

I N S I D E:

EXECS CITE AOR MONEY POWER

AOR is in great financial shape, according to top executives from **Taft, Infinity, Shamrock**, and other successful operations. **Steve Feinstein** probes for details. Page 36

RADIO'S POSITIVE SOCIAL ACTIVISM

Following numerous incidents of gang-related shootings, **KDAY** and L.A. authorities gang up to defuse the dangerous situation. Meanwhile, **WSFM/Harrisburg** sets up a comprehensive promotion to help reunite missing kids with their parents. Page 35, 44

RATINGS DIARIES AUSTRALIAN STYLE

Jhan Hiber examines the **McNair Anderson** radio listening diary, which boasts an 80% usable return rate from Australian participants (double what **Arbltron** receives here). Page 10

PEOPLE IN THE NEWS THIS WEEK

- **Steve Downes** GM at **WISN & WBTT**
 - **Kevin Sutter** **Chrysalis** Nat'l LP Promotion Director
 - **Susan Bice** VP At **Arles**
 - **Phil Roberts Sr.** VP at **Masla**
 - **Chet Tart** VP at **Blair Radio**
 - **Stan Snyder** VP at **Manhattan**
 - **Thomas Land** **WTIX** PD
 - **Scott McCloud** PD at **KCNR**
 - **Steve Gramzay** PD for **WYMJ**
- Page 3, 28, 34

PROMOTING NETWORK PROGRAMMING

Reed Bunzel learns how networks and program suppliers are working with stations to promote their special programming and add that extra edge of appeal. Page 12

HOLIDAYS: SALES BONANZA

Dwight Case emphasizes the need to plan ahead for the extra benefits holidays can bring your station. Page 23

FCC FINES 13 STATIONS

The **Commission** dished out \$40,500 worth of fines to 13 stations this week, including three \$10,000 levies. Page 4

SUMMER COUNTRY RATINGS SCOREBOARD

Lon Helton checks out Country's ratings performance in the summer books, market-by-market. Page 42



PolyGram, Warners Drop Merger Plans

PolyGram and **Warner Bros.** announced this week that they will not proceed with their planned record operations merger. The decision follows a long sequence of delays and setbacks that plagued the merger since its initial announcement in late June 1983.

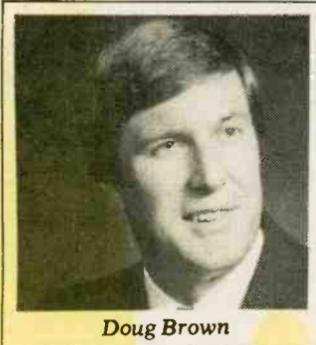
A statement from **PolyGram International Ltd.** President **Jan Timmer** Tuesday (11-9), speaking on behalf of **PolyGram's** parent companies **NV Philips** of Holland and **Siemens AG** of Germany, as well as

WCI, declared that the decision was a "direct consequence of the opposition of the **Federal Trade Commission** to the proposed merger in the United States. Since the U.S. and foreign aspects of the proposed merger are interrelated, it has been decided to abandon the entire transaction."

Time A Factor

Timmer continued, "Philips and **WCI** remain firmly convinced that the merger would not have had the detrimental effects on competition in the U.S. (that the **FTC** contended it would have), and that they ultimately would have prevailed against the **FTC** in the U.S. courts. However, because these proceedings would have taken several years to complete, it was concluded that it was no longer feasible to keep the MERGER/See Page 28

Brown Joins WLTE As GM



Doug Brown

Doug Brown has been named GM at **WLTE/Minneapolis**. He replaces **Paul Stagg**, who resigned last month to become an air personality at sister outlet **WCCO**.

Midwest Communications President **James Rupp** commented, "Doug brings to us many years of experience in this industry, with a high degree of expertise in radio station operations. We're very pleased to have him onboard guiding the future growth of **W-Lite**."

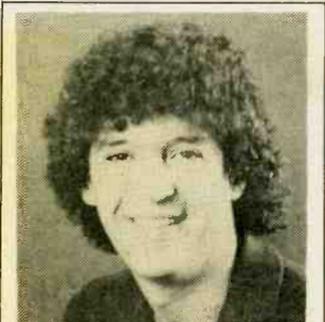
Brown was most recently VP/GM of **KGBB/Minneapolis**. Prior to that, he served as **Malrite's** West and Midwest Region VP, having also been GM at **KEEY-AM & FM/Minneapolis**. He told **R&R**, "Anyone who's been here as long as I have has entertained the thought of working for **Midwest**, considering all the BROWN/See Page 34

CHUM-AM & FM Realign Management

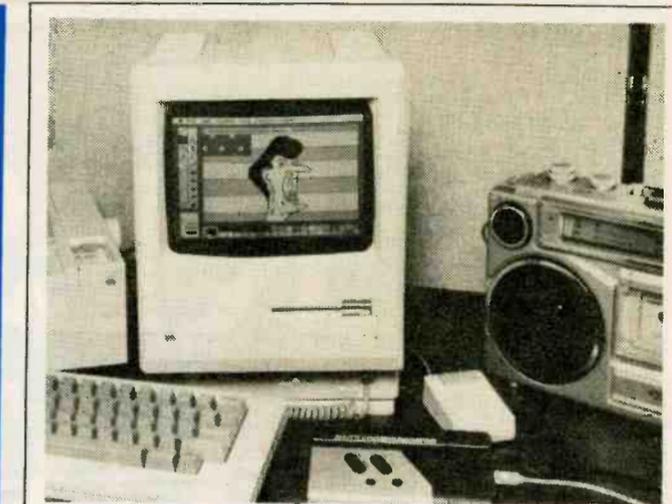
Wood Seeks Ownership; **Allan Waters** GM **Duff Roman**, **Jim Waters** Upped To OM Posts

CHUM-AM & FM/Toronto GM **J. Robert Wood** has announced his resignation as of the end of 1984. A member of **CHUM Group Ltd.** since 1968, **Wood** plans to apply for a new FM frequency in either **Toronto** or **Vancouver**. As a result, company President **Allan Waters** has assumed GM duties for both stations.

At the same time, veteran



Jim Waters



You Saw It First On Your Radio

KAMT/Tacoma introduced new technology to radio by transmitting a picture of reelected President **Ronald Reagan** to a personal computer! A patented \$70 "Shuttle Communicator" allows a listener to connect an AM or FM radio to his computer and receive "softcasting" information, which can include text, computer programs, and images. Each week on its "Download" program, **KAMT** transmits free, sponsor-supported software to owners of personal computers, with the **Reagan** image pictured being the first example transmitted of a visual nature.

SIMULCASTS IN MORNINGS

KPRZ Becomes KIIS, Adopts CHR Format

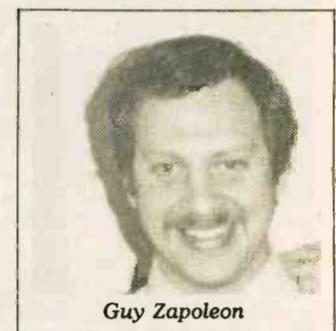
Sparked by the success of **KIIS/Los Angeles**, AM sister station **KPRZ** will abandon its **Nostalgia** format in favor of **CHR** on January 1, 1985. The station will become **KIIS**, pending **FCC** approval, with the **FM** becoming **KIIS-FM**, matching its on-air identity. The **AM** will simulcast the **Rick Dees** morning show, with an entirely new lineup for the rest of the day-parts to be announced shortly.

KIIS & KPRZ President/GM **Wally Clark** explained, "We have been so pleased with the success of **KIIS-FM** in **Los Angeles**, we felt it made the most sense to bring our contemporary format to the **AM** band. The

Nostalgia format on **KPRZ** has been enjoyable, but we haven't seen anywhere near the growth we anticipated.

"Conversely, the **KIIS** format on **AM** will give us a broader audience base for reaching even more of **Southern California**. It's a positive programming de- KHS/See Page 34

Zapoleon KZZP's New PD



Guy Zapoleon

After six months as PD at **B97(WBZZ)/Pittsburgh**, **Guy Zapoleon** has rejoined **Western Cities**, this time as PD at **KZZP/Phoenix**. **Zapoleon** was at the company's **KRQQ/Tucson** for two and a half years prior to his stint in **Pittsburgh**. In his new post, he replaces **Charlie Quinn**, who departed to program **WHTT/Boston** last month.

KZZP VP/GM **Bill Phalen** noted, "We're delighted to have **Guy** back in light of the tremendous contribution he's made toward helping **KRQQ** the winner it is today. I wouldn't have hired **Guy** if things weren't going to be stable when **Nationwide** takes over." **Western Cities'** eight stations were sold to **Nationwide Communications** last week.

Western Cities VP/Programming **Dave Van Stone** added, **ZAPOLEON/See Page 34**



Duff Roman

programmer and longtime staffer **Duff Roman** has been appointed **Operations Manager** for **CHUM-FM**, while **CHUM (AM)** PD **Jim Waters** adds **OM** duties to his present position. Both **Roman** and **Waters** continue to report to **CHUM Group** VP/Programming & Operations **Fred Sherratt** and **Allan Waters**. **Ross Davies** remains PD of **CHUM-FM**. CHUM/See Page 34

RESEARCH THAT WORKS.

We've been telling you about the quality of our research at BALON AND ASSOCIATES. So we felt it was about time to let some of our clients do the talking.

"... we rose from a 4.2 to a 6.4 in Arbitron, and we've cracked the 7.0 barrier in Birch. Aside from the outstanding information your research provided, I found your interpretative input extremely helpful in developing a winning game plan. We're BALON fans at WQUE."

Bill Stoeffhaas, VP/GM WQUE-FM/New Orleans

"... we find your work to be consistently first-rate. Your concepts of isolating benchmarks makes an awful lot of sense. Also, I can actually read and understand your reports... and they come in on time."

Allan Chlowitz, VP/GM KRTH/Los Angeles

"... a big thank you for the research job you did. The statistics were excellent, but it was the interpretation of those statistics that was the key. Finally, some research we could work with!"

"We enjoyed the great growth and look forward to another year with BALON AND ASSOCIATES."

Fred Walker, VP/GM WELI/New Haven

"... at last, a major research company that really understands radio! BALON AND ASSOCIATES has helped us isolate WRKO's key strengths and weaknesses. And you've helped us establish a winning marketing and programming direction."

Dan Griffin, VP/GM WRKO-AM/Boston

It's time you got something for your money you can use.
Get BALON & ASSOCIATES.

B A L O N & A S S O C I A T E S

1114 Lost Creek Boulevard, Suite 310, Austin, Texas 78746

(512) 327-7010

HANGING ON TO THAT MORNING MAGIC

Dynamic morning shows mean big ratings for CHR stations. But the next trick is to keep those listeners tuned in. **Joel Denver** talks to top "zookeepers" to learn their listener maintenance techniques. Page 30



Washington Report	4	Country: Lon Helton	42
What's New	6	Nashville: Sharon Allen	43
Ratings & Research: Jhan Hiber	10	Black/Urban Radio: Walt Love	44
Networks: Reed Bunzel	12	Easy Listening Pictures	46
Street Talk	18	Marketplace	47
Sales	23	Opportunities	48
On The Records: Ken Barnes	25	National Music Formats	51
Picture Page	29	Jazz Chart	54
CHR: Joel Denver	30	Country Chart	55
Calendar: Brad Messer	34	A/C Chart	80
A/C: Ron Rodrigues	35	AOR Chart	80
AOR: Steve Feinstein	36	Black/Urban Chart	80
		CHR Chart	80

KLZZ NEW CALLS

KOGO Drops News/Talk For "Class" A/C Approach

Discontinuing KOGO/San Diego's News/Talk approach, SBI, Inc. has ordered a format change to A/C, adopting call letters KLZZ to match its sister A/C FM (now KLZZ-FM). Although station officials declined comment, sources within the facility said the switch is effective immediately.

The outlet will adopt the "Class" format syndicated by consultant George Johns and utilized at KLZZ-FM. Johns told R&R, "For a long time, I've been interested in putting the Class concept on the AM here because it will now reach up the coast to Santa Barbara. Since AM still works to a large degree in California, I'm interested in having the format available to listeners on that band as well."

Johns added that the stations will simulcast during drivetimes. "Although I would prefer to do a fulltime simulcast, it can't legally be done in a market this large. Even

outside of the morning and afternoon hours, the stations will sound identical."

Johns said he didn't know how many KOGO employees would be affected by the switch. He indicated that many staff members had duties on both stations, and most of them will be retained.

Bice Becomes VP At Aries

KTIM-AM & FM/San Rafael Station Manager Susan Bice has been elevated to VP for parent Aries Communications. While retaining her KTIM duties, she will now oversee all corporate areas for the broadcast group, which also includes KIKF (KIK-FM)/Garden Grove (Orange County), CA.

Aries President Art Astor told R&R, "Susan will look after our financial and administrative affairs, allowing me to be more of a hands-on owner. She's been a great asset to the company, with a lot of hard work and loyalty. There are a lot more opportunities for women in broadcasting these days and Susan's exemplified that spirit." Astor added that Aries is negotiating to acquire another Southern California property in the near future.



Susan Bice

WTIX Selects Land As New PD

After three years as PD at KQAM/Wichita, Thomas Land has accepted the Program Director's chair at WTIX/New Orleans. He replaces Bruce Kramer, who will now concentrate fulltime on his morning show.

WTIX VP/GM David Gerard said, "During his eight years in programming, Mr. Land has continuously proven himself in every situation for added programming responsibilities. Tom's enthusiasm, professionalism, and his ability to work with other people to bring out their best will make him a strong addition to the already-strong programming team at WTIX."

Prior to KQAM, Land worked as MD and Assistant PD at WHB/Kansas City. He told

LAND/See Page 28

NEW CALLS WKSG; CHRISTY CONSULTS

WLBS Debuts "Kiss Of Gold" Format

Inner City's hybrid-CHR-formatted WLBS/Detroit switched calls to WKSG this week, calling itself "KISS 102.7" and debuting a new "Kiss Of Gold" format. Paul Christy is the station's new consultant, replacing B/A/M/D & Associates, while PD Sergio Dean will remain in charge of day-to-day programming.

VP/GM Joe Buys told R&R, "Unfortunately, our station was trying to be a bit of everything to too many people, so a change

was needed. With Paul's help, we decided on an Oldies approach. No one can better identify a format opening or stage radio in Detroit better than Paul Christy. He really understands the history of this market. With that in mind, musically we will concentrate more on the '60s and '70s, with an A/C on-air delivery and style rather than the traditional '50s approach. We're going to take advantage of this market's heritage. If it was popular in Detroit, then you'll hear it on KISS 102.7."

Christy, whose past Detroit consultation and programming assignments include WNIC and WABX, told R&R, "I've competed against Joe Buys before in Lansing, and I'd rather be with him than against him. I think it's time for a fulltime Gold station in Detroit, and feel it will be the next cycle in response to hearing Prince every 12 minutes on the radio. Other Oldies stations have identified with a '57 Chevy; ours will be identified with a '65 Mustang."

Downes Named GM At WISN & WBTT

CBS Director/Affiliate Relations Steven Downes has been named GM at WISN & WBTT/Milwaukee. He replaces VP/GM Lee Dolnick, who will return to his previous position as the stations' VP/Sales.

Hearst VP and GM/Broadcasting John Conomikes commented, "Steve's experience in local and network radio, along with Mr. Dolnick's many years of expertise of selling the Milwaukee market, will give our AM and FM stations expanded vigor and enthusiasm."

Prior to his tenure at CBS, Downes spent 17 years at WGCH/Greenwich, CT in various sales positions, and finally as GM. His new appointment becomes effective at the end of this month.

Sutter Set As Chrysalis National Album Director

Kevin Sutter has been named Chrysalis Director Of National Album Promotion, replacing Peter Napoliello, who recently took a similar post at Motown. Sutter, formerly Eastern Sales Director at IRS and a CBS promotion rep, will report to National Director of Promotion Daniel Glass.

Glass commented, "We were attracted by Sutter's aggressive and innovative style of promotion and marketing, and feel that the qualities he gained working for an independent label will enrich the Chrysalis promotion team." VP/Marketing Billy Bass added, "I think he's absolutely sensational. He knows sales and marketing as well as promotion, and we were also impressed by his ability to communicate, enthusiasm, professional attitude, and street knowledge."

Sutter told R&R, "The competition for the job was tough, and it feels good to survive the last cut. I'm really excited to have the chance to fine-tune my promotional talents."



Kevin Sutter

McCloud New PD At KCNR

WOHO/Toledo PD Scott McCloud has been named PD at Duffy A/C outlet KCNR/Portland. McCloud fills the position left open by the departure of Trevelyn Holdridge last month.

KCNR VP/GM Tom Farley told R&R, "I was fortunate to have five top-notch candidates for the PD job here. I feel in Scott we have the best of those candidates." Farley added that McCloud will begin his new assignment next week.

Prior to Toledo, McCloud was PD at WABB/Mobile and WNOX/Knoxville. He was en route to Portland at presstime and was unavailable for comment. His replacement in Toledo has not been named yet.

TRANSACTIONS

Abell Sells Six Radio Stations For \$17 Million To Top Execs

Abell Communications Corp. has agreed to sell its six radio stations for \$17 million to S & F Communications, a partnership formed by Abell President Steven Seymour and Stuart Frankel, President of the Abell Radio Division. Stations involved in the deal are WMAR/Baltimore, WCFI/Orlando, WJZ & WNVZ/Norfolk, and WCRJ-AM & FM/Jacksonville, FL.

Seymour, who gave up his Abell CEO title two weeks ago, said the company is selling the properties because "they are not comfortable with the vagaries, the ups and downs of radio." Seymour said he's bullish on the future of both AM and FM radio, and expects the deal to get FCC clearance and become final in mid-January.

According to Frankel, no format changes are planned at the stations. And he said S & F will definitely be in the market to acquire additional stations, both radio and television, starting in 1985.

Besides the six radio stations, S & F is purchasing WLFL-TV/Raleigh-Durham, NC from Abell

for \$13 million. Abell retains ownership of WMAR-TV/Baltimore and the Baltimore Sun newspaper.

Affiliated Buys KFYE For \$6.7 Million

Affiliated Broadcasting has agreed to acquire KFYE/Fresno from Sunbelt Communications for \$6.7 million, pending FCC approval. As part of the transfer, Sunbelt Sr. VP Michael Purcell has resigned, but will remain VP/GM of the station.

Affiliated also owns WFAS-AM & FM/White Plains, NY; KRAK & KSKK/Sacramento; KPMS-AM & FM/Seattle; WHYN-AM & FM/Springfield, MA; and WAIV & WOKV/Jacksonville. Sunbelt holds KQEO & KZZX/Albuquerque, KVOR & KSPZ/Colorado Springs, KRAB/Seattle, and KMGW/Minneapolis.

Transtar-programmed KFYE operates with 68 kw on 93.7 mHz at 4900 feet.

TRANSACTIONS/See Page 28

STAFF

Founder: BOB WILSON
 Publisher: DWIGHT CASE
 Vice President/Sales & Marketing: DICK KRIZMAN
 Vice President & Editor: KEN BARNES
 Senior Editor: JOHN LEADER
 Art Director: RICHARD ZUMWALT
 Managing Editor: JEFF GREEN
 Executive Editor: GAIL MITCHELL
 Ratings & Research Editor: JHAN HIBER
 Networks & Specials Editor: REED BUNZEL
 A/C Editor: RON RODRIGUES
 AOR Editor: STEVE FEINSTEIN
 Black/Urban Editor: WALT LOVE
 CHR Editor: JOEL DENVER
 Country Editor: LON HELTON
 Easy Listening Editor: GAIL MITCHELL
 Jazz Editor: BARBARA BARNES
 News/Talk Editor: BRAD WOODWARD
 Associate Editor: SEAN ROSS
 Editorial Assistants: RANDY ALBERTS, KEITH ATTARIAN, JAYE CASE, HURRICANE HEERAN, YVONNE OLSON, JULIE ROSENSTEIN
 Computer Services: DAN COLE (Director), LEE CLARK, MIKE LANE
 Traffic Director: ADRIENNE RIDDLE
 Circulation Director: MARCELLA LOPER
 Production Director: RICHARD AGATA
 Associate Art Director: MARILYN FRANSEN
 Photography: ROGER ZUMWALT
 Typography: KENT THOMAS, LUCIE MORRIS, TERESA CHAVEZ
 Graphics: MAUREEN GARVEY, L.T. PEARL, GARY VAN DER STEUR
 Creative Services Director: MICHAEL ATKINSON
 Account Executives: PAM BELLAMY, JEFF GELB, KEN ROSE
 Marketplace Coordinator: NINA ROSSMAN
 Office Manager: NANCY HOFF
 Administrative Assistant: ELLEN GAZECKI
 Controller: MARGARET BECKWITH
 Washington Bureau: 818 Connecticut Ave., NW, Suite 300, Washington, DC 20008, (202) 498-6900
 Vice President: JONATHAN HALL
 National Sales Director: BARRY O'BRIEN
 Washington Editor: BRAD WOODWARD
 Account Executive: VIVIAN FUNN
 Office Manager: CHERYL SOMERS
 Legal Counsel: JASON SHRINSKY
 Nashville Bureau: 1610 16th Avenue South, Nashville, TN 37212, (615) 282-8682, 292-8683
 Bureau Chief: SHARON ALLEN
 Office Manager: DEBORAH EVANS

Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, Los Angeles, CA 90067 (213) 553-4330. Subscriptions: \$215 per year or \$80 per quarter. International subscription rate \$400 per year. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Parasels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1984 Radio & Records, Inc.

A division of Harte-Hanks Communications.

Washington Report

RKO Renewal Designations On FCC Agenda

The FCC was scheduled to take its first major action this week on the renewal applications of the 12 RKO radio stations. Orders designating each station's renewal application for a comparative hearing were on the agenda for the Commission's November 8 meeting. There are 149 competing applications for the licenses.

It's expected the outcome of each radio license case will be conditioned on the Commission's findings in the KHJ-TV/Los Angeles proceeding, where RKO's overall character qualifications to be a licensee will be decided in light of the lack of candor that resulted in the loss of its Boston television station.

Numbers Cool For "Hot" Call Snatchers

Data submitted to the Electronic Media Rating Council (EMRC) by Arbitron seems to undercut the presumption that stations picking up "hot" calls recently dropped in the same market will enjoy unearned ratings credit. Arbitron found there have been 20 hot calls cases this year, but it had ratings data in only six. Unexpectedly, five of the six stations using the hot calls suffered ratings declines, rather than boosts.

This week members of the EMRC Radio Committee are finalizing a proposed solution to the problem. Their plan goes to EMRC's board for approval, and Arbitron has said it will abide by the board's recommendation in the matter.

Meanwhile, a potential hot calls case has arisen in Denver, where KJJZ has gotten FCC approval to become KPPL, the call sign dropped just three months ago by what is now KRXY.

Dawson Pushes Audience "Reach" Alternative To 12-12-12

Declaring that the 12-12-12 ownership limit is just as arbitrary and irrelevant as the 7-7-7 rule it replaced, FCC Commissioner Mimi Dawson is continuing her fight for a new multiple ownership standard based on potential audience reached by a group's stations. In remarks to the New York chapter of the Federal Communications Bar Association, Dawson suggested letting one group potentially reach no more than 20-25% of the population.

The scheme "would more nearly serve the Commission's policy goal of promoting competition and enhancing diversity," she said, while being more fair to group owners.

The new 12-rule is in effect for radio, but under pressure from Congress the FCC postponed the effective date for TV until next April. Meanwhile, the new limit has been challenged in the U.S. Court of Appeals by Black Citizens for a Fair Media.

Electronics Industry Again Fights Blank Tape Tax

With an eye towards the new Congress that convenes in January, the consumer electronics industry is gearing up to fight any proposals that may arise to impose royalties on recording equipment or on the sale of blank audio and video tape. The record and movie industries are expected to continue their push for royalties to compensate them for revenue losses from home-taping.

At a recent meeting, the board of the Electronic Industries Association's Consumer Electronics Group (EIA/CEG) authorized continued funding and staff support, and stressed "its ongoing commitment to the defeat of these and any other restrictive proposals that might be introduced in 1985."

Rep. Bryant Slams Second CPB Veto

President Reagan's second veto of 1986-1989 public broadcasting funds has drawn fire from Rep. Jonn Bryant (D-TX), who sits on the House Telecommunications Subcommittee. Noting that the second version was \$145 million smaller than the first, Bryant vowed to oppose any further cuts to satisfy the President.

"I believe the funding levels acceptable to the administration do not take into account the dire need for increased funding to make up for recent cuts, increased costs due to inflation, and the fact that the void has not been filled by private contributions or commercial broadcasting," said Bryant. He praised public broadcasting as "the only alternative offering innovative, quality programming for children, minorities, women, and the elderly. For this great national resource to suffer financial difficulties is a tragedy."

Federal Court Intervention Sought in WVLK's Renewal

Despite repeated victories at the FCC, it appears WVLK AM & FM/Lexington, KY's renewal battle against two minority groups is far from over. National Black Media Coalition and the Lexington-Fayette Branch of the NAACP are asking the U.S. Court of Appeals to order the FCC to reconsider its renewal of the Bluegrass Broadcasting licenses.

In 1982 the groups sought denial of WVLK's license, alleging EEO shortcomings and programming unresponsiveness to the needs of Lexington's black community. The Commission renewed the licenses, in part, because it found that WVLK aired locally-produced, issue-oriented programming. In September the FCC turned down a petition to reconsider the decision, and it's that ruling which is now under appeal in federal court.

THIRTEEN STATIONS HIT

FCC Issues \$40,500 In Radio Station Technical Fines

FCC Chairman Mark Fowler apparently wasn't kidding when he vowed before the Texas Association of Broadcasters that the Commission intends to punish "spectrum slob" and to "never be asleep at the switch when it comes to protecting the integrity of signals" (R&R 11-2).

In the month of October, the Commission issued a total of \$40,500 in fines against 13 radio stations, including three in the top 50 markets, for violations of its technical rules. Several of the actions had been announced earlier, but were completed by the Commission staff after the stations were given a chance to respond to notices of "apparent liability for forfeiture."

Victims of the Mass Media Bureau actions were:

- KWOD/Sacramento, fined \$10,000 for building and operating a tower at an unauthorized height, failing to get permission to move an auxiliary station, and for causing spurious emissions and overmodulation.

- KFFB/Fairfield Bay, AR, fined \$10,000 for failing to cease operation during a remote control system malfunction, failing to install control and monitoring equipment, failing to calibrate instruments, and failing to ensure accurate entries in station logs.

- WVAB/Virginia Beach, VA, fined \$10,000 for exceeding its authorized post-sunset power limit.

- WLAC-FM/Nashville, fined \$4000 for unauthorized operation.

- KCCN/Honolulu, fined \$2000 for failing to respond to an FCC notice of violation within ten days.

- WBEN/Buffalo, fined \$600 for breaking rules that require a partial proof of performance measurement at least once each third calendar year.

- KGYN/Guymon, OK, fined \$600 for breaking rules that require a partial and skeleton antenna proof of performance measurement.

- WZXM/Gaylord, MI, fined \$500 for failing to make required equipment performance measurements.

- KMED/Medford, OR, fined \$500 for failing to report an ownership change to the FCC within 30 days.

- WOVO/Glasgow, KY and KLIK/Jefferson City, MO, fined \$500, and KCLR/Ralls, TX, fined \$800, for failure to submit annual equipment performance measurements. KCLR was also charged with failure to maintain operable remote control equipment.

- KKCC/Clinton, OK, fined \$500 for inaccurate logs and improperly-graded meters.

SEES 214-HOUR "SUPER WEEK"

Jankowski Predicts Failures In Crowded Radio Network Field

CBS/Broadcast Group President Gene Jankowski last week told members of the CBS Radio Affiliate Board meeting in New York that this year's 3% growth in network revenues "cannot support the enormous increase in networks over the past four years." He predicted that some of today's 25 commercial radio networks will fail, while CBS remains "in an excellent position to weather the current economic storm and to emerge from it stronger than ever."

In off-the-cuff remarks to the affiliates, Jankowski pointed to "signs of trouble" that include network programming cut-backs and rumors of several radio networks being for sale.

In his formal remarks to the board, Jankowski traced the history of radio's survival against the onslaught of new technologies and said, "It becomes clear that the one medium whose future cannot be questioned is the original form of electronic mass communication - radio."

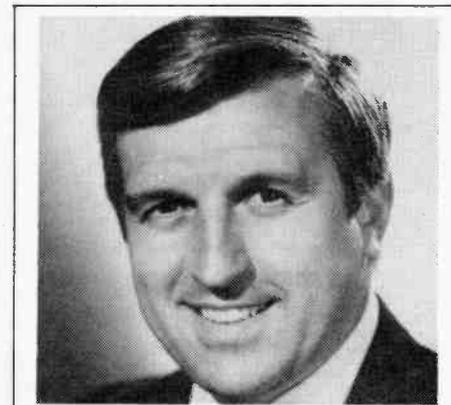
"Media Week" Exceeds 168 Hours

Jankowski also outlined a new way of viewing the average American's week. "We are not imprisoned within the 24-hour day/168-hour week. The media week is growing, and its limits are not yet in sight. And, happily, no medium is better suited to this environment than radio," he declared.

Jankowski's theory is that, viewed realistically, the "media week" must be expanded to include the duplicated hours when people can do more than one activity simultaneously, such as working, jogging, or reading while listening to the radio.

"Our estimate of that week as it is spent in a high-tech household is that it involves 214 hours of activities. And, radio's slice of those activities jumps to 24 hours - a gain of seven hours from the old 168-hour figure," Jankowski explained.

"The point is that today's consumer actually lives inside this Super Week, amid in-



Gene Jankowski

creasingly thickened experiences. Therefore, today's media (and in fact all products and services that make time demands) must compete in it."

Affirms CBS Commitment To Radio

Concluding that "radio's future is secure, come what may," Jankowski told the broadcasters, "I tell you these things not just because they are comforting, but because they are the basis of our confidence in the medium and therefore our policies. They are the reasons why we continue to invest in radio and why we see it as a vital force at CBS for years to come. They are also the reasons why CBS Radio is in an excellent position today."



VIRGINIA BLITZ — In an effort to shore up NAB radio membership, five Virginia broadcasters spent a day last week phoning non-member stations in their state. Making the sales pitch were (seated, l-r) WFLS/Fredericksburg Station Manager Bill Poole, WPRW/Manassas President/GM Bob McKee, WSSV & WPLZ/Petersburg President Bill Eure, WFVA/Fredericksburg GM Vince Genson and retired WRVA/Richmond GM John Tansey. Standing (l-r) are NAB's Regional Manager J.T. Anderton, Patti Johnson, and Sr. VP/Radio Dave Parnigoni.

ON THE WESTWOOD ONE RADIO NETWORK

S T A R T R A K P R O F I L E S

B A R R Y G I B B



Congratulations, Barry! Your *Star Trak Profile* was one of the most well-received in the illustrious history of the series, heard on more than 250 of America's finest radio stations.

Star Trak Profile delivers the biggest names in contemporary music, and you join an elite group of superstars we've featured, including Paul McCartney, Kenny Rogers, Barbra Streisand, Barry Manilow, Olivia Newton-John, Billy Joel and Elton John.

We're proud you chose the Westwood One Radio Network to present the exclusive story on your first solo album, *Now Voyager*, and we wish you all the best with your new single, "Fine Line."

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!



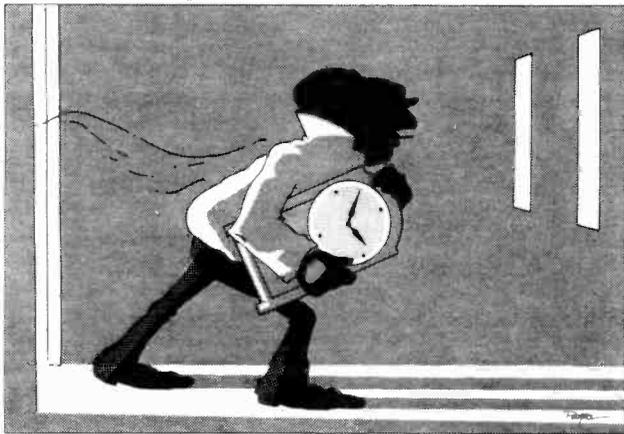
What Baby Boomers Will Be Buying

By 1995, the "baby-boom" generation will be 35-44 years old and ready to spend an estimated \$870 billion. According to a recent issue of *Forbes* magazine, manufacturers wishing to cash in on what was described as "the most affluent generation in history"'s big-time bucks blowout had better stock up on the following adult toys:

- Stereo TVs, microwave ovens, personal computers, and home security systems
- Convenient and nutritious foods, "upscale" hamburgers — and champagne
- Townhouses, two to four-family homes, and condominiums
- Expensive suits, leather shoes, and fur coats

- Children's toys, educational software, and day-care service
 - Financial management services
 - American-made cars that look like prestigious European models but cost less.
- You don't have to be a dedicated Yuppie-watcher to realize the potential for increasing your radio station's future sales profits started at the top of that list.

Time Theft: Public Enemy No. 1



"Time theft" — deliberate waste and abuse of company time — is estimated to cost the U.S. economy more than \$120 billion yearly. This loss, according to the latest issue of *Boardroom Reports*, is three times greater than that for recognized business crime.

Creative Management, a Plainview, NY-based publication, claims that at certain companies 20-40% of employee time is stolen. A recent survey of 120 personnel directors by New York's personnel service **Accountemps** found that the average worker spends 34% of each hard day at the office wasting time, reportedly a 2% increase over last year's thumb-twiddling.

Office workers are 30% more likely to be time thieves than blue-collar workers, mostly because the former are less likely to be as closely supervised as the latter. Although workers under 30 are by far the worst individual offenders, the biggest departmental problems stem from situations where the tip-top brass are time thieves. When that happens, the rest of the employees are likely to be goldbricks as well.

Hottest Spots For Single Women

What cities are best for single women? According to a recent issue of *Ms.* magazine, if the lady is looking for leadership opportunities, it's Washington, DC, where women hold 38% of the top executive, administrative, and managerial positions. Women also hold more than 30% of the top jobs in Honolulu, Denver, Portland, Seattle, and Sacramento, as well as the San Francisco/Oakland/San Jose and Los Angeles/San Diego areas.

If your idea of utopia is filled with companies that promote on terms of talent, then Minneapolis, Los Angeles, San Francisco, Chi-

cago, Denver, Milwaukee, and Hartford rate highest. But if safety is your prime concern, Milwaukee, Hartford, and Chicago are definitely your kinda towns.

However, if you're looking for a city with a large transportation system that gives single folks more freedom for lower prices, you'll leave your heart in Philadelphia, Chicago, or San Francisco. Nevertheless, if you want metros where there are strong discrimination laws and a state equal rights amendment, try Seattle and Baltimore. You might also note that certain cities are somewhat conspicuous by their absence.



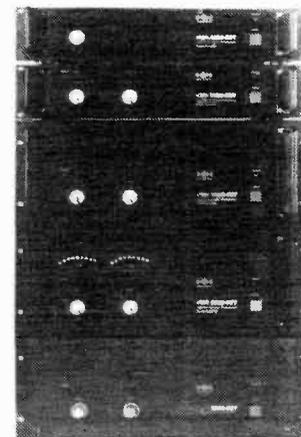
Top Chinese Pop Star Still A Working Stiff

Chinese pop star **Jin Millian**'s life is certainly a grave lot. Despite having 96 national hits to his credit, the 35-year-old sing-sation is forced to supplement his income as a beautician in a Shanghai mortuary.

As the *Daily Insider* radio newsletter explains, in China performers get

a fixed fee of around \$13 for every record released. Sales figures mean nothing. Which is why, after 96 hits, Millian is on intimate terms with the stiff. Visions of **Elvis Presley** still driving a **Crown Electric** truck dance through our heads.

Latest Lineup Of HH Electronics Power Amps



British-based **HH Electronics** recently introduced its fall line of power amps. Pictured above (top to bottom) are: the "V150-L," a 150-watt, four-ohm mono at 100 volts unit; the "V200," a 100-watt, four-ohm-per-channel stereo model; the "V500," a 250-watt, four-ohm-per-channel stereo version; and its companion, the "V800." The "M900" amplifier shown at bottom is for fixed installations.

All HH Electronics amps are fitted with jack and XLR inputs, binding posts, XLR outputs, and peak and thermal LEDs. The stereo amps feature a bridged LED for mono applications. All models have handles and the V500 and V800 sport integral fans for forced air cooling. The V800 includes full LED VU meters as well.

For additional information, contact the firm's U.S. representative, **TMJ Manufacturing**, at (714) 525-3902.

THE BREAKER BAG™

BREAKER THE BAG...

...is an authentic-looking portable stereo cassette deck/AM-FM Radio unit, made of 100% silver quilted nylon (18"x12"x4") with shoulder strap and velcro closure.

For your promotional needs have us silkscreen your call-letters or logo on the Breakerbag.

SPECIAL INDUSTRY RATE AVAILABLE NOW!

\$19.95 includes postage & handling. Quantity Discounts Available

Call Customer Service (213) 553-4330



.....

Please send me _____ Breaker Bags at \$19.95

NAME _____

STATION/AFFILIATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MASTERCARD # _____

INTERBANK # _____

EXPIRATION DATE _____

VISA # _____

Make check payable to: R&R
 (Please allow 2-4 weeks for delivery.)
 Ca. residents add 6 1/2% sales tax.
 Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

SHOWBIZ INSIDE OUT

Entertainment: Coast to Coast

Coming January 1985—a new and different one hour weekly radio show that zeros in on the “inside” stories from the entertainment capitals of the world. Music and movie reviews, video, television, concerts, exclusive celebrity interviews, direct reports from affiliates across the country, a rundown of the top hits of the week—all on ENTERTAINMENT: COAST-TO-COAST.

Co-hosts Kris Erik Stevens and Keri Tombazian are joined each week by other feature editors, to take listeners through the glittering, fast-paced world of entertainment.

ENTERTAINMENT: COAST-TO-COAST captures this vital part of America’s young adult lifestyle. Reserve it in your market. Contact Susan Jacobi (212) 975-6917.



The Programming Service
with the CBS Difference

Pro:Motions

Theriot Manhattan VP

Bruce Theriot has been appointed VP/Business Affairs and A&R Administration for **Manhattan Records**, a division of **Capitol/EMI**. He reports to Senior VP **Stephen Reed**. Prior to this, Theriot was Senior Attorney and Director of the Artist Contract Section of Capitol's Law Department. He first joined the label as an attorney in that section in 1983, after representing **BBC Enterprises'** U.S. television merchandising licensing agent.



Bruce Theriot

Paradise Adds Staffers

Joining recently-named **Paradise Records** GM **Bruce Shindler** are VP/Publishing **Richard Perna**, Professional Manager **Bernie Walters**, Video Promotion head **Jerry Smith**, Director/Paradise Video **Bob Cummings**, and Chief Recording Engineer **Bobby Bradley**.

Wilkerson Debuts Comedy Service

Roger Wilkerson (aka Roger Wilko) has founded the **Comedy Writer**, a market-exclusive comedy service for CHR and AOR outlets. The hotline number is (213) 305-7216.

Morris Shifts To New Star

Dana Morris has joined **New Star Enterprises**. **Rick Newman** heads this newly-created management concern, whose clients are **Pat Benatar**, **Richard Belzer**, and comedian **J.J. Wall**. Most recently, Morris spent four years in **A&M Records'** West Coast Promotion Department. **New Star** is based at 60 W. 70th Street, New York, NY 10023; (212) 496-5100.



Dana Morris

MCS Relocates

Mitchell Communication Services has moved to P.O. Box 1285, Fairfield, IA 52556; (515)-472-4087.

Angel Appoints Three

Angel Records has completed its organizational restructuring by announcing the following appointments: **Douglas McCleary**, Manager of Merchandising, Advertising, and Public Relations; **Mark Forlow**, Sales & Promotion Specialist/Eastern Region; and **Henry Peters**, Sales & Promotion Specialist/Midwest Region.

WEA Taps Durkot, Kelly

Karen Durkot has been appointed **WEA's** Promotion Manager/New England, where she formerly worked as a Boston market sales representative. In other related activity, **Mary Alice Kelly** succeeds Durkot as a member of the Boston sales staff. Prior to her **WEA** appointment, Kelly worked for **PolyGram's** Boston sales office.

RAB Elects Board Members



John Boden



Frank Boyle



Toney Brooks



Bill Clark



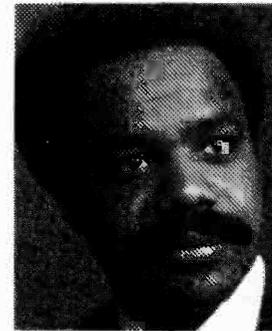
Barbara Crooks



Ken Hatch



Jerry Lyman



Glenn Mahone

Group W Radio President **Dick Harris** has been elected Chairman of the **RAB** Board of Directors. He succeeds **Richard Chapin**, President of **Stuart Broadcasting**. Also assuming key posts are **James Arcara**, **Capital Cities Communications** Exec. VP, and **Carl Wagner**, **Taft Broadcasting** Exec. VP/Radio & Cable. Arcara becomes Vice Chairman of the board, while Wagner chairs the Finance Committee.

Concurrently, eight new directors were elected. They are: **Blair Radio** President **John Boden**, **Eastman Radio** Chairman **Frank Boyle**, **Sandusky Radio** President **Toney Brooks**, **Shamrock Radio** President **Bill Clark**, **Selcom Radio** President **Barbara Crooks**, **Bonneville International** Sr. VP **Ken Hatch**, **RKO Radio** President **Jerry Lyman**, and **Sheridan Broadcasting** President **Glenn Mahone**.

KHYL Ups Bridges

Helen Bridges has been promoted to Sacramento Sales Manager at **KHYL/Sacramento**. She joined the station three years ago as an Account Executive. Two years later she was upped to Assistant Sales Manager of the Sacramento Sales Office.

Mason Creates Radio Consultancy

Gordon Mason has resigned as Director of Corporate Development for **Noble Broadcast Consultants** to form his own radio consultancy business. He previously served as VP/GM of **KJOL/Los Angeles** (now owned by Noble) for nearly eleven years. Mason's radio background includes affiliations with Los Angeles outlets **KBIG**, **KMPC**, **KNX**, and **KTLA-TV**.

Garner New KBUG & KCPX LSM

KBUG & KCPX/Salt Lake City welcome **Paul Garner** as Local Sales Manager. He moves crosstown from **KTVX-TV**, where he served as an Account Executive for three years.

Clifford Segues To Epic/Portrait

Patrick Clifford has been named Associate Director, Talent Acquisition, West Coast, **Epic/Portrait Records**. Before accepting this post, Clifford was with **Nemperor Records** and, prior to that, with **Cashbox** magazine.



Patrick Clifford

Cohen Named HME Controller

Allan M. Cohen has been named Controller of **HME Records**. Prior to his appointment, Cohen held similar positions with **Chrysalis**, **Private Stock**, and **Bell Records**. **HME** distributes its products in the U.S. through **CBS Records**.

McFadden Moves To Nashville

Jack McFadden has moved his two companies, **McFadden & Associates** and the **McFadden Artist Corporation**, into one building. It's located at 818 18th Ave. South, Nashville, TN 37203; (615) 321-5400.

Hart Forms New Firm

Gary Hart has established **Gary Hart & Associates**, specializing in music business interests. He'll continue to co-manage **Vern Goddin** with **Robert John Jones**. **Gary Hart & Associates** is located at 1717 West End Ave., Suite 611, Nashville, TN 37203 (615) 327-3569.

Jasmine Records Bows

Singer/songwriter **Geno Austin** has created an independent label, **Jasmine Records**. Working with him as West Coast Promotions Director is **Damon Webb**. **Jasmine's** first release is Austin's "My Computer." The label's address is 818 Maple St., Santa Monica, CA 90405; (213) 452-0513 or 450-3857.

FUTURE HITS

with Joel Denver

WESTWOOD ONE For the best in nationally-sponsored radio programs, concerts, simulcasts and big event specials, call (213) 204-5000.

Why The Research Group's Comprehensive Music Test is the Leader... The Only One.

The Research Group *invented* the process of group music testing some years ago. What makes our patented process so special that the country's most successful stations—whether contemporary, country, easy listening, urban or A.C.—use it exclusively? The first secret is in the extremely rigorous recruiting work we do, screening through advanced “high-focus target.” The second is that we have a wealth of experience in interpreting the data and helping stations to put it to work in ways that pay off in the ratings. Doing music testing the way we do is extremely difficult, but that's why America's most successful stations accept nothing less than The Research Group when it comes to *their* music.



“WVOR has made it to the top—to a great degree because of its music. And we'll only use one company for our music testing, The Research Group. Their CMTs take the guesswork out of which songs to play. It's one of the best investments we've made in our station.”

Jack Palvino
Executive Vice President and General Manager
WVOR Radio, Rochester

“I demand value for the dollars I spend. The Research Group does whatever it takes—whatever they have to—to make it absolutely right. Their standards for recruiting and control are head and shoulders above the others.”

John Winkel
Executive Vice President/Chief Operating Officer
Affiliated Broadcasting, Inc.



“We at Malrite Communications Group know how important it is to get things just right... especially with the music we play at K-102. It's crucial. And The Research Group's CMTs have paid off for us.”

Gary Swartz
Vice President and General Manager
KEEY Radio (K102), Minneapolis

In almost every field, there is a company that has *earned* a reputation as the leader.

The Research Group

Radio's Strategic Research Team

2517 EASTLAKE AVENUE EAST • SEATTLE, WASHINGTON 98102 • (206)328-2993



We deal with 45,000 songwriters
so you don't have to.

No other music licensing organization has as many songwriters. No one even comes close.

To deal directly with all of them, the average station would have to spend tens of thousands of hours a year just to handle the paperwork. Not to mention the telephone and postal expenses. And you'd still have to pay royalties.

BMI makes everything simple and efficient. For a small licensing fee, you can use the most popular music to help build your audience.

That's why BMI is such a good deal for you.



Wherever there's music, there's BMI.

NETWORKS

PROGRAM SUPPLIERS



REED BUNZEL

A GROWING TREND

The Network Program Promotion

The radio industry is possibly the most promotion-intensive business in the country. Any program director, promotion manager, or GM knows the value of a good promotion, ranging from contests and remote broadcasts to community service projects. Promotions attract listeners, who fill in diaries, which determine the ratings, which influence the advertisers.

With such a wide variety of syndicated and network programming available to individual stations today, a growing trend is appearing as part of many program packages: the national contest. Many companies have found listener involvement through promotion to be a vital success element, enhancing regularly-scheduled long-and short-form programs. These promotions are nothing new, but they are beginning to appear with increased frequency, giving away prizes such as frisbees and new cars. week's column takes a brief look at national contests and some of the objectives behind them.

Listener Involvement

While localized promotions are designed to produce tangible, measurable results for a radio station, national contests have a much more nebulous objective. Developed primarily as a service for affiliate radio stations, these contests serve as image-boosters for those stations, without any of the requisite cost or organizational fuss.

"The thrust of the local promotion isn't quite the same as the thrust of one on the national level," says Tom Roland, Director/Creative Services at United Stations. "We view our promotions as a service, something we can help the stations with. If a station is associated with a big event, a big promotion, it definitely builds its image. Much of what is gained from a promotion is the image; in this case that of the station and the show.

"Promotions are advantageous because they offer listeners an additional reason to listen to the station," Roland continues. "They provide an opportunity for people to sometimes win prizes that are a little bigger than they normally might be able to

win, and it helps the station through the tie-in. The advertiser benefits, too, from an incidental effect of being involved. Obviously, it's always nice to be able to tie the client in with the program and the stations."

One of the greatest appeals of syndicated or network programming is the opportunity to supply a product which a station generally couldn't attain on its own. Mike Harvey, Executive Vice President at Transtar, believes the same holds true for national promotions: "One advantage of running a promotion within a national program is that you are offering something to your affiliates that they either couldn't do or aren't able to do themselves. The station gets a major promotion that they don't have to do anything for, yet their audience is just as eligible for it as anyone. The station gets the full benefit because their listeners can participate, and it doesn't cost the station a thing."

Rob Sisco, VP/GM of IS INC and producer of network programs utilizing promotions, believes that listener involvement and excitement are the keys to any successful promotion — local or national. "Generally, a radio contest is a radio contest is a radio contest," he explains. "There are good ones, mediocre ones, and boring ones. The good ones take something exciting and relevant and exploit it, get the listeners involved, and achieve a specific objective. A promotion keeps the program fresh, exciting, and interesting to the listener. Any 'Basics of Radio Programming 101' dissertation would always include first person involvement on the part of the listener. Anything you can do to involve the audience is only going to enhance your project, and in a national program a contest of heavy magnitude makes it very special."



Rob Sisco



Tom Roland



Josh Feigenbaum

COAST-TO-COAST PARTY

Saturday Super Gold

Oldies and Saturday night go together like a needle in a groove, like beer in a bottle, like **Michael Jackson's** hand in . . . well, you get the picture. Several weeks ago (10-19) on this very page we looked at live Saturday night oldies programming. This week, Part II in the Saturday Night Live story takes a look at "Super Gold," Transtar's weekly "coast-to-coast oldies party."

Until recently, "Super Gold" was available only to Transtar affiliates via Westar III. Now, however, the network is offering it on a barter basis to other stations via Satcom 1R. According to Transtar, this marks the first time network programming is being offered to stations in both analog and digital audio on two separate satellites. Mike Harvey, Executive VP at Transtar and "Super Gold" host, says this dual delivery was prompted by station demand which, in turn, was fueled by positive reaction to the show's research/audience participation mix. "This is a live oldies show, an all-request show stylized like a party, but what really sets us apart from other shows is that we are designed to win. We don't guess on crucial questions of how to put the requests into the programming mix. Our research keeps us aware of the right ways to reach those 25-54 target demos."



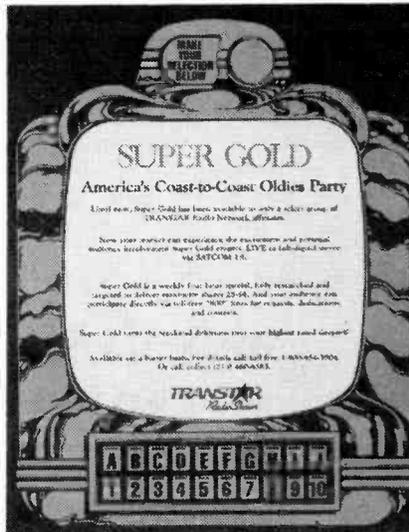
Mike Harvey

Harvey claims that research is the key to success, even if the show is in constant contact with its listeners via toll-free lines. "We have a formula based on the research that says you play a certain percentage of one type of song, and a certain percentage of another, and it all goes together in a natural-sounding flow. We know, for example, that there are distinct preferences within a certain

demographic for certain types of oldies. We have different breakouts that indicate to us the degree of priority for oldies from certain eras, or for oldies that have a certain sound, or a certain flavor to it. The proper mix of '50s, '60s, and some of the '70s is absolutely vital to winning big, and that's where our research comes in."

"Super Gold" runs four hours each Saturday night, from 6-10pm PST. Each show focuses on a distinct theme, and about 30% of the music played within the course of the program relates to that weekly topic. Harvey explains, "Out of maybe 18 to 20 songs each hour, between four and eight are theme records. For instance, this weekend we're doing memories of the flower power era, featuring music from when love-ins were popular. The theme is spread throughout each hour, but it doesn't occupy it — it's icing on the cake."

More icing on the cake is the spot load developed for the program. Says Judy Gold, Vice President/Marketing, "Our programming philosophy is to offer a reduced commercial load for our radio stations. 'Super Gold' carries eight minutes per hour, which means that we are retaining only one-to-two minutes per hour for a national advertiser, leaving the station six minutes to sell to the stations for a premium rate."



Local Vs. National

Creating an effective national promotion involves little more than taking local radio's strengths and working them from a different direction. Josh Feigenbaum, President of MJI Broadcasting, elaborates, "Radio has always been fast and furious with promotions, and on a national basis they have a real place — if handled properly." Still, he cautions, one large grand prize given away on a nationwide promotion might not have the same appeal it would have if only the local station were involved. "A lot of national promotions fall short because the local listener has to be satisfied. If the listener is frustrated because he knows the prize is virtually out of reach, there is very little benefit for him or the local station."

Much of MJI's programming, such as "Rock Quiz," centers around contests which are customized for local appeal. According to Feigenbaum, this local involvement is the key to success. "You have to

service the stations on a local basis," he adds. "Promotion is important to a national program, but if a show is on 200 stations and they're giving away one car, the promotional aspect tends to get buried. What we're doing is giving an entire package to a station, including the prizes. By providing a program that is also a promotion, it serves a multiple function."

Whether a promotion involves one large national prize, or numerous smaller prizes distributed by each affiliate station, networks and syndicators have discovered the benefits of program promotion. The network arena is changing, and a growing two-way relationship between the supplier and the station has led to more understanding between the two. Both sides are listening to the other, and cooperation is key to success. While the jury is still out on the degree to which listenership is actually enhanced by a national contest, the evidence suggests that nationally-sponsored promotions enhance the station, the network, and the advertiser.

**MAKE
YOUR
SELECTION
BELOW**

SUPER GOLD

America's Coast-to-Coast Oldies Party

Until now, Super Gold has been available to only a select group of
TRANSTAR Radio Network affiliates.

Now your market can experience the excitement and personal
audience involvement Super Gold creates. LIVE in full-digital stereo
via SATCOM 1R.

Super Gold is a weekly four-hour special, fully researched and
targeted to deliver maximum shares 25-54. And your audience can
participate directly via toll-free "800" lines for requests, dedications,
and contests.

Super Gold turns the weekend doldrums into your highest rated daypart!

Available on a barter basis. For details call toll-free 1-800-654-3904.
Or call collect (213) 460-6383.

TRANSTAR
Radio Shows

A	B	C	D	E	F	G	H	I	J
1	2	3	4	5	6	7	8	9	10

PHILIP AND PHIL

DUET WITH PHIL COLLINS

DUET WITH PHIL COLLINS



Taken from the Columbia LP "Chinese Wall" Produced by Phil Collins for Kalimba Productions

LOOK FOR THE NEW VIDEO FEATURING PHILIP AND PHIL

R&R MUSIC CALENDAR

NEWS & INFORMATION FEATURES

NOVEMBER 11-16

The Weekend	
NOVEMBER 17-18	
American Christian Countdown (SP)	Farrell & Farrell
American Gospel Rock Countdown (SP)	Farrell and Farrell
Captured Live (RKO)	Quiet Riot
Countdown America w/John Leader (RKO)	Pat Benatar
Dick Clark National Music Survey (MBS)	Elton John/Huey Lewis/Cyndi Lauper
Dick Clark's Rock, Roll, & Remember (US)	Lionel Richie & The Commodores
Don & Deanna On Bleecker Street (CB)	Wilson Pickett & Martha Reeves
Dr. Demento (WO)	Reggae Dementia
The Great Sounds (US)	Carol Channing
Guest DJ (PFM)	Thanksgiving Drumstick Special
Hot Ones (RKO)	Culture Club
Lee Arnold On A Country Road (MBS)	Larry Gatlin/Tammy Wynette/ John Conlee/Ricky Skaggs
Metalshop (MJI)	Ronnie James Dio
Music & Memories (SBS)	England Dan & John Ford Coley
Music Of The City (SI)	They Call It Rock & Roll Part 6
Rare & Scratchy Rock & Roll (PIA)	Spanky & Our Gang
Rick Dees' Weekly Top 40 (US)	Billy Ocean
Rock Album Countdown (WO)	Roger Hodgson/Tommy Shaw
Rock Chronicles (WO)	Road Goes On Forever
Rock Over London (RI)	Frankie Goes To Hollywood
Solid Gold Country (US)	Tammy Wynette
Solid Gold Scrapbook (RKO)	Bobby Darin
Source Concert/Profile (SOU)	38 Special
Top 30 USA (CBSR)	Chicago
Weekly Country Music Countdown (US)	Oak Ridge Boys

The Week Of	
NOVEMBER 19-23	
Budweiser Concert (WO)	Pointer Sisters
Country Closeup (NP)	Gary Morris
Earth News (WO)	Culture Club/Steven Bauer/Ron Liebman
In Concert (WO)	Motley Crue/Black & Blue
Innerview (IN)	Krokus
Live From Gilley's (WO)	Jon Conley
Music Makers (NP)	Artie Shaw
Off The Record (WO)	Fixx/Scandal/Roger Hodgson
Off The Record Special (WO)	Pat Benatar Part 2
Special Edition (WO)	Brothers Johnson
Star Trak Profile (WO)	Sheena Easton

Saturday	17
NOVEMBER	
BBC Rock Hour (LW)	Culture Club
Country Calendar (CW)	Stattler Brothers
Dick Bartley's Solid Gold Saturday Night (RKO)	Rockabilly Cats
Rare Trax (CW)	Asia
Silver Eagle (ABCE)	Jim Glaser/Kathy Mattea
Super Gold (TRAN)	Drifters/Coasters

Sunday	18
NOVEMBER	
Country Calendar (CW)	Barbara Mandrell
King Biscuit Flower Hour (ABCR)	Lou Reed/Bruce Cockburn
Live From The Record Plant (RKO)	Stevie Wonder
Rolling Stones' Continuous History Of Rock And Roll (ABCR)	That First Paying Gig
Spotlight Special (ABCC)	Jefferson Starship

Monday	19
NOVEMBER	
Country Calendar (CW)	Gene Watson
Rare Trax (CW)	Genesis
Retro Rock (CW)	John Lennon
Sound Check (RKO)	Bob Seger

Tuesday	20
NOVEMBER	
Country Calendar (CW)	Jacky Ward
Rare Trax (CW)	Genesis
Sound Check (RKO)	Bryan Adams

Wednesday	21
NOVEMBER	
Country Calendar (CW)	Dolly Parton
Rare Trax (CW)	David Bowie
Sound Check (RKO)	Don Henley

Thursday	22
AUGUST	
Country Calendar (CW)	John Anderson
Rare Trax (CW)	David Bowie
Sound Check (RKO)	Sam Harris

Friday	23
NOVEMBER	
Country Calendar (CW)	Hank Snow
Rare Trax (CW)	Quarterflash
Sound Check (RKO)	Billy Idol

NETWORK PROMOS

● **Brad Krohn** has been appointed to direct the **Texas AP Network**, the statewide radio news network of **Associated Press**. Krohn joined AP in 1982 at the Broadcast News Department in New York, and transferred to Washington, DC when that department was merged with the **AP Radio Network**. Prior to joining AP he was with the news department at **WEBR/ Buffalo**.

● **Mutual Broadcasting** has promoted **Pat Piper** to Producer/Special Programs, with overall responsibility for the "**Larry King Show**," the "**Jim Bohannon Show**," "America In The Morning," and "Reporters' Round-Up." In addition, **Emma Green** has been promoted to Regional Clearance Coordinator for the Southeast region, while **Juan Rodriguez** has joined the network's Engineering Department as a systems engineer.



● **Norm Hankoff** has joined **Fred Hall Productions** as Executive VP/Marketing. Hankoff, a 30-year broadcast veteran, is former manager and current president of **KTHO-KZFR/Lake Tahoe**.

● **Satellite Music Network** has named **Greg Batusic** its new Western Division Sales Manager. Batusic, a ten-year radio sales veteran, is now in charge of SMN's new Chicago advertising sales office.

Entertainment	
Assignment Hollywood (MBS)	Tom Berenger (11/12) Tyne Daly (11/13) Sting (11/14) Catherine Hicks (11/15) Tom Cruise (11/16)
Larry King Show (MBS)	Dick Ebersol (11/12) Edwin Newman (11/13) Little Stephen (11/14) Hinton Battle (11/15) Frank Meyer (11/16)
Rocknotes w/ Pat St. John (ABCR)	Paul McCartney
Rock Report (SOU)	Wham!/Eurythmics/Tom Robinson (11/12)
Screen Scenes (SOU)	Terror In The Aisles (11/12) American Dreamer (11/13) Terminator (11/14) Thief Of Hearts (11/15) Weekend Hits & Misses (11/16)

Comedy	
Radio Hotline (ASR)	On the air/lost dog/Maggie Carter/a girl called
Stevens' & Grdnic's Comedy Drop-Ins (ASR)	Bobmoneat school/turn down that noise/ alien being/self-improvement
Daily Feed (DCA)	Others' organs/driving fantasies/ changes in Washington/Armageddon/ OPEC out to lunch
Jack Carney's Comedy Show (CW)	Funny Ladies
Laugh Machine (PRN)	Bill Cosby/Monty Python/Don Adams/ Gallagher

Lifestyle	
Lifelines w/Bill Fantini (ABCR)	Bob Leuci (11/12) Sue Goldstein (11/13-16)
Radiorobics (SI)	Exercises for the arms
Spaces & Places (WO)	Pets & Their People

General Information	
Brad Messer's Daybook (WO)	Elizabeth Stanton/Loch Ness Monster (11/12) Fantasia/Mariner-9 (11/6) Streetcars/raft rescue (11/14) Pike's Peak/Atlanta burned (11/15) Meteors/Federal Reserve Banks (11/16)
Computer Program (PRN)	Elementary schools/college computers/ small businesses/portables/ word processors
Health Care (PIA)	Medicare & The Elderly (11/11)
Medscan (PIA)	Alzheimer's Disease (11/12) Pelicans & DDT (11/13) Gardening (11/14) Forced Retirement (11/15) Weather (11/16)
Minding Your Business (NP)	Tracking Truckers With Tacographs (11/12) Organic Roofing/Direct Marketing Software (11/13) Sales Costs & Incentives (11/14) Sabbath Work Suit/Targeted Jobs Tax Credit (11/15) Name Game/Collection Agencies (11/16)
Public Affairs (PIA)	The Priesthood: Religion In America (11/11)
Something You Should Know (SBS)	Midlife Crisis (11/12) Perfect Parties (11/13) Your Professional Image (11/15)
Sound Advice (PRN)	Speaker placement/feedback/privacy/ headphones/out-of-phase

News/Talk/Sports	
News Blimp (PRN)	Personal robots/mental health/high tech health hazards/personal weather/ growing up
Newsline Extra (NBC)	Doc In A Box
Sporting News Report (CW)	Mike Lynn/Don Garlits

PROGRAM SUPPLIERS KEY

- ABCD = ABC Direction Net
- ABCE = ABC Entertainment Net
- ABCR = ABC Rock Net
- ABCY = ABC Youth Nets
- AMS = American Media Services
- AP = Associated Press
- ASR = All Star Radio
- BR = Barnett-Robbins
- CB = Continuum Broadcasting
- CBS = CBS Radio
- CBSR = CBS Radio Radio
- CRN = Creative Radio Net
- CW = Clayton Webster
- DCA = DC Audio
- DIR = DIR Broadcasting
- GSN = Global Satellite Net
- IN = Interview
- IS = IS INC
- LBP = Lee Bailey Prod.
- LW = London Wavelength
- MBS = Mutual Broadcasting
- ME = Multimedia Entertainment
- MJI = MJI Broadcasting
- NBC = NBC Radio
- NP = Nerwood Productions
- NSBA = NSBA Productions
- PFM = PFM Inc.
- PRN = Progressive Radio Network
- PG = PG Prod.
- PIA = Public Interest Aff.
- RCP = Ron Cutler Productions
- RI = Radio International
- RKO = RKO Radio Net
- RKO1 = RKO One
- RKO2 = RKO Two
- SBS = Strand Broadcast
- SI = Syndicate It
- SOU = NBC The Source
- SP = "The Spirit" Productions
- TRAN = Transtar
- US = The United Stations
- WO = Westwood One
- YRN = York Radio Network

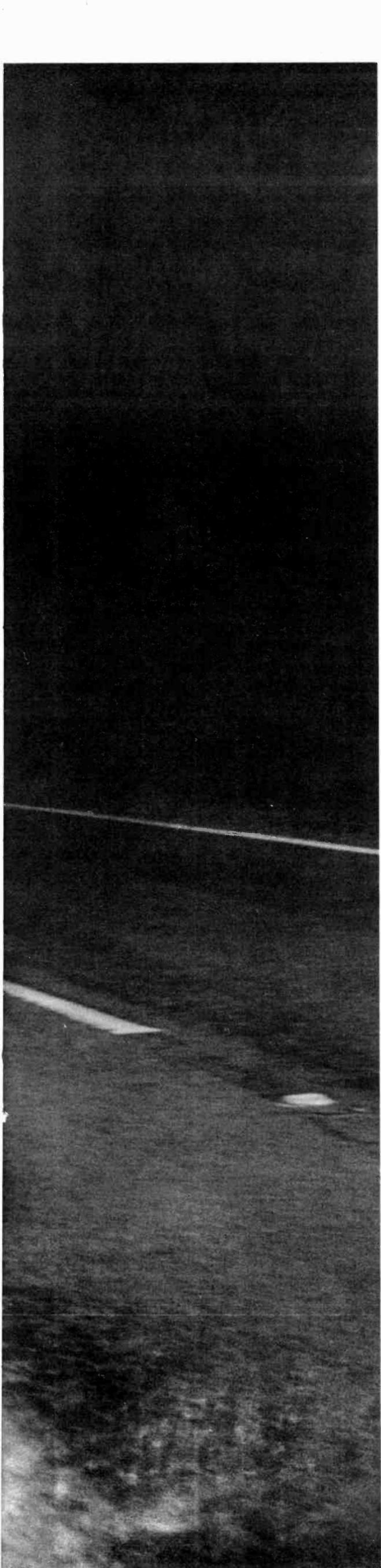


LENNON TOO — Atlantic recording artist Julian Lennon recently dropped by the studios of NBC's Source network to record an interview for an upcoming special. Pictured are (l-r) Lennon and Source Program Manager Rona Elliot.



PARTY BEACH — United Stations recently threw a beach-front bash at Dick Clark's Malibu estate in celebration of the company's growth. Pictured during the laid-back Mexican fiesta are (l-r) Clark; Needer, Harper, and Steers's Marianne Busse; and United Stations' David Landau.





BLAIR RADIO. THE PROOF IS THE PERFORMANCE.

In six months, Blair Radio helped KLFY-FM's audience ratings take off like a high-performance sportscar...65%.

Because Chet Tart, Blair Radio's V.P., Programming & Marketing, built a unique program for the station.

No wonder stations say things like:

"Tart is one of the leading program consultants in the country." Steven C. Keeney, V.P./G.M., KIMN, Denver

"I commend the skills and programming know-how of Chet Tart." Alfred E. Berk, V.P./G.M., WBAL/WIYY, Baltimore

"Tart designs a plan of action that gets ratings." Monty Wallis, Manager, KYAA, Billings

Action that gets ratings *and* advertisers. That's performance.

Call Chet Tart at (212) 603-5604 for programming analysis and direct mail advertising strategies. He'll put Blair Radio to work for your station.

BLAIR RADIO 
Performance is the Tradition.

BREAKERS

CHR

180/65 75%

A/C

92/38 67%

“Understanding”

BOB SEGER

AND THE

SILVER BULLET BAND

The fifth and sixth Breakers from the original motion picture soundtrack, “Teachers”

Capitol

© 1984 UNITED ARTISTS CORPORATION



Street Talk



Apparently all the East Coast rumblings about the future of the **RKO RADIO NETWORKS** generated enough heat to warm even the very top. RKO General Chairman **SHANE O'NEIL** issued a memo recently to network staffers and advertisers firmly committing to the networks' continued operation, saying, "I believe that the future of the RKO Radio Networks will be positive, and that as part of the RKO family of companies, the Networks operation can be a stellar performer in our business."

There may be more to the "**CHUCK EVANS** departs **WLS/CHICAGO** story" than meets the eye (or at least more than met our eyes last week in this column). Apparently Chuck's actions went beyond just giving away an album to someone without permission, and his termination was the only option available to WLS. The station, which is not in the habit of firing folks without good reason, is still looking for an on-air replacement.

There's a good radio gig open in New York, producing **WNEW-FM's** morning show. If you've got programming experience, are sharp with a blade, and know how to line up exciting guests, send a resume (no calls) to PD **CHARLIE KENDALL**.



Rick and Raechel in the morning? **RAEHEL DONAHUE**, currently of the **CABLE MUSIC CHANNEL** and late of **KROQ-FM/LOS ANGELES**, has been lending her rapier wit to **RICK DEES's** morning show on **KIIS/LOS ANGELES**. But before you chip it into stone, you *Raechel Donahue* should know Raechel is but one in a list of those "trying out" for the slot vacated by Liz Fulton.

One of the best set of ears in AOR radio is going to be put to good use for **ARISTA**. Former **WXRT/CHICAGO MD JOHN MRVOS** has been hired to do East Coast A&R for the label.

JASON MINKLER has exited his national promotion slot at **GEFFEN RECORDS**. A 12-year promo vet, Jason's worked for RSO, WB, and Network. He can be reached at (213) 473-3753. We hear a promo exec from another West Coast label has the inside track on Jason's position at Geffen.

JIM CONLEE, most recently a weekend air talent for **KKHR/Los Angeles** and formerly PD at **KHTZ/Los Angeles**, has been named PD at **KWNK/SIMI VALLEY** (just outside of L.A.). He replaces the exiting **JOHN CAMPBELL**, who can be reached at (818) 704-1720. However, the suburban CHR is butting heads with **KKHR** over the use of the slogan "Hit Radio." **CBS** has sent cease and desist letters, but **KWNK** continues to use the phrase on the air. Conlee did indicate, "We're taking a long hard look at this situation."

WHBY/APPLETON GSM SUSAN KNAACK is upped to GM of **WHBY** & sister **WAPL**, replacing the exiting **DON WEIR**.

WASH/WASHINGTON's new on-air identity is "Party 97."

KFMW & KWLO/WATERLOO Operations Manager **KIPPER B. MCGEE** has accepted the PD's job at **WZOK/ROCKFORD**. He replaces former PD **GEOFF DAVIS**, who remains with **WZOK** as afternoon personality.

KWAI/HONOLULU has signed on the air at 1080 kHz with 5kw around the clock. **STAN COOK** is the PD for the new CHR outlet.



And before we leave the islands, former **KKUA & KQMQ/Honolulu** Operations Director **AUSTIN VALI** has taken on similar duties for **KRTR/KAILUA** (serving Honolulu). The A/C-formatted station utilizes **DRAKE-CHENAULT's** "Contempo 300" package.

Austin Vali At AOR-formatted **WNGZ/ELMIRA-ITHACA**, **MARIAN HAIGHT** comes aboard as the station's new General Manager. She replaces **BOB O'BRIEN**, who is reportedly headed for an as yet unspecified outlet in Phoenix. Also at **WNGZ**, **RICH ARNOLD** has been promoted to the newly-created post of Operations Manager.

Longtime **CKLW/DETROIT** afternoon personality **TED RICHARDS** is looking for a new location, preferably the Southeast. Contact him at (519) 735-2932.

MARVIN GLEICHER has left **POLYGRAM's** Midwest regional promo slot and is available at (312) 281-8222.

J. WALKER is the new PD at **KFIV/ MODESTO**.

Continued on Page 20

"As I have mentioned many times, we owe a lot to Todd Wallace."

Rick Phalen, President, Western Cities Broadcasting

To find out what **TODD WALLACE** can do for YOU, call 1-800-528-6082

TW/A

Todd Wallace

associates

International: Call Phoenix, Arizona 602-242-6800

Jeff Pollack Communications salutes these **EXCELLENT COMPANIES**

ABC Radio
ABC Radio Networks
2SM Pty., Ltd., Australia
Adelaide Stereo FM, Ltd., Australia
Behan Broadcasting, Inc.
Belo Broadcasting
Capitol Broadcasting/North Carolina
Circe Communications, Inc.
Clear Channel Communications, Inc.
East Shore Broadcasting, Inc.
Emmis Broadcasting
Fargo/Moorhead Radio Inc.
Federal Communications Corp.
FM Radio Pty., Ltd., Australia
Golden East Of Missouri, Inc.
Henry Broadcasting
Hudson Broadcasting Corporation

Infinity Broadcasting Corporation
KFMG, Inc.
Knight Broadcasting Of New Hampshire
Malrite Communications Group, Inc.
Mann Media
Metropolitan FM Broadcasting, Ltd., New Zealand
Pioneer Broadcasting Co.
Porter Broadcasting Corporation
Sandusky Newspapers, Inc./Radio Division
Shamrock Communications
Sky Communications, Inc.
Stereo FM Brisbane, Ltd., Australia
Stoner Broadcasting System, Inc.
Surrey Broadcasting, Inc.
Taft Broadcasting Company
University Of Florida
Western Cities Broadcasting, Inc.

**JPC is proud to be a part of the
commitment to excellence.**

jpc

JEFF POLLACK COMMUNICATIONS, INC.

International Programming Advisors To Great Radio Stations

AOR/CHR/AC/Oldies

984 Monument St., Suite 204

Pacific Palisades, CA 90272

213-459-8556 Telex #706880

ARISTA'S CHARTBUSTERS

CHR

RAY PARKER JR
"JAMIE"

"#2 MOST ADDED" 100/100

JERMAINE JACKSON
"DO WHAT YOU DO"
CHR CHART DEBUT **34**

AOR

KINKS

"DO IT AGAIN"
AOR TRACKS BREAKERS **25**
"#1 MOST ADDED"

KROKUS

"OUR LOVE"
AOR TRACKS BREAKERS 46-**36**

A/C

BARRY MANILOW
"WHEN OCTOBER GOES"
"#1 MOST ADDED"

RAY PARKER JR
"JAMIE"
"#3 MOST ADDED"

THANKS FOR A
GREAT WEEK!



© 1984 ARISTA RECORDS, INC.

Street Talk

Continued from Page 18



If you're in one of the more than 180 markets where **HINEY WINE** is advertised, you should soon be able to (as the gag commercials say) "get a little Hiney" at your favorite store. **DORSEY & DONNELLY ENTERPRISES**, the enterprising syndicator of the Hiney Wine concept, has signed an agreement with the LaMont Winery of California to produce a de-alcoholized red wine beverage under the Hiney Winery trademark. The product has been test-marketed through Hiney affiliates **KRAK/SACRAMENTO** and **KZZP/PHOENIX**, and now all the Hiney Wine stations will have to begin convincing their listeners that what *didn't* exist for so long now *does* exist.

MIKE BENSON, formerly of ZZ99/Kansas City, will team with consultant **BOB HARPER** to program **WIBM/JACKSON-LANSING, MI**. Billing itself as "Lansing's 94 Gold," the station will obviously be a Gold-formatted adult-appeal outlet.

Look for **KMJX/LITTLE ROCK** morning man **BRIAN GALLAGHER** when he plays a TV anchorman on the November 26 installment of TV's "One Life To Live."

WVFJ/MANCHESTER, GA is one of the first stations to exploit the end of the FCC's "suitable clearance" policy. Since it is no longer necessary to get permission to use call letters which are the initials of government agencies or U.S. presidents, WVFJ will now be known as **WFDR**. In case you missed the connection, Manchester is just up the road from Warm Springs, GA, a resort spot frequented and made famous by our 32nd President.

Our condolences to **EMI AMERICA** Carolina rep **CHAL MARTINA** on the death of his wife Melissa.



KFI & KOST/LOS ANGELES programmer **JHANI KAYE** was drafted into service recently when a segment of "TV's Bloopers & Practical Jokes" was filmed in the KFI & KOST studios. **JANE BADLER**, who plays the alien commander on "V," comes to the stations for a supposed interview only to find herself "locked" into a studio all alone. Through the glass in the next room is "Engineer Jhani," who convinces Jane she's on the air, getting her to try a number of malfunctioning cart machines and turntables before she finally has to read a news item full of unpronounceable names. (Sounds like every jock's nightmare, doesn't it?) The segment will air in late December.

KLZZ/SAN DIEGO's LARRY KNIGHT is seriously ill at Mercy Hospital in San Diego and might appreciate hearing from his radio friends. Larry formerly worked at **WGBS/Miami**, **KCBQ/San Diego**, and **WZZD/Philadelphia**. We wish him a rapid recovery.



STORK STOPS: To **JEM RECORDS** promotion person **ROSIE GUEVARA BURNETT** and her husband Johnny, a boy, Brandon Edward, October 11 . . . To **BALON & ASSOCIATES** principal **ROB BALON** and his wife Marge, a daughter, Lauren Elizabeth, November 1 . . . To **KFMW/WATERLOO PD** **MARK POTTER** and his wife Christie, a son, Christopher Mark . . . To **SUNBELT COMMUNICATIONS** President **C.T. ROBINSON** and his wife Peggy, a second son, James Patrick, November 5.

Champagne, Menudo & Dimples



RCA's Menudo performed with labelmates Richard "Dimples" Fields and Evelyn "Champagne" King at a recent show in Houston. Pictured l-r backstage are: RCA VP Michael Kidd, Menudo's Roy Rosello and Robby Rosa, "Dimples" and Evelyn King, Menudo's Ray Reyes, Charlie Rivera, and Ricky Melendez, and RCA's Leroy Little and Basil Marshall.

Agnes . . .
Is HOT!

The hottest, most contemporary-sounding CHR jingle package available today is *not* the Flasher, the Masher, the Crasher or the Slasher . . . but simply . . . **AGNES**. And she cooks, too!

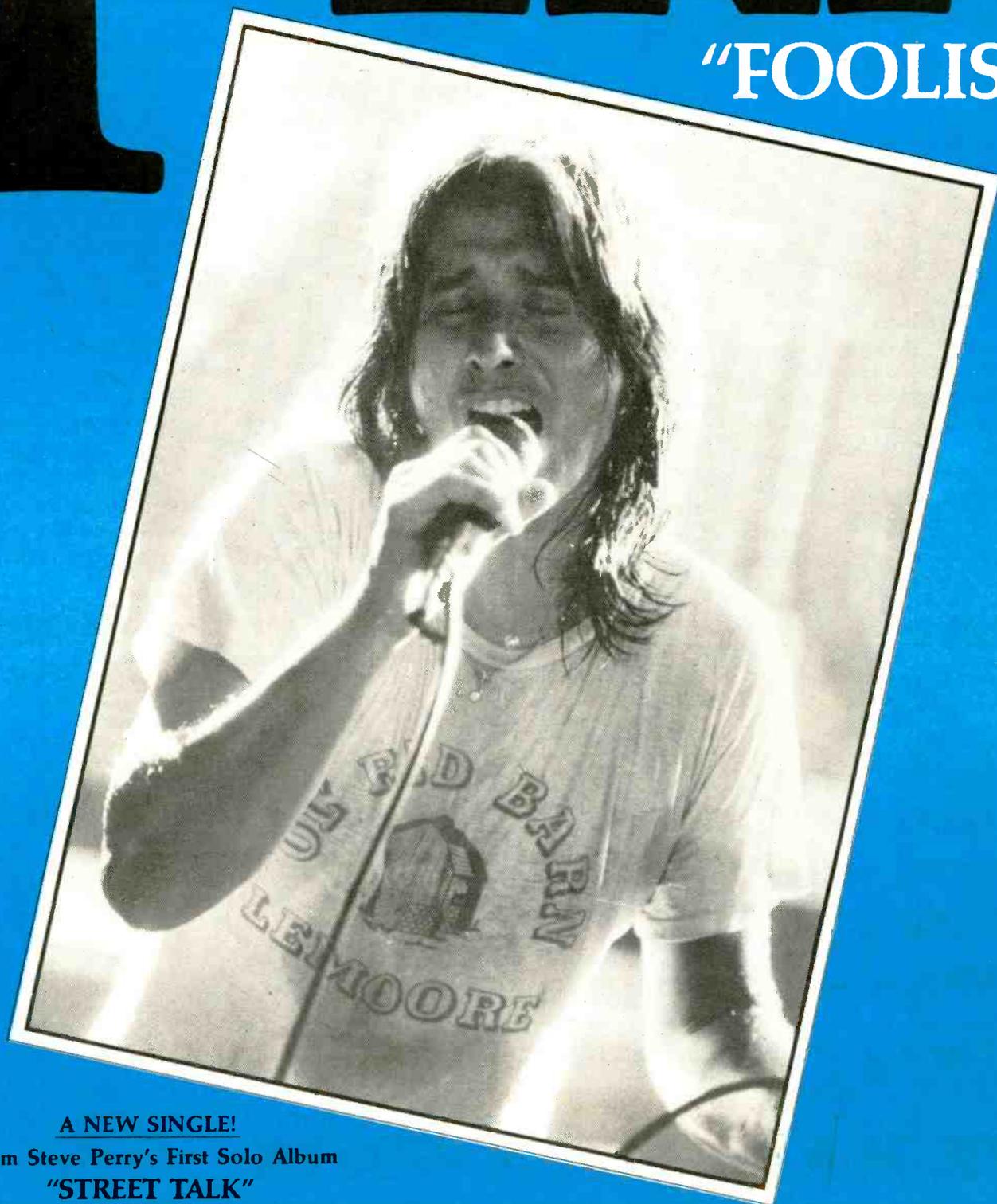
CONTINENTAL RECORDINGS
210 South St., Boston, MA 02111

No matter what your market size,
we'll make you sound great!!!

Call (617) 426-3131

STEVE PERRY

"FOOLISH HEART"



A NEW SINGLE!
From Steve Perry's First Solo Album
"STREET TALK"

Columbia Records 

Sales



DWIGHT CASE

Trick Or Treat Has Gone . . .

The first month of the last quarter is complete . . . Our eyes are on Thanksgiving and Christmas. Visions of packages dancing in our heads!

The problem with most of us is the "PACKAGES" are Christmas presents and *not* packages of Special Plans for the first quarter of 1985. We are even a little late to worry about the opportunities right now.

However, starting on December 26, we are looking at holes in our log that will frighten the socks off of our accountants in March and April. The year-end fever of trying to make 1984's budget projections (gotta make that bonus), coupled with the serious letdown brought on by the holidays, is added to the bookkeeping department's extra work in "closing" for this year. And budgeting for '85 keeps all the *panic* triggers in place. But our eye wanders away from the real problem our business must face in the last quarter of *any* year:

The problem of the first quarter.

A quick R&R check across the country indicates the stations which are in



place for the first quarter are selling (and have been!) such promotions as:

- Bridal Fair
- Trip Junket (mostly to Europe)
- Half-price Fair
- Chili Cookoff
- Food Fair

These are big promotions dominantly designed to spread billing through the first three months and to have all invoices paid before the event takes place.

More interesting in our look around is the fact that smaller, easier-to-sell opportunities are not on the street for sale and, in most cases, not even planned.

Things like white sales opportunities . . .

The last day of the year is on a Monday, and most offices are closed, so people are out with their Christmas money. Discounters, clothing, drug, and department stores are announcing their sales. January's end-of-the-month sales are far and away the biggest of the whole year!

Ski stores begin their dramatic clearance sales before they close for the summer.



Business schools have a surge!

Employment (post-holiday) changes skyrocket!

January 31 is the end of the fiscal year for most stores — they want that inventory out and gone!

Income tax people open those little offices.

SALES STIMULUS

- Great opportunities abound
- But get on the street now!
- A modest proposal for revamping sales commissions

February is when spring fashion begins to pop! Home furnishings go-go in February — go for an opening and closing week schedule.

And . . . and . . . and . . .

Movies, fast food, audio, some jewelry, shoes, and and . . . and . . .

Now let's talk about the special days we need to set up specials around:

- Super Bowl
- Valentine's Day
- Washington's Birthday
- Lincoln's Birthday
- St. Patrick's Day
- Chinese New Year
- April Fool's Day
- First Day of Spring
- April 15

I mean to tell you, there is a lot of stuff happening that is exciting. But you need to get it on the street NOW!



Remember, when you put it together, your package should buy a *premium* rate even if it is run in the first quarter of the year . . . we're talking about 15-20% premium at the minimum.

New Subject:

Whilst staring at the ceiling the other night, it occurred to me that we are handling our sales commissions incorrectly. How about . . .

We sell the time to our salespeople, and then they can sell the commercials for as much as they like. And they can keep the difference.

We sell them the spot for \$100, and they sell it for \$200. They keep the hundred!

They buy the spot for \$100 and sell it for \$101. They keep the dollar. I guess you call it *net* to sales or some such (everything must have a name!)

We are always saying, "You are in business for yourself!" . . . This way they REALLY would be!

Sales folks could get rich, your spot rate would climb, and your sales costs would drop to nine percent.

Hmmmmmmmm . . .

Night-Time Programming That Pays Off!

TNT will attract clients you never had on the air before in a time slot that's traditionally hard to sell. It's the perfect vehicle to make those late night and weekend hours pay off! And it's completely customized for your station including ID's and drop-in's for use any time!

AVAILABLE ON A BARTER BASIS

Call toll free for free demo and complete information.

1-800-448-1570

TNT RADIO NETWORK

NUMBERS don't lie!!!

rebbie jackson



"CENTIPEDE"

CHR NEW & ACTIVE

On Over 90 CHR Stations

Including:

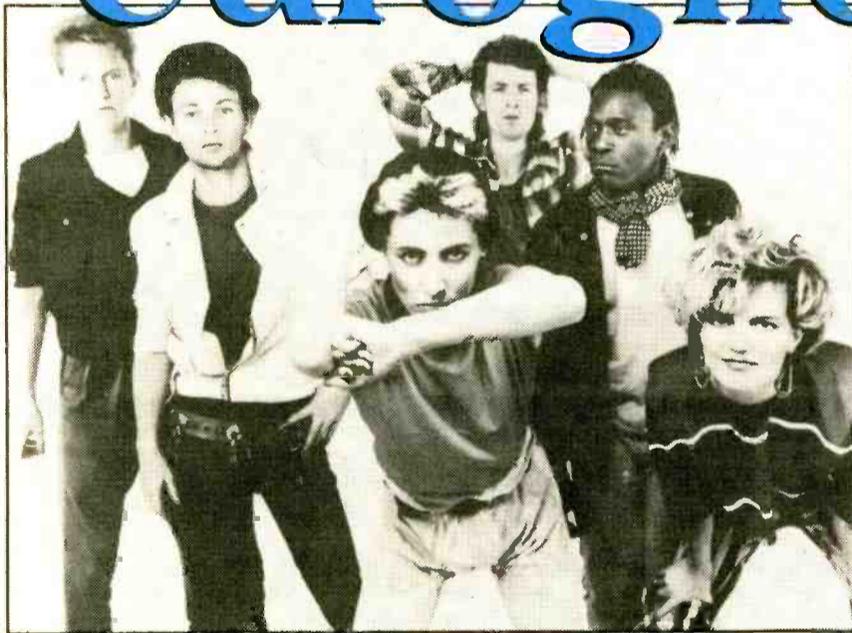
B104 deb 20
WPLJ 20-13
WCAU-FM 21-15
WASH 20-18
WAVA deb 28
Z93 3-3
B97 18-11
WHYT 19-12
WBEN-FM 23-15
WTIC-FM 24-19

Z106 30-23
WBBQ 19-14
KZZB 27-17
KXX106 24-16
KSET-FM 38-33
WCGQ 28-22
WPFM deb 24
Z102 22-17
Q107 add
Y100 add 30
Q105 add

WCZY add
KITS add
KHFI add
WSSX add
WDCG add
WANS-FM add
KX104 add
WQUE-FM add
WZPL add
KEYN-FM add
WHOT add

KCAQ add
WOMP-FM add
KTDY add
KNOE-FM add
SLY96 add

eurogliders



"HEAVEN (MUST BE THERE)"

CHR NEW & ACTIVE 79/21 33%

Including:

WXKS-FM
WPHD
CKGM
CKOI
WCAU-FM
93FM
WGCL
KPLUS

WVSR
WKEE
WPST
WBBQ
WNOK-FM
WZLD
KSET-FM

WKFR
KF95
KYNO-FM
KDON-FM
KRQ
WSQV
KISR

WYKS
KILE
T94
WBWB
KQCR
WAZY-FM
WSPT

THE **CHART-TOPPERS**
FROM **columbia records**



On The Records



KEN BARNES

A MUSICAL MILESTONE (OF SORTS)

Heavy Metal Intersects With Bubblegum Pop

It was a kick to hear Quiet Riot recording Slade songs, hits from Britain's glitter era that were unfashionable in the U.S. at the time. But I'm really amazed by the courage of Canadian hard rock/heavy metal band Helix in covering "Gimme Gimme Good Lovin'," a song from the dreaded "bubblegum" era, for their new single.

Unfashionable is far too mild a word in this case. Even at the time (1968-70), bubblegum, as performed by the 1910 Fruitgum Co., Ohio Express, Captain Groovy & His Bubblegum Army, the JCW Ratfinks, and similarly-named aggregations, chiefly produced by Jerry Kasenetz & Jeff Katz and released on Neil Bogart's Buddah label, was considered strictly kid stuff, hopelessly unhip for anyone in a 12+ demographic.

But at least CHR stations played bubblegum back then. Today's Gold stations seem to have a black hole in their playlists where bubblegum hits would normally go (and many gum classics were big hits — "Yummy Yummy Yummy," "Simon Says," "Indian Giver," "Gimme Gimme Good Lovin'" itself).

Thin List Of Precedents

So it's interesting to see an uncompromising hard-rock band like Helix delving into a form of music the industry has seemingly been trying to forget for over 15 years.



Helix: Heavy metal bubblegum

to fit the bubblegum mold; James always gave musical categorizers fits.)

Otherwise, there's a 1983 cover of "Indian Giver" by the Honeys, a UK punk version of the Kasenetz-Katz Singing Orchestral Circus's "Quick Joey Small" by Slaughter & the Dogs, and a couple of minimalist/new wave renditions of "Sugar Sugar." Talking Heads could have led the way, but they never transferred their early live performances of "1-2-3 Red Light" to vinyl.

But Joan Jett gave it a shot. Jett is not only a pioneer in reviving Slade, Gary Glitter, and other glitterati (a topic I may explore in a future column), but on her first album she did a pure bubblegum song, "Make Believe" by Wind, a fictional group which hid the identity of Tony Orlando during the



The Elephant & the irrelevant

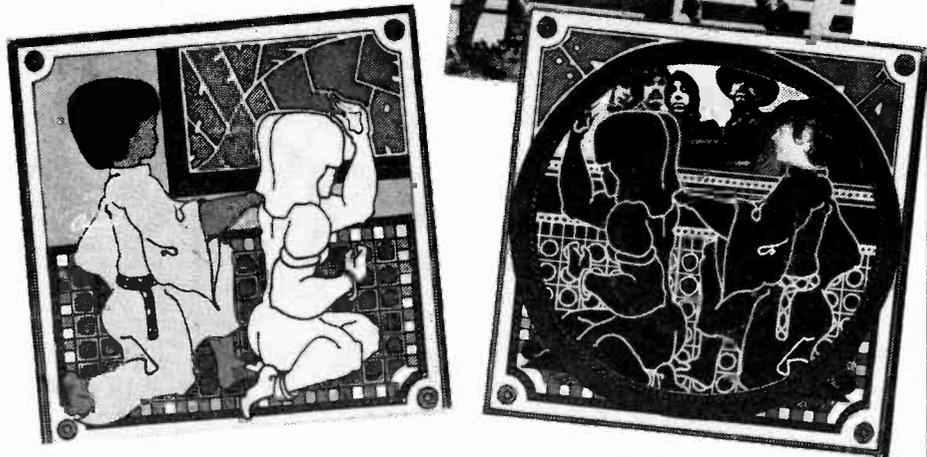
There is not much precedent for Helix's impulsive move. In 1976, the Rubinoos covered Tommy James's "I Think We're Alone Now," which was an early model for the more stripped-down basic bubblegum to come later. (James's "Mony Mony," which Billy Idol covered for his first solo record, was considered a cross between bubblegum and hard rock. His "Crimson & Clover," which Joan Jett did, was a bit too complex



Joan Jett: Bubblegum pioneer

Steve Miller: X-Rays

Steve Miller's on the fence (second from right) about his first recorded group



Great Concepts In Marketing: On neither side of the Steve Miller Band's first Capitol single is the record's title mentioned, and it's even kind of tough to detect the band's name

Steve Miller is a mainstay of the Capitol roster, with over 16 years on the label between his first single in early 1968, "Sittin' In Circles," and his new "Italian X-Rays" LP. Miller's career goes back beyond that time; he played in bands in Texas in the early '60s and had a frat group called the Ardells in Madison, WI, which is where he first met Boz Scaggs.

He would eventually reteam with Scaggs, but first found himself in a Chicago-based group called the Goldberg-Miller Blues Band. (Goldberg was Barry Goldberg, who was most recently in an A&M band called the Coup and just finished producing the Textones album.) From there he fashionably migrated to San Francisco and formed the Steve Miller Band with Scaggs, developing a strong live reputation for their spacy brand of blues but holding out until 1968 to sign with a label.

Scaggs left after two albums, but Miller has soldiered on through personnel changes and commercial ups and downs. He didn't become a commercial force until "The Joker" in 1973, and his sometimes-leisurely recording pace (almost three years between "The Joker" and the "Fly Like An Eagle" LP; four years between "Book of Dreams" and "Circle Of Love") has affected his grand totals. But he's racked up nine CHR hits, seven of them top tens, five of those top fives, with "Rock 'N' Me" a three-week No. 1 in 1976. He also had two No. 1 albums with "Fly Like An Eagle" and "Book Of Dreams." A versatile artist, he's continued to keep his music fresh, and keeps people guessing as to his next direction while never entirely losing his base in the blues.

dark phase of his career before Dawn broke. Jett's manager, Kenny Laguna, participated in many of the key bubblegum records, performing, writing, producing; and when no label would sign Jett, it was Neil Bogart's Boardwalk that came through. Definitely a proud bubblegum heritage.

The group that originally cut "Gimme Gimme Good Lovin'," Crazy Elephant, actually was a group that toured and posed for the picture here from the back of their one album. Whether they actually had anything to do with the record is another question entirely, as most bubblegum groups were a front for studio performers, as in the case of the Archies. Possibly the only member of Crazy Elephant to appear on the record was their animated pachyderm mascot.

But bubblegum itself, with its simple rock structure and strong riffs, might prove to be a good repertoire source for today's hard rockers, just as glitter-rock has proven to be. I for one would love to hear Twisted Sister come to grips with "Chewy Chewy."



Trends In Packaging: Warner Bros., which recently placed Prince's purple-vinyl "Purple Rain" single in a transparent plastic bag, has gone one better with the new Van Halen single, "Hot For Teacher." The record is encased in a form-fitting clear plastic case, with photos of Eddie Van Halen and David Lee Roth enclosed in their own attached folder. Just the ticket for the collector on the go.



ONE YEAR AGO TODAY

- DAVE ROBERTS VP/PROGRAMMING FOR RKO
- WAYNE CORNILS JOINS RAB AS EXEC. VP
- BOB TRAVIS NAMED VP/PROGRAMMING AT WGCL/CLEVELAND
- GARY MERCER SR. VP AT CKLW & CKJY/DETROIT
- ROD HUNTER NAMED OM AT KSON-AM & FMSAN DIEGO
- TRACY MITCHELL BECOMES PD AT KJR/SEATTLE
- #1 CHR: "All Night Long" — Lionel Richie (Motown) (3rd week)
- #1 A/C: "All Night Long" — Lionel Richie (Motown) (5th week)
- #1 COUNTRY: "One Of A Kind Pair Of Fools" — Barbara Mandrell (MCA)
- #1 BLACK: "All Night Long" — Lionel Richie (Motown) (5th week)
- R ● #1 AOR TRACK: "Undercover Of The Night" — Rolling Stones (Rolling Stones/Atco)
- #1 LP: "Uh-Huh" — John Cougar Mellencamp (Riva/PolyGram) (3rd week)

FIVE YEARS AGO TODAY

- PAT SHAUGHNESSY NAMED PRESIDENT OF TM
- DON BENSON VP/PROGRAMMING FOR WESTERN CITIES
- T ● #1 CHR: "Heartache Tonight" — Eagles (Asylum) (4th week)
- #1 A/C: "Broken Hearted Me" — Anne Murray (Capitol)
- #1 BLACK: "Ladies Night" — Kool & The Gang (De-Lite/PolyGram) (2nd week)
- #1 COUNTRY: "You Decorated My Life" — Kenny Rogers (UA) (3rd week)
- #1 LP: "The Long Run" — Eagles (Asylum) (4th week)

TEN YEARS AGO TODAY

- SCOTT SHANNON NAMED PD AT WQXI/ATLANTA
- #1 CHR: "You Ain't Seen Nothin' Yet" — BTO (Mercury) (3rd week)
- #1 A/C: "I Can Help" — Billy Swan (Monument/CBS)
- #1 COUNTRY: "Trouble In Paradise" — Loretta Lynn (MCA)
- #1 LP: "Walls And Bridges" — John Lennon (Apple/Capitol) (2nd week)

ASHFORD

SIMPSON

"Solid"

Exploding

WPLJ 19-12

Z100 add

WCAU-FM add

WHYT deb 34

Plus

WXKS-FM	WKRZ-FM	KSKD
WERZ	WHTF	KHYT
WTIC-FM	KQXR	KCDQ
WSPK	KF95	KBIM
WKFM	KQMQ	WFMI

Black/Urban Chart ③



Produced by Nickolas Ashford & Valerie Simpson for Hopsack & Silk Productions, Inc.

©1984 CAPITOL RECORDS, INC.

R&R

Datebook

MONDAY, NOVEMBER 12

Young Walks On

In 1983, **Neil Young** — who was already famous for bounding back and forth between *other* genres — decided to follow up his first synth-pop LP with an all-rockabilly album. Now Young is going country. Touring with his **International Harvesters** band, he has completed a country album and is reportedly shopping it around. Young was born in Toronto on this day in 1945 and moved to Winnipeg as a child; some of his most famous contacts (**Joni Mitchell**, **Stephen Stills**, **Rick James**) materialized when he returned to Toronto in the Sixties. Although many are amazed Young worked with James, he has shown up on the R&B chart several times via covers. In 1971, **Buddy Miles** got his first hit with Young's "Down By The River"; a year later, **Bettye Lavette** tried the same trick by turning "Heart Of Gold" into an R&B song. And since R&B is the one area where Young hasn't gone yet . . .

TUESDAY, NOVEMBER 13

Glam On 45

He was probably a few years early at the time, but on this day in 1980, seminal British glamour rocker **Gary Glitter** launched what was to be his comeback tour in Norwich, England. The next day, Glitter released his first single in several years, "What Your Mama Don't See." That tour/single didn't *quite* bring Glitter back. In the years that followed, however, Glitter's "Do You Wanna Touch Me" was recorded by **Joan Jett** (who recently remade Glitter's oft-covered "I Love You Love We Love"). "I Didn't Know I Love You (Til I Saw You Rock & Roll)" became the object of a three-way U.S. cover battle. **Slade** made a chart return on both shores and Glitter finally scored a minor comeback hit in the U.K. a few months back with "Dance Me Up." Glitter is now back in the U.K. with "Shout! Shout! Shout!"

Birthdays: **Timmy Thomas** 1934

WEDNESDAY, NOVEMBER 14

Absence Of Dallas

Now that **Jack Wagner**'s "All I Need" has raised "General Hospital" 's records-associated-with-the-show total to at least four — five if you count **Herb Alpert**'s "Rise" — it seems that daytime TV is somewhat ahead of prime time in breaking hit records. On this day in 1980, in the heart of "Dallas" mania, **Larry Hagman** finally made his debut as a recording artist with "Ballad Of The Good Luck Charm." Hagman's spoken-word novelty became at least the third Dallas-related record of the summer, following **Floyd Cramer**'s "Theme From 'Dallas'" and then-**WHAS/Louisville** morning man **Gary Burbank**'s "Who Shot J.R." Burbank, now found at **WLW/Cincinnati**, did make his way into Significant Action for a few weeks; Hagman, thus far, has had to settle for being a TV star.

Birthdays: **Scherrie Payne** (ex-**Supremes**) 1945.



THURSDAY, NOVEMBER 15

Ex-Domino Delivers

As many members of the **Drifters** as there've been, mentioning all their birthdays would probably be a pretty good crutch for whenever this column runs short of topics (kind of like **Rolling Stones** drug arrests). But **Clyde McPhatter**, who would have been 51 today, deserves to be mentioned. Before becoming the first lead **Drifter**, McPhatter sang with **Billy Ward & the Dominoes**, whose "Do Something For Me" and "Have Mercy Baby" are often cited as the songs that began the transformation of gospel's musical and lyrical conventions into R&B. After three years, McPhatter, who was tired of singing lead and being billed as a backup, switched groups in 1953 and cut the Drifters' first six hits before being drafted. McPhatter came out of the service with "A Lover's Question" and (later) the **Billy Swan**-penned "Lover Please." He died, on June 13, 1972, of complications from heart, liver, and kidney disease.

Other birthdays: **Petula Clark** 1932 or 1934, **Joe Leeway** (**Thompson Twins**) 1957.

FRIDAY, NOVEMBER 16

Glam On TV

Alternate titles: "Cracked Actor" or "Watch That Man." It was on this day in 1973 that **David Bowie**'s first American TV special was aired. Bowie's "1980 Floor Show," taped a month earlier at London's Marquee Club, was broadcast on **NBC**'s "Midnight Special." The Marquee club had been chosen as the show's locale because it was one of the few venues that would allow Bowie's **Lower Third** to perform in the '60s. Guests included the **Troggs**, **Marianne Faithfull**, and Spanish rock group **Carmen**. One year, 51 weeks, and three hit singles later, Bowie moved even further into the mainstream by appearing on the **Cher** show to sing "Fame" and duet with the host on a medley that included "Wedding Bell Blues" and "Song Sung Blue."

SATURDAY, NOVEMBER 17

Thunderbolt's Partner

If you've been counting, **Gordon Lightfoot**'s is at least the third Canadian folk-rock birthday in two weeks. There probably won't be any whiskey at Lightfoot's 45th birthday today. Despite drinking's prominent place in a lot of his songs, the Orillia, Ontario-born singer-songwriter told reporters last year that he was giving up alcohol because it was making his voice too twangy. Lightfoot was American-educated but returned to Toronto to become a jingle writer/producer before **Ian Tyson** and **Pete Seeger** encouraged him to head into the clubs. After an A/C hit in 1982 with "Baby Step Back," Lightfoot returned last year with the synth/folk "Salute" LP.

Other birthday: **Gene Clark** (ex-**Byrds**) 1941.

SUNDAY, NOVEMBER 18

Kids In America

The closest thing that Americans have to compare with it is the **Shaun** and **David Cassidy** phenomenon. **Kim Wilde**, who turns 24 today, comes from a British teen-idol dynasty. Her father was **Marty Wilde**, who, along with **Cliff Richard**, **Billy Fury**, and others, was a popular British teen-rocker in the '50s. (Both her father and her brother **Ricky**, a former failed teen idol in his own right, have had hands in writing and producing her material.) Two summers ago, Wilde became a British star and American cult figure with "Kids In America." "Kids" became an anthem in a few U.S. cities — most notably Los Angeles — despite Wilde's never having been to the States at the time. Although her recent work has been available only on import, Wilde's new LP, featuring the aptly-named "Second Time," should be out in America shortly on **MCA**.

Other birthday: **Hank Ballard** 1936.

— Sean Ross

“You’re The Inspiration”

The New Single From



Following Their #1
“Hard Habit To Break”

**One Of The
Most Added CHR
99 First Week!**

Produced by David Foster

Management: Howard Kaufman,
Front Line Management



© 1984 Warner Bros. Records

AND THE WINNERS ARE... DON HENLEY "THE BOYS OF SUMMER"

Produced By
**Don Henley, Danny Kortchmar,
Greg Ladanyi and Mike Campbell**

From the forthcoming Geffen Album
BUILDING THE PERFECT BEAST,
available on LP
(GHS 24026), cassette
(M5G 24026), and
compact disc
(24026-2)

CHR BREAKER!
175/60 73%
ONE OF THE
MOST ADDED

Management: **Front Line**

DONNA SUMMER "SUPERNATURAL LOVE"

Produced by **Michael Omartian**
Original version on the Geffen album
CATS WITHOUT CLAWS,
available on LP (GHS 24040),
cassette (M5G 24040) and
compact digital
disc (2-24040)

**Now On Over
60 CHR Stations!**



Management: **Susan Munao Management Co., Inc.**



Transactions

Continued from Page 3

T/R Sells WOMP, WNXT For \$1.4 Million

T/R, Inc. has sold **WOMP-AM & FM/Bellaire, OH-Wheeling, WV** and **WNXT-AM & FM/Portsmouth, OH** to **First Valley Broadcasting** for \$1.4 million, subject to FCC approval.

Partners in First Valley are **WTMA & WSSX/Charleston, SC** **GSM Bob Dodenhoff** and **WAVA/Washington** **GSM Dan Wachs**. Both will leave their positions to operate the new stations, with Dodenhoff serving as First Valley's President and Wachs as Executive Vice President. Dodenhoff's current employer, **Sconnix Broadcasting**, will finance the deal and hold warrants in the new group.

WOMP(AM) broadcasts daytime-only with a Talk format on 1290 kHz. The FM has a CHR format on 100.5 MHz, power of 13.5 kw, and antenna height of 529 feet above average terrain. WNXT (AM) airs an A/C format on 1260 kHz with power of 5 kw days, 1 kw nights. WNXT-FM's format is Beautiful Music, at 99.3 MHz, power of 900 watts, and antenna height of 490 feet.

TransCOM Buys KUUT For \$1.5 Million

TransCOM Communications has agreed to purchase **KUUT/Orem-Salt Lake City** from **Christenson Broadcasting** for \$1.5 million, pending FCC approval.

The A/C-formatted station broadcasts with 46 kw on 107.5 MHz at 2796 feet. A tower move to increase height is planned. TransCOM also operates **KLZI/Phoenix**, while Christenson retains ownership of **KCFX/Kansas City** and **KKPL/Spo-kane**.

Richard Blackburn brokered the transaction.

Bristol Acquires WKDQ For \$2.6 Million

Bristol Broadcasting will buy **WKDQ/Evansville, IN** from **Henderson Broadcasting Co.** for \$2,625,000, subject to FCC approval.

Bristol also operates six other stations, including flagship **WFHG & WXBQ/Bristol, VA**; **WKAZ & WQBE/Charleston, WV**; and **WKYX & WKYQ/Paducah, KY**. Henderson has no other radio ownership interests.

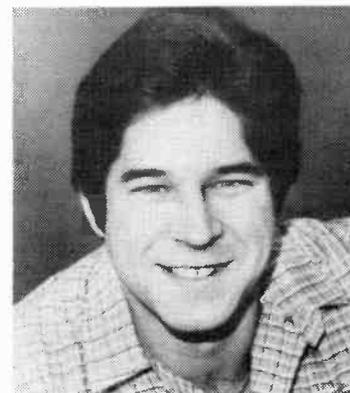
CHR-formatted **WKDQ** broadcasts with 50 kw on 99.5 MHz at 500 feet. **Blackburn & Co.** served as broker.

Gramzay Heads WYMJ Programming

WWW/Detroit morning personality **Steve Gramzay** has accepted the programming position at the **Malkan Group's** A/C-formatted **WYMJ (Magic 104)/Dayton**. He replaces **Steve Gallagher**, who left to become Assistant PD/morning personality at **WLLT/Cincinnati**.

Malkan Group VP and KZFM & KEYS/Corpus Christi VP/GM Jim Sumpter told R&R, "I want to say first of all how sorry we were to see Steve Gallagher leave. He did a lot to improve our competitive posture in Dayton. As for Steve Gramzay, it was important to find someone with the ability to perform and the willingness to learn. We look for a lot of success."

Gramzay commented to R&R, "This is my first programming job, since I've been doing morn-



Steve Gramzay

ings for the past four years at **W4**. Our recent approval for a tower relocation into downtown Dayton will allow us the signal strength to overcome the current A/C leaders, **WVUD, WING, and WHIL**.

"We've made a number of changes in our lineup and I'm

very satisfied where things are at. With 13 years of working in adult radio, I've found the on-air approach is the key to winning."

Merger

Continued from Page 1

record operations and personnel involved in a further state of uncertainty. Therefore it was reluctantly decided to abandon the worldwide merger plans."

After a number of court rulings favoring one side or the other, the U.S. 9th Circuit Court of Appeals granted the FTC a preliminary injunction blocking the proposed merger in September. Shortly thereafter, **Warner** and **PolyGram** requested a recess in the administrative trial in Washington that was to render the final decision.

Roberts Joins Masla As Sr. VP

Longtime radio sales executive **Phil Roberts** has been appointed Senior VP at **Masla Radio**. His primary responsibility at the independent rep firm will be to develop new methods for increasing sales at its 170 represented stations.

President **Jack Masla** stated, "Phil joins Masla Radio at a critical point in the rep industry, which is presently undergoing tremendous upheaval. As Masla Radio positions itself for the future, Phil will assist in solidifying that position to meet the challenge."

For the past four years, Roberts worked with **Torbet Radio** as Director/New Business Development and as President of his **Land**

Continued from Page 3

R&R, "WRIX is an A/C station that will emphasize oldies, personality, and news. It's one of the alltime legendary stations as far as Top 40 radio goes. It's a great-looking car that just needs a driver at this point."

own firm, the **Co-op People**. He previously worked 15 years with **Greater Media**, including a term as National Sales Manager for all of its stations. Roberts told R&R, "I am thrilled to become part of the Masla organization. As one of the two remaining independent rep firms in a world of 'conglomerate reps,' Masla has an opportunity to make the quantum leap ahead in the area of representing fine stations individually on their own merits, instead of radio by the ton."

Bice

Continued from Page 3

Bice has been with **Aries** for over seven years, serving the last year at **KTIM** after six more as Business Manager at **KIK-FM**. She said, "I feel I've landed with a company where there are no restrictions as to what I can do. It's a real thrill to work for a boss like **Art Astor**, who is very flexible with his people. Art allows us to grow into our own best talents."

Listen to this...
The

Odyssey File

Proudly welcomes

WHP-FM/Harrisburg-York, PA

(213) 392-8743 131 Ocean Park Blvd., Santa Monica, CA 90405

THE PICTURE PAGE

A Platinum Breakout



The Pointer Sisters' current album, "Breakout," has now been certified platinum by the RIAA. Here at the presentation (l-r): RCA's Basil Marshall, Ruth, Anita, and June Pointer, and RCA's Mike Omansky.

Autograph Signing In



After opening for Van Halen's last tour, Autograph has signed with RCA Records. Their debut album, "Sign In Please," has been released. Shown (l-r) are: band manager Suzy Frank, Autograph's Steve Ishman, RCA VP Paul Atkinson, Randy Rand, Steve Lynch, and Steve Plunkett of the band, and below, one more Autograph member, Keni Richards.

Sheena Reaches Retrospective Gold



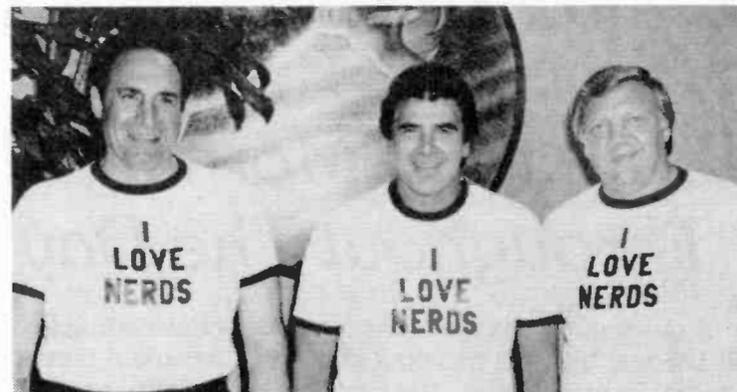
EMI America's Sheena Easton received a gold album for her 1981 LP "You Could Have Been With Me". Pictured (l-r) are EMI's Shelley Green, Bob Singer, and Jack Satter, VP Mark Berger, Easton, label's Clay Baxter and David Budge, manager Harriet Wasserman, and VPs Dave Palacio and Frenchie Gauthier.

Madame X Debuts



Produced by guitarist Rick Derringer, Madame X will debut "Just For Fun" on Jet Records this September. Pictured in the studio are (standing l-r): Derringer, MX's Maxine Petrucci, Jet President Don Arden, MX's Roxy Petrucci and Chris Doliber. Seated (l-r): engineer George Tutko, MX's Bret Kaiser, and Jet VP Pat Siciliano.

Nerd Lovers



Scotti Brothers exec Ben Scotti and NFL stars recently smiled for the camera with their "I Love Nerds" T-Shirts, in honor of the new motion picture and soundtrack (released by Scotti Bros.). Shown here are (l-r): Chicago Bear Rick Casaras, Ben Scotti, and Washington Redskin Fran O'Brian.

Frizzell Together With Welk



The Welk Music Group has signed exclusive writing and co-publishing agreements with David Frizzell and Frizzell Music, his publishing firm. Shown at the signing are (l-r): Frizzell's manager Jack Brumley, Welk's Doyle Brown and Bob Kirsch, and Frizzell.

Stills No Stranger To Atlantic



Crosby, Stills & Nash recently performed for a New York City audience, marking the 15th anniversary of their Woodstock appearance. Shown backstage from left: Stephen Stills, Atlantic Senior VP Vince Faraci, and Stills's manager Jeff Wald.

Reed, Stewart On Common Ground



Labelmates Lou Reed and Dave Stewart of the Eurythmics recently ran into each other at RCA's headquarters in New York. Pictured here are (l-r): RCA's Alan Wolmark, Lou Reed, and Dave Stewart.

Contemporary Hit Radio



JOEL DENVER

KEEP THE BALL ROLLING

Spreading Morning Magic Throughout The Day

A quick glance at the books for most of the leading CHRs in America will tell you that the morning show has become a cornerstone to their success. In many cases, the morning personality or morning team has huge numbers, backed up by elaborate support in the form of advertising, promotional aids, contesting, etc.

This is all well and good for the morning show, but upon closer examination of some books you'll also notice that the audience drops off sharply at 10am, levels out and increases slightly in afternoons, only to drop through the floor in the evening. What this indicates is that their product in the morning may be far superior to the rest of the programming. What can be done? Extend

some of those successful ingredients beyond the morning show to other dayparts.

To give you some ideas on how to spread around the magic from a high-personality morning show, I gathered thoughts from Q105/Tampa Operations Manager Mason Dixon, 93FM (KKBQ-AM & FM)/Houston PD John Lander, and KS103/San Diego PD Dave Parks.

Lander's View Of His Q-Zoo

KKBQ-AM & FM/Houston PD John Lander pays particular attention to how much of the morning show leaks into the other dayparts, since it's his show! "Each day, my producer and I go through all the phone tape and all the funnier on-air bits and work them into 30 to 40-second promos to run throughout the day, packaged with our morning show jingle. The whole idea is to make several rotating promos to prevent burnout."

In addition to plugging in bits and pieces of the morning show, John has directed his airstaff in using some of the same audience-attracting techniques of personality radio. "We have strict criteria about phone bits, and have conditioned the audience to expect it. In other words, no boring bits on the radio. As a result, the audience knows they have to be creative to get on the air, so they play by those rules. I ask my jocks to keep the bits to 30 seconds or less, and it takes a special talent to be able to do this."

Brevity Is The Key

"I work with the jocks to allow them to be able to tell the difference between an entertaining bit and a boring one. Allowing them

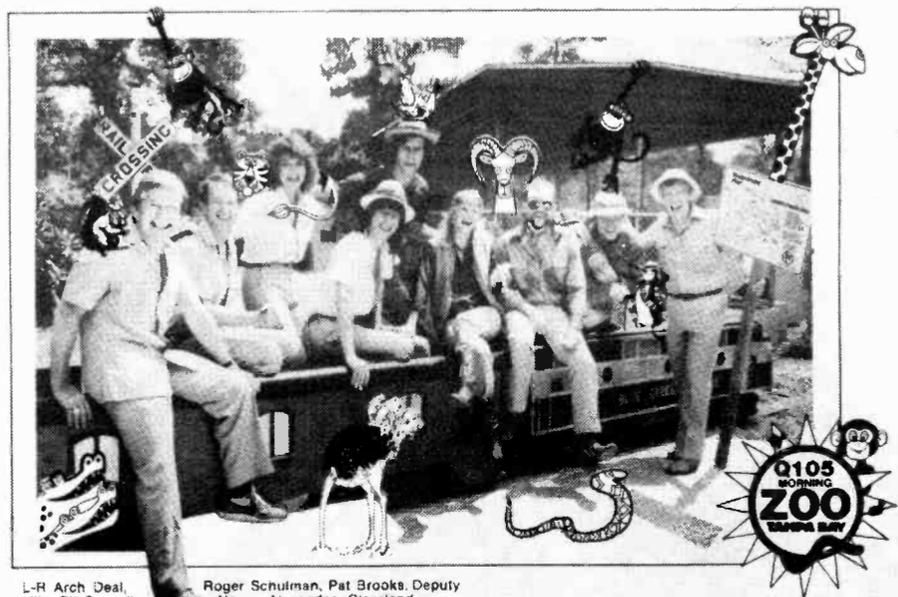
to have as much fun as we do on the Q-Zoo gives the format a little sizzle. The audience participation throughout the day keeps the station more unified-sounding, less like the morning show vs. the rest of the station. Brevity is the key. They've learned that personality has nothing to do with long-winded speeches or diatribes.

"Sure, I think the morning show is important, but the rest of the day is just as crucial. This is more than just a 6-10am radio station. The morning show cannot carry the entire burden. If it does, then the station can't expect to become a winner 12+. We put lots of energy into the morn-

Continued on Page 32



Q-Zoo Control Room



L-R Arch Deal, Mike, Bill Connolly, Nancy Alexander, Cleveland Wheeler, Terrance Roger Schulman, Pat Brooks, Deputy Nancy Alexander, Cleveland McKeever, & Dick Crippen.

The Original Q-Zoo's Eye View: Mason Dixon

Q105/Tampa Operations Manager/afternoon personality Mason Dixon is an authority on the subject of spreading the morning magic. After all, the Q-Zoo concept was born at Q105 from the minds of Q-Zoo host Cleveland Wheeler and then-Operations Manager Scott Shannon. Since Mason handles the afternoon shift, he's able to draw some parallels between his show and the Q-Zoo.

"You can only have one Q-Zoo," he stressed, "but the idea is to take the same basic theory of entertaining the audience and carry it into other dayparts. The best example is that Q105 continues to involve the audience at all hours with each personality. We also constantly promote the other time periods within the morning show."



Mason Dixon

Continuing Common Thread Elements

Setting the Q-Zoo as its own self-supporting show, Mason wisely directs the rest of his staff in the ways of doing some of the winning things the audience enjoys from the morning show. "While there aren't any specific elements of the Q-Zoo during the rest of the day, to make the transition into evenings, we run a high school sports report at 6:20pm, sponsored by Gatorade. We also do other phone features at night, including

an MTV Top 3 and a playback of the top five most-requested songs at 9pm. And we've recently launched a 'School Spirit' contest, with the winning school receiving a concert from Survivor."

Mason takes pride in having on his show one of the hottest daily bits in town - the "5 O'Clock Whistle." He described how the whole city gets involved. "Every day at 5pm, I play the 5 O'Clock Whistle, and almost everyone in a car honks their horn at the same time. The entire city knows what's happening. You'd think everyone was headed to a football game."

Same Concept, Only More Music

"On Fridays I take written dedications from disgruntled employees, put them on the air, and cap it off by playing Johnny Paycheck's 'Take This Job And Shove It.' It's things like this that continue the pattern established by the Q-Zoo throughout the rest of the day. My afternoon show is almost like the morning show, only I play a lot more music. Cleveland and Terrence McKeever will only get in between six and eight records an hour, while I will play between 10-12 songs, plus traffic reports and a 3-4 minute news/sports break."

Cookin' With The Q-Zoo

Talk about spreading the magic around, how about spreading the calories as well? Q105/Tampa's Q-Zoo has published a cookbook titled "Cookin' With The Q-Zoo," which sells for \$9.95. All royalties from the sale of the book will benefit the \$10 million renovation of the Lowry Park Zoo in Tampa.

Included in the 250-page book are special recipes from everyone at the station, and sections on Appetizers & Munchies, Beverages, Breads, Desserts, Kids' Dishes, Main Dishes, Salads & Dressings, Soups, Vegetables & Rice, plus the all-important Zoo Addendum.

By taking the time to put together such a high-profile vehicle as a station cookbook, Q105 has accomplished the feat of integrating the Q-Zoo into the other dayparts when the book is promoted. Not only does such a promotion benefit the Q-Zoo, but the rest of the dayparts gain as well.



*Red Hot
Richy
Records*

Z-ROCKS
AMERICA

"THE
TEACHER'S
A
PUNK"

(RHRR-8401-A)

A Uniquely-Qualified New Sound For Radio

"BRITEX"

BREAKING WIDE OPEN AT:

KOPA	WCMG	WJMX	WKSP
WVSR	WSSC	WBMB	WDMG
WZKS	WAZK	WHKW	98Q
WJAD	WORD	WBLU	WLNC
T94	WXIK	KOR	Z92
Z102	WQBZ	WLAG	WWWD
WHSL	WFMO	KEARTH	

**The First Major Rock & Roll
Company From The Forthcoming
Third Coast**

*Red Hot
Richy
Records*

5718 WESTHEIMER • SUITE 1965 • HOUSTON, TX 77057
(713) 266-0775

Hiring Personalities To Do A Personality's Job

KS103/San Diego's **Dave Parks** knows what it's like to be on the air and take direction in a personality-oriented environment. For years he did mid-days at **WFIL/Philadelphia**, and was part of the team which took those great numbers generated by then-morning personality **Dr. Don Rose** and spread them throughout the other dayparts. To insure a consistency of sound with the morning show, Dave gets right to the basics. "Most of the people I've hired are personality-oriented to begin with, so much of what needs to be done comes with some gentle direction."

No Liner Cards

"To make sure my air talent are thinking about what they are saying, I never leave liner cards in the studio; just fact sheets which allow them to promote in their own words. Besides the obvious suggestion of having our morning man **Dave Otto** plugging afternoon guy **Roger Cary**, this method is a lot easier, since Roger has his own stylized act. He's tight and bright, with lots of drop-ins and one-liners, all localized to San Diego.

"Our night personality is very information-oriented, especially in the area of high school sports. Midday man **Randy Robins** was born and raised in San Diego, so he's very information-oriented as well. If you want to know about what's going on in this town, he's the guy to check out."



Dave Parks

It's obvious that all of Dave's airstaff have the ability to communicate within their own areas of expertise. "Everyone has their own sound, so there is a continuation of the same vibe that's been set up in the morning show. I could never figure how anyone could have a high-profile morning show and then a more-music station the rest of the day."

Internal Communication

To aid the continuation of whatever the morning show starts, Dave Otto prepares a daily fact sheet covering anything that needs to be promoted. "The rest of the staff really appreciate Dave's efforts, especially Roger (who worked with Dave at **KZZP/Phoenix**).

"All of the guys understand we're a team. And as in pro sports, a few do get to bathe in the limelight more than the others. But like a pro football team, when this team wins, all wear the Super Bowl rings. Dave Otto has no ego problems. He does his show, does his production, and puts out 100% effort."

So where does it all come from? Dave thinks the morning talent is either a team player, or out for himself. "If the morning talent has an ugly attitude, then the rest of the station will suffer as a result. Fortunately, Dave Otto does more than his share of appearances. He even comes out to the freebie appearances, as do the other staffers. Everyone is scheduled to do a certain amount of them, and when the morning show does them without a gripe, it makes a major difference in everyone else's attitude. The station is the star, but the members make up the team which wins the game."

Accentuate The Positives

But how does a programmer decide who can use drop-ins, wild-tracks, and lots of comedy material, and who can't? "Anyone on the

air must be strong enough to realize if he can use the programming elements well. And it's up to the PD to help this realization. While every person might want to do drops or phone bits, not every person can do it well. So I work to accentuate their strong points and shelve their negatives.

"My night guy **Mike Preston** knows the music, and **Randy Robins** concentrates on

reading the city. But the key line is that all of their presentations are compatible with each other. Dave Otto keeps his bits in check enough to play eight or nine records an hour, which adds to the compatibility with the rest of the day when we can get in 11 or more. I'd advise any programmer not to let the morning show get so far out there that it's impossible for the rest of the station to even get close to it."



HOW WEIRD CAN YOU GET? — KS103/San Diego morning man Dave Otto has the weirdest guests! Shown here (l-r) are **Weird Al Yankovic**, **Dr. Demento**, and Otto getting out of control with the morning audience.

Lander's View Of His Q-Zoo

Continued from Page 30

ings, but we require the music and the personalities to be good in every daypart.

"If we start a bit in the morning, such as picking on the afternoon guy **Ron Parker**, we'll recycle the audience between the two dayparts. I try to work all the other shows

in as well. When I get off the air, I immediately put in a billboard to promote the next morning. The idea is to involve all the other dayparts with the morning shift. It's really just like TV. Every day of every week they promote and cross-promote, and so do we."



CYNDI'S DAY AT THE ZOO — Cyndi Lauper paid a recent visit to John Lander and the Q-Zoo. Shown (l-r) are Q-Zoo personalities **Jackie Robbins**, **Lander**, **Bill Taylor**, with Lauper smiling on.

Prone To Get Outrageous

John certainly gives his people plenty of leeway to have a good time on the air. "The feeling that the rest of the day has to be milquetoast is wrong. To be different to be good is the key, not simply being different for its own sake. We're a very spontaneous radio station, and we're prone to get outrageous with the audience.

"There can be only one morning show, but you shouldn't have a different station after the morning show ends. We can keep the basic theme alive by maintaining a common thread of activity throughout the other dayparts. Otherwise you'll have only morning show numbers that'll look good. Sure, you can play more music after 10am, but the idea is to keep the same flavor in each daypart. Naturally, it takes more work to do it."

Maintain Direction

So if you're going to apply a verbal crowbar to the rest of your airstaff in an effort to loosen them up a bit, take John's advice on the subject: "I've seen it happen where all the personalities get too carried away. You have to pay attention and be ready to give programming and content direction. If you don't, everyone will take a different path and you'll end up with too much talk. We have a great staff down here, and they know my limitations. Each talent has a clear understanding of what will hurt the station and what will help make it grow. Because of this understanding, they don't try to test the situation to see how much they can get away with."

Motion

Scott "Shadow" Stevenson is upped to Operations Manager at **Z100/New York** . . . If this sounds familiar, it's because you heard it here first: **Jim Conlee** is now PD of **KWVK/Simi Valley**, replacing the exiting **John Campbell**. Jim retains his afternoon shift, **Gary Butterworth** moves into middays, and **Greg Agnew** is doing parttime . . . **T94/Panama City's Russ James** exits to program **K99/Tampa-St. Petersburg** . . . **Todd Martin** adds MD to his PD title at **WIXV/Savannah**, filling **J.P. Hunter's** vacated spot; evening jock **Scott Reynolds** moves up to Assistant MD . . . **Charles Beck** leaves the PD slot at **KKQV/Wichita Falls** to become Music Coordinator at **KZZB/Beaumont**.



Scott Shadow Stevenson



Ardie Gregory

WMAR-FM/Baltimore Sales Manager **Ardie Gregory** has been elected to the board of the **American Women In Radio & Television's** Baltimore chapter . . . **Tim Jacobs** is promoted to Assistant PD at **KGBS/Denver** . . . **Jon Norton** now rocks in the evening at **WBNQ/Bloomington**, replacing **Lisa Georgis** who exits for **WGRD/Grand Rapids** . . . **KRQX/Dallas** announces a new morning team: **Sharon Wilson** from across town at **KEGL** hosts, **KRQX** News Director **Ken Baker** anchors, and **Gerry Oher** moves from sister station **WFAA-TV** to do the sports report . . . **WABB-FM/Mobile's** **Dennis "Hound Dog" Stacy** adds Assistant PD duties to his afternoon shift.

SHEILA E.D.

"The Belle Of St. Mark"

*The second single from
The Glamorous Life.*

122/29 With This Weeks Add's And Key Moves:

B104 add	WVSR add	KCAQ 28-25
WXKS-FM deb 38	WTIC-FM 28-26	KDON-FM deb 38
WBLI add	Z106 add	KCPX 36-31
I95 deb 39	WSPK add	KHYT add
Y100 deb 33	WKRZ-FM add	KRQ deb 28
WNVZ add 39	WBBQ 37-34	Q104 add 34
WCZY deb 36	KWIC 38-34	KTDY add
WHYT deb 33	KSET-FM 35-27	WXLK add
KBEQ 31-30	WOKI add	KFYR add
KDWB-FM add	KX104 deb 38	WBNQ add
WLOL-FM 30-26	WKDD add	KCMQ add
KIMN add	ZZ99 add	KFRX add
Q103 35-29	WRQN add	KKLS-FM add
KIIS-FM deb 40	KEYN-FM add	KWTO-FM add
FM102 24-19	KQXR 32-30	KGOT 33-28
KS103 deb 37	KBOS add	KKAZ add
KITS add	KMGX deb 24	KCBN 40-33
KUBE 27-26	KIKI deb 38-35	KZOZ 31-27
KNBQ 31-26	KQMQ deb 37	SLY96 add
WMAR add	KHOP 37-32	

PRODUCED BY SHEILA E. AND THE STARR ★ COMPANY
MANAGED BY CAVALLO RUFFALO & FARGNOLI
© 1984 WARNER BROS. RECORDS INC.



GENERAL HOSPITAL'S FRISCO JONES IS CHR'S JACK WAGNER



"ALL I NEED"

92/20 With This Week's Adds And Key Moves:

B104 26-19	KS103 26-23	KIHK add
WXKS-FM 30-23	KWSS add	KZ10 28-23
WPLJ 26-22	KPLUS deb 40	WZPL 30-17
Z100 22-18	KUBE 25-18	WZUU 22-19
PRO-FM 28-26	KNBQ deb 30	KJ103 12-9
Q107 add	Q100 deb 29	KOFM 14-8
WAVA add 27	WVSR add	KCAQ 4-4
94Q 19-10	KC101 deb 26	KHYT 30-26
KAFM 34-28	Z106 15-11	KRQ 28-24
WNVZ add	WGFM add	WSQV add
Q105 29-26	WKRZ-FM 28-23	Q104 23-13
WCZY 28-13	WBBQ 27-22	KILE add
WHYT 35-27	KWIC 6-3	WPFM 17-14
KBEQ 35-27	KZZB add 39	KKQV add
WKTJ deb 22	WSSX add 34	Y94 add
KPKE 23-16	WBCY 28-12	KKXL-FM add
Q103 22-18	WDCG 20-16	WRKR 10-2
KIIS-FM 32-24	KAMZ 20-16	KKRC add
KOPA 21-18	WANS FM add 28	WSPT add
KMJK deb 35	KRGV 13-10	KYYA add
FM102 deb 29	Z98 11-6	OK95 add
KWOD add		

FROM JACK WAGNER'S DEBUT ALBUM ALL I NEED

Produced by Glen Ballard
and Clif Magness
Marketed by Warner Bros. Records Inc.
© 1984 Qwest Records

Tart Promoted To Blair Radio Vice President

Chet Tart has been promoted to VP/Programming & Marketing for Blair Radio. Tart joined the rep firm in 1980 as a Programming Strategist, was named Manager/Programming & Consultation in '82, and earlier this year was appointed Director of Programming for Blair's expanded Marketing Services/Research Division. In his new capacity, Tart will continue working in all aspects of station programming, including marketing and direct-mail promotions.

Blair Radio President/CEO John Boden said, "We view this as a move to recognize Chet's tremendous contribution to Blair Radio as well as a means to further strengthen our commitments to programming and marketing services."

Tart, who worked in radio for many years before moving to Blair, told R&R, "One of the keys that makes this company great is the people in it. That's why I'm very happy to work here. I don't

Snyder Manhattan's VP/Sales

Stan Snyder has been named VP/Sales & Merchandising for the Capitol/EMI Group's new Manhattan label. Snyder, most recently President of his own sales and marketing company, Marathon Music, will report to Manhattan Senior VP Stephen Reed.

Reed commented, "Stan Snyder is an extremely knowledgeable and talented executive, and I am delighted he will be the cornerstone of our marketing team."



Stan Snyder

Snyder will develop marketing plans, advertising, and merchandising for the label. Before forming his own firm, he was with CBS for 13 years, serving as VP/Sales & Distribution and VP/National Accounts Marketing.

Zapoleon

Continued from Page 1

"He knows the Phoenix market because of the similarities with Tucson. With his philosophies, he'll fit right in."

Zapoleon told R&R, "I'm thrilled at the chance to work again with Dave Van Stone, and with two fine professionals like Bill Phalen and (MD) Steve Goddard. I've watched the ebb and flow of Phoenix radio over the years and know that the station holds incredible promise and can dominate the marketplace. I've put a lot of sweat into putting B94 into great shape, and now it's on its way to achieving great things in Pittsburgh. It's tough to leave the station that will one day beat KDKA."

Zapoleon, who was MD at KRTH/Los Angeles before joining KRQQ, assumes his new duties within three weeks.

know of a station that can't benefit from a solid marketing and promotional plan that draws upon their experience."

CHUM

Continued from Page 1

Commenting on Wood's departure, Allan Waters told R&R, "Bob has always made a great contribution to these stations. I commend him for his decision to go out on his own and certainly hope he's successful."

Wood, who moved up to GM four years ago after five more as National PD, told R&R, "I've long had an interest in getting involved in radio at the ownership level. Given that there is only one FM frequency left in Toronto, this is the last chance I'd have at something like this. Allan and Fred have been very supportive of me over the years and I go with their blessings."

Regarding the new operations managers, Waters said, "Duff's done a great job for us, especially in our relations with the CRTC. It's our intention to harness his programming and management talent in his new position; he and Ross will make a great team. Jim's got a solid sales and management background, and with that experience, he's capable of handling both operations and programming for the AM."

A 29-year broadcaster, Roman has been with the company for the past ten years, serving as an air talent, FM PD, and Director/Industry Relations. He said, "For the first time we have basically independent AM and FM structures in Toronto, and feel there'll be efficiencies both internally on a decision-making level and in the marketplace on a competitive level."

Waters first worked at CHUM (AM) as a music librarian in the early '70s before gaining sales and management experience at CFUN/Vancouver and CKLC & CFLY/Kingston. He returned to CHUM in 1979, becoming PD in 1981. He told R&R, "It gives me a little more room to move. I'll be involved in more areas, and the new challenge will be very exciting."

KIIS

Continued from Page 1

cision and an essential marketing approach for our advertisers."

KPRZ morning personality Gary Owens will stay on with parent company Gannett in a position to be announced shortly. No announcement was made regarding the future of KPRZ PD Chuck Southcott.

Brown

Continued from Page 1

resources available to them. The station is highly thought of in the market, and has done a fine job in the short time it's been in the A/C format. If you're going to fight the battle, it's nice knowing you'll have as many weapons as the opponent has."

CALENDAR



BRAD MESSER

Nailing Down Holiday News

Given a choice between setting my hair on fire or having to put together regular-length newscasts on Thanksgiving, I might be tempted to take the easy way out and flick the ol' Bic.

On holidays it seems that absolutely nothing ever happens, so a newscaster must answer the challenge by making the uninteresting interesting.

My inspiration for trying came from a strange source, a magazine ad I saw years ago.

It was a full-page photo of a nail. A plain, everyday, common nail. A very uninteresting object, until you give it some thought, which is what the ad did. How is a nail made? What forms the flat head? Why does a common nail have lengthwise ridges beneath the head? What difference does it make whether it's made of iron or steel or aluminum, and why are some nails given galvanized coatings? The more one knows about any subject, the more interesting that subject is likely to be.

My goal is to take advantage of "the more you know" dynamic by doing homework to fill in anticipated gaps.

With Thanksgiving threateningly just around the corner, feature stories can be nailed down now and put in the can. Consider feast-related features on food preservatives, turkey farming, local grocers' use of birds as loss leaders, day-after trash pickup problems. Does the Thanksgiving TV sports schedule help sell more television sets in the preceding week? How much additional help did local stores hire to prepare for the pre-Christmas shopping season traditionally kicked off on Thanksgiving?

How about making a few advance calls to friendly newscasters in other towns, to arrange a mutual exchange of stories for the slow-news holiday?

The more we prepare for a dead news day, the less likely it will actually turn out to be dead.

First Photo Of "Nessie"

MONDAY, NOVEMBER 12 — The first (purported) photo of the Loch Ness Monster was taken 51 years ago (1933). But photographs can be faked: there's still no proof that a "prehistoric creature" survives in that deepwater bay in Scotland.

Enrico Caruso recorded the world's first million-selling record (selections from the opera "Pagliacci") in 1902. Kennesaw Mountain Landis appointed first Commissioner of Baseball 1920.

Nadia Comaneci turns 23: she earned seven perfect scores in the 1976 Games and is now Rumania's senior Olympic gym instructor. Neil Young 39. Stephanie Powers 42. Convicted killer Charles Manson 50.

Movies Go Stereo

TUESDAY, NOVEMBER 13 — Walt Disney's "Fantasia" premiered 44 years ago at the Broadway Theater in New York City (1940). It was the first movie with stereophonic sound.

First helicopter test flight ended in first helicopter crash 1907. Hormel meat packers staged first U.S. sit-down strike in Austin, Texas in 1933. Cow-milking machine demo 1939. Artificial snow for skiing 1946. Mariner-9 became first spaceship to orbit another planet 1971: it's still circling Mars. Karen Silkwood died in car wreck near Oklahoma City 1974. Vietnam Veterans memorial dedicated 1982 Washington, DC.

Urban Mass Transit

WEDNESDAY, NOVEMBER 14 — The forerunner of urban mass transit was a horse-drawn streetcar which began operating in New York City in 1832. The five-cent fare was expensive: a nickel would buy a good meal back then.

Herman Melville published "Moby Dick or The Whale" in 1851. Some people consider it the greatest American novel, but in the author's lifetime it sold barely 50 copies.

Philippine Islands declared a commonwealth by FDR in 1935. Undersea volcano erupted near Iceland in 1963, forming a new island a mile long.

Prince Charles of England is 36. Brian Keith ("Hardcastle and McCormack") is 63.

"Above The Fruited Plains"

THURSDAY, NOVEMBER 15 — In 1806, explorer Zebulon Pike sighted — but did not climb — the huge Colorado mountain later named for him. (Pike was searching for the source of the Mississippi River, which is in Minnesota.) Pike's Peak is alleged to have been the inspiration for Katherine Lee Bates's song "America the Beautiful" . . . the "purple mountain's majesty, above the fruited plains" of Colorado Springs.

Christopher Columbus noted the use of tobacco by New World inhabitants in 1492. Mason and Dixon began surveying their line 1763. Union General William Sherman torched the Rebel city of Atlanta, Georgia, in 1864. Al Jolson's first experiment with blackface makeup 1909. NBC inaugural four-hour broadcast (stars included Will Rogers) in 1926. 500,000 marched in Washington, DC in "Second National Anti-War Mobilization" demonstration 1969.

Sixties pop singer Petula Clark 50. Ed Asner 55. Senator Howard Baker of Tennessee 59.

Autos Smash Speed Barrier

FRIDAY, NOVEMBER 16 — Three race cars broke through the "unbreakable" speed barrier on this date in 1901 by exceeding 60 miles an hour; there had been speculation that humans could not survive the physical stress of such high speeds.

Oklahoma 46th state 1907. Twelve Federal Reserve Banks formally opened 1914. U.S.-Soviet diplomatic relations established in 1933 for first time since 1917 Russian revolution. Vietnam My Lai massacre story broke 1969. Alaska Pipeline authorized by President Nixon 1973. Longest and most expensive sports strike ended by NFL players 1982.

Football vet Harvey Martin 34. Basketball vet Jojo White 38.

Tomorrow (11-17) Rock Hudson 59. Sunday (11-18) first U.S. spaceman Alan Shepard Jr. 61.

Adult / Contemporary



RON RODRIGUES

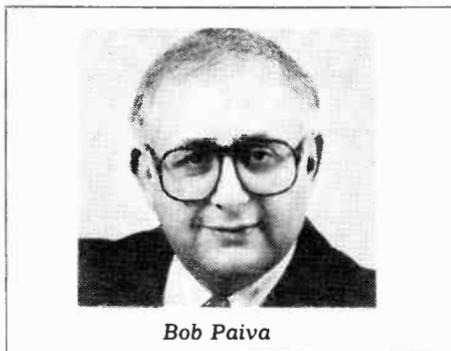
A Holiday Promotion To Remember

Believe it or not, we're coming up on *that* time of the year again. Here in Los Angeles, a chill in the air has signified the onset of winter. The shopping center next to the R&R building has begun stringing up festive lights, while the department store in the mall has cleared a spot where Santa's throne will be perched. And this is only mid-November! Your holiday promotion calendar *should* have been mapped out by now, but in case you're still searching for something to do, here's an activity that could also boost your station's image as a community service leader.

How Radio Helps

The plight of missing children, and how radio can be of service, has been discussed in this column before. It's certainly a matter for everyone's concern, but in radio terms it brushes the closest to A/C, since most parents are in this format's target demo. Knowing that, WSFM/Harrisburg PD Bob Paiva set up a promotion that tackles the issue of missing kids. Called "Kid Pix," Bob worked this event in cooperation with Child Find Inc., a non-profit group which helps reunite kids with their parents. Paiva recruited the assistance of area newspapers and television stations for publicity. He also landed the participation of federal, state and local politicians, and arranged for several local businesses to aid the cause.

Bob then set up nine weekend dates when parents were invited to bring their kids to be photographed, usually at a shopping mall. A two-dollar donation was solicited to pay the costs of film and materials, and to



provide cash to the national Child Find group. In return, parents received a laminated card containing the child's vital statistics and photo.

Should one of these kids become a victim of an abduction, the card contains the information law enforcement agencies and the media need to initiate a recovery, including phone numbers to the national "Child Find" registry. Parents also receive a brochure on child safety tips. Last year,

PARENTS: If your child is ever missing, this card could help bring them back home.

150,000 children in this country will be reported missing this year. Most will never be seen again. You can protect your child from becoming one of these statistics by having a KID PIX Photo I.D. Card made. The card has a photograph of your child and other information that would be valuable in helping authorities locate your child if he or she is ever lost or abducted.

KID PIX Photo sessions are being held in the Greater Harrisburg area throughout the summer. Check the schedule below and take your child to have this important identification card made. A \$2.00 donation will be requested.

A KID PIX Photo I.D. Card is for the safety of your child and for your own peace of mind.



DAY	DATE	HOURS	LOCATION
SATURDAY	JULY 14, 1984	2pm-6pm	CAPITAL CITY MALL CAMP HILL, PA
SATURDAY	July 21, 1984	Noon-4pm	Briarcrest Square Hershey, PA
SATURDAY	July 28, 1984	11pm-3pm	The Point Harrisburg, PA
SATURDAY	August 4, 1984	Noon-3pm	Strawberry Square Center City, Harrisburg
SATURDAY	August 11, 1984	11am-3pm	Colonial Park Mall Harrisburg, PA
SATURDAY	August 18, 1984	10am-2pm	Carlisle Plaza Mall Carlisle, PA

Sponsored by



in conjunction with CHILD FIND, INC., the National Clearinghouse for information on lost or abducted children.

Services provided by the following friends of Child Find, Inc.:
WCMB/WSFM - "SUNNY 99", IRIS, LTD., INC., E. N. DUNLAP, INC.,
THE GRAPHIC EXPERIENCE, INC., THE NEIMAN GROUP ADVERTISING.

the program aided in the recovery of nearly 500 children! And, as Bob points out, "The first kid we save will make the whole thing worthwhile." Although this was actually a summer promotion on WSFM, it could make the perfect public service holiday event for your outlet. It doesn't even have to end at Christmas; it could stretch out over time, generated by a holiday kickoff. Shop-

ping malls are soon going to be packed, and this is a great way of letting your listeners know that your station cares.

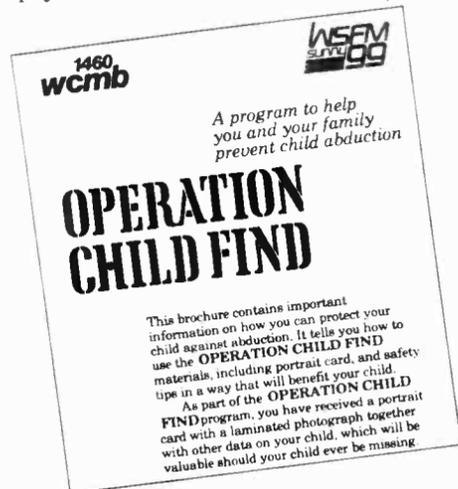
Initial publicity on WSFM's endeavor generated requests from stations as far away as Australia for tips on how to begin their own "Kid Pix" program. If you're interested, contact Bob at WSFM, P.O. Box 3433, Harrisburg, PA 17105. (717) 763-7020.

CHECKLIST

Taking Care Of Holiday Business

Although Christmas isn't on your listeners' minds currently, it should be on yours, for the winter holidays beset you with many elements that need thinking about now.

- 1) Come November 23, it's hoped your station's spot schedules will be bursting at the seams. Make sure you adjust your hot clocks accordingly to maintain proper music rotations. Also, load your stopsets evenly around the hour so you're not pressing too much information into your listeners' minds each time the music pauses.
- 2) Will your station be playing Christmas music? Now's the time to figure how much and what variety. Ask the networks and syndicators what Christmas specials they'll be offering this season.
- 3) It's never too early to begin working on holiday schedules. I remember that job being one of a PD's biggest nightmares. Christmas and New Year's Day fall on Tuesday this time around, and I'm sure some of your airstaff will want to stretch that into four-day weekends. For the poor souls who have to work New Year's morning, an extra day off at a more accommodating time of the month is always a morale booster.
- 4) If a local year-end countdown is planned, make sure you have all the music you need. Order any missing records *now*, because the holiday mail will certainly gum up deliveries. If you have any syndicated shows due to arrive by mail, know when to expect them. Contact the distributor to arrange for overnight delivery if they don't show up on time.



Holiday Public Service Ideas

Just for starters, here are some already-proven Christmas promotions you may wish to consider for the coming holiday season:

WLTT/Washington repeatedly warned its listeners of the dangers of drunk driving in a series of promos. **WAXY/Ft. Lauderdale** and local police sponsored its annual "drunkathon" to demonstrate the physical and mental effects of alcohol. The program included air personalities taking roadside tests at increasing levels of alcohol consumption to show the worthwhile effects of the drug. **WMJI/Cleveland** raised \$6000 and 13,000 pounds of food in its annual "Food For Families" campaign cosponsored by a local TV outlet. WMJI also generated the support of many local businesses. Donations and food were processed through the local community

Foodbank. **CKWW/Windsor** recruited the help of local business to provide more than 500 needy kids with toys. **KFI/Los Angeles** air personalities distributed \$7000 worth of toys to kids in hospitals. **WTKO/Ithaca** sponsors basketball games that benefit community groups. Players include station personalities. **WFYR/Chicago** conducts its annual "Giving Tree" at a local mall. Listeners are asked to give to the Lung Association. In return, they received a WFYR ornament upon which they write their Christmas wish. Thousands participate. **WGAR/Cleveland** passed out little warning cards to listeners to place on vehicles illegally parked in handicapped spaces — especially troublesome during the holidays to those who need them.

Got ideas of your own? Send 'em in!



STEVE FEINSTEIN

BROADCAST EXECES SPEAK

Making Dollars & Sense Of Rock Radio

Grey flannel saves me sleepless nights. How so? Instead of tossin' and turnin' all night while I worry about (*sfx: echo chamber*) "the future of AOR," I doze off contentedly thinking of all the pro-AOR broadcast executives (yes, Virginia, they do exist) who, in their Brooks Brothers best, provide solid proof of AOR's continued strength.

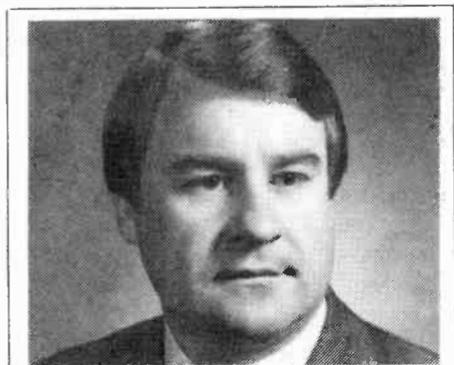
It's reassuring to think of the non-alarmists in decision-making positions who stick with AOR in the face of the format flight and unwarranted bad rap it's suffered of late. Their allegiance to the format isn't due to personal preference or sentimentality. It's simply because the format *makes money for them*. Would they allow their stations to continue with a format that wasn't profitable? Of course not.

Instead of listening to anti-AOR propaganda, these executives keep attuned to their bottom line. That tells them something the format's detractors are apparently deaf, dumb, and blind to — namely, that AOR's primary audience, 18-34 men, is a very profitable demographic. Always has been, always will be.

To hear the words of these no-nonsense businessmen is to hear the most reliable and accurate diagnosis of AOR's health. It sure beats listening to some scurrilous scribe's prediction of what the next trend in formats will be.

Particularly heartening are two obvious — yet often overlooked — themes that run through all the comments of all these executives of thriving broadcast concerns:

- AOR, like any format, is as good or bad as its execution.
- Hiring the right people to program and market a station is the key to ratings and revenue success.



Carl Wagner
Executive VP/Radio & Cable
Taft Broadcasting

With blockbusters like *WDVE/Pittsburgh*, *WYNF/Tampa*, *KYYS/Kansas City*, *WGRQ/Buffalo*, and *WLVQ/Columbus*, Taft Executive VP/Radio & Cable Carl Wagner isn't about to give up the AOR ship. He comments, "AOR's like any other format — if you win with it, it's very viable. What counts is how well you do it, and how loyal you are to the format. We've built AOR franchises, and we don't deviate when competitors come after us. In many of our markets, we have tenures of ten years or more with AOR."

As for the rash of switches from AOR to CHR, "the only stations doing that were failing in the format. It's pure natural selection, and they just as easily could have gone Continuous Country or Beautiful Music. I'm not going to change our five extremely successful AOR stations. In a couple of our markets, it's been the competition which has chosen to switch."

AOR's abiding strength, says Wagner, is "tremendous 18-34 males. We've been able to stretch out in some of our markets and go beyond the 34-year-old. Being #1 18-49 males is powerful stuff."

The notion that young males aren't an attractive demo is a mistaken one, according to Wagner. The remedy "is a sound, trained sales staff. If I walk in to an advertiser with solid 18-49 numbers and I'm a good

salesman, I'll sell them. It's a bunch of baloney that you can't sell those male demos to categories like banks and financial institutions."

Wagner feels that any problems an AOR may have in selling itself are a "function of the sales department, not the format." He says AOR has to identify clients who need its "more males as opposed to CHR's bigger females. Every format has its strong points; there aren't many all-purpose radio stations anymore. When you choose a format, you agree which demographic you're programming to, and in turn, who your clients are going to be."

Citing record-breaking profits this year at most of his AORs, Wagner says, "I feel very good that I haven't changed any of them. AOR is going to be a viable format,

and as the hoopla about CHR dies down, people are realizing there's room for both. Listeners who grew up with AOR music in their formative years aren't going to desert the format. They're growing up with it, and as a result the format's getting older demographics."



AOR's Unique Position

David Tate is President of Rantel Research, a Laurel, MD company which assists stations with perceptual research and audience measurement. He works with a variety of formats and has no axe to grind on behalf of any one so his comments on side-effects that the proliferation of CHRs may have on AOR are worth considering.

"The CHR challenger to the CHR market leader usually concentrates on a smaller, but easier to acquire, segment of the leader's broader audience. He narrowcasts and goes after the more volatile 12-24s. The leader then usually decides to duke it out with the challenger. Playlists get shorter, music gets harder, and disk jockeys talk louder and faster. The CHRs are going to sound more like the classic Top 40 that young adults generally don't like — the contests more numerous and the sound of the station more cacophonous.

"Eventually, as CHR shares lower, there's no preeminent CHR station left, and the composition of the CHR audiences becomes even younger. As CHR's demos become narrower, AOR finds itself in a tremendous position. It has all the men wrapped up, and the positioning that AOR can use against CHR becomes all the more dramatic and compelling.

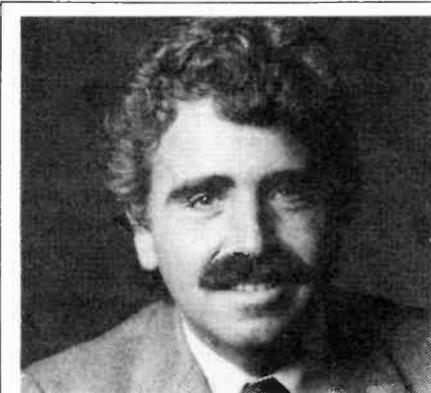
"As CHR starts driving adult listeners away, AOR will be in a good position to acquire those disenfranchised listeners. The difference between the formats will become even more pronounced, and AOR will be able to use its historic strategic advantage over CHR — namely, that CHR is a kid's format, doesn't play serious music, plays the same songs over and over again, has screaming disk jockeys and too many contests.



David Tate

"This is worsened by the cumulative exposure of the same music on different stations. A listener will not only hear the same song more often on her favorite station, but when she tunes away for relief, she'll have a higher probability of hearing that song on the competition as playlists get tighter. It's important that AOR take advantage of this and find quality songs that the CHRs can't fit in."

Tate agrees that it's crucial for AOR to position itself as an alternative to CHR, with respect to both its music and presentation. As an AOR outlet's audience grows up, the station must also exploit its history as a source of musical depth, credible information, and adult entertainment.



Mel Karmazin
President/Radio
Infinity Broadcasting

Infinity President/Radio Mel Karmazin has a stable that includes AORs *WBCN/Boston* (#1 in its market), the rejuvenated *KOME/San Jose*, and *WYSP/Philadelphia*. The notion that AOR is dying is "ridiculous. No format is dead," he says. "There's no reason that any format won't work if you do it right. With AOR getting high shares in markets such as San Diego, Boston, and Philadelphia, who can say there's no room for it?"

Karmazin theorizes that the format itself becomes a scapegoat for poor execution and weak ratings. "Station management can't admit it's been doing the format wrong. When it doesn't work, they blame the format."

The format also sometimes takes a knockin' for the sales department's problems, he proposes. "Maybe broadcasters should address the problem in their sales department rather than adjust the format. If you're an 18-34 male station, your sales department has a responsibility to sell that demographic, and even to convince advertisers who aren't looking for the demo that 18-34 men are desirable. You've got to play the cards you're dealt.

"There's a lot of money to be made with a station that's strong in 18-34 men. If that station is programmed correctly, it'll have spillover into older demos and you'll also become part of 25-54 business."

How Will The Wolf Survive?

The new album from

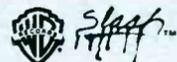
Los Lobos

Contains 11 songs including
"Don't Worry Baby"
and
"Will The Wolf Survive?"



"... this critically acclaimed Chicano dance band from East Los Angeles sounds like the complete history of rock & roll smothered in Mexican hot sauce. Their blues pack the gale force of a Latin Zeppelin; their rockabilly roars like a panzer division of low-riding '57 Chevys."

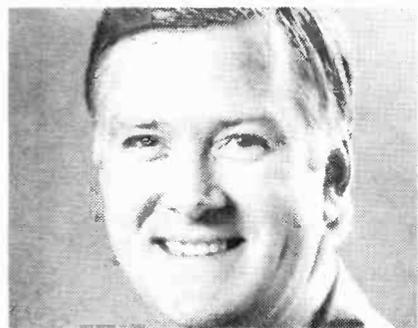
—David Fricke,
Rolling Stone



Produced by T-Bone Burnett and Steve Berlin
On Slash/Warner Bros. Records and Cassettes
© 1984 Slash Records

Making Dollars & Sense Of Rock Radio

Continued from Page 36



Bill Lynett

VP/Operations Shamrock Communications

Shamrock Communications runs three healthy AORs: **WDIZ/Orlando** (#1 in the market), **WQFM/Milwaukee**, and **WEZX/Scranton**. Asked if selling 18-34 males to advertisers is a problem, VP/Operations **Bill Lynett** says, "If that's the case, it's only because the industry has believed it for so long. The problem is that we have certain quarters in this business telling us AOR doesn't work, and then misguided salespeople and sales managers believe it. Indeed, if you don't want something to work, it won't. You've got to hire people who believe the format can be sold and who either know or can learn how to target accounts to sell it."

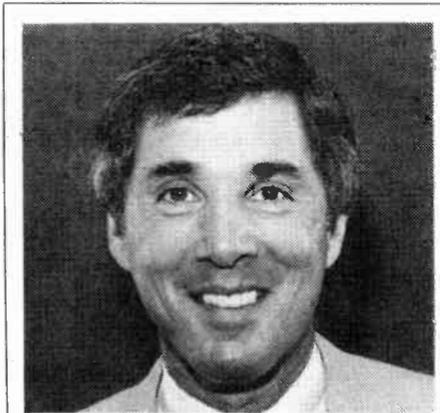
"We find AOR very salable, and have met our relatively lofty sales goals. There are people out there interested in spending money for 18-34 males; you have to go out there and find them. Some advertisers spend unbelievable amounts of money with us because we deliver so effectively."

Lynett also points to AOR's advantage of owning all of its target demo while other formats fragment the pie of other demos. That is, AOR has 18-34 males to itself, while A/C, Country, and Beautiful Music all compete for 25-49 listeners. "I'd rather have 80% of a smaller pie than 10% of a bigger pie."

His perspective on the defections to CHR is that "when CHR goes back into its slump as it does every few years, the Johnnies-come-lately are going to be scrambling for another format again. Maybe the Disco craze will come back and they'll all do that again."

Lynett observes that a lack of commitment to the format develops long before the actual switch. "Virtually all the stations that left AOR deserted the format long before they switched out of it. They didn't pay attention to their programming and promotions, and didn't make an effort to sell the format correctly."

"The prophets of doom may be right for themselves. For us, AOR works because of the people we have, including our management-oriented PDs and VP/Programming **Ken Stevens**, a great programming mind. No matter what format you do, if you're doing it with the best people, you can't fail."



Tom Baker

GM, KGB/San Diego

KGB/San Diego GM **Tom Baker** is a relative newcomer to AOR, having arrived at the San Diego dynasty in January after selling and managing Classical, A/C, MOR, and Country outlets. His conversion to

AOR is complete. "Product and marketing are the keys. If you've got a good program director and sales staff, it can be very profitable. The people — PD **Larry Bruce** and GSM **Bob Iafrate** here at KGB — are the heart of any operation."

AOR's predominantly male audience isn't a problem for KGB, says Baker. "We don't hide the fact that we have massive male numbers and not too many women. If you go after business you deserve, you can make a lot of money and forget about the other stuff. I don't need to worry about getting buys for feminine hygiene products. Our audience responds to advertising and buys plenty of beverages and vehicles, for instance."

KGB gets in on 25-54 buys by "stressing combination buying, and isolating the three demos inside 25-54: 25-34, 35-44, and 45-54. A 25-34 is totally different than a 45-54, and we've got a lot of 25-34s."

Baker bristles at the negative image of the AOR listener that some media buyers reportedly have. "The idea that everyone who listens to AOR is a freak is nonsense. There are many responsible individuals, such as doctors and attorneys, in the audience."

Borrowing from Baker's stint as GSM of Classical **WGMS/Washington**, KGB does one-sheets, similar to Dewars White Label ads, that profile desirable listeners. When Baker meets KGB fans who are "Yuppie" types, he asks them if they'd like to be part of the station's advertising. They invariably respond enthusiastically, as did a district sales manager for an airline whom Baker solicited recently.

Wrapup

These upbeat comments from responsible industry figures can't help but make you conclude that AOR's reported woes have been more a matter of perception than reality. In a certain light, AOR is stronger than ever. The leveling-off in 12+ shares as teens flock to CHR makes rock stations orient themselves more 18+, and the for-

mat thus becomes a more attractive buy to advertisers interested in adults. The leveling-off in the amount of stations in the format is no reason for alarm, either. It just leaves us with a higher percentage of strong performers and fewer underachievers — the ranks are smaller, but stronger.

The undue doom 'n' gloom about AOR in the past year points to a bigger issue than just the health of one particular format. Our industry must cease making sweeping generalizations on the health of radio formats, particularly when those statements are based on gross shares rather than the figures that actually sell advertising — demographics. We should also remember that it's not formats *per se* that are winners or losers, but individual radio stations. As long as there's at least one station that's winning while employing a particular format, that format is alive and well. Given the ranks of financially successful AORs profiled in these pages consistently, I'd say that rock radio is healthy and happy.

SEGUES

At **KAZY/Denver**, **Kelly O'Neal** steps down as MD but retains her noon-4pm airshift. PM driver **Zak Phillips** is appointed Music Assistant, and **Sandy Weinberger** joins as Promotions Director for KAZY & sister **KLZ**.

Red (Perry) Noise joins **KILO/Colorado Springs** for evenings . . . **Alice Kooper**, aka **Karla Michaels**, is new to evenings at **KMOK/Lewiston-Moscow, ID**.

Terry James from **KMOD/Tulsa** becomes News Director at **WZEW/Mobile**.

WMMR/Philadelphia's Cyndy Drue joins the **Cable Music Channel's** programming department.

ROCK TRAX™

ELECTRONIC RADIO PRODUCTION LIBRARY

RADIO HISTORY is in the making at:

WHYT, WMMR, KGB, Z93, KMET,
WDVE, WZOU, WNEW-FM, KBPI,
B104, WQFM, KYYS, WTIC-FM, WLVQ,
KQRS, WHJY, WGRQ,
and many more stations.

The FUTURE is available NOW . . .

ROCK TRAX, the only production library worthy of your consideration.

BROWN BAG PRODUCTIONS

482 SOUTH JASMINE STREET
DENVER COLORADO 80224
(303) 388-9245



WELCOME TO
THE
PLEASURE DOME

BREAKERS.

OUT OF THE BOX



REPEAT CHORUS:

WELCOME TO
THE
PLEASURE DOME

BREAKERS.

OUT OF THE BOX



"SAY NO MORE"



Distributed by Atco Records Division Of Atlantic Recording Corporation

© A Warner Communications Co.

THE RESULTS



JACKSONS

"Body"

CHR NEW & ACTIVE

Now On Over 140 CHR Stations! 58%



BLACK/URBAN CHART: 31



**JOHN
CAFFERTY
AND THE BEAVER
BROWN BAND**

"Tender Years"

FIRST WEEK:

CHR NEW & ACTIVE

78 CHR Stations 33%

One of the "Most Added"



AOR Tracks: 18

THE WINNERS

TS ARE IN...



SURVIVOR

"I Can't Hold Back"

CHECK THESE MOVES:

WXKS-FM 18-15	WGCL 16-12	WKEE 11-9	KEYN-FM 7-4
WNYS 12-9	KDWB-FM 12-6	WLAN-FM 8-5	KQXR 9-7
WPHD 10-8	KWK 9-7	WRCK 6-5	KSKD 14-9
Z93 16-13	WLOL-FM 8-4	WZLD 17-9	KCPX 12-8
KAFM 10-5	KPKE 21-17	WGRD 13-7	
B97 16-13	KPLUS 12-8	WJXQ 1-1	
Q105 15-12	KNBQ 15-9	WVIC 2-2	

CHR CHART: 15
205 STATIONS 85%
AVERAGE MOVE +3

AOR Tracks: #4



REO SPEEDWAGON

"I DOWANNA KNOW"

CHR CHART: 32

AOR Tracks: 9
AOR Albums: 10



On Over 200 CHR Stations!

DISTRIBUTED BY CBS RECORDS

ARE ON E/P/A



LON HELTON

GOIN' FOR THE ARB GOLD

The '84 Summer Games

While much of the world – and certainly most of the U.S. – had its eyes on L.A. during the Olympics, there were PDs in 12 markets who stayed up late to catch all the action on the tube while going to work early to guide their stations through the Arbitron summer hurdles.

As a matter of fact, while perusing the various markets' summer numbers, remember the amount of Olympic coverage on TV from ABC, and add in the fact that Country listeners are notoriously heavy users of television. With that caveat in mind, here's a look at the gold, silver, and bronze medalists from this summer's ARB games. Also included are comments regarding what was going on during the book, as well as situational changes and their potential ramifications.

Boston

	12+		25-54 Rank	
	SP	SU	SP	SU
WBOS	1.4	1.8	12	15

The lone Beantown Country outlet had its best showing ever with the summer 1.8. Sconnix Broadcasting purchased WBOS in August, and early indications are that the station will retain its Country format. Look for Sconnix consultant Rusty Walker, who has successfully programmed WZZK/Birmingham and KFKF/Kansas City, to lend his expertise when the takeover is complete.

Chicago

	12+		25-54 Rank	
	SP	SU	SP	SU
WMAQ	4.1	3.2	9	6
WUSN	2.7	2.9	8	7

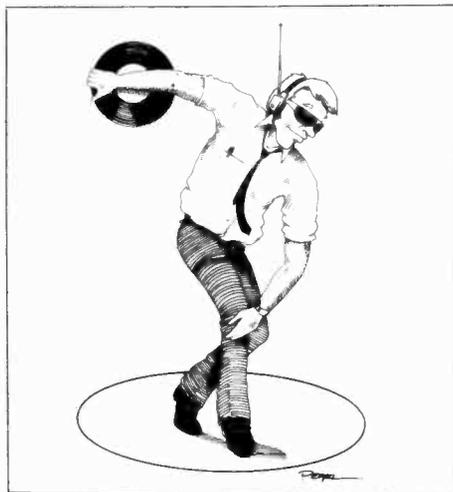
WUSN continues its steady climb in pursuit of WMAQ. 'MAQ's book was down even with White Sox PBP, although the Sox also had a disappointing year. The biggest question in Chi-town, though, is who's gonna get the WJEZ listeners. 'JEZ became Oldies-formatted WJMK in late July, which means that for roughly five weeks of the book it was Country; about seven weeks of the measurement period it was Oldies. The split also makes it hard to tell where the Country 1.7 'JEZ had in the spring book went. The numbers are inconclusive, but it is interesting to note 'MAQ's big drop and 'USN's .2 rise, figuring that WUSN would hope to grab a lot of those lost FM Country listeners. It looks like those listeners won't show up 'til next book. At least, let's hope they land on a Country station.

WMAQ, meanwhile, has made some changes, as Bill Gamble replaced PD Ted Cramer a month or so ago. WMAQ has also made other changes, moving Chet Coppock's daily sports talk show from 7pm to 6pm, which paves the way for the 7pm-9pm airing of Bruce Williams's financial-oriented personal advice show from NBC Talknet.

Cleveland

	12+		25-54 Rank	
	SP	SU	SP	SU
WGAR-FM	4.0	4.2	7	4
WGAR-AM	-	1.9	-	15

Here's a case of one station changing formats and one changing call letters. Following WHK and WWWE dropping the format, WGAR went Country in the middle of July.



Simultaneously, the calls of sister Country station WKSX were changed to WGAR-FM. As in Chicago, because of the format and call letter change in the middle of the book, it's too early to tell exactly what the changes have meant. Tom Barney has just come aboard as OM, and he'll be shooting for a Country share that in the past has been as high as an 8.3. If he can achieve that, this combo will be sitting pretty.

Detroit

	12+		25-54 Rank	
	SP	SU	SP	SU
WWWW	2.3	3.1	13	8
WCXI-FM	2.5	2.2	10	15
WCXI-AM	2.7	1.7	16	20

The Tigers weren't the only thing hot in the Motor City this summer. This is a classic Country battle. As a sidelight, you'll remember that WCXI (AM) was "sold" to WWWW parent Shamrock, but the deal fell through when a buyer was lost for WCXI-FM. At that point, Golden West decided not to sell WCXI-AM or FM, and the battle was again on in earnest. WWWW PD Barry Mardit had to feel good about this book, since the station's past numbers had been in the low to mid-3s before a 2.3 last spring. He hopes this means that 2.3 was just a wobble. 'CXI bolstered its lineup with the addition of longtime Detroit personality Deano Day. Both stations are heavy promoters and big on involvement in the city. This is one to watch in the fall.

Houston

	12+		25-54 Rank	
	SP	SU	SP	SU
KIKK-FM	6.4	7.5	2	2
KXAS	4.9	4.9	7	5
KILT(AM)	1.7	1.7	14	14
KIKK(AM)	.9	1.3	21	20

Talk about going out with a bang! After four years at the programming helm of KIKK-AM & FM, this was the final Houston book for Charlie Ochs, who left in late July for a VP slot with The Broadcast Group, based in Phoenix. The intense Country battle in this market has been chronicled here a number of times. There's no sign of a let-down, as both stations continue big cash giveaways. Taking over for Charlie as acting PD is morning man Ron Foster, who

has been with the station a number of years. A couple of months ago, crosstown KILT-FM changed its calls to KXAS and is now operating under the identity of "Texas 100."

Los Angeles

	12+		25-54 Rank	
	SP	SU	SP	SU
KLAC	2.0	1.9	11	9
KZLA-FM	2.2	2.0	8	11

Any way you slice it, Country in L.A. is tough to figure. It wasn't that long ago the Country share in this market was in the sevens and now it's under four. Things have pretty much been in a state of limbo the past couple of months, ever since the sale of KLAC to KZLA parent Cap Cities was announced. When the transaction is completed later this year, the two stations will be moving into brand-new, state-of-the-art studios. About the only thing known for sure is that KLAC will remain Country. KZLA PD Bill Mayne has a great "combo" track record, piloting KVET & KASE/Austin to big numbers.

New York

	12+		25-54 Rank	
	SP	SU	SP	SU
WHN	2.9	2.9	14	11

Plenty of things goin' on in the Big Apple, too. WHN stayed even at 2.9 – its biggest 12+ share since at least the fall of 1980 – although the red-hot Mets were expected to help a little more here. A long-banded-about rumor came to fruition not long ago for 'HN, as Mutual sold the station to Doubleday, which, besides owning neighbor WAPP, owns the Mets. At least for now, Doubleday says things will go on as usual after its takeover in early 1985.

Philadelphia

	12+		25-54 Rank	
	SP	SU	SP	SU
WXTU	2.6	3.3	14	8

Congratulations to PD Larry Coates and GM Dennis Dougherty on a tremendous job in the Country of Brotherly Love. In only its second book, WXTU has shown super increases in both 12+ and 25-54 demos. The station is promotionally very aggressive, going out of its way to tie in to everything that's country within a big radius around Philly. Keep it goin', guys!

St. Louis

	12+		25-54 Rank	
	SP	SU	SP	SU
WIL-FM	6.8	5.8	2	2
KUSA	3.9	4.1	5	6
WIL(AM)	2.0	1.6	17	20

Things are pretty much status quo here. KUSA has been on a steady climb the last four books, gaining 12+ 3.5-3.9-3.9-4.1. The 5.8 for WIL-FM represents its softest book

in more than a year and a half. WIL-AM is pretty much at its average level of the past 18 months.

San Diego

	12+		25-54 Rank	
	SP	SU	SP	SU
KSON-FM	3.1	2.3	11	11
KCBQ-FM	2.0	1.5	22	22
KCBQ-AM	2.5	1.2	13	18
KSON-AM	.9	1.6	26	14

Here's another market where the overall Country shares were down by more than two points over previous highs. You have to wonder how long four stations can continue to carve up the share – and one another. There have been changes on both sides this year, as Mike Shepard came in to program the KSON combo and Joe Patrick arrived from New Orleans to guide KCBQ (AM) while MD Fuzzy Herron took over KCBQ-FM. Not long ago, KSON (AM) signed up with the Transtar Country network. KSON, like a number of other major market Country outlets mentioned heretofore, has been sold, with Jefferson-Pilot set to take over sometime in late 1984-early 1985. At this point, no plans have been announced.

San Francisco

	12+		25-54 Rank	
	SP	SU	SP	SU
KSAN	3.0	3.5	4	2
KNEW	2.8	3.5	14	8

Who ya gonna call for Country in S.F.? Malrite! The seven garnered by J.D. Spangler (KSAN PD) and Bob Guerra (KNEW PD) represents one of the largest Country shares here ever!

Washington D.C.

	12+		25-54 Rank	
	SP	SU	SP	SU
WMZQ	3.7	4.1	8	7
WPKX-FM	3.0	2.8	10	13
WPKX(AM)	.5	.4	27	28
WMZQ(AM)	-	.3	-	30

This battle royal continues, with the added weapon (for Viacom) of WMZQ-AM, which turned Country in late July. That was too late in the book to be accurately reflected, but the numbers shown are nonetheless significant as to how it will affect this battle in books to come. Both combos gained new PDs in recent months, with Mike O'Malley named PD for KIX106 in early August and Cliff Blake taking over the WMZQ-AM & FM programming post later that month. KIX, as detailed in the spring ratings rap in these pages, is involved in a major ongoing campaign, touting its "ten in a row" music posture. 'MZQ, meanwhile, has gone more "up-front" in its jock approach, retreating from last year's background stance.



CD GIVES AMC AT 'XTU — Charlies Daniels helped WXTU/Philadelphia culminate a summer long promotion by presenting a Jeep Cherokee Chief to a lucky winner. On hand for the presentation were station VP/GM Dennis Dougherty (far left) and station PD Larry Coates (far right).

Nashville This Week



SHARON ALLEN

Opryland Holding Auditions

Opryland is sending its audition team to over 29 cities coast to coast this year to search for approximately 350 singers, dancers, dance captains, conductor/pianists, musicians, stage managers, and technicians.

Conducting the audition tour will be the entertainment director, manager, choreographer, show director, musical director, a pianist/accompanist, and a receptionist.

According to Opryland's Entertainment Manager John Haywood, the company looks for performers proficient in virtually all styles of American music, with versatility being the key factor. Entertainers must have good stage presence and personality. Musicians must be able to sight read, and windwind players must be proficient doublers.

Opryland has several success stories, among them Cynthia Rhodes, who appeared in "Flashdance," costarred with John Travolta in "Staying Alive," and is currently starring in the movie "Runaway" with Tom Selleck.

Cynthia Leake portrays Mary Hartman Bryant in "The Bear"; Mary Elizabeth Mastrantonio portrayed Al Pacino's sister in "Scarface" and is now acting on Broadway in "A Human Comedy"; and Denise Dizenzo's Broadway credits include "Cats" and "A Chorus Line."

Opryland alumni can also be seen on television. Perry Stephens portrays heartthrob Jack Forbes on the daytime soap "Loving," and Valerie Stephenson is featured in the new nighttime television series "Dreams."

For a copy of the itinerary or more details about the audition tour, write Opryland Entertainment Department, 2802 Opryland Dr., Nashville, TN 37214; (615) 889-6600, ext. 4343.

Wrangler Country Showdown Set

It must be the season to discover new talent. Wild Turkey held its contest last week, Opryland is hitting the road for an audition tour, and this week at the Grand Ole Opry House Brenda Lee and Jim Stafford will host the 1984 Wrangler Country Showdown.



Brenda Lee & Jim Stafford: Talent Search

Two hundred contestants who won at the state level will compete the first night.

Finals will be taped to air in January on the Nashville Network.

Winners will receive \$50,000 in cash, a 1984 Ram Tough Van from Dodge (contest cosponsor), a recording contract with MTM Music Group, and a booking contract with Limeliter. First and second runners up will receive a van plus \$15,000 and \$10,000 respectively.

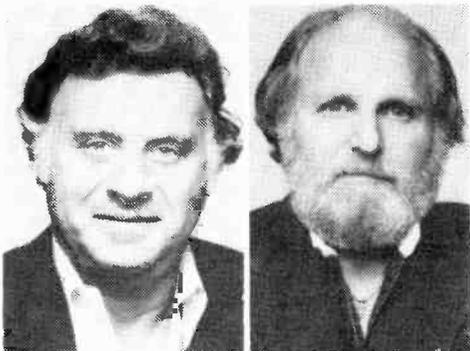
Last year's winners, the John Arnold Band, currently have a single out on Compeat, "How We Gonna Know If It's Love." WJKZ/Nashville is promoting the contest by giving away 50 tickets for the competition. Otherwise, admission is \$3 with proceeds going to the Opry Trust Fund.

MTM . . . On Music Row

Three music industry veterans have combined forces to open the MTM Music Group here in Nashville. Tommy West will serve as Senior VP, Alan C. Bernard is VP/Special Projects, and Howard Stark joined MTM as a music consultant in 1982 and was instrumental in forming the MTM Music Group.



Tommy West



Howard Stark

Alan Bernard

Though they haven't officially signed anyone, the trio states they are seriously looking at five acts (all new artists). Expect their first release around the first of the year.

West In Alien Flick?

Dottie West is filming a movie titled "Aurora" about a UFO that crashed in the town Aurora, TX in the 1880s. She plays a widow whose house is the center of the sequences of events.



Single-Minded Discussion: Dottie West and her producer Jerry Crutchfield (left) met with Permian President Chuck Robinson (right) in Dallas to discuss plans for the next single to be released on the "Just Dottie" LP.

The film is based on newspaper clippings and eyewitness accounts of the event. The show, starring Jack Elam, Peter Brown, and Spanky McFarland (of Little Rascals fame), will be released around Easter.

Ms. West will perform original songs written for the script.

BITS & PIECES: The Oaks' William Lee Golden and Luetta Calloway will be married this Sunday (Nov. 10) in her hometown, Las Vegas . . . Talk about dubious distinctions: congratulations to Tim Menzies and Jerry Ray Johnson of Bandana for winning the goat-milking championships at Indiana's Lake Country Fair . . . Permian Records just signed Conway Twitty's daughter Kathy to an exclusive recording agreement, and negotiations have been completed with the Merit Music Co. for recording Ed Hunnicut . . . Now that I've mentioned signings, Warner Bros. just signed seven new acts: Dennis Bottoms, a writer at Warner Bros. Music; Jessica Boucher, a former Louisiana DJ, demo singer, and duet partner of Joe Stampley; Darrel Clanton, formerly on Audiograph Records; Denise Darper, a songwriter and backup singer; the Forrester Sisters; Terri Gibbs; and Del Shannon (and I know you're not too young to remember him. C'mon, fess up, you remember "Runaway" now don't ya!) . . . We knew when Pam Green left Tennessee for the Big Apple that one day she'd be in front of the cameras. Look for her in Deborah Allen's new video along with . . . David Keith!

Just thought you'd like to know!



BECOME A MEMBER OF THE LARGEST PROFESSIONAL MUSIC TRADE ASSOCIATION

Name _____

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Tel. No. _____

Job Description: _____

Annual membership fee: \$35 (U.S.)

METHOD OF PAYMENT: CHECK, MONEY ORDER
 VISA MASTERCARD

Charge Card Number _____

Expiration Date: _____

Signature For Charge Authorization _____

Country Music Association
P. O. Box 22299-R
Nashville, TN 37202



Country News

Next Week's Guest:

DON WILLIAMS

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

Black/Urban Radio



WALT LOVE

KDAY Takes On Gang Violence

This year alone, 140 people have been shot down in the streets of Los Angeles. The credit for this carnage goes to cold-blooded youth gangs. In some cases, the casualties among rival gang members have decreased, but several innocent citizens have been either wounded or killed while caught in the crossfire of these violent acts. Most of these incidents have been what the L.A. Police and Sheriff's Departments call "drive-by" shootings. One last statistic: 14 people have been killed in gang-related homicide in the past eight days as I write.

Clearly, break-dancing hasn't stopped all the problems among street gangs in this city, especially in South Central Los Angeles — a predominately black area. But what does all this have to do with broadcasting? Plenty. Groups of black individuals who seek to operate a radio station often say they want to help the black community, but in L.A., it's a white-owned Black/Urban station, KDAY, which seems to be doing the most to stem the rising tide of gang violence.



Ed Kerby

representatives, parents, and students from local high schools. We cut out all commercials so the conversations could be continuous. This was probably the most gratifying and successful endeavor this radio station has taken on in some time. I think we brought to the forefront a real awareness of the problem for the adults and kids in the community."

That afternoon daypart is KDAY's peak teen listening period, and the station does have a lot of teen audience. Kerby noted, "This is the community we're obligated to serve, and that's why we felt compelled to try something that might help. One thing that came out in this four-hour session was the fact that only one-tenth of one percent of the youth population takes part in gang activities. Most kids don't want anything to do with them. Public Affairs Director Rory Kauffman visited five high schools the day after our broadcast and received praise for our efforts. The kids wanted to know what they could do to help the situation and the police."

The Community Responded

Reaction to KDAY's broadcast came from everywhere. Kerby reported that "every phone line in both locations was absolutely jammed with calls from every type of citizen you can imagine, even some gang members. It was a real positive to see the people who can help make a difference in solving this problem come together and begin to formulate a plan for putting a stop to the violence that has engulfed our community."

Where To Go From Here

So what's next? "We're going to start a series of independent commentaries by



Operated by Rollins Broadcasting, KDAY is working with the authorities to deal with this immense black community problem. Three weeks ago, KDAY interrupted its regular programming for four hours to have a live on-air community discussion from 43rd & Crenshaw — the heart of L.A.'s black community. After the massacre of seven black teenagers at a birthday party, KDAY's Ed Kerby contacted the LAPD Central Bureau's Community Resources Against Street Hoodlums Unit (a youth gang division).

How It All Started

Kerby explained how KDAY got involved. "After the first weekend of shootings, I discussed the situation with our News Director Roger Aldi. We then met with our PD Jack Patterson, who agreed that we should do whatever we could. That's when we called the law enforcement agencies."

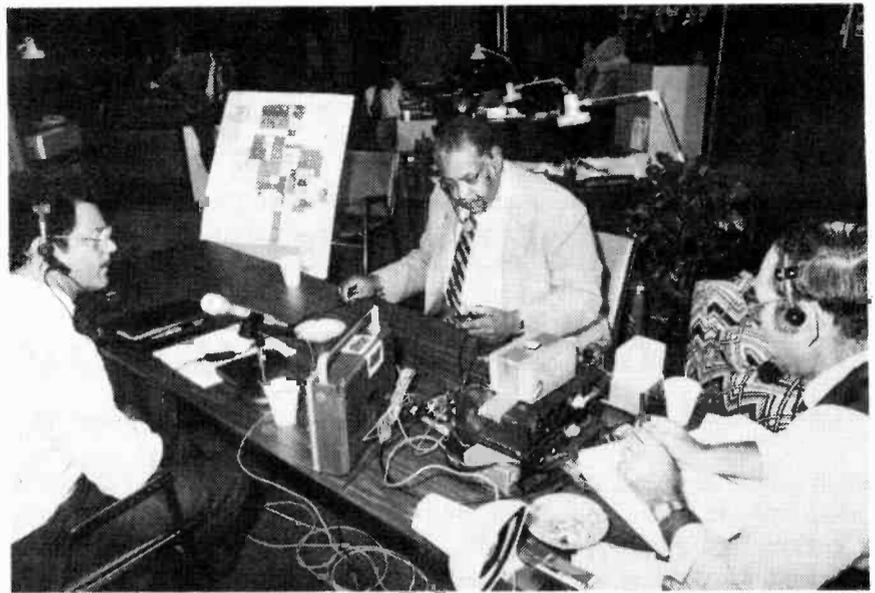
Kerby continued, "We also contacted (nearby) Martin Luther King Hospital, which sent a psychiatrist and a psychologist to participate in a broadcast. Local political officials also offered guidance. Councilman Bob Farrell's office was first and extremely helpful with advice and involvement."

Quick Action

Ed said, "The same day we went live from 2-6pm with police officials, community leaders, medical personnel, elected



"This is the community we're obligated to serve, and that's why we felt compelled to try something that might help." —Ed Kerby



KDAY FIGHTS GANG VIOLENCE — KDAY's broadcast on the problems of gang violence took place at the station's Community Affairs & Sales offices in the heart of the black community. Pictured (l-r) are L.A. City Councilman Robert Farrell; across the table is James Cleaver, member of L.A. County Supervisor Kenneth Hahn's office; and KDAY News Director Roger Aldi.

local officials; they'll be voiced on a daily basis. The gang problem as we understand it is this: You're trying to save not only some of the kids who are already involved in a gang, but also those youths who've kept themselves free of gang connections so far. It's very important to teach kids to reject the peer pressure to join a gang."

Kids Can Say No To Gang Involvement

I heard a police official remark, "Kids can say no to gangs, and it's easier when they say no en masse." Ed remembered that comment, adding, "It's not a bad idea that the kids understand that they can say

no. They need to know they don't have to accept drugs, alcohol, violence, and gangs in their lives. It was brought out that the parents have to be more influential in the lives of their children. The family unit must be strong to aid a child faced with this situation. It's also important that the family unit as a whole in the neighborhood be solid. This way, adults know what's happening around them in their own community."

All in all, hats off to KDAY's management, staff, and ownership for having the insight and the intestinal fortitude to take the first step. For its efforts, KDAY received TV news coverage on all three local network stations and every independent outlet in the city. Good job!

ACTION

Yet another attack of rolodex fever this month. At KUKQ/Phoenix, the team of Ed Hamlin and Jay (Stone) Colson are back as OM and PD, replacing Rick Nuhn. E.Z. Wiggins is still on-air at KACE/Los Angeles, but MD duties are now handled by former crosstown KJLH announcer Pam Robinson. Jerry Mason is PD again at KRNB/Memphis. WORL/Orlando is still looking for a PD as of this writing, but the new MD is Earl James, as Jerry Young moves over to production.

Calvin Booker shifts from Youngstown to the GM slot at SRO's KDKO/Denver. Booker replaces Rodney Loudon, who served 39 years in broadcasting before retiring.

A couple of people from Black radio are finding happiness — at least parttime — working "Hot Hits" CHR. Former WXYV/Baltimore PD Tim Watts is handling weekends and swing at crosstown WMAR. Former WZAK/Cleveland PD and KDIA/Oakland jock Harry O — who had been working at San Francisco's Ron Balle School of Broadcasting — is now Production Director/swing announcer at KITS/San Francisco.

Jon Doughtie (whose last name is pronounced just like that of his new PD Bruce Dowdy) pins WMYK/Norfolk (K94) for parttime work. At Philly World, Linda Porcarelli becomes the new National Public Relations Coordinator, replacing Diane Pickard. Former Spring co-owner Bill Spitalisky is back in business as an independent promoter. His new, self-named company can be reached at (212) 246-4280. Former WYCB/Washington announcer Mike Edmonds would like to talk to potential employers; he can be reached at (202) 882-7446.

KJCB/Lafayette is presently looking for two announcers (afternoon drive/production director and evenings/promotions director) as well as a news director. All three positions require a minimum of three years' experience. More information is available from Horatio Handy at (318) 233-4262, or send T&R to 413 Jefferson St., Lafayette, LA 70501.

WEDR/Miami welcomes James Thomas to mornings from WRBD/Ft. Lauderdale and Bo

Griffin to middays. Rounding out the new lineup are Leo Jackson, afternoons; Jimmy Griffith, late nights; MD George Jones, nights; and Huey Anderson, overnights.

Congratulations to Black/Urban legend WGIV/Charlotte, which celebrated its 37th anniversary in October with a "We Are Family" day held at a local park. Another proud set of call letters has decided to live dangerously for the fall book. Aside from some TV, WDIA/Memphis has pledged to go through the ratings period with no contesting. The station is now promoting "seven in a row" on-air.

Congratulations to Private 1's Bill Craig and his wife Yvonne on the birth of their daughter October 4. Also to Stevie Wonder's manager, Ewart Abner, who assumes the Presidential duties at the Black Music Association.

WZAK/Cleveland has a new address: 1729 Superior Ave. #401, Cleveland, OH 44114.

There's a Black/Urban-formatted station in the Minneapolis/St. Paul area these days. Cable outlet CBLS is on the air and airing that good R&B music on a 24-hour basis. The GM is Pete Rhodes; Spider Hamilton is PD. CBLS has been on the air since October 8 and can use some record service. Let's help them out: (612) 341-2447.

On the record side of the industry, Lynda Penn was named Southeast Regional R&B Promotion Manager for Motown Records. Some of you might remember Lynda from her days at Malverne Record Distributors or when she was with WMOT Records in Philadelphia. Lynda will report directly to National R&B Promotion Director Tony Anderson.

A final note from Los Angeles: Longtime Inner City employee Lydia Nicole has left her MD position at KGFJ. I recall Lydia being an assistant to Wanda Ramos and Frankie Crocker at WBSL in the '70s when she was a high school student back in NYC. After relocating to Southern California, Inner City Vice-Chairman Hal Jackson immediately hired Lydia as MD at KGFJ. Good luck to her in her new endeavors. Until next time!

YOU USED TO HOLD ME SO TIGHT

MCA-52491

Thelma
HOUSTON

From the MCA LP, MCA-5527, "Qualifying Heat"

BREAKER

Producers: JAMES HARRIS III
TERRY LEWIS



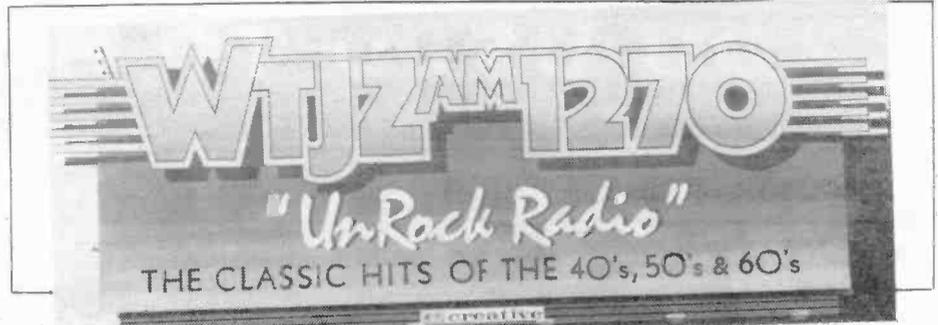
Management & Direction
BARRY GROSS & DANA MILLER
FOR MAJOR WAY MANAGEMENT

EASY LISTENING

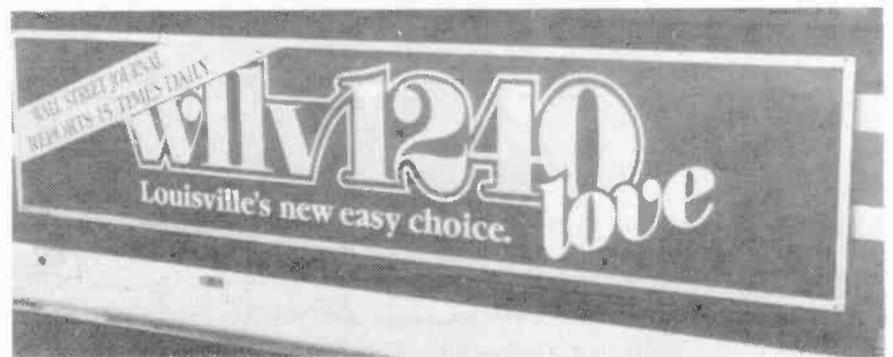
PICTURE PAGE



POSTING A WINNER — WNCN/New York's "Superseason Sweepstakes" netted over 7000 postcard entries. The lucky winner's booty included a trip for two to Paris, 30 pairs of current season tickets to the city's classical music concerts, and 104.3 records (the .3 was a 45). On hand for the drawing was PD Mario Mazza, flanked (l-r) by the French piano duo of Katia and Marielle Labeque.



YES, VIRGINIA, THERE IS UNROCK — WTJZ/Virginia Beach's format now features the pop hits of the '40s, '50s, and '60s. To announce that fact, the station embarked on a new fall campaign that leaves no doubt as to what WTJZ is all about.



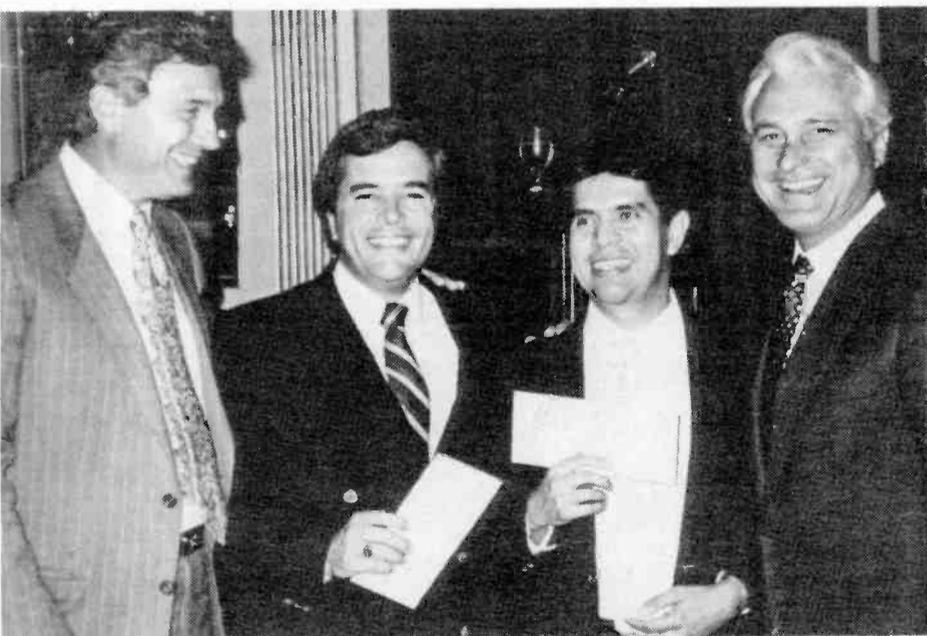
AN EASY CHOICE — Country WINN/Louisville changed format recently, and its reincarnation as Easy Listening WLLV (1240 Love) was heralded in a busboard campaign.



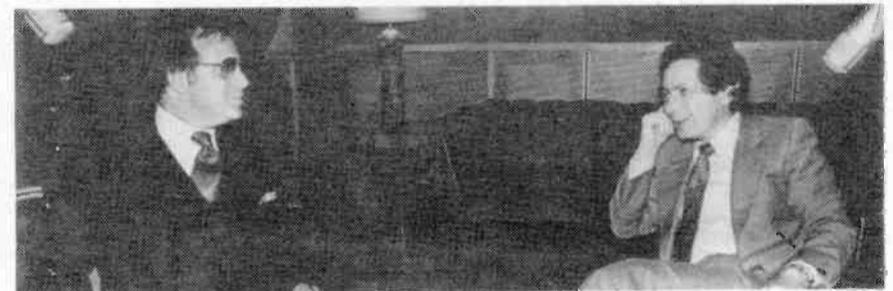
ON THE WATERFRONT — Classical KKSX/Portland, in conjunction with local TV outlet KOIN and the U.S. National Bank of Oregon, sponsored the second annual "Waterfront Classics." Comprised of four free summer concerts, the Classics were held alongside the Willamette River. The last performance, presented by the Oregon Symphony Orchestra, attracted over 45,000. Rounding out the series' conclusion was a fireworks display.



AN EYE-OPENING WELCOME — What better way to welcome your new morning man than by kicking off his premiere broadcast with a 6-10am remote from the 20th floor of the local Holiday Inn. And WYYD/Raleigh did exactly that when Pat Patterson (dressed for the occasion in a tuxedo) came onboard. Members of the official welcoming committee included (l-r) Mayor Avery Upchurch, station mascot Four-rocious, former mayor Smedes York, and WYDD staffers Lynn Jordan, Diane Ramsey, and Charles Harrison.



AN OLYMPIC GIVEAWAY — KFAC/Los Angeles honored the winners of its "Olympic Sweepstakes" promotion by throwing a Monte Carlo party. One of the festivity's highlights was the "gold," "silver," and "bronze" award ceremonies, which featured (l-r) KFAC VP/Sales Manager Ed Argow, \$5000 silver award winner Gerald Hastings, \$7500 gold award winner Myles Rossl, and KFAC President George Fritinger. Not pictured is Gregory Kiley, the \$2500 bronze award winner.



TAKING THE FIFTH — A recent RCA Red Seal Showcase featured an interview between St. Louis Symphony Music Director/Conductor Leonard Slatkin (l) and Red Seal Division VP Thomas Shepard. The discussion, which centered around the orchestra's recording of Prokofiev's Fifth Symphony, aired on several stations, including KFAC/Los Angeles and KKHI/San Francisco.



CATS FOR CASH — WJIB/Boston's second theatre fundraiser on behalf of the Ronald McDonald House netted \$7500 when the station tied-in with the popular Broadway show "Cats." Exchanging the check and smiles are (l-r) President Frank Giroux, Ronald McDonald House/Boston; WJIB VP/GM Charles Pickering; and Ronald McDonald House/Boston Treasurer Al Bowermaster.

Marketplace

COMEDY

**Contemporary
COMEDY**

Hundreds renewed again!
Free sample!

Write on station letterhead to
Contemporary Comedy
5804-D Twineing
Dallas, TX 75227

DIAL-L G

HUMOR, CONVERSATION, CALLS, CALENDAR & MORE

"My wife thinks I'm nuts when I sit there chucking while reading the new issue." Jack O'Mally, WQTE **FREE SAMPLES.**

Write on station letterhead or phone: 10918 Foxmoore Ave.
(804) 270-7206 9AM-5PM EST Richmond, VA 23233

KNOCKERS*!

The only pre-recorded comedy service in the world. Guests for your show, gags, comedy news reports, sounds, gimmicks, features, exclusive material.

No Free Samples Your **KNOCKERS*!** sample cassette costs \$5 and gets you started right away with top-quality professional material. Catalog included with tape.

Send \$5 to KNOCKERS*!
Box 153 La Grange, IL 60525

THE FUNNY BUSINESS

"The Worst Of The Funny Biz Volume #1" is now available. 100 pages of the worst hornd scopes, munch time menus, detergent operas, dumb dates that didn't happen and more. Send a check or unmarked bills in the amount of \$1.00 for samples or \$25 for your book to make us happier!

The Funny Business
210 Hollywood St., Fitchburg, MA 01240
(617) 342-1074

ELECTRIC WEENIE

**RADIO'S MOST RESPECTED
DJ GAG SHEET SINCE 1970**

RICK DEES, KIIS-FM: "Tom, you really are The Best. Really look forward to the arrival of The Weenie, such a shot in the arm for our Morning Team!"

FOR FREE SAMPLES WRITE
The Electric Weenie, P.O. Box 25-866
Honolulu, Hawaii 96825 (808) 395-9600

Disk Jockey Comedy

25 pages of original comedy material each month everything from funny commercials to ridiculous TV & Movie reviews to Soap Operas and much, much more. For FREEBEE, write: **HYPE, INK., 7805 Sunset Blvd., #206, Los Angeles, CA 90046.**

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$50.00
6 Insertions	\$45.00
13 Insertions	\$40.00
26 Insertions	\$35.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

O'Liners

FREE SAMPLE ISSUE
of radio's most popular humor service
For sample, write on station letterhead to: **O'Liners**
1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025



"Phantastic Phunnies"

Highly Respected! Hilarious! Original!
Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

CONSULTANTS

Your Chance To Make That Big Move Is
Only As Good As Your Aircheck...

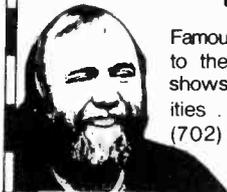
Let a 21-year major market veteran produce one for you from your work tape. Call or write for rates.

Stu Collins Broadcast Services

174 King Henry Court, Palatine, IL 60067 (312) 991-1522

FEATURES

FREE FREE FREE



Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actualities... 24 hr. phone... just call... (702) 386-0702 or (702) 386-0827.

GALAXY

write:
Box 20093R,
Long Beach, CA 90801

*Indicate COUNTRY or
CONTEMPORARY Format

Free Sample Of
**RADIO'S DAILY
ON-AIR
PREPARATION
SERVICE!**

Airshift ready music
notes, star facts,
calendar, more!

MUSIC TRIVIA

Authorized for Broadcast
Market Exclusivity
Satisfaction Guaranteed
FREE SAMPLE
Huxley North Ltd.
2201 Brant Street, Suite 103
Burlington, Ont., Canada L7R 3N8



Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

Terry Marshall's

daily insiders

• Entertainment News For Radio •

CHR AOR AC
Call for a free trial subscription
(415) 564-5800

PROFESSIONAL SERVICES

RADIOACTIVITY

READY TO MOVE UP?

... to a better position? We provide aircheck/resume refinement, aircheck analysis, and employment counseling for announcers.

... to better ratings and billings? We're a full-service consultancy for all-size market stations.

... to ownership? We offer turnkey services in all areas to move you into station ownership.

Free details/call or write today

3954 Peachtree Rd., Suite 202
Atlanta, GA 30319

MC
VISA

(404) 266-1977

Money Back
Guarantee

Tired Of Playing Record Company "Short Versions?"

When the album cuts or dance mixes are hotter? Chances are we can remedy that. Airchecks, medleys, and custom music beds also spliced. Call (216) 725-1902.

The Interview Factory

P.O. Box 615
Van Nuys, CA 91408

Wishing on a star to increase your ratings? Then let our microphones go to work for you. We have an extensive library of newly-conducted celebrity interviews, all air-quality (and/&) reasonably priced. 100's to choose from. Within weeks, you can create your own specials... (and/&) MORE! For catalogue, call (818) 988-2045, or send request on station letterhead with SASE to the Interview Factory, P.O. Box 615, Van Nuys, CA 91408.

PROGRAMMING

\$1,000 Special Discount

1000 Selections Delivered On Premium
Factory-warranted FIDELIPAC
or ScotchCarts

Send your "want" list (in order by artist) or choose 1000 carts from our library lists! FIDELIPAC III \$5200 -or- ScotchCart \$6200! 110' reels \$1200! QUALITY? None finer... CustomMusic Carts, Dallas... (214) 739-0532

COUNTRY
MUSIC
LIBRARY

The
**CUSTOMUSIC
CART**
LAUREAN COMMUNICATIONS

CELEBRATE THE HOLIDAYS
WITH YOUR LISTENERS
**"TIS THE SEASON
TO BE LISTENING"**

Customized holiday jingles for \$500
Holiday animation & greeting cards
also available.

Another affordable service from
Sun World Satellite News & Media Services
call Rick Snyder in Phoenix 602-275-4747.

Opportunities

Openings

NATIONAL

RADIO PERSONNEL NEEDED

NATIONAL, recognized as the leader in radio personnel placement, is currently receiving job orders for announcers, news people, programmers, and production personnel. Male and Female, from radio stations in all size markets coast-to-coast. As a registrant, NATIONAL will make a complete presentation in your behalf if your professional profile matches the job description. More and more radio stations are joining the many hundreds that use our service. Are you ready for a move? Let NATIONAL help!

For complete details and registration form, enclose \$1 postage and handling to:



BROADCAST TALENT COORDINATORS
Dept. R, P.O. Box 20551
Birmingham, AL 35216
(205) 822-9144 ACT NOW!

GENERAL SALES MANAGER

Probably the most lucrative Sales Manager Position Offered Anywhere

Respond to: Radio & Records, 1930 Century Park West, Los Angeles, Ca 90067. EOE

EAST

Personality/morning news anchor. Major broadcast group in East coast top 20. Great pay & working/living environments. T&R: Rusty Walker, Box 417, Iuka, MS 38852. EOE M/F (11-9)

Assistant Traffic Director at NY state AM/FM. Computerized & prefer college degree. Experience helpful. Contact: WBNR/WSPK, Box 1703, Poughkeepsie, NY 12601. (914) 831-8000 (11-9)

DYNAMIC MORNING ENTERTAINER NEEDED IMMEDIATELY

For a winning CHR in top 10 Northeastern market. T&R to: Radio & Records, 1930 Century Park west, #844, Los Angeles, CA 90067. EOE M/F

WALK FM 97.5 AM 1370

NEWS REPORTER

WALK-AM/FM, Long Island's most powerful radio station, needs an experienced news reporter anchor with strong newsgathering skills. Be a part of our award-winning newsteam. Rush your tape and resume to News Director, WALK-AM/FM, P.O. Box 230, Patchogue, New York 11772 E.O.E. M/F

Openings

WHCN Creative Director

If you can write, create concepts, and produce, WHCN offers a good salary with a stable company. Cassettes and resumes to Daniel Francis Hayden, Program Director, WHCN, 1039 Asylum Ave., Hartford, CT 06105. EOE

Cape Cod FM looking for A/C personality with production. No rookies. T&R: Greg Evans, WXJY, 770a Main St., Osterville, MA 02655. EOE M/F (11-9)

Country air personalities needed. Top 50 market in the NE. T&R: Bill Cranney, Box 12279, Albany, NY 12212. (518) 456-1144 EOE M/F (11-9)

Mature Operations Manager

Wanted for number one FM-AM in East's fastest growing market - Atlantic City, NJ. Person will run entire inside operation including programming and doing airshift. Rush resume to: A. Roberts, 22 Hilltop Rd., Longmeadow, MA 01106. EOE

We Just Lost One To Philadelphia

(After other losses to PLJ, Z100, Etc.)

That's where our best people go when they're ready to move on. I'm looking for a dynamite afternoon CHR personality. If you're doing afternoons now in a medium market and have major market aspirations rush me a tape & resume: Bob Neumann, MPO 580, Long Branch, NJ 07740. Equal Opportunity Employer M/F

Mount Washington Radio Tired of the "rat race?"

Go Easy Listening with regional FM giant! Send an easy listening demo and proof of production skill. E.O.E

Peter Thing 765 Congress Street
WHOM Portland, ME 04102

Top broadcast group looking for morning character. Supply a partner or we'll get you the best. Top 20 market. T&R: Rusty Walker, Box 417, Iuka, MS 38852. EOE M/F (11-9)

OK100/Ithaca losing ND to Washington DC. Rush C&R: 292 Thompkins St., Cortland, NY 13045. EOE M/F (11-9)

Interesting growth position AM news/FM air personality. State of art facilities + benefits. T&R: WLAM/WKZS, Mike Lawrence, Box 929, Lewiston, ME 04240. EOE M/F (11-9)

MORNING PERSONALITY

Dynamic, informative and humorous morning personality needed on FM A/C leader in New England market. Must be a self-starter and aggressive. T&R, salary history & references to: Radio & Records, 1930 Century Park West, #841, Los Angeles, CA 90067. EOE

ATTENTION MDs

New Boston TV station is going music video 24 hours a day. If you have extensive radio experience in music popularity research including callouts, focus groups, and record sales, we're looking for you! Ideal candidate will also have knowledge of music video, strong organizational skills, and capacity to work well with others. Send letter and resume to:

Program Director, Channel 66
P.O. Box 405, Fayville, MA 01745

No phone calls please. Channel 66 is an EOE.

Openings

ATTENTION VJs

New Boston TV station is going music video 24 hours a day. If you have the energy, on-camera experience and team spirit to join our 1st class stereo operation. send tape and resume to:

Program Director, Channel 66
P.O. Box 405, Fayville, MA 01745

No phone calls please. Channel 66 is an EOE

Are you hungry? NJ 1510 needs reliable, conscientious, part-time jocks. Local talent encouraged. T&R: PD, NJ 1510, 251 Millbrook Ave., Randolph, NJ 07869. EOE M/F (11-9)

SOUTH

English/Spanish speaking personality wanted for rare overnight opening at top-rated mega-station in SE. T&R: R. Walker, 2741 N. 29th Ave., #300, Hollywood, FL 33020. EOE M/F (11-9)

News Coordinator needed at AM/FM station in the 34th market. T&R/references: Russ Cassidy, 900 Commonwealth Place, Virginia Beach, VA 23464. EOE M/F (11-9)

A great opportunity for mature person as Station Manager/Sales Manager. Sales/programming experience a must. Ken Halbleib, KATX, Plainview, TX 79072. EOE M/F (11-9)

Heavyweight ND capable of organizing strong local news & being a part of morning show needed. T&R: KTEM/KPLE, Box 1230, Temple, TX 76503. EOE M/F (11-9)



Seeking a Dees prototype for morning show. v. A crazoid that can work the phones, and talk about this top 10 growth market. You'll have on-air freedom to create and entertain. Salary here for right person(s). Rush T&R to: Waylon Richards, 1219 W. 6th St., Austin, TX 78703. EOE

STEREO KBST/1490

News professional needed. Six-station market leader seeking energetic, mature newperson. Right pay, right benefits for the right person. Tape & resume to: Dave Wrinkle, GM, KBST, Box 1632, Big Springs, TX 79720.

WKQQ, Lexington's top rocker is looking for parttime air talent. Rush T&R: Dave Krusenklous, Box 100, Lexington, KY 40590. EOE M/F (11-9)

WKPE FM/Cape Cod has immediate opening for Production Director/creative copywriter. Call: (617) 771-2998 EOE M/F (11-9)

Chief Engineer

Exciting opportunity to build state-of-the-art Class C in growing San Antonio market. Young, expanding group needs strong, experienced Chief Engineer. Excellent benefits. Reply in strict confidence to: President, American Media, Inc., P.O. Box 230, Long Island, New York 11772 E.O.E. M/F

AmericanMediaInc

Top-rated Country needs topical, creative air personality. T&R: Darrell Ward, Box, 3509, Odessa, TX 79760. EOE M/F (11-9)

Unique medium market sports department needs great sportscaster. Writing ability, personality, PBP, all musts. T&R: Gary Cohen, WORD, Box 3257, Spartanburg, SC 29304. (11-9)

Openings

GROUP OPERATOR

In major Sunbelt markets needs Country, A/C personalities and news people. T&R to: Radio & Records, 1930 Century Park West, #845, Los Angeles, CA 90067. EOE M/F

High personality morning pro needed now by WCKN, 100kw in highly competitive Greenville/Spartanburg market. Need energized, fun filled act. T&R: Box 650, Anderson, SC 29622. (11-9)

Wanted for future opening: Adult communicator for killer Country FM. Middays will be open by Christmas. T&R/photo: Bill Michaels, 96 Country, Box 15310, Orlando, FL 32858. (11-9)

Experienced engineer familiar with AM/FM transmitters. Ability to do parttime on-air a real plus. Resume: Rod Krol, WKWK, Wheeling, WV 26003. EOE M/F (11-9)



Tampa Bay's Hot FM

Has immediate opening for a 7pm-12 midnight air personality. Excellent pay & benefits. Females encouraged to apply. If you can have fun without screaming, and want to move to one of America's most competitive & desirable CHR markets, rush a scoped cassette, photo and complete resume with references to:

Scott Robbins
Manager/Programming & Promotions
51 S. Main Avenue, Suite 96
Clearwater, Florida 33575
A Metroplex Communications Station EOE M/F

TOP FM A/C IN SOUTHEAST

Looking for talent immediately. Hard workers and winners only! Send T&R to: Radio & Records, 1930 Century Park West, #843, Los Angeles, CA 90067. EOE

AM/FM station in 34th market needs programming swing person. T&R/references: Russ Cassidy, 900 Commonwealth Place, Virginia Beach, VA 23464. EOE M/F (11-9)

WDDT, the big 35 Country giant now has opening for mid-days. Beginners are encouraged. Send tape: Dale Moore, Box 1814, Greenville, MS 38701. EOE M/F (11-9)

Top-rated station of Top 100 market looking for CHR AM drive announcer. T&R: Jay Christian, WQUT-FM, Box W, Johnson City, TN 37602. EOE M/F. No Calls. (11-9)



Come live and play in beautiful Austin, TX, one of the nation's top 10 growth markets! We are seeking creative CHR personalities for all shifts. Must be a team player that takes pride in winning. T&R to: Waylon Richards, 1219 West Sixth Street, Austin, TX 78703. No calls. EOE M/F

MEDIUM MARKET #1 CHR

Looking for a truly high-profile one-on-one morning personality who can create instant audience reaction. We'll give you freedom to create. You give us electricity on the air and visibility on the street. Excellent bucks and benefits, plus a REAL team atmosphere. Send cassette, resume, salary requirements and recent photograph to RADIO & RECORDS, 1930 Century Park West, #838, Los Angeles, CA 90067. EOE

CK101 needs conversational ND. Be a part of mornings at exciting Space Coast A/C. Jock experience helpful. T&R: Bob Knight, WCKS, 210 Center St., Cape Canaveral, FL 32920. EOE M/F (11-2)

Opportunities

Openings

VP/GM Owner Opportunity With Medium Market FM Group

Newly-formed, financially strong, group-oriented corporation is ready to acquire Sunbelt Class C facilities in markets 40 thru 100. We believe in a heavily-promoted, research-backed, top-notch product balanced by the best sales team. Success-proven corporate program consultant is already in place. We're ready to make things happen and can move as fast as the right opportunities present themselves. We need GM/Partners with strong planning, problem-solving, cost control, people, and communication skills. If you've done it all... except ownership, and are up to doing it again then we should talk. Initial equity participation according to your ability with financial backing to purchase 25% earned through performance. You may even know of the right "turnaround" or "coming-of-age" property we should consider. We have a place for strong GSMs, too. This is a rare opportunity that's just as good as it sounds and will fit the right person like a glove... don't miss it! EOE. Resume with track record in confidence to Radio & Records, 1930 Century Park West, #840, Los Angeles, CA 90067. EOE

NEWSPERSON

Top-rated CHR in South needs experienced news communicator with good voice and skilled in "people" or "human interest" news. Position available immediately. T&R to: Radio & Records, 1930 Century Park West, #837, Los Angeles, CA 90067. EOE M/F

GOAL-ORIENTED "Rising Star"

Wanted for PM Drive/MD at #1 Top 50 FM "More Music" A/C. Good adult voice, marketable, hard-working talents only. T&R to: Radio & Records, 1930 Century Park West, #848, Los Angeles, CA 90067. EOE M/F

MORNING TEAM OR JOCK NEEDED NOW!

Medium market 10k FM near Gulf Coast. Solid company, usual benefits. Humor and ability to relate a must. Tape, resume, references to: Radio & Records, 1930 Century Park West, #847, Los Angeles, CA 90067. EOE

Promotion/Production

Can you promote community involvement and create lots of fun and excitement? Lead and direct production? Send samples of promotions and tapes of creativity with resume to Ron Bailey, WBHP, Box 547, Huntsville, AL 35804. EOE



NEWS DIRECTOR FOR TOP-RATED CHR

Ability to write clean, clear, interesting copy and professional presentation a must. We want to BREAK local stories and create talk. Send letter explaining news philosophy, plus current cassette, resume and photo. Good bucks to the right talent. Radio & Records, 1930 Century Park West, #839, Los Angeles, CA 90067. EOE



WFFX 96FM THE FOX

Top-rated 100 kw contemporary FM in deep South medium market seeking experienced adult personality for mornings, \$20-26k. Send tape, resume, ratings, photo to: George O'Rear, GM, WFFX Box 2000, Tuscaloosa, AL 35403. EOE M/F

A Keymarket
Communications Station

Openings

General Manager

Exciting opportunity for successful Manager at state-of-the-art Class C in growing San Antonio market. Young, expanding group needs strong, experienced leader. Excellent benefits, incentives. Reply in strict confidence to: President, American Media, Inc., P.O. Box 230, Long Island, New York 11772 E.O.E. M/F

AmericanMediaInc

100kw CHR & A/C AM looking for news professional to anchor mornings & assume ND duties. T&R: Blake Hooper, Drawer 3010, Hattiesburg, MS 39403. (601) 545-1230 EOE M/F (11-2)

Adult AOR needs mellow personality. 400,000 plus market. No calls. T&R: Katt, WZEW, Penthouse, 1st Southern Tower, Airport Blvd., Mobile, AL 36606. EOE M/F (11-2)

3 POSITIONS AVAILABLE

Medium market in South. #1... 100,000 watt Roker seeks mature morning talent for mature audience. Good pipes, production, natural humor & creativity a must! Plus two other air shifts. T&R to: Radio & Records, 1930 Century Park West, #846, Los Angeles CA 90067. EOE

MIDWEST

KFMW Needs 108 A PD!

If you have the programming, production, promotion and air skills to keep Iowa's top-rated CHR #1 rush T/R & brief programming philosophies to: Kipper B. McGee, OM, P.O. Box 1330, Waterloo, IA 50701. EOE M/F

KQKQ FM is looking for an overnight personality. We're one of the country's highest rated CHR's. Rush T&R: Jerry Dean, Box 31777, Omaha, NE 68131. EOE M/F (11-9)

Hit105 FM a Tom Ingstad station, is searching for tight & bright night cooker. T&R: Chuck Knight, Box 2017, La Crosse, WI 54602. EOE M/F (11-9)

On-air/production/voice/MD needed. Progressive MW stations. T&R: Dan Jensen, OM, WDW/WDZQ, 337 N. Water, Decatur, IL 62523. EOE M/F (11-9)

Rare opportunity. WLS looking for nighttime air personality who's entertaining & can follow direction. T&R: WLS, 360 N. Michigan Ave., Chicago, IL 60601. EOE M/F (11-9)

Major Market AM/FM

Looking for on-air talent with at least 5 years experience in "Music Of Your Life" or young adult "Easy Listening" formats. Good voice, personality is a must! Send tape & resume to: Program Director, CKLW, P.O. Box 282, Southfield MI 48037 or Box 480, Windsor, Ontario, N9A6M6. EOE

Openings



A premier opportunity exists at one of America's premier CHR stations. We're looking for the **best**... an uptempo entertainer who has mastered timing and proper delivery. If you feel your presentation fits our needs and warrants the salary we can offer, send a cassette and resume to:

Dave Anthony
KDWB-FM

P.O. Box 19630, St. Paul, MN 55119

(no calls please. EOE M/F)



Bloomington Broadcasting's 50,000-watt FM in the 62nd market is losing its very talented morning man to the top 20 on the West Coast. These are big shoes to fill, but if you're up to it we want to hear from you. We're a 25+ CHR, with high-profile personalities and weapons needed to win in this highly competitive market. You must be creative, funny and hardworking. In return, you'll receive excellent financial compensation, plus the chance to work in a brand new, state-of-the-art facility with a great group of radio pros. T&R to:

Jim Owen, WKLQ

60 Monroe Center, Grand Rapids, MI 49503
Phone calls accepted • EOE M/F

Ready to program? Small market CHR seeks aggressive young PD ready to learn. T&R: James Media, 1775 Woodrow Ct., Wichita, KS 67203. EOE M/F (11-9)

Up-beat A/C looking for a strong morning entertainer. The right station for the right person. T&R: Rick Roberts, 194/WALL, Box 1, Eau Claire, WI 54702. EOE M/F (11-9)

CHR FM between Chicago & Milwaukee accepting applications from experienced personalities. T&R: Terry Flynn, WXLC, 3250 Belvedere Rd., Waukegan, IL 60085. EOE M/F (11-9)

Immediate opening for AOR on-air personality at WTUE. T&R: Tom Carroll, 11 S. Wilkinson St., Dayton, OH 45402. EOE M/F (11-9)

MIDWEST MEDIUM MARKET

FM Country station seeks talent that can communicate one-to-one. Team players only. T&R to: Radio & Records, 1930 Century Park West, #842, Los Angeles, CA 90067. EOE M/F

NEEDED

Hot Morning personality and news person for top Sunbelt CHR. Top pay and benefits for top talent. Send tapes, resumes and pictures to: Radio & Records, 1930 Century Park West, #833, Los Angeles, Ca 90067. EOE M/F



Exceptional voice talents needed for VIACOM Broadcasting's WLAK/Chicago. A mature conversational delivery and a music-oriented A/C background preferred. Experience in all market sizes considered. Tapes and resumes to Marc McCoy, Program Director, WLAK-FM, 233 S. Wacker Suite 9020, Chicago, IL 60606. M/F EOE

Openings



Is searching for 6pm-10pm air talent. Must be up, tight, bright and not light. Tape & resume to: C.C. Matthes, OM, WGCL, 1500 Chester Ave., Cleveland, OH 44114. EOE M/F

Sales opportunity open with aggressive fulltime FM operation. Chance for advancement. Resume: WLJE, Leigh Ellis, 2755 Sager Road, Valparaiso, IN 46383. EOE M/F (11/9).

Immediate opening for creative CHR communicator possible MD. No beginners. Females encouraged. T&R: Dave Strout, KLZR, Box 3007, Lawrence KS 66046. No Calls. EOE M/F (11-9)

KVOC, contemporary Country is looking for a jock with at least one year experience. T&R: Fred James, KVOC, Box 2090, Casper, WY 82602. EOE M/F (11-9).

Indiana AM/FM needs aggressive, articulate & well informed news reporter. Advancement opportunity. T&R: WAKE, 2755 Sager Road, Valparaiso, IN 46383. EOE M/F (11/9).

WAKE UP THE CITY!

\$30-35,000 and benefits, longterm stability, great support staff and facilities with heavy promotional support to back your efforts. If you're a top-notch pro with community spirit and positive attitude, you can become a part of this winning AM A/C tradition in Midwest metro of 300,000-plus! Are you ready to be number one? T&R to: Radio & Records, 1930 Century Park West, #835, Los Angeles, CA 90067. EOE M/F

Successful A/C needs enthusiastic PM drive. Good salary & benefits. Top notch facility. T&R: Brian Gallagher, KRGI, Grand Island, NE 68802. EOE M/F (11-2)

Great full-service Country station is now accepting T&R's for future openings. Only Country music fans need apply. WKTY, 704 La Crosse St., La Crosse, WI 54601. EOE M/F (11-2)

MORNINGS

Medium market Midwest CHR is seeking bright energetic morning man. T&R to: Radio & Records, 1930 Century Park West, #834, Los Angeles, CA 90067. EOE

Rare opening for a strong Country AM drive personality. T&R: Tim Wilson, WAXX, Box 6000, Eau Claire, WI 54702. EOE M/F (11-2)

KRIB has an immediate AM drive opening. T&R: Sandy Stewart, Box 1568, Mason City, IA 50401. EOE M/F (11-2)

WEST

Growing National Radio Syndication Company

Seeks LA-based program clearance person with strong radio contacts/experience in Top 30 markets. Excellent pay structure. (818) 788-2333 Ask for Pam.

KUDO FM, A/C opening for overnight jock. A perfect opportunity in the only city that never closes. T&R: Bill Bauman, 66 E. Tropicana, Las Vegas, NV 89109. EOE M/F (11-9)

AOR market leader has immediate parttime opening. No calls. C&R: Pat Welsh, KATT, 4045 NW 64th St., Oklahoma City, OK 73116. EOE M/F (11-9)

Opportunities

Openings

California based chain seeks M/F air talent for current openings. T&R: Lisa Schlitz, Box 220, Arroyo Grande, CA 93420. No calls/beginners. (11-9)

K-CUB 1290 THE COUNTRY STATION

Experienced News Director/Anchor

For KCUB, Tucson's top Country station. Authoritative delivery a must. Requires writing and rewrites ability, flexibility, ability to work closely with management. Tape, resume, writing samples and salary requirements to: Jay Price, KCUB Radio, P.O. Box 50006, Tucson, AZ 85703. No calls please. EOE M/F

ND needed. Entry level. Will train talented beginners. Good reading, writing, & gathering skills needed. Richard Perry, Box 717, Merced, CA 95341. (209) 723-2191 EOE M/F (11-9)

KZST-FM 100 has a rare fulltime opening for midnight-6am experienced A/C personality. (707) 528-4434 T&R: Box 55, Santa Rosa, CA 95402. EOE M/F (11-9)

KYYA/Billings, MT has a ND opening, plus anchor AM news. T&R: Jack Bell, 1645 Central Ave., 59101. No calls. EOE M/F (11-9)

A/C Mountain FM

High-power modern A/C mountain FM. Lots of snow, lousy pay, great people, terrific facility, breathtaking view. Immediate jock openings. Call Allan Stagg, KVMT Radio, Vail, CO (303) 476-5868. EOE

KWOD has immediate parttime opening & possible future fulltime. C&R: Tom Chase, KWOD, 777 Campus Commons Dr., Sacramento, CA 95825. No calls. EOE M/F (11-2)

We want to hear heavy news voices from around the country. T&R: Doug Shane, 1565 E. Flamingo Rd. #436, Las Vegas, NV 89109. No calls. EOE M/F (11-2)

KILO has immediate opening for PM drive announcer. Minimum three years AOR. Great pay & benefits. C&R/air checks: Rich Hawk, Box 2080, Colorado Springs, CO 80901. EOE M/F (11-2)

AM/PM Drive Holdup

7-station market in Rocky Mtn. West looking for mature experienced, exciting, extremely entertaining morning and afternoon drive personalities for fast-paced Contemporary AM-FM combo. Production, voice talents and characterizations helpful. Great prep opportunity for majors. New owners are aggressive and want BIG numbers — willing to pay ransom for right talent. No calls. Rush T&R to Mr. R. Hall, P.O. Box 4164, Casper, Wyoming 82604. EOE M/F

K-WINK is now accepting tapes for future openings & part-time talent. T&R: John Campbell, KWNK, 2136 Winifred St., Simi Valley, CA 93063. EOE M/F (11-2)

Salesperson needed. Experience preferred. Small market with other opportunities. Ask for Dean Carl: (503) 271-3674 EOE M/F (11-2)

High-powered modern A/C mountain FM looking for air talent. Lots of snow, lousy pay, great people, terrific facility. Allan Stagg, KVMT, Vail, CO (303) 476-5868 EOE M/F (11-2)

KFIG-AM & FM

Now accepting tapes & resumes from the best! Part of major California broadcast chain. Excellent opportunity and benefits. Tapes, resumes and photo to: Dave Butler, KFIG-AM & FM, P.O. Box 4264, Fresno, CA 93744. EOE

Boise's CHR needs air talent. T&R: Steve Holmes, 13 KNPA, Nampa, ID 83653. EOE M/F (11-2)

A/C station has possible future afternoon opening. Minimum six months experience. T&R: Dennis Brown, Box 830, Sterling, CO 80751. EOE M/F (11-2)

Positions Sought

Personality loves promotional activities. Member RPS, community active, PD/PR/MD? Relocatable. Five year pro. No time & temperature calls. (202) 882-7446 (11-9)

24 year vet currently Station Manager at top-rated AM/FM, seeks to move to new challenge. Proven voice & ability. Network experience. BRUCE JEANNONT: (603) 542-7735 (11-9)

Announcer with small market experience looking for larger market. Experienced in all facets of radio. Willing to relocate anywhere. TERRY: (913) 528-4766 (11-9)

Nine years experience. TIM SCOTT. Now in top 100, seeking PD position in eastern IA/western IL area. (319) 322-0468 (11-9)

Truly unique personality — minority veteran, versatile. A Country DJ at WFMS/Indianapolis & successful adult entertainer KEX/Portland. 12 years experience. (213) 734-4241 (11-9)

Hi! I'm a hard-working, dependable team player looking to join your team. If you're located in the NE, give me a call. (802) 468-5324 (11-9)

Sportscaster/production wiz willing to relocate. Has great experience in covering major college & pro teams. ROBERT NEWSUM: (312) 262-8912 or 274-3080 (11-9)

Have mic will travel. Experience in AOR, CHR & Jazz jock. Production wizard. Killer numbers. Great humor. With degree. JOHN STUART: (904) 932-7639 (11-9)

Versatile, professional veteran PD/MD/air talent ready for a new challenge. Currently employed. DALE: (305) 453-5039 (11-9)

Wake up your evenings/overnights. Enthusiastic, hard-working AOR/CHR NE rocker. FRANK: (201) 322-4593 (10-26)

Indianapolis personality looking for top 100 market A/C or Country drive shift. Warm, friendly, creative & dedicated 10 year pro. JOHN DIAL: (317) 849-5533 (11-9)

Air traffic talent. Three years experience, clear voice & ready to move. Like CHR & Country. JANET YACKLE: (712) 362-2033 (11-9)

Looking for first job as DJ/news. Trained at broadcasting school. Great tape. Bright personality. Mature & responsible. GARY: (312) 369-0548 (11-9)

Broadcast school grad, three years parttime experience, seeking fulltime in small/medium market. Any format. Great pipes. BOB BENNETT: (414) 654-2056 or 552-9483 (11-9)

If you're in need of an exciting & knowledgeable sports/talk show host/PBP announcer, this Youngstown, OH personality is for you. DAVE: (412) 962-9151 (11-9)

I am what every news department needs. Dedicated female with great voice & education, currently employed in large/medium market. KRIS: (309) 788-5708 or 355-4212 (11-9)

Work wanted, will travel. Past employment includes WLYT, WHAV, WNDS-TV, & WDER. (603) 893-3857 (11-9)

One year parttimer looking for first fulltime gig. Have AA degree. Let's talk. MIKE: (805) 526-8869 (11-9)

Hard-working air talent with five years experience looking for upward move. AOR/CHR. Willing to relocate. HANK LANDON: (201) 328-0097 (11-9)

GREG FITZGERALD "The Fitz" ready to rock. Looking for long term gig. Formerly with KSRR, WDIJ, KPKE, KTCL, KAZY. ASAPI (713) 445-2700 (11-9)

Air/production whiz, voices, creativity, personality, degreed. Three years medium market. Seeks more than time & temperature gig with positive team. REG: (501) 835-6552 (11-9)

Your New Personality

Is just a phone call away. Stable male pro currently with a 44 share in six-station market looking for new challenge. Midwest or Texas preferred. Call CHRIS at (915) 267-6391.

A/C craftsman with savvy, warmth & charm seeks opportunity with stable SE organization. Prefer Virginia or Carolina's. BOB MORGAN: (717) 264-9892 (11-9)

Blast yourself into orbit with sharp, enthusiastic, copywriter! Call MARC: (901) 726-1147 Will relocate. (11-9)

They call me a wiz, I just want to work hard. Writer, producer, multi-track recording engineer. Demo available. Call CRAIG: (409) 779-1240 (11-9)

I want a change, will travel. Worked at WLYT FM, WHAV, WNDS-TV, WDER. DAN: (603) 893-3857 (11-9)

ND/producer/AM Jock. Produced alternative Presidential Convention '84. Looking for most dangerous station in the nation. Leave message. DAVE G: (518) 246-7900 (11-9)

Good Mornings! Rising radio star creates impressive ratings & revenues. Asking \$28K. Programming & sales experience. SEAN: (206) 533-6002 (11-9)

California broadcaster with 12 years experience seeks work in CA, OR or NV at MOR, Country, or A/C station. TOM: (707) 839-4551 (11-9)

CHR Pepper to spice up NY, NJ, CT, PA or RI. Northeast Atlantic Seaboard preferred. "Try it, you'll like it." Now in NYC AL: (718) 544-9347 (11-9)

Positions Sought

Chief Engineer experience up to 50kw, remoted AM/FM stereo. Preventive & emergency service. Proofs, directionals. Good MOYL airman. South. (305) 786-0127 (11-9)

Five year A/C, CHR cooker. KOIL, KMGK, KFMW. Seeking fulltime airshift with possible MD. In top 100 market but all considered. RANDALL (515) 277-3335 (11-9)

Black female newscaster/announcer/talk host is interested in doing news. Ten years experience in major market. Call WENDY WHITE: (213) 388-2853 or 292-8002 (11-9)

Have mouth will travel. Sportscaster. Available January 1. College football, basketball, baseball PBP experience. JOHN: (415) 479-6204 (11-9)

RON JORDAN

Fun, bizarre mornings. CHR, A/C, 12 years. Characters, satire, phone bits, and???? Pay me and promote me, and we win. I'm dead serious about personality radio, and I know you are about making money. So... let's talk! Why, I even have a Rick Dees sweater, and solid references. All calls welcome, but please, no wimps. (317) 844-6533

Announcer & DJ in greater Cincinnati. A/C, CHR or Urban. Not a beginner. 18 years experience. Good production. KRIS: (513) 528-5793 (11-9)

Need an AOR personality/production heavyweight with experience? Who ya gonna call? JAY MICHAELSI Former AOR WTAO-FM PD/MD. Ain't afraid of no work! (618) 684-5536 (11-9)

Now is your chance to have an announcer who can handle all phases of operations including sales. Contact SUGAR RAY RICHARDSON: (415) 922-7448 (11-9)

Important announcement: I'm staying & need fulltime work immediately. Currently working parttime at 50kw Jersey FM. For information call STEVE: (609) 448-5338 (11-9)

Personality? Dozens of voices looking, prefer MN/WI. Excellent production/air/copy/references. Hire dozens with one call. DENNIS MURPHY ANDERSON: (612) 926-8899 (11-9)

Looking for move into major market. Prefer Easy Listening or A/C. More than willing to start on overnights. BOB: (715) 398-6478 (11-9)

Young, personable, female DJ. Three years on-air experience at college level, Seeking first real radio gig. MW AOR, CHR preferred. WENDY: (312) 485-5633 (11-9)

The fish are biting but no keepers yet... eight year Country & A/C personality, medium markets. Billboard finalist. MIKE HUBER: (612) 934-2414 (11-9)

So I'm neurotic! I'm fun, have a degree & four plus years of varied experience including MD & production. Prefer CO/Pacific NW. TESS: (406) 721-6048 (11-9)

Young, talented, AOR diehard. Have worked top-rated Buffalo stations. Quality voice & production. A real audience grabber. Will relocate. BUDDY SHULA: (716) 681-3938 (11-9)

Near photographic memory. Oldies, trivia & nostalgia... all wrapped into one air personality for an A/C, Oldies or CHR station. ROB: (312) 577-5771 (11-9)

Dynamic female news & sportscaster. Looking for position, at medium/large market on West coast. TRACY: (415) 692-5446 (11-9)

A pioneer in personality laced news. Creative writing & angles that puncture the highly desired 18+ target demost! Consider all serious replies. MIKE WARD: (219) 456-5198 (11-9)

Entry level position in sports in a small market. I know my sports & need a break in radio as a sportscaster. Will relocate anywhere. Available now. HOWARD: (614) 385-5153 (11-9)

Want top ratings? RALPH RICHARDS will take your CHR/AOR station there! Production. T&R: will relocate anywhere. (216) 238-3028 or 826-2187 (11-9)

Hard-working, young, excellent up-tempo CHR/AOR jock. Five year medium market talent with PO/MD/research experience. Will consider any position. RICH: (617) 754-3526 (11-2)

Wanted: good reader, excellent voice & great sense of humor. Three years experience with production know-how. That's me, GLENN ALAN: (414) 445-0308 (11-2)

Phoenix four track production pro seeks production &/or air shift. Medium markets considered. BRUCE ARTMAN: (602) 997-8155 (11-2)

Beginning my broadcast career. Can do musicals, TV, sales, interviews, talk shows, news, & commercial writing. Will consider any offer. BILL WOODS: (312) 276-2938 (11-2)

Warm, friendly AOR female, one-to-one communicator. Ten years experience. Now available due to format change. DEEYA: (205) 871-7679 (11-2)

Positions Sought

Billboard AOR award winner '82, finalist in '83. Presently Assistant PD/Superstars. Over seven years experience. Stable & energetic. MARK LAPIDUS: (919) 347-1836 (11-2)

Experienced, educated jock looking for overnight CHR/AOR gig. Young, ambitious, hard-worker. Declare MARSHALL law at night on your station. MARSHALL: (304) 366-8371 (11-2)

The nation's first all-comedy format air talent wants to make history at your station. Major/medium markets. All formats & locations considered. WALT HOWARD: (301) 963-1751 (11-2)

Changes

RADIO

Nancy Balding appointed Account Executive KGW/Portland.

Judi Fuelhart promoted to Senior Account Executive WHWH/WPST Princeton.

Donald Braun joins WHWH & WPST/Princeton as Account Executive.

Gavin Sweeney appointed Account Executive WHWH & WPST/Princeton.

RECORDS

Richard Dematteis appointed Manager, Communications CBS Records/New York.

INDUSTRY

Kandice Cinnamon appointed Account Executive Christal Radio/Los Angeles from Torbet Radio.

Miscellaneous

WHO! seeks A/C record service from all labels. Call Paul Anthony: (216) 385-1490.

WKTY wants Country service. Contact: David Fezler (608) 782-6430, 704 La Crosse St., La Crosse, WI 54601.

WMID, commercial Jazz station needs service from all labels. Bill Hopkins, WMID, 1825 Murray Ave., Atlantic City, NJ 08401.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

BOB SEGER "Understanding"
JACK WAGNER "All I Need"
DON HENLEY "The Boys Of Summer"

Country Coast-To-Coast

ALABAMA "(There's A) Fire In The Night"
RICKY SKAGGS "Something In My Heart"

Rock

BRUCE SPRINGSTEEN "Born In The U.S.A."
NEW EDITION "Cool It Now"
SCANDAL featuring PATTY SMYTH "Hands Tied"
DON HENLEY "The Boys Of Summer"
BOB SEGER "Understanding"

Radio Arts

John Benedict (818) 841-0225

Country's Best

ALABAMA "(There's A) Fire In The Night"
T.G. SHEPPARD "One Owner Heart"

Soft Contemporary

CHICAGO "You're The Inspiration"
JACK WAGNER "All I Need"
JOHN DENVER & SYLVIE VARTAN "Love Again"

Sound 10

BOB SEGER "Understanding"
DON HENLEY "The Boys Of Summer"
JACK WAGNER "All I Need"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

PAUL MCCARTNEY "No More Lonely Nights"
ELTON JOHN "Who Wears These Shoes?"

Country

Tom Casey (213) 460-6383
JOHN CONLEE "Years After You"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

BRUCE SPRINGSTEEN "Born In The U.S.A."
BOB SEGER "Understanding"
DON HENLEY "The Boys Of Summer"
MADONNA "Like A Virgin"

TM A/C

JULIAN LENNON "Valotte"
AL JARREAU "After All"
COREY HART "It Ain't Enough"

TM Country

ALABAMA "(There's A) Fire In The Night"
ED BRUCE "You Turn Me On (Like A Radio)"
KENDALLS "I'd Dance Every Dance With You"
CONWAY TWITTY "Ain't She Somethin' Else"
EDDY RAVEN "She's Gonna Win Your Heart"

Century 21

Greg Stephens (214) 934-2121

The Z Format

BOB SEGER "Understanding"
MADONNA "Like A Virgin"
EUROGLIDERS "Heaven (Must Be There)"
DON HENLEY "The Boys Of Summer"
JACK WAGNER "All I Need"
CHICAGO "You're The Inspiration"
BILLY IDOL "Catch My Fall"
NEW EDITION "Cool It Now"

The A/C Format

JACK WAGNER "All I Need"
BOB SEGER "Understanding"
JOHN DENVER & SYLVIE VARTAN "Love Again"
CHICAGO "You're The Inspiration"

Super-Country

JIM GLASER "Let Me Down Easy"
MEL MCDANIEL "Baby's Got Her Blue Jeans On"
KEITH STEGALL "Whatever Turns You On"
GUS HARDIN with EARL THOMAS CONLEY
"All Tangled Up In Love"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

MARK GRAY "Diamond In The Dust"
NITTY GRITTY DIRT BAND "I Love Only You"
ATLANTA "Wishful Drinkin'"

The Great Ones

PATTI AUSTIN "All Behind Us Now"
LAURA BRANIGAN "Ti Amo"
CYNDI LAUPER "All Through The Night"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

LAURA BRANIGAN "Ti Amo"
JACK WAGNER "All I Need"
BOB SEGER "Understanding"
JOHN DENVER & SYLVIE VARTAN "Love Again"
EDDIE RABBITT "The Best Year Of My Life"
DON HENLEY "The Boys Of Summer"
RICK SPRINGFIELD "Taxi Dancing"
PATTI AUSTIN "All Behind Us Now"

Your Country

RICKY SKAGGS "Something In My Heart"
WILLIE NELSON & KRIS KRISTOFFERSON
"How Do You Feel About Foolin' Around"
ALABAMA "(There's A) Fire In The Night"

Hit Rock

SCANDAL featuring PATTY SMYTH "Hands Tied"
SAM HARRIS "Sugar Don't Bite"
BRYAN ADAMS "Run To Me"
JACKSONS "Body"
BRUCE SPRINGSTEEN "Born In The U.S.A."

BPI

John Sherman/Bob English (206) 624-8651

Adult Contemporary

CHICAGO "You're The Inspiration"
LAURA BRANIGAN "Ti Amo"
STEPHEN STILLS "Can't Let Go"

Modern Country

CHARLEY PRIDE "Missin' Mississippi"
EDDY RAVEN "She's Gonna Win Your Heart"
JIM GLASER "Let Me Down Easy"
ALABAMA "Rock On The Bayou"

Concept Productions

Dick Wagner (916) 782-7754

CHR

NEW EDITION "Cool It Now"
SAM HARRIS "Sugar Don't Bite"
DON HENLEY "The Boys Of Summer"
BOB SEGER "Understanding"
BILLY IDOL "Catch My Fall"
BRUCE SPRINGSTEEN "Born In The U.S.A."

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

BRYAN ADAMS "Run To You"
BRUCE SPRINGSTEEN "Born In The U.S.A."

Contempo 300

JACK WAGNER "All I Need"

Great American Country

ED BRUCE "You Turn Me On (Like A Radio)"
OAK RIDGE BOYS "Make My Life With You"
ALABAMA "(There's A) Fire In The Night"
GAIL DAVIES "Jagged Edge Of A Broken Heart"

Black/Urban

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

THELMA HOUSTON

You Used To Hold Me So Tight (MCA)

79% of our reporting stations on it. Rotations: Heavy 2/0, Medium 24/2, Light 36/13, Extra Adds 1, Total Adds 16, WXYV, WHUR, WVEE, WEDR, WYLD-FM, WDMT, WKND, WENN, WFXC, WQMG, WPLZ, WTOY, WKWM, WWS, WVOI, KUKQ. A most added record. Debuts at number 35 on the Black/Urban chart.

MIDNIGHT STAR

Operator (Solar/Elektra)

75% of our reporting stations on it. Rotations: Heavy 9/3, Medium 19/4, Light 30/18, Extra Adds 2, Total Adds 27 including WWIN, WILD, WRKS, WAMO, WYLD-FM, WZAK, KJLH, XHRM, Z93, WPDQ, WPLZ, WANM, WQKS, WLUM, KUKQ. This week's most added record. Debuts at number 32 on the Black/Urban chart.

LILLO THOMAS with MELBA MOORE

(Can't Take Half) All Of You (Capitol)

69% of our reporting stations on it. Rotations: Heavy 1/0, Medium 23/3, Light 31/6, Extra Adds 9, WWIN, WGCI, WJLB, KDAY, XHRM, WNHC, WPEG, WTLC, KDKO. Debuts at number 39 on the Black/Urban chart.

EUGENE WILDE

Gotta Get You Home Tonight (Philly World/Atlantic)

69% of our reporting stations on it. Rotations: Heavy 8/0, Medium 25/2, Light 22/5, Extra Adds 0, Total Adds 7, WJLB, WRDW, WFXC, WJJS, WPLZ, WTOY, KDKO. Debuts at number 34 on the Black/Urban chart.

TOM BROWNE

Secret Fantasy (Arista)

63% of our reporting stations on it. Rotations: Heavy 5/0, Medium 30/0, Light 15/3, Extra Adds 0, Total Adds 3, WWIN, KNOW, KUKQ. Debuts at number 37 on the Black/Urban chart.

NEW & ACTIVE

SYLVERS "In One Love & Out The Other" (Geffen) 47/9

Rotations: Heavy 1/0, Medium 15/2, Light 31/7, Extra Adds 0, Total Adds 9, WVEE, WEDR, WDMT, KACE, KQXL, WFXC, WLOU, WTOY, WDDM. Heavy: WWIN. Medium: WAMO, KKDA-FM, KYOK, WDJ, WTMP, KDAY, XHRM, KSOL, WPEG, WJAX, KOKA, WTLC, WWS.

DREAMBOY "I Promise (I Do Love You)" (Qwest/WB) 43/2

Rotations: Heavy 7/0, Medium 20/1, Light 15/0, Extra Adds 1, Total Adds 2, WXYV, WGCI. Heavy: WVEE, KNOK-FM, KMJQ, WZAK, WJLB, WKWM, WWS. Medium: WWIN, WILD, WRKS, KKDA-FM, WTMP, WDMT, WRDQ, XHRM, KSOL, WKND, WNHC, WENN, WPEG, WQMG, KIIZ, WBLX, WQOK, WQKS, WVOI.

RANDY HALL "A Gentleman" (MCA) 42/3

Rotations: Heavy 1/0, Medium 20/1, Light 21/2, Extra Adds 0, Total Adds 3, WWIN, WZAK, KQXL. Heavy: WJMI. Medium: WAOK, KYOK, KRNB, WDJ, WEDR, WGCI, KSOL, WRDW, KNOW, WPEG, WKXI, WJAX, WPDQ, WBLX, KAPE, KOKA, WANM, WTLC, WWS.

ONE WAY "Don't Stop" (MCA) 40/6

Rotations: Heavy 2/0, Medium 18/3, Light 20/3, Extra Adds 0, Total Adds 6, WZEN-FM, KJLH, XHRM, WRDW, KQXL, WVOI. Heavy: KNOK-FM, WXOK. Medium: WILD, WAOK, KKDA-FM, KYOK, WDJ, WTMP, WZAK, KSOL, WNHC, WPEG, KAPE, WANM, WDAO, WTLC, WWS.

FAT BOYS "Jailhouse Rap" (Sutra) 39/3

Rotations: Heavy 12/0, Medium 15/0, Light 12/3, Extra Adds 0, Total Adds 3, WHRK, KQXL, WANT. Heavy: WRKS, WDAS, WVEE, KMJQ, KYOK, WBMX, WDMT, WZAK, WJLB, WZEN-FM, KDAY, WPLZ. Medium: WWIN, WUSL, WAMO, KKDA-FM, KRNB, WEDR, KMJM, XHRM, WPEG, WKXI, WQOK, WEAS, WDDM, WTLC, WWS.

JERMAINE JACKSON "Do What You Do" (Arista) 38/14

Rotations: Heavy 0/0, Medium 14/3, Light 22/9, Extra Adds 2, Total Adds 14, WXYV, WILD, WAOK, WGCI, KDAY, KSOL, Z93, JET94, WJAX, WJJS, WANT, KAPE, WAAA, WKWM. Medium: WDJ, WTMP, WZAK, KJLH, XHRM, KQXL, WATV, WFXC, WJMI, WQOK, WANM.

PENNYE FORD "Change Your Wicked Ways" (Total Experience/RCA) 36/4

Rotations: Heavy 0/0, Medium 15/1, Light 20/2, Extra Adds 1, Total Adds 4, WAMO, KKDA-FM, WDMT, Z93. Medium: WVEE, WZAK, KACE, KSOL, KNOW, WPEG, WBLX, WQOK, KAPE, WEAS, KOKA, WANM, WTLC, WWS.

ROY AYERS "In The Dark" (Columbia) 33/16

Rotations: Heavy 0/0, Medium 6/2, Light 27/14, Extra Adds 0, Total Adds 16, WWIN, WUSL, WAMO, WVEE, KMJQ, WDJ, WGCI, KACE, KQXL, WPEG, WJMI, WPDQ, KJCB, WDAO, WKWM, WTLC. Medium: KNOK-FM, KSOL, WJAX, WLOU.

KLYMAXX "The Men All Pause" (Constellation/MCA) 33/6

Rotations: Heavy 1/0, Medium 11/0, Light 21/6, Extra Adds 0, Total Adds 6, WUSL, KMJM, WPEG, WTOY, WANM, WKWM. Heavy: KDAY. Medium: KNOK-FM, WJLB, XHRM, KSOL, WDJ, WLOU, WBLX, WQOK, KAPE, KOKA, WTLC.

ALICIA MYERS "Appreciation" (MCA) 31/7

Rotations: Heavy 2/0, Medium 6/0, Light 22/6, Extra Adds 1, Total Adds 7, WRDQ, KMJM, WATV, WPEG, WANT, WDDM, WAAA. Heavy: WJAX, KOKA. Medium: WHUR, WAOK, WDJ, WJLB, WANM, WWS.

BRONNER BROTHERS "Self Conscious" (Neighbor) 31/4

Rotations: Heavy 3/0, Medium 12/1, Light 16/3, Extra Adds 0, Total Adds 4, WWIN, WFXC, WLOU, KUKQ. Heavy: KYOK, WENN, WJAX. Medium: WAOK, WEDR, WTMP, WZEN-FM, WATV, WPEG, WQMG, WJMI, KOKA, WANM, WTLC.

STYLISTICS "Give A Little Love" (Streetwise) 30/6

Rotations: Heavy 1/0, Medium 13/0, Light 15/6, Extra Adds 0, Total Adds 6, WWIN, WBLX, KAPE, KOKA, WDDM, WWS. Heavy: WRKS, WATV. Medium: WXYV, WILD, WDAS, WUSL, WYLD-FM, WTMP, WBMX, WGCI, WDMT, WZAK, XHRM, WNHC, WPDQ.

MOST ADDED

MIDNIGHT STAR (27)
Operator (Solar/Elektra)
BILLY OCEAN (18)
Loverboy (Jive/Arista)
ROY AYERS (16)
In The Dark (Columbia)
THELMA HOUSTON (16)
You Used To Hold Me So Tight (MCA)
JERMAINE JACKSON (14)
Do What You Do (Arista)
JOYCE KENNEDY (14)
Stronger Than Before (A&M)

HOTTEST

CHAKA KHAN (56)
I Feel For You (WB)
NEW EDITION (54)
Cool It Now (MCA)
PRINCE (40)
Purple Rain (WB)
REBBIE JACKSON (34)
Centipede (Columbia)
ASHFORD & SIMPSON (19)
Solid (Capitol)
STEVIE WONDER (19)
I Just Called To Say I Love You (Motown)

WHODINI "Five Minutes Of Funk" (Jive/Arista) 30/2

Rotations: Heavy 22/1, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 2, WVEE, WDAO. Heavy: WWIN, WILD, WRKS, WDAS, KYOK, WJLB, KMJM, WZEN-FM, KDAY, KJLH, KNOW, WATV, WENN, WPEG, WJMI, WKXI, KIIZ, WQOK, KHYS, WDDM, WQKS. Medium: WDJ, KKDA-FM, KRNB, WYLD-FM.

TERRI WELLS "I'm Giving All My Love" (Philly World/Atlantic) 29/3

Rotations: Heavy 1/0, Medium 11/0, Light 17/3, Extra Adds 0, Total Adds 3, Z93, KAPE, KUKQ. Heavy: WLOU. Medium: WWIN, WDAS, WVEE, KRNB, WDJ, WEDR, WENN, WKXI, WJAX, WPDQ, WANM.

ANGELA BOFILL "Can't Slow Down" (Arista) 28/5

Rotations: Heavy 1/1, Medium 7/0, Light 20/4, Extra Adds 5, WVEE, WZEN-FM, WATV, KJCB, KUKQ. Medium: WXYV, WUSL, KKDA-FM, XHRM, WRDW, WWS, KDKO.

RUN D.M.C. "Hollis Crew" (Profile) 26/7

Rotations: Heavy 1/0, Medium 6/1, Light 17/4, Extra Adds 2, Total Adds 7, WXYV, WBMX, WZEN-FM, WFXC, KJCB, WTOY, WAAA. Heavy: WDJ, KRNB, WDMT, WZAK, WQOK, WANM.

KIDS AT WORK "Singing Hey Yea" (Sound Of NY/CBS) 25/8

Rotations: Heavy 0/0, Medium 4/1, Light 21/7, Extra Adds 0, Total Adds 8, WDAS, KRNB, WDJ, WEDR, KACE, WQMG, WLOU, WAAA. Medium: WWIN, WPDQ, WQOK.

SIGNIFICANT ACTION

✓ DONNA SUMMER "Supernatural Love" (Geffen) 24/10

Rotations: Heavy 1/0, Medium 7/3, Light 14/6, Extra Adds 2, Total Adds 10, WXYV, WDJ, WNHC, WRDW, WATV, WBLX, WQOK, WANM, WQKS, WTLC. Heavy: WAOK. Medium: WVEE, KSOL, WJAX, KOKA.

WORLD'S FAMOUS SUPREME TEAM "Radio Man" (Island) 24/7

Rotations: Heavy 3/0, Medium 5/2, Light 18/4, Extra Adds 1, Total Adds 7, WAMO, WAOK, WVEE, WEDR, WQOK, WAAA, KDKO. Medium: WUSL, KRNB, KHYS.

CULTURE CLUB "The War Song" (Epic) 23/2

Rotations: Heavy 4/0, Medium 11/0, Light 8/2, Extra Adds 0, Total Adds 2, KSOL, WTOY. Heavy: WDJ, WRDW, JET94, WQKS. Medium: WHUR, KYOK, KACE, KQXL, WXOK, WENN, Z93, WFXC, K94, WWS, KUKQ.

✓ BILLY OCEAN "Loverboy" (Jive/Arista) 22/18

Rotations: Heavy 2/2, Medium 8/7, Light 12/9, Extra Adds 0, Total Adds 18 including WDJ, WHUR, WVEE, KYOK, WYLD-FM, WDMT, WZAK, XHRM, WFXC, WQOK, K94, WANM, WDAO, WLUM, WVOI. Medium: KDAY.

BRENDA LEE EAGER "Watch My Body Talk" (Private I/CBS) 22/2

Rotations: Heavy 3/0, Medium 7/0, Light 12/2, Extra Adds 0, Total Adds 2, WRDW, KAPE. Heavy: WNHC, KOKA, WTLC. Medium: WAOK, KYOK, KRNB, WEDR, KJLH, WKXI, WPDQ.

SHEILA E. "The Belle Of St. Mark" (WB) 21/7

Rotations: Heavy 1/0, Medium 6/1, Light 13/5, Extra Adds 1, Total Adds 7, WXYV, WHRK, WZAK, XHRM, WATV, WFXC, WBLX. Heavy: WVKO. Medium: WBLZ, KDAY, KSOL, WJAX, WWS.

✓ SHALAMAR "Amnesia" (Solar/Elektra) 20/12

Rotations: Heavy 1/0, Medium 5/2, Light 13/9, Extra Adds 1, Total Adds 12, WWIN, WUSL, WAOK, KMJQ, KMJM, KACE, XHRM, KSOL, WENN, WBLX, KAPE, KUKQ. Heavy: WJAX. Medium: WZEN-FM, KDAY, WQOK.

BAND OF GOLD "Love Songs Are Back Again" (RCA) 19/7

Rotations: Heavy 1/0, Medium 7/0, Light 10/6, Extra Adds 1, Total Adds 7, WAOK, KRNB, WDJ, KMJM, WZEN-FM, WPEG, KOKA. Heavy: WVEE. Medium: KYOK, WTMP, WDMT, WRDW, KAPE, WWS, KUKQ.

CHARME "Georgy Porgy" (RCA) 19/3

Rotations: Heavy 0/0, Medium 8/0, Light 11/3, Extra Adds 0, Total Adds 3, WZAK, WLOU, WANM. Medium: WILD, KKDA-FM, WYLD-FM, KQXL, WATV, KAPE, WTLC, WWS.

KOKO-POP "I'm In Love With You" (Motown) 19/1

Rotations: Heavy 3/0, Medium 7/1, Light 9/0, Extra Adds 0, Total Adds 1, XHRM. Heavy: KJLH, WRDW, WWS. Medium: KKDA-FM, KNOK-FM, WRDQ, WJLB, KACE, WVOI.

ERAMUS HALL "I Can't Keep My Head (I Always Lose It To You)" (Capitol) 18/6

Rotations: Heavy 0/0, Medium 5/1, Light 11/3, Extra Adds 2, Total Adds 6, WWIN, WXYV, WAMO, WAOK, WDJ, WWS. Medium: KRNB, KJCB, WQOK, KAPE.

CHOPS "Your Red Hot Love" (Atlantic) 18/0

Rotations: Heavy 0/0, Medium 9/0, Light 9/0, Extra Adds 0, Total Adds 0, Medium: WAMO, WEDR, WPEG, WQMG, WJAX, WPDQ, WLOU, WDAO, WTLC.

KIDDO "She's Got The Body" (A&M) 16/8

Rotations: Heavy 0/0, Medium 3/0, Light 13/8, Extra Adds 0, Total Adds 8, KYOK, KDAY, KJLH, KNOW, KJCB, WLOU, WJJS, KDKO. Medium: WZAK, WJLB, WWS.

AUTUMN "Creepin' (Ah-Ah There You Go)" (Compleat/PolyGram) 16/1

Rotations: Heavy 0/0, Medium 5/0, Light 11/1, Extra Adds 0, Total Adds 1, WZAK. Medium: WAMO, WEDR, WENN, WQMG, WQOK.

JUNIE MORRISON "Tease Me" (Island) 15/6

Rotations: Heavy 0/0, Medium 2/0, Light 13/2, Extra Adds 0, Total Adds 6, WDAS, KNOK-FM, KYOK, WPEG, WKXI, WDAO. Medium: WAMO, WAOK, WJAX, WPDQ.

ONE ON ONE "Gotta Thang" (Kee Wee) 15/2

Rotations: Heavy 0/0, Medium 2/0, Light 13/2, Extra Adds 0, Total Adds 2, WWIN, WPEG. Medium: KRNB, WEAS.

BONNIE POINTER "Premonition" (Private I/CBS) 14/2

Rotations: Heavy 1/0, Medium 8/1, Light 5/1, Extra Adds 0, Total Adds 2, WLOU, KDKO. Heavy: WJAX. Medium: WAMO, WAOK, KRNB, WDJ, KJCB, KOKA, WTLC.

CATCH "Indecisive" (Columbia) 14/1

Rotations: Heavy 0/0, Medium 3/0, Light 10/0, Extra Adds 1, Total Adds 1, WQKS. Medium: WPDQ, KJCB, KOKA.

NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 13/6

Rotations: Heavy 1/1, Medium 4/1, Light 8/4, Extra Adds 0, Total Adds 6, WWIN, WJLB, KDAY, XHRM, WQOK, WANM. Medium: WRKS, WZAK, WTLC.

NATIVE "Love Ain't No Holiday" (Jamaica/Beckett) 12/4

Rotations: Heavy 0/0, Medium 1/0, Light 11/4, Extra Adds 0, Total Adds 4, WAOK, KMJQ, WDJ, WNHC. Medium: WQOK.

CHUCK MANGIONE "Diana D'" (Columbia) 12/3

Rotations: Heavy 1/0, Medium 3/0, Light 7/2, Extra Adds 1, Total Adds 3, WAOK, KACE, WATV. Heavy: WYLD-FM. Medium: KYOK, KAPE, KOKA.

HAROLD MELVIN & BLUE NOTES "I Really Love You" (Philly World/Atlantic) 12/1

Rotations: Heavy 1/0, Medium 3/0, Light 8/1, Extra Adds 0, Total Adds 1, WDJ. Heavy: WPDQ. Medium: WXYV, KAPE, WANM.

KLOCKWIZE "Cruzamatic" (Sinban) 12/0

Rotations: Heavy 0/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0, Medium: WDJ, WEDR, WQOK, WEAS.

PRINCE "Erotic City" (WB) 12/0

Rotations: Heavy 1/0, Medium 0/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WAMO, KKDA-FM, KNOK-FM, WRDQ, WJLB, KACE, KDAY, KIIZ, K94, WVKO, KUKQ.

WEST STREET MOB "Mosquito" (Sugar Hill) 10/1

Rotations: Heavy 2/0, Medium 2/0, Light 6/1, Extra Adds 0, Total Adds 1, KACE. Heavy: KYOK, WTLC. Medium: WAOK, KSOL.

Black/Urban Regionalized Adds & Hots

Stations are listed by region.
Hots are listed in order of
their airplay activity.

EAST

WWIN/Baltimore
Keith Newman

SHALAMAR
RANDY HALL
MIDNIGHT STAR
BUNNY SEIGLER
ROY AYERS
TOM BROWNE
ONE ON ONE
RUMOURS
STYLISTICS
LILLO THOMAS
BRONNER BROTHERS
NOLAN THOMAS
ERAMUS HALL
Hottest:
ASHFORD & SIMPSON
CHAKA KHAN
STEVIE WONDER
EUGENE WILDE
PRINCE

WXVY/Baltimore
Roy Sampson

SHEILA E
THELMA HOUSTON
JACKSONS
DONNA SUMMER
JERMAINE JACKSON
LINDA CLIFFORD
DREAMBOY
RUN D.M.C.
ERAMUS HALL
CABO FRIO
Hottest:
NEW EDITION
ASHFORD & SIMPSON
CHAMPAIGN
JEFFREY OSBORNE
PRINCE

WILD/Boston
Eloy R.C. Smith

LIONEL RICHIE
PATRICE RUSHEN
JERMAINE JACKSON
LIMIT
MIDNIGHT STAR
Hottest:
CHAKA KHAN
NEW EDITION
TIME
EUGENE WILDE
WHODINI

WKND/Hartford
Jordan/McLean

JOYCE KENNEDY
THELMA HOUSTON
OLLIE & JERRY
LIMIT
Hottest:
STEVIE WONDER
NEW EDITION
CHAKA KHAN
FORCE MD'S
JEFFREY OSBORNE

WNHC/New Haven
James Jordan

NATIVE
LIMIT
DONNA SUMMER
LILLO THOMAS
Hottest:
CHAKA KHAN
ASHFORD & SIMPSON
EVELYN KING
DIANA ROSS
CHAMPAIGN

WRKS/New York
Taylor/Quararone

PATTI AUSTIN
MIDNIGHT STAR
PAULA ANDERSON
ROCK MASTER SCOTT
SYLVERS
Hottest:
NEW EDITION
CHAKA KHAN
FAT BOYS
ASHFORD & SIMPSON
PRINCE

WUSL/Philadelphia
Wyatt/Buggs

BAR-KAYS
ROY AYERS
NUANCE
KENNY ROGERS
KLYMAXX
SHALAMAR
Hottest:
NEW EDITION
TIME
FORCE MD'S
DENIECE WILLIAMS
PRINCE

WDAS/Philadelphia
Joe Tamburro

NUANCE
JUNIE MORRISON
RONNIE LAWS
FBI CREW
OLLIE & JERRY
KIDS AT WORK
JACKSONS
Hottest:
NEW EDITION
JEFFREY OSBORNE
AL JARREAU
MTUME
TEMPTATIONS

WAMO/Pittsburgh
Allen Harrison

O'BRYAN
PENNY FORD
WORLD FAMOUS SUPR
ROY AYERS
ERAMUS HALL
JOYCE KENNEDY
MIDNIGHT STAR
SOS BAND
C.L. BLAST
Hottest:
PRINCE
JEFFREY OSBORNE
ASHFORD & SIMPSON
PRINCE
TINA TURNER

SOUTH

WAOK/Atlanta
Larry Tinsley

NATIVE
SHALAMAR
WORLD FAMOUS SUPR
JERMAINE JACKSON
ROCK MASTER SCOTT
LIMIT
LINDA CLIFFORD
CHUCK MANGIONE
BAND OF GOLD
SADE
ERAMUS HALL
Hottest:
CHAKA KHAN
PRINCE
NEW EDITION
REBBIE JACKSON
TINA TURNER

WVEE/Atlanta
Scotty Andrews

BILLY OCEAN
ANGELA BOFILL
DAN HARTMAN
WHODINI
MTUME
GROVER WASHINGTON
SOS BAND
SYLVERS
ROY AYERS
WORLD FAMOUS SUPR
THELMA HOUSTON
LYDIA MURDOCK
Hottest:
NEW EDITION
CHAKA KHAN
PRINCE
REBBIE JACKSON

WRDW/Augusta
Charlotte Logan

JACKSONS
ROCK MASTER SCOTT
ONE WAY
AL JARREAU
EUGENE WILDE
TEMPTATIONS
DONNA SUMMER
JUNIOR
BRENDA LEE EAGER
BILLY OCEAN
Hottest:
STEVIE WONDER
DAZZ BAND
PRINCE
NEW EDITION
CHAKA KHAN

KNOW/Austin
Ken Rush

KIDDO
MIDNIGHT STAR
TOM BROWNE
TEMPTATIONS
Hottest:
CHAKA KHAN
CONTROLERS
WHODINI
JERMAINE STEWART
CHAMPAIGN

KQXL/Baton Rouge
Gerard Raine

ONE WAY
JOYCE KENNEDY
SADE
FAT BOYS
SYLVERS
ROY AYERS
RANDY HALL
Hottest:
CHAKA KHAN
NEW EDITION
STEVIE WONDER
REBBIE JACKSON
PRINCE

WFXC/Durham
Alvin Stowe

THELMA HOUSTON
BILLY OCEAN
CARS
EUGENE WILDE
SYLVERS
SHEILA E
RUN D.M.C.
Hottest:
CHAKA KHAN
ASHFORD & SIMPSON
REBBIE JACKSON
PRINCE
NEW EDITION

WXOK/Baton Rouge
Al Wallace

none
Hottest:
NEW EDITION
REBBIE JACKSON
CHAKA KHAN
STEVIE WONDER
TIME

KNOK-FM/Ft. Worth
Kenny Byrd

CHERRELLE
JUNIE MORRISON
Hottest:
DREAMBOY
PRINCE
LIONEL RICHIE
ONE WAY
WHODINI

WDJY/Washington, DC
Dan O'Neil

APOLLONIA 6
GLENN JONES
WHISPERS
BILLY OCEAN
DURAN DURAN
Hottest:
REBBIE JACKSON
BOBBY PICKETT
ASHFORD & SIMPSON
STAPLE SINGERS
WHODINI
WHUR/Washington, DC
Libby Lawson
BILLY OCEAN
THELMA HOUSTON
PATRICE RUSHEN
JERMAINE STEWART
FIRST LOVE
Hottest:
REBBIE JACKSON
CHAKA KHAN
STEVIE WONDER
PRINCE
NEW EDITION

WATV/Birmingham
Ron January

BRASS CONSTRUCTIO
JERMAINE STEWART
ANGELA BOFILL
CHUCK MANGIONE
SHEILA E
ALICIA MYERS
DONNA SUMMER
Hottest:
NEW EDITION
CHAKA KHAN
TINA TURNER
LIONEL RICHIE
PRINCE

WENN/Birmingham
Michael Star

MIDNIGHT STAR
SHALAMAR
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
TIME
TINA TURNER

Z93/Charleston
Marc Little

MIDNIGHT STAR
SOS BAND
PENNY FORD
TERRI WELLS
JERMAINE JACKSON
Hottest:
CHAKA KHAN
TINA TURNER
STAPLE SINGERS
GLENN JONES
ASHFORD & SIMPSON

WPEG/Charlotte
Mike Rossi

SOS BAND
JOYCE KENNEDY
ALICIA MYERS
JUNIE MORRISON
ROY AYERS
LILLO THOMAS
BAND OF GOLD
KLYMAXX
ONE ON ONE
Hottest:
NEW EDITION
CHAMPAIGN
JUNIOR
WHODINI

JET94/Chattanooga
Rich Phillips

TEENA MARIE
WHISPERS
JERMAINE JACKSON
JOYCE KENNEDY
Hottest:
NEW EDITION
WHAM!
REBBIE JACKSON
ASHFORD & SIMPSON
JEFFREY OSBORNE

KKDA-FM/Dallas
Terri Avery

CHERRELLE
PENNY FORD
BEAU WILLIAMS
Hottest:
CHAKA KHAN
STEVIE WONDER
OHIO PLAYERS
PRINCE
STEVIE WONDER

WLOU/Louisville
Tony Fields

BRONNER BROTHERS
KIDDO
CHARME
JOYCE KENNEDY
BONNIE POINTER
KIDS AT WORK
BRASS CONSTRUCTIO
Hottest:
CHAKA KHAN
REBBIE JACKSON
ASHFORD & SIMPSON
MIDNIGHT STAR
KLYMAXX

WQMG/Greensboro
Doc Foster

KIDS AT WORK
BOBBY BROOM
THELMA HOUSTON
Hottest:
REBBIE JACKSON
CHAKA KHAN
STEVIE WONDER
NEW EDITION
PRINCE

KYOK/Houston
Steve Hedgewood

BILLY OCEAN
UB40
KIDDO
JOYCE KENNEDY
JUNIE MORRISON
Hottest:
NEW EDITION
WHODINI
FAT BOYS
CHAKA KHAN
KURTIS BLOW

KMJQ/Houston
Jim Snowden

WHISPERS
SHALAMAR
COOKIE THOMAS
NATIVE
ROY AYERS
MALCOLM MCLAREN
Hottest:
NEW EDITION
TIME
WHODINI
CHAKA KHAN
FAT BOYS

WJMI/Jackson
Carl Haynes

ROY AYERS
PEABO BRYSON
PATRICE RUSHEN
Hottest:
ISLEY, JASPER & I
WHODINI
DENIECE WILLIAMS
JACKSONS
MIDNIGHT STAR

WJAX/Jacksonville
Chris Turner

BILLY OCEAN
THOMPSON TWINS
SADE
LIMIT
Hottest:
CHAKA KHAN
WHODINI
ISLEY, JASPER & I
LIONEL RICHIE
STAPLE SINGERS

WPDQ/Jacksonville
Scott/Jackson

MIDNIGHT STAR
INTRUDERS
NUANCE
Hottest:
CHAKA KHAN
ASHFORD & SIMPSON
NEW EDITION
REBBIE JACKSON
DENIECE WILLIAMS

KIIZ/Killeen
Bill St. John

TEMPTATIONS
MIDNIGHT STAR
JEFFREY OSBORNE
Hottest:
REBBIE JACKSON
WHODINI
PRINCE
SOS BAND
ISLEY, JASPER & I

KJCB/Lafayette
Beatrice Evans

BRASS CONSTRUCTIO
RUN D.M.C.
ANGELA BOFILL
KIDDO
BILLY OCEAN
ROY AYERS
STEVE MILLER BAND
Hottest:
CHAKA KHAN
REBBIE JACKSON
PRINCE
NEW EDITION
DIANA ROSS

WYLD-FM/New Orleans
Dell Spencer

WHISPERS
JOYCE KENNEDY
BILLY OCEAN
MIDNIGHT STAR
Hottest:
CHAKA KHAN
NEW EDITION
TIME
CHAMPAIGN
REBBIE JACKSON

WJSS/Lynchburg
Lad Goins

KIDDO
MIDNIGHT STAR
EUGENE WILDE
JERMAINE JACKSON
AL JARREAU
Hottest:
STEVIE WONDER
CHAKA KHAN
MADONNA
NEW EDITION

KRNB-FM/Memphis
Jerry Mason

TEENA MARIE
APOLLONIA 6
SMOKE CITY
COSMIC CAT
BAND OF GOLD
SOS BAND
MTUME
KIDS AT WORK
SADE
Hottest:
NEW EDITION
TINA TURNER
ASHFORD & SIMPSON
CHAMPAIGN
BAR-KAYS

WDIA/Memphis
Bobby O'Jay

SOS BAND
DAZZ BAND
DONNA SUMMER
ERAMUS HALL
JOEY DEES
NATIVE
ROY AYERS
INTRUDERS
HAROLD MELVIN
BAND OF GOLD
LIMIT
LINDA CLIFFORD
KIDS AT WORK
Hottest:
REBBIE JACKSON
TINA TURNER
GLENN JONES
BAR-KAYS
TEMPTATIONS

WHRK/Memphis
Maddox/Smith

FAT BOYS
THELMA HOUSTON
GROVER WASHINGTON
SHEILA E
Hottest:
STEVIE WONDER
BAR-KAYS
ALICIA MYERS
MIDNIGHT STAR
Hottest:
NEW EDITION
PRINCE
CHAKA KHAN
CHAMPAIGN
TIME

WTOY/Roanoke
Scott Morris

MTUME
JERMAINE JACKSON
FAT BOYS
JOYCE KENNEDY
WHISPERS
ALICIA MYERS
MIDNIGHT STAR
Hottest:
NEW EDITION
PRINCE
CHAKA KHAN
CHAMPAIGN
TIME

WEDR/Miami
Jackson/Jones

DENIECE WILLIAMS
THELMA HOUSTON
WORLD FAMOUS SUPR
ROCK MASTER SCOTT
STEVE MILLER BAND
LINDA CLIFFORD
KIDS AT WORK
SYLVERS
Hottest:
NEW EDITION
PRIME TIME
DENIECE WILLIAMS
STAPLE SINGERS
JUNIOR

WBLX/Mobile
B.J. Taylor

DONNA SUMMER
MIDWAY
SADE
STYLISTICS
SHALAMAR
SHEILA E
FREE FLIGHT
JAN LESLIE HOLMES
Hottest:
CHAKA KHAN
PRINCE
TIME
REBBIE JACKSON
NEW EDITION

WQOK/Nashville
Fred Harvey

BILLY OCEAN
WHISPERS
NOLAN THOMAS
SHEILA E
DONNA SUMMER
SADE
BOBBY PICKETT
BRASS CONSTRUCTIO
WORLD FAMOUS SUPR
Hottest:
DAZZ BAND
WHODINI
FORCE MD'S
REBBIE JACKSON
ISLEY, JASPER & I

K94/Norfolk
Bruce Dowdy

JERMAINE STEWART
BILLY OCEAN
DENIECE WILLIAMS
TEDDY PENDERGRASS
DURAN DURAN
ISLEY, JASPER & I
TEENA MARIE
MIDNIGHT STAR
Hottest:
REBBIE JACKSON
CHAMPAIGN
JACKSONS
CHAKA KHAN
POINTER SISTERS

WORLD/Orlando
Earl James

HERBIE HANCOCK
Hottest:
NEW EDITION
PRINCE
STEVIE WONDER
TIME
CHAMPAIGN

WPLZ/Petersburg
Hardy Jay

MIDNIGHT STAR
PRINCE
RUN D.M.C.
Hottest:
JECKYLL & HYDE
DAZZ BAND
HALL & OATES
TEENA MARIE
FAT BOYS

KHYS/Port Arthur
Mark Petry

RICK JAMES
TEENA MARIE
WHISPERS
JACKSONS
JOYCE KENNEDY
BOBBY BROOM
Hottest:
CHAKA KHAN
STEVIE WONDER
NEW EDITION
REBBIE JACKSON
PRINCE

WBLZ/Cincinnati
Brian Castle

none
Hottest:
CHAKA KHAN
PRINCE
WHODINI
REBBIE JACKSON
JEFFREY OSBORNE

WZAK/Cleveland
Lynn Tolliver

PAUL HARDCASTLE
MIDNIGHT STAR
BILLY OCEAN
GROVER WASHINGTON
CHAMPAIGN
SHEILA E
CHARME
AUTUMN
RANDY HALL
STARSKI
Klymaxx
RUN D.M.C.
EUGENE WILDE
SYLVERS
JOYCE KENNEDY
CULTURE CLUB
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE
STEVIE WONDER

KAPE/San Antonio
Mike Kelly

JERMAINE JACKSON
STYLISTICS
FORCE MD'S
MIDNIGHT STAR
BRENDA LEE EAGER
TERRI WELLS
SHALAMAR
Hottest:
CHAKA KHAN
PRINCE
REBBIE JACKSON
NEW EDITION
JEFFREY OSBORNE

WEAS/Savannah
Don Jones

JACKSONS
TEENA MARIE
Hottest:
NEW EDITION
CHAKA KHAN
ASHFORD & SIMPSON
STEVIE WONDER
PRINCE

KOKA/Shreveport
B.B. Davis

PRINCE
RICK JAMES
DAZZ BAND
MIDNIGHT STAR
STYLISTICS
STEVIE MILLER BAND
LINDA CLIFFORD
PEABO BRYSON
TEMPTATIONS
BAND OF GOLD
LIMIT
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
STAPLE SINGERS
TINA TURNER

WDDM/Sumter
Kevin Flemming

MIDNIGHT STAR
SYLVERS
STYLISTICS
ALICIA MYERS
ROCK MASTER SCOTT
Hottest:
JEFFREY OSBORNE
CHAKA KHAN
PRINCE
NEW EDITION
TIME

WANN/Tallahassee
Joe Bullard

DONNA SUMMER
BILLY OCEAN
MIDNIGHT STAR
NOLAN THOMAS
KLYMAXX
CHARME
SHIRLEY BROWN
Hottest:
TIME
CHAKA KHAN
NEW EDITION
PRINCE
BAR-KAYS

WDMT/Cleveland
"Dean-Dean"

SCRITTI POLITTI
BILLY OCEAN
PENNY FORD
BOBBY PICKETT
SYLVERS
WHISPERS
THELMA HOUSTON
BONZO GOES TO WAS
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE
MTUME

WVCO/Columbus
KC Jones

MIDNIGHT STAR
JOYCE KENNEDY
FORCE MD'S
PHILIP BAILEY
Hottest:
REBBIE JACKSON
TINA TURNER
ASHFORD & SIMPSON
DAZZ BAND
JEFFREY OSBORNE

WDAO/Dayton
Lankford Stephens

CHERRELLE
WHODINI
BILLY OCEAN
PRINCE
GROVER WASHINGTON
JUNIE MORRISON
Hottest:
CHAKA KHAN
REBBIE JACKSON
PRINCE
ASHFORD & SIMPSON

WJLB/Detroit
James Alexander

MTUME
LILLO THOMAS
NOLAN THOMAS
EUGENE WILDE
Hottest:
CHAKA KHAN
NEW EDITION
READY FOR THE WOR
WHODINI

WJLM/Milwaukee
Susie Austin

BILLY OCEAN
SHEENA EASTON
FORCE MD'S
MIDNIGHT STAR
Hottest:
CHAKA KHAN
NEW EDITION
PRINCE
TIME
STEVIE WONDER

KDKO/Englewood
Carlos Lando

LILLO THOMAS
BONNIE POINTER
WORLD FAMOUS SUPR
EUGENE WILDE
KIDDO
Hottest:
NEW EDITION
WHODINI
JEFFREY OSBORNE
PRINCE
BAR-KAYS

KACE/Los Angeles
Miller/Robinson

GROVER WASHINGTON
SADAO WATANABE
RALPH MACDONALD
CHUCK MANGIONE
DEODATO
TEMPTATIONS
SYLVERS
SOS BAND
SHERYL LEE RALPH
WOMACK & LABELLE
ROY AYERS
KIDS AT WORK
JONZUN CREW
WEST STREET MOB
JOYCE KENNEDY
O'BRYAN
SHALAMAR
DIANNE REEVES
Hottest:
CHAKA KHAN
STEVIE WONDER
PRINCE
JEFFREY OSBORNE
DAZZ BAND

KJLH/Los Angeles
Rico Reed

KIDDO
OLLIE & JERRY
TEMPTATIONS
VITAMIN A
AL JARREAU
ONE WAY
MIDNIGHT STAR
APOLLONIA 6
Hottest:
STEVIE WONDER
NEW EDITION
WHODINI
KOKO POP
EUGENE WILDE

KUKQ/Phoenix
Jay Stone

TEENA MARIE
THELMA HOUSTON
SLAVE
MIDNIGHT STAR
SHALAMAR
ANGELA BOFILL
TOM BROWNE
OLLIE & JERRY
BRONNER BROTHERS
TERRI WELLS
Hottest:
CHAKA KHAN
JACKSONS
EL CHICANO
PRINCE

WTMP/Tampa
Dave Michaels

none
Hottest:
NEW EDITION
CHAKA KHAN
ASHFORD & SIMPSON
PRINCE
LIONEL RICHIE

WQKS/Williamsburg
Steve Crumbley

MIDNIGHT STAR
DONNA SUMMER
CATCH
Hottest:
ASHFORD & SIMPSON
JERMAINE STEWART
NEW EDITION
PRINCE
WHODINI

WDRQ/Detroit
Steve Harris

FORCE MD'S
MTUME
SOS BAND
ALICIA MYERS
Hottest:
CHAKA KHAN
STEVIE WONDER
GLENN JONES
NEW EDITION
WHODINI

WKWM/Grand Rapids
Frank Grant

ROY AYERS
THELMA HOUSTON
JERMAINE JACKSON
KLYMAXX
TEENA MARIE
MIDNIGHT STAR
HENRY THOMAS & RI
Hottest:
CHAKA KHAN
READY FOR THE WOR
REBBIE JACKSON
WHODINI
JERMAINE STEWART

WTLC/Indianapolis
Jay Johnson

TEENA MARIE
RAY PARKER JR.
ROY AYERS
DONNA SUMMER
MTUME
LILLO THOMAS
ROY AYERS
SOS BAND
EVELYN KING
PATTI AUSTIN
VERICHERI
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE
KAGNY
TIME

WZEN-FM/St. Louis
Rod King

KURTIS BLOW
NUANCE
BAND OF GOLD
ONE WAY
RUN D.M.C.
ANGELA BOFILL
Hottest:
STEVIE WONDER
PRINCE
NEW EDITION
WHODINI
CHAKA KHAN

WVOI/Toledo
Maxx Myrick

ONE WAY
THELMA HOUSTON
FORCE MD'S
HALL & OATES
BILLY OCEAN
STEVIE MILLER BAND
Hottest:
CHAKA KHAN
NEW EDITION
WHODINI
TIME
ASHFORD & SIMPSON

WAAA/Winston-Salem
Eric St. James

RUN D.M.C.
JACKSONS
KIDS AT WORK
ALICIA MYERS
MIDNIGHT STAR
WORLD FAMOUS SUPR
JERMAINE JACKSON
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE
ASHFORD & SIMPSON

WAAA/Winston-Salem
Eric St. James

RUN D.M.C.
JACKSONS
KIDS AT WORK
ALICIA MYERS
MIDNIGHT STAR
WORLD FAMOUS SUPR
JERMAINE JACKSON
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE
ASHFORD & SIMPSON

WAAA/Winston-Salem
Eric St. James

RUN D.M.C.
JACKSONS
KIDS AT WORK
ALICIA MYERS
MIDNIGHT STAR
WORLD FAMOUS SUPR
JERMAINE JACKSON
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE
ASHFORD & SIMPSON

WAAA/Winston-Salem
Eric St. James

RUN D.M.C.
JACKSONS
KIDS AT WORK
ALICIA MYERS
MIDNIGHT STAR
WORLD FAMOUS SUPR
JERMAINE JACKSON
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE
ASHFORD & SIMPSON

WAAA/Winston-Salem
Eric St. James

RUN D.M.C.
JACKSONS
KIDS AT WORK
ALICIA MYERS
MIDNIGHT STAR
WORLD FAMOUS SUPR
JERMAINE JACKSON
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE
ASHFORD & SIMPSON

WAAA/Winston-Salem
Eric St. James

RUN D.M.C.
JACKSONS
KIDS AT WORK
ALICIA MYERS
MIDNIGHT STAR
WORLD FAMOUS SUPR
JERMAINE JACKSON
Hottest:
CHAKA KHAN
NEW EDITION
REBBIE JACKSON
PRINCE
ASHFORD & SIMPSON

R&R JAZZ RADIO NATIONAL AIRPLAY/30

Last Week

November 9, 1984

- 1 1 WYNTON MARSALIS/Hot House Flowers (Columbia)
- 2 2 PAT METHENY/First Circle (WB)
- 3 3 DAVE VALENTIN/Kalahari (GRP)
- 4 4 GROVER WASHINGTON JR./Inside Moves (Elektra)
- 5 5 DIANE SCHUUR/Deedles (GRP)
- 6 6 JAZZ MONTEREY/Highlites 1958-1980 (Palo Alto)
- 7 7 BOB JAMES/12 (Columbia)
- 8 8 HANK CRAWFORD/Down On The Deuce (Milestone/Fantasy)
- 9 9 CABO FRIO/Just Having Fun (Zebra)
- 18 10 SHADOWFAX/The Dreams Of Children (Windham Hill)
- 11 11 CAL TJADER/Good Vibes (Concord Picante)
- 12 12 FREE FLIGHT/Beyond The Clouds (Palo Alto)
- 13 13 TITO PUENTE & HIS LATIN ENSEMBLE/El Rey (Concord Picante)
- 10 14 RICHARD ELLIOT/Initial Approach (ITI/Allegiance)
- 15 15 BOBBE NORRIS & LARRY DUNLAP/Hoisted Sails (Palo Alto)
- 16 16 AZYMUTH/Flame (Milestone/Fantasy)
- 19 17 WAYNE JOHNSON TRIO/Everybody's Painting Pictures (Zebra)
- 29 18 ART BLAKEY & JAZZ MESSENGERS/New York Scene (Concord)
- 23 19 JEAN-LUC PONTY/Open Mind (Atlantic)
- 20 20 STACY & JIMMY ROWLES/Tell It Like It Is (Concord)
- DEBUT 21 MAHAVISHNU/Mahavishnu (WB)
- DEBUT 22 JOE WILLIAMS/Nothin' But The Blues (Delos)
- 14 23 JIMMY McGRUFF/Skywalk (Milestone/Fantasy)
- DEBUT 24 ALEXANDER ZONJIC/Romance With You (Inner City)
- DEBUT 25 JOHN ABERCROMBIE/Night (WB)
- 22 26 DIANNE REEVES/For Every Heart (TBA/Palo Alto)
- 27 27 QUEST/Quest (Palo Alto)
- 21 28 SADAO WATANABE/Rendezvous (Elektra)
- 24 29 CHET BAKER TRIO/Mr. B (Timeless/Zebra)
- DEBUT 30 EARL KLUGH/Night Songs (Capitol)

Black/Urban stations contributing to Jazz:
 WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGC/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

- MAKOTO OZONE "Makoto Ozone" (Columbia) 14/5
Rotations: Heavy 3/1, Medium 4/2, Light 5/0, Extra Adds 2, Total Adds 5, WMOT, KBEM, KLMR, KJAZ. Heavy: WHRO, WUSF. Medium: WLOQ, KLSK.
- JOHN SCOFIELD "Electric Outlet" (Gramavision) 13/2
Rotations: Heavy 2/0, Medium 4/0, Light 7/2, Extra Adds 0, Total Adds 2, WBFO, KIFM. Heavy: WNOP, WVPE. Medium: WRTI, KERA, KJZZ, KRVS.
- LARRY COREYLL QUARTET "Comin' Home" (Muse) 12/7
Rotations: Heavy 5/1, Medium 3/3, Light 3/2, Extra Adds 1, Total Adds 7, WRTI, WUWM, KBEM, KLMR, KJZZ, WVPE, KRML. Heavy: WKSU, KPLU, WUSF, KXPR.
- JACK DeJONETTE "Album Album" (WB) 12/7
Rotations: Heavy 3/2, Medium 4/1, Light 4/3, Extra Adds 1, Total Adds 7, WBFO, WRTI, WDET, KJZZ, WFSS, WUSF. Heavy: KWMU. Medium: KJAZ, KPLU, KXPR.
- SCOTT HAMILTON QUINTET "Second Set" (Concord) 12/5
Rotations: Heavy 2/0, Medium 5/2, Light 4/2, Extra Adds 1, Total Adds 5, WBFO, WFAE, KADZ, KJAZ, KPLU. Heavy: KLMR, WHRO. Medium: WYRS, KBEM, WUSF.
- JACK WILKINS "Captain Blued" (Greene St./2001) 9/9
Rotations: Heavy 1/1, Medium 1/1, Light 5/5, Extra Adds 2, Total Adds 9, WBFO, WYRS, WFAE, KSAX, KBEM, KPLU, WFSS, WHRO, KLCC.
- POCKET CHANGE "Out Of The Blue" (Brain Child) 8/3
Rotations: Heavy 0/0, Medium 4/2, Light 4/1, Extra Adds 0, Total Adds 3, KTCJ, WFSS, KLSK. Medium: KBEM, KUOP.
- HANK JONES & TOMMY FLANAGAN "I'm All Smiles" (Verve) 8/3
Rotations: Heavy 3/0, Medium 2/1, Light 2/1, Extra Adds 1, Total Adds 3, KADZ, KLMR, KXPR. Heavy: WBGO, WYRS, KJAZ. Medium: WKSU.
- BLUE WISP BIG BAND "Live At Carmelo's" (Mopro) 8/2
Rotations: Heavy 0/0, Medium 7/1, Light 0/0, Extra Adds 1, Total Adds 2, WNOP, KADZ. Medium: WBFO, WMOT, WBEE, WIAN, KPLU, WUSF.
- RALPH MacDONALD "Universal Rhythm" (Polydor/PolyGram) 8/1
Rotations: Heavy 1/0, Medium 5/0, Light 2/1, Extra Adds 0, Total Adds 1, KUHF. Heavy: WJZZ. Medium: WLOQ, KKGO, KJZZ, KLSK, WGC.
- LONNIE LISTON SMITH "Silhouettes" (Columbia) 7/7
Rotations: Heavy 0/0, Medium 4/4, Light 1/1, Extra Adds 2, Total Adds 7, WBFO, KERA, KSAX, WBEE, WNOP, KKSU, WKND.

MOS ADDED

- JEAN-LUC PONTY (11)
Open Mind (Atlantic)
- ALEXANDER ZONJIC (10)
Romance With You (Inner City)
- ART BLAKEY & JAZZ MESSENGERS (9)
New York Scene (Concord)
- QUEST (9)
Quest (Palo Alto)
- SHADOWFAX (9)
The Dreams Of Children (Windham Hill)
- JACK WILKINS (9)
Captain Blued (Greene St./2001)

HOTTEST

- WYNTON MARSALIS (26)
Hot House Flowers (Columbia)
- PAT METHENY (22)
First Circle (WB)
- GROVER WASHINGTON JR. (18)
Inside Moves (Elektra)
- BOB JAMES (14)
12 (Columbia)
- DAVE VALENTIN (12)
Kalahari (GRP)

- COUNT BASIE "Kansas City 7" (Pablo) 7/7
Rotations: Heavy 1/1, Medium 1/1, Light 2/2, Extra Adds 3, Total Adds 7, KSAX, WKSU, KKGO, KJAZ, KPLU, KLCC, KKSU.
- AL JARREAU "High Crime" (WB) 7/6
Rotations: Heavy 1/1, Medium 4/3, Light 1/1, Extra Adds 1, Total Adds 6, WBFO, WKSU, KKGO, WFSS, KRML, KIFM. Medium: WMGI.
- BOBBY SHEW & CHUCK FINDLEY "Trumpets No End" (Delos) 7/6
Rotations: Heavy 2/1, Medium 0/0, Light 2/2, Extra Adds 3, Total Adds 6, KUHF, WMOT, WBEE, WNOP, KLON, WVPE. Heavy: KADZ.
- KAZUMI WATANABE "Mobo 2" (Gramavision) 7/2
Rotations: Heavy 0/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, WVPE, KIFM. Medium: KERA, KWMU.
- CLIFFORD JORDAN QUARTET "Repetition" (Soul Note) 7/2
Rotations: Heavy 5/1, Medium 2/1, Light 0/0, Extra Adds 0, Total Adds 2, WBGH, WYBC. Heavy: WBGO, WBBY, WDET, KXPR. Medium: KLCC.
- DALLAS JAZZ ORCHESTRA "Fat Mama's Revenge" (DJO) 6/3
Rotations: Heavy 1/0, Medium 3/1, Light 2/2, Extra Adds 0, Total Adds 3, KUHF, WNOP, KTCJ. Heavy: WMOT. Medium: WBEE, KBEM.
- ROSEMARY CLOONEY "Sings The Music Of Irvin Berlin" (Concord) 6/3
Rotations: Heavy 2/1, Medium 1/0, Light 3/2, Extra Adds 0, Total Adds 3, WBEE, KJAZ, KUOP. Heavy: WYRS. Medium: KRML.
- OSCAR PETERSON TRIO "The Good Life" (Pablo Live) 5/5
Rotations: Heavy 1/1, Medium 1/1, Light 0/0, Extra Adds 3, Total Adds 5, WKSU, KKGO, KJAZ, KPLU, KRML.
- ANDREAS VOLLENWEIDER "Pace Verde" (Columbia) 5/1
Rotations: Heavy 3/0, Medium 1/1, Light 1/0, Extra Adds 0, Total Adds 1, WYBC. Heavy: WBGH, WMOT, WBEE.
- HERB ALPERT "Bullish" (A&M) 5/0
Rotations: Heavy 1/0, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: KIFM. Medium: WLOQ, KCSC, WVOI.
- PAULINHO da COSTA "Sunrise" (Pablo) 5/0
Rotations: Heavy 4/0, Medium 0/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WJZZ, KTCJ, KJZZ, KRML.

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

EAST WGBH/Boston Eric Jackson CLIFFORD JORDAN EDDIE MARRALL CHARLIE BYRD CAL TJADER ART BLAKEY RUDDY TATE ART BLAKEY DONALD CARR STACY & JIMMY ROW HAMLET BLUETT Hots: GROVER WASHINGTON ANDREAS VOLLENWEIDER HANK CRAWFORD CLIFFORD JORDAN ART BLAKEY WBFO/Buffalo John Hunt ART BLAKEY THELONIOUS MONK HANK CRAWFORD LONNIE LISTON SMITH JACK WILKINS JOHN SCOFIELD JACK DeJONETTE JOHN COLTRANE ROGER REELLY BRUCE FORMAN Hots: JOE WILLIAMS BILL KING JIMMY McGRUFF DIANE SCHUUR ART BLAKEY WYBC/New Haven (*) Tom Enrie MARAVISHNU ANITA O'DAY TAMALA DEEM TACUM CLIFFORD JORDAN ROBBY McPERRIN ANDREAS VOLLENWEIDER FREE FLIGHT KAZUMI WATANABE WOODY HERMAN THELONIOUS MONK Hots: ART PEPPER TRI ATNA MARAVISHNU BUDDY DEFRANCO ANITA O'DAY WYRS/Stamford (*) Rick Patrone RON McROBY CARLOS BARBOSA PETE PETERSEN/COL CANTANO & ZOTOL JACK WILKINS DAVID MATTHEWS HANK CRAWFORD MONTY ALEXANDER Hots: HANK CRAWFORD JOE WILLIAMS SUE RANEY ROSEMARY CLOONEY DAVE GRUBBS PETE PETERSEN/COL Hots: ART PEPPER TRI ATNA MARAVISHNU BUDDY DEFRANCO ANITA O'DAY	SOUTH WFAE/Charlotte Paul Stribling JACK WILKINS SCOTT HAMILTON JEAN-LUC PONTY Hots: DAVE VALENTIN HANK CRAWFORD WYNTON MARSALIS PAT METHENY NORRIS & DUNLAP KERA/Dallas-Ft. Worth Ed Budanuro ALEXANDER ZONJIC LONNIE LISTON SMITH QUES JIMMY McGRUFF SADAO WATANABE DIANE SCHUUR CHET BAKER Hots: GROVER WASHINGTON PAT METHENY DAVE VALENTIN BOB JAMES DIANE SCHUUR AZYMUTH KSAX/Dallas-Ft. Worth Willie Cuthon (*) JEAN-LUC PONTY MONTY ALEXANDER COUNT BASIE JACK WILKINS SHADOWFAX LONNIE LISTON SMITH Hots: PAT METHENY WYNTON MARSALIS GROVER WASHINGTON BOB JAMES DAVE VALENTIN WFGS/Fayetteville Tom Hennessy ALEXANDER ZONJIC JEAN-LUC PONTY DAVID MATTHEWS AL JARREAU JACK DeJONETTE POCKET CHANGE JACK WILKINS TONY SCOTT WAYNE JOHNSON HEATH BROTHERS DIANE SCHUUR JAZZ MONTEREY WYNTON MARSALIS BOB JAMES AZYMUTH WMGI/Gainesville (*) Bill Harman ALEXANDER ZONJIC RICHARD ELLIOT DAVE VALENTIN DIANE SCHUUR GROVER WASHINGTON ALEXANDER ZONJIC Hots: KUH/Houston Dave Edwards JANET LAWSON PHIL WOODS QUARTET TOM BROWNE NASHA ROMEKI HARRIS STEVE ROSSIGNOL RALPH MACDONALD DALLAS JAZZ ORCHE A LITTLE NIGHT M JOE WILLIAMS MAVIS RIVERS Hots: BOB JAMES MARAVISHNU HEATH BROTHERS JAZZ MONTEREY WYNTON MARSALIS	KRVS/Lafayette Kelly Thompson CABO FRIO DIRTY DOZEN BRASS JEAN-LUC PONTY EARL KLUGH MAHAVISHNU ALEXANDER ZONJIC EUGEN CIEBRO ART BLAKEY NORRIS & DUNLAP QUEST Hots: PAT METHENY BOB JAMES WYNTON MARSALIS RICHARD ELLIOT GROVER WASHINGTON WMOT/Nashville Rick Forest SUEW & FINDLEY NORRIS & DUNLAP EARL KLUGH MAKOTO OZONE ART BLAKEY Hots: DALLAS JAZZ ORCHE WYNTON MARSALIS ANDREAS VOLLENWEIDER WAYNE JOHNSON BOB JAMES	WHRO/Orlando (*) Joe Lowrey JOE WILLIAMS JACK WILKINS NORRIS & DUNLAP QUEST Hots: WYNTON MARSALIS SCOTT HAMILTON HEATH BROTHERS JAZZ MONTEREY STACY & JIMMY ROW WLOQ/Orlando (*) Paul Gerardi DIANE SCHUUR SADAO WATANABE KOINONIA MATSUBARA DAVE VALENTIN WUSF/Tampa Rick Seymour BOBBY ENRIQUEZ JACK DeJONETTE WYNTON MARSALIS JAZZ MONTEREY FRED JOHNSON LARRY COREYLL		
MIDWEST WBEI/Chicago (*) Bob Long EARL KLUGH SONNY RED JOHNNY GREFFIN LONNIE LISTON SMITH JOHNNY MATSIS FROD & FINDLEY ROSEMARY CLOONEY JOE WILLIAMS HANK CRAWFORD WYNTON MARSALIS GROVER WASHINGTON ANDREAS VOLLENWEIDER DAVE VALENTIN LOU RAWLS Hots: WYNTON MARSALIS GROVER WASHINGTON ART BLAKEY Hots: JOHN COLTRANE MODERN JAZZ QUART MILES DAVIS MARAVISHNU ART BLAKEY WIAN/Indianapolis Bill Hendricks Hots: WYNTON MARSALIS PAT METHENY GROVER WASHINGTON AZYMUTH DAVE VALENTIN WYBC/Cincinnati (*) Chris Wagner QUEST BLUE WISP BIG BAND HANK CRAWFORD MODERN JAZZ QUART DIRTY DOZEN BRASS ELEMENTS DALLAS JAZZ ORCHE LONNIE LISTON SMITH ALEXANDER ZONJIC Hots: EARL KLUGH PAT METHENY MARAVISHNU JEAN-LUC PONTY QUEST WBBY/Columbus (*) Zoot Strider ALEXANDER ZONJIC SHADOWFAX DAVID MATTHEWS JEAN-LUC PONTY Hots: DIANE SCHUUR FREE FLIGHT HUMPHREY LYTTLETO ALEXANDER ZONJIC CLIFFORD JORDAN WDET/Detroit Judy Adams 38TH ST. SAX QUAR JACK DeJONETTE JOHN ABERCROMBIE STEVE LACY DARJEL & HANK JON SHADOWFAX MARAVISHNU FRANCIS JEANNEAU Hots: WYNTON MARSALIS REITH JARRETT HAMLET BLUETT DAVID MURRAY 29TH ST. SAX QUAR	WJZZ/Detroit (*) John Hill Hots: PAT METHENY JIMMY McGRUFF PAULINHO DA COSTA RALPH MACDONALD GROVER WASHINGTON WYBC/Indianapolis BB Dixon MODERN JAZZ QUART CLIFFORD BROWN MILES DAVIS SONNY ROLLINS MARAVISHNU HANK CRAWFORD HILT JACKSON ERNIE WILKINS WAYNE JOHNSON ART BLAKEY Hots: JOHN COLTRANE MODERN JAZZ QUART MILES DAVIS MARAVISHNU ART BLAKEY WIAN/Indianapolis Bill Hendricks Hots: WYNTON MARSALIS PAT METHENY GROVER WASHINGTON AZYMUTH DAVE VALENTIN WYBC/Indianapolis Linda Yohn FRANK SINATRA COUNT BASIE OSCAR PETERSON ART BLAKEY BERTONCHINI & MOOR HANK CRAWFORD KEITH JARRETT DOUG RANEY QUARTET STACY & JIMMY ROW AL JARREAU Hots: WYNTON MARSALIS PAT METHENY CAL TJADER FRANK SINATRA LARRY COREYLL WUWM/Indianapolis Kim Greth MARAVISHNU FREE FLIGHT DIANE SCHUUR BOB JAMES LARRY COREYLL EVANS & HANNE SMITH & MONTGOMER SUMMERS & FRIPP BERTONCHINI & MOOR STEVE BARGONETTI Hots: WYNTON MARSALIS PAT METHENY MARAVISHNU BRUCE FORMAN GROVER WASHINGTON	KBBM/Minneapolis J.D. Ball JACK WILKINS JOHN ABERCROMBIE BUDDY TATE ART BLAKEY MAKOTO OZONE LARRY COREYLL MODERN JAZZ QUART BOBBY ENRIQUEZ Hots: HANK CRAWFORD PAT METHENY JOE WILLIAMS JACK WILKINS JOHN ABERCROMBIE KTCJ/Minneapolis (*) Ed Garritt DALLAS JAZZ ORCHE ALEXANDER ZONJIC POCKET CHANGE ARNOLD McCULLER Hots: RICHARD ELLIOT DAVE VALENTIN GROVER WASHINGTON DIANE SCHUUR POCKET CHANGE KCSC/Oklahoma City Kevin Norman none Hots: PAT METHENY GROVER WASHINGTON HANK CRAWFORD TOM SPLITT DAVE VALENTIN WVPE/South-Bend/Elkhart Tim Eby SUEW & FINDLEY SHADOWFAX LARRY COREYLL SONNY STITT SADAO WATANABE SUB B HANK CRAWFORD LES MCCANN Hots: KAZUMI WATANABE JAZZ MONTEREY SINGIN' & BARD GROU GORDON BRISKER RICHARD ELLIOT WAYNE JOHNSON KWMU/St. Louis Jim Wallace none Hots: MARAVISHNU PAT METHENY WYNTON MARSALIS DIRTY DOZEN BRASS JACK DeJONETTE	WEST KADZ/Denver (*) Pat McNulty BOBBY ENRIQUEZ BOB JAMES SCOTT HAMILTON CHARLIE BYRD MONTY ALEXANDER BLUE WISP BIG BAND DUKE ELLINGTON JONES & FLANAGAN Hots: WYNTON MARSALIS TITO PUENTE JAZZ MONTEREY CAL TJADER DIRTY DOZEN BRASS KLCC/Eugene Michael Canning FREE FLIGHT WAYNE JOHNSON JOHN ABERCROMBIE ALEXANDER ZONJIC COUNT BASIE JEAN-LUC PONTY JACK DeJONETTE JACK WILKINS Hots: PAT METHENY WYNTON MARSALIS TOSHIKO ARIYOSHI PIERRE DORGE JIMMY KNEPPER KLON/Long Beach Helen Borgas MAKOTO OZONE LARRY COREYLL HANK CRAWFORD SMITH & MONTGOMER JAZZ MONTEREY VIOLIN SUMMIT HOTS & MONTGOMER FITZGERALD & ELLI BOB FLORENCE JONES & FLANAGAN Hots: JOE WILLIAMS NORRIS & DUNLAP DIANE SCHUUR GROVER WASHINGTON WOODY SHAW SCOTT HAMILTON HAROTO OZONE	KGO/Los Angeles (*) Jeff Ganninger VICTOR PELHAM JARREAU OSCAR PETERSON COUNT BASIE WAYNE JOHNSON SHADOWFAX LARRY COREYLL ALEXANDER ZONJIC Hots: FREE FLIGHT BOB JAMES CHUCK MARGIONE DIANE SCHUUR GROVER WASHINGTON KRMJ/Monterey (*) Rod Flores MAVIS RIVERS AL JARREAU ALEXANDER ZONJIC OSCAR PETERSON LARRY COREYLL Hots: RICHARD ELLIOT BOB JAMES PAT METHENY DAVE VALENTIN DIANE SCHUUR GROVER WASHINGTON KXPR/Sacramento Gary Vercelli MATTSON & LUNDY JONES & FLANAGAN WATSON & LUNDY LARRY COREYLL WYNTON MARSALIS JACKIE & ROY JAZZ MONTEREY KJZZ/San Francisco (*) Bob O'Connor AL JARREAU KAZUMI WATANABE JOHN SCOTFIELD Hots: AL JARREAU PAT METHENY JEAN-LUC PONTY WAYNE JOHNSON RICHARD ELLIOT KJAZ/San Francisco Bob Parlocha (*) ROSEMARY CLOONEY GETZ & DAILEY Hots: JANET LAWSON HAROTO OZONE QUEST RAY ANDERSON SCOTT HAMILTON OSCAR PETERSON MODERN JAZZ QUART WAYNE JOHNSON OSCAR PETERSON Hots: EARL KLUGH WYNTON MARSALIS PAT METHENY NORRIS & DUNLAP ROSEMARY CLOONEY JOE WILLIAMS TOSHIKO ARIYOSHI	KLSK/Santa Fe (*) Rick Davis TOM SPLITT POCKET CHANGE JEAN-LUC PONTY QUEST Hots: PAT METHENY BOB JAMES JAZZ MONTEREY KJZZ/Seattle (*) Carol Handley SARKILE JOHN ABERCROMBIE JACK DeJONETTE ROGER KELLAWAY WINDHAM HILL SAM Hots: DAVE VALENTIN PAT METHENY SADAO WATANABE GROVER WASHINGTON DAN SIEGEL KUOP/Stockton Kristin Knudson TITO PUENTE ROSEMARY CLOONEY ART BLAKEY QUEST JEAN-LUC PONTY Hots: DAVE VALENTIN GROVER WASHINGTON WYNTON MARSALIS CAL TJADER FREE FLIGHT KPLU/Tacoma Charles Tomaras SCOTT HAMILTON MARAVISHNU JACK WILKINS ROGER KELLAWAY OSCAR PETERSON COUNT BASIE Hots: EARL KLUGH WYNTON MARSALIS PAT METHENY NORRIS & DUNLAP ROSEMARY CLOONEY JOE WILLIAMS

Count Basie
KANSAS CITY 7

...music to listen to!

2310-908

on PABLO RECORDS

R&R Country NATIONAL AIRPLAY/50

November 9, 1984

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light
10	3	3	1 A. MURRAY with D. LOGGINS/Nobody Loves Me... (Capitol)	155/1	133	18	4
4	1	1	2 EARL THOMAS CONLEY/Chance Of Lovin' You (RCA)	152/0	130	20	2
6	4	4	3 JANIE FRICKE/Your Heart's Not In It (Columbia)	146/0	119	19	8
13	10	5	4 MICKEY GILLEY/Too Good To Stop Now (Epic)	149/0	111	33	5
15	11	6	5 GEORGE JONES/She's My Rock (Epic)	152/0	111	37	4
17	13	9	6 JUDDS (WYNONNA & NAOMI)/Why Not Me (RCA/Curb)	155/1	115	38	2
3	2	2	7 JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)	149/0	117	22	10
18	16	12	8 NITTY GRITTY DIRT BAND/I Love Only You (WB)	153/1	80	59	14
21	17	13	9 WAYLON JENNINGS/America (RCA)	150/0	71	76	3
25	20	14	10 EDDIE RABBITT/The Best Year Of My Life (WB)	154/0	62	82	10
8	7	7	11 RONNIE MILSAP/Prisoner Of The Highway (RCA)	128/1	74	32	22
20	18	16	12 DOLLY PARTON/God Won't Get You (RCA)	143/1	63	68	12
24	22	18	13 BELLAMY BROTHERS/World's Greatest Lover (MCA/Curb)	146/1	68	64	14
27	24	20	14 GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind (MCA)	144/3	64	62	18
5	5	10	15 LEE GREENWOOD/Fool's Gold (MCA)	116/0	75	25	16
38	27	23	16 REBA McENTIRE/How Blue (MCA)	152/4	35	92	25
22	21	19	17 TOM T. HALL/P.S. I Love You (Mercury/PG)	133/1	59	57	17
9	8	8	18 DON WILLIAMS/Maggie's Dream (MCA)	123/0	72	32	19
33	25	22	19 BARBARA MANDRELL/Crossword Puzzle (MCA)	145/2	25	98	22
30	26	24	20 CHARLY McCLAIN/Some Hearts Get All The Breaks (Epic)	134/2	33	78	23
12	12	11	21 STATLERS/One Takes The Blame (Mercury/PG)	107/0	47	42	18
34	28	25	22 HANK WILLIAMS JR./All My Rowdy Friends Are Comin'... (WB/Curb)	129/4	29	79	21
37	31	28	23 MARK GRAY/Diamond In The Dust (Columbia)	142/5	19	88	35
46	33	31	24 JOHN CONLEE/Years After You (MCA)	146/10	17	92	37
42	34	29	25 CRYSTAL GAYLE/Me Against The Night (WB)	145/8	15	92	38
32	29	27	26 DAVID FRIZZELL & SHELLY WEST/It's A Be Together Night (Viva)	125/1	30	77	18
2	9	17	27 EXILE/Give Me One More Chance (Epic)	104/0	53	28	23
-	42	36	28 MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic)	135/15	7	80	48
45	37	33	29 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb)	124/8	14	77	33
50	41	34	30 DEBORAH ALLEN/Heartache And A Half (RCA)	129/7	11	71	47
-	-	38	31 ALABAMA/ (There's A) Fire In The Night (RCA)	131/23	10	62	59
47	38	35	32 GAIL DAVIES/Jagged Edge Of A Broken Heart (RCA)	116/8	15	58	43
35	32	30	33 ATLANTA/Wishful Drinkin' (MCA)	99/2	20	52	27
44	39	37	34 MOE BANDY & JOE STAMPLEY/The Boy's Night Out (Columbia)	108/4	9	66	33
1	6	21	35 JOHN SCHNEIDER/I've Been Around Enough To Know (MCA)	98/0	48	33	17
-	-	40	36 RICKY SKAGGS/Something In My Heart (Epic)	120/17	6	62	52
BREAKER			37 CONWAY TWITTY/Ain't She Somethin' Else (WB)	120/31	5	49	66
16	15	15	38 WHITES/Pins And Needles (MCA/Curb)	104/1	44	38	22
BREAKER			39 T.G. SHEPPARD/One Owner Heart (WB/Curb)	115/28	8	40	67
BREAKER			40 OAK RIDGE BOYS/Make My Life With You (MCA)	116/28	5	47	64
-	48	44	41 KENDALLS/I'd Dance Every Dance With You (Mercury/PG)	109/11	2	62	45
-	-	46	42 ED BRUCE/You Turn Me On (Like A Radio) (RCA)	115/19	5	43	67
-	49	45	43 KEITH STEGALL/Whatever Turns You On (Epic)	90/9	6	42	42
BREAKER			44 B.J. THOMAS/The Girl Most Likely To (Clev.Int./Col.)	96/8	4	46	46
11	14	26	45 JOHN ANDERSON/She Sure Got Away With My Heart (WB)	71/1	16	28	27
BREAKER			46 CHARLEY PRIDE/Missin' Mississippi (RCA)	103/19	0	38	65
BREAKER			47 SAWYER BROWN/Leona (Capitol/Curb)	93/17	5	39	49
7	19	32	48 WILLIE NELSON/City Of New Orleans (Columbia)	59/1	17	21	21
DEBUT			49 MEL TILLIS w/GLEN CAMPBELL/Slow Nights (MCA)	83/7	2	34	47
DEBUT			50 EDDY RAVEN/She's Gonna Win Your Heart (RCA)	83/23	1	27	55

MOST ADDED

- CONWAY TWITTY (31) Ain't She Somethin' Else (WB)
- GARY MORRIS (30) Baby Bye Bye (WB)
- GUS HARDIN with EARL THOMAS CONLEY (29) All Tangled Up In Love (RCA)
- OAK RIDGE BOYS (28) Make My Life With You (MCA)
- T.G. SHEPPARD (28) One Owner Heart (WB/Curb)
- MEL McDANIEL (28) Baby's Got Her Blue Jeans On (Capitol)
- JIM GLASER (25) Let Me Down Easy (Noble Vision)
- EDDY RAVEN (23) She's Gonna Win Your Heart (RCA)
- ALABAMA (23) (There's A) Fire In The Night (RCA)
- EMMYLOU HARRIS (20) Someone Like You (WB)

HOTTEST

- ANNE MURRAY with DAVE LOGGINS (76) Nobody Love Me Like You Do (Capitol)
- JUDDS (WYNONNA & NAOMI) (75) Why Not Me (RCA/Curb)
- EARL THOMAS CONLEY (72) Chance Of Lovin' You (RCA)
- JOHNNY LEE (50) You Could've Heard A... (Full Moon/WB)
- JANIE FRICKE (43) Your Heart's Not In It (Columbia)
- GEORGE JONES (39) She's My Rock (Epic)
- GEORGE STRAIT (31) Does Fort Worth Ever Cross Your Mind (MCA)
- MICKEY GILLEY (24) Too Good To Stop Now (Epic)
- JOHN SCHNEIDER (20) I've Been Around Enough To Know (MCA)
- EXILE (19) Give Me One More Chance (Epic)
- LEE GREENWOOD (19) Fool's Gold (MCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 11-5-84.

CONWAY TWITTY

Ain't She Somethin' Else (WB)

On 77% of reporting stations. Rotations: Heavy 5, Medium 49, Light 66, Total Adds 31 including WXXW, WKYG, WILQ, WFNC, KXAS, KISS-FM, WSLR, WWWW, WMIL, KOMA, KRST, KMAK, KNIX, KFTN, KSN, KCUB. A Most Added Record. Moves 42-37 on the Country chart.

OAK RIDGE BOYS

Make My Life With You (MCA)

On 75% of reporting stations. Rotations: Heavy 5, Medium 47, Light 64, Total Adds 28 including WEEP, WPOR, WIXY, KEAN, KXAS, WOKK, WUSQ, WONE, WAXX, WITL, WTHI, WTD, KGHL, KYGO, KSON. A Most Added Record. Moves 47-40 on the Country chart.

T.G. SHEPPARD

One Owner Heart (WB/Curb)

On 74% of reporting stations. Rotations: Heavy 8, Medium 40, Light 67, Total Adds 28 including WRKZ, WAJR, WKYG, CHOW, WWVA, WCOS, KYXX, WCIK, KJJY, WFMS, KYX, WTD, KUUY, KLZ, KCCY, KSN. A Most Added Record. Moves 43-39 on the Country chart.

CHARLEY PRIDE

Missin' Mississippi (RCA)

On 66% of reporting stations. Rotations: Heavy 0, Medium 38, Light 65, Total Adds 19 including WCAO, WAJR, WIXY, KMML, WKLO, WNOX, WQYK, WMNI, WONE, KCJB, WIOV, KRST, KYAK, KFTN, KSON. Moves 49-46 on the Country chart.

B.J. THOMAS

The Girl Most Likely To (Cleveland International/Columbia)

On 62% of reporting stations. Rotations: Heavy 4, Medium 46, Light 46, Total Adds 8, WXTU, WPOR, WMZO, KCJB, KOMA, K102, KFTN, KTOM. Heavy: KXYL, KISS-FM, KKYX, WCUZ. Moves 48-44 on the Country chart.

SAWYER BROWN

Leona (Capitol/Curb)

On 60% of reporting stations. Rotations: Heavy 5, Medium 39, Light 49, Total Adds 17 including WIXY, KIX106, KEAN, WKIX, WRNL, WTQR, WSLR, WUSN, WGEE, KRKT, KGHL, KEIN, KTOM, KMPS. Moves 50-47 on the Country chart.



HANK'S PICKS For Week Of Nov. 10th

Last Week 80% Correct

COLLEGE

- MICHIGAN over MINNESOTA
- AUBURN over CINCINNATI
- UCLA over OREGON STATE
- SMU over RICE
- PITTSBURGH over TULANE

PROS

- KANSAS CITY CHIEFS over HOUSTON OILERS
- BUFFALO BILLS over NEW ENGLAND PATRIOTS
- SAN FRANCISCO FORTY NINERS over CLEVELAND BROWNS
- NEW YORK GIANTS over TAMPA BAY BUCCANEERS
- CHICAGO BEARS over L.A. RAMS





NEW & ACTIVE

- EDDY RAVEN "She's Gonna Win Your Heart" (RCA) 83/23**
 Rotations: Heavy 1, Medium 27, Light 55, Total Adds 23 including WIXL, WKYG, WEZL, WCOS, WFNC, WLWI, WUSQ, KSO, WTSO, WTHI, KVOO, KUUY, KVEG, KCCY, KCJQ, KCUB. Debuts at number 50 on the Country chart.
- MEL TILLIS with GLEN CAMPBELL "Slow Nights" (MCA) 83/7**
 Rotations: Heavy 2, Medium 34, Light 47, Total Adds 7, WWVA, KEAN, KSSN, WMNI, WTSO, WTHI, KNIX. Heavy: WOKK, KVOO. Medium: WSNO, WYII, KRMD, KWMT, KUZZ, KUGN. Debuts at number 49 on the Country chart.
- WILLIE NELSON & KRIS KRISTOFFERSON "How Do You Feel About Foolin' Around" (Col.) 79/12**
 Rotations: Heavy 1, Medium 26, Light 52, Total Adds 12, WYRK, WXTU, WWVA, WYII, WCOS, KHEY, WFNC, KSO, KEBC, WTHI, KGHL, KSOP. Heavy: KKYX. Medium: WEEP, KTOM.
- MEL McDANIEL "Baby's Got Her Blue Jeans On" (Capitol) 73/28**
 Rotations: Heavy 0, Medium 19, Light 54, Total Adds 28 including WPTR, WVAM, WNYR, WWVA, WEZL, KHEY, WNOX, KYXX, WTQR, WBCS, KEBC, KIOV, KRKT, KMAK, KVEG.
- JIM GLASER "Let Me Down Easy" (Noble Vision) 70/25**
 Rotations: Heavy 1, Medium 18, Light 53, Total Adds 25 including WGNA, WIXL, WIXY, KMML, WFNC, WMC, WCMS, KKYX, WIRK, WMNI, KKAL, KMAK, KCCY, KSON, KGA.
- GUS HARDIN with EARL THOMAS CONLEY "All Tangled Up In Love" (RCA) 64/29**
 Rotations: Heavy 0, Medium 11, Light 53, Total Adds 29 including WIXL, WNYR, CHOW, WWVA, KLVI, WXBQ, WEZL, KSSN, WLWI, WMNI, WAXX, KOMA, WTOD, KVEG, KCUB.
- JUICE NEWTON "Restless Heart" (RCA) 61/4**
 Rotations: Heavy 1, Medium 23, Light 37, Total Adds 4, WXTU, WWVA, KTPK, KCCY. Heavy: KKYX. Medium: WBGW, WSNO, WYII, KHEY, WCMS, KRMD, WCUZ, WOW, KSOP, KCUB.
- WRIGHT BROTHERS "Eight Days A Week" (Mercury/PolyGram) 57/10**
 Rotations: Heavy 0, Medium 16, Light 41, Total Adds 10, WAJR, WIXY, KMML, WFNC, KSSN, WFMS, WITL, KOMA, WTOD, KUGN. Medium: WSNO, WYII, WIRK, KQIL, KRSY.
- CARL JACKSON "She's Gone, Gone, Gone" (Columbia) 50/14**
 Rotations: Heavy 0, Medium 9, Light 41, Total Adds 14, WVAM, KHEY, KIKK, WSM, WQYK, WTQR, KSO, WDAF, KUGN, KRSY, KSOP, KMPS, KGA, KCUB.
- REX ALLEN JR. "Running Down Memory Lane" (Moon Shine) 47/11**
 Rotations: Heavy 1, Medium 9, Light 38, Total Adds 11, WNYR, CHOW, WSOC, KHEY, WFNC, WWOD, WOKK, WLWI, KSO, KOMA, KWJJ. Medium: KMML, KTTS, KUZZ, KQIL.
- ROY CLARK "Another Lonely Night With You" (MCA/Churchill) 47/8**
 Rotations: Heavy 0, Medium 15, Light 32, Total Adds 8, WGNA, WFNC, WAMZ, WLWI, KRMD, WAXX, KFTN, KIGO. Medium: WYII, KMML, KHEY, WITL, WOW, KVOO, KQIL, KSOP.

- EMMYLOU HARRIS "Someone Like You" (WB) 21/20**
 Rotations: Heavy 0, Medium 2, Light 19, Total Adds 20 including WPTR, WSNO, KASE, WKSJ, WIRK, KSO, KFDI, KRKT, KRSY, KTOM.
- LEON RAINES "Biloxi Lady" (Atlantic America) 18/2**
 Rotations: Heavy 0, Medium 2, Light 16, Total Adds 2, WYII, KIGO. Medium: WWJO. Light: WBGW, KRRV, KXYL, WKSJ, WCMS, KVOO, KTOM.
- DAN SEALS "My Baby's Got Good Timing" (EMI America) 17/16**
 Rotations: Heavy 0, Medium 1, Light 16, Total Adds 16 including WBGW, WXBQ, WNOX, WKSJ, WIRK, WMNI, KRKT, KNIX, KRSY, KTOM.
- JACK GREENE "If It's Love (Then Bet It All)" (EMH) 17/3**
 Rotations: Heavy 0, Medium 1, Light 16, Total Adds 3, WCMS, KKYX, KFGO. Medium: WPAP. Light: WSNO, WKYG, WKLO, WTVY, KTTS, KTOM.
- ALABAMA "Rock On The Bayou" (RCA) 15/4**
 Rotations: Heavy 1, Medium 5, Light 9, Total Adds 4, WYII, WITL, WTOD, KVOO. Heavy: WAMZ. Medium: WSNO, WKKQ, WTSO, KFDI.
- DAVID WILLS "Macon Love" (RCA) 14/8**
 Rotations: Heavy 0, Medium 2, Light 12, Total Adds 8, KRRV, WCMS, WPAP, KKYX, WTOD, KVOO, KKAL, KMPS. Medium: KRSY. Light: WSNO.
- LACY J. DALTON "If That Ain't Love" (Columbia) 13/12**
 Rotations: Heavy 0, Medium 0, Light 13, Total Adds 12 including WPTR, WSNO, KXYL, WKSJ, WIRK, KRKT, KKAL, KMAK, KWJJ, KRSY, KTOM.
- TOM JONES "I'm An Old Rock 'N' Roller" (Mercury/PolyGram) 13/7**
 Rotations: Heavy 0, Medium 1, Light 12, Total Adds 7, WPTR, WSNO, KRRV, WPAP, KRKT, KMAK, KRWQ. Light: WKYG, WTVY.
- LLOYD DAVID FOSTER "I'm Gonna You Right..." (Columbia) 13/6**
 Rotations: Heavy 0, Medium 1, Light 12, Total Adds 6, WSOC, WWOD, WCMS, KKYX, KOMA, KMPS. Light: WSNO, KRMD, KVOO.
- DOTTIE WEST "Let Love Come Lookin' For You" (Permian) 12/10**
 Rotations: Heavy 0, Medium 0, Light 12, Total Adds 10, WPTR, WVAM, WSNO, WYII, WPAP, KRMD, KBMR, KVOO, KRSY, KSOP.
- MEMPHIS "Closer To Crazy" (A. Rose) 12/3**
 Rotations: Heavy 0, Medium 3, Light 9, Total Adds 3, WBGW, KRRV, KOMA. Medium: WVAM, KXYL, KIGO. Light: WTVY, KSSN, KRSY.
- JOHNNY PAYCHECK "I Never Got Over You" (AMI) 10/5**
 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 5, WVAM, KBMR, KEBC, KOMA, KRWQ. Medium: WCXI. Light: KXYL, KVOO.
- HILLARY KANTER "Hey" (RCA) 8/8**
 Rotations: Heavy 0, Medium 0, Light 8, Total Adds 8, WXTU, KRRV, KXYL, KBMR, KRKT, KQIL, KRSY, KSOP.
- ROBIN LEE "I Heard It On The Radio" (Evergreen) 7/3**
 Rotations: Heavy 0, Medium 1, Light 6, Total Adds 3, WPTR, WLWI, WTOD. Light: KMML, KRMD, KVOO, KRSY.
- STEVE CLARK "A Place Out In The Country" (Mercury/PolyGram) 7/1**
 Rotations: Heavy 0, Medium 0, Light 7, Total Adds 1, KKYX. Light: WSNO, KRRV, KRMD, KVOO, KRSY.
- JOHN ARNOLD BAND "How We Gonna Know If It's Love" (Compleat/PolyGram) 7/1**
 Rotations: Heavy 0, Medium 0, Light 7, Total Adds 1, WYII. Light: WSNO, KXYL, WAXX, KFGO, WOW, KIGO.
- MALCHACK & RUCKER "Just Like That" (Revolver) 7/0**
 Rotations: Heavy 0, Medium 1, Light 6, Total Adds 0. Medium: KBMR. Light: WSNO, WYII, WOW, KTTS, KRSY, KIGO.
- DOUG BLOCK "Have Another Drink" (Revolver) 6/1**
 Rotations: Heavy 0, Medium 0, Light 6, Total Adds 1, KRKT. Light: WVAM, WBGW, WKYG, WKKQ, KTOM.

SIGNIFICANT ACTION

- PAM TILLIS "Goodbye Highway" (WB) 33/7**
 Rotations: Heavy 1, Medium 7, Light 25, Total Adds 7, WVAM, WYII, KRRV, KKYX, KTPK, KWJJ, KGA. Heavy: WOKK. Medium: WCXI, KSOP.
- SUSAN RAYE "Put Another Notch In Your Belt" (Westexas America) 33/3**
 Rotations: Heavy 0, Medium 8, Light 25, Total Adds 3, WIXY, KFDI, KVEG. Medium: WBGW, WYII, KMML, KHEY, WOKK, KBMR, KRKT, KQIL.
- GARY MORRIS "Baby Bye Bye" (WB) 32/30**
 Rotations: Heavy 2, Medium 5, Light 25, Total Adds 30 including WBGW, WILQ, KASE, KXYL, WSOC, KSSN, WMC, WKSJ, KTPK, KFDI, KMAK, KTOM, KSOP, KCBQ.
- EVERLY BROTHERS "On The Wings Of A Nightingale" (Mercury/PolyGram) 32/0**
 Rotations: Heavy 5, Medium 15, Light 12, Total Adds 0. Heavy: WGNA, KXYL, KIKK, WOW, KCCY. Medium: WWVA, WQYK, WFMS, KUZZ, KCKC.
- BUTCH BAKER "Thinking 'Bout Leaving" (Mercury/PolyGram) 30/5**
 Rotations: Heavy 1, Medium 4, Light 25, Total Adds 5, KIX106, WSOC, WFNC, WAXX, WGEE. Heavy: KXYL. Medium: WYII, KFDI. Light: KRMD, KGA.
- MASON DIXON "Gettin' Over You" (Texas) 29/1**
 Rotations: Heavy 2, Medium 10, Light 17, Total Adds 1, WXTU. Heavy: KXYL, KKYX. Medium: WVAM, WTVY, KHEY, KYXX, KFGO, WOW, KMPS.
- RAY PRICE "What Am I Gonna Do Without You" (Viva) 27/6**
 Rotations: Heavy 0, Medium 4, Light 23, Total Adds 6, WWVA, KMML, WOKK, KOMA, KRSY, KIGO. Medium: WPAP, KKYX, KTTS. Light: WPTR, KFDI.
- SHOPPE "If You Think I Love You Now" (American Country) 26/3**
 Rotations: Heavy 0, Medium 4, Light 22, Total Adds 3, WVAM, KTOM, KIGO. Medium: WYII, KBMR, WCXI, WAXX. Light: KXYL, KKYX, KRMD.
- KENNY ROGERS with KIM CARNES & JAMES INGRAM "What About Me?" (RCA) 25/3**
 Rotations: Heavy 2, Medium 8, Light 15, Total Adds 3, WPTR, KUGN, KIGO. Heavy: WMIL, KCKC. Medium: WXBQ, WKIX, KKYX, WUSN, WIRE.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
JOHN CONLEE/Working Man (MCA)	<i>Blue Highway</i>
GEORGE JONES w/BARBARA MANDRELL/Daisy Chain (Epic)	<i>Lady's Choice</i>
JANIE FRICKE/Another Man Like That (Columbia)	<i>The First Word In...</i>
GLEN CAMPBELL/Letter To Home (Atlantic America)	<i>Letter To Home</i>
RICKY SKAGGS/Country Boy (Epic)	<i>Country Boy</i>
GEORGE STRAIT/Any Old Time (MCA)	<i>Does Forth Worth...</i>
LOUISE MANDRELL/This Bed's Not Big Enough (RCA)	<i>I'm Not Through...</i>
EARL THOMAS CONLEY/Love Don't Care (RCA)	<i>Treadin' Water</i>
KENNY ROGERS/Crazy (RCA)	<i>What About Me</i>
EARL THOMAS CONLEY/Treadin' Water (RCA)	<i>Treadin' Water</i>
DAVID FRIZZELL/Country Music Love Affair (Viva)	<i>Solo</i>
MEL TILLIS w/W. NELSON/Texas On A Saturday Night (MCA)	<i>New Patches</i>
JOHN ANDERSON/Eye Of A Hurricane (WB)	<i>Eye Of A Hurricane</i>
GEORGE JONES/Learning To Do Without Me (Epic)	<i>You've Still Got...</i>
DAN SEALS/In San Antone (EMI America)	<i>Rebel Heart</i>
JUDDS/Girl's Night Out (RCA/Curb)	<i>Why Not Me</i>

ANOTHER DESTINED TO BE #1 RECORD

THE OAK RIDGE BOYS

"Make My Life With You"

52488

BREAKERS 47

BILLBOARD 49

From a gold mine of hits OAK RIDGE GREATEST 2

MCA-5496

MCA RECORDS

Produced By Ron Chancey
 DELIVERING THE MUSIC OF THE 80'S





Regional Adds & Lots

Summary table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, SOUTH, WEST, HOTTTEST. Includes station names and program titles like 'Capitol', 'WB', 'MCA', 'RCA', 'Curb'.

Table for EAST region listing stations (e.g., WHN, WGNM-FM, WYRK) and their respective programs and hosts.

Table for MIDWEST region listing stations (e.g., WSLR, KJLJ, WWSN) and their respective programs and hosts.

Table for SOUTH region listing stations (e.g., KMBL, WYRK, WYRK) and their respective programs and hosts.

Table for WEST region listing stations (e.g., KVAL, KVCQ, KMAX) and their respective programs and hosts.

155 CURRENT REPORTS 141 CURRENT REPORTS

The following stations reported a frozen playlist this week: WKHK/Ft. Wayne, KVCQ/Casper, KKCS/Colorado Springs, KFRE/Fresno, WTVY/Dothan. The following stations failed to report this week and therefore their playlists were frozen: WOKQ/Dover, WYNK/Baton Rouge, WZZK/Birmingham, KPLX/Dallas-Ft. Worth, WESC/Greenville, KLLL/Lubbock, WWOX/Lynchburg, VA, WYRK/Dothan, WYRK/Birmingham, WYRK/Dallas-Ft. Worth, WYRK/Springfield, WYRK/St. Louis, WYRK/Anheim, WYRK/Sacramento.

Adult/Contemporary

Continued from Back Page

BREAKERS

BOB SEGER & THE SILVER BULLET BAND Understanding (Capitol)

67% of our reporters on it. Rotations: Heavy 0/0, Medium 46/17, Light 46/21, Total Adds 38 including WKBW, Y97, WLTT, WSB, WSB-FM, 97AIA, W101, WARM98, WLLT, WISN, WMYX, WCCO, KMJI, B100, KBEST, K101, KJR, and 21 more. Debuts at number 22 on the A/C chart.

STEPHEN STILLS featuring MIKE FINNIGAN Can't Let Go (Atlantic)

62% of our reporters on it. Rotations: Heavy 7/0, Medium 64/4, Light 14/4, Total Adds 8, WLTT, WTIC, WKJJ, WSNY, WING, WHB, WFMK, 3WM. Debuts at number 23 on the A/C chart.

NEW & ACTIVE

JACK WAGNER "All I Need" (Qwest/WB) 82/25
Rotations: Heavy 12/1, Medium 34/11, Light 36/13, Total Adds 25, WKBW, KVIL-FM, KUDL, KS94, KJR, WICC, WGY, WKGW, WMJJ, WBT, 2WD, WRVA, WSNY, WING, WENS, WMGN, 3WM, KBOI, KDUK, KKUA, KWAV, KOY, KKPL, WJBC, KRNO. Heavy: WLTT, WISN, WMYX, K106, WEZC, WSFL, KRLB, KTYL, KKL, KRSB, KMGQ. Medium: WFBR, WPIX, WSB-FM, W101, WOMC, KMJI, KOST, KKL, KGW, WMAZ, WEZS, KFI, KIXI-FM, WNNR, WEIM, WSKI, WSKY, WCKQ, WFFX, KTWO, KQSW, K99, WCIL. Due to heavy airplay activity, debuts at number 24 on the A/C chart.

NEIL DIAMOND "Sleep With Me Tonight" (Columbia) 81/9
Rotations: Heavy 5/0, Medium 48/3, Light 28/6, Total Adds 9, WMYX, KHOW, KGW, WKJJ, KDUK, KWAV, WTKO, WPPA, K99. Heavy: WSB, WISN, WCCO, WAHR, WKNE. Medium: WKBW, WCLR, KS94, KFMB, WTIC, WGY, WKGW, WBT, WRKA, WMAZ, WSFL, WRVA, WHBY, WING, KRNT, WTRX, WHB, WMGN, KOIL, KIXI-FM, WNNR, WEIM, WSKI, WTKO, WSKY, WCKQ, WCHV, WGSV, KRLB, WFFX, WVBS, WJBC, WCIL, KFSB, WXUS, KEEZ, KWEB, WJON, WBOW, KKL, KTWO, KRNO, KQSW, KRSB.

MELISSA MANCHESTER "Thief Of Hearts" (Casablanca/PolyGram) 79/15
Rotations: Heavy 1/0, Medium 47/5, Light 31/10, Total Adds 15, WSB, KOST, B100, V100, WRKA, WSFL, WHBY, WSNY, WING, KRNT, 3WM, KDUK, KIXI-FM, KKPL, KWEB. Heavy: WTKO. Medium: WFBR, KVIL-FM, 97AIA, WISN, KGW, KBEST, KJR, WAEB, WKYE, WGY, WKGW, K106, WBT, WMAZ, WRVA, WNAM, WHBC, WMGN, KWAV, WNNR, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WFFX, KTYL, WJBC, WCIL, KFSB, KEEZ, WJON, KTWO, KRNO, KQSW, KRSB, KMGQ, KALE.

BARRY MANILOW "When October Goes" (Arista) 77/77
Rotations: Heavy 2/2, Medium 25/25, Light 50/50, Total Adds 77, WFBR, WBEN, WPRO, WRMM, WSB-FM, KVIL-FM, 97AIA, WCLR, WARM98, WLTT, WOMC, KUDL, WISN, WCCO, KS94, KOST, B100, WAEB, WICC, WRIE, WTIC, WKYE, WKGW, KEY103, WBT, WRKA, WMAZ, WRVR, 2WD, WRVA, WAVE, WHBY, WNAM, WHBC, KIOA, KRNT, WTRX, KBOI, KKUA, KFI, KWAV, KOY, KSL, KIXI-FM, WNNR, WEIM, WTKO, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, KRLB, WKYX, WZLQ, WFFX, KTYL, WVBS, WJBC, WCIL, KFSB, WXUS, KEEZ, KWEB, WHNN, WJON, WBOW, KKL, KTWO, K99, KRNO, KQSW, KRSB, KMGQ.

JOE COCKER "Edge Of A Dream (Theme From 'Teachers')" (Capitol) 70/5
Rotations: Heavy 1/0, Medium 41/1, Light 28/4, Total Adds 5, KGW, B100, K101, WSNY, KDUK. Heavy: WKBW. Medium: WFBR, KVIL-FM, WISN, KBEST, WICC, WKYE, WKGW, KEY103, K106, WBT, WAHR, WMAZ, WSFL, WRVA, WNAM, KRNT, WMGN, KWAV, KIXI-FM, WNNR, WEIM, WKNE, WSKI, WTKO, WSKY, WCHV, WKYX, WZLA, WFFX, KTYL, WJBC, KEEZ, WHNN, WJON, KKL, KTWO, KQSW, KRSB, KALE.

MOST ADDED

BARRY MANILOW (77)
When October Goes (Arista)
BOB SEGER & SILVER BULLET BAND (38)
Understanding (Capitol)
RAY PARKER JR. (32)
Jamie (Arista)
CHICAGO (25)
You're The Inspiration (WB)
JACK WAGNER (25)
All I Need (Qwest/WB)
PATTI AUSTIN (20)
All Behind Us Now (Qwest/WB)
JOHN CAFFERTY & BEAVER BROWN... (20)
Tender Years (Scotti Bros./CBS)

HOTTEST

LIONEL RICHIE (110)
Penny Lover (Motown)
WHAM! (84)
Wake Me Up Before You Go-Go (Columbia)
DENNIS DeYOUNG (61)
Desert Moon (A&M)
DARYL HALL & JOHN OATES (60)
Out Of Touch (RCA)
K. ROGERS w/K. CARNES & J. INGRAM (60)
What About Me? (RCA)
PAUL McCARTNEY (58)
No More Lonely Nights (Columbia)

LAURA BRANIGAN "Ti Amo" (Atlantic) 69/9
Rotations: Heavy 1/0, Medium 35/5, Light 33/4, Total Adds 9, KVIL-FM, B100, KBEST, WGY, WSFL, WAVE, WSNY, KRNT, KRNO. Heavy: WKBW. Medium: WFBR, WCCO, KHOW, WFSM, WKYE, WKGW, WMAZ, WRVA, WMGN, KIXI-FM, WNNR, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WAGE, KRLB, WFFX, WCIL, KEEZ, KWEB, WHNN, WJON, KTWO, KQSW, KRSB, KALE.

PAT BENATAR "We Belong" (Chrysalis) 54/6
Rotations: Heavy 3/0, Medium 23/5, Light 28/1, Total Adds 6, WLLT, KEZR, WMAZ, 2WD, KFI, KRLB. Heavy: WKYE, WCKQ, KALE. Medium: KMGQ, WPJB, WKJJ, WSFL, WRVA, WHBC, WMGN, KWAV, WNNR, WSKI, WPPA, WSKY, KTYL, WCIL, KEEZ, KKL, KQSW, KRSB.

JOHN DENVER & SYLVIE VARTAN "Love Again" (RCA) 51/10
Rotations: Heavy 0/0, Medium 21/2, Light 30/8, Total Adds 10, WPRO, WKYE, WGY, WSNY, KIOA, KORQ, WKYX, WVBS, KTWO, KQSW. Medium: WKBW, KVIL-FM, WCCO, WRIE, WTIC, WAHR, WMAZ, WRVA, WHBY, KRNT, KSL, KIXI-FM, WNNR, WEIM, WSKI, WSKY, WGSV, WCIL, KRSB.

COYOTE SISTERS "I've Got A Radio" (Morocco/Motown) 51/4
Rotations: Heavy 1/0, Medium 19/2, Light 31/2, Total Adds 4, KGW, K106, KSL, WXUS. Heavy: WKBW. Medium: WISN, WMAZ, KRNT, WMGN, KIXI-FM, WNNR, WEIM, WKNE, WSKI, WSKY, WAGE, WFFX, WJBC, WCIL, KEEZ, WJON, KKL.

BAND OF GOLD "Love Songs Are Back Again" (RCA) 49/2
Rotations: Heavy 4/0, Medium 28/1, Light 17/1, Total Adds 2, KHOW, WLAC-FM. Heavy: WAHR, WEIM, WCHV, KRSB. Medium: WFBR, WPIX, WPRO, WSB-FM, KVIL-FM, KS94, KOST, KGW, K106, WRVA, WHBY, KRNT, WTRX, KKUA, KFI, KIXI-FM, WKNE, WPPA, WGSV, WAGE, KEEZ, KWEB, WJON, KKL, KRNO, KMGQ, KALE.

DAN FOGELBERG "Sweet Magnolia And The Travelling Salesman" (Full Moon/Epic) 49/0
Rotations: Heavy 3/0, Medium 26/0, Light 20/0, Total Adds 0. Heavy: WAHR, WAVE, WSNY. Medium: WCCO, WAEB, WMAZ, WSFL, WRVA, WHBY, KRNT, KSL, KIXI-FM, WEIM, WTKO, WKNE, WSKI, WSKY, WCHV, WGSV, KRLB, WZLQ, WFFX, WJBC, WCIL, KFSB, KWEB, WJON, KKL, KRNO.

DEBORAH ALLEN "Heartache And A Half" (RCA) 40/1
Rotations: Heavy 1/0, Medium 11/0, Light 28/1, Total Adds 1, WXUS. Heavy: KSL. Medium: KVIL-FM, K106, WAHR, WRVA, WHBY, KIXI-FM, WEIM, WSKI, WCHV, WKYX, KWEB.

DON HENLEY "Boys Of Summer" (Geffen) 34/17
Rotations: Heavy 0/0, Medium 12/4, Light 22/13, Total Adds 17, WFBR, WCCO, WICC, WKGW, WMAZ, WSFL, WNAM, KOIL, KKUA, WKNE, WPPA, WCHV, WZLQ, WFFX, KWEB, WHNN, WBOW. Medium: KWAV, KIXI-FM, WNNR, WSKI, WSKY, WCKQ, KRLB, KQSW.

RICK SPRINGFIELD with RANDY CRAWFORD "Taxi Dancing" (RCA) 33/15
Rotations: Heavy 2/0, Medium 6/3, Light 25/12, Total Adds 15, WSB-FM, KVIL-FM, WCCO, WSFL, KKUA, KIXI-FM, WNNR, WEIM, WCKQ, WGSV, WFFX, KFSB, WHNN, WBOW, KTWO. Heavy: KOST, KMGQ. Medium: WFBR, WCHV, KRSB.

EDDIE RABBITT "The Best Year Of My Life" (WB) 33/8
Rotations: Heavy 1/0, Medium 10/3, Light 22/5, Total Adds 8, K106, KSL, WNNR, WKNE, WPPA, KFSB, WXUS, KKL. Heavy: WAHR. Medium: WCCO, WHBY, KRNT, WEIM, WSKI, WFFX, KWEB.

RAY PARKER JR. "Jamie" (Arista) 32/32
Rotations: Heavy 0/0, Medium 5/5, Light 27/27, Total Adds 32, WFBR, WRMM, WARM98, KGW, WAEB, V100, WPJB, KEY103, WNAM, WSNY, WTRX, WMGN, K22A, KIXI-FM, WNNR, WEIM, WKNE, WSKI, WPPA, WCKQ, WCHV, WGSV, WAGE, WFFX, KTYL, WCIL, KEEZ, WHNN, WJON, K99, KQSW, KRSB.

PATTI AUSTIN "All Behind Us Now" (Qwest/WB) 30/20
Rotations: Heavy 0/0, Medium 4/3, Light 26/17, Total Adds 20, WKYE, KEY103, WMAZ, WNAM, WTRX, WMGN, KSL, WNNR, WEIM, WSKI, KORQ, WCKQ, WAGE, WZLQ, KYTL, WCIL, KFSB, WBOW, KKL, KQSW. Medium: WCCO.

SIGNIFICANT ACTION

CHICAGO "You're The Inspiration" (WB) 27/25
Rotations: Heavy 1/1, Medium 11/10, Light 15/14, Total Adds 25, WOMC, KEZR, KJR, WPJB, WBT, WEZC, WMAZ, WHHY, WAVE, WTRX, WMGN, KBOI, KSL, KIXI-FM, WEIM, WSKI, WSKY, WCKQ, WGSV, WAGE, WCIL, KEEZ, WJON, KTWO, KRSB. Medium: KFI.

SHEILA E. "The Belle Of St. Mark" (WB) 26/16
Rotations: Heavy 0/0, Medium 5/1, Light 21/15, Total Adds 16, WFBR, WKYE, KEY103, WNAM, WNNR, WSKI, KORQ, WCKQ, WCHV, WAGE, KRLB, WZLQ, WCIL, KFSB, WHNN, KKL. Medium: WSFL, WPPA, KTYL, KQSW.

SHEENA EASTON "Strut" (EMI America) 25/0
Rotations: Heavy 9/0, Medium 13/0, Light 3/0, Total Adds 0. Heavy: WTAE, KMGQ, K101, KEZR, WKYE, WKJJ, WSKI, WPPA, WKYX. Medium: KVIL-FM, WLTF, WPJB, WMAZ, 2WD, WENS, WMHE, KWAV, WTKO, WSKY, WFFX, KTYL, KQSW.

TINA TURNER "Better Be Good To Me" (Capitol) 21/3
Rotations: Heavy 5/0, Medium 9/0, Light 7/3, Total Adds 3, WKGW, KOIL, KRLB. Heavy: KEZR, WPJB, CK101, WKJJ, WPPA. Medium: KVIL-FM, KMGQ, WENS, WMGN, WMHE, WSKY, WKYX, WFFX, KTYL.

JOHN CAFFERTY & THE BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 20/20
Rotations: Heavy 0/0, Medium 4/4, Light 16/16, Total Adds 20, WFBR, KUDL, KEZR, WICC, WPJB, WMAZ, WAVE, KOIL, KKUA, KIXI-FM, WNNR, WEIM, WKNE, WSKI, WSKY, WCKQ, WZLQ, KTYL, KEEZ, KQSW.

CULTURE CLUB "The War Song" (Virgin/Epic) 16/2
Rotations: Heavy 2/0, Medium 8/0, Light 6/2, Total Adds 2, WICC, WMHE. Heavy: WSKI, WCKQ. Medium: WMAZ, WSKY, KRLB, WKYX, KTYL, KEEZ, KKL, KQSW.

DANNY O'KEEFE "Along For The Ride" (Coldwater) 12/2
Rotations: Heavy 0/0, Medium 5/0, Light 7/2, Total Adds 2, WAVE, WSKI. Medium: WCCO, K101, KIXI-FM, WEIM, WCHV.

MADONNA "Like A Virgin" (Sire/WB) 10/10
Rotations: Heavy 0/0, Medium 1/1, Light 9/9, Total Adds 10, WCLR, KGW, KEZR, WENS, KKUA, WKYX, KTYL, KKL, KQSW, KRSB.

BREAKERS are those records that have achieved concurrent airplay at 60% of our reporting stations. **NEW & ACTIVE** records are receiving airplay at 30 or more stations. Records in **SIGNIFICANT ACTION** are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve BREAKER status to enter the A/C chart. Records which have achieved BREAKER status must also have sufficient heavy and medium rotation airplay to enter the chart.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 LIONEL RICHIE	138/0	127	10	1
2 WHAM!	130/1	105	23	2
3 DENNIS DeYOUNG	129/1	98	29	2
4 PAUL McCARTNEY	135/1	84	47	4
5 K. ROGERS w/K. CARNES & J. INGRAM	125/0	95	26	4
6 DARYL HALL & JOHN OATES	121/0	93	28	0
7 CYNDI LAUPER	130/3	66	58	6
8 HONEYDRIPPERS	134/11	51	69	14
9 STEVIE WONDER	114/0	63	44	7
10 BILLY OCEAN	108/0	75	30	3
11 JERMAINE JACKSON	125/12	15	90	20
12 AL JARREAU	115/6	37	63	15
13 CHICAGO	90/0	40	42	8
14 ANNE MURRAY w/DAVE LOGGINS	100/1	48	48	4
15 ELTON JOHN	95/1	41	41	13
16 AMERICA	98/4	36	50	12
17 SERGIO MENDES	93/0	28	57	8
18 JULIAN LENNON	103/18	9	70	24
19 JULIO IGLESIAS	96/1	20	62	14
20 COREY HART	95/7	9	64	22
21 BARBRA STREISAND	77/0	16	47	14
22 BOB SEGER & SILVER BULLET BAND	92/38	0	46	46
23 STEPHEN STILLS f/M. FINNIGAN	85/8	7	64	14
24 JACK WAGNER	82/25	12	34	36
25 CARS	63/0	6	41	16

Regional Adds & Hots

EAST

Parallel One

WFSB/Baltimore
Andy Szullinski

RAY PARKER JR.
JOHN CAFFERTY & B
DON HENLEY
BARRY MANILOW
SHEILA E.
Hottest:
KENNY ROGERS
PAUL MCCARTNEY
HALL & OATES
HONEYDRIPPERS
WHAM!

WBEN/Bufalo
Roger Christian

BARRY MANILOW
Hottest:
STEVIE WONDER
PAUL MCCARTNEY
LIONEL RICHIE
AL JARREAU
HONEYDRIPPERS

WKWB/Bufalo
Sandy Beach

BOB SEGER
JACK WAGNER
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
BILLY OCEAN
WHAM!
HALL & OATES

WPXI/New York
Anderson/Silvershein

Hottest:
STEVIE WONDER
WHAM!
KENNY ROGERS
LIONEL RICHIE
CYNDI LAUPER

Y97/Pittsburgh
Jay Cresswell

BOB SEGER
JERMAINE JACKSON
COREY HART
Hottest:
KENNY ROGERS
CHICAGO
STEVIE WONDER
BILLY OCEAN
ELTON JOHN

WTAE/Pittsburgh
Don Berna

JERMAINE JACKSON
Hottest:
CHICAGO
STEVIE WONDER
BRUCE SPRINGSTEEN
SHEENA EASTON
WHAM!

WWSW(WSV)/Pittsburgh
Crowe/Wetzal

JERMAINE JACKSON
Hottest:
STEVIE WONDER
DENNIS DEYOUNG
HALL & OATES
LIONEL RICHIE
POINTER SISTERS

WPRO/Providence
Tom Cuddy

JOHN DENVER
BARRY MANILOW
Hottest:
LIONEL RICHIE
ANNE MURRAY
JULIO IGLESIAS
PAUL MCCARTNEY
JULIAN LENNON

WLTT/Washington D.C.
Bob Cummings

WHAM!
JERMAINE JACKSON
STEPHEN STILLS
BOB SEGER
CYNDI LAUPER
Hottest:
LIONEL RICHIE
KENNY ROGERS
PAUL MCCARTNEY
DENNIS DEYOUNG
BILLY OCEAN

Parallel Two

WWOM/Albany
Knot/Holmberg

AL JARREAU
Hottest:
KENNY ROGERS
BILLY OCEAN
LIONEL RICHIE
PAUL MCCARTNEY
HALL & OATES

WAEB/Allentown
Neal Newman

BARRY MANILOW
RAY PARKER JR.
Hottest:
COREY HART
BILLY OCEAN
KENNY ROGERS
DENNIS DEYOUNG
HALL & OATES
WHAM!

WICCB/Bridgeport
Pantano/Broadin

JACK WAGNER
BARRY MANILOW
JOHN CAFFERTY & B
CULTURE CLUB
DON HENLEY
Hottest:
LIONEL RICHIE
KENNY ROGERS
BILLY OCEAN
WHAM!
HALL & OATES

V100/Charlottesville
WB

MELISSA MANCHESTE
RAY PARKER JR.
Hottest:
CYNDI LAUPER
HONEYDRIPPERS
PAUL MCCARTNEY
WHAM!
LIONEL RICHIE

WRIE/Erie
Ted Abbott

BARRY MANILOW
Hottest:
STEVIE WONDER
LIONEL RICHIE
HALL & OATES
DENNIS DEYOUNG
HONEYDRIPPERS
JULIO IGLESIAS

WSFM/Harrisburg
Bob Paiva

JULIAN LENNON
Hottest:
LIONEL RICHIE
BILLY OCEAN
KENNY ROGERS
WHAM!
HALL & OATES

WTIC/Hartford
Tom Barsanti

BARRY MANILOW
STEPHEN STILLS
Hottest:
LIONEL RICHIE
KENNY ROGERS
JULIO IGLESIAS
PAUL MCCARTNEY
AL JARREAU

WKYE/Johnstowne, PA
Farrow/Michaels

BARRY MANILOW
PATTI AUSTIN
JOHN DENVER
SHEILA E.
Hottest:
BILLY OCEAN
WHAM!
DENNIS DEYOUNG
LIONEL RICHIE
SHEENA EASTON

WPBJ/Providence
Tom Hunter

CHICAGO
JOHN CAFFERTY & B
RAY PARKER JR.
REO SPEEDWAGON
Hottest:
LIONEL RICHIE
PAUL MCCARTNEY
WHAM!
HALL & OATES
PRINCE

WGY/Schenectady
Mike Neff

AMERICA
BOB SEGER
JOHN DENVER
LAURA BRANIGAN
JACK WAGNER
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
WHAM!

WKGW/Utica-Rome
Carpenter/Carr

JACK WAGNER
BARRY MANILOW
DON HENLEY
TINA TURNER
Hottest:
LIONEL RICHIE
ELTON JOHN
WHAM!
HALL & OATES
CYNDI LAUPER

WTAE/Pittsburgh
Don Berna

JERMAINE JACKSON
Hottest:
CHICAGO
STEVIE WONDER
BRUCE SPRINGSTEEN
SHEENA EASTON
WHAM!

WWSW(WSV)/Pittsburgh
Crowe/Wetzal

JERMAINE JACKSON
Hottest:
STEVIE WONDER
DENNIS DEYOUNG
HALL & OATES
LIONEL RICHIE
POINTER SISTERS

WPRO/Providence
Tom Cuddy

JOHN DENVER
BARRY MANILOW
Hottest:
LIONEL RICHIE
ANNE MURRAY
JULIO IGLESIAS
PAUL MCCARTNEY
JULIAN LENNON

WLTT/Washington D.C.
Bob Cummings

WHAM!
JERMAINE JACKSON
STEPHEN STILLS
BOB SEGER
CYNDI LAUPER
Hottest:
LIONEL RICHIE
KENNY ROGERS
PAUL MCCARTNEY
DENNIS DEYOUNG
BILLY OCEAN

WEST

Parallel One

KHOW/Denver
Hal Moore

AL JARREAU
JULIO IGLESIAS
JULIAN LENNON
BAND OF GOLD
NEIL DIAMOND
Hottest:
DENNIS DEYOUNG
PAUL MCCARTNEY
CYNDI LAUPER

KBEST/San Diego
Mitchell/Dean

LAURA BRANIGAN
Hottest:
BILLY OCEAN
ELTON JOHN
HALL & OATES
PAUL MCCARTNEY

KFMB/San Diego
Mark Larson

none
Hottest:
KENNY ROGERS
LIONEL RICHIE
BARBRA STREISAND
BILLY OCEAN
DENNIS DEYOUNG

B100/San Diego
Rich/Knight

MELISSA MANCHESTE
JOE COCKER
JEFFREY OSBORNE
BOB SEGER
Hottest:
STEVIE WONDER
CHICAGO

K101/San Francisco
Sattler/Kulp

JOE COCKER
JEFFREY OSBORNE
BOB SEGER
Hottest:
STEVIE WONDER
CHICAGO

KKLT/Phoenix
Anita Carlisle

HONEYDRIPPERS
Hottest:
LIONEL RICHIE
HALL & OATES
DENNIS DEYOUNG
PAUL MCCARTNEY
CYNDI LAUPER

WEIM/Fitchburg
Jack Raymond

RICK SPRINGFIELD
BARRY MANILOW
JOHN CAFFERTY & B
BANANARAMA
CHICAGO
BOB MARLEY
RAY PARKER JR.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!

WTKO/Hinaca
Wayne Flisk

BARRY MANILOW
PEABO BRYSON
NEIL DIAMOND
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
HONEYDRIPPERS
CYNDI LAUPER

WKNE/Keene, NH
Howard Corday

BARRY MANILOW
RAY PARKER JR.
EDDIE RABBITT
DON HENLEY
JOHN CAFFERTY & B
Hottest:
JULIAN LENNON
BARRY MANILOW
JULIO IGLESIAS
LIONEL RICHIE
PAUL MCCARTNEY

WSKI/Montpelier, VT
Bruce Stebbins

SHEILA E.
PATTI AUSTIN
CHICAGO
JOHN CAFFERTY & B
RAY PARKER JR.
DANNY O'KEEFE
Hottest:
WHAM!
CYNDI LAUPER
CULTURE CLUB
COREY HART

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

MIDWEST

Parallel One

WCLR/Chicago
DeYoung/Mayzel

MADONNA
BARRY MANILOW
Hottest:
BILLY OCEAN
PAUL MCCARTNEY
LIONEL RICHIE
WHAM!
KENNY ROGERS

WCCO/Minneapolis
Denny Long

BOB SEGER
BARRY MANILOW
DON HENLEY
RICK SPRINGFIELD
Hottest:
PAT BENATAR
BOB SEGER
ANNE MURRAY
BARRY MANILOW
AMERICA
Hottest:
STEVIE WONDER
TOTO
BARBRA STREISAND
WHAM!
JACK WAGNER

WARM98/Cincinnati
Mark Tipton

BARRY MANILOW
BOB SEGER
RAY PARKER JR.
Hottest:
KENNY ROGERS
LIONEL RICHIE
DENNIS DEYOUNG
DANNY O'KEEFE
Hottest:
WHAM!
CYNDI LAUPER
CULTURE CLUB
COREY HART

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WISN/Milwaukee
Harris/Murphy

BARRY MANILOW
BOB SEGER
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
DENNIS DEYOUNG
PAUL MCCARTNEY

WMYX/Milwaukee
Beth Fast

JULIAN LENNON
JERMAINE JACKSON
BOB SEGER
NEIL DIAMOND
Hottest:
KENNY ROGERS
LIONEL RICHIE
BILLY OCEAN
WHAM!
JACK WAGNER

WCCO/Minneapolis
Denny Long

BOB SEGER
BARRY MANILOW
DON HENLEY
RICK SPRINGFIELD
Hottest:
PAT BENATAR
BOB SEGER
ANNE MURRAY
BARRY MANILOW
AMERICA
Hottest:
STEVIE WONDER
TOTO
BARBRA STREISAND
WHAM!
JACK WAGNER

WARM98/Cincinnati
Mark Tipton

BARRY MANILOW
BOB SEGER
RAY PARKER JR.
Hottest:
KENNY ROGERS
LIONEL RICHIE
DENNIS DEYOUNG
DANNY O'KEEFE
Hottest:
WHAM!
CYNDI LAUPER
CULTURE CLUB
COREY HART

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

WVNR/Beckley
Bailey/Stewart

BARRY MANILOW
JOHN CAFFERTY & B
RAY PARKER JR.
RICK SPRINGFIELD
EDDIE RABBITT
SHEILA E.
PATTI AUSTIN
Hottest:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER

WVPA/Williamport, PA
Scott Masteller

DON HENLEY
RAY PARKER JR.
DAN HARTMAN
NEIL DIAMOND
EDDIE RABBITT
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
PAUL MCCARTNEY

610TVN/Columbus
FitzGerald/Jones

HONEYDRIPPERS
AMERICA
Hottest:
CHICAGO
BILLY OCEAN
STEVIE WONDER
LIONEL RICHIE
KENNY ROGERS

WING/Dayton
Rick Johnson

JACK WAGNER
JERMAINE JACKSON
STEPHEN STILLS
MELISSA MANCHESTE
Hottest:
BILLY OCEAN
BALL & OATES
LIONEL RICHIE
DENNIS DEYOUNG
AL JARREAU

KIOA/Des Moines
Mike Judge

BOB SEGER
JOHN DENVER
BARRY MANILOW
Hottest:
DENNIS DEYOUNG
LIONEL RICHIE
HALL & OATES
ANNE MURRAY
PAUL MCCARTNEY

KRNT/Des Moines
Steve Gibbons

MELISSA MANCHESTE
BARRY MANILOW
BOB SEGER
LAURA BRANIGAN
Hottest:
STEVIE WONDER
LIONEL RICHIE
WHAM!
HONEYDRIPPERS
BILLY OCEAN

WTRX/Flint
Burke/Smith

BARRY MANILOW
RAY PARKER JR.
CHICAGO
PATTI AUSTIN
Hottest:
LIONEL RICHIE

R&R AOR / ALBUMS

November 9, 1984

159 REPORTERS

Total Hot Medium Adds All
Reports Rotation Rotation Rotations

Three Two Last
Weeks Weeks Weeks

DEBUT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40																																																																																																																																																																																																								
	BRYAN ADAMS/Reckless (A&M)	HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)	TEACHERS/Soundtrack (Capitol)	U2/The Unforgettable Fire (Island)	PAT BENATAR/Tropico (Chrysalis)	SURVIVOR/Vital Signs (Scotti Bros./CBS)	JULIAN LENNON/Valotte (Atlantic)	ROGER HODGSON/In The Eye Of The Storm (A&M)	DAVID BOWIE/Tonight (EMI America)	REO SPEEDWAGON/Wheels Are Turnin' (Epic)	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	J. CAFFERTY & THE.../Eddie & The... (Scotti Bros./CBS)	SCANDAL f/PATTY SMYTH/The Warrior (Columbia)	PAUL McCARTNEY/Give My Regards To... (Columbia)	HALL & OATES/Big Bam Boom (RCA)	MOLLY HATCHET/The Deed Is Done (Epic)	TOMMY SHAW/Girls With Guns (A&M)	CARS/Heartbeat City (Elektra)	HUEY LEWIS & THE NEWS/Sports (Chrysalis)	DEEP PURPLE/Perfect Strangers (Mercury/PG)	TOTO/Isolation (Columbia)	PETER WOLF/Lights Out (EMI America)	DOKKEN/Tooth And Nail (Elektra)	J. GEILS BAND/You're Getting Even... (EMI America)	JOHN PARR/John Parr (Atlantic)	FIXX/Phantoms (MCA)	SAMMY HAGAR/VOA (Geffen)	FRANKIE GOES TO.../Welcome To The Pleasure... (Island)	DURAN DURAN/Arena (Capitol)	COREY HART/First Offense (EMI America)	TIMOTHY B. SCHMIT/Playin' It Cool (Asylum)	EUROGLIDERS/This Island (Columbia)	KROKUS/The Blitz (Arista)	VAN HALEN/1984 (WB)	JOHN WAITE/No Brakes (EMI America)	KISS/Animalize (Mercury/PG)	AC/DC/'74 Jailbreak (Atlantic)	HONEYMOON SUITE/Honeymoon Suite (WB)	JETHRO TULL/Under Wraps (Chrysalis)	ZEBRA/No Tellin' Lies (Atlantic)	"Run To You" (151) "It's Only" (54) "Summer" (29)	"Rockin'" (141) "Sea Of Love" (104) "Thrill" (10)	"Under..." (141) "Teacher" (127) "Interstate" (19)	"Pride" (141) "Wire" (37) "Unforgettable" (25)	"Belong" (145) "Crazy World" (26) "Diamond" (19)	"I Can't Hold Back" (133) "High On You" (10)	"Valotte" (148) "Goodbyes" (31)	"Had A Dream" (146) "In Jeopardy" (10)	"Blue" (112) "Neighborhood" (57) "Dancing" (13)	"I Dowanna Know" (140) "Can't Fight" (29)	"Born" (112) "Cover Me" (32) "Bobby Jean" (15)	"Tender Years" (124) "On The Dark Side" (35)	"Hands Tied" (106) "Beat Of A Heart" (41)	"No More Lonely" (118) "Bad Boy" (18)	"Out Of Touch" (92) "Bank On Your Love" (21)	"Satisfied Man" (122) "Stone" (10)	"Girls With Guns" (117)	"Hello Again" (103)	"Walking On A Thin Line" (94)	"Perfect Strangers" (100) "Knocking" (54)	"Stranger In Town" (128)	"I Need You Tonight" (111)	"Into The Fire" (94)	"Concealed Weapons" (103)	"Naughty Naughty" (102)	"Sunshine" (67) "Ourselves? (27) "Cities" (16)	"I Can't Drive 55" (63) "VOA" (34)	"Two Tribes" (97)	"The Wild Boys" (87)	"It Ain't Enough" (90)	"Playin' It Cool" (83)	"Heaven (Must Be There)" (91)	"Our Love" (82)	"Hot For Teacher" (80)	"Tears" (72)	"Heaven's On Fire" (80)	"Jailbreak" (82)	"Burning In Love" (64) "New Girl Now" (14)	"Lap Of Luxury" (64) "Under Wraps" (18)	"Bears" (65)	151	135	16	2	155+	123+	32-	2+	151-	123-	28+	0=	148-	120-	28-	0-	146	126	19	1	138-	117-	21+	0=	150+	90+	60-	5-	148-	85+	62-	1-	135-	93-	42+	1+	142+	76+	66-	1-	127+	77+	49+	11+	136+	47-	86+	9+	125-	55+	69-	5+	126-	60+	65-	2-	109-	79+	30-	0-	123-	48+	75-	2=	118-	58-	60-	1=	112-	53+	58-	6-	101-	62+	38-	2-	129+	24+	97+	26-	128	31	97	7	112-	31+	81-	4-	95-	24+	70-	1-	107+	14+	90+	7-	102+	13+	82+	19+	90-	35-	54+	4+	90-	30-	58+	6+	100	15	78	15	88	35	51	6	91=	20=	71+	2-	92+	16+	74+	4=	91+	16+	70+	9=	86+	14-	68+	14+	81+	17-	61+	10=	76-	23-	53-	0-	81-	19-	62-	1+	83+	6-	73+	8-	75-	14-	59+	5-	75-	10-	64-	1+	66-	12-	54-	0=

BRUCE COCKBURN
ROCKET LAUNCHER

I want to raise every voice
at least I've got to try.
Everytime I think about it
water rises to my eyes.
Situation desperate
echoes of the victims cry.
If I had a ROCKET LAUNCHER
some sonofabitch would die.

The Tour

- Boston Oct. 13
- New York Oct. 19, 20
- Wash. D.C. Oct. 21
- Portland Oct. 23
- Chicago Nov. 3
- St. Collins Nov. 8
- Denver Nov. 10
- San Francisco Nov. 14
- Los Angeles Nov. 17
- Portland Nov. 20
- Seattle Nov. 21

BREAKERS

- BRYAN ADAMS**
Reckless (A&M)
95% of our reporters on it. 151/2 with adds at: WHMD, WBYG. Debuts at #1 on the Albums chart.
- PAT BENATAR**
Tropico (Chrysalis)
92% of our reporters on it. 146/1 with one add at: KINK. Debuts at #5 on the Albums chart.
- TOTO**
Isolation (Columbia)
81% of our reporters on it. 128/7 with adds at: WYSP, KGB, KATT, CITI, KFMG, K97, KTYD. Debuts at #21 on the Albums chart.
- FRANKIE GOES TO HOLLYWOOD**
Welcome To The Pleasure Dome (Island)
63% of our reporters on it. 100/15 including adds at: WGRQ, WYSP, KLOL, KYYS, KLAQ, WWCK. Debuts at #28 on the Albums chart.
- DURAN DURAN**
Arena (Capitol)
55% of our reporters on it. 88/6 with adds at: KQAK, WOOS, WYFE, WIZN, WWWV, WZZQ. Debuts at #29 on the Albums chart.

DOUBLE TRUCK



FOTO: EXLEY

Two years ago, Westwood One introduced the state-of-the-art in mobile recording. It didn't take long for the word to get around about this forty-five foot audio masterpiece. *Concertmaster I* has become the busiest mobile recording studio in the country, with more major concerts behind it than anything on the road. The overwhelming success of *Concertmaster I* led to the

conclusion that two trucks are better than one. This year we are proud to introduce *Concertmaster II*. It represents another quantum leap forward in mobile recording facilities, with everything from digital recording capability to the finest in creature comforts. And we've headquartered *Concertmaster II* in the East so that we can now cover any live performance with no more than twenty-four

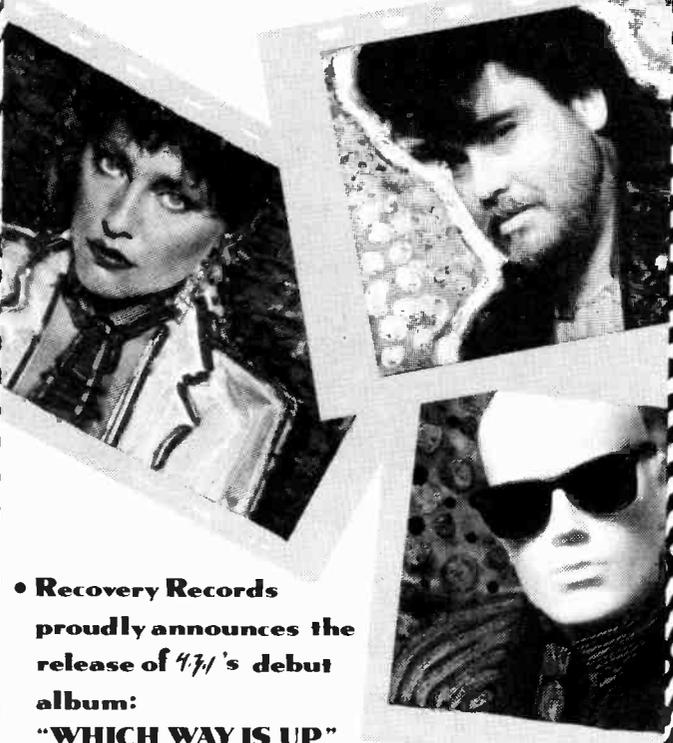
hours' notice. Each of Westwood One's *Concertmaster* mobile recording studios is complemented by a team of seasoned support personnel led by Biff Dawes and Arnie Rosenberg. They don't just roll tape — they capture the moment. So, if you can't afford to miss that moment, be *doubly* sure you won't — contact Westwood One Recording to get our teams behind you.

Los Angeles
9540 Washington Blvd.
Culver City, California 90232
(213) 204-5000

WESTWOOD ONE

Cleveland
27801 Euclid Ave., Suite 30,
Cleveland, Ohio 44132
(216) 289-1900

Your days
of waiting for a
fresh new group
are numbered—
4.7.1 has
arrived



• **Recovery Records**
proudly announces the
release of 4.7.1's debut
album:
"WHICH WAY IS UP"
and the biting new single, "ANIMAL"

• 4.7.1 features **Maggie Ryder** (former back-up
singer for the Eurythmics and Marvin Gaye)
and renowned Dallas guitarist
Billy Whitehead.

• Watch out for the new video "ANIMAL" being
unleashed on MTV soon.

These stations have already followed
their "ANIMAL" instincts:

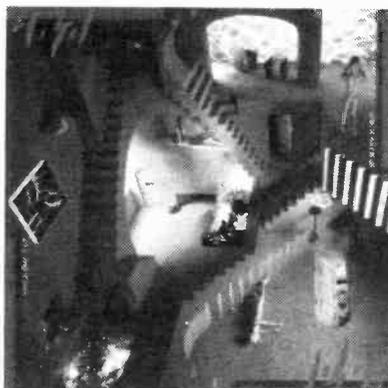
KZEW WMCD WTPA WDST
KBLE KLWD KRQU WUOG
KORX KCBW WTOS KVMN
KCGL KUFO WHTG WHITE

LP:
RLP-1001

Cassette:
RCS-1001

45:
R-3001

Produced by Larry Lee
Ex-Producer: R. David Reader



Distributed Nationally by:
BIG STATE DISTRIBUTION NETWORK/Dallas, Tex



RECOVERY RECORDS

7515 GREENVILLE AVENUE SUITE 905 DALLAS, TEXAS 75231 (214) 696-0058 TELEX 732-282GRWNTWR

AOR / ALBUMS

MOST ADDED

BIG COUNTRY (38)
Steeltown (Mercury/PolyGram)
PLANET P PROJECT (33)
Pink World (MCA)
DEEP PURPLE (26)
Perfect Strangers (Mercury/PolyGram)
JULIE BROWN (23)
Goddess In Progress (Rhino)

MOST HOTS

BRYAN ADAMS (135)
Reckless (A&M)
PAT BENATAR (126)
Tropico (Chrysalis)
TEACHERS (123)
Soundtrack (Capitol)
HONEYDRIPPERS (123)
Volume One (Es Paranza/Atlantic)
U2 (120)
The Unforgettable Fire (Island)
SURVIVOR (117)
Vital Signs (Scotti Bros./CBS)

NEW & ACTIVE

✓ **PLANET P PROJECT/Pink World (MCA) 70/33 (43/43)**
Adds include WHJY, KZEW, KBCO, KNCN, WLAV, KICT, KKDJ, WWWV. Hots: 4 WLLZ, WQFM, WDHA, WIZN. Mediums 56 include WDVE, WKLS, WNOR, WYNF, KAZY, KGB, KFOG, WZZO.

✓ **AUTOGRAPH/Sign In Please (RCA) 62/11 (54/13)**
Adds include KRCK, WEZX, WAQY, WKDF, WIOT, KWFM. Hots: 5 WDVE, WRIF, WKQQ, WXKE, WBYG. Mediums: 53 include WIYY, WBAB, WHJY, DC101, WKLS, KTXQ, KZEW, WEBN, KYSS, WQFM, KSHE, KMET, KGB, KISW.

STEVE MILLER BAND/Italian X-Rays (Capitol) 58/8 (58/4)
Adds: WMMR, DC101, WQFM, KSJO, WPLR, KLPX, WIQB, WYER. Hots: 15 include WLIR, WSHE, WXRT, KBCO, KINK, KCAL, WDHA. Mediums: 39 include WKLS, KMET, KFOG, WAQY, WOUR, KLAQ, WTUE, WIOT.

JOAN JETT/Glorious Results Of A Misspent Youth (Blackheart/MCA) 58/6 (56/7)
Adds: WLLZ, WCCC, KWFM, WHMD, WKLT, WZZO. Hots: 10 include WBCN, WBAB, WLIR, WNEW, WCKO, WDHA, WPDH, KLPX, WXCS. Mediums: 45 include WMMR, DC101, KLOL, KSRR, WRIF, KMET, KROQ, KGB.

✓ **BILLY IDOL/Rebel Yell (Chrysalis) 53/17 (37/11)**
Adds include WNEW, WYSP, WHJY, KZEW, KLOS, KLAQ, KILO, KLYV. Hots: 4 WLIR, CHUM, WLVO, KTYD. Mediums: 44 include WIYY, WBCN, KLOL, WNOR, WMMS, KROQ, KGB.

GENERAL PUBLIC/All The Rage (IRS/A&M) 52/8 (42/5)
Adds: WYSP, KLOS, WHEB, WAQX, WWCT, KICT, WGIR, WWWV. Hots: 11 include WBCN, WLIR, KBCO, KROQ, 91X, KTYD. Mediums: 37 include WBAB, WXRT, KAZY, WTPA, WAQY, WOOS, KQDS.

FEE WAYBILL/Read My Lips (Capitol) 52/2 (54/4)
Adds: WCCC, KKDJ. Hots: 7 KZEW, WQFM, KFOG, KSJO, KIDQ, KLPX, KFMF. Mediums: 45 include WBAB, WHJY, WNOR, WRIF, KSHE, KBCO, KLOS, KGB.

STONE FURY/Burns Like A Star (MCA) 50/4 (50/11)
Adds: KLOS, KISW, WCCC, KEZE. Hots: 1 KGB. Mediums: 48 include WBAB, WHJY, WKLS, KTXQ, WYNF, KRQR, WAAF, KNCN, WIOT, KMOD, KILO.

✓ **BIG COUNTRY/Steeltown (Mercury/PolyGram) 45/38 (6/3)**
Adds include KBCO, KROQ, WAQY, KLAQ, WIMZ, WGIR, WIQB, KFMQ, KOZZ. Hots: 5 WLIR, KQAK, CFOX, KMBY, KFMF. Mediums: 25 include WXRT, WRIF, KAZY, 91X, WTPA, KNCN, KQDS.

✓ **JULIE BROWN/Goddess In Progress (Rhino) 40/23 (30/30)**
Adds include WBCN, WYSP, WYNF, KYYS, KLAQ, KGGO, WRKI, WWWV, KOZZ. Hots: 0. Mediums: 22 include WLIR, WMMR, WQFM, KROQ, KGB, WTPA, WAQX, WQMF, WLVO, KICT, KTYD.

✓ **LOS LOBOS/How Will The Wolf Survive? (Slash/Warner Bros.) 27/19 (13/13)**
Adds include WHJY, KZEW, KBCO, KMET, WTKX, KQDS, KKDJ, WGIR, KOZZ. Hots: 0. Mediums: 17 include KTXQ, WXRT, WMMS, KQAK, WOUR, KLAQ, WLAV, KTYD.

BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 26/7 (20/5)
Adds: WNEW, KQDS, KFMG, KILO, KEZE, WWWV, KUFO. Hots: 9 WXRT, KBCO, KIK, WQBK, WIZN, KSPN, KFMF, KTCL, KTYD. Mediums: 13 include WMMS, KAZY, KLAQ, WXKE, KOMP.

QUEENSRYCHE/The Warning (EMI America) 26/4 (22/1)
Adds: WGRQ, WYNF, WOUR, WLVO. Hots: 2 KISS, CITI. Mediums: 23 include KTXQ, KZEW, WQFM, KMET, KISW, WTPA, WAQX, KQDS, KFMG.

DIO/The Last In Line (WB) 25/4 (27/1)
Adds: WAAF, KUFO, KWXL, KOZZ. Hots: 6 WHJY, KZEW, KLOS, KMET, KGB, WSKS. Mediums: 19 include KLOL, KSRR, WRIF, WQFM, KDKB, WDIZ, KWHL.

GOLDEN EARRING/Something Heavy Going Down (21/PolyGram) 22/3 (27/5)
Adds: WPYX, WXQR, WYER. Hots: 2 CITI, KLPX. Mediums: 17 include WNOR, WMET, KGB, WIMZ, WAPL, KOMP, WBLM.

ALPHAVILLE/Forever Young (Atlantic) 17/4 (14/1)
Adds: CFOX, WDHA, WTPA. Hots: 0. Mediums: 16 include WLIR, WMMS, KBCO, KROQ, KQAK, WZZO, KLAQ.

SCORPIONS/Love At First Sting (Mercury/PolyGram) 16/5 (13/4)
Adds include WYFV, WRXL, WLAV. Hots: 3 WLLZ, WRIF, KKCI. Mediums: 12 include WBAB, WYNF, WAQY, WAAF, WIMZ, KATT.

CULTURE CLUB/Waking Up With The House On Fire (Virgin/Epic) 15/4 (15/1)
Adds: WXRT, KQAK, WPDH, KSPN. Hots: 4 WLIR, WLUP, WWWV, WBYG. Mediums: 9 include KROQ, 91X, KMJX.

UB40/Geffery Morgan (Virgin/A&M) 15/2 (14/1)
Adds: WNEW, KUFO. Hots: 2 91X, KQAK. Mediums: 11 include WXRT, KBCO, KROQ, WPDH, WTKX, WQBK.

AIRRACE/Shaft Of Light (Atco) 15/2 (16/3)
Adds: KMOD, WZZO. Hots: 0. Mediums: 14 WEBN, WMMS, WQFM, KSHE, WQMF, WDIZ, KQDS.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

R&R AOR /HOT TRACKS

Three Weeks	Two Weeks	Last Week	159 REPORTERS	Total	Hot	Medium	Total Adds
10	3	1	1 BRYAN ADAMS/Run To You (A&M)	151+	133+	18-	3-
13	8	4	2 PAT BENATAR/We Belong (Chrysalis)	145=	125+	20-	0-
2	1	1	3 U2/Pride (In The Name Of Love) (Island)	141-	117-	24-	0=
3	2	2	4 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)	133-	116-	17+	0=
17	11	10	5 JULIAN LENNON/Valotte (Atlantic)	148+	89+	59-	6-
6	6	9	6 ROGER HODGSON/Had A Dream (Sleeping...) (A&M)	146-	84+	61-	1-
5	5	8	7 BOB SEGER/Understanding (Capitol)	141-	95+	46-	2+
8	7	7	8 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)	141-	90-	51+	4-
21	12	11	9 REO SPEEDWAGON/I Dowanna Know (Epic)	140+	74+	66-	2-
4	4	5	10 38 SPECIAL/Teacher Teacher (Capitol)	127-	97-	30+	1+
-	-	17	11 DON HENLEY/The Boys Of Summer (After...) (Geffer)	146+	55+	88+	15-
1	3	6	12 DAVID BOWIE/Blue Jean (EMI America)	112-	83-	29+	0-
18	13	13	13 MOLLY HATCHET/Satisfied Man (Epic)	122-	47+	75-	2+
32	21	16	14 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl)	104+	83+	21-	10+
24	17	15	15 PAUL McCARTNEY/No More Lonely Nights (Columbia)	118-	58+	59-	2-
41	40	29	16 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	112+	63+	47+	26+
9	9	12	17 TOMMY SHAW/Girls With Guns (A&M)	117-	58-	59-	3+
52	30	19	18 J. CAFFERTY & THE.../Tender Years (Scotti Bros./CBS)	124+	35+	86+	15-
43	28	20	19 TOTO/Stranger In Town (Columbia)	128+	30+	98-	7-
35	20	18	20 CARS/Hello Again (Elektra)	103+	51+	51-	8+
15	14	14	21 HALL & OATES/Out Of Touch (RCA)	92-	74+	18-	0-
37	23	21	22 HUEY LEWIS & NEWS/Walking On A Thin... (Chrysalis)	94-	58+	35-	2-
56	35	28	23 SCANDAL f/PATTY SMYTH/Hands Tied (Columbia)	106+	42+	63+	18=
34	24	22	24 PETER WOLF/I Need You Tonight (EMI America)	111-	30+	81-	4-
DEBUT			25 KINKS/Do It Again (Arista)	127	10	86	125
-	-	48	26 DEEP PURPLE/Perfect Strangers (Mercury/PG)	100+	21+	72+	33-
27	25	24	27 DOKKEN/Into The Fire (Elektra)	94-	24+	70-	0-
-	38	30	28 J. GEILS BAND/Concealed Weapons (EMI America)	103=	13+	87=	6-
60	44	37	29 JOHN PARR/Naughty Naughty (Atlantic)	102+	13+	82+	19+
47	45	32	30 FRANKIE GOES TO HOLLYWOOD/Two Tribes (Island)	97+	14-	76+	13-
-	47	34	31 DURAN DURAN/The Wild Boys (Capitol)	87+	34+	51-	5-
39	36	33	32 COREY HART/It Ain't Enough (EMI America)	90=	20=	70+	2-
51	43	38	33 EUROGLIDERS/Heaven (Must Be There) (Columbia)	91+	16+	70+	9-
-	41	40	34 VAN HALEN/Hot For Teacher (WB)	80+	17-	60+	10-
12	15	23	35 KISS/Heaven's On Fire (Mercury/PG)	80-	19-	61-	1=
-	57	46	36 KROKUS/Our Love (Arista)	82+	13+	64+	22+
-	42	41	37 AC/DC/Jailbreak (Atlantic)	82+	6=	72+	8-
11	19	26	38 JOHN WAITE/Tears (EMI America)	72-	21-	51-	0-
54	49	43	39 TIMOTHY B. SCHMIT/Playin' It Cool (Asylum)	83+	15+	66+	4=
10	16	27	40 SAMMY HAGAR/I Can't Drive 55 (Geffen)	63-	26-	37-	0=
28	31	39	41 FIXX/Sunshine In The Shade (MCA)	67-	25-	41+	7+
19	18	25	42 ZEBRA/Bears (Atlantic)	65-	12-	53-	0=
36	37	35	43 DAVID BOWIE/Neighborhood Threat (EMI America)	57-	25-	32+	5=
30	29	36	44 JETHRO TULL/Lap Of Luxury (Chrysalis)	64-	10-	54-	1+
DEBUT			45 GIUFFRIA/Call To The Heart (Camel/MCA)	78+	3+	57+	52+
50	48	47	46 CYNDI LAUPER/All Through The Night (Portrait/CBS)	59-	32+	27-	1=
55	52	45	47 HONEYMOON SUITE/Burning In Love (WB)	64-	9-	53+	6-
DEBUT			48 BRYAN ADAMS/It's Only Love (A&M)	54	22	26	51
-	-	54	49 DEEP PURPLE/Knocking At Your Back Door (Mercury/PG)	54+	14+	37+	12-
22	27	31	50 TINA TURNER/Better Be Good To Me (Capitol)	50-	33-	17-	0=
-	-	57	51 AUTOGRAPH/Turn Up The Radio (RCA)	58+	5+	49+	11-
14	26	44	52 SCANDAL f/PATTY SMYTH/Beat Of A... (Columbia)	41-	22-	19-	0=
49	46	50	53 TWISTED SISTER/I Wanna Rock (Atlantic)	47-	10-	37-	0-
-	-	60	54 GENERAL PUBLIC/Tenderness (IRS/A&M)	49+	11+	35+	6+
-	-	55	55 U2/Wire (Island)	37=	20=	15-	4-
57	56	52	56 FEE WAYBILL/You're Still Laughing (Capitol)	49-	6+	43-	2-
-	-	58	57 STONE FURY/Break Down The Walls (MCA)	50+	1=	48+	5-
DEBUT			58 BILLY IDOL/Catch My Fall (Chrysalis)	49+	2=	42+	18+
7	22	42	59 J. CAFFERTY &.../On The Dark... (Scotti Bros./CBS)	35-	23-	12-	0=
DEBUT			60 PLANET P PROJECT/What I See (MCA)	49+	4+	38+	28+

MOST ADDED

- KINKS (125)
Do It Again (Arista)
- GIUFFRIA (52)
Call To The Heart (Camel/MCA)
- BRYAN ADAMS (51)
It's Only Love (A&M)
- DEEP PURPLE (33)
Perfect Strangers (Mercury/PolyGram)
- BIG COUNTRY (32)
Where The Rose Is Sown (Mercury/PolyGram)

MOST HOTS

- BRYAN ADAMS (133)
Run To You (A&M)
- PAT BENATAR (125)
We Belong (Chrysalis)
- U2 (117)
Pride (In The Name Of Love) (Island)
- SURVIVOR (116)
I Can't Hold Back (Scotti Bros./CBS)

BREAKERS

KINKS

Do It Again (Arista)

80% of our reporters on it. 127/125 including adds at: WIYY, WNEW, WMMR, WDVE, WHJY, WNOR, WYNF, WLUP, WXRT, WRIF, KSHE, KLOS, KMET, KGB. Debuts at #25 on the Hot Tracks chart.

DEEP PURPLE

Perfect Strangers (Mercury/PolyGram)

63% of our reporters on it. 100/23 including adds at: DC101, WYNF, KKCI, KYYS, KMET, KUPD, KGON, KZOK. Moves 48-26 on the Hot Tracks chart.

KROKUS

Our Love (Arista)

52% of our reporters on it. 82/22 including adds at: WGRQ, KSHE, KUPD, KRCK, WFYV, WDIZ, WTUE, WWCK. Moves 46-36 on the Hot Tracks chart.

VAN HALEN

Hot For Teacher (WB)

50% of our reporters on it. 80/10 including adds at: WNEW, KZEW, KLLO, WDHA, WHEB, WOOS. Moves 40-34 on the Hot Tracks chart.

NEW & ACTIVE

- BIG COUNTRY "Where The Rose Is Sown" (Mercury/PolyGram) 38/32 (5/3)**
Adds include KBCO, KROQ, WAQY, KLAQ, WIMZ. Hots: 4 KOAK, CFOX, KMBY, KFME. Mediums: 20 include WRIF, WTPA, KNCN, WKQQ, KQDS.
- SAMMY HAGAR "VOA" (Geffen) 34/16 (20/11)**
Adds include WNOR, KGB, WTPA, WAQY, WKDF, WDIZ, WIOT, KFME, KZEL, KEZE. Hots: 6 WYNF, KMET, KZOK, KNCN, WLAV. Mediums: 25 include KZEW, KLOL, KLOS, KGON, WCMF, WAQX, KISS.
- JOAN JETT "New Orleans" (Blackheart/MCA) 34/9 (25/7)**
Adds: KLOL, WLLZ, KGB, WCCC, KFIV, KWFM, WHMD, WKLT, WZZQ. Hots: 7 include WBCN, WBAB, WNEW, WCKO, WPDH, KLPX. Mediums: 24 include WHJY, KSRR, WRIF, KBCO, KMET, WTPA, WCMF, WOUR, WAAF, KFME, KILQ.
- STEVE MILLER BAND "Golden Opportunities" (Capitol) 33/10 (22/9)**
Adds include WMMR, DC101, WQFM, WOUR. Hots: 2 WPDH, WTKX. Mediums: 28 include WGRQ, WKLS, WXRT, WTPA, WHCN, KLAQ, WYV, WKDF, WTUE, KEZO, WIOT, KILQ, KZEL, KKDJ, KOMP.
- JULIAN LENNON "Too Late For Goodbyes" (Atlantic) 31/6 (28/9)**
Adds: WNEW, WXRT, WAQX, WXKE, KEZE, WYER. Hots: 19 include KYYS, KAZY, KMET, WCCC, WHCN, WCMF, WOUR, WAAF. Mediums: 10 include WMMR, WLVO, KQDS.
- JULIE BROWN "Homecoming Queen's Got A Gun" (Rhino) 30/19 (20/20)**
Adds include WBCN, WYNF, KYYS, WHCN, KLAQ, KGGO. Hots: 0. Mediums: 14 include WMMR, WQFM, KGB, WCMF, WAQX, KICT.
- BRYAN ADAMS "Summer Of 69" (A&M) 29/28 (1/1)**
Adds include WYER, KSQY. Hots: 13 include KTXQ, KSRR, WYNF, WRIF, KYYS, KAZY, WDIZ, KFME. Mediums: 14 include WGRQ, WDVE, WKLS, KLOS, KZAP, KOME, WAAF, WZXR, WFBQ, KEZO, KZEL, KEZE.
- BRYAN ADAMS "Kids Wanna Rock" (A&M) 29/27 (1/1)**
Adds include WMET, WOUR, WLVO. Hots: 12 include KTXQ, KZEW, WRIF, KGB, WHCN, WCMF, WOUR, WDIZ, KFME. Mediums: 11 include WIYY, WEBN, KLOS, WAAF, WQMF, KQDS, KEZE.
- REO SPEEDWAGON "Can't Fight This Feeling" (Epic) 29/16 (11/11)**
Adds include WRUF, KWHL. Hots: 12 include WYNF, KYYS, KSHE, WOUR, WFYV, WZXR, WAPL. Mediums: 14 include WEBN, WKLC, WTPA, WAQX, WQMF, KGGO, KQDS, WWCK, WFBQ, KATT.
- PAT BENATAR "A Crazy World Like This" (Chrysalis) 26/26 (0/0)**
Adds include KLAQ, WRKI, KOZZ. Hots: 11 include KYYS, KAZY, WTPA, WHCN, WDIZ, WLVO, KILQ, KKDJ. Mediums: 13 include WBAB, WDVE, KZAP, WPYX, WAQX, WAPL, KQDS, KEZO, WIOT, KZEL, KOMP.
- QUEENSRYCHE "Take Hold Of The Flame" (EMI America) 26/4 (22/1)**
Adds: WGRQ, WYNF, WOUR, WLVO. Hots: 2 KISS, CITI. Mediums: 23 include KTXQ, KZEW, WQFM, KMET, KISW, WTPA, WCMF, WAQX, KNCN, KLAQ, KQDS, KFME.
- LOS LOBOS "Don't Worry Baby" (Slash/WB) 24/17 (12/12)**
Adds include WHJY, KZEW, KMET, WOUR, KQDS, WLAV, KKDJ. Hots: 0. Mediums: 15 include KTXQ, WMMS, WCMF, KLAQ.
- BRUCE COCKBURN "If I Had A Rocket Launcher" (Gold Mtn./A&M) 22/7 (16/5)**
Adds: WNEW, KQDS, KFME, KILQ, KEZE, WWWV, KUFO. Hots: 6 WXRT, WQBK, WIZN, KSPN, KTCL, KTYD. Mediums: 12 include WBCN, WMMS, KAZY, KLAQ, KOMP.
- HALL & OATES "Bank On Your Love" (RCA) 21/4 (18/4)**
Adds: WBAB, WRUF, WHMD, WYER. Hots: 6 CHOM, WRIF, KOAK, KICT, CITI, KMBY. Mediums: 14 include DC101, WLUP, KSHE, KFOG, KFME, KILQ, KEZE.
- PAT BENATAR "Diamond Field" (Chrysalis) (19/19)**
Adds include WDHA, KFIV, KWHL. Hots: 7 KTXQ, WRIF, KGB, CFOX, WAAF, KISS, WWWV. Mediums: 10 include WGRQ, WDVE, WKLS, WYNF, KQDS, KATT, KEZE.
- GOLDEN EARRING "Something Heavy Going Down" (21/PolyGram) 19/2 (22/1)**
Adds: WEZX, WYER. Hots: 2 CITI, KLPX. Mediums: 16 include WNOR, WMET, KGB, WIMZ, WAPL, KWFM.
- BRYAN ADAMS "One Night Love Affair" (A&M) 18/17 (0/0)**
Adds include KCAL, WDHA, KMBY. Hots: 9 include KYYS, KISS, WAPL. Mediums: 9 include WKLS, KLOL, WRIF, KLOS, WAQX, WRXL, KATT.
- PAUL McCARTNEY "Not Such A Bad Boy" (Columbia) 18/6 (14/7)**
Adds include KSJO, WAQY. Hots: 4 WXRT, WTPA, WXKE, WWWV. Mediums: 12 include WBAB, DC101, KAZY, WAAF.
- PLANET P PROJECT "Behind The Barrier" (MCA) 18/6 (17/17)**
Adds: WDVE, KZAP, WRXL, KIDQ, KMBY, KFME. Hots: 0. Mediums: 17 include KFOG, WZZO, WIMZ, KMOD, KILQ.
- JETHRO TULL "Under Wraps" (Chrysalis) 18/4 (16/4)**
Adds: KUPD, WYDD, KMOD, KLPX. Hots: 2 KAZY, KMBY. Mediums: 14 include WGRQ, WBAB, WDVE, KMET, WLAV.
- SCORPIONS "I'm Leaving You" (Mercury/PolyGram) 16/5 (12/3)**
Adds include WFYV, WRXL, WLAV. Hots: 2 WLLZ, WRIF. Mediums: 13 include WBAB, WCMF, WAQY, WAAF, WIMZ, WDIZ, KATT.
- ALPHAVILLE "Big In Japan" (Atlantic) 16/4 (13/1)**
Adds: WDHA, WTPA. Hots: 0. Mediums: 15 include WLIR, WMMS, KROQ, KOAK, WZZO, KLAQ.
- BRUCE SPRINGSTEEN "Bobby Jean" (Columbia) 15/3 (13/1)**
Adds: K97, KMBY, WYER. Hots: 10 include WYNF, WXRT, WOUR, KILQ. Mediums: 4 include WBAB, WMET, KICT.
- UB40 "If It Happens Again" (Virgin/A&M) 15/2 (14/1)**
Adds: WNEW, KUFO. Hots: 2 91X, KOAK. Mediums: 11 include WLIR, WXRT, KBCO, KAZY, KROQ.
- AIRRACE "I Don't Care" (Atco) 15/2 (18/3)**
Adds: KMOD, WZZO. Hots: 0. Mediums: 14 include WEBN, WMMS, WQFM, KSHE, WQMF, WDIZ, KQDS.



EAST (continued)

WBLM/Portland, ME (703) 783-2065

PD: JOSE DIAZ MD: TOM WALLACE
BOB
DAVID BOWIE
JOHN CAFFERTY
ROGER HOODSON
U2
HONEYDRIPPERS
TINA TURNER
JULIAN LENNON
SURVIVOR
TEACHERS
BRUCE SPRINGSTEEN
MedLun
SCANDAL
DENNIS DeYOUNG
HALL & OATES
CYNDI LAUPER
PETER WOLF
TOMMY SHAW
FIX
BILLY IDOL
KISS
HUEY LEWIS
FRANCE
STEVE MILLER
GOLDEN BARRING
JOHN JETT
ELTON JOHN
RUDOLPHS
PAUL MCCARTNEY
DOORER
MOLLY HATCHET
SAMMY HAGAR
PEE MAYBELL
MICHAEL PEDRONI
RED SPEEDWAGON
STONE FURY
JOHN WAITE
TWISTED SISTER
JETHRO TULL
JOHN PARR
J. GELLS BAND
DEEP PURPLE
COREY HART
FRANKIE GOES TO...
PAT BENATAR
DON HENLEY
TOYO
BRYAN ADAMS
DURAN DURAN
VAN HALEN
Light Add:
AOR
KINKS

WGIR-FM/Manchester (603) 625-6915

PD: BOB TOM MD: PAREN ANTHONY
BOB
DAVID BOWIE (M)
BRYAN ADAMS (M)
PAT BENATAR (M)
TOMMY SHAW
TEACHERS
SURVIVOR
CARL
BRUCE SPRINGSTEEN
FIX (M)
U2
ROGER HOODSON
MedLun
SCANDAL
DENNIS DeYOUNG
HALL & OATES
CYNDI LAUPER
PETER WOLF
TOMMY SHAW
FIX
BILLY IDOL
KISS
HUEY LEWIS
FRANCE
STEVE MILLER
GOLDEN BARRING
JOHN JETT
ELTON JOHN
RUDOLPHS
PAUL MCCARTNEY
DOORER
MOLLY HATCHET
SAMMY HAGAR
PEE MAYBELL
MICHAEL PEDRONI
RED SPEEDWAGON
STONE FURY
JOHN WAITE
TWISTED SISTER
JETHRO TULL
JOHN PARR
J. GELLS BAND
DEEP PURPLE
COREY HART
FRANKIE GOES TO...
PAT BENATAR
DON HENLEY
TOYO
BRYAN ADAMS
DURAN DURAN
VAN HALEN
Light Add:
AOR
KINKS

BILLY SQUIER
PAST FORWARD
DIO
COREY HART
MOLLY HATCHET
BIZBA
JETHRO TULL
J. GELLS BAND
KIMMY BROWN
RUDOLPHS
SCANDAL
JOHN PARR
JOHN CAFFERTY
GOLDEN BARRING
VAN HALEN
A PLANET P PROJECT
SURVIVOR
CARL
BRUCE SPRINGSTEEN
FIX (M)
U2
ROGER HOODSON
MedLun
SCANDAL
DENNIS DeYOUNG
HALL & OATES
CYNDI LAUPER
PETER WOLF
TOMMY SHAW
FIX
BILLY IDOL
KISS
HUEY LEWIS
FRANCE
STEVE MILLER
GOLDEN BARRING
JOHN JETT
ELTON JOHN
RUDOLPHS
PAUL MCCARTNEY
DOORER
MOLLY HATCHET
SAMMY HAGAR
PEE MAYBELL
MICHAEL PEDRONI
RED SPEEDWAGON
STONE FURY
JOHN WAITE
TWISTED SISTER
JETHRO TULL
JOHN PARR
J. GELLS BAND
DEEP PURPLE
COREY HART
FRANKIE GOES TO...
PAT BENATAR
DON HENLEY
TOYO
BRYAN ADAMS
DURAN DURAN
VAN HALEN
Light Add:
AOR
KINKS

KSRH/Houston (713) 797-0097

PD: ANDY BRUBAKER ASST. PD: MICHAEL STEVENS
BOB
PAUL MCCARTNEY
SCANDAL
TIMOTHY B. SCHMIT
KISS
RICKY BAKER
DOORER
ROGER HOODSON
VAN HALEN
BRUCE SPRINGSTEEN
U2
TEACHERS (M)
PAT BENATAR
BRYAN ADAMS
MedLun
HUEY LEWIS
BILLY IDOL
AUTOGRAPH
JOHN JETT
JOHN PARR
DEEP PURPLE
COREY HART
FRANKIE GOES TO...
PAT BENATAR
DON HENLEY
TOYO
BRYAN ADAMS
DURAN DURAN
VAN HALEN
Light Add:
AOR
KINKS

KZEW/Dallas (214) 748-9898

PD: ANDY LOCKRIDGE MD: JON HILLMAN
BOB
BRYAN ADAMS
HONEYDRIPPERS
TEACHERS
BILLY SQUIER
SURVIVOR
PAT BENATAR
DORIS
BRUCE SPRINGSTEEN
RED SPEEDWAGON
COREY HART
DIO
JOHN CAFFERTY
DOORER
ROGER HOODSON
FIX MAYBELL
RATT (M)
MedLun
HUEY LEWIS
BILLY IDOL
AUTOGRAPH
JOHN JETT
JOHN PARR
DEEP PURPLE
COREY HART
FRANKIE GOES TO...
PAT BENATAR
DON HENLEY
TOYO
BRYAN ADAMS
DURAN DURAN
VAN HALEN
Light Add:
AOR
KINKS

KNCN/Corpus Christi (512) 289-1000

PD: BOB FASILE STACEY
BOB
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WCKN/Greenville- Sp. SC (803) 226-1511

PD: STEVE CHRIS
BOB
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WQMF/Louisville (502) 589-4400

PD: DUKE MEYER MD: REGGIE JONES
BOB
JOHN WAITE
SURVIVOR
PAT BENATAR
NIGHT RANGER
CHICAGO
BRUCE SPRINGSTEEN (M)
TEACHERS (M)
MedLun
TINA TURNER
BRYAN ADAMS
RED SPEEDWAGON
CARL
SCANDAL
COREY HART
SAMMY HAGAR
DON HENLEY
DAVID BOWIE
TOTO
DOORER
ROGER HOODSON
TOMMY SHAW
MOLLY HATCHET
RUDOLPHS
KISS
DIO
J. GELLS BAND
JULIE BROWN
DON HENLEY

KMJX/Little Rock (501) 470-0123

PD: TOM WOOD MD: TOMMY SMITH
BOB
SURVIVOR
HONEYDRIPPERS
U2
TINA TURNER
TEACHERS
CYNDI LAUPER
HALL & OATES
DAVID BOWIE
TOMMY SHAW
DENNIS DeYOUNG
PAUL MCCARTNEY
MOLLY HATCHET
KISS
RED SPEEDWAGON
MedLun
PAT BENATAR
CHICAGO
JOHN CAFFERTY
ROGER HOODSON
FRANCE
COREY HART
TWISTED SISTER
JOHN WAITE
VAN HALEN
FIX
HUEY LEWIS
CORNELIUS CLUB
BRUCE SPRINGSTEEN
SAMMY HAGAR
DON HENLEY
TOTO
JULIAN LENNON
HONOLULU
DEEP PURPLE
DURAN DURAN
BRYAN ADAMS
LIGER ADD
RUDOLPHS
TIMOTHY B. SCHMIT
JOHN PARR
J. GELLS BAND
GIUFFRIA

WQML/Atlanta (404) 325-0960

PD: ALAN SNEED MD: BOB BAILEY
BOB
TEACHERS
PETER WOLF
SURVIVOR
JOHN WAITE
RED SPEEDWAGON
HUEY LEWIS
SCANDAL
PAT BENATAR (M)
DURAN DURAN
TOTO
CARL
BRYAN ADAMS (M)
DON HENLEY
TOMMY SHAW
ROGER HOODSON
U2 (M)
FIX
JULIAN LENNON
GIUFFRIA
BRUCE SPRINGSTEEN
MOLLY HATCHET
AOR
KINKS

WKLS-FM/Atlanta (404) 325-0960

PD: ALAN SNEED MD: BOB BAILEY
BOB
TEACHERS
PETER WOLF
SURVIVOR
JOHN WAITE
RED SPEEDWAGON
HUEY LEWIS
SCANDAL
PAT BENATAR (M)
DURAN DURAN
TOTO
CARL
BRYAN ADAMS (M)
DON HENLEY
TOMMY SHAW
ROGER HOODSON
U2 (M)
FIX
JULIAN LENNON
GIUFFRIA
BRUCE SPRINGSTEEN
MOLLY HATCHET
AOR
KINKS

WFOR/Milwaukee (414) 276-2040

PD: ANDY BLOOM MD: JERRY LOVIZ
BOB
HONEYDRIPPERS
HUEY LEWIS
TEACHERS (M)
JULIAN LENNON
TEACHERS (M)
HALL & OATES
SCANDAL
COREY HART
SAMMY HAGAR
DON HENLEY
TOTO
JULIAN LENNON
HONOLULU
DEEP PURPLE
DURAN DURAN
BRYAN ADAMS
LIGER ADD
RUDOLPHS
TIMOTHY B. SCHMIT
JOHN PARR
J. GELLS BAND
GIUFFRIA

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +. Parallel Two: 200,000 — 1,000,000. Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitors are assigned a lower parallel.

WYNF/Tampa (813) 876-0455
PD: CARY CROWE MD: RON DIAZ
BOB
BRYAN ADAMS
WHITESNAKE
DON HENLEY
SAMMY HAGAR
ROGER HOODSON
HONEYDRIPPERS
RED SPEEDWAGON
BRUCE SPRINGSTEEN
KROKUS
SCANDAL
MedLun
HALL & OATES
DEEP PURPLE
JOHN CAFFERTY
PAT BENATAR
FIX
TOTO
JULIAN LENNON
SCORPIONS
BILLY SQUIER
DAVID BOWIE
KISS
SURVIVOR
DIO
JOHN PARR
EVERY MAN HAS A...
MOLLY HATCHET
STONE FURY
JOHN WAITE
FOUR-IN-LION
VAN HALEN
RUDOLPHS
ZEBRA
JETHRO TULL
TIMOTHY B. SCHMIT
TOMMY SHAW
FRANKIE GOES TO...
DOORER
GIUFFRIA
AC/DC
COREY HART
KINKS
A PLANET P PROJECT
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

KLBJ-FM/Austin (512) 474-6543

PD: CLAY BRYAN MD: MICHAEL SCOTT
BOB
DAVID BOWIE (M)
JOHN CAFFERTY (M)
HUEY LEWIS
SURVIVOR
HONEYDRIPPERS
RED SPEEDWAGON (M)
BONO VOID
BRYAN ADAMS
CARL
ROGER HOODSON
JOHN WAITE
FIX (M)
TOTO
BRYAN ADAMS
SCANDAL
HONEYDRIPPERS
BRYAN ADAMS
PAT BENATAR
DON HENLEY
MedLun
A PLOT OF SEAGULLS
GLYN PRY
ZEBRA
SURVIVOR (M)
BRYAN ADAMS (M)
COREY HART
HALL & OATES
TIMOTHY B. SCHMIT
BRUCE SPRINGSTEEN
HONEYDRIPPERS (M)
PAT BENATAR
GIUFFRIA
FIX MAYBELL
TOMMY SHAW
ZEBRA
VAN HALEN
HUEY LEWIS
FIX
A CARL
A SURVIVOR
MedLun
ROGER HOODSON
COREY HART
BRYAN ADAMS
JOHN WAITE
ZEBRA
TIMOTHY B. SCHMIT
MOLLY HATCHET
JOHN CAFFERTY
U2
RED SPEEDWAGON (M)
PAT BENATAR
GIUFFRIA
HUEY LEWIS
U2
FRANKIE GOES TO...
DURAN DURAN
STEVE MILLER
FIX MAYBELL
KISS
A RICK SPRINGFIELD
A PLANET P PROJECT
AOR
KINKS

WRXL/Richmond (804) 282-9731

PD: TOM EVANS MD: PAUL SHUGRUE
BOB
TOMMY SHAW
SCANDAL (M)
JULIAN LENNON
TEACHERS (M)
PETER WOLF
COREY HART
PAT BENATAR
SURVIVOR
BRYAN ADAMS (M)
MedLun
PAUL MCCARTNEY
VAN HALEN
CARL
TIMOTHY B. SCHMIT
DON HENLEY
KINKS
ROGER HOODSON
JOHN CAFFERTY
MOLLY HATCHET
HONEYDRIPPERS
U2
J. GELLS BAND
A PLANET P PROJECT
GIUFFRIA
HONEYDRIPPERS SUITE
DEEP PURPLE
PLANET P PROJECT
STONE FURY
RUDOLPHS
KISS
J. GELLS BAND
MOLLY HATCHET
A BRUCE SPRINGSTEEN
DOORER
IRON MAIDEN (L)
BRUCE SPRINGSTEEN
BLACKFOOT
QUENSYNCH
KISS
JOHN JETT
AOR
KINKS
A PLANET P PROJECT
AOR
KINKS
A BIG COUNTRY
SURVIVOR
DON HENLEY
MedLun
ROGER HOODSON
HONEYDRIPPERS SUITE
BILLY IDOL
KROKUS
PAST FORWARD
LIT FORD
BURNER
JOAN JETT
BRUCE SPRINGSTEEN
CARL
HALL & OATES
ZEBRA
NIGHT RANGER
RED SPEEDWAGON
HONEYDRIPPERS
MOLLY HATCHET
DOORER
JETHRO TULL
CYNDI LAUPER
COREY HART
JOHN CAFFERTY
PAT BENATAR
TINA TURNER
DAVID BOWIE
TIMOTHY B. SCHMIT
TWISTED SISTER
ROGER HOODSON
PAUL MCCARTNEY
AUTOGRAPH
SUZY SAKON & ANGIO
Light Add:
AOR
KINKS

WTKX/Pensacola (904) 438-7543

PD: MARK DAVID SAWYER
BOB
PAUL MCCARTNEY
HONEYDRIPPERS
TOTO
TEACHERS
PAT BENATAR
BRUCE SPRINGSTEEN
HALL & OATES
JOHN CAFFERTY
U2
DAVID BOWIE
COREY HART
TIMOTHY B. SCHMIT
TIMOTHY B. SCHMIT
JOHN CAFFERTY
U2
PETER WOLF
SAMMY HAGAR
BRUCE SPRINGSTEEN
BILLY SQUIER
HONEYDRIPPERS SUITE
JETHRO TULL
RED STEWART
ZEBRA
ALPHAVILLE
PLANET P PROJECT
DEEP PURPLE
J. GELLS BAND
FRANKIE GOES TO...
DURAN DURAN
STEVE MILLER
FIX MAYBELL
KISS
A RICK SPRINGFIELD
A PLANET P PROJECT
AOR
KINKS

WQFO/Odesa (915) 366-2801

PD: STEVE DRISCOLL
BOB
JULIAN LENNON
HONEYDRIPPERS
HONEYDRIPPERS
ROGER HOODSON
SURVIVOR
ROGER HOODSON
JULIAN LENNON
BRUCE SPRINGSTEEN
HALL & OATES
JOHN CAFFERTY
U2
PAT BENATAR
HUEY LEWIS
PAT BENATAR
JOHN CAFFERTY
BRYAN ADAMS (M)
VAN HALEN
MedLun
DEEP PURPLE
PETER WOLF
FIX
TINA TURNER
KISS
JETHRO TULL
JOHN WAITE
FRANCE
TIMOTHY B. SCHMIT
COREY HART
SAMMY HAGAR
ZEBRA
ROGER HOODSON
BILLY SQUIER
BILLY SQUIER
CARL
PAT MCCARTNEY
STEVE MILLER
JOHN CAFFERTY
JULIAN LENNON
HONOLULU
HALL & OATES
CARL
COREY HART
EVERY MAN HAS A...
RPH
DENNIS DeYOUNG
DADS
FIX MAYBELL
CHICAGO
RED STEWART
TOTO
FRANKIE GOES TO...
AOR
KINKS
Light Add:
AOR
KINKS
A PLANET P PROJECT
AOR
KINKS
GENERAL PUBLIC
REH
GENERAL PUBLIC
DIO
DEEP PURPLE
JOHN PARR
VAN HALEN
KROKUS
KISS
ALPHAVILLE
BILLY IDOL
FIX
A PLANET P PROJECT
AOR
KINKS
DIO
BRYAN ADAMS (M)
U2 (M)
DON HENLEY
COREY HART
MOLLY HATCHET
CARL
RED SPEEDWAGON (M)

WQML/Atlanta (404) 325-0960

PD: ALAN SNEED MD: BOB BAILEY
BOB
TEACHERS
PETER WOLF
SURVIVOR
JOHN WAITE
RED SPEEDWAGON
HUEY LEWIS
SCANDAL
PAT BENATAR (M)
DURAN DURAN
TOTO
CARL
BRYAN ADAMS (M)
DON HENLEY
TOMMY SHAW
ROGER HOODSON
U2 (M)
FIX
JULIAN LENNON
GIUFFRIA
BRUCE SPRINGSTEEN
MOLLY HATCHET
AOR
KINKS

WQML/Atlanta (404) 325-0960

PD: ALAN SNEED MD: BOB BAILEY
BOB
TEACHERS
PETER WOLF
SURVIVOR
JOHN WAITE
RED SPEEDWAGON
HUEY LEWIS
SCANDAL
PAT BENATAR (M)
DURAN DURAN
TOTO
CARL
BRYAN ADAMS (M)
DON HENLEY
TOMMY SHAW
ROGER HOODSON
U2 (M)
FIX
JULIAN LENNON
GIUFFRIA
BRUCE SPRINGSTEEN
MOLLY HATCHET
AOR
KINKS

WQML/Atlanta (404) 325-0960

PD: ALAN SNEED MD: BOB BAILEY
BOB
TEACHERS
PETER WOLF
SURVIVOR
JOHN WAITE
RED SPEEDWAGON
HUEY LEWIS
SCANDAL
PAT BENATAR (M)
DURAN DURAN
TOTO
CARL
BRYAN ADAMS (M)
DON HENLEY
TOMMY SHAW
ROGER HOODSON
U2 (M)
FIX
JULIAN LENNON
GIUFFRIA
BRUCE SPRINGSTEEN
MOLLY HATCHET
AOR
KINKS

WQML/Atlanta (404) 325-0960

PD: ALAN SNEED MD: BOB BAILEY
BOB
TEACHERS
PETER WOLF
SURVIVOR
JOHN WAITE
RED SPEEDWAGON
HUEY LEWIS
SCANDAL
PAT BENATAR (M)
DURAN DURAN
TOTO
CARL
BRYAN ADAMS (M)
DON HENLEY
TOMMY SHAW
ROGER HOODSON
U2 (M)
FIX
JULIAN LENNON
GIUFFRIA
BRUCE SPRINGSTEEN
MOLLY HATCHET
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WSHE/Miami (305) 581-1580

PD: DAVE LANGE
BOB
TEACHERS
HALL & OATES
AC/DC
COREY HART
KINKS
A PLANET P PROJECT
Light Add:
AOR
KINKS
A PLANET P PROJECT
Light Add:
AOR
KINKS
WCKO/Miami (305) 731-4800
BOB
JOHN JETT
U2
DAVID BOWIE
COREY HART
BRUCE SPRINGSTEEN
BILLY SQUIER
HALL & OATES
SURVIVOR
TOMMY SHAW
TEACHERS
MOLLY HATCHET
TINA TURNER
FRANKIE GOES TO...
WILD LIFE

WSHE/Miami (305) 581-1580

PD: DAVE LANGE
BOB
TEACHERS
HALL & OATES
AC/DC
COREY HART
KINKS
A PLANET P PROJECT
Light Add:
AOR
KINKS
A PLANET P PROJECT
Light Add:
AOR
KINKS
WCKO/Miami (305) 731-4800
BOB
JOHN JETT
U2
DAVID BOWIE
COREY HART
BRUCE SPRINGSTEEN
BILLY SQUIER
HALL & OATES
SURVIVOR
TOMMY SHAW
TEACHERS
MOLLY HATCHET
TINA TURNER
FRANKIE GOES TO...
WILD LIFE

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

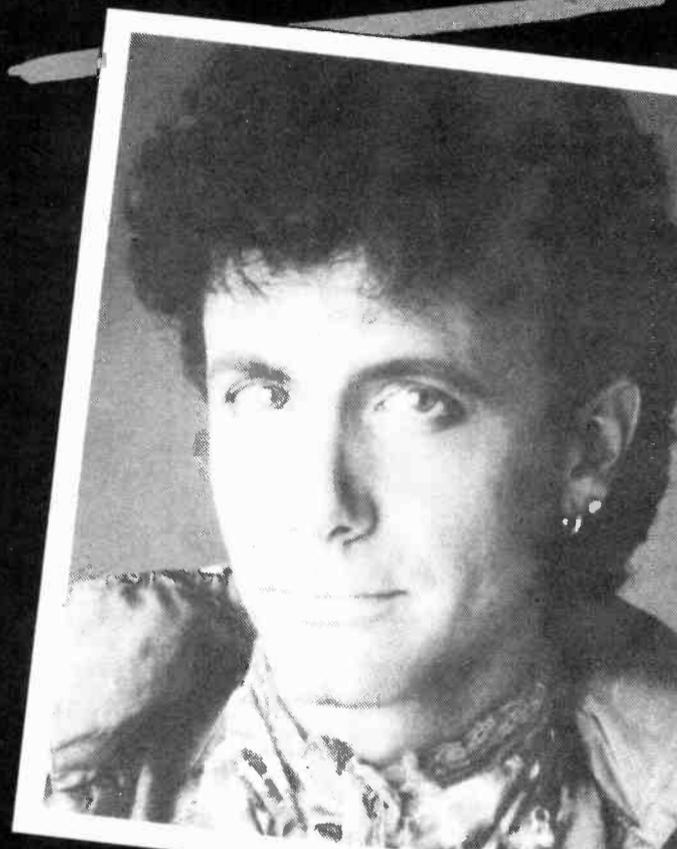
WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO
JOHN WAITE
SAMMY HAGAR
PETER WOLF
TOMMY SHAW
JOHN PARR
ELTON JOHN
DEEP PURPLE
KISS
ARMORED SAINT
KROKUS
DURAN DURAN
HONEYDRIPPERS
JETHRO TULL
HONEYDRIPPERS
QUENSYNCH
Light Add:
AOR
KINKS

WVY/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY
BOB
BRYAN ADAMS
A PLANET P PROJECT
AOR
KINKS
TEACHERS (M)
HUEY LEWIS
DAVID BOWIE
BRYAN ADAMS
SURVIVOR
HONEYDRIPPERS
HALL & OATES
MOLLY HATCHET
MOLLY HATCHET
BRYAN ADAMS
RED SPEEDWAGON
U2
SCANDAL
DAVID BOWIE
TOMMY SHAW
TOTO

John Hunter



John Hunter

Famous At Night

His Debut Album Including "Tragedy" and "Valentine"

Already On:

WMMR	WQFM	WTPA
WYSP	KCAL	WQBK
WLUP	WZZO	KSPN

Andy Lockridge, KZEW — "John Hunter is cut from a different mold. It's unique, and that's why we're on it."



PRIVATE!

Distributed by CBS Records

WEST

Continued from Page 69

Hot Hits K-PLUS FM 101.5

PD: Jeff King Seattle
MD: Damien

- 1 PRINCE/Purple Rain
- 2 WHAM!/Make Me Up Before You
- 3 CHAZA KRAM/I Feel For You
- 4 TINA TURNER/Better Be Good To Me
- 5 DAVID BOWIE/Blue Jean
- 6 HALL & OATES/Out of Touch
- 7 HOWEYIPPER/Sea of Love
- 8 SURVIVOR/I Can't Hold Back
- 9 TOMMY STAM/Girls With Guns
- 10 DENNIS DEYOUNG/Desert Moon
- 11 CYNDI LAUPER/All Through the Night
- 12 SAMMY HAGAR/I Can't Drive 55
- 13 38 SPECIAL/Teacher Teacher
- 14 KENNY ROGERS/What About Me?
- 15 LIONEL RICHIE/Penny Lover
- 16 STEVE MILLER BAND/Whangri-La
- 17 FRANKIE GOES TO R/Two Tribes
- 18 JOHN PARROTT/Naughty Naughty
- 19 RUBY LEWIS & MERV/Walking On A Thin Lin
- 20 TWISTED SISTER/I Wanna Rock
- 21 KISS/Heaven's on Fire
- 22 PAUL MCCARTNEY/No More Lonely Nights
- 23 VAN HALEN/Hot For Teacher
- 24 BRYAN ADAMS/Run To You
- 25 ROGER HODGSON/Red A Dream
- 26 DURAN DURAN/The Wild Boys
- 27 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 28 MADONNA/Like A Virgin
- 29 PETER WOLF/I Need You Tonight
- 30 CARB/Hello Again
- 31 TOTO/Stranger In Town
- 32 U2/Pride In The Name Of
- 33 JOHN WAITE/Tears
- 34 SHEILA E./The Belle of St. Mark
- 35 BANANARAMA/The Wild Life
- 36 PAT BENATAR/We Belong
- 37 DAN HARTMAN/We Are The Young
- 38 JACK WAGNER/All I Need
- 39 JUDITH LERMON/Valotte
- 40 BRYAN ADAMS/Run To You

Hitradio KMKJ Portland

PD: Jon Barry
MD: Steve Naganuma

- 1 PRINCE/Purple Rain
- 2 WHAM!/Make Me Up Before You
- 3 HALL & OATES/Out of Touch
- 4 TINA TURNER/Better Be Good To Me
- 5 DENNIS DEYOUNG/Desert Moon
- 6 CHAZA KRAM/I Feel For You
- 7 LIONEL RICHIE/Penny Lover
- 8 CYNDI LAUPER/All Through the Night
- 9 BILLY OCEAN/Caribbean Queen (No No)
- 10 DAVID BOWIE/Blue Jean
- 11 STEVIE NICKER/Just Called To Say
- 12 MADONNA/Lucky Star
- 13 PAUL MCCARTNEY/No More Lonely Nights
- 14 TIME/Jungle Love
- 15 SURVIVOR/I Can't Hold Back
- 16 KENNY ROGERS/What About Me?
- 17 COREY HART/It Ain't Enough
- 18 DURAN DURAN/The Wild Boys
- 19 RUBY LEWIS & MERV/Walking On A Thin Lin
- 20 HOWEYIPPER/Sea of Love
- 21 PAT BENATAR/We Belong
- 22 SAMMY HAGAR/I Can't Drive 55
- 23 CULTURE CLUB/The Mar Song
- 24 ROO STERNARY/Some Guys Have All Th
- 25 TOMMY STAM/Girls With Guns
- 26 JOHN CAPPERRY & B/On The Dark Side
- 27 JOHN WAITE/Tears
- 28 38 SPECIAL/Teacher Teacher
- 29 RED SPIDERS/Downs Know
- 30 SCANDAL/Hands Tied
- 31 JENNIFER JACKSON/Do What You Do
- 32 BRYAN ADAMS/Run To You
- 33 DON HENLEY/Boys of Summer
- 34 CARB/Hello Again
- 35 JEROME JACKSON/Do What You Do
- 36 JEROME JACKSON/Do What You Do
- 37 BRYAN ADAMS/Run To You
- 38 DURAN DURAN/The Wild Boys
- 39 U2/Pride In The Name Of
- 40 RICK SPRINGFIELD/Taxi Dancing

Hot Hits in 105 KITS San Francisco

PD: Bob Garrett
MD: Craig Roberts

- 1 BILLY OCEAN/Caribbean Queen (No No)
- 2 STEVIE NICKER/Just Called To Say
- 3 WHAM!/Make Me Up Before You
- 4 PRINCE/Purple Rain
- 5 CHICAGO/Hard Habit To Break
- 6 TINA TURNER/Better Be Good To Me
- 7 PRINCE/Let's Go Crazy
- 8 DURAN DURAN/The Wild Boys
- 9 CULTURE CLUB/The Mar Song
- 10 HALL & OATES/Out of Touch
- 11 SHEENA EASTON/Strut
- 12 CHAZA KRAM/I Feel For You
- 13 CYNDI LAUPER/All Through the Night
- 14 DAVID BOWIE/Blue Jean
- 15 NEW EDITION/Cool It Now
- 16 KENNY ROGERS/What About Me?
- 17 BRUCE SPRINGSTEEN/Cover Me
- 18 PAUL MCCARTNEY/No More Lonely Nights
- 19 LIONEL RICHIE/Penny Lover
- 20 U2/Pride In The Name Of
- 21 JENNIFER JACKSON/Do What You Do
- 22 38 SPECIAL/Teacher Teacher
- 23 SAMMY HAGAR/I Can't Drive 55
- 24 PAT BENATAR/We Belong
- 25 RUBY LEWIS & MERV/Walking On A Thin Lin
- 26 DAN HARTMAN/We Are The Young
- 27 FRANKIE GOES TO R/Two Tribes
- 28 COREY HART/It Ain't Enough
- 29 SURVIVOR/I Can't Hold Back
- 30 GENERAL PUBLIC/Tenderness
- 31 JOHN WAITE/Tears
- 32 JACQUES/Body
- 33 CARB/Hello Again
- 34 RED SPIDERS/Downs Know
- 35 DAN HARTMAN/We Are The Young
- 36 PETER WOLF/I Need You Tonight
- 37 SCANDAL/Hands Tied
- 38 JULIAN LERMON/Valotte

KS 103 FM

HOT HITS!

PD: Dave Parks San Diego
MD/Assist. PD: Mike Preston

- 1 CHAZA KRAM/I Feel For You
- 2 PRINCE/Purple Rain
- 3 WHAM!/Make Me Up Before You
- 4 BILLY OCEAN/Caribbean Queen (No No)
- 5 TINA TURNER/Better Be Good To Me
- 6 DIANA ROSS/Sweet Lovey
- 7 SHEENA EASTON/Strut
- 8 DAVID BOWIE/Blue Jean
- 9 HALL & OATES/Out of Touch
- 10 JOHN CAPPERRY & B/On The Dark Side
- 11 CULTURE CLUB/The Mar Song
- 12 CYNDI LAUPER/All Through the Night
- 13 NEW EDITION/Cool It Now
- 14 PAUL MCCARTNEY/No More Lonely Nights
- 15 STEVIE NICKER/Just Called To Say
- 16 POWTER SISTERS/I'm So Excited
- 17 LIONEL RICHIE/Penny Lover
- 18 HOWEYIPPER/Sea of Love
- 19 DENNIS DEYOUNG/Desert Moon
- 20 CHICAGO/Hard Habit To Break
- 21 KENNY ROGERS/What About Me?
- 22 PAT BENATAR/We Belong
- 23 JACK WAGNER/All I Need
- 24 COREY HART/It Ain't Enough
- 25 SAMMY HAGAR/I Can't Drive 55
- 26 CARB/Hello Again
- 27 JUDITH LERMON/Valotte
- 28 DURAN DURAN/The Wild Boys
- 29 ROO STERNARY/Some Guys Have All Th
- 30 BANANARAMA/The Wild Life
- 31 SHEILA E./The Belle of St. Mark
- 32 DAN HARTMAN/We Are The Young
- 33 RUBY LEWIS & MERV/Walking On A Thin Lin
- 34 U2/Pride In The Name Of
- 35 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 36 JENNIFER JACKSON/Do What You Do
- 37 SHEILA E./The Belle of St. Mark
- 38 RICK SPRINGFIELD/Taxi Dancing
- 39 JULIAN LERMON/Valotte
- 40 BRYAN ADAMS/Run To You

Denver

PD: Doug Erickson
MD: Gloria Avila

- 1 PRINCE/Purple Rain
- 2 BILLY OCEAN/Caribbean Queen (No No)
- 3 WHAM!/Make Me Up Before You
- 4 STEVIE NICKER/Just Called To Say
- 5 HALL & OATES/Out of Touch
- 6 CYNDI LAUPER/All Through the Night
- 7 TINA TURNER/Better Be Good To Me
- 8 CHAZA KRAM/I Feel For You
- 9 HOWEYIPPER/Sea of Love
- 10 PAUL MCCARTNEY/No More Lonely Nights
- 11 CARB/Hello Again
- 12 JUDITH LERMON/Valotte
- 13 JOHN CAPPERRY & B/On The Dark Side
- 14 DAVID BOWIE/Blue Jean
- 15 CULTURE CLUB/The Mar Song
- 16 LIONEL RICHIE/Penny Lover
- 17 PAT BENATAR/We Belong
- 18 TINA TURNER/Better Be Good To Me
- 19 RUBY LEWIS & MERV/Walking On A Thin Lin
- 20 HOWEYIPPER/Sea of Love
- 21 DURAN DURAN/The Wild Boys
- 22 ROO STERNARY/Some Guys Have All Th
- 23 BANANARAMA/The Wild Life
- 24 SHEILA E./The Belle of St. Mark
- 25 DAN HARTMAN/We Are The Young
- 26 RUBY LEWIS & MERV/Walking On A Thin Lin
- 27 SURVIVOR/I Can't Hold Back
- 28 CARB/Hello Again
- 29 MADONNA/Like A Virgin
- 30 TOTO/Stranger In Town
- 31 ROO STERNARY/Some Guys Have All Th
- 32 BRYAN ADAMS/Run To You
- 33 JUDITH LERMON/Valotte
- 34 JOHN WAITE/Tears
- 35 BOB HOGER/Understanding
- 36 PETER WOLF/I Need You Tonight
- 37 JULIAN LERMON/Valotte
- 38 DON HENLEY/Boys of Summer
- 39 JENNIFER JACKSON/Do What You Do
- 40 U2/Pride In The Name Of

KWSS 94.5 FM San Jose

PD: Dave Van Stone
MD: Robin Kipps

- 1 PRINCE/Purple Rain
- 2 WHAM!/Make Me Up Before You
- 3 BILLY OCEAN/Caribbean Queen (No No)
- 4 DENNIS DEYOUNG/Desert Moon
- 5 TINA TURNER/Better Be Good To Me
- 6 DAVID BOWIE/Blue Jean
- 7 HALL & OATES/Out of Touch
- 8 POWTER SISTERS/I'm So Excited
- 9 CHAZA KRAM/I Feel For You
- 10 CYNDI LAUPER/All Through the Night
- 11 STEVIE NICKER/Just Called To Say
- 12 LIONEL RICHIE/Penny Lover
- 13 JOHN CAPPERRY & B/On The Dark Side
- 14 PAUL MCCARTNEY/No More Lonely Nights
- 15 TOMMY STAM/Girls With Guns
- 16 SHEENA EASTON/Strut
- 17 HOWEYIPPER/Sea of Love
- 18 RUBY LEWIS & MERV/Walking On A Thin Lin
- 19 ROO STERNARY/Some Guys Have All Th
- 20 PAT BENATAR/We Belong
- 21 CARB/Hello Again
- 22 NEW EDITION/Cool It Now
- 23 BRUCE SPRINGSTEEN/Cover Me
- 24 CULTURE CLUB/The Mar Song
- 25 DURAN DURAN/The Wild Boys
- 26 COREY HART/It Ain't Enough
- 27 CHICAGO/Hard Habit To Break
- 28 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 29 KENNY ROGERS/What About Me?
- 30 U2/Pride In The Name Of

FM 102 Sacramento

PD: Rick Gillette
MD: Chris Collins

- 1 BILLY OCEAN/Caribbean Queen (No No)
- 2 CHAZA KRAM/I Feel For You
- 3 SHEENA EASTON/Strut
- 4 WHAM!/Make Me Up Before You
- 5 NEW EDITION/Cool It Now
- 6 KENNY ROGERS/What About Me?
- 7 STEVIE NICKER/Just Called To Say
- 8 HALL & OATES/Out of Touch
- 9 TINA TURNER/Better Be Good To Me
- 10 CYNDI LAUPER/All Through the Night
- 11 LIONEL RICHIE/Penny Lover
- 12 TIME/Jungle Love
- 13 DURAN DURAN/The Wild Boys
- 14 JENNIFER JACKSON/Do What You Do
- 15 CHICAGO/Hard Habit To Break
- 16 POWTER SISTERS/I'm So Excited
- 17 SHEILA E./The Belle of St. Mark
- 18 JEFFREY STAR/Operator
- 19 DENNIS DEYOUNG/Desert Moon
- 20 DAN HARTMAN/We Are The Young
- 21 PAT BENATAR/We Belong
- 22 CARB/Hello Again
- 23 PAUL MCCARTNEY/No More Lonely Nights
- 24 DIANA ROSS/Sweet Lovey
- 25 ROO STERNARY/Some Guys Have All Th
- 26 KENNY ROGERS/What About Me?
- 27 HOWEYIPPER/Sea of Love
- 28 SAN HARRIS/Sugar Don't Bite
- 29 JACK WAGNER/All I Need
- 30 THOMPSON TWINS/The Gap
- 31 MADONNA/Like A Virgin
- 32 RICK SPRINGFIELD/Taxi Dancing
- 33 RAY PARKER JR./Jade
- 34 DAVE BOND/Let It All Blow
- 35 SURVIVOR/I Can't Hold Back
- 36 JENNIFER JACKSON/Do What You Do
- 37 STEVIE NICKER/Just Called To Say

Denver

PD: Tim Fox
Asst. PD: Mark Bolke

- 1 BILLY OCEAN/Caribbean Queen (No No)
- 2 WHAM!/Make Me Up Before You
- 3 HALL & OATES/Out of Touch
- 4 STEVIE NICKER/Just Called To Say
- 5 CYNDI LAUPER/All Through the Night
- 6 PRINCE/Purple Rain
- 7 CHICAGO/Hard Habit To Break
- 8 ELTON JOHN/Who Wears These Shoes
- 9 LIONEL RICHIE/Penny Lover
- 10 JOHN CAPPERRY & B/On The Dark Side
- 11 TINA TURNER/Better Be Good To Me
- 12 CHAZA KRAM/I Feel For You
- 13 MADONNA/Lucky Star
- 14 DENNIS DEYOUNG/Desert Moon
- 15 SCANDAL/Hands Tied
- 16 JACK WAGNER/All I Need
- 17 SURVIVOR/I Can't Hold Back
- 18 38 SPECIAL/Teacher Teacher
- 19 SHEILA E./The Belle of St. Mark
- 20 HOWEYIPPER/Sea of Love
- 21 CARB/Hello Again
- 22 PAUL MCCARTNEY/No More Lonely Nights
- 23 PAT BENATAR/We Belong
- 24 RUBY LEWIS & MERV/Walking On A Thin Lin
- 25 SAMMY HAGAR/I Can't Drive 55
- 26 HOWEYIPPER/Sea of Love
- 27 DAVID BOWIE/Blue Jean
- 28 MADONNA/Like A Virgin
- 29 TOTO/Stranger In Town
- 30 ROO STERNARY/Some Guys Have All Th

KUBE 93 FM Seattle

PD: Bob Case
MD: Wendy Christopher

- 1 WHAM!/Make Me Up Before You
- 2 CHAZA KRAM/I Feel For You
- 3 PRINCE/Purple Rain
- 4 BILLY OCEAN/Caribbean Queen (No No)
- 5 SHEENA EASTON/Strut
- 6 HALL & OATES/Out of Touch
- 7 DAVID BOWIE/Blue Jean
- 8 TINA TURNER/Better Be Good To Me
- 9 DENNIS DEYOUNG/Desert Moon
- 10 PAUL MCCARTNEY/No More Lonely Nights
- 11 CYNDI LAUPER/All Through the Night
- 12 HOWEYIPPER/Sea of Love
- 13 KENNY ROGERS/What About Me?
- 14 LIONEL RICHIE/Penny Lover
- 15 STEVIE NICKER/Just Called To Say
- 16 SURVIVOR/I Can't Hold Back
- 17 DURAN DURAN/The Wild Boys
- 18 JACK WAGNER/All I Need
- 19 SAMMY HAGAR/I Can't Drive 55
- 20 PAT BENATAR/We Belong
- 21 COREY HART/It Ain't Enough
- 22 RUBY LEWIS & MERV/Walking On A Thin Lin
- 23 CULTURE CLUB/The Mar Song
- 24 CARB/Hello Again
- 25 CHICAGO/Hard Habit To Break
- 26 SHEILA E./The Belle of St. Mark
- 27 U2/Pride In The Name Of
- 28 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 29 PETER WOLF/I Need You Tonight
- 30 VAN HALEN/Hot For Teacher
- 31 JULIAN LERMON/Valotte
- 32 JENNIFER JACKSON/Do What You Do
- 33 BRYAN ADAMS/Run To You
- 34 TOTO/Stranger In Town

KZZP Phoenix

MD: Steve Goddard

- 1 WHAM!/Make Me Up Before You
- 2 PRINCE/Purple Rain
- 3 BILLY OCEAN/Caribbean Queen (No No)
- 4 DENNIS DEYOUNG/Desert Moon
- 5 STEVIE NICKER/Just Called To Say
- 6 TINA TURNER/Better Be Good To Me
- 7 CHICAGO/Hard Habit To Break
- 8 DAVID BOWIE/Blue Jean
- 9 CYNDI LAUPER/All Through the Night
- 10 LIONEL RICHIE/Penny Lover
- 11 JOHN CAPPERRY & B/On The Dark Side
- 12 CHAZA KRAM/I Feel For You
- 13 KENNY ROGERS/What About Me?
- 14 ROO STERNARY/Some Guys Have All Th
- 15 CULTURE CLUB/The Mar Song
- 16 PAUL MCCARTNEY/No More Lonely Nights
- 17 ELTON JOHN/Who Wears These Shoes
- 18 SURVIVOR/I Can't Hold Back
- 19 COREY HART/It Ain't Enough
- 20 RUBY LEWIS & MERV/Walking On A Thin Lin
- 21 HOWEYIPPER/Sea of Love
- 22 POWTER SISTERS/I'm So Excited
- 23 MADONNA/Lucky Star
- 24 DURAN DURAN/The Wild Boys
- 25 PAT BENATAR/We Belong
- 26 PRINCE/Let's Go Crazy
- 27 DAN HARTMAN/We Are The Young
- 28 TOMMY STAM/Girls With Guns
- 29 JULIAN LERMON/Valotte
- 30 38 SPECIAL/Teacher Teacher
- 31 DIANA ROSS/Sweet Lovey
- 32 CARB/Hello Again
- 33 TOTO/Stranger In Town
- 34 NEW EDITION/Cool It Now
- 35 ROO STERNARY/Some Guys Have All Th
- 36 JOHN WAITE/Tears
- 37 JENNIFER JACKSON/Do What You Do
- 38 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 39 BRYAN ADAMS/Run To You
- 40 U2/Pride In The Name Of

EAST Most Added Hottest

Madonna Chicago Ray Parker Prince WHAM! Prince Chaka Khan

CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Madonna Chicago Ray Parker Jr. Prince WHAM! Prince Chaka Khan

EAST

Parallel Two

WFLY/Albany, NY Clark/Lawrence MADONNA RAY PARKER JR. JOHN CAFFERTY & B...

KC101/New Haven, CT Star Rybak MADONNA RAY PARKER JR. DON RENLEY...

WHTF/York, PA Michael Szarynki NEW EDITION BRUCE SPRINGSTEEN...

OK100/Thaca, NY Bill Weston CHICAGO JACK WAGNER DON RENLEY...

KZZB/Beaumont, TX Jerry Lousteau MADONNA JACK WAGNER DON RENLEY...

KBET-FM/El Paso, TX Scott Taylor RAY PARKER JR. JOE COCKER EUROGLIDERS...

WHYY-FM/Montgomery, Alan DuPriest CHICAGO BRUCE SPRINGSTEEN GIUFFRIA...

KTFM/San Antonio, TX Thomari/Nasty GENERAL PUBLIC LAURA BRANIGAN...

Q100/Gadsden, AL Gail/Davis SHEILA E. U2 RAY PARKER JR....

WPFM/Panama City, FL Thomas/Davis MADONNA DAN HARTMAN CHICAGO...

Parallel Three

WFBQ/Altoona, PA Steve Kelsey RAY PARKER JR. CHICAGO...

WJQ/Portland, ME Phoenix/O'Neil RAY PARKER JR. CHICAGO...

WBCV/Charleston, WV Phil/Allen JACK WAGNER MADONNA...

WVBY/Charleston, WV Phil/Allen JACK WAGNER MADONNA...

SOUTH

Parallel Two

WBBQ/Augusta, GA Bruce Stevens MADONNA CHICAGO...

WZLD/Columbia, SC Bob Chase BRUCE SPRINGSTEEN MADONNA...

240 CHR Reporters 232 Current Reports

The following stations reported a frozen playlist this week:

- B94/Pittsburgh WLS/Chicago WLS-FM/Chicago 103CIR/Asheville

The following stations failed to report this week; therefore their playlists were frozen:

- KZFM/Corpus Christi WQID/Biloxi KNMQ/Albuquerque-Santa Fe

Note: KGHO/Hoquiam is no longer a CHR reporter.

MIDWEST Most Added Hottest

Madonna Ray Parker Jr. Don Henley WHAM! Prince Chaka Khan

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Madonna Ray Parker Jr. Chicago WHAM! Chaka Khan Prince

MIDWEST

Parallel Two

WKDD/Akron, OH

Matt Patrick

BRYAN ADAMS DON HENLEY BOB SEGER MADONNA JEFFREY OSBORNE ROGER HODGSON JOHN CAFFERTY & B SHEILA E. NEW EDITION BILLY IDOL THOMPSON TWINS Hottest: PRINCE 1-1 BALL & OATES 6-4 COREY HART 14-10 SURVIVOR 21-15 J. GEILS BAND 37-30

WAHC/Appleton-Oshkosh

Chris Caine

SCANDAL BRYAN ADAMS BRUCE SPRINGSTEEN DON HENLEY U2 MADONNA Hottest: PRINCE 1-1 WHAM! 3-2 KISS 8-4 SAMMY HAGAR 21-12 DURAN DURAN D-18

WAKU/Appleton-Oshkosh

Ross/Bredleigh

DON HENLEY BOB SEGER MADONNA RAY PARKER JR. SCANDAL (dp) Hottest: PRINCE 2-1 WHAM! 3-2 HONEYDRIPPERS 29-19 DURAN DURAN D-29 JULIAN LENNON D-30

XXIX/Columbus, OH

Cook/Celle

MADONNA TOTO BOB SEGER RICK SPRINGFIELD Hottest: PRINCE 1-1 WHAM! 3-2 CHAKA KHAN 10-7 PAUL MCCARTNEY 15-10 38 SPECIAL 18-15

KIHK/Davenport, IA

Jim O'Hara

BRUCE SPRINGSTEEN BOB SEGER DON HENLEY MADONNA JACK WAGNER JOHN CAFFERTY & B Hottest: WHAM! 1-1 CYNDI LAUPER 6-4 LIONEL RICHIE 7-5 HONEYDRIPPERS 13-10 DURAN DURAN 22-15

WGTZ/Dayton, OH

King/Robertson

JERMAINE JACKSON MADONNA SCANDAL DON HENLEY Hottest: BALL & OATES 3-2 WHAM! 4-3 TINA TURNER 11-7 CYNDI LAUPER 12-8 DURAN DURAN 27-22

KMGR/Des Moines, IA

AJ Brock

MADONNA RAY PARKER JR. EURYTHMICS GIUFFRIA THOMPSON TWINS FIXX U2 Hottest: PRINCE 1-1 CHAKA KHAN 7-3 HALL & OATES 6-4 HONEYDRIPPERS 23-18 DURAN DURAN 28-20

KZIO/Duluth, MN

Berry Knight

LAURA BRANIGAN MADONNA J. GEILS BAND RICK SPRINGFIELD SCANDAL NEW EDITION BILLY IDOL GIUFFRIA ROGER HODGSON COYOTE SISTERS (dp) THOMPSON TWINS Hottest: SHEENA EASTON 3-1 WHAM! 4-2 TINA TURNER 6-4 DURAN DURAN 25-16 PAT BENATAR 35-20

WKDQ/Evanville, IN

Payne/Chase

SCANDAL GIUFFRIA (dp) RICK SPRINGFIELD MADONNA RAY PARKER JR. Hottest: PRINCE 3-1 WHAM! 4-3 CHAKA KHAN 13-8 SURVIVOR 24-18 DURAN DURAN 35-25

WSTQ/Evanville, IN

Taylor/Aahton

REO SPEEDWAGON DURAN DURAN HONEYDRIPPERS Hottest: PRINCE 1-1 WHAM! 2-2 DENNIS DEYOUNG 9-3 CHAKA KHAN 28-6 CYNDI LAUPER 25-15

WMEE/Ft. Wayne

Scott Dugan

BOB SEGER MADONNA RAY PARKER JR. Hottest: PRINCE 3-1 WHAM! 4-3 DENNIS DEYOUNG 9-7 CHAKA KHAN 18-10 HONEYDRIPPERS 27-21

WGRD/Grand Rapids, MI

Swart/Stevens

MADONNA CHICAGO JOHN CAFFERTY & B DON HENLEY Hottest: PRINCE 1-1 WHAM! 2-2 TINA TURNER 11-5 SURVIVOR 13-7 SAMMY HAGAR 14-8

WZPU/Indianapolis, IN

Jim Miles

MADONNA TOTO DON HENLEY REBBIE JACKSON BRYAN ADAMS GIUFFRIA Hottest: LIONEL RICHIE 10-4 DURAN DURAN 17-9 CHAKA KHAN 23-10 JACK WAGNER 30-17 MADONNA D-29

WJXQ/Jackson, MI

Ryan/Cheeks

AIRACCE (dp) JOHN CAFFERTY & B (dp) CHICAGO (dp) GIUFFRIA (dp) FIXX (dp) RICK SPRINGFIELD (dp) THOMPSON TWINS (dp) RAY PARKER JR. (dp) Hottest: SURVIVOR 1-1 SAMMY HAGAR 2-2 REO SPEEDWAGON 20-13 HALL & OATES 21-14 CARS 24-17

WKFR/Kalamazoo, MI

Weinacht/Chapman

DON HENLEY BOB SEGER BRYAN ADAMS (dp) EUROGLIDERS LAURA BRANIGAN RAY PARKER JR. (dp) CHAKA KHAN (dp) Hottest: PRINCE 2-1 WHAM! 4-2 CYNDI LAUPER 14-8 PAUL MCCARTNEY 21-14 DURAN DURAN D-24

ZZB/Kansas City, MO

Collins/Welsh

MADONNA BRUCE SPRINGSTEEN CHICAGO DON HENLEY RAY PARKER JR. NEW EDITION SHEILA E. Hottest: WHAM! 3-1 CHAKA KHAN 5-2 DURAN DURAN 21-17 KISS 32-29 MADONNA D-33

WVIC/Lansing, MI

Martin/Kittredge

JERMAINE JACKSON JOE COCKER DON HENLEY U2 Hottest: BILLY OCEAN 1-1 SURVIVOR 2-2 LIONEL RICHIE 6-3 BALL & OATES 8-6 WHAM! 12-9

Z104/Madison, WI

Little/Hudson

MADONNA JOHN CAFFERTY & B BOB SEGER CHICAGO Hottest: WHAM! 1-1 SHEENA EASTON 6-2 TINA TURNER 3-3 CYNDI LAUPER 14-5 PAUL MCCARTNEY 15-8

Z86/Milwaukee, WI

Michalea/Kelly

JOHN CAFFERTY & B Hottest: WHAM! 4-1 DAVID BOWIE 10-7 TOMMY SBAM 11-8 HONEYDRIPPERS 18-11 CHAKA KHAN 19-13

KJ103/Oklahoma City, OK

Bill Cahill

RICK SPRINGFIELD RAY PARKER JR. CHICAGO ROGER HODGSON (dp) Hottest: SHEENA EASTON 2-1 JACK WAGNER 12-9 38 SPECIAL 22-15 HONEYDRIPPERS 21-18 DURAN DURAN 29-23

KOFM/Oklahoma City, OK

Miller/Cooper

DON HENLEY BRUCE SPRINGSTEEN MADONNA JEFFREY OSBORNE JOHN CAFFERTY & B RAY PARKER JR. Hottest: BILLY OCEAN 3-1 WHAM! 4-3 CHAKA KHAN 6-5 SHEENA EASTON 10-7 JACK WAGNER 14-8

KQKQ/Omaha, NE

Taylor/Dean

MADONNA GIUFFRIA JULIAN LENNON SAM HARRIS Hottest: PRINCE 1-1 WHAM! 3-2 BALL & OATES 8-4 CHAKA KHAN 10-6 DURAN DURAN 20-15

KZ93/Peoria, IL

Edwards/Maloney

CARS MADONNA TOTO Hottest: PRINCE 1-1 BILLY OCEAN 6-2 DENNIS DEYOUNG 7-3 WHAM! 8-6 LIONEL RICHIE 12-9

WZOK/Rockford, IL

Klipper B. McGee

BRUCE SPRINGSTEEN HONEYDRIPPERS ROGER HODGSON Hottest: PRINCE 1-1 BILLY OCEAN 2-2 BALL & OATES 6-3 WHAM! 7-4 TINA TURNER 8-5

US3/South Bend, IN

J.K. Dearing

DURAN DURAN CULTURE CLUB HONEYDRIPPERS BOB SEGER Hottest: PRINCE 1-1 BILLY OCEAN 2-2 HALL & OATES 23-17 CYNDI LAUPER 31-17 LIONEL RICHIE 21-18

WRQN/Toledo, OH

Schaffer/Mitchell

LAURA BRANIGAN THOMPSON TWINS JOHN CAFFERTY & B RAY PARKER JR. SHEILA E. MADONNA BEAU COUP RICK SPRINGFIELD RAY PARKER JR. Hottest: PRINCE 1-1 PAUL MCCARTNEY 19-8 LIONEL RICHIE 25-15 NEW EDITION 32-25 DURAN DURAN 38-31

KAY107/Tulsa, OK

Blein/Stephens

RAY PARKER JR. JOHN CAFFERTY & B MADONNA RICK SPRINGFIELD RICK SPRINGFIELD Hottest: HALL & OATES 4-3 HUEY LEWIS & NEWS 15-10 PAUL MCCARTNEY 21-15 COREY HART 27-17 HONEYDRIPPERS 30-20

KEYN-FM/Wichita, KS

Taylor/Brown

MADONNA RAY PARKER JR. DON HENLEY REBBIE JACKSON GIUFFRIA Hottest: WHAM! 4-2 CHAKA KHAN 10-6 LIONEL RICHIE 11-7 PAUL MCCARTNEY 14-9 HUEY LEWIS & NEWS 20-13

KKRD/Wichita, KS

Oliver/Williams

MADONNA NEW EDITION CHICAGO THOMPSON TWINS GIUFFRIA Hottest: PRINCE 1-1 WHAM! 2-2 BILLY OCEAN 3-3 DENNIS DEYOUNG 4-4 HALL & OATES 6-6

WHOT/Youngstown, OH

Dick Thompson

BILLY IDOL THOMPSON TWINS REBBIE JACKSON MADONNA DON HENLEY LAURA BRANIGAN JOHN CAFFERTY & B Hottest: WHAM! 2-1 HALL & OATES 8-4 LIONEL RICHIE 11-7 HUEY LEWIS & NEWS 18-14 JULIAN LENNON 32-24

WYFM/Youngstown, OH

Jeff Tobin

PAUL MCCARTNEY DON HENLEY BRUCE SPRINGSTEEN DURAN DURAN JOHN WAITE Hottest: DENNIS DEYOUNG 3-1 WHAM! 7-3 CHAKA KHAN 15-7 SURVIVOR 14-8 SHEENA EASTON 19-14

Parallel Three

KFYR/Bismarck, ND

Brannen/Hardt CARS SHEILA E. CHICAGO Hottest: WHAM! 3-1 CYNDI LAUPER 11-6 SAMMY HAGAR 13-8 JULIAN LENNON 14-9 PAUL MCCARTNEY 16-11

WBNO/Bloomington, IL

Mike Justin

MADONNA EURYTHMICS RAY PARKER JR. JEFFREY OSBORNE SHEILA E. BOB SEGER (dp) JOHN CAFFERTY & B (dp) GIUFFRIA (dp) CHICAGO (dp) Hottest: PRINCE 2-1 WHAM! 3-2 HALL & OATES 9-5 DENNIS DEYOUNG 7-6 TINA TURNER 11-7

WBWB/Bloomington, IN

Bob Leonard

NEW EDITION BOB SEGER U2 EUROGLIDERS GIUFFRIA MADONNA Hottest: TINA TURNER 2-1 PRINCE 4-2 WHAM! 8-4 CHAKA KHAN 10-5 CYNDI LAUPER 13-9

WCIL-FM/Carbondale, IL

Tony Waitkus

MADONNA BRUCE SPRINGSTEEN JULIAN LENNON HONEYDRIPPERS Hottest: PRINCE 1-1 BILLY OCEAN 4-2 HALL & OATES 6-3 WHAM! 7-4 TINA TURNER 8-5

US3/South Bend, IN

J.K. Dearing

DURAN DURAN CULTURE CLUB HONEYDRIPPERS BOB SEGER Hottest: PRINCE 1-1 BILLY OCEAN 2-2 HALL & OATES 23-17 CYNDI LAUPER 31-17 LIONEL RICHIE 21-18

WRQN/Toledo, OH

Schaffer/Mitchell

LAURA BRANIGAN THOMPSON TWINS JOHN CAFFERTY & B RAY PARKER JR. SHEILA E. MADONNA BEAU COUP RICK SPRINGFIELD RAY PARKER JR. Hottest: PRINCE 1-1 PAUL MCCARTNEY 19-8 LIONEL RICHIE 25-15 NEW EDITION 32-25 DURAN DURAN 38-31

KAY107/Tulsa, OK

Blein/Stephens

RAY PARKER JR. JOHN CAFFERTY & B MADONNA RICK SPRINGFIELD RICK SPRINGFIELD Hottest: HALL & OATES 4-3 HUEY LEWIS & NEWS 15-10 PAUL MCCARTNEY 21-15 COREY HART 27-17 HONEYDRIPPERS 30-20

KEYN-FM/Wichita, KS

Taylor/Brown

MADONNA RAY PARKER JR. DON HENLEY REBBIE JACKSON GIUFFRIA Hottest: WHAM! 4-2 CHAKA KHAN 10-6 LIONEL RICHIE 11-7 PAUL MCCARTNEY 14-9 HUEY LEWIS & NEWS 20-13

KKRD/Wichita, KS

Oliver/Williams

MADONNA NEW EDITION CHICAGO THOMPSON TWINS GIUFFRIA Hottest: PRINCE 1-1 WHAM! 2-2 BILLY OCEAN 3-3 DENNIS DEYOUNG 4-4 HALL & OATES 6-6

WHOT/Youngstown, OH

Dick Thompson

BILLY IDOL THOMPSON TWINS REBBIE JACKSON MADONNA DON HENLEY LAURA BRANIGAN JOHN CAFFERTY & B Hottest: WHAM! 2-1 HALL & OATES 8-4 LIONEL RICHIE 11-7 HUEY LEWIS & NEWS 18-14 JULIAN LENNON 32-24

WYFM/Youngstown, OH

Jeff Tobin

PAUL MCCARTNEY DON HENLEY BRUCE SPRINGSTEEN DURAN DURAN JOHN WAITE Hottest: DENNIS DEYOUNG 3-1 WHAM! 7-3 CHAKA KHAN 15-7 SURVIVOR 14-8 SHEENA EASTON 19-14

WRKR/Racine-Milwaukee

Pat Martin

RICK SPRINGFIELD MADONNA RAY PARKER JR. U2 BOB SEGER Hottest: WHAM! 1-1 JACK WAGNER 10-2 HONEYDRIPPERS 6-3 CHAKA KHAN 8-4 DURAN DURAN 26-14

KKLS-FM/Rapid City, SD

Sherwin/Piper

GIUFFRIA SHEILA E. BOB SEGER ROGER HODGSON Hottest: HALL & OATES 6-1 PRINCE 10-3 PAUL MCCARTNEY 11-5 BILLY OCEAN 15-9 REO SPEEDWAGON 26-22

99KG/Salina, KS

Denny Collier

BRUCE SPRINGSTEEN LAURA BRANIGAN FIXX (dp) RAY PARKER JR. RICK SPRINGFIELD GENERAL PUBLIC GIUFFRIA MADONNA DURAN DURAN (dp) Hottest: PRINCE 6-2 CHAKA KHAN 7-3 WHAM! 10-4 SURVIVOR 22-14 TOMMY SBAM 33-26

KKRC/Sioux Falls, SD

Dan Kleley

TOTO JERMAINE JACKSON SCANDAL NEW EDITION JACK WAGNER (dp) Hottest: WHAM! 3-2 HALL & OATES 4-3 DURAN DURAN 24-12 KISS 19-13 CARS 30-22

KWTO-FM/Springfield, MO

Mike Schmidt

ROGER HODGSON BOB SEGER SHEILA E. RAY PARKER JR. MADONNA WHAM! 2-1 PRINCE 5-2 BILLY OCEAN 9-5 HALL & OATES 11-6 CHAKA KHAN 15-12

WDBR/Springfield, IL

Moore/Lawley

MADONNA CHICAGO JOHN CAFFERTY & B RAY PARKER JR. FIXX JOHN PARR (dp) SHALAMAR U2 (dp) PRINCE 1-1 WHAM! 3-2 CHAKA KHAN 5-3 TINA TURNER 7-5 SHEENA EASTON 12-11

WSPT/Stevens Point, WI

Bouley/Tracy

MADONNA EUROGLIDERS JACK WAGNER (dp) RICK SPRINGFIELD (dp) RICK SPRINGFIELD (dp) GIUFFRIA (dp) Hottest: WHAM! 1-1 PRINCE 2-2 TINA TURNER 4-3 CHAKA KHAN 11-7 HONEYDRIPPERS 24-13

KDVV/Topeka, KS

Rabat/Parmley

MADONNA RICK SPRINGFIELD (dp) CHICAGO GIUFFRIA (dp) RAY PARKER JR. Hottest: PRINCE 1-1 WHAM! 4-1 CHAKA KHAN 11-6 PAUL MCCARTNEY 32-21 DURAN DURAN 29-23 HUEY LEWIS & NEWS 35-25

KKXL-FM/Grand Forks, ND

Don Nordine

BRUCE SPRINGSTEEN CARS JACK WAGNER NEW EDITION DON HENLEY Hottest: PRINCE 2-1 WHAM! 4-2 BILLY OCEAN 1-3 DENNIS DEYOUNG 6-4 CHAKA KHAN 21-16

WAZY-FM/Lafayette, IN

Stacy/Sparrow

DURAN DURAN GENERAL PUBLIC MADONNA RICK SPRINGFIELD EURYTHMICS RAY PARKER JR. FIXX EUROGLIDERS Hottest: PRINCE 1-1 WHAM! 3-2 CHAKA KHAN 10-8 CARS 29-18 HONEYDRIPPERS 39-31

KFRX/Lincoln, NE

Tracy Johnson

BOB SEGER DAN HARTMAN SHEILA E. MADONNA Hottest: PRINCE 1-1 WHAM! 2-2 CHAKA KHAN 6-3 HALL & OATES 11-5 TINA TURNER 7-6

WEST

Parallel Two

KNMQ/Albuquerque-Santa Fe

Stucker/Maitland

None Hottest: PRINCE 2-2 HALL & OATES 4-4 TINA TURNER 5-5 WHAM! 6-6 SHEENA EASTON 9-9

KKXX/Bakersfield, CA

Squires/Kemper

RAY PARKER JR. CHICAGO RICK SPRINGFIELD MADONNA Hottest: HALL & OATES 9-1 WHAM! 5-2 PRINCE 8-3 TINA TURNER 11-5 DAVID BOWIE 14-9 TWISTED SISTER 12-9

KQXR/Bakersfield, CA

Bonnie Knox

JOHN CAFFERTY & B MADONNA CHICAGO FRANKIE GOES TO H FIXX GIUFFRIA Hottest: PRINCE 2-1 CHAKA KHAN 4-2 TINA TURNER 6-4 HALL & OATES 7-5 DURAN DURAN 29-23

KFBS/Boise, ID

Doss/Gregory

ROGER HODGSON CHICAGO JOHN CAFFERTY & B (dp) MADONNA RAY PARKER JR. GIUFFRIA (dp) Hottest: PRINCE 1-1 HALL & OATES 8-4 CHAKA KHAN 10-7 JULIAN LENNON 19-12 SURVIVOR 40-27

KCAQ/Oxnard-Ventura, CA

Thomas/Jay

MADONNA PAUL MCCARTNEY SURVIVOR BILLY IDOL REBBIE JACKSON SHALAMAR Hottest: CHAKA KHAN 2-2 JACK WAGNER 4-4 TIME 9-8 NEW EDITION 12-10 DURAN DURAN 15-12

KSND/Salem, OR

Len E. Mitchell

JOHN CAFFERTY & B MADONNA RAY PARKER JR. RICK SPRINGFIELD CHICAGO (dp) EURYTHMICS (dp) ASHFORD & SIMPSON (dp) U2 (dp) Hottest: WHAM! 2-1 SAMMY HAGAR 11-6 PAT BENATAR 22-12 DURAN DURAN 39-20 SAM HARRIS 30-22

KMGX/Fresno, CA

Carey Edwards

HONEYDRIPPERS MADONNA RAY PARKER JR. BOB SEGER BRUCE SPRINGSTEEN BILLY IDOL Hottest: CHAKA KHAN 2-1 PRINCE 1-2 NEW EDITION 4-3 DURAN DURAN 16-14

KYNO-FM/Fresno, CA

Walker/Davis

MADONNA DON HENLEY BOB SEGER ROGER HODGSON EUROGLIDERS CARS Hottest: PRINCE 2-1 DURAN DURAN 15-2 JOHN CAFFERTY & B 11-4 CHAKA KHAN 10-6 CYNDI LAUPER 13-10

KIKI/Honolulu, HI

Kong/Shahido

CULTURE CLUB CHICAGO MADONNA SHEENA EASTON RAY PARKER JR. SAM HARRIS THOMPSON TWINS RICK SPRINGFIELD BRYAN ADAMS FIXX STATISTICS Hottest: WHAM! 3-2 BAND OF GOLD 5-4 CHAKA KHAN 6-5 LIONEL RICHIE 9-7 DURAN DURAN 37-24

KMQM/Honolulu, HI

Kimo Akane

CARS MADONNA BOB SEGER RAY PARKER JR. JOHN CAFFERTY

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that do not qualify for parallel one status.

240 Reports

JOHN DOE "Hit Song" (Anylabel)

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary

Up 51 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 4 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

BRYAN ADAMS Run To You (A&M)

Regional Reach	209/21	87%	National Summary
Up	88		UP 17
Down	8		DOWN 2
Adds	21		ADDS 12

Regional Reach	209/21	87%	National Summary
Up	88		UP 17
Down	8		DOWN 2
Adds	21		ADDS 12

Regional Reach	209/21	87%	National Summary
Up	88		UP 17
Down	8		DOWN 2
Adds	21		ADDS 12

Regional Reach	209/21	87%	National Summary
Up	88		UP 17
Down	8		DOWN 2
Adds	21		ADDS 12

Regional Reach	209/21	87%	National Summary
Up	88		UP 17
Down	8		DOWN 2
Adds	21		ADDS 12

Regional Reach	209/21	87%	National Summary
Up	88		UP 17
Down	8		DOWN 2
Adds	21		ADDS 12

Regional Reach	209/21	87%	National Summary
Up	88		UP 17
Down	8		DOWN 2
Adds	21		ADDS 12

Regional Reach	209/21	87%	National Summary
Up	88		UP 17
Down	8		DOWN 2
Adds	21		ADDS 12

Regional Reach	209/21	87%	National Summary
Up	88		UP 17
Down	8		DOWN 2
Adds	21		ADDS 12

Regional Reach	209/21	87%	National Summary
Up	88		UP 17
Down	8		DOWN 2
Adds	21		ADDS 12

Pat Benatar Continued

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

Regional Reach	100/25	44%	National Summary
Up	51		UP 17
Down	0		DOWN 2
Adds	25		ADDS 12

CARS Hello Again (Elektra)

LP: Heartbeat City

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

Regional Reach	204/11	85%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	11		ADDS 3

CULTURE CLUB The War Song (Virgin/Epic)

LP: Waking Up In A Burning House

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

Regional Reach	198/3	83%	National Summary
Up	86		UP 15
Down	48		DOWN 0
Adds	3		ADDS 3

SHEILA E. The Belle Of St. Mark (WB)

LP: Glamorous Life

Regional Reach	122/28	61%	National Summary
Up	48		UP 17
Down	4		DOWN 0
Adds	28		ADDS 12

Regional Reach	122/28	61%	National Summary
Up	48		UP 17
Down	4		DOWN 0
Adds	28		ADDS 12

Regional Reach	122/28	61%	National Summary
Up	48		UP 17
Down	4		DOWN 0
Adds	28		ADDS 12

Regional Reach	122/28	61%	National Summary
Up	48		UP 17
Down	4		DOWN 0
Adds	28		ADDS 12

Regional Reach	122/28	61%	National Summary
Up	48		UP 17
Down	4		DOWN 0
Adds	28		ADDS 12

Regional Reach	122/28	61%	National Summary
Up	48		UP 17
Down	4		DOWN 0
Adds	28		ADDS 12

Regional Reach	122/28	61%	National Summary
----------------	--------	-----	------------------

The Painful Truth.

The moment you realize that the project you believed in, and knew was a hit, wasn't. Then the self doubt sets in. Did I do all I could to insure its ultimate success . . . ? If AIR was not a part of your plan, the answer is a qualified no.

AIR guarantees each project, whether CHR or AOR, gets off to a running start. AIR's designed to give maximum exposure to radio for each individual project, the week you choose. We also provide you with a valuable report so you can adjust your "Battleplan" accordingly. AIR helps you pinpoint the positives while you maximize negative pockets by being fully aware of what to expect in those early weeks.

Look, nobody can say you have a retail homerun, but AIR can give insight into radio's mind. After all, the first two steps to any successful project is radio airplay. We proved we can handle the first step. You've already proven you can handle the second.

AIR . . . providing maximum exposure when listening is critical.

WEEK #8

AIR Priorities

WEEK #8

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, November 14, 1984

	TITLE	ARTIST	LABEL
CHR	LOVERBOY	BILLY OCEAN	ARISTA
	LIKE A VIRGIN	MADONNA	WB
	TENDERNESS	GENERAL PUBLIC	IRS/A&M
	SLOW DANCING	LINDSEY BUCKINGHAM	ELEKTRA
	EASY LOVER	PHILIP BAILEY	COLUMBIA

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, November 15, 1984

	TITLE/CUTS	ARTIST	LABEL
AOR	YOU'RE GETTING EVEN... "Wasted" "Petting"	J. GEILS BAND	EMI AMERICA
	GIRLS WITH GUNS "Lonely" "Come"	TOMMY SHAW	A&M

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

© 1984 Active Industry Research, Inc.

AIR

™ Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

Contemporary Hit Radio

Continued from Back Page

CHART EXTRAS

Chart Extras are records above the 60% airplay level without sufficient chart activity to debut on the National Airplay/40 this week.

SCANDAL featuring PATTY SMYTH Hands Tied (Columbia)

66% of our reporters on it. Moves: Up 70, Debuts 26, Same 52, Down 0, Adds 10 including WSKZ, WAHC, WKAU, WGTZ, KZIO, WKDQ. Complete airplay in Parallels.

BREAKERS

MADONNA Like A Virgin (Sire/WB)

76% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 182 including Z100, WAVA, Z93, Q105, B96, KIIS-FM, KPLUS. Complete airplay in Parallels.

BOB SEGER & THE SILVER BULLET BAND Understanding (Capitol)

75% of our reporters on it. Moves: Up 22, Debuts 30, Same 63, Down 0, Adds 65 including B104, WBLI, KAFM, 93FM, KMJK, KWOD, KNBQ. Complete airplay in Parallels.

DON HENLEY The Boys Of Summer (After The Boys Of...) (Geffen)

73% of our reporters on it. Moves: Up 2, Debuts 33, Same 80, Down 0, Adds 60 including WXKS-FM, WCAU-FM, Q102, KWK, WLOL-FM, Q103, KITS. Complete airplay in Parallels.

NEW EDITION Cool It Now (MCA)

64% of our reporters on it. Moves: Up 100, Debuts 19, Same 15, Down 1, Adds 19 including WGCL, Q103, KPLUS, KNBQ, 93Q, WABB-FM, ZZ99. See Parallels, moves 32-27 on the CHR chart.

NEW & ACTIVE

JACKSONS "Body" (Epic) 140/11

Moves: Up 52, Debuts 12, Same 65, Down 0, Adds 11, WPHD, 93FM, WLAN-FM, Z106, WBCY, WDCG, WZKS, WFBG, KTRS, KKAZ, WNY5 29-26, Y100 33-24, Q103 31-25, Z98 23-19.

ROGER HODGSON "Had A Dream (Sleeping With The Enemy)" (A&M) 138/14

Moves: Up 38, Debuts 12, Same 74, Down 0, Adds 14, FM102, KITS, Z106, WKRZ-FM, KHFI, WANS-FM, WKDD, KZIO, KJ103, WZOK, KYNO-FM, KHOP, KKLS-FM, KWTO-FM.

SAM HARRIS "Sugar Don't Bite" (Motown) 132/10

Moves: Up 80, Debuts 10, Same 29, Down 3, Adds 10, WBLI, WNVZ, WBCY, 94TYX, KRGV, KQKQ, KIKI, WXLK, KKAZ, OK95, WHTX 11-10, I95 8-6, WJZR 10-7, WNOK-FM 25-19, KBOS 36-32. Moves 39-38 on the CHR chart.

SHEILA E. "The Belle Of St. Mark" (WB) 122/29

Moves: Up 22, Debuts 24, Same 47, Down 0, Adds 29 including B104, WBLI, WNVZ, KDWB-FM, KIMN, KITS, WMAR, Z106, WOKI, WKDD, KBOS, KTDY, KFYR, KWTO-FM, SLY96.

U2 "Pride (In The Name Of Love)" (Island) 113/24

Moves: Up 36, Debuts 16, Same 37, Down 0, Adds 24 including CKGM, KAFM, WGCL, KIMN, KZZP, Q92, WKFM, KZZB, WBCY, Y106, WAHC, KMGK, KCPX, T94, Y94.

KISS "Heaven's On Fire" (Mercury/PolyGram) 113/4

Moves: Up 54, Debuts 12, Same 42, Down 1, Adds 4, WCZY, KHTR, KSET-FM, KCMQ, WHYT 24-18, WRCK 21-18, WHTF 39-33, KX104 20-17, WAHC 8-4, Z299 32-29, KKXX 11-10, WOAY 15-8, KKRC 19-13, KOZE 13-10, OK95 19-15.

RAY PARKER JR. "Jamie" (Arista) 100/100

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 100 including WNY5, WHTX, PRO-FM, Z93, Y100, B97, WCZY, WHYT, KBEO, KIMN, KMJK, FM102, KS103, 94TYX, WMEE.

CHICAGO "You're The Inspiration" (WB) 99/95

Moves: Up 3, Debuts 0, Same 1, Down 0, Adds 95 including WHTT, WXKS-FM, WNY5, WPHD, WAVA, 94Q, Z93, KAFM, B97, KBEO, WKTI, KWK, Q103, KOPA, KMJK, KPLUS.

JEFFREY OSBORNE "Don't Stop" (A&M) 98/17

Moves: Up 19, Debuts 12, Same 44, Down 1, Adds 4, WCZY, KHTR, KSET-FM, KCMQ, WHYT 24-18, WRCK 21-18, WHTF 39-33, KX104 20-17, WAHC 8-4, Z299 32-29, KKXX 11-10, WOAY 15-8, KKRC 19-13, KOZE 13-10, OK95 19-15.

BILLY IDOL "Catch My Fall" (Chrysalis) 95/25

Moves: Up 14, Debuts 12, Same 44, Down 1, Adds 4, WCZY, KHTR, KSET-FM, KCMQ, WHYT 24-18, WRCK 21-18, WHTF 39-33, KX104 20-17, WAHC 8-4, Z299 32-29, KKXX 11-10, WOAY 15-8, KKRC 19-13, KOZE 13-10, OK95 19-15.

GIUFFRIA "Call To The Heart" (Carnel/MCA) 94/45

Moves: Up 0, Debuts 2, Same 47, Down 0, Adds 45 including WXKS-FM, WNY5, PRO-FM, WHYT, KIMN, 98PXV, WZYP, KKRD, KQXR, KF95, WKHI, KILE, WBNQ, KFMW, SLY96.

JACK WAGNER "All I Need" (Qwest/WB) 92/20

Moves: Up 39, Debuts 18, Same 13, Down 2, Adds 20 including Q107, WAVA, WNVZ, KWOD, KWSS, WVSR, KZZB, WSSX, KLIK, KILE, KKQV, Y94, KKRC, KYA, OK95.

JOE COCKER "Edge Of A Dream (Theme From 'Teachers')" (Capitol) 83/6

Moves: Up 14, Debuts 4, Same 58, Down 1, Adds 6, KSET-FM, WVIC, KBOS, KYNO-FM, KDON-FM, KILE, WBNQ-FM 40-32, KRGV 31-24, KLIK 33-31, KEYN-FM 29-27, KCPX 28-25, OK100 25-19, WIXV 27-15, KBIM 23-20, KIST 40-36.

MOST ADDED

MADONNA (182)
Like A Virgin (Sire/WB)
RAY PARKER JR. (100)
Jamie (Arista)
CHICAGO (95)
You're The Inspiration (WB)
JOHN CAFFERTY & BEAVER BROWN (77)
Tender Years (Scotti Bros./CBS)
BOB SEGER & SILVER BULLET BAND (65)
Understanding (Capitol)
DON HENLEY (60)
The Boys Of Summer . . . (Geffen)

HOTTEST

WHAM (152)
Wake Me Up Before You Go-Go (Columbia)
PRINCE (139)
Purple Rain (WB)
CHAKA KHAN (124)
I Feel For You (WB)
DARYL HALL & JOHN OATES (92)
Out Of Touch (RCA)
DURAN DURAN (83)
The Wild Boys (Capitol)
TINA TURNER (69)
Better Be Good To Me (Capitol)

REBBIE JACKSON "Centipede" (Columbia) 81/19

Moves: Up 30, Debuts 8, Same 23, Down 1, Adds 19 including Q107, Y100, Q105, WCZY, KITS, KHFI, WSSX, WQUE-FM, WZPL, KEYN-FM, WHOT, KCAQ, WOMP-FM, KNOE-FM, SLY96.

EUROGLIDERS "Heaven (Must Be There)" (Columbia) 79/21

Moves: Up 6, Debuts 6, Same 46, Down 0, Adds 21 including WVSR, WKEE, WPST, WBBQ, WNOK-FM, KSET-FM, WKFR, KF95, KYNO-FM, KDON-FM, KRQ, WSQV, WYKS, KQCR, WSPT.

JOHN CAFFERTY & BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 78/77

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 77 including WHTT, WXKS-FM, WNY5, WPHD, WHTX, PRO-FM, 94Q, WGCL, KWK, WVSR, WBBQ, Z104, KAY107, KQXR, KRQ.

J. GEILS BAND "Concealed Weapons" (EMI America) 78/13

Moves: Up 8, Debuts 6, Same 51, Down 0, Adds 13, CFTR, KPLUS, WLAN-FM, 93Q, WHTF, WANS-FM, WZKS, KTFM, KZIO, WOMP-FM, WSQV, KILE, KZOO, WNOK-FM 32-27, WKDD 37-30.

FRANKIE GOES TO HOLLYWOOD "Two Tribes" (Island) 72/12

Moves: Up 17, Debuts 9, Same 32, Down 2, Adds 12, WHTT, KS103, WMAR, WHTF, KQXR, KLUC, KHVT, WSQV, WPFM, KCMQ, KHTX, KZOO, WCAU-FM 37-32, KPLUS 22-19.

LAURA BRANIGAN "Ti Amo" (Atlantic) 66/25

Moves: Up 4, Debuts 3, Same 34, Down 0, Adds 25 including CFTR, WKRZ-FM, WZKS, KTFM, WKFR, WRQN, WHOT, KF95, KBOS, KHVT, WJBO, KNIN, 99KG, KCDQ, KTRS.

VAN HALEN "Hot For Teacher" (WB) 65/4

Moves: Up 24, Debuts 6, Same 31, Down 0, Adds 4, I95, WSPK, Q92, WOKI, WPHD 31-28, WCAU-FM 40-34, 93FM d-27, B96 37-33, KBEO 24-20, 98PXV 27-21, WRCK 36-32, KX104 32-23, WZPL 19-15, KWES 30-21, OK95 26-19.

THOMPSON TWINS "The Gap" (Arista) 64/27

Moves: Up 3, Debuts 5, Same 29, Down 0, Adds 27 including WXKS-FM, WCAU-FM, Q100, WKEE, WKFM, WRCK, WFMI, WKDD, WJXQ, KKRD, KIKI, WSQV, KILE, KHTX, SLY96.

DONNA SUMMER "Supernatural Love" (Geffen) 54/8

Moves: Up 3, Debuts 0, Same 43, Down 0, Adds 8, WHYT, WERZ, KZZB, WANS-FM, KBOS, WOMP-FM, WSQV, KISR, KTRS, WXKS-FM on, KOPA on, FM102 on, KWIC on, KSET-FM 39-34, KHTX 40-32, KIST 34-28.

SIGNIFICANT ACTION

RICK SPRINGFIELD with RANDY CRAWFORD "Taxi Dancing" (RCA) 49/44

Moves: Up 1, Debuts 2, Same 2, Down 0, Adds 44 including WPHD, WCAU-FM, Q103, FM102, WMAR, WKEE, KHFI, KWIC, WZLD, KAMZ, KZIO, WKDD, KAY107, KF95, K093.

RICK SPRINGFIELD "Bruce" (Mercury/PolyGram) 41/41

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 41 including WCAU-FM, Q107, WAVA, 94Q, Y100, Q105, B96, WKTI, KPLUS, WBCY, WOKI, 92X, WJXQ, KKXX, KLUC.

FIXX "Sunshine In The Shade" (MCA) 35/35

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 35 including WPHD, WCAU-FM, Z93, WBNQ-FM, WERZ, WKEE, WRCK, WHTF, KWIC, WANS-FM, WOKI, Y106, KMGK, WJXQ, KQXR, KIKI.

BANANARAMA "The Wild Life" (London/PolyGram) 34/4

Moves: Up 8, Debuts 2, Same 20, Down 0, Adds 4, K104, WRCK, WIXV, WGLF, WPHD on, KIIS-FM 35-29, KS103 36-30, KPLUS 38-37, Y106 d-35, KCAQ 36-34, KCPX 37-32, KWES 35-31, KDVV 38-35, KZOO d-38, OK95 37-33.

MOLLY HATCHET "Satisfied Man" (Epic) 31/1

Moves: Up 3, Debuts 0, Same 26, Down 1, Adds 1, KTRS, WPHD 38-36, KHTR on, WVSR on, KWIC on, WANS-FM on, WOKI on, KHVT on-dp, WOAY 32-30, KBIM 27-25.

TWISTED SISTER "I Wanna Rock" (Atlantic) 30/0

Moves: Up 15, Debuts 1, Same 12, Down 2, Adds 0, I95 19-17, Y100 31-27, Q105 25-22, KPLUS 24-22, Q100 39-37, KZZB 33-30, KX104 12-10, WZKS 33-23, WJXQ 28-25, KKXX 12-9, KCAQ 29-26, WIKZ 29-24, WSPT 16-12, OK95 30-29.

GENERAL PUBLIC "Tenderness" (IRS/A&M) 28/16

Moves: Up 0, Debuts 0, Same 12, Down 0, Adds 16 including WXKS-FM, WCAU-FM, 93FM, KITS, Q100, KTFM, KDON-FM, WFBG, WQCM, WJBO, KTDY, T94, WAZY-FM, 99KG, KHTX, KZOO.

EURHYTHMICS "Sex Crime (1984)" (RCA) 23/23

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including WPHD, CKOI, KPLUS, Q100, WERZ, WRCK, KWIC, WZYP, WOKI, KMGK, KSKD, KDON-FM, WBNQ, WAZY-FM, KCDQ.

TIME "Jungle Love" (WB) 21/5

Moves: Up 8, Debuts 3, Same 5, Down 0, Adds 5, WLOL-FM, KITS, KUBE, WHTF, OK95, I95 37-33, KIIS-FM 24-22, KMJK 21-15, FM102 15-12, Z106 10-9, KAMZ d-31, Y106 d-31, KMGX 7-5, KCAQ 9-8, WCIL-FM 27-19.

ASHFORD & SIMPSON "Solid" (Capitol) 19/9

Moves: Up 1, Debuts 1, Same 8, Down 0, Adds 9, Z100, WCAU-FM, WERZ, WTIC-FM, WSPK, WKRZ-FM, WHTF, KSKD, KCDQ, WXKS-FM on, WPLJ 19-12, WHYT d-34, WFMI on, KQXR on, KF95 on.

SHALAMAR "Amnesia" (Solar/Elektra) 18/11

Moves: Up 0, Debuts 2, Same 5, Down 0, Adds 11, WCAU-FM, WHYT, Q100, WPST, WKRZ-FM, WHTF, WZLD, WZKS, KBOS, KCAQ, KGOT, I95 d-34, Y100 on, OK95 d-28.

JOHN DENVER & SYLVIE VARTAN "Love Again" (RCA) 18/4

Moves: Up 0, Debuts 0, Same 14, Down 0, Adds 4, WCAU-FM, Q105, Q100, WNOK-FM, WXKS-FM on, PRO-FM on, Y100 on, WHYT on, WVSR on, WERZ on, WOKI on, WZKS on.

DOKKEN "Into The Fire" (Elektra) 14/3

Moves: Up 2, Debuts 0, Same 9, Down 0, Adds 3, KSET-FM, K093, WFBG, K104 27-25, WRCK on-dp, WKRZ-FM on, KWIC on, WJXQ on-dp, WRQN on-dp, OK100 30-26.

JOHN PARR "Naughty Naughty" (Atlantic) 14/2

Moves: Up 4, Debuts 0, Same 8, Down 0, Adds 2, WFBG, WDBR, KPLUS 21-20, K104 33-32, WRCK on, KWIC on, WJZR on, WJXQ on-dp, WRQN on-dp, OK100 37-30, OK95 20-16.

LINDSEY BUCKINGHAM "Slow Dancing" (Elektra) 13/2

Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 2, WSPK, KWIC, WLAN-FM on, WRCK on, WJXQ on-dp, WHSL on, WBBW on, 99KG on, WDBR on, KDVV on, KBIM on, OK95 on.

New & Active includes songs reported by at least 50 of our CHR reporters. **Significant Action** includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

**BILLY
OCEAN**

has the year's
crossover smash,
the #1 single
"Caribbean Queen
(No More Love
On The Run)."
And here comes
the next hit,
"Loverboy."
ISI-9294
Both are from
his gold album,
Suddenly.

BILLY OCEAN
SUDDENLY



114213

Coming Nov. 16

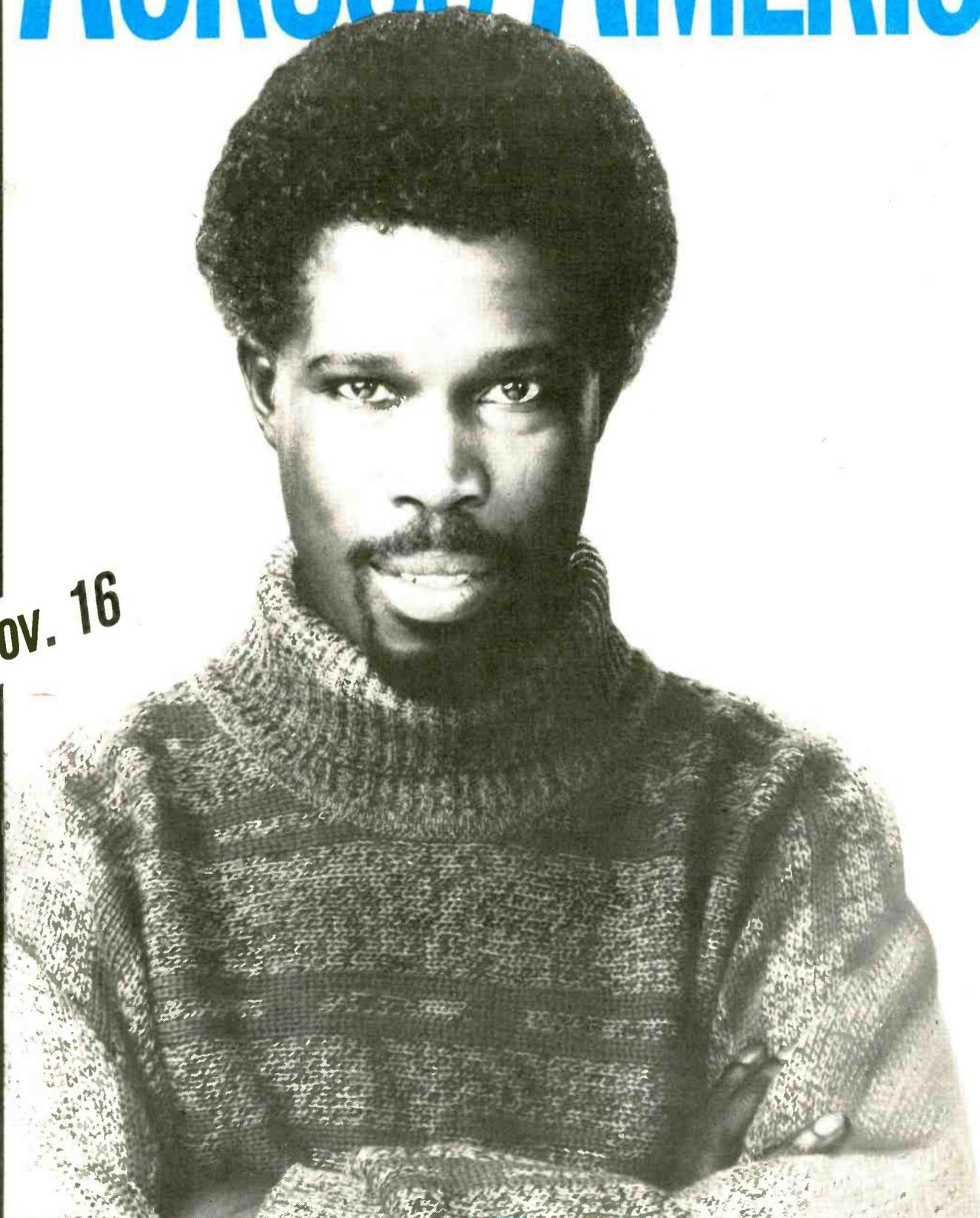
ARISTA 

On Live Records and Cassettes,
distributed by Arista.

Produced by Keith Diamond
Engineered by Bryan "Chuck" New
Management: Laurie Jay
Published by Zomba Enterprises, Inc./
Willesden Music Inc.
*Executive Producer:
Robert John "Mutt" Lange

© 1984 Arista Records, Inc.

THE OCEAN THAT'S SWEEPING ACROSS AMERICA.



Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
4	3	1	1	PRINCE/Purple Rain (WB)
5	4	2	2	WHAMI/Wake Me Up Before You Go-Go (Columbia)
11	6	5	3	DARYL HALL & JOHN OATES/Out Of Touch (RCA)
13	9	6	4	TINA TURNER/Better Be Good To Me (Capitol)
3	2	3	5	BILLY OCEAN/Caribbean Queen (No More Love...) (Jive/Arista)
18	13	8	6	CHAKA KHAN/I Feel For You (WB)
19	15	9	7	CYNDI LAUPER/All Through The Night (Portrait/CBS)
21	17	12	8	LIONEL RICHIE/Penny Lover (Motown)
16	12	11	9	SHEENA EASTON/Strut (EMI America)
9	7	7	10	DENNIS DeYOUNG/Desert Moon (A&M)
1	1	4	11	STEVIE WONDER/I Just Called To Say I Love You (Motown)
15	11	10	12	DAVID BOWIE/Blue Jean (EMI America)
27	21	15	13	PAUL McCARTNEY/No More Lonely Nights (Columbia)
36	29	22	14	HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
25	22	18	15	SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)
37	28	21	16	HUEY LEWIS & THE NEWS/Walking On A Thin Line (Chrysalis)
28	24	20	17	COREY HART/It Ain't Enough (EMI America)
26	23	19	18	CULTURE CLUB/The War Song (Virgin/Epic)
-	40	26	19	DURAN DURAN/The Wild Boys (Capitol)
23	19	17	20	K.ROGERS w/K.CARNES & J.INGRAM/What About Me? (RCA)
-	34	28	21	PAT BENATAR/We Belong (Chrysalis)
2	5	13	22	CHICAGO/Hard Habit To Break (WB)
32	27	24	23	38 SPECIAL/Teacher Teacher (Capitol)
6	8	14	24	J. CAFFERTY & BEAVER.../On The Dark... (Scotti Bros./CBS)
33	30	27	25	SAMMY HAGAR/I Can't Drive 55 (Geffen)
-	-	34	26	JULIAN LENNON/Valotte (Atlantic)
BREAKER	27	NEW EDITION/Cool It Now (MCA)	27	NEW EDITION/Cool It Now (MCA)
38	33	30	28	TOMMY SHAW/Girls With Guns (A&M)
-	-	36	29	CARS/Hello Again (Elektra)
7	10	16	30	ROD STEWART/Some Guys Have All The Luck (WB)
-	39	35	31	PETER WOLF/I Need You Tonight (EMI America)
-	-	38	32	REO SPEEDWAGON/I Dowanna Know (Epic)
-	-	40	33	JOHN WAITE/Tears (EMI America)
DEBUT	34	JERMAINE JACKSON/Do What You Do (Arista)	34	JERMAINE JACKSON/Do What You Do (Arista)
DEBUT	35	TOTO/Stranger In Town (Columbia)	35	TOTO/Stranger In Town (Columbia)
14	18	29	36	POINTER SISTERS/I'm So Excited (Planet/RCA)
DEBUT	37	BRYAN ADAMS/Run To You (A&M)	37	BRYAN ADAMS/Run To You (A&M)
-	-	39	38	SAM HARRIS/Sugar Don't Bite (Motown)
DEBUT	39	DAN HARTMAN/We Are The Young (MCA)	39	DAN HARTMAN/We Are The Young (MCA)
DEBUT	40	BRUCE SPRINGSTEEN/Born In The U.S.A.(Columbia)	40	BRUCE SPRINGSTEEN/Born In The U.S.A.(Columbia)

N&A Begins on Page 78

Adult / Contemporary

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
4	2	1	1	LIONEL RICHIE/Penny Lover (Motown)
10	7	4	2	WHAMI/Wake Me Up Before You Go-Go (Columbia)
6	4	3	3	DENNIS DeYOUNG/Desert Moon (A&M)
16	11	7	4	PAUL McCARTNEY/No More Lonely Nights (Columbia)
2	1	2	5	K.ROGERS w/K.CARNES & J.INGRAM/What About Me? (RCA)
14	10	8	6	DARYL HALL & JOHN OATES/Out Of Touch (RCA)
21	14	11	7	CYNDI LAUPER/All Through The Night (Portrait/CBS)
-	19	13	8	HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
1	3	5	9	STEVIE WONDER/I Just Called To Say I Love You (Motown)
5	5	6	10	BILLY OCEAN/Caribbean Queen (No More Love...) (Jive/Arista)
-	25	18	11	JERMAINE JACKSON/Do What You Do (Arista)
25	20	15	12	AL JARREAU/After All (WB)
3	6	9	13	CHICAGO/Hard Habit To Break (WB)
15	12	12	14	A. MURRAY with D. LOGGINS/Nobody Loves Me... (Capitol)
9	9	10	15	ELTON JOHN/Who Wears These Shoes? (Geffen)
19	17	16	16	AMERICA/Special Girl (Capitol)
20	18	17	17	SERGIO MENDES/Real Life (A&M)
-	-	24	18	JULIAN LENNON/Valotte (Atlantic)
23	21	19	19	JULIO IGLESIAS/Moonlight Lady (Columbia)
-	-	22	20	COREY HART/It Ain't Enough (EMI America)
7	8	14	21	BARBRA STREISAND/Left In The Dark (Columbia)
BREAKER	22	BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)	22	BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)
BREAKER	23	STEPHEN STILLS / MIKE FINNIGAN/Can't Let Go (Atlantic)	23	STEPHEN STILLS / MIKE FINNIGAN/Can't Let Go (Atlantic)
DEBUT	24	JACK WAGNER/All I Need (Qwest/WB)	24	JACK WAGNER/All I Need (Qwest/WB)
11	13	20	25	CARS/Drive (Elektra)

N&A Begins on Page 58

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
-	10	3	1	BRYAN ADAMS/Run To You (A&M)
13	8	4	2	PAT BENATAR/We Belong (Chrysalis)
2	1	1	3	U2/Pride (In The Name Of Love) (Island)
3	2	2	4	SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)
17	11	10	5	JULIAN LENNON/Valotte (Atlantic)
6	6	9	6	ROGER HODGSON/Had A Dream (Sleeping...) (A&M)
5	5	8	7	BOB SEGER/Understanding (Capitol)
8	7	7	8	HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)
21	12	11	9	REO SPEEDWAGON/I Dowanna Know (Epic)
4	4	5	10	38 SPECIAL/Teacher Teacher (Capitol)
-	-	17	11	DON HENLEY/The Boys Of Summer (After...) (Geffen)
1	3	6	12	DAVID BOWIE/Blue Jean (EMI America)
18	13	13	13	MOLLY HATCHET/Satisfied Man (Epic)
32	21	16	14	HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl)
24	17	15	15	PAUL McCARTNEY/No More Lonely Nights (Columbia)
41	40	29	16	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
9	9	12	17	TOMMY SHAW/Girls With Guns (A&M)
52	30	19	18	J. CAFFERTY & THE.../Tender Years (Scotti Bros./CBS)
43	28	20	19	TOTO/Stranger In Town (Columbia)
35	20	18	20	CARS/Hello Again (Elektra)
15	14	14	21	HALL & OATES/Out Of Touch (RCA)
37	23	21	22	HUEY LEWIS & NEWS/Walking On A Thin... (Chrysalis)
56	35	28	23	SCANDAL f/PATTY SMYTH/Hands Tied (Columbia)
34	24	22	24	PETER WOLF/I Need You Tonight (EMI America)
BREAKER	25	KINKS/Do It Again (Arista)	25	KINKS/Do It Again (Arista)
BREAKER	26	DEEP PURPLE/Perfect Strangers (Mercury/PG)	26	DEEP PURPLE/Perfect Strangers (Mercury/PG)
27	25	24	27	DOKKEN/Into The Fire (Elektra)
-	38	30	28	J. GEILS BAND/Concealed Weapons (EMI America)
60	44	37	29	JOHN PARR/Naughty Naughty (Atlantic)
47	45	32	30	FRANKIE GOES TO HOLLYWOOD/Two Tribes (Island)

Complete Tracks Chart Begins On Page 63

Black/Urban

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
2	2	2	1	NEW EDITION/Cool It Now (MCA)
1	1	1	2	CHAKA KHAN/I Feel For You (WB)
10	9	5	3	ASHFORD & SIMPSON/Solid (Capitol)
3	3	3	4	REBBIE JACKSON/Centipede (Columbia)
9	4	4	5	PRINCE/Purple Rain (WB)
19	14	8	6	DAZZ BAND/Let It All Blow (Motown)
15	12	7	7	JEFFREY OSBORNE/Don't Stop (A&M)
18	13	9	8	LIONEL RICHIE/Penny Lover (Motown)
7	7	6	9	CHAMPAIGN/Off And On Love (Columbia)
11	10	10	10	TINA TURNER/Better Be Good To Me (Capitol)
22	18	13	11	GLENN JONES/Show Me (RCA)
27	19	14	12	ISLEY/JASPER/ISLEY/Look The Other... (CBS Associated)
28	21	15	13	DENIECE WILLIAMS/Black Butterfly (Columbia)
6	6	11	14	TIME/Jungle Love (WB)
33	27	19	15	DARYL HALL & JOHN OATES/Out Of Touch (RCA)
35	28	24	16	FORCE MD'S/Tears (Tommy Boy)
26	23	18	17	E. "CHAMPAGNE" KING/Just For The Night (RCA)
29	25	21	18	APOLLONIA 6/Sex Shooter (WB)
32	26	22	19	BAR-KAYS/Sex-O-Matic (Mercury/PG)
-	33	30	20	MTUME/C.O.D. (I'll Deliver) (Epic)
-	32	25	21	RICK JAMES/You Turn Me On (Gordy/Motown)
4	5	12	22	STEVIE WONDER/I Just Called To Say I... (Motown)
-	39	26	23	TEENA MARIE/Lovergirl (Epic)
-	-	36	24	WHISPERS/Contagious (Solar/Elektra)
40	36	28	25	AL JARREAU/After All (WB)
-	-	32	26	S.O.S. BAND/No One's Gonna Love You (Tabu/CBS)
38	35	29	27	JERMAINE STEWART/The Word Is Out (Arista)
-	-	34	28	TEMPTATIONS/Treat Her Like A Lady (Gordy/Motown)
16	16	16	29	STAPLE SINGERS/Slippery People (Private I/CBS)
-	38	33	30	SLAVE/Ooohh (Cotillion/Atco)
-	-	38	31	JACKSONS/Body (Epic)
BREAKER	32	MIDNIGHT STAR/Operator (Solar/Elektra)	32	MIDNIGHT STAR/Operator (Solar/Elektra)
-	-	40	33	JOYCE KENNEDY/Stronger Than Before (A&M)
BREAKER	34	EUGENE WILDE/Gotta Get You... (Philly World/Atlantic)	34	EUGENE WILDE/Gotta Get You... (Philly World/Atlantic)
BREAKER	35	THELMA HOUSTON/You Used To Hold Me So... (MCA)	35	THELMA HOUSTON/You Used To Hold Me So... (MCA)
36	34	31	36	WHODINI/Friends (Jive/Arista)
BREAKER	37	TOM BROWNE/Secret Fantasy (Arista)	37	TOM BROWNE/Secret Fantasy (Arista)
12	15	23	38	VANITY/Pretty Mess (Motown)
BREAKER	39	L. THOMAS w/M. MOORE/(Can't Take Half)... (Capitol)	39	L. THOMAS w/M. MOORE/(Can't Take Half)... (Capitol)
5	11	17	40	DIANA ROSS/Swept Away (RCA)

N&A Begins on Page 52