

TOP BIRCH MARKET RESULTS

12+ Birch results for Dallas, Houston, Philadelphia, Pittsburgh, and Washington.

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SYNCHRONOUS AM TRANSMITTER TEST

A new Nevada station will test the first "synchronous" AM transmitter - a second, distant transmitter extending coverage area. Brad Woodward has the

Page 10

NAB BOARD OKAYS NRBA MERGER

The NAB-NRBA merger was approved by the NAB's Board last week, although TV voting strength on the board was boosted to compensate for new NRBA

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HANDS ACROSS **AMERICA NEWS**

Harvey Mednick updates radio on the latest developments in the \$100 million hunger drive, including ideas for station participation.

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IN THE NEWS THIS WEEK

- "Power of radio" spoof ad causes Portland furor
- Chris Bailey PD at WNVZ Tracy West PD at WRRM
- CKGM now A/C
- Danny Buch, David Fleischman Atlantic AOR Directors
- Carmy Ferreri PD as KPOP goes AOR
- Consumer impact of antitaping "chip" considered
- Joel Sebastian dies
- Bill Stairs National PD for Constant
- Terry Barnes VP at Motown
- Lee Zapis GM of new Urban WEKS-AM & FM
- KXLR becomes A/C KOIT
- Chris DeVine GM, Drake Hall PD at new AOR KBER
- Steve Moir VP in revamped MCA A&R team
- Greg Sher GSM at WAIT & WLOO
- Jim Barker GSM at WMVP & WZUU Carolyn Barnaby-Merz GSM at
- WIL-AM & FM Debi Covello GSM at KEZR
- Carlyle sues to stop Amaturo deal Page 3, 4, 6, 8

ENGINEERING BASIC: CLEAN SOURCES

Elliott Klein stresses the importance of clean source material for a station's overall sound.

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NEXT WEEK IN R&R

It's time for our annual RAB Convention issue, with a special packed with helpful sales information. Topics include:

- Competitive marketing tools
- Research to win over prospects Basic training for salespeople
- Computer sales applications

Newsstand Price \$3.50



WOLT GM, McVEIGH NSM, SYMON LSM

KTNQ & KLVE Set Management

newly-acquired Spanish combo KTNQ & KLVE/Los Angeles, H&W President Ken Wolt has come aboard as GM, Jack Mc-Veigh is the new National Sales Manager, and Jerry Symon becomes Local Sales Manager.

McVeigh arrives from KAMA & KAMZ/El Paso, where he served several years as GSM. Symon, a former Retail Advertising Manager with the L.A. Herald-Examiner, most recently spent 18 months as an AE with Spanish neighbor KWKW/ Pasadena. Wolt told R&R, "Jerry brings a strong retail background, while Jack has strong national/agency skills. They really complement one another very well."

Wolt dismissed the widespread rumors of format

Miller PD At KRLA

Longtime broadcaster Harvey (Humble Harv) Miller has been appointed PD in addition to his 9-noon air duties at Los Angeles Oldies station KRLA. He will work with former PD Mike Wagner, now OM for KRLA & KBZT.

Wagner commented, "Harv is uniquely qualified not only to program an all-Oldies radio station, but to manage the talent with whom he has worked before, either as a peer or PD, and to chart the future for KRLA, which has been near and dear to his heart for many years."

Miller said, "K-EARTH is an FM station playing oldies. KRLA is an oldies station. There's a big difference. KRLA is the oldies station in the country because it's been doing it for 25 uninterrupted years. It's wonderful that there is a KRLA because it's something for people to remember the good times and it's more of a hometown L.A. station than any other station on the dial."

Miller added, "We're going to continue on the road of per-sonality and oldies. We have MILLER/See Page 6

At H&W Communications' changes for both stations. "Los Angeles is a strong market for these stations. Our FM, one of the best signals in Southern California, is the only one serving the L.A. Hispanic audience, which alone could rank as the ninth largest city in the US. And the AM covers all the way from Tijuana to Santa Barbara. So we'd have to think long and hard before making drastic about."

The FM features contemporary music, and the full-service AM carries Dodgers baseball and Raiders football. "We've got a real strong morning show on the AM," added Wolt, "with Humberto Luna and his Lunatics. Now I'm off to my Berlitz lessons so I can find out what the hell these glys are talking

Oliva Named GCC VP/Programming

WERE/Cleveland George Oliva III has been promoted to VP/Programming for parent GCC Communications of Cleveland, Inc., which also operates FM CHR WGCL. Noted GCC President Kim

Colebrook, "George will be applying his planning, research, and strategic expertise of WGCL while maintaining his role with (News/Talk) WERE."

A former actor and singer, Oliva joined WERE four years ago in the sales department. shortly thereafter becoming Asst. PD, and later, PD and OM. One of Oliva's first respon-

OM sibilities will be to help select WGCL's next PD, as Tom Jeffries vacated that post two weeks ago. Oliva told R&R, "My objectives are to give WGCL some of the consistency, in terms of strategizing, planning and research, that we've managed to put in place for WERE, which has shown a lot of growth the past two years. against a 50-kw, clear-channel with three major sports - the same kind of odds WGCL's up against with WMMS."

> Oliva added that the decision on a new WGCL PD will be made shortly.

PHIPPEN NEW GM

WARM Heats Up Atlanta CHR Fray

lanta will switch from A/C to back in Atlanta. We've been CHR at an undisclosed near future date, although indications are it will not change call letters. The station's new GM is WZGO (Z106)/Philadelphia proach to the market. VP/GM Bill Phippen, who replaces Station Manager Julie Dorff. PD George Montiel remains at WARM, while no other staff changes were announced at presstime.

Susquehanna Regional VP Sandy Goldberg stated, "We're

Susquehanna's WARM/At- all thrilled to death have 'Phip' evolving from A/C to a hybrid between A/C and CHR, and in the next few weeks we're ready to present a fresh new CHR ap-

Phippen, a former GSM at Atlanta combos WQXI-AM & FM and WSB-AM & FM, told R&R, "We've designs on taking substantial parts of the market away from the other CHRs, and to do that I plan to hire the best people I can. Both of Atlanta's CHRs (WQXI-FM and WZGC) are well-programmed, but I intend to compete eyball to eyeball with them.

Phippen's replacement in Philadelphia was not announc-

St. John Programs WAVA



Mark St. John

WAPI-AM & FM/Birmingham PD Mark St. John has been selected to program Doubleday's WAVA/Washington. He succeeds Smokey Rivers, who became PD at K101/San Francisco five weeks ago.

Doubleday Regional VP/GM Alan Goodman told R&R, "There is a wealth of talented programmers in the medium markets who are as sophisticated as any in the majors. Mark outshined them all, and I had to

ST. JOHN/See Page 6

FORMATS CHOOSE FAVORITES

Programmers Pick Top Artists

If radio programmers ran record labels, who would they sign? This week R&R's editors gave programmers, retailers, and network executives the chance to choose their ideal artist rosters. Participants were allowed to pick any artist, and chose their top five established and five up-and-coming acts, which were printed along with some of their comments.

The results were tabulated in each editor's section, and all the votes were tallied to create an overall listing. You can see the Top 10 results here; a full Top 20, as well as a more detailed explanation of this special issue's premise, can be found in

- ESTABLISHED ARTISTS
- Bruce Springsteen Lionel Richle
- 3 Phil Collins
- 4. Stevie Wonder
- 5. Michael Jackson 6. Prince
- Alabama
- 8. Sting/Police
- 9. Billy Joel
- 10. Bryan Adams

the "On The Records" column, Page 28.

Aside from simply being a lot of fun, this issue gives record companies a unique look at the way radio perceives artists, al2. Sade 3. Hooters Tears For Fears 5 Mr. Mister

1. Whitney Houston

UP & COMING

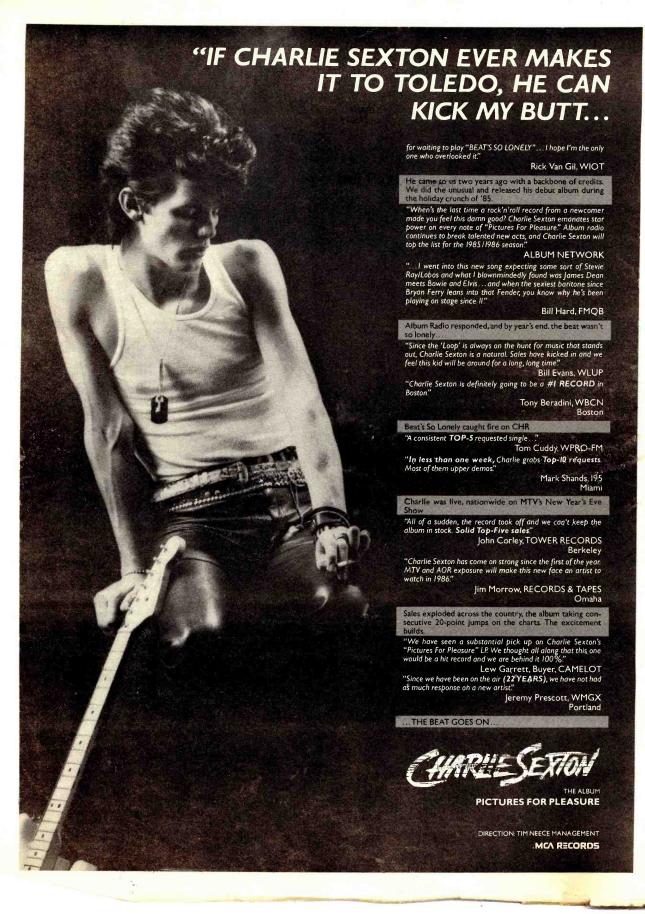
6. Wham! 7. Julian Lennon

8. A-Ha

9. U2

10: Simple Minds

lows radio folks to see what their peers think, and provides an unscientific but nonetheless fascinating perspective on the stature of today's top artists. We hope you enjoy it.



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JANUARY 24, 1986

HOLDING **TURNOVER** DOWN

Employee turnover is often viewed as a fact of life, but consultant Rick Ott notes that it's not so at all stations. He provides tips on keeping good people. Page 17

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Barnes **Upped To** Motown VP



Terry Barnes

Terry Barnes, formerly Executive Assistant to the President of Motown Records, has been elevated to the newly-created post of VP/ Creative Services. She will be responsible for national advertising and related materials, special marketing projects, and promotion video clips

Observed Motown President Jay Lasker, "Terry is one of the brightest young executives I've worked with. She also has one of the most extensive backgrounds in the record business.

Barnes, who joined Motown five years ago, previously held positions in publicity, promotion, sales, and graphics with United Artists. Casablanca, and Ariola Records.

MYTHICAL CAR FAKES OUT LISTENERS

Spoof Radio Ad Campaign Runs Into Portland Collision

What started as an innocent attempt to demonstrate radio's effectiveness in Portland, OR is ending up in a flurry of adverse publicity and a fraud investigation by the Oregon Attorney General's office.

The Portland ad campaign for a nonexistent car, the "Stardrive 2000," is a takeoff on last year's widely-publicized "Plummet Mall"

West PD At WRRM

Five-year WRRM (WARM 98)/ Cincinnati afternoon drive personality and Promotion Director Tracy West has been elevated to PD at the A/C outlet A first-time PD, she replaces Mark Tipton, who remains at the station as midday personality.

Although down slightly in the fall ARB results, WARM 98 continues to be the leading FM A/C in an extremely competitive A/C market. West doesn't foresee a departure from the station's current programming. She said, "Our philosophy has always been to stay the way we are, doing what we've been doing, but doing it a little bit better. I don't have any plans to change what we're doing.

Before coming to WRRM, West was continuity supervisor and booth announcer at WCET-TV/Cinpromotion in Cincinnati, where radio stations aired spots touting an imaginary undergound shopping center. Follow-up research was used to show how well the radio campaign worked.

KEX/Portland VP/GM Dave Milner, Chairman of the Portland Area Radio Council, said 14 stations on December 28 began running \$60,000 in spots for a talking car which was said to need no gas and to require servicing only every 200,000 miles.

Listeners Believe

"We're just trying to prove to advertisers the effectiveness of radio and get more ad dollars onto radio," said Milner. "As unbelievable as we made the car sound, unfortunately some people still believed it. The purpose wasn't to deceive anyone." He said legal counsel had cleared the spoof campaign, since no money changed hands and listeners weren't inconvenienced by being directed to a bogus location.

Milner said the spots will continue through the end of January, when market research will be used to peg the campaign's impact. This week's spots announce cancellation of the solar car due to lack of

The plan began to unravel last week when KGW-TV/Portland exposed the campaign and brought the Attorney General's office into

the case. Although Milner said broadcasters haven't been contacted as part of any formal probe, Jan Margosian, Consumer Information Coordinator in the Financial Fraud Division of the AG's office, confirmed that an investigation was launched last week. She told R&R that a meeting was scheduled for Wednesday (1-22) to determine a course of action because the stations may have violat-SPOOF/See Page 4

CKGM Shifts To A/C Format

Longtime CHR outlet CKGM/ Montreal debuted a "Light Rock, Less Talk" A/C format January 10, kicking off with 90 hours of uninterrupted music, Coordinated by PD David Wolfe, the format shift comes on the heels of the recent purchase of CKGM and FM sister AOR outlet CHOM by the CHUM Group, Ltd., and is designed to bring more cume back to AM.

This is the first format change for CKGM since it debuted a Top 40 CKGM/See Page 6



Bailey PD At WNVZ

WNVZ/Norfolk has ended a three-month search for a new PD. hiring two-year WTIP & WVSR/ Charleston, WV OM Chris Bailey for the CHR outlet, starting around February 1. The post had been vacant since Bob Canada resigned in late October. As part of the changes, Research Director Mary Ann Rayment was promoted to MD, marking the first time WNVZ has had an off-air MD

VP/GM Paul Todd told R&R, "Chris is joining us because of his knowledge of the Zoo-type morning show, which he's done in Charleston. His winning track record, ability to motivate people, and great recommendations from all sectors of the industry make him perfect to continue our winning BAll FY/See Page 4

GARIANO EXITS TO CONSULT

KPOP Goes AOR With PD Ferreri

Fuller-Jeffrey CHR KPOP/Sacramento has switched over to an AOR presentation. The station may apply for new calls, and is using the on-air slogan "The New Rock 93." Additionally, former MD Carmy Ferreri returns as PD, replacing David Gariano, who will open the doors on his own programming consultancy, based in Dallas, with KPOP as his first

VP/GM Bill Cloutier told R&R, "We commissioned extensive research and discovered an overabundance of CHR was available on

Stairs Constant **National PD**

After 18 months as PD at Olympic's KZZU/Spokane, Bill Stairs has accepted the National PD post for Constant Communications, based at newly-launched CHR KIVA/ Albuquerque.

Constant President Fred Constant noted, "Bill's got a great track record, and his background STAIRS/See Page 4 the dial. While we don't consider this a true AOR, we lean in that KPOP/See Page 4

WJMK's Sebastian Dies



Joel Sebastian

Longtime broadcaster and WJMK/Chicago morning man Joel Sebastian died last Friday (1/17) in Evanston Hospital from complications after contracting pneumonia. He was 53.

Sebastian, who had spent the past 20 years on-air at eight SEBASTIAN/See Page 6

Buch, Fleischman **Atlantic AOR Directors**



Danny Buch and David Fleischman have been elevated to Director/National Album Promotion and Co-Director/National Album Promotion respectively at Atlantic. Both were Associate Directors in the department, based at the label's New York headquarters.
Atlantic Sr. VP Vince Faraci,

who announced the promotions along with VP/National Album Promotion Judy Libow, commented, "Under the direction of



David Fleischman

Judy, Danny and Flash have done fantastic job in securing Atlantic's position as the #1 label in album radio. With Judy's promotion to VP a year ago, the time has come to further acknowledge Danny and Flash's irreplaceable contributions."

Buch told R&R, "From our people in the field and national office to the incredible artist roster, this is a great company to work for." ATLANTIC/See Page 4

CONSUMER IMPACT WEIGHED

Home Taping 'Signal' Sends Mixed Messages

By Adam White

Customer to store clerk: "Do you have the new Michael Jackson al-bum?" Clerk to customer: "Sure - do you want the record, cassette, or compact disc?" Customer: "I'll take the record."

Clerk: "Do you want it with HTS, or without?" Customer: "Excuse me?" Clerk: "HTS. Home Taping Signal. That's the version which

you can't tape on your home machine, which we have on sale at \$6.99. Or there's the one without HTS, which you can tape from, which is \$3 extra."

Customer: "OK, forget the record: just give me the cassette." Clerk: "With or without" Fade to black.

It's hard to imagine this type of conversation ever happening. But not if member companies of the Recording Industry Association of America fight home taping by technological means, and get the appropriate laws passed. They and other music industry interests want protection - or compensafor the unauthorized duplication of their members' copyrights, aka home taping.

Last fall, the RIAA sought a

royalty on blank tane. Now association officials believe Congress may prefer that tape manufacturers put a special integrated cir-cuit into their products. When activated by an inaudible signal encoded into the master recording of any music, this "spoiler" would disable a tape machine's record mechanism.

TAPING/See Page 6

ZAPIS GM

WEKS-AM & FM Urban Format

Aiming to compete in the Atlanta Urban format arena, Trans World Broadcasting's WEKS-AM & FM/ La Grange, GA has introduced Urban presentations. WEKS's signals originate approximately 60 miles from the metro's downtown area.

WEKS-FM, which broadcasts with 100 kw on 104.1 mHz, has begun construction on a new tower closer and taller to the city; the AM operates with 10 kw on 1080 kHz.

Bailey

Continued from Page 3 Bailey, who programmed WCSC/Charleston, SC for three years prior to WTIP & WVSR, said, "I plan to take the same course we took at WVSR - an all-out, aggressive programming approach on every level. With Paul's knowledge of this metro, I'll be able to assist WNVZ in achieving market dominance and making it into a legend."

WVSR MD Rod Hampton will serve as interim PD until a permanent selection is made.

The decision to drop Nostalgia for Urban follows that of WBUS/ Newnan, GA, another recent suburban conversion to Black programming. Combined with the three metro outlets, WVEE, WAOK, and WIGO, the Atlanta metro will now be served by six Black/Urban stations. Despite the apparent saturation, GM Lee Zapis expressed confidence for the new "Kiss 104 & 1080 AM." "We're excited to be in Atlanta," he said.

'All the research indicates there was a void in the market, and these stations will fit in nicely with our company plans." PD Mitch Faulkner, who left WVEE for WEKS, added, "We're

doing some things musically, par-ticularly with our research, that have traditionally been considered unorthodox." The stations' new lineup includes

Faulkner 6-10am; Mari Sommers 10am-3pm; Keith Eubanks 3-7pm; Tony Scott 7pm-midnight; and Ray Harris and Laverne Kelsey over-

Atlantic

Continued from Page 3

Fleischman said, "We were blessed last year with amazing music at Atlantic, and I'm extremely fortunate to have Judy and Danny to work with."

Buch and Fleischman were both appointed to Associate Director/ National Album Promotion in August 1983. Buch had been National Secondary Album Promotion/Special Projects Manager; he joined Atlantic in 1979. Fleischman had been Regional Pop Promotion Director in Dallas; he joined the label in 1974.

Spoof

Continued from Page 3

ed the state's Unfair Trade Practices Act and FCC regulations. Margosian said the state violations could result in fines of \$25,000, plus restitution, adding that her office is receiving calls from both upset listeners and irate auto dealers, who claim they've lost business as a result of the ad campaign.

Milner said his only regret about the incident is that "some people believed what we thought was unbelievable." The resulting flap, he said, only serves to more fully underscore the power of radio.

WOODRUFF EXITS

KXLR Converts To Light A/C KOIT

After a disappointing performance in the fall Arbitron, Bonneville's KXLR has discontinued its six-month "Trendformation" format experiment. The station will now simulcast the "Light Rock, Less Talk" format of sister FM KOIT during drivetimes and carry a slightly modified, board-operated version of the FM programming in other dayparts. The AM outlet has returned to its original KOIT call letters; the FM is now KOIT-FM.

As part of the changes, KXLR Director of Information Norm Woodruff has exited the station, as have afternoon host Ross Alex-

KPOP

Continued from Page 3

direction in style and presentation more than a rock-oriented CHR. (AOR competitor) KZAP is committed to a 25+ audience, so there is a segment not being served here.

"Carmy's a smart fellow, and his market awareness and ability to work well with the staff and David make him the perfect choice to

handle the programming."

Ferreri noted, "I'm confident of our new target and direction. We don't expect overnight results, but anticipate a steady growth pattern for longterm success.

Gariano, who joined the station seven months ago after programming WZOU/Boston, told R&R, "The hole we're filling has existed since KROY changed formats 18 months ago. I think 'The New 93 Rock' will be a big success. In my new venture, I'll be dealing pri-marily with CHR and AOR stations. It's a challenge I look for-ward to."

Stairs

Continued from Page 3

for building successful stations is what we need. Bill is part of our continuing expansion, which includes a just-received CP for a new Anchorage FM. We're looking for a late spring or early summer sign-on for that one."

In discussing his responsibilities for the six-station group, Stairs told R&R, "I'm really happy with the shape former National PD Brian Burns (now programming KSND/ Eugene) left this company in. I've got great local PDs in Dave Shakes (CHR KWNZ/Reno), Bill Bailey (Country-News/Talk KIZN & KTOX/Boise), and Bobby King (MOR-A/C KQAK & KDUK/Eugene). I'll be doing the day-to-day programming at KIVA, but Carl Cruz, who's been interim PD, will continue to be of great service in the programming department.

"My main function on a group basis will be to oversee the research and personality development of the airstaffs." Stairs added that no format changes are planned. His successor in Spokane has not been named yet.

ander, parttimer Rick Bidgood, and producer Richard Tittelbaum. KOIT-FM PD Mike Phillips will now oversee programming for both

KOIT-AM & FM VP/GM Chuck Tweedle told R&R, "I have never worked with such a professional as Norm Woodruff. He and his staff worked their tails off, so although this experiment did not work out. it's no reflection of the enormous abilities of Norm and his team.

"This is the most intelligent marketing and programming decision we could make," Tweedle continued. "KYUU has drifted much younger, while KLOK-FM and K101 have become more aggressive on currents; all three are very promotionally involved. These changes have vacated the 35-44 year-olds." Added Phillips, "That KFRC and KDIA have gone back to music can only help musicintensive stations on the AM

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RADIO PROGRAMMING & MARKETING

*Fall 1981—Spring 1985 Arbitron, Total Persons, AQH M/S, 6A-12M, Total Week

Taping

Continued from Page 3

The theory is that consumers prevented from home taping would buy more records, cassettes, or CDs. Sales and profits of record companies and other copyright owners would increase, performers and songwriters would receive greater compensation for their creativity, and there would be more investment in new talent and unusual types of music.

Consumer Freedom Limited

Whether or not this happens, consumers' freedom with what they did buy and own would obviously be limited. No more homecompiled tapes of music according to personal taste. No more duplicated copies for use in the car or portable tape player. Nor tapes made for everyday use, while the original record is stored and its quality preserved.

typical taper is also an active buyer of prerecorded music. "The more one sees music as important, the more likely one is to engage in both buying and taping," states an excerpt from a WCI study.

No research has been made public about consumer reaction to a spoiler system. CBS Laboratories has been researching its process for at least four years, while Warners is also thought to have explored antitaping technology, but with different applications. Reportedly, this R&D was recently halted.

It's assumed that record companies would manufacture nonencoded software for promotional and broadcast uses. Also, to allow the routine duplicating that happens in-house at labels, studios, publishers, radio stations, and the many other places where the business of music is conducted. Promo copies could then acquire an even greater value, especially at used record stores.

But non-encoded software might

Miller

Continued from Page 1 some very heavy people on our

Miller's career spans three decades, including programming and on-air positions at

such stations as WIBG/Philadelphia, KHJ/Los Angeles, and WFIL/Philadelphia. He's also been the voice of several syn-dicated shows, including "The History Of Rock And Roll" and "Dream Concert."

CKGM

Continued from Page 3

format in 1959. Ralph Lockwood hosts a full-service morning show, featuring sports news from CKGM's newly-signed Sports Director, and former Montreal Alouettes kicker Don Sweet. The station is music-intensive in all other dayparts, with music described by Wolfe as "primarily gold and recurrents. The station has let current music take the back seat, opting for familiarity."

Wolfe continued, "Our reaction is very strong in the 25-49 area. Although we've not solicited comments, we've had tons of positives, well beyond our expectations."

be legitimately sold to the consumer, as in the preceding fictitious "HTS" conversation. RIAA President Stan Gortikov has said this is a possibility, with the taping-allowable version carrying a higher retail price. It might require merchandisers to carry dual inventory, not unlike the mono/stereo experience of the Sixties

There's another possibility: that major artists or producers would not allow labels to encode the antitaping signal into their work. They may hold views that differ from the industry position. One executive involved in the issue mentions "the Michael Jackson syndrome," which has surfaced in industry-sponsored focus groups on home taping. The public believes that superstars are adequately rewarded as it is, according to these studies. To be antitaping may generate more ill will than the idea of a blank tape royalty.

How far and how fast the record industry will move - if at all - on the question of a spoiler system could become clearer soon. Various RIAA member labels have supplied music for signal encoding tests to CBS Laboratories, and are discussing the technicalities under the auspices of the association's engineering subcommittee.

The subject's political aspects are expected to come up during an RIAA board of directors meeting in New York Thursday (1-23). The association doesn't operate in a vacuum, and looks to its board to support or redirect strategies for dealing with an issue as complex as this.

In the long run, new technological developments themselves could alter the music industry's thinking. One multinational company with entertainment interests is known to be researching a system which would allow consumers to customize and buy tapes containing music of their own choice at retail. A shopper goes to a store and makes selections from a master list, and the software is duplicated and legitimately sold there and then.

Such a scheme has dramatic implications for the way in which music is made and marketed. But it's no more unconventional than the idea of selling two versions of the same album - one which can't be taped at home and one (for a price) which can

St. John

Continued from Page 1 follow my instincts. I believe he's a real find for us.'

St. John will go up against CHR competitor WRQX, programmed by Randy Lane, with whom St. John worked at WAPI when Lane was VP/Programming there. "It'll be like playing a backgammon game," St. John said, "where both part-ners are of equal ability." As far as moving up in metro rank from 46-9, St. John added, "The size of the market doesn't matter - good radio is good radio anywhere.

St. John's background includes programming slots at WHHY-FM/Montgomery and WISE/Asheville, as well as experience as Atlantic's Atlanta and Charlotte promotion rep.



Steve Moir

MOIR NATIONAL VP

MCA Resets **A&R Team**

In A&R restructuring at MCA Records, Director/A&R Steve Moir has been promoted to National VP/A&R. He will oversee the day-to-day activities of the department and is responsible for talent acquisition and creatively administering artists signed to the

At the same time, West Coast Manager/A&R Kathy Nelson was advanced to VP/Film Music, while Kate Hyman, formerly of Ze Records, was named East Coast Director/A&R and will be based in New York. Meanwhile, Thom Trumbo and Michael Goldstone continue as VP/A&R and National Director/ A&R, respectively.

Moir joined MCA two and a half years ago from EMI America, where he was Director/A&R. Nelson came to MCA over two years ago in her previous capacity, and Hyman supervised A&R, Artist Development, and Press with Ze.

DeVINE GM, HALL PD

Salt Lake City is about to get its rams/Douglas/Elliot.

The GM will be Chris DeVine, former GM/owner at WWCN/Albany and staffer at Chicago stations WXFM (now WCKG) and WLUP. DeVine commented, "Drake brings a great sense for the street and good music experience to the table. We're going to do AOR for the '80s; we'll have production shine and visibility. KRSP, through having virtually no competition, has had a pretty easy time of it. They're a fine facility and I expect them to stand up and enjoy the bat-

Hall added, "I spent a long time in radio, then learned the record business, and feel I've become a well-rounded enough person to go in and do this "

NEWS IN BRIFF





Constance O'Brien CONSTANCE O'BRIEN and

JESUS GARBER has taken the newly-created post of Director/Black Music Marketing at A&M Records. Garber, who joined the label last May after five years in promotion at Motown, will also continue as A&M's R&B West Coast Promotion Director

 JOHN ARNOLD is promoted to Sales Manager at Country-formatted KEBC/Oklahoma City, advancing after four years as an Account Executive

JOHN SQUYRES joins Commonwealth Broadcasting of Northern California as Director of Sales for KROY/Sacramento and KSJQ/Manteca (Stockton-Modesto). A former West Coast GM with sales management experience at KHJ & KRTH/Los Angeles, Squyres replaces John Caselli, who remains with KROY as Regional Account Executive

 JACK O'BRIEN is upped to GSM at WIVY/Jacksonville, FL. O'Brien joined WIVY in 1979 as an Account Executive and moved up to Local Sales Manager in 1981.

• RICK BONICK, Controller of Century Broadcasting, has been elevated to VP. Bonick joined Century in 1977 as Accounting Department Manager and was promoted to Controller the following year

Lake City. New owners KBER,

Inc., comprising Wake Warthen.

Scott Robb, and majority stock-

holder C. Robert Allen III, bought

the station from Polo Broad-

casting, owned by Peter Scheur-

mier. The frequency's been moved

from 106.3 to 106.5, and the

transmitter was moved to Lake

Mountain, with the tower height

upped to give the station an effec-

tive power of 100,000 watts. These

moves enable the station to cover

Salt Lake City, according to De-

ly, to VP/Business Manager and News Director at WHYN & WHFM/Springfield, MA. O'Brien began with the stations in 1979, while Cope came aboard in 1981

DOUGLAS COPE have been pro-

moted from Business Manager and

Assistant News Director, respective-

• MICHAEL FOX is the new Music Director at WNCI/Columbus, OH. He formerly worked as the 6-10pm personality at Z98/Tampa.

MIKE HENRY becomes Director/ Marketing for Surrey Consulting & Research. He previously served as an Account Executive with WSB-AM & FM/Atlanta.

• KEVIN ANDERSON has been promoted from morning man to PD at Shamrock Communications AOR KMYZ/Tulsa.

Barker GSM At WMVP & WZUU

Longtime broadcast executive Jim Barker is the new GSM at Amos Communications' "Heart & Soul"/CHR combo WMVP & WZUU/Milwaukee. Most recently, Barker was VP/GM at KMFY & WAYL/Minneapolis. Before that he served 24 years with RKO Radio, including seven as VP/GM at WFYR/Chicago

Noted WMVP & WZUU GM Jim Thompson, "We wanted a GSM with extensive broadcast sales experience to emphasize our commitment of total service to our clients, and Jim is that individual. He's a valuable professional addition to our stations and to the Milwaukee broadcast community.

KBER Salt Lake AOR

third AOR, as KBER ("Home Of The Bear") will join mainstream rocker KRSP-FM and modern music KCGL. The new station will be programmed by Drake Hall, previously with independent promotion firm MusicVision and a former MD at KTXQ/Dallas, WLRS/Louisville, and KPRI/San Diego. Plans are for the station to be on the air by mid-February; it will be consulted by Burkhart/Ab-

The station, dark since fall '85, was KBHV, a 3kw satellitedelivered A/C licensed to Spanish Fort, UT, about 40 miles from Salt

Sher Upped To WAIT & WLOO GSM

WAIT & WLOO/Chicago Local Sales Manager Greg Sher has been promoted to GSM for the Century Broadcasting Easy Listening prop-

Station Manager Craig Wilbra-ham remarked, "Greg's role in the broadcast sales arena is wellknown in Chicago. Since joining us, he's been responsible for the greatest local sales we've ever enjoyed."

Sher advances after three years as LSM, having previously worked nine years with crosstown WFYR, the last four there as Retail Sales Manager

Sebastian

Continued from Page 3 Chicago stations, joined the Infinity Oldies outlet last July after stints with WMAQ, WKQX, WIND, WLS, WGN, and WCFL, where he once served as PD. In addition to holding airshifts at several New York stations, KLAC/Los Angeles, and a spot on the United Stations Radio Network, Sebastian was frequently heard and seen on dozens of national commercials. A veteran stage actor, he also appeared on the "All My Children" and "Another World" TV daytime dramas.

A private funeral service was held this week for Sebastian, who is survived by his wife Frances and two children. In lieu of flowers, the family requests that donations be made to the American Cancer Society

6/R&R FRIDAY, JANUARY 24, 1986

SUMMER HEAT IS OVER 200. (And it's only January.)

It sizzled in '85.
On 350 stations.
And '86 will be even hotter, with over 200

markets already cleared.

Call today for clearance information
on this hot audience and advertiser franchise
for your market. It's 15 brand new one-hour

weekly editions packed with

□ Summer oldies and memories

□ Current hits and trends

□ Interviews, flashbacks, special features

Contact Jamie Curtis in New York at (212) 975-7316 or Steve Epstein in Los Angeles at (213) 460-3547. CBS

THE PROGRAMMING SERVICE

TRANSACTIONS

Carlyle Petitions To Deny Amaturo Sale

Amaturo's proposed \$60 million sale of WLTI/Detroit, KMJQi/Houston, and KMJM/St. Louis to Keymarket Group (R&R 10-18-85) has been complicated by a petition-to-deny filed January 13 by Carlyle Communications Group (CCG). The petition stems from a lawsuit CCG filed against Amaturo in August 1984 over a purported breach of an alleged contract that CCG claims gives it the right to buy the properties for \$33.5 million.

Raymond Bender, partner of Dow, Lohnes, Albertson, which represents Carlyle, told R&R that the lawsuit is in the middle of discovery (depositions), with the pretrial conference scheduled for September 1. "The relief we requested was to deny or defer action on the sale application to Keymarket until the lawsuit is resolved this fall," he said. "Or as an alternative, if the FCC does not deny or defer (we're seeking) that the FCC condition any license grant on the outcome of the litigation, which is what the Commission normally does in this circumstance."

Representing Keymarket, Shrinsky, Weitzman & Eisen Sr. Managing partner Jason Shrinsky commented, "We believe the lawsuit is frivolous. They're alleging that a letter constituted a legally-binding contract; we don't believe they had a contract. But should the court find that they're entitled to a remedy — and we don't believe they are — it's our professional opinion that the court would award money damages, not specific performance" (that Amaturo must sell its stations to Carlyle).

"Carlyle has petitioned the FCC not to grant the assignment applications. On behalf of Keymarket, we're going to vigorously oppose that, and we feel confident that the FCC will grant the applications, and without any conditions. As far as we are concerned, (the petition) is an abuse of the Commission's processes and reflects adversely on Carlyle's qualifications to be an FCC licensee. These people are not going to blackmail our clients into not closing."

Added Amaturo President Joe Amaturo, "In America, anybody can sue anybody. We would trust that the FCC is going to leave civil matters to the courts, and I think that's their stated policy. I can't believe that they'd be concerned with this unless these people are representing me as being something that's not been demonstrated in 30+ years of being an FCC licensee."



ALL I UGETHEN NOW — The Baltimore Hadio Show has glossed on his acquisition of 50-kw, CHR-formatted WKHI/Ocean City, MD, which it purchased from Allantic Broadcasting for \$3 million, Huddling for a hand-shake are (front, I-r) Atlantic President William Esham, Sr. and BRS President/GM Harry Shriver. (Rear, I-r): Allantic counsel Joseph Moore, WKHI GM James "Choppy" Layton and OM Wayne Powell, Atlantic's Klein Leister, BRS counsel Howard Braun, BRS Treasurer Daniel Bowles, BRS counsel Russell Balch, and media broker Barry Sherman.

KKQV/WICHITA FALLS, TX

PRICE: \$1,050,000

BUYER: SunGroup, Inc., which announced plans to purchase KAFE & KKSS/Santa Fe-Albuquerque (see separate transaction).

SELLER: American General Media, which retains AM outlet KLLS/Wiichita Falls, as well as WWWG/Rochester and KERN & KQXR/Bakersfield. DIAL POSITION: 103.3 mHz POWER: 100 kw FORMAT: CHR

WQIN/LYKENS, PA

PRICE: \$575,000
BUYER: WOIN-Limited Partnership
SELLER: Quinn Broadcasting
DIAL POSITION: 1290 kHz
POWER: 1 kw, 6am-midnight
FORMAT: Full-service A/C
BROKER: Warren Gregory of Chap
man Associates

KSEL-AM & FM/ LUBBOCK, TX

PRICE: \$1,350,000 cash, including a \$150,000 noncompete covenant. BUYER: A group of investors headed by Donald O'Malley.

SELLER: KSEL, Inc., 90% of which is owned by Harris Enterprises, headed by President Lloyd Ballhagen and VP Robert Wells, a former FCC Commissioner. Harris retains ownership of WACO & KHOO/Waco, KTOP & KDVV/Topeka; KBUR & KGRS/Burlington, IA; KIUL/Garden City, KS; WJOL & WLLII/Joilet, IL; and KWKR/Leoti, KS. The other 10% is held by John Krieger, President of KSEL, Inc. and GM of the stations.

DIAL POSITION: 950 kHz; 93.7 mHz POWER: 5 kw days/500 watts nights; 100 kw at 740 feet FORMAT: News/Talk: A/C

BROKER: Bill Prikryl of Norman Fischer & Associates

KAFE & KKSS/SANTA FE

PRICE: \$2,250,000. The sale agreement also includes an option to buy WPFM/Panama City, FL and gives a first right of refusal to purchase KIIO & KVEE/Grand Junction, CO.

BUYER: SunGroup, which also owns KEAN-AM & FMIAbilene, TX; KYKXI Longview, TX: WBRYIWoodbury, TN; and WERC & WKXX/Birmingham, AL. It also has applied to purchase KKQV/Wichita Falls (see separate transaction).

SELLER: John Culpepper and Barry

DIAL POSITION: 810 kHz; 97.3 mHz POWER: 5 kw daytimer; 100 kw at 1631 feet

FORMAT: Country; A/C

KOLL/GILLETTE, WY

PRICE: \$800,000; \$500 cash and balance in a note/noncompete for ten years at 10%.

BUYER: Halcom Broadcasting, headed by Gregory Soohov (75%) and his family (25%).

SELLER: Midland Broadcasting Co. of Wyoming, headed by Stephen and Susan Hughes, who retain KDBL-AM & FM/Ritle. CO.

POWER: 100 kw at 400 feet FORMAT: CHR

BROKER: Greg Merrill of Chapman

KLAF/MURRAY-SALT LAKE CITY

PRICE: Approximately \$500,000
BUYER: TransColumble Communications, which also owns nearby
KMGR/Orem-Salt Lake City, WTMG/
Murfreesboro-Nashville, KKCliKan-sas City, and KLZl/Phoenix.
SELLER: Murray Broadcasting
DIAL POSITION: 1230 kHz
POWER: 1 kw

WPNM/OTTAWA, OH

FORMAT: Comed

PRICE: \$408,553
BUYER: Black River Broadcasting, owned equally by President Robert Cassagrande and Mark Litton.
SELLER: WPNM, Inc., owned by John Blery, Jeff Boudrie, Sue Boudrie, Charles Earl, Patricia Earl, Ervin Earl, Lerry Henry, Cityde Schroeder, Tom Shockey, Bud Smith, Robert Stombaugh, David Stombaugh, and Susan Waring. DIAL POSITION: 106.3 mHz
POWER: 3 kw at 267 feet
FORMAT: A/C days, CHR nights

WKXK/PANA, IL

PRICE: \$200,000, including \$25,000 cash and remainder note at 10% over ten years. BUYER: Michael Robinson

SELLER: Dudley Broadcasting, owned by Tom Dudley, M. Scott McAda, and Shelby Smith Jr. Dudley is GM of the station, McAda owns WZEPI-DeFuniak Springs, FL and 20% of WMGO/Canton, MS.

DIAL POSITION: 100.9 mHz POWER: 3 kw at 300 feet FORMAT: Country BROKER: Chapman Associates

"who says you can't get somethin' for nothin' . . . ?"

Something for nothing! You Bet! Bill Hennes & Associates, one of the nation's leading program consultants in all formats, announces an on location, no cost, no obligation market study and analysis. You cover the travel expenses — we do the rest! Act now and save up to \$3000. This offer ends March 15th.

Make sure your station is ready for the upcoming rating period. Call (312) 364-6966 for full details.



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PUTTING BUYERS AND SELLERS TOGETHER FOR OVER 31 YEARS

ROCKY MOUNTAINS Medium Mkt. fulltime AM with Class C FM.

Rated #1 (Birch, Spring 1985)

Asking \$1,000,000 with \$300,000 down. Contact - Greg Merrill (801) 753-8090

FLORIDA

Med. Mkt. AM/FM with minimal competition. All new. \$980,000 with \$250,000 down. Contact - Randy Jeffery (305) 295-2572

SOUTHWEST

AM/FM in high growth market. Priced at 8.5 times 1984 cash flow. Asking \$2,100,000 with \$500,000 down.

Contact - David LaFrance (303) 234-0405

MISSISSIPPI

AM/FM in popular resort area. Asking \$1,500,000 on terms. Contact - Mitt Younts (202) 822-8913

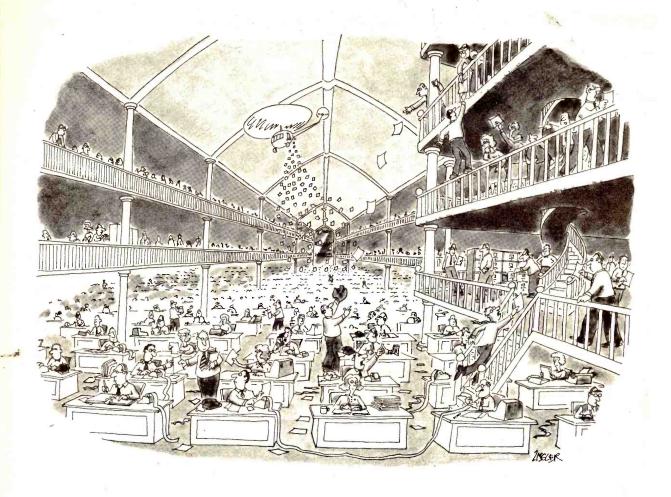
TEXAS

Fulltime AM w/ Class C FM, includes valuable real estate. \$1,800,000 with \$100,000 down. Contact - Bill Whitley (214) 680-2807

MIDDLE ATLANTIC FM located in Top 50 market with expanding economy. Popular resort area.
Asking \$2,200,000 on terms.
Contact - Mitt Younts (202) 822-8913



For further information on buying or selling, contact Janice Blake, Marketing Director, Chapman Associates, 1835 Savoy Drive, Suite 206, Atlanta, GA 30341 (404) 458-9226



Without BMI, you'd have to hire a lot more people.

If you had to analyze thousands of broadcast hours a year to determine what royalties BMI's 45,000 songwriters were entitled to, it would take *tens* of thousands of work hours.

BMI does this work for you. We handle the accounting, paperwork and payments

that result from our analysis of over 5 million broadcast hours annually.

We handle the business of analyzing. So you can concentrate on the business of broadcasting.

Wherever there's music, there's BMI.

Synchronous AM Transmitter Set For Nevada Test

The FCC last week authorized the nation's first experimental use of a "synchronous" AM transmitter — a second, distant transmitter broadcasting a station's signal on its licensed frequency. Allowing such repeater AMs is one of the steps the Commission is considering in its search for ways to shore up the AM band.

The test will be conducted at a new 10 kw AM station (1 kw nights) coming on the air in Laughlin, NV on 870 kHz. The licensee, Laughlin Roughrider Broadcasting, will be allowed to duplicate its programming on a synchronous transmitter 60 miles away in East Las Vegas, also on 870 kHz.

Filling Coverage Void

The second transmitter will be limited to 300 watts nondirectional during the day, and 500 watts directional at night. The Commission said the second operation will let Laughlin Roughrider "provide uniform coverage in the primary

service area of the authorized Laughlin facility without requiring the use of a second radio frequency."

The Commission placed no time limit on the experiment, but gave the station the standard 18 months to build and put the new operation into service. The station will be asked to submit regular reports to the Commission on field measurements of its signal, and any reports it receives from listeners.

According to Gary Thayer in the FCC AM Branch, Laughlin Roughrider applied for the experimental "Allowing such repeater AMs is one of the steps the Commission is considering to shore up the AM band."

authorization after Mass Media Bureau Chief Jim McKinney recently began floating the idea of synchronous transmitters as a way to help struggling AMs improve or extend coverage while minimizing costs.

Eliminating Time Lag

In authorizing the test, the Commission noted that "today's sophisticated control circuits and highly stable frequency elements permit the use of two or more transmitters locked on precisely the same frequency and can compensate for the program propagation delay between the primary and synchronous slave transmitters."

NEW/S BRIEFS

KKOS, WDNE Handed Stiff Fines

Multiple violations of FCC operating rules have resulted in a \$4100 fine for KKOS/Carlsbad, CA and a \$2950 forfeiture for WDNE/Elkins, WV.

KKOS was cited for failing to make a visual observation of tower lights at least once every 24 hours, failure to conduct weekly EBS tests, not maintaining authorized power output, changing antenna height without approval, and failing to keep logs on file for two years.

WDNE was accused of having a hazardous antenna transmission line, no effective locked fence around the base of its antenna, no weekly EBS tests, improper remote antenna meter calibration, failing to have station logs reviewed weekly, and not having antenna resistance measurements available at the time of inspection.

Wirth Launches Senate Bid

Rep. Tim Wirth (D-CO) announced his candidacy for the U.S. Senate last week. That means the House early in 1987 will have to choose a new chairman for the Telecommunications Sub-

committee Wirth has headed since 1981.

Wirth is the heir apparent to the Democratic nomination for the Colorado-Senate seat Gary Hart is giving up in an apparent effort to concentrate on a 1988 run for the presidency.

Possible contenders for Wirth's influential subcommittee chairmanship include Reps. Al Swift (D-WA), Ed Markey (D-MA), and Tom Luken (D-OH). The panel is not expected to seriously consider any radio deregulation legislation in 1986.

Other Key Developments:

 The FCC has upheld a new policy allowing stations to upgrade to better frequencies as long as an additional channel is available for other parties that want to apply.

• The U.S. delegation to the international conference expected to extend the commercial AM band from 1605 to 1705 kHz will have four vice chairmen. Serving as deputies to Chairman Jim McKinney, FCC Mass Media Bureau Chief, are: Wilson LaFollette of the FCC; Bill Jahn of the U.S. State Department; Harold Kimball of NTIA; and Wally Johnson of the engineering firm Moffet, Larson & Johnson.

NAB Board Approves Merger With NRBA

The proposed merger of NAB and NRBA cleared the first of two major hurdles last week when the NAB Board of Directors approved the "unification" at a meeting on St. Maarten, Netherlands Antilles. The final step is the expected blessing of the NRBA Board next month in Fort Lauderdale.

The only serious concerns centered on creation of 12 new board seats for current NRBA Board members. To offset any power imbalance in radio's favor, the board agreed to weight TV votes to equal the voting strength of radio. Four of the new radio seats will be eliminated in each of the next three years.

"After a lengthy discussion, everybody agreed this unification is in the best interests of the industry," NAB Chairman Ted Snider told R&R.

"This is an opportunity that has been a long time coming," NAB Radio Chairman John Dille III commented. "This agreement gives TV and radio broadcasters a unique representation marked by unity and independence." NRBA Chairman Bill Clark said, "I look forward to meeting with our directors in Fort Lauderdale, and I hope we will see the same result from our board."

Radio, TV Get Autonomy

Since NRBA is pushing for radio independence within NAB, a new procedure was created to allow the Radio and TV Boards to act on their own if the joint board fails to agree on an issue. The provision is triggered when the Joint Board remains deadlocked on a radio or TV motion after two votes at one meet-

ing and another vote at a subsequent meeting.

Other steps to bolster radio's stance within NAB include:

• Adding one current NRBA official to the NAB Executive for at

least three years

• Designating one person each in the legal and government relations departments to examine events

from a radio perspective
• Increased use of individual broadcasters as spokespersons and lobbyists for the industry.

Translator Abuses Cited

In other action last week the

 Voted to petition the FCC to take action against what is considers to be FM translator "abuses"

 Urged positive steps on broadcasters to blunt the movement to require free response time for negative political ads

 Pledged support for public broadcasting, while expressing concern about funding sources for public radio and TV

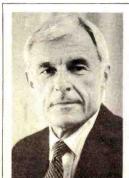
Reaffirmed its commitment to fighting alcohol and drug abuse
 Asked its staff for a "white pa-

 Asked its staff for a "white paper" to clear up confusion about synchronous AM transmitters

 Supported elimination of the AM-FM simulcasting limits, as proposed by the FCC

Asked that AM technical improvements now under development be incorporated into the negotiating strategy of the U.S. delegation to international talks on extending the AM band from 1605 to 1706 kHz

• Commended West Virginia broadcasters for raising \$1.4 million for victims of last fall's devastating floods in that state.





AND THE WINNER IS . . . — NAB's Board last week voted to bestow the 1986 Distinguished Service Award (DSA) upon NBC Chairman/CEO Grant Tinker. The presentation will be made at the opening ceremony of the annual NAB convention in Dallas this April. Named as recipients of this year's Grover Cobb Award for their offorts to deregulate radio and TV were Reps. Tom Tauke (R-|A) and Billy Tauzin (D-LA), bracketed above by NAB President Eddie Fritts (left) and Rep. Tom Luken (D-OH). The three Congressmen were among 12 legislators attending a three-day legislative forum at the NAB Board meeting last week on St. Maarten.

The new single from

S-1-1-1/S-10-10101

Produced by Nile Rodgers.

EMI AMERICA

BANGLES









BANGLES BANGLES START YOUR BANGLES WEEK BANGLES TH A BANG

"MANIC MONDAY"

is just the beginning of the Bangles album, "Different Light"



BANGLES BANGLES BANGLES BANGLES RANGIES

Hottest Products Of '85

What's hot and what's not? According to the editors of Advertising Age, these 11 products made the most noise in '85. (Next week we'll focus on the same editors' picks to click in '86). In no particular order, the winners are:

Coca-Cola — The death and resurrection of the Atlanta-based soft drink firm's original formula beverage flew in the face of all test research, and will undoubtedly be fodder for marketing students for generations to come. The biggest marketing story of the year was often compared to Ford's ill-fated Edsel, but the company had the last laugh via increased brand awareness and an improved market share.

Compact Discs — Available in the U.S. only since September 1983, CDs have already carved out the same size marketplace slice that it took videocassette recorders four years to attain: one million players and 22 million discs. With player prices dropping, the list of available titles growing, and an astonishing number of discs on back order, CDs should continue to rank among the most desired consumer items this year.

All-Bran — Health-related products of all stripes made news in '85, but nothing like Kellogg's high-fiber cereal. Spurred by a controversial ad campaign that quoted statistics from a National Cancer Institute survey and by President Reagan's bout with polyps in his colon, rival General Mills launched its own high-fiber cereal, "Fiber One," with a \$13.5 million ad effort.

Juice-based drinks — Led by Pepsi-Cola's Slice and its four percent market' share (where available), juice-added soft drinks are chipping away at the current cola market. Look for Coca-Cola, Sunkist, Crush, 7UP, and Royal Crown to introduce their own "10% fruit juice" beverages in the near future. While we're on the subject of juice-based drinks, wine coolers swelled to a \$350 million market in '85

USA Weekend — The Sunday magazine version of *USA Today* surfaced, as did additional Sunday supplement magazines, in Los Angeles and San



Francisco. Washington, DC is rumored to be close behind, foreshadowing a possible future trend and increased competition for radio ad dollars.

Humana Inc. — Cresting on the wave of publicity that followed its artificial heart transplants, the multimillion dollar health care company stopped acquiring hospitals (it owns more than 80). It concentrated instead on adding to its prepaid health plans, physician centers, and freestanding health centers — the latter known as "Doc In A Box" — as well as its insurance program, which is expected to increase from 360,000 subscribers to 800,000 by next September.

Reeboke — The Union Jack-emblaz-

Reebok — The Union Jack-emblazoned sports shoe saw sales shoot past the 13 million pair mark, which translates into \$275 million and a reported 68% market share, up from \$65 million (U.S. sales) in '84.

McD.L.T. — Faced with increasing competition from "gourmet burger" palaces that featured bigger and gloppier burgers than ever, McDonald's took an item that had been kicking around under the names "McFeast"

and "Lettuce & Tomato Special" for the past several years. Using 800,000 to-matoes and 100,000 heads of lettuce daily, the McD.L.T. far outpaced its rivals, all of whom (except Wendy's) debuted bigger, messier burgers.

Syndicated TV reruns — Revenues from TV production outstripped feafure films last year, highlighted by the sales of "Magnum P.I." (\$1.7 million per episode), the "Fall Guy" (\$1.1 per episode), and "Silver Spoons" (27 of 116 episodes sold in 27 markets for \$70 million). Then there's the revival of interest in the newly-discovered "Honey-mooners" shows, the soon-to-be-syndicated "Your Show Of Shows" starring \$id Caesar, not to mention the obvious question: Will episodes of the "Bill Cosby Show" top \$2.5 million in the near future?

Plaque and Tartar Fighting Dentifrices — These aren't the most glamorous items on the grocery shelves, but Procter & Gamble and Colgate Palmolive have nevertheless spent \$10 million apiece trumpeting the Crest Tartar Control Formula and Dentagard, respectively. Next year, industry analysts expect the spending for these "adult" toothpastes to reach anywhere from \$35 to \$50 million as Beecham, Lever Bros., and Johnson & Johnson get into the act.

Finally (although this is one product that won't affect your radio station's bottom line), cocaine continues to be

one of the most used and abused items in the consumer's cornucopia. Mentions of occaine as a contribution factor in emergency room cases increased an estimated 12% over '84, while previous monthly usage among high school seniors jumped almost a full percentage point to 6.7% of the nationwide total in '85.

Earmuff Radio



Keep your listeners' heads full of hot hits even on the coldest winter's day with an "Earmuff Radio." This timely promotional item can be custom imprinted with your radio station's logo, call letters, or whatever. The "Earmuff Radio" sports tuning and volume control knobs that measure 11/4" in diameter.

Marketed by Maryland-based TIS Information Systems (the folks who brought you the "Badge" radio and the "Sports Cap" radio), the Earmuff Radio is priced as low as \$6.85 and comes in either AM or FM models. Each radio uses a single AAA battery.

For more information, contact TIS Information Systems at (301)299-2440 or (416)585-9393.

POLLSTAR's "Concert Pulse" Top 20 will return next week



PRO:MOTIONS

RadioRadio Names Three Managers

CBS RadioRadio has appointed three new managers: Mary Dillon and Peter Tripi, Managers/Affiliate Clearance; and Jamie Curtis, Manager/Affiliate Administration. Dillon, Manager/Affiliate Administration since July 1985, joined the network three years ago. Tripi came aboard CBS last July as Marketing Analyst, Columbia House. Curtis, formerly Coordinator, University Relations/Resource Development, also joined CBS in 1985.

MCA Ups La France

Jim La France has been elevated to Director/National Accounts for MCA Distributing. Previous to this he spent five years as MCA's Boston Regional Branch Manager. Prior to that he was PolyGram's Northeast Regional Marketing Manager and ABC Records' Northeast Sales Manager.

PROS ON THE

Bill Bailey — Middays KBEQ/ Kansas City (913) 469-1132

Marlon Barrow — PD WAQY/ Springfield, MA (413) 789-3541 Scott Burton — Program Manager KVI/Seattle (206) 453-9388 David Evans — Afternoons

KHTZ/Reno (702) 831-7681

John Frost — PD KLSI/Kansas

City (913) 541-0929
Gary Girard — News Director
WSQV/Williamsport (717) 3269655

Carl James — PD/afternoons WSQV/Williamsport (717) 398-7063

Scott Kramer — PD WWTC/Minneapolis (612) 623-9697 Sue LaFond — MD KEEZ/Maka-

Sue LaFond — MD KEEZ/Mak to (507) 388-5788 Stahmer KRXY NSM



Fritz Stahme

Fritz Stahmer has been upped to National Sales Manager for KRXY-AM & FM/Denver. He was promoted from the Local Sales Manager post at KRXY-FM. He has five years' sales experience in the Denver market; previous station affiliations include KDEN and KMJI.

CHRONICLE Born To:

- KJJY/Des Moines General Manager J.D. Spangler and wife Lori, daughter Paige, December 16.
- WKLQ/Grand Rapids Afternoon Driver Scott Fredricks and wife Susan, son Benjamin Russel, December 18.
- KSDO/San Diego Talkshow Director Chris Stoner and wife Debbie, son Jordan Chriştopher, January 5.
- E/P/A Seattle rep Debi Lipetz-Holman and KZOK/Seattle AE Doug Holman, daughter Austin

● FM100/Memphis PM drive personality Tom Prestiglacomo and wife Suzy, daughter Mary Kathleen on Elvis' birthday, January 8. CBS Radio Reps Taps Three



Donald Gorski



Kei Takahashi

CBS Radio Representatives has announced three appointments. Donald Gorski becomes Director/ Sales; he had been with WCBS/ New York since 1981, serving as National Sales Manager, Local Sales Manager and, most recently, General Sales Manager. Kei Takahashi takes on the Director/Sports Sales post. He previously served as Eastern Regional Manager/Station Relations. And Michael Masterson assumes the Sales Manager/Los Angeles position. He had been an AF with CBS Radio Spot Sales/Los Angeles since January

Bortnick Elected SFRBA President



Chuck Bortnick

WSRF & WSHE/Miami-Ft. Lauderdale VP/GM Chuck Bortnick been elected President of the South Florida Radio Broadcasters Association. Other elected officers are First VP David Harris, WHYI/Miami GSM: Second VP Salvador Lew, WRHC/Miami President/GM; and Treasurer Steve Avellone, WI/WE/Miami GSM: Former association president Stan Cohen, VP/GM of WINZ-AM & FM/Miami, will remain on the board and head the legislative action committee.

Johnson, Shelby HNWH Regional Managers

Clarence Johnson has been named Regional Manager at Hillier, Newmark, Wechsler & Howard's St. Louis office. Johnson's 14-year sales career includes tenures at Scripps Howard and Summit Communications, WMC-FM/ Memphis, KKYK-FM/Little Rock, and KXXY-FM/Oklahoma City. The company also announces that Beverly Shelby is the new Regional Manager of its San Francisco office. She comes to the firm from KYUU/San Francisco, where she spent three years as an AE. Before that she was a Broadcast Supervisor and Media Director for Cunningham & Walsh.

KFRC Elevates Janssen

Jeri Janssen has been promoted to Retail Sales Manager at KFRC/ San Francisco. During the last four years she worked as a station AE. Janssen's background also includes sales and marketing consultant stints with KZAP/Sacramento and KSAN/San Francisco.

CHANGES

Earl Murton, formerly Marketing Consultant at BusinessLand, joins the sales department at WGMS/ Bockville

Jane Casarsa, formerly an AE at KSFO & KYA/San Francisco, has joined Q107/Washington in the same capacity.

Lisa Williford, formerly an Assistant Account Executive at Ashley-Wayne Advertising/San Diego, has joined crosstown KYXY as an AF

Terry Rowe, formerly Media Planner for Cole & Weber, has joined KING/Seattle as an AE.

Robert Olin, formerly an AE at WSB/Atlanta, has joined WYAY/Atlanta in the same capacity.

Lisa Blum, formerly an AE at WNWS/Miami, has joined neighbors WQAM & WKQS in the same capacity.

Russell E. Radtke, a six-year advertising vet, has joined WEZW/Milwaukee as an Account Representative

Thomas Nihem, formerly with WLTI/Detroit as an AE, has joined Katz in Detroit in the same capacity.

Daniel Aznoff, Glenn Dewey, Michael Fashana, Scott Henry, Beverly LaCasse, and Christina Papke have been infroduced as the new Retail AE group for KING/Seattle.

RATINGS

Birch Quarterly Fall '85 Advances, 12+

Philadelphia wmmr (AOR) 11.9 11.2

WMMR (AOR)	11.9	11.2
WUSL (B/U)	10.5	8.2
KYW (News)	7.2	7.3
WEAZ (B/EZ)	5.8	6.6
WCAU-FM (CHR)	6.7	6.5
WYSP (AOR)	4.7	5.5
WPEN (BBnd)	4.9	5.3
WDAS-FM (B/U)	5.5	5.1
WWDB (Talk)	4.5	4.9
WMGK (AC)	3.8	4.5
WXTU (Ctry)	3.2	3.5
WCAU (N/T)	4.7	3.2
WIP (AC)	2.9	3.1
WSNI (AC)	2.9	3.1
WIOQ (AOR)	3.0	2.7
WKSZ (AC)	2.3	2.7
WFIL (Gold)	1.7	1.9
WFLN (Clas)	1.6	1.8
WZGO (CHR)	3.4	1.7
WRTI (Jazz)	.5	1.1
WHYY (Clas)	.5	1.0

Houston-Galveston

Gaires	UI	
	Summer '85	Fall '85
KMJQ (B/U)	9.8	11.0
KKBQ-FM (CHR)	12.4	9.0
KIKK-FM (Ctry)	6.6	7.4
KLOL (AOR)	6.3	7.3
KSRR (AOR)	6.3	6.3
KILT-FM (Ctry)	5,6	5.8
KLTR (AC)	6.0	5.4
KODA (B/EZ)	4.4	5.4
KRBE-FM (CHR)	5:9	5.3
KFMK (AC)	5.3	4.9
KQUE (AC)	4.4	4.5
KTRH (News)	4.3	3.7
KPRC (N/T)	3.3	3.1
KTSU (Misc)	4.0	2.7
KGOL (Rel)	.9	1.7
KLEF (Clas)	1.7	1.5
KSBJ (Rel)	1.8	1.3
KYOK (B/U)	.8	1.3
KLVL (Span)	_	1.2
KLAT (Span)	.1	1.0
KYST (CHR)	1.1	1.0

Dallas-Ft. Worth

	Summer '85	Fall '85
KVIL-FM (AC)	11.0	11.8
KKDA-FM (B/U)		9.7
KEGL (CHR)	7.2	7.9
KRLD (News)	5.9	7.4
KPLX (Ctrv)	6.0	7.2
WBAP (Ctry)	6.6	5.8
KSCS (Ctrv)	3.8	5.6
KTXQ (AOR)	8.7	5.5
KTKS (CHR)	7.1	4.6
KZEW (AOR)	4.4	4.6
KMEZ-FM (B/E	2) 4.0	4.0
KLUV (AC)	1.9	2.8
KAFM (CHR)	2.7	2.6
KLTY (Rel)	1.1	2.4
KMGC (AC)	1.8	2.3
KQZY (B/EZ)	1.6	1.9
KDLZ (B/U)	2.1	1.6
KERA (Misc)	.6	1.1

Pittsburgh

	Summer '85	Fall '85
WDVE (AOR)	12.0	12.1
KDKA (AC)	11.4	11.8
WBZZ (CHR)	11.6	11.8
WSHH (B/EZ)	7.5	9.2
WAMO-FM (B/U)	5.8	7.1
WHTX (CHR)	5.2	4.6
WTAE (AC)	3.1	3.6
WWSW (AC)	3.1	3.4
WPNT (AC)	3.3	3.3
WTKN (Talk)	2.9	3.3
KQV (News)	2.5	3.1
WJAS (BBnd)	3.7	2.9
WYDD (AOR)	3.3	2.6
WDSY (Ctry)	2.4	2.0
WPIT-FM (Rel)	.9	1.6
WQED (Clas)	1.1	1.3
WWCL (AC)	1.3	1.1
WEEP (Ctry)	1.5	1.0
WMBS (AC)	1.3	1.0

Washington

	Summer '85	Fall '85
WWDC-FM (AOR	8.4	8.3
WKYS (B/U)	8.0	8.0
WMAL (AC)	7.4	7.0
WHUR (B/U)	8.8	6.8
WRQX (CHR)	4.1	5.4
WGAY (B/EZ)	3.9	5.1
WAVA (CHR)	6.7	4.8
WDJY (B/U)	4.0	4.0
WPKX-FM (Ctry)	2.8	4.0
WTOP (News)	4.6	4.0
WMZQ-FM (Ctry)	4.5	3.9
WBMW (CHR)	2.1	3.5
WCLY & WPGC	(AC) 3.4	3.4
WLTT (AC)	4.1	3.1
WGMS-AM & FM	A	
(Clas)	2.6	2.9
WETA (Clas)	2.1	2.5
WASH (AC)	2.7	- 2.4
WAMU-FM (Misc	1.0	2.2
WWRC (B/EZ)	2.3	2.1
WXTR-AM & FM	1	
(Gold)	1.6	1.9
WYCB (Rel)	1.8	1.5
WOL (B/U)	.9	1.2
WTKS (AC)	12	1.0

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JHAN HIBER

Birch Buys: Are They Coming?

We now have a horse race. Oh, granted that one steed, the Arbitron thoroughbred, has a long lead on the rest of the field, but at least there's now a challenge that so far hasn't faded: Birch appears to be for real.

One major development in 1985 added credibility to the Birch image. That progress was among major ad agencies that supposedly had signed with Birch, using the telephone-based service as the primary planning/buying tool for radio. The agencies came on both the local/regional and national fronts. Among the most notable were large spot users such as Bozell/Jacobs-Kenvon & Eckhardt, BBD&O. and McCann-Erickson.

There's only one hitch. I'm hearing from many who are frustrated concerning the Birch agency coups. The gist is "Where's the business?" Few broadcasters apparently have seen an influx of dollars emerge from the major Birch agencies. Is it hype, or is there some "beef" here?

To find out, I talked to several key people at Birch and at agencies, but I'm also looking to get your input. For that reason, you'll find a "Birch Bucks Ballot" you can send in to let me know what you have or have not seen in the way of Birch business in the last few months. Let's determine how close the horse race is

Birch Share: 15%

One of the folks we talked to was Birch VP/Sales & Marketing Bill Livek, who was lured to that firm from a similar post at Arbitron by being offered a piece of the action. When asked to estimate the penetration Birch has achieved at the national spot radio level, Livek replied, "We believe Birch is used as the primary planning or buying tool in about 15% of radio's national campaigns." When pressed to evaluate what dollar amount was involved however, he was unable to come up with a figure.

Why, then, are stations and reps having a hard time seeing Birch buys come down the pipeline? "It takes a much longer time frame on the national level than on the local or regional levels," Livek contended. "So many stages at so many offices are involved on the national scene. We believe a time period of six to nine months may have to be

Birch Bucks Ballot

For each question, check the (one) response that best suits your station situation, or write in where requested.

- 1. Do you subscribe to Birch locally?
- 2. Does your rep sell with Birch on a national/regional basis?
- Yes _No
- 3. Do you sell with Birch on a local/regional basis? __No
- 4. If "Yes" to either #2 or #3, what percent of your overall revenues for 1985 would you say came from Birch buys?
- 5. Compared to 1985, what are your expectations for Birch dollars?
- more than '85 less than '85
- about the same
- 6. Since Birch's agency announcements last year have you or your rep seen an increase in Birch-based buys?
- _Yes No
- 7. Does your station subscribe to Arbitron? No
- 8. Write down your metro's approximate market rank

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Dayton-WWSN	3.2	6.4	4.3	12.4	6.3	7.5
New Orleans-WLTS	4.9	7.2	7.6	15.8	6.3	9.4
Peoria-WKQA	2.6	4.5	8.5	6.6	1.4	9.7

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involved before reps and stations can actually see the nationals swinging to Birch buys. On the local level, the switch can occur more quickly. Birch's plans for '86? "To con-

tinue the momentum. We'll keep servicing the agencies that decided to make the switch and be sure they are using the best of Birch. However, we'll also be talking directly to some major radio spenders who may be placing their busi-ness directly." And if stations or reps find that agencies supposedly using Birch aren't? "I hope the broadcaster would call me or Birch President Dick Weinstein (both available at 201-585-7667) to advise us of the situation. We'll get to work on it.

The Agency Perspective

We probed some of the larger agencies grabbed by Birch last year to see what was or wasn't happening. At the most recent Birch convert. McCann-Erickson. Sr. VP/Local Broadcast Laura Sil-

WEEK IN REVIEW

Birch Announces Continuous Measurement

Birch Radio has announced that within the next two months every market it surveys will be measured four weeks per month rather than the current two weeks per month. In January 40 markets will start the monthlong surveys. Thirty more markets will be added in February and all remaining Birch markets shortly thereafter

VP/Sales & Marketing Bill Livek told R&R, "The sample size will remain the same, just spread over four weeks. We are going to absorb the costs associated with this move." Asked why Birch had decided to double its survey period, Livek commented, "Arbitron is playing hardball, so we're going to play hardball too."

Arbitron Appoints New Atlanta Manager

Debbie Priore, an Account Executive with Arbitron's Chicago office for the last 21/2 years, will soon be moving to Atlanta as Southeast Regional Manager. She will head up that office effective February 3. Concurrently. Arbitron has announced the promotion of Client Service Representative Mary Ann Pieper to AE in the Atlanta office. This will be an additional position in that office.

ton commented "We'll use Birch as our primary service in over half the country - some 150 markets including most markets ranked between 15-85. We plan to implement this cross-country. Our offices in Atlanta, Boston, Detroit, Houston, Los Angeles, New Orleans, New York, San Francisco, and Seattle will be equipped to buy spot radio most effectively." Does that mean the Coca-Cola business for summer '86 would largely be bought on

Pressure On Arbitron

Is this support for Birch perhaps a ploy to get Arbitron to be more responsive? That may be a factor in this equation. McCann Director/ Media Information Services Lucian Chimene said, "We're pleased that McCann-Erickson has the opportunity to support an alternative ratings service, thereby establishing a competitive environment that has not previously existed."

At Bozell/Jacobs-Kenyon & Eckhardt, Nancy Coleman expressed a similar sentiment. Coleman, Director/Local Broadcast buys for the recently merged agency, stated, "The most positive thing is that Birch is very receptive to any sug-gestions we've made; they are very workable. And they are making their competition (Arbitron) do the same, which is a very nice development. The competition is healthy and we hope to see Arbitron continue to be more respon-

Disappearing Avails

Many of the major grumbles I've heard about the lack of hard Birch buys to date come from New York, where national reps and stations wonder where the Birch business is. They don't see a flood of Birch avail requests, and therefore assume the Birch bucks are just a trickle. Reasoned Coleman, "I think part of the problem is the nature of our business. It's come down to making buys almost immediately or on very short notice. Rep firms historically get a gauge on how well a ratings service is being used by tracking available requests, which tell them what service you are using. I think Birch is becoming frustrated because they don't see that penetration. Well, the reason is we're not calling for any avails. We don't have the time any

"Birch may be getting used more than people know or are aware of. Because we're doing a lot in a short period of time and not asking for formal avail requests, the fact that it's not going on record may be hurting Birch.

Cast Your Vote

While the Birch and agency_execs have their various thoughts, what about the radio stations? Are they seeing evidence of Birch's agency progress? Here's your chance to give us your feelings. Please fill in the "Birch Bucks Ballot" and send it to me at R&R, and we'll tally the response. In a later column, I'll discuss the key findings.

"We believe a time period of six to nine months may have to be involved before reps and stations can see the nationals swinging to Birch buys."

-Bill Livek

Is The Hoopla Worth It?

Given the attention Birch's agency announcements have received in the last six months, one might ask whether all the hoopla is justified. It's great news for Birch and keeps them in the race, although as a distant second. Now, however, a cynical bunch of radio veterans must wonder where the business is. Maybe the bucks are there already, and it's just a case of myopia in New York among some observers there. I don't think so.

In my travels, I continually hear from stations that do or used to subscribe to Birch. They lament - or used to - over Birch's lack of attention from or acceptance by agencies or advertisers. Perhaps 1986 will see Birch turn that corner and turn hoopla and hype into raves

MANAGEMENT

SOLVING CHRONIC PERSONNEL PROBLEMS

Reduce Employee Turnover

By Rick Ott

As you're reading this, one of three things is happening: (A) someone on your staff is applying for a job at another station; (B) someone at another station is applying for a job at your station; (C) both (A) and (B). In fact, as you eat dinner this evening, sleep tonight, and watch football this weekend, resumes will be flying.

"That's the nature of the business," "they come and they go," "que sera sera," and all that stuff. After all, it certainly isn't your fault if your news director, afternoon drive jock, and hottest salesperson decide to move on. Chronic personnel problems come with the territory in this business, right?

Holding On

Yet isn't it interesting that some stations seem to always have good quality people on staff? And their key people rarely leave. In fact, these stations display an amazing ability to take both rookies and veterans (who have been rejected by other companies) and turn them into star performers. Not to mention their seemingly endless supply of applicants trying to get in. Lucky sons-of-guns.

"Your station is viewed as either a Destination Station or a Tunnel Station. You establish your station's status by your management of the facility."

And here you are trying to fill your Sales Manager position for the third time in 18 months, with no qualified candidate in sight. To determine why you keep losing people and those guys down the street keep keeping people, let's look at the situation from the employees' viewpoint.

Employees view your facility as either a Destination Station, where they wouldn't mind ending their careers, or a Tunnel Station through which they pass on their way to a better job elsewhere.

Needless to say, if they see you as a Destination Station, you're in luck. They work hard, seem relatively happy and, most importantly, they stay around for longer than six months. Conversely, if you're a Tunnel Station, they'll be motivated only to the extent there's light at the end of the tunnel (rarely performing above minimum acceptable standards). Before you know it, you're rerunning your now-famous help want-

Reaching Your Destination

Here's how to become a Destination Station in three easy steps:

- 1. Learn the ground rules:
- It's not a "chicken or egg" question. You do not become a Destination Station or a Tunnel Station be-

cause people choose to stay or leave. It's the other way around. You establish your station's Destination or Tunnel status by your management of the facility. People stay or leave accordingly.

• Market size is not a factor. Of course, people want to better themselves with more responsibility and income. And that's fine. But for each and every person who is ready to accept a bigger and better deal in another market, there's someone else who wants to settle down in your market. In large or small markets you'll find both Destination and Tunnel Stations.

• Money is not as big a factor as you might expect. Destination Stations are not necessarily the highest paying facilities in the market. They are, however, never the lowest-paying facilities in the market, and are usually in the top three. Conversely, many Tunnel Stations throw money at their personnel problems, thinking that higher salaries will ensure the best people. It doesn't.

2. Learn what not to do (these incredible-but-true examples are just a few we've run across over the years):

- One GM ordered the copying machine locked at all times (only he and the bookkeeper had keys) so resumes couldn't be duplicated.
- Another GM ordered all trade publications intercepted and placed in his possession so the staff couldn't see what jobs were available elsewhere.



Rick Ott is President of Ott & Snead, a Richmond, VA-based consulting and research firm. His 17+ years in broadcasting include programming, on-air, sales, promotions, and management positions. Ott also co-owns a promotions and printing company specializing in broadcast marketing.

 One owner refused to let staff members see or even discuss the ratings because they were so bad he thought people would leave if they knew.

• This GM would periodically get up at 3am, dress, and make a "surprise" visit to the station to "catch jocks dubbing airchecks."

"It's those managers who fail to take a genuine interest in their employees' professional welfare who lose."

He never actually caught anyone, nor did he necessarily expect to, but he figured his intimidating reputation would scare enough jocks from trying. It didn't.

Employee Rapport

- 3. Learn the three main things people want from an employer and provide them:
- Let your people have a say in their own destiny. Treating people like pawns on a chessboard changing things that affect them and removing any control over same is the single

biggest cause of employee discontent (and neurosis). Seek their input before making such moves. And when you must make a tough decision without their prior knowledge or input, make the effort to discuss and sell the decision. Give them time to adjust to the idea before it takes effect.

• Pay good salaries. I know I said money isn't a major factor, and it isn't—above a respectable level. But if employees are given the choice of disowning their family and selling their car in order to work for you, or keeping the family, car, and dog and getting a better-paying job elsewhere, you'll lose.

 Make your people feel important. It's amazing how much care and enthusiasm employees will display when they feel their supervisor, and the organization as a whole, really cares about them. When's the last time you solicited individual employee comments and criticisms, then took immediate action to make their job easier? It'sthose managers who fail to take a genuine interest in their employees' professional welfare who lose. It's the wise manager who invests in his people and benefits from their superior performance and loyalty.

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Tapping The Talent For SyndiNet Records

Imagine it's a freezing, icy day in New York. The streets are packed with people just as cold as the sky, and to get away from the big chill you walk into Yousef's Liquor Emporium on Lexington Avenue and buy one Lotto ticket. Choosing a combination of your Social Security number, your mother's weight, and the number of tears produced by ? & The Mysterians, your ticket wins the big \$26 million prize. And what do you do with your windfall? You start a new record label, of course, signing all the top talent and making beaucoup bucks in the process.

Following this week's hypothetical theme (see Page 1), ten network/syndication executives were surveyed for their "wants" and "want nots" if they were going to start the new "SyndiNet" label. The idea was presented as "fun," an attempt to elicit some opinions on who is and is not necessarily going to make an impact in the coming years in the radio and record business. Still, two of these ten declined to participate; Westwood One and DIR Broadcasting both felt it would place them in a precarious position with the artists and record labels they periodically deal with. The other eight - ABC. NBC, CBS, United Stations, MJI Broadcasting, Global Satellite, Radio International, and IS Inc. were more than happy to oblige this short flight of fantasy.

Choose Me

Most obvious in this unscientific survey was the wide spectrum of formats represented. Tastes ranged from rock to black to country to jazz to reggae to nostalgia, making for an exceptionally eclectic catalog of artists. Bruce Springsteen, Sting, Stevie Wonder, and Dire Straits all showed great popularity among established artists, maybe proving the need for an "S" in your name for success to strike. Other favorites included Phil Collins (with or without Genesis or Mike Rutherford or the Mechanics), Michael Jackson, and Lionel

Network pickers showed less consensus in the confusing "up and coming" category, largely because of the wide spectrum of talent and acts to choose from. Also, a few executives managed to slip one or two underdog personal favorites into the voting, hoping to attract some label attention to as-vet-unsigned acts.

In addition, several artists were noticeably omitted from most or all

The Vinyl Turkey Awards

As they used to say in ancient Rome, degustibus nondisputandem est. Roughly translated, that means "in matters of taste there is no dispute." Beauty is in the eye of the beholder, or something like that

Extrapolating this line of thinking, the idol of one record exec might actually be the goat of another. Virge N. Vinyl might think the Chrome Kittens are hot wax while Al Bumsales considers them colder than wet clay. Some artists are climbing the ladder to success, others are sliding down, while still others are teetering precariously on the top rung. Following are a few anonymous picks and pans which unfortunately fall into the latter two

- . Culture Club: "If we never see or hear from Boy George again the world will be eternally blessed."
- . Richard Clayderman: "Who's the wise guy who keeps telling this guy to play the piano? The world already has more Clayderman rec-

ords than it can ever hope to

- · Rolling Stones: "When will Mick Jagger realize that you can't keep rockin' and rollin' at the age of
- . "O" Groups: "I've had enough of Oxo, Taco, Lobo, Meco, Poco, Devo, Cindy Grecco, Teri De Sario, Jim Photogio, Suzi Quatro - every act ending in 'O' except Toto and Chicago."
- · Prince: "With so many Prince clones around, who needs him? And who needs the clones?"
- · Miscellaneous: "Let's get rid of every akt thatt duzn't no howe tu spelle itz owne nayme. There's already too much illiteracy in our

Wham!, Paul McCartney (or any other of the ex-Liverpudlians), and the Rolling Stones (Jaggernaut or

Frank Murphy, Director/Programming, **CRS RadioRadio**

- 1. Bruce Springtsteen 2. Lionel Richie
- 3. Billy Joel
- 4. Kool & The Gang
- 5. Alabama
- Up & Coming: 1. Whitney Houston
- 2. Hooters
- 3. Depeche Mode
- 4. Scritti Politti
- 5. LaBamba & The Hubcaps

CBS's Frank Murphy approach-ed the "star search" challenge by looking at a wide range of talent for his initial "catalog." "If I were to start a label I'd want to have a nice balance of artists, ranging from rock to black to country. Bruce Springsteen, Lionel Richie, and Billy Joel have a certain amount of musical genius that won't be duplicated for a long time. I'd go with Kool & The Gang, because of their longevity and success in the music business, and I'd have to include Alabama because they are so talented and have a tremendous, broad-based appeal."

In the "up & coming" category Murphy selected the Hooters "because their latest album is an excellent showcase of what they are all about, and it's obvious that there's a lot more that will be coming from them." And what about LaBamba & The Hubcaps? "If I had my own record label I'd spend a lot of developmental bucks on these guys," Murphy explains. "They're just the best Jersey rock band around.'

Steve Salztman, Producer-Principal, Radio International **Established Artists:**

- 1. Dire Straits
- 2. Donald Fagen/Steely Dan
- 3 112
- 4. Sting 5. Phil Collins
 - Up & Coming:
- 1. China Crisis
- 2. Sade
- 3. Bryan Ferry
- 4. Prefab Sprout 5. Kate Bush

Radio International's Steven Saltzman says that most of his selections are obvious and need no

TOP 10

ESTABLISHED

- 1. Bruce Springsteen
- 2. Sting
- 3. Phil Collins
- 3. Stevie Wonder (tie)
- 5. Michael Jackson
- 6. Dire Straits
- 6. Julio Iglesias (3-way tie)
- 9. Lionel Richie
- 9. Mr. Mister (tie)

TOP 10

UP & COMING

- 1. Whitney Houston
- 2. Sade
- 3. Hooters
- 4. Julian Lennon
- 4. Paul Young (tie)
- 6. China Crisis
- 6. Wire Train (3-way tie)
- 9. Eurythmics
- 9. Divinyls
- 9. Joe King Carrasco & The Crowns (3-way tie)

qualifying explanation. Still, he did offer a few elaborative comments on several of his more personal choices:

- · "What can I say about Dire Straits except that they have become the consummate rock band?"
- · "I have to include Sting in this list for his very intelligent lyrics and thoughtful music, even if you don't agree with it. He's adventuresome and I'm very impressed with his talent.'
- · "Phil Collins has to be on the list because he's so versatile. I don't always particularly enjoy everything he turns out, but he's got to get the Workaholic Of The Year award."

Saltzman also gives honorable mentions to Peter Frampton, for

Frank Cody. Director/Programming, **NBC's Source Established Artists:**

- 1. Sting 2. Stevie Wonder
- 3. Cyndi Lauper
- 4. David Lee Roth 5. David Sanborn
- Up & Coming:
- 1. Whitney Houston
- 2. Divinyls 3. Husker Du
- 4. Steel Pulse
- 5. Dr. Ruth Westheimer

- his continuing innovation, and to Grace Jones for her "Slave To The Rhythm" album
- A few random comments from NBC's Frank Cody explaining his picks:
- · "Anybody who has done as much as Sting for reggae and jazz is worth signing on anticipation alone'
- Stevie Wonder: "He is a consummate artist in the same category as Duke Ellington, Cole Porter, and George Gershwin. The man has many years of creativity re-
- maining. · Cyndi Lauper: "Just like
- David Bowie, Cyndi is her art."

 David Sanborn: "Every respectable label should have a jazz artist, and since he's doing a show for NBC I can't resist the plug."
- Whitney Houston: "The level of success she is enjoying right now is just the beginning of a fantastic career. It's astounding how talented she is, and there's no doubt she will be one of the big stars of the '80s.'
- · Steel Pulse: "Every respectable label should have a reggae group."
- Dr. Ruth: "I keep trying to get her to do a record, and she promised me that when she is ready she will let me produce it." Another shameless plug for NBC.
- Cody also awarded honorable Continued on Page 19

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

January 27-31

GENERAL INFORMATION

Comedy Show With	
Dick Cavett	(CW)
The old west	
Daily Feed	(DCA)
Secret shuttle sickness/Halley	's bluff
called/Gramm-Rudman just	
recycled nuclear waste/inte	ermittent
excitement	
Laugh Machine	(PRN)
Woody Allen/Rich Little/Sanford	
National Lampoon/Bill Cost	by .
National Lampoon's	
True Facts	(SLP)
Not quite cricket/rich Uncle Sai	
dust to dust/out of uniform/	blind justice
Party Drop-Ins	(ASR)
Trivia game trivia game/lazy Ede	
appliances/air gultar lesson	s/octoman 8/
parties through history	
Radio Hotline	(ASR)
Video phone/I'm so hip/women'	
you oughta be proud/noboo	ly's here
Stevens & Grdnic's	
Comedy Drop-Ins	(ASR)
Voice chips/network sportscast	
Bobby Rockjaw/Bill & Doc/b	
United Spots Of Americ	a (ASR)
Art & Bart/Dr. Numan/captain's	
noise from the other room/E	Barford Bros.

COMEDY

Ed Busch Talk Show Buying a car/headhunting/job inte	(AP)
(1/25)	
Be selfish/AIDS protection (1/26)	
Computer Program	(PRN)
Telecommuting/electronic bulletin	boards/
operating systems/portables	
News Blimp	(PRN)
Enlisted women/special interest h	olidays/
kiddie cars/rural problems	
Jesse Jackson Comment	ary (SI)
Changing the rules (1/27)	
Gramm-Rudman (1/28)	
Presidential action (1/29)	
International peace march (1/30)	
Kennedy out, Hart in (1/31)	
Newsline Extra	(NBC)
Surviving terrorism	
Sound Advice	(PRN)
Stereo tapes/open reels/tape deci-	(9/
"L" decks/anti-noise	
Sporting News Report	
Johnny Unitas/Gerry Faust/Grete V	Naitz/
Marty Glickman/Julius Erving	
Sports Flashback	(CW)
Stan Musial/Cassius Clay-Sonny Li	ston/
Jack Nicklaus/Super Bowl I	
Waldenbooks Review	(WO)
Jascha Kessler/John Gardner/How	ard Cosell/
"The Secrets Men Keep"	

Tapping The Talent

Continued from Page 18

mentions to the Talking Heads, the Hooters, the Eurythmics, Willie Nelson, and Bruce Springsteen, "who is so obvious a choice that I knew he'd come out on top even without my help."

Beverly Padratzik, Director/Special Programming, **ABC** Radio

Established Artists:

- 1. Phil Collins/Genesis
- 2. Bruce Springsteen
- 3. Stevie Wonder 4 U2
- 5 Dire Straits
- Up & Coming:
- 1. Paul Young
- 2. Eurythmics
- 3. Tears For Fears 4. Simple Minds
- 5. John Fogerty

"My top vote went to Phil Collins, Genesis, and Mike and the Mechanics because every artist involved is so talented that their success is virtually unlimited," ABC's Beverly Padratzik opines. Bruce Springsteen fell in right behind this conglomeration "because if the guy keeps practicing he could have a real good future ahead of him." Stevie Wonder was included on the list "for obvious reasons," and also because, to quote another famous musician I know, 'The guy has

never made a bad song." Consummate artists seem to be everywhere in the industry today, and Padratzik's consummate band is U2.

United Stations oldies buff Ed Salamon took a somewhat different approach to establishing his label, conceding that his choices

would contrast against those offered by his colleagues.
"The artists I would be most ex-

cited about having on a record label are not established artists or new artists," he explains. "They're the ones who - for lack of a better name - are former hitmakers and are still great. Not everybody who once had a hit record could come back and do it again because they don't have the talent they once had. But there is a whole pool of entertainers who were talented and still have that talent."

Ed Salamon, Exec. VP/Programming, **United Stations**

Established Artists:

- 1. Mel Torme
- 2. Charlie Rich
- 3. Sonny James
- Lou Christie
- 5. Bobby Vinton

Up & Coming:

Salamon cites Barbra Streisand as proof that old classics can still find an audience today, and insists that Mel Torme is "the classic singer in the genre of that sort of in-

terpretive music." In country circles Salamon looks to Charlie Rich and Sonny James as classic artists: "Charlie is a guy who has a lot of talent, and though he had some country success in the early '70s he never had the stardom that his talent deserves. He was always too good at jazz to be established as a country artist, but too good at country to be accepted in jazz circles. Sonny James, meanwhile, maintained one of the longest strings of country records

The Week Of February 3-7

American Music Magazin	
With Rick Dees	(USP)
Eddie Murphy (2/3)	
Dire Straits (2/4) Pete Townshend (2/5)	
Stevie Nicks (2/6)	
Marilyn Martin (2/7)	
Country Calendar	(CW)
Bob Montgomery (2/3)	(011)
Judy Rodman (2/4)	
Anne Murray (2/5)	
Mae Axton (2/6)	
Maines Brothers (2/7)	
Country Today	(MJI)
Nitty Gritty Dirt Band	
Earth News	(WO)
Laura Dern/Kurt Russell/Judd Nelso	n/
Patrick Swayze/Randy Quaid/	
Harry Dean Stanton	
Encore With	
William B. Williams	(WO)
1937: Dick Powell	
In Concert	(WO)
INXS	
Innerview	(IN)
Iron Maiden	
Line One	(WO)
Triumph (2/3)	
Live From Gilley's	(WO)
Nitty Gritty Dirt Band	
Off The Record	(WO)
Tom Petty Part 1	
Off The Record Special	(WO)
Tom Petty	
Pop Concert	(WO)
Anne Murray	
Shootin' The Breeze	(WO)
Sade/Jennifer Holliday/Stephanie Mil	
Solid Gold Country	(US)
February calendar (2/3) Salute to Hank Williams, Jr. (2/4)	
Feature year: 1963 (2/5)	
Billy Sherill (2/6)	
Music in the stars (2/7)	
Special Edition	(WO)
Isley Bros.	,
Star Trak	(WO)
Asia/Mike & The Mechanics	,
Star Trak Profile	(WO)
Anne Murray	,

ever, and he still possesses that kind of ability."

IS Inc.'s Rob Sisco and Jo Interrante came out of the box with a disclaimer, designed to placate any of myriad friends who might feel slighted by omission (or inclusion) on their list: "Having to limit our selections to only five is really unfair; however, in the spirit of this being a really fun topic we will do it. But, to the other 150,000 that we would also unquestionably sign, we apologize.

Rob Sisco, Jo Interrante, IS Inc. Established Artists:

- 1. Julio Iglesias
- 2. Mr. Mister
- 3. Elton John 4. Talking Heads
- 5. Lone Justice

Up & Coming:

- 1. Joe King Carrasco &
- The Crowns 2. Wire Train
- 3. Hooters
- 4. Mike & The Mechanics 5. Stevie Ray Vaughan

Julio Iglesias didn't make a great number of lists (see elsewhere this page), but Rob & Jo considered him profitable enough to place him at the top of their list. Their explanation: "We figure anybody who can sell 50 million rec-

MUSIC FEATURES

The Weekend

February 1-2		Musical Starstreams	(MS)
American Country Portra Hank Williams, Jr.	its(BRE)	Sam McClellan Music Of The City	(SI)
American Eagle Dottie & Shelly West	(DIR)	Pop reflections Plongers In Music	(DIR)
Countdown America Wit	h	Yes	,,
Dick Clark Night Ranger	(US)	Playback Featured year: 1965	(SI)
The Countdown Cherrelle/Sade	(WO)	Powercuts Tom Petty/Mike & The Mechanics ((GSN) 2/2)
Country Calendar Conway Twitty/Howard Bellamy	(CW)	Rick Dees Weekly Top 40 Miami Sound Machine	(USP)
Dick Clark's Rock, Roll		Rock Chronicles	(WO)
& Remember	(USP)	Huey Lewis/Pete Townshend/Tom F Grammy nominations	Petty/
Dr. Demento Frank Zappa	(WO)	Rock Over London	(RI)
Entertainment		Rock Reunion	(BRE)
Coast-To-Coast	(CBSR)	Yes/Talking Heads	
Kurt Russell		Rock Superstars	(BRE)
Future Hits	(WO)	Billy Joel/Phil Collins	
Clarence Clemons/Tears For Fears		Rock Week John Cougar Mellencamp/Tom Petty	(WO)
Gary Owens' Supertracks	(CRN)	Scott Muni's Ticket To Rid	
Lulu		Ray Coleman/Cynthia Lennon	e (WU)
Gospel Line	(SI)	Scott Shannon's Rockin'	
Great Sounds	(USP)	America Countdown	(WO)
Les & Larry Elgart	(USF)	Pat Benatar/Clarence Clemons/Eddie	
Jazz Show With		Solid Gold Saturday Night	(US)
	(NBCE)	B.J. Thomas (2/1)	
Tony Williams	(IADCE)	Street Beat	(BRE)
King Biscuit Flower Hour	(DIR)	Kurtis Blow/Third World	
Eric Clapton	(=,	That's Love	(WO)
Metalshop	(MJI)	Four Tops/James Taylor/David Foste Top 30 USA	
Black Sabbath		Fifth Dimension/Cat Stevens/Ringo S	CBSE)
Musical!	(WO)	Weekly Country Music	na/I
Robert Goulet/"An American In Pari Broadway 1960	s"/	Countdown Statlers	(USP)

ords a year could support anybody else we cared to sign - and he doesn't even have to sing in English."

Other miscellaneous observations:

Joe King Carrasco & The Crowns: "This nuevo wavo group proved themselves with the 'Walk Of Life' (tee-hee)."

· Hooters: "You've got to have faith in anybody who carries a keyboard around in his suitcase."

• Stevie Ray Vaughan: " cause everybody gets the blues sometimes, and the blues they should get is Stevie Ray.'

Cindy Tollin, GM/Rockline, Global Satellite Network

Established Artists:

- 1. Bruce Springsteen
- 2. Stina
- 3. Michael Jackson
- 4. John Cougar Mellencamp
- 5. ZZ Top
- Up & Coming:
- 2. Julian Lennon
- 3. Sade
- 4. Klymaxx
- 5. Whitney Houston

Global Satellite's Cindy Tollin also realized the dangers of playing this hypothetical picking game, but believed the artists and record companies would understand the "fun" nature of the task and wouldn't be offended by omission from her top five choices. "There are obviously a number of people who can't make the list and lots of runners-up," she explains, "so I tried to select a somewhat diversified but still successful roster to start with."

Thus disclaiming her selections, Tollin offered the following com-

· Sting: "With or without the Police, he is an innovative artist who successfully stretches the boundaries of pop music."

· Michael Jackson: "You can't deny the worldwide salability of this artist, who will no doubt continue to be a major force in the pop music industry.

• U2: "I truly believe in this band. They are great to work with and are ready to break big. If you've ever been to a U2 concert, 'you too' have felt their power.

· Julian Lennon: "There's second generation brilliance here.

Josh Feigenbaum, President. **MJI Broadcasting**

Established Artists:

- 1. Bruce Springsteen 2. Michael Jackson
- 3. Phil Collins
- Stevie Wonder
- Up & Coming:
- 2. Whitney Houston
- 3 Hooters
- 4 Julian Lennon
- 5. Paul Young

MJI's Josh Feigenbaum explains that the established artists on his list would speak for themselves, but associate Dave Schulps submitted some comments regard-

ing a few "up & comers":

"The Hooters have to be on this list because they've both proven themselves as songwriters for other artists and shown to be a viable act by themselves. They should be able to stick around for a while."

· "Sade has an international appeal and a sound that should stand the test of time."

· "Paul Young could probably sing the phone book if he wanted to. He's an extremely hot live act and can do almost any kind of material

· "Julian Lennon? Good bloodlines."

R&R FRIDAY, JANUARY 24, 1986/19

Clean Source Material = **Great Sound**

By Elliott Klein

I once overheard two general managers talking at a state broadcasters convention. They were discussing the dramatic difference in the way their stations sounded from an engineering standpoint. The stations' transmitters were located on the same mountain in the same city. And, in addition to having similar transmitters, both stations' studio operations and audio processing equipment were comparable. Yet one station was much "cleaner and brighter" than the other.

The probable cause for this difference in sound is the source material quality control. Great sounding stations begin with high quality source material, and a quality control system in the dubbing-to-cart process. There are four choices to choose from; heading the list is the compact disc. Second is a direct first genera-

Coming In R&R: February 28th Issue

"DIGITAL **TECHNOLOGY"**

From Production To Programming

To Be Distributed At The Audio Engineering Society (AES) Convention Montreaux, Switzerland March 4-7



tion dub from the record company master tape, while the third choice is a half-speed master, also known as a 12-inch single. The last choice would be a good quality album cut.

Correct Alignment

You must have equipment that's correctly aligned both mechanically and electrically. If you use a CD player for dubbing, it must have two channels of independent audio amplifiers and digital-to-audio converters. All the reel-to-reel tape equipment should be properly set up and aligned.

Next up in the dubbing chain is the turntable and tone arm combination. It's critical that the tone arm geometry and weighting are correct. Incorrect tone arm geometry is one of the most common causes of poor sound and distortion when music is dubbed to cart.

Make sure your station has the best high quality turntable preamplifier it can afford. This is the weakest link in most dubbing chains. If you're dubbing your source material from disc, make sure engineering has picked a low noise, low distortion turn-



Elliott Klein

Elliott Klein heads Scottsdale AZ-based Klein Engineering, a full-service broadcast engineering consulting firm established in 1977. Klein's background includes Chief Engineering posts with KRIZ/Phoenix, KDOT/Scottsdale, and KENT/Prescott, AZ. He was also Director of Engineering for the Buck Owens Broadcasting Group between 1971-84.

table preamplifier. Most critical of all is the final alignment of the cart recorder. This machine must be cleaned and alignments checked every time music is to be dubbed for air.

Clean The Deck

You must also clean the cart playback decks in the control room on a frequent basis. I've found that a good cleaning twice a day is sufficient. Remember that alignment and proper maintenance is a must for all the equipment in the source material chain.

In terms of dubbing chain equipment, I recommend the Studer compact disc player, the Technics SP series of turntables, Audio Technica AT-1005 or the Shure SME series of tone arms, and the UREI or Straight Wire Audio turntable preamplifiers. For cart recorders, you can look at the ITC Delta and 99 series machines as well as Pacific Recorders' Tomcat decks. And I suggest using the Capital Magnetics Audiopak AA-4 tape cartridge. As far as tone arm pickup cartridges are concerned, there are any number of high quality manufacturers. Just make sure the cartridge is of a high compliance type and uses an elliptical stylus system.

If you pay close attention to the type and original recorded quality of the music source material your station airs, as well as the proper equipment maintenance, your station will most likely sound better than the competition. You must also make every effort to have clean music source material dubbed to cart because today's modern audioprocessing tends to make bad quality source material sound worse than it really is. In other words: Garbage in, garbage out.

The Master Service = Great Sound

In the battlefield of today's contemporary radio, the sonic quality of your music is more important than ever. No matter how much you've invested in engineering talent and state-of-the-art audio, the sound of your station is ultimately only as good as your source material.

The Master Service is a one-of-a kind audiophile music library, ready to go to cart with over 1500 cuts on 80 ten-inch reels, and regular current update service. Our source material includes over 1000 original master tape transfers, and the world's largest import

audiophile record library, recorded on virgin vinyl.

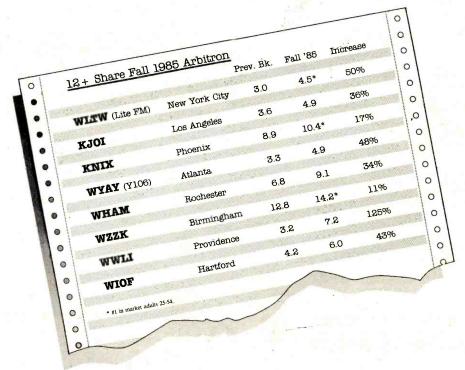
Now in its fifth year, The Master Service is heard on America's best sounding radio stations including, WROQ Charlotte, WLTT Washington, KRTH Los Angeles, KKCW Portland, KXOA Sacramento, WWSW Pittsburgh, and WIQI Tampa.

Call collect for our amazing demo tape. 213/462-6690. Hear the difference for yourself.

The original, The best. The Master Service.





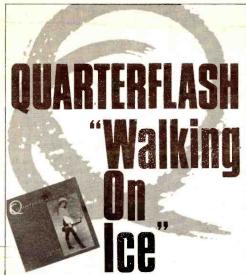


Q: What do all these stations know that you ought to know?

A: Not what. Who.

Film House is The Leader in promoting radio stations on TV. Call today and let us Federal you a copy of our new 1986 demo reel.



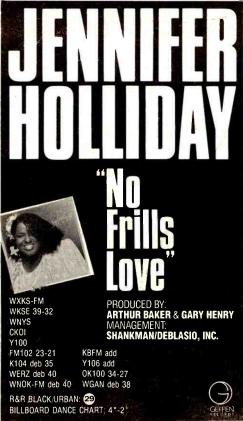


NEW ACTION:

WPHD KRQ WZYQ CKOI WKHI KKRZ KM.IK WPFM Q100 WXLK WSPK WHSL WTLQ 99KG WFMI KTRS KFYN-FM KWN7 **KBIM** KIYS KSND **OK95**

KSKD

PRODUCED BY:
STEVE LEVINE FOR DO NOT ERASE
PRODUCTIONS, INC.
FROM THE GEFFEN ALBUM:
BACK INTO BLUE
REMIXED BY:
MIKE SHIPLEY
MANAGEMENT:
J. ISAAC/ISAAC MANAGEMENT



STREET TALK

Latest word following published reports that the OUTLET stations would be sold is that the stations will not go on the block. Instead, the radio properties (KIQQ/L.A., WIOQ/Philly, WQRS/Detroit, WTOP & WTKS/Washington) are slated to become part of a larger management leveraged buyout. Details to follow.

Don't believe those rumors printed elsewhere which have all the CBS-FM CHRs flipping to A/C. Said KKHR/LOS ANGELES PD ED SCARBOROUGH, "If I had a dollar for every rumor about this station, I'd be a wealthy man. No, we're not changing format!"

After McCLATCHY learned of complaints of alleged sexual harassment of four female employees of its KFBK & KAER/
SACRAMENTO combo, it instigated an investigation, now being conducted by the California Fair Employment and Dept. of Housing. As part of those proceedings, Director of Broadcasting PAUL AARON and Sales Manager TOM PATE have resigned. McClatchy VP/Electronic Communications FRANK WASHINGTON told R&R, "The investigation, I think, will answer a lof of questions for all of us."

"JOHN LEADER'S Countdown USA" has been granted indefinite life. The US Court Of Appeals has issued a permanent stay against the lower court's injunction against the show, originally sought by UNITED STATIONS RADIO NETWORKS. That permanent stay is pending the outcome of an appeals hearing, the date of which has yet to be set.

JERRY GREENBERG of MIRAGE
RECORDS and music biz veteran JERRY
WEINTRAUB of UNITED ARTISTS are talking
about a deal, but Greenberg says nothing's
been finalized. The sale of his label to UA is
one possibility, he states. The roster at ATCOdistributed Mirage includes the SYSTEM,
TAKA BOOM, the SPINNERS, and (via
Emergency Records) SHANNON.

Latest in the STEVE DAHL & GARY MEIER saga: the duo has presented WLS/CHICAGO OM JOHN GEHRON with an offer from a competing station, which 'LS, per the duo's present pact, has seven days to match. However, Gehron has reportedly returned it because 1) the identity of the station making the offer is not specified and 2) the 'LS contract doesn't expire until Feb. 16. Folks in town insist that it's WLUP making the new offer. If Dahl & Meier return to the Loop, that would give the AOR a strong afternoon tandem to balance morning heavyweight JONATHON BRANDMEIER.

VERNON SLAUGHTER left his slot as VP of Black Music/Jazz Promotion at COLUMBIA RECORDS Friday (1-17). There was no immediate word on his future plans, nor on his successor at the label.

Meanwhile, **LOU MANN**, who left Arista late last year as VP/Sales & Distribution, is the latest Universal Cityzen. **MCA** is shortly expected to announce his appointment as VP/Marketing.

At presstime we discovered **NEIL ROCKOFF** wearing his wingtip shoes and cuffs on his pants opening the door to the **BLACKBURN** brokerage in Washington, DC. Does this mean the former Storer chief/station owner will soon be sitting on the other side of the desk?

Expansion is in the works at **GEFFEN**, which is in the process of hiring eight regional folks to round out its promotional staff.

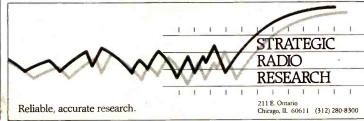
At last week's BURKHART/ABRAMS
Superstars Convention, BOB GELDOF showed up to receive the LEE MICHAELS Memorial Award for his contribution to rock 'n' roll through Live Aid (the late Michaels was a partner at the consultancy). Programmingwise, LEE ABRAMS advised his AOR client stations to consider including occasional doses of "new age" music and contemporary jazz during regular programming and on weekend shows. The real talk of the convention, though, was a fiery jam.session between guitar aces STEVIE RAY VAUGHAN and STANLEY JORDAN during the wee hours in the SOURCE suite.

Market observers think longtime
Q107/WASHINGTON morning partners
ELLIOT & WOODSIDE's continuing personal
problems with each other might lead to their
breakup. But we hear that Q107 PD RANDY
LANE has been working with the two to
smooth out differences to keep 'em together.

Is MIKE JOSEPH no longer stationed at WIOD & WAIA/MIAMI? Word has it that he's returned home to Connecticut, but still holds a valid contract with COX as a consultant. Joseph explained, "I've been diverted into another assignment for the company. Details soon."

Still no word yet on who'll nab the primo morning slot at AOR WXRK/NEW YORK... And there's a 10pm-2am opening at crosstown WAPP, as RANDY RHODES has moved up to evenings to replace GARY SPEARS, who's taken PM drive at Q107/WASHINGTON.

Continued on Page 26



TURNITON.

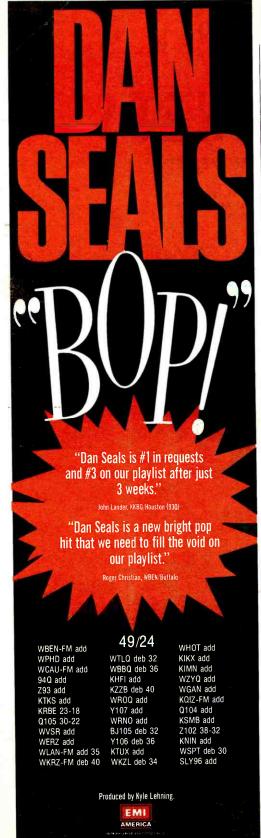


"EVERY TURN OF THE WORLD"
The New Single

From The Album Every Turn Of The World
Produced by Michael Omartian For Free Flow Productions
Management: Barry Josephson/Gallin-Morey-Addis
Pro On Your Desk.



1986 Warner Bros. Records In



STREET TALK

Continued from Page 24

While we're in the nation's capital, is WPKX-FM about to leave Country for AOR? Absolutely not, says VP/GM BILL SHERARD, who says those rumors are as off-base as last year's talk that METROPLEX would sell the station.

Now that WAPI-FM/BIRMINGHAM PD MARK ST. JOHN has announced his departure to Washington, (see Page 1), both CHRs in the market — KXX106 and WAPI — are without PDs. To get a handle on the WAPI job, contact BERNIE BARKER at (205) 933-9274.

We were saddened to hear of the death Tuesday (1-21) of ABC Correspondent JOE SPENCER. He died in a helicopter crash on his way to cover a strike at the Hormel plant in Austin, MN. Although primarily a TV reporter, Joe also contributed to ABC Radio.

Heartwarming to hear so many stations rebroadcast Dr. MARTIN LUTHER KING JR.'s "I Have A Dream" speech in unison last Monday. MOTOWN Chairman BERRY GORDY bought a full-page ad in the New York Times Monday (1-20), paying tribute to the Reverend "for making an impossible dream come true." The simply-worded message also stated, "By wisely choosing its heroes, a country shapes its destiny."

Yes, JOEY "Bekins" REYNOLDS is on the loose again, having wrapped up a brief trial run at AOR WYSPIPHILADELPHIA . . . WWTC/ MINNEAPOLIS PD SCOTT KRAMER has exited the CHR station.

KMOX/ST. LOUIS has added two well-known broadcasters to its on-air lineup.

BRUCE BRADLEY, most recently of

WYNY/New York, is pulling evening and
weekend shifts. Former WWWE/Cleveland
sports host PETE FRANKLIN, whose style fits
in somewhere between brash and brutal, is
now hosting KMOX's Sports Open Line once a
week from Cleveland.

And if the USA TODAY poll is a harbinger for the site of the new Rock & Roll Hall Of Fame, put your bets on the Cuyahoga City, which at presstime was ahead of its nearest challenger, Memphis, by a 19:1 margin. WMMS reports it's been swamped by TV/press media about the campaign, which involves every radio station in town.

And didn't we see one of the Buzzard's T-shirts on "Saturday Night Live" during a "Cleveland Vice" skit? As for the real "Miami Vice," look for ATLANTIC's FIONA to guest-star on the 1/31 episode called "Little Miss Dangerous." (Guess who Fiona plays?) The story title comes courtesy of the forthcoming LP by TED NUGENT, who also recently starred on the show as a very nasty, gun-totin' cocaine dealer.

In Chicago, WMAQ is giving away tickets to the Super Bowl. Meanwhile, Bears flagship WGN has sent several air personalities, including WALLY PHILLIPS, BOB COLLINS, and ROY LEONARD, to broadcast live from New Orleans . . . Not to be outdone, neighbor WCLR and WMEX/BOSTON have "challenged each other to see which station can get the most Bears/Patriots fans to vote via (900) numbers for their team. Whoever wins gets a \$1000 check from the loser; the money goes to the United Way.

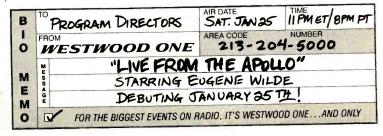
The government of Burma has banned rock music and breakdancing from the public stages. Must have something to do with a MEDIA GENERALIAP poll that found that while 56% of American adults like rock music, 51% believe that rock music has a bad effect on children.

Lots of hoopla surrounding the new "Living Seas" at Walt Disney World's EPCOT Center, but just as remarkable as the exhibit itself was IDB COMMUNICATIONS' live underwater satellite broadcast, an industry first. In all, listeners in 13 cities heard shows live from Florida's latest attraction during opening week.

Did you know that WDTX/DETROIT weekender MARTIN CICCONE is MADONNA's brother? Neither did anyone else at the station. But now People magazine has picked up the story, and Martin's next stop is a live interview on "Good Morning America" January 30. With radio competition in Detroit at an alltime high, is it true that Motor City PDs are now combing the country for Prince's sister? Or perhaps Bruce Springsteen's third cousin . . .

KRQR/SAN FRANCISCO aided in the arrest of a MANNY CHARLTON (NAZARETH guitarist) impersonator who had been apparently bilking people out of money for the past few weeks, claiming he could get tickets and backstage passes for area shows. One listener gave him \$700 for AEROSMITH tickets for 30 friends. Though the local media virtually ignored the alleged scam, morning man PETER B. COLLINS publicized the story. Eventually, a department store clerk spotted the faker, and called the station for advice. She was told to stay cool and notify the police, who quickly nabbed the con artist.

And one more file in this week's Crimestopper's Corner takes us to New Zealand, where a hostage situation was eased and ended thanks to jock JOHN HOGAN playing PAT BENATAR's "Promises In The Dark." The gunman called the radio station several times requesting the song, which it played each time, and that reportedly calmed him. The man asked for the song one last time, heard it, and then finally surrendered.

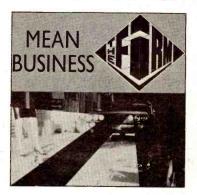


THE FIRM REALLY MEAN BUSINESS

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TOP 85 OF '85 (AOR TRACKS)—#13 ("RADIOACTIVE")
#43 ("SATISFACTION GUARANTEED")

AND THEY'RE OUT TO PROVE IT AGAIN WITH THEIR NEW ALBUM



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LOOK FOR THE FIRM ON TOUR THIS SPRING.



ON ATLANTIC RECORDS, CASSETTES AND COMPACT DISCS

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ON THE RECORDS

KEN BARNES

PROGRAMMERS PICK THEIR IDEAL ARTIST ROSTERS

If Radio Ran The Record Companies . . .

Last November Robert Hilburn, the L.A. Times's top-ranking pop music journalist, invited me to participate in a novel column idea he'd come up with: if record executives and other industryites could run their own labels and choose any artists they wanted, who would they pick? And why? Panelists were asked to support their choices and significantly explain why they omitted other high-profile stars.

When the piece came out in December, it drew a ton of mail and excited plenty of comment – including a suggestion at the weekly R&R editorial meeting that we adapt the idea to let a panel of programmers pick their ideal label rosters.

With Hilburn's gracious consent, we went ahead, modifying the original approach a bit. Our format editors asked samplings of ten or a dozen programmers to list their top five established artist draft choices and top five up-and-comers, to make up a balanced roster. (Reed Bunzel asked some network and syndication execs for their picks, and Adam White polled a group of

national retail chain buyers, who as you'll see added a candid, impressively analytical tone to the overall project.)

Hilburn also took pains to keep all quotes and votes unattributed, for a couple of good reasons: to allow panelists to be completely candid in their assessments (including comments on artists signed to their actual labels), and to prevent participants from feeling compelled to vote for artists on their actual labels.

We didn't have to worry about the second concern, because we didn't poll any record label people. Our programmers were eager to have their choices printed, and in fact many were willing to have both their positive and negative comments credited. But we decided to attribute the positive ones and conceal identities on the negatives, feeling we'd get more candid comments that way.

A Unique Perspective

We're pleased with the way this rather massive project came out. It offers labels and artists a unique chance to see how they're perceived by radio programmers (plus that retail perspective). Some of the more franker comments may sting a little, but there's as much, or more, to be learned from the brickbats as from the bouquets.

In this column I'll look at the overall winners. Results and comments for individual formats can be found among the pages that follow.

Looking At The Winners

To arrive at the Consensus Top 20 listings of established and upand-coming artists, I tallied votes from every panelist who participated in the polls conducted in A/C, AOR, Black/Urban, CHR, Country, Jazz, Networks, and Records (retail in this case). A couple of points to consider before you take these findings as gospel: the samples were small, unscientifically chosen, and thoroughly undefinitive; and the restrictions of choosing just five established and five rising stars meant a lot of people had to omit artists they thought quite highly of, and thus no points could be assigned for these honorable mentions. Also, votes in established and up-and-comer categories were kept strictly separate part of the point of this exercise was to see how programmers view-ed artists' stature, even if they con-

tradicted themselves at times. In any case, it's rather reassuring, in that I doubt if anybody's too surprised, that the top three artists in the Established Top 20 were overwhelming winners. Bruce Springsteen triumphed handily; he was No. 1 for AOR, CHR, retail, and network voters, and came in 6th in A/C (where a number of his votes were in the up-and-coming slot - and in A/C, I guess that's where you might feel he is). With seven Top 10 CHR hits from "Born In The USA," even more hit AOR tracks, and the No. 1 tour of the year, according to Pollstar, Bruce was the natural consensus choice, and turns out to have been the "rock & roll future" after all.

Lionel Richie is pretty close to universally popular. He led the A/C poll the same way he's dominated

TOP 20

ESTABLISHED

- 1. Bruce Springsteen
- 2. Lionel Richie
- 3. Phil Collins
- 4. Stevie Wonder
- 5. Michael Jackson
- 6. Prince
- 7. Alabama
- 8. Sting/Police
- 9. Billy Joel
- 10. Bryan Adams
- 11. Barbra Streisand
- 12. Dire Straits
- 13. Wynton Marsalis
- 14. Cars
- 15. (tie) John Cougar Mellencamp U2
- 17. (tie) Willie Nelson Luther Vandross
- 19. (tie) Huey Lewis Kenny Rogers Steely Dan/Donald Fagen Tina Turner

TOP 20

UP & COMING

- 1. Whitney Houston
- 2. Sade
- 3. (tie) Hooters
 Tears For Fears
- 5. Mr. Mister
- 6. Wham!
- 7. Julian Lennon
- 8. A-Ha
- 9 U2
- 10. Simple Minds
- 11. Freddie Jackson
- 12. Billy Ocean
- 13. (tie) Forester Sisters
 Stanley Jordan
- 15. (tie) Ready For The World Sawyer Brown
- 17. Judds
- 18. (tie) INXS

 Gary Morris

 Dan Seals

 Paul Young

those charts, and was Top 3 in B/U, CHR, and retail polls . . . and even finished in the AOR Top 10. Phil Collins demonstrated similarly widespread appeal, with #2 or #3 placings in A/C, AOR, CHR, nets, and retail, although he pulled no Black/Urban support despite a couple of hits in that format.

As I said, after that ittanic trio, there's a considerable dropoff in total support (interestingly, that's exactly what happened in the retailers' Top 10, too), mostly owing to a lack of the broad consensus Springsteen, Richie, and Collins attracted. Stevie Wohder took 4th overall, thanks to a decisive Black/Urban No. 1 placing and the #2 spot in A/C; however, he picked up no CHR votes and only scattered retail support.

Despite his solo layoff and the mixed reaction to the Jacksons' recent records and tour, Michael Jackson is still regarded highly enough to win the No. 5 place. His CHR backers were few, but he placed in the Top 5 in B/U, retail, and nets, and was Top 10 in A/C and AOR. Lack of new product may have reduced his totals; throughout the polls an "out of sight/out of mind" tendency could be seen, with recent hit-scoring artists outpolling acts on hiatus between records.

Prince made it four black artists in the Top 6, gathering most of his support from Black/Urban (#2) and CHR (tied for fifth) but failing to draw any retailers' votes. Alabama is the first country act to place, and also the first group; they scored double the points of any other country act to win that poll,

and picked up scattered votes from retail, A/C, nets, and even AOR for an overall #7 rank.

Votes for Sting and the Police were combined, in part because of uncertainty as to the group's future. (Almost all the votes, in any case, were for Sting.) His best finish was #2 among the networks, but he was Top 5 in AOR and CHR as well and made the retailers' Top 10. Billy Joel is most highly regarded in A/C (#4) and retail (#5), the latter in large part thanks to his sales-generating greatest hits package this year. Joel also made CHR's Top 10.

Rounding out the Top 10 was Bryan Adams, coming off a six-hit year. He still lost a few votes to the up-and-coming category, but was Top 3 in AOR and Top 10 in both CHR and retail.

Barbra Streisand, with a hot-selling LP, hit #7 among the retail buyers and maintained ber strong A/C support (#5), enough to net her an 11th place finish overall. Dire Straits, in their breakthrough year, were in the AOR Top 5 and the retail Top 10, and were also seen as up-and-comers by several voters.

Wynton Marsalis earned the #13 slot by winning the Jazz poll by an overwhelming margin. The Cars showed broad-based support by pulling off a Top 10 sweep in A/C, AOR, and CHR. John Cougar Mellencamp was Top 5 AOR, Top 10 CHR, and gathered scattered support from nets and retail to tie for 15th with U2. The latter band was the only act to finish in both overall Top 20s; voters were firmly undecided as to whether they've estab-

ON THE RECORDS

lished themselves or are still moving up. U2 was in the AOR Top 3 and the nets' Top 10.

Tying for 17th were Willie Nelson, solely on the basis of a #2 Country finish, and Luther Vandross, who was a strong #5 in Black/Urban.

Rounding out the Top 20 were four artists in a tie. Huey Lewis parlayed a Top 5 CHR finish and scattered A/C, AOR, and retail support into an overall chart placing, while Kenny Rogers did it with a Top 3 Country ranking and scattered A/C votes. Tina Turner drew all her support from B/U (#6) and CHR (not Top 10 but close), missing out in retail and the other formats. And the most surprising finishers had to be Steely Dan (combined with Donald Fagen), considering their intense lack of activity; they managed Top 10 A/C, AOR, and nets placings, good news for their impending comeback.

Artists On The Rise

With the established Top 20 full of good news for black artists, the up-and-coming chart has more: The #1 and #2 rising stars, who thoroughly dominated the category, were black female artists (I know, Sade is technically a group, but as programmers love to say, perception is reality). From there on down, support in the A/C, AOR, B/U, CHR, retail, and nets was scattered widely, allowing more focused votes from Jazz and especially Country to place artists on the list. Here's the breakdown.

Whitney Houston, denied a Best New Artist Grammy on procedural grounds, can take solace in being the overwhelming choice of our radio and retail panelists. She topped the polls for A/C, B/U, nets, and retail, finished a close second in CHR, and picked up a few AOR votes as well.

Although Sade was a distant second, her (or their) margin over the third-place finisher was just as wide (the ratio, in fact, was over 2-1). Houston's four-format sweep didn't leave Sade much chance to claim a #1 format championship, but she was second in A/C, nets, and retail, Top 5 in B/U, and 6th in AOR and CHR (plus a few Jazz votes). No other artist garnered votes from seven different panels.

At this point the fragile consensus splinters again, with considerably fewer votes registered in the winners' totals. Tied for third were the Hooters, an impressive finish for such a new group; AOR panelists voted them #2, they were #3 in nets, and they hit Top 5 in retail. Sharing third was Tears For Fears, who topped the CHR poll, made Top 10 in A/C, and picked up a smattering elsewhere (including some retail votes as an established act).

Fifth-place honors went to Mr. Mister, certainly a band fresh in everyone's minds. CHR voters placed them third, with a Top 5 retail spot and Top 10 A/C rank bolstering the total (and offsetting their Top 10 placing in the networks established category).

Wham! also suffered from confusion as to their status, but picked up enough A/C (#3) and CHR (#5) support to finish sixth oyerall. Julian Lennon was strongest at the nets (Top 5) and retail (Top 10), the two widest-perspective panels, but earned no CHR votes.

Another recent sensation, A-Ha, scored 8th overall, with CHR and retail (#4 in both) providing the primary punch. U2's 9th-place finish was powered by AOR, where they

were #1 (as well as #3 in the established rankings); if their established votes were added to their up-and-coming total, U2 would be the #3 rising stars.

Simple Minds rounded out the Top 10 alive and clicking, with retail most impressed (#3) and CHR (Top 10) next.

Another highly-regarded newcomer, Freddie Jackson, narrowly missed the Top 10. He was fourth in the Black/Urban standings, but despite solid CHR success received only a few votes there and added a Top 10 fimish with retailers. Billy Ocean, whom many voters considered already established, still managed Top 5 A/C and Top 10 CHR niches to take 12th.

The #1 up-and-comers in Country and Jazz tied for 13th overall thanks to their strong one-format support; both the Forester Sisters and Stauley Jordan walked away with their respective titles. Tying for 15th were Ready For The World (#3 B/U) and Sawyer Brown (#3 Country plus a bit of broad-minded AOR support). The Judds were not only #2 Country up-and-comers but made the Top 10 established list; combining the totals into up-and-coming only would have netted the duo a Top 10 overall finish instead of 17th.

Finally, a four-way tie for 18th resulted. INXS earned strong (Top 5) AOR support. Gary Morris and Dan Seals tied for third in Country. And Paul Young combined nets, CHR, and scattered A/C votes to make the list.

That's the way our radio/retail/ network sample perceives the pop hierarchy right now. Use the data and comments here and in the following pages for information, for perspective, and most of all for fun. The panelists enjoyed voting, and we hope you enjoy reading it.

Conspicuous In Their Absence

When you narrow a wide-ranging eight-format poll down to two Top 20 rankings, some notable artists are bound to be left out. Limiting panelists to five artists per category lost a lot of hit acts votes; others may just be temporarily out of the industry's eye right now.

Of course, some prominent artists just missed the Top 20 cut. In the Up-&-Coming category, the acts immediately below the Top 20 were Charlie Sexton, Depeche Mode, and the Divinyls, all of whom have plenty of time to attain greater heights.

Just beneath the Top 20 established acts was a trio of hitmakers. The most surprising miss had to be Madonna, but despite six big hits in 1985, the only Top 10 rank she achieved was in retail (she was fairly close in CHR and B/U). ZZ Top also just missed the Top 20, with widespread support (AOR, CHR, nets, retail) that didn't quite add up to a high enough total. And Kool & The Gang fell short, despite a Top 10 B/U placing, perhaps because, even after a lengthy string of A/C hits, they received no votes from that quarter

A sampling of other prominent artists who earned individual-format Top 10 placings but didn't make the overall Top 20 would include Aretha Franklin, Daryl Hall & John
Oates, Paul McCartney, Steve Perryl/Journey, Tom Petty, the Pointer
Sisters, Diana Ross, Dionne Warwick, and (because their support
was limited to one format) most of
the Country and Jazz Top 10.

Other artists received votes scattered across various formats but not enough to go Top 10 in any one or Top 20 overall: Pat Benatar, Eurythmics, Elton John, Cyndi Lauper, the Rolling Stones, among others. And some flat-out, for whatever reason, failed to draw any votes to speak of: David Bowie. Chicago, Duran Duran, Foreigner, REO Speedwagon, Starship, Survivor, Van Halen, and so on. A larger sample, I'm sure, would have im proved vote totals for many; voters may have been uncertain about the future of some acts, while others may just be temporarily dormant.

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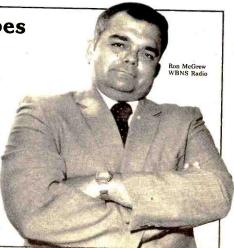


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In My Studio

Randy Newman and a writer were discussing whether the production/arrangement element of a song had completely overshadowed songwriting. The writer stated, "There are songs today that are nothing but arrangement ... like 'Super Freak." "Randy responded by pointing out that "Freak" had "a very interesting lyru, though." Aside from the possibility that Randy Newman might be a Rick James fan, that discussion typified comments about

James, who, with the success of the Mary Jane Girls, "Party All The Time," and Val Young, had a better year as a producer in 1985 than he did as an artist. Some of that may be due to James's determination not to party all the time any more, having stated as far back as 1983 that if he didn't slow down, the Rick James half of his personality would kill the more sedate James Johnson (his real name) half and take the body with them. James's birthday is Saturday; he claims he'll be 34.

MONDAY, JANUARY 27

1958/The long road to spiritual enlightenment begins as Little Richard enrolls in Huntsville, AL's Oakwood Bible College after airplane trouble over the Philippines. After various journeys into the ministry (and in and out of rock & roll), Richard was seriously injured in a car crash last year, which he cited as a sign from God to work harder.

1976/David Bowle sues his former agent/attorney for \$2 million, saying that he was charged too much and that his royalties were withheld. Bowle was then charted with "Golden Years," his last CHR hit until....

1983/EMI America signs a \$17 million deal with Bowle and he begins work on the "Let's Dance" LP. Birthdays: Bobby Bland 1930, Nick Mason 1945.

TUESDAY, JANUARY 28

1973/Graham Central Station, the black glam-rock connection between Sly Stone and subsequent editions of Parliament/Funkadelic, plays its first show.

1978/Ted Nugent autographs a fan's arm — af his request — with a bowie knife.

1980/Then WOBL/Oberlin PD/morning man Scott Miller decides to end his self-imposed hostage status after 50 days when he decides it's interfering with his airwork.

1984/Frankle Goes To Hollywood's "Relax" goes to #1 in England despite the BBC. It becomes the first banned #1 since Jane Berkin & Serge Gainsbourg's "Je T'Aime . . . Moi Non Plus." Birthdays: Dave Sharp (Alarm) 1959.

WEDNESDAY, JANUARY 29

1968/Ghost label of the week: Mick Jagger flies to Los Angeles to assemble a staff for his new company, Mother Earth Records.

1979/San Diego teenager **Brenda Spencer** opens fire on an elementary school to actualize her disapproval of Mondays. **Bob Geldof** and the **Boomtown Rats** have their first British hit with their retelling of "I Don't Like Mondays."

1983/Stevie Nicks gets married

Bithidays: Tommy Ramone 1952, Max "Jack Mack" Gronenthal-Carl 1950, Roddy Frame (Aztec Camera) 1964, Claudine Longet 1943.



Don Everly, Roddy Frame, Rick James, Phil Collins

THURSDAY, JANUARY 30

1974/Greg Lake is arrested for skinny-dipping in a Salt Lake City hotel pool that's visible from the street. 1976/R&R reports that after seeing the theatrical/singing group the Cycle Sluts perform, Barry Manilow is determined to produce their first LP using his own band. 1990/Roy "Professor Longhair" Byrd dies at age 62.

1982/CBS announces its deal with Ambient Sound, featuring LP's of current material from veteran rock/R&B artists (i.e., Randy & The Rainbows singing REO's "In Your Letter). The label eventually parts company with CBS but continues to issue product.

Birthdays: Marty Balin 1943, William King (Commodores) 1949, Jody Wafley (Ex-Shalamar) 1961, Steve Marriott 1947.

FRIDAY, JANUARY 31

1969/Indian mystic Meher Baba, whose followers included Pete Townshend and Ronnie Lane, dies at age 74. Baba had not spoken for 43 years, feeling that God's example had long been set for mortals and there was nothing new to be added.

1972/Spurred by "The Night They Drove Old Dixie Down," Joan Baez gets a gold record for 1969's "Any Day Now" LP.

Birthdays: Lloyd Cole 1961, Adrian Vandenberg 1958, Phil Collins 1951, KC 1951, John Lydon 1956. Terry Kath would be 41.

SATURDAY, FEBRUARY 1

1964/So what happens at basketball games between IU and Washington State? Indiana Governor Matthew Welsh declares "Louie Louie" pornographic and asks state radio stations to ban the song.

1983/Pay-TV debuts in Canada

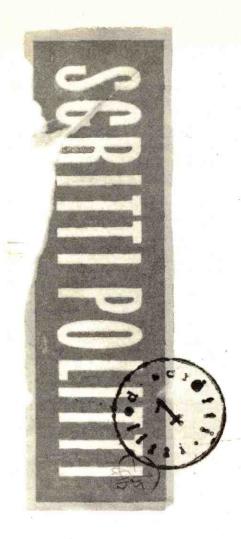
1985/Gienn Frey makes his acting debut on the "Smugglers Blues" episode of "Miami Vice" and, according to the producers, proves so charismatic that they decide not to kill him off at the end. Birthdays: Don Everly 1937, Ray Sawyer (Dr. Hook) 1939.

SUNDAY, FEBRUARY 2

1973/NBC's "Midnight Special" premieres with Helen Reddy as host.

1978/KCKN/Kansas City celebrates Groundhog Day by giving away sausage, or "ground hog," on the air. 1979/Paul Simon settles his suit against CBS, finally buying his way out of his contract for \$1.5 million. This doesn't settle the question of whether CBS withheld his royalties. 1981/REO Speedwagon's "Hi Infidelity" LP goes platinum.

Birthdays: Graham Nash 1943, Howard Bellamy 1946.



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RECORDS

ADAM WHITE

PICKING THE HIT ARTISTS

Views From The Retail Front

Lew Garrett

Camelot (180 stores)

Established

Up And Coming 1. Simple Minds

Lew Garrett: "The new album

by Metallica is going to be quite a

record. We did quite a bit with their

last couple, and the group is on the

verge, ready to deliver. We also

have a good feeling about the Ban-

gles - I'm excited by the possibili-

ties of that band. Everything is

right with them. I've heard the

album, and it's got enough in it to

be a record for some time.

1. Bruce Springsteen

2. Lionel Richie

3. Bryan Adams

3. Whitney Houston

4. Alabama

4. Metallica

5. Bangles

5. Phil Collins

Ask any number of retail buyers to name recording artists who are consistent, surefire album sellers, and you're likely to be reminded about "The Secret Life Of Plants" or "Waking Up With The House On Fire." The same applies when you inquire about the longterm career prospects for hotly-touted new acts, whose first releases hit home with the consumer. Someone will no doubt remind you about the Knack.

In other words, there are no guarantees at retail - only returns privileges. That said, a cross-section of buyers at some of the country's major chains were willing to participate in this general (and non-binding) survey. They were asked to name those established acts who, based on sales activity, are the closest to being automatic hitmakers. The buyers also iden-tified newcomers they thought most likely to become significant commercial and creative forces in the years ahead

Those polled are central buyers, who make chainwide inventory decisions for their respective companies. The ten range from Great American Music, with 16 stores in and around the Twin Cities, to mall-oriented Carnelot, with 180 stores in many states. Also included: Target, the mass merchandiser with record departments in 226 outlets. Total stores represented:

Since this is an informal survey. I've made no attempt to differentiate between the firms' volume or store type and location. In some cases, artists chosen by the buyers reflect the type of consumers who shop in their stores - mall locations, for instance. In others, a chain's geographical skew will influence the results, such as Texasbased Sound Warehouse

Listed first is each person's choice of established names in rank order, then the up-and-coming acts and some selected comments. Where necessary, ties were broken by factoring in the number of stores for which the buyer is responsible.

Tracy Donihoo Sound Warehouse (73 stores) Established

- 1. Bruce Springsteen
- 2. Lionel Richie
- 3. Phil Collins
- 4. ZZ Top
- 5. George Strait
- **Up And Coming**
- 1. Sade
- 3. Freddie Jackson
- 4. Simple Minds

(62 stores) Established 1 Police 2. Phil Collins

Steve Lerner Record World/TSS

- 4. Bruce Springsteen
- 5. Barbra Streisand
 - **Up And Coming**
- 2. Wham
- 3. Whitney Houston
- 4. Howard Jones
- 5. Hooters

there's going to be another album, I'm sure it would be bigger than 'Synchronicity.'"

Tom Mehren Licorice Pizza (33 stores)

- Established 1. Lionel Richie
- 2. Barbra Streisand
- 3. Bruce Springsteen
- 4. Madonna
- 5. Phil Collins
- **Up And Coming**
- 1. Depeche Mode
- 2. Whitney Houston 3. Mr. Mister
- 4. The Cure
- 5. Hooters

Norman Hunter Record Bar (145 stores)

- Established
- 1. Bruce Springsteen
- 2. Phil Collins 3. Michael Jackson
- 4. Lionel Richie
- 5 Barbra Streisand
- **Up And Coming** 1. Whitney Houston
- 2. Julian Lennon
- 3. Freddie Jackson
- 4 A-Ha
- 5. 'Til Tuesday

Norman Hunter: "Barbra Streisand may have a major hit album now, but she's been totally consistent for us for years. Since we're primarily a mall retailer, we do a lot more business with middle-ofthe-road, A/C acts than other, more trendy independent retailers. For us, a new Streisand album is an event."

Steve Lerner: "I've always said the Police were one of the few acts whose every album release was always bigger than the one before. They were so consistent like that. If

Tom Mehren: "As long as Springsteen has a very viable record and not a 'Nebraska' or a double-pocket set like 'The River. he's okay. It's very easy for him to get esoteric, because the minute he gets out of style, he's esoteric. That's when you'd see a number one record for one or two weeks and then it would start to drop."

Dwight Montjar Target Stores (226 stores)

Established

- 1. Bruce Springsteen
- 2. Lionel Richie
- 3. Michael Jackson
- Phil Collins
- 5. Huey Lewis & The News
 - **Up And Coming**
- 1. Whitney Houston
- 2. A-Ha
- 3. Mr. Mister
- Julian Lennon
- 5. Hooters

Dwight Montjar: "If Springsteen were to release an album today, it

TOP 10

ESTABLISHED

- 1. Bruce Springsteen
- 2. Lionel Richie
- 3. Phil Collins
- 4. Michael Jackson
- 5. Billy Joel
- 6. Bryan Adams
- 7. Barbra Streisand
- 8. Madonna
- 9. Dire Straits
- 10. Police

TOP 10

UP & COMING

- 1. Whitney Houston
- 2. Sade
- 3. Simple Minds
- 4. A-Ha
- 5. Hooters
- 6. Mr. Mister
- 7. Depeche Mode
- 8. The Cure
- 9. Julian Lennon
- 10. Freddie Jackson

would probably be the single largest purchase we would ever make. 'Born In The USA' was just incredible. It was number one for us 42-43 weeks last year - and we didn't buy that heavy when it came out."

Mark O'Brien Record Factory (38 stores)

Established

- 1. Phil Collins
- 2. Bruce Springsteen
- 3. Tears For Fears
- 4. Dire Straits
- 5. Stevie Wonder
- **Up And Coming** 1. Sade
- 2. Depeche Mode 3. The Cure
- 5. Scritti Politti

Mark O'Brien: "A lot of the new bands have a real sensibility for writing pop music, unlike some of those producer-oriented acts. Take Scritti Politti: Song after song after song has the potential to be a hit, although the album's taken a long time to get to the point where it's selling real well for us.

Kathy Orlowicz Great American Music (16 stores) Established

- 1. Bruce Springsteen
- 2. Billy Joel
- 3 Madonna
- 4. Lionel Richie 5. John Cougar Mellencamp
- **Up And Coming**
- 1. Simple Minds 2. Stevie Ray Vaughan
- 3. Replacements
- 4. Hooters
- 5. Bangles

Kathy Orlowicz: "Stevie Ray hasn't reached his potential yet. We treat him more or less as we treat Sade: basically a cult among record people and the better and more progressive radio stations. It's been a top 15 album for us."

More Comments

In a survey like this, it's wise to avoid drawing cosmic conclusions. Some general points are worth

Continued on Page 32 R&R FRIDAY, JANUARY 24, 1986/**31** lists echoes the industrywide con-

sensus that she has longterm career potential. "But she should

come with more of an uptempo beat on the next album," suggests

Steve Lerner. "She has that in her,

After Houston and Sade, there's

a lot less agreement on tomorrow's

stars. The group appearing on the most ballots is the Hooters, though

not necessarily at the top. For ex-

ample, Norman Hunter cautions,

"They're going to have to show me

at least one more hit single off this

album before I'm convinced." He's

also undecided about Mr. Mister,

stating that the \$6.98 introductory

list price on their "Welcome To

The Real World" album makes it

hard to know how consumers real-

There is unanimity (well, close

to it) about the high caliber of to-

day's developing talent, and an

upbeat mood among those polled

about the year in general. That

should make another survey 12

months from now an interesting

ly feel about the band.

and people would accept it."

Views From The Retail Front

Continued from Page 31

making, however. As the individual lists show, Springsteen is by far the leader of the established act pack. Given the staying power of "Born In The USA" (which, as Garry Shulman points out, spanned two Christmas selling seasons), that result is hardly surprising. But a couple of buyers did recall "Nebraska," and the opinion expressed above by Tom Mehren about the next Springsteen release is held by others.

Gary Shulman Wall-To-Wall Sound (85 stores)

Established

- 1. Bruce Springsteen
- 2. Phil Collins
- 3. Lionel Richie
- 4. Michael Jackson
- 5. Madonna

Up And Coming

- 1. Sade
- 2. Fat Boys
- 3. Whitney Houston
- 4. A-Ha
- 5. Mr. Mister

Lionel Richie's placement reflects the performance of his solo albums, which still sell well as catalog, and anticipation for his new Motown album. "We could have used it in the fall," says George Tunder. The breadth of the singer's audience helps ensure his marketplace consistency, opines Dwight Montjar. Phil Collins, in the words of one poll participant, is "smart enough to know that what he's doing now is burned out, so he's sure to do something new next time around."

Likewise, Prince has the respect of most even as he missed inclusion on their ballots: "He obviously lost a lot of people on the last album, but he's still a major artist who cannot be counted out," says Tracy Donihoo, whose sentiment is shared elsewhere.

Acts who made few buyers' top five but consistently placed in their top ten include John Cougar Mellencamp, Dire Straits, Madonna, Billy Joel, U2, Stevie Wonder, ZZ Top, Tears For Fears, Wham, and Huey Lewis. Strongest of those? Probably Mellencamp and Dire Straits, Of the latter, Mark O'Brien says, "They're one of those acts people just buy whether or not an album has hits on it."

U2 is also much cited. "They're set up real nice on the verge," comments Lew Garrett, "and we'll look at the next album as a major release." Adds Kathy Orlowicz, "God forbid they should break up and do solo projects!"

George Tunder National Record Mart (75 stores)

- (75 Stores) Established
- 1. Bruce Springsteen
- 2. Dire Straits
- 3. Bryan Adams
- 4. Lionel Richle
- 5. Phil Collins
 - Up And Coming
- 1. Whitney Houston
- 2. Sade
- 3. A-Ha
- 4. Mr. Mister 5. Hooters
- 5. Hoote

In Development

Among new names, Whitney Houston's dominance on top five



Absent Friends?

For a variety of reasons, there are several prominent names missing from the retail buyers' top five lists. Here's a selection of candid comments:

Prince — "Questionable. He should hold off for a few years and wait until they've sold all the dolls and lunch boxes. There's no doubt the guy is talented and has a brain in his head, but he's going to need an album more consistent than 'Around The World In A Day."

Rolling Stones — "Historically, we sell 90% of their product in the first four weeks. I look for consistency, and the Stones have never really sold anywhere near the number you would think, based on their stature. We sell more REO Speedwagon."

Madonna — "I'm a little nervous, I liken it to the last Culture Cultor Core record. They came off a big album, and we thought they were set up for a really nice run. But it didn't happen. It could be that Madonna's the same way. Maybe everybody's had just a little too much of that, like they had a little

too much of Boy George."

Stevie Wonder — "He's lost a little bit of credibility. Motown blows it when they put out a single so far in advance, and then can't get the master on the album. People are teased for too long. But he's still a good artist."

Talking Heads — "They're going to be permanently cursed as a critic's band. I thought 'Little Creatures' would do four or five million. Maybe there are consumers who will buy their hits, but just won't buy an album for fear the single is the only really good commercial thing on it. The rest might be all sorts of weird stuff."

Duran Duran — "Scary. I don't know what to think. They could still be a great seller, as long as they get hit singles. Arcadia's been a disappointment."





CALENDAR

BRAD MESSER

Stupid Memos Wanted

Ever see any stupid memos at your place? Funny memos? Can we talk?

There's no shortage of puzzling, laughable, overworked, and otherwise inept memos. They're all around us. A friend says he once saw a station communique that closed with the words, "The firings will continue until morale improves!" Ji just got a laugh from a memo that outlines weekend shifts: the typist had inadvertently dropped the letter "f."

It would be fun to see some

funny or dumb memos from your parts of the country. Drop one in the mail. My scheme is to sanitize it to guarantee anonymity, then print the good parts. There could be unnecessary

There could be unnecessary confusion in our mailroom if you used the key word Stupid on the envelope, haha, so just address it to Brad Messer, R&R, 1930 Century Park West, Los Angeles, CA 90067.

Think of this not as an attempt,

and a translucent one at that, to get this column to write itself a couple of times, but rather think of it along the line of an exciting opportunity to vastly increase the potential readership of those truly deserving memos generated by America's broadcasters. If you consider this share-the-memo project to be sociology and research, it even becomes quite a respectable undertaking, don't you think?

As they say, operators are on duty.

Television Turns Sixty

MONDAY, JANUARY 27 — The first *public* demonstration of television was 60 years ago today (1926). It was a primitive kind of TV that had some moving mechanical parts. The inventor, 36-year-old **John Logie Baird** of Scotland, had already transmitted TV two years earlier (Feb. 1924) but not in public.

1973 — The Vietnam peace treaty was signed.

1967 — Three American astronauts died in a launchpad fire at the Cape.

1943 - During World War II, the U.S. Air Force flew the first all-American bombing raid over Germany.

1888 - National Geographic Society founded Washington, D.C.

1880 - Tom Edison patented incandescent lamp (lightbulb).

Birthdays: Dancer Mikhail Baryshnikov 38. Actor Troy Donahue (Merle Johnson) 48. Bandleader Skitch Henderson 68. Donna Reed, who died January 14, would have been 65. Publisher William Randolph Hearst Jr. born 1908. Vice Adm. Hyman G. Rickover born 1900. Writer Charles L. Dodgson, alias Lewis Carroll, born 1832. Composer Wolfgang Amadeus Mozart born 1756.

Coffee Price Escalation

TUESDAY, JANUARY 28 — On this date in 1954, price increases by Brazilian exporters were blamed for American restaurants raising coffee from a dime to 15 cents a cup.

1980 — During the Iranian hostage crisis, six US Embassy employees escaped from Iran with help from Canadian diplomats.

1972 — Vietnam ceasefire ended direct US involvement (last troops departed March 29, 1972).

1969 — California beaches blackened by oil well blowout in Santa Barbara Channel. 1948 — 1st Emmy awards. 1878 — The first commercial telephone switchboard began operation at New Haven. Connecticut. where only 21 people

Birthdays: Actor Alan Alda 50. Author Susan Sontag 53. Physicist Auguste Piccard born 1884, invented enclosed balloon gondola for high-altitide flight and bathyscape for ocean deep-diving.

Automobile 100th Anniversary

WEDNESDAY, JANUARY 29 — Exactly a century ago today, in 1886, the patent was granted for the first successful gasoline-powered automobile. German inventor Karl-Frederich Benz called his machine the Motorwagon. The one-cylinder engine could produce a top speed estimated at 15 miles an hour. (Many others built cars before Benz. The key words here are "gasoline" and "successful.") This is the 50th anniversary of the founding of the Baseball Hall of Fame, which was established at Cooperstown, New York, in 1936.

1977 — About 10,000 Vietnam draft evaders pardoned by President Carter.

1891 — Hawaii crowned Queen Liliuokalani. Her lifetime of accomplishments included composing the song "Aloha Oe."

1861 — Kansas became 34th state.

Birthdays: Actress Kathryn Ross 43. Feminist Germaine Greer 47. Actor John Forsythe 68.

Final Beatles Performance

THURSDAY, JANUARY 30 — The **Beatles** played together for the last time (atop the roof of the Apple Records building in London) 17 years ago today in 1969. They carved their place in music history during a career that lasted only seven years, counting from the recording of their first single "Love Me Do' in late 1962.

1948 - Gandhi assassinated in India.

1933 - Adolph Hitler became Chancellor of German Reich.

1933 — First Lone Ranger radio show.

1847 - California town Yerba Buena renamed San Francisco.

1835 — First assassination attempt against a US President. Painter Richard Lawrence took two shots at Andrew Jackson and missed.

Birthdays: Musician Marty Balin 43. Actress Vanessa Redgrave 49. Actress Tammy Grimes 52. Actor Gene Hackman 55. Actor Dorothy Malone 61. Comedian Dick Martin 64. 32nd President Franklin Roosevelt born 1882.

James Gang Train Robbery

FRIDAY, JANUARY 31 — Once Jesse James got his criminal career going, he got hooked on the publicity. On this date in 1874, the James Gang stuck up a train at Gadshill, Missouri. Jesse actually handed the engineer a crude sort of news release and told him to give it to newspapers. The handwritten message described the robbery and included a blank for the amount of money taken (which turned out to be about \$22,000).

1968 - Vietnam communists launched Tet Offensive, largest coordinated military maneuver of the war

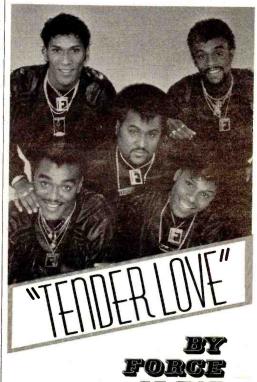
1961 - Monkey Ham rocketed into space by USA.

1936 — "Green Hornet" first broadcast.

1928 - Scotch brand tape went on sale.

Birthdays: Actress Suzanne Pleshette 49. Actor James Franciscus 52. Actress Jean Simmons 57. Actress Carol Channing 63. Novelist Norman Mailer 63.

THE LOVE AFFAIR HAS JUST BEGUN.



WKSE add WSSX add KSND add KKRZ on WROQ add KSKD add KMJK add WNOK-FM add OK100 add FM102 deb 24 BJ105 add 95XIL add KMEL 18-12 Y106 18-10 KOZE on KUBE add KF95 add OK95 add K104 add

From The Warner Bros. Motion Picture and Soundtrack Album <u>Krush Groove</u> and the Tommy Boy Album <u>Chillin'</u> by Force M.D.'s.



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CONTEMPORARY HIT RADIO

JOEL DENVER

TURNING THE TABLES

CHR's Most Valuable Players

If you were given the chance to choose the most valuable CHR artists, who would you choose? I posed that question to 12 CHR programmers. They, in turn, named their top five choices for established artists, and five more who fit the up-and-coming category.

Not surprisingly, most of them had a difficult time narrowing their choices down to five. Among those artists who earned honorable mentions were Hall & Oates, Chicago, REO Speedwagon, former Eagles Glenn Frey and Don Henley, Aretha Franklin, and Sheila E. And now, on to the lists.

Bruce Springsteen, dubbed the "next Dylan" in 1973, walked away with the top honors. "Powerful, truly inspiring. We'd like to make him an honorary Vermonter!" said Rob Poulin of 95XXX. SLY96's Joe Collins termed Bruce and the rest of his established picks as his "meat & potato artists.

Phil Collins can seemingly do no wrong these days. He received glowing reports from almost every programmer. 94Q's Jeff McCartney saw Collins as "the guy who came out of left field. We couldn't give a Genesis record away but, working solo with new rhythms and a brighter sound, he's winning and we're winning with him. It takes a hit artist to sell singles, and this guy sells a lot of singles!"

Lionel Richie has also been able

to transcend format boundaries, including Country. His name appears on half of our programmers' picks, together with the frequent comment that he always tests well and doesn't seem to burn out.

Huey Lewis and Bryan Adams seem to be the good guys wearing the white hats. "Power Pop" was the classification Jeff McCartney used to describe Huey: "If he releases an album in '86, it'll prob-

described Joel as "a consistent hitmaker who doesn't get the awards." And Bill Shannon said of Perry, "His voice will carry him through the rest of the '80s." Steve Louizos added, "Journey will hang Scott Shannon, PD Here are a few notable com-Z100/New York

ments on other established artists: · Cars: "A perfect blend of tren-

dy and traditional."

John Cougar Mellencamp: "Transcending into superstardom"; "a consciousness-raiser on the heels of Bruce Springsteen.

Many considered Billy Joel and

Steve Perry as the most under-

rated established artists. One PD

• ZZ Top: "A lil' ol' band with lots of fun and excitement."

• Cyndi Lauper: "The complete artist with personality, talent, and

· Kool & The Gang (another honorable mention winner): "The white man's urban band - the best white urban band there is.

Gene Sandbloom, MD

KIIS-AM & FM/

Los Angeles

Established

ably go number one and stay that way all year.'

Established

Up & Coming

1. Bruce Springsteen

2. Mr. Mister

5. Madonna

2. Mr. Mister

5. Paul Young

3. Hooters

3. Rolling Stones

1, Eddie Murphy

Whitney Houston

4. Michael Jackson

The same goes for Bryan, currently enjoying the success of his sixth single off the "Reckless" LP. Q104's Leo Davis placed Bryan in his new artist category, since Bryan is only beginning to experience CHR success. Everyone else, however, thought he belonged in the established category. "A straight rock n' roller, he'll mix with anything," said Steve Louizos.

That includes Tina Turner, who sings with Adams on "It's Only Love." Tina, listed only twice on programmers' wish lists, cornered the honorable mention category. "She symbolizes many things to many people," says Rob Poulin. 'Our winter promotion featured the hottest thing we could think of: Tina Turner on New Year's Eve."

3. Cars 4. Simple Minds 5. Sade Up & Coming 1. Oingo Boingo

2. A-Ha 3. OMD

1. Sting

2. Cyndi Laupei

4 INXS

5. R.E.M.

Differences as to what constitutes an established or up and coming artist/group came to the forefront when PDs discussed Simple Minds, Sade, and Wham. Although Simple Minds is considered a new band in this country, the group had released five albums Virgin Records in

before signing with A&M. Gene Sandbloom placed Simple Minds on his established list because "they've been around, and they'll be around. They're the perfect band for modern audiences who want a rougher edge." Simple Minds were listed on two up-andcoming lists as well, coupled with numerous honorable mentions. Despite the category conflict, most of those surveyed felt positive about the band's future.

TOP 10

ESTABLISHED

- 1. Bruce Springsteen
- 2. Phil Collins
- 3. Lionel Richie
- 4. Sting/Police
- 5. Huey Lewis & The News
- 7. Bryan Adams
- 8. Cars
- 9. John Cougar Mellencamp Billy Joel

TOP 10

UP & COMING

- 1. Tears For Fears
- 2. Whitney Houston
- 3. Mr. Mister
- 4. A-Ha
- 5. Wham!
- 6. Sade
- 7. Simple Minds Billy Ocean Paul Young
- 10. OMD

Gene also listed Sade as an established artist because her first album went triple-platinum and the "Promise" LP hit number one in L.A. only two weeks after its release. Gene said, "Sade sums up what the older core audiences are looking for." And Rob Poulin, who listed her as up and coming, added, "She exudes the smooth sophistication that translates into tremen-

dous adult appeal." Winning the new artist category by a small margin was Tears For Fears. Following their debut album with three hit singles from their second LP, the group should be around for quite awhile, according to most of those polled.

Running a close second was Houston, who was Whitney described by many PDs as a potential superstar. Jeff McCartney saw her as filling the CHR void for a young, black female artist. "When they pass out the Grammys, Whitney will be standing there to receive hers.

Also mentioned in the same breath was Mr. Mister. Most of the PDs expected this group to make it big in 1986.

Continued on Page 36

Jeff McCartney, MD 94Q/Atlanta

- Established
- 1 Lionel Richie 2. Bruce Springsteen
- 3. Huev Lewis 4 Phil Collins
- 5. John Cougar
- Up & Coming
- 1. Tears For Fears 2. Whitney Houston
- 3. Dire Straits 4. Freddle Jackson
- 5. Billy Ocean

Kid Leo. MD WMMS/Cleveland

- Established 1. Bruce Springsteen
- 2. John Cougar Mellencamp
- 3. Bryan Adams
- 4. Phil Collins 5. Pat Benatar

2. A-Ha

- Up & Coming
- 1. Paul Young

3. James Brown 4. Dream Academy 5. Katrina & The Waves

Bill Shannon, OM K104/Erie Established

- 1. Lionel Richie
- 2. Phil Collins
- 3. Billy Joel
- Bruce Springsteen
- 5. Journey/Steve Perry
- Up & Coming
- 1. Whitney Houston
- 2. Wham!
- 3. Billy Ocean 4. Tears For Fears
- 5 A-Ha

Reggie Blackwell, PD WROQ-AM & FM/Charlotte Established

1. Bruce Springsteen

- 2. Phil Collins
- 3. Prince
- 4. Bryan Adams
- Up & Coming
- 1. Whitney Houston 2. Tears For Fears
- 3. Mr. Mister
- 4. Wham!
- 5. Sade



The Anne Murray record for everyone.

Now And Forever (You And Me)

The new single from

Anne Murray

Written by
FOSTER-VALLANCE-GOODRUM
Produced and Arranged by
DAVID FOSTER
For Chartmaker, Inc.



CHR's Most Valuable Players Lower On The

Continued from Page 34

Here are more notable comments on other up-and-comers:

- · A-Ha: "They'll do for Norway what Duran did for England."
- OMD: "Already multigold in dozens of countries, they should break wide open in America."
- Katrina & The Waves: "She's bright, she's fun, and she cooks." · Billy Ocean: "Filling another
- niche for a black vocalist. · Oingo Boingo: "On the verge of
- national stardom."
- INXS: "Huge cult following that continues to grow."
- . R.E.M.: "By the time the audience catches on, R.E.M. is already working on something different.'

Tom Evans, PD KIYS/Boise

- Established 1. Bruce Springsteen
- 2. Phil Collins
- 3. Huey Lewis
- 4. Lionel Richie
- 5. Prince
 - Up & Coming
- 1. Tears For Fears
- 2. Wham
- 3. Billy Ocean
- 4. Whitney Houston
- 5. Mr. Mister

Jim O'Hara, PD KIIK/Davenport

Established

- 1. Sting 2. Lionel Richie
- 3. Cars
- 4. Bruce Springsteen 5 Wham
 - Up & Coming
- 1. A-Ha
- 2. Corey Hart 3 Sade
- 4 OMD
- 5. Mr. Mister

As for underrated new artists. Leo Davis felt more attention should be given to Freddie

Rob Poulin, PD 95XXX/Burlington

- Established 1. ZZ Top
- 2. Bruce Springsteen 3. Phil Collins
- 4. Cars
- **Up & Coming**
- 1. Sade
- 2 Tears For Fears
- 3. Simple Minds 4. Katrina & The Waves

Leo Davis, PD a third. I hope everyone sees the Q104/Gadsden superstar we've got in him."

Established

- 1. Bruce Springsteen
- 2. Lionel Richie
- 3. Prince
- 4. Billy Joel
- 5. Madonna
- Up & Coming
- 1. Bryan Adams
- 2. Whitney Houston
- 3. Mr. Mister
- 4. Tears For Fears 5. Paul Young

Steve Louizos, MD WAZY-FM/Lafayette

- Established
- 1. Sting 2. Phil Collins
- 3. Bryan Adams
- 4. Journey/Steve Perry 5. Kool & The Gang

 - Up & Coming Tears For Fears
- 2. Simple Minds
- 3 Mr. Mister
- 4 A-Ha
- 5. OMD

Jackson. "There seems to be some kind of invisible barrier holding him We've had two number one

Joe Collins, PD SLY96/San Luis Obispo Established

- 1. Huey Lewis
- 2. Bruce Springsteen
- 3. Lionel Richie Phil Collins
- 5 Tina Turner
 - Up & Coming
- 1. Tears For Fears
- 2. Whitney Houston 3. Mr. Mister
- 4. Til Tuesday
- 5. Hooters

songs from him and are expecting

And Rob Poulin wanted big things to happen for the Outfield. This article helped remind me of this band's importance. 'Say It Isn't So' never got the attention it deserved, and you can bet we'll be on the next single

Also mentioned in this category was Dire Straits. Both Scott Shannon and Jeff McCartney called them "longtime superstars in their own right" and expressed hopes that the band would now be accepted into CHR. Kid Leo, meanwhile, saw veteran R&B artist James Brown as an up-and-coming success. "If Aretha and Tina can do it, then certainly James Brown can do it. Both girls had to revamp their acts, but James has been doing the same thing for 25 years. He doesn't have to change a thing!"



STUNG BACKSTAGE - Stung by his performance, 94Q/Atlanta's evening personality Christie Tanner met Sting after his local appearance.

Totem Pole

Some popular artists' shining stars seem a bit tarnished after looking over the survey results. Among the reasons cited for this situation were multi-releases on the record companies' part and airplay overkill. But what are you going to do when the phone lines are lit up all day?

Duran Duran is a key example of phone frenzy. Said a poll participant, "If phones could pick the winner, it'd be Duran Duran and their associated projects."

Others sharing burnout mentions were Madonna and Michael Jackson. One PD noted, "I'm still playing most of the stuff from Bruce and Phil Collins, but I had to blow out most of Michael and Madonna."

Varying interpretations of the category labels found Wham being mentioned as both an established and up and coming act. As one PD pointed out, "Careless Whisper' was a classic. I hope they can continue what they've started."

Another surprise was Pat Benatar. Despite her past performance in both the CHR and AOR formats, Pat received only one vote as an established artist and no honorable mentions



7104 TO THE RESCUE - When the food bank in Portsmouth, VA was vandalized, \$1000 worth of food was lost. WNVZ(Z104)/Norfolk asked its listeners to help out, and the response was overwhelming. 180 bags of food were collected from listeners, while a local company matched that amount. In addition, the station received over \$800 in cash dona-



FRIENDS — Clarence Clemons (center) played DJ at WAPP/New York, jamming phone lines and filling requests. Welcoming him to the studio are (I) WAPP acting PD Steve Ellis and (r) Columbia's Jimmy Del Balzo.

MOTION

Rich Bird. Production Director at WCIL-AM & FN/Carbondale, adds on PD/morning duties, as Matt McCann exits to program WLRW/Champaign

WZZO/Allentown's Mike "Mudman" Alan is alive and well, handling overnights at WAYV/Atlantic City . Lisa Taylor moves from Z98/Tampa to WFYR/Chicago as a swing person-WZZP/South Bend PD J.J. Duling segues to the programming

chair at WQWQ/Muskegon, MI Theresa Honer joins KKRD/Wichita as midday news anchor from KWCH-TV/Wichita KSND/Eugene's new morning team consists of Dan Dobbner from crosstown KDUK, Scott Free from KWNZ/

Reno, and Joan Murray from Eugene

neighbor KEED ... KZZU/Spokane

PD Bill Stairs is named National PD

for Constant Communications . . . At

WNVZ/Norfolk, Mary Ann Raymond is upped to MD, and Jeff Morgan takes over middays . . . Karen Summers exits evenings at KFI/Los Angeles for the same post at KHEY-FM/EI

• Power From Power 95 - WPLJ/ New York is celebrating Super Bowl Sunday by giving away a white on white 1986 Trans Am. complete with "power steering," "power brakes," and lots of other "power extras." In addition, the winner will find a Super Bowl package in the glove compartment. It includes roundtrip airfare for two to New Orleans, hotel accommodations, game tickets, Super Bowl merchandise, a sightseeing tour, and other "power" surprises.



WINGS FIXED, FLYING HIGH — Members of RCA recording group Mr. Mister visited with WPLJ/New York staffers to celebrate the success of their hit single, "Broken Wings." Shown (I-r) are personality Pat St. John, Mr. Mister's Richard Page and Steve George, and WPLJ MD Lisa Tonocci.

FOR QUICKSILVER THE FORECAST IS PLATINTUM!



"QUICKSILVER LIGHTNING"
Performed by Roger Daltrey.

"ONE SUNNY DAY/DUELING BIKES"
FROM QUICKSILVER

Performed by Ray Parker Jr. and Helen Terry.





From the forthcoming

QUICKSILVER

ORIGINAL MOTION PICTURE SOUNDTRACK

ALBUM

Soundtrack Executive Producers: Becky Mancuso and Christopher Meledandri



ON ATLANTIC RECORDS & CASSETTES.

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STEVE FEINSTEIN

Building The Artist Roster Of Your Dreams

Here's the rules of the game - you're given unlimited finances and the ability to void all existing contracts. Which ten artists - five established, five up 'n' coming would you sign to your label?

Just as in the "real world," your goal is to build a roster that balances commercial and artistic considerations. Let's watch the fun. boys and girls, as our panel of rock radio sharpies picks and prognosti-

Up 'n' Coming

Some people see U2 as established, others view them as up 'n' coming. Either way, sentiment is strong for them. Joe McCabe says the band's "ready to explode. They're doing it the Springsteen route, developing a core following through touring." Val McIntosh observes, "They already sell out arenas based strictly on AOR play.

Tom Barker KFMQ/Lincoln PD Established

- 1. Alabam
- 2. Lionel Richie
- 3. Bruce Springsteen
- 4. U2
- **Up And Coming**
- 1. Hooters
- 2. Katrina & The Waves
- 3. Julian Lennon 4. Wynton Marsalis
- 5. Sawyer Brown

When they get a CHR hit, they're going to be huge." Rick Williams is impressed that U2 "inspires such keen devotion among their fans. It's only a matter of time before they win over middle America."

Steve West praises the group's "quality of workmanship and Bono's dedication to his art." Russ Mottla notes their uplifting themes and feels "the environment of this country is right for socially-meaningful music." Ron Diaz calls them the "most important and positive

Amy Dahlman WAQX/Syracuse **Assistant PD**

- Established
- 1. Bryan Adams
- 2. Phil Collins
- 3. Def Leppard 4. Dire Straits
- 5. Stevie Ray Vaughan
 - **Up And Coming**
- 1. Bon Jovi
- 2.805 3. Benny Mardones
- 4. Marillion
- 5. Charlie Sexton

band around. We need their message of 'good will and brotherhood instead of violence."

The Hooters drew raves on a number of fronts. Diaz was impressed by "how quickly they were embraced on their first album, Greg Gillispie feels they're "well-managed," and Jay Lopez likes their "positive attitude and skill at writing and arranging."

Ron Diaz WYNF/Tampa MD Established

- 1. Bryan Adams
- 2. John Cougar Mellencamp
- 3. Bruce Springsteen
- 4 Steely Dan
- 5. U2

Up And Coming

- 2. Divinyls
- 3. Joe Lynn Turner
- 4. John Parr
- 5. Mike Rutherford

Julian Lennon also ranked high. "He's inherited some of his father's mystique and talent, and is a pop phenomenon," says Gillispie. "Anybody that young, who can write and sing as well as he does, has a bright future," predicts Mc-

Curt Gary WEBN/Cincinnati MD Established

- 1. Cars
- 2. Huey Lewis
- 3. Steely Dan
- 4. Sting
- 5. ZZ Top

Up And Coming

- 1. Angel City
- 2. Russ Ballard
- 4. INXS
- 5. Holly Knight U2

INXS drew hefty praise. "They have the raw talent and energy of the early Stones," says Gillispie. Curt Gary enthuses, "They're a unit, a team, with a camaraderie that comes across to the audience. You can feel that they love the music they're making." Rick Williams notes the band has "a focal point in Michael Hutchence, and is willing to tour and work hard."

Greg Gillispie WDVE/Pittsburgh PD

- Established 1. Phil Collins
- 2. John Cougar Mellencamp
- 3 Prince
- 4. Bruce Springsteen
- 5. Sting
 - **Up And Coming**
- 1. Hooters
- 2. Julian Lennon 3. John Parr
- 4. Sade

Russ Mottla advises us to watch out for Charlie Sexton: "He combines the best of old-style guitarbased rock 'n' roll with the right imaging for the '80s." Bonnie Stacey gives him points for "charisma and female-appeal," while Amy Dahlman calls him "a serious musician who isn't spoiled yet."

Sade is "not easily classified, and has the potential to cross over to many formats," says Greg Gillispie. Bonnie Stacey calls her appeal "universal."

Russ Mottla WAAF/Worcester-**Boston MD**

Established

- 1. Dire Straits 2. John Cougar Mellencamp
- 3. Tom Petty
- 4. Bruce Springsteen
- 5. U2
 - - **Up And Coming**

1. Alarm

- 2. Cult
- 3 Divinvis
- 4. INXS
- 5. Charlie Sexton

John Parr's "a songwriter to watch," says Joe McCabe, who's echoed by Gillispie's thought that "Parr can write hits for himself and other artists.

Russ Mottla goes for the Divinyls because they're "basic and gritty." Singer Christine Amphlett has a "mysterious, sexual, charismatic appeal" that's made Ron Diaz a believer.

The future for Talking Heads is bright, says McCabe, who feels leader David Byrne will have no problem "maintaining his integrity while becoming more mass-ap-peal."

Established

No burn-out for the Boss at AOR; Bruce Springsteen is still tops. "He

TOP 10

FSTABLISHED

- 1. Bruce Springsteen
- 2. Phil Collins
- 3. Bryan Adams
- 4. John Cougar Mellencamp **Dire Straits** Stina
- 5. Cars Steely Dan ZZ Top Prince **Tom Petty** Michael Jackson **Lionel Richie**

TOP 10

UP & COMING

- 1. U2
- 2. Hooters
- 3. Julian Lennon
- 4. Charlie Sexton INXS
- 5. John Parr Sade
- 6. Talking Heads Divinvls

Note: all other up and coming artists received only one vote apiece.

hasn't peaked yet in the minds of the masses who have only just dis-covered him," observes Tom Barker. "Forget overexposure and burn, this guy will always be in touch with the times," predicts Joe McCabe, while Rick Williams feels, "If anybody can avoid backlash, he's the one. Bruce is straight from the heart, and connects one to-one with his audience." In the

Joe McCabe

KYYS/Kansas City PD

Up And Coming

1. Phil Collins

3. Prince

5. ZZ Top

2. Michael Jackson

1. Bryan Adams

3. Charlie Sexton

4. Talking Heads

2. John Parr

5. U2

4 Bruce Springsteen

Valerie McIntosh KUPD/Phoenix PD Established 1. Bryan Adams

- 2 Phil Collins
- 3 Lionel Richie
- 4. Bob Seger
- 5. Bruce Springsteen
 - Up And Coming
- 1. Eurythmics
- 2. Whitney Houston 3. Julian Lennon
- 4. George Strait

eyes of Greg Gillispie, "He's an across-the-board American hero.

Phil Collins stock is also high. McCabe predicts Collins "will be writing hits until the next century," Rick Williams describes him as a "hit-making machine," and Amy Dahlman considers him a "consummate professional who crosses over with little effort.

Bryan Adams scored points for attitude as well as talent. "Still

Jay Lopez WWWV/Charlottesville PD Established

1. Bryan Adams

- 2. Phil Collins
- 3. Crosby, Stills, & Nash
- 4. Tom Petty

5. Bruce Springsteen

- Up And Coming
 1. Hooters
- 2. Julian Lennon
- 3. Lone Justice
- 4. Talking Heads
- 5 U2

hungry," says McCabe. "A prolific songwriter," notes Dahlman. "His down-to-earth, easy, hooky songs will never go out of style," adds Val

Steve West 91X/San Diego MD

Established

- 1. Cars
- 2. Dire Straits
- 3. Bruce Springsteen
- 4. Sting 5. Pete Townshend
 - Up And Coming
- 1. Hooters
- 2. INXS
- 3. Mr. Mister
- 4. Simple Minds

5. **U2**

Ron Diaz figures John Cougar Mellencampis "blue-collar message will always have a huge audience." Nor will Dire Straits face any glum predicaments, according to Steve West, as leader Mark Knopfler's "multiple talents will continue to develop." West also is high on Sting, who's "proved he

Bonnie Stacey KNCN/Corpus Christi Assistant PD

Established

- 1. Jimmy Page
- Robert Plant
 Bruce Springsteen
- 4. Barbra Streisand
- 5. U2
 - **Up And Coming**
- 1. Julian Lennon
- Yngwie Malmsteen
 Sade
- 4. Charlie Sexton
- 5. Kim Wilde
- 5. Kim Wilde

knows no artistic boundaries and will continue to explore other avenues of expression."

The Cars "have survived changes in new music trends. The last album shows their songwriting skills are intact," says Curt Gary. Joe McCabe foresees that "as long as Jack Daniels still sells bourbon, ZZ Top will be selling records. They peaked once, probably will again, and then'll come back at least a third firme."

Prince was a pick for Greg Gillispie. Although "he may be difficult to work with, he's got the potential to write hit songs in a variety of styles, like Lennon & Mc-Cartney could." McCabe agrees, adding, "He may be a gamble with his image and attitude, but is a talented and original enough writer to be worth the risk."

Lionel Richie "can't seem to do anything wrong" in Valerie McIntosh's eyes and ears. Likewise for Rick Williams, who says, "He's mastered the art of mass appeal, and is the Steven Spielberg of record-making."

Tom Petty has "more stylistic depth than he's given credit for," opines Russ Mottla. The consensus on Michael Jackson was summarized by Joe McCabe, who feels "even if he's peaked, he'll still sell millions."

Rick Williams KTYD/Santa Barbara PD

- Established

 1 Phil Collins
- 2. Hall & Oates
- 3. Michael Jackson
- 4. Lionel Richie
 5. Bruce Springsteen
 - Up And Coming
- 1. Hooters
- 2. INXS
- 3. Sade
- 4. Tears For Fears
- 5. U2

Thanks, But No Thanks

As interesting as our panel's picks to be signed were the artists they would *not* sign. Many artists met objections on grounds other than lack of talent, such as overexposure, attitude, or staying power. Here's a sample of comments:

Asia: "Corporate music for corporate minds . . . 'let's write a song for big bucks' mentality."

Boston: "So much time has elapsed between albums that it has to hurt them."

David Bowie: "Too branchedout into acting, and not committed enough to touring and recording" ... "Inconsistent quality from album to album."

Duran Duran, Madonna, and Cyndi Lauper: "No staying power; their longevity is subject to the whims of 15-year-old girls."

Bob Dylan: "It's a matter of time before he gets bummed out and gives up recording."

Michael Jackson: "Most overexposed human being on the planet."

Paul McCartney: "Bad economics; the return won't equal the investment" ... "Too long since he's had a song that connected in a lasting way."

Rolling Stones: "They're history" ... "Too demanding" ... "Sales don't equal the image."

Rush: "I don't see them gaining new fans, only maintaining their core."

Van Halen: "Eddle without Dave is like Ozzle without Harrlet".
""I'd break up the band, sign just Eddle, and bring in session musicians to spotlight his virtuosity".
"Picked a replacement (for David Lee Roth) too hastily."

Wham: "Their videos look like milk commercials . . . death penalty for too much cuteness."

Stevie Wonder: "How interested is he in making great records?"
... "His passion seems to have cooled."

ZZ Top: "'Afterburner' is feeling a burn . . . all the songs sound alike . . . after the first week, calls and sales fell off."



L.A. THEVES STEAL A LISTEN — Backstage at the Hollywood Palladium are (I-r) INXS' John and Andrew Farriss. KMETI/Los Angeles MD Pam Edwards, the band's Michael Hulchence and Kirk Pengilly, Assistant PD Sky Daniels, and the group's Tim Farriss.



OUTFOXING A BEAR — CFOX/Vancouver's "Fox" mascot wrenches the mike from midday man Darrell "The Bear" Hebert during a live remote.

SEGUES

WYMG/Jacksonville-Springfield, IL switches to AOR, consulted by **Burk-hart/Abrams**. Ex-WLAV/Grand Rapids Promotion Director **Mike Thomas** is PD; he can be reached at (217) 243-2323.

Marion Barrow steps down as WAQV/Springfield, MA PD. Brian Hale is Acting PD ... WYNF/Tampa ups MD Ron Diaz to Assistant PD ... At KESI/San Antonio, Jim Robinson (ex-KSJO, WGRX, KGON, KZOK) replaces Jim Pemberton on afternoons and as Assistant PD. Also, Ron Rice is new to late-nights ... KNAC/Long Beach hires Kevin Stephens as MD

Beach hires Kevin Stephens as MD
... The new MD at WLNZ/Lansing is
Cathy Down.

Rick Anderson, last heard as Max Hunter on KMET/Los Angeles, replaces Nancy Walton on KRQR/San Francisco nights ... WSHE/Miami midday vet Randy Thomas relocates to Los Angeles . . . WLIR/Long Island gives middays to Production Director Bob Marrone . . . KMYZ/Tulsa realigns its airstaff, as Sammi Lee replaces Mike Kelley on middays, Rod Seagram takes over PM drive, Ray Spencer moves to evenings, and J. David is upped to overnights WAPL/Appleton adds Paul Nelson to mornings, as Marc Coulter leaves for outside production, and takes on Chuck Lamers for parttime KICT/Wichita overnighter Tim Galloway takes on production duties



SUPPORT THE FOUNDATION — A WBLM/Portland on-air auction of five pairs of AC/DC concert tickets brought in over \$860 for the Abused Women's Advacacy Project. Discussing the good deed are (I-r) Station Manager Eve Rubins, the project's Director, and an auction participant.



ADULT/CONTEMPORARY

DONNA BRAKE

Programmers' Picks To Click

Just for fun, 12 programmers were asked to imagine themselves at the helm of a new record company and being able to sign any artists they wanted. There were, however, three hitches: They must sign five established and five up and coming artists, it must be a longterm commitment (five years), and they had to think in terms of A/C appeal.

It was interesting to see how each programmer interpreted the hypothetical situation. Some chose artists according to how they, as label managers, could personally contribute to the artists' development. Others went for the heavy hitters, who were sure-shot money makers. But what the heck, we said it was supposed to be fun. Let's look at some of the picks:

Lionel Richie

Lionel came in first on the established list. Most felt Lionel was such an automatic that they didn't even comment on choosing him. And those who didn't list him in their top five had nothing negative to say about him as a performer. Chris Alexander summed it up by saying, "Lionel Richie captures the feelings of love in each of us."

Lorna Ozmon, PD WROR/Boston

Established

- 1. Stevie Wonder
- 2. Phil Collins
- 3. Lionel Richie
- 4. Billy Joel 5 Hall & Oates
- Up & Coming
- 1. Whem
- 2. Whitney Houston 3. Tears For Fears
- 4. Julian Lennon

Dave Dillon, PD WEZS/Richmond

Established

- 1. Bruce Springsteen
- 2. Lionel Richie 3. Barbra Streisand
- 4. Stevie Wonder
- 5. Phil Collins
- Un & Coming 1. Whitney Houston
- 2 Mr. Mister
- 3. Dire Straits
- 4. David Foster
- 5. Sade

Stevie Wonder

Stevie Wonder was also considered a natural by most of the programmers. His strengths as an artist and composer, plus his ability to always have his finger on the pulse of contemporary music, were pointed out as major assets.

Phil Collins

Spurred by his recent phenome-nal success in the format, Phil Collins chalked up third place. His versatility as an artist, musician, and producer were big attractions. John Roberts commented, "In spite of the fact Collins has been around for a while, I don't think he's even hit his peak. He's an across-the-board success story."

Jere Sullivan, PD WAIA/Miami

Established

- 1 Stevie Wonder 2 Lionel Richie
- 3. DeBarge
- 4. Phil Collins
- 5. Barbra Streisand
 - Up & Comina
- 1. Jack Wagner
- 2. Dream Academy
- 3. Rob Tro
- 4. Atlantic Starr
- 5. Gentle Persuasion

Stephen Meade, PD KMGQ/Santa Barbara

Established

- 1. Lionel Richie
- 2. Billy Joel
- 3. Stevie Wonder
- 4 Hall & Oates
- 5. Whitney Houston

Up & Coming

- 1. Angela Bofili
- 2. Phoebe Snow
- 3. Boz Scaggs 4 Renee Diggs
- 5. Jones Girls

Billy Joel

Some of the polled PDs felt Joel still has a very solid future ahead. Others, however, believed he may be at a burnout point and that recent offerings have not been up to par with his past material.

Barbra Streisand

Severel programmers put her first on their lists. Others thought her recording future would not be right for their label.

Bruce Springsteen

There were also mixed reviews for Springsteen, as evidenced by his inclusion on both top ten charts. Some saw him as an established act, while others felt his A/C per-

formance rated an up & coming nod. No one doubted that he would have continued success in the future, but some PDs said he wouldn't be a real strong A/C artist. On the positive side, Dave Dillon remarked, "Bruce is what America is all about. Americans are bullish on America. I don't see that changing. Bruce epitomizes the 'All-American Boy.' He's real."

Dave Mason, PD WTAE/Pittsburgh

Established

- 1. Lionel Richie 2. Diana Ross
- 3. Stevie Wonder
- 4. Phil Collins
- 5. Paul McCartney

Up & Coming

- 1. Jack Wagner
- 2. Bruce Springsteen 3. Billy Ocean
- 4. Tina Turner
- 5. Whitney Houston

Bob Hughes, PD WLTT/Washington

Established

- 1. Steely Dan
- 2. Cars
- 3. John Denver
- 4. Billy Ocean
- 5. George Strait

Up & Coming

- 1. Michael Franks
- 2. Schooner Faire
- 3. Junior Cline & The Recliners
- 4. Mark Isham
- 5. Clint Holmes

Beth Fast, PD WMYX/Milwaukee

Established

- 1. Lionel Richie
- 2. Phil Collins
- 3. Stevie Wonder 4. Billy Joel
- 5. Hall & Oates

Up & Coming

- 1. George Michael (Wham)
- 2. Billy Ocean 3. Whitney Houston
- 4. Paul Young 5. Sade

Michael Jackson

With the exception of Bobby Rich, who placed Jackson first on his list, everyone labeled the pop star a high-risk bet. Reasons for not choosing him: "He's overexposed," "he's become a parody of himself." "he's cartoonish," public doesn't care about him

TOP 10

ESTABLISHED

- 1. Lionel Richie
- 2. Stevie Wonder
- 3. Phil Collins
- 4. Billy Joel
- 5. Barbra Streisand
- 6. Bruce Springsteen
- 7. Michael Jackson
- 8. Steely Dan
- 9. Paul McCartney
- 10. Hall & Oates

TOP 10

UP & COMING

- 1. Whitney Houston
- 2. Sade
- 3. Wham
- 4. Billy Ocean
- 5. Jack Wagner
- 6. Michael Franks
- 7. Angela Bofill
- 8. Bruce Springsteen
- 9. Mr. Mister
- 10. John Cougar Mellencamp

anymore." "there's too much pressure for the next album to be a killer and, if it's not, he's finished."

Bobby, on the other hand, cau-tioned, "Michael Jackson is an artist, not just a performer. Both sides of the industry have made the mistake of writing him off. And several times now he's proved wrong those who thought he was burned out. My first inclination was not to choose him, but he will surprise us. He'll be back with lots more great material."

Rounding Out

Rounding out the top ten were Steely Dan, Paul McCartney, and

Bobby Rich, PD KFMB (B100)/San Diego

Established

- 1. Michael Jackson
- 2. Steve Perry
- 3. Pointer Sisters 4. Alabama 5. Del Shannon
- Up & Coming
- 1. Whitney Houston
- 2. Mr. Mister 3. George Winston
- 4. Thompson Twins 5. Durell Coleman

Denny Long, PD WCCO/Minneapolis

- Established
- 1. Barbra Streisand 2. Stevie Wonder
- 3. Billy Joel
- 4. James Taylor 5. Kenny Rogers
- Up & Coming
- 1. Sade 2. Marilyn Martin
- 3. Maurice White
- 4. Mike & The Mechanics 5 A-Ha

Chris Alexander, PD

KQSW/Rock Springs

- Established 1. Barbra Streisand
- 2. Stevie Wonder 3. Billy Joel
- 4. Bruce Springsteen 5. Lionel Richie
- Up & Coming
- 1. Whitney Houston 2. Sade
- 3. Glenn Frey
- 4. Alan Parsons
- 5. Don Henley

ADULT/CONTEMPORARY

the Cars. McCartney was a problem for some programmers. While several had faith he'd still be around writing and producing better material than his recent releases, others said he was finished. Steely Dan was picked because of their unique sound and use of giffed musicians on their LPs. As for the Cars, Bob Hughes commented, "The Cars have terrific Adult Con-

"The Cars have terrific Adult Contemporary potential. They're very talented and versatile."

Runners-Up

Huey Lewis & The News, Dionne Warwick, Steve Perry, Kenny Log-

John Quincy, PD WXTC/Charleston Established

- ESTABILS
- 1. Lionel Richie
 2. Phil Collins
- 3. Paul McCartney
- 4. Billy Joel
- 5. Bruce Springsteen
 - Up & Coming
- 1. Sade
- Billy Ocean
 Whitney Houston
- 4. Corey Hart
- 5. Debarge

gins, Glenn Frey, and Hall & Oates were all honorable mentions for the established lists. Billy Ocean and Whitney Houston, straddling the fine line between established and up & coming (like Springsteen) for a few PDs, were also mentioned as odds-on favorites.

Who Didn't Make It?

There were some artists who didn't make programmers' wish lists. These included:

- Nell Diamond: Oddly enough, not only was Neil Diamond not picked by any of the programmers, he never even crossed the minds of most. It's as if he didn't exist. Most noted that owing to the lack of hit product from Diamond in recent years, it would be difficult to make a longterm investment in him as an artist.
- Barry Manilow: (see Neil Diamond)
- Cyndi Lauper, Madonna, Culture Club, and Prince: Although the comments were not universally negative regarding these artists, there was a general feeling that each has an image

John Roberts, PD

WLLT/Cincinnati

Established

Huey Lewis & The News

2. John Cougar Mellencamp

Up & Coming

1. Phil Collins

2. Lionel Richie

5. Glenn Frey

1. Wham

5. Sade

3. Bruce Springsteen

3. Whitney Houston

4. Tears For Fears

which could prove disastrous when considering them for A/C longewity. One programmer said he felt Cyndi Lauper and Boy George were talented, but believes their careers have been somewhat mismanaged.

- Stevie Nicks: One programmer actually said, "She sounds like she's been hit in the throat with a bag of nickels."
- with a bag or nickes."

 Helen Reddy: Just kidding.

 Bobby Rich rounded off his list of who he definitely would not want on his label by saying, "Any artist who publicly bad-mouths popular music or gives lousy interviews to radio."

The Up & Comers

The up and coming choices were a lot more varied, although Whitney Houston was the number one pick by a wide margin. While most were certain that Sade would become an A/C staple, one programmer was not yet convinced: "Sade is either the next Barbra Streisand or a flash in the pan." Another added, "Sade has been great for A/C by giving the format a new artist we can call our own. Her style is unusual and different, yet she's able to achieve mainstream appeal."



NOT QUITE AN ARM & LEG — WENS/Indianapolis raffled off four pairs of lickets to see Bruce Springsteen by asking people to donate a pint of blood. Four hundred and lifty people gave while morning drivetime personalities Bruce Munson (left) and Mark Patrick did a live remote from the blood center.



WPOE HO HO — WPOE/Greenfield's GM Don Brownlee felt like being Santa to his hardworking staff of reindeer, and the results were captured for posterity. Pictured are (i-i): Brownlee, SM Ken Albridge, AE Hartley Pleshaw, jocks Brad Williams and Chuck Jenest, Station Manager M.J. Gregory, AE Chip Ainsworth, PD Glenn Summer, and copywriter Joey O'Flourke.



THE FUTURE OF A/C — KITY/San Antonio's Jamming High School Pep Party attracted nearly 1500 students and gave the A/C outlet plenty of local coverage. Pictured in one of the tents are (I-r): KITY's Sonny Rio, Nick Davis, David Delgado, Express-News' Barbie Ann Dunn, KITY PD Rick Upton, and "Jammin" dancer Lupe.

DREAM ACADEMY

"Life In A Northern Town"

A/C: 6 Full Service: 12



DIRE STRAITS

"Walk Of Life"

A/C: 7 Full Service: 7

ELTON JOHN

"Nikita"

A/C: 13 Full Service: Debut 15



MICHAEL FRANKS f/ BRENDA RUSSEL

"When I Give My Love To You" A/C: 13 Full Service: 16

GARY MORRIS & CRYSTAL GAYLE

"Making Up For Lost Time"
Full Service: BREAKERS Debut 20



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LON HELTON

PICKIN' THE GRINNERS

Programmers Choose "Perfect 10"

Nashville, 12:01am. The contract of every living recording artist who's ever graced a country chart has just expired. Because you have the negatives of certain photographs, your new label is able to make ten signings before anyone else can move. The only guidelines are that you'll be signing them to seven-year contracts and you must choose five established acts and five up-and-comers.

The success of the label, as well as your livelihood, depends on your choices. Who would you sign?

The above scenario was laid out before 12 programmers from around the nation. Each of the four regions (E, MW, S, and W) was represented with a P1, P2, and P3 station. Our ersatz "label chiefs" also provided reasons for each pick in addition to commenting on acts they didn't sign.

The desire for balance on the programmer's label paralleled the desire for the correct radio mix.

The perceptions of even those within the industry as to who's established and who's an up-and-

A Balancing Act

Before getting into specifics on the top ten artists chosen, there were some interesting similarities among contributors which should

Everyone was given a few days' notice, and it was obvious from the answers that a lot of thought went into the choices. Although nothing was mentioned about roster makeup in the guidelines, most of the respondents were very careful about "balancing" their labels. Many intentionally chose certain artists based on various considerations (modern vs. traditional; male vs. female vs. group, etc.). Thus instead of choosing the best available artists, many would, for example, choose a top "traditional" male artist to round out the lineup, as opposed to adding another "contemporary" male vocalist who might actually be a stronger label entry.

Ken Johnson. WYRK/Buffalo Established

- 1. Merle Haggard
- 2. Willie Nelson
- 3. George Strait
- 4 Alabama
- 5. George Jones
 - Up & Coming
- 1. Gary Morris
- 2. Judds
- 3 Dan Seals
- 4. Eddy Raven 5. John Schneider

Bob Jones, WQBE/Charleston, WV Established

- 1. Ricky Skaggs
- 2. Ronnie Milsap
- 3. Judds
- 4. Statlers
- 5. Marbara Mandrell
- Up & Coming Marie Osmond
- 2. Sawyer Brown
- 3. Nitty Gritty Dirt Band
- 4 Billy Joe Royal
- 5. Restless Heart

comer are very blurry. The only criteria imposed upon the selectors was that the established acts were stars today and should be stars throughout their contract with the "label." The up-and-comers were those deemed not to have reached stardom yet but would most likely do so during the life of the contract. The obvious ambiguity in the criteria was the perception of "star-dom." Thus, a couple of artists most notably the Judds, didn't rank as high on either list as might have been expected.

Over the next couple of pages you can see individual panelist choices. Now, artist by artist, as they ranked, here are the comments of the industry's newest moguls.

Alabama - The overwhelming pick. Alabama appeared on 9 of the 12 rosters, more than any artist. Most panelists felt the broad appeal of the band's music would

Tom Hennessey, WPOR/Portand, ME

Established

- 1. Kenny Rogers 2. Alabama
- 3. Willie Nelson
- 4. Hank Williams, Jr.
- 5. Dolly Parton

Up & Coming 1 Forester Sisters

- 2. Dan Seals
- 3. Southern Pacific 4. John Schneider

5. T. Graham Brown

keep them in the forefront for many years. (Funny, throughout the exercise the word "crossover" was avoided by these radio folk. Hmmmmm.) Adaptability and dependability were two characteristics of the group which made them especially attractive to many.

One programmer didn't "sign" Alabama because "They're a oneman group." That, however, was precisely the reason John Hart made 'em his number one draft pick. "I chose 'em 'cause I want (lead singer) Randy Owen, just in case the group doesn't last the full term of the contract. Randy will be a star for a long time to come."

The sameness of their music came in for a minor rap or two. One said, "It seems like they've stalled into set styles." Agreeing, though seeing a light at the end of the tunnel, another added, "Perhaps they've been a little complacent. However, if the new single ('She And I') is any indication, it may be a sign they're once again actively expanding their music."

Mike Chapman, WUBE/Cincinnati Established

- 1. Alabama
- 2. Hank Williams, Jr.
- 3. Judds
- 4. Exile 5. Anne Murray
- Up & Coming
- 1. Southern Pacific
- 2. Dan Seals
- 3. Rosanne Cash
- 4. Gary Morris
- 5. Jimmy Buffett

TOP 10

ESTABLISHED

- 1. Alabama
- 2. Willie Nelson
- 3. Hank Williams Jr.
- 4. Kenny Rogers
- 5. Oak Ridge Boys
- 6. George Strait
- 7. Judds
- 8. Ronnie Milsap
- 9. Merle Haggard
- 10. Ricky Skaggs

TOP 10

UP & COMING

- 1. Forester Sisters
- 2 Judds
- 3. Gary Morris
- 4. Dan Seals
- 5. Sawyer Brown
- 6. Southern Pacific
- 7. Vince Gill
- 8. Rosanne Cash
- 9. Eddy Raven
- 10. Marie Osmond

Best summing up the overall feeling on the boys from Fort Payne, an incredulous Mike Chapman said, "I can't believe anyone who's ever gone to an Alabama concert wouldn't sign 'em!"

Willie Nelson - Explaining the reason he wanted Willie, the everpragmatic Ken Johnson said, "With Willie on the label I know I'm gonna have at least nine duet possibilities." Acknowledging there were other reasons, Ken added, "He's a great stylist with a tremendous broad-based appeal outside of country. Just having him on the label is an asset.

Comments like H. David Allan's "He'll be forever" and Chris Collier's "He's ahead of his time: constantly and consistently creative and innovative" were typical of the remarks. Buddy Owens's succinct comment was, "Willie Nelson: A force of the past, present, and future."

Answering one concern voiced by many who didn't list Nelson, Tom Hennessey said, "Willie's in a class by himself. When you listen to his music or see him on stage you're impressed by his intensity. That intensity is what will over-

Chris Collier, WOW/Omaha

Established

- Willie Nelson
- 2. Merle Haggard 3. George Jones
- 4. Statler Brothers 5. Tom T. Hall

Up & Coming

- 1. Eddy Raver 2. Randy Travis
- 3. Keith Whitley
- 4. Whites
- 5. Gary Morris

come all of the outside distractions and keep him a star over the long

As I mentioned, not everybody saw it that way. One person said, "Willie's hit his popularity peak. What's ahead will at best be maintaining what he has. I don't see much room for expansion.

I was surprised to see that Willie appeared on only four of the 12 rosters. The most often-cited reason

Continued on Page 46

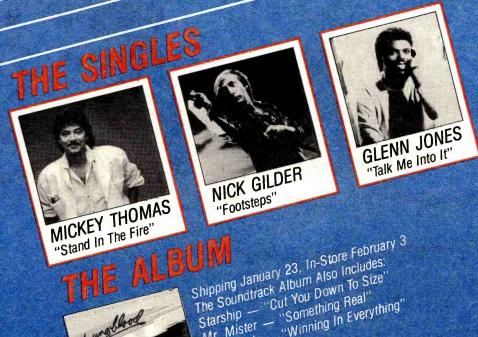
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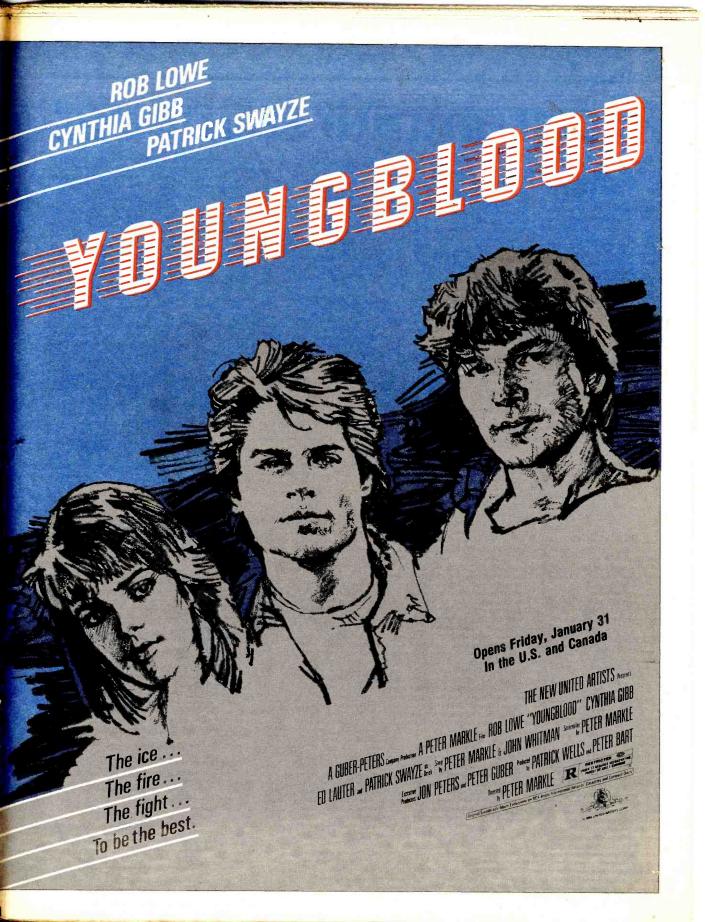
Autograph — "Winning In Everything"

"Stand In The Fire," By Mickey Thomas. The Main Theme Song of "Youngblood" Now Available!

"Youngblood" Poster Available Through RCA Records

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Programmers Choose

Continued from Page 42

for not signing Willie was the fear that all of the outside stuff in addition to a grueling concert schedule would soon get the best of him. One thought it already had, sadly saying, "Willie just looks tired to me."

Hank Williams Jr. — By and large there was nary a negative comment regarding Bocephus. Though he showed up on only five of the 12 lists, the seven who didn't choose him said it was merely a matter of only having five slots. As a matter of fact, Hank Jr. is this poll's equivalent of basketball's "sixth man." More than any other artist, I heard, "If I had one more space it'd go to Hank."

Neil McGinley offered, "He has a core audience that's unbelievable and incredibly loyal." With an eye to the future, Tom Hennessey said, "He has an exciting and expanding legion of younger fans who are record buyers and will be for a long

Randy Allen, WGEE/Green Bay Established

- Established

 1. Oak Ridge Boys
- 2. Alabama
- 3. Don Williams
- 4. Lee Greenwood
- 5. George Jones
 - Up & Coming
- Gary Morris
 Earl Thomas Conley
- 3. Exile
 - Exile
- 4. Rosanne Cash 5. Kathy Mattea

time to come." Buddy Owens also felt Hank'll be around a while, adding, "He enjoys a wide appeal and shows a great musical imagination, especially for one as young as he is." Quick and to the point, Chapman reasoned, "He sells tons and gets easy airplay."

Kenny Rogers — Kenny only appeared on three rosters but placed fourth overall because he had two firsts and a second. Obviously, the folks who chose him love him. "Longevity, mass appeal, absolutely sure instant sales," said Buddy Owens. "A star who will remain a viable recording act for years to come," opined Tom Hennessey.

Bob Call concurred, "If anyone can transcend the next few years it'll be Kenny. He's transcended the music tastes of the past 15, so why should the future be any different?"

While no one doubted Kenny's enormous talent, not many were sure he's going to have the drive and desire needed to be a music innovator in the coming years. That was the single biggest factor for the nine who opted not to get his John Hancock on a seven-year deal. "I'll be shocked if he's still making records in seven years" is how one of our execs-for-a-day put it. Another said, "Unless he can find a new angle I think he's level-

ed off. I'd be a bit reluctant because his best years may be behind him and he may well have already reached the public's saturation point."

Oak Ridge Boys — Here again one of our execs was ready to make one pick into four. Van Mac said, "Besides one terrific group, the Oaks can be dissected into four incredible individual vocalists. That's how much depth there is."

Those picking the Oaks felt, as Neil McGinley expressed, "They're versatile and not afraid to try something different."

I was very surprised, on the other hand, that a number of panelists echoed one programmer who said, "They're not a multidimensional act. They have one or two different styles and there's not much more they can do," "They aren't doing anything new" was another common reason for why the Oaks weren't picked.

George Strait - A typical com-

John Hart, WUSY/Chattanooga

Established

- 2. George Strait
- 3. Reba McEntire
- 4. Steve Wariner
- 5. Exile
 Up & Coming
- 1. Billy Burnette
- 2. Forester Sisters
- 3. Rosanne Cash
- 4. Gail Davies
- 5 Marie Osmond

ment regarding George's inclusion was, as John Hart put it, "There's always gonna be a traditional base in country and George does it better than anybody around." Buddy Owens feels George's potential is huge, adding, "His appeal grows with each record. If his intense Southwest popularity duplicates itself in other parts of the country, he will absolutely boom." Ken Johnson felt the same way, with

Missing In Action/On The Horizon

Many of you have by now noticed a number of household names who are conspicuous by their absence on the top 10 lists. There are also a few acts who received votes and comments which are particularly indicative of things to come. Here are some of the comments on both sets of artists.

T. Graham Brown — "With just two records he's really kicking butt." "Great future." "Really sells a song."

Earl Thomas Conley — "Distinctive style and voice." "Fine writer." "Not as good as he's going to be." "I don't think he knows what he wants to sing yet."

Exile — (Exile's points were evenly divided between the two categories. Added together, the points would have been enough to finish in the top half of either list.) "They're a good group but they aren't country." "Best harmony in the biz." "They've only really done one record — and it's the same one every time out." "I don't have a problem with Exile but each song sounds like the last." "Wrote better songs when they weren't cranking them out at such a rapid pace."

Crystal Gayle — "She's the top female out there." "Too much of the same style record after record." "Too bland. She's in danger of blending in with the wallpaper." "Needs to stretch more vocally — take some chances."

Mickey Gilley — "Mickey will continue to make top 10 songs, but people still identify him with the Urban Cowboy thing. I don't think he'll be able to expand beyond that." "Does a ballad or a kickin' song as well as anybody. An image problem may hold him back."

Lee Greenwood - "Lee has a professionalism and business sense that will serve him well." "His music aims right at the heart of the female demo." "Lee puts on a great show but it's not reflected in the music listeners hear on the radio. Therefore his future appeal's tough to predict." "He really belongs in A/C." "Exciting, entertaining shows. Once people see him they're hooked as a fan and will go out and buy records." "Great image and voice. He can do nothing but get better." "Some material is very good but he also has some that's real average."

George Jones — "He's the 'Great One." 'Although he might not grow that much as an artist in the next few years, he's regarded as a pillar of country music, a real back-to-basics guy for whom there will always be an audience." "He has a unique vocal style and interpretation that seems to be very wide-ranging." "No better singer. But he doesn't deliver the fringe sales I'd need to succeed." "Money in the bank. Couldn't sing a bad song if he tried."

Waylon Jennings — "He may well get his act together with the

move to MCA but right now I wouldn't feel real comfortable with him." "One of the core country artists you've got to have." "He's good but sporadic, inconsistent." "Needs to break out of the stereotype he's gotten himself into to make it over the next seven years."

Barbara Mandrell - "Another victim of media over-exposure." "She's shifted herself into a real pop sound." "She's not going to be content singing country music for too many more years. She has too many irons in the fire," "She's also been around a long time and hasn't shown the adaptability needed to span the next seven years." "Her outside interests may cause her to lose interest in the daify grind of touring. She may elect to get off the road, do specials, and devote more time to her family." "It will take an awful lof to overcome the forced absence of the last couple years.

Reba McEntire — "Reba's diehard following is a plus but her style is one that can explode or disappear. I don't know which will happen so I don't know which will happen so I don't want to take a chance." "She's a sweet lady, which is what accounts for people voting her awards. Her music isn't mains" "am enough to attract wide attent .." "No better voice in music Clean image and lotsa hits on the way."

An' e Murray — "She's had 15 year of hits and I don't know how many more she has left in her." "Consistent hitmaker who gets sales from buyers of varied tastes." "She's already retired tastes ar as active interest is concerned." "I don't think she's proud of having songs do well in the country field. If you can get her to go in front of a national audience and say "I'm country," I'll sign her."

Dolly Parton — "Simply overex-

Dolly Parton — "Simply overexposed." "She needs to get back." "She needs to get back." "She needs to get back." "She keeps putting out this pablum type of music she's she have been soon." "Dolly will continue to sell records if for no other reason than her great personality attracts a huge mass appeal audience." "She's conquered the world of country music and I see her moving on to conquer other worlds." "She's so multitalented that I don't know what she'll bring to the label. But I do know what she's brought and I want her."

Restless Heart — "They're the Eagles of the future." "Because they've primarily been studio musicians, I'd be worried they wouldn't dig life on the road. They might figure they could make just as much money and enjoy homelife more if they went back to working in the studio," "Another formula band. There's not enough room for all of the formula bands which have anneared. Some won't make it."

John Schneider — "He's surprised a lot of people with his last few records. He really can sing." "He's dedicated himself to being a country artist and will carry on for as long as he wants." "He'll continue to be a steady performer but may be inconsistent over the long haul because of so many outside interests." "He's into making movies and is singing songs to finance them." "Keeps getting better with each album, Should continue on to real stardom."

T.G. Sheppard — "He's been finessed to the top of the charts by label hype." "Makes good radio records but nothing that really grabs you." "Tries too hard to be a star." "It doesn't sound like he does songs he believes in."

Statler Brothers — "They're dependable, consistent sellers and performers." "Jimmy Fortune is a tremendous addition to the group. His writing has lifted the group above the constant output of gimmicky songs they were putting out." "They're living on their name."

Randy Travis — "He's 26 years old and has 40 years of good country songs left." "His originality is a breath of fresh air."

Conway Twitty — "His choice of songs the last few years haimited his appeal to only middle-aged women. That's too narrow to produce many sales in the future — especially as they start to die off." "He no longer projects any warmth or humanity. That doesn't play well in the '80s." "He hasn't done anything different in five years."

Don Williams — "He's in a rut with his music." "Everything sounds alike. I hope his move to Capitol means an injection of life." "He did his best stuff ten years ago."

"Perfect 10

one reservation: "He hasn't really come into his own yet; what we've heard is just the tip of the iceberg. The only disadvantage is that he's not a writer so he has to rely on other people. But he has a lot of charisma/sex appeal onstage that projects well and will take him a long way.

Those who didn't sign George weren't sure he could expand his popularity and record sales beyond the core he's already established, at least not to any great degree.

FYI: George was also included on one exec's up-and-comer list. Combining those points in this category would have placed George third on this list.

Judds - Wynonna and Naomi are the only act to rank on both the "established" and the "up-andcomer" charts. They showed up on a total of seven rosters and, com-

Van Mac. WOKK/Meridian, MS

Established

- 1. Oak Ridge Boys
- 2. Ronnie Milsan 3. Crystal Gayle
- 4. Hank Williams Jr.
- 5. George Strait

Up & Coming

- + Vince Gill 2. Randy Travis
- 3. Karen Taylor-Good
- 4. Bandana
- 5. Lorrie Morgan

bining the point totals, would have placed second to Alabama on this list.

Rarely was a discouraging word heard about the Judds. Bob Jones said, "They have an incredible enthusiam that shows through on ev-erything they do." Both Ken Johnson and Neil McGinley cited the duo's "unique style and sound. They're miles different from any other act." Bob Call said, "They've quickly established themselves as one of the most outstanding duos in country music.'

About the only downside comment was from a programmer whose excitement about the duo vias tempered by their latest album effort. "I think they may be a gamble," he said. "The latest stuff doesn't have the enthusiasm nor as much soul as the original material did. It's starting to sound as overtly commercial as all the other stuff coming out of Nashville.

Ronnie Milsap - Ronnie's only being selected to three out of 12 rosters also surprised me, especially considering his tremendous success in '85. Comments like "a complete entertainer" and "amazing ability to outdo himself

on each successive record" were typical. As was Buddy Owens's prediction, "He may still have his biggest hit coming. Ronnie always surprises me with his music.

Merle Haggard - Ken Johnson said that Merle's an artist who "seems to be able to change over the years and still be at the forefront of contemporary country music." Chris Collier said he felt Merle is our collective conscience. "We need someone to watch over us; that's his job. I really like what he has to say.

These two held the minority view, however. To a person the programmers respected the man and what he's accomplished. However, comments like "Merle has done some terrific stuff but seems to have lost his edge. If he does one more waltz I'll throw up,' "He'd better stop doing ballads or nobody's going to play him ... wish he wouldn't do such depress-ing music all the time," and "He's recording songs he likes without a lot of regard to whether or not it's what the people want to hear" were made by those not signing

Ricky Skaggs - Rather surprising that only three lists would include the CMA's Entertainer of the Year. Bob Jones picked Ricky "because of his ability to appeal to not only traditional audiences but also the younger demos who respect his musical ability." Neil McGinley likes his "different, fresh sound" while Buddy Owens said, "When you're talking country this is the guy. He'll soon become a huge seller."

Others felt Ricky has a "small but loyal audience" which might limit his sales. One detractor believes "a lot of the attention he's garnered is label and media hype. I think he's a created star. I don't think his music is as popular with the masses as many have been led to believe. His music is more popular in the industry than it is outside of the business." Another added, "If we're going to survive, his music is not the future of country

Neil McGinley, WKHX/Atlanta

Established

- 1. Alabama
- 2. Hank Williams Jr.
- 3. Earl Thomas Conley 4. Oak Ridge Boys
- 5. Ricky Skaggs

Up & Coming

- 1 Judds 2. Sawver Brown
- 3. Forester Sisters
- 5. Dan Seals

Bob Call, KYGO/Denver

Established

- 1. Judds
- 2. Alabama 3. George Strait
- 4. Lee Greenwood
- 5. Dolly Parton
 - Up & Coming
- 1. Sawyer Brown 2. Vince Gill
- 3. Forester Sisters
- 4. Southern Pacific
- 5. Dan Seals

Up-And-Comers

Forester Sisters - Taking the top spot, the four ladies from Lookout Mountain, GA were listed on five rosters. Bob Call pointed to their "immediate acceptance" as a prime factor. Tom Hennessey and Neil McGinley both loved their "fresh sound," with Neil adding, "They bring another dimension to female country music."

Comparisons seemed to be the order of the day, as H. David Allan remarked, "I consider them a female Alabama," while John Hart liked their family image and said they were "the female Statler

Gary Morris - Versatility and vocal prowess were the qualities most admired by Gary's would-be signers. Chris Collier said, "His music doesn't seem to have boundaries. He's more sincere in his approach than a lot of people who use the word 'crossover.'" Ken Johnson added, "Gary stretches himself vocally and adds a lot more to songs than most others." Noting Gary's achievements onstage and his new career on "The Colbys," Mike Chapman wants him because "with the new TV exposure he can't help but explode." Summing it up was Randy Allen: "Gary Morris is a man with a potential that's unlimited and a style that's ummatched.

Dan Seals - In addition to his multiple musical talents, many wanted Dan on their label because of his music business acumen. Most felt he'd made it to the top before "as part of England Dan & John Ford Coley and was a sure bet to do it again. As Mike Chap-man put it, "Dan knows what it takes to make it."

Musically, Ken Johnson said Dan "does an excellent job of combining old and new styles. He has an interesting slant on old sounds. He has a real handle on what the audience wants." Bob Call said Dan is a triple threat: "He has a sound that knocks out a crowd, a

good business sense, and a good selection of music that has broad appeal."

Sawyer Brown - "From the standpoint of their immediate acceptance to younger demos, I can't think of a group that had a more meteoric rise nor one with as much potential for broadening the appeal of country music." That's the reasoning Bob Call used when making Sawyer Brown his top up-and-comer. Neil McGinley said, "They've been labeled as not being 'country enough,' but I think they're in the wave of the future." SB was also cited for the strength of their live performances. Bob Jones believes "their great stage show will inevitably help sell records "

Comments from the naysayers: "I don't see a band that wears yuppie clothes as being the country band of the future. They don't fit the image that I have in my mind of what would endure in the years of what wound endure in the years ahead," "They're plastic and don't have the depth," and, "I don't think they'll be around as a group very long. No question they have a great stage show but on records they may be a flash in the pan."

Southern Pacific - With two former members of the Doobie Brothers and one former CCR member, Southern Pacific got a lot of points for knowing what it takes to get to the top. Tom Hennessey feels "they have an excitng sound and have proven they can find good material. They're injecting uptempo music that the country audience of the future will be looking for.' Bob Call stated, "If they hang together, they have a sound and presentation which has the potential to bring people into country

Overall, folks agreed with H. David Allan, who liked their "mass appeal." Some, including Mike Chapman, feel "they're country's

As one might expect, the bit of skepticism in Bob's comment was expressed several times, as a number of PDs questioned the

Buddy Owens, KUZZ/Bakersfield

Established

- 1. Kenny Rogers
- 2. Willie Nelson 3. Alabama
- 4. Hank Williams Jr.
- 5. Ronnie Milsap

Up & Coming 1. Reba McEntire

- 2. George Strait
- 3. Ricky Skaggs
- 4. Judds 5. Lee Greenwood

group's commitment to country. And, as one might also expect, the comment that "they're just not country" was also heard once or

Vince Gill - Bob Call picked Vince "not so much for his contribution to date, but for his sound. What he has to offer is unique and can only get better." Likewise, Van Mac digs Vince's style and presentation and the fact he "works very hard on his music." Most often cited, however, was Vince's enormous potential, even by those who did not select him for their label.

H. David Allan. KRKT/Albany, OR

Established

- 1. Alabama 2. Kenny Rogers
- 3. Exile
- 4. Ricky Skaggs
- 5. Lee Greenwood

Up & Coming

- 1. Sylvia
- 2. Forester Sisters 3. Judds
- 4. Southern Pacific
- 5. T. Graham Brown

One programmer feels Vince is very close. "He needs to find a niche. As soon as he does, he'll be a star" is how one put it.

Rosanne Cash - A number of new "label chiefs" believe, as John Hart stated, that like a few others on this list, "she's moving in the direction that the industry needs to go and knows the hit songs that can take her there." "What a voice!" is all Mike Chapman said.

Another wasn't so sure, allowing, "While Rosanne has a lot to contribute to our format, she can also be poison." "Her unpredictability and headstrong tendencies toward the music she makes and when she wants to make it" were reasons given for the latter comment.

Eddy Raven - A good deal of contradiction when it came to Eddy. Chris Collier said, "He's got a real great sound and displays a lot of presence on stage." Ken Johnson said, "Eddy knows a good song plus has a definitive style in all of his records."

On the other hand, comments included, "There's nothing that sets him apart" and "His records all sound alike."

Marie Osmond - "Great name recognition plus great voice equals great potential" is the reason Bob Jones made Marie his top up-andcomer. John Hart thought Marie to be "a young Anne Murray. No one has taken full advantage of her talent. People have signed her because she's an Osmond, seemingly overlooking her great voice and incredible talent.

NASHVILLE THIS WEEK



SHARON ALLEN

CMA Board Meets In London

The first quarterly meeting of the Country Music Association's Board of Directors is being held this week in London. Among the topics being discussed are the goals and objectives established for the coming year by CMA Board Chairman Joe Galante and President Rick Blackburn. These are: attract a newer, younger, broader audience; explore solutions to image problems; improve percentage of retail shelf space; artist development; and industry personnel development.

A Thursday afternoon luncheon kicks off a point-of-purchase merchandising campaign sponsored by the CMA and the major UK labels to promote country music in the United Kingdom. Rosanne Cash, Exile, Don Williams, Sawyer Brown, the Oak Ridge Boys, George Strait, Alabama, the Judds, Gary Morris, and Hank Williams Jr. are the artists who will be featured in the "Discover the New Country" campaign.

The Marketing/Promotion Committee is initiating work on Marketing Plan '86. The International Committee is discussing ongoing UK projects and CMA European involvement in several countries. The Radio and Membership Committees are reviewing a new survey to develop ways to enhance broadcasters' CMA involvement.

Opryland Troupe Tours Europe

People in Germany, Switzerland, and France will get a taste of Tennessee when a ten-member cast from Opryland's "Country Music USA" production performs in 11 European cities within the next month. One of the troupe's performances will be in front of former Nashvillian Joe Rodgers, the U.S. Ambassador to France, at the U.S. Embassy in Paris.

The performers present impersonations of popular country artists and recognize the contributions that bluegrass, gospel, western, and folk music have made to the country sound. A six-piece band and a four-person production team will accompany the singers and dancers on the trip, which will also include a television appearance in Munich.

This isn't the first time an Opryland ensemble has performed abroad. In 1974 "Country Music USA" was chosen by the U.S. State Department to tour the Soviet Union with Tennessee Ernie Ford. The show was also performed in Amsterdam and Utrecht, Holland in 1978, as well as at the White House and cities throughout the U.S.

Songwriters Honored

The Statler Brothers took top honors last week during the nationally televised "6th Annual National Songwriter Awards" held at the Tennessee Performing Arts Center. The honors, previously billed as the "Music City News Top Country Hits of the Year Awards Show," were voted on by subscibers of the publication.

The winners were: Song of the Year and Best Traditional Ballad, Jimmy Fortune for "My Only Love;" Best Contemporary Ballad, Lisa Palas, John Jarrad, and Will Robinson for "There's No Way:" Best Traditional Upbeat, Gene Pitney and Cayet Mangiarancina for "Hello Mary Lou;" Best Contemporary Upbeat, Bob McDill for "Baby's Got Her Blue Jeans On;" Best Country Rock Song, Dave Loggins, Lisa Silver, and Don Schlitz for "Forty Hour Week;" and Best Comedy/Novel Song, Buddy and Carlene Kalb for "The Mississippi Squirrel Revival."

Lisa Silver also received the Rising Star Award. The Presidents Award went to Waylon Jennings for his contributions to the Sue Brewer Fund, which aids struggling songwriters. Roger Miller won the Trendsetter Award for expanding the awareness and appreciation of country music through the music he wrote for the Broadway play "Big River."

Bits and Pieces: According to Country Music Seminar Executive Director Frank Mull, seminar registration is up by 254% thus far, and the record companies have yet to turn in their registrations. The Nashville Music Association's Board of Directors met last week and voted unanimously to change the name of the organization to the Nashville Entertainment Association (NEA). "There are whole new industries growing up out of Nashville and, although we owe a great debt to our music industry, we are



Kristofferson, Coe, and Cash: 19th century outlaws

rapidly becoming a total entertainment center," said Chairman of the Board David Skepner . . . John Anderson is one of the national radio spokesmen for the Internal Revenue Service. He'll be doing PSAs urging you to file tax returns early.

John Anderson has been in the studio with Emmylou Harris recording their version of the George Jones and Tammy Wynette duet 'Someone I Used To Know' for Emmylou's forthcoming Warner Bros. album . . . Earl Thomas Conley was interviewed by former Blood, Sweat & Tears drummer Bobby Colomby for a segment of "Entertainment Tonight" spring the Oak Ridge Boys performed a benefit concert in Nice, France to aid Feed The Children. You'll remember that those funds were used to drill four water wells in drought-stricken Kenya. Now, William Lee Golden is raising more money for Feed the Children efforts worldwide through the sale

of souvenir sweatshirts. The shirts bear Golden's likeness on the front, and three Indian tepees on the back (Golden has three tepees on his property near Hendersonville, TN). Within the first 90 days of advertisement in his Golden Era newsletter, he received orders totaling \$3200 . Larry Gattin and the Gatlin Brothers taped an appearance on the United Cerebral Palsey Telethon at the Imperial Palace in Las Vegas. The Marty Pasetta production, hosted annually by John Ritter, aired January 18-19 nationwide

... Sawyer Brown taped their first appearance on Dick Clark's "American Bandstand" .. Next month, on February 17, "The Last Days Of Jesse James" will air on NBC's Monday Night at the Movies. The movie, filmed in Nashville and the surrounding area, stars Kris Kristofferson as Jesse James, Johnny Cash as Frank James, with Willie Nelson as Gen. Joe Shelby and David Allan Coe cast as Bill "Whiskey Head" Byan.

NASHVILLE IN MOTION

Ralph Emery joined Top Billing International for marketing of all personal appearances, commercial endorsements, and representation Olympic gold medalist Tracy Caulkins also signed with Top Billing . . . Peggy Rogers is the new National Director of Public Relations for BFI Records. She was formerly with Dick Clark Productions Jenell Briley was just appointed promotions coordinator for Stellar Entertainment Inc. ... Deborah Evans Price is exiting R&R to join Third Coast Publishing as Editor of Country News. Executive Editor Vernell Hackett will handle editorial duties for Third Coast's American Songwriter and the recently purchased Country



STUART MAKES CBS DEBUT — Marty Stuart celebrates his signing with CBS and debut release "Arlene" with CBS VP/GM Rick Blackburn (front left), producer Curt Allen, and VP A&R Bonnie Garner.

WHO'S NEW

Who's New: Columbia's Marty Stuart is the first of the CBS "Horizon '86" pack to hit the charts with his new single "Arlene." A native of Mississippi, Stuart began playing with the legendary Lester Flatt at 13 and remained with Flatt for six years. In 1980 he met Johnny Cash and later joined Cash's band. A multi-instrumentalist, Stuart released his own acoustic LP "Busy Bee Cafe" on the Sugar Hill label in 1982. The album included musical assistance from Doc and Merle Watson, Jerry Douglas, Earl Scruggs, and vocals by Cash.

In addition to playing with Flatt and his four years as Cash's guitarist, Stuarthas also worked with Bob Dylan, Emmylou Harris, Pure Prairie League, Billy Joel, and the Highwaymen.

Who's New is a recurring Nashville This Week feature spotlighting artists making their debut in R&R's Country New & Active section.





BLACK/URBAN

WALTLOVE

WONDER LEADS PACK

Programmers Play The A&R Game

This week we asked 12 Black/Urban programmers/ managers to pretend they could create their own artist rosters - regardless of cost - that they felt would offer the best return over the next several years. The results are fascinating, as you'll see.

Apparently, Stevie Wonder's whereabouts are still at the top. Wonder had last year's #1 Black/ Urban record with "Part-Time Lover"; (in fact, he's had that distinction two of the four years R&R has designated it). He's had more weeks in this paper's #1 spot than anybody else. And the PDs and MDs responsible for these chart statistics apparently felt strongly enough about Wonder's future chart potential to make him the most sought-after act - new or established - on their artist rosters. Wonder led Prince, Lionel Richie, and Michael Jackson by a comfortable margin, and had twice as many chart points as Luther Van-

Wonder's closest competition was Whitney Houston, cited by all but three members of our panel. Houston was clearly the most desired up-and-coming artist; had we ranked all artists together, she would've scored enough points to edge out Prince for second place. She was also one of only two female artists in the top ten overall (Sade placed tenth in the full sample.) Trailing Houston are New Edition (fifth overall) and Ready For The World (eighth).

Interestingly, both the overall top ten and top 20 were evenly di-vided between established and new artists. This seeming equilibrium collapses, however, when you examine original lists. Of the 12 PD & MDs we surveyed, only two divided their lists neatly between veterans and youngsters. Most skewed heavily to established artists but a few submitted lists comprised almost entirely of new artists. The complete results are shown below.

Dave Allen, PD, WOCQ/Ocean City

WOCQ evolved into this format

from CHR over a period of several

- 1. Prince
- 2 Michael Jackson
- 3. DeBarge
- 4. Madonna
- 5. Lionel Richie
- 6. Whitney Houston
- 7. Diana Ross
- 8. Kool & The Gang
- 9. Billy Ocean 10. Chaka Khan

years and remains oriented towards the musical mainstream, something still reflected in Allen's artist roster. Allen was one of only three participants to cite a crossover act; otherwise his choices are representative of those PDs who skewed their lists familiar, as typified by his opening comment, "You'd have to take the majors first." Asked for a wild card act, Allen finally decided, "I'd like somebody new and hungry" and picked New Edition

Brute Bailey, PD, WDJY/Washington

- 1. Stevie Wonder
- 2. Aretha Franklin
- 3. Doug E. Fresh
- 4. Luther Vandross 5. Whitney Houston
- 6. Prince
- 7. New Edition
- 8. Fat Boys
- 9. El DeBarge
- 10. O'Javs

Bailey's WDJY is heavy on new music and independent-label product, again reflected here with the presence of Doug E. Fresh and the Fat Boys. (Bailey, Jeff Wyatt, Duff Lindsey, and KSOL/San Francisco PD Marvin Robinson were the nicest to rap acts; few other PDs, including some who utilize them a lot on-air, cited any.) Although we counted El DeBarge and his family as one act, Bailey singled out the new single artist after having seen him on "Miami Vice" the previous

Guy Broady, PD, WTKL/Baton Rouge

- 1. Michael Jackson
- 2. Prince
- 3. Lionel Richie 4. Luther Vandross
- 5. Stevie Wonder
- 6. Aretha Franklin
- Whitney Houston 8. Tina Turner
- 9. Kool & The Gang
- 10 Sade

Broady gave Michael Jackson his only first place vote; most of those mentioning him put him in

the #2-4 range). The WTKL PD also cited Patti Labelle as a possible wild-card choice.

Dean Dean, PD, WDMT/Cleveland

- 1. Lionel Richie
- 2. Tina Turner
- 3. Michael Jackson 4. Prince
- 5. Stevie Wonder
- 6. Kool & The Gang
- Pointer Sisters
- 8. Whitney Houston
- 9. New Edition
- 10. Madonna

Duff Lindsey, Asst. PD/MD, XHRM/San Diego

- **New Edition**
- 2. Klymaxx
- 3. Ready For The World
- 4. Whitney Houston
- 5. Dionne Warwick
- 6. Isley Brothers
- 7. Fat Boys
- 8. Five Star
- 9. Sade
- 10. Freddie Jackson

Lindsey called his potential artist roster "well-rounded." He said, "I was trying to think of the people who were really selling, as well as the adult-oriented acts such as Sade and Whitney." When we commented on the number of new acts on his list, Lindsey stated that "the verdict may be out on some major artists. A lot of the (major artist) records that have been coming out

have not been big action records.
"If I were putting together a record label, it would be really exciting to get acts for the future. That's what I tried to put in here."

Jim Maddox, GM, KJLH/Los Angeles

- Stevie Wonder
- 2. Lionel Richie
- 3. Prince
- 4. Michael Jackson 5. Luther Vandross
- 6. Whitney Houston
- Sade
- 8. Aretha Franklin 9. Pointer Sisters
- 10. Tina Turner

In keeping with his oft-stated disdain for rap and the conservative nature of KJLH, Maddox's list was

TOP 10

ESTABLISHED

- 1. Stevie Wonder
- 2. Prince
- 3. Lionel Richie
- 4. Michael Jackson
- 5. Luther Vandross
- 6. Tina Turner
- 7. Kool & The Gang
- 8. Aretha Franklin
- 9. Dionne Warwick
- 10. Pointer Sisters

TOP 10

UP & COMING

- 1. Whitney Houston
- 2. New Edition
- 3. Ready For The World
- 4. Freddie Jackson
- 5. Sade
- 6. DeBarge/El DeBarge
- 7. Run D.M.C.
- 8. Sheila E
- 9. Doug E. Fresh
- 10. Klymaxx

comprised almost exclusively of adult-image artists (depending on how one classifies Prince these days). Like Dave Allen, Maddox also finally added the New Edition as a possible wild-card act, but most of his specific praise was saved for people such as Whitney Houston ("I sure did like Whitney that time out") and the Pointer Sisters (They were rockin' and rollin' for a minute").

Marvin Robinson, PD. KSOL/San Francisco

- 1. Ready For The World
- 3. Janet Jackson
- 4. Family
- 5. Jesse Johnson's Revue 6. Durell Coleman
- Freddie Jackson Doug E. Fresh
- 9. Run D.M.C. 10. Michael Jackson

"Most of the artists I've named are ones that I consider to be powerhouses ... as we approach the '90s," Robinson stated. "I feel these artists are the ones who'll be at the forefront of the music industry in terms of black product.3

Marc Little, OM, WPDQ/Jacksonville

- 1. Stevie Wonder
- 2. Dionne Warwick
- 3. New Edition 4. Glenn Jones
- 5. Pointer Sisters
- 6. Al Jarreau Tina Turner
- 8. Michael Jackson
- 9. Lionel Richie 10. Temptations

Terri Avery, Asst. PD/MD. KKDA-FM/Dallas

- 2. Luther Vandross
- 3. Stevie Wonder
- Whitney Houston Freddie Jackson
- Cameo 7. Lionel Richie
- 8. Ready For The World 9. New Edition

10. Kool & The Gang

Continued on Page 50

R&R FRIDAY, JANUARY 24, 1986/49

The A&R Game

Michael Jackson is the only one of Robinson's choices who could firmly be classified as an established artist and Robinson cited him last, "just to add a little cuteness to one choice "without question." Saunders was also the only one to champion Atlantic Starr, whose "Secret Lovers" became a surprise hit in recent months, largely based on airplay around Columbia.

have a couple of big records off an album but can't follow with a third single. Now she's got a fourth single out that's going to be a big record." Tolliver added that he would take Prince "with or without the Revolution."

Jeff Wyatt, PD

WUSL/Philadelphia

1. Run D.M.C.

3. Whitney Houston

2. Sade

4. Sheila E

8. DeBarge

5 Morris Day

6. New Edition

Patti Labelle

9. Lionel Richie

10. Stevie Wonder

Chas Saunders, PD, WDPN/Columbia, SC

- 1 Sade
- 2. Ready For The World 3. Freddie Jackson
- 4. Stevie Wonder
- 5. Eugene Wilde
- 6. Atlantic Starr
- 7. Sheila E
- 8. Kool & The Gang

Saunders has been a staunch

supporter of Sade since she took

the reins at WDPN, and described

- 9. Isley Brothers
- 10. Wham!

Lynn Tolliver, PD WZAK/Cleveland

- 1. Whitney Houston
- **Lionel Richie**
- 3. Freddie Jackson 4. Tina Turner
- 5. Stevie Wonder
- 6. Kool & The Gang
- 7. Prince
- 8. Luther Vandross
- 9. New Edition
- 10. Pointer Sisters

Tolliver was another Whitney booster. "She's shown a lot of consistency in one LP. A lot of artists

Who Did Well

One of the most interesting trends above is a noticeable preference by programmers for those acts who've established some sort of presence outside B/U radio. All ten established acts and eight out of ten up-and-coming artists have had multiformat hits. (Only rap acts Run D.M.C. and Doug E. Fresh are still waiting.) Several of those chosen, among them Dionne Warwick, the Pointer Sisters, Lionel Richie, and Tina Turner, are acts who've come under fire at times for allegedly aiming too much at the crossover market.

Stevie Wonder, on the other hand, has been assailed in the media recently for the amount of time he spends between albums, the money he spends recording LPs, and an occasional oddball release; e.g., "Secret Life Of Plants." None of that seemed to bother our panel, although at least one member who would have signed Wonder said, "This means I'll have to have a very rich company.

1985 was widely cited as the year of the mellow and/or adult black artist, an assumption supported by

Who's Missing

Because of the predominance of those artists with current material, some bonus points should probably be spotted most of those artists at the far end of their hiatus between releases; e.g., Ashford & Simpson, Gladys Knight & The Pips, Jermaine Jackson, Jeffrey Osborne, etc. These performers aren't cold, per se, but at the same time aren't top-of-mind with most panelists right now.

The success of crossover artists seems to have come largely at the expense of this format's traditional workhorses - those artists who chart consistently in B/U but rarely cross over. No panelist mentioned Maze, the Whispers, Bobby Womack, Stephanie Mills, the Dazz Band, or the Bar-Kays. In some cases, this might be attributed to the lack of a recent appearance. Then again, only one person cited Atlantic Starr despite the act's four top-15 singles in the last year.

The biggest surprise (or non-surprise, depending on how one feels about Prince now) was the absence of most of those artists associated with him. Jesse Johnson, despite three straight number one hits last year, was mentioned by only one participant. Both the Family and Morris Day were cited by one programmer only; Sheila E. did make our list, but mostly because of fervent support from one reporter. On the other hand, Ready For The World showed strongly. Perhaps in

a potential artist-backlash situation (such as some believe exists with Prince), sounding like an artist isn't as much of a problem as actually being associated with him. Witness New Edition, who outscored Michael Jackson by a few points, and the lack of Jackson siblings.

The advantage, then, seems to be with the handful of veteran superstars who've been consistent enough to weather an occasional long hiatus or dog album, and with a few new acts who managed to blast their way into the format with a string of consecutive hits (New Edition, Whitney Houston, Sade, Freddie Jackson). Because of a fairly steady flow of new product, the rest of this format's artists have to fight constantly for agenda space That means a hard road for both new artists (nobody cited an artist whom they thought would have their first hit soon) and A&R people, who'll have to keep their wits about them at all times

-Walt Love & Sean Ross

the inclusion of Whitney Houston, Freddie Jackson, Aretha Franklin, Luther Vandross, and Dionne Warwick. Maturity also favored the Isley Brothers (although not enough to put them in the top ten). Panelists who cited the Isleys were asked to choose between the older generation of Isleys and Isley/Jasper/Isley. To a person, they chose the Isley Brothers despite the greater chart success, since the split, of the younger act.

Even before the "hot hits" era

reached CHR, B/U radio was known for playing predominantly current material. And with the exception of Michael Jackson, all of the artists on both charts were acts with recent or current hits. Doug E. Fresh made the top ten on the strength of one chart single. Looking at the rest of the choices, one might assume that Dionne Warwick, even with a career spanning three decades, might not have been cited as widely without the success of "That's What Friends Are For."

-Walt Love & Sean Ross



WITHERED & DRIVE - Bill Withers stopped by WILD/Boston to do a guest DJ shift with afternoon drive jock Rick Anderson (r), who's seen here being dwarfed by his quest



WATCHING YOU WATCHING ME - Bill Withers's American tour supporting his "Watching Me, Watching You" LP ended with a concert at the Beverly Theatre. Backstage were (I-t): former Columbia staffer Michael Johnson, KACE PD Pam Robinson, Columbia's Junious Taylor, Withers, and Columbia's Ron Oberman and Eric Nuri.



FRENCH (MUSTARD) CRULLERS - WDKX/Rochester morning man Kevin Morrison (r) makes donut deliveries in a six-door stretch limo to a different business each morning. He's seen here bringing donuts to Ernestine Smith at French's Corporate Headquarters.



BARBARA BARNES

Jazz Directors Pick Stars

If you were to start your very own label and could have your pick of artists, who would you include on your roster? Would we see the names of Wynton Marsalis, Stanley Jordan, McCoy Tyner, or Miles Davis on your list? What about Manhattan Transfer or Dizzy Gillespie? Remember, success of the label would be up to you and your choices. This week, Jazz programmers and directors exercised this theoretical freedom and came up with some thought-provoking ideas.

The Parameters

Participants of this survey were asked to prioritize their top five choices for two categories - established and up-and-coming. It was specified that artists should be able to record currently — no reissue rights, please. The full tallied results and individual lists are in adjacent boxes

Lush Life

Wynton Marsalis took the crown for the established category. He had a total of five votes, the most awarded to any one artist. That crown was clinched by attaining the highest mark possible on three ballots. No other artist in this category drew more than one ballot with their name at the top. Wynton's main attraction, it seems, is his ability to sell records

WKSU's Linda Yohn says, "Wynton will always make good records and be able to sell a lot of

back into light."

While these artists and others

like them have already acquired

impressive credentials and

respect, some chose to put them

in the latter category because

these artists, they feel, could and

should have much more recogni-

On the other hand, the young

Branford Marsalis has establish-

ed recognition from appearing on

his brother Wynton's records. He

also recorded "Scenes In The Ci-

ty" on his own, which went all the

way up to number five on R&R's

Jazz chart in 1984. However,

greater recognition occurred only

when he recorded and toured with

pop star Sting. For some, this was

enough to consider him an estab-

lished artist.

tion than they currently enjoy.

Alternating Currents

The exact definitions of "established" and "up-and

coming" are debatable, especially in Jazz. You will notice

that some names in the U&C catagory are artists who've

been on the scene for decades. Examples include Abdul-

lah Ibrahim (aka Dollar Brand), noted to have had a "sub-

tle but profound influence on modern music," and Tony

Williams, who as WGBH's Eric Jackson describes, "was

very innovative 15-20 years ago and should be brought

them. I would continue spending money to keep him right at the

Eric Jackson, JD WGBH/Boston Established

1. Sarah Vaughan

- 2. Oscar Peterson
- 3. Herbie Hancock
- 4. Nancy Wilson
- 5. Miles Davis
 - Up & Coming
- Kenny Barron
- 2. James "Blood" Ulmer
- 3. Tony Williams
- 4 Buster Williams
- 5. Abdullah Ibrahim

Al Wallack of WEBR says his intentions are to "raid all the other labels of the talents I admire most. with an eve toward turning a buck

So Branford now sits on both

sides of this survey's fence. Had

the voting points accumulated all

in one category he would've had a

stronger ranking on either side,

closing the gap between the top

two notches in the U&C category

or moving up to second place in

the established. Combining

Wayne Shorter's split votes

There is definitely no shortage of

jazz talent that could use and

vote situation, is immediately

responsible for the low totals and

the lack of a general consensus

beyond the first two or three spots

in the final tallied lists.

would've had similar results.

Al Wallack, PD WFRR/Ruffalo Established

- 1. Wynton Marsalis 2. Weather Report
- 3. Pat Metheny
- Sonny Rollins
- 5. Jimmy Smith
 - Up & Coming
- 1. Michael Petrucciani
- 2. Rob McConnell
- 3. Rare Silk
- 4. George Winston
- 5. Holliday Brothers

Wylie Rollins, MD WBGO/Newark

Established

- 1. Wynton Marsalis
- 2. Branford Marsalis
- 3. Art Ensemble/Chicago
- 4. Pat Metheny
- 5. Carla Bley
 - Up & Coming
- 1. Olu Dara
- 2. Abdullah Ibrahim
- 3. David Murray
- 4. Jorge Dalto
- 5. Diane Reeves

so I could continue raiding other labels of their best talents!" He quips. "I'd sign Wynton because I know he'd be able to subsidize the label. . then I'd hire Ricky Schultz." (Go get 'em, Al!)

Of course, no one really overlooks his genius as a musician, and while Wynton didn't make it on (KJAZ) Bob Parlocha's list (because of space limitation), he had this to say: "Marsalis is a promising young musician whose alburns are interesting and exciting. His persona, skills, and ability to sell records make him an excellent spokesman for a jazz label."

WFAE's Paul Stribling, who wants his label's name and slogan to be "Artsake Records," dedicated to the artist who is dedicated to the art, also voted for Wynton, "He is a serious musician

Dorian Paster, MD W.IZZ/Detroit

Established

- 1. Miles Davis
- 2. Herbie Hancock 3. Jack DeJohnette
- Wayne Shorter
- deserve wider recognition. In 5. John McLaughlin short, too many to choose from. This factor, along with the split-

Up & Coming 1. Darol Anger

- 2. Judy Roberts
- 3. Emily Remier
- 4. Bill Evans
- 5. George Cables

TOP 10

ESTABLISHED

- 1. Wynton Marsalis
- 2. Pat Metheny
- 3. McCoy Tyner
- 4. Grover Washington Weather Report
- 6. Sarah Vaughan
- 7. Herbie Hancock **David Sanborn Wayne Shorter**
- 10. Miles Davis **Dave Grusin Branford Marsalis**

TOP 10

UP & COMING

- 1. Stanley Jordan
- 2. Branford Marsalis
- 3. Kevin Eubanks Tom Harrell **David Murray**
- 6. Darol Anger **Kenny Barron** Olu Dara George Howard Abdullah Ibrahim Kirk Lightsey **Pat Martino** Amina Claudine Myers Michel Petrucciani Special EFX

who's very concerned about his art. Wynton's incredibly gifted, and I think in a few years the bad image he's portrayed will be washed away by experience."

Rejoicing In Appeal

Finishing second in the established category is Pat Metheny, who scored four votes. Bob O'Conner and Rob Wilson from KIFM agreed on Pat as their number one act in this category because of "his wideranging appeal and unique approach. We also figure he'd have a couple more Grammies to come (he already has three), and has the best potential for commercial suc-

Adds WBGO's Wylie Rollins, "As a fusion artist, Pat's identity always cuts through the music, and that's something most fusion artists can't always do. I also know I can count on some nice sales on the records he puts out."

Linda Yohn, MD WKSU/Kent

- Established
- Grover Washington Jr.
- 2. Wynton Marsalis
- 3. David Sanhorn
- Thad Jones 5. Ernestine Anderson
 - Up & Coming
- 1. Kirk Lightsey
- 2. Sphere 3. James Newton
- 4. Craig Harris
- 5. Abbey Lincoln

Wallack concurs in that, "Pat Metheny has enormous crossover potential.

Time For Tyner

Following Metheny in the same category is McCoy Tyner, with Continued on Page 52

R&R FRIDAY, JANUARY 24, 1986/51

Directors Pick Jazz Stars

Continued from Page 51

three ballot votes. KWMU's jazz team of Jim Carl and Jim Wallace agree, "He's one of the giant player-composers of the last 30 years.

Tyner is (KXPR) Gary Vercelli's number one pick. "I feel that he and Elvin Jones were just as important to John Coltrane's group as Coltrane himself," he says, "and he is certainly carrying on the Coltrane legacy . And as I look at my list of artists, I see a need for a big name like McCoy to help carry the company, so he'd be one of my heavy hitters."

Parlocha imparts, "Recent recordings by pianist McCoy Tyner have been, in my opinion, somewhat spotty. Musicians are often so involved in their music that they are not able to view a record objectively. That's why a producer is important. If he knows his stuff, he can see a record as both a work of art and as a presentation. Typer's work with horns is second to none and that's how I would produce

Jim Carl, JD Jim Wallace, MD KWMU/St. Louis

Established

- 1. Nina Simone 2. Carla Bley
- 3. McCoy Tyner
- 4. Branford Marsalls
- John McLaughlin

Up & Coming

- 1. Amina Claudine Myers
- 2. Andy Bey
- 3. David Murray
- Enrico Rava
- 5. Art Lande

New Standards

Stanley Jordan conquered the kingship in the U&C category. He had a total of four ballot votes and, like Wynton, took three first-place ballot spots.

Former WLOQ MD Paul Gerardi who had recently segued to Jazziz Magazine, states, "The underlying sound of my label

would be contemporary, formed with a core of quality artists. Stanley Jordan would be my first pick

"He is a class act and is someone who's got a strong mind and idea about where he wants to go." Stribling adds.

And Joe Lowrey of WHRO states, "He's another young talent who's got a helluva future ahead of

Paul Stribling, JD WFAE/Charlotte

Established

- 1 Wynton Marsalis
- 2. Pat Metheny 3. Dave Grusin
- 4. Phil Woods
- 5. Grover Washington Jr.
- Up & Coming Stanley Jordan
- 2. Wayne Shorter
- 3 Tom Harrell
- 4. Carol Sloane
- 5. Oskay & O'Domhnail

New Boundaries

Branford Marsalis placed second in this category with two highlyranked votes. Lowrey says, "Branford's a person of eclectic tastes. His name is not only recognized in the jazz community, but more peo-ple in rock now know of him too."

"This guy's hot. In touring with Sting, Branford will have come away from that experience with a lot more insight to the music scene which he would not have had otherwise. And he is now known to more people outside of jazz," says Rollins.

But What About These Folks?

A distinct general consensus did not appear beyond the first two or three places. But what about the

Yohn on Grover Washington Jr.: 'Great, soulful crossover artist."
Wallack on Weather Report:

"I'd want them on my label because they're constantly recording."

Parlocha on Wayne Shorter: "In spite of his work with Weather Report, Wayne Shorter is the most underexposed true genius in jazz. He is certainly the most important and original post-Coltrane tenor saxophonist, but his greatest talent is as a composer. It's hard to believe that his recent release, 'Atlantis,' is his first recording as a leader in some ten years."

Paster on Herbie Hancock: "I chose him for much the same reason I chose Miles Davis (see below), as well as because he writes some very beautiful melodies."

Yohn on David Sanborn: "Nobody doesn't like David Sanborn.'

O'Conner and Wilson, also on Sanborn: "Blue-eyed soul and popjazz at its best.'

Paster on Miles: "He is a forward-thinking musician with a vast traditional base. Miles's been a jazz innovator for years and is able to be very avant-garde and accessible at the same time.'

Jackson, also on Miles: "He's been involved with what's been

Joe Lowrey, PD WHRO/Norfolk

- Established Stan Getz
- 2. Chic Cores
- 3. Sarah Vaughan
- Dizzy Gillespie
- Wynton Marsalis
- Up & Coming
- 1. Stanley Jordan 2. Branford Marsalis
- 3. Indra Lesmana
- 4. Kevin Eubanks
- 5. Kenny Kirkland

happening for at least 35 years and continues to be a leader and trendsetter in music.'

Stribling on Dave Grusin: "He has impeccable tastes."

Lowery on Dizzy Gillespie: "He seems always willing to work in different settings and is such an inspirational force in the music."

Interestingly, while many of the participants said that "they would have if they could have" voted for

Another Dimension

Well, you've heard all the magnificent praises and wonderful thoughts. Now here are some of the doubts and reasons why the following artists weren't included on a few

On David Sanborn: "Creatively, I don't know where he's going. 'He's into so many things now, I don't know what he's most comfortable with.

On Miles Davis: "His last record seemed full of negative vibes " "I don't like the direction that he's taken.

On Manhattan Transfer "Their last record was great, but creatively I don't know if it's them or Jon Hendricks." "If I hadn't already chosen a vocal act, I would have rather gone with Rare Silk for longevity.

On Wynton Marsalis: "He's technically a super musician, but he doesn't have any fire."

On Stanley Jordan: "His first album did impressively well, but I don't know if it's just a flash-in-thepan or not." "I'm not sure if he'll maintain appeal."

Manhattan Transfer, the group did not show up on anyone's list.

Voices On Vocalists

Sarah Vaughan was the only vocalist who acquired a high ranking. Here are thoughts on her and her counterparts.

WGBH's Eric Jackson of Vaughan: "To me she has a voice that keeps getting stronger as she gets older. She's the reigning female vocalist."

Lowrey, also on Vaughan: 'She's known and respected, and has all kinds of crossover potential."

Rollins of Diane Reeves: "She's a singer I like who has yet to achieve the tremendous impact and respect I know she's capable

WJZZ's Dorian Paster of Judy Roberts: "She's steeped in the jazz tradition, yet at the same time is able to write some very catchy tunes and present them in a format readily accessible to a crosssection of audiences."

Yohn of Ernestine Anderson: "This lady has it all - a big beautiful voice coupled with an innate sense of swing. She sings the blues and jazz with equal facility. I'd love

Paul Gerardi, (former MD) WLOQ/Orlando

- Established 1. Weather Report
- 2. Ahmad Jamai
- 3. Grover Washington Jr. 4. Freddie Hubbard
- 5. Steps Ahead
 - Up & Coming
- 1. Stanley Jordan 2. Special EFX
- 3. Tom Harrell 4. Kirk Whalum
- 5. Kenia

Gary Vercelli, JD KXPR/Sacramento

- Established
- 1. McCoy Tyner 2. George Cables
- 3. Archie Shepp 4. Woody Shaw
- 5. Elvin Jones
- Up & Coming 1. Pat Martino
- 2 Steve Grossman
- 3. Stafford James 4. Jean Carn
- 5. Jackie Paris

Bob O'Conner, JP Rob Wilson, JP Asst. KIFM/San Diego

Established

- 1. Pat Metheny
- 2. David Sanborn 3. Dave Grusin
- 4. Bob James
- 5. Spyro Gyra
- Up & Coming
- 1. George Howard
- 2. Stanley Jordan
- 3. Skywalk
- 4. Sade
- 5. Special EFX

Bob Parlocha, MD KJAZ/San Francisco

Established

- Wayne Shorter
- 2. Art Blakev
- 3 Betty Carter McCov Tyner
- 5. Sonny Rollins

Up & Coming

- 1. Branford Marsalis
- 2. Kevin Eubanks
- 3 Terrence Blanchard
- 4. Kenny Kirkland 5. Nancy King

to hear her with the Count Basie band as led by Thad Jones.'

Carl and Wallace on Nina Simone: "She's our pick because of the range, power, and quality of the interpretations she gives to every-

thing she sings." Stribling on Carol Sloane: "Technically she's up there with Ella Fitzgerald and Sarah Vaughan."

Vercelli on Jackie Paris: "He's already made some classic albums in the '60s for Impulse Records and is a very good guitarist. But Jackie's more widely known as a vocalist. Thus far, he's been recognized in the industry as the musician's singer. He's definitely a talent deserving wider recognition.

O'Conner and Wilson on Sade: "She's a terrific crossover artist who is a good attraction to jazz for new listeners."

Parlocha on Betty Carter: "To my mind, Betty Carter is easily the finest jazz singer, male or female. I would have her in the studio at least once a year and promote her heavily until I see her on the Carson show!"

ALL THAT JAZZ

Best wishes on to WLOQ/Orlando's MD Paul Gerardi, who'll soon depart to New York to do some freelance writing for Jazziz magazine. Call him at (212) 473-1138 after February 1. As of this writing, no MD replacement has been announced . . . Gerry Weston is named GM of WFPL/Louisville after five and a half years as JD/Associate Producer. Covering his previous duties is interim Associate Producer Joe Vincenza . . . New PD at WLVE/Miami is John Moen ... After an eightyear battle for ownership, WBBY/Columbus's license is in full ownership of Carl Nourse . . . Replacing WGCI/ Chicago's Graham Armstrong as PD is former crosstown WBMX PD Lee Michaels. The station is no longer reporting to this section, due to a jazz cutback WBFO/Buffalo boosts power to 20 kw . . . More jazz at KJZZ/ Phoenix, which began broadcasting full-

time last month

Independant promoter Cheryl Werier takes.up Landmark's account, replacing Dede Whiteside, who was recently named Executive Director at Ford/Conti/Alex Artist Management

As anticipated, Kareem Abdul-Jabbar's new MCA-affiliated jazz label, Cranberry Records, was recently announced . . . NPR announces "A Jazz Jubilee," a month full of Jazz programming, celebrating Black History Month in February. Nationally distributed shows include: "American Women In Jazz," "The Basie Dozen," "Jazz, America's Classical Music," "Horizons," and "Profiles In Jazz." Contact Sarah Carlston at (202) 822-2321 . . . Spearheaded by Tani Jones, Jazz Aid will host a concert for the needy at the Los Angeles Forum May 15. For more information, write: Jazz Aid International, PO Box

2415, Santa Monica, CA 90406-2415

The National Academy Of Jazz (the organization which spawned from the "NARAS Munity" last year) is now in full swing, so to speak. Officers include President Jim Washburn and VP Frank Capp. The Board of Directors are Bob Florence, Plas Johnson, Mundell Lowe, Marty Morgan, Chuck Niles, Dave Pell, Sue Raney, George Rappaport, and Jack Wheaton. Goals are the general advancement of jazz, and to give formal (televised) recognition for excellence in this field. Branch organization "Jazz For Life" (like Jazz Aid and Live Aid) will organize activities (concerts, etc.) for the domestic needy. Active (voting) membership for this nonprofit organization is \$35. Call Membership Director Terri Tilton at △ (818) 901-8500 for more information.

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FEATURES

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Carol Rushman, nationally known Astrologer, is now offering her unique, upbeat birthday forecast. Very modest fee with exclusivity in your city. Call or send for a ONE-MONTH FREE TRIAL SAMPLE.

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Presents "USED CARS." Used by a little old disk jockey who worked weekends at an automated Beautiful Music station. Good material CHEAP. Sample.

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NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm oldies from the past 40 years. Fast, reliable service. Credit card accepted, send \$2 for comprehensive catalog to:

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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

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OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS SOUTH

NATIONAL



Due to the large number of placements of our registrants and the increased demand of radio stations across the country, NATIONAL is in need of qualified personnel for virtually all radio positions, particularly news people and announcers, for small, medium, and major markets. We are also short of qualified female personnel. If you are seriously seeking a move, contact NATIONAL now. For complete information including brochure and registration form enclose \$1 postage/handling to:

BROADCAST TALENT COORDINATORS
Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

PM drive/ news anchor. Needs production sense/phone abili-ty. Jim Dent: (205) 595-2940 EOE M/F (1-24)

KITE-105 seeks 7pm-12am air personality. Team player/good production a must. T&R: Bob O'Neil, PD, 441 Laguna, Corpus Christi, TX 78401. EOE M/F (1-24)

PROGRAM DIRECTOR

3 years experience * Marketing * Salable promotions * Air personality * Production skills * Deliver 35+ audience Major market adult music FM. Resume plus critiqued aircheck tape of your station. Radio & Records, 1930 Century Park W #235, Los Angeles, CA 90067. EOE

ND needed. A/C leader in sunny South. T&R: Sunny 105, Box 669, Augusta, GA 30903, EOE M/F (1-24)

New Southern 100kw Country FM needs PD. Minimum five years' experience/two years' in programming. Ed Holladay: (601) 693-2661 EQE M/F (1-24)

Top-rated FL A/C with full-service news department. Seek morning anchor with strong/authoritative delivery. T&R: Nancy Frost, WRCC, Box 189, Cape Coral, FL 33910. EOE M/F (1-24)



Progressive, adult-oriented station with a strong commitment to news looking for News Anchor/Reporter. If you're a good writer, energetic street reporter, and have a smooth, unique delivery style, send T&R to Deana Hunley, WBPH Radio, P.O. Box 1230, Huntsville, AL 35807. EOE

100 kw CHR has future openings. Minimum three years' experience. T&R: Kelsey Scott, Box 570, Fayette, AL 35555. EOE M/F (1-24)

CHR FM ready to explode. T&R/references: Mark Driscoll, Box 1740, Jacksonville, FL 32201. EOE M/F (1-24)

WTMX new FM. Need entire staff; air/production talent, ND Rush T&R: J. Michael Pruett, Box 954, Tupelo, MS 38802 EOE M/F (1-24)

WSBR seeks experienced A/C personalities for FL's Gold Coast. We're small, but growing, T&R: Stephen Harlow Haas, 5700 N. Federal Hwy., Boca Raton, FL 33431. No calls, please. EOE M/F (1-24)

Top-rated Country FM seeks morning man. Top salary in area, great fringe/medical benefits. You'll love this station. T&R: Dave Wright, Box 2038, Lakeland, FL 33806. EOE M/F (1-24)

100 kw Country FM needs bright/creative/personable talent. Production skills. 7pm-12am. T&R: Les Gardner, WTWE, Box 400, Manning, SC 29102. EOE M/F (1-24)

KZ-106 SE 100 kw rocker. Seek zany/crazy/almost-out-of-control 6-10pm jock. T&R: Scott Chase, Box 11202, Chatta-nooga, TN 37401. EOE M/F (1-24)

We're Looking For The Best

If you're a super-talented creative, innovative production person. If you have the ability to create, write, and produce exciting, dynamic promos and commercials. If you can perform a short airshift well. If you can do character voices as well as a strong straight delivery, and have a range from soft sell to hard sell. If you enjoy working in two state-of-the-art multitrack production studios. If you enjoy working with the best and in the best environment.

> Then send us your best to: John Jenkins

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ne 500 Company Subsidiary; leader in the industry; cling Station IDs, Sales and Production Libraries, : Commercials and and Television Commercials, pening for Sales Representative.

Candidates must have successful track record in Radio and TV sales, Advertising Agency sales, or related fields. Position requires extensive travel. Company provides excellent salary, commission plan, plus company automobile, full expenses and outstanding benefits.

Please send resume and salary history to: Jack Adkins

VP/Director Human Resources VP/Director Human nesources
Media General Broadcast Services, Inc.
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Memphis, TN 38112
EOE M/F

THE ALAN STANG REPORT is going national. We need an experienced radio time salesman to enced radio time salesman to sell spots on our exploding network of stations. Write THE ALAN STANG REPORT, P.O. Box CA. 91701. EOE

RM LOWRY & CO.

PROGRAM DIRECTOR NEEDED

Make a "Light Rock" station sparkle. Bring relatability and involvement to AM Drive and leadership to PD position. Proven winners in medium or major markets only, please! Up to \$60,000 to start for right person with the right talent. T&R rushed to RM Lowry & Co., 5888 E. Onyx Ave., Scottsdale, AZ 85253. EOE NO CALLS.

EAST

CHR/Oldles hybrid building talent reserve for future openings Experienced professionals only. T&R: Todd Halliday, PD WCRO, 407 Main, Johnstown, PA 15901. EOE M/F (1-24)

WRNJ(AM) has immediate partrime opening for weekend/fill announcer & fulltime drive personality. T&R: David Kendall, Box 1000, Hackettstown, NJ 07840. EOE M/F (1-24)



The awarding-winning CHR, KISS-108, is looking for an outstanding Music Director to work with a winning and exciting station. IF you like Streisand to Springsteen and R.E.M. to Run-D.M.C. send resume to: Sunny Joe White, P.O. Box 128, Medford, MA 02155. EOE M/F

Reporter/newscaster for evening news/meeting coverage. T&R/writing samples: Paul Nowland, Box 40, Newton, NJ 07860. EOE M/F (1-24)

Y97/Pittsburgh seeks morning newsperson. Experience, conversational delivery a must. C&R: Jay Cresswell, Box 97, Braddock, PA 15104. No calls, EOE M/F (1-24)

WLTN seeks mature-sounding newsperson to head one-man department, Experience helpful, not necessary. T&R: PD, Box 349, Littleton, NH 03561. EOE M/F (1-24)

FSA needs morning personality. Heavy information format. C&R: Dave Anthony, Box 2494, Weirton, WV 26062. EQE M/F (1-24)

WRKI AOR needs parttime newsperson/possible parttime air work. Local applicants encouraged. T&R: Buzz Knight, Box 95, Danbury, CT 06810. EOE M/F (1-24)



ceptional people. Looking for: A HOT Production Director and Announcers. Join Conn's fastest growing FM. T&R to Bob Mitchell, c/o KISS-FM, 60 Washington St., Hartford, CT 06106. Beginners need not apply. EOE

NH CHR seeks fulltime announcer/production person who's ready to win. No beginners. T&R: Mike Trombly, WKNE-FM, Keene, NH 03431. No calls. EOE M/F (1-24)

Q-106 seeks talented personalities for possible future part-time/swing openings. T&R: Bob Spence, WOXA, Box 2506, York, PA 17405. No calls. EOE M/F (1-24)

PD for dominant full-service AM, Experience a must/ Air shift required. T&R: Thom Williams, WGHQ, Box 1880, Kingston, NY 12401. No calls. EOE M/F (1-24)

Automated CHR going live. Need two/three experienced air personalities. T&R: Thom Williams, WBPM, Box 1880, King-ston, NY 12401. No calls. EOE M/F (1-24)

Full-service A/C seeks experienced news reporter/communicator. Adult sound/easygoing. Cell: Bob Mercer, (302) 478-2700 (9am-12 noon EST) EOE M/F (1-17)

DC metro A/C needs adult communicator. Prior experience/ production a must. T&R: Bob Appel, WINX, Box 1726, Rock-ville, MD 20850. EOE M/F (1-17)

Suburban NY AM needs upbeat, entertaining PM driver. T&R: Jim Bosh, WJDM, 9 Caldwell Pi., Elizabeth, NJ 07201. EOE M/F (1-17)

Top-rated stations in Barkshires need anchor/reporter, Three-person staff. Top facility. Competitive market. T&R: Tom Hig-gins, WUHN/WUPE, Box 1265, Pittsfield, MA 01202, EOE M/F (1-17)



KC99 FM, Rochester's Country music station, has opening now for unique, entertaining personality. If you're a team player that plays to win, we want to hear from you now. You'll work in new state-of-the-art facilities, with a major league support staff. Excellent pay and benefits for the right candidate. T&R to Bobby Hatfield, PD, WZKC-FM, 259 Monroe Ave., Rochester, NY 14607. EOE M/F

Josephson STATIONS

OPENINGS

Resort FM needs air talent. Decent pay, great location. State of-the-art equipment. T&R: John Harper, Beach 95FM, Box 400, Wanchese, NC 27981. EOE M/F (1-24)

Morning entertainer for SE NC CHR. T&R: Bill Sellars, Z-101, 8ox 665, Fairmont, NC 28340. EOE M/F (1-24)

WWWZ/Charleston is accepting applications for announcing positions. T&R: Tony Hart, Box 30669, Charleston, SC 29417. EOE M/F (1-24)

Good attitude/ production a must. Possible future openings air personalities/news persons. T&R: Ken Martin, PD, GC-101, Box 5069, Gainesville, FL 32602-5069. EOE M/F

Country FM in sunny FL. Needs hot morning man, night jock/production pro. T&R: Glenn Moree, Box 1060, Avon Pk., FL 33825. EOE M/F (1-24)

Experienced, humorous morning drive personality. Good production a must. T&R: V. Balkcum, WGBR/WEQR, Box 207, Goldsboro, NC 27533. EOE M/F (1-24)

SW FL AM/FM seeks aggressive reporter for expanding news department. T&R: Jerry Edwards, WINK, Box 331, Ft. Myers 33902. EOE M/F (1-24)

Z-103 fast-growing FL CHR seeks air talent for all shifts C&R: Brian Douglas, Box 13549, Tallahassee, FL 32317 EOE M/F (1-24)

Self-motivated newsperson needed for hip A/C NC, Enthusiasm, stability, creativity a must. C&R/news philosophy: Tom Cassidy, Box 2956, Asheville, NC 28802, EOE M/F (1-17)

Future openings at hip A/C in the mountains. C&R/salary requirements: Tom Cassidy, WSKY, Box 2956, Asheville, NC 28802. No calls please. EOE M/F (1-17)

AOR has immediate openings for air/production. Prime shifts available. T&R: Glen Martin, KXZL, 427 E.9th, San Antonio, TX 78215. EOE M/F (1-17)

100 kw CHR, A/C seeks clever morning person. Other positions available. T&R: Kirk Sherwood, 221 Willowbrook Dr., Jackson, MS 39056. EOE M/F (1-17)

Morning anchor/reporter for TX combo needed now. One year's experience, T&R: Quinn, KIXS/KIIZ, Box 880, Killeen, year's experience. T&R: Q TX 76540. EOE M/F (1-17)

Assistant ND full-service 50 kw AM. Experience a must. T&R: Mike Blackman, ND, WPTF-AM, Box 1511, Raleigh, NC 27602, EOE M/F (1-17)

MIDWEST

KKRC/Sloux Falls needs night rocker. Good bucks for the right person. T&R: Dan Kieley, KKRC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (1-24)

News/outside reporter/meetings & mobile traffic reports. Split shift. T&R: Ira Bitner, WIRL, Box 3335, Peoria, IL 61614. No calls please. EOE M/F (1-24)

NEW STATION NEEDS STAFF

Tulsa's new music intensive adult contemporary FM station needs an entire staff. Immediate openings for mornings, middays, afternoons, nights, overnights and weekend air personalities. We also need newspeople and production director immediately. Good production skills a must. Rush cassettes and resume to John Curry, KVLT, Box 900, Owasso, OK 74055. EOE M.F

Fulltime opening for ambitious announcer with good production. Mid-OH AM/FM. T&R: Marilyn Malone, Box 608, Galion OH 44883, or (419) 468-4664 EOE M/F (1-24)

Rare announcer opportunity at top-rated full service AM. Need seasoned/bright communicator. T&R: Brad Hartman, KFOR, Box 80209, Lincoln, NE 68501. EOE M/F (1-24)

Country FM needs ND fast. One year news experience. T&R. John Gauss Jr., Box 36, Scottville, MI 49454. EOE M/F (1-24)

MOMO

Muskegon, MI 50 KW FM coastal/regional CHR looking for winning air talent to fill all day positions including morning drive and production director. You'll be working with first class faci-lities and radio professionals and be provided excellent benefits. Send cassettes and resumes

Goodrich Broadcasting 3565 29th Street, SE Kentwood, MI 49508

54/R&R FRIDAY, JANUARY 24, 1986

OPPORTUNITIES

OPENINGS

NEWS PEOPLE

Small-medium market in Midwest AM/FM wants to build resume pool of News People who can lead the shop anticipating future openings. Send resumes to: Radio & Records, 1930 Century Park West, #137, Los Angeles, CA 90067, EOE

............ Announcer for future opening, 100 kw A/C FM, Will consider entry level. T&R: Chuck Yates, KGRC-FM, 8ox 1017, Hanni-bal, MO 63401. EOE M/F (1-17)

Experienced morning talent needed. A/C in Central IL college community. T&R: Jim Putbrese, WIHN, 207 W. Jefferson, Bloomington, IL 61701. EOE M/F (1-17)

Announcer sought for promotion-oriented CHR No. MI. Good production skills. T&R: Pete Spencer, WATT, Box 520, Cadillac, MI 49601. EOE M/F (1-17)

UPPER MIDWEST CHR FM

Upper MW CHR FM seeks creative talent with good voices. Various dayparts possible. Excellent pay and working conditions for talented team players. Send T&R to Radio & Records, 1930 Century Park West, #242, Los Angeles, CA 90067. FOF M/F.

"TELEPHONE TALK"

Major market stations wants personality with provocative, humorous, imaginative telephone finesse. Send tape and resume to: Radio & Records, 1930 Century Park West, #204, Los Angeles, CA 90067. EOE

AE Growing market. If you can generate new business, call us. Attractive commission plan. Resume: Jim Lewis, WAKE(AM), Valparaiso, IN 46383, or (219) 462-6111 EOE M/F (1-17)

Creative? Need copywriter with good production/announcing capabilities. Females encouraged. T&R/writing samples: KGRC, Box 1017, Hannibal, MO 63401. EOE M/F (1-17)



MORNINGS

Number 1 FM (29.8) in Midwest, looking for creative personality with at least 3 years ex-perience. Great opportunity. New facilities. Call Michael Dee at KFMW, (319) 234-2200.

Needed now. Afternoon personality Central KS CHR. Good pipes/production a must. Great place to grow. T&R: Scott James, KHOK, 171 S. Main St., Hoisington, KS 67544. EOE MF (1-17)

Join a top-rated NE WI station. Need fulltime air talents, local parttime announcers. C&R: Jeff McCarthy, WIXX, Box 1991, Green Bay, WI 54305. EOE M/F (1-17)

A/C Morning Show-

We're one of the country's toprated A/C's in a Top 20 market, with one of America's hottest groups. We're searching for a morning entertainer who is extraordinarily warm, sincere, topical, local and has quick, to-thepoint, relatable humor. Drop-ins and phone bits are fine but the most important quality you'll need is to have fun on the air and make it sound that way. An incredible opportunity with great money and great people! RUSH cassette, resume and references to: Radio & Records, 1930 Century Park West, #224, Los Angeles, CA 90067. EOE M/F

OPENINGS

WEST

Morning personality. Country AM. Medium-sized Rocky Mountain market. T&R/salary: Jon Rand, KGEM, Box 5278, Boise, ID 83705. EOE M/F (1-24)

Immediate fulltime opening. Production/creativity a must. T&R: KCIN Country, Box 1428, Victorville, CA 92392 or (619) 245-8635 EOE M/F (1-24)

TOP-RATED WEST COAST A/C

If you believe morning radio should be both provocative and entertaining, complemented with an excellent fast-paced information package, and can bring a winning track record to one of the nation's most successful and prestigious A/C stations, we would like to hear from you. Please send tape and presentation to: Radio & Records, 1930 Century Park West, #241, Los Angeles, CA 90067. EOE

Top-rated small/ medium FM A/C seeks air talent. T&R: Box 1056, Ukiah, CA 95482, or (707) 462-0945 EOE M/F (1-24)

KCSN seeks qualified volunteers for program hosts. Country music format. Tapes/inquiries: Country Hosts, KCSN, 18111 Nordhoff St., Northridge, CA 91330. EOE M/F (1-24)

EXPERIENCED SALESPERSON

KZOZKKAL, Central Coast's #1 AM & FM stations, have an immediate opening for an experienced salesperson. Must have minimum of 3 years experience. Top account list, benefits, and income. ONLY KILLERS NEED APPLY. Also opening for one entry-level position. Send resume to P.O. Box 220, Arroyo Grande, CA 93420.

Experienced sales pro needed for AM/FM combo in River-side/San Bernardino, If you can sell radio, let's talk. Call: GSM, (714) 825-5020 EOE M/F (1-24)

Future full/parttime openings for personality A/C in Reno. T&R: S. Miller, 100 Arlington, Ste. 240, Reno, NV 89501. EOE M/F (1-24)

KBOS seeks Hot 6pm-12em jock. Good production/pay. Fe-males encouraged. T&R: Kris Van Kamp, 2020 E. McKinley, Fresno, CA 93703. EOE M/F (1-24)

CHR personality for sunny CA. Quality voice, human, experienced. C&R: Brian Casey, K093, 2121 Lancey Dr., Modesto, CA 95355. EOE M/F (1-24)

KERN/Bakersfield N/T needs ND. T&R: Rogers Brandon, Box 2700, Bakersfield, CA 93303. No calls please. EOE M/F (1-17)

50 kw CHR near Sacramento needs morning talent. Minimum three years' experience. T&R: Scott Mitchell, K100, Box 631, Marysville, CA 95901. No calls please. EOE M/F (1-17)

OPERATIONS MANAGER



We need a leader with 5 years of experience motivating an airstaff. If you can get the best out of people and do a topquality airshift ...

Send a tape and resume to:

Bill Weaver VP/GM/PD

KLOK-AM/FM 77 Maiden Lane San Francisco, CA 94108

EOE

OPENINGS

MORNING MAN (or team)

If you have been waiting for the opportunity to move to the very best market in the country and to shine on the Hottest station, and to make major dollars, now is the time to rush your very best to us. We're CHR, but A/C-leaning presentation acceptable. Send T&R to: Radio & Records, 1930 Century Park West, #239, Los Angeles, CA 90067, EOE

KSPN-FM seeks morning telent. 25 + AOR. Emphasis on humor/lifestyle/entertainment. Pros only. T&R: Gary Whipple, Box 8598, Aspen, CO B1612. EOE M/F (1-17)

No. AZ's top-rated CHR seeks experienced PD/morning talent. Must be outstanding talent with proven track record/leadership quality. T&R: Don Cann, (602) 634-3693 EOE M/F (1-17)

Immediate opening for creative morning talent. We have fun & we're top-rated. T&R: Gary Wolcott, K(QY, 743 Main, Lebanon, OR 97355, or (503) 259-2414 EOE M/F (1-17)

******** KOST 103 FM

"Coast 103" Los Angeles Our 1st Opening Ever!!!

Morning Drive News Personality

Requirements:

Participation in KOST 103's morning program as news anchor and an additional

source of personality

Qualifications:

Warm, friendly, entertaining, and smart!

Tape and resume to:

Jhani Kave

610 So. Ardmore Ave. Los Angeles, CA 90005

NO CALLS

M/F EOF

KSLY-FM has rare opening. Experienced CHR personalities only. T&R: Joe Collins, Box 1400, San Luis Obispo, CA 93406. EOE M/F (1-17)

Weekanders needed. 100 kw A/C. T&R: Steve Thomas, PD, KKPL, Box 141146, Spokane, WA 99214. No calls please. EOE M/F (1-17)

MAJOR MARKET PERSONALITY

Malrite's KNEW in San Francisco has a rare opening for an exceptional fulltime air personality. If you are:

© A relatable performer

- · Content-oriented yet concise
- Someone who works well within a
- service music format Experienced with A/C or Country background

Take your best shot at working with the most aggressive company in the industry, T&R to Harry Valentine, KNEW, 66 Jack London Square, Oakland, CA 94607. NO CALLS. EOE M/F.

KNEW 91 AM

PBP/Announcer needed to do football/basketball & DJ shift. C&R: KBIM, Box 2308, Roswell, NM 88201. EOE M/F (1-17)

Top Hits 67 K-WINK/Simi Valley seeks full/parttime air talent. T&R: Steve Smith, 2136 Winifred St., Simi Valley, CA 93063. EOE M/F (1-17)

FM Country leader seeks mature, friendly, topical, disciplined personality. 5am-10am. T&R/references: Art Sanders, 6228 S. Regal, Spokene, WA 99203. EOE M/F (1-17)

OPENINGS



WE NEED A WAKE-UP CALL!

Our team is in place but Salt Lake City's Premier Modern Country Station needs a morning show. Don't bother if you're not fun, friendly, topical and a bit of a character. We're a wellrun, successful company that knows how to win. This is a great opportunity for a real personality. No calls, please. Send T&R to: KKAT-FM, P.O. Box 45150, Salt Lake City, UT 84145, EOE M/F

FM 40 miles from Tucson needs personality for Country format. T&R: Paul S. Lotsof, KAVV, Box 42977, Tucson, AZ B5733. EOE M/F (1-17)

AOR Modesto/Stockton seeks Production Director/jock. Minimum five years' experience. T&R: Jerry Longden, KDJK, 570 Armstrong Wy., Oakdale, CA 95361. EOE M/F (1-17)

TOP 30 CHR

Great opportunity with major broadcast station for the right person with the right stuff! Top 30 CHR looking for creative personality for afternoon and evening position. Rush T&R to Radio & Records, 1930 Century Park West, #243, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Seek any position in news. Have T&R. ROY: (213) 672-8301

KMOX/WFBR/KULF. 13 years in large markets. Music/talk, phones/production. Ratings/references. All positions considered. CHARLIE: (301) 444-5328 (1-24)

PD at top-rated small market wants to move up to PD/MD/talent in medium market. CHR/AOR only. MARK-JEFFREY: (707) 822-7223 (1-24)

Personality announcer seeks next opportunity. Six years' ex-perience including programming. Most formats. Interested in sports. DAVE: (804) 384-3041, or (305) 275-6054 (1-24)

Top-rated small market DJ wants to build track record. Knows the hits, loves radio. Three years' CHR, A/C, Oldies. Will relocate. MUSIC MAG(CIAN: (405) 822-3709 (1-24)

MD seeks MD/Assistant PD career advance to larger market. Creative, organized, hardworking people person. Great span of musical knowledge. GARY: (301) 759-3264 (1-24)



Saturday Night Live Of Radio Three guys with a great morning show, TV experience, and our own stage act. Call for comedy album and tape. (916) 965-8130.

Large market drivetime entertainer targeting 18-44? I can re-latel Outrageous at times. Quick. Contract expires in Febru-ary. BRIAN: (504) 469-4779 (1-24)

Looking for step up. Morning personality CHR, A/C, P8P. Five years' on-air. Will consider any shift/format. Prefer MW. Have call, will travel. MIKE: (616) 627-9553 (1-24)

Why am I looking? Station owner bought the farm. Son automated it. 16-year radio comedian available now. RICK BECKETT: (616) 453-6611 (1-24)

Has the theater of your mind been turned to condos? Tired of nodding in front of the televalium? For excitement, JOHN: (602) 782-2746 (1-24)

MD/on-air wanted. Five years' music programming/on-air in Milwaukee. CHR, A/C, Jazz/Country/Oldies. FRANK: (414) 342-4021 (1-24)

The James Gang is available for your market. 20 years' Country format, 15 years' PD/OM. I can help! BILL JAMES: (319) 334-2289 (1-24)

Six-yeer veteran/permanent student of radio with good report (rating) card. Looking to learn more in FL. Interested? RICK: (305) 574-3579 (1-24)

Moming team. Warm & hilarious/conversational news, original humor. No big voices/T&T, Joke service. Just friends having fun. MARK: (301) 426-1590 (1-24)

R&R FRIDAY, JANUARY 24, 1986/55

OPPORTUNITIES

OPENINGS

Burger King may be looking for Herb, but I'm looking for radio job. Two years' college AOR/CHR. MARK: (815) 875-2695 (1-24)

Experienced AOR. Clean production: Fight the evils of Skeletor! AOR/hybrid, JOHN: (312) 262-3773 (1-24)

Female newsperson seeks position in SE. Major market morning drive experience. Team player. Want job stability. DON-NA: (504) 865-7493 (1-24)

Apprentice
As Assistant To Either
Program Director
Promotions Director,
Or Sales Manager

I am an experienced graduate in radio broadcasting and financially in a position to work without compensation for at least 6 months. Are you a successful Program Director, Promotions Director, or Sales Manager who is willing to train a bright and self-motivated assistant? Contact:

MARK YOUNG 414 Main Street, Melrose, MA 02176 (617) 662-0530

Willing To Relocate

Magic fingers! SE medium/major only. Quality, creative production/copy. Characters/comedy for morning show, Vast knowledge Country/Oldies. Six, years' WBT/Charlotte. LARRY JAMES: (205) 471-4420 (1-24)

Experienced personal jock. Team player. Presently employed Top 100. Seek fulltime gig in New England. A/C, CHR/AOR. DAVID LAYNE: (215) 250-9600, or 377-1037 (1-24)

Zoo natural seeks Zoo. Broadcast school standout. Bizarre yet charming, imaginative yet reliable. Seek permanent on-air, small/medium anywhere. FLYNT: (305) 781-6851 (1-24)

Young & hardworking male seeks any entry-level position. Will relocate anywhere. GARY KUHN: (216) 327-5219 (1-24)

Morning team. Male/female phones/character voices, personal appearances. Top 50/CHR/AOR, A/C. DIANE: (919) 762-3321 (1-24)

Fifteen-year seasoned communicator. Station sold. Easygoing/friendly personality. Will relocate. ROBERT SIRCH: (602) 747-0507 (1-24)

News Anchor/Personality

Mornings at same top 10 AOR for almost ten years. Fountain of ideas looking for new challenges. Major references. Principals only: Radio & Records, 1930 Century Park West, Box 220, Los Angeles, CA 90067

CHR morning pro. Phones/character voices. Seek move Top 50. JIM: (919) 458-3243 (after 2pm EST) (1-24)

Bright, positive morning drive announcer. Six years' experience including MD. Seek fulltime airshift AQR/CHR, A/C. Medium market in SE. CHRIS: (404) 228-6288 (1-24)

Dynamic female A/C overnight announcer. Seek full time position with benefits. JESSICA: (814) 539-6131 (1-24)

Need a start. Female DJ prefers MW. News/copywriting, production. Any airshift. Have license. CARI: (3319) 355-4212, or 289-3873 (1-24)

Trade me. 11 & 53 market jock with MD/drive experience. Seek Top 100/medium market. CRAIG: (305) 755-1292

Experienced sports/ND. Seek similar position small/medium market. Most comfortable away from big city. JOHN AX-TEL: ISO3I 476-2547, or Box 102, Grants Pass. OR 97526. [11-24]

Dynamic female news/sportscaster. Seek position medium/ large market on West Coast. TRACY: (415) 692-5446, or 692-2190 (1-24)

Morning newsman/copy/production. 17 years' ND/PD experience. Married, stable. Seek immediate opportunity medium/large market. Prefer South. LARRY KAY: (717) 653-2500 (1-24)

Professional. Four years' experience. College graduate. Seek first fulltime CHR/AOR, A/C gig. CHRIS: (913) 841-4070 (1-24)

Successful PD

I've programmed top-rated medium-market AM CHR, beating numerous FMs. Obviously, I have knowledge, talent, drive for success. Experienced in research, promotion, teamwork. Looking to use experise on FM. (512) 835-7972 after 5:30pm.

POSITIONS SOUGHT

Beginner with four years' college experience. Seek small market break, MD/jock/production/GM. Have T&R, strong references. STEVE: (615) 297-0137 (1-24)

Creative morning team seeks West Coast small/medium market. Padded cell. DAVE: (213) 450-4925 (1-24)

Calm or crazy, serious or silly. Jack of all trades personality. Team player. Love community work. Try me. LARRY: (505) 525-2218 (1-24)

You need someone who's bizarre to get your market excited? Try'The Mighty Kidd.' A very high-energy CHR air personality. KIDD NORDHOFF: (213) 530-7426 (1-24)

Enthusiastic, personality-oriented female announcer in ho pursuit of fulltime shift. LORI: (515) 279-4093 (1-24)

Copywriter tired of peanuts. Seek job in Triad area NC. MARC: (31B) 473-8408 (1-24)

Seek good gig in East/MW. Prefer college town. A/C, AOR, Country. Three years' radio. Give me a shot. VERN: (216) 322-2840 (1-24)

Relatively green, unemployed jock seeks fulltime small merket gig. Responsible, willing to learn. Prefer CHR West Coast/SW. Flexible. SCOTT: (503) 772-2635 (1-24)

Are you ready for the next Rick Dees? Will make your station top-rated. Experienced pro. ROBB JENNINGS: (307) 632-3333 (1-24)

Reno CHR air personality seeks new challenge, growth. Medium market CHR. Hardworking & reliable. Will relocate. MIKE: (415) 531-6270 (1-24)

35.9

In a six-station market! Creative, dependable, mature male pro seeks new challenges. Prefer Texas or MW. 13 years of experience, but 1 still want to learn. Call CHRIS at (915) 267-6391 before 1 pm.

Aggressive, creative air talent seeks gig. On-air/production. Will relocate. TODD BERGERON: 6048 W. Britton, Phoenix, AZ 85033, or (602) 247-1958 (1-24)

Broadcast school graduate with experience seeks gig. Can start immediately. T&R/references available. Will relocate. RUSS: (417) 476-2464 (1-24)

Five-year pro seeks change. Team position. Now in NW Top 30 market with great numbers. All markets considered. For resume/references call now. GREG: (503) 649-9358 (1-24)

Sports/news enchor/reporter/DJ. Seek the right station. Will relocate. Five years' experience. MIKE: (216) 449-5091 (1-24)

I-100/Daytona Beach. Orlando. CHR/Hot Hit night talent. Medium/major.markets. J.J. SHANNON: (305) 721-0582 (1-24)

Presently in St. Louis. 13 years' PD/MD/ND/Traffic Director. Good production. Need to get on the air. JIM DOSS: (314) 947-7368 (1-24)

Ten-year CHR/AOR programming vet ready to make your Top 50 market station a winner. Proven past performance. Call me now. RAY ST. JAMES: (215) 353-1038 (1-24)

CHR/AOR. R/I experience. Personality plus Mr. Happy, Are.

CHR/AOR, B/U experience. Personality plus. Mr. Happy. Ace blade. College graduate. JOHN DRISCOLL: (312) 422-4572 (1-24)

MAJOR MARKET TALENT A/C-CHR

As air talent, number one-rated in 3 Top 10 markets. 5 years Major Market PD/OM. Excellent communication & leadership skills. Would consider management opportunity in medium or small market. Reply to Radio & Records, 1930 Century Park West, #138, Los Angeles, CA 90067.

Seek MD slot. Experienced CHR/Oldies. JOHN: (602) 646-5789 (1-24)

Programmer with 21 years' experience CHR, A/C, Oldies. Dedication, professionalism. JACK STEVENS: (406) 248-5382, or 204 Nash Ln., Billings, MT 59105. (1-24)

Morning 'Fireball', lots of laughs/tricks up my delivery. Communicator. Community involved. No screamer. Solid punch in morning drive. DR. DON: (615) 538-5697 (1-24)

Eight-year pro seeks PD position. Top 100 experience. STEVE: (803) 246-9435 (1-24)

No. TX OM seeks gig-Austin/San Antonio. Four years' experience. Quality production/air skills. All positions considered. SCOTT: (817) 382-2552 (1-24)

Copywriter, radio/TV. MW rividsize market. BA Mass Communications. JOAN McCOLLEY« (515) 576-5234, or 530 S. 16th, Fort Dodge, IA, 50501. (1-24)

Great at news/production. Seek opportunity to give you 1000%. RICHARD FINDLAY: (714) 840-1126 (1-24)

POSITIONS SOUGHT

Team player! The voice. Warmth. On second decade. Prefer Christian/Religious format in Miami. RICHARD MENTLER: (305) 923-9515 (1-24)

No gimmick entry-level announcer. Broadcast school trained. JEFF ARNETT: (517) 592-5440 (1-24)

CHR jock now in Top 15 seeks new challenge. Will relocate immediately to medium/large market. Guaranteed to win. MIKE ABRAMS: (71B) 332-1698 (1-24)

Ready to work. Four years' experience CHR/AOR, AC. Small/ major market. Razor sharp. SANTO: (305) 752-8303 (1-24)

Have drop-ins, will travel. Love to do phone bits. Your mornings will never be the same. LARRY: (918) 966-3596 (1-24)

OUTSTANDING EXPERIENCED PROGRAMMER

A/C — CHR **JACK HAYES** (619) 270-6878 • (805) 324-4411

Attention all B/U PDs. I want back in. Currently employed NY. Great voice/production/personality. LANCE: (212) 865-8651, or 659-4887 (1-17)

Set ready for the spring book with a hot AM driver. Bits, feaures, topical humor. Award-winning production. D.W.: (402)

Tired of overnights? Seek new, growing environment. Energetic college graduate with three years' experience. Tools for MD position. DOUG: (717) 263-8166 (1-17)

Award-winning female radio journalist. Eight years' on-air San Francisco. Seek challenging position. Will relocate. JAN: (415) 824-9398 (1-17)

MAJOR MARKET TALENT A/C CHR

As air talent, number one-rated in 3 Top 10 markets. 5 years Major Market PD/OM. Excellent communication & leadership skills. Would consider management opportunity in medium or small market. Reply to: Radio & Records, 1930 Century Park West, #138, Los Angeles, CA-90061.

Country programming/operations pro. Last AM top-rated two years in nine-station market. Know music, promotion, automation. All markets considered. DON RHEA: (303) 243-5614 (1-17)

Young high school talent with major market potential. I will be the best. I love radio. Have local aircheck. RO88: (307) 632-3333 (1-17)

Anywhere Nowl Trained broadcaster, A/C/CHR/MOR, Good production, HENRY: (201) 836-5166 (1-17)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

□ OPENING

POSITIONS SOUGHT

Dynemic female with unique style. Seek fulltime CHR/AOR. Four years' commercial experience. T&R ready. KIM: (317) 482-0614 (1-17)

I dream radio. Two years' commercial experience. MW jock seeks fulltime CHR/AOR. Energetic/funny. T&R ready. PHIL: (219) 980-3633 (after 6pm CST) (1-17)

Experienced morning anchor seeks news work. Solid anchor & reporting skills/strong voice. LINDA: (315) 635-9627 (1-17)

Experienced, energetic, entertaining CHR jock. Seek same in Top 50. Good attitude/great production. MW/East only. C&R available: (616) 363-4788 (1-17)

MISCELLANEOUS

150kw AM/FM combo seeks service from all labels. MOR, A/C, CHR. Michael Moore: MD, KOMA & KIMY, Box 1520, Oklahoma City, OK 73101. (1-24)

KDNT-FM expanding production tracks. Need contemporary sound at modest price. Will buy used library. Phillip Moore: PD, Box 1499, Gainesville, TX 76240. (1-24)

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 rioon (PST) prior to issue date.

Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

□ POSITION SOUGHT

☐ MISCELLANEOUS

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PD Name:	NAME:
GM Name:	PHONE: ()
. Please type or print clearly . Do not use abbreviations. 3. All ads are subject to editing	y, using 24 words or less to include address/phone number.
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Mail to: R&R/Opportunities,	, 1930 Century Park West, Los Angeles, CA 90067
Mail to: R&R/Opportunities,	1930 Century Park West, Los Angeles, CA 90067
Mail to: R&R/Opportunities,	, 1930 Century Park West, Los Angeles, CA 90067
Aail to: R&R/Opportunities,	1930 Century Park West, Los Angeles, CA 90067
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Mail to: R&R/Opportunities,	1930 Century Park West, Los Angeles, CA 90067

56/R&R FRIDAY, JANUARY 24, 1986

NATIONAL MUSIC FORMATS

Added This Week

Broadcast Programming

John Sherman/Bob English (800) 426-9082

Adult Contemporary

STARSHIP "Sara" STING "Russians" **HEART** "These Dreams" THOMPSON TWINS "King For A Day"
ISLEY, JASPER, ISLEY "Caravan Of Love"

Modern Country

SAWYER BROWN "Heart Don't Fall Now"

Century 21

Greg Stephens (214) 934-2121

The Z Format

INXS "What You Need"
MARILYN MARTIN "Night Moves"
ABC "How To Be A Millionaire"
ROBERT TEPPER "No Easy Way Out" SIMPLE MINDS "Sanctify Yourself" LOVERBOY "This Could Be The Night"

The A/C Format

HEART "These Dreams"
ARETHA FRANKLIN "Another Night"
MIKE & THE MECHANICS "Silent Running" ANNE MURRAY "Now And Forever (You And Me)"

Super-Country

PAKE McENTIRE "Every Night" JANIE FRICKE "Easy To Please"
MICHAEL MARTIN MURPHY "Tonight We Ride" EARL THOMAS CONLEY "Once in A Blue Moon" LACY J. DALTON "Don't Fall in Love With Me"

Concept Productions

CHR

INXS "What You Need" CARS "I'm Not The One" MARILYN MARTIN "Night Moves" ARCADIA "Goodbye Is Forever" ROBERT TEPPERR "No Easy Way Out" Country

RANDY TRAVIS "1982" ALABAMA "She And I" JANIE FRICKE "Easy To Please"
BELLAMY BROTHERS "Feelin" The Feelin" EARL THOMAS CONLEY "Once in A Blue Moon'
REBA McENTIRE "Whoever's in New England"

Drake-Chenault

XT-40

HOOTERS "Day By Day"
SHEILA E. "A Love Bizarre"
ATLANTIC STARR "Secret Lovers"
THOMPSON TWINS "King For A Day"
SIMPLE MINDS "Sanctify Yourself"
A-HA "The Sun Always Shines On TV"

Contempo 300

HEART "These Dreams"
ATLANTIC STARR "Secret Lovers"

Great American Country

ALABAMA "She And I" SAWYER BROWN "Heart Don't Fall Now" ANNE MURRAY "Now And Forever (You And Me)"

Media General **Broadcast Services**

ACtion STARSHIP "Sara"

FORTUNE "Stacy" DAN SEALS "Bop" STING "Russians" MR. MISTER "Kyrie" ELTON JOHN "Nikita" HEART "These Dreams" SURVIVOR "Burning Heart" ARETHA FRANKLIN "Another Night"
THOMPSON TWINS "King For A Day" ANNE MURRAY "Now And Forever (You And Me)"

Your Country

ALABAMA "She And I"
RICKY SKAGGS "Cajun Moon"
STATLER BROTHERS "Sweeter And Sweeter" DON WILLIAMS "We've Got A Good Fire Goin" ANNE MURRAY "Now And Forever (You And Me)"
GEORGE STRAIT "You're Something Special To Me' MICKEY GILLEY "Your Memory Ain't What It Used To Be" MEDIA GENERAL CONTINUED

Hit Rock

ZZ TOP "Stages" STING "Russians" ELTON JOHN "Nikita" HEART "These Dreams" HEART "These breams
HOOTERS "Day By Day"
SHEILA E. "A Love Bizarre"
THOMPSON TWINS "King For A Day"
ARETHA FRANKLIN "Another Night" FREDDIE JACKSON "He'll Never Love You (Like I Do)"

Peters Productions, Inc.

Country Lovin'

LARRY GATLIN "Nothing But Your Love Matters"

The Great Ones

STARSHIP "Sara" ELTON JOHN "Nikita HEART "These Dreams"
ANNE MURRAY "Now And Forever (You And Me)"

Radio Arts

Country's Best

PAKE McENTIRE "Every Night" MERLE HAGGARD "I Had A Beautiful Time"
ANNE MURRAY "Now And Forever (You And Me)"
LARRY GATLIN "Nothing But Your Love Matters"

Soft Contemporary

JAMES TAYLOR "Only One"
ATLANTIC STARR "Secret Lovers"

Sound 10

JAMES TAYLOR "Only One" ARETHA FRANKLIN "Another Night"
MIKE & THE MECHANICS "Silent Running" ANNE MURRAY "Now And Forever (You And Me)"

Satellite Music Network

The Starstation

ELTON JOHN "Nikita"
C. CLEMONS & J. BROWNE "You're A Friend Of Mine"

Country Coast-To-Coast

JOHN DENVER "Dreamland Express"
JOHN ANDERSON "Down in Tennessee" GARY MORRIS "100% Chance Of Rain "100% Chance Of Ra

Rock 'N' Hits **ELTON JOHN** "Nikita"

INXS "What You Need"
SADE "The Sweetest Taboo" ABC "How To Be A Millionaire"
LOVERBOY "This Could Be The Night"
TOM PETTY &... "So You Want To Be A Rock 'N' Roll Star

TM Programming Cal Casey (214) 634-8511

Stereo Rock

ELTON JOHN "Nikita" MARILY MARTIN "Night Moves" ARETHA FRANKLIN "Another Night" THOMPSON TWINS "King For A Day"

ELTON JOHN "Nikita"
FREDDIE JACKSON "He'll Never Love You (Like I Do)"

ALABAMA "She And I"
SAWYER BROWN "Heart Don't Fall Now"

Transtar Adult Contemporary

Dave Bogart (303) 578-0700 LIONEL RICHIE "Say You, Say Me" FREDDIE JACKSON "You Are My Lady"

Country Ed Chandler (213) 460-6383

JAMES TAYLOR "Everyday

JOHN DENVER "Dreamland Express"
MICKEY GILLEY "Your Memory Ain't What It Used To Be



130 Y AYERS



WHO THE

BLACK/URBAN BREAKERS

Black/Urban Chart: 33 62/22 — 73%!

One Of The Most Added!

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BLACK/URBAN

BREAKERS

ROY AYERS

Hot (Columbia)

73% of our reporting stations on it. Rotations: Heavy 6/0, Medium 20/2, Light 36/20, Total Adds 22 including WUSL, WVEE, KDL2, WDIA, WHRK, WOWI, WGCI, KMJM, XHIM, KSOL, WKND, WENN, JET94, KDKO. A Most Added Record. Moves 40-33 on the

ARETHA FRANKLIN

Another Night (Arista)

60% of our reporting stations on it. Rotations: Heavy 6/2, Medium 23/4, Light 22/8, Total Adds 14, KDLZ, HOT105, WZAK, KACE, WKND, WNHC, WENN, WPEG, WQFX, WPLZ, WWDM, WKWM, KDKO, KUKQ. Debuts at number 34 on the Black/Urban chart.

NEW & ACTIVE

EUGENE WILDE "Diana" (Philly World/Atlantic) 49/14
Polations: Heavy 11, Medium 223, Light 26/10, Total Adds 14, WDAS, WDIA, WEDR, WOWI, WGCI, WILLIM, WNH-C,
KOXL, WTKL, WPGG, WDPN, WPDO, WUTL, WBLX, Medium, HOTIGS, K101, WZAK, KDAY, WENN, 233, WFXC
WOMG, WGFX, WALT, WANT, KAPE, KOKA, WANM, WDAO, WTLC, WWWS, WZEN, KDKO, Debuls at number 35 on the

XSBH F "Dancing In The Dark (Heart To Heart)" (Arista) 47/23
RObations: Heavy 20, Medium 150, Light 30/20, Total Adds 23, WDAS, WDJY, WVEE, WDIA, WOWI, WTMP, XHRM,
KSOL, KOXL, WENN, 293, WPEG, WPSC, WOSK, WKX, WPDO, WJYL, WJJS, KAPE, WWDM, Z103, KBUZ, KUKQ, Heavy.
WHUR: WANIM, Medium: K104, KDLZ, KACE, WJMI, WPLZ, WANT, WAAA, WDAO, WWWS, WZEN. Debuts at number 35 on the Sterick Holes.

the Black/Urban chart.

GAP BAID "Soing in Circles" (Total Experience/RCA) 42/35
Rotations: Heavy 33, Medium 98, Light 30/26, Total Adds 35, WWIN, WDAS, WVEE, K104, KDLZ, KMJQ, WDIA,
WEBR, WYLD-FM, WYTMP, WGCI, WDMT, WZAK, KACE, XHRM, KOXL, WYTKL, WATY, WJMI, WICKI WPDQ, WLOU, WBLX,
WQOK, WPLZ, WANT, KAPE, KOKA, WANIM, WDAG, WGPR, WTLC, WAWNS, WZER, KUKQ.

XING DREAM CHORDAND HOLDAY CHEW "King Hollady" (Mercury/PolyGram) 49.23 Rotations: Heavy 41. Medium 135. Lipht 2317. Total Adds 23. WWIN, KMJO, WOLA, WEDE, WTMF, WILL, WALE, WALE,

THE BIBICKUPDEN CHIST.

"ON The Night" (MCA) 38/8

Rotations: Heavy 1/0, Medium 15/1, Light 22/7, Total Ands 8, WEDH, K94, WATY, 293, WQQK, KAPE, WAAA, WVOI, Heavy:
WCK, Medium NDLUZ, WTMP, COTON, WFAX, KQU, WENN, WPEG, WDPN, WDMG, WQFX, KJCB, WLDU, KHYS, KOKA
WCK, Medium NDLUZ, WTMP, COTON, WFAX, KQU, WENN, WPEG, WDPN, WDMG, WQFX, KJCB, WLDU, KHYS, KOKA

JUICY "Sugar Free" (Private I/CBS) 36/16
Agations: Heavy 00, Medium 15/2, Light 21/14, Total Adds 16, WVEE, WHRK, WEDR, WNHC, WTKL, WATV, WENN, WOFX, WJM, WKXI, WBLX, KAPE, WKWM, WWNS.

WORK, WIM, WAN, WELK, KOME, WAYNE, WWWS.

JOCEL'N BROWN "Love's Gonna Get You" (WB) 36/6

Rogsinns, Heavy S.O. Medum 12/1, Light 19/5, Total Adds 6, WDMT, WPEG, WDPN, WDMG, WAAA, WVKO, Heavy: WILD,

WHER, WANCE, KIZ, WLOO, Medium WRSE, HOTTON, WEDR, WTMP, WFSA, WENN, WRXC, WKOI, WBLX, WANM, WWWS.

BERNARD WRIGHT "After You" (Manhattan) 36.6

Rollions: Heavy QO, Medium 160, Light 186.5, Total Adde 8, WYEE, KMJQ, WZAL, 1549, 2 103. WVDI Heavy KMJM.
WJYL, Medium: WDAS, K104, KDLZ, WYLD-FM, WYNEL, WFKC, WQMG, WJMI, KIIZ, KJCB, WQCM, WAAA, WDAQ, WTLC.
WWWS, WZEN.

WHAM! "I'm Your Man" (Columbia) 34/3

Rotations: Heavy 510, Medium 1811, Light 11/2, Total Adds 3, WDMT, WZAK, WFXC, Heavy: WAMO, WLUM, JET94, WJAX, WANT. Medium: WVEE, WHRK, K94, WTMP, WBLZ, KACE, KSOL, OC104, KQXL, WXOK, WPEG, WDPN, WQFX, KHYS, . Debuts at number 39 on the Black/Urban chart

TRAMAINE "In The Morning Time" (A&M) 33/13
Rotations Heavy 10, Medium 134, Light 199, Total Adds 13, WRIS, WDAS, WOWI, KSOL, OC104, WATV, WPEG, WFXC, KSOL, WORD, WKWM, KSOL, KOKO, Heavy, WAMM, Medium: WWIN, WAMO, WKND, WOFK, WOOK, KOKA, WAAA, KSOL, WOFK, WKWM, KSOL, KOKO, Heavy, WAMM, Medium: WWIN, WAMO, WKND, WOFK, WOOK, KOKA, WAAA

UTFO "Fairy Tale Lover" (Select) 33/4

Rotations: Heavy 6/IO, Medium 14/1, Light 13/3, Total Adds 4, WTMP, WNHC, WFXA, Z93, Heavy: WDAS, WDIA, KDAY, WJMI, WBLX, WZEN. Medium: WWIN, WXYV, WUSL, KMJO, WEDR, WOWI, WDMT, WZAK, KSOL, WFXC, WQMG, WQQK.

WTLC:
DANA DANE "Nightmares" (Profile) 32/7

Botations: Heavy 6/0, Medium 14/2, Light 12/5, Total Adds 7, WWIN, WHRK, KDAY, KSOL, WUMI, KIIZ, KJCB. Heavy: WRKS, KMJQ, WDIA, WZAK, WATV, WKXI. Medium: WDAS, WTMP, WDMT, WXXK, WENN, WPEG, WFXC, WOMG, KHYS, KOKA.

WWDM, WANM.

LUSHUS DAIM & PRETTY VAIN "The One You Love" (Concelled/Motown) 31/15

Rotations: Heavy 0.0, Medium 6rt, Light 25rt, Total Adds 15, WVEE KSQL, WNHC, WFX, WTKL, WXOK, JET94, WFXC, WOMG, WOFX, WJS, WALT, KOKA, WKKM, WTLC, Medium: WZAK, WATV, WAAA, WWWS, KDKO.

JELLYBEAN "Sidewalk Taik" (EMI America) 30/8

Foliations: Heavy 5/2, Medium 1841, Light 7/2, Total Adds 8, WUSL, WBLZ, KDAY, WPEG, WJS, WZEN, KBUZ, KUKQ, Heavy: WAMO, JET94, WJAX. Medium: WHRK, K94, WTMP, KACE, XHRM, KSQL, WFXA, WDPN, WGPX, KIZ, KJCB, WIS 7 WANT 71743

WPLZ, WANT, Z103.

PAUL LAURENCE "You Hooked Me" (Capital) 30/7

Rotations: Heavy 00, Medium 11/0, Light 197, Total Adds 7, MHRK, WNHC, 293, WFXC, WPDO, WLOU, WWDM. Medium: WOMT, KACE, WFXA, KOXL, WOKK, WENN, WDPD, WXXI, KOKA, WDAO, WWWS.

BETTY WRIGHT "Pain" (First String/Fantasy) 29/5

Rotations: Heavy 50, Medium 70, Light 1175, Ional Adds 5, WDMT, KSOL, 293, KIIZ, WLOU. Heavy: WDJY, K104, WTMP, WBLX, WKWM. Medium: WWIN, WXXV, WYLD-FM, WZAK, WHYZ, WJYL, WDAO.

WBLV, WKYM, MEDIUM: WKYM, WKYM

EBO "I'd Rather Be By Myself" (Domina) 27/2

Rotations: Heavy 7/0, Medium 1610, Light 4/2, Total Adds 2, WGCI, Z103, Heavy: WDAS, WHUR, WEDR, WDMT, WZAK, WTLC, WGPR, Medium: WWIN, WRKS, WOWI, WJLB, WKND, WNHC, WPEG, WFXC, WQMG, WQFX, WLOU, WPLZ, KHYS, WAST, KADE WZEN.

JIMMY G & TACKHEADS "Break My Heart" (Capitol) 26/6 leavy 1/0, Medium 13/1, Light 12/5, Total Adds 6, WTMP, WGCI, WENN, WDPN, WVKO, WDAO. Heavy; WZAK. DMT, KMJM, KDAY, KJLH, WKXI, WLOU, KOKA, WAAA, WGPR, WKWM, WWWS, WVOI.

Medium: WDMT, KMUM, KDAY, KULH, WKXI, WCOU, KOKA, WAAA, WCPP, WKYMI, WWWS, WVOI.
PRINCESS "After The Love Has Gone" (Next Plateau) 256/2
Rotations: Heavy 20, Medium 12/0, Light 12/2, Total Adds 2, XHPM, WNHC. Heavy: WDJY, WHYZ. Medium: WWIN, WHUR.
HOTTOS, WEDR, WOWI, WDMT, KACE, KLJH. KOXU, WPEG, WOZ, WZEJ.

KARTOON KREW "Inspector Gadges" (Profile) 25/3,
Rotations: Heavy 10, Medium 13/1, Light 11/2, Total Adds 3, WPEG, WANM, WGPR. Heavy: KMJQ. Medium: WDIA, WTMP,
WDMT, WZAK, WFXA, WXOK, WENN, WFXC, WGMG, WXXI, WJYL, KHYS.

MOST ADDED

GAP BAND (35) Going In Circles (Total Experience/RCA)

KASHIF (23) Dancing In The Dark (Heart To Heart) (Arista)

KING DREAM CHORUS/HOLIOAY (23) King Holiday (Mercury/PolyGram)

ROY AYERS (22) Hot (Columbia)

JANET JACKSON (18) What Have You Done For Me Lately (A&M)

HOTTEST

ATLANTIC STARR (40)

Secret Lovers (A&M) MELI'SA MORGAN (40)

Do Me Baby (Capitol) DIONNE & FRIENDS (38)

That's What Friends Are For (Arista) STEVIE WONDER (35)

Go Home (Tamla/Motown) SADE (33)

Sweetest Taboo (Portrait/CBS)

SIGNIFICANT ACTION

CONNIE "Funky Little Beat" (Sunnyview) 24/4
Rotations: Heavy 5:0, Medium 11/2, Light 8/2, Total Acds 4, WDJY, WDMT, WPDQ, WBLX, Heavy: WWIN, WEDR, WOWI,
WTMP, KDAY Medium: WDAS, WDM, WENW, WGMG, WXXI, KIZ, KHYS, WAAA, WGPR.
LOVE PATROL "Love Patrol" (4th & Broadway/Island) 23/3
Rotations: Heavy 1/0, Medium 12/1, Light 10/2, Total Acds 3, WENN, WALT, WGPR. Heavy: WHUR, Medium: WWIN, WXYV,
WDA, WTMP, WHHC, WFXA, WFXC, WGMG, KIZ, WBLX, KHYS.
ART OF NOISE "Legs" (Chrysalis) 21/2
Retations: Heavy 0/10, Medium 8/10, Libht 13/2 Total Adds 2, WHEK WFXC, Medium: WDAS, HOTTOS, WZAK, KILH, WKND.

tal Adds 2, WHRK, WFXC. Medium; WDAS, HOT105, WZAK, KJLH, WKND.

MIAMI SOUND MACHINE "Conga" (Epic) 21/2

MIAMI SOUND MACHINE "Conga" (Epic) 21/2

Polations: Heavy 50, Medium 12/1, Light 41, Tolial Adds 2, WHRIK, WPEG, Heavy: WLUM, XHRM, KSOL, JET94, KUKQ.
Medium: WDAS, WUSL, K94, WOWI, WBLZ, KDAY, WOMG, WJAX, KIIZ, KHYS, WZEN.

SHIRLEY WINDOCK "No More" (Elicitya) 20/16

WNNC, KOXL, WTKL, WOMG, WAMM, WALT, WDAO, WKWM, WWNS Medium: KMJM, WZEN.

NEW EDITION "A Little Bit OI Love (Is All it Takes)" (MCA) 20/16

Polations: Heavy 10, Medium 64, Light 16/11, Tolial Adds 16, WILL, WHUP, WUDL-RM, WTMP, WGCI, WZAK,
OC104, WTKL, WDPN, WOFX, WCXI, WAAX, WCOK, WANN, WAAA, Heavy, WPEG, Medium: WUSL, WFXC.

PIYLLIS NELSON "I Like YOU" (Cartere/CBS) 20/6

Rotations: Heavy 30, Medium 7/1, Light 144, Tolial Adds 18, WUSL, WHOP, WKDP, WYLD-FM, WTMP, WGCI, WZAK,
OC104, WTKL, WDPN, WOFX, WCXI, WAAX, WCOK, WANN, WAAA, Heavy, WPEG, Medium: WUSL, WFXC.

Rotations: Heavy 30, Medium 7/1, Light 144, Tolial Adds 5, WUSL, WEDP, WKND, OC104, WANT. Heavy: WILD, WRKS,
WILC, Medium: WWW. WOFK EXPLORATION TO BIORNACH SIGNARY SAY, WSL.

FTILLIS RELOW 1 LIKE 100" (LGTMTER/LOS) (LW)
ROBIGION: Heavy 30, Medium 71, Light 1041, Tolish Adds 5, WUSL, WEDR, WKND, OC104, WANT. Heavy: WILD, WRKS, WTLC. Medium: WWIN, WYEE, KDLZ, HOT105, WNHC, WOOK.
NONA HENDRY 11 Need Love" (RCA) 196.
Robiations: Heavy 010, Medium 210, Light 1716, Total Adds 6, WDIA, WYLD-FM, WNHC, WDPN, WKKI, WDAO, Medium:

KOMA, WAMA.

SYMBOLIC THREE "No Show" (Reality/Fantasy) 17/2

Potations: Heavy I/O, Medium 100, Light 6/2, Total Adds 2, WTMP, WATV, Heavy: WEDR. Medium: WWIN, WDAS, KMJQ, WDIA, KSOL, WENN, WHYZ, KHYS, WWDM, WANM.

PATTI LABELLE "If You Don't Know Me By Now" (PIR/CBS) 17/2

WWDM, Heavy: WYLD-FM, WAOK, WJYL, WANM, WDAO

EDDIE MURPHY "How Could It Be" (Columbia) 16/10
Rotations: Heavy 0/0, Medium 3/2, Light 13/8, Total Adds 10, WHUR, OC104, KQXL, WXOK, WPEG, WPLZ, KAPE, WANM.

TERRI DANCER "Learn From The Burn" (Reflection) 16/3

IENHI UANUEN "Learn From Tine burn" (Revierund) 10-0 Rotations: Heavy 0.0 Medium 41, Light 12/2, Total Adds 3, WENN, WKXI, WANM, Medium: WDIA, WEDR, WBLX. VAL YOUNG "II You Should Ever Be Lonely" (Sordy/Motown) 14/7 Rotations: Heavy 0.0, Medium 5/2, Light 9/5, Total Adds 7, WWIN, WXYV, WDAS, WDIA, WTMP, WGCI, WAAA. Medium: WUSL, WHUTE, WANM,
MARVIN GAYE "Just Like" (Columbia) 13/9
Rotations: Heavy 0.0, Medium 2/1, Light 11/8, Total Adds 9, WHUR, KOXL, WXOK, WKXI, WPLZ, KAPE, WANM, WDAO,

RATE BOYS "Chillin' With The Refrigerator" (Sutra) 13/2
Rotations: Heavy 1/0, Medium 6/0, Light 6/2, Total Adds 2, WYEE, WKND. Heavy: WQQK, Medium: WDMT, WZAK, KDAY,

XHRM, WOMG, WKXI.
SPINNERS "Fish Does" (Mirage/Atco) 12/2
POIATION SHAPP, ON, MEDICAL TO AND STANDARD AND SHAPP, ON, MEDICAL TO AND SHAPP, WOR WANT, KAPE, WAAA
E.T. (EDDIE TOWNS) "Best Friends" (Total Experience/RCA) 11/8
Rotations: Heavy 0/0, Medium 2/2, Light 9/6, Total Adds 8, WRIKS, WEDR, WTMP, WATV, KAPE, WANM, WKWM, WZEN.

TEDDY PENDERGRASS "Leve 4.2" (Asylum) 10.7
Rotations: Heavy 010, Medium 310, Light 7/7, Total Adds 7, Whur, 239, WOFX, WALT, WANT, WAAA, WWWS. Medium:
WIFY, WASA, Medium 310, Light 7/7, Total Adds 7, Whur, 239, WOFX, WALT, WANT, WAAA, WWWS. Medium:
WIFY, WASA, Medium 310, Light 7/7, Total Adds 7, Whur, 239, WOFX, WALT, WANT, WAAA, WWWS. Medium:

NULL YERMAINE STEWART "We Don't Have To Take Our Clothes Off" (Arista) 10/6 Rotations: Heavy 2/1, Medium 2/1, Light 6/4, Total Adds 6, WXYV, K104, KDAY, WAAA, WWWS, WZEN, Heavy: KMJM,

MICHELLE WALLACE "You Dught To Know" (Critique) 10/6
Rotalions: Heavy 00, Medium 00, Light 10/6, Total Adds 6, WOWI, KQXL, WFXC, WQMG, WALT, WBLX.
M.C. CHILL "Bust This Rhythm" (The Fever) 10/3
Rotalions: Heavy 00, Medium 30, Light 73, Total Adds 3, WHRK, KDAY, WQQK. Medium: WDMT, WZAI ds 3, WHRK, KDAY, WQQK. Medium: WDMT, WZAK, WKND.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records

BLACK/URBAN ADDS & HOTS

CHERRELLE MELI'SA MORGAN JANET JACKSON ISLEY JASPER ISLE

Tony T. Fields
BETTY WRIGHT
RING DREAM CHORUS
PAOL LAURENCE
DENNETIER HOLLIDAY
AUTUMN
HOTELST
LIONEL RICHIE
EUGENE WHIDE
ATLANTIC STARR
FORCE MD'S
FIVE STAR

WJYL/Louisville Williams/Landecker

WHIIBMS/Landecker
CHERRELLE
JENNIPER HOLLIDAY
DEBARGE
JANET JACKSON
KASHIP
ISLEY JASPER ISLE
SMOREY ROBINSON
EUGSNE WILDE
SPINNERS
HOLLES
HOLL

BILLY OCEAN DIONE & FRIENDS ZAPP

WJJS/Lynchburg Lad Goins

LBG GGIRS
JANET JACKSON
JELLYBEAN
RASHIF
LUSBUS DAIM
HOTTEST
HONDER
STEVIE MONDER
SADE
MELL'SA MORGAN
FIVE STAR

WHRK/Memphis

Morgan/Smith
DANA DANE
JENNIPER HOLLIDAY
M.C. CEILL
PAUL LAURENCE
MIANI SOUND MACHI
WHISTLE DAND MACHI
WHISTLE ART OF NOISE
ROY AVERS
JUICY
HOLLING MACHI
MORTERS:

JUICY Hottest: STEVIE WONDER DIONNE & FRIENDS SADE BILLY OCEAN FIVE STAR

WDIA/Memphis Bobby O'Jay

WALT/Meridian

AUNDER PATROL
MICHELLE MALLACE
SHIFILEY MURDOCK
TEDDY PENDENGRASSON
LUSHUS DAIH
HOLLES DAIH
HOLLES DAIH
EDTENDE STARR
ZAPP
DIONNE & FRIENDS
FREDDIE JACKSON
CON PUNK SHUN

WEDR/Miaml

HOT105/Mil

Bobby O'Jsy

DURELL COLEMAN
KING DREAM CHORUS
VAL YOUNG
KASHIF NOWA BENDRYX
RO ALBOS
RO ALBOS
EUGENE WILDE
HOLDES
ATLANTIC STARR
ARKTHA FRANKLIN
BILLY CCEAN
BILLY CCEAN
RETHE & ANGELA

WLOU/Louisvill Tony T. Fields

EAST

JERMAINE STEWART VAL YOUNG VAL YOUNG ZAPP Hottest: STEVIE WONDER 9.9 READY FOR THE WOR BILLY OCEAN MELI'SA MORGAN

d

WWIN/Baltimore Newman/Dunn Newman/Dunn
DANA DANE
JANET JACKSON
GAP BAND
VAL YOUNG
KING DREAM CHORUS
HOTERST FRIENDS
ATLANTIC STARR
SADE

WILD/Boston WILD/Boston
Smith/Thomas
NEW EDITION
SMOREY ROBINSON
NU SHOOZ
BOTTEST
FIVE STAR
READY FOR THE WC
ATLANTIC STARR
WHINNEY HOUSTON
FORCE MD'S

SADE STEVIE WONDER L.L. COOL J

WKND/Hartford
Jordan/McCean
SMOREY ROBINSON
FAT BOYS
ROY AYERS
ROY AYERS
ROY AYERS
SHIRLEY MORDOCK
SHIRLEY MORDOCK
STEVLE MONDER
LL. COOL
JAMES BEND
JAMES BEND
JAMES BEND
CHERRELLE

WNHC/New Haven James Jordan James Jordan
LUTHER VANDENGS
KING DREAM CHORUS
ZAPP
NOMA HENDRYY
ARETTAN FRANKLIN
JUTIO
LUTHO
LU

WRKS/New York Tony Quarterone LISA LISA ISLEY JASPER ISLE E.T.
TRAMAINE
HIROSHIMA
HOTCEST:
PBYLLIS NELSON
ATLANTIC STARR
DIONNE & FRIENDS
LL. COOL J
SADE

OC104/Ocean City
Dave Alian
PEABO BRYSON
EDDIE MURRHY
STING
NEW EDITION
ROBERTA FLACE
PHYLLIS NELSON
TRAMAINE
BILLY OCEAN
STEVIE MONDER
ATLANTIC STARR
MORIS DAY
MELL'SA MORGAN

MELL'SA MORGAN
WUSLIPHILAGEIPHIA
WYSHUJACKSON
PBYLLIS MELSON
SHIRLEY MURDOCK
ART OF NOISE
JAMES BROWN
HOLLOSEL'SA
HOLLOSEL'S
AME OF NOISE
JAMES BROWN
HOLLOSEL'S
AME OF NOISE
JAMES BROWN
HOLTOSTON
WHITTEY HOUSTON
YARRBOUGH A PROPL
JANET JACKSON

WDAS/Philadelphia JOE Tamburro
GAP BAND
RASHIP
EUGREW WILDE
GLORIA D. BROWN
GLORIA D. BROWN
GENE CHANDLER
VAL YOUNG
TRAMAINE
HOSTER

none
Hottest:
WHITNEY BOUSTON
ZAPP
SCRITTI POLITTI
FORCE MD'S
MELI'SA MORGAN

WDJY/Washing Brute Bailey Brute Balley
MORRIS DAY
ZAPP
JANET JACKSON
CONNIE
KOPPER
KASKIF
HOTLEST:
GRACE JONES
EVELYN KING
FIVE STAR
NEW EDITION
READY FOR THE WOR

WXOK/Baton Rouge
Al Wallace
HARVIN GAYE
EDDIE MURPHY
KOPPER
LATOYA JACKSON
LUSHUS DAIM
BOOGIE BOYS
BOTTER
STEVIE MONDER
YARBROUGH & PEOPL
BAR-KAYS
MELL'SA MORGAN
RENE & ANGELA WHUR/Washington Mike Archie WTKL/Baton Rouge Guy Broady MMKE ARCHE
ART OP NOISE
NICOLE
DDIE MURPHY
MARVIN GAYE
HIROSHIMA
ANDRE CYMONE
TEDDY PENDERGRASS
ANCELA BOFILL
SHIRLEY MURDOCK
TOTAL CONTRAST
ROTEST GUY BROADY
NEM EDITION
RUGENE WILDE
GAP BAND
ARETHA FRANKLIN
LATOYA JACKSON
ROY AVERS
JUICY
LUSHUS DAIM
SHIRLEY MURDOCK
FREDDIE JACKSON
ROY ENERE & ANGELA
BOLLES LAND
MELL'SA KONGAN
CHICAGO BEARS SE
CHERRELLE TOTAL CONTRAST Hottest: LIONEL RICHIE DIONNE & PRIENDS STEVIE WONDER SADE JOCELYN BROWN

WEST

KDKO/Danver
Jay Johnson
PORCE MD'S
ISLEY JASPER ISLE
ARETHA PRANKLIN
TRAMANNE
ROY AVERS
MELI'SA MORGAN
FIVE STAR
YARROUGH & PEOPL
JAMES BROWN
WEITNEY HOUSTON

KDAY/Los Angeles Patterson/Mack
JELLYBEAN
TRINERE
JERMAINE STEWART
DANA DANE
WEST COAST CREM
BOOGIE BOYS
M.C. CHILL
EBO EBO
Bottest:
L.L. COOL J
FIVE STAR
FORCE MD'S
DIONNE & PRIENDS
STEVIE WONDER

KACE/Los Angeles Pam Robinson MORRIS DAY ARETHA FRANKLIN ARETHA FRANKLIN
ZAPP
HIROSHIMA
GAP BAND
MICHAEL FRANKS
HOTCEST:
DIONNE 5 PRIENDS
SADE
STEVIE WONDER
ATLANTIC STARR
BILLY OCEAN

KJLH/Los Angeles Cliff Winston none
Hottest:
ATLANTIC STARR
DIONNE & FRIENDS
L.A. DREAM TEAM
FORCE MD'S
STEVIE WONDER KUKQ/Phoenix Robert Wideman CHICAGO BEARS SHU JELLYBEAN

ZAPP
ZAPP
ZAPP
ANGELA
GAP BAND
KASHIF
FAMILY
JUICY JUICY
L.L. COOL J
JENNIFER HOLLIDAY
SMOKEY ROBINSON
JAMET JACKISON
TA MARA 4 SEEN
ARTHER FRANKLIN
SCRITTI POLITTI
HOLLITI
HOLLISA MORGAN
BILLY OCEAN
FIVE STAR
SADE
ATLANTIC STARR

XHRM/San Diego
Duff Lindby
GAP BAND
ROY AYERS
PRINCESS
KASHIF
FREESTYLE
HOTTER
HOTTER
BOTTER
SADE

SOUTH

WVEE/Atlanta
Scotty Andrews
ROY AYERS
ART OF NOISE
JANET JACKSON
LUGHUS DAIN
JUICY
BERNARD WRIGHT
GAP BAND
FAT BOYS
HOLLEST STARR
ATLANTIC STARR
LUTHER VANDRDSS
FIVE STAR
RENE & ANGELA WENN/Birmingham Michael Star LOVE PATROL CARL CARLTON TERRI DANCER ARETHA FRANKLIN JUICY JIMMY G & TACKHEA GENE CHANDLER PETITE GENE CHANDLER
PETITE
JOHNNIE TAYLOR
ROY AYES
KASHIF
HOTTOBET
HOTTOBET
STEVIE WONDER
DIONNE & FRIENDS
FULL FORCE

WAOK/Atlanta Larry Tinsley

none Hottest: SADE STEVIÉ WONDER ISLEYS LIONEL RICHIE EUGENE WILDE

WFXA/Augusta Tony Sewell UTFO STEADY B LUSHUS DAIM

STEADI D LUSHUS DAIM HOTLEST: MORRIS DAY STEPHANIE MILLS ATLANTIC STARR FIVE STAR MELI'SA HORGAN

WATV/Birmingham
RON January
RUM D. M. C.
GAP BAND
SYMBOLIC THREE
JULCY
CHARK HER
KING DREAM CHORUS
HOTLOGAL
STEVILE MONDER
STEVILE MONDER
STEVILE MONDER
BILLY COERNIDS
BILLY COERNIDS
BILLY COERNIDS
BILLY CALL
ATTERIOR OF THE STEVILE MONDER
BILLY COERNIDS
BILLY COERNICS
BILLY

KSOL/San Francisco

Robinson/Moody
JANET JACKSON
2APP
2APP
JAMES JACKSON
1ASPER ISLE
TRAMAINE
BETTY WRIGHT
JENNIFER ROLLIDAY
DANA DANE
ROY AYERS
LUSHOS DAIM
HOTLOST FOR THE WOR
STOYLE WOOD FOR THE WOR
STOYLE WOOD FOR THE WOR
STOYLE WOOD FOR

ZSJ/Charleston
Cilif Fletcher
PAUL LAURENCE
PEABO BRYSON
JULCY
PENDERGRASS
UTFO
BETTY WRIGHT
CERAK REAM
LUTHER WANDROSS
KASHIF
ROLLESE:
PLONNE & FRIENDS
DIONNE & FRIENDS
MELI'SA MORGAN
FILI'S ANDROAN
MELI'SA MORGAN
FILI'S STAR
BILLY OCEAN

JANET JACKSON
JELLYBEAN
READY FOR THE WOR
SHEILA E
TRAMAINE
LUTBER VANDROSS
EUGENE WILDE
EUDIE MURPHY
JOCELYN BROWN
KING DREAM CHORUS
LUTHER VANDROSS
GENE CHANDLER
KARTOON REEW
BOTCHEL

RASHIP
KARTOON KREW
HOTTEST:
WHITMEY HOUSTON
MELI'SA MORGAN
STEVIE WONDER
YARBROUGH & PEOPL
LIONEL RICHIE JET94/Chattanooga Frank St. James ISLEY JASPER ISLE JANET JACKSON ISLEY JASPER ISI
JANET JACKSON
LUSHUS DAIM
ROY AYERS
BERNARD WRICHT
LATOVA JACKSON
HOTTEST:
WHAMI
WEITHERY HOUSTON
SHEILA E
FAMILY
ATLANTIC STARR

WDPN/Columbia Chaz Saunders Che? Saunders
KING DREAM CHORUS
NEW EDITION
EUGENE WILDE
JOCEL'N BROWN
NOW HENDRY
HOTEL
FORCE HD'S
STEVIE WONDER
BILLY OCEAN
MELI'SA HORGAN
FREDDIE JACKSON

K104/Dallas Terri Avery Tord Avery
NEW EDITION
BOOGIE BOYS
SHIRLEY MURDOCK
GAP BAND
JERMAINE STEMART
HOTLEST
MELI'SA MORGAN
YARBROUGH & PEOPL
RENE & ANGELA
TA MARA & SEEN
WHITNEY HOUSTON

WFXC/Durham Alvin Stowe AWIN Stowe
KASHIF
GLENN JONES
TRAMAINE
PAUL LAURENCE
MICHELLE WALLACE
ART OF NOISE
LUSHUS DAIM
WHASE
KILL SA MORGAN
STEPPHANIE MILLS
FIVE STAR
TA MARA 4 SEEN
FREDDIE JACKSON

KOLZFI: Worth-Dallas
McCanniMadison
JAMES SROWN
GAP BAND
ROY AYERS
AREPHA FRANKLIN
SPINNERS
JAKI GRAHAM
HOLLAST
LONGE & FRIENDS
LONGE & FRIENDS
LIONEL RICHIE
STARPOINT
ATLANTIC STARR

KJCB/Lstayette
Horatio Handy
KING DREAM CHORUS
COLLAGE
B.B. KING
AL GREEN
TRAMAINE
DANA DANE
HOTCEST:
STEPHANIE MILLS
CHERRELLE
CHERRELLE
CHERRELLE
AMORGAN

DOC FOSIST
KING DREAM CHORUS
KING DREAM CHORUS
HICHELLE WALLACE
GLORIA D. BROWN
JULICY
LUSHUS DAIN
BROWNES BROWNES
JOCELYN BROWN
STIRLEY MICHOCK
CORNAY BROTHERS
SLAVE
DIONNES FRIENDS
SADE & FRIENDS
SADE
MELI'SA MOGGAN
ATLANTIC STARR
FIVE STAR

WHY Z/Greenville Michael Taylor SADE Bottest: MELI'SA MORGAN ZAPP MORRIS DAY RENE & ANGELA ATLANTIC STARR

WQFX/Gullport-Biloxi
Jim Lucas
ARETHA FRANKLIN
KASHIF HICHAEL FRANKS
NOW DITTON
LATOXA JACKSON
TEODY PENDERGRASS
KING DREAM CHORUS
LUSHUS DAIM
BOTTONE AND THE CONTROL
LONG AND THE CONTROL
LONG AND THE CONTROL
MEDIT SAME

RON Alkins

GAP BAND

JANET JACKSON

SHIRLEY MURDOCK

KING DREAM CHORDS

ZAPP

DONOS

LEENIAD INIGHT

ANDRE CYMONE

CHERRELLE

SMOKEY ROBINSON

TARANAKA

HOLLEST

TONNE & FRIENDS

STEPLE MONDER

SADE STEPHANIE MILLS DANA DANE

WKXUJACKSON
TORMNY MARSHAII
GAP BAND
KING DERAM CHORUS
TERRI DANCER
NONA JENDRYX
NONE DITTON
KASHIP
LATOYA JACKSON
HIROSEIHA
BOOGIE BOYS
HOLLES!
HOLLES!
HOLLES!
HOLLES!
HOLLES!
HOLLES!
HOLLES!
HOLLES! Hottest: DIONNE & FRIENDS ATLANTIC STARR BILLY OCEAN STEVIE WONDER MAURICE WHITE

WJMI/Jackson Carl Haynes Cai Haynes
L.A. DREAM TEAM
DANA DANE
GAP BAND
ANDRE CYMONE
FULL FORCE
CASHFLON
SHIRLEY MURDOCK
TRINBRE
PATTI LABELLE
HOCLOST
SILLY OCCUPAN
STARPOINT
FIVE STAR
STEVIE WONDER

ROY AYERS
CHERRELLE
NEW EDITION
LOVERBOY
HOTTER
HOUSTON
FIVE STAR
SADE
DIONNE & FRIENDS
ATLANTIC STARR

GAP BAND
KING DREAM CHORUS
E.T.
ORGANIZATION
NEW EDITION
EUGENE WILDE
CHAKA KHAN Marc Little
EUGENE WILDE
CHERRELLE
JANET JACKSON
GAP BAND
PAUL LAURENCE
KASHIF
CONNIE
BOTEST
BOTEST
ATLANTIC STARR
DIONNE & FFIENDS
STEVIE WONDER
FIVE STAR
FREDDIE JACKSON CONNIE
EVELPN KING
SYMBOLIC THREE

HOTIOS/Miami
Tannor/Cassidy
CHERRELLE
STARPOINT.
OMD
TRINGRE
MORRIS DAY
ARETHA FRANKLIN
SHIRLEY MURDOCK
FIVE STAR
BOLLOSI:
BOLLOSI:
MELI'SA MOGGAN
READY POR THE WOR
MITTHEY HOUSTON
FIVE STAR KIIZ/Killeen Bill St. John Bill St. John
SMOKEY ROBINSON
DANA DANE
ROY AYERS
BETTY WRIGHT
JUICY
HOTEST:
ZAPP
MELI'SA MORGAN
SADE
FORCE MD'S
CHERRELLE

WBLX/Mobile
Vernor Wells
KURTIS BLOW
CONNIE
GAP BAND
LABYRINTB/JULIE L
EUCEME WILDS
MICBELLE WALLACE
HOTESTL
SADE
ATLANTIC STARR
FIVE STAR
MELI'SA MORGAN
STARPOINT

WQOK/Nashville
J.C. Floyd
NEW BDITION
PREDDIE JACKSON
CHARALAN
CAP BAND
JULY
M, C. CHILL
LOVEBUG STARSKI
KING DERAM CHORUS
HOLLEST
RATANTIC STARR
PAT BOYS
ZAPP
UTFO

WYLD-FMINEW Orleans
Dell Spencer
NEW EDITION
SMOKEY ROBINSON
GENE CHANDLER
GAP BAND
NONA HENDRYK
HOTTEST
BILLY OCEAN
PREDDIE JACKSON
SADE SADE STARPOINT FIVE STAR

K94/Norfolk Mike Allen CHAKA KHAN
HOTTEST:
SADE
READY FOR THE WOR
BILLY OCEAN
WHITNEY HOUSTON
DEBARGE

DEBANCE MOUNT AND THE MOUNT AN

WORL/Orlando Eerl James Eerl James
NICOLE
SBIRLEY CAESAR
JANET JACKSON
KING DREAM CHORUS
HOTLEAST
STEVIE WONDER
MORRIS DAY
DIONNE & FRIENDS
LIONER IRICHIE
READY FOR THE WOR

WPLZ/Peteraburg
Steve Crumbley
ARETHA FRANKLIN
ARETHA FRANKLIN
ENDIR SON
EDOIS MORNING
HOUSE
FACADE
GAP BAND
MARVIN GAVE
HOLLEST:
HOLLEST:
HOLLEST:
HOLLEST:
SADE DAY
YARBROUGH & PEOPL

KHYS/Port Arthur none
Hottest:
DIONNE & PRIENDS
SADE
LIONEL RICHIE
READY FOR THE WOR

WANT FRICHMOND
MONEUFFREMMAN
RING DREAM CHORT
CHECKOO BEAR CSS
RING DREAM CHORT
CHECKOO BEAR CSS
RANGES
RAN WANT/Rich

Mike Kelly
E.T.
GAP BAND
MARVIN GAYE
EDDIE MURPHY
CASHPLOM
LATOYA JACKSON
CHAGA KHAN
KASHIF
HOTLEST:
BILLY OCEAN
FREDDIE JACKSON
SADE
MORRIS DAY
MELI'SA MORGAN

ATERNATES MILLS
WWOMNSUMP MANY
WWOMNSUMP MAY
MAY
KING DREAM CHOR
L.L. COOL J
PATTI LABELLE
BOOGLE BOYS
LUTHER VANKLIN
LUTHER VANKLIN
KASHIF ROBINSON
RAT BOYS
DURELL COLEMAN
KASHIF ROBINSON
LIL COOL J
L.L. COOL J
L.L. COOL J
WANNITHISHABSSEE

WANNETSHADSSEE
JOB BUILBRIG
GAP BAND
NEW BEITION
NEW BEITION
MARVIN GAYE
KARTOON: KREM
CASSFLOM
ANDRE CYMONE
FELL
FORCE
EDDIF MURPHY
HOCLEST
HOLD
BUILD
BUIL

WTMP/TAMPS
Chris Turner
NEW EDITION
LATOYA JACKSON
ANORE CYMONE
NICOUR
JIGHT A TACKHEA
GAP BAND
ET COMM
GAP BAND
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GAP BAND
HITTE
HOTLEST
HOTLES

WAAA/Winston Salem
Senny Jones
Senny Jones
Senny Jones
John Senny

MIDWEST

WGCI/Chicago Lee Michaels
EBO
VAL VOUNC
NEW EDITION
JANET JACKSON
ROY AYERS
GAP BAND
EUGENE WILDE
JIMMY G & TACKHEA
HOTECH
DIONNE & FRIENDS
MELLI'SA MORGAN
REME & ANGELA
DURELL COLEMAN
ATLANTIC STARR

WBMX/Chicago Marco Spoon none Hottest: EVELYN KING PRINCESS STEVIE WONDER ISLEYS FULL FORCE

JANET JACKSON
STEPHANIE MILLS
RENE & ANGELA
CHICAGO BEARS SHU
FORCE MD'S
JELLYBEAN
KING DREAM CHORUS KING DREAM CHORUS Hottest: LIONEL RICHIE STEVIE WONDER STARPOINT DIONNE & FRIENDS MELI'SA MORGAN

WOMTICIoveland
Deen Dean
GAP EAND
CONNIE
BETTY WRIGHT
NEW EDITION
NU SHOOZ
JOCELYN BROWN
WHAM!
ROLEST:
DIONNE & FRIENDS
MELI'SA MORGAN
FIVE STAR
GRACE JONES
RENE & ANGELA WDMT/Cleveland

REME & ANGELA

WZAKICHEVEN
TOINVERIPETTY
GAP BAND
ARETHA PRANKLIN
NEW EDITION
NEW EDITION
NEW EDITION
HAMIN
AUFUR
FANTASY
HOTEOST
AUTUMN
FANTASY
HOTEOST
REME & ANGELA
ZAPP
L.L. COOL J

WVKO/Columbus WVKO/Columbus KC Jones JIMMY G & TACKHEA ROY AYERS LL. COOL J DEBARGE JOCELYN BROWN HOTLEST HOUSTON ATLANTIC STARR ZARP ZAPP STARPOINT FREDDIE JACKSON

Z103/Columbi Kelth Antoine Kelh Antoine
KASHIF
LUTHER VANDROSS
EDDIE MURPHY
ROY AYERS
JANET JACKSON
BERNARD WRIGHT
EBO
MHITNEY BOUSTON
ATLANTIC STARR
STEPHANIE MILLS
TA HARA & SEEN

WDAO/Dayton Lankford Stephens Lankford Stephens
ROY AYERS
JENNIFER HOLLIDAY
JIMMY G & TACKEEBA
NONA HENDRYCK
SHIRLEY MURDON
GAP BAND
EDDIE MURPHY
MARVIN GAYE
KING DERAM CHORUS
HOLLEST
ATLANTIC STARR
ZAPP
MELI'SA HORGAN

ZAPP MELI'SA MORGAN DIONNE & FRIEND LUTHER VANDROSS WJLB/Detroit
Alexander/Whitmore
CHERRELE
YARBROUGH # PEOPL
CHAPTER 8
JENNIFER HOLLIDAY
KING DREAM CHORUS
HOTELE STARR
FREDDIE JACKSON
MELI'SA MORGAN
SADE
STEVIE WONDER

WGPR/Detroi Joe Spencer
SIMEO
LOVE PATROL
JUICY
KARTOON KREW
TRAMAINE
GLENN JONES
GAP BAND
CHERRELLE
FORCE MD'S
Hottest:
EBO EBO STEVIE WONDER MELI'SA MORGAN ATLANTIC STARR WTLC/Indianapolis WTLC/Indianapolis
Jay Johnson
GAP BAND
MELL'SA MORGAN
AUTUMN
JUICY
WHISTLE
LUSHUS DAIM
HOTTES
TEVIE WONDER
DIONNE & FRIENDS
SADF

WLUMMilwaukee Millerifyre HOOTERS CERERRELLE SIMPLE HINDS EUGENE MILDE EUGENE MILDE EUGENE MILDE ELTON JOHN HOTEGES: ATLANTIC STARR SADE JAMES BROWN BITTIES HOUSTON BILLY OCEAN

WWWS/Saginav Crockettingsanks
MICHAEL FRANKS
SHIRLEY MORDOCK
ROBERNA PLACK
STEPRANTE MILLS
CHAPTER 8
TEODY PENDERGRASS
GLENN JONES
JERMAINE STEMART
ROY AYERS
MAURICE WHITE
HOLLES MORGAN
JONGAN
JONGEN PETENDS
REME 4 ANGELA
ZAPP
FREDDIE JACKSON

WZEN/St. Louis
Billy Ryan
JERMAINE STEMART
CHERRELLE
GAP BAND
E.T.
KING DREAM CHORUS
JELLYBEAN
HOCKEST:
ZAPP
STEVIE MONDER
ATLANTIC STARR
BILLY OCEAN
SADE

WVOHToledo Robert Holliday JUICY L.L. COOL J CHAKA KHAN BERNARD WRIGHT SMOKEY ROBINSON HOTEOSI: STEVIE WONDER MELI'SA HORGAN STAYPOINT STARPOINT BILLY OCEAN ATLANTIC STARR

Bruce Adamek
SMOKEY ROBINSON
JANET JACKSON
MARVIN GAYE
CHERRELLE
RASHIF
LUTHER VANDROSS
TRAMAINE
JELLYBEAN
HOTCEST:
ATLANTIC STARRFORCE MD'S
ADD ZAPP RENE & ANGELA TA MARA & SEEN

85 Reporting Stations **80 Current Reports** The following stations reported

a frozen list this week: WAMO/Pittsburgh WBMX/Chicago WAOK/Atlanta KHYS/Port Arthur

KJLH/Los Angeles failed to report and its list was frozen.

TOP 30

JANUARY 24, 1986 DAVID GRISMAN/Acousticity (Zebra/Acoustic) GRP LIVE IN SESSION/GRP Live In Session (GRP) TONY WILLIAMS/Foreign Intrigue (Blue Note) BENNIE WALLACE/Twilight Time (Blue Note) JOHN BLAKE/Twinkling Of An Eye (Gramavision) JAMES NEWTON/African Flower (Blue Note) HERBIE MANN/See Through Spirits (Atlantic) KIRK WHALUM/Floppy Disk (Columbia) MULGREW MILLER/Keys To The City (Landmark) JIMMY HEATH/New Picture (Landmark) DIANE SCHUUR/Schuur Thing (GRP)

12 CARLA BLEY/ (Watt/ECM) WISHFUL THINKING/Wishful Thinking (Pausa)

MATT CATINGUB/Hj-Tech Big Band (Sea Breeze) JEAN-LUC PONTY/Fables (Atlantic)

TIM EYERMANN'S EAST COAST DFFERING/Walkin' With You (MCA) 16 17 MDNTY ALEXANDER/Full Steam Ahead (Concord)

BEN SIDRAN/On The Cool Side (Magenta/Windham Hill) 20 27 JANET PLANET/Sweet Thunder (Sea Breeze) 19 20 RICHIE COLE/Bossa Nova Eyes (Palo Alto)

DEBUT > 3 HARVIE SWARTZ/Urban Earth (Gramavision) 18 22 OTB/Out Of The Blue (Blue Note)

23 LARRY CORYELL & EMILY REMLER/Together (Concord) LONNIE LISTON SMITH/Rejuvenation (Doctor Jazz) 24

WYNTON MARSALIS/Black Codes (From The Underground) (Columbia) 11 25 SADE/Promise (Portrait/CBS)

DEBUT > 2 BILLY HART/Oshumare (Gramavision) HANK CRAWFORD/Roadhouse Symphony (Milestone/Fantasy) DEBUT > 28 DEBUT 🕨 🚳 JULIE KELLY/Never Gonna Let Go (Pausa)

29 30 DON SEBESKY/Moving Lines (Doctor Jazz) Black/Urban stations contributing to Jazz WKND/Hartford, Melonae McClean: KJCB/Lafayette, Horallo Handy, WYLD-FM/New Orleans, Delt Spencer; WDMT/Cleveland, Dean-Dean Rufus; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

BOBBY SHEW "Round Midnight" (Mopro) 11/3
72 Linh 2/B. Extra Adds 1, Total Adds 3, WBFO, WUSF, WNOP, Heavy, KLCC. Medium

NEW YORK JAZZ GUITAR ENSEMBLE "4 On 6 X 5" (Bainbridge) 1.1/2 : Heavy 3/0, Medium 4/1, Light 4/1, Extra Adds 0, Tolai Adds 2, WGBH, WVPE. Heavy: KKGO, KLCC, KXPR, WRTI, WBBY, WHRO.

PERRI: "Celebrate" (Zebra) 10/10
Rotations: Heavy 1/1, Medium 3/3, Light 1/1, Extra Adds 5, Total Adds 10, WEBR, WFAE, WBEE, WNOP, WJZZ, KTCJ,

KENNY BARRON "Autumn in New York" (Uptown) 10/3 Rosalions: Heavy 4/0, Medium 4/1, Light 2/2, Extra Adds 0, Total Adds 3, WGBH, WKSU, WUSF, Heavy: KJAZ, KPLU, WHRO, KXPR. Medium: WGGO WRTI, KUSP, WGGO, WGG

ACRI MEGIUM WISHO WHITI KLCC.

ACLIVIN KEYS "Full Court Press" (Olive Branch) 10/3

Rotations: Heavy 10, Medium 51, Light 4/2, Extra Adds 0, Total Adds 3, WGBH, KRVS, KXPR, Heavy: KLCC, Medium: WOT, KCSC, WUPF, KLCB.

HOBBIOTIS. PROS., WYE, KJCB.

LES HODPER "Hoople" (Pausa) 10/2

ROBBIOTIS (Pau

FOWLER BROTHERS AIR POCKET "Hunter" (Fossil) 10/1
Rolations: Heavy 3/0, Medium 4/1, Light 3/0, Extra Adds 0, Total Adds 1, WBBY, Heavy; WMOT, WNOP, WJZZ, Medium:

JIMMY ROWLES/RED MITCHELL TRIO "Jimmy Rowles/Red Mitchell Trio" (Contemporary/Fantasy) Rotations: Heavy 3/1, Medium 1/1, Light 4/1, Extra Adds 1, Total Adds 4, WBGO, WKSU, KLON, WMID. Heavy: KJAZ,

WRIND.

GENE HARRIS "Nature's Way" (Jam) 9/3
Rotations: Heavy 40, Medium 3/1, Light 1/1, Extra Adds 1, Total Adds 3, WG8H, KJAZ, KLSK, Heavy: WYRS, WNOP, WJZZ, WYPE: Medium 1, KBRM, KPLU.

DAVID GRISMAN AND GREAT BEGINNING



The first Zebra Records release in association with MCA Records

is . . . Zebra Acoustic's debut release

Zebra's 2ND WEEK



first #1 record is

ONLY THE BEGINNING!



MOST ADDED

HARVIE SWARTZ (12) Urban Earth (Grammavision) PERR!' (10)

Celebrate! (Zebra) BILLY HART (8) Oshumare (Grammavision) JANET PLANET (8)

Sweet Thunder (Sea Breeze)

HOTTEST

TONY WILLIAMS (17) Foreign Intrigue (Blue Note)

DAVID GRISMAN (15) Acousticity (Zebra/Acoustic) GRP LIVE IN SESSION (15) GRP Live In Session (GRP)

GEDRGE CABLES "Phantom Of The City" (Contemporary/Fantasy) 9/2 Rotatone, Heavy 2/0, Medium 4/1, Light 2/0, Extra Adds 1, Total Adds 2, KPLU, WNUR, Heavy; WUWM, KXPR, Medium, WRTI, WARE, KIND

WRIT, WFAE, KJAZ.

LISA RICH "Touch Of The Rare" (Trend) 9/2
Rotations: Heavy 3/0, Medium 4/0, Uph 1/1, Extra Adds 1, Total Adds 2, WKSU, KMHD. Heavy: WYRS, KWMU, KXPR.
Medium: WRIT, KKGO, KJAZ. KPLU.

Medium: WRIT, KKGO, KJAZ. KPLU.

ROBERN JAZZ QUARTET "Topsy" (Pablo) 8/4
Rotations: Heavy 4/1, Medium 3/2, Light 0/0, Extra Adds 1, Total Adds 4, WRIT, KLON, KJZZ, WHRO, Heavy: WBGO, KKGO,

CLAUDID RODITI "Claudio" (Uptown) 8/2 Rotations: Heavy 2/0, Medium 4/1, Light 2/1, Extra Adds 0, Total Adds 2, KLON, WHRO. Heavy: WKSU, KPLU. Medium: WBGO. WRIT I. KLAZ

WHO, WATER LADE.

BLUE WISP BIG BAND "Rolling" With Von Ohlen" (Mopro) 8/1

Rotations: Heavy 1/0, Medium 6/0, Light 0/0, Extra Adds 1, Total Adds 1, WNOP, Heavy: KLON, Medium: WFPL, WMOT, WKSU, KPLU, WUSF, KLCO.

GEORGE COLEMAN "Manhattan Panorama" (Theresa) 8/1 Rotations: Heavy 1/0, Medium 4/1, Light 3/0, Extra Adds 0, Total Adds 1, WVPE. Heavy. WFPL. Medium: WRTI, WUSF,

KWMU.
ART BLAKEY "Live At Sweet Basii" (GNP Crescendo) 8/0
Rotations: Heavy 1:0, Medium 4/0, Lignt 3/0, Extra Adds 0, Total Adds 0, Heavy: KXPR, Medium: WRTI, KJZZ, KMHD, WMiD.
ART FARMER QUINTET "VOW Make Me Smille" (Soul Mote) PSI
Rotations: Heavy 3/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: KLON, KJAZ, WVPE. Medium: WUWM,

WNUR

MEREDITH D'AMBROSIO "It's Your Dance" (Sunnyside) 6/1

Rotations, Heavy 10, Medium 2:0, Light 3:1, Extra Adds 0, Total Adds 1, KJAZ, Heavy, KLCC, Medium; WJZZ, KPLU,

HERMAN RILEY "Herman!" (Jam) 6/1

Rotations: Heavy 9:0, Medium 11, Light 5:0, Extra Adds 0, Total Adds 1, WGBH,

MAXINE SULLIVAN "Uptown" (Concord) 6:/0

Rotations: Heavy 2:0, Medium 2:0, Light 2:0, Extra Adds 0, Total Adds 0, Heavy; KLON, WUSF, Medium; WBGO, WYRS.

REGIONALIZED ADDS & HOTS

	REGIO	1
EAST	包装器	
WMID/Atlantic City (*) Bill Hopkins GRP LIVE IN SESSI ROWLES & MITCHELL	Rollins/Kirk BILLY HART JOE WILLIAMS	W H O
HOTTEST: JOHN BLAKE JIMMY REATH OTB ZOOT SIMS CANNONBALL ADDERL	HARVIE SMARTS ARTHUR PRYSOCK ROWLES & MITCHELL L,A. JAEZ CHOIR HOLLEST:	JI SI PI
WGBNBoston Eric Jackson JAY HOGGARD CALVIN ERYS	HANK CRAMFORD BILLY HART JOE WILLIAMS JAKI BYARD TONY WILLIAMS	Sic DC HA
NEW YORK JAZZ GOT	Peter Gouzoussis HODERN JAZZ OHART	w C
COUNT MASIE BENNIE WALLACE KENNY BARRON HOLLEST: OTH	MIDTOWN JAZZ MOBI YOUNG & DONATO JAZI BYARD RICHIE COLE GRP LIVE IN SESSI	DC CA
JOHN BLAZZ TYNER & HCLEAN JAMES NEWTON TONY WILLIAMS WESR/Buffalo	Hottest: BENNIE WALLACE TONY WILLIAMS GERI ALLEN YOUNG & DONATO	PI Bo FO JO
Al Wattack PERRI* MULGREW HILLER CORYELL & REMLER	GRP LIVE IN SESSI WYRS/Stamford (*) Rick Petrone	GI GI W

SOUTH

PERRIT HARVIE SMARTI TONY WILLIAMS MOTTES: GRP LIVE IN SESSI KIRK MHALUH HERBIE MANN JOHN BLAKE DAVID GRISMAN

BERNIE HALLACI JAMES NEWTON SADE DAVID GRISMAN

ON SERVICE AND SER

WDET/Detroit Judy Adams PAUL HOTTAN BILL PRISELS JANET PLANES

Jeff Gehringer
SADE
JAMET PLANET
PERET
PETER PETERSON
RITZ
COREA & GUILDA
CONTE CANDOLI M/P
NICK LANE SAND
NOTE SENI
GRP LIVE IN SESSI
HERBIE MANN
TONY WILLIAMS
JULIE RELLY

KXPR/Sacramenio GRTy Vercelli GRP LIVE IN SESS BILLY HART BANNE ENARTE JANE BEARTE JARIET HEART CALVIN REVS TONY HILLIAMS TONY HILLIAMS MAYNE SHORTER GEORGE CARLES GEORGE CARLES HEN YORK JARIE G LISA RICH

49 Reporting Stations 48 Current Reports WFSS/Fayetteville called in a frozen report.

R&R FRIDAY, JANUARY 24, 1986/61

COUNTRY

TOP 50

Three	Two Weeks	Last			
WECKS				-	PTENE MADINED (Von Con Droom Of Mo (MCA)
	9	5	3		STEVE WARINER/You Can Dream Of Me (MCA)
	5	3	2		DAK RIDGE BOYS/Come On In (You Did The Best You Could Do) (MCA)
	8	6	4	_	MARIE OSMOND/There's No Stopping Your Heart (Capitol/Curb)
	1	1	1	4	CRYSTAL GAYLE & GARY MORRIS/Makin' Up For Lost Time (WB)
	16	12	9	6	DOLLY PARTON/Think About Love (RCA) GEORGE JONES/The One I Loved Back Then (Epic)
	14	11	6	_	EXILE/ Could Get Used To You (Epic)
	19	14	10		GLEN CAMPBELL/It's Just A Matter Of Time (Atlantic America)
		9	7	9	T. GRAHAM BROWN/I Tell It Like It Used To Be (Capitol)
	13	16	13		BARBARA MANDRELL/Fast Lanes & Country Roads (MCA)
	4	2	5		JUICE NEWTON/Hurt (RCA)
	23	19	14		SYLVIA & MICHAEL JOHNSON/I Love You By Heart (RCA)
	24	22	16		SOUTHERN PACIFIC/Perfect Stranger (WB)
	27	25	18		EDDY RAVEN/You Should Have Been Gone By N (RCA)
	30	28	20		JOHN SCHNEIDER/What's A Memory Like You (MCA)
	25	23	19		VINCE GILL/Oklahoma Borderline (RCA)
	20	18	15	17	WAYLON JENNINGS/The Devil's On The Loose (RCA)
	26	24	21	1	CHARLY McCLAIN with WAYNE MASSEY/You Are My Music, You Are (Epic)
	29	27	23		MARK GRAY/Please Be Love (Columbia)
	22	20	17	20	BILLY JOE ROYAL/Burned Like A Rocket (Atlantic America)
	37	31	26	3	LEE GREENWOOD/Don't Underestimate My Love (MCA)
	32	29	25	2	JOHN DENVER/Dreamland Express (RCA)
	28	26	24	2	JOHN ANDERSON/Down in Tennessee (WB)
	46	38	27	3	GARY MORRIS/100% Chance Of Rain (WB)
	38	34	28	23	MICKEY GILLEY/Your Memory Ain't What It Used To Be (Epic)
	2	4	11		FORESTER SISTERS/Just In Case (WB)
	10	7	12	27	JOHN CONLEE/The Old School (MCA)
	_	41	35	3	DON WILLIAMS/We've Got A Good Fire Goin' (Capitol)
	41	36	32	_	T.G. SHEPPARD/In Over My Heart (Columbia)
	34	32	30	=	JAMES TAYLOR/Everyday (Columbia)
		_	40		ALABAMA/She And I (RCA) LOUISE MANDRELL/Some Girls Have All The Luck (RCA)
	40	37 45	34 41		GEORGE STRAIT/You're Something Special To Me (MCA)
	48	42	38	_	RICKY SKAGGS/Cajun Moon (Epic)
	42	40	37		CHARLIE DANIELS BAND/Still Hurtin' Me (Epic)
	3	8	22	36	DAN SEALS/Bop (EMI America)
R					ANNE MURRAY/Now And Forever (You And Me) (Capitol)
R	PF/	Z.	EC		STATLER BROTHERS/Sweeter And Sweeter (Mercury/PG)
-	50	47	44		RANDY TRAVIS/1982 (WB)
	12	13		40	GENE WATSON/Memories To Burn (Epic)
	6	15	33	41	ROSANNE CASH/Never Be You (Columbia)
	35	33	29	42	JUDY RODMAN/I Sure Need Your Lovin' (MTM)
	DE	BUT	⋑	3	MERLE HAGGARD/I Had A Beautiful Time (Epic)
	DE	BUT		•	LARRY GATLIN & THE GATLIN BROTHERS/Nothing But Your Love Matters (Columbia)
	_	_	50	43	PAKE McENTIRE/Every Night (RCA)
	11	23	36		RESTLESS HEART/Heartbreak Kid (RCA)
		17	39	47	
	DE	BUI		49	JOHNNY RODRIGUEZ/She Don't Cry Like She Used To (Epic)
	DE	BU1			EARL THOMAS CONLEY/Once In A Blue Moon (RCA)
	DE	BŲ1		• 30	MARTY STUART/Arlene (Columbia)

JANUARY 24, 1986

*			
Total Reports/Adds	Heavy	Medium	Light
162/0	142	15	5
162/0	134	24	4
157/0	126	25	6
154/0	132	15	7
163/1	102	54	7
154/0	111	34	9
163/1	90	69	4
162/2	95	55	12
148/0	102	41	5
163/3	66	86	11
138/0	96	28	14
159/2	63	82	14
152/1	51	86	15
162/4	31	112	19
160/4	29	109	22
151/1	44	93	14
141/0	58	64	19
149/4	46	83	20
152/5	36	89	27
124/2	67	40	17
161/8	14	109	38
154/2	19	104	31
140/1	39	75	26
150/9	6	92	52
138/6	10	89	39
113/0	56	37	20
114/1	67	29	18
150/18	6	81	63
141/9	7	84	50
117/6	12	81	24
149/34	7	63	79
128/5	5	83	40
131/25	12	60	59
131/15	5	72	54
110/9	7	62	41
75/0	29	25	21
124/28	2	41	81
102/11	4	62	36
98/22	10	39	49
66/0	21	25	20
59/0	15	21	23
75/1	2	38	35
79/35	3	24	52
82/24	1	30	51
85/12	3	23	59
45/0	8	21	16
46/0	7	18	21
56/4	6	28	22
73/53	1	12	60

MOST ADDED

SAWYER BROWN (54) Heart Don't Fall Now (Capitol/Curb)
EARL THOMAS CONLEY (53) BELLAMY BROTHERS (45) JANIE FRICKE (38) Easy To Please (Columbia)

MERLE HAGGARD (35)

I Had A Beautiful Time (Epic) ALABAMA (34)

ANNE MURRAY (28) GEORGE STRAIT (25) omething Special To Me (MCA) You're Something Special To Me (MCA)
LARRY GATLIN & THE GATLIN BROS (24) Nothing But Your Love Matters (Columbia)

MEL McDANIEL (22) Shoe String (Capitol)

HOTTEST **CRYSTAL GAYLE & GARY MORRIS (75)**

Makin' Up For Lost Time (WB)
MARIE OSMOND (64) There's No Stopping Your Heart (Capitol/Curb) GEORGE JONES (59) The One I Loved Back Then (Epic) STEVE WARINER (58) You Can Dream Of Me (MCA) OAK RIDGE BOYS (57) Come On In (You Did The Best **BILLY JOE ROYAL (39)** Burned Like A Rocket (Atlantic America) T. GRAHAM BROWN (34) I Tell It Like It Used To Be (Capitol) JUICE NEWTON (32) Hurt (RCA) DOLLY PARTON (28) Think About Love (RCA)
JOHN CONLEE (24) The Old School (MCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

61/11 37 Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

STATLER BROTHERS

Checkmarks signify the most added of the non-charted records.

Sweeter And Sweeter (Mercury/PolyGram) On 62% of reporting stations. Rotations: Heavy 4, Medium 62, Light 36, Total Adds 11, WPOR, WYNK, WSIX, WWKA, WQYK, WONE, WCXI, WKKQ, WMIL, WTOD, KGA. Heavy: WFMS, KXXY, WOW, KVOO.

BREAKERS

ANNE MURRAY

Now And Forever (You And Me) (Capitol) On 75% of reporting stations. Rotations: Heavy 2, Medium 41, Light 81, Total Adds 28 including WPTR, KIX106, CHOW, KILT-FM, WSIX, KKYX, WONE, WCXI, KFKF, WTHI, KWEN, KYAK, KITZ, KIZ, YANEW

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is ready for playing.

ONE LOVE AT ATTAME

is her debut single



Produced by Jerry Crutchfield

ON CAPITO

Capitol.

COUNTRY

NEW & ACTIVE

RANDY TRAVIS "1982" (WB) 98/22

Total Adds 22 including WPTR, KASE, WDOX, KHEY, WDXE, KYXX, KJNE, KIOV KVOC KLZ KUC

WSLR, WONE, KTHO, KIOV, KVOC. ALZ, KOOT.

PAKE MCENTIRE "Every Night" (RCA) 85/12
Rotations: Heavy 3. Medjum 23, Light's 9, Total Adds 12 including WCAO, WKYG, WUSY, WKLO, WESC, KILT-FM, KBMR, ROTATIONS HEAVY 3. Medjum 23, Light's 9, Total Adds 12 including WCAO, WKYG, WUSY, WKLO, WESC, KILT-FM, KBMR, ROTATIONS HEAVY, WKLO, WKLO, WESC, KILT-FM, KBMR, ROTATIONS HEAVY, WKLO, WKLO,

NOU, NYMI, NETE, NEW, NALE, TERMY, WORN, NAT. NEW.

LARRY GATLIN & THE GATLIN & BOTHERS. "Nothing But Your Love Matters" (Columbia) 82,724
ROBISIONS: Heavy 1, Medium 30, Light 51, Total Adds, 24 including WRKZ, WWVA, WYNK, WGTO, KXXN, WKIX,
WUSO, WUSE, KWMT, WXCJ, KKPM, KFER, KOJO, KCBO.

WISCO, WORL, NAME, MICHAEL, RICHARD, REPORT, NO. 1000, N

WAXX, WDAF, WBCS, WWJO, KEIN, KYEIS, KWJ, KIM EARL THOMAS CONLEY "Once In A Blue Moon" (RCA) 73/53 Rotations: Heavy 1, Medium 12, Light 60, Total Adds 53 including WVAM, WNYR, KEAN, KKIX, KIKK, WLWI, KKYX, KFGO, WCLZ, WGEE, WTSO, KKAL, KPMO, KOLD, KXCC.

SAWYER BROWN "Heart Don't Fall Now" (Capital/Curb) 72/54
Rotations: Heavy 1, Medium 9, Light 62, Total Adds 54 including WGNA, WVAM, WPOR, CHOW, WUSY, WORK, WIRK, WITL, WOW, KIOY, KYOO, KRRT, KLZ, KRWO.

WKK, WIRK, WITL, WOW, KIOV, KYOO, KRIT, KLZ, KRIWO,

MEL McDANIEL "Shoe String" (Capitol) 67/22
Rotations: Heavy 0, Medium 19, Light 48, Total Adds 22 including WRKZ, WIXY, KYKR, WKLO, WESC, KSSN, WPAP, WOYK, WUSO, KBMR, WITL, KIOV, KUUY, KVEG, KSON,

LACY J. DALTON "Don't Fall In Love With Me" (Columbia) 62/12
Rotations: Heavy 0, Medium 15, Light 47, Total Adds 12, WBOW, WOKO, KRRV, WXBO, WKIX, KWMT, WKCQ, KTPK,

KREE, KOLO, KHPM, KIGO Medium WCVR, KBMR, WTOD.

MARTY STUART "Ariene" (Columbia) 61/11
Rotations Heavy 1, Medium 23, Light 37, Total Adds 11, WWVA, WYNK, WESC, KILT-FM, KYKX, WRNL, WCUZ, WTSO,

KXXY, MOW, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, MOW, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, MOW, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, MOW, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, MOW, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, MOW, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, MOW, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, MOW, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, WGNA, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, WGNA, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, WGNA, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, WGNA, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, WGNA, KFRE, Heavy; KIGO, Medium: WGNA, WANZ, KFDI

KXXY, WGNA, KFRE, HEAVY; KIGO, WGNA, WANZ, KFDI

KXXY, WGNA, KFRE, HEAVY; KIGO, WGNA, WANZ, KFDI

KXXY, WGNA, WGNA, WGNA, WGNA, WANZ, KFDI

KXXY, WGNA, WGNA, WGNA, WGNA, WGNA, WANZ, KFDI

KXXY, WGNA, WGNA, WGNA, WGNA, WGNA, WANZ, KFDI

KXXY, WGNA, WG

JOHNNY RODRIGUEZ "She Don't Cry Like She Used To" (Epic) 56/3 Rolations: Heavy 6, Medium 28, Light 22, Total Adds 3, WIXY, KIK-FM, KRPM, Heavy, WCVR, KIKK, KSO, WOW, KRKT,

JOHNNY LEE "The Loneliness In Lucy's Eyes" (WB) 53/12 Rotators Heavy O, Medium 18, Light 35, Total Adds 12, WVAM, WIXL, WUSY, WKLO, WTVY, KILT-FM, WPAP, WIRK, KRMF, KALF, KIGO, Medium; WDXE, WXCL, WTCM.

KRIMIT, KWM.I. KALP, KILD. MEDIUM: WUJE., WACJ., WILLIM.
RAY STEVENS "The Ballad Of The Blue Cyclone" (MCA) 52/12
Rotations: Heavy 1, Medium 14, Light 37, Total Adds 12, WKYG, WWW, KIKK, WGKX, WKSJ, WKIX, WBCS, WDGY, WKCO, KUGN, KRIWG, KOLO. Heavy. WOW. Medium. "WTOR, WYNG."

BRENDA LEE "Why You Been Gone So Long" (MCA) 50/7 Rotations: Heavy 1, Medium 17, Light 32, Total Adds 7, WCAO, WKIX, WI Medium: WOKQ, WEZL, WCMS, KKYX, KFGO, WTOD, KSOP. WKIX, WRNL, WUSQ, KBMR, WKCQ, KVOC. Heavy: KRKT.

SIGNIFICANT ACTION

JANIE FRICKE "Easy To Please" (Columbia) 47/38
Rotations: Heavy 1, Medium 4, Light 42, Total Adds 38 including WVAM, WOKQ, WRKZ, KASE, WOKK, WIRK, KSO,

RELLAMY BROTHERS "Feelin" The Feelin" (MCA/Curb) 45/45
Rotations: Heavy 1, Medium 2, Light 42, Total Adds 45 including WGNA, WXTU, KKIX, WIVK, KSSN, KBMR, WXCL,
KOLL KATE, KOLL KATE, KOLL KATE, WIVK, KSSN, KBMR, WXCL,
KOLL KATE, KOLL KATE, KATE,

KENNY ROGERS "Goodbye Marie" (Liberty) 45/6
Rotations: Heavy O, Medium 22, Light 23, Total Adds 6, WCAO, KHEY, WESC, KLLL, WWWW, KFGO, Medium: CHOW,

VISIAN, ARIN, N.IOM.

GIRLS NEXT DOOR "Love Will Get You Through Times With No Money" (MTM) 42/12

Rodations: Neary O, Medium 7, Light 35, Total Adds 12, WCAO, WIXY, WXBQ, WTYY, WDXE, KLLL, WKIX. WUSQ, KSO,

MAC DAVIS "Sexy Young Girl" (MCA) 38/15

Rotations: Heavy 1, Medium 5, Light 32, Total Adds 15 including WGNA, WWVA, WTVY, WLWI, KJNE, WAXX, KFGO, WXCL.

KRKT, KSOP.

PAM TILLIS "Those Memories OI You" (WB) 37/9

PAM TILLIS "Those Memories OI You" (WB) 37/9

MARILLIS "LIGHT 31, TOTAL Adds 9, WCAO, WKLO, WESC, WOKK, WKIX, KKYX, WTOR, KFRE, KEIN.

Hotations: Heavy 6, Medium 18, Light 31, 1044 A Heart Of Gold" (Steem) 24/3
SONNY CURTIS "Now I've Got A Heart Of Gold" (Steem) 24/3
Rotations: Heavy 6, Medium 18, Light 31, WKLO, WUSO, WWJO, Medium: WTVY, WLWI, WITL, KRWO, KSOP, Light: WGNA

MICHAEL MARTIN MURPHEY "Tonight We Ride" (WB) 19/18
Rotations: Heavy 0, Medium 3, Light16, Total Adds 18 including WIXL, WPOR, KRRV, WAMZ, WIRK, KBMR, KIOV, KKAL

MASON DIXON "Got My Heart Set On You" (Texas) 19/2
Rotations: Heavy Q, Medium 7, Light 12, Total Adds 2, WKIX, KFGO, Medium: WTVY, WPAP, KKYX, WTCM, KRKT, KIGO.

LORETTA LYNN "Just A Woman" (MCA) 14/7
Rotations: Heavy 0, Medium 1, Light 13, Total Adds 7, WVAM, WCVR, KRRV, WAXX, WOW, KCKC. Medium: KRKT. Light:

WIDE, KXXY.

BRUCE SPRINGSTEEN "My Hometown" (Columbia) 14/1

REALIZING SPRINGSTEEN "My Hometown" (Columbia) 14/1

REALIZING SPRINGSTEEN "My Hometown" (Columbia) 14/1

REALIZING SPRINGSTEEN "My Hometown" (Columbia) 14/1

CARL JACKSON "You Are The Rock (And I'm A Rolling Stone)" (Columbia) 13/1
Rotations: Heavy O, Medium 5, Light 8, Total Adds 1, KFDI. Medium: WESC, KKYX, KRWQ, Light: KRRV, WCMS, WAXX,

WCUZ, KOZZ.
JIMMY BUFFETT "Please Bypass This Heart" (MCA) 12/12
JIMMY BUFFETT "Pleas

CHUCK PYLE "Breathless In The Night" (Urban Sound) 12/3
Rotations: Heavy 1, Medium 4, Light 7, Total Adds 3, WCAO, WKIX, KFDI, Heavy: KIGO, Medium, WVAM, WPAP, KRKT.

TONI PRICE "Mississippi Breakdown" (Luv) 12/2
Rotations: Heavy O, Medium 3, Light 9, Total Adds 2, WEZL, KRWQ, Medium: WTVY, KFGO, Light: WCAO, WGTO, WLWI,

JOE STAMPLEY "When You Were Blue And I Was Green" (Epic) 12/2

JOENTAMPLEY "When You Were Blue And I Was Green" (Epic) 12/2

JOENTAMPLEY "When You Were Blue And I Was Green" (Epic) 12/2

JOENTAMPLEY "When You Were Blue And I Was Green" (Epic) 12/2

KEITH WHITLEY "Miami, My Amy" (RCA) 10/8
Rotations Heavy 0, Medium 1, Light 9, Total Adds 8, WCVR, WGTO, WAMZ, WOKK, WKSJ, KIOV, KUZZ, KSOP, Light: ADAM BAKER "In Love With Her" (Signature) 10/8

lavy 0, Medium 0, Light 10, Total Adds 8, WVAM, KRRV, WDXE, WOKK, WAXX, KRWQ, KSOP, KIGO. Light:

WUDE, DRINI.
SUSAN RAYE "I Just Can't Take The Leaving" (Westexas America) 10/6
Rotations: Heavy O, Medium O, Light 10, Total Adds 6, WTCR, KRRV, WTVY, WESC, KRWQ, KSOP, Light: WOKK, KSO,

BOBBY BLUE "Once Upon A Time" (Nite) 9/2
Rotations: Heavy 1, Medium 1, Light 7, Total Adds 2, WLWI, KOLO, Heavy: KRKT. Medium: KIGO, Light: WCAO, KKYX,

LEWIS STOREY "Ain't No Tellin'" (Epic) 8/5 Rotations: Heavy 0, Medium 0, Light 8, Total Adds 5, WKLO, WTVY, WPAP, KFGO, KFDI. Light: WOKK, WAXX

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title Chasin' Rainbows

Something Special

Life's Highway

Shakin

JUDDS/Rockin' With The Rhythm Of The Rain (RCA/Curb) Rockin' With The... CONWAY TWITTY/Lay Me Down Carolina (WB) FORESTER SISTERS/Mama's Never Seen Those Eyes (WB) The Forester Sisters GEORGE STRAIT/Dance Time In Texas (MCA) Heart Of The Matter

KENNY ROGERS/Tomb Of The Unknown Love (RCA) STEVE WARINER/She's Crazy For Leaving (MCA)

SAWYER BROWN/Shakin' (Capitol/Curb)

GEORGE STRAIT/In Too Deep (MCA) BIG RIVER/Muddy Water (MCA)

NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends (WB) Partners, Brothers, And . . . JUDY RODMAN/Until I Met You (MTM)

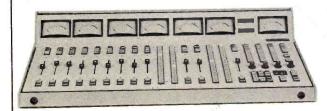
SHOPPE/Like A Rose In The Sand (MTM) JUICE NEWTON/Let Your Woman Take Care Of You (RCA)

STEVE WARINER/Life's Highway (MCA) LARRY GATLIN & THE GATLINS/Indian Summer (Columbia)

JUDDS/Workin' In A Coalmine (RCA/Curb)

Something Special Big River Soundtrack Judy The Shoppe Old Flame Life's Highway

Smile Rockin' With The Rhythm



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COUNTRY ADDS & HOTS

MOST ADDED

EAST

Sawyer Brown (Capitol Curb)

Oak Ridge Boys (MCA) Crystal Gayle & Gary Morris (WB) MOST ADDED

Earl Thomas Conley (RCA)

KWMT Fort Dodge, M

WQHK FL Wayne, IN

T.G. SERPPARD GEORGE STRAIT NOTCHEST: GEORGE JONES T. GRARAM BROW STEVE WARINER EXILE DOLLY PARTON

WCUZ-AM/FM Grand Rapids, MI

MOST ADDED MIDWEST George Jones (Epic) Crystal Gayle & Gary Morris (WB)

WYSO

Earl Thomas Conley (RCA)

Crystal Gayle & Gary Morris (WB)

MOST ADDED Bellamy Brothers (MCA/Curb)

Alabama (RCA)

WGTO Cyprass Gard

SAWTER BROWN
JANIE PRICESE
BELLANY BROTHES
LARRY GATLIN
REITH WHITLEY
HOTRES:
MCRRIS & GAYLE
GEORGE JONES
EXILE

KPLX-FM Defias/Ft, Worth

none Hotteat:

WKLO Danville, KY

PAM TILIS
SONNY CURTIS
JOHNNY LER
PAKE HCENTIRE
MEL HCDANIEL
BELLANY SHOTHER
LEWIS STOREY
HOTEGE
JUICE MEMTON
OAK RIDGE SOYS
BILLY JOE ROYAL
JOHN CONTROL
OAN SEALS

BARL THOMAS CONT JORNIY LEE SANCES PROWN MAC DAVIS MAC DAVIS MAC DAVIS MAC DAVIS JURIE PRICES LEWIS STOREY HOTEAS: BILLY JOR BOTAL T. GRANAR BROWN TOM JONES GLEM CAMPWELL HORRIS & GAYLE

KHEY El Paso, TX

JIM GLASER
LEE GREENWOOD
DOW WILLIAMS
REFERENCE OF THE PROPERTY OF THE PROPERT

GARY MORRIS
MICKEY GILLEY
T.G. SHEPPARD
BELLANY BROTHERS
EARL THOMAS CONLE
HOTESE
JOHN CONLE
GENE MATSON
GEORGE JONES
SOUTHERN PACIFIC

WTVY Dothen, AL

WEST

Oak Ridge Boys (MCA)

EAST

ANNE MURRAY MERLE BAGGARD RAMDY TRAVIS MOTECULAR GOAR RIDGE BOYS MARIE GSHOND T. GRARAM BECO DOLLY PARTON MAYLON JENNING

WGNA-FM Albany, NY SAMYER BROWN
MERLE HAGGARD
HOTTER:
JUICE NEMTON
OAK RIDGE BOYS
JOHN COMLEE
MARIE OSMOND
BILLY JOE BOYA

JAMIE FRICKE
RAC DAVIS
RERLE HAGGARD
ALBAMA
JOE STAMPLEY
SELLANY BROTHER
HIGEARL HURPHEY
SAWYER BROWN
JIMMY SUPFETT
MORRIS & GAYLE
OAR RIDGE BOYS
STEVE WARINER
HARE GRAY
VINCE GILL BELLANY BROTHER EARL THOMAS CON SANTER BROWN JANIE FRICKE BOLLEY JOE ROYAL T. GRAMAM BROWN STLYIA DOLLY PARTON T.G. SHEPPARD

SAUTE SANGES CON SAMPER BROWN MERLE HACGRED MICHAEL MULPHE SELLAMY SHOTHER JANIE FRICES LOWETT LYEN ADAM SAKER BOTHER LYEN ADAM SAKER BOTHER STEVE MANINER GEORGE JONES GLEN CAMPBELL BILLY JOE ROYAL BILLY JOE ROYAL

JANIE FRICEE
EARL TROMAS CONLE
EACT J. DALTON
JOHN SCHNEIDER
HOTTER
HOTTER
HOTTER
HORE GRAY
STEVE WARINER
DOLLY PARTON
EXILE
SOUTHERN PACIFIC CHARLY MCCLAIN
CHUCK PYLE
KENNI ROGENS
SAWTER BROCHONI
FAN TILLIS
GIRLS MEXT DOOR
PARE MCENTIRE
BRENOA LEE
HOTEAS:
FORESTER SISTEM
JUICE NEWTON
MARIE OMNOW
STEVE MARINER
OAK RIDGE BOTS MPOC-FM Baltimore, MD

JANIE PRICKE HEL HCDANIEL BELLANY BROTHE LARRY GATLIN HOLLOST JOHN SCHNEIDER STEVE MARINER OAK RIDGE BOYS GEORGE JONES

WTCR-FM Huntington, WV

T.G. SHEPPARD SANTER BROWN SUSAN RAYE Hottest: OAK RIDGE BOYS GEORGE JONES CLEM CANTBELL MORRIS & GAYLE RAY STEVENS

none Hottest:

GEORGE STRAIT LEE GREENHOOD GARY MORRIS RICKY SKAGGS ROTLEST: OAK RIGGE BOYS MARIE OSMOND SABBARA MANDRE MORRIS & GAYLE STEVE MARINER

WBOS Boston, MA

KRKT Albeny, OR

SANTER BROWN ALABAMA BOOTE-BE GAR BIDGE BOYS MARTE OSHOND MORRIS & GAYLE BILLY JOE SOYAL RANDY TRAVIS KK-FM Anahelm, CA

DON MILLIAMS
JIM GLASER
LARRY GATLIN
JOHNNY RODRIG
EOTTER:
ROSANNE CASH
FORESTED SIST
MARK GRAY
JUICE NEMTON
JOHN CONLEE

AMNE HURRAY LARRY GATLIN RANDY TRAVIS DON WILLIAMS ROTTERS GEORGE STRAIT ALABAHA RAY STEVENS DAN SEALS RICKY SEAGGS

WCVR Randolph, VT

WNYR Rochester, NY

MERIE MAGGARD MEL HCDANISI LARRY GATLIN EGITEMET: MARIE OSHOND STEVE WARINER CAR RIDGE BOY: GEORGE JONES DOLLY PARTON ANNE NORRAY
BELLANY BROTHERS
EAKLANY BROTHERS
EAKLAND SCOME
FACTOR OF THE STORY
ILLA FOLLER
JIMMY BUFFETT
JUICE MENTON
OAK RIDGE MOYS
STEVE MARINER
MARIE GEMOND
GEORGE JONES KKCS Colorado Springs

KUZZ R-Jarafield, CA ANNE MURRAY NICEAEL MARTIN BELLAMY BROTHER EETH WHITLEY HOTLEST: DAN SEALS FORESTER SISTER GEORGE JOHNS CEARLY MCCLAIM JOHN SCRNEIDER

KGML Billings, MY

WIXL-FM Newton, NJ

HICHAEL MURPHEY BELLARY BROTHERS JOHNNY LEE HOTEGET LOAN ENGLIS HORRIS & GAYLE GAX RIDGE BOYS NARIS COMOND GLEN CARPBELL BARBARA MANDRELL RANDY TRAVIS
GEORGE STRAIT
ALABANA
HOTTENTON
OAK RIDGE BOYS
JAMES TAYLOR
HORRIS & GAYLE
EXILE

Springree, MA
CIRLS NEXT DOOR
COMHON SECTIVEZ
COMMINGRAT
SEL MCDANIEZ
JIM GLASER
SEUCE SPRINGSTERN
JOHNNY BODRIGUEZ
BARRARA MANDRELL
BARRARA MANDRELL
BARRARA MANDRELL
GOLLY PARTON
BILLY JOE BOYAL
JUICE MENTON
WEEN-AMPT
SYNECUME, NY
SYNECUME, NY WXTU Philadelphia, PA EXILE BELLAMY SECTION HOTCHEST JUICE NEWTON JOHN CONLES MARIE CHOMB STEVE MARINER WAYLON JENNINGS

WSLR Akron, OH

SYNCUSS, NY
MICREY GILLEDDON WILLIAMS
RICKY SEAGGS
GEORGE STRAIT
HOTCEST:
JUICE MEWTON
MORRIS & CAYLE
JOEN CONLEY
OAK RICCE BOYS
STEVE WARINER BELLANY SHOTHE EARL THOMAS CO GEORGE STRAIT SAWYER SHOWN NOTCEST: MARIE OSMOND STEVE MARINER HORRIS & GAYLE DOLLY PARTON WPOR-FM Portland, ME

COB
ALABAMA
ANNE MURRAY
BOTTES:
MORRIS & GAYLE
MARIE COMOND
DAN SEALS
T. GRAHAM BROWN
BILLY JOE NOYAL CHOW Wetland, ONT WHITE MORRAY JAMES TAYLOR SAMYER BROWN HOTLEST: DAR RIDGE BOYS HARIE OSHOND SYLVIA STEVE MARIHER BOLLY PARTON LORETTA LYNN
A.J. MASTERS
JIMMY BUFFETT
DNIGHT YOARAM
EARL THOMAS COM
RELIAMY ROTHER
REITH WHITLEY
ROTES:
RANDY TRAVIS
JOHN SCHWEIDER
COMEGE STRAIT
RICHY SRAGGS
STATLER BROTHER

WWVA Wheeling, WV

EARL THOMAS COMI. SAMYER BROWN BELLANY BROTHERS Nottest: MARIE OGMOND MORRIS & GAYLE SILLY JOE NOYAL none Notteet: WYB none Hottest: MIDWEST

WCXIFM Detroit, MI DON MILLIAMS RICEY SKAGGS RICEY SEAGGS
COORGE STRAIT
STATLER BROTHERS
ANNE MURRAY
RAMDY TRAVIS
MERLE BAGGARD
HOTER
BILLY JOE ROYAL
MARIE CSHOWN
DAN SEALS
MORRIS & GAYLE
GEORGE JONES WUBE-FM Cincinneti, OH WKKO-AMFM Dukuth, MN LARRY GATLIN SANDY TRAVIS GLEN CARPHELL JOHN CONLER CHARLY MCCLAIR RARK GRAY STATLER BROTHER RANDY TRAVIS GBORGE STRAIT OAK RIDGE BOYS STEVE MARINER MARIS GENON T, CERRAN BOYN GEORGE JONES

Mottest: DAR RIDGE BOYS MORRIS & GAYLE MARIE OSMOND DOLLY PARTON BILLY JOE ROYAL WGAR-FM Cleveland, OH MICKEY GILLEY
LOGISE MANDRELE
GARY MORRIS
T.G. SHEPPARD
BOTTEST:
OAK RIDGE BOYS
MORRIS & GAYLE
GEORGE JONES
HARIE GEMOND
STEVE MARINER WAXX Eau Claire, Wi

none Rottest: WONE Dayton, OH LARRY GATLIN
ANNE MURRAY
LOUISE MANDRELL
AMBY TRAVIS
GEORGE STRAIT
SYATLER BOTHER!
ROTERS:
T. GRAMAH BROWN
RICKY SKAGGS
MARKE OSHOND
MORRIS & GAYLE
DAK RIDGE BOYS

SAWYER BROWN LARRY GATLIN EARL THOMAS CO EARNY TRAVIS HOCLEST! T, GRAHAM BROWN DOLLY PARTON MORRIS & GAYLE STEVE MARINER EXILE

MERLE HACGARD Hottest: JUICE NEWTON HORRIS & GAYLE GEORGE JONES HARIE OSMOND DOLLY PARTON

WYNG Evensyille, IN

KCJB Minot. ND

KXXY

PROFIE, IL.

RARL TROMAS CO
BELLAMY BROTHE
SAWIER BROWN
JANIE PRICEE
LARRY CATLIN
HAC DAVIS
HOTERS & CATLE
HORRIS & CATLE
T, GRAHM BROW
MARIE COHOND
OAR RIDGE BOYS
JAMES TAYLOR

KRPM Tacoma, WA

JODY RODAN
ANNE HURRAY
DON WILLIAMS
ALABAM
ALABAM
MELE HAGGAR
EARL THORAS CORLE
HOLLES HAGGAR
EARL THORAS CORL
JOHNSY RODRIGUES
TIVE MARINER
HARIE COROND
JUICE MENTON
EXILE
T. GRAHAN BROWN

WFMS-FM WDAF Kenses City, MO

JOHNNY RODRIGUE: MERLE HAGGARD Notteet: T. GRAHAM BROWN OAK RIDGE BOYS GLEN CAMPBELL HORRIS & GAYLE EDDY RAVEN KFKF-AM/FM Kansas City, MO CDB LOUISE MANDRELS Mottest: SYLVIA STEVE WARINER JOHN CONLER T, GRAHAM BROWN OAK RIDGE BOYS

BOTTMET: HORRIS & GAYLE OAK RIDGE BOYS GEORGE JONES

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EARL TWOMAS CONLE
MARTY STUART
JANIE FRICKE
HOTTER
HARIE OSHOND
HORRIS & GAYLE
SOUTHERN PACIFIC SOUTHEMA ... EXILE STEVE WARINER WMIL Milwaukee, Wi

ALADAMA BELLAMY BROTNERS SANTER BROWN HERLE HAGGARD RAY STEVINS SERNDA LEE LACY J. DALTON MICRAEL HOSPERY FOOTERS & GAYLE HARLE ORMOND GBORGE JONES BARBARA HANDRELL JOSH DENVER WBCS Milwaukee, Wi

MERLE HAGGARD RAY STEVENS BOTCOM: OAK RIDGE BOYS STEVE WARINER GEORGE JONES WYTLE MEL MCONTEL
KEITS WHITLEY
MICHAEL MURTRE'
SANTER BROWN
RAND' TRAVIS
BOLLEST
RESTLESS REART
MARIE OSNOHO
STEVE MARINER
JORN DENVER
DON MILLIAMS WDGY Hinneapolis, MN BILLY JOE BOYAL EDDY RAVEN HARY JAHE ALM RAY STEVENS HOLLEAT: OAK RIDGE BOYS RARIE OSHOND STEVE WARENER HORRIS & GAYER GLEN CARPELL KTTS-AM/FM Springfield, MO none Bottest:

MERIE HAGGARD EARL THOMAS CO SONNY CURTIS Bottest: JUICE NEMTON HORRIS & GAYLE CAR RIDGE BOYS STEVE MARINER GEORGE JONES ALABAMA
MARTY STUART
ANNE HURRAY
MERLE HAGGAD
MAC DAVIS
BELLAMY BROTERE
HOTTERE
HILLY JOE BOYAL
JOHN ANDERSON
MAYLON JENNINGS
RANDY TRANS
PARE MCENTIRE

STEVE WARINES MARIE OSMOND DOLLY PARTON BILLY JOE ROY

ANNE MUTRAY SANTER BROWN HARL THOMAS COI MERLE BAGGARD Hottest: OAK RIDGE BOTS EXILE GEORGE JONES MICKEY GILLEY SOUTHERN PACIF

KTPK-FM Topeks, KS

Wichia, KS

HERLE HAGGARD
CARL JACESON
CHUCK FYLE
EARL THOMAS CO
LEMIE STOREY
VIRLE RET TOO
BANT FRICKE
HOTERSTER STOREY
FORSTER SITE
FORSTER SITE
FORSTER SITE
FORSTER SITE
FORSTER SITE
FORSTER SITE
OFF ABORDSON
GEORGE JONES

165 Reporters 158 Current Reports

The following stations reported no change in their rotations this week:

> WKHY/Atlanta WAJR/Morgantown WYII/Williamsport WILQ/Williamsport KISS-FM/Miami WSM/Nashville WMNI/Columbus KJJY/Des Moines KCJB/Minot KSAN/San Francisco

The following stations failed to report this week and therefore their rotations were frozen:

WCOS/Columbia KPLX/Dallas WMC/Memphis WKMF/Flint KITS/Springfield KIZN/Boise KCCY/Pueblo

SOUTH

KYKR Besumoni, TX

GARY MORRIS
MEL HCDANIEL
ROCKEST:
T. GRAHAM EROM
EXILE
GRORGE JONES
MARIE OBMOND
BILLY JOE ROYAL

LACY J, DALTON GIRLS MEXT DOOR EARL THOMAS CONI HOTELST & GAYLE MURRIE OSHOND JOHN CONLEE BILLY JOE ROYAL DAN SEALS

WEZL-FM Charleston, SC

WVM Block MS

JANIE FRICZE
EARL THOMAS CONE
BELLAMY SROTHERS
RANDY TRAVIS
BILLY JOE BOYAL
JIRMY SUFFETT
ROTECES:
STEVE WARINER
GEORGE JONES
JOHNNY RODRÍCUE:
JOHN UENVER KRRV Alexandrie, LA Alexandria, LA

MICHAEL MURPHEY

MICHAEL MURPHEY

BART TO DALTON

BART PRICKE

SAMMER BROWN

LORETTA LYNN

SUSAN RATE

ADAN BAKER

ACABAMA

ROTTESE:

BILLY JOE ROYAL

JOHN COMELE

MARIE GOMOND

STEVE MARINER

GRORGE JONES Beton Rogue, LA
GEORGE STRAIT
ALABANA
STATLER BROTHSE
LARRY CATLIN
HARTY STUART
CDB
MORETS & CATLE
STEVE MARINER
JOHN ANDERSON
JOHN ANDERSON

WYAY Atlanta, GA WKHX Atlente, GA

none Bottest:

WZZK-FM Birmingham, AL JANIE PRICKE
EARL TROMAS CON
HICHARL MARTIN
BELLAMY BROTHER
BOTCHER!
OAK RIDGE BOYS
HORRIS & GAYLE
MAYLON JENNINGS
GIEN CAMPBELL
GEORGE JONES WXBQ-FM Bristol, VA

KWEN Tulsa, OK BARBARA MAHDR LEE GREENMOOD GARY MORRIS DON WILLIAMS T.G. SHEPPARD ALABAMA ANNE MURRAY HOLLEST ERMNY ROGERS GEORGE STRAIT REBA HOEMTIRE HORRIS GAYL DOLLY PARTON

KVOO Tulse, OK

WSOC-FM Charlotte, NC Greenfile, SC
HERLE HAGGARD
HEL MCDANIEL
ALAMAGE
HARTY STUART
PAH TILLIS
LARRY GATLIN
EXHNY ROCHER
SUSAN HAY!
EXCLANY, ERCOTERS
JOHN CONLIKE
BILLY JOR SOYAL
JOHN SCHNEIDER
EXILE JOHN ANDERSON RANDY TRAVIS SAMYER BROWN NOTCEST: MORRIS & CAYLE OAK RICOE BOYS MARIE OSMOND SYLVIA GEORGE JONES WUSY Chattenoogs, TN

MRELLAMY SROTH
MERLE HAGGARD
PARE HORNTIRE
SAMPER BROWN
JOHNNY LEE
JANIE FRICES
HOCKERS
HOCKERS
GEN CAMPBELL
MARE GRAY
RAY STEVENS KKK-FM Houston, TX JANIE PRICES SAWYER BROWN BELLAMY BROY BARL THOMAS RAY STEVENS HOTLEST

KILT-FAI Houston, TX ALBRANA A ALBX BARVEY LARRY GATLIN LEE GREENHOOD, JOHNNY LEE PARE HCENTIRE ANNE HURRAY T.G. SEEPPARD HARTY STUART HOLDE

MEL HOMAS CI MEL HOMAS CI SAWYER SROWN JANIX PRICER SAM DURENCE BOLLEST FORESTER SIGT JUICE NENTON HORRIS & GAZE T, GRAHAM BROW GEORGE STRAIT RICRY SEAGGS RANDY TRAVIS ALABAMA HOTLEST: JUICE NENTON JOHN CONLES MARIE OSKOHO T, GRAHAN BEO GEORGE JONES WDXE Lawrenceburg, TN

KSSN Little Rock, AR LARRY GATLIN SAWYER BROWN MEL HCDANIEL MERLE RAGGARD BELLAMY BROTH NOTES

WWKA Orlando, FL

ANNE HURRAY BELLAMY BROTHERS STATLER BROTHERS HOTLES: OAK RIDGE BOYS DOLLY PARTON HARIE OSHONO T. GRABAN BROWN BARBARA MANDRELL

WSM Nashville, TN

none Hottest:

RANDY TRAVIS
EARL TWOMAS CO
HEL HCDANIEL
JANIE FRICKE
JCHNNY LEZ
LENIS STORRY
HOTES
HOTES
JOHN ANDERSON
GEORGE JONES
EXILE
STEVE WARRIER

WKIX Rateigh/Durham

KLLL 1-abbook, TX Raio-gh/Ducham
JANIE / PICKE
BALLANY BRIWKES
BALLANY BRIWKES
BALLANY BRIWKES
BALLANY BRIWKES
BALLANY BRIWKES
BALLANY BRIWKES
BALLANY GAPTIN
BALLEY STACOS
LARRY GAPTIN
BALLANY

WGKX Memphia, TN CHARLY MCCLAIN
EDDY RAVEN
RAY STEVENS
HOTLEST
JOHN CONLES
GEORGE JONES
BARBARA HANDREL
DOLLY PARTON
BILLY JOE ROYAL WRNL Richmond, VA

JAMES TAYLOR
DON MILLIAMS
RICKY SKAGGS
ALABAMA
GEORGE STRAIT
RAMDY TRAVIS
HARTY STUART
BRENDA LEE
FORESTER SIST
JUICE NEMTON
HORRIS & GAYI
JOHN CONLEE
HARIE OBHONO WOKK Meridian, MS PAM TILLIS
JANTE FRICKE
ADAN BAKER
REITH WHITLEY
KEL MCOANTEL
SAWYER BROWN
HOTLEGE:
OAK RIDGE BOYS
JOHN GENYER
PAMOY TRAVIS
EXILL
GEORGE JONES

nome Nottest:

ALASAMA
NCL HCDANIEL
HAC DAVIS
EARL THOMAS CON
ANNE HURRAY
JOE STAMPLEY
PAM TILLIS
FOTESTER SISTER
JUICE NEWTON
HORRIS & GAYLE
HARTE GEMEND
CRARLY MCCLAIN

COB GEORGE STRAIT DON WILLIAMS EARL THOMAS CO ANNE MORRAS Y MOTECAT STEVE MARINER EXILE MARTY STUART RANDY TRAVIS

JILL HOLLIER MICHAEL MORPHER RAY STEVEMS KEITH WHITLEY HOTCEST: GAR RIDGE BOYS T. GRAEAM BROWS MARIE COMOND BILLY JOE BOYAL STEVE MARINER EARL THOMAS COMERCE HAGGARD SANTER BROWN MAC DAVISE BOBBY BLUE HOTTER SCHOOL CONLES MARIE OSHORD GEORGE JORES CHARLE OSHORD GEORGE JORES RANDY TRAVIS WQYK-FM TempelSt. Pete, FL

KJNE Weco, TX

WORP PART BROWN
MEL MCONNIEL
JOBNEY LEE
JARKE PRICEE
MICHAEL NORMEY
JIN GLADER
JULICE MEMTOR
MARIE GEMOND
SOUTHERS PACIFIC
GEGREE JONES
EXILE

WINCHASTE, VA
BRENDA LEE
GIRLS MEET DOOR
LARRY CATLIN
MERLE RAGGRD
MEL MCDARFIEL
ANNE MURRAY
SONNY CURTIS
FOLGES
SOUTHERN PACIFIC
EXILE
BILLY JOE ROYAL
DAK RIDGE BOYS

SAWYER BROWN PAK TILLIS JANIE PRICKE Nottest: GEORGE JORES MAYLON JEMMINGS SILLY JOE ROYAL STEVE MARINER JOHN SCHNEIDER

WEST

SAMYER BROWN SELLAMY BROTHERS HOTTERS HARIE COMONID OAK RIDGE BOYS HORRIS & GAYLE STEVE WARINER DOLLY PARTON

HICHAEL MART SAMYER BROWN BELLAMY BROT JILL ROLLIER RANDY TRAVIS BRENDA LEE JANIE FRICKE

MARTY STUART
LACY J. DALTON
EARL THOMAS COPARE MCENTIAE
LARRY GATLIN
PAM TILLIS
HOTLERE'
BARRARA MANDRE:
STEVE MARIMER
OAK RIDGE BOTS
OCLL'P PARTON
MORRIS & GAYLE KRWQ-FM Gold Hill, CR

LARRY GATLIN
MERIE RAGGRED
EARL THOMAS CONL
SANTER BROWN
TONI PRICE
RAY STEVENS
MICHAEL MURPREY
JIGL HOLLIER
JIMMY BUPPETT
BELLAMY BROTHERS BELLAMY BROTHERS CANDY BACK BERIND THE 8 SUSAN RAYE ADAM BAKER HOTCEST GEORGE JONES DOCLY PARTON SYLVIA SOUTHERN PACIFIC ALABAMA

KOIL Grand Junction, CO KLZ Denver, CO BELLARY BROTHERS
JINNY BUFFET?
MICHAEL MARTIN M
BOTFET?
MICHAEL MARTIN M
GORGE JOHES
JORN DENVER
GIRLS MEXT DOOR
JORNNY ROORIGUEZ
RAY STEVENS SAWYER SROWN ANNE HURRAY EARL THOMAS GEORGE STRAI RANDY TRAVIS LARRY GATLIN HOTES

KEIN Great Fells, MT PAM TILLIS
PAKE HCENTIRE
BELLANY BROTH
GIRLS NEXT DO
HERLE BAGGARD
JAMIZ FRICKE
HOTTER
GEORGE JONES
SYLVIA
EDDY RAVEN
JOHN SCHNEIDE

JÓRN SCHNEIDER CDB Hottest: FORESTER SISTER HORRIS & GAYLE JUICE HEMPON JOHN CONLER GENE WATSON KZLAKLAC Los Angeles, CA NARE GRAY LEE GREENWOOD JOHN DENVER JOHN SCHMEIDER T.G. SHEPPARD GARY MORRIS MICKEY GILLEY COM CDB ALABAMA RICKY SEAGGS DON WILLIAMS GEORGE STRAIT

RICRY SRACE DON WILLIAMS GEORGE STRAIT HOTCEST, MORRIS & GATLE GAR RICGE BOYS STEVE MARINER NARIE CEMOND DOLLY PARTON ALABAMA DON WILLIAMS ANNE MURRAY HOTHES: HORRIS & GAYLE DAK RIDGE BOYS MARIE CSHOND STEVE MARINER T. GRAHAM BROWS

KNIX-FM Phoenix, AZ

KRAK Secramento, CA

Socramento, CA

DON WILLIAMS
GEORGE STRAIT
RICKY SKADGS
T.G. SHEPPARD
LOUISE MANDRELL
ROTESTER SISTERS
JOHN CONLEY
JUICE MENTON
OAR RIDGE BOYS
MORRIS & GAYLE JONN SCRNEIDER
ALABAMA
MERLE RAGGARD
LEE GREENHOOD
KOLLBER!
HORRIS 1 GAYLE
GEORGE JONES
BILLY JOX BOYNI
DAN SEALS
MARIE OSMOND

KOLO Reno, NV

BARL THOMAS CONSELLAMY BROTHER:
JIMMY BUPPETT
JANIE FRICKE
SOCTES!
COORGE JONES
SILLY JOE ROYAL
DAN SEALS
KSOPFM
San Lake City, UT

MARITHEE ALABAMA
AAC DAVIS
ADAM BARER
BELLANY BROTHES
SUSAN PART
ROTLESE
TOTAL

LORETTA LYNN
SAWYER BROWN
NEL MCDANIEL
JANIE FRICKE
EARL TROMAS CO
HOTLEST:
BARBARA MANDRE
STEVE MARINER
GEORGE JONES
RICEY SKAGGS
ALABAMA

ALABAMA MEL MCDANIEL Hottest: none KCBQ Sen Diego, CA

STATLER BROTHERS ALABAMA GEORGE STRAIT HOLLEGE: HORRIS & GAYLE STEVE MARINER GEORGE JONES KIGO St. Anthony, ID JAMES TAYLOÑ
LACY J DALTON
LACY J DALTON
LACY J DALTON
JANIE PEICKE
ALANAMA
EARL TROMAS CONLI
CDB MAGGRO
MENLEMENTOD
ADAM BAKER
RAZEN & RON III
GEORGE BROTHERS
JOHNNY LEE
HOLTEATING
MAIJ GOMES
SILLY JOE ROYAL
SYLVIA
OAK RIDGE BOTS
KIM

KIIM Tucson, AZ

CDS ALARAMA ANNE MURRAT GEORGE STRAIT MERLE RAGGARD BOTLEST: DOLLY PARTON T, GRAMAN BROWN CHARLY MCCLAIN HANSARA MANDREI VINCE GILL

FULL-SERVICE A/C

TOP 20

Three Weeks	Two Weeks	Las	t rek		Tag and the
			1	1	DIONNE & FRIENDS/That's What Friends Are For (Arista)
	,		2	ė	
	4	8		õ	
	13		5	_	
		5	3	4	STEVIE WONDER/Go Home (Tamta/Motown)
	10	7	7	0	
	2	2	4	6	LIONEL RICHIE/Say You, Say Me (Motown)
	6	6	6	7	DIRE STRAITS/Walk Of Life (WB)
	3	3	8	8	KLYMAXX/I Miss You (Constellation/MCA)
	11	11	9	0	El DeBARGE with DeBARGE/The Heart Is Not So Smart (Gordy/Motown)
	_	18	11	1	BILLY OCEAN/When The Going Gets Tough (Jive/Arista)
	16	16	12	0	WHITNEY HOUSTON/How Will I Know (Arista)
	_	_	17	Ø	DREAM ACADEMY/Life In A Northern Town (Reprise/WB)
	DEBL	IT	•	®	STARSHIP/Sara (Grunt/RCA)
_	18	15	14	0	WHAMI/I'm Your Man (Columbia)
	DEBL	IT	Þ	0	ELTON JOHN/Nikita (Geffen)
	_	19	18	Ō	MICHAEL FRANKS featuring B. RUSSELL/When I Give My Love To You (WB)
	8	10	15	17	MR. MISTER/Broken Wings (RCA)
	14	13	13	18	JOHN OENVER/Dreamland Express (RCA)
BR				-	ANNE MURRAY/Now And Forever (You And Me) (Capitol)
					GARY MORRIS & CRYSTAL GAYLE/Making Up For Lost Time (WB)
BR	EA	N.E	ĸ	3	dant monnis a christal dattermaking up for Lost time (MD)

JANUARY 24, 1986

Total			
Reports/Adds	Heavy	Medium	Light
390	35	4	0
390	33	5	1
41,0	28	11	2
360	30	6	0
37/1	28	8	1
37/0	22	12	3
340	26	8	0
31,0	17	11	3
280	15	12	1
27/0	14	11	2
293	14	12	3
326	10	18	4
31,4	7	19	5
26/1	8	16	2
326	4	22	6
25/1	7	16	2
230	4	15	4
21/0	9	12	0
256	4	16	5
255	2	17	6

MOST ADDED

JAMES TAYLOR (21) Only One (Columbia) EVERLY BROTHERS (12) Born Yesterday (Mercury/Pol DREAM ACADEMY (6) Life In A Northern Town (Re ELTON JOHN (6) Nikita (Geffen) ANNE MURRAY (6)

Now & Forever (You & Me) (Capitol)

DIONNE & FRIENOS (25) That's What Friends Are For (Arista) BRUCE SPRINGSTEEN (23) My Hometown (Columbia) SAOE (22)

HOTTEST

The Sweetest Tabon (Portrait/CRS) OIRE STRAITS (19) BARBRA STREISANO (17) Somewhere (Columbia)

CHART EXTRAS

RANDY GOODRUM Silhouette (GRP)

53% of our reporters on it. Rotations: Heavy 3, Medium 15, Light 5, Total Adds 1, KSL.

BREAKERS

JAMES TAYLOR Only One (Columbia)

58% of our reporters on it. Rotations: Heavy 0, Medium 8, Light 17, Total Adds 21 including WWKB, WISN, WCCO, KFMB, KJR, WCHS, WGY, WGOW, WRVA, KBOI.

ANNE MURRAY

Now And Forever (You And Me) (Capitol)
58% of our reporters on it. Rotations: Heavy 4, Medium 16, Light 5,
Total Adds 6, WWKB, KJR, WBT, WIBC, KBOI, KFQD. Debuts at number 19 on the Full-Service chart.

GARY MORRIS & CRYSTAL GAYLE Making Up For Lost Time (WB)

58% of our reporters on it. Rotations: Heavy 2, Medium 17, Light 6, Total Adds 5, WTMJ, WBT, WGOW, WIBC, KOB. Debuts at number 20 on the Full-Service chart.

NEW & ACTIVE

HEART "These Dreams" (Capitol) 20/4
Rotations: Heavy 1/0, Medium 12/2, Light 7/2, Tol
including WFBR, KJR, KSL, WPOE, WWPA, KFQD, KVEC Total Adds 4, KFI, KFMB, WSPD, WWNR. Heavy: WCIL. Medium

PEABO BRYSON "Love Always Finds A Way" (Elektra) 20/0
Rotations: Heavy 2/0, Medium 12/0, Light 6/0, Total Adds 0. Heavy: WISN
WHBY, KSL, WPOE, WTKO, WGBR, WJBC, WCIL, KTWO. WISN, WTIC, Medium: WWKB, WCCO, KFMB, WGY,

MAURICE WHITE "I Need You" (Columbia) 19/0 Rotations: Heavy 4/0, Medium 13/0, Light 20. Total Adds 0. Heavy: WCCO, WTIC, WHBY, WGBR. Medium: WWKB, KJR, WCHS, WGDW, WHBC, WSPO, KSQ, WPCQ. WTKO.

DIANA ROSS. "Chain Reaction" (RCA) 15:00
Rotations: Heavy 2:0, Medium 100, Light 3:0, Total Adds 0, Heavy: wwk.B, KVEC. Medium including WFBR, KFMB, WBT, WSPR, WFCB, WTKO, WSBR, KFOD, KTWO.

EVERLY BROTHERS "Born Vested will (Mercury/PolyGram) 12:12
Rotations: Heavy 0, Medium 44, Light 88, Total Adds 12, WFBR, WHSV, WHSC, WIBC, WWNR, WPOE, WTKO.

FREDDIE JACKSON "He'll Never Love You (Like I Do)" (Capitol) 11/1
Rotations: Heavy 1/0, Medium 8/0, Light 4/1, Total Adds 1, KFMB. Heavy: WWPA. Medium: WWKB, WICC, WING, WWNR.

DUICE NEWTON "Hurt" (RCA) 11/0
Rotations: Heavy 2/0, Medium 6/0, Light 3/0, Total Adds 0. Heavy: WTIC, WHBY. Medium: WCCO, KOB, WPOE, WJBC.

CLARENCE CLEMONS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 10/1
Rotations: Heavy 3/0, Medium 4/0, Light 3/1, Total Adds 1, WTKO. Heavy: WWKB, WGOW, WWPA. Medium: W

KFMB, WCHS. KIRI TE KANAWA "Blue Skies" (London/PolyGram) 8/3 Rotations: Heavy 0, Medium 2/0, Light 6/3, Total Adds 3, WHBY, WTKO, WGBR. Medium: WFBR, WPOE

ARIN I C ROMONO. (Medium 2/0, Light 6/3, Total Adds 3, WIND., WIND., WIND., MEDIUM (Medium 2/0, Light 6/3, Total Adds 3, WIND., WIND., WIND., MEDIUM (Medium 6/1, Light 2/2, Total Adds 3, WING, WCIL, KVEC. Medium including WCCO, WGBR, WJBC, WIND., WIND.,

ISLEY, JASPER, ISLEY "Caravan Of Love" (CBS Associated) 8/3
Rotations: Heavy 0, Medium 3/0, Light 5/3, Total Adds 3, WGBR, WCIL, KTWO. Medium: WCHS, WGOW, WING

SIGNIFICANT ACTION

MIKE & THE MECHANICS "Silent Running" (Atlantic) 7/3

CO. WCHS. Medium: WPOE, WWPA. Rotations: Heavy O, Medium 2/0, Light 5/3, Total adds 3, HVN, III/CHAIL BUGENE WILDE "Don't Say No Tonight" (Phility World/Atlantic) 5/1 - III/CHAIL Adds 1, WWNR. Medium: WPOE, KVEC

EUGENE WILLD: "Ubn 1 seg yn vernigen.
Rotations: Heavy 0, Medjum 20, Light 4/1, Total Adds 1, WWNR, Medium: Whuc, KYcu.
THDMPSDN TWINS: "King For A Day" (Arista) 5/3
THDMPSDN TWINS: "King For A Day" (Arista) 5/3

WWKB, WSPD, WWNR, Medium including WWPA

Rotations: Heavy 0, Medium 2/1, Light 3/2, Total Agos 3, WTAD, NOTA, 1111.
SURPVIOR "Burning Heart" (Scotil Brox, CRS) 5/1
Rotations: Heavy 0, Medium 4/1, Light 1/0, Total Adds 1, WING, Medium including 55KRC, WHAS, WWPA

MR. MISTER "Kyrle" (RCA) 5/0

MR. MISTER "Kyrle" (RCA) 5/0

Medium 2/0, Light 3/0, Total Adds 0, Medium: WWNR, WWPA

ARETHA FRANKLIN "Another Night" (Arista) 4/2
Rotations: Heavy O, Medium O, Light 4/2, Total Adds 2, WCCO, WWNR
BILLY JOE ROYAL "Burned Like A Rocket" (Atlantic America) 4/1
Rotations: Heavy O, Medium 30, Light 1/1, Total Adds 1, WJBC, Medium: WFBR,

Rotations: Heavy 0, Medium 3/0, Light 1/1, Total Adds 1, Walds. Medium 3/0, Light 1/1, Total Adds 1, WWNR. Heavy 1/0, Medium 2/1, Light 0, Total Adds 1, WWNR. Heavy SAWYER BROWN "Heart Don't Fall Now" (Capitol) 3/1

JAMES BROWN "Living in America" (Scotti Bros./CBS) 3/1

Rotations: Heavy 0, Medium 1/0, Light 2/1, Total Adds 1, ATLANTIC STARR "Secret Lovers" (A&M) 3/0 Rotations: Heavy 0, Medium 0, Light 3/0, Total Adds 0.

TEDDY PENDERGRASS

Join us in the celebration! TEDDY PENDERGRASS will be making his first live appearance since "Live Aid" on the American Music Awards Monday, January 27, and he will also perform on the Johnny Carson Show Friday, January 31. Watch for the performance of his latest single, "I on Aid" is bigging the pages 25. "Love 4/2," shipping January 21.

ON ELEKTRA/ASYLUM MUSIC CASSETTES, RECORDS AND COMPACT DISCS. 1986 Elektra/Asylum Records, a Division of Warner Communications, Inc. 🐷



ADULT/CONTEMPORARY

BREAKERS

MIKE & THE MECHANICS

Silent Running (Atlantic)
61% of our reporters on it. Rotations: Heavy 4, Medium 32, Light 29,
Total Adds 23 including WSB-FM, WLLT, KMJI, B100, WAEB, V100, WKGW, WJDX, WTRX, WLHT, KOIL, KRAV, KWAV, KWFM. Debuts at number 25 on the A/C chart.

ARETHA FRANKLIN

Another Night (Arista)

55% of our reporters on it. Rotations: Heavy 0, Medium 27, Light 32, Total Adds 12 including KVIL-FM, WSNY, B100, WSFM, KEY103, WXTC, U102, WRKA, KELT, KOIL, KKUA, K99.

HEART

These Dreams (Capitol)

51% of our reporters on it. Rotations: Heavy 0, Medium 29, Light 26, Total Adds 24 including WPIX, WARM99, KVIL-FM, WARM98, WLTF, WSFM, WKYE, KELT, WSFL, WNAM, KQ99, WTRX, KCIX, KDUK.

> MR. MISTER Kyrie (RCA)

50% of our reporters on it. Rotations: Heavy 10, Medium 24, Light 19, Total Adds 7, WLTF, WRAL, WENS, KKUA, WEIZ, WZLQ, WFFX. Debuts at number 30 on the A/C chart.

ROTATION BREAKOUTS

		Total			
		Reports/Adds	Heavy	Medium	Light
0	SADE				
_		107/4	89	16	2
2		106/0	87	19	0
	WHITNEY HOUSTON	106/1	83	19	4
0		103/2	75	26	2
5	STEVIE WONOER	97/0	69	26	2
0		99/0	62	34	3
7	OIRE STRAITS	91/0	59	30	2
8		96/1	56	32	8
9	OIONNE & FRIENOS	90/0	47	34	9
O O		101/2	36	59	6
	WHAM!	89/3	45	36	8
12	LIONEL RICHIE	79/0	30	37	12
®	ELTON JOHN	94/14	14	64	16
Ø	ISLEY, JASPER, ISLEY	84/7	27	43	14
1	EI DeBARGE w/DeBARGE	74/0	29	37	8
16	KLYMAXX	69/0	21	30	18
17	STEVIE NICKS	63/0	26	27	10
0	MICHAEL FRANKS 1/BRENDA RUSSELL	71/5	16	45	10
1	CLARENCE CLEMONS & JACKSON BROWNE	58/5	18	29	11
20	MAURICE WHITE	61/3	24	26	11
21	MR. MISTER	48/0	6	31	11
2	FREDOIE JACKSON	65/7	4	41	20
23	JOHN COUGAR MELLENCAMP	45/0	15	22	8
3	DIANA ROSS	57/5	8	40	9
3	MIKE & THE MECHANICS	65/23	4	32	29
33	THOMPSON TWINS	73/18	2	25	46
3	PEABO BRYSON	59/7	4	41	14
20	COREY HART	61/5	3	41	17
Ø	OMD	58/6	3	35	20
	MR. MISTER	53/7	10	24	19

MOST ADDED

JAMES TAYLOR (31) **EVERLY BROTHERS (24)** Born Yesterday (Mercury/PolyGram) HEART (24) These Dreams (Capitol) MIKE & THE MECHANICS (23)

Silent Running (Atlantic) CARS (21) I'm Not The One (Elektra)

HOTTEST

WHITNEY HOUSTON (64) How Will I Know (Arista) SADE (63) The Sweetest Taboo (Portrait/CBS) **BRUCE SPRINGSTEEN (59)** My Hometown (Columbia) STEVIE WONDER (42) Go Home (Tamla/Motown) BILLY OCEAN (37) When The Going Gets Tough (Jive/Arista)

NEW & ACTIVE

ATLANTIC STARR "Secret Lovers" (A&M) 49/18
Rotations: Heavy 20,0 Medium 19/4, Light 28/14. Total Adds 18 including KVIL-FM, LOVE94, WMGF, WMYX, KYKY,
97AIA, WSNY, WEZC, WDLT.

ATLANTIC STARR "Secret Lovers" (A&M) 49/18
Rotations: Heavy 20,0 Medium 19/4, Light 28/14. Total Adds 18 including KVIL-FM, LOVE94, WMGF, WMYX, KYKY,
97AIA, WSNY, WEZC, WDLT.

97AIA, WSNY, WEZC, WOLT.

ANNE MURRAY "Now And Forever (You And Me)" (Capital) 46/12

Rotations: Heavy O, Medium 28/36, Light 21/9, Total Acids 12 including KGW, WKGW, KEY103, KO99, WTRX, WEIZ,

RANDY GOODRUM "Silhouette" (GRP) 43/1

ROtations: Heavy 30, Medium 20/1, Light 140, Total Acids 1, WAHR, Heavy: KOST, KIFM, WORG, Medium including WAEB,

WKYE, WUDX, WSFL, WTRX, WMGN, KOIL, KDUK,

WATE, WIDA, WOFL, WIHA, MMORI, NOIL, NOUN.

JAMES TAYLOR "0nly 0ne" (Columbia) 40/31

Rotations: Heavy 1:0, Medium 8/4, Lipiti 31/27, Total Adds 31 including WLTS, WMGF, KOST, KIFM, WKYE, WKGW, WJDX, WOLT, KELT, KIOA, KWAV, KWFM, KTYL, WJON, Heavy, WSNY, Medium including WARM98, WGLL, WAHR, WMT-

STING "Russians" (A&M) 38/7
Potations: Heavy 1/0, Medium 14/1, Light 23/6, Total Adds 7, WAEB, WEZS, KQ99, KOIL, KRLB, WBOW, KMGQ. Heavy:
KEY103. Medium including KIRM, KVUU, KOUK, WSKY, WCKO.

SIGNIFICANT ACTION

EVERLY BROTHERS "Born Yesterday" (Mercury/PolyGram) 24/24
Rotations: Heavy 0, Medium 4/4, Light 20/20, Total Adds 24 including WCLY, KVIL-FM, WKYE, WAVE, WNAM, WMT-FM, MCSW, KMOQ, KALE.

CARS "I'm Not The One" (Elektra) 23/21
Rotations: Heavy 0, Medium 5/3 Light 18/18 Total 18, Total Adds 21 including WCLY, WKYE, WSFL, WAVE, WMGN, WXUS,

KKLV, KGSW. Medium including WCKO, WJON.
SURNIVOR "Burning Heart" (Scotti Bros./BS) 23/1
Rotations. Heavy 7/0, Medium 7/0, Light 9/1, Total Adds 1, 194. Heavy: WARM99, WLLT, WLTF, WMJI, KUDL, WTNY, WCKO.
Medium. WHT, S100, V100, 3WM, KRIB, KTVL WCKO.
ACK WAGNER With VALERIE CARTER "Love Can Take Us All Away" (Qwest/WB) 20/17
Rotations. Heavy 0, Medium 33, Light 17/14, Total Adds 17 including KIFM, WAVE, WNAM, WEIM, WCL, WSKI,
WCHW, WGSW, KKLV, KGSW, KALE.

SMOKEY ROBINSON "Hold On To Your Love" (Motown) 16/16
Rolations: Heavy 0, Medium 1/1, Light 15/15, Total Adds 16 including KEY103, WXTC, WAVE, WEIM, WSKI, WORG,
WXEV, WZLO, KOSW, KMGQ, KAD

MIGHT RANGET "Goodbys" (Carnel/MCA) 15/2 Rotations: Heavy 20, Medium 92, Light 40, Total Adds 2, WLHT, WFMK. Heavy, KVIL-FM, WENS, Medium including WHTX, WHANN, WMHE, "NTW, KTVL, WANS, KALE."

ROB TRO "Thrill Of The Chase" (Jamez) 14/4
Rotations: Heavy 0. Medium 10, Light 134, Total Adds 4, KOIL, WKNE, KQSW, KMGQ. Medium: WEIM,

TOM PETTY with STEVE BICKS "Medelias And Pins" (MCA) 12/12
Rotations: Heavy 0. Medium 0. Light 12/12, Total Adds 12, WAEB, WKYE, WAVE, KKUA, WEIM, WCKQ, KRLB,

WORG, WZLQ, KKVL, KGSW, KACH, CAST, CA

PAUL MCZATNEY "Sighes Like Us" (Capitol) 10/1
Rotations: Heavy 1/0, Medium 5/0, Light 4/1, Total Adds 1, WMHE. Heavy: WAVE, Medium: V100, K106, WRKA, KRLB,

LOVERBOY "This Could Be The Night" (Columbia) 9/2 Rotations: Heavy 0, Medium 4/0, Light 5/2, Total Adds 2, WEIM, WAEV. Medium: WCKO, WCHV, KQSW, KALE.

Breekers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

A/C ADDS & HOTS

EAST

PARALLEL

ONE CarpenleriCarr
MIKE & THE MECHANNE MURRAY
JAMES TAYLOR
HOTTEST
SADE
MEITNEY HOUSTON
BRUCE SPRINGSTE
DREAM ACADEMY
DEBAAGE WPIX/New York Wandy Silvershe PEABO BRYSON HEART ISLEY, JASPER, IS

SADE HOTCOST: MBITNEY HOUSTON KLYMAXX SADE ATLANTIC STARR STEVIE MONDER

HONE HOTEST: STEVIE WONDER DIRE STRAITS BRUCE SPRINGSTE STEVIE NICKS WHITNEY HOUSTON

Keth Abrams
ISLEY, JASPER, IS
HOTTEST:
BARBER STREISAND
WBITNEY HOUSTON
BILLY OCEAN
MR. MISTER
ATLANTIC STARR

LOVERBOY
RUBIN GIBB
DAVID PACE
CARE
CARE
CVERLY BROTHERS
TOM PETTY
JACK MAGNER
SHOKEY ROBINSON
ROCLESE:
DEBARGE
BRUCE SPRINGSTEEN
SADE WCLY/Weshington D.C. Hollenifoxx TBOMPSON TWINS CARS EVERLY SHOTTERS HOLLES DREAM ACADEMY DIRE STRAITS SADE BRUCE SPRINGSTER WEITNEY HOUSTON

PARALLEL TWO

WAEBABIONTOWN
Mick Happrty
TOW PETTY
MISE & THE MECHAN
MIDGE URE
STING
ATLANTIC STARR
ROTLEBLI
BRUCE SPRINGSTEEN
DIRE STRAITS
SADE STEVIE WONDER
WOLLAWScorradurgGreene
Lowischmidt
COMEST BARKY
ANNE MURANY
ANNE MURANY
ANNE MURANY
ANCE MACHERS
EVERLY BROTHERS
EVERLY BROTHERS
ENTER BARKE
BALE SELL
BALE SELL DREAM ACADEMY WHITNEY HOUSTON

CHICAGO BEARS SHU DIAMA ROSS COREY HART MIKE & THE MECHAN FREDDIE JACKSON HOTCHST: PREDDIA JACADON BOTTOST E DREAM ACADEMY MEITHEY HOUSTON LIONEL RICHIE MR. MISTER CHICAGO BEARS SMU

CARS
EVERLY BROTHES
BEART
JAMES TAYLOR
TOM PETTY
BOTTOMITMENT ROUSTC
STEVIS WONDER
BILLY OCEAN
TANN

PARALLEL

CARS
DAN SEALS
BOTTEST
BOTTOME & FRIENDS
DIRE STRAITS
STEVIE NICKS
BRDCE SPRINGSTEN
STEVIE WONDER

HIDGE URE JAMES TAYLOR ATLANTIC STARR ROB TRO HEART EVERLY BROTHERS

NOTES SOUTHERS
NOTES

Bruce Stabbins
JAMES TAYLOR
JACE MAGNER
CARS
SHOREY ROBINSON
BOTLESTER
BRUCE SPRINGSTEEN
SAME
WHITHEY BOUSTON
DREAM ACADEMY
MR, MISTER

WTNY/Waterlown
George Neher
ANNE MURRAY
MIER & TEE MECHAI
EOTERST DIOMNE & FRIENDS
DIRE STRAITS
STEVIE NOMICER
CLEMOMS & BROWNE
MMITMET HOUSTON

THREE

NMAM! MIKE & THE MECHAN BOTTEST BRICE SPRINGSTEEN SADE WHITNEY BOUSTON BAILLY OCEAN BARRA STREISAND KVIL-FM/Deites Rhodes/Chapm

Raines/Johnson STARSHIP ELTON JOHN ATLANTIC STARR Rottest: DREAM ACADEMY DIONE & FRIENDS

WLTS/New Orleans

none Bottest: BARBRA STREIS DIRE STRAITS WHAM! STEVIZ NICES STARSHIP

W101/Tampa

BILLY OCEAN DAN SEALS

TWO

KEY103/Aus Keith Jecobe

Mottest: STEVIE MOND BRUCE SPRIN BILLY OCEAN SADE DIRE STRAIT

PARALLEL

ONE

WXTC/Charleston Quincy/O'Brien MICHAEL PRANKS SMOKEY HOBINSON Hottest: BARBRA STREISAND SADE RhodelChapman
ATLANTIC STARR
HEART
JOHN COUGAR
ARETEA FRANKLIN
EVERLY SROTHERS
HOLLERIN
MUITNEY HOUSTON
LIONEL RICHLE
DIONNE 4 FRIENDS
JOHN COUGAR
DIRE STRAITS MHITNEY BOUSTON CLEMONS & BROWNS STEVIE WONDER WEZC/Charlotte Sutton/Conway

SADE STEVIE MONDER WJDX/Jackson

SOUTH

THOMPSON TWINS ATLANTIC STARR Nottest: BILLY OCEAN SADE

JAMES TATLOS Hotteet: STEVIE WONDER RRUCE SPRINGST SADE WHITNEY HOUSTON BARBRA STREISAND Bevina/Delon

SITON JOHN
STING
Hottest:
LIONEL RICHIE
DIONNE & FRIB:
WHITNEY HOUSTO
DIRE STRAITS
BILLY OCEAN

HOTTEST: LIONEL RICHIE DIRE STRAITS JOHN COUGAR STEVIE HONDER BILLY OCEAN SADE BROCE SPRINGSTEEN BARBRA STREISAND JAMES TAYLOR

JAMES TAYLOR

BOTTESTI
STEVIE MONDER

DIRE STRAITS

DIONNE 4 FRIENDS

BARBRA STREISAND

MAURICE MHITE

DAN SEALS ARSTRA FRANKLIN THOMPSON THINS HOTCOST STEVIE MONDER STEVIE NICKS DIRE STRAITS WEITNEY HOUSTON BARBRA STREISAND ARETHA FRANKLIN THOMPSON TWINS

TRANSCON TRANSCONDER STRAITS
STEVIE WONDER
BILLY OCEAN
SADE
DIONNE & PRIE

PARALLEL Alten/Griffin
ELTON JOHN
ELTON JOHN
HEART
ARETHA FRANKLIN
MICRAEL FRANKS
JAMES TAYLOR
SOCKESS;
MEITNEY HOUSTON
DIRE STRAITS
STARSHIP
ISLET, JASPER, II
BROCE SPRINGSTEEL WCHV/Charlottesville

Graves/Medek
Graves/Medek
MIKE 1 THE MECHIJ
JACK MAGNER
EVERLY BROTHERS
JAMES TAYLOR
HOLLERIT
STARSHIP
SIMPLE MINDS
STEVIE MONDER'
SHERNA RASTON
SADE THOMPSON TWING ELTON JOHN PREDDIE JACKSON Mottest: LIONEL RICHIE CLEMONS & BROWNE DIANA ROSS DIONNE & PRIENDS KLYMAXX WEIZ/Columbus

Jim Jacobs
MR, MISTER
ANNE MURRAY
SMOEST POELHSON
THOMPSON TWINS
CARB
HOTE-ST:
WHITMEY HOUSTON
BRUCE SPRINGSTEEN
SADE BILLY OCEAN STARSHIP

Jackson/Bell
HIRE & THE NECHA
JACK MAGNER
EVERLY BROTHERS
JAMES TAYLOR
SMOKEY ROBINSON
HOLLEST:
STEVIE MONDER
DIRE STRAITS
GADE WSTF/Orlando Jim Makard
SADE
ELTON JOHN
HOTLOST:
DIONNE & FRIENDS
STEVIE NICKS
LIONEL RICHIE
KELTHAXE
JOHN COUGAR SADE BRUCE SPRINGSTEEN WHITNEY HOUSTON WRAL/Raleigh Anthony/Donov

DallawCennon
MBITMEY HOUSTON
RANDY GOODRUM
EVERLY BROTHERS
HOTTEST
SILLY JOE HOYAL
JUICE NEWTON
LIONEL RICHIE
BARBRA STREISAND
KLYMAXX Hottest: DIONNE & FRIENDS BILLY OCEAN LIONEL RICHIE BRUCE SPRINGSTEE STEVIE WONDER

WAGE/Leesburg Steve Porter Steve Porter
JAMES TAYLOR
SMOREY ROBINSON
EVERLY BROTHERS
BOCTERS
BOCCERS
BRUCE SPRINGSTERN
STEVIE MONDER
DEBARGE
DREAM ACADEMY
BARBRA STREISAND

APA. INCLUDENCE
Gery Whise
CHICAGO BEARS SHU
STING
MIDGE URE
TON PETTY
JACK MAGNET
AAS THE MECHAN
AAS TAYLOR
BOTES TAYLOR
BOTES TRAITS
SADE
CHICAGO BEARS SHU

Hottest: STEVIE HICKS SADE BRUCE SPRING: BILLY OCEAN DREAM ACADEM PARALLEL WSKY/Asheville Lea/Casakly HEART CARS EVERLY BROTHERS SHOKEY ROBINSON

THREE

Stu Wright
STU Wright
JAMES TATLOR
JAMES TATLOR
STORM TO THE STUDY
ROUN CLEB
TON PETTY
JACK MAGNER
JENNIPER RUSE
BOTTER
STEVIZ WONDER
SADE
MHITHEN HOUSTON
BARBAR STRAIGNAND
ISLEY, JASPER, IS SMOREY ROBINSON BOTTEST: MIKE 4 THE MECHAN BRUCE SPRINGSTESN SADE DREAM ACADEMY STARSHIP WKYX/Paducah Frank Carvell SmithMeclendon
EVERLY BROTHERS
JACK HAGGER
SHOKEY BOBINSON
TOW PETTY
BOTTEN
BARBA STREISAND
WHITMEY HOUSTON
DREAM ACADEMY
BRICE SPRINGSTEE
ELTON JOBN

Front Carvell
ISLEY, JASPER, IS
STARSHIP
JAMES TATLOR
JACK BAGHER
BOTCHEST
STEVIE MONDER
BARBRA STREISAND
BROCE SPRINGSTEEN
CARG
MICHAEL FRANKS

WAEV/Sevenneh Weet/Morris

WestMorris
CARS
CARS
TAYLOR
SHORES ROSINSON
EVERLY BROTHERS
ANNE HURRAY
LOVERBOY
Hottest:
SADE
MEITNEY HOUSTON
DEARN ACADEMY
DEBARGE
PEABO BRYSON

WMYXMHWeukse Seth Fest HICHAEL FRANKS ELTON JOHN ATLANTIC STARR HOLLEGE: BRUCE SPRINGSTEEN HHITNEY HOUSTON WZLQ/Tupelo Dorfman/Price Dorfman/Price SMOKEY ROBINSON DAN SEALS JAMES TAYLOR CARS TOM PETTY EVERLY BROTRERS ZLO MIL NICYED ELO
HR. HISTER
JACE MAGNER
HOTCEST:
BRUCE SPRINGSTEEN
SADE
HBITNEY HOUSTON
ELTON JORN
DREAM ACADEMY

KS94/St. Louis Wetermann/Garcia OND PEABO BRYSON Hottest: PEABU DANGER
BOTTEST NONDER
BRUCE SPRINGSTEEN
BARRA STREISAND
SADE
BILLY OCEAN

FrostAlan

ELTON JOHN
CLEMONS & BROWN
ROTCHEST:
LIONEL RICHIZ
DIONNE & FRIEM
RLYMAXX
STEVIZ WONDER
SADE

KUDL/Kansas City Dene Hallam ISLEY, JASPER, HOTTEST, HOTTEST, HOTTEST, HOTTEST, HOTTEST, HOTTEST, HOTTEST, HOTTEST, JAMES TAYLOR JOEN COUGAR

WMGFAMWeukee
Dave Blahop
JAMES TAYLOR
ATLANTIC STARR
BOTLERI
BOLLY OCEAN
SADE
STEVIE MONDER
MHITHEY ROUSTO
STARBHIP

KYKY/S outs Richard lair STARR

> 107 Reporters 102 Current Reports Five stations reported

> a frozen list this week: 2WD/Norfolk KESB/Jonlin WIVY/Jacksonville WOMC/Detroit WSNI/Philadelphia

MIDWEST

PARALLEL PARALLEI TWO ONE

ELTON JOHN
ISLEY, JASPER, IS
MIKE & THE MECHAN
HOTTEBEL:
DIONNE & FRIENDS

KIOA/Des Mo Mike Judge Waxie/Tipton
HEART
HEART
HOMPSON TWINS
FREDDIE JACKSON
HOTTER
HOTTER
HOMBER
HARRA STREISAND
DREAM ACADEMY
MEITNEY HOUSTON
STARSHIP Mile Judge

JAMES TAYLOR
-ATLANTIC STARR
MIDGE URE
HOTTEST:
SADE
BILLY OCEAN
DREAM ACADEMY
MHAM!
STARSHIP

WLTF/Cleveland Wilson/Popovich KLYF/Des Moi WHENDYPOPONCH
HR. HISTER
PEABO BRYSON
HEART,
HOTTGET:
DEEAM ACADEMY
BARBRA STREISAND
SURVIVOR
CLEMONS & BROWNE
BRUCE SPRINGSTEEN Bob Majors

ISLEY, JASPER, IS
HOTLORY
DIONNE & FRIENDS
STEVIE WONDER
WHITNEY HOUSTON
DIRE STRAITS
LIONEL RICHIE

NWENTOCARRO
ISLEY, JASPER, IS
ISLEY, JASPER, IS
THOMPSON TWINS
DIANA ROSS
PREDDIE JACKSON
PLABO BRISON
HOTEGET
BROCE SPRINGSTEN
JOHN COUGAR
JAMES TAYLOR
SURVIVOR
CLEMONS & BROWNE OMD
MEART
ATLANTIC STARR
STING
ANNE MURRAY
MOLLAGE
DIONNE & FRIENDS
STEVIE NICKS
MHANI
BRUCE SPRINGSTREN
DRUCK SPRINGSTREN
DRUCK SPRINGSTREN
DREAM ACADEMY

WSNY/Columbus Harry Lyles PELTON JOHN
ANNE MURRAY
REART
RIRE & TRE MECHAN
HOTEBEL
STEVIZ NONDER
MHITNEY MOUSTON
DREAM ACADEMY
MHAM! ARETHA PRANKLIN HOTCOST: STEVIE MONDER BILLY OCEAN BRUCE SPRINGSTER WEITHEY HOUSTON JAMES TAYLOR

WLHT/Grand Ra Brown/Ashford

none Hottest: LIONEL RICHIE HR. MISTER JOHN COUGAR ELYMAIX DIRE STRAITS Brownlashford

HIGHT RANGER
HIRE 6 THE MECHAN
THOMPSON TWINS
OMD
HOSTEARLY
HR. HISTER
DIRE STRAITS
BRUCE SPRINSTEEN
DIONNE 6 FRIENDS HOTTONE HOUSTON LIONEL RICHIE BARBRA STREISAND BRUCE SPRINGSTEEN KLSI/Kansas City Frost/Alan

SADE HOTELST: LIONEL RICHIE DIRE STRAITS ELYMAXX DIONNE & FRIENDS WHITHEY HOUSTON

BHI FUNON
HIGHT RANGER
HIGH & THE MECHIOND
HOTCHEST
DIONNE & PRIEND!
STEVIE WONDEN
DIRE STRAITS
SADE
STARSHIP

CARS
Hottest:
BILLY OCEAN
SADE
WRITHEY HOUSTON
STARSHIP

STING
ARTHA FRANKLIN
BEART
MIRE & THE MECHAN
MIDGE URE
ROB TRU
Hottest:
SADE
MHITNEY HOUSTON

PEABO BRYSON DIANA ROSS HEART FREDOIE JACKSON Nottest: STEVIE WONDER DIRE STRAITS SADE BRUCE SPRINGSTEEN BILLY OCEAN

FULL-SERVICE A/C

EAST

PARALLEL ONE WFBRBallimore
Bob Moke
EVERLY BROTHERS
HOLLEGEL
DIONNE & FRIENDS
DIRE STRAITS
STEVIE MONBER
BRUCE SPRINGSTEEN
DREAM ACADEMY

WWK8/Buffalo Sendy Beach

THOMPSON TWINS ANNE MURRAY JAMES TAYLOR HOLLEST: STEVIE WONDER SADE

KLYMAXX DIONNE & FRIENDS DIRE STRAITS

KDKA/Pittsburgh

Hottest: LIONEL RICRIE DIONNE & PRIENDS KLYMAIX JAMES TAYLOR

ONE

WSB/Atlanta Greg Piccian

GREAM ACADEM'S STARSHIP ELTON JOHN HOTCEST: DIONNE & FRII DIRE STRAITS BARBRA STREIS BILLY OCEAN DEBARGE

TWO

WICC/Bridgepor

HOTEST: LIONEL RICHIS DIONNE & PRIE STEVIE HICKS DIRE STRAITS BRUCE SPRINGS

43 Reporters

37 Current Reports

PARALLEL PARALLEL

TWO

MORRIS & GAYLE ELTON JOHN

HOTTON JOHN
HOTTON JOHN
BARBRA STREISAND
DIONNE & FRIENDS
DEBARGF

DEBARGE BRUCE SPRINGSTEEN MORRIS & GAYLE

WCCO/Minneepolis Demny Long MIKE & THE MECRAS STARSHIP ARETHA FRANKLIN JAMES TAYLOR EVERLY BROTHERS BOTTERS BOTTERS

PARALLEL

TWO

SOUTH

MIDWEST

PARALLEL

ONE

SERRC/Cincinnat
Denny Nugen;
none
Bottest:
DIRE STRAITS
LIONEL RICHIE
DIONNE & FRIE
STEVIE NICKS
STEVIE NONDER

WHAM: HIKE & THE MECHAI HOCCUST LIONEL RICHIE DIONNE & FRIENDS SADS JOHN COUGAR STEVIE WONDER

JAMES TAYLOR Bottest: DIOMNE & FRIENDS

3WM/Toledo King/Matthews CLEMONS & BROWNE THOMPSON TWINS NOTEST: DIONNE & FRIENDS DIRE STRAITS NEWMAXX JOHN COUGAR BRUCE SPRINGSTEEN

KRAV/Tulsa Reynolds/Caperion MIKE & THE MECE SADE THOMPSON THINS HOTESET: MR, HISTER LIONEL RICHIE JAMES TAYLOR DIONNE & FRIENT JOHN COUCAR

PARALLEL THREE

WMTFM/Cedar Rep Green/Sellers
HIDGE URE
ANNE MURRAY
EVERLY BROTHERS
HOTLEEL
BARBRA STREISAND
SADE
BILLY OCEAN
MHITNEY BOUSTON
BRUCE SPRINGSTEEN

PAFEAU CLAIRS
RICK RODERTS
RICKE URE
SURVIVOR
ATLANTIC STARR
JAMES TAYLOR
DAN SEALS
ANNE MURRAY
ROCCESSEINGSTEE
BRUCE SPRINGSTEE
BRUCE SPRINGSTEE
BRUCH HHAM! BILLY OCEAN WHITNEY HOUSTON SADE

KFS8/JopHn Bobby Daniels none Hottest: DIRE STRAITS SADE BRUCE SPRINGSTE WHITNEY HOUSTON STEVIE MONDER

WXUS/LaFayette Bob Vizza Bob Vizze
HIDGE URE
CARS
NOTTENT:
BRUCE SPRINGSTE:
STEVIE NICKS
DIRE STRAITS
SADE
HIRE & THE MECK

KWERRochester
DabMAxelson
TROMPSON THINS
PEANO BYSON
HEART
JAMES TAYLOR
MIKE & THE MECHAN
ROTESEL
DREAN ACADEMY
BARBAN STRATISAND
BROCK SPRINGSTEEN
BRITHEY HOUSTON
BILLY OCEAN

WJON/St. Cloud John Fine/M.Dien John FineM. Diem
JAMES TAYLOR
EVERLY BROTHERS
HIDOR URE
HOTCHORI
STEVIE MONDER
SADE
BARBHA STREISAND
MEITHEY BOUSTON
BRUCE SPRINGSTEE

WBOW/Terre Haute Mark Edwards HEART BYERLY BROTRERS MIKE & THE MECHA STING HOTOME & FRIENDS LIONEL RICHIE DREAM ACADEMY DIRE STRAITS KLYMAXX

WEST PARALLEL

MHITMEY HOUST ELTON JOHN ANNE HURRAY JAMES TAYLOR HOTTEST: STEVIE MONDER DREAM ACADEMY BRUCE SPRINGS SADE ONE HORE HOTTEST!E WONDER BRUCE SPRINGSTE DIRE STRAITS SADE WHITNEY HOUSTON

PARALLEL KFI/Los Angeles LeBeau/Tyler HEART
HOTTEST:
DIONE & FRIENDS
STARSHIP
SADE
BROCE SPRINGSTEEN
JAMES TAYLOR TWO MORRIS & GAYLE Bottest:

KBOl/Bolse Drew Harold ELTON JOHN ANNE MURRAY JAMES TAYLOR HOTEEST: BRUCE SPRINGSTEE: SADE

DIONNE & FRIENDS BARBRA STREISAND LIONEL RICHIE

KSL/Selt Lake City

DREAM ACADEMY MICHAEL FRANKS RANDY GOODRUM

Hottest: LIONEL RICHIE MR. HISTER

HEART JAMES TAYLOR PREDDIE JACKSON Rottest: DIRE STRAITS DIGNE & FRIENDS BARBRA STREISAND SADE BRUCE SPRINGSTEEN OMD
JAMES TAYLOR
HIKE & THE HECHAN
HOTTEST:
BRUCE SPRINGSTEEN
SADE
BILLY OCEAN
DREAM ACADEMY
STARSHIP

ELTON JOHN HOTTEST: BRUCE SPRINGSTEEN PIA ZADORA DIONNE & FRIENDS JUICT NEWTON ANNE MURRAY

WGY/Scheneclady Mike Neff JAMES TAYLOR HOTCEST: DIONNE & PRIENDS SADE DIRE STRAITS SRUCE SPRINGSTERN DREAM ACADEMY PARALLEL

Wayne Fisk

JAMES TAYLOR
EVERLY SHOTHERS
WHITNEY HOUSTON
KIRI TE KAMANA
CREAM ACADEMY
CLEMONS & BROWNE
SOLEAST
LIFE STRAITS
KLYMAXX
BARBRA STREISAND
DERASEE DEMARGE BRUCE SPRINGSTEEN PARALLEL THREE

JAMES TAYLOR EVERLY BROTHERS JAMES BROWN BOTTEST: DIONNE & FRIENDS WHAM! OIRE STRAITS SADE EDDIE HURPHY

WHAS/Louisville

LOVERSOY
BEART
SUGERE HILDE
THOMPSON THIMS
ARETHA FRANKLIN
CARS
FOREY
JAMES TAYLOR
JACK HADNER
EDDIE HURPEY
GUAPTERLASH
HOTCHES
SADE
PAUL YOUNG
MHAM!

WHAM! WEITNEY HOUST DREAM ACADEMY

STARSHIP
JAMES TAYLOR
MORRIS & GAYLE
BOTTCST:
SADE
CLEMONS & BROWNE
MITHEY BOUSTON
JOHN DENVER
MICHAEL FRANKS PARALLEL THREE

WRVA/Richmond Mike Ruble

JAMES TAYLOR
JON ANDERSON
ISLEY, JASPER, IS
EVERLY BOTTERS
FIRI TE BANANA
MOTEST
DIRE STRAITS
SADE
BRUCE SPRINGSTEEN
BARBRA STREISAND
JOHN DENVER

MORRIS & GAYLE
ANNE HURRAY
HOLLES!
LIONEL RICHIE
STEVIE MONDER
BARBRA STREISAI
DIRE STRAITS
BRUCE SPRINGST ELTON JOHN
JAMES TAYLOR
ROCKEST:
DIDNNE & FRIENDS
BARBRA STREISAND
SADE
STEVIE WONDER
DEBARGE Two stations reported a frozen list this week

Johnson/Michaele SURVIVOR DAN SEALS ROTECTS PRINGS BELLY OCEAN MEITHEY BOUST DREAM ACADEMY STANSBIP WINCEMENTAL

WSP0/Toledo

Chembers/Dorn
EVERLY BROTHERS
JAMES TATLOR
STARSHIP
SMORET ROBINSON
BANGLES
NOTERSHIP
OFFERST
BALLES
BALLY OCEAN
WINGSTEELS
BILLY OCEAN
WINGSTEELS BEART JAMES TAYLOR TROMPSON THINS NOTEGET: BARBEA STREISAND ELYMAXX STEVIE MONDER DIRE STRAITS DIONNE & FRIENCE

PARALLEL

THREE Munson/Salowitz
EVERLY BROTHERS
SANTER BROWN
ROSANNE CASH
BILLY JOE BOYAL
FRANK SINATRA
HOLLER'S
BILLY OCEAN
HITHEY BOUSTON
BRUCE SPRINGSTEI
MORRIS & CAYLE
DAN SEALS

And Becket
ANNE MURRAY
EVERLY BROTHERS
AGRAIS & GAYLE
ROTTERS
BROKE SPRINGSTEEN
JOHN DENVER
BARBA STREISAND
WIBANMAGNON
Doug Lane WCIL/Carbonda Matt McCann MeITHEY BOUSTON DAN SEALS ISLEY, JASPER, IS HOTERE: DIONNE & FRIENDS ELYMAXE DIRE STRAITS RAY PARKER JR. BARBHA STREISAND DREAM ACADEMY JAMES TAYLOR Bottest: DIONNE & FRIENDS BARBRA STREISAND DIRE STRAITS STEVIE WONDER SADE

KVEC/Sen Luis O Dan Armstrono PARALLEL

Dan Armstrong
Dan SEALS
EVERLY BROTHER
JAMES TAYLOR
HOTTEST:
KLYMAXX
LIONEL RICHIZ
DIONNE & FRIENI
KENNY ROGERS
ELTON JORN THREE MARK LOWIS
ANNE MURRAY
JAMES TAYLOR
BOTTEGET:
STEVIE WONDER
DEBARGE

John Leader
JAMSS TAYLOR
EVERLY BROTHERS
COCK ROBIN
SHOREY BROTHERS
HORTER

KHOW/Denver

WPRO/Providence Four stations failed to report this week. Their rotations were frozen.

55KRC/Cincinnati KDKA/Pittsburgh WHAS/Louisville WICC/Bridgeport

WEST

PARALLEL S100/Sen Diego

ONE BradyÆHlott
MIKE & THE MECHAN
THOMPSON TMINS
HOLLEST:
BRUCE SPRINGSTEEN
LIONEL RICHIE
DIRE STRAITS
BARBRA STREISAND
DIONNE & FRIENDS

JACK MAGNER JAMES TAYLOR THOMPSON TWINS KOST/Los Angeles Kaye/Kiley KayeKHey TIDMESON TWINS
JAMES TATLOR
HOTLER:
BARBRA STREISAND
SADE
ISLEY, JASPER, IS
STARSHIP
ATLANTIC STARR

REART ROTTEST: DIRE STRAITS BILLY OCEAN WHAM! DREAM ACADEMY CLEMONS & BROW

PARALLEL

TWO

Bobby King CLEMONS & BROWNE PREDDIE JACKSON HEART TEOMPSON TWINS BOTTEST BOTTEST BOTTEST BOTTEST BILLY OCEAN ISLET, JASPER, I STARSHIP KKUA/Honok Barrett/Miller BerrettMiller
CHICAGO BEARS SHU
MAURICE MHITE
ARETRA PRANKLIN
TOM PETTY
MR. MISTER
ROTEGER:
WHITNEY MOUSTON
BILLY OCEAN
SADE
SERUCE SPRINGSTEEN
STARSHIP

K99/Great Falls Stove Keller KWAV/Monterey Michael Reading ELTÓN JOBN ARETHA FRANKLIN HEART DIANA ROSS HIAHI SOUND MACRI HOLLEST: STEVIE MONDER BRUCE SPRINGSTEEN SADE Michael Reading
MIKE & THE MECHOND
JAMES TAYLOR
HEART
ATLANTIC STARR
HOTLEST:
SADE
DREAH ACADEMY DREAM ACADEMY WHITNEY HOUSTON*

WHAM! ISLEY, JASPER, IS BRUCE SPRINGSTEEN KKPL/Spokane Thomas/McCarth THOMES MCCerthy
THOMES ON THINS
THOMES PRANKS
STEVIE MONDER
SADE

KWFM/Tucson Chris Ryan JAMES TAYLOR MIRE & THE ME HOTCHEST: DIRS STRAITS SADE MHITHEY HOUSTON BRUCE SPRINGSTEEN BILLY OCEAN

PARALLEL THREE

MAURICE WHITE HEART MIKE & THE HECKAN

FIREE

KKLVIANCHER

KKLVIANCHER

KKLVIANCHER

Greg Wilkinson

JACK WACHER

JAMES TAYLOR

JAMES TAYLOR

ANNE RUBERY

ATLANTIC STARR

CARS

NOTICES

KINTINEY ROUSTON

BARBAR STREISAND

BILLY OCEAN

BILLY OCEAN Stephen Meade
STING Y ROBINSON
ROB TRO
JAMES TATLOR
EVERLY BROTHERS
BOTES!
SADE
MAURICE WHITE
MHITNEY HOUSTON
BRUCE SPRINGSTEE

KALE/Tri-Cities Bill Templeton BIN Templeton
TOM PETTY
ROBIN GIBB
EVERLY BROTHERS
JAMES TAYLOR
FORCE MD'S
JACK WAGNER
SMOXEY ROBINSON
ELO

BLO Bottest: BRUCE SPRINGSTER WHITNEY HOUSTON HENAM! STARSHIP ELTON JOHN

TOM PETTY
JAMES TATLOR
EVERLY BROTHERS
SMOKET ROBINSON
CARS
ROB TRO
JACK MAGNER
DAN SEALS

DAN SEALS

NOTE OF THE STATE OF THE SEALS

SADE

WHAM:
BRUCE SPRINGSTEEN

DIRE STRAITS

KMGQ/Santa Barbare Stephen Meade

KTYL/Tyler Janie Baker EVERLY BROTHERS ATLANTIC STARR JAMES TAYLOR JACK HAGNER CARS CARS
EUGENE WILDE
NOTTEST:
WHAM!
BILLY OCEAN
STEVIE WONDER
CLEMONS & BROW
DAN SEALS

WFFX/Tunceloots
Sander Walker
CLEMONS & BROWNI
CORRY BART
ELTON JOHN
MR. NISTER
HIKE & THE MECRI
JAMES TAYLOR
CARS
ATLANTIC STARR
JACK MAGNER
ELO
HOLLOST

HOLTEST: BRUCE SPRINGSTEEN SADE

MEITNEY HOUSTON BILLY OCEAN BARBRA STREISAND

68/R&R FRIDAY, JANUARY 24, 1986

AOR TRACKS

,			_	_			N. Contraction of the Contractio		
	Three	e Tv	vo /eeks	Las Week	156 REPORTS	Total	0		
		2	3	1	1 ZZ TOP/Stages (WB)	Reports/Adds 136 – /0	Power	Heavy 124 -	
			2		2 MR. MISTER/Kyrie (RCA)	122 -/2		114-	
	1	6	5	5	SIMPLE MINDS/Sanctify Yourself (Virgin/A&M)	136+/7			
	1		4	4	HOOTERS/Day By Day (Columbia)	128-/1	25+	101 + 88 +	
	1		1	3	5 MIKE & THE MECHANICS/Silent Running (Atlantic)	111-/0	30-	97-	
	_	- 3	12	12	HEART/These Dreams (Capitol)	125+/14	27+	79 +	
	8		7	6	PETE TOWNSHEND/Give Blood (Atco)	119-/1	12-	76=	
Ц	_	- 1	7		ALAN PARSONS PROJECT/Stereotomy (Arista)	133+/7	4+	54+	
İ	9	. 1	6		STEVIE NICKS/I Can't Wait (Modern/Atco)	115-/2	20-	79+	
	24	1	4 1	10	STARSHIP/Sara (Grunt/RCA)	100 +/5	26+	73+	
	0	EBU	IT.	• 0	FIRM/All The Kings Horses (Atlantic)	128 /127		50	65
	40			4	NXS/What You Need (Atlantic)	119+/9	9+	45+	
	10	9	9	8 1	3 DREAM ACADEMY/Life In A Northern Town (Reprise/WB)	92-/2	23-	71-	19-
1	-	-	- 3	3	PETER FRAMPTON/Lying (Atlantic)	129 + /35	1+	23+	91+
1	34	26	5 1	6 (DIRE STRAITS/Ride Across The River (WB)	108+/7	5=		65 +
1	12	11		1 1	TOM PETTY &/So You Want To Be A Rock & Roll Star (MCA)	92-/1	9-	51-	39-
	26	25	5 2	4	TOM PETTY &/Needles And Pins (MCA)	90+/15	6+	<i>38</i> +	48+
1	13	15	1		RUSH/Manhattan Project (Mercury/PG)	87-/2	5 -		47-
1	44	31	2	•	PAT BENATAR/Le Bel Age (Chrysalis)	98+/11	3=	28-	62+
Į	29	23	2	3	AEROSMITH/Shela (Geffen)	101-/0	1 -	16=	75+
ı	39	35			OUTFIELD/Your Love (Columbia)	90+/7	8+	26+	52 -
ı	36	28			ASIA/Too Late (Geffen)	95 -/2	3=	29-	55 -
	56	39	31	4	JOHN C. MELLENCAMP/Minutes To Memories (Riva/PG)	73+/11	7+	40+	31 -
ı	33	20	17	24	JOHN C. MELLENCAMP/Justice And Independence '85 (Riva/PG)	74-/5	7=	41-	31-
	21	16	15	25	ROGER DALTREY/Let Me Down Easy (Atlantic)	72-/2	7-	34 -	37-
1	27	21	21		- Indiana (moroday) (a)	91-/1	2-	24 -	54-
	-	56	39	3	LOVERBOY/This Could Be The Night (Columbia)	95+/21	1+	19+	66+
ŀ	22	19			QUEEN/One Vision (Capitol)	85 -/3	2-	20 -	60-
	-	-	47	Œ	MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic)	72 +/28	2+	29+	38+
	-	-	42	30	ROBERT TEPPER/No Easy Way Out (Scotti Bros./CBS)	82+/22	1+	20+	53+
		30		31	CHARLIE SEXTON/Beat's So Lonely (MCA)	79 - /4	1-	17=	55 –
i	51	40	37	9	THOMPSON TWINS/King For A Day (Arista)	71 + /6	8+	27+	40 –
	23		25	33	NIGHT RANGER/Goodbye (Camel/MCA)	57-/0	9-	<i>37</i> –	20-
	-	-	46	•	ROGER DALTREY/Quicksilver Lightning (Atlantic)	79 + /29	0=	10+	57+
		34	35	35	STING/Russians (A&M)	70 – /3	2+	24+	42-
	41	37	36	30	PHANTOM, ROCKER & SLICK/My Mistake (EMI America)	83 -/5	0 =	13=	58 –
		-	-		DOKKEN/The Hunter (Elektra)	75 – /0	1+		60 –
			20		ALARM/Strength (IRS/MCA)	62-/1	4 –		34 –
	31	38		39		<i>58 = /6</i>	3+	23 –	
	6	8	18	41	MARILYN MARTIN/Night Moves (Atlantic)	74 + /23	1+	4+	<i>58</i> +
		10	28	42	BRUCE SPRINGSTEEN/My Hometown (Columbia)	49 – /1	7-	<i>30</i> –	15+
١			43	3	PETE TOWNSHEND/Face The Face (Atco) PETE TOWNSHEND/Hiding Out (Atco)	38-10	7-	33 –	4-
		60			JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	52+/9	4=		33+
			34	45	ZZ TOP/Can't Stop Rockin' (WB)	47+/11			23+
	_		60	a	TALK TALK/Life's What You Make It(EMI America)	47-/2		25 –	
	5	12	29	47	STEVIE NICKS/Talk To Me (Modern/Atco)	64+/19	2=		46+
			55	<u></u>	ALARM/Spirit Of '76 (IRS/MCA)	38 -/0	-		12+
				49	ROBERT PALMER/Addicted To Love (Island).	46+/10			30+
					CRUZADOS/Hanging Out In California (Arista)	47+/9			27+
				<u>a</u>	JOE LYNN TURNER/Losing You (Elektra)	52 + /5	0=	3	
4	18 4			52	TOM PETTY &/Don't Bring Me Down (MCA)	50+/8	0=	5+ .	
	DEBL				ZZ TOP/Velcro Fly (WB)	36 - /0			21-
-					ASIA/Go (Geffen)	40 + /9			23+
4	2 4	13	44	55	JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG)				10-
5	8 4			56	RUSH/Territories (Mercury/PG)	28 - /3 31 - /1		17- 13=	9-
				-	BANGLES/Manic Monday (Columbia)			13 = 12 + 12 + 12 + 12 + 12 + 12 + 12 + 12	
21				_	DIVINYLS/Pleasure And Pain (Chrysalis)		0-		28-
0	EBL	JT			MICKEY THOMAS/Stand In The Fire (RCA)		0		28 -
	EBU				JAMES BROWN/Living In America (Scotti Bros./CBS)				17=
				_	(Stories (Stories)	J1-12	J+ 1	3+ 1	/=
					DDEAVEDO				

BREAKERS

All The Kings Horses (Atlantic)
82% of our reporters on it. 128/127 including adds at: WBCN, DC101, KZEW, WLUP, KLOS, KMET, 91X, KGB, KFOG, KRQR. Debuts at #11.

PAT BENATAR

Le Bel Age (Chrysalis)
63% of our reporters on it. 98/11 including adds at: WRIF, KORS, WIMZ, KMJX, WXLP, KOMP. Moves 27-19. LOVERBOY

This Could Be The Night (Columbia)
61% of our reporters on it. 95/21 including adds at: WDVE, WHJY, DC101, WKLS, KSRR, WSHE, WNOR, WYNF, KUPD, KROR. Moves 39-27.



TRACK #2 NEW & ACTIVE **ALBUM DEBUT**



AOR ALBUMS

Three Nwo Last Weeks Weeks Week	156 REPORTS	JANUARY 24, 1986	Total Reports/Adds	Power	Heavy	Medium
	ZZ TOP/Afterburner (WB)	"Stages" (136) "Rough" (58) "Can't Stop" (47)	144-/1	54 –	128-	14+
	PETE TOWNSHEND/White City (Atco)	"Blood" (119) "Hiding" (52) "Face" (38)	145-/1		103-	
4 5 4 3	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Justice" (74) "Minutes" (73) "R.O.C.K." (47)	141 + /5		88 -	
5 4 5 4	MIKE & THE MECHANICS/Mike & The Mechanics (Atlantic)	"Silent" (111) "All I Need" (72) "Hanging" (12)	144-/0		114-	
	STEVIE NICKS/Rock A Little (Modern/Atco)	"Wait" (115) "Talk" (38) "Imperial" (18)	140-/1		103-	
7 8 8 🙃	SIMPLE MINDS/Once Upon A Time (Virgin/A&M)	"Sanctify" (136) "Alive" (17) "Once" (10)	143 + /5		110+	
6 6 6 7	TOM PETTY &/Pack Up The Plantation - Live (MCA)	"So You Want" (92) "Needles" (90) "Don't" (36)	130-/1	15=	65-	61=
8 7 7 8	MR. MISTER/Welcome To The Real World (RCA)	"Kyrie" (122)	127-/1	57-	116-	10+
	DIRE STRAITS/Brothers In Arms (WB)	"Ride" (108) "The Man's" (23) "Walk" (15)	128-/3	14=	58+	69-
	HOOTERS/Nervous Night (Columbia)	"Day By Day" (128)	128-/0	25+	88+	38-
	HEART/Heart (Capitol)	"These Dreams" (125) "If Looks" (17)	131 + /9	31+	85 +	44-
— 21 14 2	ALAN PARSONS PROJECT/Stereotomy (Arista)	"Stereotomy" (133)	141 + /7	6+	57+	79-
20 16 15	STARSHIP/Knee Deep In The Hoopla (Grunt/RCA)	"Sara" (100) "Tomorrow" (14)	113=/3	27+	75 +	33-
	INXS/Listen Like Thieves (Atlantic)	"What You Need" (119)	133+/10	10+	52+	71-
15 12 11 15	DREAM ACADEMY/Dream Academy (Reprise/WB)	"Life" (92) "The Edge" (14)	106-/3	26=	77-	23-
	RUSH/Power Windows (Mercury/PG)	"Manhattan" (87) "Territories" (31) "Marathon" (13)	102-/0	6-	41-	57-
	ROCKY IV/Soundtrack (Scotti Bros./CBS)	"No Easy" (82) "America" (31) "Heart" (23)	103+/15	8+	34 -	<i>63</i> +
	ASIA/Astra (Geffen)	"Too Late" (95) "Go" (31)	106-/1	6-	40 -	54 -
DEBUT DEBUT	PETER FRAMPTON/Premonition (Atlantic)	"Lying" (129)	129 /34	1	23	91
11 17 18 20	PAT BENATAR/Seven The Hard Way (Chrysalis)	"Le Bel Age" (98) "Sex" (20)	109-/7	3-	32 -	69 +
14 15 19 21	ALARM/Strength (IRS/MCA)	"Strength" (62) "Spirit Of '76" (46)	96-/2	8-	32 -	<i>58</i> –
23 23 22 22	AEROSMITH/Done With Mirrors (Geffen)	"Shela" (101)	102-/0	1 -	17=	75 +
36 31 28 🕸	OUTFIELD/Play Deep (Columbia)	"Your Love" (90)	94 + /7	9+	29 +	53-
18 18 20 24	ROGER DALTREY/Under A Raging Moon (Atlantic)	"Let Me Down Easy" (72)	73-/1	7-	35 -	37-
37 33 31 25	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"This Could Be" (95)	98+/17	2+	20 +	<i>68</i> +
27 26 25 26	BON JOVI/7800 Fahrenheit (Mercury/PG)	"Silent Night" (91)	91 – /1	2-	24-	54 -
25 25 24 27	DOKKEN/Under Lock And Key (Elektra)	"The Hunter" (75) "In My Dreams" (18)	87-/0	2+	13-	69 –
31 30 29	THOMPSON TWINS/Here's To Future Days (Arista)	"King For A Day" (71)	76 - /4	9+	<i>30</i> +	42-
29 28 27 29	CHARLIE SEXTON/Pictures For Pleasure (MCA)	"Beat's" (79) "Impressed" (10)	87-/6	1 -	19+	<i>59</i> –
26 29 32	STING/The Dream Of The Blue Turtles (A&M)	"Russians" (70)	71-/3	2+	24=	43-
24 24 26 31	NIGHT RANGER/7 Wishes (Camel/MCA)	"Goodbye" (57)	57-/0	9-	37-	
32 32 30 32	PHANTOM, ROCKER & SLICK/Phantom, Rocker & Slick (EMI America)	"My Mistake" (83)	<i>85 – /5</i>	0=	13-	
13 13 23 33	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"My Hometown" (49)	49 – /1	7-	<i>30</i> –	
	DIVINYLS/What A Life (Chrysalis)	"Pleasure And Pain" (40) "In My Life" (15)	55-/1	2-		35-
— — 36 3	ROBERT PALMER/Riptide (Island)	"Addicted To Love" (47)	<i>51</i> + /9	1+	12+	_
	CRUZADOS/Cruzados (Arista)	"Hanging Out" (52)	<i>52</i> + /5	0=	3-	40+
40 5	JOE LYNN TURNER/Rescue You (Elektra)	"Losing You" (50)	<i>51+/8</i>	0=	5 +	31+
□ NFR∩1 ► €	BANGLES/Different Light (Columbia)	"Manic Monday" (38)	43+/10	8+	12+	25+
DEBUT > S	DEL FUEGOS/Boston, Mass. (Slash/WB)	"I Still Want You" (37) "Don't Run Wild" (10)	42 + /13	1 -		28+
— — 38 40	SADE/Promise (Portrait/CBS)	"Sweetest Taboo" (20)	25 -/1	7-	15-	9+



BREAKERS

PETER FRAMPTON

Premonition (Atlantic) 83% of our reporters on it. 129/34 Including adds at: WBCN, WMMR, WDVE, WNOR, KAZY, KBCO, KBPI, CFOX, KLAQ, WIBA. Debuts at #19.

MOST ADDED

PETER FRAMPTON (34)

Premonition (Atlantic)

CARS (25)

Greatest Hits (Elektra) LOVERBOY (17)
Lovin' Every Minute Of It (Columbia)
ROCKY IV (15)

Soundtrack (Scotti Bros/CBS)

OPUS (14)

Up And Down (Polydor/PolyGram)

HOTTEST

MR. MISTER (57) Welcome To The Real World (RCA) ZZ TOP (54) Afterburner (WB)*
MIKE & THE MECHANICS (35) Mike & The Mechanics (Atlantic) SIMPLE MINOS (34) Once Upon A Time (Virgin/A&M) HEART (31)

AOR TRACKS

MOST ADDED

All The King's Horses (Atlantic) ELO (39)

PETER FRAMPTON (35)

Lying (Atlantic)
MICKEY THOMAS (34) Stand In The Fire (RCA) CARS (29)

ROGER DALTREY (29) Quicksilver Lightning (Atlantic)

HOTTEST

MR. MISTER (56) Kyrie (RCA) ZZ TOP (50)

Stages (WR) SIMPLE MINDS (31)

Sanctify Yourself (Virgin/A&M)
MIKE & THE MECHANICS (30)

Silent Running (Atlantic) HEART (27)

These Dreams (Capitol)

CHART CLIMBERS

TOM PETTY & THE HEARTBREAKERS "Needles And Pins" (MCA) 90/15 (81/5)
Adds including WYNF, 1913, WPDH, WAAF, WYCK, WLAV, WIOT, KKDJ, Heavy 38 including WWW, WARK, WHAY, KZEW,
WLDF, KAZZY, KSCO, KMET, KROP, Medium 48 including WINY, WASA, KSRR, WSHE, WNOR, WLVD, KOB, KOME.

MOUTFIELD "Your Love" (Columbia) 90.7 (85/13)
Adds WBCN, KYYS, KZAP, MOW, WKDF, WTPA, WWTR Heavy 26 including KSRR, WYNF, WLLZ, WRIF, KLOS, KMET,
KOB, KOME, Modelum 52 including wHyf, KZEW, KLOL, WNOR, KORS, KSHE, KISW, Moves 32-21.

KGB, KOME. Modium 52 including WHJV, KZEW, KLOL, WNOR, KORS, KSHE, KISW, Moves 32-21.

ROBERT TEPFER "NG East WW9 QUIT" (Scottl Bros. 268) 82/22 (593-27)

Adds including WBCN, WHJV, WSHE, WNOR, WRIF, KWET, KUPD, KLIPK, Heavy 20 including WSRK, WYNF, WEBN, WLVO, KEPI, KISS, KMOD, Medium 53 including WBNEW, KSRP, WLLX, KYYS, KSHE, KGB, KOME, Moves 42-30.

ROBER DALTREY "Quicksilver Lightning" (Atlantic) 79/29 (504/89)

Adds including CHOM, WOPE, KZEW, WSHE, WNOR, WLUP, KYYS, KMET, KGB, KISW, Heavy 10. WNEW, WRIF, 91X, CFOX, WCCC. WPLR, WAAF, KLBJ, WCPZ, Medium 57 including WBAB, DC101, KLOL, WLVO, WOFM, KSHE, KFOG, KORR, KOME, Moves 46-34.

MARILYM MARTIN "Night Moves" (Atlantic) 74/23 (52/23)

MARILYM MARTIN "Night Moves" (Atlantic) 74/23 (52/23)

Adds including WIDVE, KZEW, WNDR, WLVZ, WLLZ, WOPM, KBPI, Heavy 4: KLOL, CFOX, WZZO, KRQU, Medium 58 including WIDVE, WARK, KSRR, WSRF, KSRF, KLWPL, KGB, Moves 54-40.

including WNEW, WXRK, KSRR, WSHE, WYNE, KSHE, KUPD, KGB, Moves 54-0.

JOHN DOUGRAM MELLEKCAMP "Wilhuldes To Memories" (Riva/Polygram) 73/11 (69/20)

Adds including WKLS, KSRR, WYNF, WLVQ, WRQK, Heavy 40 including WNEW, WXRK, WMMR, WHJY, KTXQ, WLUP,

WEN, WRIF, KLOS, KMET, Modum 31 including WBAB, KGRS, KBCO, KGON, KGB, KROC, Mowes 31-23.

MIKE 4 THE MECHANICS "MII Need 18 A Miracle" ("Aliantic) 72/28 (44/22)

WRIF, KSHE, KSZY, KBCO, KROP, KOME, Medium 38 including WKLS, WILZ, KLOS, KMET, KZAP. Moves 47-29.

THOMPSON TWINS "KING FOR A Day" (Arista) 71/6 (67/11)

Adds: WLIR, WARA, KLAQ, WSKS, WKIP, KROU, Heavy 27 including WBCN, WBAB, WMMR, WSHE, WLVQ, KFOG, CFOX, Medium 40 including WHJY, KSRR, KTCZ, KBCO, KBPI, KROQ, KROR, WPYX, Moves 37-32.

TAIL YTAIL YTI HALE "WHI VAN MAKE HY (FMI) Manageria Add (14/64) A WILL WILL WHIN VAN MAKE HY (FMI) Manageria Add (14/64).

KPUS, WHEB, KLBJ. Medium 33 including DC101, WLUP, KAZY, WHTE, WRDU, WONE, WTUE, KODS. Remains at 43.
CRUZADOS "Hangling Out In California" (Krista) \$2.55 (51.99)

Adds. WLLZ, WZZO, WLAV, WRKI, WZEW, Heavy 3. WBCN, KRIX, KTCL. Medium 40 including WXRK, WKLS, WNOR, WLUP, WXRT, KYYS, WOPM, KUPD, KOME, MONES \$2.50.

JOE LYNN TURNER "Losing You" (Elektra) 50.6 (44.9)

Adds Including WNOR. WRIE: WRON, KATT, KMOD, KLPX, Heavy 5: KLOL, KSRR, KORS, KOME, KRIX. Medium 31 including WHLY, WYNF, WLLZ, WORM, WRDH, KNON, KLAQ, WPY, KILO. Moves \$6.51.

including WHLY, WYNE, WILZ, WOFM, WPDH, KNCN, KLAO, WFYV, KILO, Moves 58-51.

JOHN COUGRAM MELLEKCAMP "R.O.C.K. In The U.S.A." (Rilwx/Polyfam) 47/11 (38/15)

Adds including WIYY, WLVQ, KZAP, WHTF, KODS, KOLK, Heavy 23 including WKLS, KZEW, WLUP, KMET, KUPD, KFOG.

Medium 23 including WBAB, WNOR, KGON, WCHA, MBA Moves 46, MBA ENDER 46, M

ALARM "Spirit 0f '75" (IRS/MCA) 45/10 (37/12)
Adia Including WNOR, KORS, WPYX, WHEB, WOMF, KLBJ, KRIX, KNOD, KILD. Heavy 13 including KZEW, WXRT, 91X, WHEF, WLIN, WROC, MOVes 55-48.

NEW & ACTIVE

ELO "Calling America" (CBS Associated) 40/39 (0/0)
Adds including KZEW, KSBR, WSHE, WSHT, WLLZ, KSNE, KZEP, KGB, KFOG, KROR. Heavy 0. Medium 26 including WKLS, KTXQ, WFRI, WEYV, WLAY, KMOD.

DEL FUEGOS "I Still Want You" (Slash/WB) 37/18 (20/11)

DEL FUEGOS "I Still Want You" (Slash/WB) 37/18 (20/11)

RECO, WHER, KPSPN, Wedium 24 reducing WH-19 "37", KISW, WODE, WTUP, WARF, KODS, KILO.

Z JIMMY BARNES "No Second Prize" (Gelten) 36/20 (16/16)

JIMMY BARNES "No Second Prize" (Gelten) 36/20 (16/16)

MOSA snableng WITY, WBCN WILE, KYTS, WOFM, KSHE, WTSP, WHEB, KISS, WLAV. Heavy 1: KROU. Medium 20 moldeng WITY, KOL. KGB, WORM, KELJ, KWCN, AATT, KWOO.

INCIDION WITH, KLUE, NOU, NUMB, THOUT, ALBS, NAUN, ANT, AND AND A YAT "Face Like An Angel" (A&M) 354 (3110) Adds: WPYX, WDHA, KWHL, KZOO, Heavy 1: Medium 25 including KLOL, WRIF, KSHE, KOME, KSJO, WHEB, KNON,

KLAD, KATT, KDJK, KLIPX. ALDO NOW "Memours of You" (Portraft/CBS) 34/4 (31/14) Aods KLOL, KORS, KFMQ, WZZQ. Heavy 0: Medium 19 including WRCN, WPDH, KLAQ, WDIZ, KMOD, KFMG, KKDJ.

CARS "I'm Not The One" (Elektra) 31/29 (2/2)
Adds including KTXO, KBPI, KGON, KGB, KOME, WZZO, WLIR, KLAQ, WIBA. Heavy 0: Medium 19 including KQDS,
WWCK WXKE KII O KDIK KERS

WWCK, WXKE, KILO, KDIJK, KRSP. W**MALL OF VODDOO "Far Side Of Crazy" (IRS/MCA) 27/3 (26/5)** Adds: WNOR, WEZX, WTKX. Heavy 1: WLIR. Medium 19 including WXRT, KROQ, 91X, KROR, WHFS, WHEB, KLBJ, KNON,

PETE TOWNSHEND "Crashing By Design" (Alco) 26/7 (21/6)
Adds WEBN, KMET, KZAP, KOME, WPLR, WFTV, KRQU Heavy 13 including WMMR, KLOS, 91X, WCCC, WYSP, WAQX.
Medium 11 including KAZY, KGON, WHITF, WAPL, WTUE, KATT, KSTM.

Medium 11 including Nota, NAUGA, MITTLE, THOSE, STATE, STA

12 including WDHA, WHEB, WRIDJ.

FASTWAY "The World Waits For You" (Columbia) 24/14 (10/18)

Adds including KSRR, WNOR, WRIF, KLBJ, KISS, KATT. Heavy 0: Medium 19 including KLOL, KSHE, KGB, WPYX,

ZZ TOP "Dellrious" (WB) 24/7 (19/3)
Adds including WNEW, KNCN, KKDJ, WRUF, KSOY, Heavy 4 including KOME, WKQO, WLAV. Medium 16 including DC101,
WHTF, WDIZ, KEZO, KICT, KZEL, KEZE.

WHTF. WOIZ, KEZO, KICT, KZEL, KEZE.

DIRE STRAITS "The Man's Too Strong" (WB) 23/4 (19/5)

Adds. WEBN. 91X, KFOG, WOUR, KLBL, WOMF, WDIZ, Heavy 10 including KLOL, WOFM, KLOS, KISW, KILO, K97, KZOK.

Medium 9. WEBN, 91X, KFOG, WOUR, KLBL, WOMF, WDIZ

OPUS "Live Is Life" (Polydor/PolyGram) 21/12 (9/3)

Adds including KZEW, WOBK, WHEB, WAAF, WHDU, WRXL, KILO, Powers 1: Heavy 3: 91X, WEZX, WCPZ. Medium
12 including LXCW, KPOG, WHFS, K97.

JOHN HIATT "Snake Charmer" (Atlantic) 21/0 (25/4) Heavy 1: WZEW. Medium 16 including KSRR, WQBK, KNCN, KL N, KLAQ KMOD, KTYD.

SADE "The Sweetest Taboo" (Portralt/CBS) 20/1 (23/1)
Adds: WWW. Powers 4: Heavy 12 including KTCZ, KAZY, KINK, WQBK, CHEZ, WONE, K97, Medium 6 including WXRT,

KMJX, WBLM. KISS "Uhl All Night" (Mercury/PolyGram) 19/0 (23/2) Heaw 1: KUPD. Medium 13 including WOFM, WRCN, WHEB, WPDH, KLAQ, KISS, KFMG, KKDJ.

DOKKEN "In My Dreams" (Elektra) 18/8 (10/2)
Adds including WXRK, KRQR, WKLC, KISS, WAPL, WXKE, Powers 1: Heavy 3: WQFM, WAQX, KWHL. Medium 10 including

WHITE, ALUSS LICOYD COLE & THE COMMOTIONS "Lost Weekend" (Geffen) 18/5 (13/8) Adds: WRRT, WDHA, CHEZ, WEZX, KEZE Powers 1: Heavy 4: WHFS, KTCL, KRQU, KCGL, Medium 9 including KRQQ WURL, CFNY, KYDE STEVIE NICKS "Imperial Hotel" (Modern/Atco) 18/2 (18/4)
Adds KXZL, KWHL, Heavy 9 including WXRT, WQBK, WAAF, WKQQ, KISS, KILO. Medium 7 including WIYY, DC101, KGB, KLBJ, KODS.

MIDGE URE "If I Was" (Chrysalis) 16/10 (4/0)

Adds including WNEW, KBCO, KROQ. Powers 2: Heavy 4: CHOM, WHFS, WLIR, CHEZ, Medium 3 including WXRT.

FRANKIE MILLER "1"d Lie To You For Your Love" (PolyGram) 16/5 (10/10) Adds including KOME, WEZX, KMJX, WKDF. Medium 10 including WQFM, WPLR, WHEB, W

Adds including KOME, WEZX, KMJX, WKDF. Medium 10 including Wumm, which, write, with TWISTED SISTEM "Be Chrool To Your School" (Alantile) 16/3 (17/4) Adds: WNOR, KNCN, WZZQ, Heavy 3: WBAB, WDHA, WRCN, Medium 10 including KZEW, KUPD,

PETE TOWNSHEND "Secondhand Love" (Atco) 16/1 (17/3)
Adds: WKLC. Powers 1: Heavy 8 Including 91X, KFOG, KRQR, KISW. Medium 6 Including KGB, WPDH, KLBJ, KICT.

ZZ TOP "Woke Up With Wood" (WB) 15/3 (13/2)
Adds: WKLS, WLUP, WPYX, Powers 1: Heavy 5 including KL KLOL, WCCC, KILO. Medium 9 including DC101, KATT.

Adds: WKLS, WLUP, WPYX, Powers 1: Heavy 5 including KUDL, WUCU, NILO, Medium 9 including GUDL, NOTE DIVINYLS: "In My Life" (Chrysalis) 152 (157)

Adds: WCXT, KSPN, Powers 2: Heavy 5 including WLR, CHEZ, WKQO, Medium 6 including WHFS, WEZX, KDJK.

FACE TO FACE "Tell Me Why" (Epic) 1414 (070)

Adds: including WBCN, WXRK, WMMR, WHJY, 91X. Heavy 0; Medium 8 including CHEZ, WAAF, KEZE.

DREAM ACADEMY "The Edge Of Forever" (Reprise/WB) 14/6 (8/4)
Adds including WOUR. Powers 1: Heavy 5 including KAZY, WOBK, WTUE. Medium

Adds including WOUR. Powers 1: Heavy 5 including KAZY, WOBK, WTUE. Medium 5 including wants \$TARSHIP "Tomorrow Doesn't.Matter Tonight" (Grunt/RCA) 14/1 (16/3) Adds: WCXT, Heavy 3: WCCC, WCMF, WLAV, Medium 6 including KORS, WYSP, KLBJ, KILO, KDKB

AOR ALBUMS

NEW & ACTIVE

CARS "Greatest Hits" (Elektra) 46/25 (33/2)
Adds including KTXO, KBPI, KGON, KBB, WZZO, KLAO, WIMZ, KILO, Heavy 5: WBAB, WSHE, KROO, WLIR, WIBAMedium 28 including WDVE-WLLZ, WAAF, WIZN, WWWV.

Y&T "Down For The Count" (A&M) 37/4 (33/8) Adds: WPYX, WDHA, KWHL, KZOQ, Heavy 1: WOFM, Medium 26 including KLOL, WRIF, KOME, KSJO, KNCN, KLAQ,

ALDO NOVA "Twitch" (Portrait/CBS) 34/4 (31/14)

Adds R.C.L. Kuris, Kimo, W.Z.C. Heavy O'. Medium 19 Including WRCN, KLAQ, WDIZ, KMOD, KFMG, KKDJ, KLPX.

WALL OF VOODDO "Seven Days In Sammystown" (IRS/MCA) 27/3 (26/5)

Adds. WNOR, WEZX, WTKX, Heavy 1: WILIR. Medium 19 Including WXRT, KFOQ, 91X, KROR, WHFS, WHEB, KLBJ, KNON,

ELTON JOHN "Ice On Fire" (Geffen) 26/4 (23/4)
Adds: WBCN, KBPI, WOBK, KFMD, Powers 2: Heavy 9 including KTCZ, KAZY, CFOX, WIM2, WONE, WTUE, K97, WHMD.
Medium 13 including WXRT, WORLA, WHEBE, WRDU, WWWW

Medium 13 including WXRIT, WDHA, WHEB, WRDU, WWWW

OPUS "I'D And Down" (Polydot/Polydram) 23/14 (0/0)
Adds including CHOM, KZEW, WOBK, WHEB, WAAF, WHTF, WRDU, WRXL, KILO, Powers 1: Heavy 4: KTCZ, 91X,
WEZ.X, WCZ. Medium 12 including KLOL, KROQ, WHFS, K9X, WHNF, K9X

LOYD COLE & THE COMMOTIONS "Easy Pieces" (Geffen) 19/5 (14/9)
Adds. WXRT, WDHA, CHEZ, WEZX, KEZE, Powers 1: Heavy 4: WHFS, KTCL, KRQU, KCGL. Medium 9 including KROQ,
WLR, KYRE.

MIDGE URE "The Gift" (Chrysalls) 18/11 (0/0)
Adds including WNEW, KBCO, KROQ, 91X, WQBK, WDHA, Powers 2: Heavy 4: CHOM, WHFS, WLIR, CHEZ, Medium

FRANKIE MILLER "Dancing in The Rain" (PolyGram) 17/5 (0/0)
Adds: KOME, WEZX, KMJX, WKDF, KZAM, Heavy 0. Medium 10 including WQFM, WPLB, WHEB, WHIF.

Adds: KOME, WEZX, KMLX, WKÖP, KZAM, Heavy Ö, Medium 16 including WGPM, WPLB, WHEB, WHIE, WICK AXE "Welcome to The Club" ("PashACBS) 154 (13.8)

Adds: KGB, WYSP, KNCN, WOMF, Heavy O, Medium 6 including WGPM, KSHE, WOUR, KFMG, KILO,

LONG RYDERS "State of U, or U milon" (1sland) 15.2 (14.9)

Adds: KZEW, KILO, Powers 1: Heavy 2: WHES, KTCL, Medium 9 including WXRT, KBCO, KROO, WLIR, KSTM, KTYD.

MINK DEVILLE "Sportin" LIP" (*Mlatnic!) 14/0 (15/2)

Powers 1: Heavy 7: WBCN, WXRT, KBCO, WCPZ, KZAM, KTCL, KVBE, Medium 6: WNEW, WHES, CHEZ, KSPN.

JEFF PARIS" "Race To Paradise" (*Polyform) 13/9 (44/2)

Adds: including KAZY, KGB, KNCN, WONE, WTUE, KZEL, WWWY, KSPN, KZOO, Heavy O. Medium 6: including WHMD,

KVPE.

FINE YOUNG CANNIBALS "Fine Young Cannibals" (IRS/MCA) 12/1 (11/3)
Adds: WXRT. Powers 3: Heavy 4: KROQ, WHFS, WLIR, CFNY. Medium 6 Including KTCZ, KBCO, CHEZ, WIZN.

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week - its light adds - are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been added.

A single's B-side. (M): (L) - Other tracks from

that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in

A "frozen" list indicates that a current report was not received, and last week's rotations were included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1 000 000+ Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format comp etitor(s) are assigned a lower para-

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PD: CHARLIE KENDALI HD: MARK CHERNOPF

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DIES FRANCE

PD: GREG GILLISPIE MD: HERSCHEL

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BUSH
MINISTER

Heavy ZZ TOP RUSH

PARALLEL ONE

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(617)266-1111 PD: OEDIPUS ASST. PD: 808 P

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WHJY/Providence (401)438-6110 PD: IAN GRACE ASST. PD: GLENN STEWART

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DC101/Washington, DC (202)828-9932

PD: DAVE BROWN ASST. PD: B.J.

WIYY/Baltimore (301)889-0098 PD: TED EDWARDS MD: CHRIS EMRY

MD: CHRIS EMRY

BRANY

DREAM ACADEMY

HEART (AN)

HOOTERS

MIKE & THE MECH...

MR. MISTER

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JOHN COUGAR MELL
STEVIE NICKS
A JIMMY MARMES
ROGER GALTREY
DOKKEN
4 YOUNGBLOOD

WBAB/Long Island (516)587-1023

PO DOS SCICLASSOS POLOS SENSOS POLOS PD: BOB BUCHMANN HD: RALPH TORTORA

(304)722-3308 POLYTER THE TOTAL OF THE TOTAL PD: TIM SMITH MD: BEAU MICHAEL MOORE

WDHA/Dover, NJ (201)328-1055 GH: BOS LINDER PD: MIKE BOYLE

WXRK/New York (212) 750-6400 PD: PAT EVANS MD: MARK DIGIA POT PARE PARES
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WPLR/New Haven (203)287-9070 PD: NEAL MIRSKY HD: AMANDA TEPPER

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LOYEROY
MERILLION

PD: ANDY BLOOM ASST. PD: MIKE WOLF

PARALLEL TWO

WMMR/Philade (215)561-0933

OM: TED UT2 HD: ERIN RILEY

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WOBK-FM/Albany, NY (518)462-5555

PD: JOHN COOPER HD: PEGGY APPLE BENYL SPECOV APPENDENT OF THE STEVE NEW STANSHIP NEW STEVE NEW STEVE NEW STEVE NEW STEVE NEW STANSHIP NEW STEVE NEW STEVE NEW STEN STEVE NEW STEN STEVE NEW STEVE NEW STEVE NEW STEVE NEW STEN STEVE NEW S

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W77O/Allentown (215)694-0511 PD: GENE ROMANO

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MASS
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IRON EAGLE
DREAM ACADEMY
FIRM
Light
KICK AXE
JIMMY BARNES WPYX/Albany, NY (518)785-9061 PD: ANDI TURCO Beavy
JOHN COUGAR MELL.
STEVIE NICKS
12 TOP
SINGLE MINOS
MR. MISTER
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Light PD: PETER HIRS

WOLIBALtics

WPDH/Poughker (914)471-1500 PD: STEW SCHANTE

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WAQX/Syracuse (315)472-0200 PD: ED LEVINE ASST. PD: ANY DARLMAN Beary OAKLMAN
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ROCKY IV
DREAM ACADEMY
HEART
FIRM
MEDIUM
Light
PETER FRAMPTOM
SLACK SABBATH
OUTFIELD

CFNY/Toronto (416)453-7452 OM: DAVID MARSDEN ASST PD.: DON BERNS

ONT DAYS MAKES THE ACT OF SEASON AND ACT OF SEASON ACT OF SEASON AND ACT OF SEASON WCCC-FM/Hartford (203)233-4426 PD: DAVID GROSSHAM MD: BRIAN ILLES

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STING MR. MISTER INES STARSHIP THOMPSON THINS 22 TOP (M) Medium	WRXL/Richmond (804)282-9731 PD: TOM EVANS MD: PAUL SHUGRUE Beavy	ASIA (L) ALABA (M) CHARLE SEXTON Redum Light PETER PRAMPTON (A) CARS CARS A ELO	Beary STRVIE NICKS FRONTE SIGNE MIRE & THE HECH. HERE & THE HECH. DREAM ACADEMY SIMPLE HINDS TROMPOST TWINS A FIRM BOATT TO BALTIHORA SALTIHORA SELD	(504)345-1070 PD: MARK SEGER Beevy COREY HART JEMEL OF THE NI STEVIE MONDER MR. HISTER SADE STARSHIP	KXZL/San Anton (512)226-6444 PD: GLEN MARTIN MD: ANGELA NRIGE	17	BOYS DON'T CRY HICRAEL MEDGES MALL OF VOODOO	HEART ROGER DALTREY MR. MISTER DIRE STRAITS	HOOTERS HR. HISTER HEART FINN Hedium TON PETTY TALK TALK CRUEADOS	a ALARM a ELO a JINNY BARNES a JINNY BARNES a SIMPLE MINOS a FIRM (L) a JOE LYNN TURNER Light	
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WDIZ/Orlando	ROCKY IV (M) STING ALAW PARSONS PROJE TOM PETTY PETE TOWNSHEND ARROGATIVAR (M) PATTE RAMPTON ATTER RAMPTON ATTOR SISTER Light FICE AZE JEFF PARTS	LOYERDY ARROSH TH PHANTON, ROCKER ARROSH TH PHANTON, ROCKER LOON RACLE ROCKY IV ROCKET PLANER PETER PRANTON JOE LINN TUNER A TERM ROCKER A DEL PUDGOS A REZ BAND A LESA ROCKES A LESA RO	BEATY II TOP THE MECH METER TOWNSHEMD STEVIE NICKS ALAM PARSONS PROJE SIMPLE HINDS HE MISTER TO STARSHIP INUS JOHN COUGAR MELL HOOTERS ALAM PARSON LOUGH DALTEY ALAM LOUGH DAL	Reavy DIRE STRAITS (M) HEART (L) JOHN COUGAR MELL. MIRE & THE MECH. INSS (L) STEVIE NICKS (L) POCKY IV PETE TOWNSHEND (L) IZ: TOP (L) Hedium FIRM ROCES DALTREY (L)	Beavy EX TOP JOHN COUGAR MELL. DIRE STRAITS OF THE STRAITS DEATH ACADEMY PETE TOMSHEND STEVIE NICKS STARSHEP HEART TOM PETTY TOM PETTY	a FIRM a ELO a ROBERT PALMER: e YOUNGBLOOD a JIMMY BARNES	ALARM ELTON JOHN (M) HEART TOM PETTY (M) ALAN PARSONS PROJE INSS (M) OND HIES 4 THE MECH. JOHN COUGAR MELL.	(515)265-6181 PD: JACK EMERSON MD: MIKE RICHTER Reavy NIGHT RANGER	STRVIE MICKS (L) REART INAS Medium a TALK TALK (L) a Fins (L) Light	WFBQ/Indlanapolis (317)257-7565	
(305)645-1802 PD: RAD MESSICK BRANY 22 TOP (H) MR. MISTER RUSH HOOTERS STEVIE NICKS	WFYV/Jacksonville.	a JOHN COUGAR MELL	ASIA BRUCE SPRINGSTERN. DREAM ACADEMY MIGHT RANGER HEART STING Medium Plan CANS SADE Light ANDGE UNE	a FIRM ACCER DALTREY (L) STING BOOTERS PHIL COLLINS PETER FRAMPTON Light a ALARM a STARSHIP	STARSHIP MEANT PETTY A FIRM FRAME FROM EAGLE HOOTERS SIMPLE MINDS ALAM PARCONS PROJE CHARLIE SEXTON INSS PETER FRAMETON BON JOYL	WLLZ/Detroit (313)855-5100 ASST. PD: DODG PODELL ZI TOP (M) OUTFIELD (M) DIRE STRAITS (M)	Medium a DEL PLEGOS a JEFF PARIS a TALK TALK A PETER FRAMPTON a BAMGLES	MICK LOWE MIRK & THE MECH. MR. NISTER MR. NISTER MC COREY MART MC COREY MART MC SIMPLE MINOS & EFFER FRAMPTON Light	WWCT/Peoria (309)674-2000 PD: JEFF MURPHY MD: PHIL MANICKI BEARY MR. HISTER (L)	PD: TRE BEARMAN MD: JAY BARRE MEO-Y MIRE THE MECH IT TOP (M) MR. MISTER DREAM ACADEMY REWRITER SUMMER ALAM PARSONS PROJETANDOTESS STEVIE NICKS A FIRM	
TOM PETTY STARSHIP BON JOYI BON JOYI ALAN PARSONS PROJE PIRM HEART (M) SIMPLE HINDS Medium OUICKSILVER Light	(904)642-1055 PD: CHRIS JONES HD: LEX STALEY Beavy HOOTERS HEART 28 TOP	KISS/San Antonio (512)223-6211 PD: TRIP REES ASST. PD: TOM	a YOUNGBLOOD a JEFF PARIS	WLVQ/Columbus, OH 614)224-1271 PD: PAT STILL MD: LEE RANDALL	SON JOYS PARTON SON JOYS PARTON LOVERSON AEROSHITH CRUZADOS ROCKY IV QUICKSILVER JUMPIELD JIMMY BARNES DOKKEM	Heavy IN TOP (M) (M) IN TOP (M) (M) IN TOP (M) (M) IN TOP (M) MINE A THE MECH (M) MINE A THE MECH (M) MINE A THE MECH (M) MICH TOWNSHEND MICHT MANGE MICHT W (M) MICHT MANGE MICHT MANGE FINA MARILYM MARTIN MARILYM MARTIN MARILYM MARTIN	WAPL/Appleton- Green Bay (414)734-9226 PD: BRIAN TAYLOR MD: RICK PANNECK	KODS/Duluth (218) 728-6421 PD: MIKE KELLER ND: JOHN TOMER Beavy	STARGHIP SIMPLE MINDS JOHN COUGAR MELL STEVIE NICKS BON JOVI	STEVIE NICKS a FIAM REART Hedium a INXS	
WTKX/Pensacola (904)438-7543 PD: MARK DAGWELL MD: J.O. STONE	ALANTO TOM PETTY STEVIE NICKS FIRM SIMPLE MINOS HET HOSTER PET HOTER ASIA POMNESSEN A TALE TALE A VIOLENT FEMMES A ELO	Beavy PETE TOWNSHEND 22 TOP JOHN COUGAR MELL HOOTERS OUTFIELD RUSH (M)	WOOJIFI. Myers (813)275-9665 PD: PAT DEISCH MD: CHARLIZ KEEN	Bravy JOHN COUGAR MELL. II TOP ASIA	WQFM/Milwaukee (414)276-2040 PO: JERRY GAVIN MD: DANA BROWN	A MARILYM MARTIN CRUSHOOS CRUSHOOS CRUSHOOO ROGER DALTREY ARROSMITH CARROSMITH PAT BENATAR THISTED SITTED	HE WISTER 12 TOP (M) SIMPLE MINDS HOOTERS PFTE TOWNSHEND (M) JOHN COUGAR MELL. PAT BENATAR TOM PETTY ROGER DALTEY DREAM ACADEMY ALAM PARSONS PROJE	Beavy 22 TOF IM 5 22 TOF IM 5 23 TOF IM 5 25 TOF IM 5	IRON EAGLE ROGER CALIFREY ALAN PARSONS PROJE TOM PETER TOM PETER THE REART INXS HEGIUM A PIRM A MARILYN MARTIN	KICT/Wichita (316)722-5600	
Herry SIMPLE MINUS ALAN PARSONS PROJE MIRE & THE MECH TE TOP TON PETTY MOVES PETE TOWNSHEND LINES		a FASTWAY	IRON EAGLE	STEVIE NICES PETE TOWNERSO PETE TOWNERSO PETE TOWNERSO STARSE! REART REA	Reday ASIA CARY BROOKER HOLLAND DEACHT TICK 12 TOP OUTFIELD DIES STRAITS ROBY STAR HOOTERS MR. HISTER HOOTERS BAD BOY BAD BOY BAD BOY DREAM ACADEMY ALABM	JOE LYNN TURKER RUSH PAT BENATAR PAT BENATAR PAT STED SISTER CHARLIE SEXTON PATER FRAMPION ALAN PARSONS PROJE PHANTON, ROCKER BLACK N' SLUE 2 HARY MARKES 3 NOTLEY CRUE	HEART INKS STING Medium # FIRM # YOUNGBLOOD Light	a LOVERBOY o TALK TALK	WIOT/Toledo (419)248-3377	OM: BILL BRUIN HD: LEE ROBERTS Beavy 12 TOP (M) HRISE A THE MECH (M) BRUCK SPRINGSTEEN STARSHES STARSHES STARSHES STARSHES STARSHES HADER NINDS (M) HOOTERS	
PAT BENATAR BON JOU'! Medium FIRM um Light a CARS BOCRY IV JIMMY BARNES & MALL O'P VOCIDOO a YOUNGBLOOD	HD: ROB ELLIS Beavy STARSHIP SIMPLE NINDS	a AUTOGRAPH a JIMMY BARNES	Medium Medium TOM PRITY (L) QUICKSILVER PETER FRAMPION ROBERT PALMER	C.A.R.E PETER PRAMPTON TON PETTY AEROSHITH BON JOV1 BRUCE SPRINGSTEEN	MIKE & THE MECH	WXRT/Chicago (312)777-1700 PD: NORM WIMER MD: LIN BREMMER	WROK/Canton (216)492-5630 PD: RICK SINGER Heavy	WXKE/Ft. Wayne (219)484-0580 PD: RICK WEST HD: HAL SRANDT BEAVY RICK & THE MECH. (M)	PD: MICHAEL HUGHES AD: RICK VAN GIL Beavy 12 TOP (H) THOMPSON TWINS AR, MISTER MIKE & THE MECH. DREAM ACADEY ASIA (A) HEARY HEARY	MODITES ALAM PARSONS PROJE STEVIE MICKS FIRM Medium Light INKS TALK TALK DREAM ACADEMY	
WRDU/Raleigh (919)782-1061 OH: SEN BALL	NEAST HEALT HE HEALT HEA	(S	VRUF-FM/Gainesville	ALAN PARSONS PROJE TALK TALK YOUNGBLOOD MARILYN MARTIN	MARILY MARTIN JINY BARNES FIRM TALK TALK BRUCE SPRINGSTEEN ALAN PARSONS PROJE MASON RUFFNER FRANKIS MILLER KICK AXE	Heavy PETE TOWNSHEND CURE JOHN COUGAR MELL. 12 TOP DEL FUEGOS INXS JONI MITCHELL, RIG AUDIO DYNAMITE BLANCHANGE JAKES TAYLOR	Heavy ROSH (M) ROSH (M) ROSH (M) ARROHATH ARROHATH ROGER DALTREY CHARLES EXTON ALAM PARSONS PROJE NR, MOTEM STARSHIP (M) HIRE & THE MECH.	MO: HAL BRANDT Eavy NIME & THE MECH. (M) MR, MISTER HEART (M) PARIL COLLINS CLARENCE CLEMNS CLARENCE CLEMNS CLARENCE CLEMNS PARIL COLLINS TARGET (M) PARIL COLLINS CLARENCE CLEMNS CLARENCE (LENNS) DEBARA ACADEMY NEGUT FIRM (L) TARGET (L) TARG	EI TOP (M) THOMPSON TWINS MN. MISTER MECH. ADDRESS MECH. A		
OH: BEN BALL MO: BEN WALTON BANY MIKE & THE MECH (M) STEVIE NECKS (M)	ALAN PARSONS PROJE OUICESILVER Medium B ELO B ROBERT PALMER MARILYN MARTIN	3. 3. 3.	ONN COUGAR MELL. TEVER NICES IMPLE MINDS TING OOTERS		PETER FRANPTON LOVERBOY KISS YES YES MOTLEY CRUE	DEL FUEGOS INAS JONI HITCHELL SICA ADDIO DYNAMITE BLANCHANGE JAMES TATLOR SIMPLE MINOS ROBERT PALMER MIRE & TRE MECH LONDON SYMPHONY O. CLASH REPLACEMENTS	THOMPSON THE PROPERTY AND THE STANSHIP (M) HIRE & THE MECH. ASIA (M) PAT BRANTAR (M) SIMPLE HINDS (M) BON JOY! DIRE STRAITS	CARS Light ROCRY 14 DOKKEN CUARTERFLASH	Continued on	next page	

REGIONAL AOR ACTIVITY

MID\X/EST (continued)

PARALIFI THREE

KFMZ/Columbia, MO (314)874-3000

PD: BRYAN JEFFRIES MD: CRAIG STEVENS

NO: CRAIG STEVENS
REATY
NR. MISTER
JOHN COCCUR MELL.
BEYAN ADAMS
ROCEY I'UR MCH.
HIGHT BANKER
COREY IERR
STANSHER
COREY EART
SUCKE SPRINGSTEN
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PD: MARK NICE

PD: MARK NICHOLLS

Beauty
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PAT BENATAR
ALAN PANSONS PROJE
STANSHIP
IRON EAGLE
A FER (L)
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A LOWERBOY
A JIMMY BARNES
A MARILYN MARTIN
A AND A JIMMY BARNES
A JOHN RILLES BAND

a JOHN MILES BAND a ROCKY IV

WKLT/Kalkaska (616)258-2800

GH: CHUCK POET ASST. PD: TERRI

a LOVERHOY a ELO a TALK TALK a JOHN COUGAN HELL

KFMQ/Lincoln (402)476-8565

PD: TOM BARKER ND: BOR ALLEN RD: BOB ALLER
Beavy
NR. HISTER
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(616)873-7129 PD: MARK ANTHON: MD: TOM MILSON

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DORKEM
HOOTERS
STEVIE NICES
STANSHIP (L)
TOP PETTY (M)
JOHN CODGAR MELL..
PETE TOMHSHEND (M)
Redium
Light
DIVINYLS (L)
CARS

KSQY/Rapid City (605)578-3533 PD: JACK DANIELS MD: JEFF MICHAELS

HEAVY
SIMPLE MINDS
IZ TOP (M)(L)
STARSHIP
RUSH (L)
IRON EAGLE
MIKE & THE MD
STEVIE NICKS
HIGHT RANGER
DREAM ACADEMY
HOOTERS

MR, HISTER
TOM PETTY (M) (L)
PETE TOWNSHEND (H)
HEART
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a FIRM (L)
Light
a ELO⁴ MIKE & THE MECH. Medium a JOHN MILES BAND Light a ELO a PAT BENATÉR a DREAM ACADEMY a CARS a DEL FUEGOS

PD: RANDY HUGG MD: REVIN YOUNG

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WZZQ/Terre Haute (812)232-5034 WCPZ/Sandusky

PD: DON RIVERS PD DOD SIZE.

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PD: JOHN BRADLEY MD: DOUG CLIPTON

WEST

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KBPI/Denve (303)936-2313 ASST, PD: JOHN MO: LYNN WELLS

PRIE COMMISSION PETER COMMISSION OF THE CAME OF THE CA

KAZY/Denve (303)759-5600

MEANY MARKET STREET, S

KUPD/Phoenix (602)838-3062

PD: VAL McINTOSH ASST. PD: CURTISS

BANK JOHNSON LE TON LE T

PD: PETE BOLGER

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MAN STATE STATEMENT OF THE STATEMENT OF PD: TOM CALE HD: BILL PRESCOTT Meany FILE PRESC.

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CFOX/Vance (604)684-7221 PD: DON SHAFER

KISW/Seattle (206)285-7625

91X/San Diego (619)291-9191 PD: MAD HAX MD: STEVE WEST

HR, MISTER
STARRHIP
FUTE TOWNSHEND
QUICESILVER
QUICESILVER
THOMPSON TMINS
12 TOP
ASIA
JOHN COOGAR MELL,
URANT TFAITS
BELTON JOHN
STEVIE NICKS
ALAN PARESONS PRO.
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LOVERBOY
PETER FRAMPTON
ARETHA FRANKLIN
MARLIN MARTIN
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(FOG/San Francisc (415)986-1045 PD: JOHN RIVERS

DE JOHN RIVERS

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HIKE STEVIE RAY VAUGHAN
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Light

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RUSH (M)
ZZ TOP (L)
OUTFIELD
ROGER DALTREY
Medium
FIRM
GUILLER HERE

FIRM
QUICKSILVER
SON JOVI
DEL FUEGOS
CHARLIE SETTON
STARSHIP
IRON EAGLE
ALAN PARSONS PROJE
JIMMY BARNES
HOOTERS

ALMAN TANAMAN AND
ELO KICK AXE JEFF PARIS

KSJO/San Jose

(408)288-5400

OH: DANA JANG

KRQR/San Francisc (415)765-4045 PD: CHRIS MILLER MD: JOHN MCRAE

DE JOHN STAMAN

ERRY
PAY REATAR
MA. FISTER
M

KOME/San Jose (408)246-6811 PD: RON NENNI MD: CANDI CHAMB

SOURCE SPRINGSTERN
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ND: REAL ARTHOUSY
Weavy
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CRUZADOS
INKS
TONY CAREY
FRANKIE MILLER
ROCKY IV
PETER FRAMPTON
ABROSMITH
NIGHT RANGER PO: BRAU PHILLIPS MD: STEVE SLATON

> KINK/Portland (503)226-5080 PD: CARL WIDING ASST. PD: KELLY MARSHALL

STEVIE MONDER (M)
Medium
Mediu KILO/Colorado Springs (303)634-4896 PD: RICH HAWK MD: ALAN WEITE KLOS/Los Angeles (213)557-7250 PD: TIM KELLY ASST, PD: KURT KELL

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ALIAN PARSONS PROJE
LOWERNOY
RANG CHUMO
DELL PURSONS
DORREN
LIGHT
LIG

K97/Edmontor (403)428-8597

PD: NEIL EDWARDS KROQ-FM/Los Angeles (818)578-0830 PD: RICK CARROLL MD: LARRY GROVES

Beavy
22 TOP (M)
LIONEL RICHIE
STEVIE NICKS
PAUL MCCARTNEY
DIRE STRAITS
STEVIE MONDER
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PITE TONNSHEND
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KOMP/Las Vegas (702)876-1460 PD: SCOTT JAMESON ASST, PD: BIG MARS ASST, PD: BIG N
Heavy
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HR. MISTER
HIFE & TRE MECH
ALARM
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RUSH
AEROSAITM
Medium ROBERT PALMER DIVINYLS FELONY TEARS FOR FEARS NEW ORDER Light FEARGAL SHARKEY MIDGE URE

CHARLIE SEXTON

KMET/Los Angeles

(213)464-5638 HD: PAM EDWARDS

Heavy DIRE STRAITS DREAM ACADEMY JOHN COUGAR MELL HIRE & THE HECH, MR. MISTER BUSH

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PARALLEL

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HOOTERS

RUSH AEROSHITH Hedium FIRH PETER PRAMPTON ROCKY IV PAT BEHATAR

KKDJ/Fresno (209)226-5991 PD: DON PISCHER HD: JEFF RIEDEL

POUR DOME PARAMETER STATEMENT OF THE PARAMETER S

PD: BILL MIMS NO: ANDY PRESTOR RED. AMOY PRESTO EASY STEVIE NICES SIEVE NICES SIEVE HIMOS PETE TOMNSHERD ROCKY IV BELICE SPRINSTER MIKE & THE MELIN DEEMA ACADMAY TOM PETE LOCAL SPRINSTER ASIA PANGER ASIA PANGER ASIA SANGER ASIA SA PD: TOM MARSHALL ND: MICHAEL DAVIS Reey MCOTERS 22 TOP JOHN COUGAR MELL. STEVIE NICES MEART TOM PETTY DIRE STRAITS STIME OUTFIELD PETE TOWNSHEND (M) POGER OALTREY PAT BENATAR ALAN PARSONS PROJE RUSN (M)

KDJK/Modesto Stocktor (209)869-2594 PD: JERRY LONG MD: MARK DAVIS

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KSTM/Phoenix (602)835-1767

PD: JEFF PARETS ASST. PD: MENDY WESTON PDI Ja.
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KRSP-FM/Salt Lake City

(801)262-5541 PD: RANDY ROSE MD: JOHN FLORENCE HO: JOHN PLYARENCE STATE AT THE MECH. MR. HISTER DREAM ACADEMY STEVE HICKS PETE TOWNSHEND DIRE STARIES HOOTERS TO TOWNSHEND TO TOWNSHEND
> KEZE/Spokane (509)448-1000 OM: JONAH CUMMING

ON: JOH.

RESPY
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KZOK/Seattle (206)281-5600 OM: PRIL STRIDER MD: LARRY SHARP

MOI LABRY Sham.

Heavy
PETE TOMMSHEND
DOWN SPINLIPS
DOWN SPINLIPS
SIPPLE MINOS
BEART
STYLE MINOS
STYLE MICHS
MINE & THE MECH.
Light

HOOTERS
Medium

FRANKIE MILLER
EVERLY BROTHERS
Light
FIRM
VIOLENT FEMMES
ROBERT PALMER KLPX/Tucson (602)622-6711 PD: ARIN MICHAEL HD: MARGIE WRYE

HD: MARM.

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DEATH AND THE MORE AND THE MOR KTCL/Ft Collins (303)571-1232 PD: JOHN HAYES HD: JEFF PETTERS

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LOME RYCERS KZEL/Eugene (503)342-7096 PD: KEN MARTIN MD: VINCE MERTZ Beavy ZZ TOP (M) PETE TOWNSHEND (DREAM ACADEMY MISTE A THE MECH. STARSMIP

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CHARGIE SEXTON
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KRQU/Laramie-Cheyenne (307)745-7396

KDKB/Phoenix (602)897-9300 PD: JOHN LARSON HD: NICK SOMERS

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KWHL/Anchorage (907)349-6551 OM: CARTER B. BRA HD: REVIN VARGAS

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(303)920-1912

PD: GARY WEIPPLE HD: TOM CAREY

HEAVY
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(702)329-9261 PD: DANIEL COOK MD: STEVE FUNK

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KOLA/Riverside-San Bernardino (714)825-9952 PD: AL BARNETT

KTYD/Santa Barbara (805)967-4511 PD: RICK WILLIAMS

Reavy HEART (M) HIKE & THE MECH. MR. MISTER TALKING HEADS PHIL COLLINS (M) NIGHT RANGER OUTFIELD STING (M) (SUI) FOR THE STATE OF THE STAT OUTFIELD STING (H) DIRE STRAITS (H) DREAM ACADEMY 23 TOP ALAN PARSONS PROJE INKS Medium FIRM

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KKGR/Anchorage (907)278-4631 PD: JOHN ROBERTS Heavy
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KZAM/Eugene (503)741-1999

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KVRE/Santa Rosa (707)544-5873 PD: CYNDY PAULOS

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157 Reporters 154 Current Playlists ne station falled to report and therefore its rotations WCKG/Chicago One station reported a frozen list: WHCN/Hartford One station did not report for a second consecutive week its playlist was not included in this week's data:

Q107/Toronto

CHR PARALLEL ONE PLAYLISTS

EAST

B104 WBSB Baltimore

PD:Steve Kingston MD: Amy Kronthal

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28- 29- 30 JOHN COUGNETS O C. K. In The U.S.A.



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Philadelphia PD: Scott Walker MD: Glenn Kalin

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PD: Bob Travis MD: Chris Knight Boston

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PD: David Wolfe MD: Stephen Anthony

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MD: Brad "Knobby" Jones

PD: Jim Waters

Toronto

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74007 New York PD: Scott Shannon MD: Frankie Blue

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Washington PD: Mark St. John MD: Gene Baxter

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27 JOHN COUSAR/R.O.C.R. In The U.S.A. ARETHA PRANKLIN/Another Niget

PD: Bob Beauchamp MD: Guy Brouillard

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Toronto VP/Programming: Sandy Sanderson MD: Bob Saint

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NPhD Buffalo

Ops Dir: John Hager MD: Mindy Michaels

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PD: Bill Terry MD: Ruth Toison Island

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PD: Nick Bazoo MD: Lori Campbell

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WBEN-FM/Buffalo PD: Hank Nevins MD: Roger Christian

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7, 20, 20, 40 ARCADIA/Sectors in Ferrors DAN MEALS/Sec

PD: Jim Randali MD: P.J. Foxx

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Washington D.C. PD: Randy Lane Asst. PD: Mary Taten

7106 WZGO Philadelphia ALL HIT RADIO

Ops. Mgr.: Steve Davis MD: Andre Gardner

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all hit 97. MECL Dallas

PD: Randy Brown

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PD: Paul Christy

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JOHN COUGAPIA D.C.R. In The U.S.A.

HOSTERATORS By Day Continues of the Cont

B97 New Orleans PD: Kris O'Kelly

26. 27 CHICAGO SEARS SMU/Superheat Shyffie JOHN COMMANN, G.C.R. In The U.S.A. SLY FOT/Let's Quality The Man.

Miami WINZ-FM

PD: Gabe Baptiste
Asst. PD/MD: Mark Shands

MEANT/These Draws ARTHA FRAME IN/Acother Night TRIMESE/I'll Be all due Ever

KTKS Dallas

Ops Mgr. Chuck Morgan MD: Marcie Guckian

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Asst. PD: Ron Parker

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ADDS 28, 29, 30 JOHN COUGAR/R.O.C. E. In The M.S.A. THOMPSON THIRD/King For A Day

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PD: Jim Morrison MD: Jeff McCartney

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All Miami

PD: Robert W. Walker

MD/Asst. PD: Frank Amadeo

ADON COLOARINE O C.R. In The U.S.A. A-MAJThe Bin Always Shines

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MD: Mary Ann Rayment

D: Chris Bailey

(C) 105 Tampa Ops Mgr: Mason Dixon MD: Bobby Rich

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Ops. Dir. Dave Robbins St. Louis
MD: Tom Kelly

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Minneapolis

PD: Dave Anthony Asst. PD/MD: Don Michaels

Spiritual Control of the Control of

22. 25. 26. 36 MARILYN MARTIN/Hight Hoves JOHN COUGARIS D.C.K. In The U.S.A.



Detroit

WCZY PD: Steve Weed MD: Kathy Means

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Kansas City

Kansas Citis Hit Radio MD: Kim Welsh

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Chicago

PD: Buddy Scott MD: Joe Bohannon

AUD. Jose Bohannon

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WGCL Cleveland

MD: Bumper Morgan

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Ops Mgr. Jim Fox Cincinnati MD; Dave Allen

MULTIPLE AIRCRAFT STATE OF THE
WKTI Milwaukee PD: Tim Fox MD: Denise Lauren

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Detroit PD: Gary Berkowitz

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St. Louis
PD: Garry Mitchell
MD: Kim Pool

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93FM PD: Kevin McCarthy

ARCADIA/Goodhys In Forever INDS/West Top Need JOHN COUGARYS, D.C.K. In The U.S.A. SIMPLE MINSS/Senctify Yoursell

PD: Adam Cook MD: Kevin Haines

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OM: Tac Hammer Minneapolis

Asst. PD/MD: Gregg Swedberg

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34 ATLANTIC STAPE/Secret Levers INIS/Mhat You Read



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MD: Geoff Davis

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Ops Mgr. John Gorman Cleveland

MD: Kid Leo

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PD: Jeff King

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PD: Dave Van Stone MD: Robin Kipps San Jose

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PD: Guy Zapoleon MD: Steve Goddard

Seattle PD: Ric Hansen MD: Sandy Louie KS IOSIFIA HOT HITS!

VP/Ops: Dave Parks
San Diego

Seattle KUBE 93FM

PD: Bob Case

MUL. WEITY CHRISTOPHER

2 STEEL STANDARD THE
JOHN COUGAPIN C C K. In The U.S.A. FORCE MD'S/Tender Love ROBERT PALMEN/Articled To Love

MD/Assist PD: Chris Collins Sacramento

Sect of medium and a finished and a

23
ASC/(How To Be A) Million
ASCADIA/Decibes 1a Forever
FINE STAD/(La Ne Be The One
AMETHA FRAMMILIM/Anghay Hight MARILTH MARTIN/Night Haves SLY FOIR/Let's Go All The May CHANA RAMAN/Dun The Hight GIMGO BOJHOU_Det Angster Day BANGLES/Hanic Muniag MC_E'SA MORGAMU'Do Me Beby

2 | ENDOY SCHOOL | Name | Part | P

TOM PETTY/Newsley And Pins POSERT TEPPER/Mo Easy May Gut MARILYM MARTIM/NIEST Moves CHAKA KHAN/Don The Hight IMLEY, WASHER, IS/Coreven Dr Love ATLANTIC STARY/Servet Lovers LOVESDOVING Could be Inc. No.

San Francisco

PD: Steve Rivers MD: Keith Naftaly

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SIMPLE MINDS/Sanctify Yourself
JOHN COUGAR/R D C. R. In The U.S. A. STING/Russiens HEART/TRESS STREET

(Q103FM)

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ASC/ Hew To Be A) Hillian
- LOWERBOY/This Could Be The Hig
ATLANTIC STANS/Secret Levers

ZIOO FM KKRZ

PD: Gary Bryan MD: Sean Lynch Portland

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D 30 MARILYN MARTIN/Night Roves D 30 SAN MARRIE/I'll Do It All Agein 30 60 LIGNEL PICKIE/Say Yey. Eag Ne

PETER FRAMPTON/Lyang

KRXY Denver Ops Mgr. John Driscoll MD: Geina Horton

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TON PETTY/Be Yes Mant To Be A R

HotHits 105KITS

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PD: Richard Sands

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Assistant PD: Mike Schaefer

Assistant PD: Mike Schaeler

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KIDD (DB) Sacramento Sacramento Fit Musio PD: Tom Chase

MD: Mr. Ed

W.C. Mr. Co

2 STORM STREET, TO S

STIMO/Resides COMMENSOY/This Could Be The Hig DIVINGES/Pleasure and Pain CHARA RHAM/Own Tax Hight

EAST

John C. Mellencamp Arcadia

Cars

HOTTEST Dionne & Friends Mr. Mister Survivor

Jonathan Monk
RED DECEMB 4 CO.
ARCADIA (dp)
BALTIMORA (dp)
BALTIMORA (dp)
DINIS
LOVERBOY
LOVERBOY
MONTH (dp)
M

98PXY/Rochester, NY Tom Mitchell

Tom Mitchell
TOM PETTY
CARS
ARCADIA
LOVVERBOY
INKS (dp)
ROCKELL TEPPER
BOCKELL FRIENDS 1-1
BRUCK SPRINGSTER 1-2
HIAMI SOUND MACHI 3-3
HR, HISTER 15-6
DREAM ACADEMY 16-7

JOHN COUGAR MIAMI SOUND NACHI

ABC DIVINVLS (dp)
STING
ARCADIA (dp)
Hotteet:
DIONNE 4 FRIENDS 1-1
STEVIE NICKS 2-2
SURVIVOR 5-3
PAUL MCCARTMEY 8-4
MR, MISTER 19-1)

\$3Q/Syracuse, NY Leird/Durer

Leirdibunes
ROBERT TEPPER
SCRITTI POLITTI
CARS
ARCADIA
MELI'SA MORGAN
ELO
INXS (dp)
ROTERS:
SURVIVOR 5-1
MEANI 3-2
STEVIE MONDER 16-8
STEVIET 20-7
STEVIET MONDER 16-8

JOHN COUGAR LOVERBOY MARILIN MARTIN TOW PETTY ROBERT TEPPER MOLESTER FRIENDS 1-1 SURVIVOR 6-7 BRUCE SPRINSTEEN 18-8 MRISTER 20-13 DREAM ACADEMY 27-17

JIM ROITS
JOHN COUGAR
PETER FRAMPTON
ABC
TOM PETTY
ARCADIA
ROITS
SUNYIVOR 1-1
JAMES BROWN 11-6
MHAMI 10-7
HKE 4 THE MECHAN 13-10

Jim Rising
FREDDIE JACKSON
JOHN COUGAR
CUBE (dp)
CARS
LOVERBOY
SIMPLE MINUS
ARCADIA (dp)
MOTEST
SURVIVOR 8-3
SURVIVOR 8-3
NR. MISTER 20-18

WTLQ/Wikes-Barre, PA Smith/Tandler

SmithTandler
ARCADIA
ARCADIA
ARCADIA
BANGLES
TOW PETTY
CUARTEPLASH (dp)
GUARTEPLASH (dp)
ROIN CIBE (dp)
ROIN CIBE (dp)
ROIN CERT
BILLY CCEAN 3-3
SUT FOO 44
MR. MISTER 20-11

Bob Spence

MFILA E.

ATLANFIC STARR
SIMPLE MINDS
ARETHA FRANKLIN
22 TOP (dp)
HOTCHEST:
DIONNE 4 FRIENDS 1-1
WHAN1 3-2
MRIANT 10-2
MRIANT 10-2
MRIANT 10-10
DREAM ACADEMY 16-12

Q106/York, PA Bob Spence

WRCK/Utice, NY Jim Reitz

CHR ADDS & HOTS

SOUTH

MOST ADDED HOTTEST John C. Mellencamp Dionne & Friends

Arcadia Whitney Houston Tom Petty **Billy Ocean**

EAST

PARALLEL TWO

Q100/Allentown, PA QUARTERFLASH JOHN COUGAR

QUARTEFFEAS JOHN COUGAR ARCADIA SAM RARRIS CAB SETTY (dp) TORRIS TAR (dp) HOLLESTAR (dp) HOLLESTAR (dp) LIONEL RICHES 1-1 LIONEL RICHES 2-2 STEVIE NICKS 3-1 DERAM ACADERY 6-4 WHITNEY HOUSTON 11-11

Hottest: Stevens Mesener
JARES BROWN
HOttest:
DIONNE & FRIENDS 1-1
MR. HISTER 7-3
DREAM ACADEMY 15-7
COREY HART 16-8
STARSHIP 25-14 WVSR/Charleston, WV Balley/Hammen

Ballsylmempton
SHEILA E.
12 YOP
JOEN COUGAR
TOW PETTY
DAN SEALS
ONN SEALS
ROBERT PALIAGE
ROTERS
ROTERS
ROTERS
STEVIE HICKS 3-2
STEVIE HICKS 3-

K104/Erie, PA

BHI Shannon
PHIL COLLINS
JOHN COUGAR
FORCE MD'S
ELO
BOBERT FALMER
BOTTEST EDOIE MURPHY 2-1
BRUCE SPRINGSTERN 10-2
OND 7-3
MIRE & THE RECHAN 14-4
BILLY OCEAN 13-6 WERZ/Exeter, NH Jey Brady

Jey Brady
ARCAGIA
CARS COUGGR
TOW PETTY
OPUS
DAN SEALS
ALDO NOVA (dp)
DIVINYLS
SAM BARRIS
BALL NCCARTNEY 5-1
STARRING 16-12
DREAN ACADEMY 20-15
MARILYN MARRIM 40-29
MARILYN MARRIM 40-29

WTIC-FM/Hertford, CT

WallWest
LOVERBOY
JORN COUGAR
BANGLES
HOTLEST STORM 4-1
SHEILA E. 2-2
RILLY OCEAN 13-7
ATLANTIC STARR 17-14
STARSHIP 25-20

WAMX/Huntington, WV Robinson/Collins

RobinsonCodfine
NEART
LOXEMBOY
ROBERT TRYPER
THOMPSON TWINS
TOM PETTY
JOHN COUGAR
CARS
SLY TOM
SLY TOM
SILV TOM
BRANCE SPRINGSTEEN 9-6
BRANCE SPRINGSTEEN 9-6
DREAM ACADEMY 19-12

ROBERT TEPPER SIMPLE MINDS INXS JOHN COUGAR OPUS ELO ELO
HOTTEST:
SURVIVOR 4-1
STEVIE HONDER 5-2
WHAMI 7-3
BILLY OCEAN 6-4
PAUL HCCARTNEY 8-5

WLAN-FM/Lancaster, PA Diamond/Carlisle

Dlamond/Carisis

FREDDIE JACKSON
LOVERBOY
22 TOP
THOMPSON TWINS
DAN SEALS
HOLTEST:
DIONNE 4 FRIENDS 2-1
SUMYIVOR 7-3
MR. MISTER 17-8
WHITHEY HOUSTON 14-9
JAMES BROWN 24-18

KC101/New Haven, CT Staf Rybak

JOHN COUGAR SIMPLE MINDS ELFON JOHN LOVERROY INAS NOTCEST: DIONNE E FRIENDS 1-1 SURVIVOR 6-2 JAMES BROWN 20-13 JAMES BROWN 20-13 MINISTER 19-13 MINISTER 19-

PHYLLIS NELSON CARS CHARLIA ...
INXS
Nottest:
DIONNE 4 FRIENDS 1-1
BILLY OCEAN 17-11
MR. HISTER 24-15
WHITNEY HOUSTON 30-24 PARALLEL THREE

WFBG/Altoor Steve Kelsey

Steva Koleay

CARS
JOHN COUGAR
MARILYN MARTIN
ATLANTIC STARR
ARETHA FRANKLIN
ROBERT TEPPER (dp)
CHARCIE SEXTON (dp)
HOCLAST: FRIZHOS 1-1
MITTMEY MOUSTON 11-6
FAUL MCCARTHEY 14-9
HR, HISTER 27-12
JAMES BROWN 21-13
WORLDWIRDONG ME

WGUY/Bengor, ME Roberts/Worcester

ROBERTWOCKER
JOHN COUGAR
RARLIN MARTIN
ARCADITY
RETUR FRANKLIN
PETER FRANKLIN
PETER FRANKLIN
PETER FRANKLIN
PETER TOWNSHEND 2-1
DIRES STRAITS 6-4
WHAMI 14-8
WHITMEX ROUSTON 22-17
JAMES BROWN 27-20

WZON/Bengor, ME Tony Perkins

Tony Parkins
ATLANTIC STARR
PETER FRAMPTON
ARCADIA
JOHN COUGAR
ROBERT PALMER
HOLLEST
LIONNE & FRIENDS 5-1
SURVIVOR 6-3
WRAMI 113-8
PAUL MCCARTHEY 13-8
SHUCE SPRINGSTEEN 15-1

WIGY/Bath, ME Bob Anderson FREDDIE JACKSON ATLANTIC STARR BANGLES INXS ELO ELO
ROBERT TEPPER
JOHN COUGAR
HOTTEST:
SURVIVOR 2-1
MR. MISTER 8-3
STARSHIP 10-4
SHEILA E, 14-6
STING 24-12

103CIR/Beckely, WV Bob Spencer ARCADIA Bob SpenceARCADIA
ELO
ATLANTIC STARR
ISLEY, JASPER, IS
MOETER:
CHICAGO BEARS SHU 10-1
SURVIVOR 4-3-5
BILLY OCEAN 6-5
BALTINGRA 19-9
STARSHIP 26-20
THE CHICAGO VT

95XXX/Burlington, VT Rob Poulin

TOM PETTY JOHN COUGAR
CARS
EVELYN KING
ROBERT PALMER (dp)
ARCADIA (dp) ELO DIVINYLS (dp) BANGLES BANGLES Hottest: JAMES BROWN 4-1 BILLY OCEAN 7-4 NIGHT RANGER 9-7 MR, MISTER 14-12 STARSHIP 20-14

WIKZ/Chembersburg, PA Matthaws/Alexander Matthews/Alexander
SIMPLE MINDS
JOHN COUGAR
CARS (dp)
ROBERT TEPPER
RECADIA
RECADIA
MINISTRUCTURE
MI

ATLANTIC STARR 34-:
WZYQIFrederick, MD
Kemosabi Joe
TOR PETTY
ELD
INES (dp)
ATLANTIC STARR
DAY SEALS
STEVIE NICKS 3-1
SURVIVOR 8-6
SURVIVOR 8-6
PAUL HCCARTNEY 9-7
MR, MISTER 20-11

OK100/Ithece, NY Neville/Wilkins

FORCE WD'S
ELO
ROBERT PALMER
HOTTEST:
JOHN CAPPERTY 3-1
DIANA ROSS 4-3
NIGHT RANGER 8-4
EODIE WURPHY 11-6
DREAM ACADEMY 15-10

WKHI/Ocean City, MD SIMPLE MINDS JOHN COUGAR ARCADIA TOM PETTY BANGLES QUARTERFLASH CARS CARS
ELO
HOTCEST:
STEVIE NICKS 2-1
SURVIVOR 5-2
BRUCE SPRINGSTEEN 9-5
BILLY CEAN 14-8
WHITNEY HQUSTON 16-10

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

FORSE/STEWERT
SLY FOX
CANS
ARCADIA
BOBERT TEPPER
ELTON JOHN
MARTIN
HOLLEST
1010NME 1 FRIENDS 11-3
STEVILE WORDER 17-3
STEVILE WORDER 17-3
STARSHIP 27-15
STARSHIP 27-15 Paul DeMHie PHIL COLLINS JOHN COUGAR FORCE HD'S ELO ROBERT PALME SIMPLE MINOS SADE HOOTERS GRACE JONES CARS JOHN MILES ERT PALMER CARS
JORN MILES
HOTTEST:
STEVIE NICKS 1-1
BRYAN ADAMS 2-2
EDDIE MURPHY 1-3
MHITMEY HOUSTON 8HR, MISTER 17-8 WFXX/Williamsport, PA Minier/Stratton

NINES JOHN COUGAR
CARS
JOHN COUGAR
CARS
LOVYERBOY
ARCADIA
HOCLESE:
DIONNE & FRIENDS 1-1
STEVIE MONDER 8-4
BILLY OCEAN 11-7
MITTHEY MOUSTON 14-9
JAMES BROWN 16-10 WGAN/Portian FalconVO'Nell Falcon/UN-Neil
TOM PETTY
PETER FRAMPYON
JOHN COUGLA
ARCADIA
CUTE (dp)
HASS (dp)
HASS (dp)
HOUND SQUARE
SCRITTI POLITYI
CARS
HOUTER (dp)
HOUNE SQUARE
HOUSE (dp)
HOUNE SQUARE
HOUSE (dp)
HOUNE STEENOS 1-1
DEZAM ACADEMY 10-6-9
JAMES BROWN 10-11
MR. MISTER 28-13

SOUTH

PARALLEL TWO

Bruce Stevens
ROBERT TEPPER
ARCADIA (dp)
TOM PETTY (dp)
JOHN COUGAR (dp)
HOTE STEVENS
BILLY OCEAN 8-1
JAMES BROWN 11-6
SADE 14-9
WHITMEY HOUSTON 15-10
SHEILA E. 20-15

KHFI/Austin, TX Richards/Edwards
ARCADIA
SLY FDX
SLO
DAN SEALS
JOHN COUGAR
CASS
CASS
SURVIVOR # PRIENDS 2-1
SURVIVOR 4-7
HR. MISTER 13-6
WRITTEY HOUSTON 19-9
DREAM ACADEMY 20-10

WFMF/Baton Rouge, LA Rics/Ahysen Rical Anysen

JAMES SEGUN
DREAM ACADEMY
SHETLA
SHETLA
ELTON JOHN
HOSteat

DIONNE 4 FRIENDS 1-1
PAUL HECKERTHEY 15-4
MIAMI SOUND MACHI 15-10
MHITMEY MOUSTON 18-13
STARSHIP 22-18

WGGZ/Beton Rouge, LA Michael Adams WHICHEN AGENT
HEART
COREY HART
SIMPLE HINDS
JOHN COUGAR
HOTELES:
SURVIVOR 5-1
DIONNE & FRIENDS 6-2
BRUCE SPRINGSTENN 8-4
PAUL HCCARTNEY 10-6
HR. MISTER 21-14

KZZB/Besumont, TX Jerry Lousteeu Jery Lousteau
STING
ELO
ROBERT TEPPER (dp)
ARCADIA
INAS (dp)
JORN CONGAR
TOW PETTY (dp)
HOTLEST (dp)
HOTLEST (dp)
ASAD (de)
SADE (de)
HITHEY HOUSTON 13-9
ATLANTIC STARR 27-20

WAPI/Birmingham, AL St. John/Wood ATLANTIC STARR JOHN COUGAR HOTTEST: SURVIVOR 1-1 DIGNNE 4 FRIENDS 2-2 BILLY OCEAN 12-7 MR. MISTER 11-10 WHITNEY HOUSTON 17-12

KXX106/Birmingham, AL North/Ballay MorthBallay
MIAMI SOUND MACHI
KOOTEMS
MARILYN MARTIN
JOHN COUGAR
TOM PETTY
MOTEST:
DIONNE 6 FRIENDS 3-1
SURVIVOR 6-2
PAUL MCCARTNEY 8-6
BILLY OCEAN 13-9
WHITNEY HOUSTON 15-10

WSSX/Cherleston, SC Phillips/Allen

Edwards/Wright
ARCADIA
ASC
JOHN COUGAR
ATLANTIC STARR
HOLLEST,
SURVIVOR 2-1
STEVIE NICKS 4-3
BRUCE SPRINGSTEN
BILLY OCEAN 6-5
WHAM1 9-6 PrimipalAllen
JOHN COUGAR
ARCADIA POLITTI (dp)
PORCE BD'S (dp)
PORCE BD'S (dp)
SLY POX 2-1
WHITNEY HOUSTON 6-4
STARROINT 14-7
BILLY OCEAN 15-10
ATLANTIC STARR 21-16 KAMZ/EI Paso, TX Steve Owens BRUCE SPRINGSTEEN STARSHIP MAURICE WHITE CHARA KHAN Hotteat: MIAMI SOUND MACHI 3-1 STARPOINT 5-4 ALISHA 27-6 SHEILA E, 24-8 BRUCE SPRINGSTEEN D-19

WBCY/Charlotte, NC Bill Martin

BH MARTON
HEART
THOMPSON THINS
HOOTERS
ARETHA FRANKLIN
HOTCERS:
SURVIVER 1-1
MINANI 4-2
BILLY OCEAN 7-4
BRUCE SRINGSTEEN 14-8
WHITNEY HOUSTON 11-9

WROQ/Charlotte, NC BlackwellWillerna
LOVZRBOY
MARTIN MARTIN
JOHN COUGAR
DAN SEALS
FORCE MD'S
HOCTEST
STEVIE NICKS 2-1
SURVIVOR 5-1
BILLY OCEAN 6-4
WHITNEY HOUSTON 10-8

WZLD/Columbia, SC Herring/Marsh

HeringiMarsh
INYS
READY FOR THE WOR
LOUVERBOY
ARETHA PRANKLIN
JOHN COUGAR
ELD
ETTY
SCHITTI POLITTI
HOTLEST:
SUM/IVOR 9-2
WHANI 10-9
HORNINGTERN 14-7
DERAM ACABOMY 24-14
SLY FOX 30-25

KZFM Corpus Christi, TX Ginsburg/Tucker

Ginsburg-Tucker

JAMES BROWN

STARSRIP

SADE

SA

WDCG/Durham-Raleigh, NC

WNOK-FM/Columbia, SC Hamlett/La Comba Maminettla Comba
ALISMA (dp)
IMNS (d KKYK/Little Rock, AR Mark McCain

Mark McCain
SADE
STARSHIP
HOTCEST
DIONNE 1 FRIENDS 2-1
SURVIVOR 7-2
BRUCE SPRINGSTEEN 9-3
WHAM! 12-9
BILLY OCEAN 22-10

Knightlyoon

COTTERS

CHICAGO BEARS SHU

CHICAGO BEARS SHU

CHICAGO BEARS

COMEST TEPER

LOVERHOV

ATLANTIC STARR (dp)

BOLTERS

BOLTE STARR (dp)

BOLTE STARR (dp)

ROLLY COCKAN

THANH SOUND MACHI 18-8

STARSHIP 33-20

ATLANTIC STARR SIMPLE MINDS JOHN COUGAR JOHN COUGAR Hottesb: DIONNE 4 FRIENDS 4-2 HR, MISTER 19-15 A-HA 22-16 STARSHIP 31-22 THOMPSON TWINS 34-26

WABB-FM/Mobile, AL Fram/Fuller HEART HOSTERS (dp)
SIMPLE HINDS (dp)
JOHN COUGAR
NOTES:
HR, WISTER 12-5
HIEE & THE HECRAN 18-13
WHITMEY MOUSTON 17-14
SHEILA E. 24-21

WHHY-FM/Montgor Alan DuPriest Alan DUPHest
ARCADIA
SIMPLE MINOS
LOVERSOY
TOM PETTY
SHEILA E,
HOTTEST STREET STREET SCAN
STREET NICKS 5-2
SUNVIVOR 7-13-6
MILTEY MOUSTON 18-9
MITTEY MOUSTON 18-9

CARS
JOHN COUGAR (dp)
FIVE STAR
JOHN FER HOLLIDAY
ROBERT TEPPER (dp)
HOLLEST
JELLYBEAN 4-3
WHITHEY HOUSTON 7-4
SADE 19-1)
STARSHIP 25-18
BALTIMORA 34-24

CARS
JOHN COUGAR
JOHN COUGAR
JOHN COUGAR
JOHN COUGAR
SAM MARRIS
ROBERT PALMER (dp)
HOLLEST
STEVIE WONDER 2-1
DIONNE 4 FRIENDS)-2
WHAN1 6-4
NIGHT RANGER 7-6
PAUL MCCARTNEY 10-7 KX104/Nashville, TN COOMFOX
INYS
JOHN COUGAR
SIMPLE WINDS
TOW PETTY
CARS
OPUS
CRICAGO BEARS SHD
HOLLOSI
BIONNE PRIENDS 2-1
RE, HISTER 16-10
JAMES BROWN 23-16

WCKN/Greenville, SC Jeckson/Wilson HOOTERS MARILYN MARTIN CHICAGO BEARS SHU Y107/Nashville, TN St John/Peace St John/Peacs
Dan SEALS (dp)
JOHN COUGAR
HARILYM MARTIN
TON PETTY
HOTLEST
LIONEL & PRIENDS 1-1
LIONEL RICHEE 2-2
PAUL MCCARTMEY 4-3
MR, MISTER 14-10
ATLANTIC STARR D-24

CHICAGO BEARS SHU ELO ABC SLY POX HOTTEST: LIONEL RICHIZ 1-1 DIONNE & FRIENDS 2-2 SBEILA E. 7-3 ATLANTIC STARR 25-10 BILLY OCEAN 16-11 94TYX/Jackson, MS Abell/Crews

KEZB/EI Paso, TX

none Nottest: DIONNE & FRIENDS 1-1 LIONEL RICHIE 2-2 EDDIE MURPHY 3-3 JELLYBEAN 4-4 LISA LISA 6-6

SADE BALTIHORA JOHN COUGAR HOTTEST 1-1 STEVIZ HICKS 4-2 DIOMNE & FRIENOS 7-3 DIRE STRAITS 8-4 SURVIVOR 14-7 Costablowstkins
BILLY CEEN
JOHN COUGAR
ARCADIA
TON PETTY
BANGLES
DAN SEALS
ROBERT PALMER
ROLLES
DIR SEALS
STEVIE NIGES 3-1
STEVIE NIGES 4-3
PAUL MCKARTHY 6-4
BRUCE SPRINGSTEEN

1

WQUT/Johnson City, TN Mark Potter

MARK FORM
PREDDIE JACKSON
JOEN COUGAR
MARILYN MARTIN
ROBERT TEPPER (dp)
ROTTESTE DIONNE AFFERNOS 3-2
DIONNE AFFERNOS 3-2
DIONNE STRAITS 6-3
EXTRAITS 6-3
RIAMI SOUND MACRI 38-30
HIAMI SOUND MACRI 38-30

WOKI/Knoxville, TN Herper/Adkins Harpar/Adkins
JOHN COUGAR
TON PETTY
EAR BARRIS
OINCO DOINGO (dp)
SIY FOX (dp)
ARCADIA
MOTERAT SOUNDE 9-2
HIAHI SOUND MACHI 9-6
HIAHI 12-10
HIRE A THE MECRAN [6-13

Stacy/Steel
ARCADIA
JOHN COUGAR
INNS
JENNIFER HOLLIDAY (dp)
MELL'SA MONGAN
HOLTOSTYLE
STEVIE NICKS 2-1
STEVIE NICKS 2-1
STEVIE NICKS 2-2
STARSHIP 36-22
ATLANTIC STARR 38-31 WFMI/Lexington, KY Fox/Jansen FOULDAMENTAL PLANT ELO COMPTENTAL PLANT ELO COMPTENTAL PLANT SAM BARRIS JOHN COUGA BOURET PALACR (dp) ACCADE 942/Releigh, NC SHEILA E. JOHN COUGAR

JOHN COUCAR
ANC
SIMPLE MINDS
LOVERBOY
ISLEY, JASPER, IS
HOTEST:
DIONNE & FRIENDS 2-1
PAUL MCCARTNEY 9-5
STARSHIP 19-14
MR. MISTER 23-18
MIKE & THE MECHAN D-22 WRVQ/Richmond, VA Lewis/Payne

Lewelrayne
STING
STING
SIMPLE MINDS
HOTLERE:
DIONNE & FRIENDS 2-1
LIONEL RICHIE 1-2
SHETLA E. 4-3
WHAM: 5-4
SADE 14-10 KTUX/Shreveport, LA John Steel

John Steel
ARCADIA
ISLEY, JASPER, IS
THOMPSON THINS
THOMPSON THINS
JOHN COUGAR
PETER PRAMPTON
RENE 4 ANCELA
TALE TALE
TALE TALE
TO THE TERMINY
ROBERT TEPPER
ROBERT TEPPER
STEVIE NICKS 5-2
JAKES BROWN 6-3
SILKNI SOLUTION 120-115

Y106/Orlando, FL Stacy/Steel

WKZLWinston-Sa Finney/Joseph FinneyJoseph
JOHN COUGAR
CARS
CARS
CARS
ARETHA FRANKLIN
SHELLA E.
STING
ARCADIA
BALTIMORA (dp)
HOLLest:
20 STING
ARCADIA
BALTIMORA (dp)
HOLLest:
21 STING
MILLE COEAN 17-4
BILLY OCEAN 17-4
MILLE COEAN 17-1
MR. MISTER 21-14

PARALLEL THREE KFMN/Ablians, TX

Dom Tests CARS
JOHN COUGAR
ARCADIA
DAVID PACK
ARETHA FRANKLIN
ELO
ROBERT PALMER
ROGER DALTREY HICKEY THOMAS HOTTEST: HIKE & THE MECHAN 2-1 JAMES BROWN 3-2 MR. HISTER 8-4 PAUL MCCARTNEY 11-6 HBITNEY HOUSTON 19-11 KQIZ-FM/Amarillo, TX Kelth Montgomery

Keith Montgomery
SIMPLE HINDS
MARILUM ANRTH
ATLANTIC STARR (dp)
SLY FOX (dp)
ROBERT TESPER
SAM HARRIS
ELO
TOM PETTY
SCRITTI POLITTI
PETER FRAMPTON (dp)
ROTES
LO TOM PETTY
SCRITTI POLITTI
PETER FRAMPTON (dp)
ROTES
LO TOM
ROTES
ROTES
LO TOM
ROTES
ROTES
LO TOM
ROTES
MHAMI 7-3 BILLY OCEAN 17-6 NIGHT RANGER 12-7 DREAM ACADEMY 23-8

WKSF/Asheville, NC John Stevens

John Stevens
THOMPSON YEINS
SIMPLE MINOS
JOHN COUGAR
ROBERT TEPPER
TOM PETTY
CARRELE SEXTON
ALDO NOVA (dp)
HOTHER HOUSTON 14-7
STARPOINT 15-11
STARPOINT 15-12
ATLANTIC STARR 39-27
ATLANTIC STARR 39-27

WJAD/Beinbridge, GA Elliot/Kelly JOHR COUGAR ELO TOM PETTY ARCADIA

TOM PETTY
ARCADIA
ROBEST TEPPER
PETER FRAMPTON
SLV FOX
ROBEST PALMER (dp)
HOTES:
BILLY OCEAN 5-2
BILLY OCEAN 5-4
MR, MISTER 26-19
JAMES BROWN 27-20

WQID/Biloxi, MS

ATLANTIC STARR SIMPLE MINDS (dp) Hotteat: BILLY OCEAN 18-13 MNITNEY HOUSTON 22-17 COREY HART 24-18 JELLYBEAN 27-21 MR. MISTER 28-22

WJZR/Charlotte, NC Bob Chrysler

BOD CHYPMEN
ROBERT TEPPER
JOHN COUGAR
ZLO
TOM PETTY
SAN HARRIS
HOOTERS
HIANT SOUND MACHI 5-3
MR. MISTER 15-8
MHITMEY MOUSTON 18-9
DIRE STRAITS 4-13
ATLANTIC STARR 24-16

Raiph CarnoR
JOHN COUGAR
SAM HARRIS
GENETY POLITTI
ARCADIA
TOM PETTY
POLITTI
ARCADIA
TOM PETTY
POUR
POUR
FOR PETTY
POUR
FOR PETTY
POUR
FOR PETTY
POUR
FOR PETTY
FOR PE

KISR/Ft. Smith, AR Rick Hayes Rick Hayes

JOHN COUGAR

ABC

TOM PETTY
ARCADIA
SLY FOX
HOLLEST STAN
H

Dewist John
MIAMI SOUND MACHI
STIME
SOUND MACHI
STON
SOUNN COUGAR (dp)
ARCADIA
SAM HARRIS
TOM PETTY
DAN SELLS
SUBVIVOR 3-2
JAMES BROWN 10-3
SMEILA E. 8-4
RUMAI 17-7
RUMAI 17-7
RUMAI 17-7
RUMAI 17-7
RUMAI 17-7
RUMAI 17-7

WYKS/Galnesville, FL Lou Patrick Lou Patrick
INXS
JOHN COUGAR
ROBERT TEPPER
TOW PETTY
SLY FOX (4p)
Hobtest:
SUMYIVOR 3-1
SADE 10-5
A-HA 9-6
MHITMEY HOUSTON 18-8
BALTIMORA 16-9

WZYPiHuntsville, AL Kelley/King

Kelley/King
INIS
SAN MEREIS (dp)
SAN MEREIS (dp)
SAN MEREIS (dp)
TOM PETTY
OPUS
SLY FOX
GRACE JOMES (dp)
ARCADIA
NOTICES:
DEBAN ACADEMY 1-1
MR. MISTER 12-8
SMEILA E. 221-7
22 TOP 39-25

KSMB/Lafayette, LA Scott Segreves

MARILYN MARTIN DAN SEALS JOHN COUGAR SLY FOX (dp) ABC SLI FVM (GP),
ABC
ARCADIA
SCRITTI POLITTI
MOTERATION
OIRE STRAITS 5-3
BRUCE SPRINGSTEN 10-5
MIAMI 12-6
MIAMI SOUND MACHI 9-7
MR. MISTER 11-8

Q101/Meridian, MS David Edney

none Rottest: EDDIE MURPHY 4-4 DIONNE & FRIENDS 6-6 A-NA 9-9 MHAM! 15-15 MIAMI SOUND MACN! 17-17

KNDE-FM/Monroe, LA Knighten/Clary Knighten/Clery
ARETHA FRANKLIN
ABC
ATLANTIC STARR
TOP PETTY
TOTAL
SURVIVOR 4-1
BROCK SPRINGSTEEN 8-3
STEVIE NICKS 13-5
STEVIE NODER 12-7
BILLY OCEAN 15-8

KWES/Odesse-Midl John Clay

CHARLIE SERTON (dp)
SLY FOX (dp)
BANGLES (dp)
FERRS FOR FERRS (dp)
TOM PETTY (dp)
NOTICE STARPOINT 3STARPOINT 3SHEILA E 1e-11
WHITHEY HOUSTON 22-13

WPFM/Panama City, FL Jeff Davis SET DUMBYS

ELO
QUARTERFLASH
REAGY FOR THE MOR
ROBERT TEPPER
ROCER DALTREY
JOHN COUGAR
HOTEST
FOR THE TEPPER
PAUL HCCAFFREY 7-4
WHAN1 9-5
JAMES BROWN 13-6
SLY FOX 37-27

ELO
TOM PETTY
JOHN COUGAR
EDDIE HURPHY
THOMPSON TWINS
HOLLEST:
BLUMANS = -2
ELCHAN SEP 13-8
STARSHIP 13-8
WHITHEY HOUSTON 16-14
BANGLES 36-25

Z102/Sevenneh, GA Sommers/McFerlen

SommersiMcDeviend
ROBERT TEPPER
JOHN COUGAR
INNS
ARRITHA FRANKLIN
DREAM ACADEMY
HOTECOLUBE
HOTECOLUBE
HOTECOLUBE
HOTECOLUBE
HOTECOLUBE
JAMES BROWN 13-9
BALTIMORIA 13-10

WGLF/Yallahassee, Fl. Rick Sprinkles

Rick Sprinkles
SIMPLE MINDS
ARC (dp)
JOHN COUGAR
ACCOUGAR

KNIN/Wichita Falls, TX Beck/Kay Back/Ray
SHEILA E.
ARCADIA
HOOTERS
CARS
SIMPLE MINDS
MARILYN MARTIN
JOHN COUGAR
DAN SEALS (dp)
ATLANTIC STARR
LOVERBOY
HOLLESE: LOVERBOY
HOTTEST:
DIONNE & FRIENDS 1-1
SURVIVOR 5-2
WHAM! 8-4
BARBRA STREISAND 36-27
HIAM! SOUND MACH! 32-28

WHSL/Wilmington, NC Stewart/Stone BANGLES SLY FOX ELO SLY FOX ELO MICKEY THOMAS CARS COUGGR ARETHA FRANKLIN HOTLERI SURVIVOR 3-1 BRUCE SPRINGSTEEN 5-2 STEVIE NICKS 6-3 BILLY OCEAN 13-7 MR. MISTER 22-10

WVBS/Wilmington, NC Fred Allen

MIDWEST

Dionne & Friends Survivor

TOM PETTY CARS

MPSON TWINS THOMPSON TWINS ELO CHICAGO BEARS SHU

Hottest: SURVIVOR 4-1 STEVIE NICKS 2-2 PETE TOWNSHEND 7-6 HOOTERS 16-13 MR. MISTER 20-15

MR, MISTER 20-15
WZPL/Indianapolia, IN
Jim Miles
STING
THOMPSON THINS
THOMPSON THINS
PREDDIE JACKSON
HOOTERS
HOLLEST: LITTLE 1-1
LIONEL RICHIE 1-1
JAMES BROWN 22-17
MRITTER MOSTON 22-19
MR. MISTER 26-24

MR. MISTER 26-24
WKFR/Kalemazoo, MI
Terry Weinacht
SIMPLE HINDS
ELO
CARS
HOOTERS (dp)
HOELEST:
SURVIVOR 3-1
HR. MISTER 23-14
HR. MISTER 23-14
STARSHIP 35-25
SHEILA E. D-33

STING
ROBERT TEPPER (dp)
MARILIN MARTIN (dp)
Hottest:
SURVIVOR 4-1
BRUCE SPRINGSTEEN 5-2
DIRE STRAIFS 8-5
STEVIE MONDER 12-8
CLEMONS 4 BROWNE 15-9

LittleHudson
STING
REART
JOHN COUGAR
SIMPLE MINOS
CREETERS
HOTLEST STREET
HOT
KJ103/Oklahoma City, OK

Cehlivalexander
HEART
LOVERBOY
ROBERT TYPPER
SLY FOX
SLY FOX
ELTON JOHN
JOHN COUGAR
CARS
SELTON JOHN
JOHN CHICAS
STEVIE NICKS 5-4
BRUCE SPRINGSTERM 10-5
BRUCE SPRINGSTERM 10-5
SADE 22-12
SADE 22-12
SADE 22-12

KOFM/Oklahoma City, OK

MIKE & THE MECHAN

HOOTERS
ELO
ARCADIA
JOHN COUGAR
ABC
BOTTER
BOTTER
BOTTER
BOTTER
BOTTER
BILLY OCEAN 6-5
STEVIE NICES 7-6
MBITNEY HOUSTON 19-9

Merk Evens
JOHN COUGAR
SIMPLE WINDS
BOOTERS (dp)
SHEILA E.
BOOTERS (dp)
SHEILA E.
DIONNE & FRIENDS 2-1
PAUL MCCARTNEY 3-2
SURYIVOR 7-5
MINAMI SOUND MACHI 16-11
BALTIMORA 20-15

Neith Edwards
JOHN COUGAR
SADE
LOVERBOY
ELTON JOHN
BOTHER
SURVIVOR 2-2
BRUCE STRINGSTEEN 8-3
DIRE STRAITS 5-4
BILLY COGAN 14-7
MRITNEY HOUSTON 16-11

WZOK/Rockford, IL

SADE
TROMPSON TWINS
BALITHORA
JOHN COUGAR
ABC
INXS
NOTEST:
SUNTIVOR 2-1
DIONNE & FRIENDS 3-2
WHITHEY HOUSTON 9-4
PAUL MCCARTNEY 6-5

WIOG/Saginaw-Bay City, MI

Beding...
STING
Hottest:
BRUCE SPRINGSTEEN 1-1
SURVIVOR 4-2
CLEMONS 4 BROWNE 3-3
DIRE STRAITS 16-8
HR. MISTER 13-9

KQKQ/Omehe, NB Merk Evens

Cooper/Casey

Z104 Madison, WI Little/Hudson

John C. Mellencamp Arcadia Simple Minds Whitney Houston

CHR ADDS & HOTS

WEST

John C. Mellencamp Arcadia Simple Minds

HOTTEST Dionne & Friends Survivor Whitney Houston

MIDWEST

PARALLEL TWO

Matt Patrick

INXS ATLANTIC STARR JOHN COUGAR SADE (dp) EDDIE MURPHY (dp)

WKAU/Appleton-Oahkenh

Rosa/Bradleigh
LOVERBOY
JOHN COUGAR
MARILYN MARTIN
TOM PETTY
HOTLEST:
DIONNE & FRIENDS 3-1
WHAM! 7-6
PAUL MCCARTNEY 8-7
DREAM ACADEMY 12-10
MR. MISTER 16-13

WRQC/Cleveend, OH Scott Howitt

SUBTIAL E.

JAMES BROWN
DREAM ACADEMY
MR. MISTER
HOTLEST
DIONNE 6 FRIENDS 2-1
KLYMAXX 7-4
SURVIVOR 11-5
DIRE STRAITS 13-11
BILLY OCEAN 23-14

Bill Richards
22 TOP
STING
JOHN COUGAR
ABC
LOVERBOY
HOLLEST:
BILLY OCEAN 6-5
WRITHEY HOUSTON 14-7
STEVIE WONDER 13-11
SADE 18-16
SHEILA E. 26-24

KIIK/Devenport, IA Jim O'Hara

Jim O'Hara
JOHN COUGAR
ELO
OPUS FOX (dp)
SAM HARBIS
ASCADIA (dp)
HOLLER (dp)
TOUTON 3-1
MR. MISTRE 13-7
STARSHIP 18-13
THOMPSON TWINS 21-17
HEART 29-21

WGTZ/Dayton, OH John Robertson

HOOTERS SIMPLE MINDS ARCADIA MARILYN MARTIN INXS = ABC INXS -ABC ROGER DALTREY
CHICAGO BEARS SHU
JOHN COUCAR
HOTE STRIENDS 2-1
SURVIVOR 7-6
PAUL MCCARTNEY 12-7
WHITNEY HOUSTON 13-8
MIAMI SOUND MACHI 17-9

KRNQ/Des Moines, IA Gillen/Finch

PAUL MCCARTNEY SADE PAUL MCCARTNEY
SADE
ATLANTIC STARR (dp)
JOHN COUGURR (dp)
ROBERT PALMER (dp)
MARILIN MARTIN (dp)
INES (dp)
ACADIA (dp)
HR, MISTER 15-9
HR, MISTER 15-9
HR, MISTER 21-10
CRICAGO BEARS SHU 26-21
DIONNE & FREINOS 17-22
PAUL MCCARTNEY D-23

KZIO/Duluth, MN Michaele/Herman

Michael/Herman
SHEILA Z,
SIMPLE HINDS
MARILYN MARTIN
ELO
SAM HARRIS
HOTEAST
DIONNE & FRIENDS 6-3
PAUL HCCARTMEY 5-4
BILLY OCEAN 10-5
MHAM1 12-9
MR. MISTER 25-19

WSTO/Evansville, IN Chris Taylor

STARSHIP SADE PAUL HOCARTNEY HOTLEST: ELYMAX 1-1 DIRE STRAITS 3-2 NIGHT RANGER 11-6 SURVIVOR 14-12 22 TOP 18-15

WMEE/Ft Wayne, IN

Tony Richards ELTON JOHN JOHN COUGAR SIMPLE MINDS

ABC
Hottest:
DIONNE & FRIENCS 6-2
SURVIVOR 9-4
WHITNEY HOUSTON 12-8
BILLY OCCAN 13-9
MR. MISTER 14-10

WGRD/Grand Rapids, MI Swart/Stevens

JOS INOMOS

CARS
MARILIN MARTIN
ARCADIA
SAM MARRIS
JONN COUGAR
HOLLEST
SUNVIVOR 1-1
DETEVINE & FRIENDS 2-2
HAMAI 4-1045 3-3
MAMAI 4-4
PAUL MCCARTNEY 6-5 KAY107/Tulsa, OK

WRQN/Toldeo, OH

JOHN COUGAR Hottest: LIONEL RICHIE 1-1 EDDIE MURPHY 2-2 SURVIVOR 3-3 JACK WAGNER 6-4 DIONNE & FRIENDS 9-5

KEYN-FM/Wichita, KS

KEYN-FMWichita, KS
Land/Peermen.
JOHN COUGAR
LOVERBOY
ROBERT PALMER
ROBERT PALMER
PREDDIE JACKSON
ARCADIA (GASON
ARCADIA (GASON
ARCADIA (GASON
ARCADIA (GASON
MR. MISTER 6-1
DIRE STRAITS 3-3
MHITINEY ROUSTON 16-8
STING 12-19

OHIVE/WHILEMS

MARILYN MARTIN
ARCADIA
ROBERT TEPPER
TOM PETTY
JOHN COUGAR
ROTEST
STEVIE NICKS 3-2
SURVIVOR 4-3
WHAM! 5-4
PAUL MCCARTNEY 6-5
BILLY OCEAN 7-6

WHOT/Youngstown, OH Dick Thompson

Dick Thompson
JONN COUGAR
ROBERT PALMER
ROBERT PALMER
MELI'SA MORCAN (dp)
DAN SEALS (dd)
ELO
BIONE & FRIENDS 1-1
BILLY OCEAN' 13-8
DREAM ACADEMY 18-11
STARSHIP 17-12
HOOTERS 28-22

PARALLEL THREE

KYYY/Bism Bob Beck

JOHN COUGAR ATLANTIC STARR CARS ARCADIA (dp) ROBERT TEPPER (dp) BANGLES HOCLES HOLLES HOLLES STEVIZ NICKS 3-1 WIAMI 4-2 DIONNE & FRIENDS 8-3 SURVIVOR 7-4 MR. MISTER 22-10

WBNQ/Bloomington, IL Justin/Robbins

JUSTUN RODDING
CARS
ROBERT TEPPER
ROBERT PEPER
TON PETTY (dp)
ROBERT PALMER (dp)
ROBERT PALMER (dp)
ROTOR PALMER (dp)
RO

WBWB/Bloomington, IN Jim Clouse

HENRY LEE SUMMER JOHN COUGAR ARETHA FRANKLIN LOVERBOY ATLANTIC STARR MARILYN MARTIN ROBERT TEPPER ABC SIMPLE MINDS SIMPLE MINDS Hottest: PAUL MCCARTNEY 3-1 STEVIE WONDER 6-3 WHITNEY HOUSTON 8-4 MIAMI SOUND MACRI 9-6

WCIL-FM/Carbondale, IL

Tony Waltekus

HANK MILLIAMS JR. (dp)
JOHN COUGAR (dp)
ATLANTIC STARR
ATLANTIC STARR
READU FOR THE WOR
COREY MART
BARBHA STREISAND (dp)
HOCLEGIS
OFFICKAND BARRE SHU 1-1
CHICKAND BARRE SHU 1-1
CHICKAND BARRE SHU 1-2
NICK LOWE 1-1
NICK LOWE 1-1
NICK LOWE 1-2
NICK LOWE 1-5
PAT BENATAR 14-7

KKRQ/Cedar Rapids, IA Ted Jacobsen

WHITNEY HOUSTON STARSHIP Hottest: DIONNE & FRIENDS 4-1 SURVIVOR 3-3 BILLY OCEAN 1D-4 BRUCE SPRINGSTEEN 5-5 CLEMONS & BROWNE 14-6

KQCR/Cedar Rapids, IA

SHBILA E, ELTON JOHN STING LOVERBOY HOTEST: DIONNE 6 FRIENDS 2-1 MR. HISTER 7-2 SURVIVOR 6-3 LIONEL RICHIE 6-4 DREAM ACADEMY 9-6

KCMQ/Columbia, MO

Tuttin/Beker
ATLANTIC STARR
ARETHA FRANKLIN
HOOTERS
JOHN COUGAR
ARCADIA
HOOTERS
DIONNE & FRIENDS 3-1
PAUL MCCARTNEY 13-9
JAMES BROWN 16-10
JAMES BROWN 16-10
MILTINEY HOUSTON 17-12
MILANT SOUND MACHI 38-26

Y94/Fargo, ND Anderson/Palmer

AndersonPaimer
JOHN COUGAR
TOM PETTY
HOTLEST:
STEVIE NICKS 2-2
PAUL HCCARTNEY 4-3
DIONNE 4 FRIENDS 8-4
BRUCE SPRINGSTEEN 6-5
SURVIVOR 7-6

SURVIVOR 7-6

KKXL-FMIGrand Forks, ND

NordineRight

4.0VERBOY

STATE

MINDS

M

WAZY/Lafayette, IN Stacy/Louizos

StecylLouizos
JOHN COUGAR
ROBERT TEPPER
CARS:
SIMPLE HINDS
ATLANTIC STARR
HOLTEST:
STEVIE NICKS 2-1
SURVIVOR 4-2
WHAM1 5-3
STEVIE MONDER 11-8
STARSHIP 28-22

KFRX/Lincoln, NE Johnson/Meyer

ARETHA FRANKLIN JOHN COUGAR LOVERBOY HOTCESOY LIONEL RICHIE 1-1 DIONNE & FRIENDS 2-2 PAUL HCCARTMEY 4-3 WHANE 6-4 WHITNEY HOUSTON 14-8

KGGG/Rapid City, SD Phil Wilson

MIKE & THE MECHAN WHITNEY HOUSTON WHITMEY HOUSTON
ZZ TOP
COMEY HART
STING
HOTCHEST
SURVIVOR 2-1
BRUCE SPRINGSTEEN 3-2
DIONNE & FRIENDS 6-4
MR. HISTER 14-9
CLEMONS & BROWNE 17-12

KKLS/Rapid City, SD

MARILYN MARTIN MARILYN MARTIN
ABC
TOM PETTY
JOHN COUGAR
ARCADIA
ROBERT FALMER
HOCK-BE:
PETE TOWNSHEND 5-1
STARRIST R 2-3
HIGHT RANGER 9-8
WHITNEY HOUSTON 17-10

99KG/Saline, KS Denny Collier

Denny Coller

(NXS (dp)

JOHN COUGAR

ARCADIA

TOM PETTY (dp)

QUARTERFLASH

SLY POX

HOTCEST:

STEVIE NICKS 3-1

SURVIVOR 5-2

WHANI 13-6

SHELLA E. 31-24

22 TOP D-35

KKRC/Sioux Falls. SD

Dan Kieley
ARETHA FRANKLIN
SIMPLE MINDS
ATLANTIC STARR
HOTEST
DIONNE & FRIENDS 5-1
SURVIVOR 6-4
DREAM ACADEMY 12-9
NIGHT FANCER 16-11
MIAMI SOUND MACHI 28-18

U93/South Bend, IN J.K. Deering

STARSHIP SADE Hottest: DIONNE & FRIENDS 2-1 DIRE STRAITS 11-2 CHICAGO BEARS SHU 5-3 SIMPLE MINDS 7-5 BILLY OCEAN 22-11

KWTO-FM/Springfield, MO

T.K. O'Grady
JOHN COUGAR (dp)
STING
SIMPLE MINDS
HOTEL MINDS
HOTEL MINDS
FOR HOTEL MINDS
FOR HOTEL MINDS
FOR HOTEL MINDS
HOTEL MINDS
STEVIE NICKS 2-1
FAUL MCCARTMEY 6-4
COREY HART 12-9
MIAMI SOUND MACHI 20-13
STARSHIP 24-14

WDBR/Springfield, IL Moore/Lawley

WSPT/Stevens Point, WI

Bouley/Steffen
JOHN COUGAR
BANGLES
ATLANTIC STARR
MARILYN MARTIN
ABC (dp)
Hottest:
DIONNE & FRIENDS 5-1
NIGHT RANGER 4-2
SADE 6-3
DREAM ACADEMY 10-4
DAN SEALS D-30

JOHN COUGAR ARCADIA ATLANTIC STARR ELO ROBERT TEPPER

Hottest: STEVIE NICKS 2-2 JAMES BROWN 11-7 STEVIE HONDER 8-8 BILLY OCEAN 10-9 MR. MISTER 23-14

Squireuksmper
SADE
THOMPSON TWINS
22 TOP
ELTON JOHN
HOTESE:
DIONNE 4 PRIENDS 4-1
DIRE STRAITS 3-2
WHITNEY HOUSTON 13-7
MR. MISTER 14-10
STARSHIP 23-18

KOXR/Bakersfield, CA

Peteron/DeRoo
ATLANTIC STARR
JOHN COUGAR
ELO
LOVERBOY
INNS
BETTY
TON DESTY
TON DESTY
HOLDES
CHICAGO BEARS SHU
HOTLEST:
MR. MISTER 1-1
SHEILA E. 14-4105
CHARLES ESTON 28-21
SIMPLE MINDS D-27

KF96/Bolse, ID

Doss/Gregory

KIYS/Boise, ID Tom Evans

JOHN COUGAR ARCADIA CARS QUARTERFLASH TOH PETTY

SLY FOX (dp)

ARCADIA JOHN COUGAR CARS

KIMN/Denver, CO Erickson/Perez

KSND/Eugene, OR

OUARTERFLASH ARCADIA SIMPLE MINDS JOHN COUGAR CARS PETER FRAMPTON FORCE MD'S

HOTTEST: SURVIVOR 3-1 MR. MISTER 20-8 WHITNEY HOUSTON BALTIMORA 24-15 STARSHIP 31-21

KBOS/Fresno, CA

JOHN COUGAR
ROBERT TEPPER
HOTTEST
HOTOLOGY
HOTEST
SURVIVOR 4-2
WHAM: 6-4
MR, MISTER 14-9
STARSHIP 26-17

Erickoon/Perez
DAN SEALS
SIMPLE MINDS
JOHN COUGAR
ELO
LOVERBOY
HOTCEST:
DIONNE & FRIENDS 1-1
STEVIE NICKS 3-2
SURVIVOR 3-2
SURVIVOR 3-5
BILLY OCENN 9-5
BRUCE SPRINGSTEEN 14-8

Hottest: PAUL MCCARTNEY 1-1 MR, HISTER 9-3 8ALTIMORA 13-9 STARSHIP 17-11 STING 23-15

KIKX/Colorado Springs, CO John Dentzer

DOSMIGREGORY
JOHN COUGAR
ARCADIA
ANHARIS
FORCE MD:
ROBENT TEPPER
SLIF FOX
HINAI
HINAI
SILF FOX
HINAI
HINAI
SILF FOX
HINAI
H

KDVV/Topeka, KS

JOHN COUGAR Hottest: WHAH! 4-2 DIONNE & FRIENDS 6-3 WHITNEY HOUSTON 9-5 SADE 15-8 JAMES BROWN 16-9

A-RA SIMPLE MINDS STING LOVERBOY

WEST

PARALLEL TWO

KFMW/Waterloo IA

OPUS
GRACE JONES
HOTCEST:
SHEILA E. 1-1
DIONNE & PRIENDS 2-2
JELLYBEAN 7-5
WHITNEY HOUSTON 9-6
ATLANTIC STARR 17-7 JOHN COUGAR KYNO-FM/Freeno, CA Walker/Davis

WERKOLDSWI READY FOR THE WOR ELTON JOHN SIMPLE WINDS EDGIE MURPHY (dp) HOSTEGE DIONNE & FRIENDS 1-1 JELLYBEAN 3-2 MIAMI SOUND MACHI 8-3 BILLY OCEAN 22-10 MR. MISTER 23-11

KQMQ/Honolulu, HI Kimo Akane

KIMO AKANA
THOMPSON TRINS
JUNN COUGAR (dp)
ARCADIA
ABC
ARCADIA
ABC
ATLANTIC STARR
MELI'SA MORGAN (dp)
HOTE-SE
DIONNE & PRIENDS 1-1
MIAHI SOUND MACHI 2-2
SURVIYOR 3-1
BRYAN ADAMS 6-5
TA MARA & SEEN 9-7

KLUC/Las Vegas, NV Desn/Taylor

JOHN COUGAR JOHN COUGAR LOVERBOY SIMPLE MINDS SHELLA E. HOTTES: DIONNE & FRIENDS 1-1 SURVIVOR 6-2 BILLY OCEAN 12-6 THOMPSON TWINS 16-10 DREAM ACADEMY 30-19

KFIV/Modesto, CA

Russ Novak NUSE NOVEK
SKEILA E,
JOHN COUCAR
EDDIE HURPHY (dp)
SAM HARRIS
ARCADIA (dp)
SLV FOX (dp)
HOCTEST:
DIONNE & FRIENDS 5-1
SURVIVOR 6-7
STEVIE NICKS 8-3
STEVIE NICKS 8-3
STEVIE NICKS 8-4
WHANI 10-5

KO93/Modesto, CA

Brien Casey Brian Casey
ATLANTIC STARR
LOVERBOY
MARILYN MARTIN (dp)
HOTLEST:
STEVIE NICKS 7-4
WHAM! 11-5
BILLY OCEAN 16-7
WHINNEY HOUSTON 19STARSHIP 25-19

ELO SCRITTI POLITTI (dp) DAN SEALS (dp) ROBERT PALMER (dp) ROBERT PALMER (dp) HOTEGE: PAUL MCCARTNEY 1-1 SURVIVOR 3-2 STEVIE NICKS 6-3 WHAM1 5-4 BILLY OCEAN 8-5 KCAQ/Oxnerd-Venture, CA Robbins/Williams

HobbinaWHIIsms

JOHN COUGAR

ARCADIA
SLY FOX

HOTES:
BIONNE & FRIENDS 2-1

SURVIVOR 7-2

WHAN1 10-3

WHITNEY HOUSTON 12-5

MR. MISTER 15-7

KPOP/Sacramento, CA

ROGER DALTREY JOHN COUGAR CARS MICKEY THOMAS Hottest: MR. MISTER 2-1 MIKE & THE MECHAN 9-3 STARSHIP 14-5 ASIA 12-7 ZZ TOP 23-12

Len E. Mitchell
JOHN COUGAR
ARCADIA
EDDIE MURPHY
TALK TALK
SCHITT FOLITTI (dp)
ROBERT FALAER (dp)
ROBERT FALAER (dp)
HOLLOR (d

KDON-FM/Salinas, CA

DeelHansen
SLY FOX
SLY FOX
IN'SS
ROBERT TEPPER
JOHN COUCAR
HOTEST:
STEVIE NICKS 1-1
BILLY OCEAN 17-11
WHITHEY HOUSTON 19-13
MR, MISTER 21-15
JAMES BROWN 23-17

Kirk Clast
ELTON JOHN
ROBERT PALMER
TON PETTY
JOHN COUGAR
DPUSYLS (dp)
HOTESTI
DIONNE # FRIENDS 3-1
BILLY CCEAN 10-6
JAMES BROWN 14-8
SHEILA E 20-9
MR. MISTER 23-13

KCPX/Salt Lake City, UT

ELO SCRITTI POLITTI HOLLEST: THOMPSON TWINS 8-1 KLYMAXX 2-2 A-HA 18-8 WHITNEY HOUSTON 17-9 HIAMI SOUND MACHI 31-12

KZZU/Spokana, WA

CARS
JOHN COUGAR
HOCKERT:
DIONNE L PRIENDS 3-1
WHITNEY HOUSTON 17-10
MR. MISTER 28-14
DREAM ACADEMY 20-16
STARSHIP 25-20

KRQ/Tucson, AZ Gillie/Johnson

Gillie/Johnson
John COUGAR (dp)
OUARTERPLASH
TOM PETT
BANGLET (dp)
Hottest:
LIONNE & FRIENDS 1-1
STEVIE MONDER 1-2
STEVIE MONDER 3-3
SURVIVOR 6-5
SADE 8-6

PARALLEL

THREE KGOT/Anche Kay Taylor Key Taylor
ARCADIA
PETER FRAMPTON
JOHN COUGAR
TON PETTY
SCRIFTI POLITTI
HOLTEST
SURVIVOR 4-1
PAUL HCCARTNEY 3-2
DIONNE & FRIENDS 7-3
BILLY CORAN 9-4
WHAM: 10-5

KYYA/Billings, MT Charlie Foxx Charia Foxx

CARS

ROBERT TEPPER

TOWN PETTY

JOHN COUGAR

SIMPLE HIMDS

NOTCEST:

HORNING

ROTTER

DERAM ACADEMY 14-8

MIAMI SOUND 18-9

MIAMI SUNN ARCHI 22-14

KBOZ-FM/Bozeman, MT

KBOZ-FM/Bozeman, MT Roger Nelson STING LOVERBOY ARETHA FRANKLIN SIMPLE MINDS ATLANTIC STARR HOLLEST. SURVIVOR 3-1 DIONNE & FRIENDS 6-2 STEVIE WONDER 11-6 STEVIE WONDER 11-6

KTRS/Casper, WY Todd Cavanaugh

ROBERT PALMER JOHN COUGAR QUARTERFLASH BANGLES (dp) CARS CARS
ELO
TOM PETTY (dp)
MICKEY THOMAS (dp)
OPUS (dp)
CHARLIE SEXTON (dp)

Hottest: BRUCE SPRINGSTEEN 6-1 SURVIVOR 5-4 WHITNEY HOUSTON 10-8 DREAM ACADEMY 13-10 MR. MISTER 16-11

LOVERBOY (dp)
ATLANTIC STARR
CARS
JOHN COUGAR
HOTEGET:
SURVIVOR 3-1
WHAMI 6-2
PAUL MCCARTNEY 10-6
WHITNEY HOUSTON 16-7
MR. MISTER 20-11

KOZE/Lewiston, ID Jay McCall

Jey MCCAII
ACCOUGA
ACCOUCA
ACCOUGA
ACCOUCA
ACC

KHTZ/Reno. NV

John Chommie
SHEILA F. (dp)
CURE (dp)
DIVINYLS (dp)
BANGLES (dp)
CHARLIE SEXTON (dp)
ROTLEST:
STEVIE NICKS 1-1
PAUL NECCATNEY 4-2
MR. HISTER 15-10
DREAM ACADEMY 22-15

ShakedRyen
HOOTERS
ATLANTIC STARR
QUARTERFLASH
SINC MINDS
STING
HOLLEST STARR
HOLLEST STARR
DIONNE + FRIENDS 3-1
HAMN: 4-3
BILLY OCEAN 6-4
MITTMEY HOUSTON 21-6
JELLYBEAN 23-11

KBIM/Roswell, NM Chuck Martin

CARS CANS
BANGLES
THE PETTY
TOWN COUGAR
OWARTERFLASH
A RCADIA
CURE
SURVIVOR 4-1
WHITTHEY HOUSTON 11-3
MR. MISTER 16-9
JAMES BROWN 22-10
DREAM ACADEMY 20-12

SLY96/San Luis Obispo, CA Joe Collins

ARCADIA SLY FOX BANGLES DANGERO ELO
DAN SEALS
HOTTEST:
DIONNE 4 FRIENDS 2-1
SURVIVOR 4-2
STEVIE NICKS 3-3
WHAM1 8-4
BRUCE SPRINGSTEEN 10-6

SIMPLE MINDS LOVERBOY
TALK TALK
INAS
JOHN COUGAR
HOTECAT:
DIONNE & FRIENDS 3-1
SURVIVOR 5-2
STEVIE NICKS 4-3
BRUCE SPRINGSTEEN 8-4
WHAM! 11-5

OK95/Tri-Cities, WA Lemaster/O'Brian

ARETHA FRANKLIN CARS
PETER FRAMPTON
ELO
ARCADIA
JOHN COUGAR
FORCE MD'S (dp)
Mottest:
SURVIVOR 2-2
HIKE & THE MECHAN
MK, MISTER 12-8
JAMES BROWN 16-9
HEART 21-11

245 Reporters 238 Current Reports

The following stations failed therefore their playlists

CHUM/Toronto CKGM/Montreal WGCL/Cleveland WZOU/Boston KEZB/EI Paso WVBS/Wilmington Q101/Meridian

Note: WLS-FM/Chicago has changed calls to WYTZ and will be known as Z95.

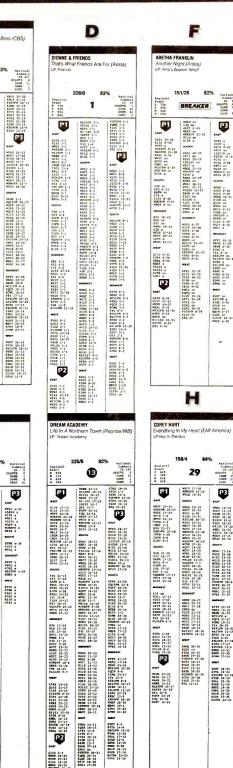
Parallel I: Selected stations in major markets that are format dominant and/ or exert a significant national influence. or exert a significant national influence. Parallel II: Selected stations in sec-ondary markets that are format domi-nant and/or exert a significant local or regional influence. This parallel may al-so contain some major market stations that do not qualify for parallel one status. Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.











N4tlonel Submery UP 33 DESUTS 40 SAME 52 DOWN 0 ADDS 26

P3

SOUTH

SPEC 4
NIAB 6-38
NIAB 6-38
NIAB 6-38
NIAB 6-38
NIAB 6-39
NCCC 38-31
RISR 0A
RIS

EYET 38-36 HONG 31-29 HONG 31-29 HONG 31-29 HONG 3-38 KENCPA A YET 4-15 KENCPA ON NATYN 39-3 KENCPA ON SERC ON SERC ON SERC A WORK 4-14 HOSPE 4-17 EDWN ON

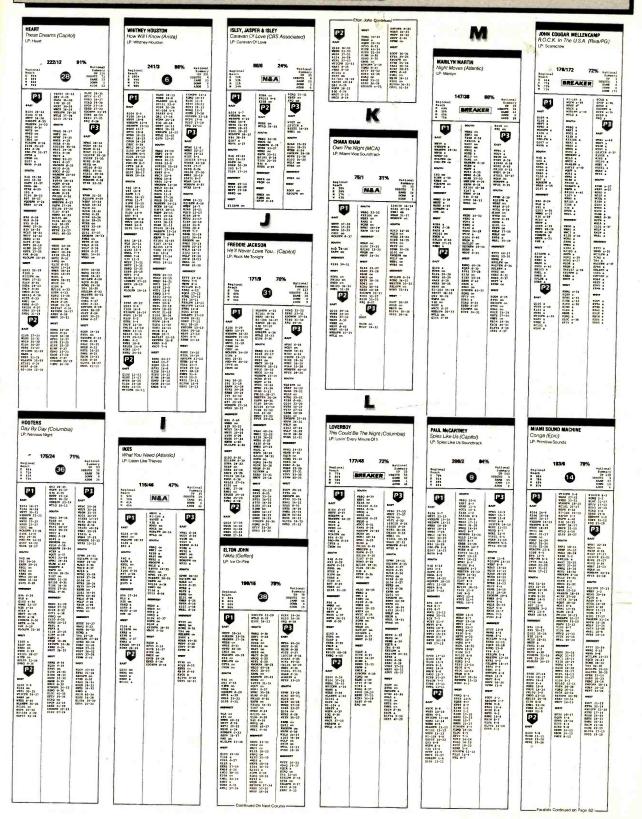
Hational Summery UP 105 DEBUTS 1 SAME 35 COMM 13 ADDS 4

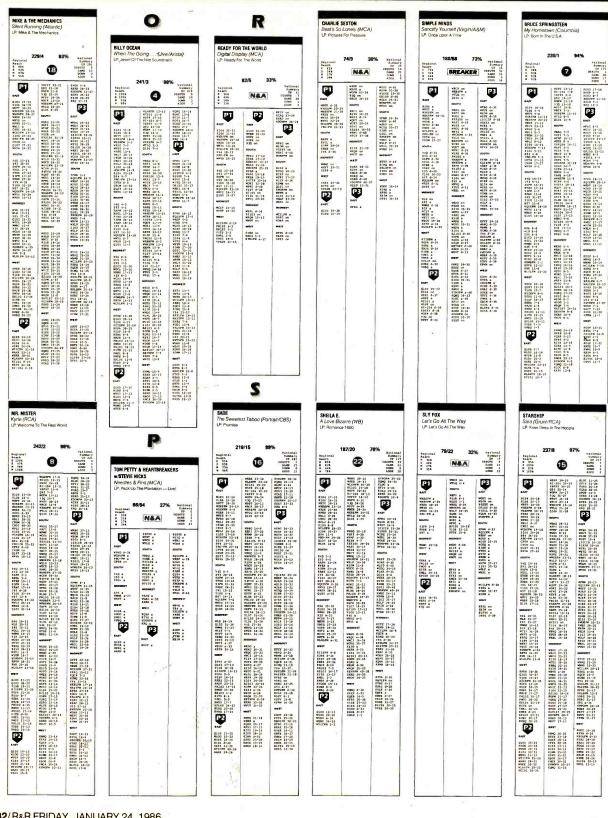
3

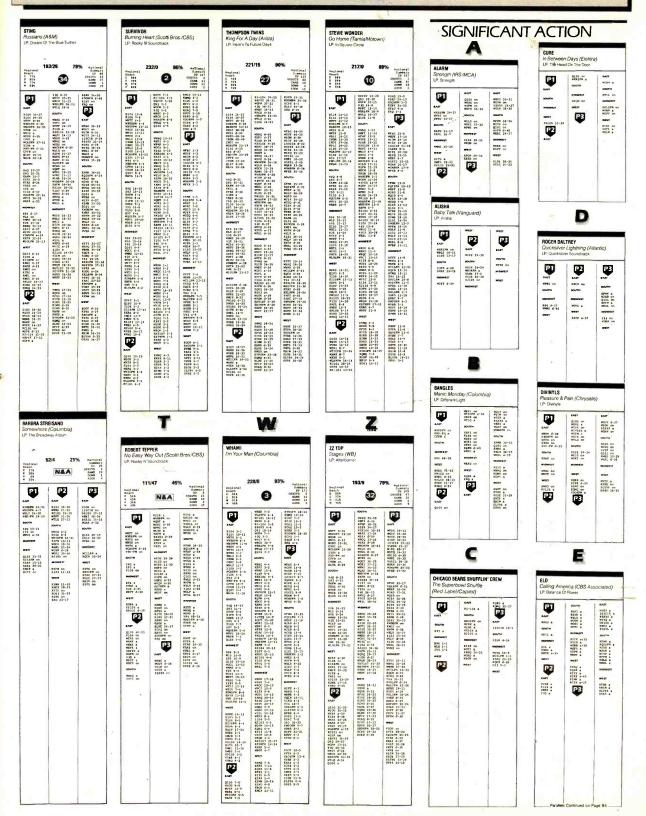
WFBC 15-14 MOUV 15-13 W10H 23-21 W1GT 32-34 95XXX 10-6 WIRZ 33-32 OKIGO 29-22 WERI 24-23 95XII, 22-18 MGAN 21-19 WFXX 20-20

EPICK 17-14
HRSP 26-26
HRSP 26-26
HRSD 23-14
HRSD 23-14
HRSD 23-14
HRSD 23-14
HRSD 23-14
HRSD 23-19
HRSD 23-19
HRSD 23-19
HRSD 23-19
HRSD 23-19
HRSD 23-21
HRSD 38-37

MINOWERT
ETT 20-19
MINO 19-16
MINO 19-16
MINO 29-29
MCTEPN 4
KCC 27-27
TF 28-28
KEXLEN 24-31
MATTEN 21-19
KEXLEN 27-29
KOO 6-20
SEXLEN 27-29
KOO 19-17
SENCON 12-21
LENY 28-28
EPPN 27-24









79|32

NEW & ACTIVE ВЈ 105 29.19 Y 106 22-12 KTUX 15.6 KZZB 4-1 WBEN-FM add 39 WSSX 2-1 WJZR 22-15 WMM5 30-16 WXKS-FM add WPFM 37-27 WHYT add Z102 32-21 KKRZ add WKSE 30-25 FM102 on WNY5 on KWOD add WPHD 36-29 PRO-FM add KITS on KMEL 29-15 KPLUS 30-20 93FM 3-4 KRBE 2-1 WTLQ 4-4 B97 add



Capitol.

PARALLELS

SIGNIFICANT ACTION

FORCE M.D.'s

Tender Love (WB)

EAST WESE & SOUTH MIDWEST EAST K104 & ROMPH CE) W83X e WEOQ a WWOEFR a 5J105 a F106 18-10 08100 a WEST EDES on

FORTUNE

4 **P** #104 25-20 WRCE 33-29 937H OR Q103 OR 95XXX 29-25 08100 36-26 95XTL 29-22 WSSR 22-17 WMDEPH 39-RTUS On SOUTH Q101 25-25 WEST

PETER FRAMPTON

0100 d-40 81-104 on 930 on MRCE s MGUY a MEON a 9533X d-32 MGAB a MOMPPH on MFEX on XPRW d-3s XOIIPH a NIAD a RIEF ON HITP ON KSRS ON MESS, ON WPM1 on Hond or KHT on West EERE ON FPLOTE WEST EGORA ON SIES ON ESHO & EDORYN O ATTT on white on 194 on scen on EGOT- a EOSE on SHT1 on

Н

P WEFE a WEFE a MEESTH A WARSEN A WORL A WINI A ETUX ON **P3** PSEXE ON WEAR ON KITE a KITO a MEPA on MACH a KAY107 on MEOT on WEST EDRS 4-39 EDRS 4-30 RQIEPH MJAD OF MZER a MCGQ A QIO4 a WZYP a **2** EP95 a RIYS on ETEL on MIDWEST KSOT on KS1H on ORSS on

JENNIFER HOLIDAY

4 2 **P3** WEESTW OF WEEST 39-1 WEETS ON CROI ON E104 d-35 WERZ d-40 08100 34-27 95XIL 35-36 MGAH d-38 HNORTH EARL OF EBPH & T106 & MUAD on WYRS 40-40 MCILIN OR

GRACE JONES

Slave To The Rhythm (Manhattan/Island P. Stave To The Rhythm 9 **₽ P** E104 40-3-9521L a WESE 8-39 WRYS 8 CEO1 34-3 195 on METT ON WEST WITH a RETT ON MOST

K EVELYN KING al (RCA)

(1) 2 ECAO 18 RI-104 27 MESS 33-30 MRSS 33-30 MNYS 25-21 953XX & 1100 31-30 EARS 0-30 EBPH on

LISA LISA w/CULT JAM & FULL FORCE

TAIT **(P** MNYS 18-16 MPLJ 27-26 2160 21-15 RAME 7-14 REER 6-6

M

MELI'SA MORGAN

9 7 WKSE d-31 81-104 a 930 a **P** EAR2 d-29 1106 a STOX d-28 94Q on 195 17-15 1100 d-32 MIAD on MITP on 1102 19-3

EDDIE MURPHY How Could It Be (Colur LP. How Could It Be

4 NVSR s E104 on (E) MHOEPH A OKIGO DO 95KIL ON MIDWEST MEDD & MEST SOUTH WELK & MICHAEL P2

N

ALDO NOVA Rumours Of You (Portrait/CBS) LP: Twisco

MART
MEST B
MECK B
METO ON
SOUTH
METE B
MEDD 6-40
WEET P3 EAST VPRO on SOUTH MOWEST VOICE OR WEST MOVER D 22

0 OINGO BOINGO Just Another Day (MCA) LP: Dead Man's Party

EAST 95XXE ON BOUTH 0101 OF MIDWEST MONTH

MOS. a

MFM: an

KTOX d-39

MADMIX ET

WEST HICSPH FM102 2

OPUS Live Is Life (Polydor/PolyGram) LP: Up And Down

Oloo d-39 Elo4 d-39 MERE a WEXE a MESE d-14 MESE d-40 MESEPH 19-MELO 39-31 SOMEN WPHO d-39 CRGM 7-7 MCAIPH a 380-PM a CPTR 13-19 WAVA d-30 KITE on WILD on WORT d-39 WITHI on KEID4 & WERO on SOUTH
Elds on
MENUTET
HOUS (6-37)
WETT MESF on MOID 60-34 MOSO a MITT a MIXES on MISE 6-36 EIIE a 2104 31-27 8807 00 FOXE OF EIKE OF EMEL A EDONOM A

P

(P) **P** MAKE d-2 MRCE on MYLQ on MRTT 6-40 MPRD 39-32 101ClR on ROUTH
REGL OF WILD OF WANSPW OF ATER ON WITP ON WHIL ON 1104 33-31 E3203 37-3 KIYS 37-31 KBED on KRQ on 510) o

RDBERT PALMER Addicted To Love (Island)

P3 W758 a E104 a EPRO A STATE A MANSPH MPH2 a MRNO a MEET WEST RETHER & RPAN & MIDWEST MINO a KELSPR a P2 MEST SIRK &

Q

QUARTERFLASH

P 4 MSPR a MENT & NAME OF CREAT OF STREET MARIA MARIA PROMERA PRIMERA 9-33 MARIA MARIA PRIMERA P NPFR a HXLE on MESL on MESL on MEST KIYS 4-49 ESHO a SEED on KRO a ETRS & EWNI & RBIN & OESS OR

JENIFFER RUSH

WITT ON EHGEPH o WASE on WAYS 4-35 Wasg 25-WOKI on 5/105 a P3 **P**2

2

SCRITTI POLITTI . (WB)

EAST MGAN & SOUTH 93Q a NETT 4 SOUTH 195 on MOWRES MEST & MEST KOTEPH : HOSO & READ & MCST RGDT a RDIE a

OAN SEALS
Bop (EMI America)
LP: Won't Be Blue Again 4

MFBG on MICH on NITO a MGAN a WEERPH A WPRO & WCAUPH A ROLIFH a MISF on MIAD on MIAD on MIAD on MISF on Q104 a TSMB a RMCEPH or MIFK on T102 TO MIFK on FRIR a 94Q a 193 a 27K5 a 93FM 4-1 ERBE 23-18 Q105 30-22

KOED of PZZ NAST 958G on MSPT d-10 WEST SLYV6 a

T

rou Make It (FM) Amori

P MGUY on 95XXX on 0E103 d-36 MEXI on 95XXL on MGAK on WELD OR EPHN on MRSF a MRSL on HROM on HROT on KYEST Y94 on 99XG on MDBR on MSPT on EDVV on FIEX on FCAD on APLUS O

W

MAURICE WHITE LP: Stand By Mi

9 NIDE 16-NEER ON WILD ON SOUTH EARS & ETOX 26-

904794 0104 18-15

P

08108 18-14 9581L 23-21

© 1986 CAPITOL RECORDS INC. 84/R&R FRIDAY, JANUARY 24, 1986



Isn't It Time You Were A Winner!

AIR's CHR Competition #5 begins in February of 1986. To date radio personnel across the nation have shared 84 prizes worth over a quarter of a million dollars. Now is the time for you to be a part of the industry's longest running contest.

All you should have to do is spend an average of twenty minutes per week listening to the AIR priority records. Then phone in your predictions on the hit potential of each. That's it! The grand prize is your choice of a brand new 1987 Chevrolet Corvette or Porsche 944. Thirty runners up will win TVs, VCRs or complete audio outfits. (A complete prize list and rules will be mailed to you upon registration)

CHR Competion #5 is open to all CHR PDs, MDs and consultants, as well as record company personnel. If you have the best ears in the business, prove it. Register today by calling AIR at (301) 964-5544. Remember, twenty minutes a week is all it takes.

WEEK #24

AIR Priorities

WEEK #24

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, January 29, 1986.

TITLE

STEREOTOMY

LOVE CAN TAKE US ALL THE WAY
WHAT HAVE YOU DONE FOR ME LATELY
BOP

LET'S GO ALL THE WAY

ARTIST

ALAN PARSONS PROJECT JACK WAGNER

JANET JACKSON DAN SEALS SLY FOX LABEL

ARISTA QWEST/WB

A&M EMI AMERICA

CAPITOL

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

1985 Active Industry Research, Inc.

AIR

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CONTEMPORARY HIT RADIO

BREAKERS

SIMPLE MINDS

Sanctify Yourself (Virgin/A&M)

73% of our reporters playing it. Moves: Up 16, Debuts 56, Same 50, Down 0, Adds 58 including WHTT, WNYS, KTKS, Z95, KIIS-FM, KITS. Complete airplay in Parallels.

LOVERBOY

This Could Be The Night (Columbia)

72% of our reporters playing it. Moves: Up 33, Debuts 55, Same 40, Down 1, Adds 48 including WXKS-FM, WKSE, CFTR, KTKS, B96, WHYT, KZZP. Complete airplay in Parallels.

JOHN COUGAR MELLENCAMP

R.O.C.K. In The U.S.A. (Riva/PolyGram)

72% of our reporters playing it. Moves: Up 1, Debuts 3, Same 0, Down 0, Adds 172 including Z106, Q107, WAVA, Z93, Q105, KDWB-FM, KIIS-FM. Complete airplay in Parallels.

ATLANTIC STARR

Secret Lovers (A&M)

67% of our reporters playing it. Moves: Up 67, Debuts 35, Same 22, Down 0, Adds 40 including KBEQ, ZZ99, WZUU, Q103, KKRZ, KMJK. See Parallels, debuts at number 33 on the CHR chart.

ARETHA FRANKLIN

Another Night (Arista)

62% of our reporters playing it. Moves: Up 33, Debuts 40, Same 52, Down 0, Adds 26 including WHTT, WAVA, I95, 92X, ZZ99, FM102, KS103, KWSS.

MARILYN MARTIN

Night Moves (Atlantic)

60% of our reporters playing it. Moves: Up 29, Debuts 36, Same 44, Down 0, Adds 38 including WHTT, WXKS-FM, WNYS, 93FM, WRSR, WZUU, KDWB-FM, KWOD. Complete airplay in Parallels.

NEW & ACTIVE

ABC "(How To Be A) Millionaire" (Mercury/PolyGram) 141/36 Moves: Up 31, Debuts 37, Same 43, Down O, Adds 30 including WHTI, WBEN-FM, CKOI, KAFM, WRSR, WCZY, Q103, KZZP, KMJK, FMIOZ, WDCG, KKJS-FM, WCALP WS 393-8, B97 30-25, KKRZ 28-23.

KZZP, KMJK, FMIOZ, WDOG, KKLS-FM, WCAU-FM 39-34, 897 30-25, KKRZ 28-23.

INXS "What You Reed" (*Mlatilet) 1154-68

WLS, 2299, 1108, KMEL, KWSS, KMUS 39-33, WKRZ-FM 40-34, KTYS 32-27.

ROBERT TEPFER "No Easy Way 0ut" (*Scottl Bros./CBS) 1111/47

MOVES: U.9. POBLIST, SERME 4, DOWN 6, AKRZ-FM 40-34, KTYS 32-27.

ROBERT KEPFER "No Easy Way 0ut" (*Scottl Bros./CBS) 1111/47

MOVES: U.9. POBLIST, SERME 4, DOWN 6, AKRZ-FM 40-34, KTYS 32-27.

ARCAID. "Goodbye Is Forever" (*Darfott) 97-92

ARCAID. "Goodbye Is Forever" (*Darfott) 97-92

WHYT, KWK, KISH-M, FMIOZ, KSTOS, ISS 35-31, KYLD 3-39, KWSE 5-34.

WHYT, KWK, KIBS-PM, MNIDZ, KSTUS, 395-31, KYLUS 0-91, KYKE 0-019 **READY FOR THE WORLD "Digital Display" (MCA) 827** Moves Up 41, Debuts 7, Same 28, Down 1, Adds 5, WZLD, KYNO-FM, WJAD, WPFM, WCIL-FM, K106 31-26, WKSE 13-10, WHYS 1-31-0, B94 18-12, 195 2-80, WCZY 21-15, MIS-FM 0-15, FM102 6-3, KS103 3-1, KWISS 14-4.

SLY FDX, "Let's Go All The Way" (Capitol) 79/32

Moves: Up 19, Debuts 8, Same 19, Down 1, Adds 32 including WXKS-FM, WBEN-FM, PRO-FM, B97, WHYT, KKRZ, KWOD, WAMX, WCKN, KL103, KF95, KISR, KFMW, KRBE 2-1, KMEL 29-15, KZZB 4-1.

29:24, 0X:93-96. CHARLIE SEXTON "Beat's So Lonely" (MCA) 74/9 Moves: Up 29, Debus 10, Same 25, Down 1, Adds 9, KAFM, KEGL, Zž99, WSPK, WFBG, WKSF, KWES, KTRS, KHTZ, WNYS 35:29, WFPG 32:28, 93FM 29:26, KFUS 22:13, Q100 35:28, KCXR 28:21.

WINYS 35-59, WPHD 32-28, 89FM 29-26, KPUIS 22-13, Q100 35-28, KOXR 39-31.

■ TON PETTY & THE HEATTREAKERS "Needles And Pins" (MCA) 56/54

WHOSE LIP IQ, Debble 1, Same 1, Down 0, Adds 64 including WPHD, WCAU-FM, PRO-FM, 94Q, 293, KEGL, 295, WMSS, WHTH, KOXPA KWDD, KWSS, KNBD, KOXHO, 66, WCGDQ.

ISLEY, JASPER, ISLEY "Caravan 01 Love" (C88 Associated) 50/5

ISLEY, JASPER, ISLEY "Caravan 01 Love" (C88 Associated) 50/5

Nowes Lip 25, Cebus 4, Same 22, Down 3, Adds 6, WBEN-FM, Q107, WAMA 942, KTUX, 103CIR, WKSE 10-9, WPHD 28-23, 99/2 28-22, WMMS 19-14, WCZY 26-20, FMIC2 9-6, Y106 23-20, KCAO 35-31, 95XXX 34-29.

■ TABS "I'M Not The Done" (Elsierta) 157/F65

28-23, 99U 25-22, WMMS 19-14, Wu,CY 26-20, PM102 9-6, Y10b 23-20, KCAU 35-31, 95XXX 34-29.

CARS "I'M Not The One" (Elektra) 57/56
Moves Up O, Debus G, Same 1, Down O, Adds 56 including WXKS-PM, WKSE, WNYS, WPHD, KEGL, WRSR, WMMS, WKTI, KWK, WLOL-FM, KKRZ, WSPK, KBFM, KNIN, KBIM.

Moves: Up 25, Debuts 2, Same 20, Down 1, Adds 4, WBEN-FM, WNVZ, KMJK, WCIL-FM, WXKS-FM 34-31, WBLI 24-20, KKRZ 25-22, WTLQ 27-22, WNOK-FM 34-31, KMGX 29-23, KRQ 23-17, OK100 37-33, WKHI 40-34, KNIN 36-27, KTRS 27-21. BARBRA STREISAND "Somewhere" (Columbia) 52/4

SIGNIFICANT ACTION

DAN SEALS "Bop" (EMI America) 49/24 Duly 8, Same 13, Down 0, Adds 24 including WBEN-FM, WPHD, WCAU-FM, 94Q, Z93, KTKS, WVSR, JLAN-FM, WHOT, KIKX, KIMN, KRBE 23-18, Q105 30-22, Z102 38-32.

WELZ, WILAN-EM, WILL, INAN, KIMM, ANDE 2019. 030-22, ZUGS 2019.

BANGELS "WANTE Manie Monday" (Columbia) 48/78

Moves Up 7, Debus 3, Same 20, Down 0, Adds 18 including PRO-PM, CFTR, WTIC-FM, WTLO, WRNO, KQXR, KRO, KWES, WHSL, KYYY, WSPT, SLYDE, KYLUS 38-31, KUBS 1-327, WXLX 36-25.

WISE, RTY, WOF, SLIDS, NPLUS 3051, NUCE 3162, NUCE 3162

MOST ADDED

JOHN COUGAR MELLENCAMP (172) R.O.C.K. In The U.S.A. (Riva/PolyGram) ARCADIA (92) Goodbye Is Forever (Capitol) TOM PETTY (64)
Needles And Pins (MCA) SIMPLE MINDS (58) Sanctify Yourself (Virgin/A&M)
CARS (56) I'm Not The One (Elektra)

HOTTEST

DIONNE & FRIENDS (128) That's What Friends Are For (Arista) SURVIVOR (103) Burning Heart (Scotti Bros/CBS) WHITNEY HOUSTON (101) How Will I Know (Arista)
MR. MISTER (94) Kyrie (RCA) BILLY DCEAN (85)

When The Going Gets Tough (Jive/Arista)

DPUS "Live is Life" (Polydor/PolyGram) 46/11
Moves: Up 5, Debus 10, Same 19, Down 1, Adds 11, WCAU-FM, PRO-FM, WERZ, WKEE, KX104, KIJK, KMGX, KDON-FM, WGCQ, WZP, FKTS, WTLQ 333, 12:04 31-27, WGIOJ 40-34, OK95 28-20.

SAM HARRIS "I'd Do It All Again" (Motown) 40/18
Moves: Up 0, Debus 2, Same 20, Down 0, Adds 18 including WXKS-FM, WKSE, WNYS, Q100, WANS-FM, WOKI, WFM, KIJK, KZIO, WGNN, KF9S, KFN, Y100 on, KKR2 4-39, KUBE 4-30.

KIIK, KZIO, WRGN, KF9S, KFIV, Y100 on, KKR2 d-39, KUBE d-30.

DIVINYLS. "PIERSURY AND JAIN" (Chrysalis) 397.

Moves: Up 3, Debuts 5, Same 24, Down 0, Adds 7, KPLUS, WEBZ, RI104, WGFM, KDON-FM, 95XXX, KHTZ, WHTT d-38, PRO;—RH d-35, KRBE on, WHYT on, KZZB 39-34, KINS d-39, KWES 35-28, OK95 38-35.

PETER FRAMPTON "Lying" (Allantic) 37/11

Moves: Up 0, Debuts 3, Same 23, Down 0, Adds 11, KPLUS, WRCK, KTUX, KSND, WGUY, WZON, WGAN, KOIZ-FM, WJAD, KGOT, OKSS, WMMS on, KWK on, C100 a-40, 95XXX d-32, KFMW d-33.

KGDI, OKIS, WMMS JR, KW RD, CIUD JSS, STANDA JSS, KW RD ALARM "Strength" (IRS/MCA) 33/1

THE STREET AND STREET

CHICAGD BEARS SHUFFLIN' CREW "Superbowl Shuffle" (Red Label/Capitol) 24/9 Moves: Up 6, Debuts 2, Same 7, Down 0, Adds 9, 897, Ri104, WCKN, WLRS, KX104, BJ105, WGTZ, WGRD, KQXR, B961-1, WLS 1-1, 2951-1, 103CIR 10-1, WCLE-M 1-1, U93 5-3.

WLS 11, 2851-1, 103CHR 10-1, WCLE-M 11, 1035-54.

DAVID PACK "Prove Me Wrong" (WB) 2471

Moves: Up 5, Debuts 2, Same 16, Down D, Adds 1, KFMN, WHTT d-40, WPHD 39-32, KEGL on, WMMS on, KS103 on, WAMX d-28, WRCK on, WTLO on, WTLO on, KTUX on, KTUA 37-31, KTMS 37-31, WBWB 40-34.

G-28, WHICK OF, WILD OF, WILD OF, NIJON OF, EVEN STATES, WHICK OF, WILD OF STATES, WILD OF STA

QUARTERFLASH "Walking On Ice" (Geffen) 23/16 PHD, CKOI, KKRZ, Q100. WSPK, WTLQ, WFMI, KIYS, KSND, Debuts 2, Same 5, Down 0, Adds 16 include 99KG, KMJK d-40, KEYN-FM d-33, KSKD

Moves: U.P. D. 05004, KMJK 0.40, KEYN-FM d.33, KSKD on FDRCE MD'S "Tender Love" (Tommy Boy/WB) 19/14 Moves: U.P. D. 05004, Same 9. Down 0. Adds 14 including WKSE, KMJK, K104, WSSX, WROQ, WNOK-FM, BJ105, KF95, KSND, KSKD, OK100, FN102 d.24, KMEL 18-12, Y105 18-10 MELL'SA MDGRAN "Do Me Baby" (Capitol) 19/7 Moves: U.P. 2, Debut 4, Same 6, Down 0, Adds 7, WNYS, R1104, 930, Y106, WHOT, KOMQ, KSKD, WKSE d.37, 94Q on. 195 17-15, Y100 d.32, FM102 or., KAMZ d.29, KTUX d.29, Z102 33-34.

| ENNIFER HOLLIDAY "No Fills Love" (Geffen) 18/2" | Moves: Up 4, Debuta 4, Same 8, Down 0, Adds 2, KBFM, 1106, WXKS-FM on, WKSE 39-32, WNYS on, CKOI on, Y100 on, | FMIO2 23-21, K104 ad 35, WERZ 4-40, WNOKE-M ad-40, OK100 34-27, 95x0L, 35-34, WGAN ad-38, WCIL-FM on.

GRACE JONES "Slave To The Rhythm" (Manhattan/Island) 16/4
Moves: Up 2, Debuts 2, Same 8, Down 0, Adds 4, WNYS, KMGX, 95XIL, WZYP, WKSE d-39, CKOI 34:30, I95 on, WHYT on,

K104 40-34, WHOLO ON, KCAU GHOUD, CATOO USD. SCRITTI POLITTI "Wood Beez (Pray Like Aretha Franklin)" (WB) 15/14 Mouse: Lio Diphuis D. Same 1, Down O. Adds 14 Including WHIT, KPLUS, 93Q, WSSX, WZLD, KIKX, KSKD, KCPX, WGAN,

MAURICE WHITE "I Need You" (Columbia) 15/1

Debuts 0, Same 8, Down 0, Adds 1, KAMZ, WKSE on, WHYT on, K104 16-10, WKEE on, KTUX 26-20, KIKX on-in-dp, KRQ 26-22, OK100 18-14, 95XIL 23-21, Q104 18-15. EDDIE MURPHY "How Could It Be" (Columbia) 13/10
Moves: Up 0, Debuts 0, Same'3, Down 0, Adds 10, WXKS-FM, WVSR, WNOK-FM, WFMI, KTUX, WKDD, KYNO-FM, KFIV,

ROGER DALTREY "Quickstiver Lightning" (Atlantic) 13/4
Moves: Up 0, Debuts 2, Same 7, Down 0, Adds 4, WGTZ, KPOP, KFMN, WPFM, WPHD on, B96 d:37, WMMS d:40, WRCK

ALISHA "Baby Talk" (Vanguard) 13/2

Adds 2 93FM WNOK-FM WXKS-FM on, KRBE 29-28, WCZY d-39, WSPK 35-28,

OINGO BUIKGO "Just Another Day" (MCA) 12/2.

Moves: Up 2, Debuis 2, Same 6, Down 0, Adds 2, WMMS, WCKI, KIIS-FM 29-23, FM102 on, KMEL 21-17, WFMI on-dp,
KTUX d-39, WHTO on-dp, KMGX on, KCAQ d-39, SSXXX on-dp, 0.101 on.

ALDO NOW "Rimmous Of You" (Portral (URS)) 115 Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 5, WERZ, WHOK, WFMI, WKSF, KOZE, WPHD on, WMMS on-dp, WTLQ on-dp, WKDD 4-db, KGOT on, OK85 0.

dp, WKDD d-40, KGOI on, OKB5 on Ot Love" (Epic) 11/1 JENNIFER AUSN "The Power OI Love" (Epic) 11/1 Moves: Up 1, Debuts 2, Same 7, Down 0, Adds 1, BJ105, WKSE on, WNYS d-35, WTLQ d-28, WBBQ 25-20, WOKI on, WJAD on, WZYP on, KNOE-FM on, KBM on-dp, K2OZ on.

on, WZYP on, KNUE-W, on, KBIM on-gp, x-Xu2 on.
FORTUNE: "Sizey" (Camel/MCA) 11/0
Moves: Up 7, Debuts 0, Same 4, Down 0, Adds 0, 99FM on, Q105 on, K104 25-20, WRCK 33-29, WSSX 22-17, WNOK-FM
93-33, KTUK on, 95XXX 92-55, Chitto 36-26, 99SML 29-22
EVELYN "CHAMPAGKE" KING "YOUr Personal Touch" (RCA) 10/1
Moves: Up 5, Debuts 1, Same 3, Down 0, Adds 1, 95XXX, WXKS-FM on, WKSE 33-30, WNYS 25-21, Y100 39-36, WHYT

21-19, R1104 27-26, KAMZ G-30, KBPM ON.
LISA LISA & CULT JAM with FULL FORCE "Can You Feel The Beat" (Columbia) 10/0
Moves: Un 3. Debuts O. Same 4, Down 3, Adds O. WNYS 18-16, WPLJ 27-20, Z100 21-15, KZOZ on.

Parallels Begin on Page 80

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CONTEMPORARY HIT RADIO

4 2 1 1 DIONNE & FRIENDS/That's What Friends Are For (Arista) SURVIVOR/Burning Heart (Scotti Bros./CBS) 3 WHAM!/I'm Your Man (Columbia) BILLY OCEAN/When The Going Gets Tough... (Jive/Arista) STEVIE NICKS/Talk To Me (Modern/Atco) 9 WHITNEY HOUSTON/How Will I Know (Arista) BRUCE SPRINGSTEEN/My Hometown (Columbia) 35 21 14 1 MR. MISTER/Kyrie (RCA) 15 13 10 PAUL McCARTNEY/Spies Like Us (Capitol) 17 15 11 W STEVIE WONDER/Go Home (Tamla/Motown) 1 1 4 11 LIONEL RICHIE/Say You, Say Me (Molown)
33 23 15 29 JAMES BROWN/Living In America (Scotti Bros./CBS) 32 24 16 DREAM ACADEMY/Life In A Northern Town (Reprise/WB) 28 20 17 MIAMI SOUND MACHINE/Conga (Epic) 24 B STARSHIP/Sara (Grunt/RCA) 36 30 22 SADE/The Sweetest Taboo (Portrait/CBS) 7 6 6 17 DIRE STRAITS/Walk Of Life (WB) 32 25 MIKE & THE MECHANICS/Silent Running (Atlantic) 22 19 18 19 JELLYBEAN/Sidewalk Talk (EMI America) 34 31 26 A-HA/The Sun Always Shines On T.V. (Reprise/WB) 25 22 21 21 NIGHT RANGER/Goodbye (Camel/MCA) 37 32 SHEILA E./A Love Bizarre (WB) 4 12 23 SIMPLE WINDS/Alive & Kicking (Virgin/A&M) N&A Regins on Page 86 13 24 EDDIE MURPHY/Party All The Time (Columbia) 9 12 20 25 KLYMAXX/I Miss You (Constellation/MCA) 39 36 33 39 BALTIMORA/Tarzan Boy (Manhattan) THOMPSON TWINS/King For A Day (Arista) HEART/These Dreams (Capitol) 31 29 28 29 COREY HART/Everything In My Heart (EMI America) 6 9 19 30 CARS/Tonight She Comes (Elektra) - 40 35 TREDDIE JACKSON/He'll Never Love You (Like I Do) (Capitol) 40 TZ TOP/Stages (WB) BREAKER TALANTIC STARR/Secret Lovers (A&M) DEBUT STING/Russians (A&M) 8 11 23 35 JOHN COUGAR MELLENCAMP/Small Town (Riva/PG) - - 39 **40 HOOTERS**/Day By Day (Columbia) 16 18 30 37 C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia)

ADULT CONTEMPORARY

12 16 27 39 BRYAN ADAMS with TINA TURNER/It's Only Love (A&M)

DEBUT > 39 ELTON JOHN/Nikita (Geffen)

- 39 38 49 ASIA/Go (Geffen)

SADE/The Sweetest Taboo (Portrait/CBS) BRUCE SPRINGSTEEN/My Hometown (Columbia) WHITNEY HOUSTON/How Will I Know (Arista) BILLY OCEAN/When The Going Gets Tough... (Jive/Arista) 13 9 STEVIE WONDER/Go Home (Tamla/Motown) 5 3 DREAM ACADEMY/Life In A Northern Town (Reprise/WB) DIRE STRAITS/Walk Of Life (WB). BARBRA STREISAND/Somewhere (Columbia) DIONNE & FRIENDS/That's What Friends Are For (Arista) STARSHIP/Sara (Grunt/RCA) WHAM!/I'm Your Man (Columbia) N&A Begins on Page 67 12 LIONEL RICHIE/Say You, Say Me (Motown) B ELTON JOHN/Nikita (Geffen) (CBS Associated) DEI DeBARGE with DeBARGE/The Heart Is Not So Smart (Gordy/Motown) 16 KLYMAXX/I Miss You (Constellation/MCA) 9 11 14 17 STEVIE NICKS/Talk To Me (Modern/Atco) 30 25 23 MICHAEL FRANKS featuring B. RUSSELL/When I Give My Love... (WB) 29 24 22 19 C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia) 22 22 20 MAURICE WHITE/I Need You (Columbia) 7 14 18 21 MR, MISTER/Broken Wings (RCA) = 27 25 PREDDIE JACKSON/He'll Never Love You (Like I Do) (Capitol) 10 13 17 23 JOHN COUGAR MELLENCAMP/Small Town (Riva/PG) 28 26 26 DIANA ROSS/Chain Reaction (RCA) BREAKER MIKE & THE MECHANICS/Silent Running (Atlantic) DEBUT > 20 THOMPSON TWINS/King For A Day (Arista) - 30 27 2 PEABO BRYSON/Love Always Finds A Way (Elektra) OREY HART/Everything In My Heart (EMI America)

OMD/Secret (A&M)

BREAKER MR. MISTER/Kyrie (RCA)

AOR TRACKS

Three Two Last Weeks Weeks Week 2 3 1 1 ZZ TOP/Stages (WB) MR. MISTER/Kyrie (RCA) 3 SIMPLE MINDS/Sanctify Yourself (Virgin/A&M) HOOTERS/Day By Day (Columbia) MIKE & THE MECHANICS/Silent Running (Atlantic) 6 HEART/These Dreams (Capitol) 7 PETE TOWNSHEND/Give Blood (Atco) ALAN PARSONS PROJECT/Stereotomy (Arista) 9 STEVIE NICKS/I Can't Wait (Modern/Atco) 24 14 10 CO STARSHIP/Sara (Grunt/RCA) BREAKER THE FIRM/All The Kings Horses (Atlantic) 40 27 14 P INXS/What You Need (Atlantic) 8 13 DREAM ACADEMY/Life In A Northern Town (Reprise/WB) 33 PETER FRAMPTON/Lying (Atlantic) 34 26 16 DIRE STRAITS/Ride Across The River (WB) 12 11 11 16 TOM PETTY &.../So You Want To Be A Rock & Roll Star (MCA) 26 25 24 TOM PETTY & .../Needles And Pins (MCA) 13 15 13 18 RUSH/Manhattan Project (Mercury/PG) BREAKER (19 PAT BENATAR/Le Bel Age (Chrysalis) Complete Tracks Chart Begins on Page 69 29 23 23 AEROSMITH/Shela (Geffen) 39 35 32 OUTFIELD/Your Love (Columbia) 36 28 22 22 ASIA/Too Late (Geffen) 56 39 31 3 JOHN C. MELLENCAMP/Minutes To Memories (Riva/PG) 33 20 17 24 JOHN C. MELLENCAMP/Justice And Independence '85 (Riva/PG) 21 16 15 25 ROGER DALTREY/Let Me Down Easy (Atlantic) 27 21 21 26 BON JOVI/Silent Night (Mercury/PG) BREAKER D LOVERBOY/This Could Be The Night (Columbia) 22 19 19 28 QUEEN/One Vision (Capitol) 47 MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic) — 42 ROBERT TEPPER/No Easy Way Out (Scotti Bros./CBS)

DI ACVII IDDASI

-					BLACKURBAN
1	10	8	4	0	MELI'SA MORGAN/Do Me Baby (Capitol)
I	5	3	3		SADE/Sweetest Taboo (Portrait/CBS)
l	4	2	1	3	DIONNE & FRIENDS/That's What Friends Are For (Arista)
1	2	1	2	4	STEVIE WONDER/Go Home (Tamla/Motown)
-	12	7	5	0	FIVE STAR/Let Me Be The One (RCA)
1	- 16	10	7	0	BILLY OCEAN/When The Going Gets Tough (Jive/Arista)
l	15	-15	8	0	FREDDIE JACKSON/He'll Never Love You (Like I Do) (Capitol)
١	34	17	10	0	
ì	6	6	6	9	ATLANTIC STARR/Secret Lovers (A&M)
ŀ	25	15	11		FORCE MD'S/Tender Love (Tommy Boy/WB)
l	17	14	12		YARBROUGH & PEOPLES/Guilty (Total Experience/RCA)
ľ	30	18	13		RENE & ANGELA/Your Smile (Mercury/PG)
	19	16	14		STEPHANIE MILLS/Stand Back (MCA) N&A Begins on Page 59
	. 24	19	17		IA MAHA & SEEN/ATTECTTION (A&M)
	29	21	18		MORRIS DAY/Color Of Success (WB)
l	36	25	19		JAMES BROWN/Living In America (Scotti Bros./CBS)
	-	31	23		ZAPP/Computer Love (WB)
	9	9	9		STARPOINT/What You Been Missin' (Elektra)
١	28	24	21		FAMILY/High Fashion (WB)
		40	27		CHERRELLE/ALEXANDER O'NEAL/Saturday Love (Tabu/CBS)
	-		33		JANET JACKSON/What Have You Done For Me Lately (A&M)
	3	5	16		READY FOR THE WORLD/Digital Display (MCA)
	23	22	22		MAURICE WHITE/I Need You (Columbia)
	27	26			EI DeBARGE with DeBARGE/The Heart Is Not So Smart (Gordy/Motown)
	_	39	32		ISLEY, JASPER, ISLEY/Insatiable Woman (CBS Associated)
	1	A			LIONEL RICHIE/Say You, Say Me (Motown)
	35	32	30		L.L. COOL J/I Can't Live Without My Radio (Def Jam/Columbia)
	40	34	28		DURELL COLEMAN/Do You Love Me (Island)
		35	31		JENNIFER HOLLIDAY/No Frills Love (Geffen)
	_	_	36	_	SMOKEY ROBINSON/Hold On To Your Love (Tamla/Motown)
	21	20	24	31	
		12			EVELYN "CHAMPAGNE" KING/Your Personal Touch (RCA). ROY AYERS/Hot (Columbia)
					ARETHA FRANKLIN/Another Night (Arista)
	DEBI				EUGENE WILDE/Diana (Philly World/Atlantic)
	22		29		POINTER SISTERS/Freedom (RCA)
					TEMPTATIONS/Do You Really Love Your Baby (Gordy/Motown)
	DEBL	_			KASHIF/Dancing In The Dark (Heart To Heart) (Arista)
	DEBL				WHAM!/I'm Your Man (Columbia)
	DEBI	1		-	water (Columbia)

DEBUT WING DREAM CHORUS/HOLIDAY CREW/King Holiday (Mercury/PG)