

**I N S I D E:**

**PROFILING THE NEW JAZZ FANS**

Jazz's new fans are a phenomenon in both radio and record circles. **Mike Shalett** looks at their demographics, psychographics, earning power, and radio format preferences.

Page 35

**FCC BREAKS UP RENEWAL HOLDUPS**

New proposals from the FCC are aimed directly at curtailing what it considers virtual extortion in the comparative renewal process.

Page 4

**MTV, VH-1 MUSIC BOWS IN R&R**

You want your MTV? This week, you can get your MTV music information *first* in R&R — and your VH-1 playlist data for the first time in any publication. Here's what's inside:

- MTV's adds for the week, plus all the heavy-rotation videos, Hip Clip, and most requested
- VH-1's complete playlist, including adds and the Nouveaux Video
- Weeks on the list figures for both MTV and VH-1
- News on the latest contests, promotions, guest hosts, and special programming on both video channels.

And we're just beginning . . .

Page 30

**ARBITRON & BIRCH RATINGS**

Ratings results and insightful summaries (**Arbitron** and **Birch**) for Atlanta, Cincinnati, Indianapolis, Kansas City, Memphis, New Orleans, Tampa, and more.

Page 36, 38

**ERASABLE CDs COMING SOON**

Technology marches on, as **Philips** readies compact discs that can be erased and rerecorded up to 1000 times. 1989 is the target date, and they'll be reasonably priced, with video and audio capabilities.

Page 20

**WGCI-FM HITS NEW HEIGHTS**

**Sonny Taylor** has taken **WGCI-FM** to the top of the Chicago ratings, with the best 12+ figure in the station's history. He and his methods are profiled this week.

Page 54

Newsstand Price \$5.00

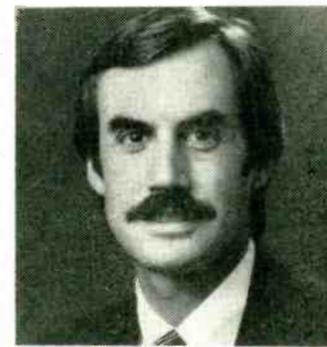


**13-YEAR WLS EXEC**

**Gehron Becomes VP/GM At WMRQ**

Veteran WLS/Chicago executive **John Gehron** has been named VP/GM of CBS-owned soft AOR **WMRQ/Boston**. He replaces **Bob Van Derheyden**, who resigned to pursue other interests.

During his 13-year tenure Gehron held numerous programming and management positions at WLS and its co-owned FM **WYTZ**, including OM, PD, Station Manager, and VP/GM. He was most recently Operations Director at WLS.



**John Gehron**

**Robert Hosking** commented, "Not only is John a well-respected manager and programmer, he is also a CBS Radio veteran. We're delighted to have him back to continue the development of **WMRQ**."

Gehron programmed CBS O&Os **WCBS-FM/New York** and **WCAU-FM/Philadelphia** in the early '70s.

CBS Radio Division President

**FCC Dumps Fairness Doctrine**

**Historic Decision Affirms Freedom Of Speech**

The FCC voted 4-0 Tuesday to dump enforcement of the 38-year-old Fairness Doctrine on the grounds that it is an unconstitutional government infringement on freedom of the press. The historic action set off howls of protest from public interest groups, while Capitol Hill powers predicted a showdown over the issue in the halls of Congress.

the electronic press the same First Amendment guarantees that the print media have enjoyed since our country's in-

ception. That is a step of fundamental significance — and long overdue," Patrick added.

FAIRNESS DOCTRINE/See Page 32

**BERMAN CAPITOL PRESIDENT**

**Zimmermann Takes EMI Worldwide Post**



**David Berman**

**Don Zimmermann** has left his longtime post as President of Capitol Records. This develop-



**Don Zimmermann**

ment, rumored for months, has sparked the following Capitol/EMI management changes, effective Monday (8/3):

- Zimmermann is named President of International Marketing for EMI Music worldwide, based in London.

- **David Berman** succeeds Zimmermann as Capitol President, moving from President of Capitol Industries/EMI.

- **Joe Smith** is appointed President/Chief Executive of Capitol Industries/EMI, from Vice Chairman/Chief Executive.

- **Smith** and **Zimmermann** report to EMI Music Chairman/CEO **Bhaskar Menon**, and **Berman** to **Smith**.

- Capitol's line executives, including VP/Promotion **John Fagot** and VP/Marketing **Ron McCarrell**, now report to **Berman**.

**Menon** refuted industry reports that **Zimmermann's** exit was inevitable following **Smith** and **Berman's** appointments at Capitol/EMI in February, although he conceded that such speculation was "understandable." CAPITOL/See Page 32

**FEINSTEIN PD, O'CONNOR CONSULTS**

**KKSF Gives Bay Area 'Hip AC'**

**KLOK-FM/San Francisco**, which **Brown Broadcasting** took over recently, has changed calls to **KKSF** and has introduced what it calls a "Hip AC" format. **Steve Feinstein**, R&R's AOR Editor for over three years, has been named PD for the format, while **Bob O'Connor**, who pioneered the "Lights Out" evening jazz segment on **AC KIFM/San Diego**, is consulting.

**Feinstein** commented, "It's very courageous of the Browns and (Director/Operations) **Phil Melrose** to try something as new and fresh as this. They're very accomplished at traditional AC and AOR formats. I left a very comfortable job, as did (VP/GM) **David Kendrick**, because we were all so intrigued by the possibilities."



**Steve Feinstein**

**Feinstein** said the format has distinct daytime (5am-7pm) and nighttime segments. He described the daytime music as "a mixture of soft rock artists, the hipper AC artists, and contemporary jazz and fusion." At nights **KKSF** runs "Lights Out **San Francisco**," similar to **KIFM's** "Lights Out" program,

KKSF/See Page 32



**Terri Avery**

**KMJQ** has usually led Houston radio since gaining a UC monopoly on FM in 1984. **GM Barry Drake** told R&R, "We're not in a situation where major changes are needed. **Terri's** got ten years of programming background, and what we're looking for at this point are enhancements that will continue to make the station more attractive to listeners. She'll help us position ourselves well into the '90s."

**Avery** joined **K104** in September 1977 for middays. She became MD the following year and added APD stripes in 1985. She'd also been Asst. MD at **WWRL/New York**. She sees her job at **KMJQ** as "keeping the promotion strong and instituting a lot of newer, fresher ideas into the place. It's been great working with (OM) **Michael**

AVERY/See Page 32

NEW & EXPANDED

Best CHR, AC, Jazz Info

# Donna Summer



INVITES RADIO TO  
AND SHE'S COOKIN' LIKE NEVER BEFORE.  
DINNER WITH GERSHWIN

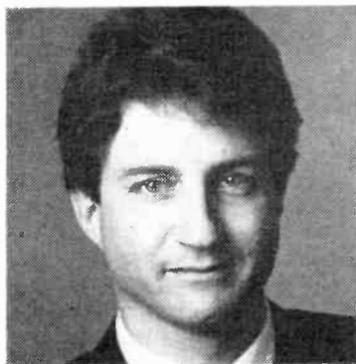
**In Your Hands Now**

**"DINNER WITH GERSHWIN" from her upcoming album ALL SYSTEMS GO  
available on Geffen Records, Cassettes and compact disc**

Produced by Richard Perry, Associate Producer: Brenda Russell.



# Gmeiner, Smith Earn E/A Promotion Posts



Ray Gmeiner

Ray Gmeiner and Roger Smith have been upped to National Director/Album Radio Promotion and National Director/Top 40 Radio Promotion, respectively, at E/A.

Both executives "deserve and are qualified to do national promotion," said Sr. VP/Promotion Dave Urso. "Their ability and expertise will no doubt strengthen Elektra Records' promotion attack at ra-



Roger Smith

dio and retail." Gmeiner was West Coast Regional Album Promotion Director, and will continue to handle those duties in addition to his national responsibilities. He joined the label in 1980.

Smith, who came to E/A in 1981, was Promotion Marketing Manager for the Southern California/Arizona/Nevada region.

# KQKS Denver's New CHR Challenger

Western Cities' AC flagship KQKS (KS104)/Longmont-Denver changed to CHR on 8/1 under the direction of PD Dave Van Stone.

Van Stone commented, "This is a great opportunity to fill a void. KPKE switched to Format 41, leaving only one CHR, Y108 (KRXY). Besides, everyone else in this market wants to do AC.

"Musically, Denver is super-saturated with oldies, so we went in the other direction. Almost all gold has been jettisoned, and KS104 has

adopted a current-intensive profile.

"Considering the history of this company [former owners of KZZP/Phoenix, KLUC/Las Vegas, KRQ/Tucson, etc.], this was a natural move. While the emphasis will be on adults we look to grab a number of teens and should make a sizable impact with our new direction rather quickly."

The format flip was made without any changes in airstaff. "Everyone here has done CHR before," Van Stone said.

## SUBCOMMITTEE VOTE

# DAT Legislation Gets Action From House

The music industry's anti-DAT efforts in Congress gathered fresh momentum Monday (8/3) when a subcommittee of the House Energy & Commerce Committee voted 6-2 in favor of the Digital Audio Recorder Act of 1987, HR.1384.

This would require DAT hardware manufacturers to fit a Copycode scanner chip in their machines to activate an anti-taping signal encoded into prerecorded software. DAT equipment could not be imported or sold in the US

without such a device for one year from the enactment of legislation.

Audio maker Marantz recently announced it would begin selling DAT machines in the fall, ignoring Congressional requests not to do so until the National Bureau of Standards has tested the Copycode system.

Monday's House subcommittee move is seen as a response to the Marantz declaration. The full House committee is expected to

# New RIAA Stats Show CD Release Jump

The number of CD releases from record companies in 1986 jumped sharply over the year before, according to just-released RIAA statistics. This brought the three longplay configurations — compact disc, cassette, and LP — close to parity in terms of titles produced.

The figures show that labels issued 2365 new CDs in '86, a 104% increase over 1160 titles in 1985. The total is thought to include catalog albums made available on compact disc for the first time, as RIAA/See Page 32



**Z93/ATLANTA ROCKS ON** — Celebrating 22 years of "playin' the hits," Z93/Atlanta held a party at Sneakers, a local club, last week (7-29). Many local and national celebs dropped in, including Debbie Harry, Mick Fleetwood, Georgia Satellites, Cameo, Kenny G, 38 Special, Breakfast Club, Suzanne Vega, Gino Vannelli, Laura Branigan, T'Pau, and Richard Marx. The Fat Boys and Georgio sang for the gala gathering, which was covered by MTV, CNN, and all local TVs. Attendance was by invitation only, with over 2000 inside and another 1000 waiting to get in. Shown (l-r) are Vannelli, PD Bob Case, and Harry.



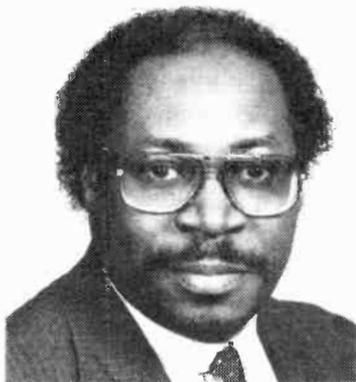
Valerie Geller

# Geller R&R News Editor

Valerie Geller, currently News Director/morning anchor/talk host at K101/San Francisco, is joining R&R as News Editor. The ten-year radio veteran succeeds former Managing Editor Jeff Green and begins her new duties on August 31.

Geller has an extensive background in radio news, as well as considerable talk show host experience. Among the stations/networks she's worked at are KTAR & KKLTV/Phoenix, KPPL & KLAK/Denver, WGN/Chicago, WPLP/Tampa, and KOA/Denver, plus the AP, ABC, and NBC radio networks. She also serves on the NOR-GELLER/See Page 6

# Starks VP/Sales At CBS



Jimi Starks

Jimi Starks has been appointed to the new post of VP/Sales, Black Music, at CBS Records. Until recently, he was E/P/A VP/Black Music Promotion.

Starks will be responsible for all black music sales on the Columbia and E/P/A labels, giving direction to the CBS field organization. He'll report to the core marketing unit's VP/Sales, John Kotecki.

STARKS/See Page 32

AUGUST 7, 1987

## AOR 1987: THE FEINSTEIN ANALYSIS

As Steve Feinstein becomes a "hip AC" kinda programmer (see Page 1), he has good words — and cautions — for AOR's present status and immediate future.

Page 53

## FEATURES

**WASHINGTON:** Florida ad tax hops the border and Georgia radio is hopping mad . . . . . 8

**RADIO BUSINESS:** Tom Embrescia and partners buy WWWE & WDOK . . . . . 10

**OVERVIEW:**

- **MANAGEMENT:** Planning tips and non-stick bumper stickers . . . . . 14
- **MEDIA:** "Talk Radio" play becoming a movie . . . . . 17
- **LIFESTYLES:** Fastest-growing metros and favorite fruits . . . . . 18
- **TECHNOLOGY:** Erasable CDs and CD jukeboxes . . . . . 20

**NEWSBREAKERS** . . . . . 21

**STREET TALK:** Larry Douglas steps in . . . . . 22

**MUSIC:** Def Leppard vs. Michael Jackson: history repeats itself . . . . . 27

**VITAL SIGNS: MARKET RESEARCH:** Profiling nouveau jazz buyers . . . . . 35

**RATINGS:** Arbitrons and Birches . . . . . 36

**NETWORK FEATURE FILE** . . . . . 40

**PROGRAM SUPPLIERS:** Hot times for children's radio . . . . . 42

**DATEBOOK** . . . . . 43

**CALENDAR** . . . . . 50

**MARKETPLACE** . . . . . 59

**OPPORTUNITIES** . . . . . 61

ON THE RECORDS sent the staff a postcard from the Bahamas.

## FORMATS

**CHR:** Q106 vs. KS103 in San Diego struggle . . . . . 44

**GOLD:** KSFO & KYA — Oldies Boss of the Bay . . . . . 51

**AOR:** Feinstein's farewell . . . . . 52

**URBAN CONTEMPORARY:** WGCI-FM/Chicago's Sonny Taylor . . . . . 54

**AC:** Success stories from spring books . . . . . 56

**COUNTRY:** Analyzing the key ratings races . . . . . 57

**NASHVILLE:** CMA announces awards show headliners . . . . . 58

## MUSIC INFORMATION

**VIDEO MUSIC:** MTV and VH-1 playlists . . . . . 30

**NATIONAL MUSIC FORMATS** . . . . . 42

**URBAN CONTEMPORARY** . . . . . 65

**JAZZ** . . . . . 68

**COUNTRY** . . . . . 69

**MUSIC-INTENSIVE AC** . . . . . 72

**FULL-SERVICE AC** . . . . . 74

**GOLD-INTENSIVE AC** . . . . . 74

**ALTERNATIVE AC** . . . . . 74

**AOR TRACKS** . . . . . 75

**AOR ALBUMS** . . . . . 76

**CHR** . . . . . 81

**AC, AOR, CHR, URBAN CHARTS** . . . . . 96

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## NEWS

## Newman Now VP Of Programming At CRB

Neal Newman, National PD for CRB Broadcasting, has been promoted to VP/Programming, a new position within the company.

CRB President Edward Rogoff commented, "Neal's done an outstanding job bringing us great books everywhere. His promotion is made with the feeling that programming should be on an equal footing and level with all other areas of the company. Neal's skills

at organization and motivation are unsurpassed."

Formerly an air talent and PD at WAEB-AM & FM/Allentown, Newman became CRB National PD two years ago. He told R&R, "CRB has been very successful because we've been able to hire young, talented programmers who've really come through for us. They all make my job extremely rewarding and they're delivering the ratings we need to continue growing."

In addition to overseeing AC/CHR combo WAEB, Newman is responsible for Gold/CHR WAES & WROQ/Charlotte, NC; AC combo WFAS-AM & FM/White Plains, NY; Country combo WTCR/Huntington, WV; AC combo WJBR/Wilmington, DE; and CHR WZZR/Stuart-Ft. Pierce, FL.

## Tangeman GSM At WHDH & WBOS



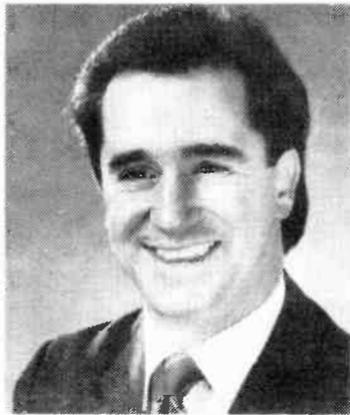
Doug Tangeman

Former KFWB/Los Angeles Sales Manager Doug Tangeman has been appointed GSM at WHDH & WBOS/Boston. He replaces WBOS GSM Peter Handy, who was promoted last week to GM at WFLA & WPDS/Tampa; and WHDH GSM Ross Elder, who exited.

Sconnix partner Ted Nixon noted, "We've had our eye on Doug for quite a while. We almost hired him for another position in the company, but now I'm glad we have him for Boston."

Said Tangeman, "Boston is a great city, and this combo is going to be a killer. There are some real pros at both stations who will make my job easier."

Prior to his KFWB slot, Tangeman served as GSM of WABC/New York. Sconnix acquired WHDH last month from Telemundo.



Donald Marion

## Marion Now WSUN & WYNF GSM

WSUN & WYNF/Tampa-St. Petersburg National Sales Manager Donald Marion has been named to the new post of GSM at the CBS-owned Country/AOR stations.

Marion, who has been with CBS since 1982, joined WSUN & WYNF as NSM one year ago. Prior to that he served two years each as an AE with CBS Radio Representatives/New York and CBS National Sales/Chicago.

## KORDUS, LEBOW PROMOTED

### Hoffman Upped To GSM At KPWR

KPWR (Power 106)/Los Angeles National Sales Manager Susan Perry Hoffman has been promoted to GSM, a new position at the Emmis CHR. At the same time Marie Kordus has been promoted to Hoffman's position, and David Lebow has moved into the new post of National Sales/Research Director.

VP/GM Phil Newmark commented to R&R, "Susan has been with us for a year and has brought a tremendous amount of professionalism to the sales force. She's quickly become a leader in the L.A. advertising community and is going to take us to new heights in sales. Marie is a star in her own right and certainly deserves her new responsibilities."

"David's multidimensional background with Arbitron in L.A. and Chicago, and as Sales Manager at WBCS/Milwaukee, provides skills in research and the ability to make high level contacts which will enhance our image locally and nationally with advertisers."

Hoffman, who was with Gannett's KKBQ/Houston as Sales Manager before joining KPWR last

## FCC Moves To Halt Renewal Shakedown

Along with dropping the Fairness Doctrine, the FCC moved to wipe out what some broadcast industry spokesmen have termed "legal extortion" in its license renewal process. The Commission is asking for public comment on ways to prevent ill-intentioned parties from shaking down licensees by filing competing applications — then withdrawing them for a payoff.

"We are actually taking a step to correct violations and abuses that have occurred in the past, and let's see what the comments say," remarked Commissioner James Quello.

"We are concerned about the potential for abuse of the petition-to-denial process," said an FCC statement on the matter. "These concerns arise out of the inherent uncertainty of the license renewal and transfer processes and the importance of petitions to deny in the Commission's licensing scheme." The Commission proposes to:

- Prohibit an applicant's paying a petitioner more than the petitioner spent on filing his petition to deny
- Require disclosure of payments to petitioners and disallow possibly covert methods of payment
- Prohibit blackmail threats from petitioners.

The proposal may also do away with citizen's group filings regarding public service programming and responsible management. A more finely-honed allocations priority system is another goal of the Commission's study. Among the criteria stated are choosing first fulltime services over proposals for station power upgrades or second fulltime services in near-by communities.

The action is supported by the NAB, whose President Eddie Fritts commented, "We are concerned about the situation in which petitioners to deny have demanded payoffs from broadcasters in return for withdrawal of the petitions. Reimbursement of legal costs is one thing; the frequently demanded larger payments amount to blackmail." Fritts added he hopes NAB can participate in the study.

Last week, Miami-based communications law firm Leibowitz & Spencer asked the FCC to nip comparative renewal "greenmail" in the bud by tightening process rules.

"What we're trying to do is eliminate the immediate problems — the issue of 'greenmail' — and level the playing field between licensees and challengers," said Matthew Leibowitz, senior partner of the firm.

In a rulemaking petition filed last week with the Commission, Leibowitz asked the Commission to:

- Prohibit competing applicants from requesting or accepting compensation from a renewal applicant
- Reinstate rules requiring complete disclosure of information on the backgrounds of license challengers
- Repeal policies leading challenging applicants to presume they can acquire a licensee's technical facilities regardless of whether the licensee intends to make them available.

## English PD For KKLI

Lindsey English, previously a midday personality at KORK/Las Vegas, is the new PD at "Format 41" affiliate KKLI/Portland. He replaces Bill Jackson, who remains with the station in an as yet undetermined capacity.

English told R&R, "My strength is programming and I'm excited about the Portland marketplace. We're striving for top-level production."

KKLI is "live" in AM and PM drive and utilizes "Format 41" personalities in other dayparts. The station's 2.6 share 12+ in the spring Arbitron was its fourth consecutive down book. KKLI shifted from live AC to satellite programming in mid-May.

English's prior experience also includes airwork at KHOW/Denver and a PD gig at KTWO/Casper, WY.

## Hastings Sales Manager At KWL

Bob Hastings has been named Sales Manager at KWL/San Diego. He comes to K-Lite from Katz Radio/Los Angeles, where he served as an AE for three years.

"I'm very excited about joining the San Diego radio market and heading the K-Lite sales staff," he said. "The true success of this staff is right around the corner, and I want to be with them every step of the way."

KWL VP/GM Tim Hahnke commented, "Bob's personality, retail experience, and overall presence will make him the leader and respected manager the sales staff needs."

## AUDIO BREAKTHROUGH

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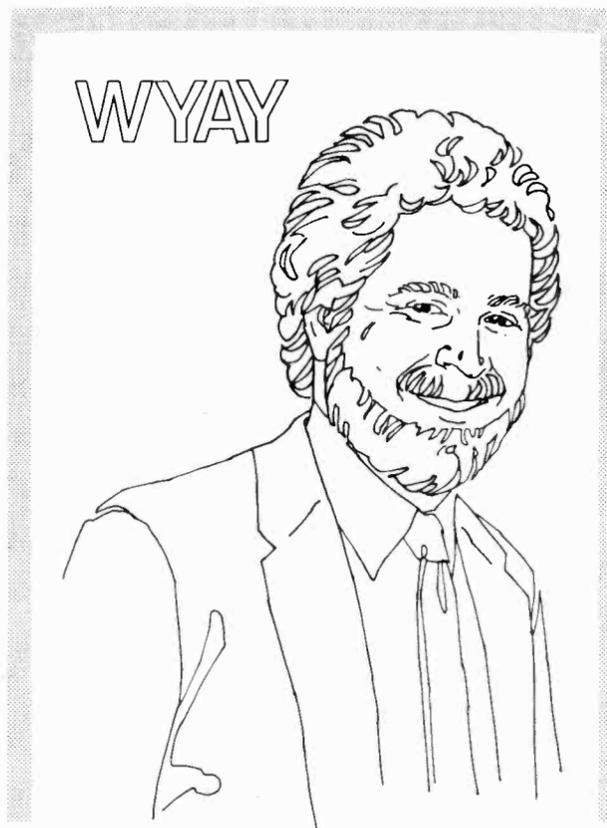
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*Bob Green*  
*Vice President and General Manager*  
*WYAY-FM Radio*



\*Spring 1984 Arbitron. 12+ AQH share. M-S, 6A-12M, MSA.  
\*\*Spring 1987 Arbitron. AQH share. M-S, 6A-12M, MSA.

The Research Group is the choice of America’s most successful broadcasters for a good reason. Anyone can do “research” and bring a station answers to questions. The Research Group brings the *right* information to do the job and then uses a special system of strategic planning — based upon advanced techniques of marketing warfare — to help improve and solidify your ratings in desirable demographics. That makes The Research Group uniquely qualified to help you *win* — and stay strong — in tough, competitive environments.

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## NEWS



**MORE MORNINGS FOR MORRIS AT K-EARTH** — Steve Morris is shown signing his renewal for morning duties at K-EARTH/Los Angeles. Pictured flanking Morris are VP/GM Pat Norman (left) and PD Phil Hall.

## WWNN 'For Winners Only' N/T Launched

Nuckols GM, Michaels PD, Fatherly OM

Following its acquisition by 7-7-7 Communications, SMN "Heart & Soul" outlet WWHR/Pompano Beach has become "For Winners Only" WWNN, billed as "the world's first all-motivation/self-help radio station." Co-owner Joe Nuckols is serving as President/GM of the station, which hopes to penetrate the Miami/Ft. Lauderdale market. Veteran air talents Jay Michaels and Dick Fatherly have joined as PD and OM, respectively.

The core of WWNN's programming will be five- to six-minute clips from motivational tapes by such authors as Wayne Dyer, Suzanne Ford, and Earl Nightingale, as well as excerpts from "Megatrends," "In Search Of Excellence," and similar bestsellers. A typical hour will feature four or five such segments, four produced features on similar topics, two newscasts, and two digests of magazine articles on motivation.

"America is experiencing a mental fitness phenomenon, evidenced by the number of self-help books listed each week on the

bestseller lists," Nuckols stated. "Our format was designed to gather this type of information and make it readily available to a larger market in a more convenient package."

Nuckols was GM at Easy Listening WNJY/West Palm Beach for four years before leaving to develop the new format. Michaels's experience includes WFIL & WUSL and WIFI/Philadelphia. Fatherly's background extends to the early days of Top 40 at WHB/Kansas City and WFUN/Miami. WWNN's staff will include 20 people, 14 in on-air positions of some sort. Plans call for the format to be syndicated via satellite beginning in January 1988 as the Winners News Network.

WWNN's motivational format is the frequency's third in a year's time, following its switch from mainstream Gold WBSS to WWHR at the beginning of the year. Located between West Palm Beach and Miami/Ft. Lauderdale, WWHR never pulled more than half a share in the former market and has not shown in the latter. Nuckols says the station plans to promote in Dade and Broward Counties for the first time, and will use direct mail at a future date.



Carlton Fredericks

## WOR Host Fredericks Dies

Dr. Carlton Fredericks, a 50-year broadcast veteran who spent the last 30 years advising listeners about better nutrition on WOR/New York, died of a heart attack last week.

His one-hour daily show "Design For Living" began airing in 1957. He was also a respected public health professional internationally renowned for his pioneering work in the development of nutrition therapies for common medical disorders such as arthritis, cancer, and Downs Syndrome.

Among his medical accomplishments, Fredericks instituted "anti-oxidant" therapy, a nutritional treatment for cancer patients undergoing chemotherapy. He was also involved in a pioneer research effort for children with Downs Syndrome, finding that controlled diet and vitamin therapy enhanced both physical and intellectual well-being.

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John Moen

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Roger Wimmer, PhD/President  
Chris Porter/Vice President  
Mike Henry/Director of Marketing  
Fran Judd/Research Analyst

## DAT

Continued from Page 3

consider the proposal in September.

RIAA VP Hilary Rosen said, "Subcommittee action was necessary because it became evident that the DAT manufacturers would not accommodate the NBS timetable. We are very pleased that Chairman Jim Florio and the subcommittee members are sensitive to that."

In recognition of the upcoming test — results from which should be available early in 1988 — the subcommittee adopted an amendment allowing the Secretary of Commerce to withdraw the Copy-code system if the NBS finds it to "audibly degrade" the sound quality of music or be easily bypassed.

## Geller

Continued from Page 3

CAL RTNDA and AP Broadcast boards of directors.

"For the past several years, I've chronicled the news and information in the cities I've lived in," said Geller. "And now I'll be chronicling the changes in the industry I love. I'm truly excited about joining the R&R team."

Added Sr. VP/Editor Ken Barnes, "We're delighted to welcome someone as talented and experienced as Valerie. Her presence not only strengthens our commitment to provide the most thorough industry news coverage, but underscores our plans for increased coverage of News and Talk radio."

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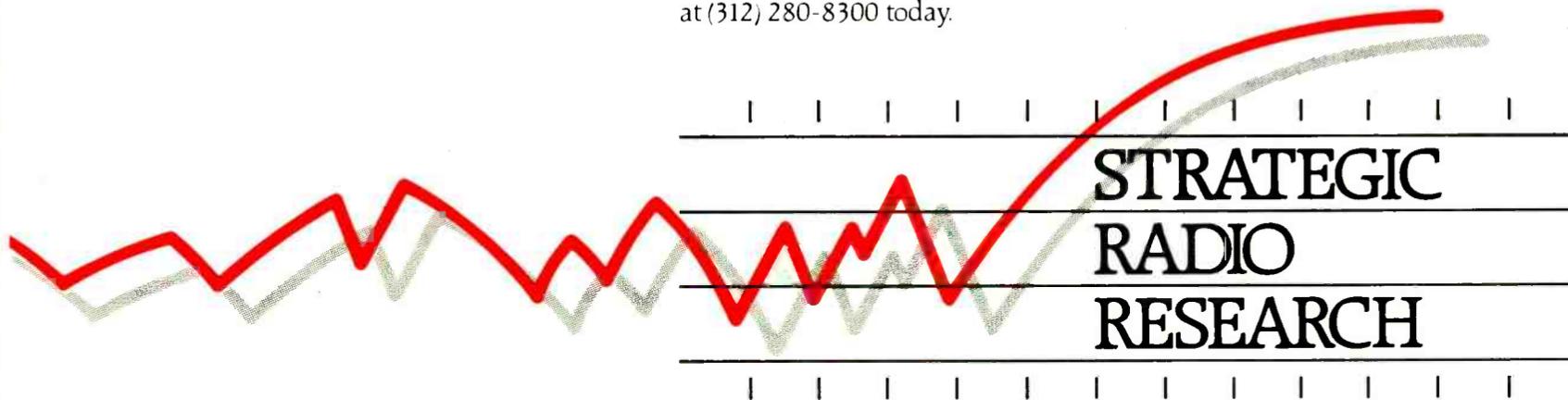
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## GEORGIA BROADCASTERS ENRAGED

# Florida Taxes Step Over State Border

As if taxing dollars at home isn't enough, the Florida State Department of Revenue is also reaching into the back pockets of Georgia and Alabama broadcasters for extra revenue.

Florida's month-old five percent tax on advertising and other services has prompted an avalanche of lawsuits by advertising, media, and other business groups. But new litigation may be brought by outraged broadcasters in neighboring states who are receiving tax bills from Florida.

"The hell with them, it's as simple as that," remarked WALG/Albany, GA GM Mark Shor. "I'm not about to be a party to it. If you pay it, then it's like you're going along with it, and then you're locked into it. There's no way they can collect, not unless they want to go to the expense of suing over what few pennies we get out of Florida agencies."

WCHY/Savannah, GA President/GM Truman Conley told R&R, "What we have gotten so far — and it was real difficult to interpret — was a 50-page booklet and a letter from the Florida Department of Revenue."

Conley, whose 5kw AM and 100kw FM stations are about 120 miles from the Florida state border, says he expects one Jacksonville ad agency the stations use to pay the tax instead of passing it on to WCHY.

Many more complexities remain, however. According to WGOV & WAAC/Valdosta, GA GM Jay Clark, Florida intends to tax Georgia stations for household shares they reach in Florida markets. "I don't know how to arrive at a figure for that," Clark says. "To fairly equate that amount, we'd have to survey every county we reach in Florida." WAAC's 100 kw signal reaches as far as Gainesville in Central Florida, making it "as close to a clear channel as you can get on FM," he says.

## Possible Class Action Suit From GAB

Clark and other Georgia broadcasters are turning over their tax bills to attorneys working with the Georgia Association of Broadcasters. GAB Exec. Director Bill Sanders says GAB will take legal steps, perhaps a class action suit, against the tax.

Sanders says one possible illegality of the tax is that Georgia stations have no representation in the Florida state legislature. He also says there are constitutional interstate commerce questions in addi-

tion to First Amendment concerns.

"You can't stop a radio signal at a state line. And our radio stations are being assessed a tax on some advertising that is strictly local business," he notes.

Alabama Broadcasters Association Exec. Director Ben McKinnon reports that stations on that state's border are also receiving Florida tax invoices. "We've talked to some key representatives and senators in Montgomery, but we are really sort of lying low because we don't want to disturb anything. We escaped our most recent legislative session last Thursday unscathed," he added, referring to possible state advertising tax legislation in Alabama.

"We've been contacted by the Florida Association of Broadcasters. In all likelihood, the board will

vote to contribute to the legal fees in their suit," McKinnon said.

## Compliance Problems Foreseen

Miami-based attorney Norm Davis of Steele, Hector & Davis believes there will be some "very real problems with compliance," especially because not all businesses liable to taxation — especially those out-of-state — are yet aware of the tax.

Davis and Florida tax attorney Bob Neal have drawn up the lawsuit just filed by the FAB charging that the tax is not only unconstitutional, but is administratively impractical.

Neal told R&R, "I think it's safe to say there will be a good deal of compliance problems because of the novelty of the tax. In the state, I think the worst you'll see is advertisers subtracting the five percent from their invoice payments and making the broadcaster or agency pay it."

Neal says it's hard to predict the litigation outcome, especially on the interstate commerce matters. "I think it's clear that there are going to be some attempted applications that are going to exceed what due process and commerce clauses allow," he added.

John Spencer of Liebowitz & Spencer says he thinks that when it comes down to the wire broadcasters will pay the tax. "I've heard a lot of talk. I don't know anybody who really plans civil disobedience. But even assuming everyone cooperates 100%, the administrative effort to collect the tax is just ungodly. It's complicated in the first place to determine what is taxable and what is not."

In spite of this skepticism, Florida Governor Bob Martinez's deputy press secretary Jon Peck brushes off predicted collection problems as routine. "Like any new tax there are going to be some quirks in setting up a collection system, but the department has as-

sured the governor's office that they will indeed be able to collect the tax," he commented.

## Lawsuits Stacking Up Fast

Still, the flurry of lawsuits being filed against the Florida state legislature appears to be growing into a legal blizzard.

In the past two weeks, the American Advertising Federation and the Association of National Advertisers were the sixth and seventh parties to file suit, and are being followed by the FAB and Florida Press Association.

More than three dozen media, advertising, legal, and other groups fiercely objected to Governor Martinez's request for an advisory opinion granted by the Florida Supreme Court two weeks ago. Four out of seven Supreme Court justices supported the tax at face value, a move that some say may affect later rulings in the litigation hearings.

However, FAB Exec. Director Bob Foss is optimistic. "We were pleasantly surprised by their opinion — it could have gone seven to none (pro-tax)." Two justices declined to comment on the federal constitutionality issues, while another called the tax definitely unconstitutional.

The other four judges' collective opinion stated, "The tax is levied upon those in the business of trafficking in first amendment expression rather than upon the exercise of the right to free speech itself. It is beyond question that advertisers and the press are not immune from ordinary, nondiscriminatory taxes of general application."

The first three anti-tax lawsuits are scheduled to be heard by Circuit Judge Charles Miner on September 18. Foss predicts all of the lawsuits will be resolved in-state by year's end; however, others believe the case will go as far as the US Supreme Court.

Still, Foss reports Florida broadcasters are already losing money at a rapid rate. "We are down at least \$20 million, and that's just for the third quarter," he said.

For the first time since the tax went into effect, one of the major national advertisers that had blacked out its Florida spots, the Johnson & Johnson company, decided to resume doing Florida business. Although this appears to be a victory for Governor Martinez, Foss remains optimistic that anti-tax attitudes will hold out, and says he hopes legislators and advertisers will negotiate.

# Radio Pirates Vow To Continue Broadcasts

The FCC's shutdown of a pirate radio ship off the coast of Long Island will not discourage Radio New York International (RNI) from trying to continue broadcasting, its leaders told reporters last Friday (7/31).

"We believe that what we are doing is legal," said RNI cofounder Alan Weiner, who was arrested last week on charges of violating international laws prohibiting broadcast stations on board ships outside national territories, and for impeding FCC operations.

"We are patriotic Americans. We believe in the Constitution of the United States. I also agree that there is a need for the FCC and some regulating of radio, but when those regulations infringe on the freedom of speech, that's where I draw the line," he added.

During a news conference held at the studios of WNYG/Babylon, NY, Weiner and RNI OM Randi Steele told reporters they are looking for a corporate licensee to adopt their format. On Wednesday (8/5) WNYG preempted its normal Gold format and allowed RNI to broadcast its "freeform" format all day. Steele said the group will apply again for a license of its own despite previous rejection by the FCC.

Before that happens, however, Steele and Weiner intend to salvage their broadcasting equipment, which has been dismantled by the Commission.

"The studio is not intact, the equipment is dismantled, the board is in pieces, and everything is thrown into piles," Weiner said. "All the transmission lines were cut, and it's just in a shambles."

FCC Field Operations Bureau Chief Richard Smith told R&R, "We did not damage any of the equipment. Our original plan was that the Coast Guard was going to seize the ship and search it and arrest the people on board. Part of the plan to seize the ship was to tow it into harbor, and once it was docked to offload the radio equipment which would be seized and held for evidence for the court decision which is yet to occur."

Smith said the ship's anchor could not be pulled up by the Coast Guard, so the equipment could not be brought in immediately. After the raid and the arrest of two RNI staffers, Smith said the US at-

torney's office told the FCC the equipment would not be needed after all for use as further evidence.

Weiner said he believes the equipment can be repaired, but at considerable expense and time. He added there are no current plans to move the boat from where it is now anchored off the Long Island coast under US Coast Guard custody. An August 27 court date has been set for the New York District Court to hear the criminal charges against Weiner.

Steele, who was not arrested in the FCC raid, also criticized what he called "stagnant" New York radio programming. He said most youth-oriented stations in the Big Apple are out of touch with the public, and he vowed to continue fighting FCC enforcement policies which he believes are unconstitutional.

"We will do whatever we can in a legal method to express our views. We are not engaged in pirate radio, we are not pirates, we are not doing anything illegal. We are simply a group of radio enthusiasts trying to improve, modify, hone, and refine the industry of radio in this country to be more representative of the public that it is trying to serve," he said.

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# RADIO BUSINESS

## TRANSACTIONS

### New Embrescia Company Buys WWWE & WDOK For \$13 Million

#### WWWE & WDOK/ CLEVELAND, OH

PRICE: \$13 million  
 BUYER: A company to be formed by Tom Embrescia, Larry Pollock, and Tom Wilson. Embrescia previously owned KGLD & KWK/St. Louis.  
 SELLER: Lake Erie Radio, owned by Art Modell and Alfred Lerner. Modell also owns the Cleveland Browns football team.  
 DIAL POSITION: 1100 kHz; 102.1 MHz  
 POWER: 50 kHz; 8.71 kw at 1000 feet  
 FORMAT: News/Talk; AC  
 BROKER: Gary Stevens of Wertheim Schroder & Co.

#### WXDJ/HOMESTEAD, FL

PRICE: \$8.1 million  
 BUYER: Ian Wheeler and Charles Goldmark. Wheeler heads Family Group Broadcasting Inc., which owns five TV stations and radio stations: WKWF & WAIL/Key West, FL; WQBN/Tampa, FL; WVGW/St. Thomas, VI; and KAYD & KAYC/Beaumont, TX. He also recently applied for FCC permission to buy WVMI & WQID/Biloxi, MS. Goldmark is presently VP/GM of WHQT/Miami.  
 SELLER: Radio Intermart Corp., principally owned by James Martin.  
 DIAL POSITION: 95.7 MHz  
 POWER: 100 kw at 982 feet  
 FORMAT: AC  
 BROKER: Randall Jeffery of Chapman Associates Inc.

#### GROUP SALE: QUALITY COMMUNICATIONS STATIONS

PRICE: \$1.96 million stock swap  
 BUYER: VideoTrip Corp., headed by Jerry Turner. The OTC-traded company is in the business of producing video travel guides.  
 SELLER: Quality Communications Inc., headed by Ben Doud. He is a member of the VideoTrip board of directors.

#### KWBG & KZBA/BOONE, IA

DIAL POSITION: 1590 kHz; 98.3 MHz  
 POWER: 1-kw daytimer; 3 kw at 210 feet  
 FORMAT: AC; Beautiful

#### KGWY/GILLETTE, WY

DIAL POSITION: 100.7 MHz  
 POWER: 100 kw at 565 feet  
 FORMAT: AC

## TRANSACTIONS AT A GLANCE

### Transactions So Far In 1987: \$1,730,442,929

This Week's Action: \$27,233,174

#### Deals Of The Week:

- WWWE-AM & WDOK/Cleveland, OH \$13 million
- WXDJ/Homestead, FL \$8.1 million

- Quality Communications Stations \$1.96 million stock swap
  - KWBG & KZBA/Boone, IA
  - KGWY/Gillette, WY
- WGEA-AM & FM/Geneva, AL \$253,500
- FM CP/Panama City Beach, FL \$ 5200
- WVBM/Springfield, FL \$950,000
- WKNR/Battle Creek, MI \$300,000 (estimated)
- WSEL-AM & FM/Pontotoc, MS \$241,000 debt assumption
- WPGO/Shalotte, NC \$485,000
- KZZJ/Rugby, ND \$83,500 debt assumption for 50% of stock
- WATP & WKXS/Marion, SC \$814,974
- WWEE/Collierville, TN \$165,000
- KLMT/Marlin, TX \$245,000
- KKBH/Victoria, TX \$630,000

#### Alabama

#### WGEA-AM & FM/GENEVA

PRICE: \$253,500  
 BUYER: Shelley Broadcasting Co. Inc., owned by H. Jack Mizell. The company recently announced plans to sell WRJM/Troy, AL.  
 SELLER: Geneva Country Broadcasting Co. Inc., headed by Abb Jack Smith.  
 DIAL POSITION: 1150 kHz; 93.5 MHz  
 POWER: 1-kw daytimer; 3 kw at 225 feet  
 FORMAT: Country

#### Florida

#### FM CP/PANAMA CITY BEACH

PRICE: \$ 5200  
 BUYER: Charles Winstanley and William Underwood. Winstanley also owns interests in WPCF/Panama City Beach, FL and KCIL & KJIN/Houma, LA. Underwood also owns an interest in WPCF.

SELLER: Winstanley Broadcasting Inc. stock owned by Carlie Winstanley.

DIAL POSITION: 101.5 MHz  
 POWER: 3 kw at 300 feet  
 COMMENT: Carlie Winstanley currently owns 75% of Winstanley Broadcasting Inc. and Charles Winstanley owns the remaining 25%. Following this transaction, Charles will own 51% and Carlie will own 25%. William Underwood will own the remaining 24% "as inducement for his agreement to become GM of the station."

#### WVBM/SPRINGFIELD

PRICE: \$950,000  
 BUYER: Royal Palm Communications Inc., owned by Peter Bardach and Jame Normoyle. They also own interests in WSUS/Franklin, NJ.  
 SELLER: VBM Enterprises Inc., owned by Victor Battle and Michael Battle.  
 DIAL POSITION: 95.9 MHz  
 POWER: 3 kw at 300 feet  
 FORMAT: Urban

#### Michigan

#### WKNR/BATTLE CREEK

PRICE: \$300,000 estimated  
 BUYER: TriadComm Co., headed by President C. Wayne Wright. The company also owns WELL-AM & FM/Albion-Marshall, MI.

SELLER: Hicks Broadcasting Corp., headed by President David Hicks. The company also owns WKFR/Battle Creek.  
 DIAL POSITION: 1400 kHz  
 POWER: 1 kw  
 FORMAT: AC

#### Mississippi

#### WSEL-AM & FM/PONTOTOC

PRICE: \$241,000 debt assumption  
 BUYER: Northeast Mississippi Broadcasting Inc., owned by Steve McGowan and Jim Powell. McGowan presently owns WORJ/Ozark, AL and has applied for CPs in Omega, GA and Ponte Verde Beach, FL.  
 SELLER: Joseph Lowe  
 DIAL POSITION: 1440 kHz; 96.7 MHz  
 POWER: 1-kw daytimer; 3 kw at 485 feet  
 FORMAT: Country; AC

#### North Carolina

#### WPGO/SHALLOTTE

PRICE: \$485,000  
 BUYER: Beach Broadcasting Co., owned by Stewart Freeman and Robert Simpkins. They recently announced plans to buy WGTN & WAZX/Georgetown, SC. They also own WWBD & WWLT/Bamberg Denmark, SC and WFR-AM & FM/Terre Haute, IN.  
 SELLER: Oceanside Broadcasting Co., owned by A. Earl Milliken.  
 DIAL POSITION: 106.3 MHz  
 POWER: 3 kw at 328 feet  
 FORMAT: AC

#### North Dakota

#### KZZJ/RUGBY, ND

PRICE: \$83,500 debt assumption for 50% of stock  
 BUYER: A partnership consisting of Robert Obie, Randy Obie, and Norman Bakken.  
 SELLER: Rugby Broadcasters Inc., owned by Gary Pearson and Beverly Pearson. They also own KZZY/Devils Lake, ND.  
 DIAL POSITION: 1450 kHz  
 POWER: 1 kw  
 FORMAT: Country

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Allentown, PA

**KRLB**  
Lubbock, TX

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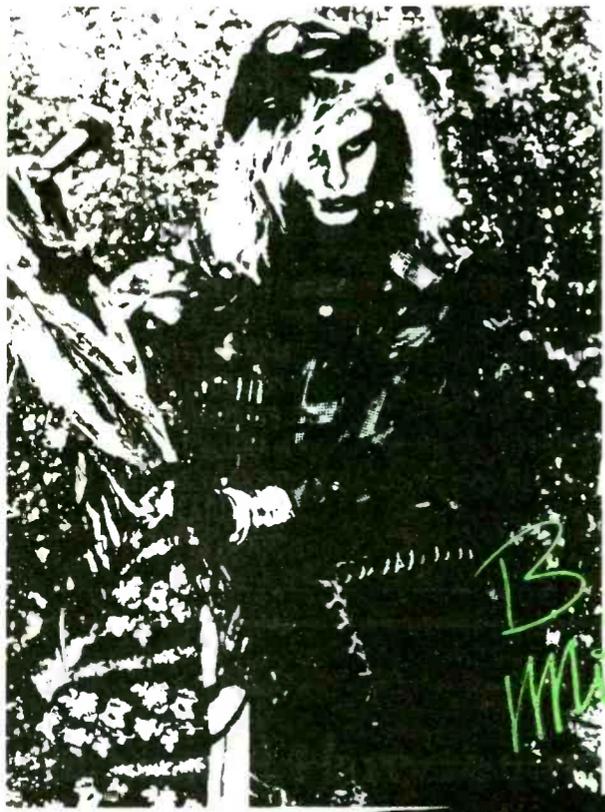
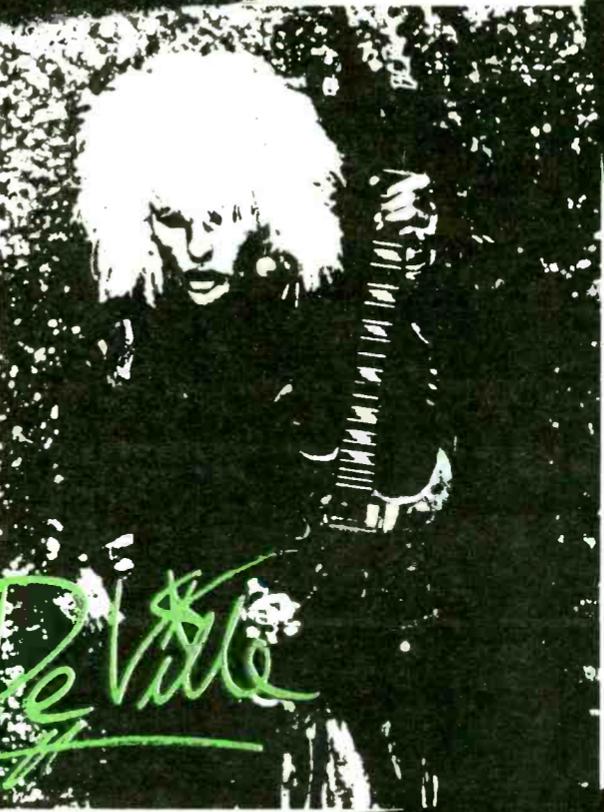
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# RADIO BUSINESS

## \$74 Million Duffy Deal Hits Troubled Waters

The proposed \$74 million management leveraged buyout of **Duffy Broadcasting** has run into difficulty and may not take place.

"As of today, the deal is dead," Duffy President/COO **Marty Greenberg** told **R&R**. "Has the fat lady sung yet? No. We're still trying to do this deal. Let's just say we're in a holding pattern."

"This whole event has been one of the greatest roller coaster rides of my life. Both parties had come so far, but non-economic issues caused us to step back a little. Money was not an issue in this."

Greenberg said the LBO also ran into trouble because of problems involved with coordinating the interests of several different venture capitalists, banks, and law firms.

Stations involved in the deal included **KRZN & KMJ/Denver**; **KSMJ & KSFM/Sacramento**; **KONO & KITV/San Antonio**; and **KBTS/Austin-Killeen**. The Duffy stations were placed on the block earlier this year when institutional lenders began pressing for quick

payouts of their investments.

The deal surfaced last month when Greenberg announced the creation of **Genesis Broadcasting Corporation** to act as a vehicle for a leveraged buyout of the Duffy stations. Greenberg was to become Chairman/CEO of Genesis, and Duffy CFO **Terry Jung** was to serve as Exec. VP/CFO. Other current Duffy executives slated to become equity partners in the deal included **Craig McKee** of Denver, **Jerry McKenna** of Sacramento, **Terry Rodda** of San Antonio, and **Gayle Shaw** of Austin/Killeen.

Major funding for the venture was to come from equity investors **Ralph and John Booth** of Detroit-based **Booth American Broadcasting**. Greenberg said the Booths briefly pulled out of the deal last week, but have since returned.

Greenberg said that while negotiations have stalled, he will personally profit from any sale of the Duffy chain and intends to continue with his plans to build a radio group.

## BUSINESS OVERVIEW

### Earnings Up At Infinity, Multimedia; Down At SMN

Second quarter financial results for selected industry leaders:

**Infinity Broadcasting:** Net second-quarter revenues of \$18,006,000 were up 58% compared with last year's \$11,364,000. Earnings were up by 113%, from last year's net loss of \$6,276,000 to this year's \$1,573,000. The 1986 loss was attributed to early repayment of debt.

**Multimedia:** Second quarter income up 10% and operating profit up 15%. Revenues were \$107,265,000 compared with \$97,124,000 a year ago, while operating profits grew to \$36,848,000 from \$31,903,000 last year. Overall broadcasting revenues rose 12% from \$34,342,000 to \$38,375,000. Net earnings totalled \$4,149,000 for the second quarter, compared with \$2,680,000 a year ago.

**Satellite Music Network:** A loss of \$.01 per share is being reported as second-quarter revenues dipped to \$3,661,121 from last year's \$4,380,267. The company reported a net loss of \$94,778 for the quarter as compared to last year's earnings of \$369,648.

One of Chapman's toughest competitors, **Americom Radio Brokers**, is warning broadcast entrepreneurs that times may get tough if Congress reinstates the three-year holding rule. The company's *Radio Investor* newsletter is predicting slower station trading, a decrease in station prices, an end to large group sales, and reduced entry to the marketplace for entrepreneurs.

"With the increase in risk to the lenders, they will be much less likely to overextend their debt on anything but the sweetest deals," say Americom's **Tom and Dan Gammon**. "This means many turnaround properties will be left to die on the vine and many potentially risky opportunities will be very conservatively priced."

Americom also warns that new tax laws are cutting the number of cor-

porate liquidations in 1987, because companies no longer escape tax liability when they cash out all their chips. Since shareholders are also taxed on their gains from liquidations, Americom calculates the effective tax rate is as much as 60% of the gain on the sale. It says the repeal of the "General Utilities Doctrine" has effectively dealt Wall Street bankers out of the station trading game.

"We expect only two or three major group sales a year due to the strong disincentives the double tax has placed on broadcasters," Americom said. The company also predicts a flurry of trading activity in the last quarter of 1989 because many companies adopted "Subchapter S" tax status last year and cannot escape the double tax on liquidations until that time.

## CALL SIGN CHANGES

### Alabama

Tuscaloosa: **WRLX** to **WRRX** (7/30)

### Arizona

Sierra Vista: **KSVA** to **KMFI** (8/1)

### California

Carmel Valley: **KJCC** (new station, 7/13)

Julian: **KBNN** (new station, 7/14)

San Bernardino: **KDIG** to **KLFE** (7/27)

San Francisco: **KLOK-FM** to **KKSF** (8/7)

### Colorado

Denver: **KPPL** to **KMDK** (requested 7/16)

### Connecticut

Stonington: **WORQ** to **WVVE** (8/17)

### Florida

Homestead: **WRBA** to **WOIR** (7/25)

Pine Castle-Sky Lake: **WWLD** to **WAJL** (requested 7/30)

Pompano Beach: **WWHR** to **WWNN** (7/24)

Tarpon Springs: **WFCE** (new station, 7/21)

West Palm Beach: **WIRK** to **WPBG** (8/1)

Winter Park: **WAJL** to **WWLD** (requested 7/30)

### Georgia

Quitman: **WGA-FM** to **WSTI-FM**

### Indiana

Indianapolis: **WEAG** to **WKLR** (requested 7/16)

### Kansas

Salinas: **KICT** to **KFRM** (requested 7/23)

### Kentucky

Buffalo: **WLCB** to **WXAM** (8/31)

### Louisiana

Delhi: **KKRP** (new station, requested 7/23)

New Orleans: **WMKJ** to **WQUE** (7/22)

### Maine

York Center: **WQMI** to **WQMI-FM** (7/24)

### Maryland

Glen Burnie: **WHTe** to **WGHT** (7/10)

### Massachusetts

Boston: **WMRE** to **WSSH** (7/25)

Lowell: **WSSH** to **WSSH-FM** (7/25)

### Michigan

Frankenmuth: **WGMZ** to **WGMZ-FM** (7/21)

Houghton: **WAAH** (new station, 7/17)

Zeeland: **WXYB** (new station, 7/24)

### Missouri

Willow Springs: **KWCJ** to **KUKU-FM** (7/23)

### Montana

Plentywood: **KHPN** to **KATQ** (8/1)

### New Hampshire

Concord: **WACA** (new station, 7/13)

Portsmouth: **WAVI** to **WQMI** (7/24)

### New Mexico

Corrales: **KXAK** to **KIVA** (7/24)

Santa Fe: **KAFE** to **KMIK** (7/22), **KIVA** to **KIVA-FM** (7/24)

### North Carolina

Carolina Beach: **WMYT** (new station, 7/14)

Hickory: **WRRX** to **WRNX** (7/28)

### Oklahoma

Tulsa: **KCEO-FM** to **KUSO** (requested 7/16)

Woodward: **KMTY-FM** to **KWJY** (7/16)

### Ohio

Millersburg: **WKLM** (new station, requested 7/16)

### Pennsylvania

Lebanon: **WVLV** to **WADV** (8/19)

### South Carolina

Hardeeville: **WWDR** (new station, 7/30)

Monks Corner: **WMXQ** to **WJYQ** (requested 7/16)

Timmonsville: **WLRG** (new station, 7/14)

### Texas

Port Lavaca: **KKBH** to **KJM-FM** (requested 7/16)

Robstown: **KMIQ** (new station, requested 7/23)

Seabrook: **KLEF** to **KRTS** (9/1)

### Washington

Spokane: **KXXR** to **KSVY** (7/17)

### Price Splits Stock

**Price Communications Corp.** says its board of directors approved a common stock split in the form of a 25% stock dividend. It's payable August 18 to stockholders of record August 7. In addition, the Pacific Stock Exchange has received government permission to start trading Price common stock under the symbol PR.P. The company's shares are already traded on the American Stock Exchange.

### Chapman Predicts Glowing Fall, Americom Warns Of Legislation

With radio station trades for 1987 now totalling over \$1.7 billion, radio brokers are busy gazing into their crystal balls for an advance look at what's in store for the remainder of this year. Two top brokerage firms have now made some predictions for their clients that all broadcasters would do well to heed.

"The fall should be busy as demand exceeds inventory and creates deals," **Charles Giddens** says in the *Chapman Associates Newsletter*. "The 10 x trailing is giving way to 11-plus on many scales and — depending on the deal — that may be low. The big hit is in turnarounds and smaller market stations with little or no profit. Buyers are very slow to these properties because there is no financing."

"Year-end 1987 may not equal 1986 in total dollar volume," Giddens continues. "Deals take longer and many are hard to understand, but with the large number of uneducated buyers who will jump first and ask questions later and plenty of money behind them, a correction of multiples is not in the short-term outlook."

Giddens says money continues to be plentiful and cheap, but the capital appreciation side of radio broadcasting is often more attractive than the actual operation of stations. With new financially-oriented investors flocking to the broadcast marketplace, many old-time operators are finding conditions more competitive than ever and are simply cashing out.

## TRANSACTIONS

Continued from Page 10

### South Carolina WATP & WKXS/MARION

PRICE: \$814,974

BUYER: **Marlon Christian Radio**, headed by **L.E. Willis Sr.** He also owns interests in **WOWI/Norfolk, VA**; **WIMG/Ewing, NJ**; **WBOK/New Orleans, LA**; **WGSP/Charlotte, NC**; **WKWQ/Batesburg, SC**; **WSRC/Durham, NC**; **KFTH/Marion, AR**; **WTNC/Thomasville, NC**; **WPCE/Portsmouth, VA**; **WFTH/Richmond**; **WPDQ/Green Cove Springs, FL**; **WSVE/Jacksonville, FL**; **WWCA/Gary, IN**; **WSAY/Salem, VA**; **WXOZ/Jacksonville, FL**; **WESL/East St. Louis, IL**; **WTJH/East Point, GA**; and **WGTM/Wilson, NC**. He has also applied for FCC permission to buy **WSFU/Union Springs, AL**; **WXSS/Memphis, TN**; and **WAYE/Birmingham, AL**.

SELLER: **Winfas Inc.**, principally owned by **W.S. Foster Jr.** and **Larry Nichols**. The company also owns **WRCM/Jacksonville, NC**; **WKJA/Belhaven, NC**; **WAMV & WYD/Amherst, VA**; and **WATP & WKXS/Marion, SC**.  
DIAL POSITION: 1430 kHz; 94.3 MHz  
POWER: 1 kw; 3 kw at 512 feet  
FORMAT: Gold; Country

### Tennessee

#### WWEE/COLLIERVILLE

PRICE: \$165,000

BUYER: **Chancie Pylant and Jeffrey Pylant**.  
SELLER: **Albert Crain**  
DIAL POSITION: 1170 kHz  
POWER: 1-kw daytimer  
FORMAT: Country

### Texas

#### KLMT/MARLIN, TX

PRICE: \$245,000

BUYER: **Crowder Broadcasting Co.**, owned by **Ronald Crowder**.  
SELLER: **Midwestern Broadcasting Inc.**, owned by **Jerry Garrison**.  
DIAL POSITION: 96.7 MHz  
POWER: 3 kw at 300 feet  
FORMAT: Country

#### KKBH/VICTORIA

PRICE: \$630,000

BUYER: **Coastal Wireless Company**, headed by **Dan Cutrer**. He owns **KSTE/Corpus Christi**.  
SELLER: **Crossroads Broadcasting Inc.**, owned by **John Sharp**.  
DIAL POSITION: 93.3 MHz  
POWER: 100 kw at 700 feet  
FORMAT: CHR  
BROKER: **Norm Fischer of Norman Fischer & Associates**.

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*From identifying target properties to closing, we fill a unique void in the acquisition chain... we work for the buyer. We assist during the most critical phases, like due-diligence inspections, writing business plans, securing debt and raising capital. Nearly \$200,000,000 of acquisition experience during the past five years can be put to work for you.*



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The Best Man For The Job Is... By 2001, women are predicted to hold one-third of the top jobs in major corporations and to head 10% of US companies overall.

Source: Korn/Ferry International

## WYSP's "Street Sheets" Non-Stick Bumper Sticker

In Philadelphia, AOR-Classics-formatted WYSP has taken that common household annoyance known as static cling and put it to work by handing out "WYSP Street Sheets," promotional bumper stickers that use this mysterious scientific phenomenon to stay in place.

The beauty of this promotion is that while these non-stick bumper stickers will cling to any smooth, clean surface, they leave



no residue when removed, thus giving radio stations all the visibility of stickers without sacrificing the upscale listeners who don't want to permanently deface their vehicles.

## Weekly Planning Pays

Charting work assignments by the week, instead of by the day, proves to be a much more effective means of time management, according to Sanborn & Associates, a Philadelphia-based management consulting company.

While daily plans are useful for tasks that require immediate attention, planning your work schedule by the week enables you to pace yourself and helps eliminate the frustration of trying to accomplish a full week's work in

one or two days.

Along with spending at least 15 minutes every Sunday evening setting up your weekly plan, Sanborn & Associates recommends that each night you review your plans for the next day. That way you'll wake up in the morning knowing exactly what needs to be done, instead of having to waste time each morning thinking about what needs to be done first.

## Workin' Overtime

Most workers (58%) earning more than \$35,000 a year spend more than 45 hours a week at the office, according to a recent survey by Louis Harris & Associates.

Furthermore, 20% of those polled claimed to work 55 or more hours per week, while 23% of those surveyed said they often work weekends.

### Why We Take Business Trips

When Americans take business trips, these are the most frequently cited reasons:

Sales	33%
Conventions	29%
Corporate meetings	12%
Training	9%
Other	17%

Source: Travel Weekly

### Use Of PCs Trails In Sales

As recently as December 1985, less than one in nine sales departments were using personal computers, slightly less than the all-department average.

Department	PC Penetration
Accounting/Finance	58%
Management Information Systems/	
Data Processing	41%
Research & Development	32%
Engineering	30%
Others	22%
All-Department Average	17%
Sales	15%
Personnel	14%
Clerical	7%

Source: International Data Corp.

## Use Your Sec's Skills

Making the most of your secretary's skills can improve your office's efficiency dramatically.

A recent issue of the Lake Forest, IL-based newsletter *Executive Time* offers these three simple steps toward increased executive productivity:

- Avoid dictating individual letters or memos by explaining what needs to be said and letting your secretary draft the correspondence.
- Avoid time-consuming planning by giving your secretary the authority to schedule your appointments.
- Avoid unnecessary interruptions by keeping your secretary updated on the details of all current projects, enabling your secretary to answer co-workers' questions without disturbing you.

## Know Your Product!

Knowledge is not only power, it's also a salesperson's most important asset. Nothing will undermine your sales presentation faster than the inability to answer a prospective client's simplest questions about your radio station.

Here, courtesy of the *Radio Logic Journal*, are the ten basic questions every salesperson should be able to answer without a second's hesitation:

- How long has your station been on the air under the current format and call letters?
- Who owns your station and how long have they owned it?
- Where is your station's tower

located and how tall is it?

- What air personalities occupy which shifts, including overnights and weekends?
- What is your station's signal strength?
- What special programming does your station carry?
- With what network, if any, is your station affiliated?
- To which wire service, if any, does your station subscribe?
- How many units and minutes of advertising does your station run per hour?
- What demographic is your station targeting through its programming?

## DATELINE

• **September 1-4** — RTNDA International Conference. Orange County Convention Center. Orlando, FL.

• **September 9-12** — Radio '87, sponsored by the NAB. Anaheim Convention Center. Anaheim, CA.

• **September 11** — 1987 MTV Music Video Awards. Universal Amphitheatre. Los Angeles, CA.

• **September 12** — Academy of Television Arts and Sciences Non-Televised 39th Annual Prime-Time Emmy Awards. Creative Arts Categories. Pasadena Civic Auditorium. Pasadena, CA.

• **September 17-18** — 37th Annual Fall Broadcast Symposium Sponsored By Institute of Electrical and Electronics Engineers. Washington Hotel. Washington, DC.

• **September 20** — Academy of Television Arts and Sciences 39th Annual Emmy Awards. Pasadena Civic Auditorium. Pasadena, CA.

• **September 20-22** — National Religious Broadcasters Western Chapter Meeting. Los Angeles Airport Marriott. Los Angeles, CA.

• **September 30** — International Radio & Television Society Newsmaker Luncheon. Keynote Speaker: FCC Chairman Dennis Patrick. Waldorf-Astoria. New York, NY.

• **September 24-25** — National Religious Broadcasters Southern Meeting. Hyatt Regency. Memphis, TN.

• **September 29 - October 1** — Society of Broadcast Engineers National Convention. St. Louis Convention Center. St. Louis, MO.

• **October 12** — CMA Awards. Grand Ole Opry House. Nashville, TN.

• **March 3-5, 1988** — R&R Convention. Loews' Anatole. Dallas, TX.



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*Lou Gramm*

**IN HIS ONE  
AND ONLY SOLO  
CONCERT APPEARANCE**



Ready or not, here's Lou Gramm! Rock's hottest vocalist takes center stage for an exclusive, private concert and Westwood One is putting your listeners on the 'A' list as the *Superstar Concert Series* presents Lou Gramm the weekend of August 15.

Known to millions as frontman for the platinum supergroup Foreigner, Lou Gramm has stepped out on his own to conquer record charts and concert stages with his driving vocals and distinctive songwriting. And Westwood One was on hand when Lou recently performed a special closed-to-the-public concert in New York City, featuring selections from his smash solo album, *Ready Or Not*. They're all here: "Arrow," "Time," "Heartache" and "Midnight Blue," along with Lou's chart-topping hit "Ready Or Not," a rousing rendition of The Beatles classic "You Can't Do That" and a whole lot more.

The *Superstar Concert Series* presents Lou Gramm - 90 minutes of memorable music from one of today's most exciting performers. Exclusively on the Westwood One Radio Network. For more info, contact your Westwood One Station Relations Representative now at (213) 204-5000 or Telex 4996015 WWONE.

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# REACTION

# RECORDS!

## Reo Speedwagon



### "IN MY DREAMS"

"Anyone with a pair of ears can hear this is a smash! Huge adult female phones. #2 call out record!" **Gregg Swedberg, PD**  
WL0L/Minneapolis

"After one week of play, super female phones and call outs!"  
**J.D. Ryan, MD**  
KEGL/Dallas

"Leave it to the ears of your listeners. They will let you know it's a hit, just like ours are doing."  
**Bob Lima, OM**  
WQID/Biloxi

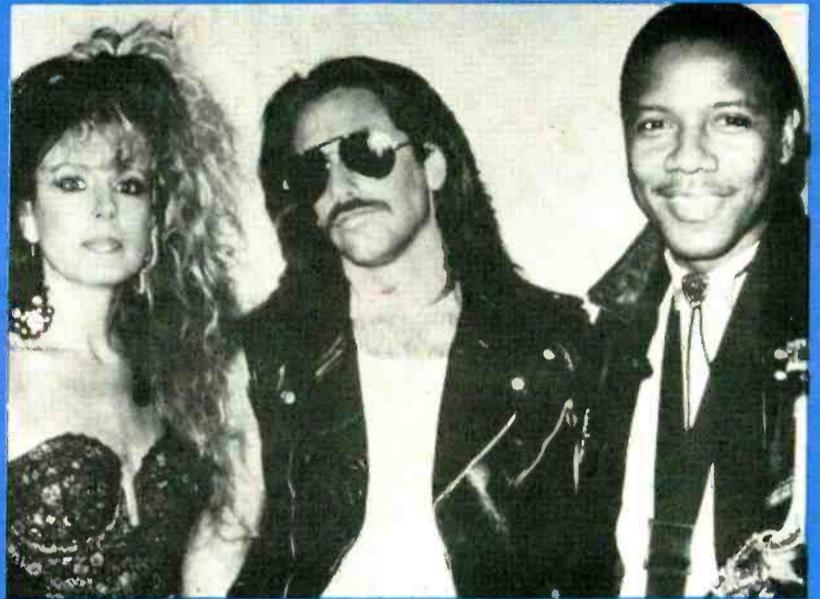
"This is the type of record that REO hits are made of. Requests are kicking in!"  
**Randy Robbins, PD**  
KZZU/Spokane

"Very powerful love song. Made our 'Hot 10' 2 weeks in a row!"  
**Jon Purdy, MD**  
OK95/Tri Cities

"Top 10 phones, mass appeal, lots of females. Reminiscent of other #1 REO records in the past."  
**J.D. Chandler, MD**  
KGOT/Anchorage

PRO-FM add	KDWB 16-10 (HOT)	WKDD 29-23	
KKRZ add	WL0L 18-9 (HOT)	KIHK 29-24	
Z104 add	KCPX 6-3 (HOT)	KRNQ 28-20	99KG 39-34
KF95 add	WFLY 35-27	WGRD 30-18	KWTO 25-20
KKXL add	K104 36-31	95XIL 26-19	KGOT 21-16
KFMW add	WINK 32-29	KYYY 37-31	KHTZ 36-32
WMMS 33-28	WCKN 25-22	Y94 32-25	OK95 22-18

## Will To Power



### "DREAMIN'"

"Immediate response. Top 5 requests since week 1! Top 5 12" sales in all stores. A mega monster!" **Al Tavera, MD**  
PWR104/Los Angeles

"Summer's hottest dance record! Active at both retail and on the phones!"  
**Kevin Weatherly, MD**  
KMEL/San Francisco

"Debuts at #2 this week in 12" sales. Top 10 requests."  
**Robin Silva, MD**  
KSWW/San Jose

PWR95 add 23	KEZB 16-13
Z100 15-14	WAPE 15-13
KS103 16-12 (HOT)	KBFM 24-16 (HOT)
KMEL 5-4	KMGX 16-11
KATD 18-14	I94 20-17
KWSS 34-30	KLUC 33-27
HOT105 20	KCAQ 18-13
PWR106 1-1 (HOT)	Z102 21-15
KAMZ 12-10	Y97 14-10



## David Hallyday "HE'S MY GIRL"



The First Single From The Movie  
"HE'S MY GIRL"  
Starring David Hallyday

WXKS	99DTX	KSAQ	KZZU	KKXL
Q107	WFLY	KTUX	WKPE	KGOT
KRBE	Q100	KZIO	OK100	KKAZ
Z95	KWES	WZOK	WYKS	KZFN
		KF95	KNAN	Y97
		KIYS	WBWB	OK95



**Heroes:** When Jerry Garcia was hospitalized in '86, he got 65,000 telegrams and calls, compared to 20,000 for Ollie North.

Source: The Cultural Warehouse

## "Talk Radio" Film Upcoming



Eric Bogosian

**E**ric Bogosian's critically acclaimed hit play "Talk Radio" will make the transition from the off-Broadway stage

to the Hollywood screen, with filming scheduled to begin before year's end.

Described as a biting satirical comedy about a crusading, socially-conscious radio talk show host (played by Bogosian) with a cor-

rosive style and wit, the movie will be produced by noted theatrical and film impresario Edward Pressman, who also produced the stage version. Bogosian, who co-wrote the play, will script and star in the film as well.

## "Stone" Picks Top LPs Of Past 20 Years

**T**he Beatles' "Sgt. Pepper's Lonely Hearts Club Band" topped the list of *Rolling Stone's* "Best Recordings Of The Past Twenty Years." Chosen by a panel of 17 writers, editors, and critics, the results will be available on newsstands August 11.

Here's a sneak preview at the rest of the Top Ten:

- 2) "Never Mind The Bollocks" — the Sex Pistols
- 3) "Exile On Main Street" — the Rolling Stones
- 4) "Plastic Ono Band" — John Lennon
- 5) "Are You Experienced?" — the Jimi Hendrix Experience
- 6) "The Rise And Fall Of Ziggy Stardust And The Spiders From Mars" — David Bowie & Spiders From Mars
- 7) "Astral Weeks" — Van Morrison
- 8) "Born To Run" — Bruce Springsteen & E Street Band
- 9) "The Beatles" (the white album) — the Beatles
- 10) "What's Going On?" — Marvin Gaye

## FILMS

### WEEKEND BOX OFFICE

JULY 31-AUGUST 2

- 1 *The Living Daylights* \$11.0 (MGM/UA)\*
- 2 *The Lost Boys* (WB)\* \$5.2
- 3 *La Bamba* (Columbia) \$5.1
- 4 *RoboCop* (Orion) \$4.7
- 5 *Summer School* \$4.6 (Paramount)
- 6 *Snow White & The Seven Dwarfs* (Buena Vista) \$3.6
- 7 *Superman IV* (WB) \$2.9
- 8 *Full Metal Jacket* (WB) \$2.7
- 9 *Dragnet* (Universal) \$2.2
- 10 *Adventures In Babysitting* (Buena Vista) \$1.8

\* First week in release

All figures in millions

Source: Exhibitor Relations Co.

### COMING ATTRACTIONS:

Next week's openers include "Stakeout," in which Emilio Estevez and Richard Dreyfuss play young cop 'n' old cop; "Who's That Girl," in which Madonna portrays a tuff muffin out to get the millionaire who framed her for murder; "Back To The Beach," in which Frankie Avalon and Annette Funicello get tubular behind a wave of now-stalgia; and "Nadine," in which Jeff Bridges and Kim Basinger find themselves trapped in a web of intrigue, not to mention Austin, Texas in 1953.

## TV

### TOP TEN SHOWS

JULY 27-AUGUST 2

- 1 *The Cosby Show*
- 2 *Family Ties*
- 3 *Cheers*
- 4 *60 Minutes*
- 5 *Growing Pains*
- 6 *Murder, She Wrote*
- 7 *Designing Women*
- 8 *The Days And Nights Of Molly Dodd*
- 9 *20/20*
- 10 *Moonlighting*

● **WLUP/Chicago** morning man Jonathon Brandmeier guest hosts Fox's "Late Show" (Friday, 8/7, 11pm). He'll perform with his band, **Johnny & the Leisure Suits**, as well.

● **Sammy Hagar** is the musical guest on NBC's "Late Night With David Letterman" (Friday, 8/7).

### THE BOTTOM FIVE

- 67 *The Tracey Ullman Show*
- 68 *The New Adventures Of Beans Baxter*
- 69 *Down & Out In Beverly Hills*
- 70 *Karen's Song*
- 71 *Mr. President*

Source: Nielsen Media Research

● **Twisted Sister's Dee Snider**, playing himself, helps deprogram an audience hypnotized by a performer working for the forces of evil on Fox's "The New Adventures Of Beans Baxter" (Saturday, 8/8, 8:30pm).

● **Barry Sand**, producer of "Late Night With David Letterman" since the show's inception five years ago, resigned this week to take up the production reins at Fox's "The Late Show."

## MUSIC & MOVIES

### CURRENT

- **THE LIVING DAYLIGHTS** (WB)  
Singles: The Living Daylights/A-Ha (WB)  
Where Has Every Body Gone/Pretenders  
(Promo 12-inch Only)
- **THE LOST BOYS** (Atlantic)  
Singles: Good Times/INXS & Jimmy Barnes  
Lost In The Shadows/Lou Gramm  
Other Featured Artists: Echo & Bunnymen, Roger Daltrey
- **LA BAMBA** (Slash/WB)  
Single: La Bamba/Los Lobos  
Other Featured Artists: Brian Setzer, Marshall Crenshaw, Bo Diddley
- **SUMMER SCHOOL** (Chrysalis)  
Singles: I'm Supposed To Have Sex With You/Tonio K.  
(Promo 12-inch Only)  
Mind Over Matter/E.G. Daily  
Other Featured Artists: Fabulous Thunderbirds, Tami Show
- **FULL METAL JACKET** (WB)  
Featured Artists: Sam The Sham & Pharoahs, Nancy Sinatra
- **DRAGNET** (MCA)  
Singles: Just The Facts/Patti Labelle  
Helplessly In Love/New Edition  
Other Featured Artists: Peter Aykroyd & Pat Thrall
- **BEVERLY HILLS COP II** (MCA)  
Singles: Shakedown/Bob Seger  
Cross My Broken Heart/Jets  
I Want Your Sex/George Michael  
Be There/Pointer Sisters  
Love/Hate/Pebbles  
Better Way/James Ingram  
Other Featured Artists: Charlie Sexton, Corey Hart
- **REVENGE OF THE NERDS II**  
Single: Back To Paradise/38 Special (A&M)  
(No Soundtrack Available)
- **SPACEBALLS** (Atlantic)  
Single: Wanna Be Loved By You/Ladyfire (Curb/MCA)  
Other Featured Artists: Berlin, Van Halen, Pointer Sisters

### UPCOMING

- **STAKEOUT**  
Single: Rhythm Is Gonna.../Gloria Estefan & Miami Sound... (Epic)  
(No Soundtrack; Available On Artist's Album)
- **WHO'S THAT GIRL** (Sire/WB)  
Single: Who's That Girl/Madonna  
Other Featured Artists: Scritti Politti, Coati Mundi, Club Nouveau
- **BACK TO THE BEACH** (Columbia)  
Singles: Pipeline/Stevie Ray Vaughan & Dick Dale  
Surfin' Bird/Pee-Wee Herman  
Other Featured Artists: Dave Edmunds, Marti Jones, Eddie Money
- **NADINE**  
Featured Artists: Sweethearts Of The Rodeo  
(No Soundtrack; Available On Artist's Album)
- **THE DISORDERLIES**  
Singles: Wipeout/Fat Boys with Beach Boys (Tin Pan Apple/PG)  
I Heard A Rumor/Bananarama (London/PG)
- **CAN'T BUY ME LOVE**  
Singles: Living In A Box/Living In A Box (Chrysalis)  
One Lover At A Time/Anti Starr (WB)  
(No Soundtrack; Available On Artists' Albums)
- **DIRTY DANCING** (RCA)  
Single: (I've Had) The Time.../Bill Medley & Jennifer Warnes  
Other Featured Artists: Blow Monkeys, Tom Johnston, Zappacosta

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# R&R LIFESTYLES

## OVERVIEW

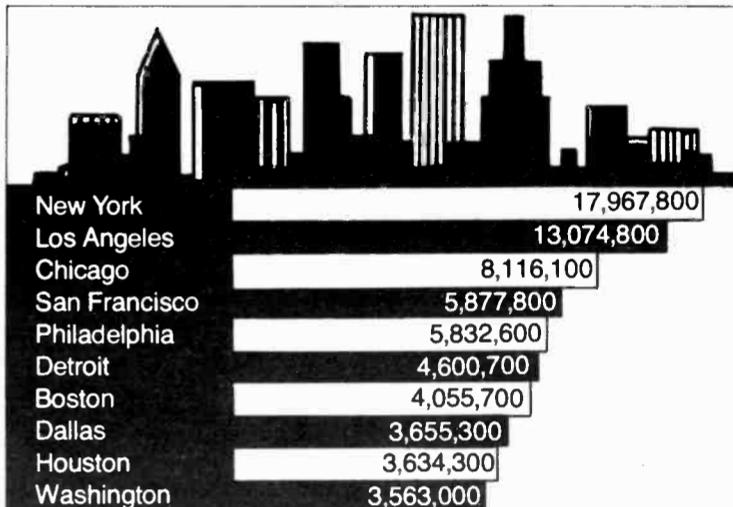
## Fastest-Growing US Metros

**B**etween 1980 and 1986, Phoenix was the fastest-growing major metropolitan area in America. According to the latest population estimates from the US Census Bureau, Phoenix led all areas with a population of one million or more by growing at a rate of 25.9%.

Among major metros, only the Dallas-Ft. Worth area grew at a similar (24.7%) rate, rising from the nation's ninth-largest market to its eighth-largest in the process. Houston, which had held down the eighth spot, slipped a notch, despite an estimated population increase of 17.2%.

Other major metros posting significant estimated population increases were Atlanta (19.8%), San Antonio (19.1%), Tampa-St. Petersburg (18.8%), San Diego (18.2%), and Sacramento (17.4%).

As for the nation's top two metros, New York held on to its number one spot despite a growth rate of only 2.4%, while number two Los Angeles felt its population increase an estimated 13.7%. The average increase for the 281 metropolitan areas surveyed was 6.4%.



According to the latest (1986) estimates prepared by the Census Bureau, these are the nation's ten most populous metropolitan areas.

### Major Losers & Minor Winners

The biggest single loser among major metropolitan areas was Buffalo, which posted an estimated population decrease of 4.9%, followed by Pittsburgh (-4.4%), Detroit (-3.2%), Cleveland (-2.4%), and Milwaukee (-1.2%).

With the sole exception of Anchorage, AK, ten of the 11 fastest-growing "minor metros" were found in either Florida or Texas, paced by Naples, FL, which lead the nation by swelling 41.2% to an estimated 1986 population of 121,400 souls.

Meanwhile, Ocala, FL grew an estimated 39.6%. Fort Myers-Cape Coral, FL and Fort Pierce, FL each increased an estimated 36%, followed by Austin, TX (35.4%), Anchorage and Midland, TX (34.7%), Melbourne-Titusville, FL (32.3%), Fort Walton, FL (29.6%), and Bryan-College Station, TX and McAllen-Edinburg-Mission, TX (29.1%). And the sun-belt, suburban migration continues.

## Auto Accessories: Zooming Sales Market

31% Of Cars Sport AM/FM/Cassette Decks

**N**early 90% of American households own at least one car, yet sales of automotive products fall short of the market's potential, according to a 1987 survey of 20,000 consumers conducted by Mediarnark Research.

Only 36% of those surveyed have an air conditioner in their cars. An even smaller number (31%) have an AM/FM radio that comes with a

cassette player. Even fewer cars have such specialized accessories as four-wheel drive and burglar alarms (5% and 4%, respectively).

In addition, recent Census Bureau statistics show that although 78 million American households own more than 137 million vehicles, or nearly two cars per household, the 18-24 demographic represents the largest group of new auto buyers. However, this age group is projected to shrink 18% by 1995. Therefore, auto accessories present one of the few opportunities for growth in the auto industry.

### CHRONICLE

#### Born To:

WYDD/Pittsburgh OM Mike McQueen (Konecko), wife Karen, daughter Kelly Rosanna, born July 18.

JEM Records Distribution NSM Phil Blume, wife Lisa, daughter Abbey, born July 11.

#### Marriages:

WKLC/Charleston MD/air personality Duane Doherty to Valerie Gears, July 25.

KROI/Reno Production Director/air personality Tony Miranda to Jo Gutierrez, July 11.

## Fax On The Road

**T**raveling executives who need to send or receive documents quickly can access a facsimile machine at the more than 400 hotels in the US currently served by the Miami-based Hotel-copy firm.

The system allows documents to be sent from an employee's office fax to the hotel's machine or vice-versa, provided the proper telephone code has been entered. Total transmission time: 30 seconds per page. Hotel guests are charged \$9 for ten pages; non-guests are charged \$12.

### REGULAR, DECAF & ESPRESSO

## Coffee-Flavored Chewing Gum



"Instant coffee for the 21st century," reads the slogan on each pack of "Coffee Jazz," the coffee-flavored chewing gum recently developed by Miami-based Gregory Paul Inc.

Available in either regular, decaffeinated, or espresso flavors, "Coffee Jazz" comes in eight-piece packs, with each piece containing as much caffeine as a quarter-cup of coffee.

**Take-Out Break-Out:** Households with incomes in the \$20-\$30,000 range are more likely to buy take-out food once a week than those with incomes over \$30,000.

Source: Nation's Restaurant News



## Clipping For Billions

**F**or every American, there are approximately 1000 coupons waiting to be clipped.

According to a recent survey conducted by the Chicago-based Advertising Checking Bureau, package goods manufacturers placed more than 208 billion coupons - 90% of them in newspapers - in 1986. This represents an 18.5% increase over 1985.

Health and beauty aids receive the largest amount of coupon support (19% of the total), trailed by prepared foods, household products (9% of the total), beverages, cereals, and pet foods (7% of the total), and candy, snacks, and chips (5% of the total).

US coupon redemptions totaled \$4.2 billion in 1986, even though only 5% of all coupons are ever redeemed.

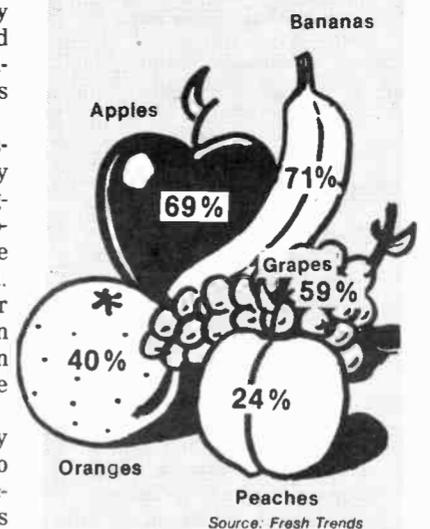
## Electronic Rubber Stamp

**B**eginning next January, the fine art of paper shuffling will take yet another step into the computer age, when the Casio Computer Company makes its recently-developed "electronic rubber stamp" available to the bureaucrats of this world.

Produced by the Japanese-based firm's US unit, the "Handy Writer" comes attached to a regular calculator that's been equipped with additional keys to write the information to be stamped. Through the use of heat-transfer technology, these messages can be stamped onto paper from an inked tape at the bottom of the hand-held device.

Priced at \$229, the "Handy Writer" can print messages up to 1800 characters long; a \$35 accessory allows you to double this number.

## America's Favorite Fruits



## SOMETHING FUNNY'S GOING ON . . .

- Z100 • Q105 • Y100 • B94 • KRBE
- WMJI • KHTR • KDWB • WFOX • WFLY
- DC101 • WCMF • KIMN • KSMG • WNNK

To Name A Few!

GET IN ON THE FUN . . .

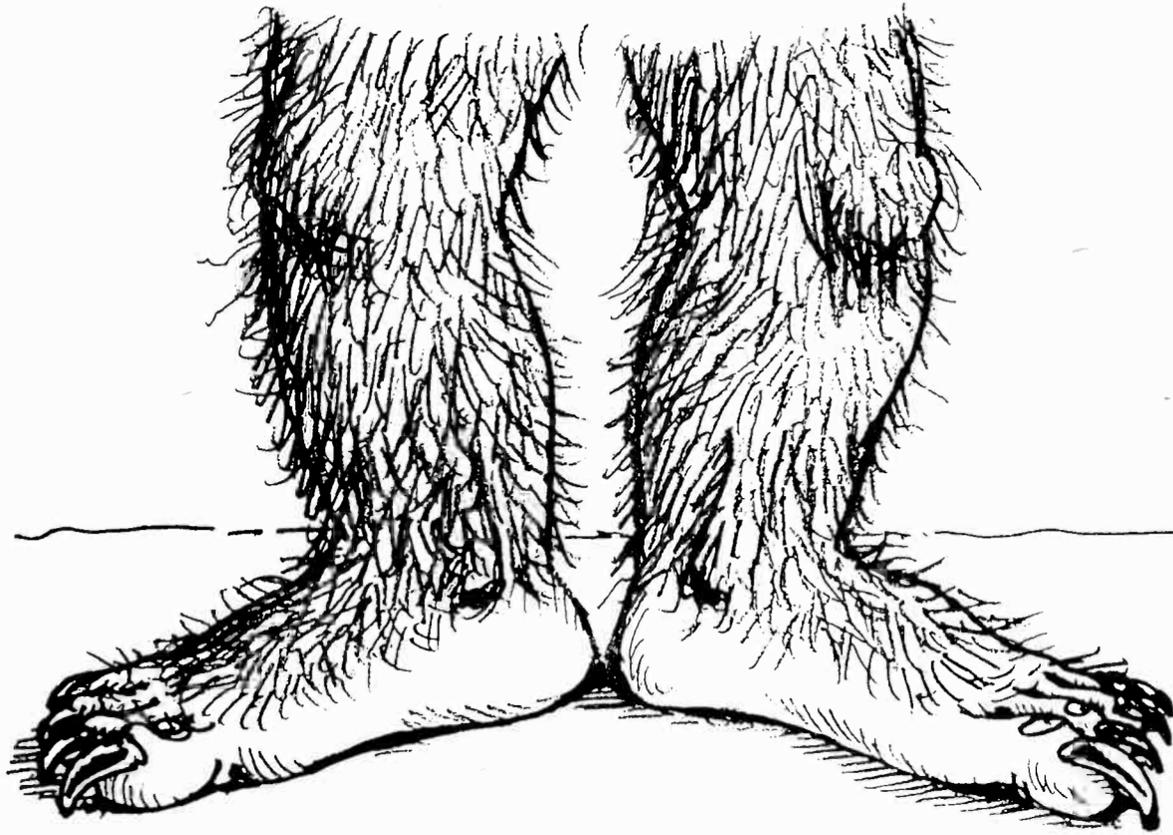
With

## FUN FACTORY

FULLY PRODUCED ORIGINAL COMEDY SERVICE

SpooF Commercials, Song Parodies, Celebrity Phone-Ins, Super Surprises

Call ProMedia For A Demo.  
(800)782-0700 In NY (212)585-9400



# MONSTER SHOWS GREAT LEGS!

Film House's Direct TV® promotion is well established as a monster. In more than 50 markets during its first year, Direct TV® proved itself the most powerful tactical campaign ever created to promote radio stations on television. Yet the question remained, was Direct TV® a one-shot wonder, one of those impossible-to-top promotions? Or did it have "legs"—the repeatability that separates great campaigns from good ones?

This spring the answer came. In *all seven markets* where The Monster made return appearances, the results were phenomenal. In fact, five of the seven stations had even better success with their second Direct TV® campaign than their first!

**Denver** CHR KRXY (Y-108) scored a major victory, going from a winter 5.7 to a best-ever 7.6 and driving KPKE right out of the format.

**Nashville** AOR WKDF is now an even stronger #1 station in the market, up from winter's 14.4 to a 15.6—the *highest 12+ share ever recorded* in Music City.

**New York's** WHTZ (Z-100) ran its third Direct TV® campaign this spring, increasing from winter's 5.1 to 5.8, and reclaiming solid #1 status in America's #1 market with a full share point margin on the #2 music station.

**Vancouver's** CKLG-AM (LG73) shattered the market's all time QH record and posted their best book ever, going from 8.9 to 11.5 (7+ Share, BBM).

**Greeneville** country giant WESC soared from winter's 14.6 to a 16.1. The station is now #1 in the market 12+, 18+ and 25-54.

**Cleveland's** WMMS increased from 12.1 to 12.9, with morning drive up from 16.3 to 18.2.

**Mobile** CHR WABB had their best book ever last fall when they ran their first Direct TV® campaign, going from 14.3 to 17.2. This spring they topped that mark, posting a 17.4 with their second Direct TV® campaign.

For more details on how to put the staying power of Direct TV® to work for your station this fall, call Film House today. When it comes to television campaigns with great legs, Film House is

*Setting The Standards*

*The Leader*  
**filmhouse**  
FILM HOUSE, INC. BROADCAST MARKETING SERVICES  
230 CUMBERLAND BEND NASHVILLE, TN 37228 (615) 255-4000

Source: Except where specified, all figures Winter '86 and Spring '87 ARB, 12+ share, 6 a-12m Mon-Sun. Copyright©1987 Film House, Inc.

# R&R TECHNOLOGY

OVERVIEW

**Dollars & Scents:** "Sniff-Teasers," plastic discs that attract shoppers by emitting such aromas as bacon, perfume, and chocolate, are now being tested in the U.S.

Source: Ledan Incorporated/NYC



## Giant Inflatable Football Available

**K**ick off your radio station's fall football coverage with this giant inflatable promotion item available from the Sioux Falls, SD-based **Aerostar International** firm. Measuring eight feet in diameter and 18 feet in length, the big pigskin can either be filled with helium, for tethered flight, or air for ground use.

While the standard-issue foot-

ball comes in brown with white laces, the company will not only produce a customized version to match your team's colors but also paint or silkscreen your station's call letters, etc. on the side of the inflatable. To add changeable messages, an eight-foot by nine-foot velcro-attached banner is available as well. For further information, contact Aerostar International at (605) 388-2376.

## Sky's The Limit For Satellite Music Programs

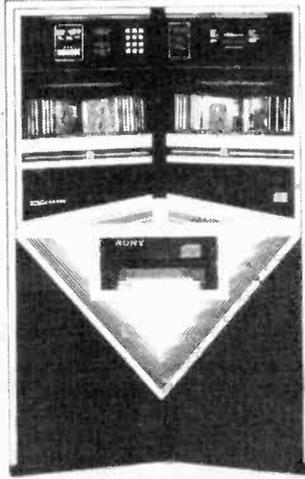
**T**he ranks of background and foreground music customers who receive their music programming directly via satellite are expected to swell to more than 30,000 customers by 1991, according to a recent study conducted by Binghampton, NY-based **Waters Information Services**. Last year, the number of customers receiving

direct broadcast satellite audio was fewer than 3000.

For further information on this 128-page study, which includes profiles of the field's leading firms, data on market segment sizes, a review of satellite audio technology and more than 50 charts, graphs and tables; contact **Waters Information Services** at (607) 772-8086.

## CD Jukebox Debuts

**T**he first jukebox capable of playing compact discs is now available from the Addison, IL-based **Seeburg Corporation**, which developed the unit's trademarked "LaserMusic" system in association with **Sony**.



The unit — which holds 60 CDs, or between 600 and 1000 songs — allows the user to select and play *any song from any disc*, all through a pair of 200 watts per channel peak power speakers. Users can play an entire album by a single artist, as well.

Thrills like this ain't exactly cheap. The company's suggested play-rates are three tunes for \$1 and 18 songs for \$5; total disc play optional.

Although developed for the commercial market, this CD jukebox could definitely be considered as a luxury item for the yupscale home, especially when it lists retail for \$4695.

All of which makes the high-tech, music-oriented unit that much more of a valuable radio promotional item.

For more information on all the bells and whistles, including remote applications, contact **Seeburg** at (312) 543-1270.

## Erasable CDs On Horizon

May Be Re-Recorded Up To 1000 Times

**C**ompact discs that can be erased and re-recorded up to 1000 times may be available at your local retailer by the end of 1989, thanks to new compounds developed by the Netherlands-based **N.V. Philips** firm.

All laser-read discs, including interactive videodiscs and those used for computer storage purposes, will benefit from this recent breakthrough. The real action, however, should be in the consumer electronics arena, as consumers will be able to afford to make high-quality home video recordings of audio and video material on a single machine using discs instead of tapes.

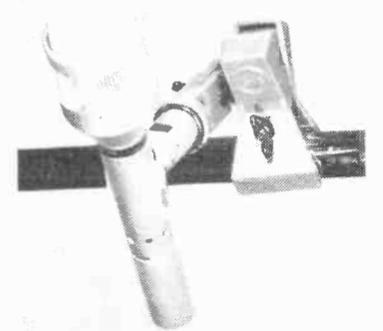
Although the Japan-based **Nakamichi** firm has been offering recordable CDs for a while now and the Denver-based **CompuSonics** company has been marketing recordable floppy discs as an alternative to CDs, both systems have been cost-prohibitive to all but the most affluent consumers.

According to Philips, its erasable CDs will not only be reasonably priced but will match the recording standards of present digital audio tapes. Philips has understandably been guarded about the details of the system's workings, but sources indicate that a single laser beam will read, erase, and rewrite all the recorded material.

## Build A Better Microphone Mount . . .

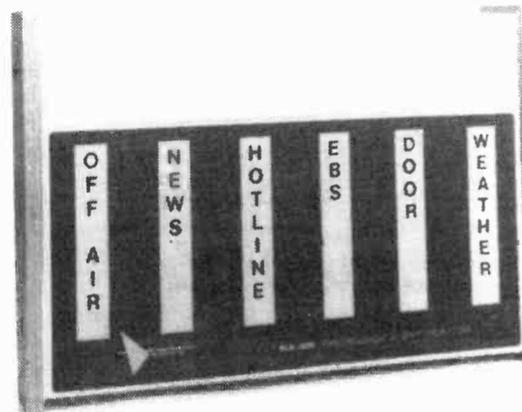
**A** microphone mount designed for news gathering is now available from **Allied Broadcast Equipment**. Made of durable, space-age plastic, the "ABE Microphone Clip" has spring-loaded jaws which clamp around a standard microphone boom arm so it won't interfere with any other mikes attached to it.

In addition to the spring mount, a wing nut is provided in order to deter theft. Once mounted, the mikes can swivel 180 degrees on a



pivot. Price: \$14.95. Allied outlets are located in Richmond, Chicago, Los Angeles, Seattle, Dallas, New York, and Atlanta.

## One Glance Broadcast Alert Monitor Arrives



**A** convenient, all-in-one unit that displays a control room's warning signals has been introduced by the Indianapolis-based **Engberg Electronics** company.

If you're the type of broadcaster who fears missing a "five-bell" bulletin from the wire machine, the "BA-6" can not only monitor that, but also keep constant tabs on EBS

receivers, transmitter failures, doorbells, burglar alarms, cue tones, and traffic or weather alerts. A supplied phone interface will allow the device to display ringing voltage as well.

The "BA-6" will drive slave units, and is either automatically or manually resettable. For more information, contact the **Engberg** firm at (317) 962-8596.

## Surround-Sound Radio Drama Upcoming

**A** 13-week radio drama series featuring digital, three-dimensional sound will debut on **NPR** next month.

"Dreams Of Rio," an adventure fantasy produced by **ZBS Productions**, will sport voodoo drumming, lush jungle noises, tropical rainfall, a European professor, and an alluring female anthropologist, all in movie theatre-type surround-sound, much of which was recorded on location in South America.

Written and directed by **Tom Lopez**, the show chronicles the travels of hero **Jack Flanders** as he travels through the mysterious Brazilian rain forest, searching for the fabled **Lost City**. For more information, contact **Kathy Gronau** at (518) 695-6406.

## R&R Convention

Save These Dates  
**March 3-5, 1988**  
 Loews Anatole Hotel  
 Dallas, Texas

*The Best Is Back!*

Watch R&R for registration & reservation information

# NEWSBREAKERS

Edited by Jim Dawson

## Radio

● **ROBERT BALLANTINE** has been upped to VP/GM at Faircom Charleston Inc.'s WTMA & WSSX/Charleston. He was previously VP/GM at Faircom's WSBH/Southampton-Long Island, where he is replaced by **JAMES McCAFFREY**. McCaffrey had been NBC Radio Network's Director/Sales, Southwest for seven years.

● **JOHN LOHMANN** has been named President/GM at WKHT & WLVI/Hartford, CT and WNAQ/Waterbury, CT, while **MARTIE FFRENCH** becomes GSM at WLVI. Lohmann was previously GSM at KSSA/Dallas-Ft. Worth.

● **SAM COCHRAN** has joined WAVH/Mobile as PD/morning talent from morning drive at WDLT/Mobile.

● **SCOTT ROBBINS**, formerly PD at WKSE/Bufalo, has been named PD at WLEV/Allentown, PA. He replaces the exiting **CHUCK TAYLOR**.

● **EDDIE RODRIGUEZ** has joined Family Group Broadcasting as Asst. Controller. He was formerly with the Jim Walter Corp.

keting; and **DAN CLEARY** has been promoted from Director/A&R to VP/A&R.



Michele Block Scott Borchetta

● **MICHELE BLOCK** has been appointed Manager/National Album Promotion at Arista. She was formerly Manager/National College Marketing at CBS Records.

● **SCOTT BORCHETTA** has been named National Director/Album Rock Promotion for the MTM Music Group. He was previously Asst. to MTM National Director/Promotion **BRUCE SHINDLER**.



Neal Joseph Nancy Farbman

● **NEAL JOSEPH** has been named Word, Inc.'s VP/A&R and GM, East Coast Operations. He came to Word, Inc. seven years ago as A&R Director, and was later given responsibility for the DaySpring, Word, WordSong, Caanan, and Rejoice labels.

● **RANDY KAYE** and **MICHELLE ZICHELLA** have joined Slash Records as National Director/Marketing and National Director/Promotions, respectively. Kaye was formerly at Big Time Records and co-founder of Texas Records. Zichella comes from Century City Artists.

● **MASON MUNOZ** has been upped to Director/Marketing and Sales, West Coast at CBS Records International. He joined CBS in 1975, moved to CBS International last year, and was most recently Director/Marketing and Sales, Columbia.

● **NANCY FARBMAN** has been appointed Director/International Artist Relations & Publicity at BMG Music International. She was previously East Coast Manager/Media and Artist Relations at Capitol Records for four years.

● **PAULA AMATO** has been appointed publicist at Atlantic Records. She joined the label last year as Asst. to the VP/Single Sales & Production.



Paula Amato Dan Acree

## Industry

● **DAN ACREE** has been named VP/Marketing at the Wally Clark Co. He was previously Director/Marketing at KISS-AM & FM/Los Angeles.

● **PETER CORNISH** has been named Managing Director/UK and European Operations at Lorimar Music Group. He previously held the same post with ATV Music.

● **PEG MAZZARELLA** has been named VP at Katz Communications, and will continue as Director/Katz Management Accounting Systems. **DAVID ADAMS** has joined Katz's Banner Radio as VP/Manager from Select Radio, where he was VP/Manager. At Katz's Christal Radio, **KURT WITT** has joined as Manager/Satellite Network and Syndicated Sales, Chicago from Concert Music Broadcasting, where he was an AE.

## PROS ON THE LOOSE

**James J. Banzer** — News Director KMGL/Oklahoma City (405) 840-2710

**Scott Bodell** — Production/Air Talent K101/San Francisco (415) 340-9843

**David Gariano** — PD WHTQ/Orlando (305) 774-9768

**David Lawrence** — Exec. Producer American Comedy Network (614) 231-8410

**Sean McMahon** — Air Talent KYUU/San Francisco (415) 921-8396

**Ken Moore** — PD/Talk Host WIBX/Utica, NY (315) 793-0487

**Gary Ross** — PM drive KSD-FM/St. Louis (314) 625-4995

**Scott Seagraves** — PD KSMB/Lafayette, LA (318) 989-8918

## Records

● **JERRY PARK** has been named VP/GM for the Nashville-based Benson Company. He replaces exiting **BILL TRAYLOR**, who held the post the last two years.

Michigan-based parent Zondervan, a religious publishing firm, has made other changes in a restructuring move. VP/Field Sales **MIKE GAY** is GM/Sales Division; former Director/Publishing **JOHN BARKER** is now GM/Publishing and Copyrights; Director/Marketing **VINCE WILCOX** is upped to VP/Mar-

## R&R TIMELINE

Last year *Virgin* reactivated its US operations, naming **Jeff Ayeroff** and **Jordan Harris** Co-Managing Directors. This week they're activating songs by **T'Pau**, **Danny Wilson**, **the Other Ones**, and **Boy George**.



### 1 YEAR AGO TODAY

- **KFRC/San Francisco** goes "Classic MOR" after 20 years of CHR
- **Frank Cody** named **KMET/Los Angeles** PD
- **Paul Lovelace** named **Capitol's** VP/National Country Promotion
- **#1 CHR**: "Papa Don't Preach" — Madonna (Sire/WB)
- **#1 AC**: "Words Get In The Way" — Miami Sound Machine (Epic) (2 wks)
- **#1 UC**: "Give Me The Reason" — Luther Vandross (Epic)
- **#1 Country**: "Desperado Love" — Conway Twitty (WB) (2 wks)
- **#1 AOR Track**: "Throwing It All Away" — Genesis (Atlantic)
- **#1 LP**: "Back In The High Life" — Steve Winwood (Island)
- **#1 Jazz**: "Light Struck" — Dave Valentin (GRP)

### 5 YEARS AGO TODAY

- **John Shomby** OM/PD, **KAAM & KAFM/Dallas**
- **Tom Bender** named **WFAA/Dallas** OM
- **#1 CHR**: "Eye Of The Tiger" — Survivor (Scotti Bros./CBS) (5 wks)
- **#1 AC**: "Wasted On The Way" — Crosby, Stills & Nash (Atlantic)
- **#1 UC**: "Jump To It" — Aretha Franklin (Arista)
- **#1 Country**: "Nobody" — Sylvia (RCA)
- **#1 LP**: "Mirage" — Fleetwood Mac (WB) (3 wks)

### 10 YEARS AGO TODAY

- **#1 CHR**: "I Just Want To Be Your Everything" — Andy Gibb (RSO) (2 wks)
- **#1 AC**: "Handy Man" — James Taylor (Columbia)
- **#1 Country**: "Way Down/Pledging My Love" — Elvis Presley (RCA)
- **#1 LP**: "Crosby, Stills & Nash" — Crosby, Stills & Nash (Atlantic) (5 wks)

# TOTAL IMPACT PLAN

## ...FOR RADIO '87

R&R delivers your message with effective reach and frequency — before, during and after Radio's most important event of 1987.

## TIP AD PACKAGE INCLUDES:

- ✓ Ratings Report & Directory
- ✓ 3 Radio '87 Newspaper Issues
  - Pre-Convention, Sept. 4
  - Convention, Sept. 11
  - Convention Follow-Up, Sept. 18

## BONUS DISTRIBUTION

Extra copies direct to:

- ✓ Radio '87 hotel rooms
- ✓ Radio '87 exhibit hall
- ✓ Agency media planners/buyers

## SPECIAL SAVINGS

Special TIP savings of up to 20% through August 14. Call your R&R advertising representative today for more information.



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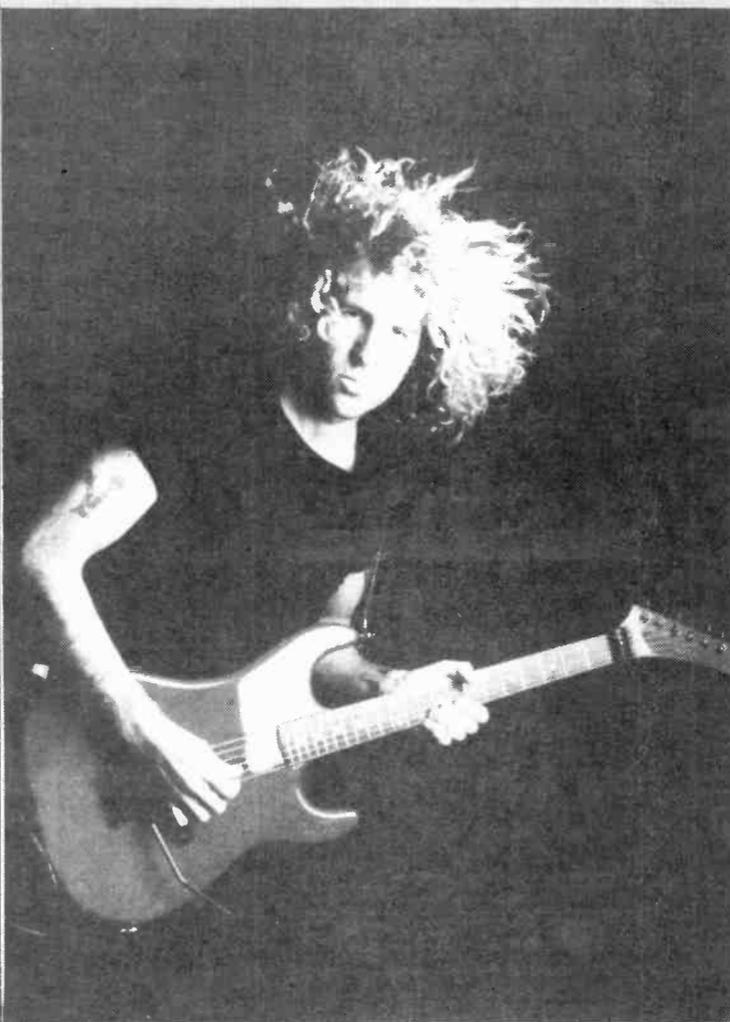
**Washington**  
(202) 662-7487

**Nashville**  
(615) 292-8982

**SAMMYSAMMYSAMMY**

**SAMMY HAGAR**

**"Give To Live"**



**THE EXCITEMENT CONTINUES AT:**

- |             |                |                |
|-------------|----------------|----------------|
| WKSE add    | WGGZ 19-15     | KZ93 21-11 (h) |
| Q100 add 28 | WSKZ 23-16     | KAY107 35-27   |
| K104 re-add | WNOK 23-16     | KXYQ 3-1 (h)   |
| WNYZ add    | WINK 20-16     | WJAD 18-11     |
| WKFX add    | WOKI 7-4 (h)   | Q104 16-12     |
| KYNO add    | WHHY 10-7 (h)  | WZYP 13-7 (h)  |
| KRBE 16-12  | Y107 3-2 (h)   | KCMQ 34-27     |
| Z95 27-19   | KTUX 23-18     | KYYA 6-3       |
| Q102 31-26  | KLQ 12-7 (h)   | KBOZ 33-26     |
| 99DTX 20-13 | WGRD 10-6 (h)  | KHTZ 25-20     |
| WFLY 12-9   | WZPL 15-10 (h) | OK95 6-3 (h)   |



**R&R STREET TALK**

**Paging Judge Wapner**

True to its word, **CBS** filed suit against **MALRITE** last Thursday (7/30) over **Z100's** early airplay of the **MICHAEL JACKSON** single. The civil suit in New Jersey's Hudson County Superior Court seeks compensatory and punitive damages, and demands Malrite and Z100 execs identify who leaked the record. CBS's motion for immediate discovery, instead of the usual 30-day period to avoid another round of leaks with the Jackson LP, was denied.

Following the departure of 10-year company vet **WALTER WINNICK** last week, **E/PIA** West Coast VP/Marketing **LARRY DOUGLAS** will be handling the VP/Promotion duties until a permanent replacement is found.

The label also has a few prime local positions to fill, with L.A. rep **LORI ANDERSON** moving to **A&M/Seattle**, **JEFFREY SHANE** segueing to **CAPITOL/Miami**, and **BILL JOHNSON/Chicago** leaving the biz.

Other record rumbles include former E/A National Director/Special Markets **DOUG DANIEL** joining **ARISTA** as Director /National R&B Promotion. Also new to the "A" Team: Manager/National Album Promotion **MICHELE BLOCK** from **CBS**. More next week.

Word is a number of West Coast programmers have received subpoenas from the L.A. Grand Jury investigating links to payola. Most are set for questioning August 20.

**Protest Over Contest**

**WCCO/MINNEAPOLIS** is complaining that rival **WLOL** "bought the book" after the latest ARB ratings showed WLOL second to WCCO in the Twin Cities spring survey. WLOL moved from 8.2 last winter to a 10 share, while WCCO dipped from 17.6 to 16.3.

Both WCCO and **KQRS-AM & FM** contend that WLOL's "Incredible Prize Catalog Sweepstakes" offered \$1 million in prizes without actually giving away that amount.

WLOL GM **TAC HAMMER** denies any impropriety on his station's part, claiming that listeners were offered a choice of gifts rather than the million dollars in prizes. He also noted WLOL had run the contest twice before unchallenged.

**WNBC/NEW YORK** VP/GM **JOHN HAYES JR.** switches coasts to take on similar duties at **K101/SAN FRANCISCO**.



**IS THIS ONE OF THE "TEN SEXIEST MEN IN AMERICA?"** — Apparently the editors of *Playgirl* think so, as **WXRK/New York's Howard Stern** joined such showbiz luminaries as **U2's Bono**, and videostar **Max Headroom** in the magazine's annual listing of All-American hunks found in the September issue. Stern, cited because "he turns us on," is captured here in the middle of his show prep.

Will another West Coast-based label beat **MOTOWN** to the punch with a three-inch CD single? **STEVIE WONDER** wants to be the first, but this major indie label hopes to put the "squeeze" on.

**STREET TALK** hears that recently-departed Motown President **JAY LASKER** may be moving to **MCA's** Music Division soon.

**TONY "WILD CHILD" HAMILTON** is now doing late-nights at **KKBQ/HOUSTON** after a stint with **Z100**, while **KKBQ** night rocker **HOLLYWOOD HENDERSON** dayparts to **WPLJ/NY**.

After almost five years, **WHDH/BOSTON** PD **JIM MURPHY** resigned to become VP/GM for **CURT GOWDY's WCCM & WCGY/LAWRENCE, MA**, a Full-Service/Classic Rock combo.

Continued on Page 24

**STRATEGIC RADIO RESEARCH**

Fast, accurate research.

211 E. Ontario  
Chicago, IL 60611 (312) 280 8300

...It's the hottest topic this summer—and the perfect programming segue to George Michael's "I Want Your Sex" (play 'em together—watch your phones light up).

**UH UH, NO NO**

**CASUAL  
SEX**

1903MF



*Carrie  
McDowell*

...the girl who got two standing ovations on Johnny Carson's "Tonight Show!"

Carrie is available to talk to you and your listeners about her song and the burning issue of casual sex. Just call your Motown representative and get the details!



The debut album from one of America's greatest singing talents



# “Get The Look”

PRINCE

## NEW & ACTIVE

- |               |              |               |
|---------------|--------------|---------------|
| WXKS deb 26   | WTIC 32-26   | WZDK 35-30    |
| WMJQ 35-33    | WRCK 31-25   | KFOS 30-22    |
| CAU add 39    | WSKZ add     | KMBX 26-23    |
| PRO-FM deb 35 | WINK add     | KFIV deb 26   |
| Z93 37-30     | WKST add     | KCAQ 26-15    |
| KRBE 37-35    | WAPE 22-18   | KZZU add      |
| WGN deb 34    | WHMY deb 35  | KRQ add       |
| WMMS deb 40   | KBFM deb 36  | WWFX 31-20    |
| WCZY 39-33    | Y107 add     | WIGY add      |
| KWK add 35    | LJ105 deb 39 | 95.1XX deb 34 |
| WLGL 33-29    | KITV 25-20   | WKPE deb 35   |
| FM102 deb 27  | KTUX add     | WZYD deb 34   |
| PWR106 36-33  | WGTZ 36-29   | WKSF add      |
| KITS 29-26    | KZ10 deb 38  | WJAD deb 38   |
| WFLY 37-31    | Z104 add     | WCOQ deb 32   |
|               | KJ103 deb 37 | KISR deb 35   |
|               |              | WZYF 36-28    |
|               |              | KNIN add      |
|               |              | WVBS deb 37   |
|               |              | KYYY deb 37   |
|               |              | WBWB deb 30   |
|               |              | WCIL add      |
|               |              | WAZY deb 39   |
|               |              | KKLS add      |
|               |              | WDBB deb 39   |
|               |              | WSMT add      |
|               |              | KFMW deb 39   |
|               |              | KKAZ deb 39   |
|               |              | KZFN deb 39   |
|               |              | KZDZ add      |
|               |              | SLY96 34-28   |
|               |              | OWG5 27-24    |

## URBAN CONTEMPORARY 31

THE NEW SINGLE  
FROM THE DOUBLE ALBUM  
**SIGN THE TIMES**

Produced, Arranged, Composed and Performed By Prince  
Personal Management: Cavilla, Ruffalo & Fargnoli © 1987 Paisley Park Records

# STREET TALK

Continued from Page 22

When **TK COMMUNICATIONS** took over **WHTQ/ORLANDO**, VP/GM **JIM JORDAN** and PD **DAVID GARIANO** made quick exits. **CHARLIE KENDALL**, OM at sister **WSHE/MIAMI**, is handling operations while **WHTQ MD "SLATS" GANNON** handles programming in the interim. In keeping with TK's no-consultants policy, **GEORGE HARRIS** is out.

An outstanding opportunity awaits a detail-oriented programmer at **KVIL/DALLAS**. Interested parties should get tapes and resumes to **RON CHAPMAN** immediately.

A decision to discontinue simulcasting **KOY-AM & FM/PHOENIX** morning man **BILL HEYWOOD**, leaving him only on the AM, forced the 13-year veteran to exercise his contractual right to a one-year sabbatical from the market as of last Friday (7/31). **MIKE FARRELL** is now on the AM while Heywood's sidekick **TIM HATTRICK** does the FM.

Is **RUSS REGAN** getting a custom label deal at **MOTOWN**?

Will veteran personality **ROBERT W. MORGAN** soon be rejoining Gene Autry's **KMPC/LOS ANGELES** for morning drive, displacing **JIM LANGE**, who'll then move to afternoons?

## Nashville Comin's & Goin's

Homesick for Nashville, **KZLA/LOS ANGELES** morning man **GERRY HOUSE** has asked to be released from his three-year contract with the **MALRITE** station a year-and-a-half early.

Doesn't this tie in all too neatly with **WSIX**'s current campaign asking listeners what they want to hear, which generated 20,000 calls last week?

President/GM **DAVID MANNING** will announce **WSIX**'s anticipated format direction next Tuesday night (8/11). Will he also announce he's giving Nashville the personality it said it wanted — and who used to be number one 12+ on **WSIX** — Gerry House?

**MTM RECORDS** promotion exec **DEDE WHITESIDE** has relocated from Nashville to L.A. to join **MCA RADIO** as an affiliate rep.

**MADONNA** will donate 500,000 francs — that's \$82,000 American — from the proceeds of her upcoming Paris concert to the French Association of Artists Against AIDS.

**KMPS/SEATTLE** PD **JAY ALBRIGHT** has turned in his resignation, effective mid-September or whenever **EZ COMMUNICATIONS** finds a replacement. Look for Albright to hang out his consultancy shingle at that time. **KRAK/SACRAMENTO & EZ** Regional PD **DON LANGFORD** is heading the search for the Seattle PD spot.

Expect big news soon from **GOLD MOUNTAIN** Exec. VP **BURT STEIN** and songwriter/producer **DAVID MALLOY**.

Look for **WXKS-FM/BOSTON** MD **SUSAN O'CONNELL** to exit sometime in August to accept a record promotion position.

## "But I've Talked To His Sister"

**KIIS/L.A.** morning star **RICK DEES** is boycotting Michael Jackson's "I Just Can't Stop Loving You." It seems every time Dees gets ready to play Jackson's latest, the needle miraculously skips across the turntable.

"I've played thousands of Jackson's records, and still haven't been able to score an interview with him," Dees explained. "I asked his manager **FRANK DILEO** if Michael would come in for an interview and he said Michael doesn't do that.

"They told me Michael wouldn't even talk to **DAN RATHER**," Dees added. "But when's the last time Rather played one of Michael's songs on '60 Minutes?'"

**WJR/DETROIT**'s "Night Flight" with **JAY ROBERTS** has been grounded, to be replaced by a **BOB HYNES**-hosted talk show starting Monday (8/10).

**ROD CARSON**, who hosted **WMMR/PHILADELPHIA**'s Saturday morning "Rock And Roll Roots" program for the last eight years, has exited for a similar Golden opportunity at **AC WSNL**.

**A&M RECORDS** Sr. VP **CHARLIE MINOR**'s name appeared on a recent *Los Angeles Times* list of "top 10 must-invites for any club," the explanation being that Charlie always brings at least 20 people with him.

## AIR PRIORITIES: WEEK 24

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Aug. 12, 1987.

Artist	Title	Label
POISON	I WON'T FORGET YOU	CAPITOL
ROGER WATERS	SUNSET STRIP	COLUMBIA
CHERYL LYNN	IF YOU WERE MINE	MANHATTAN
EXPOSE	LET ME BE THE ONE	ARISTA
SWING OUT SISTER	BREAKOUT	POLYDOR/POLYGRAM

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

## ACTIVE INDUSTRY RESEARCH

P.O. BOX 1136 Columbia, Maryland 21044 (301) 964-5544

# ...when Smokey sings

# “one heartbeat”

## **IT'S MOTOWN**

Who needs advertising when you have a group like **ABC** telling the world about our own Rock & Roll Hall of Famer?

**“one heartbeat”**

THE FOLLOW-UP TO HIS TOP 10 POP HIT—  
“Just To See Her”  
from the album,

**“one heartbeat”**

**BREAKER**

**CHR 40**

**A/C 3**

**R&B 3**

P.S.  
**WATCH OUT FOR**  
G E O R G I O  
T i n a C h e r r y  
TOP 10 R & B  
CROSSING CHR NOW!

When Smokey sings,  
request lines (and  
cash registers) ring!

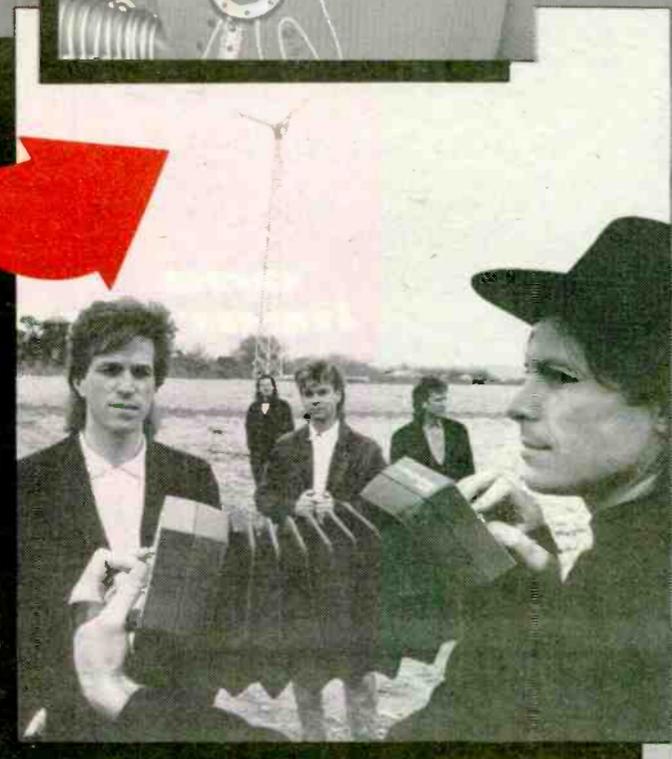




# Regina Belle

**"Show Me The Way"**

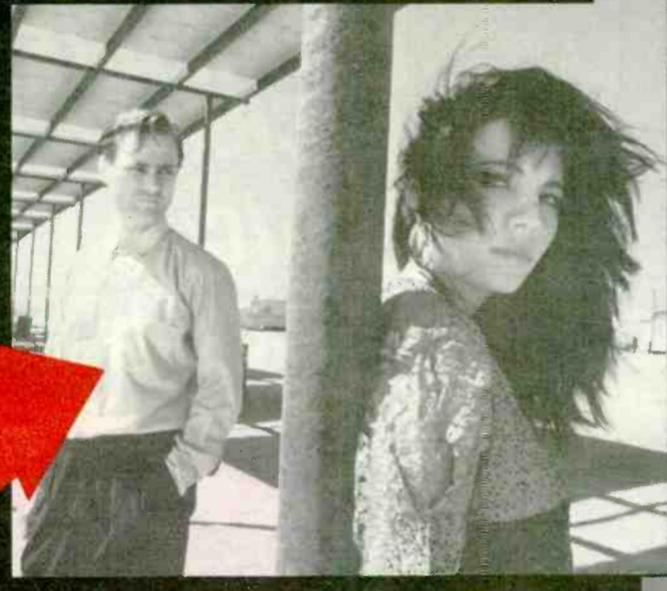
WXKS add	KROY 28	WHHY add
WMJQ 32-25	KWOD	KITY 21-17
KKBQ	KS103 29-26	KMGX 37
KRBE 30	KMEL 18-15	I94 deb 38
Y100 26	WFLY 39-34	KLUC 39-32
WHYT deb 25	WTIC 24-18	KCAQ 30
FM102 25-22	KAMZ 7-6	Q101 add
	KKRD add	KTRS 37-34



# Hooters

**"Johnny B"**

WCAU 33-21	K104 34-26	OK100 26-19
PRO-FM	WKRZ 19-16	95XIL 30-26
KEGL	WROQ 34-30	WFXX 14-7
KRBE	WKDD 32-25	WBWB 40-34
WMMS 26-19	KZIO 25 17 (hot)	KGOT 24-21
KWOD	WRQN 30 23	KTRS 27-24
KCPX	KZZU 28-23	KOZE 21-17
	95XXX 38-30	
	WZYQ 23-17	<b>AOR TRACKS: 4</b>



# Cock Robin

**"Just Around The Corner"**

From the Columbia Lp:  
"After Here Through Midland" BFC40735

WMMS	WFLY	WJAD
KCPX	WKDD	KNAN
KATD	KIKX	KOZE
KITS	95XIL	KZFN
		B91

Produced by Don Gehman

**CHR SIGNIFICANT ACTION**

From the Airwaves To The Streets...Columbia Delivers The Hits!



© 1987 CBS Inc



ADAM WHITE

## MUSIC

## PSEUDO ECHO TOOTHPASTE TIE-IN

## A Band's Brush With Success

Colgate-Palmolive recently put its money where millions of mouths are, and Pseudo Echo was among the beneficiaries.

RCA VP/Marketing Mike Omansky worked with consumer promotion agency R.G. Meadows to create the "Love An Adventure Down Under" sweepstakes, tying in with Colgate's Ultra Brite toothpaste brand. For the grand prize winner: a trip to Australia to see Pseudo Echo in concert.

For the record label, the campaign delivered exposure for the group in 42 million US households on Sunday, July 12 via half-page, free-standing newspaper inserts — just as "Funkytown" was peaking in the top ten.

For Colgate, the campaign delivered an image association with a young band "a little bit on the edge, but still mass-appeal," as Omansky puts it. The toothpaste manufacturer wanted to skew young with Ultra Brite — "teens and just post-teens," he says — and Pseudo Echo was "the perfect match."

The idea dates back to February, just after the "Love An Adventure" album was released. Omansky was approached by Meadows about a music-oriented promotion for Colgate. Since the exec came to RCA from marketing posts at General Foods and Nabisco, he understood the client's goals and tailored a plan accordingly. "I told



them nothing is certain in the music business and most new acts fail, but that we believed Pseudo Echo would happen.

"We estimated the group would be moving to the forefront by the late spring/early summer," he continues, "and sensed the timing would be right for the second single."

It was partly luck that "Funkytown" was peaking as the promotion broke, Omansky acknowledges, "but the setup was there. We were able to envision what could happen and what would

make the most sense timing-wise for all, so that the marriage would be consummated."

As well as the newspaper insert, the contest was promoted in thousands of supermarkets and drug stores via a header card on Ultra Brite displays. Omansky figures that Colgate's overall expenditure, discount coupon and all, was in the region of \$500,000.

The label's outlay was more modest: "A couple of hundred cassettes and posters," says Omansky, plus arranging a tradeout with Continental Airlines for the airline tickets.

## LEPPARD VS. MICHAEL: MYSTERIOUS COINCIDENCES

## 'Hysteria' In The Making

The last time PolyGram released a Def Leppard album, only one artist was big enough to keep it from the top sales slot. Now the band is back for the first time in four-and-a-half years — and so is the performer who held them at bay in 1983: Michael Jackson.

There's more: the Chief Operating Officer of CBS/Records Group when "Thriller" came out was Dick Asher. Chief Executive of PolyGram as it ships the new Leppard album, "Hysteria," is ... guess who?

Coincidences aside, this is a major priority for Asher's team, and has been since they received an advance tape (of six cuts) a couple months ago. When listening parties were held in 12 markets in July, security was tight.

Sr. VP/Marketing Harry Anger says, "We even got the tapes back from our branch managers so no one would be tempted to leak it." But there were no problems, he adds, "because everyone understood how critical this album is, and how we have to do it absolutely right."

"Right" means a substantial pro-



Michael considers the competition motion/marketing campaign via radio, video, and retail, with which Anger says the band and manage-

ment has been heavily involved. "They've been extremely responsive to our needs, and devoted a lot of time to what they feel is important in relaunching Def Leppard," he states. The group is likely to begin touring at the end of September, and stay on the road into '88.

"Pyromania," Leppard's last, sold more than six million copies in the US and — with "Thriller" — helped pull the industry out of its 1979-82 slump. This time, the two contenders (Jackson's "Bad" is due August 31) will be slugging it out in a more prosperous environment. And Dick Asher will be watching the rematch very closely.



## Compact Data

## July's Platinum, Gold Grabbers

Randy Travis, Heart, Fleetwood Mac, Prince, Whitesnake, and Motley Crue, among others, turned platinum in July with their current albums. The month's RIAA gold tally included Chris DeBurgh, Suzanne Vega, Fat Boys, Tom Petty, David Bowie, and the Whispers.

Also, Whitney Houston's second album was certified for two million in sales, while her single, "I Wanna Dance With Somebody (Who Loves Me)," went gold. That's only the year's second gold single industrywide.

Among catalog certifications in July were Lynyrd Skynyrd (five multi-platinum titles) and the Steve Miller Band ("The Joker" went platinum). More details next week.

## Wonder Whose Adaptor?

Stevie Wonder wants to give radio a taste of his new music with a three-inch CD single (R&R 7/31) but the "doughnuts" are proving to be tough. That's the term for the adaptor which fits on the outside of the mini-disc, allowing it to be played on existing CD players.

The problem is that there are two different adaptor sizes, and they're incompatible. Sony is trying to get hold of supplies of the type it prefers, while discussing the issue with Philips/PolyGram, which reportedly prefers the other version.

## The Living Dead On Video

You've seen the clip, now see the shoot. "The Making Of 'Touch Of Grey' And More" will be a September release from Arista's new 6 West Home Video division.

The 30-minute package views the production of the Grateful Dead video clip and features interviews with the band, as well as a live performance of the song.

6 West Home Video's second release (in October) will be a full-length Dead film, "So Far," tracing the group's career. Both titles will be handled by RCA/A&M/Arista Distribution.

## Miami Nice, Acapulco Better?

The powers at WEA have changed the location of the company's convention next month, to some internal disappointment. It was to have been held in Acapulco, but now Miami will play host instead. The site itself has seen more than a few NARM conventions: the Hotel Diplomat. WEA's bash takes place the second week of September.

## For The Record

Yes, Hall & Oates will make their Arista debut (R&R 7/31) before too long: probably in first-quarter '88. But suggestions that an RCA hits package might contain new material are incorrect, according to the duo's manager, Tommy Mottola.

## Short Cuts

- BANANARAMA travels the Kim Wilde route on their next album by updating the Supremes' "Nathan Jones." The set is entitled "Wow!" and is due in September.

- GREGORY ABBOTT is among artists contributing to "Total Happiness," a new album of "Cosby Show" music coming from Columbia. Others are Herbie Hancock, Ashford & Simpson, Ray Parker Jr., and Cissy Houston.

- OZZY OSBOURNE is performing concerts in 16 British prisons this summer, and "Jailhouse Rock" is reportedly one of the showstoppers.

- TOMMY BOY President Monica Lynch is profiled in the August 3 issue of New York magazine, revealing her background as a waitress and topless dancer.

- The TEXTONES make their Enigma debut mid-August with "Cedar Creek," which includes guest shots by Ian McLagan and the Waters.

- INXS's Michael Hutchence is among the featured players in "Dogs In Space," an upcoming movie about an Australian rock band. Soundtrack includes music by Iggy Pop, Brian Eno, Boys Next Door, and Hutchence.

- The ANITA POINTER solo album is due next month from RCA. Produced by Preston Glass, it includes a duet with Philip Bailey, "The Pledge."

- MARLON JACKSON has a solo set, too, coming from Capitol soon. Title is "Baby Tonight," first single is "Don't Go."

- PENNYE FORD has left the SOS Band after just a few months as lead vocalist.

- The COLUMBIA phone "hotline" appears on the cold side. A July 30 call to the service yielded a message from May. But there was no reply at all on the similar Chrysalis line.

# JENNIFER RUSH

**“Heart Over Mind”**



**On Your Desk This Week!**

Her New Single  
From The Album  
**“Heart Over Mind”**



## MUSIC

### WING TIPS LACE

## Eckstine Takes Flight

The Lace you'll be seeing and hearing in the weeks ahead isn't the TV mini-series, although the story does have soap-opera overtones. This Lace is the first act signed to PolyGram's Wing Records, and also the label's first release.

“My Love Is Deep,” the Lace debut, ships next week, followed by an album in September. While performing in Lake Tahoe in a Vegas-style “Cover Girls” revue, the trio was seen by producers Preston Glass and Lionel Job.

Wing Sr. VP/GM Ed Eckstine explains, “While putting this label together, like any new business, I had to rely heavily on old friends.” In this case, one of those friends was Glass, whom Eckstine hired while at Arista to produce the Kenny G album “Duotones.”

The Wing commander says he took to the group immediately, especially their performing and visual appeal — which is why the label gave Black Entertainment Television an early exclusive on the video clip.

That was unusual, acknowledges Eckstine. “But because the group is very visual,” he says, “and because we realize this record must



be built from the Urban side and then crossed, it was very important for us to start at a black video outlet like BET.”



Lace is first act on the Wing

### INDIE LABEL DEBUTS

## Price Is Right Again

A TV commercial featuring Lloyd Price's “Personality” has helped lure the singer himself back into music. He's now a partner in NFS Records, a new indie label launched in New York.

Price owns the publishing of his vintage hits, and says he was contacted by an ad agency for use of “Personality” in a spot promoting Ford cars. He ended up performing in the commercial, then decided



Lloyd Price has “Personality” plus

that — after years of non-music business activities in the US and Africa — he wanted to return to recording.

“Armed And Extremely Dangerous,” a single, and “Here Comes The Night,” an album, are the first Price projects on NFS, aimed at the Black/Urban market. A concurrent release is “Rich Boys” by Andree Maranda, chasing CHR action.

NFS is headed by onetime ABC/Dunhill exec Ted Shapiro, with industry vets Chuck Dembrak and Buddy Scott handling promotion and sales, respectively. The label, for which Price handles A&R, is independently distributed. Contact (212) 371-6262.

## Win, Place, Or Show

With “No Easy Horses” as the title of the current release by Schuyler, Knobloch & Bickhardt, it was a safe bet that MTM Records would get on the promotional track fast.

The label came up with a “racing form” to update the Capitol sales team about the group and their album, due August 19. The sheet included details of a two-week discount program for

retail accounts. A contest to reward “those with best betting results” (in other words, the top-performing Capitol sales rep) is also in the works.

MTM track owner Alan Bernard says song jockeys SKB will “take this MTM/Capitol Derby Stakes by at least a length.” Place your bets on chart numbers now.

MTM NASHVILLE TENNESSEE

**SKB ODDS-ON FAVORITES TO CAPTURE MTM/CAPITOL DERBY**

July 1987

Trifecta wagering this race

Race certain to have broad appeal to Country, baby boomers, mid-demo fans

Song jockeys Schuyler, Knobloch and Bickhardt have been picked by odds-makers as favorites for the late-summer-early fall MTM/Capitol Derby Stakes as they make their annual run for the gold and platinum against a field of top-notch young thoroughbreds.

Schuyler, Knobloch and Bickhardt (racing as SKB) were fast out of the gate with their first-year victories racing on “You Can't Stop Love,” “Baby's Got A New Baby” and “American Me.”

Now, bettors are looking to the seasoned jockeys (racing as SKB) to bring home the roses with further victories in retail, radio and live performance stakes all over the country. Special attention is being paid to LP, cassette and CD Trifecta wagering on NO EASY HORSES.

ATTN: BETTORS (Sales reps) There is a \$10 discount on this MTM/Capitol Derby for bets placed from August 19 to September 9. POP available by post time, August 19. Handicappers to award prizes to those with best betting results. Staked by for contest announcements.

Also, extra 10% free goods on single “No Easy Horses.”

TRAINER JAMES STROUD: The hardest job we had was narrowing all their great horses to the top ten. Everybody made lists of what horses they thought each other should ride, and what they thought they should ride, and the lists matched up. That was the tough part! After that, the time on the track was a full-gallop joy.

TRACK OWNER ALAN BERNARD: From the very first, I saw NO EASY HORSES as a winner right out of the chute. Being a long-time track watcher, I can assure you that Schuyler, Knobloch and Bickhardt will take this MTM/Capitol Derby Stakes by at least a length!

HORSE #	HORSE NAME	SONG JOCKEY	BEST TIME
1	No Easy Horses	Thom Schuyler J. Fred Knobloch	3:46
2	People Don't Fall in Love	Thom Schuyler	3:19
3	Givers and Takers	Craig Bickhardt	3:43
4	Those Were The Days These Are The Nights	J. Fred Knobloch	3:18
5	Down In The Trenches Of Love	Thom Schuyler J. Fred Knobloch	3:08
6	The Old House	Craig Bickhardt Thom Schuyler	3:56
7	The Way To Love Is Through The Heart	J. Fred Knobloch	3:27
8	You Take Me Home	Thom Schuyler Craig Bickhardt	3:37
9	Living Without You	J. Fred Knobloch	3:59
10	American Steel	Craig Bickhardt	3:55

Start of the racing per July 15  
Horsemen's Selections 1 2 3 8 10

## Hello, Sailor!



Here's the latest cruisewear from the Warner Bros. fashion department, just the ticket for smooth sailin' with the Isleys this summer. Remember to bring your EMI America beach bag and Sheena Easton body lotion, and when the sea breeze turns cool, fish out your “Colder Are My Nights” sweater. Can't wait for the fall fashions to arrive.

# TRANSYLVANIA-MANIA

OFFERS YOUR LISTENERS AND ADVERTISERS THE OPPORTUNITY TO PARTICIPATE IN A TOTALLY OUTRAGEOUS VIDEO PARTY AT THE REAL DRACULA'S CASTLE IN TRANSYLVANIA ON HALLOWEEN NIGHT. THAT'S RIGHT, YOUR LISTENERS COULD WIN ALL EXPENSE PAID TRIPS TO THE LAND OF HALLOWEEN LEGENDS. THIS WILD ONCE-IN-A-LIFETIME EVENT HAS CAPTURED THE IMAGINATION OF LISTENERS AND ON-AIR PERSONALITIES IN MAJOR MARKETS ACROSS THE COUNTRY FOR 2 YEARS. TRANSYLVANIA-MANIA IS NOW AVAILABLE IN YOUR MARKET AS A PROMOTION EXCLUSIVE.

IT'S THE ORIGINAL  
THE ONE AND ONLY-

# TRANSYLVANIA MANIA

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DICK VIGOS, GENERAL MANAGER

"TRANSYLVANIA-MANIA WAS A GREAT SUCCESS. WE EXPERIENCED A 20% INCREASE AGAINST THE CHAIN WHILE THE PROMOTION RAN."

GROUND ROUND, BUFFALO  
BOB BAKER

"WE RECEIVED EXCELLENT PUBLICITY FROM THIS PROMOTION. THE IN-STORE TRAFFIC WAS PHENOMENAL AND THE PROMOTION WAS EASY TO IMPLEMENT."

MR. MOVIES, MINNEAPOLIS  
LARRY BURKE

"TRANSYLVANIA-MANIA WAS A GREAT SUCCESS FOR US LAST YEAR. WE CAN'T WAIT TO PARTICIPATE AGAIN."

KSHE, ST. LOUIS JIM MARCHYSHYN  
"TRANSYLVANIA-MANIA IS THE PERFECT TOOL FOR OUR HALLOWEEN MARKETING STRATEGY. WE LOOK FORWARD TO AN EVEN BIGGER PROMOTION WITH TRANSYLVANIA-MANIA THIS YEAR."

WHRK, MEMPHIS JOHN DOYLE  
"TRANSYLVANIA-MANIA WAS A GREAT SUCCESS. WE GOT GREAT MEDIA COVERAGE THROUGHOUT THE COMMUNITY AND ARE LOOKING FORWARD TO IT AGAIN."

FOR MORE INFORMATION, CALL!  
**ACTIVE MARKETS (213) 452-2733**

# MEGA

Marketing Entertainment Group of America

270 LAFAYETTE STREET, SUITE 901,  
NEW YORK, N.Y. 10012

# VIDEO MUSIC



35.8 million households

## HEAVY

	Weeks On
<b>BRYAN ADAMS</b> /Hearts On Fire (A&M) . . . . .	8
<b>EUROPE</b> /Carrie (Epic) . . . . .	8
<b>FLEETWOOD MAC</b> /Seven Wonders (WB) . . . . .	6
<b>GRATEFUL DEAD</b> /Touch Of Grey (Arista) . . . . .	7
<b>INXS &amp; JIMMY BARNES</b> /Good Times (Atlantic) . . . . .	8*
<b>JANET JACKSON</b> /The Pleasure Principle (A&M) . . . . .	9
<b>LOS LOBOS</b> /La Bamba (Slash/WB) . . . . .	6
<b>MADONNA</b> /Who's That Girl (Sire/WB) . . . . .	6
<b>RICHARD MARX</b> /Don't Mean Nothing (Manhattan) . . . . .	11
<b>GEORGE MICHAEL</b> /I Want Your Sex (Columbia) . . . . .	7
<b>ROBBIE NEVIL</b> /Wot's It To Ya (Manhattan) . . . . .	9
<b>OUTFIELD</b> /Since You've Been Gone (Columbia) . . . . .	6
<b>PRINCE</b> /U Got The Look (Paisley Park/WB) . . . . .	2
<b>STARSHIP</b> /It's Not Over ('Til It's Over) (Grunt/RCA) . . . . .	6
<b>T'PAU</b> /Heart And Soul (Virgin) . . . . .	13
<b>U2</b> /I Still Haven't Found What I'm Looking For (Island) . . . . .	8
<b>SUZANNE VEGA</b> /Luka (A&M) . . . . .	11

\*Moved into Heavy rotation this week

## ADDS

- PETE BARDENS**/In Dreams (Cinema/Capitol)
- DIO**/I Could Have Been A Dreamer (WB)
- ACE FREHLEY**/Rock Soldiers (Megaforce/Atlantic)
- GO WEST**/Don't Look Down (Chrysalis)
- DAVID HALLYDAY**/He's My Girl (Scotti Bros./CBS)
- JOHN COUGAR MELLENCAMP**/Paper In Fire (Mercury/PG)
- NIGHT RANGER**/Color Of Your Smile (Camel/MCA)
- OTHER ONES**/Holiday (Virgin)
- POISON**/I Won't Forget You (Capitol)
- PRETENDERS**/If There Was A Man (WB)
- RANDEE OF THE REDWOODS**/Either Way, It's Fine With Me (Rouder)
- TNT**/Everyone's A Star (Mercury/PG)
- VIENNA**/Talking With The Heat (WB)
- WENDY & LISA**/Waterfall (Columbia)

## MOST REQUESTED

- GEORGE MICHAEL**/I Want Your Sex (Columbia)
- MOTLEY CRUE**/Girls, Girls, Girls (Elektra)
- JANET JACKSON**/The Pleasure Principle (A&M)
- MADONNA**/Who's That Girl (Sire/WB)
- WHITESNAKE**/Here I Go Again (Geffen)

## HIP CLIP

None selected this week

Information current as of August 4; possible subsequent changes not reflected.



20.8 million households

## POWER

	Weeks On
<b>JONATHAN BUTLER</b> /Lies (Jive/RCA) . . . . .	15
<b>DANNY WILSON</b> /Mary's Prayer (Virgin) . . . . .	10
<b>GLORIA ESTEFAN &amp; MIAMI SOUND MACHINE</b> /Rhythm Is Gonna Get You (Epic) . . . . .	9
<b>DAN HILL</b> /Can't We Try (Columbia) . . . . .	3
<b>LOS LOBOS</b> /La Bamba (Slash/WB) . . . . .	7
<b>SMOKEY ROBINSON</b> /One Heartbeat (Motown) . . . . .	3
<b>SUZANNE VEGA</b> /Luka (A&M) . . . . .	12

## HEAVY

<b>ABC</b> /When Smokey Sings (Mercury/PG) . . . . .	4
<b>DAN FOGELBERG</b> /Lonely In Love (Full Moon/Epic) . . . . .	3
<b>WHITNEY HOUSTON</b> /I Wanna Dance With Somebody (Arista) . . . . .	10
<b>JETS</b> /Cross My Broken Heart (MCA) . . . . .	4
<b>RICHARD MARX</b> /Don't Mean Nothing (Manhattan) . . . . .	14
<b>T'PAU</b> /Heart And Soul (Virgin) . . . . .	13
<b>WHISPERS</b> /Rock Steady (Solar/Capitol) . . . . .	1
<b>BREAKFAST CLUB</b> /Kiss & Tell (MCA) . . . . .	7
<b>ANITA BAKER</b> /No One In The World (Elektra) . . . . .	ADD

## MEDIUM

<b>10,000 MANIACS</b> /Peace Train (Elektra) . . . . .	1
<b>ATLANTIC STARR</b> /One Love At A Time (WB) . . . . .	9
<b>BANANARAMA</b> /I Heard A Rumour (London/PG) . . . . .	4
<b>LAURA BRANIGAN</b> /Shattered Glass (Atlantic) . . . . .	5
<b>ELLA BROOKS</b> /It's Easy When You're On Fire (QMI/MCA) . . . . .	1
<b>NATALIE COLE</b> /Jump Start (Manhattan) . . . . .	2
<b>DEBBIE GIBSON</b> /Only In My Dreams (Atlantic) . . . . .	6
<b>IN PURSUIT</b> /Thin Line (MTM) . . . . .	6
<b>ELTON JOHN</b> /Take Me To The Pilot (MCA) . . . . .	2
<b>NAJEE</b> /Betcha Don't Know (EMI America) . . . . .	2
<b>SWING OUT SISTER</b> /Breakout (Mercury/PG) . . . . .	4
<b>LISA LISA &amp; CULT JAM</b> /Lost In Emotion (Columbia) . . . . .	ADD
<b>JELLYBEAN</b> /Who Found Who (Chrysalis) . . . . .	1

## LIGHT

<b>REGINA BELLE</b> /Show Me The Way (Columbia) . . . . .	10
<b>CURIOSITY KILLED THE CAT</b> /Misfit (Mercury/PG) . . . . .	2
<b>EXPOSE</b> /Let Me Be The One (Arista) . . . . .	3
<b>GO WEST</b> /Don't Look Down (Chrysalis) . . . . .	3
<b>LEVEL 42</b> /Running In The Family (Polydor/PG) . . . . .	4
<b>CARLY SIMON</b> /The Stuff That Dreams Are Made Of (Arista) . . . . .	2
<b>NICHOLAS TREMULIS</b> /More Than The Truth (Island) . . . . .	10
<b>RESTLESS HEART</b> /Why Does It Have To Be (RCA) . . . . .	ADD
<b>SIMPLY RED</b> /Maybe Someday (Elektra) . . . . .	ADD
<b>GEORGE BENSON &amp; EARL KLUGH</b> /Dreamin' (WB) . . . . .	ADD

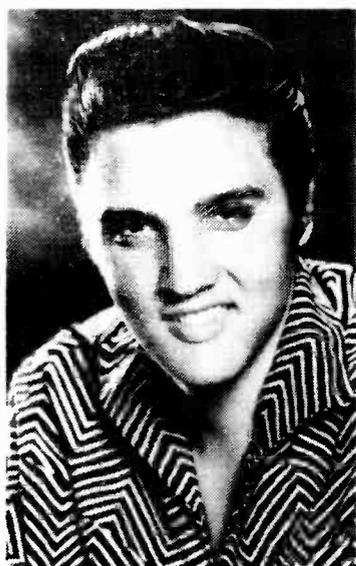
## NOUVEAU VIDEO

<b>ROY ORBISON</b> /In Dreams (Virgin) . . . . .	5
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# VH-1 Profiles Elvis

As part of VH-1's August salute to Elvis Presley, a series of 90-second vignettes, called "Elvis Profiles," will capulize the King's career. They'll appear twice an hour on the channel's "Elvis Weekend" August 14-16.

Other "Elvis Weekend" features include VJ Roger Rose with segments from Elvis's Graceland home and other Memphis locales, plus the documentary "Elvis On Tour."



Elvis Rocks VH-1

## PROGRAMMING NOTES

**BAKER POPS:** VH1 world-premieres Anita Baker's new video "No One In The World" Friday (8/7). Spike Lee directed, and he'll introduce the video at 11pm EDT.

**BONDING:** MTV may have Bon Jovi, but VH-1 has "Bond TV" — a four-part series, "Saturday With James Bond," looking at the 007 phenomenon. The focus is the latest film, "The Living Daylights," and the latest Bond, Timothy Dalton. Other segments review traditional Bond high-tech gadgets, stunts, adversaries, and women. The series starts August 8 and will be seen hourly in the regular "Entertainment Watch" timeslot.

**DEAD AIR:** MTV has scheduled August 8 as the "Day Of The Dead." From noon to 10:30pm EDT, twice-hourly reports touch on the Grateful Dead phenomenon, culminating in a half-hour special, "Dead On," at 10:30, featuring interview segments with Jerry Garcia, Bob Weir, and other band members.

## GUEST HOSTS

MTV: Timothy Leary August 11  
VH-1: Scott Cossu August 9  
MTV guest VJs are seen Tuesday 10pm EDT. VH-1's "New Visions," which features jazz and new age videos, spotlights guest hosts Sunday 11pm EDT.

## PETTY CONTEST

# Rock Like An Egyptian

Latest in a series of MTV contest spectaculars, the "Rock 'n' Roll Caravan" sweepstakes is sending a viewer to Cairo and Tel Aviv with Tom Petty & the Heartbreakers. The grand prize includes airfare, luxury accommodations, camel rides, a tour of the pyramids, a moonlight cruise down the Nile, \$5000 spending money, and VIP tickets to Petty's Tel Aviv show — definitely just deserts. The contest runs until August 23.

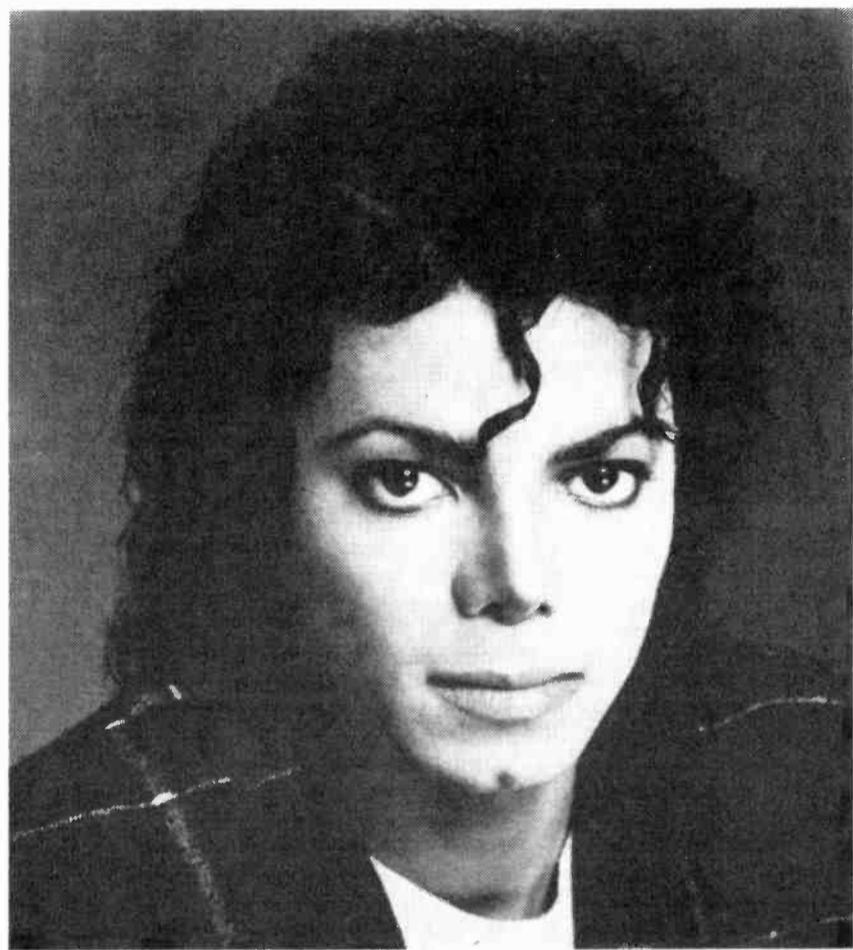
THANKS A  
MILLION  
BLACK/URBAN  
RADIO  
FROM

**MICHAEL  
JACKSON**

FOR YOUR  
FANTASTIC  
SUPPORT ON  
**I JUST  
CAN'T  
STOP  
LOVING  
YOU**

---

YOU MADE IT THE  
HIGHEST DEBUT,  
HIGHEST BREAKER,  
AND MOST ADDED  
RECORD IN HISTORY!



***THANKS FOR  
THE  
HOTTEST  
RECORD OF  
SUMMER '87***

---

The Hottest Label On The  
Streets Today!



## Capitol

Continued from Page 1

Zimmermann Has  
"Pivotal" Post

Menon told R&R, "Joe, David Berman, and I have the highest regard for Don and his professional competence. The position he now holds is pivotal in our worldwide organization. It's inconceivable that he could do it without the fullest support of everyone in EMI Music, and most particularly its North American management."

Menon called the other executive changes — such as Smith moving from Vice Chairman to President of Capitol/EMI — a matter of "normalizing" the company's senior management structure.

In his new post, Zimmermann will be responsible for the international marketing and promotion of Capitol/EMI America/Manhattan and EMI Records UK product, as well as "repertoire with worldwide potential from other companies.

Menon said, "About 60-65% of our global sales are of international repertoire, which is fundamentally Anglo-American. The importance of finding a global marketing focus for that repertoire, directly from my office, has been a long-recognized need within EMI Music.

"The only reason we've not moved forward is because we haven't been able to find someone of the necessary caliber and stature, someone who's familiar with the cultures of our companies all over the world, and who has a high level of acceptance and leadership with respect to the North American labels and EMI UK."

London Is "Heart"  
Of Market

Zimmermann meets those criteria, stated Menon. "He has had direct line responsibility for Capitol's international activity for several years." The post has to be in London, he continued, "because EMI Records is a very formidable supplier of repertoire to our companies around the world.

"The whole idea of doing this is to bring a proper, market-driven balance to the promotion and marketing activities on behalf of our American and British artists. Don is going to be located in London because it happens to be in the heart of the market."

Reporting to Zimmermann are Kick Van Hengel, Capitol/EMI America/Manhattan VP/International, and Roger Le Comber, Director/International at EMI UK.

Zimmermann has been President of Capitol since 1977, aside from a stint as COO/Recorded Music Group for Capitol/EMI in the early '80s. He joined the label as a salesman in San Francisco in 1965.

Menon Denies  
Capitol/RCA Link

Menon, asked about industry reports that Capitol/EMI may forge a distribution link with RCA/A&M/Arista, said they contain "no truth whatsoever." But he conced-

ed there have been talks with the Bertelsmann Music Group "exploring areas of cooperation in various parts" of the world.

"We did briefly consider whether there was a future for a similar project in the US," added the EMI Music chief. But he said he came to the conclusion that any form of joint venture "or anything else that might have resulted from it" was not attractive. "It has not really been an issue for a couple of months," Menon said.

Likewise, he denied reports of an imminent change in responsibilities for Manhattan/EMI America President Bruce Lundvall, calling him and newly appointed CEO Sal Licata "a very good combination."

## KKSF

Continued from Page 1

with a higher concentration on instrumental artists. However, Feinstein added, both the day and night segments cross-pollinate the "most compatible elements" of the other daypart.

Melrose observed, "The format as it's developing seems tailor-made for the entire Bay Area. We were able to identify several [format] holes, but emotionally we were in synch with this approach immediately."

Feinstein stressed, "We are not a New Age or Jazz station, and we never use those terms on the air or in station advertising. We are not limiting ourselves to what could become just a fad. We'd rather let the market tell us what they think we are." The station's only positioning statement currently is "The New 103.7 KKSF."

No airstaff changes have been made. Feinstein said, "We're giving everybody a chance to be on the new team." He added that he would like to hear from people interested in this formatic approach. He also said the station needs CD service in AOR, Jazz, and AC.

## Core Artists

Artists featured in the daytime segment include Suzanne Vega, Dire Straits, Bryan Ferry, Sting, Fleetwood Mac, Bruce Hornsby, Sade, Anita Baker, and Larry Carlton. When the station plays new age-type artists, Feinstein said they're more likely to be ensembles like Montreux or Shadowfax. New artists being played currently include Danny Wilson, Stan Campbell, and Cutting Crew. The "Lights Out" programming includes Pat Metheny, David Sanborn, Weather Report, Jean Luc Ponty, and the Crusaders on the instrumental side, along with Sade, Joni Mitchell, and other vocalists.

Discussing the choice of Feinstein, Melrose told R&R, "What really sold me was that he's very intelligent, enthusiastic, articulate, and extremely astute musically. And he understands the format has to be salable."

Both Melrose and Feinstein cited instant positive reaction from the advertising community and listeners. The station began evolving Friday (7/31) from its straight AC approach (successor to KLOK-FM's all-request "Yes-No" AC format), debuting "Lights Out" that evening.

## Fairness Doctrine

Continued from Page 1

## FCC Says Freedom First

"We can no longer duck" in the case, FCC General Counsel Diane Killory told the commissioners. "We conclude that under the principles established by the Supreme Court, the Doctrine fails to meet the test for constitutionality."

Killory said the Doctrine chills speech because it requires the government to make decisions about programming and to inject itself into a station's editorial process.

She rejected arguments that a scarcity of broadcast outlets now exists, pointing out that more than 1300 TV stations and 10,000 radio stations exist in comparison to only 1700 daily newspapers. She also discounted the notion that a shortage exists because there are more people who would like a broadcast license than there are available licenses.

"All goods are scarce," Killory

## RIAA

Continued from Page 3

manufacturing capacity improved. Labels released 2260 cassettes in 1986 (2395 in '85) and 2345 LPs (2360 the year before). That represents declines of one percent and six percent, respectively.

The 45's ongoing eclipse is depicted by the RIAA figures, which show that 1815 seven-inch singles were released in 1986 — down 17% from 2200 in 1985. Twelve-inch singles continued to climb, with 915 releases last year compared to 900 during the previous 12 months.

The RIAA information breaks out reissues as a separate category, but the small number of CDs thus cited — 34 last year — suggests it refers to CD-only releases. On cassette, there were 1195 reissues in 1986, up from 1015, and 850 in LP form, up from 705.

The data originates from RIAA member companies, with extrapolations to represent the entire recording industry's output.

As a point of reference, the 1986 total of 2345 LP releases compares with 4170 in 1978, the first year such information was published.

## Starks

Continued from Page 3

Starks told R&R, "There's been a void between record companies and the independent black retailers who don't buy direct. My basic emphasis is to ensure these mom-and-pop stores are aware of the product CBS has in release, and to be sure some of the deals we do are passed on to them via the one-stops." He stressed that he'll be doing this via the CBS branches.

An 11-year CBS employee, Starks said he moved from promotion to sales for a different challenge. He added, "I looked around the industry as a whole, and it seemed that most black people are in promotion. If I can make this work, hopefully we'll have more people come over to sales."

Starks has held local, regional, and national promotion posts since joining CBS in 1976. He became E/P/A VP/Black Music Promotion in November 1985.

## Fairness Free-For-All

● FCC says Fairness  
Doctrine  
unconstitutional● Congress promises  
a showdown● Protestors disrupt  
proceedings

said. "Indeed, it would appear that the fact the government grants and renews licenses is all the more reason to stay out of content regulation."

Killory emphasized that the ruling does not apply to the "equal access" and "equal time" requirements of the Communications Act. She said the FCC ability to police the broadcast industry and regulate it in the public interest will not be harmed.

In a related action, the Commission released an 86-page report on possible alternatives to the Fairness Doctrine. Among the measures considered are an experimental moratorium on enforcement, limiting enforcement to small markets with few media outlets, and limiting the doctrine to TV while deregulating radio. FCC officials said they were making the report available to Congress for study, but believed that none of the alternatives were as good as completely abolishing the Doctrine.

"Some claim that the so-called Fairness Doctrine is needed to prevent broadcasters from abusing their freedom and slanting their coverage. Of course, the First Amendment does not guarantee a fair press — only a free press," Chairman Patrick said.

Congress Fuming,  
Legislation Expected

The Commission's vote came as a tense, standing-room-only crowd watched a group of protesters unfurl a banner proclaiming "Save The Fairness Doctrine." Reaction on Capitol Hill was swift and damning, with congressional supporters of the Doctrine promising a stepped-up battle to codify it into law.

House Telecommunications Subcommittee Chairman Rep. Edward Markey (D-MA) called the FCC "ideologically hidebound" and said the action "threatens to snuff out debate or discussion of important issues over the public's airwaves."

## Avery

Continued from Page 1

Spears and especially Chuck Smith, who hired me here. It's been a great experience; I hope to carry all this to my new job at Majic."

Avery arrives at KMJQ on August 17 and will also handle Music Director duties initially; she won't do an airshift. A search is underway for her replacement at K104.

"With its decision today, the Commission attempted to flout the will of Congress. The Commission's action was unconscionable, but it will be short-lived. I am certain that the Congress will reaffirm its overwhelming support for the Fairness Doctrine by recodifying it again at the earliest possible opportunity."

"The honeymoon between the Congress and the Patrick Commission is over," he added.

Another Doctrine supporter, Senate Commerce Committee Chairman Sen. Ernest Hollings (D-SC), called the decision "wrongheaded, misguided, and illogical."

"Today is both the FCC's darkest hour and the beginning of its greatest repudiation," said consumer activist Ralph Nader. "What we're seeing here is the ultimate transfer of monopoly power to the broadcast industry who already have exclusive licenses to decide who says what on radio and TV and now don't have to worry about fairness any more."

Nader, who enraged FCC staffers when he held an unauthorized news conference in the Commission chambers, said the FCC action will be challenged in court. He predicted the issue would be forced during public debate on license renewal reform legislation that is now pending in Congress.

"There will be renewed attention to challenging the exclusive broadcast license itself, which is now no longer given a reciprocal obligation under the Fairness Doctrine," Nader said. "There's nothing written in law that says that you can't have four or five license holders on the same radio and TV stations splitting up the day."

At least one former Commissioner took a dim view of the action.

"It's kind of ironic that the same FCC that preaches free private enterprise wants to close down the pirate radio stations that practice it, and shut the public out of the Fairness Doctrine at the monopolistic stations the FCC favors," former FCC Commissioner Nicholas Johnson said in a statement. "At least you have to give them high marks for candor. There aren't many government and industry leaders who are willing to come out flat-footed in opposition to fairness."

Industry Delighted  
But Vigilant

The FCC decision was widely praised in the broadcasting industry, with leaders warning that the battle for broadcasting freedom is not yet over.

"Today's decision took courage," said RTNDA President Ernie Schultz. He said the action was "a major victory for free speech and a free and independent press."

NAB President Eddie Fritts warned, "If Congress now tries to return broadcasters to second-class journalistic citizenship by enacting a Fairness Doctrine law, we will go back to court."

"We consider this to be another major step toward what we hope will be the Supreme Court's final act of abolishing the unconstitutional millstone around the necks of broadcasters and the First Amendment," said Meredith Corp. spokesman Larry Riley.

# HOT DOG ON A ROLL



**JONATHAN BUTLER**

"LIES"

**CHR BREAKERS**

DEBUT **33** 152/22 - 66%



**RESTLESS HEART**

"WHY DOES IT HAVE TO BE  
(RIGHT OR WRONG)"

#1 **A/C BREAKERS**

53 Reporters - 58%  
Of The The  
Most Added

DEBUT **27**



**GLENN JONES**

"WE'VE ONLY JUST BEGUN"

URBAN CONTEMPORARY  
**BREAKERS.**

69/22 - 75%  
One Of The  
Most Added



**SILENCERS**

"PAINTED MOON"  
FROM THE ALBUM  
"A LETTER FROM ST. PAUL"

**AOR TRACKS BREAKERS**

One Of The  
Most Added

AOR Track: **29**  
107 Reporters - 63%

**AOR ALBUMS BREAKERS**

AOR Albums: **28**  
109 Reporters - 64%



**RCA BREAKER POWER**

C O L U M B I A R E C O R D S P R E S E N T S

M I C H A E L B O L T O N

THAT'S  
WHAT  
LOVE  
IS ALL  
ABOUT

38-07322

*The first single\* from his forthcoming LP, "The Hunger."\*\**

FC 40473

\* Produced by Keith Diamond.  
Direction: Louis Levin for Contemporary Communications Corp.



\*\* Produced by Keith Diamond and Jonathan Cain.

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MIKE SHALETT

# VITAL SIGNS: MARKET RESEARCH

## CDs, Boomers Spur Jazz Comeback

Several signs indicate that jazz is enjoying its most accessible period in decades. One contributing factor is the aging of the baby boom generation; another is the advent of compact discs.

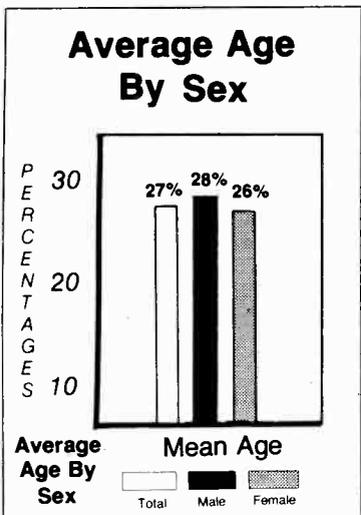
Whether still buying records or reactivating buying habits by purchasing CDs, boomers are attracted to contemporary jazz. In response to this retail trend, more markets are playing host to New Age, "Quiet Storm," straight-ahead jazz, or hybrid stations. R&R has responded by expanding format coverage to include individual track information.

From a radio standpoint, the salespeople have to love these developments. As advertisers queue up to the radio bar looking for 25+ consumers and Classic Hit formats flourish, artists such as Kenny G, David Sanborn, Janis Siegel (and her group Manhattan Transfer), Larry Carlton, Pat Metheny, and Bobby McFerrin are bringing in upscale, black and white, male and female listeners.

### Kenny G: Platinum Sales

One of the hottest stories in this scenario is saxophonist Kenny G and his "Songbird" single. It cracked the top five this spring and summer, earning platinum commercial success.

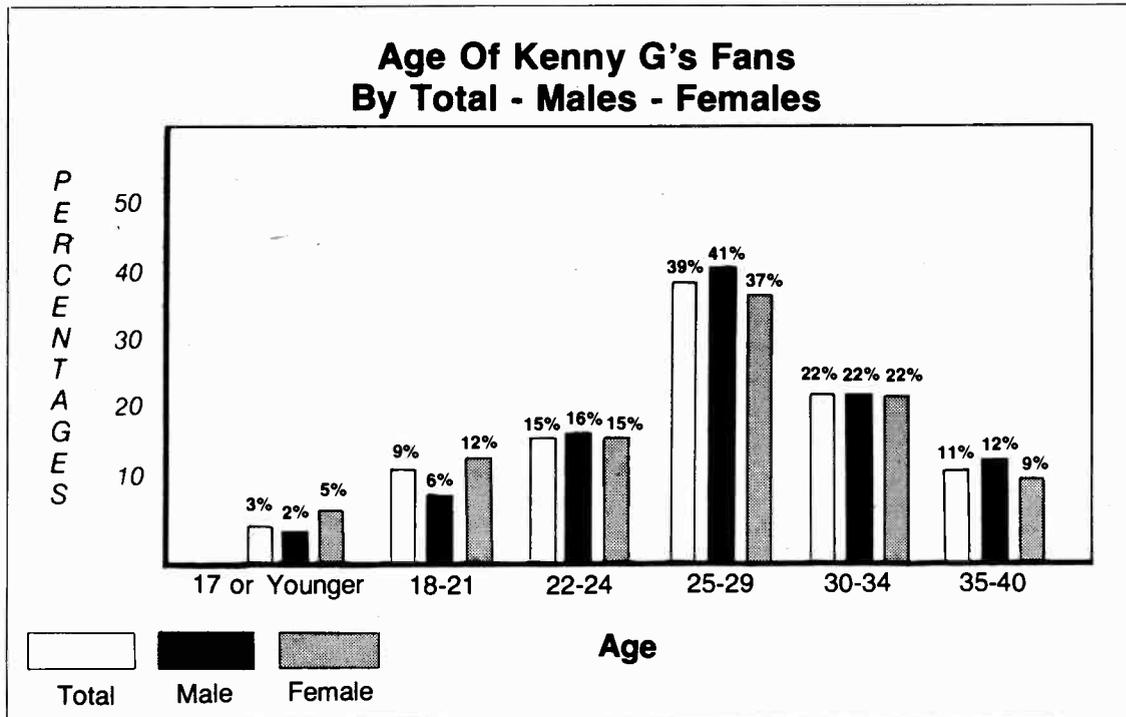
His fans are slightly more male than female. Street Pulse Group found that 60% of his followers were between the ages of 25 and 34. What's exciting is that there are just as many of the remaining fans



under 25 as there are over the age of 34. Overall, the average age of the fans we talked to was 27.

Racially, we saw a mostly even split of white and black fans. Before the release of this record (and specifically the single), the split was tilted toward black fans: 55/40, with five percent "other." Kenny's CHR success has exposed him to additional non-black fans. Yet the high percentage of young, white females who had already been exposed to the "G-Man" on Urban radio should also be noted.

Radio is not the only way new fans are discovering Kenny -



many are being turned on by their friends. Word of mouth accounted for almost a third of his fans. As with most jazz artists, print is an effective means of advertising new product and concert dates. This is especially true with jazz fans over the age of 24, and it held true with Kenny's fans.

### Jazz As A Conviction

With Kenny's core, jazz is a conviction - not a format in which they're only casually interested. Unlike fans who might respond to a Genesis record and then turn around and buy Motley Crue or Stevie Ray Vaughan, jazz consumers are very loyal, if not fanatical. When we discussed their favorite type of music with them, nothing but jazz was mentioned.

Kenny G's core audience buys a lot of product and is frequently in record stores. Bring his fans in to buy his product, and they'll surely buy other titles. Twenty-eight percent told us they shop in a record store "very often." That figure is even higher among those who buy CDs: when we total those who said "very often" or "often," the figure is 60%.

More than 40% of the jazz fans questioned said they had bought more than ten titles in the past three months. Projecting that out for the year, these buyers purchase 40 or more titles a year. Overall, the skew is toward quite active

record buyers.

### Vinyl Still Viable

It should be noted that vinyl is still a very healthy configuration among jazz aficionados. A majority of the Kenny G fans said when they purchased an album it was usually a record. Among the very casual fans who discovered Kenny G's "Duotones" album through the "Songbird" single, the percentage of cassette buyers undoubtedly increased. But overall, jazz fans who have not yet converted to CD still buy vinyl. Catalog fill on contemporary jazz CD product will be a very profitable area for manufacturers over the next few years.

Regarding purchases of "Duotones," the fact that consumers heard the record on the radio was the most influential reason for buying. This was 50% more important than the fact that someone was a fan or owned previous product. Again, being turned on by a friend was the third most influential reason for committing to buy. (Also, almost everyone we talked to said they "really liked" the album. Satisfaction was highest among CD buyers.)

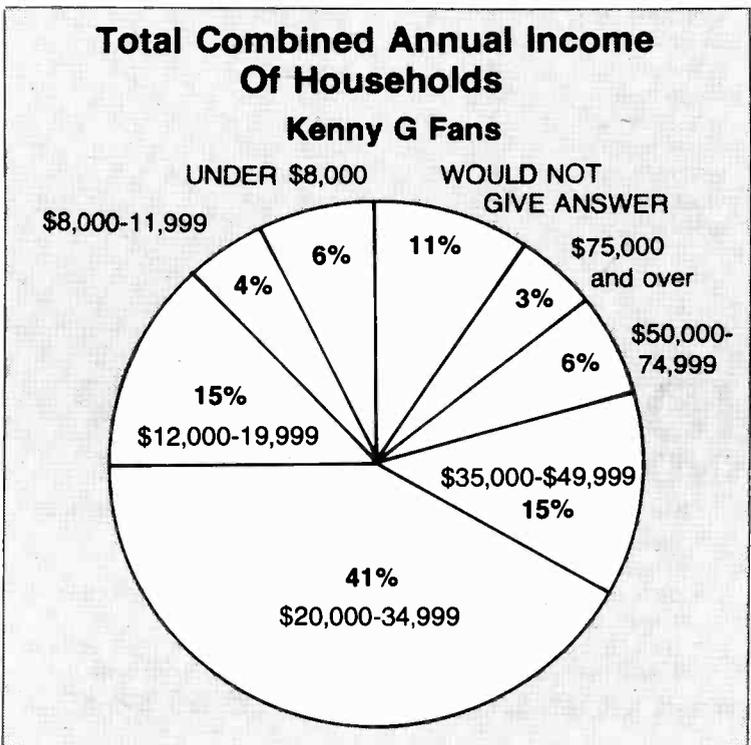
Ebony and Jet magazines offered great reach among Kenny's

followers; both were read by more than 10% of the fans. Nearly half of the sample, mostly from the older segments, said they read USA Today. When asked which section(s), more readers said Sports rather than the Life section, where you might expect a review or discussion of the product.

### Radio Format Choices

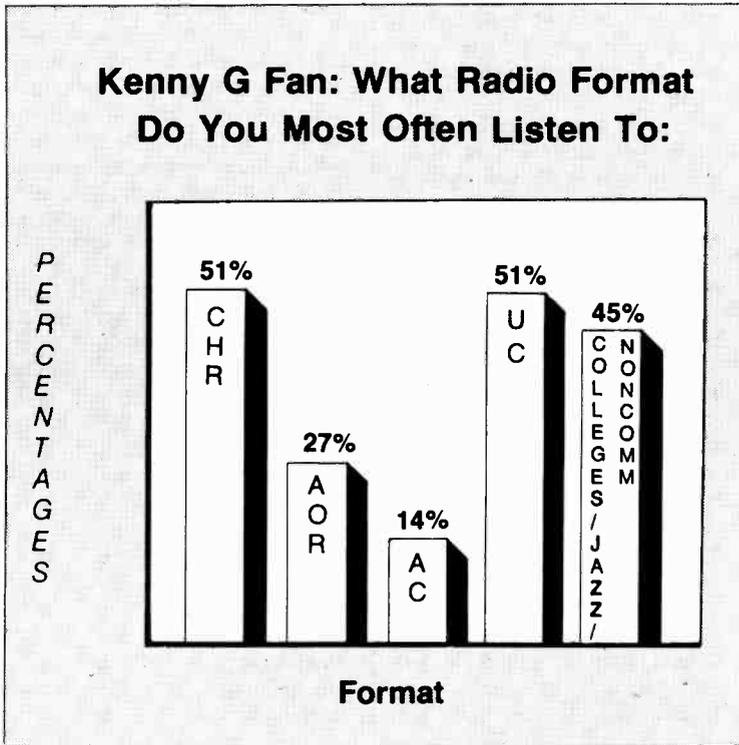
When asked about radio station preferences, G-fans gave as many CHR call letters as Urban - 51%. (We allowed respondents to give more than one "most often listened to" station.) Non-commercial, college, and Jazz stations combined for a 46% share.

As to whether jazz can be sold with video airplay, direct play may not be the answer. Though there's no doubt that Black Entertainment Television and VH-1 provide the most direct means of video exposure for jazz programming, both still offer less than total coverage. Cable exposure can also be built by advertising/per inquiry on cable outlets such as ESPN and CNN. As evidenced by the USA Today response, sports is another major part of jazz fans' lives. These fans' overall lifestyle can be pinpointed and marketed to very efficiently.



## Digital Output Doubled

The New York Times (7/26) pointed out that with the opening of new plants in Georgia, Maine and Salzburg, Austria, CD production is booming. It jumped from 140 million to 270 million units in 1986, and may reach 350 million worldwide by next year. Present figures indicate there are about 19 million CD players in the world. These figures also indicate that care must be taken to ensure that supply does not outstrip demand and force the price of discs down.



# RATINGS

## Spring '87 Arbitron 12+

### Tampa-St. Petersburg

Apparently people will still write down **Q105**, even if they watch it on TV. **WRBQ** took its fifth consecutive book and posted its highest 12+ share ever. Winter was unusually harsh on **WQYK**; this time it returned to its usual third place spot. **WYNF** has moved 5.2-5.8-6.9-6.0 since last spring. Soft AC **WPDS** has gone 2.4-4.2-2.9-3.5; some of that seems to come from an unusually soft **WWBA**.

	W'87	Sp'87
<b>WRBQ-AM &amp; FM</b> (CHR)	17.5	18.8
<b>WWBA</b> (B/EZ)	13.0	9.4
<b>WQYK</b> (Ctry)	4.9	6.4
<b>WYNF</b> (AOR)	5.7	6.0
<b>WNLT</b> (AC)	5.2	5.1
<b>WUSA</b> (AC)	5.1	5.0
<b>WGUL-AM &amp; FM</b> (BBnd)	4.2	4.5
<b>WDAE</b> (BBnd)	4.0	3.8
<b>WFLA</b> (N/T)	4.7	3.8
<b>WSUN</b> (Ctry)	3.8	3.6
<b>WPDS</b> (AC)	2.9	3.5
<b>WKRL</b> (Gold)	3.3	3.4
<b>WPLP</b> (Talk)	3.3	3.3
<b>WDUV</b> (B/EZ)	3.0	2.5
<b>WTMP</b> (UC)	2.1	2.1
<b>WHBO</b> (Gold)	1.7	2.0
<b>WRXB</b> (UC)	1.4	2.0
<b>WXCR</b> (Clas)	1.1	1.5
<b>WLFF</b> (BBnd)	.6	1.1

### Oklahoma City

Even with a GM change, **KATT** had its best book since 1983. **KXXY** picked up a share it had lost last time and opened up a substantial lead on its format competition to take second place with **KJ103**. **KZBS** also rebounded in what's been a year of alternating books for it. Big Band **KOMA** has added almost two shares this year alone; it was easily ahead of its AC FM.

	W'87	Sp'87
<b>KATT</b> (AOR)	13.2	13.7
<b>KXXY-AM &amp; FM</b> (Ctry)	10.2	11.3
<b>KJYO</b> (CHR)	11.1	10.1
<b>KTOK</b> (N/T)	7.6	7.8
<b>KZBS</b> (AC)	7.1	7.7
<b>KKNG</b> (B/EZ)	9.4	7.6
<b>KLTE</b> (AC)	5.4	5.5
<b>KPRW</b> (UC)	4.4	4.4
<b>KOMA</b> (AC)	3.4	4.2
<b>WKY</b> (Ctry)	3.8	4.0
<b>KEBC</b> (Ctry)	7.0	3.9
<b>KMGL</b> (AC)	3.4	3.3
<b>KIMY</b> (AC)	2.9	2.3
<b>WWLS</b> (Gold)	1.2	1.8
<b>KJIL</b> (Rel)	1.6	1.5
<b>KKLR</b> (Gold)	1.1	1.5

### Atlanta

Ray Boyd's **WVEE** was #1 throughout the monthlies — having hit an 11.5 in May — and it's #1 now. With **WSB** down slightly in AM drive, **V103's Mike Roberts** became Atlanta's new morning leader. **WZGC**, paced by a surge in the final month, took second place. **WKLS** rebounded from an abnormally low winter. CHR-style Country **WYAY** has gained nearly three shares in the last year; here, it edged arch-rival **WKHX** to take fourth place and the format lead. (The success of both stations led one CHR PD in another market to suggest that Country might be making a comeback as a lifestyle format.) **WEKS** regained a half share under new PD **Dee Perry**.

	W'87	Sp'87
<b>WVEE</b> (UC)	9.8	11.0
<b>WZGC</b> (CHR)	8.2	8.5
<b>WKLS</b> (AOR)	6.9	8.3
<b>WYAY</b> (Ctry)	7.0	8.0
<b>WKHX-AM &amp; FM</b> (Ctry)	7.7	7.9
<b>WSB</b> (AC)	8.1	7.7
<b>WPCH</b> (B/EZ)	9.2	7.4
<b>WSB-FM</b> (AC)	6.7	5.8
<b>WQXI-FM</b> (AC)	6.1	5.1
<b>WFOX</b> (AC)	4.8	3.9
<b>WEKS-AM &amp; FM</b> (UC)	2.9	3.5
<b>WARM</b> (CHR)	3.1	3.3
<b>WACK</b> (UC)	2.3	3.2
<b>WGST</b> (N/T)	3.9	2.6

### Memphis

**WHRK** hasn't been out of #1 anytime recently, but **Pam Wells** and company were probably still happy to have their seven-point lead on the nearest UC competition back. **WMC-FM** was over an 11 for the first time since 1985. **WGKX** has been back and forth for the last six books. **WRVR-FM** is moving forward again; its Gold AM has also added a share over the last year. **WDIA**, which shortened its playlist during the spring, took back most of what it lost in the winter. **KWLN** is now within a share of **WEGR**.

	W'87	Sp'87
<b>WHRK</b> (UC)	14.3	15.8
<b>WMC-FM</b> (CHR)	10.9	11.6
<b>KRNB</b> (UC)	10.2	8.8
<b>WGKX</b> (Ctry)	8.1	8.4
<b>WRVR-FM</b> (AC)	6.6	7.2
<b>WDIA</b> (UC)	4.3	7.1
<b>WLOK</b> (Rel)	5.4	6.9
<b>WEZI-FM</b> (B/EZ)	6.7	5.6
<b>WHBQ</b> (N/T)	4.8	3.9
<b>WEGR</b> (AOR)	3.9	3.8
<b>WMC</b> (Ctry)	4.9	3.2
<b>KWLN</b> (AOR)	2.5	3.0
<b>WREC</b> (BBnd)	3.4	2.2
<b>WRVR</b> (AC)	1.4	1.7
<b>WCRV</b> (Rel)	1.1	1.4
<b>KFTH</b> (Rel)	.9	1.1

### Milwaukee-Racine

Brewers outlet **WTMJ** was a share-and-a-half ahead of last spring; it also led mornings and controlled nearly a quarter of the market at night. **WKLH** survived a PD change and inched forward, notching another record 12+ share for AOR/Gold in the process. As with the Birches, **WMIL** got to show what it could do with Country to itself; the station is more than two shares ahead of its spring '86 number. **WLUM**, without a PD for most of the book, increased. New AOR **WLZR** finally started to move forward but was still a share behind its usual range as Country.

	W'87	Sp'87
<b>WTMJ</b> (AC)	14.3	16.1
<b>WKTI</b> (CHR)	10.1	9.2
<b>WKLH</b> (Gold)	8.5	8.8
<b>WEZW</b> (B/EZ)	6.6	7.0
<b>WMIL</b> (Ctry)	5.4	6.7
<b>WQFM</b> (AOR)	6.7	6.6
<b>WOKY</b> (BBnd)	6.7	5.7
<b>WLUM</b> (UC)	5.0	5.6
<b>WMYX</b> (AC)	3.5	3.8
<b>WLTQ</b> (AC)	3.5	3.5
<b>WLZR-AM &amp; FM</b> (AOR)	2.6	2.9
<b>WISN</b> (AC)	3.4	2.8
<b>WEMP</b> (Gold)	2.3	2.1
<b>WBGK</b> (AOR)	1.7	1.9
<b>WNOV</b> (UC)	1.5	1.9
<b>WHBT-AM &amp; FM</b> (AC)	2.8	1.7
<b>WFMR</b> (Clas)	1.6	1.4

### Monmouth-Ocean City, NJ

With yearly measurement, there's little symmetry from book to book here. Leader **WOR** has moved 3.7-7.6-8.6 since ratings began here in 1985 but contemporary winner **WPLJ** went 4.1-2.9-7.6. After two stable years, **WADB** doubled and became the top local. (**WPAT-FM** was also up sharply, making this a nice EZ book.) **WNEW-FM** had been the top music station last year; this year, **WXRK** and new AOR **WMJY** moved into that territory. (Apparently the AOR crowd is fickle; the year before, **WNEW-FM** had traded places with **WMMR**.)

### Indianapolis

Not only did **WFBQ** take the 12+ title, it did so in the spring when **WIBC** often surges; **WFBQ** also posted its personal best numbers, beating a 15.5 two years ago. In mornings, **WFBQ** added five shares to pass a 22; in 18-34 adults, the station has nearly a third of the market. **WTLC** has moved 9.0-7.7-10.9-8.6-9.2 since last spring; it led at night with nearly an 18 share. **WXTZ** had a second straight increase. **WZPL** had its lowest recent 12+ but kept the CHR lead over **WEAG**. **WTUX** returned to its customary 3-4 range.

	W'87	Sp'87
<b>WFBQ</b> (AOR)	14.1	16.3
<b>WIBC</b> (AC)	14.8	14.6
<b>WFMS</b> (Ctry)	11.6	10.8
<b>WTLC</b> (UC)	8.6	9.2
<b>WXTZ</b> (B/EZ)	8.8	9.2
<b>WENS</b> (AC)	7.9	7.5
<b>WZPL</b> (CHR)	8.1	6.9
<b>WEAG</b> (CHR)	4.9	4.1
<b>WTUX</b> (BBnd)	3.8	4.0
<b>WTPI</b> (AC)	4.2	3.5
<b>WIRE</b> (Ctry)	2.3	1.9
<b>WNDE</b> (Gold)	1.4	1.7
<b>WGRT</b> (Rel)	.8	1.0

#### For The Record:

**WGR** and **WRLT/Bufalo** used **Unidyne's "Incredible Prize Catalog"** this spring; **WBUF** used one it designed.

### Kansas City

Last spring, **WDAF** lost three shares; this year, it gained three with the help of a direct mail promotion and nearly a 20 in mornings. In a market where **TSL** is generally low, **WDAF's** listening is said to be nearly twice the average. **KYYS** also had a high **TSL** and posted its best share in more than five years. Royals station **KMBZ** added two-and-a-half shares. **KCPW**, with some TV and billboards, but only modest cash giveaways on air, had its best book in several incarnations.

	W'87	Sp'87
<b>WDAF</b> (Ctry)	11.6	14.3
<b>KYYS</b> (AOR)	8.5	10.4
<b>KBEQ</b> (CHR)	10.1	9.3
<b>KMBZ</b> (B/EZ)	7.8	7.3
<b>KMBZ</b> (N/T)	4.5	7.0
<b>KFKF</b> (Ctry)	6.3	6.3
<b>KCPW</b> (CHR)	4.3	5.9
<b>KCMO</b> (N/T)	6.0	5.0
<b>KPRS</b> (UC)	4.7	4.6
<b>KCFX</b> (Gold)	5.3	4.4
<b>KLSI</b> (AC)	3.2	3.9
<b>KUDL</b> (AC)	4.7	3.2
<b>KJLA</b> (BBnd)	4.0	2.8
<b>KXTR</b> (Clas)	2.3	2.0
<b>KZZC</b> (Gold)	2.7	1.9
<b>WHB</b> (Gold)	2.4	1.9
<b>KCCV</b> (Rel)	1.0	1.2

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**STRONG ACTIVITY!**

**STRONG NUMBERS!**



81773

## LEVERT

*"Casanova"*

(7-89217) (DMD 1073)

from the new album, **The Big Throwdown**

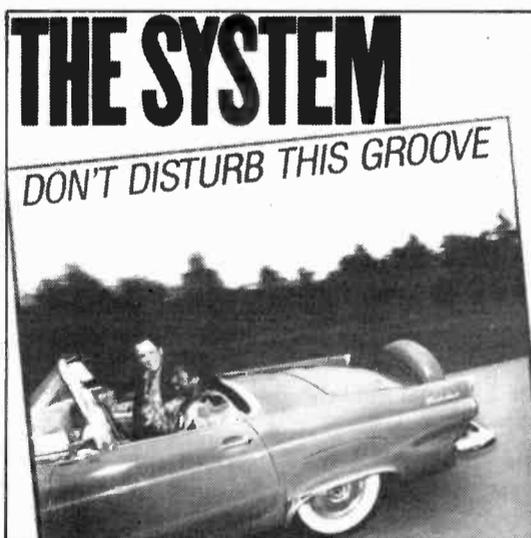
Produced by Gerald Levert, Marc Gordon & Craig Cooper for Trevel Productions; except "Temptation" and "Casanova" produced by Reggie Calloway, co-produced by Vincent Calloway for Calloco, Inc. Management: Harry J. Coombs

### URBAN CONTEMPORARY

1

**92 REPORTERS — 100%**

**#1 HOTTEST — 84%**



81691

## THE SYSTEM

*"Nighttime Lover"*

(7-89222) (DMD 1067)

from the album, **Don't Disturb This Groove**

Produced and Arranged by The System for Science Lab Productions

Management & Direction: AMI

### URBAN CONTEMPORARY

9

**87 REPORTERS — 95%**



81774

## MADAME X

*"Just That Type Of Girl"*

(7-89216) (DMD 1074)

from the new album, **Madame X**

Produced by: Bernadette Cooper for SLAP ME ONE! PRODUCTIONS



### URBAN CONTEMPORARY

LAST WEEK: **BREAKERS**

THIS WEEK: **DEBUT** 34

**78 REPORTERS — 85%**



*The Freshest Sound in Contemporary Black Music Is Always...On Atlantic Records*

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# ATLANTIC STARR

The New Single  
From The Hit  
Album  
All In The Name  
Of Love  
Produced And  
Arranged By  
David Lewis And  
Wayne Lewis

- Z93 add
- KCPW add
- KDWB add
- KMEL add
- WKQB 35-30
- WSSX add
- WNOK 33-29
- WKSI deb 36
- WHY add
- Y107 20-14
- BJ105 add 40
- KITY 31-26
- KF95 deb 39
- KMGX 30-28
- KYNO deb 37
- I94 add
- KQMQ add
- KDON add
- KYYY add
- WBWB add
- KQCR deb 40
- WLRW 33-28

URBAN CHART 11

Management: Earl S. Cole, Jr.  
© 1987 Warner Bros. Records Inc.

# “ONE LOVE AT A TIME”

## RATINGS

### Spring '87 Birch 12 +

#### San Jose

The winter Birch seemed to favor San Francisco stations. This spring **KOME**, **KWSS**, and **KSJO** are first, second, and fourth, instead of fourth, third, and fifth. **KWSS** didn't use outside advertising but did give away \$1000 in a daily money song for six weeks. **KYUU**, with extensive TV advertising for morning man **Don Bleu**, had the best rise of any S.F. station. **KLIV** has doubled share from a year ago; **KLZE** added half a share.

	Winter '87	Sp '87
KOME (AOR)	5.4	7.5
KWSS (CHR)	5.4	7.1
KGO (N/T)	8.6	5.9
KSJO (AOR)	4.8	5.9
KSOL (UC)	7.1	5.4
KBAY (B/EZ)	4.1	3.8
KCBS (N/T)	3.7	3.5
KYUU (AC)	2.9	3.5
KEZR (AC)	3.1	3.4
KLIV (BBnd)	2.2	3.2
KATD (CHR)	3.3	3.1
KBLX-FM (AA)	4.4	3.0
KEEN (Ctry)	2.9	2.9
KSAN (Ctry)	4.2	2.7
KITS (CHR)	2.3	2.6
KMEL (CHR)	2.4	2.6
KFOG (AOR)	1.2	2.4
KNBR (Misc)	2.7	2.3
KLZE (B/EZ)	1.7	2.2
KARA (AC)	3.0	1.8
KLOK (AC)	1.7	1.8
KYA (Gold)	1.3	1.7
KIOI (AC)	2.1	1.6
KKHI-AM & FM (Clas)	1.5	1.4
KBRG (Span)	1.9	1.3
KOIT-FM (AC)	.7	1.3
KDFC-FM (Clas)	.9	1.2
KFRC (BBnd)	.8	1.1;3
KLOK-FM (AC)	1.1	1.1
KFAX (Rel)	.7	1.0
KQED (Misc)	1.1	1.0

#### Cincinnati

**WEBN** was #1 last spring with a 12.9 and it hasn't been #2 since. In afternoons and nights, the station was near a 19 share. **WKRQ** put most of its promotional energy into its "bananas" morning show, awarding \$102 to callers who heard the station's touch tone — which used the tune of the Chiquita banana jingle. Both Country outlets were up. So were both AC AMs; **WLW** had some extra help from the Reds.

	Winter '87	Sp '87
WEBN (AOR)	17.9	16.2
WKRQ (CHR)	11.4	11.9
WKRC (AC)	5.6	8.0
WUBE (Ctry)	6.9	7.5
WLW (AC)	5.9	7.3
WWEZ (B/EZ)	8.1	6.6
WBLZ (UC)	8.7	5.4
WIZF (AC)	2.3	4.4
WCKY (N/T)	3.7	4.1
WRRM (AC)	3.7	3.4
WWNK-AM & FM (AC)	4.0	3.3
WBVE (Ctry)	2.5	3.2
WLLT (AC)	3.9	3.0
WGUC (Clas)	2.7	2.0
WVXU (Jazz)	1.3	1.9
WCIN (UC)	2.1	1.6
WAKW (Rel)	.6	1.0

#### Memphis

Spring has actually been **WHRK**'s "off" book recently; it's still #1, with **WMC-FM** returning to its usual spot in double digits for #2. **KRNB** has customarily been healthy in the Birches and remains so here. New AOR **KWLN** is up from a 0.6 last fall. **KFTH (K-Faith)** does what many had predicted an R&B/Gospel FM would do in Memphis, even as **WLOK** hung in there.

	Winter '87	Sp '87
WHRK (UC)	19.5	16.0
WMC-FM (CHR)	9.0	12.9
KRNB (UC)	9.6	9.9
WGKX (Ctry)	9.9	9.8
WEGR (AOR)	8.8	7.6
WRVR-FM (AC)	5.8	5.6
KWLN (AOR)	3.4	4.9
WDIA (UC)	5.9	4.8
WLOK (Rel)	4.5	3.9
WEZI-FM (B/EZ)	3.7	3.2
KFTH (Rel)	.8	3.0
WHBQ (N/T)	3.9	2.4
WMC (Ctry)	3.3	2.1
WREC (BBnd)	2.5	2.1
WXSS (Gold)	.9	2.0
WRVR (Gold)	.8	1.8
WKNO (Clas)	2.3	1.6
WSMS (Misc)	.1	1.0

#### Riverside-San Bernardino

Promotionally, this is an odd market. Because the network affiliates are in L.A., there's no TV advertising. And since Riverside doesn't allow outdoor, there are no billboards or buscards in the southern part of the market. **KGGI** has won as many Birches as there've been in this market; in the spring, it had a "count the music" contest with \$100-1000 cash prizes and a car to one winner. **KCAL**, which has been running a \$5000 music guarantee and a much tighter list since this winter, also made its move. The two local rises were interesting in that their format competitors, **KIIS** and **KLOS**, both rose sharply also.

	Winter '87	Sp '87
KGGI (CHR)	9.1	10.4
KIIS-AM & FM (CHR)	6.6	10.1
KLOS (AOR)	6.0	7.1
KCAL-FM (AOR)	4.0	6.1
KROQ (AOR)	4.9	4.6
KRTH-FM (Gold)	5.2	4.6
KDUO (B/EZ)	3.6	3.6
KNX (News)	2.0	2.9
KCKC (Ctry)	2.9	2.8
KPWR (CHR)	3.6	2.8
KFXM (BBnd)	3.0	2.6
KOLA (CHR)	5.0	2.2
KOST (AC)	3.7	2.1
KQLH (AC)	2.4	2.0
KUOR (Misc)	1.1	2.0
KFI (AC)	2.2	1.9
KSGN (Rel)	1.0	1.5
KBIG (AC)	1.5	1.4
KABC (Talk)	.8	1.3
KTWV (AA)	—	1.2
KHYE (Ctry)	.3	1.2
KLSX (Gold)	.9	1.1
KNTF (Ctry)	.8	1.1
KWDJ (Ctry)	—	1.1

#### Tampa-St. Petersburg

Perennial #1 **WRBQ** inched up for the third straight book. (Interestingly, **WRBQ-FM** was down all day long; it was gains on the AM side that moved the station forward.) So did **WYNF**, which has trailed only Q105 for three books out of the last five. The remainder of the major FM players were down, such that the #3 AC became the #2 AC simply by falling less than its competitors. On the other hand, AMs **WFLA** and **WSUN** both added a point. Their bandmates, **WPLP** and **WHBO**, the latter of which fought its toughest battle against **Radio Moscow**, rose too.

	Winter '87	Sp '87
WRBQ-AM & FM (CHR)	21.2	22.4
WYNF (AOR)	10.3	11.2
WWBA (B/EZ)	9.6	7.7
WQYK (Ctry)	6.9	5.4
WUSA (AC)	5.1	4.6
WNLT (AC)	5.0	4.2
WKRL (Gold)	4.3	4.1
WPDS (AC)	5.0	4.0
WFLA (N/T)	2.8	3.8
WSUN (Ctry)	2.5	3.5
WPLP (Talk)	2.5	2.8
WGUL-AM & FM (BBnd)	3.7	2.9
WHBO (Gold)	1.2	2.0
WCIE (Misc)	1.3	1.9
WTMP (UC)	1.1	1.8
WHVE (AC)	2.2	1.6
WDAE (BBnd)	2.8	1.5
WDUV (B/EZ)	.9	1.5
WRXB (UC)	1.6	1.4
WKES (Rel)	1.3	1.3
WXCR (Clas)	1.3	1.0

#### New Orleans

**WQUE**, which gave away **Janet Jackson's Cadillac** and imaged around "18-in-a-row" this spring, continued growing, but so did competitors **WYLD-FM**, with its new "gangster radio" motif, and **WEZB**. **WRNO** put some space between itself and **WCKW**. **WSMB** beat its spring '86 mark by a share. Country **WNOE-FM** and Easy **WBYU** both increased. **WQUE's** AM, R&B Gold **WMKJ**, now defunct, nearly quadrupled.

	Winter '87	Sp '87
WQUE (UC)	17.8	18.4
WYLD-FM (UC)	11.2	14.5
WEZB (CHR)	10.4	11.8
WRNO (AOR)	5.9	6.4
WNOE (Ctry)	5.4	5.9
WBYU (B/EZ)	4.7	5.4
WLTS (AC)	5.9	5.1
WSMB (Talk)	3.7	4.4
WBOK (Rel)	4.9	3.7
WTIX (Gold)	3.3	3.1
WCKW (AOR)	3.8	3.0
WWL (N/T)	5.5	3.0
WAJY (AC)	3.7	2.7
WMKJ (Gold)	.5	1.9
WWNO (Ctry)	1.6	1.9
WYLD (UC)	.6	1.5
WWIW (BBnd)	2.2	1.3



WESTWOOD ONE RADIO NETWORKS



PRESENTS

# THE **Rolling Stone**

## MAGAZINE

*20th Anniversary Special!*  
**III**

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*Are You Experienced* – The Jimi Hendrix Experience  
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*Every Picture Tells A Story* – Rod Stewart  
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WESTWOOD ONE RADIO NETWORKS

# NETWORK FEATURE FILE

## NEWS & INFORMATION FEATURES

August 10 - August 16

### MUSIC FEATURES

#### WEEKLY

August 10 - August 16

<b>American Dance Traxx</b> (WO/M) Pepsi & Shirley/Georgio/ABC	<b>Live From Gilley's</b> (WO/M) Eddy Raven	<b>Star Beat</b> (MJI) Alexander O'Neal
<b>Lee Arnold</b>	<b>Metalshop</b> (MJI) Kiss	<b>Street Beat</b> (MCA) James Ingram/Kool & The Gang
<b>On A Country Road</b> (WO/M) Ronnie Milsap/Dann Rogers/Hank Williams Jr.	<b>Miller Sound Express</b> (WO/M) Luther Vandross Pt. 2	<b>Sunday Country</b> (CI) Tom Wopat
<b>Christian Countdown America</b> (CCA) Lulu Roman Smith	<b>Motor City Beat</b> (US) Motown's greatest summer hits	<b>Super Gold</b> (TRAN) Elvis Presley's greatest hits/Greatest slow dancin' romancin' hits
<b>Dick Clark's Rock, Roll &amp; Remember</b> (US) Simon & Garfunkel	<b>Music Of America</b> (ABC) Merle Haggard	<b>Superstars Rock Concert</b> (WO/M) Bon Jovi
<b>Classic Cuts</b> (MJI) Levon Helm	<b>Musical!</b> (WO/M) Jerry Herman/Tony Award trivia	<b>Top 30 USA</b> (CBS) Salute to Elvis
<b>The Countdown</b> (WO/M) Chuck Stanley/Theresa	<b>National Music Survey</b> (WO/M) Kenny Rogers	<b>Weekly Country Music Countdown</b> (US) Ricky Skaggs
<b>Countdown America With Dick Clark</b> (US) Jeffrey Osborne	<b>Off The Record Special</b> (WO/M) Los Lobos/Fabulous Thunderbirds	<b>Spirit Of Summer</b> (CBS) Paul Young/Sam & Dave
<b>Countdown USA</b> (CUSA) Starship	<b>On The Move</b> (CBS) Vanessa Thomas/Jellybean	
<b>Country Calendar Weekly Special</b> (CW) George Klein/Larry Gatlin/David Bellamy/T.G. Sheppard/Eddie Rabbitt/Ronnie Milsap	<b>On The Radio</b> (OR) Cutting Crew	
<b>Country Closeup</b> (PM) Steve Earle/John Schneider	<b>Party America</b> (ABC) Jeff Bridges/ABC/Frankie & Annette/Crowded House/Bananarama/Jellybean	
<b>Country Report Countdown(WRN)</b> O'Kanes/Bobby Bare	<b>Plain Rap Countdown</b> (PRN) AC: Dionne Warwick/Suzanne Vega/Klymaxx/Steve Winwood/Crowded House CHR: Motley Crue/T'Pau/Jets/Sammy Hagar/Debbie Gibson Urban: Whitney Houston/ABC/Robbie Nevil/Jellybean/Whispers	
<b>Country Today</b> (MJI) Eddie Rabbitt	<b>Pop Concerts/Star Trak Profiles</b> (WO/M) Patti LaBelle concert/Bob Seger profile	
<b>Cruisin' America With Cousin Bruce</b> (CBS) Elvis anniversary	<b>Powercuts</b> (GSN/ABC) Sammy Hagar/Jon Astley	
<b>Rick Dees Weekly Top 40</b> (DCP) Glenn Medeiros	<b>Radioscope</b> (RS) Fat Boys/General Kane/National Black Rodeo	
<b>Dr. Demento</b> (WO/M) Doggie Songs	<b>Reelin' In The Years</b> (GSN/ABC) Salute to Woodstock	
<b>Encore With Jim Lange</b> (WO/M) Glenn Miller	<b>Rock &amp; Roll Never Forgets</b> (WO/M) David Bowie/ELO/Police/Grateful Dead	
<b>Fusion 40</b> (TP) Benny Goodman/Grover Washington/Whitney Houston/Kenny Loggins/Spyro Gyra	<b>Rock Chronicles</b> (WO/M) Richard Marx & Eagles/Suzanne Vega/Heart/Genesis	
<b>Future Hits</b> (WO/M) Mr. Mister/Bryan Adams	<b>Rock Of The World</b> (MCA) Hooters/Replacements/Woodstock	
<b>Great Sounds</b> (US) Peter Nero	<b>Rock Over London</b> (RI) Def Leppard	
<b>Highlights</b> (BP) B.B. King	<b>Rock Today</b> (MJI) Tom Petty	
<b>Hot Rocks</b> (US) Madonna	<b>Rock Watch</b> (US) Woodstock Tribute	
<b>In Concert</b> (WO/M) Faces with Rod Stewart	<b>Rockline</b> (GSN/ABC) Starship	
<b>John Lander's Hit Music USA</b> (US) Madonna/Debbie Gibson	<b>Scott Shannon's Rockin' America Countdown</b> (WO/M) Starship/Robbie Nevil	
<b>Legends Of Rock</b> (NBCE) Jefferson Airplane	<b>Sittin' In</b> (WRN) Chris Hillman & Desert Rose Band	
<b>Let The Good Times Roll</b> (GSN/ABC) Tribute to Elvis/David Crosby	<b>Solid Gold Saturday Night</b> (US) Elvis Presley	
<b>Line One</b> (WO/M) Fabulous Thunderbirds	<b>Special Edition</b> (WO/M) Meatloaf	

#### DAILY

August 17 - August 21

<b>British Wax Museum</b> (RI) Yes/Eric Burdon/Queen/Led Zeppelin/Beatles	<b>Country Calendar</b> (CW) K.T. Oslin/Maris Osmond/Eddy Raven/T. Graham Brown/Kenny Rogers/Holly Dunn/Dave Ennis
<b>Country Comments</b> (WO/M)	<b>Country Datebook</b> (US) Elvis/Geroge Strait/Jamie O'Hara/Eddy Raven/Razzy Bailey/Charly McClain/Holly Dunn
<b>Country Report</b> (WRN) Forester Sisters	<b>Country Report</b> (WRN) Forester Sisters
<b>Rick Dees' American Music Magazine</b> (US) Michael Jackson/Glenn Medeiros/Lisa Lisa/Smokey Robinson/Madonna	<b>Off The Record</b> (WO/M) Heart/Psychedelic Furs/John Hiatt
<b>Psychedelic Psnack</b> (WO/M) Steve Miller/Rolling Stones/Joe Cocker/EL&P/Eiton John	<b>Rock &amp; Roll Never Forgets</b> (WO/M) Edgar Winter/Genesis
<b>Solid Gold Country</b> (US) 1977/August gold/Texas singers/Kenny Rogers/Kris Kristofferson	<b>Shootin' The Breeze</b> (WO/M)
<b>Solid Gold Scrapbook</b> (US) Elvis/1969/"Little" people/#1 hits of mid-60s	
<b>Star Trak</b> (WO/M) Bruce Hornsby/Genesis/ABC	

### GENERAL INFORMATION

<b>Auto Report</b> (ME) Nissan Mid-4/Range Rover/Compact Vans/Driver education	<b>The Blimp</b> (PM) Rumors/Getting a raise/Agony of winning/Fat feminists
<b>Car Show Coast-To-Coast</b> (SCGI) Peugeot STX/Dean Hutto	<b>Computer Program</b> (PM) Home computer lighting/Protecting data/Micro security/Talking computer/Women & computers
<b>Earth News</b> (WO/M) Richard Marx/Bryan Adams/Hector Elizondo/Fabulous Thunderbirds	<b>Health Care</b> (PIA) Alzheimer's disease
<b>Like Only Yesterday</b> (WO/M) Sharon Tate murdered/Watts riots/JAL crash/Berlin wall erected/Beatles interviews	<b>A Moment In History</b> (NBC) Herbert Hoover/David Berkowitz arrested/Alfred Hitchcock born/Japan surrenders/Will Rogers killed/Elvis dies

<b>NBC Extra</b> (NBC) No smoking guns on Iran Contra hearings	<b>Public Affairs</b> (PIA) V-12 Program
<b>Reviewing Stand</b> (PIA) "AIDS Education," Dr. Robert Murphy/Listener's forum/"Glenwood School For Boys," Fred Bezanson, Rick & Judy Mayhew	<b>Sound Advice</b> (PM) Stereo shopping/Midrange sound/Testing for highs
<b>Travel Holiday Magazine</b> (CW) Egypt	<b>Wireless Flash</b> (CRN) Nancy Allen/Ronnie Cox/William F. Buckley Jr./Roger Daltrey/Nona Hendryx
<b>Working Out</b> (JBI) Overtraining/Sports nutrition/Peak conditioning/Massage/Racquetball	

### SPORTS

<b>Baseball Game Of The Week</b> (CBS) Mets at Chicago Cubs (2:00EDT)/Tigers at Kansas City Royals (8:00EST) (8/15)	<b>Costas Coast To Coast</b> (CW) Tim McCarver
<b>Radio Baseball Cards</b> (GCS) Whitey Ford/Don Newcombe/Bowie Kuhn/Bill Rigney/Duke Snider	<b>Sporting News Report</b> (CW) Joe Piscopo/Warren Spahn/Dave Phillips/Bob Gibson/Peter Vessey/Al Hrabosky
<b>Sports Explosion</b> (PIA) Mike Schmidt/Nancy Hogshead/Kent Tekulve/Lee Smith/Ken Howell	<b>Sports Flashback</b> (CW) '46 Series/First pitcher to KO 19 in a game/Expos triple play/2 HRs in 1st two series/ABs/'87 All-star winning hit/Year Jackie Robinson broke color line/'83 NFL draft

### COMEDY

<b>All My Children Update</b> (PRN) Palmer wants his sex/Natalie wants her ex/Steve walks into any book/Louise gives Justin a bouncy baby boy/Justin gives Louise a bouncy "C..."	<b>Amatellin U</b> (DD) Learn to cover up infection/Bowling manager classes/Be an AU athletic supporter/ Policeman's ball and pig roast/Band adds "L..." to their repertoire.
<b>Bobby Jo Amberg's Bar 'N Grill</b> (DD) Hokey pokey is back/Magic finger massage/Find religion at BJ's/At the movies with the umpire strikes back/Ozzie has pit bull contest	<b>Comedy Hour</b> (MJI) Special guest: Tom Hanks/Emo Phillips/Steve Martin/Robert Klein/Smothers Brothers
<b>With Dick Cavett</b> (CW) Classic: Groucho Marx/Monty Python/John Belushi/Steve Martin/Lily Tomlin/Weird Al Yankovic	<b>Comedy Spot</b> (CW) Burns & Allen/Bill Cosby/Reiner & Brooks/Benny & Allen/Cheech & Chong
<b>Fun Factory</b> (PM) Baaahh/Jalibait Rock/Godhelpya Airlines/MTV Loungewear	<b>Hiney Wine</b> (DD) Hiney in disposable bottle/Hiney dart board/Candlelight vigil/Highway patrol searches Hiney/Pet attacks Hiney
<b>Jackie The Joke Man</b> (OHR) Put out to stud/Wife's weight in gold/Anatomic energy/Tooth fairy/Tight sweaters	<b>Laugh Machine</b> (PM) George Carlin/Henry Youngman/Robert Klein/Steven Wright
<b>Mel Blanc's Blankety Blancs</b> (ASR) Records/Please help!It's a killin'/Goombah/Serio Franchi	<b>National Comedy Wireless</b> (DD) Susan B. solves age problem/Oral dosage/Reverend Anklebone boogie/The Olie-matic shredder/Rodney's line
<b>National Lampoon's True Facts</b> (PRN) Alien housecalls/TV hell/Bugs in your teeth/Is the head dead yet?	<b>Red Neckerson</b> (SYN) Jim & Tammy Burnout
<b>Radio Hotline</b> (ASR) Mom #3/Gambler/Yellow socks/Director/Dawna	<b>Stevens &amp; Grdnic's Comedy Drop-ins</b> (ASR) Stuffer's helper/Big fat Donna #7/N'N'N Newsbreak/Jaws: The Sitcom/What's that stink
<b>Stevens &amp; Grdnic's Daily Comedy Exclusive</b> (ASR) Cable billboard typing/Mystery of J/Verbosity/All night DJ/Merchants' advocate	

### DRAMA/ NOSTALGIA

<b>Campbell's Playhouse</b> (PIA) "Arrowsmith"	<b>Golden Age Of Radio</b> (PRN) Tales of Texas Rangers/Barry Craig/Bergen & McCarthy/You Bet Your Life/Your Playhouse Favorites
<b>Same Time... Same Station</b> (RRC) Radio remembers Will Rogers	

### NETWORKS/ PROGRAM SUPPLIERS

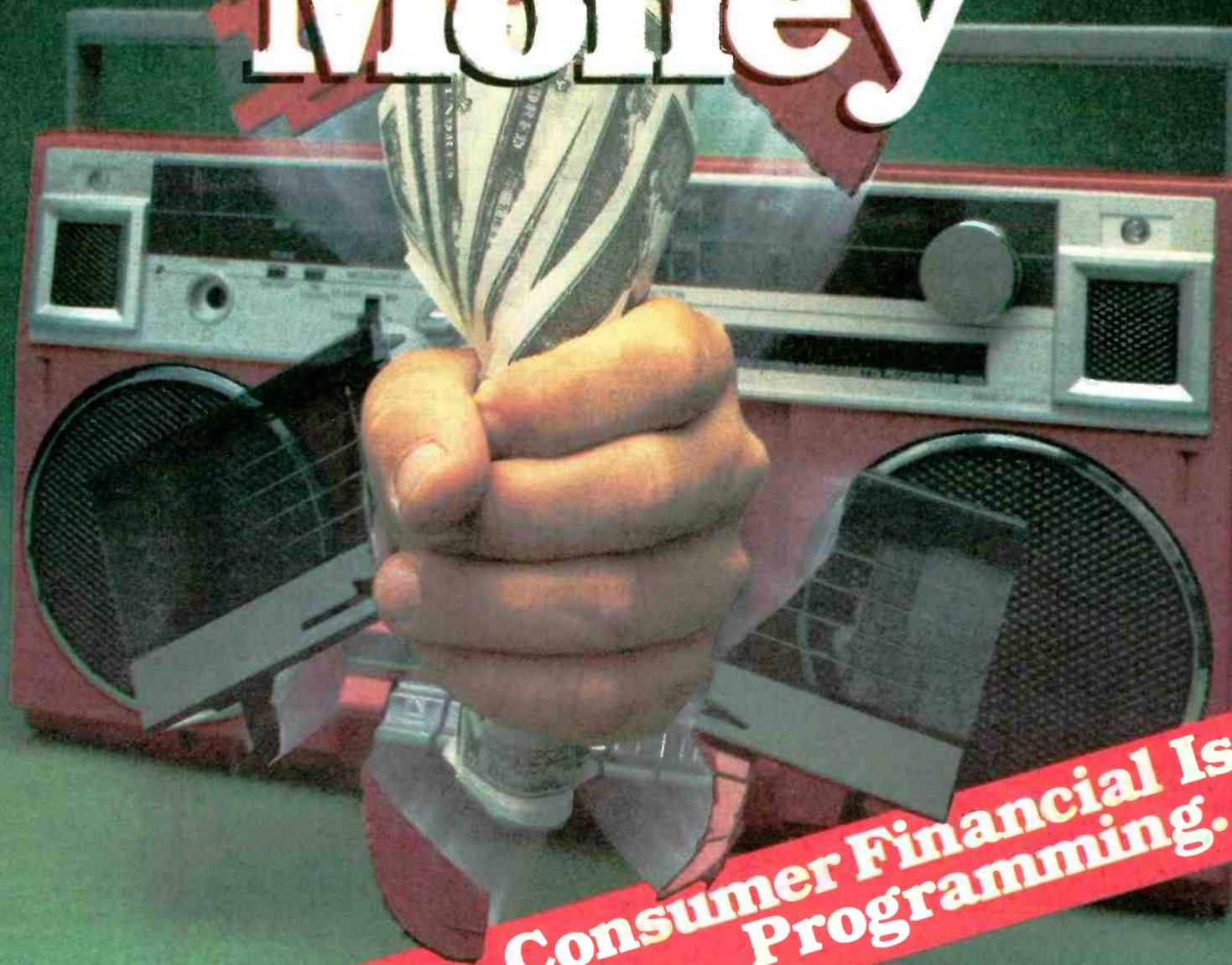
ABC — ABC Radio (212) 887-7777	AM — American Media (404) 873-3100
AP — Associated Press (202) 955-7200	ASR — All Star Radio (213) 850-1169
ATGN — At The Game Network (516) 491-8585	BBS — Bailey Broadcasting Services (213) 969-0011
BP — Bulet Productions (818) 760-3800	CBS — CBS Radio (212) 975-4321
CCA — Christian Countdown America (312) 820-1369	CI — Carl Inc. (509) 534-7090
CN — Copley Radio (619) 293-1818	CUSA — Countdown USA (415) 383-7302
CW — Clayton Webster (314) 725-5070	DCA — DC Audio (202) 638-4222
DD — Dorsey & Donnelly (214) 631-7934	FF — Frank Forest Productions (415) 383-7827
FY — Focus On Youth Radio (809) 452-1150	GCS — Greene Creative Services (415) 530-2636
GSN — Global Satellite Net (818) 906-1888	JT — Art Good's Jazz Trax (619) 233-9228

JBI — Jameson Broadcast (202) 328-3283	JPB — James Paul Brown Entertainment (800) 345-2354
MCA — MCA Radio (818) 777-5775	ME — Mealticket Entertainment (818) 892-7101
MJI — MJI Broadcasting (212) 245-5010	NBC — NBC Radio (212) 664-4444
NP — Narwood Productions (212) 755-3320	OHR — Off Hour Rockers (516) 628-1490
OR — On The Radio Network (213) 306-8009	PM — ProMedia (212) 585-9400
PIA — Public Interest Affiliates (312) 943-8888	PRN — Premiere Radio Network (213) 467-2346
REM — REMN Communications (212) 302-9120	RI — Radio International (212) 302-1670
RL — Radio Links (213) 454-0488	RRC — Real Radio Company (818) 795-4900
SCGI — Starstream Communications (713) 781-0781	SMN — Satellite Music Network (800) 527-4892
SPN — Special Programming Network (213) 478-2166	SYN — Syndicom (415) 366-1781
TP — Telegrams (213) 854-4475	TRAN — Transtar (213) 460-6383
US — United Stations (212) 575-6100	WRN — Weedeck Radio Network (800) 548-7474
WO/M — Westwood One/Mutual (213) 204-5000	



**SHOWDOWN PAYOFF** — After some 15,000 entrants from 36 markets were reviewed, Tommi Johnson won the 5th Annual Budweiser Showdown talent search sponsored by Starstream Communications and a radio station in each market. Johnson was awarded a Capitol Records recording contract, musical equipment, and the opportunity to record a Bud radio spot. Pictured are Anheuser-Busch area Manager Bill Brooks, Showdown hosts Don Cornelius and Thelma Houston, Johnson, Anheuser-Busch VP/Marketing Henry Brown, Anheuser-Busch Manager/Special Marketing John Stephens, and Starstream's Terry Redding.

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Mr. Blair is a 23-year veteran newscaster for NBC's Today Show.

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## NATIONAL MUSIC FORMATS

## Alternative Programming Inc.

Ralph Riley (214) 521-4484 / (800) 231-2818  
Adult Alternative

ABC "When Smokey Sings"  
MICHAEL JACKSON "I Just..."  
REO SPEEDWAGON "In My..."  
MEDLEY & WARNES "The Time..."

## Country Alternative

EARL T. CONLEY "Right From..."  
EDDY RAVEN "Shine, Shine..."

## Bonneville Broadcasting

Kevin McCarthy (800) 631-1600  
Alpha

HUEY LEWIS "Doing It All..."  
REO SPEEDWAGON "In My..."  
WHITNEY HOUSTON "Didn't..."  
DAN FOGELBERG "Lonely In..."

## Broadcast Programming

Jeff King/Jay Albright (800) 426-9082  
Adult Contemporary

U2 "I Still Haven't..."  
NATALIE COLE "Jump Start"  
MICHAEL JACKSON "I Just..."  
RESTLESS HEART "Why Does..."

## Modern Country

TAMMY WYNETTE "Your Love"  
EARL T. CONLEY "Right From..."  
GATLIN BROTHERS "Changin'..."

## Century 21

Greg Stephens (214) 934-2121  
The Z Format

POINTER SISTERS "Be There"  
L.L. COOL J. "I Need Love"  
HEART "Who Will You Run To"  
DAVID BOWIE "Never Let Me..."  
JOHN C. MELLENCAMP "Paper..."

## The AC Format

10,000 MANIACS "Peace Train"  
GRATEFUL DEAD "Touch Of..."  
BANANARAMA "I Heard A..."

## Super-Country

ALABAMA "Tar Top"  
RANDY TRAVIS "I Won't Need..."  
JUDDS "Maybe Your Baby's..."  
BELLAMY BROTHERS "Crazy..."  
BAILLIE AND THE BOYS "He's..."

## Concept Productions

Elvin Ichiyama (916) 782-7754  
CHR

EUROPE "Carrie"  
EXPOSE "Let Me Be The One"  
POINTER SISTERS "Be There"  
DAVID BOWIE "Never Let Me..."

## Country

ALABAMA "Tar Top"  
GEORGE STRAIT "Am I Blue"  
CHARLY McCLAIN "And Then..."  
JUDDS "Baby Your Baby's Got..."  
BELLAMY BROTHERS "Crazy..."  
GATLIN BROTHERS "Changin'..."

## CONCEPT PRODUCTIONS

## AC

NYLONS "Happy Together"  
GRATEFUL DEAD "Touch Of..."  
BANANARAMA "I Heard A..."

## Drake-Chenault

Phil Barry (800) 247-3303  
XT-40

JONATHAN BUTLER "Lies"  
GO WEST "Don't Look Down"  
DANNY WILSON "Mary's Prayer"  
GRATEFUL DEAD "Touch Of..."  
38 SPECIAL "Back To Paradise"  
CROWDED HOUSE "World..."  
JOHN C. MELLENCAMP "Paper..."

## Contempo 300

LOS LOBOS "La Bamba"  
IN PURSUIT "Thin Line"  
HERB ALPERT "Making Love..."  
BANANARAMA "I Heard A..."  
GRATEFUL DEAD "Touch Of..."

## Great American Country

STEVE EARLE "Nowhere Road"  
JOHN CONLEE "Mama's..."  
EDDY RAVEN "Shine, Shine..."

## Supersoul

SURFACE "Lately"  
GLENN JONES "We've Only..."  
NEW EDITION "Helplessly In..."  
STARPOINT "The More We Love"  
STEPHANIE MILLS "A Rush..."  
WHISPERS "It Just Gets Better..."

## Media General

## Broadcast Services

Bob Dumais (901) 320-4433  
Action

ROY ORBISON "In Dreams"  
10,000 MANIACS "Peace Train"  
BOY GEORGE "Everything I..."  
BANANARAMA "I Heard A..."  
GRATEFUL DEAD "Touch Of..."  
BE BE & CE CE WINANS "I.O.U..."

## Your Country

ALABAMA "Tar Top"  
GEORGE STRAIT "Am I Blue"  
RANDY TRAVIS "I Won't Need..."  
EDDY RAVEN "Shine, Shine..."

## Hit Rock

EUROPE "Carrie"  
NATALIE COLE "Jump Start"  
38 SPECIAL "Back To Paradise"  
GRATEFUL DEAD "Touch Of..."  
SMOKEY ROBINSON "One..."

## Peters Productions, Inc.

George Junak (800) 255-8511  
Country Lovin'

ALABAMA "Tar Top"  
ASLEEP AT... "House..."  
BELLAMY BROTHERS "Crazy..."  
JUDDS "Maybe Your Baby's..."  
JOHN SCHNEIDER "When The..."

## PETERS PRODUCTIONS

## The Ultimate AC

MICHAEL JACKSON "I Just..."  
HERB ALPERT "Making Love..."  
HUEY LEWIS "Doing It All..."

## The Programming Consultants

Lindsay Schnyder (800) 843-7807  
Stereo Rock

JONATHAN BUTLER "Lies"  
DANNY WILSON "Mary's Prayer"  
GRATEFUL DEAD "Touch Of..."

## AC

LOS LOBOS "La Bamba"  
MICHAEL JACKSON "I Just..."  
WHITNEY HOUSTON "Didn't..."  
KENNY G "Don't Make Me Wait..."

## Country

TANYA TUCKER "Love Me..."  
EARL T. CONLEY "Right From..."  
FOSTER & LLOYD "Crazy Over..."  
GLEN CAMPBELL "The Hand..."

## Hot AC

EUROPE "Carrie"  
PRINCE "U Got The Look"  
MICHAEL JACKSON "I Just..."  
LISA LISA "Lost In Emotion"  
HEART "Who Will You Run To"  
SWING OUT SISTER "Break Out"  
JOHN C. MELLENCAMP "Paper..."

## Radio Arts

John Benedict (818) 841-0225  
Country's Best

ALABAMA "Tar Top"  
TANYA TUCKER "Love Me..."  
BELLAMY BROTHERS "Crazy..."  
JOHN SCHNEIDER "When The..."

## Soft Contemporary

FLEETWOOD MAC "Seven..."

## Sound 10

IN PURSUIT "Thin Line"  
GRATEFUL DEAD "Touch Of..."

## American Rock

NATALIE COLE "Jump Start"  
GRATEFUL DEAD "Touch Of..."  
SMOKEY ROBINSON "One..."

## Satellite Music Network

Pat Clarke (214) 991-9200  
The Starstation

## LOS LOBOS "La Bamba"

## Country Coast-To-Coast

STEVE EARLE "Nowhere Road"  
JOHN CONLEE "Mama's..."  
EDDY RAVEN "Shine, Shine..."  
EARL T. CONLEY "Right From..."

## Rock 'N' Hits

JONATHAN BUTLER "Lies"  
GO WEST "Don't Look Down"  
GENESIS "Anything She Does"  
CURIOSITY KILLED... "Misfit"  
STEVIE RAY VAUGHN "Pipeline"  
PATTY SMYTH "Isn't It Enough"  
CHARLIE DANIELS "Bogged..."  
WARREN ZEVON "Leave My..."  
JOHN C. MELLENCAMP "Paper..."

## PROGRAM SUPPLIER ROUNDUP

## No Kidding, Children's Shows Boom

With the onset of children's television programming in the 1950s, the small amount of kids programming that existed on radio quickly dried up.

Now the nation's birthrate is on the rise, and so is the supply of radio programs for and about kids. Two of these shows are on public radio, the older being "Kids America." Produced by WNYC/New York and distributed nationally, the five-day-a-week program invites youngsters from 6-12 to call a toll-free number to voice opinions, ask questions, answer challenges, and share in the informational elements. Each evening, 6000 calls are received.

Major funding for "Kids America" comes from the Corporation For Public Broadcasting, Kool Aid Coolers, and others. For more information, call (212) 749-7262.

Beginning in the fall, the parents of those kids can call the "Children's Journal," where they can ask experts about the rigors of child rearing. Guests will include noted child experts Dr. Benjamin Spock, Dr. Bruce Bettelheim, and others. Topics will include infant bonding, children and sports, divorce, and teenage independence. The show is hosted by Bobbi Renz and distributed via NPR. Call (614) 593-1759.

## All Star Laughs

All Star Radio has unveiled Ron Stevens & Joy Grdnic's "Daily Comedy Exclusive," a new daily topical comedy service. The ma-



Bobbi Renz

terial offers bits from eight years of comedy productions by the team, plus new segments each week. Also included in the deal is a weekly newsletter with radio comedy production and on-air tips for radio personalities and programmers. Call (213) 850-1169.

## DC Connection

Another topical comedy service is the "Daily Feed," written and produced by John Dreyden. Satirizing the daily exploits of Oliver North, Ronald Reagan, and anyone else making news in the nation's capital, the daily feature is fed via satellite; (202) 638-4222.



VISIBLE TOUCH — Radio International's "Rock Over London" host Graham Dene had the royal opportunity to present Genesis to the Prince and Princess of Wales at their Wembley concert recently. Pictured are Dene and Genesis members Tony Banks, Mike Rutherford, and Phil Collins.

## DATEBOOK

SEAN ROSS

## Menudo Flight To Hell

## MONDAY, AUGUST 17

1973/Two years after leaving the **Temptations**, **Paul Williams** is found dead in his car of a gunshot wound to the forehead. Police rule his death a suicide.

1981/**Men At Work's** "Who Can It Be Now" goes 3-1 in Australia, displacing the **Stars On 45** medley.

1983/**Menudo** svengali **Edgardo Diaz**, group members **Carlos** and **Ray**, and six technicians escape injury when their plane develops engine trouble and crash-lands in Vicques, PR.

1986/**Def Leppard's Rick Allen** plays his first show as a one-armed drummer without backup help at the Castle Donington festival. **Santana** plays its 20th anniversary concert in San Francisco. All of its former members rejoin, so at one point there are 17 players (and three of their kids) on stage. Also, 42 are beaten or stabbed in gang violence at **Run-DMC's** Long Beach concert; the group never makes it on stage that night.  
Born: **Kevin Rowland (Dexy's Midnight Runners)** 1952, **Belinda Carlisle** 1958

## TUESDAY, AUGUST 18

1962/**Ringo Starr** plays his first show as a **Beatle** at the Cavern Club.

1977/**Elvis Presley's** funeral draws 75,000 to Graceland (only 150 of them allowed inside). Colonel **Tom Parker** attends in short sleeves and a baseball cap.

1984/**Coke** holds a low-priced concert at the L.A. Coliseum intended for minority locals who were "shut out" of the nearby Olympic festivities. Performers include **Cameo**, **Gladys Knight**, **Lakeside**, **Bobby Womack**, **Nona Hendryx**, and **Grandmaster Melle Mel**.

1986/**Run-DMC's** Hollywood Palladium performance is cancelled. At a press conference, the group accuses Long Beach police of failing to protect its fans. **Howard Stern** begins double duty by adding **WYSP/Philadelphia**. And **Bon Jovi's** "Slippery When Wet" is released.

Born: **Nona Hendryx** 1945

## WEDNESDAY, AUGUST 19

1971/**Led Zeppelin's** seventh North American tour in less than three years begins in Vancouver.

1973/**Rita Coolidge** marries **Kris Kristofferson** in Malibu. His father performs the ceremony.

1976/A Scottish member of Parliament tries to ban the first **Ramones** LP because of "Now I Wanna Sniff Some Glue." The group responds, "We know the stuff is dangerous; you always feel sick afterwards."

1980/A crowd of 1400 riots in Toronto when **Alice Cooper** is forced to cancel due to illness.

1986/**Chuck** and **Gap Mangione** rejoin saxophonist **Sal Nistico** for the 25th anniversary of their first recordings as the **Jazz Brothers** with a five-night stint in New York.

Born: **Elizabeth Wolfgramm (Jets)** 1972, **Johnny Nash** 1940, **John Deacon (Queen)** 1951, **Billy J. Kramer** 1943



Joe Strummer, Jackie DeShannon, Kenny Rogers, Belinda Carlisle

## THURSDAY, AUGUST 20

1967/The *New York Times* reports the development of a new noise reduction system by **D.W. Dolby** and **R. Dolby**. An **Elektra** subsidiary is the first to use the system.

1969/**Frank Zappa** breaks up the **Mothers Of Invention** after an eight-day tour of Canada.

1981/**Bruce Springsteen**, **Pat Benatar**, and others play a benefit concert for Vietnam vets at the L.A. Sports Arena.

1986/When it rains during an outdoor show in Atlanta, **Eddie Murphy** leaves the stage after 20 minutes. Since promoters won't give refunds, fans sue for \$500,000 punitive damages. Also, **Kool & The Gang** are named spokespersons for New Jersey's anti-drunk driving program.

Born: **Robert Plant** 1948, **Isaac Hayes** 1942, **Rudy Gatlin** 1952, **Jim Pankow (Chicago)** 1947, the late **Jim Reeves** 1923.

## FRIDAY, AUGUST 21

1972/We beat this city: Akron police respond to a bomb threat at a **Jefferson Airplane** show by hauling **Jack Casady** offstage, teargassing **Grace Slick**, and slamming **Paul Kantner** against the floor.

1976/The **Rolling Stones** head a British Knebworth Festival bill that includes **10CC**, **Utopia**, **Hot Tuna**, and **Lynyrd Skynyrd**.

1986/**David Crosby** performs with **Graham Nash** at a Houston club before leaving the next day for California. **Ready For The World** play two shows in Flint to raise money for their hometown's poor.

Born: **Joe Strummer** 1952, **Kenny Rogers** 1938 or 1941, **Jackie DeShannon** 1944, **James Burton** 1939

## SATURDAY, AUGUST 22

1968/**Cynthia Lennon** sues **John** for divorce.

1980/"**Barry Manilow Day**" in Los Angeles. He gets his star on the Walk of Fame.

1986/**Michael McDonald** sings "Sweet Freedom" on "The Young & The Restless" as the guest of a Genoa City benefit for pregnant teens. Also, **Vicki Eaton**, **Lionel Richie's** blind co-star in the "Hello" video, dies of diabetes at 32. And **Run-DMC** is invited to the L.A. Street Scene despite the previous trouble in Long Beach; they'll eventually be cancelled.

Born: **Roland Orzabal (Tears For Fears)** 1961, **Debbie Peterson (Bangles)** 1961

## SUNDAY, AUGUST 23

1970/The Honda running outside should've tipped them off: **Lou Reed** plays his last show with the **Velvet Underground** before surprising them and quitting.

1984/**Bette Midler's** "Art Or Bust" concert film premieres on **HBO**. The show features early computer-generated art that sometimes replaces the performers.

1986/**Journey** introduces new members **Mike Baird** and **Randy Jackson** in its first concert in three years near San Francisco. **Andy Taylor** makes his solo debut as their opener.

## THE DEAD COME ALIVE AT TOP 40

"Another generation is growing up with the DEAD and they're hitting the phones for this one."

Jack Silver — KIIS-FM

"The DEAD have a huge new following. The single is great... heard on KIIS-FM it causes instant reaction and multiple sales. #1 with 64 pieces sold."

Jordan Zevon — Singles Buyer  
Tower Records, Westwood

"The LP goes Top 5 in Cleveland this week, far and away the most mass appeal DEAD record ever!"

Brian Phillips — WMMS

BB LP Charts: DEBUT 100-12-9-7

"The faithful and devoted fans have come and bought the records, but Top 40 play on 'Touch Of Gray' has rung in a whole new generation of sales for me. The single is selling Top 10. Imagine, the DEAD have a Top 40 smash!"

DEBUT

38

"The DEAD is a fresh new sound for our station that adults love. The DEAD are alive and well at WLOL."

Gregg Swedberg — WLOL

"'Touch Of Gray' should be retitled 'Touch Of Gold,' as the DEAD wrap up Top 40 radio in the Twin Cities."

Lella Welmar — LP Buyer Electric Fetus, Minneapolis

#1 ON ALL AOR CHARTS! ANISTA

New Adds  
Include:

Y95  
Q107  
B104  
KUBE  
KPLZ  
WMJQ  
KC101

THE SUMMER OF THE DEAD IS UPON US!



JOEL DENVER

## CONTEMPORARY HIT RADIO

### FERRARA: "WE'RE FIGHTING BACK"

# Q106 Tags KS103 In Its First Book

In today's signal-packed markets, it's rare when a newcomer in any format can overtake the champion in just one book. But Eden's Q106 (KKLQ-AM & FM)/San Diego did just that to Gannett's KS103 (KSDO-FM). And while not a landslide victory, Q106's combo 3.7 against KS103's 3.5 can't be overlooked.

But what about the San Diego North County book? KS103 dominates with a 3.9 to a Q106 combo 2.2. (For a complete ratings picture see sidebar "Ratings Wrap.") Station signals are an important factor here. Q106 is 100% simulcast: the AM has 50kw at 600 kHz, while the FM is 50kw at 106.5 mHz. And sister News/Talk KSDO (AM)

late-nights; overnigher Ed Hill was inherited with the sale."

Noting the market's complexity and 1987 radio in general, Wall said, "It's never a cakewalk. You fight for every rating point. Radio is too sophisticated and so are the listeners. Our attitude is do good radio. We've heard all kinds of semantics to describe us, but we're playin' the hits. We just don't play heavy metal or heavy rock 'n' roll."

Wall acknowledged the need for a base, but advised against coming in too broad. "Teens aren't just a lump demographic. There are establishment-oriented teens (preppies), the AOR types (hipsters), and then the group who likes it all. While we're doing well in teens, our lean is females 18-34."

#### Open Music Meetings

Wall is still looking for an MD; handling those duties currently is Wall's "right-hand" Donna Cassidy. He noted, "Our music meetings are open to all the air talent, attendance optional. But if they want to be a part of it they have to show up every week. They're fun meetings, but well-structured. Our mission is to come out with the right songs and the right rotations."



Garry Wall

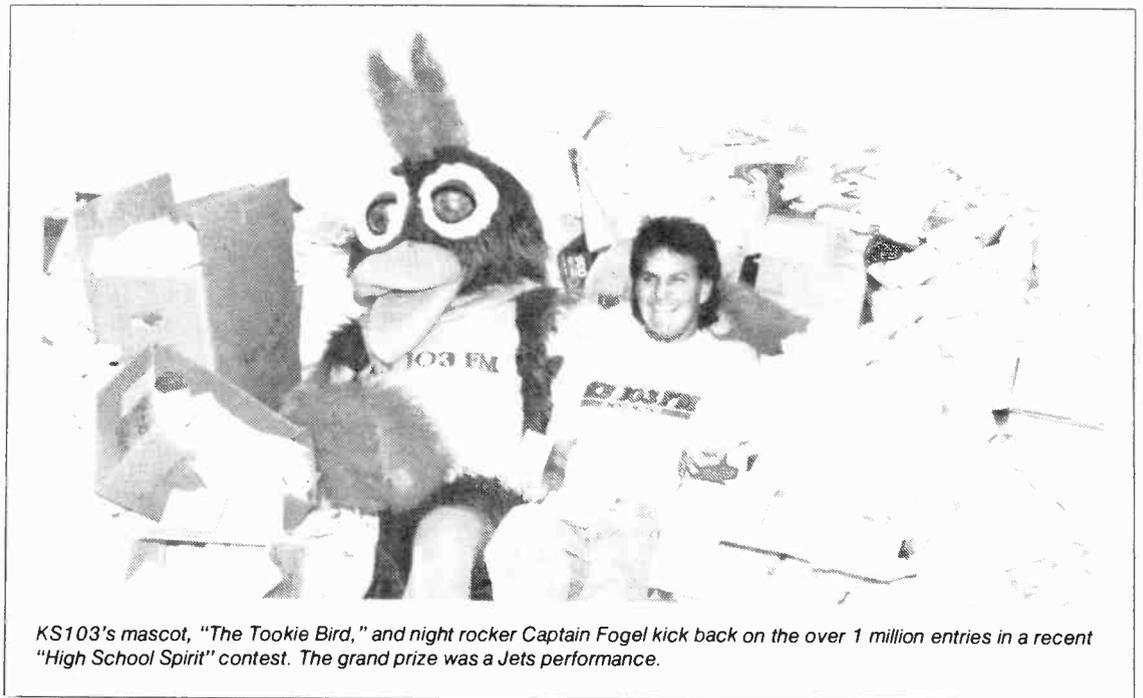
has a healthy 10kw at 1130 kHz and a 6.8 share. But KS103 has only 1950 watts at 102.9 mHz, meaning it's a bit short-spaced by northern sister KIIS-FM/Los Angeles (102.7). The bottom line — you can't get ratings where you can't be heard.

#### Q106: Starting From Scratch

Putting KKLQ on the air was a "start-from-scratch" situation, according to PD Garry Wall. "I got here last December when it was playing Classic Hits as KLZZ. We took over on Christmas Eve, but didn't debut the format until March 5."

While the property included an air studio, it didn't come with production facilities. "Everything was jerry-rigged with string. We didn't even have an engineer to help order equipment. Our records were dubbed at (sister) KOY (Phoenix).

"We took our time to recruit the airstaff. We were fortunate to get Jack Murphy (Z100/New York) and Terrance McKeever (Q105/Tampa) for mornings. I brought Anita Rush from WTIC/Hartford for middays, Jo Jo Kincaid from WXKS/Boston for afternoons, Chuck Cannon from KYOS/Merced, CA doing nights, and Whitney Allen from KKOS/Carlsbad, CA for



KS103's mascot, "The Tookie Bird," and night rocker Captain Fogel kick back on the over 1 million entries in a recent "High School Spirit" contest. The grand prize was a Jets performance.

## Ratings Wrap

KKLQ-AM & FM scores strong in its debut book with a 3.7 to KS103's 3.5. But there's more to this than meets the eye. In teens the market leader is AOR XTRA-FM with almost a 20, followed by Urban XHRM with nearly 17. KKLQ hits just over a 15, and KS103 posts slightly over a 14 for fourth place.

KGB leads the market in 18-34 with almost a 14, followed by XTRA-FM at just over 11. B100 clocks in slightly over a ten. Country KSON rides midway to a 5; KKLQ is two-tenths behind. KS103 hangs in with a solid 4.

Isolating the 18-34 women is pretty tricky owing to the number of people going after this demo. B100 leads with just over a 12; KGB and XTRA-FM tie for number two at over an 8 share. The field is very crowded after this point, but KKLQ outpaces KS103 with almost a 6 share to the latter's near 5 showing.

Wall admitted using sales, in-house research, requests, and a healthy dose of gut instinct. "Until we came in, the only dance music being played was on XHRM. Our arrival forced (AC KFMB-FM) B100 and KS103 to become more aware of this music. We're on the leading edge. Musically, Q106 is bright, exciting, fun to listen to. The tempo is consistent but not fatiguing. Not too up, not too down — it has a good flow." And while most stations preprogram the music, Wall gives the air talent the freedom to put it together themselves.

The spot load is limited to eight units; Q106 does at least 30-minute sweeps each hour, compared to KS103's 45-minute versions. "I can't worry about what anyone else does. We just happen to be more personality-oriented, but the number one priority is still the music. The personalities shouldn't interfere."

#### Boards & TV Backup

During the spring sweep, Q106 used billboards to support three weeks of "intensive TV spots, to build cume and help listeners become familiar with our slogan 'A Better Mix Of Music, Q106.' Under the old format we had 90,000 cume.

We debuted with 222,000, a good opening card.

"We kept a simple promotion profile until we kicked in the 'Switch Contest' in April. Every hour we give away \$106 for calling and saying, 'I made the switch to the new Q106.' Although Murphy & McKeever knock the competition from time to time, I'd rather let the listeners give their opinion. So 'Switch' winners tell us why and who from."



Nick Ferrara

Compared to Los Angeles, Wall said, San Diego is "conservative in lifestyle, but very family-oriented and active with outdoor events. On July 4 we sponsored the first fireworks network, with six different cities at once synched to music. And we've just started our Beach Patrol: Promotion Director Jody Huber and assistants will be handing out sodas, coolers, and T-shirts. We've got a new batch coming in; over 15,000 have been handed out since hitting the air.

"The competitive environment in this town is healthy," concluded Wall. "Q106 has to win the audience; it's not just beating another station or PD. There will be ratings casualties if we do our job, but we don't harbor any deep-rooted, negative attitudes to prevent us from growing and evolving. We all feel pleased about our debut, but we're certainly not completely satisfied with our accomplishments."

#### KS103 Builds On Heritage

Everyone knows Gannett doesn't roll over easily. But short of a new antenna location, what's KS103 PD Nick Ferrara's next strategy? "Anytime you sign on a new station, you get curiosity cume. What's uncertain is if Q106 can maintain and see future growth.

Continued on Page 46



The Q106 staff smiles for the camera. Shown (top l-r) PD Garry Wall, night rocker Chuck "Boom Boom" Cannon. Pictured (middle l-r) Morning Crew's Jack Murphy, 10pm-2am Whitney Allen, 10am-2pm Anita Rush, afternoon personality Jo Jo Kincaid. Just in front of Murphy is Promotion Director Jody Huber. Shown (front l-r) Morning News Director Chuck Fritsch, co-Morning Crew member Terrence McKeever, Programming Assistant Donna Cassidy, and Production Manager Tom Watts.

# The Nylons



The new single

## “HAPPY TOGETHER” OS-0024

Produced by Val Garay

The title track from their hit album  
Produced by Bill Henderson and Val Garay

25 First Week Adds CHR

WCZY	KIKX	99KG
CKOI	WFBG	WDBR
Z104	WWFX	WSPT
K104	95XIL	KGOT
WLAN	WJMX	KTRS
WSSX	Q104	KKAZ
KRNQ	WBWB	B91
WGRD	KQCR	SLY96
		Y97

31 First Week Adds AC  
#2 Most Added

KLCY	KDUK	WCVQ	WXUS
KEZR	WEIM	WGSV	WJON
WAEB	WKNE	WSGL	KKLV
WKYE	WGLL	WORG	KYJC
WKGW	WAFL	WAEV	KWWS
WTFM	WSKI	WZLQ	KQSW
WNAM	WQHQ	WMT-FM	KMGQ
WTRX	WCHV	KFSB	



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## They Make Your Decisions Easier!

### More Information

**A**  
Regional Reach  
Identifies regional strengths and weaknesses of a record's appeal

**B**  
National Summary  
Reflects the overall progress of a record

**ABC**  
*When Smokey Sings*  
(Mercury/Polygram)  
LP Alphabet City

Total Reports 184 80% Parallel Reach

Regional Reach	29	P1 74%
E 90%		P2 78%
S 68%		P3 89%
M 86%		
W 85%		

Chart Pos	Summary			Tot
	P1	P2	P3	
National	2-5	0	0	0
Summary	6-15	4	0	3
UP	117	26	66	51
DEBS	32	6	11	8
SAME	26	0	5	0
DOWN	0	3	1	0
ADDS	9	39	83	62
Total				184

**C**  
Total Reports  
Number of reports and the percentage of all reports that week

**D**  
Parallel Reach  
A breakdown of the percentage of airplay penetration in each Parallel

**E**  
Chart Position Summary  
Breaks the airplay information by Parallels, into specific chart levels. A quick glance overview — packed with data.

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Tomorrow's Hits Today

**P1-A Reporters . . .**  
Major Market Stations  
With Alternative Music Mixes



**The Highest  
Quality Information . . .  
From The Industry's Leader**

## CONTEMPORARY HIT RADIO

# Q106 Tags KS103

Continued from Page 44

We're going to fight back by continuing to build on our five-year heritage. And as far as an improved signal goes, it looks to happen soon.

"In essence we have three CHR competitors: Q106; Jack McCoy's Z90.3, which is aimed at 25-34 males; and B100, which is very close to being CHR. And in Escondido — North San Diego — there's KKOS, hitting an important area we don't cover well.

**"It's never a cakewalk. Radio is too sophisticated and so are the listeners."**

— Garry Wall

"Q106 simply has a better signal, especially with the simulcast situation. Our strong points are in the South Bay and around El Cajon, plus the lower third of North County. We do pretty well with Hispanics without playing exclusively to them."

### More Mainstream Music

Turning to the subject of music, Ferrara noted, "We're about equally aggressive with Q106. It seems if one of us puts on a reaction record, the other soon follows, so the market is moving faster than it used to. The biggest difference — since we both lean ethnic — we're less recurrent and gold-intensive, more mass appeal and mainstream. We'll dabble with the Cure and Motley Crue, and are apt to play more pop

selections. MD Greg Rolling has an uncanny ability to balance the music, an area given too little attention by most stations."

Ferrara sees this musical difference as a way to define KS103 and take better advantage of other stations. "The quality rock records make a good balance with the urban product. The test of any music — rock or otherwise — is the ability to be bright, make you tap your toes, and make you feel good. 'KS103, The Most Non-Stop Music' is the station's battle cry to capture the active 22-28 year-old females."

Adding to the pressure was KS103's loss of morning man Randy Miller to Z93/Atlanta. Scoot In The Morning stepped in from WRNO/New Orleans. Noted Ferrara, "We're very personable in all dayparts, but our music image has been intensified. Outside morning drive where we play five-in-a-row each hour, KS103 features 45 minutes of non-stop music every hour. We carry ten spot units per hour in mornings, nine the rest of the day."

### New Competition Twofold Advantage

Well-prepared for Q106's debut, KS103 plastered buscards on at least one side of 270 buses and ran an on-air promotion, "Celebrity Cash." Listeners attempted to identify voices of local and nationally-known celebrities; each incorrect guess added \$103 to the jackpot, which once topped out over \$2000. "The contest really involved the audience and was lots of fun," said Ferrara. "Our reviews of incorrect guesses helped draw additional come into specific dayparts and increased our quarter-hours."

At the end of the spring sweep, KS103 began announcing the "Key Song Of The Day" at 7:15am. Key

winner received \$103 and a chance at the key that opened a \$36,000 Corvette with \$5000 in the glovebox. Presently, the station is doing a "Daily Cash Payoff" for \$1000.

Ironically, Ferrara observed, "Money doesn't really impress listeners that much. They've seen it all, from the 'Last Contest' to any other bigtime promotion. The hype turns them off. So do over-produced promos. Promotion Director Sherry Toennies keeps us very active in community events like over-the-line baseball, wind-surfing championships, and the Del

**"We're not going anywhere but back up."**

— Nick Ferrara

Mar Fair — we were the only station to broadcast from there all week. This type of promotion really pays off."

Ferrara sees Q106's arrival as an advantage for both stations, however. "The goal is to beat B100. With Q106 in town, we can both take a chunk from (B100) and force them into a more defined position — either as AC or all the way into CHR.

"We're not going anywhere but back up. I've got the feeling this new competition will greatly increase CHR awareness in San Diego, and make for better-sounding radio for everybody."

## MOTION

Y95/Dallas Promotion Director **Steven Bernson** exits . . . **Terrence Floyd** leaves KZFM (Z95)/Corpus Christi for BJ105/Orlando overnights as **Terry Foxx**; he also contributes to the "BJ105 Breakfast Bunch" . . . Ex-KMGQ/Santa Barbara air talent **Jim Watkins** moves to KWLT/San Diego weekends and Production Director at Peters Productions.

**Bill Sheridan** is now PD at WZZR (Z93)/Stuart-Ft. Pierce, FL, which just flipped from Easy Listening to CHR . . . Overnighter **Kevin Davenport** is now doing middays and handling Music Coordinator duties at B93/Austin . . . TV-9 sportscaster **Pat Clarke** joins the morning show at Y106/Orlando . . . **Brian Coole** leaves KKIS/Concord, CA to become News Director at KMEL/San Francisco.

WLN/Charleston dropped Heart & Soul for CHR and has a new lineup: 6-10am **Madeleine** (WAVF/Hanahan, SC), 10am-3pm **Mick Barker** (WSSX/Charleston), 3-7pm **Chris Kelley** (WMMC/Columbia), 7pm-midnight **Rocky Love** (WXTU/Philadelphia).

WMMY/Melbourne, FL announces its new lineup: 6-10am **Joe Scott & Stan Lee**, 10am-2pm **Shay St. Claire**, 2-6pm PD **Al Burke**, 6am-midnight **Mark Haney**, midnight-6am **Ken Holiday**, and morning Sports Director **Steve Luba**.

## BITS

• **Rockin' For Kids** — **KMEL/San Francisco** presented a nine-hour benefit concert, "Summer Jam '87," whose lineup included Expose, Klymaxx, the System, Curiosity Killed The Cat, and headliners Lisa Lisa and Cult Jam. Proceeds from ticket sales went to the Vanished Children's Alliance and other charities for children. 106 KMEL listeners won backstage passes for a post-concert party with the groups.

• **In A Family Way** — **92X/Columbus** joined with a local hospital to celebrate the family at "Baby Fair 1987." Station personalities **O'Malley** and **Chad** were on hand for the remote and gave away an all-expense-paid family vacation for four to Walt Disney World. Educational experts talked about topics such as fathering, child care options, and working parents, and displays of the latest products and services available to Columbus families were also on hand.

• **Ride Like The Wind** — **WKQB (Q107)/Charleston** morning team **Michael D** and **Kato** raised money for charity by riding wheelchairs for 20 miles through the city. The duo started working out in March for two to

three hours a day with a trainer to get in shape for the June race, which took five hours, 20 minutes and raised close to \$15,000 in pledges. The money goes to the Coastal Center for the Handicapped, and will provide the handicapped with day trips and special outings they otherwise could not afford.



**SIMON SAYS...** — During her recent tour stop in Baltimore, Carly Simon answered questions during B104 Asst. PD Willie B. O'Brien's afternoon show.

# TWO SURE BETS!



**CHR BREAKERS**



## EUROPE

### "Carrie"

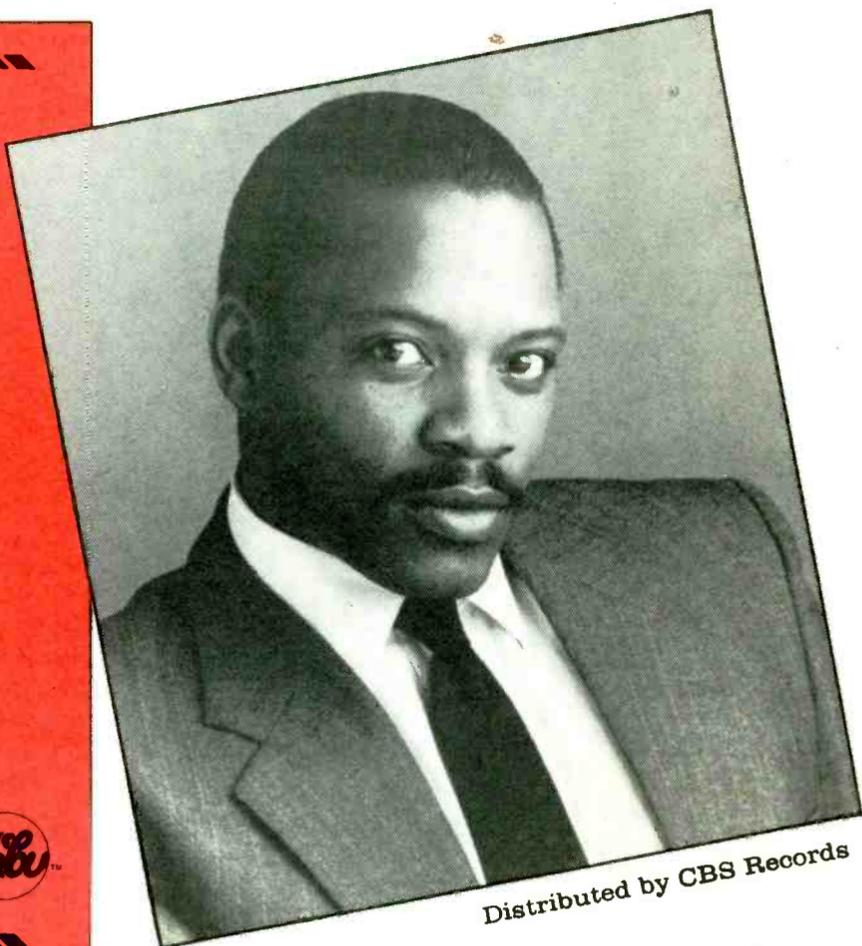
WKSE deb 36	KATD 34-16 (HOT)
B94 deb 27	KWSS deb 34
PRO-FM 29-23	KPLZ deb 30
Y95 deb 19	WRCK 40-32
KKBQ 34-20 (HOT)	WROQ 39-32
KRBE 36-32	WINK 38-31
Y100 23-17 (HOT)	WFMI 33-25
WGH 28-20	KZOU 38-32
Q105 26-22	BJ105 32-22
KWK deb 30	WKDD 22-14 (HOT)
WLOL 32-20	KIYS 18-15 (HOT)
KZZP deb 30	KIKX 35-28
KCPX 27-23 (HOT)	KDON 37-31 (HOT)

166/43 72%  
CHR CHART DEBUT **37**

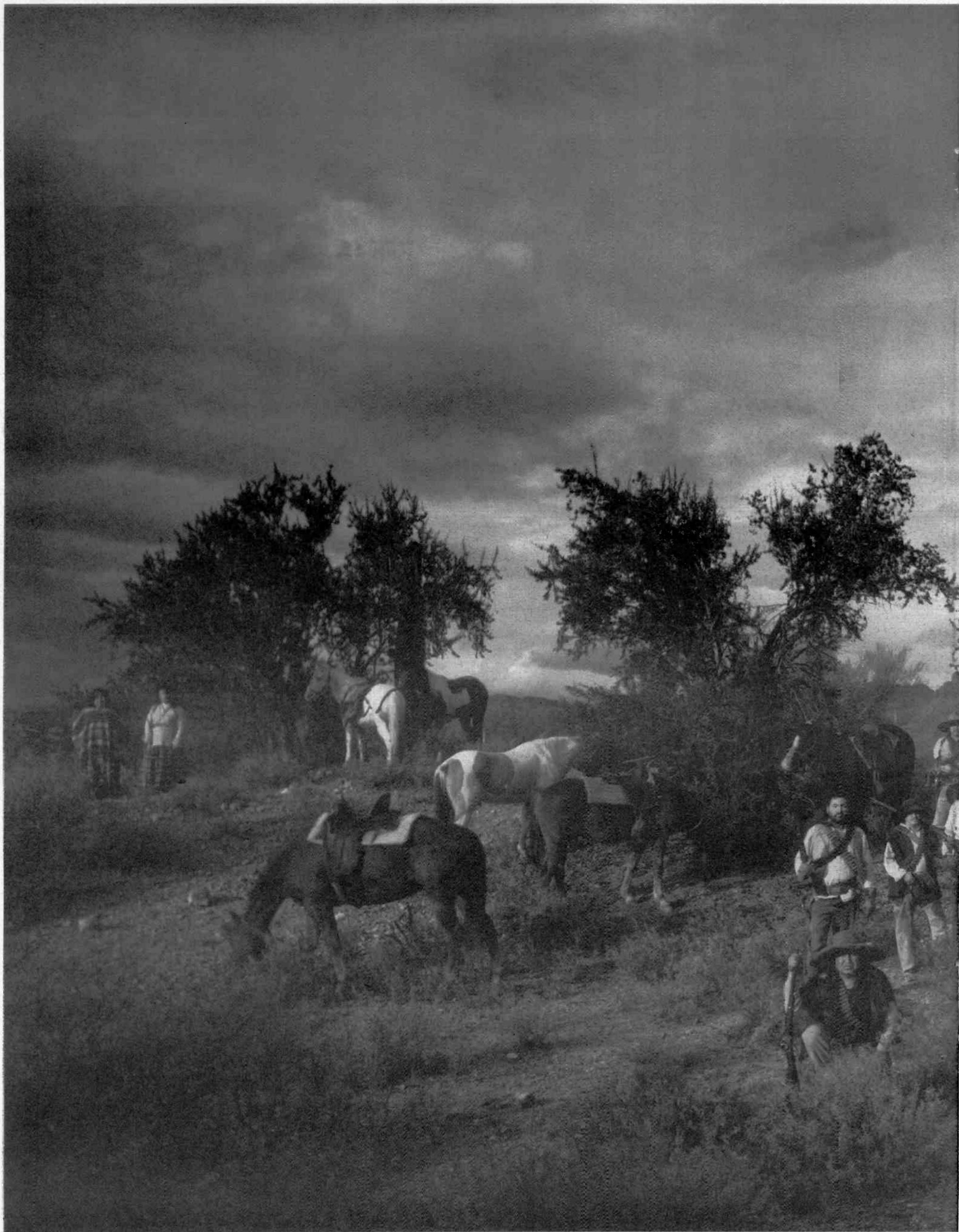
## ALEXANDER O'NEAL

### "Fake"

WXKS 21-17	WFMI 34-26	CKOI add
WCAU 35-27	Y106 38-34	KKBQ add
92X deb 33	WDLX 39-34	KMEL add-22 (HOT)
WNCI 29-26	KMGX 12-10	WKEE add
WCZY deb 35	I94 25-15 (HOT)	94TYX add-36
KDWB 35-28	KYRK 31-26	WBAM add
WLOL 36-31	Q104 32-25	KZZU add
KS103 29	WZYP 27-20	WQCM add
PWR997 40-34	Z102 25-16	100KHI add
WBBQ 32-27	OK95 28-23	SLY96 add

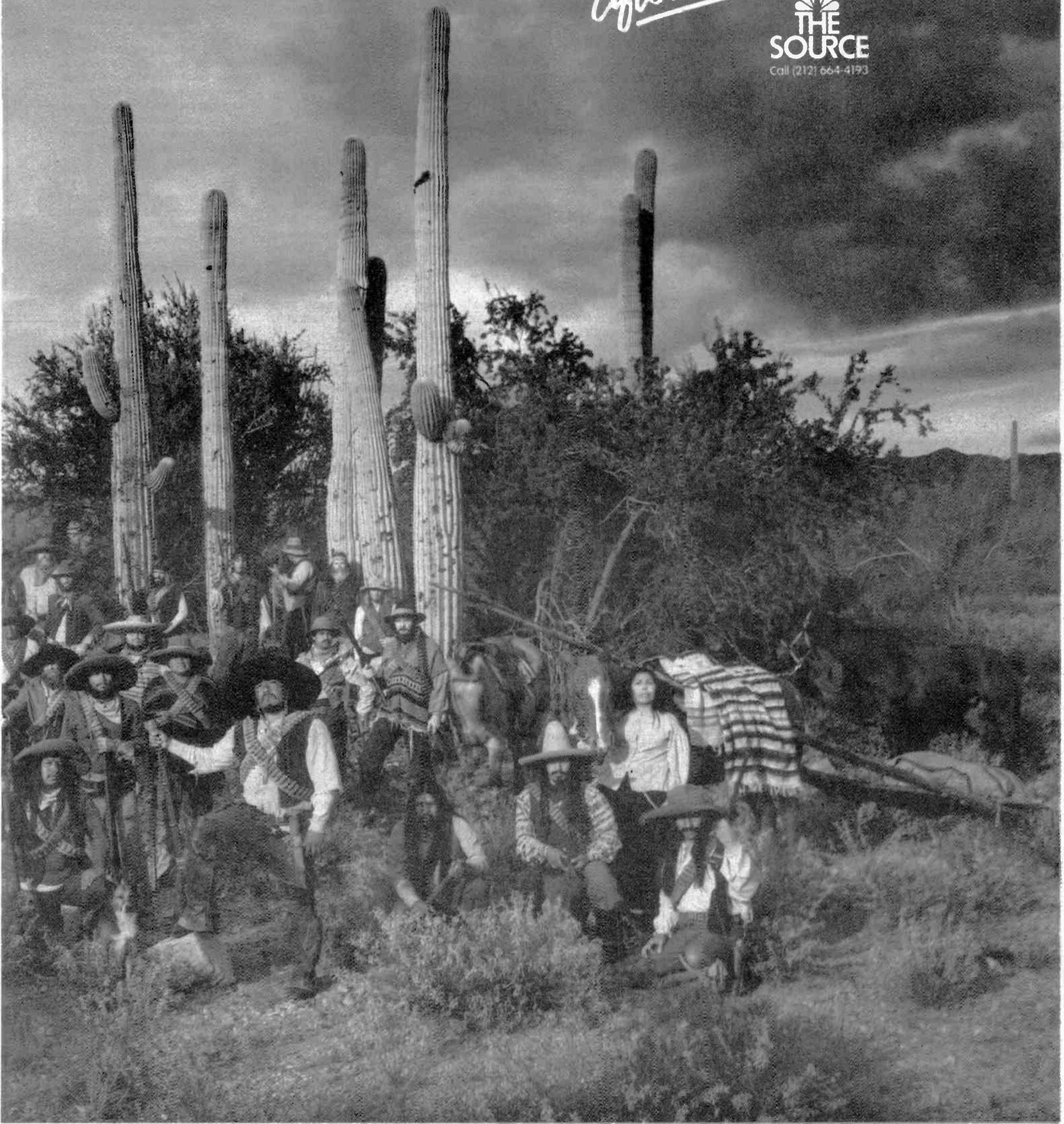


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# "CASANOVA"

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# LeVert

Let LeVert treat you to the hottest R&B single in the country, "CASANOVA." Already a summer smash at Black radio, "CASANOVA" is crossing over to CHR now!

## NEW THIS WEEK!

Y95add	KC101 add
KRBE add	KAMZ add
WCZY add	WKSI add
WHYT add	Y107 add
KS103 add	Y106 add-39
KMEL add	94Z add
KWSS add	WQCM add
WTIC add-36	Z102 deb-40

## URBAN CONTEMPORARY ①

## From the album THE BIG THROWDOWN

(81773)

Produced by Gerald Levert, Marc Gordon & Craig Cooper for **TREVELL**; except "Temptation" and "Casanova" produced by Reggie Calloway, co-produced by Vincent Calloway for Calloco, Inc.

Management: Harry J. Coombs

**On Atlantic Records**

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BRAD MESSER

## CALENDAR

# Air Conditioner Anxiety

Did Andy Rooney ever do one about air conditioners? He ought to — they're right down his alley. I can almost hear him now, in his cute, lovable little reasonable way, asking, "You know what I hate about air conditioners? No one's ever sure what's meant by turning an air conditioner up. The terms up and down are confusing. When you turn an air conditioner up, what goes up? The temperature, or the output of cool air? Someone ought to figure out a better way to say that."

Andy would be right. In fact, there are a lot of things about air conditioners that ought to be figured out better. Until some great strides are made we are all, every one of us, potential victims of Air Conditioner Anxiety, one of the least publicized but most common dangers in the American office-place.

You know what happens. Someone gets hot and turns down the thermostat. His room cools down. But the extra air starts freezing someone else out. The chilly guy wants to get that thermostat back where it was, but he doesn't just boldly walk up to it because he isn't Arnold Schwarzenegger and he doesn't own the place.

Instead, the second guy goes covert. Says he's going to check the mail. Yeah, that's the ticket. Wanders casually by the thermostat, quickly looks around, deftly turns the damned thing back up, strolls on. Hit and run. The first shot of an unspoken war that has the potential of escalating to just short of shotguns, with the possible exception of some states where gunplay may be permitted in extreme cases.

Another thing that the air conditioning industry ought to feel guilty about. No one really knows the difference between the On and Auto fan setting. One hypothesis is that

the On setting just pushes around hot air when the air conditioner isn't actually on, so the fan should be set to Auto. An opposing theory holds that On is better, because it keeps the air mixed to a constant temperature, which eliminates stagnant pockets of hot and cold air, and enables the thermostat to get an accurate reading. I would imagine this is debated a lot at MENSA socials.

Action is needed. The air conditioner industry should get on this and straighten things out fast. For opens, next week, it should hold an emergency international seminar on the subject "What Does Up Mean?" In the following months, a massive effort must be initiated to impanel a group of leading scientists to begin research on the theoretical effects of the On and Auto fan settings.

Until significant progress is made in these two basic fields of research, no American officeworker is really safe.

## Two History-Making Boats

**MONDAY, AUGUST 17** — 180 years ago, **Robert Fulton** demonstrated the first successful powerboat, a steamboat which amazed everyone by going 150 miles against the current of the Hudson River. Some history books erroneously list the name of Fulton's boat as the "Clermont," but it was the "North River."

Newspaperman **Robert Manry** arrived in England in 1965, after a dramatic 78-day solo trip across the Atlantic in a homebuilt 13.5-foot sailboat named "Tinkerbell." Hurricane Camille caused 256 deaths in the Caribbean, Mississippi, and Louisiana in 1969.

*Birthdays:* Tennis pro **Guillermo Vilas** 35. Actor **Robert DeNiro** 44. "Kissproof" lipstick inventor **Hazel Bishop** 81.

## "Wizard Of Oz" Premiere

**TUESDAY, AUGUST 18** — "The Wizard Of Oz" premiered 48 years ago, starring **Judy Garland** as Dorothy because the studio's first choice, **Shirley Temple**, wasn't available. **W.C. Fields** had refused the role of the wizard; it went to **Frank Morgan**, who also played four other roles in the movie.

An unusual cloud layer over England turned the sun blue in 1821. 300th anniversary of the birth of the first English child in what is now the US: **Virginia Dare** was born in 1587 in the Second Roanoke settlement — the "Lost Colony" — in what is now North Carolina.

*Birthdays:* Actor **Martin Mull** 44. Actor **Robert Redford** 50. Former First Lady **Rosalyn Carter** 60. Actress **Shelley Winters** 65.

## National Aviation Day

**WEDNESDAY, AUGUST 19** — National Aviation Day, based on the birth of **Orville Wright** in 1871, who became the first successful airplane pilot in 1903 at age 32. Wright lived to be 76, long enough to see multiple-engine planes, helicopters, unmanned rockets, jet planes, and bombers carrying nuclear weapons. He died in 1947. 175th anniversary of the sea battle in which the American ship "Constitution" earned the nickname "Old Ironsides" (1812).

*Birthdays:* Queen bass guitarist **John Deacon** 36. Musician **Ginger Baker** and actress **Jill St. John** 47. Jockey **Willie Shoemaker** 56.

## The Fastest Gun

**THURSDAY, AUGUST 20** — **Ed McGivern** shot his way into the record book as the World's Fastest Shot in 1932. Standing 15 feet from the target, he drew a pistol and fired five rounds into a one-inch bullseye in 45-hundredths of a second.

The USSR announced it had the H-bomb in 1953. A whale sank the "Ann Alexander" in 1851 by repeatedly ramming the ship after being harpooned. Danish navigator **Vitas Jonas Bering** discovered Alaska in 1741.

*Birthdays:* Musician **Robert Plant** 40. Baseball vet **Graig Nettles** 43.

## Aquino Assassinated in Manila

**FRIDAY, AUGUST 21** — Philippine opposition leader **Benigno Aquino** was murdered in Manila in 1983. The assassination was a major factor in the chain of events that led to the overthrow of President **Ferdinand Marcos** by citizens loyal to the widow **Corazon Aquino**.

Hawaii became the 50th state in 1959. The Boy Scouts of America named their first Eagle Scout 75 years ago (1912).

*Birthdays:* Football vet **Archie Griffin** 33. Singer **Kenny Rogers** 49. Basketball/volleyball pro **Wilt "The Stilt" Chamberlain** 51.



SEAN ROSS

## GOLD

## TWO FAMOUS CALLS, ONE STATION

# KSFO & KYA Boss The Bay Again

KSFO & KYA/San Francisco GM Ken Dennis wants one thing understood: his two famous call signs have represented only one station since last year. "Conceptually, we're no different from KBLX-AM & FM or KIIS-AM & FM. We just have two separate names. The most difficult aspect has been getting people to know the difference between a combo and a simulcast." In the Arbitron, KSFO & KYA jumped 3.0-4.1 in 12+ for sixth place overall, trailing only KSOL among contemporary music stations.

When KSFO isn't running the Oakland A's, Dennis's stations are simulcast with a nine-letter call phrase: KSFO-KYA-FM. (The FM uses both calls, even during A's games.) Station jingles feature all nine letters (and two different signatures). When jocks ask contest winners who plays their rock-and-roll classics, they actually do respond "KSFO & KYA-FM."

KYA began Gold in the early '80s on what's now KOIT (AM). When owner King Broadcasting traded that station for KSFO, the calls and format went to FM. At that point, says Dennis, "the AM was a 35+ MOR station with pro sports. The FM was a broadly-defined and targeted Oldies station. The two stations didn't have enough common demographic appeal to stack on top of each other." In addition, Jim Gabbert's suburban daytimer KOFY (with ample help from a TV sister) had edged KYA-FM 1.8 to 1.6 in its first book.

### Can't Change History

When Dennis joined in May 1986, Bob Hamilton had just established a consultancy after leaving KRTH-FM/Los Angeles. "My plan was to hire Bob as the consultant," Dennis says. "As it developed, it made a



Bob Hamilton

lot more sense for him to spend all his time here.

"Our research showed there was at least a five share in the market for a well-programmed, well-marketed, pure Oldies format — not Classic Rock or '50s doo-wop. Since it's hard in San Francisco to have in-car penetration for any length of time, we decided people just couldn't get the signal. So we use the AM to distribute the product — it covers all nine counties where the FM has a difficult time. It's not unlike Coca-Cola being distributed in various types of machines. It doesn't matter how you get the Coke as long as you do."

And while the nine-letter AM/FM ID might be expected to cause some ascription problems, Dennis says, "We haven't actually gone to Laurel and looked at the diaries. It really doesn't matter what people write down, because they'll divide it between the two stations anyway."

PD Hamilton says, "Both sets of calls had great history and tradition. Change those types of things, and people get very upset. When KFRC wanted new calls to reflect 'Magic 61,' people rebelled, saying 'We'll accept you as you are, but why would you want to change your name?'"

### Massage The Music

Musically, KSFO & KYA bear more resemblance to the conservative, high-concept K-Earth 101 of today than the eclectic Gold/CHR hybrid KRTH-FM of Hamilton's tenure. There are more KRTH parallels: travel prizes are the foundation of each station's contesting; and before KSFO began simulcasting, its format emphasized late '50s/early '60s music (not unlike KRTH-AM).

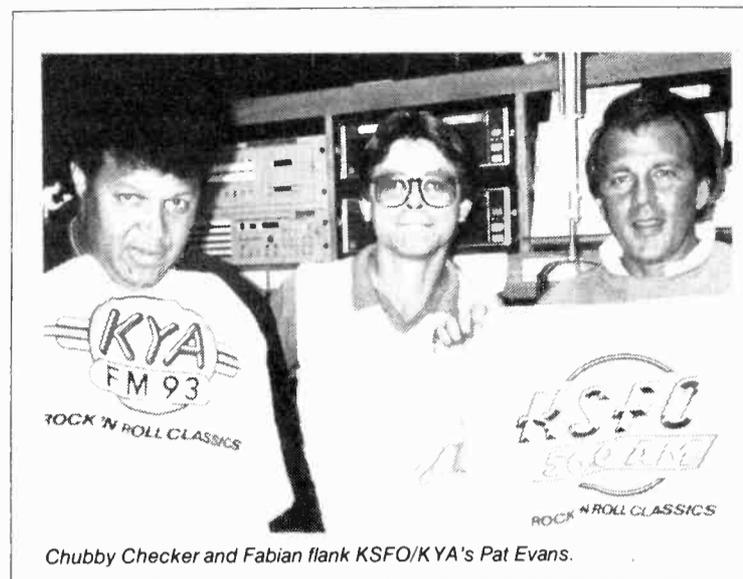
**"It's not unlike Coca-Cola distributed in various types of machines. It doesn't matter how you get the Coke as long as you do."**

— Ken Dennis

Hamilton attributes KSFO/KYA's tightness to the Bay Area's "diversity of people and the way they live. Southern California is very outdoor-oriented. Here, it's 60-70 degrees year-round; you don't have the summery effect. It's a much more conservative city."

"I don't think we sound like KRTH, WCBS-FM/New York, WJMK/Chicago, or any of that group of elite stations," contends Dennis. "Bob is artistically massaging the music from hour to hour. As you listen throughout the day, it never gets old or stale or feels dated. That's always been the curse of an Oldies station."

Hamilton's KRTH played 30+ currents plus a library that ranged from Ritchie Valens to Traffic to Cheryl Lynn. But it always had segue-to-segue smoothness. So does KSFO/KYA. As on KRTH,



Chubby Checker and Fabian flank KSFO/KYA's Pat Evans.

older records often kick off a music sweep that becomes more recent as the set progresses. Hamilton also likes to put music from three decades in a three-song set: a typical example is "A Hundred Pounds Of Clay," "Shapes Of Things," and "One Of A Kind (Love Affair)."

**"When KFRC wanted new calls...people rebelled, saying '...Why would you want to change your name?'"**

— Bob Hamilton

### Baseball As Defensive Programming

The spring Arbitron shows KSFO jumping 1.6-2.4, outstripping KYA's 1.4-1.7 increase; 'SFO has usually fallen in the 1-2 share range, except for a 2.1 last spring. Dennis, however, won't attribute the AM's rise to baseball.

"At night, we're first in women and third in men. Across all day-parts, we're first in women 25-34, 25-44, and 25-49. In adults, we're first 25-49, but it's a strong female book for us. It appears to me that the only place baseball helped us was with 25-34 men in PM drive. Our male shares at night are doubled and tripled by (Giants station) KNBR.

"The A's help us in one respect: we don't lose audience share during baseball season when KGO and KCBS are vulnerable. So if anything, it's a defensive programming element more than an offensive one." Even during afternoon sportscasts, when an upcoming game is promoted, the station reminds non-fans that music will continue on the FM. KSFO will also carry University of San Francisco basketball this fall.

KSFO/KYA's bumper stickers and weekly Hawaii trip prizes are tied in with the Oakland A's, and will continue through the summer. The other spring marketing effort consisted of separate billboards for each station. Those located at the farther reaches of the Bay Area featured the AM logo; those near-

est downtown pushed the FM.

### 'Just Rewards'

Since its surprising debut last year, rival KOFY has been less prominent, falling to a 1.0 this spring. With Gabbert set to acquire progressive AOR KKCY in September, there's been talk of KOFY's graffiti-oriented format ending up on FM. (KOFY uses vintage jingles; its most noticeable feature is jocks nicknamed after car models.)

Gabbert denies a KOFY/KKCY simulcast is imminent; Hamilton says he hopes Gabbert attempts CHR on the FM. Dennis adds, "There's not a large market share available for anybody with a '50s image, AM or FM, whether you do it well or not. The most exciting thing about our format is its mass appeal 25-34. It's not limited like it used to be."

"Ken has laid the groundwork," says Hamilton. "It's now to the point where the station's fun to be involved with. We're finally seeing the beginning of the just rewards."



1:50-2:35pm

PETER PAUL & MARY/I Dig Rock & Roll Music

JOHNNY RIVERS/Summer Breeze  
ROLLING STONES/Paint It Black  
GAYE & TERRELL/Ain't Nothing

Like The Real Thing

VENTURES/Perfidia

RITCHIE VALENS/Donna

BEATLES/Lucy In The Sky With Diamonds

ELTON JOHN/Candle In The Wind

ELVIS PRESLEY/A Fool Such As I

NEIL DIAMOND/Cherry Cherry

TROGGS/Wild Thing

CCR/Proud Mary

## GOLD EXCHANGE

Most of AOR/Gold KZEP/San Antonio's lineup has changed: Tim Scott joins for middays from Philadelphia. He replaces Bruce Van Dyke, who heads to KAZY/Denver. Roy Galvan moves from overnights to nights; weekender C.J. Reynolds succeeds him. Debbie Jecker and Valerie Martin join for weekends.

When XETRA/San Diego's Irv Harrigan had a mild heart attack, 69 Xtra Gold called on Wolfman Jack (in town promoting "Super Hop '87" in Las Vegas) to replace him for two days. The AM drive shows were Wolfman's first on Mexican radio in 15 years. Bob Potter has joined WKLH/Milwaukee for swing; he worked at cross-town WZUU and WRKR, among others.

Following the lead of WLS/Chicago

and KOOL-FM/Phoenix, KRLA/Los Angeles personality Manny Pacheco does his shift live on Friday nights from a local Ed Debevic's restaurant. KLSX/LA and WMJR/Manassas both celebrated Fawn Hall/Oliver North mania by holding "shredding parties" for listeners. WETC/Wendell, NC broke from its usual SMN Pure Gold feed to play 18 hours of Christmas music in July.

Following its Dion concert, WCBS-FM staged an all-New York artists weekend. WKSG/Detroit held a 102.7-hour softball marathon to raise funds for a local children's agency. WLKQ (Lake 102)/Buford, GA, in the northern Atlanta suburbs, was recently named top radio station in Inside Gwinnett magazine's "Best Of Gwinnett County" poll.



STEVE FEINSTEIN

## AOR

## PARTING THOUGHTS

## The Famous Final Scene

How come AOR's always in the doghouse with somebody?

When I came here four years ago, rock radio was the scourge of the broadcasting industry. Some people said the format was on the brink of extinction, a victim of CHR's resurgence. Now, of course, it's more successful than ever, drawing advertiser-friendly demographics and sporting much of radio's most colorful air talent.

However, these days it's in hot water on a different front. Record companies are dismayed at what they feel is a disproportionate amount of oldies in AOR's mix. It galls them to hear so much "classic rock" material. They're upset at what they see as AOR's reluctance to give new artists a shot in significant rotations.

They're also annoyed by what they consider a "back page mentality" or "Breaker mentality" — the attitude held by stations that won't play a record until it's on the back page of R&R or has reached Breaker status. Lastly, they're irritated by programmers who drop a record the moment it loses its exalted bullet.

## Tackling The Issues

Let's take each issue separately.

First, it's no revelation that programming goals of attracting an audience to sell to advertisers often conflict with record company goals of getting as many new records played as heavily as possible. What radio guys view as selective and prudent programming will always be seen as being stubborn and narrow-minded.

Certainly radio is slow on many an adventurous artist and sometimes misses acts altogether. But it's not accurate to whitewash AOR as entirely unresponsive to new music. Just look at the range of styles among some of the new artists who made Breaker in the last year:

Robert Cray  
Steve Earle  
Jon Astley  
Georgia Satellites  
Julian Cope  
Iggy Pop  
Cutting Crew  
Frozen Ghost  
Suzanne Vega  
John Hiatt  
Little America  
Truth  
Other Ones  
Mason Ruffner  
Richard Marx  
Omar & The Howlers  
Tom Kimmel  
Ace Frehley  
David & David  
Smithereens  
Stabilizers  
World Party

Sure beats a series of Madonna and Prince clones, doesn't it?

While having backed off from metal, AOR is still not averse to pouncing on melodic hard-rockers such as Tesla, Dokken, Whitesnake, Cult, Europe, Gary Moore, Mondo Rock, Motley Crue, Great White, Def Leppard, et al.

Also, AOR still embraces "format exclusives" such as Stevie Ray Vaughan, R.E.M., Little Steven, Cruzados, Call, Jason & The Scorchers, George Thorogood, Grateful Dead, and Marillion.

And look at some of the artists who've broken through to success in other formats after being embraced by rock radio initially: Bruce Hornsby, Peter Gabriel, U2, Steve Winwood, INXS, Timbuk3, Fabulous Thunderbirds, and Hoot-

ers. This is not to mention the acts such as Bruce Springsteen, Dire Straits, ZZ Top, and Van Halen that AOR nurtured for years before they became household names.

If and when artists with the spirit and passion of Replacements and Concrete Blonde break through to wider audiences, it'll be because of the foundation that rock radio is slowly starting to lay.

## AOR Still The Most Independent Format

All this, and AOR is still the most independent-minded format, the one least likely to be led by the nose. It goes deep on albums, often finding the hits beyond what's released as singles.

Sure, rock radio airplay alone doesn't take an act into the sales stratosphere, but that's always been the case. AOR starts the story

on rock records, just as Urban starts the story on dance and rhythm records, before other formats join the party.

However, rock radio is not totally without guilt. I sympathize with the record community's frustration with "me-too" programmers who follow the charts slavishly. Charts should be used essentially as a checklist, a back-up system to remind you to consider a record that you've overlooked or written off initially. If you're sitting on the fence about a record, perhaps using a chart could tip the scale — but I'd advise relying more on the judgement of your co-workers who understand the sound and position of your station.

When you believe strongly in a record, why stay off it because it has a low national profile? Maybe you're one of a select few people who can hear it. Maybe it's not being promoted by the label because of scheduling conflicts, political squabbles, etc.

By the same token, don't be sucked in by a record's high chart numbers; maybe it's inappropriate for your sound or market, or maybe the record's benefited from a stellar promotion job.

This may all seem the height of irony, if not hypocrisy, coming from someone who has made a living generating the charts on which most programmers rely, but I've long been on record (1/17/86 — "Charts: Guides, Not Gospels") as cautioning against over-reliance on charts. Know your market, have a clear position in mind for your station, and think independently.

Continued on Page 53

## I Thank You

Thank you are boring reading, I know, but allow me to acknowledge some heavy debts. Thanks to:

- All at R&R, particularly my predecessor **Jeff Gelb** for his vote of confidence, Assistant AOR Editor **Jim Nelson** for being one dedicated dude, VP/Editor **Ken Barnes** for his patience and humor, and Publisher **Bob Wilson** for being an inspiration and role model.

- The programmers, managers, and owners who have allowed me to pick their brains for insights and illumination. Not one of their libel suits has stuck.

- The record reps who scrutinize our music information each week, keeping me on my toes (tap-dancing) by asking for explanations of our data. Their prodding, er, *suggestions* have led to many an improvement in our methodology.

- The musicians (and I know you guys are all reading this) who give us the music that enriches our lives and enables us to earn our daily bread.



**IMPROV INSANITY** — Yukking it up at one of KGB's live broadcasts from San Diego's *Improvisation* are (l-r) morning co-host Jeff Prescott, PD Barney Fife, and "Jolt girl" Sarah Schwemberger (aka Sarah Edwards, wife of KGB's other PD, Ted Edwards).

## Lessons Learned

Indulge me, if you will, while I share some of the "Feinstein Foolosophy" I've developed in my four years at R&R:

1) **Being innovative is not only creatively gratifying, but is often good business, too.** This holds true for artists with a fresh sound and sensibility, radio formats and record companies that cater to previously disenfranchised audiences, and radio personalities with bold new perspectives.

The trailblazers — artists such as U2 and Suzanne Vega; stations such as L.A.'s KTWV, KROQ, and KNAC; labels such as Windham Hill; personalities such as Howard Stern, Jonathon Brandmeier, and Steve Dahl — succeed by doing exactly what most of us are deathly afraid of: carving out their own niche by being unique. More power to them.

2) **It's essential to keep an open mind.** If only I had a nickel for every skeptic — including myself — who's written off a new format or musical genre because it challenged his safe, comfortable view of how the world works. The shock of the new is sometimes threatening, but it also holds the possibility of progress.

As an adjunct, it's critical to genuinely *listen* — to the music, to your audience, and to the people with whom you work. Sounds simplistic ("of course you have to listen"), but we all know programmers who view listening to music as a chore, deplore and ignore any kind of audience research, and disregard input from their associates. Cut yourself off from new ideas and you're dead in the water.

3) **The best people in our industries usually have an abiding passion for the form of expression that's at the heart of their business.** For them, the music or the medium of radio isn't simply a means to a financial end; it's, dare I say it, an artform that continues to intrigue and excite them. Accordingly, their work is a labor of love rather than a mere job. No matter how high they soar, they remain product-driven.

4) **At the risk of sounding like a pollyanna, it behooves each of us to treat one another with professional respect and courtesy.** This starts with simply returning phone calls, if not always personally then through an associate. It also means radio and record people understanding that the person on the other side of the desk isn't simply a means by which you accomplish your own selfish objectives, but a person with his own set of objectives. The fact that his goals may sometimes conflict with yours doesn't make him an incompetent dolt — he probably earns that distinction in other ways.

# AOR

## The Famous Final Scene

Continued from Page 52

### Selling The Music On-Air

Another record company complaint that I feel has some legitimacy is that when AOR does play new music, it doesn't present it with a sense of excitement and urgency. It's sad to hear a jock frontsell a record as "new music from ----- on -----" and then not come back and put the new record in some sort of context by offering a brief blurb that, for example, tells where the band is from or if they have any connection with an established artist.

It's even sadder to hear a new song not be backsold at all. Common sense tells you that the backsell is more important than the frontsell, because many listeners only hear the frontsell with half an ear. They're likely to become curious about the record only once the song is playing, and therefore it's more important to tell them after the song is over what they've heard.

### Why Would He Leave R&R To Go Back Into Radio?

Why am I leaving a job that's stimulating, secure, has prestige and status attached to it, and grants me access to the best and brightest minds in the business? Why leave a cushy job with a "national" profile to go toil at a radio station where I've got to contend with the pressure of ratings, politics, management, handling an air-staff, etc.?

Can you say "masochism," boys and gals?

All seriousness aside, I'm doing it for the same reason I came to R&R — it presents a challenge and the chance to learn something new. Unlike virtually every other format editor at R&R, I've never been a PD, and I want to see if I've got the stuff it takes to be not only a good programmer but an effective manager as well. Also, the particular format I'm taking on is a bit of a musical stretch for me, which I find exciting.

With hard work and a little luck, I'll rise to the occasion. If not, look for me in "Pros On The Loose."

Either way, I'm going to miss this job — being smack dab in the middle of the radio/record axis, feeling a camaraderie with the people R&R covers, and sharing in the high spirits around the paper. I've had a feeling of belonging and connection here; it's the only job where the sense of loss upon turning in my resignation moved me to tears.

But this change is healthy, I believe, for all parties involved. I'm moving on to do what I've been working towards my entire career, and the time is right for a new AOR editor with fresh ideas to come in, shake things up, make me seem stodgy, and meet his deadlines, too.

To all of you who've wallowed through this mess so far: may your Arbitrons explode and your records go through the roof.

## SEGUES

WHTQ/Orlando GM **Jim Jordan** and PD **David Gariano** both exit, so does consultant **George Harris**; sister WSHE/Miami OM **Charlie Kendall** is overseeing operations . . . **Guy Kemp** joins WEGR/Memphis as a parttimer.

WHEB-FM/Portsmouth, NH Asst. PD **Russ Dumont** leaves to program Classic Rocker WCDQ/Sanford, ME . . . WXRK/New York weekender

**Jimmy Fink** takes on middays, replacing **Robert Benjamin**, who's now MD . . . **WDVE/Pittsburgh** parttimer **Kenny Gibbs** moves to overnights; **Nigel Bentley** joins for parttime work from Radio Piccadilly in England.

KMBY/Monterey moves to 1098 Del Monte Ave., CA 93940; phone number stays the same.

### COMING NEXT WEEK:

In his final column, **Steve Feinstein** takes a historical look at **KBCO/Denver** and **WLUP/Chicago**, both of which are celebrating ten-year anniversaries.



**NO MORE BEING COOPED UP** — WPYX/Albany staged a "Free John Cooper" campaign when Cooper, the long-time PD at rival WQBK-FM, announced his plans to defect to WPYX afternoons. During Cooper's last week at WQBK, WPYX encouraged listeners to call WQBK and demand that it "free" him. WPYX also organized a rally in his behalf during its July 4th weekend broadcast from Lake George. The crowd wore "Free John Cooper" armbands and signs, and Cooper made his entrance by parasailing up to WPYX's live broadcast booth. Left: Cooper, in convict clothes, greets fans. Right: supporters at the rally.



**BON JOVI FINGERS KPBI** — Why is Jon Bon Jovi flipping the bird? Seems that KPBI/Denver morning man J.R. gave him a celebrity wake-up call, waking up Bon Jovi after he had only a few hours sleep. Bon Jovi's bird is an editorial comment directed toward J.R. Joining in the fun are KPBI Asst. PD John Edwards (c) and KRQU/Laramie-Cheyenne MD Kevin Lewis (r).

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WALT LOVE

## URBAN CONTEMPORARY

### TAYLOR'S PLACE IN HISTORY

# WGCI-FM: The Makings Of A Leader

WGCI-FM/Chicago was supposed to fall apart when PD Lee Michaels left for the land of the Golden Gate Bridge. Instead, current PD Sonny Taylor improved on the 7.7 Arbitron share he inherited.

WGCI-FM's spring '87 8.6 share 12+ is the best in the station's history, dethroning perennial leader WGN (which boosted its share 8.1-8.4). Michaels returned to the market halfway through the book, rejoining WBMX — which he had programmed from 1981-85 before moving to WGCI-FM. WBMX was soft this time, dropping 4.6-4.4.

Taylor and his staff have more than delivered for Gannett under extremely stressful circumstances. Not many PDs or GMs would be willing to even consider taking over a position at a station doing as well as WGCI-FM. When ARB numbers are already high, accepting such responsibility means knowing you're expected to make them even better — which might not be possible.

#### Intuition A Primary Tool

Taylor is a 21-year industry vet who has worked in CHR, Black, and Urban. He successfully programmed WWRL/New York during its heyday, WRKS/New York, and WJPC/Chicago twice (once when it was known as WGRT). As a CHR air personality he worked for KXLW/St. Louis, WYNZ/Miami under Al Brady Law, and WNHC/New Haven.

A couple of years ago Taylor was unceremoniously released by his WJPC employers. To Michaels's credit, he gave Taylor a job doing



Sonny Taylor

**"I'm really into programming — and there aren't many of us left who look at it that way."** — Sonny Taylor

production and then air work on WBMX.

Asked how it feels to be part of the team that's made history by taking out WGN for the first time in modern memory, Taylor replied, "What you have to understand is that I'm really into programming — and there aren't many of us left who look at it that way. Anyone can have the tools to do the job, but you have to know how to utilize those tools in the most effective manner."

"Intuition has helped me with my programming skills: looking at all the pieces and still saying, 'We ought to do this because this little inner feeling says it's right to go along with this research.' It feels great to know we did the job with what we had to work with. Hitting our demographics right on target was a nice reward for all our dedication to winning. This combination of pieces and timing came together at the right time; we've really been fortunate."

Taylor said the "pieces" are the air talent, production people, sales department (which he said was able to work through his tantrums), and MD/Asst. PD Barbara Prieto. "She's a lot younger than I am, but she has her ear to the streets and knows what's happening," he commented. "She gives me the best music that we can offer our listeners."



Barbara Prieto

**"When people here talk radio, they always refer to us as the station that has the best music."**

— Barbara Prieto



Morning man Doug Banks greets fans during a WGCI remote from the Brookfield Zoo.



WGCI's singing evening personality Marco Spoon signs autographs at the annual Taste Of Chicago festival.

#### DJs Complement Music

Part of a programmer's job is getting the best out of the entire station staff. But Taylor was a special affinity for his airstaff. With Doug Banks in the mornings and Tom Joyner in the afternoons, WGCI-FM has really hit its stride. "When dealing with air personalities, you have to approach each situation and person differently," he said. "These men are pros. I take the philosophy of 'do unto others as you would have them do unto you.'

"Because I've lived it myself, I know how much they don't want someone calling them on the air, or talking to them about something that will get straightened out with time. I never make them feel bad about anything they do, and here's why: there must be a lot of things right about them for them to be here in the first place."

Taylor believes personalities are a must in the Urban format because they complement the music. "They like to give information about the music they play. Urban artists are fascinating; just look at some of their videos. Our listeners listen long, and this is an entertainment medium for them. They don't want a jukebox; they like hearing real people talking to them."

PDs and MDs don't always agree about the music their station should be airing, and Taylor and Prieto are no exception. Taylor said they select music by merging their opinions. "She's got the street knowledge, and I have the feel for what will complement something else when put together. We work at it."

Prieto added, "I listen to 90% of the records that come in. Because I like the music, it's easy for me to single out things I think we ought to have on the air."

#### Tempo, Appeal Musical Keys

Only 24 years old, Prieto is a six-year WGCI-FM vet. "R&B music is part of my life. I grew up in Gary, Indiana in a predominantly black neighborhood and attended a predominantly black school. I was fortunate to get a job here as a

sports department intern. After working in all types of positions, I was asked by (former PD) Graham Armstrong if I'd be interested in working in programming. Naturally, I said yes. The experience I've gained working under Abe Thompson in sales, and with Lee and now Sonny, has been more than I could have hoped for.

"WGCI-FM has an image in this city for variety. When people here talk radio, they always refer to us as the station that has the best music. We play the hits. When I do my music each week, I evaluate it

Asked about the popularity of club music in Chicago, she said, "Club music does have an effect on music lovers in this city. We're not going to play everything in the clubs, but there are things we find that make sense for us to play. Sometimes I go to 'steppers' clubs (those that cater to people in their mid-30s to mid-40s). You might hear songs by the O'Jays and Jimmy McGriff; you can even step to something like Cameo's 'Back And Forth.' (But) some things are only going to be club hits. We don't want to waste our time with the wrong thing on our air."

#### Taylor A Pro's Pro

Taylor's career has been stormy on occasion, but he's managed to survive with class — and has done what might have been considered impossible by keeping an Urban station on top while beating the prestigious WGN. That takes more than promotions and luck; it takes intelligence and perseverance. Looking to the future, Taylor commented, "I just hope Urban radio doesn't lose its imagination and emotion."

He concluded the interview with a motto that helps him retain peace of mind as he sits in the hot seat: "Once you accept the fact that this does not last forever, you'll survive anything."



and determine what I need to fill certain positions to make us sound even better. This keeps us sounding fresh and consistent. Tempo and appeal are what I'm interested in."

Prieto noted, "We love to discover new artists. In our city we are the leaders when it comes to playing new music. For example, we played Company B's 'Fascinated' first in Chicago, and the CHR stations came along later."



Flyjock Tom Joyner shows no signs of jet lag during this Chicagoland appearance.

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WUSL	WVEE	WEDR	WTMP	KPRS	XHRM
WAMO	KMJQ	WYLD-FM	WBMX	KMJM	KSOL



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KPRS	WEKS	WZAZ	WTLC
WNHC	KQXL	KOKY	



**LISA LISA & CULT JAM**

"Lost In Emotion"

URBAN CONTEMPORARY **39-26**

83 REPORTERS — 90% INCLUDING:

WXYV	WAMO	WHRK	WTMP	WVCO	KDAY
WILD	WHUR	WEDR	WBMX	WJLB	KJLH
WBLK	WVEE	WYLD-FM	WGCI	KPRS	XHRM
WDAS	KMJQ	K94	WBLZ	WLUM	KSOL
WUSL	KRNB	WOWI	WZAK	KMJM	



**SURFACE**

"Lately"

URBAN CONTEMPORARY

**BREAKERS.**

67/20 — 73%

INCLUDING:

WXYV	WVEE	WYLD-FM	WZAK
WILD	KMJQ	K94	KPRS
WDAS	KRNB	WOWI	KMJM
WAMO	WHRK	WBMX	KJLH
WHUR	WEDR	WGCI	KSOL



**GROVER WASHINGTON**

"Summer Nights"

37 REPORTERS STRONG!

INCLUDING:

WXYV	WVEE	WZAK
WBLK	WHRK	WVCO
WDAS	WEDR	WJLB
WAMO	WYLD-FM	WQIS
WHUR	WBLZ	WDIA

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MIKE KINOSHIAN

# ADULT CONTEMPORARY

## Spotlight: Spring Success Stories

This week, let's look at some Music Intensive and Full-Service success stories as reflected in the first wave of spring Arbitron books. This initial ratings roundup also features highlights from the "big three" markets: New York, Los Angeles, and Chicago. (NOTE: unless otherwise stated, comparisons cover spring to spring.)

### WLTW Still On Top In NY

Four of the five New York ACs posted declining 12+ numbers. Only WNSR registered an increase (+0.6), moving to 2.5. Format leader WLTW (-0.1) has a healthy 1.6 share lead over WNSR; WLTW's 4.1 was good for a ninth place finish overall in the market.

In its final AC book, WYNY dropped 0.4-1.6. (The station went Country July 1.) WNBC, the lone AM in the group, is down one-half share. It ranks fourth among the ACs, one-tenth of a share behind its sister FM. WPIX (-0.6) is in fifth place with a 1.4.

Rankings in the 25-54 demo remain virtually the same as 12+. WLTW's near-6 is nearly double that of runner-up WNSR. WNBC, WYNY, and WPIX follow, separated by only three-tenths of a point.

One bright spot for WNBC is the modest increase in AM drive notched by veteran Don Imus, propelling the station to a tie for first among its counterparts. WNSR, WPIX, and WYNY trailed the pacesetters.

WLTW flexed its in-office listening muscle in middays; it was barely nipped from the top market slot by Beautiful Music WPAT. While the station's midday and PM drive numbers were the best in five books, night numbers hit the lowest point in that timeframe.

### Lively L.A. Race

In recent years, L.A. has listened as legendary KHJ swapped Top 40 for cowboy boots, Rick Dees made his meteoric rise to airwave stardom, "Car Radio" debuted, and KPWR (Power 106) hit the scene. So you wouldn't think a format change would be a major event. Wrong! The once-mighty KMET, a 19-year AOR institution, bade a tearful Valentine's Day farewell and became KTWV ("The Wave").

The new station's much-talked-about (and often criticized) marketing campaign focused on three elements: new calls/image, a different music mix, and "no DJs." Its first full ratings book no doubt has PD Frank Cody smiling. The Wave posted a 2.5 — its best showing since winter '86.

Turning to the more traditional ACs, KOST is still the leader with a 4.3 — up one-tenth from last spring. In hot pursuit is KBIG which, like KOST, is a former Beautiful Music outlet. (KBIG's 0.6 drop 12+ to 3.7 might be unfair to note, since it was still BM last year.) Transtar Format 41 affiliate KIQQ was flat, remaining at 2.9. The pairing of Gary Owens and Al Lohman on KFI's morning show lifted the Cox station's AM drive figures slightly. But the station was down 0.4 overall with a 1.2.

The 25-54 demos reveal a tighter race. KOST is again the pacesetter, but KIQQ and KTWV are 0.6 behind. KBIG is nearly a full point behind KOST. Significant revelations are found in the 35-64 demos, where KBIG takes a clear-cut lead (possibly retaining listeners from its BM days). KIQQ is next, followed — surprisingly — by KTWV, then KOST.

Some critics predicted people would sample the Wave but wouldn't stay too long owing to the

lack of audience interaction; i.e., "no DJs." This theory is refuted by TSL figures. Of the four FM music ACs (KOST, KBIG, KIQQ, and KTWV), KBIG snares the honor of longest time spent listening per day — 70.63 minutes. KIQQ is second with two fewer minutes, followed by the Wave at 66.06 and KOST at 65.33.

### WLAKE Still In Control

In the three-station Chicago race, WLAKE paves the way with a 4.2, a 0.3 gain. WCLR (-0.6) is second with 3.0; WFYR slipped 0.5 to 2.6.

Much of WLAKE's strength punches in during middays, when the station ranks fourth in the market. WCLR's "Pillow Talk" feature, hosted by WNIC/Detroit's Johnny Williams, gives the station a good spike — it nearly doubled its 7pm-midnight mark.

A demo glance shows the race is basically the same: while the difference between first and third 12+ is 1.6, the difference between the three ACs 25-54 is 1.4. Rankings stay unchanged within the demo: WCLR trails WLAKE by 0.9, and FYR is 0.5 behind WCLR.

### WICC/Bridgeport:

#### Full-Service Winner

Forty stations from New York City and parts of Connecticut go at

## Spring Highlights

- WLTW/New York holds comfortable lead.
- KOST/L.A. fends off rivals; "WAVE" breaks.
- WLAKE/Chicago still top Windy City AC.
- WICC/Bridgeport a Full-Service winner.
- WDAQ Challenges In Danbury
- Poughkeepsie AM makes uphill progress.
- Rock-solid performance in Rockford.
- KZST cleans up.

it in the Bridgeport market. Coming out on top was AM Full-Service giant WICC with 17.4, a 3.9 increase from last spring. BM WEZN was next with 13.9. No other station registered double digits. CHR-formatted WKCI/New Haven came in third with 8.8.

As might be expected, WICC racks up killer AM drive figures — last fall the station scored a 30+ morning share. The share wasn't that high this book, but it was twice that of WEZN. Again, these two were the only double-digit achievers.

Showing tremendous strength from "below the line" was another AC, WEBE/Westport. WICC and WEBE provided a potent one-two AC punch: WEBE trails WICC in the demo by two points. WEBE's a hit with the 25-49 crowd and cops top honors in the market. WICC settles for runner-up here, but its younger-demo performance is quite strong for a Full-Service AM.

Another indication of WICC's impressive spring showing is found in the 35-64 demo, where it beats WEZN for number one. Among 40

stations, WICC ranks number two 25-49, number one 25-54, and number one 35-64. The number one station 25-49 is fellow AC WEBE.

### Evergreen Outlet On Rise

In nearby Danbury, CT, Drake Chenault Evergreen client WDAQ scored its fourth straight up book. AOR WRKI still commands a firm lead, but WDAQ has made steady progress.

WRKI takes charge in the 25-54 demo. Tied for second is WDAQ and . . . WEBE.

### WKIP: Moving On Up

Full-Service WKIP/Poughkeepsie is moving in the right direction: its three-book 12+ trend is 5.4, 6.4, 7.9. The healthy AM drive numbers were not, however, sustained throughout the rest of the dayparts.

WKIP ranks second with persons 35+ in every daypart (Monday-Friday) and on weekends. The number one station in every case is WHUD/Peekskill, NY.

### Solid As A Rock

Chalk up another great book for Full-Service leader WROK/Rockford. Its spring 17 share more than carries its weight with sister CHR FM WZOK (23.0).

WROK gets off to a flying start in AM drive with a 25+ share; WZOK and WGN/Chicago follow. While there's a significant drop from AM drive to middays, WROK remains steady in successive dayparts and through the weekend. Its PM drive, nights, and weekend drive figures show good growth over last spring.

WROK's 35-64 performance beats second place finisher WGN by more than nine shares.

### Doing It With Zest

Thirty stations — including a host of Bay Area signals — vie for numbers in Santa Rosa. But KZST beats them all with an 11 share (a 0.7 increase).

KGO/San Francisco takes the lead in AM drive, while KNBR/San Francisco is on top at night. KZST, however, has a commanding lead in middays and PM drive.

KZST isn't exactly choosy in grabbing a "target" audience — it's number one 12+, 18-34, 25-54, and 35-64.

More spring results next week.



**SHE'S GOT TAMMY BAKKER EYES** — WNBC/New York's Alan Colmes and former PTL secretary Jessica Hahn talked recently regarding her relationship with PTL evangelist Jim Bakker. "Some day the whole story will come out. Right now, I'm just concerned with clearing my name," said Hahn.



LON HELTON

# COUNTRY

## ARB ANALYSES

### The Scores Of Spring

Once again, it's time to look at who did what, where, in the latest Arbitron ratings sweep. (T represents a tie.)

#### Major Northeast Markets

	12+	25-54 (Rank)		
	W '87 Sp	'87 W	'87 Sp	'87 W
WBOS/Boston	1.6	2.2	14	T11
WHN/New York	2.1	2.8	13	9
WXTU/Philadelphia	3.2	3.3	T9	10
WMZQ/Washington	.2	.2	30	T31
WMZQ-FM/Washington	6.8	5.6	T1	2

#### WBOS Rebounds Amidst Distractions

"It was up, but not enough" is how WBOS PD Mark Tudor described his spring report card. Rebounding from the lowest book in almost three years is tough enough. But trying to rebuild while your parent company is buying two new properties in town — WHDH and WZOU (which was later spun off) — and then moving the facility to a new building (where WHDH is located) complicates the task.

WBOS's giant sweepstakes promotion began in April; Tudor said it resulted in a "good blip" in May. He plans to run the same campaign in the fall and hopes to support it with heavier TV. His biggest fear, he said, is trying to build during the summer book — one notoriously unkind to Country stations.

#### WFANing NY's Country Flames

After almost 15 years of country music, WHN called it quits on July 1, becoming all-Sports WFAN. But it's fitting that WHN's last book was a strong one, and that the 0.7 boost was due to the Mets as much as anything else. WHN was up more than three shares at night 12+, and is two shares ahead 25-54. Overall, it was up a half-share 25-54.

Looking at the 6am-7pm numbers by daypart, the station was virtually flat, both 12+ and 25-54. So WHN ended as it has during the last few years: high twos in the books with the Mets; in the low twos in sweeps without baseball.

On to the future, which in this case is WYNY. PD Michael O'Malley said the first book the station will concentrate on is the fall; there will be no promotional efforts until then. Meanwhile, the staff is refining the product prior to any kind of media support. At this point, that means intense scrutiny of the music and a search for a permanent airstaff. An announcement concerning the latter will come in the next few weeks.

#### No Strong Philly Rebound

The ratings didn't rebound as strongly from the winter sweep as WXTU would have liked. Following a full year of 12+ shares in the upper threes, the last two books have stayed in the low threes.

In my winter book analysis (R&R, 5/22), PD Bob Young said he thought sample problems and especially bad weather contributed to WXTU's 3.9-3.2 drop. Regarding this book, Young expressed disappointment that "the men didn't come back." But he pointed to the "cume coming back nicely" as a bright spot.

While not going on the record with exact changes, Young did imply some of the station's basic elements would be examined very closely. All he'd say was, "We're taking vigorous steps to regain our male dominance and hang on to good female numbers."

(Put the pieces together: If you're relatively happy with your cume but not your quarter-hour, and are targeting a section of the population, the "basic element" you fine-tune is . . . ? If you said music, go to the head of the class.)

#### Capital Numbers

According to PD Gary Balaban, this was not the best of books for adult stations in the DC market. Though off slightly, WMZQ remained second 25-54; Urban WKYS prevailed after the two tied for first in the winter book.

Looking at the 1.3 share drop in 12+, remember the winter 6.8 tied the alltime high the station achieved in summer '86. In fact, the 5.6 is 'MZQ's third-best 12+ showing.

The primary spring promotion was a free concert celebrating WMZQ's tenth anniversary as a Country station. The usual heavy TV schedule aired, featuring the campaign it's used for years: Filmhouse's "Sing-Along" series.

One footnote: WMZQ-AM & FM are now 100% simulcast; AM PD Katy Daley has moved to overnights.

#### Atlanta

	12+	25-54 (Rank)		
	W '87 Sp	'87 W	'87 Sp	'87 W
WKHX	.9	.7	T16	15
WKHX-FM	6.8	7.2	T2	3
WYAY	7.0	8.0	6	2

#### Nation's Hottest Battle

More than the temperatures are sizzlin' this summer in Georgia. Atlanta's Country share totalled an incredible 15.9, with the target demo hitting more than 19 shares!

Aggressive direct mail campaigns conducted by both WYAY and WKHX were at least partly responsible for the surge: both stations used lotteries. WYAY's was billed as the "Official Y106 Georgia Instant Cash Lottery," while WKHX held the "Free Instant Cash Lottery."

There's some disagreement over whether WYAY got wind of WKHX's lottery plans and put together its own, or had planned one all along. What is certain is that Y106 got its version on the air three weeks before WKHX's. 'KH used the Harte-Hanks/Celestial Mechanics direct mail piece, with the

### Spring Arbitron Says...

- WBOS, WXTU Recover, But Not As Much As Expected
- WHN Goes Out On High Note
- WMZQ Down, But Still Strong
- \$270,000 In Cash Prizes Nets Highest Atlanta Country Share Ever
- WUSN Up, Fourth Consecutive Book
- L.A. Country Flat, Poised To Move

"exploding mailbox" TV spots. WYAY designed its direct mail piece with Broadcasting Unlimited. The station-created TV spot featured the "Janitor" character used in previous campaigns; this time he fantasized about winning the lottery. WKHX gave away more than \$120,000 in cash; WYAY handed out in excess of \$150,000.

Back to the war of numbers. WYAY VP/GM Bob Green pointed out his station has now beaten 'KH 12+ in the last 18 consecutive Birch monthlies, and in three of the last five ARB quarterlies. "The tide has turned," he said.

The water is also rising at WKHX. "This is our fourth up book in a row, both in 12+ and 25-54," said PD Neil McGinley. "And our morning combo beat their morning show for the first time in quite a while." He also noted that June's ARB monthlies were "strong for WKHX and down for WYAY" — a sign that things are going 'KH's way.

On the personnel front, new WYAY PD Herb Crowe arrived from AC WWSW/Pittsburgh just a couple of months ago. Across town, WKHX President/GM Norm Schruttt left in May for New York to be Group Two President of the Cap Cities/ABC-owned stations. No replacement has been named. And

rumors have WKHX PD McGinley leaving for the company's new Denver acquisition. Said McGinley, "If I am, it's news to me."

#### Los Angeles

	12+	25-54 (Rank)		
	W '87 Sp	'87 W	'87 Sp	'87 W
KLAC	1.6	1.4	T20	23
KZLA	1.7	1.9	18	T16

#### Flat, But Poised For Takeoff

There's some talent shuffling in L.A. as the Malrite combo repositions the FM to slightly more personality — at least in mornings. Gerry House has moved his morning show from KLAC to KZLA; WSIX/Nashville morning maniac Eddie Edwards takes over KLAC wakeup duties.

Factor in OM Bob Guerra's recent addition of KLAC PD Lee Logan, no other staff changes, the "Discover Country Music" TV campaign, plus a new aggressive promotional stance, and the pair looks ready to move in the ratings. If it doesn't happen, you have to wonder exactly what it will take to earn some Country numbers.

#### Chicago

	12+	25-54 (Rank)		
	W '87 Sp	'87 W	'87 Sp	'87 W
WUSN	3.1	3.3	T7	T6

#### Hitting Stride In Windy City

This was the fourth consecutive up book for WUSN. VP/GM Drew Horowitz said, "I feel about the station now as I did 2½ years ago when it really started to build. We're only getting stronger, and I see a lot of growth potential in the next 12-18 months."

The implication is that WUSN is hitting the stride it hit two years ago before Gary D moved to mornings. WUSN suffered a bit while he was on the air — exchanging the audience it had for one that liked Gary D, instead of adding his new listeners to the core. Perhaps not coincidentally, the four up books partly parallel morning man Deano Day's arrival last August.

WUSN's major spring promotion centered around its annual free concert; a number of small promotions also aired. However, there was no TV or outside advertising. "We just put out the best possible product," said Horowitz. He explained it's not First Media's philosophy to do outside advertising.

It will be interesting to see if this changes in media-intensive Chicago, now that First Media has been sold to Cook Inlet Region, Inc. Horowitz said he sees business being conducted as usual with very few changes.



**BOYS WILL BE BOYS** — The Oak Ridge Boys couldn't help but fool around with KLAC & KZLA VP/GM Norm Epstein's collection of sports memorabilia. Surrounding Norm are (l-r) Richard "Babe" Sterban, Duane "Hoops" Allen, Joe "Rocky" Bonsall, and Steve "Spikes" Sanders.

# WB Debuts Cassette Single

Warner Bros. has begun issuing its first cassette singles. In current release is Dwight Yoakam's "Little Ways," followed in early September by Hank Williams Jr.'s "Heaven Can't Be Found" and Highway 101's "Somewhere Tonight."

The new configuration features both the A and B sides and will retail for \$1.99. WB National Promotion Director Bob Saporiti warns, "This is still experimental. If they don't fly, the single (concept) may be dead."

Although Randy Travis's new single "I Won't Need You Anymore" is out on disc, his debut cassette single, "Too Gone Too Long," won't be available until late December. His single, as well as Hank Jr.'s, will be backed with previously unreleased material. The B-side titles are "Tonight I'm Walkin' Out On The Blues" and "Doctor's Song," respectively.

Sr. VP/Promotion Nick Hunter says, "The consumer is getting the short end of the stick. So whenever possible, we plan to put unreleased material on the cassette single. It's more music for their dollars."

## CMA Announces Headliners

Entertainer of the Year Reba McEntire, Male Vocalist of the Year George Strait, 1986 Album of the Year recipient Ronnie Milsap, and Hank Williams Jr. will join host Kenny Rogers at the CMA awards presentation on October 12.

Preceding the show will be the annual Talent Buyers' Entertainment Marketplace, October 9-11 at the Stouffer Nashville Hotel. This year's theme: "The Business of the Country Music Business." Three showcases will feature Asleep At The Wheel, Suzy Bogguss, Desert Rose Band, Holly Dunn, Rosie Flores, Marty Haggard, Highway 101, Billy Montana & the Longshots, the O'Kanes, K.T. Oslin, Billy Joe Royal, Johnny Russell, Ricky Van Shelton, Bobby Lee Springfield, and Mac Wiseman.

## Farm Aid III Sellout

Organizers for Farm Aid III in Lincoln, NE have sold out of the

69,000 available tickets for the September 19 concert fest. Originally, 40,000 tickets were earmarked for local residents. But demand outweighed those expectations.

That means nearly 22% of Lincoln's residents will attend the benefit at University of Nebraska's Memorial Stadium. The Cornhuskers campaigned for that site after the possibility was raised of using Iowa State.

**Texas Aid:** Tony Joe White and Waylon Jennings are helping 183 Saragosa residents, left homeless when a twister obliterated their Texas town earlier this year. They have assembled an August 16 benefit concert in Austin at the site of last year's Farm Aid II. Friends invited to perform include native Texans Steve Earle and Johnny Rodriguez, plus Johnny Cash, John Anderson, and Neil Young.

## CBS 'N' Country In Vancouver



Following the Sales Rep of the Year award at the CBS Records Convention, the label's Nashville contingent got together to celebrate; (upper photo, l-r) are VP/Marketing Roy Wunsch, Director/Sales & Product Development Mary Ann McCreedy, VP/A&R Larry Hamby, award winner Tom Gibson, Sr. VP/GM Rick Blackburn, and VP/Promotion Joe Casey. Bottom photo: Epic artist Ricky Skaggs received a Canadian platinum award for his '83 LP "Don't Cheat In Our Hometown." On hand after his convention performance (l-r) are his wife and duet partner Sharon White, Skaggs, Susan Kasen, and CBS Records International President Bob Summer.



**CSN & ANDERSON** — During Crosby, Stills & Nash's summer concert reunion stopover in Nashville. Graham Nash (left) dropped by Scruggs Sound Studio to lay down harmonies on Lynn Anderson's update of CSN's "Teach Your Children." Looking on are producer Gary Scruggs (rear) and engineer Kirt Odle (right).

Johnny Cash and Kris Kristofferson are embarking on separate promotional tours of Europe this month. They'll cover England, Belgium, Norway, Denmark, Austria, Germany, Switzerland, Holland, and Poland. Cash makes his first appearance in Poland, and it's Kristofferson's first European tour in six years. The two friends meet up August 24 in London to appear on the Terry Wogan TV program.

• William Lee Golden has filed for a divorce from Luetta Gay Callaway, whom he married in 1984. She was a former Miss Las Vegas Tourism.

Ed Bruce has filed for divorce from his wife and manager, Patsy Bruce. They've been married since 1964.

## Pancho & Lefty Are Back

CBS has finally announced the release and title of the Merle Haggard & Willie Nelson Epic duet album, "Seashores of Old Mexico," due in early September.

• The Nashville Network has announced plans to air the 60-minute special "Merle Haggard: Poet of the Common Man." It airs October 17 and includes Nashville concert footage plus interview segments from his Mt. Shasta houseboat retreat.

## Hard Times On Music Row

Escalating crime on Music Row has some businesses taking action. After a recent murder on 17th Avenue, marketing executive J.D. Haas and Warner Bros. Records are taking the first steps by hiring a nightly security officer to patrol the area. Though the concerned parties realize the police do the best job they can, increased protection is needed. WB VP/GM Eddie Reeves fears music business activities will be hurt, and hopes others will help share the load.



**COUNTRY SHOWSTOPPERS** — It was a country evening under the stars at Nashville's Starwood Amphitheatre when Reba McEntire, the Judds, and Lyle Lovett performed. Backstage, MCA Sr. VP/A&R Tony Brown (left) and ASCAP's Merlin Littlefield (right) paid their respects to Lovett and McEntire.



**THE FUTURE'S SO BRIGHT . . .** — Kenny Rogers and Ronnie Milsap don sunglasses to protect themselves from the bright light of success generated by their duet "Make No Mistake, She's Mine."

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Q-105, DelMarVa's AC leader, seeks overnight personality yesterday. No beginners. T&R: Ken Medek, Box U, Salisbury, MD 21801. EOE (7/31)

Morning pro needed at New Jersey's best CHR. Hip, intelligent team player with excellent production. T&R: Tom Cunningham, WPST, Box 9750, Trenton, NJ 08650. EOE (7/31)

WSBG-FM/Poconos seeks AM drive jock and possible PM drive personality. Duties include music and promotions. T&R: Robin Lee, PD, WSBG, 22 S. 6th St., Stroudsburg, PA 18360. EOE (7/31)

# OPPORTUNITIES

## OPENINGS

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**Highly-formatted AC Christian station** seeks disciplined air talent for major market. T&R: Ed Lenane, WLIX, 138 W. Main St., Bayshore, NY 11706. EOE (8/7)

**News jockeys/air talent.** Great pay for great talent. No beginners. T&R: Brian Phoenix, Box 130, Rochester, NH 03867. EOE (8/7)

**Top-rated Maine AC seeks** people-oriented, creative, organized and resourceful PD/air personality. T&R: Steve Carroll GM, WABK, Box 1280, Gardiner, ME 04345. EOE (8/7)

**Fulltime nightshift position** available for AC FM in Northwestern PA. T&R: Thom Sauber, WVEN, Box 908, Franklin, PA 16323. EOE (8/7)

**Oldies/AC WRIE** is accepting C&Rs for upcoming full/parttime news and jock positions. T&R: Richard Pantaleo, Box 2072, Erie, PA 16512. EOE (8/7)

**WBZA FM/Southold, NY** seeks OM for production and on-air sound of Transtar Format 41 station. T&R: Operations, Ste. 104, 340 W. 57th St., NY, NY 10019. EOE (8/7)

**Seek experienced news anchor/reporter** to gather, write, and deliver the best. T&R: Dennis Lamar, WLAD, 198 Main St., Danbury, CT 06810. EOE (8/7)

**WELM & WLWY/Elmira-Corning, NY** seeks T&Rs for all positions. Join a growing, aggressive combo in beautiful upstate NY. T&R: 1705 Lake St., 14901. EOE (8/7)

### STAFF NEEDED

**Positive PD and up, happy, dedicated** on-air staff needed for NE Medium market. Good voice . . . Great production. **AC/CHR format.** C&R to Radio & Records, 1930 Century Park West, Box #774, Los Angeles, CA 90067. EOE

### GENERAL MANAGER

wanted for #1 rated premier NE City. Excellent track record required — please send resume to **Metro-Management, 20 University Rd., Cambridge, MA 02138.** No calls please.

**Metro-Management, INC.**



needs top personality to rebuild top **Morning Team.** Join our Susanne Carns if you can excel in a team show, production and personal appearances. T&R: **Greg Thomas, WFMB, Box 2989, Springfield, IL 62708.** EOE



### MARTHA'S VINEYARD

Immediate opening for **NEWS DIRECTOR** at unique Island soft AOR station. Hustle and commitment number one priority. Rush T&R to DiAnn Ray, G.M., WMEV, 92.7 FM, P.O. Box 1148, Vineyard Haven, MA 02568.



**WKVT-FM** seeks hardworking community minded **midday jock** for upbeat AC format. Local and stable track record qualify you for this position with **award winning** small market Vermont station. C/R to **Ginny, WKVT, Box 1490, Brattleboro, VT 05301.** EOE/AA No calls please.

### WLIF-102

*The lite and easy place in your life.*

### OPENINGS/EAST

**Co-anchor** for morning news at Baltimore's number one station. Stylish writer with bright, conversation sound needed. Send overnight tape, resume and writing sample to: **Dave Humphrey, News Director, WLIF, 1570 Hart Road, Baltimore, MD 21204.** EOE



## OPENINGS

### NEW ENGLAND AC MORNINGS

Adult communicator who doesn't have to be pushed into becoming part of the community. Start 25k. EOE. T&R to Radio & Records, 1930 Century Park West, Box #780, Los Angeles, CA 90067. EOE

### MORNINGS

Are you the morning drive personality/team this New England #1 FM is looking for? Can your rock n roll listeners out of bed with great comedy? Females and males apply! T&R to: Radio & Records, 1930 Century Park West, Box #786, Los Angeles, CA 90067. EOE

### AFTERNOON ANCHOR/ NIGHT REPORTER

Northern New England station with **heavy local news commitment.** Anchor news 4-6pm, cover meetings and prepare material for morning team. \$340/week plus gas money. EOE. T&R to Radio & Records, 1930 Century Park West, Box #782, Los Angeles, CA 90067. EOE

### WANTED: THE VERY BEST

Morning team, beautiful facility, great Mid-west market. Only premier, seasoned professionals apply. Excellent opportunity for the right team players. If you've got the ability, we've got the tools for success. T&R to Radio & Records, 1930 Century Park West, Box #775, Los Angeles, CA 90067.



### PROMOTION DIRECTOR/MIDDAYS!!!

Syracuse AOR seeks organized, creative promo director/midday personality. Send samples/ideas with cassette and resume to **Brian Illes, WKFM, 1022 Willis Ave., Syracuse, New York 13204.** EOE, M/F.



#1 RATED FM 93 WBUF, Buffalo, NY, has **morning drive** opening for personality on this double digit A/C station. Fun loving atmosphere, benefits, salary and outstanding group of air people to work with in Major League City. **Must know what mornings are all about.** Send tapes and resumes to **Art Wander, WBUF, 715 Delaware Avenue, Buffalo NY 14209.** EOE



#1 CLASSICAL station in NYC/US seeks morning personality. **AC jocks encouraged to apply.** We'll teach you the names. Forget everything you've heard about classical radio. Tapes and Resumes ONLY (NO CALLS) to: **Mario G. Mazza, WNCN-FM, 1180 Avenue of the Americas, New York, New York 10036.** EOE

## OPENINGS



New CHR in Albany NY metro seeks experienced PM Drive "personality" with excellent phones and localization. Good production and promotions experience a plus! T&R to WQOY, One Broadcast Plaza, West Ave., Saratoga, NY 12866. EOE

### NEWS DIRECTOR

Our News Director has moved to TV. We require a professional who understands local, full-service radio and can guide and direct a staff of 6. Knowledge of the New England area a plus. If you're presently an assistant ND, or ND in a small market, this could be the opportunity you've been seeking. Send T&R in confidence to **Joe Corcoran, OM, WCAP, 243 Central St., Lowell, MA 01852.** EOE M/F.



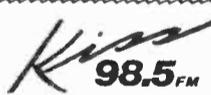
### THIS COULD BE THE LAST JOB YOU'LL EVER NEED!!!

Major Western New York "Full Service" AC needs adult communicators. We are looking for professionals with production expertise and voices to match and the ability to relate to an adult audience. We can offer the most modern facilities available plus the freedom to be yourself. Only those seeking **long term** commitment need apply. If your ready, send tape and resume to Radio & Records, 1930 Century Park West, Box #772, Los Angeles, CA 90067.



Howard Stern All Morning  
Classic Rock & Roll All Day

Infinity Broadcasting's WXRK (K Rock) New York seeking **fulltime production director.** Great opportunity with the best radio company. Extremely creative and innovative talent only need apply. T&R to **Pat Evans, WXRK, 600 Madison Ave., New York, NY 10022.** No calls. EOE



**Buffalo's Hottest CHR** Wants You

If you're looking to move up in markets or have the right stuff to do mornings. If you possess a good sense of humor, are creative and have a strong desire to win, send your tape & resume to **Paul "Boom Boom" Cannon, WKSE FM, 695 Delaware Ave., Buffalo, NY 14209.** M/F EOE

### NEWS DIRECTOR/ ANCHOR NEEDED

Maybe you're looking for that **perfect place to settle?** Maybe you need stability, a professional environment, management support, and tremendous growth opportunity? Maybe you desire to live in an area that offers mountains, lakes, the ocean, and where your dollar goes far? **Come work for our group.** Excellent salary and benefits. Cover letter, tape, resume, and salary requirements to Radio & Records, 1930 Century Park West, #767, Los Angeles, CA 90067. EOE

## OPENINGS

### AOR CO-ANCHOR

Experienced AOR morning person needed to join male co-anchor in a very successful time slot. Salary: \$17,000 to \$20,000. Eastern market leader offers excellent opportunity to the "ultimate team"! Send tape/resume to Radio & Records, 1930 Century Park West, Box #778, Los Angeles, CA 90067. EOE

## SOUTH

Take over top-rated PM drive shift in Northern Shenandoah Valley! Excellent salary, benefits. No beginners please. T&R: Q102, Rt. 9, Box 34, Winchester, VA 22601. EOE (8/7)

Contemporary Country FM combo, 50 minutes from Dallas, seeks announcer and salesman. Sports experience helpful. T&R: Gary Bailey, KWCS, Box 156, Bridgeport, TX 76026. EOE (8/7)

West Tennessee AC FM is accepting T&Rs. Pros only, heavy on production. T&R: Steve Guttery, PD, WASL & WTR0, Box 100, Dyersburg, 38024. No calls please. EOE (8/7)

100w WCOS seeks afternoon news anchor/reporter. Strong delivery and superior writing a must. Writing samples and T&R: Dan Robinson, ND, Box 748, Columbia, SC 29202. EOE (8/7)

Join competitive local news team. Seek experienced anchor who lives to chase down hard news. T&R: Anne, KTSA, Box 18128, San Antonio, TX 78218. EOE (8/7)

WJYO/Orlando, FL seeks fulltime board operator and continuity/Production Director. T&R: David Sousa, 2001 Mercy Dr., 32808. EOE (8/7)

Rebuilding Southern powerhouse FM/AM. Immediate openings for talented professionals. T&R: Larry O'Neal, OM, Q101, Box 5314, Meridian, MS 39302. EOE (8/7)

Engineer wanted! WYNR & WPIQ/Brunswick, GA seeks Class 3 & C. Travel among three other group properties. Salary based on ability. Contact Dick Boekeloo: (912) 264-6251. EOE (8/7)

WCOS/Columbia, SC 100kw modern Country is accepting T&Rs for possible future openings. Good productions skills a must. Great benefits. Glen Garrett, Box 748, 29202. EOE (8/7)

KQQQ AM/FM seeks a reliable ND and production asst. Must be sharp with current references. T&R: Gary Patrick, Box 1, Pullman, WA 99163. No call please. EOE (8/7)

AC FM/AM combo seeks experienced announcer with sports knowledge. Strong work skills a must. T&R: Dick Rossi, WFVA, Box 269, Fredericksburg, VA 22401. EOE (8/7)

Off-air copywriter/production position in Richmond market. Samples and C&R: Rob Ryan, 95KHK, Box 87, Petersburg, VA 23804. EOE (8/7)

Need now! An aggressive anchor/street reporter. Photo and T&R: Bill Dennis, WPVA, Box 87, Petersburg, VA 23804. EOE (8/7)



The hottest radio station on the planet needs a morning personality! Great phones, bits, community involvement. Be a part of a winning team! Rush T&R & recent photo to **FM96, Box 1327, Valdosta, GA 31603.** EOE



Need **News Director, anchors and reporters.** Heavy news information station. Mature pros with good delivery. Salaries based on ability. Tapes and resumes to: **Lenny White, Hicks Communications, P.O. Box 3008, Bryan, Texas 77805**

### MAJOR SOUTH FLORIDA FM

Adult rocker seeks DRIVE-TIME Entertainer. Experienced & Energetic. Without the kiddie Jokes. T&R to Radio & Records, 1930 Century Park West, Box #777, Los Angeles, CA 90067. EOE

# OPPORTUNITIES

## OPENINGS

### COUNTRY PD

Fast growing, aggressive Country FM in South Florida is looking for the right PD. Contact John Daniel (813) 627-9800 between 8am-10am or after 5pm.

### 99.7 WDJX HIT AFTER HIT

Louisville's dominant CHR needs a winning morning show. Solo or team, we want to hear from you now! C&R to: Chris Shebel, PD, WDJX, 307 W. Muhammad All Blvd., Louisville, KY 40202. EOE

### MAGIC 96<sup>M</sup> WWMG

High rated, fastest growing radio station in Charlotte, NC wants experienced top-performing account executives. Resume to: Don Kidwell, WWMG MAGIC 96 FM, Voyager Communications V, Inc., 1437 East Morehead Street, Charlotte, NC 28204-2925. EOE

### STEREO WTAW

Need Sports Director, plus one other full-time sports person. Mature, with good delivery and play-by-play experience. Salary based on ability. Tapes and resumes to: Lenny White  
Hicks Communications  
P.O. Box 3008  
Bryan, Texas 77805

Y-102/WHHY is searching for personalities for full-time positions. If you would like to be part of a winning team, send T&R to Cat Collins, Y-102/WHHY, 3435 Normanbridge Road, Montgomery, Alabama 36105. EOE M/F



### Z 103<sup>FM</sup>

Z 103 Rocks the Carolina Coast with only the best talent and to keep it that way we are looking for talent to fill future openings. If you are strong on creative production, dazzle at appearances, and sparkle on the air you're what we're looking for. Send your best to J.T. Stevens, Program Director, P.O. Box WZYC, Beaufort, NC 28516. (No calls).

### 93 WOLX THE HOT FM

#### IMMEDIATE OPENING

Mornings in Coastal North Carolina aboard 100,000 watt CHR. Energetic, fun, relatable personality ready to dominate mornings. T&R to Gary Jackson, WDLX, Box 1707, Washington, NC 27889. EOE

#### COUNTRY MORNINGS

KRYS AM/FM K99, Corpus Christi seeks morning air personality for 3 person Morning Crew. T&R to J.D. Gonzalez, 702 McBride, Corpus Christi, TX 78408. EOE

## OPENINGS

### 1-95 FM-WAPI

Top producing and highly rated FM station in Alabama looking for a local sales manager who can lead an already assembled professional team. To qualify, candidates must be able to train and motivate as well as manage inventory. Company and compensation package are excellent. Station is part of a small group looking for expansion opportunities. Send qualifying resume to Frank Taylor, GSM, WAPI FM, PO Box 10886, Birmingham, AL 35202. EOE

### STEREO WTAW

Need announcers familiar with traditional country music. Mature-sounding personality pros. Salaries based on ability. Tapes and resumes to:  
Lenny White  
Hicks Communications  
P.O. Box 3008  
Bryan, Texas 77805

### COME DRIVE OUR FLYING SAUCER

Southeastern Classic Hits FM seeks dynamic Program Director that has firm understanding of Baby Boom generation, formats, music, and what showbiz is all about. Must have creative flair. AC/AOR experience helpful. Resumes to Radio & Records, 1930 Century Park West, #776, Los Angeles, CA 90067. EOE

### wstu 1450

Be a part of the fastest growing metro in Florida! Looking for AC communicator with team player attitude. T&R to Barry Grant, WSTU, 1000 Alice Ave., Stuart, FL 34994. EOE

### Morning Drive in San Diego

Here's what we need: A warm, friendly, humorous, clever, relatable, morning personality or team. Here's what we offer: A professional environment, where stars are born, top pay, and America's finest city! Please send tape, resume, photo, track record to Radio & Records, 1930 Century Park West, #787, Los Angeles, CA 90067. EOE

### MODERN COUNTRY 98 WCOS PROGRAM DIRECTOR

WCOS AM-FM, Columbia. #1 rated station in Top 100 market. We're looking for a creative, talented, hard working Program Director who hates to lose. We offer a competitive salary and a true chance to grow in your profession! Send composite, resume and references to John Bogan, WCOS, P.O. Box 748, Columbia, SC 29202. EOE M/F

## MIDWEST

XL 108/Great Bend, KS, seeks talented AC air talent with sports and news capabilities. Experience a must. T&R: Box 138, 1135 281 Bypass, 67530. EOE (7/31)

## OPENINGS

CHR KKLS seeks strong midday air personality with good production skills. Live and work in the beautiful Black Hills. C&R: Roger Piper, Box 460, Rapid City, SD 57709. EOE (7/31)

Morning star needed immediately. T&R: Jeff Cochran, PD, WFMK, Box 991, East Lansing, MI 48826. EOE (7/31)

Hot CHR Gold station with new facilities allocates big bucks for hot morning talent. T&R: J.P. DeSantis, WCCW-FM, Box 666, Traverse City, MI 49685. EOE (7/31)

Looking for a promotion? So are we! Creative, dedicated Promotions Director/AT wanted. T&R: Connie Mattingly, WYTE, Box 956, Stevens Point, WI 54481. EOE (7/31)

KDAO Radio/TV-39 seeks newperson for immediate radio/tv news position. T&R: Mike Trudeau, Box 538, Marshalltown, IA 50158. EOE (7/31)

Experienced, responsible AC personality for highly-competitive market. PBP skills helpful. Salary 18k. T&R: Ray Malone, Box 608, Galion, OH 44833. EOE (7/31)

Rare drive opening at Northern Indiana's leading Country FM. Are you professional, personable, and energetic? T&R: Doug Wagner, WBTU, Box 933, Ft. Wayne, 46801. EOE (8/7)

Newsperson. Akron's News/Talk WNIR has opening for a news person with our award-winning top-rated FM news dept. Bill Klaus: (216) 673-2323. EOE (8/7)

KJCK seeks energetic attitude and delivery for a movin' CHR in a very competitive market. T&R: Jeff Sampson, Box 789, Junction City, KS 66441. EOE (8/7)

WPHR/Cleveland seeks experienced Production Director. T&R: Jeff Kelly, Box 298, Newbury, OH 44065. EOE (8/7)

CHR KYIA/Billings, MT seeks midday personality. Must have great production. T&R: Jack Bell PD, 1645 Central Ave., 59102. EOE (8/7)

CHR KKLS FM seeks strong midday air personality with good production skills. Live and work in the beautiful Black Hills. C&R: Roger Piper, Box 460, Rapid City, SD 57709. EOE (8/7)

News anchor: Writing and announcing skills necessary for local newscasts at Indiana station near Chicago. Seek immediately. T&R: Z-107, Box 311, Lowell, 46356. EOE (8/7)

### MIDWEST MEDIUM MARKET ADULT CHR

is looking for a late night personality. This is an opportunity for someone who has at least one year of experience. If you are ready to learn and grow with a team of winning professionals, send Tape & Resume to Radio & Records, 1930 Century Park West, Box #779, Los Angeles, CA 90067. EOE

#### MW Talk Show Host

Midwestern Full Service Giant looking for warm and informative talk show host. Good Benefits and pay with a great company. Not interested in radio gypsies or opinionated screamers. T&R to Radio & Records, 1930 Century Park West, #788, Los Angeles, CA 90067. EOE

### WLAV-AM

### LAV-FM 97

1340

WLAV AM/FM is accepting resumes for the position of General Sales Manager. AM is Transstars' "Oldies Channel." FM is the 5th oldest Abrams "Super Stars" station in America. Billing share is over two times our rating share and the successful candidate will be expected to improve that. Compensation package exceeds \$60,000. #1 Men 25-54; #2 Adults 25-54. Contact Dennis C. Lemon, VP/GM, 50 Louis NW, Grand Rapids, MI 49503. EOE

### WANT TO COME HOME TO MINNESOTA

Major Minneapolis adult station needs programmer who knows targeting, strategy, fine tuning. Must understand talent and love Minnesota. Confidentiality guaranteed. Send composite and info to Radio & Records, 1930 Century Park West, Box #781, Los Angeles, CA 90067. EOE

## OPENINGS

### MIDWEST CHR

CHR in Midwest, strong on air experience. Must be a good promoter and organizer. Good spot for stable hard worker. T&R to R. Hamilton, KMAN/KMKF, Box 1350, Manhattan, KS 66502. EOE No calls Please.

### Production Director Immediate Opening

WLZR Milwaukee's hottest AOR seeks creative production wizard! 4 track experience and flexibility to do an airshift a must! No MBA required. Just one hell of an imagination! We have the toys, you make the noise! Rush T&R to Bruce McGregor, 5407 W. McKinley Ave., Milwaukee, WI 53208. EOE

### WOSE 94.2 FM A TRIPLETT BROADCASTING COMPANY

Morning Personality with mature voice, good sense of humor, timing & wit, who can relate well with 25-49 audience needed for Northcoast AC powerhouse. Top 5 vacation market in nation. Compensation package 20k + . Send tape & resume to Randolph Millar, WOSE-FM, 202 West Market Street, Sandusky, Ohio 44870. EOE

## WEST

Career Sales Position: Two years' experience or CRMC. No rookies. Good company and benefit plan. Sales manager: (503) 451-5425. EOE (7/31)

California AC seeks mature communicators. Good company and benefits. T&R: Russ, KLLY, 95FM, Box 80658, Bakersfield, CA 93380. EOE (7/31)

KISS 98 is accepting C&Rs from gregarious, high-energy, organized CHR personalities for future openings. Dan Kelley, Box 740, Cortez, CO 81321. EOE (7/31)

PD for Rocky Mountain AM/FM, salary based on experience and production creativity. Call Bob or Julie: (406) 761-2800. 9-11am MDT. EOE (7/31)

Quietly looking for help? Use R&R Blind Box Opportunities ads. Call Ilsa or Dave at 213-553-4330 for more information.

Global Satellite Network programming seeks candidates with sales experience. Resume: Rachel Peakoff, 15477 Ventura Blvd. Ste. #300, Sherman Oaks, CA 91403. EOE (8/7)

Bay area AC seeks experienced News Director. No calls please. T&R: Jim Hampton, KKIQ-FM, 1603 Barcelona St., Livermore, CA 94550. EOE (8/7)

Attention AE winners! Tops on your staff, but seek greater rewards? Join our growing California group. Resumes: President, Box 5600, Ventura, CA 93003. EOE (8/7)

Need two AC winners. PD/airshift and production/airshift. California coast, medium market. T&R: President, Box 5600, Ventura, CA 93003. EOE (8/7)

CHR KROK and Country KLLB have immediate openings. Part-time air talent and News Director. T&R: Sam Jackson, 516 North H St., Lompoc, CA 93436. EOE (8/7)

Colorado ski resort radio/cable tv outlet seeks fulltime air/production person. Experience necessary. T&R: Terry Hartsook, KSMT, Box 7069, Breckenridge, CO 80424. EOE (8/7)

Northern CA news leader is expanding in all positions. T&R: John Burgess, ND, KSRO, Box 1598, Santa Rosa, CA 95402. EOE (8/7)

Cutting edge CHR seeks dependable, dedicated, fulltime personality from the Southwest. T&R: KQNM FM, 401 E. Coal Ave., Gallup, NM 87301. EOE (8/7)

### MORNING & MIDDAY SMILES

Major group's contemporary country FM in Western Medium market is searching for bright, warm communicators for AM Drive & MIDDAYS. Excellent salary & benefits. RUSH, RUSH, RUSH your T&R to Radio & Records, 1930 Century Park West, Box #785, Los Angeles, CA 90067. EOE

# OPPORTUNITIES

## OPENINGS

**THE SOUTHWEST'S dominant Country Powerhouse is accepting a limited number of resumes/airchecks for drive time air staff. We need personality, creativity and fun people. T&R to Radio & Records, 1930 Century Park West, Box #783, Los Angeles, CA 90067. EOE**

**KRLT-FM, LAKE TAHOE, CA. Adult Contemporary in one of America's most attractive markets is expanding. Need community involved Personalities for future openings. Tapes, Resume, References to Dave Stone, Program Director, Box 5310, Stateline, Nevada 89449. EOE**

**FULLER-JEFFREY BROADCASTING OF LAKE TAHOE**

## CLASSIC ROCK

California "Big Buck" Mornings. Solo or team act for Classic Rock in medium market. Stable, credible atmosphere. Send T&R to Radio & Records, 1930 Century Park West, #789, Los Angeles, CA 90067. EOE

## POSITIONS SOUGHT

**Olle North will testify** that "I just didn't know." Now we Dare satellite operated. Help me charge back up that hill. GREG: (216) 933-7729. (8/7)

**Current OM of AM/FM combo seeks larger market.** Three years' experience in all dayparts. (601) 446-8523 before 2pm. (8/7)

## DESPERATELY SEEKING SUSAN!

or Radio KAOS. I'm ready to date your GSM's daughter if that's what it takes. I'm an AOR, AT, Promotional nut. Love community involvement and heavy phones, and beyond mental help. Call Chris before 11 A.M. (EST) 305-239-0827.

**Experienced, married, stable and available now.** Prefer warm climates. No tiny markets considered. LARRY KAY: (717) 653-2500. (8/7)

**Got my severance pay!** Station closed the doors. Seek medium/large market in Midwest area. KEVIN: (402) 593-4094. (8/7)

**I want to come home to New York.** Three years' experience in small and medium market. AC/Country/Western. News and production. TOM: (609) 299-3215. (8/7)

**Personality radio: not a clown.** Original bits. Topical humor. CHR/AOR. Very creative. Great track record. WOVV/WDIS/WKGR. TOM: (305) 466-3484. (8/7)

**Veteran sportscaster seeks college market for sports or news-sports combo.** State award winner. BOB: (712) 274-7332. (8/7)

**11-year pro ready for new and exiting challenge.** Prefer Top 40/AOR. KEVIN BARTON: (314) 336-3133/5063. (8/7)

**Three-year pro with B.A. seeks fulltime air slot.** Give me a call and you won't be disappointed. JIM: (301) 739-7483 or (717) 597-9239. (8/7)

**Highly motivated jock seeks work.** Will relocate. Experience with news/sports. Any format. JOHN: (314) 341-5473. (8/7)

**Five years in radio, one year on-air with AC/Country.** Seek fulltime gig in Midwest/East. BILL: (216) 442-7892. (8/7)

## POSITIONS SOUGHT

**Just a shot!** That's all I ask. At medium/major market. Great personality and strong production. RON SMITH: (606) 789-6664/6336. (8/7)

**Young AP award-winning news pro** got shaft doing snooze news in Massachusetts contrary to promises of solid reporter, administrator. Want me? DAVID: (617) 566-6834. (8/7)

**Ten years' success on-air** and in the PD chair. Killer production. Now they want me to wimp out. Immediate relocation. CHR/AOR. (806) 872-8780. (8/7)

**Team pro seeks solid operation.** CHR/AC/Country/Automation. Ready to work for you. GEORGE: (818) 888-1158. (8/7)

**British announcer for rent.** Modest deposit, reasonable payments. Great return for astute investor. Bring a piece of the empire to your state. PHILLIP: (716) 839-4175. (8/7)

**Hardworking PBP announcer seeks** football/basketball gig. Crisp, upbeat delivery backed by strong knowledge of the game. Does his homework, too. DAN: (205) 233-4526. (8/7)

## Personality, PD, MD, Production

- 18 Years Experience
- Country, AC, Oldies
- CMA Award Winner
- Seeking on-air/programming position in medium to large market
- No reasonable offer refused!
- Stan (614) 695-9562

**Covering football? I'm your man.** Four years' college and high school PBP experience. Will travel. JOHN: (415) 479-6204. (8/7)

**Top-rated talk show host** with major market experience seeks great working conditions with a station that desires to be number one. KEN: (315) 793-0487. (8/7)

**Production director/jock** experience with AOR format. I just want to work. Any shift, any market, any (reasonable) salary. TOBY: (503) 726-1663. (8/7)

**Psychic DJ extraordinary!** Actually sung hit songs from the future for producer David Foster in 1984. It's on tape. JOE KING: (214) 221-0881. (8/7)

**Experienced pro seeks morning drive/PD/sales** position in small market. Seek organized operation. KEN SILVA: (413) 256-4203. (8/7)

**News pro: Great pipes, delivery, writing, and creative use of sound.** Major market experience, solid references. WAYNE SMITH: (503) 292-2261. (8/7)

**Top notch production manager.** Creative promos and voices are my forte. Ten-year pro. I can please your clients and your listeners. IAN ROBERTS: (203) 484-2994. (8/7)

**South Florida: Super talented, entertaining, and personable** newsman/sidekick wants to move to the sun. Twenty years' experience. Medium/majors. RON: (319) 388-9543. (8/7)

**Victim of format change.** Family man with 11 years' experience. Seek Eastern medium/major market Country/AC/Oldies. MARK ANDERSON: (302) 994-3934. (8/7)

**Why must I eat Beefaroni** for dinner while I feel I'm a good enough talent to be in the 50% tax bracket? K. STRONG HODGE: (212) 806-5713 or (201) 667-6648. (8/7)

## PM AN ARB TERRORIST

As your next **PROMOTIONS DIRECTOR**, your competition will be terrorized by what I'll do to their ARB's!

I'm radio's best kept secret: Dynamically creative! Exceptionally organized and meticulous! Excellent management skills! Solid radio marketing/image instincts! Energetic radio fanatic! Street-smart thinker! Good understanding of research/#'s! Dedicated!

I'll effectively promote and position your station; help increase your cume, TSL & AQH, with solid, visionary ideas via my nine years radio/tv experience. Ready to create marketing warfare & inflict some pain!

All serious inquiries considered for any top 40 metro rated CHR/Hot AC/BU/Gold/non-metal AOR, will consider private company. I'll relocate for right offer; especially CA, Sunbelt & NE. Call today before the pain I inflict may be on YOU! Stephen (214) 580-0566.

**Industrious, innovative, organized** personality with smooth voice seeks mornings/middays. Three years' CHR/AOR. Ready for enhancement. GENE: (612) 291-7462. (8/7)

**Currently employed Production Director/midday** announcer in Midwest market seeks challenge. Formally KGB and 100kw WDSC. LEE: (216) 751-2011. (8/7)

**Ripe second banana** waiting to be picked as sidekick. Appealing personality without bruised ego. Your ratings won't slip. KEN: (516) 665-7606. (8/7)

## POSITIONS SOUGHT

### THE ULTIMATE CHAMPIONSHIP TEAM

#### OM/Program Director & Promotions Manager

We are gladiators of the airwaves, doing whatever it takes to win by taking no prisoners. It's marketing warfare!

Together, this unique championship team of **OM/Program Director & Promotions Manager** will clearly, concisely and intelligently program and market your station the way it should be. With imaginative promotions, imagery & cume building techniques, along with aggressive targeting and strategic programming & positioning, we will navigate your station to the top. 26 years combined experience, 4 wins, no losses & no ties. CHR/AC/UC/AOR/Gold/Classic Hits. Call TODAY... waiting may cost you.

Top 50 markets Stephen 214/580-0566

**Work, work, work:** Four-year announcer. Won't just sit in the chair, I'll get it done for you. Ready now. GARRY: (813) 584-2190. (8/7)

**Experienced, talented, creative** and ready to move. Currently holding daily eight-hour airshift. Have written commercial copy, too. RAY: (914) 271-6076. (8/7)

**Rough but ready jock available.** Any format. Prefer drive, but I am open. Excellent production, characters. Prefer the West. Currently at KIMN/Denver. MERLE: (303) 321-7618. (8/7)

**Starving personality seeks** mic for his heart and rock and roll for his soul. Radio is in my blood. I'm experienced, creative, and hardworking. RON: (309) 386-8930. (8/7)

## LIVELY SPORTSCASTER

**Veteran sportscaster with lively, tight delivery** seeks anchoring and/or play by play job in a top 50 market. Currently employed in radio, but can relocate immediately. Respond to Radio & Records, 1930 Century Park West, #765, Los Angeles, CA 90067.

**30-year-old jock** with 12 years' experience seeks evening/overnight spot on a progressive station. For T&R write: Dave Cardosi, 3255 Beth Blvd. #1, Decatur, IL 62526. (8/7)

**Current New York City air personality** seeks perfect opportunity to share extensive broadcasting experience with right AC/CHRs in major Northeast cities. (516) 266-1009. (8/7)

**Need a sports staff?** This pair has 11 years in reporting PBP. Sports talk experience. More info? (216) 255-8143 evenings. (8/7)

**CHR talent** (I-100 Daytona/Jacksonville, OK100/New York, WANS.) Medium/large markets. Prefer Florida and West coast. Will consider other locations. (305) 721-0582. (8/7)

**British radio jock can provide** your station with inexpensive taped music shows. Contact: Carl Kingston, 557 St. Lane, Leeds, LS17 6JA, England: 44-532-687886. (8/7)

**Five-year on-air personality** currently employed parttime in Florida seeks fulltime evening air shift at a Country station in Florida. RON: (813) 574-6512. (8/7)

**Dallas/Fort Worth.** Seek MD/AT position at P3 CHR, 25 share. PD/promotions experience. Any shift, format, or off-air opportunity. BRIAN: (817) 548-7626. (8/7)

**Small market PD/promotions** seeks mid-sized AOR/Classic rocker. No job too small. Voices, humor, dedication. D.L.: (417) 678-2298. (8/7)

**Announcer/sales.** Production wizard, mono to multi-track and the toys. Medium market experience. All shifts. CHR/AC/UC/AOR. RICK: (803) 773-6573. (8/7)

**Evening jock with three years' experience** seeks position. Top 40 to Jazz my specialty. Great production, writing, and lots of voices. TOM: (907) 279-6031. (8/7)

**I can fill your on-air position.** CHR/AOR. GLENN JENSEN: (312) 425-9495. (8/7)

**I am not a yuppie,** I am not interested in the big time. I am interested in making a living with a progressive format. DAVE: (217) 875-1623 between 1-4pm. (8/7)

**Boston native seeks PD/MD** position with drivetime shift. Ten years' experience, three years in Chicago. Prefer Urban Contemporary. EARL: (312) 681-5936. (8/7)

**Multi-track Production Director** with characters on a quest for station that wants creativity. New clients love fresh ideas! B.A. degree. (313) 666-2685. (8/7)

**Upbeat CHR/AC jock to go!** I'll work any shift at your small/medium market station in South/East. Creative and reliable. J.J.: (718) 377-8429. (8/7)

**Like a piece of dandruff,** I just want to get ahead! Tongue-in-cheek jock with sharp blade and tight board. AC/CHR/Gold. NEIL LEIBO: (703) 329-1271/(305) 686-6378. (8/7)

**Quote: "Tim Rose doubled WRRM's** female audience (25-54) in the first three months on-air." Joe Schildmeyer, GM, WRRM/Cincinnati. PD or mornings. TIM ROSE: (513) 241-ROSE. (8/7)

**The hardest-working medium market** talk show host seeks position hosting or producing in a larger market. For tape and guest list: (217) 787-6682. (8/7)

## POSITIONS SOUGHT

**Good newswomen don't grow on trees.** Let me take root at right station. STEPHANIE: (801) 374-1032. (8/7)

**Young jock with three years' experience** seeks fulltime on-air gig in medium market. Currently employed weekends in top 20 market. TONY: (216) 234-1541. (8/7)

**Professional and enthusiastic.** Top fifty radio newswoman seeks on-air news/traffic reporting position in Dallas. B.A. degree with eight years' experience. (504) 488-2439. (8/7)

**Sholin, Naffaly, Rivers, Silver, Dr. Don and Bobby Cole**... I've worked with them all. Fulltime major market, music/promotions. ELAINE: (415) 682-0848. (8/7)

**I don't have AIDS!** Ten years' experience, last three in major market. Seek major market morning team situation. TOMMY: (612) 436-6432. (8/7)

**Successful pro:** Topical, witty, drops, phones, bits. Your everything personality. Great numbers and pipes, plus I'm a nice guy. WDIZ/WSHE/WOVV. TOM SEBASTIAN: (305) 466-3484. (8/7)

## PERSONALITY

*n: distinctive personal character.* AOR-Talker-personality targeting 25-34, slanting male. **AM-PM Drive.** Intelligent, creative, quick. Top-25 market track record. Prefer Midwest. **Top-35.** This is serious, inquire quickly: Radio & Records, 1930 Century Park West, Box #784, Los Angeles, CA 90067. EOE

**Just a shot!** That's all I ask. At medium/major market. Personality and strong production. RON SMITH: (606) 789-6664 or (606) 789-6336. (7/31)

**Ten-year pro seeks MD or Promotions Director** position with modern Country outlet. Prefer top 100 markets. (601) 446-5025. (7/31)

**Experienced DJ!** Production, hardworker, great voiced! Seeks fulltime, any shift. Will relocate. Any size market. ROBERT: (501) 847-8879 or (505) 327-0529. (7/31)

**Warm, lively personality,** currently employed parttime, seeks fulltime position. Dependable team player. STEVE: (417) 883-4060. (7/31)

**Hardworking team player** seeks stable, winning organization. Former PD/MD. Prefer AC/CHR/Country. JERRY: (919) 735-5238. (7/31)

**PBP is my forte.** Can cover your sports with live reports. Love sports talk, I'll even jock. Call today, don't delay! (216) 255-8143 evenings. (7/31)

**Enthusiastic young jock** with AC/Country experience seeks fulltime on-air gig at small/medium market station in Midwest/East. Voices. BILL: (216) 442-7892. (7/31)

## R&R Opportunities Display Advertising

**Display:** \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

**Blind Box:** \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

## Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

## Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## R&R Opportunities Free Advertising

**Radio & Records** provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

## Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

HEART  
OF  
GOLD

THE  
FIRST  
SINGLE  
FROM  
BERT  
ROBINSON.

*Happy  
Bert-Day*

Capitol

©1954 CAPITOL RECORDS, INC.

BERT ROBINSON SOUNDS LIKE LOVE... LOOKS LIKE IT TOO.

# R&R NATIONAL AIRPLAY

## URBAN CONTEMPORARY

### BREAKERS

**STEPHANIE MILLS**

**(You're Puttin') A Rush On Me (MCA)**

79% of our reporting stations on it. Rotations: Heavy 4/0, Medium 23/2, Light 46/25, Total Adds 27 including WDJY, WVEE, WOWI, WTMP, WGCI, WBLZ, WZAK, WJLB, WEKS, KMYX. Debuts at number 38 on the Urban Contemporary chart.

**NEW EDITION**

**Helplessly In Love (MCA)**

76% of our reporting stations on it. Rotations: Heavy 5/0, Medium 22/2, Light 43/19, Total Adds 21 including WUSL, WHRK, WOWI, WTMP, WBLZ, WJLB, KSOL, KQXL, WZFX, WQMG. Debuts at number 37 on the Urban Contemporary chart.

**GLENN JONES**

**We've Only Just Begun... (Jive/RCA)**

75% of our reporting stations on it. Rotations: Heavy 0/0, Medium 20/2, Light 49/20, Total Adds 22 including WXYV, KPRS, KMJM, WKND, KQXL, WWDM, WFXC, WLOU, WTLC, KPRW.

**L.L. COOL J**

**I Need Love (Def Jam/Columbia)**

74% of our reporting stations on it. Rotations: Heavy 16/1, Medium 31/4, Light 21/14, Total Adds 19 including WUSL, WEDR, WGCI, WJLB, KPRS, OC104, JET94, Z16, KKSS, KDKO. Debuts at number 25 on the Urban Contemporary chart.

**SURFACE**

**Lately (Columbia)**

73% of our reporting stations on it. Rotations: Heavy 0/0, Medium 11/3, Light 56/17, Total Adds 20 including WILD, WVEE, WHRK, WEDR, WGCI, KMJM, WNHC, JET94, WWDM, KPRW.

**JOHN WHITE**

**(Can't) Get You Out Of My System (Geffen)**

68% of our reporting stations on it. Rotations: Heavy 0/0, Medium 24/1, Light 39/12, Total Adds 13, WILD, KRNB, WHRK, WDKX, Z93, WFXC, WJLB, WORL, KHYS, WTLC, KDKO.

**LAKESIDE**

**Bullseye (Solar/Capitol)**

66% of our reporting stations on it. Rotations: Heavy 4/0, Medium 18/0, Light 39/7, Total Adds 7, WAMO, WVEE, KJLH, WENN, WQMG, WQIM, KHYS.

**DEELE**

**Can-U-Dance (Solar/Capitol)**

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 20/3, Light 38/10, Total Adds 13, WAMO, WDJY, KPRS, WATV, WQFX, WZAZ, WQIS, WJJS, WALT, WBLX, WQIM, WORL, KDKS.

**4 BY FOUR**

**Come Over (Capitol)**

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/2, Light 45/24, Total Adds 26 including WBLK, WUSL, WHUR, WVEE, KMJQ, KRNB, WGCI, KSOL, WDKX, WPAL.

**FAT BOYS**

**Wipe Out (Tin Pan Apple/PG)**

61% of our reporting stations on it. Rotations: Heavy 8/0, Medium 24/2, Light 24/9, Total Adds 11, WVEE, K94, WOWI, WTMP, KSOL, WZFX, WPDQ, WJYL, WJJS, WQKQ.

**JENNIFER HOLIDAY**

**Heart On The Line (Geffen)**

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/0, Light 43/7, Total Adds 7, WZAK, KPRS, WATV, KDLZ, WJYL, WPLZ, WGPR.

### NEW & ACTIVE

**NONA HENDRYX "Baby Go Go" (EMI America) 49/11**

Rotations: Heavy 0/0, Medium 14/1, Light 35/10, Total Adds 11, WXYV, WDAS, WDJY, WVEE, WZAK, WKND, WJIZ, WATV, WORL, WANM, WTLC. Mediums include: K104, WEDR, WYLD, WGCI, KPRS.

**NAJEE "Betcha Don't Know" (EMI America) 46/7**

Rotations: Heavy 2/0, Medium 17/1, Light 27/6, Total Adds 7, WDAS, WEDR, WLOU, WBLX, WQIM, WTLC, KDKO. Heavy: K104, WJLB. Mediums include: WAMO, WHUR, WGCI, WZAK, KPRS, KMJM.

**STARPOINT "The More We Love" (Elektra) 39/14**

Rotations: Heavy 0/0, Medium 14/0, Light 35/14, Total Adds 14, WILD, WAMO, WVEE, WYLD, WGCI, WXOK, Z93, JET94, WWDM, WQMG, WJMI, Z16, WQIM, WGPR. Medium: WXYV, WDAS, WHUR, KDKS.

**DANA DANE "Cinderella Dana Dane" (Profile) 38/9**

Rotations: Heavy 1/0, Medium 5/2, Light 32/7, Total Adds 9, WOWI, WWDM, WPDQ, KJCB, KOKY, WANM, WTLC, KATZFM, KDKO. Heavy: WZAK. Medium: KDAY, WATV, WPAL.

**GROVER WASHINGTON "Summer Nights" (Columbia) 37/4**

Rotations: Heavy 1/0, Medium 14/0, Light 22/4, Total Adds 4, WXYV, WEDR, WQIS, WJLB. Heavy: WBLZ. Medium: WBLK, WDAS, WAMO, WHUR, WYLD, WZAK, WJLB, WKND, WNHC, WFXA, Z16, WALT, KDKS, WWWS.

**ROMEO "Ooh Baby Baby" (Triple T) 35/5**

Rotations: Heavy 1/0, Medium 16/0, Light 18/5, Total Adds 5, WHRK, WZFX, WQFX, WJYL, WCIN. Heavy: WTLC. Mediums include: WDJY, KRNB, WEDR, WOWI, KPRS, Z93, JET94, WFXC, Z16, WJLB, WWWS.

**SALT & PEPA "Tramp" (Next Plateau) 35/5**

Rotations: Heavy 3/0, Medium 19/0, Light 13/5, Total Adds 5, WHRK, WOWI, WGCI, WEKS, KPRS. Heavy: KRNB, WTMP, KDAY. Mediums include: WDJY, KMJQ, WEDR, WZAK, KPRS, KSOL, WENN, WPEG, WWDM, Z16, KOKY.

**TRAMAINÉ "The Rock" (A&M) 33/13**

Rotations: Heavy 0/0, Medium 14/0, Light 19/13, Total Adds 13, WXYV, WEDR, WGCI, WATV, Z93, WHYZ, WKXI, WKGN, Z16, WQIS, WORL, KDKS, WANM. Mediums include: WDAS, WHUR, WTMP, WBMX, KSOL, WJIZ, WVOI.

**WILSON PICKETT "Don't Turn Away" (Motown) 33/12**

Rotations: Heavy 0/0, Medium 1/0, Light 32/12, Total Adds 12, WVEE, WOWI, KPRS, KSOL, WATV, WPAL, WPDQ, WQIS, KHYS, KPRW, WWWS, KATZFM. Medium: KOKY.

**CLAUDJA BARRY "Secret Affair" (Epic) 32/4**

Rotations: Heavy 0/0, Medium 10/0, Light 22/4, Total Adds 4, WHRK, WZAK, WATV, KPRS. Medium: KRNB, WEDR, WYLD, WTMP, KPRS, WXOK, WENN, WKGN, WALT, WBLX.

**WILL TO POWER "Dreamin'" (Epic) 29/10**

Rotations: Heavy 3/0, Medium 11/1, Light 15/9, Total Adds 10, WDAS, WAMO, KRNB, KMJM, WQFX, WKGN, KJCB, WTLC, WJLB, WVOI. Heavy: XHRM, WDKX, KIIZ. Mediums include: WHRK, WBLZ, WJLB, WLUM, KJLH, KPRS, KKSS, KKPW.

**LIVING IN A BOX "Living In A Box" (Chrysalis) 27/2**

Rotations: Heavy 2/0, Medium 14/0, Light 11/2, Total Adds 2, OC104, KIIZ. Heavy: WILD, WDKX. Medium: WBLK, WAMO, WHUR, WHRK, WBLZ, WLUM, XHRM, Z93, KPRS, WQMG, WQFX, WTLC, KKSS, KKPW.

### MOST ADDED

- STEPHANIE MILLS (27)
- 4 BY FOUR (26)
- GLENN JONES (22)
- O'JAYS (22)
- NEW EDITION (21)
- WHITNEY HOUSTON (20)
- SURFACE (20)
- L.L. COOL J (19)
- WINANS/ANITA BAKER (19)
- DENIECE WILLIAMS (15)

### HOTTEST

- LEVERT (77)
- NATALIE COLE (67)
- FREDDIE JACKSON (51)
- SMOKEY ROBINSON (44)
- GEORGIO (37)
- LUTHER VANDROSS (28)
- FORCE M.D.'S (20)
- JANET JACKSON (19)
- MICHAEL JACKSON w/SIEDAH GARRETT (15)
- L.L. COOL J (11)
- VANESE THOMAS (11)

**WINANS featuring ANITA BAKER "Ain't No Need To Worry" (Qwest/WB) 26/19**  
Rotations: Heavy 0/0, Medium 3/1, Light 23/18, Total Adds 19, WILD, K104, WHRK, K94, WOWI, WJLB, WJIZ, WEKS, KQXL, Z93, WPEG, WQFX, WKXI, WPDQ, Z16, WALT, WGPR, WJLB, WWWS.

### SIGNIFICANT ACTION

**O'JAYS "Lovin' You" (PIR/Manhattan) 23/22**

Rotations: Heavy 0/0, Medium 2/2, Light 21/20, Total Adds 22, WDAS, WAMO, WHUR, K104, KMJQ, WHRK, WYLD, KPRS, KJLH, WPAL, WKXI, KIIZ, WKGN, KJCB, Z16, WALT, KDKS, WANM, WCIN, WJLB, KATZFM, KMYX.

**GIVENS FAMILY "I'm Still Waiting" (P.J.) 23/2**

Rotations: Heavy 0/0, Medium 12/2, Light 11/0, Total Adds 2, KRNB, WTLC. Medium: WDAS, WDJY, WHUR, WHRK, WTMP, KPRS, JET94, WFXC, WBLX, WANM.

**PRINCESS "Red Hot" (Polydor/PG) 22/5**

Rotations: Heavy 0/0, Medium 8/0, Light 14/5, Total Adds 5, WBLK, WHRK, JET94, WWDM, WPLZ. Medium: WDAS, WDJY, WEDR, WTMP, KSOL, WJIZ, WFXC, WJLB.

**ROSE ROYCE "If Walls Could Talk" (Omni/Atlantic) 21/3**

Rotations: Heavy 0/0, Medium 2/0, Light 19/3, Total Adds 3, WDAS, Z93, WLOU. Medium: WFXC, WZAZ.

**SURF M.C.'S "Surf Or Die" (Profile) 20/9**

Rotations: Heavy 0/0, Medium 1/0, Light 19/9, Total Adds 9, WHRK, WEDR, KPRS, WATV, WFXC, WHYZ, Z16, WANM, WTLC. Medium: KDKO.

**ELLA BROOKS "It's Easy When You're On Fire" (QMI/MCA) 19/2**

Rotations: Heavy 0/0, Medium 9/0, Light 10/2, Total Adds 2, WDAS, WTMP. Medium: KRNB, WHRK, WEDR, WXOK, WENN, WJYL, WKWM, WJLB, WVOI.

**UTFO "Ya Cold Wanna Be With Me" (Select) 18/8**

Rotations: Heavy 0/0, Medium 1/0, Light 17/8, Total Adds 8, WEDR, WTMP, KMJM, WXOK, WALT, KHYS, WANM, WTLC. Medium: KDAY.

**MILLIE JACKSON "It's A Thang" (Jive/RCA) 18/3**

Rotations: Heavy 0/0, Medium 5/0, Light 13/3, Total Adds 3, WZAK, WHYZ, WQIM. Medium: WTMP, WWDM, WZAZ, KOKY, WJLB.

**DAVY D "Have You Seen Davy" (Def Jam/Columbia) 17/3**

Rotations: Heavy 0/0, Medium 3/0, Light 14/3, Total Adds 3, Z93, KJCB, KDKS. Medium: KRNB, KDAY, WZAZ.

**DENIECE WILLIAMS "I Confess" (Columbia) 15/15**

Rotations: Heavy 0/0, Medium 2/2, Light 13/13, Total Adds 15, WDAS, WHUR, KPRS, WNHC, OC104, WJIZ, WEKS, KQXL, KDLZ, WQFX, WZAZ, KOKY, WJLB, WQKQ, WTLC.

**CHILL FACTOR "Conversation" (WB) 15/7**

Rotations: Heavy 0/0, Medium 1/0, Light 14/7, Total Adds 7, WGCI, KSOL, WJIZ, KQXL, WFXC, KJCB, WALT. Medium: WDAS.

**MADONNA "Who's That Girl" (Sire/WB) 15/2**

Rotations: Heavy 7/0, Medium 3/0, Light 5/2, Total Adds 2, WZFX, Z103. Heavy: WUSL, XHRM, WDKX, KPRS, WPDQ, KKSS, KMYX. Medium: WOWI, WLUM, KKPW.

**WHISPERS "Just Gets Better With Time" (Solar/Capitol) 14/8**

Rotations: Heavy 0/0, Medium 7/2, Light 7/6, Total Adds 8, WHUR, WGCI, KDAY, WJIZ, KOKY, KHYS, WANM, KPRW. Medium: WILD, WZAK, KJLH, WFXA, KIIZ.

**BOYS ON THE BLOCK "Let It Be" (Fantasy) 14/7**

Rotations: Heavy 1/0, Medium 3/1, Light 10/6, Total Adds 7, WAMO, WDJY, K94, WPDQ, WANM, WKWM, WVOI. Heavy: WWDM. Medium: WDAS, WZAK.

**THIRD WORLD "Hold On To Love" (Columbia) 12/4**

Rotations: Heavy 2/0, Medium 2/0, Light 8/4, Total Adds 4, WDKX, WFXC, WORL, WPLZ. Heavy: WAMO, WPAL. Medium: WDAS, WTMP.

**JESSE'S GANG "Back Up" (Geffen) 12/3**

Rotations: Heavy 0/0, Medium 4/1, Light 8/2, Total Adds 3, KDAY, WJLB, KATZFM. Medium: WBLK, WGCI, WJMI.

**TEEN DREAM "Slip-Slide" (WB) 12/3**

Rotations: Heavy 1/0, Medium 2/0, Light 9/3, Total Adds 3, WGPR, WJLB, WWWS. Heavy: WJMI. Medium: WFXA, WKWM.

**GARY GLENN "Do You Have To Go" (Motown) 11/9**

Rotations: Heavy 0/0, Medium 0/0, Light 11/9, Total Adds 9, WHUR, WJIZ, KQXL, WATV, WPAL, WZAZ, KJCB, Z16, WALT.

**HOWARD HEWETT "Say Amen" (Elektra) 11/3**

Rotations: Heavy 0/0, Medium 5/0, Light 6/3, Total Adds 3, WOWI, WBMX, WPLZ. Medium: K94, WTMP, WGCI, KMJM, KJLH.

**SPARE PARTS "Boys Will Be Boys" (Busy Bee/Warlock) 11/2**

Rotations: Heavy 0/0, Medium 1/0, Light 10/2, Total Adds 2, WQFX, WALT. Medium: K104.

**BOSE "Rock The World" (Rockwell) 10/6**

Rotations: Heavy 0/0, Medium 1/0, Light 9/6, Total Adds 6, WHRK, WXOK, WQFX, WJMI, WQIS, KDKS. Medium: KDAY.

**DAVID ALEXANDER "Ms. X" (Sound Town) 10/1**

Rotations: Heavy 0/0, Medium 1/0, Light 9/1, Total Adds 1, KMJM. Medium: K104.

### NEW ARTISTS

	Reports/Adds
1 NAJEE/Betcha Don't Know (EMI America)	46/7
2 ROMEO/Ooh Baby Baby (Triple T)	35/5
3 SALT & PEPA/Tramp (Next Plateau)	35/5
4 WILSON PICKETT/Don't Turn Away (Motown)	33/12
5 WILL TO POWER/Dreamin' (Epic)	29/10
6 LIVIN' IN A BOX/Livin' In A Box (Chrysalis)	27/2
7 GIVENS FAMILY/I'm Still Waiting (P.J.)	23/2
8 SURF M.C.'S/Surf Or Die (Profile)	20/9
9 ELLA BROOKS/It's Easy When You're On Fire (QMI/MCA)	19/2
10 DAVY D/Have You Seen Davy (Def Jam/Columbia)	17/3

New Artists are those who have not previously been reported as a Breaker by reporting stations.

# URBAN CONTEMPORARY ADDS & HOTS

## EAST

**WXVY/Baltimore**  
Roy Sampson  
TRAMANE  
WHITNEY HOUSTON  
MADAME X  
GLENN JONES  
GROVER WASHINGTON  
NONA HENDRYX  
Hottest:  
LEVERT  
CHERYL LYNN  
FORCE MD'S  
MICHAEL JACKSON  
SMOKEY ROBINSON

**WUSL/Philadelphia**  
Tony Quararone  
NEW EDITION  
L.L. COOL J  
EXPOSE  
SHERRICK  
FOUR BY FOUR  
Hottest:  
MICHAEL JACKSON  
STEPHANIE MILLS  
ALEXANDER O'NEAL  
LEVERT  
FREDDIE JACKSON

**WILD/Boston**  
Smith/Pandeleton  
STARPOINT  
JODY WATLEY  
SURFACE  
PAULI CARMAN  
WINANS  
JOHN WHITE  
SUPERIORS  
Hottest:  
FORCE MD'S  
LEVERT  
L.L. COOL J  
STEPHANIE MILLS  
JESSE JAMES

**WBLK/Buffalo**  
Deborah Sims  
ISLEY JASPER ISLE  
PRINCESS  
KOOL & THE GANG  
FOUR BY FOUR  
EXPOSE  
JODY WATLEY  
Hottest:  
LEVERT  
L.L. COOL J  
KLYMAXX  
JANET JACKSON  
MICHAEL JACKSON

**WNHC/New Haven**  
David Dickenson  
PEBBLES  
DENICE WILLIAMS  
PAULI CARMAN  
SURFACE  
EXPOSE  
FOUR BY FOUR  
Hottest:  
SMOKEY ROBINSON  
NATALIE COLE  
GEORGIO  
LEVERT  
KOOL & THE GANG

**WOC104/Ocean City**  
Filippelli/Jantzen  
DENICE WILLIAMS  
PELLAS  
SHERRICK  
LIVING IN A BOX  
L.L. COOL J  
Hottest:  
FREDDIE JACKSON  
SYSTEM  
LEVERT  
KOOL & THE GANG  
MICHAEL JACKSON

**WDAS/Philadelphia**  
Joe Tamburro  
ROSE ROYCE  
NONA HENDRYX  
O'JAYS  
WATIE  
ELLA BROOKS  
DENICE WILLIAMS  
PICTURE PERFECT  
EXPOSE  
WHITNEY HOUSTON  
NONA HENDRYX  
GLENN JONES  
WILL TO POWER  
SHIRLEY MURDOCK  
Hottest:  
NATALIE COLE  
FREDDIE JACKSON  
GEORGIO  
WARWICK & OSBORNE  
FORCE MD'S

**WQXL/Baton Rouge**  
Welch/Clay  
GLENN JONES  
STEPHANIE MILLS  
NEW EDITION  
WINANS  
CHILL FACTOR  
DENICE WILLIAMS  
DEBARGE  
GARY GLENN  
Hottest:  
FREDDIE JACKSON  
LEVERT  
NATALIE COLE  
SMOKEY ROBINSON  
GEORGIO  
VANEESE THOMAS

**WJIZ/Albany**  
Tony Wright  
GENERAL KANE  
PRINCE  
WINANS  
GLENN JONES  
PATRICE RUSHEN  
NONA HENDRYX  
WHISPERS  
CHILL FACTOR  
DENICE WILLIAMS  
GARY GLENN  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
SMOKEY ROBINSON  
LUTHER VANDROSS  
GEORGIO

**WVVE/Atlanta**  
Ray Boyd  
STEPHANIE MILLS  
STARPOINT  
FAT BOYS  
LAKESIDE  
Hottest:  
NONA HENDRYX  
FOUR BY FOUR  
SURFACE  
WILSON PICKETT  
Hottest:  
NATALIE COLE  
FREDDIE JACKSON  
LUTHER VANDROSS  
MICHAEL JACKSON  
LEVERT

**WPKI/Charlotte**  
Don Kendrick  
PATRICE RUSHEN  
JETS  
PRINCE  
SURFACE  
FIFTH AVENUE  
ANTIA BAKER  
GARY GLENN  
FOUR BY FOUR  
O'JAYS  
WILSON PICKETT  
TYRONE DAVIS  
Hottest:  
LEVERT  
KOOL & THE GANG  
FORCE MD'S  
SMOKEY ROBINSON  
GEORGIO  
Z93/Charlotte  
Cliff Fletcher  
JOHN WHITE  
STARPOINT  
ROSE ROYCE  
WINANS  
TRAMANE  
DAVY D  
RAINY DAVIS  
Hottest:  
LEVERT  
NATALIE COLE  
SMOKEY ROBINSON  
VANEESE THOMAS  
SYSTEM

**WPEG/Charlotte**  
Michael Saunders  
STEPHANIE MILLS  
SHIRLEY MURDOCK  
WINANS  
Hottest:  
FREDDIE JACKSON  
LUTHER VANDROSS  
LEVERT  
NATALIE COLE  
FORCE MD'S  
WJYL/Douville  
Philip David March  
STEPHANIE MILLS  
FAT BOYS  
JENNIFER HOLLIDAY  
ROMEO  
Hottest:  
LEVERT  
NATALIE COLE  
LUTHER VANDROSS  
SMOKEY ROBINSON  
JANET JACKSON

**KRNB/Memphis**  
C.J. Morgan  
SHALAMAR  
GIVENS FAMILY  
WILL TO POWER  
ANOUETTE  
FOUR BY FOUR  
JOHN WHITE  
Hottest:  
JANET JACKSON  
LEVERT  
FREDDIE JACKSON  
NATALIE COLE  
LUTHER VANDROSS  
GEORGIO  
SMOKEY ROBINSON

**WORLD/Oriolo**  
Earl James  
STEPHANIE MILLS  
NONA HENDRYX  
DELE  
JOHN WHITE  
Hottest:  
JANET JACKSON  
NATALIE COLE  
FREDDIE JACKSON  
LEVERT  
ATLANTIC STARR

## SOUTH

**WATV/Birmingham**  
Ron January  
TRAMANE  
JENNIFER HOLLIDAY  
WILSON PICKETT  
NONA HENDRYX  
SURF MC'S  
CLAUDIA BARRY  
NEW EDITION  
MADAME X  
FOUR BY FOUR  
DELE  
GARY GLENN  
Hottest:  
LEVERT  
FREDDIE JACKSON  
GEORGIO  
JANET JACKSON  
LUTHER VANDROSS  
NATALIE COLE

**WENN/Birmingham**  
Dave Donnell  
L.L. COOL J  
AVA CHERRY  
LAKESIDE  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
SMOKEY ROBINSON  
GEORGIO  
LEVERT

**WPAJ/Charleston**  
Don Kendrick  
PATRICE RUSHEN  
JETS  
PRINCE  
SURFACE  
FIFTH AVENUE  
ANTIA BAKER  
GARY GLENN  
FOUR BY FOUR  
O'JAYS  
WILSON PICKETT  
TYRONE DAVIS  
Hottest:  
LEVERT  
KOOL & THE GANG  
FORCE MD'S  
SMOKEY ROBINSON  
GEORGIO  
Z93/Charlotte  
Cliff Fletcher  
JOHN WHITE  
STARPOINT  
ROSE ROYCE  
WINANS  
TRAMANE  
DAVY D  
RAINY DAVIS  
Hottest:  
LEVERT  
NATALIE COLE  
SMOKEY ROBINSON  
VANEESE THOMAS  
SYSTEM

**WPEG/Charlotte**  
Michael Saunders  
STEPHANIE MILLS  
SHIRLEY MURDOCK  
WINANS  
Hottest:  
FREDDIE JACKSON  
LUTHER VANDROSS  
LEVERT  
NATALIE COLE  
FORCE MD'S  
WJYL/Douville  
Philip David March  
STEPHANIE MILLS  
FAT BOYS  
JENNIFER HOLLIDAY  
ROMEO  
Hottest:  
LEVERT  
NATALIE COLE  
LUTHER VANDROSS  
SMOKEY ROBINSON  
JANET JACKSON

**KRNB/Memphis**  
C.J. Morgan  
SHALAMAR  
GIVENS FAMILY  
WILL TO POWER  
ANOUETTE  
FOUR BY FOUR  
JOHN WHITE  
Hottest:  
JANET JACKSON  
LEVERT  
FREDDIE JACKSON  
NATALIE COLE  
LUTHER VANDROSS  
GEORGIO  
SMOKEY ROBINSON

**WORLD/Oriolo**  
Earl James  
STEPHANIE MILLS  
NONA HENDRYX  
DELE  
JOHN WHITE  
Hottest:  
JANET JACKSON  
NATALIE COLE  
FREDDIE JACKSON  
LEVERT  
ATLANTIC STARR

**JET94/Chattanooga**  
Tony Scott  
L.L. COOL J  
STARPOINT  
SURFACE  
NANCY WILSON  
PRINCESS  
PICTURE PERFECT  
SUGAR BABES  
Hottest:  
FREDDIE JACKSON  
LEVERT  
LUTHER VANDROSS  
NATALIE COLE  
VANEESE THOMAS

**WWMO/Columbia**  
Andre Carson  
DANA DANF  
GLENN JONES  
STARPOINT  
PRINCESS  
HOTTEST:  
LEVERT  
FAT BOYS  
L.L. COOL J  
FORCE MD'S  
NATALIE COLE

**K104/Dallas**  
Terri Avery  
O'JAYS  
PRINCE  
WINANS  
HOTTEST:  
BABYFACE  
LEVERT  
L.L. COOL J  
LUTHER VANDROSS  
NATALIE COLE

**WFXC/Durham**  
Doc Holliday  
GENERAL KANE  
JOHN WHITE  
STEPHANIE MILLS  
PUBLIC ENEMY  
CHILL FACTOR  
NEW EDITION  
THIRD WORLD  
SURF MC'S  
SURFACE  
GLENN JONES  
KLIQUE  
Hottest:  
LEVERT  
VANEESE THOMAS  
FREDDIE JACKSON  
GEORGIO  
NATALIE COLE

**KPRR/EI Paso**  
Hanson/Mendoza  
DEPECHE MODE  
MADAME X  
SCRITTI POLITTI  
FIRE ON BLONDE  
CLAUDIA BARRY  
BASSIX  
BANANARAMA  
DOROTHY GALDEZ  
SALT & PEPA  
WHITNEY HOUSTON  
FOUR BY FOUR  
Hottest:  
MADONNA  
LEVERT  
MICHAEL JACKSON  
LISA LISA  
T'PAU

**WZFX/Fayetteville**  
Tony Lyle  
STEPHANIE MILLS  
FAT BOYS  
ROMEO  
NEW EDITION  
JOHN WHITE  
FIFTH AVENUE  
MADONNA  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
LEVERT  
LUTHER VANDROSS  
JANET JACKSON

**KDLZ/Ft. Worth-Dallas**  
Tucker/Medison  
PRINCE  
MADAME X  
STEPHANIE MILLS  
PATRICE RUSHEN  
JENNIFER HOLLIDAY  
DENICE WILLIAMS  
FOUR BY FOUR  
Hottest:  
NATALIE COLE  
LUTHER VANDROSS  
SMOKEY ROBINSON  
GEORGIO

**WQFX/Gulfport-Biloxi**  
Al Luv  
ROMEO  
LISA LISA  
DENICE WILLIAMS  
WHITNEY HOUSTON  
WINANS  
GLENN JONES  
BOSE  
SPARE PARTS  
DELE  
WILL TO POWER  
Hottest:  
FREDDIE JACKSON  
GEORGIO  
NATALIE COLE  
LEVERT  
LUTHER VANDROSS

**WJSL/Lynchburg**  
Lad Gyns  
GLENN JONES  
FAT BOYS  
MARVIN SEASE  
STEPHANIE MILLS  
FOUR BY FOUR  
DELE  
GENERAL KANE  
Hottest:  
LILLO THOMAS  
FREDDIE JACKSON  
GEORGIO  
SMOKEY ROBINSON

**WDMJ/Memphis**  
Bobby O'Jay  
DEBARGE  
FOUR BY FOUR  
JOHN WHITE  
DENICE WILLIAMS  
GROVER WASHINGTON  
Hottest:  
LEVERT  
JANET JACKSON  
KOOL & THE GANG  
ALEXANDER O'NEAL  
ATLANTIC STARR  
FREDDIE JACKSON

**WQMG/Greensboro**  
Mike Wheeler  
NEW EDITION  
GLENN JONES  
STARPOINT  
LAKESIDE  
HOTTEST:  
WHITNEY HOUSTON  
MICHAEL JACKSON  
LEVERT  
L.L. COOL J  
FORCE MD'S

**WHYZ/Greenville**  
Walker/Mason  
WHITNEY HOUSTON  
WARWICK & OSBORNE  
STEPHANIE MILLS  
FOUR BY FOUR  
JILL JONES  
SURF MC'S  
STARPOINT  
MILLIE JACKSON  
Hottest:  
L.L. COOL J  
NATALIE COLE  
LEVERT  
STEPHANIE MILLS  
FAT BOYS

**WLOU/Louisville**  
Ange Canessa  
L.L. COOL J  
BE BE & CE CE WIN  
PRINCE  
NAJEE  
WHITNEY HOUSTON  
NEW EDITION  
STEPHANIE MILLS  
ROSE ROYCE  
PATRICE RUSHEN  
PAULI CARMAN  
Hottest:  
LEVERT  
NATALIE COLE  
GEORGIO  
THERESA  
WILSON ROBINSON

**KMJQ/Houston**  
Robert Vinson  
REAL CHILL  
O'JAYS  
FOUR BY FOUR  
WHITNEY HOUSTON  
L.L. COOL J  
CHILL FACTOR  
DANA DANF  
O'JAYS  
DEBARGE  
DAVY D  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
GEORGIO  
SMOKEY ROBINSON

**WKXJ/Jackson**  
Dwayne Tanner  
KOOL & THE GANG  
CHUCK STANLEY  
SHALAMAR  
O'JAYS  
WHITNEY HOUSTON  
STEPHANIE MILLS  
WINANS  
HERB ALPERT  
TRAMANE  
GLENN JONES  
HOTTEST:  
LILLO THOMAS  
NATALIE COLE  
KOOL & THE GANG  
SMOKEY ROBINSON

**WJMI/Jackson**  
Carl Haynes  
STARPOINT  
BOSE  
Hottest:  
LEVERT  
BABYFACE  
COLONEL ABRAMS  
CHUCK STANLEY  
FORCE MD'S

**WZAZ/Jacksonville**  
Nai Jackson  
DRELE  
PAULI CARMAN  
L.L. COOL J  
M.C. HAMMER  
DENICE WILLIAMS  
GARY GLENN  
STEPHANIE MILLS  
Hottest:  
FREDDIE JACKSON  
GEORGIO  
THEPESA  
KOOL & THE GANG  
LEVERT

**WHRK/Memphis**  
Pam Wells  
NEW EDITION  
WHITNEY HOUSTON  
WINANS  
HOTTEST:  
HERB ALPERT  
ROXANNE SHANTE  
CLAUDIA BARRY  
NANCY WILSON  
GENERAL KANE  
SWING OUT SISTER  
SALT & PEPA  
SURFACE  
PRINCESS  
BOSE  
O'JAYS  
JOHN WHITE  
SURF MC'S  
ROMEO  
TYRONE DAVIS  
Hottest:  
LEVERT  
GEORGIO  
NATALIE COLE  
TIMEX SOCIAL CLUB  
SMOKEY ROBINSON

**WALM/Meridian**  
Audra Russell  
SURFACE  
WINANS  
DELE  
MADAME X  
MICHAEL JACKSON  
O'JAYS  
CHILL FACTOR  
GARY GLENN  
DEBARGE  
SPARE PARTS  
Hottest:  
JANET JACKSON  
KOOL & THE GANG  
ALEXANDER O'NEAL  
ATLANTIC STARR  
FREDDIE JACKSON

**WPDQ/Jacksonville**  
Crumbly/Henry  
FAT BOYS  
KLYMAXX  
JELLYBEAN  
WILSON PICKETT  
STEPHANIE MILLS  
NEW EDITION  
MADAME X  
WINANS  
BOYS ON THE BLOCK  
DANA DANF  
Hottest:  
L.L. COOL J  
NATALIE COLE  
LEVERT  
SYSTEM  
GEORGIO

**KHZ/Killeen**  
Bill St. John  
STEPHANIE MILLS  
COLONEL ABRAMS  
PRINCE  
LIVING IN A BOX  
O'JAYS  
RAMSEY LEWIS  
FREDMAN & BLOUNT  
Hottest:  
L.L. COOL J  
BABYFACE  
SHALAMAR  
WILL TO POWER  
LEVERT

**WKGN/Knoxville**  
Wayne Swann  
SURFACE  
WILL TO POWER  
TRAMANE  
FOUR BY FOUR  
GLENN JONES  
O'JAYS  
KLYMAXX  
FIFTH AVENUE  
JOHN WHITE  
Hottest:  
NATALIE COLE  
FREDDIE JACKSON  
LUTHER VANDROSS  
FORCE MD'S

**KJCB/Lafayette**  
Handy/Davis  
STEPHANIE MILLS  
WILL TO POWER  
GARY GLENN  
L.L. COOL J  
CHILL FACTOR  
DANA DANF  
O'JAYS  
DEBARGE  
DAVY D  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
GEORGIO  
SMOKEY ROBINSON

**KXZZ/Lake Charles**  
Manuel/Moore  
L.L. COOL J  
GARY GLENN  
TRAMANE  
STARPOINT  
O'JAYS  
SURF MC'S  
WINANS  
HOTTEST:  
DEBARGE  
WILSON PICKETT  
TRAMANE  
GROVER WASHINGTON  
PRINCE  
WHITNEY HOUSTON  
BOSE  
HOTTEST:  
FREDDIE JACKSON  
NATALIE COLE  
LUTHER VANDROSS  
VANEESE THOMAS

**WQIS/Laurel**  
Ron Davis  
KLYMAXX  
DELE  
DEBARGE  
WILSON PICKETT  
EXPOSE  
WINANS  
FAT BOYS  
Hottest:  
NATALIE COLE  
FORCE MD'S  
FREDDIE JACKSON  
LUTHER VANDROSS

**WOMY/Norfolk**  
Stephen Crumbly  
KLYMAXX  
HOWARD HEWETT  
NEW EDITION  
PRINCE  
STEPHANIE MILLS  
FAT BOYS  
WILSON PICKETT  
DANA DANF  
SALT & PEPA  
WINANS  
Hottest:  
NATALIE COLE  
GEORGIO  
LEVERT  
FORCE MD'S  
THERESA

**KHY5/Port Arthur**  
Steve Hedgwood  
MICHAEL JACKSON  
GLENN JONES  
LAKESIDE  
WILSON PICKETT  
WHISPERS  
PUBLIC ENEMY  
UTFO  
PATRICE RUSHEN  
GLENN JONES  
FOUR BY FOUR  
JOHN WHITE  
Hottest:  
NATALIE COLE  
GEORGIO  
LUTHER VANDROSS  
SMOKEY ROBINSON  
LEVERT

**KDKS/Shreveport**  
C. Erwin Daniels  
BOSE  
TRAMANE  
DELE  
DAVY D  
O'JAYS  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
LILLO THOMAS  
BABYFACE  
LEVERT

## MIDWEST

**WGCI/Chicago**  
Sonny Taylor  
L.L. COOL J  
STEPHANIE MILLS  
WHISPERS  
WHITNEY HOUSTON  
SURFACE  
TRAMANE  
SALT & PEPA  
STARPOINT  
FOUR BY FOUR  
CHILL FACTOR  
AL GREEN  
PUBLIC ENEMY  
GLENN JONES  
NONA HENDRYX  
GEORGIO  
Hottest:  
LUTHER VANDROSS  
SMOKEY ROBINSON  
GEORGIO  
VANEESE THOMAS

**WTLC/Indianapolis**  
Jay Johnson  
PEGGI BLU  
GIVENS FAMILY  
SURF MC'S  
DENICE WILLIAMS  
JOHN WHITE  
DANA DANF  
UTFO  
MADAME X  
NAJEE  
WILL TO POWER  
PUBLIC ENEMY  
GLENN JONES  
NONA HENDRYX  
GEORGIO  
Hottest:  
LUTHER VANDROSS  
SMOKEY ROBINSON  
NATALIE COLE  
LEVERT  
MICHAEL JACKSON

**WBMM/Chicago**  
Michaels/Davis  
HOWARD HEWETT  
THERESA  
WHITNEY HOUSTON  
Hottest:  
FREDDIE JACKSON  
LEVERT  
NATALIE COLE  
SMOKEY ROBINSON  
GEORGIO

**WCIN/Cincinnati**  
Steve Harris  
ALEXANDER O'NEAL  
O'JAYS  
ROMEO  
J. BLACKFOOT  
DEBARGE  
JETS  
Hottest:  
LEVERT  
NATALIE COLE  
FREDDIE JACKSON  
JANET JACKSON  
LILLO THOMAS

**WBLZ/Cincinnati**  
Brian Castle  
MICHAEL JACKSON  
STEPHANIE MILLS  
NEW EDITION  
SWING OUT SISTER  
Hottest:  
FREDDIE JACKSON  
LEVERT  
NATALIE COLE  
LUTHER VANDROSS  
SMOKEY ROBINSON

**WQOK/Nashville**  
Cy Young  
PATRICE RUSHEN  
DENICE WILLIAMS  
GLENN JONES  
NEW EDITION  
MADAME X  
SURFACE  
FAT BOYS  
Hottest:  
LEVERT  
FORCE MD'S  
KOOL & THE GANG  
WARWICK & OSBORNE  
PRINCE

**WYLD-FM/New Orleans**  
Ed Spencer  
O'JAYS  
STARPOINT  
Hottest:  
LEVERT  
JANET JACKSON  
NATALIE COLE  
FORCE MD'S  
VANEESE THOMAS

**Z103/Columbus**  
Tom Reynolds  
L.L. COOL J  
KLYMAXX  
PATRICE RUSHEN  
MADONNA  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
LUTHER VANDROSS

**WVYK/Norfolk**  
Dave Allan  
BOYS ON THE BLOCK  
RAYNIE DAVIS  
JODY WATLEY  
EXPOSE  
WINANS  
FAT BOYS  
Hottest:  
NATALIE COLE  
FORCE MD'S  
FREDDIE JACKSON  
LUTHER VANDROSS

**WVKO/Columbus**  
KC Jones  
LISA LISA  
KLYMAXX  
PATRICE RUSHEN  
MADONNA  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
LUTHER VANDROSS

**WOWI/Norfolk**  
Stephen Crumbly  
KLYMAXX  
HOWARD HEWETT  
NEW EDITION  
PRINCE  
STEPHANIE MILLS  
FAT BOYS  
WILSON PICKETT  
DANA DANF  
SALT & PEPA  
WINANS  
Hottest:  
NATALIE COLE  
GEORGIO  
LEVERT  
FORCE MD'S  
THERESA

**WPLZ/Petersburg**  
Debbie Parker  
NEW EDITION  
JENNIFER HOLLIDAY  
GLENN JONES  
SURFACE  
JOHN PEGRAM  
THIRD WORLD  
PRINCESS  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
FORCE MD'S  
LAKESIDE

**KATZ-FM/St. Louis**  
Cheryl Winston  
DANA DANF  
JESSE'S GANG  
PAULI CARMAN  
BLACK BRITAIN  
O'JAYS  
WILSON PICKETT  
CHERYL LYNN  
Hottest:  
JANET JACKSON  
FREDDIE JACKSON  
NATALIE COLE  
LEVERT

**WVOI/Toledo**  
Paul Brown  
MICHAEL JACKSON  
PEBBLES  
LISA LISA  
WHITNEY HOUSTON  
WILL TO POWER  
MILLIE SCOTT  
AL GREEN  
BOYS ON THE BLOCK  
DAVINA  
PICTURE PERFECT  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
LEVERT  
SMOKEY ROBINSON  
LUTHER VANDROSS

**KMJM/St. Louis**  
Mike Stradford  
WHITNEY HOUSTON  
LISA LISA  
SURFACE  
GLENN JONES  
DAVID ALEXANDER  
WILL TO POWER  
DEBARGE  
UTFO  
Hottest:  
GEORGIO  
SMOKEY ROBINSON  
NATALIE COLE  
LEVERT

**WGRD/Detroit**  
Joe Spencer  
MICHAEL JACKSON  
CHERYL LYNN  
STARPOINT  
MILLIE SCOTT  
JENNIFER HOLLIDAY  
SURFACE  
WINANS  
TEEN DREAM  
U VEE HAYES  
NEW EDITION  
FOUR BY FOUR  
LISA LISA  
Hottest:  
GEORGIO  
ALEXANDER O'NEAL  
KLYMAXX  
LEVERT  
MICHAEL JACKSON  
FREDDIE JACKSON  
GEORGIO  
SMOKEY ROBINSON

**WKWM/Grand Rapids**  
Grant/Franklin  
MADAME X  
AL GREEN  
DAVINA  
BOYS ON THE BLOCK  
Hottest:  
LEVERT  
NATALIE COLE  
GEORGIO  
SMOKEY ROBINSON  
THERESA

**WJLB/Detroit**  
Briggs/Alexander  
L.L. COOL J  
LISA LISA  
NEW EDITION  
WINANS  
STEPHANIE MILLS  
WHITNEY HOUSTON  
Hottest:  
ALEXANDER O'NEAL  
LILLO THOMAS  
GEORGIO  
FREDDIE JACKSON  
LEVERT

**KBUZ/Wichita**  
Rochel Wright  
none  
Hottest:  
BABYFACE  
SHALAMAR  
FREDDIE JACKSON  
JANET JACKSON  
NATALIE COLE

## WEST

**KKSS/Albuquerque**  
Bill Thomas  
LISA LISA  
L.L. COOL J  
CCC  
FORCE MD'S  
Hottest:  
ALEXANDER O'NEAL  
NATALIE COLE  
SYSTEM  
WAR  
LEVERT

**KDKO/Denver**  
Danny Harris  
L.L. COOL J  
SURFACE  
JOHN WHITE  
NAJEE  
DANA DANF  
Hottest:  
NATALIE COLE  
LEVERT  
SMOKEY ROBINSON  
VANEESE THOMAS  
SYSTEM

**KSOL/San Francisco**  
Robinson/Moody  
LISA LISA  
NEW EDITION  
MICHAEL JACKSON  
FAT BOYS  
WHITE BOYS  
PEBBLES  
FOUR BY FOUR  
WILSON PICKETT  
SHERRICK  
GEORGIO  
CHILL FACTOR  
Hottest:  
ALEXANDER O'NEAL  
FREDDIE JACKSON  
SMOKEY ROBINSON  
REGINA BELLE  
NATALIE COLE

**KDAV/Los Angeles**  
Patterson/Mack  
MICHAEL JACKSON  
L.L. COOL J  
WHISPERS  
MIAMI SOUND MACHI  
JESSE'S GANG  
WORLD CLASS WRECK  
FRESH GARDEN  
SUAVE  
CLUB NOUVEAU  
WHITNEY HOUSTON  
Hottest:  
SALT & PEPA  
MICHAEL JACKSON  
ROXANNE SHANTE  
ALEXANDER O'NEAL  
LEVERT

**KMPY/Ojai**  
Howard "HT" Thomas  
EXPOSE  
STEPHANIE MILLS  
O'JAYS  
Hottest:  
LOS LOBOS  
LEVERT  
NATALIE COLE  
FREDDIE JACKSON  
SMOKEY ROBINSON

**WJSL/Lynchburg**  
Lad Gyns  
GLENN JONES  
FAT BOYS  
MARVIN SEASE  
STEPHANIE MILLS  
FOUR BY FOUR  
DELE  
GENERAL KANE  
Hottest:  
LILLO THOMAS  
FREDDIE JACKSON  
GEORGIO  
SMOKEY ROBINSON

**WDMJ/Memphis**  
Bobby O'Jay  
DEBARGE  
FOUR BY FOUR  
JOHN WHITE  
DENICE WILLIAMS  
GROVER WASHINGTON  
Hottest:  
LEVERT  
JANET JACKSON  
KOOL & THE GANG  
ALEXANDER O'NEAL  
ATLANTIC STARR  
FREDDIE JACKSON

**WPLZ/Petersburg**  
Debbie Parker  
NEW EDITION  
JENNIFER HOLLIDAY  
GLENN JONES  
SURFACE  
JOHN PEGRAM  
THIRD WORLD  
PRINCESS  
Hottest:  
FREDDIE JACKSON  
NATALIE COLE  
FORCE MD'S  
LAKESIDE

92 Reporting Stations  
91 Current Reports

KBUZ/Wichita reported a frozen  
playlist this week.

We've just begun...  
...and we're already

# HOT!!

DOUBLE BREAKER



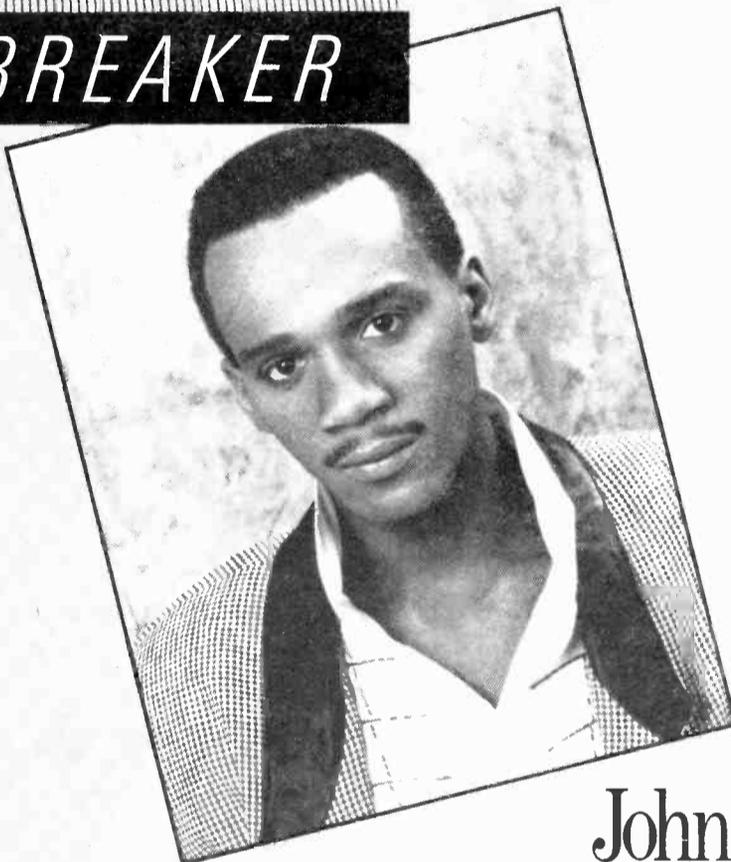
Jennifer  
**HOLLIDAY**

*"HEART ON THE LINE"*

MAJOR ACTION AT:

WZAK add	WVEE
KPRS add	KMJQ
WATV add	WHRK
KDLZ add	WEDR
WJYL add	WYLD FM
WPLZ add	WTMP
WGPR add	WGCI
WBLK	KDAY
WDAS	XHRM
WHUR	KSOL

**56/7 61%**  
**+6 Conversion Factor**



John  
**WHITE**

*"(CAN'T) GET YOU  
OUT OF MY SYSTEM"*

MAJOR ACTION AT:

WILD add	WBLK
KRNB add	WDAS
WHRK add	WUSL
WDKX add	WAMO
Z93 add	WHUR
WFXC add	WVEE
WZFX add	K104
WKGN add	KMJQ
WDIA add	WYLD FM
WORL add	WOWI
KHYS add	WTMP
WTLC add	WGCI
KDKO add	WZAK
	KPRS
	KSOL

**63/13 68%**  
**+5 Conversion Factor**



GEFFEN  
RECORDS



# R&R NATIONAL AIRPLAY

# COUNTRY

## TOP 50

AUGUST 7, 1987

Three Weeks	Two Weeks	Last Week			Total Reports/Adds	Heavy	Medium	Light
5	3	1	<b>1</b>	<b>RESTLESS HEART/Why Does It Have To Be... (RCA)</b>	156/0	139	13	4
7	5	3	<b>2</b>	<b>HIGHWAY 101/Whiskey, If You Were A Woman (WB)</b>	153/1	133	12	8
9	6	4	<b>3</b>	<b>HANK WILLIAMS JR./Born To Boogie (WB/Curb)</b>	155/0	129	18	8
14	10	7	<b>4</b>	<b>EXILE/She's Too Good To Be True (Epic)</b>	157/0	123	30	4
12	8	6	<b>5</b>	<b>KENNY ROGERS &amp; RONNIE MILSAP/Make No Mistake, She's Mine (RCA)</b>	158/0	120	31	7
16	13	9	<b>6</b>	<b>OAK RIDGE BOYS/This Crazy Love (MCA)</b>	156/0	100	52	4
3	1	2	<b>7</b>	<b>MICHAEL MARTIN MURPHEY/A Long Line Of Love (WB)</b>	142/0	100	34	8
15	12	10	<b>8</b>	<b>KATHY MATTEA/Train Of Memories (Mercury/Pg)</b>	153/1	98	45	10
19	15	11	<b>9</b>	<b>DON WILLIAMS/I'll Never Be In Love Again (Capitol)</b>	154/1	82	66	6
20	17	13	<b>10</b>	<b>DAN SEALS/Three Time Loser (EMI America)</b>	154/0	79	72	3
17	14	12	<b>11</b>	<b>T. GRAHAM BROWN/Brilliant Conversationalist (Capitol)</b>	138/1	84	46	8
23	18	15	<b>12</b>	<b>FORESTER SISTERS/You Again (WB)</b>	155/2	48	99	8
34	22	16	<b>13</b>	<b>NITTY GRITTY DIRT BAND/Fishin' In The Dark (WB)</b>	155/4	33	103	19
24	19	17	<b>14</b>	<b>GLEN CAMPBELL/The Hand That Rocks The Cradle (MCA)</b>	145/5	50	77	18
31	21	18	<b>15</b>	<b>ROSANNE CASH/The Way We Make A Broken Heart (Columbia)</b>	156/3	29	104	23
6	4	5	<b>16</b>	<b>D. PARTON, L. RONSTADT, &amp; E. HARRIS/Telling Me Lies (WB)</b>	119/0	71	34	14
32	25	22	<b>17</b>	<b>JUDY RODMAN/I'll Be Your Baby Tonight (MTM)</b>	143/2	30	86	27
26	23	21	<b>18</b>	<b>STATLER BROTHERS/I'll Be The One (Mercury/Pg)</b>	136/2	33	81	22
22	20	19	<b>19</b>	<b>LYLE LOVETT/Why I Don't Know (MCA/Curb)</b>	131/1	35	75	21
1	2	8	<b>20</b>	<b>REBA McENTIRE/One Promise Too Late (MCA)</b>	113/0	68	29	16
33	29	25	<b>21</b>	<b>STEVE EARLE/Nowhere Road (MCA)</b>	126/2	25	77	24
28	26	24	<b>22</b>	<b>ASLEEP AT THE WHEEL/House Of Blue Lights (Epic)</b>	118/1	37	62	19
39	33	30	<b>23</b>	<b>FOSTER &amp; LLOYD/Crazy Over You (RCA)</b>	135/9	6	88	41
35	31	28	<b>24</b>	<b>O'KANES/Daddies Need To Grow Up Too (Columbia)</b>	136/10	12	78	46
36	32	29	<b>25</b>	<b>BARBARA MANDELL/Child Support (EMI America)</b>	129/6	11	78	40
40	34	31	<b>26</b>	<b>CONWAY TWITTY/I Want To Know You Before We... (MCA)</b>	133/8	9	76	48
41	36	33	<b>27</b>	<b>DESERT ROSE BAND/Love Reunited (MCA/Curb)</b>	132/13	4	71	57
38	35	32	<b>28</b>	<b>WILLIE NELSON/Island In The Sea (Columbia)</b>	120/6	8	71	41
48	38	34	<b>29</b>	<b>OWIGHT YOAKAM/Little Ways (Reprise/WB)</b>	126/11	6	67	53
—	44	35	<b>30</b>	<b>EDDY RAVEN/Shine, Shine, Shine (RCA)</b>	131/21	2	62	67
8	7	14	<b>31</b>	<b>VINCE GILL/Cinderella (RCA)</b>	75/0	28	38	9
—	48	39	<b>32</b>	<b>EARL THOMAS CONLEY/Right From The Start (RCA)</b>	124/21	1	46	77
47	41	36	<b>33</b>	<b>JOHN CONLEE/Mama's Rockin' Chair (Columbia)</b>	115/13	3	62	50
42	39	37	<b>34</b>	<b>DONNA FARGO &amp; BILLY JOE ROYAL/Members Only (Mercury/Pg)</b>	102/8	10	52	40
<b>BREAKER</b>			<b>35</b>	<b>TANYA TUCKER/Love Me Like You Used To (Capitol)</b>	107/17	4	44	59
50	43	40	<b>36</b>	<b>JUICE NEWTON/First Time Caller (RCA)</b>	107/8	2	57	48
43	40	38	<b>37</b>	<b>JOE KENYON/Hymne (Mercury/Pg)</b>	85/7	11	38	36
<b>BREAKER</b>			<b>38</b>	<b>CRYSTAL GAYLE/Nobody Should Have To Love... (WB)</b>	104/14	0	40	64
13	11	20	<b>39</b>	<b>WAYLON JENNINGS/Fallin' Out (MCA)</b>	76/0	20	44	12
2	9	23	<b>40</b>	<b>RONNIE MILSAP/Snap Your Fingers (RCA)</b>	63/1	14	35	14
—	49	45	<b>41</b>	<b>CHARLEY PRIDE/If You Still Want A Fool Around (16th Ave./Capitol)</b>	83/6	4	33	46
4	16	27	<b>42</b>	<b>HOLLY DUNN/Love Someone Like Me (MTM)</b>	56/0	20	20	16
—	—	48	<b>43</b>	<b>JOHN SCHNEIDER/When The Right One Comes Along (MCA)</b>	86/9	1	38	47
30	27	26	<b>44</b>	<b>MICHAEL JOHNSON/Ponies (RCA)</b>	65/1	10	34	21
—	50	47	<b>45</b>	<b>GIRLS NEXT DOOR/What A Girl Next Door Could Do (MTM)</b>	80/5	0	40	40
<b>DEBUT</b>			<b>46</b>	<b>TAMMY WYNETTE/Your Love (Epic)</b>	67/18	0	16	51
<b>DEBUT</b>			<b>47</b>	<b>BELLAMY BROTHERS/Crazy From The Heart (MCA/Curb)</b>	62/39	0	13	49
<b>DEBUT</b>			<b>48</b>	<b>MOE BANDY/You Haven't Heard The Last... (MCA/Curb)</b>	57/13	0	15	42
18	30	43	<b>49</b>	<b>STEVE WARINER/The Weekend (MCA)</b>	31/0	3	19	9
10	24	44	<b>50</b>	<b>LEE GREENWOOD/Someone (MCA)</b>	28/0	4	12	12

## MOST ADDED

- ALABAMA (44)
- BELLAMY BROTHERS (39)
- GEORGE STRAIT (39)
- JUDDS (38)
- GATLIN BROTHERS (23)
- EARL THOMAS CONLEY (21)
- EDDY RAVEN (21)
- SCHUYLER, KNOBLOCH & BICKHARDT (20)
- BAILLIE AND THE BOYS (19)

## HOTTEST

- HANK WILLIAMS JR. (91)
- RESTLESS HEART (88)
- HIGHWAY 101 (78)
- K. ROGERS & R. MILSAP (45)
- MICHAEL MARTIN MURPHEY (43)
- EXILE (38)
- T. GRAHAM BROWN (25)
- OAK RIDGE BOYS (24)
- REBA McENTIRE (23)
- DAN SEALS (21)

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## NEW ARTISTS

- Reports/Adds
- 1 **JOE KENYON/Hymne (Merc./Pg)** .85/7
  - 2 **TIM MALCHAK/Restless Angel (Alpine)** .44/6
  - 3 **J. STEVENS &.../Geronimo's... (Atl. Am.)** .40/2
  - 4 **SHENANDOAH/They Don't Make... (Col.)** .30/11
  - 5 **VICKI RAE VON/Torn-Up (Atl. Am.)** .28/5
  - 6 **JEFF DUGAN/Once A Fool... (WB)** .22/5
  - 7 **GENE STROMAN/I Don't Feel... (Capitol)** .14/3
  - 8 **SUZY BOGGUSS/Love Will Never... (Capitol)** 13/3
  - 9 **LOS LOBOS/La Bamba (Slash/WB)** .12/7
  - 10 **CHERYL HANDY/Will You... (Com./Pg)** .12/3

New Artists are those who have not previously been reported by 60% of the reporting stations.

## BREAKERS

### TANYA TUCKER

#### Love Me Like You Used To (Capitol)

On 68% of reporting stations. Rotations: Heavy 4, Medium 44, Light 59, Total Adds 17, WVAM, WORC, WXBQ, KPLX, WESC, WQDR, WSLR, WUBE, WMNI, KSO, WYNG, WFMS, KCJB, KTTS, KYGO, KZLA, KNEW. Moves 42 to 35 on the Country chart.

### CRYSTAL GAYLE

#### Nobody Should Have To Love... (WB)

On 66% of reporting stations. Rotations: Heavy 0, Medium 40, Light 64, Total Adds 14, WRKZ, WDSY, KSSN, KLLL, WQDR, WYYD, WQYK, WSLR, WUBE, WGAR-FM, WFMS, KMPS, KRPM, KGA. Moves 41 to 38 on the Country chart.

The lady with a history...  
... of one great record after another

**BREAKERS. 35**

"LOVE ME LIKE YOU USED TO"  
(44036)  
**TANYA TUCKER**

From the album "Love Me Like You Used To" (46870)

Produced By Jerry Crutchfield

Capitol.



## R&amp;R NATIONAL AIRPLAY

## COUNTRY

## NEW &amp; ACTIVE

**JOHN SCHNEIDER "When The Right One Comes Along" (MCA) 86/9**

Rotations: Heavy 1, Medium 38, Light 47, Total Adds 9, WTCR, WAJR, WXL, WXBO, WDXE, WKSJ, WMNI, KMPS, KGA, Heavy, KRKT, Medium: WYOU, KEAN, WEZL, WUSY, WCMS, WWKA, WTQR, WGARM, KFKF, KSON. Moves 48-43 on the Country chart.

**CHARLEY PRIDE "If You Still Want A Fool Around" (16th Avenue/Capitol) 83/6**

Rotations: Heavy 4, Medium 33, Light 46, Total Adds 6, WDSY, KYKR, WSLR, WMNI, WSM, KUPL, Heavy KFKF, WDAF, KCKC, KRKT, Medium: WCAO, WYOU, WWVA, WYII, KKYX, WDW, KTOM. Moves 45-41 on the Country chart.

**GIRLS NEXT DOOR "What A Girl Next Door Could Do" (MTM) 80/5**

Rotations: Heavy 0, Medium 40, Light 40, Total Adds 5, WDSY, WSLR, KUUY, KFRE, KKAT, Medium: WAJR, WPOR, WORC, KMML, KSSN, WKSJ, WYDD, KJNE, KCJB, KTTS, WWJO, WTCM, KVOO, KSOP, KSAN. Moves 50-47-45 on the Country chart.

**TAMMY WYNETTE "Your Love" (Epic) 67/18**

Rotations: Heavy 0, Medium 16, Light 51, Total Adds 18, WVAM, WQBE, WAJR, WIXY, WYNK, WRNS, WKLO, WESC, KIKK, WDXE, KSSN, WAMZ, WKSJ, KSO, WTHI, KALF, KMPS, KRPM. Debuts at number 46 on the Country chart.

**BELLAMY BROTHERS "Crazy From The Heart" (MCA/Curb) 62/39**

Rotations: Heavy 0, Medium 13, Light 49, Total Adds 39 including WYRK, WRKZ, WDSY, WIVK, KKYX, WWKA, WPAP, KKYX, WTQR, WAXX, KFKF, WMUS, WXCL, KTPK, KVOC, KNIX, KUPL, KTOM, KCKC, KIIM. Debuts at number 47 on the Country chart.

**MOE BANDY "You Haven't Heard The Last Of Me" (MCA/Curb) 57/13**

Rotations: Heavy 0, Medium 15, Light 42, Total Adds 13, WQBE, WORC, KASE, WEZL, WRNS, WKSJ, WCMS, KSO, KCJB, WWJO, KLZ, KCCY, KGA, Medium: KRRV, WTVY, WOKK, KFKF, WOW, KFRE, KNIX. Debuts at number 48 on the Country chart.

**MARIE OSMOND "Cry Just A Little" (Capitol/Curb) 51/6**

Rotations: Heavy 0, Medium 17, Light 34, Total Adds 6, WVAM, KKYX, WMNI, KSO, WTSO, KKAL, Medium: WYOU, WEZL, WUSY, WRNS, WTVY, WIVK, WCMS, WWKA, WOW, KTTS, KYGO, KKAT, KSOP.

**GATLIN BROTHERS "Changin' Partners" (Columbia) 47/23**

Rotations: Heavy 0, Medium 10, Light 37, Total Adds 23, WYRK, WIXY, KRRV, WTVY, WOKK, WLWI, WPAP, KKYX, WQYK, KFGO, KFKF, WOW, WWJO, KTPK, WTCM, KFDI, KUGN, KRWQ, KQIL, KALF, KTOM, KKAT, KMPS.

**BAILLIE AND THE BOYS "He's Letting Go" (RCA) 47/19**

Rotations: Heavy 0, Medium 8, Light 39, Total Adds 19, WAJR, WEZL, WRNS, WTVY, KLLL, WLWI, WUBE, KWMT, KCJB, WOW, WXCL, WWJO, K102, WTHI, KFDI, KKAL, KGHL, KUGN, KTOM.

## SIGNIFICANT ACTION

**ALABAMA "Tar Top" (RCA) 44/44**

Rotations: Heavy 3, Medium 9, Light 32, Total Adds 44 including WCAO, WDSY, WKHX, WYAY, WLWK, WSOC, WRNS, KSSN, WAMZ, WMC, WWKA, KRMD, WGARM, KFKF, KXXY, K102, KNIX, KUPL, KCKC, KSAN.

**TIM MALCHAK "Restless Angel" (Alpine) 44/6**

Rotations: Heavy 0, Medium 8, Light 36, Total Adds 6, WOKK, WKSJ, WSLR, KCJB, KKAL, KQIL, Medium: KRRV, WOW, KTTS, WTCM, KFDI, KRKT, KALF, KOLO, Light: WWVA, KJNE, KWJJ, KSOP.

**GEORGE STRAIT "Am I Blue" (MCA) 42/39**

Rotations: Heavy 1, Medium 9, Light 32, Total Adds 39 including WVAM, WRKZ, WXTU, KRRV, WYNK, KYKR, WESC, WDXE, WAMZ, WSM, KXXY, KFDI, KUZZ, KYGO, KNEW, KNIX, KTOM, KCKC, KSAN, KRPM.

**JEFF STEVENS & THE BULLETS "Geronimo's Cadillac" (Atlantic America) 40/2**

Rotations: Heavy 0, Medium 9, Light 31, Total Adds 2, WPAP, KCJB, Medium: KRRV, WOKK, KFGO, WOW, WTCM, KFDI, KRKT, KOLO, KTOM, Light: WCAO, WWVA, WLWK, WTVY, WKSJ, WLWI, KJNE, KTTS, KSOP.

**JUDDS "Maybe Your Baby's Got The Blues" (RCA/Curb) 37/36**

Rotations: Heavy 0, Medium 8, Light 29, Total Adds 36 including WXTU, WYNK, WSOC, KIKK, WIVK, WAMZ, WWKA, KRMD, WTQR, WGARM, WMUS, KXXY, KUZZ, KNEW, KNIX, KUPL, KTOM, KSOP, KSAN, KRPM.

**KENDALLS "Dancin' With Myself Tonight" (SOR) 33/0**

Rotations: Heavy 0, Medium 12, Light 21, Total Adds 0, Medium: WCVR, WYII, KEAN, KYKR, WTVY, KKYX, KBMR, KSO, KFGO, KTTS, WTCM, KRKT, Light: KSSN, WCMS, WONE, WOW, KFDI, KFMS, KTOM, KSOP.

**GENE WATSON "Everybody Needs A Hero" (Epic) 32/15**

Rotations: Heavy 1, Medium 8, Light 23, Total Adds 15, WYII, WSOC, WTVY, WOKK, WLWI, KKYX, WOW, KTTS, WWJO, KIK-FM, KGHL, KRWQ, KOLO, KSOP, KCKC, Heavy: KFDI, Medium: WDAF, KRKT, KNIX, KTOM.

**NANCI GRIFFITH "Cold Hearts/Closed Minds" (MCA) 31/2**

Rotations: Heavy 0, Medium 4, Light 27, Total Adds 2, WGEE, KALF, Medium: WTVY, WOW, KTTS, KTOM, Light: WQBE, KEAN, WLWI, WPAP, KSO, WTCM, KRST, KVOC, KOLO, KSOP, KRPM, KGA.

**SHENANDOAH "They Don't Make Love Like We Used To" (Columbia) 30/11**

Rotations: Heavy 0, Medium 6, Light 24, Total Adds 11, KKIX, KWMT, WGEE, WTSO, WOW, WTCM, KGHL, KUUY, KFRE, KTOM, KGA, Medium: KRRV, WTVY, WOKK, KKYX, KFDI, KOLO.

**SCHUYLER, KNOBLOCH & BICKHARDT "No Easy Horses" (MTM) 28/20**

Rotations: Heavy 0, Medium 4, Light 24, Total Adds 20, WCVR, WIXY, WRNS, WTVY, WOKK, WCMS, WQYK, WAXX, KFGO, WGEE, WOW, KTTS, K102, WTHI, KFDI, KVOC, KRWQ, KQIL, KCCY, KTOM.

**VICKI RAE VON "Torn-Up" (Atlantic America) 28/5**

Rotations: Heavy 0, Medium 6, Light 22, Total Adds 5, WAMZ, KSO, WAXX, KWMT, KIK-FM, Medium: WTVY, WOKK, WOW, KTTS, KFDI, KOLO, Light: WCAO, WPOR, KEAN, WUSY, WRNS, WLWI, KJNE, KSOP.

**JEFF DUGAN "Once A Fool, Always A Fool" (WB) 22/5**

Rotations: Heavy 0, Medium 5, Light 17, Total Adds 5, WPAP, KKYX, WAXX, KWMT, KUUY, Medium: KTTS, WTCM, KRKT, KQIL, KNIX, Light: WYII, KRRV, WYNK, KVOO, KRST, KIK-FM, KOLO, KRPM.

**MEL McDANIEL "Love Is Everywhere" (Capitol) 19/7**

Rotations: Heavy 0, Medium 5, Light 14, Total Adds 7, WCVR, WYII, WEZL, WTVY, WDXE, WLWI, WOW, Medium: KKYX, KBMR, WTCM, Light: KEAN, KRRV, KMML, WCMS, WAXX, WGEE, KVOO, KFRE, KCCY.

**GENE STROMAN "I Don't Feel Much Like A Cowboy" (Capitol) 14/3**

Rotations: Heavy 1, Medium 2, Light 11, Total Adds 3, WGEE, KUUY, KRWQ, Heavy: WDAF, Medium: KTTS, KFDI, Light: WYOU, WYII, KEAN, KMML, KKYX, KSO, WOW, KVOO.

**CHARLY McCLAIN "And Then Some" (Epic) 13/8**

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 8, WYII, WTVY, WCMS, WDAF, WOW, KTPK, KVOO, KVOC, Medium: KBMR, KRKT, Light: WCVR, WTCM, KFDI.

**SUZY BOGGUSS "Love Will Never Slip Away" (Capitol) 13/3**

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 3, WRNS, WOKK, KKYX, Medium: KBMR, KRKT, Light: WYOU, WYII, WIVK, WAXX, WXCL, KVOC, KRWQ, KWJJ.

**LOS LOBOS "La Bamba" (Slash/WB) 12/7**

Rotations: Heavy 0, Medium 3, Light 9, Total Adds 7, CHOW, KMML, WLWK, KHEY, WUSN, WWW, KKAT, Medium: WCMS, KIOV, Light: WSOC, WOKK, KSOP.

**CHERYL HANDY "Will You Still Love Me" (Complet/PolyGram) 12/3**

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 3, WYII, KRRV, KRWQ, Light: WOKK, KSO, KFGO, KTTS, KVOO, KFDI, KVOC, KFRE, KGA.

**BILLY MONTANA & THE LONG SHOTS "Baby I Was Leaving Anyhow" (WB) 11/5**

Rotations: Heavy 0, Medium 2, Light 9, Total Adds 5, WPAP, WQYK, KRKT, KRWQ, KCKC, Medium: WTCM, Light: WYII, KEAN, KMML, KALF, KOLO.

**PAUL PROCTOR "Ain't We Got Love" (19th Avenue) 11/2**

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 2, KHEY, WTSO, Light: KSSN, WOKK, KKYX, KFGO, KTTS, KVOO, KFDI, KVOC, KSOP.

**JONI BISHOP "Heart Out Of Control" (Columbia) 10/1**

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 1, WCVR, Light: WIXY, KKYX, KFGO, WDAF, KFDI, KRKT, KRWQ, KTOM, KCKC.

**CANNONS "Love'll Come Lookin'" (Mercury/PolyGram) 10/1**

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 1, WTVY, Medium: KTTS, Light: WYOU, WCMS, KKYX, KFGO, KWMT, KVOO, KFDI, KSOP.

## ALBUM TRACKS

## ARTIST/Song Title (Label)

## Album Title

<b>RANDY TRAVIS/Too Gone Too Long (WB)</b>	<i>Always &amp; Forever</i>
<b>JUDDS/Turn It Loose (RCA/Curb)</b>	<i>Heartland</i>
<b>D. PARTON, L. RONSTADT, &amp; E. HARRIS/Those Memories Of You (WB)</b>	<i>Trio</i>
<b>ROSANNE CASH/Tennessee Flat Top Box (Columbia)</b>	<i>King's Record Shop</i>
<b>ALABAMA/Vacation (RCA)</b>	<i>The Touch</i>
<b>HOLLY DUNN/Small Towns (MTM)</b>	<i>Cornerstone</i>
<b>GEORGE STRAIT/Hot Burnin' Flames (MCA)</b>	<i>Ocean Front Property</i>
<b>VINCE GILL/Baby That's Tough (RCA)</b>	<i>The Way Back Home</i>
<b>DWIGHT YOAKAM/Please, Please Baby (Reprise/WB)</b>	<i>Hillbilly Deluxe</i>
<b>TANYA TUCKER/If It Don't Come Easy (Capitol)</b>	<i>Love Me Like You...</i>
<b>HANK WILLIAMS JR./Young Country (WB/Curb)</b>	<i>Born To Boogie</i>
<b>DWIGHT YOAKAM/Readin', Rightin', Rt. 23 (Reprise/WB)</b>	<i>Hillbilly Deluxe</i>
<b>DWIGHT YOAKAM/1,000 Miles (Reprise/WB)</b>	<i>Hillbilly Deluxe</i>
<b>STEVE EARLE/Sweet Little 66 (MCA)</b>	<i>Exit 0</i>
<b>RESTLESS HEART/Wheels (RCA)</b>	<i>Wheels</i>

"Nobody Should Have To Love This Way"  
(7-28409)

## CRYSTAL GAYLE

## BREAKERS

38

From the Album  
*STRAIGHT TO THE HEART*

Produced By JIM ED NORMAN





# R&R NATIONAL AIRPLAY

# ADULT CONTEMPORARY

## BREAKERS

### RESTLESS HEART

#### Why Does It Have To Be (Wrong Or Right) (RCA)

58% of our reporters on it. Rotations: Heavy 5, Medium 27, Light 21, Total Adds 10, KVIL, KLSI, WTCB, KELT, WLAC-FM, WHNN, 3WM, KDUK, K WAV, WWMJ. Debuts at number 27 on the AC chart.

### ABC

#### When Smokey Sings (Mercury/PolyGram)

57% of our reporters on it. Rotations: Heavy 3, Medium 30, Light 19, Total Adds 14 including WSNI, WARM98, KLCY, KEZR, WAEB, WZNY, WHVE, WLHT, WFMK, WHNN, Kkob. Debuts at number 26 on the AC chart.

### JAMES INGRAM

#### Better Way (MCA)

54% of our reporters on it. Rotations: Heavy 0, Medium 22, Light 27, Total Adds 10, KMJI, KELT, WLAC-FM, WSLQ, WHVE, WHNN, 3WM, WXUS, WNAM, KWWS, Debuts at number 30 on the AC chart.

### HERB ALPERT

#### Making Love In The Rain (A&M)

53% of our reporters on it. Rotations: Heavy 1, Medium 27, Light 20, Total Adds 5, WNIC, K101, 3WM, KOAQ, WAGE. Debuts at number 28 on the AC chart.

## NEW & ACTIVE

### REO SPEEDWAGON "In My Dreams" (Epic) 43/5

Rotations: Heavy 6/0, Medium 25/0, Light 12/5, Total Adds 5, WKGW, WTCB, WTFM, KWEB, WJON, Heavy: WEIM, WAFL, WCHV, WCVQ, WBGW, KQSW, Medium including KLCY, K101, WKYE, WHVE, WNAM, KWFM, WGLL, WSKI, WQHQ, WWP, WCKQ, WGSV, WSLG, WKCX, WAEV.

### LARRY CARLTON "Minute By Minute" (MCA) 40/0

Rotations: Heavy 5/0, Medium 27/0, Light 8/0, Total Adds 0, Heavy: WOMC, WKGW, WNAM, WSKI, WCKX, Medium including KVIL, WARM98, KIFM, WTCB, WIZD, WLACFM, WHVE, WRMF, WGMN, KVUU, K WAV, KWFM, WWP, WCKQ, WAHR, WSLG, WMTFM, WTPI, KFSB, KWEB.

### BREAKFAST CLUB "Kiss And Tell" (MCA) 37/9

Rotations: Heavy 1/0, Medium 16/1, Light 20/8, Total Adds 9, KEZR, WTFM, WLHT, WFMK, KWFM, WMJC, WMTFM, WXUS, KWWS, Heavy: WGLL, Medium including KHLY, WKYE, KEY103, WEIM, WAFL, WSKI, WCKQ, WCHV, WGSV, WAGE, WSLG, WBGW, WZLQ, KFSB, KYJC.

### BEBE & CECE WINANS "I.O.U. Me" (Capitol) 37/9

Rotations: Heavy 0, Medium 15/0, Light 22/9, Total Adds 9, WLTS, KLCY, WAEB, KELT, 3WM, WCHV, WSLG, WMJC, KFSB, Medium: KEY103, KWFM, WEIM, WGLL, WAFL, WSKI, WCVQ, WGSV, WAHR, WAGE, WBGW, WZLQ, WJON, KYJC, KQSW.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 DIONNE WARWICK & JEFFREY OSBORNE	91/2	80	10	1
2 SUZANNE VEGA	89/0	73	12	4
3 SMOKEY ROBINSON	90/4	61	23	6
4 DANNY WILSON	87/2	67	14	6
5 STEVE WINWOOD	81/0	61	17	3
6 MADONNA	84/5	49	31	4
7 MICHAEL JACKSON	89/8	33	46	10
8 FLEETWOOD MAC	77/2	53	18	6
9 WHITNEY HOUSTON	90/5	28	56	6
10 HEART	72/0	40	26	6
11 KLYMAXX	67/0	23	40	4
12 LOS LOBOS	76/17	16	47	13
13 HUEY LEWIS & THE NEWS	72/5	21	40	11
14 DAN FOGELBERG	78/7	15	51	12
15 CHRIS DeBURGH	71/1	27	36	8
16 ANITA BAKER	74/1	26	40	8
17 AL JARREAU	63/0	18	32	13
18 JONATHAN BUTLER	63/0	18	36	9
19 CROWDED HOUSE	60/0	26	25	9
20 U2	58/4	24	25	9
21 DAN HILL	46/0	13	24	9
22 LAURA BRANIGAN	58/3	11	33	14
23 WHITNEY HOUSTON	37/0	9	18	10
24 IN PURSUIT	57/3	11	27	19
25 BRUCE HORNSBY & THE RANGE	34/0	6	19	9
26 ABC	52/14	3	30	19
27 RESTLESS HEART	53/10	5	27	21
28 HERB ALPERT	48/5	1	27	20
29 REO SPEEDWAGON	43/5	6	25	12
30 JAMES INGRAM	50/10	0	22	28

## MOST ADDED

- CARLY SIMON (29)
- NYLONS (28)
- LOS LOBOS (17)
- ABC (14)
- ROGERS & MILSAP (11)
- GRATEFUL DEAD (10)
- JAMES INGRAM (10)
- RESTLESS HEART (10)
- REGINA BELLE (9)
- BE BE & CE CE (9)
- BREAKFAST CLUB (9)
- SWING OUT SISTER (9)

## HOTTEST

- D. WARWICK & J. OSBORNE (65)
- DANNY WILSON (54)
- SUZANNE VEGA (49)
- STEVE WINWOOD (36)
- SMOKEY ROBINSON (32)
- MADONNA (24)
- FLEETWOOD MAC (23)
- HEART (22)
- MICHAEL JACKSON (17)
- WHITNEY HOUSTON (13)

### 10,000 MANIACS "Peace Train" (Elektra) 33/8

Rotations: Heavy 0, Medium 9/1, Light 24/7, Total Adds 8, WKGW, WTFM, K WAV, WQHQ, WTNY, WWP, WXUS, KWWS, Medium including KWFM, WEIM, WAFL, WSKI, WCHV, WSLG, WZLQ, KQSW, Light including WKYE, KEY103, WTRX, WCVQ, WGSV, WAGE, WCKX, WAEV, WBGW.

### GRATEFUL DEAD "Touch Of Grey" (Arista) 32/10

Rotations: Heavy 0, Medium 11/3, Light 21/7, Total Adds 10, WNIC, KHLY, KEY103, WSLQ, WGMN, KWFM, WEIM, WSLG, WBGW, WZLQ, Medium including WTCB, WWMJ, WGLL, WAFL, WSKI, WAEV, WMTFM, KYJC, Light including B100, WKYE, WIZD, KVUU, KOAQ, WCKQ, WGSV.

### NYLONS "Happy Together" (Open Air/Windham Hill) 31/28

Rotations: Heavy 0, Medium 4/4, Light 27/24, Total Adds 28 including KLCY, KEZR, WAEB, WKGW, WTFM, KDUK, WKNE, WGLL, WAFL, WQHQ, WCHV, WCVQ, WSLG, WORG, WAEV, WXUS, WJON, KKL, KWWS, KQSW, KMGQ, Light including WNAM, WTRX, KFSB.

### CARLY SIMON "The Stuff Dreams Are Made Of" (Arista) 29/29

Rotations: Heavy 0, Medium 9/9, Light 20/20, Total Adds 29 including KOST, WKYE, WTCB, WWMJ, WEIM, WKNE, WSKI, WQHQ, WCHV, WGSV, WAHR, WAGE, WORG, WAEV, WBGW, WMTFM, KFSB, WXUS, KKL, KYJC, KWWS, KMGQ.

## SIGNIFICANT ACTION

### REGINA BELLE "Show Me The Way" (Columbia) 23/9

Rotations: Heavy 0, Medium 6/2, Light 17/7, Total Adds 9, Y103, WRKA, K WAV, WGLL, WSKI, WCVQ, WSLG, WMTFM, WJON, Medium including WEIM, WQHQ, WCHV, WCKX, KMGQ, Light including WNIC, B100, WAEB, WWMJ, WORG, WCKX, WAEV.

### BERNIE TAUPIN "Citizen Jane" (RCA) 21/1

Rotations: Heavy 5/0, Medium 12/1, Light 4/0, Total Adds 1, K101, Heavy: WNAM, WAFL, WJON, KWWS, KMGQ, Medium including KVIL, KIFM, WRMF, KWFM, WWP, WCKQ, WAHR, WSLG, WCKX, KYJC, KQSW, Light including WXTX, K WAV.

### ROY ORBISON "In Dreams" (Virgin) 19/3

Rotations: Heavy 0, Medium 5/0, Light 14/3, Total Adds 3, WLTS, WQHQ, WSLG, Medium: WEIM, WAFL, WCHV, WAHR, WJON, Light including WNAM, WSKI, WGSV, WAGE, WORG, WBGW, WZLQ, KFSB, KKL, KWWS, KQSW.

### GLORIA ESTEFAN & MIAMI SOUND MACHINE "Rhythm Is Gonna Get You" (Epic) 19/1

Rotations: Heavy 5/0, Medium 9/1, Light 5/0, Total Adds 1, K101, Heavy: KSTP, WXTX, WHVE, WGMN, WCKQ, Medium including B100, Y103, WIZD, Kkob, WAFL, WCKX, WBGW, WMTFM, Light: KLSI, KHLY, KEZR, WGSV, KMGQ.

### BANANARAMA "I Heard A Rumour" (London/PolyGram) 15/3

Rotations: Heavy 0, Medium 3/0, Light 12/3, Total Adds 3, KEY103, WSLQ, WWP, Medium: WGLL, WAFL, WSKI, Light including B100, WKYE, WEIM, WCKQ, WAGE, WAEV, WZLQ, KYJC, KQSW.

### LEVEL 42 "Running In The Family" (Polydor/PolyGram) 15/2

Rotations: Heavy 1/0, Medium 6/0, Light 8/2, Total Adds 2, WCVQ, KWWS, Heavy: WCHV, Medium: WKYE, WGLL, WAFL, WAGE, KYJC, KQSW, Light including WTRX, WEIM, WCKQ, WORG, WAEV, WZLQ.

### KENNY ROGERS & RONNIE MILSAP "Make No Mistake, She's Mine" (RCA) 14/11

Rotations: Heavy 1/0, Medium 1/0, Light 12/11, Total Adds 11, WEIM, WKNE, WSKI, WCVQ, WGSV, WORG, WAEV, WZLQ, WMTFM, KWWS, KQSW, Heavy: WGLL, Medium: WAHR, Light including WBGW.

### GLENN MEDEIROS "Watching Over You" (Amherst) 14/4

Rotations: Heavy 0, Medium 5/1, Light 9/3, Total Adds 4, WEIM, WAFL, WCVQ, KYJC, Medium including 3WM, WGLL, WAHR, WXUS, Light including WNIC, WTFM, WTRX, WCKX, WZLQ, WJON.

### AMAZULU "Montego Bay" (Mango/Island) 14/1

Rotations: Heavy 1/0, Medium 5/0, Light 8/1, Total Adds 1, B100, Heavy: WJON, Medium: Y103, WAFL, WQHQ, WCHV, WCVQ, Light including KEZR, WNAM, WSLG, WCKX, WBGW, WZLQ, WMTFM.

### NICHOLAS TREMULIS "More Than The Truth" (Island) 14/1

Rotations: Heavy 0, Medium 3/0, Light 10/0, Total Adds 1, WNAM, Medium: WAFL, WJON, KQSW, Light: WQHQ, WWP, WCVQ, WAGE, WCKX, WAEV, WBGW, WZLQ, KYJC, KWWS.

### SWING OUT SISTER "Breakout" (Polydor/PolyGram) 11/9

Rotations: Heavy 0, Medium 3/2, Light 8/7, Total Adds 9, K WAV, WEIM, WAFL, WSKI, WZLQ, KKL, KYJC, KQSW, KMGQ, Medium including WCHV, Light including WAGE.

### FREDDIE JACKSON "Jam Tonight" (Capitol) 11/2

Rotations: Heavy 1/0, Medium 5/0, Light 5/2, Total Adds 2, WTCB, WCHV, Heavy: WEIM, Medium: WZNY, WHVE, WAFL, WSKI, WMTFM, Light including B100, KIFM, WCVQ.

### PAUL SIMON "Diamonds On The Soles Of Her Shoes" (WB) 11/2

Rotations: Heavy 0, Medium 7/1, Light 4/1, Total Adds 2, WSLG, KWWS, Medium including WKYE, WWMJ, WGLL, WAFL, WAHR, WMTFM, Light including WTRX, WEIM, WBGW.

### MICHAEL FRANKS "Island Life" (WB) 10/5

Rotations: Heavy 0, Medium 4/1, Light 6/4, Total Adds 5, WEIM, WKNE, WCHV, KWWS, WAGE, Medium: WAFL, WJON, KMGQ, Light: WNAM.

### BRUCE COCKBURN "Waiting For A Miracle" (Gold Castle) 10/2

Rotations: Heavy 0, Medium 3/0, Light 7/2, Total Adds 2, WMTFM, KWWS, Medium: WEIM, WGLL, WCHV, Light including WKNE, WSKI, KWEB, KYJC, KQSW.

### LUTHER INGRAM "Don't Turn Around" (Profile) 8/1

Rotations: Heavy 0, Medium 1/0, Light 7/1, Total Adds 1, KWWS, Medium: WEIM, Light including WSKI, WCKQ, WAGE, WORG, WZLQ, KKL.

## NEW ARTISTS

	Reports/Adds
1 BREAKFAST CLUB/Kiss And Tell (MCA)	37/9
2 BEBE & CECE WINANS/I.O.U. Me (Capitol)	37/9
3 10,000 MANIACS/Peace Train (Elektra)	33/8
4 GRATEFUL DEAD/Touch Of Grey (Arista)	32/10
5 REGINA BELLE/Show Me The Way (Columbia)	23/9
6 BERNIE TAUPIN/Citizen Jane (RCA)	21/1
7 ROY ORBISON/In Dreams (Virgin)	19/3
8 ROGERS & MILSAP/Make No Mistake (RCA)	14/11
9 AMAZULU/Montego Bay (Mango/Island)	14/1
10 NICHOLAS TREMULIS/More Than The Truth (Island)	13/0

New Artists are those who have not previously been reported as a Breaker by reporting stations.

# AC ADDS & HOTS

## MUSIC INTENSIVE

### EAST

#### PARALLEL ONE

**WALK/Long Island**  
Mark Daniels

none  
Hottest:  
MADONNA  
LOS LOBOS  
STEVE WINWOOD  
WARWICK & OSBORNE  
MICHAEL JACKSON

**WSNI/Philadelphia**  
Tyler/Johnson

DAN FOGELBERG  
ABC  
Hottest:  
CHRIS DEBURGH  
CROWDED HOUSE  
WARWICK & OSBORNE  
MADONNA  
SMOKEY ROBINSON

**WHTX/Pittsburgh**  
Keith Abrams

none  
Hottest:  
WARWICK & OSBORNE  
SUZANNE VEGA  
WHITNEY HOUSTON  
SMOKEY ROBINSON  
LOS LOBOS

#### PARALLEL TWO

**WAEB/Allentown**  
Chris Bailey

ABC  
LOS LOBOS  
NYLONS  
BE BE & CE CE WIN  
Hottest:  
STEVE WINWOOD  
WARWICK & OSBORNE  
FLEETWOOD MAC  
MADONNA  
HUEY LEWIS & THE

**WKYE/Johnstown**  
Jack Michaels

CARLY SIMON  
NYLONS  
Hottest:  
BOB SEGER  
LOS LOBOS  
SUZANNE VEGA  
MADONNA  
DANNY WILSON

**WKGW/Utica-Rome**  
Carpenter/Carr

NYLONS  
10,000 MANIACS  
REO SPEEDWAGON  
Hottest:  
DANNY WILSON  
SUZANNE VEGA  
WARWICK & OSBORNE  
CHRIS DEBURGH  
CROWDED HOUSE

#### PARALLEL THREE

**WKNE/Keene**  
Mike Trombly

NYLONS  
CARLY SIMON  
ROGERS & MILSAP  
MICHAEL FRANKS  
Hottest:  
STEVE WINWOOD  
SUZANNE VEGA  
WARWICK & OSBORNE  
ANITA BAKER  
WHITNEY HOUSTON

**WTNY/Watertown**  
Jay Donovan

HUEY LEWIS & THE  
10,000 MANIACS  
Hottest:  
DANNY WILSON  
WARWICK & OSBORNE  
FLEETWOOD MAC  
SMOKEY ROBINSON  
MICHAEL JACKSON

**WEIM/Fitchburg**  
Jack Raymond

SWING OUT SISTER  
MICHAEL FRANKS  
DAVE MASON  
ROGERS & MILSAP  
HOLLY NEAR  
CARLY SIMON  
NYLONS  
GLENN MEDEIROS  
GRATEFUL DEAD  
Hottest:  
SUZANNE VEGA  
WARWICK & OSBORNE  
DANNY WILSON  
U2  
IN PURSUIT

**WWMJ/Bangor**  
Haskell/Miller

CARLY SIMON  
RESTLESS HEART  
CROWDED HOUSE  
DWAYNE EDDY  
Hottest:  
MADONNA  
MICHAEL JACKSON  
DANNY WILSON  
SUZANNE VEGA  
WHITNEY HOUSTON

**WGLL/Mercersburg**  
Low/Schmidt

NYLONS  
LOS LOBOS  
REGINA BELLE  
CARLY SIMON  
Hottest:  
SUZANNE VEGA  
FLEETWOOD MAC  
WARWICK & OSBORNE  
DANNY WILSON  
U2

**WAFI/Milford, DE**  
Tim Brough

FORCE MD'S  
CROWDED HOUSE  
NYLONS  
SWING OUT SISTER  
GLENN MEDEIROS  
KENNY POKER  
COLIN HAY  
Hottest:  
MICHAEL JACKSON  
WHITNEY HOUSTON  
DANNY WILSON  
MADONNA  
WARWICK & OSBORNE

**WSKI/Montpelier**  
Bruce Stebbins

REGINA BELLE  
NYLONS  
SWING OUT SISTER  
ROGERS & MILSAP  
HOLLY NEAR  
CARLY SIMON  
Hottest:  
MADONNA  
DANNY WILSON  
LOS LOBOS  
ANITA BAKER  
SMOKEY ROBINSON

**WQHQ/Salisbury**  
Ken Medek

CARLY SIMON  
NYLONS  
ROY O'BRIEN  
10,000 MANIACS  
Hottest:  
CHRIS DEBURGH  
DANNY WILSON  
ANITA BAKER  
MADONNA  
WHITNEY HOUSTON

**WWPA/Williamsport**  
Sawyer/Masteller

MICHAEL JACKSON  
HUEY LEWIS & THE  
LOS LOBOS  
BANAARAMA  
10,000 MANIACS  
Hottest:  
DANNY WILSON  
HEART  
WARWICK & OSBORNE  
SUZANNE VEGA  
CHRIS DEBURGH

### SOUTH

#### PARALLEL ONE

**WSB-FM/Atlanta**  
LoCascio/McCoy

MADONNA  
DAN FOGELBERG  
Hottest:  
WARWICK & OSBORNE  
STEVE WINWOOD  
DANNY WILSON  
WHITNEY HOUSTON  
MICHAEL JACKSON

**KVIL/Dallas**  
Rhodes/Chapman

LOS LOBOS  
FLEETWOOD MAC  
EDDIE MONEY  
RESTLESS HEART  
Hottest:  
ATLANTIC STARR  
HEART  
DAN HILL  
CROWDED HOUSE  
KLYMAXX

**WLTS/New Orleans**  
Scott/Mitchell

BE BE & CE CE WIN  
ROY O'BRIEN  
Hottest:  
AL JARREAU  
STEVE WINWOOD  
WARWICK & OSBORNE  
SMOKEY ROBINSON  
DANNY WILSON

**WNLT/Tampa**  
Al Casey

WHITNEY HOUSTON  
LAURA BRANIGAN  
IN PURSUIT  
DEBBIE GIBSON  
SECRET SOCIETY  
Hottest:  
WARWICK & OSBORNE  
HEART  
MICHAEL JACKSON  
SMOKEY ROBINSON

#### PARALLEL TWO

**WZNY/Augusta, GA**  
John Patrick

ABC  
Hottest:  
DANNY WILSON  
SUZANNE VEGA  
DANNY WILSON  
STEVE WINWOOD  
U2  
KLYMAXX  
WHITNEY HOUSTON

**KEY103/Austin**  
Reker/Alan

MICHAEL JACKSON  
BANAARAMA  
GRATEFUL DEAD  
Hottest:  
STEVE WINWOOD  
WARWICK & OSBORNE  
DANNY WILSON  
FLEETWOOD MAC

**WXTG/Charleston**  
Quincy/O'Brien

none  
Hottest:  
STEVE WINWOOD  
WARWICK & OSBORNE  
CROWDED HOUSE  
KLYMAXX  
MIAMI SOUND MACHI

**WEZC/Charlotte**  
Herring/Conway

MADONNA  
DAN FOGELBERG  
Hottest:  
DANNY WILSON  
HEART  
KENNY G  
KENNY LOGGINS  
WHITNEY HOUSTON

**WTCB/Columbia, SC**  
Mark Hamlin

CARLY SIMON  
RESTLESS HEART  
REO SPEEDWAGON  
DEBBIE GIBSON  
FREDDIE JACKSON  
Hottest:  
STEVE WINWOOD  
SUZANNE VEGA  
DANNY WILSON  
FLEETWOOD MAC  
WARWICK & OSBORNE

**Y103/Jacksonville**  
Goldsten/Ryan

REGINA BELLE  
CHRIS DEBURGH  
IN PURSUIT  
HEART  
DANNY WILSON  
MICHAEL JACKSON  
U2  
WHITNEY HOUSTON

**WTFM/Johnson City**  
Mark McKinney

LOS LOBOS  
BREAKFAST CLUB  
10,000 MANIACS  
REO SPEEDWAGON  
NYLONS  
Hottest:  
WARWICK & OSBORNE  
STEVE WINWOOD  
SMOKEY ROBINSON  
DANNY WILSON  
SUZANNE VEGA

**U102/Knoxville**  
Hobbs/Trotter

none  
Hottest:  
STEVE WINWOOD  
WARWICK & OSBORNE  
U2  
KLYMAXX  
WHITNEY HOUSTON

**WRKA/Louisville**  
Kenny/Crawford

U2  
REGINA BELLE  
Hottest:  
none  
DANNY WILSON  
JETS  
BOB SEGER  
WARWICK & OSBORNE

**WIZD/Mobile-Pensacola**  
Rich Freeman

none  
Hottest:  
FLEETWOOD MAC  
MADONNA  
SUZANNE VEGA  
DANNY WILSON  
STEVE WINWOOD

**KELT/McAllen**  
Tad Griffin

JAMES INGRAM  
RESTLESS HEART  
BE BE & CE CE WIN  
Hottest:  
WARWICK & OSBORNE  
MICHAEL JACKSON  
ABC  
KLYMAXX  
SMOKEY ROBINSON

**WHVE/Sarasota**  
Lindsey/Lawrence

JAMES INGRAM  
ABC  
Hottest:  
SUZANNE VEGA  
MIAMI SOUND MACHI  
WARWICK & OSBORNE  
WHISPERS  
SMOKEY ROBINSON

**WOCL/Orlando**  
Reed/Sherwood

WARWICK & OSBORNE  
LOS LOBOS  
DANNY WILSON  
Hottest:  
STEVE WINWOOD  
HEART  
KLYMAXX  
SUZANNE VEGA  
MICHAEL JACKSON

**WSLQ/Roanoke**  
Don O'Shea

STARSHIP  
GRATEFUL DEAD  
JAMES INGRAM  
BANAARAMA  
Hottest:  
FLEETWOOD MAC  
HEART  
SURFACE  
SUZANNE VEGA  
WARWICK & OSBORNE

**WLAC-FM/Nashville**  
Crawford/Sargent

JAMES INGRAM  
LOS LOBOS  
RESTLESS HEART  
Hottest:  
SMOKEY ROBINSON  
WARWICK & OSBORNE  
DANNY WILSON  
STEVE WINWOOD  
SUZANNE VEGA

**WRMF/West Palm Beach**  
Dave Parks

HUEY LEWIS & THE  
LAURA BRANIGAN  
Hottest:  
WARWICK & OSBORNE  
DANNY WILSON  
SMOKEY ROBINSON  
SUZANNE VEGA  
MADONNA

#### PARALLEL THREE

**WCKQ/Campbellsville**  
Jackson/McClendon

none  
Hottest:  
U2  
DANNY WILSON  
JETS  
BOB SEGER  
WARWICK & OSBORNE

**WCHV/Charlottesville**  
Bob James

MICHAEL FRANKS  
CROWDED HOUSE  
CARLY SIMON  
BE BE & CE CE WIN  
CHRIS REA  
FREDDIE JACKSON  
HOLLY NEAR  
Hottest:  
DANNY WILSON  
FLEETWOOD MAC  
SUZANNE VEGA  
IN PURSUIT  
WARWICK & OSBORNE

**WAHR/Huntsville**  
Cannon

CARLY SIMON  
LOS LOBOS  
Hottest:  
WARWICK & OSBORNE  
DANNY WILSON  
RESTLESS HEART  
SUZANNE VEGA  
CHRIS DEBURGH

**WGSV/Guntersville**  
King/Bell

CARLY SIMON  
ROGERS & MILSAP  
NYLONS  
DAVE MASON  
Hottest:  
WARWICK & OSBORNE  
DANNY WILSON  
SMOKEY ROBINSON  
MADONNA  
MICHAEL JACKSON

**WCVC/Clarksville**  
Dennis Daley

ATLANTIC STARR  
NYLONS  
ROGERS & MILSAP  
CARLY SIMON  
LEVEL 42  
GLENN MEDEIROS  
REGINA BELLE  
Hottest:  
WARWICK & OSBORNE  
SMOKEY ROBINSON  
MADONNA  
CROWDED HOUSE  
DAN FOGELBERG

**WAGE/Leesburg**  
Steve Porter

HERB ALPERT  
LOS LOBOS  
CARLY SIMON  
Hottest:  
DANNY WILSON  
WARWICK & OSBORNE  
SUZANNE VEGA  
SMOKEY ROBINSON  
WHITNEY HOUSTON

**WSGL/Naples**  
Bob Barry

GRATEFUL DEAD  
NYLONS  
CARLY SIMON  
ROY O'BRIEN  
BE BE & CE CE WIN  
PAUL SIMON  
REGINA BELLE  
ABC  
Hottest:  
SUZANNE VEGA  
DANNY WILSON  
CROWDED HOUSE  
WARWICK & OSBORNE  
SMOKEY ROBINSON

**WORG/Orangeburg**  
Stu Wright

CARLY SIMON  
NYLONS  
ROGERS & MILSAP  
Hottest:  
SUZANNE VEGA  
DANNY WILSON  
WARWICK & OSBORNE  
U2  
WHITNEY HOUSTON

**WJON/St. Cloud**  
Mike Diem

CARLY SIMON  
REGINA BELLE  
NYLONS  
REO SPEEDWAGON  
DAVE MASON  
Hottest:  
WARWICK & OSBORNE  
AMAZULU  
ANITA BAKER  
SMOKEY ROBINSON  
CHRIS DEBURGH

### MIDWEST

#### PARALLEL ONE

**WARM98/Cincinnati**  
Kozak/West

MADONNA  
ABC  
Hottest:  
WARWICK & OSBORNE  
STEVE WINWOOD  
HEART  
DANNY WILSON  
AL JARREAU

**WLTF/Cleveland**  
Wilson/Popovich

WHITNEY HOUSTON  
WARWICK & OSBORNE  
Hottest:  
U2  
HEART  
STEVE WINWOOD  
SUZANNE VEGA  
LOS LOBOS

**WMJ/Cleveland**  
Ivers/Torcasso

MICHAEL JACKSON  
SMOKEY ROBINSON  
Hottest:  
STEVE WINWOOD  
U2  
SUZANNE VEGA  
WARWICK & OSBORNE  
HEART

**WSNY/Columbus**  
Hallett/Nunnally

none  
Hottest:  
GENESIS  
STEVE WINWOOD  
HEART  
ATLANTIC STARR  
WARWICK & OSBORNE

**WNIC/Detroit**  
Lind/Kuykendall

GRATEFUL DEAD  
HERB ALPERT  
LOS LOBOS  
Hottest:  
WARWICK & OSBORNE  
MADONNA  
HUEY LEWIS & THE  
WHITNEY HOUSTON  
MICHAEL JACKSON

**WOMC/Detroit**  
Barry Argenbright

none  
Hottest:  
JONATHAN BUTLER  
AL JARREAU  
STEVE WINWOOD  
KLYMAXX  
WARWICK & OSBORNE

**KLSI/Kansas City**  
Land/Alan

RESTLESS HEART  
U2  
Hottest:  
HEART  
STEVE WINWOOD  
WARWICK & OSBORNE  
LOS LOBOS  
SUZANNE VEGA

**WMYX/Milwaukee**  
Beth Fast

LOS LOBOS  
Hottest:  
DANNY WILSON  
STEVE WINWOOD  
DAN HILL  
WARWICK & OSBORNE  
HUEY LEWIS & THE

**KS95/Minneapolis**  
Kim Jeffries

SMOKEY ROBINSON  
DAN FOGELBERG  
WHITNEY HOUSTON  
MICHAEL JACKSON  
Hottest:  
MIAMI SOUND MACHI  
STEVE WINWOOD  
SUZANNE VEGA  
AL JARREAU  
LOS LOBOS

**KYKY/St. Louis**  
David Blair

none  
Hottest:  
STEVE WINWOOD  
BRUCE HORNSBY  
AL JARREAU  
WARWICK & OSBORNE  
DANNY WILSON

#### PARALLEL TWO

**WNAM/Appleton-Oshkosh**  
Collins/Miller

CARLY SIMON  
Hottest:  
DANNY WILSON  
SUZANNE VEGA  
MEDLEY & WARNE  
CHRIS DEBURGH  
JOE COCKER

**WTRX/Flint**  
Pearson/Burke

none  
Hottest:  
WARWICK & OSBORNE  
KLYMAXX  
HEART  
CROWDED HOUSE  
SMOKEY ROBINSON

**WLHT/Grand Rapids**  
Ashford/Brown

ABC  
BREAKFAST CLUB  
WINANS  
Hottest:  
DANNY WILSON  
STEVE WINWOOD  
SUZANNE VEGA  
FLEETWOOD MAC  
WARWICK & OSBORNE

**WFMK/Lansing**  
Knight/Ashford

ABC  
BREAKFAST CLUB  
Hottest:  
STEVE WINWOOD  
WARWICK & OSBORNE  
DANNY WILSON  
MADONNA  
SUZANNE VEGA

**WHNN/Saginaw**  
Nixon/Martin

RESTLESS HEART  
ABC  
JAMES INGRAM  
Hottest:  
STEVE WINWOOD  
WARWICK & OSBORNE  
DANNY WILSON  
SUZANNE VEGA  
FLEETWOOD MAC

**3WM/Toledo**  
King/Matthews

BE BE & CE CE WIN  
RESTLESS HEART  
JAMES INGRAM  
HERB ALPERT  
RICHARD MARX  
Hottest:  
WHITNEY HOUSTON  
HEART  
STEVE WINWOOD  
SUZANNE VEGA  
CROWDED HOUSE

#### PARALLEL THREE

**WMJC/Battle Creek**  
Joe Landon

BE BE & CE CE WIN  
BREAKFAST CLUB  
ABC  
Hottest:  
MADONNA  
DANNY WILSON  
STEVE WINWOOD  
WARWICK & OSBORNE  
SMOKEY ROBINSON

**WMT-FM/Cedar Rapids**  
Green/Sellers

NYLONS  
BREAKFAST CLUB  
REGINA BELLE  
BRUCE COCKBURN  
CARLY SIMON  
ROGERS & MILSAP  
Hottest:  
FLEETWOOD MAC  
CHRIS DEBURGH  
LOS LOBOS  
MADONNA  
WHITNEY HOUSTON

**WTPJ/Indianapolis**  
Gary Havens

IN PURSUIT  
Hottest:  
SUZANNE VEGA  
JONATHAN BUTLER  
DAN FOGELBERG  
DANNY WILSON  
MICHAEL JACKSON

**KFSB/Joplin**  
Troy West

ABC  
CARLY SIMON  
BE BE & CE CE WIN  
WILLIAM ORBIT  
HOLLY NEAR  
Hottest:  
WARWICK & OSBORNE  
DANNY WILSON  
CROWDED HOUSE  
SUZANNE VEGA

**KWEB/Rochester**  
Al Axelson

MICHAEL JACKSON  
HUEY LEWIS & THE  
LOS LOBOS  
REO SPEEDWAGON  
Hottest:  
STEVE WINWOOD  
HEART  
JONATHAN BUTLER  
WARWICK & OSBORNE  
SUZANNE VEGA

**WMGN/Madison**  
O'Neill/Vancl

GRATEFUL DEAD  
Hottest:  
SMOKEY ROBINSON  
MADONNA  
CROWDED HOUSE  
DANNY WILSON  
SUZANNE VEGA

Seven stations did not report a playlist, therefore their rotations were frozen:  
**KIFM/San Diego**  
**KYKY/St. Louis**  
**U102/Knoxville**  
**WIZD/Mobile**  
**WKCX/Rome, GA**  
**WOMC/Detroit**  
**WTRX/Flint**

### WEST

#### PARALLEL ONE

**KMJJ/Denver**  
Elliot/Brady

MICHAEL JACKSON  
WHITNEY HOUSTON  
LOS LOBOS  
JAMES INGRAM  
Hottest:  
STEVE WINWOOD  
KENNY G  
HEART  
GINO VANELLI  
WARWICK & OSBORNE

**KOST/Los Angeles**  
Kaye/Kiley

CARLY SIMON  
Hottest:  
MICHAEL JACKSON  
WHITNEY HOUSTON  
SMOKEY ROBINSON  
WARWICK & OSBORNE  
MADONNA

**KKLT/Phoenix**  
Church/Thomas

SMOKEY ROBINSON  
DANNY WILSON  
Hottest:  
U2  
LOS LOBOS  
KLYMAXX  
HEART  
DAN HILL

**KHYU/Sacramento**  
John Chappell

MICHAEL JACKSON  
WHITNEY HOUSTON  
U2  
GRATEFUL DEAD  
Hottest:  
SUZANNE VEGA  
SMOKEY ROBINSON  
FLEETWOOD MAC  
MADONNA  
DANNY WILSON

**KLCY/Salt Lake City**  
Michael O'Brien

BE BE & CE CE WIN  
NYLONS  
ABC  
Hottest:  
MICHAEL JACKSON  
DANNY WILSON  
SUZANNE VEGA  
WARWICK & OSBORNE  
SMOKEY ROBINSON

**B100/San Diego**  
Rich/Knight

CROWDED HOUSE  
DAVID BOWIE  
ANITA BAKER  
AMAZULU  
Hottest:  
STEVE WINWOOD  
LOS LOBOS  
SUZANNE VEGA  
HEART

**KIFM/San Diego**  
Michael Parks

none  
Hottest:  
none

**K101/San Francisco**  
Jack Kulp

MIAMI SOUND MACHI  
HERB ALPERT  
DAN FOGELBERG  
LAURA BRANIGAN  
MICHAEL JACKSON  
MEDLEY & WARNE  
BENIE TAUPIN  
Hottest:  
STEVE WINWOOD  
FLEETWOOD MAC  
SUZANNE VEGA  
MADONNA  
WARWICK & OSBORNE

**KEZR/San Jose**  
Bonnie Knox

NYLONS  
BREAKFAST CLUB  
ABC  
Hottest:  
DANNY WILSON  
WARWICK & OSBORNE  
SMOKEY ROBINSON  
MADONNA  
MICHAEL JACKSON

#### PARALLEL TWO

**KKOB-FM/Albuquerque**  
Susan Bradley

MADONNA  
FLEETWOOD MAC  
U2  
Hottest:  
STEVE WINWOOD  
SUZANNE VEGA  
DANNY WILSON  
SMOKEY ROBINSON

**KVUU/Colorado Springs**  
Howard/Jackson

# AC ADDS & HOTS

## FULL-SERVICE AC

### MOST ADDED

- MICHAEL JACKSON (9)
- WHITNEY HOUSTON (8)
- LOS LOBOS (8)
- FLEETWOOD MAC (5)
- NYLONS (5)
- RESTLESS HEART (5)
- D. WARWICK & J. OSBORNE (5)
- DANNY WILSON (5)
- HUEY LEWIS (4)

### HOTTEST

- D. WARWICK & J. OSBORNE (31)
- STEVE WINWOOD (21)
- SUZANNE VEGA (19)
- AL JARREAU (15)
- KLYMAXX (15)
- HEART (14)
- SMOKEY ROBINSON (11)
- MICHAEL JACKSON (10)

### EAST

#### PARALLEL ONE

- WBEN/Bufalo Hank Nevins
- WARWICK & OSBORNE MICHAEL JACKSON
- STEVE WINWOOD CHICAGO
- WGR/Bufalo Mike Roszman
- RICHARD MARX THE LOS LOBOS
- FLEETWOOD MAC
- WHITNEY HOUSTON MICHAEL JACKSON
- SMOKEY ROBINSON WARWICK & OSBORNE
- DANNY WILSON

- WPRO/Providence Tom Cuddy
- MADONNA SMOKEY ROBINSON
- KLYMAXX WARWICK & OSBORNE
- SUZANNE VEGA HEART
- HUEY LEWIS & THE

#### PARALLEL TWO

- WMAU/Washington Eileen Griffin
- HUEY LEWIS & THE CYBILL SHEPHERD
- CARLY SIMON ATLANTIC STARR
- GAYLE & MORRIS HUEY LEWIS & THE CYBILL SHEPHERD
- CARLY SIMON ATLANTIC STARR

#### KDKA/Pittsburgh Cheryl Morton

- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY LOGGINS KLYMAXX

#### WCHS/Charleston Vic Marino

- none
- Hottest: WARWICK & OSBORNE FLEETWOOD MAC MICHAEL JACKSON ANITA BAKER

#### WEL/New Haven Gross/McCormick

- none
- Hottest: HFRP ALPERT LOS LOBOS
- Hottest: WHITNEY HOUSTON WARWICK & OSBORNE FLEETWOOD MAC MICHAEL JACKSON ANITA BAKER

#### PARALLEL THREE

- WTKO/Ithaca Cloyd/Thornton
- MICHAEL JACKSON WHITNEY HOUSTON
- RESTLESS HEART COCK ROBIN
- 10,000 MANIACS
- WARWICK & OSBORNE DANNY WILSON
- SUZANNE VEGA FLEETWOOD MAC
- MADONNA

- WYIC/Hartford David Bernstein
- DANNY WILSON FLEETWOOD MAC
- RESTLESS HEART WARWICK & OSBORNE SMOKEY ROBINSON
- WHITNEY HOUSTON SUZANNE VEGA

- WGY/Schenectady Brindley/Sgarlata
- WARWICK & OSBORNE DANNY WILSON LAURA BRANTIGAN
- RESTLESS HEART WHITNEY HOUSTON
- AL JARREAU MADONNA

- WMTR/Morristown Emery/Boyle
- RESTLESS HEART COCK ROBIN
- 10,000 MANIACS
- WARWICK & OSBORNE DANNY WILSON
- SUZANNE VEGA FLEETWOOD MAC
- MADONNA

55 Reporters  
38 Current Reports

## GOLD INTENSIVE

### MOST ADDED

- WHITNEY HOUSTON (12)
- MICHAEL JACKSON (11)
- SMOKEY ROBINSON (6)
- DAN FOGELBERG (5)
- HUEY LEWIS (5)
- LOS LOBOS (5)
- DANNY WILSON (4)

### HOTTEST

- STEVE WINWOOD (23)
- HEART (16)
- D. WARWICK & J. OSBORNE (14)
- SUZANNE VEGA (13)
- MICHAEL JACKSON (9)
- WHITNEY HOUSTON (7)
- KLYMAXX (7)
- GENESIS (6)
- DAN HILL (6)
- AL JARREAU (6)

### EAST

#### PARALLEL ONE

- WYST/Baltimore Jack Beach
- DANNY WILSON SMOKEY ROBINSON
- RESTLESS HEART FLEETWOOD MAC
- MADONNA WARWICK & OSBORNE
- WYBT/Baltimore Don Kelley
- LOS LOBOS HUEY LEWIS
- HEART STEVE WINWOOD
- SUZANNE VEGA HEART
- MADONNA

- WKSY/Philadelphia Mike Colby
- MICHAEL JACKSON WHITNEY HOUSTON
- AL JARREAU SUZANNE VEGA
- ATLANTIC STARR

- WWSW/Pittsburgh Diane Sutter
- AL JARREAU MICHAEL JACKSON
- WHITNEY HOUSTON "Didn't"
- HUEY LEWIS
- KENNY LOGGINS
- HEART
- GENESIS "With Somebody"
- STEVE WINWOOD

- WYZZ/Baltimore Don Kelley
- LOS LOBOS HUEY LEWIS
- HEART STEVE WINWOOD
- SUZANNE VEGA HEART
- MADONNA

#### WBUF/Bufalo Art Wanda

- CROWDED HOUSE MICHAEL JACKSON
- HEART ATLANTIC STARR
- STEVE WINWOOD BRUCE HORNSBY
- ATLANTIC STARR KENNY G

- WASH/Washington Patrick/Quinn
- WHITNEY HOUSTON "Didn't"
- ATLANTIC STARR "Alway"
- KLYMAXX GENESIS
- KENNY G AL JARREAU

#### WLTT/Washington Don Davis

- Hottest: BRUCE HORNSBY KLYMAXX SUZANNE VEGA
- WARWICK & OSBORNE STEVE WINWOOD

#### PARALLEL TWO

- WYYY/Syracuse Jeff Brown
- MICHAEL JACKSON ANITA BAKER
- DAN FOGELBERG HEART
- WARWICK & OSBORNE SUZANNE VEGA
- MADONNA DAN HILL

33 Reporters  
30 Current Reports  
Two stations did not report a new playlist, therefore their rotations were frozen:  
WEZS/Richmond  
WLTT/Washington

### SOUTH

#### PARALLEL TWO

- WDBO/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G
- WRVA/Richmond Gary King
- DANNY WILSON WHITNEY HOUSTON
- LOS LOBOS
- HEART JONATHAN BUTLER
- HEART SUZANNE VEGA
- MADONNA SMOKEY ROBINSON

- WGOW/Chattanooga Garry Mac
- WHITNEY HOUSTON MICHAEL JACKSON
- DAN FOGELBERG LOS LOBOS
- HUEY LEWIS & THE HEART
- STEVE WINWOOD SUZANNE VEGA
- WARWICK & OSBORNE HEART

#### WHAS/Louisville Bruce/McElvain

- FLEETWOOD MAC WARWICK & OSBORNE
- HEART NYLONS
- AL JARREAU STEVE WINWOOD
- SUZANNE VEGA

- PARALLEL THREE
- WKYX/Paducah Carvell/Rivers
- WHITNEY HOUSTON MICHAEL JACKSON
- HEART STEVE WINWOOD
- WARWICK & OSBORNE DANNY WILSON
- SUZANNE VEGA HEART

- WGBR/Goldsboro Alan Hoover
- REGINA BELLE COLIN HAY
- CARLY SIMON LESTER DRAYTON
- STEVE WINWOOD KLYMAXX
- WARWICK & OSBORNE SUZANNE VEGA
- MADONNA

- WSTU/Stuart Grant/Archer
- LOS LOBOS LAURA BRANTIGAN
- IN PURSUIT STEVE WINWOOD
- WARWICK & OSBORNE SUZANNE VEGA
- DANNY WILSON

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WRVA/Richmond Gary King
- DANNY WILSON WHITNEY HOUSTON
- LOS LOBOS
- HEART JONATHAN BUTLER
- HEART SUZANNE VEGA
- MADONNA SMOKEY ROBINSON

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

Five stations reported a frozen list this week:  
KOY/Phoenix  
KTWO/Casper  
WASK/Lafayette  
WCCO/Minneapolis  
WCHS/Charleston

Seven stations did not report a playlist, therefore their rotations were frozen:  
KSSK/Honolulu  
WDBO/Orlando  
WHBC/Canton  
WSPD/Toledo  
55KRC/Cincinnati  
KDKA/Pittsburgh  
KJR/Seattle

### MIDWEST

#### PARALLEL ONE

- 55KRC/Cincinnati Denny Nugent
- none
- Hottest: STEVE WINWOOD HEART
- BRUCE HORNSBY AL JARREAU
- WLW/Cincinnati Dave Reinhard
- MICHAEL JACKSON U2
- STEVE WINWOOD SUZANNE VEGA
- WARWICK & OSBORNE LOS LOBOS
- WTVN/Columbus Evans/Lane
- none
- Hottest: CARLY SIMON GENESIS
- ANNE MURRAY GLENN MEDETROS
- DAN HILL

- WISN/Milwaukee Steve Waxler
- CARLY SIMON KLYMAXX
- HEART BRUCE WILLIS
- ATLANTIC STARR DAN HILL
- CARLY SIMON MICHAEL JACKSON

#### PARALLEL TWO

- WHBY/Appleton-Oshkosh Salm/St. John
- BE BE & CE CE WIN HEART
- WARWICK & OSBORNE CHRIS DEBURGH
- AL JARREAU DAN FOGELBERG
- DAN FOGELBERG SMOKEY ROBINSON

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WOOD/Grand Rapids Skip Essick
- STEVE WINWOOD LOS LOBOS
- SMOKEY ROBINSON HEART
- WARWICK & OSBORNE MICHAEL JACKSON
- AL JARREAU

- WJBC/Bloomington Munson/Salowitz
- RESTLESS HEART NYLONS
- ROGERS & MILSAP HEART
- SMOKEY ROBINSON FLEETWOOD MAC
- MADONNA WARWICK & OSBORNE
- MICHAEL JACKSON

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
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- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

### MIDWEST

#### PARALLEL ONE

- WLLT/Cincinnati Kay/Zerhasen
- MICHAEL JACKSON HUEY LEWIS
- WHITNEY HOUSTON "Didn't"
- HEART STEVE WINWOOD
- FLEETWOOD MAC SUZANNE VEGA
- WARWICK & OSBORNE CROWDED HOUSE
- WLTU/Detroit Pat Holiday
- HUEY LEWIS HERB ALPERT
- HEART MICHAEL JACKSON
- HEART WARWICK & OSBORNE
- SMOKEY ROBINSON JONATHAN BUTLER
- WLTQ/Milwaukee Dick Alpert
- WHITNEY HOUSTON "Didn't"
- MICHAEL JACKSON STEVE WINWOOD
- HEART LARRY CARLTON
- KENNY G SMOKEY ROBINSON
- GENESIS
- WARWICK & OSBORNE

- WENS/Indianapolis Bernie Eagan
- SMOKEY ROBINSON U2
- MICHAEL JACKSON DAN FOGELBERG
- HEART NYLONS "Kiss"
- WHITNEY HOUSTON "Dance"
- HEART STEVE WINWOOD
- KLYMAXX

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

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- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

### WEST

#### PARALLEL ONE

- KBKQ/Los Angeles Rob Edwards
- WHITNEY HOUSTON "Didn't"
- ROY ORBISON HEART
- MICHAEL JACKSON WARWICK & OSBORNE
- DAN FOGELBERG HEART
- SUZANNE VEGA
- WARWICK & OSBORNE

- WENS/Indianapolis Bernie Eagan
- SMOKEY ROBINSON U2
- MICHAEL JACKSON DAN FOGELBERG
- HEART NYLONS "Kiss"
- WHITNEY HOUSTON "Dance"
- HEART STEVE WINWOOD
- KLYMAXX

- WVAF/Orlando Mark Heilingger
- none
- Hottest: WARWICK & OSBORNE AL JARREAU KENNY G

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# R&R NATIONAL AIRPLAY AOR TRACKS®

## 169 REPORTS

Three Weeks	Two Weeks	Last Week	Weeks	Weeks	Week	Rank	Artist/Track	Label	Reports/Adds	Power	Heavy	Medium
1	1	1	1	1	1	1	GRATEFUL DEAD/Touch Of Grey (Arista)		150-1	62-	141-	8+
DEBUT						2	JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/PG)		152 /151	35	114	34
7	7	5				3	WHITESNAKE/Here I Go Again (Geffen)		127-2	47+	120+	6-
11	8	6				4	HOOTERS/Johnny B (Columbia)		149-0	35+	101+	44-
3	2	2				5	HEART/Who Will You Run To (Capitol)		128-0	42-	115-	13=
6	6	4				6	38 SPECIAL/Back To Paradise (Theme From...) (A&M)		135-0	38+	114-	20-
14	11	7				7	CRUZADOS/Bed Of Lies (Arista)		150-1	23+	91=	54-
4	3	3				8	INXS & JIMMY BARNES/Good Times (Atlantic)		131-0	39-	110-	17-
-	16	9				9	DEF LEPPARD/Women (Mercury/PG)		135=4	16+	84+	44-
28	21	16				10	LOS LOBOS/La Bamba (Slash/WB)		121+/16	16-	79+	37-
19	15	13				11	GREAT WHITE/Rock Me (Capitol)		130=2	9+	66+	61-
30	22	15				12	GRATEFUL DEAD/Hell In A Bucket (Arista)		130+/10	5+	61+	64-
23	20	18				13	JON ASTLEY/Jane's Getting Serious (Atlantic)		127=3	9+	53+	67-
49	27	21				14	TOM PETTY & THE HEARTBREAKERS/All Mixed Up (MCA)		118+/8	15+	48+	62-
31	24	20				15	SAMMY HAGAR/Boys' Night Out (Geffen)		117+/6	6+	50+	60-
16	14	14				16	FLEETWOOD MAC/Isn't It Midnight (WB)		102-1	17+	68-	30-
9	10	12				17	OUTFIELD/Since You've Been Gone (Columbia)		93-0	20-	63-	28+
33	26	23				18	ROGER WATERS/Sunset Strip (Columbia)		119+/10	0-	30+	81+
43	32	25				19	JOE WALSH/In My Car (Full Moon/WB)		111+/15	1=	36+	71=
5	5	8				20	JOHN WAITE/These Times Are Hard For Lovers (EMI America)		82-0	20-	59-	23-
39	35	27				21	U2/Where The Streets Have No Name (Island)		95+/26	8+	51+	40+
-	-	36				22	BRYAN ADAMS/Victim Of Love (A&M)		107+/40	4-	31+	70+
35	30	24				23	CHARLIE DANIELS BAND/Bogged Down In Love (Epic)		108-4	3+	28+	72-
8	9	11				24	STARSHIP/It's Not Over ('Til Its Over) (Grunt/RCA)		79-1	11-	57-	19-
41	36	26				25	PATTY SMYTH/Isn't It Enough (Columbia)		112+/9	1+	21+	81+
-	-	37				26	RICHARD MARX/Should've Known Better (Manhattan)		111+/30	1+	24+	76+
2	4	10				27	SAMMY HAGAR/Give To Live (Geffen)		69-0	23-	54-	12+
58	41	30				28	BEAT FARMERS/Dark Light (Curb/MCA)		122+/11	1+	11+	80+
50	46	32				29	SILENCERS/Painted Moon (RCA)		107+/16	1=	17+	70+
-	-	46				30	INSIDERS/Ghost On The Beach (Epic)		114+/45	0=	7+	82+
36	33	28				31	CALL/I Don't Wanna (Elektra)		100=4	0=	22-	68+
52	47	34				32	EUROPE/Carrie (Epic)		89+/9	3+	23+	53-
42	40	33				33	DIO/I Could Have Been A Dreamer (WB)		95+/3	1=	7+	69+
-	56	41				34	PAUL KELLY & THE MESSENGERS/Darling It Hurts (A&M)		97+/19	0=	10+	65+
15	13	17				35	U2/Spanish Eyes (Island)		72-0	0-	35-	33-
-	-	47				36	DAVID BOWIE/Never Let Me Down (EMI America)		75+/25	3+	25+	43+
45	44	38				37	JON BUTCHER/Wishes (Capitol)		78+/7	2+	22+	49+
13	12	19				38	FABULOUS THUNDERBIRDS/Stand Back (CBS Associated)		64-0	3-	26-	33-
-	-	60				39	PRETENDERS/Where Has Every Body Gone (WB)		77+/35	1=	16+	46+
-	58	45				40	CROWDED HOUSE/World Where You Live (Capitol)		65+/10	4+	20+	40+
57	52	42				41	WARREN ZEVON/Detox Mansion (Virgin)		71+/6	2=	13+	49+
-	57	49				42	SUZANNE VEGA/Solitude Standing (A&M)		70+/9	3=	17+	44+
53	49	43				43	GRATEFUL DEAD/West L.A. Fadeaway (Arista)		59+/5	2=	19+	36+
-	53	44				44	MASON RUFFNER/Dancin' On Top Of The World (CBS Associated)		78+/8	0-	8+	53=
44	43	40				45	TWISTED SISTER/Hot Love (Atlantic)		79=3	0=	3=	61+
DEBUT						46	DEF LEPPARD/Animal (Mercury/PG)		51 /51	1	18	33
DEBUT						47	FABULOUS THUNDERBIRDS/How Do You Spell... (CBS Assoc.)		64+/26	2+	16+	37+
48	48	48				48	GRATEFUL DEAD/When Push Comes To Shove (Arista)		50=1	2=	24+	22-
12	18	31				49	RICHARD MARX/Don't Mean Nothing (Manhattan)		36-0	11-	26-	8-
17	17	22				50	TOM KIMMEL/That's Freedom (Mercury/PG)		53-1	2-	15-	30-
-	-	56				51	MOTLEY CRUE/Wild Side (Elektra)		58+/8	0-	5+	39+
-	-	59				52	PETE BARDENS/In Dreams (Cinema/Capitol)		59+/10	0=	4+	40+
DEBUT						53	SAMMY HAGAR/Returning Home (Geffen)		45+/11	2+	14+	28+
22	23	29				54	MARILLION/Incommunicado (Capitol)		48-0	2+	11-	32-
DEBUT						55	JOHN KAY & STEPPENWOLF/Hold On (Qwil)		61+/17	0=	2+	47+
51	51	50				56	DANNY WILSON/Mary's Prayer (Virgin)		39-2	6-	19-	19-
DEBUT						57	HOOTERS/Satellite (Columbia)		37+/10	1+	14+	22+
DEBUT						58	FLEETWOOD MAC/Little Lies (WB)		40+/15	0=	10=	25+
DEBUT						59	GLEN BURTNICK/Follow You (A&M)		51+/14	0=	1+	36+
DEBUT						60	URGENT/I Can't Take It No More (Manhattan)		52+/3	0=	1=	33+

## BREAKERS®

<b>JOHN COUGAR MELLENCAMP</b> Paper In Fire (Mercury/PolyGram) 90% of our reporters on it.	<b>INSIDERS</b> Ghost On The Beach (Epic) 67% of our reporters on it.	<b>RICHARD MARX</b> Should've Known Better (Manhattan) 66% of our reporters on it.
<b>JOE WALSH</b> In My Car (Full Moon/WB) 66% of our reporters on it.	<b>BRYAN ADAMS</b> Victim Of Love (A&M) 63% of our reporters on it.	
<b>SILENCERS</b> Painted Moon (RCA) 63% of our reporters on it.		

## NEW ARTISTS

### Albums

Reports

- 1 **PETE BARDENS**/Seen One Earth (Cinema/Capitol) .60
- 2 **URGENT**/Thinking Out Loud (Manhattan) .52
- 3 **BEARS**/The Bears (PMRC/IRS) .43
- 4 **DANNY WILSON**/Meet Danny Wilson (Virgin) .40
- 5 **REPLACEMENTS**/Pleased To Meet Me (Sire/WB) .36
- 6 **ROBERT VAUGHAN & THE SHADOWS**/Love And War .24
- 7 **ECHO & THE BUNNEYMEN**/Echo & The... (Sire/WB) .23
- 8 **REFUGEE**/Burning From The Inside Out (Polydor/PG) .22
- 9 **JOE ELY**/Lord Of The Highway (Hightone) .18
- PAT METHENY GROUP**/Still Life (Talking) (Geffen) .18

### Tracks

- 1 **PAUL KELLY & THE...**/Darling It... (A&M) .97
- 2 **EUROPE**/Carrie (Epic)\* .89
- 3 **MASON RUFFNER**/Dancing On... (CBS Assoc.)\* .78
- 4 **SUZANNE VEGA**/Solitude Standing (A&M) \* .70
- 5 **CROWDED HOUSE**/World Where You Live (Capitol) \* .65
- 6 **JOHN KAY & STEPPENWOLF**/Hold On (Qwil) .61
- 7 **PETE BARDENS**/In Dreams (Cinema/Capitol) .59
- 8 **URGENT**/I Can't Take It No More (Manhattan) .52
- 9 **GLEN BURTNICK**/Follow You (A&M) .51
- 10 **TESLA**/Rock Me To The Top (Geffen) \* .42

New Artists are those who have never had an AOR Breaker. Tracks with asterisks are from albums which have already been Breakers and thus no longer appear among the albums listed.

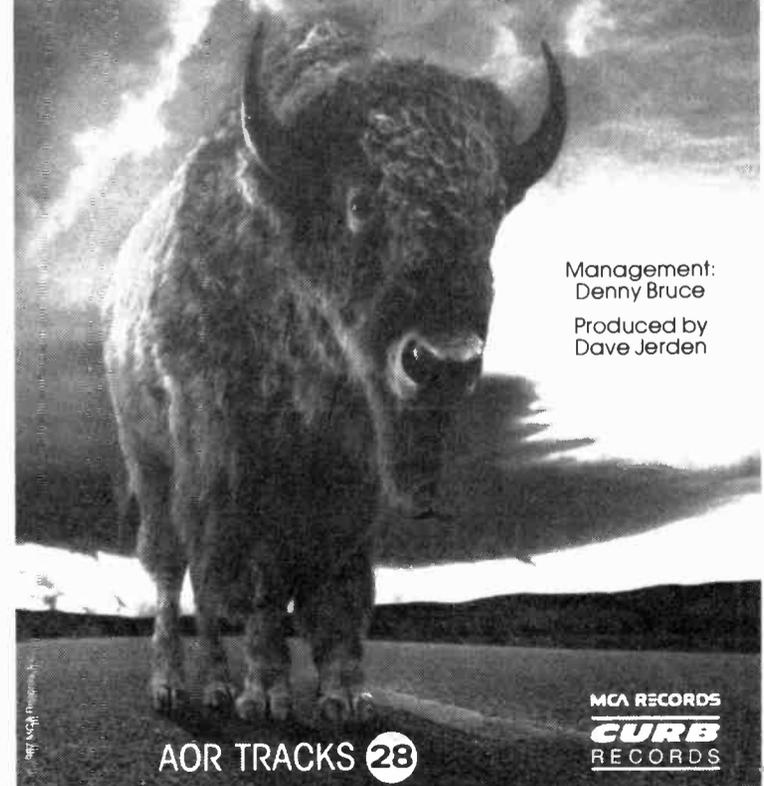
# BEAT FARMERS

## THE PURSUIT OF HAPPINESS

"Pursuit Of Happiness is the Beat Farmers' ticket to ride the airwaves. And while the San Diego roots rockers have flirted with airplay in the past, the new album is about to create a full-fledged love affair between radio and the Farmers."

—Album Network

AOR Compact Disc Mailing In This Issue



Management:  
Denny Bruce  
Produced by  
Dave Jerden

MCA RECORDS  
CURB RECORDS

AOR TRACKS 28

# R&R NATIONAL AIRPLAY

# AOR ALBUMS

Three Weeks Two Weeks Last Week

169 REPORTS

AUGUST 7, 1987

Reports/Adds Power Heavy Medium

1	1	1	1	<b>GRATEFUL DEAD</b> /In The Dark (Arista)
2	2	2	2	<b>SAMMY HAGAR</b> /Sammy Hagar (Geffen)
				<b>DEBUT</b> ▶ <b>DEF LEPPARD</b> /Hysteria (Mercury/PG)
14	7	4	4	<b>HOOTERS</b> /One Way Home (Columbia)
6	6	5	5	<b>WHITESNAKE</b> /Whitesnake (Geffen)
3	3	3	6	<b>HEART</b> /Bad Animals (Capitol)
17	14	8	7	<b>CRUZADOS</b> /After Dark (Arista)
				<b>DEBUT</b> ▶ <b>38 SPECIAL</b> /Flashback (A&M)
5	5	7	9	<b>LOST BOYS</b> /Soundtrack (Atlantic)
4	4	6	10	<b>FLEETWOOD MAC</b> /Tango In The Night (WB)
15	13	12	11	<b>U2</b> /The Joshua Tree (Island)
12	12	10	12	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> /Let Me Up (I've Had Enough) (MCA)
32	22	19	13	<b>LA BAMBA</b> /Soundtrack (Slash/WB)
18	17	15	14	<b>ROGER WATERS</b> /Radio K.A.O.S. (Columbia)
22	19	17	15	<b>GREAT WHITE</b> /Once Bitten (Capitol)
16	18	18	16	<b>RICHARD MARX</b> /Richard Marx (Manhattan)
9	15	16	17	<b>JOE WALSH</b> /Got Any Gum? (Full Moon/WB)
30	23	21	18	<b>JON ASTLEY</b> /Everyone Loves The Pilot (Except The Crew) (Atlantic)
7	16	20	19	<b>BRYAN ADAMS</b> /Into The Fire (A&M)
13	11	14	20	<b>OUTFIELD</b> /Bangin' (Columbia)
11	10	13	21	<b>FABULOUS THUNDERBIRDS</b> /Hot Number (CBS Associated)
10	9	11	22	<b>STARSHIP</b> /No Protection (Grunt/RCA)
8	8	9	23	<b>JOHN WAITE</b> /Rover's Return (EMI America)
25	26	24	24	<b>DAVID BOWIE</b> /Never Let Me Down (EMI America)
34	33	23	25	<b>CHARLIE DANIELS BAND</b> /Powder Keg (Epic)
39	36	27	26	<b>PATTY SMYTH</b> /Never Enough (Columbia)
33	32	26	27	<b>CALL</b> /Into The Woods (Elektra)
—	40	33	28	<b>SILENCERS</b> /A Letter From St. Paul (RCA)
—	—	31	29	<b>BEAT FARMERS</b> /The Pursuit Of Happiness (Curb/MCA)
31	31	29	30	<b>WARREN ZEVON</b> /Sentimental Hygiene (Virgin)
23	25	25	31	<b>SUZANNE VEGA</b> /Solitude Standing (A&M)
36	35	32	32	<b>CROWDED HOUSE</b> /Crowded House (Capitol)
—	—	40	33	<b>PAUL KELLY &amp; THE MESSENGERS</b> /Gossip (A&M)
—	39	34	34	<b>DIO</b> /Dream Evil (WB)
—	—	37	35	<b>EUROPE</b> /The Final Countdown (Epic)
				<b>DEBUT</b> ▶ <b>LIVING DAYLIGHTS</b> /Soundtrack (WB)
37	37	36	37	<b>MASON RUFFNER</b> /Gypsy Blood (CBS Associated)
38	38	39	38	<b>JON BUTCHER</b> /Wishes (Capitol)
19	21	30	39	<b>NEIL YOUNG &amp; CRAZY HORSE</b> /Life (Geffen)
				<b>DEBUT</b> ▶ <b>TWISTED SISTER</b> /Love Is For Suckers (Atlantic)

Tom Petty, Charlie Daniels, and Warren Zevon kept their bullets due to their continued growth.

"Touch" (150) "Hell" (130) "West" (59)	160- /1	68-	154-	6+
"Boys" (117) "Give" (69) "Returning" (45)	145= /2	33-	95-	46+
"Women" (135) "Animal" (51) "Hysteria" (19)	138 /6	16	91	40
"Johnny B" (149) "Satellite" (37) "Karla" (13)	153- /0	36+	103+	45-
"Here" (127) "Is" (15) "Still" (4)	132- /2	49+	124+	7-
"Who" (128) "There's" (16) "Alone" (10)	133- /0	42-	117-	16+
"Bed" (150) "Small" (4) "Time" (3)	153- /1	23+	92=	55-
"Paradise" (135) "Same" (1)	135 /0	38	114	20
"Times" (131) "Lost" (8) "People" (3)	134- /0	39-	110-	19-
"Midnight" (102) "Lies" (40) "Seven" (26)	130- /1	21-	87-	40-
"Where" (95) "God's" (21) "Bullet" (20)	121+ /17	12-	71+	44+
"Mixed" (118) "Think" (14) "Runaway" (12)	134= /5	17+	57+	70-
"La Bamba" (121) "Summertime" (8) "Come" (2)	122+ /15	16-	80+	37-
"Sunset" (119) "Radio" (22) "Needs" (8)	134= /4	5-	38+	87+
"Rock Me" (130) "Lady" (1)	130= /2	9+	66+	61-
"Should've" (111) "Mean" (36) "Endless" (1)	130+ /16	12-	47+	71+
"Car" (111) "Radio" (12) "Fun" (8)	126- /5	3=	47+	73-
"Jane's" (127) "Lip Service" (1)	128= /3	9+	53+	67-
"Victim" (107) "Hearts" (26) "Into" (3)	117+ /24	8-	42-	69+
"Since" (93) "Bangin'" (12) "Somewhere" (4)	104- /1	21-	69-	32+
"Stand" (64) "Spell" (64) "Number" (4)	118- /2	5-	37-	67-
"Over" (79) "Babylon" (27) "Transatlantic" (4)	103- /2	11-	64-	32=
"Times" (82) "Woman's" (4) "Encircled" (1)	85- /0	20-	61-	24-
"Never" (75) "Bang" (16) "Crawl" (7)	87= /9	4+	29+	52+
"Bogged" (108)	108- /4	3+	28+	72-
"Enough" (112)	112+ /9	1+	21+	81+
"Wanna" (100) "River" (6) "Could" (1)	105= /5	0=	24=	70+
"Painted" (107) "Red" (3) "God's" (1)	109+ /15	1=	17+	71+
"Dark" (122) "Hollywood" (2)	122+ /11	1+	11+	80+
"Detox" (71) "Sentimental" (8) "Monkey" (7)	88+ /9	4=	19-	59+
"Solitude" (70) "Luka" (17) "Eye" (7)	79- /6	8-	28-	41+
"World" (65) "Something" (10) "Dream" (1)	74+ /10	9=	29=	40+
"Darling" (97) "Old" (3) "Train" (2)	103+ /19	0=	12+	68+
"Could" (95) "Dream" (1)	95+ /3	1=	7+	69+
"Carrie" (89)	89+ /9	3+	23+	53-
"Where" (77) "Living" (5) "There" (5)	87 /36	2	20	52
"Dancin'" (78) "Gypsy" (6) "Hot" (2)	82+ /7	0-	9-	57=
"Wishes" (78) "Goodbye" (1)	79+ /7	2+	22+	50+
"Lonely" (40) "Long" (24) "Inca" (6)	71- /3	0=	11-	47-
"Hot Love" (79)	79= /3	0=	3=	61+

**AOR**

# THE REPLACEMENTS

ALEX CHILTON

"ALEX CHILTON"

ORIENTED

## THE NEW 12" PRO

FROM THE ALBUM PLEASED TO MEET ME

PRODUCED BY JIM DICKINSON

REPLACEMENTS

 © 1987 Sire Records Company

## BREAKERS

<b>DEF LEPPARD</b> Hysteria (Mercury/PolyGram) 82% of our reporters on it.	<b>38 SPECIAL</b> Flashback (A&M) 80% of our reporters on it.
<b>SILENCERS</b> A Letter From St. Paul (RCA) 64% of our reporters on it.	<b>PAUL KELLY &amp; THE MESSENGERS</b> Gossip (A&M) 61% of our reporters on it.

## NEW & ACTIVE

- MOTLEY CRUE** "Girls, Girls, Girls" (Elektra) 65/6 (62/3)  
Adds: KZEW, KRFX, KBAT, WAPL, KMOD, KTAL. Powers 2. Heavy 7: WYNF, WQFM, WKLC, WPLR, KISS, KOMP, KNAC. Medium 45 including WBAB, WQVE, WHJY, WKLS, KTXQ, KLQL, WNOR, WLVO, WLLZ, KQRS.
- PETE BARDENS** "Seen One Earth" (Cinema/Capitol) 60/10 (52/16)  
Adds: KZEW, KSHE, WEZX, WDJZ, WONE, WIOT, KNX, KMBY, WMRY, KGRO. Heavy 4: KINK, KFOG, KTCZ, KKDJ. Medium 41 including WMMR, WLVO, WLLZ, KYYS, KBCO, KZAP, KGB, KOME, WPYX, KLAQ.
- URGENT** "Thinking Out Loud" (Manhattan) 52/3 (49/12)  
Adds: KMJX, WKDF, WRKI. Heavy 1: KRQU. Medium 33 including WNEW, WGTR, WSHE, WLLZ, WQFM, KSHE, KBPI, KUPD, KGB, KOME.
- BEARS** "The Bears" (PMRC/IRS) 43/5 (39/3)  
Adds: KFOG, WKLC, KWIC, WONE, WMRY. Powers 1. Heavy 7: WHCN, WPLR, CFNY, KZEL, WFNX, WIZN, WYMG. Medium 28 including WKLS, WLVO, KYYS, KBCO, KZAP, 91X, WOUR, WRDU, WRQK, WTUE.
- TESLA** "Mechanical Resonance" (Geffen) 42/4 (41/6)  
Adds: WLLZ, KFMG, KDJK, WWWW. Powers 1. Heavy 3: WYNF, KRXQ, KTAL. Medium 22 including WKLS, WQFM, KAZY, KBPI, KDKB, KUPD, KGB, KLAQ, WGIR, WRUF.
- CULT** "Electric" (Sire/WB) 41/18 (25/11)  
Adds including WNEW, WKLS, WNOR, WBYR, WIXV, WRQK, KJOT, KPOI, KDJK, KOZZ. Heavy 5: KTXQ, KROQ, KNAC, KISS, KNAC. Medium 20 including Q107, KLQL, KQRS, WKDF, KMOD, KILQ, KATP, KTYD.
- REPLACEMENTS** "Pleased To Meet Me" (Sire/WB) 36/2 (34/4)  
Adds: KLBK, WRKI. Powers 1. Heavy 11: WLIR, WXRT, KROQ, 91X, WHCN, WPLR, KZEL, WHFS, WFNX, WXXP, KQWB. Medium 18 including WNEW, KYYS, KBCO, KGB, WHEB, KICT, KILQ, KPOI, WRUF.
- BACK TO THE BEACH** "Soundtrack" (Columbia) 27/10 (18/16)  
Adds: Q107, KTXQ, WNOR, KGON, KXRX, WONE, KATT, KPOI, WMRO, KOZZ. Heavy 2 including KOME. Medium 16 including WNEW, WPDH, KPEZ, WRXL, KILQ, KZEL, WQBK, WRKI, KFME.
- ACE FREHLEY** "Frehley's Comet" (Megaforce/Atlantic) 26/1 (25/2)  
Adds: KBER. Heavy 4: KQRS, KISS, KNAC, KTAL. Medium 14 including WYNF, WQFM, KAZY, KUPD, WKLC, WAQX, KLAQ, WLAV, KATT, KDJK.

# R&R NATIONAL AIRPLAY

## AOR TRACKS

### MOST ADDED

- JOHN COUGAR/Paper (151)
- DEF LEPPARD/Animal (51)
- INSIDERS/Ghost (45)
- BRYAN ADAMS/Victim (40)
- PRETENDERS/Where (35)
- RICHARD MARX/Should've (30)
- U2/Streets (26)
- FABULOUS THUNDERBIRDS/Spell (26)
- DAVID BOWIE/Never (25)
- DEF LEPPARD/Hysteria (19)
- PAUL KELLY.../Darling (19)

### HOTTEST

- GRATEFUL DEAD/Touch (62)
- WHITESNAKE/Here (47)
- HEART/Who (42)
- INXS & JIMMY BARNES/Good (39)
- 38 SPECIAL/Paradise (38)
- JOHN COUGAR/Paper (35)
- HOOTERS/Johnny B (35)
- CRUZADOS/Bed (23)
- SAMMY HAGAR/Give (23)
- OUTFIELD/Since (20)
- JOHN WAITE/Times (20)

## CHART CLIMBERS

#### PAUL KELLY & THE MESSENGERS "Darling It Hurts" (A&M) 97/19 (79/21)

Adds including WDFW, WHJY, KLOL, WLUP, WHEB, WKRR, WKDF, WRDU, WRQK, KEZO. Heavy 10 including WEBN, KBPI, KROQ, KRXQ, WTPA, WOUR, KZEL, KQWB. Medium 65 including WBAB, WNEW, DC101, WKLS, KTXQ, WNOR, WLLZ, KYYS, WQFM, KDKB. Moves 41-34.

#### U2 "Where The Streets Have No Name" (Island) 95/26 (74/21)

Adds including WNOR, KGON, KRQR, WHEB, WAQY, WKQQ, WFBQ, WIOT, KQWB, KFMF. Heavy 51 including WNEW, WMMR, WDFW, WHJY, DC101, KLOL, WYFN, KAZY, KUPD, KFOG. Medium 40 including WBAB, WLUP, WLVQ, WLLZ, KBPI, KZAP, WCMF, WAAF, WKRR, WIXV. Moves 27-21.

#### DIO "I Could Have Been A Dreamer" (WB) 95/3 (93/4)

Adds KLOS, WRKI, KTAL. Heavy 7. KTXQ, KUPD, KRXQ, KNAC, KISS, KNAC, KWHL. Medium 69 including WBAB, WNEW, WDFW, WHJY, WKLS, KLOL, WNOR, WYFN, WLVQ, WLLZ. Remains at #33.

#### EUROPE "Carrie" (Epic) 89/9 (81/13)

Adds WBAB, KLOL, KLOS, WHTF, WAPL, KOMP, KCAL, WMGM, WGIR. Heavy 23 including WHJY, WKLS, WYFN, KBPI, WYX, WIMZ, WKDF, KMOD, KRNA, KQWB. Medium 53 including WGTR, WSHE, WLLZ, WQFM, KDKB, KUPD, KGB, KRQR, KOME, WHEB. Moves 34-32.

#### MASON RUFFNER "Dancin' On Top Of The World" (CBS Associated) 78/8 (71/7)

Adds WNOR, KSJO, WHEB, KLB, WYFY, KISS, KLPX, KRQU. Heavy 8. WHCN, WPLR, KPEZ, KNAC, KZEL, WIZN, WRKI, KQWB. Medium 53 including WBAB, WNEW, WMMR, WSHE, WLLZ, WQFM, KBCO, KDKB, KUPD, KGB. Remains at #44.

#### JON BUTCHER "Wishes" (Capitol) 78/7 (71/4)

Adds KTXQ, WNOR, KBCO, WYX, WTPA, WKGR, KFMZ. Heavy 22 including KLOL, KOME, WHEB, WAQY, KLB, WKDF, KATT, WWCT, KEZE, KQWB. Medium 49 including WHJY, WQFM, KDKB, KZAP, KGB, WAAF, KLAQ, WIMZ, WKQQ, WRDU. Moves 38-37.

#### PRETENDERS "Where Has Every Body Gone" (WB) 77/35 (43/43)

Adds including WDFW, WSHE, WNOR, WLVQ, WLLZ, KBCO, KLOS, 91X, KRQR, WOUR. Heavy 16 including WNEW, WHJY, WXRT, KGB, KFOG, WYX, WBYR, WBRU, KILQ, WRKI. Medium 46 including WBAB, KLOL, KYYS, KZAP, WZZO, WCCC, WPDH, WRDU, WIXV, WKKE. Moves 60-39.

#### DAVID BOWIE "Never Let Me Down" (EMI America) 75/25 (50/34)

Adds including WHJY, WNOR, KLOS, WYX, WOUR, WKQQ, WRDU, WWCT, KILQ, WBLM. Heavy 25 including WNEW, WMMR, DC101, KBCO, KROQ, 91X, KFOG, KOME, WZZO, WPDH. Medium 43 including Q107, WLLZ, KYYS, WBYR, WKLC, WAQY, WDI, WIXV, WIZN, WWWW. Moves 47-36.

#### WARREN ZEVON "Detox Mansion" (Virgin) 71/6 (67/10)

Adds WTPA, WEZX, KEZO, WKQZ, KLPX, KFMQ. Heavy 13 including WXRT, KBCO, KOME, KSJO, CFNY, KLB, KNAC, WKRR, KPOI, KQWB. Medium 49 including WBAB, WNEW, DC101, WKLS, WNOR, KYYS, KFOG, KRQR, WCCC, WHEB. Moves 42-41.

#### SUZANNE VEGA "Solitude Standing" (A&M) 70/9 (60/14)

Adds KLOL, KYYS, WHTF, WKDF, KBAT, WLAV, KMOD, WWWW, KFMQ. Heavy 17 including WXRT, KBCO, 91X, WYX, WTPA, CHEZ, WPDH, CFNY, KPEZ, WIZN. Medium 44 including WBAB, WNEW, WKLS, WLUP, WLVQ, WCCC, WOUR, KLAQ, WDI, WRDU. Moves 49-42.

#### CROWDED HOUSE "World Where You Live" (Capitol) 65/10 (55/11)

Adds WBAB, WLUP, WYX, WTPA, KWIC, WKQZ, KRZR, KMBY, WBLM, KSQY. Heavy 20 including WNEW, WHJY, DC101, 91X, KGB, KFOG, WPDH, WOUR, WWCT, WIZN. Medium 40 including KLOL, KYYS, KOME, WCCC, WHEB, WAQY, WAAF, KLAQ, WIMZ, WDI. Moves 45-40.

#### FABULOUS THUNDERBIRDS "How Do You Spell Love" (CBS Associated) 64/26 (39/10)

Adds including WQFM, WOUR, WKQQ, WEGR, WZEW, KSQY, WZZO, KZOO. Heavy 16 including KTXQ, WXRT, KAZY, KBCO, KFOG, KRXQ, WHCN, WPLR, WLAV, WWWW. Medium 37 including WKLS, WYX, WKRR, WKDF, WRDU, WRQK, KEZO, KICT, KDIJ, KEZE. Debuts at #47.

#### JOHN KAY & STEPPENWOLF "Hold On" (Qwil) 61/17 (44/44)

Adds including Q107, KSJO, WPLR, WBRU, WAQY, WKDF, WTUE, KILQ, KRNA, KFMQ. Heavy 2. KPEZ, WMMG. Medium 47 including WDFW, KSHE, KLOS, KZAP, KOME, WYX, WRDU, KISS, WAPL, WRQK. Debuts at #55.

#### PETE BARDEN "In Dreams" (Cinema/Capitol) 59/10 (51/16)

Adds KZEW, KSHE, WEZX, WDI, WONE, WIOT, KNX, KMBY, WMYR, KGRQ. Heavy 4. KINK, KFOG, KTCZ, KKDJ. Medium 40 including WMMR, WLVQ, WLLZ, KYYS, KBCO, KZAP, KGB, WYX, KLAQ, WRQK. Moves 59-52.

#### GRATEFUL DEAD "West L.A. Fadeaway" (Arista) 59/5 (55/5)

Adds WLLZ, WPDH, WBRU, WBLM, KFMQ. Heavy 19 including WNEW, WDFW, KBCO, KFOG, KOME, WYX, WHCN, WLAV, WWWW, KWHL. Medium 36 including WKLS, WNOR, KYYS, KLOS, KGON, KISW, WDI, WRDU, WIXV, WRQK. Remains at #43.

#### MOTLEY CRUE "Wild Side" (Elektra) 58/8 (51/8)

Adds KZEW, WLLZ, WQFM, KRIX, KBAT, WAPL, KMOD, KTAL. Heavy 5. WYFN, WKLC, WPLR, KISS, KNAC. Medium 39 including WBAB, WHJY, WKLS, KTXQ, KLOL, WNOR, KRQR, KAZY, KBPI, KUPD. Moves 56-51.

#### URGENT "I Can't Take It No More" (Manhattan) 52/3 (49/12)

Adds KMJX, WKDF, WRKI. Heavy 1. KRQU. Medium 33 including WNEW, WGTR, WSHE, WLLZ, WQFM, KSHE, KBPI, KUPD, KGB, KOME. Debuts at #60.

#### DEF LEPPARD "Animal" (Mercury/PolyGram) 51/51 (0/0)

Adds including WDI, WRDU, WIXV, WLAV, KATT, WIOT, KICT, KILQ, KNAC, WGIR. Heavy 18 including KSHE, KAZY, KUPD, KRQR, WZZO, KLB, WKDF, KISS, WFBQ, KEZO. Medium 33 including WNEW, WMMR, WDFW, WHJY, KTXQ, WLVQ, KYYS, KRQR, KOME, WIMZ. Debuts at #46.

#### GLEN BURTNICK "Follow You" (A&M) 51/14 (37/37)

Adds including WEBN, WQFM, KOME, WKFM, WIMZ, WDI, WRXL, KMOD, KEZE, KWHL. Heavy 1. KQWB. Medium 36 including WNEW, WMMR, KTXQ, WLLZ, KBPI, KDKB, KUPD, KZAP, KRQR, WHEB. Debuts at #59.

#### GRATEFUL DEAD "When Push Comes To Shove" (Arista) 50/1 (50/0)

Adds Q107. Heavy 24 including WNEW, WMMR, DC101, WXRT, KBCO, KFOG, WYX, WRXL, WAPL, KMOD. Medium 22 including WBAB, KEZE, WGTR, WNOR, KGON, KZAP, WPDH, WAQY, WTUE, KFMF. Remains at #48.

#### SAMMY HAGAR "Returning Home" (Geffen) 45/11 (36/4)

Adds including WYI, KBPI, WZZO, WCMF, WKFM, KLB, WIXV, KFMG, KATP, WWWW. Heavy 14 including WDFW, WQFM, KRQR, KOME, WAPL, WLAV, KFMQ, KWHL. Medium 28 including WKLS, KLOL, WGTR, KGON, KGB, WDI, WRQK, WTUE, KQDS, KEZO. Debuts at #53.

#### FLEETWOOD MAC "Little Lies" (WB) 40/15 (29/7)

Adds including WLVQ, KLOS, WPDH, WZY, WZEW, WWC, WWCT, WIOT, KRZR, KNX. Heavy 10 including DC101, WLUP, KINK, WHTF, KNAC, WIMZ, KKDJ, WWWW. Medium 25 including WDFW, KLOL, KUPD, WKLC, WBRU, WKRR, WRDU, KGGO, WKKE, KILQ. Debuts at #58.

#### HOOTERS "Satellite" (Columbia) 37/10 (27/6)

Adds WDFW, KBPI, WYX, WBYR, CHEZ, WBRU, KBER, WMYR, KFMQ, KSQY. Heavy 14 including WMMR, DC101, KFOG, WZZO, WPDH, WEZX, WHTF, WLAV, KZEL. Medium 22 including WNEW, KTXQ, KUPD, KISW, WKRR, WRDU, KQDS, KJOT, KDJK, KEZE. Debuts at #57.

## NEW & ACTIVE

#### TESLA "Rock Me To The Top" (Geffen) 42/4 (40/6)

Adds WLLZ, KFMG, KDJK, WWWW. Heavy 2. WYFN, KRXQ. Medium 23 including WKLS, WQFM, KAZY, KBPI, KDKB, KUPD, KGB, KLAQ, WGIR, WRUF.

#### NEIL YOUNG & CRAZY HORSE "Too Lonely" (Geffen) 40/6 (36/9)

Adds WNOR, KISS, KMOD, KKDJ, KRNA, KQWB. Heavy 4. KWIC, WAPL, KWHL, KTYD. Medium 28 including KLOL, KUPD, KFOG, WYX, WAQY, WAAF, WKRR, WIXV, WRQK, KILQ.

#### CULT "Wild Flower" (Sire/WB) 39/18 (21/13)

Adds including WNEW, WKLS, WBYR, WIXV, WRQK, KJOT, KPOI, KDJK, KOZZ. Heavy 5. KTXQ, KROQ, KNAC, KISS, KNAC. Medium 19 including KLOL, KRQR, WKDF, KMOD, KILQ, KATP, KTYD.

#### BEARS "Fear Is Never Boring" (PMRC/IRS) 37/4 (35/3)

Adds KFOG, WKLC, KWIC, WONE. Powers 1. Heavy 6. WHCN, WPLR, CFNY, KZEL, WFNX, WYMG. Medium 24 including WKLS, WLVQ, KYYS, KZAP, 91X, WOUR, WRDU, WRQK, WTUE, WKKE.

#### REPLACEMENTS "Alex Chilton" (Sire/WB) 33/2 (30/4)

Adds KLB, WRKI. Powers 1. Heavy 10. WLIR, WXRT, KROQ, 91X, WHCN, WPLR, KZEL, WFNX, WXXP, KQWB. Medium 16 including WNEW, KYYS, KGB, WHEB, KICT, KILQ, KPOI, WRUF, KRNA, KTYD.

#### OMAR & THE HOWLERS "Mississippi Hoo Doo Man" (Columbia) 28/6 (23/9)

Adds WDMA, KPEZ, WYFY, WONE, WBLM, KATP. Heavy 2. WHCN, KNAC. Medium 20 including WKLS, KUPD, KFOG, WKDF, WRDU, WRQK, KEZO, KICT, KEZE, KOZZ.

#### STARSHIP "Babylon" (Grun/RCA) 27/7 (20/5)

Adds KOME, WIMZ, KMBY, KCAL, WMGM, KATP, KZOO. Heavy 9 including KZAP, KFOG, KSJO, WZEW, WLAV, WWWW. Medium 14 including DC101, KRQR, WDMA, WEZX, WAPL, KILQ, KFMQ, KWHL, KFMF.

#### ROGER DALTRY "Hearts Of Fire" (Atlantic) 25/4 (21/9)

Adds KRQR, KWIC, WKGR, WMYR. Heavy 3. WNEW, WRIF, WRKI. Medium 18 including WDFW, WXRT, WEBN, WLLZ, KSHE, KBPI, KFOG, WHEB, WTUE, KATT.

#### ROBERT VAUGHN & THE SHADOWS "Justice" (Island) 24/5 (20/1)

Adds WNEW, WQFM, WKDF, KFMF, KOZZ. Heavy 3. KROQ, KDJK, KRNA. Medium 10 including KYYS, KBCO, 91X, KGB, WOUR, KZEL, WIZN, WAOR, WMYR.

#### CURE "Just Like Heaven" (Elektra) 24/1 (24/2)

Adds KBCO. Powers 1. Heavy 8. WLIR, WXRT, 91X, CFNY, KZEL, WFNX, WYFN, WXXP. Medium 13 including KTXQ, KLOL, WKLC, WDMA, CHEZ, WBRU, KNAC, WLAV, KPOI, WIZN.

#### REFUGEE "Survival In The Western World" (Polydor/PolyGram) 22/2 (21/5)

Adds KGB, KEZE. Heavy 0. Medium 8. WLLZ, KUPD, WHEB, KNAC, KMOD, KDJK, KATP, KRQU.

#### ACE FREHLEY "Rock Soldiers" (Megaforce/Atlantic) 21/1 (20/2)

Adds KBER. Heavy 3. KISS, KNAC, KTAL. Medium 10. WYFN, WQFM, KAZY, KUPD, WKLC, WAQX, KNAC, KFMG, KDJK, KATP.

#### COCK ROBIN "Just Around The Corner" (Columbia) 20/5 (16/7)

Adds WLUP, WPLR, WZEW, WLAV, WWWW. Powers 1. Heavy 2. KFOG, KRNA. Medium 12 including WNEW, WQFM, KNX, KBER, KICY, WMRQ, KATP, KGRQ, KZOO.

#### DEF LEPPARD "Hysteria" (Mercury/PolyGram) 19/19 (0/0)

Adds including KATT, KBER, KOZZ. Heavy 7. WEBN, KSHE, WYX, WYFY, WKDF, WFBQ, KFMG. Medium 12 including Q107, KTXQ, WLVQ, KUPD, WPDH, WQFM, WIXV, WLAV, WLNZ.

#### STEVIE RAY VAUGHAN & DICK DALE "Pipeline" (Columbia) 19/7 (13/13)

Adds Q107, KTXQ, WNOR, KRQR, WONE, KPOI, KOZZ. Heavy 0. Medium 13 including WNEW, WPDH, KPEZ, WRXL, KILQ, KZEL, WQBK, WRKI, KFMF.

#### DEF LEPPARD "Tear It Down" (Mercury/PolyGram) 18/16 (2/2)

Adds including KLOS, KRXQ, KMJX, WGIR. Heavy 5. KSHE, WYFY, KISS, KPOI, KWHL. Medium 10 including WYI, KTXQ, WGTR, KGB, KOME, WHTF, KATT, WIOT, KOMP.

#### JOHN HIATT "Thing Called Love" (A&M) 18/7 (10/5)

Adds WLLZ, WDMA, WBRU, WKFM, KWIC, WRDU, KTYD. Heavy 3. WXRT, KFOG, CHEZ. Medium 10 including WBYR, KBER, KICY, WFNX, KATP.

#### PAT METHENY GROUP "Last Train Home" (Geffen) 18/2 (17/2)

Adds KYYS, WLNZ. Heavy 5. WXRT, KINK, KFOG, KICY, WHFS. Medium 8 including CHEZ, WLAV, WMAD, KNX, WFNX, WMYR.

#### ECHO & THE BUNNYMEN "New Direction" (Sire/WB) 17/1 (17/5)

Adds KBCO. Powers 1. Heavy 8. WLIR, KROQ, 91X, WKLC, CFNY, WHFS, WFNX, WXXP. Medium 5 including WBAB, WIOQ, KZEL, KPOI.

#### BRANDOS "Gettysburgh" (Relativity) 16/14 (3/2)

Adds including WDMA, WAQY, WZEW, KJOT, KZEL, KEZE, WHFS, WMGM, KATP. Heavy 0. Medium 10 including WNEW, DC101, KTXQ, KFOG, WHCN, WKFM, KPEZ.

#### HEART "There's The Girl" (Capitol) 16/3 (13/5)

Adds KRQR, WZZO, WYFY. Heavy 5 including KUPD, KRXQ, WLAV, KRQU. Medium 8 including WBAB, WDMA, WKRR, KILQ, KGRQ.

#### GREGG ROE "The Hands Of Time" (Columbia) 15/8 (7/7)

Adds WAQX, KWIC, WEGR, WKGR, KDJK, WMGM, WMYR, KGRQ. Heavy 1. KFOG. Medium 9 including WZEW, WAOR, KFMF, KZOO.

#### WHITESNAKE "Is This Love" (Geffen) 15/4 (12/2)

Adds KGB, KLB, KISS, KTAL. Powers 2. Heavy 7 including WYFN, KDKB, KUPD, WRF, KNAC. Medium 8 including Q107, WEZX, WTUE, KATT, KILQ, WYMG.

#### GRATEFUL DEAD "Throwing Stones" (Arista) 15/2 (15/1)

Adds WIOQ, WBRU. Heavy 4. WMMR, KFOG, KRQR, WEZX. Medium 10 including DC101, WNOR, WKFM, WAAF, WHTF, KZEL, WQBK, KOZZ.

#### JOE ELY "Lord Of The Highway" (Hightone) 15/2 (13/2)

Adds WZZO, WHEB. Powers 2. Heavy 2. KPEZ, KFMX. Medium 3. KBAT, KISS, KATP.

#### FIRE TOWN "Rain On You" (Atlantic) 14/14 (0/0)

Adds including WQFM, WKDF, WRQK, KICT, WHFS, KATP, WWWW. Powers 1. Heavy 2. WMAD, KRNA. Medium 7 including KBCO, 91X, WPLR, WIMZ, WLNZ.

#### GUNS 'N' ROSES "Welcome To The Jungle" (Geffen) 14/5 (9/9)

Adds KTXQ, WNOR, KRQR, KWIC, KMBY. Heavy 1. KNAC. Medium 6 including KUPD, KLAQ, KISS, KATP.

# AOR ALBUMS

### MOST ADDED

- LIVING DAYLIGHTS (36)
- BRYAN ADAMS (24)
- PAUL KELLY & THE MESSENGERS (19)
- CULT (18)
- U2 (17)
- RICHARD MARX (16)
- LA BAMBA (15)
- SILENCERS (15)
- TNT (13)
- BEAT FARMERS (11)
- FIRE TOWN (11)

### HOTTEST

- GRATEFUL DEAD (68)
- WHITESNAKE (49)
- HEART (42)
- LOST BOYS (39)
- 38 SPECIAL (38)
- HOOTERS (36)
- SAMMY HAGAR (33)
- CRUZADOS (23)
- FLEETWOOD MAC (21)
- OUTFIELD (21)

## NEW & ACTIVE

Continued from Page 76

#### ROBERT VAUGHN & THE SHADOWS "Love And War" (Island) 24/5 (20/1)

Adds including WNEW, WQFM, WKDF, KFMF, KOZZ. Heavy 3. KROQ, KDJK, KRNA. Medium 10 including KYYS, KBCO, 91X, KGB, WOUR, KZEL, WIZN, WAOR, WMYR.

#### ECHO & THE BUNNYMEN "Echo & The Bunnymen" (Sire/WB) 23/2 (22/5)

Adds WMMR, KBCO. Powers 2. Heavy 9. WLIR, WXRT, KROQ, 91X, WKLC, CFNY, WHFS, WFNX, WXXP. Medium 6 including WBAB, KFOG, WIOQ, KZEL, KPOI.

#### REFUGEE "Burning From The Inside Out" (Polydor/PolyGram) 22/2 (21/5)

Adds KGB, KEZE. Heavy 0. Medium 8 including WLLZ, KUPD, WHEB, KNAC, KMOD, KDJK, KATP, KRQU.

#### JOE ELY "Lord Of The Highway" (Hightone) 18/3 (15/2)

Adds WZZO, WHEB, KGRQ. Powers 2. Heavy 2. KPEZ, KFMX. Medium 5 including WXRT, KBAT, KISS, KATP.

#### PAT METHENY GROUP "Still Life (Talking)" (Geffen) 18/2 (17/2)

Adds KYYS, WLNZ. Heavy 5. WXRT, KINK, KFOG, KICY, WHFS. Medium 8 including CHEZ, WLAV, WMAD, KNX, WFNX, WMYR.

#### FIRE TOWN "In The Heart Of The Heart Country" (Atlantic) 17/11 (9/0)

Adds including WQFM, WPLR, WIMZ, WKDF, WRQK, WLNZ, KICT, KATP, WWWW. Powers 1. Heavy 2. WMAD, KRNA. Medium 8 including KBCO, 91X, KTCZ, WHFS.

#### GUNS 'N' ROSES "Appetite For Destruction" (Geffen) 14/5 (9/9)

Adds KTXQ, WNOR, KRQR, KWIC, KMBY. Heavy 1. KNAC. Medium 6 including KUPD, KLAQ, KISS, KATP.

#### TNT "Tell No Tales" (Mercury/PolyGram) 13/13 (0/0)

Adds including WYFN, WKDF, KISS, KEZE, KRNA. Heavy 0. Medium 7 including WLLZ, KAZY, KBPI, KUPD, WIMZ.

#### FASTER PUSSYCAT "Faster Pussycat" (Elektra) 13/4 (9/5)

Adds WNOR, WKLC, KFMG, KWHL. Heavy 1. KNAC. Medium 6 including KAZY, KUPD, KRXQ, KNAC, KISS.



REGIONAL R&R ACTIVITY

SOUTH (Continued)

PARALLEL TWO

KPEZ/Austin (512) 478-6900

PD: BRENT CLANTON MD: DOC PHILLIPS
Heavy GRATEFUL DEAD(M) FABULOUS THUNDERB...

KLBJ-FM/Austin (512) 474-6543

GM: CLARK RYAN MD: JEFF CARROLL
Heavy GRATEFUL DEAD HEART HOOTERS...

WRFX/Charlotte (704) 933-1121

PD: BOB CHRYSLER MD: MARY LONDON
Heavy GRATEFUL DEAD HEART HOOTERS...

WWWI/Charlotteville (804) 971-4057

PD: JAY LOPEZ
Heavy GRATEFUL DEAD HEART HOOTERS...

WKRR/Greensboro (919) 274-8042

PD: BRUCE WIEFLER MD: JOHN AMBERG
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

KMJX/Little Rock (501) 224-6500

PD: TOM WOOD MD: DAVID ALLEN ROSS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WZYC/Coastal North Carolina (919) 728-2019

PD: J.T. STEVENS MD: ROBYN MUTHLEP
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

KNCN/Corpus Christi (512) 289-1000

PD: TIM PARKER
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

KISS/San Antonio (512) 223-6211

PD: JIMMY CHRISTOPHER APP: TOM SCHREPPKE
Heavy GRATEFUL DEAD HEART HOOTERS...

WFYV/Jacksonville (904) 642-1055

PD: BRIAN TAYLOR APP: LEX STALEY
Heavy GRATEFUL DEAD HEART HOOTERS...

WIMZ-FM/Knoxville (615) 525-6000

PD: JOHN LARSON MD: MIKE CAPPS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WDIZ/Orlando (305) 645-1802

PD: RAD HESSICK
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WKQQ/Lexington (808) 252-6694

PD: PETER DELLORO MD: STACY YELTON
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WKGR/West Palm Beach (305) 655-2308

PD: TOM STEVENS APP: MIKE RYAN
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WQMF/Louisville (502) 589-4400

PD: DUKE MEYER MD: KEITH TAYLOR
Heavy GRATEFUL DEAD HEART HOOTERS...

KRIX/McAllen-Brownsville (512) 546-9900

PD/MD: SONNY CUELIAP
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WZEW/Mobile (904) 842-2210

PD: TED GARLAND MD: TIM KELLEY
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WKWC/Beaumont (409) 842-2210

PD: TED GARLAND MD: TIM KELLEY
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WKDF/Nashville (615) 244-9532

PD: JUDY MCNUTT ASST: DAVID HALL
Heavy GRATEFUL DEAD HEART HOOTERS...

WVGR/Memphis (901) 578-1103

PD: TIM SPENCER MD: KILLIE CRUISE
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WKX/Pensacola (904) 438-7543

PD: MARK DAGWELL MD: J.D. STONE
Heavy GRATEFUL DEAD HEART HOOTERS...

WRDU/Raleigh (919) 782-1061

MD: BOB WALTON
Heavy GRATEFUL DEAD HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WRXL/Richmond (804) 282-9731

PD: DAVID SHROSSMAN MD: PAUL GUGRUE
Heavy GRATEFUL DEAD HEART HOOTERS...

PARALLEL THREE

WOOFJ/Myers (613) 275-9665

PD: PAT DEISCH MD: STEVE AVERY
Heavy GRATEFUL DEAD HEART HOOTERS...

KLAEI/Paso (915) 544-8864

GM: NAT LAMP MD: MIKE RYAN (PROZIN)
Heavy GRATEFUL DEAD HEART HOOTERS...

WRUF-FM/Gainesville (904) 392-0771

PD: HARRY GYSCOTT MD: JASON TYLER (PROZIN)
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

KATP/Amarillo (806) 374-1837

PD: JACK RANDALL MD: DALE MILLER
Heavy GRATEFUL DEAD HEART HOOTERS...

WRIF/Detroit (313) 427-9505

PD: MICHAEL MAYER APP: JOE URBIEL
Heavy GRATEFUL DEAD HEART HOOTERS...

KQRS/Minneapolis (612) 545-5601

PD: DAVE HAMILTON MD: JOHN LASSMAN
Heavy GRATEFUL DEAD HEART HOOTERS...

KTAL/Shreveport (318) 425-2422

GM: TED PERGUSON MD: BRIAN MILLER
Heavy GRATEFUL DEAD HEART HOOTERS...

WLLZ/Detroit (313) 855-5100

PD: DOUG PODELL APP: TIM PEMBERTON
Heavy GRATEFUL DEAD HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

KSHE/St. Louis (616) 521-0095

GM: RICK BALIS APP: AL HOFFER
Heavy GRATEFUL DEAD HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

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Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

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Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WIOT/Toledo (419) 248-3377

PD: KEITH MASTERS MD: JIM STEEL
Heavy GRATEFUL DEAD HEART HOOTERS...

KMOD/Tulsa (918) 664-2810

PD: JIM JONES MD: JOHN POSTER
Heavy GRATEFUL DEAD HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

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WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

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Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

KICT/Wichita (608) 274-5450

PD: RON ERIC TAYLOR MD: PHIL THOMPSON
Heavy GRATEFUL DEAD HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

MIDWEST

PARALLEL ONE

WEBN/Cincinnati (513) 871-8500

PD: TOM OWENS MD: TONY TOLLIVER
Heavy GRATEFUL DEAD HEART HOOTERS...

WRDU/Raleigh (919) 782-1061

MD: BOB WALTON
Heavy GRATEFUL DEAD HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WXRT/Chicago (312) 777-1700

PD: NORM WINER MD: LIN BREIDNER
Heavy GRATEFUL DEAD HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 563-2121

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WVIZ/Odesa (915) 563-2121

PD: FRANK HALL MD: JOHN ROBINS
Heavy GRATEFUL DEAD(M) HEART HOOTERS...

WVIZ/Odesa (915) 5

REGIONAL AOR ACTIVITY

MIDWEST (continued)

KRNA/Cedar Rapids (319) 351-9300

PD: MARK VOS
APD: STEVE KOSBAU
Heavy
OUTFIELD
SAMMY HAGAR(M)
STARSHIP
SUZANNE VEGA
LA RAMBA
DANNY WILSON
EUROPE
WHITESNAKE
GRATEFUL DEAD
JOHN COUGAR MCELLEN
HEART
3B SPECIAL
CRUZADOS
INNERSPACE
HOOTERS
SILENCERS
TOM PETTY
FLEETWOOD MAC
ICICLE WORKS
CALL
BEAT FARMERS
JOE WALSH
COCK ROBIN
CROWDED HOUSE
ROBERT VAUGHN
DAVID BOWIE
U2
RICHARD MARX
PETE DINKEL
FABULOUS THUNDERBOLT
FIRE TOWN
LIVING DAYLIGHTS
Light
JOHN KAY
NEIL YOUNG
TNT

KQWB-FM/Fargo (218) 236-7800

GM: MARK NICHOLLS
CO-MD: GREGG STEFELZ
Heavy
GRATEFUL DEAD(M)
FLEETWOOD MAC
LOST BOYS
3B SPECIAL
CRUZADOS
HOOTERS
TOM PETTY
MASON RUFFNER
TRUTH
ROGER WATERS
U2
GREAT WHITE
GLEN BURTNICK
JOE WALSH
LA RAMBA
DEF LEPPARD
DAVID BOWIE
JOHN COUGAR MCELLEN
REPLACEMENTS
PAUL KELLY
STICKMAN
SAMMY HAGAR
JOHN BUTCHER
EUROPE
SILENCERS
BEAT FARMERS
WARREN ZEVON
Medium
OUTFIELD
U2
NEIL YOUNG
BRYAN ADAMS
FABULOUS THUNDERBOLT

WKLT/Kalkaska (616) 258-2800

PD: DAVE FORTNEY
Heavy
LOST BOYS
FLEETWOOD MAC
OUTFIELD
GRATEFUL DEAD(M)
JOHN COUGAR MCELLEN
HOOTERS
WHITESNAKE
DEF LEPPARD(M)
3B SPECIAL
JOHN ASTLEY
SAMMY HAGAR(M)
CRUZADOS
HEART
Medium
RICHARD MARX
CULT

WYMG/Springfield, IL (217) 245-7171

PD: BRYAN JEFFREYS
MD: KEF FULGHAM
Heavy
GRATEFUL DEAD(M)
STARSHIP
SAMMY HAGAR
HOOTERS
OUTFIELD
3B SPECIAL
TOM KIMMEL
LOST BOYS
WHITESNAKE(M)
HEART
Medium
RICHARD MARX
CULT

WAOI/South Bend (303) 683-5432

PD: GREGG RICHARDS
APD: SUE FREY
Heavy
BRYAN ADAMS(M)
CALL
CRUZADOS
DEF LEPPARD
GRATEFUL DEAD(M)
SAMMY HAGAR
HEART
HOOTERS(M)
LOST BOYS(M)
LA RAMBA
3B SPECIAL
U2
WHITESNAKE
SAMMY HAGAR
JOHN COUGAR MCELLEN
Medium
DAVID BOWIE
JOE WALSH

WMMR/St. Louis (618) 397-2002

PD: TED HABECK
MD: KIM BOO
Heavy
HOOTERS
U2
JOHN WAITE
FABULOUS THUNDERBOLT
CHARLIE DANIELS
CRUZADOS
JOHN COUGAR MCELLEN
BEAT FARMERS
GREAT WHITE
Medium
JOHN KAY
BEARS
PETE BARDENS
ROGER DALTRY
GREGG ROYCE
TNT

KSQY/Rapid City (605) 578-3533

PD: JACK DANIELS
APD: JEFF MICHAELS
Heavy
WHITESNAKE
OUTFIELD(M)(L)
JOHN WAITE
HEART(L)
LOST BOYS(L)
STARSHIP
3B SPECIAL
GRATEFUL DEAD(M)(L)
CRUZADOS
U2
CHARLIE DANIELS
JOE WALSH(L)
GREAT WHITE
HOOTERS(L)
DEF LEPPARD(M)(L)
SAMMY HAGAR(L)
LA RAMBA
Medium
JOHN COUGAR MCELLEN(L)
LIVING DAYLIGHTS
CROWDED HOUSE
CULT
FABULOUS THUNDERBOLT

WZZQ/Terre Haute (812) 232-5034

PD: TODD HOLMAN
MD: DAN MICHAELS
Heavy
GRATEFUL DEAD
SUZANNE VEGA
TOM PETTY
WARREN ZEVON
U2
FLEETWOOD MAC
CALL
SILENCERS
MARRILLION
JOHN WAITE
DAVID BOWIE
FABULOUS THUNDERBOLT
CRUZADOS
JOHN ASTLEY
FIGURES ON A BEACH
ROGER WATERS
JOHN COUGAR MCELLEN
Medium
JOE WALSH
HOOTERS
DAN FOGELBERG
NEIL YOUNG
LA RAMBA
BRUCE COCKBURN
U2
REPLACEMENTS
PETE BARDENS
BEAT FARMERS
LITTLE STEVEN
MASON RUFFNER
CURIOSITY KILLED
Medium
RICHARD MARX
CULT

KFMQ/Lincoln (402) 489-6500

PD: BOB ALLEN
Heavy
3B SPECIAL
WHITESNAKE
LOST BOYS
DEF LEPPARD
HOOTERS
JOHN COUGAR MCELLEN
GRATEFUL DEAD
JOE WALSH
FABULOUS THUNDERBOLT
CRUZADOS
BRYAN ADAMS
PATTY SMYTH
TOM PETTY
RICHARD MARX
GREAT WHITE
CHARLIE DANIELS
SAMMY HAGAR
SUSANNE VEGA
JOHN KAY
Light
WARREN ZEVON

KINK/Portland (503) 226-5080

PD: CARL WIDING
Heavy
HERB ALBERT
PETE BARDENS
DAVID BENIOFF
LARRY CARLTON
ROSANNE CASH
CROWDED HOUSE
GLORIA STEPHAN
FLEETWOOD MAC(M)
DAN FOGELBERG
MICHAEAL FRANKS
3B SPECIAL
COLIN HAY(M)
HEART
Medium
JOHN JARVIS
ELTON JOHN(M)
NEIL LARSEN
LEVEL 42
JAY LENOIS
RANSKY LEWIS
OVER THE TOP
RICHARD MARX
PAT METHENY GROUP
RICHARD O'HEARN
LIVING DAYLIGHTS
SAMANTHA
GROVER WASHINGTON
VEE LINDA KRETZ
Medium
BENSON & KLUGH
DANNY WILSON
ANDY SUMMERS
NEIL YOUNG

KBPI/Danver (303) 572-6200

PD: GABE BAPTISTE
APD: JOHN EDWARDS
Heavy
DISORDERLIES
EUROPE
GREAT WHITE
SAMMY HAGAR
HEART
HOOTERS
INSIDERS
PAUL KELLY
JOHN COUGAR MCELLEN
OUTFIELD
SILENCERS
BEAT FARMERS
CUTTING CRUM
STEVE FARLE
GREGG ROYCE(M)
BEARS
Medium
SAMMY HAGAR
ROGER DALTRY
DEF LEPPARD
MASON RUFFNER
FLEETWOOD MAC
GRATEFUL DEAD
HUYI LEWIS
RICHARD MARX
MOTLEY CRUE
JEFF PARIS
SKAGARACK
PATTY SMYTH
TESLA
U2
TWISTED SISTER
URGENT
JOHN WAITE
ROGER WATERS

KAZY/Denver (303) 759-5600

PD: TRIP REEB
MD: TESSA YORK
Heavy
GRATEFUL DEAD
HEART
CRUZADOS
DEF LEPPARD
GREAT WHITE
WHITESNAKE(M)
3B SPECIAL
LA RAMBA
CRUZADOS
DEF LEPPARD
FABULOUS THUNDERBOLT
LA RAMBA
3B SPECIAL
U2
WHITESNAKE
SAMMY HAGAR
JOHN COUGAR MCELLEN
Medium
JOHN COUGAR MCELLEN
JOE WALSH
WMMR/St. Louis (618) 397-2002

KLOS/Los Angeles (213) 557-7250

PD: CHARLIE WEST
APD: KURT KELLY
Heavy
FABULOUS THUNDERBOLT
CHARLIE DANIELS
JOE WALSH
CRUZADOS
JOHN COUGAR MCELLEN
BEAT FARMERS
GREAT WHITE
Medium
JOHN KAY
BEARS
PETE BARDENS
ROGER DALTRY
GREGG ROYCE
TNT

KBCO-FM/Denver (303) 444-5600

PD: JOHN BRADLEY
MD: DOUG CLIFTON
Heavy
GRATEFUL DEAD
SUZANNE VEGA
TOM PETTY
WARREN ZEVON
U2
FLEETWOOD MAC
CALL
SILENCERS
MARRILLION
JOHN WAITE
DAVID BOWIE
FABULOUS THUNDERBOLT
CRUZADOS
JOHN ASTLEY
FIGURES ON A BEACH
ROGER WATERS
JOHN COUGAR MCELLEN
Medium
JOE WALSH
HOOTERS
DAN FOGELBERG
NEIL YOUNG
LA RAMBA
BRUCE COCKBURN
U2
REPLACEMENTS
PETE BARDENS
BEAT FARMERS
LITTLE STEVEN
MASON RUFFNER
CURIOSITY KILLED
Medium
RICHARD MARX
CULT

WZZQ/Terre Haute (812) 232-5034

PD: TODD HOLMAN
MD: DAN MICHAELS
Heavy
GRATEFUL DEAD
SUZANNE VEGA
TOM PETTY
WARREN ZEVON
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DAN FOGELBERG
NEIL YOUNG
LA RAMBA
BRUCE COCKBURN
U2
REPLACEMENTS
PETE BARDENS
BEAT FARMERS
LITTLE STEVEN
MASON RUFFNER
CURIOSITY KILLED
Medium
RICHARD MARX
CULT

KFOG/San Francisco (415) 986-1045

GM: DAVE LOGAN
MD: SKY DANIELS
Heavy
TOM PETTY
JOHN WAITE
LITTLE STEVEN
ROGER WATERS
GRATEFUL DEAD(M)
JOHN COUGAR MCELLEN
FABULOUS THUNDERBOLT
STARSHIP
HOOTERS
COCK ROBIN
DAVID BOWIE
PATRICK O'HEARN
LIVING DAYLIGHTS
CROWDED HOUSE
PAT METHENY GROUP
FLEETWOOD MAC
CALL
SILENCERS
PETE BARDENS
3B SPECIAL
CUTTING CRUM
STEVE FARLE
GREGG ROYCE(M)
BEARS
Medium
SAMMY HAGAR
ROGER DALTRY
DEF LEPPARD
MASON RUFFNER
FLEETWOOD MAC
GRATEFUL DEAD
HUYI LEWIS
RICHARD MARX
MOTLEY CRUE
JEFF PARIS
SKAGARACK
PATTY SMYTH
TESLA
U2
TWISTED SISTER
URGENT
JOHN WAITE
ROGER WATERS

KBPI/Danver (303) 572-6200

PD: GABE BAPTISTE
APD: JOHN EDWARDS
Heavy
DISORDERLIES
EUROPE
GREAT WHITE
SAMMY HAGAR
HEART
HOOTERS
INSIDERS
PAUL KELLY
JOHN COUGAR MCELLEN
OUTFIELD
SILENCERS
BEAT FARMERS
CUTTING CRUM
STEVE FARLE
GREGG ROYCE(M)
BEARS
Medium
SAMMY HAGAR
ROGER DALTRY
DEF LEPPARD
MASON RUFFNER
FLEETWOOD MAC
GRATEFUL DEAD
HUYI LEWIS
RICHARD MARX
MOTLEY CRUE
JEFF PARIS
SKAGARACK
PATTY SMYTH
TESLA
U2
TWISTED SISTER
URGENT
JOHN WAITE
ROGER WATERS

KGON/Portland (603) 655-9181

GM/MD: TRIS HARRISON
MD: TESSA YORK
Heavy
HEART
JOHN WAITE
GRATEFUL DEAD(M)
3B SPECIAL
FLEETWOOD MAC
LA RAMBA
JOHN COUGAR MCELLEN
HOOTERS
JOE WALSH
ROGER WATERS(M)
U2
FABULOUS THUNDERBOLT
BRYAN ADAMS
CRUZADOS
TOM PETTY
TOM KIMMEL
GREAT WHITE
BACK TO THE BEACH
BEAT FARMERS
Medium
JOHN WAITE
SAMMY HAGAR
LOST BOYS
DAVID BOWIE
ACTE PRELLEY
CHARLIE DANIELS
MARRILLION

KROQ/Los Angeles (818) 578-0830

PD: RICK CARROLL
MD: LARRY GROVES
Heavy
CURE(L)
DEPECHE MODE
X(L)
SUMMER SCHOOL
ABC
PRIVATE DOMAIN(L)
LOST BOYS
FIXX
REPLACEMENTS
WARREN ZEVON
ROBERT VAUGHN
U2
CRUZADOS
DAVID BOWIE(L)
ECHO & THE BUNNYM(E)
SPEAR OF DESTINY
ZETITE
RPTD HEART I/GARY
JOHN KAY
RICHARD MARX
LA RAMBA
JOHN COUGAR MCELLEN
DAVID BOWIE
Light
LIVING DAYLIGHTS
FLEETWOOD MAC
EUROPE
DIO
SILENCERS
DEF LEPPARD

KRQQ/Los Angeles (818) 578-0830

PD: RICK CARROLL
MD: LARRY GROVES
Heavy
CURE(L)
DEPECHE MODE
X(L)
SUMMER SCHOOL
ABC
PRIVATE DOMAIN(L)
LOST BOYS
FIXX
REPLACEMENTS
WARREN ZEVON
ROBERT VAUGHN
U2
CRUZADOS
DAVID BOWIE(L)
ECHO & THE BUNNYM(E)
SPEAR OF DESTINY
ZETITE
RPTD HEART I/GARY
JOHN KAY
RICHARD MARX
LA RAMBA
JOHN COUGAR MCELLEN
DAVID BOWIE
Light
LIVING DAYLIGHTS
FLEETWOOD MAC
EUROPE
DIO
SILENCERS
DEF LEPPARD

KBCO-FM/Denver (303) 444-5600

PD: JOHN BRADLEY
MD: DOUG CLIFTON
Heavy
GRATEFUL DEAD
SUZANNE VEGA
TOM PETTY
WARREN ZEVON
U2
FLEETWOOD MAC
CALL
SILENCERS
MARRILLION
JOHN WAITE
DAVID BOWIE
FABULOUS THUNDERBOLT
CRUZADOS
JOHN ASTLEY
FIGURES ON A BEACH
ROGER WATERS
JOHN COUGAR MCELLEN
Medium
JOE WALSH
HOOTERS
DAN FOGELBERG
NEIL YOUNG
LA RAMBA
BRUCE COCKBURN
U2
REPLACEMENTS
PETE BARDENS
BEAT FARMERS
LITTLE STEVEN
MASON RUFFNER
CURIOSITY KILLED
Medium
RICHARD MARX
CULT

KDKB/Phoenix (602) 897-9300

MD: STEVE TRELLA
Heavy
RICHARD MARX(M)
SAMMY HAGAR(M)(L)
GRATEFUL DEAD
CRUZADOS
GREAT WHITE
WHITESNAKE
HEART
HOOTERS
BOSTON
CHARLIE DANIELS
3B SPECIAL
JOHN WAITE
DEF LEPPARD
JOHN COUGAR MCELLEN
Medium
NEIL YOUNG
TOM PETTY
DIO
BEAT FARMERS
LOST BOYS(L)
EUROPE
LITTLE AMERICA
PAUL KELLY
TESLA
JOHN BUTCHER
JOHN WAITE
JOHN HATT
GLEN BURTNICK
ROGER WATERS
MASON RUFFNER
PATTY SMYTH
SILENCERS
JOHN ASTLEY
Light
BRYAN ADAMS
CHARLIE DANIELS
DAVID BOWIE
FABULOUS THUNDERBOLT
FIXX
GREAT WHITE
STEVE GOODMAN
HOOTERS
JOE WALSH
JOHN ASTLEY
JOHN BUTCHER
OMAR & THE HOWLERS
LIVING DAYLIGHTS
RICHARD MARX
ROGER WATERS
SAMMY HAGAR
JOHN KAY
CALL
GREAT WHITE
ROGER WATERS
HEART
SAMMY HAGAR
BEAT FARMERS
BEARS
PAUL KELLY
LITTLE AMERICA
LITTLE AMERICA
HOOTERS(M)
LA RAMBA
EUROPE
BEAT FARMERS
FIXX
HOOTERS
OMAR & THE HOWLERS
LOST BOYS
MARRILLION
GARY MOORE
OUTFIELD
GLEN BURTNICK
MASON RUFFNER
SILENCERS
TWISTED SISTER
TOM PETTY
3B SPECIAL
FABULOUS THUNDERBOLT
JOE WALSH
NEIL YOUNG
WARREN ZEVON
JOE WALSH
Light
BRANDOS
INSIDERS
JOHN COUGAR MCELLEN
U2

CFOX/Vancouver (604) 684-7221

PD: JOHN BEAUDIN
APD: KAREN HEWKO
(FROZEN)
Heavy
DANNY WILSON
BRYAN ADAMS(M)
LA RAMBA
STARSHIP
HEART(M)
DAVID BOWIE
SAMMY HAGAR(M)
LOST BOYS
FLEETWOOD MAC
JOHN WAITE
GRATEFUL DEAD
WHITESNAKE
CROWDED HOUSE
HUYI LEWIS
CROWDED HOUSE
CALL
SILENCERS
PETE BARDENS
3B SPECIAL
CUTTING CRUM
STEVE FARLE
GREGG ROYCE(M)
BEARS
Medium
SAMMY HAGAR
ROGER DALTRY
DEF LEPPARD
MASON RUFFNER
FLEETWOOD MAC
GRATEFUL DEAD
HUYI LEWIS
RICHARD MARX
MOTLEY CRUE
JEFF PARIS
SKAGARACK
PATTY SMYTH
TESLA
U2
TWISTED SISTER
URGENT
JOHN WAITE
ROGER WATERS

KUPD/Phoenix (602) 759-3062

PD: CURTISS JOHNSON
MD: T. DAVID HOLMES
Heavy
DEF LEPPARD(M)
WHITESNAKE
GRATEFUL DEAD
SAMMY HAGAR
HOOTERS(M)
LA RAMBA
JOHN COUGAR MCELLEN
OUTFIELD
CALL
JOE WALSH
ROGER WATERS(M)
U2
GREAT WHITE
DIO
BRYAN ADAMS
RICHARD MARX
CRUZADOS
3B SPECIAL
ACTE PRELLEY
PAUL KELLY
SILENCERS
EUROPE
ROGER WATERS
MOTLEY CRUE
SLADE
GLEN BURTNICK
ACTE PRELLEY
INSIDERS
TWISTED SISTER
PASTER PUSYCAT
DRACHT
GUNS N' ROSES
STARSHIP
FABULOUS THUNDERBOLT
BRIAN MCDONALD
TNT
MASON RUFFNER
TESLA
BEATS
REFUGEE
OMAR & THE HOWLERS
PATTY SMYTH
LOU GRAMM
HEART
FLEETWOOD MAC
Medium
LIVING DAYLIGHTS
SUMMER SCHOOL
ABC
GENE LOVES JETZEL
U2
MIGHTY LEMON DROPS
DEAD MILKTEEN

KRQQ/Los Angeles (818) 578-0830

PD: RICK CARROLL
MD: LARRY GROVES
Heavy
CURE(L)
DEPECHE MODE
X(L)
SUMMER SCHOOL
ABC
PRIVATE DOMAIN(L)
LOST BOYS
FIXX
REPLACEMENTS
WARREN ZEVON
ROBERT VAUGHN
U2
CRUZADOS
DAVID BOWIE(L)
ECHO & THE BUNNYM(E)
SPEAR OF DESTINY
ZETITE
RPTD HEART I/GARY
JOHN KAY
RICHARD MARX
LA RAMBA
JOHN COUGAR MCELLEN
DAVID BOWIE
Light
LIVING DAYLIGHTS
FLEETWOOD MAC
EUROPE
DIO
SILENCERS
DEF LEPPARD

KRQQ/Los Angeles (818) 578-0830

PD: RICK CARROLL
MD: LARRY GROVES
Heavy
CURE(L)
DEPECHE MODE
X(L)
SUMMER SCHOOL
ABC
PRIVATE DOMAIN(L)
LOST BOYS
FIXX
REPLACEMENTS
WARREN ZEVON
ROBERT VAUGHN
U2
CRUZADOS
DAVID BOWIE(L)
ECHO & THE BUNNYM(E)
SPEAR OF DESTINY
ZETITE
RPTD HEART I/GARY
JOHN KAY
RICHARD MARX
LA RAMBA
JOHN COUGAR MCELLEN
DAVID BOWIE
Light
LIVING DAYLIGHTS
FLEETWOOD MAC
EUROPE
DIO
SILENCERS
DEF LEPPARD

KRQQ/Los Angeles (818) 578-0830

PD: RICK CARROLL
MD: LARRY GROVES
Heavy
CURE(L)
DEPECHE MODE
X(L)
SUMMER SCHOOL
ABC
PRIVATE DOMAIN(L)
LOST BOYS
FIXX
REPLACEMENTS
WARREN ZEVON
ROBERT VAUGHN
U2
CRUZADOS
DAVID BOWIE(L)
ECHO & THE BUNNYM(E)
SPEAR OF DESTINY
ZETITE
RPTD HEART I/GARY
JOHN KAY
RICHARD MARX
LA RAMBA
JOHN COUGAR MCELLEN
DAVID BOWIE
Light
LIVING DAYLIGHTS
FLEETWOOD MAC
EUROPE
DIO
SILENCERS
DEF LEPPARD

KRQQ/Los Angeles (818) 578-0830

PD: RICK CARROLL
MD: LARRY GROVES
Heavy
CURE(L)
DEPECHE MODE
X(L)
SUMMER SCHOOL
ABC
PRIVATE DOMAIN(L)
LOST BOYS
FIXX
REPLACEMENTS
WARREN ZEVON
ROBERT VAUGHN
U2
CRUZADOS
DAVID BOWIE(L)
ECHO & THE BUNNYM(E)
SPEAR OF DESTINY
ZETITE
RPTD HEART I/GARY
JOHN KAY
RICHARD MARX
LA RAMBA
JOHN COUGAR MCELLEN
DAVID BOWIE
Light
LIVING DAYLIGHTS
FLEETWOOD MAC
EUROPE
DIO
SILENCERS
DEF LEPPARD

KRQQ/Los Angeles (818) 578-0830

PD: RICK CARROLL
MD: LARRY GROVES
Heavy
CURE(L)
DEPECHE MODE
X(L)
SUMMER SCHOOL
ABC
PRIVATE DOMAIN(L)
LOST BOYS
FIXX
REPLACEMENTS
WARREN ZEVON
ROBERT VAUGHN
U2
CRUZADOS
DAVID BOWIE(L)
ECHO & THE BUNNYM(E)
SPEAR OF DESTINY
ZETITE
RPTD HEART I/GARY
JOHN KAY
RICHARD MARX
LA RAMBA
JOHN COUGAR MCELLEN
DAVID BOWIE
Light
LIVING DAYLIGHTS
FLEETWOOD MAC
EUROPE
DIO
SILENCERS
DEF LEPPARD

91X/San Diego (602) 759-9191

PD: MAD MAX
MD: OZ
Heavy
CURE(M)
DEPECHE MODE
U2
ECHO & THE BUNNYM(E)
SIMPLY MINDS
SILENCERS(M)
CRUZADOS(M)
JOHN ASTLEY
DAVID BOWIE(M)
DEF LEPPARD
LA RAMBA
CROWDED HOUSE
PPT SHOP BOYS
X(M)
SUZANNE VEGA
CALL(M)
REPLACEMENTS
PRIVATE DOMAIN
PAUL KELLY
HOOTERS
SMITHS
Medium
JESUS & MARY CHAIN
FIGURES ON A BEACH
WARREN ZEVON
NEW ORDER
MOTO NIXON & SKID
BEAT FARMERS
DRACHT
PETER & THE TEST T
ROBERT VAUGHN
ANDY SUMMERS
BRIAN MCDONALD
TNT
MASON RUFFNER
TESLA
BEATS
REFUGEE
OMAR & THE HOWLERS
PATTY SMYTH
LOU GRAMM
HEART
FLEETWOOD MAC
Medium
LIVING DAYLIGHTS
SUMMER SCHOOL
ABC
GENE LOVES JETZEL
U2
MIGHTY LEMON DROPS
DEAD MILKTEEN

KGB/San Diego (619) 292-1360

PD: TED EDWARDS
MD: PAM EDWARDS
Heavy
SAMMY HAGAR(M)
HEART(M)
LOST BOYS(M)
LA RAMBA
RICHARD MARX(M)
JOHN WAITE
WHITESNAKE(M)
BEAT FARMERS(M)
CROWDED HOUSE
DEF LEPPARD
GRATEFUL DEAD(M)
HOOTERS
JOHN COUGAR MCELLEN
LIVING DAYLIGHTS
ANY TAYLOR
FLEETWOOD MAC
LOU GRAMM
FABULOUS THUNDERBOLT
CRUZADOS
CALL
TOM KIMMEL
OUTFIELD
LOST BOYS
FIXX
WANG CHUNG
SILENCERS
LIVING DAYLIGHTS
GARY MOORE
PETE BARDENS
JOE WALSH
MOTLEY CRUE
BEAT FARMERS
TWISTED SISTER
FABULOUS THUNDERBOLT
U2
GREAT WHITE
NEIL YOUNG
TOM PETTY
ROGER WATERS
WARREN ZEVON
DEF LEPPARD
JOHN ASTLEY
DAVID BOWIE
JOHN BUTCHER
STEVE FARLE
SIMPLY MINDS
PATTY SMYTH
JOE WALSH
DEF LEPPARD
DIO
MARRILLION
OMAR & THE HOWLERS
TESLA
PETE BARDENS
CHARLIE DANIELS
LITTLE AMERICA
REPLACEMENTS
SILENCERS
PALADINS
ROBERT VAUGHN
PRIVATE DOMAIN
CURE
TWISTED SISTER
URGENT
Light
REFUGEE

KZAP/Sacramento (916) 925-3700

PD: BILL PRESCOTT
Heavy
3B SPECIAL
CRUZADOS
GRATEFUL DEAD(M)
HEART
LOST BOYS
STARSHIP
PALADINS
ROBERT VAUGHN
PRIVATE DOMAIN
CURE
TWISTED SISTER
URGENT
Light
REFUGEE

KRQR/San Francisco (415) 765-4045

PD: CHRIS MILLER
MD: JOHN MCRAE
Heavy
GRATEFUL DEAD
SAMMY HAGAR
DEF LEPPARD
WHITESNAKE
JOHN COUGAR MCELLEN
GREAT WHITE
ROGER WATERS
HEART
SAMMY HAGAR
BEAT FARMERS
BEARS
PAUL KELLY
LITTLE AMERICA
LITTLE AMERICA
HOOTERS(M)
LA RAMBA
EUROPE
BEAT FARMERS
FIXX
HOOTERS
OMAR & THE HOWLERS
LOST BOYS
MARRILLION
GARY MOORE
OUTFIELD
GLEN BURTNICK
MASON RUFFNER
SILENCERS
TWISTED SISTER
TOM PETTY
3B SPECIAL
FABULOUS THUNDERBOLT
JOE WALSH
NEIL YOUNG
WARREN ZEVON
JOE WALSH
Light
BRANDOS
INSIDERS
JOHN COUGAR MCELLEN
U2

CFOX/Vancouver (604) 684-7221

PD: JOHN BEAUDIN
APD: KAREN HEWKO
(FROZEN)
Heavy
DANNY WILSON
BRYAN ADAMS(M)
LA RAMBA
STARSHIP
HEART(M)
DAVID BOWIE
SAMMY HAGAR(M)
LOST BOYS
FLEETWOOD MAC
JOHN WAITE
GRATEFUL DEAD
WHITESNAKE
CROWDED HOUSE
HUYI LEWIS
CROWDED HOUSE
CALL
SILENCERS
PETE BARDENS
3B SPECIAL
CUTTING CRUM
STEVE FARLE
GREGG ROYCE(M)
BEARS
Medium
SAMMY HAGAR
ROGER DALTRY
DEF LEPPARD
MASON RUFFNER
FLEETWOOD MAC
GRATEFUL DEAD
HUYI LEWIS
RICHARD MARX
MOTLEY CRUE
JEFF PARIS
SKAGARACK
PATTY SMYTH
TESLA
U2
TWISTED SISTER
URGENT
JOHN WAITE
ROGER WATERS

KRQR/San Francisco (415) 765-4045

PD: CHRIS MILLER
MD: JOHN MCRAE
Heavy
GRATEFUL DEAD
SAMMY HAGAR
DEF LEPPARD
WHITESNAKE
JOHN COUGAR MCELLEN
GREAT WHITE
ROGER WATERS
HEART
SAMMY HAGAR
BEAT FARMERS
BEARS
PAUL KELLY
LITTLE AMERICA
LITTLE AMERICA
HOOTERS(M)
LA RAMBA
EUROPE
BEAT FARMERS
FIXX
HOOTERS
OMAR & THE HOWLERS
LOST BOYS
MARRILLION
GARY MOORE
OUTFIELD
GLEN BURTNICK
MASON RUFFNER
SILENCERS
TWISTED SISTER
TOM PETTY
3B SPECIAL
FABULOUS THUNDERBOLT
JOE WALSH
NEIL YOUNG
WARREN ZEVON
JOE WALSH
Light
BRANDOS
INSIDERS
JOHN COUGAR MCELLEN
U2

KSJQ/San Jose (408) 285-5400

PD: KEN ANTHONY
Heavy
GRATEFUL DEAD
LOST BOYS
3B SPECIAL
HOOTERS
WHITESNAKE
CRUZADOS
JOHN WAITE
FABULOUS THUNDERBOLT
BRYAN ADAMS
OUTFIELD
DEF LEPPARD
JOHN ASTLEY
DAVID BOWIE(M)
DEF LEPPARD
LA RAMBA
CROWDED HOUSE
PPT SHOP BOYS
X(M)
SUZANNE VEGA
CALL(M)
REPLACEMENTS
PRIVATE DOMAIN
PAUL KELLY
HOOTERS
SMITHS
Medium
JESUS & MARY CHAIN
FIGURES ON A BEACH
WARREN ZEVON
NEW ORDER
MOTO NIXON & SKID
BEAT FARMERS
DRACHT
PETER & THE TEST T
ROBERT VAUGHN
ANDY SUMMERS
BRIAN MCDONALD
TNT
MASON RUFFNER
TESLA
BEATS
REFUGEE
OMAR & THE HOWLERS
PATTY SMYTH
LOU GRAMM
HEART
FLEETWOOD MAC
Medium
LIVING DAYLIGHTS
SUMMER SCHOOL
ABC
GENE LOVES JETZEL
U2
MIGHTY LEMON DROPS
DEAD MILKTEEN

KZAP/Sacramento (916) 925-3700

PD: BILL PRESCOTT
Heavy
3B SPECIAL
CRUZADOS
GRATEFUL DEAD(M)
HEART
LOST BOYS
STARSHIP
PALADINS
ROBERT VAUGHN
PRIVATE DOMAIN
CURE
TWISTED SISTER
URGENT
Light
REFUGEE

KRQR/San Francisco (415) 765-4045

PD: CHRIS MILLER
MD: JOHN MCRAE
Heavy
GRATEFUL DEAD
SAMMY HAGAR
DEF LEPPARD
WHITESNAKE
JOHN COUGAR MCELLEN
GREAT WHITE
ROGER WATERS
HEART
SAMMY HAGAR
BEAT FARMERS
BEARS
PAUL KELLY
LITTLE AMERICA
LITTLE AMERICA
HOOTERS(M)
LA RAMBA
EUROPE
BEAT FARMERS
FIXX
HOOTERS
OMAR & THE HOWLERS
LOST BOYS
MARRILLION
GARY MOORE
OUTFIELD
GLEN BURTNICK
MASON RUFFNER
SILENCERS
TWISTED SISTER
TOM PETTY
3B SPECIAL
FABULOUS THUNDERBOLT
JOE WALSH
NEIL YOUNG
WARREN ZEVON
JOE WALSH
Light
BRANDOS
INSIDERS
JOHN COUGAR MCELLEN
U2

CFOX/Vancouver (604) 684-7221

PD: JOHN BEAUDIN
APD: KAREN HEWKO
(FROZEN)
Heavy
DANNY WILSON
BRYAN ADAMS(M)
LA RAMBA
STARSHIP
HEART(M)
DAVID BOWIE
SAMMY HAGAR(M)
LOST BOYS
FLEETWOOD MAC
JOHN WAITE
GRATEFUL DEAD
WHITESNAKE
CROWDED HOUSE
HUYI LEWIS
CROWDED HOUSE
CALL
SILENCERS
PETE BARDENS
3B SPECIAL
CUTTING CRUM
STEVE FARLE
GREGG ROYCE(M)
BEARS
Medium
SAMMY HAGAR
ROGER DALTRY
DEF LEPPARD
MASON RUFFNER
FLEETWOOD MAC
GRATEFUL DEAD
HUYI LEWIS
RICHARD MARX
MOTLEY CRUE
JEFF PARIS
SKAGARACK
PATTY SMYTH
TESLA
U2
TWISTED SISTER
URGENT
JOHN WAITE
ROGER WATERS

KRQR/San Francisco (415) 765-4045

PD: CHRIS MILLER
MD: JOHN MCRAE
Heavy
GRATEFUL DEAD
SAMMY HAGAR
DEF LEPPARD
WHITESNAKE
JOHN COUGAR MCELLEN
GREAT WHITE
ROGER WATERS
HEART
SAMMY HAGAR
BEAT FARMERS
BEARS
PAUL KELLY
LITTLE AMERICA
LITTLE AMERICA
HOOTERS(M)
LA RAMBA
EUROPE
BEAT FARMERS
FIXX
HOOTERS
OMAR & THE HOWLERS
LOST BOYS
MARRILLION
GARY MOORE
OUTFIELD
GLEN BURTNICK
MASON RUFFNER
SILENCERS
TWISTED SISTER
TOM PETTY
3B SPECIAL
FABULOUS THUNDERBOLT
JOE WALSH
NEIL YOUNG
WARREN ZEVON
JOE WALSH
Light
BRANDOS
INSIDERS
JOHN COUGAR MCELLEN
U2

CFOX/Vancouver (604) 684-7221

PD: JOHN BEAUDIN
APD: KAREN HEWKO
(FROZEN)
Heavy
DANNY WILSON
BRYAN ADAMS(M)
LA RAMBA
STARSHIP
HEART(M)
DAVID BOWIE
SAMMY HAGAR(M)
LOST BOYS
FLEETWOOD MAC
JOHN WAITE
GRATEFUL DEAD
WHITESNAKE
CROWDED HOUSE
HUYI LEWIS
CROWDED HOUSE
CALL
SILENCERS
PETE BARDENS
3B SPECIAL
CUTTING CRUM
STEVE FARLE
GREGG ROYCE(M)
BEARS
Medium
SAMMY HAGAR
ROGER DALTRY
DEF LEPPARD
MASON RUFFNER
FLEETWOOD MAC
GRATEFUL DEAD
HUYI LEWIS
RICHARD MARX
MOTLEY CRUE
JEFF PARIS
SKAGARACK
PATTY SMYTH
TESLA
U2
TWISTED SISTER
URGENT
JOHN WAITE
ROGER WATERS

KOMP/Las Vegas (702) 876-1460

PD/OD: SHERMAN COHEN
APD: BIG MARY
Heavy
DEF LEPPARD
U2
BEVERLY HILLS COP
RICHARD MARX
SAMMY HAGAR(M)
MOTLEY CRUE
OUTFIELD
WHITESNAKE
LOST BOYS
ROGER WATERS
STARSHIP(M)
U2
WHITESNAKE
CRUZADOS
JOHN COUGAR MCELLEN
U2
JOHN COUGAR MCELLEN
SAMMY HAGAR
TOM PETTY
FLEETWOOD MAC
STARSHIP
JOHN WAITE
JOE WALSH
DAVID BOWIE
WARREN ZEVON
CHARLIE DANIELS
SILENCERS
PETE BARDENS
ROGER WATERS
JOHN BUTCHER
BEAT FARMERS
MOTLEY CRUE
EUROPE
PATTY SMYTH
DIO
U2
HEART
HOOTERS(M)
GRATEFUL DEAD(M)
LOST BOYS
GREAT WHITE
CRUZADOS
DEF LEPPARD
TOM KIMMEL
JOHN COUGAR MCELLEN
WHITESNAKE
SILFNCERS
ROBERT VAUGHN
3B SPECIAL
Medium
JOE WALSH
ROGER WATERS
3B SPECIAL
TESLA
CULT

KZAP/Sacramento (916) 925-3700

PD: BILL PRESCOTT
Heavy
3B SPECIAL
CRUZADOS
GRATEFUL DEAD(M)
HEART
LOST BOYS
STARSHIP
PALADINS
ROBERT VAUGHN
PRIVATE DOMAIN
CURE
TWISTED SISTER
URGENT
Light
REFUGEE

KRQR/San Francisco (415) 765-4045

PD: CHRIS MILLER
MD: JOHN MC

# CHR PARALLEL ONE PLAYLISTS

**EAST**

**B104 WBSB**  
Baltimore

PD: Brian Thomas  
Asst. PD/MD: Willie B. O'Brien

H 2 1 GEORGE MICHAEL/I Want Your Sex  
2 2 U2/Still Haven't Found  
3 BOB SEGER/Shakedown  
4 HEART/Alone  
5 MADONNA/Who's That Girl  
6 BRUCE HORNBY/Every Little Kiss  
7 DAN HILL/Can't It Be You?  
8 MIAMI SOUND MACHINE/My Broken Heart  
9 JETTS/Cross My Broken Heart  
10 DEBBIE GIBSON/Only In My Dreams  
11 SYSTEM/Don't Disturb This  
12 ALYX/It's Still Say Yes  
13 T'PAU/Heart And Soul  
14 STEVE WINDWOOD/Back In The High Life  
15 LORNA BRANNIGAN/Battered Glass  
16 LORNA BRANNIGAN/Battered Glass  
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30 LORNA BRANNIGAN/Battered Glass

**MAJIC 102.3**  
Buffalo

WMJQ 102.5 FM  
PD: Kevin Belcastro  
MD: Roger Christian

H 1 1 LOR LOBOS/La Bamba  
2 SUZANNE VEGA/Lua  
3 GEORGE MICHAEL/I Want Your Sex  
4 U2/Still Haven't Found  
5 MIAMI SOUND MACHINE/My Broken Heart  
6 MICHAEL JACKSON/Just Can't Stop Lovin'  
7 WHISPERS/Rock Steady  
8 DEBBIE GIBSON/Only In My Dreams  
9 JETTS/Cross My Broken Heart  
10 FREDDIE JACKSON/Just Can't Stop Lovin'  
11 DANNY WILSON/Mary's Prayer  
12 JAMES EARL RAY/Johnny Be Good  
13 JAMES EARL RAY/Johnny Be Good  
14 JAMES EARL RAY/Johnny Be Good  
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29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**WDCB**  
Washington D.C.

PD: Chuck Morgan  
MD: Pam Trickett

H 1 1 DEBBIE GIBSON/Only In My Dreams  
2 U2/Still Haven't Found  
3 GEORGE MICHAEL/I Want Your Sex  
4 KENNY G/Songs  
5 MADONNA/Who's That Girl  
6 MADONNA/Who's That Girl  
7 MADONNA/Who's That Girl  
8 MADONNA/Who's That Girl  
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29 MADONNA/Who's That Girl  
30 MADONNA/Who's That Girl

**99.1 Philadelphia**  
WCAU-FM  
the hits

PD: Scott Walker  
MD: Glenn Kalina

H 1 1 MADONNA/Who's That Girl  
2 U2/Still Haven't Found  
3 JETTS/Cross My Broken Heart  
4 DAN HILL/Can't It Be You?  
5 RICHARD MARSDEN/My Broken Heart  
6 DEBBIE GIBSON/Only In My Dreams  
7 STEVE WINDWOOD/Back In The High Life  
8 LORNA BRANNIGAN/Battered Glass  
9 LORNA BRANNIGAN/Battered Glass  
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29 LORNA BRANNIGAN/Battered Glass  
30 LORNA BRANNIGAN/Battered Glass

**WKSEFM 98.5**  
Buffalo

PD: Boom Cannon  
MD: Dave Gillen

H 1 1 GEORGE MICHAEL/I Want Your Sex  
2 U2/Still Haven't Found  
3 MIAMI SOUND MACHINE/My Broken Heart  
4 MICHAEL JACKSON/Just Can't Stop Lovin'  
5 WHISPERS/Rock Steady  
6 DEBBIE GIBSON/Only In My Dreams  
7 JETTS/Cross My Broken Heart  
8 FREDDIE JACKSON/Just Can't Stop Lovin'  
9 DANNY WILSON/Mary's Prayer  
10 JAMES EARL RAY/Johnny Be Good  
11 JAMES EARL RAY/Johnny Be Good  
12 JAMES EARL RAY/Johnny Be Good  
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28 JAMES EARL RAY/Johnny Be Good  
29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**Z100**  
New York

VP/Programming: Scott Shannon  
OM: Steve Kingston

H 1 1 GEORGE MICHAEL/I Want Your Sex  
2 U2/Still Haven't Found  
3 LOR LOBOS/La Bamba  
4 SUZANNE VEGA/Lua  
5 MIAMI SOUND MACHINE/My Broken Heart  
6 MICHAEL JACKSON/Just Can't Stop Lovin'  
7 WHISPERS/Rock Steady  
8 DEBBIE GIBSON/Only In My Dreams  
9 JETTS/Cross My Broken Heart  
10 FREDDIE JACKSON/Just Can't Stop Lovin'  
11 DANNY WILSON/Mary's Prayer  
12 JAMES EARL RAY/Johnny Be Good  
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29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**92 PRO-FM**  
Providence

Ops. Manager: Tom Cuddy  
MD: Vic Edwards

H 1 1 MADONNA/Who's That Girl  
2 JETTS/Cross My Broken Heart  
3 SUZANNE VEGA/Lua  
4 DAN HILL/Can't It Be You?  
5 RICHARD MARSDEN/My Broken Heart  
6 DEBBIE GIBSON/Only In My Dreams  
7 STEVE WINDWOOD/Back In The High Life  
8 LORNA BRANNIGAN/Battered Glass  
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30 LORNA BRANNIGAN/Battered Glass

**ckoi 97 Montreal**

PD: Bob Beauchamp  
MD: Guy Brouillard

H 1 1 BOB SEGER/Shakedown  
2 U2/Still Haven't Found  
3 MIAMI SOUND MACHINE/My Broken Heart  
4 MICHAEL JACKSON/Just Can't Stop Lovin'  
5 WHISPERS/Rock Steady  
6 DEBBIE GIBSON/Only In My Dreams  
7 JETTS/Cross My Broken Heart  
8 FREDDIE JACKSON/Just Can't Stop Lovin'  
9 DANNY WILSON/Mary's Prayer  
10 JAMES EARL RAY/Johnny Be Good  
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29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**WAVA**  
Washington

PD: Mark St. John  
MD: Gene Baxter

H 1 1 GEORGE MICHAEL/I Want Your Sex  
2 U2/Still Haven't Found  
3 LOR LOBOS/La Bamba  
4 SUZANNE VEGA/Lua  
5 MIAMI SOUND MACHINE/My Broken Heart  
6 MICHAEL JACKSON/Just Can't Stop Lovin'  
7 WHISPERS/Rock Steady  
8 DEBBIE GIBSON/Only In My Dreams  
9 JETTS/Cross My Broken Heart  
10 FREDDIE JACKSON/Just Can't Stop Lovin'  
11 DANNY WILSON/Mary's Prayer  
12 JAMES EARL RAY/Johnny Be Good  
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30 JAMES EARL RAY/Johnny Be Good

**WPLI 106FM**  
Long Island

PD: Bill Terry  
MD: Ruth Tolson

H 1 1 MADONNA/Who's That Girl  
2 U2/Still Haven't Found  
3 BOB SEGER/Shakedown  
4 SUZANNE VEGA/Lua  
5 MIAMI SOUND MACHINE/My Broken Heart  
6 MICHAEL JACKSON/Just Can't Stop Lovin'  
7 WHISPERS/Rock Steady  
8 DEBBIE GIBSON/Only In My Dreams  
9 JETTS/Cross My Broken Heart  
10 FREDDIE JACKSON/Just Can't Stop Lovin'  
11 DANNY WILSON/Mary's Prayer  
12 JAMES EARL RAY/Johnny Be Good  
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28 JAMES EARL RAY/Johnny Be Good  
29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**93.4 FM Pittsburgh**

PD: Jim Richards  
MD: Lori Campbell

H 1 1 U2/Still Haven't Found  
2 WHISPERS/Rock Steady  
3 STEVE WINDWOOD/Back In The High Life  
4 MADONNA/Who's That Girl  
5 STARSHIP/It's Not Over 'Til I Win  
6 SUZANNE VEGA/Lua  
7 BOB SEGER/Shakedown  
8 DEBBIE GIBSON/Only In My Dreams  
9 FAT BOYS/We're Out  
10 LOR LOBOS/La Bamba  
11 JETTS/Cross My Broken Heart  
12 HUEY LEWIS & THE NEW POWER GENERATION  
13 T'PAU/Heart And Soul  
14 GEORGE MICHAEL/I Want Your Sex  
15 BOB SEGER/Shakedown  
16 ALYX/It's Still Say Yes  
17 WHITNEY HOUSTON/Don't Be Shy  
18 DAN HILL/Can't It Be You?  
19 RICHARD MARSDEN/My Broken Heart  
20 DEBBIE GIBSON/Only In My Dreams  
21 FLETCHER/Don't Disturb This  
22 EUROPE/Carrie  
23 CURE/Just Like Heaven  
24 JAMES EARL RAY/Johnny Be Good  
25 JAMES EARL RAY/Johnny Be Good  
26 JAMES EARL RAY/Johnny Be Good  
27 JAMES EARL RAY/Johnny Be Good  
28 JAMES EARL RAY/Johnny Be Good  
29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**POWER 95 WPLJ-FM RADIO**  
New York

PD: Larry Berger  
MD: Andy Dean

H 1 1 GEORGE MICHAEL/I Want Your Sex  
2 U2/Still Haven't Found  
3 MADONNA/Who's That Girl  
4 MIAMI SOUND MACHINE/My Broken Heart  
5 U2/Still Haven't Found  
6 BOB SEGER/Shakedown  
7 SUZANNE VEGA/Lua  
8 JETTS/Cross My Broken Heart  
9 DEBBIE GIBSON/Only In My Dreams  
10 WHISPERS/Rock Steady  
11 JETTS/Cross My Broken Heart  
12 STEVE WINDWOOD/Back In The High Life  
13 RICHARD MARSDEN/My Broken Heart  
14 DEBBIE GIBSON/Only In My Dreams  
15 FLETCHER/Don't Disturb This  
16 CROWDED HOUSE/Smoking So Strong  
17 ROBBIE MUELLER/It's Not Over 'Til I Win  
18 BARRY HORNBY/Every Little Kiss  
19 WHITNEY HOUSTON/Don't Be Shy  
20 DAN HILL/Can't It Be You?  
21 RICHARD MARSDEN/My Broken Heart  
22 DEBBIE GIBSON/Only In My Dreams  
23 FLETCHER/Don't Disturb This  
24 EUROPE/Carrie  
25 CURE/Just Like Heaven  
26 JAMES EARL RAY/Johnny Be Good  
27 JAMES EARL RAY/Johnny Be Good  
28 JAMES EARL RAY/Johnny Be Good  
29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**SOUTH**

**Q103 Tampa**

Ops. Manager: Mason Dixon  
MD: Bobby Rich

H 1 1 BOB SEGER/Shakedown  
2 DAN HILL/Can't It Be You?  
3 U2/Still Haven't Found  
4 ALYX/It's Still Say Yes  
5 MIAMI SOUND MACHINE/My Broken Heart  
6 MICHAEL JACKSON/Just Can't Stop Lovin'  
7 WHISPERS/Rock Steady  
8 DEBBIE GIBSON/Only In My Dreams  
9 FAT BOYS/We're Out  
10 LOR LOBOS/La Bamba  
11 JETTS/Cross My Broken Heart  
12 HUEY LEWIS & THE NEW POWER GENERATION  
13 T'PAU/Heart And Soul  
14 GEORGE MICHAEL/I Want Your Sex  
15 BOB SEGER/Shakedown  
16 ALYX/It's Still Say Yes  
17 WHITNEY HOUSTON/Don't Be Shy  
18 DAN HILL/Can't It Be You?  
19 RICHARD MARSDEN/My Broken Heart  
20 DEBBIE GIBSON/Only In My Dreams  
21 FLETCHER/Don't Disturb This  
22 EUROPE/Carrie  
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29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**the NEW 104 WNVZ**  
Norfolk

PD: Chris Bailey  
MD: Cathy Cruise

H 1 1 U2/Still Haven't Found  
2 WHISPERS/Rock Steady  
3 STEVE WINDWOOD/Back In The High Life  
4 MADONNA/Who's That Girl  
5 STARSHIP/It's Not Over 'Til I Win  
6 SUZANNE VEGA/Lua  
7 BOB SEGER/Shakedown  
8 DEBBIE GIBSON/Only In My Dreams  
9 FAT BOYS/We're Out  
10 LOR LOBOS/La Bamba  
11 JETTS/Cross My Broken Heart  
12 HUEY LEWIS & THE NEW POWER GENERATION  
13 T'PAU/Heart And Soul  
14 GEORGE MICHAEL/I Want Your Sex  
15 BOB SEGER/Shakedown  
16 ALYX/It's Still Say Yes  
17 WHITNEY HOUSTON/Don't Be Shy  
18 DAN HILL/Can't It Be You?  
19 RICHARD MARSDEN/My Broken Heart  
20 DEBBIE GIBSON/Only In My Dreams  
21 FLETCHER/Don't Disturb This  
22 EUROPE/Carrie  
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28 JAMES EARL RAY/Johnny Be Good  
29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**POWER 104 KRBE**  
Houston

PD: Paul Christy  
Music Coord.: Cheryl Broz

H 1 1 GEORGE MICHAEL/I Want Your Sex  
2 U2/Still Haven't Found  
3 MADONNA/Who's That Girl  
4 MIAMI SOUND MACHINE/My Broken Heart  
5 U2/Still Haven't Found  
6 BOB SEGER/Shakedown  
7 SUZANNE VEGA/Lua  
8 JETTS/Cross My Broken Heart  
9 DEBBIE GIBSON/Only In My Dreams  
10 WHISPERS/Rock Steady  
11 JETTS/Cross My Broken Heart  
12 STEVE WINDWOOD/Back In The High Life  
13 RICHARD MARSDEN/My Broken Heart  
14 DEBBIE GIBSON/Only In My Dreams  
15 FLETCHER/Don't Disturb This  
16 CROWDED HOUSE/Smoking So Strong  
17 ROBBIE MUELLER/It's Not Over 'Til I Win  
18 BARRY HORNBY/Every Little Kiss  
19 WHITNEY HOUSTON/Don't Be Shy  
20 DAN HILL/Can't It Be You?  
21 RICHARD MARSDEN/My Broken Heart  
22 DEBBIE GIBSON/Only In My Dreams  
23 FLETCHER/Don't Disturb This  
24 EUROPE/Carrie  
25 CURE/Just Like Heaven  
26 JAMES EARL RAY/Johnny Be Good  
27 JAMES EARL RAY/Johnny Be Good  
28 JAMES EARL RAY/Johnny Be Good  
29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**97.1 WFLA**  
Houston

VP/Programming: John Lander  
PD: Ron Parker  
MD: John Cook

H 1 1 GEORGE MICHAEL/I Want Your Sex  
2 T'PAU/Heart And Soul  
3 U2/Still Haven't Found  
4 DEBBIE GIBSON/Only In My Dreams  
5 LOR LOBOS/La Bamba  
6 MIAMI SOUND MACHINE/My Broken Heart  
7 RICHARD MARSDEN/My Broken Heart  
8 RICHARD MARSDEN/My Broken Heart  
9 FAT BOYS/We're Out  
10 LOR LOBOS/La Bamba  
11 JETTS/Cross My Broken Heart  
12 HUEY LEWIS & THE NEW POWER GENERATION  
13 T'PAU/Heart And Soul  
14 GEORGE MICHAEL/I Want Your Sex  
15 BOB SEGER/Shakedown  
16 ALYX/It's Still Say Yes  
17 WHITNEY HOUSTON/Don't Be Shy  
18 DAN HILL/Can't It Be You?  
19 RICHARD MARSDEN/My Broken Heart  
20 DEBBIE GIBSON/Only In My Dreams  
21 FLETCHER/Don't Disturb This  
22 EUROPE/Carrie  
23 CURE/Just Like Heaven  
24 JAMES EARL RAY/Johnny Be Good  
25 JAMES EARL RAY/Johnny Be Good  
26 JAMES EARL RAY/Johnny Be Good  
27 JAMES EARL RAY/Johnny Be Good  
28 JAMES EARL RAY/Johnny Be Good  
29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**all hit 97.1 WFLA**  
The Eagle

PD: John Roberts  
MD: J.D. Ryan

H 1 1 RICHARD MARSDEN/My Broken Heart  
2 T'PAU/Heart And Soul  
3 U2/Still Haven't Found  
4 DEBBIE GIBSON/Only In My Dreams  
5 LOR LOBOS/La Bamba  
6 MIAMI SOUND MACHINE/My Broken Heart  
7 RICHARD MARSDEN/My Broken Heart  
8 RICHARD MARSDEN/My Broken Heart  
9 FAT BOYS/We're Out  
10 LOR LOBOS/La Bamba  
11 JETTS/Cross My Broken Heart  
12 HUEY LEWIS & THE NEW POWER GENERATION  
13 T'PAU/Heart And Soul  
14 GEORGE MICHAEL/I Want Your Sex  
15 BOB SEGER/Shakedown  
16 ALYX/It's Still Say Yes  
17 WHITNEY HOUSTON/Don't Be Shy  
18 DAN HILL/Can't It Be You?  
19 RICHARD MARSDEN/My Broken Heart  
20 DEBBIE GIBSON/Only In My Dreams  
21 FLETCHER/Don't Disturb This  
22 EUROPE/Carrie  
23 CURE/Just Like Heaven  
24 JAMES EARL RAY/Johnny Be Good  
25 JAMES EARL RAY/Johnny Be Good  
26 JAMES EARL RAY/Johnny Be Good  
27 JAMES EARL RAY/Johnny Be Good  
28 JAMES EARL RAY/Johnny Be Good  
29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good

**97.1 WFLA**  
PLAYS MORE HITS

PD: Tony Macrini  
MD: Doc Michaels

H 1 1 GEORGE MICHAEL/I Want Your Sex  
2 U2/Still Haven't Found  
3 MADONNA/Who's That Girl  
4 MIAMI SOUND MACHINE/My Broken Heart  
5 U2/Still Haven't Found  
6 BOB SEGER/Shakedown  
7 SUZANNE VEGA/Lua  
8 JETTS/Cross My Broken Heart  
9 DEBBIE GIBSON/Only In My Dreams  
10 WHISPERS/Rock Steady  
11 JETTS/Cross My Broken Heart  
12 STEVE WINDWOOD/Back In The High Life  
13 RICHARD MARSDEN/My Broken Heart  
14 DEBBIE GIBSON/Only In My Dreams  
15 FLETCHER/Don't Disturb This  
16 CROWDED HOUSE/Smoking So Strong  
17 ROBBIE MUELLER/It's Not Over 'Til I Win  
18 BARRY HORNBY/Every Little Kiss  
19 WHITNEY HOUSTON/Don't Be Shy  
20 DAN HILL/Can't It Be You?  
21 RICHARD MARSDEN/My Broken Heart  
22 DEBBIE GIBSON/Only In My Dreams  
23 FLETCHER/Don't Disturb This  
24 EUROPE/Carrie  
25 CURE/Just Like Heaven  
26 JAMES EARL RAY/Johnny Be Good  
27 JAMES EARL RAY/Johnny Be Good  
28 JAMES EARL RAY/Johnny Be Good  
29 JAMES EARL RAY/Johnny Be Good  
30 JAMES EARL RAY/Johnny Be Good



# PARADE OF LAYLISTS

**94 WKTI Milwaukee**  
 PD: Tim Fox  
 MD: Denise Lauren

H 1 HEART/Alone  
 2 T'PAU/Heart And Soul  
 3 STEVE WINDO/Back In The High Life  
 4 U2/Still Haven't Found  
 5 JONATHAN BUTLER/Hearts  
 6 DAN HILL/Can't We Try  
 7 HUEY LEWIS & THE New Doings In All For  
 8 MADONNA/Who's That Girl  
 9 GEORGE MICHAEL/Just Can't Stop L  
 10 STARSHIP/It's Not Over 'Till I  
 11 SYSTEM/Don't Disturb This Or  
 12 RICHARD MARSDON/It's Not Over 'Till I  
 13 CROWDED HOUSE/Working On The String  
 14 SPECIAL/Back To Paradise  
 15 SUZANNE VEGA/Live  
 16 DEBBIE GIBSON/Only In My Dreams  
 17 BRYAN ADAMS/Hearts On Fire  
 18 LOS LOBOS/La Bamba  
 19 WHISPERS/Back Steady  
 20 WHITESNAKE/Here I Go Again  
 21 WHITNEY HOUSTON/Just Can't Stop L  
 22 MIAMI SOUND MACHINE/Rhythm Is Gonna Get Us  
 23 JELLYBEAN/Who Found Me  
 24 RICHARD MARSDON/It's Not Over 'Till I  
 25 RICHARD MARSDON/It's Not Over 'Till I  
 26 RICHARD MARSDON/It's Not Over 'Till I  
 27 RICHARD MARSDON/It's Not Over 'Till I  
 28 WHISPERS/Back Steady  
 29 FLETCHER/Heard A Rumor  
 30 BANANARAMA/Heard A Rumor

ADDS 26 27 29 30

**POWER95fm KCPW Kansas City**  
 PD: Dene Hallam

H 1 WHISPERS/Back Steady  
 2 GEORGE MICHAEL/Just Can't Stop L  
 3 HEART/Alone  
 4 U2/Still Haven't Found  
 5 ROB SEGER/Shakedown  
 6 JETTS/Cross My Broken Heart  
 7 HENRY O/Sings  
 8 JAMIE JOHNSON/Just Can't Stop L  
 9 L.L. COOL/J/Need Love  
 10 ALYXANDER O'NEAL/Face  
 11 JONAS MEKLO/My Should I Cry  
 12 FREDDIE JACKSON/Just Can't Stop L  
 13 MADONNA/Who's That Girl  
 14 LOS LOBOS/La Bamba  
 15 DEBBIE GIBSON/Only In My Dreams  
 16 SUZANNE VEGA/Live  
 17 WHITNEY HOUSTON/Just Can't Stop L  
 18 STEVE WINDO/Back In The High Life  
 19 EXPOSE/At Me Be The One  
 20 LISA LISAL/Just In Emotion  
 21 LISA LISAL/Just In Emotion  
 22 MICHAEL JACKSON/Just Can't Stop L  
 23 SYSTEM/Don't Disturb This Or  
 24 DANNY WILSON/Mary's Prayer  
 25 SUZANNE VEGA/Live  
 26 WHISPERS/Back Steady  
 27 RICHARD MARSDON/It's Not Over 'Till I  
 28 RICHARD MARSDON/It's Not Over 'Till I  
 29 RICHARD MARSDON/It's Not Over 'Till I  
 30 RICHARD MARSDON/It's Not Over 'Till I  
 31 DAN HILL/Can't We Try  
 32 CLUB WINDO/Back In The High Life  
 33 KENNY LOGGINS/Heart On My Sleeve  
 34 BANANARAMA/Heard A Rumor  
 35 WHITNEY HOUSTON/Just Can't Stop L

ADDS 26 27 29 30

**WEST**

**KUBE 90FM**  
 Ops. Manager: Gary Bryan  
 MD: Tom Hutylar

H 1 GEORGE MICHAEL/Just Can't Stop L  
 2 T'PAU/Heart And Soul  
 3 STEVE WINDO/Back In The High Life  
 4 LOS LOBOS/La Bamba  
 5 U2/Still Haven't Found  
 6 JETTS/Cross My Broken Heart  
 7 SUZANNE VEGA/Live  
 8 MADONNA/Who's That Girl  
 9 ROB SEGER/Shakedown  
 10 RICHARD MARSDON/It's Not Over 'Till I  
 11 JONATHAN BUTLER/Hearts  
 12 WHISPERS/Back Steady  
 13 WHISPERS/Back Steady  
 14 STARSHIP/It's Not Over 'Till I  
 15 DAN HILL/Can't We Try  
 16 HUEY LEWIS & THE New Doings In All For  
 17 ALYXANDER O'NEAL/Face  
 18 DEBBIE GIBSON/Only In My Dreams  
 19 MICHAEL JACKSON/Just Can't Stop L  
 20 FREDDIE JACKSON/Just Can't Stop L  
 21 DANNY WILSON/Mary's Prayer  
 22 SUZANNE VEGA/Live  
 23 DUTIFIELD/Since You've Been Don  
 24 LIVING IN A BOX/Living In A Box  
 25 BANANARAMA/Heard A Rumor  
 26 BANANARAMA/Heard A Rumor  
 27 WHITNEY HOUSTON/Just Can't Stop L  
 28 WHISPERS/Back Steady  
 29 WHITESNAKE/Here I Go Again  
 30 EUROPE/Carrie  
 31 EUROPE/Carrie  
 32 LAURA BRANIGAN/Shoulder Glass  
 33 SILVEREYES/Where's My Heart  
 34 PRICE/You Got The Look  
 35 JELLYBEAN/Who Found Me

ADDS 26 27 29 30

**94 WKTI Milwaukee**  
 PD: Mike Preston  
 Assist. PD/MD: Robin Silva

H 1 GEORGE MICHAEL/Just Can't Stop L  
 2 U2/Still Haven't Found  
 3 DAN HILL/Can't We Try  
 4 LOS LOBOS/La Bamba  
 5 U2/Still Haven't Found  
 6 DEBBIE GIBSON/Only In My Dreams  
 7 RICHARD MARSDON/It's Not Over 'Till I  
 8 WHISPERS/Back Steady  
 9 JONAS MEKLO/My Should I Cry  
 10 ROB SEGER/Shakedown  
 11 STEVE WINDO/Back In The High Life  
 12 FREDDIE JACKSON/Just Can't Stop L  
 13 WHITNEY HOUSTON/Just Can't Stop L  
 14 L.L. COOL/J/Need Love  
 15 ROB SEGER/Shakedown  
 16 STEVE WINDO/Back In The High Life  
 17 JELLYBEAN/Who Found Me  
 18 DEBBIE GIBSON/Only In My Dreams  
 19 MIAMI SOUND MACHINE/Rhythm Is Gonna Get Us  
 20 WHITNEY HOUSTON/Just Can't Stop L  
 21 BANANARAMA/Heard A Rumor  
 22 WHISPERS/Back Steady  
 23 HERB ALPERT/Make Love In The Ra  
 24 RICHARD MARSDON/It's Not Over 'Till I  
 25 WHITNEY HOUSTON/Just Can't Stop L  
 26 WHITESNAKE/Here I Go Again  
 27 WILL TO POWER/Dreamin'  
 28 AC/DC/Back In Black  
 29 LIVING IN A BOX/Living In A Box  
 30 MICHAEL JACKSON/Just Can't Stop L  
 31 WHISPERS/Back Steady  
 32 WHISPERS/Back Steady

ADDS 26 27 29 30

**103.5 KISFM San Jose**  
 PD: Steve Rivers  
 MD: Jack Silver

H 1 GEORGE MICHAEL/Just Can't Stop L  
 2 U2/Still Haven't Found  
 3 DAN HILL/Can't We Try  
 4 LOS LOBOS/La Bamba  
 5 U2/Still Haven't Found  
 6 DEBBIE GIBSON/Only In My Dreams  
 7 RICHARD MARSDON/It's Not Over 'Till I  
 8 WHISPERS/Back Steady  
 9 JONAS MEKLO/My Should I Cry  
 10 ROB SEGER/Shakedown  
 11 STEVE WINDO/Back In The High Life  
 12 FREDDIE JACKSON/Just Can't Stop L  
 13 WHITNEY HOUSTON/Just Can't Stop L  
 14 L.L. COOL/J/Need Love  
 15 ROB SEGER/Shakedown  
 16 STEVE WINDO/Back In The High Life  
 17 JELLYBEAN/Who Found Me  
 18 DEBBIE GIBSON/Only In My Dreams  
 19 MIAMI SOUND MACHINE/Rhythm Is Gonna Get Us  
 20 WHITNEY HOUSTON/Just Can't Stop L  
 21 BANANARAMA/Heard A Rumor  
 22 WHISPERS/Back Steady  
 23 HERB ALPERT/Make Love In The Ra  
 24 RICHARD MARSDON/It's Not Over 'Till I  
 25 WHITNEY HOUSTON/Just Can't Stop L  
 26 WHITESNAKE/Here I Go Again  
 27 WILL TO POWER/Dreamin'  
 28 AC/DC/Back In Black  
 29 LIVING IN A BOX/Living In A Box  
 30 MICHAEL JACKSON/Just Can't Stop L  
 31 WHISPERS/Back Steady  
 32 WHISPERS/Back Steady

ADDS 26 27 29 30

**KZZP 104.7FM Phoenix**  
 THE NUMBER 1 HIT MUSIC STATION  
 PD: Guy Zapoleon  
 MD: Todd Fisher

H 1 LOS LOBOS/La Bamba  
 2 WHISPERS/Back Steady  
 3 DEBBIE GIBSON/Only In My Dreams  
 4 GEORGE MICHAEL/Just Can't Stop L  
 5 T'PAU/Heart And Soul  
 6 DAN HILL/Can't We Try  
 7 FAT BOYS/Who's That Girl  
 8 HEART/Alone  
 9 LISA LISAL/Just In Emotion  
 10 KLYMAXX/It's Still Say Yes  
 11 L.L. COOL/J/Need Love  
 12 ROB SEGER/Shakedown  
 13 STEVE WINDO/Back In The High Life  
 14 WHITNEY HOUSTON/Just Can't Stop L  
 15 MADONNA/Who's That Girl  
 16 ROB SEGER/Shakedown  
 17 JAMIE JOHNSON/Just Can't Stop L  
 18 HERB ALPERT/Make Love In The Ra  
 19 YELLO/Oh Yeah  
 20 SYSTEM/Don't Disturb This Or  
 21 WILL TO POWER/Dreamin'  
 22 MICHAEL JACKSON/Just Can't Stop L  
 23 WHITNEY HOUSTON/Just Can't Stop L  
 24 SUZANNE VEGA/Live  
 25 HERB ALPERT/Make Love In The Ra  
 26 JETTS/Cross My Broken Heart  
 27 CURE/Just Can't Be Your  
 28 BANANARAMA/Heard A Rumor  
 29 RICHARD MARSDON/It's Not Over 'Till I  
 30 EUROPE/Carrie

ADDS 26 27 29 30

**95.3FM**  
 PD: Bob Harlow  
 MD: Gary Weinstein  
 San Jose

H 1 LOS LOBOS/La Bamba  
 2 GEORGE MICHAEL/Just Can't Stop L  
 3 HEART/Alone  
 4 U2/Still Haven't Found  
 5 ROB SEGER/Shakedown  
 6 JETTS/Cross My Broken Heart  
 7 HENRY O/Sings  
 8 JAMIE JOHNSON/Just Can't Stop L  
 9 L.L. COOL/J/Need Love  
 10 ALYXANDER O'NEAL/Face  
 11 JONAS MEKLO/My Should I Cry  
 12 FREDDIE JACKSON/Just Can't Stop L  
 13 MADONNA/Who's That Girl  
 14 LOS LOBOS/La Bamba  
 15 DEBBIE GIBSON/Only In My Dreams  
 16 SUZANNE VEGA/Live  
 17 WHITNEY HOUSTON/Just Can't Stop L  
 18 STEVE WINDO/Back In The High Life  
 19 EXPOSE/At Me Be The One  
 20 LISA LISAL/Just In Emotion  
 21 LISA LISAL/Just In Emotion  
 22 MICHAEL JACKSON/Just Can't Stop L  
 23 SYSTEM/Don't Disturb This Or  
 24 DANNY WILSON/Mary's Prayer  
 25 SUZANNE VEGA/Live  
 26 WHISPERS/Back Steady  
 27 RICHARD MARSDON/It's Not Over 'Till I  
 28 RICHARD MARSDON/It's Not Over 'Till I  
 29 RICHARD MARSDON/It's Not Over 'Till I  
 30 RICHARD MARSDON/It's Not Over 'Till I  
 31 DAN HILL/Can't We Try  
 32 CLUB WINDO/Back In The High Life  
 33 KENNY LOGGINS/Heart On My Sleeve  
 34 BANANARAMA/Heard A Rumor  
 35 WHITNEY HOUSTON/Just Can't Stop L

ADDS 26 27 29 30

**Z100 FM KKRZ Portland**  
 PD: Sean Lynch  
 MD: Chet Buchanan

H 1 LOS LOBOS/La Bamba  
 2 WHISPERS/Back Steady  
 3 DEBBIE GIBSON/Only In My Dreams  
 4 U2/Still Haven't Found  
 5 GEORGE MICHAEL/Just Can't Stop L  
 6 LOS LOBOS/La Bamba  
 7 RICHARD MARSDON/It's Not Over 'Till I  
 8 SUZANNE VEGA/Live  
 9 STEVE WINDO/Back In The High Life  
 10 DEBBIE GIBSON/Only In My Dreams  
 11 DAN HILL/Can't We Try  
 12 T'PAU/Heart And Soul  
 13 KLYMAXX/It's Still Say Yes  
 14 LIVING IN A BOX/Living In A Box  
 15 MIAMI SOUND MACHINE/Rhythm Is Gonna Get Us  
 16 STARSHIP/It's Not Over 'Till I  
 17 RICHARD MARSDON/It's Not Over 'Till I  
 18 WHITNEY HOUSTON/Just Can't Stop L  
 19 SAMMY HAGAN/Clive To Live  
 20 JONATHAN BUTLER/Hearts  
 21 RICHARD MARSDON/It's Not Over 'Till I  
 22 INXS & JIMMY BARR/Don't Leave This  
 23 BANANARAMA/Heard A Rumor  
 24 WHISPERS/Back Steady  
 25 DEBBIE GIBSON/Only In My Dreams  
 26 WHITNEY HOUSTON/Just Can't Stop L  
 27 WHITNEY HOUSTON/Just Can't Stop L  
 28 WHISPERS/Back Steady  
 29 WHITESNAKE/Here I Go Again  
 30 EUROPE/Carrie  
 31 EUROPE/Carrie  
 32 LAURA BRANIGAN/Shoulder Glass  
 33 SILVEREYES/Where's My Heart  
 34 PRICE/You Got The Look  
 35 JELLYBEAN/Who Found Me

ADDS 26 27 29 30

**102.7 KISFM Los Angeles**  
 PD: Steve Rivers  
 MD: Jack Silver

H 1 GEORGE MICHAEL/Just Can't Stop L  
 2 U2/Still Haven't Found  
 3 DAN HILL/Can't We Try  
 4 LOS LOBOS/La Bamba  
 5 U2/Still Haven't Found  
 6 DEBBIE GIBSON/Only In My Dreams  
 7 RICHARD MARSDON/It's Not Over 'Till I  
 8 WHISPERS/Back Steady  
 9 JONAS MEKLO/My Should I Cry  
 10 ROB SEGER/Shakedown  
 11 STEVE WINDO/Back In The High Life  
 12 FREDDIE JACKSON/Just Can't Stop L  
 13 WHITNEY HOUSTON/Just Can't Stop L  
 14 L.L. COOL/J/Need Love  
 15 ROB SEGER/Shakedown  
 16 STEVE WINDO/Back In The High Life  
 17 JELLYBEAN/Who Found Me  
 18 DEBBIE GIBSON/Only In My Dreams  
 19 MIAMI SOUND MACHINE/Rhythm Is Gonna Get Us  
 20 WHITNEY HOUSTON/Just Can't Stop L  
 21 BANANARAMA/Heard A Rumor  
 22 WHISPERS/Back Steady  
 23 HERB ALPERT/Make Love In The Ra  
 24 RICHARD MARSDON/It's Not Over 'Till I  
 25 WHITNEY HOUSTON/Just Can't Stop L  
 26 WHITESNAKE/Here I Go Again  
 27 WILL TO POWER/Dreamin'  
 28 AC/DC/Back In Black  
 29 LIVING IN A BOX/Living In A Box  
 30 MICHAEL JACKSON/Just Can't Stop L  
 31 WHISPERS/Back Steady  
 32 WHISPERS/Back Steady

ADDS 26 27 29 30

**Sacramento**  
 OM/PD: Chris Collins  
 Asst. PD/MD: Kevin Kei

H 1 WHISPERS/Back Steady  
 2 MADONNA/Who's That Girl  
 3 LOS LOBOS/La Bamba  
 4 U2/Still Haven't Found  
 5 GEORGE MICHAEL/Just Can't Stop L  
 6 SUZANNE VEGA/Live  
 7 JETTS/Cross My Broken Heart  
 8 ROB SEGER/Shakedown  
 9 RICHARD MARSDON/It's Not Over 'Till I  
 10 DAN HILL/Can't We Try  
 11 MADONNA/Who's That Girl  
 12 U2/Still Haven't Found  
 13 DEBBIE GIBSON/Only In My Dreams  
 14 DAN HILL/Can't We Try  
 15 ROB SEGER/Shakedown  
 16 WHITNEY HOUSTON/Just Can't Stop L  
 17 HERB ALPERT/Make Love In The Ra  
 18 MADONNA/Who's That Girl  
 19 WHISPERS/Back Steady  
 20 LIVING IN A BOX/Living In A Box  
 21 WHISPERS/Back Steady  
 22 JELLYBEAN/Who Found Me  
 23 ROB SEGER/Shakedown  
 24 SUZANNE VEGA/Live  
 25 HERB ALPERT/Make Love In The Ra  
 26 JETTS/Cross My Broken Heart  
 27 CURE/Just Can't Be Your  
 28 BANANARAMA/Heard A Rumor  
 29 RICHARD MARSDON/It's Not Over 'Till I  
 30 EUROPE/Carrie

ADDS 26 27 29 30

**San Francisco**  
 PD: Keith Natally  
 MD: Kevin Weatherly

H 1 DEBBIE GIBSON/Only In My Dreams  
 2 LOS LOBOS/La Bamba  
 3 L.L. COOL/J/Need Love  
 4 U2/Still Haven't Found  
 5 WHISPERS/Back Steady  
 6 DAN HILL/Can't We Try  
 7 CURIOSITY KILLED THE CAT  
 8 MADONNA/Who's That Girl  
 9 STEVE WINDO/Back In The High Life  
 10 RICHARD MARSDON/It's Not Over 'Till I  
 11 JONAS MEKLO/My Should I Cry  
 12 FREDDIE JACKSON/Just Can't Stop L  
 13 MADONNA/Who's That Girl  
 14 LOS LOBOS/La Bamba  
 15 DEBBIE GIBSON/Only In My Dreams  
 16 SUZANNE VEGA/Live  
 17 WHITNEY HOUSTON/Just Can't Stop L  
 18 STEVE WINDO/Back In The High Life  
 19 EXPOSE/At Me Be The One  
 20 LISA LISAL/Just In Emotion  
 21 LISA LISAL/Just In Emotion  
 22 MICHAEL JACKSON/Just Can't Stop L  
 23 SYSTEM/Don't Disturb This Or  
 24 DANNY WILSON/Mary's Prayer  
 25 SUZANNE VEGA/Live  
 26 WHISPERS/Back Steady  
 27 RICHARD MARSDON/It's Not Over 'Till I  
 28 RICHARD MARSDON/It's Not Over 'Till I  
 29 RICHARD MARSDON/It's Not Over 'Till I  
 30 RICHARD MARSDON/It's Not Over 'Till I  
 31 DAN HILL/Can't We Try  
 32 CLUB WINDO/Back In The High Life  
 33 KENNY LOGGINS/Heart On My Sleeve  
 34 BANANARAMA/Heard A Rumor  
 35 WHITNEY HOUSTON/Just Can't Stop L

ADDS 26 27 29 30

**San Diego**  
 OM/PD: Nick Ferrara  
 MD: Greg Rilling

H 1 LOS LOBOS/La Bamba  
 2 WHISPERS/Back Steady  
 3 DEBBIE GIBSON/Only In My Dreams  
 4 U2/Still Haven't Found  
 5 GEORGE MICHAEL/Just Can't Stop L  
 6 LOS LOBOS/La Bamba  
 7 RICHARD MARSDON/It's Not Over 'Till I  
 8 SUZANNE VEGA/Live  
 9 STEVE WINDO/Back In The High Life  
 10 DEBBIE GIBSON/Only In My Dreams  
 11 DAN HILL/Can't We Try  
 12 T'PAU/Heart And Soul  
 13 KLYMAXX/It's Still Say Yes  
 14 LIVING IN A BOX/Living In A Box  
 15 MIAMI SOUND MACHINE/Rhythm Is Gonna Get Us  
 16 STARSHIP/It's Not Over 'Till I  
 17 RICHARD MARSDON/It's Not Over 'Till I  
 18 WHITNEY HOUSTON/Just Can't Stop L  
 19 SAMMY HAGAN/Clive To Live  
 20 JONATHAN BUTLER/Hearts  
 21 RICHARD MARSDON/It's Not Over 'Till I  
 22 INXS & JIMMY BARR/Don't Leave This  
 23 BANANARAMA/Heard A Rumor  
 24 WHISPERS/Back Steady  
 25 DEBBIE GIBSON/Only In My Dreams  
 26 WHITNEY HOUSTON/Just Can't Stop L  
 27 WHITNEY HOUSTON/Just Can't Stop L  
 28 WHISPERS/Back Steady  
 29 WHITESNAKE/Here I Go Again  
 30 EUROPE/Carrie  
 31 EUROPE/Carrie  
 32 LAURA BRANIGAN/Shoulder Glass  
 33 SILVEREYES/Where's My Heart  
 34 PRICE/You Got The Look  
 35 JELLYBEAN/Who Found Me

ADDS 26 27 29 30

**Salt Lake City**  
 PD: Lou Simon  
 MD: Evan Lake

H 1 SUZANNE VEGA/Live  
 2 DEBBIE GIBSON/Only In My Dreams  
 3 ROB SEGER/Shakedown  
 4 U2/Still Haven't Found  
 5 DEBBIE GIBSON/Only In My Dreams  
 6 RICHARD MARSDON/It's Not Over 'Till I  
 7 WHITESNAKE/Here I Go Again  
 8 DAN HILL/Can't We Try  
 9 MADONNA/Who's That Girl  
 10 WHITNEY HOUSTON/Just Can't Stop L  
 11 WHITNEY HOUSTON/Just Can't Stop L  
 12 CURE/Just Can't Be Your  
 13 LOS LOBOS/La Bamba  
 14 STEVE WINDO/Back In The High Life  
 15 STARSHIP/It's Not Over 'Till I  
 16 BREAKFAST CLUB/Back In The High Life  
 17 WHISPERS/Back Steady  
 18 WHISPERS/Back Steady  
 19 WHISPERS/Back Steady  
 20 WHISPERS/Back Steady  
 21 WHISPERS/Back Steady  
 22 WHISPERS/Back Steady  
 23 WHISPERS/Back Steady  
 24 WHISPERS/Back Steady  
 25 WHISPERS/Back Steady  
 26 WHISPERS/Back Steady  
 27 WHISPERS/Back Steady  
 28 WHISPERS/Back Steady  
 29 WHISPERS/Back Steady  
 30 WHISPERS/Back Steady

ADDS 26 27 29 30

**Sacramento**  
 OM/PD: Bob West  
 Asst. PD/MD: Harley Davidson

H 1 MADONNA/Who's That Girl  
 2 FAT BOYS/Who's That Girl  
 3 LOS LOBOS/La Bamba  
 4 U2/Still Haven't Found  
 5 GEORGE MICHAEL/Just Can't Stop L  
 6 SUZANNE VEGA/Live  
 7 JETTS/Cross My Broken Heart  
 8 ROB SEGER/Shakedown  
 9 RICHARD MARSDON/It's Not Over 'Till I  
 10 DAN HILL/Can't We Try  
 11 MADONNA/Who's That Girl  
 12 U2/Still Haven't Found  
 13 DEBBIE GIBSON/Only In My Dreams  
 14 DAN HILL/Can't We Try  
 15 ROB SEGER/Shakedown  
 16 WHITNEY HOUSTON/Just Can't Stop L  
 17 HERB ALPERT/Make Love In The Ra  
 18 MADONNA/Who's That Girl  
 19 WHISPERS/Back Steady  
 20 LIVING IN A BOX/Living In A Box  
 21 WHISPERS/Back Steady  
 22 JELLYBEAN/Who Found Me  
 23 ROB SEGER/Shakedown  
 24 SUZANNE VEGA/Live  
 25 HERB ALPERT/Make Love In The Ra  
 26 JETTS/Cross My Broken Heart  
 27 CURE/Just Can't Be Your  
 28 BANANARAMA/Heard A Rumor  
 29 RICHARD MARSDON/It's Not Over 'Till I  
 30 EUROPE/Carrie

ADDS 26 27 29 30

**Denver**  
 PD: Mark Bolke  
 Asst. PD/MD: Dom Testa

H 1 GEORGE MICHAEL/Just Can't Stop L  
 2 WHISPERS/Back Steady  
 3 LOS LOBOS/La Bamba  
 4 U2/Still Haven't Found  
 5 DEBBIE GIBSON/Only In My Dreams  
 6 DAN HILL/Can't We Try  
 7 CURIOSITY KILLED THE CAT  
 8 MADONNA/Who's That Girl  
 9 STEVE WINDO/Back In The High Life  
 10 RICHARD MARSDON/It's Not Over 'Till I  
 11 JONAS MEKLO/My Should I Cry  
 12 FREDDIE JACKSON/Just Can't Stop L  
 13 MADONNA/Who's That Girl  
 14 LOS LOBOS/La Bamba  
 15 DEBBIE GIBSON/Only In My Dreams  
 16 SUZANNE VEGA/Live  
 17 WHITNEY HOUSTON/Just Can't Stop L  
 18 STEVE WINDO/Back In The High Life  
 19 EXPOSE/At Me Be The One  
 20 LISA LISAL/Just In Emotion  
 21 LISA LISAL/Just In Emotion  
 22 MICHAEL JACKSON/Just Can't Stop L  
 23 SYSTEM/Don't Disturb This Or  
 24 DANNY WILSON/Mary's Prayer  
 25 SUZANNE VEGA/Live  
 26 WHISPERS/Back Steady  
 27 RICHARD MARSDON/It's Not Over 'Till I  
 28 RICHARD MARSDON/It's Not Over 'Till I  
 29 RICHARD MARSDON/It's Not Over 'Till I  
 30 RICHARD MARSDON/It's Not Over 'Till I  
 31 DAN HILL/Can't We Try  
 32 CLUB WINDO/Back In The High Life  
 33 KENNY LOGGINS/Heart On My Sleeve  
 34 BANANARAMA/Heard A Rumor  
 35 WHITNEY HOUSTON/Just Can't Stop L

ADDS 26 27 29 30

**Sacramento**  
 PD: Tom Chase  
 MD: Mr. Ed

H 1 GEORGE MICHAEL/Just Can't Stop L  
 2 WHISPERS/Back Steady  
 3 LOS LOBOS/La Bamba  
 4 U2/Still Haven't Found  
 5 DEBBIE GIBSON/Only In My Dreams  
 6 DAN HILL/Can't We Try  
 7 CURIOSITY KILLED THE CAT  
 8 MADONNA/Who's That Girl  
 9 STEVE WINDO/Back In The High Life  
 10 RICHARD MARSDON/It's Not Over 'Till I  
 11 JONAS MEKLO/My Should I Cry  
 12 FREDDIE JACKSON/Just Can't Stop L  
 13 MADONNA/Who's That Girl  
 14 LOS LOBOS/La Bamba  
 15 DEBBIE GIBSON/Only In My Dreams  
 16 SUZANNE VEGA/Live  
 17 WHITNEY HOUSTON/Just Can't Stop L  
 18 STEVE WINDO/Back In The High Life  
 19 EXPOSE/At Me Be The One  
 20 LISA LISAL/Just In Emotion  
 21 LISA LISAL/Just In Emotion  
 22 MICHAEL JACKSON/Just Can't Stop L  
 23 SYSTEM/Don't Disturb This Or  
 24 DANNY WILSON/Mary's Prayer  
 25 SUZANNE VEGA/Live  
 26 WHISPERS/Back Steady  
 27 RICHARD MARSDON/It's Not Over 'Till I  
 28 RICHARD MARSDON/It's Not Over 'Till I  
 29 RICHARD MARSDON/It's Not Over 'Till I  
 30 RICHARD MARSDON/It's Not Over 'Till I  
 31 DAN HILL/Can't We Try  
 32 CLUB WINDO/Back In The High Life  
 33 KENNY LOGGINS/Heart On My Sleeve  
 34 BANANARAMA/Heard A Rumor  
 35 WHITNEY HOUSTON/Just Can't Stop L

ADDS 26 27 29 30

**Seattle**  
 PD: Casey Keating  
 MD: Mark Allan

H 1 MADONNA/Who's That Girl  
 2 SUZANNE VEGA/Live  
 3 GEORGE MICHAEL/Just Can't Stop L  
 4 U2/Still Haven't Found  
 5 DEBBIE GIBSON/Only In My Dreams  
 6 DAN HILL/Can't We Try  
 7 CURIOSITY KILLED THE CAT  
 8 MADONNA/Who's That Girl  
 9 STEVE WINDO/Back In The High Life  
 10 RICHARD MARSDON/It's Not Over 'Till I  
 11 JONAS MEKLO/My Should I Cry  
 12 FREDDIE JACKSON/Just Can't Stop L  
 13 MADONNA/Who's That Girl  
 14 LOS LOBOS/La Bamba  
 15 DEBBIE GIBSON/Only In My Dreams  
 16 SUZANNE VEGA/Live  
 17 WHITNEY HOUSTON/Just Can't Stop L  
 18 STEVE WINDO/Back In The High Life  
 19 EXPOSE/At Me Be The One  
 20 LISA LISAL/Just In Emotion  
 21 LISA LISAL/Just In Emotion  
 22 MICHAEL JACKSON/Just Can't Stop L  
 23 SYSTEM/Don't Disturb This Or  
 24 DANNY WILSON/Mary's Prayer  
 25 SUZANNE VEGA/Live  
 26 WHISPERS/Back Steady  
 27 RICHARD MARSDON/It's Not Over 'Till I  
 28 RICHARD MARSDON/It's Not Over 'Till I  
 29 RICHARD MARSDON/It's Not Over 'Till I  
 30 RICHARD MARSDON/It's Not Over 'Till I  
 31 DAN HILL/Can't We Try  
 32 CLUB WINDO/Back In The High Life  
 33 KENNY LOGGINS/Heart On My Sleeve  
 34 BANANARAMA/Heard A Rumor  
 35 WHITNEY HOUSTON/Just Can't Stop L

ADDS 26 27 29 30

**CHR P1A**

A new British Invasion is hitting the P1-A's. KPWR added **Curiosity Killed The Cat**, Hot103 is on **Depeche Mode**, WPOW and Hot105 added Bananarama this week, with ABC hitting on both Miami outlets as well. All this is nothing compared to KITS, which features a mere 15 British artists in its Top 18, and 20 out of its entire 27-song playlist. "La Bamba" fever at the P1-A's matches (and even exceeds) the general heat wave. KITS is early on **Cock Robin** (a rare U.S. act for the station) and the **Pretenders** cut from "Living Daylights." **Madonna's** "Commotion" is now on both Miami P1-A's, which may help force it out as a single soon. Other action to note: Big debut for **TKA** at Hot103, **Noel** still red-hot in both New York and Miami, with both NY mainstreamers on it and Y100 adding it at #16. Y100 has **Sa-Fire** up to #12, ahead of Hot105 though behind WPOW. Speaking of female-sung dance/pop records, KPWR is moving with **Bardeaux** (from the folks who brought you Stacey Q) and now **Pretty Poison**.

**103FM**  
 PD: Joel Saikowitz  
 MD: Steve Ellis

H 1 MADONNA/Who's That Girl  
 2 JAMIE JOHNSON/Just Can't Stop L  
 3 JAMIE JOHNSON/Just Can't Stop L  
 4 GEORGE MICHAEL/Just Can't Stop L  
 5 JETTS/Cross My Broken Heart  
 6 JETTS/Cross My Broken Heart  
 7 WHITNEY HOUSTON/Just Can't Stop L  
 8 PSEUDO/Back In The High Life  
 9 LOS LOBOS/La Bamba  
 10 HERB ALPERT/Make Love In The Ra  
 11 BAKEFIELD/Back In The High Life  
 12 SUZANNE VEGA/Live  
 13 SUZANNE VEGA/Live  
 14 SUZANNE VEGA/Live  
 15 SUZANNE VEGA/Live  
 16 SUZANNE VEGA/Live  
 17 SUZANNE VEGA/Live  
 18 SUZANNE VEGA/Live  
 19 SUZANNE VEGA/Live  
 20 SUZANNE VEGA/Live  
 21 SUZANNE VEGA/Live  
 22 SUZANNE VEGA/Live  
 23 SUZANNE VEGA/Live  
 24 SUZANNE VEGA/Live  
 25 SUZANNE VEGA/Live  
 26 SUZANNE VEGA/Live  
 27 SUZANNE VEGA/Live  
 28 SUZANNE VEGA/Live  
 29 SUZANNE VEGA/Live  
 30 SUZANNE VEGA/Live

ADDS 26 27 29 30

**Power 106FM**  
 PD: Jeff Wyatt  
 MD: Al Tavera

H 1 WILL TO POWER/Dreamin'  
 2 DEBBIE GIBSON/Only In My Dreams  
 3 MADONNA/Who's That Girl  
 4 U2/Still Haven't Found  
 5 JAMIE JOHNSON/Just Can't Stop L  
 6 JAMIE JOHNSON/Just Can't Stop L  
 7 WHISPERS/Back Steady  
 8 MIAMI SOUND MACHINE/Rhythm Is Gonna Get Us  
 9 GEORGE MICHAEL/Just Can't Stop L  
 10 JETTS/Cross My Broken Heart  
 11 STEVE WINDO/Back In The High Life  
 12 MIAMI SOUND MACHINE/Rhythm Is Gonna Get Us  
 13 WHITNEY HOUSTON/Just Can't Stop L  
 14 WHISPERS/Back Steady  
 15 WHISPERS/Back Steady  
 16 WHISPERS/Back Steady  
 17 WHISPERS/Back Steady  
 18 WHISPERS/Back Steady  
 19 WHISPERS/Back Steady  
 20 WHISPERS/Back Steady  
 21 WHISPERS/Back Steady  
 22 WHISPERS/Back Steady  
 23 WHISPERS/Back Steady  
 24 WHISPERS/Back Steady  
 25 WHISPERS/Back Steady  
 26 WHISPERS/Back Steady  
 27 WHISPERS/Back Steady  
 28 WHISPERS/Back Steady  
 29 WHISPERS/Back Steady  
 30 WHISPERS/Back Steady

ADDS 26 27 29 30

**Power 106FM**  
 PD: Jeff Wyatt  
 MD: Al Tavera

H 1 WILL TO POWER/Dreamin'  
 2 DEBBIE GIBSON/Only In My Dreams  
 3 MADONNA/Who's That Girl



**MOST ADDED MIDWEST BREAKOUTS**  
 John Cougar  
 Heart  
 David Bowie  
 Europe  
 Smokey Robinson  
 L.L. Cool J

# CHR ADDS & HOTS

**MOST ADDED WEST BREAKOUTS**  
 Heart  
 John Cougar  
 Exposé  
 David Bowie  
 Pointer Sisters  
 Go West  
 Lisa Lisa

## MIDWEST PARALLEL TWO

**WKOD/Akron, OH**  
 Anthony/Kittredge  
 HEART  
 JOHN COUGAR  
 JONATHAN BUTLER  
 HERB ALPERT  
 COCK ROBIN  
 BREAKFAST CLUB (dp)  
 DAVID BOWIE (dp)  
 SILENCERS (dp)  
 GEORGE MICHAEL 1-1  
 SAMMY HAGAR 2-2  
 RICHARD MARX 3-3  
 WHITESNAKE 14-10  
 EUROPE 22-14  
**WKFX/Appleton/Dashkosh, WI**  
 Ross/Bradleigh  
 DEBBIE GIBSON  
 SAMMY HAGAR  
 SMOKEY ROBINSON  
 Hotteat:  
 SUZANNE VEGA 4-1  
 MADONNA 11-3  
 DAN HILL 19-12  
 LOS LOBOS 35-23  
 WHITESNAKE 38-35  
**KIHK/Davenport, IA**  
 Jim O'Hara  
 JOHN COUGAR  
 DAVID BOWIE  
 CROWDED HOUSE  
 MONTESS  
 Hotteat:  
 LOS LOBOS 5-2  
 MICHAEL JACKSON 13-6  
 HUEY LEWIS & THE 15-11  
 ABC 24-18  
 WHITNEY HOUSTON 31-27  
**WGTZ/Davenport, OH**  
 John Robertson  
 WHITESNAKE  
 DAN HILL  
 LISA LISA  
 SMOKEY ROBINSON  
 POINTER SISTERS  
 JOHN COUGAR  
 Hotteat:  
 GEORGE MICHAEL 1-1  
 LOS LOBOS 10-3  
 T'PAU 5-5  
 MADONNA 11-9  
 WHISPERS 12-10  
**KRMQ/Des Moines, IA**  
 Knight/Sharp  
 JONATHAN BUTLER  
 SMOKEY ROBINSON  
 JOHN COUGAR  
 LISA LISA  
 L.L. COOL J  
 PAT BOYS  
 3B SPECIAL  
 POINTER SISTERS  
 Hotteat:  
 U2 3-1  
 GEORGE MICHAEL 4-2  
 SUZANNE VEGA 6-5  
 LOS LOBOS 11-9  
 DEBBIE GIBSON 20-12  
**KZIO/Duluth, MN**  
 Michaels/Martin  
 WHITESNAKE (dp)  
 WHITNEY HOUSTON (dp)  
 EUROPE  
 Hotteat:  
 FLEETWOOD MAC 5-1  
 LOS LOBOS 12-7  
 MADONNA 16-9  
 SUZANNE VEGA 14-10  
 HOOTERS 25-17  
**WMEE/Ft. Wayne, IN**  
 Allen/Davis  
 JOHN COUGAR  
 LISA LISA  
 L.L. COOL J  
 LIVING IN A BOX  
 Hotteat:  
 U2 2-1  
 JETS 6-4  
 MADONNA 14-7  
 LOS LOBOS 15-9  
 STARSHIP 12-10  
**WGRD/Grand Rapids, MI**  
 Cienotti/McCormick  
 JOHN COUGAR  
 LEVEL 42  
 HEART  
 NYLONS  
 Hotteat:  
 RICHARD MARX 4-1  
 WHITESNAKE 7-2  
 OUTFIELD 6-3  
 SAMMY HAGAR 10-6  
 LOS LOBOS 24-11

**WZOK/Rockford, IL**  
 McClure/Summers  
 HEART  
 GO WEST  
 JOHN COUGAR  
 NATALIE COLE  
 Hotteat:  
 T'PAU 2-1  
 SUZANNE VEGA 8-3  
 JETS 6-4  
 MADONNA 13-6  
 FLEETWOOD MAC 9-7  
**WRQN/Toledo, OH**  
 Brad Hanson  
 DAVID BOWIE  
 WHITNEY HOUSTON  
 BREAKFAST CLUB  
 JOHN COUGAR  
 L.L. COOL J (dp)  
 KIM WILDE  
 Hotteat:  
 BOB SEGER 1-1  
 U2 2-2  
 LOS LOBOS 17-8  
 MADONNA 13-11  
 DEBBIE GIBSON 22-12  
**KAY107/Tulsa, OK**  
 Hopkins/Payton  
 MICHAEL JACKSON  
 WHITNEY HOUSTON  
 LIVING IN A BOX  
 DAN HILL  
 Hotteat:  
 GEORGE MICHAEL 1-1  
 U2 3-2  
 ROBBIE NEVIL 10-8  
 MADONNA 14-9  
 LOS LOBOS 24-12  
**KKRDR/Wichita, KS**  
 Oliver/Williams  
 HEART  
 JOHN COUGAR  
 Hotteat:  
 T'PAU 1-1  
 MADONNA 8-2  
 WHITESNAKE 10-3  
 U2 6-6  
 WHISPERS 11-7  
**WZPL/Indianapolis, IN**  
 Elliott/Hendrix  
 HEART  
 JOHN COUGAR  
 Hotteat:  
 T'PAU 1-1  
 MADONNA 8-2  
 WHITESNAKE 10-3  
 U2 6-6  
 WHISPERS 11-7  
**WVZL/Indianapolis, IN**  
 Steve Sides  
 LISA LISA  
 WHITNEY HOUSTON  
 PAT BOYS (dp)  
 L.L. COOL J (dp)  
 Hotteat:  
 WHISPERS 11-4  
 GEORGE MICHAEL 5-5  
 SAMMY HAGAR 15-10  
 DEBBIE GIBSON 22-11  
 WHITESNAKE 25-17  
**Z104/Madison, WI**  
 Little/Hudson  
 NYLONS  
 JOHN COUGAR  
 RED SPEEDWAGON  
 L.L. COOL J  
 PRINCE  
 WHITNEY HOUSTON  
 Hotteat:  
 MADONNA 2-1  
 LOS LOBOS 12-7  
 WHITESNAKE 16-6  
 WHISPERS 18-8  
 YELLOW 20-13  
**KJ103/Oklahoma City, OK**  
 Joe Folger  
 HEART  
 LISA LISA  
 ABC  
 JOHN COUGAR  
 RICHARD MARX 1-1  
 GEORGE MICHAEL 6-4  
 T'PAU 8-6  
 LOS LOBOS 29-17  
 HUEY LEWIS & THE 30-21  
**KKQO/Omaha, NB**  
 Evans/Michaels  
 JOHN COUGAR  
 HEART  
 EUROPE  
 LISA LISA  
 MADONNA 2-1  
 SUZANNE VEGA 4-2  
 LOS LOBOS 12-3  
 MICHAEL JACKSON 20-9  
 WHITESNAKE 18-11  
**KZ33/Pooria, IL**  
 Keith Edwards  
 HEART  
 EUROPE  
 JOHN COUGAR  
 Hotteat:  
 STEVE WINWOOD 4-1  
 RICHARD MARX 5-2  
 LOS LOBOS 18-5  
 T'PAU 14-6  
 SAMMY HAGAR 21-11

**WCUC/Rockford, IL**  
 Tony Waltekus  
 EUROPE  
 L.L. COOL J (dp)  
 WARRICK & OSBORNE  
 HEART  
 JELLYBEAN  
 PRINCE  
 ABC  
 GRATEFUL DEAD  
 RELATION INC.  
 Hotteat:  
 LOS LOBOS 9-1  
 PAT BOYS 4-2  
 GLENN MEDeiros 6-3  
 WHITESNAKE 23-6  
 MICHAEL JACKSON 0-12  
**KQCR/Cedar Rapids, IA**  
 Gary Dixon  
 CHRIS REA  
 GRATEFUL DEAD  
 HEART  
 EUROPE  
 NYLONS  
 CHRIS REA (dp)  
 Hotteat:  
 MADONNA 15-1  
 SUZANNE VEGA 9-7  
 RICHARD MARX 10-5  
 STARSHIP 21-3  
 WHITESNAKE 28-22  
**KKRC/Sioux Falls, SD**  
 Dan Kieley  
 JOHN COUGAR  
 DAVID BOWIE  
 HEART  
 JONATHAN BUTLER (dp)  
 Hotteat:  
 LOS LOBOS 13-6  
 SAMMY HAGAR 18-12  
 DEBBIE GIBSON 22-15  
 MICHAEL JACKSON 28-21  
 EUROPE 34-27  
**KWTO/Springfield, MO**  
 O'Grady/Cook  
 JOHN COUGAR  
 HEART  
 JONATHAN BUTLER  
 DAVID BOWIE  
 CROWDED HOUSE  
 Hotteat:  
 DAN HILL 3-2  
 MADONNA 10-3  
 LOS LOBOS 15-6  
 WHISPERS 16-8  
**WOBK/Springfield, IL**  
 Moore/Lawley  
 HEART  
 DAVID BOWIE  
 NYLONS  
 GO WEST  
 POINTER SISTERS  
 SILENCERS (dp)  
 JOHN COUGAR  
 Hotteat:  
 RICHARD MARX 1-1  
 WHITESNAKE 8-2  
 SAMMY HAGAR 5-3  
 LOS LOBOS 15-6  
 EUROPE 25-14  
**KKXL/Grand Forks, ND**  
 O'Douglas/Hendrickson  
 HERB ALPERT  
 DAVID HALLYDAY (dp)  
 HEART (dp)  
 JOHN COUGAR  
 RED SPEEDWAGON  
 YELLO (dp)  
 Hotteat:  
 U2 1-1  
 MADONNA 13-7  
 LOS LOBOS 26-17  
 WHISPERS 25-19  
 DEBBIE GIBSON 28-22  
**WKFR/Kalamazoo, MI**  
 Anthony/Britain  
 none  
 Hotteat:  
 BOB SEGER 1-1  
 U2 2-2  
 OUTFIELD 3-3  
 STEVE WINWOOD 6-6  
 T'PAU 10-10  
**WAZY/Lafayette, IN**  
 Louzo/Morton  
 OUTFIELD  
 JOHN COUGAR  
 EXPOSE  
 HEART  
 JON ASTLEY  
 Hotteat:  
 U2 1-1  
 MADONNA 10-7  
 SUZANNE VEGA 23-15  
 WHITESNAKE 25-16  
 EUROPE 35-26  
**KFRX/Lincoln, NE**  
 Johnson/Meyer  
 EUROPE  
 SMOKEY ROBINSON  
 DAVID BOWIE  
 JOHN COUGAR (dp)  
 Hotteat:  
 U2 1-1  
 MADONNA 11-3  
 SUZANNE VEGA 6-4  
 LOS LOBOS 17-8  
 HUEY LEWIS & THE 19-10

**KKLS/Rapid City, SD**  
 Piper/Kalloway  
 PRINCE  
 GO WEST  
 JOHN COUGAR  
 JELLYBEAN  
 OTHER ONES  
 JONATHAN BUTLER  
 Hotteat:  
 U2 1-1  
 STEVE WINWOOD 2-2  
 WHISPERS 7-3  
 MADONNA 17-7  
 SUZANNE VEGA 14-10  
**99KG/Salina, KS**  
 Steve Wall  
 NYLONS (dp)  
 JOHN COUGAR  
 EXPOSE (dp)  
 KIM WILDE  
 EUROPE  
 CHRIS REA (dp)  
 Hotteat:  
 MADONNA 15-1  
 SUZANNE VEGA 9-7  
 RICHARD MARX 10-5  
 STARSHIP 21-3  
 WHITESNAKE 28-22  
**KKRC/Sioux Falls, SD**  
 Dan Kieley  
 JOHN COUGAR  
 DAVID BOWIE  
 HEART  
 JONATHAN BUTLER (dp)  
 Hotteat:  
 LOS LOBOS 13-6  
 SAMMY HAGAR 18-12  
 DEBBIE GIBSON 22-15  
 MICHAEL JACKSON 28-21  
 EUROPE 34-27  
**KWTO/Springfield, MO**  
 O'Grady/Cook  
 JOHN COUGAR  
 HEART  
 JONATHAN BUTLER  
 DAVID BOWIE  
 CROWDED HOUSE  
 Hotteat:  
 DAN HILL 3-2  
 MADONNA 10-3  
 LOS LOBOS 15-6  
 WHISPERS 16-8  
**WOBK/Springfield, IL**  
 Moore/Lawley  
 HEART  
 DAVID BOWIE  
 NYLONS  
 GO WEST  
 POINTER SISTERS  
 SILENCERS (dp)  
 JOHN COUGAR  
 Hotteat:  
 RICHARD MARX 1-1  
 WHITESNAKE 8-2  
 SAMMY HAGAR 5-3  
 LOS LOBOS 15-6  
 EUROPE 25-14  
**KKXL/Grand Forks, ND**  
 O'Douglas/Hendrickson  
 HERB ALPERT  
 DAVID HALLYDAY (dp)  
 HEART (dp)  
 JOHN COUGAR  
 RED SPEEDWAGON  
 YELLO (dp)  
 Hotteat:  
 U2 1-1  
 MADONNA 13-7  
 LOS LOBOS 26-17  
 WHISPERS 25-19  
 DEBBIE GIBSON 28-22  
**WKFR/Kalamazoo, MI**  
 Anthony/Britain  
 none  
 Hotteat:  
 BOB SEGER 1-1  
 U2 2-2  
 OUTFIELD 3-3  
 STEVE WINWOOD 6-6  
 T'PAU 10-10  
**WAZY/Lafayette, IN**  
 Louzo/Morton  
 OUTFIELD  
 JOHN COUGAR  
 EXPOSE  
 HEART  
 JON ASTLEY  
 Hotteat:  
 U2 1-1  
 MADONNA 10-7  
 SUZANNE VEGA 23-15  
 WHITESNAKE 25-16  
 EUROPE 35-26  
**KFRX/Lincoln, NE**  
 Johnson/Meyer  
 EUROPE  
 SMOKEY ROBINSON  
 DAVID BOWIE  
 JOHN COUGAR (dp)  
 Hotteat:  
 U2 1-1  
 MADONNA 11-3  
 SUZANNE VEGA 6-4  
 LOS LOBOS 17-8  
 HUEY LEWIS & THE 19-10

**WEST PARALLEL TWO**  
**KNMQ/Albuquerque-Santa Fe, NM**  
 Stucker/Daniels  
 none  
 Hotteat:  
 RICHARD MARX 6-2  
 LOS LOBOS 14-4  
 MADONNA 11-6  
 JETS 8-7  
 SUZANNE VEGA 10-9  
**KF96/Boise, ID**  
 Armstrong/J.T.  
 L.L. COOL J  
 HEART  
 RED SPEEDWAGON  
 Hotteat:  
 GEORGE MICHAEL 6-1  
 MADONNA 12-2  
 LOS LOBOS 15-7  
 HUEY LEWIS & THE 79-21  
 PRINCE 30-22  
**KIYS/Boise, ID**  
 Tom Evans  
 POINTER SISTERS  
 HEART  
 JOHN COUGAR (dp)  
 Hotteat:  
 SUZANNE VEGA 1-1  
 LOS LOBOS 7-5  
 WHITESNAKE 13-8  
 EUROPE 18-15  
 WHITNEY HOUSTON 26-23  
**KIKX/Colorado Springs, CO**  
 John Dantzer  
 EXPOSE  
 CHRIS REA (dp)  
 LISA LISA (dp)  
 LEVEL 42 (dp)  
 PSEUDO ECHO (dp)  
 NYLONS (dp)  
 COCK ROBIN (dp)  
 JETS 5-3  
 LOS LOBOS 15-5  
 WHISPERS 16-8  
**CHED/Edmonton, Alberta**  
 McKenna/Langcaster  
 JOHN COUGAR  
 CROWDED HOUSE  
 DAVID BOWIE  
 Hotteat:  
 PSEUDO ECHO 1-1  
 GOMAN 6-2  
 MADONNA 12-5  
 GEORGE MICHAEL 15-6  
 SUZANNE VEGA 20-8  
**KSND/Eugene, OR**  
 Shakes/Hyatt  
 none  
 Hotteat:  
 GEORGE MICHAEL 4-4  
 LOS LOBOS 9-9  
 GRATEFUL DEAD 21-21  
 WHISPERS 23-23  
 L.L. COOL J 26-26  
**KMAQ/Oxnard-Ventura, CA**  
 Greg Williams  
 LIVING IN A BOX  
 JONATHAN BUTLER  
 SMOKEY ROBINSON  
 DAVID BOWIE (dp)  
 GO WEST  
 JOHN COUGAR  
 YELLO  
 GRATEFUL DEAD  
 Hotteat:  
 DEPECHE MODE 1-1  
 SUZANNE VEGA 3-2  
 PRINCE 16-15  
 ABC 24-17  
 LISA LISA 35-25  
**KXVQ/Salem, OR**  
 Jim Ryan  
 DEBBIE GIBSON  
 WHISPERS  
 JOHN COUGAR  
 HEART  
 Hotteat:  
 SAMMY HAGAR 3-1  
 GEORGE MICHAEL 2-2  
 MADONNA 4-3  
 WHITESNAKE 15-8  
 LOS LOBOS 16-9  
 L.L. COOL J 39-25  
**KDON/Salina, CA**  
 Hunter/Lindell  
 SWING OUT SISTERS  
 ATLANTIC STARR  
 EXPOSE  
 CROWDED HOUSE  
 NATALIE COLE  
 Hotteat:  
 GEORGE MICHAEL 1-1  
 LOS LOBOS 16-7  
 L.L. COOL J 24-20  
 A-NA 30-23  
 EUROPE 37-31

**KZZU/Spokane, WA**  
 Randy Robbins  
 ALEXANDER O'NEAL  
 JOHN COUGAR  
 HEART (dp)  
 CHRIS REA  
 MEDLEY & WARNE (dp)  
 PSEUDO ECHO  
 PRINCE  
 Hotteat:  
 U2 1-1  
 LOS LOBOS 5-2  
 MADONNA 8-4  
 RICHARD MARX 10-5  
 SUZANNE VEGA 23-11  
**KRQ/Tucson, AZ**  
 Gilie/Johnson  
 PRINCE  
 LISA LISA  
 WHITESNAKE (dp)  
 Hotteat:  
 GEORGE MICHAEL 3-2  
 SUZANNE VEGA 4-3  
 LOS LOBOS 13-5  
 ROBBIE NEVIL 10-7  
 DEBBIE GIBSON 14-10  
**KGMQ/Honolulu, HI**  
 Akana/Miller  
 FREDDIE JACKSON  
 ATLANTIC STARR  
 DAVID BOWIE  
 HIROSHIMA  
 Hotteat:  
 WHISPERS 1-1  
 T'PAU 3-3  
 MADONNA 6-5  
 DAN HILL 14-7  
 ARC 21-16  
**KLUC/Las Vegas, NV**  
 Dean/Taylor  
 EUROPE  
 CURE  
 WARRICK & OSBORNE  
 NATALIE COLE  
 EXPOSE  
 Hotteat:  
 LOS LOBOS 9-1  
 WHITNEY HOUSTON 17-8  
 L.L. COOL J 24-10  
 SUZANNE VEGA 22-15  
 ABC 26-17  
**KYRK/Las Vegas, NV**  
 Daniels/Miles  
 LISA LISA  
 GEORGIO  
 WILL TO POWER  
 SWING OUT SISTERS  
 HEART  
 GEORGE MICHAEL 1-1  
 MADONNA 6-4  
 MICHAEL JACKSON 24-8  
 LOS LOBOS 35-22  
 PEPSI & SHIRLEY 32-25  
**KFIV/Modesto, CA**  
 Edwards/Sanders  
 JELLYBEAN  
 EUROPE (dp)  
 POINTER SISTERS  
 LISA LISA  
 EXPOSE (dp)  
 DAVID BOWIE  
 Hotteat:  
 MADONNA 6-1  
 SUZANNE VEGA 7-5  
 DEBBIE GIBSON 14-10  
 MICHAEL JACKSON 30-14  
 PRINCE D-26  
**KCAQ/Oxnard-Ventura, CA**  
 Greg Williams  
 LIVING IN A BOX  
 JONATHAN BUTLER  
 SMOKEY ROBINSON  
 DAVID BOWIE (dp)  
 GO WEST  
 JOHN COUGAR  
 YELLO  
 GRATEFUL DEAD  
 Hotteat:  
 DEPECHE MODE 1-1  
 SUZANNE VEGA 3-2  
 PRINCE 16-15  
 ABC 24-17  
 LISA LISA 35-25  
**KXVQ/Salem, OR**  
 Jim Ryan  
 DEBBIE GIBSON  
 WHISPERS  
 JOHN COUGAR  
 HEART  
 Hotteat:  
 SAMMY HAGAR 3-1  
 GEORGE MICHAEL 2-2  
 MADONNA 4-3  
 WHITESNAKE 15-8  
 LOS LOBOS 16-9  
 L.L. COOL J 39-25  
**KDON/Salina, CA**  
 Hunter/Lindell  
 SWING OUT SISTERS  
 ATLANTIC STARR  
 EXPOSE  
 CROWDED HOUSE  
 NATALIE COLE  
 Hotteat:  
 GEORGE MICHAEL 1-1  
 LOS LOBOS 16-7  
 L.L. COOL J 24-20  
 A-NA 30-23  
 EUROPE 37-31

**WEST PARALLEL THREE**  
**KGOT/Anchorage, AK**  
 J.D. Chandler  
 HEART  
 JOHN COUGAR  
 NYLONS  
 EXPOSE  
 NATALIE COLE  
 POINTER SISTERS  
 WARRICK & OSBORNE (dp)  
 Hotteat:  
 WHITESNAKE 2-2  
 LOS LOBOS 7-4  
 OTHER ONES D-27  
 MICHAEL JACKSON D-29  
 EUROPE 4-4D  
**KYYA/Billings, MT**  
 Charlie Foxx  
 JOHN COUGAR  
 HEART  
 JONATHAN BUTLER  
 Hotteat:  
 SUZANNE VEGA 2-1  
 RICHARD MARX 13-6  
 KIM WILDE  
 MADONNA 15-8  
 LOS LOBOS 23-9  
**KBOZ/Bozeman, MT**  
 Steve Mills  
 3B SPECIAL  
 GRATEFUL DEAD  
 JOHN COUGAR  
 CROWDED HOUSE  
 HEART  
 Hotteat:  
 U2 2-1  
 MADONNA 8-2  
 SUZANNE VEGA 6-3  
 LOS LOBOS 16-7  
 RICHARD MARX 10-8  
**KTRS/Casper, WY**  
 Gordon/Bradley  
 NYLONS (dp)  
 HEART  
 JOHN COUGAR  
 ARIANA BAKER  
 CHRIS REA  
 GO WEST  
 LISA LISA  
 POINTER SISTERS  
 Hotteat:  
 RICHARD MARX 9-4  
 STARSHIP 13-7  
 LOS LOBOS 14-9  
 WHITESNAKE 30-17  
 EUROPE 40-29

**WEST PARALLEL THREE**  
**KGOT/Anchorage, AK**  
 J.D. Chandler  
 HEART  
 JOHN COUGAR  
 NYLONS  
 EXPOSE  
 NATALIE COLE  
 POINTER SISTERS  
 WARRICK & OSBORNE (dp)  
 Hotteat:  
 WHITESNAKE 2-2  
 LOS LOBOS 7-4  
 OTHER ONES D-27  
 MICHAEL JACKSON D-29  
 EUROPE 4-4D  
**KYYA/Billings, MT**  
 Charlie Foxx  
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 JONATHAN BUTLER  
 Hotteat:  
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 RICHARD MARX 13-6  
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**KBOZ/Bozeman, MT**  
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 U2 2-1  
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 SUZANNE VEGA 6-3  
 LOS LOBOS 16-7  
 RICHARD MARX 10-8  
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 Gordon/Bradley  
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 HEART  
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 ARIANA BAKER  
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 Hotteat:  
 RICHARD MARX 9-4  
 STARSHIP 13-7  
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 WHITESNAKE 30-17  
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 Hotteat:  
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 STARSHIP 13-7  
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 LOS LOBOS 7-4  
 OTHER ONES D-27  
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 RICHARD MARX 13-6  
 KIM WILDE  
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 MADONNA 8-2  
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 Gordon/Bradley  
 NYLONS (dp)  
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 WHITESNAKE 30-17  
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**KGOT/Anchorage, AK**  
 J.D. Chandler  
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 NATALIE COLE  
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 Gordon/Bradley  
 NYLONS (dp)  
 HEART  
 JOHN COUGAR  
 ARIANA BAKER  
 CHRIS REA  
 GO WEST  
 LISA LISA  
 POINTER SISTERS  
 Hotteat:  
 RICHARD MARX 9-4  
 STARSHIP 13-7  
 LOS LOBOS 14-9  
 WHITESNAKE 30-17  
 EUROPE 40-29

Music Key: (dp) indicates the song is getting play during certain parts of the day and/or night; (ra) indicates the song was dropped from the playlist then readded.

Hot New '87  
 Dance Remix!

# AN OUT OF THE BOX SUMMER "HIT" SMASH

# La Bamba '87

7" & 12" DANCE  
 SINGLE

featuring  
 the immortal

# Ritchie Valens



On Del-Fi Records Distributed by ORIGINAL SOUND SALES 1-800-225-HITS

# WE WERE THE ONE FOR CHR

## Scott Shannon's Rockin' America Top 30 Countdown American Dance Traxx Future Hits

We bring you the hits. And a whole lot more. Personality Plus. We have the personalities PLUS great stations for big audience numbers.

Scott Shannon, America's most listened-to morning man, hosts the *Rockin' America Top 30 Countdown* along with his zany Zoo Crew. Joel Denver, *Radio & Records'* CHR editor, brings listeners tomorrow's hits today on *Future Hits*. And Jeff Wyatt, pro-

gram director at KPWR-FM Power 106 in Los Angeles, presents today's hottest dance music on *American Dance Traxx*.

Add to these great radio personalities a station lineup of the country's best and biggest stations and you've got an unbeatable combination that means *great* radio. Get Personality Plus on your station. Call (213) 204-5000 or Telex 4996015 WWONE.



# PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

**Parallel 1 Reporters:** Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

**P1-A Reporters:** Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

**Parallel 2 Reporters:** Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, of between 200,000-1 million.

**Parallel 3 Reporters:** Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

## 229 Reports

### A

**ABC**  
When Smokey Sings  
(Mercury/Polygram)  
LP: Alphabet City

Total Reports 201 87%

Regional Reach	Parallel Reach
E 94%	P1 77%
S 81%	P2 87%
M 89%	P3 97%
W 91%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	1	0	0	1
6-15	5	3	5	13
16-40	31	73	55	159
Ons	2	7	2	11
Adds	1	7	4	12
Ch Adds	1	2	2	5
DOWN	1	2	2	5
ADDS	17	41	92	68
Total	41	92	68	201

Regional Reach	Parallel Reach
E 94%	P1 77%
S 81%	P2 87%
M 89%	P3 97%
W 91%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	1	0	0	1
6-15	5	3	5	13
16-40	31	73	55	159
Ons	2	7	2	11
Adds	1	7	4	12
Ch Adds	1	2	2	5
DOWN	1	2	2	5
ADDS	17	41	92	68
Total	41	92	68	201

**HERB ALPERT**  
Making Love In The Rain (A&M)  
LP: Keep Your Eye On Me

Total Reports 115 50%

Regional Reach	Parallel Reach
E 63%	P1 47%
S 44%	P2 47%
M 28%	P3 57%
W 74%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	2	1	0	3
16-40	17	26	17	60
Ons	3	17	19	39
Adds	1	6	4	11
Ch Adds	2	0	0	2
DOWN	0	0	0	0
ADDS	13	25	50	40
Total	25	50	40	115

Regional Reach	Parallel Reach
E 77%	P1 74%
S 77%	P2 71%
M 72%	P3 91%
W 87%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	2	0	0	2
16-40	29	53	48	130
Ons	3	14	14	31
Adds	3	6	2	11
Ch Adds	1	2	0	4
DOWN	0	0	0	0
ADDS	15	39	75	64
Total	39	75	64	178

**BANANARAMA**  
I Heard A Rumour (London/Polygram)  
LP: Disorders/Soundtrack

Total Reports 178 77%

Regional Reach	Parallel Reach
E 42%	P1 34%
S 35%	P2 32%
M 21%	P3 40%
W 45%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	2	1	1	4
16-40	19	12	41	72
Ons	5	15	14	34
Adds	1	0	0	1
Ch Adds	0	0	0	0
DOWN	0	0	0	0
ADDS	2	18	34	54
Total	18	34	28	80

Regional Reach	Parallel Reach
E 58%	P1 51%
S 66%	P2 61%
M 53%	P3 76%
W 77%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	7	2	3	12
16-40	11	22	20	53
Ons	1	8	12	21
Adds	0	0	0	0
Ch Adds	0	1	0	1
DOWN	6	1	0	7
ADDS	1	19	33	53
Total	19	33	35	87

**Laura Branigan**  
Shattered Glass (Atlantic)  
LP: Touch

Total Reports 80 35%

Regional Reach	Parallel Reach
E 42%	P1 34%
S 35%	P2 32%
M 21%	P3 40%
W 45%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	2	1	1	4
16-40	19	12	41	72
Ons	5	15	14	34
Adds	1	0	0	1
Ch Adds	0	0	0	0
DOWN	0	0	0	0
ADDS	2	18	34	54
Total	18	34	28	80

Regional Reach	Parallel Reach
E 58%	P1 51%
S 66%	P2 61%
M 53%	P3 76%
W 77%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	7	2	3	12
16-40	11	22	20	53
Ons	1	8	12	21
Adds	0	0	0	0
Ch Adds	0	1	0	1
DOWN	6	1	0	7
ADDS	1	19	33	53
Total	19	33	35	87

**Natalie Cole**  
Jump Start (Manhattan)  
LP: Everlasting

Total Reports 145 63%

Regional Reach	Parallel Reach
E 58%	P1 51%
S 66%	P2 61%
M 53%	P3 76%
W 77%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	7	2	3	12
16-40	11	22	20	53
Ons	1	8	12	21
Adds	0	0	0	0
Ch Adds	0	1	0	1
DOWN	6	1	0	7
ADDS	1	19	33	53
Total	19	33	35	87

**Jonathan Butler**  
Lies (Jive/RCA)  
LP: Introducing Jonathan Butler

Total Reports 152 66%

Regional Reach	Parallel Reach
E 63%	P1 51%
S 65%	P2 65%
M 56%	P3 80%
W 85%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	1	0	0	1
6-15	5	11	7	23
16-40	17	38	37	92
Ons	1	9	4	14
Adds	2	5	5	12
Ch Adds	1	6	3	10
DOWN	0	0	0	0
ADDS	27	69	56	152

**Breakfast Club**  
Kiss And Tell (MCA)  
LP: Breakfast Club

Total Reports 93 40%

Regional Reach	Parallel Reach
E 40%	P1 32%
S 43%	P2 37%
M 26%	P3 53%
W 55%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	0	0	0	0
16-40	0	0	0	0
Ons	6	20	13	39
Adds	2	4	3	9
Ch Adds	0	1	0	1
DOWN	4	2	3	9
ADDS	10	17	39	66
Total	17	39	39	95

**David Bowie**  
Never Let Me Down (EMI America)  
LP: Never Let Me Down

Total Reports 105 46%

Regional Reach	Parallel Reach
E 54%	P1 38%
S 31%	P2 37%
M 51%	P3 66%
W 55%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	0	0	0	0
16-40	0	0	0	0
Ons	8	19	17	44
Adds	5	14	20	39
Ch Adds	0	2	3	5
DOWN	0	0	0	0
ADDS	4	20	39	46
Total	20	39	46	105

**Wendy & Lisa**  
Kiss Me (Mercury/Polygram)  
LP: Kiss Me

Total Reports 152 66%

Regional Reach	Parallel Reach
E 63%	P1 51%
S 65%	P2 65%
M 56%	P3 80%
W 85%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	1	0	0	1
6-15	5	11	7	23
16-40	17	38	37	92
Ons	1	9	4	14
Adds	2	5	5	12
Ch Adds	1	6	3	10
DOWN	0	0	0	0
ADDS	27	69	56	152

Regional Reach	Parallel Reach
E 63%	P1 51%
S 65%	P2 65%
M 56%	P3 80%
W 85%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	1	0	0	1
6-15	5	11	7	23
16-40	17	38	37	92
Ons	1	9	4	14
Adds	2	5	5	12
Ch Adds	1	6	3	10
DOWN	0	0	0	0
ADDS	27	69	56	152

**Natalie Cole**  
Jump Start (Manhattan)  
LP: Everlasting

Total Reports 145 63%

Regional Reach	Parallel Reach
E 58%	P1 51%
S 66%	P2 61%
M 53%	P3 76%
W 77%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	7	2	3	12
16-40	11	22	20	53
Ons	1	8	12	21
Adds	0	0	0	0
Ch Adds	0	1	0	1
DOWN	6	1	0	7
ADDS	1	19	33	53
Total	19	33	35	87

**Breakfast Club**  
Kiss And Tell (MCA)  
LP: Breakfast Club

Total Reports 93 40%

Regional Reach	Parallel Reach
E 40%	P1 32%
S 43%	P2 37%
M 26%	P3 53%
W 55%	

Chart Pos	Summary P1	Summary P2	Summary P3	Tot
1	0	0	0	0
2-5	0			

PARALLELS

E

EXPOSE Let Me Be The One (Arista) LP: Exposure Total Reports 63 27%

Regional Reach E 23% S 32% M 11% W 45% Parallel Reach P1 25% P2 23% P3 37%

Chart Summary Pos P1 P2 P3 Tot. Includes stations like WKKS, WBLI, KRBO, etc.

EUROPE Carrie (Epic) LP: The Final Countdown Total Reports 166 72%

Regional Reach E 67% S 79% M 72% W 68% Parallel Reach P1 58% P2 68% P3 90%

Chart Summary Pos P1 P2 P3 Tot. Includes stations like WKOR, WSSX, WRCY, etc.

Regional Reach E 67% S 79% M 72% W 68% Parallel Reach P1 58% P2 68% P3 90%. Includes stations like WKOR, WSSX, WRCY, etc.

G

DEBBIE GIBSON Only In My Dreams (Atlantic) Total Reports 208 90%

Regional Reach E 88% S 92% M 89% W 94% Parallel Reach P1 87% P2 92% P3 93%

Chart Summary Pos P1 P2 P3 Tot. Includes stations like WKRC, WRCY, WKRC, etc.

GRATEFUL DEAD Touch Of Grey (Arista) LP: In The Dark Total Reports 152 66%

Regional Reach E 69% S 64% M 70% W 64% Parallel Reach P1 49% P2 59% P3 90%

Chart Summary Pos P1 P2 P3 Tot. Includes stations like WKOR, WSSX, WRCY, etc.

Regional Reach E 69% S 64% M 70% W 64% Parallel Reach P1 49% P2 59% P3 90%. Includes stations like WKOR, WSSX, WRCY, etc.

Sammy Hagar Continued

SOUTH WBQJ 31-28 K98 24-23 WMPV 26-20 WGG7 19-15 WAPI 24-22 WKOR 31-24 WSSX 26-22

HEART Who Will You Run To (Capitol) LP: Bad Animals Total Reports 109 47%

Regional Reach E 52% S 42% M 51% W 49% Parallel Reach P1 45% P2 39% P3 68%

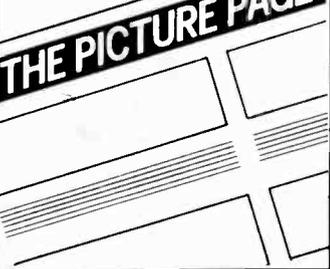
Chart Summary Pos P1 P2 P3 Tot. Includes stations like WKOR, WSSX, WRCY, etc.

Regional Reach E 52% S 42% M 51% W 49% Parallel Reach P1 45% P2 39% P3 68%. Includes stations like WKOR, WSSX, WRCY, etc.

Picture Yourself In R&R.

If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.

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F

FAT BOYS Wipe Out (Tin Pan Apple/PolyGram) LP: Crushin' Total Reports 94 41%

Regional Reach E 40% S 65% M 16% W 34% Parallel Reach P1 40% P2 44% P3 37%

Chart Summary Pos P1 P2 P3 Tot. Includes stations like WKOR, WSSX, WRCY, etc.

Regional Reach E 40% S 65% M 16% W 34% Parallel Reach P1 40% P2 44% P3 37%. Includes stations like WKOR, WSSX, WRCY, etc.

GO WEST Don't Look Down (The Sequel) LP: Dancing On The Couch (Chrysalis) Total Reports 75 33%

Regional Reach E 35% S 25% M 28% W 49% Parallel Reach P1 11% P2 32% P3 50%

Chart Summary Pos P1 P2 P3 Tot. Includes stations like WKOR, WSSX, WRCY, etc.

H

SAMMY HAGAR Give To Live (Geffen) LP: Sammy Hagar Total Reports 165 72%

Regional Reach E 67% S 75% M 70% W 64% Parallel Reach P1 53% P2 70% P3 90%

Chart Summary Pos P1 P2 P3 Tot. Includes stations like WKOR, WSSX, WRCY, etc.

Regional Reach E 67% S 75% M 70% W 64% Parallel Reach P1 53% P2 70% P3 90%. Includes stations like WKOR, WSSX, WRCY, etc.

DAN HILL Can't We Try? (Columbia) LP: Dan Hill Total Reports 180 78%

Regional Reach E 92% S 69% M 74% W 87% Parallel Reach P1 77% P2 72% P3 90%

Chart Summary Pos P1 P2 P3 Tot. Includes stations like WKOR, WSSX, WRCY, etc.

Regional Reach E 92% S 69% M 74% W 87% Parallel Reach P1 77% P2 72% P3 90%. Includes stations like WKOR, WSSX, WRCY, etc.



PARALLELS

Lisa Lisa Continued. WHYY a, KBPO a, KCPM a, KWK d-31, WLOL 4-38. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Los Lobos Continued. SOUTH, WSSX 20-10, WKRC 22-10, WROQ 20-17, WSKZ 14-5, WKOK 11-6, etc. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Richard Marx Continued. WPTC 13-6, WKRE 22-15, WLAN 20-13, KC101 4-28, etc. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

John Cougar Mellencamp Continued. WGI a, O105 a, MI DWEST, WMS a-37, etc. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

LIVING IN A BOX Living In A Box (Chrysalis) LP: Living In A Box. Total Reports 194 848. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

MADONNA Who's That Girl (Sire/WB) LP: Who's That Girl Soundtrack. Total Reports 277 998. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

MADONNA Who's That Girl (Sire/WB) LP: Who's That Girl Soundtrack. Total Reports 277 998. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

GEORGE MICHAEL I Want Your Sex (Columbia) LP: Beverly Hills Cop II. Total Reports 165 728. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

ALEXANDER O'NEAL Fake (Tabu/CBS). Total Reports 71 318. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Richard Marx Don't Mean Nothing (Manhattan) LP: Richard Marx. Total Reports 214 938. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Richard Marx Don't Mean Nothing (Manhattan) LP: Richard Marx. Total Reports 214 938. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

John Cougar Mellencamp Paper In Fire (Mercury/PolyGram) LP: The Lonesome Jubilee. Total Reports 139 608. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

John Cougar Mellencamp Paper In Fire (Mercury/PolyGram) LP: The Lonesome Jubilee. Total Reports 139 608. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Other Dnes Holiday (Virgin) LP: The Other Dnes. Total Reports 54 238. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Los Lobos La Bamba (Slash/WB) LP: "La Bamba" Soundtrack. Total Reports 227 998. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Los Lobos La Bamba (Slash/WB) LP: "La Bamba" Soundtrack. Total Reports 227 998. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

John Cougar Mellencamp Paper In Fire (Mercury/PolyGram) LP: The Lonesome Jubilee. Total Reports 139 608. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

John Cougar Mellencamp Paper In Fire (Mercury/PolyGram) LP: The Lonesome Jubilee. Total Reports 139 608. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Other Dnes Holiday (Virgin) LP: The Other Dnes. Total Reports 54 238. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Los Lobos La Bamba (Slash/WB) LP: "La Bamba" Soundtrack. Total Reports 227 998. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Los Lobos La Bamba (Slash/WB) LP: "La Bamba" Soundtrack. Total Reports 227 998. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

John Cougar Mellencamp Paper In Fire (Mercury/PolyGram) LP: The Lonesome Jubilee. Total Reports 139 608. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

John Cougar Mellencamp Paper In Fire (Mercury/PolyGram) LP: The Lonesome Jubilee. Total Reports 139 608. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Other Dnes Holiday (Virgin) LP: The Other Dnes. Total Reports 54 238. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Other Dnes Holiday (Virgin) LP: The Other Dnes. Total Reports 54 238. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Other Dnes Holiday (Virgin) LP: The Other Dnes. Total Reports 54 238. Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

PARALLELS

OUTFIELD Since You've Been Gone (Columbia) LP: Bangin'

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Includes sub-tables for National, Summary, DEBS, SAME, DOWN, ADDS.

Regional stations list for OUTFIELD, including WSKZ, WNOX, WTKR, etc.

PRINCE U Got The Look (Paisley Park/WB) LP: Sign 'O' The Times

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Includes sub-tables for National, Summary, DEBS, SAME, DOWN, ADDS.

Regional stations list for PRINCE, including WTKR, WTKR, WTKR, etc.

REO SPEEDWAGON In My Dreams (Epic) LP: Life As We Know It

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Includes sub-tables for National, Summary, DEBS, SAME, DOWN, ADDS.

Regional stations list for REO SPEEDWAGON, including WTKR, WTKR, WTKR, etc.

38 SPECIAL Back To Paradise (A&M) LP: Flashback

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Includes sub-tables for National, Summary, DEBS, SAME, DOWN, ADDS.

Regional stations list for 38 SPECIAL, including WTKR, WTKR, WTKR, etc.

Suzanne Vega Continued

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Includes sub-tables for National, Summary, DEBS, SAME, DOWN, ADDS.

Regional stations list for Suzanne Vega, including WTKR, WTKR, WTKR, etc.

POINTER SISTERS Be There (MCA) LP: "Beverly Hills Cop II" Soundtrack

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Includes sub-tables for National, Summary, DEBS, SAME, DOWN, ADDS.

Regional stations list for POINTER SISTERS, including WTKR, WTKR, WTKR, etc.

SMOKEY ROBINSON One Heartbeat (Motown) LP: One Heartbeat

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Includes sub-tables for National, Summary, DEBS, SAME, DOWN, ADDS.

Regional stations list for SMOKEY ROBINSON, including WTKR, WTKR, WTKR, etc.

STARSHIP It's Not Over (Til It's Over) (Grunt/RCA) LP: No Protection

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Includes sub-tables for National, Summary, DEBS, SAME, DOWN, ADDS.

Regional stations list for STARSHIP, including WTKR, WTKR, WTKR, etc.

SUZANNE VEGA Luka (A&M) LP: Solitude Standing

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Includes sub-tables for National, Summary, DEBS, SAME, DOWN, ADDS.

Regional stations list for SUZANNE VEGA, including WTKR, WTKR, WTKR, etc.

DIONNE WARWICK & JEFFREY OSBORNE Love Power (Arista) LP: Reservations For Two

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Includes sub-tables for National, Summary, DEBS, SAME, DOWN, ADDS.

Regional stations list for DIONNE WARWICK & JEFFREY OSBORNE, including WTKR, WTKR, WTKR, etc.

PARALLELS

WHISPERS Rock Steady (Solar/Capitol) LP: Just Gets Better With Time

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

WHITESNAKE Here I Go Again (Geffen) LP: Whitesnake

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

Whitesnake Continued

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

KIM WILDE Say You Really Want Me (MCA) LP: Another Step

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

DANNY WILSON Mary's Prayer (Virgin) LP: Meet Danny Wilson

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

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Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

SIGNIFICANT ACTION

ALISHA Into My Secret (RCA)

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

JON ASTLEY Jane's Getting Serious (Atlantic) LP: Everybody Loves The Pilot

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

ATLANTIC STARR One Love At A Time (WB) LP: All In The Name Of Love

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

AUTOGRAPH She Never Looked That Good To Me LP: Loud And Clear (RCA)

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

ANITA BAKER No One In The World (Elektra) LP: Rapture

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

REGINA BELLE Show Me The Way (Columbia) LP: All By Myself

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

Regina Belle Continued

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

COCK ROBIN Just Around The Corner (Columbia) LP: After Here Through Midland

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

CROWDED HOUSE World Where You Live (Capitol) LP: Crowded House

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

CURIOSITY KILLED THE CAT Misfit (Mercury/PolyGram) LP: Keep Your Distance

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

DEF LEPPARD Women (Mercury/PolyGram) LP: Hysteria

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.

DEPECHE MODE Strangelove (Sire/WB)

Table with columns: EAST, SOUTH, WEST, MIDWEST. Lists radio stations and their associated numbers.



## R&amp;R NATIONAL AIRPLAY

## CONTEMPORARY HIT RADIO

## BREAKERS

## EUROPE

## Carrie (Epic)

72% of our reporters playing it. Moves: Up 53, Debuts 44, Same 26, Down 0, Adds 43 including B104, Z100, WAVA, B97, 92X, KHTR, Y108, KKRZ, KS103. See Parallels, debuts at number 37 on the CHR chart.

## GRATEFUL DEAD

## Touch Of Gray (Arista)

66% of our reporters playing it. Moves: Up 73, Debuts 28, Same 28, Down 0, Adds 23 including B104, WMJQ, Q107, Y95, KPLZ, KUBE, K98. See Parallels, debuts at number 38 on the CHR chart.

## JONATHAN BUTLER

## Lies (Jive/RCA)

66% of our reporters playing it. Moves: Up 80, Debuts 25, Same 25, Down 0, Adds 22 including Y108, KWOD, KPLZ, WLAN, WSKZ, KX104, WKDD, KKRD. See Parallels, moves 39-33 on the CHR chart.

## SMOKEY ROBINSON

## One Heartbeat (Motown)

64% of our reporters playing it. Moves: Up 69, Debuts 22, Same 40, Down 0, Adds 15 including Q105, KHTR, KWK, WNYZ, WDJX, WKFX, KLQ, KCAQ. See Parallels, debuts at number 40 on the CHR chart.

## NATALIE COLE

## Jump Start (Manhattan)

63% of our reporters playing it. Moves: Up 40, Debuts 34, Same 41, Down 0, Adds 30 including Y100, KCPW, KWOD, KPLZ, WBCY, Y107, WZOK, KDON. Complete airplay in Parallels.

## JOHN COUGAR MELLENCAMP

## Paper In Fire (Mercury/PolyGram)

61% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 139 including WXKS, PRO-FM, WAVA, Z93, Q105, WMMS, WLOL, Y108. Complete airplay in Parallels.

## NEW &amp; ACTIVE

## L.L. COOL J "I Need Love" (Def Jam/Columbia)

Reports: 122. Moves: Up 59, Debuts 23, Same 10, Down 1, Adds 29 including WKSE, Z95, Q102, KIIS, KZZB, WKQB, WINK, WAVA 9-7, Z93 17-7, KKQB 35-19, Y100 9-4, B97 11-6, Q105 20-14, KCPW 15-9, KWSS 23-15. See Parallels, debuts at number 32 on the CHR chart with Top 5 moves in every Parallel and region.

## 38 SPECIAL "Back To Paradise" (A&amp;M)

Reports: 121. Moves: Up 39, Debuts 26, Same 45, Down 0, Adds 11, KWK, KKRZ, WLAN, WAPI, WCKN, WKZL, KRNO, WKPE, KQIZ, KFMW, KBOZ, WMMS 32-26, K104 33-28, 94TYX 39-33, WKDD 30-24.

## HERB ALPERT "Making Love In The Rain" (A&amp;M)

Reports: 115. Moves: Up 38, Debuts 19, Same 45, Down 0, Adds 13 including WCAU, PRO-FM, KIIS, Q100, KEZB, WKSI, WXLK, KKX, KWNZ, WXKS 19-16, WMJQ 33-23, Y100 30-24, WTIC 36-30, WBBO 35-29, KMGX 29-22.

## FREDDIE JACKSON "Jam Tonight" (Capitol)

Reports: 115. Moves: Up 61, Debuts 15, Same 33, Down 2, Adds 4, K98, 94Z, KQMQ, WFFX, WXKS 23-18, WMJQ 10-9, Z93 31-27, WCZY 19-16, KKRZ 19-16, KC101 12-10, WRCK 34-31, WBBO 28-23, KWES 34-24, WIGY 26-22, WQCM 32-29. See Parallels, debuts at number 39 on the CHR chart with major market airplay, especially in the West.

## LISA LISA "Lost In Emotion" (Columbia)

Reports: 114. Moves: Up 21, Debuts 22, Same 16, Down 0, Adds 55 including B104, WMJQ, WBLI, PWR95, WCAU, Q107, Z93, KKQB, WHYI, KBEQ, Y100 16-9, B97 7-5, B96 31-24, FM102 28-21, KROY 15-10.

## PRINCE "U Got The Look" (WB)

Reports: 113. Moves: Up 33, Debuts 25, Same 37, Down 0, Adds 18 including WCAU, KWK, 99GFM, WSKZ, WKSI, Z104, KRQ, WKSF, KKLS, Z93 37-30, WCZY 39-33, WLOL 33-29, WFLY 37-31, WTIC 32-26, WDJX 35-29, KITY 25-20.

## HEART "Who Will You Run To" (Capitol)

Reports: 109. Moves: Up 2, Debuts 1, Same 3, Down 0, Adds 103 including WXKS, WCAU, B94, PRO-FM, Z93, KKQB, B97, WGH, WMMS, WCZY, KHTR, WLOL, KWOD, KS103, KWSS.

## KIM WILDE "Say You Really Want Me" (MCA)

Reports: 106. Moves: Up 42, Debuts 14, Same 47, Down 1, Adds 2, WRQN, KHTZ, Z93 32-29, Q105 30-27, KKRZ 37-33, WNOK 40-36, WINK 40-36, 94TYX 34-28, Y107 25-20, WDLX 33-29, WKDD 36-29, I94 38-34, KYRK 28-21, Q104 40-35, Z102 33-29.

## DAVID BOWIE "Never Let Me Down" (EMI America)

Reports: 105. Moves: Up 12, Debuts 15, Same 44, Down 0, Adds 44 including WKSE, WMMS, 92X, KWK, KUBE, WNNK, WBBO, WKDD, KLO, KQMQ, KFIV, WOMP, WDBR, WCAU 40-35, KCPX 39-36.

## FAT BOYS with BEACH BOYS "Wipe Out" (Tin Pan Apple/PolyGram)

Reports: 94. Moves: Up 53, Debuts 12, Same 23, Down 1, Adds 5, KC101, KZZB, KSAQ, KRNO, WZPL, B94 12-9, Z93 13-6, KKQB 18-9, B97 13-10, WGH 35-28, Q105 13-9, FM102 8-3, KROY 3-2, KZOU 1-1, WABB 6-4. See Parallels, debuts at number 35 on the CHR chart with 33% of the airplay Top 15 or better.

## BREAKFAST CLUB "Kiss And Tell" (MCA)

Reports: 93. Moves: Up 30, Debuts 7, Same 44, Down 2, Adds 10, WMJQ, KDWB, WQUT, WDJX, WKDD, WRQN, KYNO, B98, KCMQ, KKAZ, PRO-FM 33-28, Y108 26-23, KWOD 32-29, KCPX 21-16, 95XXX 28-23.

## CURE "Why Can't I Be You?" (Elektra)

Reports: 87. Moves: Up 39, Debuts 7, Same 34, Down 6, Adds 1 including KLUC, WXKS 26-22, Y95 9-7, WMMS 35-30, 99DTX 23-20, KZZB 38-33, WROQ 31-29, WRQN 35-29, KMGX 34-30, KCAQ 17-12, KDON 21-18, 95XXX 40-33, KNAN 32-29, KOZE 10-8, KZFN 30-23, OK95 33-28.

## INXS &amp; JIMMY BARNES "Good Times" (Atlantic)

Reports: 81. Moves: Up 45, Debuts 3, Same 29, Down 4, Adds 0 including PRO-FM 35-30, WMMS 24-17, KDWB 34-31, KKRZ 24-21, Z94 28-24, WSKZ 24-19, WANS 21-18, WBAM 22-17, WKDD 25-18, KLQ 25-21, KJ103 12-10, KZZU 26-21, WFFX 9-7, WZYQ 20-14, OK100 6-4.

## LAURA BRANIGAN "Shattered Glass" (Atlantic)

Reports: 80. Moves: Up 33, Debuts 5, Same 40, Down 0, Adds 2, Y100, WFFX, WXKS 16-11, WMJQ 21-19, PRO-FM 12-8, WRCK 22-17, WKSI 37-33, KIJK 32-29, KIYS 31-28, KYRK 34-28, KCAQ 25-20, 95XXX 36-31, WQID 38-32, WBWB 19-14, WSPT 36-29.

## HOOTERS "Johnny B" (Columbia)

Reports: 78. Moves: Up 33, Debuts 5, Same 32, Down 0, Adds 8, 99GFM, WNYZ, WCGQ, KISR, WYKS, KSMB, KHTZ, SLY96, WCAU 33-21, WMMS 26-19, K104 34-26, WROQ 34-30, WRQN 30-23, WZYQ 23-17, OK100 26-19, WFFX 14-7, WBWB 40-34. Major market support plus strong moves in all regions at P-2 and P-3 reporters.

## GO WEST "Don't Look Down" (Chrysalis)

Reports: 75. Moves: Up 12, Debuts 9, Same 29, Down 0, Adds 25 including WLOL, KKRZ, KMEL, WFLY, WSSX, KTUX, I94, KZZU, Q101, KNAN, WDBR, WMJQ 36-26, WMMS 38-33, WTIC 38-34, WKDD 37-33.

## ALEXANDER O'NEAL "Fake" (Tabu/CBS)

Reports: 71. Moves: Up 29, Debuts 7, Same 25, Down 0, Adds 10, CKOI, KKQB, KMEL, WKEE, 94TYX, WBAM, KZZU, WQCM, 100KHI, SLY96, WXKS 21-17, WCAU 35-27, KDWB 35-28, PWR997 40-34, KMGX 12-10.

## POINTER SISTERS "Be There" (MCA)

Reports: 69. Moves: Up 6, Debuts 7, Same 29, Down 0, Adds 27 including WXKS, PRO-FM, KRBE, WNCI, WHYI, KKRZ, KMEL, KITY, KFIV, KISR, KGOT, Y107 29-21, WKDD 35-30, KF95 40-33, KYRK 37-33.

## MOST ADDED

JOHN C. MELLENCAMP (139)  
HEART (103)  
LISA LISA (55)  
DAVID BOWIE (44)  
EUROPE (43)  
EXPOSE (33)  
NATALIE COLE (30)  
L.L. COOL J (29)  
POINTER SISTERS (27)  
GO WEST (25)

## MOST ACTIVE

L.L. COOL J (81)  
FREDDIE JACKSON (74)  
38 SPECIAL (65)  
FAT BOYS (64)  
PRINCE (58)  
HERB ALPERT (57)  
KIM WILDE (55)  
INXS & JIMMY BARNES (44)  
LISA LISA (43)  
CURE (40)

## HOTTEST

LOS LOBOS (166)  
MADONNA (140)  
SUZANNE VEGA (87)  
DEBBIE GIBSON (68)  
WHISPERS (64)  
WHITESNAKE (64)  
GEORGE MICHAEL (59)  
U2 (59)  
RICHARD MARX (42)  
L.L. COOL J (38)

Most Active = Ups + Debuts - Downs

## EXPOSE "Let Me Be The One" (Arista)

Reports: 63. Moves: Up 0, Debuts 9, Same 21, Down 0, Adds 33 including WXKS, KKQB, KRBE, B97, 92X, WNCI, KCPX, WTIC, WKQB, KWES, KIKX, KFIV, WZYP, 99KG, KWNZ.

## OTHER ONES "Holiday" (Virgin)

Reports: 54. Moves: Up 12, Debuts 11, Same 27, Down 0, Adds 4, WLOL, WPST, OK100, KKLS, Z93 36-33, WMMS 30-24, KCPX 36-31, K104 38-27, WKDD 39-36, WZOK d-31, KYYY 39-30, Y94 30-24, KKRC 31-26, KGOT 31-20, OK95 38-34. Midwest and West leading regions in airplay.

## REO SPEEDWAGON "In My Dreams" (Epic)

Reports: 53. Moves: Up 27, Debuts 2, Same 17, Down 1, Adds 6, PRO-FM, KKRZ, Z104, KF95, KKXL, KFMW, WCAU 32-29, WMMS 33-28, KDWB 16-10, WLOL 18-9, KCPX 6-3, K104 36-31, KZOU 19-10, KRNO 28-20, WGRD 30-18. Charted at 70% of those reporting with some Top 15 and Top 5 moves.

## SIGNIFICANT ACTION

## CURIOSITY KILLED THE CAT "Misfit" (Mercury/PolyGram)

Reports: 49. Moves: Up 7, Debuts 4, Same 31, Down 0, Adds 7, CKOI, Y108, KIIS, KWSS, WKSI, 95XXX, WVBS, Y95 d-11, Y100 28-22, KCPX 33-30, KMEL 20-7, KXYQ 35-32, Y94 40-36, KTRS 39-35, KOZE 35-29. Major market airplay plus early hot reports.

## REGINA BELLE "Show Me The Way" (Columbia)

Reports: 49. Moves: Up 16, Debuts 2, Same 26, Down 1, Adds 4, WXKS, WHYY, KKRD, Q101, WMJQ 32-25, PRO-FM on, FM102 25-22, KS103 29-26, KMEL 18-15, WFLY 39-34, WTIC 24-18, KAMZ 7-6, KITY 21-17, KLUC 39-32, KTRS 37-34.

## CROWDED HOUSE "World Where You Live" (Capitol)

Reports: 45. Moves: Up 1, Debuts 4, Same 25, Down 0, Adds 15, CKOI, KROY, Q100, 99GFM, KTUX, KIJK, WIXX, CHED, KDON, KQIZ, KNAN, WVBS, KWTO, KBOZ, B91.

## SILENCERS "Painted Moon" (RCA)

Reports: 36. Moves: Up 6, Debuts 1, Same 22, Down 0, Adds 7, WGH, WROQ, WKDD, WKSF, WCGQ, WDBR, B91, WMMS 40-39, KUBE 35-34, WERZ 34-30, KIJK d-32, Y94 34-29, KOZE 29-25, OK95 40-35.

## LEVEL 42 "Running In The Family" (Polydor/PolyGram)

Reports: 35. Moves: Up 2, Debuts 3, Same 26, Down 0, Adds 4, WGRD, KIKX, KHTZ, OK95, WXKS on, CKOI 37-33, Y100 on-dp, KIIS on, FM102 d-32, K104 d-33, WROQ d-40, 95XIL 38-33.

## ATLANTIC STARR "One Lover At A Time" (WB)

Reports: 34. Moves: Up 6, Debuts 4, Same 12, Down 0, Adds 12 including Z93, KCPW, KDWB, KMEL, WSSX, WHYY, BJ105, I94, WKQB 35-30, WNOK 33-29, WKSI d-36, Y107 20-14, KITY 31-26, KMGX 30-28, WLRW 33-28.

## WILL TO POWER "Dreamin'" (Epic)

Reports: 34. Moves: Up 22, Debuts 1, Same 8, Down 1, Adds 2, PWR95, KYRK, Z100 15-14, KIIS 29-26, KZZP 22-21, KROY 23-20, KCPX 19-18, KS103 16-12, KMEL 5-4, KATD 18-14, KWSS 34-30, KAMZ 12-10, KBFM 24-16, KYNO 16-7, Y97 14-10. West coast and South bring in New York.

## DAVID HALLYDAY "He's My Girl" (Scotti Bros./CBS)

Reports: 26. Moves: Up 1, Debuts 0, Same 15, Down 0, Adds 10, WXKS, Q107, KRBE, 99DTX, Q100, WKPE, WYKS, KKXL, KKAZ, KZFN, Z95 40-39, WFLY on, KAMES on-dp.

## NYLONS "Happy Together" (Open Air/Windham Hill)

Reports: 25. Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 20 including CKOI, WCZY, WLAN, WSSX, WGRD, Z104, KIKX, WFBG, Q104, WBWB, KQCR, 99KG, KRNO 40-33, WFFX 37-34.

## SWING OUT SISTER "Breakout" (Mercury/PolyGram)

Reports: 24. Moves: Up 2, Debuts 3, Same 5, Down 0, Adds 14, WXKS, Z93, WGH, WPST, WBBO, KITY, KYRK, KDON, WZYQ, OK100, WJMX, WZYP, KNAN, KOZE, CKOI 24-19, KATD 35-25.

## YELLO "Oh Yeah" (Mercury/PolyGram)

Reports: 23. Moves: Up 5, Debuts 4, Same 3, Down 1, Adds 10 including KKQB, KEZB, WABB, BJ105, KKRD, KYNO, KCAQ, Z102, KRBE 27-24, Z95 23-20, KZZP 21-19, KWOD d-34, KCPX d-24, Y106 39-29, Z104 20-13.

## CHRIS REA "Let's Dance" (Motown)

Reports: 22. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 22 including KRBE, WGH, KCPX, KATD, WNNK, WRCK, WHYY, KSAQ, KIKX, KZZU, KYYY, KQCR, 99KG, KFMW, KZFN.

## DEPECHE MODE "Strangelove" (Sire/WB)

Reports: 22. Moves: Up 7, Debuts 2, Same 12, Down 0, Adds 1, KZFN, CKOI 21-17, KCPX 7-5, KATD 8-7, KWSS 18-17, KCAQ 1-1, KXYQ 32-30, KDON 15-12, KSMB d-31, KOZE 25-21, KHTZ d-27, Y97 2-2. West coast breakout with near 25% reporting Top 15 or better.

## AUTOGRAPH "She Never Looked That Good For Me" (RCA)

Reports: 21. Moves: Up 1, Debuts 1, Same 16, Down 0, Adds 3, WCAU, KKRZ, WROQ, KRBE on, WANS on-dp, WCKN d-38, KSAQ on, KTUX on, WDLX on-dp, WGRD on, KXYQ on-dp, Y94 39-35.

## GREAT WHITE "Rock Me" (Capitol)

Reports: 20. Moves: Up 5, Debuts 2, Same 10, Down 0, Adds 3, Z94, WQUT, KQIZ, WMMS on, KPLZ d-31, K104 37-30, WROQ 32-27, WKDD on-dp, WGRD 35-33, WZYQ d-38, KZFN 38-35, OK95 26-21.

## LEVERT "Casanova" (Atlantic)

Reports: 19. Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 15, Y95, KRBE, WCZY, WHYI, KS103, KMEL, KWSS, WTIC, KC101, KAMZ, WKSI, Y107, Y106, 94Z, WQCM.

## JON ASTLEY "Jane's Getting Serious" (Atlantic)

Reports: 19. Moves: Up 10, Debuts 1, Same 6, Down 0, Adds 2, KTUX, WAZY, PRO-FM 31-27, KATD 12-11, Z94 24-16, K104 20-16, WERZ 31-25, KXYQ 28-27, KZZU 31-29, WKPE 34-33, 95XIL 31-28, WCIL d-16, Y97 20-17. East coast reaction is strong.

## GLENN MEDEIROS "Watching Over You" (Amherst)

Reports: 18. Moves: Up 13, Debuts 0, Same 4, Down 1, Adds 0 including WKSE 32-27, WMJQ 29-27, KZZP 19-18, KCPX 26-22, WERZ 30-27, KAMZ 18-17, KBFM 39-30, WEAG 26-25, I94 23-18, KQMQ 24-23, WCIL 6-3, WAZY 28-20, Y97 31-25.

## PEPSI &amp; SHIRLIE "Heartache" (Polydor/PolyGram)

Reports: 16. Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 6, WBLI, KROY, WCKN, Y106, Q104, Y97, WAVA 23-21, KMEL 15-12, PWR997 d-35, WEAG 31-29, KYRK 32-25.

## GEORGIO "Tina Cherry" (Motown)

Reports: 15. Moves: Up 1, Debuts 0, Same 6, Down 0, Adds 8, WCAU, WHYI, KMEL, WKQB, WCKN, KTUX, KYRK, WCGQ, KRBE on, KXX106 on, BJ105 on, WEAG 32-31.

## ALISHA "Into My Secret" (RCA)

Reports: 14. Moves: Up 3, Debuts 1, Same 7, Down 0, Adds 3, PRO-FM, WRCK, I94, KKQB d-32, KRBE 33-22, FM102 33-31, K98 on, WKQB 32-28, KAMZ on, KBFM on, KITY on, KTUX on, KMGX on.

## COCK ROBIN "Just Around The Corner" (Columbia)

Reports: 12. Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 10, WMMS, KCPX, KATD, WFLY, WKDD, KIKX, 95XIL, WJAD, KNAN, B91, KOZE on, KZFN on.

## WARREN ZEVON "Leave My Monkey Alone" (Virgin)

Reports: 12. Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 3, CKOI, WJAD, WBWB, WMMS on, K104 on, KXX106 on, WKZL on, KIKX on-dp, KZZU on, 95XIL on, KQIZ on-dp, KNAN on-dp.

## PSEUDO ECHO "Listening" (RCA)

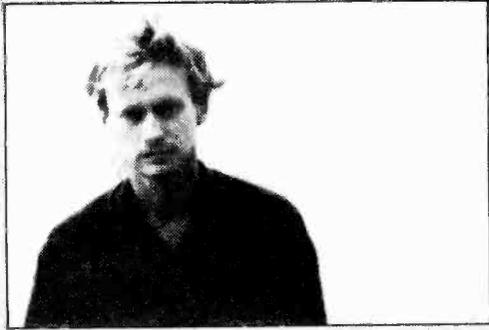
Reports: 11. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, KCPX, KIKX, KZZU, WHTH, KQIZ, WJAD, WJMX, WZYP, KNAN, KOZE, OK95. Rereleased with a new mix from an earlier LP.

## ANITA BAKER "No One In The World" (Elektra)

Reports: 11. Moves: Up 2, Debuts 1, Same 3, Down 0, Adds 5, Y100, WCZY, KAMZ, KMGX, KTRS, K104 32-29, WNNK on, I94 36-32, KQMQ on, 95XIL d-40, B91 on.

## DEF LEPPARD "Woman" (Mercury/PolyGram)

Reports: 10. Moves: Up 4, Debuts 2, Same 3, Down 0, Adds 1, 95XIL, KEGL on, WROQ 40-35, KJ103 d-39, WFFX 39-35, WZYQ d-36, Z103 on-dp, KKRC on, KFMW 40-36, KOZE 18-10.



# M R M I S T E R

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*their long-awaited  
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featuring the first  
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*produced by mr mister and kevin killen  
representation: george ghiz* **MOGUL** entertainment



CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	
14	8	2	1 MADONNA/Who's That Girl (Sire/WB)
3	2	1	2 U2/Still Haven't Found What I'm Looking For (Island)
7	5	3	3 SUZANNE VEGA/Luka (A&M)
26	15	7	4 LOS LOBOS/La Bamba (Slash/WB)
20	12	10	5 RICHARD MARX/Don't Mean Nothing (Manhattan)
23	14	11	6 WHISPERS/Rock Steady (Solar/Capitol)
25	16	13	7 DEBBIE GIBSON/Only In My Dreams (Atlantic)
10	9	8	8 GEORGE MICHAEL/I Want Your Sex (Columbia)
8	7	6	9 JETS/Cross My Broken Heart (MCA)
4	4	5	10 T'PAU/Heart And Soul (Virgin)
13	10	9	11 STEVE WINWOOD/Back In The High Life Again (Island/WB)
2	1	4	12 BOB SEGER/Shakedown (MCA)
6	6	12	13 G. ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonna Get You (Epic)
27	23	19	14 STARSHIP/It's Not Over ('Til It's Over) (Grunt/RCA)
40	34	22	15 HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis)
34	30	21	16 DAN HILL/Can't We Try? (Columbia)
33	27	20	17 LIVING IN A BOX/Living In A Box (Chrysalis)
—	—	35	18 MICHAEL JACKSON/I Just Can't Stop Loving You (Epic)
—	—	28	19 WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
37	31	23	20 DIONNE WARWICK & JEFFREY OSBORNE/Love Power (Arista)
—	38	25	21 WHITESNAKE/Here I Go Again (Geffen)
—	39	29	22 ABC/When Smokey Sings (Mercury/PG)
36	33	26	23 SAMMY HAGAR/Give To Live (Geffen)
1	3	15	24 HEART/Alone (Capitol)
15	11	14	25 JANET JACKSON/The Pleasure Principle (A&M)
35	32	27	26 OUTFIELD/Since You've Been Gone (Columbia)
21	19	17	27 FLEETWOOD MAC/Seven Wonders (WB)
39	36	31	28 DANNY WILSON/Mary's Prayer (Virgin)
22	18	18	29 KLYMAXX/I'd Still Say Yes (Constellation/MCA)
—	40	34	30 JELLYBEAN featuring ELISA FIORILLO/Who Found Who (Chrysalis)
16	13	16	31 ROBBIE NEVIL/Wot's It To Ya (Manhattan)
DEBUT	▶	▶	32 L.L. COOL J/I Need Love (Def Jam/Columbia)
BREAKER	▶	▶	33 JONATHAN BUTLER/Lies (Jive/RCA)
DEBUT	▶	▶	34 BANANARAMA/I Heard A Rumour (London/PG)
DEBUT	▶	▶	35 FAT BOYS with BEACH BOYS/Wipe Out (Tin Pan Apple/PG)
5	17	24	36 WHITNEY HOUSTON/I Wanna Dance With Somebody (Who Loves Me) (Arista)
BREAKER	▶	▶	37 EUROPE/Carrie (Epic)
BREAKER	▶	▶	38 GRATEFUL DEAD/Touch Of Grey (Arista)
DEBUT	▶	▶	39 FREDDIE JACKSON/Jam Tonight (Capitol)
BREAKER	▶	▶	40 SMOKEY ROBINSON/One Heartbeat (Motown)

N&A begins Page 94  
New Artists & Chart Summary Page 93  
New P-1A Playlists Page 83

ADULT CONTEMPORARY

6	2	2	1 DIONNE WARWICK & JEFFREY OSBORNE/Love Power (Arista)
10	5	3	2 SUZANNE VEGA/Luka (A&M)
21	12	7	3 SMOKEY ROBINSON/One Heartbeat (Motown)
7	6	4	4 DANNY WILSON/Mary's Prayer (Virgin)
1	1	1	5 STEVE WINWOOD/Back In The High Life Again (Island/WB)
23	13	10	6 MADONNA/Who's That Girl (Sire/WB)
—	—	12	7 MICHAEL JACKSON/I Just Can't Stop Loving You (Epic)
12	9	8	8 FLEETWOOD MAC/Seven Wonders (WB)
—	26	13	9 WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
3	3	5	10 HEART/Alone (Capitol)
4	4	6	11 KLYMAXX/I'd Still Say Yes (Constellation/MCA)
—	—	24	12 LOS LOBOS/La Bamba (Slash/WB)
—	27	18	13 HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis)
30	25	20	14 DAN FOGELBERG/Lonely In Love (Full Moon/Epic)
17	15	15	15 CHRIS DeBURGH/Fatal Hesitation (A&M)
25	21	17	16 ANITA BAKER/No One In The World (Elektra)
2	7	11	17 AL JARREAU/Moonlighting (MCA)
8	8	9	18 JONATHAN BUTLER/Lies (Jive/RCA)
20	14	14	19 CROWDED HOUSE/Something So Strong (Capitol)
27	23	21	20 U2/Still Haven't Found What I'm Looking For (Island)
5	10	16	21 DAN HILL/Can't We Try? (Columbia)
—	—	26	22 LAURA BRANIGAN/Shattered Glass (Atlantic)
9	11	22	23 WHITNEY HOUSTON/I Wanna Dance With Somebody (Who Loves Me) (Arista)
—	—	27	24 IN PURSUIT/Thin Line (MTM)
11	16	23	25 BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
BREAKER	▶	▶	26 ABC/When Smokey Sings (Mercury/PG)
BREAKER	▶	▶	27 RESTLESS HEART/Why Does It Have To Be (Wrong Or Right) (RCA)
BREAKER	▶	▶	28 HERB ALPERT/Making Love In The Rain (A&M)
DEBUT	▶	▶	29 REO SPEEDWAGON/In My Dreams (Epic)
BREAKER	▶	▶	30 JAMES INGRAM/Better Way (MCA)

Expanded AC Music  
Begins on Page 72

AOR TRACKS®

Three Weeks	Two Weeks	Last Week	
1	1	1	1 GRATEFUL DEAD/Touch Of Grey (Arista)
BREAKER	▶	▶	2 JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/PG)
7	7	5	3 WHITESNAKE/Here I Go Again (Geffen)
11	8	6	4 HOOTERS/Johnny B (Columbia)
3	2	2	5 HEART/Who Will You Run To (Capitol)
6	6	4	6 38 SPECIAL/Back To Paradise (Theme From...) (A&M)
14	11	7	7 CRUZADOS/Bed Of Lies (Arista)
4	3	3	8 INXS & JIMMY BARNES/Good Times (Atlantic)
—	16	9	9 DEF LEPPARD/Women (Mercury/PG)
28	21	16	10 LOS LOBOS/La Bamba (Slash/WB)
19	15	13	11 GREAT WHITE/Rock Me (Capitol)
30	22	15	12 GRATEFUL DEAD/Hell In A Bucket (Arista)
23	20	18	13 JON ASTLEY/Jane's Getting Serious (Atlantic)
49	27	21	14 TOM PETTY & THE HEARTBREAKERS/All Mixed Up (MCA)
31	24	20	15 SAMMY HAGAR/Boys' Night Out (Geffen)
16	14	14	16 FLEETWOOD MAC/Isn't It Midnight (WB)
9	10	12	17 OUTFIELD/Since You've Been Gone (Columbia)
33	26	23	18 ROGER WATERS/Sunset Strip (Columbia)
BREAKER	▶	▶	19 JOE WALSH/In My Car (Full Moon/WB)
5	5	8	20 JOHN WAITE/These Times Are Hard For Lovers (EMI America)
39	35	27	21 U2/Where The Streets Have No Name (Island)
BREAKER	▶	▶	22 BRYAN ADAMS/Victim Of Love (A&M)
35	30	24	23 CHARLIE DANIELS BAND/Bogged Down In Love (Epic)
8	9	11	24 STARSHIP/It's Not Over ('Til Its Over) (Grunt/RCA)
41	36	26	25 PATTY SMYTH/Isn't It Enough (Columbia)
BREAKER	▶	▶	26 RICHARD MARX/Should've Known Better (Manhattan)
2	4	10	27 SAMMY HAGAR/Give To Live (Geffen)
58	41	30	28 BEAT FARMERS/Dark Light (Curb/MCA)
BREAKER	▶	▶	29 SILENCERS/Painted Moon (RCA)
BREAKER	▶	▶	30 INSIDERS/Ghost On The Beach (Epic)

Complete Tracks Chart  
Begins on Page 75

URBAN CONTEMPORARY

12	8	2	1 LEVERT/Casanova (Atlantic)
6	5	3	2 NATALIE COLE/Jump Start (Manhattan)
10	9	5	3 SMOKEY ROBINSON/One Heartbeat (Motown)
5	3	1	4 FREDDIE JACKSON/Jam Tonight (Capitol)
11	10	8	5 GEORGIO/Tina Cherry (Motown)
21	18	11	6 FORCE M.D.'S/Love Is A House (Tommy Boy/WB)
—	—	16	7 MICHAEL JACKSON with SIEDAH GARRETT/I Just Can't Stop Loving You (Epic)
8	7	6	8 LUTHER VANDROSS/I Really Didn't Mean It (Epic)
15	13	10	9 SYSTEM/Nighttime Lover (Atlantic)
14	12	9	10 VANESE THOMAS/Let's Talk It Over (Geffen)
18	16	13	11 ATLANTIC STARR/One Lover At A Time (WB)
17	15	14	12 KOOL & THE GANG/Holiday (Mercury/PG)
19	17	15	13 BABYFACE/I Love You Babe (Solar/Capitol)
22	20	17	14 DIONNE WARWICK & JEFFERY OSBORNE/Love Power (Arista)
16	14	12	15 CHERYL LYNN/If You Were Mine (Manhattan)
30	22	18	16 ISLEY JASPER ISLEY/Givin' You Back The Love (CBS Associated)
23	21	19	17 THERESA/Last Time (RCA)
37	30	21	18 KLYMAXX/Divas Need Love Too (Constellation/MCA)
—	33	24	19 HERB ALPERT/Making Love In The Rain (A&M)
33	27	23	20 JETS/Cross My Broken Heart (MCA)
—	35	26	21 ANITA BAKER/No One In The World (Elektra)
3	2	4	22 JANET JACKSON/The Pleasure Principle (A&M)
—	34	27	23 COLONEL ABRAMS/How Soon We Forget (MCA)
34	26	25	24 DIMPLES/Tell It Like It Is (Columbia)
BREAKER	▶	▶	25 L.L. COOL J/I Need Love (Def Jam/Columbia)
—	—	39	26 LISA LISA & CULT JAM/Lost In Emotion (Columbia)
27	23	22	27 SHALAMAR/Circumstantial Evidence (Solar/Capitol)
DEBUT	▶	▶	28 WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
36	31	29	29 MINI CURRY/I Think I'm Over You (Total Experience/RCA)
—	—	40	30 SHERRICK/Just Call (WB)
DEBUT	▶	▶	31 PRINCE/U Got The Look (Paisley Park/WB)
—	40	37	32 DeBARGE/Dance All Night (Striped Horse)
—	39	36	33 GENERAL KANE/Girl Pulled The Dog (Motown)
DEBUT	▶	▶	34 MADAME X/Just That Type Of Girl (Atlantic)
29	28	28	35 CHUCK STANLEY/Jammin' To The Bells (Def Jam/Columbia)
38	32	31	36 J. BLACKFOOT featuring ANN HINES/Tear Jerker (Edge)
BREAKER	▶	▶	37 NEW EDITION/Helplessly In Love (MCA)
BREAKER	▶	▶	38 STEPHANIE MILLS/(You're Puttin') A Rush On Me (MCA)
39	36	35	39 PATTI LABELLE/Just The Facts (MCA)
DEBUT	▶	▶	40 PATRICE RUSHEN/Anything Can Happen (Arista)

N&A Begins on Page 65