

I N S I D E:

GANNETT DIVES INTO WAVE

At presstime Gannett's KS103/San Diego was set to shed its CHR format and plunge into SMN's "Wave," with KTKS/Dallas and possibly KNUA/Seattle (already bowing a localized Wave-type approach) poised to follow suit. See Street Talk.

Page 24

TAKING A TOUGH STAND AGAINST DISCRIMINATORY AD BUYS

Urban stations have long suffered exclusion from national buys, and station owner Tom Joyner is fighting the practice. When an advertiser requests "no black" or "no ethnic" stations, the product in question will be identified to Joyner's stations' audience, with economic consequences possibly to follow.

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POPE STARS IN RADIO COVERAGE

The Pope's visit gave radio a chance to shine, in both serious coverage and the lighter side. Above, KFYI/Phoenix PD Tom Loykls interviews a papal lookalike who infiltrated the market. The broad scope of the Pope's radio coverage (not to mention an actual radio invention called the "Pope Scope") is detailed inside.

Page 4

SF CHR: HOT STYLE IN THE CITY

CHR is a little different in San Francisco. Both KMEL and KITS take leading-edge positions far from the mainstream, and PDs Keith Naftaly and Richard Sands explain how they relate to Bay Area listeners.

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DO ZOOS WORK IN AC?

Morning zoos are thought of as a CHR/AOR phenomenon, but certain bold ACs are applying the idea to that more sedate format. B100/San Diego and 3WS/Pittsburgh zookeepers allow you to inspect their cages.

Page 58

Newsstand Price \$5.00



Maddox Appointed All-Pro Exec. VP

After months of speculation, KJLH/Los Angeles VP/GM Jim Maddox has signed a multi-year deal to become Exec. VP/COO at Willie Davis's All-Pro Broadcasting. He'll supervise both the group's planned expansion and current properties KACE/Los Angeles, KYOK/Houston, and WAWA & WLUM/Milwaukee.

Maddox joined KJLH as PD in November 1984 and became VP/GM seven months later. "Leaving (KJLH owner) Stevie Wonder is one of the hardest things I've had to do in my life,



Jim Maddox

because I have a good rapport with him," Maddox told R&R. "I had a certain measure of freedom with him that was special, but opportunity has knocked."

Asked if his contract featured the seven-figure cash incentives Lee Michaels reportedly received from WBMX/Chicago, Maddox said, "It's a unique deal because it includes some (business) ventures, and with any degree of success it becomes the type of deal that people are now talking about with Lee. In a lot of ways, I think this is better."

No replacement for Maddox has been named at KJLH. The 21-year veteran is best known for programming KDAY/Los Angeles during its '70s heyday, as well as developing KMJQ/Houston into one of the first Urban FM powerhouses. He'd previously managed KYOK and programmed WHRK/Memphis. Maddox will be based in Los Angeles.

Allan PD At WUSL

WMYK (K94)/Norfolk PD Dave Allan, who left that station two weeks ago in sudden organizational changes, is the new PD at another Don Kelly-consulted UC, TAK's WUSL/Philadelphia. He replaces Tony "Q" Quartarone, who exits "Power 99" after more than a year.

TAK Radio President/WUSL GM Bruce Holberg told R&R, "We felt that Tony Q did an excellent job of taking the station through some really difficult times with an ownership change and some on-air staff changes, but that Dave Allan would be the person to take the station to higher ground."

"Dave came to our attention because we were watching what he did with WOCQ (OC104)/Ocean City in the days when (current KPWR/Los Angeles PD) Jeff Wyatt was here. I think there's a certain stylistic similarity between the two, as a matter of fact. Dave has a good sense of what got Power 99 to where we are and what needs to be strengthened."

ALLAN/See Page 36

DIRECT CONTACT VIA 'WORLDTALK'

WNBF Hosts Soviet/US Open-Line Call-In Show

On September 27 Stoner Broadcasting's WCMF/Rochester, WYRK/Buffalo, and WNBF/Binghamton will air "Worldtalk," an open-line call-in show broadcasting live from Washington and Moscow. The program will be hosted by WNBF morning man John Leslie.



WNBF's John Leslie interviews a Russian high school student as part of Stoner's unique "Worldtalk" broadcast.

During the show US callers will speak directly with Soviet citizens, who will have the chance to talk back. WNBF GM Roger Conklin told R&R, "We are very excited about this project. It's taken a whole team of people a long time to coordinate all the elements. It's going to cost us roughly \$25,000. We've been promoting heavily on the

air, and so far the listener response has been great. The few complaints we've gotten have been from listeners who

don't get what we are trying to do, but overall it's been fantastic."

Show topics will cover only social issues, nothing political. Stoner, which is working with Soviet Gosteleradio to produce the show, says this is the first forum of its kind and the Russians' first exposure to open-line call-in shows. A selected Russian family from the Novgorod region will guest on the show, and Russian listener calls will be translated into English.

WNBF/See Page 36

Explosive Charges At Pisello Hearing

Several sensational allegations involving MCA Records executives surfaced in recent days in a Los Angeles Federal Court hearing involving former record industry middleman Sal Pisello. Pisello, accused of income tax evasion, recently asked a federal court to order U.S. Organized Crime Strike Force special attorney Marvin Rudnick to provide defense lawyers with a list of prosecution witnesses who will testify at his upcoming trial.

Rudnick, director of a wide-ranging probe of payola and organized crime influence in the recording and broadcasting industry, balked at that request last week, arguing in court papers that "Pisello may retaliate against them." He quoted a New York restaurateur, who is now a federally protected witness, that Pisello had said he would do "whatever he had to

not go back to prison." The witness also said that "Pisello is capable of having witnesses intimidated or even killed."

PISELLO/See Page 34

Sherwood PD At KUSA

Lee Sherwood, morning personality at KUSA/St. Louis the last four years, has been named PD for the Country outlet. He succeeds Billy Coffey, who was promoted to VP/GM almost three months ago.

Coffey told R&R, "Lee's been a very big contributor to the success of the product we have here. He's probably the most ideal person to do this job; he's smart, sensitive, and has an incredible wealth of knowledge and experience. I'm gratified he's willing to accept all it means to get up at 4 am to do the morning show and still be willing to give us all he has to

make the product even better than it is."

Describing the station and its direction, Sherwood said, "KUSA is a fun radio station that also happens to play country music. Many Country stations today have gotten so heavy into their format and Country identity and 15 in a row that they've lost sight of the fact people who listen also have a sense of humor. I hate sterile radio, and there's so much of that now. AM can't compete with 28 in a row, so we'll do it with fun and personality. We have people on the air people like. SHERWOOD/See Page 36



THE NEW ALBUM BY
YES

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"LOVE WILL FIND A WAY."

PRODUCED BY YES, TREVOR RABIN, PAUL DEVILLIERS, TREVOR HORN

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Z100 Wins Partial Dismissal In CBS Jackson Suit

Late last Friday (9/18) the New Jersey State Superior Court of Hudson County dismissed the bulk of the charges in a suit filed by CBS Records against WHTZ (Z100)/New York. The label had sued for damages after Z100 gave early airplay to Michael Jackson's single "I Just Can't Stop Loving You," and felt that a favorable decision would set a precedent to discourage other stations from violating official release dates.

CBS had sought unspecified monetary and injunctive compensation from WHTZ under four separate issues:

1. That certain unnamed people

Woodbury VP/GM At WAYL Combo



Steve Woodbury

Steve Woodbury has been named VP/GM at Entercom's Easy Listening WAYL-AM & FM/Minneapolis-St. Paul. He was previously Sales Manager at crosstown WCCO for four years and WLTE for three years.

Entercom President Joseph Field commented, "Steve Woodbury is a class act in all respects. We think he is the ideal person to further WAYL's dual mission to provide quality music and information to the Twin Cities and to deliver the best qualified adult prospects to Minneapolis-St. Paul advertisers."

Woodbury said, "I am excited to have the opportunity to manage the radio station which is the recognized leader in reaching educated, upscale Minnesotans: WOODBURY/See Page 36

EXITS WYNY

Irwin Joins WLVK As VP/GM

WYNY/New York VP/GM John Irwin is leaving the station to accept the VP/GM position at Country-formatted WLVK/Charlotte, effective September 28. Irwin succeeds Jerry Reckerd, who left to join Jefferson-Pilot as the Sales Manager of its vendor program.

Capitol Broadcasting Corp. President Ken Johnson said, "I'm genuinely excited about John joining WLVK. He has the four skills that I was looking for: great marketing skills, great promotion ability, people skills that are second to none, and a thorough knowledge and understanding of how sales works."

Explaining his decision to leave the Big Apple, Irwin said, "The driving force behind the move is IRWIN/See Page 34

made unauthorized reproductions of and distributed copies of "I Just Can't Stop Loving You" to other stations, causing a loss of goodwill Z100/See Page 34

Linden Programs KIFM



Bob Linden

Former KKLZ/Las Vegas PD Bob Linden is the new PD at Jazz/New Age/AC KIFM/San Diego. He replaces Tom Watson, who exited for programming duties at KVIL/Dallas.

Linden told R&R, "With my experience in alternative adult programming over the past ten years, this is a match made in radio heaven. We're going to make waves in San Diego."

Noted GM Lee Mirabal, "Bob LINDEN/See Page 34

TERBOSS, DELMONICO, TOGIAS UPPED

Barr NewCity Group VP

Hugh Barr, GM at WSYR & WYYY/Syracuse for nine years, has been named Group VP at parent NewCity Communications and GM of the company's KKYX & KLLS/San Antonio. He had been

Garcia Now PD At WVBF

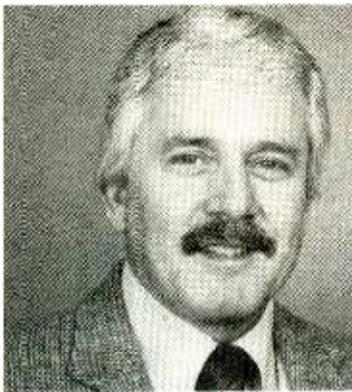


Bill Garcia

Bill Garcia has joined AC WVBF/Boston as PD. Morning drive personality Loren Owens, who had been doing double duty as PD, will now concentrate on his on-air duties.

A Rhode Island native, Garcia returns to an area where he spent many years as an air talent, including stops at WORC/Worcester, and WBZ/Boston. Garcia helped put Q105/Tampa on the air in 1973 and has worked at WXLO/New York, WDRQ/Detroit, and most recently KSD/St. Louis.

Garcia told R&R, "This is probably one of the best competitive GARCIA/See Page 36



Dennis White

White CEMA's President

Dennis White has been appointed President of CEMA, the Capitol/EMI-Manhattan/Angel distribution arm. For the past three years he has been Exec. VP of Records Group Services, CEMA's previous identity.

White oversees domestic distribution of Capitol Industries' three labels and of such custom lines as Enigma, Solar, Sparrow, and Birthright. He reports to Capitol Industries/EMI President Joe Smith.

Although his appointment marks the first time CEMA has had a President, White told R&R that its organizational structure will remain the same.

But the operation will function as a separate profit center, he said, with the three Capitol/EMI labels billed for manufacturing and distribution services. Previously, CEMA (or Record Group Services) WHITE/See Page 54



Hugh Barr

acting GM of the San Antonio combo since NewCity acquired those stations in July. KRMG & KWEN/Tulsa VP/GM Gerardo Tabio will report to Barr as part of Barr's Group VP duties.

"Being a part of the expansion of the premier broadcast company in the country is really gratifying," Barr said. "I'm eagerly anticipating joining the San Antonio broadcast community."

Five-year WYYY GSM John Terboss will succeed Barr as GM at the Syracuse combo, and will report to NewCity Group VP Rich Reis. WYYY LSM Joel Delmonico takes Terboss's former title, and WSYR GSM Chuck Togias has been upped to VP/Sales for WSYR.

NewCity President Dick Ferguson commented, "These are key promotions, and they all come from within our own ranks. Hugh, John, Chuck, and Joel have earned these opportunities, and I know they are up to the challenges ahead."

Based in Bridgeport, CT, NewCity BARR/See Page 54

SEPTEMBER 25, 1987

FORMAT FOCUS FROM NAB CONVENTION

Country had a great NAB format room; AOR was generally disappointed. Check out the highs and lows of NAB format action this week and next.

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Radio Scopes Pope Visit

For News and News/Talk stations, the Pope's visit to America was the most covered event of the past few decades. Stations from other formats generally took a more lighthearted approach to the papal extravaganza. Here's how stations across the country dealt with his visit to their cities.

"We pulled out all the stops," said KTAR/Phoenix OM Bob Christopher. "We did Pope play-by-play, with all our reporters and talk show hosts participating."

"Security was tight everywhere," said KGO/San Francisco Asst. ND Ken Beck. "The coverage came off without a hitch because the Secret Service made it go that way."

Kissing The Papal Wing

One traffic pilot flying for KFVB/Los Angeles found that out when he violated the Pope's airspace. The fixed-wing craft was caught flying too low and the pilot was arrested. Scott Green, the reporter aboard, was questioned and released.

Most News/Talkers mobilized all



Former KOY/Phoenix morning man Bill Heywood has a run-in with a Pope lookalike.

their troops to cover the event and broke format to carry the mass live. "We played it straight," said WOAI/San Antonio Promotion Director John Stewart. "This town is 45% Catholic and the Pope's visit was taken very seriously. It seemed that people here didn't want to reduce the dignity of the event. There was very little commercialization or merchandising. The absence of schlock was apparent."

"We did extensive news coverage," said WNWS/Miami Public Affairs Director Lynn Aspinall.

"We also did a series on what the Pope, and the church, mean to South Florida. One of our talk hosts, Al Rantal, was banned from having church-provided guests on his show because he was too controversial. We tried to give all sides of the story. We had on an excommunicated priest and the Jewish attorney in Miami who met with the Pope."

On The Lighter Side

The Papal visit also offered a lot of stations the chance to have fun.



Y95/Phoenix's PopeScope gave the audience a new perspective on the Pontiff. Y95 hired youthful salespeople to spread the word.

WGTR/Miami produced mock spots for a "Pope-pourri," which sold Pope-corn, John Paul Pope Tarts, Pope-tatoe chips, Grey Pope-on mustard, and Pope-free orange juice. Another spot covered Pope Soap on a Rope: "You'll want two - one for the shower, the other for your rear-view mirror." The station also gave away Pope concert T-shirts.

Y95/Phoenix, in conjunction with Burger King and 7-UP, offered listeners the "Pope-scope" for better crowd viewing. A Pope lookalike in the market appeared on radio and TV shows.

In Detroit, according to WCZY morning man Dick Purtan, "The Pope's visit was a mix of serious news coverage and lighter com-

mentary." One of Purtan's lines was, "Come on, he knows better than to wear white after Labor Day!"

WKSG/Detroit morning man Paul Christy changed his usual pop quiz to a "Pope" quiz featuring trivia questions such as "What do

POPE VISIT/See Page 36

KMGL Names Marshall GM

Joyce Marshall, Sales Manager at KAPT/Austin since the first of the year, has been named GM at Guy Gannett's KMGL/Oklahoma City. She replaces Don Hodges, who left for similar duties at KORK/Las Vegas.

Marshall told R&R, "KMGL serves a useful purpose in this market. It gives people a viable alternative to traditional AC versus totally Beautiful Music."

Her previous experience includes a three-year GSM stint at Gold-Based AC KSMG/San Antonio and eight years in sales and sales management positions in Houston.

KMGL is a Format 41 affiliate. It posted a 3.3 share 12+ in the spring Arbitron, placing it 12th in the market.

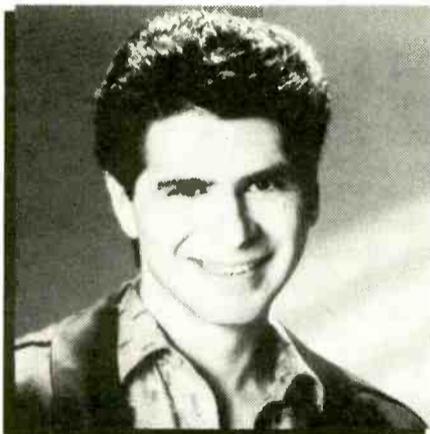
Sullivan Named GSM At WWDB

WMEX & WMJX/Boston GSM Daniel Sullivan has been named GSM at Talk-formatted WWDB/Philadelphia. He replaces Cliff Winkler, who resigned.

"I am very excited about the opportunity and potential for even greater success that exists at WWDB," he commented.

Sullivan's background also includes ten years as AE and Retail Sales Manager at WPEN & WMGK/Philadelphia.

Congratulations



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Program Manager



LIZ KILEY
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Radio's New Secret Weapon

StereoMaxx

StereoMaxx™—the spatial image enlarger from **Modulation Sciences**—has only been available for a few months, but already the word is getting out. Scores of stations nationwide have put our new stereo processing box on-line. So why the "SECRET"? We'll let the PD of a top 10 Eastern market station tell it:

"StereoMaxx definitely gives our sound extra excitement, an extra kick. Some of the other guys know we're doing something, but I don't think they've figured out what yet. And we're in no hurry for them to find out. So please don't use our calls or my name."

He's not alone. StereoMaxx users love the box, but most don't want publicity. That explains the "SECRET" in our headline. But how about the "WEAPON"? The PD of a Southern rocker explains:

"We're in a war here. Actually two wars: ratings and processing. Any edge you can get is worth grabbing. StereoMaxx? It's a real good box. They say it makes you sound bigger, and they're right. We get the results we're looking for without crudding up the sound."

That last point is important. StereoMaxx isn't a loudness box. And it's not heavy-handed. StereoMaxx works WITH your processing chain and actually improves the sound of your station. A Southwest PD puts it this way:

"Our Chief Engineer played with the controls a little and then fixed the settings to give us just enough enhancement to set us apart from anyone else in the market. StereoMaxx seems to add a subtle richness and depth, as well as separation."

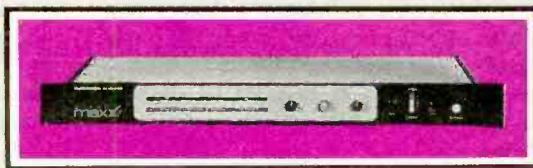
And speaking of Chief Engineers, what do they think of StereoMaxx? Here's what a top 5 market chief says:

"I was a little skeptical, because I'd played with several ambience gadgets in the past. But they were more trouble than they were worth. StereoMaxx is different. It really does make us "more stereo". And it really doesn't cause us any undue multipath hassles."

To sum up, we like these comments from a West Coast PD:

"When I first heard about StereoMaxx, I thought it was a little expensive. But now you couldn't buy it back from us. Every song we play now has as much separation as the best produced stereo record or CD. Turning off StereoMaxx is like going back to mono."

StereoMaxx sounds intriguing, right? Our FREE DEMO CASSETTE is an ear-opener. To get yours pronto, just call the StereoMaxx hotline at (800) 826-2603 toll-free. Our first production run sold out in weeks. So act fast, and there's a good chance you can beat the other guys to "radio's new secret weapon".



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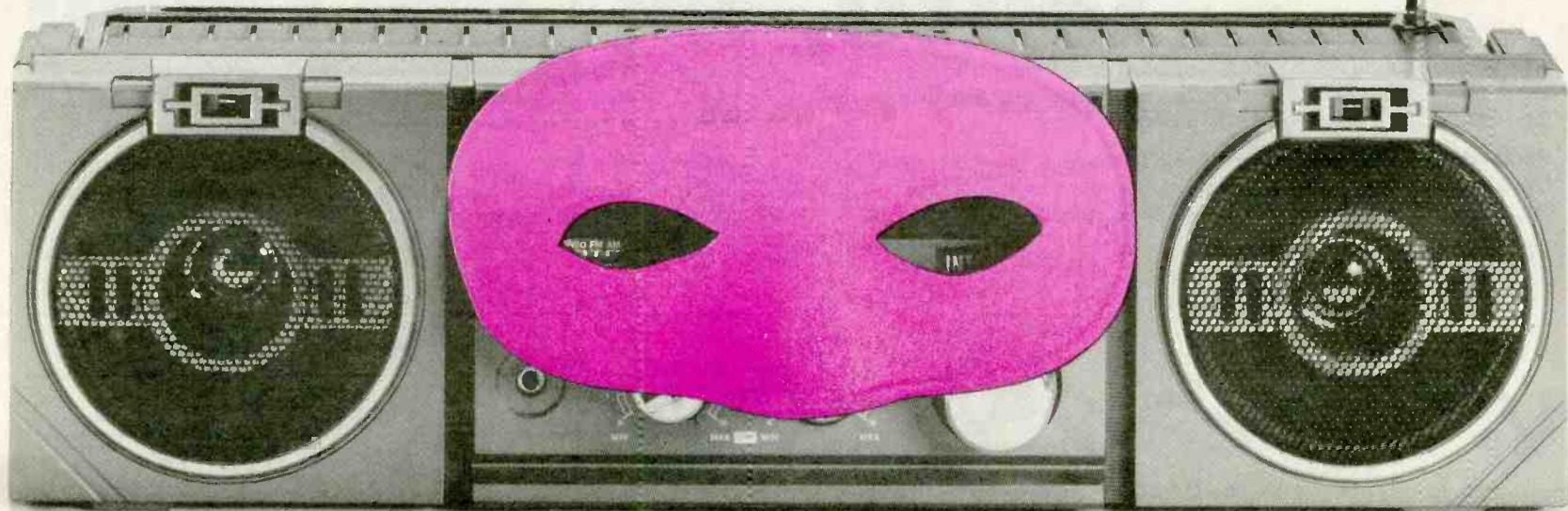
DETROIT

CINCINNATI

DALLAS

NASSAU-SUFFOLK

BALTIMORE



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NEWS

RCA/Beggars Banquet Deal Set



RCA celebrated its recent distribution deal with UK label Beggars Banquet at a New York meeting. The agreement started with the recent release of LPs by Icicle Works and the Bolshoi. RCA Records President Bob Buziak called BB President Martin Mills's alternative artist development abilities "nearly unmatched." Pictured (l-r) are BB attorney Bob Flax, RCA Exec. VP Rick Dobbis, Mills, and Buziak.

Gondek Becomes PD At KCFX

Doug Gondek has been named PD at KCFX/Kansas City. He joins the station from the same post at another Fred Jacobs-consulted AOR/Gold outlet, WCXR/Washington. Gondek replaces Denton Marr, who had programmed the station for a year.

The PD switch ends a period under Marr in which KCFX was gravitating toward mainstream AOR; its current list, long for an AOR/Gold outlet, has already been trimmed. While GM Bill Newman says the station's game plan "is still open for discussion," he also told R&R, "I was looking for somebody who'd spent more time with what is obviously a new format. I felt the station had progressed well, but could progress a whole lot better.

"Doug had a battle in DC. He'd been doing well consistently and understands this format and what it's about."

Gondek joined WCXR at its launch in winter 1986 and became that station's PD in July. Since that time, he brought WCXR back from its format low of 3.2 to 3.7 in the spring. "Fred and I felt that WCXR could be classic but had to be in the fray with other stations as far as promotions and personality," he

said. "In DC, we did that with (morning man) Paul Harris and contesting more heavily.

"This station has the luxury of having had no come loss over the past year. Our problem is quarter-hour maintenance and getting the TSL up. I don't anticipate any personnel changes; we already have the foundation for a very good

PAYNE OM

Davis Programs WRVQ

Jim Payne has been promoted from PD to OM at Edens's WRVQ/Richmond, following the departure of Bob Lewis. Taking Payne's place as PD is Steve Davis, most recently programmer at WARM/Atlanta.

WRVQ VP/GM Phil Goldman told R&R, "Jim is a hell of a guy who's from the area and knows what's best for this market. Having competed against Steve in Birmingham and Tampa, we're high on his ability. I believe WRVQ has always been a very good station, and with this pair WRVQ will be a great station."

Payne, who has spent nearly five years at WRVQ except for a short hiatus at WMAR-FM/Baltimore, remarked, "Steve brings a lot of experience from other markets,

morning program."

Ironically, the KCFX changes are taking place just as Kansas City loses its other Gold-based FM. SMN "Pure Gold" affiliate KZZC becomes KCWV this week and switches to its network's New Age/Jazz service. The format's only other outlet is mainstream AM WHB.

which has been missing for a while. With his programming talent and on-air abilities, WRVQ and our afternoon show will never have sounded better.

"For myself, this promotion opens many doorways to involvement in all facets of the station, and will begin a great growth period in my career."

Davis, who had planned to join WNOK/Columbia, SC as programmer, said, "Moving to WNOK would have been an outstanding opportunity, but this was too good an offer to turn down. While Q94 is already successful, I believe that by working with Phil, Jim, the staff, and everyone at Edens, we can add a lot more shares to the top of our ratings as the months go on."

SOLAR/CAPITOL DISTRIBUTES

Collison-DeGree Exec. VP/GM At American

Edna Collison-DeGree has been appointed Exec. VP/GM of American Records, a new Urban-oriented label to be distributed by Solar via Capitol.

Collison-DeGree was previously Director/Marketing for Total Experience Records and VP at Solar. In addition to her new post, she will serve as Exec. VP/GM of Perry/Williams Entertainment Corp.

American Records and another new label — with A&M distribution, but yet to be named — are both ePerry/Williams subsidiaries. Company President Ron Perry previously operated Conceited Records, distributed by Motown.

Perry said, "Edna's expertise in marketing and promotion should put us on the map immediately." The first act on American is Troy Johnson.

Jones Upped At E/A



Chuck Jones

Chuck Jones has been elevated to National Director/Top 40 Promotion at Elektra/Asylum. He'll relocate to New York from Atlanta, where he's been the label's Promotion/Marketing Manager for the Atlanta/Miami region since 1981.

Sr. VP/Promotion Dave Urso commented, "Chuck Jones is a JONES/See Page 34



Edna Collison-DeGree

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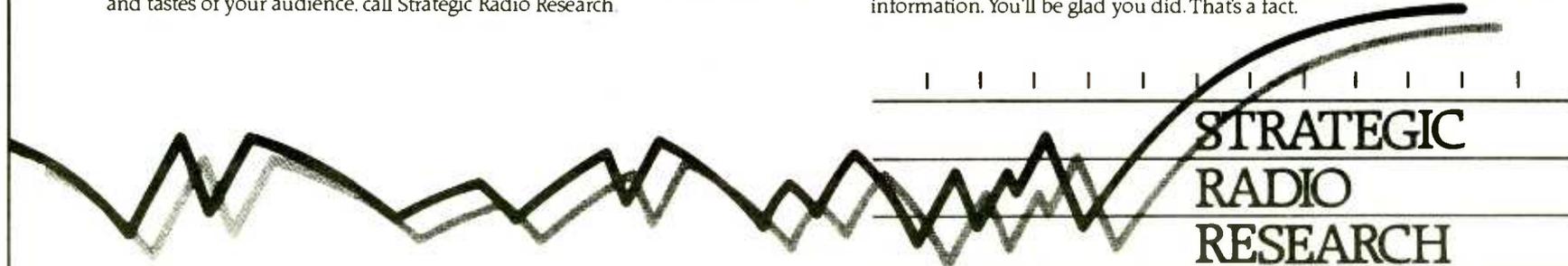
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STATUTES COULD BLOCK REPEAL

Florida Ad Tax Stands Trial

Florida state legislators were gridlocked in a debate over the fate of the services tax as R&R went to press (9/22). By the end of this week's round of special sessions summoned by Florida Governor Bob Martinez, the state Senate had voted 24-16 to repeal the tax without replacing it — a course of action Martinez called for last Friday.

However, the vote is no reason for broadcasters to hold high hopes for renewed ad dollars. House Speaker Jon Mills, a Gainesville Democrat who previously stated his opposition to the repeal, said that repealing the tax without replacing it violated the Florida constitution.

"Florida statutes prohibit the legislature and the government from ever negotiating an unbalanced budget," says Mills's press secretary Jorge Haynes. "If you don't replace, you have to reduce. We've been in session now two days and the governor has not given us a plan to reduce expenditures. This is our way of saying we

feel he was unprepared to call the session."

Martinez's Deputy Press Secretary Jon Peck told R&R, "Our lawyers say that's nonsense." He says Martinez is working on an alternative proposal where \$392 million could be taken out of other state funds to make up for monies already committed to public projects from the services tax revenues.

"The governor has said he does not even want to begin discussing replacement sources of revenue until the legislature has first enacted some reforms in the way the budget itself is constructed," Peck said.

The dam began to break a few weeks ago when Martinez stepped on important GOP toes by unexpectedly suggesting that the tax be put to a referendum during the March presidential primary. After embarrassing criticism from prominent officials in his own party, the governor tossed the fate of the tax he had ardently championed into the hands of the state legislature, and announced his support for its repeal.

"I put the cart before the horse, and when I did, I made a mistake," Martinez stated. "That mistake has cost me the confidence of the people of Florida... We must wipe the slate clean and begin again. And this time, we have to do it right — by showing efficiency first and talking about more taxes last."

Martinez proposes to repeal the tax as of January 1, 1988 and then decide where alternative revenues should come from. Others in the

legislature are in favor of immediate repeal, along with replacement by a one percent sales tax increase.

Broadcasters Wary, But Hopeful

"At this point, I think there's a 50-50 chance that the tax will not be repealed," commented George Hyde, Florida Association of Broadcasters President-elect and VP/GM at WQBA/Miami. "It's a political chess game now. There is no feeling among the leaders of the state that the tax should be con-

tinued. We appear to have unanimity in agreeing that the tax was a bad idea, and they know that to exempt advertising from the tax is the thing to do. How that will happen is the issue."

Hyde says that until the legislative session resumes Monday, Florida broadcasters will be lobbying legislators heavily. Meanwhile, the attorney general's office is expected to provide an advisory opinion on the constitutionality questions raised at this week's session.

NEWS BRIEFS

FCC Waves An Olive Branch At Congress

FCC Chairman Dennis Patrick is apparently trying to get back into Congress's good graces after a rift over the FCC's dumping of the Fairness Doctrine last month. During the Commission's monthly meeting last week he announced a change in the rules on "ex parte" contacts to allow Congressional comment during informal Commission rulemaking proceedings. Patrick also announced plans to split up the FCC's Office of Congressional and Public Affairs to create a separate Congressional relations office.

The FCC's decision to let Congress, as well as other government agencies, present comments about informal rulemakings reverses a decision made last March. At that time, the Commission prohibited the public or Congress from presenting any "ex parte" or outside comments between the time when an issue was listed on the Commission's meeting agenda and when it was dropped or returned to the Commission staff for further action.

After receiving objections last July from House Telecommunications Subcommittee Chairman Edward Markey (D-MA), the FCC responded last week that it "has an obligation to craft its rules in a fashion that avoids handicapping Congress in its regulatory oversight role." Comments from Congress are still barred in "restricted" proceedings where the Commission is making a judgment involving plaintiffs; comments from the public will be barred in both types of rulemakings.

Pending Congressional approval, the new office of Congressional Affairs will be headed by Sherrie Cooksey, recently hired as an assistant to Patrick. John Kamp, director of the current combined office, says he will continue heading the Commission's public affairs operations. Kamp says Cooksey, who came to the Commission from the Wiley, Rein & Fielding law firm and spent several years as a White House legislative aide, is "ideal" for the new liaison position.

FCC Overrules Radio Contest Complaints

The FCC's load of paperwork was made heavier by what turned out to be

a sour-grapes complaint from a disgruntled radio listener. A contestant in a local band competition co-sponsored by WLAV/Grand Rapids complained to the FCC that the station had predetermined the contest winner and had not awarded the prizes. She also said someone had tampered with her band's equipment and lighting before the final performance, and said that MTV, the most widely publicized co-sponsor of the contest, was never really a co-sponsor at all.

The Commission investigated the January 15 complaint and reported in May that no rule violations existed. The listener's appeal in June for a review of the Commission's decision was denied last week.

FCC Increases Frequency Band For RF Devices

In other action during last week's meeting, plans were announced to simplify 50-year-old rules covering consumer products that emit RF radiation. Those rules have come under increased scrutiny in the wake of FCC efforts to clean up technical interference to radio broadcasters.

The new rule changes are meant to allow new wireless products like VCRs, stereo speakers, cellular telephones, and computer systems to be cleared for consumer marketing more quickly. The Commission says the new rules will allow "no restrictions on type of usage, bandwidth, or modulation type." Other rules on RF interference standards will be beefed up.

"We are planning to tighten interference standards on receivers," said FCC Staff Engineer John Reed. "In the frequency range that the FM receiver tunes — 88 to 108 — there are allowed 500 microvolts per meter at three meters away. We'd be proposing 150 microvolts per meter at three meters."

Reed says he expects the rule changes to be drafted and released by October 1; comments will be accepted during the following 60 days. To make it easy on manufacturers, the FCC is allowing a ten-year transition period for new products to comply with the new rules.

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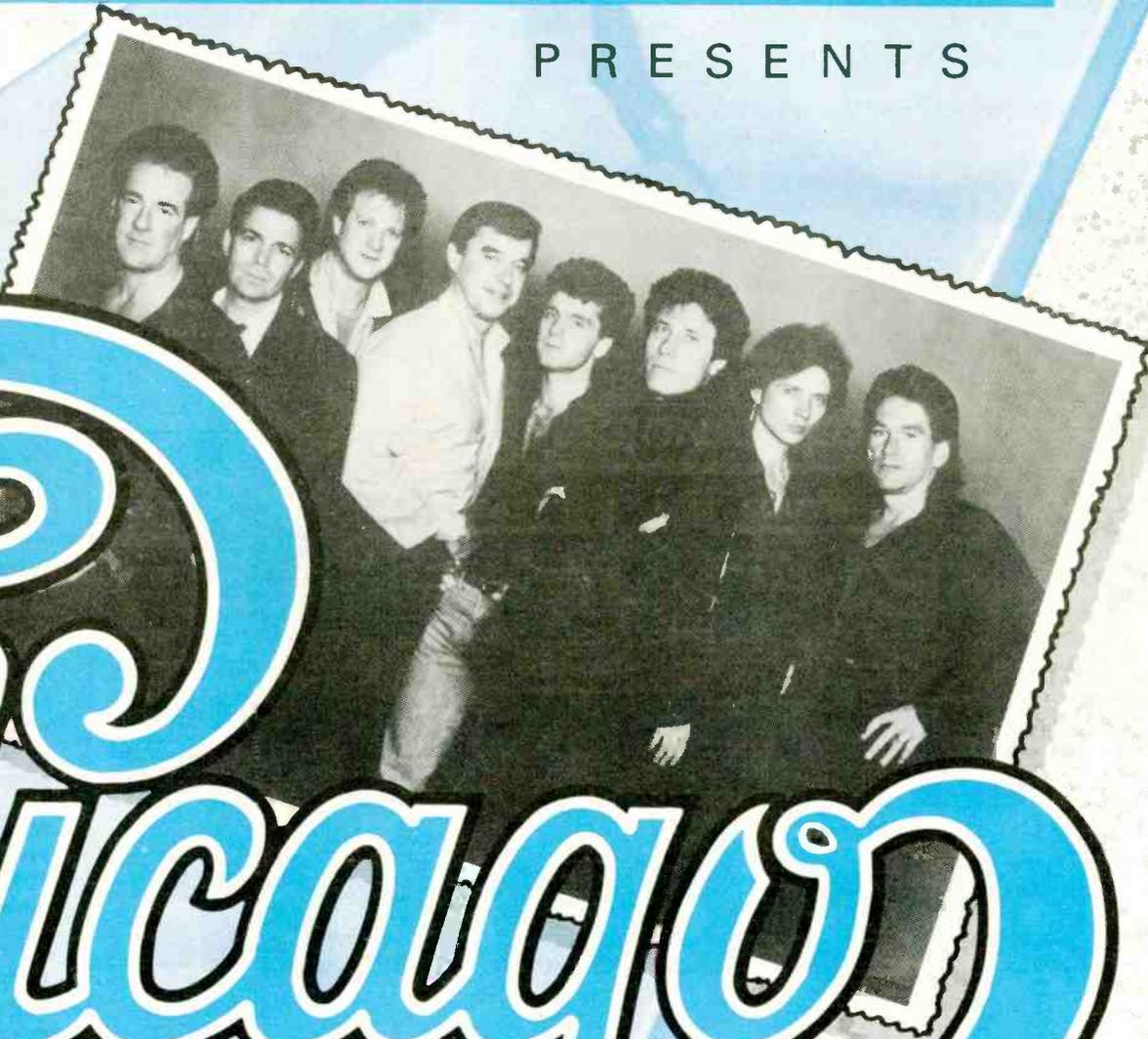


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Chicago 18 tour, this exciting set features Chicago classics spanning two decades, like "25 Or 6 To 4," "Hard Habit To Break," "Hard To Say I'm Sorry," "Feelin' Stronger" and the *Chicago 18* chart-topper "Will You Still Love Me." It's an hour of pop & soul you and your listeners won't want to miss! Contact your Westwood One Representative now at (213) 204-5000 or Telex 4996015 WWONE for details.



WESTWOOD ONE RADIO NETWORKS

RADIO BUSINESS

TRANSACTIONS

Boden Bows With \$15 Million Carolina Buy

Independence Buys One Wisconsin Combo, Creates Another

WESC-AM & FM/ GREENVILLE

PRICE: \$15 million
 BUYER: Flair Broadcasting Corp., headed by John Boden. He is the former President of Blair Radio.
 SELLER: Broadcasting Co. of the Carolinas Inc., headed by Chairman Robert Schmid.
 DIAL POSITION: 660 kHz; 92.5 MHz
 POWER: 50 kw; 100 kw at 2000 feet
 FORMAT: Country
 BROKER: Americom Radio Brokers acted as a consultant to the seller.

GROUP DEAL: INDEPENDENCE BROADCASTING CORP.

PRICE: \$14,775,000
 BUYER: Independence Broadcasting Corp., principally owned by Peter Sulick, John Goodwill, and Scott Robb. The company also owns KOEL-AM & FM/Oelwein, IA and KSAL & KYEZ/Salina, KS. Robb also owns an interest in WBEC-AM & FM/Pittsfield, MA.
 BROKER: Cecil L. Richards Inc.

WFON/FOND DU LAC, WI

PRICE: \$3.3 million
 SELLER: Costas Enterprises, principally owned by Donald Rabbitt.
 DIAL POSITION: 107.1 MHz
 POWER: 3 kw at 312 feet
 FORMAT: AC

STAR CABLEVISION STATIONS

PRICE: \$11,475,000
 SELLER: Star Cablevision Partnership, headed by General Partner Donald Jones.

KFIZ/FOND DU LAC, WI

DIAL POSITION: 1450 KHZ
 POWER: 1 kw
 FORMAT: AC

WLIP & WJZQ/ KENOSHA, WI

DIAL POSITION: 1050 kHz; 95.1 MHz
 POWER: 250 watts; 50 kw at 500 feet
 FORMAT: AC; CHR

TRANSACTIONS AT A GLANCE

Transactions So Far In 1987: \$2,252,062,366

This Week's Action: \$33,844,900

Deals of the Week:

WESC-AM & FM/Greenville, SC \$15 million
 Independence Broadcasting Corp.
 Deals \$14,775,000

- WFON/Fond du Lac, WI
- KFIZ/Fond du Lac, WI
- WLIP & WJZQ/Kenosha, WI

- WRAB/Arab, AL \$134,000
- WFIX/Huntsville, AL \$250,000
- WYEA/Sylacauga, AL \$200,000
- WKIQ/Inverness, FL \$160,000
- WCCZ/Smyrna Beach, FL \$92,000
- WUEZ/Sanford, FL \$335,000
- WMPZ/Soperton, GA \$100,000
- KTEE/Idaho Falls, ID \$180,000
- AM CP/Gretna, LA \$1,500
- WGRY/Grayling, MI \$110,000
- KORX/Greenfield, MO \$250,000
- KHFM/Albuquerque, NM \$850,000
- WIQT/Horseheads, NY \$175,000
- WNOS/New Bern, NC \$175,000
- KJDY/John Day, OR \$150,000
- WNOQ/Blairsville, PA \$540,000
- KZOM/Stamford, TX (FM CP) \$3,900
- WHAW & WSSN/Weston, WV \$363,500

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WKPE
Orleans, MA

WAPI
Birmingham, AL

WQGN
Groton, CT

WZZO
Allentown, PA

KRLB
Lubbock, TX

KEYZ
Anaheim, CA

WYAY
Atlanta, GA

WOJY
Greensboro, NC

WWKX
Nashville, TN

KSJO
San Jose, CA

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Stay out in front with Fleet



Alabama

WRAB/ARAB

PRICE: \$134,000
 BUYER: Not disclosed
 SELLER: Comco Inc., a media investment group based in Orlando, FL headed by Chairman James Robinson. The company sold this station at auction last week along with WKIQ/Inverness, FL and WFIX/Huntsville, AL.
 DIAL POSITION: 1380 kHz
 POWER: 1-kw daytimer
 FORMAT: Country
 BROKER: Michael Fox Auctioneers Inc.

WFIX/HUNTSVILLE

PRICE: \$250,000
 BUYER: The Vanderbilt Corp., headed by David Smith.
 SELLER: Comco Inc. (see WRAB/Huntsville, AL).
 DIAL POSITION: 1450 kHz
 POWER: 1 kw
 FORMAT: Big Band
 BROKER: Michael Fox Auctioneers Inc.

WYEA/SYLACAUGA

PRICE: \$200,000
 BUYER: Spirit Communications of Sylacauga Inc., owned by Robert Sprayberry, John Vogel, and Benson Leroy Head Jr. Vogel owns a minor interest in WWBR & WRGZ/Harriman, TN.
 SELLER: Action Communications Enterprises Inc., owned by David Phillips and Albert Ervin. Phillips and Ervin also own WWBR & WRGZ/Harriman, TN. Phillips also owns interests in WSIC & WFMX/Statesville, NC; WFSC & WRFR/Franklin, NC; and WINF/Winnsboro, SC.
 DIAL POSITION: 1290 kHz
 POWER: 1 kw
 FORMAT: Gospel

Florida

WKIQ/INVERNESS

PRICE: \$160,000
 BUYER: Corrine Calvasina
 SELLER: Comco Inc. (see WRAB/Huntsville, AL).
 DIAL POSITION: 1560 kHz
 POWER: 5-kw daytimer
 FORMAT: Big Band
 BROKER: Michael Fox Auctioneers

WCCZ/NEW SMYRNA BEACH

PRICE: \$92,000
 BUYER: Pelican Broadcasting Inc., owned by Robert Belz, Scott McCloud, Deborah Belz, F. Carol McCloud, Richard Belz, Lenora McCloud, and Thomas Webber.
 SELLER: Volusia Advertising Inc., headed by Brian Tolby.
 DIAL POSITION: 1550 kHz
 POWER: 1-kw daytimer
 FORMAT: Country

WUEZ/SANFORD

PRICE: \$335,000
 BUYER: Walter Bowen, an Orlando businessman who owns a minor interest in the National Home Shoppers Network cable TV service.
 SELLER: Seminole Orange Broadcasting, owned by Larry Hadley.
 DIAL POSITION: 1400 kHz
 POWER: 1 kw
 FORMAT: AC
 BROKER: Doyle Hadden

Georgia

WMPZ/SOPERTON

PRICE: \$100,000
 BUYER: Holiday Broadcasting System Inc., owned by James Halford and Doris Halford.
 SELLER: Terry Meeks
 DIAL POSITION: 1000 kHz
 POWER: 1-kw daytimer
 FORMAT: Country

Continued on Page 12



MARY ESTES

MONEY MAKING PROMOTIONS

\$60,000 GENERATED IN ONE QUARTER AND LISTENERS CAN'T GET ENOUGH!

GIANT BOOM BOX TAKES RADIO BY STORM

In February of this year the Giant Boom Box was introduced to the radio industry. Today, only seven months later, the Giant Boom Box is one of the industry's big success stories, having been sold to more than eighty stations nationwide. Why the success? The Giant Boom Box is that magical product that achieves high impact for the programming department and increased revenue for the sales department. Rarely can a radio promotion tool do both.

In Dallas, Y95 program director Buzz Bennett recognized the value immediately and was the second station in the country to purchase a unit. "In thirty years of radio, I've never seen a more effective promotion tool," said Bennett. "The bottom line is . . . it really works. It draws a crowd no matter where we go. Even when we pull into a gas station. I've never seen anything get this much attention."



Buzz Bennett- Y95/Dallas

Unlike the inflatable boom boxes, the Giant Boom Box is as practical as it is attention getting. Constructed of molded high stress fiberglass, the box has a roomy and climate controlled 5x7 foot interior studio space that can be used for remotes and a myriad of promotions.

Jim Marchyshyn, director of marketing and promotions at Emmis' KSHE in St. Louis said their boom box made an ideal autograph booth at a recent Charlie Daniels concert. "It was great. Charlie was in a booth with our logo all over it. The crowd could come up to the window for autographs, yet he was comfortable and well protected. At the same time, we had our station blasting, promoting our image all over the county fair."

Marchyshyn said they are no longer at the mercy of the weather. "In the winter we can still do lots of outdoor events like the Busch City ski fest. We can also use it in the malls, the rod and custom show and all those events that come around when the weather is cold. Plus, if KSHE is obligated to do something outside for a client, the station can still show up even when the weather doesn't cooperate. There is nothing worse than explaining to a client than the promo-

tion he paid for won't go on because the weather isn't just right," said Marchyshyn.

The practicality goes beyond the station's ability to use the unit all year round. Steve Butler, President of Giant Boom Box Industries explains, "You can mount your equipment in the unit and leave it set up." Butler continued, "The jocks and engineers don't have to hassle with running wires, carrying equipment and all the standard procedures. You just pull the unit up and plug it in. You're operational within minutes."



Jim Marchyshyn- KSHE/St. Louis

Butler said many stations equip their boom boxes with a generator so there's no need to plug the unit in, a handy feature for outdoor promotions. "Your personnel can actually drive to promotions while the station is blasting from the speakers," Butler noted.

Another reason for the success of the Giant Boom Box is its massive size, a towering 12 feet high and 20 feet long. With its telescoping banner poles, the box height extends to 18 feet. "It dominates every event we attend," said Zemira Jones, General Sales Manager of DJ-100 in Washington, D.C.

"We recently did a joint 'Walk Away From Drugs' promotion along with several stations in town. When we showed up, boom box blasting, it became our event," said Jones. "Our competition packed up and left. Now, if our competitors know the boom box is going to be present at an event, they don't show. It's the best, most effective way to recreate the excitement of your station on location."

New World Communications President Jerry Clifton, who has boom boxes at several of his client stations, calls them head-turners.

"The Giant Boom Box causes people to talk about your station . . . not just listen to it."

KSHE's Marchyshyn concurs. "It's like being the kid who has the hottest car on the streets . . . you stand out and get a lot of recognition. It separates you from anyone else. When all the stations are playing close to the same tunes, you have to find ways to stand out and be remembered. The boom box does that."

Buzz Bennett says, "It's like a hit record. People really do like it. It works like magic . . . it makes people talk about us. It's a showpiece."

Increasing station revenue is another reason stations give for the fascination with the boom box. Because of the unit's design, sponsorship signage is possible without being intrusive. The majority of the stations involved have had the



Steve Butler, Pres./ Giant Boom Box Industries

entire cost of the unit paid for by image-conscious advertisers like Coke, Pepsi, McDonalds, Dr. Pepper, Budweiser and others. The boom box's ability to generate additional dollars for remotes and appearances appeals to Dallas' Y95. The station paid for the unit in the first 30 days they had it. According to Bennett, this was all new found money. "Clients love it. It's one of our best sales tools. Car dealers all want it. Once one signed up, they all had to have it," he emphasized.

At Washington's DJ-100, Zemira Jones decided to offer quarterly sponsorships. As Jones was presenting the plan to Church's Fried Chicken, trying to sign the enthusiastic yet reluctant client, the box pulled up in front of the station. "Once they saw it, they couldn't sign fast enough," he said. "We got 70% of their radio budget and \$60,000 for one quarter . . . all because of the boom box. We would

[ADVERTISEMENT]



The WABB Giant Boom Box sports various options, including banner, backlit logo, LED programmable sign, on-air sign and video monitor.



EZ-104/Richmond introduced the Giant Boom Box at a recent summer picnic to a crowd of 18,000.

have only received a fraction of the budget otherwise."

Because of sponsorships and additional revenues, the Giant Boom Box is affordable in all size markets, according to boom box officials. The company touts sales in major markets as well as smaller markets such as Glen Falls, NY, population 25,000. In Mobile, WABB owner Bernie Dittman said, "Even in the 86th market it pays for itself. It's a great excuse to charge more, and the boom box opens the door. It shows the client you're doing something more to draw traffic."

Bruce Beasley, VP/GM of K-Rock in Ft. Myers, FL said "We'll see a 30% price increase as a direct result of the Boom Box. It lets advertisers know we are serious!"

Because of the market exclusive, the Giant Boom Box has been selling fast, said company officials.



Zemira Jones-DJ100/Washington, DC

"We get calls every day from stations who saw the advertisements three months ago and finally decided to do something about it . . . only to find out a competitor has scooped them," said Butler.

In Houston, a competitor of Power 104 decided to make their own boom box from a utility trailer. Butler relates, "After spending thousands of dollars on the project, the station scrapped it because it couldn't compare in appearance."

The mad rush to get the boom box is easy for Bruce Beasley to explain. He says, "My competitor called to buy the box and found out

I had bought it. If the roles had been reversed, I would have felt like I'd been kicked in the gut. This is something you don't want a competitor to have."

Steve Butler tells of an incident before a recent Monkees concert and explains how a station without the boom box got burned. One Mobile station was in front of the concert hall with their Coke video van. Moments later, WABB drove up with the Pepsi sponsored Giant Boom Box blasting.

WAAB's Dittman elaborated. "The box was like a magnet, the crowd left our competitor and came to us. It's a phenomenon. It blasted our competition! They were so overwhelmed and embarrassed that they closed the video van and left. The next day Coke called and wanted to know why they hadn't been given a chance to sponsor the boom box . . . I reminded them that we had in fact come to them first and they turned it down."



Jerry Clifton, Pres./ New World Communications

Developed by radio entrepreneur B. Eric Rhoads, the Giant Boom Box has been sold primarily to CHR, AOR and URBAN stations, however several country, soft rock and AC formats have also purchased the units. The North Palm Beach company anticipates wrapping up the top 300 markets late this year, and based on the response I have no doubt it will happen. They can be reached at (305) 626-3774.

RADIO BUSINESS

TRANSACTIONS

Continued from Page 10

Idaho

KTEE/IDAHO FALLS

PRICE: \$180,000

BUYER: **AJP Communications Investment Co. Inc.**, owned by **Allen Potts** and **Fred Hall**.SELLER: **Communications Corp. of Idaho Inc.**, headed by **Barney Goodwin**.

DIAL POSITION: 1260 kHz

POWER: 5-kw daytimer

FORMAT: AC

Louisiana

AM CP/GRETNA

PRICE: \$1,500

BUYER: **Carl Auel**, d/b/a **Alabama Broadcasters**. He is the station manager of **KEBR/Sacramento, CA** and owns interests in **KEWO/Paradise, CA**; **KKMC/Gonzales, CA**; **WCHP/Champlain, NY**; **WLVJ/Royal Palm Beach, FL**; **WGOR/Christmas, FL**; and AM CPs in **Spanish Fort, AL**; **Woodville, FL**; **Gainesville, FL**; and **Stratmoor, CO**.SELLER: **Ms. America Broadcasting**, owned by **Marguerite Ann Kingsmill** and **Barbara Ann Behar**.

DIAL POSITION: 750 kHz

Michigan

WGRY/GRAYLING

PRICE: \$110,000

BUYER: **Lakes Advertising Inc.**, owned by **Thomas McNamara** and **Gary Mack**. McNamara has applied for a new Class C FM at **Hancock, MI** and owns a minor interest in **WWWS/Saginaw, MI**.SELLER: **Alpine Broadcasting Co.**, owned by **John DeGroot** and **William Burns**. They also own **WXPK/Gaylord, MI** and **WMLQ/Rogers City, MI**. Burns also owns an interest in, and is the GM of, **WMJZ/Gaylord, MI**.

DIAL POSITION: 1590 kHz

POWER: 1-kw daytimer

FORMAT: Country

BROKER: **C. Alfred Dick of Business Broker Associates**.

Missouri

KORX/GREENFIELD

PRICE: \$250,000

BUYER: **Sailboat Communications Corp.**, principally owned by **C. Robert Allen III**, **Christopher Devine**, and **Frederick Phelan**. Allen is a minority owner of **Allen & Company**, a New York investment banking house with communications investment interests. Allen, Devine, and Phelan also own interests in **WBYP/Wethersfield, NJ**; **KBER/Spanish Fork, UT**; and **KKBR/Los Alamos, NM**.SELLER: **Jonnie Jones**, federal bankruptcy trustee for **Coppertone Communications Inc.**

DIAL POSITION: 93.5 MHz

POWER: 2.35 kw at 330 feet

FORMAT: AOR

BROKER: **Consolidated Bankers — Business Opportunities Unlimited**.

New Mexico

KHFM/ALBUQUERQUE

PRICE: \$850,000

BUYER: **New Mexico Classical Radio Inc.**, principally owned by **Peter Cleary**, **Peter Besheer**, **F. Michael Langner**, and **Roxanne Allen**. Cleary and Besheer own their interest through **Concert Music Broadcasting Inc.**, a New York City firm that provides sales and marketing representation to classical music stations. Langner has been the station's GM for the past 11 years, Allen the GSM for the past 11 years.SELLER: **CHE Broadcasting**, principally owned by **John Hopperton** and **William Weinrod**.

DIAL POSITION: 96.3 MHz

POWER: 15 kw at 4110 feet

FORMAT: Classical

New York

WIQT/HORSEHEADS

PRICE: \$175,000

BUYER: **Paul and Nancy Schumacher**. They also own **WSJL/Cape May, NJ**.SELLER: **Chemung County Radio Inc.**, headed by **Daniel Panosian**. The company also owns **WQIX/Horseheads, NY**.

DIAL POSITION: 1000 kHz

POWER: 5 kw

FORMAT: AC

North Carolina

WNOS/NEW BERN

PRICE: \$175,000

BUYER: **Ballard Broadcasting Co.**, owned by **Albert Ballard Jr.**, **Christopher Ballard**, and **Gary Ballard**.SELLER: **James Hodges**. He also owns a CP for FM station **WFXI/Washington, NC**.

DIAL POSITION: 1450 kHz

POWER: 1 kw

FORMAT: AC

Oregon

KJDY/JOHN DAY

PRICE: \$150,000

BUYER: **Blue Mountain Broadcasting Co.**, owned by **Phillip Gray** and **Judy Gray**.SELLER: **Pendleton Broadcasting Co.**, owned by **Ted Smith**. He also owns **KUMA-AM & FM/Pendleton, OR**.

DIAL POSITION: 1400 kHz

POWER: 1 kw

FORMAT: AC

Pennsylvania

WNOQ/BLAIRSVILLE

PRICE: \$540,000

BUYER: **Pennsylvania Broadcast As-**sociates Inc., owned by **Arnold Rapoport**, **Bruce Loch**, and **Lloyd Gerald Freed**.SELLER: **WNOQ Inc.**, headed by President **Raymond Gusky** and **Judy Gusky**.

DIAL POSITION: 106.3 MHz

POWER: 2.4 kw at 363 feet

FORMAT: AC

BROKER: **Kozacko-Horton Company**.

Texas

KZOM/STAMFORD (FM CP)

PRICE: \$3900

BUYER: **Rev. William Cutter**.SELLER: **Jon Bruce Thoen**.

DIAL POSITION: 92.1 MHz

POWER: 3 kw at 328 feet

West Virginia

WHAW & WSSN/WESTON

PRICE: \$363,500

BUYER: **Stonewall Broadcasting Corp.**, owned by **Bruce Beam Jr.**SELLER: **Central West Virginia Service Corp.**, headed by President **Ruth Brown**.

DIAL POSITION: 980 kHz; 102 MHz

POWER: 1-kw daytimer; 940 watts at 490 feet

FORMAT: Country; AC

CALL SIGN CHANGES

Alabama

Spanish Fort: **WAFK** (new station, 9/14)

California

Mt. Bullion: **KAJB** (new station, 9/11)
Santa Cruz: **KWIS** (new station, 9/14)

Colorado

Manitou Springs: **KIKX** to **KRYN** (9/17)

Florida

Gainesville: **WIYF** (new station, requested 9/17)
Orlando: **WMMA** to **WHOO** (8/28)
Plantation Key: **WXOS** to **WCTH** (requested 9/17)
Woodville: **WTWF** (new station, 9/14)

Georgia

Athens: **WPBS** to **WMSL** (9/16)

Illinois

Evanston: **WEAW** to **WSSY** (10/1)
Granite City: **KWK-FM** to **KWK** (9/18)

Indiana

Danville: **WATI** to **WGRT-FM** (9/16)
Kentland: **WPNI** (new station, 9/14)

Kansas

Goodland: **KGCC** (new station, 9/11)

Louisiana

Gretna: **KAIG** (new station, 9/11)

Massachusetts

Orange: **WCAT** to **WPNS** (9/17)

Minnesota

Pipestone: **KLOH-FM** to **KISD** (10/10)

Missouri

Gladstone: **KGGN** (new station, 9/14)
Springfield: **KTTS** to **KGBX**, and **KGBX** to **KTTS** (requested 9/17)

New Hampshire

Laconia: **WMRS** to **WLNH** (9/21)
Nashua: **WMVU** (new station, 9/14)

August, 1987

SOLD

WQMR-AM

and

WTOS-FM

of Skowhegan, Maine,
an asset of Laurel Group Limited
have been sold to

MOUNTAIN WIRELESS, INC.

of Skowhegan, Maine

The undersigned represented the seller in this transaction.
This notice appears as a matter of record only.851 Lincoln Center
5401 W. Kennedy Blvd.
Tampa, FL 33609 813/877-88441133 20th Street, N.W.
Suite 260
Washington, DC 20036 202/778-1400

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THE FORTUNATE 500

MUZAK-MAIN CHANNEL	UNITED STATES	KITT-FM	KRTH-AM	WBCN-FM	WGR-AM	WKRZ-FM	WOMP-FM	WTQR-FM
UNITED KINGDOM	KAAM-AM	KJLH-FM	KRTH-FM	WBCY-FM	WGTR-FM	WKSJ-AM	WONE-AM	WTRG-FM
CAPITOL RADIO	KAER-FM	KJYO-FM	KSCO-AM	WBEE-FM	WGTZ-FM	WKSJ-FM	WONE-FM	WTUE-FM
OCEAN SOUND	KASE-FM	KKBO-FM	KSDO-FM	WBHP-AM	WHAM-AM	WKSZ-FM	WOVV-FM	WTVN-AM
RADIO AVON	KASH-AM	KKCW-FM	KSDO-FM	WBLI-FM	WHAS-AM	WKY-AM	WQVW-FM	WUBE-FM
RADIO ESSEX	KASH-FM	KKFR-FM	KSJL-AM	WBLM-FM	WHBT-FM	WKYS-FM	WPEG-FM	WUSA-FM
BBC KENT	KATF-FM	KKHT-FM	KSJO-FM	WBMW-FM	WHBY-AM	WKZL-FM	WPHR-FM	WUSL-FM
BBC SHROPSHIRE	KATT-FM	KKLQ-FM	KSMG-FM	WBOS-FM	WHCN-FM	WKZS-FM	WPIX-FM	WUSY-FM
ITALY	KBUC-FM	KKLS-FM	KSND-FM	WBUF-FM	WHDH-AM	WLAK-FM	WPLJ-FM	WVAF-FM
RADIO 1 FERMO	KBTS-FM	KKNU-FM	KSON-FM	WBVE-FM	WHEB-FM	WLAM-AM	WPOC-FM	WVEE-FM
AUSTRALIA	KBUC-FM	KKRZ-FM	KSPN-FM	WBZ-AM	WHIO-AM	WLAP-FM	WPOW-FM	WVIC-AM
RADIO 10	KBUC-FM	KLBJ-FM	KSRO-AM	WBZZ-FM	WHIT-FM	WLGA-FM	WPTF-FM	WVIC-FM
RADIO 2CC	KCPC-FM	KLDD-AM	KSSK-AM	WCAO-AM	WHLY-FM	WLKI-FM	WPXR-FM	WVOR-FM
RADIO 2DAY-FM	KCTC-FM	KLMS-AM	KTKS-FM	WCAU-FM	WHQT-FM	WLLR-FM	WPYX-FM	WWCK-FM
RADIO 2MMM-FM	KDAB-FM	KLOL-FM	KTOM-AM	WCAV-FM	WHTF-FM	WLOH-AM	WQAM-AM	WWDC-FM
RADIO 2NX	KDAB-FM	KLOS-FM	KTOM-FM	WCAW-AM	WHTQ-FM	WLR5-FM	WQDR-FM	WWDM-FM
RADIO 2SM	KDKA-AM	KLPX-FM	KTSA-AM	WCBS-FM	WHTT-FM	WLRW-FM	WQHK-AM	WWGT-FM
RADIO 2UW	KDLZ-FM	KLRA-AM	KTWV-FM	WCDX-FM	WHTX-FM	WLS-AM	WQHT-FM	WWKA-FM
RADIO 2WS	KDON-FM	KLRS-FM	KTQX-FM	WCGQ-FM	WHTZ-FM	WLTF-FM	WQIK-AM	WWKS-FM
RADIO 3AK	KDTH-AM	KLSC-FM	KTYD-FM	WCII-AM	WHYI-FM	WLTT-FM	WQIK-FM	WWKX-FM
RADIO 3FOX-FM	KELT-FM	KLSQ-FM	KUDL-FM	WCKG-FM	WHYT-FM	WLUP-AM	WQOK-FM	WWMG-FM
RADIO 3KZ	KELT-FM	KLTV-FM	KVET-AM	WCKN-FM	WICC-AM	WLUP-FM	WQXI-AM	WWNK-FM
RADIO 3UZ	KEJ-FM	KLUV-FM	KVIL-FM	WCRX-FM	WIL-AM	WLVE-FM	WQXI-FM	WWRX-FM
RADIO 3XY	KEJ-FM	KLZ-AM	KVLT-FM	WCRZ-FM	WIL-FM	WLVK-FM	WQYK-FM	WWSV-FM
RADIO 4BC	KEZE-FM	KMEL-FM	KWEN-FM	WCSX-FM	WING-AM	WLVO-FM	WRBQ-FM	WWWV-FM
RADIO 4BK	KEZO-AM	KMGC-FM	KWFM-FM	WCWA-AM	WIOG-FM	WLWV-FM	WRDU-FM	WWWZ-FM
RADIO 4KQ-AM	KEZO-FM	KMGX-FM	KWJJ-AM	WCXI-AM	WIOQ-FM	WLW-AM	WRKA-FM	WWYZ-FM
RADIO 4SS	KEZR-FM	KMOX-AM	KWJJ-FM	WCXR-FM	WIOT-FM	WLWI-FM	WRKI-FM	WXBQ-FM
RADIO 4XO	KFI-AM	KMPS-FM	KWTO-AM	KWDF-AM	WIP-AM	WLWQ-FM	WRIT-FM	WXBT-FM
RADIO 5KA	KFKF-FM	KMYZ-FM	KWTO-FM	WDBO-AM	WIQB-FM	WLZR-FM	WRMR-AM	WXLK-FM
RADIO 5KX	KFMF-FM	KMZQ-FM	KXLR-AM	WDIZ-FM	WIV-FM	WLVY-FM	WROR-FM	WXLX-FM
RADIO 5KX	KFMQ-FM	KNAX-FM	KXOA-AM	WDJZ-FM	WIXV-FM	WLVY-FM	WRQL-AM	WXRK-FM
RADIO 5KX	KFOG-FM	KNX-FM	KXOA-AM	WDJO-AM	WIYY-FM	WMAQ-AM	WRQN-FM	WXTR-FM
RADIO 5KX	KFOR-AM	KOAG-FM	KXXY-FM	WDJX-FM	WIZD-FM	WMEE-FM	WRQX-FM	WXTU-FM
RADIO 5KX	KFRX-AM	KOIT-FM	KXYQ-FM	WDJY-FM	WJAZ-FM	WMJJ-FM	WRXK-FM	WXYV-FM
RADIO 5KX	KFRX-AM	KOME-FM	KYK-FM	WDKS-FM	WJBX-AM	WMJQ-FM	WSB-FM	WYAV-FM
RADIO 5KX	KFRX-AM	KOST-FM	KYU-FM	WDTX-FM	WJJD-AM	WMJY-FM	WSG-FM	WYAY-FM
RADIO 5KX	KFRX-AM	KOY-FM	KYYS-FM	WDVE-FM	WJMK-FM	WMMR-FM	WSHE-FM	WYHT-FM
RADIO 5KX	KFRX-AM	KPRS-FM	KZEW-FM	WBEV-FM	WJR-AM	WMRQ-FM	WSJS-AM	WYHY-FM
RADIO 5KX	KFRX-AM	KQFX-FM	KZFX-FM	WEBN-FM	WJTT-FM	WMRZ-AM	WSLR-AM	WYMG-FM
RADIO 5KX	KFRX-AM	KQKS-FM	KZLR-FM	WEGR-FM	WJTV-FM	WMXJ-FM	WSM-AM	WYNF-FM
RADIO 5KX	KFRX-AM	KQMQ-FM	KZOK-FM	WENS-FM	WJY-FM	WMYK-FM	WSM-FM	WYNY-FM
RADIO 5KX	KFRX-AM	KQMQ-FM	KZOU-FM	WERZ-FM	WKBF-AM	WMYU-FM	WSNE-FM	WYRY-FM
RADIO 5KX	KFRX-AM	KRAK-AM	KZPS-FM	WESC-FM	WKDD-FM	WNCI-FM	WSNI-FM	WYSP-FM
RADIO 5KX	KFRX-AM	KRAK-AM	KZRR-FM	WEZB-FM	WKEZ-FM	WNCX-FM	WSNX-FM	WYTZ-FM
RADIO 5KX	KFRX-AM	KRBE-AM	KZSS-AM	WEZC-FM	WKIO-FM	WNDE-AM	WSNY-FM	WYYY-FM
RADIO 5KX	KFRX-AM	KRBE-AM	KZZU-FM	WEZS-FM	WKLX-FM	WNEW-AM	WSOC-FM	WZAK-FM
RADIO 5KX	KFRX-AM	KREO-FM	WAAF-FM	WEZX-FM	WKLH-FM	WNEW-FM	WSRS-FM	WZBQ-FM
RADIO 5KX	KFRX-AM	KRLV-FM	WAIV-FM	WFBQ-FM	WKLR-FM	WNFI-FM	WSSH-FM	WZOU-FM
RADIO 5KX	KFRX-AM	KRMG-AM	WAKR-AM	WFOX-FM	WKLS-FM	WNIC-FM	WSSX-FM	WZPL-FM
RADIO 5KX	KFRX-AM	KRNO-FM	WAMZ-FM	WFTQ-AM	WKLX-FM	WNLK-AM	WSTC-AM	WZTA-FM
RADIO 5KX	KFRX-AM	KRNQ-FM	WAOK-AM	WFXC-FM	WKMF-AM	WNLT-FM	WSTW-FM	WZXL-FM
RADIO 5KX	KFRX-AM	KROC-FM	WAPF-FM	WFYR-FM	WKPE-FM	WNOR-AM	WSUN-AM	WZYL-FM
RADIO 5KX	KFRX-AM	KROQ-FM	WAPL-FM	WFYV-FM	WKQQ-FM	WNRS-AM	WSYR-AM	WZZK-FM
RADIO 5KX	KFRX-AM	KRPM-AM	WARM-FM	WGFY-FM	WKQS-FM	WNSR-FM	WTAE-AM	WZZO-FM
RADIO 5KX	KFRX-AM	KRPM-FM	WASH-FM	WGH-FM	WKQC-FM	WNTQ-FM	WTFM-FM	WZZP-FM
RADIO 5KX	KFRX-AM	KRQR-FM	WAXY-FM	WGR-FM	WKRC-AM	WNVA-FM	WTKX-FM	
RADIO 5KX	KFRX-AM	KRSN-AM	WBBM-FM	WGNA-FM	WKRQ-FM	WOMC-FM	WTPI-FM	

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This is a list of success stories.

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R&R SALES STRATEGY OVERVIEW

Q & A

Upping Incentives

By Chris Beck

Question: I'm preparing my 1988 budget and would like to know what you think about sales incentives for the staff, especially with regard to awarding higher commissions for new business. Also, what — if anything — have you found to increase the impact of bonuses in general? I'm finding out that cash doesn't seem to work as well as it used to.

Answer: There is one technique that does seem to consistently make a difference — “tangible positioning.”

To enhance any incentive or bonus that you might offer, always try to translate it into take-home pay. Many a salesperson has lost motivation because he didn't think about the impact of taxes.

Furthermore, don't hide the bonus in a regular paycheck. Instead, give it to them separately in front of their peers and top management. This applies in corporate situations as well. No one should be exempt from calling his most productive salesperson and congratulating him on a job well-done.

There's nothing wrong with paying higher commissions for new business, but this in itself isn't the only solution.

Be realistic. Giving people more money for new business doesn't work overnight. It often takes more than 90 days to have any impact at all. Even then, you need to constantly sell and position your incentive program.

If you plan on incorporating different commission rates, here are a couple of suggestions:

At the onset, make the additional compensation tangible. Not only in take-home pay, but also in what it could mean in the future. You might say, “To you, the difference between 10 and 20% on just two \$2500 orders a month is about \$250 in take-home pay every month. That \$250 could be the difference in the payments between what you're driving now and a Porsche, or . . .”

As people start generating higher-commissioned, new business sales, show them what it means to them. When you close each month, don't simply call each salesperson's attention to the impact that new business development has had on his check, let him see that \$250 and spend it. You could even combine your monthly closing meeting with a shopping trip to a popular mall or upscale retail store.

Regarding your second question concerning giving out specialized incentives for hitting budgets and so forth, consider group or team incentives.

If you decide to try a group incentive program, let your staff keep track of its own progress. Post your goal in the sales office and let each person fill in his individual contribution where everyone else can see it.

You might be surprised at what a group of individuals will accomplish when you have the power of peer pressure working for you.

The “Ins” and “Outs” Of Sales

The world of sales has its own dos and don'ts. Here's a light-hearted look at what's hot and what's not:

What's “Out”

- Dinners
- Long Lunches
- Yuppies
- Using Mobile Units To Cover News
- Alternate Choice Closes
- Leaving Messages
- Calling With An Idea
- Pay Phones & Beepers
- ARB
- Rankers
- Bar Graphs
- Coffee Cups
- Bumper Stickers
- Billboards
- Chocolates & Flowers
- Restaurant Trade
- News
- Weather
- Station Monitors
- Meetings With Retailers
- Station Folders
- Success Letters
- Pictures On Cards
- Retail Sales
- Media Specialist
- Account Executive

What's “In”

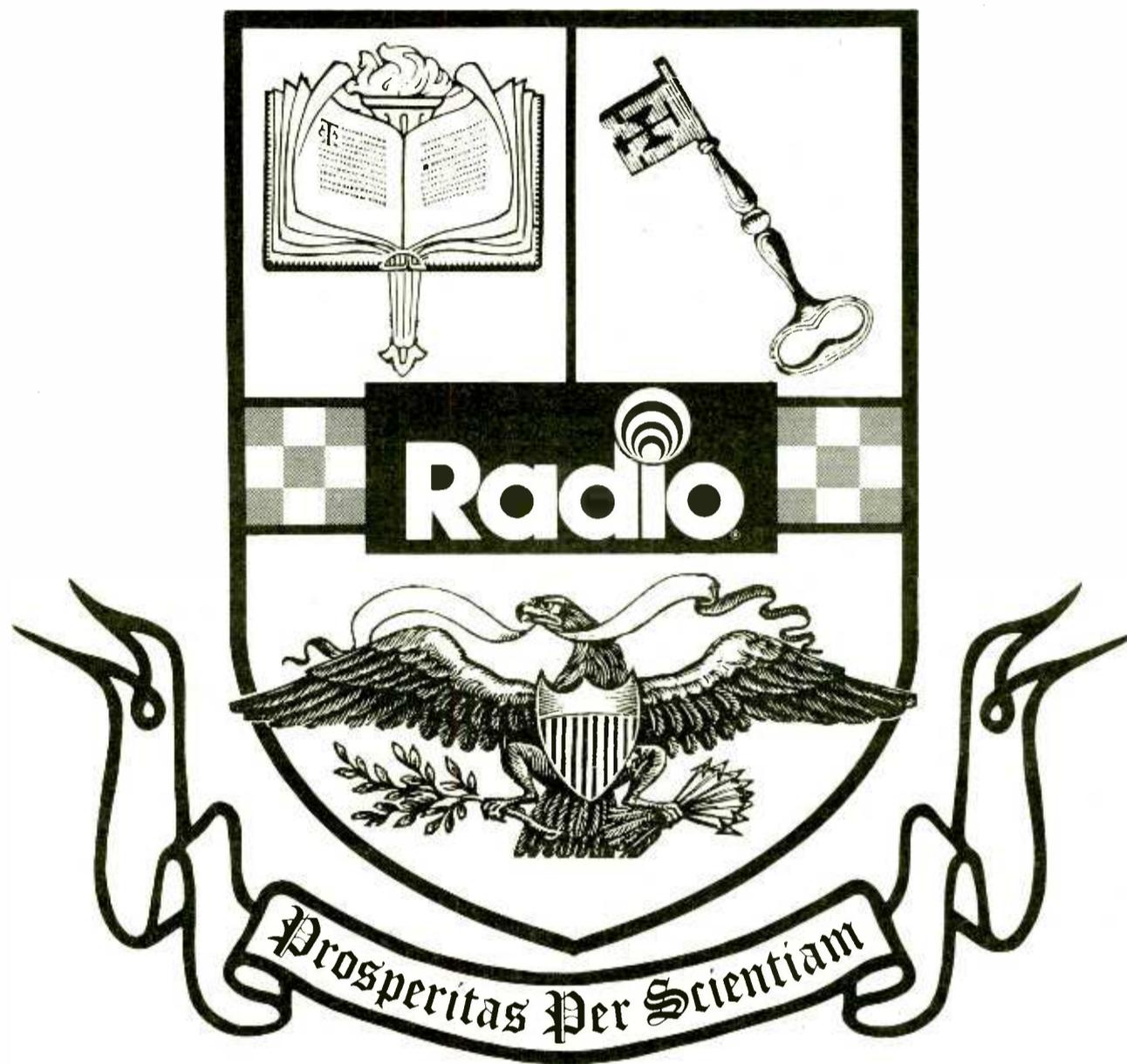
- Eating
 - Power Breakfasts
- Positioning
 - Ultras
 - Making News In The Studio (a la David Horowitz)
- Closing
 - Consulting Question Closes
- Telephone
 - Pre-Approach Material
 - Calling To Get Feedback
 - Cellular Phones & Private Centers
- Ratings
 - Local Or National Research
 - Reach & Frequency
 - Pie Charts With Color
- Merchandise
 - Workout Bags
 - Skywriting
 - Trash Cans With Logos At City Parks
- Gifts
 - Muffins & Gourmet Coffees
 - Tickets For Jazz Concerts Or The Arts
- Sponsorships
 - Business & Financial Reports
 - Seminars
- Sales Meetings
 - Role-Playing & Group Games
 - Training
- Presentations
 - Videotape Presentations
 - Videotape Success Shots
- Business Cards
 - Cards Made Out Of Brass
- Titles
 - Major Account Sales
 - Vice President/Sales
 - No Title
- Prospecting
 - Manufacturer Reps
 - On Location Research
 - Library Research
- Entertainment
 - Jazz Clubs
 - Diners
 - Green Cards With Company Name Or Cash
 - Non-Carbonated Mineral Water
 - Exercise & Sports
- Women's Nails
 - Soft Light Colors
- Men's Nails
 - Manicures

NEW SELLING IDEA

Car Comparison

You can capitalize on the tremendous competition in economy cars, small pickups, and 4X4s by having a local auto dealer do a side-by-side comparison of competing models. Ask the dealer to obtain competing models, display them on the lot, and invite potential purchasers to “see and feel the difference.” This idea is a natural for radio, which is the perfect medium to provide the needed drama and immediacy this promotion needs to work.

RADIO SALES UNIVERSITY



Designed to address the needs of new salespeople, the 12 hour weekend course integrates product knowledge, facts and figures, practical experience and realistic exercises to fully prepare students to sell radio effectively. The object is to make students more productive, more creative, more motivated, more knowledgeable, and more skilled in radio sales.

The RAB Radio Sales University is open to any radio station. RAB and NAB member stations enjoy discounted tuition.

FALL SESSIONS

Oct. 9-11
Nov. 13-15

Chicago, IL
Little Rock, AR

Information/Registration: 1-800-232-3131

R&R MANAGEMENT OVERVIEW

The Cold Truth: According to a leading executive recruitment firm, 80% of the gossip heard around the office water cooler is accurate. *Source: Robert Half Inc.*

Do We Still Have To Dress For Success?

A standing rule in the business world used to be the less feminine the attire, the more competent the female employee.

While that particular attitude has relaxed somewhat over the past ten years, both male and female executives believe that a woman who looks too feminine for the workplace conveys an image of helplessness, weakness, and incompetence.

Too Sexy To Be Promoted

John T. Molloy, author of the "Dress For Success" books for both men and women, recently conducted a survey of 10,000 managers of female office workers. First the managers were asked to describe the women's style of dress. Molloy then traced the career progress of these female workers over a three-year period.

The survey's results showed that female executives whose clothing was labeled "professional," "dull," "conservative," "non-sexy," or "non-frilly" were twice as likely to be promoted than women dressed in "frilly," "frivolous," or "sexy" clothing. Women whose style of

The one field where women execs can often get away with wearing miniskirts is the entertainment industry.

dress was described as "extremely feminine" were generally paid less than their co-workers as well.

What's "Too Feminine"?

However, the survey doesn't indicate where the fine (hem)line between "feminine" and "too feminine" is drawn. For example, while the miniskirt is making a fashion comeback, it is considered inappropriate for a female exec to wear

a mini in the office. Miniskirts fall into the "too sexy," "too little girlish," or "too-cute" syndrome, and too many managers consider cute to be the opposite of serious.

Nevertheless, Molloy's survey did reveal that the one field where women execs can get away with wearing miniskirts is the entertainment industry.

Best-Suited For Business

So what's a fashionable female executive to wear? The traditional business suit still seems to be the safest fashion statement for the workplace. The results of another Molloy survey show that 50% of the 1300 corporate saleswomen polled wear suits two or three times per week, although that's down 20% from five years ago.

Tailored dresses or suits worn with jackets are other alternatives for women execs, but the wearer must beware of appearing "too masculine" or "too formal." Too often these looks give the impression that the person wearing them is trying too hard. Keep in mind that an outfit that's inappropriate for the grey-suited world of investment banking wouldn't be out of place at all in an advertising agency.

Shoes Make The Manager

While male executives don't have to worry about looking "too masculine," there are still some definite fashion dos and don'ts for the men in the office. Ill-fitting suits, unironed shirts, tacky tie clips, ties that are either too short or too long, and loud colors in general are among the fashion statements — or non-statements — that constitute an "unprofessional image."

The male fashion *faux pas* most often cited by the managers surveyed comes under the heading of footwear. White, beige, brightly-colored, or large-patterned argyle socks are all considered unacceptable for the office, as are saddle shoes and anything that resembles lounge slippers.

Fewer People = More Productive Meetings

Sometimes more is not better. According to Leon Gold of the New York City-based public accounting firm Philips, Gold & Co, meetings where important decisions are being made are most productive when there are no more than seven people present.

To get the most out of your meetings, limit attendance either to those workers who have decision-making authority or those employees who have specific knowledge essential to solving the problem being discussed.

During Every Working Hour

Each weekday hour between 9am and 5pm, Americans will perform the following financial activities

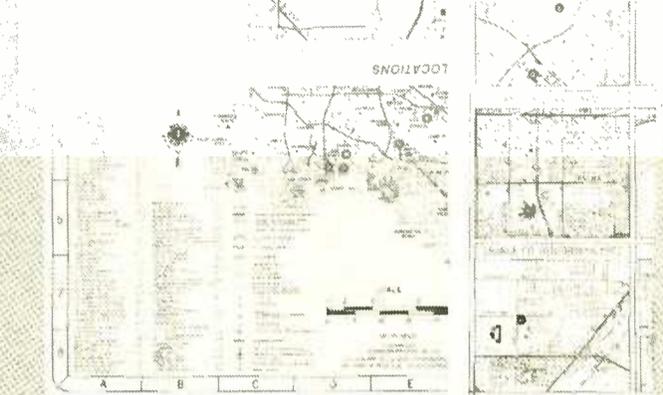
- 14 million personal checks will be written.
- 7000 bank accounts will be opened.
- 6000 customer CDs will be negotiated.
- 45,000 insurance policies will be written.
- 22,000 airline tickets will be purchased with bank travel credit cards.
- 12,000 securities transactions will occur.
- 260,000 ATM transactions will be made.
- 1000 money market funds and money market accounts will be opened.

Source: Madison Financial Corp. Trends



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KNX 1070



KNX Promo Item Puts Traffic Reporting On The Map

In an effort to spotlight its morning traffic and weather reporting, News-formatted **KNX/Los Angeles** has come up with a combination public service and station promotion item in the form of an all-inclusive Los Angeles area pocket map.

Contained in a large matchbook cover personalized with the station's logo, the map folds out to 8" x 10" and not only covers the majority of the Los Angeles county area, but also parts of San Bernardino and Orange counties. All major freeways in the Southern California area are also highlighted.

The back of the map features 19 enlarged sections that detail the immediate areas surrounding various major sports, entertainment, and concert sites as well as other points of interest.

Write The Creative Memos

If you have a creative message you want the office to know about, write it down.

If you have a routine memorandum to be disseminated, tell people.

According to Dianna Booher, author of "Cutting Paperwork In The Corporate Culture," too often executives spend time talking about

creative ideas (which often wind up getting shot down before they've even had a chance to be put in writing).

At the same time, countless hours are wasted by writing routine memo after routine memo (which results in most employees ignoring them because they start to think that anything written down is simply a matter of routine).

DATELINE

- **September 29 - October 1** — Society of Broadcast Engineers National Convention. St. Louis Convention Center. St. Louis, MO.
- **September 30** — International Radio & Television Society Newsmaker Luncheon. Keynote Speaker: FCC Chairman Dennis Patrick. Waldorf-Astoria. New York, NY.
- **October 12** — CMA Awards. Grand Ole Opry House. Nashville, TN.
- **October 14-16** — National Religious Broadcasters Mid-western Chapter Meeting. Pheasant Run Resort. St. Charles, IL.
- **October 22-24** — National Religious Broadcasters Eastern Chapter Meeting. Sandy Cove Bible Conference Center. North East, MD.
- **November 19-21** — Loyola Radio Conference. Holiday Inn Mart Plaza. Chicago, IL.
- **January 23-25, 1988** — RAB Managing Sales Conference. Hyatt Regency. Atlanta, GA.
- **January 25, 1988** — 15th Annual American Music Awards. Shrine Auditorium. Los Angeles, CA.

- **January 30 - February 3, 1988** — National Religious Broadcasters 44th Annual Convention. Sheraton Washington and Omni Shoreham hotels. Washington, DC.
- **January 31, 1988** — Super Bowl XXII. Jack Murphy Stadium. San Diego, CA.
- **February 13-28, 1988** — Winter Olympics. Calgary, Alberta, Canada.
- **February 11-13, 1988** — CRS. Opryland Hotel, Nashville, TN.
- **February 12-13, 1988** — Gavin Convention. St. Francis Hotel. San Francisco, CA.
- **March 2, 1988** — National Association of Recording Arts and Sciences 30th Annual Grammy Awards. Radio City Music Hall. New York, NY.
- **March 3-5, 1988** — R&R Convention. Loews Anatole. Dallas, TX.
- **March 21, 1988** — Academy of Country Music 23rd Annual Country Music Awards. Knott's Berry Farm. Anaheim, CA.
- **April 9-12, 1988** — NAB 66th Annual Convention. Las Vegas Convention Center. Las Vegas, NV.

Evolutionary Thinking

Don't just keep doing a job because you're the only one who knows how to do it right.

Writing in the *American Management Newsletter*, Dr. Renee Magid notes that continuing to do such jobs is a short-term solution that will eventually become a long-term problem as you swiftly find yourself overburdened.

The solution is to remember that people are trainable, if only you can be patient and encouraging. If you already find yourself overburdened, decide what parts of the job don't have to be done by you, then get busy and start to delegate, delegate, delegate.

A PLAN THAT WORKS



Jon Coleman, President

Richard Harker, Vice President

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Companies because
We Develop
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Coleman Research develops a strategy and lays out a series of steps that turn research into action. The Plan encompasses both marketing and programming — developing a position for the station as well as specific programming elements.

The Plan has worked for stations like **KZZP**-Phoenix; **WNSR**-New York; **KISS**-San Antonio; **WCXR**-Washington, D.C., and **KBIG**-Los Angeles. And, The Plan can work for you. Call us for more information.

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R&R MEDIA

OVERVIEW

Interest In CDs Increasing

Consumer interest in compact discs is increasing, even though a recent survey published in *Public Pulse* found that only three percent of Americans claim to have purchased a CD within the last month.

Nevertheless, more than three times that many (about 10%) say that CDs are a strong personal interest of theirs, a figure that has increased by 50% in one year.

Coincidentally, half of those who now claim a strong interest in CDs claim to have developed it within the past year as well.

Those population sub-groups most likely to be interested in CDs? Westerners (21%) and young people (19%).

FILMS

WEEKEND BOX OFFICE SEPTEMBER 18-20

1 <i>Fatal Attraction</i> (Paramount)*	\$7.6
2 <i>The Principal</i> (Tri-Star)*	\$4.69
3 <i>Hellraiser</i> (New World)*	\$4.65
4 <i>The Pick-Up Artist</i> (20th Century Fox)*	\$4.4
5 <i>Stakeout</i> (Buena Vista)	\$3.3
6 <i>Dirty Dancing</i> (Vestron)	\$2.4
7 <i>No Way Out</i> (Orion)	\$1.8
8 <i>La Bamba</i> (Columbia)	\$1.7
9 <i>The Big Easy</i> (Columbia)	\$1.4
10 <i>Can't Buy Me Love</i> (Buena Vista)	\$1.3

* First week in release
All figures in millions

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This weekend's openers include "The Princess Bride," in which director **Rob Reiner** focuses on the nature of fairy tales and reality as seen through the eyes of a child; "The Big Town," in which rambliin' gambliin' man **Matt Dillon** and fan dancer **Diane Lane** find low-life in '50s Chicago to be a crapshoot; and "Best Seller," in which cop/writer **Brian Dennehy** and hitman **James Woods** join forces to fight corruption.

FATAL ATTRACTIONS: "Fatal Attraction" pulled down the fourth all-time highest weekend box office total for a fall release: 1) "Never Say Never Again" (fall '83, 1550 theaters); 2) "Crocodile Dundee" (fall '85, 879 theaters); 3) "Commando" (fall '85, 1495 theaters); 4) "Fatal Attraction" (758 theaters). Because "Fatal Attraction" was released in the fewest number of theaters, its dollar intake was the highest per screen average of the four films listed.

Ongoing National Consumer Music Study On Horizon

Beginning October 1, the **Street Pulse Group** and **George Fine Research** will debut the "Soundata Music Consumer Survey," an ongoing national consumer panel that will monitor and gather information concerning music and its role in the marketplace. The survey, claimed to be the first of its kind, will also track consumers' purchasing behavior with regard to music and music-related products.

Using a combination of diaries, mail questionnaires, and telephone interviews, the survey will draw upon a sample size of 2400 persons (12+) chosen through random digit dialing. In addition, all persons involved in the survey must have purchased at least three records, tapes, or CDs within the past six months.

Results To Be Sponsor-Exclusive

Results will be published month-

ly, quarterly, and at two personal presentations per year. Information gathered from this survey will be available exclusively to a core group of corporate sponsors, which currently includes such leading media firms as **WCI** and **HBO**. These sponsors also will have the right to formulate specific survey questions to be asked.

The Soundata Music Consumer Survey will not only track consumer purchases of recorded music, movie tickets, video rentals, and musical hardware, but also monitor radio listening, music television viewing, and concert attendance. Additional questions concerning selected products as well as various attitudinal behavior and perception tests are also part of the survey.

For further information, contact the Street Pulse Group at (203) 354-6405.

TELEVISION

Due to the large number of programs making their fall season debut, information compiled by **Nielsen Media Research** listings for the Top Ten/Bottom Five television shows was incomplete at press time.

• A major musical television event takes place from 11:30pm to 12:30am on Friday, September 25 when **CBS** airs the American debut of "Top Of The Pops," featuring performances by **David Bowie** and **Mick Jagger**.

The show is an institution in its native United Kingdom, where the half-hour program has been seen weekly on the **BBC** — without repeats — for the past 23 years.

The new US version is an hour long, and will combine a half-hour of programming from UK with a half-hour from the US. **PolyGram** recording artist **Nia Peeples** will host the US segment while **Gary Davies**, long-time host of the British "Pops," will oversee the London-based festivities.

All guest performances are taped live in front of a studio audience. Artists whose segments were taped in London include **Jagger** (performing his new single "Let's Work"), **Bana-**



Mick Jagger workin' hard for you, the television audience.

narama, **Level 42**, and **Rick Astley**. **Bowie**, **Bryan Adams**, **Mr. Mister**, **Loverboy**, and **Jellybean** (featuring **Elisa Fiorillo**) were taped in the US.

• Country superstar **Dolly Parton** will headline her own hour-long, weekly variety show "Dolly," premiering this Sunday, September 27 at 9pm on **ABC**. Dolly's guests this week include **Pee-Wee Herman**, **Oprah Winfrey**, and wrestler **Hulk Hogan**, who will join Dolly in an original music video titled "He's Got A Head Lock On My Heart."

• The **College Music Journal New Music Awards**, originally set to make its national broadcast debut October 31, has been rescheduled for May 1988.

How Many Bozos? An estimated 183 people have played "Bozo" since the clown first appeared on television back in the early '50s. Source: Larry Harman Pictures Corp.

SAY WHAT?

Study Claims Loud Music Not Harmful

Sounds unbelievable, but according to a recently-published study by Dutch audiologist **Heink Lindeman**, being exposed to loud music is not harmful to your hearing.

As reported in the *Daily Insider* radio newsletter, Lindeman spent the last ten years studying 200 Dutch youngsters who regularly attended rock concerts and discos.

After testing his subjects — who were all between the ages of 16 and 20 when the study began — every three years, Lindeman found that any loss of hearing detected immediately following concert or disco attendance was short-lived.

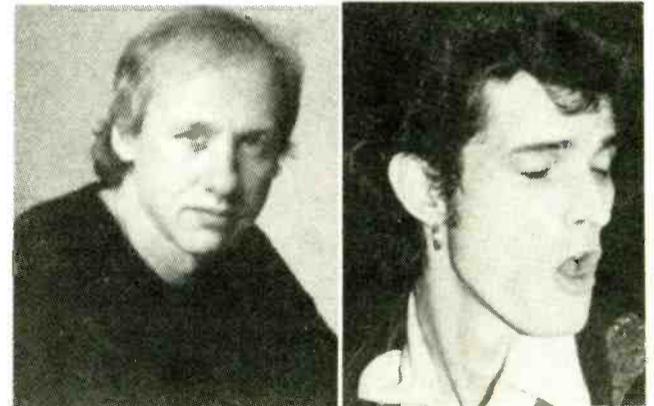
Lindeman claims that previous studies, such as those conducted in the US during the '70s, tested teens too soon after they'd left the concert or disco to be accurate.

MUSIC & MOVIES

CURRENT

- **DIRTY DANCING** (RCA)
Single: I've Had The Time.../Bill Medley & Jennifer Warnes
Featured Artists: **Blow Monkeys**, **Tom Johnston**, **Zappacosta**
- **THE BIG EASY** (Antilles)
Featured Artists: **Professor Longhair**, **Wild Tchoupitoulas**
- **LA BAMBA** (Slash/WB)
Singles: *La Bamba/Los Lobos*
Come On Let's Go/Los Lobos
Other Featured Artists: **Brian Setzer**, **Marshall Crenshaw**, **Bo Diddley**
- **THE LOST BOYS** (Atlantic)
Single: *Lost In The Shadows/Lou Gramm*
Other Featured Artists: **Echo & Bunnymen**, **Roger Daltrey**
- **BEVERLY HILLS COP II** (MCA)
Single: *Love/Hate/Pebbles*
Other Featured Artists: **Bob Seger**, **Jets**, **George Michael**
- **THE DISORDERLIES** (Tin Pan Apple/PG)
Single: *I Heard A Rumor/Bananarama* (London/PG)
Other Featured Artists: **Bon Jovi**, **Gwen Guthrie**
- **WHO'S THAT GIRL** (Sire/WB)
Singles: *Who's That Girl/Madonna*
Causing A Commotion/Madonna
Other Featured Artists: **Scrritti Politti**, **Coati Mundi**, **Club Nouveau**
- **HE'S MY GIRL** (Scotti Bros./Epic)
Single: *He's My Girl/David Hallyday*
Other Featured Artists: **Paul Revere & Raiders**, **Sylvie Vartan**
- **IN THE MOOD** (Atlantic)
Featured Artists: **Jennifer Holiday**, **Beverly D'Angelo**
- **WITHNAIL AND I** (DRG)
Featured Artists: **Beatles**, **Jimi Hendrix**, **King Curtis**
- **LADY BEWARE** (Scotti Bros./Epic)
Featured Artists: **David Hallyday**, **La Marca**, **Craig Safan**

UPCOMING



Mark Knopfler & Willy DeVille: Storybook lovers.

- **BIG TOWN** (Atlantic)
Featured Artists: **Little Willie John**, **Ronnie Self**, **Bobby Darin**
- **PRINCESS BRIDE** (WB)
Single: *Storybook Love/Mark Knopfler & Willy DeVille*
- **GHOULIES II**
Single: *Scream Until You Like It/W.A.S.P.* (Capitol)
(No Soundtrack Available)
- **HIDING OUT**
Single: *Catch Me (I'm Falling)/Pretty Poison* (Virgin)
(No Soundtrack Available)
- **WHEN THE WIND BLOWS** (Virgin)
Featured Artists: **David Bowie**, **Genesis**, **Roger Waters**

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R&R LIFESTYLES OVERVIEW

Remarry-Go-'Round: One-third of all US marriages are remarriages for at least one partner.

Source: American Demographics

Odor Blindness Bigger Than Color Blindness

We all know that a rose by any other name would smell just as sweet — providing you can smell it in the first place.

According to data compiled from a "smell survey" included in the September 1986 issue of *National Geographic* magazine, there are an estimated three million Americans who have no sense of smell!

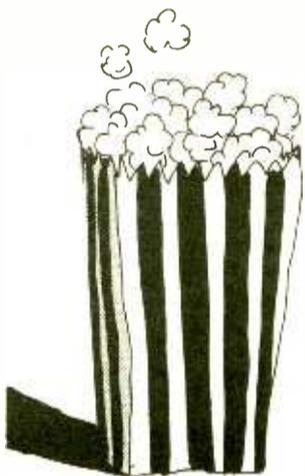
Readers were asked to scratch-and-sniff six scented panels included in the magazine, then answer a series of questions. The six splendid scents included in the survey were androstenone (the smell of sweat), isoamyl acetate (bananas), galaxolide (musk), eugenol (cloves), mercaptans (compounds that produce the odor in natural gas), and roses.

The scratch-and-sniff study was the largest ever conducted on the

sense of smell, with 1.5 million people responding to the questionnaire. Preliminary analysis of the survey responses show many people have odor "blind spots." For example, 35% of the respondents could not detect the sweaty odor of androstenone, while 29% could not smell the scent of musk.

In addition, the survey found that "odor blindness" is more common than color blindness. Furthermore, researchers discovered that the ability to correctly identify a specific odor declines with age. Sniff.

Popcorn!!!

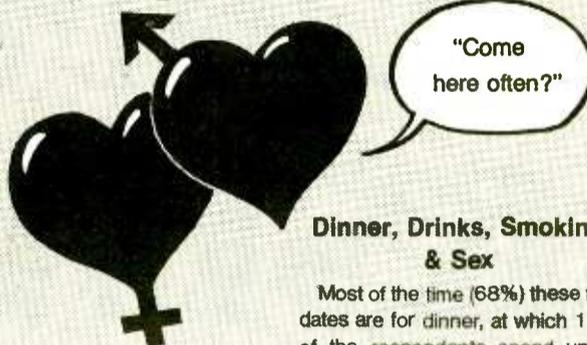


Snack food fanatics searching for the ultimate in gourmet taste treats should look no further than Allamuchy, NJ, where the Flavor Snax Unlimited company has recently developed a patented process for making flavor-impregnated popcorn. The firm is marketing the product as "J.R. Kettlepoppers Flavorbursting Thundercorn."

If the brand name alone isn't a mouthful, just wait until you wrap your taste buds around such designer flavors as butter 'n' garlic, taco, and — for you tropical types — macadamia-coconut.

Lest you think flavored popcorn is just so much hot air, consider this tantalizing tidbit of information: Americans wolfed down 1.5 billion dollars worth of popcorn last year, a figure that's predicted to swell another 7% by the end of 1988.

Dating In The '80s



Dinner, Drinks, Smoking & Sex

Most of the time (68%) these first dates are for dinner, at which 17% of the respondents spend under \$25, another 32% pay between \$26 and \$50, and the majority (46%) shell out between \$51 and \$99. Only 5% blow more than a \$100 on a first date.

On these first dates, 41% of the singles surveyed said they order wine or a wine cooler, 23% ask for a mixed drink, 14% request beer, and 11% call for a specialty water. This last phenomenon is definitely a sign o' the times.

Ditto for the finding that more than 60% of these singles claim that they wouldn't think of dating a smoker, although a majority of these health-conscious types let that preference be known before the second date.

Perhaps the most timely statistics are the "morning after" responses. The day after sleeping with a new partner, 14% of the singles wonder whether the "relationship" will become permanent, but the majority (62%) are worried if they have contracted a sexual disease. Happy hour starts here.

We hear a lot of loose talk about sexually-transmitted diseases these days, but has people's dating behavior really changed that much?

Yes and no. According to a recent survey of 1005 singles from around the country conducted by the Great Expectations Franchised Video Dating Centres, 61% of the men still say their most effective pickup line is a simple "hello."

However, 47% of the women respondents say they'll usually hear a cliché or an obnoxious remark (25%), before they get a "hello" (15%) or a compliment (13%). A majority (58%) of the women say they respond more favorably if the man uses a heartfelt compliment.

While an overwhelming majority (85%) of men still ask for the first date, in 78% of the instances it's the women who actually make the first non-verbal communication with the opposite sex.

WHAT PRICE SLEEP?

Where The Most Expensive Hotel Rooms Are

Busy business execs who spend much of their time on the road probably already know that the most expensive hotel rooms in the country are found in Manhattan hotels.

However, those travellers staying in Oklahoma City are getting the best bargains, because the average room rates in that city are the least expensive in the country.

According to statistics compiled by Runzheimer Reports, a monitor of the hotel industry, the second most expensive hotel rooms are found in Washington, DC.

The rest of the top ten most expensive hotel rooms are, in descending order, those located in Chicago, New York City (the remaining four boroughs, excluding Manhattan), San Francisco and Los Angeles (tied for fifth place), Honolulu, Atlantic City, San Diego, and Boston.

Least-Expensive Metros

As for the least-expensive cities, Great Falls, MT is the second-best bargain, trailed by (in order) Cheyenne, WY; Amarillo, TX; Huntsville, AL; Boise, ID; Sioux Falls, SD; Albany, GA; Springfield, IL; and Spokane, WA.

You Hear What You Eat

For years doctors have known that certain low-fat diets will reduce your chances of developing heart disease. However, a recent study found that these same diets can also help prevent hearing impairment.

According to Harold Pillsbury, a professor at the University of North Carolina, heart disease patients who reduced their intake of coffee and fatty foods not only reaped the benefits of a decrease in blood pressure, but also posted a marked increase in their hearing ability.

Cellular Phone Sales Soaring

Although one-third of all cellular phone customers drop the service each year, the Cellular Phone Industry Association estimates that more than one million Americans will own a mobile phone by the end of 1987, a 40% increase over last year's sales.

During the two-year period from 1984 to 1986, the amount of money Americans spent on cellular phone service increased eightfold to a staggering \$600 million.

What's more, cellular phone manufacturers will sell approximately \$285 million worth of equipment to the public by the end of 1986.

For concrete proof of the rapid growth in cellular phone use, check out the following figures:

Cellular Phones In Service	
(Numbers in Thousands)	
1983	Less Than 100
1984	100
1985	250
1986	500
1987	1000
1988	1500*
1989	1800*
1990	2000*

*Estimated

Source: Herschel Shostack Associates Inc.

CHRONICLE

Born To:

Elektra/Asylum VP/AOR Promotion Brad Hunt, wife Susan, daughter Sandra Cathryn, September 6.

Marriages:

Media Strategies President Fred Jacobs to Debra Kepes, September 6.

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Management: Laurence R. Kruteck



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R&R TECHNOLOGY OVERVIEW

Cheap Pills: Low-dose, generic birth-control pills are now FDA legal. With 35 micrograms of estrogen, they'll be priced at 25% less than name brands.

Source: Wireless Flash

Spy-Proof Computer Spray

In the past, the only way to be sure that information stored on your computer would remain secret was to either purchase expensive "spy-proofed" computers or build a metal box around your high-security computer room, as "electronic eavesdroppers" sitting in a nearby van or building could use special antennas to pick up and translate the electronic emissions generated as the computer processed and stored information.

Now there's an easier, less-expensive way to "spy-proof" your computer. The Concord, NH-based TAFE Inc. company has devised a means by which a thin layer of zinc

is sprayed over the walls of your computer complex. (Windows and doors have to be covered with Sheetrock and sprayed as well.)

This coating, which has to be done by specially trained contractors, costs between \$2 and \$10 per square foot, as opposed to the \$100 to \$150 per square foot it costs to build a metal box around a room. While this might be beyond the means of most hackers, the "spy-proof" spray is currently being used in several corporate boardrooms, a number of embassies, and — not surprisingly — within the hallowed halls of the National Security Agency.

No Pressure Headphones



Unlike conventional headphones, which bend the wearer's ears out of their natural shape and thus inhibit the normal tonal range of hearing, these "pressureless headphones" developed by Swiss engineer Jurg Jecklin rest lightly on top of the user's head and allow the external ear to guide sound to the eardrum.

Since Jecklin's headphones do not force sound into the auditory canal, they are said to produce clearer treble and more resonant bass tones than conventional models.

Sporting a frequency response between 30-20,000 Hz, the lightweight (.85 pounds), are retail priced at \$179.95 via the NYC and Beverly Hills-based Hammacher Schlemmer catalog.

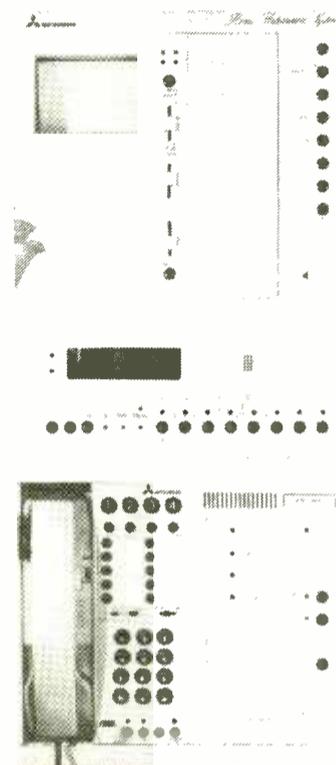
Touch-Tone Home Automation System

With Mitsubishi's "Master Controller Console" you can control every electronic device, appliance, and system in your home through the use of any touch-tone telephone.

This recently-developed system not only enables the user to turn lights on or off, lock or unlock doors, and arm or disarm a home security system via the telephone, but also allows users the luxury of calling home to learn that they've left without turning off the coffee pot, iron, air conditioner, pool heater, or whatever, and correct the situation simply by pressing a single button.

The easy-to-install system uses the existing wiring in the home (including hardwired or wireless security systems), is fully programmable, and is completely modular for ease of expansion. Any room that can be wired for a telephone jack can become part of the system.

Retail priced at \$1200, the "Master Controller Console" should be



available to the consumer market just in time for the holidays.

See-Through Camera



The "Onyx," said to be the world's first transparent camera, is now available to the consumer market. Developed by the Cambridge, MA-based Polaroid Corp., the see-through camera is the latest addition to the company's line of fully-automated, self-developing "Spectra" models.

Along with the thrill of being able to see the inner workings of the camera's electronic circuitry, the user can enjoy all the standard benefits associated with other "Spectra" cameras, including sonar autofocus, a rechargeable programmed flash, and automatic picture ejection. Retail price: \$280.

Consumer Camcorder Conflict

Even though 8mm and VHS-C camcorders weigh slightly more than two pounds, both are being badly beaten in the consumer market by the bulkier (more than five pounds), full-size VHS models.

Despite rosy industry predictions for the so-called minicamcorders, the full-size VHS models are still racking up more than 50% of the sales.

Why? All three types of camcorders are equally-priced at about \$1000 and up. The answer, it appears, is that consumers apparently feel more comfortable with a machine that requires the familiar, full-size VHS cassettes. They probably don't want to make

their VHS videocassette recorders obsolete overnight, either.

Meanwhile, even though the current consumer camcorder market hasn't begun to shake out yet, plans to introduce at least two more, different types of camcorders are in the wings.

JVC is coming with a "Super-VHS" model, capable of producing a superior image, and Samsung is gearing up a four-millimeter camcorder that sports a tape width half that of the 8mm cassettes. And the consumer camcorder conflict rages on...

Electronic Device Makes Dogs "Scram"

Mailmen, delivery boys, or innocent bystanders confronted by vicious dogs now have an alternative to using

mace, aerosol sprays, or large sticks to defend themselves.

Tara Systems Inc, a Burbank, CA-based company, has recently developed "Scram," a battery-operated, hand-held device that produces complex sonic and ultrasonic signals.

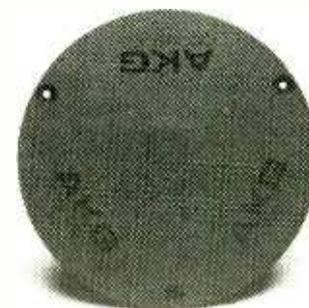
The resulting combination of signal frequencies in the sound waves causes a sensory overload that disorients the canine offender. Tests conducted on aggressive dogs have resulted in the animals becoming confused and breaking off attempted attacks.

Priced at \$97, "Scram" has been proven to be effective at up to 50 feet. While initial orders have been confined to the commercial market, focusing on postal and utility workers, the company will be making consumer models available in early '88.

AKG Intros New Surface Mount Mike

Sporting superior bass reproduction than previous models, the "C562" boundary layer microphone is currently available from the Stamford, CT-based AKG Acoustics firm. This pre-polarized condenser surface mount microphone is designed for use in situations where a lack of intrusion is as important as the natural reproduction of sound.

Ideal for use in group interview situations, the "C562" features a frequency response of 20-20,000 Hz and retails for \$395. For further in-



formation, contact AKG at (203) 348-2121.

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MAJOR MARKET SUCCESS-Here's what top broadcasters say about Chris Beck:

"The staff always comes away excited, with new solid techniques they use the very next week to create new business. We especially profit from Chris' guidance in MANUFACTURER SALES which is a real hot area for us now."
Lynn Anderson-Powell, President/
General Manager
KIIS FM Los Angeles

"Chris Beck presents the information better than anyone I've ever seen. His techniques are new, different, extremely bottom-line oriented, and THEY WORK."
Marv Dyson, President/
General Manager
WGCI Chicago

"The results are evident... we are getting new appointments and orders directly related to Chris Beck's ideas and concepts... THE STUFF WORKS."
Skip Broussard, General Sales
Manager
WSSP Orlando

"I have never been so impressed with anything like this before. The content is so logical... the delivery thorough, intense and yet humorous, which makes the sales people comfortable... VERY IMPRESSIVE."
Karen Sanchez, General Sales
Manager
"The Wave" Los Angeles



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Please Turn To Page 31



R&R STREET TALK

Gannett Majors To Catch SMN Wave

No one at **SMN** or at **GANNETT** will confirm the details, but **STREET TALK** has learned of impending plans to put New Age format "The Wave" fulltime on Gannett's **KS103/SAN DIEGO**. There are rumors of **KTKS/DALLAS** and recent New Age convert **KNUA/SEATTLE** coming to the party as well.

The change in San Diego is scheduled to take place at noon Friday (9/25), with calls switching to **KSWV**. The time frame for Dallas is thought to be set for early next week, with **KOAI "The Oasis"** as its new handle. **SMN** has also inked **BURKHART/ABRAMS** to consult its "Wave" format.

Meanwhile, **METROPOLITAN's KTWV/LOS ANGELES** has been the center of mucho media attention with its "Wave" format. But they're not excited about **KWVT/SAN RAFAEL's** use of the "WAVE" identity and music mix. Metropolitan has taken legal action against **KWVT**, seeking \$15 million in damages. **KWVT GM SUSAN BICE** confirmed the suit; however, she told us both sides are talking to each other. Stay tuned — we may have a "swell" conclusion to this next week.

Meanwhile, the Minneapolis-based **PROGRESSIVE MUSIC NETWORK** may be taking similar action against stations borrowing the term "The Breeze."

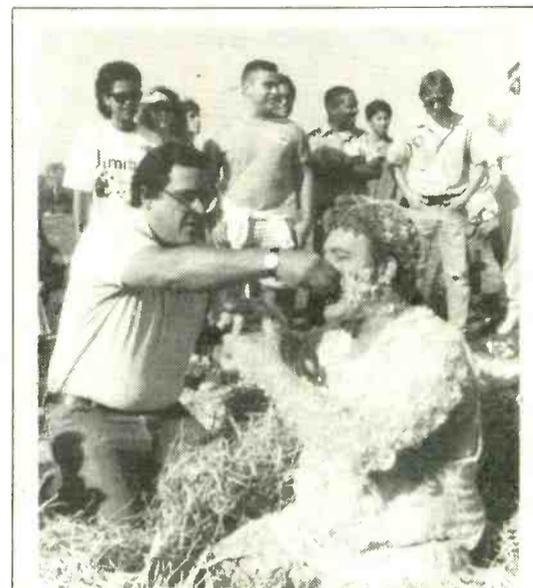
Other stations jumping on the New Age bandwagon include **KKFR/PHOENIX** and **KEY-FM/SPOKANE**.

DICK COLINO, President of **INTELSAT**, has been sentenced to six years in prison for embezzling \$4.8 million from his company.

Big Red's Hat Trick

COLUMBIA's promotion team pulled off a rare hat trick this week when they hammered out one, two, *three* Breakers with **BRUCE SPRINGSTEEN, LOVERBOY, and MICK JAGGER**.

How rare? The last time a single label scored three Breakers in a week was May 5, 1985, when **E/P/A** turned the hat trick with 'TIL TUESDAY, **CYNDI LAUPER, and JOHN CAFFERTY**.



SOME GUYS HAVE ALL THE CLUCK — What would you do to see Michael Jackson in Tokyo? **Q106/San Diego** found out when over 250 listeners wrote in describing the stunts they'd pull to win the an all-expenses-paid six-day trip and concert tickets. The six most original were chosen to make good on their claims. The gentleman pictured covered himself with honey, then chicken feathers, built a nest, sat on the eggs in the nest, and ate dozens of live mealworms . . . And he still didn't win! A mother and daughter who wrestled in a vat of chocolate marshmallow pudding KO'd all competitors.

Well, now that the smoke on West 44th Street has cleared, it looks like **ST** was hoodwinked by the same malicious gossip mill as several others. The truth is, *all* the key **BMG MUSIC/RCA** execs — **BOB BUZIAK, PETE JONES, MICHAEL EMMERSON, and RICK DOBBIS** — will be staying at their posts.

BMG topper **MICHAEL DORNEMANN** has specifically asked the "RCA Boys" to continue the process of rebuilding "Nipper" into an industry powerhouse. **CLIVE DAVIS** will continue to helm **ARISTA**, and **WILL NOT** take on any expanded role in the **BMG** organization. He and **BMG** are happy with right where he is.

Y100/MIAMI MD FRANK AMADEO is acting PD, while a lot of heavy names are being hitched to the vacant PD post. Although the early money was on **MARK DRISCOLL** to land the job, the lead horse now belongs to **KBEQ/KC PD STEVE PERUN**.

BARRY RICHARDS, now PD at **KBOS/FRESNO**, needs a killer morning personality.

Continued on Page 26

AIR PRIORITIES: WEEK 5

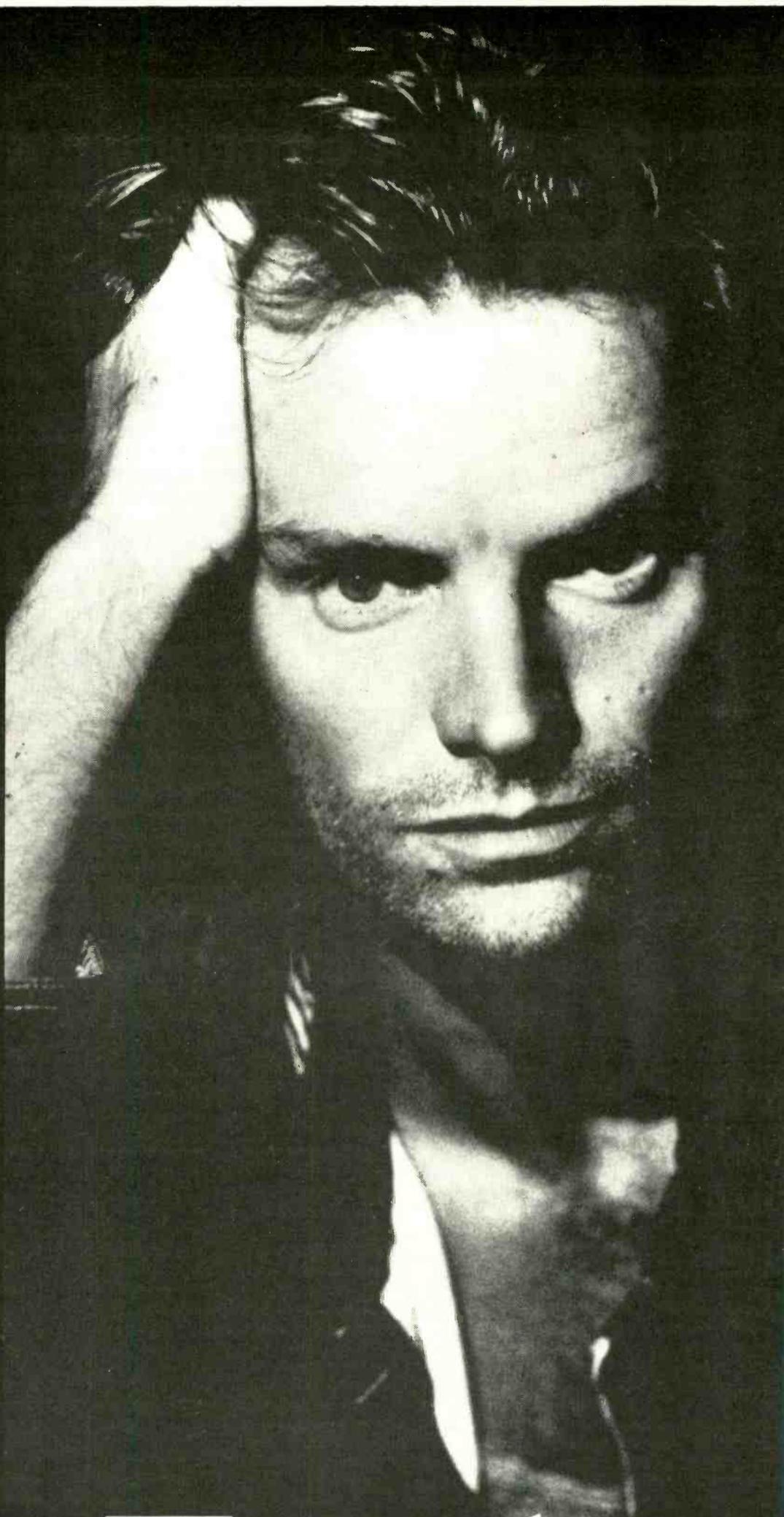
Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed. Sept. 30, 1987

Artist	Title	Label
PRETENDERS	IF THERE WAS A MAN	WB
KIM WILDE	ANOTHER STEP	MCA
LIVING IN A BOX	SO THE STORY GOES	CHRYSALIS
GLEN BURTNICK	FOLLOW YOU	A&M
VELORE & DOUBLE-O	YOUR UGLY	VIRGIN

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AM-2983

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SP-6402



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Bee Gees

"YOU WIN AGAIN"

(7-28351)



The New Single

Produced by

Arif Mardin With Barry Gibb,
Robin Gibb and Maurice Gibb

Co-Produced by Brian Tench

From the forthcoming album *E.S.P.*

On Warner Bros. Records, Cassettes and Compact Discs

Management: Gary Borman and Harriet Sternberg,

Borman/Sternberg Entertainment

- | | |
|------------|-------------|
| Z94 23-21 | KZIO deb 36 |
| WCAU 40-33 | Z104 30-29 |
| PRO-FM on | WZOK 32-27 |
| KRBE on | KF95 39-32 |
| Y100 14 fr | WQCM deb 39 |
| KDWB on | 95XIL 28-24 |
| KCPX on | WJAD deb 40 |
| K104 36-26 | WCGQ deb 40 |
| WERZ 39-35 | Q101 30-28 |
| WBBQ 31-29 | WBWB deb 40 |
| KZZB add | Y94 28-22 |
| WZYP 39-33 | KFRX 27-20 |
| WBAM 30-28 | KOZE deb-35 |
| KIHK add | OK95 35-32 |



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STREET TALK

Continued from Page 24

Richards replaces **KRIS VAN KAMP**, who remains with the airstaff.

Those "high-level changes" at **ATLANTIC** you may have heard about are strictly science fiction.

Expect **Q105/TAMPA** OM/afternoon driver **MASON DIXON** to be named VP/Programming for **EDENS** very soon.

Tunnel Of Love Springs(teen) Leak

Z100/NY got its hands on another advance from **CBS**. This time it was the **BRUCE SPRINGSTEEN** single, "Brilliant Disguise," airing last Wednesday, a day ahead of the official release.

Nevertheless, even the jaded ears of NY radio listeners weren't prepared for **PWR95 (WPLJ)**'s advance airplay on four additional cuts from the Springsteen album "Tunnel Of Love" beginning at 5:30pm this past Monday (10/21). "Spare Parts," "Two Faces," "Tougher Than The Rest," and the title track hit the air before official cease-and-desist orders were served late Tuesday afternoon.

KLOS/LA Assistant PD **KURT KELLY** has resigned to pursue outside interests. PD **CHARLIE WEST** will be handling the music chores until an MD can be named.

KKGO/LA is planning an all-star concert in October to help defray the medical/living expenses of ailing bandleader **WOODY HERMAN**.

Consultant **KENT BURKHART** could be close to buying Gold/Soft AC **WVOK & WLTB/BIRMINGHAM**. He may be announcing other purchases shortly.

TOM GONGAWARE, Assistant PD at **WWMG/CHARLOTTE**, has been named PD at **CAPITOL**'s Gold outlet **WTRG/RALEIGH**, replacing **GARRY MITCHELL**, who left two weeks ago.

ROB KAHANE and **MICHAEL LIPPMAN**, otherwise known as **GEORGE MICHAEL**'s co-managers, are about to seal a label deal with **POLYGRAM**.

Zing Went The Strings Of Her Heart

The industry's longtime reigning bachelorette, **INTEREP**'s **ERICA FARBER**, has apparently at long last felt an irresistible tug on her heartstrings, as she will marry **RAY VIOLA** this Saturday (9/26).

In what *could* be considered a case of getting into bed with the enemy, **WLUP**'s Promotion Director **SANDY STAHL** and **WCKG** morning man **JOHN FISHER** announced plans to bring the Windy City radio family a little bit closer together when the members of the competing AOR staffs exchange vows and format clocks Saturday (9/26).

Champagne and roses to **CHRISTAL RADIO** Chicago AE **KAREN BRIDGEMAN**, **WCKG-FM/CHICAGO** AE **DEBBIE MOREL**, and **MAJOR MARKET RADIO** VP **MARK STANG**, who were the only *three* radio people named to **ADVERTISING AGE**'s recent list of the "100 Best & Brightest Media Sales Reps."

RUSS MORLEY has resigned the PD position at **K101/SF**. New GM **JOHN HAYES** is expected to name a replacement soon. Meanwhile, at another **PRICE** property, **JIM HICKS** exits as PD for **WLAC/NASHVILLE**.

Record Roundup

ISLAND Director/National Album Promotion **ANDY ALLEN** is getting VP stripes.

COLUMBIA's mid-Atlantic RPM **EDDIE PUGH** is advancing to West Coast Director/National Black Promotion, taking the slot vacated when **DOUG WILKINS** left for **A&M**. Concurrently, **SHERRY WINSTON** becomes National Director/Jazz Promotion for Columbia.

GEFFEN holds executive meetings in Laguna Beach this week, at which it's speculated that members of the promotion team will emerge with formal titles.

ST has learned that a deposition is scheduled to be taken from **FRED DISIPIO** next Friday (10/2) in the ongoing **JOE ISGRO** antitrust suit against various major labels.

Fast and furious rumors in San Antonio regarding **NEWCITY**'s recent acquisition, **KLLS**. Market insiders report that a two-week, 600 GRPs/week TV schedule was bought under the name of its AM Country sister, **KKYX**. Speculation is that the buy is a beard for **KLLS**'s new format, which may well be Country.

In a semi-related move, **KBUC/SAN ANTONIO** PD **ED CHANDLER** has resigned, heading to Austin for an as-yet-undisclosed position at **KVET & KASE**. There's a strong feeling that if **KLLS** does indeed make the switch to Country, **KBUC** might be quick to drop the format.

For The Record

In last week's **ARBITRENDS** for LA, **KBIG** should have been listed as AC, not B/EZ.

Humans Don't Bounce

The "Mr. Flexibility Award" this week goes to **CBS/NASHVILLE** chief **RICK BLACKBURN**, who was thrown from a horse, breaking his left arm and his wrist in two places. Adding insult to injury, Rick had recently purchased the steed from Columbia artist **T.G. SHEPPARD**. It's gonna take a lotta courage for T.G. to call and ask how his record's doing.

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FROM THE FORTHCOMING ORIGINAL MOTION PICTURE SOUNDTRACK OF THE DEG FILM

HITTING OUT



ADAM WHITE

MUSIC

LIFETIME CARDMEMBERS

Kiss 'Express' Their Thanks

Don't leave home — for a Kiss concert — without it. The "Platinum Express" card which several hundred people in the industry received recently from Glickman/Marks Management is the band's way of saying "Thanks" for years of support.

The recipients become lifetime Platinum Express members, entitled to a pair of free tickets to any Kiss concert "anytime, anyplace, in the world."

They call (800) 553-KISS with their name and card number, and say which show they want to see. Tickets will be waiting at the box office, along with a couple of backstage passes.

According to Rosanne Shelnut of Glickman/Marks, "Anyone who works for the band is always surprised by the loyalty of fans and people in the industry over the years."

The card concept came from producer Ron Nevison, she says. "You know how it is when you go to a show; it's either very simple, you see the concert, get backstage, say 'Hello' — or it's a nightmare: 'I'm sorry, sir, we don't have your tickets and we can't...'"

"The card makes it easy for people to come — or, if they don't, for their kid or mother-in-law to go."

The first batch of cards was sent to people in radio and retail, and



obviously coincides with the new Kiss tour, kicking off November 3. Ultimately, there'll be 1000 mem-

bers in the US and around the world. "We've already gotten a great response," says Shelnut.

'Dirty' Business At RCA

A platinum soundtrack without benefit of a major hit single? That doesn't happen very often, but "Dirty Dancing" looks like a current example.



THIRTY YEARS OF GREAT MUSIC

RCA reports the album has now sold 900,000 copies, including 275,000 on one recent Friday. It may be topping one million even as you read this.

Product Director Alan Grunblatt



says, "It makes you feel good about your market, because so many times you work a record to death and it sells a little here and there. This is a case where the movie has caused a groundswell of excitement for the music."

That reaction began immediately after the movie's August 21 release, according to Grunblatt. RCA/A&M/Arista Distribution jumped on the case, and indie Concrete Marketing got to work with mall-oriented retail promotions.

"One of our themes on this record is '30 Years Of Great Music,'" adds Grunblatt, "because it goes from the Five Satins to the Blow Monkeys. We're doing promotions involving jukeboxes, dance contests, and so on."

A close ally, he notes, has been Vestron Pictures, feeding box office information daily to the label to maximize album distribution and sales impact.

Primary liaison between RCA and Vestron has been Jimmy Ienner, executive producer of the soundtrack.

The first single, "(I've Had) The Time Of My Life" by Jennifer Warnes & Bill Medley, continues to build. Next up: Eric Carmen's "Hungry Eyes" and Patrick Swayze's "She's Like The Wind."

Concludes Grunblatt, "Patrick is going to be a real opportunity for us from a marketing point of view because he's such a sex symbol."

WRESTLING REMATCH

The Federation Wants You

Twenty million fans tune in to the televised matches of the World Wrestling Federation every week. Ten million are expected to attend WWF bouts in the coming year.

Now if just a small percentage of them will pick up "Piledriver: The Wrestling Album II"

A healthy 400,000-plus bought the first volume on Epic, so some of its principal characters are back — including David Wolff, longtime manager of Cyndi Lauper and lifetime wrestling fan. He coproduced the package with Rick Derringer, and is also its Executive Producer.

"We weren't surprised at sales of the last album," says Epic Director/Talent Acquisition Michael Caplan, "because we know how big the wrestling demographic is — the kind most radio stations would be extremely envious of!" Caplan is a self-described wrestling "fanatic," too.

The biggest boosters of "Piledriver" will likely be the WWF network, well-versed in the gentle art of promotion. For instance, each song will be the theme for that particular wrestler, played in the arena whenever and wherever he has a match.

Caplan adds that the album is also "a little bit more rock & roll" than the first. Derringer does "Rock & Roll Hoochie Koo" (with "Mean Gene" Okerlund) and Robby Dupree offers "Girls In Cars," which will be a single and video.

"We're not going to rest," said Caplan, "until this record goes platinum. We'll bodyslam every programmer in the country who doesn't play it."

Compact Data

'Cloud Nine' Landing Soon

George Harrison's Dark Horse album "Cloud Nine" has an October 20 release date from Warner Bros. "Got My Mind Set On You" will precede it as a single.

"Mind" is an old R&B tune once recorded by James Ray, whom some may remember for "If You Gotta Make A Fool Of Somebody" in 1961.

The album's other songs are Harrison originals, a couple of them co-written by Jeff Lynne. Lynne is also coproducer of "Cloud Nine." Among the guest musicians: Ringo, Elton, and Eric Clapton.

CD Affirms Sire Roster

"Just Say Yes" to a Sire Records lowprice CD sampler. That's the title, and it'll be commercially available next month for \$7.98 suggested list.

The contents: an hour of music by Depeche Mode, the Smiths, the Ramones, Echo & the Bunnymen, the Replacements, and more.

A Band By Any Other Name

Paul Kelly & The Messengers are finally getting some long-overdue recognition in the states, thanks to extensive touring with Crowded House and the release of their A&M LP "Gossip."

But the real gossip comes from the decision by A&M to change the band's name for American distribution purposes. Kelly's band is known as the Coloured Girls down under in their native Australia, but the label execs told the band that the US album release would be delayed until a name change was made. There was concern that the all-white, all-male band's moniker would offend many US citizens.

According to Kelly, the name is a tribute to the old Lou Reed classic "Walk On The Wild Side." However, the band will retain its original name for all other worldwide releases.

CBS Campus Contest

CBS Records and the College Satellite Network have developed a contest tying in with CSN's season-premiere concert Friday (9/25). It involves the Fabulous T-Birds and Omar & the Howlers.

Winners of album prizes will be the campus reps who best promote the via-satellite show. CBS Director/College Marketing Fred Ehrlich handled the label side. Also on the Pepsi-sponsored concert: the Georgia Satellites.

Cocker Unchained

Capitol is scheduled to release the Joe Cocker single "Unchain My Heart" October 10. The title track from the upcoming album is a cover version of the old Ray Charles song. Earlier this month Cocker was one of the performers at the EMI Music Worldwide marketing conference in England.

Jerry Goes Theatrical

Jerry Garcia is set to star on Broadway when he brings his solo show to New York for a three-week run of solo concerts at the Lunt-Fontanne Theatre beginning October 15. Garcia will be joined by bassist John Kahn for an acoustic set, a bluegrass segment will include members of the New Riders, and the finale will showcase Garcia with a full, all-electric band.

Short Cuts

- BARRY MANILOW's first album under his new Arista deal, "Swing Street," will be released November 12.

- R.E.M.'s nationwide tour begins October 1 in Knoxville, TN. Call (800) 543-4-REM Monday through Friday, 10am-6pm EST for info.

- MCA RECORDS in the Big Apple has moved from Park Avenue to 1755 Broadway, 8th Floor, NY, NY 10019; (212) 841-8000.

- The ALARM's new IRS album, "Eye Of The Hurricane," is due October 19. It was produced by John Porter.

- MIDNIGHT STAR, Rodney Franklin, Freda Payne & Lenny Williams, the Gap Band, and Yarbrough & Peoples are among those on the new RCA "Penitentiary III" soundtrack.

- LARRY BLACKMON is working on the next Jermaine Jackson album.

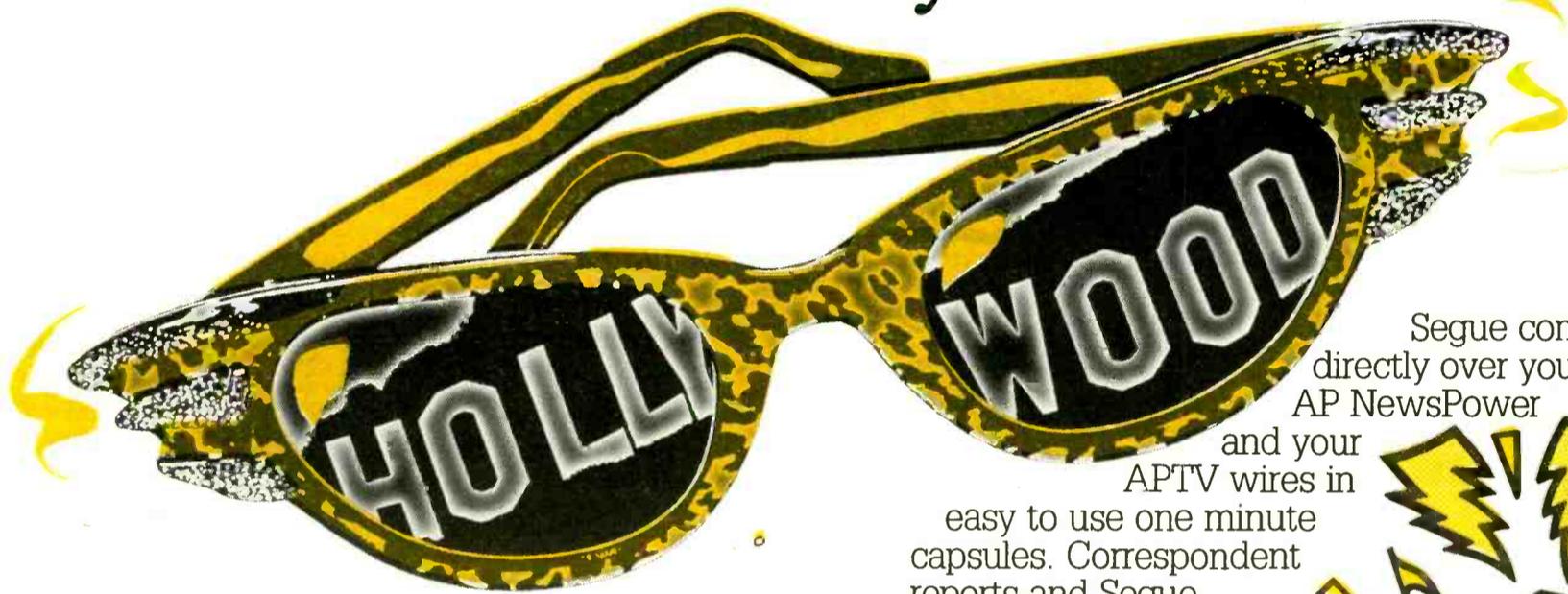
- DALE BOZZIO will be just Dale for her upcoming Paisley Park/Reprise debut, "Riot In English."

- STING may play Pontius Pilate in Martin Scorsese's movie "The Passion."

- The FOUR TOPS have recorded the theme song for the new syndicated television show "Bustin' Loose," starring comedian Jimmie Walker and Vonetta McGee.



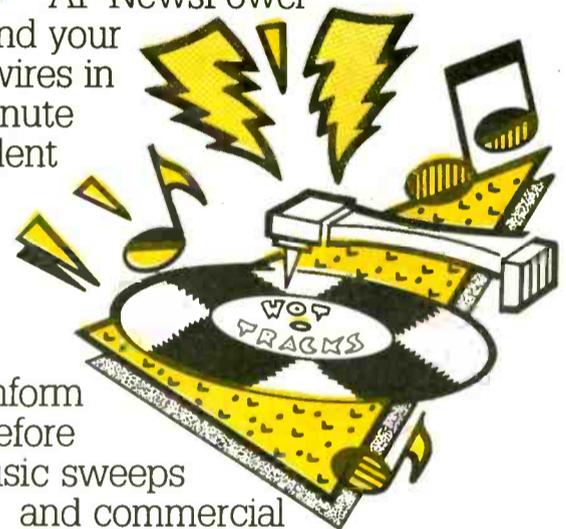
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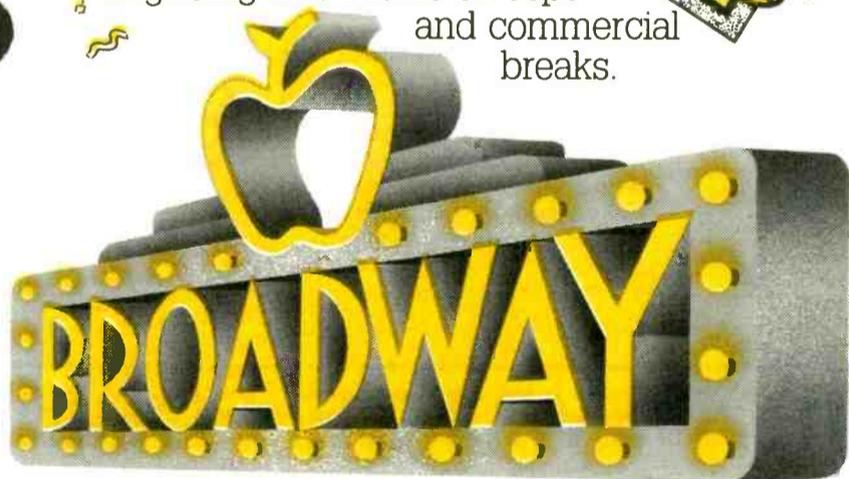
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NEWSBREAKERS

Edited by Jim Dawson

Radio

● **R. KITTREDGE SCRIPPS** has been named Chief Financial Officer and **CONNIE BALTHROP** has been appointed VP/Finance and Treasurer at Sky Broadcasting, Inc. Scripps was most recently Sr. VP/CFO and acting COO at Robbins & Ries, Inc. Balthrop was previously Exec. Asst. to the President at Group W Cable.

● **CHRIS COMPTON** has been named GM at KZIQ-AM & FM/Ridgecrest, CA, and will also do middays on the AM. The 20-year broadcasting vet was previously morning man and Chief Engineer at KDOL & KTPI/Mojave, CA.

● **WINSTON BARNES** has been named Director/Operations, **JOE FISHER** has been named Sales Manager, and **NORMAN "JAJA" FOSTER** has been appointed PD at WAVS/Davie-Ft. Lauderdale. Barnes and Fisher bring 18 and 20 years of broadcasting experience to their respective positions. Foster will also assume morning duties at the station.



Norman Foster Bill Salvo

● **BILL SALVO** has been named LSM at WEJZ-FM/Jacksonville, FL. He is a five-year radio sales vet, and spent three years at WMMS/Cleveland.

● **LISA NOBLE** has been named NSM at WVBF/Boston. She comes from WRRM/Cincinnati, where she was an AE for five years.

● **MIRA SIMON** has been named NSM at KKHT/Houston. She comes from the Los Angeles office of Eastman Radio, where she worked for two years.



Sandi Ivey Cathy Lehrfeld

● **SANDI IVEY** has been upped from Asst. Sales Manager to Sales Manager at WSDR/Sterling, IL. She joined the station in 1977.

● **CATHY LEHRFELD** has been appointed Manager/Corporate Media Relations at NBC, responsible for the radio division and other departments. She had been Administrator/Corporate Media Relations since January.

● **MICHELLE DODD** has been named Group MD for the Anaheim Broadcasting group. She was previously MD at KEZY/Anaheim.

● **RICHARD FATHERLEY** has joined WWNN/Pompano Beach, FL as OM. He had been a commercial announcer and narrator for regional and local advertisers in the Kansas City-Topeka region.

● **JIM CUTLER** has been named Production Director at Sconnix and its WHDH/Boston. He previously held the same post at WZOU/Boston.

Records

● **HOWARD WUELFING** has been named National Media Director at Passport Records, and **LYNDA KADY-WUELFING** advances to National Video Promotion Manager. He was Media Services Director; she handled college radio promotion. Both work out of Passport's South Plainfield, NJ headquarters.

Also, **JANET ROEDER** has been appointed Project Coordinator, based at the label's Glendale, CA office. She was formerly an Administrative Asst. at Jem Records West Distribution.

● **BOB NAVARRETE** has been promoted to Washington, DC/Philadelphia Branch Manager at RCA/A&M/Arista Distribution. He joined the division nine years ago and was most recently Sr. Sales Administrator/Florida.

● **JEFF BIRNBAUM** has been promoted to Director/Business Affairs at Arista Records. He joined the label three years ago and was previously Associate Director/Business Affairs.



Jim Cutler Bob Navarrete Jeff Birnbaum Jack Randall

Also at Arista, **BARBARA BERGER** has been upped to Associate Director/A&R Administration. A three-year label vet, she was most recently Manager/A&R Administration.

Industry

● **BILL ROSOLIE** has been upped to VP/Planning and Administration at Westwood One/Mutual. He was previously Director of Operations/Sales.

Also at the network, **ERIC WEISS** has been promoted to VP/Business and Legal Affairs from his former post as Director/Business and Legal Affairs.



Jack Randall

● **JACK RANDALL** has been appointed VP/Director of Client Relations at SuperSpots. His background includes programming experience at WLUM and WZUU in Milwaukee and WXKS/Nashville.

● **MARK FELSOT** has been upped to Producer/"Rockline" at the Global Satellite Network following the departure of **OM CINDY TOLLIN**. During her nine years there, Tollin had produced "Rockline" and co-produced "Powercuts" and "Reelin' In The Years."

● **AL COOLEY** has been promoted to Director/Writer Development and **STEVE DAY** has been upped to Director/Creative Services and Asst. GM at MCA Music Publishing. Cooley had been Manager/Creative Services, while Day was formerly a professional manager with the company.

● **MIKE PHILLIPS** has left the PD position at KOIT-AM & FM/San Francisco to join the Research Group as a member of its professional staff. He will relocate to Seattle.

● **KANDICE CINNAMON** has been upped to VP/NY Regional Manager for Torbet Radio. She joined the company in 1983 and was most recently Regional Manager/San Francisco.



Kandice Cinnamon Rob Tonkin

● **ROB TONKIN** has been named National Promotions Director at the Marketing Entertainment Group of America. He was previously Promotions Director at XETRA-AM & FM/San Diego.

● **RANDALL DENNIS** has been named Director/Creative Development for Sparrow Music. He was formerly a staff writer for the firm.

● **JOHN LANKENAU** has joined Marketing Horizons, Inc. as Director/Client Services, Media Research Division. He was previously Director/Radio Programming and Research for Great Trails Broadcasting.

PROS ON THE LOOSE

Mike Anderson — AM Drive WIL/St. Louis (314) 878-0673

Rick Bavec — Middays WHTQ/Orolando (305) 682-0789

Ross Caudell — PD/AM Drive WDLV/WIOZ Southern Pines, NC (919) 944-1922

John Clay — PD KGGI/San Bernardino, CA (714) 887-8485

Charlie Cooper — PD V100 (WVAF)/Charleston, WV (304) 925-1805

Sandi Davis — Evenings WKLQ/Grand Rapids (616) 530-9361

John Gits — Air Talent WHBT/Milwaukee (414) 964-8218

Paco Lopez — Asst. PD/MD/Evenings Isle 95/Virgin Islands-Puerto Rico (813) 831-8255

Tom McGuire — OM WRKZ/Hershey, PA (717) 367-6986

Carol Ann Pretzel — Evenings WMGX/Portland, ME (207) 657-4345

Tony Quartarone — PD WUSL/Philadelphia (215) 483-9215

"Emperor" Rosko — Evenings Radio Luxemburg (805) 373-0708

Gary Ross — PM Drive KSD-FM/St. Louis (314) 625-4995

Steve West — Asst. PD/PM Drive KEYS/Corpus Christi, TX (512) 852-8445

J. Weston — Evenings KLZ/Denver (303) 751-8789

CHANGES

Jan Sibert has joined Katz Radio Group Network/Los Angeles as an AE.

Rita Zack has been named Copyright Manager at Lorimar Music Publishing Group.

Kay Roper and **Kim Lemmons** have joined WMYI/Greenville, SC as Sales Rep and Controller, respectively.

Claire Montenegro has joined Katz Hispanic Radio Sales/Chicago as an AE.

Elaine Wang has been named Sales Asst. at KOIT-AM & FM/San Francisco.

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BREAKERS.

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216/216 — 93%
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MICK
JAGGER
“Let’s Work”

BREAKERS.

141/19 — 61%

LOVERBOY
“Notorious”

BREAKERS.

DEBUT **39**
143 REPORTERS — 61%



. . . And Many More To Come!!

VIDEO MUSIC



35.8 million households
Tom Hunter, VP/Music Programming

SNEAK PREVIEW

	Weeks On
AEROSMITH/Dude (Looks Like A Lady) (Geffen)	1
BRYAN ADAMS/Victim Of Love (A&M)	1
BELINDA CARLISLE/Heaven Is A Place On Earth (MCA)	1
CARS/You Are The Girl (Elektra)	ADD
DEF LEPPARD/Animal (Mercury/PG)	1
GRATEFUL DEAD/Hell In A Bucket (Arista)	1
MICK JAGGER/Let's Work (Columbia)	4
LOVERBOY/Notorious (Columbia)	2
MOTLEY CRUE/Wild Side (Elektra)	4
MR. MISTER/Something Real (Inside Me/Inside You) (RCA)	2
U2/Where The Streets Have No Name (Island)	4
SUZANNE VEGA/Solitude Standing (A&M)	4

HEAVY

BANANARAMA/I Heard A Rumour (London/PG)	8
PETE BARDENS/In Dreams (Cinema/Capitol)	7
DAVID BOWIE/Never Let Me Down (EMI-Manhattan)	9
CUTTING CREW/I've Been In Love Before (Virgin)	5
FLEETWOOD MAC/Little Lies (WB)	6
GENESIS/Anything She Does (Atlantic)	8
HEART/Who Will You Run To (Capitol)	5
BILLY IDOL/Mony Mony (Chrysalis)	4
MICHAEL JACKSON/Bad (Epic)	2
RICHARD MARX/Should've Known Better (EMI-Manhattan)	5
JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/PG)	7
POISON/I Won't Forget You (Enigma/Capitol)	7
PRINCE/J Got The Look (Paisley Park/WB)	9
R.E.M./One I Love (IRS/MCA)	4
REO SPEEDWAGON/In My Dreams (Epic)	10
WHITESNAKE/Here I Go Again (Geffen)	11

ADDS

- DAVE ALVIN/New Tattoo (Epic)
- BELOUIS SOME/Animal Magic (Capitol)
- BODEANS/It's Only Love (Reprise)
- CARS/You Are The Girl (Elektra)
- CRUZADOS/Small Town Love (Arista)
- ALISON MOYET/Weak In The Presence Of Beauty (Columbia)
- ROYAL COURT OF CHINA/It's All Changed (A&M)
- YELLO/Oh Yeah (Mercury/PG)

HIP CLIP

- JIMMY DAVIS & JUNCTION/Kick The Wall (QMI Music/MCA)

Information current as of September 22;
possible subsequent changes not reflected.



20.8 million households

Sai LoCurto, Director/Music Programming — Jessica Falcon, Director/Talent & Artist Relations

POWER

	Weeks On
DAN FOGELBERG/Lonely In Love (Epic)	10
KENNY G/Don't Make Me Wait For Love (Arista)	3
WHITNEY HOUSTON/Didn't We Almost have It All (Arista)	2
LISA LISA & CULT JAM/Lost In Emotion (Columbia)	7
SMOKEY ROBINSON/One Heartbeat (Motown)	10

HEAVY

ABC/When Smokey Sings (Mercury/PG)	11
ANITA BAKER/No One IN The World (Elektra)	3
BANANARAMA/I Heard A Rumour (London/PG)	11
NATALIE COLE/Jump Start (EMI-Manhattan)	9
DAN HILL/Can't We Try? (Columbia)	10
ELTON JOHN/Candle In The Wind (MCA)	3
LEVERT/Casanova (Atlantic)	5
CARLY SIMON/The Stuff That Dreams Are Made Of (Arista)	9
SWING OUT SISTER/Breakout (Mercury/PG)	12

MEDIUM

JONATHAN BUTLER/Holding On (Jive/RCA)	ADD
G. ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That (Epic)	4
EXPOSE/Let Me Be The One (Arista)	10
FORCE MD'S/Love Is A House (Tommy Boy/WB)	5
DEBBIE GIBSON/Only In My Dreams (Atlantic)	13
GO WEST/Don't Look Down (Chrysalis)	10
BILL MEDLEY & JENNIFER WARNES/Time Of My Life (RCA)	3
NYLONS/Happy Together (Open Air/Windham Hill)	4
RAY PARKER JR./I Don't Think That Man Should Sleep Alone (Geffen)	3
RESTLESS HEART/Why Does It Have To Be (RCA)	7
SIMPLY RED/Maybe Someday (Elektra)	7
DONNA SUMMER/Dinner With Gershwin (Geffen)	ADD
WHISPERS/Rock Steady (Solar/Capitol)	8

LIGHT

GEORGE BENSON & EARL KLUGH/Dreamin' (WB)	7
BLACK/Wonderful Life (A&M)	2
JELLYBEAN/The Real Thing (Chrysalis)	ADD
GLENN JONES/We've Only Just Begun (Chrysalis)	ADD
KANE GANG/Motortown (Capitol)	1
RICHARD MARX/Don't Mean Nothin' (EMI-Manhattan)	21
ALISON MOYET/Weak In The Presence Of Beauty (Columbia)	1
ALEXANDER O'NEAL/Fake (Tabu/CBS)	2
T'PAU/Bridge Of Spies (Virgin)	1
DANNY WILSON/Mary's Prayer (Virgin)	17

NOUVEAUX VIDEO

- BEE GEES/You Win Again (WB) 3

MTV Most Requested

- MOTLEY CRUE/Wild Side (Elektra)
- WHITESNAKE/Here I Go Again (Geffen)
- FAT BOYS f/BEACH BOYS /Wipeout (Tin Pan Apple/PG)
- STRYPER/Honestly (Enigma)
- POISON/I Won't Forget You (Capitol)
- EUROPE/Carrie (Epic)
- LOS LOBOS/La Bamba (Slash/WB)
- MADONNA/Who's That Girl (Sire/WB)
- DEF LEPPARD/Women (Mercury/PG)
- LOU GRAMM/Lost In The Shadows (Atlantic)

PROGRAMMING NOTES

ELTON ALL OVER THE SCREEN: Expect an Elton John immersion-fest, starting Friday (9/25): To mark the 20-year anniversary of his and Bernie Taupin's teaming up, VH-1 will be showing two Elton John videos per hour all weekend. The network will also feature the Australian concert that produced his latest live LP, Saturday 9pm (EDT).

VH-1 debuts a new program Sunday (9/27) at 9am EDT: "Sunday Brunch" will offer soft pop



Most recently heard puttin' a Rush on radio, Elton's now featured on a VH-1 weekend

ballads and contemporary jazz videos as a four-hour background for viewers' croissants and Sunday papers. Tim Byrd hosts.

The VH1 "Celebrity Hour" expands to seven days a week, with Bobby Rivers handling weekday hosting chores and Roger Rose hosting Saturday and Sunday. Upcoming guests include Barry Sobol (9/26), Ray Parker Jr. (9/27), and Dick Clark (9/29).

MTV reintroduces "Monty Python's Flying Circus" beginning

Friday (10/1). Graham Chapman, John Cleese, Terry Gilliam, Eric Idle, Terry Jones, and Michael Palin's off-the-wall video chaos will air at 7:30 (EDT) Monday through Friday.

GUEST HOSTS

MTV: HOOTERS, 10pm (EDT) Tuesday (9/29)

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Platinum Chains



The Georgia Satellites, finishing off their "Rock & Roll Caravan" support role for Tom Petty with a Madison Square Garden appearance, received platinum plaques for their first LP. Pictured (l-r standing) are E/A's Kevin Patrick, VP Howard Thompson, AOR Director Brad Hunt, unidentified, Sr. VP Gary Casson, and Exec. VP Aaron Levy; (l-r seated) management's Jack Emerson, group's Dan Baird, Rick Richards, Rick Price, and Mauro Magellan, and E/A VP Kenny Hamlin.

Pisello

Continued from Page 1

Rudnick said MCA executives have provided the government with startling information concerning the nature of Pisello's record industry connections, especially his ties with Sugar Hill, a small label that specialized in black recording acts.

"The MCA witnesses are important to the government's case so their identities should remain secret. For example, one ex-MCA official corroborated another MCA executive's 'proffer' that Pisello's job at Sugar Hill records was to 'keep the niggers in line,'" Rudnick stated.

The prosecutor's legal brief went on to say that the MCA executive's proffer could not be used as evidence "since he asserted the fifth amendment privilege against self-incrimination."

In a stormy confrontation, Rudnick asserted that MCA Records President Myron Roth and VP/Finance Dan McGill took the Fifth Amendment to avoid possible self-incrimination when quizzed by federal investigators.

Roth heatedly denied Rudnick's contention. "He's got my story," he said. Roth told R&R that he "fully cooperated" with Federal investigators and "never pleaded the Fifth." The record executive said he had two lengthy discussions with Rudnick, one in 1985 and another about six months ago, in which he answered all questions and volunteered further help. He says the prosecutor has never requested any further assistance. Roth said that, on the advice of counsel, he accepted "limited use immunity."

"The problem is I have not gotten the bottom line from these two witnesses," Rudnick told Federal Judge William Rea, referring to Roth and McGill in connection with a \$50,000 payment made by MCA to Pisello that is a basis of the tax evasion charge. Pisello defense attorney David Hinden lashed back immediately, labelling the prosecutor's assertion as "gratuitous" and as having "no legal basis."

"Roth's never been before a grand jury," said MCA attorney Dennis Kinnaird. "I don't know where Rudnick gets off. If he's never been before a grand jury, then he's never taken the Fifth." The lawyer confirmed that McGill testified before a federal grand jury "about two years ago," but said he "never took the Fifth."

Kinnaird said Rudnick met with the two executives about two or three years ago after the Organized Crime Strike Force subpoenaed MCA corporate documents. Both men volunteered to tell government investigators whatever they wanted to know, Kinnaird said, after Rudnick assured them they were "not a target or a subject of the investigation."

Kinnaird said Roth and McGill both asked for and received "an off-the-cuff, informal agreement" from Rudnick not to use their statements as evidence against them. He added the agreements were oral, and nothing was in writing.

Prosecutor: Just Wait, More's Coming

Rudnick told R&R that he stands by what he said in the courtroom, but Justice Department regulations prohibit him from commenting further.

"The government cannot comment on pending trial matters outside of the court," Rudnick told R&R. "More will be learned during the trial. Stay tuned for the trial."

In a related matter, *Daily Variety* has reported that MCA Music Entertainment Group President Irving Azoff has "cooperated" with the federal probe. Azoff's attorney, Howard Weitzman, said his client has met with government investigators but has not yet been called before a grand jury. Weitzman said Azoff rejected a government offer of immunity in exchange for his testimony.

Pisello An Enforcer?

Pisello, alleged by federal prosecutors to be a ranking member of the Gambino Mafia family, is accused of failing to report as income hundreds of thousands of dollars he

received from deals with MCA and Sugar Hill Records.

Rudnick's brief stated, "MCA's internal investigation reported that executives met Pisello as a Sugar Hill 'representative.' Sugar Hill paid Pisello over \$200,000 purportedly to 'assure' the purchase of the [Chess] catalog. Since Pisello had no previous experience in the record business, his role as an enforcer seems more to be the nature of his business."

Despite the sensational allegations, Federal Judge William Rea has ordered the government to turn over the witness list to Pisello's attorney prior to Jan. 1, 1988, about two weeks before his scheduled Jan. 12 trial.

Jones

Continued from Page 6

perfect match for the situation at Elektra. As National Top 40 Director, he will specialize in smaller markets throughout the United States."

Jones told R&R, "I would like to thank Dave Urso for his confidence and the opportunity to take on this new position. I look forward to working with smaller market stations around the country, as well as Elektra's great field staff."

Before joining E/A, Jones worked for WEA in Atlanta.

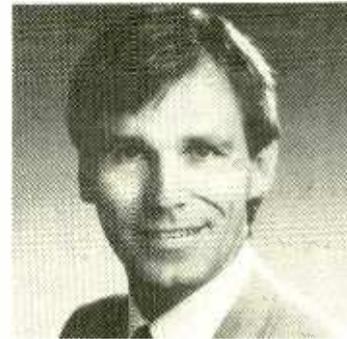
White

Continued from Page 3

was a service arm with no p&l of its own.

White added, "I can never lose sight of the fact that our #1 goal and priority must be the in-house labels. But we are definitely a profit center now and the incentive is there, so that if other outside-label distribution deals make a lot of sense to us, we're very interested."

White joined Capitol in 1961, and has held a variety of local, regional, and national sales and marketing posts. Before his Records Group Services post, he was President of Capitol Magnetic Products for two years.



John Terboss

Barr

Continued from Page 3

ty also owns WEZN/Bridgeport; WFTQ & WAAF/Worcester-Boston; WYAY/Atlanta; WDBO & WWKA/Orlando; WZZK-AM & FM/Birmingham; and KKNB/Oklahoma City. The company also owns the American Comedy Network.

Sherwood

Continued from Page 3

One of Sherwood's first moves was to promote MD Georgeanne Harris to Asst. PD/MD. Another was to hire WEAG/Indianapolis morning team Jonathon Chase and Rick Sanborn for afternoons. Sherwood said, "We've been very successful with humor in the morning, and what we've done is add another morning show - but in the afternoons - to the station."

Prior to joining KUSA, Sherwood spent three years in mornings at KHJ/Los Angeles and five years of AMs at WMAQ/Chicago, where he was also the station's first Country PD. Sherwood also programmed a number of legendary Top 40 stations in the early years of their development, including WQAM/Miami, WRC/Washington, and WFIL/Philadelphia. In the early '70s, he was the producer of NBC's weekly "Monitor" network radio program.

Irwin

Continued from Page 3

lifestyle. New York is the world's greatest place to visit and have fun, but it can be tough to live here. The three-hour commutes eat into the time I'd rather spend with my wife and family.

"I'd made up my mind to make a move six months ago, but the timing wasn't right; WYNY wasn't where I wanted it to be when I left. Things are set up and in place now, so I'm not leaving WYNY high and dry. Though the timing isn't the best for me to leave, it's not the worst, either.

"In fact, a lot of people think I'm nuts to be leaving just as the station's ready to explode. But I've heard great things about Charlotte and the station. And then there's the opportunity to work for Ken Johnson. The chance to make this kind of move doesn't come along every day, and sometimes you've got to go with your gut."

Before joining WYNY as VP/GM in March 1986 Irwin spent four years with Westinghouse as VP/GM of KOSI/Denver and Station Manager at WOWO/Ft. Wayne. He was at WERK & WLBC/Muncie for 12 years before that in a variety of positions, including sports play-by-play, mornings, PD, Chief Engineer, and the last three years as GM.

Z100

Continued from Page 3

by CBS in the eyes of competing stations.

2. That certain unnamed people who had a hand in Z100's unauthorized on-air use caused other competing stations to retaliate with premature airplay of the record made from on-air taping, causing the song to be aired initially with inferior quality. CBS also charged that some stations stopped playing/reporting CBS product as a result of the incident.

3. That Z100 owner Malrite, prior to the release date of Jackson's "Bad" album, misrepresented itself by giving away copies of the album indicating it was in cooperation with Epic.

4. CBS also made a claim to seek out and present information regarding the original source of the record.

Two Of Four Claims Totally Dismissed

The contents of the first two claims were totally dismissed, and portions of the fourth were also dismissed as they pertain to discovery of the source of the leaked record.

WHTZ Counsel Stephen Hoffman, of the Warshavsky, Hoffman, & Cohen firm, explained to R&R, "Obviously, we're gratified with the results, and the decision speaks for itself. We will ultimately contest the third claim, but no motion was made against it for the time being, as we've not had the chance to reply.

"For CBS to obtain discovery in the matter of learning the source of the leak, it would be necessary for them to appeal to a higher court or begin a new suit in a court which had jurisdiction in this matter. We successfully argued that the first two claims were regulated by the Federal Copyright Act and could only be heard in a federal court.

"What stands at the moment is the third claim and part of the fourth seeking information about the promotional giveaway. While CBS's goal wasn't to find out who leaked the record, it was something they hoped to learn along the way. If CBS is able to assert a federal claim on these issues they could take us to Federal Court, but I couldn't speculate on that at this time."

Z100 PD Steve Kingston told R&R, "The court issued its finding in our favor. It's our hope that we can soon normalize our business relationships with CBS."

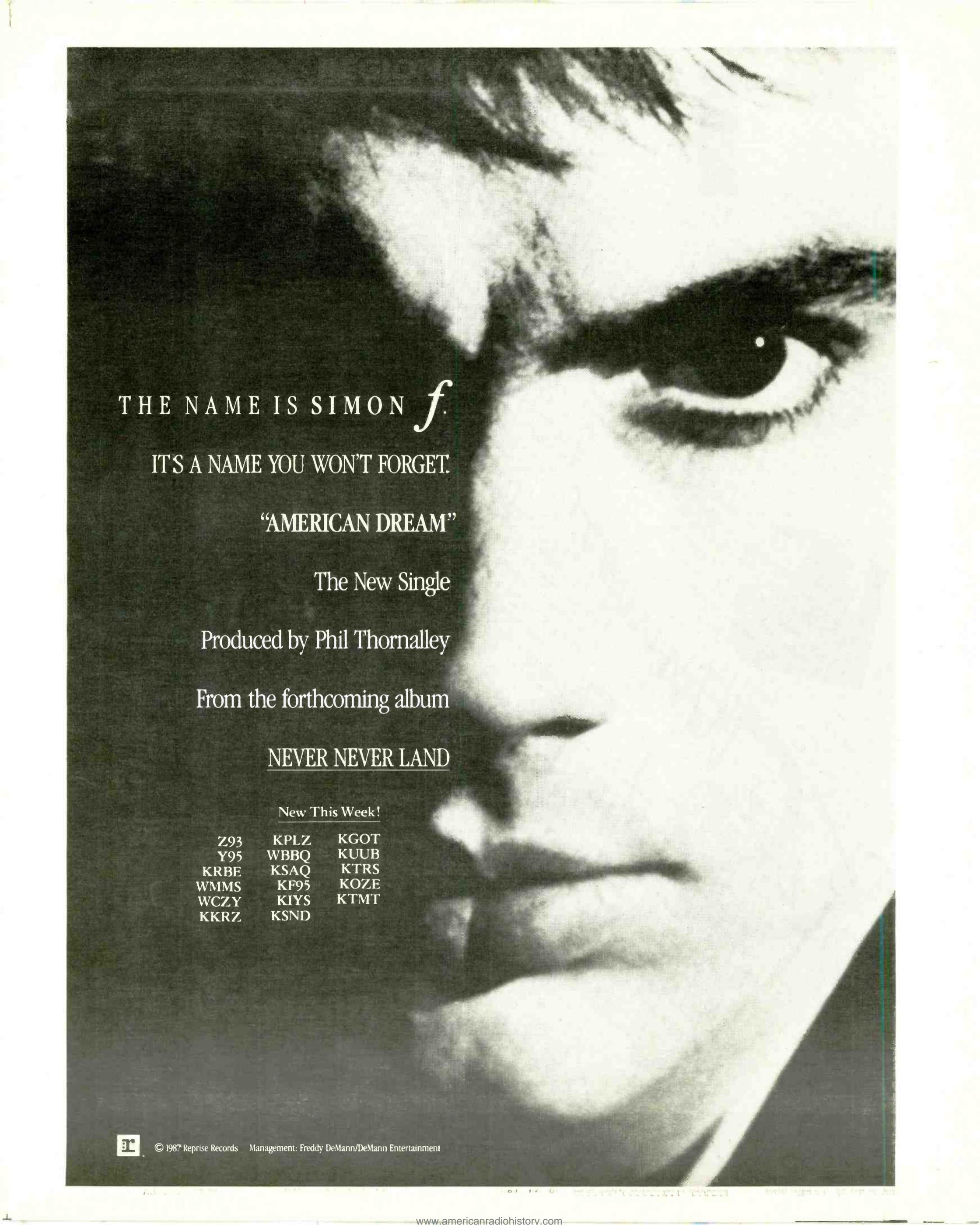
A CBS spokesperson who asked not to be identified told R&R, "The matter continues to be litigated. So as long as that's the case, we're not giving out any statements."

Linden

Continued from Page 3

sent the biggest resume package I've seen in my life. He has experience in the music we're playing and has programmed stations that have integrated Jazz with AC, so we're delighted to have him. He's a laid-back guy who will fit right in here in San Diego."

Prior to his Las Vegas stint, Linden programmed KESI/San Antonio, WWWL/Miami (now WLVE), Z92/Omaha, and KXFM/Santa Maria, CA.



THE NAME IS SIMON *f*.

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The New Single

Produced by Phil Thornalley

From the forthcoming album

NEVER NEVER LAND

New This Week!

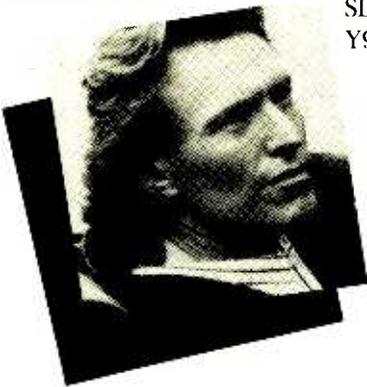
Z93	KPLZ	KGOT
Y95	WBBQ	KUUB
KRBE	KSAQ	KTRS
WMMS	KF95	KOZE
WCZY	KIYS	KTMT
KKRZ	KSND	



© 1987 Reprise Records Management: Freddy DeMann/DeMann Entertainment

“VALERIE”

- 1st Week!
- WMJQ add
- Q105 add
- WMMS add
- WCZY add 39
- KDWB add
- Y108 add
- WNYZ add
- WNOK add
- WINK add
- K92 add
- WKDD add
- KDWZ add
- KIYS add
- WWFX add 37
- KNIN add
- KKLS add
- KTMT add
- KZFN add
- KZOZ add
- SLY96 add 40
- Y97 add



Steve Winwood

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AND TOM LORD-ALGE

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STEVE WINWOOD CLASSICS

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NEWS

Allan

Continued from Page 1

Allan began in radio in 1979 and began programming in 1982. After taking OC104 to number one two years ago, he programmed WZZR/Richmond (now WCDX) before joining WMYK in February. Both OC104 and WZZR were borderline CHR/Urban; ironically, Allan brought WMYK its best numbers in three years by steering it away from that approach (to which it has since returned).

“It’s no big secret that leaving K94 after being so successful in a short period of time was not my choice,” said Allan. “But to rebound like this is obviously something of a miracle. Power 99 is one of those jobs you look at when you start out in the business.

“I’m going to get the station back to a hard-hitting Urban that plays the hits and also recognizes a lot of the dance cuts that Philadelphia wants to hear. The changes will come mostly in organization — getting the music and research in order. There’s too much history under Wyatt, Kelly, and Holberg to just come in and make changes for their own sake.”

WUSL rose 7.2-7.4 last spring and has consistently been in the high six/low seven share range. It hasn’t been able to get within a share of market leading AOR WMMR recently. The PD change also follows the sudden 3.6-5.0 resurgence of WDAS.

Allan began his new job Monday (9/21). He won’t handle an airshift.

Pope Visit

Continued from Page 4

you call the hat?” or “What religion is the Pope?”

WNIC/Detroit rented a movable billboard and had listeners sign a giant “greeting card” to the Pope. (Unfortunately, rain washed away much of the card.)

In a David Letterman vein, KSMG/San Antonio had a top ten list of why the Pope should compete in the San Antonio Grand Prix. Winners included: it’s the fastest way to bless thousands of people; the Popemobile hasn’t been driven over eight mph; and he likes a stiff wind in his mitre.

KFI/Los Angeles tried to hire Father Guido Sarducci (Don Novello), but ended up with comedy writer Pat McCormick doing “prayer-by-prayer” Pope coverage. KYUU/San Francisco had two listeners pair off during Don Bleu’s morning show, attempting to remember the ten commandments; “tablet talk” winners got tickets to the mass. KOFY/San Francisco had listeners make song dedications to the Pope.

Country stations played it straight, and aired extra news reports. WCOS/Columbia had a reporter in a car that was part of the Pope’s motorcade. WNOE/New Orleans PD Ralph Curry said, “All we did was expand our news coverage a bit to report on the visit.”

All stations contacted by R&R said they expanded their traffic reports. WKQS/Miami OM Bob McKay said, “We had both the President and the Pope in town at the same time. In Dade County, I-95 was closed for five hours, and so was the airport.”

WNBF

Continued from Page 1

Leslie, who has previously done remote broadcasts from the USSR, Mexico, Ireland, Germany, Nepal, and England, said, “We’ve been planning this for a year. It’s a pilot project. We are hoping to work out all the kinks, and if it works we will syndicate the show. This is the freshest breath of radio in years. It’s certainly the most exciting project I’ve ever been involved in.”

Woodbury

Continued from Page 3

the ones who like to make up their own minds as to what to buy and where to go, and who have the wherewithal to do so and to influence others to follow.”

Woodbury is a past President of the Twin Cities Radio Broadcasters and is currently that organization’s VP.

Garcia

Continued from Page 3

markets in the country. WVBF has a great opportunity to win because we have all the necessary tools. Ken Spitzer is an energetic and enlightening GM. The key on-air ingredient is a well-established morning team with Loren and Wally Brine. It’s ironic because I used to watch Salty (Brine) on TV all the time.” Wally Brine’s father Salty is a longtime Providence radio/TV personality.

Garcia said there are no planned changes regarding the air staff. “It’s a pretty well-seasoned staff and everybody will remain intact. We’re going to be a little more mass appeal. Some music may have slipped through the cracks. We’ll get it back on track.”

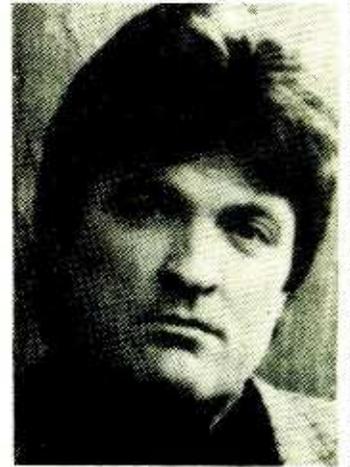
In the spring Arbitron, WVBF ranked 14th overall, trailing all the city’s other ACs — WBZ, WHDH, WSSH, WROR, and WMJX.

R&R TIMELINE

Scott Shannon was working in the record end of the industry when he was named Sr. VP for Arloia ten years ago today. In 1979, Shannon returned to radio as PD at WPGC/Washington. He became OM at WRBQ/Tampa in 1981, and opened the Zoo at WHTZ/New York in 1983.



Then



Now

1 YEAR AGO TODAY

- Jay Thomas hired for KPWR/Los Angeles mornings
- Chuck Crane named WYNY/New York PD
- Daryl Brown named VP/Group Director ABC Radio Networks
- Doug Podell named WLLZ/Detroit PD
- Marty Bender named WFBQ/Indianapolis PD
- #1 CHR: “Stuck With You” — Huey Lewis & The News (Chrysalis) (3 wks)
- #1 AC: “Sweet Love” — Anita Baker (Elektra)
- #1 UC: “Word Up” — Cameo (Atlanta Artists/PG) (2 wks)
- #1 Country: “It’ll Be Me” — Exile (Epic)
- #1 AOR Track: “Emotion In Motion” — Ric Ocasek (Geffen)
- #1 AOR Album: “Fore!” — Huey Lewis & The News (Chrysalis) (3 wks)
- #1 Jazz: “Amanda” — Randy Brecker & Eliane Elias (Passport Jazz)

5 YEARS AGO TODAY

- WHYT/Detroit goes “Hot Hits,” names Lee Malcom PD
- Todd Chase named KBEQ/Kansas City PD
- Tony Stone named KLTE/Oklahoma City OM
- #1 CHR: “Jack & Diane” — John Cougar Mellencamp (Riva/PolyGram) (3 wks)
- #1 AC: “You Can Do Magic” — America (Capitol) (2 wks)
- #1 UC: “Love Come Down” — Evelyn King (RCA) (3 wks)
- #1 Country: “Put Your Dreams Away” — Mickey Gilley (Epic)
- #1 AOR Album: “It’s Hard” — Who (WB) (2 wks)
- #1 Jazz: “As We Speak” — David Sanborn (WB) (2 wks)

10 YEARS AGO TODAY

- #1 CHR: “Star Wars” — Meco (Millennium)
- #1 AC: “Nobody Does It Better” — Carly Simon (Elektra)
- #1 Country: “Daytime Friends” — Kenny Rogers (UA)
- #1 LP: “Livin’ On The Fault Line” — Doobie Brothers (WB)

CHRISTMAS NEVER SOUNDED LIKE THIS BEFORE

A VERY SPECIAL CHRISTMAS



15 CHRISTMAS CLASSICS BY:

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Bon Jovi	Alison Moyet	Bob Seger
Eurythmics	Stevie Nicks	Bruce Springsteen
Whitney Houston	The Pointer Sisters	Sting
Madonna	The Pretenders	U2

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MIKE SHALETT

VITAL SIGNS: MARKET RESEARCH

WHAT DO CRITICS KNOW?

Print Vs. Radio: The Old Rivalry Heats Up

You have to forgive me. I originally intended to write on the relationship between retail and the local promotion manager. But that very important subject will have to wait for another week.

On Labor Day weekend, I spent Sunday morning reading the *New York Times*. In Section Two's "Pop View" column music critic Jon Pareles criticized the FCC's recent decision not to prosecute Radio New York International, described by Pareles as "a cabal of electronics experts and rock fans who turned a junked ship into an unlicensed, off shore radio station."

'Stale, Stagnant Programming'

He hailed the Commission's decision as a good one, based on his perception that New York's — as well as the rest of the country's — commercial radio stations offer

"(New York Times's Jon Pareles) pointed out there's no room for 'independent thinking' in our industry."

"stale and stagnant" programming. Focusing on the FM band, Pareles called it a place where "rock and pop turn into a complacent, demographically segmented drone."

He took particular pain to point out there's no room for "independent thinking" among the people in

our industry who decide what to create, record, promote, and play. Gee, we must all get together in one big room every week and say, "Hey, let's not make any music for the public that they want to hear. Let's try to force another droning, narrowcasted group down their listless throats."

Let's face it. We're mercenary in nature. Most of the music that's recorded is done so in an effort to sell records. This is true of the biggest and the smallest labels. When Steve Plotnicki and Cory Robbins started Profile Records, they didn't say, "Let's see how few people we can expose Run-DMC to," did they? Tommy Silverman of Tommy Boy Records didn't say, "I hope no one discovers the artists on my label," or "Wouldn't it be great if no one ever found out about the New Music Seminar." Not surprisingly, neither Walter Yetnikoff nor Mo Ostin can be quoted similarly.

Pareles isn't living in a vacuum. He did realize that radio is a medium driven by the station's ability to sell advertising time. What he left out was the insignificant (to him) step of gaining ratings. Ratings are determined by various ratings services in a variety of forms, all of which involve asking the "listeners" what they care to listen to. To attract listeners, commercial radio stations also rely on what the audience wants to hear. A novel concept perhaps, but it seems a tad smarter than bowing to the tastes of just one person. It's a little like the difference between a democracy and a dictatorship.

Does Print Sell Records?

Radio, Word Of Mouth Most Popular Routes

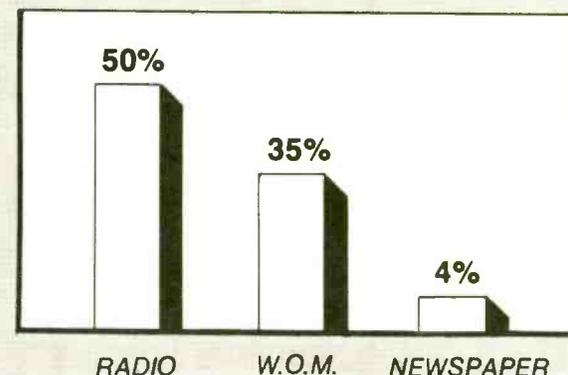
Not many music fans find out about records from print. In a recent **Street Pulse Group** survey of more than 700 music fans, only 3.6% mentioned print as a purchase factor.

This figure has been continually borne out in our surveys: Radio and word-of-mouth continue to be the most often mentioned routes to discovering new music. **MTV** comes in third.

Print used to be the domain of

the mainstream. Today, it's not an efficient buy since print remains a viable stimuli for very few male record buyers 21 years of age and over. So it's up to record retailers to change age-old business practices and move with the contemporary consumer.

Print Vs. Radio — Word Of Mouth As A Stimulant For Awareness Among Record Buyers



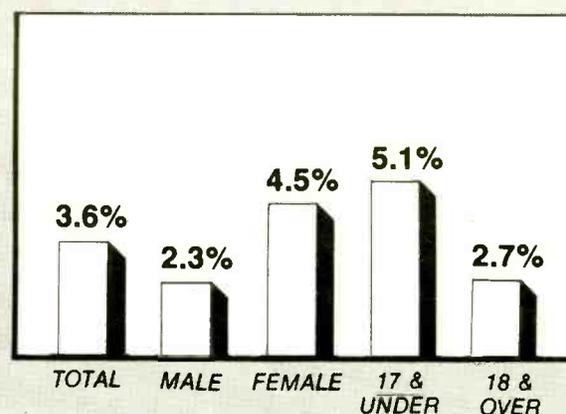
Alternative Radio And Record Buyers

College radio is where programmers can experiment with the medium, free from ratings pressure. For many listeners, it's a breath of fresh air on the radio dial.

However, in a 1300-sample consumer survey taken by **Street Pulse Group** more than a year ago, we found that college radio was the favorite format of only

2.3% of those interviewed. Though there can be no doubt that record buyers sample alternative radio, the ratings for the format are less than 6% of the total national audience.

Newspaper As A Stimulant To Record Buyer: A Closer Look



R&R Convention

Save These Dates
March 3-5, 1988
 Loews Anatole Hotel
 Dallas, Texas

The Best Is Back!

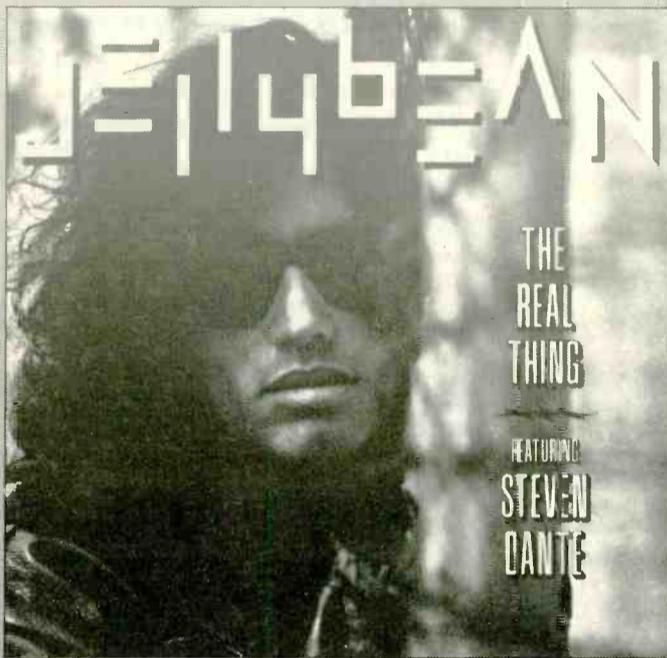
Watch R&R for registration & reservation information

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"COME ON, LET'S GO"



The New Single

Produced by Steve Berlin

From the hit album *La Bamba*

Management: Linda Clark

CHR NEW & ACTIVE

95/25

One of the "Most Active"

- WKSE deb-27
- WBLI add
- PRO-FM add
- Q107 deb-26
- WAVA 24-22
- Z93 35-33
- Y95 26-17
- KKBQ 33-26
- B97 24-21
- WNVZ 28-25
- B96 34-30
- WMMS 29-23
- WCZY 34-26
- WHYT deb 25
- KBEQ add 29
- WLOL 35-32
- KIIS 34-32
- KCPX 29-19
- KKLQ 26-23
- KS103 deb 31
- KWSS deb 35
- KPLZ on
- WFLY add
- WERZ 24-17
- WTIC 35-25
- 99GFM 38-30
- WNYZ deb 31
- WKQB add
- WBCY add
- WINK add
- WZYP add
- WLAP add
- KZOU add
- WDJX add 39
- BJ105 add
- Y106 add 40
- K92 add
- KITY add
- WPXR deb 31
- KRNQ 37-28
- KZIO add
- KLQ add
- WZOK deb 35
- KIYS 35-29
- KSND 37-27
- KMGX 27-24
- KYNO 31-24
- I94 39-32
- KQMQ add
- KYRK add 36
- KCAQ deb 33
- KDON deb 34
- 96KFM add
- KZZU deb 31
- WKPE add
- WFX add
- KGOT add 34
- KHTZ add 35
- KWNZ add



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RATINGS

Arbitron Demographic Rankings

Washington, DC

WKYS Steady As Gibraltar; WDJY Tops With Teens, Gains In 18-49; WWDC-FM Up In Upper Demos; WHFS Jumps In Teens And 18-34

Wi '87	Sp '87 Rank	12-17	Wi '87	Sp '87 Rank	18-34	Wi '87	Sp '87 Rank	18-49	Wi '87	Sp '87 Rank	25-54
1	1	WDJY (UC)	1	1	WKYS	1	1	WKYS	1	1	WKYS
2	2	WAVA (CHR)	2	2	WWDC-FM	4	2	WWDC-FM	2	2	WMZQ-FM
4	3	WRQX (CHR)	4	3	WAVA	2	3	WHUR	4	3	WHUR
3	4	WBMW (AOR)	3	4	WHUR	3	4	WMZQ-FM	3	4	WGAY (B/EZ)
5	5	WWDC-FM (AOR)	5	5	WCXR	5	5	WAVA	11	5	WWDC-FM
6	6	WKYS (UC)	6	6	WDJY	9	6	WDJY	6	6	WLTT
7	7	WHUR (UC)	8	7	WLTT (AC)	8	7	WCXR	5	7	WMAL (AC)
8	8	WCXR (Gold)	7	8	WRQX	11	8	WRQX	10	8	WAVA
19	9	WHFS (AOR)	9	9	WMZQ-FM (Ctry)	7	9	WLTT	7	9	WASH
9	10	WOL (UC)	15	10	WHFS	10	10	WASH (AC)	9	10	WTOP (News)

Dallas-Ft. Worth

KKDA-FM Is Rock Steady In Young Adults; KHYI Tops With Teens; KEGL And KSCS Both Grow In Adult Demos

Wi '87	Sp '87 Rank	12-17	Wi '87	Sp '87 Rank	18-34	Wi '87	Sp '87 Rank	18-49	Wi '87	Sp '87 Rank	25-54
1	1	KHYI (CHR)	1	1	KKDA-FM	1	1	KKDA-FM	1	1	KVIL-FM
2	2	KEGL (CHR)	5	2	KEGL	3	2	KVIL-FM	2	2	KPLX
3	3	KKDA-FM (UC)	3	3	KTXQ	2	3	KPLX	5	3	KLUV
5	4	KTXQ (AOR)	4	4	KVIL-FM	6	4	KEGL	3	4	KKDA-FM
4	5	KTKS (AC)	2	5	KPLX	4	5	KTXQ	4	5	WBAP
10	6	KVIL-FM (AC)	6	6	KMGC (AC)	7	6	KLUV	6	6	KMGC
8	7	KZEW (AOR)	8	7	KZPS (Gold)	11	7	KSCS	11	7	KSCS
7	8	KSCS (Ctry)	13	8	KSCS	5	8	KMGC	8	8	KQZY
21	9	KKDA (Gold)	9	9	KZEW	12	9	WBAP (Ctry)	9	9	KRLD (News)
6	10	KPLX (Ctry)	12	10	KLUV (Gold)	8	10	KQZY (AC)	13	10	KEGL

Miami-Ft. Lauderdale-Hollywood

WPOW In Charge Of Teens And 18-34, Up In Older Adults; WHYI 18-49 Leader, Runner-up In Younger Demos; WCMQ-FM 25-54 Champ; WJQY Makes Across The Board Gains

Wi '87	Sp '87 Rank	12-17	Wi '87	Sp '87 Rank	18-34	Wi '87	Sp '87 Rank	18-49	Wi '87	Sp '87 Rank	25-54
1	1	WPOW (CHR)	4	1	WPOW	2	1	WHYI	1	1	WCMQ-FM
3	2	WHYI (CHR)	2	2	WHYI	6	2	WPOW	7	2	WJQY
2	3	WEDR (UC)	1	3	WEDR	12	3	WLVE	5	3	WLYF
4	4	WHQT (CHR)	3	4	WHQT	7	4	WJQY	10	4	WLVE
6	5	WGTR (AOR)	6	5	WGTR	3	5	WCMQ-FM	8	5	WAXY
5	6	WTHM (CHR)	11	6	WAXY (AC)	8	6	WAXY	4	6	WHYI
7	7	WSHE (Talk)	10	7	WLVE (AC)	1	7	WEDR	2	7	WEDR
8	8	WZTA (AOR)	5	8	WSHE	4	8	WHQT	3	8	WKQS (Ctry)
17	9	WJQY (AC)	9	9	WCMQ-FM (Span)	11	9	WLYF (B/EZ)	17	9	WPOW
12	10	WQBA-FM (Span)	12	10	WJQY	13	10	WGTR	15	10	WINZ (N/T)

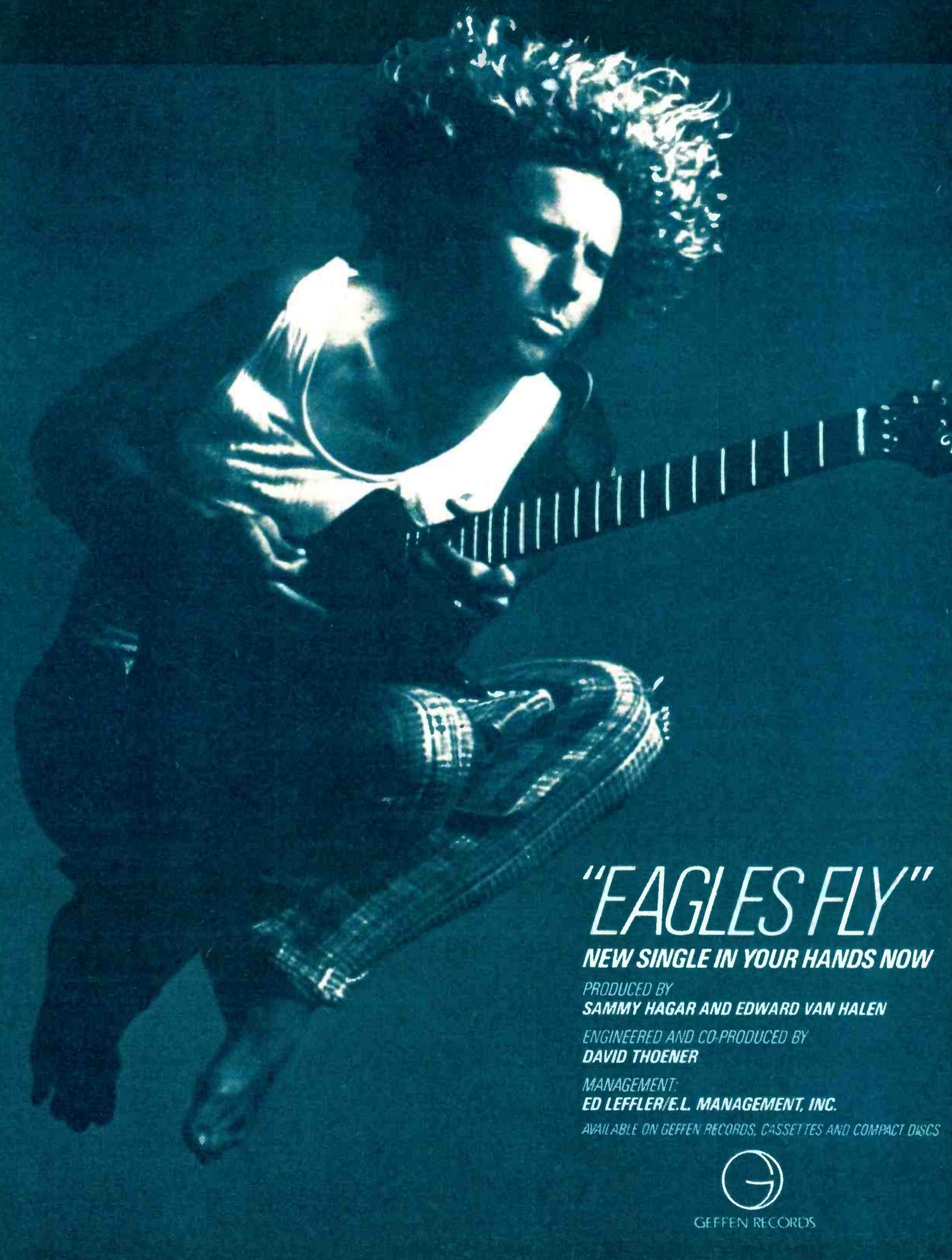
Nassau-Suffolk

WBAB Young Adult Champ, Jumps In 25-54; WCBS-FM Leads In Older Adults; WHTZ Teen Titan, Grows In Young Adults

Wi '87	Sp '87 Rank	12-17	Wi '87	Sp '87 Rank	18-34	Wi '87	Sp '87 Rank	18-49	Wi '87	Sp '87 Rank	25-54
1	1	WHTZ (CHR)	1	1	WBAB	5	1	WBAB	2	1	WCBS-FM
2	2	WQHT (CHR)	8	2	WLJR-FM	4	2	WHTZ	1	2	WALK-FM
3	3	WPLJ (CHR)	5	3	WPLJ	1	3	WBLI	10	3	WBAB
4	4	WBLI (CHR)	6	4	WHTZ	2	4	WCBS-FM	3	4	WBLI
5	5	WBAB (AOR)	2	5	WNEW-FM	7	5	WPLJ	5	5	WLTW
8	6	WRKS (UC)	3	6	WXRK (AOR)	3	6	WALK-FM (AC)	4	6	WHTZ
6	7	WLJR-FM (AOR)	4	7	WBLI	9	7	WLTW (AC)	6	7	WPLJ
7	8	WNEW-FM (AOR)	7	8	WQHT	12	8	WLJR-FM	8	8	WXRK
9	9	WBLS (UC)	9	9	WCBS-FM	6	9	WNEW-FM	7	9	WNEW-FM
12	10	WCBS-FM (Gold)	10	10	WNSR (AC)	8	10	WXRK	12	10	WNBC (AC)

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ENGINEERED AND CO-PRODUCED BY
DAVID THOENER

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Brian Rhea

Harry Boswell

Russ Syracuse

Stefan Ponek

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NATIONAL MUSIC FORMATS

Alternative Programming Inc.
Mickey Briggs (214) 521-4484 / (800) 231-2818
Adult Alternative

CARS "You Are The Girl"
BON JOVI "Edge Of A Broken..."

Country Alternative

K.T. OSLIN "Do Ya"
VINCE GILL "Let's Do..."
REBA McENTIRE "Last One..."
BILLY MONTANA "Baby I Was..."

Bonneville Broadcasting
Kevin McCarthy (800) 631-1600
Alpha

AL JARREAU "Since I Fell..."
ROGERS & MILSAP "Make No..."

Easy Listening

PINO CALVI "Prelude #2"
FANTASY STRINGS "Nikita"
FANTASY STRINGS "Say, Say..."
G. LIBERATORE "Stella..."

Broadcast Programming
Jeff King/Jay Albright (800) 426-9082
Adult Contemporary

DONNA SUMMER "Dinner With..."
DAVID BOWIE "Never Let Me..."

Modern Country

HIGHWAY 101 "Somewhere..."
PAKE McENTIRE "Good God..."
R. VAN SHELTON "Somebody..."

Century 21

Greg Stephens (214) 934-2121
The Z Format

SQUEEZE "Hourglass"
STARSHIP "Beat Partol"
STEVE WINWOOD "Valerie"
YES "Love Will Find A Way"
POISON "I Won't Forget You"
LOS LOBOS "Come on Let's Go"
DEBBIE GIBSON "Shake Your..."
BELINDA CARLISLE "Heaven..."
B. SPRINGSTEEN "Brilliant..."

The AC Format

STEVE WINWOOD "Valerie"
ELTON JOHN "Candle In The..."
R. CARPENTER "Something..."

Super-Country

TOM WOPAT "Susannah"
LYLE LOVETT "Give Back..."
KENNY ROGERS "I Prefer..."
HANK WILLIAMS JR. "Heaven..."
BILLY MONTANA "Baby, I Was..."

Concept Productions

Elvin Ichijama (916) 782-7754
CHR

SQUEEZE "Hourglass"
MEDLEY & WARNES "I've Had..."
BELINDA CARLISLE "Heaven..."
B. SPRINGSTEEN "Brilliant..."

Country

OAK RIDGE BOYS "Time In"
KENNY ROGERS "I Prefer..."
HANK WILLIAMS JR. "Heaven..."
GIRLS NEXT DOOR "Easy To..."

CONCEPT PRODUCTIONS

AC

EXPOSE "Let Me Be The One"
MILLIONS LIKE... "Guaranteed..."
ALISON MOYET "Weak In The..."
ELTON JOHN "Candle In The..."
B. SPRINGSTEEN "Brilliant..."

Drake-Chenault

Phil Barry (800) 247-3303
XT-40

RICHARD MARX "Should've..."
B. SPRINGSTEEN "Brilliant..."

Contempo 300

FORCE MD'S "Love Is A House"
ELTON JOHN "Candle In The..."
R. CARPENTER "Something..."

Great American Country

K.T. OSLIN "Do Ya"
ANNE MURRAY "Anyone..."
KEITH WHITLEY "Would..."
HIGHWAY 101 "Somewhere..."

Supersoul

BAR-KAYS "Certified True"
BARRY WHITE "Sho' You Right"
ROGER "I Want To Be Your Man"
ATLANTIC STARR "All In The..."

JSA Programming

Jay Stevens (213) 463-4542

Easy Hits

MILLIONS LIKE... "Guaranteed..."
SWING OUT SISTER "Breakout"

Media General

Broadcast Services
John Lentz (901) 320-4433

Action

MICHAEL JACKSON "Bad"
DAVID BOWIE "Never Let Me..."
ELTON JOHN "Candle In The..."
R. CARPENTER "Something..."

Your Country

OAK RIDGE BOYS "Time In"
DAVID LYNN JONES "Bonnie..."
SWEETHEARTS... "Gotta..."
HANK WILLIAMS JR. "Heaven..."

Hit Rock

OTHER ONES "Holiday"
POISON "I Want Action"
MICK JAGGER "Let's Work"
RICHARD MARX "Should've..."

Peters Productions, Inc.

George Junak (800) 255-8511

Country Lovin'

KEITH WHITLEY "Would..."
HIGHWAY 101 "Somewhere..."
TIM MALCHAK "Restless Angel"
BILLY MONTANA "Baby I Was..."
GLEN CAMPBELL "Still Within..."

The Ultimate AC

MILLIONS LIKE... "Guaranteed..."
ROGERS & MILSAP "Make No..."

The Programming

Consultants
Lindsay Schnyder (800) 843-7807
Stereo Rock

RICHARD MARX "Should've..."
B. SPRINGSTEEN "Brilliant..."

THE PROGRAMMING
CONSULTANTS

AC

WHITNEY HOUSTON "Moment..."
BEBE & CECE WINANS "I.O.U..."
ELTON JOHN "Candle In The..."

Country

K.T. OSLIN "Do Ya"
HIGHWAY 101 "Somewhere..."
LYLE LOVETT "Give Back..."

Hot AC

MEDLEY & WARNES "I've Had..."
B. SPRINGSTEEN "Brilliant..."

Radio Arts

John Benedict/Joe Patrick (818) 841-0225
Country's Best

SKB "No Easy Horses"
VINCE GILL "Let's Do..."
GENE WATSON "Everybody..."
SWEETHEARTS... "Gotta..."
S. BROWN "Somewhere..."
HANK WILLIAMS JR. "Heaven..."

Soft Contemporary

REO SPEEDWAGON "In My..."
BEBE & CECE WINANS "I.O.U..."
ELTON JOHN "Candle In The..."
R. CARPENTER "Something..."

Sound 10

RAY PARKER JR. "I Don't..."
R. CARPENTER "Something..."

American Rock

BILLY IDOL "Mony Mony"
TIFFANY "I Think We're..."
SWING OUT SISTER "Breakout"
KENNY G "Don't Make Me..."

Satellite Music Network

Pat Clarke (214) 991-9200

The Starstation

ELTON JOHN "Candle In The..."

Country Coast-To-Coast

KEITH WHITLEY "Would..."
GENE WATSON "Everybody..."
T.G. SHEPPARD "One For The..."
LEE GREENWOOD "If There's..."

Rock 'N' Hits

CULT "Wild Side"
HOOTERS "Satellite"
STARSHIP "Beat Partol"
MOTLEY CRUE "Wild Side"
NEW MONKEES "What I Want"
GLEN BURTNICK "Follow You"
TIMOTHY B. SCHMIT "Boys..."
PAUL KELLY "Darling It Hurts"
BELINDA CARLISLE "Heaven..."
B. SPRINGSTEEN "Brilliant..."

Transtar

Adult Contemporary
Mike Tanner (213) 460-6383

KENNY G "Don't Make..."
FLEETWOOD MAC "Little Lies"

PROGRAM SUPPLIER ROUNDUP

Dow Jones Gives Music Stations The Business

Long a supplier of business and financial news via the "Wall Street Journal Report," Dow Jones has debuted a new version of the feature geared toward adult music formats.

The "Dow Jones Report" consists of 16-one minute reports aired between 5:55am and 8:55pm. Market figures will be updated on refeeds to the West Coast. Dow Jones will take three commercial avails each weekday, one per day-part, as well as three of the six weekend programs.



Before marketing the "Dow Jones Report," the company commissioned Statistical Research Inc. to survey music station attitudes toward a business feature. The study concluded that two-thirds of music radio listeners would be interested in such programming, 70% said they would stay tuned during a business news brief, and 13% said they would tune in specifically for the business news. For more information about the program, call Robert Bush at Dow Jones, (212) 416-2381.

Premiere Snags Lampon

Premiere Radio, already the distributor of "National Lampoon's True Facts," will now market the original series "National Lampoon Radio Hour." Noted for its hilarity and creativity during its original run between 1973-75, the program featured such comedians as John Belushi, Chevy Chase, Bill Murray, Christopher Guest, and more.

Premiere begins distribution this month; (213) 467-2346.

MCA's "RockTrends"

Promising to bring progressive music to contemporary radio, MCA Radio has introduced "RockTrends," a two-hour feature produced by KROQ/Los Angeles PD Rick Carroll and hosted by morning man Richard Blade.

There's a top 20 countdown of progressive radio's most requested songs, profiles, previews, and other tidbits. The show is delivered on CD; call (818) 777-5775 for more information.

Westwood Snares Rock Over London

The hourlong music and news feature "Rock Over London" will move its distribution from Radio International to Westwood One next January.

Hosted by Capital Radio/London's Graham Dene, "Rock Over London" provides artist interviews, music news, gossip and 11 cutting-edge songs and concludes with a top five UK countdown.

Westwood One VP/GM Thom Ferro commented, "Not only does the program stand on its own as one of the most influential showcases of British Rock music, it's a perfect complement to all of our rock-oriented programs."

Added Executive Producer Steven Saltzman, "For nearly five years, "Rock Over London" has premiered great British music by Level 42, Duran Duran, and the Thompson Twins among others, to an international audience. The prospect of merging our production forces with Westwood One's syndication expertise is really exciting."



ALLEN TO NBC — Actor/composer/musician/entertainer Steve Allen brings his vast talents to NBC next month with a three-hour afternoon talk show. Shown here at a gala announcing the feature are (l-r) WNEW/New York VP/GM Mike Kakoyiannis, Westwood One Inc. Chairman Norm Patiz, Allen, and Metropolitan Broadcasting President Carl Brazelle.

DATEBOOK

SEAN ROSS

Slug Lines Of The Stars

MONDAY, OCTOBER 5

1962/The Beatles' "Love Me Do" is released in Britain.
 1969/On the day "Monty Python's Flying Circus" premieres on the BBC, Art Linkletter's daughter/duet partner Dianne, apparently influenced by LSD, leaps to her death in West Hollywood.
 1970/Papa John Creach, originally recruited for Hot Tuna, joins its parent group, Jefferson Airplane.
 1973/In the first R&R, #1 is "Half Breed" by Cher.
 1986/Werewolves bassist Buck Ballard dies of heart failure at age 30 in Dallas.
 Born: Steve Miller 1943, Bob Geldof 1954, Richard Street (Temptations) 1940, Brian Connolly (Sweet) 1948, Eddie Clark (Fastway) 1950.

TUESDAY, OCTOBER 6

1967/Next time, bury performance art too: Haight-Ashbury's Diggers hold a mock ceremony for hippiedom, which they assail as a "media-hyped movement." They fill a casket with various hippie icons and set it on fire.
 1976/Rick Dees's "Disco Duck" is certified gold.
 1978/Mick Jagger apologizes to Jesse Jackson for his assessment of black women in "Some Girls" but refuses to rerecord it with politically correct lyrics.
 1980/John Lydon is arrested in Dublin for assaulting a barman. He's originally sentenced to three months in jail but the verdict is overturned on appeal.
 1986/Featuring the single "Rosa Norteamericana": David Lee Roth releases his "Eat 'Em & Smile" LP in Spanish as "Sonrisa Salvaje."
 Born: Kevin Cronin (REO) 1951, Thomas McClary (Ex-Commodores) 1949.

WEDNESDAY, OCTOBER 7

1959/Mario Lanza dies at age 38 after his body gives out from a cycle of dieting and binging.
 1975/John Lennon finally wins his fight to stay in America.
 1980/The Temptations headline the reopening of Detroit's famed Twenty Grand club. Also, the new US branch of Japanese Alfa Records holds a press conference. Its roster will be only 20% contemporary since, according to Alfa's head, music's slump is due to an overreliance on rock. Alfa lasts roughly two years here.
 1986/Run-DMC plays an anti-crack rally in New York for 4000 schoolkids. David Crosby and Graham Nash join Stephen Stills on stage in New York for "Ohio" and "Only Love Can Break Your Heart." And Ozzy Osbourne's show in Tyler, TX is called off after arson threats and counterprotesters' vows to throw dynamite at the picketers.
 Born: John Cougar Mellencamp 1951, Kevin Godley 1945



THURSDAY, OCTOBER 8

Brian Connolly, John Entwistle, Tanya Tucker, Kevin Cronin

1966/The Federal government bans LSD.
 1976/The Sex Pistols sign a short-lived \$75,000 pact with EMI that lasts until they misbehave on TV.
 1980/Bob Marley collapses onstage in Pittsburgh, the city where Carly Simon collapsed four days earlier, and is flown to Sloan-Kettering in New York.
 1982/Fernando Lamas dies three years before Billy Crystal's imitation of him becomes famous.
 1984/Anne Murray wins her first CMA award for "A Little Good News" and becomes the first female to win "LP of the Year."
 1986/Run-DMC calls for 24 hours without gang violence. According to one South Central L.A. resident, the cease-fire didn't work because most hardcore gang members weren't cognizant of it in the first place.
 Born: Richard "Kool" Bell 1950, Johnny Ramone 1951

FRIDAY, OCTOBER 9

1960/Nat King Cole guests on the Dinah Shore show and sings "Mr. Cole Won't Rock & Roll."
 1980/On "(Just Like) Starting Over"'s release date, Yoko Ono hires a skywriter for John Lennon's 40th birthday.
 1981/He also asked for a better variety of his favorites from the '60s, '70s, and today: WQFM/Milwaukee sues WLPX over "comparison" spots in which Tommy Shaw says he listens to the radio "for more music and fewer commercials." WQFM claims his statement was out of context.
 1986/Joan Rivers's "Late Show" kicks off FBC; guests are Cher, David Lee Roth, Elton John, and Pee-wee Herman. And Marvin Gaye's Hollywood studio is reopened to the public as "Marvin's Place." Luther Vandross and Rockwell are among those at the ceremony.
 Born: Jackson Browne 1948, John Entwistle 1944, Sean Lennon 1975, the late John Lennon 1940

SATURDAY, OCTOBER 10

1950/Elektra is launched as a jazz/folk label.
 1975/Dolly Parton's dress pops open as she's being named CMA Entertainer of the Year. The Bee Gees, Billy Joel, Ike & Tina Turner, Mel Tillis, and Joan Baez play the "Midnight Special" together.
 1978/Aerosmith's Steve Tyler and Joe Perry are hurt by a cherry bomb thrown on stage by a fan.
 1981/"William Lee Golden Day" declared as part of his hometown Brewton, AL's Harvest Day festival.
 1986/"Peggy Sue Got Married" and "Jumpin' Jack Flash," the movies, open.
 Born: David Lee Roth 1952-1955, Midge Ure 1950, Tanya Tucker 1958, Julian Cope 1959, Martin Kemp (Spandau Ballet) 1961

SUNDAY, OCTOBER 11

1975/"Saturday Night Live" premieres on NBC.
 1984/Whodini's "Escape" LP, featuring "Five Minutes Of Funk" and "Friends," is released on the same day "Cover Up" star Jon-Eric Hexam kills himself with a blank gun.
 1986/Belinda Carlisle and Freda Payne recut "Band Of Gold" as a duet which becomes a 12" single only (except in Canada). Also, lawyer Ben Elcher and his girlfriend are frisked at a Rapid City Van Halen concert; he then sues the city to end the policy on civil rights grounds. The city settles out of court but then threatens to drop rock from Rushmore Plaza.
 Born: Daryl Hall 1946-50, Dottie West 1932

Taya Sevelle
 Jewel is Contagious

CHR NEW & ACTIVE

One of the 'Most Active'

Z93 29-27	WHYY 25-20
KKBQ deb 33	KITY 35-30
KRBE 37-35	Z102 37-32
Z95 38-30	WKDD 40-38
WCZY 35-32	KZIO deb 35
WHYT 25-22	WIXX 30-28
WKTI 16-14	KF95 30-24
KDWB deb 34	KIYS 40-36
WL0L 40-36	KMGX 31-23
KKRZ 34-32	194 32-29
FMI02 add	96KFMV 33-30
KROY 30-25	KZZU 38-30
KPLZ deb 33	WQCM 36-32
KUBE 30-29	WCGQ deb 39
WERZ 32-27	WPFM 38-34
WNNK deb 38	KGOT deb 36
WPST 35-32	KUUB 36-32
WNYZ deb 36	KTRS deb 39
WRCK deb 38	KOZE 32-25
WBBQ 39-35	KTMT deb 40
KXX106 23-15	OK95 25-23
WNOK 40-37	WXKS on
WZYP deb 40	WMJQ 37-36
WBAM add	PRO-FM on

THE NEW SINGLE
 FROM THE FORTHCOMING ALBUM TAYA SEVELLE
 PRODUCED BY BENNETT
 PERSONAL MANAGEMENT: CAVALLO, RUFFALO & FARGNOLI



PERSONALITY PLUS!

When it comes to **personality**, the *Rockin' America Top 30 Countdown* has a personality all its own: America's most listened-to morning man, Scott Shannon. **Plus** – it's a programmer's countdown. Produced by one of the nation's most respected programmers, the PD of America's highest-rated radio station, WHTZ-FM/New York....you guessed it: Scott Shannon. *Rockin' America* has it all: The hits. The bits. Outrageous comedy. The news. The views. Mr. Leonard. And the entire Zoo Crew. *Scott Shannon's Rockin' America Top 30 Countdown* gives new meaning to the phrase *personality plus*. And that's what makes it a great countdown show! Make it work for you. Contact your Westwood One Representative now at (213) 204-5000 or Telex 4996015 WWONE.



WESTWOOD ONE RADIO NETWORKS



BRAD MESSER

CALENDAR

Hallowe'en: Devil Up A Tree

As far as holidays go, after Independence Day the year just sputters along: nothing exciting in August, little more than Labor Day in September, and virtually nothing in October until we hit the final day and encounter the oddest holiday of all — Hallowe'en. The weird observance in which kids dress like ghosts and witches for fun began 500 years before the time of Christ, when adults dressed that way in all seriousness.

As told in Charles Panati's new book "Extraordinary Origins of Everyday Things" (Harper & Row), way back about 2500 years ago on the night of October 31, Celts in ancient Ireland extinguished their fireplaces to make their homes cold and uncomfortable for ghosts. They gathered for a town bonfire to honor the Sun God and frighten away spirits.

They believed it was the one night when ghosts came to Earth

to choose a body in which to live for the next year, so the Celts dressed to look ugly, made noises, played tricks, and acted as much like undesirable bodies as they could.

Hallowe'en got watered down across the centuries. By the time it was imported to America by Irish immigrants in the 1800s it wasn't much more than a mischief night in which the favorite

pranks were "overturning outhouses and unhinging front gates."

Where do Jack-o'-lanterns come from? Panati retells the legend of a man named Jack who tricked the Devil into climbing up a tree. Quickly carving a cross into the tree's trunk, Jack trapped Satan until he swore he'd never again tempt Jack to sin. When Jack died, he couldn't get into heaven and the Devil wouldn't let him into hell, either. Condemned to wander in frigid darkness until Judgment Day, he implored the Devil for burning embers to light his way.

The Devil gave him one small ember, which Jack placed inside a hollow turnip to form Jack's lantern.

Womanly Walk In Space

MONDAY, OCTOBER 5 — Three years ago, space shuttle Challenger began an eight-day mission in which Dr. Kathryn Sullivan became the first female astronaut to walk in space (1984).

25th anniversary of the release of the first Beatles single "Love Me Do" in 1962. Four of the five members of the Dalton Gang were shot dead while trying to simultaneously rob two Coffeyville, KS banks in 1892. Universal Children's Day. Child Health Day. National Fire Prevention Week. National Employ the Handicapped Week. Birthdays: Musician Steve Miller 44. Actress Glynis Johns 64.

Full Moon Eclipse Tonight

TUESDAY, OCTOBER 6 — Eclipse of the full Harvest Moon starts at 9:53 EDT this evening, peaks around midnight, and ends shortly after two in the morning. This penumbral eclipse — visible from virtually every point in North America — will dim the moon but won't make it invisible.

A fire-damaged Soviet nuclear submarine sank in 1986 about 600 miles east of Bermuda, after America's offers of rescue assistance were declined. Egyptian leader Anwar Sadat was assassinated in 1981. 60th anniversary of the premiere of "The Jazz Singer," the first full-length movie with a soundtrack (1927).

Birthdays: Guitarist Thomas McClary 37.

Terrorists Hijacked Cruise Ship

WEDNESDAY, OCTOBER 7 — Four terrorists began a four-day hijacking of the cruise ship "Achille Lauro" in 1985, during which they murdered 69-year-old American tourist Leon Klinghoffer in his wheelchair.

Space shuttle Atlantis ended a five-day military mission in 1985. 30th anniversary of a radiation leak from England's Windscale plutonium-production facility, reportedly responsible for causing 39 deaths by cancer (1957).

Birthdays: Actress June Allyson 64.

Uncle Sam's Libya Lies

THURSDAY, OCTOBER 8 — Bernard Kalb resigned as State Department spokesman in 1986 in protest of a Reagan administration disinformation campaign against Libya. Memos written by National Security advisor John Poindexter confirmed America had planted lies in foreign news media to cause confusion and dissent among Col. Moamar Khadafi's people.

Three-hundred died and 90,000 were left homeless by the three-day Chicago Fire which started in 1871. The worst fire in US history occurred on the same day — a forest fire in Wisconsin which killed 1182 people.

Birthdays: Actress Sigourney Weaver 38. Comedian Chevy Chase 44. Preacher/politician Jesse Jackson 46. Actor David Carradine 51.

Happy Couple After Court

FRIDAY, OCTOBER 9 — Arm in arm, Elvis and Priscilla Presley walked out of the courthouse in Santa Monica, CA in 1973 after their divorce was declared final. They kissed briefly, smiled, and went their separate ways.

President Reagan flew to Iceland a year ago for two days of arms reduction talks with Soviet leader Gorbachev (1986). Lief Erikson Day by Presidential proclamation, recognizing the Norse explorer's discovery of North America around the year 1000.

Birthdays: Sean Ono Lennon 12. Jackson Browne 37. John Entwistle 41. E. Howard Hunt 69. John Lennon would have been 47.

When you're
lookin' for a sure
thing

**ANNE
MURRAY**

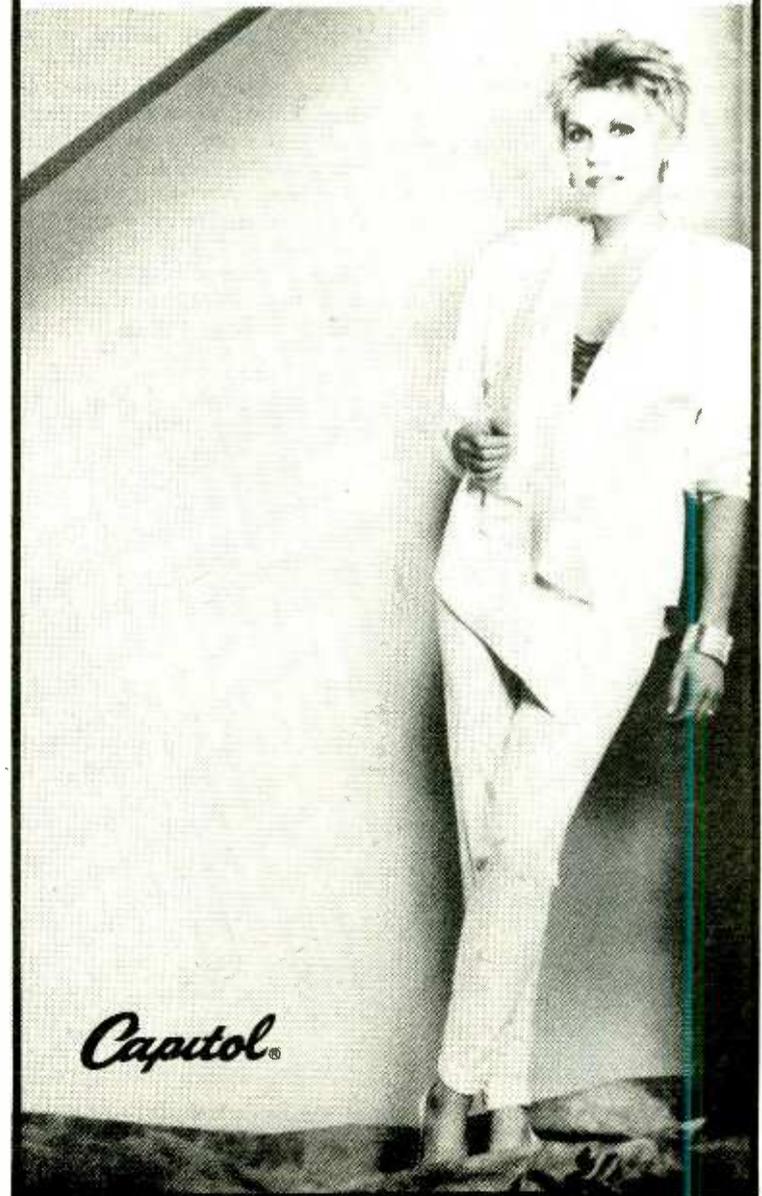
**"Anyone Can Do
The Heartbreak"**

BREAKERS.

34

From the album "Harmony"

Produced by Jack White





JOEL DENVER

CONTEMPORARY HIT RADIO

Battling In The Bay

KMEL, KITS Keep Sight Of Goals

With 54 signals jamming the market, San Francisco radio is very competitive. In the middle of the fray are two strong CHRs, Urban-leaning KMEL and cutting-edge alternative KITS (Live 105).

Named KMEL PD in June, 24-year-old Keith Naftaly is the youngest major market PD in America since perhaps Steve Perun, now PD at KBEQ/KC, programmed KWK/St. Louis.

"It's been pretty challenging, and I've had a lot to learn quickly," said the station's former MD. "It's always been easiest for me to think about music. But now with promotions included in my domain, I've had to broaden my perspective to come up with new ways of positioning the station."

Different Mainstream Mix

When KMEL gave up AOR for CHR several years ago, it played up a mainstream image. Although it retains that position, Naftaly said it has a unique musical texture which reflects the market's true mass appeal tastes.

"San Francisco is different. If I had any kind of research dictating I should play Bay Area hometown bands like Huey Lewis or Starship, I'd play them. It just seems the records which test the best are dance-oriented, or are in the Luther Vandross, Freddie Jackson, or Anita Baker vein. So we balance out our list with these first, and eventually play the pop/rock songs which work — like Bon Jovi, Whitesnake, and other active rockers.



Keith Naftaly

Even though the music is pop, it needs some sort of soul-injection feel to it.

"The tastes here are very aggressive and progressive; you can start a record and get immediate reaction. My new MD, Kevin Weatherly, is already picking up on this."

Using some daypart music features, KMEL does a Motown flashback that's proved popular with adult females in middays. At night there are two commercial-free "mix" hours from 8-9pm and 11pm-midnight. "We're using the dance mix versions of the hits for these features. I hired Cameron Paul, who has a big name in the

Bay Area. He designs the mix hours ahead of time on tape for us."

One of Naftaly's first undertakings was the creation of "Summer Jam '87," which raised over \$50,000 for missing children. "Putting ten bands together of the caliber of Lisa Lisa, System, Curiosity Killed The Cat, Klymaxx, and Stacey Q was an armful, but very gratifying. It was a sellout."

Down Spring Book

Despite the obvious differences between KMEL and KITS, Naftaly said the stations are similar in other respects. "We're perceived as the two hippest stations, so we share a lot of audience. Being next to each other on the dial doesn't

"If I had any research dictating I should play hometown bands like Huey Lewis or Starship, I'd play them."

— Keith Naftaly

hurt, either. We also share with KYUU, which is on the AC side of traditional CHR, and (Urban) KSOL. We seem to be having an effect on San Jose CHRs KWSS and KATD. Their music mix is more progressive now."

A down spring book doesn't seem to faze him. "Our teens went over to KSOL, and oddly enough we lost some female adults, which doesn't make sense. We superserve this

Tuning In For An Hour

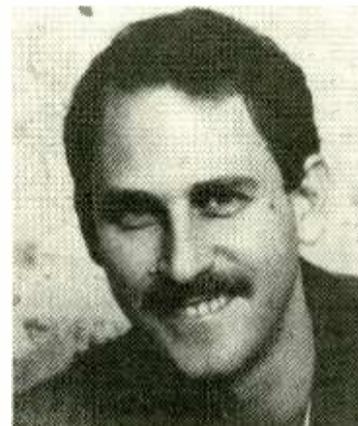
For a quick comparison of musical textures at KMEL and KITS, here are two recent 5pm music monitors.

KMEL
106 FM

LISA LISA/Lost In Emotion
SWING OUT SISTER/Break Out
CLUB NOUVEAU/Why You Treat Me So Bad
MICHAEL BOLTON/That's What Love Is All About
DEBBIE GIBSON/Only In My Dreams
PET SHOP BOYS/It's A Sin
EXPOSE/Exposed To Love
NOEL/Silent Morning
SYSTEM/Don't Disturb This Groove
ATLANTIC STARR/One Lover At A Time
SMOKEY ROBINSON/Tears Of A Clown
MICHAEL JACKSON/The Way You Make Me Feel
NU SHOOZ/I Can't Wait
KENNY G/Don't Make Me Wait For Love



HOOTERS/And We Danced
GO WEST/Don't Look Down
CHINA CRISIS/Arizona Sky
POLICE/Wrapped Around Your Finger
PET SHOP BOYS/It's A Sin
CARS/You Are The Girl
DURAN DURAN/Girls On Film
OTHER ONES/Holiday
R.E.M./The One I Love
SIMPLE MINDS/Promised You A Miracle
BLACK/Everything's Coming Up Roses
NEW ORDER/Bizarre Love Triangle
KIM WILDE/Kids In America
PSYCHEDELIC FURS/Shock



Richard Sands

demo, and our trends this summer reflect our success."

KMEL positions itself on-air as "Northern California's Power Station" and "Northern California's Fresh Music Mix," and uses the tag "The best variety with less repetition." It reinforces its on-the-street image with the KMEL Power Prize Patrol, which hands out prizes at parked locations.

"While more music-intensive than anything, we've just finished off our 'Count The Music For Cash' contest and have some spectacular things planned for the fall, including a massive TV campaign," said Naftaly. "In the meantime, we continue sending listeners to concerts both locally and on Power Trips to other cities."

He described morning yuckmeisters London & Engleman as "true stars in the morning. They are the most personality-oriented guys on the air. No one else sounds like us or has as much fun on and off the air."

"We've just moved to incredible new showcase studios, which (VP/GM) Paulette Williams designed herself. The new equipment is first-rate and we have a view of the bay

and Golden Gate Bridge. I think the new studios have everyone so charged up it's good for at least half a share this book. Morale is high right now because we know we're winners.

Live 105 Breaks Rules

"Modern Rock" Live 105 breaks the rules, but still reaps ratings and revenue rewards. Programmed by Richard Sands, the station began its climb to prominence as a mainstream CHR — not as an alternative offshoot.

Sands was an air personality at the time Mike Joseph installed the "Hot Hits" format. "We had good success for a short while," he recalled, "but the market was oversaturated. We were perceived as playing the same songs over and over. Other negatives were too many jingles and a perception that the jocks talked too much. As much as we tried to change things, this stigma remained."

In June '86 KITS commissioned a massive research study to find a new position in CHR. "There were several options, but the one we chose seemed most compatible with our existing cume and morning man Alex Bennett."

"While I was pretty familiar with the music in a broad sense, I hired Steve Masters as fulltime MD. He was doing a weekend alternative music show called 'The Modern Music Hour' for us, which was actually the genesis of our current presentation." (Masters came from WILD/Boston after a stint on pirate ship Laser 558 off the coast of England.)

Over-Radioed Market

KITS plays a good number of mainstream CHR artists, but there are some surprising names missing.

Continued on Page 50



Lisa Lisa and Cult Jam were the surprise headliner at KMEL's "Summer Jam '87," which raised over \$50,000 for missing children. Backstage with the group are KMEL MD Kevin Weatherly (l) and PD Keith Naftaly.

Indian Summer The Dream Academy



The New Single
Produced by Hugh Padgham, Nick Laird-Clowes and Lindsey Buckingham
From the forthcoming album
Remembrance Days
Management: Tarquin Gotch



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POP GOES THE WORLD



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CONTEMPORARY HIT RADIO

Battling In The Bay

Continued from Page 48

ing from the roster. "Even though this is home territory for the Starship, Grateful Dead, Journey, and others of that genre, they don't seem to work," said Sands. "Our listeners have a perception of what we should be playing, and it's generally not what they're hearing over and over again on every other station. While we have an element of dance music in our mix, it's a blend of traditional rock, mainstream pop, and modern rock — which is those bands that don't have a place on traditional CHRs.

"There are people here who like Huey Lewis, just like in any other market. But it seems no station in the metro is willing to concentrate

"It's quite an over-radioed market. Everyone seems to be grabbing at a sliver of the pie."

— Richard Sands

on them. All of us seem to have gotten into our own little corners, partly because there are so many choices. It's quite an over-radioed market; everyone seems to be grabbing at a sliver of the pie."

If Live 105's music isn't traditional, the research methodology certainly is. Sands uses callouts, retail, requests, and a healthy dose of gut feel. He said his mainstream audience is 18-34s, many of whom are professionals. "In the Scarborough Report we have one of the highest upscale lifestyle indexes. Our core tends to be active record buyers and concertgoers in San Francisco, San Mateo, Santa Clara, Alameda, and super-rich Marin County."



Live 105's wacky Alex Bennett show wakes up listeners with a "guest-oriented" format and includes a live studio audience of 15-20 listeners daily. Above, Bennett gets wild in the studio with Emo Phillips.

Contests But No Cash

Sands said Live 105 has a CD display in the Bay Area's 22 Rainbow Record stores. "Every CD has a sticker saying 'As featured on Live 105.' We also have 100 billboards in our current showing. While we're not on TV right now, we have an excellent spot and know how to make effective buys."

A Live 105 window sticker campaign awards upscale prizes such as trips to Jamiaca, but no cash. "Everyone gives away cash, and it would make us sound like everyone else," Sands explained.

"We're on ten million Sprite cans, with a free ticket offer to see the Oakland A's. Our latest feature is 'The Modern Rock Report,' a phone line with the latest LP/CD releases and gossip."

Mornings with host Alex Bennett are anything but traditional. "He's a bit controversial, but it's part of his appeal," commented Sands. "Some days he's pleasant, others not. It's just part of his schtick, so we get very few complaints.

"Unlike most stations, we don't overfocus on him; we want the rest of the station to shine as well. But because he always has a live audience, we take him on the road for 'Breakfast With Bennett' live broadcasts." Recent guests include R.E.M., Crowded House, Cult, and Nathalie Archangel.

Despite an off spring book, Sands waxed optimistic. "I believe we're hotter than ever. Live 105 is like no other station in the country, and I'm proud of the team we have."

CHR Format Meeting Focuses On PD Strengths

This year's NAB radio convention in Anaheim, CA was well-attended, but the number of PDs attending seems to be dwindling. Many PDs present felt that those meetings which applied to programmers were limited in number, scope, and variety.

WNCI/Columbus PD Bill Richards moderated the CHR panel, which consisted of WKZL/Winston-Salem's Reggie Blackwell, WAVA/Washington's Mark St. John, Y108/Denver's Mark Bolke, and consultant Alan Burns. They spoke to a full house.

The first subject was, "What makes a good programmer?" St. John offered, "The PD is the most important person at the station, since he's responsible for the product. If the product is good, it can be sold. The PD's areas of responsibility can drive you crazy: motivating air talent, coordinating the music, liaison with other departments. You have to be dedicated and on top of it to be successful."

"A good PD can turn a sow's ear into a silk purse," said Burns. "You can have mediocre airstaffs on sta-

tions which do very well because the PD has found the way to position the station in the market and play the right music."

Short On Teachers, Not Good People

Richards noted, "It's harder and harder to find a good PD who doesn't have a giant ego, works well with people, and has the ability to do well with the music."

"It's a matter of understanding people's tastes," said Blackwell. "We learned this from the very beginning. It's key to understanding the audience and winning. This means getting on the streets and seeing what people are buying in terms of music."

"We aren't short of talented people, we're simply short on teachers. Few PDs have had good teachers, and the same goes for morning talent. A good PD is alert,

has a good sense of curiosity, and is unafraid to ask questions," said Burns.

Bolke stated, "It's my philosophy that a winning station isn't centered on one person or a hot-shot morning man. It's a sum of all its people. When a PD involves everyone in the station, you have a wealth of knowledge and talent to draw from."

Variety Will Win

Blackwell talked about the format's future. "I think we're headed for a more mass-appeal format. What we've been doing lately scares me. This trend toward too much Urban product will head us back to 1977 or 1978, when we were in the Disco era."

"I don't think it has to be a pigeonholed format. We can react to the music that's there because we have flexibility, and in the end we will win out over these hybrid formats challenging us. They will become monotonous. That's why this format can play Whitesnake and Whitney Houston," said St. John.

Were you out-foxed the first time?

Some thought she was just **another fox**. "She's **gorgeous**, and a recording artist, too? You've got to be **kidding**."

Then, boom, "**TOUCH ME**" soared to #1 in 8 **countries** and #3 in the U.S., and her **album** went **gold**... (bet you didn't know that, did you?)



Now she's off and running again.

Her aptly titled new single, "**NOTHING'S GONNA STOP ME NOW**," written and produced by the hot U.K. team of **Stock, Aitken, Waterman**, has already gone to #2 on the Pan-European charts, surpassing the success of "**TOUCH ME**," selling **over 1,000,000 units** to date.

You could be **foxy** and wait to see how "**NOTHING'S GONNA STOP ME NOW**" is doing on other stations, but then, how crafty is it to be **out-foxed** a second time?

SAMANTHA FOX

NOTHING'S GONNA STOP ME NOW

from the forthcoming album "SAMANTHA FOX"



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AOR

HARVEY KOJAN

An 'Outcast' In Anaheim

NAB No Longer A Key Convention For Format?

The question posed at the outset of the NAB "Radio '87" AOR forum was, "What format is this, anyway?" Based on the turnout, many apparently felt the answer was, "Who cares?"

This seeming lack of interest in AOR was on several programmers' minds at the session, which was moderated by consultant Larry Bruce.

"The NAB is just not a key convention for AOR," Bruce acknowledged (R&R, 9/18). "The format isn't 'top of mind' right now for owners and GMs. It's much easier for them to understand CHR, Urban, and New Age than the seven or eight versions of AOR."

"The attendance was absurd," said WXRT/Chicago PD Norm Winer, "and that's because the NAB is dominated by people looking for 'get-rich-quick' formats as opposed to formats of substance."

KFOG/San Francisco MD Sky Daniels, one of the session's eight

"Attendance was absurd because NAB is dominated by people looking for 'get-rich-quick' formats."

— Norm Winer

panelists, agreed. "Based on the size of the crowd, we're not on everybody's minds," he said. "I guess we're still considered an 'outcast' format."

Fragmentation Dilemma

Those who did show up heard a very general discussion of AOR's increasing format fragmentation dilemma. "As AOR splinters into smaller market segments, are mainstream mass appeal stations becoming an endangered species?" Bruce wondered.

KISW/Seattle GM Beau Phillips said stations like his "run the risk of being chopped and chopped and chopped," although he added, "in an age of positioning, ours is extremely clear. We're dealing with a fairly conservative society right now, and being a mainstream radio station is really right down the middle and dead on with what people want from our format."

"If you're in the position where you can play all kinds of rock and roll — the classic rock, hard rock, and new rock — then that's exactly what you should do," advised Bob Buchmann, PD of Long Island's highly successful WBAB/Babylon. "We've got our 40-year-olds and our 16-year-olds."

Taking a far different approach is panelist 91X/San Diego PD Mad Max, who feels his "cutting edge" format is the best way to ensure

"The format isn't 'top of mind' right now for owners and GMs."

— Larry Bruce

future stability and growth in AOR. "We are now where progressive AOR was," he said. "Eventually, we will be the mainstream."

The diverse panel also included Tom Kelley of Harris Communications; KTYD/Santa Barbara PD Russ Mottla; PD Ted Carson of Classic Rock KZFX/Houston; and "pure rock" KNAC/Long Beach PD Tom Marshall. Marshall elicited tumultuous laughter from the audience when he mentioned one of his "aggressive and irreverent" personalities, who goes by the name of The Leather Nun.

"Not everybody who listens to rock and roll is 25+ and a baby boomer," Marshall insisted. "If there's good music out there, somebody should play it."

The baby boomers were well represented on the panel by Kelley, Daniels, and Carson. Daniels explained the KFOG approach when he asked, "Can you target 25-49 and still be a creative, energetic, musically-active radio station? We believe you can."

Only In It For Money?

While fragmentation was the primary discussion topic, that thorny subject was only one of many raised during the forum. The most re-

"We used to be driven by passion — now we're driven by money!"

— Tom Kelley



Moderator Larry Bruce (c) and the eight panelists debate AOR's future.

NABits

Flashbacks From Radio '87

The Source's Andy Denmark won R&R's "Best Suite Award" (informal poll) for **Flashback**. The room was decked out entirely in black light and rare '60s posters, with plenty of "day-glo" paint furnished for creative decorating. The electric sugar cubes also proved popular.

Of the eight stations represented on the AOR panel, the only one utilizing afternoon news is Classic Rock KZFX/Houston.

WFBQ/Indianapolis PD Marty Bender, observed heading off to bed at 10:37pm, remarked, "The only reason I'm going to sleep is that I've been listening to the **Wave** all day and it got me kind of sleepy!"

Scanning his program for worthwhile panels to attend, Norm Winer found one called "Non-Programming Duties of PDs." When he showed up, he learned the session had been cancelled.

"Every radio station should hire all consultants!" — Dwight Douglas.

Bumper sticker observed on the way from Anaheim: "If bongos are outlawed, only outlaws will have bongos."

Consultants' Consensus

Alan Burns, Dwight Douglas, George Harris, and Jeff Pollack were the panelists at a forum entitled "How to Choose and Use a Consultant." Here's a synopsis of what they said:

- AOR is very healthy; people are trying a number of variations, and anyone can be a success if he does it right.
- Everybody wants quick results, but that's simply not realistic. **Jeff Pollack:** "A quick fix doesn't exist."
- Constant communication between client and consultant is essential.
- Conflicts of interest involving consultants are an undesirable yet necessary part of the business. However, stations can avoid potential conflicts by spending more money. **Dwight Douglas:** "Sure, we'll grant exclusivity — just pay the piper."
- All the panelists feel uncomfortable working with another consultant on a "per project basis" ("consultants a la carte," as Mark Chernoff put it). **George Harris:** "Where do you draw the line on how much help you'll give a client before you say, 'Wait — you didn't pay for that.'"
- All agreed with Douglas's comment: "If you're not using the consultant's advice, fire him."

vealing exchange occurred when panelists were asked, "What keeps you going? Is that fire still there? Does AOR still have the passion?"

Kelley answered, "We used to be driven by the passion, but now we're driven by something else. Money!"

That quip provoked strong response from KSHE's Jim Marchyshyn, who said, "When you lose the passion, when you forget where you came from, that's when the format will lose its edge. If you're in it for the money, I want to compete against you!"



SIGN HERE? I'D LOVE TO! — KZRR/Albuquerque PD Frank Jaxon and morning dude T.J. Trout sign new contracts under the watchful eye of VP/GM Milt McConnell.



COMET LANDS IN SAN ANTONIO — Frehley's Comet was recently backed into a corner at KISS. From left, personality Fitz, the Promotion Dept.'s Kenny Ryback, Atlantic's Michael Stevens, Ace Frehley, and bandmember Tod Howarth. In front, PD Jimmy Christopher shows his approval.



MCA
Radio Network
Presents

Aerosmith/Up Close

The MCA Radio Network is proud to present **Aerosmith/Up Close**, a two-hour special that brings all five band members together to talk about what life's like on a "Permanent Vacation." Join Steven Tyler, Joe Perry, Brad Whitford, Tom Hamilton and Joey Kramer with host Mark Parenteau of WBCN, Boston for this special event. You'll hear hits like "Sweet Emotion" and "Walk This Way," as well as cuts from their latest Geffen Release "Permanent Vacation," "Dude (Looks Like A Lady)" and "Rag Doll." **Aerosmith/Up Close** is produced by Neer Perfect Productions and is brought to you in association with Collins Management, Inc. **Aerosmith/Up Close** hits the best rockin' stations October 19-25...From The MCA Radio Network...

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SEGUES

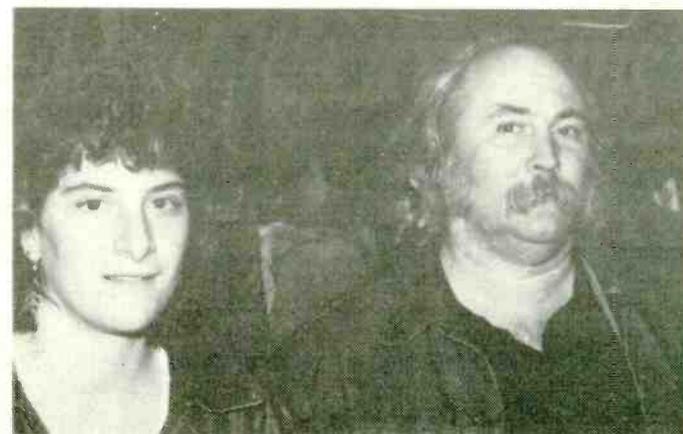
WMGM/Atlantic City goes CHR on 10/1. OM Tom McNally exits; new PD is former WSBA/York, PA morning guy/Promotion Director **Mark Daniels** . . . KLOS/Los Angeles Asst. PD **Kurt Kelly** leaves to pursue other interests . . . KISW/Seattle ups Steve Slaton to Asst. PD . . . **Mark Zelger** is new PD at KDXR/Amarillo; former PD **Mark Parker** remains with the Texas station . . . WLWQ/Columbus ups **J.J. Jeffries** to ND and **Jo Robinson** to Asst. MD.

Kelth Taylor relinquishes MD duties at WQMF/Louisville; he'll continue on

an interim basis pending announcement of a new MD . . . WKQZ/Saginaw Asst. PD **Christy Adams** departs for other opportunities . . . WEGR/Memphis names **John Bradley** new morning man replacing **Tommy Smith**, who moves to KMJX/Little Rock . . . KAZY/Denver morning guy **Peter Buchanan** exits . . . WBLM/Portland, ME moves **Captain Herb Ivy** from nights to mornings. **Brian James** takes over 7pm-midnight, while overnights belong to **Bob Angel**.

The night belongs to **Kate Roome** at WIZN/Burlington, VT; **Rich Haskell**

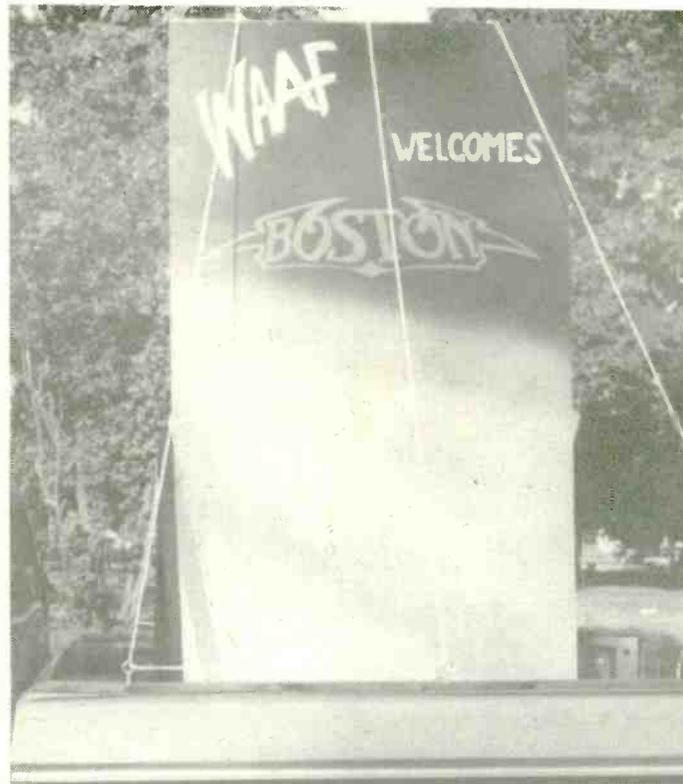
now does overnights; **Allison Saxx** exits . . . KLAQ/EI Paso's "Big" Al Jones joins the morning show . . . WIMZ/Knoxville ups **Mike Stewart** to Music & Research Director as **Mike Capps** exits . . . WRKI/Danbury is no longer consulted by **Burkhart/Abrams** . . . former KILO/Colorado Springs Production Director **Tom Quarles** has joined KLBK/Austin as "Sound Design Director" . . . and, finally, some guy named **Ted Nugent** is filling in again for the WLLZ/Detroit morning team.



CROSBY CROONS CRAWFORD — David Crosby took time out after a Portland, ME show to chat with WCLZ Asst. PD Loretta Crawford.



SOME FOLLOW, SOME LEEDS — Epic VP/Album Promotion Harvey Leeds recently got together with some of his closest personal friends in the Pacific Northwest, just to take this photo. Included (l-r): Leeds, KGON/Portland PD Iris Harrison, Epic's Doug Holman, KGON MD Inessa York, KUBE/Seattle PD Gary Bryan, KZOK/Seattle PD Phil Strider, KLSY/Seattle PD Chrls Meys, unidentified friend, Epic's Debi Lipetz, and KEZX/Seattle MD Carol Hanley.



MARATHON PROMOTION — WAAF/Worcester-Boston gave away ten pairs of tickets to one of Boston's nine shows at the Centrum to contestants who were the best at decorating their cars with the words "WAAF" and "Boston." Pictured is one of the 40 cars that participated; the top ten finalists lined up at the start of the Boston Marathon and drove to the concert together.



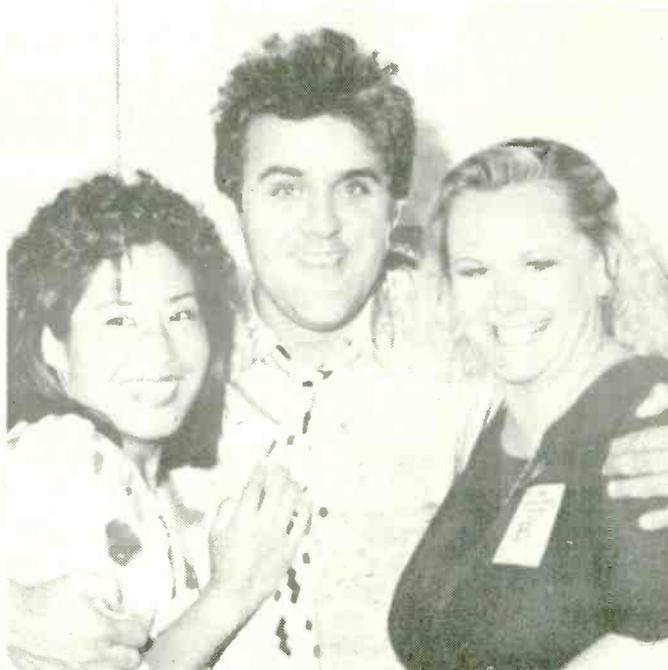
**"BRIDGE OF SPIES"
T'PAU**

SPECIAL AOR 12" REMIX.

THE FOLLOW-UP TO THEIR SMASH HIT "HEART & SOUL."
FROM THE LP T'PAU.

PRODUCED BY ROY THOMAS BAKER FOR RTB AUDIO VISUAL PRODUCTIONS.
ENGINEERED BY JERRY NAPIER.

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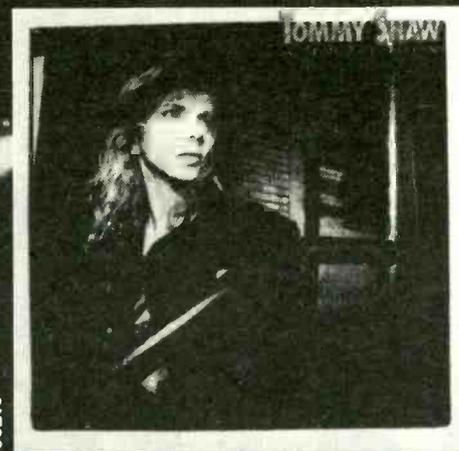


K-S-J-LENO — Comedian Jay Leno has his hands full of KSJO/San Jose personalities Karin Nakamura (l) and Laurie Roberts after his recent show at the Santa Clara County Fair.

AN INIMITABLE VOICE.
AN UNBEATABLE SONG.

TOMMY SHAW
"No Such Thing"
PR 2115
the first promotional 12"

from the forthcoming album
AMBITION



81798

Produced and Arranged by Terry Thomas and Tommy Shaw
Management: Bud Prager, E.S.P. Management



On Atlantic Records

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WALT LOVE

URBAN CONTEMPORARY

Promoting The Golden Rule

Three Stations Share Back-To-School Ideas

September means two things: summer is over and it's time for school. This year we're seeing more radio stations sponsoring back-to-school promotions geared toward students and the adults in their lives.

KPRR's Homework Report

KPRR/El Paso PD Mark Hanson's back-to-school promotion focused on *how* students got there. "All summer long we've been holding dance parties at the largest nightclub in town. It was closed on Sundays until these dances; we've been averaging approximately 1200 people each Sunday night.

"The last three Sundays we had the kids register to win a limousine ride to school the first day and have four of their friends ride along. The package also included being picked up at lunchtime and taken to the restaurant of their choice; then they were picked up after school and taken home."

KPRR has also instituted the Homework Report. "Our night jock gets everyone to start calling in if they're having any trouble with a homework assignment. Naturally, most parents like that we're stressing responsibility in education as they (students) enjoy the music. A number of kids are getting help from other students. It's really exciting and good clean fun on school nights."

KPRR sponsored a jello dunk promotion with several University of Texas/El Paso fraternities, benefiting the Muscular Dystrophy Association. The station will also be kicking off a bookcover promotion that will continue during the fall.

WPLZ Honors Outstanding Students

WPLZ/Petersburg, VA Operations Manager Debbie Parker said her station's Labor Day weekend back-to-school promotion centered on rewarding outstanding students. "We chose five from three Richmond area schools. Honoring them has shown the other students at their respective high schools that hard work does pay off."

'PLZ staged a huge dance party

and picnic for the honorees, complete with marching bands. Each honoree was given athletic shoes and \$300 gift certificates good for school clothing. At the ceremony, the 5000 students in attendance were handed a ticket; 100 of them received a grab bag worth \$25.

"It's important to us that the entire community knows we care about our listeners and our city," added Parker. "This is one of the reasons we had our back-to-school promotion: we want the adults to realize we understand the need for working with youth and the need for higher education. Hopefully, we're getting through to the adults also."



DOIN' IT IN THE PARK — Some 20,000 fans were on hand for WPLZ/Richmond's back-to-school "Magic In The Park" promotion, which featured a slam-dunk contest with Houston Rockets center Akeem Olajuwon.

WENN Battles Crime

Rev. George Stewart is the Operations Manager at WENN & WAGG/Birmingham, which are on the attack against social ills. As Stewart explained, "We're doing an ongoing promotion to rid our city of black-on-black crime, drugs, drug pushers, teenage pregnancy, and other negatives. In fact, our personalities have dressed up in combat fatigues to dramatize our war. And we're telling the kids why a good education is something they must strive to obtain for their own futures within this society.

"Birmingham city officials are excited about our project. Various ones are doing PSAs for us. They're also getting involved in speaking engagements for us with local youth organizations and the school district. Our recent dance in the park had a fantastic turnout. We're on the attack and jammin' back, which is our current promotional slogan. We're in a battle for the numbers (against CHR-leaning Urban WKXX, Kicks 106), but we're also in a battle for what's best for our community and our citizens."

A BROADCAST PRESIDENT SPEAKS OUT

Losing National Buys

As the controversy over securing general market advertisers for Urban Contemporary stations continues, another UC outlet has been omitted from a national buy. **Joyner Communications** President **Tom Joyner** addressed this racially-explosive issue in a recent letter:

Another buy just came down for Coastal Carolina marked "No Black"; even with a 22% share of the required 25-54 demo, KISS 102 failed to get the buy. The account was a family steak house that excludes "ethnic" from its marketing and does in-house survey work that tells them blacks aren't in their restaurants. Surprise!

I've asked my rep firm, Hillier Newmark, to alert me personally to every buy that comes in marked "No Black" or "No Ethnic." If the product can be considered "mass appeal" then I'm going to alert our audience through station announcements that the advertising was placed and that they — and we — were specifically excluded.

This practice has gone on much too long, and it's time that Urban-programmed stations banded together to bring pressure where it's needed. Everyone has the right to place advertising where they wish. But when the buy specifically excludes black or ethnic listeners for mass appeal products, then we have the right — and I think the responsibility — to make sure our audience is aware. That product should not be supported by even one dollar spent by black or ethnic consumers who didn't realize the market strategy excluded them.

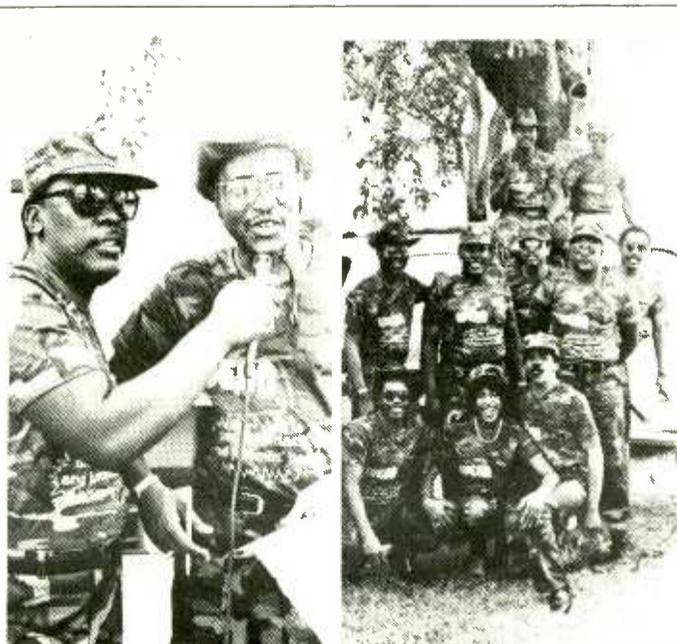
I'd like to hear from all stations presently programmed to black or ethnic audiences that have the backbone to stand up and be counted.

*My address is:
Joyner Communications, Inc.
P.O. Box 1125
Cary, NC 27512*

My stations are among the leaders in their markets in quality programming and rate integrity. We find a 30% white crossover in our audience and make no apologies for the 70% — or the 30%. In most cases we're carrying the entire market while waiting for our competitors to come up to our standards. Yet they get the buys while we sit quietly. Well, to quote Peter Finch: "I'm mad as hell . . . and I ain't going to take it anymore."



POWER-PACKED PROMOTION — (Top photo) KPRR/El Paso PD Mark Hanson begins the "Jello Dunk Contest" by lowering the boom on the first contestant. (Photo #2) MD Mark Mendoza (center) and morning news anchor Patti Steele (far right) pose with the limo contest winners.



WENN-ING WAR AGAINST DRUGS — WENN/Birmingham's airstaff donned army fatigues and battle gear as they talked strategy with OM Rev. George Stewart in their fight against drugs and other community problems.

CATCH THE HIT FEVER OF Columbia Records

TERENCE TRENT D'ARBY



"If You Let Me Stay"

URBAN CONTEMPORARY

BREAKERS.

ONE OF THE MOST ADDED
58 REPORTERS — 64%

REGINA BELLE

"So Many Tears"

URBAN CONTEMPORARY
CHART **DEBUT** **35**

71 REPORTERS —
78%



ORAN "JUICE" JONES



"Cold Spendin' My \$ Money"

NEW & ACTIVE

47 Reporters — 52%
... And Breaker Bound!

Check These Calls:

WDAS	WHRK	WJLB	And
WDJY	WEDR	KPRS	Many
WHUR	WYLD-FM	KMJM	More!
WVEE	WOWI	KDAY	
KMJQ	WTMP	KSOL	
KRNB	WZAK		



GEORGE MICHAEL

"Hard Day"

Early Believers:

WTMP	WFXC
KPRS	WZFX
OC104	WJYL
WDKX	KMYX

CHECK THE
SPECIAL REMIX!



MICHAEL BOLTON

"That's What Love Is All About"

NEW & ACTIVE

#7 New Artist Chart

Check This P-1 Power Play:

WBLK	WHUR	WEDR	WZAK
WDAS	KRNB	WOWI	KJLH
WDJY	WHRK	WTMP	



Thank you radio for **TWO**
back-to-back #1 records with
L.L. Cool J and Lisa Lisa & Cult Jam!





MIKE KINOSHIAN

ADULT CONTEMPORARY

This Place Is A Zoo

AC is sometimes criticized for boring presentation and stodgy, formal execution. When "morning zoos" popped up in CHR, some AC programmers wondered whether that type of presentation would work on their stations to overcome this image. KFMB-FM (B100)/San Diego and WWSW/Pittsburgh decided to find out.

San Diego's Rich Brothers

B100's four-man morning team, the Rich Brothers, is named for PD Bobby Rich. His co-horts are Scott Kenyon, Frank Anthony, and Pat Gaffey. In the last two Arbitrons, B100 was number one in AM drive 12+ and 25-54; within the latter demo, the Rich Brothers have been number one for five books.

Rich said he studied other zoo and team shows before starting his own three years ago, and that the difference between them was "nothing other than the number of people involved. When I was at KFI (Los Angeles), my inspiration for the team concept came from Lohman & Barkley. What they did really got me started thinking of a team effort. I wanted to be involved in something where I could participate as part of a group dynamic as opposed to being 50% of a team, or leading a team the way (CHR zookeepers) Scott Shannon, John Lander, and Cleveland Wheeler do."

Zoos Not Just For CHR

Rich, whose programming background includes stops in New York, Los Angeles, and Philadelphia, quickly dispelled the notion that zoos should be exclusive to CHR. "I don't think music has anything to do with the formula's success. Just because the name 'zoo' is known to CHR doesn't mean we're doing a CHR show. Zoos generally mean wild and crazy, but we use the term as a marketing hook. We're not playing Bon Jovi, Ozzy Osbourne, and Prince."

Rich credits Z100's Scott Shannon for his guidance in B100's early planning stages. "He was very helpful when Debbie (Rich's wife) and I were in Philadelphia. We visited Scott and learned a lot about the zoo concept.

"Nobody in our team does just one thing. One person doesn't enter the studio every 30 minutes to do the news. All four of us are in the show at all times, but we have roles, specialties, and areas of expertise, and play off one another. We're like the characters on the old 'Dick Van Dyke Show.' Our writing sessions are exactly like that."

The four spend several hours daily planning the next day's show. Rich is the director, Kenyon handles station "sell," Gaffey is responsible for news, and Anthony is the technician.

with the 'zoo' hook, it should work.

"It's a total natural for us to use the term, because of the real San Diego Zoo. It's relatable for everybody here. I have a feeling a lot of other stations around the country are using the name 'zoo' just to use it. They may think the success we're having is based simply on the word 'zoo.'"

B100 is aggressive and unafraid of playing crossover CHR hits. "The music balance is very important," Kenyon said. "We go through the music, making sure it's right for the morning audience. We're very reactive to the environment, so the music varies from day to day depending on weather.

"It's hard to classify music any more, but we play good commercial contemporary music. I don't think listeners know the difference between AC and CHR. We stay away from the Barry Manilows and the real solid ACs."

Comedy Timing And Personality

The length of the show's bits is a major concern, although Kenyon said, "We do funny bits that last as long as they take to be funny. If there's a punchline, all the better. One programming mistake some people make is putting time restrictions on comedy. If it's interesting and entertaining, what's wrong with going longer than two minutes?"

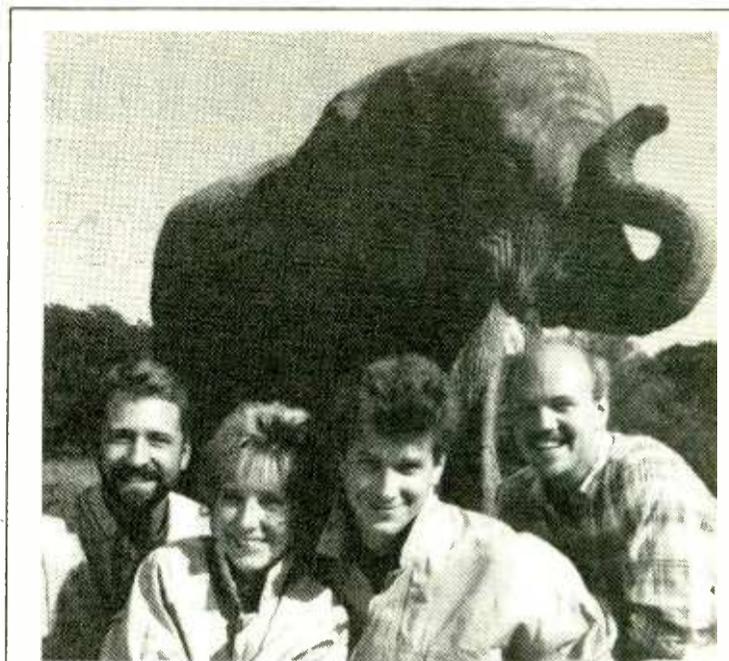
Kenyon pointed out that the zoo



Teamwork And Content

The mix between spontaneity and planned content is about 50/50. "As a song ends, I might say, 'Just follow me on this,' so nobody jumps on top of me," Rich explained. "We also use a lot of hand signals. If someone has nothing to say, he'll give a sign that he'll pass."

Kenyon added, "I don't know if zoos would work everywhere. It's what you put behind it — the entertainment factor, music, personality, and information — that makes the difference. If you have all that



MAKING NOISE IN PITTSBURGH — 3WS/Pittsburgh's morning zoo crew consists of (l-r) writer/producer Eric Bohlen, Andrea Lively, Gary Dickson, and ND Dave Berner. An unidentified listener is pictured in the background.

concept is "kind of impossible to copy. It takes time to get into it. Anybody can copy the mechanics, but you can't copy the personality."

Packaging Pittsburgh's Zoo

WWSW/Pittsburgh debuted its "3WS Morning Zoo" a month ago, when morning man Trapper Jack Elliott departed for WLTF/Cleveland.

Programming and Promotions Coordinator Gail Childs noted that the new team, which consists of newcomers Gary Dickson and Andrea Lively with writer/producer Eric Bohlen and ND Dave Berner, is getting lots of female callers. Lively had been a helicopter traffic reporter from Dallas. Dickson previously did mornings for five years at WZZU/Raleigh, where he had once worked with Bohlen for several years.

"The approach at WZZU was a lot wilder because the music was younger, not the AC-Oldies twist we have," Childs noted. "We call our show a 'zoo' because there are four people. We believe each person plays a major role. We like the term; there isn't another one locally, so we went with it."

The Pittsburgh zookeepers air regular features including "Stump The Zoo," "Morning Zoo IQ Test," "Trashy Tabloid Headlines," and "Yesterday's Weather Report."

Give It Time And Promotion

"I don't know about Diane (Sutter, the GM), but I'll ignore the numbers for at least the first year," said Childs. "Our team has the advantage over the other teams in town of having a writer/producer who prepares all our stuff daily. We really like it because there's a female in the group. This hasn't been done in a couple of years."

The station had originally planned a billboard campaign to promote the show, but Childs said the idea was scrapped in favor of personal appearances. "They know they're no-names in the city and need to get out," she explained.

"We think our people will be zany without being obnoxious. They're not wild and crazy, they're halfway there. All the top stations here have had morning 'teams.' That's not why we did it, but I'm sure Diane thought of that."

More Than One Way To Do A Zoo

The 3WS zoo is not patterned after B100's Rich Brothers. Childs said she hasn't heard the San Diego show, adding, "We're doing our own thing here."

The feedback R&R received in a recent poll of 50 AC programmers indicated overwhelming support for morning zoos, and PDs feel zoos are compatible with the format. It may only be a matter of time before more zoos appear on AC stations.



GO AHEAD, STICKER MY HYUNDAI — B100/San Diego recently gave away two cars to listeners who guessed the number of B100 stickers on the autos (1222 and 1419). Hamming it up are Rich Brothers (l-r) Frank Anthony, Pat Gaffey, Scott Kenyon, and PD Bobby Rich.

"That's Love is the perfect complement to our top rated Love Songs on the KOST program. The music is better than ever! The charisma of Liz Kiley and Dick Summer is an ideal way to truly highlight your weekend programming. That's Love is a winner for your A/C station."

**-Jhani Kaye
Program Director/KOST-FM Los Angeles
Billboard's A/C Program Director of the Year.**

That's **LOVE**

Recording stars such as Lionel Richie, Kenny Rogers, Elton John, Dionne Warwick, Dan Fogelberg, Sheena Easton, Phil Collins, Air Supply, Roberta Flack, Barry Manilow, Whitney Houston, Billy Joel, Atlantic Starr, Chicago and Diana Ross.

Movie and TV stars such as Paul Hogan, Tom Cruise, Jaclyn Smith, Don Johnson, Bette Midler, Jessica Lange, Jane Fonda, Emilio Estevez, Richard Dreyfuss, Whoopi Goldberg, Dan Ackroyd.

Less talk, more music.

America's favorite adult contemporary love songs of the 60's, 70's and 80's.

Top 10 love songs of the week.

THE NEW

That's
LOVE

From the Company with The Fresh Ideas

**e Cutler
Productions**

SPECIAL PROGRAMMING NETWORK

1639 Westwood Boulevard. Los Angeles, CA 90024 Call Bob Steinberg or Mike Catena at 213-478-2166.



LON HELTON

COUNTRY

NAB WRAP-UP

Format Room Shines

This year's NAB Country format room was one of the best in recent memory. I heard comments from a number of people — both in and out of Country — that this was one of the more informative at this year's confab, and that the panelists were among the most prepared to deliver something meaningful to the attendees.

Moderator Ed Shane put together a panel consisting of Radio Arts Consultant Joe Patrick, KNIX/Phoenix General Program Manager Larry Daniels, WIVK/Knoxville OM Mike Hammond, and WFMS/Indianapolis OM Russ Schell.

Patrick's and Shane's presentations are capsulized elsewhere on the page.

Daniels: Finding & Serving The Core

Daniels spoke on identifying, attracting, and keeping the core audience tuned to your station. He defined the core as "25-54 year-olds who listen to Country. These are the people who have the most potential to listen to your station." He urged stations to "zero in on those people" and "serve them as best you can."

As part of the latter challenge, Daniels stressed the importance of talking about things and events the core cares about. Understanding what adults are into enables a radio station to "be the best radio station in the market — not just the best Country station."

WIVK: Reshaping A Number One Station

Hammond chronicled the events by which the WIVK management "fixed" a station which had slipped from a 12+ share in the high 20s to one in the teens. Though still number one 12+, the station was

"growing very old," according to Hammond. By carefully examining itself and its objectives, WIVK now boasts a 12+ share in the high 30s and a 25-54 share in the — are you ready? — mid-40s.

Music was among the first things to be fixed. Seeking lower demos, music with a younger appeal was inserted. Hammond noted that "the older people didn't leave the station when we skewed the music younger."

The jocks were also allowed greater creative freedom, while the approach to critiquing them was geared to the positives. "We pointed out the things they did right and encouraged them to keep doing them," said Hammond. "We also rewarded them for jobs well done." It should be noted that WIVK morning man Claude Tomlinson is the number one 12+ AQH AM driver in the nation, and has been at WIVK 35 years.

Keeping Friction To A Minimum

Russ Schell covered the things a PD can do to facilitate good relations and relationships among the employees, pointing out that "you can't build a good car when there's dissension on the assembly line."

The various departments of a radio station must work together because, Schell emphasized, "everyone has the common goal of delivering customers. There can't

be a show without the business and there's no business without the show."

For those occasions when programming vs. sales disputes do arise, Schell cautioned, "Never have arguments with your GSM at the station." He said have them on the phone or at the coffee shop — but never in front of the respective staffs.

Schell also laid out a fascinating structure under which his promotion director operates. "He's a



Alabama's joined on stage by many of those attending the NAB finale concert.

liaison between the sales and programming departments," he explained. "He acts like a salesman, but is a member of the programming department. He reports to me but is paid commission by the sales department on promotions that generate revenue."

Among the tips to better relations he listed, Schell advised

managers to focus on the reason the dissension exists.

He also cautioned, "Don't assume people know what you're doing and why you're doing it. Keep them informed. Don't let the salespeople hear about a promotion from a client or an ad agency. They're tremendously embarrass-

Continued on Page 62

Convention Commentary

Thoughts gleaned from notes illegibly written on an NAB pocket program:

Where Was Everybody? There really weren't too many Country folks there this year. I'd guesstimate the number directly related to Country radio at around 100 — and they were mostly from major markets.

Add Attendance: It seemed like there were more people selling and/or promoting things to radio than there were people from radio.

Who Plans This? The guy who schedules the Country format room must be the same one who schedules both the Raiders and the Rams out of town on football's opening day — and then both in L.A. the following week.

Well, at least it wasn't at 8am Saturday morning like it was last year. And the attendance was good — about 70 — considering you could have shot a cannon down the meeting room hallway and not hit a soul. Having it at 2:30 the afternoon of the last day, with Disneyland a record's throw away, wasn't exactly the best way to ensure big crowds.

Not Ready For "Prime Time?" Quite a number of Country radio folks who were around Thursday and Friday split Saturday morning, missing the format room. Granted, a case could be made that they could have stayed around. But many, especially those who travel a lot, try to spend weekends home.

Is it that tough for NAB to schedule the Country format room in "prime time"?

Nice Atmosphere: Some of the meeting rooms were equipped with large, overstuffed chairs, with the panelists wearing lavalier mikes. I loved the resultant relaxed atmosphere. That's as opposed to people sitting in kitchen chairs in back of a long table reaching for one of two mikes provided to five people.

Flying Our Colors: When I first saw Alabama listed as the closing

night's entertainment, I thought what a great opportunity it would be to show an awful lot of folks the quality of today's Country music and artists.

Alabama did that, and more.

Watching them, and what they did to that audience, Jeff Cook, Teddy Gentry, Mark Herndon, and Randy Owen made me tremendously proud to be a part of the Country industry.

Always A Fly In The Ointment: Finally, Monday morning's after-convention phone calls included a number of howls from PDs who didn't attend the conference but who wound up getting burned when their competition returned from

Anaheim with the new Alabama CD in hand.

CDs of the group's new album "Just Us" — purchased by BMI and RCA — were part of a beautiful promotional package found at the place settings of everyone at the dinner.

As one might expect, it didn't take long for the discs to hit the air, leaving a number of PDs in competitive situations — shall we say — pissed.

Phone lines were burning as PDs called to get copies same-day air shipped to them. (One smart PD aired the flip-side of the single "Tar Top" as a cut from the unreleased LP, promising — and teasing — that the rest of the album was soon to follow.)

Sometimes you just can't win.

THE DOs . . .

Joe Patrick's 10 Basics

Here's a list of ten basics Radio Arts Consultant Joe Patrick gave to NAB's Country Format Room attendees.

- **Air Staff Attitude:** Must be warm, sincere, and exciting.
- **Show Prep:** Establish and enforce guidelines. Keep it brief and target lifestyle: health, happiness, and pocketbook.
- **Listener Interests:** Find out and then focus on what your listeners want to hear. If no budget, develop your own mail-out questionnaires.
- **Liners:** Don't just read them, sell them with repetition and emotion.
- **Usage Liners:** Use them to sell the audience on using your

station with their lifestyle.

- **Promotions:** Don't do too many at once. Keep them simple.
- **Off-Air Promotions:** A must for reinforcing on-air and attracting new come.
- **Air Staff Motivation:** Give praise and reassurance in addition to constructive criticism.
- **ID Impressions:** The biggest sell is the frequency and call letters. Do a minimum of 15 per hour, and showcase them.
- **Music Research:** Take the time to find the right music. Test the oldies.

THE DON'Ts . . .

Ed Shane Points Out Seven Worst Excuses

Shane Media President Ed Shane closed the session by presenting these seven big-time no-nos.

- **"We're the only station in the format."** Just because you're alone doesn't mean there's no competition. Classic Rock, Classic Hits, and AC have impact.
- **"The audience can't tell."** They don't know why a sloppy board, missed cues, or dead air make them uncomfortable. They just know they're uncomfortable.
- **"They're all brown-tooths anyway."** Don't let the attitude of your station say you're better than anybody who listens.
- **"That's the way Granddaddy wanted it."** 1990 is 27 months away. No matter how good a job your station did in the past, the battle is different now.
- **"We were country before it was cool."** There are six identifiable country sounds. There will probably be more in a few years. Let the audience define country for your station.
- **"They say it'll have a bullet next week."** Don't play records because "everybody else does." Play them because they're hits; that is, familiar to your core audience.
- **"But the GM likes the Doobie Brothers."** No one in the station has to live the country lifestyle (whatever that is). Everyone has to realize that the station must reflect the listener's lifestyle and self-image.

The Country's Biggest Stars are Lining Up to Talk with Your Listeners.

LIVE



Coming to America's greatest country stations Sunday, October 18th is COUNTRYLINE USA. It's one hour, live every Sunday at 8PM EST. Your listeners ask the questions, we'll play all the hits plus deliver the best promotions in country syndication history.



COUNTRYLINE USA
Host, Gerry House

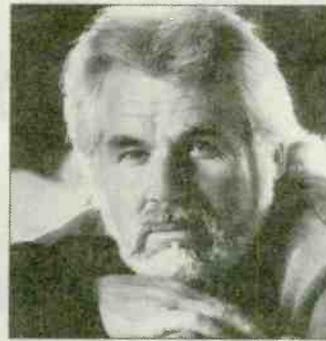
Jump on the line. We guarantee COUNTRYLINE USA will win for you! For all the inside info, give us a call.
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ENTERTAINMENT

Executive Producer Dana Miller.



Kenny Rogers, October 18th.



Lee Greenwood, October 25th.



Waylon Jennings, November 1st.

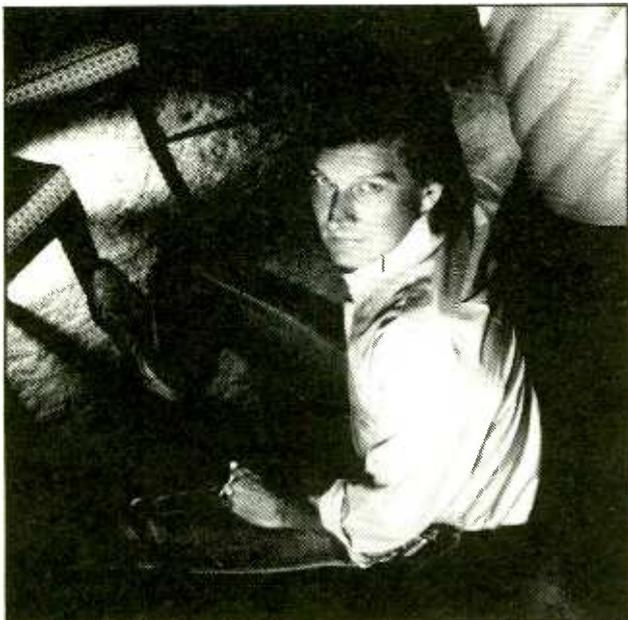


Ronnie Milsap, November 8th.



The Oak Ridge Boys, November 15th.

Treat your listeners to the new single by Billy Joe Royal



from the forthcoming album
THE ROYAL TREATMENT
(90658)

Produced by Nelson Larkin

ON YOUR DESK THIS WEEK!



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NASHVILLE THIS WEEK KATY BEE

Alabama At Four Bits A Shot

RCA devised a unique way for consumers to sample the new Alabama album "Just Us," which is due for release September 29. Consumers were encouraged to dial a special AT&T "900" line for a taste of the new nine-song LP.

The audio playback contained an endless loop tape with portions of four songs: "Tar Top," "Old Man," "Face To Face," and "I Can't Stop." Asked if these are all potential singles, RCA Manager of Product Marketing Phran Schwartz said, "These four songs have a good feel for the kinds of music on the album."

The promotion was advertised through radio, retail, and various forms of print media before the on-line phone-in dates of September 9-19. The campaign was devised by Schwartz and VP/GM Joe Galante. Schwartz commented, "We'll look closely at the end results and see if this makes sense for future promotions."

Judds Go USO

The Thanksgiving holidays will find the Judds performing for a USO stint at Guantanamo Naval Base in Cuba and Palmerola Air Base in Honduras. (Guantanamo is the only US military base located in a communist country.) The Judds and all USO volunteers will donate their time and talents to the military personnel for the week-long tour.

"Mr. Songwriter" Honored

Nashville songwriter Harlan Howard has been nominated as one of the finalists for the National Songwriters Hall of Fame in New York. The songwriting veteran recently held his fourth annual "Birthday Bash" here, but hopes that future industry parties will honor "All the boys who make the

Format Room

Continued from Page 60

ed when that happens."

A great tip offered by Schell was to keep notes on conversations you have with members of your staff. "That way you can be consistent in your dealings with people you deal with every day. It also helps you remember what you promised and what you said you wouldn't do."

Finally, Schell said, "Try to be as democratic as possible. Accept that neither you nor anyone else can do the job alone. It may be hard to give up the authority, but other people can and will have great ideas. Make it a policy to always be willing to listen."

noise on 16th Avenue."

The Nashville Songwriters Association International's 18th annual Hall of Fame induction ceremony and dinner will be held Sunday, October 11 at the Vanderbilt Plaza Hotel. Two new songwriters will be enshrined during the organization's ceremonies.

The Nashville chapter of NARAS has awarded \$8000 in scholarships to four Tennessee-area music students. Grants were presented from the Brenda Lee Merit Scholarship Fund, the Governor's Scholarship, and two funds under the Bill Williams Scholarship Fund.

MCA and CMTV have launched the "Be A Winner" contest going on now through October 15. Entry blanks, which have been distributed through retail outlets, will result in prizes to Universal Studios, a Celebrity Fishing Camp, and a trip to the 1988 World Series. CMTV will broadcast the grand drawing with one of MCA's acts on the air.

CBS has announced the release of a new Ricky Skaggs album for January. Two of the songs included in his eighth and as-yet-untitled Epic LP are "Thanks Again," dedicated to his parents, and the new single release "I'm Tired."

Desert Rose Band's Chris Hillman cowrote the classic Byrds song "So You Wanna Be A Rock 'N' Roll Star" in the '60s. Rocker Tom Petty struck big with it in 1985, and now the Los Angeles Lakers have adopted it for a promotional video theme. The new title: "So You Wanna Be A Basketball Star."

Hillman's late musical partner, former Byrd, and Flying Burrito Brother Gram Parsons, along with guitar virtuoso Clarence White, will be honored during a concert tribute this weekend. Guests include Sneaky Pete, Gib Guilbeau, Michael Clark, Marty Stuart, Peter Rowan, Carlene Carter, Freddy Weller, Rick & Janis Carnes, David Schnauffer, and J.D. Foster.

Condolences to the Bellamy Brothers on the passing of their father, Homer Bellamy; and songwriter Larry Henley on the death of his son, Larry Joel Henley, 29.



REBA'S PARTY — ASCAP threw a party to premiere Reba McEntire's new album and video "The Last One To Know." Nashville guests included (l-r) MCA VP/National Promotions Shelia Shipley, ASCAP's Bob Doyle, WSM/Nashville GM Bob Meyer, and McEntire.

NASHVILLE IN MOTION

Music Execs Named To Tennessee Commission

Tennessee Governor Ned McWhorter has appointed a nine-person panel to serve on the state's Film, Entertainment and Music Commission. Those named are: CBS Sr. VP/GM Rick Blackburn, BMI VP Roger Sovine, Buckskin Co. President David Skepner, Memphis's Ardent Recording Studios President/CEO John Fry, and former Stax Records VP David Porter.

Nashville's Third National Bank has named Brian Williams Music Industry

Specialist to serve those in the music business... MCA Records has appointed Pam Russell Marketing Coordinator, promoted Jesse Noble to A&R Director of Recording, and named Sherri Halford to Production & Graphics Manager.

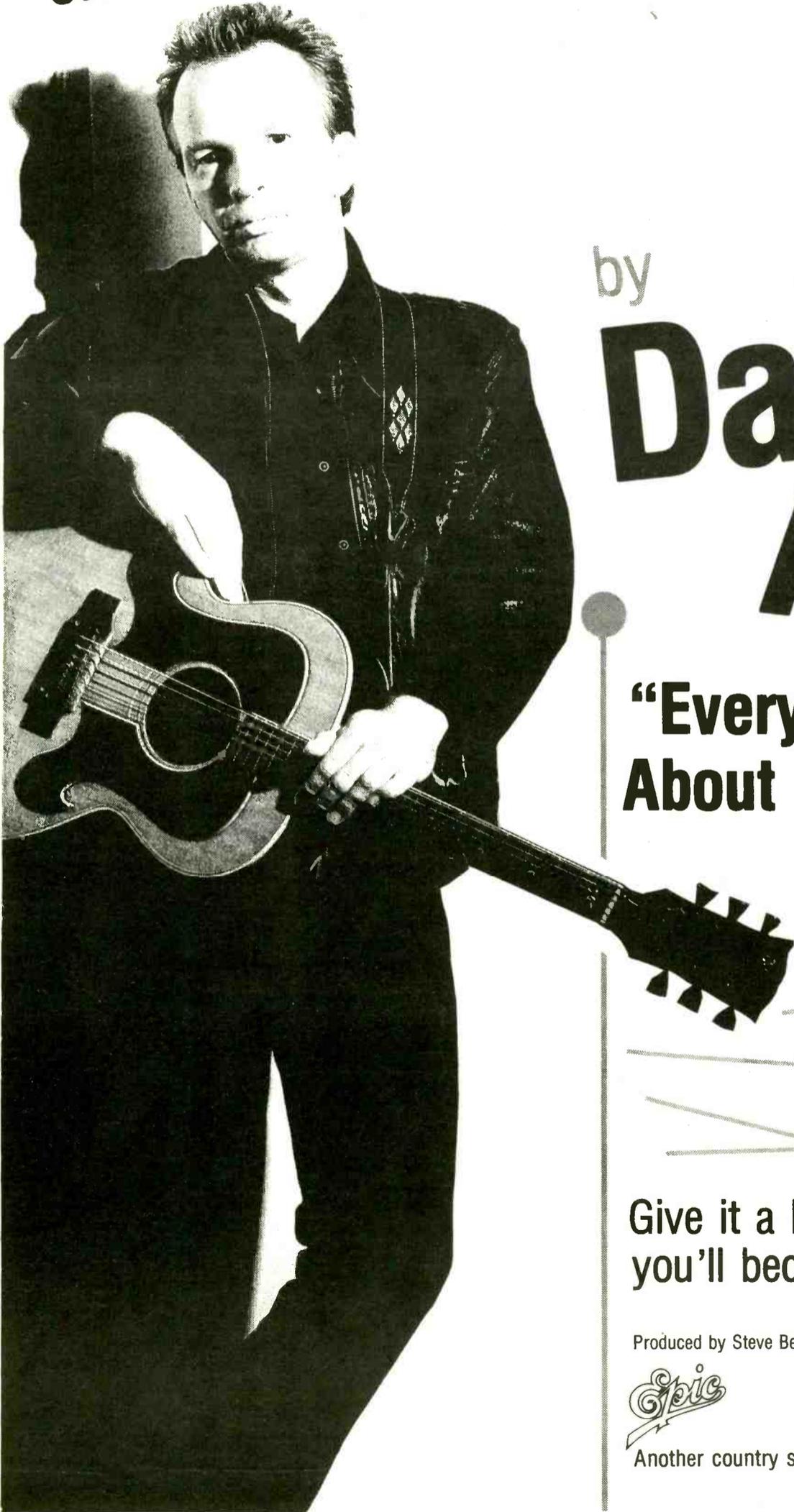
Oak Hill Records of Nashville announces the formation of Electric Records, a subsidiary to focus on young Nashville acts... Artist Recordings Television Sales President Arnold Thies has launched a sales, record promotion, and production one-stop for independent producers and new acts... Country Music Television now uplinks its 24-hour cable programming with Crawford Satellite Services of Atlanta.

McFadden & Associates, Inc. has promoted Stan Barnett to VP... The Media Group, Inc. has relocated to 3730 Vulcan Dr., Nashville, TN 37211; (615) 833-5960... Johnny MacRae ("Whiskey, If You Were A Woman," "Mama's Rockin' Chair") has signed a co-publishing agreement between Hide-A-Bone Music and the Chappell/Intersong Music Group... Former Amazing Rhythm Ace Barry Byrd Burton has joined Judy Rodman's band, the Rhythm Section.



COUNTRY FROM THE CRADLE — That's what fans and industry personnel at the Roxy in L.A. heard during a recent George Highfill showcase. Pictured after the new Warner Bros. artist's performance are (l-r) WEA VP Stan Harris, KZLA/Los Angeles personality Barbara Barri, Highfill, and WB Sr. VP/Marketing Vic Faraci.

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It's time to play!
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OPENINGS

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EAST

Central PA Country FM under new ownership seeks parttimers. Possible fulltime soon. T&R: PD, WWMC, 333 Chestnut St., Millifinburg, PA 17844. EOE (9/25)

Cape Cod Album/AC has an immediate opening for fulltime shift. Females encouraged. T&R: Chris Nelson, WFAL, 222 Main St., Falmouth, MA 02540. EOE (9/25)

Central PA leading adult radio station seeks afternoon drive air personality and/or OM. T&R: Ira Rosenblatt, WRKZ, Box Z, Hershey, 17033. EOE (9/25)

Deadline Oct. 9! NPR-affiliate news producer: anchor, report, supervise morning staff, produce features. T&R: WAER, Human Resources, Skytop Bldg., Syracuse, NY 13244. EOE (9/25)

Upstate New York AM/FM seeks aggressive ND. Good pay and benefits. T&R: Lincoln Broadcasting, 575 Madison Ave., Ste. #500, NY, NY 10022. EOE (9/25)

Real Talk radio WARA seeks real parttime talkers currently in Northern RI and Southeastern MA. T&R: Larry Tocci PD, 8 North Main St., Attleboro, MA 02703. EOE (9/25)

WSER seeks fulltime and possible parttime air talent. Some experience necessary. C&R: Linda Mason, 192 Maloney Rd., Elkton, MD 21921. No calls. EOE (9/25)

Full Service Southern ME AC seeks PM drive anchor/reporter. T&R: Chuck Igo OM, WIDE, Box 667, Biddeford, 04005. EOE (9/25)

Cape Cod AC album station has an immediate fulltime opening. Females encouraged. T&R: Chris Nelson, WFAL, 222 Main St., Falmouth, MA 02540. EOE (9/25)

Attention AE: Seek salespeople and sales manager to sell Classic Rock to Burlington, VT. Call weeknights. Resume: Russ Kinsley, WKLZ, Box 92, Port Henry, NY 12974. EOE (9/25)

W. MA's hottest CHR seeks experienced morning newsperson. T&R: Mike Dion, WHMP, Box 268, Northampton, 01061. EOE (9/18)

S.E. CT adult radio stations, WNLC & WTYD, have one fulltime airshift available. Growing group, advancement opportunity. T&R: Don Thomas, Box 1031, New London, CT 06320. EOE (9/18)

Experienced news anchor-reporter for Delaware's leading radio station. T&R: Don Voltz ND, WDEL & WSTW, 2727 Shipley Rd., Wilmington, DE 19803. EOE (9/18)

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Are you a **bright, warm, and creative communicator with major market experience?** This is a solid, growing company with a great opportunity for an established team player with super production skills. All dayparts welcome to apply. Rush T&R to **Lowry & Co., 5888 E. Onyx Ave., Scottsdale, AZ 85253.** No calls. EOE



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One of the classic rock pioneers. Searching for an experienced fulltime personality preferably with an AOR or AC/OLDIES background. Cassettes and resumes to **Bob Kaghan, 510 King Street, Suite 315, Alexandria, VA 22314.** No calls. M/F EOE

OPENINGS



The Hot/All Hit/OK 100 requires a **killer production director** with copywriting experience! If you sound great, work hard and like to have fun... you'll be impressed by us! I want to be impressed by you! T/R & salary requirements to **Doug Nevel, PD, 292 Tompkins St., Cortland, NY 13045.** No calls please. EOE

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... wanted for top rated premier NE City. Excellent track record required. Please send resume to **Metro-Management, 20 University Rd., #310, Cambridge, MA 02138.** No calls please. EOE

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Program Director Automated country FM in beautiful Burlington market seeks energetic workaholic with strong promotion and production skills. If you can lead us back to former #1 rating, call **John Kimel at WLFE (802) 524-2133.** EOE

SOUTH

Urban afternoon talent needed yesterday. Must be energetic, motivated, and street-smart. T&R: KILZ, Drawer R, Harker Heights, TX 76543. EOE (9/18)

WRVQ seeks PD/pm drive air personality. Experience necessary. T&R: Box 1394, Richmond, VA 23211. No calls. EOE (9/18)

Urban Contemporary station in Charleston, SC., seeks exciting morning personality. T&R: Rich Glover, WMGL, 60 Markfield Drive, Ste #4, 29407. EOE (9/18)

Country FM has openings. All-nights, maybe other positions, parttime, etc. Attitude is everything. T&R: Ray Waldon, Box 30490, Lafayette, LA 70503. EOE (9/18)

Mature announcer/PD needed for community-involved Full Service Adult Contemporary AM-FM on North Carolina coast. T&R: Don Curtis, Box 17964, Raleigh, 27619. EOE (9/25)

WJLT-FM/Charlottesville, VA seeks AM drive/PD. Super opportunity. Beautiful area, decent salary. No beginners. T&R: Joe Beail, Box 8011, 22906. EOE (9/25)

Future opening for experienced news anchor. T&R: Jon Holiday PD, WQAM, 9881 Sheridan St., Hollywood, FL 33024. No calls. EOE (9/25)

Aggressive ND needed for Florida coastal AM-FM. Salary and T&R: Jim Andrews, WFOY & WUVU, One Radio Rd., St. Augustine, FL 32084. EOE (9/25)

AC KBIL seeks morning personality for West Texas radio station. Good money for a ratings winner. Contact Paul James: (915) 944-0502. EOE (9/25)

WWNC & KISS-FM seek aggressive anchor/reporter for afternoon drive. Photo and T&R: Dick Cullom, Box 6447, Asheville, NC 28816. EOE (9/25)

GSM needed for combo in Birmingham ADI. Track record essential. Resume: Rick Wood, WQEN-FM & WAAX, Box 570, Gadsden, AL 35902. EOE (9/25)

OPENINGS

Hampton Road's best seeks communicators for immediate "relief" positions. Possible fulltime. T&R: Relief, Box 1993, Norfolk, VA 23517. EOE (9/25)

WOXY/Baton Rouge seeks talented, experienced, parttime help. T&R: Andy Holt, 100 St. James St., Ste. K-100, LA 70802. EOE (9/25)

KIMP & KPXI have an immediate opening for an experienced AE with good list for hard charger. Resume: Bob Brasher, Box 990, Mt. Pleasant, TX 75455. EOE (9/25)

Ratings-dominant CHR seeks uptempo, hard-working personality with strong production skills. T&R: Bruce Gilbert, KBIU, 311 Alamo, Lake Charles, LA 70601. EOE (9/25)



Red Hot Z-98, WGGZ FM is looking for **red hot air talent with experience, skill, & drive.** Let's hear your stuff! T&R w/photo to: **J.J. Stone, P.O. Box 2671, Baton Rouge, LA 70817.** EOE

EVERYTHING'S BIGGER IN TEXAS

Especially the bucks for our future **PM Driver.** If you have CHR energy, pipes and a suitcase, rush T&R to Radio & Records, 1930 Century Park West, #825, Los Angeles, CA 90067. EOE

PRODUCTION

Creative and efficient production talent sought by full-service AM-FM facility. Excellent company benefits. Send T&R to **Jim Asker, WFLS, 616 Amelia Street, Fredericksburg, VA 22401.** An Equal Opportunity Employer.

MORNINGS!

Contemporary country station searching for **mature ENTERTAINER** who loves his audience. Join a winning station with a great facility in beautiful major southeastern market. Top dollar, ad support & fun for right personality! T&R to Radio & Records, 1930 Century Park West, #840, Los Angeles, CA 90067. EOE

COUNTRY PERSONALITY/ MUSIC DIRECTOR

KAJUN 103 FM (WKJN-FM, Baton Rouge) needs a top-notch country personality to join superior air staff. We're looking for a warm, knowledgeable person to fill either a midday or pm drive slot, as well as to be our music director (some PC experience would help). You need several years of country experience, and intimate knowledge of music and artists. A demanding position for a true professional! Cassette & resume: **Jim Williams, KAJUN 103 FM, 3029 S. Sherwood Forest Blvd., Baton Rouge, LA 70816.**



Can you compete and beat Sunny Fox, Greg Budell, Herman and McBean, Bill Tanner and Rick and Suds? Miami/Ft. Lauderdale, the 11th largest market, may also boast the most competitive morning drive situation in the nation! **WZTA, ZETA-4, South Florida's home of quality rock and roll is looking for the best morning drive talent/team/solo/animal money can buy!** Rush tape, resume and photo to **Peter Bolger, PD, WZTA, 4330 NW 207th Drive, Miami, FL 33055.** No phone calls please. EOE

OPENINGS

VIRGINIA

full-service country music station seeks **experienced on-air talent** with strong production skills. Excellent company benefits with established professional AM-FM facility. Equal Opportunity Employer. Send T&R to **Jim Asker, WFLS, 616 Amelia St., Fredericksburg, VA 22401.** EOE

WRXL (XL-102). Richmond's Home of Rock n' Roll . . .

... is looking for a **creative, innovative Program Director** who is used to working with Research and Consultants who is a Strategist as well as a Marketer, who is a people person and a leader, and wants to prove himself or herself by leading this #1 A18-34 and #2 A25-54 station to number one 12+. If you are The Best, send resume to **Claire Shaffner, GM/VP, WRXL Radio, 3245 Basie Rd., Richmond, VA 23228.** EOE

Morning Show Co-Host/ News Personality

... for Richmond's #A 18-24, #A 24-54 AOR/Classic Rock Station. This person we want has journalism experience, a great voice and a fantastic personality. Please send tape & resume to **Dick Hungate, Assistant PD, WRXL 102 FM, PO Box 9608, Richmond, VA 23228.** EOE



Continuous Hit Country

PRODUCTION DIRECTOR

Seeking the best! **Excellent facility with state of the art equipment.** 4 track experience, creativity and desire to win required. T&R to **Doug McGuire, 4701 Hedgemore Dr., Suite 801, Charlotte, NC 28209.** EOE

MORNING HOST

Entertaining and energetic Morning Show Host needed immediately in beautiful and historic Charleston, SC! Personality and experience a must! Tapes, resumes and salary requirements to **WMGL, 60 Markfield Dr. #4, Charleston, SC 29407.** No phone calls accepted. EOE

PM DRIVE

Opening for **PM Drive, AOR entertainer** in Florida. Good production a must. Minimum 3 years experience. Send T&R to **Radio & Records, 1930 Century Park West, #833, Los Angeles, CA 90067.** EOE

WANTED

One of America's premier radio stations, in a major Southeast market is looking for a **GREAT copywriter & production wizard.** Show me! Tape to **Radio & Records, 1930 Century Park West, #830, Los Angeles, CA 90067.** EOE

MIDWEST

WAYY has an opening for a tight personality jock. Oldies format. Females encouraged. T&R: George House, Box 6000, Eau Claire, WI 54702. EOE (9/18)

92X/Columbus seeks experienced parttime personality. T&R: Adam Cook, 195 East Broad, OH 43215. EOE (9/18)

Tulsa's hot new Z104.5 seeks fulltime overnight and parttime weekend personalities. T&R: Brent Alberts PD, 5810 E. Skelly Dr., #801, Tulsa, OK 74135. EOE (9/18)

Western Michigan seeks parttimers now! 32 kw AC seeks adult communicators for future openings, too. C&R: Bill Blett, WJFM-FM, 280 Ann St. NW, Grand Rapids, 49504. EOE (9/18)

OPPORTUNITIES

OPENINGS

Small market station is accepting T&Rs for future openings. Parttime-PD. ATTN: Tom Patton PD, WBEX, Box 244, Chillicothe, OH 45601. EOE (9/18)

AM/FM seeks talent to gather, write, and read the news. T&R: News Director, Box 2010, Aurora, IL 60507. EOE (9/18)

Country AM with info focus seeks experienced PD. Medium-sized Northwest city. Resumes only: Jon Rand, Box 5278, Boise, ID 83705. EOE (9/18)

Seek ace newshound/anchor for award-winning team. Writing samples and T&R: Judy Newman, ND, WTSO & Z-104, Box 8030, Madison, WI 53708. EOE (9/25)

Evening air talent needed ASAP. CHR format, number one ratings. T&R: Jeff Stevens, Power 99, Box 130, Kearney, NE 68848. EOE (9/25)

Upper Midwest all-American city seeks AC on-air winner. Strong production. Show us what you can do. T&R: Cliff Carey, WLDR, 118 S. Union St., Traverse City, MI 49684. EOE (9/25)

Adult communicator wanted for small market Full Service station. Good money, 60 miles from Mpls./St. Paul. T&R: Leighton Peck, WMNE & WMEQ, Box 1360, Menominee, WI 54751. EOE (9/25)

Hot AC seeks creative air talent with good production ability. Excellent pay and working conditions. T&R: Manager, KLTA, Box 2027, Fargo, ND 58107. EOE (9/25)

Sales people needed for AC FM. Only those willing to work hard need apply. Relocation a must. Good pay and benefits. T&R: M.J. Kelly, Ste. 414, Ponca City, OK 74601. EOE (9/25)

Music-intensive Country WWQM-FM in WI's capitol seeks evening/overnight personality. Strong production. T&R: Dan Olsen, WWQM-FM, Box 4408, Madison, 53711. EOE (9/25)

Easy Listening market leader seeks news anchor. Sound writing skills, strong delivery. C&R: Chuck Urban, 1237 SE 37th, Topeka, KS 66605. EOE (9/25)

Immediate openings for announcers with production skills. Must be willing to work hard, meet the public. AC FM station. T&R: M.J. Kelly, Ste. 414, Ponca City, OK 74601. EOE (9/25)

Leading CHR in Western Ohio seeks mature individuals for full and parttime positions. Women encouraged to apply. Photo and T&R: WZOQ, Box 1487, Lima, 45802. EOE (9/25)

Class C AC near Oklahoma City seeks AM drive personality and night jock. T&R: Dennis Bergendorf OM, KXLS, 425 W. Broadway, Enid, OK 73701. EOE (9/25)

WDNL
D102

20.4 Share Midwest CHR seeking mature Morning Host. Upgrade to 50,000 Watts will put city grade signal over 3 metros totalling 500,000 people. **Ideal candidate:** 30+, family man, mature voice & presentation, 5 years experience. Must be interested in longterm employment. Salary commensurate with market experience. Send T&R to **Marc Steenbarger, Power 102.1, 1500 N. Washington, Danville, IL 61832.** EOE

WYMG 100.5

MORNING CO-HOST

Top Morning Show Wants You!! This AOR monster is fast paced, informative, and fun! Can you keep up? T&R's to **WYMG, 975 Durkin Dr., Springfield, IL 62704.** EOE

KIIO4

QUAD CITIES

Is accepting applications for the **Program Director** position. Emphasis on people skills and administrative abilities. You'll move with us into our brand new state of the art studio site, and join one of the midwest's most exciting new broadcast companies - **Signal Hill Communications.** KIIO4 is a Billboard Station of the Year nominee with one of the nation's finest airstaffs. Please send resume along with summary of programming philosophies and composite aircheck to: **Jim O'Hara, 805 Brady Street, Davenport, Iowa 52808.** NO PHONE CALLS - EOE/MF

OPENINGS

AM DRIVE CO-HOST
New classic rock station searching for a second person for mornings. A personality, who can handle lifestyle news & production of comedy bits. Overnight T&R to: Radio & Records, 1930 Century Park West, Box #837, Los Angeles, CA 90067. EOE

RADIO SHOPPING SERVICE
General Manager needed for Radio Shopping Service now going into National Syndication. Merchandising and management experience necessary. Ability to direct and lead people in exciting new concept helpful. We offer more than the standard. Benefits plus opportunity for ownership in future. Send resume to Radio & Records, 1930 Century Park West, #811, Los Angeles, CA 90067. EOE

GENERAL SALES MANAGER
Immediate opening for GSM to lead, train and motivate. CHR FM top 50 market. Pure Gold AM. All particulars including salary history to **Walt Broadhurst, WDJX/WCII, 307 W. Muhammad Ali Blvd., Louisville, KY 40202** EOE

PROGRAM DIRECTOR
... position for **Top 50 Market, Classic Rock** format. Must have knowledge of Classic Rock/AOR music, strong managerial skills, excellent communicator with creativity, organization and detail a must. Prime opportunity for a winner! Send T&R in strictest confidence to Radio & Records, 1930 Century Park West, #834, Los Angeles, CA 90067. EOE

MORNING DRIVE NEWS
• KWWY AM/FM. You'll be working with Dave & Dan, Oklahoma City's best. If you've got an excellent one to one conversational delivery, good writing skills, and the personality to interact with our great morning team, send T&R to **Jay Phillips, PM, KXXY AM/FM, 101 NE 28th Street, Oklahoma City, OK 73105.** EOE

96 KXY FM
Your Country Connection

WEST

Help! California's leading Christian AC seeks warm, sincere, friendly talent for prime fulltime position. T&R: Roger Marsh, 1748 W. Katella #106, Orange, CA 92667. EOE (9/18)

CHR KEZY/Anaheim seeks local weekend relief & production person. T&R: Craig Powers, 1190 E. Ball Rd., Anaheim, CA 92805. No calls. EOE (9/25)

Seasoned news pro? Tired of the hassles? Good money for the right ND. Call Bob Jones: (602) 458-9631, 292, Sierra Vista, AZ. EOE (9/25)

KEWB is accepting T&Rs for future openings for air talent and newperson. Join Northern CA's hottest CHR. C&R: Barry Carpenter, 2660 Gateway Dr., Anderson, 96007. EOE (9/25)

Seek experienced afternoon drive talent for CHR in Northern Arizona. Must be a team player. T&R: Tony Dancer, Box 10, Cottonwood, AZ 86326. EOE (9/25)

Q-106/San Diego seeks news anchor/personality. Some street reporting. Call Chuck Fritsch: (619) 565-6006. EOE (9/25)

PRIME OPENING
One of America's great AC stations in **Major Southern California Market** needs bench strength. **Part time weekends, plus swing.** Must communicate with adult warmth. Looking for the best. T&R to Radio & Records, 1930 Century Park West, Box #838, Los Angeles, CA 90067. EOE

OPENINGS

KOA NEWSRADIO 85

We want a strong voiced production guy who can create an image for us, as impressive as the Rockies, as exhilarating as a run down the black diamond slopes of Vail! We're headed to #1, 25-54 with a 50K Newstalk station with heavy sports, but we want to cook like a rocker. If you can compete with the best, send a tape and resume to **Tracy Pratt-Savage, KOA, 138 Lawrence St., Suite 1300, Denver, CO 80204.** EOE

98KUPD
FM

Arizona's Real Rock is looking for female personality/news person to interact with Dave Pratt's outrageous antics. Tapes, resumes and photos to **Curtiss Johnson/98 KUPD, 1900 West Carmen, Tempe, AZ 85283.** EOE

Q103 FM

OUTRAGEOUS MORNING MAN

If you're into David Letterman type humor ... don't mind ridiculous morning hours ... and want to have a great time at an even (soon to be) greater radio station, come to Q103 in Denver. **We're into lite rock, heavy personality with strong promotion.** Send T&R to **Tony Galluzzo, KOAQ, 1380 Lawrence St., Suite 1300, Denver, CO 80204.** EOE

EAGLES
105.3 fm 105 1170 a.m.

If you don't move around a lot, are happy where you're working ... we are ready to turn your life into chaotic ecstasy. We supply the legendary radio station and coastal comforts ... you supply **warm, adult talent.** No calls ... but, tapes, resumes, pictures, paintings or sculptures are encouraged. Mail to: **John Forsythe, Eagle 105/KCBQ, P.O. Box 105.3, San Diego, CA 92112.** EOE

SUPER CHR
Aggressive P2 CHR seeks talented, creative, and self-motivated individual who loves to work on, in and around production, and can deliver a market grabbing air shift. Great city, super company, pay and benefits excellent. T&R to Radio & Records, 1930 Century Park West, #839, Los Angeles, CA 90067. EOE

XT93 KGRZ

"Western Montana's Most Listened-to" 43,000W CHR needs **6-mid** enthusiastic, self-motivated **jock w/prod. skills NOW!** C&R to: **Dennis, XT-93 FM, Box 4106, Missoula, Montana 59806.** EOE

OPENINGS

SINATRA, COLE, BENNETT, BASIE, FITZGERALD, LEE, KLUGH and SCHUUR

You actually know their first names ... And their music! And you'd love to play this stuff on the air ... IF you could only find a station that had the guts to let you! Well ... **we're that station!** And we won't even make you mix in Barry Manilow, Kenny Rogers, John Denver, The Carpenters or the Four Lads. **WE'RE IN A MAJOR CALIFORNIA MARKET.** If you're good enough to play the good stuff ... And if you're a good editor, you're warm and you have a really good voice ...

Let us know about you.

Send a tape and resume to:
Radio & Records
1930 Century Park West
Box #836
Los Angeles, CA 90067
EOE

NEWS DIRECTOR, PM DRIVE
Central California Country combo needs a **News Director.** Must live for local news. Also looking for **PM Drive person** (females encouraged to apply). T&R to Radio & Records, 1930 Century Park West, #832, Los Angeles, CA 90067. M/F EOE

MORNINGS

Friendly, positive, upbeat, spontaneous, still fascinated by life, and a pro? Come do mornings for people who appreciate you at Medium Market in California. T&R to Radio & Records, 1930 Century Park West, #835, Los Angeles, CA 90067. EOE

NORTHWEST CHR FM

... looking for cerebral, creative and comic personalities, all others need not apply. T&R to Radio & Records, 1930 Century Park West, #831, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Looking in the Rocky Mountains for radio position as an art, not a copy. Know what I mean? (505) 292-7940. (9/11)

Dynamic PBP/Sports Director ready to move to bigger challenge. I live, eat, and breathe sports. JIM: (919) 799-1512. (9/11)

KURT KELLY, five years' in radio and great production. Currently working in Tampa. Two years in recording engineering. Wants to relocate. (904) 385-2363. (9/11)

Are you tired of egos and clones? Seek someone to be himself; if that describes the AT you're seeking, call me. I'm KEN, and the winning number is (509) 962-3400. (9/11)

Sports Director with 11 years' experience seeks to relocate. Background in field reporting and PBP. Seek college sports in medium market. BOB: (812) 866-5515. (9/11)

Seven-year veteran PD/MD in Boston market wants to program your station into a winning position. Let's discuss what I can do for you. SKOT: (617) 686-0676. (9/11)

Opportunity knocks in the pages of R&R every Friday ... call (213) 553-4330 to make it happen for you!

Radio stations in Arizona; Don't wait I can help. Experience in promotions, traffic, and on-air. GINGER: (616) 627-2341. (9/18)

Need a PD? Country/Oldies/Easy Listening. Good ideas, on-air, production and references. LEE: (405) 751-1494. (9/18)

Seek Northern/Central CA opportunity in either AC/CHR. 12 years' experience, good voice and production. JACK PHILLIPS: (619) 425-6672. (9/18)

Searching for a fervent, dominant, and pragmatic person for your Northeast CHR/AOR station? If the answer is affirmative. JEFF: (516) 623-8483. (9/18)

R&R NATIONAL AIRPLAY COUNTRY

TOP 50

SEPTEMBER 25, 1987

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light	
10	6	3	1	EDDY RAVEN/Shine, Shine, Shine (RCA)	157/2	126	26	5
12	10	5	2	EARL THOMAS CONLEY/Right From The Start (RCA)	157/0	124	29	4
11	9	4	3	DESERT ROSE BANO/Love Reunited (MCA/Curb)	154/0	119	30	5
15	12	10	4	TANYA TUCKER/Love Me Like You Used To (Capitol)	155/2	111	38	6
9	7	6	5	CONWAY TWITTY/I Want To Know You Before We Make Love (MCA)	146/0	117	23	6
7	5	1	6	FOSTER & LLOYD/Crazy Over You (RCA)	146/0	119	16	11
20	13	11	7	GEORGE STRAIT/Am I Blue (MCA)	153/0	102	48	3
13	11	9	8	DWIGHT YOAKAM/Little Ways (Reprise/WB)	145/1	105	30	10
21	14	12	9	JUDDS/Maybe Your Baby's Got The Blues (RCA/Curb)	157/1	82	72	3
3	1	2	10	ROSANNE CASH/The Way We Make A Broken Heart (Columbia)	138/0	91	33	14
18	15	13	11	ALABAMA/Tar Top (RCA)	152/1	76	67	9
24	19	17	12	BELLAMY BROTHERS/Crazy From The Heart (MCA/Curb)	155/3	63	86	6
25	18	15	13	RANDY TRAVIS/I Won't Need You Anymore (WB)	151/0	63	82	6
1	2	7	14	NITTY GRITTY DIRT BANO/Fishin' In The Dark (WB)	126/0	72	37	17
19	17	16	15	JOHN CONLEE/Mama's Rockin' Chair (Columbia)	137/1	60	66	11
36	27	20	16	STEVE WARINER/Lynda (MCA)	150/4	20	109	21
29	23	19	17	MOE BANDY/You Haven't Heard The Last... (MCA/Curb)	141/5	38	84	19
33	28	21	18	HOLLY DUNN/Only When I Love (MTM)	150/7	21	97	32
32	26	23	19	RICKY VAN SHELTON/Somebody Lied (Columbia)	140/7	21	94	25
30	24	22	20	TAMMY WYNETTE/Your Love (Epic)	134/4	23	77	34
2	3	14	21	FORESTER SISTERS/You Again (WB)	106/0	56	34	16
31	29	24	22	GATLIN BROTHERS/Changin' Partners (Columbia)	129/3	13	92	24
42	36	26	23	LEE GREENWOOD/If There's Any Justice (MCA)	135/10	6	89	40
—	43	32	24	REBA McENTIRE/The Last One To Know (MCA)	148/28	3	71	74
37	34	27	25	BAILLIE AND THE BOYS/He's Letting Go (RCA)	123/8	14	79	30
45	39	29	26	T.G. SHEPPARD/One For The Money (Columbia)	137/11	1	90	46
39	35	30	27	SCHUYLER, KNOBLOCH & BICKHARDT/No Easy Horses (MTM)	126/10	8	78	40
5	4	8	28	JUDY ROOMAN/I'll Be Your Baby Tonight (MTM)	92/0	33	45	14
41	38	31	29	GENE WATSON/Everybody Needs A Hero (Epic)	111/7	14	65	32
—	49	36	30	T. GRAHAM BROWN/She Couldn't Love Me Anymore (Capitol)	127/21	3	66	58
48	40	35	31	DAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/Pg)	121/15	4	67	50
4	8	18	32	DAN SEALS/Three Time Loser (Capitol)	78/0	29	27	22
47	41	37	33	SAWYER BROWN/Somewhere In The Night (Capitol/Curb)	110/12	2	66	42
BREAKER	—	—	34	ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol)	100/12	3	51	46
BREAKER	—	—	35	K.T. OSLIN/Do Ya (RCA)	111/18	1	44	66
BREAKER	—	—	36	WAYLON JENNINGS/Rough And Rowdy Days (MCA)	102/17	2	46	54
—	45	40	37	KEITH WHITLEY/Would These Arms Be In... (RCA)	90/7	2	54	34
BREAKER	—	—	38	D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)	104/26	2	31	71
50	47	42	39	BILLY MONTANA & THE LONG SHOTS/Baby I Was Leaving Anyhow (WB)	77/5	5	36	36
BREAKER	—	—	40	SWEETHEARTS OF THE RODEO/Gotta Get Away (Columbia)	97/18	0	40	57
—	—	46	41	TOM WOPAT/Susannah (Capitol)	88/10	1	46	41
8	20	28	42	GLEN CAMPBELL/The Hand That Rocks The Cradle (MCA)	52/1	16	24	12
6	16	25	43	OAK RIDGE BOYS/This Crazy Love (MCA)	44/0	11	19	14
DEBUT	—	—	44	HIGHWAY 101/Somewhere Tonight (WB)	81/38	0	21	60
DEBUT	—	—	45	VINCE GILL/Let's Do Something (RCA)	85/16	1	23	61
16	21	33	46	O'KANES/Daddies Need To Grow Up Too (Columbia)	40/0	8	23	9
17	22	34	47	BARBARA MANORELL/Child Support (Capitol)	39/0	6	24	9
22	25	38	48	DOON WILLIAMS/I'll Never Be In Love Again (Capitol)	27/0	12	9	6
DEBUT	—	—	49	JOHN ANOERSON/When Your Yellow Brick Road ... (MCA)	55/4	0	20	35
14	30	43	50	STATLER BROTHERS/I'll Be The One (Mercury/Pg)	26/0	4	15	7

MOST ADDED

- HIGHWAY 101 (38)
- LYLE LOVETT (35)
- HANK WILLIAMS JR. (33)
- EXILE (30)
- REBA McENTIRE (28)
- PARTON, RONSTADT, HARRIS (26)
- GLEN CAMPBELL (25)
- PAKE McENTIRE (22)
- T. GRAHAM BROWN (21)
- OAK RIDGE BOYS (19)
- KENNY ROGERS (19)

HOTTEST

- FOSTER & LLOYD (64)
- DESERT ROSE BANO (58)
- EDDY RAVEN (54)
- NITTY GRITTY DIRT BANO (47)
- CONWAY TWITTY (47)
- DWIGHT YOAKAM (47)
- GEORGE STRAIT (42)
- ROSANNE CASH (40)
- EARL THOMAS CONLEY (39)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

NEW ARTISTS

- Reports/Adds
- 1 B. MONTANA/Baby I Was... (WB) .77/5
 - 2 M. TUCKER BANO/Hangin' (Merc./PG) .48/10
 - 3 ROSIE FLORES/Crying... (Reprise/WB) .46/6
 - 4 SHOOTERS/Tell It To Your Teddy... (Epic) .35/13
 - 5 RONNIE ROGERS/Good Timin'... (MTM) .35/7
 - 6 LIBBY HURLEY/Don't Get Me Started (Epic) 21/11
 - 7 N. GRASS REVIVAL/Unconditional... (Cap.) 21/11
 - 8 LANE CAUOELL/Souvenirs (16th Ave./Cap.) 15/3
 - 9 DARLENE AUSTIN/I Had A Heart (Magi) .12/1
 - 10 DAVE ALVIN/Every Night... (Epic) .11/7

New Artists are those who have not previously been reported by 60% of the reporting stations.

BREAKERS

K.T. OSLIN
Do Ya (RCA)

On 70% of reporting stations. Rotations: Heavy 1, Medium 44, Light 66, Total Adds 18, WYRK, WAJR, CHOW, WILQ, WXBQ, KKIX, WIVK, WQDR, WSLR, WGAR-FM, WMNI, WKKQ, WMUS, WXCL, WLLR, KKCS, KRAK, KSN. Moves 41-35 on the Country chart.

D. PARTON, L. RONSTADT & E. HARRIS
Those Memories Of You (WB)

On 66% of reporting stations. Rotations: Heavy 2, Medium 31, Light 71, Total Adds 26 including WYAM, WQBE, WRKZ, CHOW, WORC, WKHX, WCOS, WIVK, WAMZ, WLWI, WCMS, WYYD, WUBE, WONE, KJJY, WKKQ, KRKT, KNEW, KALF, KSOP. Moves 48-38 on the Country chart.

WAYLON JENNINGS

Rough And Rowdy Days (MCA)

On 65% of reporting stations. Rotations: Heavy 2, Medium 46, Light 54, Total Adds 17, WBOS, WIXL, WDSY, CHOW, WORC, WXBQ, WRNS, WKLO, WMC, WKSJ, WKKQ, KTTS, KUGN, KRAK, KRPM, KGA, KIIM. Moves 44-36 on the Country chart.

ANNE MURRAY

Anyone Can Do The Heartbreak (Capitol)

On 63% of reporting stations. Rotations: Heavy 3, Medium 51, Light 46, Total Adds 12, WPOC, WAJR, CHOW, KASE, WVMI, KKIX, WMC, WLWI, WMIL, KYAK, KFMS, KOLO. Moves 39-34 on the Country chart.

SWEETHEARTS OF THE RODEO
Gotta Get Away (Columbia)

On 61% of reporting stations. Rotations: Heavy 0, Medium 40, Light 57, Total Adds 18, WYRK, WTCR, WIXL, WDSY, KIKK, KSSN, WKSJ, WYYD, WSLR, KBMR, WKKQ, WLLR, KTPK, KFMS, KZLA, KWJJ, KCKC, KSN. Moves 47-40 on the Country chart.

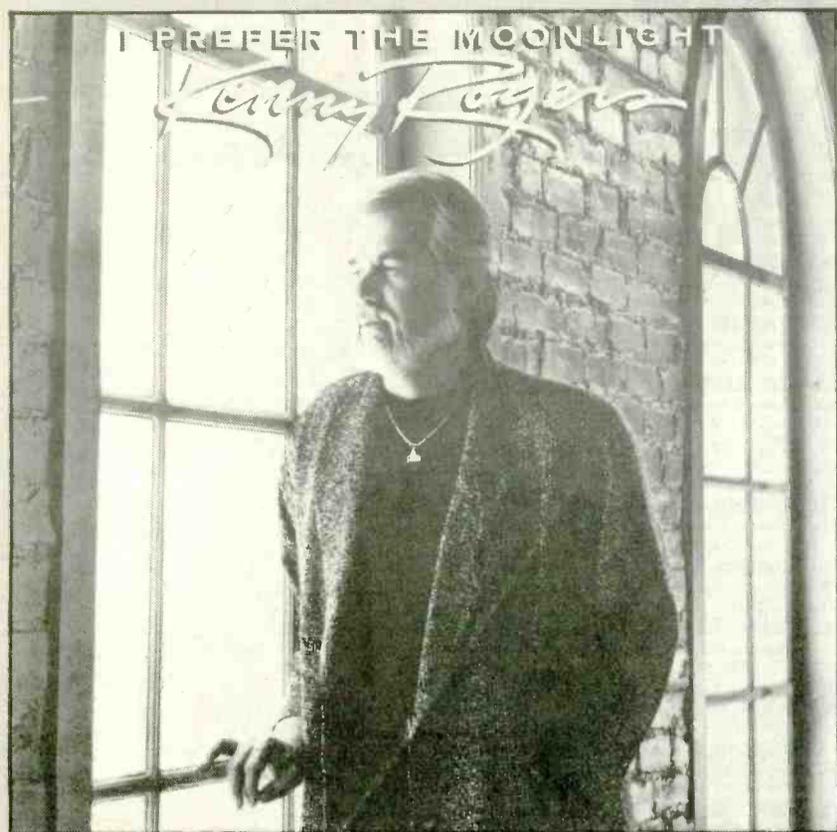
Carla Monday

You Can Be A Part Of It ... And Your Listeners Will Appreciate it!

Carla Monday

No One Can Touch Me

Contact:
Carla Monday Enterprises
311 Church St. Exchange
Building Suite 300
Nashville, TN 37201
(615) 747-4548



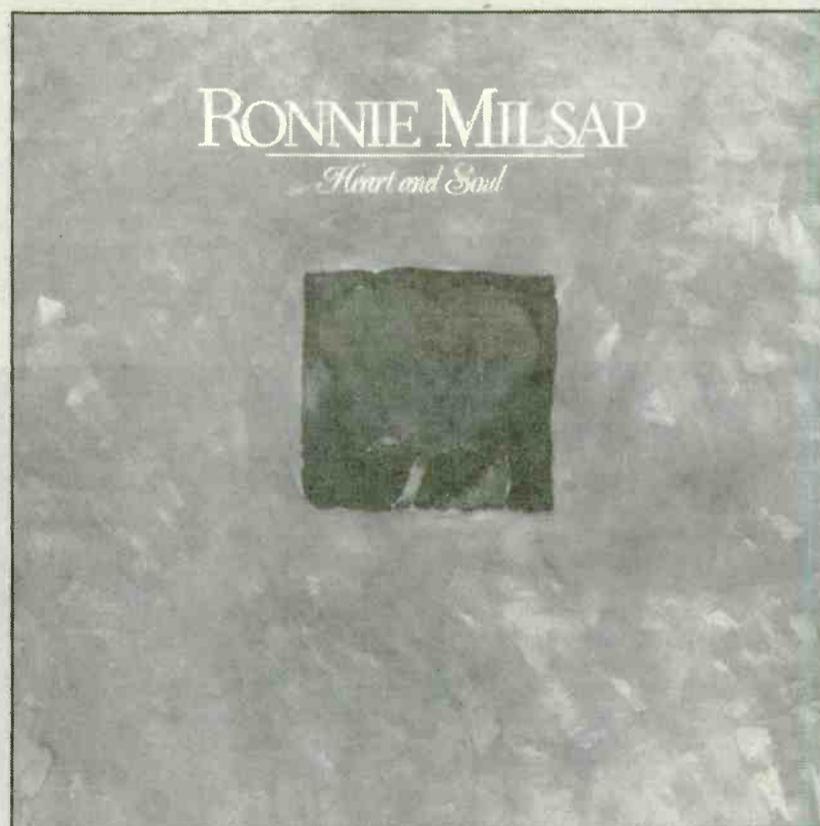
KENNY ROGERS
"I Prefer The Moonlight"

A MAJOR RADIO HIT!

**Look for MICHAEL JOHNSON's
Brand New Single, "Crying Shame"**

RONNIE MILSAP
"Where Do The Nights Go"

COMING SOON!



R&R NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

KEITH WHITLEY "Would These Arms Be In..." (RCA) 90/7

Rotations: Heavy 2, Medium 54, Light 34, Total Adds 7 including WRKZ, WMC, WFMS, WTOP, KFMS, KWJJ, KKAT. Heavy: WOKK, KRKT. Medium: WYOU, WAJR, WIXY, WYII, KRRV, KKIX, KJNE, WAXX, KVOO, KUZZ, KOLO. Moves 45-40-37 on the Country chart.

TOM WOPAT "Susannah" (Capitol) 88/10

Rotations: Heavy 1, Medium 46, Light 41, Total Adds 10 including WQBE, WTCR, WXTU, WKSJ, WYYD, WMNI. Heavy: KFKF. Medium: WPOC, WYII, WEZL, WTVY, KKIX, KIKK, WLWI, WPAP, KFGO, WDAF, WOW, KRKT, KRWQ, KRPM. Moves 46-41 on the Country chart.

VINCE GILL "Let's Do Something" (RCA) 85/16

Rotations: Heavy 1, Medium 23, Light 61, Total Adds 16 including WVAM, CHOW, WLLR, KKAT. Heavy: KRKT. Medium: WIXY, WEZL, WCMS, WOW, WTCM, KALF, KTOM. Light: WBOS, KMML, WDXE, WOKK, WGARM, WTHI, KSOP, KRPM. Debuts at number 45 on the Country chart.

HIGHWAY 101 "Somewhere Tonight" (WB) 81/38

Rotations: Heavy 0, Medium 21, Light 60, Total Adds 38 including WPTN, WYOU, WKLO, KSSN, WCMS, WONE, KFGO, WMUS, KYAK, KALF. Medium: WYII, KYKR, WUSY, WAMZ, KKYX, KBMR, WOW, WTCM, KCKC. Debuts at number 44 on the Country chart.

JOHN ANDERSON "When Your Yellow Brick Road..." (MCA) 55/4

Rotations: Heavy 0, Medium 20, Light 35, Total Adds 4 including WVAM, WLWI, WCMS, WKKQ. Medium: WCVR, WSOC, WTVY, KIKK, WPAP, KKYX, WSLR, WGEE, WDAF, KXXY, KVOC. Light: WCAO, WOKK, KTKP, KKAL, KIIM. Debuts at number 49 on the Country chart.

PAKE McENTIRE "Good God I Had It Good" (RCA) 54/22

Rotations: Heavy 0, Medium 8, Light 46, Total Adds 22 including WVMJ, WCMS, KWMT, KIOV, KRKT, KUUY, KQIL, KSOP. Medium: WEZL, WAMZ, KKYX, KTTS, WTCM, KFDI, KIK-FM, KUZZ. Light: KRRV, KLLL, WPAP, KGHL.

LYLE LOVETT "Give Back My Heart" (MCA/Curb) 53/35

Rotations: Heavy 0, Medium 6, Light 47, Total Adds 35 including WQBE, KHEY, KIKK, KBMR, KWMT, KCJB, KFDI, KUUY. Medium: WPAP, KKYX, KOLO. Light: WAJR, WCVR, WYII, KEAN, KRRV, KMML, WXCL, KVOC, KRPM.

MARSHALL TUCKER BAND "Hangin' Out In Smokey Places" (Mercury/PolyGram) 48/10

Rotations: Heavy 0, Medium 11, Light 37, Total Adds 10 including WQBE, WEZL, WRNS, WAMZ, WKSJ, KWMT, KCJB, KKAL, KUGN, KWJJ. Medium: KRRV, WIVK, KKYX, KTTS, KFDI, KOLO, KTOM. Light: WWKA, WTQR, KSOP.

SIGNIFICANT ACTION

ROSIE FLORES "Crying Over You" (Reprise/WB) 46/6

Rotations: Heavy 0, Medium 12, Light 34, Total Adds 6 including WTVY, KIKK, KBMR, KTKP, KUGN, KGA. Medium: WWVA, WDXE, KFDI, KRKT. Light: WCVR, KEAN, KHEY, WUSQ, KWMT, KCJB, KKAL, KRWQ, KCCY, KSON.

LYNN ANDERSON "Read Between The Lines" (Mercury/PolyGram) 42/13

Rotations: Heavy 0, Medium 7, Light 35, Total Adds 13 including WYII, WLWI, WCMS, WKKQ, WGEE. Medium: KRRV, KKYX, WOW, KFDI, KRKT, KUGN, KTOM. Light: WIXY, WWVA, WQYK, KSO, WAXX, KTTS, KVOO, KUUY.

GLEN CAMPBELL "Still Within The Sound Of My Voice" (MCA) 36/25

Rotations: Heavy 0, Medium 3, Light 33, Total Adds 25 including WCAO, KIKK, WPAP, KKYX, KWMT, WTSO, KYGO, KRWQ, KCCY, KRPM. Medium: WLVK, WTCM. Light: WQBE, WCVR, WWVA, WYII, KRRV, KMML, KGHL, KVOC.

SHOOTERS "Tell It To Your Teddy Bear" (Epic) 35/13

Rotations: Heavy 0, Medium 6, Light 29, Total Adds 13 including WYII, KKYX, WAMZ, KLLL, KIOV. Medium: WEZL, WOW, KTTS, WTCM, KRKT, KOLO. Light: WCAO, WPOR, KRRV, WDXE, WOKK, KKYX, KFGO, KVOO, KGHL.

RONNIE ROGERS "Good Timin' Shoes" (MTM) 35/7

Rotations: Heavy 0, Medium 10, Light 25, Total Adds 7 including WAJR, KEAN, WLWI, KTTS, KQIL, KTOM, KSOP. Medium: WYII, KRRV, KYKR, WTVY, WDXE, WTCM, KRKT. Light: WYOU, KMML, WOKK, KSO, KRWQ.

HANK WILLIAMS JR. "Heaven Can't Be Found" (WB/Curb) 34/33

Rotations: Heavy 0, Medium 6, Light 28, Total Adds 33 including WTCR, WYII, WUSY, WAMZ, KBMR, KCJB, KVOO, KVOC, KQIL, KCKC. Light: KWJJ.

EXILE "Can't Get Close Enough" (Epic) 33/30

Rotations: Heavy 1, Medium 3, Light 29, Total Adds 30 including WBOS, WCVR, WLVK, WIVK, KLLL, WOKK, WLWI, WCMS, WAXX, WOW, WXCL, WTCM, KVOO, KGHL, KFRE. Light: WTCR, WGARM, WMUS.

MERLE HAGGARD & WILLIE NELSON "If I Could Only Fly" (Epic) 30/5

Rotations: Heavy 0, Medium 10, Light 20, Total Adds 5 including KEAN, KJNE, WTHI, KUUY, KRWQ. Medium: WYOU, WCVR, KASE, WTVY, KKYX, WDAF, KRKT, KFRE, KTOM, KCKC. Light: WPOR, WCMS, KALF, KMPS.

KENNY ROGERS "I Prefer The Moonlight" (RCA) 22/19

Rotations: Heavy 0, Medium 3, Light 19, Total Adds 19 including WCAO, KRRV, WUSY, KIKK, WOKK, WGARM, KCJB, KYGO, KQIL, KSOP. Medium: WLVK, WSOC. Light: KRWQ.

LIBBY HURLEY "Don't Get Me Started" (Epic) 21/11

Rotations: Heavy 0, Medium 6, Light 15, Total Adds 11 including WYII, WTVY, WDXE, KKYX, WAXX, KFGO, KTTS, KOLO, KKAT, KSOP. Medium: KKIX, WDAF, WTCM, KFDI, KRKT. Light: WCAO, WCVR, WOKK, KFRE, KRWQ.

NEW GRASS REVIVAL "Unconditional Love" (Capitol) 21/11

Rotations: Heavy 0, Medium 4, Light 17, Total Adds 11 including WCAO, WWVA, WYII, WTVY, WLWI, KKYX, KJNE, KFGO, WDAF, WOW, KUUY. Medium: WPAP, KTTS, KFDI, KTOM. Light: WYOU, KMML, WDXE, WOKK, WTCM.

OAK RIDGE BOYS "Time In" (MCA) 19/19

Rotations: Heavy 0, Medium 2, Light 17, Total Adds 19 including WYOU, WTCR, WWVA, WYII, KEAN, KRRV, KMML, WTVY, WDXE, KCJB.

LANE CAUOELL "Souvenirs" (16th Avenue/Capitol) 15/3

Rotations: Heavy 0, Medium 3, Light 12, Total Adds 3 including WDXE, KRWQ, KSOP. Medium: WTVY, KTTS, KRKT. Light: WCAO, WWVA, WYII, KMML, KKYX, KSO, WAXX, KFGO, KVOO.

JOHNNY CASH "Let Him Roll" (Mercury/PolyGram) 13/4

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 4 including WDSY, KFDI, KRWQ, KSOP. Medium: KRKT. Light: WCVR, WYII, KRRV, WDXE, KKYX, WGEE, KFRE, KCKC.

DARLENE AUSTIN "I Had A Heart" (Magi) 12/1

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 1 including WOW. Medium: KFGO. Light: WTVY, WDXE, WSM, KKYX, KSO, KTTS, KTKP, KVOO, KFDI, KSOP.

GIRLS NEXT DOOR "Easy To Find" (MTM) 11/10

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 10 including WYOU, WCVR, WYII, KMML, WTVY, KBMR, WTCM, KYOO, KFDI, KRWQ. Light: WQYK.

DAVE ALVIN "Every Night About This Time" (Epic) 11/7

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 7 including WYOU, WYII, WRNS, WTVY, WLWI, KUUY, KSOP. Light: WDXE, KRKT, KFRE, KRWQ.

SOUTHERN REIGN "Cheap Motels" (SOR) 11/4

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 4 including KHEY, KFGO, KOLO, KSOP. Medium: KRKT. Light: WTVY, KKYX, KSO, KWMT, WOW, KTTS.

DENNIS ROBBINS "Two Of A Kind" (MCA) 10/4

Rotations: Heavy 0, Medium 4, Light 6, Total Adds 4 including WYII, WTVY, WOW, KSOP. Medium: KTTS, KFDI, KRKT. Light: WCVR, KKIX, KKYX.

MICKEY CLARK "You Take The Leavin' Out Of Me" (Evergreen) 10/3

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 3 including KKYX, KFGO, KRKT. Medium: WEZL, KSO. Light: WVAM, WTVY, WAMZ, KTTS, KFDI.

MASON DIXON "Don't Say No Tonight" (Texas) 9/6

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 6 including WVAM, KRRV, WRNS, KFDI, KRKT, KVOC. Medium: WTCM. Light: WPAP, KJNE.

ROY ORBISON "In Dreams" (Virgin) 9/2

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 2 including WCMS, KRKT. Medium: KBMR, WOW. Light: WCAO, KMML, WDXE, WUSN, KRPM.

RONNIE DOVE "Rise And Shine" (Diamond) 9/1

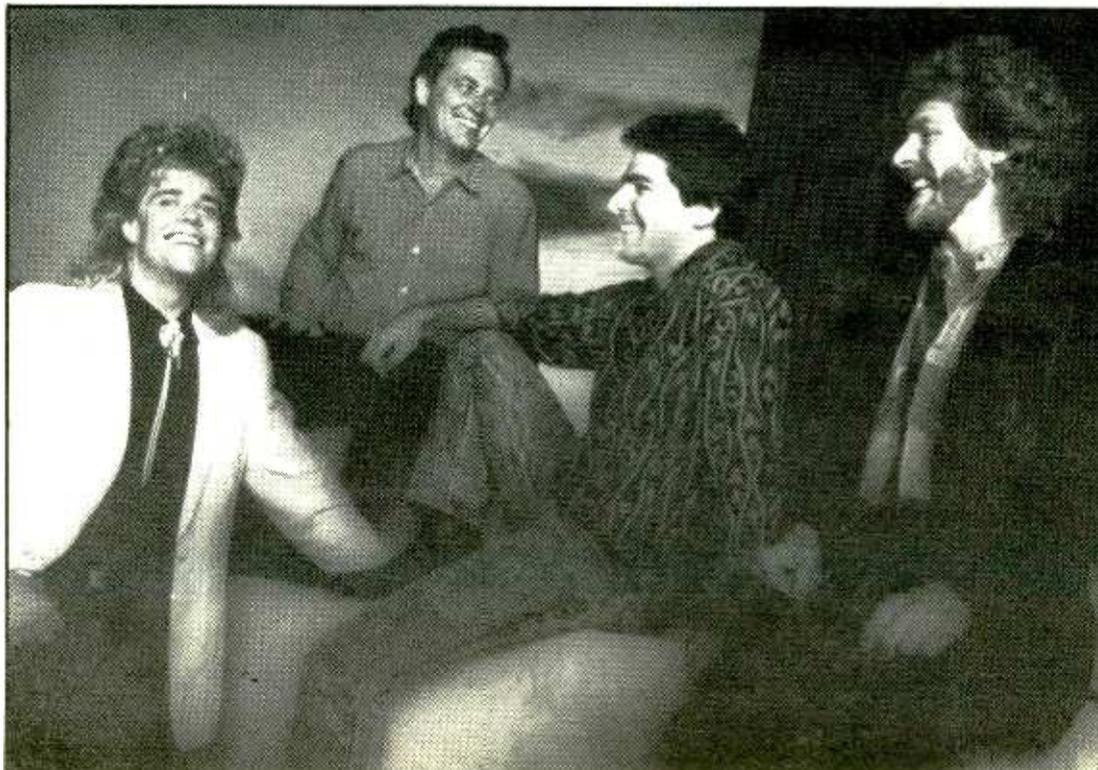
Rotations: Heavy 0, Medium 2, Light 7, Total Adds 1 including KRWQ. Medium: WCAO, KRKT. Light: WVAM, WYII, WTVY, WDXE, WOKK, WTCM.

GARY MORRIS "Finishing Touches" (WB) 8/8

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 8 including WYOU, WYII, KMML, WUSY, KVOO, KVOC, KQIL, KSOP.

ALBUM TRACKS

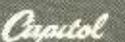
ARTIST/Song Title (Label)	Album Title
RANDY TRAVIS/Too Gone Too Long (WB)	Always & Forever
VINCE GILL/Baby That's Tough (RCA)	The Way Back Home
ROSANNE CASH/Tennessee Flat Top Box (Columbia)	King's Record Shop
JUDDS/Turn It Loose (RCA/Curb)	Heartland
HOLLY DUNN/Small Towns (MTM)	Cornerstone
HIGHWAY 101/Cry, Cry, Cry (WB)	Highway 101
GIRLS NEXT DOOR/I Hear My Heart Begin To Cry (MTM)	What A Girl...
GEORGE STRAIT/Hot Burnin' Flames (MCA)	Ocean Front Property
DWIGHT YOAKAM/Please, Please Baby (Reprise/WB)	Hillbilly Deluxe
NITTY GRITTY DIRT BAND/Joe Knows How To Live (WB)	Hold On
CHARLEY PRIDE/Looking At A Sure Thing (16th Ave./Capitol)	After All This Time
RONNIE MILSAP/Buttons Off My Shirt (RCA)	Heart & Soul
K.T. OSLIN/Doctor, Doctor (RCA)	80's Ladies
STEVE EARLE/Sweet Little 66 (MCA)	Exit-0



The new album by
**NEW GRASS
 REVIVAL**

HOLD TO A DREAM
 featuring their single
UNCONDITIONAL LOVE

Produced by Garth Fundis



KATHY MATTEA

ANNOUNCING:
"GOIN' GONE"
THE FIRST
HIT SINGLE
FROM HER
FORTHCOMING
ALBUM
"UNTASTED
HONEY"

IN STORE
EARLY OCTOBER
WE CONGRATULATE
KATHY ON HER
CMA NOMINATIONS:
FEMALE VOCALIST
OF THE YEAR
AND SINGLE OF
THE YEAR
"WALK THE
WAY THE
WIND BLOWS"

Produced by ALLEN REYNOLDS

MERCURY/POLYGRAM RECORDS
WE GIVE OUR ARTISTS THE WORLD.

PolyGram Records



COUNTRY AD & ARTS

Table with columns: MOST ADDED, EAST, HOTTEST. Includes stations like Albany, NY and Charleston, WV.

Table with columns: MOST ADDED, SOUTH, HOTTEST. Includes stations like Knoxville, TN and Miami, FL.

Table with columns: MOST ADDED, MIDWEST, HOTTEST. Includes stations like Akron, OH and Detroit, MI.

Table with columns: MOST ADDED, WEST, HOTTEST. Includes stations like Oklahoma City, OK and Terre Haute, IN.

Table for EAST region with columns for station, artist, and song. Includes stations like Albany, NY, Albany, NY, Albany, NY.

Table for SOUTH region with columns for station, artist, and song. Includes stations like Knoxville, TN, Miami, FL, Knoxville, TN.

Table for MIDWEST region with columns for station, artist, and song. Includes stations like Akron, OH, Detroit, MI, Akron, OH.

Table for WEST region with columns for station, artist, and song. Includes stations like Oklahoma City, OK, Terre Haute, IN, Oklahoma City, OK.

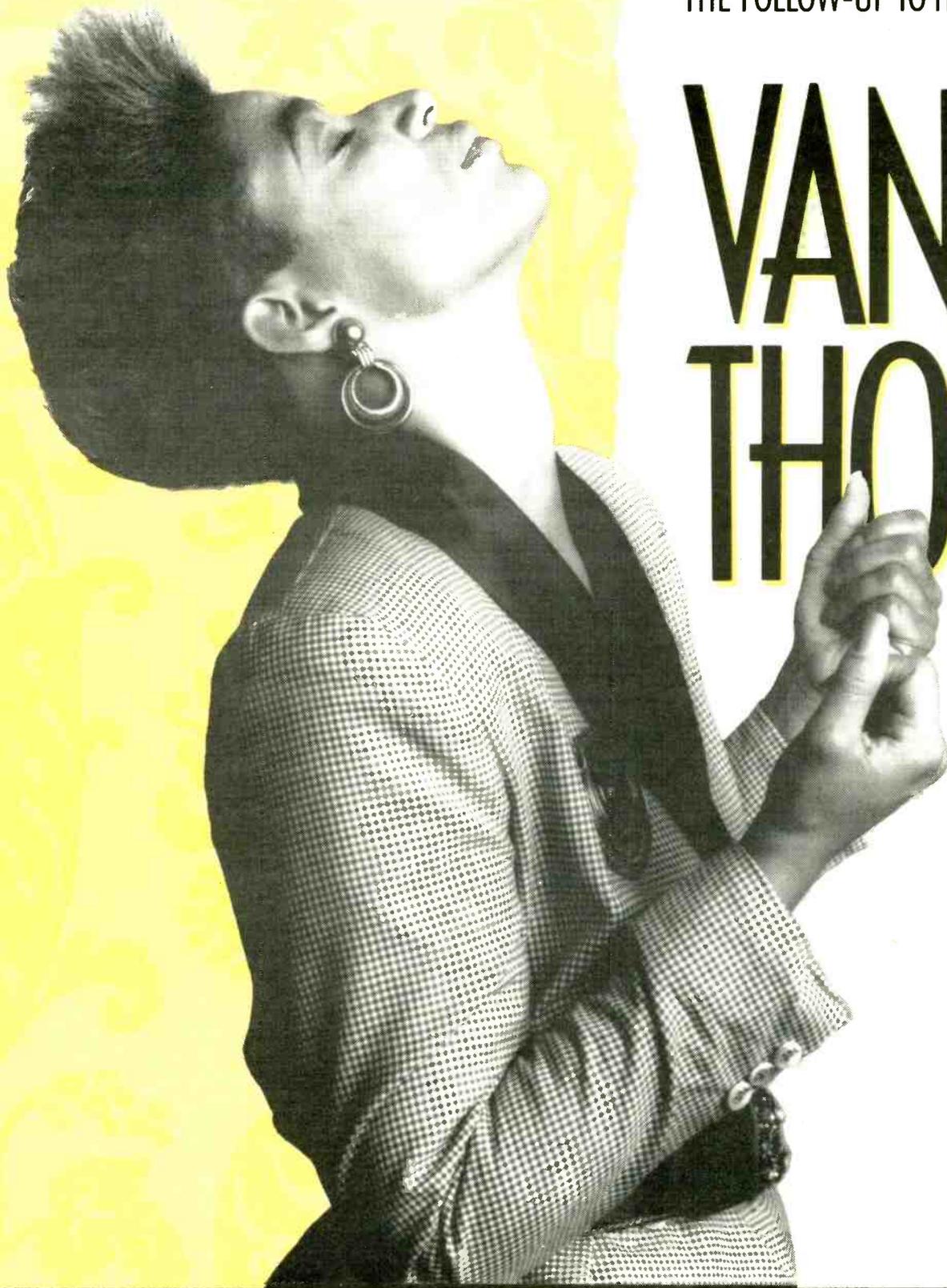
WEST 158 Reporters 150 Current Reports. The following stations reported no change in their rotations this week: KIKF/Anahelm, KRMD/Shreveport, KXXY/Oklahoma City. The following stations failed to report this week and their rotations were frozen: KFKF/Kansas City, KMPS/Seattle, KPLX/Dallas-Fort Worth, KSCS/Dallas-Fort Worth, WSIX/Nashville, WUSN/Chicago, WWJO/St. Cloud. WYAY/Atlanta reported a frozen playlist for three consecutive weeks and therefore was not used in this week's data.

**WHAT VANESE
WANTS
VANESE GETS!!!**

**"(I WANNA GET)
CLOSE TO YOU"**

THE FOLLOW-UP TO HER TOP 10 SINGLE FROM

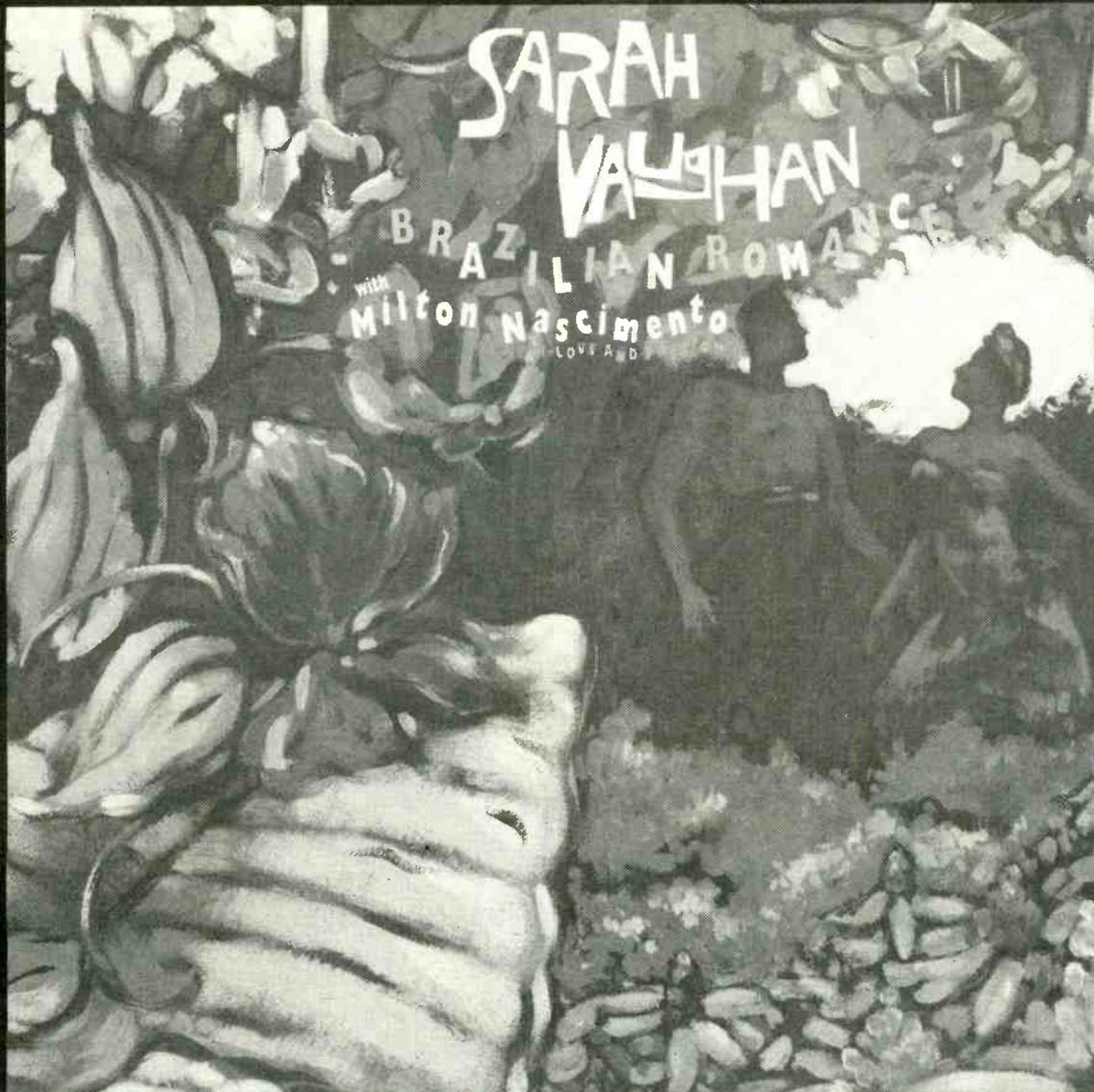
**VANESE
THOMAS**



Produced by Ernie Poccia, Vaneese Thomas,
Wayne Warnecke for Orpheus Productions
Management: Hush Productions

ORPHEUS
PRODUCTIONS

G
GEFFEN
RECORDS



Sarah Vaughan

“Brazilian Romance”

With Milton Nascimento

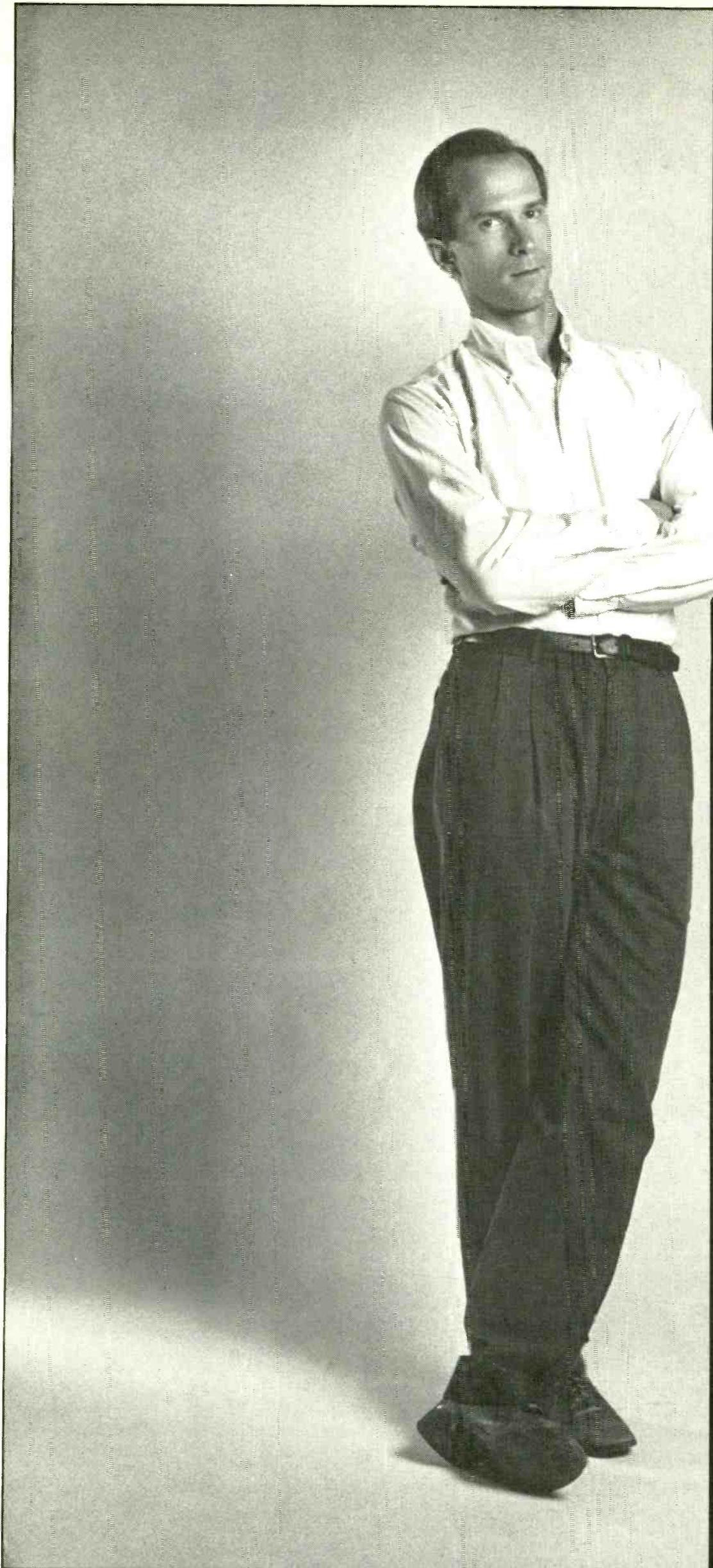
The Jazz Legend Is Into The Top Ten!

JAZZ CHART 8

82% Jazz Reporters Including:

WBFO	WFAE	WDET	KMHD (HOT)	WLVE (HOT)	KWMU
WEBR	KERA	WJZZ	KJAZ	WHRO	KLCC (HOT)
WBGO (HOT)	WMOT	KTCJ	KUOP	WHVE (HOT)	KKUL
WRTI	WBEE	KADX	KPLU (HOT)	WUSF	KXPR
WJAZ (HOT)	WNOP (HOT)	KKGO (HOT)	WNEW	WNUR	KLSK
WAER	WBBY	KJZZ	WFSS	WVPE	KJCB

Produced By Sergio Mendes CBS-FM

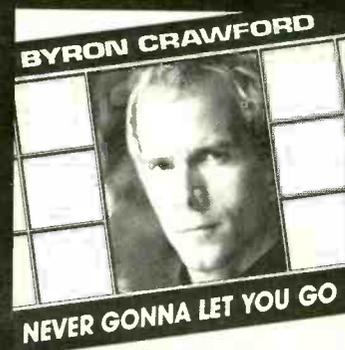


NEVER GONNA LET YOU GO

THE DEBUT SINGLE BY
BYRON CRAWFORD

Produced by
TONY CAMILLO

TC RECORDS
121 Meadowbrook Drive
Somerville, N.J. 08876
(201-359-5110)



MANAGEMENT ■ DAVID PERELLI
PERELLI CORPORATION
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R&R NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS

ELTON JOHN

Candle In The Wind (MCA)

69% of our reporters on it. Rotations: Heavy 0, Medium 30, Light 11, Total Adds 27 including WALK, WHTX, WLTS, WNLT, WARM98, WLTF, WSNY, WOMC, KHLY, KLCY, KEZR. Debuts at number 23 on the AC chart.

BRUCE SPRINGSTEEN

Brilliant Disguise (Columbia)

56% of our reporters on it. Rotations: Heavy 2, Medium 19, Light 28, Total Adds 49 including WALK, WSN1, WHTX, WNLT, WNIC, KLSI, WMYX, KYKY, KMJI, KHLY, B100. Debuts at number 24 on the AC chart.

RICHARD CARPENTER

Something In Your Eyes (A&M)

55% of our reporters on it. Rotations: Heavy 0, Medium 21, Light 27, Total Adds 18 including KVIL, WLTS, KLCY, WXTX, WTCB, WTRX, WLHT, WFMK, WMGN, WHNN, 3WM, KDUK. Debuts at number 28 on the AC chart.

MILLIONS LIKE US

Guaranteed For Life (Virgin)

50% of our reporters on it. Rotations: Heavy 1, Medium 21, Light 22, Total Adds 8, B100, WAEB, WLAC-FM, WNAM, WHNN, KKOB, KDUK, KMGQ.

NEW & ACTIVE

RAY PARKER JR. "I Don't Think That Man Should Sleep Alone" (Geffen) 42/7

Rotations: Heavy 2/0, Medium 25/0, Light 15/7, Total Adds 7, WXTX, WIZD, WLHT, WFMK, WHNN, WTNV, WMJC. Heavy: WAFI, KWWS. Medium including WNIC, WTCB, Y103, WNAM, KWFM, WEIM, WKNE, WGLL, WQHQ, WCKQ, WCHV, WCVQ, WSLG, WORG, WKCX, WBGM. Debuts at number 30 on the AC chart.

GLORIA ESTEFAN & MIAMI SOUND MACHINE "Betcha Say That" (Epic) 38/4

Rotations: Heavy 4/0, Medium 21/1, Light 13/3, Total Adds 4, WKGW, WRKA, WNAM, KKOB. Heavy: WZNY, WTRX, WAFI, KWWS. Medium including WHTX, WTCB, Y103, WIZD, KELT, WRMF, WSKI, WQHQ, WCKQ, WCHV, WSLG, WORG, WKCX, WBGM, WZLQ, WMTFM, KFSB, WJON, KKLK, KYJC, KWWS, KMGQ. Debuts at number 29 on the AC chart.

DIONNE WARWICK & KASHIF "Reservations For Two" (Arista) 33/31

Rotations: Heavy 0, Medium 7/6, Light 26/25, Total Adds 31, WNIC, KOST, KLCY, WXTX, WSLQ, WRMF, 3WM, KWFM, WMMJ, WEIM, WKNE, WGLL, WAFI, WSKI, WCKQ, WCVQ, WGSV, WAGE, WORG, WKCX, WAEV, WBGM, WZLQ, WMTFM, KFSB, KWEB, WJON, KKLK, KYJC, KWWS, KMGQ. Medium including WLTS. Light including WSLG.

TAJA SEVELLE "Love Is Contagious" (Paisley Park/Reprise) 29/5

Rotations: Heavy 0, Medium 11/2, Light 18/3, Total Adds 5, WTCB, WNAM, WMGN, WMJC, KWWS. Medium including WMYX, KOST, WTRX, WAFI, WSKI, WQHQ, WCHV, WORG, WKCX. Light including KVIL, KLCY, B100, WMMJ, WEIM, WCKQ, WGSV, WAGE, WSLG, WZLQ, WMTFM, WJON.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 FLEETWOOD MAC	88/0	77	10	1
2 ABC	87/0	73	12	2
3 DAN FOGELBERG	85/0	69	13	3
4 KENNY G with LENNY WILLIAMS	85/1	50	31	4
5 CUTTING CREW	85/2	51	30	4
6 CARLY SIMON	81/1	61	15	5
7 WHITNEY HOUSTON	77/0	54	21	2
8 ANITA BAKER	76/1	45	25	6
9 HUEY LEWIS & THE NEWS	68/1	37	24	7
10 RESTLESS HEART	72/1	41	28	3
11 SWING OUT SISTER	79/5	18	49	12
12 GRATEFUL DEAD	71/1	31	34	6
13 REO SPEEDWAGON	70/4	26	34	10
14 SMOKEY ROBINSON	64/0	24	31	9
15 M. JACKSON with S. GARRETT	63/0	25	27	11
16 AL JARREAU	74/3	4	55	15
17 BEBE & CECE WINANS	60/1	26	26	8
18 NYLONS	67/3	25	32	10
19 CARS	64/10	8	41	15
20 MICHAEL BOLTON	65/4	7	42	16
21 SIMPLY RED	60/1	9	36	15
22 DIONNE WARWICK & JEFFREY OSBORNE	38/0	9	24	5
23 ELTON JOHN	61/27	0	30	31
24 BRUCE SPRINGSTEEN	49/49	2	19	28
25 FORCE MD'S	49/1	4	32	13
26 DONNA SUMMER	47/1	5	27	15
27 LOS LOBOS	42/0	4	24	14
28 RICHARD CARPENTER	48/18	0	21	27
29 G. ESTEFAN & MIAMI SOUND MACHINE	38/4	4	21	13
30 RAY PARKER JR.	42/7	2	25	15

MOST ADDED

BRUCE SPRINGSTEEN (49)
WARWICK & KASHIF (31)
ELTON JOHN (27)
KOOL & THE GANG (23)
RICHARD CARPENTER (18)
PAUL JANZ (15)
STEVE WINWOOD (11)
CARS (10)
MICHAEL TOMLINSON (10)
STAN CAMPBELL (9)
GLENN JONES (9)

HOTTEST

ABC (58)
FLEETWOOD MAC (53)
DAN FOGELBERG (49)
WHITNEY HOUSTON (34)
CARLY SIMON (34)
ANITA BAKER (29)
KENNY G (24)
CUTTING CREW (22)
HUEY LEWIS (20)
RESTLESS HEART (14)
SMOKEY ROBINSON (14)

GLENN JONES "We've Only Just Begun" (Jive/RCA) 27/9

Rotations: Heavy 0, Medium 1/1, Light 26/8, Total Adds 9, WNIC, KLCY, WXTX, WTRX, KWFM, WGLL, WTNV, WSLG, WBGM. Light including KEY103, WEIM, WAFI, WSKI, WQHQ, WCKQ, WCVQ, WGSV, WAGE, WORG, WAEV, WZLQ, WMTFM, KFSB, WJON, KYJC, KWWS, KMGQ.

ALISON MOYET "Weak In The Presence Of Beauty" (Columbia) 25/7

Rotations: Heavy 0, Medium 3/0, Light 22/7, Total Adds 7, WTRX, 3WM, KKOB, WGLL, WSLG, WAEV, KFSB. Medium: KWFM, WAFI, WSKI. Light including KEY103, WXTX, WIZD, WNAM, WEIM, WQHQ, WCKQ, WCVQ, WAGE, WORG, WKCX, WZLQ, WJON, KKLK, KYJC.

SIGNIFICANT ACTION

KOOL & THE GANG "Special Way" (Mercury/PolyGram) 23/23

Rotations: Heavy 0, Medium 5/5, Light 18/18, Total Adds 23, KOST, WZNY, Y103, WNAM, WKNE, WGLL, WAFI, WSKI, WQHQ, WCKQ, WCHV, WCVQ, WGSV, WAGE, WSLG, WORG, WKCX, WZLQ, WMTFM, KFSB, KKLK, KYJC, KWWS.

BANANARAMA "I Heard A Rumour" (London/PolyGram) 23/2

Rotations: Heavy 10/1, Medium 9/0, Light 4/1, Total Adds 2, WKGW, KKOB. Heavy including WSN1, K101, WKYE, KEY103, WMGN, WGLL, WAFI, WSKI, WCKQ. Medium: WHTX, B100, WRKA, WSLQ, WHVE, KWAV, WCVQ, WXUS, KYJC.

DAVID BOWIE "Never Let Me Down" (EMI-Manhattan) 22/2

Rotations: Heavy 2/0, Medium 10/0, Light 10/2, Total Adds 2, WMMJ, WSLQ. Heavy: WAFI, WSKI. Medium: WSN1, WHVE, KWFM, WQHQ, WCKQ, WCHV, WSLG, WKCX, WMTFM, KYJC. Light including B100, WAEB, WKYE, WEIM, WORG, WBGM, WZLQ, KKLK.

GORDON LIGHTFOOT "Morning Glory" (WB) 22/1

Rotations: Heavy 2/0, Medium 9/0, Light 11/1, Total Adds 1, WTFM. Heavy: WNAM, WEIM. Medium: KWFM, WKNE, WAFI, WSKI, WCHV, WAHR, WKCX, WJON, KWWS. Light including WTCB, WIZD, WTRX, WGLL, WCKQ, WCVQ, WGSV, WSLG, WBGM, KYJC.

BEE GEES "You Win Again" (WB) 20/1

Rotations: Heavy 0, Medium 10/0, Light 10/1, Total Adds 1, WGLL. Medium: WKYE, WNAM, WTRX, WEIM, WAFI, WCHV, WSLG, WKCX, KYJC, KWWS. Light including WHTX, KEY103, KELT, WSKI, WQHQ, WCKQ, WZLQ, WMTFM, KFSB.

MICHAEL JACKSON "Bad" (Epic) 18/5

Rotations: Heavy 0, Medium 5/1, Light 13/4, Total Adds 5, KHLY, WIZD, WSLG, WZLQ, KWWS. Medium including K101, WHVE, WMGN, WCKQ. Light including WSN1, WNLT, KLSI, B100, U102, KELT, WORG, WXUS, KYJC.

MADONNA "Causing A Commotion" (Sire/WB) 18/3

Rotations: Heavy 1/0, Medium 11/0, Light 6/3, Total Adds 3, WKGW, WSLQ, WZLQ. Heavy: WAFI. Medium: B100, K101, WAEB, WKYE, WIZD, WEIM, WCKQ, WCHV, WORG, KFSB, KYJC. Light including WTCB, WCVQ, KKLK.

DEBBIE GIBSON "Only In My Dreams" (Atlantic) 16/1

Rotations: Heavy 6/0, Medium 8/1, Light 2/0, Total Adds 1, WKGW. Heavy: KLSI, KS95, WKYE, KEY103, WSLQ, WMGN. Medium including KVIL, WNLT, WLF, KKLK, U102, KKOB, KDUK. Light: 3WM, KOAQ.

PAUL JANZ "Believe In Me" (A&M) 15/15

Rotations: Heavy 0, Medium 0, Light 15/15, Total Adds 15, KLCY, WTRX, WEIM, WAFI, WSKI, WQHQ, WCHV, WGSV, WORG, WKCX, WZLQ, KFSB, KKLK, KYJC, KWWS.

EXPOSE "Let Me Be The One" (Arista) 14/2

Rotations: Heavy 1/0, Medium 4/1, Light 9/1, Total Adds 2, WKGW, WSLQ. Heavy: WSKI. Medium including WEIM, WCKQ, KWWS. Light including WNLT, B100, WKYE, WORG, WAEV, WZLQ, KFSB, KYJC.

MICHAEL TOMLINSON "Dawning On A New Day" (Cypress/PolyGram) 12/10

Rotations: Heavy 0, Medium 2/1, Light 10/9, Total Adds 10, WEIM, WAFI, WSKI, WQHQ, WAGE, WSLG, WAEV, WJON, KWWS, KMGQ. Medium including WCHV. Light including WKCX.

STEVE WINWOOD "Valerie" (Island/WB) 11/11

Rotations: Heavy 0, Medium 5/5, Light 6/6, Total Adds 11, WARM98, WTCB, Y103, 3WM, KWAV, WMMJ, WCKQ, WCHV, WCVQ, WKCX, WMTFM.

LISA LISA "Lost In Emotion" (Columbia) 11/2

Rotations: Heavy 6/2, Medium 4/0, Light 1/0, Total Adds 2, WKGW, WRKA. Heavy including WHTX, B100, K101, WCKQ. Medium: WNLT, KLSI, WAEB, WAFI. Light: WTRX.

MICHAEL FRANKS "Face To Face" (WB) 10/5

Rotations: Heavy 0, Medium 1/0, Light 9/5, Total Adds 5, WEIM, WKCX, WMTFM, KFSB, KMGQ. Medium: WCHV. Light including WAGE, WZLQ, KKLK, KWWS.

STAN CAMPBELL "Don't Let Me Be Misunderstood" (Elektra) 9/9

Rotations: Heavy 0, Medium 1/1, Light 8/8, Total Adds 9, Y103, WEIM, WAFI, WSKI, WQHQ, WCHV, KFSB, KYJC, KWWS.

EUROPE "Carrie" (Epic) 9/3

Rotations: Heavy 0, Medium 6/2, Light 3/1, Total Adds 3, WSN1, WMMJ, WKGW. Medium including B100, WKYE, WSLQ, WCKQ. Light including WAFI, WORG.

BLACK "Wonderful Life" (A&M) 8/2

Rotations: Heavy 0, Medium 5/0, Light 3/2, Total Adds 2, WSKI, KYJC. Medium: KWFM, WEIM, WAFI, WCHV, KWWS. Light including WMMJ.

LOS LOBOS "Come On Let's Go" (WB) 8/1

Rotations: Heavy 0, Medium 4/1, Light 4/0, Total Adds 1, WAEV. Medium including WKYE, WEIM, WMTFM. Light: B100, WIZD, WSLQ, WAFI.

BONNIE HAYES "Some Guys" (Chrysalis) 8/0

Rotations: Heavy 0, Medium 2/0, Light 6/0, Total Adds 0, Medium: WCHV, KWWS. Light: KEY103, WAFI, WSKI, WGSV, WAGE, WZLQ.

PAT METHENY "Last Train Home" (Geffen) 8/0

Rotations: Heavy 0, Medium 0, Light 8/0, Total Adds 0, Light: WEIM, WKNE, WAFI, WCHV, WAGE, WSLG, WBGM, KWWS.

NEW ARTISTS

	Reports/Adds
1 WARWICK & KASHIF/Reservations For Two (Arista)	33/31
2 TAJA SEVELLE/Love Is Contagious (Paisley Park/Reprise)	29/5
3 GLENN JONES/We've Only Just Begun (Jive/RCA)	27/9
4 ALISON MOYET/Weak In The Presence (Columbia)	25/7
5 DAVID BOWIE/Never Let Me Down (EMI-Manhattan)	22/2
6 DEBBIE GIBSON/Only In My Dreams (Atlantic)	16/1
7 PAUL JANZ/Believe In Me (A&M)	15/15
8 EXPOSE/Let Me Be The One (Arista)	14/2
9 MICHAEL TOMLINSON/Dawning On A New (Cypress/PolyGram)	13/0
10 LISA LISA/Lost In Emotion (Columbia)	11/2

New Artists are those who have not previously been reported as a Breaker by reporting stations.

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

RICHARD CARPENTER (11)
ELTON JOHN (7)
WARWICK & KASHIF (6)
AL JARREAU (5)
KOOL & THE GANG (5)
ABC (4)
KENNY G (4)
BRUCE SPRINGSTEEN (4)

HOTTEST

WHITNEY HOUSTON (35)
MICHAEL JACKSON (25)
DAN FOGELBERG (24)
CARLY SIMON (20)
SMOKEY ROBINSON (18)
FLEETWOOD MAC (17)
ABC (16)
HUEY LEWIS (15)
ANITA BAKER (11)
KENNY G (9)
RESTLESS HEART (9)

GOLD INTENSIVE

MOST ADDED

ABC (4)
CUTTING CREW (4)
KENNY G (4)
FLEETWOOD MAC (3)
AL JARREAU (3)
NYLONS (3)
MICHAEL BOLTON (2)
CARS (2)
MIAMI SOUND MACHINE (2)
CARLY SIMON (2)
SWING OUT SISTER (2)

HOTTEST

WHITNEY HOUSTON (21)
MICHAEL JACKSON (14)
HUEY LEWIS (13)
SMOKEY ROBINSON (13)
ABC (11)
FLEETWOOD MAC (10)
CARLY SIMON (9)
DAN FOGELBERG (8)
RESTLESS HEART (6)
ANITA BAKER (3)
KENNY G (3)

EAST

PARALLEL ONE

WQR/Bufalo
 Mike Rozman

WBEN/Bufalo
 Hank Nevins

BEE GEES
 ANITA BAKER
 Hottest: MICHAEL JACKSON
 WHITNEY HOUSTON
 ABC

WMAI/Washington
 Eileen Griffin

RICHARD CARPENTER
 ELTON JOHN
 Hottest: PAUL SIMON
 CUTTING CREW
 STEVE WINWOOD
 CARLY SIMON
 MICHAEL JACKSON

WGR/Bufalo
 Mike Rozman

WTIC/Hartford
 David Bernstein

WPRO/Providence
 Tom Cuddy

WCHI/Charleston
 Vic Marino

KDKA/Pittsburgh
 Cheryl Morton

WVBE/Charlotte
 Gary King

WDBQ/Orlando
 Dutch Schaffer

WHAS/Louisville
 Bruce McElvain

PARALLEL TWO

WICW/Bridgeport
 Peters/Becker

TIFFANY
 RICHARD MARX
 BELINDA CARLISLE
 BRUCE SPRINGSTEEN
 Hottest: SAMBARAMA
 GRATEFUL DEAD
 WHITNEY HOUSTON
 MADONNA
 FLEETWOOD MAC

WVTV/Charlotte
 Gary King

WVMA/Charlotte
 Gary King

WVDE/Charlotte
 Gary King

WVBT/Charlotte
 Andy Bickie

WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

PARALLEL THREE

WTKO/thaca
 Clyde/Thorion

WVHC/Charleston
 Vic Marino

WVBT/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

PARALLEL TWO

WVTV/Charlotte
 Gary King

WVMA/Charlotte
 Gary King

WVDE/Charlotte
 Gary King

WVBT/Charlotte
 Andy Bickie

WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

PARALLEL TWO

WVTV/Charlotte
 Gary King

WVMA/Charlotte
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WVDE/Charlotte
 Gary King

WVBT/Charlotte
 Andy Bickie

WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

PARALLEL TWO

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WVDE/Charlotte
 Gary King

WVBT/Charlotte
 Andy Bickie

WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

51 Reporters
40 Current Reports

Three stations reported a frozen list this week:
WHAS/Louisville
WHBC/Canton
WJBC/Bloomington

EAST

PARALLEL ONE

WWSW/Pittsburgh
 Ray Weitzel

MIAMI SOUND MACHI
 Hottest: GENESIS
 WHITNEY HOUSTON
 HUEY LEWIS & THE
 SMOKEY ROBINSON
 MIAMI SOUND MACHI

WKSZ/Philadelphia
 Jim Rafferty

WVTV/Charlotte
 Gary King

WVMA/Charlotte
 Gary King

WVDE/Charlotte
 Gary King

WVBT/Charlotte
 Andy Bickie

WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

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WVFL/Jacksonville
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WVMA/Charlotte
 Gary King

WVDE/Charlotte
 Gary King

WVBT/Charlotte
 Andy Bickie

WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

28 Reporters
20 Current Reports

Two stations reported a frozen playlist this week:
WUSA/Tampa
WMMR/Baltimore

Five stations did not report a new playlist, therefore their rotations were frozen:
2WD/Norfolk
KCIX/Boise
KUDL/Kansas City
WEZS/Richmond
WRAL/Raleigh

SOUTH

PARALLEL ONE

KSMG/San Antonio
 Jay Scott

ABC
 KENNY G
 Hottest: WHITNEY HOUSTON
 SMOKEY ROBINSON
 HUEY LEWIS & THE
 FLEETWOOD MAC
 DAN FOGELBERG

WVTV/Charlotte
 Gary King

WVMA/Charlotte
 Gary King

WVDE/Charlotte
 Gary King

WVBT/Charlotte
 Andy Bickie

WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

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WVDE/Charlotte
 Gary King

WVBT/Charlotte
 Andy Bickie

WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

Eight stations did not report a playlist, therefore their rotations were frozen:
KOY/Phoenix
KRMG/Tulsa
WBT/Charlotte
WCCO/Minneapolis
WGY/Schenectady
WKY/Paducah
WPRO/Providence

SOUTH

PARALLEL TWO

WVTV/Charlotte
 Gary King

WVMA/Charlotte
 Gary King

WVDE/Charlotte
 Gary King

WVBT/Charlotte
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WVNC/Charlotte
 Andy Bickie

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WVFL/Jacksonville
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WCCO/Minneapolis
WGY/Schenectady
WKY/Paducah
WPRO/Providence

MIDWEST

PARALLEL ONE

WVTV/Charlotte
 Gary King

WVMA/Charlotte
 Gary King

WVDE/Charlotte
 Gary King

WVBT/Charlotte
 Andy Bickie

WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
 Bruce McElvain

WVTV/Charlotte
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WVMA/Charlotte
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WVNC/Charlotte
 Andy Bickie

WVFL/Jacksonville
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WCCO/Minneapolis
WGY/Schenectady
WKY/Paducah
WPRO/Providence

MIDWEST

PARALLEL ONE

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 Gary King

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WKY/Paducah
WPRO/Providence

SUMMARY

Richard Carpenter vaults to top of FSA's Most Added. Impressive P1 support came from KFMB, KMOX, WTMJ, WMAI. Whitney Houston fronts FSA's Hottest (3rd week). ABC, a GI Most Added, also made a strong Music Intensive move last week. Houston and Michael Jackson are 1-2 Hottest (6th week). Alternative AC's most mentioned add (KTWV, KACE, KKSF, KUTE) was Basia.

ALTERNATIVE AC

KACE/Los Angeles Pam Robinson	WBMW/Washington Sebastian/Corpe	KKSFF/San Francisco Steve Feinstein	KLRS/San Jose Mark Hill
WARWICK & KASHIF "Reservations" MILES JAYE "Sbt" NATALIE COLE "Live" GEORGE PETTUS "Night" BASIA "Promises" Hottest: GROVER WASHINGTON JR. "Summer" ANITA BAKER "No One" WHISPERS "Better" WINANS/ANITA BAKER "Worry" SMPLY RED "Someday"	ART OF NOISE "Cruse" LESLIE DRAYTON "Sexy Lady" MICHAEL HOENIG "X Capt One" VAN MORRISON "An Waltz" MAKOTO OZONE "Passage" PUCKFAR "Moonance" RUBAJA & HERNANDEZ "Reflective" "Puerta" "Ma" "Indian" "Isobrid" "Forest" Hottest: YANNA "Mermaid" LANZ & SPEER "Waterfall" SUZANNE CIANI "Velocity" MICHAEL TOMLINSON "Sunlight" KEIKO MATSUI "Lights"	ICEHOUSE "Kingdom" RICHIE HAVENS "Don't" BASIA "Time" Hottest: CHET ATKINS "My Song" SUZANNE CIANI "Velocity" HIROSHIMA "I've Been" SPYRO GYRA "Del Corazon" MICHAEL TOMLINSON "Sunlight"	JOHN KAIZAN NEPTUNE "Directions" "Bamboo" "Feel" "Skip" PETER KATER "Foot" "Rain" KEVIN EUBANKS "Friends" "Essence" "Silent" "Wave" RICK WAKEMAN "Nine" "Adam" "Oliver" "Beauty" "Oscar" "Benjamin" WAVE "Journey" Hottest: ZAKIR HUSSAIN "Making Music" PATRICK MORAZ "Hypnwaves" GORDON GILTRAP "Unison" LUCIA HWONG "Himalayan" BRUCE BECKYAR "Heert"
KUTE/Los Angeles Lawrence Taylor	KTWV/Los Angeles Cody/Brodie	WLNR/Chicago Dee Handley	
DONNA SUMMER "Fascination" "Think" BASIA "Astrud" "Moss" RAY PARKER JR. "Over" "Perfect" ICEHOUSE "Kingdom" "Man" ELEANOR "Bahala" BLACK "Sweetest" "Wonderful" RICHARD CARPENTER "Time" RAY LYNCH "Rhythm" Hottest: MICHAEL TOMLINSON "Sunlight" SWING OUT SISTER "Twilight" PAT METHENY "Tak" ELAINE ELIAS "Through" RICHIE HAVENS "Know"	BASIA "Astrud" "Promises" "New Day" "From" RAY PARKER JR. "Midnight" DIANE SCHUUR "Together" Hottest: ANITA BAKER "No One" GLENN JONES "Begin" ANGELA WINBUSH "Angel" ALEXANDER O'NEAL "Sunshine" MICHAEL JACKSON "Liberan"	DAVID SANBORN "Dream" DONNA SUMMER "Fascination" BENSON & KLUGH "Dreamin" RAY PARKER JR. "Midnight" DIANE SCHUUR "Together" Hottest: ANITA BAKER "No One" GLENN JONES "Begin" ANGELA WINBUSH "Angel" ALEXANDER O'NEAL "Sunshine" MICHAEL JACKSON "Liberan"	

R&R NATIONAL AIRPLAY

AOR ALBUMS

Three Two Last
Weeks Weeks Week

167 REPORTS

SEPTEMBER 25, 1987

Reports/Adds Power Heavy Medium

- 3 2 **1 PINK FLOYD/A Momentary Lapse Of Reason** (Columbia)
- 1 1 1 **2 JOHN COUGAR MELLENCAMP/The Lonesome Jubilee** (Mercury/PG)
- 2 2 3 **3 CARS/Door To Door** (Elektra)
- 5 5 4 **4 AEROSMITH/Permanent Vacation** (Geffen)
- 7 5 **5 RUSH/Hold Your Fire** (Mercury/PG)
- — 8 **6 MICK JAGGER/Primitive Cool** (Columbia)
- 4 6 7 **7 DEF LEPPARD/Hysteria** (Mercury/PG)
- 12 9 9 **8 R.E.M./Document** (IRS/MCA)
- 6 8 10 **9 WHITESNAKE/Whitesnake** (Geffen)
- 3 4 6 **10 GRATEFUL DEAD/In The Dark** (Arista)
- — 17 **11 JETHRO TULL/Crest Of A Knave** (Chrysalis)
- 13 12 12 **12 INSIDERS/Ghost On The Beach** (Epic)
- 10 15 13 **13 HOOTERS/One Way Home** (Columbia)
- DEBUT** **14 LYNYRD SKYNYRD/Legend** (MCA)
- 8 11 11 **15 RICHARD MARX/Richard Marx** (EMI-Manhattan)
- 23 19 18 **16 MELVIN JAMES/The Passenger** (MCA)
- 27 20 **17 TIMOTHY B. SCHMIT/Timothy B** (MCA)
- 14 14 15 **18 SAMMY HAGAR/I Never Said Goodbye** (Geffen)
- 25 23 21 **19 GLEN BURTNICK/Heroes And Zeros** (A&M)
- 7 10 16 **20 U2/The Joshua Tree** (Island)
- — 26 **21 SQUEEZE/Babylon And On** (A&M)
- 11 13 14 **22 LOVERBOY/Wildside** (Columbia)
- 15 18 19 **23 FLEETWOOD MAC/Tango In The Night** (WB)
- DEBUT** **24 ICEHOUSE/A Man Of Colours** (Chrysalis)
- 18 22 23 **25 HEART/Bad Animals** (Capitol)
- DEBUT** **26 KISS/Crazy Nights** (Mercury/PG)
- 31 31 31 **27 LA BAMBA/Soundtrack** (Slash/WB)
- 39 34 33 **28 BRANDOS/Honor Among Thieves** (Relativity)
- 22 21 24 **29 MR. MISTER/Go On** (RCA)
- 32 30 30 **30 CUTTING CREW/Broadcast** (Virgin)
- 30 28 28 **31 PETE BARDENS/Seen One Earth** (Cinema/Capitol)
- 17 25 29 **32 GREAT WHITE/Once Bitten** (Capitol)
- 35 33 32 **33 OUTFIELD/Bangin'** (Columbia)
- DEBUT** **34 BODEANS/Outside Looking In** (Slash/Reprise)
- 16 17 22 **35 DAVID BOWIE/Never Let Me Down** (EMI-Manhattan)
- 26 29 35 **36 CRUZADOS/After Dark** (Arista)
- — 38 **37 NORTHERN PIKES/Big Blue Sky** (Virgin)
- 9 16 25 **38 BRYAN ADAMS/Into The Fire** (A&M)
- DEBUT** **39 JIMMY DAVIS & JUNCTION/Kick The Wall** (QMI Music/MCA)
- 20 26 36 40 **SILENCERS/A Letter From St. Paul** (RCA)

"Learning" (157) "Slip" (119) "Turning" (57)	161-0	74+	148+	13-
"Hard" (121) "Paper" (116) "Cherry" (57)	158-0	58-	146-	12+
"Strap" (129) "Girl" (117) "Double" (23)	162-2	41-	130-	32+
"Dude" (133) "Rag" (115) "Hangman" (7)	147-1	44+	119+	26-
"Force" (139) "Time" (122) "Lock" (18)	150=2	31+	111+	33-
"Work" (117) "Throwaway" (83) "Will" (26)	159+5	15-	91-	64+
"Animal" (135) "Hysteria" (54) "Excitable" (16)	138-1	26+	108+	28-
"One" (159) "End" (13) "Finest" (5)	159+4	29+	104+	50-
"This" (124) "Here" (23) "Give" (3)	134+5	31+	94+	37-
"Hell" (90) "L.A." (37) "Push" (33)	120-0	21-	75-	40+
"Steel" (129) "Farm" (40) "Jump" (12)	145+19	4+	48+	87+
"Ghost" (140) "Candy" (2) "35,000" (1)	140-2	7-	69=	66-
"Satellite" (128) "Johnny B" (9) "Karla" (5)	131-4	7=	54-	69+
"Truck" (131) "Georgia" (7) "Simple" (7)	133 /23	5	45	83
"Should've" (107) "Mean" (2) "Endless" (1)	110-3	23-	70-	38+
"Why" (136)	136+5	5+	42+	85-
"Boys" (135) "Give" (2) "Night" (1)	136+10	3+	24+	106+
"Returning" (84) "Eagles" (15) "Boys" (5)	97-0	5-	40-	55-
"Follow" (115) "Spinning" (2) "Heard" (1)	117-3	4=	28=	76=
"Where" (58) "God's" (13) "Bullet" (6)	71-1	14-	41-	26-
"Hourglass" (103) "Prisoner" (5) "853-5937" (4)	105+5	5+	30+	61=
"Notorious" (96) "Rise" (5) "Walkin'" (3)	101-1	6-	40-	52+
"Lies" (80) "Everywhere" (3) "Seven" (2)	82-2	13-	54-	24-
"Crazy" (114) "Kingdom" (3) "Electric" (2)	115 /32	3	13	77
"Wait" (50) "Run" (22) "Girl" (9)	79-7	9-	26-	50+
"Crazy" (91) "No" (1) "High" (1)	91 /3	1	11	58
"Come On" (70) "La Bamba" (2) "Framed" (2)	70+7	4+	21+	45+
"Gettysburg" (89) "Fear" (1)	90+8	1=	8+	61=
"Something" (56) "Stand" (3) "Power" (2)	59-1	6-	32-	20-
"I've" (59)	59-1	7+	31+	28-
"Dreams" (71) "Seascape" (2)	71-3	2-	14-	42-
"Rock" (39) "Lady" (36) "Never" (1)	71-6	4-	12-	39-
"Banging" (74) "Since" (2) "Surrender" (2)	77-6	0=	10-	48=
"Only" (72) "Pick" (2) "Lonely" (1)	73+10	0=	9+	47+
"Never" (52) "Bang" (1)	53-0	4-	23-	25-
"Small" (72) "Bed" (3) "Last" (1)	76-7	0=	2-	54=
"Things" (69) "Jackie T" (2) "Lonely" (1)	70+11	2+	5+	35+
"Victim" (43) "Heat" (1) "Only" (1)	45-1	5-	21-	21=
"Kick" (70) "Shoe" (1) "Rockin'" (1)	70/18	1	3	38
"Painted" (31) "Red" (4) "Letter" (2)	36-0	1-	14-	20-

FOSTER AND LLOYD



The Advance 12"
On Your Desk Now

HARD TO SAY NO

From the forthcoming Foster & Lloyd album



BREAKERS

LYNYRD SKYNYRD
Legend (MCA)
80% of our reporters on it.

ICEHOUSE
A Man Of Colours (Chrysalis)
69% of our reporters on it.

NEW & ACTIVE

- MASON RUFFNER "Gypsy Blood" (CBS Associated) 50/10 (45/15)**
Adds: KLOS, KUPD, KGB, KXRX, WDHA, WAQX, WRDU, KMBY, KSOY, KFMF. Heavy 4: KAZY, WHCN, WPLR, KPEZ. Medium 22 including WNEW, WLVO, KDKB, KISW, WHEB, WLAV, KILQ, WIZN, WRKI.
- JOHN WAITE "Rover's Return" (EMI-Manhattan) 49/5 (51/9)**
Adds: WKFM, KLAQ, WDJZ, WWCT, KWHL. Heavy 7 including KBPI, WCMF, WIMZ, KRNA, KQWB, WZZQ. Medium 37 including WYNF, WLLZ, KLOS, KGB, KOME, KISW, WKDF, WAPL, KGGQ, KQDS.
- CALL "Into The Woods" (Elektra) 33/4 (33/3)**
Adds: KUPD, WOUR, KLB, KZOO. Heavy 4: WNOR, 91X, KZEL, KEZE. Medium 16 including WXRT, KBCO, KGB, KRQR, KOME, WHEB, KILQ, KQWB, KFMF.
- DISORDERLIES "Soundtrack" (Tin Pan Apple/PolyGram) 30/3 (30/2)**
Adds: WBYR, WRQK, KSOY. Powers 2. Heavy 9 including WEBN, WIMZ, WQMF, WKDF, KISS, KOMP, KNAC, WZZQ. Medium 19 including WMMR, WLVO, KGB, KRQR, KOME, WAQY, KLAQ, WAPL, WTUE, KGGQ.
- ECHO & THE BUNNYMEN "Echo & The Bunnymen" (Sire/WB) 28/5 (23/1)**
Adds: KTXQ, WBYR, WBRU, WHTF, WIZN. Powers 2. Heavy 8: WLIR, WXRT, KRQO, 91X, CFNY, WHFS, WFNX, WXXP. Medium 10 including KBCO, CHEZ, WIOQ, WEZX, WZEW, WMAD, KPOI, KKCY, KTYD.
- MICHAEL BOLTON "The Hunger" (Columbia) 20/19 (1/1)**
Adds including WKLS, WTPA, WHTF, KMOD, KKDJ, KMBY, KEZE, KATP, KFMF, KOZZ. Heavy 1: WPLR. Medium 10 including WLLZ, KQRS, WHCN, WLAV, KNX, WRKI, KGRQ.
- LITTLE AMERICA "Little America" (Geffen) 19/8 (12/5)**
Adds: WNOR, KRQR, WOUR, WIMZ, KJOT, KKDJ, KFMZ, WAOR. Heavy 0. Medium 10 including KISW, WRFX, KATT, KICT, KATP, WMRY.
- DIO "Dream Evil" (WB) 18/4 (15/5)**
Adds: WQFM, KRXQ, KISS, KDJK. Heavy 1: KNAC. Medium 8: KDKB, WHCN, WAQX, KLAQ, WLAV, KMOD, KFMG, KATP.
- MARC JORDAN "Talking Through Pictures" (RCA) 17/2 (15/1)**
Adds: Q107, WPLR. Powers 1. Heavy 2: KTCZ, KGRQ. Medium 8 including KBCO, KFOG, WEZX, WLAV, WLNZ, WRKI, KFMF.
- MOTLEY CRUE "Girls, Girls, Girls" (Elektra) 16/6 (14/0)**
Adds: KWIC, KILQ, KKDJ, KBER, KLPX. Powers 1. Heavy 2: KNAC, KTAL. Medium 8 including WDVE, KTXQ, WYNF, KAZY, KGB, WHCN, KISS.
- dB'S "The Sound Of Music" (IRS/MCA) 16/2 (14/3)**
Adds: WHCN, WBRU. Heavy 1: WMAD. Medium 10 including WXRT, KBCO, KPEZ, WIMZ, WLNZ, KZEL, WHFS, WFNX.

R&R NATIONAL AIRPLAY AOR TRACKS®

Three Weeks	Two Weeks	Last Week		Reports/Adds	Power	Heavy	Medium
3	3	1	1 PINK FLOYD/Learning To Fly (Columbia)	157-0	71=	145+	12-
DEBUT			2 BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)	153 /153	50	126	25
12	8	6	3 R.E.M./The One I Love (IRS/MCA)	159+/4	29+	104+	50-
DEBUT			4 YES/Love Will Find A Way (Atco)	149 /149	26	103	42
5	4	4	5 AEROSMITH/Dude (Looks Like A Lady) (Geffen)	133-0	43+	109-	22-
6	5	5	6 RUSH/Force Ten (Mercury/Pg)	139-0	30+	103-	31-
11	9	8	7 DEF LEPPARD/Animal (Mercury/Pg)	135-1	25+	101+	31-
1	1	2	8 JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/Pg)	116-0	44-	102-	11+
2	2	3	9 CARS/You Are The Girl (Elektra)	117-0	34-	98-	16+
13	10	9	10 INSIDERS/Ghost On The Beach (Epic)	140-3	7-	69=	66-
18	17	12	11 WHITESNAKE/Is This Love (Geffen)	124+/6	24+	81+	40-
29	21	15	12 CARS/Strap Me In (Elektra)	129+/11	7+	58+	67-
14	11	10	13 MICK JAGGER/Let's Work (Columbia)	117-0	13-	72-	40-
30	24	16	14 JOHN C. MELLENCAMP/Hard Times For An Honest... (Mercury/Pg)	121+/9	12+	63+	56-
40	20		15 PINK FLOYD/One Slip (Columbia)	119+/14	2+	48+	66+
24	18	14	16 HOOTERS/Satellite (Columbia)	128+/6	5-	50-	70+
23	20	17	17 MELVIN JAMES/Why Won't You Stay (Come In...) (MCA)	136+/5	5+	42+	85-
25	22		18 LYNRYD SKYNYRD/Truck Drivin' Man (MCA)	131+/22	5=	45+	81+
22			19 JETHRO TULL/Steel Monkey (Chrysalis)	129+/14	3+	44+	76+
38	26		20 RUSH/Time Stand Still (Mercury/Pg)	122+/22	2-	48+	67+
48	30	21	21 TIMOTHY B. SCHMIT/Boys Night Out (MCA)	135+/11	3+	24+	105+
7	7	7	22 RICHARD MARX/Should've Known Better (EMI-Manhattan)	107-2	23-	69-	37+
44	31	29	23 AEROSMITH/Rag Doll (Geffen)	115+/13	2+	37+	72+
4	6	11	24 GRATEFUL DEAD/Hell In A Bucket (Arista)	90-0	12-	56-	29-
26	25	23	25 GLEN BURTNICK/Follow You (A&M)	115-3	4=	28=	75=
10	12	13	26 LOVERBOY/Notorious (Columbia)	96-1	6-	39-	49-
15	15	18	27 FLEETWOOD MAC/Little Lies (WB)	80-2	13-	53-	23-
31	28	24	28 BILLY IDOL/Mony Mony Live (Chrysalis)	97-1	8+	32-	51-
40	33	31	29 SQUEEZE/Hourglass (A&M)	103+/4	5+	30+	60=
43			30 ICEHOUSE/Crazy (Chrysalis)	114+/32	2=	12+	77+
37			31 MICK JAGGER/Throwaway (Columbia)	83+/34	2+	35+	43+
21	19	19	32 SAMMY HAGAR/Returning Home (Geffen)	84-0	3-	36-	47-
9	13	27	33 U2/Where The Streets Have No Name (Island)	58-1	13-	35-	20-
55	42	36	34 KISS/Crazy Crazy Nights (Mercury/Pg)	91+/3	1=	11+	58+
48	39		35 LOS LOBOS/Come On, Let's Go (Slash/WB)	70+/8	4+	21+	45+
47	43	38	36 BRANDOS/Gettysburg (Relativity)	89+/8	1=	8+	60=
41	36	35	37 CUTTING CREW/I've Been In Love Before (Virgin)	59-1	7+	31+	28-
46			38 PINK FLOYD/On The Turning Away (Columbia)	57+/11	0=	21-	32+
19	22	30	39 MR. MISTER/Something Real (Inside Me/Inside You) (RCA)	56-1	6-	30-	20-
45	37	41	40 JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/Pg)	57-7	2+	20=	34-
46	45	44	41 DEF LEPPARD/Hysteria (Mercury/Pg)	54+/3	2-	22=	31+
39	34	34	42 PETE BARDENS/In Dreams (Cinema/Capitol)	71-3	2-	14-	42-
49	41	40	43 OUTFIELD/Bangin' On My Heart (Columbia)	74-6	0=	9-	47-
56			44 BODEANS/Only Love (Slash/Reprise)	72+/9	0=	9+	47+
16	16	28	45 DAVID BOWIE/Never Let Me Down (EMI-Manhattan)	52-0	4-	23-	24-
59	49		46 CRUZADOS/Small Town Love (Arista)	72+/7	0=	2-	52+
8	14	32	47 BRYAN ADAMS/Victim Of Love (A&M)	43-0	5-	21-	20+
DEBUT			48 ROGER HODGSON/You Make Me Love You (A&M)	63 /59	0	9	43
57	48		49 PINK FLOYD/The Dogs Of War (Columbia)	46-4	0=	16-	27-
54			50 NORTHERN PIKES/Things I Do For Money (Virgin)	69+/11	1+	4=	36+
60			51 JIMMY DAVIS & JUNCTION/Kick The Wall (QMI Music/MCA)	70+/18	1+	3=	38+
59			52 HEART/Wait For An Answer (Capitol)	50+/8	0=	7=	40+
DEBUT			53 JETHRO TULL/Farm On The Freeway (Chrysalis)	40+/19	1+	12+	25+
54	47	51	54 JOHN KAY & STEPPENWOLF/Give Me Life (Qwil)	53-3	0-	4+	41-
20	23	33	55 FABULOUS THUNDERBIRDS/How Do You Spell Love (CBS Assoc.)	41-0	0=	10-	26-
17	26	42	56 GREAT WHITE/Rock Me (Capitol)	39-0	4-	12-	21-
56	55		57 JOHN COUGAR MELLENCAMP/The Real Life (Mercury/Pg)	34-0	0=	15+	15=
22	29	47	58 SILENCERS/Painted Moon (RCA)	31-0	0-	13-	16-
51		57	59 GRATEFUL DEAD/West L.A. Fadeaway (Arista)	37-4	0=	11=	23-
DEBUT			60 JOHN WAITE/Don't Lose Any Sleep (EMI-Manhattan)	46=/5	0=	6+	35-

BREAKERS®

- BRUCE SPRINGSTEEN**
Brilliant Disguise (Columbia)
92% of our reporters on it.
- YES**
Love Will Find A Way (Atco)
90% of our reporters on it.
- ICEHOUSE**
Crazy (Chrysalis)
69% of our reporters on it.

NEW ARTISTS

Albums

Report:

- 1** BRANDOS/Honor Among Thieves (Relativity) 90
- 2** BODEANS/Outside Looking In (Slash/Reprise) 73
- 3** JIMMY DAVIS & JUNCTION/Kick...(QMI Music/MCA) 70
- NORTHERN PIKES/Big Blue Sky (Virgin) 70**
- 5** ECHO & THE BUNNYMEN/Echo & The Bunnymen (Sire/WB) 28
- 6** MARC JORDAN/Talking Through Pictures (RCA) 17
- 7** dB's/The Sound Of Music (IRS/MCA) 16
- 8** LOLITA POP/Lolita Pop (Virgin) 12
- SILENT RUNNING/Walk On Fire (Atlantic) 12**
- STRANGE WAYS/Native Sons (RCA) 12**
- 10,000 MANIACS/In My Tribe (Elektra) 12**

Tracks

- 1** BRANDOS/Gettsburg (Relativity) 89
- 2** BODEANS/Only Love (Slash/Reprise) 72
- 3** JIMMY DAVIS & JUNCTION/Kick...(QMI Music/MCA) 70
- 4** NORTHERN PIKES/Things I Do For Money (Virgin) 59
- 5** MASON RUFFNER/Red Hot Lover (CBS Associated)* 49
- 6** MSG/Gimme Your Love (Capitol) 40
- 7** GREAT WHITE/Lady Red Light (Capitol)* 36
- NEW ORLEANS RADIATORS/Like Dreamers Do (Epic) 36**
- 9** BOURGEOIS TAGG/I Don't Mind At All (Island) 31
- 10** BEAT FARMERS/Hollywood Hills (Curb/MCA)* 26

New Artists are those who have never had an AOR Breaker. Tracks with asterisks are from albums which have already been Breakers and thus no longer appear among the albums listed.

BoDeans

ONLY
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BAND.
"ONLY LOVE"
ONLY
A
GREAT
SONG.



THE NEW SINGLE FROM THE FORTHCOMING ALBUM
OUTSIDE LOOKING IN PRODUCED BY JERRY HARRISON
ONLY ON SLASH/REPRISE RECORDS



R&R NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

BRUCE SPRINGSTEEN/Brilliant (153)
YES/Love (149)
ROGER HODGSON/Make (59)
MSG/Gimme (39)
N.O. RADIATORS/Dreamers (36)
MICK JAGGER/Throwaway (34)
STEVE WINWOOD/Valerie (33)
ICEHOUSE/Crazy (32)
BOURGEOIS TAGG/Mind (31)
LYNYRD SKYNYRD/Truck (22)
RUSH/Time (22)

HOTTEST

PINK FLOYD/Learning (71)
BRUCE SPRINGSTEEN/Brilliant (50)
J.C. MELLENCAMP/Paper (44)
AEROSMITH/Dude (43)
CARS/You (34)
RUSH/Force (30)
R.E.M./One (29)
YES/Love (26)
DEF LEPPARD/Animal (25)
WHITESNAKE/Love (24)

CHART CLIMBERS

BRANDS "Gettysburg" (Relativity) 89/8 (83/12)

Adds: WBAB, WSHE, KSHE, WCCC, WDI, WRDU, KFMX. Heavy 8: WTPA, WHCN, WHEB, KZEL, KMBY, WHFS, WIZN, KQWB. Medium 60 including WNEW, KTXQ, KLOL, WNOR, WYFN, WXRT, WLVO, WLLZ, KQRS, KUPD. Moves 38-36.

MICK JAGGER "Throwaway" (Columbia) 83/34 (51/51)

Adds including WLVO, WQFM, KAZY, KBPI, KROQ, 91X, WPDH, WRXL, WAPL, WTUE. Heavy 35 including WHJY, KLOL, WGTR, WLUP, WXRT, WLLZ, KQRS, KSHE, KUPD, KFOG. Medium 43 including WNEW, WKLS, KTXQ, WSHE, WYFN, WPYX, WCCC, WDI, WIXV, KDJK. Moves 37-31.

BODEANS "Only Love" (Slash/Reprise) 72/9 (63/30)

Adds: WBAB, KAZY, KUPD, WIOQ, WEGR, KISS, KMBY, KEZE, KWHL. Heavy 9 including WLIR, WXRT, WQFM, KPEZ, WAPL, WMAD, KZEL, WHFS. Medium 47 including WNEW, WNOR, WLUP, WLLZ, KBCO, 91X, KFOG, KISW, KXRX, KLB. Moves 56-44.

CRUZADOS "Small Town Love" (Arista) 72/7 (68/18)

Adds: WHJY, WKRR, WKDF, WDI, KCAL, KEZE, WRUF. Heavy 2: KROQ, KPEZ. Medium 52 including WNEW, WSHE, WNOR, WXRT, KQRS, KBCO, KLOS, KUPD, KZAP, 91X. Moves 49-46.

JIMMY DAVIS & JUNCTION "Kick The Wall" (QMI Music/MCA) 70/18 (54/21)

Adds including KRXQ, KSJO, WHEB, WAQY, WOUR, KLB, WTUE, WIZN, WRKI, WWWV. Heavy 3: KBPI, KXRX, WEGR. Medium 38 including WLLZ, KDKB, KUPD, KFOG, KRQR, KISW, WKRR, WIMZ, WKDF, WIXV. Moves 60-51.

LOS LOBOS "Come On, Let's Go" (Slash/WB) 70/8 (64/15)

Adds: WMMR, KISW, KPEZ, KLAQ, KIL, KQWB, WZZQ, KGRQ. Heavy 21 including WNEW, KBCO, KROQ, 91X, KGB, KFOG, KOME, WCCC, WAQY, WWCT. Medium 45 including WBAB, WNOR, WXRT, WLLZ, WZZO, WHEB, WPDH, WOUR, WDI, WTUE. Moves 39-35.

NORTHERN PIKES "Things I Do For Money" (Virgin) 69/11 (59/19)

Adds: KZEW, WYFN, KLOS, KRXQ, WHEB, KBAT, KPOI, KLPX, KFMQ, WZZQ, KZOO. Heavy 4: CHEZ, CFNY, WFNX, KQWB. Medium 36 including WNEW, WHJY, KTXQ, WGTR, WNOR, WXRT, KQRS, KBCO, 91X, WCCC. Moves 54-50.

ROGER HODGSON "You Make Me Love You" (A&M) 63/59 (4/4)

Adds including KYYS, WQFM, KGB, KRQR, WOUR, KLB, WKRR, WAPL, WLAV, KATT. Heavy 9: CHOM, KFOG, WZZO, WTPA, WKDF, KTCZ, KRNA, KFMQ, WMRY. Medium 43 including WNEW, WLLZ, KSHE, KZAP, CFOX, WPYX, WPDH, WCMF, WAQY, WAAF. Debuts at #48.

PINK FLOYD "On The Turning Away" (Columbia) 57/11 (53/29)

Adds: WIYY, WEBN, WLVO, WLLZ, KRQR, KXRX, KQDS, KIL, KDJK, KMBY, KTL. Heavy 21 including WNEW, WLUP, WXRT, KUPD, KQON, WHEB, WIMZ, WLAV, KPOI, KNAC. Medium 32 including WBAB, KTXQ, KLOL, KZAP, KOME, WOUR, WKRR, WDI, WRXL, WTUE. Moves 46-38.

JOHN COUGAR MELLENCAMP "Cherry Bomb" (Mercury/PolyGram) 57/7 (58/6)

Adds: WLVO, KUPD, WDMA, WOUR, WYFY, WKQQ, KKDJ. Heavy 20 including WDVE, WLUP, KRQR, WPYX, WZZO, WCMF, WKDF, KATT, WBLM, WWWV. Medium 34 including WBAB, WKLS, KLOL, WGTR, WNOR, WQFM, WKRR, WRDU, WRXL, WIXV. Moves 41-40.

DEF LEPPARD "Hysteria" (Mercury/PolyGram) 54/3 (52/7)

Adds: WQFM, KGB, WTUE. Heavy 22 including WEBN, WLLZ, KQRS, KUPD, KRQR, WPYX, KLAQ, KISS, WAPL, WLAV. Medium 31 including WKLS, KLOL, WGTR, WLVO, KDKB, WPDH, WIXV, WRQK, KQDS, KICT. Moves 44-41.

HEART "Wait For An Answer" (Capitol) 50/8 (44/13)

Adds: WQFM, WAQY, KPEZ, WZYC, KLAQ, KBAT, WRKI, KGRQ. Heavy 7: KLOL, KGB, WHCN, KWIC, KFMG, WMRQ, WZZQ. Medium 40 including WBAB, KYYS, KISW, WPYX, WHEB, WAQY, KGGG, KATT, WWCT, KMOD. Moves 59-52.

JOHN WAITE "Don't Lose Any Sleep" (EMI-Manhattan) 46/5 (46/9)

Adds: WKFM, KLAQ, WDI, WWCT, KWHL. Heavy 6: KBPI, WCMF, WIMZ, KRNA, KQWB, WZZQ. Medium 35 including WYFN, WLLZ, KLOS, KGB, KOME, WKDF, WAPL, KGGG, KEZO, KPOI. Debuts at #60.

JETHRO TULL "Farm On The Freeway" (Chrysalis) 40/19 (22/22)

Adds including WDVE, WKLS, WYFN, WQFM, WPDH, WKQO, WRQK, KICT, WRKI, KFMQ. Heavy 12 including KQRS, KBCO, KFOG, KRQR, KSJO, WPLR, WWWV, WMRY, KWHL. Medium 25 including WMMR, KTXQ, KLOL, KZAP, WPYX, WDMA, WCMF, KLB, KFMG, KOZZ. Debuts at #53.

JOHN COUGAR MELLENCAMP "The Real Life" (Mercury/PolyGram) 34/0 (35/6)

Heavy 15 including WYFN, KBPI, KUPD, KZAP, KRQR, KISS, WAPL, WLAV, KMOD, KPOI. Medium 15 including WNEW, KTXQ, KLOS, WAAF, WRQK, WFBQ, WWCT, KICT, KDJK, KOZZ. Debuts at #57.

NEW & ACTIVE

MASON RUFFNER "Red Hot Lover" (CBS Associated) 49/12 (41/15)

Adds including KLOS, KUPD, KGB, KISW, KXRX, WHEB, WRDU, KMBY, KSQY, KFMF. Heavy 4: KAZY, WHCN, WPLR, KPEZ. Medium 21 including WNEW, WLVO, WBRU, WEZX, WONE, WLAV, WLNZ, KIL, WIZN, WRKI.

MSG "Gimme Your Love" (Capitol) 40/39 (1/1)

Adds including WHJY, WZZO, WHEB, WAQY, WIXV, KMOD, KIL, KDJK, KEZE, WRKI. Heavy 1: KNAC. Medium 21 including WNEW, KTXQ, KSHE, KBPI, KDKB, KUPD, KOME, WAAF, WIMZ, KISS.

NEW ORLEANS RADIATORS "Like Dreamers Do" (Epic) 36/36 (0/0)

Adds including WMMR, KRQR, WCCC, KLB, WDI, KMOD, KICT, WWWV, KRNA, KOZZ. Heavy 1: WTPA. Medium 20 including WNEW, WKLS, KBCO, KISW, WPYX, WOUR, WXKE, KATT, WRKI, KTYD.

GREAT WHITE "Lady Red Light" (Capitol) 36/10 (25/17)

Adds: KLOL, KBPI, WLAV, KATT, KIL, KEZE, WRKI, WGIR, WBLM, WRUF. Heavy 0. Medium 21 including Q107, KAZY, KUPD, WCCC, WHCN, WAQY, WAQX, WAAF, KISS, WLNZ.

STEVE WINWOOD "Valerie" (Island/WB) 33/33 (0/0)

Adds including KRXQ, WHCN, KPEZ, WZYC, WIMZ, WDI, KZRR, KIL, KEZE, WRUF. Powers 1. Heavy 6: WEBN, KINK, WZZO, WTPA, KRNA, WZZQ. Medium 24 including WBAB, WHJY, KTXQ, KLOL, WSHE, KQRS, KRSP, WPLR, WEZX, WAAF.

CALL "In The River" (Elektra) 33/4 (32/3)

Adds: KUPD, WOUR, KLB, KZOO. Heavy 4: WNOR, 91X, KZEL, KEZE. Medium 16 including WXRT, KBCO, KGB, KRQR, KOME, KSJO, WHEB, KIL, KQWB, KFMF.

BOURGEOIS TAGG "I Don't Mind At All" (Island) 31/31 (0/0)

Adds including KROQ, KRQR, WKLC, WDMA, WKRR, KICT, KIL, WRUF, KRNA, KFMF. Heavy 2: WPLR, KTCZ. Medium 19 including WBAB, WNEW, KYYS, KBCO, KRXQ, KZAP, KOME, WHCN, WOUR, KLB.

TOM KIMMEL "Tryin' To Dance" (Mercury/PolyGram) 31/2 (34/4)

Adds: KGB, KRNA. Heavy 0. Medium 18 including WLLZ, KOME, WDMA, WHEB, WEZX, KWIC, WTUE, KMOD, KEZE, WIZN.

BON JOVI "Edge Of A Broken Heart" (Tin Pan Apple/PolyGram) 30/3 (30/2)

Adds: WBYP, WRQK, KSQY. Powers 2. Heavy 9 including WEBN, WIMZ, WQFM, WKDF, KISS, KOMP, KNAC, WZZQ. Medium 19 including WMMR, WLVO, KGB, KRQR, KOME, WAQY, KLAQ, WAPL, WTUE, KGGG.

SAGA "Only Time Will Tell" (Atlantic) 27/16 (11/11)

Adds including WHJY, KYYS, WQFM, KSJO, WKLC, KWIC, KMJX, KRIX, WLAV, KMOD, KIL, WRKI. Heavy 1: Q107. Medium 19 including WRQK, KGGG, WLNZ, KICT, KKDJ, KATP, WMRY, KOZZ.

BEAT FARMERS "Hollywood Hills" (Curb/MCA) 26/11 (14/9)

Adds: KBCO, WAQY, KPEZ, KRIX, WMAD, KICT, KMBY, KLPX, WGIR, WWWV, KTYD. Heavy 2: KGB, KZEL. Medium 13 including WXRT, KOME, WDMA, KMOD, KJOT, KEZE, KATP, KQWB, WMRY.

MICK JAGGER "Say You Will" (Columbia) 26/7 (20/20)

Adds: WLUP, WQFM, 91X, KTCZ, KNX, WBLM, KGRQ. Heavy 4: CHOM, KBCO, WMAD, WMRY. Medium 20 including WNEW, WDVE, KLOL, WCMF, WRDU, WKGR, WRQK, WLNZ, KICT, WRKI, WKLT.

CARS "Double Trouble" (Elektra) 23/5 (18/0)

Adds: KGON, WRQK, KMOD, KICT, KSQY. Heavy 6: WKLS, WQFM, KUPD, KRQR, KLB, WWWV. Medium 15 including WNEW, Q107, WLVO, WLLZ, WAAF, WRFX, KIL, KDJK, KOZZ.

ECHO & THE BUNNYMEN "Lips Like Sugar" (Sire/WB) 21/4 (18/3)

Adds: KTXQ, WBYP, WHTE, WIZN. Powers 2. Heavy 7: WLIR, KROQ, 91X, CFNY, WHFS, WFNX, WXXP. Medium 6 including KBCO, WIOQ, WEZX, KPOI, KTYD.

LITTLE AMERICA "You Were Right" (Geffen) 19/8 (12/5)

Adds: WNOR, KRQR, WOUR, WIMZ, KJOT, KKDJ, KFMZ, WAOR. Heavy 0. Medium 10 including KISW, WRFX, KATT, KICT, KATP, WMRY.

MICHAEL BOLTON "Gina" (Columbia) 18/18 (0/0)

Adds including WKLS, WTPA, WHTE, KMOD, KKDJ, KMBY, KEZE, WMRY, KGRQ, KFMF, KZOO, KOZZ. Heavy 1: WPLR. Medium 8 including WLLZ, KQRS, WHCN, WLAV, KATP.

U2 "Silver & Gold" (Island) 18/4 (17/10)

Adds: KWIC, WRQK, KDJK, WWWV. Heavy 5: KROQ, 91X, KZEL, WFNX, WMRY. Medium 10 including WBAB, Q107, WQFM, KGON, KGB, KISW, WRDU.

RUSH "Lock And Key" (Mercury/PolyGram) 18/1 (18/6)

Adds: WIXV. Heavy 4: WDVE, KSJO, WHCN, WBLM. Medium 14 including WKLS, KTXQ, KLOL, WNOR, KOME, WBYP, WRQK, KEZO, KICT, KOZZ.

MARC JORDAN "This Independence" (RCA) 16/2 (14/2)

Adds: Q107, WPLR. Heavy 1: KTCZ. Medium 8 including KBCO, KFOG, WEZX, WLAV, WLNZ, WRKI, KFMF.

SAMMY HAGAR "Eagles Fly" (Geffen) 15/5 (11/1)

Adds: WCMF, WKDF, WWCT, KIL, KLPX. Powers 2. Heavy 6 including WLLZ, WRIF, KUPD, WIMZ, WAPL. Medium 7 including WKQZ, KRNA, WAOR.

DIO "When A Woman Cries" (WB) 15/4 (11/7)

Adds: WQFM, KRXQ, WHCN, KDJK. Heavy 1: KNAC. Medium 7 including WAQX, KLAQ, WLAV, KMOD, KFMG, KATP.

AOR ALBUMS

MOST ADDED

ICEHOUSE (32)
LYNYRD SKYNYRD (23)
MICHAEL BOLTON (19)
JETHRO TULL (19)
JIMMY DAVIS & JUNCTION (18)
SILENT RUNNING (12)
NORTHERN PIKES (11)
BODEANS (10)
MASON RUFFNER (10)
TIMOTHY B. SCHMIT (10)

HOTTEST

PINK FLOYD (74)
J.C. MELLENCAMP (58)
AEROSMITH (44)
CARS (41)
RUSH (31)
WHITESNAKE (31)
R.E.M. (29)
DEF LEPPARD (26)
RICHARD MARX (23)
GRATEFUL DEAD (21)

CHART CLIMBERS — Charted tracks that are building in airplay but have yet to become Breakers. Numbers indicate total reports/adds, e.g., 80/40 means 80 total reports and 40 adds. (Figures in parentheses are last week's data.)

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters.

MOST ADDS — This week's most added records.

HOTTEST — This week's records receiving the most power reports.

PARALLEL OF PLAYLISTS

EAST

B104 WBSB Baltimore PD: Brian Thomas

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BELINDA CARLISLE/Heaven Is A Place On Earth
29 CUTTING CREAM/In My Arms

92.7 FM Washington D.C. PD: Chuck Morgan MD: Pam Trickett

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

92.7 FM Providence Ops. Manager: Tom Cuddy MD: Vic Edwards

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

WBLI 106.7 FM Long Island PD: Bill Terry MD: Ruth Tolson

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

G103 Tampa Ops. Manager: Mason Dixon MD: Bobby Rich

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

Houston VP/Programming: John Lander PD: Ron Parker MD: John Cook

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

WKSE-FM 98.5 Buffalo PD: Boom Boom Cannon Ops Mgr: Lorrin Palagi

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

94.7 FM Montreal PD: Bob Beauchamp MD: Guy Brouillard

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

94 FM Pittsburgh PD: Jim Richards MD: Lori Campbell

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

MAJIC 102.5 FM Buffalo PD: Kevin Belcastro MD: Roger Christian

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

100 FM New York VP/Programming: Scott Shannon OM: Steve Kingston

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

EAGLE 106 WEGX Philadelphia PD: Charlie Quinn MD: Jay Beau Jones

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

POWER 95 WPLJ-FM RADIO PD: Larry Berger MD: Andy Dean

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

90.3 WCAU-FM Philadelphia PD: Scott Walker MD: Glenn Kalina

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

WZOU Boston PD: Harry Nelson

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

WAKS-FM Boston PD: Sunny Joe White MD: Susan O'Connell

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

POWER 104 KRBE Houston PD: Paul Christy Music Coord: Cheryl Broz

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

97.1 WGLR Dallas PD: John Roberts MD: J.D. Ryan

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

- 28 BRUCE SPRINGSTEEN/Brighton Turnpike
29 TITMOTHY B. SCHMITZ/Boys Night Out

97.1 WGLR Dallas PD: Tony Macrini MD: Doc Michaels

- 1 1 WHITESNAKE/Here I Go Again
2 2 WHITNEY HOUSTON/Don't Be A Fool

CHR PAGE ONE PLAYLISTS

WEST



Ops. Manager: Gary Bryan Seattle MD: Tom Hutylar

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

95.3FM



PD: Bob Harlow San Jose MD: Gary Weinstein

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

103.1 FM



Sacramento OM/PM: Chris Collins Asst. PD/MD: Kevin Kei

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

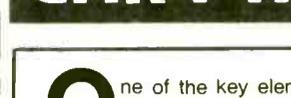
103.1 FM



OM/PM: Bob West Sacramento Asst. PD/MD: Harley Davidson

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

CHR P1A



One of the key elements that distinguishes dance-oriented P1-A CHR...

One of the key elements that distinguishes dance-oriented P1-A CHRs from mainstreamers is their concentration on female vocalists. On the Back Page CHR chart this week, 30% of the records feature female vocalists.

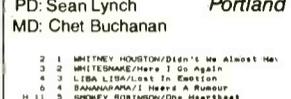
KJZZ 103.1 FM



PD: Mike Preston San Jose Asst. PD/MD: Robin Silva

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

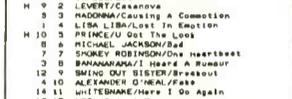
Z100 FM KKRZ



PD: Sean Lynch Portland MD: Chet Buchanan

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

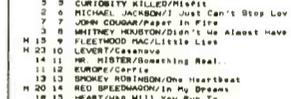
103.1 FM



San Francisco PD: Keith Natfali MD: Kevin Weatherly

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

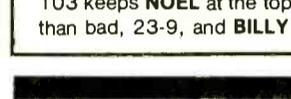
Y103 KRXY



Denver PD: Mark Bolke Asst. PD/MD: Dom Testa

- 1 EPISODE/Let Me Be The One
2 LIBA LIBA/Last In Eas-ton
3 PRINCE/Ju Got The Love

103.1 FM



PD: Joel Salkowitz Asst. PD/MD: Steve Ellis

- 1 EPISODE/Let Me Be The One
2 LIBA LIBA/Last In Eas-ton
3 PRINCE/Ju Got The Love

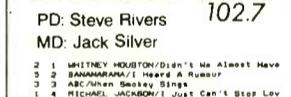
KJZZ 103.1 FM



PD: Steve Rivers MD: Jack Silver

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

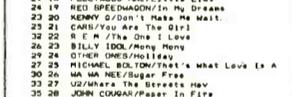
KJZZ 103.1 FM



Los Angeles PD: Steve Rivers MD: Jack Silver

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

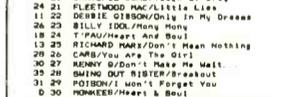
103.1 FM



San Diego OM/PM: Nick Ferrara

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

KWOD 103.1 FM



Sacramento PD: Tom Chase MD: Mr. Ed

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

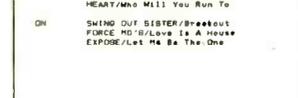
103.1 FM



PD: Bill Tanner MD: Colleen Cassidy Asst. PD: Mark Shands

- 1 EPISODE/Let Me Be The One
2 TAPPE/Forbidden Love
3 MADONNA/Causing A Commotion

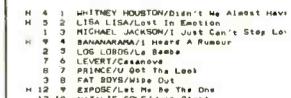
KZZP 104.7 FM



PD: Guy Zapoleon Asst. PD/MD: Todd Fisher

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

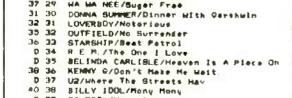
KJZZ 103.1 FM



Phoenix PD: Guy Zapoleon Asst. PD/MD: Todd Fisher

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

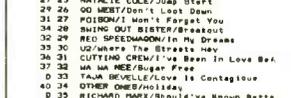
Power 99



Salt Lake City PD: Lou Simon MD: Evan Lake

- 1 EUROPE/Carris
2 TIFANY/I Think We're Alone M
3 WHITNEY HOUSTON/Dien't Me Almost Have

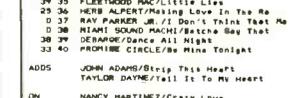
KPLZ 101.5 FM



Seattle PD: Casey Keating MD: Mark Allan

- 1 WHITNEY HOUSTON/Dien't Me Almost Have
2 LIBA LIBA/Last In Eas-ton
3 MICHAEL JACKSON/Just Can't Stop Lovin'

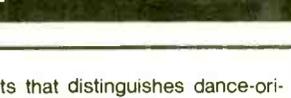
Power 106 FM



Los Angeles PD: Jeff Wyatt MD: Al Tavera

- 1 LIBA LIBA/Last In Eas-ton
2 MADONNA/Causing A Commotion
3 JELLYBEAN/Who Found Me

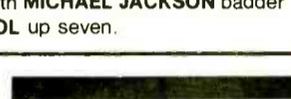
105 FM



PD: Joel Salkowitz Asst. PD: Cedric Hollywood

- 1 LIBA LIBA/Last In Eas-ton
2 EPISODE/Let Me Be The One
3 MADONNA/Causing A Commotion

105 FM



PD: Bill Tanner MD: Colleen Cassidy Asst. PD: Mark Shands

- 1 LIBA LIBA/Last In Eas-ton
2 EPISODE/Let Me Be The One
3 MADONNA/Causing A Commotion

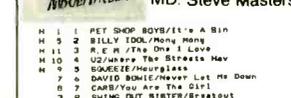
105 FM



PD: Richard Sands MD: Steve Masters

- 1 PET SHOP BOYS/It's A Sin
2 JELLYBEAN/Who Found Me
3 MADONNA/Causing A Commotion

105 FM



San Francisco PD: Richard Sands MD: Steve Masters

- 1 PET SHOP BOYS/It's A Sin
2 JELLYBEAN/Who Found Me
3 MADONNA/Causing A Commotion

MOST ADDED EAST BREAKOUTS
Bruce Springsteen Debbie Gibson
Richard Marx Samantha Fox
B. Medley & J. Warnes Kool & The Gang
Yes Def Leppard
Belinda Carlisle

CHARTS & HITS

MOST ADDED SOUTH BREAKOUTS
Bruce Springsteen Debbie Gibson
Belinda Carlisle Annesmith
Richard Marx Big Trouble
Yes Samantha Fox
B. Medley & J. Warnes KISS
Glenn Furrick

EAST PARALLEL TWO

WFLY/Albany, NY
Michael Morgan
BRUCE SPRINGSTEEN
AEROSMITH (dp)
PRETTY POISON
BIG TROUBLE
CRUZADOS
LOS LOBOS
Hot: WHITESNAKE 4-2
REO SPEEDWAGON 6-3
EUROPE 7-4
MICHAEL BOLTON 14-11
MICHAEL JACKSON 28-19
WAEB/Allentown, PA
Ward/Sheery
YES
BRUCE SPRINGSTEEN
DEF LEPPARD
BELINDA CARLISLE
CURE
SQUEEZE
REO SPEEDWAGON
MICHAEL BOLTON
Hot: LISA LISA 3-1
POISON 13-6
BON JOVI 16-8
MADONNA 24-13
MICHAEL JACKSON 30-22
Q100/Allentown, PA
Andrew/CiFord
POISON
BRUCE SPRINGSTEEN
PRETTY POISON
HOOTERS (dp)
DEBBIE GIBSON
BELINDA CARLISLE
STARSHIP
Hot: WHITESNAKE 4-1
LISA LISA 7-4
PRINCE 14-10
HEART 18-12
MICHAEL JACKSON 22-15
WVBR/Charleston, WV
Jarvis/Swann
BRUCE SPRINGSTEEN
R.E.M.
SAMANTHA FOX
SQUEEZE
TIFFANY
Hot: EUROPE 3-1
WHITESNAKE 6-2
REO SPEEDWAGON 11-5
LISA LISA 8-6
FLEETWOOD MAC 13-8
K104/Erie, PA
Bill Shannon
BRUCE SPRINGSTEEN
YES
DEF LEPPARD
BREATHE
KOOOL & THE GANG
SAMANTHA FOX
Hot: OTHER ONES 2-1
REO SPEEDWAGON 10-2
ANITA BAKER 6-4
HEAR ALBERT 7-6
MONKEYS 11-8
JET-FM/Erie, PA
Jim Cook
BRUCE SPRINGSTEEN
KENNY G
TIFFANY
RICHARD MARX
GLEN BURNICK
STARSHIP
Hot: WHITNEY HOUSTON 2-1
EUROPE 3-2
BON JOVI 7-5
JOHN COUGAR 10-6
LEVERT 15-8
WERZ/Erie, PA
Falcon/Brady
BRUCE SPRINGSTEEN
RICHARD MARX
BOURBOIS TAGG
YES
JOHN WATLEY
OUTFIELD
Hot: EUROPE 4-2
WHITESNAKE 7-3
HEART 11-9
FLEETWOOD MAC 15-10
PRINCE 16-11
WNNK/Harrisburg, PA
Bond/August
BILLY IDOL
MEDLEY & WARNES
TERENCE TRENT D'A
CARLY SIMON
BELINDA CARLISLE
GLEN BURNICK (dp)
AEROSMITH (dp)
Hot: ABC 3-1
LEVERT 14-13
EXPOSE 20-16
KENNY G 35-23
MICHAEL JACKSON 33-26
WTIC/Hartford, CT
Shakes/West
NOEL
BRUCE SPRINGSTEEN
DEBBIE GIBSON
RICHARD MARX
BELINDA CARLISLE
MEDLEY & WARNES
Hot: LEVERT 2-1
DAN HILL 4-4
MADONNA 22-9
BILLY IDOL 24-10
SMING OUT SISTER 28-21
WKEE/Huntington, WV
Miller/Reinhardt
none
Hot: MICHAEL JACKSON 1-1
WHITNEY HOUSTON 2-2
EUROPE 3-3
WHITESNAKE 4-4
PRINCE 5-5
WLAN/Lancaster, PA
Marino/Murray
REO SPEEDWAGON
TIFFANY
SMING OUT SISTER
OTHER ONES
Hot: BANANARAMA 7-1
LISA LISA 14-5
MICHAEL JACKSON 37-9
MADONNA 32-13
BILLY IDOL 40-17
KC101/New Haven, CT
Stef Rybak
BRUCE SPRINGSTEEN
RICHARD MARX
TIFFANY
Hot: WHITESNAKE 2-2
EUROPE 4-3
MADONNA 7-5
BON JOVI 21-14
MICHAEL JACKSON 25-17

SOUTH PARALLEL TWO

PWR97/Dallas, GA
Davis/Wyrotok
OTHER ONES
SAMANTHA FOX
BRUCE SPRINGSTEEN
KENNY G
DEBBIE GIBSON
BOONIE BOY HIGH
Hot: BANANARAMA 3-1
EXPOSE 15-9
SMING OUT SISTER 16-10
TIFFANY 23-15
MEDLEY & WARNES 25-16
WBQQ/Augusta, GA
Bruce Stevens
YES (dp)
BRUCE SPRINGSTEEN
Hot: WHITNEY HOUSTON 1-1
LISA LISA 3-2
MADONNA 5-3
PRINCE 9-4
TIFFANY 27-17
BSS/Austin, TX
Tonacc/Davenport
BRUCE SPRINGSTEEN
CARS
Hot: WHITESNAKE 2-1
PAT BOY 5-3
LEVERT 9-4
BILLY IDOL 10-8
TIFFANY 26-17
K96/Austin, TX
Michael Lee Scott
BRUCE SPRINGSTEEN
RICHARD MARX
MEDLEY & WARNES (dp)
MICHAEL BOLTON (dp)
KANE GANG (dp)
Hot: WHITESNAKE 2-1
TIFFANY 11-2
PRINCE 17-8
SMOKEY ROBINSON 14-9
BILLY IDOL 24-14
MADONNA 20-12
MICHAEL JACKSON 23-16
WQCM/Hagerstown, MD
Wm Kaufman
BRUCE SPRINGSTEEN
TIMOTHY B. SCHMIT
R.E.M.
POISON (dp)
Hot: WHITESNAKE 2-1
EUROPE 3-2
NOEL
WA WA NEE
BILLY IDOL 16-11
MADONNA 19-13
OK100/Hecla, NY
Neville/Wilkins
MEDLEY & WARNES
RICHARD MARX
BRUCE SPRINGSTEEN
HOOTERS
R.E.M.
YES
SAMANTHA FOX
R.E.M.
Hot: WHITNEY HOUSTON 2-1
WHITESNAKE 4-3
LOVEBOY 15-8
EXPOSE 20-10
HEART 21-11
100KHO/Ocean City, MD
Hitman/Jernigan
BRUCE SPRINGSTEEN
RICHARD MARX
POLSON (dp)
HOOTERS
WA WA NEE
Hot: WHITESNAKE 1-1
LISA LISA 3-1
MADONNA 14-5
TIFFANY 18-8
MICHAEL JACKSON 25-13
BILLY IDOL 30-20
WKRR/Wilkes-Barre, PA
Rising/Star
NATALIE COLE
REO SPEEDWAGON
SMING OUT SISTER
PET SHOP BOYS
BRUCE SPRINGSTEEN
Hot: WHITNEY HOUSTON 2-1
WHITESNAKE 3-2
EUROPE 5-3
PRINCE 18-10
LEVERT 14-13
KENNY G 16-9
MEDLEY & WARNES 25-14
Q106/York, PA
Crocket/Quinn
REO SPEEDWAGON
BRUCE SPRINGSTEEN
SMING OUT SISTER
MICK JAGGER
Hot: LISA LISA 7-4
JOHN COUGAR 19-8
MADONNA 23-14
MICHAEL JACKSON 28-18
ALEXANDER O'NEAL D-22
WTHI/Portland, ME
Todd Martin
BRUCE SPRINGSTEEN
SMING OUT SISTER
OTHER ONES
DEBBIE GIBSON
JODY WATLEY
GLEN BURNICK (dp)
Hot: LISA LISA 6-3
MADONNA 18-13
FLEETWOOD MAC 20-15
BILLY IDOL 23-18
MICHAEL JACKSON 27-19
WOMP/Wheeling, WV
Bob Forster
MIAMI SOUND MACHI
BRUCE SPRINGSTEEN
PINK FLOYD (dp)
INSIDERS
MEDLEY & WARNES
Hot: PRINCE 10-2
BILLY IDOL 17-5
SMOKEY ROBINSON 11-6
HEART 16-7
JOHN COUGAR 14-9
WFFX/Williamsport, PA
Minier/Fava
BRUCE SPRINGSTEEN
YES (dp)
SQUEEZE
MEDLEY & WARNES
DEF LEPPARD (dp)
HOT: LOS LOBOS
DEBBIE GIBSON
Hot: PRINCE 7-4
CARS 15-9
TIFFANY 21-14
MICHAEL JACKSON 28-19
POISON 37-26
WKZK/Chattanooga, TN
Chase/Scott
BRUCE SPRINGSTEEN
PINK FLOYD
Hot: PRINCE 3-1
EUROPE 8-3
BANANARAMA 6-4
MADONNA 22-11
BILLY IDOL 17-12

SOUTH PARALLEL THREE

WQUT/Johnson City, TN
Potter/Taylor
BRUCE SPRINGSTEEN
BIG TROUBLE
YES
MEDLEY & WARNES
TIFFANY
HOOTERS
AEROSMITH (dp)
Hot: HEART 12-6
BANANARAMA 16-11
BILLY IDOL 29-19
LISA LISA 8-3
MICHAEL JACKSON 33-23
BON JOVI 39-35
WOKU/Knoxville, TN
Harper/Chucker
BANANARAMA
REO SPEEDWAGON
RICHARD MARX
YES
FOY/ROBERTSON
BRUCE SPRINGSTEEN
Hot: WHITESNAKE 3-1
EUROPE 9-7
PRINCE 13-8
CUTTING CREW 15-12
MICHAEL JACKSON 19-14
EUROPE 4-3
WFML/Xington, KY
Jones/Thomas
none
Hot: PRINCE 1-1
WHITESNAKE 2-2
FOY/ROBERTSON 10-10
MICHAEL JACKSON 15-15
WLAP/Lexington, KY
Fox/Graves
BRUCE SPRINGSTEEN
MIAMI SOUND MACHI
OTHER ONES
MICHAEL BOLTON
LOS LOBOS
Hot: PRINCE 4-1
WHITESNAKE 13-10
TIFFANY 12-7
MICHAEL JACKSON D-31
BILLY IDOL D-32
KZOU/Little Rock, AR
Loustean/Allen
MIAMI SOUND MACHI
BRUCE SPRINGSTEEN
TERENCE TRENT D'A
LOS LOBOS
WA WA NEE (dp)
Hot: PRINCE 3-1
LISA LISA 5-2
POISON 9-3
MICHAEL JACKSON 33-11
MADONNA 28-18
WDLX/Louisville, KY
Shels/Myer
BRUCE SPRINGSTEEN
LOS LOBOS
U2
BELINDA CARLISLE
Hot: PRINCE 3-2
ALEXANDER O'NEAL 6-3
WHITESNAKE 10-5
LISA LISA 13-7
MICHAEL JACKSON 27-18
99WAYS/Macon, GA
Levarts/Shannon
RICHARD MARX
MEDLEY & WARNES
BRUCE SPRINGSTEEN
Hot: EUROPE 2-1
LISA LISA 7-3
WHITESNAKE 6-4
LEVERT 21-16
MICHAEL JACKSON 34-19
FM100/Memphis, TN
John/Conley
BRUCE SPRINGSTEEN
EXPOSE
BILLY IDOL
RICHARD MARX
MEDLEY & WARNES
HOT: EUROPE 4-1
LISA LISA 9-5
JOHN COUGAR 12-7
MADONNA 24-21
FLEETWOOD MAC 27-23
WABW/Mobile, AL
Fram/Chesnut
BRUCE SPRINGSTEEN
SMING OUT SISTER
TIMOTHY B. SCHMIT
MICK JAGGER
Hot: WHITESNAKE 1-1
EUROPE 3-3
LEVERT 12-6
JOHN COUGAR 10-8
MADONNA 21-11
WBAM/Montgomery, AL
Owens/Jackson
BELINDA CARLISLE
TARA SEVELLE
BRUCE SPRINGSTEEN
MICHAEL BOLTON
Hot: PRINCE 6-2
LISA LISA 7-3
LEVERT 12-6
JOHN COUGAR 10-8
MADONNA 21-11
WZPY/Huntsville, AL
Chris Andrews
POISON
RICHARD MARX
BELINDA CARLISLE
STARSHIP
HOT: MEDLEY & WARNES
BRUCE SPRINGSTEEN
MICHAEL BOLTON
LOS LOBOS
HOOTERS
EUROPE 2-1
PRINCE 2-2
LISA LISA 7-3
BANANARAMA 12-4
JOHN COUGAR 14-5
94TV/Jackson, MS
Dunaway/Crews
BRUCE SPRINGSTEEN
GLEN BURNICK
HOT: LISA LISA 3-1
WHITESNAKE 3-2
WHITNEY HOUSTON 5-3
PRINCE 6-5
MICHAEL JACKSON 10-6
WAPL/Jacksonville, FL
Cahill/Kutch
PRETTY POISON
RICHARD MARX
BRUCE SPRINGSTEEN
BELINDA CARLISLE
Hot: PRINCE 1-1
WHITESNAKE 3-2
LISA LISA 6-5
MICHAEL JACKSON 13-6
MADONNA 19-12
Y107/Chesville, TN
Kane/Kelly
POISON
BRUCE SPRINGSTEEN
OTHER ONES
MICHAEL BOLTON
Hot: WHITESNAKE 2-1
PRINCE 3-2
HEART 15-10
TIFFANY 21-18
BILLY IDOL 28-25

SOUTH PARALLEL THREE

WGLX/Columbus, GA
Carroll/Daniels
BRUCE SPRINGSTEEN
YES
MEDLEY & WARNES
HOOTERS (dp)
BIG TROUBLE
CRUZADOS (dp)
Hot: WHITNEY HOUSTON 1-1
PRINCE 3-3
LISA LISA 7-5
EUROPE 14-5
GRATEFUL DEAD 8-7
MADONNA 23-16
WKZL/Winston-Salem, NC
Blackwell/Catcher
MEDLEY & WARNES
U2
BILLY IDOL (dp)
AEROSMITH (dp)
BRUCE SPRINGSTEEN
Hot: WHITESNAKE 3-1
WHITNEY HOUSTON 2-2
NATALIE COLE 6-5
JOHN COUGAR 4-2
LISA LISA 6-4
HEART 8-5
MICHAEL JACKSON 23-16
KISW/American, TX
Richard/James
RICHARD MARX
BRUCE SPRINGSTEEN
YES
SQUEEZE
BOURBOIS TAGG
Hot: MICHAEL BOLTON (dp)
TIFFANY 11-2
MADONNA 19-15
ALEXANDER O'NEAL 13-11
CUTTING CREW 16-13
BILLY IDOL 30-20
Q122/Amarillo, TX
Stu Smoke
BRUCE SPRINGSTEEN
SMING OUT SISTER
MIAMI SOUND MACHI
HOOTERS (dp)
PETE WYLIE (dp)
AEROSMITH (dp)
BREATHE (dp)
SMOKEY ROBINSON 3-3
LEVERT 8-5
JOHN COUGAR 15-6
MICHAEL JACKSON 20-14
WRVU/Richmond, VA
Jim Payne
MICK JAGGER
BRUCE SPRINGSTEEN
BELINDA CARLISLE
RICHARD MARX
Hot: PRINCE 3-2
ALEXANDER O'NEAL 6-3
WHITESNAKE 10-5
LISA LISA 13-7
MICHAEL JACKSON 27-18
WJAD/Bainbridge, GA
Elliot/Tanner
BRUCE SPRINGSTEEN
YES
POISON
OTHER ONES (dp)
JOY WATLEY
KANE GANG
TERENCE TRENT D'A
HEART 16-9
SMOKEY ROBINSON 17-10
KITV/San Antonio, TX
Upton/Lepore
FLEETWOOD MAC
BRUCE SPRINGSTEEN
JODY WATLEY
TERENCE TRENT D'A
HAZEL DEAN (dp)
BELINDA CARLISLE
LOS LOBOS
DEBBIE GIBSON
MEDLEY & WARNES
LOVEBOY (dp)
Hot: LISA LISA 3-1
PRINCE 2-2
LEVERT 7-6
MADONNA 27-23
TIFFANY 25-24
KSAD/San Antonio, TX
Leo Vela
BOURBOIS TAGG
PINK FLOYD
INSIDERS
GLEN BURNICK
SIMON F.
BRUCE SPRINGSTEEN
CURE
HOOTERS
Hot: WHITESNAKE 1-1
EUROPE 3-3
LEVERT 22-11
MICHAEL JACKSON 25-20
RICHARD MARX D-39
Z102/Savannah, GA
McGraw/Williams
BRUCE SPRINGSTEEN
DEBBIE GIBSON
JODY WATLEY
Hot: LISA LISA 2-1
EUROPE 10-5
EXPOSE 10-5
MICHAEL JACKSON 18-7
TIFFANY 16-11
KTUJ/Shreveport, LA
Steel/Waber
BRUCE SPRINGSTEEN
YES
BELINDA CARLISLE
R.E.M.
AEROSMITH (dp)
JODY WATLEY
DEBBIE GIBSON
Hot: WHITESNAKE 4-1
EUROPE 3-3
PRINCE 9-4
LISA LISA 13-7
MICHAEL JACKSON 16-8

WNNM/Monroe, LA
Chuck Redden
BRUCE SPRINGSTEEN
PINK FLOYD (dp)
PRETTY POISON
KISS (dp)
BIG TROUBLE
CURE (dp)
SAMANTHA FOX
KOOOL & THE GANG
AEROSMITH (dp)
Hot: WHITNEY HOUSTON 2-1
EUROPE 3-2
SMOKEY ROBINSON 5-3
PRINCE 6-4
BANANARAMA 7-5
WPFM/Panama City, FL
Jeff Davis
BOURBOIS TAGG
BRUCE SPRINGSTEEN
YES
GLEN BURNICK
HOT: KANE GANG
EUROPE 2-1
JOHN COUGAR 4-2
LISA LISA 6-4
HEART 8-5
MICHAEL JACKSON 23-16
KIBW/Fl. Smith, AR
Baker/Bryant
BRUCE SPRINGSTEEN
BELINDA CARLISLE
STARSHIP
R.E.M.
HOOTERS
PINK FLOYD
BRUCE SPRINGSTEEN
WHITESNAKE 4-1
LISA LISA 7-5
HEART 11-8
MADONNA 26-16
MICHAEL JACKSON 29-17
BBQ/Ft. Smith, AR
John O'Dee
BRUCE SPRINGSTEEN
RICHARD MARX
SQUEEZE
BILLY IDOL
Hot: WHITESNAKE 3-1
LISA LISA 5-4
HOOTERS (dp)
HEART 15-10
LEVERT 17-11
Q104/Gadsden, AL
St. John/Davis
WHITESNAKE 2-1
LISA LISA 3-2
EUROPE 4-3
BANANARAMA 6-4
FLEETWOOD MAC 7-5
WKBF/Ashville, NC
Edwards/Trent
BRUCE SPRINGSTEEN
STARSHIP
SQUEEZE
TIFFANY
Hot: WHITESNAKE 2-1
LISA LISA 3-2
EUROPE 4-3
BANANARAMA 6-4
FLEETWOOD MAC 7-5
WVKB/Gainesville, FL
Jeri Banta
STARSHIP
TIMOTHY B. SCHMIT
OTHER ONES
POISON
Hot: PRINCE 11-6
HEART 12-8
EXPOSE 16-10
MICHAEL JACKSON 25-17
MADONNA 29-25
KSMB/Lafayette, LA
Steve Small
BRUCE SPRINGSTEEN
YES
POISON
HOT: WHITESNAKE 4-1
LISA LISA 5-4
EUROPE 9-6
LEVERT 13-7
WVBS/Wilmington, NC
Bowman/Davis
BRUCE SPRINGSTEEN
BELINDA CARLISLE
BELINDA CARLISLE
PETE WYLIE
STARSHIP
SAMANTHA FOX
KISS (dp)
SQUEEZE
Hot: WHITESNAKE 2-1
BANANARAMA 5-4
SMOKEY ROBINSON 9-1
JOHN COUGAR 13-10
TIFFANY 31-26
WVBS/Wilmington, NC
Steve Davis
RICHARD MARX
BELINDA CARLISLE
BRUCE SPRINGSTEEN
SQUEEZE
Hot: WHITESNAKE 2-1
LISA LISA 17-11
MADONNA 30-19
REO SPEEDWAGON 28-23

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 New P-I.A. Playlist Page 92

233 Current Reporters
230 Current Reports

The following stations failed to report this week therefore their playlists were frozen:
HOT 105/Miami
Y100/Miami
WKEE/Huntington
WFML/Lexington

Note WSKZ/Chattanooga is now known as KZ106.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist(s) (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued unchanged activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

NOTE: Records that lack the required 80% of our CHR reports to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40 CHR Rotation Criteria — Full-time Adds and/or One, four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or One, two plays in a 24-hour period, both of them before midnight.

MIDWEST BREAKOUTS
Bruce Springsteen
Belinda Carlisle
Yes
B. Medley & J. Warnes
Richard Marx

CHR ADDS & HOTS

WEST BREAKOUTS
Bruce Springsteen
Yes
Belinda Carlisle
Debbie Gibson
Big Trouble
Richard Marx

Del Leppard
Jody Watley
Duncan Faure
Bourgeois Tagg
Steve Winwood
Pretty Poison
Plak Floyd

MIDWEST PARALLEL TWO

WKOD/Akron, OH
Anthony/Kittridge
BRUCE SPRINGSTEEN
STEVE WINWOOD (dp)
YES (dp)
PETE WYLIE (dp)
HEART 2-1
BRYAN ADAMS 6-3
GO WEST 9-6
FLEETWOOD MAC 16-7
BILLY IDOL 19-8
KIKI/Deavenport, IA
Jim O'Hara
TIFFANY
BRUCE SPRINGSTEEN
BELINDA CARLISLE
BEE GEES
PETE WYLIE
MICHAEL BOLTON
Hotteat:
WHITESNAKE 2-1
EUROPE 4-2
LISA LISA 8-5
JOHN COUGAR 11-7
WPXR/Deavenport, IA
Schaefer/Austin
BELINDA CARLISLE
BRUCE SPRINGSTEEN
STARSHIP
KISS (dp)
Hotteat:
WHITESNAKE 2-1
LISA LISA 9-6
JOHN COUGAR 11-9
MADONNA 20-15
TIFFANY 29-22
WGTZ/Dayton, OH
John Robertson
BRUCE SPRINGSTEEN
BELINDA CARLISLE
Hotteat:
PRINCE 3-1
WHITESNAKE 5-2
DAN HILL 6-3
LEVERT 8-7
MICHAEL JACKSON 29-21
KOWZ/Des Moines, IA
Oakes/Hooker
BRUCE SPRINGSTEEN
YES
STEVE WINWOOD
BELINDA CARLISLE
MEDLEY & WARNES
Hotteat:
EUROPE 3-1
JOHN COUGAR 10-8
PRINCE 11-9
BRYAN ADAMS 19-14
GREAT WHITE 31-24
KRNO/Des Moines, IA
Knight/Sharp
SWING OUT SISTER
RICHARD MARX
SQUEEZE
BRUCE SPRINGSTEEN
YES
STARSHIP
JULIE BROWN
TIMOTHY B. SCHMIT (dp)
Hotteat:
WHITNEY HOUSTON 1-1
WHITESNAKE 2-2
LISA LISA 4-3
PRINCE 13-6
MICHAEL JACKSON 24-14
KZIO/Duluth, MN
Michaels/Martin
BRUCE SPRINGSTEEN
SQUEEZE
TIMOTHY B. SCHMIT
LOS LOBOS
JOHN WAITE
Hotteat:
WHITESNAKE 1-1
EUROPE 3-3
LISA LISA 14-11
OTHER ONES 24-21
TIFFANY 36-30
WMEF/Wayne, IN
Allen/Davis
EXPOSE
TIMOTHY B. SCHMIT
U2
KENNY G
BRUCE SPRINGSTEEN
RICHARD MARX
Hotteat:
WHITNEY HOUSTON 3-1
JOHN COUGAR 6-4
EUROPE 7-5
LISA LISA 11-8
BANANARAMA 13-10

WZOK/Rockford, IL
McClure/Summers
BRUCE SPRINGSTEEN
YES
TIFFANY
Hotteat:
ABC 1-1
WHITNEY HOUSTON 4-2
PRINCE 5-4
OTHER ONES 6-5
EUROPE 8-7
WRQN/Tolodo, OH
Brad Hanson
BRUCE SPRINGSTEEN
POISON
RICHARD MARX
BELINDA CARLISLE
STARSHIP
GLEN BURNICK
Hotteat:
WHITESNAKE 1-1
WHITNEY HOUSTON 5-2
HEART 10-5
EUROPE 9-6
U2 19-11
KAVI07/Tules, OK
Hopkins/Payton
TIFFANY
BILLY IDOL
SWING OUT SISTER
KENNY G
Hotteat:
BANANARAMA 11-6
PRINCE 12-7
LISA LISA 13-8
EXPOSE 22-17
MADONNA 29-25
KKRD/Michia, KS
Oliver/Williams
BELINDA CARLISLE
BRUCE SPRINGSTEEN
MEDLEY & WARNES
YES
Hotteat:
WHITNEY HOUSTON 1-1
WHITESNAKE 3-2
NATALIE COLE 4-3
SMOKEY ROBINSON 9-5
PRINCE 27-13
WHOT/Youngtown, OH
Dick Thompson
BRUCE SPRINGSTEEN
BILLY IDOL
TIFFANY
MICK JAGGER
Hotteat:
WHITNEY HOUSTON 3-1
LISA LISA 5-2
WHITESNAKE 2-3
BANANARAMA 12-4
EUROPE 7-6

WCUI/Carbondale, IL
Tony Witekuk
AEROSMITH (dp)
CARO
BRUCE SPRINGSTEEN
SQUEEZE
MEDLEY & WARNES
Hotteat:
WHITESNAKE 1-1
PRINCE 5-4
MICHAEL JACKSON 19-7
RELATION INC. 9-8
BANANARAMA 20-16
KQCR/Cedar Rapids, IA
Gary Dixon
MEDLEY & WARNES
KOO & THE GANG
BRUCE SPRINGSTEEN
YES (dp)
POISON (dp)
GLEN BURNICK (dp)
STEVE WINWOOD
JOHN WAITE
Hotteat:
WHITESNAKE 1-1
EUROPE 2-2
WHITNEY HOUSTON 4-3
JOHN COUGAR 6-4
REO SPEEDWAGON 9-5
SKQ/Salina, KS
Ray Pollard
HOOTERS
MEDLEY & WARNES
AEROSMITH (dp)
BELINDA CARLISLE
STARSHIP
BRUCE SPRINGSTEEN
Hotteat:
WHITNEY HOUSTON 1-1
PRINCE 13-7
MADONNA 21-11
MADONNA 19-16
MICHAEL JACKSON 36-20
KKRC/Sioux Falls, SD
Kieley/St James
MEDLEY & WARNES
BRUCE SPRINGSTEEN
TIFFANY
TIMOTHY B. SCHMIT
BELINDA CARLISLE
STARSHIP (dp)
RICHARD MARX
CURE (dp)
YES (dp)
YES
TIMOTHY B. SCHMIT
STEVE WINWOOD
Hotteat:
EUROPE 3-2
LISA LISA 9-5
PRINCE 12-7
MEDLEY & WARNES D-22

KFRX/Lincoln, NE
Johnson/Meyer
BRUCE SPRINGSTEEN
U2
YES
SWING OUT SISTER
SQUEEZE
BELINDA CARLISLE
Hotteat:
WHITESNAKE 1-1
EUROPE 3-2
LISA LISA 13-7
MADONNA 22-10
FLEETWOOD MAC 19-15
KKLS/Rapid City, SD
Piper/Kellewey
BRUCE SPRINGSTEEN
YES (dp)
POISON (dp)
GLEN BURNICK (dp)
STEVE WINWOOD
JOHN WAITE
Hotteat:
WHITESNAKE 1-1
EUROPE 2-2
WHITNEY HOUSTON 4-3
JOHN COUGAR 6-4
REO SPEEDWAGON 9-5
SKQ/Salina, KS
Ray Pollard
HOOTERS
MEDLEY & WARNES
AEROSMITH (dp)
BELINDA CARLISLE
STARSHIP
BRUCE SPRINGSTEEN
Hotteat:
WHITNEY HOUSTON 1-1
PRINCE 13-7
MADONNA 21-11
MADONNA 19-16
MICHAEL JACKSON 36-20

KDVV/Topeka, KS
Kevin Rabat
R.E.M.
BRUCE SPRINGSTEEN
KISS (dp)
SAGA
YES
AEROSMITH (dp)
Hotteat:
EUROPE 1-1
JOHN COUGAR 5-4
REO SPEEDWAGON 12-6
FLEETWOOD MAC 15-10
BILLY IDOL 21-13
KFMW/Waterloo, IA
Jacobsen/Hansen
BRUCE SPRINGSTEEN
KISS (dp)
SAGA
YES
AEROSMITH (dp)
Hotteat:
WHITESNAKE 1-1
FLEETWOOD MAC 5-4
LOVERBOY 7-5
PET SHOP BOYS 8-6
TIFFANY 16-15
KYVA/Albuquerque, NM
Howard Johnson
BRUCE SPRINGSTEEN
YES
Hotteat:
EUROPE 10-5
MICHAEL JACKSON 19-8
BILLY IDOL 15-10
MADONNA 17-11
PRINCE 24-17
KFB/Boise, ID
Jack Armstrong
JODY WATLEY
TIMOTHY B. SCHMIT
DUNCAN FAURE
SIMON F.
BANANAMA FOX
DEBBIE GIBSON
PRETTY POISON
BRUCE SPRINGSTEEN
NOEL
JOHN COUGAR
HOTTEAT:
WHITNEY HOUSTON 1-1
EUROPE 12-3
MADONNA 20-8
MICHAEL JACKSON 26-12
TIFFANY 37-28
IBH/Honolulu, HI
Mike Schaefer
HEART
BILLY IDOL
BRUCE SPRINGSTEEN
NOEL
JODY WATLEY
DEBBIE GIBSON
WENDY & LISA
BIG TROUBLE
Hotteat:
LISA LISA 2-1
WHITESNAKE 3-2
LEVERT 15-10
FAT BOYS 5-3
MADONNA 10-6

WEST PARALLEL TWO

KMGK/Fresno, CA
Stain/Carter
BRUCE SPRINGSTEEN
WA WA NEE
MICK JAGGER
TAYLOR DAYNE
DEBBIE GIBSON
DUNCAN FAURE
Hotteat:
LEVERT 8-5
MADONNA 15-10
WHITESNAKE 26-19
TIFFANY 30-22
TATA SEVELLE 31-23
KYNO/Fresno, CA
Walker/Davis
BRUCE SPRINGSTEEN
DEBBIE GIBSON
NOEL
JOHN COUGAR
HOTTEAT:
WHITESNAKE 1-1
EUROPE 12-3
MADONNA 20-8
MICHAEL JACKSON 26-12
TIFFANY 37-28
IBH/Honolulu, HI
Mike Schaefer
HEART
BILLY IDOL
BRUCE SPRINGSTEEN
NOEL
JODY WATLEY
DEBBIE GIBSON
WENDY & LISA
BIG TROUBLE
Hotteat:
LISA LISA 2-1
WHITESNAKE 3-2
LEVERT 15-10
FAT BOYS 5-3
MADONNA 10-6
KQMG/Honolulu, HI
Akan/Miller
BRUCE SPRINGSTEEN
SQUEEZE (dp)
SQUEEZE (dp)
PINK FLOYD (dp)
BIG TROUBLE (dp)
INSIDERS (dp)
Hotteat:
WHITESNAKE 2-1
LISA LISA 3-2
BANANARAMA 6-4
FLEETWOOD MAC 7-5
CHED/Edmonton, Alberta
McKenna/Soult
EARL THE SOUL SIN
TIFFANY
KENNY G
CUTTING CREW
PET SHOP BOYS
SWING OUT SISTER
PAUL JANZ
MAUR JORDAN
Hotteat:
TIFFANY 4-1
PRINCE 6-3
LEVERT 23-13
BELINDA CARLISLE 39-31
KSND/Eugene, OR
Bwana/Miyatt
BRUCE SPRINGSTEEN
BELINDA CARLISLE
SQUEEZE
BIG TROUBLE
INSIDERS
DUNCAN FAURE
KANE GANG
Hotteat:
JOHN COUGAR 6-3
PRINCE 7-5
JOHN ASTLEY 11-6
EXPOSE 13-8
REO SPEEDWAGON 19-15

KFV/Modesto, CA
Edwards/Banders
REO SPEEDWAGON
PRETTY POISON
MICK JAGGER
BIG TROUBLE
Hotteat:
FLEETWOOD MAC 14-9
LEVERT 16-10
U2 19-12
OTHER ONES 29-22
KENNY G 30-24
FM104/Modesto, CA
DeMaroney/Hoffman
TIFFANY (dp)
STARSHIP (dp)
RICHARD MARX
YES
BRUCE SPRINGSTEEN
Hotteat:
EUROPE 8-4
HEART 10-6
FLEETWOOD MAC 13-8
MICHAEL JACKSON 28-10
CARS 19-13
KCAQ/Oxnard-Ventura, CA
Greg Williams
BRUCE SPRINGSTEEN
WA WA NEE
MICK JAGGER
TAYLOR DAYNE
HOTTEAT:
WHITESNAKE 3-1
PRINCE 2-2
EXPOSE 6-3
LISA LISA 5-4
MICHAEL JACKSON 13-8
KYVO/Portland, OR
Jim Ryan
SWING OUT SISTER
BRUCE SPRINGSTEEN
DEF LEPPARD (dp)
AEROSMITH (dp)
PINK FLOYD (dp)
MEDLEY & WARNES (dp)
WENDY & LISA (dp)
Hotteat:
WHITESNAKE 1-1
HEART 16-9
JOHN COUGAR 12-6
FLEETWOOD MAC 17-8
MICHAEL JACKSON 20-9
KDON/Salina, CA
Hunter/Lindell
RICHARD MARX
BRUCE SPRINGSTEEN
NOEL
DEF LEPPARD (dp)
PRETTY POISON
BELINDA CARLISLE
MIAMI SOUND MACHI
Hotteat:
LISA LISA 1-1
WHITESNAKE 3-2
LEVERT 15-10
FAT BOYS 5-3
MADONNA 28-20
SKFMV/Salt Lake City, UT
Johnson/Shurtz
BRUCE SPRINGSTEEN
YES
TIMOTHY B. SCHMIT
HOTTEAT:
WHITESNAKE 1-1
EUROPE 3-1
INSIDERS 15-10
MADONNA 21-16
MEDLEY & WARNES 23-18
LOS LOBOS 28-20
KMTI/Charford, OR
R. Charles Snyder
CURE
HOOTERS
BRUCE SPRINGSTEEN
DEF LEPPARD
YES
KANE GANG
STEVE WINWOOD
CURE (dp)
LIVING IN A BOX
SQUEEZE
Hotteat:
PRINCE 2-2
OTHER ONES 6-5
BILLY IDOL 11-10
TIFFANY 13-11
R.E.M. 40-29

PARALLEL THREE

KQOTI/Anchorage, AK
J.D. Chandler
LOS LOBOS
U2
STARSHIP
BRUCE SPRINGSTEEN
SQUEEZE
BIG TROUBLE
DUNCAN FAURE
Hotteat:
WHITESNAKE 2-1
HEART 4-3
JOHN COUGAR 5-4
BILLY IDOL 13-6
FLEETWOOD MAC 12-7
KYVA/Bozeman, MT
Charlie Fox
BRUCE SPRINGSTEEN
YES
SWING OUT SISTER
Hotteat:
EUROPE 1-1
WHITESNAKE 2-2
HEART 7-5
FLEETWOOD MAC 11-8
MICHAEL JACKSON 29-21
KUUB/Bozeman, MT
Benny Bee
RICHARD MARX
BOURBOIS TAGG
BRUCE SPRINGSTEEN
YES (dp)
DUNCAN FAURE
BOURBOIS TAGG
JODY WATLEY
AEROSMITH (dp)
POISON (dp)
GREAT WHITE (dp)
Hotteat:
WHITESNAKE 1-1
PRINCE 2-2
FLEETWOOD MAC 11-3
OTHER ONES 12-5
KENNY G 14-9
KTRC/Casper, WY
Gordon/Scott
GREAT WHITE
MADONNA
KANE GANG
WA WA NEE
KOO & THE GANG
YES
BELINDA CARLISLE
SIMON F.
BRUCE SPRINGSTEEN
CURE (dp)
Hotteat:
BANANARAMA 5-4
HEART 16-9
EXPOSE 20-15
CUTTING CREW 29-22
TIFFANY 36-28
KFBQ/Cheyenne, WY
Davis/Orr
BELINDA CARLISLE
PRETTY POISON
WA WA NEE
TIMOTHY B. SCHMIT
DEF LEPPARD (dp)
BRUCE SPRINGSTEEN
R.E.M.
SQUEEZE
RICHARD MARX
Hotteat:
LISA LISA 10-3
MICHAEL JACKSON 16-6
BILLY IDOL 20-9
BELINDA CARLISLE D-24
PRETTY POISON D-32
KOZE/Idaho Falls, ID
Jay McCall
YES
BRUCE SPRINGSTEEN
DEF LEPPARD (dp)
EUROPE 3-1
INSIDERS 15-10
MADONNA 21-16
MEDLEY & WARNES 23-18
LOS LOBOS 28-20
KTM/Idaho Falls, ID
R. Charles Snyder
CURE
HOOTERS
BRUCE SPRINGSTEEN
DEF LEPPARD
YES
KANE GANG
STEVE WINWOOD
CURE (dp)
LIVING IN A BOX
SQUEEZE
Hotteat:
PRINCE 2-2
OTHER ONES 6-5
BILLY IDOL 11-10
TIFFANY 13-11
R.E.M. 40-29

**NOW THE VIDEO'S ON MTV
AND LOOK WHAT'S HAPPENING**

STRYPHER

"Honesty"

- #1 Most Requested at MTV last week!
- Top 5 phones — SMC's 'Rock 'N' Hits' format!
- KIXY #5-#1 • WLGA #5-#1

**Huge multi-demo phones!
Your Audience Demanded It — Serviced This Week!**

MOJO NIXON

"Elvis Is Everywhere"

- KFMY - debut 38!
- Z104-#19!

Video now 'breakout' add at MTV.

Big at AOR: WBCN, KROQ, WLIR, KUPD, KSJO and more

THE SMITHEREENS

(with a special female vocalist in duet)

"In A Lonely Place"

Ships This Week!



PARALLELS

Natalie Cole Continued

Please note, frozen playlists are indicated with a "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

233 REPORTS

BRYAN ADAMS Victim Of Love (A&M)

LP: Into The Fire

Total Reports 159 68%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for BRYAN ADAMS in various regions: EAST, SOUTH, WEST, MIDWEST.

BANANARAMA I Heard A Rumour (London/Polygram)

LP: "Disorderlies" Soundtrack

Total Reports 211 90%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for BANANARAMA in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for BANANARAMA in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for BANANARAMA in various regions: EAST, SOUTH, WEST, MIDWEST.

MICHAEL BOLTON That's What Love Is All About

LP: The Hunger (Columbia)

Total Reports 82 35%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for MICHAEL BOLTON in various regions: EAST, SOUTH, WEST, MIDWEST.

BON JOVI Edge Of A Broken Heart (London)

LP: "Disorderlies" Soundtrack /PolyGram

Total Reports 73 31%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for BON JOVI in various regions: EAST, SOUTH, WEST, MIDWEST.

BELINDA CARLISLE Heaven Is A Place On Earth (MCA)

LP: Heaven On Earth

Total Reports 144 62%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for BELINDA CARLISLE in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for BELINDA CARLISLE in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for BELINDA CARLISLE in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for BELINDA CARLISLE in various regions: EAST, SOUTH, WEST, MIDWEST.

CARS You Are The Girl (Elektra)

LP: Door To Door

Total Reports 196 84%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for CARS in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for CARS in various regions: EAST, SOUTH, WEST, MIDWEST.

NATALIE COLE Jump Start (Manhattan)

LP: Everlasting

Total Reports 192 82%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for NATALIE COLE in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for NATALIE COLE in various regions: EAST, SOUTH, WEST, MIDWEST.

CUTTING CREW I've Been In Love Before (Virgin)

LP: Broadcast

Total Reports 175 75%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes National Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for CUTTING CREW in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for CUTTING CREW in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for CUTTING CREW in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for CUTTING CREW in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for CUTTING CREW in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for CUTTING CREW in various regions: EAST, SOUTH, WEST, MIDWEST.

Station lists for CUTTING CREW in various regions: EAST, SOUTH, WEST, MIDWEST.

Continued On Next Column

Parallels Continued on Page 96

PARALLELS

Hooters Continued

MIDWEST, WEST, EAST, KITS a-29, Q100, WAZB d-40, JET-PM on

Michael Jackson Continued

Q107 24-18, WAZB 25-20, 293 30-19, WY5 7-3, KRKO 25-9, KRBE 24-10, WY10 10 fr, B97 21-17, WGR 14-9, WNVZ 15-12, Q105 16-10

Lisa Lisa Continued

WEST, Y108 1-2, K115 9-5, KZFP 6-3, KRKZ 4-3, FM102 2-2, KROY 1-2, KRMO 6-3, KRXP 23-21, KQ10 5-2, KMEL 1-4, KATD 7-2, KRWS 7-6, KPLZ 4-2, KRBE 19-13

Loverboy Continued

KPLZ d-37, KUBE on, WFLY 31-28, Q100 40-37, WY10 40-17, WY10 40-17, WY10 40-17, WY10 40-17, WY10 40-17

BILLY IDOL, Money Money (Chrysalis), Total Reports 206 888, Regional Reach, Chart Summary, National Summary

WY108 28-21, K115 16-11, KZFP 18-15, KRKZ 16-12, FM102 15-11, KRMO 22-19, KRXP 22-6, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11

LEVERT, Casanova (Atlantic), LP: The Big Throwdown, Total Reports 200 858, Regional Reach, Chart Summary, National Summary

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

KPLZ d-37, KUBE on, WFLY 31-28, Q100 40-37, WY10 40-17, WY10 40-17, WY10 40-17, WY10 40-17, WY10 40-17, WY10 40-17

99QFM 27-24, 930 24-19, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25

WY108 28-21, K115 16-11, KZFP 18-15, KRKZ 16-12, FM102 15-11, KRMO 22-19, KRXP 22-6, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

99QFM 27-24, 930 24-19, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25

WY108 28-21, K115 16-11, KZFP 18-15, KRKZ 16-12, FM102 15-11, KRMO 22-19, KRXP 22-6, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

99QFM 27-24, 930 24-19, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25

WY108 28-21, K115 16-11, KZFP 18-15, KRKZ 16-12, FM102 15-11, KRMO 22-19, KRXP 22-6, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

MICHAEL JACKSON, Bad (Epic), LP: Bad, Total Reports 227 978, Regional Reach, Chart Summary, National Summary

WY108 28-21, K115 16-11, KZFP 18-15, KRKZ 16-12, FM102 15-11, KRMO 22-19, KRXP 22-6, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

99QFM 27-24, 930 24-19, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25, WY10 28-25

WY108 28-21, K115 16-11, KZFP 18-15, KRKZ 16-12, FM102 15-11, KRMO 22-19, KRXP 22-6, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11, KRKO 21-11

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

WEST, WFLY 17-14, Q100 7-4, WAZB 3-1, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6, WY10 8-6

PARALLELS

RICHARD MARX Should've Known Better LP: Richard Marx (EMI-Manhattan) Total Reports 157 678

Regional Reach E 67% S 71% M 71% W 57% Parallels Reach P1 508 P2 658 P3 878

JOHN COUGAR MELLENCAMP Paper In Fire (Mercury/PolyGram) LP: The Lonesome Jubilee Total Reports 211 908

Regional Reach E 94% S 95% M 93% W 78% Parallels Reach P1 738 P2 958 P3 998

Regional Reach E 76% S 76% M 68% W 67% Parallels Reach P1 488 P2 578 P3 968

John Cougar Mellencamp Continued. EAST, WEST, SOUTH, MIDWEST, N&A

BILL MEDLEY & JENNIFER WARNES (I've Had) The Time Of My Life (RCA) LP: "Dirty Dancing" Soundtrack Total Reports 128 558

Regional Reach E 71% S 66% M 43% W 51% Parallels Reach P1 578 P2 528 P3 588

MR. MISTER Something Real (RCA) LP: Go On Total Reports 168 728

Regional Reach E 76% S 76% M 68% W 67% Parallels Reach P1 488 P2 578 P3 968

Mister Mister Continued. EAST, WEST, SOUTH, MIDWEST, N&A

OTHER ONES Holiday (Virgin) LP: The Other Ones Total Reports 152 658

Regional Reach E 58% S 66% M 61% W 80% Parallels Reach P1 438 P2 628 P3 908

PET SHOP BOYS It's A Sin (EMI-Manhattan) LP: Jealousy Total Reports 183 788

Regional Reach E 71% S 75% M 82% W 88% Parallels Reach P1 668 P2 758 P3 948

Pet Shop Boys Continued. EAST, WEST, SOUTH, MIDWEST, N&A

Regional Reach E 39% S 59% M 48% W 51% Parallels Reach P1 348 P2 468 P3 728

Regional Reach E 39% S 59% M 48% W 51% Parallels Reach P1 348 P2 468 P3 728

PRINCE U Got The Look (Paisley Park/WB) LP: Sign 'O' The Times Total Reports 217 938

Regional Reach E 94% S 94% M 95% W 90% Parallels Reach P1 898 P2 948 P3 968

PrinCe Continued. EAST, WEST, SOUTH, MIDWEST, N&A

Regional Reach E 35% S 35% M 45% W 45% Parallels Reach P1 308 P2 318 P3 618

Regional Reach E 35% S 35% M 45% W 45% Parallels Reach P1 308 P2 318 P3 618

REO SPEEDWAGON In My Dreams (Epic) LP: Life As We Know It Total Reports 188 808

Regional Reach E 81% S 81% M 89% W 76% Parallels Reach P1 708 P2 768 P3 978

PARALLELS

REO Speedwagon Continued

REO Speedwagon Continued. Includes station lists for SOUTH, MIDWEST, WEST, and EAST regions with call letters and frequencies.

TAJA SEVELLE

TAJA SEVELLE Love Is Contagious (Reprise). LP: Taja Sevelle. Total Reports 65 28%. Includes N&A logo, Regional Reach, Parallel Reach, and Chart Summary tables.

STARSHIP

STARSHIP Beat Patrol (Grunt/RCA). LP: No Protection. Total Reports 76 32%. Includes N&A logo, Regional Reach, Parallel Reach, and Chart Summary tables.

DONNA SUMMER

DONNA SUMMER Dinner With Germs (Geffen). LP: All Systems Go. Total Reports 82 35%. Includes N&A logo, Regional Reach, Parallel Reach, and Chart Summary tables.

TIFFANY

TIFFANY I Think We're Alone Now (MCA). LP: Tiffany. Total Reports 206 88%. Includes N&A logo, Regional Reach, Parallel Reach, and Chart Summary tables.

TIMOTHY B. SCHMIT

TIMOTHY B. SCHMIT Boys Night Out (MCA). LP: Timothy B. Total Reports 105 45%. Includes N&A logo, Regional Reach, Parallel Reach, and Chart Summary tables.

BRUCE SPRINGSTEEN

BRUCE SPRINGSTEEN Brilliant Disguise (Columbia). LP: Tunnel Of Love. Total Reports 216 92%. Includes N&A logo, Regional Reach, Parallel Reach, and Chart Summary tables.

SQUEEZE

SQUEEZE Hourglass (A&M). LP: Babylon And On. Total Reports 127 54%. Includes N&A logo, Regional Reach, Parallel Reach, and Chart Summary tables.

SWING OUT SISTER

SWING OUT SISTER Breakout (Mercury/PolyGram). LP: It's Better To Travel. Total Reports 193 82%. Includes N&A logo, Regional Reach, Parallel Reach, and Chart Summary tables.

U2

U2 Where The Streets Have No Name (Island). LP: The Joshua Tree. Total Reports 169 72%. Includes N&A logo, Regional Reach, Parallel Reach, and Chart Summary tables.

Station lists for SOUTH, MIDWEST, WEST, and EAST regions, including call letters and frequencies.

Station lists for SOUTH, MIDWEST, WEST, and EAST regions, including call letters and frequencies.

Station lists for SOUTH, MIDWEST, WEST, and EAST regions, including call letters and frequencies.

Station lists for SOUTH, MIDWEST, WEST, and EAST regions, including call letters and frequencies.

Station lists for SOUTH, MIDWEST, WEST, and EAST regions, including call letters and frequencies.

PARALLELS

SIGNIFICANT ACTION

U2 Continued. KPLZ 35-30, WRBE 36-32, K104 37-30, WFLY on, WABR 38-35, WVR 40-37, JET-PM 26-24, K104 37-30, WERZ 40-34, K101 on, WSPK 32-26, 98PKY 15-11, 99GPM 40-37, 930 a-40, WPST 36-31, WYFZ 31-28, WKCK 38-31, Q106 4-35.

Whitesnake Continued. MIDWEST: 295 1-1, Q102 4-3, WMMS 4-9, 92X 1-1, WKCI 1-1, 99DTX 2-2, WCYZ 2-1, WYRT 23-13, KRBO 7-4, ACPW 17-12, WKTI 1-8, KDWB 1-3, KTRR 3-2, KWK 1-9, WLOL 4-9. WEST: Y108 4-4, K115 18-13, RZEP 2-1, KRIZ 3-2, FM102 4-3, KROY 7-4, KWOD 2-2, KCPX 1-3, RS103 7-7, KMEL 14-11, KATD 1-1, WYFZ 2-1, KPLZ 2-1, KUBE 4-2.

AEROSMITH. Dude (Looks Like A Lady) (Geffen) LP: Permanent Vacation. P1: WABR 35-31, WKWB a, WROQ 28-27, K2106 on, WEST a-37, WOUT a, WK1 a-27, K92 a, KTK a, WKEL a. P2: WEST: KIVA 28-25, KXYQ a, KZEU a. P3: EAST: WYHT d-32, SOUTH: KRIZ a, WYFZ on, KXAN a, WEST: WYHT d-32, SOUTH: KRIZ a, WYFZ on, KXAN a.

GLEN BURNICK. Follow You (A&M) LP: Heroes And Zeroes. P1: WABR 39-36, JET-PM a, K104 on, WKWB a, WYFZ 24-20. P2: WCAU d-32, WGGX 30-27, SOUTH: WRBO on, WROQ a-39, WABR a, WYHT on, KSAQ a, KTXU on. P3: 95XIL on, WYFZ a, WOMP on, SOUTH: WJAD on, WKWB a, KXAN on, WYFZ a, WEST: WDD 26-20, KDWZ on, WROQ a, WEST: KZEU a.

SAMANTHA FOX. Nothing's Gonna Stop Us Now (Jive/RCA) LP: Samantha Fox. P1: WYFZ a, K104 a, WYFZ a, WEST: KR95 a, OK100 a, 95XIL a, EAST: KR95 a, OK100 a, 95XIL a, SOUTH: WYFZ a, KR95 a, OK100 a, WYFZ a, WEST: KR95 a, OK100 a, WYFZ a, WEST: KR95 a, OK100 a, WYFZ a.

WA WA NEE. Sugar Free (Epic) LP: Wa Wa Nee. Total Reports 106 45%. Regional Reach: S 33%, M 51%, W 32%, W 65%. Chart Summary: Pos 1-10, P1 1, P2 2, P3 3, Tot 6. National Summary: UP 29, DEBS 15, SAME 42, DOWN 20, ADDS 20.

Y. YES. Love Will Find A Way (Atco) LP: Big Generator. Total Reports 73 31%. Regional Reach: S 31%, M 27%, W 36%, W 35%. Chart Summary: Pos 1-10, P1 1, P2 2, P3 3, Tot 6. National Summary: UP 0, DEBS 0, SAME 0, DOWN 0, ADDS 73.

ANITA BAKER. No One In The World (Elektra) LP: Rapture. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

CRUZADOS. Small Town Love (Arista) LP: After Dark. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

DEBBIE GIBSON. Shake Your Love (Atlantic) LP: Out Of The Blue. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

WHITESNAKE. Here I Go Again (Geffen) LP: Whitesnake. Total Reports 214 91%. Regional Reach: S 95%, M 95%, W 95%. Chart Summary: Pos 1-10, P1 1, P2 2, P3 3, Tot 6. National Summary: UP 99, DEBS 0, SAME 82, DOWN 32, ADDS 1.

W. W. W. Love Will Find A Way (Atco) LP: Big Generator. Total Reports 73 31%. Regional Reach: S 31%, M 27%, W 36%, W 35%. Chart Summary: Pos 1-10, P1 1, P2 2, P3 3, Tot 6. National Summary: UP 0, DEBS 0, SAME 0, DOWN 0, ADDS 73.

BEE GEES. You Win Again (WB) LP: E.S.P. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

CURE. Just Like Heaven (Elektra) LP: Kiss Me, Kiss Me, Kiss Me. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

LOU GRAMM. Lost In The Shadows (Atlantic) LP: "Lost Boys" Soundtrack. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

WHITESNAKE. Here I Go Again (Geffen) LP: Whitesnake. Total Reports 214 91%. Regional Reach: S 95%, M 95%, W 95%. Chart Summary: Pos 1-10, P1 1, P2 2, P3 3, Tot 6. National Summary: UP 99, DEBS 0, SAME 82, DOWN 32, ADDS 1.

W. W. W. Love Will Find A Way (Atco) LP: Big Generator. Total Reports 73 31%. Regional Reach: S 31%, M 27%, W 36%, W 35%. Chart Summary: Pos 1-10, P1 1, P2 2, P3 3, Tot 6. National Summary: UP 0, DEBS 0, SAME 0, DOWN 0, ADDS 73.

BIG TROUBLE. Crazy World (epic) LP: Big Trouble. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

DEF LEPPARD. Animal (Mercury/PolyGram) LP: Hysteria. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

INSIDERS. Ghost On The Beach (Epic) LP: Ghost On The Beach. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

W. W. W. Love Will Find A Way (Atco) LP: Big Generator. Total Reports 73 31%. Regional Reach: S 31%, M 27%, W 36%, W 35%. Chart Summary: Pos 1-10, P1 1, P2 2, P3 3, Tot 6. National Summary: UP 0, DEBS 0, SAME 0, DOWN 0, ADDS 73.

W. W. W. Love Will Find A Way (Atco) LP: Big Generator. Total Reports 73 31%. Regional Reach: S 31%, M 27%, W 36%, W 35%. Chart Summary: Pos 1-10, P1 1, P2 2, P3 3, Tot 6. National Summary: UP 0, DEBS 0, SAME 0, DOWN 0, ADDS 73.

BOURGEOIS TAGG. I Don't Mind At All (Island) LP: Yoyo. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

FORCE MO'S. Love Is A House (Tommy Boy/WB) LP: Touch And Go. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

KANE GANG. Motortown (Capitol) LP: Miracle. P1: WYFZ on, K104 6-4, WYFZ on, WKCK on. P2: WYFZ on, K104 6-4, WYFZ on, WKCK on. P3: WEST: KIXX on, KXNO 40-36, 194 13-10, KQMG 16-13, KDON on, KRO on.

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PARALLELS

SIGNIFICANT ACTION

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KISS
Crazy Nights (Mercury/PolyGram)
LP: Crazy Nights

P1 EAST PRO-FM on	SOUTH WBBQ on WSEK a WROO 32-29 WKSI on WABS a WCKN on K92 on	SOUTH KOIZ on WJAD on Q104 d-33 KXAN a KIXY 20-16 WHL a
MIDWEST WMS 33-28 KWB on KWK on	MIDWEST WPCX a KXZU on	MIDWEST WCIL d-31 99KG on WDR 4-39 KDVV a KPHW a
WEST KCPX d-40	WEST KIXX on KZZU on	WEST KFBQ d-35 KOBE d-32 KTMT on OK95 on
P2 EAST Q100 on	P3 EAST WKPE a	

OUTFIELD
No Surrender (Columbia)
LP: Bangin'

P1 EAST SOUTH	SOUTH WCKN a WHRY a KSAQ on KTUX on	SOUTH OK100 on WFX on
MIDWEST WGH on	MIDWEST K012 on WJAD on KXAN on	MIDWEST K012 on WJAD on KXAN on
WEST KCPX 35-32	WEST KIXX on KZZU on	WEST WNO a Y94 39-33 WFR a
P2 EAST WREZ a	P3 EAST 103CIR a	WEST KOOT on KUB on KTRB on KOZE d-34 KTMT on

JOHN WAITE
Don't Lose Any Sleep (EMI-Manhattan)
LP: Rover's Return

P1 EAST WCKS on PRO-FM a	SOUTH WINK on WANS on WZYP on KSOJ on KSAQ on	SOUTH OK100 on 95XIL 39-31 WOMP on
MIDWEST KREZ d-36 KRE on Q105 on	MIDWEST WKDD d-33 WCKM a KZ10 a KJ103 31-31	MIDWEST KOCR 35-33 Y94 31-26 KXKL on WZY a KRLS a KKAC d-40 WDR on WST on
WEST KCPX on	WEST KCYO on KZZU on	WEST KUB d-39 KZ02 d-32 KOZE on
P2 EAST K104 on	P3 EAST WFX 39-33	

STEPHANIE MILLS
(You're Puttin') A Rush On Me (MCA)
LP: If I Were Your Woman

P1 EAST WCKS 28-20	P2 EAST WRCK on	WEST KXKL 06 10-10 94TYX 14-10 WHY a Y106 on
MIDWEST WHYY 21-19	MIDWEST WZL on	MIDWEST WZY on
WEST KMEL 21-13		WEST WZY on

PINK FLOYD
Learning To Fly (Columbia)
LP: A Momentary Lapse Of Reason

P1 EAST CROI 40-35	SOUTH K104 30-25 K2106 a KSAQ a	SOUTH WOMP a WJAD a KISR a KXAN a WPPH a KXIN a
MIDWEST WMS a-35	MIDWEST KJ103 a	MIDWEST WNB a WDR a
WEST KADD a	WEST KIXX a KXYQ a	WEST SLY96 a OK95 a
P2 EAST WFLY on	P3 EAST 95XIL d-37	

JODY WATLEY
Don't You Want Me (MCA)
LP: Jody Watley

P1 EAST WCKS a	P1 EAST HOT103 26-22 PWR6 a PWR106 19-16	WEST KFS5 a 194 a KXOJ a-37
MIDWEST B96 27-19 WHY a KMK a-35	MIDWEST KXKL 06 d-35 WCKM a 94TYX 32-29 WJX 39-36 Y106 on K104 d-25 K102 a KTUX a	MIDWEST WZL on WZL on
WEST KRRZ a KROJ a K104 d-25 K102 a KMEL 33-23	WEST WZL d-40	WEST KUB a KZ02 a Y97 a

MONKEES
Heart & Soul (Rhino)
LP: Pool It

P1 EAST PRO-FM 34-29	P2 EAST WFLY on JET-FM 16-15 K104 11-8 WPST on	P3 EAST 95XIL 7-5
MIDWEST Q105 17-15	MIDWEST B96 24-21 KIXY 24-21	
WEST KWDD d-30 KPL2 on	WEST WCIL 13-12	

PRETTY POISON
Catch Me (I'm Falling) (Virgin)
LP: "Hiding Out" Soundtrack

P1 EAST WCKS on WCAU d-38 WGX a	P1 EAST HOT103 14-13 HOT105 25-25 PWR6 9-8 PWR106 11-10	MIDWEST KFP5 a KMX 4-35 KYRO a 194 38-28 KLJC 40-34 KTRK 33-26 KXIV a KXON a
SOUTH Z93 a KRBE a Y100 on fr	SOUTH WFLY a Q100 a WPST on WCKA a	SOUTH PWR997 d-29 KX106 30-29 WKB d-32 94TYX 36-25 WPE a-30 KBP a BJ105 a-28
MIDWEST B96 a-33 KCPM a	MIDWEST WFLY on	MIDWEST KXAN a
WEST KRLQ d-28 K8103 a KML 18-14 KATD a	WEST KFP5 a-32 KZ02 on Y97 d-35	

WENDY & LISA
Waterfall (Columbia)
LP: Wendy & Lisa

P1 EAST WCKS d-32 WQD 40-32 PRO-FM a	P2 EAST WFLY on K104 on WHY on WRCK on	P3 EAST KMX d-40 KYRO 38-34 194 a KXOJ a
MIDWEST KREZ on	MIDWEST WCKM a 94TYX 30-28 WHY d-40 Y106 on K104 on WDL on WDL on	MIDWEST WCOQ on KXAN on Y103 on WBS a
WEST KRRZ a KROJ a K104 d-25 K102 a KMEL 33-23	WEST KXIV a KXON a	WEST KXIV a KXON a
	WEST KXIV a KXON a	WEST KXIV a KXON a

NEW CITY ROCKERS
Rev It Up (Critique/Atco)
LP: New City Rockers

P1 EAST WCKS 22-21 Z94 24-20 PRO-FM 26-22	P2 EAST WFLY on	P3 EAST 95XIL 23-19 WKPE 28-26 WOMP on
MIDWEST KREZ 10-9 WGH on	MIDWEST WKSI on WHRY on KSAQ on	MIDWEST KIXY a
WEST KWB on	WEST WDR on	WEST WDR on

SIMON F.
American Dream (Reprise)
LP: Never Never Land

P1 EAST SOUTH	P2 EAST WBO on KSAQ a	P3 EAST SOUTH
MIDWEST Z93 d-37 Y95 a KRBE a	MIDWEST WBO on KSAQ a	MIDWEST KOOT on KUB on KTRB on KOZE on KTMT on
WEST KREZ on	WEST KFP5 a KIX8 on KSD on	

STEVE WINWOOD
Valerie (Island/WB)
LP: Chronicles

P1 EAST WCKS a	P2 EAST WHY2 a	P3 EAST WFX a-37
MIDWEST O105 a	MIDWEST WCK a WINK a K92 a	MIDWEST KXIN a
WEST Y108 a	WEST WDD a KDWZ a	WEST KTHW a KEFE a KZ02 a SLY96 a-40 Y97 a

NOEL
Silent Morning (4th & Broadway)
LP: Silent Morning (Island)

P1 EAST WCKS 23-19 WBLI 15-15 CROI on PWR95 13-16 S100 6-15 WCAU 19-17 WAVA 30-27	P1 EAST HOT103 1-1 HOT105 4-9 PWR106 21-17	MIDWEST KFP5 on KMX 40-32 KXBO a-39 194 14-11 KXON on KLJC 19-14 KTRK 13-11 KXIV a
SOUTH KKBQ a-28 KRBE d-32 Y100 6 fr	SOUTH WPK 36-32 WTIC a-26 WPST a	SOUTH KXAN on
MIDWEST KZ26 26-23 KRLQ 29-24 KMEL 17-12 KATD on	MIDWEST B93 29-27 K98 d-30 WZL on WZL on WZL on 94TYX 28-23 KBP on BJ105 6-6 Y106 21-17	MIDWEST KZ02 on

PETE WYLIE
Sinful (Virgin)
LP: Sinful

P1 EAST CROI a-40	P2 EAST WDD a KIK a	P3 EAST WNO on KXTO a
MIDWEST WMS a	MIDWEST KFP5 on KIXX on KZZU on	MIDWEST KTRB 33-27 KZFN on
WEST KCPX on		
P1 EAST KITS 28-26		

CHART SUMMARY

CONTEMPORARY HIT RADIO

Chart	Weeks	Last	Artist/Title
4	3	2	WHITESNAKE/Here I Go Again (Geffen)
7	4	3	EUROPE/Carrie (Epic)
3	2	1	WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
11	9	5	LISA LISA/Lost In Emotion (Columbia)
18	11	8	PRINCE/J Got The Look (WB)
10	8	6	BANANARAMA/ Heard A Rumour (London/PG)
19	15	10	HEART/Who Will You Run To (Capitol)
40	24	15	MADONNA/Causing A Commotion (Sire/WB)
20	16	11	JOHN COUGAR MULLEN/CAMP/Paper In Fire (Mercury/PG)
34	19	10	MICHAEL JACKSON/Bad (Epic)
27	21	14	LEVERT/Casanova (Atlantic)
16	13	9	SMOKEY ROBINSON/One Heartbeat (Motown)
26	22	18	EXPOSE/Let Me Be The One (Arista)
22	19	16	NATALIE COLE/Jump Start (EMI-Manhattan)
31	23	20	FLEETWOOD MAC/Little Lies (WB)
1	1	4	M. JACKSON with S. GARRETT/Just Can't Stop Loving You (Epic)
6	5	7	ABC/When Smokey Sings (Mercury/PG)
15	14	12	GRATEFUL DEAD/Touch Of Grey (Arista)
37	29	19	TIFFANY/I Think We're Alone Now (MCA)
35	26	23	CARS/You Are The Girl (Elektra)
32	25	24	BILLY IDOL/Mony Mony (Chrysalis)
34	29	25	RED SPEEDWAGON/In My Dreams (Epic)
40	35	30	SWING OUT SISTER/Breakout (Mercury/PG)
39	34	31	PET SHOP BOYS/It's A Sin (EMI-Manhattan)
32	28	26	BRYAN ADAMS/Victim Of Love (A&M)
30	27	27	ALEXANDER O'NEAL/False (Tabu/CBS)
36	33	30	MR. MISTER/Somebody Real (Inside Me/Inside You) (RCA)
38	33	30	KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
39	35	32	LDS LOBOS/La Bamba (Slush/WB)
2	6	15	DAN HILL/Can't We Try? (Columbia)
8	10	21	HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis)
5	7	17	CUTTING CREW/I've Been In Love Before (Virgin)
39	35	32	GO WEST/Don't Look Down (Chrysalis)
39	35	32	U2/Where The Streets Have No Name (Island)
30	27	27	OTHER ONES/Holiday (Virgin)
23	20	31	DAVID BOWIE/Never Let Me Down (EMI-Manhattan)
12	12	22	FAT BOYS with BEACH BOYS/Wipe Out (Tin Pan Apple/PG)
12	12	22	JELLYBEAN featuring ELISA FIORILLO/Who Found Who (Chrysalis)
BREAKER	38	35	LOVERBOY/Notorious (Columbia)
BREAKER	40	38	BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)

WHITESNAKE went all the way for their first #1 record in CHR, with 95 stations charting it on top. BANANARAMA is squeezed by PRINCE and HEART, while MADONNA and MICHAEL JACKSON trap JOHN COUGAR MULLEN. The TOMMY JAMES & THE SHONDELLES revival is alive and well with TIFFANY up 10 spots and BILLY IDOL moving 28-21. SWING OUT SISTER and PET SHOP BOYS both progress 11 places upward for the fastest growth this week. The OTHER ONES made BREAKER, moving 38-35, while BRUCE SPRINGSTEEN debuts brilliantly with a first-week BREAKER at #40.

NEW ARTISTS

Rank	Artist/Title	Reports
1.	SQUEEZE/Hourglass (A&M)	127
2.	WA WA NEE/Sugar Free (Epic)	106
3.	TIMOTHY B. SCHMIT/Boys Night Out (MCA)	105
4.	R.E.M./The One I Love (IRS/MCA)	92
5.	MICHAEL BOLTON/That's What Love... (Columbia)	82
6.	GREAT WHITE/Rock Me (Capitol)	68
7.	TAJA SEVELLE/Love Is Contagious (Paisley Park/WB)	65
8.	WENDY & LISA/Waterfall (Columbia)	46
9.	NOEL/Silent Morning (4th & Broadway/Island)	39
10.	GLEN BURTNICK/Follow You (A&M)	38

New Artists are those who have not previously been reported as a Breaker by reporting stations.

P1 A Check out the new P1-A CHR Playlists on Page 92 for music from America's leading-edge CHRs.



GINO
VANNELLI

IN
THE
NAME
OF
MONEY

The new single from the album
"Big Dreamers Never Sleep."

CBS Associated Labels On CBS records, cassettes and compact discs.

CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	
4	3	2	1 WHITESNAKE/Here I Go Again (Geffen)
7	4	3	2 EUROPE/Carrie (Epic)
3	2	1	3 WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
11	9	5	4 LISA LISA/Lost In Emotion (Columbia)
18	11	8	5 PRINCE/U Got The Look (WB)
10	8	6	6 BANANARAMA/I Heard A Rumour (London/PG)
19	15	10	7 HEART/Who Will You Run To (Capitol)
40	24	15	8 MADONNA/Causing A Commotion (Sire/WB)
20	16	11	9 JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/PG)
—	34	19	10 MICHAEL JACKSON/Bad (Epic)
27	21	14	11 LEVERT/Casanova (Atlantic)
16	13	9	12 SMOKEY ROBINSON/One Heartbeat (Motown)
26	22	18	13 EXPOSE/Let Me Be The One (Arista)
22	19	16	14 NATALIE COLE/Jump Start (EMI-Manhattan)
31	23	20	15 FLEETWOOD MAC/Little Lies (WB)
1	1	4	16 M. JACKSON with S. GARRETT/I Just Can't Stop Loving You (Epic)
6	5	7	17 ABC/When Smokey Sings (Mercury/PG)
15	14	12	18 GRATEFUL DEAD/Touch Of Grey (Arista)
—	37	29	19 TIFFANY/I Think We're Alone Now (MCA)
35	26	23	20 CARS/You Are The Girl (Elektra)
—	36	28	21 BILLY IDOL/Mony Mony (Chrysalis)
34	29	25	22 REO SPEEDWAGON/In My Dreams (Epic)
—	39	34	23 SWING OUT SISTER/Breakout (Mercury/PG)
—	40	35	24 PET SHOP BOYS/It's A Sin (EMI-Manhattan)
32	28	26	25 BRYAN ADAMS/Victim Of Love (A&M)
29	25	24	26 ALEXANDER O'NEAL/Fake (Tabu/CBS)
38	33	30	27 MR. MISTER/Something Real (Inside Me/Inside You) (RCA)
—	—	37	28 KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
2	6	13	29 LOS LOBOS/La Bamba (Slash/WB)
8	10	21	30 DAN HILL/Can't We Try? (Columbia)
5	7	17	31 HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis)
—	—	39	32 CUTTING CREW/I've Been In Love Before (Virgin)
39	35	33	33 GO WEST/Don't Look Down (Chrysalis)
—	—	40	34 U2/Where The Streets Have No Name (Island)
BREAKER	35		35 OTHER ONES/Holiday (Virgin)
30	27	27	36 DAVID BOWIE/Never Let Me Down (EMI-Manhattan)
23	20	31	37 F&T BOYS with BEACH BOYS/Wipe Out (Tin Pan Apple/PG)
12	12	22	38 JELLYBEAN featuring ELISA FIORILLO/Who Found Who (Chrysalis)
BREAKER	39		39 LOVERBOY/Notorious (Columbia)
BREAKER	40		40 BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)

N&A begins Page 102
New Artists & Chart Summary Page 101
New P-1A Playlists Page 92

ADULT CONTEMPORARY

12	9	4	1 FLEETWOOD MAC/Little Lies (WB)
6	5	2	2 ABC/When Smokey Sings (Mercury/PG)
5	4	3	3 DAN FOGELBERG/Lonely In Love (Full Moon/Epic)
17	12	8	4 KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
16	11	9	5 CUTTING CREW/I've Been In Love Before (Virgin)
9	8	6	6 CARLY SIMON/The Stuff That Dreams Are Made (Arista)
1	1	1	7 WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
8	7	7	8 ANITA BAKER/No One In The World (Elektra)
3	2	5	9 HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis)
11	10	10	10 RESTLESS HEART/Why Does It Have To Be (Wrong) (RCA)
28	22	16	11 SWING OUT SISTER/Breakout (Mercury/PG)
18	16	14	12 GRATEFUL DEAD/Touch Of Grey (Arista)
19	17	15	13 REO SPEEDWAGON/In My Dreams (Epic)
4	6	12	14 SMOKEY ROBINSON/One Heartbeat (Motown)
2	3	11	15 M. JACKSON with S. GARRETT/I Just Can't Stop Loving You (Epic)
—	29	20	16 AL JARREAU/Since I Fell For You (MCA)
22	20	17	17 BEBE & CECE WINANS/I.O.U. Me (Capitol)
14	13	13	18 NYLONS/Happy Together (Open Air/Windham Hill)
—	30	23	19 CARS/You Are The Girl (Elektra)
29	25	22	20 MICHAEL BOLTON/That's What Love Is All About (Columbia)
25	23	21	21 SIMPLY RED/Maybe Someday... (Elektra)
10	15	18	22 DIONNE WARWICK & JEFFREY OSBORNE/Love Power (Arista)
BREAKER	23		23 ELTON JOHN/Candle In The Wind (MCA)
BREAKER	24		24 BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
—	—	28	25 FORCE MD'S/Love Is A House (Tommy Boy/WB)
—	—	28	26 DONNA SUMMER/Dinner With Gershwin (Geffen)
7	14	19	27 LOS LOBOS/La Bamba (Slash/WB)
BREAKER	28		28 RICHARD CARPENTER/Something In Your Eyes (A&M)
DEBUT	29		29 GLORIA ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That (Epic)
DEBUT	30		30 RAY PARKER JR./I Don't Think That Man Should Sleep Alone (Geffen)

Expanded AC Music
Begins on Page 81

N&A Begins on Page 76

AOR TRACKS®

Three Weeks	Two Weeks	Last Week	
3	3	1	1 PINK FLOYD/Learning To Fly (Columbia)
BREAKER	2		2 BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
12	8	6	3 R.E.M./The One I Love (IRS/MCA)
BREAKER	4		4 YES/Love Will Find A Way (Atco)
5	4	4	5 AEROSMITH/Dude (Looks Like A Lady) (Geffen)
6	5	5	6 RUSH/Force Ten (Mercury/PG)
11	9	8	7 DEF LEPPARD/Animal (Mercury/PG)
1	1	2	8 JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/PG)
2	2	3	9 CARS/You Are The Girl (Elektra)
13	10	9	10 INSIDERS/Ghost On The Beach (Epic)
18	17	12	11 WHITESNAKE/Is This Love (Geffen)
29	21	15	12 CARS/Strap Me In (Elektra)
14	11	10	13 MICK JAGGER/Let's Work (Columbia)
30	24	16	14 JOHN C. MELLENCAMP/Hard Times For An Honest... (Mercury/PG)
—	40	20	15 PINK FLOYD/One Slip (Columbia)
24	18	14	16 HOOTERS/Satellite (Columbia)
23	20	17	17 MELVIN JAMES/Why Won't You Stay (Come In...) (MCA)
—	—	25	18 LYNARD SKYNYRD/Truck Drivin' Man (MCA)
—	—	22	19 JETHRO TULL/Steel Monkey (Chrysalis)
—	38	26	20 RUSH/Time Stand Still (Mercury/PG)
48	30	21	21 TIMOTHY B. SCHMIT/Boys Night Out (MCA)
7	7	7	22 RICHARD MARX/Should've Known Better (EMI-Manhattan)
44	31	29	23 AEROSMITH/Rag Doll (Geffen)
4	6	11	24 GRATEFUL DEAD/Hell In A Bucket (Arista)
26	25	23	25 GLEN BURTNICK/Follow You (A&M)
10	12	13	26 LOVERBOY/Notorious (Columbia)
15	15	18	27 FLEETWOOD MAC/Little Lies (WB)
31	28	24	28 BILLY IDOL/Mony Mony Live (Chrysalis)
40	33	31	29 SQUEEZE/Hourglass (A&M)
BREAKER	30		30 ICEHOUSE/Crazy (Chrysalis)

Complete Tracks Chart
Begins on Page B5

URBAN CONTEMPORARY

7	5	2	1 STEPHANIE MILLS/(You're Puttin') A Rush On Me (MCA)
6	4	3	2 WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
5	1	1	3 LISA LISA & CULT JAM/Lost In Emotion (Columbia)
14	12	8	4 GLENN JONES/We've Only Just Begun... (Jive/RCA)
—	24	13	5 MICHAEL JACKSON/Bad (Epic)
12	9	6	6 MADAME X/Just That Type Of Girl (Atlantic)
18	14	10	7 JODY WATLEY/Don't You Want Me (MCA)
11	10	9	8 SHERRICK/Just Call (WB)
16	13	11	9 4 BY FOUR/Come Over (Capitol)
23	17	15	10 RAY PARKER JR./I Don't Think That Man Should Sleep Alone (Geffen)
24	20	16	11 O'JAYS/Lovin' You (PIR/Manhattan)
17	15	14	12 SURFACE/Lately (Columbia)
22	21	17	13 DONNA SUMMER/Dinner With Gershwin (Geffen)
25	22	18	14 WINANS featuring ANITA BAKER/Ain't No Need To Worry (Qwest/WB)
28	23	19	15 BERT ROBINSON/Heart Of Gold (Capitol)
39	26	20	16 LILLO THOMAS/Downtown (Capitol)
40	30	21	17 DEJA/You And Me Tonight (Virgin)
—	36	23	18 MARLON JACKSON/Don't Go (Capitol)
10	7	7	19 PRINCE/U Got The Look (Paisley Park/WB)
33	27	22	20 DENIECE WILLIAMS/I Confess (Columbia)
4	3	4	21 ANITA BAKER/No One In The World (Elektra)
—	32	25	22 LACE/My Love Is Deep (Wing/PG)
31	29	26	23 DANA DANE/Cinderella Dana Dane (Profile)
27	25	24	24 STARPOINT/The More We Love (Elektra)
—	—	30	25 SHANICE WILSON/(Baby Tell Me) Can You Dance (A&M)
—	40	28	26 ANGELA WINBUSH/Angel (Mercury/PG)
—	—	33	27 TEMPTATIONS/I Wonder Who She's Seeing Now (Motown)
BREAKER	28		28 WHISPERS/Just Gets Better With Time (Solar/Capitol)
—	39	31	29 STEVE ARRINGTON/Stone Love (EMI-Manhattan)
—	—	34	30 JONATHAN BUTLER/Holdin' On (Jive/RCA)
—	—	35	31 BAR-KAYS/Certified True (Mercury/PG)
—	35	32	32 CONTROLLERS/Sleepin' Alone (MCA)
—	—	37	33 EXPOSE/Let Me Be The One (Arista)
3	2	5	34 L.L. COOL J/I Need Love (Def Jam/Columbia)
DEBUT	35		35 REGINA BELLE/So Many Tears (Columbia)
—	—	38	36 GARRY GLENN/Do You Have To Go (Motown)
BREAKER	37		37 KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
BREAKER	38		38 FIVE STAR/Whenever You're Ready (RCA)
BREAKER	39		39 WHODINI featuring MILLIE JACKSON/Be Yourself (Jive/Arista)
8	8	12	40 COLONEL ABRAMS/How Soon We Forget (MCA)