

I N S I D E:**FCC PAYOLA PROBES —
HOW TO AVOID THEM**

As the FCC sends a payola case to the Justice Dept., R&R interviewed Enforcement Division Chief **Chuck Kelley**, who outlined steps broadcasters can take to avoid payola-related pitfalls. Plus, **Y100** is vindicated in license renewal squabble.

Page 6

**CAPTURING FICKLE
LISTENER RECALL**

Radio professionals should remember that listeners don't regard radio as a life-and-death matter, **Rob Balon** believes. Radio's free, it's used for incidental listening while involved in other activities, and it has reduced brand loyalty. The challenge to corral listener recall for ratings purposes, keeping all this in mind, becomes even greater.

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**HI-TECH INFO LINE
A SMASH AT WXKS-FM**

WXKS-FM/Boston teamed with the **Brite Voice** technology firm to create the "Kiss CityLine," a touchtone-option phone service that provides news and entertainment info to listeners — 50,000 callers a week. Full details on how it works inside.

Page 40

KLOL: WHERE THE AUCTION IS
KLOL/Houston's celebrity auction is one of the most successful radio promotions in the country. **Doug Harris**, Promotion Director for the AOR, takes you step-by-step through everything you need to know to grab your own share of the auction.

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**PROGRAM
SUPPLIERS
GUIDE '88**

Special Bonus With This Issue:
R&R's second annual directory of program suppliers and their shows.

Newsstand Price \$5.00

R&R

RADIO & RECORDS

BERRY, WEBER ALSO UPPED**Jacor Promotes Lawrence,
Michaels To Executive VP Posts**

Jacor Communications has upped **Robert Lawrence** and **Randy Michaels** from Sr. VP to Exec. VP posts. Concurrently, **Jon Berry** has been promoted from VP to Sr. VP/Treasurer and **R. Christopher Weber** has been upped from Asst. VP to VP/Controller.

In a valiant but probably vain attempt to stem the tide of boring, cliched corporate promotion announcements, a jocular comment from Jacor President **Frank Wood** said the former position of the four were terminated "to improve efficiency" at the Cincinnati-based company.

Along similar lines, the release continued, "The offices of



Robert Lawrence

Michaels, Lawrence, Berry, and Weber each issued their conventional statements of gratitude and doglike loyalty.

Michaels barked, "I'm glad



Randy Michaels

something's finally being done for the helpless victims of dull, self-serving press releases. It's about time that radio industry reporters started getting some interesting self-serving press releases."

Lawrence noted, waxing philosophical, "Anyone who says titles are cheap never got a bill from a printer."

In addition to owning **Critical Mass Media** and **Eastman Radio**, Jacor also owns **WPCH & WGST/Atlanta**, **WMJI-AM & JACOR/See Page 30**

**Folger Back To KEGL
As Program Director**

Joel Folger, PD at Clear Channel's **KJYO (KJ103)/Oklahoma City**, has resigned to return to **Sandusky's KEGL/Dallas** as PD. He'd been Asst. PD/MD at "The Eagle" prior to joining KJ103 a year and a half ago. Folger replaces **John Roberts**, who left for crosstown PD duties at AOR **KZEW** last month.

Sandusky VP/Programming Jeff Sattler noted, "KEGL doesn't want to be number two in CHR to anybody, even though our losses were only in teens in the past winter book. A year and a half ago we challenged Joel to go out and get some programming experience. To his credit, he did that and has worked his way home to KEGL."

KEGL VP/GM Ed Wodka added, "Joel was acting PD when he left us, and it's great to have such a talented guy come back after doing such a great job in Oklahoma City."

Folger took KJ103 to its highest book ever last summer (16.1), passing longtime market



Joel Folger

leader (AOR) **KATT** in the process. With KEGL morning man **Moby** leaving for **KLOL/Houston**, Folger said, "I'm fired up about working with **Kid Kraddick**, who is new to mornings — he's in his element. In fact, the whole staff sounds great. I know the entire market like the back of my hand, which will be extremely helpful in continuing KEGL's growth."

Folger begins his new duties during the first week of June. His replacement at KJ103 is being sought.

**Karmazin Elevated
To Infinity President**

Mel Karmazin has been upped from Exec. VP to President/CEO of **Infinity Broadcasting**. He's held his previous post since 1981.

"The new titles really represent a codification of what's been going on here for the past three years," said Karmazin, who has long functioned as chief executive of the company. "It doesn't change my role at all. My friends are calling to say, 'I thought you were President already.'"

Infinity co-founder **Gerald**



Mel Karmazin

Carrus, who previously held the title of President, has become Co-Chairman alongside fellow founder **Michael Weiner**.

Commenting on Karmazin's contributions, Carrus said, "Mel has done an outstanding job of managing the company during its period of rapid expansion and has been instrumental in the company's strategy of acquiring and operating radio stations in the nation's largest radio markets."

KARMAZIN/See Page 30

**Broeske
KABC's PD**

Talk-formatted **KABC/Los Angeles** has named **John Broeske** PD. He replaces **Wally Sherwin**, who resigned last month to pursue opportunities in radio and television.

Broeske comes from GM duties at **News/Talk and Country** stations **KMJ & KNAX/Fresno**. He previously was PD at **KMJ**, and prior to that hosted a talk show there.

KABC VP/GM George Green said, "I'm delighted to welcome **John** to KABC, and feel that the combination of his on-air experience and management skills will prove to be valuable assets in continuing the growth and popularity of our programming."

KABC, owned by **Cap Cities/ABC**, ranked third in the winter Arbitron with a 5.8 share 12+.

Palagi PD At WRQX

WKSE/Buffalo OM Lorin Palagi has resigned after nine months to become PD at **Cap Cities/ABC CHR WRQX (Q107)/Washington**. He begins his new duties the first week in July. Palagi replaces **Chuck Morgan**, who became PD at **WBSB (B104)/Baltimore** three weeks ago.

WRQX President/GM Maureen LeSourd said, "Lorin's background and ability to come in and maximize a situation are noteworthy, and he will strengthen Q107's position in the marketplace. Along with his great operations skills, Lorin has terrific vision toward the future and marketing concepts which all add up to a winning addition to the team."

Palagi told R&R, "Cap Cities/ABC is committed to the CHR format at Q107, and we will do everything needed to take the station to the top. I believe (crosstown) **WAVA** is a good radio station, not a great radio station, and they can be beaten."

"Q107's problems stem from a lack of focus, and I'll see to it that every programming detail gets the proper attention," Palagi added. "Everything I've heard concerning the airstaff indicates nothing but positive potential."

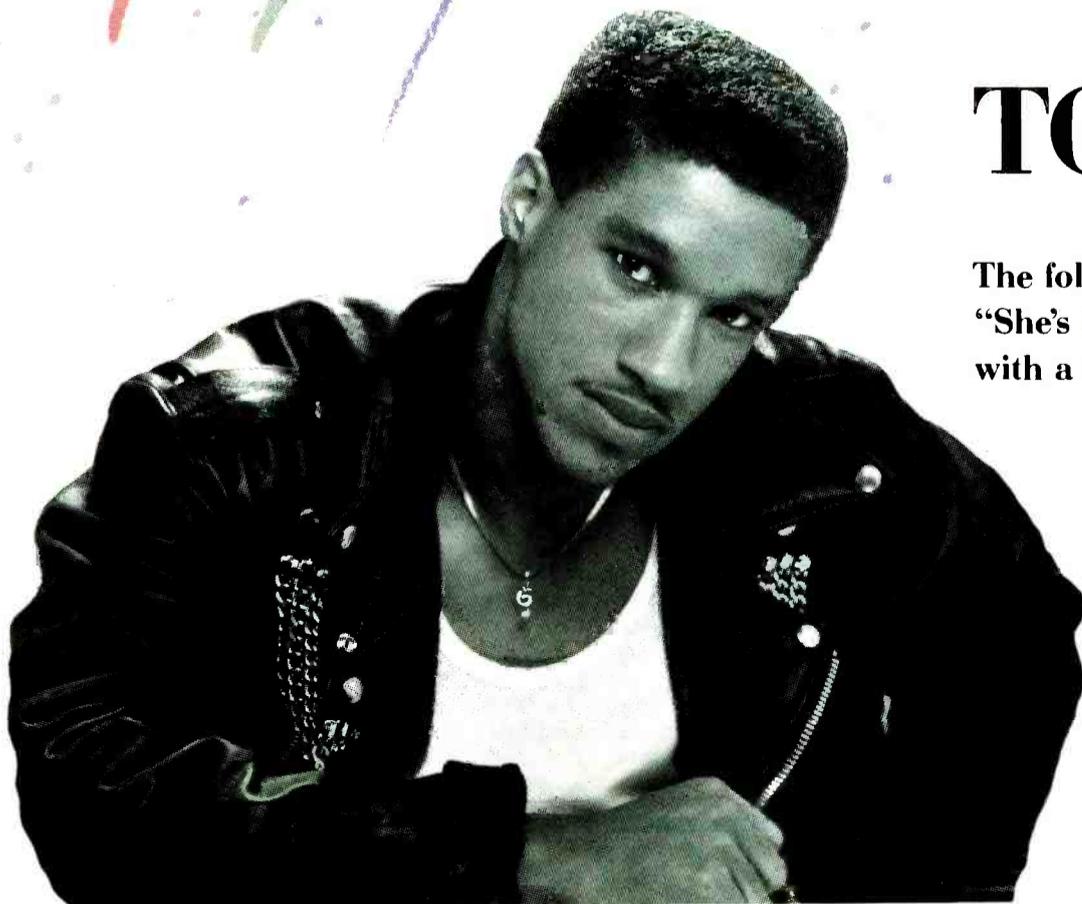
Palagi was previously Asst. PD at **KBKC (now KCPW)/Kansas City**, Asst. PD at **KDWB/Minneapolis**, and OM at **KAAC/Great Falls, MT**.

BIGGEST MARKETPLACE EVER! Page 54

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Forever Yours

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TONY TERRY

The follow up to his two top ten urban hits-
"She's Fly" and "Lovey Dovey" (which went to #1)
with a song that will touch your heart.

The title track from the LP. BFE-40890



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Golden Moves To WQRS As GM

WDTX/Detroit VP/GM Lorraine Golden will assume the same title at crosstown Classical outlet WQRS. She replaces Burt Rosenthal, who resigned last month. Golden's transfer will occur when WDTX's license is transferred to new owners Hoker Broadcasting, expected to take place soon.

Golden commented, "(WQRS President) Woody Tanger became aware of my availability, and after

we realized there was mutual interest and respect we were able to get together on a deal. I'm excited to continue what they've already started. I've been in rock & roll radio the whole time now, so this move gives an added dimension to my career."

Golden joined WDTX in '85, before which she spent ten years at crosstown WNIC in several capacities, finally as GM.

Apollo Theatre Label Focuses On New Acts

CBS Distributes New Company

From Inner City, Tabu Principals

Inner City Broadcasting principals Percy Sutton and Hal Jackson and Tabu Records owner Clarence Avant have teamed up for a new venture, Apollo Theatre Records, to be distributed by CBS Associated Labels. First release will be a single, "Girl, I Want

Boyles Lionized As KWLN GM



Donald Boyles

WVMI & WQIB/Gulfport-Biloxi, MS GM Donald Boyles has been named GM of AOR KWLN/Memphis. His appointment will become effective upon final FCC approval of the sale of KWLN from Pollack Broadcasting to the Dittman Group, which is expected in the next two weeks. Current owner Bill Pollack will continue to handle GM duties until the transfer is complete.

BOYLES/See Page 30

You," by newcomer Billy George, shipping in July.

Apollo Theatre Records is a joint venture between the Apollo Theatre Investor Group (of which Sutton is a principal), Jackson, and Avant. The label is directed by musician and record producer Fared Haqq.

"We'll have a minimum of three acts during the first year," said Haqq. "It's time to start emphasizing some of the fresh talent that's around, which is just as good as some of the industry's seasoned talent." APOLLO/See Page 30

Cannon OM At WKSE

WKSE/Buffalo PD/MD/morning man Paul "Boom Boom" Cannon has been elevated to OM. He replaces Lorin Palagi, who moved to the PD post at WRQX/Washington (see Page 1). Cannon will give up MD duties to night rocker Kid Crockett, who also adds the newly-created title of programming assistant.

WWKB & WKSE VP/GM Jim Meltzer commented, "I've watched Paul develop since Price Communications purchased the station in October of 1986. He's proven

CANNON/See Page 30



Jay Meyers

Meyers GM At WNYR & WEZO

WOJY & WGLD/Greensboro GM Jay Meyers has been named GM at WNYR & WEZO/Rochester. Meyers, who'd been in Greensboro for 18 months, succeeds the exiting Richard Hinshaw.

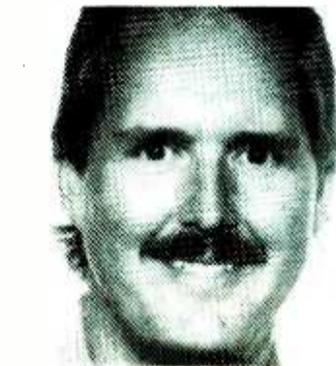
"We're delighted to have a manager of Jay's caliber and experience joining our Rochester operation," said Atlantic Ventures President Eric Schultz. "Jay has established an excellent operating record everywhere he's worked."

Meyers said, "I'm flattered to be the first GM chosen by Atlantic Ventures. I know in the years to come this company is going to be the very best in the business and I'm excited about the growth we're going to experience together."

Meyers is looking for a PD, but said otherwise he's pleased with existing conditions. "We don't have any major changes planned at the current time, but we will soon be

MEYERS/See Page 30

Barnett PD At KKHT



Ken Barnett

KYKY/St. Louis PD Ken Barnett has been named PD at Malrite AC KKHT/Houston, effective June 6. He replaces Chuck Crane, who left to program WNLN/Tampa. Prior to joining the EZ Communications outlet last summer, Barnett spent 11 years at KVIL/Dallas.

KKHT GM Charles Bortnick commented, "Ken was our top choice from the start. His experience, particularly his years at KVIL, made him perfect for KKHT's unique uptempo, personality-oriented AC approach."

BARNETT/See Page 30

R&R Observes Memorial Day

R&R's offices in Los Angeles, New York, Washington, and Nashville will be closed Monday, May 30 in observance of the Memorial Day holiday, resuming regular business hours Tuesday, May 31.

MAY 27, 1988

URBAN PROGRAMMERS STRESS CREDIBILITY

Completing a two-part series that began last week with label execs looking at the Urban radio/record relationship, radio programmers take their turn and call for a more realistic approach to reporting music.

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KLAC & KZLA Country Fest Packs 'Em In



KLAC & KZLA/Los Angeles's second outdoor Country Fest spectacular drew almost 200,000 people during its two-day run in suburban Irwindale, with dozens of top country acts performing. Pictured along with the sign greeting the crowd are (l-r) CBS West Coast Regional Country Manager Sam Harrell; KLAC & KZLA Operations Director Bob Guerra; Columbia artist Rodney Crowell; Lee Logan, OM at sister Malrite Country combo KNEW & KSAN/San Francisco; and CBS/Nashville National Promotion Director Jack Lameier.

Roberts Inter-Urban VP/Sales

Phillip Roberts has been named Corporate VP/Sales for Inter-Urban Broadcasting. He was previously Sr. VP at Masla Radio.

Roberts, who will be based at the company's headquarters in Chicago, said, "I have the entire corporate responsibility for all sales of all types on all of the Inter-Urban radio stations. This involves working with the GMs and Sales Managers, positioning the stations in the marketplace, and devising sales strategies for more effective sales.

"One of the bedrocks of good sales is professionalism. Our sales people must know exactly how our stations work to generate sales for clients, so we are putting a very heavy emphasis on sales training and client marketing."

Roberts previously spent 16 years as Director/Sales at group owner Greater Media. He has also worked for the Torbet rep firm.

Inter-Urban owns WYLD-AM & FM/New Orleans, WIZF/Cincinnati, WSAI/Savannah, and KATZ-AM & FM/St. Louis.

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Listen to WEZW 100.7 for complete rules. Contest runs May 4, 1988 through June 16, 1988.



In a prime example of taking a lemon and making lemonade, Easy Listening WEZW/Milwaukee acknowledges it does play elevator music — songs that give listeners a lift. WEZW is currently flooring rivals with a 30-second TV spot (being shot here) that shows a car rising above a traffic jam when the couple inside punches up "EZ 104." In addition, the \$100,000 "Elevate Your Music" campaign dovetails with a six-week contest sending listeners to the "greatest elevators in the world" — from New York's World Trade Center to the Eiffel Tower in Paris.

TWO-YEAR DEAL ENDS

Meyrowitz Buys DIR Back From Lorimar

Program supplier DIR Broadcasting has been reacquired by its President Bob Meyrowitz from Lorimar Telepictures Corp.

Meyrowitz and partners, including Peter Kauff, sold the company to Lorimar two years ago. Kauff, who until now was DIR's Exec. VP, will end his fulltime commitment to the company. He will maintain an interest in it, and collaborate on individual projects.

Observed Meyrowitz, "Our union with Lorimar proved extremely productive; in the two years of our association, DIR has quadrupled in size. Now our independence and freedom will allow us to react even more quickly to the rapidly changing marketplace and to set the pace within our field."

DIR repertoire includes the "King Biscuit Flower Hour" and "Rick Dees' Weekly Top 40."

Means Station Manager, Jeffrey PD At KIK-FM

In a pair of promotions at KIK-FM/Anaheim, LSM Michael Means has been named Station Manager and acting PD Don Jeffrey has been elevated to PD. Means replaces VP/GM Jim Votaw, who left the Country outlet.

Jeffrey had been acting PD since Jack Boxer left the station two months ago. Boxer, who held the position for three weeks, had succeeded KIK-FM PD Chris Adams, who transferred to Orange Broadcasting sister stations KOWA & KOWF/Escondido, CA as PD in February.

Orange Broadcasting owner Art Astor told R&R, "Chris, Michael, and Don were all ready for new challenges. Chris did a great job here and was ready to tackle our new operation. All stations have different needs in different periods

of their growth, and at this time KIK-FM needed a new set of creative juices. Both Michael and Don have been with us four years. Both have tremendous potential, and will flourish as they're allowed to expand their creative horizons."

Astor added that he has stepped back in as GM "to lend a hand until Michael gets used to the reins," but said Means will ascend to that title in the future.

Means said, "I have a tremendous amount of respect for Art. I've worked very hard to make sure this station grew in the last four years, and will do everything I can to see it continues to move forward."

Means joined KIK-FM as an AE four years ago and was made LSM four months ago. Prior to that he spent two and a half years as an AE at KGU/Honolulu.

Jeffrey commented, "These are super people to work for and I'm honored by the faith and confidence they're showing in me by giving me my first PD job."

Jeffrey came to KIK-FM as a weekend talent four years ago, working his way to afternoons. He was made Asst. PD/MD two years ago. Before that he was on the air at KBBQ/Ventura, CA and KECO/Elk City, OK.

Pebbles Hits Gold With Debut Album



When the debut MCA album by Pebbles was certified gold, label brass caught up with the artist before her Universal Amphitheatre show to pay tribute. Shown are (l-r) MCA's Jheryl Busby, Louil Silas Jr., Richard Palmese, Pebbles, and MCA Records President Myron Roth.

For The Record

R&R reported last week that Noble Broadcast Group has become the nation's largest station owner, with 18 properties under its control. A review of the records shows that ABC/Capital Cities owns the most stations, with 21 stations in 11 markets.

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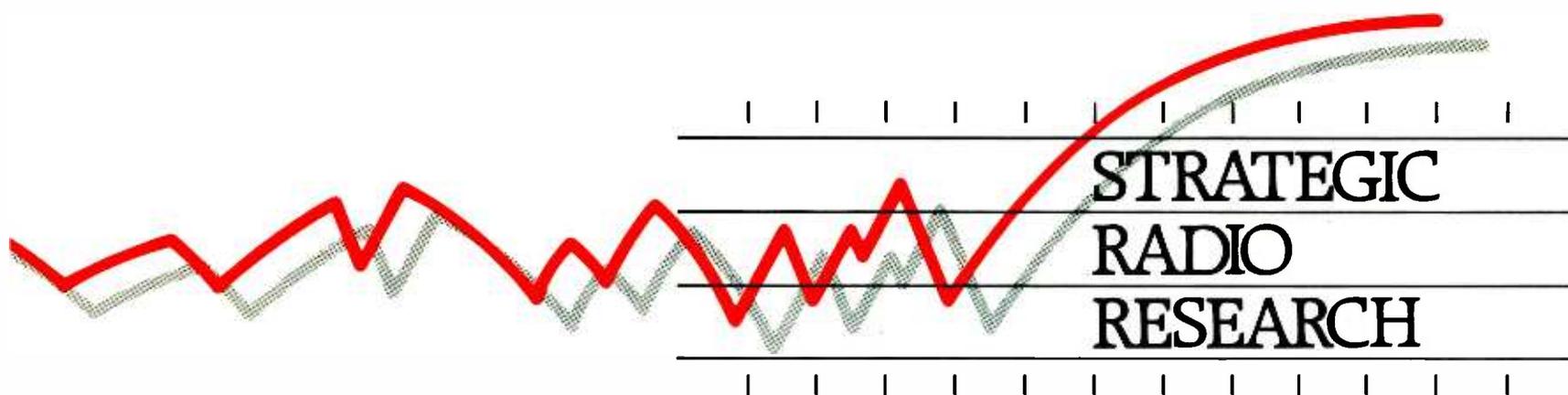
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PAT CLAWSON

WASHINGTON REPORT

ENFORCEMENT DIVISION CHIEF INTERVIEWED

FCC's Kelley Speaks Out On Payola

FCC Enforcement Division Chief Chuck Kelley is at the center of the payola controversy. He's responsible for deciding if FCC rules have been violated, and if broadcasters should be referred to the Justice Department for criminal investigation. During a conversation with R&R Washington Bureau Chief Pat Clawson following last week's FCC meeting, Kelley outlined his views on how broadcasters can protect themselves and nip payola problems in the bud.

R&R: *There have been news reports for three years about payola in the broadcasting industry, a congressional investigation, and now indictments. Why did the FCC wait so long to come out with a public notice on this?*

CK: It only occurred to us recently that it had been some years since the Commission had issued a public notice. I don't think there was anything unusual about the timing of it. The L.A. indictments did put a lot more focus on the picture and caused us to decide it would be a really good time to remind broadcasters what payola is.

"Very, Very Few"

Substantive Complaints

R&R: *How many payola complaints have you received in the last five years?*

CK: Substantive complaints? Very, very few. We get a lot of wild speculation, people saying there must be payola or you wouldn't hear the music you hear on the radio — that you'd hear Frank Sinatra and Ella Fitzgerald instead. Some people who complain believe the only legitimate explanation for the music they're hearing is because someone is paying off someone to play it.

R&R: *The Commission's notice states that stations reporting to*



Chuck Kelley

record charting services should exercise "reasonable diligence" to obtain information from employees — but having them sign payola affidavits is not necessarily enough. What's reasonable diligence?

CK: It's going to change or vary from station to station, and from whatever the employer's understanding or relationship with its employees is. Hopefully, whatever is reasonable would be agreed upon. But "reasonable diligence" is one of those terms that lawyers use, and ultimately — sometimes unfortunately — it ends up in trial

settings to determine what was reasonable.

R&R: *Well, since you're chief of the enforcement division, tell us what is reasonable in your judgment.*

CK: A station, especially one that's reporting to a charting service, ought to have in place measures to ensure that people aren't able to easily defeat the record selection process that management wants used.

Several years ago, at a Washington station that later was distress-sold after we looked into the payola/plugola activities of its employees, the affidavits weren't filled out on a regular basis. Every once in a while somebody would remember that, "Gee, we didn't fill out the affidavits for the last six months, let's sit down and have everybody fill them out this afternoon."

On top of that, management did not pay close attention to what the employees were doing or their outside business interests. They were promoting music shows over the air that were coming to Washington and playing records by those artists over the air as a regular part of the promotional activities that they were engaging in as their side business.

You stand back and say, "What would a reasonable person have done under those circumstances?" A reasonable person would have said to himself, "I think there's something amiss here." The licensee had turned — and intentionally, we felt — a blind eye to the situation and had ignored a significant problem that was going on at that station.

FCC Refers Payola Case To Justice Department

The FCC is asking the Justice Department to investigate a radio station to determine if station personnel criminally violated payola laws, according to a top agency official.

FCC Enforcement Division chief **Chuck Kelley** revealed the probe last week after Commissioners issued a public notice warning broadcasters to "exercise reasonable diligence" to make sure payola is not taking place — especially if their stations report air-play to trade publications such as **R&R**.

"It may fall short of reasonable diligence if the licensee of such a reporting station does nothing more than require its employees to execute affidavits stating that they will not violate laws and regulations prohibiting payola," the public notice states.

Kelley declined to identify the station involved in the payola probe or its location. He said the FCC intends to conduct a parallel investigation of its own to determine

"whether there was some level of licensee involvement that might justify civil or administrative sanctions.

"The case came to our attention when one of our investigators received a telephone call from a former employee of the station," Kelley said. "It was the employee's experience that some of the other employees were engaged in taking money and drugs from record promoters. The former employee observed some of these transactions in progress."

The FCC policy statement released last Wednesday said the Justice Department has prime responsibility for criminal investigations of payola activity. It warned licensees that violations are punishable by criminal fines of up to \$10,000 and one year in prison.

The Commission agreed and designated it for hearing. We'll never know for sure (what the outcome would have been) because the station was subsequently distress-sold and we didn't have to prove our case against the licensee.

I think a licensee that just has its employees fill out a piece of paper once a year — and doesn't pay any more attention to it — risks an assessment by somebody in hindsight that that alone is not reasonable. Something more than that is required to ensure that employees aren't making a separate income on the basis of their record plays.

No Specific Steps

For Avoiding Problems

R&R: *What more should licensees reasonably do? What specific steps does the enforcement division suggest?*

CK: There are no single specific steps that anyone can be assured will work.

One of the stations that was famous for playing rock & roll several

years ago, WABC/New York, had a very rigid playlist that was chosen by a person whom the station had implicit faith in. Employees were not allowed to alter the playlist on their own. An alteration was a violation of your terms of employment and could result in termination. Other stations use similar devices to choose the music.

I don't think that it's possible to say that this will work in every instance. I do know that I never heard that WABC had a payola problem after they came up with the little old lady in tennis shoes who sat and picked the records for the rigid playlist.

Now, a lot of stations would say, "Well we don't want a rigid playlist, that is not our style and we don't want to have that." If you have another style, then you'd better be careful that the people being allowed to use judgment are people whose honesty you reasonably trust.

Continued on Page 10

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1.4-3.2

1.4-4.0

0.5-3.9
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0.8-3.1

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Source: Arbitron Fall 1987, Winter 1988, Detroit metro shares, Adults 25-54

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TRANSACTIONS

Heritage Moves Into \$10.5 Million Daytona FM

R&R Enhances Deal Coverage With Transaction Financial Terms

Deal Of The Week:

WNFI/Palatka-

Daytona Beach, FL

PRICE: \$10.5 million

TERMS: Cash

BUYER: Heritage Broadcast Group owned by Adam "Bud" Polacek and James Cullen. The group also owns WSKF & WWNC/Asheville, NC; WQEN & WAAX/Gadsden, AL; WQSW & KRKK/Rock Springs, WY; and WZLQ & WELO/Tupelo, MS.

SELLER: Drubner Broadcasting owned by Norman Drubner. He also owns WNLC & WTYD/New London, CT and WCOA & WJLQ/Pensacola. Drubner also owns a majority interest in Daytona Group, which owns eight stations and recently announced plans to buy KFRC/San Francisco.

FREQUENCY: 99.9 MHz

POWER: 100 kw at 1249 feet

FORMAT: CHR

BROKER: Randall Jeffery and Charles Giddens of Media Venture Partners.

COMMENT: Drubner bought WNFI in June 1986 for \$8.5 million.

Colorado

KWWS-AM & FM/Rifle

PRICE: \$610,000

TERMS: Escrow deposit \$2500. Cash at closing \$10,000. Buyer assumes notes valued at \$300,000. Seller financing \$290,000 in the form of two promissory notes. The first note is \$30,000 over nine months with no interest payable. The second note for \$260,000 at 10% simple interest carries term of 72 months, amortized on 10-year schedule with payment moratorium for first year.

BUYER: Sun Media Corp. of Colorado, a corporation to be formed by

Steven Humphries. He is majority shareholder and GM of KLLT/Grants, NM. Humphries previously held a stake in KKMGI/Pueblo, CO.

SELLER: Servant Communications, Inc., headed by David Thompson.

FREQUENCY: 810 kHz; 105.3 MHz
POWER: 1 kw-daytimer; 100 kw at 1740 feet

FORMAT: Country; AC

Hawaii

KNDI/Honolulu

PRICE: \$250,000

TERMS: \$5000 cash deposit; \$25,000 due before 6/1/88; seller financing \$200,000 at 9% interest over 15 years in 180 consecutive installments of \$2028.

BUYER: KNDI Radio owned by Leona Jona, who is the station's GM.

SELLER: Rodger Earle Owenby

FREQUENCY: 1270 kHz

TRANSACTIONS AT A GLANCE

Deals So Far In 1988:

\$1,246,648,038

Total Stations Traded This Year: 498

This Week's Action: \$12,475,000

Total Stations Traded This Week: 10

Deal Of The Week:

● WNFI/Palatka-Daytona Beach \$10.5 million

● KWWS-AM & FM/Rifle, CO \$610,000

● KNDI/Honolulu \$250,000

● KEYL/Long Prairie, MN \$20,000

● WJEX/Syracuse, NY \$15,000

● KSDW/Sulphur, OK \$50,000

● WLSH/Lansford, PA \$300,000

● KBUK/Baytown, TX \$530,000

● KUYO/Evansville, WY \$200,000

POWER: 5 kw

FORMAT: Variety of specialized programs

Minnesota

KEYL/Long Prairie

PRICE: \$20,000

TERMS: \$2000 cash deposit and \$18,000 cash due at closing. Sale is conditioned on a third party releasing seller from \$300,000 promissory note.

BUYER: Prairie Broadcasting Co. owned by Donald Schermerhorn and Charleen Schermerhorn.

SELLER: Allyn Stencil and Mary Stencil. They have applied for an FM CP for Browerville, MN.

FREQUENCY: 1400 kHz

POWER: 1 kw

FORMAT: Country

New York

WJEX/Syracuse (AM CP)

PRICE: \$15,000

TERMS: \$5000 escrow deposit; \$15,000 cash due at closing.

BUYER: WAQX Radio owned by Craig Fox. He holds an interest in several broadcast properties, including WAQX/Manlius, NY; WNYS/Canton, NY; WFYF-TV/Watertown, NY; WTUV-TV/Utica, NY; WNOD-TV/Jamestown, NY; and WACA-TV/Ithaca, NY.

SELLER: Jerry Collins. He owns WDCQ/Pine Island Center, FL and holds AM CPs for Carmel Valley, CA and South Lake Tahoe, CA.

FREQUENCY: 670 kHz

POWER: 2.5 kw-daytimer

Oklahoma

KSDW/Sulphur

PRICE: \$50,000

TERMS: \$8000 escrow deposit; \$37,000 in cash due at closing. Additional \$5000 cash due at closing for real estate purchase.

BUYER: Murray County Broadcasting, owned by Raymond McGrew, Stanley Booker, and Sam Houston.

SELLER: #52 Broadcasting Group, Inc. owned by Stanley Sussman and John Schmitt. The company recently filed for FCC permission to sell its only other property, KHME/Comanche, OK.

FREQUENCY: 100.9 MHz

POWER: 3 kw at 300 feet

FORMAT: AC

Pennsylvania

WLSH/Lansford

PRICE: \$300,000

TERMS: \$15,000 escrow deposit; real estate/building valued at \$10,000; good will valued at \$20,000 and equipment valued at \$250,000.

BUYER: East Penn Broadcasting, Inc. headed by Harold Fulmer III. He also owns WOBG & WQXA/York, PA; WXXW/Allentown, PA; and WMGH/Tamaqua, PA.

SELLER: Pocono Anthracite Communications Inc. owned by Bud Angst.

FREQUENCY: 1410 kHz

POWER: 5 kw days/1 kw nights

FORMAT: Gold

Texas

KBUK/Baytown

PRICE: \$530,000

TERMS: \$25,000 escrow deposit; \$75,000 in cash at closing. Seller note finances \$430,000 at interest rate 1.5% above Texas Commerce Bancshares prime rate, based on ten-year amortization. Interest only due monthly for two years, thereafter principal and interest payments due on a quarterly basis with balloon payment due at end of seven years.

BUYER: Salt of the Earth Broadcasting Inc. owned by Darrell Martin and Richard Taylor.

SELLER: Mel Wheeler Inc. headed by Mel Wheeler. The company also owns WLSC & WSLQ/Roanoke, VA; KLTE/Oklahoma City; and three TV stations.

FREQUENCY: 1360 kHz

POWER: 1 kw

FORMAT: AC

BROKER: John Saunders

Wyoming

KUYO/Evansville

PRICE: \$200,000

TERMS: Assumption of \$93,000 note. Balance of price to be paid over 10 years "as funds are available."

BUYER: North Valley Enterprises, headed by Harold Erickson and Kenneth Nordtome.

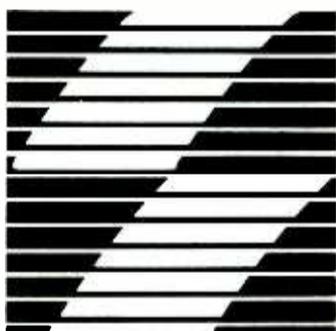
SELLER: Christian Enterprises Inc., owned by Harold Erickson. He also owns KGLE/Glendive, MT; KGVW-AM & FM/Belgrade, MT; and KURL/Billings, MT.

FREQUENCY: 830 kHz

POWER: 10 kw-daytimer

FORMAT: Religion

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Station Manager
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FCC's Kelley Speaks Out On Payola

Continued from Page 6

R&R: In the public notice, the FCC says the Justice Department has primary jurisdiction for enforcing payola violations under the Communications Act. At the same time, the Commission has asserted its own jurisdiction to enforce obscenity and indecency violations under the Communications Act. Why are you pushing the payola buck off to the Justice Department?

CK: It depends on who commits the violation. If the licensee is taking the money, it is covered by Section 317 of the Communications Act. It has to make a commercial announcement about it. The statute that can be criminally violated is Section 507 of the Communications Act. That's basically where station employees are selling the station's time themselves, putting the money in their pocket instead of the broadcaster's pocket. The station under those circumstances is more of a victim than a willing participant. It's different law, different requirements.

Justice has the primary responsibility because there is a criminal statute that says employees of a broadcast station — or a person paying someone who works at a broadcast station — have to report that payment to the licensee so he can make a sponsorship identifica-

tion announcement about that. The people who violate that statute generally are not the licensees — whom we are primarily concerned with — but are the disc jockeys, music directors, program directors, and possibly record promoters.

"A Tough Crime To Prove"

It's a tough crime to prove. The people involved — the ones giving and taking the money — are typically both guilty. Consequently, there's no great motive on anyone's part to turn themselves in. It really does require the sort of criminal investigation that the FBI can mount to get the evidence needed in these cases. You may need wiretaps and subpoenas to get evidence. We at the FCC couldn't get a wiretap if our lives depended on it.

Some of the people involved are criminals, as we have been told. There was a whole series of articles in the *Los Angeles Times* suggesting that some of the people involved were not nice people. If the FBI will do it, I am more than happy under those circumstances to defer to them.

R&R: Have you been communicating with the federal pro-

secutors in the Los Angeles payola case?

CK: No, we haven't. They did not communicate with us and we did not communicate with them. We are following those cases in much the same way other people are — through press reports. But we do intend to closely follow the trials and to determine whether or not in fact the persons who made or accepted the payments did so without the knowledge of the licensee.



"WORK WORKS" CAMPAIGN LAUNCHED — Aspiring rapper "Eddie O.," better known as NAB President Edward O. Fritts (r), joined members of Run-DMC earlier this week to announce the kickoff of Work Works, a new youth employment campaign. Beginning this month, the NAB and the National Alliance of Business will set up job training booths at Run-DMC concerts during the group's 65-city summer tour. Aerosmith and Los Lobos will help with the campaign by appearing in PSAs that NAB member stations will be asked to air. Pictured with Fritts are, from left, Joseph Simmons ("Run"), National Alliance of Business President William Kohlberg, Darryl McDaniels ("DMC"), and Jason Mizell (Jam Master Jay).

Pubcasters Pray For Transfer Tax

Creeping Commercialism Attacked At Annual Conclave

Public broadcasters and their commercial counterparts squared off yet again this past weekend over the merits of a proposed license transfer tax that would be used to bankroll noncommercial broadcasting. The arena for this week's sparring match was the annual Public Radio Conference in St. Louis.

Some 150 public radio executives who attended a session on the funding issue heard NPR Director/National Affairs Mary Lou Joseph offer an optimistic outlook for implementation of the fee.

"I have been told on Capitol Hill that the spectrum fee will be a reality within two years," Joseph said. "It won't happen this year because it is an election year, but it probably will happen next year."

According to Joseph, Senate Commerce Committee staffers believe a total of \$504 million could be collected in 1991, the first year of the proposed plan.

Marvin Granger, GM of public station KEMC/Billings, MT, said once a spectrum fee is implement-

ed the second step must be to ensure the proceeds are deposited in a trust fund earmarked for use by public broadcasters.

"We believe the funding is an essential part of public radio — especially in rural remote areas," Granger said. "We want (lawmakers) to know that this is important. Public broadcasting ought to be a major recipient of that money."

One Senator targeted by the panel was Robert Packwood (R-OR), who has raised questions about the wisdom of creating a trust fund for public broadcasting. Packwood has argued that if a special fund, immune from budget cuts, is established for public

broadcasting, other worthy causes will push for creation of similar funds.

Joseph offered a twist on that theme in pressing the case for a trust fund. "The public trust fund takes you out of competition with other worthwhile social causes," she said. "You won't have to compete against the American Cancer Society and the like."

Commercial Stations Upset At Trend

Dan Phythyon, a lawyer for the NAB, said NAB is not opposed to the trust fund but does oppose funding such a fund with a transfer tax. Phythyon reiterated NAB's proposal that public broadcasting be funded via a tax on consumer electronics items like TV and VCRs.

Commercial broadcasters participating in the session also voiced their objection to the increasingly commercial sound of public radio.

"What do you hear and see on public broadcasting?," asked WILLIAM & FM/St. Louis GM Dick Williams. "You hear their underwriters on the air using slogans and see them on television using logos. (Public broadcasters) advertise their stations just like we do — they use newspaper and billboards. They're looking to steal our revenues and our listeners. Plus their programming isn't that terribly unique — they sound more and more like what the commercial stations are doing."

NPR guidelines suggest that underwriters' messages should be generic and not use production effects or catchy slogans. But, as evidenced by the remarks of one NPR sponsor, public broadcasters are caught in a squeeze between sounding too commercial and not sounding commercial enough.

"We support the high quality programs that NPR stations broadcast," William Alenson of United Airlines told the public broadcasters. "But our position is that we have to get our message across. If there are no slogans or promotional music, our underwriting becomes a worthless corporate message from an advertising standpoint."

(William Scott Simon assisted in preparing this report)

FCC Finds No Payola At Y-100

Challenger Called "Financially Unqualified"

The FCC Mass Media Bureau says Metroplex Communications is entitled to have its license renewed to operate WHYI/Ft. Lauderdale-Miami, despite allegations by a challenger that station personnel used drugs, took payola, and overcharged advertisers. At the same time, Commission attorneys have concluded that the license challenger is not financially qualified to operate the station.

"Plainly stated, the record fails to establish that any matter was broadcast over station WHYI as a result of inducements of valuable consideration being proffered to the station or its employees," FCC attorneys said in a memorandum filed last Friday.

Former station PD Robert Walker, who testified last January under a grant of immunity from prosecution, admitted engaging in recreational drug use at parties with record company personnel. FCC officials concluded, however, there was no evidence of any "quid pro quo" that wrongfully influenced his programming decisions.

Southeast Florida Broadcasting Limited Partnership, nominally headed by Coral Springs homemaker Gloria Butler, filed a competing application for the station's license in 1986. She alleged that WHYI repeatedly violated FCC rules after it had been granted a

short-term renewal following a Commission equal employment opportunity compliance investigation.

Metroplex countered by attacking the group as financially unqualified, cited Butler's lack of experience in broadcasting, and said the challenge was a ploy intended to secure a "greenmail" payment.

FCC officials last week said "it cannot be concluded that Southeast deliberately made misrepresentations or lacked candor with the Commission," but revealed that Butler's filings did not reveal details of a \$500,000 bonus payable to her attorneys in the event she was successful with her challenge. FCC attorneys said the bonus arrangement should have been disclosed, and subsequent calculations "concluded that Southeast is not financially qualified."

FCC Chief Administrative Law Judge Thomas Fitzpatrick has taken the case under advisement.



GLADYS KNIGHT FEATURED AT RIAA MEET — Gladys Knight and The Pips pumped out the hits during a power-packed 90-minute set at last week's RIAA awards dinner in Washington, DC. RIAA used the occasion to present its 16th Annual Cultural Award to the members of the Black Congressional Caucus. The main ballroom at the Washington Hilton Hotel was SRO as Gladys and main Pip Bubba left the nation's lawmakers cheering.



CLASS OF '88 — Members of the Broadcast Investment Analysts staff took a moment to smile for the camera during a reception last Thursday (5/19) at Washington's posh Hay-Adams Hotel. The celebration marked BIA's recent merger with Frazier, Gross & Kadlec, a union that has created the nation's largest broadcast appraisal firm. Pictured (l-r) are Elizabeth Batterson, Nancy Rufner, Sandra Freschi, William Redpath, Greg Welsh, Constance Eiginger, Frank Higney, Jonathan Intrater, David Cole, Debra Metcalf, Charles Walters, Nancy Galow, and Peter Bowman. R&R sends condolences to BIA Chairman Tom Buono, who was unable to attend the event because of the death of his father.

THE WAVE™

2.1-3.5

SAN DIEGO

MARRBRIDGE

M-F
6-10A.M.
10A.M.-3P.M.
3-7P.M.
7P.M.-MID.

1.3-2.3
2.6-2.8
2.7-3.8
1.5-4.2
HOT!

WEEKEND
6A.M.-MID.

2.1-(4.9)

From a 2.1 to 3.5, Monday through Sunday, 6am to midnight, in its desirable target demographic of 25-54...that's an increase San Diego's Wave™ affiliate is finding easy to sell.

Chris Conway, General Manager of KSWV-FM, said "I'm delighted with the ratings increase." "I'm thrilled with how easy it is to sell," added KSWV-FM Sales Manager Dianne Ingle. "Our buyers and advertisers love it."

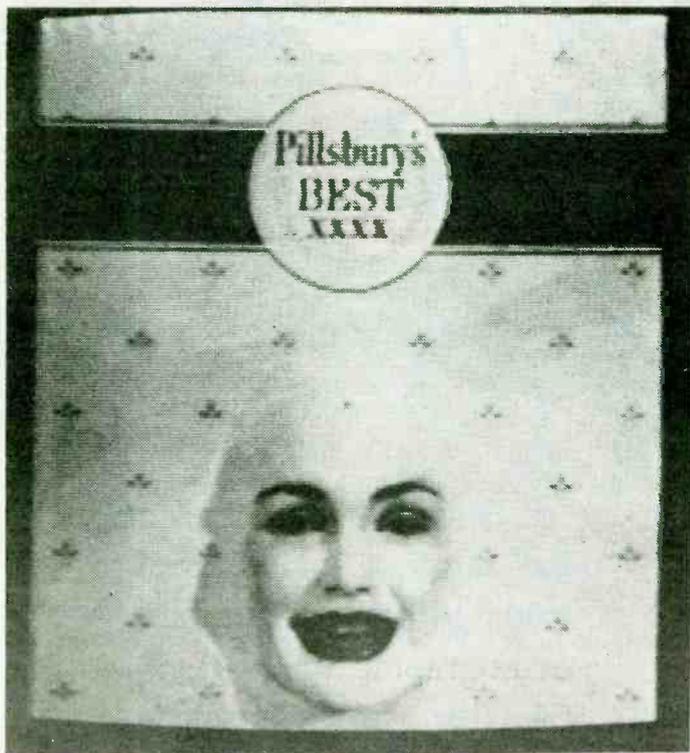
For complete details and a demo tape of The Wave™, call Howard Bloom or Charlie Strickland at 1-800-527-4892.

THE WAVE



Source: Arbitron Fall 1987, Winter 1988, San Diego metro shares, Adults 25-54

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Talking Heads For Your Next Meeting

Interested in something exciting for your next sales m-m-m-meeting, training s-s-s-seminar, or trade show d-d-d-demonstration? How about your very own Max Headroom-like video personality — a computer-generated talking head that interacts directly with you and your audience via a video screen?

It's now possible, thanks to the efforts of the Minneapolis-based **Interactive Personalities, Inc. (IPI)**. The firm can computer-generate the aforementioned heads, as well as reproduce products, packages, logos, or a personalized company design.

The Pillsbury flour package (shown here) has fully articulated eyes and mouth, and not only interacts live with the audience in real time, but can even single out an individual for conversation.

These two-dimensional characters are especially useful when appearing before a seminar audience or sales meeting attendees. While managers never relish the idea of confronting hostile attitudes and unpredictable questions, they can readily field scripted questions from a programmed, electronic straight man.

For more information, call Maria Keevins of S&S Public Relations, Inc. at (312) 291-1616.

CEOs Are Planning For The Future

What makes a company successful? It could be the far-sighted planning of a topnotch chief executive. According to a recent report compiled by NYC-based *Research Alert*, 79% of CEOs heading large companies (\$500+ million annually) feel they have a well-defined view of their company's future. This also holds true for 69% of CEOs at mid-sized companies (\$50-499 million), as well as 64% of those running small companies (\$1-49 million).

These CEOs base predictions for future success on anticipated improvement in market share (37% of large and small companies, 42% of mid-sized) and expansion in product offerings (20% large, 21% mid-sized, and 25% small).

Large company CEOs (20%) are more interested in employee productivity than their mid-sized (15%) and small (11%) company counterparts. Financial growth, however, heads the list of small company CEOs (12%), compared to their peers at mid-sized (9%) and large (8%) firms.

A majority of the CEOs have definite strategies for the next three to five years. Looking ten years down

the road, the priorities are:

- Improving profitability (73%)
- Improving productivity (63%)
- Human resources development (60%)
- Organizational development (55%)

At the bottom of that list:

- Growth through acquisition (30%)
- Anticipating takeover of their companies (12%)
- Divesting operations (8%).

While planning for the future, most CEOs see their successors coming from marketing/sales (29%) and operations (20%), rather than their companies' financial and legal divisions, the current norm.

AH, QUIT YOUR COMPLAININ'

"My Desk Is Too Big"... And Other Office Gripes

It's no secret most employees have at least one major beef about their working conditions, be it salary, work overload, or office politics. But how about cookie wagons, small cars, and the snoring of coworkers?

In a recent *Accountemps* survey, personnel directors at 100 of America's 1000 largest corporations were asked for the most unusual, surprising, or humorous employee complaints they had ever received. The responses ranged from the sublime to the absurd.

Some examples:

- "There's no large clock in the office."
- "The coffee isn't ground sufficiently. And the cups are too small."
- "The soup in the cafeteria is never hot enough, and the bagels are stale."
- "The color of the chairs is so bright we can't concentrate on our work."
- "The elevators are too fast."

• "When the guy at the next work station takes a lunch-hour nap, he usually snores like an elephant."

• "You have to do something about small cars in the company parking lot. The problem is you drive down an aisle, spot a place, and it turns out there's a small car parked there."

• "The afternoon cookie wagon is always late."

• "My desk is too big."

• "This place is a zoo. Especially when there's a full moon."

• "We're not allowed to wear tennis shoes in the office."

• "People around here chew bubble gum."

• "The health insurance policy doesn't cover vet bills for my dog."

• "They won't let me make popcorn in the office."

Best of all was the employee who complained about the loud noise of jet engines — a puzzling gripe, since the employee in question worked for an airline, at an airport!

Former Employees Make Good Job Candidates

Managers who are wracking their brains looking for a job candidate with the right qualifications may want to browse through the company's inactive personnel files. That's because a former employee is often the best new hire.

According to the Boston-based *INC* newsletter, rehiring a former employee can be beneficial, as the person already has job-related experience. The company also saves big bucks on recruiting, relocating, and training costs.

But how does a manager entice an ex-office worker to return to the job? In many cases the employee resigned or left under less-than-ideal circumstances. And offers of a fatter paycheck plus lots of perks won't always change someone's mind.

To avoid a bidding war, managers should try the friendly approach. Take the former employee to lunch, and assure the worker of his value to the company. Tell the person you'd welcome him back if things don't work out at his current job.

While these tactics may not work in every instance, according to *INC*, one US company gets over half its employees back by using this approach.

DATELINE

• **June 8-11** — BPME & BDA Association 32nd Annual Seminar. Bonaventure Hotel. Los Angeles, CA.

• **June 13-14** — 22nd Burns Media Radio Studies Seminar. Westin Hotel, Dallas Galleria. Dallas, TX.

• **June 16** — International Radio Festival of New York Awards, Sheraton Centre. New York, NY.

• **July 18-21** — Democratic National Convention. Omni Arena and Georgia World Congress Center. Atlanta, GA.

• **August 15-18** — Republican National Convention. New Orleans Superdome. New Orleans, LA.

• **June 8-11** — American Women in Radio and Television 37th Annual Convention. Westin William Penn. Pittsburgh, PA.

• **July 29-30** — Coast Seminars Adult Radio Conference. Hotel Le Meridien. Newport Beach, CA.

• **September 14-17** — Radio '88, sponsored by NAB. Washington DC.

• **September 15 - October 4** — Summer Olympics. Seoul, South Korea.

• **September 22-25** — Society Of Broadcast Engineers Third Annual National Convention. Denver Convention Center. Denver, CO.

• **October 10** — CMA Awards. Opryland Hotel. Nashville, TN.

• **October 26** — Kagan Seminar: Radio Station Acquisitions. New York Helmsley Hotel. New York, NY.

• **November 30 - December 3** — RTNDA Annual International Convention. Las Vegas Convention Center. Las Vegas, NV.

• **January 28 - February 1, 1989** — National Religious Broadcasters 44th Annual Convention. Sheraton-Washington and Omni Shoreham Hotels. Washington, DC.

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THE WAVE™

.9-3.8

CLEVELAND

MARBRIDGE

M-F

6-10 A.M.

10 A.M.-3 P.M.

3-7 P.M.

7 P.M.-MID.

WEEKEND

6 A.M.-MID

FARTY TONITE!!

1.0-2.5

0.8-3.6

0.7-4.4⁰⁰

1.7-6.4⁰⁰

0.9-4.2

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"My revenues were up 243% for the January-April period, compared to last year," said WNWV-FM GM Gary Kneisley. "And now that the Arbitron is on the streets, our sales have taken a real jump."

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THE WAVE



Source: Arbitron Fall 1987, Winter 1988, Cleveland metro shares, Adults 25-54

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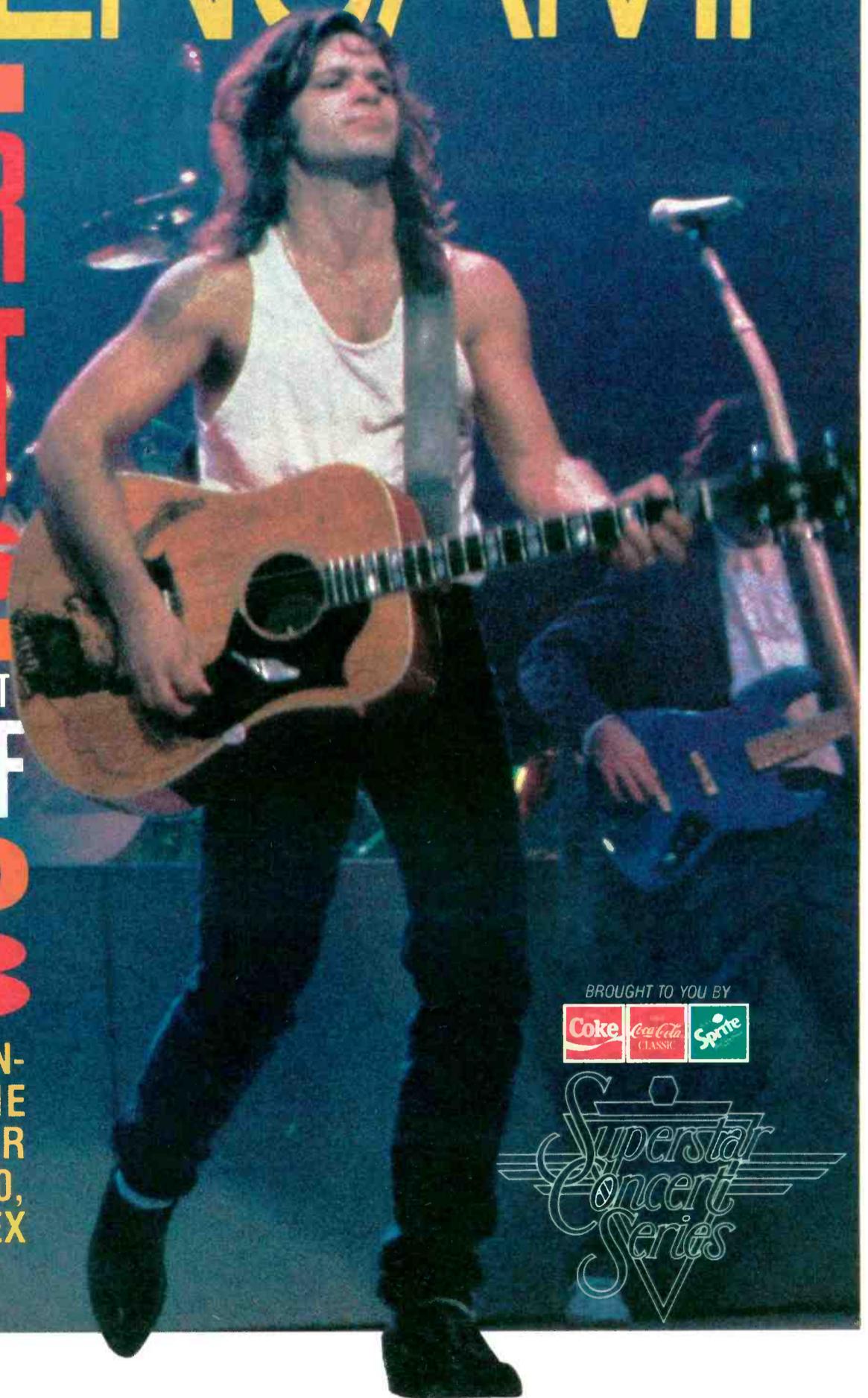
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MANAGERIAL TIPS

Training New Salespeople

By Chris Beck

Question: One of the toughest managerial duties I encounter is training new salespeople. I currently have three new staffers, and they're progressing much slower than I would have anticipated. Not only is this frustrating for me, but I'm sure it's frustrating for them. I would appreciate any suggestions.

Answer: You asked a great question. I've broken the topic into two parts. This column will address the salesperson's first four weeks on the job (in chronological order), with suggestions and tips for preparing and educating new hires in the following areas: training, technique practice, prospecting, and overcoming objections.

Week 1:

Information Gathering

Have your new salespeople concentrate on information gathering during their first week on the job. Most important: information pertaining to sales skills, retail business operations, other media, advertising in general, and, of course, information about the station. This gathering process should include visits to local advertisers, who can provide feedback on your station, as well as your competitors and the media.

Also, it's not a bad idea for these salespeople to begin using the telephone to set up appointments. These appointments aren't designed to sell but rather to first develop contacts with current station advertisers, then non-station advertisers and non-radio users. Remember, these calls are made solely for the purpose of gathering information. During this initial period be sure you pick the accounts for the new AEs. Tell them exactly what you want them to say, both on the phone and in person.

By using this strategy during the first week, the new hires will start practicing two of the most basic but important techniques: good listening skills, and the ability to get appointments over the phone.

This will increase their learning speed because

they'll have a realistic foundation to draw from when they reach the advanced training stage. Make sure they take notes during these appointment calls, as they'll find the information helpful in the future.

Have your AEs buy any one of the basic sales and advertising books on the market. (For sales suggestions, see *Sales Strategy R&R 4/29*; David Ogilvie's books are exceptional for advertising tips.) At this stage the salespeople should just quickly scan the sales technique material to get a general overview of the topics and concepts.

Weeks 2-4: Prospecting

In weeks two through four, staffers should concentrate on prospecting, and overcoming telephone and first-call objections — two major reasons why new salespeople fail or progress slower than anticipated.

When it comes to prospecting, make sure the new

people understand the importance of a targeted approach, rather than a sporadic or unfocused one. You can accomplish this by feeding them leads to develop. In addition, ask them to begin researching accounts they would like to handle.

Start the process of effective prospecting early by having them work a category you identify vertically. A good example: target local hotels for in-town getaway weekends and other special packages; i.e.,

romantic getaways, sports fantasy weekends, shop-then-drop days, murder mystery weekends, etc. Provide your people with a written script of questions to ask while on the call (inquiries regarding meeting arrangements or people to contact, such as a hotel general manager or promotions/marketing director.)

Too frequently managers will tell new salespeople, "Call accounts A through Z; here are the phone numbers . . ." without including these crucial coaching steps. In most cases the person really has no idea where to start.

COMING NEXT WEEK

Weeks Five Through Ten

- Telemarketing techniques
- Call strategy
- Copy
- Closing

AEs: Practice Makes Perfect

- Focus first on information gathering
- Develop new skills
- Practice through role-playing exercises
- Apply new skills to low-risk situations

Timing Is Important

New sales staffers should vertically prospect specific categories. If they use the Yellow Pages, have them start at Z rather than A, as the As have heard from salespeople of all types. But few people get around to the Xs, Ys, and Zs.

Regardless of the prospecting strategy used, you'll find seasonal advertisers offer the best new business opportunities for new salespeople. On the whole, this category represents the easiest advertisers to prospect because they haven't been approached by other salespeople at the station.

This will help your new AEs understand the importance of timing in the prospecting cycle. Timing, timing, timing is to radio what location, location, location is to retail.

Timing is also important when generating leads. You want your staffers to make calls before a business invests its major media dollars, rather than wait until they see the category pop up in the newspaper.

By the way, the best sources for leads are back issues of local newspapers. Most libraries keep last year's issues on microfilm. Have your new hires visit the library and research accounts that ran an ad, 1/8 page or larger, in a Friday, Saturday, or Sunday edition. (Weekends are predominantly the purest retail days for a newspaper.)

With each account, the AEs should identify the event and estimate what the advertiser spent to promote it. Once this prospecting method is mastered, you'll find it's the most effective way of generating new business.

During weeks two through four, don't forget to have your new salespeople reread their newly-purchased sales and advertising books, concentrating on one skill level at a time. Then they should practice the specific technique in role-playing exercises with sales managers and other staffers, and apply the technique in low-risk situations with actual clients.

Reinforce New Sales Techniques

This method of low-risk, on-the-street practice is one of the biggest elements missing from most new hires' training periods. However, practice accounts should be carefully selected by the manager. Remember: the objective is strictly to practice the skills, not to get orders.

Another helpful tip: choose accounts too small to actually be picked up by the station. That way a new AE can practice as well as learn valuable lessons which may be applied when calling on prospective clients who can afford to buy a schedule.

Rookies should use these new skills within 24 hours of learning them. If not, very little information will be retained or properly utilized. And the last thing you want for your new people — or senior salespeople, for that matter — is to have them "practice" new sales techniques in a high-risk situation. By using the reinforcement method, you'll increase their skill and confidence levels — and thereby increase your staff's sales potential.

Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached at (818) 594-0851.

California Raisins Dancing All The Way To The Bank

Retail Merchandising To Top \$500 Million In '88

Thanks to a clever marketing campaign, raisins are selling like hotcakes. But it's the dancing raisins — not the edible variety — that are making the majority of the money.

The California Raisins first shuffled off the grapevine as part of the California Raisin Advisory Board's August '86 advertising campaign. Between then and March '87, raisin

sales have gained over figures posted for 1985-86.

In addition, the raisin market showed a 6% sales increase — with an 8% rise in actual pound sales — for the period between August 1987 and March 1988, compared to the same period a year earlier. (Sales of raisins in other food products, such as breakfast cereals and baked goods, are not included in the abovementioned figures.)



However, these figures pale in comparison to sales for merchandising items bearing the likeness of the high-steppin' Claymation raisins. While worldwide sales of raisins are expected to reach \$200 million by the end of the year, wholesale sales of California Raisins products are estimated to top \$250 million by the close of 1988. Applause Inc., the advisory board's licensing agent, has granted 62 licenses for raisin merchandise and is currently negotiating to add new products over the next two years. The firm predicts retail sales of the merchandise will top a staggering \$500 million by the end of the year, a figure 50% higher than the board originally estimated when the majority of products were first shipped in January of this year.

VIDEO

NEW THIS WEEK

● **ROBERT PLANT: MUMBO JUMBO** (Atlantic)

The former Led Zeppelin vocalist's solo career thus far is spotlighted on this low-priced compilation featuring vidclips the lemon squeezer produced for "Big Log," "In The Mood," "Little By Little," "Heaven Knows," and "Tall Cool One." (Street date: 5/31)



PLANT YA NOW, 'NUGE YA LATER — Robert Plant (l) compiles clips; Ted Nugent collects catalog (live).

● **TED NUGENT'S NEW YEAR'S EVE WHIPLASH BASH** (Atlantic)

The Motor City Madman is captured in all his unabashed whatever during this document of his traditional New Year's Eve concert at Detroit's Cobo Hall last December. The video features songs from all Nugent's albums up to the recent "If You Can't Lick 'Em... Lick 'Em," including such hits as "Cat Scratch Fever" and "Free For All" as well as a medley of "Journey To The Center Of Your Mind" and "Baby, Please Don't Go" from his early glory days with the Amboy Dukes. (5/31)

● **BIG PIG: BONK — THE VIDEOS** (A&M)

This short, specially-priced compilation features three videos from the LP by A&M's new Australian import, including "Hungry Town," "Boy Wonder," and an extended version of "I Can't Break Away," set to the dance mix by hit master Tom Lord Alge. (5/31)



THE BIG PICTURE — The Australian septet takes Little Carl Carlton's '68 R&B hit ("46 Drums — 1 Guitar") a step further, featuring three drummers and no guitar.

● **SHOUT! THE STORY OF JOHNNY O'KEEFE** (Fries Entertainment)

This three-hour docu-drama tells the story of seminal '50s Australian rock sensation Johnny O'Keefe and his quest for international fame. Helen Reddy, who knew O'Keefe when both were starting their careers, introduces the film, explaining how he influenced later Australian performers such as the Bee Gees. (5/31)

● **COMIC RELIEF 2** (Axon)

Some of America's greatest comedians gathered together last year for this benefit concert to aid the nation's homeless. Featuring never-before-seen footage, the two-hour concert includes Billy Crystal, Whoopi Goldberg, Robin Williams, Steve Allen, Michael J. Fox, Bob Goldthwait, Arsenio Hall, Penn & Teller, and Steve Wright, as well as many others too numerous to mention. (6/2)

TELEVISION

TOP TEN SHOWS

MAY 16-22

- 1 *A Different World*
- 1 *The Cosby Show* (tie)
- 3 *Cheers*
- 4 *NBC Sunday Night Movie* ("The Incredible Hulk Returns")
- 5 *Night Court*
- 6 *Bob Hope's Birthday Special*
- 7 *Golden Girls*
- 8 *60 Minutes*
- 9 *Unsolved Mysteries*
- 10 *American Comedy Awards*

Source: Nielsen Media Research

All show times are EDT/PDT; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

● **HELLO, DOLLY — GOOD-BYE, DOLLY:** Although originally slated for a two-year run, ABC announced Monday (5/23) that Dolly Parton's weekly variety show, "Dolly," would be dropped from the fall '88 programming lineup. The network spent \$40 million in its attempt to revive the variety format, once a staple in most networks' primetime schedules.

● Jazz greats Dizzy Gillespie, George Benson, and Al Hirt can be seen performing together for the first time as part of the hourlong special "Jacksonville Jazz Festival VIII" (PBS, Friday, 5/27, 10pm). The program was filmed on location in Jacksonville, FL, during the annual festival last October.

● Also airing on PBS this week is "All That Bach," a tribute to the classical composer featuring interpretive performances by jazz artists Bobby McFerrin and Keith Jarrett (Friday, 5/27, 9pm). (For both PBS programs, check local listings for air date and time in your area.)

● Oldies hitmakers Bobby Vee and the Diamonds are the featured guests on this week's edition of "Rock 'N' Roll Palace" (Nashville Network, Saturday, 5/28, 8:30pm).



TIN PAN ALLEY CAT — Irving Berlin, dreaming of the royalties from "White Christmas."

● A wide variety of musical artists honor Tin Pan Alley's greatest songwriter in the special "Irving Berlin: 100th Birthday Celebration" (CBS, Friday, 5/27, 9pm). Ray Charles & the Raelettes, Frank Sinatra, Tony Bennett, Natalie Cole, Diane Schuur, Joe Williams, and Willie Nelson are just some of the featured performers who cover Berlin's best-known songs. The two-hour program was taped at Carnegie Hall on Berlin's birthday (5/11).

● '70s teen dream David Cassidy is featured in a new, half-hour episode of the mystery series "Alfred Hitchcock Presents" (USA Network, Saturday, 5/28, 10pm). Cassidy portrays a rock star who fakes his own death to spark interest in his fading career (!).

● Natalie Cole pays tribute to her father, Nat King Cole, on "It's Showtime At The Apollo" (NBC, Sunday, 5/29, 1am). Also on the bill are Regina Belle and Nona Hendryx.

● Country rock band Sawyer Brown will perform on the "Late Show" (Fox, Friday, 5/27, 11pm).

FILMS

WEEKEND BOX OFFICE

MAY 20-22

- | | |
|---|---------|
| 1 <i>Willow</i> (MGM/UA) * | \$8.3 |
| 2 <i>Friday The 13th Part VII</i> (Paramount) | \$3.4 |
| 3 <i>Colors</i> (Orion) | \$2.9 |
| 4 <i>Beetlejuice</i> (Warner Bros.) | \$2.7 |
| 5 <i>Shakedown</i> (Universal) | \$1.2 |
| 6 <i>Moonstruck</i> (MGM/UA) | \$1.17 |
| 7 <i>Above The Law</i> (Warner Bros.) | \$1.147 |
| 8 <i>Salsa</i> (Cannon) | \$1.143 |
| 9 <i>Biloxi Blues</i> (Universal) | \$1.12 |
| 10 <i>The Last Emperor</i> (Columbia) | |

*First week in release
All figures in millions
Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include the Australian comedy-adventure "Rikky And Pete." No soundtrack, but the film contains music from Crowded House and a bunch of other people who used to be in Split Enz.

Also opening this week in some markets is "Assault Of The Killer Bimbos." This title-tells-all number sports a Rhino Records soundtrack featuring such household words as Billion Dollar Babies, Third Language, and Attila The Hen.

MUSIC & MOVIES

CURRENT

- **COLORS** (Warner Bros.)
Featured Artists: Ice-T, Roxanne Shante, Salt-N-Pepa
- **BEETLEJUICE**
Single: Day-O Harry Belafonte (Geffen)
- **SCHOOL DAZE** (EMI-Manhattan)
Singles: Da Butt E.U.
Be Alone Tonight/Rays
Other Featured Artists: Phyllis Hyman, Pieces Of A Dream
- **BRIGHT LIGHTS, BIG CITY** (Warner Bros.)
Single: Divine Emotion/Narada Michael Walden (Reprise)
Other Featured Artists: Prince, Donald Fagen, Bryan Ferry
- **PERMANENT RECORD** (Epic)
Featured Artists: Lou Reed, Joe Strummer & Latino Rockabilly War
- **ASSAULT OF THE KILLER BIMBOS** (Rhino)
Featured Artists: Billion Dollar Babies, Attila The Hen

UPCOMING

- **THE DECLINE OF WESTERN CIVILIZATION PART II** (The Metal Years) (Capitol)
Featured Artists: Motorhead, Megadeth, Alice Cooper with...
- **COMING TO AMERICA**
Single: Coming To America System (Atco)



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**WESTWOOD ONE
RADIO NETWORKS**

The Changing State Of The US Family

Each January the President delivers the State of the Union address, detailing the current condition of the country and predicting its future direction in the coming year. But what about the "state of the family?" What trends are predicted for the typical American household, now and for the rest of the decade?

Some of the answers can be found in a report issued by the Washington-based American Council of Life Insurance. Based on the US Census Bureau's Current Population Reports and other related data, here are some interesting statistics:

Marriage, Childbearing Postponed

- The pursuit of college degrees and successful careers are causing many Americans to postpone marriage and childbearing. In 1970, 55% of men 20-24 years old had not yet married. By 1985, that figure had risen to 76%. In addition, between 1975 and 1985 the number of women in their 30s who became mothers for the first time increased by a staggering 211%.

- There's been a considerable increase in the number of unmarried mothers. In 1985 a record-breaking one-in-five births were to unmarried women. Recently the

birth rates for unmarried 25-39 year-old women surpassed those for teenagers, even though a third of all births are to single teens.

- The US divorce rate has stabilized, although we still have the highest divorce rate compared to the rest of the world. By 1985 the first marriages of nearly one-third of women 35-39 years old had ended in divorce, and that number is still growing.

- A full 57% of all married women — with children under the age of six — hold down a job outside the home. Of that 57%, two-thirds have fulltime jobs.

Smaller, Nontraditional Households

- Small families are in style. The average US family size of 3.21 people (1986 figure) is now at an all-time low.

- While the growth of nonfamily households — people who live alone or with nonfamily members — has slowed somewhat, there's been a marked decrease in the number of family households. Families currently make up 72% of all US households, compared to 85% in 1960.

- The number of traditional "nuclear" families has declined, from 68% in 1970 to just 28% of all US households in 1987. This is the only type of household to show a decline during the 17-year period.

- Conversely, trends show the number of nontraditional households will continue to grow. Between 1970 and 1980, the number of single-person households rose a whopping 95%, while households headed by women jumped a staggering 120%.

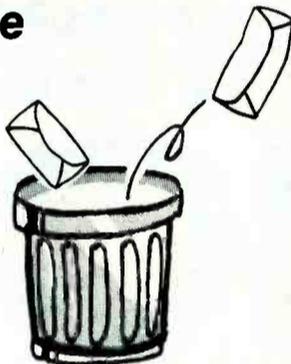
Direct Mail Goes Straight To The Circular File

Here's some proverbial "good news" and "bad news" for those companies that have been going the direct mail route. First, the "good news": there has been a huge growth in the direct response industry during the past decade.

Now for the "bad news:" two weeks ago, approximately 86 million Americans threw away a piece of mail without opening or reading it, according to a study by the New York-based Roper Organization. That's 23 million more "throwaways" than the public opinion research firm reported in a similar one-week study conducted a decade ago.

Mailbox clutter accounts for a lot of this backlash, but exactly who does the majority of this "circular filing?" The people Roper terms "Influential Americans" lead the list, with 75% of this group throwing away mail without reading it. They are followed closely by executives (66%) and higher-income individuals (64%). All three groups receive more direct mail than other consumers, which probably accounts for the high "throwaway" percentages.

Roper also discovered that most consumers really don't like receiving anonymous letters offering products for sale, although they do like receiving store catalogs in the mail. The organization also reports that affluent individuals age 45 and over have the greatest negative attitude toward direct mail.



Sales Up For Men's Grooming Products

Time was that a little dab would do ya. However, over the past seven years the modern American male, once a fragrant offender, has shelled out big bucks for certain products once considered for women only.

Listed below are the estimated retail sales, in millions of current dollars, for various men's grooming products. Note strong increases in the toiletries and fragrances categories, and the dramatic jump in men's skin care products.

Product	1980 Sales	1987 Sales
Razors, blades	\$644	\$1060
Toiletries	\$361	\$604
Fragrances	\$202	\$340
Gift sets	\$133	\$142
Skin care	\$5	\$28
Hair care	\$120	\$161
Hair coloring	\$23	\$28
Talcum powder	\$7	\$7
Deodorants	\$340	\$580

Source: Find SVP

Auto Specialty Equipment On The Fast Track

Automotive specialty equipment stores may be "the best friend your car's ever had." But they aren't exactly enemies of the American economy either. According to the "1988 SEMA (Specialty Equipment Market Association) Market Study," more than 60% of specialty equipment buyers increased their purchases between 1985 and 1986. The study also predicts there will be an 11-12% boost in the market during the early 1990s.

Americans spend an average of \$382 per vehicle annually for maintenance products. Young buyers (31 years old or younger) spend \$912 annually per vehicle on products and services made to alter the performance and look of their coupes. (Young buyers own an average of 2.3 vehicles.) Heavy buyers (60% of the mar-

ket) spend an average of \$3286 on specialty equipment, accounting for over 90% of industry sales. Medium buyers (23%) shell out nearly \$740 annually, making up 8% of overall sales. And light buyers (20%) spend \$182 each year, accounting for only 2% of all sales.

The study reveals that specialty equipment buyers are driven by desire, not need — and brand names are more important to them than price. More than a third consider a brand name to be the most important factor in what they buy, with only 24% considering price. Older consumers (60+) and their more affluent peers (\$20,000+) tend to favor brand names, although consumers in general perceive the value of non-brand name items to be 30% less than nationally advertised products.

CHRONICLE

Born To:

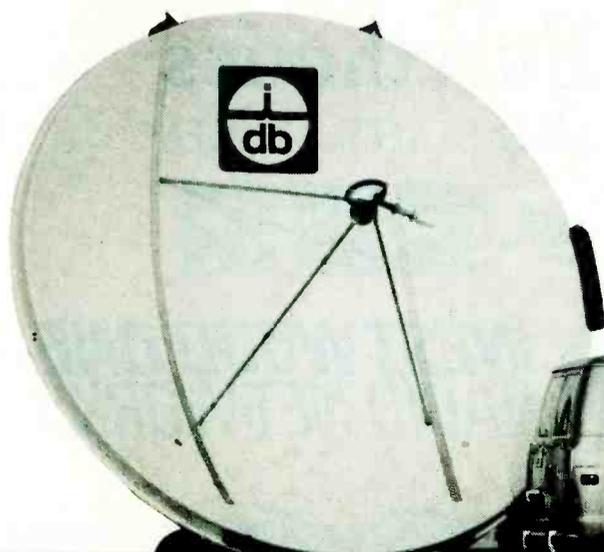
Entertainment attorney **John Branca** (of the firm **Ziffren, Brittenham & Branca**), wife Julie, daughter Jessica Blair, May 10.

Carl Barringer, President of **Radioware** music programming and research firm, wife Coco, daughter Rebecca Leigh, May 10.

KTAL/Shreveport MD/afternoon personality **Jeff Bell**, wife Judy, son Jared Alan, May 11.

WRQR/Greenville, NC VP/GM **John O. Moore**, wife Margie, son Cameron Worsley, May 13.

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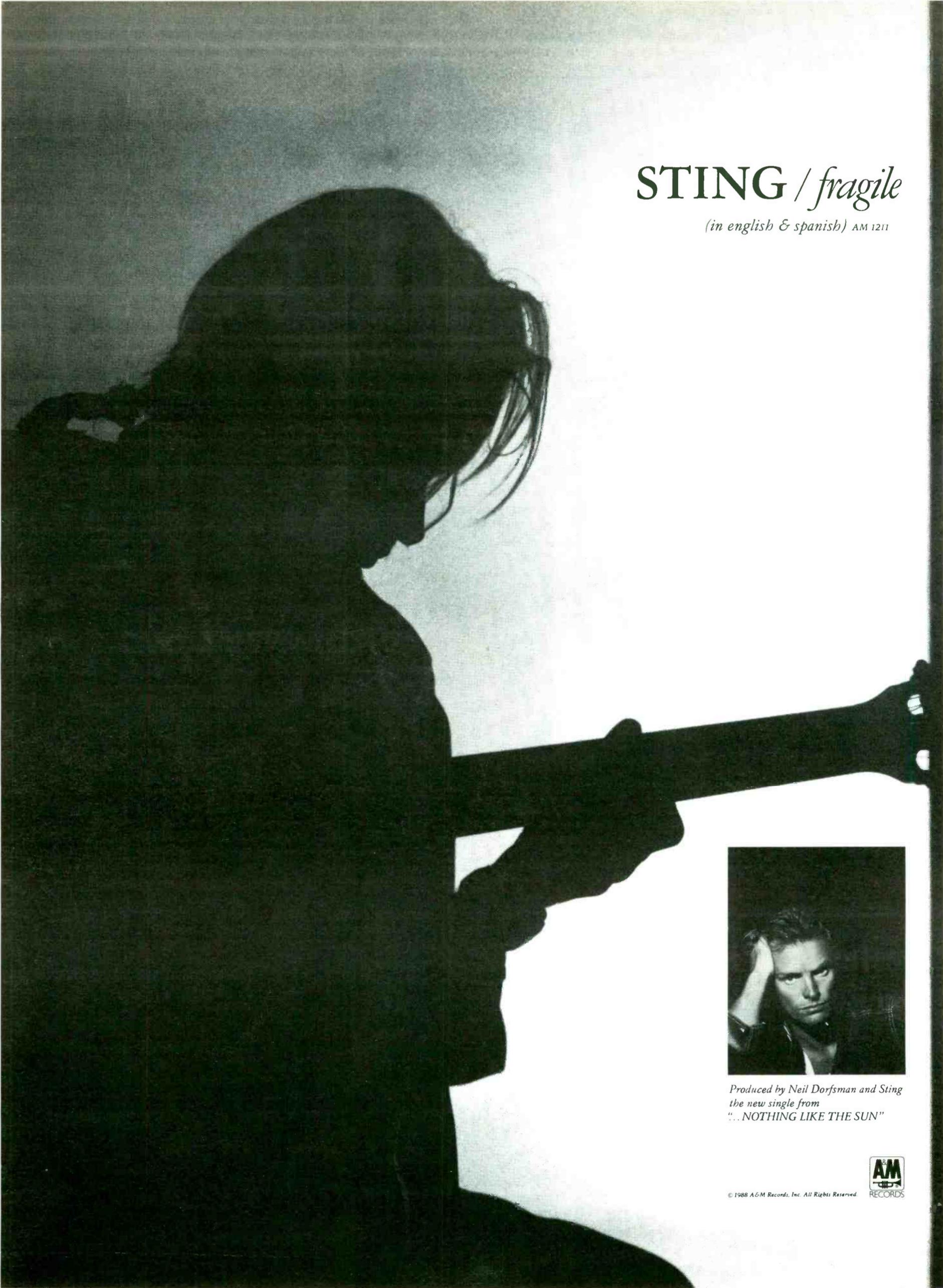
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(in english & spanish) AM 1211



Produced by Neil Dorfsman and Sting
the new single from
"... NOTHING LIKE THE SUN"

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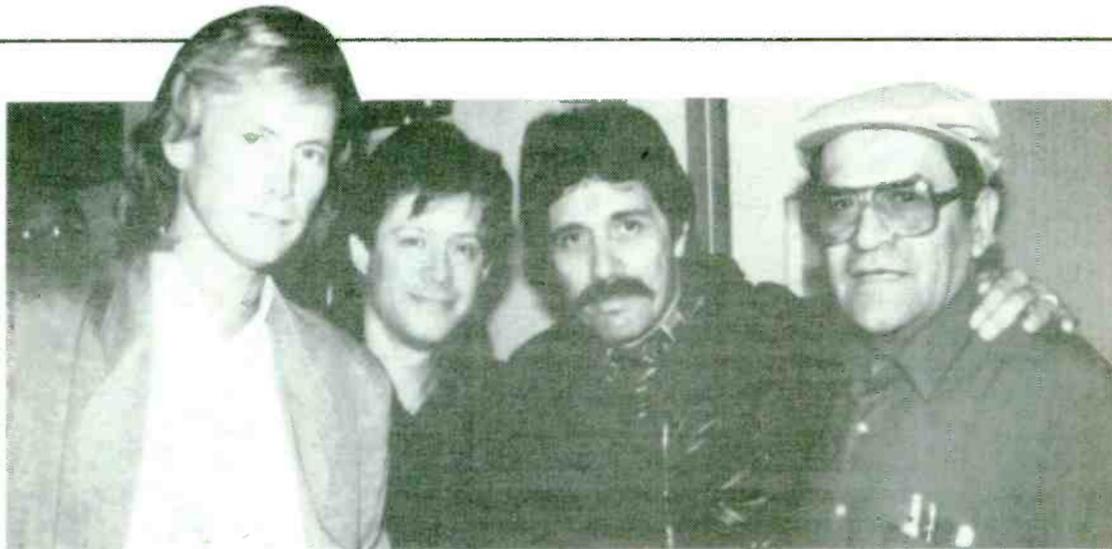


R&R PEOPLE OVERVIEW



It's A Gift!

A&M Records cofounder and recording artist Herb Alpert, along with wife Lani Hall, recently donated \$2.5 million to his alma mater, the University of Southern California. The money will help fund construction of the college's new music facility, aptly named the Herb Alpert Concert Hall. The couple's donation is the largest single contribution ever received by the USC School Of Music. Shown going over the building blueprints are Alpert (l) and USC President James Zumberge.



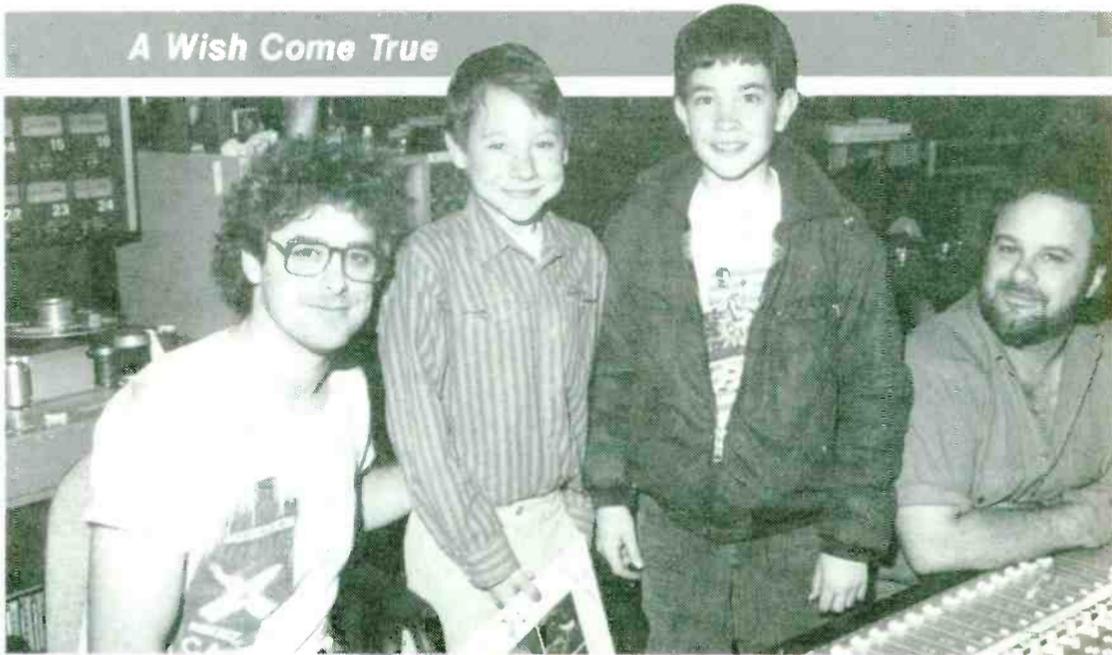
Mr. Escalante, Meet Mr. Mister

Members of the RCA recording group Mr. Mister made a special trip to Garfield High School in Los Angeles to present students with two computer systems and musical equipment donated by the Yamaha Music Corporation. The group's current single, "Stand And Deliver," is the title track of the movie that was inspired by real-life Garfield teacher Jaime Escalante. Pictured are (l-r) Mr. Mister's Richard Page and Steve George, "Stand And Deliver" star Edward James Olmos, and Escalante.



Shearing The Experience

When Windham Hill recording artist Ian Matthews (r) caught up with EMI-Manhattan artist Jules Shear at the Master Control studios in Los Angeles, the two had plenty to talk about. Windham Hill recently released Matthews's first album in five years, "Walking A Changing Line," which consists entirely of songs written by Shear. (Incidentally, Matthews's LP was the first all-vocal record released by the indie label.) Shear was in the studio putting the finishing touches on his upcoming solo album.



A Wish Come True

Fourteen-year-old Jeff Shindle, from the New Jersey chapter of the Make-A-Wish Foundation, was given the star treatment recently when his wish came true. The foundation grants a wish to children battling terminal illnesses. Shindle and his 11-year-old brother were given a tour of the Power Station recording studio in NYC, courtesy of studio owner Tony Bongiovi. The teenager also met with musician Herbie Hancock, producer Phil Ramone, and members of Elektra recording group the Call. Seen at the scene are (l-r) the Call's Jim Goodwin, Jeff Shindle, his brother Mike, and the group's Michael Been.

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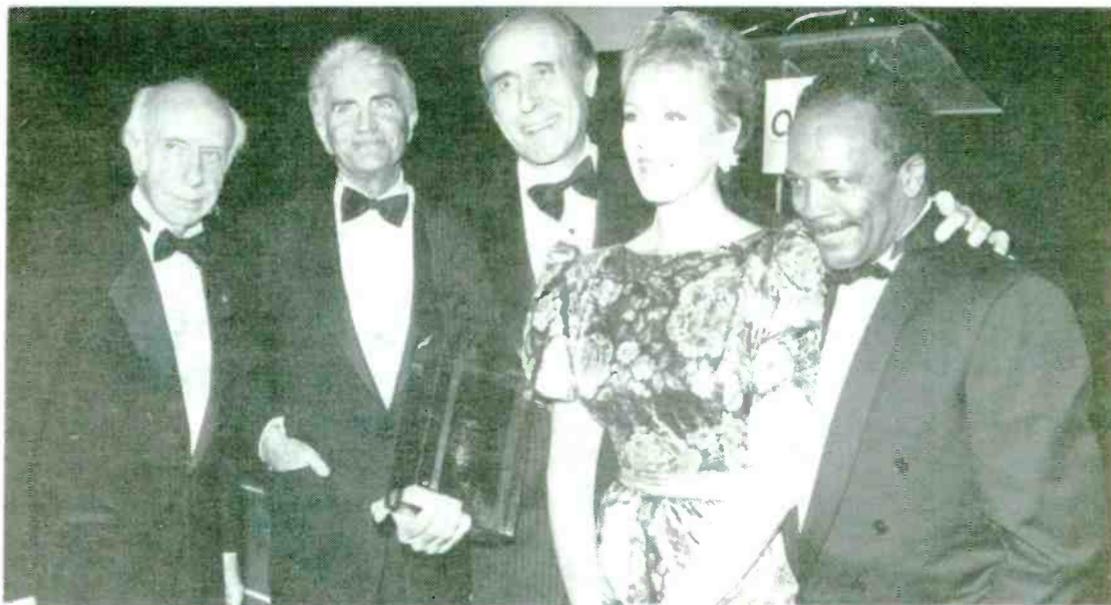
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Another Little Something For The Mantle

Academy and Grammy award-winning composer Henry Mancini (c) received yet another tribute from his peers when he was honored with ASCAP's Golden Soundtrack award at the society's film and television awards ceremony held in Beverly Hills recently. Shown celebrating with Mancini are (l-r) ASCAP President Morton Gould, film director Blake Edwards, the latter's actress wife Julie Andrews, and composer/producer Quincy Jones.

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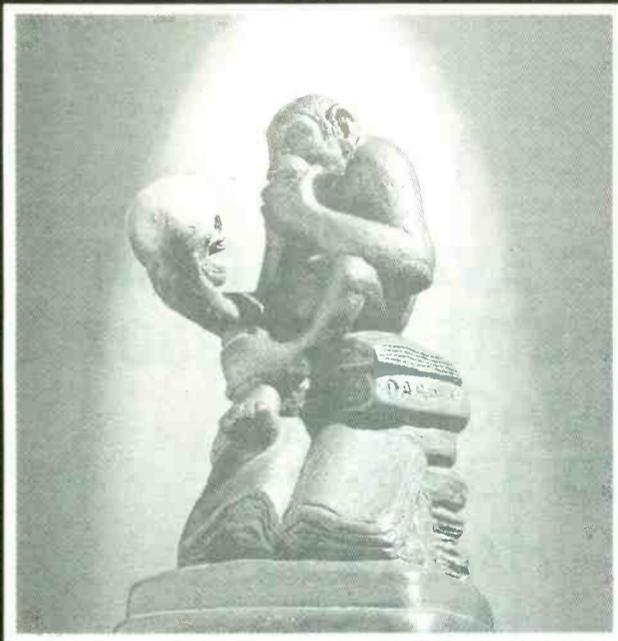
VAN HALEN

"BLACK AND BLUE"

Written and Performed by:

EDDIE
ALEX
SAMMY
MIKE

Recorded by
DONN LANDEE



ALBUM: DEBUT 1

TRACK: 2

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| KRBE deb 40 | KHTZ add |
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| KROY add | B94 27-25 |
| KWOD add | WBCY deb 35 |
| KCPX 35-29 | KZ106 deb 30 |
| KPLZ 35-32 | WZYP 29-24 |
| K104 16-10 | WOKI 29-25 |
| WDTX 25-17 | WTNZ 39-31 |
| KSND add | KTUX 30-27 |
| WWFX add 38 | WZOK 30-26 |
| KAKS 24-16 | WTHT 31-26 |
| Q104 27-17 | WOMP 38-33 |
| KNAN 35-26 | WFXX 39-34 |
| WCIL 23-19 | WHSL 35-30 |
| WKFR 30-22 | WAZY 30-27 |
| 99KG add | KTRS 29-23 |
| | KZFN 31-24 |

From The New Album

OU812



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R&R STREET TALK

Motown Keeps 'Em Hangin' On

Will Motown Records chief Berry Gordy cut a deal this time? MCA wants to buy Motown, as it nearly did in December 1986, and talks are under way. But sources say there are other contenders — Virgin, PolyGram, and Bertelsmann — and serious money has been discussed: way above the \$40-50 million which most insiders believe the label is worth. MCA's ally in its bid is Boston Ventures, the investment firm financed by such entertainment biz heavies as Norman Lear and Marvin Davis. By most accounts, the Jobete Music song goldmine is not in Berry's sale package.

Hello Gorby

Just as Reagan & Gorbachev sit down to pow-wow in Moscow (5/30), WAVA/Washington morning monsters Geronimo & O'Meara will begin a broadcast (11:15pm EDT, 7:15am Ural Mountain Time) that will feature the "Tass Top 200" and be simulcast on WAVA, Gosteleradio Channel 3, and Radio Moscow Domestic & International Services, as well as worldwide shortwave and local medium wave stations. Easy on the birthmark jokes, guys.

Also in the spirit of the Moscow summit talks, Culver City, CA-based program distributor IDB Communications will deliver news and feature material from Radio Moscow free to stations. The daily broadcasts will continue through June 3 at 9am and again at 7pm (EDT) on Satcom 1R, Transponder 19, Channel 18-1.

Not only is PolyGram going to make Mercury a freestanding label based in NY, but it will also open the doors on Polydor, which will be HQ'd in L.A. ST hears that a number of key promotion execs from PG are being considered for positions at both labels, with interviews taking place this week. After all the changes occur in July, PolyGram will become the distribution arm for both labels.

What Bay Area programmer is contemplating a move down the coast for a quality OM post? Stay tuned.

Some people are still intrigued by MCA's alleged involvement with Sal Pisello and the government's supposed lack of interest in it. Following a lengthy Rolling Stone piece, Washington, DC's hottest new muckrakin' mag, *Regardie's Update*, has an article ready to go by Dan Moldea, author of "Dark Victory," the book that attempted to link MCA, President Reagan, and the Mob.



LET'S KEEP IT KOSHER — When KIIS-FM/L.A. morning man Rick Dees heard that Barbra Streisand wouldn't marry Don Johnson until he was circumcised, Dees offered to pay the freight. Over at KBTS (B93)/Austin, morning man Mike Butts not only offered to pay for the minor surgery, but also to throw in first-class airfare and accommodations at the local Hyatt Regency. No reply yet, but it won't be long now before the Stubbled One has to forego some skin. Meanwhile, the good doctor Butts is pictured as he prepares to perform the delicate procedure.

This latest piece updates that scenario with respect to the Pisello case, and Moldea claims that the House Subcommittee on Oversight & Investigation has begun a preliminary inquiry on the matter. An aide to Rep. John Dingell (D-MI), who holds the reins on the subcommittee, told ST "this is a very, very sensitive subject around here."

It makes a lot of sense that the new CBS-funded West Coast label to be headed by Jerry Greenberg might be named Sony. Is this the shape of things to come? Word is that CBS Inc. has only granted limited use of the name CBS Records — for the next three years — to Sony.

"Rad Pack" Hits The Road

KIIS-FM/L.A. night rocker Hollywood Hamilton has launched a travelling concert series, dubbed "The Rad Pack Tour," that will hit 30 area communities this summer. Sponsored by and benefitting Teen Safe Rides, Students Against Drunk Driving, and Parents Against Drug Abuse, the concerts will provide a drug and alcohol-free environment and feature live performances by Nia Peeples, Tiffany, "Weird Al" Yankovic, and Belinda Carlisle. More name acts are pending.

Continued on Page 24

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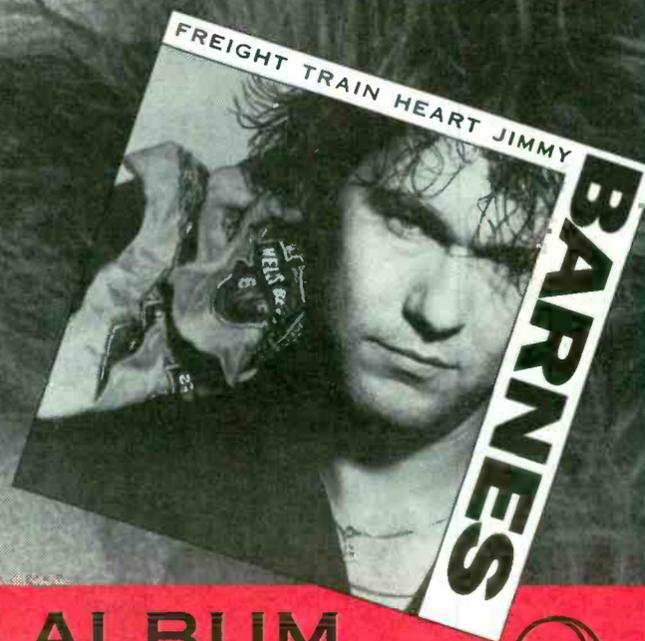
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JIMMY BARNES

“TOO MUCH AIN’T ENOUGH LOVE”

SPECIAL
CHR
EDIT
IN YOUR
HANDS
NOW.



FROM JIMMY BARNES ALBUM
“FREIGHT TRAIN HEART”

PRODUCED BY: JONATHAN CAIN, MIKE STONE EXECUTIVE PRODUCER: GARY GERSH
MIXED BY: BOB CLEARMOUNTAIN MANAGEMENT: MICHAEL GUDINSKI, MARK POPE



D.J. Jazzy Jeff & THE FRESH PRINCE



"PARENTS JUST DON'T UNDERSTAND"

NEW & ACTIVE

NOW ON 75 CHR REPORTERS CHECK THIS HOT ACTION:

Q107 20-17	KWSS 33-25	Z102 5-2
KKBQ 17-13	WPGC 2-2	WKZL deb 10
KITY deb 24	Z93 3-1	KQKQ deb 20
KZZP 8-3	WTNZ deb 26	KMGX 25-18
KWOD 4-3	KKYK add 29	KLUC 30-11
KATD 33-13	WRVQ 13-7	KYRK 21-12
		KKFR 30-21

URBAN CONTEMPORARY:

19



EURYTHMICS

"You Have Placed A Chill In My Heart"

NEW & ACTIVE



NOW ON 71 CHR REPORTERS INCLUDING ADD THIS WEEK AT:

WMMS	WIKZ
KWSS	WQCM
WERZ	OK100
WTIC	WJAD
99GFM	B98
WBCY	Q104
KZ106	Q101
WANS	WBNQ
WZYP	Y94
WQUT	KKXL
WTNZ	99KG
KZOU	KWNZ
KTUX	KZOZ
WIXX	Y97

... AND
BREAKER BOUND!



STREET TALK

Continued from Page 22

When a recent rating of 250 jobs in ascending order of how little stress they cause was published in *USA Today* last week, the study showed being a DJ ranked #110, while being a mayor ranked #201. Upon reading the news, Jefferson City Mayor **Louise Gardner** decided to take life a little easier and did the morning show for **KTXV** this week.

Atlantic Midwest Regional Rep **Bob Clark** is heading to L.A. to do West Coast Regional for the label, replacing **Mark Gorlick**.

Ed Trunk has been upped to VP for the Atlantic-distributed **Megaforce Records**.

Industry veteran **Willie Tucker** has been named Director/National Marketing & Promotion for **Total Experience Records**.

Country radio is shooting 50% in snaring broadcast rights to new **NBA** franchises.

WQAM will be home to the Miami Heat beginning this fall, and **WDGY** has recently signed a three-year deal with the Minneapolis Timberwolves, who'll start play in the fall of '89.

Meanwhile, rights to the Charlotte Hornets — who'll hit the court in '88 — have gone to **WBT**. As for the Orlando Magic, whose tip-off is set for '89, the team is currently reviewing station proposals and is expected to announce its choice shortly.

Last Friday (5/20) — nearly one week after a tragic bus accident claimed 27 lives in Carrolton, KY — **WRKA/Louisville** morning man **Steve Hayes** opened the phone lines between 5:30am and 1pm to solicit contributions for the "We Care" fund. In those hours alone, the station collected more than \$17,000 in cash. At press time, Hayes and GM **Mike Kirtner** report the actual amount of cash collected by **WRKA** now exceeds \$50,000.

CBS Records officially cut the ribbon Monday (5/23) at its new CD factory in Pitman, NJ — and label topper **Walter Yetnikoff** hopped in for the opening ceremonies aboard Sony's corporate copter. The \$30 million plant is expected to pump out more than 30 million discs a year by the time it's fully equipped (in late '89).

Looks like **B104/Baltimore** morning mainstay **Brian Wilson** won't be returning to work after a suspension over a contest mishap. Wilson's former morning partner **Don O'Brien** returned three weeks ago from **Z100/NY** and new PD **Chuck Morgan** needs a teammate for Don. T&Rs ASAP. Meanwhile, **ST** has learned Wilson is considering legal action.

Popular Boston talk show host **Larry Glick** has started the countdown to his **WHDH/Boston** debut (6/1) with a series of recorded phone messages telling listeners of the topics he'll cover when he returns to the airwaves in his 9:30am-2pm shift. Glick, who sat off-air for a year because of a noncompete contract with **WBZ**, will displace **Tom Kennedy**, who will remain with 'HDH in another capacity.

KZFX/Houston PD/afternoon driver **Blake Lawrence** is relocating to San Francisco, where he'll do swing at **KRQR**.

Deb Brown has been upped to MD at **WDRE/Long Island**.

WDHA/Dover GM **Bob Linder**, who has spent more than a quarter-century at the New Jersey AOR, has been upped to the newly-created position of Exec. VP/GM.

Consultant **Lee Abrams** has relocated to 445 Harris Trail, NW, Atlanta, GA 30327. Phone: (404) 266-1585.

Longtime record industry veteran (**E/I/A, Infinity**) **Bud O'Shea** has been promoted to President of the **MGM/UA Home Video** operation. O'Shea had most recently held the Exec. VP/GM and Chief Operating Officer positions with the company.

Congratulations to **RIAA** VP/Exec. Director **Jim Fishel** and wife **Barbara** on the birth of their first child, **Parker James** (5/18).

Bag This

Guess whose luggage got exchanged with whose on the way to **WXKS-FM/Boston**'s ninth anniversary party last week (5/20)? Seems that **E/I/A** National Promotion Director **Polly Anthony** picked up Massachusetts Democratic Senator **Ted Kennedy**'s suitcase by accident, while Kennedy wound up with hers. Eastern Airlines quickly rectified the mistake, and there is absolutely no truth to those rumors that the Senator's luggage was minus a couple pairs of undies.



Thanks to our client stations for joining in to support "HEAL THE WALL," a campaign to repair damage to the Vietnam Vets Memorial, Washington, D.C.

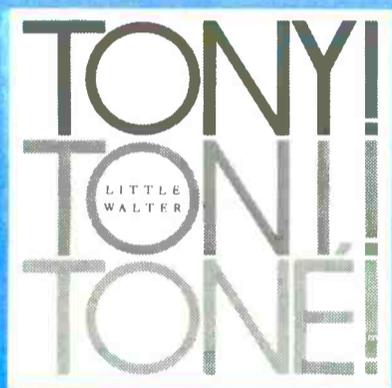
POLLACK MEDIA GROUP

Los Angeles [213] 459-8556 New York [203] 454-3231

There are 3 reasons to add

TONY! TONi! TONé!s

**“LITTLE
WALTER”**



1. HOT PHONES
2. STRONG SALES IN MARKET PLACE
3. NO. 1 MOST REQUESTED VIDEO ON B.E.T.

There's no reason not to.

WAVA add	Z93 13-9
KITY 29-19 (HOT)	WFLY add
B96 add 30	Z102 deb 37
KZZP add	KMGX deb 28
FM102 34-29	KYRK add
KATD add	WJAD add
WPGC deb 29	WHSL add
KHTZ add	

**125,000 UNITS SOLD
IN 4 WEEKS!**

Produced by Donzil Foster and Thomas McElroy
for 2 TUFF-E-NUFF Productions
Executive Producers: Ed Eckstine and David Lombard



GLORIA ESTEFAN & MIAMI SOUND MACHINE

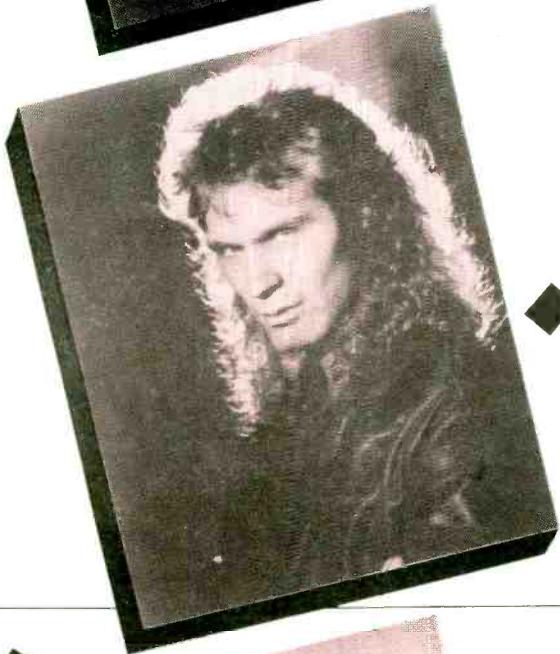
"1-2-3"

71 CHR REPORTERS FIRST WEEK!

CHR NEW & ACTIVE

Included Is WEGX B96 KWSS
This P-1 Y100 WCZY HOT103
Power Play: KITY KIIS PWR106
Q105 KCPX

#2 MOST ADDED



HENRY LEE SUMMER

"DARLIN' DANIELLE DON'T"

CHR NEW & ACTIVE

77 CHR Reporters Including:

AOR TRACKS: 13

KEGL	KPLZ	94Z add	KSND deb 37	WBNQ 38-31
KRBE	K104 deb 39	WGRD add	KZZU 40-34	WBWB 34-24 (HOT)
Q102	99GFM add	WZOK deb 35	WWFX 39-29	WAZY 37-32
WMMS	WBCY add	KKRD add	KSMB deb 33	KTRS 40-30
WZPL	WTNZ add	KIYS 34-27	KNAN deb 39	SLY96 39-34
KCPX	WLAP add	KIKX add	WHSL deb 39	OK95 38-28

CBS ASSOCIATED RECORDS



SADE

"PARADISE"

132 CHR Reporters Strong
And Breaker Bound!

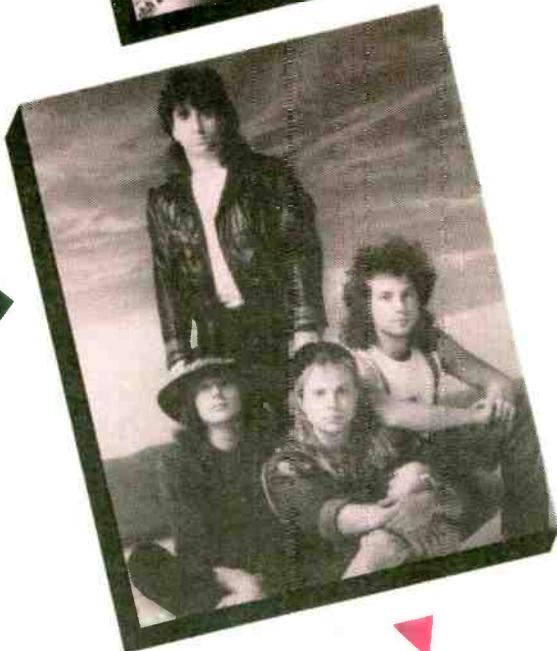
WXKS deb 31	WNVZ deb 28	KKLQ add 27
WMJQ 28-25	KITY deb 28	KATD 34-31
PWR95 add 29	WMMS deb 38	KWSS deb 35
Q107 add	WHYT add	HOT13 30-27
PWR99 29-26	FM102 deb 31	WPGC add
KKBQ add	KWOD deb 34	Z93 deb 24
Y100 28-25	KCPX 37-34	PWR106 37-34

URBAN
CONTEMPORARY

11

AC CHART

12



RHYTHM CORPS

"COMMON GROUND"

EARLY BELIEVERS AT:

WLOL	KIYS	KFMW
KCPX	KZZU	KYYA
WIXX	WHSL	KTRS



DISTRIBUTED BY CBS RECORDS

NEWSBREAKERS

KJQ Goes Modern; Summers Becomes PD

Adventurous Salt Lake City area music fans rejoiced Monday (5/23) when CHR KJQN (KJQ)/Ogden became a fulltime modern music AOR, the market's first such outlet since the demise of KCGL in 1986. Former KCGL MD Mike Summers, who had been programming the alternative format for KJQ from 7pm-2am since March, has been named PD as Paul Wilson exits. Former KCGL GM Richard Rees has joined the KJQ sales staff and will consult the station.

KJQ GM Tom Greenleigh said he began to search for a new format at the beginning of the year, after a translator allowed the station to penetrate Salt Lake City for the first time. "We don't have a big budget for TV and busboards, and we needed some kind of format that would sell itself through word of mouth — something people

would feel very strongly about. We were sort of at a loss until we found that one of our competitors was quintupling its audience at night! That was KRPN, and it was doing modern music. We put it on at night to see what would happen, and the response was overwhelming."

Summers and Reese had been responsible for Gold-formatted KRPN's nighttime success, programming the alternative format under a special lease arrangement. The pair left in March and entered into a similar deal with KJQ. "But now we've come over and work for KJQ outright, just to keep the format on the air, because we think it's a very valuable entity," Summers explained. "It does very well. We've built an audience for it, and we think it can continue to be successful."

Geslin EMI-Manhattan's Promotion Man Of The Year



EMI-Manhattan Midwest Regional Promotion Manager Ron Geslin (r) was presented with the label's Promotion Man Of The Year Award by VP/Promotion Jack Satter.

Ferrante Named WSHE GSM

KFRC/San Francisco GSM Richard Ferrante has been named to the same post at TK Communications AOR WSHE/Miami.

WSHE VP/GM Joe Davidman commented, "We are extremely fortunate to have Ferrante on our team. He's one of the best in the business."

Ferrante told R&R, "I've been offered the opportunity to assist in making WSHE the top-billing station in South Florida again, and in assisting its overall growth. TK Communications President John Tenaglia is a very aggressive and progressive broadcaster, and it's a privilege to be associated with him. This is the finest opportunity I've been offered in my 20-year career."

Ferrante was GSM at KFRC for three years, before which he spent three years as West Coast Specialist with the Petry Television rep firm. His background also includes GSM and Sales Manager posts at KNEW/Oakland, CA, and AE duties at WERE/Cleveland.

L.A. Guns, Showing No Mercy



PolyGram's L.A. Guns were greeted backstage at New York's Cat Club by label execs. Shown are (back row, l-r) manager Allan Jones, label VP/A&R West Coast Bob Skoro, group's Kelly Nickels, PolyGram President/CEO Dick Asher, group's Phillip Lewis, Mick Cripps, and Steve Riley, and label's Gregg Miller; (front row, l-r) label's Jack Iacchi, Sr. VP/A&R Dick Wingate, group's Tracii Guns, label's Steve Kleinberg and Cliff O'Sullivan, and Sr. VP/Business Affairs Ted Green.

Post-Beacon Peabo



Following his show at New York's Beacon Theater, Peabo Bryson was greeted by Elektra staffers. Shown are (l-r) Elektra's Barry Roberts and Suzanne Berg, manager Skip Williams, Bryson, Sr. VP/Promotion Brad Hunt, label's Debra Jones, VP/Black Music Marketing & Promotion Primus Robinson, and label's Elaine Valentine.

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Radio

- **MARLENE KING** has been upped from GSM to GM at WZDQ/Jackson, TN. She succeeds **MARK BROOKS**, who exits the station.
- **BRENDA BROWN** has been named GM at WCHY-AM & FM/Savannah, GA. She joined the stations in 1983, and was most recently GSM/acting GM.
- **JEFF WEBER** has been named GM at WACS/Cobleskill, NY. He was previously VP/GM at WKOL & WMVQ/Amsterdam, NY.
- **JOHNNY HART** has been upped to LSM at WSKX/Norfolk. A 20-year radio vet, he most recently was Retail Sales Manager.

Concurrently, **MICHAEL PLUMSTEAD** has been named Regional Sales Manager. He formerly served as GSM at Crosstown WFOG.

- **JIM LEVEN**, formerly PD at WWFX/Bangor, has been named PD at WAQY/Springfield, MA.
- **WILLIAM BULLER**, who previously served as an AE at WDRC-AM & FM/Hartford, has been appointed LSM at WAQY and AM sister WIXY.

Also, **RON MCGILVRAY**, formerly an Asst. Controller at Timeplace, Inc., has taken on Business Manager duties at WIXY and WAQY.



Rob Gordon Gayle Miller

Records

- **ROB GORDON** has been upped to Manager/A&R at EMI-Manhattan Records in New York. He formerly served as an A&R rep.
- **GAYLE MILLER** has been named Director/Alternative Marketing at Island Records in New York. She was Director/Promotion & Marketing with Concrete Marketing.
- **BILL O'CONNELL** has been appointed Label Manager for Sire Records. He previously worked at TVT Records in New York.
- **NATE DE LEGALL** has been upped to VP/Promotions at Alpha International Records. He succeeds **PRESTON MARSETT**, who has taken a leave of absence from the label.

Industry

- **PETER GOLDEN** has joined Mores Nanas Entertainment to form Mores Nanas Golden Entertainment. Golden is a 20-year artist management vet.
- **PHYLLIS STARK** has been named Managing Editor of Bolton Research's *RadioTrends*. She was formerly an editorial supervisor at *TV Guide* magazine.



Joyce Tudryn Stephen Bedell

- **JOYCE TUDRYN** has been promoted to Assoc. Exec. Director of the International Radio & Television Society, based in New York. She was previously Director/Programs & Services with the organization.

- **STEPHEN BEDELL** has been promoted to Sr. VP/Music at Paramount Pictures. He formerly served five years as the company's VP/Music.



Andrew Giangola Steve Wilder

- **ANDREW GIANGOLA** has been upped to Exec. Editor of RAB's *Sound Management*. A three-year company vet, he previously served as staff writer and editor of the magazine.

- **STEVE WILDER** has been appointed Director/Marketing at the Benchmark Company. A 10-year radio vet, he was most recently GSM at KAPT/Austin.

- **JOANE WATTS** has joined Lee Bailey Communications as Public Relations/Promotions Coordinator. She was previously an AE at Los Angeles-based PR firm Burson-Marsteller.

CHANGES

- **Catherine White** has joined WPAT-AM & FM/Clifton, NJ as an AE.

- **Howard Paar** has been upped to Sr. AE at Norman Winter & Associates.

- **RANDY CHEPIGAN** and **JOHN BUTTERWORTH** have been named PD and Asst. PD, respectively, at Shadow Communications, parent company of Shadow Traffic Network. Chepigan was previously Operations Director, and succeeds **JOHN BROWN**. Butterworth joined Shadow Traffic in 1985 as an announcer.

- **DEBRA KONTIR** has been upped from Manager/Radio Public Relations & Promotion to Director/Radio Promotion & Special Projects at Katz Communications. She joined the company in 1985.

PROS ON THE LOOSE

- **Denny Alexander** — PD WHYN-FM/Springfield, MA (413) 543-5774
- **Teri Griffin** — ND WKGR/West Palm Beach (407) 466-9134
- **Chip Horanek** — Air personality/AM producer WMMR/Philadelphia (201) 446-9560
- **Dale Kelly** — Mornings KRZQ/Reno (702) 825-7060
- **John (Wolf) LaVine** — Mornings WSRZ/Sarasota, FL (813) 954-1244
- **Glen McClain** — Nights KEYJ/Abilene (915) 643-3655
- **Joseph D. Piriz** — Promotion Coord. Y100/Miami (305) 883-8377
- **Brian Wilson** — Mornings WBSB (B104)/Baltimore (301) 667-6338
- **Paul Wilson** — PD KJQ/Ogden-Salt Lake City (801) 566-2144

R&R TIMELINE

Margo Knesz joined *Atlantic Records* in 1973, after having worked for *Stereo Dimension* and *Epic*. Ten years ago today, she became *RCA's* National Singles Promotion Director. A year later she moved to *MCA* as Director/National Pop Promotion. Named GM for *Atco* in 1982, Knesz was promoted to VP/East Coast GM for the label two months ago.



Margo Knesz

1 YEAR AGO TODAY

- **Mark Fowler** named Senior Communications Counsel of Latham & Watkins
- **David Logan** named ABC Radio Network VP/Director of Marketing
- **Jay Phillips** named KXXY-AM & FM/Oklahoma City OM
- #1 CHR: "You Keep Me Hangin' On" — Kim Wilde (MCA)
- #1 AC: "In Too Deep" — Genesis (Atlantic) (2 wks)
- #1 UC: "Rock Steady" — Whispers (Solar/Capitol)
- #1 Country: "Forever & Ever, Amen" — Randy Travis (WB) (2 wks)
- #1 AOR Track: "Shakedown" — Bob Seger (MCA)
- #1 AOR Album: "The Joshua Tree" — U2 (Island) (11 wks)
- #1 Jazz: "Civilization" — Tony Williams (Blue Note) (3 wks)

5 YEARS AGO TODAY

- **Lon Helton** named R&R's Country Editor
- **ABC Watermark International** formed
- **Bobby Rich** named KFI/Los Angeles Asst. PD
- **Arbitron** plans five-year demos
- **Malrite** applies for WHTZ calls for WVNJ/Newark
- #1 CHR: "Flashdance... What A Feeling" — Irene Cara (Casablanca/PolyGram)
- #1 AC: "My Love" — Lionel Richie (Motown) (4 wks)
- #1 UC: "Save The Overtime For Me" — Gladys Knight & The Pips (Columbia) (5 wks)
- #1 Country: "Lucille" — Waylon Jennings (RCA)
- #1 AOR Track: "She's A Beauty" — Tubes (Capitol) (4 wks)
- #1 AOR Album: "Cargo" — Men At Work (Columbia)
- #1 Jazz: "Low Ride" — Earl Klugh (Capitol) (2 wks)

10 YEARS AGO TODAY

- **Bruce Springsteen's** "Darkness On The Edge Of Town" airs before release on WBAB/Long Island and four Century stations
- **George Chaltas** named Columbia National Singles Associate Director
- #1 CHR: "Shadow Dancing" — Andy Gibb (RSO)
- #1 AC: "With A Little Luck" — Wings (Capitol) (2 wks)
- #1 Country: "Georgia On My Mind" — Willie Nelson (Columbia)
- #1 AOR Album: "Earth" — Jefferson Starship (Grunt)

Maze Signs With WB



Maze featuring Frankie Beverly have signed with Warner Bros. Records, and their label debut will be released later this year. Shown are (l-r) WB VP/Black Music A&R Benny Medina, Chairman Mo Ostin, Beverly, President Lenny Waronker, Maze publicist Reve Gipson, and WB Sr. VP/Black Music Marketing and Promotion Ernie Singleton.

Dokken Goes Platinum



Elektra execs celebrated Dokken's platinum "Back For The Attack" certification following the group's recent show at the Los Angeles Forum. Shown are (standing, l-r) Don Dokken, VP/A&R West Coast Peter Philbin, Exec. VP Aaron Levy, Sr. VP/Promotion Brad Hunt, group's George Lynch, the label's Rob Sides, Sr. VP/Marketing Hale Milgrim, and manager Rick Sales. Kneeling are (l-r) Dokken's Mick Brown and Jeff Pilson, and the label's Roger Smith.

YO, PLEASE
S T O P,
CAUSE I WANT
Y'ALL TO LIVE.
THIS IS ICE-T.
P E A C E.

ICE-T

COLORS

7-INCH
SINGLE



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FROM THE ORIGINAL

MOTION PICTURE

SOUNDTRACK **COLORS**

AN ORION FILM.

KITY add
KZZP 21-18
FM102 28-24
KWOD on
PWR96 27-23
HOT105 on
KMGX add-25
KYNO add
KQMQ add
KRQ add

MANAGEMENT: JORGE HINOJOSA/RHYME SYNDICATE MANAGEMENT

"I DON'T WANNA LIVE WITHOUT YOUR LOVE"

THE NEW SINGLE



CHR NEW & ACTIVE

#1 MOST ADDED

89/89

AC

#1 MOST ADDED

PRODUCED BY RON NEVISON
FROM THE FORTHCOMING ALBUM 19



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NEWS

Jacor

Continued from Page 1

FM/Cleveland, WLW & WEBN/Cincinnati, WYHY/Nashville, WMYU/Knoxville, WQIK-AM & FM/Jacksonville, KOA & KOAQ/Denver, WFLA & WFLZ/Tampa, and the above-average corporate sense of humor.

Meyers

Continued from Page 3

fielding a research project to help us see how we can maximize the current positions of our two stations. There are some very talented people here. Kim Romano is the best Sales Manager in the market. I've known (morning man) Gary Smith the past seven years, and I'm excited he's on our staff."

Meyers formerly programmed WFIL/Philadelphia and WNDR & WNTQ/Syracuse, and was OM at WCTC/New Brunswick, NJ and WVOR/Rochester.

In the winter Arbitron, "Evergreen" WEZO placed seventh 12+ with a 6.4, while "AM Only" affiliate WNYR finished tenth with a 3.2.

Boyles

Continued from Page 3

Dittman VP Bernie Barker commented, "Boyles best filled the bill, not only because of his broad background of management and sales experience but because of his specific experience in the Memphis market. That was very important to us."

Boyles told R&R, "This is my first exposure to the Dittman Group, but I have known of Bernie Dittman and Bernie Barker because of their success in Mobile (WABB) and Birmingham (WAPI). Bernie Dittman's style of radio is very, very exciting, and coming back home to Memphis is a real treat for me."

Prior to working in Mississippi, Boyles was VP/GM of WHRK & WKDJ/Memphis from 1983-85. He has also served as GM at WSJS & WTQR/Winston-Salem and WKHK/New York during his 20-plus years in the industry.

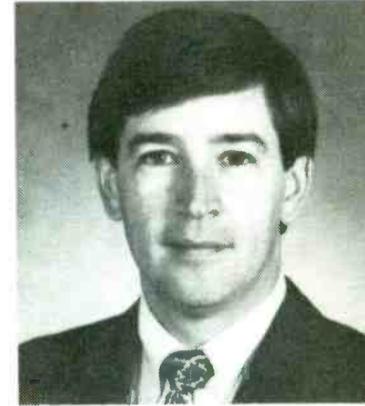
Barker said he expects to name a new KWLN PD within the next week to replace Brad Young, who resigned last month to join Century 21. Dittman VP/Programming Randy Lane has relocated to Memphis and will oversee programming at KWLN and CHRs WABB and WAPI.

Asked if the company's CHR experience indicated a possible format switch for KWLN, Barker said, "That's a natural assumption, although there are groups operating throughout the country that do different formats in different markets. Randy's primarily CHR background does not necessarily dictate that that's what we'll do. We would not adjust the radio station to fit our personnel."

Regardless of what format changes, if any, might be in KWLN's future, Barker hopes to keep as many staff members as possible. "There are some talented people at that radio station. We certainly hope we're able to keep some if not all of them."



Jon Berry



R. Christopher Weber

Apollo

Continued from Page 3

Haqq, brother of recording artist Najee, stated that the label will not necessarily be an outlet for newcomers who perform at the Apollo Theatre — although, he said, "we've found plenty of talent through those doors."

It was CBS Associated Labels Sr. VP/GM Tony Martell who put Haqq in touch with Avant, which eventually led to the formation of Apollo Theatre Records. "I am looking forward to a mutually successful relationship with this new and vital force in the R&B market," said Martell.

Karmazin

Continued from Page 1

New York-based Infinity owns 15 radio stations, with properties in each of the ten largest markets. The company's holdings include WJIT & WXRK/New York, KROQ/Los Angeles, WJJD & WJMK/Chicago, KOME/San Francisco, WYSP/Philadelphia, WBCN/Boston, KXYZ/Houston-Galveston, WBMW/Washington, KVIL-AM & FM/Dallas, WCBF & WQYK/Tampa-St. Petersburg, and WOMC/Detroit.

Barnett

Continued from Page 3

Barnett told R&R, "(Malrite Corporate VP) Jim Wood and I share very similar programming philosophies. Houston has a bright future with lots of opportunities. I hope to take advantage of them or create some. It's going to be a tough battle, but that's what makes it fun. I don't foresee any changes other than fine-tuning the product."

KYKY 9am-noon announcer Billy Shears has been promoted to Asst. PD and will handle programming duties on an interim basis until a replacement for Barnett is found. "With Billy (in place), they can afford to take their time and get somebody who's right for the job," Barnett said.

In the winter Arbitron, KKHT ranked 12th in the market 12+ with a 3.2, representing a 1.0 share decline from the fall and a doubling compared to last winter.

Cannon

Continued from Page 3

himself to be a natural leader. The station's growth from a 5.2 when he became PD last year to our most recent 9.2 Arbitron is a tribute to his and Lorin's efforts."

Cannon, who's been with WKSE since November 1984, told R&R, "We're looking to keep WKSE the number one hit music station in Western New York. We've got a whole lot of hot summer promotions planned, like our contest to give away a wedding to the couple with the most outrageous plans. With all the changes in formats and morning men in the market, I believe we're in a position to really capitalize on it all."

Edelman Signs With Famous Music



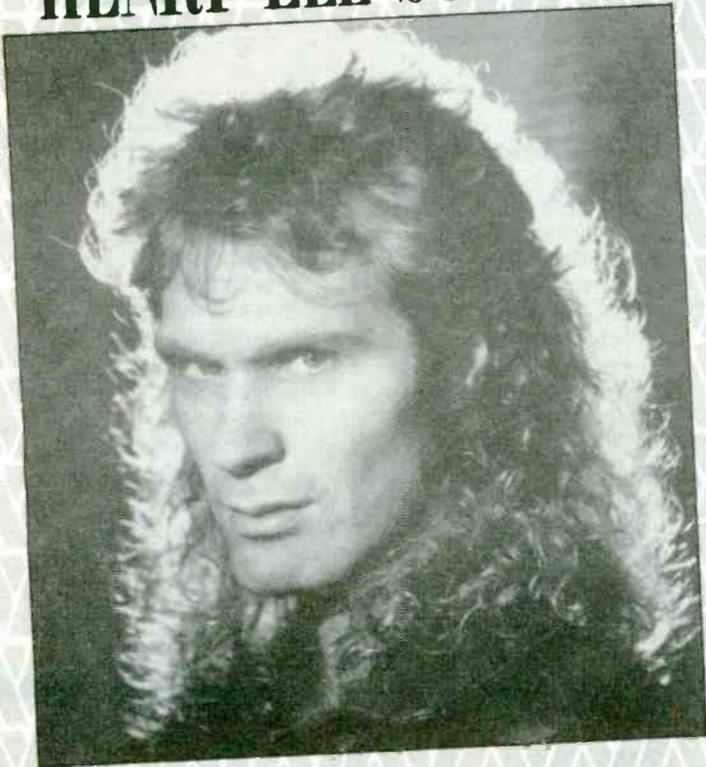
Randy Edelman (l) has signed an exclusive songwriting agreement with Famous Music Publishing Companies, a unit of Paramount Pictures Corp. He is shown here with (l-r) Famous Music VP Alan Mellina, Paramount Sr. VP Joshua Wattles, Famous Music President Robert Fead, and consultant Wally Schuster.



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IN CONCERT

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SECTION:
A

ROW:
1

SEAT:
2

BOURGEOIS tagg



In this breakaway performance, BOURGEOIS TAGG cuts loose with stand-out selections like the Top Ten smash "I Don't Mind At All", plus a roster of hot tracks from their new Lp, "Yo-Yo", including "Cry Like A Baby" and "Out Of My Mind".

SECTION:
A

ROW:
1

SEAT:
2

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WESTWOOD ONE RADIO NETWORKS

RATINGS

Winter '88 Advances

New Orleans

In the ARB, **WYLD** once again hit double digits after a rare book underneath. The station shifted some of its air personalities around and made a late-in-the-book PD change. It also conducted a billboard and sticker campaign. **WQUE** continued to pace the market, calling itself the "Official Mardi Gras" and the "Official New Music" station. The fierce battle between the two Urbans is probably costing **CHR WEZB** some points — B97 is at a 5-year ebb. Market veteran **Nick Ferrara** celebrated his first book at **WLMG** with nice debuts in both surveys. The Gold-Based station, known as "Magic 102," did no on-air promotions and used no jocks, opting only for **Charlie Van Dyke's** voicers. It also used TV heavily.

ARBITRON

	Fall '87	Winter '88
WQUE-AM & FM (UC)	15.6	15.0
WYLD-AM & FM (UC)	9.8	11.8
WEZB (CHR)	10.0	8.8
WBYU (B/EZ)	9.9	7.9
WWL (N/T)	5.1	6.1
WLTS (AC)	7.3	5.9
WRNO (CHR)	5.6	5.5
WNOE-FM (Ctry)	4.7	5.0
WLMG (AC)	2.8	4.9
WBOK (Rel)	4.4	4.2
WCKW-FM (AOR)	3.1	4.0
WSMB (Talk)	3.1	3.7
WTIX (Gold)	2.0	1.7
WWIW (BBnd)	1.9	1.6
KHAA (CC)	.5	1.3
WNOE (Ctry)	1.4	1.1

BIRCH

	Fall '87	Wi '88
WQUE-AM & FM (UC)	17.0	19.1
WYLD-AM & FM (UC)	12.3	14.5
WEZB (CHR)	11.2	10.4
WRNO (CHR)	8.2	7.6
WWL (N/T)	7.0	5.4
WBYU (B/EZ)	5.0	5.1
WNOE-FM (Ctry)	4.4	4.9
WLTS (AC)	6.6	4.7
WLMG (AC)	3.2	4.4
WCKW (AOR)	4.9	4.3
WSMB (Talk)	2.7	3.5
WBOK (Rel)	3.1	2.3
WWIW (BBnd)	1.1	2.1
WTUL (Misc)	.5	1.7
WWNO (Ctry)	1.3	1.7
WTIX (Gold)	2.0	1.3
KHAA (CC)	—	1.1
WBSN (CC)	1.0	1.1
WYAT (Gold)	1.1	1.0

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Columbus

WMGG's move to Classic Rock last year paid dividends in the Birch. The station used TV during the survey, and maintained a billboard campaign and its \$1000 no-repeat guarantee. The CHR's finished within a point of each other in both surveys. They both took backslides in the Birch but rose in the ARB. **WSNY** experienced a healthy rise in the Birch. Its biggest events during the book were a **Miami Sound Machine** ticket giveaway, a Disney World promotion, and its ongoing Sunny 95-Visa Card distribution.

ARBITRON

	Fall '87	Wi '88
WNCI (CHR)	9.8	10.0
WBNS-FM (B/EZ)	10.9	9.8
WTVN (AC)	9.8	9.3
WXGT (CHR)	8.0	9.2
WLVQ (AOR)	9.5	8.9
WSNY (AC)	8.7	8.9
WHOK (Ctry)	4.8	4.9
WMGG (G/CR)	4.6	4.6
WCKX (UC)	1.7	3.2
WMNI (Ctry)	3.8	3.2
WBBY (Jazz)	2.1	2.7
WCOL (BBnd)	1.5	2.6
WVKO (UC)	2.7	2.1
WBNS (AC)	2.4	1.8
WHTH (Ctry)	1.2	1.8
WLW (AC)	1.2	1.6
WZZT (UC)	1.8	1.2

BIRCH

	Fall '87	Wi '88
WLVQ (AOR)	12.1	11.9
WXGT (CHR)	11.8	11.0
WNCI (CHR)	14.1	10.2
WSNY (AC)	6.6	8.8
WMGG (G/CR)	5.2	8.3
WBNS-FM (B/EZ)	7.1	7.6
WTVN (AC)	7.8	7.4
WHOK (Ctry)	4.7	5.5
WCKX (UC)	3.2	3.4
WZZT (UC)	2.2	2.7
WMNI (Ctry)	2.5	2.4
WOSU-FM (Clas)	2.3	2.4
WVKO (UC)	3.2	2.3
WOSU (N/T)	2.3	2.0
WCOL (BBnd)	1.7	1.8
WLW (AC)	1.6	1.7
WBBY (Jazz)	2.1	1.6
WCVO (Rel)	.8	1.5
WCLT (MOR)	.4	1.0

For The Record

Three weeks ago the ratings for the Houston-Galveston market were incorrectly reported. In the winter book, as shown here, **KMJQ** returned to the #1 position.

	Fall '87	Wi '88
KMJQ (UC)	7.8	8.5
KRBE-AM & FM (CHR)	6.5	7.9
KKBQ-AM & FM (CHR)	6.5	7.6
KIKK-FM (Ctry)	8.3	6.9
KILT-FM (Ctry)	5.9	6.0

Phoenix

Although **KNIX** leveled off from the fall, it still led the market in the Arbitron, and took a healthy rise in the Birch. As for the ARB, many of the adult stations fell back, possibly because listeners were attracted to news of the impeachment and ultimate removal of Gov. **Evan Mecham**. Thus, **KTAR** and **KFYI** benefited. Also, **KTAR** hired 20-year market vet **Bill Heywood** to host its morning show and installed **Larry King** for overnights. While the AOR/Classic Rock stations were bunched together in the ARB, **KUPD** had a commanding Birch lead.

ARBITRON

	Fall '87	Winter '88
KNIX-AM & FM (Ctry)	17.4	14.1
KMEO-AM & FM (B/EZ)	13.2	11.5
KZZP-FM (CHR)	10.3	11.1
KTAR (N/T)	6.3	10.2
KUPD (AOR)	6.7	6.2
KDKB (AOR)	3.1	4.1
KOPA & KSLX (G/CR)	3.8	4.4
KOOL-FM (Gold)	2.7	3.7
KKFR (CHR)	3.0	3.6
KKLT (AC)	3.9	3.4
KFYI (N/T)	2.8	3.2
KOY-FM (CHR)	3.1	3.2
KAMJ-FM (AC)	4.6	3.0
KESZ* (AC)	2.1	2.9
KOOL (Gold)	2.5	2.4
KLFF (BBnd)	2.6	1.5
KOY (AC)	1.2	1.1

BIRCH

	Fall '87	Wi '88
KZZP-AM & FM (CHR)	19.8	16.5
KNIX-AM & FM (Ctry)	12.3	14.8
KUPD (AOR)	9.6	9.2
KMEO-AM & FM (B/EZ)	8.6	7.0
KTAR (N/T)	7.7	6.5
KKFR (CHR)	1.9	4.9
KFYI (N/T)	2.0	4.2
KOOL-FM (Gold)	3.3	3.9
KOPA & KSLX (G/CR)	3.0	3.7
KDKB (AOR)	6.7	3.2
KOOL (Gold)	1.3	3.2
KOY-FM (CHR)	1.9	2.7
KKLT (AC)	3.5	2.5
KAMJ-AM & FM (AC)	3.1	2.1
KJZZ (Jazz)	1.7	1.9
KLFF (BBnd)	1.5	1.9
KESZ* (AC)	1.5	1.5
KPHX (Span)	.7	1.5
KFLR (Rel)	.3	1.2

*Formerly KLZI

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Portland

Marking its best book ever, **KKRZ** has held the top spot in the Arbitron for four consecutive books. The station, with the help of its Morning Zoo, registered its highest time-spent-listening ever. With the continuing rise of **KXYQ** in both books, a certified CHR battle is brewing. **KEX** remained one of the few successful full-service AM music stations. **KYTE** reached its highest ARB figure in three years.

ARBITRON

	Fall '87	Winter '88
KKRZ (CHR)	8.0	10.8
KEX (AC)	5.7	7.6
KUPL-AM & FM (Ctry)	6.8	7.5
KINK (AOR)	6.9	6.9
KXYQ (CHR)	5.3	6.7
KXL (N/T)	7.9	5.9
KXL-FM (B/EZ)	5.9	5.4
KYTE (BBnd)	3.6	5.1
KGON (AOR)	5.6	4.5
KKSN-FM* (Gold)	2.4	4.5
KKCW (AC)	4.6	4.4
KMJK (G/CR)	5.1	4.2
KGW (AC)	4.9	4.1
KWJJ-FM (Ctry)	3.5	3.1
KYTE-FM (Clas)	5.3	2.8
KPDQ-FM (Rel)	1.5	1.7
KSGO (Gold)	1.1	1.6
KWJJ (Ctry)	1.8	1.2
KKEY (Talk)	1.7	1.0

BIRCH

	Fall '87	Wi '88
KKRZ (CHR)	12.0	13.4
KXYQ (CHR)	8.1	8.6
KGON (AOR)	7.3	7.3
KINK (AOR)	7.5	6.1
KKCW (AC)	4.7	6.1
KXL (N/T)	6.8	5.8
KEX (AC)	4.7	5.3
KMJK (G/CR)	6.3	4.6
KGW (AC)	2.9	4.4
KUPL-FM (Ctry)	5.1	4.4
KWJJ-FM (Ctry)	3.3	3.9
KXL-FM (B/EZ)	2.9	3.6
KYTE-FM (Clas)	2.3	2.3
KYTE (BBnd)	2.6	2.1
KKSN-FM* (Gold)	1.4	1.7
KMHD (Jazz)	1.4	1.5
KKSN (Gold)	.3	1.4
KPDQ-FM (Rel)	2.0	1.4
KWJJ (Ctry)	2.1	1.3
KVIX (Misc)	.7	1.1
KBOO (Misc)	1.5	1.0
KOAP (Misc)	1.4	1.0

*Formerly KKLI (AC)

Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, G/CR-Classic Rock, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, MOR-Middle Of The Road, NAC-New AC, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

Dayton

WTUE continued its upward roll. The station was more than two points ahead of last winter and has strung together five consecutive double-digit books. The AC race was more interesting, with **WVUD** reversing a yearlong slump. Same goes for the Country race. Cincinnati's **WBVE** challenged hometown **WONE**.

ARBITRON

	Fall '87	Wi '88
WTUE (AOR)	13.0	13.4
WHIO-FM (B/EZ)	10.8	11.8
WGTV (CHR)	10.2	11.2
WHIO (Gold)	8.5	8.5
WWSN (AC)	6.9	6.0
WONE (Ctry)	6.7	5.4
WVUD (AC)	2.7	4.5
WYMJ (AC)	5.4	4.3
WBVE (Ctry)	3.5	4.0
WDAO (UC)	3.6	3.4
WBLZ (UC)	4.3	3.2
WLW (AC)	4.3	2.5
WING (Gold)	2.5	2.3
WAZU (AC)	.6	1.5
WFCJ (Rel)	1.0	1.3
WPTW-FM (B/EZ)	1.1	1.2
WKSX (Ctry)	.5	1.0

Indianapolis

WENS rose to a five-year high, thanks in part to fill-in morning jocks **Jerry Curtis** and **John Cinnamon**, who brought the AM drive numbers up more than two points. It's expected they'll be officially named to the shift very soon. **WENS** is also doing very well with its "Love Songs" at night, pulling shares in the mid-to-high teens. **WIBC's** typically strong fall-winter sweep was enough to prevent **WFBO** from achieving its fourth consecutive number one book. **WFMS** came off a record fall, but compared favorably to last winter's numbers.

ARBITRON

	Fall '87	Wi '88
WIBC (AC)	13.1	14.7
WFBO (AOR)	13.7	12.8
WFMS (Ctry)	13.7	11.3
WZPL (CHR)	10.0	9.5
WENS (AC)	6.7	8.6
WTLC (UC)	8.2	8.0
WXTZ (B/EZ)	8.0	7.0
WKLR (G/CR)	5.2	5.0
WTPI (AC)	4.0	4.3
WTUX (BBnd)	3.3	3.6
WIRE (Ctry)	2.2	2.2
WCBK (Ctry)	.4	1.2
WNDE (Gold)	1.4	1.1

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WEDNESDAY

- 7:30 Idea-sharing Breakfast
with format tables.
- 9:00 A Vision of the New Age
with Alan Kay
Apple Computer Fellow
- 10:45 The Power of Sound
with Andrew Goodman
President
American Comedy Network
- Noon - 6:30 Exhibit Hall, with more
than 60 marketing and
promotion-related firms
- 1:30 Time Management - Part I
with Bill Brower
- 2:45 The Effective Radio Station
Marketing Plan,
with the team from
LA's KPWR-FM
- 4:00 Presentations for Radio
"Amazing Invisible Market"
with Maurie Webster
President
Radio Information Center
&
Charlie Furlong
Communications Director
Group W Radio
- 5:00 Welcoming Reception in
Exhibit Hall
- 6:15 Buses begin leaving for a
Gala Universal Studios
Party & Concert

THURSDAY

- 7:30 Radio Breakfast
Speaker: Jeffrey Smulyan
President
Emmis Broadcasting
- 9:00 Marketing the Movies
Presenter: Steve Sohmer
(Former President
Columbia Pictures)
- 10:45 Sales Training for Radio
Promotion Directors (Pt.I)
with Erica Farber
Executive Vice President
Interep
- Noon - 6:30 Exhibit Hall, with more
than 60 marketing and
promotion-related firms
- 1:30 Time Management - Part II
with Bill Brower
- 2:30 AT&T: The Right Choice
Dissection of a successful
marketing campaign by
those who produced it
- 2:30 Allocating Promotion Resour-
ces for Radio Stations
with Dr. Len Lodish
The Wharton School
U. of Pennsylvania
- 4:00 Sales Training for Radio (Pt.II)
with Erica Farber
Executive Vice President
Interep
- 5:00 Exhibit Floor Reception
- 7:00 40 Hospitality Suites

FRIDAY

- 7:30 BPME Business Meeting &
Breakfast
- 9:00 The State of Our Art:
Television Advertising
with NBC VP John Miller
- 10:45 The State of Obscenity in
Broadcasting
- 10:45 Comedy and Copy for Radio
with
Bert Berdis & Alan Barzman
Bert, Barz & Kirby, L.A.
- 10:45 The State of Political Marketing
with
Paul McCarthy
Broadcast-Cable Associates
- Noon - 6:30 Exhibit Hall, with more
than 60 marketing and
promotion-related firms
- 1:30 Management: The Best That
You Can Be
with Bill Brower
- 2:45 New Age Technologies for
Broadcasters
- 4:00 What's the Big Idea
with Chuck Blore
- 6:00 BDA Design Awards
- 9:00 Hospitality Suites

SATURDAY

- 9:00 History of Broadcast Design
with Lou Dorfsman
- 10:45 Effective Radio Commercials
on TV, with George A.
Burns, Burns Media
- 10:45 Nonverbal Communication
in Advertising
with Dr. David Stewart
U.S.C. School of Business
- 10:45 Outdoor Advertising
with Ron Fagan
L.A. Marketing Consultant
- 10:45 International Marketing &
Promotion Showcase
- 12:30 BPME Honors Luncheon:
H. Brian Thompson
Vice President
MCI Telecommunications
- 2:15 What's New: Radio Marketing
Produced by Dan Garfinkel
McVay Media
- 4:00 Meeting of the Media
Pros & Cons of broadcast-
cable cross-buying.
- 4:00 Radio Marketing &
Merchandising
with Danny Flamberg
Vice President
Radio Advertising Bureau
- 6:00 BPME Gold Medallion Awards
Host: Alan Thicke
- 9:00 Seminar Closing Pool-side Party

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For registration information, call Pat Evans, BPME East: 402 East Orange Street, Lancaster, PA 17602—717/397-5727

For agenda information, call Maryann Wiedemann, BPME West:
6255 Sunset Boulevard, Ste. 624, Los Angeles, CA 90028—213/465-3777

Why Listeners Don't Know More

Coming To Grips With Audience's Lack Of Knowledge About Your Station

In the first of this series of columns (R&R, 4/8), I pointed out that while most listeners enjoy and respond to the product radio stations provide, they pay precious little attention to the source of that product — the station itself. It's critical that broadcasters understand why listeners fail to embrace their stations at the same emotional level as those of us in the profession.

There are four simple reasons why average listeners don't know more about your radio station:

Radio Is Free

It's unfortunate for us in the industry that radio listeners don't have to pay to listen. If there were some consistent price tag attached to radio listening, product knowledge on the consumer's part would invariably go up. That's because as the price of the product decreases, so does the amount of risk in that purchase. Once you eliminate price and risk, you eliminate some of the basic reasons why consumers develop detailed knowledge about a product.

Let's suppose that every radio station in your market suddenly began charging anywhere from \$5 to \$7 per hour for the enjoyment of listening. Listeners could enter a digital response code directly through their radios and would be billed monthly by various agencies appointed by stations to collect listening fees.

In this hypothetical scenario, two things would occur. First, the listener actually would have to become a more educated consumer. If he's going to have to pay for radio listening, he's going to want the very best he can get for his money.

"Radio will never mean as much to the average listener as it does to you, the radio broadcaster."

He's going to have to evaluate whether the morning guy on Station A is really funny enough to merit \$6 an hour for listening, or would he rather hear ten in a row on the soft rock station. Second, charging people to listen would undoubtedly inhibit dial-zapping and

"People rarely recall listening based around what a particular station does at a particular point; they tend to recall based around what they normally do."

punching around. Once people made a choice, they would be more inclined to stick with it for a while.

The key point here is that radio listeners aren't consumers in the theoretical and practical sense of the word. Our listeners are far more likely to know more about the BMW they're going to purchase, that new set of golf clubs they've been eyeing, or even the nuances of Hellman's mayonnaise versus Miracle Whip because they must part with varying degrees of cash for each of the above. It's that very process that differentiates a consumer on any level from a radio listener.

Incidental, Coincidental Listening

Most radio listening is incidental or coincidental. Radio simply doesn't occupy the role it did in American households in the '30s and '40s. Those were the days when people sat around listening to the "Lone Ranger" or Jack Benny, when radio truly was the center of the listening environment — a primary activity.

After WWII, radio listening became more decentralized. Suddenly radio was available in many more locations than it had ever been. As the product changed from dramatic to music formats, so did the nature of listening. It ceased being a primary activity (as watching TV has become) and became a more incidental activity.

Research shows that five percent of listening is primary; i.e., it's the main event within which the person is involved — like sitting down to a baseball game; 95% of listening is incidental to some other primary lifestyle event.

Radio — often categorized as "the portable friend" — is the perfect accompaniment to many daily activities. It's very important for broadcasters to understand more about the relationship of radio with primary lifestyle activities. The reason for this is because people rarely recall listening to radio based around what a particular station does at a particular point; they tend to recall radio listening based around what they normally do:

"Well, on Monday morning I usually get up for work about seven, have breakfast, and read the paper while I listen to the News/Talk station. Then I drive my wife to work, and she likes to listen to the Joe Blow morning show. About 8:30 I drive myself to work and almost always tune in to that Easy Listening station. When I get to the office, particularly from around 9-11am when I'm reading reports, I always tune in that station that plays ten in a row."

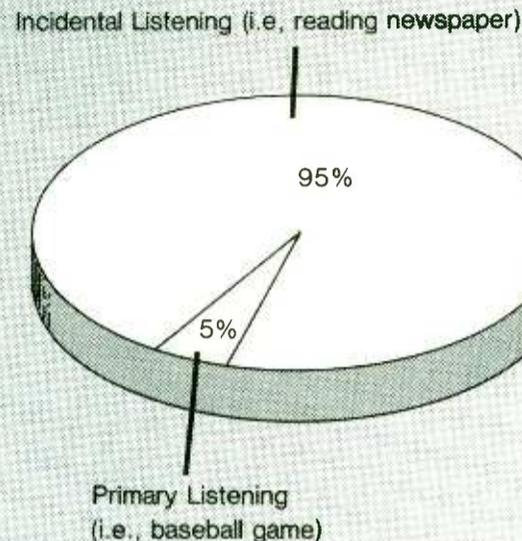
This is typical of a focus group respondent, who recalls first what he did and only secondarily what radio station he listened to. That's why it's so critical to get in touch with your listeners' lifestyles and find out the types of things they do as they listen to the radio.

Less Brand Loyalty

Retail products have a much higher possibility for brand loyalty. Most broadcasters would kill for the kind of exclusive cume that Campbell's Soup commands. In several studies it's been shown that over 90% of retail products identified as market leaders in the '30s remain as market leaders in the '80s.

This incredible consistency flies in the face of modern radio's watchword: change. Unlike our retail colleagues, who invest megabucks in consistent product images, we change the call letters, dial positions, music, personalities, billboards, TV spots, image campaigns, positioning lines . . . and so it goes. If we could only work on be-

Radio Listening As Primary Activity



"If we would only work on being more consistent, we would at least give our listeners an opportunity to become more familiar with what we do."

ing more consistent, we would at least give our listeners an opportunity to become more familiar with what we do.

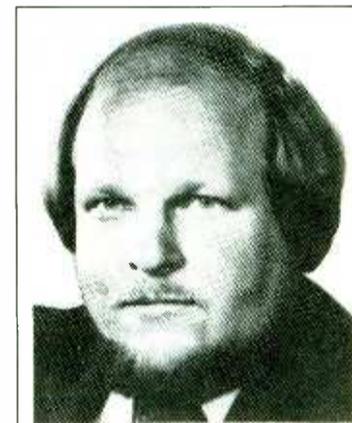
It's very difficult to pick out more than a handful of radio stations that have maintained long-term images and market leadership positions. For every KDKA, KMOX, WCCO, and WBZ, there are hundreds of stations that have come and gone in the seeming wink of an eye. Unfortunately, in a business where long-term effort is rewarded, most of us have short-term mentalities.

Listeners: No Vested Interest

Why should listeners know more about your station? What vested interest do they have in knowing what you do other than in turning the radio on and off, and enjoying whatever it is they like on the radio? You simply must understand that radio will never mean as much to the average listener as it does to you, the radio broadcaster.

There are surely many additional reasons why listeners don't know more about their radio stations. In the process of coming to grips with why the lack of product knowledge exists, however, the creative programmer and marketer can gain a deeper insight into who they must eventually reach — that most elusive of all creatures, the diary-keeper.

Next Time: Fighting on the battleground of unaided recall.



Rob Balon

Dr. Rob Balon, President of the Austin-based **Benchmark Company** and author of the newly published "Rules Of The Rating Game," will appear in R&R on a recurring basis. He may be reached at (512) 327-7010.

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KEN BARNES

ON THE RECORDS

Lyric Topics Cover Broad Range

A Slightly Less-Than-Comprehensive And Not Entirely Serious Research Project

This week's topic is like "topics," eh? I've scrutinized the lyric content of the CHR Top 40 and New & Active/Significant Action sections (May 13) with exhaustive superficiality and classified them into topic areas for easy analysis and generalization.

If this sounds suspiciously like my April 15 column classifying names of groups, it's supposed to. I like to call it "running a good idea into the ground." That group-name column received unprecedented response (two compliments and a fruit basket I later discovered was intended for Dick Krizman), so I wanted to recycle the concept as quickly as possible.

Actually, the trigger for this column was Midnight Oil's "Beds Are Burning," which, centering on proposals to return large chunks of Australia to its native inhabitants as an expiation for past mistreatment, is clearly a past in lyrical topics for Top 40 hits. No other song proved quite so unusual in content — most were about love in all its ramifications (see top right for some examples) — but the subject range was impressive nonetheless. If you're looking for the kind of topics that make today's audiences stand up and take notice, here's where to start.

Aboriginal Territorial Restitution

Beds Are Burning

Autoeroticism

Mercedes Boy
Pink Cadillac
Route 66/Behind The Wheel

Celibacy (or should that be Chastity)

We All Sleep Alone



Midnight Oil hit with a burning issue

Conditions & Demands

Darling Danielle Don't
One Good Reason
Promise Me

Doubt, Caution & Uncertainty

Hold On To The Nights
I Should Be So Lucky
Should I Say Yes
Wait On Love
Wishing I Was Lucky

Economic Optimism

Just Got Paid

Eternal Questing

Dreaming
Forgive Me For Dreaming
I'm Still Searching

Fatal Attractions

Kiss Me Deadly

Fats Domino Tributes

Blue Monday '88
Fat

Frozen By Indecision

Electric Blue

General Cynicism

Song & Dance

Genteel Regret

Always On My Mind
Only A Memory

Good Old Generation Gap

Parents Just Don't Understand

Groupies

Dirty Diana

Kinky Practices

Black & Blue
Pour Some Sugar On Me

Kinky Settings

Piano In The Dark
Under The Milky Way
Underneath The Radar
Wishing Well

Last-Minute

Desperation Moves

One More Try
Wait



Looking At Love From Both Sides Now

Love Gone Wrong

Foolish Beat
Heart Of Mine
Most Of All
Shattered Dreams
Something Just Ain't Right
Trouble
Where Do Broken Hearts Go

Love Gone Right

Circle In The Sand
Love Struck
New Sensation
Paradise
Together Forever
When We Kiss

There's a lot of love in the air. Love and interpersonal relationships — where would songwriters be without 'em? Handing out souvenir coffee mugs with each fill-up or garbling entree orders for the lunch crowd, most likely. Above, I've reduced positive and negative relationship experiences to their basics, but at least 17 of the other topics listed in the rest of this column have a direct or indirect love slant.

Modern Dance

Da Butt

Nocturnal Missions

After Midnight
Nighttime

Parting Is Such Sweet Sorrow

Hands To Heaven

Partying Is Such Sweet FA

Nothin' But A Good Time

Passing The Physical

Make It Real
Make Me Lose Control
Prove Your Love
Take It While It's Hot

Preschool Tutorials

Alphabet Street
Rooty Toot Toot

Professions Of Undying Devotion

Anything For You
Everything Your Heart Desires
I Don't Want To Live Without You
I Still Believe
Lost In You
My Girl
Nite & Day
The Flame
Two Occasions

Profound Meteorological Analogies

Like The Weather

Profoundly Contrived Traffic Analogies

Rush Hour

Seduction, Betrayal & Abortion

The Valley Road

Self-Confidence

Supersonic

Sweeping Philosophies Of Love In The Abstract

Hold On To Love
Love Changes (Everything)
My Love

Sympathy For The Devilish Naughty Girls

Sympathy For The Seraphic

Angel

Wailers Tributes

Tomorrow People

Wailers Tributes (Non-Jamaican Division)

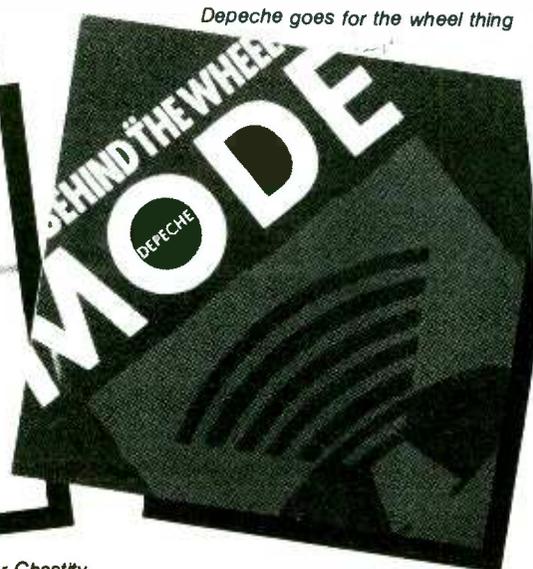
Tall Cool One

Wishful Historical Projections

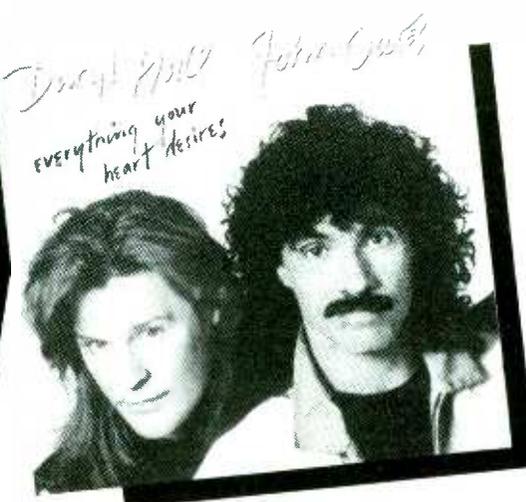
Wild Wild West



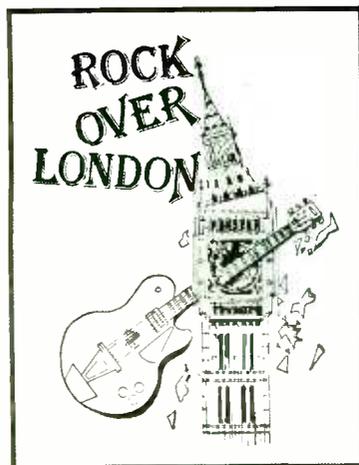
Cher sings one for Chastity



Depeche goes for the wheel thing



Hall & Oates make an unrefusable offer



Mandela Tribute Keeps Growing

PETER GABRIEL will join the ever-increasing lineup of stars performing at the NELSON MANDELA 70th birthday tribute on June 11. Other additions include LITTLE STEVEN, who will appear as a guest artist with SIMPLE MINDS, as well as PAUL YOUNG, who has just confirmed that he'll front MIDGE URE's supergroup. That assemblage will also feature some recently added names, including PAUL CARRACK, CURT SMITH of TEARS FOR FEARS, JOAN ARMSTRONG, BRYAN ADAMS, and both FISH and MARK

KELLY of MARILLION. Wembley Stadium will be welcoming its biggest crowd since Wimbledon beat Liverpool in the soccer cup final earlier this month, and the stage will feature a spectacular set with graphic tributes to Mandela from five major artists. SADE, who was previously announced, will not be appearing at the event. Her manager maintains the singer was never confirmed, and it would be impossible to accommodate the whole of her band.



AIDS Benefit Is No Go

The much-publicized "International AIDS Day Party II," originally scheduled for this weekend, has been cancelled due to lack of support from major names. Most of the artists who had confirmed, including JOHN ENTWISTLE, HOLLY JOHNSON, AZTEC CAMERA, and EVERYTHING BUT THE GIRL, have agreed to support the cause with a series of concerts later this year.

While on the subject of benefits, DEEP PURPLE vocalist IAN GILLAN has written a song for the aforementioned Nelson Mandela Tribute concert called "South Africa," which Virgin will release on June 6. Meanwhile, "Accidentally On Purpose," the Deep Purple spinoff record that Gillan did with Purple bassist ROGER GLOVER under the name GILLAN GLOVER, will finally be released in the US on July 18. The LP has been available in Britain for months, but the duo wanted to wait for the release of the new Deep Purple live LP so as not to clash with themselves internationally.



La-La-La-Changes

Ever full of surprises, DAVID BOWIE will perform a seven-minute set with Montreal's alternative dance troupe La La La Human Steps as part of the Institute of Contemporary Arts' 40th anniversary celebrations. The one-off spectacle takes place at London's Dominion Theatre on July 1, and is being described as a unique fusion of dance, singing, and video conceived by the Thin White Duke with EDOUARD LOCK. The following night, under the banner of "Intruders At The Palace," the celebration continues with a 45-minute set by DAVID BYRNE at the Cambridge

POLLSTAR

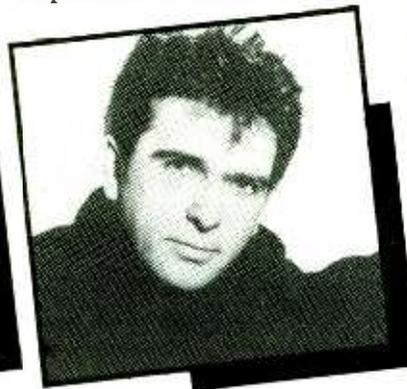
Approximately once a month, Pollstar publishes directory information in place of its weekly touring information. The Concert Pulse chart and New Tours information will return next week.



George Michael: one heck of a happy guy!

Theatre. He'll be performing "The Knee Plays," along with Boston brass band LES MISERABLES.

GEORGE MICHAEL has co-written a song for the forthcoming album by his bass player DEON ESTUS, due in July. The LP will be released on Mica, the new label formed by Michael's management team of MICHAEL LIPPMAN and ROB KAHANE.



Will Peter Gabriel survive Sade's rejection and learn to love again?

"Somewhere South" from the "Recurrence" album out on June 6, the same day that UB40 release their new "Breakfast In Bed" single. STRANGLER HUGH CORNWELL brings out his solo LP "Wolf," and SCRITTI POLITI unveil a new album entitled "Provision." KILLING JOKE also have a new album entitled "Outside The Gate" out that day.



Get Your Kicks On . . . Route 88?

Last week, we told you about RANDY TRAVIS's British country success with "Forever And Ever Amen." As a result of Travis's progress, most of our major record companies have put their support behind a new country music promotional campaign called "Route 88," which will feature 21 live shows by 10 different American artists next month. Various radio stations will be involved in the project, and there'll be TV coverage on the weekly shows "The Last Resort" and "Wired."



Met Him At The Candy Store Watching 'Dynasty' . . .

One of Britain's most popular — and most strange — cabaret attractions has signed a record deal. They're called the JOAN COLLINS FAN CLUB, and they're releasing their, well, individualistic version of "Leader Of The Pack" next week on Virgin.

Also from Virgin, the RAILWAY CHILDREN have a new 45 called

More New Releases

BRYAN FERRY's new British single will be "Limbo," out on June 13. He hopes it outdoes "Kiss And Tell," which oddly did better in



Bryan Ferry: will Chubby Checker tell him of his secret "Limbo" past?

America than the UK . . . Likewise, OMD are a far more successful singles act in the US than Britain these days. But, as a result of the "Dreaming" single's Top 20 success in America, they're reissuing it in England, where it failed to hit the Top 40 the first time around. Release date? Why, that magic date of June 6, of course.

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-437-7122.

CD

Beatles & Capitol: "Sue Me, Sue You Blues" Revisited

A nine-year, \$80 million breach-of-contract suit by Apple Records, Ringo Starr, George Harrison, and Yoko Ono (executrix of the John Lennon estate) against Capitol Records was reinstated last week (5/17) by a New York county appellate court.

The suit, originally filed in 1979 and since amended twice, charges that Capitol breached contracts under which the label manufactured Beatles records for Apple and then bought them for its own distribution. The suit also alleges that Capitol sold 19 million recordings by the artists (both collectively and individually) for profit, after claiming that the records had been destroyed.

Apple is also requesting that all master recordings of the Fab Four be returned by Capitol, as well as requesting a termination of the American label's rights to manufacture and distribute the band's music.

Meanwhile, a separate \$40 million CD suit against Capitol and EMI Records by the same parties was dismissed the following Wednesday (5/18) by a New York district judge, who ruled that the complaint could only be properly litigated in the UK. This suit — which sought \$20 million in compensatory damages and \$20 million in punitive damages — charged Capitol with holding back the release of Beatles CDs in an attempt to force the artists to accept lower royalty payments, as well as pressuring them into settling the aforementioned suit.

According to EMI Music VP/Public Relations Sue Satriano, the label is confident that Apple's royalty claims are without merit and will be disposed of at the trial, if not sooner.

Short Cuts

- For the first time, Arista's Black Music Month album sampler will be sold commercially, with proceeds from sales going to the United Negro College Fund. Last year, the label's album and Black Music Month campaign won a CEBA (Commercial Excellence in Black Advertising) award. This year's sampler will feature music by WHITNEY HOUSTON, KASHIF & MELI'SA MORGAN, DIONNE WARWICK, JERMAINE STEWART, LA LA, BILLY OCEAN, ARETHA FRANKLIN, JERMAINE JACKSON, and WHODINI. Also included will be two previously-unreleased tracks by KIARA and the FOUR TOPS.

- The National Academy of Recording Arts and Sciences (NARAS) has added Grammy Award categories for "Best Hard Rock/Metal Performance," "Best Rap Performance," and "Best Bluegrass Recording." Grammy categories will now total 76 for the current year.

- DEE ANTHONY, who guided the careers of such superstars as PETER FRAMPTON, EMERSON, LAKE & PALMER, and JOE COCKER, is now managing DEVO. The Akron spud-boys are currently staging a comeback, with a new LP on Enigma. Also in management news, CUTTING CREW have signed with BILL GRAHAM.

- In honor of what would have been RITCHIE VALENS's 47th birthday (5/13), Rhino is releasing a "Best Of La Bamba" LP this week. In the tradition of the label's "Best Of Louie Louie," the record features eclectic versions of the rock 'n' roll classic, ranging from covers by the VENTURES to the MORMON TABERNACLE CHOIR.

- DEPECHE MODE plan to record their upcoming Rose Bowl concert for a live LP. One of the reasons cited by the group's ANDY FLETCHER is to counteract the 35 bootleg live Depeche Mode LPs presently available in Europe.

- IRS announces that RANKING ROGER, the co-frontman of the defunct ENGLISH BEAT and GENERAL PUBLIC, will release "Radical Departure," his first solo LP, on June 20. A 12" single featuring four different mixes of "So Excited" b/w "On My Conscience" is set for release today (5/27).

- FULL FORCE, the writing/producing team responsible for the LISA LISA & CULT JAM hits as well as SAMANTHA FOX's current "Naughty Girls Need Love Too," have just completed writing and producing "Death Is Not The End," a cut for BOB DYLAN's upcoming LP. The duo are also responsible for JAMES BROWN's new Scotti Bros./CBS release.

- BARBRA STREISAND has asked NARADA MICHAEL WALDEN to produce two songs for her next album, which will mark 25 years for Streisand with Columbia Records. To commemorate, the label is preparing a multi-CD package of some of her greatest recordings. Meanwhile, Walden, who just finished producing the FOUR TOPS, is set to produce WHITNEY HOUSTON with the LONDON SYMPHONY ORCHESTRA on an album for the Olympics. Walden is also working on LIONEL RICHIE's next LP.

- Although SIMON CLIMIE and ROB FISHER (of CLIMIE FISHER), NEIL TAYLOR (of TEARS FOR FEARS), and ALISON MOYET all join former GO-GO JANE WIEDLIN for instrumental duties on her new "Fur" LP, the singer will tour using WIRE TRAIN (sans singer KEVIN HUNTER) as her backup band.

- OZZY OSBOURNE will be touring with an old cohort this summer — GEEZER BUTLER, formerly bassist with BLACK SABBATH.

- Self-described "street musician" SPOOKIE, whose debut LP has just been released by Columbia, was actually "discovered" performing in front of the Los Angeles CBS building by his producer, DAVID KAHNE.

MUSIC DATEBOOK

PAUL COLBERT

Walrus Meets Head Mother

MONDAY, JUNE 6

1960/Roy Orbison's "Only The Lonely," a song that would in part inspire Bruce Springsteen to write "Born To Run," is released.

1962/Good instincts? — The Beatles audition for George Martin of EMI Records. Martin says, "They were pretty awful. I understand why other record companies turned them down . . . but when I met them, I liked them."

1971/John Lennon meets Frank Zappa at the Fillmore East. Lennon says, "You look so different, you look great!" Zappa replies, "You look clean, too."

1977/The Osmonds begin a tour in Tucson. Opening for them is Muench (pronounced "munch"), whose slogan is "Munch the one you love."

1987/Michael Jackson breaks his ties with Jehovah's Witnesses.

Born: Joe Stampley 1943, Gary "US" Bonds 1939, Steve Vai (David Lee Roth Band) 1960

TUESDAY, JUNE 7

1963/The Rolling Stones' first single, "Come On," is released.

1969/Blind Faith make their concert debut at London's Hyde Park. London Daily Mirror calls it "the most remarkable gathering of young people ever seen in this country."

1973/Rolling Stone prematurely reports that J.D. Souther, Chris Hillman & Richie Furay will form a country rock group before Furay has a chance to inform his band Poco.

1979/Can he play the guitar in handcuffs? — Chuck Berry is charged with three counts of income tax evasion the day before he is to perform for President Carter.

Born: Prince 1958, Tom Jones 1940

WEDNESDAY, JUNE 8

1969/Brian Jones quits the Rolling Stones, citing "musical incompatibility."

1974/Keyboardist Rick Wakeman exits Yes to concentrate on his solo career. He rejoins the group two years later.

1979/Jay Thomas joins the cast of "Mork & Mindy" as Remo the deli owner.

1987/Luther Vandross's drummer Yogi Horton leaps 17 floors to his death from a hotel window after telling his wife he's tired of living in Vandross's shadow.

Born: Boz Scaggs 1944, Alex Van Halen 1950, Nancy Sinatra 1940, Chuck Negron (3 Dog Night) 1942



Chick Corea, Joe Stampley, Alex Van Halen, Prince

THURSDAY, JUNE 9

1958/Jerry Lee Lewis takes out a five-page trade ad attempting to explain his divorce. In it, he says, "I hope that if I'm washed up as a performer, it won't be because of this bad publicity . . . I can't control the press or the sensationalism that these people will go to."

1970/Princeton University bestows an honorary Doctorate of Music degree on Bob Dylan.

1972/Columbia's John Hammond signs Bruce Springsteen.

1980/While freebasing cocaine in his LA home, Richard Pryor is severely burned over most of his body. He undergoes over two months of skin grafts and rehab, but emerges with sense of humor intact.

1987/Jeff Beck, Jimmy Page, Duane Eddy, Nile Rodgers, Rick Derringer, and many others show up for Les Paul's 72nd birthday party at New York's Hard Rock Cafe.

Born: Les Paul 1915, Jon Lord (Deep Purple/Whitesnake) 1941, the late Jackie Wilson 1934

FRIDAY, JUNE 10

1966/The Beatles' "Rain," B-side of "Paperback Writer," becomes the first record to use backward masking. John Lennon discovered the method after winding his recorder the wrong way.

1971/Denver police toss tear gas at several fans as they attempt to scale the fence and see Jethro Tull for free. Though teary-eyed, the group and 2000 fans party on.

1977/Joe Strummer and Topper Headon are arrested in London for spray painting "The Clash" on a subway wall.

1985/Representatives of USA For Africa make their first airlift visit to several African nations. Included on the trip are Ken Kragen, Marlon Jackson, and Harry Belafonte.

1986/The Nitty Gritty Dirt Band celebrates its 20th anniversary with a show at Denver's Red Rocks. In attendance are Michael Martin Murphey, Rosanne Cash, and Nicolette Larson.

Born: Matthew Fisher (Procol Harum) 1946, Shirley Alston (Shirelles) 1941

SATURDAY, JUNE 11

1966/French and German newspapers, confused by Pete Townshend's recent car wreck, erroneously report that Roger Daltrey has died. Also, at the Avalon ballroom in San Francisco, Janis Joplin performs with Big Brother & the Holding Company for the first time.

1969/David Bowie's "Space Oddity" is released just as man lands on the moon.

1976/C.W. McCall is inducted into the Country Music Hall of Fame.

1986/The Police reunite for five songs at an Amnesty International show in Atlanta.

1987/A San Francisco appeals court rules that Gene Thompson can sue Lionel Richie for allegedly plagiarizing "Stuck On You." A lower court previously dismissed the case.

Born: Graham Russell (Air Supply) 1950, Frank Beard (ZZ Top) 1949

SUNDAY, JUNE 12

1965/The Beatles are made members of the Order of the British Empire. George Harrison remarks, "I didn't think you got MBEs for playing rock & roll." After hearing this, several British officers return their medals in outrage. Also, the Rolling Stones release "Satisfaction."

1971/South Africa's Broadcasting Co. lifts its ban on Beatles records. Ban started after Lennon's "Bigger than Jesus" remarks.

1981/A reported 750,000 jam into New York's Central park for an anti-nuclear weapons rally. Performers for the all-day event include Bruce Springsteen, Jackson Browne, James Taylor, Linda Ronstadt, and Joan Baez.

1987/Madonna arrives in Japan to open her world tour. Hundreds of photographers and schoolgirls arrive at the airport before dawn.

Born: Rocky Burnette 1953, Chick Corea 1941, Brad Delp (Boston) 1951, Bun E. Carlos (Cheap Trick) 1951

THE LAUGHS KEEP ON GIVING!

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ROSEANNE BARR
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DUDLEY MOORE & PETER COOK
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PAUL RODRIGUEZ
MARSHA WARFIELD
ROBIN WILLIAMS
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★ ★ ★ ★

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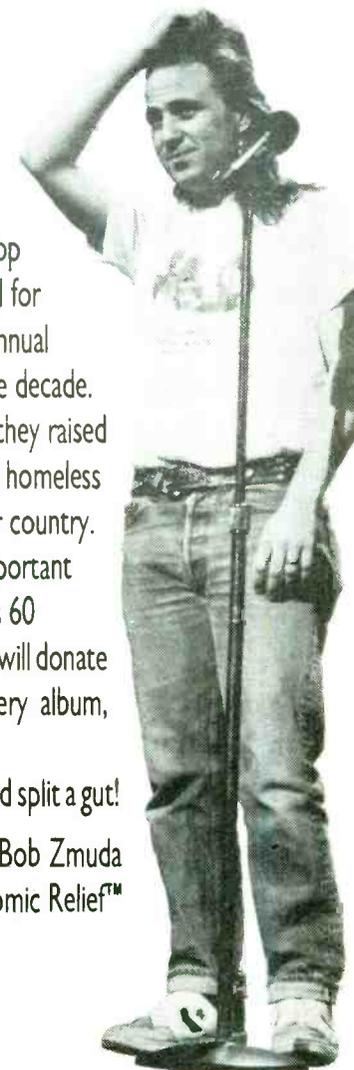
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"BOOM! THERE SHE WAS" SCRITTI POLITTI FEATURING ROGER

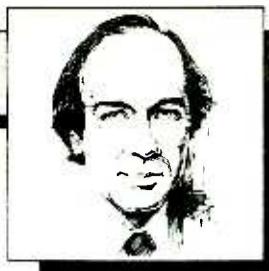


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GREEN GARTSIDE
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KDWB add	WSSX add
FM102 add	KMGX add
HOT103 add 34	WYKS add
PWR106 add	KPHR on
KITS add 23	KOZE add



BRAD MESSER

CALENDAR

Fit The Aircheck To The Opening

One big city ND, elbow-deep in airchecks while head-hunting for anchor talent, complained that some tapes run out before they reveal enough about the applicant. What? Can an aircheck be too short? Well, in this case, the ND reported getting several cassettes, each containing only a single story!

Who knows, maybe one story in a row without mistakes is the limit for some applicants. But no hello-goodbye tape can showcase the newsgathering, editing, pacing, writing, and related skills which NDs seek. In most cases it takes at least five minutes to get the job done.

Are you other NDs getting too-short tapes? Is this something new? (Of course, we've all known NDs who seldom listened to more than the first ten seconds of any unsolicited tape, so they would have no way of knowing whether 60-second airchecks are a new phenom.)

Beyond the complaint about brevity, the aforementioned head-hunter ND was also disappointed by some of the longer airchecks — which were loaded with national news, network actualities, and net voicers — because he would have preferred hearing how the applicant handled local news.

The whole matter of constructing a news demo that doesn't make NDs sick is deliciously complicated by the fact that not all NDs are turned on by exactly the same factors. Nevertheless, the bottom line says that a clear, understandable, and compelling delivery technique is usually of paramount importance; it outweighs any quirks of story selection, local/national news ratio, or the presence or absence of sound bites.

Almost everyone agrees it makes sense for an applicant to match his style to that of the prospect station. And remember that promises don't count. A demonstrated compatibility with the existing style is a million times better than sending something inappropriate, along with assurances that you can change your style to fit the station.

You can eliminate a ton of guesswork by monitoring the station

where you want to work. To the best of your ability, accommodate it in your tape. You must know whether a straight-arrow approach will fare better than a high-visibility personality air style. Don't try to put a round tape into a square job opening. It'll save time all around.

Do tailor the tape to the opening. Submitting a Paul Harvey-ish delivery to a deadly-serious News/Talk outlet, or presenting the Voice Of Doom to a Zoo, probably won't cut it.

And, in there somewhere, don't forget to measure the available position against your own professional preferences. If you've always wanted to personify Mutual News, you probably wouldn't be happy at a bang-bang station that craves quickie news and funny features.

In the search for an anchor, a station basically wants a plug-in person, someone who can immediately fit right in and make a positive contribution. An aircheck that radiates both individuality and compatibility is what every ND hopes to hear each time he pops an incoming aircheck into the machine.

RFK Killer "Cannot Remember"

MONDAY, JUNE 6 — 20th anniversary of the death of Sen. **Robert Kennedy**, shot the night before while celebrating victory in the California Democratic primary. Imprisoned killer **Sirhan Sirhan** claims he cannot remember killing RFK. D-Day, the biggest seaborne invasion ever executed, began on the German-occupied French coast in 1944. **Andrew Jackson** became the first President to ride a train in 1833. A snowstorm hit New England in 1816 to begin the Year Of No Summer.

Birthdays: **Bjorn Borg** 32. "Saturday Night Live" comic **Dana Carvey** 33. **Joe Stampley** 44. **Larry "The Mole" Taylor** 46. **Gary US Bonds** (Gary Anderson) 49.

Noriega Murder Accusations

TUESDAY, JUNE 7 — One year ago, the newspaper *La Prensa* began a series of reports alleging Panama's Gen. **Manuel Noriega** had been deeply involved in murder plots against two opponents (not to mention possible election-rigging). 40th anniversary of the communist takeover of Czechoslovakia. Danville, VT had a 20-inch snowfall in 1816. **Daniel Boone** began exploring the American frontier in what is now Kentucky (1769).

Birthdays: **Prince** (Prince Rogers Nelson) 30. **Tom Jones** (T.J. Woodward) 48.

Embassy Bugs Reported

WEDNESDAY, JUNE 8 — In 1987, an investigation concluded the Soviets had thoroughly bugged a new US Embassy building under construction in Moscow. **James Schlesinger** said a number of electronic listening devices had been hidden inside freshly-poured concrete.

Japanese electronic goods tariffs were partially lifted in 1987. During the Six Day War (1967), an Israeli "mistake attack" on the American ship *Liberty* in the Mediterranean killed 34 sailors. Tennessee seceded from the Union in 1861.

Birthdays: **Bonnie Tyler** 35. **Boz Scaggs** 44. **James Darren** (J. Ercolani) 52. **Joan Rivers** 55. **Jerry Stiller** 59. VP wife **Barbara Bush** 63.

Nero Suicide Foiled Executioner

THURSDAY, JUNE 9 — **Nero**, the 32-year-old Roman emperor, knifed himself in the throat in the year 68 to avoid execution. The Senate had declared him a public enemy and ordered him beaten to death.

A 1986 report on the Challenger tragedy concluded NASA and rocketmaker Morton-Thiokol both had severe management problems. Congress approved payroll withholding of taxes in 1943.

Birthdays: **Michael J. Fox** 27. **Donald Duck** 54. Chickenman creator **Dick Orkin** 55. **Les Paul** (Lester Polfus) 72.

PTL Probes Launched

FRIDAY, JUNE 10 — One year ago, after the sudden departure of Rev. **Jim Bakker**, no fewer than three government agencies undertook investigations of alleged fraud and tax evasion within PTL. The troubled TV ministry filed bankruptcy papers two days later.

Illegal CIA operations against American civilians were revealed by VP **Nelson Rockefeller** in 1975. The Six Day War ended in 1967. Alcoholics Anonymous was founded in 1935.

Birthdays: **Andrew Stevens** 33. **F. Lee Bailey** 55. England's Prince **Phillip** 67.

Saturday (6/11): **Joe Montana** 32, **Adrienne Barbeau** 43, **Jackie Stewart** 49, **Gene Wilder** 54, **Jacques Cousteau** 78.

Sunday (6/12): **Jenilee Harrison** 29, **Chick Corea** 47, **Jim Nabors** 56, **Vic Damone** 60, **George Bush** 64.



DAN O'DAY

AIR PERSONALITIES

REJECTED JOCKS WHO TURN NASTY

Courtesy Works Both Ways

I've often complained about PDs who don't pay job applicants the courtesy of a response. This week I'd like to share a sampling of communications received by PDs and managers from would-be disc jockeys. The excerpts are printed as they appeared in the original letters. I'll leave it to you to decide if the correspondence is funny or sad.

An Undiscovered Star

The first letter was sent to me by R.J. Curtis of KNIX/Phoenix. The following excerpts were contained in two letters from the same guy, dated exactly one week apart. This young man had written a letter to Warner Bros./Nashville's Bill Mayne (then OM of KZLA/Los Angeles) offering his air services. As you'll see, Mayne made the mistake of sending him a rejection note, and then compounded the situation by responding to the first letter.

Dear Bill . . . I was puzzled by two key phrases (in your letter): my "qualifications" and your "current requirements." I'll be the first to admit that I don't have ten or 20 years' experience spinning my wheels, hoping for a shot at the big time. But I do have alot [sic] of talent. After all, I am from the land where country music is the music.

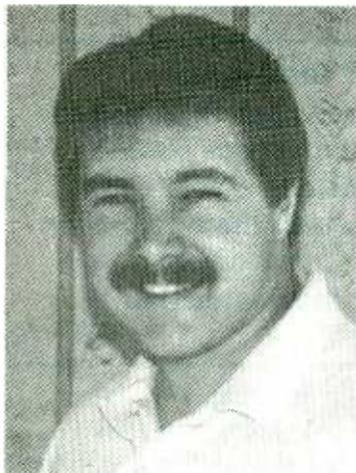
But of course that's not really relevant. And I guess the fact that I was the youngest program director in the history of the state of Mississippi, and that it only took me three years to become the youngest graduate of the school of journalism at the University of Mississippi, and the fact that my morning show was tops in the Arbitron ratings with unmistakable distinction certainly doesn't qualify me to say about ten words an hour while making endless segues on 93.9 FM (gee, that sure sounds demanding).

Seriously, Bill, I am very disappointed that you weren't even interested in hearing a tape. It surprises me that someone could rise to a position such as yours and not be open to all opportunities. I really am a very good disc jockey. Whether the situation calls for more music/less talk or for a powerful personality, my appeal is a reality . . .

And now for the second letter:
Dear Bill . . . You cut me to the

For The Record

J.B. Louis, the victim — er, subject — of an aircheck critique (4/8), wants the world to know that since he submitted his tape to me, he has left **WHEN/Syracuse** and now does mornings at **WBLX/Mobile**.



Rich Summers

quick! Your reply was most stern. Nevertheless, you were correct in two respects: you got my address right and you were able to sign your name.

However, I found your less-than-lighthearted, insipid, snide, and patronizing insinuations to be a bit on the curt side. True, respect and admiration must be earned, but if those are your current requirements then I'm surprised; some of

your jocks sound so bad they make me want to smash my radio.

If you're ever in the mood for some real talent, come down off that high managerial horse and drop me a line.

A Babe In The Woods

The second letter was forwarded to me by KSTR/Grand Junction, CO's Rich Summers. Rich called me first.

"I'm going to send you a tape and resume I just received," he said, "and maybe this will explain why so many of us have so little respect for broadcast schools. To think a school would graduate a student who doesn't know better than to mail a package like this . . . Well, wait until you see it."

"How bad could it be?" I wondered. I soon found out.

The aircheck was on a Radio Shack cassette, not cued, with the guy's name and phone number written on the blank side of the tape. But the written material that accompanied it . . . well, let's start with the cover letter, which concluded with the following paragraph:

I have struggled long and hard to be an effective communicator, and I find the horizon is free as a bird searching for answers within that are only revealed as the planet turns through time and space and

Decoding The Cliches

WSM/Nashville's Al Wyntor asks, "Do you, like me, read the front page of R&R every week to see whose past caught up with them, and what poor, unsuspecting employer has found out too late whom he's hired? Does it amaze you that no one, neither employee nor management, ever has anything bad to say? That they're always glad to make the move? That they've snagged an industry giant?"

"Well, the next time you scan those announcements, hold this list of interpretations in the other hand. It'll help you translate":

"I'm pleased that _____ has given me the opportunity to grow." My contract requires me to water the plants.

"We're very pleased to be associated with a man of _____'s caliber." He wears a gun to work.

(New PD): "We won't make any changes." Not until I walk in the door.

"They've given me full charge, and there are many areas where we plan to make innovative decisions." I get to pick out the carpet and drapes.

"He's fully compatible with our management style." He has no



Al Wyntor

morals.

"I'm really excited to be part of such a great team under the leadership of _____."

I suck up better than an armada of vacuum cleaners.

On-Air Talent Tip

I asked Matt Clenott, former PD of WTKU/New York and OM of WGRD/Grand Rapids, for a generic piece of advice he would give to a jock stuck in a career rut who doesn't seem to be growing. Clenott protested that his advice would depend on the person in question. But when pressed he delivered this valuable suggestion:

"For each piece of information you give, tell it to the person who is most interested in hearing it. If you're giving the weather, tell it to the person at home who is trying to decide what to wear that day. If it's the time, tell it to the person who's on the way to work, worried about arriving late.

"If you have five different elements in a single break, talk to five different people. The time it takes to shift from one person to the next is the perfect length of time for a verbal pause."



Matt Clenott

gives us a chance to reach out into more important paths of the sky (mind).

And then there was the resume, which included the following "Employment Objective:":

I would like to have a pleasant but challenging job as a Journalist, radio broadcaster, men's wear salesman, working with art prints or paintings in retail, bookstore employee, shoe salesman, vitamin and granola salesman, light factory or assembly work, restaurant host, or grocery clerk. Hotel-Motel management trainee as a desk clerk or waiter could be another chance.

I share Summers's dismay at this guy's package, but I'm not reprinting it for the purpose of ridiculing someone who just doesn't know any better. Our outrage is directed toward the broadcast school that gave this person a diploma and told him to go get that radio job.

A Victim Of Disinterest

The third communique was forwarded to me by Carl DeProspero, GM of WMJY (Y107)/Long Branch, NJ.

"This young gentleman contacted me last spring during a busy ratings period," DeProspero explained. "His enthusiasm was appreciated at first, but when I had not contacted him by September, his enthusiasm turned to annoyance. Although I probably should have found the time to politely tell him we were not interested in hiring him as an intern, I never felt I had been rude to him in any direct way . . ."

Dear Mr. DeProspero . . . I wanted to write and tell you how disgusted I am with the manner in which I had and have been treated during and since my visit with you last spring.

The worst thing is that I am the biggest idiot for believing that you would actually offer me an internship. During our talk at the station, you make it a point to rush our conversation and to make it clear that

you had better things to do than discuss my interests. In short, you were the rudest person I have ever met. Then you lie to me and tell me that you would be in contact concerning an internship by the fall. Meanwhile, and to this day, I have been putting off going to the Center for the Media Arts in NYC. I call your office and your secretary is on alert to tell me that your [sic] either not there or in a meeting. I don't even call anymore because I'm tired of the same put-offs.

You didn't even have the balls to tell me you weren't interested. If you would have told me that, I would have been in school already and graduated. Now I get a letter from the school telling me tuition has gone up. I cannot begin to tell you the problems you have caused me. I cannot believe that the GENERAL MANAGER of a radio station could be so rude. Little did I know that your station was run by an incompetent individual.

Nevertheless, in the spirit of the New Year, I wish your station the very best. Maybe while attending school I can write a composition about incompetent, rude GENERAL MANAGERS and I can add a nice long paragraph about my experience with your station.

I don't have any moral to draw from these three letter writers except, perhaps, that in the business of communication a little self-awareness can go a long way.

Rejection Line Of The Week

Dave "Dave-o" Thompson, morning man at KQXR (Q94)/Bakersfield, CA, swears a PD actually said this to him during a recent job search:

"I'm sorry, but I've been so busy trying to find a morning guy that I haven't had time to listen to your tape!"



JOEL DENVER

CONTEMPORARY HIT RADIO

FREE TO LISTENERS

WXKS CityLine Nets 50,000 Calls Weekly

A trip to London gave WXKS (Kiss 108)/Boston PD Sunny Joe White the idea for an all-encompassing media information source – free to listeners – available by phone touchtones. The “Kiss CityLine” was the result, and it has been an overwhelming success.

In the UK, live operators provide such a service. Yet while this method is nice and personal, it is also inefficient, so Kiss-108 VP/GM John Madison looked for a firm that could automate the process. He eventually discovered Brite Voice System of Wichita, KS. Working with founder Dan Brannan, Madison took Brite Voice's existing touchtone interactive hardware and created software that would meet the information needs of nearly six million New Englanders.

The “Kiss CityLine” debuted January 25 and currently handles approximately 50,000 calls a week. Under the supervision of CityLine

“We'll eventually have our costs defrayed using rotating sponsorship of the line itself and certain category sponsorships.”

— Jim Berry

OM Teri King and Asst. Promotions Director Jim Berry, Kiss-108 staffers tape prepared information and enter it into a digital storage system which responds with lightning-like speed to callers' touchtone commands.

The system's audio text computer (see below) can be updated as often as necessary, either on-site or over the telephone. CityLine directories and available at record



Jim Berry

stores and are printed on milk cartons. A caller's touchtone commands trigger the system, which provides a step-by-step guide through categories and sub-categories of information (see “What's On The Menu”).

Berry said, “At present we're only using 17% of the system's capability. There's an almost limitless number of categories we can add and integrate. Office use is real high. The ‘Kiss CityLine’ is a very inconspicuous way of seeing what's going on around town or finding out the score of a game. It beats getting caught reading a newspaper at your desk.”

The service can even help listeners find jobs. The Department Of Employment Security supplies a twice-weekly listing of new jobs in five different categories. And in the “coming soon” department, stock market investors will be able to call and get updated NYSE quotes on their holdings every 15 minutes.

What's On The Menu?

Here's your mini-directory to the KISS Cityline. Tear this page out and keep it with you.

Call . . . **395-KISS**

Wait for us to ask for your category number, then punch in the 4 digit number listed on the left hand side of the category you want.

Fold Here

24 HOURS · 24 HOURS · 24 HOURS



Kiss CityLine
31951 - KISS108

NEWS/WEATHER/SPORTS

4201 NEWS HEADLINES
4211 WEATHER 1-2 DAY FORECAST
4212 WEATHER 5 DAY FORECAST
4221 SPORTS SCORES
4222 SPORTS HEADLINES
4223 POINT SPREADS
7699 RED SOX UPDATE

COMMUNITY SERVICE

6282 MBTA
6000 PUBLIC SERVICE NUMBERS
4230 LOTTERY NUMBERS
9000 STOCK QUOTE HOTLINE
5627 EMPLOYMENT HOTLINE
4250 CALENDAR EVENTS

HOW TO USE CITYLINE 4000

SPECIAL INTERESTS

4105 BEST BUYS LIST
4120 SOAP OPERA UPDATE
4130 JAMES ST. JAMES IN HOLLYWOOD
4150 ASTROLOGICAL FORECAST
4474 ROCKY'S JOKE OF THE DAY
4505 FEATURE ARTIST OF THE WEEK
4501 KISS 108 TOP 10
4502 KISS 108 PLAYLIST
4504 PICK HITS OF THE WEEK

ENTERTAINMENT

4300 MOVIES
4320 SPORTING EVENTS
4340 CONCERTS
4381 ROCK MUSIC LISTINGS
4400 JAZZ LISTINGS
4420 COUNTRY & FOLK MUSIC
4430 CLASSICAL MUSIC
4360 NIGHTCLUBS
4451 THEATER
4452 DANCE
4453 SYMPHONY OPERA
4454 MUSEUMS
4455 ART EXHIBITS
4473 COMEDY CLUBS

Sponsorships Defray Costs

“My duties are promoting the service and developing categories and clients for sponsorship,” Berry continued. “For example, we provide movie listings to let people know what's playing in each theater chain. Soon we'll add interactive voice capabilities which will allow a caller to leave his name and phone number for a return call from a merchant, or we will actually switch the call directly to a merchant's phone line.

“This is just the beginning. We'll eventually have our costs defrayed using rotating sponsorship of the line itself and certain category sponsorships. This service allows the public to learn about a merchant's products, and to be kept posted on new merchandise or upcoming sales.”

King, who coordinates copy and information deadlines for each category, noted that one of the best things about maintaining the services is “we don't have to tie up a production studio to update the information. The biggest satisfaction is seeing it used by listeners who can shape the information to their needs in an efficient manner. Many callers hear something on the air, possibly one of our promotions or news of a concert, and want more details. It saves airtime and allows us to be less cluttered sounding on the air.”

“The biggest satisfaction is seeing the service used by listeners who can shape the information to their needs in an efficient manner.”

— Teri King

System Turns On New Listeners

Not only has the “Kiss CityLine” been a valuable information source, it's also turned a lot of people on to Kiss-108. Berry said, “When they see the CityLine directory or learn about it from a friend, they call and hear one of our personalities. It's improved our image as the station that knows what's happening in Boston.

“When we had snow emergency days we were able to set up a new category immediately and put on ever-changing information about closings and road conditions. We also offered a temporary service

that allowed listeners to find out when and where Bruce Springsteen tickets would go on sale. The immediate needs of the audience change constantly, and this offers us the means to respond to those needs.”

More callers will soon be able to take advantage of the service. “At present there are 36 incoming lines,” said King. “Each category has 56 minutes of usable time. Should more time be needed, we can piggyback categories.”

According to King, the device itself has had little downtime. “The only problem is with the frequencies of some callers' voices in the interactive sections. Certain voices mimic the sonics of the touchtones and can accidentally activate another category, or make another menu choice within a category. Also, the machine's response time is just a bit slower with long distance.”

Even with a few glitches, Kiss-108's CityLine is proving to be a great promotional tool while simultaneously serving the needs of the community.

Meet Mr. Brite Voice

Stan Brannan is President of Brite Voice. Since 1984, the company has been designing and refining systems similar to the one used by WXKS (Kiss-108)/Boston. “They are the first radio station to use this technology,” he said. “There are many advertiser-supported features that can be produced, so the system will pay for itself.”

And how much is one of these handy dandy little units? “I can build and install one in roughly 60 days for a cost of between \$20,000 and \$250,000, depending on the features needed and what you want the software to do,” Brannan said. “It's all custom-tailored to the buyers' needs.

“The device also allows WXKS to participate in a program to sell national advertising to specific targeted reports,” he continued. “And, in addition to Dow Jones stock quotes, we already have information available from AP Audio, and will soon add several other satellite-supplied information services.”

The Brite Voice system is currently being used at about ten TV



Stan Brannan stations with similar success. Brannan is also planning a service that will provide the radio market with special programming and features designed for different formats.



WHY SETTLE FOR HOT
WHEN YOU CAN GET

WET WET WET



© 1988 Uni Records, Inc.



WET WET WET
WISHING I WAS LUCKY



Uni-50000



68/18 **NEW & ACTIVE**

WXKS
CKOI

PRO-FM add
WMMS

WKBQ add 33
FM102

KROY add
KATD

KWSS
KPLZ

KUBE

WZYP deb 40

WQUT deb 39

KSAQ deb 40

KF95 deb 36

KIYS 40-33

95XXX deb 38

Q101 deb 37

KTRS deb 38

KOZE 34-26

KZOZ deb 38

SLY96 deb 32

Y97 deb 32

MTV Hip Clip
of the Week!



There's only one label we'll admit to. UNI RECORDS. The kind of commitment artists will kill for.

Manufactured by MCA Records, Inc., 70 Universal City Plaza, Universal City, Calif. 91608





BOZ SCAGGS

"Heart of Mine"

CHR CHART: 39 - 35

WXKS 11-8	FM102 27-22	Z104 28-19	PRO-FM deb 30
KEGL 27-18	KWOD 32-28	KF95 39-34	Y108 deb 24
WMMS 36-33	KKLQ add	KIYS 13-9	
WCZY 25-21	KWSS 35-31	WMJQ deb 27	AC CHART: 4
WKTI 16-13	K104 11-7 (HOT)	WBLI deb 30	

Taken from the Columbia Lp: "Other Roads" 40463 Produced by Stewart Levine for Oliverea Prod., Ltd.



JULIO IGLESIAS

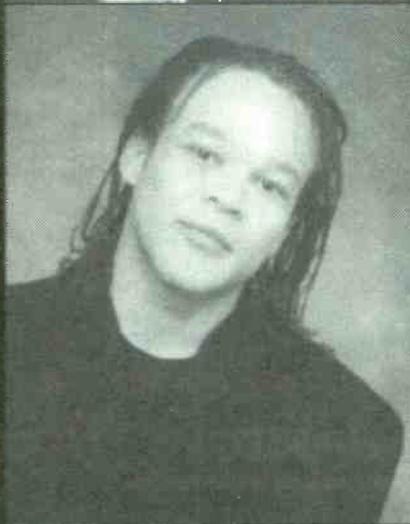
"My Love" featuring STEVIE WONDER

"As you may have read here on more than one occasion, I'm one of those who firmly believe that the song, rather than the singer, is the bottom line when it comes to hit records."

DAVE SHOLIN, THE GAVIN REPORT

FM102 add	100KHI deb 31	
KPLZ add	KIXY deb 38	
PRO-FM deb 33	KEZB 23-19	KISR 34-27
WQCM deb 40	KBFM 38-34	Q101 40-36

Stevie Wonder appears courtesy of Motown Records Corp.
Taken from the Columbia Lp: "Non Stop" 40995 Produced by Humberto Gatica and Stevie Wonder



JOHNNY KEMP

"Just Got Paid"

Q107 add	KITY deb 29	WHYT 24-22 (HOT)
WAVA add	KIIS deb 34	HOT103 12-6 (HOT)
WNVZ add	FM102 deb 35	WPGC 24-19
B104 deb 29	PWR95 10	Z93 22-14 (HOT)
Z94 deb 35	Z100 9-6	WNNK 33-21 (HOT)
WEGX deb 30	PWR99 25-17	

Taken from the Columbia Lp: "Secrets of Flying" 40770 Produced and arranged by Teddy Riley and Johnny Kemp



MICHAEL BOLTON

"Wait On Love"

WMMS 33-29	WDTX deb 25	100KHI deb 33
WLOL deb 38	KIYS 28-22	KISR 33-24
KZOU deb 40	FM104 deb 30	KHTZ deb 34

Taken from the Columbia Lp: "The Hunger" 40473 Produced by Jonathan Cain for Cain Street Productions



A Must Listen!

NEW KIDS ON THE BLOCK

"Please Don't Go Girl"

Columbia



CONTEMPORARY HIT RADIO



Shadoe Stevens, AT40



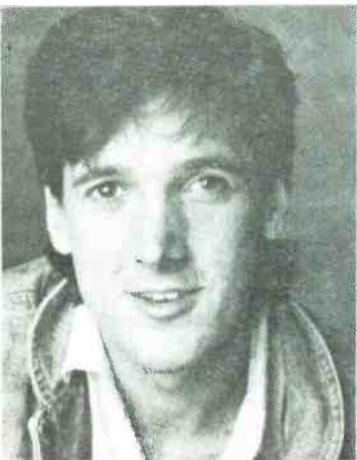
Hollywood Hayes, KCPW



Cat Thomas, WXLK



Kidd Kraddick, KEGL



Jack da Wack, Z100

What's In A Name?

The following list, submitted anonymously from someone's Rolodex file, identifies some of the guys who've "borrowed" someone else's alias. Using the originator of the name first, the list shows that among R&R's CHR reporter list, at last count, there were:

- 10 "Shadows"**
(and one "Shadoe"):
- Shadoe Stevens - AT40 host
 - Shadow Stevens - WHYI (Y100)/Miami
 - Shadow Stevens - WEZB (B97)/New Orleans
 - Shadow Stevens - WCAT/Orlando
 - Shadow Stevens - WSSX/Charleston
 - Shadow Stevens - KKBQ/Houston

- Shadow Svenson - KYRK/Las Vegas
- Shadow Smith - WAVA/Washington
- Shadow Cruze - KZOU/Little Rock
- Shadow Michaels - WFLY/Albany

7 "Hollywoods":

- Hollywood Al Wilson - WKZQ/Myrtle Beach (c. 1976)
- Hollywood Hamilton - KIIS/Los Angeles
- Hollywood Henderson - WWPR (Power 95)/New York
- Hollywood Hendrix - WYHY (Y107)/Nashville
- Hollywood Humphries - KKRZ/Portland (just left)
- Hollywood Hayes - KCPW/Kansas City
- Hollywood Harris - KHF1/Austin

6 "Cats":

- Cat Simon - KEZB/El Paso
- Cat Simmons - WAPE/Jacksonville (c. 1976)
- Cat Summers - WRBQ-AM & FM (Q105)/Tampa
- Cat Sommers - WBJW-AM & FM (BJ105)/Orlando
- Cat Collins - WBCY/Charlotte
- Cat Thomas - WXLK/Roanoke

4 "Kids":

- Kid Leo - WMMS/Cleveland
- Kid Curry - WHYI (Y100)/Miami
- Kid Crockett - WKSE/Buffalo
- Kidd Kraddick - KEGL/Dallas

3 "Bobby Oceans":

- KYUU/San Francisco
- WAPE/Jacksonville
- KCPW/Kansas City

2 "Jack da Wacks":

- WHTZ (Z100)/New York
- WQQQ (Q100)/Allentown, PA

2 "Jammers":

- WHTZ (Z100)/New York
- KHYI (Y95)/Dallas

MOTION

• **Dave Curry** named PD at WBWB/Bloomington, IN

Dana Landon is upped from late-nights to middays at WYMJ/Dayton . . . **WJET** (JET-FM)/Erie welcomes **Michael Dee**, formerly of KOKZ/Waterloo, to middays; he replaces **Ted Abbott** . . . **KKLT**/Phoenix's **Kathy Hansen** joins crosstown KOY-FM as

Research Director. Also in Phoenix, **KKFR** weekender **Kidd Kelly** leaves for nights at KYRK/Las Vegas . . . **WAEB**/Allentown's **Mike Abrams** joins KFIV/Modesto, CA for over-nights . . . **Phil Wilson** has been promoted from middays/Promotion Director to PD at KGGO/Des Moines; **Larry Moffitt** steps down to concentrate on the morning show.



NEW YORK NAUGHTINESS — Naughty girl Samantha Fox stopped by the Z100/New York studios to talk with head Zookeeper Scott Shannon; (l-r) are Shannon, Fox, OM Steve Kingston, and MD Frankie Blue.

It's Finally Here!

The long-awaited follow-up to "Dreamin'"

Will To Power

"SAY IT'S GONNA RAIN"

Already active at:

- KZZP**
- Y100**
- PWR106**
- HOT103**
- PWR96**
- KCAQ**
- KGGI**

. . . And many more!





HARVEY KOJAN

AOR

PROMOTION WORKSHOP

A Step-By-Step Guide To Auction Success

Four years ago, KLOL/Houston threw together some autographed albums, posters, and tour passes, invited listeners to a mall record store, and auctioned the items for charity. The event drew 200 people and raised a modest \$1300. Little did staffers know that from this rather humble start a promotional monster had been born.

Last month, KLOL's fifth annual "Rock-n-Roll Auction" drew over 7000 listeners who collectively donated \$45,000 to the National Runaway Hotline. The high-visibility, image-enhancing affair garnered considerable media attention, and has become the focal point of the station's spring promotional activities.

KLOL Promotion Director Doug Harris has guided the auction's progress since its unassuming debut in 1984. He agreed to provide R&R readers with the basic information necessary to conceive and implement a successful auction.

The first question anyone thinking about undertaking such a promotion must ask himself is whether it's right for his station and market. "I don't know if it'll fly everywhere," Harris said. "Certainly in major markets this is a natural. In smaller markets, you have to measure the success of your club promotions and outdoor activities. You need to draw at least 300-400 people to your first auction to make it a media success as well as a promotional success."

Step One: Securing A Charity

If you're confident your station can draw the necessary audience,

Money Grabbers

Here's a list of some of the most sought-after items, along with the money each fetched:

The Top Three

- # 1 **Michael Jackson** stage costume \$3500
- # 2 **Bruce Springsteen** platinum LP (unsigned) presented to the Power Station 2700
- # 3 "Legends Of Texas" custom Texas-made Robin guitar, autographed by **Billy Gibbons, Stevie Ray Vaughan, and several other Texas guitar** greats 2600

Other Notable Items

- Neal Schon's** personal guitar 2300
- Ian Anderson's** flute 1200
- "Family Ties" TV script, autographed by **Michael J. Fox** 700
- Stuffed **White Lion** promotional item 400

the first step is securing the proper charity. The most important factor

in making your decision is a particular charity's *topicality*.

"You want people to respond to something that is top-of-mind with them," Harris explained. "Use a charity with which your listeners can identify. If the charity is based in your hometown or home state, or directly benefits people in your area, that gives you an edge."

Not only does this allow your listeners to plainly see evidence of the charity's work — to "kick its tires," as Harris put it — but a home-based charity lets you tap into a free labor source. "No station, regardless of its resources, has enough people to man one of these things completely once it gets rolling. You need a charity that has some manpower."

Harris also recommends that the charity be changed every year, in order to maintain topicality.

Step Two: Selecting The Date And Location

KLOL holds its auction in spring, but Harris doesn't think the time of year makes any difference as long as you stay away from traditional fundraising times. As for the day, Harris advocates Saturday, "because the weekend is the focal point of the rock 'n' roll lifestyle. People gear up for a Saturday event."

Although KLOL held its first two auctions in a record store, Harris says a nightclub is definitely the way to go. Here are the specifics to look for in choosing an appropriate club:

Auction Evolution

1984: Location: Record store in large, suburban shopping; fewer than 60 items auctioned; hosted by morning team; 200 people attended; \$1300 raised for Olympic Training Center

1985: Location: Same as previous year; over 100 items auctioned; first celebrity auctioneers used: **Joan Jett**, and **Aerosmith's Steven Tyler** and **Joe Perry**; 400 people attend; \$3500 raised for Child Help Texas

1986: Location: Large, popular nightclub; Continental Airlines signs on as sponsor, providing transportation for a large lineup of celebrity auctioneers, including **Jon Bon Jovi**, **Phantom Rucker & Slick**, **Tommy Shaw**, **Joe Lynn Turner**, **Paul Shaffer**, and **MTV's Martha Quinn**; 700 people attend; \$13,000 raised for the Ronnie Lane Foundation

1987: Location: Under a huge tent in the parking lot of the Hard Rock Cafe; auctioneers include **Joe Walsh**, **Motley Crue's Vince Neil**, **Night Ranger's Brad Watson** and **Jeff Gillis**, **Joe Lynn Turner**, **Rob Junkglas**, and **MTV's Mark Goodman**; local band plays set before auction begins; celebrity jam session ensues at conclusion of event, which is broadcast live; 3500 people attend; \$22,000 raised for the End Hunger Network

1988: Location: The Summit, Houston's 15,000 seat multi-purpose facility; auctioneers include **Starship**, **Richard Marx**, **Jon Butcher**, **Rocky Hill**, **Timothy B. Schmit**, **Danny Wilde**, **Georgia Satellites Rick Richards** and **Mauro Magellan**, **Brad Gillis** and **Jeff Watson**, and **MTV's Kevin Seal**; full concert PA system used; Wilde and his band perform set, followed by jam session; 7000 people attend; \$45,000 raised for the National Runaway Hotline

- Ample parking
- A VIP area (for staff, celebrities, and clients)
- A stage to accommodate live music
- Willingness to waive dress code, cover charge, and any age restrictions

Harris stressed that the event must be free and that all ages must be able to attend. "If you have a state that allows the sale of liquor in an over-under situation by using stamps or wristbands, that's fine. Otherwise, allow the club to sell non-alcoholic beverages and food. You give the club the concession rights for the day, excluding T-shirts."

Specific security needs are dictated by the venue, Harris said. "I would encourage T-shirt security, and a minimal amount of uniformed security."

"You may want to investigate the need for an insurance policy for the day which can be part of your negotiation with the bar. But remember that the radio station

must ultimately be protected. If the manager says, 'Oh, yeah, we've got insurance,' make sure the station is specifically indemnified for the day and the event."

Step Three: Obtaining Auction Items, Talent

The number one ally in actually gathering the auction items and celebrities are the record reps. The first thing KLOL does is send out a letter explaining the event and what the station hopes to obtain from the record companies. Then all the local reps are invited to a cocktail party at which the specifics are discussed.

"We make no promises about adding records in exchange for cooperation," Harris said. "It's very important that everyone understands that. We have, however, found ways to showcase auction artists. If the artist is willing to fly in a day early, we feature him on local TV and in all the pre-event

Continued on Page 45

Guitar Army

Guitars have been the most popular auction items, and prices tend to escalate dramatically when a celebrity axeman demonstrates some tasty licks for the crowd.



Celebrity auctioneers display some of the nine guitars which were up for grabs. None of the instruments went for less than \$1500. L-r: Night Ranger's Brad Gillis, Jon Butcher, Rocky Hill, and Danny Wilde.

AOR

A Step-By-Step Guide To Auction Success

Continued from Page 44

publicity. And every year we have a 'salute to the auction artists' special during which we highlight their music."

When soliciting stars to appear at the auction, KLOL encourages both headline and developing acts and has never turned anyone down. "In your first year, you've got to go all out to get a big name," says Harris. "But if an artist has a national recording contract and you've played his record, he's probably going to be important to your audience. Celebrity auctioneers are one of the principle elements of the success of this event. The year we turned the corner on this was the year we brought them in."

the rubber fish that Epic sent out with the Radiators album sold for five dollars. Autographed Christmas cards went for five to ten dollars each.

"We take for granted a lot of stuff the rock 'n' roll public will go crazy for," Harris said.

Although most of the items tend to arrive close to the date of the event, Harris said it's essential to begin collecting no less than six months before the auction. "Rock stars have their own sense of urgency, and there's a lot of red tape you have to cut through," Harris explained. For KLOL's auction coordinator Cathy Pletcher-Baker, the quest for items and celebrities has become virtually a year-round effort.



MOBY MAKES IT OFFICIAL — KLOL chose the auction as the perfect event at which to announce the return of former market star Moby. Many of the 7000 listeners on hand stood and cheered when the big guy took the stage, but a non-compete clause in his old KSRR/Houston contract will probably keep Moby off the air until September. l-r: KLOL Trafficmaster Lanny Griffith, morning man Mark Stevens, Moby, morning man Jim Pruett, and APD/PM driver Dayna Steele. (Steele will move to middays to make room for Moby upon his arrival.)



HEY, JULIANNE . . . GUESS WHO I MET? — A couple of weeks prior to the auction, KLOL Sports Director Kevin Dorsey (r) found time in his busy schedule to pose with one of his biggest fans — some dude from New Jersey named Bruce.

As for the auction items, Harris says knowing what to ask for can help. The top three items in order of desirability are guitars, gold and platinum albums, and stage costumes (see "Money Grabbers").

But no matter what is offered, Harris says, "never turn it down. It's amazing what will sell. The Rainmakers sent us some Missouri rainwater. We got a hundred bucks for it. Barbara Mandrell's sequined gown brought \$150 this year, by golly, and we're glad we had it."

In addition to record companies, KLOL contacts concert promoters for items. "They've got chachkis from hell," Harris says. "They've got stuff everywhere." The station also sends letters to all the major TV networks and movie studios, and targets hot shows such as "Late Night With David Letterman" (Paul Shaffer was a celebrity auctioneer two years ago).

From all the items collected, the station picks 75-100 which are assigned minimum bids and auctioned. The rest of the items are priced from \$1-50 and displayed on tables, allowing those who don't wish to bid a chance to easily pick up some merchandise. The bulk of these are promotional items from record companies. For example,

Step Four: Selling The Auction

Most if not all of the costs involved in an auction can be taken care of through commercial sponsorship. The first thing to do is make a list of the sponsorship opportunities you will have. According to Harris, you determine this by asking "How many times a day do you plan to talk about this on the air? How many liners and recorded promos will you run? That number is your starting inventory that you're going to divide up." KLOL aired approximately 300 liners and recorded promos, eight to ten a day for a month.

Next, make what Harris calls a "wish list." His included:

- Airline and hotel trade (Harris pointed out that you'll have to thank the hotel after the auction, because you can't let the audience know in advance where the celebrities are staying)
- P.A. system
- Backstage food and beverage
- Dressing room furniture

The most crucial sponsorship to obtain is for airfare. KLOL named Continental the official airline of the auction and provided a healthy amount of mentions, receiving 20 round trips in return.

The station defrayed much of the production cost by signing Budweiser as the overall event, or "banner," sponsor. Anheuser Busch kicked in a large cash fee for the privilege of being included in every promotional announcement as KLOL renamed the event "Budweiser Presents KLOL's 5th Annual Rock-n-Roll Auction." "We see no problem with tying in commercial sponsors," Harris said. "It doesn't detract from the event. The rock promoters have already done the job for us on selling the public on the acceptability of this."

KLOL ended up shelling out \$15,000 for the event, which Harris described as "a drop in the bucket for a major spring promotion. While one of our competitors was giving away \$104,000 cash, we were on every TV station." If 15 grand sounds too rich for your budget, please note that the sum included

six weeks of special billboards and a backstage party for the station's entire clientele. Another big chunk of cash went for union stagehands required by the concert venue.

"I don't think anyone should expect to pay nearly that much money the first year," Harris said. Done on a smaller scale (as were KLOL's first three), Harris said the promotion can actually be accomplished for almost nothing.

"People will come out of the woodwork to help you once this thing catches on," Harris said, although he admitted that it gets easier once the first couple are under your belt. "It's during those critical first years that you might have trouble. The public will respond, but the commercial sector may not jump to it because it's new and different. You might hear, 'You mean rock 'n' rollers are going to spend that much money?'"

And the answer is, 'Yes, they will. They did.'

"The value of this an image statement and a ratings builder should not be discounted. It may not increase your TSL, but it will certainly attract come. And it's a natural complement to your programming, something you can't say about too many promotions."

SEGUES

WRMF/West Palm Beach PD **Steve Street** has crossed the street to WKGR. He replaces **Tom Stevens**, who exited last week . . . 'KLC APD **Duane Doherty** has been upped to interim PD . . . KRIX/McAllen-Brownsville **OM Smokin' Joe Kelly** has exited . . . Linn Martin VP/Programming **Brian Krysz** is relocating from WKLC/Charleston, WV to the company's new Charleston, SC property WCCG, where he will handle PD duties.

SLAVEDRIVER (She's A Mean Man)

by

DOUG WAIN VIA SATELLITE

Heard on 55 commercial radio stations and is going strong!

ALBUM NETWORK - "Roots rock/dance tune featuring relentless guitar action! Give it a spin!"

FMQB - "New Jersey's newest bad boy! 'Slavedriver' rocks, funks and rolls with raw energy and power! Join up!"

HARD REPORT - "Commercial alternative and album radio stations will be the first to get real mileage from this non-stop rocker!"

CASHBOX - "Powerful, funky number sporting high production values! Should continue to gain momentum!"

BILLBOARD - "Driving rock pace and tongue-in-cheek lyric entertain! Recommended!"

On T.C. Records, distributed by Sutra Records (201) 359-5110.



WALT LOVE

URBAN CONTEMPORARY

Burning Issues

- To report or not to report
- Honesty vs. hype
- UC radio's control of its destiny
- Industry respect

Radio Responds To Records

Programmers Push For Honesty On Both Sides, Not Hype

Last week five black music label executives discussed the work relationship between Urban radio and the record industry. This week four PDs and one MD tackle various aspects of the same subject.

O'Jay: 40-Record Playlists

"Reporting to the trades and sharing your musical information is absolutely vital to our industry and our credibility," said Bobby O'Jay, OM at WDIA & WHRK/Memphis. "I know there are a lot of trade publications — I report to six different ones. Not only should stations stay in the system, they should report all of the music they air. If they don't, not only are they tainting their own credibility, but they're hurting the artists.

"I've had promotion VPs pressure me to report their records in a heavier rotation. I really dislike that, but I also understand it's part of the system. We've all made relationships on both sides of the industry, but that doesn't mean people should expect — or demand — you to give false information that ultimately hurts everyone.

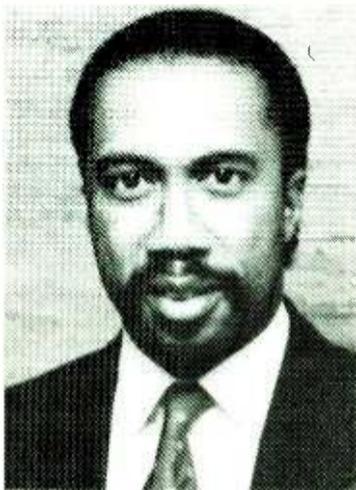
"What station can play 67 current records? There should definitely be a limit of 40 records."

— Bobby O'Jay

"It's ridiculous that trades will take 67 records on one station's music report. What station can play 67 current records? There's no way anyone can play that many records and treat them all fairly. There should definitely be a limit of 40 records. On the other side, record manufacturers can help by not releasing so much product at the same time. It's impossible for us to expose all of it to the public with any consistency."



K.C. Jones



Bobby O'Jay

Jones: 'Can't Lose Respect'

"I'd caution the small and medium market reporting stations not to cut their noses off to spite their faces," said WVKO/Columbus, OH PD K.C. Jones. "They need the attention and support of both the record community and the trades. Stations have to realize if they're not reporters they could be completely ignored, which isn't going to do them any good.

"Record companies need radio stations to play and expose their music. Conversely, stations need the labels' music. Our industries are interrelated, and any slight interference can upset the chemistry that keeps both operating smoothly.

"The question of black music and Black radio's integrity also has to be addressed. We can't allow the respect we've gained to be lost."

— K.C. Jones

"The question of black music and Black radio's integrity also has to be addressed. There are approximately ten trade publications now servicing our side. There was a time when this segment of the [radio] population was totally ignored. Now we have a voice. Our music and format never lacked integrity, but as far as some of our white counterparts were concerned, without representation we were lacking. We can't allow the respect we've gained to be lost."

Morris: More Research Money

"Let's face it. Urban radio doesn't put much money into local music research, especially in most small and medium markets," said WVKO MD Rob Morris. "In most of those markets, the companies don't spend any money to help the PD and MD conduct research. The programmers only have national trades as a guide to what's happening musically. Yes, they should have some idea about what's happening in their own cities. But it can be a hit-and-miss situation when you're only relying on requests from the phone lines.



Rob Morris

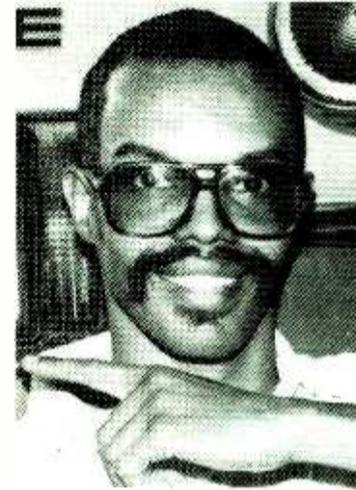
"PDs shouldn't move a record from most-rotated and take it off the list entirely. That makes no sense, no matter where you're programming."

— Rob Morris

"PDs and MDs need to improve how they determine their playlists. They shouldn't move a record from the most-rotated category and take it off the list entirely. That makes no sense, no matter where you're programming. What they're doing affects the national charts, which ultimately affects us all because it throws the system off. More Urban PDs and MDs need proper training in programming before they're given these titles."

Goins: Play Warrants A Report

"We never just drop records off our list from hottest rotation," said Robert "The Lad" Goins, PD/MD at WJJS/Lynchburg, VA. "If a



Robert Goins

record looks like it's over on a national chart, as far as we're concerned that's just on a national level. It may still have value in our market, so we'll continue to air it.

"What the promoter says . . . shouldn't matter. If you're still playing [a record], you should still report it."

— Robert Goins

What the promoter says about continuing to play that product shouldn't matter. If you're still playing it, you should still report it — if you know anything about good programming.

"An MD who shows a record going from the bottom of his playlist to the top and then off has no credibility with anyone. I'm always hearing about PDs and MDs using the copout of not reporting music because it's been moved to a recurrent category. We have 24 recurrents that we rotate during a complete day of programming. The only difference between my currents and recurrents is one group is considered new and the other is supposed to be older. They all get rotated in a specific order, and they're all reported to the trades we deal with. It's that simple."

Crumbley: 'Learn The General Market Game'

"It's the link from city to city, and radio station to radio station, that's important to maintain within our industry," said Steve Crumbley, National Director of Programming at Willis Broadcasting. (He consults four UC outlets: WOWI/Norfolk, WPDQ/Jacksonville, WWP/D/Florence, SC, and WSFU/Montgomery.)

"Sharing this information is vital

to myself and others. And the record industry has to understand that we're about ratings and honesty — not hype. Record people try putting pressure on me, but that isn't going to make me or any of our stations stop reporting. If a company keeps pushing and not supplying us with correct information, I just stop talking to them.

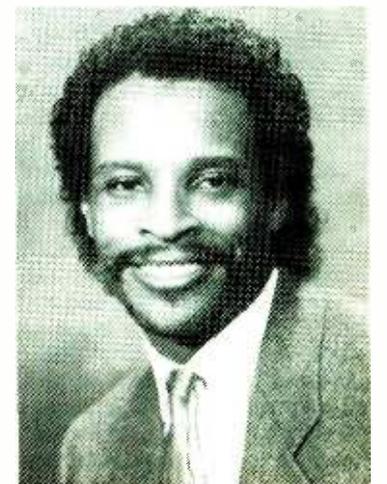
"While we're [Urban stations] over here playing games, they're [white stations] taking our numbers, our audiences, and our advertising."

— Steve Crumbley

"One thing I don't like is the unnecessary hype from other radio programmers. PDs and MDs who are reporting false information to the trades are causing the system to break down. Radio people have to control their own destinies by being straight about what they're doing.

"All the white stations are picking up our music, and they're not joking. For example, in Philadelphia WUSL has destroyed WDAS, an institution for years. Why? Because WUSL has learned our secrets. Along with good programming, research, and playing nothing but the hits, they now own Philadelphia's UC audience. While we're [Urban stations] over here playing games, they're [white stations] taking our numbers, our audiences, and our advertising.

"And what's our answer to these challenges? As WRKS/New York VP/GM Barry Mayo said at the Gavin convention, 'They're not going to give you anything; you've got to take what's yours. Until we learn how to play the general market game, we're (Urban stations) going to get taken every time in every market.'"



Steve Crumbley

RADIO FOLLOWS THE N.B.A.* ON C.B.S.

* New Breaking Acts

COLUMBIA'S MUSIC POWER PLAYOFFS

T H E F R O N T F I V E



TERENCE TRENT D'ARBY
"Sign Your Name"

Breaker! 77 UC Reporters -- 80%
One Of The Most Added!



GEORGE MICHAEL
"One More Try"

8
90 UC Reporters -- 94%
#8 Hottest



EARTH WIND & FIRE
"Evil Roy"

20
69 UC Reporters -- 72%



GREGORY ABBOTT
"I'll Prove It To You"

17
88 UC Reporters -- 92%



HERBIE HANCOCK
"Vibe Alive"

24
79 UC Reporters -- 82%

O F F T H E B E N C H

And On Your Desk This Week!



FULL FORCE
"Your Love Is So Def"

Produced by Full Force,
J.B. Moore/Robert Ford

15 UC Reporters Including:
WHRK WZAK KPRS



REBBIE JACKSON
With Melle Mel
"R U Tough Enough?"

Produced by David Corley

On Your Desk Now!



RAINY DAVIS
"Indian Giver"

Produced by Rainy Davis
& Peter Warner

KRNB KQXL WQMG WTMP
KSOL WJTT WQIS

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FROM THE LABEL THAT *CAME* WITH A BETTER *GAME!*

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RADIO'S GETTING *Super* CHARGED WITH *"Supersonic"*

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the super single from



J.J. FAD

- KRNB Moves up from 16 to 7-HOT!
- WANM The biggest mover!
- WEDR TOP 5 most requested!
- WORL Most requested!
- WTMP Heavy requests!
- WJLB #1 in the Top Eight Countdown!
- WKWM Most requested!
- XHRM "'Supersonic' is the strongest record we have in rotation, and has been that way out of the box!"
- KKKS "The hottest thing in Albuquerque since fajitas!"
- KKDA #1 record!

Produced by Dr. Dre, D.J. Yella, Arabian Prince for High Powered Productions
Executive Producer: Eric (Eazy E) Wright



On Ruthless Records
Distributed by Atco Records
A division of Atlantic Recording Corp.

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URBAN CONTEMPORARY PICTURE PAGE



POWER PAYCHECK — WUSL (Power 99)/Philadelphia raised nearly \$13,000 for the homeless during its second annual Power 99 benefit concert. Levert (seated) presented the donation on behalf of the station and the Valley Forge Music Fair; (standing, l-r) are Music Fair GM Jim McCormick, and Power 99's morning duo Carter & Sanborn and President Bruce Holberg.

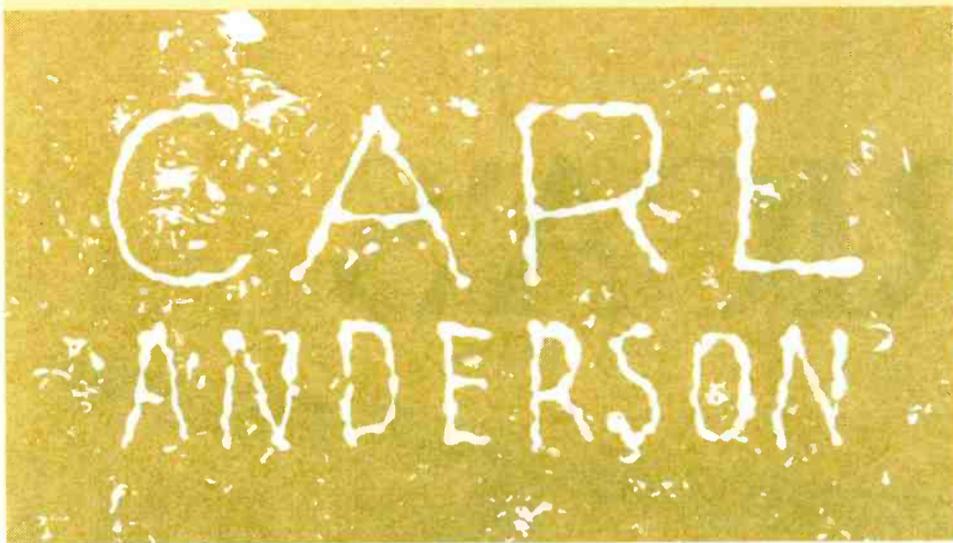


OPENING NITE FOR DAY — KPRR/EI Paso hosted the opening night of Morris Day's local concert stint. Day poses backstage after the show with (l-r) KPRR's Bo Corona, PD Bob Perry, MD Eli Molano and Anna DeHaro.



PEBBLES ROCKS THE BAY — Homegrown talent Pebbles headlined KSOL/San Francisco's "Showcase Night." Afterwards, Pebbles met with (l-r) KSOL OM Bernie Moody, the Gap Band's Charlie Wilson, KSOL's Supersnake (rear) and Marcos Gutierrez.

One listen is all it takes to fall for



Quincy Jones calls **Carl Anderson**
“the best male ballad singer performing today.”

Carl Anderson performed
the song “**Friends & Lovers**”
with **Gloria Loring** on “**Days of Our Lives**”
which reached #1 on the charts.

Now, **Carl** will return to “**Days of Our Lives**”
this summer to perform his new single
“**Falling All Over Again**” 887 480-7
from his forthcoming
Polydor album “**An Act of Love**” 835 693-1.

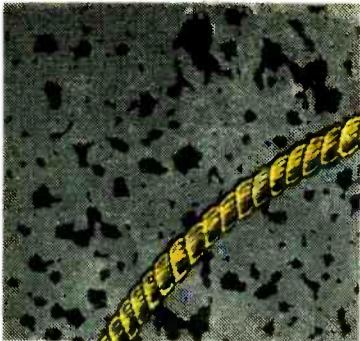
Watch for the hour long special on
Carl Anderson on **BET** this summer!



Produced by La La for Teen Queen Music. Remixed by Alan Meyerson
Executive Producers: Tony Prendatt and Vivian Scott
Assoc. Executive Producers: Carl Anderson and Michael Caplin
Management: Michael Caplin



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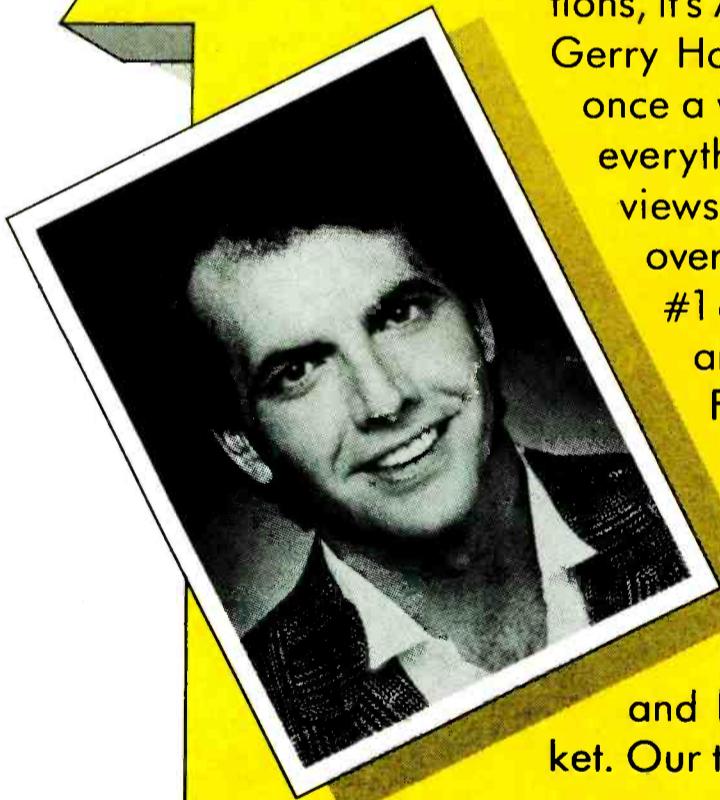


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YOUR WEEKEND WILL NEVER BE THE SAME!

Coming June 4th to America's top country radio stations, it's America's #1's with Gerry House. It's one hour, once a week of the best of everything. Music, interviews & total craziness overseen by America's #1 country disc jockey and the entire House Foundation. Top tunes & stellar stars mixed with furious fun!



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Also check out our other country programs: "Countryline USA" with Gerry House & Anne La Voy, "Country Music's Top Ten" with Bob Guerra and "Mountain Dew's Country News."

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ENTERTAINMENT

Executive Producer Dana Miller





LON HELTON

COUNTRY

Insights From Winter Winners

Want to know how the stations that made solid gains last sweep accomplished the feat? Read on for programming insights from the winter winners.

Arbitron 12+ numbers are listed first, with Birch estimates in parentheses. Ranks are based on ARB's 25-54 shares. An asterisk denotes sister stations with different call letters. Bold 12+ numbers indicate the station is number one in its market. All comparisons are fall '87 vs. winter '88. Shares listed on the left are 12+; whole numbers on the right represent the station's 25-54 rank.

Cincinnati

WBVE	3.8 (4.5)	4.2 (4.7)	T9	9
WUBE	5.3 (6.5)	4.8 (5.7)	5	4

This is the closest **WBVE** has been to **WUBE** since the Beaver's change to Country in September 1986. Stan Campbell, who joined **WBVE** as PD last December 1, spoke of changes since he came aboard. "WBVE came on the air as 'real Country,' but somewhere along the way the music got tainted with crossover stuff. We've since pulled it. Our jock approach has gotten more CHR in style. We've also cleaned up the technical sound with new processing equipment, and re-carted almost the entire library - from CD when available."

WBVE also posted a 12+ 4.0 share in Dayton, where it's the market's only FM Country signal. 25-54, **WBVE** was up in Dayton three shares, almost doubling its numbers, good for fifth in the market!

For **WUBE**, the 4.8 is the second worst 12+ figure since Mike Chapman went aboard as PD in February 1985. The results needn't make **WUBE** panic, though, as its 25-54 share was up a half-point from the fall and consistent with shares in that demo over the last couple years.

By the way, the "battle of jock names" continues. You may remember that days before **WBVE** PD Campbell was due in town, Chapman named the new **WUBE** weekend man "Stan Campbell." Chapman's newest weekender is "Cincinnati Redd." He replaces "Kent Burkhardt" (a little inside humor from Chapman), who has been hired for evenings at **WBVE**. Not to be outdone in the name game, Campbell renamed "Burkhardt" - are you ready - Dr. Johnny Beaver. No one can say these guys aren't having fun...

Dallas				
KPLX	7.4 (9.3)	7.8 (8.4)	2	2
KSCS*	4.1 (4.4)	4.2 (4.9)	8	T8
WBAP*	5.3 (4.2)	5.3 (5.1)	T9	7

Interesting five-book (ARB) FM trend here (12+, W '87-W '88): **KPLX**: 8.4, 7.4, 6.9, 7.4, 7.8. **KSCS**: 3.2, 4.5, 5.8, 4.1, 4.2.

25-54, **KPLX** leads **KSCS** by more than five and a half points. **WBAP** edges sister **KSCS** by .2 in that demo.

For the time being, it looks as if **KPLX** has held off **KSCS**'s onslaught and turned things around.

But all previous history is moot now that longtime **KPLX** morning man Terry Dorsey has jumped to **KSCS**, which surprised everybody when it lured him (reportedly with a million-plus dollars over five years) to its side this March. In a compromise over his six-month no-compete clause with **KPLX**, Dorsey - who left **KPLX** in early April - won't start at **KSCS** until mid-July. Terms of the deal also preclude his voice from being on **KSCS** until that time and any promotion of his impending arrival, and Dorsey is forbidden from making sales calls with **KSCS** AEs.

- **WBVE** closes gap on **WUBE**, skews traditional
- **KPLX** widens lead; morning battle set
- **WGKX** in nines again; credits consistency
- **WKQS** up; unique newspaper tie-in
- **KCYY** Wins; **KAJA** adds new people, cash; **KBUC** goes traditional
- **WQYK** gains with lottery, personality, more gold

KPLX hired former **WLVK**/Charlotte morning team Scott Evans and Steve Harmon for its morning show. There was a one-week lag between Dorsey's departure and the new team's debut. PD Bobby Kraig filled those five days with celebrity hosts including Charlie Daniels, Randy Owen, and Larry Gatlin.

KPLX, which promoted Dorsey heavily with billboards proclaiming "Have a Terry Dorsey Morning" all over the Big D, hopes that its three-month head start will get the new team established before Dorsey hits the **KSCS** airwaves.

The ratings impact of Dorsey's leaving will be seen as early as this summer, while his initial effect on **KSCS**'s morning numbers won't be known until next January.

Memphis

WGKX	9.0 (9.6)	9.3 (8.2)	2	T2
WMC	3.9 (2.4)	2.7 (2.6)	12	T12

WGKX hit the nines (12+) for the third consecutive book, firmly establishing it in the upper echel-

ons of the Memphis market. The 9.3 was good for fourth place and was just below its best-ever 9.6 last summer.

OM Dana Harmon credited the strong showings to the "consistency we've developed over the last two years. We've had the same airstaff, consistent music research, and a steady strategic plan. Being in the nines comes from the equity we've built along the way."

Harmon pointed out, for example, that this five-year-old Country outlet had five different morning shows in its first three years. The current six-person morning show, dubbed the "Breakfast Club," is number one in the market and boasts the station's highest-ever morning numbers. **WGKX** is also number one, 12+, in afternoon drive.

Harmon has also added a number of short-form, locally produced evening specials to the station. Among them are the "Top 10 At 10," all-request Friday nights, and "Cryin' Time," an hour of positive love songs and dedications aired Wednesday nights at 11pm.

WMC, meanwhile, suffered its lowest Country book ever.

Miami

WKQS*	3.0 (2.9)	4.0 (3.4)	10	5
WQAM*	.3 (.9)	.6 (.4)	35	T33

After three soft books, **WKQS**'s 12+ figure has returned to the fours, an area where it consistently resided for a couple of years before the slippage.

The cume had remained steady, even during the downturn. The uptick is the result of time spent listening increases, which rose from nine to 13 1/4 hours! OM Bob McKay credited this to an adjustment made in the music positioning.

A year ago, on the advice of a consultant, the station adopted a "12 in a row" position statement and formatics which forced all of the commercial units into the last half of the hour. The TSL suffered as a result of people tuning out the "dark side of the moon" half of the clock, which had become rather cluttered. McKay credited the rise

IT'S KINDA TOUGH TO WRITE 240,500 THANK YOU NOTES!

According to the latest Arbitron ratings, **WCMS** is the number one radio station in Hampton Roads. Not just the top country music station but the most listened to of any station in the area. Matter of fact, the ratings show that in an average week, 240,500 people listen to the Station Of The Stars. That's a lot of folks we want to thank. So to year-end, we'll have a contest and the folks at your place of work, will be able to win a prize. It's our way of saying thank you. We've won the number one award because we're the best. So to be the best, call our first prize.

WCMS FM100 THE COUNTRY LEADER

THE NUMBER ONE RADIO STATION IN HAMPTON ROADS

900 COMMONWEALTH PLACE VIRGINIA BEACH 23464 (804) 424-1050 / 380 1050

This **WCMS/Norfolk** newspaper/magazine ad cleverly thanks listeners for their support.

in TSL to a more balanced clock.

WKQS presently is involved in a very interesting tie-in with the *Miami Herald*. The station is giving away 12 Subarus - a car a week - as part of its "Quarter Million Dollar Cars And Cash Sweepstakes." Listeners call to qualify when they hear the key artist of the day. What's unique about this contest is that the *Herald* is running a full-page ad every day for 12 weeks in which it prints the name of the **WKQS** key artist. For its part, **WKQS** cannot air the key artist's identity prior to noon; throughout the morning, it tells people to check the *Herald*.

Though McKay admits to being a bit skeptical about not being able to air the key artist's identity before noon, he said the promotion has worked out extremely well and the restriction is a small price to pay for that much newspaper exposure.

San Antonio

KAJA	5.2 (5.8)	5.5 (4.6)	4	4
KBUC	.6 (1.4)	.6 (1.2)	24	22
KBUC-FM	2.9 (4.3)	3.3 (2.9)	15	10
KCYY*	4.4 (2.9)	6.6 (5.5)	8	1
KKYX*	3.8 (2.6)	2.6 (2.5)	18	17

In the space of seven months this has turned into one of the most hotly-contested Country battles in the nation.

KAJA had things its own way for years, with 12+ numbers in the sixes and sevens. The **KBUC** combo pulled fives and sixes, while **KKYX** held its own as an AM with numbers that fluctuated between four and six, with a seven thrown in every once in a while.

Things changed last September 30 when NewCity bought **KKYX** & **KLLS**, changing the latter from AC to Country as **KCYY**. **KCYY** beat longtime leader **KAJA** in both ARB and Birch (in only its second book). Even bigger news is the station's leap from eighth to first 25-54 (ARB) as it tacked on three and a half shares in that demo.

With trouble in its backyard - **KAJA** is owned by San Antonio based Clear Channel - the station changed PDs in March, as former **WBOS**/Boston and **WTQR**/Winston-Salem PD Mark Tudor came in to lead the charge. **KAJA**, once a passive Continuous Country outlet, has in recent months become very aggressive. Coinciding with Tudor's arrival, the station began handing out \$12,000 cash prizes. Its next move was landing **KLAC**/Los Angeles morning man Eddie Ed-

wards for AMs. It has also stepped up promotional activity, especially local appearances by personalities. All this began prior to the issuance of the winter numbers.

KBUC also has made management changes of late, bringing in Art Roberts from **TK Communications** sister **KLUV**/Dallas as OM and Mike McCoy from **KHAK**/Cedar Rapids as PD. **KBUC** has repositioned itself very traditional, playing old gold many Country stations haven't played in years.

This is one of the few markets where such a fragmented Country format could be tried, let alone have a chance of success. With winter being a time of upheaval, the spring numbers will give a better indication of where the battle is headed.

Tampa

WQYK	8.0 (6.3)	8.7 (7.8)	3	3
WSUN	2.7 (2.4)	3.4 (1.7)	11	12

The **WQYK** story is probably one of the nation's most overlooked turnarounds. The station spent years in the sevens and eights. Then new GM Charlie Ochs arrived in Tampa just as the winter '87 ARB was being released, and he was greeted with a 4.9 - the lowest 12+ in years. A PD change was made in June, with Jay Miller coming from Infinity sister station **WJJD**/Chicago.

The station worked its way through the fours and fives last spring and summer, and turned the corner with last fall's 8.0. The ratings turnaround was confirmed by the winter '88 numbers, which placed it third 12+.

"We're really happy with the short time it took to turn the numbers around," said Miller. Some of the changes which took place after his arrival: an airstaff shakeup which saw new talent in mornings, afternoons, and evenings (morning man Randy Price switched to PM drive); more personality in mornings and afternoons; and a move to fewer currents with a 65-35 gold/current ratio. There was a tightening of the oldies list shortly after Ochs's move into the GM position. Miller also pointed to a lottery mailing which hit the market twice, once in the late fall and then again in early winter as key to the rise.

WSUN's fall 2.7 marked the first time it had been out of the threes in more than two years. It's been maintaining threes with a combination of aggressive promotions, personality, information, news, and sports.

NASHVILLE THIS WEEK

SIGN-UP DEADLINE JUNE 10

CMA Offers Album Service To Radio

The Country Music Association will soon be offering album service as part of the benefits package it offers to country radio. Available to Broadcast Organizational members only, service is set to begin July 1.

Fees range from \$30 to \$465 annually, depending on the number of labels stations choose. Labels offering product through this service are Capitol, CBS, MCA, RCA, 16th Avenue, Doorknob, Deucalion, and Warner Bros.

Stations must sign up with the CMA prior to June 10 to receive albums from July 1, 1988 to June 30, 1989. Enrollment in the LP service will not be available again until July 1, 1989.

Contact CMA Membership Director Janet Bozeman for further information at (615) 244-2840.

ICMBA Moves To Nashville

The International Country Music Buyers Association has decided to

move its headquarters to Nashville, effective June 15. ICMBBA president Don Romeo said, "It's appropriate that our international constituency, which deals so strongly with the heartbeat and financial pulse of Nashville's music industry, be located there." The association's annual meeting will be held June 3-6 at the Hyatt Regency Hotel/Nashville.

Rumor Control

Just as Loretta Lynn's new album was being shipped by MCA/Nashville last week, rumors began to fly about her leaving the label. Speculation started when an AP article, excerpted from an interview

in *McCall's* magazine, appeared in several newspapers. According to the record company, it was her publishing agreement with MCA Music that was being changed, not her recording contract.

In the article, Lynn also alluded to a possible album with her children, and sister Crystal Gayle. So far there's no word on a collaboration, but it's an interesting idea nonetheless.

Bits & Pieces

• Dolly Parton is playing hooky from her summer tour to play one of six female roles in Ray Stark Productions' "Steel Magnolias." Set in a beauty shop, the film is an adaptation of a play written by Robert Harling about a group of Southern women. Sally Field and Meg Ryan have also been signed for the movie, due to start filming in July on location in Louisiana.

• Jo-EI Sonnier's new video, "Tear Stained Letter," will feature Judge Reinhold ("Fast Times At Ridgemont High," "Beverly Hills Cop"). It seems the two have been buddies since Reinhold caught Sonnier's act at L.A.'s Palomino Club in 1984.

• Sweethearts Of The Rodeo's Janis Gill suffered a severely sprained ankle and concussion recently when thrown from her horse. Though Gill has gone back to work, surgery may be necessary to repair her ankle. The Sweethearts are set to open for Randy Travis in London at the Royal Albert Hall June 19th.

It was 20 years ago that Jeannie C. Riley's "Harper Valley PTA," written by Tom T. Hall, hit the charts. To date it's sold eight million copies... A June 13th release date has been set for the debut Capitol/Nashville album by Dean Dillon, writer of a string of



HAPPY BIRTHDAY TO ME — Nashville producer Norro Wilson provided the entertainment at his own surprise birthday party. Harmonizing are (l-r) "Love Connection" host Chuck Woolery, Wilson, Mickey Gilley, and Ray Stevens.



OH, THAT OSLIN! — Fresh from winning a Grammy and two ACM awards, K.T. Oslin just received a gold record for her debut album "80's Ladies." Not since Anne Murray's "Snowbird" in 1973 has a female country artist's debut album been certified at selling 500,000 units. To mark the occasion, RCA/Nashville linked with 13 RCA branches via telecommunications for simultaneous celebrations. RCA VP/GM Joe Galante is shown here presenting Oslin with the "gold."

NEW ARTIST FACT FILE

Shenandoah

- **Group Members:** Marty Raybon, lead vocals; Mike McGuire, percussion; Ralph Ezell, bass; Jimmy Seales, lead guitar; Stan Thorn, keyboards
- **Group Formed:** Summer 1985
- **Place Called Home:** Muscle Shoals, AL
- **Current Single:** "She Doesn't Cry Anymore"
- **Current Album:** "Shenandoah"
- **Record Label:** Columbia
- **Musical Influences:** Osborne Brothers, Vern Gosdin, George Jones, Merle Haggard, and Lefty Frizzell
- **Motto:** "We want this band to be recognized not just as a product, but as players and singers; not for how many dollars we make, but for how much good music we make."
- **Album Attractions:** "It Ain't Love Till It Hurts," "I'm Gonna Hurt Her On The Radio," and "She's Still Here"

Shenandoah's formative development took place at the MGM Club in Muscle Shoals, AL. Mike McGuire, Jimmy Seales, and Stan Thorn had been working at the club for about a year as the house band. Marty Raybon and Ralph Ezell joined them in 1985, with the quintet adopting the name MGM Band. Considering themselves songwriters first and players second, the group's efforts were centered around helping Raybon further his solo career.

Things started to happen after McGuire's friend Robert Byrne (of Rick Hall's FAME [Florence, AL Music Enterprises]) saw the group. Byrne and Hall, who had been looking for new material, produced seven sides to take to CBS. The label liked the songs — plus the band — and signed them to an album deal.



Shenandoah

Byrne and Hall coproduced the LP, which includes all the tunes from the original demo. Also playing on the LP: Mac McAnally on acoustic guitar and the Shooters' Walt Aldridge on electric guitar.

New Artist Fact File is a Nashville This Week feature spotlighting artists reaching the Country chart or New & Active section for the first time.

songs for George Strait. Expect the first single, "The New Never Wears Off Of My Sweet Baby," to appear on your desk around June 1... George Hamilton V (aka Hege V) has just finished a new LP produced by Foster & Lloyd's Bill Lloyd. And Hamilton's manager Greg Crutcher, with partner Steve Boyle in their new company Dream Ranch Pictures, just finished Foster & Lloyd's video, "Texas In 1880"... Word is that Jim Ed Brown and Helen Cornelius are contemplating an album. Could the LP's title be "Reunited"?

Kris Kristofferson will have a

two-inch wife in his role as ringmaster of a circus in Pee Wee Herman's new movie "Pee Wee's Big Top"... Randy Travis will join Bruce Willis, Muhammed Ali, and Eddie Murphy in a TV special hosted by boxing promoter Don King. Called "Only In America," it's set to air in the fall.

The Nashville Entertainment Association will sponsor a booth again at this year's New Music Seminar in New York July 16-20. As it did last year, the NEA will distribute a compilation recording of Nashville's music to registrants.

— Debe Fennell



HALSEY SIGNS WAYLON — Waylon Jennings has signed with the Jim Halsey Company for booking. On hand for the event were (l-r) Halsey President Terry Cline, CEO Jim Halsey, Jennings's manager Bill Carter, Jennings, Halsey VP George Mallard, and Jennings's wife Jessi Colter.



MIKE KINOSHIAN

ADULT CONTEMPORARY

Research Study Rates Arbitron More Accurate

Why are Arbitron and Birch numbers in AC so different? Results from a new study may help explain the inconsistencies.

Side-By-Side Databases

Last fall, WMAG/Greensboro commissioned Gary Donohue of Richmond-based Donohue Research & Marketing to investigate disparities in the station's Arbitron and Birch numbers. It should be noted that Donohue is a former Arbitron employee, having once run the company's Dallas office, and that the research study was undertaken before the fall '87 survey results were released.

In the fall '87 Arbitron, WMAG's 12+ showing of 8.5 placed it third in the market, 0.1 behind number two finisher AORWKRR. Yet WMAG's Birch 12+ share (6.6) had the station finishing a distant sixth.

Birch sold the raw database computer printout for persons 12-64



Tom Birch

act figures, Donohue said he believes WMAG paid three times as much for Arbitron reports as for Birch results. "The subject of Birch information for marketing

and designing the product didn't come up in our (WMAG) conversations," Donohue claimed.

And The Winner Is . . .

Indicating "more is better," the Donohue research piece concluded that since Arbitron collects more quarter hours of listening information and more "net" listening, its survey is better for describing the actual consumption of radio.

Quoting from Donohue's research summary, "The volume and seven-day spread of quarter hours collected by Arbitron is high in comparison to Birch. The only manipulation of survey respondents' listening done by Arbitron is statistical sample balancing and weighting. We believe Arbitron reduces the risk of statistical error by using only the actual quarter hours collected from respondents. It is our opinion that after sample balancing and weighting, the risk

of (Birch's) statistical error is increased due to statistical manipulation of the low volume of col-

of radio credit reported unidentified and not credited to any specific station.

Here are some significant highlights from the Greensboro study. Based on 2348 Arbitron in-tab diaries and 2271 Birch in-tabs, 94% of Arbitron respondents listen to at least one station; 82% of Birch respondents listen to one station. Arbitron said 70% listen to at least two stations, while Birch figures revealed 25% listen to at least two stations. Finally, according to sta-



Gary Donohue

lected quarter hours of listening."

Net listening is derived by subtracting surveys included in the sample with "No Listening," and then subtracting the quarter hours

"Arbitron is able to capture more secondary and tertiary listening. The Birch 'No Listening' level is significantly higher than Arbitron's."

— Gary Donohue

"We believe Arbitron is not reporting estimates as close to reality as we are. We have a nationwide response rate average of approximately 59%; Arbitron's response rate is about 42%."

— Tom Birch

to Donohue's firm. The printout covered the period from December 1986 through last May. Donohue had collected Arbitron data from its full market mechanical diary. The Arbitron database began 11 days earlier than Birch's database, covering 24 weeks of sampling; Birch was sampled for 26 weeks. According to Donohue, his company then conducted the first-ever thorough side-by-side analysis of identical phases of Arbitron and Birch data.

Financial Justification Of Arbitron And Birch

According to Donohue, "We were trying to find out the differences between Birch and Arbitron, and whether radio stations really need both services. In these times of cost-cutting, expense was a real issue." While not privy to ex-

Birch Acknowledges 12+ Difference

A Donohue research project addressing differences between Arbitron and Birch gives a decided nod to Arbitron. Asked for a response, Birch Chairman/CEO Tom Birch talked candidly about his service.

Regarding statements that ACs perform better in Arbitron than in his company's surveys, Birch said, "On a Monday-Sunday 6am-midnight 12+ quarter hour share basis, I would agree ACs seem to have lower shares in more markets in Birch than in Arbitron."

Commenting on the 12+ figure in general, he said, "I wish I could trash it. In terms of its utilization, it's purely an ego-driven number. But stations want to look good there because that's the number that gets published. AC is a wonderful format that does extremely well in the most important money demos in our service. AC is marvelous in terms of its delivery of retail shoppers and people in upscale socioeconomics. The problem is many station executives have developed a bias because they see the 12+ numbers and don't want to look further to see

good news about the station contained in the pages of our reports. Mass-appeal ACs do approximately the same in both services. Older-targeted ACs will do a little better 12+ in Arbitron. It has to do with response rates.

"If I were to survey just Orange County (California), and take those estimates and project them for the entire Los Angeles ADI, do you think I would be giving an accurate read on what the entire LA ADI population listens to? Or if we did a survey of 1000 people in the ADI and only 300 provided usable results, do you think that 300 are projectable for the entire ADI? Therein lies what non-response problems are all about."

Citing a 1978 Arbitron study regarding responders and non-responders, he said, "They wanted to prove to the world that there are no differences between listening

patterns of responders and non-responders. If you break out the differences, however, you see very big differences. For example, the Contemporary formats (AOR, CHR, AC) responding group had a 24% format share. Among non-responders, 32%. Among responders, Easy Listening had a 14% format share; among non-responders, 9%. Among responders, Black (UC) had about 9%; non-responders about 13%.

"As the response rates go up, if Arbitron were able to achieve the same levels of response we do, their estimates would look almost identical to ours. As the response rate drops, they start moving further away from us. We believe Arbitron is not reporting estimates as close to reality as we are. We have a nationwide response rate average of approximately 59%; Arbitron's response rate is about 42%. The people we're getting with our telephone interview have very different listening patterns from people responding to the diary."

tistics from the Donohue research piece, Arbitron said 43% listen to at least three stations, while Birch said 5% listen to at least three stations. The respondents reporting no listening to radio at all is four times greater in Birch.

Summarizing his findings, Donohue stated, "It's obvious that a one-day service (Birch telephone) can't collect as much information as a seven-day service (Arbitron diary). Arbitron is able to capture more secondary and tertiary listening. In addition to the day-by-day weighting, the most important thing I discovered is how many in-tabs are returned with 'No Listening' in them. A service could appear to have a higher response rate which actually becomes a non-issue if there's 'No Listening.' I feel that the Birch 'No Listening' level is significantly higher than Arbitron's. My clients don't want to use Birch as a target-marketing tool for our product."

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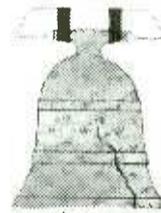
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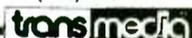
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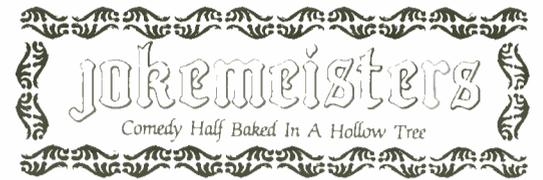


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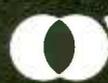
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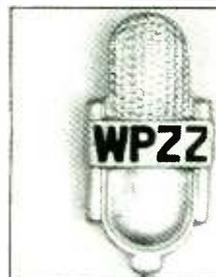
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EAST

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OPPORTUNITIES

OPENINGS

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Experienced News Director needed immediately for small market CHR with strong community commitment. Rush T&R: WZDQ FM, Kyle Dewberry, Box 3289, Jackson, TN 38303. EOE (5/27)

Metroplex Orlando seeks parttime board operator for WJYO FM. Cover letter and T&R: David Sousa, 2001 N. Mercy Dr., Orlando, FL 32808. EOE (5/27)

High powered, West coast, FM seeks AC talent. Only the best need apply. T&R: Consultant, 11705 Midhurst Dr., Knoxville, TN 37922. EOE (5/27)

Hot AC seeks 10pm-3am personality. Weekend shifts also. C&R: KAPT FM, Rob Roberts, 3910 IH-35 South, Austin, TX 78704. EOE (5/27)

OPENINGS



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OPENINGS

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Tulsa FM96 seeks a quality weekend/fill-in person. T&R: KRAV & KGTO, Brian Chase OM, Box 746, OK 74101. EOE (5/27)

Leading Urban Contemporary station in the 34th market seeks experience AT. T&R: WZZT, 1150 Morse Rd., Columbus, OH 43229. EOE (5/27)

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WYTE Contemporary Country FM seeks morning/afternoon drive AT, production, and copy. Females encouraged. T&R: Box 1030, Stevens Point, WI 54481. EOE (5/27)

99KG, Salina's leading CHR seeks hot 7pm-midnight AT. Must have experience. T&R: 1217 S. Santa Fe, KS 67401. EOE (5/27)

AOR KEZO/Omaha seeks Production Director. Four track a must! T&R: Bruce McGregor, 11128 John Galt Blvd., NE 68137. EOE (5/27)

WABJ seeks parttimers. Prefer experience but will train good-voice air talents. T&R: John Sebastian, 121 W. Maumee, Adrian, MI 49221 or call (517) 266-1500. EOE (5/27)

Stations serving 150,000+. Illinois college community needs to fill announcers and news openings. T&R: Target Media, 106 Farrar, Cape Girardeau, MO 63701. EOE (5/27)



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GROWTH OPPORTUNITY

Eighteen station group has opening for reporter-anchor at upper Michigan powerhouse FM. Minimum starting salary \$13,000. Send tape and resume to News Director, 525 Ludington St, Suite 300, Escanaba, MI 49829. EOE



TOP 100 MARKET needs Morning Drive and Afternoon Drive talent, AC. If you are an adult communicator with a sense of humor, RUSH T&R to: WILS, Kellie Turner, 600 W. Cavanaugh, Lansing, MI 48910. EOE

OPPORTUNITIES

OPENINGS

MORNING DRIVE PERSONALITY FOR HOT AC

Top 100 market. Great Lakes region. Dominant FM. Very good bucks. T&R to Radio & Records, 1930 Century Park West, Box #067, Los Angeles, CA 90067. EOE

PM DRIVE, OHIO CHR

Top 100 Market. FM Powerhouse. Only real talent will fill the bill. Hurry, rare opening. T&R to Radio & Records, 1930 Century Park West, Box #070, Los Angeles, CA 90067. EOE

NEWS/MORNING DRIVE SIDEKICK

Write and deliver news with flair? Believable and still have fun on the air? Look no further and don't despair . . . we've got half a great team to share!

Strong medium market CHR needs sharp, funny news pro to relate locally and contribute! Females encouraged. \$24k! Great city. Cassette, resume and letter to Radio & Records, 1930 Century Park West, Box #068, Los Angeles, CA 90067. EOE

WANTED, NEWS DIRECTOR, start up situation. Need someone to build news effort from day one. Station is part of expanding group. Midwest applicants are encouraged. Contact Paul Nielson, WMGU, Stevens Point, WI 54481. EOE

Top 10 Classic Rock/AOR station is looking for a top production director. Must be excellent with a blade, great voice work and copy writing skills are a must. Must work quickly and be a team player. Interested persons should send a tape and resume to Radio & Records, 1930 Century Park West, Box #073, Los Angeles, CA 90067.

WEST

KDIX-FM now accepting tapes for current openings & future file. C&R, production: Wes McShay, Box 30198, Billings, MT 59107. EOE (5/20)

KKDJ/Fresno seeks standout afternoon drive AOR AT. Fun team player. T&R: Art Farkas, 1525 E. Shaw, CA 93710. No calls. EOE (5/20)

West Coast medium market AC has future openings, all day-parts. C&R: Gladys Gomez, 6255 Sunset, #1901, Hollywood, CA 90028. EOE (5/20)

Immediate opening for AT. Oldies/Classic/Rock 'n Roll hits. Need CHR sounding AT. T&R: Dick Williams, 1221 Chapala St., Santa Barbara, CA 93101. EOE (5/20)

New Tucson FM seeks GSM & AT. Terrific opportunity, great lifestyle. T&R: FM, 2509 N. Campbell, #342, AZ 85719. EOE (5/20)

SF traffic service seeks broadcasters for airborne/studio reporting position. Prefer news/info background. T&R: TCI, 20788 Corsair Blvd., Hayward, CA 94545. EOE (5/20)

KZYR-FM seeks hardworking reporter/anchor. Great chance to be involved with growing station that serves ski resorts of the West. T&R: Box 5559, Avon, CO 81620. EOE (5/20)

KNUU/Las Vegas seeks two anchor/reporters. Excellent writing a must. T&R: George Maupin, 2001 E. Flamingo, #101, NV 89119. EOE (5/20)

OPENINGS

Parttime Chief Engineer wanted for L.A. radio station by airport. 10-12 hours per week. Transmitter on premises. GM: (213) 642-2866. EOE (5/20)

KQSW-FM/Rock Springs, WY seeks morning drive/PD for Country satellite station. Strong production a must. T&R: Jon Collins, Box 2128, B2902. EOE (5/20)

New Tucson FM seeks GSM and AT. Terrific opportunity, great lifestyle. T&R: FM, 2509 N. Campbell, #342, AZ 85719. EOE (5/20)

Robin Leach loves us, so do his rich & famous. Have you got what it takes to be AT for our AC? T&R: KTKN-AM, P. Mackey, Box 7700, Ketchikan, AK 99901. EOE (5/20)

Still looking for the best AT, all shifts. Personal appearances & can do attitude. T&R: KMBY, Rich Berlin, Box 1271, Monterey, CA 93942. EOE (5/20)

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.

KMPS is accepting C&Rs for future openings. All shifts, full and parttime. No calls please. T&R: T. Murphy, Box 24888, Seattle, WA 98124. EOE (5/27)

Major market, Seattle CHR seeks AT and production pro for future openings. T&R: OJE Consultants, Box 3295, Kent, WA 98032-0205. EOE (5/27)

Entry level radio position on our award-winning news staff. T&R: Guam Cable TV, John Morvand ND, 530 W. O'Brien Dr., Agaña, Guam 96910. EOE (5/27)

New Tucson FM seeks GSM and AT. Terrific opportunity, great lifestyle. T&R: FM, 2509 N. Campbell #342, Tucson, AZ 85719. EOE (5/27)

Northwest Montana Full-Service Country station (near Glacier Park) seeks experienced ND/reporter, immediately. Benefits. C&R: KGEZ, Stu Kennedy, Box 169, Kalispell 59903. EOE (5/27)

We're a market leader with a rare opening. 7-midnight, good benefits, good pay and new studios. T&R ASAP: KFMS, Brad LaRock, Box 15223, Las Vegas, NV 89114. EOE (5/27)

Director of Admissions/Recruitment. Minimum five years on air and sales experience. Call Tom King: (714) 842-0100 at the Academy of Radio Broadcasting, Huntington Beach, CA. EOE (5/27)

KIX96/El Dorado, Contemporary leader in S. Arkansas, seeks News Director. No calls, please. T&R: Box 1624, AR 71731. EOE (5/27)

NEWS . . .

Small market station in the beautiful Rockies looking for a NEWS PRO. Need someone with experience in gathering, writing and delivery of the news. \$1,400-1,500 per month. If you think you're the right person send T&R to Radio & Records, 1930 Century Park West, Box #065, Los Angeles, CA 90067. EOE

CENTRAL CALIFORNIA AC

looking for conversational, natural communicator, experienced but still fascinated by life. Production skills a must! Our team works together! Send tape and resume to: Radio & Records, 1930 Century Park West, Box #074, Los Angeles, CA 90067. EOE

All the best jobs . . . all over the country . . . every week in R&R Opportunities . . . check 'em out!



MORNING NEWS ANCHOR,

sought by one of America's top Radio News Teams. We need a good on-air delivery and presentation, excellent writing style, and use of tape. Can you sound conversational, but energetic at the same time? Excellent pay with America's fastest growing radio company. Send Tape and Resume to: Phil Boyce, News Director, KHOW AM63, 8975 E. Kenyon, Denver, Colorado, 80237. A Legacy Broadcasting Station.

OPENINGS

KO93/Modesto CA . . .

. . . seeks a polished, entertaining and natural personality for AC/Classic Hits opening. Need great production skills, on-air discipline and be a team player. Top rated station. Great facilities, staff, and dollars for right person. No beginners. Send aircheck, production, resume, photo, and references to Gary Michaels, KOSO, 2121 Lancey Dr., Modesto, CA 95355. Calls accepted. EOE

POSITIONS SOUGHT

Major market experienced pro seeks position. Six-years Country. If serious about winning. J.: (515) 253-9719. (5/20)

Successful morning drive PD happily employed, just need to relocate in Western US. Six years AC/Personality/Talk. Any shift. DAN: (302) 645-7795. (5/20)

Excellent numbers in CHR/San Diego, Portland & Seattle. I'm ready for new opportunity. Sales oriented team player. All markets considered. GREGG: (206) 854-4909. (5/20)

Talented AOR AT with winning attitude & good skills seeks position. GLENN JENSEN: (312) 425-9495. (5/20)

Hot new AT seeks entry level CHR/AC. Ready to work hard. MICHAEL: (612) 738-6079. (5/20)

Dynamic morning duo seeks real AOR with open mind. Prefer Midwest/West. Laughs & listeners without bloodshed. MARK: (806) 352-9204. (5/20)

Black AT seeks fulltime position. Great adult voice, a little rusty. Strong candidate for news/sports/music. Prefer Southwest. REX RAMSEY: (213) 672-9346. (5/20)

No sleep til . . . six-year pro joins West AOR. PAUL: (307) 733-4085. (5/20)

Attn. investors! Country radio pro with 20-year degree from School-of-Hard-Knocks can be your best OM/PD/MD. DAN COOK: (419) 222-0649. (5/20)

Your search ends here! CHR AT in small market wants to move to bigger market. Grad of broadcasting school. TIM: (309) 462-3983. (5/20)

Personality entertainer seeks top 75 AC/CHR drive. Bits, phones, characters. Production/remotes/good looks. JIM: (518) 583-0696. (5/20)

THE SLIM ONE

Major Market (Chi, SF, LA) music intensive female CHR air personality available for association with premier CHR station desiring additional magnetism! THE SLIM ONE 206-564-2463.

Hardworking AT seeks to help PDs in need. Will work anywhere, anytime, any format. Have voice, will travel. CHRIS: (305) 792-4283. (5/20)

Strictly personality with professional attitude & nat'l production voice. Top 75 markets only. GARY: (901) 324-9451. (5/20)

Graduate seeks first AT job. Two years' experience at student station. Good sense of humor. Prefer AOR/CHR. Will relocate. JIM: (414) 654-4282. (5/20)

Hardworking, professional sidekick/news AT can do it all. Production, remotes, voices & original material. Seek CHR/AC/Urban gig in East. ROSE: (518) 583-0696. (5/20)

Female AT with three-years in top 100 market seeks parttime airshift in Southeast. Motivated, dependable & creative. WENDY: (804) 352-7607. (5/20)

Warm, personable AT seeks advancement. AC/Oldies/Country. Solid airwork, team player. DAVE DANIELS: (712) 233-1160. (5/20)

Versatile sportscaster! Hard read to "morning zoo" fun plus PBP/Sports talk. Five years' experience. News/announcing. O.C.: (402) 223-4698. (5/20)

News AT seeks small/medium or large station in Florida only. Gene, 1640 Sul Ross St., Houston, TX 77006. (5/20)

Assistant PD & ready to move up. Great people & organizational skills. 15-years on-air & production experience. (512) 631-3608. (5/20)

Does your listener need a friend? Sincere, experienced AT seeks airshift with market leader. Prefer New England. AC/CHR/Country. PAUL: (419) 865-7034. (5/20)

Production Director is my goal. Seek medium market position. Currently morning drive Engineer/Production Asst. for major market NY radio. JOEY: (201) 487-0668. (5/20)

Energetic, experienced team player seeks to rock your small/medium market CHR/Urban/Hot AC. Overnights no problem. SCOTT CLEVELAND: (716) 632-8033. (5/20)

Freelance. For creative ads that sparkle with "voice-ality," call Addy Award winning writer/producer. HARVEY GLASS: (803) 763-1767. (5/20)

POSITIONS SOUGHT

Upbeat, cheerful female AT seeks fulltime position. Creative hardworker. Excellent production. Enthusiastic to work for you. MICHELLE: (813) 378-1431. (5/20)

News/sports pro. Five years' experience with winning record. Excellent delivery, PBP, team player. Prefer 6Western States. CHRIS: (801) 266-6985. (5/20)

Need an experienced, certified meteorologist who's also affordable? Give me a call. TOM: (606) 271-0827. (5/20)

Talk Show Host. Easy, provocative style invites listener participation. Very wide subject knowledge. FRED: (703) 694-4638. (5/20)

L.A. woman on the avenues needs gig. She-AT has degrees/energies, will amuse/great news. Have freeway, will drive. PAULA: (818) 985-9288. (5/20)

Nine-year black pro with excellent production seeks gig. Former Asst. PD & Production Director. Serious calls only. (803) 771-6845. (5/20)

Top ten market ND seeks OM/GM slot in medium/small market. Prefer OH, PA and East. Leave message after 5P. CARL: (216) 457-7590. (5/20)

Female rookie seeks first fulltime airshift. Any format. Currently parttime nights at 50kw AC station. Prefer East Coast. BRENDA: (215) 638-8578. (5/20)

Hire me before I kill again! AT/PD with promotions experience seeks P-3 AOR/CHR. Any region. Winning record; guaranteed results. BOGART: (314) 442-4435. (5/20)

Evening AT: four years' experience; seeks change. All shifts, many formats. Great production/writing/voices. TOM: (907) 279-6031. (5/20)

Attn medium market ratings seekers. 15-years AC/CHR/Gold/Country experience. High profile community involved AT, including market 8. STEVE: (405) 799-9698. (5/20)

Six-years in top 20 markets. Production Dir./AT/PBP/continuity & engineering. Hardworker desires stable growth environment. DENNIS: (314) 456-4398. (5/20)

Ready to go! Anywhere! Two years' experience college, public radio & small market. Rock/Country/New Age/Classic. TOM: (414) 552-7269. (5/20)

ENERGETIC BROADCAST SCHOOL GRAD

w/burning desire to be #1 seeks fulltime air position at progressive station w/same attitude. Open to any format or region; prefer AOR, AC or CHR in Sunbelt. Mike. 213-426-9260.

Experienced AC/Country programmer seeks new challenge as OM/GM. Solid reputation, strong track record. Hardworker. MIKE: (919) 851-7374. (5/20)

Experienced ND, Anchor/reporter, talk show host seeks rewarding, satisfying position in Southwest/Western U.S. JOHN: (612) 729-3766. (5/20)

Experienced people motivator with excellent musical taste has winning formula to discuss with someone. Prefer makeover or underdog. DON BRADY: (813) 494-2525. (5/20)

Young, creative male with easy going personality seeks entry level AT/production position. Will relocate. SWAV: (815) 874-8196. (5/20)

Nine-year pro wants out of Midwest. Prefer somewhere with sun & fun. BUD: (314) 364-6405. (5/20)

Tired of the same 'ol . . . ? then this 16-year pro can help. PD/MD/PR. Prefer small/medium markets. Let's kick some tail. MARK: (515) 932-7018. (5/20)

Young AT with five years' experience seeks fulltime nights at up AC/CHR. Good phones & production. Will relocate. BRIAN STEPHENS: (302) 436-4447. (5/20)

Let's have fun! Seven-year pro seeks high energy CHR in Midwest. Great phones, prep & production plus BA. Who's your Buddy? BUD HARTLEY: (515) 277-1486. (5/20)

NYC CHR advertising & promotions pro seeks programming opportunity at your small/medium AOR/CHR. (718) 544-9347. (5/20)

Hot FL college grad seeks radio slot. Professionalism guaranteed. SHAWN O'MATIC: (904) 351-4265. Anytime. &

One of Canada's top AOR ATs wants to work in South. KENNY: (902) 422-1651. (5/20)

Award winning, money making ND seeks interesting opportunities. Lifestyle oriented. AOR/CHR/Country/New-Talk. TERRY: (904) 478-5421. (5/20)

WINNING COUNTRY P.D.

Great track record, excellent people skills, aggressive, hard working. Currently programming very successful major market station. Give me the tools and I'll give you ratings! Respond to Radio & Records, 1930 Century Park West, Box #069, Los Angeles, CA 90067. EOE

OPPORTUNITIES

POSITIONS SOUGHT

No nonsense eight-year pro seeks organization with strong news commitment. If interested in complete reporting, not fluff call DAVID: (317) 654-4148. (5/20)

Veteran AT seeks well-paid position in Christian radio. KEN SILVA: (307) 362-5833. (5/20)

You may already have won! The search is on for my next radio challenge. Talented, experienced pro seeks position. I'm a winner. If you are call MIKE: (501) 862-9210. (5/20)

20-years behind microphones. Non-drinker/non-smoker/no drugs. Prefer program freedom adult format. 20-40K. Serious calls 3-4pm MDT. (505) 292-7940. (5/20)

Looking high, looking low, I need a job I'm ready to go. Seek anchor/reporter position. Radio & TV experience. ANGELA: (213) 672-4241. (5/20)

Attn small market AC/CHR's. I'm not a superstar yet, just a hardworking AT/copywriter. Will relocate. T&R: NORRIS: (602) 829-0177. (5/20)

PD seeks AOR/CHR position in warm climate. 12 years' experience, great people skills. Business & goal oriented. Relaxed yet professional. ERIC STEVENS: (219) 838-4979. (5/20)

PD/AT with AC/Country seeks position. Experience from small to large markets. Will relocate for right opportunity. JIM: (419) 238-1762. (5/20)

Jazz & New Age can triple the night numbers on your AC station. I have the ratings to prove it. TERRY: (305) 362-3581. (5/20)

Recent radio grad with medium market experience seeks full-time position. Tops in class. Exciting to listen to. CHRIS: (309) 762-7107. (5/20)

YOU MAY HAVE ALREADY WON!
The search is on for my next radio challenge. Talented, experienced PRO... I'm a Winner! If you are, call now! Mike (501) 862-9210.

Sports PBP is my forte. Seek collegiate position. Major & Minor League Baseball; college basketball & football experience. RANDY: (407) 335-8800. (5/20)

Warm enthusiastic AT seeks advancement. Solid airwork, strong production and team player. AC/Oldies/Country. DAVE DANIELS: (712) 233-1160. (5/27)

Experienced, hardworking, award-winning newsman wants to revitalize your news department. Good references. RICK: (505) 863-9289. (5/27)

Do your listeners need a friend? Sincere, inventive, experienced personality seeks airshift with market leader. Prefer New England AC/CHR/Country. PAUL: (419) 865-7034. (5/27)

An enthusiastic newsman wants an enthusiastic station in a enthusiastic medium market to do enthusiastic anchoring/reporting. AARON: (513) 322-4412. (5/27)

Where are America's personality stations hiding? Creative Monday-Friday characters, bits, and localism. Seek the best CHR/Urban/AOR market winners. (5/27)

To fire up your nights hire a 7 to midnight Rock & Roll animal. Entertaining and fun. Great production and female numbers. Medium and majors only. JIM DAYS: (609) 884-1239. (5/27)

PBP Sports Director with three years' experience seeks greener pastures. Hardworking and easy to get along. JOHN: (608) 635-2558. (5/27)

Major market jock wants to work for you. Experience: KMEL, KROY, and FM102. NICK: (916) 725-3268. (5/27)

Country radio pro with twenty year degree from the School of Hard-Knocks can be your best OM/PD/MD. DAN COOK: (419) 222-0649. (5/27)

Talkshow host/OM/PD seeks new place to talk. Major/medium market. PERRY: (313) 239-0905. (5/27)

PD seeks medium market FM Rocker in warmer climate. Business and people-oriented. Relaxed, yet professional. Twelve years' experience. ERIC STEVENS: (219) 838-4979. (5/27)

PRE-SUMMER SALE!!
Entertaining, topical Major Market personality: warm, friendly, witty, fun, great phones, always prepared!! WANTED: Med/large mkt. adult personality format: Full Service/AC/Country/Talk --MW/S/SW/SE... HURRY, For Best Buy!!
John Dial (312) 773-3588

Sports PBP is my forte. Seek collegiate position. Major and minor league baseball, college and high school basketball. RANDY: (407) 335-8800. (5/27)

Upbeat, cheerful, female announcer seeks fulltime position. Hardworking, witty, and creative. Production and references are excellent. MICHELLE: (813) 378-1431. (5/27)

Six years' experience in Top 20 markets. Production Director, personality, PBP, and continuity. Mature, stable environment. DENNIS: (314) 456-4398. (5/27)

POSITIONS SOUGHT

Jazz and New Age can triple the night numbers on your AC station. I have the ratings to prove it. TERRY: (305) 362-3581. (5/27)

Racing to number one, tripped by mis-manager PD/MD seeks similar position at real AOR, Rockies or West. Good production. MARK: (806) 352-9204. (5/27)

English announcer will create a stir and kill the competition. I've done it before. Green card and experience in CHR. DON: (405) 348-2644. (5/27)

Bags packed, tank filled. Getting an ulcer from unemployment. Any size market and shift. Six years' experience, MD/PD. MIKE ROBERTS: (519) 451-7658. (5/27)

L.A. woman on the avenues needs a gig! AT has degrees/energies will amuse great news. Have freeway will drive. PAULA: (818) 985-9288. (5/27)

Seek hardworking, enthusiastic, adult communicator? Black air talent with PM shift experience returns to business. AC/Urban/CHR will train in news. REX: (213) 672-9346. (5/27)

Proven ratings! Country small or medium market. Seek PD position East or Northeast. My complete music format comes with me. BOB O'BRIEN: (607) 724-6666. (5/27)

PD/OPERATIONS MGR.
Available, winning track record. Experienced with research and computers. CHR, Hot AC, AOR, Oldies. Formerly WQFM, KMYZ, WIOB, WSB-FM, THE LOOP, 96 ROCK, KISW. Brent Alberts (414) 355-5585. Great references.

PD seeks medium market FM in warmer climate. People-oriented, business goals. Twelve years of broadcast experience. ERIC STEVENS: (219) 838-4979. (5/27)

Medium market experience. Young and exciting to listen to. Recent radio grad. Good now, great later. Good pipes. CHRIS: (309) 762-7107. (5/27)

Top 50 PD-Country/AC. Will deliver team work and good number plus quality. Morning or middays in Hartford. KEN: (203) 649-2962. (5/27)

Attention Toledo! We need to talk. Area AC/CHR pro with provable success and great production wants your next AC/CHR/Talk/Easy opening. (517) 265-7635. (5/27)

English accent available now. Eight track production/bits/phones. Ready to work. Prefer Midwest. GUY: (414) 657-6577. (5/27)

Warm personable AT seeks advancement. Strong production, solid airwork and team player. AC/Oldies/Country. DAVE: (712) 233-1160. (5/27)

I do it all! Five year production pro. AT, and copywriter. AOR/Country. Large market experience and great attitude. Very stable, excellent references. ANDY: (602) 867-2746. (5/27)

No-nonsense, eight year pro seeks organization with strong news commitment. If interested in complete reporting, not fluff call DAVID: (317) 654-4148. (5/27)

AC/EZ veteran seeks medium market position. Good pipes, love creative production. All offers considered. ALAN ZAREK: (314) 474-7058. (5/27)

Talk show host with four years' producer experience seeks own Talk opportunity. Highly successful as frequent guest host. FRED: (703) 694-4638. (5/27)

St. Thomas to NY state; never been there. 12 year pro seeks Top 100 CHR/AOR in the South/Southwest/West. RICH: (712) 258-2903. (5/27)

Old PD, MD, AT. All the experience you'll ever need. Available now for Texas. However, all reasonable offers considered. JAMES "BOND" SHARP: (817) 767-2078. (5/27)

"Solo" morning man currently in medium markets seeks morning team in need of a member. Medium or major. AOR/CHR. DAVE ATKINS: (813) 953-8887. (5/27)

PD/AT with AC/Country experience from very small to major markets sees position. Will relocate anywhere for right opportunity. JIM: (419) 238-1762. (5/27)

Letterman on the radio would sound like Bill. Boston pro-AT production. Intelligent, director/comic knows what gets the town talking and laughing. BILL SCOT: (617) 738-6758. (5/27)

Evening jock with four and half years' experience wants a change. Worked every shift (wide range of formats). Great production, writing and voices. TOM: (907) 279-6031. (5/27)

Nine year pro wants out of Midwest. Preferably somewhere in the sun and fun. BUD: (314) 364-6405. (5/27)

Atlanta area stations. I'm interested! Ten years' on-air. AC/Oldies/Country. Talented, stable, team player, and pro all the way. Employed. JIM: (813) 461-3192. (5/27)

Two man show. Young medium market personality seeks position with Country or Urban station. Willing to try anything. CHRIS: (309) 762-7107. (5/27)

Assistant PD/MD seeks same or PD position. Five year pro. Promotion-oriented/workaholic. People-oriented. Extremely loyal. Top 100. SCOTT: (313) 661-2289. (5/27)

Hungry, two year pro wants to get it done for you. Prefer small market CHR/AC. Will relocate anywhere. NORRIS: (602) 829-0177. (5/27)

POSITIONS SOUGHT

DJ tired of making money the old fashion way, mowing lawns; but I'll mow your if you hire me. RICH: (612) 871-2237. (5/27)

Top five market jock seeks for NE gig. Great voice/production. Funny. Prefer AOR. MIKE: (215) 964-1081. (5/27)

Sharp and love hardwork! If these qualities matter to you, let's talk. Two-time PD: AOR/Classic/Hot AC. Very affordable. BOGART: (314) 442-4435. (5/27)

We'll make your listeners laugh and talk about us. Seasoned morning pros want stable opportunity. Pipes, production, the works. RUSS MARTIN: (512) 851-2383. (5/27)

NEW YORK CITY/PHILADELPHIA BOSTON/HARTFORD
PT/swingshift on-air position sought by reliable 10 year veteran. Top 20 market experience in AC, Oldies/Classic Rock and CHR formats. (516) 679-8451 weekdays.

Personality pro, MOR/AC, seeks resort area AM Drive or OM. Major market experience/agency quality production. Promotional sales coordination. LARRY: (305) 921-2639. (5/20)

Love cold calls. Team player with knowledge of Hispanic market. Former AT with degree. RICHARD GUTIERREZ: (714) 773-0550. (5/20)

Have taken AM daytime from #22 to #11 in 22 station market. Desire second PD challenge. Dedication & commitment more important than market size. (803) 871-6075. (5/20)

Six-year CHR pro with great pipes/production/enthusiasm now looking. AT/MD/Asst PD with leading evening & afternoon numbers always. PATT NODAY: (314) 893-5100/634-7825. (5/20)

Quietly looking for help? Use R&R Blind Box Opportunities ads. Call Ilsa or Dave at 213-553-4330 for more information.

Eager news pro with BA & commercial experience seeks professional environment to continue broadcast career ASAP. Will relocate. ERNIE: (919) 483-2828. (5/13)

Eight-year pro in all aspects of the business seeks parttime work. Strong programming & philosophy of broadcast field. MR. PERRONE: (717) 632-9676/633-6719. (5/13)

Production Director is my goal. Currently morning drive Engineer/Production Asst. for major market NY radio. Seek medium market position. JOEY: (201) 487-0668. (5/13)

News anchor/sales. Assertive self-starter; three years' experience seeks position. BS broadcasting, conversational writing style. JACKIE: (919) 425-1027. (5/13)

Savvy, dedicated, hardworking, goal-oriented, demotivated. I could be the ND who brings your department back to life. (501) 228-0267. (5/13)

Six years' experience in top 20 markets. Production Dir./AT/PBP/continuity & engineering. Mature hardworker desires stable growth environment. DENNIS: (314) 456-4398. (5/13)

Texas Texas Texas. Top 50 CHR AT seeks position in The Lone Star State ASAP. Small markets, small salary, no problem. DAYTONA: (201) 922-4558. (5/13)

Current medium market "solo" morning man seeks morning team needing fast ad-libber/writer. Prefer AOR/CHR medium/major market. DAVE ATKINS: (813) 953-8887. (5/13)

Ohio School of Broadcasting grad seeks fulltime small/medium market station. Hardworking, dedicated & available. You hire, I'll perform. PHIL: (216) 486-3352. (5/13)

Sharp, enthusiastic AT with small market experience seeks new challenge. News/production/copy. AC/AOR/CHR. Ready when you are. TOM: (319) 752-7606. (5/13)

Attn medium market ratings seekers. 15-year AC/CHR/Gold/Country AT seeks position. High profile, community involvement including market 8. STEVE: (405) 799-9698. (5/13)

No sleep 'til . . . six-year pro joins West AOR. PAUL: (307) 733-4085. (5/13)

Attn: NJ/Western CT/LI! Six year AT/MD/APD seeks full or part-time shift. Prefer AC/CHR, P-2 experience. STEVE: (607) 257-5527. (5/13)

Asst. PD/MD seeks same or PD in top 100. Very promotion oriented/workaholic. Loyal & people person. SCOTT ROSENBERG: (313) 661-2289. (5/13)

Experienced, hardworking AT wants to help desperate PDs. Days/evenings/all night. I can help. CHRIS: (305) 792-4283. (5/13)

16-year vet will get the job done and make you a winner. AC/CHR. Prefer Rockies/West. MARK: (515) 932-7018. (5/13)

Four-year pro seeks weekend gig in NJ. College grad. Country/CHR experience. Smooth delivery with good production. DOUG: (201) 532-5446/918-0751. (5/13)

Sidekick/newsperson who knows how to get the job done right. Production/voices/remotes & writing. Available now. ROSE: (518) 583-0696. (5/13)

POSITIONS SOUGHT

#1 12+ in Dallas-Fort Worth
Sure, it's just a weekend shift, but that's all I usually work -- weekends. And that's the rub. I'm with a good station that rarely has a full-time air staff opening. **If you're looking for a veteran, conversational, topical air personality** for a first-rate, adult-targeted station, please write to Radio & Records, 1930 Century Park West, Box #076, Los Angeles, CA 90067. Strictly confidential. Also interested in programming.

Personality entertainer seeks top 75 AC/CHR. Characters, bits, phones, production & remotes. JIM: (518) 583-0696. (5/13)

20-year Country pro seeks PD slot now with Full Service station. DAN COOK: (419) 222-0649. After 4pm. (5/13)

Stable, experienced Sports Director, currently employed, seeks stable company, college PBP, or minor league sports. STEVE: (307) 733-2120. (5/13)

Successful morning team ready. CHR/Contemporary Country. Humorous, topical and real. Personal appearances & community involvement necessary. (702) 644-8499. (5/13)

10-year pro with great pipes & creativity seeks position. Super-tight based and familiar with all formats. JEFFREY: (207) 453-2609. (5/13)

In my first PD position I took an AM daytime to #10 in a 22 station market. Imagine what I could do with your FM. (803) 871-6075. (5/13)

Country lady AT/MD; formerly with KBMR/KCJB/KKCS/KFAT seeks position. Smooth, human & cheap. (503) 752-5942. (5/13)

Four-year AT wants station with possible entry level PBP. Any format. Prefer West/Midwest. BOB: (312) 361-0781. (5/13)

Available now. Stable 19-year pro; morning man/news/PD/ND/production/copy seeks medium/large market. Hardworker with good pipes. LARRY KAY: (717) 653-2500. (5/13)

AOR AT with NYC morning show production experience seeks any shift. Prefer NY/CA. Great attitude. DAVID: (516) 678-0165. (5/13)

PD/AT with AC/Country experience seeks position. Small to major markets. Will relocate for right opportunity. JIM: (419) 238-1762. (5/13)

Enthusiastic medium market sportscaster with voice would like bigger audience. Three-years high school PBP. Want college or pro PBP or beat. (904) 628-0508. (5/13)

R&R Opportunities Display Advertising
Display: \$50 per inch per week (maximum 35 words per inch). Includes border and logo.
Blind Box: \$60 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.
Payable In Advance!
Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.
Deadline
To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising
Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.
Deadline
To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.
For opportunities you must place your free listings **by mail only.** Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.
Free listings are on a space availability basis only.

WORLD MUSIC OVERVIEW

BRITAIN

LW	TW	ARTIST/Title (Label)
2	1	WET WET WET /With A Little Help.../ BILLY BRAGG /She's Leaving Home (Childline/PG)
1	2	FAIRGROUND ATTRACTION /Perfect (RCA)
9	3	KYLIE MINOGUE /Got To Be Certain (PWL)
7	4	LIVERPOOL FC /Anfield Rap (Virgin)
3	5	NEW ORDER /Blue Monday 1988 (Factory)
4	6	HARRY ENFIELD /Loadsamoney (Mercury/PG)
11	7	NARADA /Divine Emotion (Reprise)
5	8	S-EXPRESS /Theme From S-Express (Rhythm King)
—	9	HOTHOUSE FLOWERS /Don't Go (London/PG)
19	10	BELINDA CARLISLE /Circle In The Sand (Virgin)
—	11	PREFAB SPROUT /King Of Rock 'N' Roll (Kitchenware/CBS)
—	12	AZTEC CAMERA /Somewhere In My Heart (WEA)
17	13	DEREK B /Bad Young Brother (Tuff Audio)
—	14	L.A. MIX /Check This Out (Breakout/A&M)
18	15	ADVENTURES /Broken Land (Elektra)
—	16	HEART /What About Love (Capitol)
6	17	PRINCE /Alphabet St. (Paisley Park/WEA)
—	18	OFRA HAZA /Im' Nin' Alu (WEA)
—	19	MICA PARIS /My One Temptation (4th & B'way/Island)
—	20	CLIMIE FISHER /This Is Me (EMI)

Moving Up

SCRITTI POLITTI/Oh Patti (Don't Feel Sorry For Loverboy) (Virgin)
DEBBIE GIBSON/Out Of The Blue (Atlantic)
ASWAD/Give A Little Love (Mango/Island)
WHITNEY HOUSTON/Love Will Save The Day (Arista)

The Network Chart, courtesy MRIB

CMJ NEW MUSIC

LW	TW	ARTIST/Title (Label)
1	1	ZIGGY MARLEY... /Tomorrow People (Virgin)
9	2	THOMAS DOLBY /Airhead (EMI-Manhattan)
5	3	TRACY CHAPMAN /Fast Car (Elektra)
3	4	JESUS & MARY CHAIN /Sidewalking (Reprise)
6	5	SOUL ASYLUM /Sometime To Return (Twin Tone/A&M)
12	6	PETER MURPHY /All Night Long (Beggars Banquet/RCA)
4	7	SMITHEREENS /Only A Memory (Enigma/Capitol)
2	8	MORRISSEY /Suedehead (Sire/Reprise)
8	9	CHURCH /Under The Milky Way (Arista)
18	10	BEARS /Aches & Pains (PMRC/MCA)
15	11	BILLY BRAGG /Help Save The Youth Of America (Elektra)
14	12	MIDNIGHT OIL /Beds Are Burning (Columbia)
10	13	TALKING HEADS /(Nothing But) Flowers (Fly-Sire/WB)
17	14	TIMBUK 3 /Reverend Jack... (IRS/MCA)
16	15	PIXIES /Where Is My Mind (4AD/Rough Trade)
11	16	S. O'CONNOR /MC LYTE /I Want Your... (Chrysalis)
7	17	MIGHTY LEMON DROPS /Inside Out (Sire/Reprise)
19	18	FALL /Victoria (Beggars Banquet/RCA)
—	19	NAKED RAYGUN /Soldier's Requiem (Caroline)
—	20	JOE STRUMMER /Trash City (Epic)

Moving Up

LIVING COLOUR/Middle Man (Epic)
MIDNIGHT OIL/The Dead Heart (Columbia)
BUBBLEMEN/Bubblemen Rap (Beggars Banquet/RCA)
RAVE-UPS/When The End Comes Before (Epic)
SOUP DRAGONS/The Majestic Head (Sire/WB)
CHEAP TRICK/The Flame (Epic)
TRACY CHAPMAN/Talkin' Bout A Revolution (Elektra)
TALKING HEADS/Blind (Fly-Sire/WB)
TIMBUK3/Sample The Dog (IRS/MCA)
SMITHEREENS/House We Used To Live In (Enigma/Capitol)
SHONA LAING/Soviet Snow (TVT)

Chart derived from tracks supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports are noted.

CMJ

AUSTRALIA

LW	TW	ARTIST/Title (Label)
2	1	BIG PIG /Breakaway
1	2	CHURCH /Under The Milky Way
3	3	ROCKMELONS /What's It Gonna Be?
4	4	LITTLE RIVER BAND /Love Is A Bridge
5	5	EUROGLIDERS /Groove
9	6	VENETIANS /Bitter Tears
8	7	DIVINYLS /Back To The Wall
—	8	CHOIRBOYS /Boys Will Be Boys
10	9	CHOIRBOYS /Struggle Town
—	10	HUXTON CREEPERS /Rack My Brains

Most Added

MACHINATIONS/Intimacy
BIG PIG/Big Hotel
DRAGON/The River

Top 10 Australian records from playlists of FM104/Brisbane, EON-FM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAV/Sydney, 2MMM/Sydney, and KIX106/Canberra.

CANADA

LW	TW	ARTIST/Title (Label)
1	1	GLASS TIGER /I'm Still... (Capitol)
2	2	HONEYMOON SUITE /Love... (WEA)
3	3	ERIA FACHIN /Savin' Myself (Power/Electric)
5	4	BARDEUX /When We Kiss (Enigma/Cap.)
—	5	BLVD. /Far From Over (MCA)
8	6	ANDREW CASH /Time And Place (Island)
4	7	BLVD. /Never Give Up (MCA)
—	8	COREY HART /In Your Soul (Aquarius/Cap.)
—	9	FM /She Does What... (Duke Street/MCA)
9	10	MICHEL LEMIEUX /Volcano (Vertigo/PG)

Most Added

COREY HART/In Your Soul (Aquarius/Cap.)
BLVD./Far From Over (MCA)
HAYWIRE/Fire (Attic/A&M)
DIAMOND IN THE ROUGH/Ain't Good... (Virgin/A&M)

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

CMJ Stations Use Dolby, Air Airhead

It was one of the most stable two-week periods in recent CMJ memory, as four first-time debuts from May 13 settled into the Top 5 and little radical movement took place anywhere in the Top 20. **ZIGGY** held on to the top spot, just ahead of **DOLBY**'s fast-ascending "Airhead" and another fast mover, **TRACY CHAPMAN**.

SOUL ASYLUM inched to #5, while **PETER MURPHY** made a nice jump. The **BEARS** and **MIDNIGHT OIL** rebounded, while **BILLY BRAGG**'s youthful salvation efforts netted him a four-point gain. New to the 20 were former Mover Up **NAKED RAYGUN** and the **JOE STRUMMER** soundtrack cut.

Below the 20, movement seethed, with avant-rockers **LIVING COLOUR** leading the way, **Midnight Oil** "Heart" moving upward, **LOVE & ROCKETTS** side-project the **BUBBLEMEN** forming, and L.A. fixtures the **RAVE-UPS** coming on. Also Moving Up: British popsters the **SOUP DRAGONS**, **CHEAP TRICK**, Tracy Chapman's second-least-likely-to-be-a-pop-hit track, a resurged T. **HEADS** cut, **TIMBUK 3**'s next mover, the **SMITHEREENS**' "House," and New Zealand's pride, **SHONA LAING**.

Billy Bragg and **WET WET WET** (the dual A-side charity single) moved to #1 on the British chart, knocking the acoustic, folk-country female-vocalized **FAIRGROUND ATTRACTION** to second. **KYLIE MINOGUE**'s "Certain" moved six places to clinch third place, while the **LIVERPOOL FOOTBALL CLUB** rapped up to #4. Ireland's **HOTHOUSE FLOWERS** blossomed at #9 on its rerelease, shooting up from #30 on the complete UK listings.

BELINDA CARLISLE's "Circle" looped into the Top 10, while **PREFAB SPROUT** (24-11) and

AZTEC CAMERA (22-12) improved their standings. **DEREK B** moved up four. **L.A. MIX** debuted in front of the climbing **ADVENTURES** (18-15) and **HEART** (25-16). Israeli pop queen **OFRA HAZA** finished the week at #18, with new entries from **MICA PARIS** (#19) and **CLIMIE FISHER** (#20) hot on her heels.

The latest from **SCRITTI POLITTI**, featuring **MILES DAVIS**, topped a docket of songs on the rise. **DEBBIE GIBSON**'s "Blue" and **ASWAD**'s follow-up to their #1 hit (formerly done by **ZIGGY MARLEY**) are chartbound, as is a new one from **WHITNEY HOUSTON**.

There was no change among the top three Canadian singles this week, but lots of activity below. **BARDEUX** (moving 5-4) paced a #5 debut from **BLVD.** **ANDREW CASH** advanced to #6, while **COREY HART**'s latest broke the chart

with a #8 appearance. **FM** placed ninth. In addition to charting, Corey Hart and Blvd.'s latest were top adds. New tracks from **HAYWIRE** and **DIAMOND IN THE ROUGH** were among Canada's most added as well.

BIG PIG unseated the **CHURCH** this week, hogging #1 on the Australian listing. The **VENETIANS** pulled up three to finish at #6. The chart's lower region was marked with the rebounding sounds of the **DIVINYLS**, the **CHOIRBOYS**' "Boys," and the **HUXTON CREEPERS**. Track #2 from the Choirboys "struggled" upward to #9. The **MACHINATIONS**, new porcine vinyl from Big Pig, and **DRAGON** garnered top adds this week.

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MUSIC VIDEO



39.8 million households
Tom Hunter, VP/Music Programming

SNEAK PREVIEW

	Weeks On
GUNS N' ROSES/Sweet Child Of Mine (Geffen)	2
INXS/New Sensation (Atlantic)	3
SCORPIONS/Rhythm Of Love (Mercury/PG)	2

HEAVY

RICK ASTLEY/Together Forever (RCA)	4
BELINDA CARLISLE/Circle In The Sand (MCA)	6
CHEAP TRICK/The Flame (Epic)	10
CHER/We All Sleep Alone (Geffen)	9
CHURCH/Under The Milky Way (Arista)	17
ERIC CLAPTON/After Midnight (Polydor/PG)	6
DEF LEPPARD/Pour Some Sugar On Me (Mercury/PG)	6
FOREIGNER/I Don't Want To Live Without You (Atlantic)	7
DEBBIE GIBSON/Foolish Beat (Atlantic)	5
GLASS TIGER/I'm Still Searching (EMI-Manhattan)	8
HALL & OATES/Everything Your Heart Desires (Arista)	5
BRUCE HORNSBY & RANGE/Valley Road (RCA)	5
MICHAEL JACKSON/Dirty Diana (Epic)	6
JOHNNY HATES JAZZ/Shattered Dreams (Virgin)	9
GEORGE MICHAEL/One More Try (Columbia)	6
MIDNIGHT OIL/Beds Are Burning (Columbia)	17
OMD/Dreaming (Virgin/A&M)	11
ROBERT PLANT/Tall Cool One (Es Paranza/Atlantic)	6
POISON/Nothin' But A Good Time (Enigma/Capitol)	6
ROD STEWART/Lost In You (WB)	4
WEIRD AL YANKOVIC/Fat (Rock N' Roll/CBS)	4

BUZZ BIN

ZIGGY MARLEY & MELODY MAKERS/Tomorrow People (Virgin)	6
MIGHTY LEMON DROPS/Inside Out (Sire/Reprise)	2
SMITHEREENS/Only A Memory (Enigma/Capitol)	9

ADDS

ERIC CARMEN/Make Me Lose Control (Arista)
MOODY BLUES/I Know You're Out There Somewhere (Polydor/PG)
TOMMY PAGE/Turning Me On (Sire/WB)
RHYTHM CORPS/Common Ground (Pasha/CBS)
STING/Fragile (A&M)
HENRY LEE SUMMER/Darlin' Danielle Don't (CBS Associated)



24.7 million households

Sai LoCurto, Director/Music Programming - Jessica Falcon, Director/Talent & Artist Relations

POWER

	Weeks On
RICK ASTLEY/Together Forever (RCA)	8
HALL & OATES/Everything Your Heart Desires (Arista)	2
BRUCE HORNSBY & RANGE/Valley Road (RCA)	5
JOHNNY HATES JAZZ/Shattered Dreams (Virgin)	10
BRENDA RUSSELL/Piano In The Dark (A&M)	10

HEAVY

BREATHE/Hands To Heaven (A&M)	7
ERIC CARMEN/Make Me Lose Control (Arista)	1
CHER/We All Sleep Alone (Geffen)	10
DEELE/Two Occasions (Solar/Capitol)	6
FOREIGNER/I Don't Want To Live Without You (Atlantic)	2
GEORGE HARRISON/This Is Love (Dark Horse/WB)	2
RICHARD MARX/On To The Night (EMI-Manhattan)	5
GEORGE MICHAEL/One More Try (Columbia)	6
BOZ SCAGGS/Heart Of Mine (Columbia)	3

MEDIUM

GREGORY ABBOTT/I'll Prove It To You (Columbia)	2
BASIA/Time & Tide (Epic)	7
HARRY BELAFONTE/Day-O (The Banana Boat Song) (Geffen)	1
TRACY CHAPMAN/Fast Car (Elektra)	8
CLIMIE FISHER/Love Changes (Everything)(Capitol)	3
G. ESTEFAN & MIAMI SOUND MACHINE/Anything For You (Epic)	8
LOUISE GOFFIN/Bridge Of Sighs (WB)	9
BILLY OCEAN/The Colour Of Love (Jive/Arista)	1
ROBBIE ROBERTSON/Somewhere Down The Crazy River (Geffen)	6
AL B. SUREI/Night & Day (WB)	6
BRENDA K. STARR/I Still Believe (MCA)	2
10,000 MANIACS/Like The Weather (Elektra)	15
BILLY VERA & BEATERS/Between Like & Love (Capitol)	5

LIGHT

MICHAEL BOLTON/Wait On Love (Columbia)	4
TONI CHILDS/Stop Your Fussin' (A&M)	1
MOODY BLUES/I Know You're Out There Somewhere (Polydor/PG)	1
NU SHOZ/Should I Say Yes (Atlantic)	6
TEDDY PENDERGRASS/Joy (Elektra)	ADD
TIMBUK 3/Easy (IRS/MCA)	3
WET WET WET/Wishing I Was Lucky (Uni)	ADD

NOUVEAUX VIDEO

JONI MITCHELL/My Secret Place (Geffen)	2
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Information current as of May 24



PARTYING HIS BODY — LMR recording artist Stevie B. (with VJ Julie Brown) recently performed his dance club hits on "Club MTV." The program airs weekdays at 3:30pm ET.

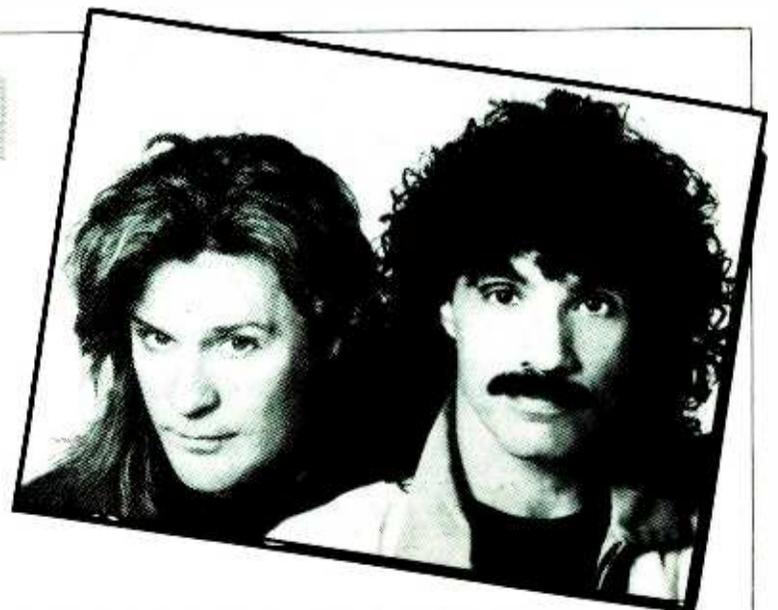
PROGRAMMING NOTES

POP PAIR PROFILED: VH-1 will kick off its "Hall & Oates Weekend" beginning 5/27, 4pm ET; concluding 5/29, 11pm ET. Each hour throughout the weekend, VH-1 will air videos and interview footage featuring the duo. In addition, a half-hour compilation special highlighted by music and interview clips will be presented 5/27, 7:30pm ET; 5/28, 5:30pm ET; and 5/29, 3pm ET.

NEW VIDEOS ON TAP: Up-and-coming alternative rock artists are the focus on "120 Minutes," MTV's weekly showcase of new videos (Sundays, midnight ET).

Some of the clips highlighted this week include:

- DAMNED/Smash It Up (MCA)**
- FALL/Victoria (Beggars Banquet/RCA)**
- GENE LOVES JEZEBEL/Suspicion (Geffen)**
- LIVING COLOUR/Middle Man (Epic)**
- NEW ORDER/Blue Monday '88 (Qwest/WB)**
- SINEAD O'CONNOR/I Want Your (Hands On Me) (Chrysalis)**
- WILD SWANS/Young Manhood (Sire/Reprise)**
- WIRE/Kidney Bingos (Mute/Enigma)**



TWIN BROTHERS OF DIFFERENT MOTHERS? — Blue-eyed soulsters (and consistent hitmakers) Hall & Oates receive star billing in VH-1's weekend special.

R&R NATIONAL AIRPLAY

URBAN CONTEMPORARY

CHART EXTRAS

CLUB NOUVEAU

It's A Cold, Cold World! (WB)

65% of our reporting stations on it. Rotations: Heavy 2/0, Medium 26/0, Light 34/7, Total Adds 7, WDJY, WVEE, WKND, OC104, KIIZ, WTMP, Z92.

BREAKERS

TERENCE TRENT D'ARBY

Sign Your Name (Columbia)

80% of our reporting stations on it. Rotations: Heavy 2/1, Medium 16/2, Light 59/38, Total Adds 41 including WXYV, WDJY, WVEE, KRNB, WOWI, WBLZ, WZAK, WLUM, KJLH, KDKO.

TROOP

Mamacita (Atlantic)

75% of our reporting stations on it. Rotations: Heavy 0/0, Medium 15/1, Light 57/27, Total Adds 28 including WXYV, WVEE, WHRK, WLUM, KMJM, KDAY, XHRM, WKND, WEKS, WGPR.

BOBBY BROWN

Don't Be Cruel (MCA)

72% of our reporting stations on it. Rotations: Heavy 1/0, Medium 18/4, Light 50/28, Total Adds 32 including WHRK, WEDR, WBLZ, KPRS, WJIZ, KQXL, WXOK, WCKX, KMYX, KFOX.

NEW EDITION

If It Isn't Love (MCA)

69% of our reporting stations on it. Rotations: Heavy 0/0, Medium 6/4, Light 61 including WXYV, WUSL, WHUR, K104, WHRK, WYLD, WGCi, KJLH, KDKO, KDIA.

RJ'S LATEST ARRIVAL

Off The Hook With Your Love (EMI-Manhattan)

63% of our reporting stations on it. Rotations: Heavy 2/1, Medium 8/2, Light 50/22, Total Adds 25 including WDAS, WHRK, KPRS, KMJM, KSOL, WNHC, WEKS, WJTT, WZFX, KPRW.

NEW & ACTIVE

BY ALL MEANS "I Surrender To Your Love" (Island) 56/9

Rotations: Heavy 0/0, Medium 24/2, Light 32/7, Total Adds 9, KRNB, KJLH, KSOL, WJTT, WLOU, WQOK, KHYS, WQOK, WANM. Mediums include: WHUR, WEDR, WOWI, WGCi, WENN.

JETS "Make It Real" (MCA) 56/3

Rotations: Heavy 5/0, Medium 31/0, Light 20/3, Total Adds 3, WZAK, WEKS, WTMP. Heavy: WAMO, WDKX, WJMI, KIPR, WQOK. Mediums include: WUSL, WVEE, K104, WHRK, K94.

ANGELA WINBUSH "C'est Toi (It's You)" (Mercury/PolyGram) 53/3

Rotations: Heavy 4/0, Medium 26/1, Light 23/2, Total Adds 3, WEDR, WPAL, KOKY. Heavy: WNHC, WFXA, WLOU, WIKS. Mediums include: WDIA, WHRK, WGCi, WBLZ, KPRS.

GUY "Groove Me" (MCA) 53/3

Rotations: Heavy 3/0, Medium 29/0, Light 21/3, Total Adds 3, KRNB, WHRK, WQOK. Heavy: KJLH, WFXA, KIIZ. Mediums include: WXYV, WDJY, WVEE, K104, K94.

BILLY OCEAN "Color Of Love" (Jive/Arista) 51/36

Rotations: Heavy 1/1, Medium 8/1, Light 45/34, Total Adds 36 including WUSL, KRNB, WDIA, WHRK, WEDR, WBMX, WBLZ, KMJM, XHRM, WVKX. Medium: WDAS, K104, WATV, WPAL.

TEENA MARIE "Work It" (Epic) 51/20

Rotations: Heavy 1/1, Medium 8/1, Light 42/18, Total Adds 20 including WXYV, WDAS, WBLZ, WZAK, KSOL, WEKS, WENN, Z93, WWDW, KDLZ. Mediums include: WHUR, KPRS, WKND, WFXA, WJMI.

ALEXANDER O'NEAL "The Lovers" (Tabu/CBS) 50/4

Rotations: Heavy 4/0, Medium 23/1, Light 23/3, Total Adds 4, KRNB, WDIA, WHRK, WANM. Heavy: WDJY, KJLH, WEKS, WJMI, KACE. Mediums include: WHUR, K104, WYLD, WGCi, WNHC.

TA MARA & THE SEEN "Blueberry Gossip" (A&M) 48/11

Rotations: Heavy 0/0, Medium 9/0, Light 39/11, Total Adds 11 including WOWI, KPRS, XHRM, WNHC, OC104, KIPR, WJJS, WALT, WTLC, KKSS. Mediums include: WDAS, WATV, KPRR, Z104, WCDX.

MILLIE JACKSON "Something You Can Feel" (Jive/RCA) 47/5

Rotations: Heavy 1/0, Medium 16/0, Light 30/5, Total Adds 5, KMJM, WALT, WBLX, KHYS, KKSS. Heavy: WWDW. Mediums include: WDJY, WHUR, KRNB, WDIA, WEDR, WZAK.

TONY TERRY "Forever Yours" (Epic) 46/18

Rotations: Heavy 0/0, Medium 12/3, Light 34/15, Total Adds 18 including WDJY, WVEE, WDIA, WZAK, KDAY, WKND, WEKS, WPAL, Z93, WWDW. Mediums include: WILD, WAMO, WATV, WPEG, WLOU.

TYKA NELSON "Marc Anthony's Tune" (Cool Tempo/Chrysalis) 44/11

Rotations: Heavy 0/0, Medium 14/0, Light 30/11, Total Adds 11, KRNB, WHRK, WOWI, KMJM, OC104, WATV, WPDQ, WLOU, WORL, KDKS, KMAP. Mediums include: WHUR, WDIA, WEDR, WPAL, WJTT.

SYSTEM "Coming To America" (Atco) 43/19

Rotations: Heavy 0/0, Medium 2/0, Light 41/19, Total Adds 19 including K104, WYLD, WOWI, WBLZ, KSOL, WJIZ, WFXA, WPAL, WWDW, WQFX. Medium: KIPR, WTMP.

LEATA GALLOWAY "With Every Beat Of My Heart" (Columbia) 34/6

Rotations: Heavy 0/0, Medium 3/0, Light 31/6, Total Adds 6, WDJY, WEDR, KOKY, WPLZ, KDKS, WCKX. Medium: WHUR, WDIA, WHRK.

EPMD "You Gots To Chill" (Fresh/Sleeping Bag) 32/4

Rotations: Heavy 3/0, Medium 16/0, Light 13/4, Total Adds 4, WDIA, KPRS, KOKY, KACE. Heavy: WZAK, KDAY, WPAL. Mediums include: K104, KRNB, WEDR, WLUM, WJIZ.

WILL DOWNING "Sending Out An S.O.S." (Island) 29/7

Rotations: Heavy 0/0, Medium 5/0, Light 24/7, Total Adds 7, WEDR, WNHC, WEKS, WXOK, WATV, WENN, WBLX. Medium: WDIA, WBMX, WJMI, WVOI, KACE.

OHIO PLAYERS "Sweat" (Track) 28/12

Rotations: Heavy 0/0, Medium 7/0, Light 21/12, Total Adds 12 including WGCi, KPRS, KMJM, KSOL, KIIZ, WLOU, WANM, WTMP, Z92, WCKX. Mediums include: WEKS, WFXA, KYEA, WCDX, WKWM.

ROB BASE & D.J. E-Z ROCK "It Takes Two" (Profile) 28/10

Rotations: Heavy 1/1, Medium 5/1, Light 22/8, Total Adds 10, WDAS, KRNB, KSOL, WJIZ, WFXA, WQFX, WORL, WCDX, KDKS, Z92. Medium: WEDR, KDAY, WPAL, WANM.

MOST ADDED

- NEW EDITION (61)
- TERENCE TRENT D'ARBY (41)
- BILLY OCEAN (36)
- BOBBY BROWN (32)
- TROOP (28)
- RJ'S LATEST ARRIVAL (25)
- TEENA MARIE (20)
- SYSTEM (19)
- VANESSA WILLIAMS (18)
- TONY TERRY (18)

HOTTEST

- JOHNNY KEMP (71)
- TONY TONI TONE (57)
- EVELYN KING (58)
- STEVIE WONDER (50)
- MICHAEL JACKSON (35)
- TEDDY PENDERGRASS (31)
- JESSE JOHNSON (30)
- GEORGE MICHAEL (28)
- BETTY WRIGHT (14)
- KEITH SWEAT (13)

2 LIVE CREW "Move Somethin'" (Luke Skywalker) 28/2

Rotations: Heavy 0/0, Medium 7/0, Light 21/2, Total Adds 2, K104, KHYS. Mediums include: KRNB, WEDR, KSOL, WJIZ, Z16.

J.J. FAD "Supersonic" (Ruthless/Atco) 26/3

Rotations: Heavy 0/0, Medium 13/1, Light 7/2, Total Adds 3, KWTD, WTMP, WVOI. Heavy: K104, KRNB, XHRM, KIIZ, KYEA, KKSS. Mediums include: WBLZ, WZAK, WLUM, WVKX, WDKX.

SIGNIFICANT ACTION

POINTER SISTERS "I'm In Love" (RCA) 23/10

Rotations: Heavy 0/0, Medium 2/1, Light 13/9, Total Adds 10, WNHC, WDKX, WJIZ, WQIS, WCKX, WGPR, WKWM, WTLC, WWWS, WVOI. Medium: WPAL.

da'KRASH "Trapped In Phases" (Capitol) 21/3

Rotations: Heavy 0/0, Medium 4/0, Light 17/3, Total Adds 3, WEKS, WQFX, KACE. Medium: WFXA, WTMP, WCKX, WWWS.

DYNASTY "Tell Me (Do U Want My Love)?" (Solar) 19/12

Rotations: Heavy 0/0, Medium 1/0, Light 18/12, Total Adds 12 including WHUR, WYLD, KJLH, Z93, WPDQ, KWTD, WALT, WTMP, WCKX, WWWS. Medium: WZFX.

RAYS "Be Alone Tonight" (EMI-Manhattan) 19/2

Rotations: Heavy 1/0, Medium 7/0, Light 11/2, Total Adds 2, WZAK, WQOK. Heavy: WGCi. Medium: WEDR, WBMX, KPRS, WNHC, WFXA, WVKO, KACE.

OIANNE REEVES "Better Days" (EMI-Manhattan) 18/4

Rotations: Heavy 7/0, Medium 4/1, Light 7/3, Total Adds 4, WZAK, Z93, WZFX, WQOK. Heavy: WILD, WHUR, WOWI, WFXA, WQMG, WQOK, WCDX. Medium: WXYV, XHRM, WPDQ.

GLADYS KNIGHT & THE PIPS "It's Gonna Take All Our Love" (MCA) 17/9

Rotations: Heavy 0/0, Medium 6/1, Light 11/8, Total Adds 9, WHUR, WBMX, WATV, WJMI, WIKS, WQOK, WWWS, WVOI, KACE. Medium: WHRK, WEKS, WFXA, WQMG, WBLX.

NICOLE "Jam Packed (At The Wall)" (Epic) 17/3

Rotations: Heavy 0/0, Medium 6/0, Light 11/3, Total Adds 3, WEKS, WXOK, WENN. Medium: WEDR, WNHC, OC104, KIIZ, WANM, WTMP.

TAYLOR DANE "I'll Always Love You" (Arista) 16/12

Rotations: Heavy 0/0, Medium 3/0, Light 13/12, Total Adds 12, WOWI, KPRS, XHRM, WNHC, OC104, WJTT, KPRR, KIIZ, WQIS, WVOI, KDKO, KACE. Medium: WDAS, WDKX, WCDX.

BURRELL "I'll Wait For You (Take Your Time)" (Virgin) 16/6

Rotations: Heavy 0/0, Medium 1/0, Light 15/6, Total Adds 6, WDJY, WNHC, WDKX, WENN, Z93, WKWM. Medium: WBLZ.

FULL FORCE "Your Love Is So Def" (Columbia) 15/14

Rotations: Heavy 0/0, Medium 2/1, Light 13/13, Total Adds 14 including WHRK, WZAK, KPRS, KQXL, WXOK, WPAL, Z93, WJTT, KIIZ, Z16. Medium: WCDX.

STETSASONIC "Sally" (Tommy Boy) 15/4

Rotations: Heavy 0/0, Medium 2/0, Light 13/4, Total Adds 4, WHUR, WDIA, WVOI, KACE. Medium: WDAS, KDAY.

AL B. SURE! "Off On Your Own (Girl)" (WB) 14/12

Rotations: Heavy 1/1, Medium 1/0, Light 12/11, Total Adds 12 including WDAS, WUSL, WHUR, WBMX, WGCi, KPRS, Z93, WWDW, WCDX, WANM. Medium: KIPR.

SWEET SENSATION "Take It While It's Hot" (Atco) 13/0

Rotations: Heavy 3/0, Medium 1/0, Light 9/0, Total Adds 0. Heavy: XHRM, KKSS, KFOX. Medium: WVKX.

GREGORY HINES "That Girl Wants To Dance With Me" (Epic) 12/11

Rotations: Heavy 0/0, Medium 1/1, Light 11/10, Total Adds 11, WUSL, WDJY, WBMX, WGCi, KPRS, WDKX, KQXL, WATV, WWDW, WLOU, KMAP.

ANITA POINTER "More Than A Memory" (RCA) 12/10

Rotations: Heavy 0/0, Medium 0/0, Light 12/10, Total Adds 10, WHUR, K104, KRNB, WDIA, WATV, WENN, Z16, WORL, WCKX, WWWS.

GRANDMASTER FLASH & THE FURIOUS FIVE "Fly Girl" (Elektra) 12/2

Rotations: Heavy 0/0, Medium 3/1, Light 9/1, Total Adds 2, WJMI, KIIZ. Medium: WCDX, KDKS.

JEROME PRISTER "Say You'll Be" (Tuff City) 12/1

Rotations: Heavy 2/0, Medium 3/0, Light 7/1, Total Adds 1, WJIZ. Heavy: Z93, WPEG. Medium: KMJM, WPAL, KPRW.

NOEL "Like A Child" (4th & Broadway/Island) 12/1

Rotations: Heavy 2/0, Medium 4/0, Light 6/1, Total Adds 1, WCDX. Heavy: KSOL, WVKX. Medium: K94, XHRM, WJTT, KFXZ.

ANNETTE TAYLOR "It Must Be Right" (Select) 11/3

Rotations: Heavy 0/0, Medium 0/0, Light 11/3, Total Adds 3, WEDR, WPAL, WCKX.

ANTOINETTE "Unfinished Business" (Next Plateau) 11/3

Rotations: Heavy 0/0, Medium 1/0, Light 10/3, Total Adds 3, WEDR, KMJM, KDAY. Medium: KPRW.

KIRK WHALUM "Give Me Your Love" (Columbia) 10/1

Rotations: Heavy 0/0, Medium 0/0, Light 10/1, Total Adds 1, WJIZ.

NEW ARTISTS

	Reports/Adds
1 BY ALL MEANS/I Surrender To Love (Island)	56/9
2 GUY/Groove Me (MCA)	53/3
3 TYKA NELSON/Marc Anthony's Tune (Cooltempo/Chrysalis)	44/11
4 LEATA GALLOWAY/With Every Beat Of My Heart (Columbia)	34/6
5 EPMD/You Gots To Chill (Fresh/Sleeping Bag)	32/2
6 WILL DOWNING/Sending Out An S.O.S. (Island)	29/7
7 ROB BASE & D.J. E-Z ROCK/It Takes Two (Profile)	28/10
8 2 LIVE CREW/Move Somethin' (Luke Skywalker)	28/2
9 J.J. FAD/Supersonic (Ruthless/Atco)	26/3
10 RAYS/Be Alone Tonight (EMI-Manhattan)	18/4

New Artists are those who have not previously been reported as a Breaker by reporting stations.

THE MUSIC NEVER STOPS



Michael Jackson
"Dirty Diana"

UC CHART: **4**
94 REPORTERS
- 98%
ONE OF THE HOTTEST



"Tony Terry"
"Forever Yours"

NOW ON 46 UC REPORTERS
INCLUDING:

- | | | |
|------|------|------|
| WILD | KRNB | KPRS |
| WAMO | WDIA | KMJM |
| WDJY | WBLZ | KDAY |
| WVEE | WZAK | |

ONE OF THE MOST ADDED
NEW & ACTIVE



Sade
"Paradise"

UC CHART: **11**
89 REPORTERS - 93%



Alexander O'Neal
"The Lovers"

NEW & ACTIVE
NOW ON 50 UC REPORTERS

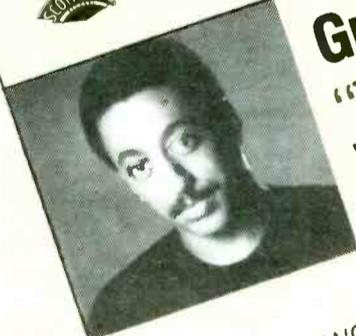
INCLUDING:

- | | | | | | |
|------|------|------|------|------|------|
| WILD | WVEE | WDIA | WOWI | WBLZ | KJLH |
| WDJY | K104 | WHRK | WBMX | WZAK | KSOL |
| WHUR | KRNB | WYLD | WGCI | KPRS | |



James Brown
"I'm Real"

UC CHART: **14**
86 REPORTERS - 90%



Gregory Hines
"That Girl Wants To Dance With Me"

- | | | | |
|------|------|------|------|
| WUSL | WGCI | WDKX | WVDM |
| WDJY | KRPS | KQXL | WLOU |
| WBMX | WNHC | WATV | KMAP |



Teena Marie
"Work It"

NOW ON 51 UC REPORTERS
INCLUDING:

- | | | |
|------|------|------|
| WXYV | WHUR | WBLZ |
| WILD | KRNB | WZAK |
| WDAS | K94 | KPRS |
| WUSL | WOWI | KMJM |
| WAMO | WBMX | KJLH |
| WDJY | WGCI | KSOL |

... AND BREAKER BOUND!

ONE OF THE MOST ADDED

URBAN CONTEMPORARY ADDS & DROTS

EAST

WXYV/Baltimore
Roy Sampson

JAZZY JEFF
TERENCE TRENT D'A
TEENA MARIE
TROOP
RUN D.M.C.
RJ'S LATEST ARRIV
HELBA MOORE
NEW EDITION
Hottest:
JOHNNY KEMP
EVELYN KING
TONY TOMI TONE
TEDDY PENDERGRASS
SADE

WILD/Boston
Elroy Smith

none
Hottest:
JOHNNY KEMP
PEBBLES
TONY TOMI TONE
BETTY WRIGHT
KEITH SWEAT

WKND/Hartford
Jordan/McLean

AFRIKA BAMBATA
TROOP
CLUB NOUVEAU
HELBA MOORE
VANESSA WILLIAMS
MORRIS DAY
MAC BAND
DEELE
TONY TERRY
Hottest:
JOHNNY KEMP
TEDDY PENDERGRASS
TONY TOMI TONE
JESSE JOHNSON
GEORGE MICHAEL

WNHC/New Haven
Dickenson/Hannibal

NEW EDITION
TA MARA & SEEN
RJ'S LATEST ARRIV
VISIONS
WILL DOWNING
BURRELL
POINTER SISTERS
RICK JAMES
TAYLOR DANE
Hottest:
JOHNNY KEMP
BETTY WRIGHT
EVELYN KING
TONY TOMI TONE
RANDY BALL

OC104/Ocean City
Scott Jantzen

TAYLOR DANE
DOUG E. FRESH
CLUB NOUVEAU
TA MARA & SEEN
NEW EDITION
JOTICE SINS
TYKA NELSON
Hottest:
STACY LATTISAW
JOHNNY KEMP
MICHAEL JACKSON
JESSE JOHNSON
KEITH SWEAT

WUSL/Philadelphia
Dave Allan

GREGORY HINES
PAULA ABDUL
TRACIE SPENCER
AL B. SURE
NEW EDITION
BILLY OCEAN
Hottest:
JOHNNY KEMP
AL B. SURE
KEITH SWEAT
GEORGE MICHAEL
TEDDY PENDERGRASS

The following stations are new reporters:
WXXK/Providence, KMAP/Minneapolis-St. Paul, WCDX/Richmond, Z104/Greenville, WJHM/Orlando, KYEA/Monroe, KIPR/Little Rock, KDKO/Denver, and KDIA/Oakland. Z103/Columbus and WHYZ/Greenville are no longer reporters.

SOUTH

WJZ/Albany
Matt Morton

BOBBY BROWN
TERENCE TRENT D'A
GARY TAYLOR
SYSTEM
ROB BASE
KIRK WEALEM
EGYPTIAN LOVER
BUS BOYS
RJ'S LATEST ARRIV
POINTER SISTERS
JEROME PRISTER
Hottest:
JOHNNY KEMP
STEVE WONDER
EVELYN KING
MICHAEL JACKSON

WEKS/Atlanta
Tony Scott

JETS
NICOLE
TROOP
WILL DOWNING
NEW EDITION
DA KRASH
TERENCE TRENT D'A
REBBIE JACKSON
TONY TERRY
RJ'S LATEST ARRIV
TEENA MARIE
Hottest:
JOHNNY KEMP
STEVE WONDER
DOUG E. FRESH
MICHAEL JACKSON
EVELYN KING

WVEE/Atlanta
Ray Boyd

BOBBY BROWN
TERENCE TRENT D'A
TONY TERRY
JOYCE SINS
TROOP
CLUB NOUVEAU
Hottest:
STEVE WONDER
JOHNNY KEMP
MICHAEL JACKSON
GEORGE MICHAEL
MICHAEL COOPER

WFXA/Augusta
Carl Conner

NEW EDITION
SYSTEM
JERMAINE STEWART
RICK JAMES
TERENCE TRENT D'A
SUAVE
Hottest:
JESSE JOHNSON
TONY TOMI TONE
TEDDY PENDERGRASS
STEVE WONDER
MICHAEL JACKSON

KQXL/Baton Rouge
Welch/Clay

FULL FORCE
BOBBY BROWN
NEW EDITION
SIGGY MARLEY
GREGORY HINES
THERESA
Hottest:
STEVE WONDER
EVELYN KING
JOHNNY KEMP
TONY TOMI TONE
TEDDY PENDERGRASS

WYLD-FM/New Orleans
Brown/Savage

KELBA MOORE
PAULA ABDUL
NEW EDITION
DYNASTY
SYSTEM
Hottest:
JOHNNY KEMP
JESSE JOHNSON
MICHAEL JACKSON
STEVE WONDER
KEITH SWEAT

WQOK/Nashville
Cy Young

WHITNEY HOUSTON
TONY TERRY
VANESSA WILLIAMS
BILLY OCEAN
Hottest:
JOHNNY KEMP
TONY TOMI TONE
STEVE WONDER
KEITH SWEAT

K94/Norfolk
Allen/Lytle

none
Hottest:
JESSE JOHNSON
JOHNNY KEMP
EVELYN KING
STEVE WONDER
KEITH SWEAT

WKS/New Bern
Gooding/Kirkland

BROTHERS JOHNSON
PRINCE
NEW EDITION
TRACIE SPENCER
GLADYS KNIGHT
FULL FORCE
SYSTEM
KEITH SWEAT
TONY TOMI TONE
TEDDY PENDERGRASS
JOHNNY KEMP
MICHAEL JACKSON

KHYS/Port Arthur
Brown/Smallwood

BOBBY BROWN
RJ'S LATEST ARRIV
BILLY OCEAN
TROOP
TERENCE TRENT D'A
BOBBY BROWN
JAZZY JEFF
DIANNE REEVES
Hottest:
JOHNNY KEMP
TONY TOMI TONE
STEVE WONDER

KDLZ/Ft. Worth-Dallas
Michelle Madison

TROOP
BILLY OCEAN
BOBBY BROWN
NEW EDITION
TEENA MARIE
HOTTEST:
JOHNNY KEMP
EVELYN KING
TONY TOMI TONE
JOHNNY KEMP

Z92/Tyler
Vanessa Barrye

TROOP
BILLY OCEAN
TEENA MARIE
CLUB NOUVEAU
NEW EDITION
OBIO PLAYERS
TERENCE TRENT D'A
VANESSA WILLIAMS
SIGGY MARLEY
ROB BASE
BOBBY BROWN
Hottest:
EVELYN KING
GEORGE MICHAEL
MICHAEL JACKSON
GARY TAYLOR
MAC BAND

WPEQ/Charlotte

Roshon Vance

BOBBY BROWN
TRACIE SPENCER
TROOP
Hottest:
MICHAEL JACKSON
KEITH SWEAT
JOHNNY KEMP
STEVE WONDER
JEAN CARNE

WJTT/Chattanooga
Rich Phillips

JAMES BROWN
MORRIS DAY
NEW EDITION
VANESSA WILLIAMS
TERENCE TRENT D'A
BY ALL MEANS
FULL FORCE
TAYLOR DANE
RJ'S LATEST ARRIV
J.J. DANIELS
Hottest:
JOHNNY KEMP
GEORGE MICHAEL
EVELYN KING
TONY TOMI TONE
JAZZY JEFF

WVDM/Columbia
Andre Carson

NEW EDITION
TERENCE TRENT D'A
SHIRLEY MURDOCK
SUAVE
TEENA MARIE
TONY TERRY
SYSTEM
GREGORY HINES
AL B. SURE
GYRLZ
Hottest:
EVELYN KING
TEDDY PENDERGRASS
BETTY WRIGHT
JOHNNY KEMP
PRINCE

K104/Dallas
Jimmy Smith

PAULA ABDUL
2 LIVE CREW
ANITA POINTER
SYSTEM
NEW EDITION
Hottest:
J.J. PAD
RUN D.M.C.
STEVE WONDER
MICHAEL JACKSON
EVELYN KING

WPAJ/Charlotte
Don Kendrick

ANGELA WINBUSH
REDDINGS
NEW EDITION
TERENCE TRENT D'A
BOBBY BROWN
ANNETTE TAYLOR
FULL FORCE
SYSTEM
TONY TERRY
HOTTEST:
STEVE WONDER
EVELYN KING
TEDDY PENDERGRASS
MICHAEL JACKSON

KPRR/E Paso
Bob Parry

TROOP
PATLOR DANE
STACY LATTISAW
BOBBY BROWN
TRACIE SPENCER
Hottest:
PRINCE
JAZZY JEFF
GEORGE MICHAEL
MICHAEL JACKSON
STEVE WONDER

WZFX/Fayetteville
Tony Lybe

RJ'S LATEST ARRIV
TROOP
TERENCE TRENT D'A
BOBBY BROWN
JAZZY JEFF
DIANNE REEVES
Hottest:
JOHNNY KEMP
TONY TOMI TONE
STEVE WONDER

WQOK/Nashville
Cy Young

WHITNEY HOUSTON
TONY TERRY
VANESSA WILLIAMS
BILLY OCEAN
Hottest:
JOHNNY KEMP
TONY TOMI TONE
STEVE WONDER

WQFX/Outport-Bloxi

Al Lu

TERENCE TRENT D'A
BILLY OCEAN
TROOP
DA KRASH
SYSTEM
ROB BASE
DOUG E. FRESH
BOBBY BROWN
WHITE BOYS
WOMACK & WOMACK
Hottest:
JOHNNY KEMP
STEVE WONDER
EVELYN KING
TONY TOMI TONE
JERMAINE STEWART

WJMU/Jackson
Paul Todd

GLADYS KNIGHT
NU SHOOS
RJ'S LATEST ARRIV
GRANDMASTER FLASH
TERENCE TRENT D'A
TROOP
LEVERT
NEW EDITION
JOHNNY KEMP
JAMES BROWN
MICHAEL JACKSON
RUN D.M.C.
SADE

WPDQ/Jacksonville
Crumbly/Brooks

BOBBY BROWN
NEW EDITION
DYNASTY
TYKA NELSON
SYSTEM
TERENCE TRENT D'A
DOUG E. FRESH
Hottest:
GEORGE MICHAEL
JOHNNY KEMP
STEVE WONDER
TEDDY PENDERGRASS

KKZ/Killeen
Lou Bennett

BOBBY BROWN
OBIO PLAYERS
TROOP
FULL FORCE
TERENCE TRENT D'A
ZIGGY MARLEY
GRANDMASTER FLASH
TAYLOR DANE
CLUB NOUVEAU
Hottest:
JAZZY JEFF
TONY TOMI TONE
ROSE BROTHERS
JOHNNY KEMP
MAC BAND

KFXZ/Lafayette
LeBlanc/Jones

BILLY OCEAN
NEW EDITION
101 NORTH
TERENCE TRENT D'A
Hottest:
STEVE WONDER
TONY TOMI TONE
EVELYN KING
TEDDY PENDERGRASS
JOHNNY KEMP

KXZZ/Lake Charles
J.J. Jeffries

ANITA POINTER
ICE T
BILLY OCEAN
FULL FORCE
TRACIE SPENCER
7-3
JAMES BROWN
NEW EDITION
Hottest:
JODY WATLEY
MICHAEL COOPER
JESSE JOHNSON
TEDDY PENDERGRASS
STEVE WONDER

WQIS/Laurel
Ron Davis

MICHAEL JACKSON
NEW EDITION
TAYLOR DANE
POINTER SISTERS
FULL FORCE
DOUG E. FRESH
RAINY DAYS
Hottest:
NARADA
KEITH SWEAT
BOBBY BROWN
JESSE JOHNSON
TONY TOMI TONE
MICHAEL JACKSON

KWTD/Little Rock
Lyn Henry

RIGHT CHOICE
TERENCE TRENT D'A
VANESSA WILLIAMS
BILLY OCEAN
TEENA MARIE
DYNASTY
SYSTEM
NEW EDITION
J.J. PAD
Hottest:
JOHNNY KEMP
EVELYN KING
TONY TOMI TONE
STEVE WONDER
TEDDY PENDERGRASS

WORLD/Oriando
Earl James

TERENCE TRENT D'A
SYSTEM
TONY TERRY
SUAVE
ROB BASE
TEENA MARIE
NEW EDITION
ANITA POINTER
TYKA NELSON
Hottest:
JOHNNY KEMP
EVELYN KING
TONY TOMI TONE
STEVE WONDER

WTMP/Tampa
Chris Turner

NELI'S A MORGAN
OBIO PLAYERS
SUAVE
BILLY OCEAN
TROOP
CLUB NOUVEAU
DYNASTY
RAINY DAYS
J.J. PAD
NEW EDITION
Hottest:
JOHNNY KEMP
EVELYN KING
MICHAEL JACKSON
TEMPTATIONS
STACY LATTISAW

WLOU/Louisville

Ance Canessa

BOBBY BROWN
NEW EDITION
BOBBY BROWN
TROOP
TERENCE TRENT D'A
TYKA NELSON
TEENA MARIE
SHIRLEY MURDOCK
TROOP
BY ALL MEANS
GREGORY HINES
RJ'S LATEST ARRIV
ROGER
OHIO PLAYERS
Hottest:
TEDDY PENDERGRASS
EVELYN KING
TONY TOMI TONE
MICHAEL JACKSON
RANDY BALL

WJLL/Louisville
Fields/March

none
Hottest:
KEITH SWEAT
PEBBLES
JESSE JOHNSON
NEW EDITION
TONY TOMI TONE
EVELYN KING

WJLS/Lynchburg
Lad Goin

MAC BAND
PAULA ABDUL
FULL FORCE
TROOP
TA MARA & SEEN
NU SHOOS
Hottest:
EVELYN KING
JOHNNY KEMP
STEVE WONDER
TONY TOMI TONE
JERMAINE STEWART
KRN/BMemphis
C.J. Morgan

WDAI/Memphis
Bobby O'Jay

ALEXANDER O'NEAL
JAMES BROWN
TONY TERRY
EPMD
RIGHT CHOICE
STETSASONIC
BILLY OCEAN
NEW EDITION
ANITA POINTER
Hottest:
STEVE WONDER
JOHNNY KEMP
TONY TOMI TONE
MICHAEL JACKSON
JERMAINE STEWART

WPKZ/Myrtle Beach
LeBlanc/Jones

BILLY OCEAN
NEW EDITION
101 NORTH
TERENCE TRENT D'A
Hottest:
STEVE WONDER
TONY TOMI TONE
EVELYN KING
TEDDY PENDERGRASS
JOHNNY KEMP

WQIS/Laurel
Ron Davis

MICHAEL JACKSON
NEW EDITION
TAYLOR DANE
POINTER SISTERS
FULL FORCE
DOUG E. FRESH
RAINY DAYS
Hottest:
NARADA
KEITH SWEAT
BOBBY BROWN
JESSE JOHNSON
TONY TOMI TONE
MICHAEL JACKSON

KWTD/Little Rock
Lyn Henry

RIGHT CHOICE
TERENCE TRENT D'A
VANESSA WILLIAMS
BILLY OCEAN
TEENA MARIE
DYNASTY
SYSTEM
NEW EDITION
J.J. PAD
Hottest:
JOHNNY KEMP
EVELYN KING
TONY TOMI TONE
STEVE WONDER
TEDDY PENDERGRASS

WORLD/Oriando
Earl James

TERENCE TRENT D'A
SYSTEM
TONY TERRY
SUAVE
ROB BASE
TEENA MARIE
NEW EDITION
ANITA POINTER
TYKA NELSON
Hottest:
JOHNNY KEMP
EVELYN KING
TONY TOMI TONE
STEVE WONDER

WTMP/Tampa
Chris Turner

NELI'S A MORGAN
OBIO PLAYERS
SUAVE
BILLY OCEAN
TROOP
CLUB NOUVEAU
DYNASTY
RAINY DAYS
J.J. PAD
NEW EDITION
Hottest:
JOHNNY KEMP
EVELYN KING
MICHAEL JACKSON
TEMPTATIONS
STACY LATTISAW

WBKX/Mobile

Tony Brown

NEW EDITION
BOBBY BROWN
TROOP
BILLY OCEAN
TERENCE TRENT D'A
SYSTEM
MILLIE JACKSON
TRACIE SPENCER
WILL DOWNING
Hottest:
JESSE JOHNSON
TEDDY PENDERGRASS
TONY TOMI TONE
STEVE WONDER
RIGHT CHOICE

KVEA/Monroe
Julian Davis

HELBA MOORE
VANESSA WILLIAMS
BILLY OCEAN
NEW EDITION
MAC BAND
Hottest:
J.J. PAD
BETTY WRIGHT
GEORGE MICHAEL
TEDDY PENDERGRASS
OBIO PLAYERS

WQIM/Montgomery
Michael Long

TRACY CHAPMAN
TERENCE TRENT D'A
NEW EDITION
SYSTEM
TIERRA
LEVERT
GARY TAYLOR
MAC BAND
BRICK
Hottest:
KEITH SWEAT
BETTY WRIGHT
TONY TOMI TONE
BABY VIRGO & SHOC
WQOK/Raleigh
Brown/Carnel

WCDX/Richmond
Valerie Blackwell

NOEL
NEW EDITION
SHIRLEY MURDOCK
BRICK
RJ'S LATEST ARRIV
ANNETTE TAYLOR
GREGORY ABBOTT
TERENCE TRENT D'A
POINTER SISTERS
AL B. SURE
HOTTEST:
DOUG E. FRESH
JOHNNY KEMP
DIANNE REEVES
JAMES BROWN
VANESSA WILLIAMS

WPLZ/Petersburg
Debbie Parker

LEATA GALLOWAY
DOUG E. FRESH
TONY TERRY
TRACIE SPENCER
TEENA MARIE
RJ'S LATEST ARRIV
BILLY OCEAN
Hottest:
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TONY TOMI TONE
STEVE WONDER
ADA DYER
MICHAEL COOPER

KDKS/Shreveport
Bill Sharp

TYKA NELSON
SIGGY MARLEY
LEATA GALLOWAY
DEELE
101 NORTH
ROB BASE
NEW EDITION
TROOP
Hottest:
EVELYN KING
STEVE WONDER
TONY TOMI TONE
JONNY KEMP
MICHAEL JACKSON
JAMES BROWN
SADE

WANN/Tallahassee
Joe Bullard

NEW EDITION
BY ALL MEANS
TRACIE SPENCER
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AL B. SURE
BILLY OCEAN
FULL FORCE
OBIO PLAYERS
Hottest:
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STEVE WONDER
TONY TOMI TONE
MICHAEL JACKSON

KOKY/Little Rock
Felder

IGGY MARLEY
TROOP
BILLY OCEAN
EPMD
LEATA GALLOWAY
TRACIE SPENCER
STETSASONIC
SHIRLEY MURDOCK
DYNASTY
GLADYS KNIGHT
VANESSA WILLIAMS
SUAVE
JOHNNY KEMP
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TONY TOMI TONE
SHANICE WILSON

WJHM/Orlando
Linsey/Hollywood

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GTS
MAC BAND
ICE T
OUT OF CONTROL
Hottest:
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JOHNNY KEMP
PRINCE
TONY TOMI TONE
TEDDY PENDERGRASS

MIDWEST

WGUC/Chicago
Sonny Taylor

AL B. SURE
NEW EDITION
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PAULA ABDUL
OBIO PLAYERS
GREGORY HINES
VANESSA WILLIAMS
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JESSE JOHNSON

WBMX/Chicago
Michaels/Davis

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Brown/Carnel

WCDX/Richmond
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KOKY/Little Rock
Felder

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WJHM/Orlando
Linsey/Hollywood

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WBMX/Chicago
Michaels/Davis

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BROTHERS JOHNSON
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JEAN CARNE
STEVE WONDER

WQIM/Montgomery
Michael Long

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WQOK/Raleigh
Brown/Carnel

WCDX/Richmond
Valerie Blackwell

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VANESSA WILLIAMS

WPLZ/Petersburg
Debbie Parker

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STEVE WONDER
ADA DYER
MICHAEL COOPER

KDKS/Shreveport
Bill Sharp

TYKA NELSON
SIGGY MARLEY
LEATA GALLOWAY
DEELE
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ROB BASE
NEW EDITION
TROOP
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MICHAEL JACKSON
JAMES BROWN
SADE

WANN/Tallahassee
Joe Bullard

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MICHAEL JACKSON

KOKY/Little Rock
Felder

IGGY MARLEY
TROOP
BILLY OCEAN
EPMD
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TRACIE SPENCER
STETSASONIC
SHIRLEY MURDOCK
DYNASTY
GLADYS KNIGHT
VANESSA WILLIAMS
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JOHNNY KEMP
EVELYN KING
TONY TOMI TONE
SHANICE WILSON

WJHM/Orlando
Linsey/Hollywood

SADE
GTS
MAC BAND
ICE T
OUT OF CONTROL
Hottest:
KEITH SWEAT
JOHNNY KEMP
PRINCE
TONY TOMI TONE
TEDDY PENDERGRASS

KPRS/Kansas City
Monica Nightingale

EPMD
VANESSA WILLIAMS
FULL FORCE
BOBBY BROWN
TAYLOR DANE
SIBDAH GARRETT
AL B. SURE
OBIO PLAYERS
NEW EDITION
GREGORY HINES
RJ'S LATEST ARRIV
TA MARA & SEEN
Hottest:
EVELYN KING
BETTY WRIGHT
WILL TO POWER
MICHAEL JACKSON
GEORGE MICHAEL

WKLA/Lansing
Sammy Jordan

OBIO PLAYERS
NEW EDITION
TONY TERRY
TEENA MARIE
BILLY OCEAN
TERENCE TRENT D'A
Hottest:
EVELYN KING
JOHNNY KEMP
STEVE WONDER
TONY TOMI TONE
JESSE JOHNSON

WLUM/Milwaukee
Hegwood/Young

PAULA ABDUL
TROOP
TERENCE TRENT D'A
HOTTEST:
SHIRLEY MURDOCK
NEW EDITION
BELINDA CARLISLE
Hottest:
PEBBLES
MICHAEL JACKSON
JESSE JOHNSON
JAMES BROWN
EVELYN KING

KMAP/Minneapolis
Al Alonzo

CHICO DEBARGE
TYKA NELSON
TRACIE SPENCER
STACY LATTISAW
DEELE
GREGORY HINES
Hottest:
JESSE JOHNSON
PRINCE
TEDDY PENDERGRASS
KEITH SWEAT
STEVE WONDER

KPRW/Oklahoma City
Dermel Swift

RJ'S LATEST ARRIV
EGYPTIAN LOVER
DOUG E. FRESH
THERESA
WOMACK & WOMACK
NEW EDITION
TEENA MARIE
ZIGGY MARLEY
BILLY OCEAN
HOTTEST:
STEVE WONDER
TONY TOMI TONE
RIGHT CHOICE
EVELYN KING
JERMAINE STEWART

WVWS/Saginaw
Kermit Crockett

POINTER SISTERS
ANITA POINTER
STACY LATTISAW
TEENA MARIE
BILLY OCEAN
NEW EDITION
GLADYS KNIGHT
TERENCE TRENT D'A
DYNASTY
Hottest:
TONY TOMI TONE
RIGHT CHOICE
EVELYN KING
JERMAINE STEWART

WVVO/Toledo
Paul Brown

J.J. PAD
DOUG E. FRESH
POINTER SISTERS
TERENCE TRENT D'A
TAYLOR DANE
TONY TERRY
STETSASONIC
SHIRLEY MURDOCK
DYNASTY
GLADYS KNIGHT
VANESSA WILLIAMS
SUAVE
JOHNNY KEMP
EVELYN KING
TONY TOMI TONE
MICHAEL JACKSON

WTLN/Charlotte
Johnson/Batherson

BILLY OCEAN
AL B. SURE
TA MARA & SEEN
PAULA ABDUL
TONY TERRY
BETTY WRIGHT
PEBBLES
JESSE JOHNSON
JOHNNY KEMP
EVELYN KING
TONY TOMI TONE
STEVE WONDER
MICHAEL JACKSON

96 Current Reporters
92 Current Reports

Three stations called in a frozen playlist:
WLD/Boston, WAMO/Pittsburgh, and
K94/Norfolk.
WJYL/Louisville failed to report and their
playlist was frozen.

The New Single

EVERY

Shade Of Love
(AM 1214)



Produced by **JESSE JOHNSON** For J.W.J. Productions, Inc.

Executive Producer: John McClain

From the album "Every Shade of Love" (SP 5188)



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R&R NATIONAL AIRPLAY COUNTRY

TOP 50

MAY 27, 1988

3	2	1	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
4	2	1	1				1 RANDY TRAVIS/I Told You So (WB)	164/0	160	4	0
10	8	4	2				2 TANYA TUCKER/If It Don't Come Easy (Capitol)	164/0	143	20	1
8	6	3	3				3 DESERT ROSE BAND/He's Back And I'm Blue (MCA/Curb)	164/0	142	20	2
15	10	5	4				4 ALABAMA/Fallin' Again (RCA)	165/0	124	41	0
14	12	6	5				5 GATLIN BROTHERS/Love Of A Lifetime (Columbia)	163/0	112	46	5
20	13	10	6				6 ROSANNE CASH/If You Change Your Mind (Columbia)	165/0	101	58	6
19	15	11	7				7 SWEETHEARTS OF THE RODEO/Satisfy You (Columbia)	159/0	95	57	7
13	11	9	8				8 D. PARTON, L. RONSTADT, & E. HARRIS/Wildflowers (WB)	153/0	95	51	7
3	1	2	9				9 EARL THOMAS CONLEY/What She Is (Is A Woman In Love) (RCA)	145/0	111	25	9
16	14	12	10				10 DON WILLIAMS/Another Place, Another Time (Capitol)	150/1	82	62	6
24	18	14	11				11 NITTY GRITTY DIRT BAND/Workin' Man (Nowhere To Go) (WB)	160/0	60	90	10
25	20	18	12				12 MICHAEL MARTIN MURPHEY with RYAN MURPHEY/Talkin' To The Wrong Man (WB)	160/6	50	97	13
18	17	15	13				13 BILLY JOE ROYAL/Out Of Sight And On My Mind (Atlantic America)	141/1	79	51	11
26	19	17	14				14 VERN GOSDIN/Set 'Em Up Joe (Columbia)	157/2	54	83	20
27	22	19	15				15 MICHAEL JOHNSON/I Will Whisper Your Name (RCA)	157/3	34	102	21
28	24	22	16				16 CONWAY TWITTY/Goodbye Time (MCA)	144/3	28	96	20
32	28	23	17				17 EXILE/Just One Kiss (Epic)	150/7	15	108	27
7	7	7	18				18 O'KANES/One True Love (Columbia)	116/1	55	42	19
—	37	30	19				19 GEORGE STRAIT/Baby Blue (MCA)	156/11	14	92	50
37	33	26	20				20 RICKY VAN SHELTON/Don't We All Have The Right (Columbia)	157/7	8	105	44
47	36	29	21				21 REBA McENTIRE/Sunday Kind Of Love (MCA)	159/11	11	90	58
30	27	25	22				22 FOSTER & LLOYD/Texas In 1880 (RCA)	142/3	18	93	31
29	26	24	23				23 DAVID LYNN JONES/High Ridin' Heroes (Mercury/Pg)	137/2	25	75	37
35	30	28	24				24 KEITH WHITLEY/Don't Close Your Eyes (RCA)	147/5	14	95	38
31	29	27	25				25 SOUTHERN PACIFIC/Midnight Highway (WB)	137/6	16	90	31
1	5	20	26				26 KATHY MATTEA/Eighteen Wheels And A Dozen Roses (Mercury/Pg)	94/0	41	39	14
39	34	31	27				27 SCHUYLER, KNOBLOCH & BICKHARDT/Givers And Takers (MTM)	143/10	6	78	59
—	45	33	28				28 RESTLESS HEART/Bluest Eyes In Texas (RCA)	144/22	2	61	81
17	16	16	29				29 MERLE HAGGARD/Chill Factor (Epic)	108/0	40	52	16
41	38	32	30				30 SAWYER BROWN/Old Photographs (Capitol/Curb)	116/5	6	65	45
48	42	34	31				31 BELLAMY BROTHERS/I'll Give You All My Love Tonight (MCA/Curb)	131/18	3	62	66
45	39	35	32				32 SHENANDOAH/She Doesn't Cry Anymore (Columbia)	107/11	1	54	52
46	41	36	33				33 LEE GREENWOOD/I Still Believe (MCA)	111/12	3	49	59
5	4	8	34				34 OAK RIDGE BOYS/True Heart (MCA)	88/0	37	40	11
BREAKER	49	43	35				35 EDDIE RABBITT/The Wanderer (RCA)	121/35	0	33	88
BREAKER	49	43	36				36 Nanci GRIFFITH/I Knew Love (MCA)	98/8	4	37	57
BREAKER	9	9	13				37 CHARLEY PRIDE/I'm Gonna Love Her On The Radio (16th Avenue/Capitol)	99/11	0	46	53
	2	3	21				38 JO-EL SONNIER/No More One More Time (RCA)	90/0	25	53	12
	—	47	44				39 RONNIE MILSAP & MIKE REID/Old Folks (RCA)	83/0	28	41	14
	—	49	46				40 TAMMY WYNETTE/Beneath A Painted Sky (Epic)	86/14	1	30	55
	—	—	50				41 K.D. LANG/I'm Down To My Last Cigarette (Sire/WB)	85/13	1	35	49
	—	—	49				42 MEL McDANIEL/Real Good Feel Good Song (Capitol)	86/22	2	28	56
	22	31	37				43 LYLE LOVETT/I Loved You Yesterday (MCA/Curb)	86/22	1	25	60
	DEBUT	—	48				44 EDDY RAVEN/I'm Gonna Get You (RCA)	34/0	10	16	8
	DEBUT	—	48				45 GLEN CAMPBELL/I Have You (MCA)	75/27	0	18	57
	DEBUT	—	48				46 DAVID BALL/Steppin' Out (RCA)	66/4	1	25	40
	DEBUT	—	48				47 JUDY RODMAN/Goin' To Work (MTM)	69/12	0	20	49
	DEBUT	—	48				48 PATTY LOVELESS/A Little Bit In Love (MCA)	65/44	1	12	52
	21	21	41				49 RONNIE McDOWELL/I'm Still Missing You (Curb)	52/19	0	14	38
							50 SKIP EWING/Your Memory Wins Again (MCA)	28/1	3	16	9

MOST ADDED

- PATTY LOVELESS (44)
- JUDDS (35)
- EDDIE RABBITT (35)
- VINCE GILL (29)
- GLEN CAMPBELL (27)
- RODNEY CROWELL (24)
- McCARTERS (24)
- LYLE LOVETT (22)
- MEL McDANIEL (22)
- RESTLESS HEART (22)

HOTTEST

- RANDY TRAVIS (122)
- DESERT ROSE BAND (80)
- TANYA TUCKER (78)
- ALABAMA (62)
- EARL THOMAS CONLEY (58)
- GATLIN BROTHERS (29)
- BILLY JOE ROYAL (29)
- ROSANNE CASH (25)
- PARTON, RONSTADT, HARRIS (24)
- O'KANES (19)
- SWEETHEARTS OF THE RODEO (19)

NEW ARTISTS

- Reports/Adds
- 1 K.D. LANG/I'm Down... (Sire)85/13
 - 2 DAVID BALL/Steppin' Out (RCA)66/4
 - 3 JEFF DUGAN/I Wish I Was... (WB)41/10
 - 4 DONNA MEADE/Love's... (Merc./PG)34/4
 - 5 RUSSELL SMITH/Three Piece... (Epic)33/6
 - 6 BURCH SIS/Everytime... (Merc./PG)29/7
 - 7 DARDEN SMITH/Day After... (Epic)26/11
 - 8 CANYON/In The... (16th Ave./Cap.)17/4
 - 9 RIC STEEL/Whose Baby... (Panache)14/5
 - 10 DANA McVICKER/Rock-A-Bye... (Cap.)12/3

New Artists are those who have not previously been reported by 60% of the reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

EDDIE RABBITT
The Wanderer (RCA)

On 73% of reporting stations. Rotations: Heavy 0, Medium 33, Light 88, Total Adds 35 including WPOC, WQCB, WHWK, WYRK, WTCR, WVMI, WSOC, KILT-FM, KSSN, WGKX, WSLR, KBMR, WUSN, KJJY, KSO, KKCS, KLZ, KNEW, KCKC, KDRK. Moves 42-35 on the Country chart.

CHARLEY PRIDE

I'm Gonna Love Her On The Radio (16th Avenue/Capitol)

On 60% of reporting stations. Rotations: Heavy 0, Medium 46, Light 53, Total Adds 11, KHEY, WESC, WGKX, WKYQ, WYYD, KJJY, WKKQ, WGEE, WFMS, KYAK, KKAT. Moves 44-39-37 on the Country chart.



EDDIE RABBITT

Recreates the Song Your Listeners Grew Up With

"THE WANDERER"

(8307-7)

From His New Album
I Wanna Dance With You (6373-1-R)

BREAKERS.

R&R 35

BB 43



R&R NATIONAL AIRPLAY COUNTRY

NEW & ACTIVE

LYLE LOVETT "I Loved You Yesterday" (MCA/Curb) 86/22

Rotations: Heavy 1, Medium 25, Light 60, Total Adds 22, WQCB, WHWK, WRKZ, WPOR, CHOW, WVA, WORC, KSSN, KLL, WKSJ, WLWI, WNOE, WKYO, WBVE, WYNG, WXCL, WWJO, KYAK, KUGN, KCKC, KEEN, KDRK. Moves 49-43 on the Country chart.

MEL McDANIEL "Real Good Feel Good Song" (Capitol) 86/22

Rotations: Heavy 2, Medium 28, Light 56, Total Adds 22, WCAO, WHWK, WRKZ, WTCR, WDSY, CHOW, WRNS, WESC, KYXK, WKSJ, WNOE, WBVE, WGARFM, WFMS, KXXY, KZSN, KGHL, KFRE, KFMS, KWJJ, KRPM, KDRK. Moves 50-42 on the Country chart.

TAMMY WYNETTE "Beneath A Painted Sky" (Epic) 86/14

Rotations: Heavy 1, Medium 30, Light 55, Total Adds 14, WHWK, WRKZ, WTCR, WVA, WESC, KYXK, WKYO, WGARFM, WKKO, WGEE, WFMS, WTSO, KZSN, KKCS. Heavy WOKK. Medium WXTU, WSOC, WUSY, KXXY, KNIX, KIIM. Moves 47-44-40 on the Country chart.

K.D. LANG "I'm Down To My Last Cigarette" (Sire/WB) 85/13

Rotations: Heavy 1, Medium 35, Light 49, Total Adds 13, WPOC, WHWK, WRKZ, WDSY, WPOR, WSIX, WQDR, WGEE, WFMS, KXRB, KGHL, KUPL, KSN. Heavy WDAF. Medium WVAM, KEAN, KHEY, WKYO, KTOM, KDRK. Moves 49-46-41 on the Country chart.

GLEN CAMPBELL "I Have You" (MCA) 75/27

Rotations: Heavy 0, Medium 18, Light 57, Total Adds 27 including WPOC, WXTU, KEAN, WXBQ, KKIX, WKSJ, WLWI, WSIX, WYYD, WQYK, WUSQ, WTOR, WUBE, WMNI, KJYY, KWMT, WWJO, KTRK, KFRE, KCKC, KRPM. Debuts at number 45 on the Country chart.

JUDY RODMAN "Goin' To Work" (MTM) 69/12

Rotations: Heavy 0, Medium 20, Light 49, Total Adds 12, WHWK, WRKZ, WPOR, KLL, WLWI, WCMC, KBMR, WBVE, WKKO, WYNG, WCUZ, KDRK. Medium: WXKX, WCVR, WORC, KXYX, WAXX, KTTS, KFDI, KEKB. Debuts at number 47 on the Country chart.

DAVID BALL "Steppin' Out" (RCA) 66/4

Rotations: Heavy 1, Medium 25, Light 40, Total Adds 4, WTCR, WESC, KJNE, KFMS. Heavy: KCKC. Medium: WAYZ, KMML, WEZL, WSLR, KSO, WWWW, WAXX, WDAF, KTTS, WTCM, KRKT, KFRE, KRWO, KSOP, KDRK. Moves 48-46 on the Country chart.

PATTY LOVELESS "A Little Bit In Love" (MCA) 65/44

Rotations: Heavy 1, Medium 12, Light 52, Total Adds 44 including WYRK, WRKZ, WVA, WLK, KLL, WSIX, WCMC, WKA, WYYD, WQYK, KJNE, WBVE, WGARFM, KXXY, KTTS, WTHI, KTRK, KNIX, KWJJ, KRPM. Debuts at number 48 on the Country chart.

RONNIE McDOWELL "I'm Still Missing You" (Curb) 52/19

Rotations: Heavy 0, Medium 14, Light 38, Total Adds 19, WVAM, WCAO, WQBE, WEZL, KKIX, WESC, KYXK, WQYK, WUSQ, WMNI, KSO, WCUZ, KCJB, KTTS, KYAK, KVOC, KRWO, KWJJ, KCKC. Debuts at number 49 on the Country chart.

SIGNIFICANT ACTION

JEFF DUGAN "I Wish It Was That Easy Going Home" (WB) 41/10

Rotations: Heavy 0, Medium 9, Light 32, Total Adds 10, WKLO, KKIX, KJNE, WONE, WAXX, WDAF, WTHI, KFRE, KCKC, KDRK. Medium: KYKR, KIKK, WOW, KTTS, KUZZ, KNIX. Light: KHEY, WNOE, KIK-FM, KWJJ.

VINCE GILL "The Radio" (RCA) 39/29

Rotations: Heavy 0, Medium 2, Light 37, Total Adds 29 including WVAM, WQBE, WAYZ, WXXK, WEZL, WRNS, KKIX, WDXE, KYXK, WAMZ, WPAP, WQDR, WQYK, KJNE, WUSQ, KFDI, KGHL, KUUY, KWJJ, KTOM.

MARIE OSMOND "Without A Trace" (Capitol/Curb) 39/13

Rotations: Heavy 0, Medium 8, Light 31, Total Adds 13, WVAM, WAJR, WXXK, WRNS, WCMC, WUSQ, WMNI, KSO, WCUZ, WTHI, KVOC, KKAT, KCKC. Medium: WUSY, WTVY, KXYX, KBMR, KTTS, KNIX, KSOP.

JUDDS "Give A Little Love" (RCA/Curb) 35/35

Rotations: Heavy 0, Medium 3, Light 32, Total Adds 35 including WQCB, KEAN, WLK, WSOC, KIKK, WIVK, WAMZ, WOKK, WNOE, WYYD, KJYY, WFMS, KFKE, WDAF, WMUS, KXXY, KYGO, KNIX, KWJJ, KSOP.

DONNA MEADE "Love's Last Stand" (Mercury/PolyGram) 34/4

Rotations: Heavy 0, Medium 5, Light 29, Total Adds 4, WYYD, KKAT, KSOP, KRPM. Medium: WQCB, KRRV, WTVY, KFGO, KDRK. Light: WQBE, WDSY, WEZL, WRNS, WGKX, WKA, WDAF, KXXY, WTHI, KVOC, KIK-FM.

RODNEY CROWELL "I Couldn't Leave You If I Tried" (Columbia) 33/24

Rotations: Heavy 1, Medium 8, Light 24, Total Adds 24, WVA, KRRV, WRNS, WTVY, WDXE, KSSN, WOKK, WSM, WCMC, WYYD, WTOR, WAXX, WDAF, WTSO, KCJB, KXXY, WWJO, WTHI, KFDI, KGHL, KFRE, KNIX, KWJJ, KSN.

RUSSELL SMITH "Three Piece Suit" (Epic) 33/6

Rotations: Heavy 0, Medium 4, Light 29, Total Adds 6, WPOR, WESC, KSSN, WTHI, KVOC, KTOM. Medium: KSO, KTTS, WTCM, KFDI, KDRK. Light: WSOC, WUSY, KHEY, KYXK, WGKX, KJNE, WTSO, KIK-FM, KALF.

BURCH SISTERS "Everytime You Go Outside I Hope It Rains" (Mercury/PolyGram) 29/7

Rotations: Heavy 0, Medium 5, Light 25, Total Adds 7, WAJR, KIKK, WCMC, WKA, KTTS, WWJO, KUUY. Medium: KRRV, WTVY, KFDI. Light: WVA, WUSY, KSSN, KXYX, KSO, WOW, KIK-FM, KVOC, KTOM, KSOP.

DARDEN SMITH "Day After Tomorrow" (Epic) 26/11

Rotations: Heavy 0, Medium 7, Light 19, Total Adds 11, WAYZ, WKLO, KIKK, KXYX, KBMR, KSO, KRKT, KRWO, KALF, KEEN, KDRK. Medium: WDAF, WOW, KTTS, KFDI, KTOM. Light: KASE, WCMC, WAXX, WTCM.

MCCARTERS "The Gift" (WB) 24/24

Rotations: Heavy 0, Medium 0, Light 24, Total Adds 24, WXKX, KRRV, KMML, WXBQ, WLK, WSOC, WUSY, WKLO, WTVY, WIVK, WDXE, WOKK, WKSJ, WKYO, KFGO, WDAF, KXXY, KFDI, KVOC, KYGO, KEKB, KWJJ, KSOP, KRPM.

JOHN WESLEY RYLES "Nobody Knows" (WB) 23/15

Rotations: Heavy 0, Medium 4, Light 19, Total Adds 15, WVAM, KMML, WNOE, WCMC, KCJB, WOW, KVOC, KUUY, KRWO, KEKB, KWJJ, KALF, KTOM, KSOP. Medium: WTVY, KBMR, WTCM.

RICKY SKAGGS "Thanks Again" (Epic) 20/17

Rotations: Heavy 0, Medium 3, Light 17, Total Adds 17, KEAN, KMML, WUSY, WCMC, WDAF, KCJB, WOW, WTHI, KVOC, KFDI, KRKT, KVOC, KUUY, KYGO, KFRE, KCCY, KRPM. Medium: WQCB. Light: WAYZ, KXXY.

GEORGE JONES "The Old Man No One Loves" (Epic) 20/9

Rotations: Heavy 0, Medium 5, Light 15, Total Adds 9, WAYZ, WUSY, WAXX, KFGO, WWJC, KRKT, KRWO, KTOM, KCKC. Medium: WKLO, WTVY, KXYX, WTCM. Light: KMML, WDXE, WOKK, KBMR, WDAF, WTHI, KVOC.

CANYON "In The Middle Of The Night" (16th Avenue/Capitol) 17/4

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 4, WORC, WAXX, KTTS, KWJJ. Medium: WTVY. Light: WVAM, WCVR, KMML, WRNS, WCMC, KXYX, KSO, KFGO, WTCM, KVOC, KRWO, KTOM.

MARTY STUART "Matches" (Epic) 14/7

Rotations: Heavy 0, Medium 2, Light 12, Total Adds 7, WKA, KXYX, KFGO, KTTS, KFDI, KRKT, KWJJ. Light: KMML, WUSY, WTVY, WAMZ, KXXY, WTCM, KVOC.

RIC STEEL "Whose Baby Are You" (Panache) 14/5

Rotations: Heavy 0, Medium 2, Light 12, Total Adds 9, WAJR, WCVR, WOW, KFDI, KWJJ. Medium: WTVY. Light: WAYZ, WRNS, WDXE, WCMC, KJNE, KVOC, KRWO, KEKB.

DANA McVICKER "Rock-A-Bye Heart" (Capitol) 12/3

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 3, WCVR, KXYX, KFGO. Medium: WTVY, KTTS. Light: WAJR, WDXE, WOKK, WKA, WUSQ, KVOC, KRWO.

PINKARD & BOWDEN "Arab, Alabama" (WB) 12/0

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 0, Medium: WUBE, WTCM. Light: WKLO, WBVE, WAXX, KFGO, KWMT, WTHI, KRKT, KIK-FM, KFRE, KALF.

ETHEL & THE SHAMELESS HUSSIES "One Night Stan" (MCA) 11/1

Rotations: Heavy 0, Medium 2, Light 9, Total Adds 1, KSOP. Medium: KSO, WOW. Light: WBHP, KYXK, WCMC, KXYX, WAXX, WDAF, KTTS, KRWO.

ALIBI "Do You Have Any Doubts" (Camstock) 10/5

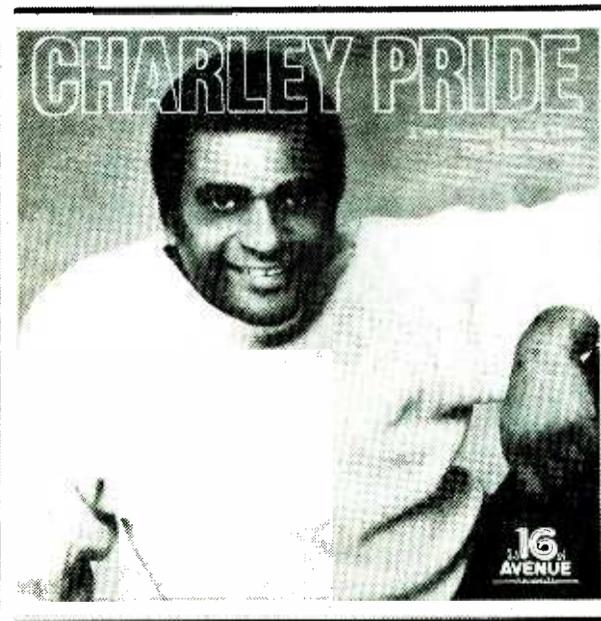
Rotations: Heavy 0, Medium 2, Light 8, Total Adds 5, WOKK, KJNE, KTTS, KVOC, KEKB. Medium: WCVR, WTVY. Light: KXYX, WAXX, KFGO.

SOUTHERN REIGN "Please Don't Leave Me Now" (SOR) 9/3

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 3, WEZL, WRNS, KFGO. Medium: WTVY. Light: KXYX, KJNE, KWMT, KVOC, KSOP.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
GEORGE STRAIT/If You Ain't Lovin',... (MCA)	... If You Ain't Lovin',...
CHARLEY PRIDE/Where Was I (16th Avenue/Capitol)	... I'm Gonna Love Her...
BELLAMY BROTHERS/It's Raining Girls (MCA/Curb)	... Crazy From The Heart
RODNEY CROWELL/Above And Beyond (Columbia)	... Diamonds And Dirt
LARRY BOONE/Don't Give Candy To A Stranger (Mercury/PG)	... Larry Boone
JO-EL SONNIER/Tear Stained Letter (RCA)	... Come On Joe
K.T. OSLIN/Doctor, Doctor (RCA)	... 80's Ladies
RANDY TRAVIS/What'll You Do About Me (WB)	... Always & Forever
PATTY LOVELESS/I Can't Get You... (MCA)	... If My Heart Had Windows
VERN GOSDIN/Tight As Twin Fiddles ... (Columbia)	... Chisled In Stone
LARRY BOONE/American Faces (Mercury/PG)	... Larry Boone
MERLE HAGGARD/You Babe (Epic)	... Chill Factor
ROSANNE CASH/Runaway Train (Columbia)	... Kings Record Shop
EARL THOMAS CONLEY/Finally Friday (RCA)	... Cow Cow Boogie
LYLE LOVETT/She's Hot To Go (MCA/Curb)	... Pontiac



Thanks to the 100-plus radio stations that are participating in the
CHARLEY PRIDE
"I'M GONNA LOVE HER ON THE RADIO"
promotion.

Thanks, we appreciate the

BREAKER

R&R 37 BB 39

Be Sure and Listen to Charley
on "Nashville Live" with Lon
Helton on June 5th



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R&R NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS.

BILLY OCEAN

The Color Of Love (Jive/Arista)

66% of our reporters on it. Rotations: Heavy 0, Medium 21, Light 38, Total Adds 30 including WHTX, KKHT, WNLT, WLTF, KMJI, KLCY, B100, WZNY, Y103, WMGN. Debuts at number 25 on the AC chart.

POINTER SISTERS

I'm In Love (RCA)

56% of our reporters on it. Rotations: Heavy 0, Medium 19, Light 31, Total Adds 13 including WXTX, WRMF, WLHT, WFMK, WHNN, WWMJ, WTNV, WKSJ. Debuts at number 29 on the AC chart.

NEW & ACTIVE

BREATHE "Hands To Heaven" (A&M) 41/16

Rotations: Heavy 2/0, Medium 13/4, Light 26/12, Total Adds 16, KLCY, WKYE, WSLQ, WTRX, WQNY, WKNE, WCKQ, WCVQ, WFLA, WFTK, WAEV, WMTFM, WTVR, WJON, KKLK, KSTR Heavy B100, WEIM Medium including WMYX, KOST, KEZR, WZNY, WSKI, WAHR, KVOP, WZLQ, KYJC Light including KEY103, WNAM, WAFL, WGSV, KRLB, WORG

CLIMIE FISHER "Love Changes (Everything)" (Capitol) 41/6

Rotations: Heavy 0, Medium 20/2, Light 21/4, Total Adds 6, WZNY, Y103, WRKA, WGLL, KWEB, KKLK Medium including WPIX, KLCY, WKYE, KWF, WWMJ, WEIM, WAFL, WSKI, WCKQ, WFLA, KHOZ, KVOP, WKCX, WBG, WZLQ, KVIC, KYJC, KAYN Light including B100, WAEB, WEBE, WSLQ, WRMF, WNAM, WQNY, WKSJ, WTKK

CHICAGO "I Don't Wanna Live Without You" (Full Moon/Reprise) 38/38

Rotations: Heavy 0, Medium 5/5, Light 33/33, Total Adds 38 including WHTX, WLTF, KLSI, KMJI, B100, WAEB, WEBE, WMGS, KEY103, WQXY, WSLQ, WRMF, WNAM, WLHT, WFMK, WHNN, KWF, WEIM, WGLL, WSKI, WKSJ, WCKQ, WFLA, KHOZ, WORG, WKCX, WCAC, WBG, WZLQ, KVIC, WMJC, KSTR, KYJC, KAYN

AL B. SURE! "Nite And Day" (WB) 36/7

Rotations: Heavy 1/0, Medium 17/0, Light 18/7, Total Adds 7, WEBE, WMGS, WTCB, WCVQ, WFLA, WJON, KKLK, Heavy WZNY, Medium, WPIX, WHTX, KLSI, B100, KEY103, KWF, WEIM, WGLL, WAFL, WSKI, WTKK, KHOZ, WORG, KVOP, WKCX, WAEV, WZLQ

10,000 MANIACS "Like The Weather" (Elektra) 35/3

Rotations: Heavy 2/0, Medium 17/1, Light 16/2, Total Adds 3, KEY103, KEFM, WAHR, Heavy WEIM, WAFL, Medium including WPIX, WKYE, KWF, WECO, WSKI, WFLA, WGSV, WORG, WKCX, WBG, WZLQ, WIHN, WMTFM, KKLK, KYJC, KAYN Light including B100, WEBE, WSLQ, WTRX, WQNY, WOHQ, KVOP, WCAC, WTVR, KSTR

MOODY BLUES "I Know You're Out There Somewhere" (Polydor/PolyGram) 31/31

Rotations: Heavy 0, Medium 7/7, Light 24/24, Total Adds 31, KLCY, WEBE, WKYE, WMGS, KEY103, WXTX, Y103, WZD, WSLQ, WNAM, WTRX, WWMJ, WEIM, WGLL, WAFL, WSKI, WOHQ, WKSJ, WCKQ, WCVQ, WFLA, WORG, WKCX, WCAC, WBG, WZLQ, KVIC, WMTFM, KYJC, KAYN, KMGQ

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 GEORGE MICHAEL	90/0	85	5	0
2 BRUCE HORNSBY & THE RANGE	90/0	79	10	1
3 DARYL HALL & JOHN OATES	87/0	82	4	1
4 BOZ SCAGGS	89/1	65	23	1
5 BELINDA CARLISLE	83/2	62	20	1
6 JETS	88/3	58	22	8
7 JOHNNY HATES JAZZ	77/0	55	16	6
8 RICK ASTLEY	79/3	38	36	5
9 DAN HILL	80/0	55	21	4
10 BILLY VERA & THE BEATERS	81/2	32	42	7
11 BRENDA K. STARR	74/1	44	29	1
12 SADE	80/5	15	55	10
13 BRENDA RUSSELL	59/0	23	26	10
14 CHER	74/8	12	43	19
15 JULIO IGLESIAS I/STEVIE WONDER	75/3	11	49	15
16 BASIA	68/5	30	28	10
17 FOREIGNER	53/0	26	22	5
18 GEORGE HARRISON	73/2	10	50	13
19 DEBBIE GIBSON	67/6	14	41	12
20 GLORIA ESTEFAN & MIAMI SOUND MACHINE	48/0	15	26	7
21 ERIC CARMEN	72/14	2	45	25
22 DEELE	58/9	10	30	18
23 SMOKEY ROBINSON	63/1	11	41	11
24 TRACY CHAPMAN	56/3	8	32	16
25 BILLY OCEAN	59/30	0	21	38
26 LOUISE GOFFIN	54/2	2	36	16
27 RICHARD MARX	57/12	1	29	27
28 GREGORY ABBOTT	55/8	1	27	27
29 POINTER SISTERS	50/13	0	19	31
30 BREATHE	41/16	2	13	26

MOST ADDED

- CHICAGO (38)
- MOODY BLUES (31)
- BILLY OCEAN (30)
- MIAMI SOUND MACHINE (25)
- BREATHE (18)
- ERIC CARMEN (14)
- TAYLOR DAYNE (13)
- POINTER SISTERS (13)
- RICHARD MARX (12)
- DEELE (9)
- FULL SWING (9)
- JONI MITCHELL (9)

HOTTEST

- GEORGE MICHAEL (71)
- HALL & OATES (69)
- BRUCE HORNSBY (59)
- BOZ SCAGGS (36)
- DAN HILL (29)
- BELINDA CARLISLE (28)
- JOHNNY HATES JAZZ (27)
- JETS (22)
- RICK ASTLEY (18)
- BRENDA RUSSELL (13)

SWING OUT SISTER "Surrender" (Mercury/PolyGram) 30/6

Rotations: Heavy 0, Medium 10/0, Light 20/6, Total Adds 6, 3WM, WEIM, KVOP, WZLQ, WIHN, WJTW Medium: KWF, WAFL, WSKI, WFLA, WAHR, WCAC, WBG, KVIC, KKLK, KMGQ. Light including KEY103, WXTX, WTCB, WNAM, WTRX, WQNY, WOHQ, WGSV, WORG, WMJC, WMTFM, KSTR, KYJC, KAYN

GLORIA ESTEFAN & MIAMI SOUND MACHINE "1-2-3" (Epic) 25/25

Rotations: Heavy 0, Medium 8/8, Light 17/17, Total Adds 25, KLCY, WZNY, Y103, KLT, WRMF, WTRX, WMGN, WWMJ, WEIM, WAFL, WOHQ, WCKQ, WORG, KVOP, WKCX, WAEV, WCAC, WBG, WZLQ, KVIC, WMTFM, WJTW, KSTR, KYJC, KAYN

SIGNIFICANT ACTION

JON ANDERSON "Hold On To Love" (Columbia) 24/8

Rotations: Heavy 0, Medium 2/0, Light 22/8, Total Adds 8, KEY103, WTRX, KWF, WKNE, KVOP, WCAC, WZLQ, WMJC Medium: WEIM, WAFL Light including WEBE, WNAM, WSKI, KHOZ, WORG, WKCX, KVIC, WMTFM, WJON, KYJC, KAYN

TIMBUK 3 "Easy" (IRS/MCA) 23/2

Rotations: Heavy 0, Medium 6/0, Light 17/2, Total Adds 2, WAEB, KKLK Medium: WKYE, KWF, WEIM, WSKI, WFLA, KVIC Light including KEY103, WSLQ, WCKQ, WGSV, KHOZ, KVOP, WKCX, WCAC, WBG, WZLQ, KSTR, KYJC, KAYN

TEDDY PENDERGRASS "Joy" (Elektra) 20/6

Rotations: Heavy 0, Medium 2/0, Light 18/6, Total Adds 6, KEY103, WSLQ, WTRX, WTKK, KVOP, WCAC Medium: WAFL, WMTFM Light including B100, WEBE, WEIM, WSKI, WOHQ, WCKQ, WFLA, WGSV, WORG, WKCX, WZLQ, KAYN

ELISA FIORILLO "Forgive Me For Dreaming" (Chrysalis) 20/0

Rotations: Heavy 0, Medium 7/0, Light 13/0, Total Adds 0, Medium: WKNE, WSKI, WCKQ, WAHR, WKCX, KYJC, KAYN Light: B100, KEY103, WXTX, WNAM, WFLA, WTKK, WORG, KVOP, WCAC, KVIC, WJON, KKLK, KSTR

WET WET WET "Wishing I Was Lucky" (Uni) 18/3

Rotations: Heavy 0, Medium 1/0, Light 17/3, Total Adds 3, WAEB, KEY103, KKLK, Medium: WSKI Light including B100, WEBE, WEIM, WAFL, WCKQ, WFLA, WORG, KVOP, WCAC, WZLQ, KVIC, WTVR, KYJC, KAYN

CLIFF RICHARD "Some People" (Striped Horse) 17/1

Rotations: Heavy 0, Medium 2/0, Light 15/1, Total Adds 1, WJTW Medium: WEIM, WORG Light including WEBE, KEY103, WNAM, WAFL, WSKI, WFLA, WGSV, KHOZ, WCAC, WBG, WZLQ, WJON, KYJC, KAYN

SCARLETT & BLACK "Let Yourself Go-Go" (Virgin) 15/7

Rotations: Heavy 0, Medium 0, Light 15/7, Total Adds 7, WSLQ, WEIM, WFLA, KHOZ, WTVR, KKLK, KSTR Light including WGLL, WAFL, WCKQ, KVOP, WZLQ, WJON, KYJC, KAYN

TONY TERRY "Forever Yours" (Epic) 15/3

Rotations: Heavy 0, Medium 2/0, Light 13/3, Total Adds 3, WNAM, WBG, WMJC Medium: WEIM, WAFL Light including WSKI, WCKQ, WCVQ, WFLA, WORG, WCAC, WZLQ, KVIC, KSTR, KYJC

TAYLOR DAYNE "I'll Always Love You" (Arista) 13/13

Rotations: Heavy 0, Medium 1/1, Light 12/12, Total Adds 13, WWMJ, WEIM, WKNE, WGLL, WAFL, WSKI, WCKC, WORG, WKCX, WBG, WZLQ, KYJC, KAYN

TERENCE TRENT D'ARBY "Sign Your Name" (Columbia) 13/7

Rotations: Heavy 0, Medium 4/2, Light 9/5, Total Adds 7, WKYE, WEIM, WAFL, WSKI, WTKK, WORG, WAEV Medium including WCKQ, KVIC Light including B100, WWMJ, WZLQ, WMTFM

CHEAP TRICK "The Flame" (Epic) 11/1

Rotations: Heavy 3/0, Medium 4/0, Light 4/1, Total Adds 1, KRLB, Heavy: WKYE, WCKQ, KVOP Medium: WAFL, WORG, KVIC, KAYN Light including B100, WKCX, WAEV

FULL SWING "2 Good 2 Be 4 Gotten" (Cypress/Polygram) 10/9

Rotations: Heavy 0, Medium 0, Light 10/9, Total Adds 9, WAFL, WSKI, WFLA, WORG, WCAC, WJON, KSTR, KYJC, KAYN Light including WMTFM

MICHAEL BOLTON "Wait On Love" (Columbia) 10/2

Rotations: Heavy 0, Medium 1/0, Light 9/2, Total Adds 2, WAFL, WCAC Medium: KVIC Light including WEBE, WEIM, WSKI, KHOZ, KVOP, WBG, KAYN

JONI MITCHELL "My Secret Place" (Geffen) 9/9

Rotations: Heavy 0, Medium 0, Light 9/9, Total Adds 9, WEBE, KEY103, WSLQ, WNAM, KWF, WFLA, WORG, WCAC, KVIC

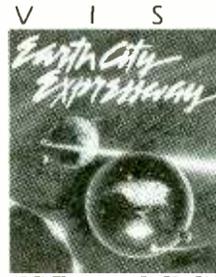
ROD STEWART "Lost In You" (WB) 8/0

Rotations: Heavy 2/0, Medium 5/0, Light 1/0, Total Adds 0 Heavy: WKYE, WORG Medium: B100, WAEB, WSKI, WAEV, KVIC Light: WAFL

ERIC CLAPTON "After Midnight" (Polydor/PolyGram) 8/0

Rotations: Heavy 0, Medium 3/0, Light 5/0, Total Adds 0 Medium: WKYE, WEIM, WGLL Light: WAEB, WECO, WKSJ, WZLQ, KKLK

V I S U A L M U S I K



Earth City Experience

DYNAMIC, UNIQUE NEW MUSICAL COMPILATIONS OF VIRTUALLY EVERY RADIO FORMAT.

YOUR AIRWAVES WILL SMOKE ON SOME CUTS... AND SAIL AWAY WITH THE BREEZE ON OTHERS.

"One of the very few releases that I have given heavy rotation for this many months" Bill KimKCMW/Kansas City

17 CUTS LENGTH 74:13
"Visual Musik is the essence of what is great about today's new music. Virtually every cut has been an instant add, and continued airplay of these quality musicians has garnered consistent phone response"
 Rob Moore, P.D.—"THE BREEZE"

"Visual Musik draws brilliantly on a staple of artists to create moving new music for today... a package that's both marketable and listenable featuring a stellar cast of musicians"
 Jon Radford—WNJA/Chicago

"Visual Musik is sitting on the edge of being one of the most powerful new independent record labels in the country today. I smell a new Windham Hill"
 Tom Garrett—KMGL/KOCC
 Oklahoma City



Sound of the Heart

CAROL DAVIS, President
1-800-426-2334

16 CUTS LENGTH 66:39

AC ADDS & HOTS

CURRENT-BASED

EAST

PARALLEL ONE

WALK/Long Island
Edwards/Daniels

SADE
CHER
Hottest:
GEORGE MICHAEL
HALL & OATES
JETS
JOHNNY HATES JAZZ
BRENDA RUSSELL

WPIX/New York
Wendy Leeds

none
Hottest:
HALL & OATES
DAN HILL
JOHNNY HATES JAZZ
GEORGE MICHAEL
BOZ SCAGGS

WSN/Philadelphia
Cannon/Tyler

ERIC CARMEN
Hottest:
HALL & OATES
GEORGE MICHAEL
RICK ASTLEY
BRUCE HORNSBY
JETS

WHTX/Pittsburgh
Keith Abrams

BILLY OCEAN
RICHARD MARX
CHICAGO
Hottest:
BRUCE HORNSBY
HALL & OATES
GEORGE MICHAEL
FOREIGNER
BRENDA RUSSELL

PARALLEL TWO

WAEB/Allentown
Chris Bailey

RICK ASTLEY
CHICAGO
BILLY OCEAN
TIMBUK 3
WET WET WET
Hottest:
GEORGE MICHAEL
BRENDA RUSSELL
HALL & OATES
JOHNNY HATES JAZZ
BELINDA CARLISLE

WEBS/Bridgeport
Hansen/Norman

MOODY BLUES
CHICAGO
DEBBIE GIBSON
JONI MITCHELL
AL B. SURE!
Hottest:
DAN HILL
BRUCE HORNSBY
JETS
HALL & OATES
BOZ SCAGGS

WKYE/Johnstown
Jack Michaels

BREATHE
MOODY BLUES
TIMES TWO
COREY HART
BILLY OCEAN
TERENCE TRENT D'
Hottest:
GEORGE MICHAEL
CHEAP TRICK
BILLY VERA & BEA
BELINDA CARLISLE
RICK ASTLEY

WMOG/Wilkes Barre
Norton/Marriott

BASIA
MOODY BLUES
AL B. SURE!
CHICAGO
Hottest:
JOHNNY HATES JAZZ
GEORGE MICHAEL
BRUCE HORNSBY
HALL & OATES
BOZ SCAGGS

PARALLEL THREE

WWMJ/Bangor
Haekel/Winter

MOODY BLUES
TONI CHILDS
MIAMI SOUND MACH
POINTER SISTERS
TAYLOR DAYNE
GREGORY ABBOTT
Hottest:
BELINDA CARLISLE
SADE
BRUCE HORNSBY
BOZ SCAGGS
DAN HILL

WEIM/Fitchburg
Jack Raymond

MOODY BLUES
MIAMI SOUND MACH
TAYLOR DAYNE
CHICAGO
SURTENNICS
TERENCE TRENT D'
SCARLETT & BLACK
SWING OUT SISTER
Hottest:
BRUCE HORNSBY
RICK ASTLEY
BELINDA CARLISLE
GEORGE MICHAEL
10,000 MANIACS

WEOG/Genova
Anthony/Nelson

ERIC CARMEN
Hottest:
RICHARD MARX
DEBBIE GIBSON
Hottest:
GEORGE MICHAEL
BRUCE HORNSBY
HALL & OATES
DAN HILL
BOZ SCAGGS

WQNY/Ithaca
Smith/Erh

BREATHE
GREGORY ABBOTT
POINTER SISTERS
Hottest:
DAN HILL
GEORGE MICHAEL
HALL & OATES
BRUCE HORNSBY
BOZ SCAGGS

WKNE/Keene
Mike Trombly

BREATHE
BILLY OCEAN
JON ANDERSON
TAYLOR DAYNE
Hottest:
HALL & OATES
BRENDA K. STARR
DAN HILL
GEORGE MICHAEL
ART GARFUNKEL

WQLL/Mercersburg
Low/Schmidt

CLINIE FISHER
BILLY OCEAN
TAYLOR DAYNE
CHICAGO
MOODY BLUES
Hottest:
MIAMI SOUND MACH
TERENCE TRENT D'
GEORGE MICHAEL
HALL & OATES
JETS

WAFU/Milford, DE
Tim Brough

MIAMI SOUND MACH
TAYLOR DAYNE
MOODY BLUES
CHICAGO
FULL SWING
MICHAEL BOLTON
RANDY TRAVIS
TERENCE TRENT D'
Hottest:
HALL & OATES
GEORGE MICHAEL
BELINDA CARLISLE
RICK ASTLEY
DEELE

WSKV/Montpelier
Bruce Stebbins

TERENCE TRENT D'
SURTENNICS
COREY HART
FULL SWING
MOODY BLUES
CHICAGO
TAYLOR DAYNE
Hottest:
RICK ASTLEY
BOZ SCAGGS
DEBBIE GIBSON
BILLY VERA & BEA
GEORGE HARRISON

WQHQ/Ocean City
Dana McDonald

MOODY BLUES
BILLY OCEAN
MIAMI SOUND MACH
EVERYTHING BUT I
Hottest:
GEORGE MICHAEL
HALL & OATES
DAN HILL
BRENDA K. STARR
JETS

WTNY/Watertown
Jay Donovan

DEELE
ERIC CARMEN
RICHARD MARX
POINTER SISTERS
LOUISE GOFFIN
BILLY OCEAN
Hottest:
DAN HILL
HALL & OATES
GEORGE MICHAEL
BRUCE HORNSBY
BOZ SCAGGS

WKSJ/Williamsport
Tom Benson

DEBBIE GIBSON
CHICAGO
MOODY BLUES
POINTER SISTERS
Hottest:
GEORGE MICHAEL
HALL & OATES
BRUCE HORNSBY
BELINDA CARLISLE
RICK ASTLEY

SOUTH

PARALLEL ONE

WSB-FM/Atlanta
LoCasolo/McCoy

SADE
BILLY VERA & BEA
Hottest:
HALL & OATES
GEORGE MICHAEL
JOHNNY HATES JAZZ
BOZ SCAGGS
BRUCE HORNSBY

KVIL/Dallas
Watson/Miniaci

JETS
Hottest:
BRUCE HORNSBY
BELINDA CARLISLE
DAN HILL
BOZ SCAGGS
GEORGE MICHAEL

KKHT/Houston
Judy Haveson

BILLY OCEAN
Hottest:
BRUCE HORNSBY
GEORGE MICHAEL
HALL & OATES
BOZ SCAGGS
BELINDA CARLISLE

WNLJ/Tampa
Crane/Brown

CHER
BOZ SCAGGS
BELINDA CARLISLE
JULIO IGLESIAS
BASIA
BILLY OCEAN
Hottest:
MIAMI SOUND MACH
GEORGE MICHAEL
JOHNNY HATES JAZZ
JETS
FOREIGNER

PARALLEL TWO

WZNY/Augusta, GA
John Patrick

BILLY OCEAN
MIAMI SOUND MACH
CLINIE FISHER
Hottest:
BRUCE HORNSBY
GEORGE MICHAEL
HALL & OATES
RICK ASTLEY
BELINDA CARLISLE

KEY103/Austin
Rush/Alan

CHICAGO
MOODY BLUES
TEDDY PENDERGRASS
WET WET WET
JON ANDERSON
JONI MITCHELL
Hottest:
GEORGE MICHAEL
HALL & OATES
BELINDA CARLISLE
DAN HILL
BRUCE HORNSBY

WQXY/Baton Rouge
Holt/Tate

CHICAGO
Hottest:
BELINDA CARLISLE
HALL & OATES
DAN HILL
BRUCE HORNSBY
GEORGE MICHAEL

WXTG/Charleston
John Quincy

POINTER SISTERS
MOODY BLUES
DEELE
Hottest:
HALL & OATES
BRUCE HORNSBY
BOZ SCAGGS
BELINDA CARLISLE

WTCB/Columbia, SC
Merk Hamlin

ERIC CARMEN
RICHARD MARX
AL B. SURE!
Hottest:
GEORGE MICHAEL
BELINDA CARLISLE
HALL & OATES
BRUCE HORNSBY
BOZ SCAGGS

WSLQ/Roanoke
O'Shea/Fry

CHICAGO
BREATHE
SCARLETT & BLACK
TEDDY PENDERGRASS
MOODY BLUES
JONI MITCHELL
Hottest:
JOHNNY HATES JAZZ
BRENDA RUSSELL
GEORGE MICHAEL
HALL & OATES
BRUCE HORNSBY
BELINDA CARLISLE

WRMF/West Palm Beach
Dave Perks

BILLY OCEAN
MIAMI SOUND MACH
CHICAGO
POINTER SISTERS
Hottest:
HALL & OATES
GEORGE MICHAEL
BOZ SCAGGS
BRUCE HORNSBY
BELINDA CARLISLE

Y103/Jacksonville
Eric Lee

MOODY BLUES
BILLY OCEAN
MIAMI SOUND MACH
CLINIE FISHER
Hottest:
JOHNNY HATES JAZZ
GEORGE MICHAEL
RICK ASTLEY
BRUCE HORNSBY
HALL & OATES

WTFM/Johnson City
Chuck Anthony

ERIC CARMEN
Hottest:
HALL & OATES
BOZ SCAGGS
BRUCE HORNSBY
GEORGE MICHAEL
JETS

U102/Knoxville
Hobbs/Trotter

BILLY VERA & BEA
RICHARD MARX
Hottest:
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
HALL & OATES
DAN HILL

WRKA/Louisville
Robertson/Shannon

ERIC CARMEN
CLINIE FISHER
Hottest:
HALL & OATES
GEORGE MICHAEL
JOHNNY HATES JAZZ
BELINDA CARLISLE
BRUCE HORNSBY

WZLZ/Mobile-Pensacola
Mike Malone

MOODY BLUES
TRACY CHAPMAN
ERIC CARMEN
Hottest:
GEORGE MICHAEL
BELINDA CARLISLE
RICK ASTLEY
DEBBIE GIBSON

KELT/McAllen
Tad Griffin

MIAMI SOUND MACH
BILLY OCEAN
Hottest:
BILLY VERA & BEA
BRUCE HORNSBY
FOREIGNER

PARALLEL THREE

WCKQ/Campbellville
Jackson/McClendon

BASIA
MIAMI SOUND MACH
BREATHE
TAYLOR DAYNE
CHICAGO
COREY HART
MOODY BLUES
Hottest:
GEORGE MICHAEL
HALL & OATES
GEORGE MICHAEL

WCVG/Clarksville
Michael Johnson

BREATHE
MOODY BLUES
BILLY OCEAN
AL B. SURE!
GREGORY ABBOTT
Hottest:
GEORGE MICHAEL
BRUCE HORNSBY
BRENDA K. STARR
JETS

WFPA/Ft. Payne
Barnes/Folsom

BILLY OCEAN
BREATHE
SCARLETT & BLACK
TONI CHILDS
FULL SWING
AL B. SURE!
JONI MITCHELL
CHICAGO
Hottest:
GEORGE MICHAEL
HALL & OATES
BRUCE HORNSBY
DAN HILL
BILLY VERA & BEA

WKTK/Gainesville
Nick Allen

DEELE
Hottest:
GEORGE MICHAEL
BILLY VERA & BEA
BRENDA RUSSELL
JETS
RICK ASTLEY

KLCY/Salt Lake City
Don Bishop

MIAMI SOUND MACH
BILLY OCEAN
BREATHE
MOODY BLUES
Hottest:
HALL & OATES
JOHNNY HATES JAZZ
BRUCE HORNSBY
GEORGE MICHAEL
RICK ASTLEY

WGSV/Gunterville
Jackson/Bell

none
Hottest:
JOHNNY HATES JAZZ
HALL & OATES
GEORGE MICHAEL
BRUCE HORNSBY
DAN HILL

KHOZ/Harrison
Boswell/Shassore

DEELE
CHICAGO
SCARLETT & BLACK
Hottest:
HALL & OATES
GEORGE MICHAEL
BRUCE HORNSBY
DAN HILL
BRENDA K. STARR

WAHR/Huntsville
Bonnie O'Brien

GREGORY ABBOTT
DEELE
10,000 MANIACS
BELINDA CARLISLE
Hottest:
JOHNNY HATES JAZZ
MIAMI SOUND MACH
VAN MORRISON
BASIA
BRENDA K. STARR

KRLB/Lubbock
Scott/Allen

CHEAP TRICK
BILLY OCEAN
POINTER SISTERS
Hottest:
GEORGE MICHAEL
HALL & OATES
BRUCE HORNSBY
JETS
RICK ASTLEY

WORQ/Orangeburg
Stu Wright

MOODY BLUES
TERENCE TRENT D'A
CHICAGO
FULL SWING
TONI CHILDS
MIAMI SOUND MACH
TAYLOR DAYNE
JONI MITCHELL
Hottest:
RICK ASTLEY
BELINDA CARLISLE
DEELE
JETS

KVOP/Painview
Bruno/Sparks

CHICAGO
MIAMI SOUND MACH
SWING OUT SISTER
TEDDY PENDERGRASS
JON ANDERSON
Hottest:
HALL & OATES
DAN HILL
BRUCE HORNSBY
BOZ SCAGGS
CHEAP TRICK

KVIC/Tricia
Tony Davis

MIAMI SOUND MACH
CHICAGO
MOODY BLUES
JONI MITCHELL
Hottest:
RICK ASTLEY
BELINDA CARLISLE
JETS
HALL & OATES
GEORGE MICHAEL

WEST

PARALLEL ONE

KMJU/Denver
Elliot/Murray

RICK ASTLEY
BILLY OCEAN
Hottest:
GEORGE MICHAEL
BRUCE HORNSBY
HALL & OATES
BOZ SCAGGS

KEZR/San Jose
Moon/Knox

none
Hottest:
JOHNNY HATES JAZZ
BILLY OCEAN
ICHOUSE
GEORGE MICHAEL
JETS

KOST/Los Angeles
Kaye/Kiley

DEELE
Hottest:
GEORGE MICHAEL
BILLY VERA & BEA
BRENDA RUSSELL
JETS
RICK ASTLEY

KLVY/Salt Lake City
Don Bishop

MIAMI SOUND MACH
BILLY OCEAN
BREATHE
MOODY BLUES
Hottest:
HALL & OATES
JOHNNY HATES JAZZ
BRUCE HORNSBY
GEORGE MICHAEL
BOZ SCAGGS

B100/San Diego
Rich/Knight

CHICAGO
BASIA
BILLY OCEAN
HARRY BELAFONTE
ASAND
Hottest:
DEBBIE GIBSON
MIAMI SOUND MACH
BREATHE
HALL & OATES
GEORGE MICHAEL

WKCX/Rome
Randy Quick

CHICAGO
MIAMI SOUND MACH
RICHARD MARX
TAYLOR DAYNE
MOODY BLUES
JULIO IGLESIAS
Hottest:
HALL & OATES
GEORGE MICHAEL
DAN HILL
BRUCE HORNSBY
BOZ SCAGGS

WAEV/Savannah
Lawson/Davis

BILLY OCEAN
BREATHE
PEBBLES
MIAMI SOUND MACH
TERENCE TRENT D'A
Hottest:
GEORGE MICHAEL
RICK ASTLEY
JOHNNY HATES JAZZ
HALL & OATES
DEBBIE GIBSON

WCAC/Sabring
Bob Rowland

CHICAGO
JONI MITCHELL
TEDDY PENDERGRASS
BILLY OCEAN
JON ANDERSON
MICHAEL BOLTON
FULL SWING
HARRY BELAFONTE
MIAMI SOUND MACH
MOODY BLUES
Hottest:
JULIO IGLESIAS
HALL & OATES
BASIA
BRUCE HORNSBY
RICK ASTLEY

WBOG/Tallahassee
J.J. Steele

TONY TERRY
CHICAGO
BILLY OCEAN
TAYLOR DAYNE
MOODY BLUES
MIAMI SOUND MACH
Hottest:
BASIA
BOZ SCAGGS
SADE
JULIO IGLESIAS
TRACY CHAPMAN

WZLO/Tupelo
Roger Nelson

COREY HART
TONI CHILDS
TAYLOR DAYNE
MIAMI SOUND MACH
CHICAGO
SURTENNICS
MOODY BLUES
JON ANDERSON
Hottest:
GEORGE MICHAEL
BRUCE HORNSBY
DAN HILL
BELINDA CARLISLE

KLSU/Kansas City
Lani/Alan

CHICAGO
ERIC CARMEN
Hottest:
GEORGE MICHAEL
MIAMI SOUND MACH
JOHNNY HATES JAZZ
WHITNEY HOUSTON
CHER

MIDWEST

PARALLEL ONE

WARM98/Cincinnati
Nick O'Neil

JETS
SADE
GEORGE HARRISON
JULIO IGLESIAS
Hottest:
MIAMI SOUND MACH
FOREIGNER
DAN HILL
HALL & OATES
GEORGE MICHAEL

WLTF/Cleveland
Popovich/Godfrey

CHICAGO
BILLY OCEAN
Hottest:
ICHOUSE
BRENDA RUSSELL
TOTO
PHIL COLLINS
HALL & OATES

WMJ/Cleveland
Ivera/Torcasso

CHICAGO
Hottest:
JOHNNY HATES JAZZ
BELINDA CARLISLE
HALL & OATES
PHIL COLLINS

PARALLEL TWO

WNSY/Columbus
Hallett/Nunnally

JULIO IGLESIAS
DEBBIE GIBSON
Hottest:
BELINDA CARLISLE
BRENDA RUSSELL
HALL & OATES
FOREIGNER
BOZ SCAGGS

WOMC/Detroit
Barry Argenbright

none
Hottest:
BRUCE HORNSBY
GEORGE MICHAEL
HALL & OATES
JOHNNY HATES JAZZ
BRENDA RUSSELL

KLSU/Kansas City
Lani/Alan

CHICAGO
ERIC CARMEN
Hottest:
GEORGE MICHAEL
MIAMI SOUND MACH
JOHNNY HATES JAZZ
WHITNEY HOUSTON
CHER

WTRX/Flint
Pearson/Burke

BREATHE
MOODY BLUES
CHICAGO
MIAMI SOUND MACH
TEDDY PENDERGRASS
JON ANDERSON
Hottest:
HALL & OATES
BRUCE HORNSBY
DAN HILL
BOZ SCAGGS
RICK ASTLEY

KEFM/Omaha
Lane/Kennedy

RICHARD MARX
ERIC CARMEN
DEELE
10,000 MANIACS
Hottest:
HALL & OATES
GEORGE MICHAEL
BRUCE HORNSBY
BOZ SCAGGS

PARALLEL THREE

KKLV/Anchorage
Gary Hull

BREATHE
POINTER SISTERS
WET WET WET
BILLY OCEAN
AL B. SURE!
CLINIE FISHER
TIMBUK 3
SCARLETT & BLACK
Hottest:
GEORGE MICHAEL
BASIA
HALL & OATES
BRUCE HORNSBY
BOZ SCAGGS

KMGQ/Santa Barbara
Meade/Newcomer

GLORIA LORING
MOODY BLUES
DEBBIE GIBSON
Hottest:
HALL & OATES
BRUCE HORNSBY
GEORGE MICHAEL
BOZ SCAGGS
TRACY CHAPMAN

NEW ARTISTS

90 Reporters
86 Current Reports
Two stations called in a frozen playlist
this week: WMYX/Milwaukee, and WOMC/
Detroit.
Two stations failed to report and their
playlists were frozen: WGSV/Gunterville
and WPIX/New York.

- 1 CLINIE FISHER/Love Changes Everything (Capitol) 41/6
- 2 AL B. SUREI/Nite And Day (WB) 36/7
- 3 10,000 MANIACS/Like The Weather (Elektra) 35/3
- 4 JON ANDERSON/Hold On To Love (Columbia) 24/8
- 5 TIMBUK 3/Easy (IRS/MCA) 23/2
- 6 ELISA FIORILLO/Forgive Me For Dreaming (Chrysalis) 20/0
- 7 WET WET WET/Wishing I Was Lucky (UNI) 18/3
- 8 TONY TERRY/Forever Yours (Epic) 15/3
- 9 TAYLOR DAYNE/If I Always Love You (Arista) 13/13
- 10 TERENCE TRENT D'ARBY/Sign Your Name (Columbia) 13/7

New Artists are those who have not previously been reported as a Breaker by reporting stations.

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

- BILLY OCEAN (7)
- ERIC CARMEN (6)
- JULIO IGLESIAS (6)
- SADE (6)
- CHICAGO (5)
- BRENDA K. STARR (5)
- CHER (4)
- DEELE (4)
- DEBBIE GIBSON (4)
- JETS (4)
- MOODY BLUES (4)

HOTTEST

- GEORGE MICHAEL (28)
- JOHNNY HATES JAZZ (21)
- BRENDA RUSSELL (21)
- HALL & OATES (19)
- DAN HILL (18)
- BRUCE HORNSBY (18)
- FOREIGNER (17)
- BOZ SCAGGS (17)
- MIAMI SOUND MACHINE (12)
- JETS (7)

GOLD-BASED AC

MOST ADDED

- RICK ASTLEY (5)
- JETS (4)
- BOZ SCAGGS (4)
- BREATHE (3)
- DEELE (3)
- MIAMI SOUND MACHINE (3)
- BILLY OCEAN (3)
- SADE (3)
- CHER (2)
- RICHARD MARX (2)
- GEORGE MICHAEL (2)

HOTTEST

- GEORGE MICHAEL (25)
- FOREIGNER (20)
- JOHNNY HATES JAZZ (20)
- MIAMI SOUND MACHINE (17)
- HALL & OATES (15)
- BRUCE HORNSBY (15)
- BRENDA RUSSELL (15)
- BOZ SCAGGS (7)
- JETS (6)
- WHITNEY HOUSTON (5)

EAST

PARALLEL ONE

- KDKA/Pittsburgh**
Mike Watkins
- none
- Hottest:
JOHNNY HATES JAZZ
BRENDA RUSSELL
FOREIGNER
MIAMI SOUND M
- WBEN/Bufalo**
Hank Navins
- SADE
JULIO IGLESIA
Hottest:
BRENDA RUSSELL
FOREIGNER
DAN HILL
JETS
- WGR/Bufalo**
Mike Rozman
- SADE
JULIO IGLESIA
ERIC CARMEN
Hottest:
GEORGE MICHAEL
HALL & OATES
BRUCE HORNSBY
DAN HILL
BOZ SCAGGS

- GLORIA LORING**
BILLY OCEAN
Hottest:
BARRY MANILOW
RUSSELL MITCHELL
BRENDA RUSSELL
MIAMI SOUND MACH
MICHAEL TOLKINS
FOREIGNER
MIAMI SOUND M
- WPRO/Providence**
Mike Osborne
- DAN HILL
Hottest:
MIAMI SOUND M
BRENDA RUSSELL
GEORGE MICHAEL
BOZ SCAGGS
JULIO IGLESIAS

WMAL/Washington

PARALLEL TWO

- WCCB/Bridgeport**
Peters/Becker
- JETS
MOODY BLUES
CHICAGO
ERIC CARMEN
TERENCE TRENT D'
- Hottest:
GEORGE MICHAEL
HALL & OATES
MIAMI SOUND MACH
FOREIGNER
RICK ASTLEY

WGY/Schenectady

PARALLEL TWO

- ERIC CARMEN**
GREGORY ABBOTT
LOUISE GOFFIN
Hottest:
none
- WELI/New Haven**
Gross/McCormick
- BRENDA K. STARR
Hottest:
GEORGE MICHAEL
SADE
GEORGE HARRISON
DAN HILL
JULIO IGLESIAS

WCHS/Charleston

PARALLEL THREE

- FOUNDER SISTERS**
BILLY OCEAN
CHICAGO
Hottest:
GEORGE MICHAEL
HALL & OATES
BRUCE HORNSBY
DAN HILL
BOZ SCAGGS
- MOODY BLUES**
DEELE
BILLY OCEAN
CHICAGO
BREATHE
Hottest:
GEORGE MICHAEL
HALL & OATES
BRUCE HORNSBY
JOHNNY HATES JAZZ
BOZ SCAGGS

PARALLEL THREE

WMTR/Morristown

- EMERY/BOYLE**
- ERIC CARMEN**
GREGORY ABBOTT
LOUISE GOFFIN
Hottest:
none

EAST

PARALLEL ONE

- WKSZ/Philadelphia**
Mike Colby
- none
- Hottest:
GEORGE MICHAEL
FOREIGNER
- WWTM/Baltimore**
Don Kelley
- GEORGE MICHAEL
RICK ASTLEY
Hottest:
WHITNEY HOUSTON
MIAMI SOUND M
RICHARD MARX
JOHNNY HATES JAZZ

WLTJ/Pittsburgh

- JOHN GALLAGHER**
BOZ SCAGGS
Hottest:
GEORGE MICHAEL
BRENDA RUSSELL
JETS
FOREIGNER
MIAMI SOUND MACH

WLTW/Washington

PARALLEL TWO

- none
- Hottest:
MIAMI SOUND MACH
BRUCE HORNSBY
JOHNNY HATES JAZZ
GEORGE MICHAEL
STEVE WINWOOD

WMAZ-FM/Springfield

PARALLEL TWO

- KRATOWITZ/O'BRIEN**
BRENDA K. STARR
BILLY OCEAN
Hottest:
HALL & OATES
ERIC CARMEN
GEORGE MICHAEL
CHER

WLEV/Allentown

PARALLEL TWO

- BASTIA**
MIAMI SOUND MACH
CHER
LOUISE GOFFIN
RICHARD MARX
Hottest:
GEORGE MICHAEL
HALL & OATES
BOZ SCAGGS
BRUCE HORNSBY
JETS

WYYY/Syracuse

PARALLEL TWO

- RICH LAUBER**
BOZ SCAGGS
RICK ASTLEY
Hottest:
GEORGE MICHAEL
HALL & OATES
BRUCE HORNSBY
DAN HILL
BELINDA CARLISL

Three stations called in a frozen playlist this week: KKCW/Portland, KMGC/Dallas, and WEZS/Richmond.

47 Reporters
37 Current Reports

SOUTH

PARALLEL TWO

- WBT/Charlotte**
Andy Bickie
- none
- Hottest:
ART GARFUNKEL
MIAMI SOUND MACH
FOREIGNER
BRENDA RUSSELL
BOZ SCAGGS
- WGOW/Chattanooga**
Kelly McCoy
- JULIO IGLESIAS
DEBBIE GIBSON
ERIC CARMEN
Hottest:
GEORGE MICHAEL
HALL & OATES
BRUCE SPRINGSTEEN
DAN HILL
JOHNNY HATES JAZZ

WDBO/Orlando

- DUTCH SCHAFFER**
- none
- Hottest:
BRENDA RUSSELL
GEORGE MICHAEL
FOREIGNER
MIAMI SOUND M
JULIO IGLESIA

WHAS/Louisville

PARALLEL THREE

- BRENDA K. STARR**
DEBBIE GIBSON
Hottest:
JOHNNY HATES JAZZ
GEORGE MICHAEL
FOREIGNER
HALL & OATES
RICK ASTLEY
- WRVA/Richmond**
Tim Farley
- BRENDA K. STARR
DEVON SQUARE
SMOKEY ROBINSON
Hottest:
GEORGE MICHAEL
JOHNNY HATES JAZZ
BRUCE HORNSBY
BOZ SCAGGS
JETS

WXYK/Paducah

PARALLEL THREE

- CARVEL/BURNS**
- SADE
JULIO IGLESIAS
Hottest:
GEORGE MICHAEL
JOHNNY HATES JAZZ
HALL & OATES
BRUCE HORNSBY
RICK ASTLEY
- WSTU/Stuart**
Grant/Archer
- BILLY VERA & BEAT
DEBBIE GIBSON
BILLY OCEAN
Hottest:
HALL & OATES
GEORGE MICHAEL
BRUCE HORNSBY
BOZ SCAGGS
BELINDA CARLISL

WGBR/Goldsboro

PARALLEL THREE

- ALAN HOOVER**
- CHICAGO
MOODY BLUES
TAYLOR DAYNE
MIAMI SOUND MACH
Hottest:
GEORGE MICHAEL
HALL & OATES
DAN HILL
BASIA
BRUCE HORNSBY

SOUTH

PARALLEL ONE

- KFMK/Houston**
John Stevens
- none
- Hottest:
MIAMI SOUND MACH
GEORGE MICHAEL
JOHNNY HATES JAZZ
FOREIGNER
WHITNEY HOUSTON
- WFOX/Atlanta**
Dennis Winslow
- GEORGE MICHAEL
BOZ SCAGGS
Hottest:
BRENDA RUSSELL
JOHNNY HATES JAZZ
MIAMI SOUND MACH
BRUCE HORNSBY
HALL & OATES
- KMGC/Dallas**
Layne Prescott
- none
- Hottest:
GEORGE MICHAEL
FOREIGNER
JOHNNY HATES JAZZ
BILLY OCEAN

KSMG/San Antonio

- JAY SCOTT**
- LOVE 94/Miami**
Don Agony
- RICK ASTLEY
Hottest:
HALL & OATES
JOHNNY HATES JAZZ
BRENDA RUSSELL
BRUCE HORNSBY
RICK ASTLEY

2WD/Norfolk

- GARY KING**
- JULIO IGLESIAS
Hottest:
TERENCE TRENT D
JOHNNY HATES JAZZ
FOREIGNER
MIAMI SOUND MACH
GEORGE MICHAEL
KSMG/San Antonio
JAY SCOTT
- CHER
DAN HILL
Hottest:
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES
BRUCE HORNSBY
BOZ SCAGGS
WUSA/Tampa
JOHNNY WILLIAMS

PARALLEL TWO

- KKMJ/Austin**
Bob Cole
- BOZ SCAGGS
SADE
Hottest:
GEORGE MICHAEL
BRENDA RUSSELL
MILSAP & REID
FOREIGNER
JULIO IGLESIA
- WMJJ/Birmingham**
Rivers/Chambers
- MIAMI SOUND MACH
DEELE
Hottest:
GEORGE MICHAEL
FOREIGNER
HALL & OATES
RICK ASTLEY
WHITNEY HOUSTON

WEZC/Charlotte

- HERRING/CONWAY**
- none
- Hottest:
FOREIGNER
GEORGE MICHAEL
HALL & OATES
JOHNNY HATES JAZZ
MIAMI SOUND MACH
WHITNEY HOUSTON
BILLY OCEAN
- WVVR/Memphis**
Bob Kaake
- JETS
Hottest:
FOREIGNER
JOHNNY HATES JAZZ
GEORGE MICHAEL
BRENDA RUSSELL
HALL & OATES
BRUCE HORNSBY
JAZZ
BRENDA RUSSELL

WRAL/Raleigh

- MICHAEL NEFF**
- DEBBIE GIBSON
CHEAP TRICK
DEELE
Hottest:
FOREIGNER
MIAMI SOUND MACH
JOHNNY HATES JAZZ
WHITNEY HOUSTON
BILLY OCEAN
- WEZS/Richmond**
Mike Ryan
- none
- Hottest:
MIAMI SOUND MACH
HALL & OATES
JOHNNY HATES JAZZ
BRUCE HORNSBY
BRENDA RUSSELL

Six stations called in a frozen playlist this week: KBOI/Boise, KEX/Portland, KUGN/Eugene, WBT/Charlotte, WROK/Rockford, and WTVN/Columbus.

MIDWEST

PARALLEL ONE

- WTMJ/Milwaukee**
Debbie Hinkle
- RICHARD MARX
Hottest:
RANDY TRAVIS
BOZ SCAGGS
GATLIN BROTHERS
BILLY VERA & BEAT
DAN HILL
- WCCO/Minneapolis**
Curt Lundgren
- none
- Hottest:
TRACY CHAPMAN
BASIA
GEORGE MICHAEL
- KMOX/St. Louis**
Bob Osborne
- JOHNNY HATES JAZZ
BRENDA RUSSELL
BOZ SCAGGS
MIAMI SOUND MACH
ART GARFUNKEL
DAN HILL
JULIO IGLESIAS
- WTVN/Columbus**
Lar/Lane
- none
- Hottest:
FOREIGNER
JOHNNY HATES JAZZ
BRUCE SPRINGSTEEN
BRENDA RUSSELL
GEORGE MICHAEL

PARALLEL TWO

- WMBY/Appleton-Oshkosh**
Salm/St. John
- DEELE
POINTER SISTERS
Hottest:
HALL & OATES
DAN HILL
GEORGE MICHAEL
JOHNNY HATES JAZZ
BRUCE HORNSBY
- WHBC/Canton**
Chambers/Dorn
- GLORIA LORING
RICHARD MARX
Hottest:
FOREIGNER
BRENDA RUSSELL
BRUCE HORNSBY
DAN HILL
BOZ SCAGGS
LANZ & SPEER
FOREIGNER
BILLY VERA & BEAT
WHITNEY HOUSTON
- WIBA/Madison**
Lane/Reed
- FULL SWING
MIAMI SOUND MACH
Hottest:
BOZ SCAGGS
LANZ & SPEER
FOREIGNER
BILLY VERA & BEAT
WHITNEY HOUSTON
- WROK/Rockford**
McClure/Strassell
- none
- Hottest:
FOREIGNER
BRENDA RUSSELL
DAN HILL

PARALLEL THREE

- WSPD/Toledo**
Fred Heiler
- JETS
Hottest:
JOHNNY HATES JAZZ
BELINDA CARLISL
BRENDA RUSSELL
FOREIGNER
MIAMI SOUND MACH
- WJBC/Bloomington**
Munson/Selowitz
- LOUISE GOFFIN
CHER
DEELE
BILLY OCEAN
BREATHE
Hottest:
BOZ SCAGGS
RICK ASTLEY
GEORGE MICHAEL
JULIO IGLESIAS
BILLY VERA & BEAT
- WGLI/Carondelet**
Rich Bird
- GEORGE HARRISON
Hottest:
BREATHE
GEORGE MICHAEL
BILLY VERA & BEAT
BRENDA RUSSELL
DEELE

PARALLEL THREE

- KFSB/Joplin**
Troy West
- ERIC CARMEN
RICHARD MARX
CHER
MOODY BLUES
LOUISE GOFFIN
Hottest:
GEORGE MICHAEL
JOHNNY HATES JAZZ
HALL & OATES
BOZ SCAGGS
DAN HILL
- WASK/Lafayette**
Keith Harris
- BILLY OCEAN
TOMMY TERRY
FULL SWING
Hottest:
DAN HILL
TRACY CHAPMAN
JETS
JULIO IGLESIAS
BILLY VERA & BEAT

PARALLEL THREE

- WJBC/Bloomington**
Munson/Selowitz
- LOUISE GOFFIN
CHER
DEELE
BILLY OCEAN
BREATHE
Hottest:
BOZ SCAGGS
RICK ASTLEY
GEORGE MICHAEL
JULIO IGLESIAS
BILLY VERA & BEAT
- WGLI/Carondelet**
Rich Bird
- GEORGE HARRISON
Hottest:
BREATHE
GEORGE MICHAEL
BILLY VERA & BEAT
BRENDA RUSSELL
DEELE

PARALLEL THREE

- WJBC/Bloomington**
Munson/Selowitz
- LOUISE GOFFIN
CHER
DEELE
BILLY OCEAN
BREATHE
Hottest:
BOZ SCAGGS
RICK ASTLEY
GEORGE MICHAEL
JULIO IGLESIAS
BILLY VERA & BEAT
- WGLI/Carondelet**
Rich Bird
- GEORGE HARRISON
Hottest:
BREATHE
GEORGE MICHAEL
BILLY VERA & BEAT
BRENDA RUSSELL
DEELE

MIDWEST

PARALLEL ONE

- WLT/Detroit**
Pat Holiday
- RICK ASTLEY
JETS
Hottest:
GEORGE MICHAEL
MIAMI SOUND MACH
BRENDA RUSSELL
BRUCE HORNSBY
FOREIGNER
- WLLT/Cincinnati**
Kay/Zerhusen
- SADE
ERIC CARMEN
RICHARD MARX
Hottest:
HALL & OATES
BRUCE HORNSBY
GEORGE MICHAEL
BELINDA CARLISL
BOZ SCAGGS

WENS/Indianapolis

- GREY/EAGAN**
- CHEAP TRICK
BREATHE
Hottest:
FOREIGNER
MIAMI SOUND MACH
JOHNNY HATES JAZZ
TOTO
GEORGE MICHAEL
- WLTQ/Milwaukee**
Irwin/Brennan
- BREATHE
Hottest:
BRENDA RUSSELL
ART GARFUNKEL
MIAMI SOUND MACH
JETS
FOREIGNER

PARALLEL TWO

- WCRZ/Flint**
King/Patrick
- RICK ASTLEY
Hottest:
GEORGE MICHAEL
BRUCE HORNSBY
JOHNNY HATES JAZZ
HALL & OATES
DAN HILL

PARALLEL TWO

- KUDL/Kansas City**
Brian Casey
- none
- Hottest:
HALL & OATES
JOHNNY HATES JAZZ
BRUCE HORNSBY
BRENDA RUSSELL
FOREIGNER
- KRAV/Tulsa**
Brian Chase
- none
- Hottest:
BRUCE HORNSBY
BRENDA RUSSELL
JOHNNY HATES JAZZ
FOREIGNER
HALL & OATES

Four stations failed to report and their playlists were frozen: KCIX/Boise, KFMK/Houston, WLTW/Washington, and WUSA/Tampa.

WEST

PARALLEL ONE

- KXOA/Sacramento**
Paul Mitchell
- BRUCE HORNSBY
JETS
Hottest:
BRENDA RUSSELL
FOREIGNER
MIAMI SOUND MACH
JOHNNY HATES JAZZ
BOZ SCAGGS
- KBIG/Los Angeles**
Edwards/Verdery
- DEELE
Hottest:
GEORGE MICHAEL
DAN HILL
BOZ SCAGGS
BRUCE HORNSBY
BILLY VERA & BEAT

PARALLEL TWO

- KQFH/Anchorage**
Bradley/Ford
- BILLY OCEAN
CHICAGO
BREATHE
POINTER SISTERS
BRENDA K. STARR
Hottest:
HALL & OATES
JOHNNY HATES JAZZ
GEORGE MICHAEL
BOZ SCAGGS
BRUCE HORNSBY

PARALLEL TWO

- KQLH/Riverside**
Danny Gilcrest
- SADE
Hottest:
GEORGE MICHAEL
BOZ SCAGGS
JETS
FOREIGNER
BRENDA RUSSELL
- KKCW/Portland**
Bill Minckler
- none
- Hottest:
FOREIGNER
BRENDA RUSSELL
MIAMI SOUND MACH
DAN HILL
HALL & OATES

PARALLEL TWO

- KRTR/Honolulu**
Valli/Kam
- BILLY OCEAN
Hottest:
JETS
GEORGE MICHAEL
BRUCE HORNSBY
JOHNNY HATES JAZZ
RICK ASTLEY
- KMZQ/Las Vegas**
Tim Maranville
- MOODY BLUES
BILLY OCEAN
MIAMI SOUND MACH
AL B. SURE!
TERENCE TRENT D'
KYLIE MINOGUE
Hottest:
BRENDA RUSSELL
BELINDA CARLISL
GEORGE MICHAEL
DEBBIE GIBSON
HALL & OATES

35 Reporters
28 Current Reports

WEST

PARALLEL ONE

- KGW/Portland**
Gallagher/Tom
- GEORGE MICHAEL
CHER
Hottest:
BRUCE HORNSBY
BRENDA RUSSELL
BOZ SCAGGS
RICK ASTLEY
JOHNNY HATES JAZZ
- KSL/Salt Lake City**
Danny Jessop
- RICK ASTLEY
SADE
DEBBIE GIBSON
Hottest:
GEORGE MICHAEL
BRENDA RUSSELL
HALL & OATES
BRUCE HORNSBY
DAN HILL
- KFII/Los Angeles**
Kohl/Tyler
- none
- Hottest:
MEDLEY & MARNES
NIRVANA
AL JAREAU
NEIL DIAMOND
RONNETT & INGRAM

PARALLEL TWO

- KEX/Portland**
Gardner/Fort
- none
- Hottest:
BRENDA RUSSELL
FOREIGNER
- KJR/Seattle**
Rick Scott
- BILLY VERA & BEAT
SADE
JULIO IGLESIAS
BRENDA K. STARR
Hottest:
FOREIGNER
BRENDA RUSSELL
HALL & OATES
BRUCE HORNSBY
DAN HILL
- KUGN/Eugene**
O'Brien/James
- none
- Hottest:
JOHNNY HATES JAZZ
BRUCE HORNSBY
DAN HILL
BOZ SCAGGS
GEORGE MICHAEL

PARALLEL TWO

- KFMB/San Diego**
Mark Larson
- ERIC CARMEN
DEELE
Hottest:
GEORGE MICHAEL
BRUCE HORNSBY
JOHNNY HATES JAZZ
DAN HILL
JETS
- KSSK/Honolulu**
Paul Hoh
- CHER
Hottest:
GEORGE MICHAEL
HALL & OATES
JOHNNY HATES JAZZ
DAN HILL
KBOI/Boise
Dr. Drew Harold
- none
- Hottest:
FOREIGNER
GEORGE MICHAEL
BRENDA RUSSELL
MIAMI SOUND MACH

PARALLEL THREE

- KFMB/San Diego**
Mark Larson
- ERIC CARMEN
DEELE
Hottest:
GEORGE MICHAEL
BRUCE HORNSBY
JOHNNY HATES JAZZ
DAN HILL
JETS
- KSSK/Honolulu**
Paul Hoh
- CHER
Hottest:
GEORGE MICHAEL
HALL & OATES
JOHNNY HATES JAZZ
DAN HILL
KBOI/Boise
Dr. Drew Harold
- none
- Hottest:
FOREIGNER
GEORGE MICHAEL
BRENDA RUSSELL
MIAMI SOUND MACH

PARALLEL THREE

- KFMB/San Diego**
Mark Larson
- ERIC CARMEN
DEELE
Hottest:
GEORGE MICHAEL
BRUCE HORNSBY
JOHNNY HATES JAZZ
DAN HILL
JETS
- KSSK/Honolulu**
Paul Hoh
- CHER
Hottest:
GEORGE MICHAEL
HALL & OATES
JOHNNY HATES JAZZ
DAN HILL
KBOI/Boise
Dr. Drew Harold
- none
- Hottest:
FOREIGNER
GEORGE MICHAEL
BRENDA RUSSELL
MIAMI SOUND MACH

PARALLEL THREE

- KFMB/San Diego**
Mark Larson
- ERIC CARMEN
DEELE
Hottest:
GEORGE MICHAEL
BRUCE HORNSBY
JOHNNY HATES JAZZ
DAN HILL
JETS
- KSSK/Honolulu**
Paul Hoh
- CHER
Hottest:
GEORGE MICHAEL
HALL & OATES
JOHNNY HATES JAZZ
DAN HILL
KBOI/Boise
Dr. Drew Harold
- none
- Hottest:
FOREIGNER
GEORGE MICHAEL
BRENDA RUSSELL
MIAMI SOUND MACH

Four stations failed to report and their playlists were frozen: 55KRC/Cincinnati, KFI/Los Angeles, WCCO/Minneapolis, and WDBO/Orlando.

SUMMARY

R&R NATIONAL AIRPLAY

NAC

LW	TW	Artist/Track	Label
2	1	RIPPINGTONS/Kilimanjaro (Passport)	"Morocco"
1	2	ACOUSTIC ALCHEMY/Natural Elements (MCA Master Series)	"Elements"
4	3	DAVID BENOIT/Every Step Of The Way (GRP)	"Step"
3	4	SPECIAL EFX/Double Feature (GRP)	"Lady" "Jamaica"
5	5	NANCEE KAHLER/Open The Sky (Brave Dog)	"Savannah" "Floating"
10	6	JONI MITCHELL/Chalk Mark In A Rain Storm (Geffen)	"Snakes"
12	7	BOBBY McFERRIN/Simple Pleasures (EMI-Manhattan)	"Worry"
20	8	IMAGES/Finesse (Redstone)	"Copenhagen" "Heights" "Jonathan"
14	9	SUZANNE CIANI/Neverland (Private Music)	"Neverland"
27	10	SADE/Stronger Than Pride (Epic)	"Paradise"
7	11	CUSCO/Apurimac (Higher Octave)	"Flute" "Tupac" "Condor"
18	12	TIM HEINTZ/Searching The Heart (TBA)	"Reflections"
13	13	FULL SWING/In Full Swing (Cypress/A&M)	"2 Good"
16	14	NELSON RANGELL/To Begin Again (Gaia)	"Country"
9	15	SHADOWFAX/Folksongs For A Nuclear Village (Capitol)	"Laugh"
11	16	PETER KATER/Gateway (Gaia)	"Reunion"
17	17	RANDY BERNSEN/Paradise Citizens (Zebra/MCA)	"Still"
21	18	TUCK AND PATTI/Tears Of Joy (Windham Hill/Jazz)	"Breath"
22	19	TRACY CHAPMAN/Tracy Chapman (Elektra)	"Fast"
6	20	WINDOWS/Mr. Bongo (Intima/Enigma)	"Smiles"
15	21	FRED SIMON/Usually/Always (Windham Hill)	"Usually"
19	22	IAN MATTHEWS/Walking A Changing Line (Windham Hill)	"Every"
30	23	EVERYTHING BUT THE GIRL/Idlewild (Sire/WB)	"Always"
8	24	ALPHONSE MOUZON/Early Spring (Optimism)	"Early"
DEBUT ▶		25 DAVE SAMUELS/Living Colors (MCA)	"Math"
23	26	ONAJE ALLAN GUMBS/That Special Part Of Me (Zebra/MCA)	"Blow"
25	27	DEVONSQUARE/Walkin' On Icehouse (Atlantic)	"Walking"
24	28	LEE VENTERS/388 Marlborough Street (Blue Quail)	"Dreamstate"
26	29	ELEMENTS/Illumination (Novus/RCA)	"Walk"
BREAKER ▶		30 GEORGE HOWARD/Reflections (MCA)	"Love"

MOST ADDED LPs HOTTEST LPs HOT TRACKS

GRUSIN & GRUSIN (6)
CHICK COREA (6)
TONINHO HORTA (5)
GEORGE HOWARD (5)
DAVE SAMUELS (5)

RIPPINGTONS (14)
ACOUSTIC ALCHEMY (9)
BOBBY McFERRIN (9)
SPECIAL EFX (9)
DAVID BENOIT (8)
TUCK AND PATTI (6)

BOBBY McFERRIN/Worry
RIPPINGTONS/Morocco
FULL SWING/Good
GRP ARTISTS/Early
PETER KATER/Reunion

NEW & ACTIVE

****BRIAN SLAWSON "Distant Drums" (CBS) 22/1**
Rotations: Heavy 1/0, Medium 9/0, Light 12/1, Total Adds 1, KWFM Heavy; WNUA Mediums include: BRZ, KSLU, WHNN. **CHART EXTRA this week.**

****MARK ISHAM "Castalia" (Virgin) 18/0**
Rotations: Heavy 2/0, Medium 7/0, Light 9/0, Total Adds 0 Heavy; KLRS, KNUA Mediums include: KTUV, KTCL. **CHART EXTRA this week.**

****BOB THOMPSON "Say What You Want" (Intima/Enigma) 17/0**
Rotations: Heavy 5/0, Medium 6/0, Light 6/0, Total Adds 0 Heavy; KDAB, WGMC, KSLU, WLOQ, KMGQ. **CHART EXTRA this week.**

****101 NORTH "101 North" (Valley Vue) 14/0**
Rotations: Heavy 3/0, Medium 4/0, Light 7/0, Total Adds 0 Heavy; KOAI, KDAB, KLRS, Mediums include: WBMW, KLZS. **CHART EXTRA this week.**

***SANDY OWEN "Heart Crossings" (Ivory) 19/4**
Rotations: Heavy 2/0, Medium 4/1, Light 13/3, Total Adds 4, KNUA, KLZS, KTCL, PS Heavy; WOTB, WFAE. **BREAKER this week.**

***ERIC MARIENTHAL "Voices Of The Heart" (GRP) 17/3**
Rotations: Heavy 0/0, Medium 10/2, Light 7/1, Total Adds 3, KBLX, WOTB, WGMC Mediums include: KLRS, KLZS, KEYV. **BREAKER this week.**

***RICHARD ELLIOT "The Power Of Suggestion" (Intima/Enigma) 16/4**
Rotations: Heavy 3/0, Medium 5/1, Light 8/3, Total Adds 4, WBZN, KKSF, KEYV, KWFM Heavy; KOAI, KDAB, WLOQ. **BREAKER this week.**

***CHUCK MANGIONE "Eyes Of The Veiled Temptress" (Columbia) 16/4**
Rotations: Heavy 3/1, Medium 6/0, Light 7/3, Total Adds 4, WNUA, KIFM, KBLX, KMGQ Heavy; KLRS, KWFM. **BREAKER this week.**

***PAUL JACKSON, JR. "I Came To Play" (Atlantic) 16/1**
Rotations: Heavy 1/0, Medium 5/0, Light 10/1, Total Adds 1, WBZN Heavy; KSLU, Mediums include: KDAB, WOTB. **BREAKER this week.**

TONI CHILDS "Union" (A&M) 14/2
Rotations: Heavy 4/0, Medium 6/0, Light 4/2, Total Adds 2, KIFM, KEYV Heavy; WNUA, KBCO, KTUV, WLOQ.

FRANK POTENZA "When We're Alone" (TBA) 14/2
Rotations: Heavy 0/0, Medium 6/0, Light 8/2, Total Adds 2, WBZN, KIFM, Mediums include: KKSF, KSLU, WHNN.

SAM RINEY "Lay It On The Line" (Spindletop) 13/2
Rotations: Heavy 3/0, Medium 4/0, Light 6/2, Total Adds 2, WHVE, KTCL Heavy; KDAB, WFAE, WLOQ.

CONTEMPORARY JAZZ

LW	TW	Artist/Track	Label
1	1	BOBBY McFERRIN/Simple Pleasures (EMI-Manhattan)	"Worry"
6	2	DAVE SAMUELS/Living Colors (MCA)	"Pan" "Math"
2	3	PAQUITO D'RIVERA/Celebration (Columbia)	"Many"
3	4	ONAJE ALLAN GUMBS/That Special Part Of Me (Zebra/MCA)	"First"
4	5	TUCK AND PATTI/Tears Of Joy (Windham Hill/Jazz)	"Tears" "Time" "Better"
5	6	ELEMENTS/Illumination (Novus/RCA)	"Mandala"
9	7	RIPPINGTONS/Kilimanjaro (Passport)	"Morocco"
13	8	RANDY BERNSEN/Paradise Citizens (Zebra/MCA)	"Sentimental"
20	9	EDDIE DANIELS/Memos From Paradise (GRP)	"Dreaming" "Heartline" "Flight"
11	10	JOHN PATITUCCI/John Patitucci (GRP)	"Growing" "Wind" "Searching"
8	11	SPECIAL EFX/Double Feature (GRP)	"Lady" "Jamaica"
10	12	ARTHUR BLYTHE/Basic Blythe (Columbia)	"Heart"
19	13	DAVID BENOIT/Every Step Of The Way (GRP)	"Step"
15	14	GRP ARTISTS/Super Live In Concert (GRP)	"Actor's"
12	15	MIKE STERN/Time In Place (Atlantic)	"Chromazone"
16	16	GARY BURTON/And The Berklee Allstars (JVC)	"Fat"
7	17	ACOUSTIC ALCHEMY/Natural... (MCA Master Series)	"Natural" "Evil" "Late"
18	18	BOB THOMPSON/Say What You Want (Intima/Enigma)	"Someone"
22	19	NELSON RANGELL/To Begin Again (Gaia)	"House"
25	20	JAMES MOODY/Moving Forward (Novus/RCA)	"Round" "Summer" "Night"
29	21	JORGE DALTO/Listen Up! (Gaia)	"La Costa"
26	22	FULL SWING/In Full Swing (Cypress/A&M)	"Port"
14	23	SONNY ROLLINS/Dancing In The Dark (Milestone/Fantasy)	"O.T.Y.O.G." "Allison"
DEBUT ▶		24 CHUCK MANGIONE/Eyes Of The Veiled Temptress (Columbia)	"Soulful" "Butterfly"
23	25	JOHN SCOFIELD/Loud Jazz (Gramavision)	"Loud" "True"
17	26	RICARDO SILVEIRA/Long Distance (Verve Forecast)	"Bahia"
DEBUT ▶		27 AZYMUTH/Crazy Rhythm (Milestone/Fantasy)	"Bossa" "Tropical" "Hobalala"
28	28	KIRK WHALUM/And You Know That! (Columbia)	"Wave"
BREAKER ▶		29 AMINA CLAUDINE MYERS/Amina (Novus/RCA)	"Happiness"
DEBUT ▶		30 GEORGE HOWARD/Reflections (MCA)	"Reflections"

MOST ADDED LPs HOTTEST LPs HOT TRACKS

KEVIN EUBANKS (13)
CHICK COREA (8)
EDDIE GOMEZ (7)
GRUSIN & GRUSIN (6)
EDDIE DANIELS (5)
RICHARD ELLIOTT (5)

BOBBY McFERRIN (13)
DAVID BENOIT (8)
RIPPINGTONS (8)
DAVE SAMUELS (8)
NELSON RANGELL (6)
EDDIE DANIELS (5)
TUCK AND PATTI (5)

BOBBY McFERRIN/Worry
ELEMENTS/Mandala
FULL SWING/Port
ONAJE ALLAN GUMBS/First
NELSON RANGELL/House
RIPPINGTONS/Morocco
DAVE SAMUELS/Pan

NEW & ACTIVE

MARK ISHAM "Castalia" (Virgin) 16/4
Rotations: Heavy 2/0, Medium 7/1, Light 7/3, Total Adds 4, KMHD, WJAZ, WHRO, KLCC Heavy; WDET, KJZZ

EDDIE GOMEZ "Power Play" (Columbia) 15/7
Rotations: Heavy 2/0, Medium 3/0, Light 10/7, Total Adds 7, WBGO, WUSF, KADZ, KJZZ, WAER, WSHA, KLCC

PAUL JACKSON, JR. "I Came To Play" (Atlantic) 15/3
Rotations: Heavy 5/0, Medium 4/0, Light 6/3, Total Adds 3, WDET, WMOT, KUOP. Heavies include: WJZZ, WJAZ, WFSS

TOM BROWNE "No Longer I" (Malaco) 14/3
Rotations: Heavy 2/1, Medium 5/0, Light 7/2, Total Adds 3, WCPN, WJAZ, JZTRAX Heavy; WVPE

SAM RINEY "Lay It On The Line" (Spindletop) 14/2
Rotations: Heavy 4/0, Medium 4/0, Light 6/2, Total Adds 2, KMHD, KPLU Heavy; KJZZ, WSIE, WVPE, JZTRAX

ERIC MARIENTHAL "Voices Of The Heart" (GRP) 14/1
Rotations: Heavy 3/0, Medium 7/0, Light 4/1, Total Adds 1, JZSHOW Heavy; WJAZ, WAER, JZTRAX

SHADOWFAX "Folk Songs For A Nuclear" (Capitol) 14/1
Rotations: Heavy 3/0, Medium 6/0, Light 5/1, Total Adds 1, WAER Heavy; KJZZ, JZTRAX, KLSK

ITCHY FINGERS "Quark" (Venture) 14/0
Rotations: Heavy 1/0, Medium 7/0, Light 6/0, Total Adds 0 Heavy; KPLU, Mediums include: WUSF, KWMU, KSDS, WFSS

KEVIN EUBANKS "Shadow Prophets" (GRP) 13/13
Rotations: Heavy 2/2, Medium 4/4, Light 7/7, Total Adds 13 including KZPS, WUSF, WCPN, WJZZ, KMHD, KXPR

ROB WASSERMAN "Duets" (MCA) 13/2
Rotations: Heavy 3/0, Medium 3/1, Light 7/1, Total Adds 2, WEBR, JZSHOW Heavy; WNOP, WDET, KLCC

CLYDE CRINER "Behind The Sun" (Novus/RCA) 13/1
Rotations: Heavy 3/0, Medium 6/0, Light 4/1, Total Adds 1, WCPN Heavy; WEBR, WSIE, WVPE

101 NORTH "101 North" (Valley Vue) 13/1
Rotations: Heavy 2/0, Medium 4/0, Light 7/1, Total Adds 1, JZSHOW Heavy; KJZZ, KLSK

SANDY OWEN "Heart Crossings" (Ivory) 13/1
Rotations: Heavy 2/0, Medium 4/0, Light 7/1, Total Adds 1, WSHA Heavy; WSIE, KLCC

ANDY SHEPPARD "Andy Sheppard" (Antilles ND/Island) 12/2
Rotations: Heavy 2/0, Medium 4/1, Light 6/1, Total Adds 2, JZSHOW, WHRO Heavy; KXPR, KSDS

** — Chart Extras denoted by two asterisks. * — Uncharted Breakers denoted by one asterisk.

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ADDS & HOTS

EDDIE GOMEZ



WEBR
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WJZZ
KADX
KJZZ
KXPR
KSDS
KJAZ

KPLU
WAER
WSHA
WSIE
KLCC
BRZ
KBCO
KBLX
WGMC
KSLU

"Power Play"

Featuring

"LOCO MOTIVE"

KIMIKO ITOH



WNEW
KWMU
KPLU

WSIE
WVPE
WGMC

"For Lovers Only"

Featuring

"FOR ALL WE KNOW"

known throughout her native Japan as the country's #1 jazz vocalist. Her nickname "Peco" means hungry, and as an artist her appetite for exploration and styles are apparent. Here she is backed by American jazz greats: Steve Gadd—drums, Eddie Gomez—bass, Michael Brecker—saxophone; and Japanese jazz legends: Masahiko Satoh—keyboards and arrangements, Terumasa Hino—trumpet. Her delivery of "Western Standards" displays a vocalist that is sensual, classic, expressive and from a whisper to full throttle is nothing less than thrilling. They say East is East and West is West, but with Kimiko Itoh, the twain meet.

44,003 52



NAC

EAST	SOUTH	MIDWEST	PARALLEL TWO
PARALLEL ONE WOTB/Newport Steve Bianchi WBW/Washington Cepha Rollcall: JONI MITCHELL SUSANNE CIANI DAVID BENOIT RIPPINGTONS SHADOWFAX PARALLEL TWO WGMC/Rochester Eric Gruner ERIC MARIENTHAL CRICK COREA CLYDE CRINER GREGORY ANNOT Rollcall: RIPPINGTONS NELSON RANGELL HANCKER HANLER SAGE RIKIYO ITOH	PARALLEL ONE KSLU/Hammond Shawn Manguno KOAI/Dallas Randy Brown WINDHAM HILL DAVE SAMUELS ELEMENTS Rollcall: EXCHANGE CUSCO ACOUSTIC ALCHEMY JAN HAMNER TUCK AND PATTI PARALLEL TWO WHV/Sarasota-Tampa Blake Lawrence SAM SHEY ARCO IRIS Rollcall: BRENDA ROSS MANHATTAN TRANSFER DANNY WILSON MICHAEL FRANKS SUSANNE CIANI	WLOO/Orlando Bob Church BRUCE HORNBERY SAGE KEVIN EUBANKS JOE JACKSON GUSLIN & GRUSIN PRILEP GLASS ARCO IRIS DOMITTI COLDEN TOM B ROWE Rollcall: TRACY CHAPMAN BRUCE HORNBERY TOMI CHILDS RICHARD ELLIOT SAGE WFAE/Charlotte Paul Stribling JORGE DALTO JIM DEVLIN NIELLA/PORCIONE TOM SCOTFIELD BLAZING REDHEADS Rollcall: TUCK AND PATTI BOBBY MCFERRIN DAVE SAMUELS SPECIAL EPX TAKE 6	PARALLEL ONE WNUA/Chicago Jon Radford KEVIN EUBANKS GUSLIN & GRUSIN GEORGE HOWARD CRICK COREA Rollcall: RICHARD ALCHEMY JONI MITCHELL WINDOWS SPECIAL EPX FULL SWING THE BREEZE/Minneapolis Rob Moore JANET GRICE GUSLIN & GRUSIN GEORGE HOWARD JEFF GOLDBERG LARRY LONG ARTHUR BUTTRE KEVIN EUBANKS ANDY SHEPPARD Rollcall: DEVONSHAIRE IAN MATTHEWS SPECIAL EPX RIPPINGTONS IAN MATTHEWS TUCK AND PATTI RANDY BERGEN

31 Current Reporters
30 Current Reports
One station called in a frozen playlist this week: WBW/Washington.

WEST	MUSICAL STARSTREAMS	KTCL/Fl. Collins	KEY/Vegas
PARALLEL ONE KLRS/Santa Cruz Mark Hill EDDIE DANIELS TUCK AND PATTI ERIC BIRDALES Rollcall: LANE & SPEER SHADOWFAX SAMIUL SYNDICAT HANCKER HANLER SUSANNE CIANI KBCO/Denver-Boulder Doug Clinton JOE SATRIANI Rollcall: TRACY CHAPMAN TOMI CHILDS SAGE IAN MATTHEWS ACOUSTIC ALCHEMY	KFM/San Diego Steve Huntington TOMI CHILDS FRANK POTENZA CRICK COREA TUCK AND PATTI Rollcall: DAVID BENOIT BOBBY MCFERRIN GEORGE HOWARD SAGE RICARDO SILVEIRA KDAB/Salt Lake City-Ogden Chris Owens TOMI CHILDS JIM DEVLIN CROSSING POINT TOM B ROWE Rollcall: RIPPINGTONS DAVID BENOIT SPECIAL EPX RICHARD ELLIOT 101 NORTH	KKSF/San Francisco Feinstein/Francis RICHARD ELLIOT TOMI CHILDS WINDHAM HILL Rollcall: ACOUSTIC ALCHEMY DAVID BENOIT BOBBY MCFERRIN GEORGE HOWARD SAGE RICARDO SILVEIRA PARALLEL TWO KWMT/Utah Dave Ward IANDEE GEORGE HOWARD RICHARD ELLIOT BRIAN SLAMSON DAVE SAMUELS Rollcall: SPECIAL EPX RIPPINGTONS BOBBY MCFERRIN SHADOWFAX TUCK AND PATTI	KTCL/Fl. Collins John Hayes JONI MITCHELL SAM RINEY SANDY OWEN Rollcall: WAYNE SHORTER STEART HANN JOHN SCOTFIELD SAMIUL SYNDICATE ELEMENTS KEY/Vegas Len Howard RICHARD ELLIOT TOMI CHILDS EVERYTHING BUT THE TONINHO HORTA CRICK COREA JIM DEVLIN PREPARE SPROUTS JIM BROCK Rollcall: PETER KATER RIPPINGTONS DAVID BENOIT TRACY CHAPMAN BOBBY MCFERRIN

CONTEMPORARY JAZZ

EAST	SOUTH	MIDWEST	WEST
PARALLEL ONE WEBR/Buffalo Al Wallace RANDY BERGEN ROB MASSEMAN Rollcall: ALPHEONSE MOUTON DAVE SAMUELS GPP TUCK AND PATTI PETER KATER WNEW/New York Anita Bonita Rollcall: MANHATTAN TRANSFER RICARDO SILVEIRA TORRES & SKEARING TUCK AND PATTI RIKIYO ITOH WBGO/Newark Wylie Rollins CONCORD ALL STARS KEN PELPLOWSKI REG HOLLOWAY PAQUITO D'RIVERA CHICAGO JAZZ BUNCH EDDIE GOMEZ PIERRE BEBUSAN Rollcall: BOBBY MCFERRIN ONJAE ALLAN GUMBS DAVE SAMUELS KEITH JARRETT JAMES WILLIAMS	PARALLEL ONE KZPS/Dallas Ed Susanauro KEVIN EUBANKS FULL SWING Rollcall: BOBBY MCFERRIN TAKE 6 CRICK COREA SPECIAL EPX LASLO GARDONY SAGE ROY THOMPSON JAMES MOODY WFLV/Louisville Leslie Stewart JAMES MOODY KYLE STEEN NILTON RUIZ BOB HINTER SONY ROLLINS WMOT/Nashville Rick Forest BLAZING REDHEAD PAUL JACKSON JR. TUCK AND PATTI Rollcall: SPECIAL EPX LASLO GARDONY SAGE ROY THOMPSON JAMES MOODY WHRQ/Norfolk John Lowery CHICK COREA DAVE SAMUELS ANDY SHEPPARD LASLO GARDONY GEORGE HOWARD HANCKER HANLER Rollcall: GPP SPECIAL EPX GARY BURTON EDDIE DANIELS GARY OWEN KENNY BURSELL WVAH/Raleigh Rashad Muhammad SAGE EDDIE DANIELS EDDIE GOMEZ COURTNEY FINE GARY OWEN Rollcall: BOBBY MCFERRIN FULL SWING TUCK AND PATTI SAMIUL SYNDICAT NELSON RANGELL	PARALLEL ONE WCPN/Cleveland Harvey Jay KRITH JARRETT TOM BROWNE MORGAN & TERRY GEORGE CABLES TERRY GIBBS KEVIN EUBANKS GUSLIN & GRUSIN BLAZING REDHEADS CLYDE CRINER Rollcall: CARMEN MCKAY BOB THOMPSON BOBBY MCFERRIN TOM BROWNE PAQUITO D'RIVERA WZZJ/Detroit Steve Williams ARTHUR BUTTRE MORGAN & TERRY ARYL FULL SWING NELSON RANGELL EDDIE DANIELS BOB SCAGGS KEVIN EUBANKS RICKY RICHLIGHTER SOS ALSTARS Rollcall: ACOUSTIC ALCHEMY ATYHUT DAVE SAMUELS GEORGE HOWARD BOBBY MCFERRIN MICHAEL DIAMOND KTCJ/Minneapolis Michele Diamond GEORGE HOWARD RAY BRYANT RICHARD ELLIOT JORGE DALTO EDDIE DANIELS JAMES MOODY ANINA CLAUDINE NY Rollcall: BOBBY MCFERRIN ONJAE ALLAN GUMBS ACOUSTIC ALCHEMY RIPPINGTONS ELEMENS	PARALLEL ONE KADJ/Denver Susan Gassaway CHRIS CONNOR EDDIE GOMEZ LESTER BOWIE TED GIOIA Rollcall: NELSON RANGELL PAQUITO D'RIVERA CLYDE CRINER OSCAR CASTRO-NEV KJZZ/Phoenix Bill Snaod RICHARD ELLIOT EDDIE GOMEZ JIM DEVLIN CRICK COREA AZYMUTH Rollcall: RANDY BERGEN DAVID BENOIT CRICK COREA DAVE SAMUELS SAM RINEY KMHD/Portland Jon Katterling HANCKE ISRAH KEVIN EUBANKS SUSANNE CIANI DENNY ZEITLIN SAM RINEY JIM SINDERO RICHARD ELLIOT RIPPINGTONS BOBBY MCFERRIN ACOUSTIC ALCHEMY KEN PELPLOWSKI EDDIE GOMEZ KPRR/Sacramento Gary Vercellin KEVIN EUBANKS CRICK COREA TONINHO HORTA GPP ZLIS REGINA Rollcall: DENNY ZEITLIN TAKE 6 TUCK AND PATTI MORGAN & TERRY JOHN PATITUCCI

THANK YOU RADIO FOR SHOWING "FINESSE" ON IMAGES

TOP 10 NAC

Redstone Records
 David Miller, 4455 S. Broadway #6, Englewood, CO 80110
 (303) 781-9222 Or Contact:
 Peer Pressure Promotion, Roger Lifeset (818) 991-7668
 (And thanks Roger and Johnny!)

35 Current Reporters
30 Current Reports
Five stations failed to report and their playlists were frozen: WFPL/Louisville, WFSS/Fayetteville, WGBH/Boston, WNOP/Cincinnati, and WRTI/Philadelphia.

NEW ARTISTS

Tracks

Reports

- 1 ROSSINGTON BAND/Welcome... (Gold Dust/MCA) 101
- 2 TRACY CHAPMAN/Fast Car (Elektra) 79
- 3 JOANNA DEAN/Kiss This (Mercury/PolyGram) 63
- 4 10,000 MANIACS/Like The Weather (Elektra) 56
- 5 MICHAEL ANDERSON/Sound Alarm (A&M) 50
- LITA FORD/Close My Eyes Forever (RCA) 50
- GUNS N' ROSES/Sweet Child Of Mine (Geffen) 50
- 8 VINNIE VINCENT INVASION/Ashes To Ashes (Chrysalis) 43
- 9 FACE TO FACE/As Forever As You (Mercury/PolyGram) 42
- HURRICANE/I'm On To You (Enigma) 42
- 11 STEALIN HORSES/Turnaround (Arista) 39
- THEN JERICO/Let Her Fall (MCA) 39
- 13 ONLY CHILD/I Believe In You (Rampage/Rhino) 21
- 14 PETER MURPHY/All Night Long (RCA) 19
- 15 NOISEWORKS/No Lies (Columbia) 17
- RHYTHM CORPS/Common Ground (Pasha/CBS) 17
- 17 SOUL ASYLUM/Sometime To Return (A&M) 15
- 18 LITA FORD/Kiss Me Deadly (RCA) 13
- QUEENSRYCHE/Breaking The Silence (EMI-Manhattan) 13
- 20 MELISSA ETHERIDGE/Similar Features (Island) 12
- PARTHENON HUXLEY/Chance To Be Loved (Columbia) 12
- MISSION UK/Tower Of Strength (Mercury/PolyGram) 12

New Artists are those that have never had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

THEY BELIEVE...

CHARLIE LOGAN/WYNF: "Only Child is a real strong reaction record, garnering phones every time we play it. This record will happen - believe it!"

JERRY TRUJILLO/KDKB: "I think that this is a band that can't miss. They are sure to become very well known over the next few months... Play this, it works!"

ARTIE KORNFELD/WOODSTOCK: "Belief is a beautiful thing!"



ONLY CHILD

"I BELIEVE IN YOU"

New Artist Track #13

AOR New & Active



Management: Pat Patton and Assoc.



...AND YOU WILL TOO!

R&R NATIONAL AIRPLAY

AOR TRACKS®

174 REPORTERS

3	2	WKS	WKS	LW	TW		Reports/Adds	Power	Heavy	Medium	
1	1	1	1	1	1	1	BRUCE HORNSBY & THE RANGE/The Valley... (RCA)	158- /0	83-	154-	4-
8	5	3	2	3	2	2	VAN HALEN/Black And Blue (WB)	157- /0	66+	145+	11-
2	2	2	2	2	2	3	CHEAP TRICK/The Flame (Epic)	140- /0	57-	135-	5-
16	10	7	4	7	7	4	ROD STEWART/Lost In You (WB)	153- /2	48+	128+	23-
12	9	8	5	8	8	5	ROBERT PLANT/Ship Of Fools (Es Paranza/Atlantic)	141- /2	43+	115+	23-
6	6	6	6	6	6	6	NEIL YOUNG & THE BLUENOTES/Ten Men Workin' (Reprise)	149- /0	36-	110-	36-
9	8	9	7	9	9	7	SCORPIONS/Rhythm Of Love (Mercury/PG)	144- /0	31+	101=	41-
3	3	4	8	4	4	8	SMITHEREENS/Only A Memory (Enigma/Capitol)	129- /0	32-	96-	30+
29	21	12	9	12	12	9	JOHN COUGAR MELLENCAMP/Rooty Toot Toot (Mercury/PG)	138+ /5	24+	89+	47-
5	4	5	10	5	5	10	ERIC CLAPTON/After Midnight (Polydor/PG)	121- /0	33-	96-	24-
37	25	15	11	15	15	11	JIMMY BARNES/Too Much Ain't Enough Love (Geffen)	149+ /3	12+	66+	78-
23	18	14	12	14	14	12	ROBIN TROWER/Tear It Up (Atlantic)	152+ /5	5=	53+	87-
31	24	19	13	19	19	13	HENRY LEE SUMMER/Darling Danielle Don't (CBS Associated)	136+ /8	11+	69+	64-
32	26	18	14	18	18	14	ZIGGY MARLEY/Tomorrow People (Virgin)	130+ /7	11=	64+	58-
DEBUT	15	15	15	15	15	15	MOODY BLUES/I Know You're Out There Somewhere (Polydor/PG)	134 /133	7	47	73
4	7	10	16	10	10	16	CHURCH/Under The Milky Way (Arista)	92- /0	19-	69-	21-
13	11	11	17	11	11	17	GLASS TIGER/I'm Still Searching (EMI-Manhattan)	101- /0	15-	73-	24-
54	37	26	18	26	26	18	BRUCE HORNSBY & THE RANGE/Look Out Any Window (RCA)	109+ /18	2+	43+	64+
15	13	13	19	13	13	19	HONEYMOON SUITE/Love Changes Everything (WB)	101- /1	11=	54-	44-
30	28	25	20	25	25	20	POISON/Nothin' But A Good Time (Enigma/Capitol)	115+ /2	7+	47+	54-
DEBUT	21	21	21	21	21	21	VAN HALEN/When It's Love (WB)	99 /99	2	37	57
21	22	22	22	22	22	22	YNGWIE J. MALMSTEEN'S RISING.../Heaven Tonight (Polydor/PG)	111- /1	3=	29=	72-
7	12	16	23	16	16	23	MIDNIGHT OIL/Beds Are Burning (Columbia)	78- /2	14-	52-	19-
24	23	23	24	23	23	24	ROBBIE ROBERTSON/Somewhere Down The Crazy River (Geffen)	97- /1	7+	42-	50-
41	33	29	25	29	29	25	JOHN KILZER/Red Blue Jeans (Geffen)	117+ /7	2=	24+	76+
18	16	17	26	17	17	26	TREAT HER RIGHT/I Think She Likes Me (RCA)	94- /0	3-	39-	46-
44	32	28	27	28	28	27	JOAN JETT & THE BLACKHEARTS/I Hate Myself...(Blackheart/CBS)	115+ /5	1=	20+	73+
11	15	20	28	20	20	28	INXS/New Sensation (Atlantic)	71- /0	23-	47-	23-
27	27	27	29	27	27	29	WHITE LION/Tell Me (Atlantic)	110= /4	0=	21=	72+
39	36	32	30	32	32	30	TIMBUK 3/Rev. Jack & His Roamin' Cadillac Church (IRS/MCA)	94+ /7	0=	17+	65+
14	14	24	31	24	24	31	ROBERT PLANT/Tail Cool One (Es Paranza/Atlantic)	51- /0	15-	41-	10-
-	-	45	32	45	45	32	ROSSINGTON BAND/Welcome Me Home (Gold Dust/MCA)	101+ /40	1+	7+	68+
49	40	35	33	35	35	33	TRACY CHAPMAN/Fast Car (Elektra)	79+ /11	5+	30+	36+
DEBUT	34	34	34	34	34	34	VAN HALEN/Feels So Good (WB)	69 /69	0	25	40
-	47	37	35	37	37	35	GRAHAM PARKER/(Get Started) Start A Fire (RCA)	87+ /15	2+	16+	61+
33	31	31	36	31	31	36	AC/DC/That's The Way I Wanna Rock N Roll (Atlantic)	89- /4	0-	10-	60-
42	35	34	37	34	34	37	BRIAN SETZER/When The Sky Comes Tumblin'... (EMI-Manhattan)	89- /1	0=	11+	64-
50	36	36	38	36	36	38	PINK FLOYD/The Dogs Of War (Columbia)	80- /1	1+	11+	54-
-	-	46	39	46	46	39	ROD STEWART/Dynamite (WB)	67+ /26	0=	20+	41+
59	46	40	40	40	40	40	AEROSMITH/Magic Touch (Geffen)	70+ /6	0=	10=	45+
19	19	21	41	21	21	41	KINGS OF THE SUN/Serpentine (RCA)	64- /0	2+	17-	38-
-	-	51	42	51	51	42	KINGDOM COME/What Love Can Be (Polydor/PG)	62+ /14	0=	7+	45+
-	55	43	43	43	43	43	NEIL YOUNG & THE BLUENOTES/This Note's For You (Reprise)	55+ /3	0=	18+	26-
-	54	48	44	48	48	44	MIDNIGHT OIL/The Dead Heart (Columbia)	52+ /10	3+	19+	24+
45	41	41	45	41	41	45	10,000 MANIACS/Like The Weather (Elektra)	56- /1	4+	12-	31-
46	42	39	46	39	39	46	MICHAEL BOLTON/Wait On Love (Columbia)	65- /1	1+	9+	42-
-	-	55	47	55	55	47	ALARM/Rescue Me (IRS/MCA)	63+ /14	0=	8+	45+
-	50	42	48	42	42	48	TALKING HEADS/Blind (Fly/Sire)	44- /1	2+	20+	23=
-	58	49	49	49	49	49	JOHN CAFFERTY AND.../Song & Dance (Scotti Bros./CBS)	58+ /2	0=	9+	45+
-	60	50	50	50	50	50	JOANNA DEAN/Kiss This (Mercury/PG)	63+ /6	0=	2=	47+
10	17	30	51	30	30	51	DAVID LEE ROTH/Stand Up (WB)	38- /0	4-	17-	20-
-	53	47	52	47	47	52	BRUCE HORNSBY & THE RANGE/Defenders Of The Flag (RCA)	44- /5	0=	18+	23+
DEBUT	53	53	53	53	53	53	VAN HALEN/Mine All Mine (WB)	40 /40	0	17	22
-	57	54	54	54	54	54	LITA FORD/Close My Eyes Forever (RCA)	50= /0	0=	13+	27=
51	48	44	55	44	44	55	IRON MAIDEN/Can I Play With Madness (Capitol)	51- /0	0-	3-	32-
DEBUT	56	56	56	56	56	56	VAN HALEN/Finish What Ya Started (WB)	36 /36	0	11	23
DEBUT	57	57	57	57	57	57	GUNS N' ROSES/Sweet Child Of Mine (Geffen)	50+ /37	0=	2+	31+
DEBUT	58	58	58	58	58	58	GEORGE THOROGOOD/Treat Her Right (EMI-Manhattan)	39+ /13	0=	9+	24+
-	-	59	59	59	59	59	PAUL CARRACK/Double It Up (Chrysalis)	51+ /5	0=	6+	38-
-	-	60	60	60	60	60	ROBERT PLANT/Dance On My Own (Es Paranza/Atlantic)	27+ /3	1+	13=	11=

BREAKERS®

MOODY BLUES
I Know You're Out There Somewhere (Polydor/PG)
77% of our reporters on it.

BRUCE HORNSBY & THE RANGE
Look Out Any Window (RCA)
63% of our reporters on it.

R&R NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

MOODY BLUES/Know (133)
VAN HALEN/When (99)
VAN HALEN/Feels (69)
MICHAEL ANDERSON/Sound (50)
ROSSINGTON BAND/Welcome (40)
VAN HALEN/Mine (40)
GUNS N' ROSES/Sweet (37)
VAN HALEN/Finish (36)
ROD STEWART/Dynamite (26)
INXS/Kick (25)

HOTTEST

BRUCE HORNSBY &.../Valley (83)
VAN HALEN/Black (66)
CHEAP TRICK/Flame (57)
ROD STEWART/Lost (48)
ROBERT PLANT/Ship (43)
NEIL YOUNG &.../Men (36)
ERIC CLAPTON/Midnight (33)
SMITHEREENS/Memory (32)
SCORPIONS/Rhythm (31)
JOHN COUGAR MELLENCAMP/Rooty (24)

CHART CLIMBERS

ROSSINGTON BAND "Welcome Me Home" (Gold Dust/MCA) 101/40 (62/58)
Adds including WPHD, WNEW, WHJY, DC101, KISS, WKQQ, KRIX, KWLN, WEGR, WZEW. Heavy 7 including KSJO, WCMF, WRXK, WIMZ, KEZE. Medium 68 including WDVE, WLLZ, WRIF, WFBQ, KZAP, WPYX, WKLC, WTPA, WCCC, WRFX. Moves 45-32.

VAN HALEN "When It's Love" (WB) 99/99 (0/0)
Adds including WPHD, WLVQ, WRIF, WFBQ, KYYS, KLOS, KOME, WCMF, WEZX, KLAQ. Heavy 37 including WMMR, WDVE, KISS, WEBN, WLLZ, WQFM, KQRS, KSHE, KAZY, KUPD. Medium 57 including WBAB, WNEW, WHJY, Q107, WKLS, KZEW, KLOL, WGTN, WSHE, WNOR. Debuts at #21.

TIMBUK 3 "Rev. Jack & His Roamin' Cadillac Church" (IRS/MCA) 94/7 (92/11)
Adds: Q107, KSJO, KEZO, KDJK, WRUF, WYMG, WZZQ. Heavy 17 including WXRT, WHFS, WCCC, WHCN, KLB, KPEZ, WIMZ, WKQQ, WIXV, WAPL. Medium 65 including WPHD, CHOM, WNEW, DC101, WKLS, KTXQ, KLOL, WSHE, KISS, KYYS. Moves 32-30.

GRAHAM PARKER "(Get Started) Start A Fire" (RCA) 87/15 (73/18)
Adds including WQFM, KDKB, KRSP, WPDH, KPEZ, KMOD, KDJ, KMBY, KLPX, WYMG. Heavy 16 including WNEW, WXRT, KTCZ, KBCO, KUPD, KFOG, WHFS, WPLR, WKFM, WFNX. Medium 61 including WDRE, WMMR, WHJY, Q107, DC101, KTXQ, KLOL, WNOR, WLLZ, WTPA. Moves 37-35.

TRACY CHAPMAN "Fast Car" (Elektra) 79/11 (71/14)
Adds including CHOM, WLVQ, KOME, WWC, WYBR, KIL, KDDJ, KPOI, WGIR, KFMF. Heavy 30 including WNEW, WHJY, KTXQ, WXRT, KTCZ, KBCO, 91X, WHFS, WDHA, WPLR. Medium 36 including DC101, KLOL, WNOR, KISS, WYFN, WPYX, WTPA, WHCN, WHEB, WPDH. Moves 35-33.

AEROSMITH "Magic Touch" (Geffen) 70/6 (67/13)
Adds: WIMZ, WIXV, WXL, WIBA, KFMX, KAL. Heavy 10 including KBPI, WCCC, WRXK, WFYV, KJOT, KNAC, WGIR, KRQU, KRZQ. Medium 45 including WDVE, WHJY, WKLS, WLVQ, WQFM, KJJO, KDKB, KRXQ, WZZO, WDHA. Remains at #40.

VAN HALEN "Feels So Good" (WB) 69/69 (0/0)
Adds including WFBQ, KYYS, KZAP, KSJO, WZZO, WTPA, WHCN, WPDH, WCMF, WEZX, WAQY. Heavy 25 including WIYY, KISS, WYFN, WLLZ, WRIF, WQFM, KRXQ, KROR, KOME, WPYX. Medium 40 including WBAB, WNEW, WDVE, WHJY, Q107, WKLS, KTXQ, KLOL, WSHE, WLVQ. Debuts at #34.

ROD STEWART "Dynamite" (WB) 67/26 (41/41)
Adds including Q107, WLLZ, WQFM, KSHE, KUPD, WKLT, KFMQ, WAOR, KFMF, KRQU. Heavy 20 including WMMR, DC101, KISS, KQRS, KAZY, KBCO, WPDH, WLAV, WWC, WYBR. Medium 41 including WBAB, WNEW, WHJY, WKLS, WGTN, WEBN, KZAP, WDHA, WCCC, WHEB. Moves 46-39.

ALARM "Rescue Me" (IRS/MCA) 63/14 (48/10)
Adds including Q107, WOUR, WSTZ, WTUE, KQDS, KFMG, KJOT, KIL, KAL, KRNA. Heavy 8 including WKLS, WPLR, WIMZ, WKQZ, WIZN, KQWB, KFMF. Medium 45 including WBAB, CHOM, WNEW, WMMR, WHJY, KSHE, KBCO, KUPD, KRXQ, WPYX. Moves 55-47.

JOANNA DEAN "Kiss This" (Mercury/PolyGram) 63/6 (58/9)
Adds: WCCC, WAQY, WXL, WKQZ, KZRR, KIL. Heavy 2: KWL, KRZQ. Medium 47 including WBAB, WDVE, WHJY, WKLS, KTXQ, WLLZ, WQFM, KJJO, KUPD, WDHA. Remains at #50.

KINGDOM COME "What Love Can Be" (Polydor/PolyGram) 62/14 (50/27)
Adds including WHJY, Q107, KAZY, KLOS, KSJO, KEZO, KZRR, KATP, WKLT, KZOO. Heavy 7 including KISS, KNAC, KAL, KWHL. Medium 45 including WBAB, WDVE, KTXQ, KLOL, WLVQ, WQFM, KQRS, KRXQ, KOME. Moves 51-42.

JOHN CAFFERTY AND THE BEAVER BROWN BAND "Song & Dance" (Scotti Bros./CBS) 58/2 (56/9)
Adds: WRUF, KQWB. Heavy 9 including WPHD, WHJY, WTPA, WPLR, WYBR, KFMG, WIZN, WZZQ. Medium 45 including WNEW, WMMR, WSHE, WLLZ, KBPI, WKLC, WDHA, WCCC, WHEB, WPDH. Remains at #49.

NEIL YOUNG & THE BLUENOTES "This Note's For You" (Reprise) 55/3 (52/17)
Adds: KMJX, KBAT, KWHL. Heavy 18 including WMMR, WHJY, WXRT, KFOG, WHCN, WPLR, WKFM, KPEZ, WAPL, WLAV. Medium 26 including WDVE, WSHE, WLVQ, WQFM, KQRS, KZAP, KXRX, WDHA, WTPA, WPDH. Remains at #43.

MIDNIGHT OIL "The Dead Heart" (Columbia) 52/10 (43/11)
Adds: WBAB, KYYS, KAZY, KBPI, KDKB, KLB, KPEZ, WBLM, KFMF, KBOY. Heavy 19 including WDRE, WXRT, KRQU, KUPD, 91X, KFOG, WHFS, WHCN, CHEZ, WRXK. Medium 24 including CHOM, Q107, KBCO, KRXQ, KXRX, WDHA, WBRU, WIXV, KJOT, KIL. Moves 48-44.

PAUL CARRACK "Double It Up" (Chrysalis) 51/5 (47/18)
Adds: WKLC, WSTZ, WKQQ, KBOY, KRZQ. Heavy 6: KGON, WPLR, KLB, WKQZ, KFMF, KZOO. Medium 38 including KISS, WLLZ, KBCO, KBPI, KDKB, WDHA, WCCC, WAQY, WHTF, KPEZ. Remains at #59.

GUNS N' ROSES "Sweet Child Of Mine" (Geffen) 50/37 (13/3)
Adds including WBCN, WKLS, KTXQ, WYFN, WLLZ, KYYS, WQFM, WRDU, WBLM. Heavy 2 including KNAC. Medium 31 including WBAB, KLOL, KISS, KWL, WIXV, WKQZ, KIL, KEZE, KFMX, KRZQ. Debuts at #57.

LITA FORD "Close My Eyes Forever" (RCA) 50/0 (50/8)
Heavy 13 including KISS, WYFN, KAZY, KUPD, KNAC, WSTZ, KJOT, KIL, WPXC, KQWB. Medium 27 including WBAB, KLOL, WDHA, WTPA, WHCN, WPLR, WHEB, WAQX, KLAQ. Remains at #54.

VAN HALEN "Mine All Mine" (WB) 40/40 (0/0)
Adds including WRDU, WIXV, WONE, WRQK, WLAV, KATT, KEZO, KFMG, KIL, KPOI. Heavy 17 including WIYY, KSHE, KUPD, KGON, KOME, WPYX, WPLR, WKFM, WAAF, WAPL. Medium 22 including Q107, KLOL, WGTN, KISS, KSJO, WHCN, WHEB, KMJX, WEGR, WDI. Debuts at #53.

GEORGE THOROGOOD "Treat Her Right" (EMI-Manhattan) 39/13 (28/21)
Adds including WPHD, KDKB, KGON, WZZO, WTPA, WAQX, WZYC, WAPL, KQDS, WLAV. Heavy 9 including DC101, WPDH, WAAF, WHTF, KEZE. Medium 24 including WBAB, WNEW, WMMR, WDVE, KISS, KZAP, KFOG, WTUE, WWC, KIL. Debuts at #58.

VAN HALEN "Finish What Ya Started" (WB) 36/36 (0/0)
Adds including WAVE, WZEW, WRDU, WRXL, WIXV, WKGR, KQDS, WWC, WKLT, KOZZ, KTYD. Heavy 11: DC101, WLUP, WEBN, KUPD, KFOG, WKFM, WRXK, WFYV, WIOT, KFMG, KBER. Medium 23 including WBAB, KTXQ, KLOL, WNOR, WRIF, WFBQ, KZAP, WHCN, WHEB, WOUR. Debuts at #56.

ROBERT PLANT "Dance On My Own" (Es Paranza/Atlantic) 27/3 (26/4)
Adds: WDHA, WSTZ. Heavy 13 including KRXQ, KFOG, KROR, WBRU, WAQX, KLB, KPOI, KFMQ, KWHL, KRZQ. Medium 11 including WBAB, Q107, WLUP, WLVQ, KXRX, WQMF, WKLT, KSQY, KFMF, KOZZ. Remains at #60.

NEW & ACTIVE

MICHAEL ANDERSON "Sound Alarm" (A&M) 50/50 (0/0)
Adds including WMMR, WYFN, WXRT, WKLC, WDHA, WHEB, WCMF, WAQX, WFYV, KWL. Heavy 0. Medium 28 including WIYY, WNEW, WHJY, WKLS, WLUP, WLLZ, WPYX, WTPA, WCCC, WBRU.

VINNIE VINCENT INVASION "Ashes To Ashes" (Chrysalis) 43/5 (40/10)
Adds: KLOS, KOME, KSJO, KBAT, KBER. Heavy 2: KJJO, KNAC. Medium 15 including WBAB, WDVE, WLLZ, KUPD, KLAQ, WIMZ, WRQK, KIL, KOMP, KATP.

HURRICANE "I'm On To You" (Enigma) 42/12 (30/13)
Adds including WLLZ, KBPI, WHEB, KWIC, WRXK, WYGR, KMOD, KATP, KWHL. Powers 1. Heavy 1: KJJO. Medium 27 including WDVE, KLOS, KUPD, KGB, KOME, WPYX, WTPA, WHCN, WOUR, KIL.

FACE TO FACE "As Forever As You" (Mercury/PolyGram) 42/8 (34/8)
Adds: WKLC, WPDH, KWIC, WSTZ, KQDS, KATT, KMOD, WZZQ. Heavy 4 including WCCC, WHCN, WRXK. Medium 28 including WNEW, WHJY, KYYS, WDHA, WTPA, WPLR, WHEB, WBRU, WAAF, KPEZ.

ICEHOUSE "Nothing Too Serious" (Chrysalis) 41/5 (36/9)
Adds: WAAF, WSTZ, WTUE, WYBR, KMBY. Heavy 4: WRXK, WXXP, KFMQ, KRZQ. Medium 28 including KLOL, WLVQ, KDKB, KUPD, KZAP, 91X, WBRU, WAQX, KLAQ, WAPL.

STEALIN HORSES "Turnaround" (Arista) 39/18 (21/20)
Adds including KTXQ, KUPD, KZAP, WHCN, CHEZ, WHEB, KPEZ, KLAQ, WKDF, KZEL. Heavy 0. Medium 28 including WNEW, KISS, WLLZ, KAZY, KBCO, KLB, WKRR, WKQO, WLAV, WMAD.

JUDAS PRIEST "I'm A Rocker" (Columbia) 36/8 (28/28)
Adds: WHJY, KOME, WEZX, WAQX, KIL, KDDJ, KFMQ, KRQU. Powers 1. Heavy 2: KISS, KJJO. Medium 17 including WBAB, WYFN, WLLZ, KQRS, KAZY, KUPD, WDHA, WHCN, KFMG, KEZE.

INXS "Kick" (Atlantic) 29/25 (4/2)
Adds including KWIC, WZYC, WDI, KATT, KEZO, WWC, WYBR, KPOI, KBOY, KOZZ. Heavy 6: WHCN, KLB, WRXK, KIL, WXXP, KRZQ. Medium 18 including WHJY, DC101, WLVQ, KZAP, KFOG, WPLR, WHEB, WHTF, WIMZ, WEGR.

BOZ SCAGGS "Cool Running" (Columbia) 24/9 (15/15)
Adds: KINK, WDHA, WIMZ, WXKE, WLAV, KZEL, WWWV, KFMZ, KWHL. Powers 1. Heavy 4 including KTCZ, KFOG, WPLR. Medium 18 including WNEW, WLLZ, KGGO, WMAD, KNX, KMBY, WRKI, WWTR, KQWB, WAOR.

CHEAP TRICK "Let Go" (Epic) 23/4 (19/8)
Adds: KIL, WRUF, KWHL, KTYD. Powers 1. Heavy 8 including WYFN, KBPI, KUPD, WPLR, CHEZ, WAPL, KAL. Medium 14 including WKLS, KTXQ, WQFM, WDHA, WEZX, KNAC, WYV, KATT, KFMG, WGIR.

ALICE COOPER WITH... "Under My Wheels" (Capitol) 21/6 (15/14)
Adds including KISW, KBAT, WKQZ, KBOY. Heavy 1: KJJO. Medium 8 including WBAB, WLLZ, KUPD, WTPA, WPLR, KFMG, KNAC, KRZQ.

ONLY CHILD "I Believe In You" (Rampage/Rhino) 21/3 (18/4)
Adds: WKLC, WAPL, KRZQ. Heavy 0. Medium 9 including WBAB, WYFN, WLLZ, KJJO, KDKB, WPXC, WRUF, KQWB.

DEF LEPPARD "Love Bites" (Mercury/PolyGram) 21/1 (21/1)
Adds: KIL. Powers 3. Heavy 10: KGON, KOME, WHEB, KMJX, KWL, WIOT, KJOT, WGIR, KAL, KRZQ. Medium 8 including WQFM, KGB, KISW, WKQZ, KICT, WWTR, KSQY.

SCORPIONS "Believe In Love" (Mercury/PolyGram) 20/1 (19/2)
Adds: KWHL. Heavy 7: KISS, WYFN, KAZY, KUPD, KRXQ, WCMF, KRZQ. Medium 10 including Q107, KLOL, WPYX, WDHA, KNAC, KQDS, KFMG, KIL, KOZZ.

PETER MURPHY "All Night Long" (RCA) 19/7 (13/2)
Adds: WMAD, KPOI, WIZN, WRKI, KRQU, KZOO, KRZQ. Heavy 5 including KROQ, WHFS, WFNX, WXXP. Medium 8 including CHOM, WXRT, KTCZ, KBCO, 91X, WLAV.

CHURCH "Reptile" (Arista) 19/6 (14/3)
Adds: WDRE, KXRX, WBRU, WIZN, WYBR, KTYD. Powers 1. Heavy 7 including WXRT, KBCO, WFNX, WXXP, WWWV. Medium 11 including KLOL, KISS, 91X, WHFS, KLB, KNAC, WLAV.

DAVID LEE ROTH "Skyscraper" (WB) 18/5 (13/5)
Adds: WLLZ, KRXQ, WSTZ, KBAT, KDDJ. Heavy 6: KISS, WCCC, WAQX, KWHL, KBOY, KTYD. Medium 8 including WDHA, KIL, KDJ, KFMQ, KOZZ, KRZQ.

YES "Big Generator" (Atco) 18/2 (16/5)
Adds: WHEB, WZYC. Heavy 4: WNEW, WPDH, KFMG, WGIR. Medium 10: WMMR, DC101, KDKB, KGON, WZZO, WTPA, WDI, KIL, KFMQ, KWHL.

RHYTHM CORPS "Common Ground" (Pasha/CBS) 17/16 (1/1)
Adds including WHFS, WKLC, WDHA, WWWV, KSQY, KZOO, KOZZ. Heavy 0. Medium 9: WNEW, WLLZ, WRIF, KBCO, WTPA, KLB, WRDU, WRQK, KMOD.

DEF LEPPARD "Pour Some Sugar On Me" (Mercury/PolyGram) 17/2 (15/3)
Adds: WMMR, WYFN. Powers 1. Heavy 6 including WGTN, WAVE, WXKE, KAL, WZZQ. Medium 10 including WBAB, KZEW, WEBN, WRIF, WFBQ, WPDH, WHTF, WQMF.

NOISEWORKS "No Lies" (Columbia) 17/2 (15/5)
Adds: WNOR, WKLC. Heavy 0. Medium 8: WDVE, WLLZ, WQFM, WTPA, WEZX, WLAV, KRQU, KZOO.

HONEYMOON SUITE "Lookin' Out For Number One" (WB) 15/6 (9/5)
Adds: WDHA, WCCC, WDI, KIL, KDJ, KEZE. Heavy 1: KRZQ. Medium 8 including WHJY, WQFM, WEZX, KJOT, KDDJ.

SOUL ASYLUM "Sometime To Return" (A&M) 15/2 (14/1)
Adds: WBCN, WPDH. Heavy 0. Medium 9 including WXRT, WLLZ, KQRS, 91X, WDHA, KQDS, WLAV, WPXC.

AOR ALBUMS

MOST ADDED

GUNS N' ROSES (25)
INXS (15)
GRAHAM PARKER (15)
ALARM (14)
HURRICANE (13)
TRACY CHAPMAN (11)
BOZ SCAGGS (11)
GEORGE THOROGOOD (10)
AEROSMITH (8)
FACE TO FACE (8)
JUDAS PRIEST (8)

HOTTEST

BRUCE HORNSBY &... (84)
VAN HALEN (66)
ROBERT PLANT (60)
CHEAP TRICK (58)
ROD STEWART (49)
NEIL YOUNG &... (36)
ERIC CLAPTON (33)
SCORPIONS (32)
SMITHEREENS (32)
INXS (24)
JOHN COUGAR MELLENCAMP (24)

NEW & ACTIVE

Continued from Page 77

DEF LEPPARD "Hysteria" (Mercury/PolyGram) 37/2 (36/4)
Adds: WMMR, WYFN. Powers 4. Heavy 15 including WGTN, KGON, KOME, WHEB, WAVE, KMJX, KWL, WXKE, WIOT, KJOT. Medium 18 including WBAB, KZEW, WEBN, WRIF, WFBQ, WQFM, KISW, WPDH, WHTF, WQMF.

BOZ SCAGGS "Other Roads" (Columbia) 35/11 (24/20)
Adds: WXRT, WDHA, CHEZ, WIMZ, WXKE, WLAV, KDJ, WPXC, WWWV, KFMZ, KWHL. Powers 1. Heavy 6: KQRS, KTCZ, KINK, KFOG, WPLR, WZZQ. Medium 25 including CHOM, WLLZ, KBCO, KGGO, KQDS, WRKI, WWTR, KQWB, WAOR, KFMF.

MELISSA ETHERIDGE "Melissa Etheridge" (Island) 22/6 (16/10)
Adds: KYYS, KXRX, WHFS, WZEW, WRKI, KBOY. Powers 1. Heavy 3: WBAB, CHOM, KBCO. Medium 12 including WNEW, Q107, WXRT, KUPD, WTPA, CHEZ, WMAD, KDJ, WPXC, WWWV.

DECLINE OF WESTERN CIVILIZATION "Soundtrack (Part II) The Metal Years" (Capitol) 21/6 (15/14)
Adds: KUPD, KISW, WTPA, KBAT, WKQZ, KBOY. Heavy 1: KJJO. Medium 8 including WBAB, WLLZ, WPLR, KFMG, KNAC, KRZQ.

ONLY CHILD "Only Child" (Rampage/Rhino) 21/3 (18/4)
Adds including WKLC, WAPL. Heavy 0. Medium 9 including WBAB, WYFN, WLLZ, KJJO, KDKB, WPXC, WRUF, KQWB.

YES "Big Generator" (Atco) 21/1 (22/4)
Adds: WHEB. Powers 3. Heavy 8 including WNEW, WEBN, WPDH, WZYC, WQMF, KFMG, WZXL, WGIR. Medium 10: WMMR, DC101, KDKB, KGON, WZZO, WTPA, WDI, KIL, KFMQ, KWHL.

PETER MURPHY "Love Hysteria" (RCA) 19/6 (14/1)
Adds: KPOI, WIZN, WRKI, KRQU, KZOO, KRZQ. Heavy 5 including KROQ, WHFS, WFNX, WXXP. Medium 8 including CHOM, WXRT, KTCZ, KBCO, 91X, WLAV.

THOMAS DOLBY "Aliens Ate My Buick" (EMI-Manhattan) 17/3 (14/1)
Adds: CHOM, WNEW, WBRU. Powers 1. Heavy 7 including KROQ, 91X, WHFS, WFNX, WXXP. Medium 7 including WDRE, WXRT, KBCO, WDHA, CHEZ, KRZQ.

NOISEWORKS "Noiseworks" (Columbia) 17/2 (15/5)
Adds: WNOR, WKLC. Heavy 0. Medium 8: WDVE, WLLZ, WQFM, WTPA, WEZX, WLAV, KRQU, KZOO.

SOUL ASYLUM "Hang Time" (A&M) 16/2 (15/1)
Adds: WBCN, WPDH. Heavy 0. Medium 9 including WXRT, WLLZ, KQRS, 91X, WDHA, KQDS, WLAV, WPXC.

QUEENSRYCHE "Operation: Mindcrime" (EMI-Manhattan) 16/2 (14/9)
Adds: KEZE, KOZZ. Powers 1. Heavy 1: KNAC. Medium 8: WBAB, KISS, WQFM, KJJO, KUPD, WEZX, KFMG, KRZQ.

REGIONAL OR ACTIVITY

SOUTH (Continued)

WGTR/Miami (305)759-4311

Heavy CEAP TRICK BRUCE HORNBY & TH...

PARALLEL TWO

WQMF/Louisville (502)589-4400

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRXK/Fl. Myers (813)597-3896

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KPEZ/Austin (512)478-6900

Heavy CEAP TRICK TRACY CHAPMAN...

KLBJ-FM/Austin (512)478-6543

Heavy CEAP TRICK BRUCE HORNBY & TH...

KLBJ-FM/Austin (512)478-6543

Heavy CEAP TRICK BRUCE HORNBY & TH...

KWIC/Beaumont (409)842-2210

Heavy VAN BALEN BRUCE HORNBY & TH...

WAVF/Charleston, SC (803)554-4401

Heavy CEAP TRICK BRUCE HORNBY & TH...

WEGM/Memphis (901)578-1103

Heavy CEAP TRICK BRUCE HORNBY & TH...

KNCN/Corpus Christi (512)289-1000

Heavy VAN BALEN(M) BRUCE HORNBY & TH...

WTKR/Greensboro (919)274-8042

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WSTZ-FM/Jackson (601)982-1067

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRXK/Fl. Myers (813)597-3896

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WVYV/Jacksonville (904)842-1055

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KRXX/McAllen-Brownsville (512)546-9900

Heavy CEAP TRICK BRUCE HORNBY & TH...

W. J. Q/Lexington (808)252-6894

Heavy CEAP TRICK BRUCE HORNBY & TH...

WIMZ-FM/Knoxville (615)525-6000

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRDU/Raleigh (919)782-1061

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KMJK/Little Rock (501)224-8500

Heavy VAN BALEN(M) BRUCE HORNBY & TH...

WRXK/Richmond (804)282-9731

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WIXV/Savannah (912)897-1529

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WKRK/Greensboro (919)274-8042

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KWLN/Memphis (901)529-0098

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WHTQ/Orlando (305)295-3990

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WTDJ/Nashville (615)244-9532

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WTKX/Pensacola (904)438-7543

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZCZ/Coastal North Carolina (919)782-1061

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRXK/Richmond (804)282-9731

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WIXV/Savannah (912)897-1529

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRUP-FM/Gainesville (904)392-0771

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KFMX/Lubbock (806)747-1224

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KLAQ/El Paso (915)544-8864

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KTAL/Shreveport (318)425-2422

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KATP/Amarillo (806)374-1637

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRFV/Charlotte (704)338-7543

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZCZ/Coastal North Carolina (919)782-1061

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRXK/Richmond (804)282-9731

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRUP-FM/Gainesville (904)392-0771

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KFMX/Lubbock (806)747-1224

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KLAQ/El Paso (915)544-8864

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KTAL/Shreveport (318)425-2422

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KATP/Amarillo (806)374-1637

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WWWV/Charlottesville (804)971-4057

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZCZ/Coastal North Carolina (919)782-1061

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRXK/Richmond (804)282-9731

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRUP-FM/Gainesville (904)392-0771

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KFMX/Lubbock (806)747-1224

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KLAQ/El Paso (915)544-8864

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KTAL/Shreveport (318)425-2422

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KATP/Amarillo (806)374-1637

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

TALKING HEADS

CEAP TRICK BRUCE HORNBY & TH...

WZCZ/Coastal North Carolina (919)782-1061

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRXK/Richmond (804)282-9731

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRUP-FM/Gainesville (904)392-0771

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KFMX/Lubbock (806)747-1224

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KLAQ/El Paso (915)544-8864

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KTAL/Shreveport (318)425-2422

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KATP/Amarillo (806)374-1637

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WFBQ/Indianapolis (317)257-7543

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZCZ/Coastal North Carolina (919)782-1061

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRXK/Richmond (804)282-9731

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRUP-FM/Gainesville (904)392-0771

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KFMX/Lubbock (806)747-1224

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KLAQ/El Paso (915)544-8864

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KTAL/Shreveport (318)425-2422

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KATP/Amarillo (806)374-1637

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WLUP/Chicago (312)440-5270

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZCZ/Coastal North Carolina (919)782-1061

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRXK/Richmond (804)282-9731

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRUP-FM/Gainesville (904)392-0771

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KFMX/Lubbock (806)747-1224

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KLAQ/El Paso (915)544-8864

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KTAL/Shreveport (318)425-2422

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KATP/Amarillo (806)374-1637

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WTUE/Dayton (513)224-1501

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZCZ/Coastal North Carolina (919)782-1061

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRXK/Richmond (804)282-9731

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRUP-FM/Gainesville (904)392-0771

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KFMX/Lubbock (806)747-1224

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KLAQ/El Paso (915)544-8864

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KTAL/Shreveport (318)425-2422

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KATP/Amarillo (806)374-1637

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WLOT/Toledo (419)248-3377

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZCZ/Coastal North Carolina (919)782-1061

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRXK/Richmond (804)282-9731

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRUP-FM/Gainesville (904)392-0771

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KFMX/Lubbock (806)747-1224

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KLAQ/El Paso (915)544-8864

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KTAL/Shreveport (318)425-2422

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KATP/Amarillo (806)374-1637

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WZEW/Mobile (205)432-0102

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

MIDWEST

PARALLEL ONE

WQFM/Milwaukee (414)276-2040

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

PARALLEL THREE

WRUP-FM/Gainesville (904)392-0771

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KFMX/Lubbock (806)747-1224

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KLAQ/El Paso (915)544-8864

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

KTAL/Shreveport (318)425-2422

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WRXK/Richmond (804)282-9731

Heavy BRUCE HORNBY & TH VAN BALEN(M)...

WRUP-FM/Gainesville (904)392-0771

Heavy BRUCE HORNBY & TH VAN BALE

AMERICAN RADIO HISTORY

EAST

BIO4 WBSB Baltimore PD: Chuck Morgan MD: Tom Gilligan

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

WKSE-FM 98.5 Buffalo PD: Boom Boom Cannon Ops Mgr: Lorrin Palagi

WVAW POWER 105 Washington PD: Mark St. John Asst. PD/MD Brian Bridgman

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

EAGLE 106 WEGX Philadelphia PD: Charlie Quinn MD: Jay Beau Jones

WMAJIC 102.5 Buffalo PD: Hank Nevins MD: Roger Christian

WGXJ Philadelphia PD: Charlie Quinn MD: Jay Beau Jones

WMAJIC 102.5 Buffalo PD: Hank Nevins MD: Roger Christian

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

EAST

92 PRO FM TO HITS IN A ROW! Providence PD: Mike Osborne MD: Vic Edwards

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

WKSJ-FM 94.7 Pittsburgh PD: Jim Richards MD: Lori Campbell

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

WZOU 104.1 Boston PD: Tom Jeffries MD: Stella Mars

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

WMAJIC 102.5 Buffalo PD: Hank Nevins MD: Roger Christian

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- 1 GEORGE MICHAEL/One More Try
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- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

SOUTH

FM 106 Long Island VP/Programming: Bill Terry MD: Ruth Tolson

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

FM 106 Long Island VP/Programming: Bill Terry MD: Ruth Tolson

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

POWER 95 New York PD: Larry Berger MD: Andy Dean

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

POWER 95 New York PD: Larry Berger MD: Andy Dean

WPKS-FM Boston PD: Sunny Joe White MD: Jerry McKenna

WPKS-FM Boston PD: Sunny Joe White MD: Jerry McKenna

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

SOUTH

Q103 Tampa VP/Ops. Manager: Mason Dixon MD: Bobby Rich

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

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- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

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- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

SOUTH

VP/Programming: John Lander PD: Bill Richards MD: John Cook

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

VP/Programming: John Lander PD: Bill Richards MD: John Cook

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

POWER 95 New York PD: Larry Berger MD: Andy Dean

- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

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- 1 GEORGE MICHAEL/One More Try
2 JETS/Make It Real
3 MIAMI SOUND MACH/Anything For You

CHR PART ONE PLAYLISTS

Miami The New 100.7 FM PD: Steve Perun Asst. PD/MD: Frank Amadeo

MIDWEST WKBQ 106.5 St. Louis PD: Lyndon Abell MD: Jim Atkinson

B96 Chicago PD: Buddy Scott MD: Joe Bohannon

power 96 Detroit PD: Rick Gillette MD: Mark Jackson

KHTR 103.3 St. Louis PD: Kevin Young MD: Joe Sonderman

Q104 KBEQ Kansas City PD: Kevin Kenney MD: Jon Anthony

New Orleans B97 FM PD: Shady P. Stevens MD: Joey Giovino

WTKI Milwaukee PD: Tim Fox MD: Denise Lauren

75.5 WCYZ Detroit PD: Brian Patrick Asst. PD/MD: Jeff Jennings

Q102 Cincinnati Ops. Manager: Jim Fox PD/MD: Dave Allen

KQWB 101 Minneapolis PD: Brian Phillips Asst. PD/MD: Don Michaels

wmms 100.7 FM Cleveland Ops. Manager: Kid Leo PD: Jeff McCartney

KHYI/Dallas PD: Buzz Bennett Asst. PD: Chuck Beck

Minneapolis 101.9 PD: Gregg Swedberg MD: Karen Wong

99.5 FM WZPL/Indianapolis PD: Scott Wheeler Asst. PD: John Trout

WNCI 97.9 Columbus PD: Dave Robbins MD: Pat McMahon

92X-FM Columbus PD: Adam Cook Assistant PD/MD: Kevin Haines

WYZZ-FM Chicago PD: Ric Lippincott MD: Brian Kelly

EAST BREAKOUTS
Chicago Moody Blues
Terence Trent D'Arby Taylor Dayne
Corey Hart
Billy Ocean
Aerosmith

CHR AIDS & HOTS

SOUTH BREAKOUTS
Chicago Moody Blues
Aerosmith Tracy Chapman
Gloria Estefan & Miami Sound
Taylor Dayne
Billy Ocean

EAST PARALLEL TWO

WFLY/Albany, NY
 Patten/Morgan
 MIAMI SOUND MACHI
 TONY TOMI TONE
 CHICAGO
 6-22/88
 TERENCE TRENT D'A
 D.J. JAZZY JEFF & (dp)
 BILLY OCEAN
 Notet: SAMANTHA FOX 2-1
 E.U. 3-2
 BRENDA R. STARR 8-5
 BALL & OATES 11-6
 RICK ASTLEY 12-7

WAEBA/Allentown, PA
 Ward/Sherry
 MOODY BLOES
 COREY HART
 TAYLOR DAYNE
 CHICAGO
 6-22/88
 GEORGE MICHAEL 1-1
 SAMANTHA FOX 2-2
 RICK ASTLEY 9-3
 LITA FORD 15-5
 DEF LEPPARD 13-7

Q100/Allentown, PA
 Andrews/Cifford
 BREATHS
 NU SHOOS
 SADE
 TERENCE TRENT D'A
 10,000 MANIACS (dp)
 TAYLOR DAYNE
 COREY HART (dp)
 SAMANTHA FOX 2-1
 RICK ASTLEY 9-4
 JETS 15-9
 POISON 21-14
 CHEAP TRICK 26-17

WVSR/Charleston, WV
 Callaghan/Swann
 LITA FORD
 BRENDA K. STARR
 INXS
 BREATHS
 ERIC CARMEN
 JANE WIDLIN
 CHICAGO
 SADE
 TERENCE TRENT D'A
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 3-2
 RICK ASTLEY 7-3
 JETS 15-5
 DEBBIE GIBSON 11-6

K104/Erie, PA
 Bill Shannon
 MOODY BLOES
 CHICAGO
 TAYLOR DAYNE
 PAUL CARRACK
 TRACY CRAPMAN
 COREY HART
 SHIT/BEARERS
 AEROSMITH
 Notet: GEORGE MICHAEL 4-1
 FOREIGNER 3-2
 CHER 6-3
 BALL & OATES 5-4
 BOB SCAGGS 11-7

JET-FM/Erie, PA
 Jim Cook
 AL B. SURE!
 PEBBLES
 ROD STEWART
 TERENCE TRENT D'A
 AEROSMITH
 SCORPIONS (dp)
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 2-2
 BALL & OATES 5-3
 RICK ASTLEY 7-4
 CHER 14-9

WERZ/Exeter, NH
 Falconi/Brady
 PRINCE
 TERENCE TRENT D'A
 EURYTHMICS
 PAUL CARRACK
 Notet: JOHNNY RATES JAZZ 3-1
 BRENDA RUSSELL 2
 BALL & OATES 10-4
 GEORGE MICHAEL 15-7
 BRUCE HORNSBY 18-12

WNNK/Harrisburg, PA
 Bondi/August
 CHICAGO
 MOODY BLOES
 BILLY OCEAN
 EURYTHMICS
 THOMAS DOLBY
 NU SHOOS
 TRACY CRAPMAN
 Notet: RICK ASTLEY 12-5
 DEBBIE GIBSON 25-13
 JETS 28-19
 JOHNNY REMP 33-21
 PEBBLES 34-23

WTIC/Hartford, CT
 Shakes/West
 NIA PEBBLES
 ROD STEWART
 EURYTHMICS
 D.J. JAZZY JEFF & (dp)
 Notet: GEORGE MICHAEL 2-1
 AL B. SURE! 4-3
 PRINCE 14-8
 BRUCE HORNSBY 21-9
 PEBBLES 25-10

WKEL/Huntington, WV
 Miller/Allen
 CLIMIE FISHER
 ELISA FIORILLO
 Notet: GEORGE MICHAEL 3-1
 JOHNNY RATES JAZZ 2-2
 BALL & OATES 8-3
 DEBBIE GIBSON 14-6
 JETS 11-7

WLAN/Lancaster, PA
 Minton/Murney
 INXS
 CHURCH
 BOB SCAGGS
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 2-2
 SAMANTHA FOX 4-4
 BRENDA RUSSELL 5-5

KC101/New Haven, CT
 Stef Rybak
 JANE WIDLIN
 AL B. SURE!
 POISON
 Notet: MIAMI SOUND MACHI 1-1
 SAMANTHA FOX 2-2
 JETS 6-5
 DEBBIE GIBSON 13-11
 CHEAP TRICK 25-21

PARALLEL THREE

WSPK/Poughkeepsie, NY
 Dayton/Schultz
 JANE WIDLIN
 TERENCE TRENT D'A
 NU SHOOS (dp)
 AEROSMITH (dp)
 HARRY BELAFONTE (dp)
 Notet: SAMANTHA FOX 5-2
 COVER GIRLS 8-4
 CHEAP TRICK 20-12
 MIDNIGHT OIL 31-24
 LITA FORD 33-28

95XX/Burlington, VT
 Speck/Yasner
 SADE
 CHICAGO
 BILLY OCEAN
 MIAMI SOUND MACHI
 COREY HART
 AEROSMITH (dp)
 Notet: GEORGE MICHAEL 1-1
 PRINCE 10-4
 AL B. SURE! 7-5
 E.U. 9-6
 MICHAEL JACKSON 25-8

96FM/Schenectady, NY
 Parker/Chick
 CHICAGO
 BILLY OCEAN
 AEROSMITH
 EURYTHMICS
 HENRY LEE SUMNER
 COREY HART
 Notet: RICK ASTLEY 8-3
 DEBBIE GIBSON 10-5
 JETS 14-7
 MICHAEL JACKSON 16-8
 BRUCE HORNSBY 15-9

SQ/Syracuse, NY
 Cunningham/Dunes
 CHER
 ERIC CARMEN
 DEF LEPPARD
 PEBBLES
 NIA PEBBLES
 GEORGE MICHAEL 2-1
 SAMANTHA FOX 4-3
 BALL & OATES 10-5
 BRENDA RUSSELL 15-6
 RICK ASTLEY 21-9

WVSR/Charleston, WV
 Callaghan/Swann
 LITA FORD
 BRENDA K. STARR
 INXS
 BREATHS
 ERIC CARMEN
 JANE WIDLIN
 CHICAGO
 SADE
 TERENCE TRENT D'A
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 3-2
 RICK ASTLEY 7-3
 JETS 15-5
 DEBBIE GIBSON 11-6

K104/Erie, PA
 Bill Shannon
 MOODY BLOES
 CHICAGO
 TAYLOR DAYNE
 PAUL CARRACK
 TRACY CRAPMAN
 COREY HART
 SHIT/BEARERS
 AEROSMITH
 Notet: GEORGE MICHAEL 4-1
 FOREIGNER 3-2
 CHER 6-3
 BALL & OATES 5-4
 BOB SCAGGS 11-7

JET-FM/Erie, PA
 Jim Cook
 AL B. SURE!
 PEBBLES
 ROD STEWART
 TERENCE TRENT D'A
 AEROSMITH
 SCORPIONS (dp)
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 2-2
 BALL & OATES 5-3
 RICK ASTLEY 7-4
 CHER 14-9

WERZ/Exeter, NH
 Falconi/Brady
 PRINCE
 TERENCE TRENT D'A
 EURYTHMICS
 PAUL CARRACK
 Notet: JOHNNY RATES JAZZ 3-1
 BRENDA RUSSELL 2
 BALL & OATES 10-4
 GEORGE MICHAEL 15-7
 BRUCE HORNSBY 18-12

WNNK/Harrisburg, PA
 Bondi/August
 CHICAGO
 MOODY BLOES
 BILLY OCEAN
 EURYTHMICS
 THOMAS DOLBY
 NU SHOOS
 TRACY CRAPMAN
 Notet: RICK ASTLEY 12-5
 DEBBIE GIBSON 25-13
 JETS 28-19
 JOHNNY REMP 33-21
 PEBBLES 34-23

WTIC/Hartford, CT
 Shakes/West
 NIA PEBBLES
 ROD STEWART
 EURYTHMICS
 D.J. JAZZY JEFF & (dp)
 Notet: GEORGE MICHAEL 2-1
 AL B. SURE! 4-3
 PRINCE 14-8
 BRUCE HORNSBY 21-9
 PEBBLES 25-10

WKEL/Huntington, WV
 Miller/Allen
 CLIMIE FISHER
 ELISA FIORILLO
 Notet: GEORGE MICHAEL 3-1
 JOHNNY RATES JAZZ 2-2
 BALL & OATES 8-3
 DEBBIE GIBSON 14-6
 JETS 11-7

WLAN/Lancaster, PA
 Minton/Murney
 INXS
 CHURCH
 BOB SCAGGS
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 2-2
 SAMANTHA FOX 4-4
 BRENDA RUSSELL 5-5

KC101/New Haven, CT
 Stef Rybak
 JANE WIDLIN
 AL B. SURE!
 POISON
 Notet: MIAMI SOUND MACHI 1-1
 SAMANTHA FOX 2-2
 JETS 6-5
 DEBBIE GIBSON 13-11
 CHEAP TRICK 25-21

SOUTH PARALLEL TWO

WBBQ/Augusta, GA
 Bruce Stevens
 MIAMI SOUND MACHI
 CHICAGO
 MOODY BLOES
 JOHNNY REMP
 TRACY CRAPMAN
 AEROSMITH (dp)
 Notet: GEORGE MICHAEL 1-1
 BRUCE HORNSBY 15-10
 DEF LEPPARD 17-14
 AL B. SURE! 21-16
 PRINCE 26-21

SSS/Austin, TX
 Tenecci/Davenport
 CHICAGO
 CHER
 CHER
 Notet: GEORGE MICHAEL 1-1
 PRINCE 10-4
 BALL & OATES 10-4
 CHEAP TRICK 14-6
 RICK ASTLEY 18-10

WKPX/Rochester, NY
 Tom Mitchell
 JANE WIDLIN
 Notet: GEORGE MICHAEL 1-1
 PRINCE 10-4
 AL B. SURE! 7-5
 E.U. 9-6
 MICHAEL JACKSON 25-8

96FM/Schenectady, NY
 Parker/Chick
 CHICAGO
 BILLY OCEAN
 AEROSMITH
 EURYTHMICS
 HENRY LEE SUMNER
 COREY HART
 Notet: RICK ASTLEY 8-3
 DEBBIE GIBSON 10-5
 JETS 14-7
 MICHAEL JACKSON 16-8
 BRUCE HORNSBY 15-9

SQ/Syracuse, NY
 Cunningham/Dunes
 CHER
 ERIC CARMEN
 DEF LEPPARD
 PEBBLES
 NIA PEBBLES
 GEORGE MICHAEL 2-1
 SAMANTHA FOX 4-3
 BALL & OATES 10-5
 BRENDA RUSSELL 15-6
 RICK ASTLEY 21-9

WVSR/Charleston, WV
 Callaghan/Swann
 LITA FORD
 BRENDA K. STARR
 INXS
 BREATHS
 ERIC CARMEN
 JANE WIDLIN
 CHICAGO
 SADE
 TERENCE TRENT D'A
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 3-2
 RICK ASTLEY 7-3
 JETS 15-5
 DEBBIE GIBSON 11-6

K104/Erie, PA
 Bill Shannon
 MOODY BLOES
 CHICAGO
 TAYLOR DAYNE
 PAUL CARRACK
 TRACY CRAPMAN
 COREY HART
 SHIT/BEARERS
 AEROSMITH
 Notet: GEORGE MICHAEL 4-1
 FOREIGNER 3-2
 CHER 6-3
 BALL & OATES 5-4
 BOB SCAGGS 11-7

JET-FM/Erie, PA
 Jim Cook
 AL B. SURE!
 PEBBLES
 ROD STEWART
 TERENCE TRENT D'A
 AEROSMITH
 SCORPIONS (dp)
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 2-2
 BALL & OATES 5-3
 RICK ASTLEY 7-4
 CHER 14-9

WERZ/Exeter, NH
 Falconi/Brady
 PRINCE
 TERENCE TRENT D'A
 EURYTHMICS
 PAUL CARRACK
 Notet: JOHNNY RATES JAZZ 3-1
 BRENDA RUSSELL 2
 BALL & OATES 10-4
 GEORGE MICHAEL 15-7
 BRUCE HORNSBY 18-12

WNNK/Harrisburg, PA
 Bondi/August
 CHICAGO
 MOODY BLOES
 BILLY OCEAN
 EURYTHMICS
 THOMAS DOLBY
 NU SHOOS
 TRACY CRAPMAN
 Notet: RICK ASTLEY 12-5
 DEBBIE GIBSON 25-13
 JETS 28-19
 JOHNNY REMP 33-21
 PEBBLES 34-23

WTIC/Hartford, CT
 Shakes/West
 NIA PEBBLES
 ROD STEWART
 EURYTHMICS
 D.J. JAZZY JEFF & (dp)
 Notet: GEORGE MICHAEL 2-1
 AL B. SURE! 4-3
 PRINCE 14-8
 BRUCE HORNSBY 21-9
 PEBBLES 25-10

WKEL/Huntington, WV
 Miller/Allen
 CLIMIE FISHER
 ELISA FIORILLO
 Notet: GEORGE MICHAEL 3-1
 JOHNNY RATES JAZZ 2-2
 BALL & OATES 8-3
 DEBBIE GIBSON 14-6
 JETS 11-7

WLAN/Lancaster, PA
 Minton/Murney
 INXS
 CHURCH
 BOB SCAGGS
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 2-2
 SAMANTHA FOX 4-4
 BRENDA RUSSELL 5-5

KC101/New Haven, CT
 Stef Rybak
 JANE WIDLIN
 AL B. SURE!
 POISON
 Notet: MIAMI SOUND MACHI 1-1
 SAMANTHA FOX 2-2
 JETS 6-5
 DEBBIE GIBSON 13-11
 CHEAP TRICK 25-21

G105/Durham-Raleigh, NC
 Edwards/McBride
 CHICAGO
 CHER
 CHER
 Notet: GEORGE MICHAEL 1-1
 BRUCE HORNSBY 15-10
 DEF LEPPARD 17-14
 AL B. SURE! 21-16
 PRINCE 26-21

WBBQ/Augusta, GA
 Bruce Stevens
 MIAMI SOUND MACHI
 CHICAGO
 MOODY BLOES
 JOHNNY REMP
 TRACY CRAPMAN
 AEROSMITH (dp)
 Notet: GEORGE MICHAEL 1-1
 BRUCE HORNSBY 15-10
 DEF LEPPARD 17-14
 AL B. SURE! 21-16
 PRINCE 26-21

SSS/Austin, TX
 Tenecci/Davenport
 CHICAGO
 CHER
 CHER
 Notet: GEORGE MICHAEL 1-1
 PRINCE 10-4
 BALL & OATES 10-4
 CHEAP TRICK 14-6
 RICK ASTLEY 18-10

WKPX/Rochester, NY
 Tom Mitchell
 JANE WIDLIN
 Notet: GEORGE MICHAEL 1-1
 PRINCE 10-4
 AL B. SURE! 7-5
 E.U. 9-6
 MICHAEL JACKSON 25-8

96FM/Schenectady, NY
 Parker/Chick
 CHICAGO
 BILLY OCEAN
 AEROSMITH
 EURYTHMICS
 HENRY LEE SUMNER
 COREY HART
 Notet: RICK ASTLEY 8-3
 DEBBIE GIBSON 10-5
 JETS 14-7
 MICHAEL JACKSON 16-8
 BRUCE HORNSBY 15-9

SQ/Syracuse, NY
 Cunningham/Dunes
 CHER
 ERIC CARMEN
 DEF LEPPARD
 PEBBLES
 NIA PEBBLES
 GEORGE MICHAEL 2-1
 SAMANTHA FOX 4-3
 BALL & OATES 10-5
 BRENDA RUSSELL 15-6
 RICK ASTLEY 21-9

WVSR/Charleston, WV
 Callaghan/Swann
 LITA FORD
 BRENDA K. STARR
 INXS
 BREATHS
 ERIC CARMEN
 JANE WIDLIN
 CHICAGO
 SADE
 TERENCE TRENT D'A
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 3-2
 RICK ASTLEY 7-3
 JETS 15-5
 DEBBIE GIBSON 11-6

K104/Erie, PA
 Bill Shannon
 MOODY BLOES
 CHICAGO
 TAYLOR DAYNE
 PAUL CARRACK
 TRACY CRAPMAN
 COREY HART
 SHIT/BEARERS
 AEROSMITH
 Notet: GEORGE MICHAEL 4-1
 FOREIGNER 3-2
 CHER 6-3
 BALL & OATES 5-4
 BOB SCAGGS 11-7

JET-FM/Erie, PA
 Jim Cook
 AL B. SURE!
 PEBBLES
 ROD STEWART
 TERENCE TRENT D'A
 AEROSMITH
 SCORPIONS (dp)
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 2-2
 BALL & OATES 5-3
 RICK ASTLEY 7-4
 CHER 14-9

WERZ/Exeter, NH
 Falconi/Brady
 PRINCE
 TERENCE TRENT D'A
 EURYTHMICS
 PAUL CARRACK
 Notet: JOHNNY RATES JAZZ 3-1
 BRENDA RUSSELL 2
 BALL & OATES 10-4
 GEORGE MICHAEL 15-7
 BRUCE HORNSBY 18-12

WNNK/Harrisburg, PA
 Bondi/August
 CHICAGO
 MOODY BLOES
 BILLY OCEAN
 EURYTHMICS
 THOMAS DOLBY
 NU SHOOS
 TRACY CRAPMAN
 Notet: RICK ASTLEY 12-5
 DEBBIE GIBSON 25-13
 JETS 28-19
 JOHNNY REMP 33-21
 PEBBLES 34-23

WTIC/Hartford, CT
 Shakes/West
 NIA PEBBLES
 ROD STEWART
 EURYTHMICS
 D.J. JAZZY JEFF & (dp)
 Notet: GEORGE MICHAEL 2-1
 AL B. SURE! 4-3
 PRINCE 14-8
 BRUCE HORNSBY 21-9
 PEBBLES 25-10

WKEL/Huntington, WV
 Miller/Allen
 CLIMIE FISHER
 ELISA FIORILLO
 Notet: GEORGE MICHAEL 3-1
 JOHNNY RATES JAZZ 2-2
 BALL & OATES 8-3
 DEBBIE GIBSON 14-6
 JETS 11-7

WLAN/Lancaster, PA
 Minton/Murney
 INXS
 CHURCH
 BOB SCAGGS
 Notet: GEORGE MICHAEL 1-1
 JOHNNY RATES JAZZ 2-2
 SAMANTHA FOX 4-4
 BRENDA RUSSELL 5-5

KC101/New Haven, CT
 Stef Rybak
 JANE WIDLIN
 AL B. SURE!
 POISON
 Notet: MIAMI SOUND MACHI 1-1
 SAMANTHA FOX 2-2
 JETS 6-5
 DEBBIE GIBSON 13-11
 CHEAP TRICK 25-21

WLAJ/Laxington, KY
 Fox/Graves
 BILLY OCEAN
 CHURCH (dp)
 PAUL CARRACK
 HENRY LEE SUMNER (dp)
 Notet: GEORGE MICHAEL 1-1
 CHER TRICK 14-5
 AL B. SURE! 29-16
 ROD STEWART 28-18
 LITA FORD 31-22

B105/Orlando, FL
 Thomas/Summers
 BILLY OCEAN
 TERENCE TRENT D'A
 JANE WIDLIN
 JOHNNY REMP (dp)
 NIA PEBBLES
 HARRY BELAFONTE (dp)
 Notet: GEORGE MICHAEL 1-1
 RICK ASTLEY 9-4
 DEBBIE GIBSON 8-5
 MICHAEL JACKSON 21-10
 MIDNIGHT OIL 24-17

94Z/Raleigh, NC
 Christian/Kelly
 BREATHS
 D.J. JAZZY JEFF & (dp)
 ERIC CARMEN
 CLIMIE FISHER
 AEROSMITH
 Notet: JETS 2-1
 DEBBIE GIBSON 4-2
 DEF LEPPARD 11-7
 CHER TRICK 15-9
 D.J. JAZZY JEFF & D-29

KZOU/Little Rock, AR
 Rolling/Harrison
 D.J. JAZZY JEFF & (dp)
 LITA FORD
 ERIC CARMEN
 CLIMIE FISHER
 AEROSMITH
 Notet: JETS 2-1
 DEBBIE GIBSON 4-2
 DEF LEPPARD 11-7
 CHER TRICK 15-9
 D.J. JAZZY JEFF & D-29

KZOU/Little Rock, AR
 Peter Stewart
 SADE
 EURYTHMICS (dp)
 AEROSMITH (dp)
 BRENDA K. STARR (dp)
 ROBERT PLANT (dp)
 Notet: RICK ASTLEY 12-8
 J.J. PAD 14-10

K8B/Austin, TX
 Scott/Lousteau
 MIAMI SOUND MACHI
 AEROSMITH (dp)
 MOODY BLOES (dp)
 Notet: SAMANTHA FOX 4-3
 RICK ASTLEY 10-5
 DEF LEPPARD 21-13
 MICHAEL JACKSON 25-20
 JETS D-23

WINK/FL Myers, FL
 Stone/Berger
 PEBBLES
 BILLY OCEAN
 MIAMI SOUND MACHI
 MOODY BLOES
 CHICAGO
 Notet: GEORGE MICHAEL 1-1
 DEBBIE GIBSON 12-6
 DEF LEPPARD 14-8
 MICHAEL JACKSON 24-13
 LITA FORD 27-20

WKSJ/Greensboro, NC
 Jackson/O'Brien
 ROBERT PLANT (dp)
 JANE WIDLIN
 KYLE MINOGUE
 CHICAGO
 Notet: GEORGE MICHAEL 1-1
 DEBBIE GIBSON 12-6
 DEF LEPPARD 14-8
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WKSJ/Greensboro, NC
 Jackson/O'Brien
 ROBERT PLANT (dp)
 JANE WIDLIN
 KYLE MINOGUE
 CHICAGO
 Notet: GEORGE MICHAEL

MOST ADDED MIDWEST BREAKOUTS Chicago Aerosmith Gloria Estefan & Miami Sound Corey Hart Al B. Sure!

CHR ADDS & HOTS

MOST ADDED WEST BREAKOUTS Gloria Estefan &... Chicago Aerosmith Billy Ocean Terence Trent D'Arby Taylor Dayne Corey Hart Dan Reed Network Paul Carrack Moody Blues Rhythm Corps Sarri Poffitt

MIDWEST PARALLEL TWO

WKDD/Akron, OH Anthony/Kittridge DEF LEPPARD ROD STEWART POISON INXS... WMEE/Ply Wayne, IN Jeff Davis RICHARD MARK PEBBLES... KWKQ/Omaha, NB Evans/Bentley TERENCE TRENT D'A KYLIE MINOQUE...

WBWB/Bloomington, IN Dave Curry TERENCE TRENT D'A SADE MIAMI SOUND MACHI... WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1...

WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1... WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1...

WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1... WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1...

WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1... WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1...

WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1... WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1...

WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1... WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1...

WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1... WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1...

WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1... WYZZ/Des Moines, IA Knigh/Sherp BRENDA E. STARR RICK ASTLEY 3-1...

WEST PARALLEL TWO

KIVA/Albuquerque, NM Howard Johnson DEF LEPPARD MIAMI SOUND MACHI... KYNQ/Fresno, CA Owens/Devis MIAMI SOUND MACHI D.J. JASIT JEFF & BILLY OCEAN...

KYVA/Albuquerque, NM Howard Johnson DEF LEPPARD MIAMI SOUND MACHI... KYVA/Albuquerque, NM Howard Johnson DEF LEPPARD MIAMI SOUND MACHI...

KYVA/Albuquerque, NM Howard Johnson DEF LEPPARD MIAMI SOUND MACHI... KYVA/Albuquerque, NM Howard Johnson DEF LEPPARD MIAMI SOUND MACHI...

KYVA/Albuquerque, NM Howard Johnson DEF LEPPARD MIAMI SOUND MACHI... KYVA/Albuquerque, NM Howard Johnson DEF LEPPARD MIAMI SOUND MACHI...

PARALLEL THREE

KOOT/Anchorage, AK J.D. Chandler TERENCE TRENT D'A MIAMI SOUND MACHI... KYVA/Billings, MT Charlie Fox CHERAP TRICK 2-1...

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded

Clintie Fisher

"LOVE CHANGES (EVERYTHING)"



Climbing On The Radio At: WXKS 28-23 Z94 23-19 (HOT) PRO-FM 34-28 WCZY 30-28 WZPL add WKTI 22-15

KDWB add WLOL 35-30 WKBQ 33-27 Y108 deb 26 Q100 40-36 K104 39-34 WERZ 31-24 WKEE add WNYZ add

WOKI 31-27 KKYK add WABB add KZIO add KKRD add KIYS 30-25 KSNB 40-36

MTV Hip Clip Of The Week!

NEW & ACTIVE

PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

238 REPORTS



AEROSMITH Rag Doll (Geffen) LP: Permanent Vacation

Chart summary table for Aerosmith's Rag Doll, showing regional reach, chart positions, and total reports.

Regional and Parallel charts for Aerosmith's Rag Doll, listing station codes and their respective chart positions.

RICK ASTLEY Together Forever (RCA) LP: Whenever You Need Somebody

Chart summary table for Rick Astley's Together Forever, showing regional reach, chart positions, and total reports.

Regional and Parallel charts for Rick Astley's Together Forever, listing station codes and their respective chart positions.

Chart summary and regional/parallel charts for Rick Astley's Together Forever, including station codes and chart positions.

BARDEUX When We Kiss (Synthicide/Enigma) LP: Bold As Love

Chart summary table for Bardeux's When We Kiss, showing regional reach, chart positions, and total reports.

Regional and Parallel charts for Bardeux's When We Kiss, listing station codes and their respective chart positions.

BREATHHE Hands To Heaven (A&M) LP: Stand Alone

Chart summary table for Breathhe's Hands To Heaven, showing regional reach, chart positions, and total reports.

Regional and Parallel charts for Breathhe's Hands To Heaven, listing station codes and their respective chart positions.

Chart summary and regional/parallel charts for Eric Carmen's Make Me Lose Control, including station codes and chart positions.

ERIC CARMEN Make Me Lose Control (Arista) LP: Best Of Eric Carmen

Chart summary table for Eric Carmen's Best Of, showing regional reach, chart positions, and total reports.

Regional and Parallel charts for Eric Carmen's Best Of, listing station codes and their respective chart positions.

BELINDA CARLISLE Circle In The Sand (MCA) LP: Heaven On Earth

Chart summary table for Belinda Carlisle's Circle In The Sand, showing regional reach, chart positions, and total reports.

Regional and Parallel charts for Belinda Carlisle's Circle In The Sand, listing station codes and their respective chart positions.

Chart summary and regional/parallel charts for Cheap Trick's We All Sleep Alone, including station codes and chart positions.

CHEAP TRICK We All Sleep Alone (Geffen) LP: Cher

Chart summary table for Cheap Trick's We All Sleep Alone, showing regional reach, chart positions, and total reports.

Regional and Parallel charts for Cheap Trick's We All Sleep Alone, listing station codes and their respective chart positions.

CHEAP TRICK The Flame (Epic) LP: Lap Of Luxury

Chart summary table for Cheap Trick's The Flame, showing regional reach, chart positions, and total reports.

Regional and Parallel charts for Cheap Trick's The Flame, listing station codes and their respective chart positions.

Chart summary and regional/parallel charts for Rick Astley's Together Forever, including station codes and chart positions.

BARDEUX When We Kiss (Synthicide/Enigma) LP: Bold As Love

Chart summary table for Bardeux's When We Kiss, showing regional reach, chart positions, and total reports.

Regional and Parallel charts for Bardeux's When We Kiss, listing station codes and their respective chart positions.

BREATHHE Hands To Heaven (A&M) LP: Stand Alone

Chart summary table for Breathhe's Hands To Heaven, showing regional reach, chart positions, and total reports.

Regional and Parallel charts for Breathhe's Hands To Heaven, listing station codes and their respective chart positions.

PARALLELS

CHICAGO I Don't Want To Live..... (Reprise) LP: Chicago 19 Total Reports 89 378

CHURCH Under The Milky Way (Arista) LP: Starfish Total Reports 165 698

TERENCE TRENT D'ARBY Sign Your Name (Columbia) LP: Introducing The Hardline According To Total Reports 122 518

DEF LEPPARD Pour Some Sugar On Me LP: Hysteria (Mercury/PolyGram) Total Reports 186 788

GLORIA ESTEFAN & MIAMI SOUND MACHINE 1-2-3 (Epic) LP: Let It Loose Total Reports 71 308

LITA FORD Kiss Me Deadly (RCA) LP: Lita Ford Total Reports 196 828

TERENCE TRENT D'ARBY Sign Your Name (Columbia) LP: Introducing The Hardline According To Total Reports 122 518

DEF LEPPARD Pour Some Sugar On Me LP: Hysteria (Mercury/PolyGram) Total Reports 186 788

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LITA FORD Kiss Me Deadly (RCA) LP: Lita Ford Total Reports 196 828

DEBBIE GIBSON Foolish Beat (Atlantic) LP: Out Of The Blue Total Reports 221 928

DEBBIE GIBSON Foolish Beat (Atlantic) LP: Out Of The Blue Total Reports 221 928

D.J. JAZZY JEFF & THE FRESH PRINCE Parents Just Don't Understand (Jive/RCA) LP: He's The DJ, I'm The Rapper Total Reports 75 318

DEF LEPPARD Pour Some Sugar On Me LP: Hysteria (Mercury/PolyGram) Total Reports 186 788

GLORIA ESTEFAN & MIAMI SOUND MACHINE 1-2-3 (Epic) LP: Let It Loose Total Reports 71 308

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DEBBIE GIBSON Foolish Beat (Atlantic) LP: Out Of The Blue Total Reports 221 928

CLIMIE FISHER Love Changes (Everything) (Capitol) LP: Everything Total Reports 106 448

DEF LEPPARD Pour Some Sugar On Me LP: Hysteria (Mercury/PolyGram) Total Reports 186 788

GLORIA ESTEFAN & MIAMI SOUND MACHINE 1-2-3 (Epic) LP: Let It Loose Total Reports 71 308

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DEBBIE GIBSON Foolish Beat (Atlantic) LP: Out Of The Blue Total Reports 221 928

Continued On Next Column

Continued On Next Column

Continued On Next Column

Continued On Next Column

PARALLELS

Debbie Gibson Continued

Table with columns for Regional Reach, Chart Summary, and National Summary for Debbie Gibson's album. Includes station lists for various regions like Midwest, South, and West.

BRUCE HORNSBY & THE RANGE

The Valley Road (RCA) LP: Scenes From The Southside

Chart Summary and National Summary for Bruce Hornsby & The Range. Shows regional reach and chart positions across different markets.

INXS Continued

Table with columns for Regional Reach, Chart Summary, and National Summary for INXS. Includes station lists for Midwest, South, and West.

Michael Jackson Continued

Table with columns for Regional Reach, Chart Summary, and National Summary for Michael Jackson's album. Includes station lists for Midwest, South, and West.

JOHNNY HATES JAZZ

Shattered Dreams (Virgin) LP: Turn Back The Clock

Chart Summary and National Summary for Johnny Hates Jazz. Shows regional reach and chart positions across different markets.

DARYL HALL & JOHN OATES

Everything Your Heart Desires (Arista) LP: Ooh Yeah!

Chart Summary and National Summary for Daryl Hall & John Oates. Shows regional reach and chart positions across different markets.

J.J. FAD

Supersonic (Ruthless/Atco) LP: Magic

Chart Summary and National Summary for J.J. Fad. Shows regional reach and chart positions across different markets.

JETS

Make It Real (MCA) LP: Magic

Chart Summary and National Summary for JETS. Shows regional reach and chart positions across different markets.

JOHNNY KEMP

Just Got Paid (Columbia) LP: Secrets Of Flying

Chart Summary and National Summary for Johnny Kemp. Shows regional reach and chart positions across different markets.

MICHAEL JACKSON

Dirty Diana (Epic) LP: Bad

Chart Summary and National Summary for Michael Jackson's Dirty Diana. Shows regional reach and chart positions across different markets.

JOHNNY KEMP

Just Got Paid (Columbia) LP: Secrets Of Flying

Chart Summary and National Summary for Johnny Kemp. Shows regional reach and chart positions across different markets.

INXS

New Sensation (Atlantic) LP: Kick

Chart Summary and National Summary for INXS. Shows regional reach and chart positions across different markets.

Regional Reach

Table listing regional reach for various stations across different markets, including Midwest, South, and West.

Chart Summary

Table showing chart summary data for various stations, including regional and national chart positions.

Chart Summary

Table showing chart summary data for various stations, including regional and national chart positions.

Chart Summary

Table showing chart summary data for various stations, including regional and national chart positions.

Chart Summary

Table showing chart summary data for various stations, including regional and national chart positions.

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 90

PARALLELS

M

RICHARD MARX Hold On To The Night LP: Richard Marx (EMI-Manhattan) Total Reports 171 72%

Regional Reach E 58% S 70% M 91% W 67% Parallel Reach P1 52% P2 73% P3 88% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 58% S 70% M 91% W 67% Parallel Reach P1 52% P2 73% P3 88% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 58% S 70% M 91% W 67% Parallel Reach P1 52% P2 73% P3 88% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 58% S 70% M 91% W 67% Parallel Reach P1 52% P2 73% P3 88% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 58% S 70% M 91% W 67% Parallel Reach P1 52% P2 73% P3 88% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 58% S 70% M 91% W 67% Parallel Reach P1 52% P2 73% P3 88% Chart Summary Pos P1 P2 P3 Tot

ZIGGY MARLEY AND THE MELODY MAKERS Tomorrow People (Virgin) LP: Conscious Party Total Reports 80 33%

Regional Reach E 36% S 38% M 12% W 49% Parallel Reach P1 39% P2 31% P3 33% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 36% S 38% M 12% W 49% Parallel Reach P1 39% P2 31% P3 33% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 36% S 38% M 12% W 49% Parallel Reach P1 39% P2 31% P3 33% Chart Summary Pos P1 P2 P3 Tot

JOHN COUGAR MELLENCAMP Rooty Toot Toot (Mercury/Polygram) LP: The Lonesome Jubilee Total Reports 86 36%

Regional Reach E 34% S 34% M 40% W 37% Parallel Reach P1 18% P2 30% P3 63% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 34% S 34% M 40% W 37% Parallel Reach P1 18% P2 30% P3 63% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 34% S 34% M 40% W 37% Parallel Reach P1 18% P2 30% P3 63% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 34% S 34% M 40% W 37% Parallel Reach P1 18% P2 30% P3 63% Chart Summary Pos P1 P2 P3 Tot

GEORGE MICHAEL One More Try (Columbia) LP: Faith Total Reports 234 98%

Regional Reach E 98% S 99% M 100% W 96% Parallel Reach P1 97% P2 100% P3 97% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 98% S 99% M 100% W 96% Parallel Reach P1 97% P2 100% P3 97% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 98% S 99% M 100% W 96% Parallel Reach P1 97% P2 100% P3 97% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 98% S 99% M 100% W 96% Parallel Reach P1 97% P2 100% P3 97% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 98% S 99% M 100% W 96% Parallel Reach P1 97% P2 100% P3 97% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 98% S 99% M 100% W 96% Parallel Reach P1 97% P2 100% P3 97% Chart Summary Pos P1 P2 P3 Tot

MIDNIGHT OIL Beds Are Burning (Columbia) LP: Diesel And Dust Total Reports 165 69%

Regional Reach E 64% S 74% M 58% W 80% Parallel Reach P1 46% P2 70% P3 90% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 64% S 74% M 58% W 80% Parallel Reach P1 46% P2 70% P3 90% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 64% S 74% M 58% W 80% Parallel Reach P1 46% P2 70% P3 90% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 64% S 74% M 58% W 80% Parallel Reach P1 46% P2 70% P3 90% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 64% S 74% M 58% W 80% Parallel Reach P1 46% P2 70% P3 90% Chart Summary Pos P1 P2 P3 Tot

KYLIE MINOGUE I Should Be So Lucky (Geffen) Total Reports 110 46%

Regional Reach E 40% S 51% M 31% W 55% Parallel Reach P1 38% P2 45% P3 57% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 40% S 51% M 31% W 55% Parallel Reach P1 38% P2 45% P3 57% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 40% S 51% M 31% W 55% Parallel Reach P1 38% P2 45% P3 57% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 40% S 51% M 31% W 55% Parallel Reach P1 38% P2 45% P3 57% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 40% S 51% M 31% W 55% Parallel Reach P1 38% P2 45% P3 57% Chart Summary Pos P1 P2 P3 Tot

NU SHOZ Should I Say Yes (Atlantic) LP: Told U So Total Reports 97 41%

Regional Reach E 30% S 38% M 21% W 78% Parallel Reach P1 46% P2 37% P3 42% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 30% S 38% M 21% W 78% Parallel Reach P1 46% P2 37% P3 42% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 30% S 38% M 21% W 78% Parallel Reach P1 46% P2 37% P3 42% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 30% S 38% M 21% W 78% Parallel Reach P1 46% P2 37% P3 42% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 30% S 38% M 21% W 78% Parallel Reach P1 46% P2 37% P3 42% Chart Summary Pos P1 P2 P3 Tot

BILLY OCEAN The Color Of Love (Jive/Arista) LP: Tear Down These Walls Total Reports 129 54%

Regional Reach E 60% S 58% M 32% W 69% Parallel Reach P1 38% P2 55% P3 69% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 60% S 58% M 32% W 69% Parallel Reach P1 38% P2 55% P3 69% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 60% S 58% M 32% W 69% Parallel Reach P1 38% P2 55% P3 69% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 60% S 58% M 32% W 69% Parallel Reach P1 38% P2 55% P3 69% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 60% S 58% M 32% W 69% Parallel Reach P1 38% P2 55% P3 69% Chart Summary Pos P1 P2 P3 Tot

PEBBLES Mercedes Boy (MCA) LP: Pebbles Total Reports 209 87%

Regional Reach E 88% S 88% M 84% W 88% Parallel Reach P1 84% P2 91% P3 87% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 88% S 88% M 84% W 88% Parallel Reach P1 84% P2 91% P3 87% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 88% S 88% M 84% W 88% Parallel Reach P1 84% P2 91% P3 87% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 88% S 88% M 84% W 88% Parallel Reach P1 84% P2 91% P3 87% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 88% S 88% M 84% W 88% Parallel Reach P1 84% P2 91% P3 87% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 88% S 88% M 84% W 88% Parallel Reach P1 84% P2 91% P3 87% Chart Summary Pos P1 P2 P3 Tot

NIA PEEPLES Trouble (Mercury/Polygram) LP: Nothin' But Trouble Total Reports 60 25%

Regional Reach E 18% S 24% M 9% W 53% Parallel Reach P1 31% P2 28% P3 15% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 18% S 24% M 9% W 53% Parallel Reach P1 31% P2 28% P3 15% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 18% S 24% M 9% W 53% Parallel Reach P1 31% P2 28% P3 15% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 18% S 24% M 9% W 53% Parallel Reach P1 31% P2 28% P3 15% Chart Summary Pos P1 P2 P3 Tot

PARALLELS

ROBERT PLANT

Tall Cool One (Es Paranza/Atlantic) LP: Now And Zen

Total Reports 142 59%

Regional Reach E 56% S 58% M 67% W 59%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 94 DEBS 10 SAME 24 DOWN 2 ADDS 12

Regional Reach E 66% S 60% M 56% W 71%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 109 DEBS 25 SAME 17 DOWN 0 ADDS 9

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

POISON

Nothin' But A... (Enigma/Capitol) LP: Open Up And Say Ahh

Total Reports 181 76%

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 149 DEBS 9 SAME 11 DOWN 2 ADDS 10

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 149 DEBS 9 SAME 11 DOWN 2 ADDS 10

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

PRINCE

Alphabet St. (Paisley Park/WB) LP: Lovesexy

Total Reports 208 87%

Regional Reach E 92% S 88% M 86% W 84%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 177 DEBS 10 SAME 13 DOWN 0 ADDS 8

Regional Reach E 66% S 60% M 56% W 71%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 109 DEBS 25 SAME 17 DOWN 0 ADDS 9

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 149 DEBS 9 SAME 11 DOWN 2 ADDS 10

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 149 DEBS 9 SAME 11 DOWN 2 ADDS 10

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 149 DEBS 9 SAME 11 DOWN 2 ADDS 10

Regional Reach E 78% S 83% M 82% W 57%

BOZ SCAGGS

Heart Of Mine (Columbia) LP: Other Roads

Total Reports 149 62%

Regional Reach E 66% S 60% M 56% W 71%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 109 DEBS 25 SAME 17 DOWN 0 ADDS 9

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 149 DEBS 9 SAME 11 DOWN 2 ADDS 10

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 149 DEBS 9 SAME 11 DOWN 2 ADDS 10

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 149 DEBS 9 SAME 11 DOWN 2 ADDS 10

Regional Reach E 78% S 83% M 82% W 57%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 149 DEBS 9 SAME 11 DOWN 2 ADDS 10

Regional Reach E 78% S 83% M 82% W 57%

BRENDA K. STARR

I Still Believe (MCA) LP: Brenda K. Starr

Total Reports 170 71%

Regional Reach E 74% S 75% M 54% W 82%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 128 DEBS 10 SAME 16 DOWN 3 ADDS 13

Regional Reach E 74% S 75% M 54% W 82%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 128 DEBS 10 SAME 16 DOWN 3 ADDS 13

Regional Reach E 74% S 75% M 54% W 82%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 128 DEBS 10 SAME 16 DOWN 3 ADDS 13

Regional Reach E 74% S 75% M 54% W 82%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 128 DEBS 10 SAME 16 DOWN 3 ADDS 13

Regional Reach E 74% S 75% M 54% W 82%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 128 DEBS 10 SAME 16 DOWN 3 ADDS 13

Regional Reach E 74% S 75% M 54% W 82%

HENRY LEE SUMMER

Darlin' Danielle Don't LP: Henry Lee Summer (CBS Associated)

Total Reports 77 32%

Regional Reach E 22% S 30% M 37% W 41%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 12 DEBS 16 SAME 36 DOWN 0 ADDS 17

Regional Reach E 22% S 30% M 37% W 41%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 12 DEBS 16 SAME 36 DOWN 0 ADDS 17

Regional Reach E 22% S 30% M 37% W 41%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 12 DEBS 16 SAME 36 DOWN 0 ADDS 17

Regional Reach E 22% S 30% M 37% W 41%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 12 DEBS 16 SAME 36 DOWN 0 ADDS 17

Regional Reach E 22% S 30% M 37% W 41%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 12 DEBS 16 SAME 36 DOWN 0 ADDS 17

Regional Reach E 22% S 30% M 37% W 41%

AL B. SURE

Pite And Day (WB) LP: Pite And Day

Total Reports 186 78%

Regional Reach E 84% S 83% M 63% W 82%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 112 DEBS 26 SAME 13 DOWN 6 ADDS 29

Regional Reach E 84% S 83% M 63% W 82%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 112 DEBS 26 SAME 13 DOWN 6 ADDS 29

Regional Reach E 84% S 83% M 63% W 82%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 112 DEBS 26 SAME 13 DOWN 6 ADDS 29

Regional Reach E 84% S 83% M 63% W 82%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 112 DEBS 26 SAME 13 DOWN 6 ADDS 29

Regional Reach E 84% S 83% M 63% W 82%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 112 DEBS 26 SAME 13 DOWN 6 ADDS 29

Regional Reach E 84% S 83% M 63% W 82%

PARALLELS

SIGNIFICANT ACTION

10,000 Maniacs Continued

WET WET WET
Wishing I Was Lucky (Uni Records)
LP: Popped In Souled Out
Total Reports 68 284

W
WET WET WET
Wishing I Was Lucky (Uni Records)
LP: Popped In Souled Out

VAN HALEN
Black And Blue (WB)
LP OUB12
Total Reports 111 464

JANE WIEOLIN
Rush Hour (EMI-Manhattan)
LP Fur
Total Reports 179 758

JOHN CAFFERTY AND THE BEAVER BROWN BAND
Song & Dance (Scotti Bros./CBS)
LP Roadhouse

PAUL CARRACK
When You Walk In The Room
LP: One Good Reason (Chrysalis)

WET WET WET
Wishing I Was Lucky (Uni Records)
LP: Popped In Souled Out
Total Reports 68 284

W
WET WET WET
Wishing I Was Lucky (Uni Records)
LP: Popped In Souled Out

VAN HALEN
Black And Blue (WB)
LP OUB12
Total Reports 111 464

JANE WIEOLIN
Rush Hour (EMI-Manhattan)
LP Fur
Total Reports 179 758

JOHN CAFFERTY AND THE BEAVER BROWN BAND
Song & Dance (Scotti Bros./CBS)
LP Roadhouse

PAUL CARRACK
When You Walk In The Room
LP: One Good Reason (Chrysalis)

PAULA ABUL
Knocked Out (Virgin)
Total Reports 68 284

MICHAEL BOLTON
Wait On Love (Columbia)
LP The Hunger

JOHN CAFFERTY AND THE BEAVER BROWN BAND
Song & Dance (Scotti Bros./CBS)
LP Roadhouse

PAUL CARRACK
When You Walk In The Room
LP: One Good Reason (Chrysalis)

TRACY CHAPMAN
Fast Car (Elektra)
LP: Tracy Chapman

ERIC CLAPTON
After Midnight (Polydor/PolyGram)
LP: Crossroads

TAYLOR DAYNE
I'll Always Love You (Arista)
LP Tell It To My Heart

DEPECHE MODE
Route 66/Behind The Wheel (Sire/WB)
LP: Music For The Masses

DEPECHE MODE
Route 66/Behind The Wheel (Sire/WB)
LP: Music For The Masses

DEPECHE MODE
Route 66/Behind The Wheel (Sire/WB)
LP: Music For The Masses

COREY HART
In Your Soul (EMI-Manhattan)
LP: Young Man Running

ICE-T
Colors (Sire/WB)
LP "Colors" Soundtrack

JULIO IGLESIAS I/STEVE WONDER
My Love (Columbia)
LP: Non Stop

JULIO IGLESIAS I/STEVE WONDER
My Love (Columbia)
LP: Non Stop

KOOL MOE DEE
Wild, Wild West (Jive RCA)
LP: How Ya Like Me Now

KOOL MOE DEE
Wild, Wild West (Jive RCA)
LP: How Ya Like Me Now

PARALLELS

SIGNIFICANT ACTION

L

DENISE LOPEZ
Sayin' Sorry (Don't Make It Right)
LP: Vendetta/A&M

P1 EAST WKXS on	P2 EAST PWR106 d-39	P3 EAST KYRK on KCAQ on KPRR on
SOUTH KITY a	SOUTH KXII on KXII on KXII on	SOUTH KXII on KXII on KXII on
MIDWEST WEST	MIDWEST WEST	MIDWEST WEST
P1 A HOT103 26-22		

M

MOODY BLUES
I Know You're... (Polydor/PolyGram)
LP: Sur La Mer

P1 EAST 294 a PRO-FM a	SOUTH WBDQ a WBCY a 99 a WINK a K92 a	SOUTH KAKS a WFSF a WJAD a WCGQ a KISR a WPPH a
SOUTH WGR a	MIDWEST WST	MIDWEST WBDQ a KPKS a 99K a WDR a KDVV a
MIDWEST WMS a WNCI a-32	WEST KIS a-40 PWR106 a	WEST KSUB a KTNT a KIFN a
WEST P2 EAST WAB a K104 a	P3 EAST WPRR a-36 WQCH a	

R

DAN REED NETWORK
Get To You (Mercury/PolyGram)
LP: Dan Reed Network

P1 EAST WKXS a	P2 EAST KSAQ a	P3 EAST KIXY a
SOUTH WGR a	SOUTH KSAQ a KIXY a	SOUTH KIXY a
MIDWEST WEST	MIDWEST WEST	MIDWEST WEST
WEST KPLZ a-36	WEST KPLZ a-36	WEST KPLZ a-36

S

SCARLETT & BLACK
Let Yourself Go-Go (Virgin)
LP: Scarlett & Black

P1 EAST KRO1 a PRO-FM a	P2 EAST K98 a KXX106 on	P3 EAST WHT on WFX on
SOUTH PWS9 a KXGL a	SOUTH K98 a KXX106 on	SOUTH K98 a KXX106 on
MIDWEST WEST	MIDWEST WEST	MIDWEST WEST
WEST WKT1 a-30	WEST KIXX a KXND on KXK a	WEST KXND on KXK on KXK on

SCORPIONS
Rhythm Of Love (Mercury/PolyGram)
LP: Savage Amusement

P1 EAST 294 a	P2 EAST JET-FM a K104 d-37	SOUTH KQ12 on KXAN on KIXY on WGLU on
SOUTH KXGL 17-11	SOUTH WBCY d-28 WZYP a WZLZ 39-35 KSAQ on	MIDWEST KRCR a WDRR on KPMW a
MIDWEST WEST	MIDWEST WEST	MIDWEST WEST
WEST KXQ on fr KCPH on KATD d-28 KPLZ on	WEST KISU on	WEST KFBQ on KXPN on SLY96 on OK95 d-36
	P3 EAST WPRR on	

SCRITTI POLITTI / ROGER
Boom! There She Was (WB)
LP: Provision

P1 EAST 294 a PRO-FM a	P2 EAST WBDQ a WBCY a 99 a WINK a K92 a	WEST KMGX a
SOUTH WGR a	MIDWEST WST	SOUTH WGR a
MIDWEST WMS a WNCI a-32	WEST KIS a-40 PWR106 a	MIDWEST WBDQ a KPKS a 99K a WDR a KDVV a
WEST P2 EAST WAB a K104 a	P3 EAST WPRR a-36 WQCH a	

S-EXPRESS
Theme From S-Express (Capitol)

P1 EAST WKXS a	P1 A WEST PWR106 on HOT103 on	MIDWEST WEST KMGX a
SOUTH KRBQ a KIS a WGR a KITY a	P2 EAST WBDQ a WBCY a 99 a WINK a K92 a	SOUTH KRBQ a KIS a WGR a KITY a
MIDWEST WHT a	MIDWEST WHT a	MIDWEST WHT a

SMITHEREENS
Only A Memory (Enigma/Capitol)
LP: Green Thoughts

P1 EAST WKXS on	P2 EAST Q100 on K104 a WPST 32-29	P3 EAST KQ12 on KIXY d-39
SOUTH KXGL 32-23	SOUTH K98 on KSAQ on	MIDWEST WPRR on WDRR on
MIDWEST WEST	MIDWEST WEST	MIDWEST WEST
WEST KRS on fr KXQ 28 fr	WEST KRS on fr KXQ 28 fr	WEST KRS on fr KXQ 28 fr
WEST P1 A KITS 9-7	WEST KRS on fr KXQ 28 fr	WEST KRS on fr KXQ 28 fr

TRACIE SPENCER
Symptoms Of True Love (Capitol)

P1 EAST 294 a	P2 EAST JET-FM a K104 d-37	P3 EAST KQ12 on KXAN on KIXY on WGLU on
SOUTH KXGL 17-11	SOUTH WBCY d-28 WZYP a WZLZ 39-35 KSAQ on	MIDWEST KRCR a WDRR on KPMW a
MIDWEST WEST	MIDWEST WEST	MIDWEST WEST
WEST KXQ on fr KCPH on KATD d-28 KPLZ on	WEST KISU on	WEST KFBQ on KXPN on SLY96 on OK95 d-36
	P3 EAST WPRR on	

KEITH SWEAT
Something Just Ain't Right (Elektra)
LP: Make It Last Forever

P1 EAST 294 a PRO-FM a	P1 A WEST HOT103 on MPGC 28-26 PWR106 38-36	MIDWEST WEST KMGX 28-23 KPRR on
SOUTH KRBQ on KITY 34-33	P2 EAST WBDQ a WBCY a 99 a WINK a K92 a	SOUTH KRBQ on KITY 34-33
MIDWEST B96 23-21 WHT on	MIDWEST WHT on	MIDWEST WHT on
WEST KRS on fr PWR106 38-36 KMOD 28-24 KXEL 30 fr	WEST KRS on fr PWR106 38-36 KMOD 28-24 KXEL 30 fr	WEST KRS on fr PWR106 38-36 KMOD 28-24 KXEL 30 fr

SWEET SENSATION
Take It While It's Hot (Atco)
LP: Take It While It's Hot

P1 EAST WKXS a	P2 EAST KSAQ a	P3 EAST KIXY a
SOUTH KRBQ a KIS a WGR a KITY a	SOUTH KRBQ a KIS a WGR a KITY a	SOUTH KRBQ a KIS a WGR a KITY a
MIDWEST WHT a	MIDWEST WHT a	MIDWEST WHT a

T

TONY! TONII TONE!
Little Walter (Wing/PolyGram)
LP: Who?

P1 EAST WKXS a	P1 A WEST HOT103 on MPGC d-29 193 13-9	P3 EAST KQ12 on KIXY d-39
SOUTH KRBQ on KITY 29-19	P2 EAST WBDQ a WBCY a 99 a WINK a K92 a	SOUTH KRBQ on KITY 29-19
MIDWEST B96 a-30	MIDWEST WHT on	MIDWEST WHT on
WEST KRS on fr PWR106 38-36 KMOD 28-24 KXEL 30 fr	WEST KRS on fr PWR106 38-36 KMOD 28-24 KXEL 30 fr	WEST KRS on fr PWR106 38-36 KMOD 28-24 KXEL 30 fr

CHART SUMMARY

Once again, **GEORGE MICHAEL** is king of the mountain for the third week, with 160 number one reports. His closest challenger, **JOHNNY HATES JAZZ**, peaked at #2. Strong contenders for a shot at the top included **RICK ASTLEY**, **HALL & OATES**, and **DEBBIE GIBSON**, but they'll have to stay ahead of fast movers like **MICHAEL JACKSON**, the **JETS**, and **BRUCE HORNSBY**, rounding out the Top 10. The biggest moves went to **PEBBLES** with an 11-point jump, 30-19, and **INXS** with 10 points, 36-26. **BARDEUX** was up again, 34-33, but still missed Breaker, as those stations playing it early fall away just as others add it. **RICHARD MARX** and **JANE WIEDLIN** debuted at #38 and #39 respectively after going Breaker last week, while **ROBERT PLANT** hit Breaker and debuted at #37.

NEW ARTISTS

- Reports
- 1 **BARDEUX/When We Kiss** (Synthicide/Enigma) 123
 - 2 **KYLIE MINOGUE/I Should Be So Lucky** (Geffen) 110
 - 3 **CLIMIE FISHER/Love Changes** (Everything) (Capitol) 106
 - 4 **ELISA FIORILLO/Forgive Me For Dreaming** (Chrysalis) 91
 - 5 **ZIGGY MARLEY.../Tomorrow People** (Virgin) 80
 - 6 **D.J. JAZZY JEFF.../Parents Just Don't** (Jive/RCA) 75
 - 7 **10,000 MANIACS/Like The Weather** (Elektra) 71
 - 8 **WET WET WET/Wishing I Was Lucky** (Uni) 68
 - 9 **JOHNNY KEMP/Just Got Paid** (Columbia) 61
 - 10 **NIA PEEPLES/Trouble** (Mercury/PolyGram) 60

New Artists are those who have not previously been reported as a Breaker by reporting stations



R&R NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS

ERIC CARMEN

Make Me Lose Control (Arista)

69% of our reporters playing it. Moves: Up 44, Debuts 50, Same 40, Down 0, Adds 30 including WXKS, PRO-FM, Q107, WAVA, Q105, KDWB, WL0L, KWSS. Complete airplay in Parallels.

ROBERT PLANT

Tall Cool One (Es Paranza/Atlantic)

60% of our reporters playing it. Moves: Up 94, Debuts 10, Same 24, Down 2, Adds 12 including WEGX, KKQB, B97, KROY, KZZB, WKSI, KYRK, KZOZ. See Parallels, debuts at number 37 on the CHR chart.

NEW & ACTIVE

SADE "Paradise" (Epic)

Reports: 132. Moves: Up 38, Debuts 26, Same 50, Down 0, Adds 18 including PWR95, Q107, WPGC, KKQB, WHYT, KKLO, K98, WBCY, Z102, KHTZ, WMJQ 28-25, HOT103 30-27, PWR106 37-34, WBBQ 37-32, 99WAYS 34-30, KIJK 34-29.

BILLY OCEAN "The Color Of Love" (Jive/Arista)

Reports: 129. Moves: Up 6, Debuts 32, Same 42, Down 0, Adds 49 including B104, Z100, Z93, KHTR, KIIS, KWOD, KCPX, KATD, Q106, WLAP, WNVZ d-14, WKQB 32-28, WTIC 39-36, WPRR 39-33, WAFX 38-28, WBWB 33-25

BARDEUX "When We Kiss" (Synthicide/Enigma)

Reports: 123. Moves: Up 75, Debuts 10, Same 25, Down 10, Adds 3, WFX, WYKS, KTMT, CKOI 33-23, HOT103 28-24, Y95 4-2, FM102 7-6, KEZB 5-3, WAPE 7-6, KBFM 16-12, KKRD 18-12, KMGX 6-3, KDON 19-10, WCGO 10-7, KNAN 18-11. See Parallels, moves 34-33 on the CHR chart with 86% of the action charted.

TERENCE TRENT D'ARBY "Sign Your Name" (Columbia)

Reports: 122. Moves: Up 12, Debuts 30, Same 34, Down 0, Adds 46 including HOT103, PRO-FM, WAVA, WPGC, KKQB, WNVZ, KHTR, Y108, KATD, JET-FM, WNOK, BJ105, KRBE 39-29, WKQB 30-26, WTIC 38-32, KXX106 33-27

VAN HALEN "Black And Blue" (WB)

Reports: 111. Moves: Up 61, Debuts 14, Same 29, Down 0, Adds 7, PRO-FM, KROY, KWOD, KSND, WAFX, 99KG, KHTZ, KEGL 25-15, WMMS 25-15, KCPX 35-29, K104 16-10, WBBQ 38-33, WDTX 25-17, 95XXX 37-29, KAKS 24-16, Q104 27-17, KOZE 27-19. 69% of the reports are charted.

KYLIE MINOGUE "I Should Be So Lucky" (Geffen)

Reports: 110. Moves: Up 54, Debuts 17, Same 26, Down 0, Adds 13, Z94, B94, KKQB, WKSI, WKZL, WGTZ, Z104, KQKQ, KSND, WZKX, Q101, KCMQ, KPHR, WYKS 23-14, HOT103 24-19, KCPX 30-15, KNAN 40-33. 67% are charting it as Top 15 moves spread to Boston, Miami & Salt Lake City.

CLIMIE FISHER "Love Changes (Everything)" (Capitol)

Reports: 106. Moves: Up 31, Debuts 23, Same 39, Down 0, Adds 13, WZPL, KDWB, WKEE, WNYZ, KKYK, WABB, KZIO, KKRD, 103CIR, WOMP, Q104, WLRW, KWNZ, Z94 23-19, WKTI 22-15, WERZ 31-24, KISR 27-17.

NU SHOOZ "Should I Say Yes" (Atlantic)

Reports: 97. Moves: Up 49, Debuts 10, Same 29, Down 0, Adds 9, Q100, WNNK, WSPK, WRCK, KBFM, KCPW, WJMX, Q101, 99KG, WYKS 27-21, Y108 5-4, FM102 8-7, KWOD 14-9, HOT105 12-10, KMGX 14-11, KDON 21-14. 68% have it charted as growth spreads in all regions.

ELISA FIORILLO "Forgive Me For Dreaming" (Chrysalis)

Reports: 91. Moves: Up 27, Debuts 15, Same 31, Down 0, Adds 18 including KITY, 92X, WKEE, KXX106, WZYP, 99WAYS, HOT105, Z102, KQKQ, WPFM, KTMT, PRO-FM 24-17, PWR96 12-11, WKTI 11-7, KIYS 19-13, KDON 24-16, 103CIR 10-8.

CHICAGO "I Don't Wanna Live Without You" (Full Moon/Reprise)

Reports: 89. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 89 including WYKS, B94, PRO-FM, KEGL, Y95, B97, Q105, WMMS, WNCI, WYKS, WNTI, Y108, KCPX, WBAM, FM104, WDBR.

JOHN COUGAR MELLENCAMP "Rooty Toot Toot" (Mercury/PolyGram)

Reports: 86. Moves: Up 32, Debuts 13, Same 36, Down 0, Adds 5, WQUT, WGRD, KAKS, KCMQ, KPHR, Z94 28-25, K104 31-25, WZYP 39-35, KQKQ 30-26, WAFX 30-25, WHTT 29-25, WCGO 30-24, WBNQ 26-19, WBWB 27-18, WAZY 29-25

ZIGGY MARLEY "Tomorrow People" (Virgin)

Reports: 80. Moves: Up 25, Debuts 16, Same 24, Down 0, Adds 15 including WMJQ, WNVZ, 92X, KROY, KCPX, KPLZ, WRCK, WBAM, WJMX, 99KG, PRO-FM 35-27, PWR99 20-16, Z93 25-19, FM102 30-26, KITS 7-6, WFLY 16-10

HENRY LEE SUMMER "Darlin' Danielle Don't" (CBS Associated)

Reports: 77. Moves: Up 12, Debuts 12, Same 36, Down 0, Adds 17 including KEGL, 99GFM, WBCY, WTNZ, WLAP, 94Z, WGRD, KKRD, KFBQ, KHTZ, KIYS 34-27, KZZU 40-34, WAFX 39-29, WBNQ 38-31, WBWB 34-24, KTRS 40-30

D.J. JAZZY JEFF & FRESH PRINCE "Parents Just Don't Understand" (Jive/RCA)

Reports: 75. Moves: Up 27, Debuts 12, Same 19, Down 0, Adds 17 including KPLZ, WFLY, WTIC, WSSX, WOKI, KKYK, 94Z, WGTZ, KRNO, WJMX, Y97, Z93 3-1, KZZP 8-3, KWOD 4-3, KATD 33-13, Z102 5-2, WKZL d 10

GLORIA ESTEFAN & MIAMI SOUND MACHINE "1-2-3" (Epic)

Reports: 71. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 71 including HOT103, WEGX, Y100, KITY, Q105, B96, WCZY, KIIS, PWR106, KCPX, WNYZ, WBBQ, KSAQ, 95XXX, KAKS, KFBQ

EURHYTHMICS "You Have Placed A Chill In My Heart" (RCA)

Reports: 71. Moves: Up 1, Debuts 3, Same 39, Down 0, Adds 28 including WMMS, KWSS, WERZ, WTIC, 99GFM, WBCY, KZ106, WANS, WTNZ, WIXX, WQCM, WJAD, WBNQ, KKXL, CKOI 19-15, KRBE d-38

10,000 MANIACS "Like The Weather" (Elektra)

Reports: 71. Moves: Up 30, Debuts 6, Same 32, Down 0, Adds 3, Q100, KRO, KNAN, WYKS 13-10, WMJQ 29-23, WERZ 39-35, KZIO 30-26, Z104 18-14, KIYS 7-6, KSND 34-28, 95XXX 36-27, KISR 35-28, WWSL 36-27, WBNQ 40-33, KKXL 37-31.

AEROSMITH "Rag Doll" (Geffen)

Reports: 68. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 68 including WYKS, PRO-FM, KEGL, WMMS, WZPL, WKTI, WKQB, KCPX, KPLZ, JET-FM, WANS, KKYK, KKRD, KQCR, KZFN

WET WET WET "Wishing I Was Lucky" (Uni)

Reports: 68. Moves: Up 2, Debuts 10, Same 38, Down 0, Adds 18 including PRO-FM, WKQB, KROY, WKZL, KKRD, KIKX, OK100, WZKX, WWSL, WCIL, 99KG, OK95, KSAQ d-40, KIYS 40-33, KOZE 34-26

JOHNNY KEMP "Just Got Paid" (Columbia)

Reports: 61. Moves: Up 20, Debuts 16, Same 14, Down 0, Adds 11, Q107, WAVA, WNVZ, WBBQ, WKQB, WDJX, BJ105, KYRK, FM104, WOMP, KNAN, HOT103 12-6, Z100 9-6, WPGC 24-19, PWR99 25-17, WNNK 33-21, Z102 34-26. Major market airplay leads the way.

NIA PEEPLES "Trouble" (Mercury/PolyGram)

Reports: 60. Moves: Up 23, Debuts 10, Same 18, Down 1, Adds 8, PRO-FM, KKLO, KWSS, WTIC, 93Q, BJ105, KQMQ, WWSL, HOT103 27-21, KITY 26-21, PWR106 18-14, FM102 29-23, B93 33-28, KXX106 38-30, WPRX 24-18, KCAQ 14-10.

J.J. FAD "Supersonic" (Ruthless/Atco)

Reports: 55. Moves: Up 31, Debuts 6, Same 13, Down 2, Adds 3, KKLO, KTUX, KWNZ, HOT103 18-14, WEGX 21-18, Z93 23-15, Y95 d-27, KRBE 5-4, Y100 4-3, B97 30-14, KITY 15-11, B93 14-10, KEZB 12-10, WAPE 18-12, Z102 29-18, WPRX 32-24, KMGX 3-2. 76% are charting it.

SIGNIFICANT ACTION

JULIO IGLESIAS featuring STEVIE WONDER "My Love" (Columbia)

Reports: 49. Moves: Up 9, Debuts 4, Same 31, Down 0, Adds 5, FM102, KPLZ, WANS, KIVA, KHTZ, PRO-FM d-33, WAEB 33-30, KEZB 23-19, KBFM 38-34, 100KHI d-31, KISR 34-27, Q101 40-36, KIXY d-38, KTRS 35-32, KZOZ 31-28

MOST ADDED

- CHICAGO (89)
- GLORIA ESTEFAN &... (71)
- AEROSMITH (68)
- BILLY OCEAN (49)
- TERENCE T. D'ARBY (46)
- COREY HART (45)
- TAYLOR DAYNE (38)
- MOODY BLUES (34)
- ERIC CARMEN (30)
- AL B. SURE (29)

MOST ACTIVE

- BARDEUX (75)
- VAN HALEN (75)
- KYLIE MINOGUE (71)
- SADE (64)
- NU SHOOZ (59)
- CLIMIE FISHER (54)
- JOHN COUGAR (45)
- TERENCE TRENT D'ARBY (42)
- ELISA FIORILLO (42)
- ZIGGY MARLEY (41)

HOTTEST

- GEORGE MICHAEL (152)
- RICK ASTLEY (80)
- DEBBIE GIBSON (69)
- MICHAEL JACKSON (68)
- DARYL HALL &... (64)
- JOHNNY HATES... (63)
- JETS (56)
- CHEAP TRICK (52)
- BRUCE HORNSBY &... (48)
- DEP LEPPARD (44)

Most Active = Ups + Debuts — Downs

MICHAEL BOLTON "Wait On Love" (Columbia)

Reports: 48. Moves: Up 5, Debuts 6, Same 33, Down 0, Adds 4, KSAQ, KF95, KQIZ, 99KG, WMMS 33-29, WL0L d-38, KZOU d-40, WDTX d-25, KIYS 28-22, KYRK 37-34, FM104 d-30, 100KHI d-33, KISR 33-24, KKRC 37-34, KHTZ d-34.

COREY HART "In Your Soul" (EMI-Manhattan)

Reports: 46. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 45 including WYKS, CKOI, PRO-FM, PWR99, KPLZ, WAEB, 99GFM, WKQB, WOKI, KIJK, KF95, KYRK, 95XXX, WHTT, KYYY.

JOHN CAFFERTY & THE BEAVER BROWN BAND "Song & Dance" (Scotti Bros./CBS)

Reports: 39. Moves: Up 5, Debuts 3, Same 30, Down 0, Adds 1, Q101, PRO-FM d-35, Y95 d-36, K104 36-32, 95XXX 40-33, 95XIL 34-29, KTRS 37-29, OK95 29-23.

TAYLOR DAYNE "I'll Always Love You" (Arista)

Reports: 38. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 38 including Y95, KITY, FM102, K104, WNYZ, B93, KXX106, WTNZ, KMGX, KZZU, KAKS, KISR, WWSL, KQCR, WDBR

MOODY BLUES "I Know You're Out There Somewhere" (Polydor/PolyGram)

Reports: 34. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 34 including Z94, PRO-FM, WGH, WMMS, WNCI, K104, WRST, WBBQ, WBCY, Q98, KIYS, PWR92, WHTT, WKSJ, 99KG

SCORPIONS "Rhythm Of Love" (Mercury/PolyGram)

Reports: 32. Moves: Up 3, Debuts 4, Same 16, Down 0, Adds 9, Z94, WZPL, JET-FM, WZYP, WDTX, WIKZ, WFX, KKRC, KFMW, KEGL 17-11, Z95 19-18, KATD d-28, K104 d-37, WBCY d-28, WOKI 39-35.

KOOL MOE DEE "Wild, Wild West" (Jive/RCA)

Reports: 30. Moves: Up 14, Debuts 3, Same 11, Down 2, Adds 0 including PWR99 23-19, KKQB 34-32, WHYT d-24, KZZP 19-17, KATD 27-24, KZZB 34-30, KXX106 15-9, WKQB 25-15, KEZB 28-23, WRVQ 26-25, Z102 28-24, KLUC 19-12, KYRK 31-29, KKFR 12-6, Q104 33-18.

TRACY CHAPMAN "Fast Car" (Elektra)

Reports: 28. Moves: Up 8, Debuts 3, Same 6, Down 0, Adds 11 including K104, WNNK, WBCY, WQUT, PWR92, 95XIL, KQCR, KFMW, Z94 19-14, KRBE 38-37, KITS 24-19, WERZ 37-32, KIYS 35-28, KSND 19-12, KFBQ 39-33. Top 15 in Boston & Eugene, with Top 20 action in San Francisco.

DEPECHE MODE "Route 66/Behind The Wheel" (Sire/WB)

Reports: 28. Moves: Up 9, Debuts 0, Same 16, Down 1, Adds 2, PWR96, KBFM, Y95 38-35, KKQB 28-22, KITY 32-30, FM102 18-11, KROY 30-26, KWOD 2-2, KITS 1-1, KATD 12-6, KZZB 21-17, WOKI 32-28, KMGX 33-30. Still strong in the West with new growth in the South.

KEITH SWEAT "Something Just Ain't Right" (Elektra)

Reports: 26. Moves: Up 14, Debuts 0, Same 12, Down 0, Adds 0 including WPGC 28-26, KITY 34-33, B96 23-21, PWR106 38-36, FM102 35-34, KWOD 28-24, WFLY 37-32, WNNK 39-34, WTIC 27-25, B93 25-24, Z102 25-23, KMGX 28-23, KSMB 33-31, KHTZ 40-39.

SWEET SENSATION "Take It While It's Hot" (Atco)

Reports: 25. Moves: Up 11, Debuts 0, Same 9, Down 5, Adds 0 including KKQB 35-33, PWR96 15-12, PWR106 29-25, FM102 13-12, KF95 31-29, KYNO 18-17, KQMQ 13-11, KYRK 9-8, KDON 25-19, 95XXX 33-31, KZOZ 39-36.

TONY, TONI, TONE "Little Walter" (Wing/PolyGram)

Reports: 24. Moves: Up 4, Debuts 4, Same 7, Down 0, Adds 9, WAVA, B96, KZZP, KATD, WFLY, KYRK, WJAD, WWSL, KHTZ, WPGC d-29, Z93 13-9, KITY 29-19, FM102 34-29, KXX106 17-11, KMGX d-28. Early major market support.

SCARLETT & BLACK "Let Yourself Go-Go" (Virgin)

Reports: 22. Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 9, CKOI, PRO-FM, PWR99, KEGL, WKTI, K98, KIKX, KYRK, KIXY, KXX106 on, WFX on, WAZY on, KGOT on

SMITHEREENS "Only A Memory" (Enigma/Capitol)

Reports: 22. Moves: Up 8, Debuts 1, Same 12, Down 0, Adds 1, K104, WYKS on, KEGL 32-32, KITS 9-7, WPST 32-29, KSAQ on, WDTX 17-14, KF95 35-33, KSND 27-22, KIXY d-39, KTRS 33-31, OK95 34-32

PAUL CARRACK "When You Walk In The Room" (Chrysalis)

Reports: 19. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 18 including Y108, K104, WERZ, WLAP, Y107, WZOK, KIYS, KDON, 95XIL, WJMX, WPFM, WBNQ, 99KG, KGOT, KFBQ

ERIC CLAPTON "After Midnight" (Polydor/PolyGram)

Reports: 17. Moves: Up 5, Debuts 1, Same 11, Down 0, Adds 0 including K104 15-12, WBCY on, WROQ d-37, KZ106 on, K92 on, WKDD 29-25, KIYS 21-19, 95XIL 26-23, WJMX on, WBNQ 33-28, KXXL on-dp, KKRC on-dp

DENISE LOPEZ "Sayin' Sorry" (Vendetta/A&M)

Reports: 16. Moves: Up 1, Debuts 2, Same 8, Down 0, Adds 5, KITY, K98, KBFM, KCAQ, WZKX, WYKS on, HOT103 26-22, PWR106 d-39, FM102 on, KWOD on, KMGX d-32, KKFR on

DAN REED NETWORK "Get To You" (Mercury/PolyGram)

Reports: 14. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 13, WGH, KPLZ, KSAQ, KF95, KIYS, KAKS, KIXY, WBNQ, KUUB, KFBQ, KTMT, KHTZ, KZOZ, OK95 on

PAULA ABDUL "Knocked Out" (Virgin)

Reports: 12. Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 3, KLUC, KKFR, KDON, WPGC on, Z93 31-22, KZZP on, FM102 on, KWOD on, KWSS on, KMGX d-35, KRO on-dp

TRACIE SPENCER "Symptoms Of True Love" (Capitol)

Reports: 11. Moves: Up 3, Debuts 2, Same 3, Down 0, Adds 3, KWOD, WTNZ, KISR, WPGC on, Z93 28-23, KITY d-32, WNNK on, KMGX d-33, WCGO on, WAZY 32-29, KFMW 11-8

SCRITTI POLITTI featuring ROGER "Boom! There She Was" (WB)

Reports: 10. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 9, HOT103, KDWB, PWR106, FM102, KITS, WSSX, KMGX, WYKS, KOZE, KPHR on

S-EXPRESS "Theme From S-Express" (Capitol)

Reports: 10. Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 8, WYKS, KKQB, KRBE, WGH, KITY, WHYT, WFLY, KMGX, HOT103 on, FM102 on

ICE-T "Colors" (Sire/WB)

Reports: 10. Moves: Up 3, Debuts 0, Same 2, Down 0, Adds 5, KITY, KMGX, KYNO, KQMQ, KRO, PWR96 27-23, KZZP 21-18, FM102 28-24, KWOD on, HOT105 on-dp

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.



Tiffany

The
New Single

**“FEELINGS
ARE
FOREVER”**

From The LP
TIFFANY

Over
Four Million
in Sales

Produced by George E. Tobin
Management by George E. Tobin

MCA RECORDS
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CONTEMPORARY HIT RADIO

3	2	1	WKS	WKS	LW	TW	ARTIST/Track (Label)
2	1	1					1 GEORGE MICHAEL/One More Try (Columbia)
3	3	2					2 JOHNNY HATES JAZZ/Shattered Dreams (Virgin)
15	8	4					3 RICK ASTLEY/Together Forever (RCA)
13	7	5					4 DARYL HALL & JOHN OATES/Everything Your Heart Desires (Arista)
19	13	8					5 DEBBIE GIBSON/Foolish Beat (Atlantic)
30	21	11					6 MICHAEL JACKSON/Dirty Diana (Epic)
20	14	9					7 JETS/Make It Real (MCA)
8	6	6					8 SAMANTHA FOX/Naughty Girls (Need Love Too) (Jive/RCA)
21	17	13					9 BELINDA CARLISLE/Circle In The Sand (MCA)
28	24	17					10 BRUCE HORNSBY & THE RANGE/The Valley Road (RCA)
22	19	14					11 CHER/We All Sleep Alone (Geffen)
1	2	3					12 GLORIA ESTEFAN & MIAMI SOUND MACHINE/Anything For You (Epic)
36	29	20					13 CHEAP TRICK/The Flame (Epic)
4	4	7					14 FOREIGNER/I Don't Want To Live Without You (Atlantic)
16	12	10					15 BRENDA RUSSELL/Piano In The Dark (A&M)
37	27	21					16 PRINCE/Alphabet St. (Paisley Park/WB)
31	26	22					17 LITA FORD/Kiss Me Deadly (RCA)
9	9	12					18 DEELE/Two Occasions (Solar)
—	40	30					19 PEBBLES/Mercedes Boy (MCA)
38	33	24					20 POISON/Nothin' But A Good Time (Enigma/Capitol)
18	16	15					21 TIMES TWO/Strange But True (Reprise)
35	31	25					22 BRENDA K. STARR/I Still Believe (MCA)
—	34	28					23 AL B. SUREI/Nite And Day (WB)
12	10	16					24 WHITE LION/Wait (Atlantic)
—	38	31					25 DEF LEPPARD/Pour Some Sugar On Me (Mercury/P.G.)
—	—	36					26 INXS/New Sensation (Atlantic)
40	35	32					27 MIDNIGHT OIL/Beds Are Burning (Columbia)
17	15	18					28 OMD/Dreaming (Virgin/A&M)
—	39	35					29 CHURCH/Under The Milky Way (Arista)
5	5	19					30 PET SHOP BOYS/Always On My Mind (EMI-Manhattan)
—	—	38					31 ROD STEWART/Lost In You (WB)
10	11	23					32 ICEHOUSE/Electric Blue (Chrysalis)
39	36	34					33 BARDEUX/When We Kiss (Synthicide/Enigma)
—	—	40					34 BREATHE/Hands To Heaven (A&M)
—	—	39					35 BOZ SCAGGS/Heart Of Mine (Columbia)
7	20	29					36 TERENCE TRENT D'ARBY/Wishing Well (Columbia)
BREAKER	37						37 ROBERT PLANT/Tall Cool One (Es Paranza/Atlantic)
DEBUT	38						38 RICHARD MARX/Hold On To The Nights (EMI-Manhattan)
DEBUT	39						39 JANE WIEDLIN/Rush Hour (EMI-Manhattan)
6	18	26					40 AEROSMITH/Angel (Geffen)

N&A Begins Page 94
New Artists & Chart Summary Page 93
New P-1A Playlists Page 84

ADULT CONTEMPORARY

3	2	1	WKS	WKS	LW	TW	ARTIST/Track (Label)
3	3	1					1 GEORGE MICHAEL/One More Try (Columbia)
8	5	4					2 BRUCE HORNSBY & THE RANGE/The Valley Road (RCA)
5	4	3					3 DARYL HALL & JOHN OATES/Everything Your Heart Desires (Arista)
13	8	5					4 BOZ SCAGGS/Heart Of Mine (Columbia)
12	9	7					5 BELINDA CARLISLE/Circle In The Sand (MCA)
15	11	9					6 JETS/Make It Real (MCA)
1	1	2					7 JOHNNY HATES JAZZ/Shattered Dreams (Virgin)
24	16	11					8 RICK ASTLEY/Together Forever (RCA)
9	7	6					9 DAN HILL/Carmelia (Columbia)
23	18	13					10 BILLY VERA & THE BEATERS/Between Like And Love (Capitol)
19	15	12					11 BRENDA K. STARR/I Still Believe (MCA)
—	27	15					12 SADE/Paradise (Epic)
2	2	8					13 BRENDA RUSSELL/Piano In The Dark (A&M)
—	—	21					14 CHER/We All Sleep Alone (Geffen)
28	23	16					15 JULIO IGLESIAS f/STEVIE WONDER/My Love (Columbia)
25	21	18					16 BASIA/Time And Tide (Epic)
4	6	10					17 FOREIGNER/I Don't Want To Live Without You (Atlantic)
26	22	19					18 GEORGE HARRISON/This Is Love (Dark Horse/WB)
—	30	22					19 DEBBIE GIBSON/Foolish Beat (Atlantic)
6	10	14					20 GLORIA ESTEFAN & MIAMI SOUND MACHINE/Anything For You (Epic)
—	—	25					21 ERIC CARMEN/Make Me Lose Control (Arista)
—	—	24					22 DEELE/Two Occasions (Solar)
21	19	17					23 SMOKEY ROBINSON/Love Don't Give No Reason (Motown)
30	29	26					24 TRACY CHAPMAN/Fast Car (Elektra)
BREAKER	25						25 BILLY OCEAN/The Color Of Love (Jive/Arista)
—	29						26 LOUISE GOFFIN/Bridge Of Sighs (WB)
DEBUT	27						27 RICHARD MARX/Hold On To The Nights (EMI-Manhattan)
—	30						28 GREGORY ABBOTT/I'll Prove It To You (Columbia)
BREAKER	29						29 POINTER SISTERS/I'm In Love (RCA)
DEBUT	30						30 BREATHE/Hands To Heaven (A&M)

Expanded AC Music
Begins on Page 71

AOR TRACKS®

3	2	1	WKS	WKS	LW	TW	ARTIST/Track (Label)
1	1	1					1 BRUCE HORNSBY & THE RANGE/The Valley Road (RCA)
8	5	3					2 VAN HALEN/Black And Blue (WB)
2	2	2					3 CHEAP TRICK/The Flame (Epic)
16	10	7					4 ROD STEWART/Lost In You (WB)
12	9	8					5 ROBERT PLANT/Ship Of Fools (Es Paranza/Atlantic)
6	6	6					6 NEIL YOUNG & THE BLUENOTES/Ten Men Workin' (Reprise)
9	8	9					7 SCORPIONS/Rhythm Of Love (Mercury/P.G.)
3	3	4					8 SMITHEREENS/Only A Memory (Enigma/Capitol)
29	21	12					9 JOHN COUGAR MELLENCAMP/Rooty Toot Toot (Mercury/P.G.)
5	4	5					10 ERIC CLAPTON/After Midnight (Polydor/P.G.)
37	25	15					11 JIMMY BARNES/Too Much Ain't Enough Love (Geffen)
23	18	14					12 ROBIN TROWER/Tear It Up (Atlantic)
31	24	19					13 HENRY LEE SUMMER/Darling Danielle Don't (CBS Associated)
32	26	18					14 ZIGGY MARLEY/Tomorrow People (Virgin)
BREAKER	15						15 MOODY BLUES/I Know You're Out There Somewhere (Polydor/P.G.)
4	7	10					16 CHURCH/Under The Milky Way (Arista)
13	11	11					17 GLASS TIGER/I'm Still Searching (EMI-Manhattan)
BREAKER	18						18 BRUCE HORNSBY & THE RANGE/Look Out Any Window (RCA)
15	13	13					19 HONEYMOON SUITE/Love Changes Everything (WB)
30	28	25					20 POISON/Nothin' But A Good Time (Enigma/Capitol)
DEBUT	21						21 VAN HALEN/When It's Love (WB)
21	22	22					22 YNGWIE J. MALMSTEEN'S RISING.../Heaven Tonight (Polydor/P.G.)
7	12	16					23 MIDNIGHT OIL/Beds Are Burning (Columbia)
24	23	23					24 ROBBIE ROBERTSON/Somewhere Down The Crazy River (Geffen)
41	33	29					25 JOHN KILZER/Red Blue Jeans (Geffen)
18	16	17					26 TREAT HER RIGHT/I Think She Likes Me (RCA)
44	32	28					27 JOAN JETT & THE BLACKHEARTS/I Hate Myself For... (Blackheart/CBS)
11	15	20					28 INXS/New Sensation (Atlantic)
27	27	27					29 WHITE LION/Tell Me (Atlantic)
39	36	32					30 TIMBUK 3/Rev. Jack & His Roamin' Cadillac Church (IRS/MCA)

Complete Tracks Chart
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URBAN CONTEMPORARY

7	6	3	1	WKS	WKS	LW	TW	ARTIST/Track (Label)
7	6	3						1 EVELYN KING/Flirt (EMI-Manhattan)
9	4	1						2 JOHNNY KEMP/Just Got Paid (Columbia)
10	5	4						3 TONY! TONII TONE'1/Little Walter (Wing/P.G.)
20	13	8						4 MICHAEL JACKSON/Dirty Diana (Epic)
8	7	6						5 STEVIE WONDER & MICHAEL JACKSON/Get It (Motown)
19	14	10						6 PRINCE/Alphabet St. (Paisley Park/WB)
16	10	7						7 TEDDY PENDERGRASS/Joy (Elektra)
28	17	11						8 GEORGE MICHAEL/One More Try (Columbia)
18	16	12						9 RIGHT CHOICE/Tired Of Being Alone (Motown)
25	22	14						10 DARYL HALL & JOHN OATES/Everything Your Heart Desires (Arista)
—	38	18						11 SADE/Paradise (Epic)
15	9	9						12 JERMAINE STEWART/Say It Again (Arista)
29	20	15						13 NARADA/Divine Emotion (Reprise)
—	37	23						14 JAMES BROWN/I'm Real (Scotti Bros./CBS)
4	1	2						15 JESSE JOHNSON/Love Struck (A&M)
38	30	22						16 JODY WATLEY/Most Of All (MCA)
—	36	28						17 GREGORY ABBOTT/I'll Prove It To You (Columbia)
—	35	29						18 NU SHOOZ/Should I Say Yes? (Atlantic)
—	34	24						19 D.J. JAZZY JEFF & FRESH PRINCE/Parents Just Don't... (Jive/RCA)
30	24	20						20 EARTH, WIND & FIRE/Evil Roy (Columbia)
27	25	21						21 BETTY WRIGHT/No Pain, No Gain (Ms. B)
—	—	31						22 STACY LATTISAW/Let Me Take You Down (Motown)
24	21	17						23 JUNIOR/Yes (If You Want Me) (London/P.G.)
39	31	27						24 HERBIE HANCOCK/Vibe Alive (Columbia)
37	28	25						25 MICHAEL COOPER/Dinner For Two (WB)
3	2	5						26 KEITH SWEAT/Something Just Ain't Right (Vintertainment/Elektra)
—	39	30						27 MORRIS DAY/Day Dreaming (WB)
—	—	35						28 DEELE/Shoot'em Up Movies (Solar)
—	—	39						29 MAC BAND f/McCAMPBELL BROTHERS/Roses Are Red (MCA)
40	40	33						30 RUN D.M.C./Run's House (Profile)
31	27	26						31 GARY TAYLOR/Compassion (Virgin)
—	—	40						32 MELBA MOORE with FREDDIE JACKSON/I Can't Complain (Capitol)
—	—	38						33 DOUG E. FRESH & GET FRESH/Keep Risin' To The Top (Danya/Fantasy)
DEBUT	34							34 VANESSA WILLIAMS/The Right Stuff (Wing/P.G.)
DEBUT	35							35 PAULA ABDUL/Knocked Out (Virgin)
DEBUT	36							36 TRACIE SPENCER/Symptoms Of True Love (Capitol)
—	—	37						37 JOYCE SIMS/Love Makes A Woman (Fresh/Sleeping Bag)
DEBUT	38							38 BROTHERS JOHNSON/Kick It To The Curb (A&M)
1	3	13						39 PEBBLES/Mercedes Boy (MCA)
DEBUT	40							40 TEMPTATIONS/Do You Wanna Go With Me (Motown)

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