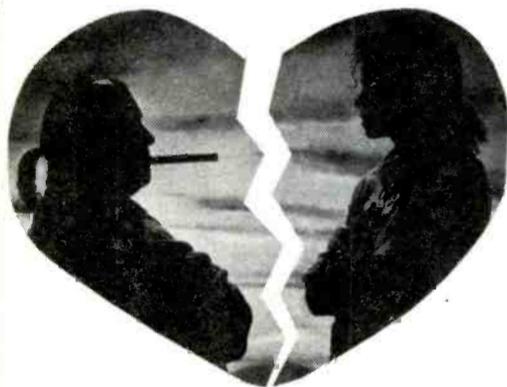


I N S I D E:



JACKSON/DILEO TEAM SPLITS

They broke all the records . . . then they broke up. **Michael Jackson** stunned the industry this week by discharging his manager of five-and-a-half years, **Frank Dileo**. More details in Street Talk.

Page 28

BIRCH PINPOINTS DIARYKEEPER RESPONSE RATES

In the first of a series of columns he'll be writing for **R&R**, **Birch/Scarborough** Chairman **Tom Birch** focuses on the differences between Birch and **Arbitron** ratings — with special emphasis on varying response rates.

Page 34

GOLD IN THE SPOTLIGHT

WWSW/Pittsburgh's successful first golden year and a **KRTH/Los Angeles** music monitor are the components of this month's Gold column, under the helm of **Mike Kinosian**.

Page 45

ROPER: RADIO'S FUTURE BRIGHT

The **Roper Organization** feels all the factors that made radio a successful medium in the '80s are still operative for the '90s. The forecast is full steam ahead.

Page 12

NEW MOTOWN ROMANCE FOR ROSS



Diana Ross — pictured with **Motown** President **Jheryl Busby** — is returning to the label she rose to stardom with . . . and this time, she's not only an artist, she's an equity partner. Details in Compact Data.

Page 42

Newsstand Price \$5.00



Judge Throws Out Tashjian Payola Plea

Original Payola Charges Dismissed; More Developments To Come

A Los Angeles Federal Judge startled courtroom participants Tuesday (2/14) by dashing plans, at least temporarily, for a plea bargain arrangement for independent record promoter **Ralph Tashjian** and his wife **Valerie**.

Had things gone as planned, both would have been convicted on tax charges and **Ralph Tashjian** would have been the first person ever to be convicted of the Federal Payola Statute since its enactment 30 years ago.

The year-old case, which also involved Phoenix record promoter **Bill Craig** and former **KIQQ/Los Angeles** VP/GM **George Crowell** (aka **George Wilson**), began to unravel last Friday (2/12) when US District Judge **Pamela Rymer** dismissed the three payola counts against **Tashjian**, declaring the charges were not specific enough for **Tashjian** to defend himself against them.

Organized Crime Strike

Force Prosecutor **Richard Stavin** blamed the dismissal on a weakness in the payola law, and planned to introduce new payola charges against **Tashjian** in the ensuing week.

Bargain Background

Instead, both sides arranged a plea bargain whereby **Ralph Tashjian** would plead guilty to single counts of a new payola charge, filing a false tax return, and obstruction of justice, while **Valerie** would plead guilty to one tax charge.

In the courtroom, after Federal Prosecutor **Martin Weinstein** recited instances in which **Valerie Tashjian** allegedly deducted family expenses from a business tax return, the defendant pleaded guilty, explaining that she "did not count on the (personal expenses as) being deductible as business expenses. I thought the tax accountant would sort them out at the end of the year."

TASHJIAN/See Page 26

Columbia AOR Trek Promotion At Pollack Convention



Among many highlights at the Pollack Media Group's Los Angeles conference last week was a Columbia-sponsored Star Trek video party at Universal Studios. Notable radio programmers acted out an Enterprise/Klingon battle, as pictured here: (l-r) **KSHE/St. Louis** OM **Rick Balis**, **WYNF/Tampa** PD **Carey Curelop**, **KOME/San Jose** PD **Ron Nenni**, **KGB/San Diego** Promotion Director **Scott Chatfield** (partially obscured), **WCMF/Rochester** PD **Stan Main**, **Legacy Regional** PD **Ted Utz** (vanquished on ground), and **KGB/San Diego** PD **Ted Edwards**. For more Pollack news, see Page 32.

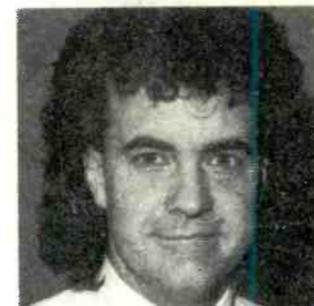
CHR War In Houston Heats Up With New PDs

KKHT 'Energizes' Under Smith

KHQT (Hot 97.7)/**San Jose** OM **Steve Smith** has become PD at **Emmis Broadcasting's** **KKHT/Houston**, which dropped **AC** in favor of **Dance-oriented CHR** last Friday (2/10) at 6pm. **Smith** will continue his day-to-day duties at **KHQT** for the next week and will most likely continue to be involved with the station on a consultancy basis. Meanwhile, his replacement is being sought.

KKHT VP/GM **Susan Hoffman** told **R&R**, "I met with a number of great candidates, and **Steve** has the talents to play the right music to make us a winner here. He can seize the moment and has the ability to make us the number one station in **Houston**. **SMITH/See Page 26**

Brown KKBQ PD



Randy Brown

KOAI/Dallas PD **Randy Brown** has left the **NAC** outlet after a year and a half to transfer to **Gannett's** **KKBQ/Houston** as PD. He replaces **Bill Richards**, who joined **Coleman Research** as VP.

KKBQ President/GM **Al Brady** Law told **R&R**, "In the big picture I was looking for a PD who is the kind of person who could build on our success, not change it. **Randy** has the maturity, judgment, and ability to get it done the right way. Besides, I thought it'd be fun to start the rumors that we're going **NAC** now that **Randy's** here." **BROWN/See Page 26**

You May Now Kiss The Brides



KLOS/Los Angeles morning team **Mark & Brian** turned the station parking lot into a giant chapel of love this week when the duo presided over a mass matrimonial ceremony. More than 200 couples were wedded, with another 500 observers witnessing from bleachers constructed inside a large tent. **Mark & Brian** and other ringleaders look on from above as the "Mega Marriage" participants seal their vows with a kiss.

Potash RAB President

Veteran **ABC/Cap Cities** radio executive **Warren Potash** was selected late Tuesday (2/14) as the new President of the **Radio Advertising Bureau**. A formal announcement was expected Wednesday afternoon (2/15), when **Potash** was scheduled to be introduced to **RAB** staff members in **New York**. He succeeds **Bill Stakelin**, who resigned last month after five-and-a-half years of service to go into station ownership.

POTASH/See Page 26

Most Popular Air Names

Page 36

DICK CLARK IN HOLLYWOOD

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Stewart Is KIIS's Valentine



KIIS-FM/Los Angeles staged a Valentine's Day party for clients and friends at the Beverly Hills Hotel this week. Pictured having a heart-to-heart talk are (l-r) KIIS-FM VP/Programming Steve Rivers, station President/GM Lynn Anderson-Powell, Rod Stewart, and Gannett Radio President Jay Cook.

Harris Elevated To Group W Chairman

Also Heads Industry Licensing Committee & Plans Extensive New Campaign

Following his promotion last week to the newly-created post of Chairman of the radio group, Group W Radio President Dick Harris said his company may spend as much as \$200 million over the next 30 months to acquire ten new radio stations.

In addition to taking the reins of all Group W Radio operations, Harris also was named Chairman last week of the All-Industry Music Licensing Committee, the industry task force charged with negotiating music license agreements with BMI and ASCAP. He succeeds Berkshire Broadcasting President Donald Thurston.

In a departure from past practice, Group W will consider joint ventures and shared ownership of stations with other broadcasters.



Dick Harris

Harris pointed to the recent purchase of WNEW/New York by Westwood One and Robert F.X. Sillerman as an example of what Group W is considering.

"It's a quick way to get to some

HARRIS/See Page 26

Hock MCA East Coast VP/Promotion

MCA Records has upped VP/Rock Promotion Randy Hock to VP/Promotion, East Coast. The four-year label vet will continue to promote MCA artists at album radio, and is based at MCA's New York office.

MCA Sr. VP/Promotion Steve Meyer commented, "We're solidifying our East Coast team, but we're also recognizing Randy's considerable contributions to MCA's album promotion effort. His recent success with Steve Earle — he took a country artist and established him as a strong force within the AOR format — is just one example of how valuable Randy is."

Hock, a 15-year industry vet, told R&R, "I'm flattered that (Exec. VP/GM) Richard Palmese and Steve Meyer have given me the opportunity to expand my responsibilities and keep rock & roll a top priority at MCA. I am proud to be a part of a promotion team that sets



Randy Hock

the pace in the industry and redefines the word 'aggressive' with each and every endeavor."

Before joining MCA Hock held promotion posts at Atlantic and Arista.

KGFJ Takes Hart As Programmer

Tony Hart has been upped from morning man to PD at KGFJ/Los Angeles, succeeding Kevin Fleming, who left for Regional Manager/Marketing & Promotion duties at Island Records. Concurrently, Promotions Director Shirley Jackson has been promoted to the new post of OM.

KGFJ VP/GM Bill Shearer commented, "Shirley Jackson has been with us the past year-and-a-half,

HART/See Page 26



Chuck Rhodes

Rhodes Rejoins KVIL As PD

MCA Director/AC Promotion Chuck Rhodes is leaving his Nashville base to become PD of legendary AC KVIL/Dallas. The appointment takes effect March 6. He succeeds Tom Watson, who left to form his own AC consultancy.

Rhodes first joined KVIL in 1978 as Production Director and left in December 1987 as MD. His radio career began in 1975 as an announcer/Production Director at crosstown KLIF.

RHODES/See Page 26

Sharp PD At KZOK

Switches From BM/EZ



Larry Sharp

KZOK/Seattle has upped Asst. PD/MD Larry Sharp to PD. He succeeds Phil Strider, who exited the Classic Rocker in January. The station is scheduled to transfer from SRO to Adams as early as February 27.

KZOK GM Bob Powers remarked, "It's rather refreshing to see a PD be as open to all the ideas from the staff as Larry has been. Sometimes it's difficult for a guy to pop up out of the staff and take on the

SHARP/See Page 26

It's AC For KSEA

Switches From BM/EZ

BM/EZ KSEA/Seattle switched to AC at noon today (2/17).

KSEA VP/GM Kevin Cooney told R&R, "Our research revealed there was a hole in the market, and we believe this is a natural transition. Last September we embarked on a plan of adding light AC vocals to our instrumental mix. Women particularly loved it; we became dominant with 25-49 women, especially in middays. We want to expand on those elements to draw a larger audience, and this seemed like the best bet.

"We're moving out of the instrumentally-based format, and are

KSEA/See Page 26

BLACK ARTISTS' AOR HIT HISTORY

As part of Black History Month, we look at a less prominent facet of black musical history — the chronicle of black artists with AOR hits, from Jimi Hendrix to Living Colour.

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R&R Observes Presidents' Day

R&R's offices in Los Angeles, Washington, and Nashville will be closed Monday, February 20 in observance of Presidents' Day, resuming regular business hours Tuesday, February 21.

NO COMMERCIAL REQUIREMENTS

Drake-Chenault Offers Satellite Service

Albuquerque-based format syndicator Drake-Chenault will provide its first fully-live satellite-delivered format April 1. Denver-based Galactic Radio, a supplier of six audio formats to some 100 cable systems around the country, will provide the uplink facilities and transponder on the Galaxy III satellite.

A provider of taped programming for years, D-C will initially beam its "Great American Country" format to stations. The company, which expects to follow soon with other formats, will continue

selling its format for cash and not taking any commercial inventory as its satellite competitors do.

"(This move) represents the first step into the second generation of satellite programming," declared D-C Chairman William Sanders. "And it's a huge step, because we will not require clients to carry any commercials, period."

In other company news, Gary Hamilton has been named OM. He joins D-C after serving as OM for Satellite Music Network's "Pure Gold" format for the last five years. He will be based at D-C's Denver studios.

Country WSKX Goes For Classic Rock

New Calls WAFX; Chrysler Programs

Norfolk's top-rated station — Saga AOR WNOR — will have its first direct format competitor in more than five years when Downs Broadcasting Country outlet WSKX becomes Classic Rock WAFX (The Fox) next week. Former WGFX/Nashville PD Bob Chrysler has been named VP/Programming, and the station will be consulted by Burkhart/Douglas & Associates.

Downs President Paul Downs commented, "The change will maximize the station's growth potential and deliver more of the all-important 18-44 demographic for our advertisers. Bob did a great job as PD of my Charlotte station (then-CHR WJZR) and I'm glad to have him back."

Chrysler told R&R, "It was tough to leave 'GFX — I loved Cap-

itol as a company, and you couldn't ask for a better facility or group of people — but this was an opportunity to work with Paul again and get an equity interest in the company."

While the Fox will begin with a familiar Classic Rock mix, playing only an occasional current from appropriate heritage artists, Chrysler said he plans eventually to broaden the station's sound to include an increasing amount of current product.

Chrysler spent two years in Charlotte, during which time he helped switch WJZR to AOR WRFX. He spent the last 18 months as WGFX PD.

WSKX netted a 2.5 12+ in the fall Arbitron and a 1.6 in the corresponding Birch.



Christina Anthony

Anthony Directs Geffen AC/ New Age/Jazz Promotion

Christina Anthony has been appointed National Promotion Director/AC, New Age, and Jazz at Geffen Records. She moves up from Associate Director/AOR Promotion duties, which she had held since joining the label four years ago.

Geffen Director/Promotion Marco Babineau commented, "Christina's four-year tenure in the AOR Department has given her solid credibility at radio, and the utmost respect from the Geffen field staff. After conquering AOR, this is the perfect career move for Christina."

Anthony said, "This is a very exciting time. The AC format is in transition, now appealing to a broad range of tastes and demographic groups. Today you see many contemporary artists charting on the AC charts. I'm looking forward to the challenge of this new frontier, of helping to put this format in the forefront."

Anthony was Promotions Director for Global Satellite Network from 1983-84. Before that she was AOR Associate Editor at R&R for six years.

Joining Anthony as Associate Director/AC, New Age, and Jazz is Yvonne Olson, who previously held editorial posts at *Billboard* and R&R.

Birch Accredited By EMRC

Birch/Scarborough Research has received full accreditation from the Electronic Media Ratings Council (EMRC) for its Quarterly Summary Report service. The accreditation follows a two-year investigation and audit of Birch's operations by the EMRC.

"What this will mean to our current and future clients is that our accredited service fully complies with the Council's minimum standards for electronic media ratings research," said Birch President/COO Bill Livek. "While EMRC accreditation does not pass judgment on the accuracy or reliability of the methodology, it does assure our subscribers that uniform proce-

dures are followed and that full disclosures are made with respect to our methodological procedures."

Birch Radio supplies syndicated radio audience ratings of 250 markets, which it surveys by telephone.

KZQQ Drops Z-Rock For Classical

KZQQ/Salt Lake City will flip formats to Classical next week, possibly as early as Monday (2/20). The station, which will retain the KZQQ calls, switched from Country (as KRGO) to Z-Rock a little over a year ago. Bill Harrington will come aboard as morning man, and will also head the station's sales department. Syndicated classical programming will air in the other dayparts.

"I have nothing but good things to say about Z-Rock as far as garnering great numbers goes, but we just couldn't sell it in this conservative environment," said KZQQ owner/GM Gene Guthrie. "The rock pie is split so many ways in Salt Lake City that the businesses in town tended to go for something less extreme."

"Research had shown that Z-Rock was our best bet because of the birth rate in Utah, and that proved to be true, but research didn't show how hard it would be to sell here. The second-best format our research turned up was Classical, which has been totally absent from the market. It should be easier to sell, because this is probably the smallest city with three symphony orchestras and fulltime ballet and opera companies."

Harrington's background includes stints as Sports Director and news anchor for television stations in Salt Lake City and Rapid City, South Dakota, respectively. He also operated his own advertising firm.

Price Selected As KYOK Station Manager/GSM

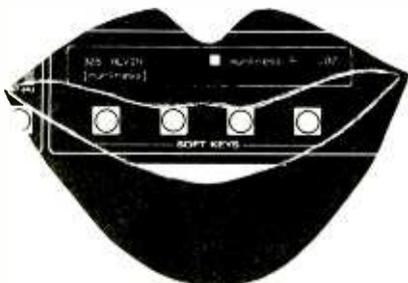
Donnell Price has been upped to Station Manager/GSM at Noble Broadcasting Urban Gold outlet KYOK/Houston. He succeeds Don Rosette.

Noble Regional VP Monte Lang told R&R, "Donnell is a high achiever, and someone who is very familiar with the Houston buying community. I have high hopes for the future of KYOK."

"Also, because we're very concerned about our involvement and image as the Black AM voice in Houston, I transferred and promoted KMJQ Sr. News Anchor Leroy Patterson to Director/News & Community Affairs at KYOK. Leroy is on every morning with (PD) Ross Holland. We've also added a second newscast in mornings, and will be simulcasting the 12-year-old KYOK 'Sunday Morning Live' talk show."

Price's previous station experience includes stops at KTRH, KIKK, and KRLY, all in Houston.

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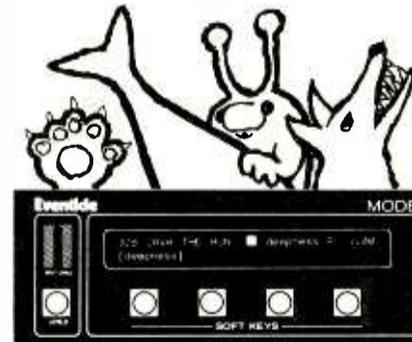
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Advanced registration fee for the ATPC '89 before February 25 is \$235 per person. Late registration fee is \$265. Group rates are also available. Fee includes all sessions, opening cocktail party, awards luncheon and keynote speaker luncheon. • The Doubletree Hotel is offering a limited number of rooms available before February 25, at a special rate of \$69.95 a night single/double occupancy. • For those flying to Atlanta, Delta Airlines, official airline of ATPC '89, will offer special discount rates, available by calling 1-800-241-6760. Identify yourself with ATPC '89 and refer to file #WO611. • **For hotel registration, or additional information, please contact Lisa Henn at Talentmasters**

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PAT CLAWSON

Ruling Leaves Door Open For Fairness Codification

Judges Fail To Address Constitutionality

Opponents of the Fairness Doctrine won a battle in court late last week — and in doing so may have lost their war to prevent the controversial measure from being written into law.

On Friday (2/10) the US Court of Appeals in Washington, DC, ruling in what has become known as the *Meredith* case, upheld the FCC's finding that the Fairness Doctrine inhibits free speech and does not serve the public interest. However, the three-judge panel refused to rule on the big issue of whether the Doctrine is unconstitutional. That decision, handed down one day after the first Congressional hearing on a bill to "codify" the Fairness Doctrine as a federal law, buoyed advocates of the policy, who had feared the court's ruling might slow the bill's progress.

"Even though we technically lost in this case, we see it as a victory of sorts," said Gigi Sohn, an attorney for the plaintiff in the *Meredith* case, Syracuse Peace Council. "Because the court did not address the constitutionality of the doctrine, the bill won't have to carry around a cloud of possible unconstitutionality."

A Modest Victory

Most opponents of the Fairness Doctrine agreed that the court's ruling was a modest victory at best and will be of little use in their efforts to derail the codification effort. "This decision won't slow Congress on the Fairness Doctrine," said NAB General Counsel Jeff Baumann. "They'll continue to move forward on codification."

But Washington communications lawyer Timothy Dyk, who represented CBS in its role as an intervenor in the *Meredith* case, sees a red flag for lawmakers in the court's ruling. "I think this decision sends a signal to Congress that the findings the FCC made about the



Rep. Edward Markey

inhibiting effect the doctrine has on free speech have some validity and raise serious constitutional questions," said Dyk.

Key lawmakers, however, seem disinclined to listen to such warnings. Said Rep. John Dingell (D-MI), Chairman of the House Energy and Commerce Committee, "The only effect of the Court's decision is to make it all the more urgent that Congress enshrine the Doctrine in law." Dingell is the sponsor of the current codification legislation, H.R. 315.

Rep. Edward Markey (D-MA), Chairman of the House Telecommunications Subcommittee, said the decision gives Congress "the green light" to write the Fairness Doctrine into law. "I pledge that the (FCC's) ill-considered decision to repeal the Fairness Doctrine will be remedied as expeditiously as possible," Markey said.

Sohn said the Peace Council will not pursue its option of appealing the *Meredith* case to the Supreme Court because, she said, such a move would "muddy the waters"

for the codification bill by making it possible for the Supreme Court to declare the Fairness Doctrine unconstitutional before the measure becomes law.

"We'd rather see the Fairness Doctrine become law and let the broadcasters challenge it in court," said Sohn.

The *Meredith* case dates from 1982, when the Syracuse Peace Council filed a complaint with the FCC alleging that *Meredith Broadcasting's* WTVH-TV/Syracuse, NY failed to provide viewers with both sides of the nuclear power question. The FCC initially sided with the Peace Council and *Meredith* filed a petition for reconsideration. Before weighing that petition, the Commission completed and released a separate study of the Fairness Doctrine. Based on that document, as well a second study of the issues surrounding policy, the FCC found that continued enforcement of the Fairness Doctrine was not in the public interest and ruled in favor of *Meredith*. The Peace Council's court appeal, which was heard last fall, led to Friday's ruling.

The court decision came on the heels of a Thursday (2/9) House Telecommunications Subcommittee hearing where Dingell made a special personal appearance in order to remind broadcasters of his promise not to consider any broadcast-related legislation, including license renewal reform, until the Fairness Doctrine codification issue is "resolved."

During that hearing some members of the subcommittee expressed a desire to see a quick resolution to the long-running Fairness dispute, which they believe is headed for the Supreme Court. "If we're going to pass (a codification bill), let's do it quickly," said Rep. Al Swift (D-WA). "President Bush

FCC Judge Calls Sacramento Challenger 'A Sham'

For the second time in less than a month, the FCC has blasted a license renewal challenger as a "sham" operation that purposely hid the identity of its controlling party.

Last week FCC administrative law judge Joseph Chachkin denied Wong Communications L.P.'s challenge of Royce International Broadcasting's license for KWOD/Sacramento on the grounds Wong was controlled not by General Partner Fay Wong, as the Commission was led to believe, but by her older brother Kim Shaw Wong.

"The record overwhelmingly demonstrates that Wong L.P. is a sham limited partnership that has been controlled since its inception by purported limited partner Kim Shaw Wong," wrote Chachkin. "Mr. Wong launched this enterprise, controlled all aspects of the preparation and prosecution of the application, handled all financial matters, put at risk thousands of dollars of his own funds, and controlled vital partnership activities."

According to Chachkin's decision, Fay Wong was not a party to the decision to challenge KWOD's license, knew nothing about radio in general or KWOD specifically, never read the engineering portion of the application, and never spoke with the group's lawyer prior to filing the challenge application. As Chachkin noted in the decision, Kim Shaw Wong testified that he felt making his sister general partner would "make the application more attractive to the FCC."

Mr. Wong also admitted in his testimony that he was "angry" with KWOD owner Edward Royce Stolz over some earlier business dealings and saw the license challenge as a way to cause trouble for Stolz.

'A Shameless Vendetta'

"This can be characterized as a vendetta, and a shameless vendetta at that," said Stolz. "Obviously, the comparative renewal process has gotten out of hand. I'm glad to see the FCC is interested in tossing out shams like this."

Stolz declined to say how much he spent to defend against Wong's challenge, but said it was money well spent. "Wong offered a settlement at one point, but we rejected it," he said. "We didn't feel it was in our best interest to give in to that kind of greenmail."

Neither Fay nor Kim Shaw Wong could be reached for comment.

Late last month, in a decision granting *Metroplex Broadcasting* a renewal for its WHYI (Y100)/Ft. Lauderdale-Miami, another FCC judge blasted Y100 challenger *Southeast Florida Broadcasting L.P.* as a sham outfit. The judge found that *Southeast Florida*, while allegedly headed by a black woman, was really a creation of the Washington law firm of Cohen & Berfield.

should then sign the bill so we can get it to the courts where (constitutionality of the Fairness Doctrine) will ultimately be decided."

Pay Raise Payback?

Also very much on the minds of some lawmakers was what they perceived to be their unfair treatment at the hands of the media during the recent Congressional pay raise controversy.

"We had disc jockeys whose IQ probably isn't as high as the top of

the FM dial — and who make twice as much as we do — whipping the electorate into a frenzy (of pay raise opposition) by feeding them false information," said Rep. Michael Oxley (R-OH) in his opening statement.

After Oxley's angry remarks, Markey smiled and said to the audience, "As you can see, it will be very easy for members of Congress to separate our treatment in the media from other issues."

—Randall Bloomquist

NEWS BRIEFS

NC EEO Violations

The FCC has slapped *Eastern Carolina Broadcasting Co.* with a short-term, conditional renewal for its *WGBR & WEQR/Goldsboro* and has fined the company \$7000 for the stations' repeated violations of the Commission's EEO policies.

The Commission found that black employment at the stations had declined steadily until the last months of the license term. From 1985 until May 1988, the FCC charged, *WGBR & WEQR* did not actively seek minority candidates for job vacancies or evaluate the effectiveness of their EEO policies. Under the conditional renewal, the two stations will be required to file periodic reports on the status of their EEO efforts.

Last November *WGBR & WEQR* were among 32 stations in the Carolinas that faced petitions to deny filed

by the NAACP and the *National Black Media Coalition*. The NAACP and the NBMC have dropped their petitions against the two stations.

Lottery Ads Draw Fine

Pine-Aire Broadcasting Corp., Inc., licensee of *WRLS/Hayward, WI*, has been fined \$7500 by the FCC for airing ads touting bingo games conducted by a local Indian tribe. The ads, which aired 30 times a week from fall 1986 to spring 1987, violated then-existing Commission rules against broadcast advertising of non-state-run lotteries. Last year Congress passed legislation making it legal for broadcasters to carry ads for all legal lotteries.

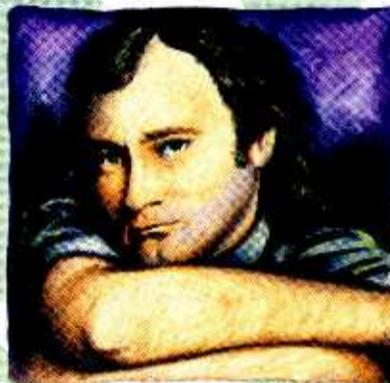
The FCC rejected *Pine-Aire's* argument that the Commission was in error by not considering lotteries run by Indian tribal governments to be "state-run" lotteries.



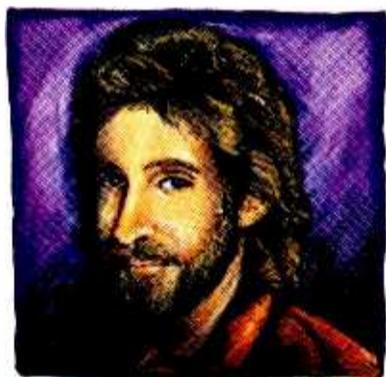
DEALMAKERS HAVE A BALL — *Americom's* 1989 Dealmakers Ball was held at the Virgin Grand Hotel, St. John, US Virgin Islands. Awards included: Dealmaker of the Year to Sillerman-Magee's Robert F.X. Sillerman (*Metropolitan-Legacy-Command*); Deal of the Year to George Beasley (*KRTH/Los Angeles*); Buyer of the Year to Jeff Smulyan (*NBC stations*); the Magician Award to Noble Broadcasting's John Lynch for purchasing and financing six stations in '88; the Scrambler Award to Olympia Broadcasting's James Ireland III and Ivan Braiker for completion of the largest number of deals under the most difficult circumstances; and the Most Successful Entrant Award to Steve Dodge and Eric Schultz of *Atlantic Ventures* for the purchase of eight radio stations in their first year of ownership. Shown are (l-r) Dodge, Lynch, Sillerman, *Americom's* Dan Gammon, Schultz, *Americom's* Tom Gammon, Ireland, *Americom's* David Burrill, Braiker, and *Americom's* Bill Steding and Tim Gammon.

THE GREATEST STORY EVER TOLD

1989 marks the 20th anniversary of Genesis, the group originally started as an experimental jazz band by keyboard player Tony Banks and bass guitarist Mike Rutherford which evolved into one of the most influential progressive rock bands of the '70s. By 1978, after several personnel changes, the group was down to the line-up which would take them through the next decade: Mike Rutherford, combination Tony Banks and Phil Collins. That winning *Then There* achieved the group's first gold album, *And Today* *Were Three*, and hasn't looked back since. Genesis continues to strive for, and reach new heights... they've recorded dozens of landmark tracks, including *Tonight, Tonight*, "In Too Deep," "That's All" and "No Reply At All." And, as usual, members of Genesis are currently red hot with solo projects... Mike (Rutherford) and the Mechanics with "The Living Years"... and Phil Collins with "Two Hearts," the Grammy nominated song from his starring role in the film, *Buster*. "The Genesis Story: Together & Solo" is a



Rutherford, combination *Then There* Today heights... they've re- "Tonight,



three hour radio special, airing March 17th - 19th, featuring recent interviews with past and present members of the band, and all their best-known music. It's available on a swap/exchange basis to stations in the top 170 Arbitron-rated metro markets. To reserve it for your market call 703-276-2900. For national sales information call 212-575-6100.



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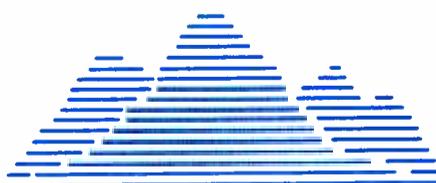
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TRANSACTIONS

Beasley Cashes A Few Chips For \$18.6 Million

Osborn Drops \$7.65 Million For Oregon Combo

Deal Of The Week:

Beasley Broadcast Group Stations

PRICE: \$18.6 million

TERMS: Cash

BUYER: Pinnacle Broadcasting, headed by President Philip Marella. The company also owns WDUR & WXFC/Raleigh; KAMA & KAMZ/El Paso; KEND & KLLL/Lubbock, TX; and WSOY-AM & FM/Decatur, IL.

SELLER: Beasley Broadcast Group, headed by President George Beasley.

The company also owns WLIT & WBLX/Mobile; KAAY/Little Rock; WRXK/Bonita Springs, FL; WPOW/Miami; WGAC/Augusta, GA; WMRO & WAUR/Aurora, IL; WFAI/Fayetteville, NC; WGNC & WCKZ/Gastonia, NC; WKML/Lumberton, NC; WBIG/Reidsville, NC; WXTU/Philadelphia; WLAT/Conway, SC; and KSSR/Bastrop, TX. Beasley recently purchased KRTH-AM & FM/Los Angeles for \$86.6 million.

BROKER: Tom Gammon of Americom Radio Brokers.

WYNG/Evansville, IN

FREQUENCY: 105.3 MHz

POWER: 50 kw at 480 feet

FORMAT: Country

WFTC & WRNS/Kinston, NC

FREQUENCY: 960 kHz; 95.1 MHz

POWER: 5 kw day/1 kw night; 100 kw at 1500 feet

FORMAT: Country

WYAV/Conway-Myrtle Beach, SC

FREQUENCY: 104.1 MHz

POWER: 100 kw at 625 feet

FORMAT: AC

Colorado

KDMN/Buena Vista

PRICE: \$45,000

TERMS: Escrow deposit \$1000, additional \$9000 cash due at closing. Buyer to assume \$20,000 bank debt and provide nine-year promissory note for \$15,000 at ten percent interest.

BUYER: Randall and Dorothy Jacobson of Brush, CO. Randall is the court-appointed receiver and GM of KKGZ & KKDD/Brush, CO.

SELLER: Robert and Marjorie Zellmer of Greeley, CO. They also own KGRE/Greeley, CO and KATR & KRZD/Wray, CO.

FREQUENCY: 1450 kHz

POWER: 250 watts

FORMAT: Country

COMMENT: This station was sold in August 1987 for \$6380.

Florida

WYND/DeLand

PRICE: \$255,000

TERMS: Assumption of liabilities

BUYER: Christian Radio Productions Inc., owned by Theodore Tucker and D. Lavaughn Tucker of Ft. Lauderdale, FL. They own WMOB/Mobile.

SELLER: Dr. D. Stephen Hollis of Columbus, GA. He is an applicant for a new FM at Goodlettsville, TN.

FREQUENCY: 1310 kHz

POWER: 5 kw daytimer

FORMAT: Country

COMMENT: This station was sold in December 1986 for \$255,000.

Idaho

KACH/Preston

PRICE: \$35,001

TERMS: Cash

BUYER: Zeldon and Mary Lynne Nelson of Malta, ID.

SELLER: G.Q. Investment Inc., owned by Gary Everton, David Everton, Herbert Hansen, and David Kerr.

FREQUENCY: 1340 kHz

POWER: 1 kw

FORMAT: AC

COMMENT: This station was sold for one dollar in cash and a \$300,000 debt assumption in November 1986.

Illinois

WJEQ/Macomb

PRICE: \$465,000

TERMS: Cash sale. Allocations include \$300,000 for assets, \$100,000 for noncompete agreement, and \$65,000 for goodwill.

BUYER: Central Illinois Broadcasting Co. Inc., owned by Bruce Foster, Charles Foster, Belva Foster, and Norman Ricca. They also own WWCT/Peoria, IL.

SELLER: McDonough Broadcasting Inc., a debtor-in-possession headed by William Clark.

Continued on Page 10

TRANSACTIONS AT A GLANCE

Deals So Far In 1989:
\$177,049,813

Total Stations Traded This Year: 106

This Week's Action: \$32,025,001

Total Stations Traded This Week: 24

Deal Of The Week:

● Beasley Broadcast Group Stations
\$18.6 million

● WYNG/Evansville, IN

● WFTC & WRNS/Kinston, NC

● WYAV/Conway-Myrtle Beach, SC

- KDMN/Buena Vista, CO \$45,000
- WYND/DeLand, FL \$255,000
- KACH/Preston, ID \$35,001
- WJEQ/Macomb, IL \$465,000
- KMMJ/Grand Island, NE \$800,000 (approximate)
- WHWB/Port Henry, NY \$450,000
- WSVM/Vaidese, NC \$300,000 (approximate)
- KVAN & KMJK/Portland \$7.65 million
- WEAN/Providence \$1.05 million
- WTMA/Charleston, SC \$575,000
- WATO/Oak Ridge, TN \$235,000
- WTBP/Parsons, TN \$65,000
- KSFA & KTBC/Macogdoches, TX \$300,000
- KNAL/Victoria, TX \$350,000
- WBS/St. Thomas, VI \$85,000
- KQBE/Ellensburg, WA \$265,000
- WKOY & WKMY/Bluefield-Princeton, WV \$500,000

FOURTH QUARTER 1988 SALES

WSEA-TV Montgomery, AL	\$70,000,000
Eastern Broadcasting WRKZ-FM, Hershey, PA WWAZ/WWLI, Providence, RI WEST/WLEV, Easton, PA WRSC/WQWK, State College, PA WTAD/WQCY, Quincy, IL	\$65,000,000
WHJJ/WHJY Providence, RI	} \$34,000,000
WVEZ (AM/FM) Louisville, KY	
KROD/KLAQ El Paso, TX	\$ 5,000,000
KODM/FM Odessa, TX	\$ 3,450,000
WRON-FM Toledo, OH	\$ 2,685,000
KXDC (AM/FM) Monterey-Carmel, CA	\$ 2,650,000
WKEU (AM/FM) Griffin, GA	\$ 2,300,000

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TRANSACTIONS

Continued from Page 9

FREQUENCY: 103.1 MHz
POWER: 3 kw at 265 feet
FORMAT: AC
COMMENT: This station was sold for \$5.1 million in August 1985.

Nebraska

KMMJ/Grand Island
PRICE: \$800,000 (approximate)
BUYER: KMMJ Inc., owned by William Mercil of Fargo, ND. He also owns WDAY-AM & FM/Fargo, ND and four North Dakota TV stations.
SELLER: Viking Broadcasting Corp., owned by Randall Boesen. The company also owns KDKD-AM & FM/Clinton, MO and KFMO/Flat River, MO. The company is the proposed assignee of KMTY/Aurora, NE.
FREQUENCY: 750 kHz
POWER: 10 kw daytimer
FORMAT: Country
COMMENT: This station was purchased in July 1984 for \$850,000.

New York

WHWB/Port Henry
PRICE: \$450,000
TERMS: Cash
BUYER: The RadioActive Group Inc., owned by Bruce Lyons, Michael Spector, John Spector, and Raymond Garon. Lyons also owns WXXK/Newport, NH and WSNQ/Danville, VT.
SELLER: Con Brio Broadcasting Inc., owned by Edward and Carole Pickett of Rutland, VT. They also own WKLZ/Rutland, VT and WLKN & WGUY/Lincoln, ME.
FREQUENCY: 92.1 MHz
POWER: 818 watts at 77 feet
FORMAT: AC
COMMENT: This station was sold for \$200,000 in August 1985.

North Carolina

WSVM/Valdese
PRICE: \$300,000 (approximate)
TERMS: Release of liabilities
BUYER: Robert Hilker and William Rollins. They own WJJJ & WVVV/Blacksburg, VA; WDIX & WORG/

Orangeburg, SC; WSTX-AM & FM/Christiansted, VI; WNYR & WPIQ/Brunswick, GA; WABZ & WEGO/Concord, NC; and WCGC/Belmont, NC.
SELLER: JSN Communications Inc., owned by William and Linda Norman of Albermarle, NC. The Normans also own WZKY/Albemarle, NC.
FREQUENCY: 1490 kHz
POWER: 1 kw
FORMAT: Country
COMMENT: This station was sold for \$300,000 in November 1986.

Oregon

KVAN & KMJK/Portland
PRICE: \$7.65 million
TERMS: Cash
BUYER: Fairmont Communications Corp., headed by Chairman Frank Osborn. The company also owns KIOI/San Francisco, WMTG & WNIC/Detroit, KKO-AM & FM/Albuquerque, and WLAC-AM & FM/Nashville. Fairmont is principally owned by Osborn Communications Corp., which operates several medium market stations, and New York media financier Robert Price.
SELLER: Engel Communications Group, headed by Bruce Engel and Gary Capps. They also own KGRL & KXIQ/Bend, OR.
FREQUENCY: 1550 kHz; 106.7 MHz
POWER: 10 kw; 100 kw at 877 feet
FORMAT: AC; Gold
BROKER: H.B. La Rue Media Brokers
COMMENT: The FM was purchased in February 1987 for \$3.9 million.

Rhode Island

WEAN/Providence
PRICE: \$1.05 million
BUYER: North American Broadcasting Inc., owned by Frank Battaglia. He also owns WALE/Fall River, MA.
SELLER: Appleton Broadcasting Co. LP., headed by William McCarthy and Harold Bausemer, the station's current GM. McCarthy is GM of WDLW/Waltham, MA.
FREQUENCY: 990 kHz
POWER: 50 kw day/500 watts nights
FORMAT: AC

BROKER: New England Media Inc.
COMMENT: This station was purchased by McCarthy and Bausemer in November 1986 for \$400,000.

South Carolina

WTMA/Charleston
PRICE: \$575,000
TERMS: Cash. If buyer sells any portion of the station's real estate within three years from closing, seller will be entitled to 50% of the net proceeds exceeding \$450,000.
BUYER: Jett Communications Inc., owned by William Dudley III, Hugh Jett, and William Lucas, all of Mt. Pleasant, SC. Dudley owns interests in WIJY/Hilton Head, SC and two FM CP applications. Jett is sales manager at WDXZ & WKC/N.Mt. Pleasant, SC.
SELLER: Faircom Inc., headed by Chairman Joel Fairman. The company also owns WSSX/Charleston, SC; WHFM/Southampton, NY; and WKMF & WCRZ/Flint, MI.
FREQUENCY: 1250 kHz
POWER: 5 kw day/1 kw night
FORMAT: AC

Tennessee

WATO/Oak Ridge
PRICE: \$235,000
TERMS: Escrow deposit \$5000, with additional \$7500 cash due at closing. Buyer to assume liabilities totalling \$163,000. Fifteen-year promissory note for \$62,000 at ten percent interest.
BUYER: Frank Treece and Violet Treece of Knoxville, TN.
SELLER: Radioak Inc., owned by John Pirkle. He also owns WOKI/Oak Ridge, TN.
FREQUENCY: 1290 kHz
POWER: 5 kw daytimer
FORMAT: AC

WTBP/Parsons
PRICE: \$65,000
TERMS: Stock sale for cash
BUYER: Ralph Clonney of Parsons, TN. He is the station's current chief engineer and sales manager.
SELLER: H.L. Townsend Jr. is selling his 100% stock interest in Townsend Broadcasting Corp.

FREQUENCY: 1550 kHz
POWER: 1 kw daytimer
FORMAT: Country

Texas

KSFA & KTBC/Nacogdoches
PRICE: \$300,000
TERMS: Escrow deposit \$25,000. Total of \$110,000 cash to be paid at closing. Promissory note for \$190,000.
BUYER: Center City Communications Inc., owned by Ken Williams. He also owns KIIZ & KIXS/Killeen, TX.
SELLER: Texan Broadcasting Corp., owned by Bob Dunn.
FREQUENCY: 860 kHz; 92.1 MHz
POWER: 1 kw daytimer; 3 kw at 370 feet
FORMAT: Country; AC

KNAL/Victoria
PRICE: \$350,000
TERMS: Escrow deposit \$100,000. Five-year promissory note for \$250,000 at 11% interest with interest payable on quarterly basis and principal payable annually. The buyer also has a three-year option to purchase real estate valued at \$100,000.
BUYER: Hombres Enterprises Inc., owned by Dudley McDougal.
SELLER: Victoria Broadcasters Inc., owned by Ross Sams Jr., Donnie Williams, Thomas Stribling, John Barr, Donald Howell, Donald Thomas, and Diana Braswell. A major stockholder, the LBJ Co., also owns KLBJ-AM & FM/Austin and KWTX-AM & FM/Waco, TX.
FREQUENCY: 1410 kHz
POWER: 500 watts
FORMAT: Country

Virgin Islands

WIBS/St. Thomas
PRICE: \$85,000
TERMS: Payment in three installments by promissory note at ten percent annual interest. Installment of \$25,000 due on 6/30/89; \$30,000 due on 6/30/90; and \$30,000 due 6/30/91. Seller has the right to sell up to two minutes of broadcast time per hour as long as note remains unpaid in full.

BUYER: Three Angels Corp., owned by Reynald Charles, Charles Saunders, and John Williams. The company also owns WGOB/St. Thomas, VI.
SELLER: Saint Thomas Broadcasters, owned by Raphael and Lucy Fugueroa.
FREQUENCY: 1090 kHz
POWER: 250-watt daytimer
FORMAT: News

Washington

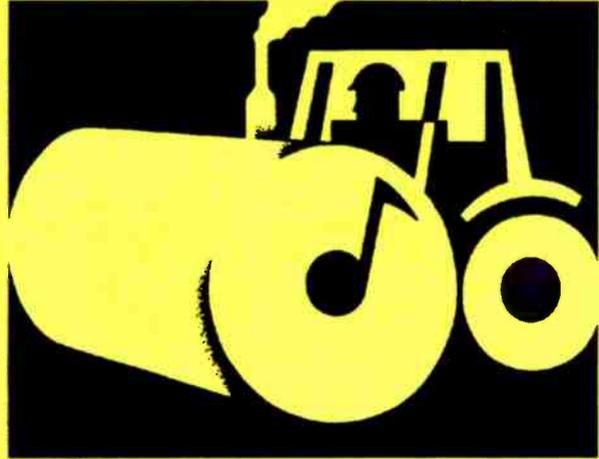
KQBE/Ellensburg
PRICE: \$265,000
TERMS: Escrow deposit \$15,000. Additional \$50,000 cash due at closing. Seven-year promissory note for \$200,000 at ten percent interest.
BUYER: Peak Communications Inc., owned by James Peterson of Reno, NV; Philip Kelleher of New York, NY; William Kelleher of Ellensburg, WA; and Patrick Peterson of Federal Way, WA.
SELLER: Lord Broadcasting Co., owned by Brian Lord.
FREQUENCY: 103.1 MHz
POWER: 3 kw at 188 feet
FORMAT: AC
BROKER: Broadcast Media Associates
COMMENT: This station was sold for \$225,000 in August 1985.

West Virginia

WKOY & WKMY/Bluefield-Princeton
PRICE: \$500,000
TERMS: Escrow deposit \$10,000, balance due cash at closing. Noncompete agreement valued at \$150,000.
BUYER: Mountain Broadcasting Corp., owned by Earl Judy Jr. of Broad Run, VA. He also owns WALI & WROG/Cumberland, MD; WBRJ & WEYQ/Marietta, OH; WMQC/Westover, WV; WCRO/Johnstown, PA; and WSPV/Bufalo Gap, VA.
SELLER: Fincastle Communications Co. Inc., owned by William Deskins, Elmer Craft, Nancy Craft, Edith Young, and the estate of Orland Young.
FREQUENCY: 1240 kHz; 101.7 MHz
POWER: 1 kw; 3 kw at 641 feet
FORMAT: AC

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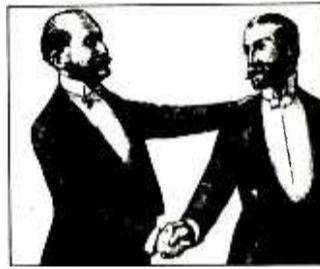
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GREAT RADIO QUIZ

1. Listeners believe that Commercials are wonderful suck.
2. Playing lots of Music without Commercials is agreeing with Listeners that Commercials are wonderful suck.
3. Best Listener Mode for remembering Call Letters and Sponsor's Product is Low-Involvement High-Involvement listening. (are we too obvious?)
4. Commercials never sometimes often always encourage tune-outs.
5. The Relationship between your Programming and Sales Departments is wonderful sucks.
6. Commercials are something to be ashamed of proud of; they should be swept under the rug into our listeners' hearts.
7. The GM likes it hates it when the PD and the SM are OK and cooking on the same WL.



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Second, **The WORD** puts your audience into a High-Involvement mode. It kicks in the left brain and maximizes listeners' comprehension and retention of station IDs and sponsor product.

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•Local Spot •50-second Payoff

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Avery Friedman, PEOPLE'S RIGHTS LAWYER

Elyse Goldstein, PhD, PSYCHOTHERAPIST, ON MALE-FEMALE RELATIONSHIPS

Drew Pinsky, MD, LATEST ANGLES ON HEALTH

Judy Auerbach, PhD, SOCIOLOGIST AND LIFESTYLES ANALYST

Jeremy Rifkin, WHISTLE-BLOWING ECONOMIST, ON LIFE & TECHNOLOGY

Tony Hendra, POP CULTURE CRITIC & FORMER EDITOR OF NATIONAL LAMPOON

Michael Eremia, MARRIAGE & FAMILY COUNSELOR

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MANAGEMENT

Roper Foresees Bright Radio Future

The primary factors that made radio a hit in the 1980s — upscale audiences and an ability to deliver advertising messages at the local level — are still with us, and should continue to write the industry's success story throughout the next decade.

This bit of crystal ball-gazing comes courtesy of a recently pub-

lished series of predictions by the NYC-based Roper Organization, and is based upon years of market research and public opinion data gathered by company.

'Secrets' Of Our Success

The affluent audiences that listen to radio are one reason for the

positive industry forecast. For example, 76% of people who earn \$35,000 or more annually tune in at least once a day. In comparison, only 65% of these same folks watch an entertainment program on television.

Furthermore, radio draws substantially more executives, working women, and young listeners than does television programming.

Localization & Lifestyle

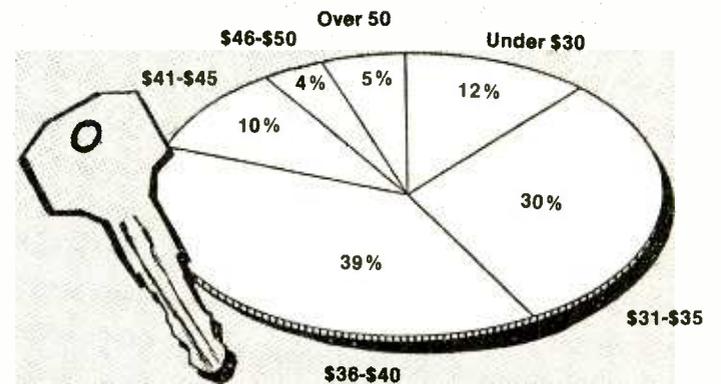
Roper also cited the growing trend toward regional and local advertising — particularly by major national manufacturers and service providers — as boding well for the future of radio. After all, radio has the ability to deliver advertising messages via a variety of formats that enable the client to not only target local markets, but also the multiplicity of lifestyles within those markets.

Finally, Roper notes that radio has a unique franchise on several crucial parts of the average American's day: morning wake-up, the daily commute, and even lunchtime, as radio is the most frequently-used medium during employee lunch breaks.

What Firms Pay For Rental Cars

From the leathery comfort of Cadillacs to the cramped quarters of economy models, US companies spend an average of \$38 a day on car rentals for business travel. To see how your fair company fares, check the chart below:

Rates Firms Pay & Percentage Paying Those Rates



Source: Runzheimer International Survey

Good Phone Manners Good For Business

We've all seen the stereotype of the ditzy, gum-chewing receptionist in countless screwball comedies. While this has always been a bit of an exaggeration, it is true that a receptionist can help to make or break a business. After all, the way an office phone is answered is a reflection of how that company does business.

According to a recent study by the NYC-based Rockefeller Institute, of the 8% to 15% of a company's client base that is lost each year, 68% of it is due to indifferent or negative phone treatment!

Of course, phone courtesy is more often than not a matter of common sense. For example, when screening calls for an em-

ployee, it's always better for a receptionist to respond: "Let me see if he's in. Who's calling, please?" — rather than asking the question first, only to inform the caller that the person being requested is "out."

Personal information should also be a no-no, as evidenced by the following example of a receptionist who told a caller that her boss was out of town — only to have that person make an after-hours visit to the boss's house, carrying off several thousand dollars' worth of stereo equipment in the process!

Six Basic Principles

In general, your company should adhere to the following six principles when dealing with business phone calls:

- Make sure the phone is answered promptly.
- Always answer with your company name.
- Give callers an option to leave a message or call back if there's going to be a long delay.
- Address customers by their name.
- Be tactful and courteous, as there is no body language to soften your message.
- Sound interested when handling client calls.

More Temps, More Budget

If it seems like you're seeing more temporary faces around the office than usual, it's because you are. According to a recent *Personnel Journal* study of 614 employers, US companies plan to spend a record \$5.5 billion on temps in 1989 — a 22% jump over last year's total.

The survey also found that 94% of large companies and 88% of small businesses use temp services.

DATELINE

• **February 16-18** — Gavin Seminar. Westin St. Francis Hotel. San Francisco, CA.

• **February 22** — 31st Annual Grammy Awards. Shrine Auditorium, Los Angeles, CA.

• **February 23-24** — 14th Annual Investing In Broadcast Stations Seminar. Hotel Del Coronado. San Diego, CA.

• **February 25-26** — Dan O'Day's Air Personality Plus Seminar. Holiday Inn Regal Row. Dallas, TX.

• **March 1-3** — NAB's Leadership Conference. J.W. Marriott. Washington, DC.

• **March 1-4** — 20th Annual Country Radio Seminar. Sponsored by Country Radio Broadcasters. Opryland. Nashville, TN.

• **March 3-7** — NARM 31st Annual Convention. New Orleans Marriott, New Orleans, LA.

• **March 11-12** — *The Record's* Music Industry Conference. Royal York Hotel. Toronto, Canada.

• **March 12** — 1989 Juno Awards. O'Keefe Center. Toronto, Canada.

• **March 13-14** — NAB's Group Head Fly-In. Dallas-Ft. Worth Hyatt Regency Hotel. Dallas, TX.

• **March 16-19** — Third Annual South By Southwest Music & Media Conference. Marriott at The Capitol. Austin, TX.

• **March 16-18** — First Annual Air Talent Programming Conference. Doubletree Hotel. Atlanta, GA.

• **March 22** — NAB's Radio Station Acquisition Seminar. Park Lane Hotel. New York, NY.

• **March 23** — NABOB Fifth Annual Communications Awards Dinner. Sheraton Washington. Washington, DC.

• **March 24-25** — 11th Annual Black College Radio Convention. Paschal's Hotel. Atlanta, GA.

• **March 29** — Academy Awards. Shrine Auditorium, Los Angeles, CA.

• **April 9-12** — Broadcast Financial Management Association 29th Annual Meeting. Loews Anatole. Dallas, TX.

• **April 19-23** — National Broadcasting Society, Alpha Epsilon Rho, 47th National Convention. Riviera Hotel. Las Vegas, NV.

• **April 29 - May 2** — NAB 67th Annual Convention. Las Vegas Convention Center. Las Vegas, NV.

• **May 3-4** — CMA Board Meeting. Amsterdam Hilton. Amsterdam, Holland.

• **May 10-14** — National Association Of Independent Record Distributors & Manufacturers. Wyndham-Franklin Plaza Hotel. Philadelphia, PA.

• **May 11-15** — American Women In Radio & Television 38th Annual Convention. Waldorf-Astoria. New York, NY.

• **June 5-11** — 18th International Country Music Fan Fair. Tennessee State Fairgrounds. Nashville, TN.

• **June 17-23** — 1989 NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.

• **June 20-23** — NAB Summer Board Meeting. Washington, DC.

• **June 21-25** — BPME Association 33rd Annual Seminar. Renaissance Center. Detroit, MI.

• **September 13-16** — Radio '89 Convention sponsored by the NAB. New Orleans Convention Center. New Orleans, LA.

• **September 13-16** — RTNDA Annual Convention. Kansas City Convention Center. Kansas City, MO.

• **September 17** — Emmy Awards. Pasadena Civic Auditorium. Pasadena, CA.

• **October 29 - November 2** — North American National Broadcasters Association's Third Radio News & Current Affairs Conference: "Radio In The 1990s." Washington Sheraton. Washington DC.

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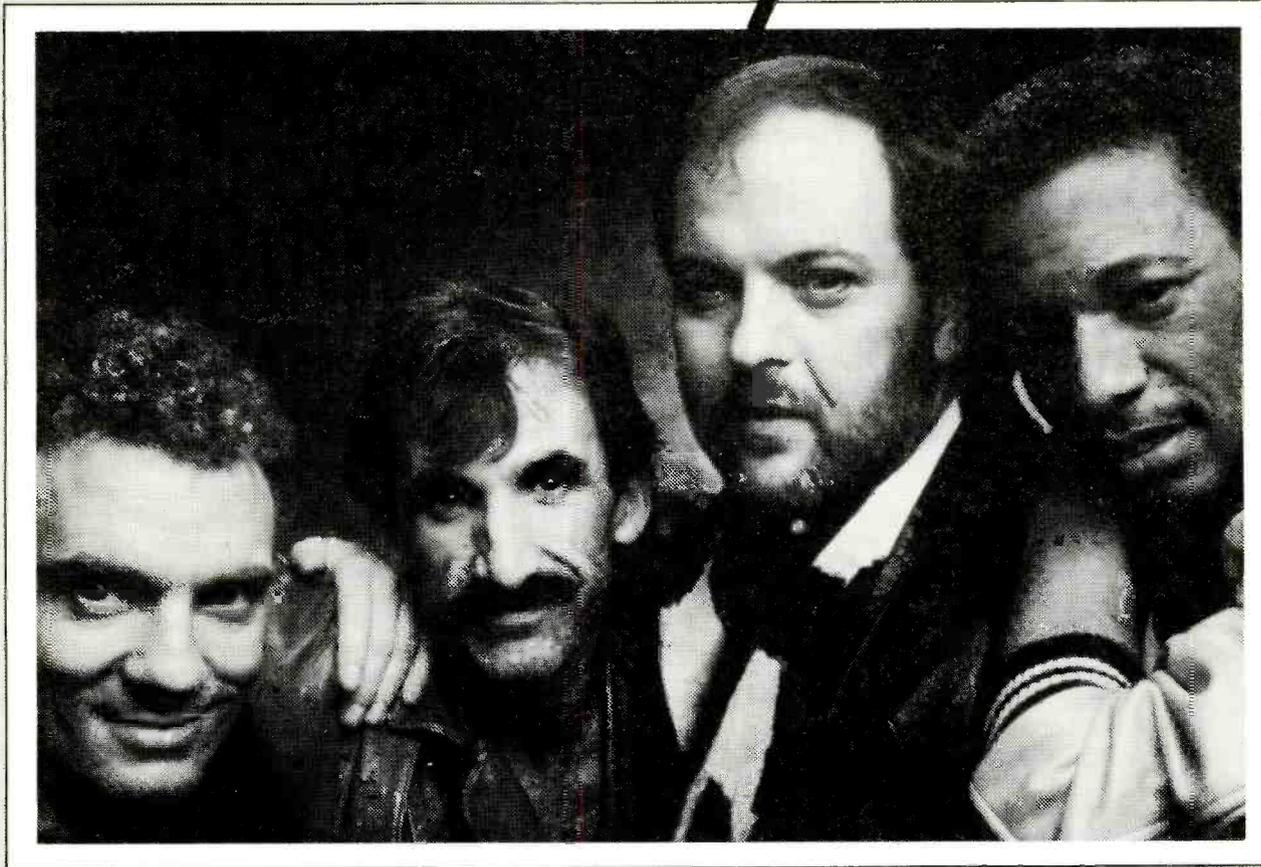
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KROC 40-37
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The first single from their forthcoming album



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SALES STRATEGY

The Power Of Positioning

As a sales skill, positioning comes into play in virtually every phase of the selling cycle—from generating appointments over the telephone to presenting a package or promotion opportunity — even during closing. Positioning skills allow you to effectively answer the question, “Why should I buy from you?”

Abandon Fact/Benefit

For many salespeople today, positioning has replaced the traditional fact/benefit sales technique — and for good reason. Fact/benefit dates back to the '50s. If you're trying to present yourself as a contemporary salesperson, using this old technique will only reinforce the negative perceptions many people harbor towards salespeople.

Many times the “facts” about a product have little to do with actual client needs and objectives. For example, when presenting a coverage map to a client, the salesperson might say, “This is our coverage map, which means you'll be drawing new potential customers from this entire region.”

The truth is, the client may not have an interest in the *entire* region. He may only care about those high density target Zip codes for this business category that were revealed by the latest demographic survey he commissioned. More often than not, “facts” have nothing to do with what motivates people to buy.

Consider the fact that radio's cost per thousand has risen less than print's. The obvious benefit is that advertising dollars are better invested in radio than in general consumer publications. The traditional approach dictates citing this information to sway a client — but the success ratio of this approach is abominable. Too many traditional benefit statements — this one included — center on attacking the deficiencies of other media rather than showing how radio will complement current strategies.

How Positioning Works

Positioning is far more client-focused than the fact/benefit approach. The skill of positioning is to draw legitimate, logical parallels to items the client has indicated are of critical or significant interest.

Positioning works in concert with asking the client questions. The answers you receive provide information you can use to draw parallels that pertain to the issues that are most important to the potential client. In other words, positioning is the way you use the intelligence you've gathered to persuade the client.

One of the greatest factors to limit our achieving higher client acceptance and greater penetration of radio has been our poor ability to properly position the medium and its assets. Whether you're dealing with a retailer, an agency, or a manufacturer on the local or national level, positioning — combined with your questioning skills — is a critical element in your ultimate success.

Here's how to ascertain solid positioning statements for your format or product:

- First, use the client's terminology.
- Second, present a topic or concept in terms of the client's particular business, not in terms of radio.
- Third, present the statements in a manner that is logical and easy for the client to understand.
- Fourth, have the statements address a significant current trend in an industry. That way you — and the client — can take advantage of those trends as they're happening.

By Chris Beck

Tip: Be aware of how the client understands and translates what you're saying. What clients say and how they react can give you an idea of what the best positioning statements might be. Most of the positioning statements recommended here have come from actual client meetings.

Recommended Statements

While there's no single magical positioning statement that can be used in every situation, you'll find that the following positioning statements will serve you in a myriad of scenarios and help you answer the clients' two main questions: “Why should I invest in radio?” and “What does it mean to me?”

“Too many traditional benefit statements center on attacking the deficiencies of other media rather than showing how radio will complement current strategies.”

You'll find it relatively easy and extremely helpful to support the statements with actual examples that are available through ARB, Scarborough, Simmons, and other research tools.

• “Radio is a point-of-purchase medium.” This is currently the strongest general positioning statement with both manufacturers and retailers. Clients are placing greater emphasis on POP advertising, with spending on legitimate in-store POP ads (such as clocks, billboards, etc.) rising in double-digit percentages.

A majority of accounts uses radio because it is a FOP medium, due to high in-car listenership levels. You

Designing Positioning Statements For The '90s

- Use the client's terminology
- Present a topic in terms of the client's business
- Make statements logical and easy for the client to understand
- Address a significant current trend

can back up the positioning statement with in-car listenership and audience composition research by category. For example, you might say, “Using KAAA during peak convenience store shopping hours, you'll be reaching 387,000 adults who are in their cars and are among the heaviest convenience store shoppers.”

• “Radio is an advertising integrator.” Radio integrates all other commercial impressions or offers by reminding consumers of those impressions immediately prior to purchase.

• “Radio drives impulse visits and sales.” This is especially critical where purchases are instantaneous and/or impulsive in nature — where there is little if any brand loyalty. It's a perfect medium for gas stations, convenience stores, and fast food outlets.

• “Radio helps to drive incremental sales.” Incremental sales represent a high percentage of profit margins for a diverse group of retail categories. Radio helps the retailer close the sale by, once again, immediately reminding the consumer of items or offers immediately prior to the sale.

• “Radio is literal word-of-mouth advertising.” Whether through a professional announcer, customer endorsements, or any of the myriad of other options available, radio can be used to replicate word-of-mouth, the most powerful advertising medium available.

• “Radio assists in building a mental franchise.” While price points are important, having a

“mental franchise” with consumers is a critical marketing warfare tool. A “mental franchise” ensures that, regardless of other media impressions, consumers interested in a specific item will put the client on their shopping list.

This is critical for companies as diverse as airlines, car dealers, and food manufacturers. Consumers are faced with multiple options in such categories as these, which offer virtually the same thing. This is why catsup is presented as “Slow,” airlines use statements like “We love to fly,” and hardware is “built Sears tough.” (For more on mental franchises, the Trout & Ries study on sound is very helpful.)

• “Radio allows you to rely less on discounting and compete in other arenas by letting you tell the rest of your story.” While price points and discounting are important tools to increase traffic and sales, they are not the only reason consumers select a brand or store to patronize. Radio allows clients to compete with critical consumer motivators such as quality, staff experience, selection, location, etc.

Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, by phone at (818) 594-0851, or write him at 22647 Ventura Blvd., Suite #215, Los Angeles, CA 91364.

THE POWER OF THE BENCHMARK

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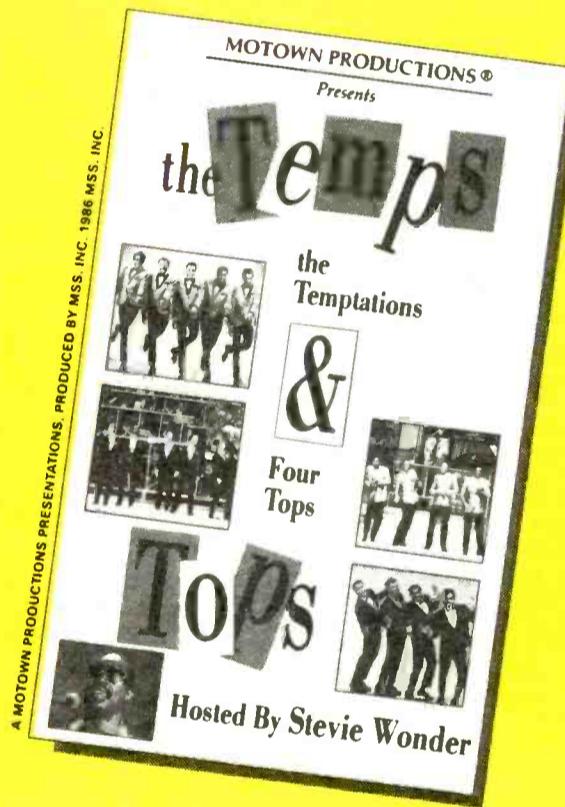
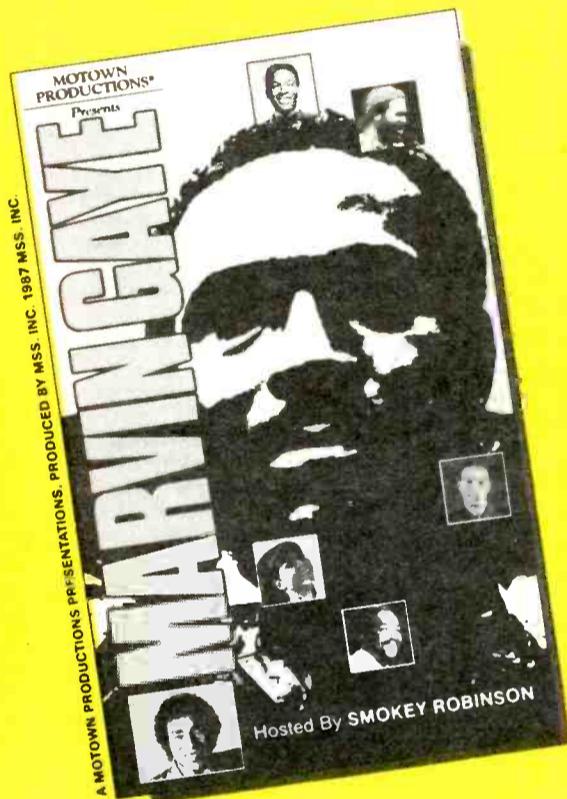
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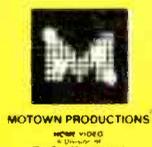
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First Int'l Rock 'N' Roll Awards To Network TV

The First International Rock 'N' Roll Awards — to be informally known as the "Elvis" — will be presented as part of a live television special, set to air via ABC on May 31. The 90-minute program will feature performances, presentations, and appearances by the music's most legendary as well as its newest performers.

Among the 45 executives, promo-

ters, managers, and producers named to the nominating committee for the awards are: Bill Graham, Freddy DeMann, Roger Davies, Frank Barsalona, Rupert Perry, Cliff Bernstein, Ron Delsener, Phil Collins, Jane Rose, Steve O'Rourke, Ed Leffler, Bill Curbishley, David Zard, Bob Buziak, and Tony Smith.

This blue-ribbon panel will be responsible for voting for the top five

rockers in various categories. Once these choices are tabulated, a ballot will be sent to approximately 2000 members of the rock 'n' roll community, who will then vote on which artists will be honored at the gala event in New York.

The Ray Charles Story

Plans to produce a feature film based on the life of veteran vocalist/pianist Ray Charles were announced this week by Taylor Hackford, Chairman/CEO of New Visions Pictures — the same company that brought you "La Bamba."

"The Ray Charles Story" will be produced by the noted artist management team of Larry Fitzgerald and Mark Hartley in association with Ray Charles Jr. and Doug Brown. Music industry veteran Joel Sill will serve as Executive Producer. Director and writer TBA.

'Moonwalker' To Show On Showtime

Michael Jackson's 93-minute film "Moonwalker" will make its pay-TV debut at 8pm on April 15 via the Showtime cable network.

VIDEO

NEW THIS WEEK

● U2: RATTLE AND HUM (Paramount)

From the many stages of their 1987 US tour to the famed Sun Records recording studio in Memphis to the hallowed halls of a Harlem church, this 90-minute documentary-cum-concert film offers a multidimensional look into the collective mind of U2. In addition, you, too, get musical guests (the New Voices Of Freedom and B.B. King), and nine songs that are NOT on the accompanying Island semi-soundtrack LP, including new live versions of "Exit," "In God's Country," "Bad," "Where The Streets Have No Name," "MLK," "With Or Without You," "Running To Stand Still," "Sunday Bloody Sunday," and the Irish band's cover of fellow countryman Van Morrison's classic "Gloria." (Street date: 2/22).



DO YOU REALLY OWN YOUR OWN RECORD LABEL? — Kiss master-bassist and "Decline II" star Gene Simmons takes a bleached-roots approach to talent scouting.

● THE DECLINE OF WESTERN CIVILIZATION PART II: THE METAL YEARS (RCA/Columbia)

In this 90-minute sequel to her acclaimed punk rockumentary of several years back, director Penelope Spheeris brings the story behind L.A.'s re-born heavy metal scene out from under its R-O-C-K. The historical — sometimes hysterical — result features candid, uncensored interviews with Alice Cooper, Ozzy Osbourne, and members of Poison, Kiss, Motorhead, W.A.S.P., and Aerosmith, as well as interviews and live performances from Megadeth, Faster Pussycat, Seduce, Lizzy Borden, Odin, and London. Musical selections to be found on the '88 Capitol soundtrack LP. (2/23).

● MARRIED TO THE MOB (Orion)

The director behind "Something Wild" and "Stop Making Sense," Jonathan Demme, enlisted Talking Heads-frontman David Byrne to score this feature film about the comic lives of mobsters' wives. Hipsters and flipsters will also note that the movie's Reprise soundtrack features not only such done-just-for-the-film tunes as Sinead O'Connor's "Jump In The River," Debbie Harry's "Liar, Liar," Brian Eno's rare vocal performance of "You Don't Miss Your Water," and the Tom Tom Club's "Devil Does Your Dog Bite," but also tunes from the likes of Ziggy Marley, New Order, Chris Isaak, and the Feelies. (2/23).

Production Director

Major AM/FM radio station seeking Production Director. Minimum of 10 years major market on-air experience and minimum 10 years major market radio production experience. Experience in the writing and production of radio station promotional announcements and multi-track recording experience required. Experience in equalization, compression, noise reduction and other state-of-the-art production techniques and equipment required. Qualified candidate must also have experience in the direction of talent in interpretation of promotional copy.

Qualified candidate will operate multi-track recording equipment in the production of station promotional announcements. Qualified candidate will be responsible for the quality control of commercial announcements and monitor AM/FM to ascertain consistency of on-air product, promotions, commercials and music.

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FILMS

WEEKEND BOX OFFICE
FEBRUARY 10-12

1 The Fly II (20th Century Fox)*	\$6.7
2 Three Fugitives (Buena Vista)	\$5.0
3 Rain Man (MGM-UA)	\$4.5
4 Beaches (Buena Vista)	\$3.7
5 Her Alibi (Warner Bros.)	\$3.4
6 Cousins (Paramount)*	\$3.0
7 Twins (Universal)	\$2.8
8 Who's Harry Crumb? (Tri-Star)	\$2.3
9 Tap (Tri-Star)*	\$2.2
10 Working Girl (20th Century Fox)	\$2.1

Source: Exhibitor Relations Co.
*First Week In Release
All figures in millions

COMING ATTRACTIONS:

This week's openers include "Bill And Ted's Excellent Adventure," in which a pair of suburban teenagers who'd rather be in a rock band than high school find themselves transported through time. Ex-Go-Go turned solo artist Jane Wiedlin plays Joan Of Arc, while real rock stars Martha Davis, Fee Waybill, and Clarence Clemmons turn in cameo roles as the Three Most Important People In The World. The film's A&M soundtrack features selections from the likes of Vital Signs, Big Pig, Shark Island, and Power Tool, among others.

Also opening this week: "True Believer," starring James Woods and Robert Downey Jr. as old/young lawyers who team up in the cause of rekindled idealism. No soundtrack, but plenty of late '60s period music from the Doors, Jimi Hendrix, Traffic, etc. "Busload Of Faith" off the new Lou Reed album, too.

TELEVISION

TOP TEN SHOWS

FEBRUARY 6-12

- 1 CBS Wednesday Night Movie
("Lonesome Dove, Pt. 4")
- 2 The Cosby Show
- 3 The Cosby Show
(Monday)
- 4 CBS Tuesday Night Movie
("Lonesome Dove, Pt. 3")
- 5 Roseanne
- 6 60 Minutes
- 7 A Different World
- 8 CBS Monday Night Movie
("Lonesome Dove, Pt. 2")
Golden Girls (tie)
- 10 ALF

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

● THE GREAT-GRAMMY OF 'EM ALL: Yukmeister Billy Crystal hosts the three-hour "31st Annual Grammy Awards Show" from L.A.'s Shrine Auditorium (CBS, Wednesday, 2/22, 8pm). Nominees scheduled to perform include Metallica, Linda Ronstadt, Anita Baker, Toni Childs, Melissa Etheridge, Whitney Houston, Lyle Lovett, Bobby McFerrin, Sinead O'Connor, K.T. Oslin, Buck Owens, Dan Seals, Take 6, Joe Williams, Dwight Yoakam, and the Winans.

● TV JUNKIES: The Cowboy Junkies lend "Naked Gun" star Leslie Nielsen some musical support when the latter hosts NBC's "Saturday Night Live" (Saturday, 2/18, 11:30pm).



THE NOISE NEXT DOOR — Those four lovable lads from down the street, Metallica, share a private joke moments prior to performing LIVE! on the Grammy Awards telecast.

● SUNDAY NIGHT REVIVAL:

Gospel music takes center stage as Claude Jeter, Shirley Caesar, Take 6, and the Dixie Hummingbirds join hosts Jools Holland and David Sanborn for a spiritual "Sunday Night" session (NBC, Monday, 2/20, 12:15am).

● THE ART OF DRUMMING:

PBS honors a living jazz drumming legend during its hourlong special "Art Blakey: The Jazz Messenger" (Sunday, 2/19, 10pm). In addition to 1940's film clips, the program uses conversations with such notable musical compatriots as Dizzy Gillespie, Horace Silver, and Wayne Shorter to trace Blakey's snare 'n' symbol flair as well as to examine the evolution of the NYC jazz scene in general. Air times may vary. Check local listings.

● JAZZIN' UP THE COUNTRY:

Unorthodox git-tar plucker Stanley Jordan drops by PBS's "Austin City Limits" to demonstrate his two-handed technique on the Led Zeppelin classic "Stairway To Heaven" (Saturday, 2/18, 9pm). Air times may vary. Check local listings.

● ARSENIO'S GUEST LIST:

Hitmaking horn man Kenny G drops by "The Arsenio Hall Show" this week (Monday, 2/20, 11pm), as do Teddy Pendergrass (Tuesday, 2/21) and New Edition (Thursday, 2/23). Check local listings for channel.

MUSIC & MOVIES

CURRENT

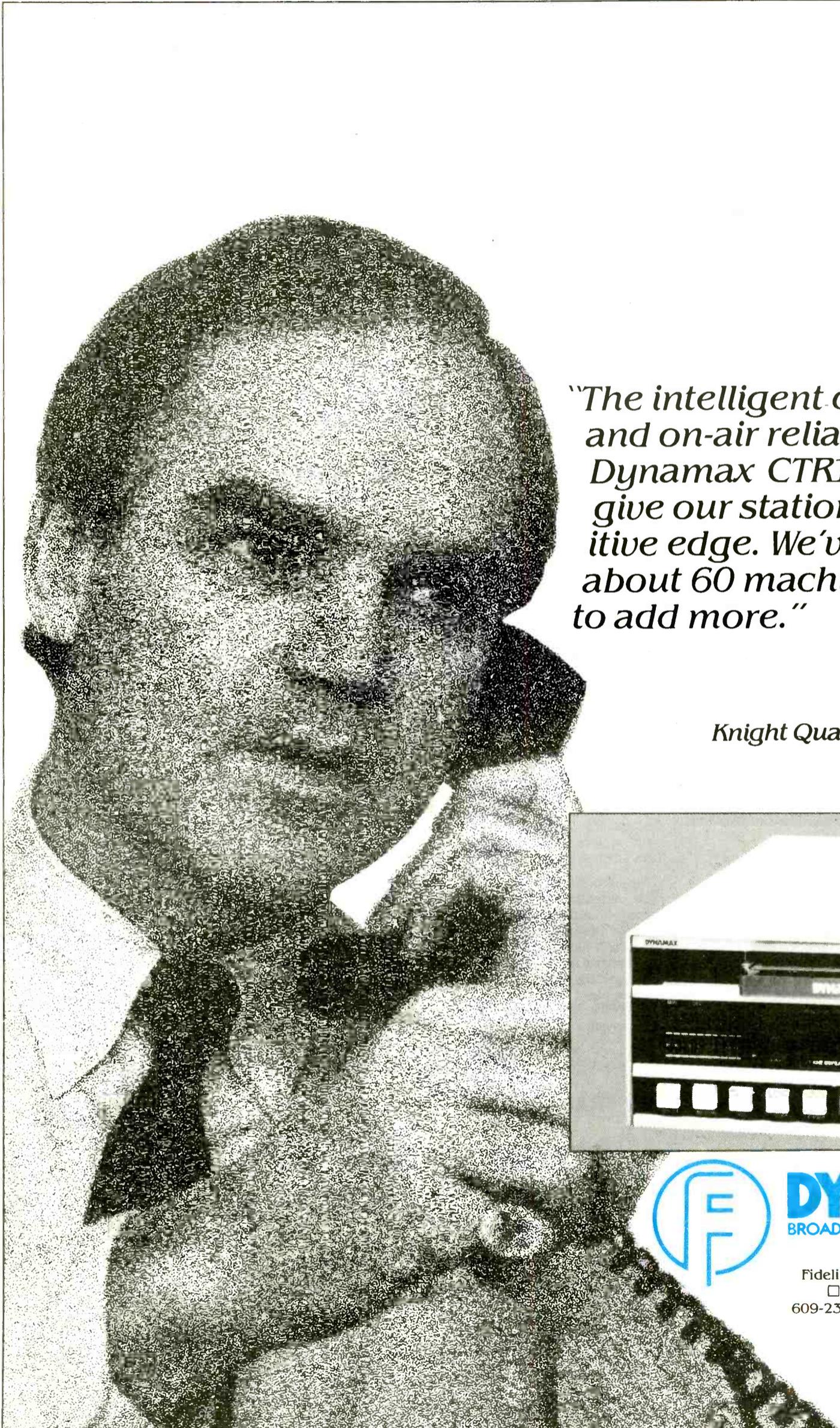
- BEACHES (Atlantic)
Single: Wind Beneath My Wings/Bette Midler
- TAP (Epic)
Single: All I Want Is Forever/James "J.T." Taylor & Regina Belle
Other Featured Artists: Teena Marie, Gwen Guthrie, Gregory Hines
- WORKING GIRL
Single: Let The River Run/Carly Simon (Arista)
- THE NAKED GUN
Single: I'm Into Something Good/Peter Noone (Cypress/A&M)
- TEQUILA SUNRISE (Capitol)
Singles: Surrender To Me/Ann Wilson & Robin Zander
Don't Worry Baby/Everly Brothers & Beach Boys
Other Featured Artists: Church, Andy Taylor, Crowded House
- I'M GONNA GIT YOU SUCKA (Arista)
Single: I'm Gonna Git You Sucka/Gap Band
Other Featured Artists: Four Tops w/Aretha Franklin, Curtis Mayfield w/Fishbone

UPCOMING

- BILL & TED'S EXCELLENT ADVENTURE (A&M)
Featured Artists: Vital Signs, Glen Burtnick, Shark Island
- THE MIGHTY QUINN (A&M)
Featured Artists: UB40, Neville Brothers, Sheryl Lee Ralph
- SING
Singles: Birthday Suit/Johnny Kemp (Columbia)
Sing/Mickey Thomas (Columbia)
Romance/Paul Carrack & Terri Nunn (Columbia)
- ROOFTOPS
Single: Avenue D/Etta James f/Dave Stewart (Capitol)

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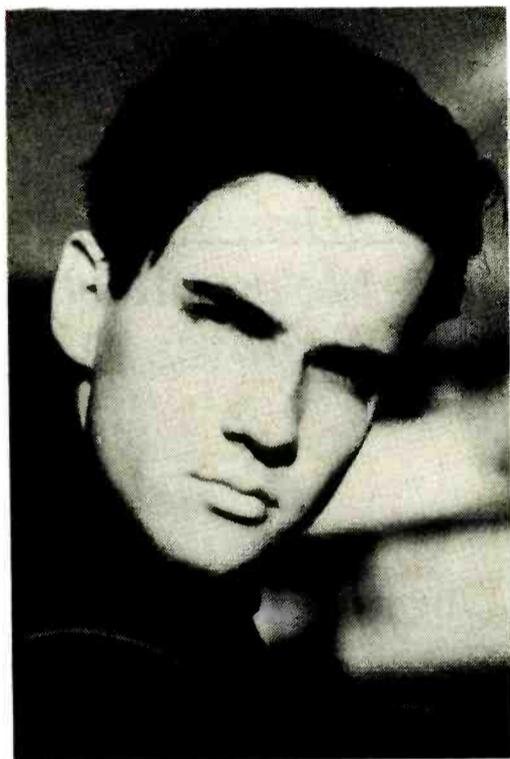
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Tommy Page



"A Shoulder To Cry On"

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- KCPX 7-2 (HOT)**
- Y95 15-4 (HOT)**
- KMEL 20-16 (HOT)**

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|--------------------|--------------------|
| PWR99 10-8 | KDON 8-8 |
| KIIS add | Q104 deb 36 |
| KKRZ add | KSMB add |
| KROY deb 35 | KIXY deb 38 |
| WPST 40-35 | WCIL 26-23 |
| KZFM 18-16 | KKXL deb 39 |
| WZYP deb 39 | KFMW 39-31 |
| KWES add | Z97 add |
| BJ105 add | KMOK 5-5 |
| KYRK deb 39 | KZFN 21-15 |
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Hot Categories For Young, Single Women

Unmarried 18-34s Outspend Male, Married Counterparts

While it's no secret that single women between the ages of 18 and 34 make up one of radio's prime target demos, a recent article published in *American Demographics* magazine highlighted this demo's broad influence in the following categories:

Five Key Areas

• **Movies:** More than half (55%) of single women aged 18-34 have taken in a movie during the past 90 days — compared to 42% of all men 18-34 and 45% of all women 18-34.

• **Plays:** As far as play patronage is concerned, 22% of single women 18-34 have seen a theatrical production within the past 12 months, while only 12% of all women 18-34 have done so.

• **Television:** Single women 18-34 tend to watch less television, as their average of 18 hours per week spent watching TV is five hours less than all women 18-34, four hours less than single men 18-34, and two hours less than all men 18-34.

• **Books:** Often choosing to read for entertainment, a full 50% of single women 18-34 have purchased a paperback book during the last 12 months. In contrast, only 43% of all women 18-34, 38% of single men 18-34, and 33% of all men 18-34 report having done so.

• **Travel:** 20% of single women 18-34 report having travelled to foreign lands during the past three years. Only 14% of all women 18-34 and 15% of all men 18-34 have done likewise.

Most Shop Convenience Stores Weekly

Lines too long in the supermarket? Just need a quick pack of smokes? Whether it's these or one of a million other excuses, something brings more than half of us through the doors of America's 47,000 convenience stores at least once a week — every week.

For a complete look at how often we patronize these speedy providers, check the conveniently-located chart below:

Weekly Visits	Percentage
7 or more	6.7%
4 to 6	8.9%
1 to 3	41.7%
Less Than Once	9.0%
Never	33.4%
Don't Know	.3%

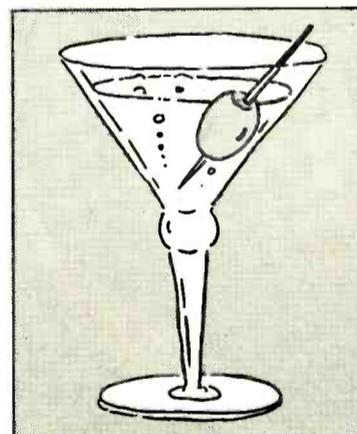
Source: Maritz Marketing Research

WE'LL DRINK TO THAT!

Classic Cocktails On The Comeback Trail

Classic cocktails — particularly Martinis and Manhattans — are currently the biggest stars in America's bars. According to a recent survey conducted by the NYC-based *Beverage Media* publication, these two old favorites combine for 31% of the nation's mixed drink sales, with whiskey-based cocktails (29%) a close second.

Nevertheless, beer — be it light, dark, domestic, imported, or premium — remains the favorite alcoholic beverage among males. Bourbon bellies-up to the bar as men's second most requested cocktail, especially in the West (where bourbon-based drinks account for 13% of the top standard mixed drink sales).



Fuzzy Navels & Long Island Iced Teas
 When it comes to specialty drinks, the Fuzzy Navel — a blend

of peach schnapps, vodka, and orange juice — leads all competitors. (Except in the West, where the vodka, gin, tequila, light rum, and cola combination known as a Long Island Iced Tea is tops.)

Fuzzy Navels are also the second most-popular concoction among women drinkers in general. White wine, which increased its share of 1988 booze sales to 15% of the total market, is still the female population's favorite alcoholic beverage.

Incidentally, Americans pour down more booze during the month of December than any other, with 12% of all US alcoholic beverage sales taking place during the year's final 31 days.

AIR TRAVEL TIP

Flying A Pain In The Back?

In addition to seeking comfort from the stewardess's service wagon, there's at least one

thing you can do to make in-flight hauls less hectic on your aching back.

According to the Dobbs Ferry, NY-based *Travel Smart For Business* newsletter, you can prevent back-ache by resting your feet on either your briefcase or some other piece of carry-on luggage.

Resting your body in this position keeps your hamstring muscles from touching the seat, thus shifting your weight from your lower back — a condition that's frequently the source of back pain, particularly on longer flights.

CHRONICLE

Born To:
WCXI & WWWV/Detroit OM
Barry Mardit, wife Paula, daughter Molly Elizabeth, February 4.

Condolences:
WGCX/Mobile-Pensacola
 chief engineer **Bob Brown**, February 2.

Twin-Track Windshield Wiper Blades

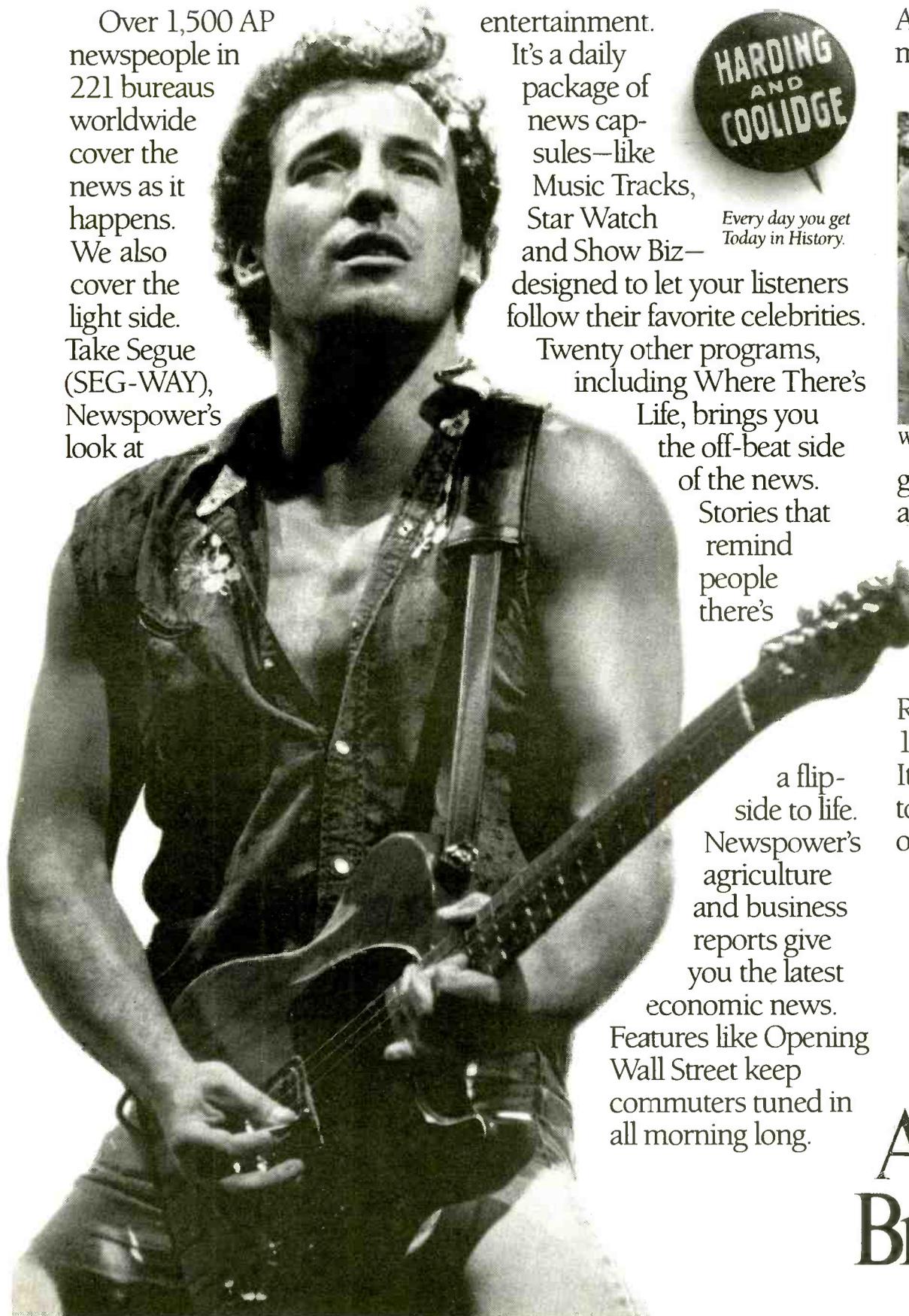
By adapting the successful "twin blade" concept that's changed the face of the razor industry, an Australian windshield wiper manufacturer is hoping to clean up in America's blade replacement market — estimated to be \$350 million per year.

Currently available from Cleveland, OH-based AAD (USA) Inc. for about \$10 per pair, the twin-track wiper blades work in tandem. The first blade scrapes off grime; the second wipes away the water.

Melbourne-based Australia Wiper Blade Manufacturing Ltd., which introduced the dual-edged wipers 18 months ago, claims to have already cornered 25% of the Aussie blade replacement market.

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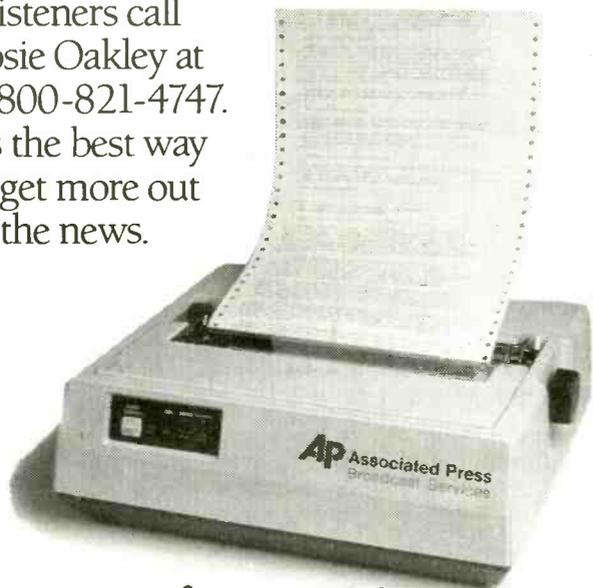
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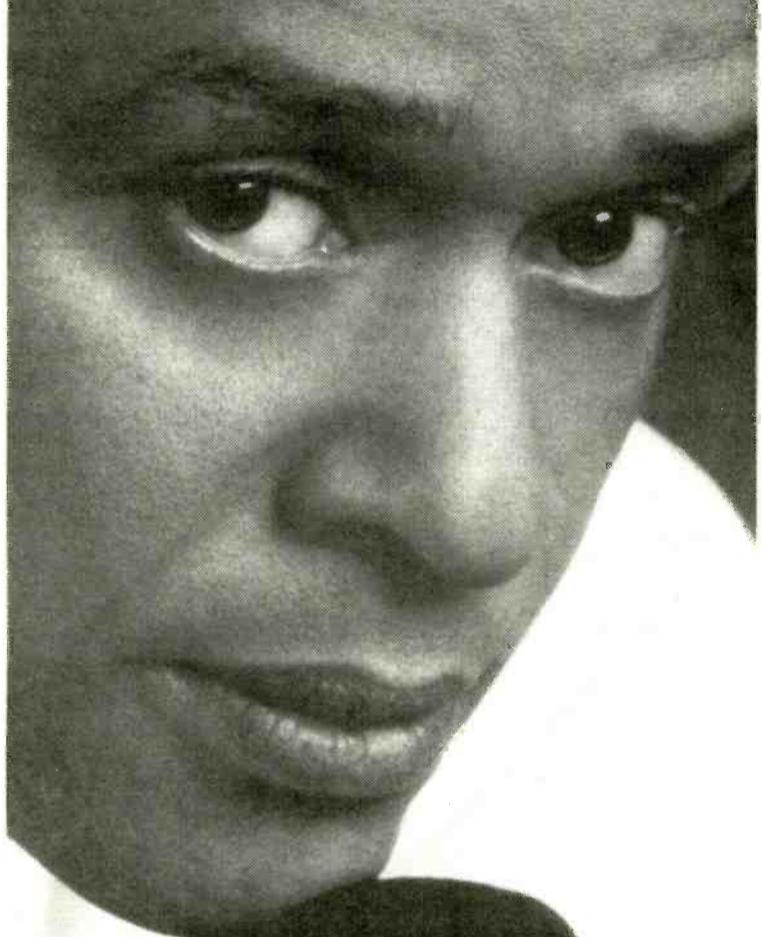
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OVERVIEW

PEOPLE

Let's Stay Together And Duet



A recent New York rendezvous between A&M recording artists Toni Childs and Al Green resulted in a righteous (and televised) rendition of the latter's classic hit, "Let's Stay Together." The not-so-secret session took place during NBC's seventh anniversary prime-time special of its "Late Night With David Letterman" show. Pictured at a pre-program group grin-in are (l-r) MFC Management's Perry Watts Russell, Childs, Green, and A&M Sr. VP Michael Leon.

Who's Got Bette Davis Eyes?



MCA recording artist Kim Carnes (r) hugs the lady whose borrowed name netted the singer her all-time biggest hit. Carnes repaid a bit of the favor by performing "Bette Davis Eyes" during a recent American Cinema Awards dinner at which Miz Davis's many years in the entertainment industry were honored.

Fairchild Becomes A Woman Of The Year



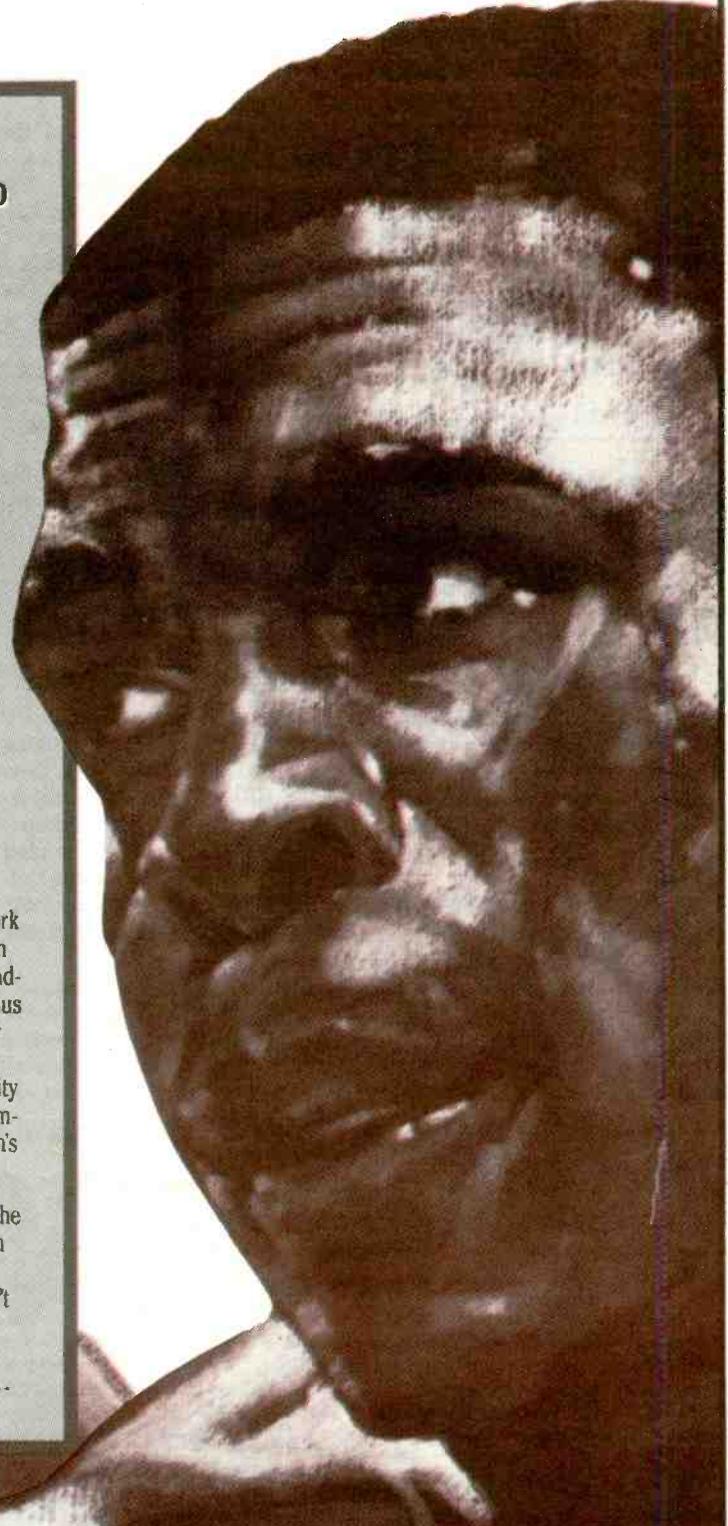
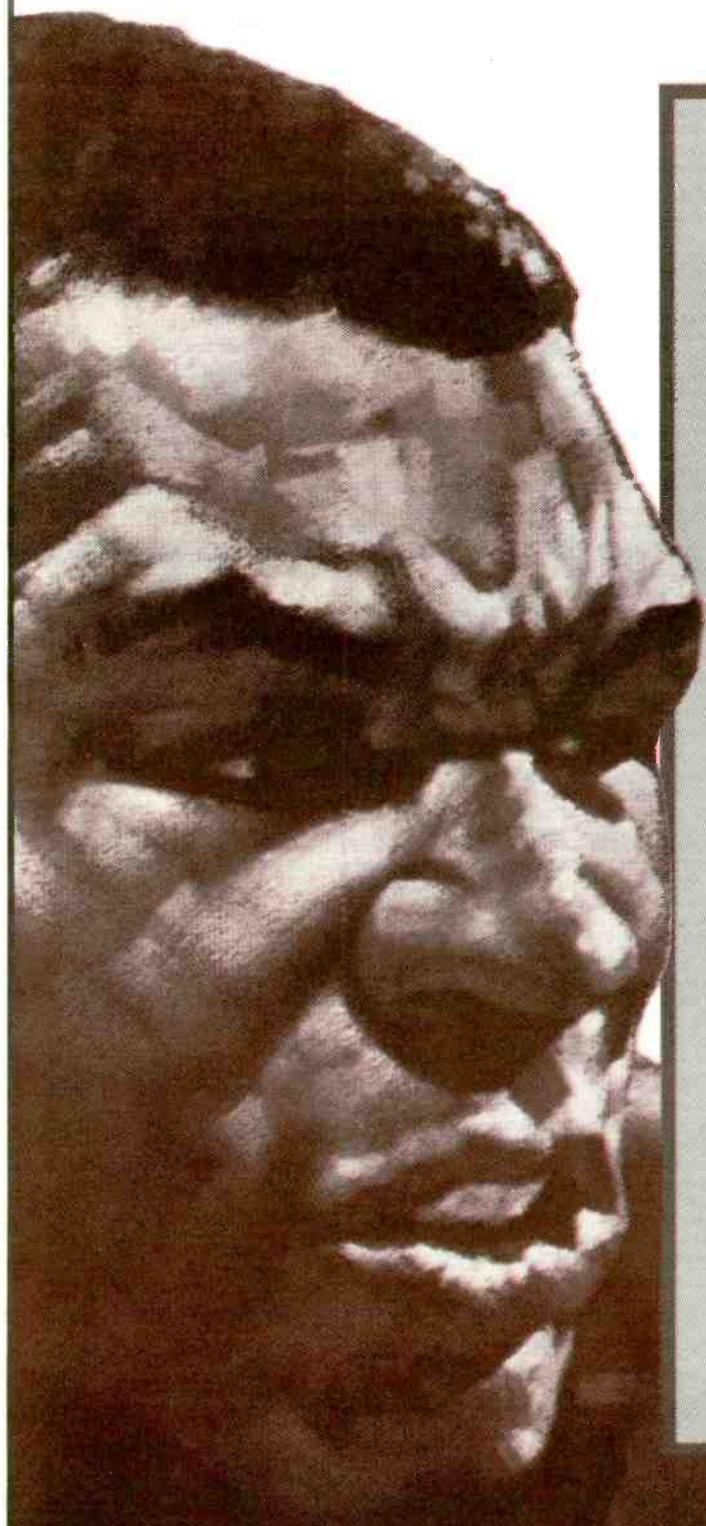
Actress Morgan Fairchild (l) is all smiles as she accepts the "1988 Woman Of The Year" award from VP/CBS Radio Division and KNX/Los Angeles GM George Nicholas. In addition to the clock in hand, the fair Ms. Fairchild was strapped with a leather-bound proclamation of the annual honor.

Satellites Orbit Popstar



While scanning the backstage scene, just-signed Polydor recording star Ian Hunter recently found himself surrounded by some of the young dudes from the night's headliners, Elektra recording artists the Georgia Satellites. Although the show took place in NYC, the smiles could be seen all the way to Memphis. Captured by the camera are Satellite drummer Mauro Magellan, Hunter, and the group's guitarist/vocalist Rick Richards.

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**RADIO
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Geffen Distributes Def American

Def American Records, headed by Def Jam Recordings founder Rick Rubin, has officially completed a distribution agreement with Geffen Records.

"We are certainly pleased to be associated with someone of Rick Rubin's stature," commented Geffen President Ed Rosenblatt. "His creative ability and feel for the youth market have already been proven in the toughest forum — the charts. He derives an undeniable strength from being a fan of the music."

Rubin, who has served as producer for acts including LL Cool J, the Beastie Boys, and Run DMC, said Def American will feature "American music and American values" and will not be limited to metal, rap, or any musical genre other than "music by and for young people, not music created by some middle-aged corporate executive sitting in his glass and steel ivory tower who couldn't care less about what his kids want to hear." The label's first two releases through Geffen were by rock acts Danzig and Masters Of Reality. Upcoming releases include a comedy album by Andrew Dice Clay, debut albums by Wolfsbane and Trouble, and a new album by Slayer.

Esquibel Island R&B Promotion

Island Records has recruited Rene Esquibel as National Director/R&B Promotion. He will report to VP/R&B Promotion Greg Peck, and will be based in New York.

"Rene is intelligent, dedicated, and hardworking," said Peck. "What else could you ask for from a great executive? We welcome him with open arms and expectations of great success."

Esquibel spent the last eight years with Elektra, where he was most recently Southwest Region Promotion/Marketing Manager for its Black Music Department.

"I am very proud to be an integral part of Island's longstanding commitment to black music," said Esquibel.

Earlier this year Rubin left Def Jam. Rubin will not produce all Def American releases, although most of its initial crop are produced by him.

Also at Def American, Pat Hoed has been named Director/Publicity. Formerly a DJ at KXLU/Los Angeles, Hoed joined SST Records in 1987. Other appointments are forthcoming.

Dailey WZTR Sales Manager

Four-year WKLH/Milwaukee Sr. AE Cathy Dailey has joined crosstown Gold outlet WZTR as Sales Manager. She'll lead a seven-member sales department, and replaces Don Seeley, who relocated to Indianapolis in a non-radio position.

Dailey told R&R, "Part of the reason I was chosen is that I have local ties to the community. The station wanted a local person who had aspirations of becoming a sales manager. With the goals I want to achieve in the next few years, I knew it was time for me to push on to this opportunity."

Prior to joining WKLH, Dailey worked for four years in sales at WWCT/Peoria and as an air talent at WSWT/Peoria.

WZTR finished 13th 12+ in the fall Arbitron (2.7) and 16th in the corresponding Birch (1.4).

Priest Returns To WIRE & WXTZ As General Sales Manager

Two-year Indiana University Sports Radio Network Marketing Director David Priest has been named GSM at Win Communications' WIRE & WXTZ/Indianapolis. He will lead an eight-member sales staff and succeeds Lynn Halterman, who exits for a sales position at Indianapolis-based Media Monitors.

Priest, a 16-year sales vet, told R&R, "I think our GM, Ken Brown, is pretty happy with the direction our stations are taking. Ratings tell us the FM is working and the AM



Chris Jonz

Jonz Joinz WB Promotion Team

Chris Jonz, who previously headed the Christopher Co. marketing and promotion firm he founded in 1981, has joined Warner Bros. Records as National Promotion Director/Jazz & Progressive Music.

WB VP/Jazz & Progressive Music Harold Childs commented, "A glance at Chris's resume demonstrates his total commitment to and enthusiasm for the business and art of music. He will be an invaluable addition to our entire jazz and progressive music effort here."

Jonz previously spent four years as business manager and personal advisor to Stevie Wonder, before which he was National Promotion Director at Motown and VP/GM at Wand Records.

L.A. Resolutions Mark Burns Anniversary



Burns Media Consultants and its President George Burns were honored with resolutions from Los Angeles Mayor Tom Bradley, the city council, and the county board of supervisors acknowledging the consulting firm's 15th anniversary. Shown at the presentation ceremony, which coincided with Burns's semi-annual Broadcast Studies Seminar, are (l-r) WCMS/Virginia Beach, VA's Mike Meehan; the Keymarket Group's Frank Bell; KRNA/Iowa City, IA's Rob Norton; Burns; KODA/Houston's Dianna Linn; WCUZ/Grand Rapids' Ron Dykstra; CKRY/Calgary's Rick Meaney; and KCPX/Salt Lake City's Ken Bell.

SHIFTS TO TRANSTAR OLDIES

Bolsta Becomes KSGO OM

KSGO/Portland air personality Cynthia Bolsta has been appointed to the newly-created OM post at the Ackerley Oldies facility. The station had been programming Gold locally, but segued to Transtar's Oldies Channel February 6.

Bolsta told R&R, "It was very nice that they promoted from within the company; hard work does pay off. I'll be responsible for the day-to-day operations, making sure the satellite is there all the time and that we have a good clean, tight, product. We're all learning that timing is very important. There was a lot of work lead-

ing up to the switch to Transtar, but we can't believe how good satellite can sound when it's done right."

The station is using the bird 24 hours. "I'd like to see a live shift because local programming is important," Bolsta noted. The station calls itself "Portland's Original Oldies Channel."

Prior to joining KSGO three years ago Bolsta worked as an air personality at KCLD/St. Cloud, MN; WCCO-FM/Minneapolis (now WLTE); and KRSI/Minneapolis.

In the fall Birch, KSGO tied for 18th (1.3), and was 23rd in Arbitron (0.5).

STAFF

PUBLISHER: Bob Wilson
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SENIOR VICE PRESIDENT/SALES & MARKETING: Bill Clark
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EDITORIAL

LOS ANGELES: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067;

FAX: (213) 203-9783

VICE PRESIDENT/EXECUTIVE EDITOR: Gail Mitchell

ART DIRECTOR: Richard Zumwalt

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BUREAUS

WASHINGTON: (202) 783-3822, National Press Building, Suite 807, 529 14th St. NW,

Washington, DC 20045; FAX: (202) 783-0260

BUREAU CHIEF/WASHINGTON EDITOR: Pat Clawson

ASSOCIATE EDITOR: Randall Bloomquist

OFFICE MANAGER: Vickie Ocheltree

LEGAL COUNSEL: Jason Shinsky

NASHVILLE: (615) 244-8822, 50 Music Square West, Suite 800, Nashville, TN 37203;

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ADVERTISING

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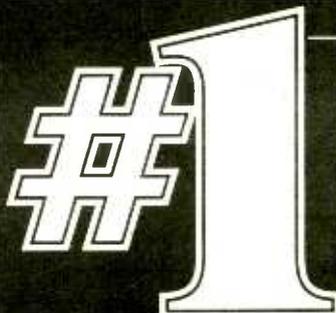
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WITH SHADOE STEVENS



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Radio

●**J.R. NELSON** has joined Legacy Broadcasting as Director/Corporate Creative Services and Production Director at KDWB-AM & FM/Minneapolis-St. Paul. He was an original member of the WHTZ/New York morning zoo and served as Production Director there.

●**NINA LOFFREDO** has joined KKYY/San Diego as Promotions Director. She was previously Manager/Public Relations & Special Events for Junior Achievement of San Diego County.

●**LEO HARLEY JR.** has been named Director/Sales for the National Black Network, a subsidiary of NBN Broadcasting. He was formerly a National Account Manager for the Gannett Co.

●**TINA GEORGIU** has been upped to Promotion Coordinator at WRKS/New York. She had been programming assistant to PD **TONY GRAY** at the Urban station.



John Gillespie Dwayne Alexander

●**JOHN GILLESPIE** has been appointed Sr. VP/Human Resources at EMI Music Worldwide. He joins the company from Cadbury Schweppes Beverages, where he held a similar position.

Also at EMI, **DWAYNE ALEXANDER**, a seven-year industry vet who was West Coast National Director/Club Promotion at Capitol Records, has joined the label as East Coast A&R Director/Black Music.

Concurrently, **ADAM BLOCK** has been promoted to the newly-created position of Staff Writer. He was previously Sr. Coordinator/Press and Publicity.

Records

●**VIRGINIA SHEA** has been tapped for the new post of Director/Publicity & Promotion at North Star Records. She was formerly Director/Radio Promotion.

●**MARGOT CORE** has been named Manager/A&R at PolyGram Records. She formerly held a similar post at Epic Records.

Also at PolyGram, **MARTY MAIDENBERG** has been upped to Publicist. She had been an assistant to VP/Communications **PAM HASLAM**.

●**KEN LEVY** has been elevated to VP/Creative Services at Arista Records. The six-year company vet was formerly Director/Creative Services.



Ken Levy Laura Sanano

●**LAURA SANANO** has been promoted to Promotion Manager at Windham Hill Records. She previously worked in the label's publicity department and assisted VP/Managing Director & Windham Hill Jazz Label Manager **SAM SUTHERLAND**.



Denice Mulkay-Wexler Jeanne Mattiussi

●**DENICE MULKAY-WEXLER** has been promoted to AC Promotion Representative at RCA Records, while **JEANNE MATTIUSSI** has been upped to Sr. Director/Video Development & Production. Mulkay-Wexler relocates to Los Angeles from New York, where she was Coordinator/National Album Promotion. Mattiussi was National Director/Video Development & Production.

●**ROB ELLIS** has joined IRS Records in the newly-created position of Regional Promotion Manager/Upper Midwest. He was previously at Geffen Records in Cleveland.

●**STACY WEINBERG** has joined Island Music as a Professional Manager. She previously worked at Unicity Music.

●**CATHERINE BERCLAZ** has been upped to Coordinator Video Services, **CURT CREAGER** has been promoted to Manager/Video Marketing, **SHARON ROBERTSON** has become Manager/Video Administration, and **MICHELLE WEBB** has joined as Video Producer at Atlantic Records. Berclaz had been Asst. to the Director/Video Business Affairs since 1986. Creager was Manager/Video Services since 1984. Robertson was Atlantic's Coordinator/Business Affairs. Webb had been Tour Manager for **JANE SIBERRY**, prior to which she was VP of Bell One Productions, a music video production company.

●**JACKIE ADAIR** has been upped to Manager/Marketing Services, West Coast at E/P/A Records. She had been Coordinator/Merchandising, West Coast since 1987.



Jonathan Stone Jordan Zucker

●**JORDAN ZUCKER** has been upped to Assoc. Director/National Album Promotion at A&M Records. He was most recently Local Promotion Manager, based out of Miami.

PROS ON THE LOOSE

Brent Clanton — PD KPEZ/Austin (512) 331-4338

Bert Coleman — National Promotion Dir. Total Experience Records/Los Angeles (213) 654-2834

Sean Creaus — Production Dir./air talent WJLK/Asbury Park, NJ (201) 991-4602

Frank Lacombe Cruz — Asst. PD/MD WYYS/Columbia, SC (803) 787-9993

Scott "Rocket Man" Forrington — Promotion Dir./mornings KYLO/Sacramento (916) 447-0421

Robin Kelth — Afternoons/OM KPZE/Anaheim, CA (213) 947-5811

Dave Michaels — MIDDAYS WMC/Memphis (901) 725-7879

Greg Tillotson — Promotion Dir./air talent KKZX/Spokane (509) 484-4157

Suzy Waud — Evenings WXGT/Columbus, OH (614) 471-6008

Mark Westcott — Local Promotion Rep. Columbia Records/Chicago (312) 397-7213

Industry

●**RICHARD CARROLL** has been named Sr. VP at Greenwood Performance Systems. His background includes VP/GM duties at KALO & KHYS/Houston-Beaumont.

●**ELIOT SEKULER** has been upped from Sr. AE to Sr. VP at the Solters/Roskin/Friedman public relations firm.

●**JONATHAN STONE** has been named GM at Windswept. Before joining the publishing company he was VP at Qwest Music Group.

●**ROMAN MARCINKIEWICZ**, a 15-year promotion vet who most recently served as Director/National Album Promotion at MCA Records, has been named to head Advantage Marketing & Promotion. —Holly Sklar

CHANGES

Steve Kotch has joined the sales staff at WMCA/New York as Special Projects Director.

Brenda Newby has joined the sales force at Durpetti & Associates/Los Angeles.

R&R TIMELINE

Lisa Lipps started her radio career while in college, doing weekends at WKDJ/Memphis in 1982. Crosstown WHRK hired her in 1984, and she worked night, mid-day, and afternoon shifts there. One year ago today, Lipps was named KACE/Los Angeles MD and PM drive personality.



Lisa Lipps

1 YEAR AGO TODAY

- Dana Horner named WWPR/New York President/GM
- Nick Marnell named KIOI (K101)/San Francisco VP/GM
- Dave Recher promoted to WHDH & WBOS/Boston GM
- Todd Fisher promoted to KZZP/Phoenix OM
- #1 CHR: "Father Figure" — George Michael (Columbia) (2 wks)
- #1 AC: "Father Figure" — George Michael (Columbia)
- #1 UC: "You Will Know" — Stevie Wonder (Motown)
- #1 Country: "Too Gone Too Long" — Randy Travis (WB) (2 wks)
- #1 AOR Track: "Be Still My Beating Heart" — Sting (A&M)
- #1 AOR Album: "Skyscraper" — David Lee Roth (WB) (4 wks)
- #1 NAC: "Brasil" — Manhattan Transfer (Atlantic) (2 wks)
- #1 Contemporary Jazz: "Future Excursions" — Henry Johnson (MCA Impulse)

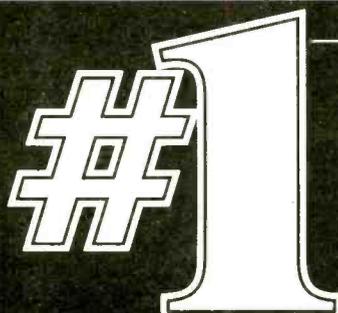
5 YEARS AGO TODAY

- Ken Wolt assumes WLLT/Cincinnati GM duties
- KMET's Howard Bloom adds KLAC/Los Angeles GM duties
- Phil Redo named WLTW/New York PD
- Howie Castle named KBPI/Denver PD
- Jay Clark named WGAR/Cleveland PD
- Curt Hansen named WEBE/Westport (Bridgeport) PD
- #1 CHR: "Jump" — Van Halen (WB)
- #1 AC: "This Woman" — Kenny Rogers (RCA)
- #1 UC: "Somebody's Watching Me" — Rockwell (Motown)
- #1 Country: "Roll On (Eighteen Wheeler)" — Alabama (2 wks)
- #1 AOR Track: "Jump" — Van Halen (WB) (6 wks)
- #1 AOR Album: "1984" — Van Halen (WB) (4 wks)
- #1 Jazz: "Backstreet" — David Sanborn (WB) (9 wks)

10 YEARS AGO TODAY

- Dan Mason named KTSA & KTFM/San Antonio GM
- Jimi Fox named Phonogram/Mercury National Promotion West Coast
- Mike McVay named WAKY/Louisville PD
- Deano Day named WCAR/Detroit morning man
- #1 CHR: "Da Ya Think I'm Sexy" — Rod Stewart (WB) (4 wks)
- #1 AC: "Somewhere In The Night" — Barry Manilow (Arista)
- #1 Country: "Every Which Way But Loose" — Eddie Rabbitt (Elektra)
- #1 AOR Album: "Dire Straits" — Dire Straits (WB)

AMERICAN
★ TOP 40 ★
WITH SHADOE STEVENS



KUBE FM SEATTLE
WBSB FM BALTIMORE
WBJW FM ORLANDO

Source: Arbitron Fall 1988 • Metro. Average Quarter Hour • Persons 12-34 • Exact Air Time

Brown

Continued from Page 1

Brown, who turned on the NAC format at KOAI when the station was CHR-formatted KTKS, told R&R, "The situation here was one of the really pleasant parts of my career because it was a unique challenge. Anyone doing this format is embarking in uncharted territory; it has really sharpened my skills as a PD.

"I'm thrilled to have the opportunity to get back into the fray and work with AI again," Brown added. "With (morning man) John Lander, the great staff on board, and the job Bill Richards has done, it looks like continued success for the station."

Brown's previous programming efforts include six years at KEGL and KNUS, both in Dallas, and at KILT (AM)/Houston in the station's final years as a CHR station.

Smith

Continued from Page 1

"It wasn't a slam-dunk in terms of picking this format," Hoffman added. "We felt with the ethnic population available here our target of 18-44 adults was lacking a full-powered FM programming this type of dance-oriented hit music."

KPWR/Los Angeles PD and Emmis Regional VP/Programming Jeff Wyatt commented, "While there are shades of this format already on the air in the market, we really felt the two mainstream CHRs (KKBQ & KRBE) weren't on the leading edge of music and super-serving the active targets. Our phones are already on fire — the reaction has been immediate. We couldn't have hired a better guy than Steve for this mission and it's up to him to go in and do it. I also want to acknowledge (MD) Judy Haverson, whose tireless efforts helped us get the station on the air and sounding so strong immediately."

Smith, who launched KHQT just a year ago, told R&R, "I'm thrilled to be working for Emmis. I believe we have the best management team in the industry and already the station is energized . . . we are here! We definitely feel the Urbans in the market are leaning more toward the black product, while the opening is clearly for the dance product which will appeal more to the mainstream CHR audience. Our main targets are KKBQ and KRBE, and we're going right after them. Right now my main priority is to continue playing the right music for Houston and fill in our air-staff."

Mixin' With Vixen



EMI artists Vixen just received gold certification for their eponymous debut album. Marking the occasion are (l-r) EMI Sr. VP/GM Ron Urban, VP/Promotion Jack Satter, Vixen's Roxy Petrucci, EMI President/CEO Sal Licata, Vixen's Share Pederson, EMI Sr. VP Gerry Griffith, Vixen's Jan Kuehnemund, EMI Music Worldwide President/COO Jim Fifield, and Vixen's Janet Gardner.

KSEA

Continued from Page 3

responding to research that indicates a strong preference for music by original artists. I also think the move to AC will help community organizations, listeners, and advertisers. It will be a better match all the way around."

According to Cooney, KSEA will sound musically like KOST/Los Angeles and KOIT/San Francisco.

The station will retain its call letters and refer to itself as "K-Sea." Previously, the station had utilized call letters only.

Frank Shier has been added in PM drive and PD Grant Neilsen moves from PM drive to middays.

KSEA ranked 12th (12+) in the fall Arbitron (3.1), and tied for 16th (2.1) in Birch.

Hart

Continued from Page 3

and has shown extremely strong commitment and an ability to grasp the operations of the station. Based on the recommendations of departing PD Kevin Fleming, we decided to restructure in-house. Shirley has overall responsibility for programming, but hands-on day-to-day responsibility will be under the guidance of Tony Hart."

Jackson, who previously did public relations work for the city of Long Beach, commented, "We're going to be very aggressive in the community. Being a community station is at the top of our agenda."

Hart, a ten-year radio vet who has spent almost three years at KGFJ, told R&R, "There won't be any major changes. Although we're a so-called 'Oldies' station, we do play a couple of current records an hour; there's a good mixture of oldies, with an emphasis on the '70s. We program our own oldies and have a full live staff."

Hart previously did on-air work at WWDN/Sumter, SC and WDPN/Columbia, SC.

Tashjian

Continued from Page 1

After that statement, Judge Rymer said Tashjian was essentially claiming innocence, and suggested that she accepted the plea bargain so that her husband could plead to reduced charges. "It's simply not possible to accept that plea," stated Rymer. "We will go forward with the trial."

"Valerie does have a defensible case," confirmed her attorney David Kenner. "That doesn't detract from the nature of her conduct, but the principal consideration for her guilty plea is to prevent the additional charges from being filed against Ralph."

Parties Astonished

The surprise ruling left the attorneys from both sides, as well as the defendants, astonished. At that point the hearing was continued to the next day with the plea arrangement in limbo.

Both prosecution and defense attorneys said they expect to structure a new plea bargain deal that will be acceptable to the judge.

The Tashjians, along with Craig and Crowell, were indicted in February '88 after a two-year strike force investigation of the radio and music industry. Sources indicated that new indictments are imminent, with other significant developments forthcoming.

Potash

Continued from Page 1

Potash was President/GM of WBAP & KSCS/Dallas-Ft. Worth until his retirement in 1986. He is a former member of the board of directors of the Texas Association of Broadcasters and past President of the Dallas-Ft. Worth Radio Station Managers Association. He currently serves as a director of Cellular Communications Inc., a New York company with ownership interests in cellular radio-telephone systems in Michigan, Ohio, and Texas.

Sharp

Continued from Page 3

lead role, but Larry's earned everyone's respect."

Sharp joined KZOK five years ago. Prior to that he did middays for three years at Crosstown AOR KISW. His previous PD experience was at KLAY/Tacoma in 1980.

Asked why it took him so long to get his next PD job, Sharp explained, "I love this market, and you can't just walk into a PD position here. You take what you can get, and I was happy working with Phil. I figured when the opportunity came I'd step in, and Bob allowed me to do so."

Rhodes

Continued from Page 3

Rhodes told R&R, "My brain's racing with 10,000 different ideas. The opportunity to return to the station where it all began was one I couldn't turn down. I'll be reunited with Ron (Chapman, KVIL Program Manager), who wrote the playbook and taught me how to do everything. I have so much admiration for Ron and all the folks at the station.

"I don't plan to mess with what I know is a winning combination at KVIL," he added. "Tom and Ron have done a terrific job in making KVIL the giant that it is. I'm ready to put in 190% effort to come up with new ways to make KVIL even greater."

With his record company background, Rhodes feels he will bring added insights to his new position. "Without a doubt, I now know how both the radio and record sides function," he said. "MCA/Nashville will continue to do wonderful things in the area of NAC and Jazz. It was a very eye-opening experience there."

Fall Arbitron results placed KVIL first 12+ (8.3); it finished third in Birch (8.6) for the same period.

Harris

Continued from Page 3

of your goals," Harris commented Monday (2/13) during a briefing with reporters in New York. "It makes the risk of acquisitions less dangerous."

Harris said Group W has an ample war chest to finance acquisitions. He said the company probably wouldn't need to seek debt financing to close transactions.

Harris's promotion is the latest milestone in his 25-year career with the company. "In his 16 years as President of Group W Radio, Dick has played the critical leadership role in development of all-News radio and our growth into FM, and he is the person we have to thank for building Group W into one of the largest and most respected radio station groups in America," said Westinghouse Broadcasting Chairman Burt Staniar.

As part of his new duties at Group W, Harris said he will become more broadly involved in industry affairs, with his attention initially focused on music licensing issues.

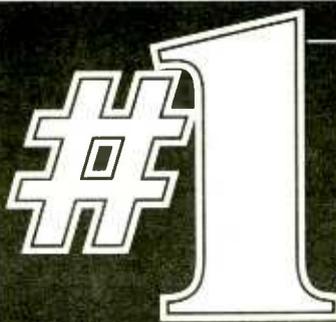
Music Negotiations
Top Priority

While music licensing strikes many as an arcane topic, Harris said it's a critical "pocketbook issue" facing broadcasters. The radio industry's current five-year license with ASCAP expires in 1990, and BMI's runs out the following year. Harris said radio broadcasters paid the two licensing agencies more than \$125 million in 1988 alone.

Harris said he is planning a campaign to raise \$1 million for the All-Industry Music Licensing Committee over the next three years, and he hopes to open a New York office for the committee in the upcoming year. He is asking all radio stations to donate two percent of their annual ASCAP and BMI licensing fees to bankroll the operation. He also asked that radio stations cooperate in providing the committee with financial information for use in the upcoming negotiations, and pledged the data will be handled in confidence.

Others new members serving on the all-industry committee include Susquehanna Broadcast Co. Sr. VP Art Carlson; Federated Media President John Dille III; KVEN/Ventura, CA Chairman Robert Fox; Hicks Broadcast Corp. President David Hicks; and RKO Radio President Jerry Lyman. Voncile Pearce of Radio South will continue as Vice-Chairman and John Hanley of WHIO-AM & FM/Dayton, OH will remain as Treasurer.

AMERICAN
★ TOP 40 ★
WITH SHADOE STEVENS



KXYQ FM PORTLAND, OR
WKRQ FM CINCINNATI
KBEQ FM KANSAS CITY

Source: Arbitron Fall 1988 • Metro, Average Quarter Hour • Persons 12-34 • Exact Air Time

FIRST BOOK

20.8 Share 12+!

*"It's the highest jump of any daypart I've ever seen in my six years of programming the station. **Open House Party** is **the** hottest show on the Gulf Coast for the entire weekend!"*

Leslie Fram, PD — WABB-FM/Mobile

FIRST BOOK

17.8 Share 12+!

"Hearing it on my own station blew me away. Instant street talk. It's the best thing on the FM dial in the State of Connecticut. Any major market PD who doesn't grab it will regret it!"

Stef Rybak, PD — KC-101/New Haven

WELCOME ABOARD KRBE-FM Houston, KQKS-FM Denver, POWER 99 Atlanta, POWER 105 Pittsburgh, POWER 108 Cleveland.

NOT ANOTHER COUNTDOWN OR ONE-DEMO DISCO SHOW

Open House Party is the live Saturday and Sunday CHR all-request party show delivered live by satellite. There's never been anything like it before.

We're the best of what great CHR is all about; multi-demo all hit music, great talent and production, and a live excitement and bigness that makes you the national CHR Superstation in your market!

It's great entertainment that "cuts through". Host John Garabedian along with Lisa Lipps do great phones. Fun contests, and hot guests build those quarter hours. Superstars like Samantha Fox, Paula Abdul, Jay Leno, Guns N' Roses, Bobby Brown, and even Robin Leach.

TOP-RATED ON WXKS-FM

After a year, Open House Party continues to dominate in Boston with the second highest AQH share 18+ of any daypart on top rated WXKS-FM!

"It's the biggest show in CHR today, and the only long form syndication we carry. Live excitement and big sounding weekend party fun is what it consistently delivers my station," says PD Sunny Joe White.

FIRST 6 MONTHS — 33 CHRS PARTY

It's a CHR masterpiece. Unlike trendy dance shows, the music doesn't lock you into a potentially unhip "disco sucks" positioning.

Through our toll-free 800 lines, we reflect the listeners' weekend music preferences in real time while the show airs.

Saturday features up tempo all-demo "party music," while Sunday is a more conventional CHR mix of what your listeners request as they wind down the weekend.

YOU SOUND LIKE YOU'RE BROADCASTING COAST TO COAST

Just ask Power 108 PD Steve Kelly about the crowd of listeners gathered in front of his station in downtown Cleveland waiting for *New Kids On The Block* the night we had them on.

All our stations have similar stories. Like WZPL-FM GM Roger Ingram having a client ask how he got such big stars to come to the station New Year's Eve.

Unlike all other syndication, this show is designed to sound like it comes from *your* studios. It's live, and your call letters are always first words out of music.

BEST BARTER IN BUSINESS

You keep eight minutes per hour... we only use 2½. This means plenty of time to run your regular station promos, big time music sweeps, and no revenue loss.

LOCK IT UP NOW

Get *Open House Party* on your station now! Maybe we'll be crowing about 50-100% share increases in your Spring book. For info and availability in your market, call **Brian Beecher** or **Sam Kopper** at Superadio now, (617) 266-2900.



CHER

February 20



PETER
CETERA

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A Valentine Split

The five-and-a-half year magical management relationship between **Michael Jackson** and **Frank Dileo** is over. The breakup had been rumored for months and apparently focused on Jackson's recently-announced recording and touring hiatus . . . and Dileo's desire to stay active in the music biz and take on other clients. Rumors of career disputes between the two arose, as Dileo is not known for being a "yes man."

Jackson and Dileo set world records that should stand for a while — two of the largest-selling albums, the most number one singles, the world's biggest-grossing concert tour, and the best-selling music videos of all time. Dileo is currently relaxing in Ohio with his family, and his only comment to **R&R** was, "I'm no longer exclusive."

As **ST** went to press, negotiations were hot 'n' heavy in Seattle, where **KXRX** PM drivers **Crow & West** were deciding whether to jump back to crosstown **KISW** for mornings. They were two of more than a dozen **KISW** staffers — including GM **Steve West** — who defected when the "X" signed on two years ago.

If the duo opts to remain with **KXRX**, they'll segue to morning drive, swapping shifts with **Robin & Maynard** (who are moving to afternoons regardless of what else happens). If **Crow & West** return to **KISW**, their current contract will probably keep them off the air for several months. Whatever happens, **ST** hears changes may be in the works at several Seattle stations.

Word from the **Capitol** Tower is that **Joe Smith** has inked a five-year extension to his current contract. Now *that* should provide stability in the upper echelons of the label and squelch some of those farfetched rumors hitting the streets. And . . . **ST** predicts that **Smith** will make the **Solar** deal happen at **Capitol**.

What are **Irving Azoff** and **David Geffen** up to? And why are they talking to one another so many times each day? And could a movie deal for **Azoff** be in the works over at **MCA**?

ST hears that former **WMMS/Cleveland** PD **Jeff McCartney** is about to land the **KTFM/San Antonio** PD post.

Take Another Little Pizza My Art



Capitol Records threw "the world's largest listening party" this week when it sent every **R&R** Country reporter Domino's pizza for lunch. Accompanying the popular tomato pies, each in its own Domino's box, was a collector's pressing of **Mason Dixon's** "Exception To The Rule" single. The non-edible discs sported a special "Capitol Pizza Pies Inc." design, complete with pepperoni, onions, sausage, and — in place of the usual Capitol Tower logo — a rather slightly-less famous leaning structure from somewhere in Italy.

Frankie Goes To 'BLS

According to a story in the *New York Post* (2/14), legendary PD **Frankie Crocker** has returned to **WBLS/NY**. No confirmation from the station, as a deal has yet to be signed — although one is said to be nearing completion. Current PD **B.K. Kirkland** will leave (for **Inner City** sister station **KBLX/SF**) when **Crocker** returns.

ST's all-seeing eyes of Tampa were hanging around the offices of outdoor advertising specialists **Patrick Media** recently, and happened to notice some dayglo-colored boards being readied for a new radio station, to be called **Hot 102**.

Continued on Page 31

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- Looking for something different?
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Radio - What Are You Waiting For?

Dial Enya

Enya

"Orinoco Flow (Sail Away)"

From The Debut Album Watermark

Hear Real Programmers

Talk About

Real Action!

Just Ask:

Gary Waldron

KISN/SALT LAKE CITY
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"The most phenomenal record I have ever played during my career in radio."

Chris Baker

KCPX/SALT LAKE CITY
801-485-6700

"Selling like CRAZY . . . Maximum calls . . . Even teens are phoning for it!"

Brian Burns

KXXN/KANSAS CITY
816-421-1065

"Enya could be our next #1 record . . . unique sound for a hit record!"

Buzz Bennett

Y95/DALLAS
214-556-1195

"Enya has been a Top 5 record for two weeks now . . . this is a GIANT record with MALES!"

79/21

WMMS add
92X add
QV103 re-add
WRCK add
WSSX add
WROQ add
99WAYS add
KBFM add
BJ105 add
Z102 add
KMGX add
G98 add
KQIZ add
WJAD add
WJMX add
KISR add
Q104 add
WCIL add
KCMQ add
KFMW add
KBOZ add

Still Not Satisfied?

Over 100,000 albums sold in the last week — total sales to date over 400,000!!



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Don't Listen To Anyone Else

WMJQ 28-22
CKOI 28-21
KKBQ 26-18
KXXR 4-2 (HOT)

KCPX 1-1 (HOT)
KSND 26-19 (HOT)
KCAQ 29-15
KKFR 23-19 (HOT)

KZZU 6-5 (HOT)
Z103 40-34
WIBW 29-12 (HOT)
KZFN 1-1 (HOT)

. . . and much more!

Nouveaux Video On VH1, Now On MTV

MUSIC FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK

TAP



**JAMES "J.T." TAYLOR
& REGINA BELLE**
ALL I WANT IS FOREVER

GREGORY HINES
CAN'T ESCAPE THE RHYTHM

TEENA MARIE
BAD BOY

GREGORY ABBOTT
STRONG AS STEEL

TONY TERRY
FORGET THE GIRL

ETTA JAMES
BABY WHAT YOU WANT ME TO DO

STANLEY CLARKE
MAX'S THEME (INSTRUMENTAL)

AMY KEYS
LOVER'S INTUITION

GWEN GUTHRIE
FREE

MELISSA ROWAN
SOMEBODY LIKE YOU

JAMES "J.T." TAYLOR & REGINA BELLE

"ALL I WANT IS FOREVER"

From the Original Motion Picture Soundtrack "TAP"

BREAKERS

AC CHART: DEBUT **30**
NOW ON 44 AC REPORTERS
ONE OF THE MOST ADDED

URBAN
CONTEMPORARY
CHART **17**

... and now "Tapping" its way to CHR!



DO YOU DREAM IN LIVING COLOUR?

STREET TALK

Continued from Page 28

Hasty calls to NAC **WHVE/Sarasota** — at 102.5, the closest to 102 — brought a quick denial from GM **Gordon O'Barsky** concerning a format change to dance-CHR. Interesting, however, to note that WHVE's antenna now sits on a newly-improved stick, and that it has just completed construction on studios in nearby St. Petersburg. Watch this one.

Record Roundup

- **EMI** has upped Western Regional rep **Norm Osborne** to National AOR Director, based in NYC.
- **Leslie Marquez** exits **Virgin** to join **Capitol** as National Secondaries Promo Manager.
- **Denise George**, most recently with **A&M**, will now handle local Detroit duties for **Atco**. Look for more hirings soon by Atco VP/Promo **Craig Lambert**.
- **A&M** National Dance Music Director **Steve Bartels** has been promoted to Miami local rep. Also new to the label is **Kelly Castruita**, who will handle the Chicago market, and **Eileen Dailey**, who'll operate out of Detroit.
- **Mark Westcott**, a **Columbia** promo rep for nearly 15 years, has left his Big Red Chicago local slot. Reach him at (312) 397-7213.
- **MCA** Atlanta rep **Michael Steele** is about to move to Universal City to handle National Secondaries.
- **Geffen** Cleveland rep **Rob Ellis** has joined **IRS** for the Regional Upper Midwest gig, based in Minneapolis. And . . . ST hears more IRS staffings are on the way.

New **Legacy** Regional Director/Programming **Ted Utz** will now oversee **WNEW-FM/NY** in addition to **WLLZ/Detroit** and **WMMR/Philadelphia** (where he remains OM). 'NEW has tightened considerably since GM **Peter Coughlin** took over last month, and the **Pollack Media Group** has been playing a much bigger role in music choices. Look for Utz to continue the library-cutting process that has reportedly set stomachs grumbling among many of the station's veteran staffers.

ST also hears that Pollack is now in line to consult **Evergreen Media's KFAC-FM/L.A.** If **Scott Ginsburg** is successful at changing the station from its current Classical format, could this then mean a new AOR for L.A. — instead of the long-rumored CHR that **Buzz Bennett** would like to see?

Swingshifter **Brian Douglas** has been named MD at Q102/Cincinnati.

Q107/DC has promoted five-year promotion/programming coordinator **Laura Shostak** to MD.



HOSTS AS CUPCAKES — Making good on their promise to do whatever it takes to become San Diego's Valentine's, Q106 morning team Jack Murphy (r) and Terrence McKeever celebrated 'Tines Day by getting themselves dipped in chocolate while broadcasting live from the parking lot of a local fast food franchise. The event raised \$2700 for Ronald McDonald's Children's Charities, as spectators anted up \$1.06 a cup to toss candy sprinkles on the cherry-topped morning madmen.

Jhan Hiber has joined **WEAZ/Philly** as VP/Marketing & Research.

Shadow Descends On L.A.

It's official. **B97/New Orleans** PD and EZ Regional VP/Programming **Shadow P. Stevens** is joining **KIQQ/L.A.** as its afternoon driver.

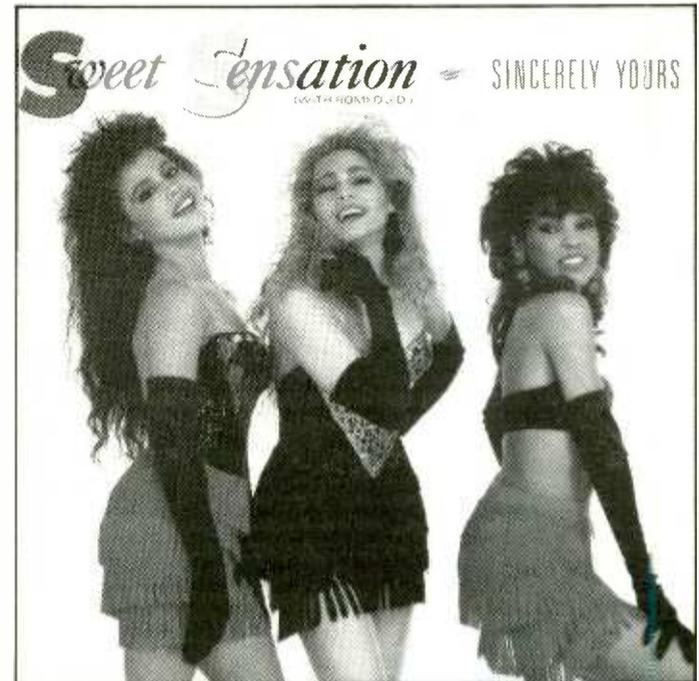
Meanwhile, there's been 16 tons o' speculation as to what PD **Scott Shannon** and OM **Randy Kabrich** are going to do with the station. Shannon tackled some of the more common rumors via the ST "fun-fone":

- New calls **KHTZ**? Shannon says, "Not necessarily; four different combinations are being studied."
- Format an Urban-leaning **Jamz 100** or a CHR/AOR hybrid **Lazer 100** approach? "Research in progress."
- Replacement for Morning Zoo monicker preempted by **Power 106**? "We won't call it the Morning Zoo, but the zoo concept is still viable."
- Commercial-free for the first three months? "(Laughing.) We will air spots immediately."
- Kick-off date? "Around April 1."

KIKX/Colorado Springs and **First Sierra** VP/Programming **John Dantzer** is no longer with the company. Former **KMGX/Fresno** PD **Ken Richards** joins as PD.

Continued on Page 32

SINCERELY SENSATIONAL!



SWEET SENSATION

(with Romeo J.D.)

"SINCERELY YOURS"

(7-99246) (PRCD 2583)

from the album
TAKE IT WHILE IT'S HOT
(90917)

Produced by Steve Peck for Platinum Vibe Productions, Inc.
Management: Artists Only Management Company

Major Action:

KIIS add 31
KGGL add
WEGX deb 29
Y100 deb 29
FM102 deb 27
KITY 16-15
B96 32-30
WNCI 34-31
KKLQ 27-25
KWSS 25-22
HOT97 12-9
WPGC 27-24
PWR99 4-4
PWR106 17-13 (HOT)
KMEL 10-8
HOT977 6-5

Also Includes:

WFLY add
WNNK add
WKEE add
WBBQ add
WCGQ add
WDJX add
KKXX deb 37
KQMQ deb 28
WYCR 35-31
KZFM 33-30
KTUX 39-33
KKSS 25-13
KKMG 34-32
KMGX 29-25
KYRK 32-29
KCAQ 39-27
KDON 25-20
KRQ 24-22

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Let's Talk

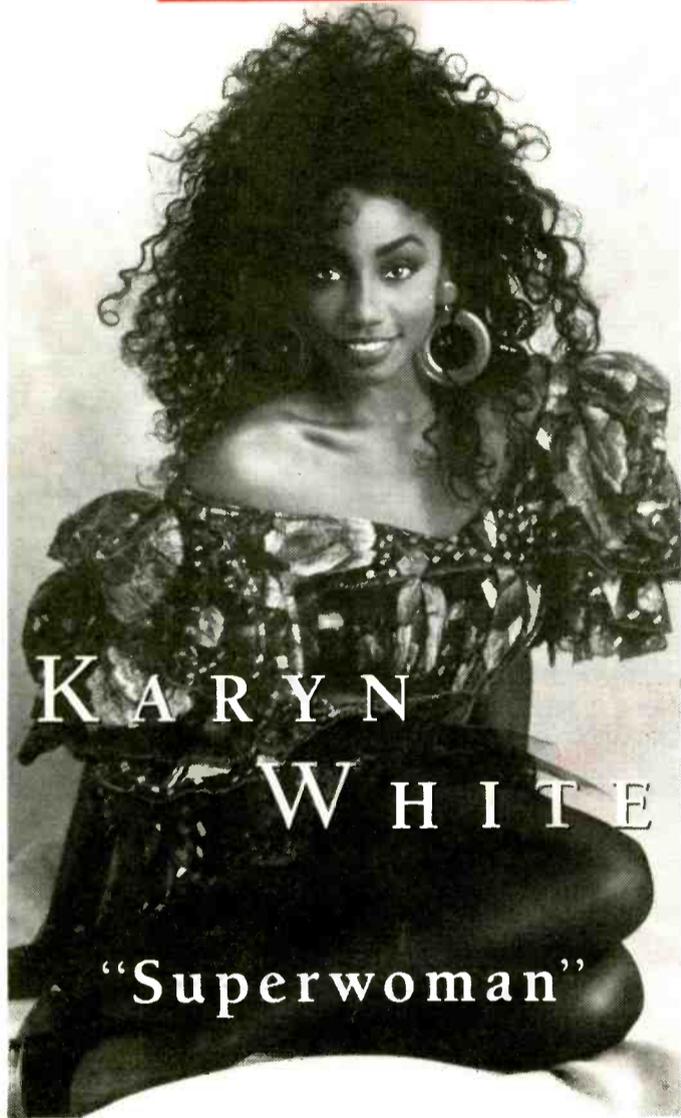


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THERE'S
NO
STOPPIN'
HER!



KARYN
WHITE

"Superwoman"

Produced by L.A. and Babyface for LA'FACE Inc.

From The Album KARYN WHITE

CHR CHART DEB 34

One Of The "Most Added"
138/53

- | | |
|-------------|---------------|
| B104 21-16 | WLOL 36-32 |
| WXKS 26-21 | KS104 28-25 |
| WZOU add | Y108 24-19 |
| Z100 18-14 | KIIS 28-25 |
| WEGX deb 28 | KKRZ deb 29 |
| B94 29-23 | FM102 14-12 |
| WAVA 20-17 | KROY 28-25 |
| KKBQ deb 32 | KWOD 28-22 |
| KRBE add | KKLQ 21-18 |
| Y100 7-4 | KPLZ 40-36 |
| B97 27-25 | HOT97 33-27 |
| WNVZ add | WPGC 1-1 |
| KITY 10-9 | PWR106 29-24 |
| B96 30-28 | KGCI 2-1 |
| Z95 add | KMEL 7-5 |
| 92X deb 30 | HOT977 deb 38 |
| WCZY add | WFMF 1-1 |
| WHYT 4-2 | Z102 18-6 |
| KBEQ 23-20 | KKMG 8-3 |
| KCPW 30-26 | KMGX 12-8 |
| KDWB add | |



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STREET TALK

Continued from Page 31

KKHT/Houston debuted its **Energy 96.5** format without an airstaff, so PD **Steve Smith** is looking to fill in the gaps *fast*. Send your T&Rs or buzz him at (713) 790-0965. And if you're interested in the Hot 97.7 PD post, contact **Anaheim Broadcasting VP/Operations Jeff Salgo** at (714) 774-9600.

Power 99/Atlanta morning man **Steve McCoy** is headed to **KVIL/Dallas** for afternoons and a reported four-year, million-dollar deal! Meanwhile, Power 99 PD **Rick Stacy** is looking for his replacement ASAP. Overnight your unedited T&Rs to him or give him a call at (404) 266-0997.

Tiff Miffed

WTIC-FM/Hartford had **Tiffany** on-air for an interview with morning man **Gary Craig & Company**, and she returned later to host a pizza party for 'TIC-FM listeners. In the meantime, she paid a visit to crosstown **CHR WKSS**, but chose *not* to go on the air.

However, OM/morning man **Jeremy Savage** had *promised* his listeners he'd be talking with Tiffany, and finding himself in a bind used a female — definitely NOT Tiffany — to stage a short interview.

Meanwhile back at the hotel, La Tiffany was spinning the radio dial only to catch a snatch of her impostor. At the sound of the flying fur, call . . .

Terry Arnold has been appointed PD at Jazz-formatted **WJZZ/Detroit**.

**Miller Gets The Drop
On National Condom Week**

KBEQ (Q104)/Kansas City morning man **Randy Miller** held the first annual Kansas City Condom Drop on Valentine's Day, which — not coincidentally — also begins National Condom Week.

The 104 inflated condoms were loaded with gift certificates that were good for prizes when turned into the station as well as a \$5 donation to the Good Samaritan Project, a local nonprofit agency benefitting AIDS research.

For the third straight year, **McGhan Radio Productions** will link jocks from 14 different cities for "Grammy Week . . . Live!" Participating stations include **WXRK/NY**, **WYSP/Philly**, **WJFK/DC** (all three simulcasting **Howard Stern**), **KLSX/L.A.**, **WKLH/Milwaukee**, **WIYY/Baltimore**, **KYYS/KC**, **WKDF/Nashville**, **WLVQ/Columbus**, **WNOR/Norfolk**, **KLOL/Houston**, **KOME/San Jose**, **KKRZ/Portland**, and **WHDQ/Claremont, NH**.



PARTY O' THE WEEK — The Pollack Media Group bash held at El Lay's trendy *Palette* (2/9) was such a smash it was chosen as the L.A. Times's *Party O' The Week* (2/13) — and the action continued the following night with an invite-only *Roxy* concert featuring the *Smithereens* and *Melissa Etheridge*. Pictured at the show are (l-r) PMG Sr. Programming Advisor *Tommy Hedges*, *Etheridge*, and *Pollack*.

A Cardiac Request

When **KPSI/Palm Springs** morning man **Ace O'Connell** recently asked listeners to bring in an organic heart to win a night on the town with all the trimmings to celebrate Valentine's Day, he reasonably expected people to make a stop at the local butcher shop for the cardiac request.

Apparently, listeners thought the idea rather grisly, the promotion was cancelled, and PD **Mike Doyle** was told the services of O'Connell were no longer needed.

Doyle reportedly protested management's decision — which got him turfed as well — whereupon he drove out to a local *Wendy's* where O'Connell was doing a remote to give him the bad tidings, and *thereupon* was reported to have mooned the assembled multitudes as a parting gesture. And how was your Valentine's Day?

Ooops. Last week's item about **PolyGram's Cliff O'Sullivan** should have listed him as West Coast VP/Product Development, as **Jim Urie** remains PG's WC VP/Marketing.

The Hamilton High School Academy of Music, L.A.'s magnet school for music and the performing arts, will dedicate its newly-refurbished, 700-seat **Norman J. Pattiz** Concert Hall on February 21. **Westwood One** Chairman/CEO **Pattiz** graduated from Hamilton in 1960. **Mutual** talk star **Larry King** will emcee the event, with **Doc Severinsen** and his band **Xebron** to provide entertainment.

Clivestyles Of The Rich & Famous

Arista President **Clive Davis** will be featured on an upcoming segment of "Lifestyles Of The Rich And Famous," set to air in most major markets the weekend of February 24. Included in the proceedings are interviews with two of Davis's biggest acts, **Whitney Houston** and **Taylor Dayne**.

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EAST & MIDWEST BREAKOUT

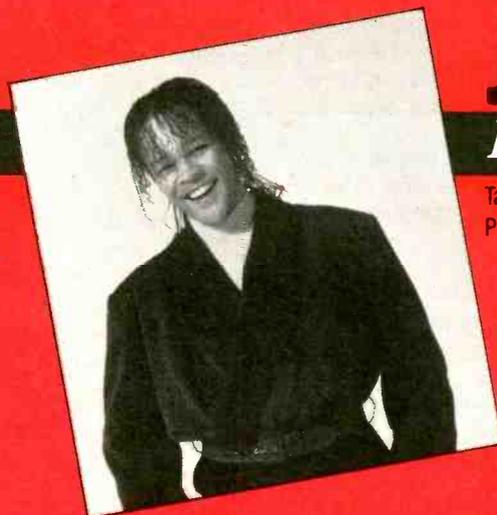
44 OUT-OF-THE-BOX REPORTERS:

Including:

WXKS	KMEL add 27	WNOK	KKSS
PRO-FM	WFLY	KZFM	KKXX
KITY	K104	KEZB	KF95
KTFM	WYCR	Q98	KSND
KROY	K98	WZYP	KMGX
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WPGC	KZZB	WHOT	KKFR
			KWNZ

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JOHNNY KEMP

Birthday Suit

Taken from the motion picture soundtrack "Sing" 45086
 Produced by Rhett Lawrence/Executive Producers: Dean Pitchford and Craig Zadan

ANOTHER DOUBLE-DIGIT WEEK

Adds:

Q102 add 34	KCAQ
WHYT	WFXX
HOT97 add 38	WHTO
HOT977	WJAD
WAEB	WZKX
JET-FM	KIXY
WRCK	WBWB
KZFM	KKXL
KZOU	WKFR
WGTZ	KMOK
KZIO	KOZE
	SLY96

Plus Action At:

WZOU
PRO-FM
KTFM,
B96
KROY
WPGC

Urban Contemporary: Nationally Most Added



MARTIKA

More Than You Know

Taken from the Columbia Lp: "Martika" 44290
 Produced by Michael Jay/Additional Production and remix by Jellybean for Jellybean Productions, Inc.

CHR CHART 34 - 29

Already TOP 15 At:

WXKS
WZOU
KITY
WCZY
KOY-FM
KKRZ
KROY
PWR106
HOT977

Hot P1 Chart Action:

WMJQ add 28	KZZP 24-19
WNCI add 32	KUBE 29-25
PWR99 add	WNVZ deb 26
KPLZ add	KISN deb 27
WKSE 20-17	KBEQ deb 28
WLOL 20-17	KKBQ 34-30
FM102 25-18	KXYQ deb 30
KIIS 22-19	KRBE 40-35



Birch Vs. Arbitron: Response Rate Key To Difference

By Tom Birch

Even casual observers of Arbitron and Birch estimates can't help but notice the sometimes wide disparity between the services on certain formats. As a rule of thumb, younger-targeted formats do better in Birch, older-targeted formats fare better in Arbitron, and middle-aged-targeted formats are about equal. These patterns have proven consistent across time and markets — but why? Is Birch only talking to kids, and Arbitron only talking to grandparents?

The Importance Of Response Rates

Both Arbitron and Birch achieve demographic in-tab distributions that favorably compare to US Census estimates of demography. Both services also perform admirably when sample distributions are compared geographically on a county-by-county basis. Even zip code sample distributions of both services compare well to Census estimates.

The key difference between the services lies in a statistic that is familiar to very few broadcasters and fully understood by fewer still: response rate. This is defined as the percentage of people in the



Tom Birch

originally-selected sample who are actually included in the final tabulation.

No research company can be expected to measure successfully the listening of everyone selected in the initial sample; some people may be unavailable or unable to cooperate, and others may refuse cooperation.

Response rate is a gauge as to how "projectable" a survey statistic is to the measured universe. All things being equal, the higher the response rate, the better the estimate. For example, a 60% response rate in a radio ratings study means that usable listening information was recovered from the majority (60%) of the respondents selected for sampling, and it is assumed that the listening of the unmeasured minority is properly represented by the responders. At a 40% response rate, it is assumed that information recovered from the responding minority (40%) is representative of the non-responding majority.

But here's the rub: responders are quite different from non-responders. As response rates drop, so does the projectability of research. In other words, as response

How Formats Rate

Higher In Birch	Approximately Same in Both	Higher In Arbitron
CHR	AC	Soft AC
AOR	Oldies	Easy Listening
Urban	Country	MOR
Classic Rock	Talk	News
Classic Hits	Black	Classical
"Hot" AC	New Age/Jazz	Spanish
	Religion	Big Band

rates drop the research becomes increasingly biased against non-responders. Statisticians call this phenomenon "non-response bias."

Non-responders are more likely to be younger (in age and outlook), more active in lifestyle, and from the lowest and highest socio-economic fringes.

Most importantly, responders to radio ratings studies have notably different listening patterns than non-responders.

The Effect Of Non-Response

In 1978 and 1984 Arbitron conducted telephone interviews with diary non-responders to determine

highest response rates (see "Unweighted Comparison: Average Response Rates" chart). Arbitron has been working hard to catch up, and has made notable progress in the past two years.

Determining Your Report's Response Rates

Response rate information is readily available in the ratings reports. In Birch, the response rate is listed in two places: at the bottom of page one, and again on Methodology Page V (in the back of the book), together with a chart illustrating how Response Rate is

Unweighted Comparison: Average Response Rates

Company	Number Of Markets	Measurement Period	Response Rate
Birch	167	Fall '88	61.6%
RADAR	National	Nov. '87-Oct. '88	60.0%
Arbitron	142	Fall '88	45.3%

the impact of non-response bias on Arbitron estimates. While the 1978 study was published, Arbitron confirmed that the unpublished 1984 study produced similar results.

As can be seen in the "Differences In Format Preferences" chart, the younger-skewing formats are most affected by non-response bias. For example, CHR and AOR together pulled a 31% format share of the listening of diary non-responders, but only a 24.8% share of the listening of diarykeepers. The differences were even more pronounced among Black/Urban listeners: non-response bias accounted for a whopping 54.3% difference between the format share of non-responders (14.2%) and responders (9.2%).

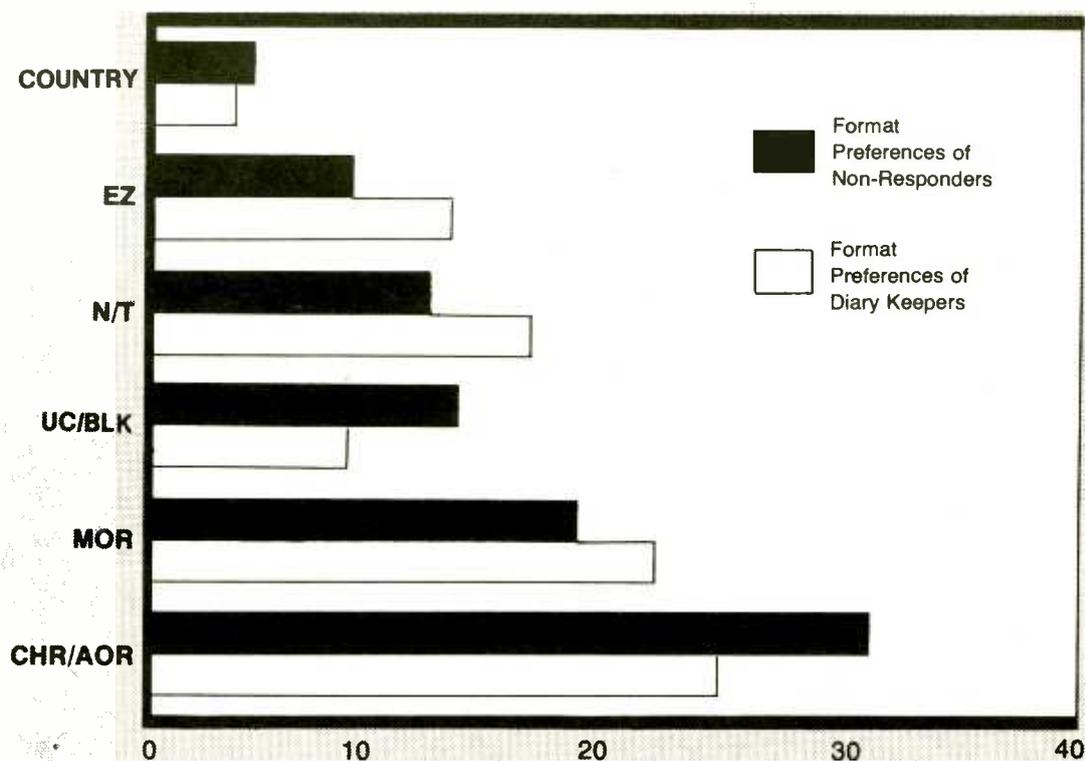
Given the impact on the estimates, all of the syndicated radio ratings companies have been making significant efforts to achieve the highest possible response rates from their respective methodologies. To date, the telephone-based methods utilized by Birch and RADAR (the leading network ratings service) have yielded the

calculated. Arbitron provides the ingredients for calculation of the response rate on page 3A (divide total individuals who returned a usable diary (in-tab) by total residences: estimated persons 12+), but does not actually publish the rate itself. To compare Arbitron to Birch, be sure to use the Metro information.

Response rate is considered by statisticians to be a critical determinant of the projectability of survey data, and has proven to be a key factor in explaining the differences in results between Birch and Arbitron.

Tom Birch is Chairman/CEO of Birch Scarborough Research Corp. (305-753-6043), whose Birch Radio Division supplies telephone-based audience estimates on some 260 markets annually. He will contribute to this section on a regular basis.

Differences In Format Preferences



AQH Format Share, Persons 12+, Mon-Sun 6A-Mid

DORSEY DOES DALLAS!

KSCS Notches Country Conquest

1988 was a thrilling year for KSCS-FM. Winter to Fall, the station came from a 4.2 to a 7.4 12+, surpassing rival KPLX for the first time in four years. The winning formula? Smart programming adjustments and powerful television-based marketing from Film House.

First came the Film House Sing-A-Long/Spokesman campaign, which helped thrust KSCS from a 4.6 to a 6.9 25-54 in the Spring. In the Summer, after KSCS acquired morning dynamo Terry Dorsey, Film House created a custom Music Machine campaign to herald his arrival and the station climbed to a 7.5 25-54. Then finally this Fall, KSCS scored their best book since Fall '84, following up the strategic Music Machine campaign with a tactical Money Machine sequel to top the crowded country field 25-54 with a gratifying 8.3.

"When we made the decision to get more serious about marketing KSCS, I wanted to make sure I had Film House working for us," says OM Ted Stecker. "Film House is simply the best at what they do, and they've certainly had a lot to do with what we are accomplishing in Dallas."

Put Film House on your station's marketing team today, and let us help you "do" your market this Spring.

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Setting The Standards



DAN O'DAY

AIR PERSONALITIES

Playing The Name Game

Radio is a funny business. Most of us begin our careers hoping to become famous, but the first thing many of us do is give up our identities in favor of a catchy air name.

Since I began publishing my first comedy service 13 years ago I have had some form of correspondence with approximately 10,000 DJs and PDs. I probably know more jocks' real names than anyone else, and this gives me a unique insight into the evolution of individual air names.

As you might guess, the most common air names use the jock's middle name as a last name. Thus, Robert James Rheinblatt becomes Robert James. Often an "s" is added to the middle name, so James Robert Rheinblatt becomes Jim Roberts. (Note: as far as I know, there is no DJ whose real name is Robert James Rheinblatt — and, to ease the minds of many readers, this column does not reveal anyone's real name. If they wanted the world to know, they probably wouldn't have changed their names in the first place.)

For a while now I've wondered just which name is the most common among announcers. While the statistical sample I'm using is not random, it certainly is

large; I suspect we can safely generalize from the findings of this exhaustive study. (And "exhaustive" is the word for it; believe it or not, those 10,000 names I mentioned above are on individual file cards and *not* in a computer database.)

As expected, converted middle or first names made a strong showing. Of the 46 DJ surnames that registered at least 40 times, 19 are heavily influenced by conversions. Many are straightforward: Michaels, Edwards, Richards. Others benefitted from being a common name (such as Johnson) and from being a commonly converted name (such as John converted to Johnson).

46 Most Popular Last (Air) Names

1. Michaels (147)
2. Davis (135)
3. Williams (133)
4. Allen (128)
5. Kelly (126)
6. Johnson (109)
7. Smith (107)
8. Scott (105)
9. Stevens (100)
10. Thomas (94)
11. Roberts (92)
12. Edwards (91)
13. Taylor (90)
14. Brown (87)
15. James (83)
16. Miller (82)
17. O'Brien (74)
18. Richards (73)
19. Jones (72)
- (tie) Martin (72)
21. Walker (71)
22. Morgan (69)
23. Jackson (68)
24. McKay (65)
25. Moore (63)
26. Lee (60)
27. Clark (58)
- (tie) Wilson (58)
29. Mitchell (57)
30. Collins (55)
31. Anderson (54)
- (tie) Murphy (54)
33. Daniels (53)
34. West (52)
- (tie) Fox (52)
36. King (51)
37. Lewis (50)
38. Stewart (49)
39. Thompson (45)
40. Anthony (44)
- (tie) Harris (44)
- (tie) Nelson (44)
- (tie) Phillips (44)
44. Stone (43)
45. Adams (42)
- (tie) Evans (42)

Air Talent Programming Conference

Talentmasters' Don Anthony and a star-studded planning committee have put together the first annual Air Talent & Programming Conference, scheduled for March 16-18 in Atlanta. In addition to traditional air talent sessions, two unique-sounding items on the agenda are "Personality Research You Can Do" and "Toys For Talent" (high-tech control room gadgets). Also, I'll be there giving a presentation on personality basics and collecting "Radio Stories" for this column.

For reservations and information, call Lisa Henn at (404) 926-7573.

MOST POPULAR COMPLETE NAMES

Evil Twins In Parallel Markets

It's hard enough to carve out an identity in an industry where 146 others share your last name. It's even tougher when half a dozen or more use your complete air name. Witness the potential identity crisis suffered by these people:

1. Jeff (Jefferson) Davis (16)
2. Dave (David) Allen (14)
- (tie) Mark Allen (14)
- (tie) Rick Allen (14)
5. Chris Michaels (11)
- (tie) John Michaels (11)
- (tie) Mike (Michael) O'Brien (11)
- (tie) Steve Michaels (11)
9. John (Johnny) Walker (10)
10. Dave (David) Scott (9)
- (tie) Mike (Michael) Stone (9)
12. Brian Kelly (8)
- (tie) Jay Michaels (8)
- (tie) Jim Davis (8)
- (tie) John Murphy (8)
- (tie) Mike (Michael) Phillips (8)
- (tie) Scott (Scotty) Johnson (8)
- (tie) Steve Kelly (8)
- (tie) Tom Kelly (8)
20. Bob Mitchell (7)
- (tie) Dave (David) Ross (7)
- (tie) J.J. Jackson (7)
- (tie) Mike (Michael) Anthony (7)

A Colorful Group

In addition to being the definitive article on jocks' names, this is also likely to be the *only* major trade article on the subject, so let's take a few moments to pay tribute to the potpourri of monikers by which we are addressed by our public. Unless otherwise noted, all of the following are last names.

Wild West: Johnny Ringo, Jessie (& Jessica) James, Bill Cody, Bill Hickok (3), Doc Holliday (3)

Military Figures: Stonewall Jackson, Jon Paul Jones, Hannibal, Robert E. Lee (3)

Legendary or Mythical: Moses, Sampson, Oedipus, Casey Jones

Literary: Shakespeare, Hemingway

Geographical: London, Boston, Brooklyn, Cincinnati, Cleveland, Dallas, Denver, Fairbanks, Hollywood (first name), Houston, Stockton, California, Montana, Holland, Canada, Britain (sic), Spain, Israel

Nicknames: (first names) Lefty, Mucho, Flash, Kidd, Brother, Crazy

Rank and Nobility: Lord, Pope, Majors, King, Knight, Saint; (first names) Dr., Captain, General, Colonel, King, Major, Mayor; and at least two jocks known only as "The Doctor"

Wild Kingdom: Fox, Bird (Byrd), Crow, Fish, Fishhead, Lyons, Pigeon, Rabbitt, Swan(n), Wolf, Trout, Colt; (first names) Cat, Coyote, Rooster

Precious Names: Diamond, Silver, Pearl, Dollar, Ruble, Sterling, Cash, Rich

Body Parts: Butts, Cheeks, Rump, Heart (Hart); also, although the overwhelming majority of jocks are male, the majority of those named Hart are female

Auto-Biographical: Chrysler, Ford, and three different Cadillac Jacks

Occupations: Baker, Cook, Carpenter, Dancer, Plummer, Singer, at least two known as "The Hitman"

Weather: Storm, Gale, Flood, Snow, Cool, Stormy (first name)

Mother Nature: Moon, Ocean, Rivers, Lake, Hill, Sands, Shore(s), Breeze, Wind, Waters, Ice, Freeze, Bush, For(r)est, Stone, Flowers, Posey, Rose, Winter(s), Summers (Sommers, Somers), Shade

Taste Treats: Spice, Pepper, Peach, Rice, Ham, Hamburger, Coffee (Coffy)

Speedy Jocks: Quick, Fast, Rush, Speed, Chase, and three different Fast Eddie's

Descriptive: Sharp, Strong, Gay, Good, Wise, Young

Romantic: Love, Darling, Valentine

On the Charts: Rock, Roll, Funk

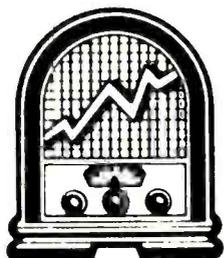
The '60s Live!: Peace, Love

Secret Identity Advice

In our industry, your name is your calling card. If you give in to the belief (yours or a PD's) that an air name must be bland and must sound like a "radio name," it can be much harder to establish an industry-wide identity. Such an identity is something you might never think you need — until you find yourself trying to get a job in another market.

Here's one other radio rule you might have heard: make sure your air name is easy to pronounce and very easy to spell, because if it's not you can't be successful. Just ask Jonathon Brandmeier.

Dan O'Day, author of "Personality Radio," conducts air talent seminars for stations, groups, and associations. He can be reached at 11060 Cashmere St., Suite #100, Los Angeles, CA 90049; (213) 479-1767.



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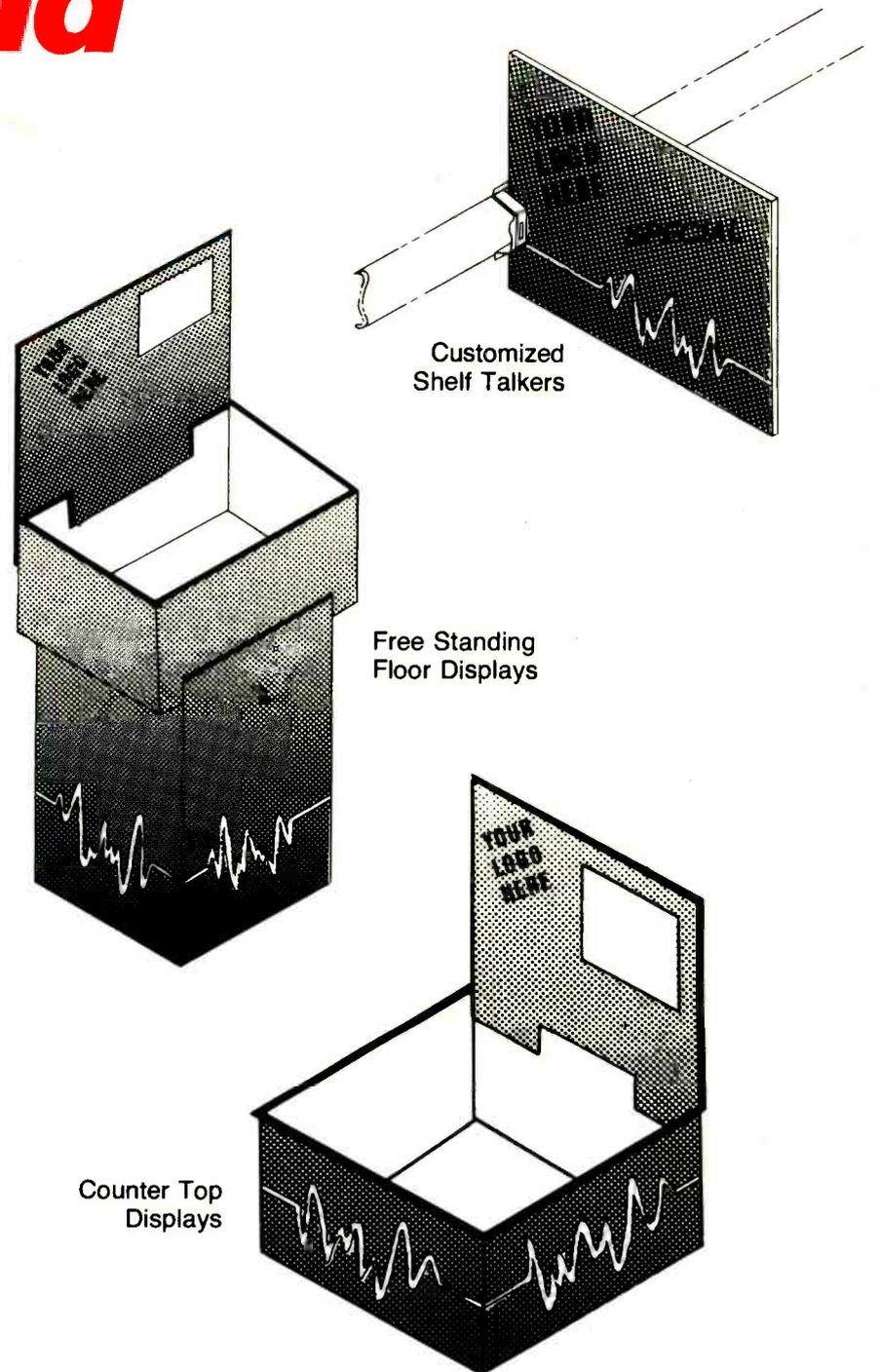
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Y-108, Denver, Colorado**

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COMMUNICATIONS



KEN BARNES

A Chronicle Of Black Artists' AOR Hits

A Black-And-White Documentary Featuring Living Colour

CHR Assistant Editor Paul Colbert was looking at the AOR LP chart and noticed *Living Colour* at #10 late in January. He wondered if any black group had ever done better in the AOR format.

With my usual assurance and authoritative tone in place, I had my answer ready in an instant: "Darned if I know." But it struck me that a look at black artists' historical AOR success could be interesting, and, based on the format's longstanding lack of enthusiasm for black music, could probably be compiled in a document of less than Dostoyevskian length. (Unlike the preceding sentence.)



A key LP in Black AOR history.



The Colourization of AOR.

As you can see at right, it's not a terribly long list. Twenty-nine albums by black artists have hit the AOR LP Top 15 since AOR charts were introduced in early 1975. Somewhere in excess of 1200 albums have reached Top 15 in that time, meaning black artists have accounted for a bit less than 2 1/2 % of the total.

Open-And-Shut Playlists

In the early days of AOR, the accent was on Albums rather than Rock per se. As you can see in the yearly breakdown at the bottom of the page, there were seven Top 15 LPs by black artists in 1975 and 1976, or about half the total for the past 14 years. And those hits in-



Long before Tracy Chapman, Joan had two AOR hit LPs.

clude LPs by Earth, Wind & Fire, Stanley Clarke, Billy Preston, War, Minnie Riperton, and other decidedly nonrock types. At the end of 1976, Stevie Wonder was able to score an eight-week #1 with "Songs In The Key Of Life," the only album by a black artist ever to hit the top spot. Wonder has never had another Top 15 AOR album.

The walls began to come down in 1977 (although EWF still managed a hit) and descended with a vengeance in 1978, as AOR stations leaned on the Rock. In the ten years from 1978 through 1987, only eight black-artist LPs hit Top 15.

Although a certain amount of hostility toward black artists surfaced in listener call-ins (the antidisco movement did have its ra-

cist undertones), it's also undeniable that AOR listeners wanted to hear rock and little else but rock, and not many black artists were working in that vein. In general, the way to an AOR hit for a black act had to be paved by the patronage of an acceptable white artist during the '78-'87 era.



"Fire" power propelled the Pointers.

The Pointer Sisters, for example, made it in '79 on the strength of their Springsteen cover, "Fire." Springsteen's production of Gary U.S. Bonds's "Dedication" LP boosted it Top 10, and Phil Collins's duetting presence on "Easy Lover" enabled Philip Bailey to reach #6 in '84. Tina Turner had all kinds of rockstar presence on her hit LP, as well as a strong rock orientation on many of the tracks. Jon Butcher and often-overlooked genrebuster Garland Jeffreys played the rock game and won, and Prince's "Purple Rain" phenomenon (with some rock flavoring present) was simply too strong to ignore.

Robert Cray scored with the blues, but that form had long since been more appreciated by white rock audiences than by most of the black music audience. Still, achieving two Top 5 AOR LPs with a black music form is a worthy accomplishment. Folk-styled Tracy Chapman, nouveau reggae star Ziggy Marley, and the eclectic Ivan Neville have also been principals in a mild resurgence for black artists in '88.

And now *Living Colour*, not the first black hard rock act but the most successful for AOR airplay, have hit the Top 10. In answer to Paul Colbert's question way back in the first paragraph about the highest AOR chart position for a black group, Bob Marley & The Wailers and EWF share that honor so far at #9, with the Pointer Sisters also earning a #10 posting. (Integrated groups like the Cray Band and the Jimi Hendrix Experience have placed higher.) As more

Top 15 AOR LPs By Black Artists

The following alphabetical list comprises Top 15 AOR LPs by black artists and groups from March 1975 to the end of January 1989.

Artist/Title	Month/Year Peaked	Peak Position
JOAN ARMATRADING /Joan Armatrading	9/76	15
JOAN ARMATRADING /Show Some Emotion	11/77	10
PHILIP BAILEY /Chinese Walls	12/84	6
GEORGE BENSON /Breezin'	8/76	12
GARY U.S. BONDS /Dedication	5/81	10
JON BUTCHER /Wishes	3/87	7
TRACY CHAPMAN /Tracy Chapman	7/88	13
STANLEY CLARKE /School Days	9/76	13
ROBERT CRAY BAND /Strong Persuader	1/87	5
ROBERT CRAY BAND /Don't Be Afraid Of The Dark	9/88	5
EARTH, WIND & FIRE /Gratitude	1/76	9
EARTH, WIND & FIRE /Spirit	12/77	14
RICHIE HAVENS /The End Of The Beginnings	9/76	11
JIMI HENDRIX /Crash Landing	3/75	2
JIMI HENDRIX /Midnight Lightning	11/75	11
ISLEY BROS. /The Heat Is On	7/75	15
GARLAND JEFFREYS /Escape Artist	3/81	11
LIVING COLOUR /Vivid	1/89	10
BOB MARLEY & THE WAILERS /Rastaman Vibrations	5/76	9
ZIGGY MARLEY & THE MELODY... /Conscious Party	6/88	13
IVAN NEVILLE /If My Ancestors Could See Me Now	12/88	8
POINTER SISTERS /Steppin'	6/75	10
POINTER SISTERS /Energy	2/79	15
BILLY PRESTON /It's My Pleasure	7/75	12
PRINCE /Purple Rain	8/84	14
MINNIE RIPERTON /Taste Of Paradise	5/75	10
TINA TURNER /Break Every Rule	10/86	14
WAR /Why Can't We Be Friends	6/75	9
STEVIE WONDER /Songs In The Key Of Life	10/76	1 (8wks)

black artists take a shot at rock & roll, it'll be interesting to see how AOR listeners (and programmers) accept them.



AOR heritage: two generations of Marleys run reggae up the chart.

A Pig Mistake

In last week's column, I made a passing reference to a Virgin staffers' musical aggregation which I called Pigs In Corn. Virgin's Jeffrey Naumann, in the course of discussing what will lead off next week's column, explained that the "band" 's actual name is Pigs On Corn, after an old folk expression (not to imply that Mr. Naumann is an old folk), "They'll be on it like pigs on corn." I stand corrected (a big improvement over my usual posture), and wonder when we can expect the band's version of the Albert King blues standard "Born Under A Porcine." It'd be a pig hit in this corner.



The Honest-To-God Last Grammy Handicap Reminder (I Mean It This Time. Really)

Even with the Post Office taking Monday Feb. 20th off (for some obscure historical precedent), you should still see this last bit of hype for this year's Grammy Handicap by February 21, which is the deadline for entries. In a more primitive technological era, like last year, you would have been up the proverbial creek (which empties into the Old Adage River). But now, with swinging faxes easily accessible (and R&R's own expanded capacity), even if you see this Feb. 21, you can quickly fire off a fax via the (213) 203-9763 number and still be eligible for the prizes and industry-wide acclaim a Grammy Handicap winner accrues. (Do not interpret this last sentence to imply that we're awarding a Grammy Handicap winner a cruise.) Check Page 43 of the January 20 R&R for the category list and give it a shot.

Yearly Tally

Top 15 AOR albums by black artists listed by year of peak date:

1975	7
1976	7
1977	2
1978	0
1979	1
1980	0
1981	2
1982	0
1983	0
1984	2
1985	0
1986	1
1987	2
1988	4
1/89	1

TV's Brit Awards — 'Top Of The Flops?'

"Millions See TV's Big Awards Night Degrade Into Top Of The Flops." That was just one of the morning-after headlines that greeted the eighth annual British Record Industry Awards, now renamed the Brits. As presenters MICK FLEETWOOD and SAMANTHA FOX presided over a TV debacle with failing autocue, wrongly announced guest stars, and great confusion all around, these were some of the official highlights:

PHIL COLLINS was voted Best British Male Artist and also won the Best Soundtrack award for "Buster." Phil's next engagement is his solo album: "I've got the songs written, so I'll be in the studio in April, then I'll be on tour maybe the early part of next year, and hopefully there'll be a film sometime. I think that'll all happen before a GENESIS project."

Annie, Tracy & Eddi

Making her first public appearance since the loss of her baby before Christmas, ANNIE LENNOX won the Best British Female Artist award, and together with her EURYTHMICS partner DAVE STEWART announced the winner in the Best International Newcomer category — TRACY CHAPMAN. One of the Eurythmics' former backing singers, EDDI READER, and her band FAIRGROUND ATTRACTION walked off with two awards: Best British Single (for "Perfect") and Best British Album (for "First Of A Million Kisses").

Other winners included ERASURE in the Best British Group



Eddi — Not just another Fairground Attraction

category and BROS, who collected the award for Best British Newcomer. Best International Group went to U2, who must be relieved they stayed away, as did MICHAEL JACKSON — who won Best International Male Artist and Best Music Video (for "Smooth Criminal") — and Tracy Chapman, whose other award was for Best International Female Artist.

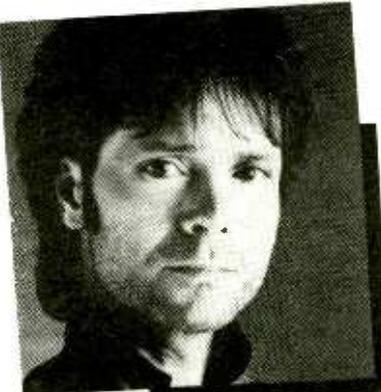
Cliff Notes

CLIFF RICHARD picked up a special Lifetime Achievement award to mark his 30 years in the

British music industry. Cliff says he's busy planning his follow-up to his Christmas UK number one, "Mistletoe & Wine." This next 45 will be his 100th single and now looks likely to be a STOCK, AITKEN & WATERMAN composition and production rather than the track he recently recorded with rock/reggae artists ASWAD.

Unfortunately, what the British and public will remember will be the live TV coverage, complete with its catalogue of disasters. As scenery threatened to fall down towards the end, many of the paying audience started to leave their seats as MARK KNOPFLER and RANDY NEWMAN's "super-group" filled in extra time.

"In a way, a lot of people enjoyed it," said nominee CHRIS REA the next day. "If there was going to be another one next week, it would get maximum ratings because everyone would want to see what was going to go wrong. It was quite hilarious, and 11 points out of ten to everybody who actually retained their sense of humour. Those who didn't should have known better."



Cliff — 99 going on 100

Interesting Drugs & Other New Stuff

MORRISSEY's follow-up to "The Last Of The Famous International Playboys" is likely to be called "Interesting Drug," to be released in April.

BOY GEORGE and BREATHE together on record? Sort of. The group's DAVID GLASPER contributes backing vocals to George's version of "What Becomes Of The Brokenhearted," which is on the CD version of his new UK single, "Don't Take My Mind On A Trip."

"When I Grow Up" is the latest single to be lifted from MICHELLE SHOCKED's "Short Sharp Shocked" album, with a live version of "Sam In Amsterdam" on the B-side, and a live "Goodnight Irene" on the 12-inch and CD.

Also on Monday (2/20), HOWARD JONES previews his new album with the release of the single "Everlasting Love," co-produced by CHRIS HUGHES and IAN STANLEY from the TEARS FOR FEARS camp with ROSS CULLUM. "No One Is To Blame" is an extra track on the CD.

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

ELVIS and MACCA's co-composition "Veronica" becomes COSTELLO's new UK single on Monday, with the previously unissued "The Room Nobody Lives In" on the 12-inch and CD, together with the "Spike" UK album track "Coal Train Robberies."

Old, New, Borrowed & Blue

This week FLEETWOOD MAC unveil another live cut recorded in San Francisco as the B-side of their new single. The old blues number from their early days ("I Loved Another Woman") appears as the flip of "Hold Me," itself rereleased as a 45 from their "Greatest Hits" album.

Sad to report the death in Sydney last week of TREVOR LUCAS. The



former guitarist with FAIRPORT CONVENTION and husband of the late SANDY DENNY — they also performed together in the group FOTHERINGAY — died from a suspected heart attack.

BRITAIN



LW TW

- 1 1 M. ALMOND /G. PITNEY/Something's... (Parlophone/EMI)
- 2 SIMPLE MINDS/Ballad Of The Streets EP (Virgin)
- 2 3 HOLLY JOHNSON/Love Train (MCA)
- 8 4 MORRISSEY/Last Of The Famous International Playboys (HMV/EMI)
- 4 5 MIKE & THE MECHANICS/The Living Years (WEA)
- 10 6 BOBBY BROWN/My Prerogative (MCA)
- 13 7 YAZZ/Fine Time (Big Life)
- 11 8 MICHAEL BALL/Love Changes Everything (Really Useful/PG)
- 3 9 ROACHFORD/Cuddly Toy (CBS)
- 5 10 ROY ORBISON/You Got It (Virgin)
- 12 11 SHEENA EASTON/The Lover In Me (MCA)
- 16 12 SIMPLY RED/It's Only Love (Elektra)
- 7 13 ROBERT HOWARD & KYM MAZELLE/Wait (RCA)
- 6 14 TEN CITY/That's The Way Love Is (Atlantic)
- 15 HUE & CRY/Looking For Linda (Circa/Virgin)
- 20 16 SAMANTHA FOX/Only Wanna Be With You (Jive)
- 17 POISON/Every Rose Has Its Thorn (Enigma/EMI)
- 9 18 FINE YOUNG CANNIBALS/She Drives Me Crazy (London/PG)
- 19 RICK ASTLEY/Hold Me In Your Arms (RCA)
- 20 SAM BROWN/Stop! (A&M)

Moving Up

- TEXAS/I Don't Want A Lover (Mercury/PG)
DEF LEPPARD/Rocket (Mercury/PG)
RAZE/Break 4 Love (Champion)

The Network Chart, courtesy MRIB

CMJ NEW MUSIC

2/3 2/17

- 5 1 REPLACEMENTS/I'll Be You (Sire/Reprise)
- 6 2 VIOLENT FEMMES/Nightmares (Slash/WB)
- 3 3 LOU REED/Dirty Blvd. (Sire/WB)
- 1 4 NEW ORDER/Fine Time (Qwest/WB)
- 2 5 R.E.M./Stand (WB)
- 6 ELVIS COSTELLO/Veronica (WB)
- 11 7 FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA)
- 13 8 COWBOY JUNKIES/Sweet Jane (RCA)
- 4 9 DEAD MILKMEN/Punk Rock Girl (Enigma)
- 7 10 SONIC YOUTH/Teen Age Riot (Blast First/Enigma)
- 17 11 POGUES/Yeah, Yeah, Yeah, Yeah, Yeah (Island)
- 8 12 WATERBOYS/Fisherman's Blues (Chrysalis)
- 9 13 FALL/New Big Prinz (Beggars Banquet/RCA)
- 14 LOVE AND ROCKETS/Motorcycle (Beggars Banquet) (Import)
- 15 XTC/The Mayor Of Simpleton (Geffen)
- 15 16 PURSUIT OF HAPPINESS/I'm An Adult Now (Chrysalis)
- 17 LIVING COLOUR/Cult Of Personality (Epic)
- 18 THROWING MUSES/Dizzy (Sire/WB)
- 19 MIDGE URE/Dear God (Chrysalis)
- 18 20 ENYA/Orinoco Flow (Sail Away) (Geffen)

Moving Up

- NITZER EBB/Control I'm Here (Geffen)
WONDER STUFF/Give, Give, Give Me More, More, More (Polydor)
R.E.M./Pop Song 89 (WB)
FIXX/Driven Out (RCA)
BRUCE COCKBURN/If A Tree Falls (Gold Castle)
EASTERHOUSE/Come Out Fighting (Columbia)
PROCLAIMERS/I'm Gonna Be (500 Miles) (Chrysalis)
CICCONO YOUTH/Into The Groovey (Blast First/Enigma)
TONE LOC/Wild Thing (Delicious Vinyl/Island)

Chart derived from tracks supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports are noted.

CMJ

AUSTRALIA

LW TW

- 3 1 IAN MOSS/Tucker's Daughter
- 2 2 MENTAL AS ANYTHING/Rock & Roll Music
- 1 3 1927/If I Could
- 4 NOISEWORKS/Voice Of Reason
- 5 1927/You'll Never Know
- 5 6 SAINTS/The Music Goes Round My Head
- 4 7 DARYL BRAITHWAITE/All I Do
- 6 8 CROWDED HOUSE/Into Temptation
- 9 JIMMY BARNES/Last Frontier
- 10 PAUL KELLY/Dumb Things

Most Added

PONY/The Big Picture

Top 10 Australian records from playlists of FM104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAYS/Sydney, 2MMM/Sydney, and KIX108/Canberra.

CANADA

LW TW

- 1 1 CANDI/Under Your Spell
- 3 2 SASS JORDAN/Tell Somebody
- 2 3 COLIN JAMES/Five Long Years
- 4 4 GLASS TIGER/Send Your Love
- 5 5 KON KAN/I Beg Your Pardon
- 8 6 TOM COCHRANE/Good Times
- 10 7 BRUCE COCKBURN/If A Tree Falls
- 8 DALBELLO/Tango
- 9 SHERIFF/When I'm With You
- 10 NORTHERN PIKES/Hopes Go Astray

Most Added

PURSUIT OF HAPPINESS/She's So Young
COLIN JAMES/Why'D You Lie

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.



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COMPACT DATA®

Ross Rejoins Motown — As Partner

After an eight-year absence, Diana Ross has rejoined Motown Records, the label for which she recorded from 1961-81. In addition to her familiar role as a recording artist, La Ross will also hold an equity partner's position with the recently restructured label.

Although exact terms of the agreement remained undisclosed at presstime, Motown President Jheryl Busby noted that "we are thrilled to have her input on the operating committee of this company," adding that Ross's first album to be issued under the new arrangement will be titled "Workin' Overtime."

Produced by Nile Rodgers, the new LP will hit the streets in early May, with the first single scheduled for April release. At that time, Ross will embark on a world tour that will begin in Europe, arrive stateside in June, and conclude with a series of Australian and Japanese dates in the fall.



Diana Ross, truly to be "Workin' Overtime."

'ZINE SCENE

Predicting The Hits

As a public service to our readers, R&R is proud to peruse the week's periodicals — from the slicks to the slimy — and encapsulate the top music-related stories, as follows:

"The ghost of John Lennon will be seen by thousands directing traffic in Times Square," so sayeth soothsayer Belle Starr, on record in the *National Examiner's* Top Psychics' Amazing Predictions For Spring '89. "The chilling sighting will prompt thousands of baby boomers to hold an all-night, candle-lit prayer vigil outside the plush New York City apartment where Lennon was savagely gunned down. Lennon's recording 'Give Peace A Chance' will shoot to number one."

Perhaps Ms. Starr ought to consider starting her own tip-sheet, as she also predicts "Tammy Faye Bakker will land the lead role in an off-Broadway musical that will spawn a huge hit record."

A Message To Michael

The *Star* reports that Michael Jackson has been telling friends he's been receiving psychic messages from the late great Jackie Wilson, warning MJ not to fly. Multi-millionaire Michael is, of course, taking the advice — witness his recent decision to quit touring.

More Amazing Predictions

"A hundred years from now, it's Yoko Ono the world's going to remember, not John Lennon or the Beatles."

— performance artist Charlotte Moorman, quoted in *People*

Keef Sez Stones Will Roll
"World's greatest rhythm guitarist" Keith Richards told a *UPI* reporter last Friday (2/10) that the Rolling Stones will put out an album this summer, then tour the US from September through December. No details from the Stones' PR people, but Keef claims he and the other guy wrote "about 35 songs together in a week" whilst on a busman's holiday in Barbados.



Keef — a Glimmer Twin in his eye?

Spector & Klein Vs. Leiber & Stoller

The charges and countercharges are flying fast 'n' furious in a battle over royalties to some of the most famous songs of the early '60s. This week songwriters Jerry Leiber & Mike Stoller contend that producer/writer Phil Spector and attorney/manager Allen Klein set up a dummy corporation for tax fraud, double billing, and concealing royalty funds.

This in response to Spector's December '88 lawsuit claiming that Leiber & Stoller were systematically bilking him of royalties via fraudulently endorsed checks and secret bank accounts. Spector's \$5 million lawsuit centers around a 1972 agreement under which Mother Bertha (Phil's company) and Trio Music (Leiber & Stoller's firm) would split publishing rights to "Da Doo Ron Ron," "Chapel Of

Love," and "Be My Baby," among others, with Trio administering the monies.

INXS Manager Forms Oz Indie

"Youngblood" — a compilation album featuring 12 new Australian bands — marks the debut of roo-Art, a new Down Under indie label headed by INXS manager Chris Murphy in conjunction with Sebastian Chase and Justin van Stom. The LP's stars of tomorrow: the Trilobites, the Faith, Violet Town, Who's Gerald?, Martha's Vineyard, Tall Tales And True, Crash Politics, Souls In Isolation, the Hummingbirds, 1313 Mockingbird Lane, the Sundogs, and the Hip-slingers.

Short Snorts

- Young N'awlins jazzbeats the Dirty Dozen Brass Band, heard recently on the Elvis Costello and Neville Brothers albums, have signed to Columbia. LP due 2/28.

- Godfather Of Punk Iggy Pop is all but signed to Virgin. Deal reportedly includes rights to his vintage "Lust For Life" and "The Idiot" LPs.

- RCA will issue a new Graham Parker LP ("Live! Alone In America") on 2/28. Taped during his recent solo tour, the album sports three new songs: "Soul Corruption," "3 Martini Lunch," and "Durban Poison."

- Full Force have recorded two songs ("Ain't Nothing But A Feeling" and "I Got It Like That") with Patti LaBelle for her next LP.

- Produced by Marshall Crenshaw, the debut album by the Thieves ("Seduced By Money") will be released by Bug/Capitol on 2/21.

- Debbie Gibson may soon have her own line of perfume. Revlon is developing a fragrance called "Electric Youth" — not coincidentally, the title of Ms. Gibson's latest LP — to be sold, if Debbie okays it, in record stores.

A Rock 'N' Roll Fantasy

The First Rock 'N' Roll Fantasy Camp will be held August 20-27 in San Francisco. Modeled on baseball fantasy camps, this brainchild of SF club-owner Gilbert Klein will divide 25 campers into five bands that will rehearse, take publicity photos, do sound and lighting checks, and — for their finale — play a concert at the Fillmore Auditorium!

Prospective camper van Beethovens must be 21 or older, play an instrument, and send an audition tape. Cost: \$3500 (lodging and direction from real-life rockstars included).

"This is not going to be a talent contest," Klein told *USA Today*. "When the week is over, these people will go back to being accountants in Teaneck, NJ."

MCA
42.7 million households
Patti Gelluzzi
Director/Music Programming

HEAVY

PAULA ABDUL/Straight Up (Virgin)	4
BON JOVI/Born To Be My Baby (Mercury)	11
EDIE BRICKELL & NEW.../What I Am (Geffen)	18
SHEENA EASTON/The Lover In Me (MCA)	2
SAMANTHA FOX/I Wanna Have Some Fun (Jive/RCA)	9
DEBBIE GIBSON/Lost In Your Eyes (Atlantic)	5
BUNS N' ROSES/Paradise City (Geffen)	8
INFO. SOCIETY/Walking... (Tommy Boy/Reprise)	11
LIVING COLOUR/Cult Of Personality (Epic)	18
MIKE & MECHANICS/The Living Years (Atlantic)	5
EDDIE MONEY/The Love In Your Eyes (Columbia)	5
ROY ORBISON/You Got It (Virgin)	3
R.E.M./Stand (WB)	9
ROD STEWART/My Heart Can't Tell Me No (WB)	12
TONE LOC/Wild Thing (Delicious Vinyl/Island)	7
TRAVELING WILBURYS/End Of... (Wilbury/WB)	2
U2/Angel Of Harlem (Island)	9
VIXEN/Crying (EMI)	9
WAS (NOT WAS)/Walk The Dinosaur (Chrysalis)	4
WHITE LION/When The Children Cry (Atlantic)	20
WINGER/Seventeen (Atlantic)	11

SNEAK PREVIEW

DEF LEPPARD/Rocket (Mercury)	1
POISON/Your Mama Don't Dance (Capitol)	1

BUZZ BIN

COWBOY JUNKIES/Sweet Jane (RCA)	4
LOU REED/Dirty Blvd. (Sire/WB)	2
REPLACEMENTS/It'll Be You (Sire/Reprise)	3

HIP CLIP

FINE YOUNG CANNIBALS/She Drives... (IRS/MCA)	3
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ACTIVE

RICK ASTLEY/She Wants To Dance... (RCA)	7
BANGLES/Eternal Flame (Columbia)	4
BULLET BOYS/For The Love Of Money (WB)	4
CINDERELLA/The Last Mile (Mercury)	8
DEAD MILKMEN/Punk Rock Girl (Enigma)	3
DURAN DURAN/All She Wants Is (Capitol)	8
METALLICA/One (Elektra)	2
MILLI VANILLI/Girl You Know... (Arista)	4
PETER NOONE/I'm Into... (Cypress/A&M)	ADD
PASADENAS/Tribute (Right On) (Columbia)	2
CHARLIE SEXTON/Don't Look Back (MCA)	3
TESLA/Heaven's Trail (No Way Out) (Geffen)	3

MEDIUM

JON BUTCHER/Send Me Somebody (Capitol)	1
JULIAN COPE/5 O'Clock World (Island)	4
ELVIS COSTELLO/Veronica (WB)	ADD
DEF JEFF/Give It Here (4th & B'way/Island)	2
DOKKEN/Walk Away (Elektra)	5
ERASURE/A Little Respect (Sire/Reprise)	9
EUROPE/Let The Good Times... (Epic)	3
FIXX/Driven Out (RCA)	4
GLAMOUR CAMP/She Did It (EMI)	ADD
HUEY LEWIS/Give Me The... (Chrysalis)	2
COLIN JAMES/Five Long Years (Virgin)	2
KYLIE MINOGUE/It's No Secret (Geffen)	4
IVAN NIVILLE/Falling Out... (Polydor)	3
NEW KIDS ON THE BLOCK/You Got It (Columbia)	4
ROBERT PALMER/She Makes My Day (EMI)	ADD
RUSH/Marathon (Mercury)	4
MICKEY THOMAS/Sing (Columbia)	3
VOICE OF THE.../Don't Call... (London/Polydor)	1

BREAKOUT

MARC ALMOND/Tears Run Rings (Capitol)	8
ANTHRAX/Anti-Social (Megaforce/Island)	1
BREATHE/Don't Tell Me Lies (A&M)	2
BRITNY FOX/Save The Weak (Columbia)	ADD
CAMOUFLAGE/The Great Commandment (Atlantic)	7
PAUL DEAN/Sword And Stone (Columbia)	3
STEVE EARLE/Back To The Wall (Uni/MCA)	1
ENYA/Orinoco Flow (Sail Away) (Geffen)	1
GEORGIA SATELLITES/Sheila (Elektra)	1
KIX/Blow My Fuse (Atlantic)	4
NEW ORDER/Fine Time (West/WB)	ADD
SKID ROW/Youth Gone Wild (Atlantic)	3
THAT PETROL EMOTION/Groove Check (Virgin)	ADD
MIDGE URE/Dear God (Chrysalis)	3
VIOLENT FEMMES/Nightmares (Slash/WB)	ADD
WARRANT/Down Boys (Columbia)	1

ADDS

BRITNY FOX/Save The Weak (Columbia)	
ELVIS COSTELLO/Veronica (WB)	
GLAMOUR CAMP/She Did It (EMI)	
NEW ORDER/Fine Time (West/WB)	
PETER NOONE/I'm Into Something... (Cypress/A&M)	
ROBERT PALMER/She Makes My Day (EMI)	
THAT PETROL EMOTION/Groove Check (Virgin)	
VIOLENT FEMMES/Nightmares (Slash/WB)	

VH1
30 million households
Sal LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

POWER

PAULA ABDUL/Straight Up (Virgin)	5
EDIE BRICKELL & NEW.../What I Am (Geffen)	11
SHEENA EASTON/The Lover In Me (MCA)	17
MICHAEL JACKSON/Leave Me Alone (Epic)	7
MIKE & MECHANICS/Living Years (Atlantic)	7
ROY ORBISON/You Got It (Virgin)	4

HEAVY

BREATHE/Don't Tell Me Lies (A&M)	5
CHICAGO/You're Not Alone (Full Moon/Reprise)	3
TAYLOR DAYNE/Don't Rush Me (Arista)	11
ENYA/Orinoco Flow (Sail Away) (Geffen)	11
KENNY G w/s. ROBINSON/We've Saved... (Arista)	4
DEBBIE GIBSON/Lost In Your Eyes (Atlantic)	5
PETER NOONE/I'm Into... (Cypress/A&M)	1
TRAVELING WILBURYS/End Of... (Wilbury/WB)	3
WAS (NOT WAS)/Walk The... (Chrysalis)	2

MEDIUM

BANGLES/Eternal Flame (Columbia)	2
NEIL DIAMOND/This Time (Columbia)	6
AL JARREAU/So Good (Reprise)	9
LOVE & MONEY/Hallelujah Man (Mercury)	2
BETTE MIDLER/Wind Beneath... (Atlantic)	7
PASADENAS/Tribute (Right On) (Columbia)	3
SURVIVOR/Across The... (Scotti Bros/CBS)	ADD
LUTHER VANDROSS/She Won't Talk... (Epic)	4
VANESSA WILLIAMS/Dreamin' (Wing/Polydor)	6

LIGHT

BOY MEETS GIRL/Bring Down The Moon (RCA)	4
JULIA FORDHAM/Happy Ever After (Virgin)	24
KIARA/This Time (Arista)	ADD
CARLY SIMON/Let The River Run (Arista)	3
SHIMPLY RED/It's Only Love (Elektra)	1
KARYN WHITE/Superwoman (WB)	7

NOUVEAUX VIDEO

TANITA TIKARAM/Twist In My Sobriety (Reprise)	9
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Information current as of February 14.

POLLSTAR

Biggest Gigs Of The Last Month

Pos./Artist	Venue/City	Avg. Gross (In 000s)
1 MICHAEL JACKSON	Sports Arena/Los Angeles	\$2,423.6
(six shows)		
2 SINATRA/MINNELL/DAVIS JR.	Superdome/New Orleans	\$422.9
3 VANDROSS/BAKER	Bradley Center/Milwaukee	\$287.8
4 BON JOVI	The Summit/Houston	\$278.2
5 RED SKELTON	Fox Theatre/St. Louis	\$257.7
(three shows)		
6 BON JOVI	Coliseum/Biloxi, MS	\$224.6
7 RATT	Palace/Auburn Hills, MI	\$194.0
8 POISON	Coliseum/Greensboro, NC	\$172.4
9 CHICAGO	Patriot Center/Fairfax, VA	\$157.1
10 DURAN DURAN	Palace/Auburn Hills, MI	\$155.3

New Tours

Among this week's new tours:
A Flock Of Seagulls
Robben Ford
Colin James
Dennis Miller
Michelle Shocked
Keith Sweet
Sweethearts Of The Rodeo
Toll
Toots & Maytals
Violent Femmes

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

MUSIC DATEBOOK

Little Richard Gets His Due

MONDAY, FEBRUARY 27

1967/Pink Floyd records its first single, "Arnold Layne," which goes on to scrape the UK Top 20.
 1970/The Oklahoma City Council fines Jefferson Airplane \$1000 for using obscenity on stage.
 1974/Joni Mitchell's "Court And Spark" LP goes gold.
 1980/Billy Joel wins two Grammy Awards for "52nd Street" including Best Album, the Doobie Brothers win Record and Song of the Year for "What A Fool Believes," and Rickie Lee Jones is named Best New Artist.
 1986/The Van Hagar era begins — Van Halen releases its first single since Sammy Hagar replaced David Lee Roth, "Why Can't This Be Love." Meanwhile, Roth sues CBS Films for backing out of financing "Crazy From The Heat."
 Born: Adrian Smith (Iron Maiden) 1957, Johnny Van Zant 1959, Paul Humphreys (OMD) 1960

TUESDAY, FEBRUARY 28

1966/Liverpool's Cavern Club, where the Beatles first became popular, closes when the owners go bankrupt.
 1968/Frankie Lymon dies of a heroin overdose at 25.
 1976/Paul Simon wins a Best Album Grammy for "Still Crazy After All These Years." He thanks Stevie Wonder, who won the award the previous two years, for not releasing an album that year.
 1981/Herbie Hancock makes his acting debut as a factory owner on "Concrete Cowboys."
 1984/Michael Jackson says, "Thank you, I love you" eight times at the Grammy Awards. Duran Duran win the first two Video Grammys.
 1986/At L.A.'s Universal Amphitheater, Barbara Mandrell makes her first appearance since a near-fatal car crash with a drunk driver several months earlier.
 Born: Donnie Iris 1943, Ian Stanley (ex-Tears For Fears) 1957, Joe South 1942, the late Brian Jones (Stones) 1942

WEDNESDAY, MARCH 1

1968/Man in black weds woman in white — Johnny Cash and June Carter are married in Franklin, KY.
 1969/Jim Morrison is arrested after flashing a Miami crowd, and is later convicted on charges of indecent exposure, profanity, and public drunkenness.
 1975/Elvis Presley wins a Best Inspirational Performance Grammy for "How Great Thou Art," Richard Pryor wins the first of three straight Comedy Grammys, and Stevie Wonder takes five.
 1980/Patti Smith, wearing ballet slippers, marries former MC5 guitarist Fred Smith in Detroit.
 Born: Roger Daltrey 1944, Harry Belafonte 1927, Rudy Wolffgramm (Jets) 1970, Anthony Critchlow (Living in A Box) 1959, Norman Connors 1948



Larry Stewart, Howard Huntsberry, Eddie Money, Lou Reed

THURSDAY, MARCH 2

1964/The Beatles begin shooting their first film, "A Hard Day's Night," in London.
 1974/Roberta Flack wins three Grammys for "Killing Me Softly With His Song," and Bette Midler is named Best New Artist.
 1984/Legendary Gold Star studios (home of Phil Spector) close, then become a shopping center.
 1987/"Trio" by Dolly Parton, Emmylou Harris, and Linda Ronstadt is released.
 1988/Little Richard, while presenting the Best New Artist Grammy, remarks, "I've been singing for 30 years and ya'll never gave me nothin'. I am the architect of rock 'n' roll. The Best New Artist is . . . me!" After winning one, K.T. Oslin says, "I'm so excited I feel like I'm gonna throw up any minute now." U2 wins Best Album for "The Joshua Tree."
 Born: Lou Reed 1944, Eddie Money 1949, Larry Carlton 1948, Doc Watson 1923, Dale Bozzlo 1955, Jon Bon Jovi 1962, the late Karen Carpenter 1950

FRIDAY, MARCH 3

1931/"Hi-de-hi-de-hi-de-ho" — Cab Calloway records the first million-selling jazz record, "Minnie The Moocher."
 1955/Elvis Presley makes his first-ever TV appearance on "Louisiana Hayride," a local country show.
 1967/In Ottawa, Canada, the Animals refuse to perform until they're paid in advance. 3000 impatient fans riot, causing \$5000 damage.
 1977/While recording "Love Gun," Gene Simmons and Kiss receive guitar licks from drop-in guest Bruce Springsteen.
 1988/The first R&R convention in nine years opens in Dallas, TX. Stevie Wonder makes a surprise appearance opening night, and John Cougar Mellencamp performs the next night.
 Born: Jance Garfat (Dr. Hook) 1944, Larry Stewart (Restless Heart) 1959

SATURDAY, MARCH 4

1966/Talking to a London reporter, John Lennon remarks that the Beatles are perhaps more popular than Jesus Christ. Comments cause international controversy, Beatle record burnings, and repeated clarifications from Lennon.
 1967/Steve and Muff Winwood announce they'll leave the Spencer Davis Group.
 1973/Pink Floyd begins the "Dark Side Of The Moon" tour in Madison, WI.
 1980/"Coal Miner's Daughter," based on Loretta Lynn's life, premieres in Nashville.
 1987/Harry Belafonte is named an American UNICEF Goodwill Ambassador.
 Born: Chris Rea 1951, Chris Squire (Yes) 1948, Emilio Estefan (Miami Sound Machine) 1953, Bobby Womack 1944

SUNDAY, MARCH 5

1960/Sgt. Elvis Presley is discharged from the Army.
 1963/Patsy Cline, Hawkshaw Hawkins, and Cowboy Copas are killed in a plane crash near Camden, TN.
 1975/Rod Stewart meets future wife Britt Ekland at an L.A. party.
 1988/Willie Nelson hosts a two-hour tour of Texas on a CBS-TV special. Also, Smokey Robinson guests on "Dolly" for a "Motown Showdown" with Parton. The duo premiere their "I Know You By Heart" video.
 Born: Howard Huntsberry 1954, Eddy Grant 1948, the late Andy Gibb 1958

— Paul Colbert

VAN HALEN

"FEELS
SO
GOOD"

The
Smash
Single
From
The
Multi-Platinum
NO. 1
ALBUM OU812.

Recorded by Donn Landee



NEW & ACTIVE

#1 "MOST ACTIVE"

WZOU 34-30	KSAQ 31-24
KEGL 9-8	KTUX 35-30
KRBE 37-32	KZIO 37-31
WGH add	Z104 34-29
Q102 35-31	KJ103 28-24
WMMS 12-7	WRQN add
WZPL 25-23	KAY107 add
KXXR 1-5	KSND 40-33
KKRZ 31-26	KYRK 33-28
KXYQ 11-10	KZZU 24-21
KROY 33-31	95XIL add
KCPX add	KAKS 31-24
KPLZ 38-34	WPFM 27-22
K104 deb 29	KWTX 34-23
WSPK 30-24	KFRX 22-18
WROQ 28-24	KPAT 21-17
WNOK 33-23	KFMW 31-24
WCGQ 30-25	KGOT 29-20
Q98 25-21	KYYA 23-19
WQUT 36-27	KTRS 38-28
WLRS 7-6	OK95 24-19
KWES add	



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MUSIC FEATURES

February 20 - February 26

WEEKLY

February 20 - February 26

American Country Countdown with Bob Kingsley (ABC) L.J. Dalton/Foster & Lloyd/R. Travis/W. Jennings/Belamy Bros.	Hot Rocks (USP) Steve Winwood	Reelin' In The Years (GSN/ABC) Allman Bros./ELP
American Top 40 with Shadoe Stevens (ABC) '80s Grammy Records of Year/ P. Collins/REO Speedwagon	Jazz Show with David Sanborn (WO) Joe Beck	Rock Today (MJI) CSN&Y
Dick Bartley's Rock & Roll Oldies Show (WO) Jackie Wilson	Jazz Trax with Art Good (JT) David Arkenstone	Rockline (GSN/ABC) Little Feat
Dick Clark's Rock, Roll & Remember (USP) Ray Charles	King Biscuit Flower Hour (DIR) Journey	Romancin' The Oldies (TS) Mamas & Papas
Classic Cuts (MJI) Jethro Tull/Billy Joel	John Lander's Hit Music USA (USP) Samantha Fox/Boys Club	Sittin' In (WRN) Patty Loveless
Countdown America with Dick Clark (US) Debbie Gibson	Legends Of Rock (WO) Who pt. 1	Solid Gold Saturday Night (US) Grass Roots
Country Calendar Weekly Special (OBN) P. Loveless/J. Conlee/K. Bailey/L. Greenwood/J. Cash	Live From Gilley's (WO) Restless Heart	Star Beat (MJI) Freddie Jackson
Countryline USA (JPB) Ann Wilson/Robin Zander	Live From The '60s (PRN) Bob Dylan/Grateful Dead	Superstar Concert Series (WO) Billy Idol
Country Today (MJI) Dan Seals	Lost Lennon Tapes (WO) Toronto: 1989	Weekly Country Music Countdown (USP) Lee Greenwood
Cruisin' America with Cousin Bruce (CBS) Bobby Lewis/Tom Hanks/Jerry Mathers	Masters Of Rock (RV) Fleetwood Mac	
Rick Dees Weekly Top 40 (DIR) Bon Jovi	Metalshop (MJI) Guitar heroes special	
Direct Hits (MJI) Michael Jackson	Scott Muni's Ticket To Ride (DIR) Visit from John Lennon pt. 2	
Fantasy Palace (WO) J. Hiatt/Smithereens/Deep Purple	Off The Record with Mary Turner (WO) Mike & Mechanics	
Fusion 40 (TP) M. Isham/S. Jordan/A. Bugnon	On The Radio (ON) Al B. Sure!	
Future Hits (WO) Bon Jovi	Party America (CP) Was (Not Was)/Giant Steps	
Great Sounds (USP) Al Hibbler	Plain Rap Countdown (PRN) AC: Glenn Frey/Survivor CHR: R.E.M./Bon Jovi Urban: Was (Not Was)/Kon Kan	
High Voltage (WO) White Lion	Powercuts (GSN/ABC) Rush/Def Leppard/Midge Ure	
	Radio Kandy (TS) Rocky & Bullwinkle	
	Radioscope (BBS) LaToya Jackson/Midnight Star/ American Music Awards	

Reelin' In The Years (GSN/ABC) Allman Bros./ELP	Rock Today (MJI) CSN&Y	Rockline (GSN/ABC) Little Feat
Romancin' The Oldies (TS) Mamas & Papas	Sittin' In (WRN) Patty Loveless	Solid Gold Saturday Night (US) Grass Roots
Sittin' In (WRN) Patty Loveless	Solid Gold Saturday Night (US) Grass Roots	Star Beat (MJI) Freddie Jackson
Solid Gold Saturday Night (US) Grass Roots	Star Beat (MJI) Freddie Jackson	Superstar Concert Series (WO) Billy Idol
Star Beat (MJI) Freddie Jackson	Superstar Concert Series (WO) Billy Idol	Weekly Country Music Countdown (USP) Lee Greenwood

DAILY

February 27 - March 3

America's Music Makers with Bob Kingsley (ABC) H. Williams Jr./Forester Sisters/ Oak Ridge Boys/Belle & Bobs	Country Calendar (OBN) R.V. Shelton/C. Hillman/S. Sanders/ H. Dunn/O'Kanes/B. Vinton	Country Datebook (US) Kenny Rogers/Merie Haggard
Country Calendar (OBN) R.V. Shelton/C. Hillman/S. Sanders/ H. Dunn/O'Kanes/B. Vinton	Country Report with Chris Lane (WRN) J. Cash/P. Loveless/C. Pride/ R. Travis/L. Gatlin	Rick Dees American Music Magazine (US) Poison/Boys Club/J. Kemp/ Fine Young Cannibals/G. Michael
Country Datebook (US) Kenny Rogers/Merie Haggard	Country Report with Chris Lane (WRN) J. Cash/P. Loveless/C. Pride/ R. Travis/L. Gatlin	Solid Gold Country (USP) Kenny Rogers/1980
Country Report with Chris Lane (WRN) J. Cash/P. Loveless/C. Pride/ R. Travis/L. Gatlin	Rick Dees American Music Magazine (US) Poison/Boys Club/J. Kemp/ Fine Young Cannibals/G. Michael	Solid Gold Scrapbook (US) A.M.O.A. Jukebox top 20/Barrett Strong

INFORMATION/ENTERTAINMENT

Celebrity Corner (PRN) Tom Selleck/Ted Danson	Dragnet (CMS) Big Office	Family Talk from Covenant House (US) When illness strikes
Health Care (PIA) Stopping ulcers/Exercise for asthmatics/ Hospital roomies	Lone Ranger (CMS) Journey to Adventure	Mother Earth News (JBI) Saturated fat/Ants/Homemade ketchup/ Family farmers/Base camping
Nature Newsbreak (NWF) News/Adirondacks/Zoo predators/ Bird protein/Tarantulas	Prevention Health Report (JBI) Coffee/Middle age/Memory/ Cholesterol/Radiation	Public Affairs (PIA) Home from school
Reviewing Stand (PIA) Chemical warfare/Deficit: another view/ Rethinking stone age	Soap Quiz (JBI/ABC) Rob Coronel/Julie Chandler/Christine Cromwell/Dr. Monica Quartermaine	Travel Holiday Magazine (OBN) Business travel tips

SPORTS

College Basketball (WO) (2/26) Duke vs. Arizona at Meadowlands (12:50pm ET)	Costas Coast To Coast (OBN) Ron Luciano	Inside Sports Magazine (OBN) Chick Hearn/Wm. Goldman/K. Hernandez/ T. Heinsohn/B.J. King
John Madden's Sports Quiz (OBN) Ickey shuffle/'88 Olympics/K.A. Jabbar/ Jerry Reynolds collapses	Sports Explosion (PIA) Michael Cage/Rod Langway/Lee Levine	Sports Flashback (OBN) '73 NIT/ Lakers' 33-game streak/ '80 US Hockey win/'83 NCAA champs

COMEDY

Mel Blanc's Blankety Blanks (ASR) One blue eye/Which bullet/Bilge water/ Ostrich/Venus flytrap	Cia'ence Update (PRN) Sky drops the bomb/Travis blocks memory bank	Comedy Hour (MJI) Special guest: Joy Dehar/W. Allen/J. Seinfeld
Comedy Show with Dick Cavett (OBN) Blind justice: Don Adams/S. Freberg/ M. Mull/Funnybone favorite	Comedy Spot (OBN) Myron Cohen/Laugh-in/Panther Players/ Royal Canadian AF	Dr. Dave's Comedy Drops (PM) Roseanne Crunch Bar/Latoya's not me/ Madonna sells Pepsi/Swaggart shuffle
Fun Factory (PM) Three Stoogetives!	Hiney Wine (DD) Valentine's Day & Hiney/Hiney ant deflector/ Hiney wrap	Laugh Attack (PM) Wife thing/Bubba King's Boxing Academy/ Fast Eddie, Inc.
Laugh Machine (PM) E. Phillips/K. Addotta/G. Carlin/ H. Youngman/S. Martin	Live From The Improv (DIR) Jack Cohen/Susie Loucka/Drake Sather/ Fred Stoller/Diane Nickoles	National Comedy Wireless (DD) Believe it or else - freelancing/Big Fat Herb's valentines
National Lampoon Radio Hour (PRN) John Belushi/Chevy Chase	National Lampoon's True Facts (PRN) Brand spanking new/Blue light special	On The Phone with Ti-Rone (PRN) Prince of rape/Girl is a bad dog
Earl Pitts (DD) Congressman's pay raise/Living in Russia/ Talk show hosts	Premiere Comedy Network (PRN) Call the engineer/Captain Goody	Radio Hotline (ASR) RU?/You give me a headache/Bubbles the clown/Video phone
Stevens & Grdnic's Daily Comedy Exclusive (ASR) Monday bites the big one/Roseanne Barr/ Reagan wooden nickel		

NET NOTES

Radio Home Shopping Still Healthy At RRN

As any cable TV viewer can observe, home shopping channels are big business — they generate billions in sales from addicted viewers. The concept has been attempted on radio with little success — except by the New York-based **Radio Retailing Network**, which syndicates a talk show-style home shopping show to stations. RRN President **Tony Niskanen** said his client's shows range from 15 minutes to three hours, are locally produced, with most items coming from local merchants. Niskanen has some 70 affiliates now, and said after a year and a half in business, says he is the lone survivor in the radio home shopping business. Geared towards small and medium markets, the RRN-method is not unlike that of the "trading post" shows that's still a component on small stations. **Bill Daughtry** is now anchoring **CBS Radio's** "Sports World Roundup." The two-minute feature is an expansion of the midweek version of the show. Also at CBS, **Dick Morley** has been named Eastern Sales

Mgr., **Ivy French** is now District Director/Affiliate Relations for **RadioRadio**, **Sue Swenson** has been named Northwest Sales Manager in the CBS L.A. office, and **Nancy Postrel** has been named Director/Affiliate Administration for the net. **Sharon Friedlander** has been named correspondent for the **Source**, from Sr. Producer at **NBC Radio**, and **Westwood One** correspondent **Bill Groody** has been assigned to cover the State Department/National Security beat for **NBC/Mutual**. **Drake Chenault** has appointed **Joe Weinflash** as North Central Regional Manager from **Syndicast**, and **Hugh LeVrier** as Midwest Regional Manager from the GM post at **KIQX/Durango, CO**. **Maureen Matthews** has become the first female addition to **Transtar's** "Format 41" announcing staff. She was most recently PD at **KNUA/Seattle**. **Noah Adams**, who left **NPR's** "All Things Considered" two years ago as host, will return to the program next month.

NETWORK PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-5365	DSP — Denny Somach Productions (215) 448-7100
ASR — All Star Radio (213) 850-1169	GSN — Global Satellite Net (818) 906-1888
BBS — Bailey Broadcasting Services (213) 969-0011	JT — Art Good's Jazz Trax (819) 233-9228
CBS — CBS Radio (212) 975-4321	JBI — Jameson Broadcast (202) 328-3283
CMS — Charles Michelson & Sons (800) 648-4546	MJI — MJI Broadcasting (212) 245-5010
CP — Cutler Productions (213) 478-2166	NWF — National Wildlife Federation (202) 797-6800
DD — Dorsey & Donnelly (214) 631-7934	
DIR — DIR Broadcasting (212) 371-6850	



FOUR TOPS MEET UNITED'S TOP FOUR — The venerable Four Tops dropped into United Stations' studios for a round of guest appearances on the network's shows. Pictured (l-r) are the Four Tops' "Duke" Fakir, US's Rich Vesuto, the group's "Obie" Benson, US VP/Programming Ed Salamon, the Four Tops' Lawrence Payton, United's Denise Oliver, Pam Green, and the Tops' Levi Stubbs.

PITTSBURGH STEALER

WWSW's Gold Rush Pans Out

By Mike Kinosian

WWSW/Pittsburgh celebrated its first Gold birthday on Sunday (2/12) with ringing authority. Fall Arbitron results place it number one in the 25-54 demo. VP/GM Diane Sutter, who was at the helm until becoming VP/GM of WTVQ-TV/Lexington last week, recaps the initial year.

Audience Loyalty

"We've had four good, consistent books," Sutter beams. "The audience loyalty is unbelievable. We're taking audience from a number of different stations. It's almost like a flank attack. Our core gives us our TSL, but there's a tremendous amount of cuning, and that's why promotion is so important to



Diane Sutter

this format. We're not going head-to-head with anybody else. You'd think an oldies-based AC moving to all-Oldies wouldn't carry a big perceived difference. Not true."

Sustaining an Oldies format requires constant attention to the music; WWSW concentrates on

"The beauty of this format is there's no waste. It's a 25-54 format like no other you'll find. Every person you get is a money person."

music from the '60s and '70s, playing nothing beyond 1973. "The right music makes all the difference in the world," Sutter says. "We test our music (700 songs) twice a year and consider testing an important staple in maintaining freshness."

'Grown-Up Top 40'

Sutter is careful to keep the station from becoming a Nostalgia outlet. "This is a 1989 radio station that happens to play oldies. Our promotions are current and

the activities are concerned with today's lifestyle. Our audience (25-54) isn't looking to relive their youth." According to Sutter, Gold is a 50/50 male/female format. "The assumption is it's a male format. The most successful stations will prove that's not the case."

Fun is a key WWSW ingredient. "We take ourselves less seriously than when we were AC," Sutter claims. "Oldies is grown-up Top 40. Afternoon personalities can do more than just read liners. The music segues from the Beach Boys to the Rascals to Mo-

Programming Pearls

- Maintain market research
- Play only "hits"
- Don't play currents
- Carefully monitor rotations
- Keep promotions current

town — it's fun and the presentation goes along with it."

Perhaps the format's biggest bugaboo is "burn." Sutter contends burn shouldn't be a problem if rotations are properly maintained. "These songs have lasted 20 years. What makes us think they won't last another 20? They present a feeling."

No Currents

WWSW positions itself with the sell line "All Oldies All The Time." Upholding that position, says Sutter, is dependent on one key — "not playing currents. The worst thing you can do is fail to fulfill the promise of delivering oldies. The only station I know that can get away with playing currents is WCBS/New York because of its history in that market."

Promotion Bashing

WWSW/Pittsburgh VP/GM Diane Sutter believes a major downfall of some Gold outlets is that they base promotions on the past.

"Our whole focus is on what people are doing today," she contends. One successful event was "Brown Bashing," in which listeners were invited to tear into a brown car with Ohio license plates parked in Three Rivers Stadium. The "Brown" referred to football's Cleveland Browns, the Steelers' dreaded rivals.

Another wildly popular promotion generated cume and enhanced the station's image. "We rented Three Rivers Stadium and brought in the Association, Turtles, Rascals, and Tommy James & The Shondells," Sutter says. "We put on Pittsburgh's largest oldies con-

cert ever, charged \$1.95 (the station's frequency is 94.5), and put 45,000 oldies fans in the stands." WWSW aired the concert, with station personalities broadcasting live all day from the stadium; a fireworks display capped the event.

The station has also "miked" its bathroom, enabling the Morning Zoo to conduct a daily "Will It Float?" bit. Everything from CDs to twinkies are fair game. And, adding more fuel to the "Elvis — dead or alive?" controversy, WWSW offered a million dollars for a live station appearance by the legend. Thus far the King's a no-show.

The "more is better" approach also gets a thumbs down from Sutter. "People don't want to hear everything the Beatles, Temptations, and Beach Boys did." Accordingly, the station is selective, concentrating on hits. One exception to that rule is Scott English's "High On The Hill." Sutter explains, "That's one of the

"The beauty of this format is there's no waste. It's a 25-54 format like no other you'll find. Every person you get is a money person. They're part of that 25-54 demo that advertisers are looking for.

"Interestingly, this is a diverse socioeconomic format. The common point seems to be more of an age spread. It doesn't have the psychographic differentiation of other formats."

"This is a 1989 radio station that happens to play oldies. Our activities are concerned with today's lifestyle."

top five-testing songs in this city. I defy you to tell me another market where that could happen. If I didn't live here, I probably would never have even heard of it. This is a big 'blue-eyed soul' town. Motown does very well."

Among artists scoring high marks in station research are the Temptations (WWSW is playing 18 of their titles), the Four Tops, Martha & The Vandellas, the Four Seasons, the Rascals, and Tommy James & The Shondells.

Money Demos

Sutter has her eyes glued to the bottom line and reports the switch to Gold has produced a "substantial" increase in billing.

Editor's Note

This marks the return of R&R's monthly Gold column. The section will feature ratings updates, music monitors, clever promotions, key personnel moves, and station profiles. Your help is needed to make it work. So forward station news/promotional events, as well as fun photos, to Mike Kinosian, 1930 Century Park West, Los Angeles, CA 90067; or call (213) 553-4330.

KRTH

▼ 101 FM

An ongoing feature of this column will spotlight music monitors from leading Gold stations. Here's a look at KRTH-FM/Los Angeles, which bills itself as "America's Number One Classic Rock And Roll Station."

ID (8pm)

STEPPENWOLF/Born To Be Wild
(Over music) Lotto plug
DOORS/Break On Through

(Over music) "K-Earth 101" (only)
DION/Runaround Sue
(Over music) Hawaii trip giveaway promo
Recorded liner: "... your Oldies station ..."

MARVIN GAYE/Can I Get A Witness?

WHO/I Can See For Miles
(Over music) Weather

BOB SEGER/Against The Wind
Time/Lottery numbers/Music tease/
Three spots/Jingle

PAUL PETERSEN/My Dad
"K-Earth 101" (only)

ROLLING STONES/Mother's Little Helper

(Over music) Recorded liner as year setup: "... your Oldies station celebrating 1969."

BEATLES/Ob-La-Di, Ob-La-Da
(Over music) Announcer plug

DOOBIE BROTHERS/China Grove

No song in this 35-minute sequence was front- or back-announced. The music ranged from 1961 (Dion) to 1980 (Seger). Look for a 60-minute KRTH-FM monitor in an upcoming Gold column.



JOEL DENVER

CHR

CONTEMPORARY HIT RADIO

FIVE-BOOK SWEEP IN SAN DIEGO

Q106 Steals Listeners From Everyone

When Garry Wall became KKLQ-AM & FM (Q106)/San Diego PD in March 1987, little did he know he would take the market lead with his second book. The next three books were repeat performances, and in the fall Arbitron Q106 was on top again with a 8.9-9.5 gain and a widening lead. (In Birch Q106 was off 12.3 to 10.8.)

Wall explained Q106's winning formula this way: "To be a number one mass appeal station you have to steal and borrow and beg listeners from everyone. We may not convert all of the competition's audience, but if we can be a solid number two choice for their listeners and maintain our own loyal core, we can be number one."

This CHR axiom has certainly worked in San Diego, long dominated by AC KFMB-FM (B100), which was flat this book 6.3-6.3 in

"Not only did we play a different type of music, but we set out to capture everyone's imaginations and hearts."

ARB (posting 6.2-6.5 in Birch) and AOR KGB, which dipped 7.4-7.0 in ARB (ranking number one 9.8-13.5 in Birch).

San Diego used to be considered less responsive to CHR than other cities, but Wall disputed that view. "San Diego was really starved for what we've offered. Not only did we play a different type of music, but we set out to capture everyone's imaginations and hearts. We program Q106 for San Diego — not L.A., not Phoenix, or anywhere



Garry Wall

else. That's probably why we sound so different."

Unique Music Mix

Q106's music policy has been unique when compared to CHR stations nationally. While dance-oriented (though not enough to qualify as a P1-A reporter), Q106 played enough pure CHR to draw listeners from then-CHR competitor KSDO-FM (KS104), B100 and other ACs, and UC XHRM.

"When we started we were more Urban/dance crossover-oriented, but we kept the other elements pretty traditional," Wall recalled. "As a new station I felt we needed to be well-defined. Two years later we are blossoming and evolving

musically, doing what the market expects of us. If we were starting up today we would be different. B100 and the other ACs are dabbling more in CHR and finding it to be successful, while we're maintaining our leading-edge sound and finding more overlap with other active stations like (New Rock) XTRA-FM (91X), XHRM, and KGB."

Rock product is still not favored at Q106. "Jazz is big here, so for our female target audience we've stayed aware of artists like Kenny G and Anita Baker for balance," Wall said. "We've played Bon Jovi — some of their tunes are pretty melodic — but have stayed away from Guns N' Roses, outside of using them for our instant request feature."

Despite that group's hits, Wall contended "their music doesn't fit into a complementary role for us." His approach has been to daypart more aggressively than ever. "We're trying to reflect what's going on a daypart-to-daypart basis. That's why Q106 has a different sound on Friday nights and a variation for Saturday nights; the audience is in a different frame of mind."

50% Female Airstaff

In addition to the music, Wall relies on his airstaff to capture the listeners' "imaginations and hearts." "We hired longterm players who have personalities. We



Here's the entire Q106 programming department along with a few select management types. (Back, l-r) Morning show producer Eric Cahill, night rocker Chuck Cannon, PD Garry Wall, ND Chuck Fritsch, and VP/GM Bob Bolinger. (Middle, l-r) Sue Bass, Promotion Director Jamie Hartnett, Production Director Tom Watts, afternoon driver Jo Jo Kincaid, Dave Dhillon, Amy Simon, News Anchor/Reporter Nancy Stapp, MD John Clay, Karen Lindstrom. (Front, l-r) Public Affairs Director Karen Yeakley, personalities Anita Rush, Gayle Hunter, Jack Murphy, Whitney Allen, and Terrence McKeever.

didn't expect their pull to be as strong as it has become, but because my airstaff is so listener-oriented they've bred a lot of loyalty."

Half of Wall's airstaff are women, although not by design. "We

"Over the years, the best stations in this format weren't jukeboxes — they were personality and music stations."

simply hired the best people and half of them happened to be women," he said. Anita Rush does mid-days, Whitney Allen does late nights, and Gayle Hunter takes overnights. When afternoon driver Jo-Jo Kincaid goes on vacation Whitney fills in.

"Jo-Jo leads the next station (KGB) by 3.6 shares," Wall noted, "and (morning crew) Jack Murphy & Terrence McKeever are second only to (N/T) KSDO. In mid-

days Anita is second only to (EZ/B) KJQY and at night with Chuck Cannon we're a solid number one. Not only are we on top in teens but we're in a three-way tie for number one 25-54 with B100 and (Country) KSON-FM."

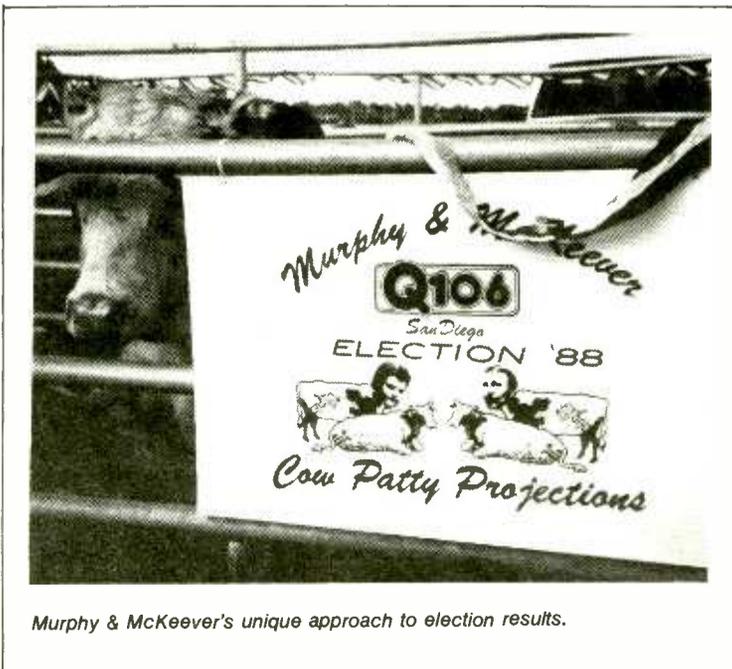
Wall describes the process of building loyalty for the station as "establishing a bond with the audience. I don't agree with stations who are sweeping too much — it doesn't build loyalty. Over the years, the best stations in this format weren't jukeboxes — they were personality and music stations."

Enemy Cassette Players

Wall sees cassette players as radio's biggest enemy. "They're in cars and take away valuable tune-in time. We have to outprogram cassette players to win; that's why we only give away albums or CDs."

Q106 has managed to marry music, personality, and promotions by stressing the need for on-air reality. "Jack & Terry talk a lot but

Continued on Page 48



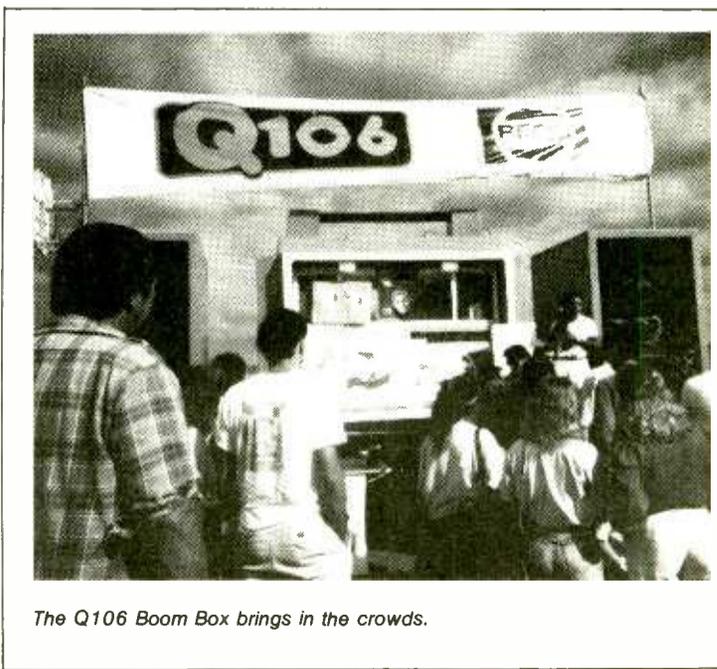
Murphy & McKeever's unique approach to election results.

Musically Speaking

How does the music sound during a typical 5pm hour on Q106/San Diego? Check it out!



WILL TO POWER/Dreamin'
SHEENA EASTON/The Lover
In Me
SHERIFF/When I'm With You
STEVIE B/Spring Love
PATRICE RUSHEN/Forget
Me Nots
ANITA BAKER/Just Because
BOBBY BROWN/My Prerogative
JETS/Make It Real
BEACH BOYS/Kokomo
PAULA ABDUL/Straight Up
VANESSA WILLIAMS/Dreamin'
LEVERT/Casanova
CHICAGO/Look Away



The Q106 Boom Box brings in the crowds.



LITA FORD
duet with Ozzy Osbourne
Close My Eyes Forever

**#1
THIS WEEK!**

**"Why does Kansas City
love Lita Ford?**

**#1 album sales! #1 phones—
all demos! It's been strong for
8 weeks, need I say more...**

**The listeners demanded it and we
gave it to them."**

KXXR, Gary Franklin

**"Top 5 requests. Big sales. Strong 18+.
I'd like to thank Brian Burns for the lead."**

Y-95, Buzz Bennett

"Instant reaction.

This will be a very big record in Houston."

KKBQ, John Cook

**"#1 phones after only one week of play.
This record is hotter than a pistol!"**

K-106, Neil Harrison

**"Close My Eyes Forever"...
the single that radio is demanding.
On your desk now.**

Get ready for instant reaction.

**From the soon to be
platinum album "Lita."**

Produced by Mike Chapman

Ozzy Osbourne courtesy of CBS Associated Records

Management: Sharon Osbourne



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Marcas) Registrada(s) RCA Corporation.
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**WHEN YOU
PLAY IT
SAY IT!**

Q106 Steals Listeners From Everyone

Continued from Page 46

play eight to nine records an hour. They hit you in the gut by saying things you think, feel, and would like to do. Whether they give Mayor Maureen O'Connor grief about the homeless issue or tell the audience there's a new Campbell's Soup with her picture on it, 'Cream Of Weasel,' the audience really gets into it. They use the theater of the mind to the fullest. Terry went to Jack Murphy Stadium for a supposed look at the invisible Stealth Bomber, which of course wasn't really there, and lots of people came down to look at it."

Deep Pockets

VP/GM Bob Bolinger has provided Q106 with pretty deep pockets. No money is spent on TV advertising, but extensive outdoor campaigns and thousands of bumper stickers are visible all over the market.

As for contests, Wall keeps them simple in nature, but they general-

ly involve big dollars so "they can be enjoyed vicariously by everyone. We did the 'ATM Of The Airwaves,' using a recorded machine which named dollar amounts. When listeners said 'stop,' they won the next amount, from \$106 up to \$1000. Each winner was eligible to go to a real ATM and cash in. In cooperation with Great American Bank and the 'Star System,' we reprogrammed a machine and loaded it with big bills. Our winners could get a lot of cash out depending on how fast they worked the machine." The contest received plenty of TV coverage.

Q106 promotions often benefit the community as well. "The Q106 Christmas Wish program helped 3200 people this year," Wall reported. "We donated \$5000 to a playground in Chula Vista, went to a home for battered women and bought them beds and cribs, and we found a family living in a car and got them security deposit money. We also took some kids who needed glasses and got them

fitted. Our Christmas Wish committee featured community leaders from all walks of life and religions to assist in determining who received our help.

"We're not afraid to spend the money as long as it benefits the listeners and our image," Wall said. "Stations who don't promote themselves are doing themselves a great disservice." Other Q106 promotions included sending four busloads of listeners to see Michael Jackson, and putting on seven simultaneous fireworks displays on July 4th.

Production remains a key element in Q106's success. It's not just what comes out of the production room that counts, according to Wall, but the ability of the air talent to produce the hour. "They are responsible for putting the music together. Music is the most passionate part of the station; letting my air talent make decisions within the format gives them emotional equity in the product. That bonding between them, the music, and the audience will keep Q106 on top."



PAULA'S GOT THE POWER — KPWR (Power 106)/Los Angeles recently held "Paula Abdul Day," during which Abdul (center) was chauffeured straight up and down L.A. freeways to several Warehouse Records stores for autograph parties. As you can see, Power jocks Todd Parker (l) and "The Boomer" Joe Servantez were more than willing to serve as escorts.

MOTION

- **WXGT (92X)/Columbus** signs **J.D. Stewart** from KJYO (KJ103)/Oklahoma City for PM drive

- **WBJW (BJ105)/Orlando** ups **Rick Stone** to MD replacing **Jon Summers**

Dave McKie, formerly KMGX/Fresno Research Director, has been named PD at KRFD (K100)/Marysville, CA ... **WZOK/Rockford, IL** welcomes new morning man **Jeff Wicker** from WBCY/Charlotte ... **WPXR/Davenport, IA** is looking for a new MD as

John Austin leaves for a PD gig at KGGG/Rapid City, IA ... **The Birdman** from KKSS/Albuquerque floats into the open morning shift at WSSX/Charleston, SC ... **WPST/Trenton, NJ** says "hi" to new night jock **Terrie Carr** ... **WBEC/Pittsfield, MA**, night jock **Victor Lisle** adds MD duties ... **Jefferson Ward**, previously PD at WAEB/Allentown, now does swing at WIOQ/Philadelphia. He's looking for another PD gig ... **WAYS (99WAYS)/Macon, GA** ups **GSM Jim McLendon** to GM, and MD **Dee Shannon** becomes interim PD as **Oscar Leverette** segues to crosstown WPEZ.

BITS

- **Doing Their Part** — Recently in Stockton, CA, a 24-year old drifter killed several children in a schoolyard with an AK-47 assault rifle. In reaction to the tragedy, **KSFM (FM102)/Sacramento** appealed to its listeners to help remove dangerous weapons from the streets. The station offered \$500 for the first two assault weapons turned in to the Sacramento Police, and \$200 thereafter. Listeners phoned in support of the station's actions, and several weapons have been turned in.

- **Quarterback Poisons Airwaves** — Green Bay Packers quarterback **Don Majkowski** performed **Poison's** "Every Rose Has Its Thorn" for the Super Bowl talent challenge, and just missed being a finalist. But his singing career didn't end there. **WIXX/Green Bay** obtained a copy of the tune, played it, and watched the request lines explode. After receiving permission from Capitol, the station began selling a cassette copy of the song for a \$5 donation to the Cystic Fibrosis Foundation. Now that he's hot, we've heard the quarterback is out to remake **Pat Benatar's** "Hit Me With Your Best Shot."

- **Way To Go!** — **WTBX/Duluth PD**/morning man **Wayne Coy** was disturbed to hear that two area teens recently lost their fights against cancer. After relaying his feelings to listeners, he found out that 17-year-old **Steven Erickson** was in need of a liver transplant costing at least

\$75,000. Coy wanted to help, and told his listeners he'd play **Mike & The Mechanics'** "The Living Years" until \$5000 was raised for Erickson's operation. The response was phenomenal. The \$5000 was raised by 9am, and a few days later the total was well over \$20,000. If all goes well, Steven Erickson will be a **WTBX** listener for a long time.

- **Bet The Studio Smells Funny** — To commemorate National Pizza Week, **KFXD (KF95)/Boise** invited listeners to play "Name That Pizza." A microwave-heated slice was slammed on the studio counter, and contestants had to identify the toppings. They were given three types to choose from. Winners won Round Table pizzas, losers were given generic frozen pizzas, and the jocks received sponges and cleanser.

- **Give Credit Where Credit's Due** — **WKSS (Kiss 95.7)/Hartford, CT** is offering listeners its "Kiss Card" through People's Bank. Listeners can apply for a special MasterCard emblazoned with the station logo. "Kiss Card" holders receive low interest rates, higher credit limits, and promotional discounts.

- **Radio On Video** — **KYYA (Y93)/Billings, MT** has initiated its "Great Video Giveaway." For 48 days, one listener a day wins a VCR and 52 free movie rentals. Listeners can register for the daily drawing at various retail outlets.



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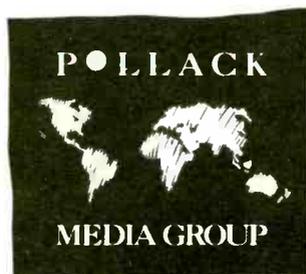
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HARVEY KOJAN

ALBUM ORIENTED ROCK

Format's 12+ Plummet

But There's Some Good News

It wasn't that bad. Trust me. While a record number of AORs were down 12+ in the fall '88 Arbitron survey, the picture brightens considerably when you look at the important demos. In fact, more AORs topped their markets in target cells this time around than accomplished that feat one year ago.

12+ Tumbles, But Market Rank Solid

As far as 12+ is concerned, the report card confirms what you already suspected: this was a historic book. The percentage of stations that fell 12+ was higher than in any other AOR scoreboard. You have to go back to the infamous "80/20" era to find a book to rival this one in terms of 12+ futility.

Was it the "soft" diary? Lower sample sizes? Increased competition? Bad karma? An argument can be made for a variety of potential culprits.

However, despite plummeting 12+ figures, this book was actually as good or better than the fall '87 edition. Market rank is the key. A year ago only 49% of markets surveyed had an AOR ranked number one 18-34 adults. That percentage rose to 57% in fall '88. Men 18-34 was up, as was the crucial 25-54 cell.

This book wasn't quite up to summer '88, which was the best survey the format's posted in at least two years. But the figures are comparable, and more stations were tops 18-34 in fall than in summer.

The bottom line: while many AORs may have suffered share losses in individual demos, most are so dominant in these key cells that they could afford the drops. Advertisers are far more concerned with market rank than actual AQH shares.

This is not to imply that falling shares aren't significant. If this book marks the beginning of a downward trend, there's definite need for concern. However, if I've learned one thing from doing these scoreboards it's that you can't make accurate, format-wide pronouncements based on one book. There are just too many variables.

What I do know is — regardless of the 12+ tumble — the vast majority of AORs remain in excellent position to cash in on the 18-54 male audience. That's not speculation — that's fact.

Format Report Card

	Fall '88	Fall '87
Markets Surveyed	114	113
Stations Surveyed	146	168
12+ Scores	35% up 61% down 3% flat 1% debut	44% up 47% down 8% flat 1% debut
Markets With AOR #1 In Adults 18-34	57%	49%
Markets With AOR #1 In Men 18-34	78%	72%
Markets With AOR #1 In Men 25-34	70%	70%
Markets With AOR #1 In Men 25-54	39%	35%

Legend

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight.

1 12+ figures are in bold.

First or second-place rankings in demos are indicated. (T) signifies a tie for the position. Below-the-line signals are included in determining a station's rank, but do not contribute figures toward the report card. Stations rated below 1.0 are not included.

(C) indicates a Classic station; (NR) indicates a New Rock station. They do not contribute statistics toward the report card.

Okay — it's time to find out who really pays attention to this legend stuff. If you're one of the first ten people to call me at (213) 553-4330 and say, "KRNR rocks L.A.," I'll congratulate you in print in an upcoming column. Call now — operators are standing by.

Fall '88 Scoreboard

Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54	Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54
WONE-FM/Akron	6.8-6.6	2	2	2	2	WZYC/Coastal NC	7.0-8.2	2	1	1(T)	—
WPYX/Albany	11.7-10.6	1	1	1	1	KILO/Colorado Springs	11.1-9.6	1	1	1	2
WQBK-FM/Albany (C)	4.2-4.8	—	2	2	—	KKFM/Colorado Springs (C)	5.2-6.5	—	2	2	1
KAMX & KFMG/Albuquerque	6.6-5.8	—	2	—	—	WMFX/Columbia, SC (C)	6.0-7.4	—	2	1(T)	—
KZSS & KZRR/Albuquerque	7.9-7.2	2	1	1	1(T)	WLVO/Columbus, OH	9.2-9.8	1	1	1	2
WZZO/Allentown	10.7-11.1	1	1	1	2	WGGG/Columbus, OH (C)	6.1-5.0	—	2	2	—
KWHL/Anchorage	14.3-12.8	1	1	1	1	KNCN/Corpus Christi	10.5-9.3	1	1	1	1
WAPL/Appleton	15.2-12.0	1	1	1	1	KTXQ/Dallas	4.5-3.4	—	1	2	—
WKLS/Atlanta	10.1-8.3	1	1	1	1	KZEW/Dallas	2.2-2.4	—	—	—	—
KLBJ-FM/Austin	10.1-9.9	1	1	1	2	KZPS/Dallas (C)	3.2-2.7	—	—	1	—
KPEZ/Austin	4.1-3.5	—	—	—	—	WTUE/Dayton	14.1-14.7	1	1	1	1
KQFX/Austin (C)	4.3-4.5	—	—	—	—	KAZY/Denver	6.5-5.8	2	2	2	—
KKBB/Bakersfield	5.2-8.0	1	1	2	2	KBCO-AM & FM/Denver	8.8-8.3	1	1	1	1
WGRX/Baltimore (C)	2.8-2.7	—	—	—	—	KBPI-AM & FM/Denver	6.0-5.6	—	—	—	—
WIYY/Baltimore	4.4-4.7	—	1	1	—	KTCL/Denver (Fort Collins)	1.2-1.6	—	—	—	—
WHFS(Baltimore)	1.8-2.3	—	—	—	—	KGGO/Des Moines	21.5-14.9	1	1	1	1
KWIC-AM & FM/Beaumont	4.6-5.4	2	1	1	—	WCSX/Detroit (C)	3.0-3.4	—	—	1	—
WBCN/Boston	6.0-4.8	2	1	1	1	WLLZ/Detroit	3.8-3.8	2	1	—	—
WFNX/Boston (NR)	1.2-1.4	—	—	—	—	WRIF/Detroit	3.0-3.6	—	2	2	—
WZLX/Boston (C)	3.9-4.8	—	2	2	—	KLAQ/EI Paso	16.0-10.9	1	1	1	1
WAAF/Boston (Worcester)	2.2-2.1	—	—	—	—	KLCX/Eugene	4.9-3.0	—	2	2	—
WGR-FM/Buffalo	** -6.0	1	1	1	—	KZEL/Eugene	8.9-9.6	1	1	1	1
WHTT/Buffalo (C)	5.5-4.4	—	2	2	2(T)	WRXK/Ft. Myers	12.4-12.1	1	1	na	1
WPHD-FM/Buffalo (C)	7.6-3.4	—	—	—	—	WOOJ-AM & FM/Ft. Myers (C)	4.5-2.5	—	—	—	—
WIZN/Burlington	16.9-15.2	1	1	na	1(T)	WXKE/Ft. Wayne	8.3-9.7	—	2	—	—
WRQK/Canton	8.6-8.2	1	1	1	1	KCLQ-FM/Fresno (C)	2.9-1.7	—	—	—	—
WPXC/Cape Cod	12.1-9.1	2	2	na	2	KKDJ/Fresno	7.7-6.1	1	1	1	1
WAVF/Charleston	5.4-6.5	2	1	2(T)	—	WRUF-FM/Gainesville	10.8-16.5	1	1	na	1
WRFX/Charlotte	7.6-6.9	1	1	1	2	WJFM/Grand Rapids (C)	8.7-8.3	2	2	1	1
WCKG/Chicago (C)	3.8-4.3	—	2	2	—	WLAV-FM/Grand Rapids	6.5-7.8	1	1	2	2
WLUP-FM/Chicago	4.5-4.3	2	1	1	—	WKRR/Greensboro	9.9-8.3	1	1	1	—
WXRT/Chicago	2.3-2.4	—	—	—	—	WCKN/Greenville, SC (C)	6.2-4.5	—	2(T)	—	—
KFMF/Chico, CA	16.4-11.2	1	1	na	2	WTPA/Harrisburg	6.0-6.0	2	2	2	2
WEBN/Cincinnati	11.6-10.7	1	1	1	1	WHTF/Harrisburg (York)	2.9-2.2	—	—	—	—
WOFX/Cincinnati (C)	4.4-5.2	—	2	2	—	WCCC-AM & FM/Hartford	3.9-4.4	—	2	—	—
WNCX/Cleveland (C)	5.3-6.6	2	2	2	2						
WXQR/Coastal NC	3.1-2.9	—	—	—	—						

Continued on Page 52

Fall '88 Scoreboard

Continued from Page 51

Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54	Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54
WHCN/Hartford	6.8-5.3	2	1	1	—	WDVE/Pittsburgh	6.4-8.0	1	1	1	2
KPOI/Honolulu	7.1-6.7	2(T)	2	1	2(T)	WMYG/Pittsburgh (C)	5.5-3.6	—	2	—	—
KLOL/Houston	5.8-5.2	2	2	1	1	WBLM/Portland, ME	16.8-14.3	1	1	1	1
KZFX/Houston (C)	3.8-3.7	—	—	2	2	KGON/Portland, OR	5.0-4.6	—	—	—	—
WTAK(AM)/Huntsville, AL	6.7-5.9	2	2	2	—	KMJK/Portland, OR (C)	5.2-4.3	—	1	1	2
WFBQ/Indianapolis	13.8-14.5	1	1	1	1	WHEB-AM & FM/Portsmouth	8.6-9.2	1	1	1	2
WKLR/Indianapolis (C)	6.6-6.9	—	—	2	2	WBRU/Providence (NR)	3.8-2.8	—	—	—	—
WFYV-FM/Jacksonville	10.3-11.2	2	1	1	1	WHJY/Providence	8.2-8.4	2	1	1	1
WRKR/Kalamazoo	** -7.3	—	2	2	—	WWRX/Providence	2.6-2.3	—	—	—	—
KCFX/Kansas City (C)	4.6-3.8	—	—	1	—	KFMH/Quad Cities	2.2-1.2	—	—	—	—
KYYS/Kansas City	8.5-7.0	2	1	—	—	WXLP/Quad Cities	16.1-13.2	1	1	1	1
WIMZ-AM & FM/Knoxville	15.3-14.0	1	1	1	2	WRDU/Raleigh	10.9-10.5	1	1	1	1
WJXQ/Lansing	4.5-6.1	2	2	2(T)	—	KOZZ/Reno	11.2-7.7	1(T)	1(T)	2	2
WMMQ/Lansing (C)	4.7-3.3	—	—	—	—	KRZQ/Reno	5.9-6.2	—	1(T)	—	—
KKLZ/Las Vegas (C)	9.3-8.0	1	1	1	1	WRXL/Richmond	13.9-11.2	1	1	1	1
KOMP/Las Vegas	6.0-5.0	—	—	—	—	KCAL/Riverside-San Bernardino	3.6-4.7	1(T)	2	2	—
WKQQ/Lexington	14.9-10.5	1	1	1	2	WCMF/Rochester, NY	16.5-17.1	1	1	1	1
KMJX/Little Rock	5.7-5.6	—	1	2(T)	2(T)	KRXQ/Sacramento	5.8-5.8	1	1	—	—
KZLR/Little Rock (C)	2.9-3.7	—	—	—	—	KZAP/Sacramento	6.2-5.2	2	2	1	1
KLOS/Los Angeles	4.3-3.6	—	2	1	2	KSD/St. Louis (C)	5.6-6.8	2	2	1	—
KLTX/Los Angeles (C)	3.1-2.3	—	—	—	—	KSHE/St. Louis	9.9-9.9	1	1	2	2
KNAC/Los Angeles	1.0-1.6	—	—	—	—	WMRY/St. Louis	1.5-1.6	—	—	—	—
KNX-FM/Los Angeles	1.3-1.2	—	—	—	—	KBER/Salt Lake City	2.2-4.1	—	2	—	—
KROQ/Los Angeles (NR)	3.4-3.2	—	—	—	—	KJQN/Salt Lake City (NR)	2.8-3.2	—	—	—	—
WQMF/Louisville	9.5-9.8	1	1	1	2	KLZX/Salt Lake City (C)	3.4-3.3	—	—	2	—
KFMX/Lubbock	10.9-9.6	—	1	1(T)	2(T)	KRSP-FM/Salt Lake City	7.6-6.3	1	1	1	2
WIBA-FM/Madison	12.3-10.7	2	2	1	1	KISS/San Antonio	5.6-4.7	2	1	2	—
WMAD/Madison	5.9-4.9	—	—	—	—	KZEP/San Antonio (C)	3.3-4.5	—	2	1	2
KRIX/McAllen-Brownsville	5.8-4.7	—	2	—	—	KGB/San Diego	7.4-7.0	1	1	1	1
WEGR/Memphis	8.1-6.3	—	2	2	—	XTRA-FM/San Diego (NR)	5.2-5.1	—	—	—	—
WGTR/Miami	4.1-2.8	2(T)	1	1	—	KGMG-FM/San Diego (S.D.N.C.) (C)	2.3-2.0	—	—	—	—
WSHE/Miami	1.9-2.0	—	—	—	—	KGMG-FM/San Diego North County (C)	5.1-5.3	2	1	1	1
WZTA/Miami (C)	2.4-1.8	—	—	—	—	KFOG/San Francisco	2.1-1.8	—	—	—	—
WKLH/Milwaukee (C)	9.0-7.9	1	1	1	2	KITS/San Francisco (NR)	2.4-3.0	—	—	—	—
WLZR-AM & FM/Milwaukee	6.6-6.2	—	2	—	—	KRQR/San Francisco	2.6-2.9	2	2	1	—
WQFM/Milwaukee	3.0-2.6	—	—	—	—	KOME/San Francisco (San Jose)	1.7-1.6	—	—	—	—
KLXK/Minneapolis (C)	1.5-1.3	—	—	—	—	KSJO/San Francisco (San Jose)	1.6-1.6	—	—	—	—
KJJO/Minneapolis	4.4-3.7	—	—	—	—	KOME/San Jose	4.1-4.3	2	2	1(T)	—
KQRS-AM & FM/Minneapolis	9.5-8.4	1	1	1	1(T)	KSJO/San Jose	5.3-4.7	1	1	1(T)	—
KTCZ/Minneapolis	4.0-4.2	—	—	—	—	KTYD/Santa Barbara	14.0-17.9	1	1	na	1
WGCX/Mobile	2.4-3.0	—	—	—	—	KMG/Santa Rosa (C)	3.7-3.7	—	—	na	—
WZEW/Mobile	3.6-2.1	—	—	—	—	KAFX/Santa Rosa	2.9-6.2	2	2	na	—
KDJK/Modesto	13.0-9.1	1	1	1	1	KEZX-FM/Seattle	1.1-1.2	—	—	—	—
KMBY/Monterey-Salinas	4.2-5.0	2	1	1(T)	1(T)	KISW/Seattle	5.7-4.1	2	2	—	—
WGFX/Nashville (C)	6.0-5.8	—	2	2	—	KXRX/Seattle	3.7-4.3	—	1	2	—
WKDF/Nashville	8.0-8.3	1	1	1	2	KZOK/Seattle (C)	2.5-2.4	—	—	—	—
WBAB-AM & FM/Nassau-Suffolk	4.5-5.1	1	1	2	—	KTAL/Shreveport	5.9-5.3	—	—	—	—
WDRE/Nassau-Suffolk (NR)	1.4-1.4	—	—	—	—	KEZE/Spokane	6.4-5.6	—	—	—	—
WNEW-FM/Nassau-Suffolk (NY)	3.9-2.6	—	—	—	—	KKZX/Spokane (C)	3.9-5.8	—	2	1	2
WXRK/Nassau-Suffolk (NY) (C)	4.1-3.1	2	2	1	—	WAQY/Springfield, MA	7.2-8.2	1	1	1	2
WPLR/New Haven	8.2-7.1	1(T)	1	1	1	KDJK/(Stockton)	5.6-3.2	1	1	1	—
WCKW/New Orleans (C)	4.7-4.0	—	2(T)	2	—	WAQX/Syracuse	5.3-8.0	—	2	—	—
WNEW-FM/New York	4.4-3.2	—	2	2	—	WKFM/Syracuse (C)	6.7-6.0	—	1	1	—
WXRK/New York (C)	3.7-3.4	—	1	1	1	WKRL/Tampa (C)	3.8-3.7	—	—	—	—
WNOR-AM & FM/Norfolk	11.1-9.0	1	1	1	1	WYNF/Tampa	7.4-6.9	2	1	1	2
KATT/Oklahoma City	8.4-10.0	1	1	1	2	WIOT/Toledo	10.3-12.2	1	1	1	1
KRXO/Oklahoma City (C)	6.9-5.0	—	2	2	—	KLPX/Tucson	8.8-7.6	2	1	1	2
KEZO-AM & FM/Omaha	14.7-12.4	1	1	1	1	KMOD/Tulsa	12.2-14.4	1	1	1	1
WDIZ/Orlando	7.6-5.5	1(T)	1	—	—	WCXR/Washington (C)	4.6-3.7	—	2	—	—
WHTQ/Orlando	5.7-6.2	1(T)	2	1	—	WHFS/Washington	1.4-1.6	—	—	—	—
KCHV/Palm Springs	8.7-5.2	2	1	na	—	WJFK/Washington (C)	** -1.3	—	—	—	—
WTKX/Pensacola	8.7-9.0	1	1	1(T)	—	WWDC-FM/Washington	5.7-4.2	2(T)	1	1	—
WWCT/Peoria	12.5-16.3	1	1	1	1	KICT/Wichita	7.1-7.8	2	1	1(T)	—
WMMR/Philadelphia	8.0-7.7	1	1	1	1	KRZZ/Wichita (C)	2.2-3.0	—	—	—	—
WYSP/Philadelphia (C)	5.8-4.9	—	2	2	2	WEZX/Wilkes Barre-Scranton	9.0-8.9	1	1	1	1
KDKB/Phoenix	3.9-3.0	—	—	—	—	WAAF/Worcester, MA	12.5-12.1	1	1	1	2
KUPD/Phoenix	7.3-7.1	1	1	—	—	WHTF/York	4.5-2.8	—	—	—	—
KSLX/Phoenix (C)	4.2-3.2	—	—	2	—	WTPA/York (Harrisburg)	1.1-2.5	—	—	—	—

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BRAD MESSER

CALENDAR

Wind Chill Factor: Do Nudists Need To Know?

A tricky question: how long will it take for an exposed water pipe to freeze when the outside temperature is 35 degrees Fahrenheit, with a wind chill factor of zero degrees? Answer: that pipe will freeze at approximately the same time that Hell freezes over. The wind chill factor, recently the darling humbug of the media, is relevant only to exposed, living flesh. Bah! I say the wind chill factor is nothing more than a cold temperature with a publicity agent.

It's my opinion that the WCF has very little (if any) place in the news. Oh, I do mention it in news-casts, because everyone seems so fond of it, but I certainly don't like doing it.

As the Siberian Express plunged down across Alaska and put the quick freeze on much of the American Midwest and South a couple weeks ago, the real temperatures were all but lost in a flurry of sensational wind chill reports.

For instance, on the morning of February 3 I punched up CNN and

watched a round-robin series of weather reports from Dallas, Bozeman, and Chicago.

(Why was I watching TV for weather information? Because my station recently downgraded the news wire to headlines-only, which didn't report even one specific temperature during my morning drivetime shift.)

How cold was it in ice-covered Dallas? Tony Clark reported the wind chill factor was 34 below zero; actually, the temperature was two

below. Oklahoma City, he said, had a WCF of 34 below; the real thermometer reading was one above zero.

Clark handed off to Greg LaMotte in Montana, who said it was 33 below. Real temperature, or WCF? Real. However, Greg couldn't resist speculating that "when the wind picks up" the WCF would probably go to "minus 70 or 80."

The final report in the series came from Chicago, where it was "minus six degrees." Was it really? No, it was 19 above, with some wind.

The wind chill factor is important to people who go outside with their flesh exposed, but tell me, are there really so many nudist colonies operating in the dead of winter that the WCF deserves to displace real temperatures in news reports?

Women's Vote Upheld

MONDAY, FEBRUARY 27 — The right of women to vote, as set forth in the 19th Constitutional Amendment, was upheld in 1922 by the Supreme Court.

In 1981 Chrysler reported a record 1980 loss of \$1.71 billion, the largest corporate loss to date. A protest demonstration began at Wounded Knee, South Dakota in 1973: two Indians were killed in gunfights with federal officers before the siege ended in May. Happy anniversary to *Reader's Digest*, started in February 1922 on a \$5000 investment.

Birthdays: Howard Hesseman 49. Barbara Babcock 52. Ralph Nader 55. Elizabeth Taylor 57. Joanne Woodward 59.

Longest Motorcycle Jump

TUESDAY, FEBRUARY 28 — The world record for a ramp-to-ramp motorcycle jump is 82 yards, set in 1988 by 24-year-old **Todd Seeley**, a professional stuntman.

Sweden's Prime Minister **Olaf Palme** was assassinated in 1986. **Gary Hart** upset **Walter Mondale** in the New Hampshire primary in 1984. President **Nixon** ended his historic visit to China in 1972. The forerunner of the Republican Party was founded at Ripon, Wisconsin in 1854.

Birthdays: Bernadette Peters 41. Stephanie Beacham 42. Frank Bonner 47. Mario Andretti 49. Gavin MacLeod 58. Linus Pauling 88.

Ohio & Nebraska Statehood

WEDNESDAY, MARCH 1 — The Buckeye State, Ohio, became the 17th state in 1803. The Cornhusker State, Nebraska, became the 37th state in 1867.

A Pentagon report in 1985 endorsed the theory that atomic war would block the sun, causing a global "nuclear winter." This month marks the 20th anniversary of the peak of America's troop strength in Vietnam — 541,500 men and women. The first K-mart opened in 1962 at Garden City, MI. JFK established the Peace Corps in 1961. National Pig Day.

Birthdays: Ron Howard and Catherine Bach 35. Alan Thicke 42. Dirk Benedict 45. Harry Belafonte 62. Dinah Shore 72.

Sayonara Pioneer-10

THURSDAY, MARCH 2 — Pioneer-10 blasted off in 1972 on a trip that will make it the first manmade object to leave the solar system. The space probe carries recordings and greetings from Earth. If anyone encounters Pioneer-10 Out There, we hope they aren't affected by atomic radiation, because the spacecraft is powered by four nuclear generators.

In 1962 **Wilt Chamberlain** became the first to score 100 points in a professional basketball game. Fiftieth anniversary of the first nonstop (mid-air refueled) flight around the world, by a B-50 Superfortress bomber named "Lucky Lady II." Texas Independence Day.

Birthdays: Laraine Newman 37. Gordon Thomson 38. Tom Wolfe and Soviet leader Mikhail Gorbachev 58.

Star-Spangled Banner

FRIDAY, MARCH 3 — "The Star-Spangled Banner," which had been written during the War of 1812, was adopted by Congress as the official United States anthem on this day in 1931. Spangle means "to sprinkle with small, brilliant objects such as sequins."

The remains of **Charlie Chaplin** were taken by grave robbers in Switzerland in 1978; the body was recovered near Lake Geneva 11 weeks later. Florida became the 27th state in 1845.

Birthdays: Ed Marinaro 39. Julius Boros and James Doohan 69.

Saturday (3/4): Catherine O'Hara 35.

Sunday (3/5): Michael Warren 43. Dean Stockwell 53. James Sikking 55.

R&R MART

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Ron Chapman - Soliciting money for nothing
Bob Rivers - 300-hour marathon during Orioles' losing streak
Charlie Van Dyke - Final show, KHJ, 1975
Charlie Tuna - First day back, KHJ, 1975
Jack Armstrong - Shouting up a storm on 13Q/Pittsburgh in '73
Les Garland - Live from R&R Convention '88
Soupy Sales - Final show on WNBC

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WALT LOVE

UC

URBAN CONTEMPORARY

KANSAS CITY DYNASTY

Carters Keep Radio In The Family

The Carter family of Kansas City could be called the first family of Black radio. Andrew "Skip" Carter was one of the first black station owners in the country, and today his descendents continue to steer KPRS-AM & FM/Kansas City, MO.

Skip Carter purchased the AM in 1950; by '62, the FM had been added. When he died last January at the age of 68 his widow, Mildred Carter, became the licensee. (Skip Carter previously had a partner who was also black, Ed Pate, whom he bought out about 17 years ago.)

The Beginning

Skip Carter was an engineer who, according to Mildred Carter, "pretty much put the station together by himself." He was born in Boston and educated at Georgia State College in Savannah. He entered the radio industry after reading an article condemning the lack of blacks owning or managing radio stations.

"It was such a challenging article that Alf Landon, the former

so he guaranteed the station's financing and the initial capital. The application was approved in 1950.

"During the same period of time, a black man named Blackburn filed for a license in Atlanta, Georgia.



Mildred Carter



Carmen Carter



Kansas governor, contacted Skip and asked to meet with him in Topeka," Mildred Carter said. "He was so impressed with my husband's knowledge that he gave him two hours every afternoon on his Leavenworth station. All Skip had to do was sell the time and satisfy the public. In return, Landon said he would work with him to help him get his own property."

Within three months Carter was selling out his two-hour program on a consistent basis, and Landon told him, "I think you need your own radio station."

"Of course, there was no money available," Mildred Carter recalled. "Landon mentioned that a station had gone dark in Olatha, and he felt he could be instrumental in helping us acquire it. The governor made the necessary inquiries through the FCC and learned the station was available. Skip wanted to move the station to Kansas City, because there wasn't a significant black population in Olatha, but this required permission from the FCC.

In 1949 he filed an official application in which he stated he was black. He had the endorsements of Landon and J.P. Marcum, the owner and president of the Mission State Bank. Marcum was a very close friend of Governor Landon,

He was an instructor or professor at Morehouse College. Strangely enough, the licenses came almost at the same time. He went on the air approximately two or three weeks before my husband did. Meanwhile, Skip moved everything from Olatha to Kansas City, and proceeded to put the station together."

The first KPRS tower was located at 19th and Brooklyn, on city-owned property behind the stadium. The original one-and-a-half room studios were situated downtown at 12th and Walnut.

The Next Generation

Today Mildred Carter is in her early seventies and leaves the

operating of the stations to her grandson Michael Carter, the company President, and her daughter Prim Carter-Williams, who serves as a VP. Prim's 16-year-old son Roderick Carter-Williams is a junior member of the board who also handles production.

The family dynasty doesn't end there. Michael Carter explained, "My brother David Carter is coming along right behind me and he'll be getting more involved soon. My mother Carmen Carter is the or-



Michael Carter & Prim Carter-Williams

BLACK OWNERSHIP

Obstacles And Opportunities

Gregory Davis is part of a new generation of black radio station owners. President of Georgia-based Davis Broadcasting, he purchased his first properties in Columbus and Augusta in May 1986. He currently owns AMs and FMs in those cities as well as in Macon, for a total of six properties.

A 12-year veteran of television sales prior to going into station ownership, Davis believes obtaining financing is the single largest obstacle for blacks to overcome when attempting to make the move he did. "There are a number of qualified blacks with experience and expertise, but trying to get the financing for that first property always seems to be the biggest stumbling block," he said.

Part of the problem, according to Davis, is that not enough blacks have occupied the GM chair. "When you don't have GM experience and additional managerial experience, you're not looked at in such a good light by financial people. If people are going to lend you their money, they want to know that you know what you're doing, and that they're going to recover their investment with a profit. And that's only fair; that's business."

Nevertheless, Davis sees a bright future for blacks in broadcast ownership. "I think we're going to see more blacks in ownership during the 1990s because of the signs we're seeing now. More blacks are acquiring radio properties in major markets, and there are some op-



Gregory Davis

Davis Broadcasting, Inc.

portunities that have come to fruition in television ownership as well. As long as blacks can get in that door and prove themselves by making one or two stations successful, the doors will always be open."

Davis also had some words of advice for future owners: "Find a good radio market, then find a technically sound facility, and then make sure you're capitalized properly. And believe me, this is the voice of experience talking."

organizational treasurer of all the family businesses." Besides KPRS, the Carters own real estate holdings in Florida.

Michael Carter described the stations' current sound by saying, "The AM is multi-formatted; we play gospel, jazz, and blues. We've recently made the transition to 24 hour operation on the AM side, and we plan to add some community affairs shows before the end of the first quarter. The FM is Urban Contemporary, and went live May 15, 1988."

Michael Carter said the family's goal for the future is "to continue to be a strong force in the marketplace, into and beyond the year 2000. The Carter family will continue my grandfather's dream."

Picture This

Do you ever picture yourself in R&R? Well, stop thinking about it and gather your best black and white promotional photos (clear color shots are fine, too) and drop them in the mail to **Walt Love** at 1930 Century Park West, Los Angeles, CA 90067.

UC DATA BANK

Somebody's Watching

Stations that promote themselves via TV spots — or those planning to — should take note of these viewer habits:

- Black households watch an average of 74 hours of TV weekly compared to 51 hours for other households.
- There are 2.8 viewers per black household vs. 2.6 in others.
- Black men watch 54% more TV (46 hours weekly) than other males (30 hours).
- Black females watch 47% more TV (52 hours weekly) than their counterparts (35 hours).
- Black households watch 55% more daytime programming.
- Non-adult blacks watch 29% more prime-time shows than the same age group in other households.
- Black households more often prefer weekend sports (107%); soap operas (102%); weekend daytime children's shows (74%); sitcoms (33%); suspense/mystery (23%); general dramas (14%); and feature films (13%).

Source: Nielsen Media Research

COLUMBIA MEANS RATINGS!!



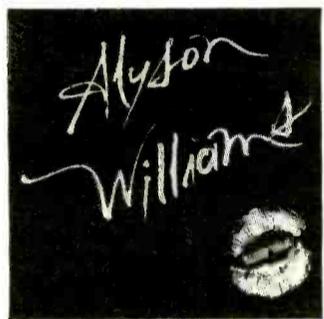
SURFACE "Closer Than Friends"

Urban Contemporary Chart **14-6**
93 UC Reporters — 98%
Conversion Factor: +25



CHERYL "PEPSI" RILEY "Me, Myself And I"

Urban Contemporary Chart **24**
86 UC Reporters — 91%



ALYSON WILLIAMS "Sleep Talk"

BREAKERS

Urban Contemporary Chart **39**
64 UC Reporters — 67%



SLICK RICK "Teenage Love"

Urban Contemporary Chart **30**
62 UC Reporters — 65%



RADIANT "Something's Got A Hold On Me"

BREAKERS

Now On 57 UC Reporters — 60%



JOHNNY KEMP "Birthday Suit"

One Of The Most Added
Now On 40 UC Reporters

Including:

WXVY	HOT103	KMJM
WDAS	WZAK	KJLH
K104	WTLC	XHRM
WYLD	KPRS	KSOL

WENDY AND LISA "Are You My Baby"

27 Adds Out Of The Box! One Of The Most Added
Including:

WXVY	KRNB	WTLC
WHUR	WYLD	KMJM
KMJQ	WBLZ	KSOL

BLUE MAGIC "Romeo And Juliet"

First Week Action:

WHUR	WGCI	WJIZ	HOT105	WEAS	WGPR
KRNB	WUSS	KIIZ	WQOK	WTMP	



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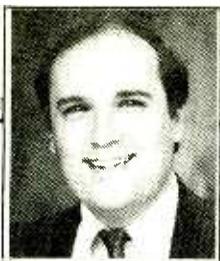
PASADENAS "Tribute"

Just Out & Already On:

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WTLC	WXOK	WANM	

44 CHR ADDS!





MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

MAKING ITS POINT

KQPT Wins 25-54 Crown

While industry insiders continue buzzing over KTWV (The Wave)/Los Angeles' number one men 25-54 fall performance, perhaps the most powerful NAC ratings story unfolded at KQPT (The Point)/Sacramento — the market pacesetter for the complete 25-54 demo. KQPT PD Alan Mason "points" out how his station differs from other NACs.

'NAC' Taken Literally

"In the beginning everybody seemed to approach the format from the Beautiful Music end of the spectrum, but we approached it from the AC side," Mason noted. "We took the name 'NAC' very literally. Our music philosophy is to be contemporary or mainstream. About 80% of what we play is contemporary jazz. There are a lot of things that fall in that category that are also pop, like Al Jarreau. Ten percent of our music is new age, with the rest contemporary."

The station is currently playing approximately 1700 cuts. Mason commented, "This format is like a



Alan Mason

stew. You put in a little bit of this and a little bit of that, let it simmer a while, taste it, and keep adding. We're constantly updating our library. As the station evolves, when we hear something that doesn't fit, we take it out."

It's difficult for Mason to compare KQPT to other NACs simply because he hasn't heard many others recently. One he is familiar with, however, impresses him. "KKSF/San Francisco is a darn good radio station," he observed. "I think we're a little higher-profile and more Jazz-oriented. The luxury I have over Steve (Feinstein, KKSF PD) is there's no NAC competition here." Feinstein faces the challenge of "Quiet Storm" facility KBLX.

When KQPT signed on last April it ran a 100-billboard showing. For the next four months, there was no outdoor advertising, as the station relied on word-of-mouth. A television campaign was launched in September with "thirtysomething" actor Timothy Busfield, a Sacramento native, as station spokesman.

"We basically reflected what the listeners told us when we signed on," Mason said. "People could now find music they liked on radio without having to listen only to tapes."

Promotionally, KQPT awards prizes to people faxing in the most clever reasons for wanting to win certain prizes, such as concert tickets. "There's no forced listening, so this type of promotion is just like the format — it breaks rules, but works," Mason said.

Sacramento's radio community remains skeptical about KQPT's success. "When we first went on the air, the feeling was it would never work. When the first book

Mason Line

Here's a quick managerial sketch of KQPT/Sacramento PD Alan Mason.

1971-74
KGW/Portland PD
1974-77
KING/Seattle PD
1977-81
KYA/San Francisco OD
1981-84
KING Broadcasting Group
PD/Research
1984-87
KGW/Portland GM
1987-
KQPT/Sacramento PD

came in, we heard it was a 'flash in the pan.' After the second book, the reaction was, 'They've peaked.' Now they're asking, 'Can they sustain it?' Everyone here is incredulous. At the same time, though, there's nobody here wishing us ill."

Pressing Need For Vocals

Mason has fashioned an image of how the station should sound. "It's hard to describe, but we look for contemporary material that's 'jazzy'-sounding. We stay away from high-frequency guitars, and nearly anything that falls in a high-frequency range." Love songs with unhappy endings also don't get played, because Mason said, "We want to leave people with a very 'up' and positive message."

The format needs to have vocals incorporated into the mix, according to Mason. "There's no doubt that we're constantly searching for them. We play a heavier vocal mix in different dayparts. One of the things that makes us different is we pull our listeners forward. This way listeners get closer to us and we become more foreground."

Successful NACs all seem to have one thing in common — strong MDs spending an inordinate number of hours listening to stacks of new releases. Mason acknowledges that his MD, Carrie Kanka, falls into this category. "She's got a good set of ears, listens all day at the station, and takes a lot of the music home as well. She hears the same sound in her head that I hear in mine."

Announcers Focus On Basics

Mason's airstaff assemblage is a very eclectic mix. "One of our guys

NAC Scoreboard

The fall Arbitron sweep proved to be a ratings boon for some NACs. Joining past members of NAC's Number One Club (KIFM/San Diego and KNIK/Anchorage) were KTWV/Los Angeles (#1 men 25-54) and KQPT/Sacramento (#1 adults 25-54). KQPT's performance is especially significant because of its close proximity to the lead 12+.

Here's a quick check of how stations using the format exclusively (24 hours a day) stacked up in their respective markets. The "25-54 Df" column refers to the difference in 25-54 shares between last fall and this. Time Spent Listening (TSL) is listed in minutes per day.

		F '87	F '88	25-54 Rk	25-54 Df	TSL
KNIK/Anchorage	(B)	3.5	5.5	4	+3.0	90.3
WNUA/Chicago		1.8	2.5	12	+0.6	78.4
WTWV/Chicago	(SMN)	0.5	0.4	29 (tie)	+0.1	38.2
WNWV/Cleveland	(SMN)	1.0	3.1	8 (tie)	+4.1	81.1
KOAI/Dallas		2.8	2.6	9 (tie)	-0.5	63.3
KHII/Denver	(SMN)	2.5	3.2	8	+1.6	75.7
WVAE/Detroit	(SMN)	0.6	1.3	19	+0.7	59.0
WBBO/Greenville	(B)	—	1.6	11	+2.5	92.7
WHHH/Monolulu	(SMN)	—	2.5	10 (tie)	+3.3	57.8
KCWV/Kansas City	(SMN)	1.2	1.9	14	+1.1	68.3
KEYV/Las Vegas		2.4	2.3	9	+0.2	76.1
KTWV/Los Angeles		2.3	3.3	4	+1.2	73.9
KTWV/Los Angeles (Anaheim Bk)		2.4	4.7	4	+3.7	93.5
WXDJ/Miami		2.1	2.4	9 (tie)	+0.6	95.5
WBZN/Milwaukee		1.3	2.2	10 (tie)	+1.4	75.2
KLRS/Monterey		2.0	1.6	12 (tie)	-0.6	50.6
WLOQ/Oriando		3.2	2.3	12	-2.0	59.3
KGRX/Phoenix	(SMN)	1.2	1.0	17 (tie)	+0.6	61.5
KQPT/Sacramento		1.1	7.0	1	+8.8	88.9
KLTH/St. Louis	(B)	2.2	0.8	17 (tie)	-2.0	50.5
KDAB/Salt Lake City		2.0	2.1	12	-0.5	72.4
KIFM/San Diego		2.9	2.9	8	-0.3	56.5
KSWV/San Diego	(SMN)	1.5	1.6	15	+0.2	53.5
KIFM/San Diego (N. Cty Bk)		1.9	1.1	19 (tie)	-1.9	28.0
KSWV/San Diego (N. Cty Bk)		0.6	2.0	13 (tie)	+1.4	81.0
KBLX/San Francisco		2.8	2.8	5	Flat	63.5
KKSF/San Francisco		2.7	2.7	4	+0.4	69.5
KBLX (San Jose book)		1.3	1.4	15	+0.2	43.8
KKSF (San Jose book)		1.2	2.5	7	+2.7	70.1
KLRS (San Jose book)		0.7	1.1	25	+0.4	56.8
WHVE/Sarasota (Tampa Bk)		2.2	1.4	11	-1.1	48.4
KNUA/Seattle		2.3	2.7	7	+0.3	68.8
KAWV/Tucson	(SMN)	—	1.9	7	+3.3	62.7
KLZS/Wichita		3.8	1.3	16	-2.6	43.2

Last fall's 12+ average (1.7) improved to 2.3 as 20 stations gained; 10 fell; three were flat. KQPT (+5.9) notched the largest 12+ move; KLZS (-2.5) experienced the sharpest decline. Twenty-four stations improved 25-54 shares compared to a year ago (average increase +1.7); eight slipped (average loss -1.3); one was flat. The average TSL was 66.8.

Stations with "B" in parentheses are Breeze affiliates; those with "SMN" designations use Satellite Music Network's Wave format. WBMW/Buffalo and KROI/Reno joined the Wave near the end of the book, and their data is not included.

Information is based on metro shares Monday-Sunday 6am-midnight for the demos indicated.

came from an AC and had previously worked in Country, another was once a morning man at an Oldies-based AC, and another programmed (AOR KZAP) Z-Rock here in town. We have air people who talk about real things. They aren't artificial in any fashion. Our announcers are focused on the basics: making sure the call letters get out properly, delivering time and weather, and providing complete music information. I look at the debate about announcing songs with a little amusement. It's a service to the listener and is a basic."

Mason, whose last fulltime air stint was for a CHR, does AM drive.

Striving To Be . . . Third?

Believing his station will continue to do well in the spring, Mason conceded he wouldn't be

surprised if Gold-Based AC KXOA-FM once again topped the 25-54 race. In fact, Mason has a unique demo rank aspiration.

"The Arbitron gods were very kind to us," he said. "This spring, we'll probably go to third (25-54). I don't try to be number one; my target is number three. We don't have enough sales opportunities to generate the kind of revenue needed to stay number one. If you're number two, your ego forces you to want to be number one. Meanwhile, number three cruises along, occasionally rising to number one or slipping to number five, but consistently staying in the top five."

"We made great inroads where we wanted (35-44), but we probably got a 44+ 'kiss.' We haven't earned that, yet. If you factor that out, we'd be where we thought we'd be — number two 25-54."

KQPT-FM
100.5
THE POINT

Music Monitor

10:00am
ID
YELLOWJACKETS/Lonely
Weekend
BIRDS OF A FEATHER/The Old
Neighborhood
RICK FLAUDING/All Creation Sang
Spot Cluster/Backsells
FREEWAY PHILHARMONIC/
Without A Sound
DON HARRISS/Invitations
RON ROBBINS ENSEMBLE/Mr. J
Spot Cluster/Backsells/PSA/Liner
CLANNAD/Something To
Believe In
:31 Position line
GEORGE HOWARD/Reflections
CHET ATKINS/Light Hearted Lisa
Spot Cluster/Backsells/
Station Promo
SADE/Maureen
VAN MORRISON/Someone Like
You
Spot Cluster/Backsells/Weather
PETE BARDENS/Heartland
CHICAGO/Where Do We Go
From Here?



LON HELTON

NEW PROMO IDEA

Radio Courts Couch Potatoes

Move over, "Bridal Fair." Here comes "Couch Potato Fair!"

Country fans are notoriously heavy TV watchers, so KXIA/Marshalltown, IA decided to turn that to its advantage by holding what it called "the world's first Couch Potato Fair."

Tying in with a local TV & appliance store, a cable company, and a furniture outlet, KXIA staged a three-day event no remote-control owner would want to miss. Prizes, popcorn, and pizza provided thousands of wide-ended sofa-sitters with a comfortable environment for testing recliners or checking out the latest in video gear.

I would've gone, but "Dallas" and "Falcon Crest" were on . . .

Zucchini Madness

If you're looking for something to spice up your station's participation in a local parade (don't forget St. Patty's day is just around the corner), take note of a recent KTTS/Springfield, MO maneuver.

For two weeks prior to a parade, it promoted an appearance by the "Flying Zucchini Brothers" — Bubba and Billy Ray — complete with on-air interviews of the fictitious pair.

During the parade itself, a colorful KTTS "cannon" shot zucchinis — the vegetable — through the air as Bubba and BR made "circus" catches.

Among other things folks are doing to attract a little attention to themselves:

- **WQIK/Jacksonville** has been airing a song written by a local police officer as a tribute to a fellow officer killed in the line of duty. The night after it was recorded, Officer Ray Shinholser himself was killed.

More than 3000 cassettes of the song "Momma, When's Daddy

Coming Home" have been sold, with proceeds going to the construction of a proposed national police memorial in Washington, DC and a trust fund for Shinholser's children.

- **KSSN/Little Rock** joined the city's downtown association and other businesses to sponsor "Light Up Little Rock." All of the downtown merchants left the lights on in their buildings for one designated evening, and KSSN encouraged local photographers to take pictures of the downtown area.

Prizes were awarded, and the winning pictures became part of a wall-poster calendar. KSSN and local sponsors then sold the calendar, with proceeds benefitting the local Multiple Sclerosis Foundation.

KSSN PD Ray Randall said the event received extensive newspaper and TV coverage, and offered his assistance if you'd like details.

- **KYGO/Denver** and Vickers teamed for a promotion by sending PD/morning man Rick Jackson onto the streets to visit various RTD bus stops. Those spotting Jackson in his green station jacket

and reciting the phrase "Vickers' Better Air with KYGO" won a week's worth of free rides.

- **KNIX/Phoenix** hosted an in-store with Buck Owens, promoting his new album "Hot Dog." Staffers served up more than 1000 dogs for Buck's faithful.

Charitable Milestones

Country stations spurring listeners to help people in their communities have resulted in . . .

- **WMZQ/Washington, DC** raising \$10,000 for DC's homeless.

- **KFKF/Kansas City** and Southern Pacific joining to kickoff the KFKF Children's Foundation with a visit to Children's Mercy hospital. The station established the non-profit foundation with a \$10,000 contribution.

- **WKCQ/Saginaw, MI** granting 30 wishes in its 13th Annual Christmas Wish program, with gifts and services totalling \$10,000.

- **KMPS/Seattle** receiving \$15,000 in cash and collecting more than 2000 coats for the homeless.

- **CKTY/Clearwater, Ontario** collecting more than 5000 coats to help residents through another Canadian winter.

- **KYGO/Denver** sponsoring its Crusade For Children with the



Bubba and Billy Ray — the KTTS/Springfield, MO "Flying Zucchini Brothers."

Denver Police Department to gather 5200 toys for needy kids at Christmas.

- **WOKQ/Dover** receiving 2600 gifts for kids as part of its "Wish Upon A Star/Secret Santa" program.

And KXXY/Oklahoma City made it a very special night for the paralyzed victim of an auto accident when it arranged for him to meet George Strait backstage after a concert in that city.

Fall Capsule Highlights

Here's another brief look at stations with outstanding fall books.

- **KIIM/Tucson** had the best 12+ ARB in its history, moving 10.2-11.6, good for second place. In 25-54 it continued a six-book up trend, tacking on almost three points. KIIM is number one 25-54, in front by five shares.

AM sister KCUB added to the combo, going 2.4-3.2 12+ while moving up more than a point 25-54.

Birch: AM 2.1-3.1, FM 8.9-7.1.

- **KZSN/Wichita** posted its best 12+ ARB number since going Country about three years ago, soaring 7.6-11.6. It also leaped four 25-54 shares for its best-ever adult effort, which was also tops in the market.

This was the first time KZSN has beaten KFDI-FM 12+, though it had previously edged the perennial powerhouse for first place 25-54. Birch: 7.4-9.5.

KFDI-FM fell (12+) 12.6-9.5, while KFDI (AM) had its second consecutive up book, 7.4-7.6. 25-54, the FM was off a pair while the AM gained a half-point. Birch: AM 6.9-7.1; FM 9.6-10.7.

- **KSSN/Little Rock** notched its third consecutive 12+ share in the 20s (20.6-20.3-20.3). It's been number one 12+ the last seven ARBs in a row. KSSN perched itself in the mid-20s 25-54, almost 15 shares ahead of second place. Birch: 19.4-21.1.

- **WKSJ-AM & FM/Mobile** edged up 17.7-18.0. The FM led the market by 4.9 (12+) and more than six (25-54) shares. It's been number one 12+ four of the last five sweeps. Birch, AM & FM: 15.7-16.0.

- **KFMS-AM & FM/Las Vegas** continued to roll sevens, placing first 12+ for the second consecutive time, though falling 12.7-11.4. The combo also took the 25-54 crown for the seventh straight sweep. Birch, combo: 9.6-12.0.

- **KRMD-FM/Shreveport** set a new 12+ record, leaping 11.3-16.1 and taking the 12+ crown. The KRMD combo moved 11.8-17.6. The pair soared almost seven 25-54 shares, also good for the top spot. Birch, AM & FM: 17.1-14.7.

HAVE YOU HEARD

Rich Nichols has been appointed VP/GM for KWTO-AM & FM/Springfield, MO . . . Former KYKR/Beaumont PD **Mickey Ashworth** is now a consultant and midday personality for crosstown KAYD . . . **Gary Spice** is the PD of new Country outlet KUAD/Ft. Collins, CO, which changed from CHR 1/19.

Eight-year WNOE/New Orleans vet and MD/middayer **Ralph Cherry** has

been named PD at KIXQ/Joplin, MO . . . **WVMI/Biloxi MD Al Murphy** has crossed the street for the MD/afternoon gig at WGCM . . . **K.C. Todd** has replaced **Myra Collins** as the WYNG/Evansville, IN MD; **Trey Duncan** arrives for evenings from WRXK/Ft. Myers, FL . . . **Dan Melvin** is the new KIZN/Boise MD, taking over for **John Mitchell**.

Dave Black, Brent Stier, and Harry McKnight have joined KMPS/Seattle as part-time air personalities. **Lorraine Galbreath** is also newly aboard as morning show producer . . . **Darren Tandy** segues from WCSI/Columbus, IN middays to evenings at FM sister WKKG . . . **Ramana Norman** is the new WAXX/Eau Claire weekender . . . Reams Broadcasting has transferred **Chuck Hill** from WWCK/Flint to WBVR/Cincinnati as Production Director . . . WSOC-AM & FM/Charlotte has hired **Mark Rumsey** as ND.

KRMD-AM & FM/Shreveport has presented PD **Dave Block** with the "Tony Barrett Award," given for "care, service, support, and dedication to duty." **Deborah Williams** was named the station's Sales Consultant of the Year and Administrative Asst. **Brandi Myers** was honored as KRMD Employee of the Year. Congrats!

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HEART OF CHICAGO — WUSN (US99)/Chicago teamed with the Country Heart of Chicagoland Foundation to collect thousands of dollars worth of toys and more than \$5000 cash for the Children's Memorial Child Life Department. At the presentation were (l-r) Country Heart's **Carolyn Kempa** and **Bonnie Reiley**, US99 personalities **Ken Cocker**, **Cheryl Ann**, and **Larry Ryan**, and **Tina Alcaez** from Children's Memorial Medical Center.

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WLLR/Quad Cities seeks parttime AT. Previous experience required. Major market atmosphere. Females encouraged. T&R: Andy Scott, 1910 E. Kimberly Rd, Davenport, IA 52807. (2/17) EOE

Looking for a killer 7-12M AT for CHR outlet. Advancement to MD possible for right person. T&R: WLRW, Matt McCann, Box 3369, Champaign, IL 61826. (2/17) EOE

Air Talent/Program Director sought for AM Country outlet. Programming philosophy and T&R: KBUF, Jesse Morgan, Box 798, Garden City, KS 67846. (2/17) EOE

Experienced Salesperson needed fulltime. Excellent benefits, established list, great potential. Resumes: KCIH, Box 524, Washington, IA 52353. (2/17) EOE

Announcer sought for market-leading UC outlet. Must be energetic with good production skills. Minimum four years' experience. T&R: WJLB, 645 Griswold, Suite 2050, Detroit, MI 48226. (2/17) EOE

SALES MANAGER

Sales Manager promoted to General Manager. Now she needs help! A 3 year old FM station in Each Central Indiana is looking for an aggressive Sales Manager with a strong retail sales record. Must have the ability to train and lead a sales force and carry an active list. Send resume to:

**Teresa Luttrell
WOKZ
1100 Martin Luther King Jr. Blvd.
Muncie, IN 47304 EOE**

WBBM NEWSRADIO 78

Is looking for another great **Director of News and Programming**. Our last two are now CBS General Managers. Must be outstanding programmer with extensive news background. An Equal Opportunity Employer. Send resumes to:

**Gregg L. Peterson
Vice President, General Manager
WBBM
CBS Radio, A Division of CBS Inc.
630 North McClurg Court
Chicago, IL 60611**

TOP 100 NEWS LEADER

is looking for a **News Director**. People skills, Lifestyle Presentation, Experience all a must. Rush T&R, and salary requirements to: Radio & Records, 1930 Century Park West, Box #376, Los Angeles, CA 90067. EOE

NEWS

North Central Illinois established FM/AM has opening for news person. **Join our staff of young professionals.** Located 90 miles from Chicago. Good salary/benefits. Resume and clips to JMcCullough, WLPO/WAJK, Box 215, LaSalle, IL 61301. EOE

OPENINGS



SEEKS PART TIME AIR TALENT

Looking for a way to enter the Chicago market? If you live within a commutable distance of our Michigan Avenue studios and want to be a part of one of the best Soft AC stations in America, send your T&R **now** to:

**Jack Taddeo/PD
WLIT-FM
150 N. Michigan Ave.
Suite 1135
Chicago, IL 60601**

VIACOM RADIO is an
Equal Opportunity Employer

PROGRAM DIRECTOR KRXX-FM/OKLAHOMA CITY

We are searching for a **leader** to take charge of all aspects of a classic rock station. We need someone to inspire and direct us in a very competitive market. We are a growing family with exceptional facilities. Please send tape and resume to Vance Harrison, KRXX, 820 S.W. 4th St., Oklahoma City, OK 73160. EOE

STAFFING BRAND NEW FM

Are you a talented, aggressive, hard-working **professional air personality** or **newsperson** who wants to make great money, have advancement opportunity, and work with a staff that includes veterans of Z100 New York, WRBQ Tampa, KZLA Los Angeles, KBEQ Kansas City, and WLOL Minneapolis? An hour from the Twin Cities. Rush tape, resume to: Pat McKay, P.O. Box 5110, St. Cloud, MN 56302. EOE

MAJIC 108 FM

#1 URBAN LEADER CONDUCTING NATIONWIDE SEARCH FOR KILLER MORNING MAN!

KMJM, MAJIC 108 FM is looking for witty, wacky, creative individual. Must do all basics plus bits. If you think you're as good as Snowden, Joyner or Banks, rush your tape **now** to Chuck Atkins, 532 DeBalviere, St. Louis, MO 63112. EOE

NEWS DIRECTOR

Top AM needs leader for the 90's. Send statement of philosophy, tape, resume to Radio & Records, 1930 Century Park West, #375, Los Angeles, CA 90067. EOE

NEWS REPORTER/ TALK SHOW HOST

WJMO, Cleveland's first Urban Contemporary station is looking for an experienced Reporter/Talk Show Host. Ideal candidate must have excellent writing skills, field experience and be able to host a live call-in program. Tape and resume to Ms. Bailey, 11821 Euclid Ave., Cleveland, OH 44106. EOE/MF

Opportunity knocks in the pages of R&R every Friday . . . call (213) 553-4330 to make it happen for you!

OPENINGS

WEST

Parttime Announcer Wanted: KYVA has openings for week-end AT. Previous commercial broadcast experience preferred. T&R: Jack Bell, 1645 Central Avenue, Billings, MT 59102. (2/17) EOE

Production master/midday rocker sought for work at Denver's KAZY-FM. T&R: Andy Schuon, 2149 South Holly St., CO. 80222. Calls to (303) 759-3600. (2/17) EOE

WEST COAST URBAN STATION

looking for top-flight morning show host. Position available now!! EOE/M/F. Send tape resume and ratings history to Radio & Records, 1930 Century Park West, #377, Los Angeles, CA 90067. EOE

NO BUFFOONS!!! MORNINGS ON THE COAST:

New facility - Hot new group. Stability and a future for a pro who can play team ball. News position also open. **T&R with Salary History to:**
**John Edwards,
Westcom Communications Corp.,
1303 Grand Avenue, Suite 229,
Arroyo Grande, CA 93420.
NO CALLS. EOE**



THE BAY AREA'S HOTTEST RADIO STATION WANTS YOU TO COMPLETE THE MORNING SHOW. IF YOU HAVE EXPERIENCE DOING NEWS, VOICES, AND CAN FULFILL A SIDEKICK ROLE, WE'LL MAKE YOU PART OF A WINNING TEAM. SEND T&R TO: STEVE SMITH, KHQT, 2860 ZANKER RD., #201, SAN JOSE, CA. 95134. EOE

L.A. SHAKES!

One of our major Los Angeles clients has asked for a sampling of some of the best **NEWS AND CHR** personalities in the country. Regardless of market size, or previous track record the only criteria is **TALENT . . . lots of it!** For consideration, please send photo and best T&R ASAP!

WESTWOOD PERSONALITIES

6201 Sunset Bl., Suite Eight
Hollywood, CA 90028 • (213) 851-5769
OR 818-848-1209

KEZR 106.5

Immediate midday opening for **Contemporary Adult talent**. Great opportunity in a great competitive market. At least five years experience. Send T&R to John Moen, KEZR, P.O. Box 2337, San Jose, CA 95109. M/F EOE



WIMPS NEED NOT APPLY.

Rare opening for KILLER AIR TALENT on New Mexico's Hottest Radio Station. Mid-February start. EOE. Tapes & resumes **POWER 105, (THE REAL)** Howard Johnson, 10316 Edith Blvd. NE, Albuquerque, NM 87113.

HAVE YOU SEEN "TALK RADIO"?

Radio station in **Top 5 Market**, one of the largest cities on the planet, is **looking for the next Barry Champlain**. If you've seen the movie and can play the part, make a tape and send it immediately with your resume to Radio & Records, 1930 Century Park West, Box #367, Los Angeles, CA 90067. EOE

OPPORTUNITIES

OPENINGS

FULLTIME AT
Sun Valley's SKI-FM, the area's AC leader, seeks full time air talent with a minimum five years experience. Good production a must. Females encouraged. T&R to: Scott Douglas, KSKI, Box 1340, Hailey, Idaho 83333. EOE

ALASKA AM/FM COMBO
has opening for station manager. High income potential for right person. Hours are long, benefits many. If you're adventurous, this is the job for you! T&R to Radio & Records, 1930 Century Park West, Box #368, Los Angeles, CA 90067. EOE

SUPER 100
ALASKA!! Classic Hits/106 is looking for **wake up talent/production/hard-working/outdoor rec/person** for Alaska's capitol city. T&R to Paul Ryder/KSUP, 1107 W. 8th St., Ste. 2, Juneau, AK 99801. EOE

PROGRAM DIRECTOR
CHR IN FAST-GROWING NORTHERN CALIFORNIA MARKET IS LOOKING FOR A CREATIVE, ENERGETIC, PD/AIR TALENT. IF YOU ARE AGGRESSIVE AND PROMOTIONALLY-MINDED YOU SHOULD SEND YOUR RESUME TO RADIO & RECORDS, 1930 CENTURY PARK WEST, BOX #379, LOS ANGELES, CA 90067. EOE

KISW Rock PRODUCTION DIRECTOR WANTED
KISW is seeking a creative, album-oriented Production Director in the Sandman/Morey/Lushbaugh mould. **Copywriting, Voice, and Administrative abilities a MUST!** We don't need an engineer, we need a clever producer. Send Tapes & Resumes ASAP to KISW, c/o Sky Daniels, 712 Aurora North, Seattle, WA 98109. EOE

POSITIONS SOUGHT

Available now. Superstar performer and programming qualified seeks entertaining AOR in medium/major market. FRANK: (317) 893-4549. (2/17)

Are you looking for a fresh team to build an exciting and hip morning show around? Call: (518) 585-0696. (2/17)

15 year pro: AT/News/Sports. You have tried the rest, now hire the best. Bilingual. SHANE: (208) 356-8631. (2/17)

Your weekend Air Talent should sound as great as your full-timers . . . and I do! Los Angeles only please. SUSAN: (818) 766-9602. (2/17)

Young, energetic, personable, warm, funny pro available now. History and pipes a plus. Let's talk. GARY: (601) 286-5953. (2/17)

Lonely Air Talent doesn't have Valentine so how about giving him a job. Will go anywhere and do anything. JIM: (414) 694-5389. (2/17)

Now available: Nine year pro in CHR/AC/Country. Have done every shift plus production and copywriting. STEVE: (505) 326-5614. (2/17)

Currently working at small market station in N.D., looking to advance to small or medium market in MN or WI. Do PBP, production and more. DAVE: (701) 873-2215. (2/17)

Young broadcaster seeks first pro job. Great ideas, energy and enthusiasm. Programming experience. Have talent, will travel. JMF: (215) 482-9053. (2/17)

Mature, 13 year veteran seeks re-entry position at small market anywhere. AT/News/Copy/Talkhost. RANDALL REED: (213) 464-4136. (2/17)

Versatile AT with experience looking for a new team and a new challenge. ED: (802) 524-6294. (2/17)

Air Talent with five years' experience looking for voiceover/production work. I write, produce and do voices. TOM: (907) 279-9031. (2/17)

POSITIONS SOUGHT

RADIO HYBRID: w/majmkt Tk, Mus, Nws & Spts expr . . . Exceptional comedy writer w/personal ethics & at my responsible best on a long, creatv leash . . . Seeking a very special non-Music Intsv, Talk or Fullsrvt statn in Maj/Lrg mkt (209) 439-6229.

You call the shots, I obey your commands. Experienced professional ready for challenge. Make me an offer. TOM: (301) 689-1038. (2/17)

14 year pro ready to make a move. Mature, good background in all phases of radio. Medium or large market. LENNY: (409) 822-7005. (2/17)

Solid communicator, CHR/AOR, Sports/PBP, Production and more! Looking for a night gig. FRANK: (818) 905-8456. (2/17)

Experienced in all formats seeking Central Indiana to re-locate family. Not a gypsy. GREGG: (904) 351-1932. (2/17)

Looking high . . . looking low . . . I need a job . . . I'm ready to go. Experienced Anchor/Reporter in Radio/TV. ANGELA: (213) 293-8451. (2/17)

Experienced college grad who knows different formats has been replaced by satellite. WANDA: (414) 426-0856. (2/17)

STOP! Read this ad. Air Talent with five years' experience and willing to relocate. More versatile than your average radio person. CHUCK: (919) 460-0566 or (919) 829-4560. (2/17)

Do you need an experienced newsman who is dedicated and versatile? Do you need a reporter/anchor with strong writing and news gathering skills, and a solid delivery? If you answered "YES" to either of these questions, the number to call is (914) 428-3961.

Don't look any further! I can make your CHR or AOR outlet a top contender now! AT/MD/PD slot sought. DR. ROCK: (601) 936-9347. (2/17)

Dynamic, aggressive street fighter with 15 years' medium/major market experience seeks PD position. RICH: (412) 287-2012. (2/17)

23 years' broadcast experience, 15 years' major market. PD/MD/AT in AOR/AC/Ctry. Prefer Texas AOR but will consider any location and format. PAUL RIANN: (214) 589-1815. (2/17)

PM driver at AC outlet beginning fifth year in Top 5 market is checking the waters. ED: (714) 526-4722. (2/17)

20 years' experience in News/Production/Copy/AT. Good voice, hard worker, stable. Medium/large markets. Available immediately. LARRY KAY: (717) 653-2500. (2/17)

I have worked in medium/major markets for eight years'. Got an opening? DENNIS SCOTT: (312) 213-1948. (2/17)

SEEKING
Operations Manager or Program Director position in large or medium market. Programming experience in AC, Country and Gold formats. Currently doing air work in St. Louis. Prefer midwest. Good references. Call **Ron Dennington at 314/428-3132.**

AT/PD with station management skills seeks new CHR/Hot AC in South or West. Ten years' experience. SHAWN: (505) 863-3922. (2/17)

Ten year News Director/Anchor/Personality is available now. Have worked several formats in large markets. BRUCE: (317) 935-0186. (2/17)

Mitchell Reid must be unleashed. Creative, mature AT seeks move to AOR/CR. MITCH: (713) 578-5947. (2/17)

College and Broadcasting school grad with sales and management experience seeks on-air shift. Energetic team player. CHARLIE: (314) 469-5009. (2/17)

KNIX/KSLX/KKFR Air-Talent with copy/production/multi-track experience. Major markets, top stations, ten year pro. BRUCE MITCHELL: (602) 947-8932. (2/17)

Medium market AT/PD seeks AOR/CR gig anywhere in Western U.S. You won't find a better team player. Bits, characters, quality production. MATT CLAYTON: (209) 224-7465. (2/17)

"THE APPALACHIAN YUPPIES," "MOONSHINING," "TELEPHONE FOOTBALL," "SLAVIK BANDSTAND," "L.A. LAWN," and more . . . Want something different? Need this "Foreground Approach" personality say more? If so call Jimmy Mack (312) 239-3974 Midwest preferred.

POSITIONS SOUGHT

PD/OM: Hot AC/Lite AOR. Ten years' experience. Currently programming Country outlet adjacent to Jacksonville, FL. JIM: (912) 729-7644. (2/17)

Eight year AT pro seeks AM drive slot in Pacific NW or Southwest. Also do PBP. JOEL: (612) 490-3035. (2/17)

Exciting, hard working, Sports Announcer looking for PBP position. Major league experience as well as college basketball/football PBP. RANDY: (407) 335-8800. (2/17)

Nine year CHR pro. European radio background in production, promotion, MD, AT. Looking for air shift in Top 100 market. ERIC: (414) 324-4782. (2/17)

HAVE GUN WILL TRAVEL
Dynamic aggressive street fighter with 15 yrs. Med/Major Market experience seeks programming position with station that is serious about being #1. Killer promotions, Community Involvement and Professionalism are my trademark. **Let's talk, call Rich Gates (412) 287-2012.** Fainthearted GM's need not respond.

Not a kid. Looking to get feet wet again. Experience in news, sports, and sales. FRED: (916) 222-3473. (2/17)

High profile, personality who loves the telephone looking for drive-time position at Adult CHR/AC. Previously at WTNT, WPFM, WYZZ. RICK: (904) 722-4022. (2/17)

"Up and coming" CHR Air Personality in small P-3 ready for a move up. This energetic team player will consider any location. JEFF: (217) 446-5498. (2/17)

Kelly & Company: Five year CHR/AC morning nut seeks AM slot prntol Voices/bits/great attitude. JIM KELLY: (216) 256-1837. (2/17)

Morning Air Talent on Country outlets in Cincinnati with long track record is ready to go. LARRY B: (606) 342-8208. (2/17)

Mature, degreed, experienced professional. Talent and ability being wasted in current position. Seeking on-air copywriting and production duties. RAY: (602) 892-8949. (2/17)

I want my work to become my life. I want a professional radio talent to teach me the business. Any takers? JEFF: (516) 623-8483. (2/17)

Top Rated, Award Winning female
news anchor seeking position in Los Angeles area. Experienced, hard-working with management ability and top industry references. Call 213-460-6341, ext. 38.

Drivetime/evening pro with energy and creativity seeks P-2 CHR in Eastern U.S. MIKE: (804) 674-5309. (2/17)

Classic Hits/AOR/Oldies. Dan Mark, formerly with WKLH/Milwaukee and WYBR/Rockford, now available. Experienced, knowledgeable, professional. (815) 624-7625. (2/17)

West Coast GM's: Portland suburb AC Program Director looking to move to medium market. Four years' assistant PD at KEX/Portland. Great references. RICH: (503) 684-0306. (2/17)

Experienced Announcer seeks to return to Christian radio after a years absence. Conversational style with strong production. DAVE: (619) 283-7768. (2/17)

No market too big or small. Six-month graduate seeks first on-air position in Midwest region. MIKE: (309) 441-5394. (2/17)

Programmer with six years' experience seeks CHR outlet for new challenge. Willing to relocate. Team player. SEAN: (201) 991-4602. (2/17)

Excellent voice and production. Experience includes remotes, interviews, phones, PBP. Will consider all markets. Team worker. CHRIS: (214) 987-9880. (2/17)

Future openings? Philadelphia, N.J., NYC. Former major-market PD/MD/AT etc. looking to move by Summer. (813) 549-2665. (2/17)

Entertaining AT can do AOR/CHR/AC/Talk. Excellent production, copywriting skills, and great with news. Committed to excellence. DAVE: (915) 944-9903. (2/17)

"The Wide World of Torts," "Disasterpiece Theater," "The Jihad Squad," and then some. Intrigued? If so, call JIMMY MACK: (312) 239-3974. (2/17)

MORNINGS?/AFTERNOONS?
SNAP UP ONE OF AMERICA'S FUNNIEST MOST EFFECTIVE RATINGS GETTERS
49% increase (12+) mornings, WLAC/Nashville, #1 (12+) Y-106/Orlando, KZBS/Oklahoma City, KS-103/San Diego. No kidding! Seeks stable, solvent market leader (preferably major/large market). Very expensive, well worth it. Presently employed. Great references. **Roger Cary, (615) 353-0313.**

POSITIONS SOUGHT

HOT PROGRAMMER
ATTENTION Houston, Dallas, Tampa, Miami, Phoenix, San Diego, San Francisco and any other Top 25 Market Mass Appeal Stations in Desperate need of Immediate Ratings Turnaround. "Let's Do It!" **BILL THORMAN 512-492-1952**

Current News Director going broke on low, low pay. Not greedy, just starving. Why do you think I took the free ad? (316) 342-7741. (2/17)

AOR personality working at P2 rocker seeks medium/large market gig. Knows music, conversational, imaginative production. JOHN: (608) 257-4744. (2/17)

The all original "Mo-Sho." Entertaining, topical great on phones and in public. Super production, lots of voices. Mornings, please. TOM BERRY: (218) 727-0509. (2/17)

***** **BOB BOLTON** *****
MY CAREER INCLUDES SUCCESS IN PROGRAMMING — PROMOTIONS — SALES — ON-AIR — MANAGEMENT — CONSULTING . . . and I gave in Shreveport! ALL INQUIRIES RESPECTED AND HONORED! **YES, "My name should have appeared here" WEEKS AGO!** (An expensive R&R teaser on my part!) **HELP! MY NAME IS BOB BOLTON. MOSTLY MAJOR MARKET EXPERIENCE. I'M IMMEDIATELY AVAILABLE! CALL (205) 626-7875.**

MISCELLANEOUS

WAGH/Columbus, GA. seeks record service from all labels. Attn: Darrell J. Smith, 3015 Cody Road, 31907 or call, (404) 568-9800. (2/17)

R&R Opportunities Display Advertising
Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.
Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.
Payable In Advance!
Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.
Deadline
To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising
Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.
Deadline
To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.
For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.
Free listings are on a space availability basis only.



NEW & ACTIVE

BARBARA MANDRELL "My Train Of Thought" (Capitol) 82/15

Rotations: Heavy 1, Medium 27, Light 54, Total Adds 15, WQCB, WBEE, WWA, KIKK, WNOE, WCHY, KJNE, WMUS, WXCL, WWJO, KYAK, KIZN, KUGN, KFRE, KDRK. Heavy: KRKT. Medium: WDSY, WEZL, WLK, WDAF. Moves 48-43 on the Country chart.

KEVIN WELCH "Stay November" (WB) 79/9

Rotations: Heavy 0, Medium 20, Light 59, Total Adds 9, WSOC, WESC, KNFM, WYYD, KJNE, WSLR, WONE, KWHT, KIIQ. Medium: KEAN, WOKK, WDAF, KTTS, KFDI, KRKT, KUZZ, KVOC, KUUY, KTOM, KDRK. Moves 50-47-45 on the Country chart.

JUDDS "Young Love" (Curb/RCA) 74/51

Rotations: Heavy 2, Medium 12, Light 60, Total Adds 51 including WCAO, WRKZ, WPOR, WBEE, KEAN, KASE, WEZL, WKSJ, WSM, WCMS, WQDR, WQYK, WTQR, K102, KIZN, KNIX, KUPL, KCCY, KIIQ, KCKC. Debuts at number 46 on the Country chart.

CHARLIE DANIELS BAND "Cowboy Hat In Dallas" (Epic) 72/11

Rotations: Heavy 0, Medium 21, Light 51, Total Adds 11, WQBE, WTCR, WAJR, KEAN, WMSI, KSSN, WKYQ, WQDR, WAXX, WDAF, KIIQ. Medium: WTVY, KIKK, KKYX, KTTS, WTCM, KVOO, KIK-FM, KALF, KDRK. Moves 49-47 on the Country chart.

JOHN CONLEE "Hit The Ground Runnin'" (16th Avenue/Capitol) 71/4

Rotations: Heavy 2, Medium 35, Light 34, Total Adds 4, WBEE, WMSI, WXCL, KGHL. Heavy: KFGO, KCKC. Medium: WQCB, WAYZ, WZPR, WXXK, KMML, WAXX, WOW, KTTS, KFDI, KRKT, KUZZ, KUUY, KWHT, KKAT. Moves 48-45-44 on the Country chart.

RESTLESS HEART "Big Dreams In A Small Town" (RCA) 67/47

Rotations: Heavy 0, Medium 9, Light 58, Total Adds 47 including WRKZ, KRRV, KASE, WXBO, WSOC, WUSY, KYXX, KLLL, WKSJ, WWKA, KJNE, WFMS, K102, WTHI, KIZN, KUPL, KIIQ, KTOM, KCKC, KSON. Debuts at number 48 on the Country chart.

FORESTER SISTERS "Love Will" (WB) 54/20

Rotations: Heavy 0, Medium 10, Light 44, Total Adds 20, WQCB, WQBE, WAYZ, WXXK, WDSY, KMML, WXBO, WUSY, WKSJ, WTVR, KBMR, KCJB, KFDI, KRKT, KIK-FM, KUZZ, KIZN, KFRE, KNAX, KRPM.

RODNEY CROWELL "After All This Time" (Columbia) 51/39

Rotations: Heavy 0, Medium 4, Light 47, Total Adds 39 including WXTU, WBEE, KASE, WLK, WUSY, KPLX, KKIX, KIKK, WAMZ, WKSJ, WSM, WOWW, WQYK, KFKF, K102, KVOO, KIK-FM, KLZ, KRPM, KDRK.

SIGNIFICANT ACTION

STATLER BROTHERS "Moon, Pretty Moon" (Mercury) 48/20

Rotations: Heavy 1, Medium 10, Light 37, Total Adds 20, WQBE, WZPR, WAJR, WBEE, WESC, KYXX, WKSJ, KKYX, WUSQ, WSLR, KBMR, KFGO, KCJB, WXCL, WQCO, KTTS, KTPK, KFDI, KIK-FM, KUPL.

MEL McDANIEL "Walk That Way" (Capitol) 48/13

Rotations: Heavy 0, Medium 12, Light 36, Total Adds 13, WQCB, WAYZ, WAJR, WVMI, WLK, WNOE, WKYQ, WOWW, KKYX, WBVE, KFGO, WWJO, K102. Medium: WEZL, WCMS, KBMR, WAXX, KCJB, WTCM, KFDI.

MASON DIXON "Exception To The Rule" (Capitol) 46/12

Rotations: Heavy 0, Medium 11, Light 35, Total Adds 12, WVAM, WVMI, WLK, WNOE, WOWW, KKYX, KJNE, WAXX, KWMT, WOW, WTHI, KIZN. Medium: WQCB, WTVY, WOKK, KCJB, KWOC, KEKB, KALF.

CLINT BLACK "Better Man" (RCA) 42/19

Rotations: Heavy 0, Medium 6, Light 36, Total Adds 19, WVMI, WLW, WCMS, WOWW, KKYX, WUSQ, KBMR, WAXX, KFGO, KWMT, WDAF, KCJB, WOW, WTHI, KTPK, KFDI, KIK-FM, KIZN, KALF.

LONESOME STRANGERS "Goodbye Lonesome, Hello Baby Doll" (Hightone) 41/12

Rotations: Heavy 0, Medium 5, Light 36, Total Adds 12, WCAO, WVMI, WOKK, WKYQ, WUSQ, WDAF, KCJB, WWJO, KTPK, KIZN, KVOC, KWJJ. Medium: WTVY, WCMS, KTTS, WTCM, KDRK.

CHARLY McCLAIN "One In Your Heart, One On Your Mind" (Mercury) 39/7

Rotations: Heavy 0, Medium 9, Light 30, Total Adds 7, KRRV, WXBO, WLW, WNOE, WQCO, KEKB, KALF. Medium: CHOW, WTVY, WGXK, WPAP, WTVR, WTCM, KFDI, KTOM, KDRK.

LIONEL CARTWRIGHT "Like Father Like Son" (MCA) 37/12

Rotations: Heavy 2, Medium 6, Light 29, Total Adds 12, WQBE, WDSY, WYK, WDXE, WNOE, WCMS, KKYX, KBMR, WMUS, WTHI, KIZN, KIIQ. Heavy: WDAF, KRKT. Medium: WTVY, KCJB, WOW, KTTS, KFDI, KUZZ.

LARRY GATLIN & THE GATLIN BROTHERS "When She Holds Me" (Universal) 33/13

Rotations: Heavy 0, Medium 1, Light 32, Total Adds 13, WCAO, WRKZ, WXXK, WDXE, WQYK, WKQK, KFGO, KWMT, WTSO, KTTS, KTPK, KFDI, KEKB. Medium: KRKT. Light: KMML, WUSY, WGXK, WSIX, WCMS, WAXX.

LINDA DAVIS "Back In The Swing Again" (Epic) 33/6

Rotations: Heavy 0, Medium 6, Light 27, Total Adds 6, WYYD, WAXX, WTHI, WTCM, KIZN, KWJJ. Medium: WEZL, WTVY, KFGO, KCJB, KRKT, KDRK. Light: KKIX, KIKK, WAMZ, WCMS, KKYX, KWMT, KFDI, KALF.

MOE BANDY "Many Mansions" (Curb) 30/14

Rotations: Heavy 0, Medium 4, Light 26, Total Adds 14, WRKZ, KMML, WVMI, WKLO, WCMS, KCJB, KTTS, WTHI, WTCM, KWOC, KRST, KGHL, KIZN, KEKB. Medium: WTVY, WOW, KFDI.

JOHNNY CASH "Ballad Of A Teenage Queen" (Mercury) 29/21

Rotations: Heavy 1, Medium 2, Light 26, Total Adds 21, WCAO, WAYZ, WRKZ, WSOC, WAMZ, WCMS, WOWW, WTVR, WYYD, WWW, WKKQ, KWMT, WTSO, K102, WTHI, WTCM, KWOC, KRKT, KGHL, KLZ, KTOM.

SAWYER BROWN "Old Pair Of Shoes" (Capitol/Curb) 29/14

Rotations: Heavy 0, Medium 3, Light 26, Total Adds 14, WAYZ, WVMI, WUSY, WKLO, WOKK, KCJB, WTHI, KTPK, WTCM, KFDI, KIK-FM, KYAK, KGHL, KALF. Medium: KTTS, KRKT, KUZZ.

MARCY BROTHERS "Threads Of Gold" (WB) 26/7

Rotations: Heavy 0, Medium 5, Light 21, Total Adds 7, KRRV, WNOE, KFGO, KCJB, WTCM, KRWQ, KNEW. Medium: KTTS, KRKT, KUZZ, KALF, KTOM. Light: WEZL, KKYX, KVOO, KGHL, KEKB, KWJJ, KRAK.

TAMMY WYNETTE "Next To You" (Epic) 20/3

Rotations: Heavy 0, Medium 4, Light 16, Total Adds 3, WEZL, WLK, KCKC. Medium: WSOC, WTVY, KTTS, KDRK. Light: WRKZ, KKIX, WDXE, WOKK, WCMS, WTVR, WOW, WTCM, KVOO, KFDI, KRWQ, KALF, KTOM.

KENNY ROGERS "I Don't Call Him Daddy" (RCA) 18/2

Rotations: Heavy 0, Medium 6, Light 12, Total Adds 2, WNOE, KCJB. Medium: WTCM, KWOC, KRKT, KUPL, KALF, KDRK. Light: WTCR, KEAN, KMML, WDXE, WCMS, WTVR, KVOO, KRWQ, KTOM, KCKC.

DARRELL HOLT "Only The Strong Survive" (Anoka) 17/7

Rotations: Heavy 0, Medium 4, Light 13, Total Adds 7, WCAO, WVMI, WXBO, KKYX, WNOE, KKYX, WOW. Medium: WTVY, WTVR, KFGO, KDRK. Light: KKIX, WIVK, KTTS, WTCM, KRKT, KRWQ.

CHARLEY PRIDE "White Houses" (16th Avenue/Capitol) 16/6

Rotations: Heavy 0, Medium 1, Light 15, Total Adds 6, WEZL, WTVR, WTSO, KCJB, KEKB, KCKC. Medium: KWOC. Light: WZPR, KMML, KASE, WVMI, WTVY, KIKK, WSM, KVOO, KVOC.

SANDERS "Grandma's Old Wood Stove" (Airborne) 16/4

Rotations: Heavy 0, Medium 2, Light 14, Total Adds 4, WVMI, WNOE, KGHL, KEKB. Medium: WTVY, KUUY. Light: KKIX, WDXE, WTVR, KFGO, WDAF, KTTS, KVOO, KFDI, KIK-FM, KIZN.

JOHN ANDERSON "Lower On The Hog" (MCA) 16/1

Rotations: Heavy 0, Medium 3, Light 13, Total Adds 1, WNOE. Medium: WEZL, WTCM, KALF. Light: KMML, KKIX, WDXE, WAXX, KCJB, KTTS, KVOO, KFDI, KRKT, KVOC, KRWQ, KWJJ.

JOHNNY RODRIGUEZ "No Chance To Dance" (Capitol) 15/8

Rotations: Heavy 0, Medium 2, Light 13, Total Adds 8, WEZL, WTVR, WAXX, KFGO, KCJB, KTTS, KFDI, KALF. Medium: KRKT. Light: WTVY, KHEY, KIKK, WTHI, KVOO, KRWQ.

STEVE WARINER "Where Did I Go Wrong" (MCA) 13/13

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 13, WXXK, KMML, WTVY, KKIX, WDXE, WWKA, WTQR, KBMR, KXXY, KUZZ, KVOC, KWHT, KNIX.

DWIGHT YOAKAM "I Got You" (Reprise) 11/9

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 9, KMML, KKIX, KBMR, KXXY, WTCM, KFDI, KUZZ, KGHL, KWHT. Light: WDXE, WUSQ.

SKIP EWING "The Gospel According To Luke" (MCA) 9/8

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 8, WXXK, KMML, WTVY, WOKK, WDAF, KUZZ, KVOC, KRWQ. Light: KWJJ.

CROSBY, STILLS, NASH & YOUNG "This Old House" (Atlantic) 9/2

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 2, WCMS, WTVR. Medium: WOW, KWOC. Light: WDXE, WOKK, WKYQ, WCUZ, KUUY.

LYLE LOVETT "Stand By Your Man" (MCA/Curb) 8/5

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 5, WCMS, KTTS, WTCM, KFDI, KUGN. Light: KUUY, KRWQ, KWJJ.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
RICKY VAN SHELTON/Hole In My Pocket (Columbia)	Loving Proof
DESERT ROSE BAND/Hello Trouble (MCA/Curb)	Running
ALABAMA/High Cotton (RCA)	Southern Star
GEORGE STRAIT/Ace In The Hole (MCA)	Beyond The Blue Neon
GEORGE STRAIT/Hollywood Squares (MCA)	Beyond The Blue Neon
CHARLIE DANIELS BAND/Uneasy Rider '88 (Epic)	Homesick Heroes
DAN SEALS/They Rage On (Capitol)	Rage On
EARL THOMAS CONLEY/Love Outloud (RCA)	The Heart Of It All
HOLLY DUNN/Traveling Prayer (MTM)	Across The Rio Grande
RANDY TRAVIS/Written In Stone (WB)	Old 8 x 10
ALABAMA/The Borderline (RCA)	Southern Star
GEORGE STRAIT/Angel Angelina (MCA)	Beyond The Blue Neon
GEORGE STRAIT/Oh Me, Oh My, Sweet Baby (MCA)	Beyond The Blue Neon
ALABAMA/Down On The River (RCA)	Southern Star
K.T. OSLIN/This Woman (RCA)	This Woman



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BREAKERS

BOBBY BROWN Every Little Step (MCA)

75% of our reporting stations on it. Rotations: Heavy 2/0, Medium 20/8, Light 49/45, Total Adds 53 including WILD, WDAS, WHUR, WVEE, KHYS, KMJQ, KRNB, WEDR, WYLD, HOT103. Debuts at number 35 on the Urban Contemporary chart.

KARYN WHITE Love Saw It (WB)

71% of our reporting stations on it. Rotations: Heavy 1/0, Medium 11/1, Light 55/50, Total Adds 51 including WILD, WDAS, WUSL, WHUR, WVEE, KHYS, WYLD, WGCI, WVKO, KJLH. Debuts at number 40 on the Urban Contemporary chart.

ALYSON WILLIAMS Sleep Talk (Def Jam/Columbia)

67% of our reporting stations on it. Rotations: Heavy 2/0, Medium 16/2, Light 46/12, Total Adds 14 including WDAS, PWR94, WBLZ, KDAY, KJLH, KSOL, WWDW, WDKT, KIPR, WQIM. Debuts at number 39 on the Urban Contemporary chart.

LOOSE ENDS Life (MCA)

62% of our reporting stations on it. Rotations: Heavy 1/0, Medium 19/1, Light 39/8, Total Adds 9, WXYV, PWR94, WBLZ, KJLH, WUSS, WDKT, WEAS, KMJJ, WTUG, HOT96.

RADIANT Something's Got A Hold On Me (Columbia)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 20/0, Light 37/7, Total Adds 7, KBCE, WATV, WDKT, KFXZ, WJJS, WQIM, WIKS, WEAS, WDZZ, HOT96.

NEW & ACTIVE

WILL CLAYTON "Never Too Late" (Polydor) 49/7

Rotations: Heavy 0/0, Medium 24/1, Light 25/6, Total Adds 7, WUSS, WPEG, WJTT, WQMG, WJMI, KFXZ, WQOK. Mediums include: WDJY, KRNB, WEDR, HOT103, WTLZ.

TRACIE SPENCER "Imagine" (Capitol) 45/9

Rotations: Heavy 1/0, Medium 22/0, Light 22/9, Total Adds 9, KJMJ, WBLZ, KJLH, KBCE, KQXL, WXOK, Z93, WJTT, K98. Heavy: WHUR. Mediums include: WXYV, KHYS, WEDR, HOT103, PWR94.

TEN CITY "That's The Way Love Is" (Atlantic) 45/5

Rotations: Heavy 1/0, Medium 14/0, Light 30/5, Total Adds 5, KRNB, WUSS, OC104, Z99, KIPR. Heavy: WGCI. Mediums include: WXYV, WDAS, HOT103, WZAK, WNHC.

BETTY WRIGHT "From Pain To Joy" (Ms. B/Vision) 45/3

Rotations: Heavy 7/0, Medium 23/0, Light 15/3, Total Adds 3, WXYV, K104, WCDX. Heavy: KHYS, WWDW, WFXC, Q92, Z16. Mediums include: KRNB, WEDR, HOT103, WGCI, WZAK.

LATEASHA "Move On You" (Rawsome/Siam) 44/10

Rotations: Heavy 0/0, Medium 8/0, Light 36/10, Total Adds 10, WBLZ, WTLZ, WEKS, WXOK, WJJS, WBLX, HOT105, WCDX, WPLZ, WGPR. Mediums include: WHUR, WNHC, WPAL, WQMG, WEAS.

LIA "True Obsession" (Virgin) 44/8

Rotations: Heavy 0/0, Medium 8/0, Light 36/8, Total Adds 8, WVEE, KPRS, KSOL, WJIZ, WDKT, KDKS, WGPR, KACE. Mediums include: WBLZ, WUSS, WWKX, WFXA, WATV.

JAMM "You And Me" (Epic) 41/4

Rotations: Heavy 1/0, Medium 17/0, Light 23/4, Total Adds 4, WXOK, WALT, WGPR, KDIA. Heavy: WFXE. Mediums include: WHUR, WEDR, HOT103, WTLZ, WWKX.

JOHNNY KEMP "Birthday Suit" (Columbia) 40/22

Rotations: Heavy 0/0, Medium 5/1, Light 35/21, Total Adds 22 including WXYV, K104, HOT103, WZAK, KPRS, KMJM, KSOL, WATV, WPAL, WWDW. Medium: WWKX, WJIZ, WFXA, WJJS.

DINO "24/7" (4th & Broadway/Island) 39/16

Rotations: Heavy 2/0, Medium 12/1, Light 25/15, Total Adds 16 including WVEE, KRNB, WTLZ, KMJM, WNHC, WJIZ, WFXA, WENN, Z93, WFXE. Heavy: KHYS, WTUG. Mediums include: WHUR, K104, KMJQ, WYLD, OC104.

KID'N PLAY "Rollin' With Kid'N Play" (Select) 39/16

Rotations: Heavy 1/0, Medium 5/0, Light 33/16, Total Adds 16 including WXYV, WDAS, WAMO, WVEE, KRNB, WBLZ, WJIZ, WFXA, WENN, Z93. Heavy: WFXC. Medium: KMJQ, PWR94, WEAS, WANM.

NEW EDITION "Crucial" (MCA) 38/33

Rotations: Heavy 0/0, Medium 6/5, Light 32/28, Total Adds 33 including KJMJ, KMJQ, WEDR, WYLD, HOT103, WGCI, WTLZ, OC104, WWKX, WFXA. Medium: HOT105.

Z-LOOKE "Love Sick" (Orpheus/EMI) 38/22

Rotations: Heavy 0/0, Medium 4/1, Light 34/21, Total Adds 22 including WHUR, HOT103, PWR94, WGCI, WBLZ, WTLZ, KPRS, KJLH, WWKX, KBCE. Medium: KHYS, WFXE, HOT96.

SKYY "Start Of A Romance" (Atlantic) 37/23

Rotations: Heavy 0/0, Medium 6/2, Light 31/21, Total Adds 23 including KHYS, KMJQ, WEDR, HOT103, PWR94, WGCI, WZAK, KMJM, KJLH, KSOL. Medium: WDAS, WLOU, WTMP, KPRW.

BOY GEORGE "Don't Take My Mind On A Trip" (Virgin) 36/34

Rotations: Heavy 0/0, Medium 4/3, Light 32/31, Total Adds 34 including WXYV, WUSL, K104, HOT103, PWR94, WGCI, WBLZ, WTLZ, WWKX, WJIZ. Medium: WDZZ.

JEFFREY OSBORNE "All Because Of You" (A&M) 36/9

Rotations: Heavy 0/0, Medium 13/0, Light 23/9, Total Adds 9, WILD, PWR94, WGCI, KJLH, Z104, WQOK, WQOK, Z92, KMYX. Mediums include: WDAS, WZAK, WNHC, WWKX, WFXA.

INFORMATION SOCIETY "Walking Away" (Tommy Boy/Reprise) 35/1

Rotations: Heavy 2/0, Medium 14/1, Light 19/0, Total Adds 1, WJMI. Heavy: KPRR, KCHX. Mediums include: WDJY, KRNB, HOT103, WBLZ, OC104.

CASH MONEY & MARVELOUS "Find An Ugly Woman" (Sleeping Bag) 33/0

Rotations: Heavy 3/0, Medium 12/0, Light 18/0, Total Adds 0. Heavy: WPAL, WJTT, WJMI. Mediums include: WDAS, WHUR, KDAY, WXOK, WQFX.

SANDEE "Notice Me" (The Fever/Sutra) 31/1

Rotations: Heavy 0/0, Medium 14/0, Light 17/1, Total Adds 1, WXYV. Mediums include: WILD, WDAS, WHUR, K104, KMJQ.

RENE MOORE "Never Say Goodbye To Love" (Polydor) 28/18

Rotations: Heavy 0/0, Medium 3/0, Light 25/16, Total Adds 16 including WVEE, WEDR, WUSS, WNHC, WJIZ, WATV, WENN, WZFX, WQIS, U102. Medium: KHYS, WFXA, WFXE.

GRADY HARRELL "Sticks And Stones" (RCA) 28/10

Rotations: Heavy 0/0, Medium 1/0, Light 27/10, Total Adds 10, WTLZ, KJLH, KSOL, WJIZ, WWDW, WEAS, Z92, WGPR, WDZZ, WVOI. Medium: WTMP.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. **New & Active** records are receiving airplay at 25 or more stations. Records in **Significant Action** are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Urban Contemporary chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

MOST ADDED

- BOBBY BROWN (53)
- KARYN WHITE (51)
- BOY GEORGE (34)
- NEW EDITION (33)
- WENDY & LISA (27)
- SKYY (23)
- JOHNNY KEMP (22)
- Z-LOOKE (22)
- GERALD ALSTON (21)
- SHEENA EASTON (17)

HOTTEST

- ANITA BAKER (53)
- AL JARREAU (47)
- PAULA ABDUL (43)
- VANESSA WILLIAMS (42)
- CAMEO (37)
- TONE LOC (34)
- MILLI VANILLI (27)
- GUY (25)
- LEVERT (20)
- SWEET OBSESSION (20)

TOP 10 RECURRENTS

- | LW | TW | Artist/Record |
|----|----|---------------------|
| 3 | 1 | K. WHITE/Superwoman |
| 6 | 2 | NEW EDITION/Can |
| 1 | 3 | B. BROWN/Roni |
| — | 4 | L. VANDROSS/She |
| — | 5 | KIARA/This |
| 4 | 6 | Z-LOOKE/Lips |
| 2 | 7 | T.T. TONE/Baby |
| — | 8 | A. SIMMONS/Want |
| — | 9 | BOYS/Dial |
| 7 | 10 | TODAY/Him Or Me |

STARPOINT "Tough Act To Follow" (Elektra) 28/8

Rotations: Heavy 0/0, Medium 7/0, Light 21/8, Total Adds 8, PWR94, WQMG, Z16, Z99, KMJJ, HOT96, WTLZ, WVOI. Mediums include: KRNB, WEDR, WBLZ, WWKX, WPAL.

CRAIG T. COOPER "Love Dues" (Valley Vue/Allegiance) 28/5

Rotations: Heavy 0/0, Medium 10/0, Light 18/5, Total Adds 5, HOT103, Q92, WPLZ, HOT96, KMYX. Mediums include: WHUR, KRNB, WTLZ, WFXA, KQXL.

WENDY and LISA "Are You My Baby" (Columbia) 27/27

Rotations: Heavy 0/0, Medium 0/0, Light 27/27, Total Adds 27 including WXYV, WHUR, KMJQ, KRNB, WYLD, WBLZ, WTLZ, KMJM, KSOL, WNHC.

ALEXANDER O'NEAL "(What Can I Say) To Make You Love Me" (Tabu/CBS) 27/10

Rotations: Heavy 0/0, Medium 10/0, Light 17/10, Total Adds 10, KMJQ, HOT103, WNHC, WFXE, WDKT, Q92, WQOK, Z92, WGPR, HOT96. Mediums include: WZAK, WWKX, WQMG, KIIZ, WJJS.

GERALD ALSTON "You Laid Your Love On Me" (Motown) 25/21

Rotations: Heavy 0/0, Medium 3/2, Light 22/19, Total Adds 21 including WXYV, WEDR, WYLD, WGCI, WZAK, KMJM, WUSS, WNHC, KBCE, WZFX. Medium: WWDW.

ERIC B. & RAKIM "The 'R'" (Uni/MCA) 25/3

Rotations: Heavy 0/0, Medium 6/0, Light 19/3, Total Adds 3, WQFX, WCDX, WTUG. Mediums include: WDAS, WHUR, KHYS, KMJQ, WUSS.

SIGNIFICANT ACTION

SHEENA EASTON "Days Like This" (MCA) 24/17

Rotations: Heavy 0/0, Medium 4/1, Light 20/16, Total Adds 17 including WUSL, WHUR, KHYS, WBLZ, WFXE, WFXC, Z104, WDKT, KCHX, WCDX. Medium: WDJY, K104, HOT105.

DEF JEFF "Give It Here" (4th & Broadway/Island) 24/6

Rotations: Heavy 0/0, Medium 6/0, Light 18/6, Total Adds 6, WENN, WZFX, WQFX, U102, KPRW, KMYX. Mediums include: KMJQ, KRNB, WZAK, WWDW, WFXC.

STOP THE VIOLENCE MOVEMENT "Self Destruction" (Jive/RCA) 22/2

Rotations: Heavy 0/0, Medium 8/1, Light 11/1, Total Adds 2, WWDW, WGPR. Heavy: WDAS, KDAY, WFXC. Mediums include: KMJQ, WGCI, WFXE, Q92, WCDX.

GERALD ALBRIGHT "In The Mood" (Atlantic) 21/9

Rotations: Heavy 0/0, Medium 0/0, Light 21/9, Total Adds 9, HOT103, WTLZ, KJLH, WPAL, WJTT, WFXE, U102, WLOU, WANM.

SIMPLY RED "It's Only Love" (Elektra) 19/11

Rotations: Heavy 0/0, Medium 1/0, Light 18/11, Total Adds 11 including K104, WEDR, WNHC, OC104, KQXL, WQFX, U102, WLOU, KDKS, KMJJ. Medium: WWKX.

TOO SHORT "Life's Too Short" (Jive/RCA) 19/9

Rotations: Heavy 0/0, Medium 4/1, Light 15/8, Total Adds 9, WBLZ, WZAK, KPRS, WJIZ, KBCE, WXOK, KIIZ, WQOK, KPRW. Medium: KRNB, KDAY, WJTT.

STETSASONIC "Float On" (Tommy Boy) 19/6

Rotations: Heavy 1/0, Medium 3/0, Light 15/6, Total Adds 6, WDAS, WEDR, KSOL, WWDW, WJMI, WQOK. Heavy: WUSS. Medium: WPAL, WFXC, WQMG.

GOOD QUESTION "Listen To Your Heart" (Paisley Park/WB) 18/2

Rotations: Heavy 0/0, Medium 2/0, Light 16/2, Total Adds 2, KBUZ, WVOI. Medium: WWKX, KCHX.

NU GIRLS "Can We Talk About It?" (Atlantic) 16/9

Rotations: Heavy 0/0, Medium 1/0, Light 15/9, Total Adds 9, KMJQ, WBLZ, WPAL, KIIZ, WQIS, KMJJ, WGPR, WTLZ, WVOI. Medium: WTMP.

PAUL LAURENCE "Make My Baby Happy" (Capitol) 16/9

Rotations: Heavy 0/0, Medium 4/2, Light 12/7, Total Adds 9, K104, WNHC, WJIZ, WENN, WZFX, WJMI, WLOU, WANM, WTLZ. Medium: WEAS, WTMP.

SHARP "Playboy" (Elektra) 16/2

Rotations: Heavy 0/0, Medium 1/0, Light 15/2, Total Adds 2, WWKX, Z104. Medium: Z92.

NAJEE "Najee's Nasty Groove" (EMI) 16/1

Rotations: Heavy 0/0, Medium 2/0, Light 14/1, Total Adds 1, WTMP. Medium: WFXE, WLOU.

ICE-T "High Rollers" (Sire/WB) 15/2

Rotations: Heavy 0/0, Medium 0/0, Light 15/2, Total Adds 2, Z16, WANM.

ANQUETTE "Janet Reno" (Luke Skywalker) 14/1

Rotations: Heavy 0/0, Medium 1/0, Light 13/1, Total Adds 1, WQIM. Medium: WEDR.

BY ALL MEANS "You Decided To Go" (Island) 12/7

Rotations: Heavy 0/0, Medium 1/0, Light 11/7, Total Adds 7, WUSS, WNHC, WFXE, WBLX, WEAS, WGPR, KPRW. Medium: WDZZ.

BLUE MAGIC "Romeo And Juliet" (Columbia) 11/11

Rotations: Heavy 0/0, Medium 0/0, Light 11/11, Total Adds 11 including WHUR, KRNB, WGCI, WUSS, WJIZ, KIIZ, HOT105, WQOK, WEAS, WTMP.

BACK TO BACK "Perfect Girl" (Vendetta/A&M) 11/1

Rotations: Heavy 0/0, Medium 1/0, Light 10/1, Total Adds 1, WQFX. Medium: WHUR.

JACKIE JACKSON "Stay" (Polydor) 10/5

Rotations: Heavy 0/0, Medium 2/0, Light 8/5, Total Adds 5, WDAS, WUSS, WWKX, WFXE, WCDX. Medium: WHUR, KMJQ.

JOHNNY MATHIS "Daydreamin'" (Columbia) 10/0

Rotations: Heavy 0/0, Medium 3/0, Light 7/0, Total Adds 0. Medium: KMJQ, WLOU, WPLZ.

NEW ARTISTS

Reports/Adds

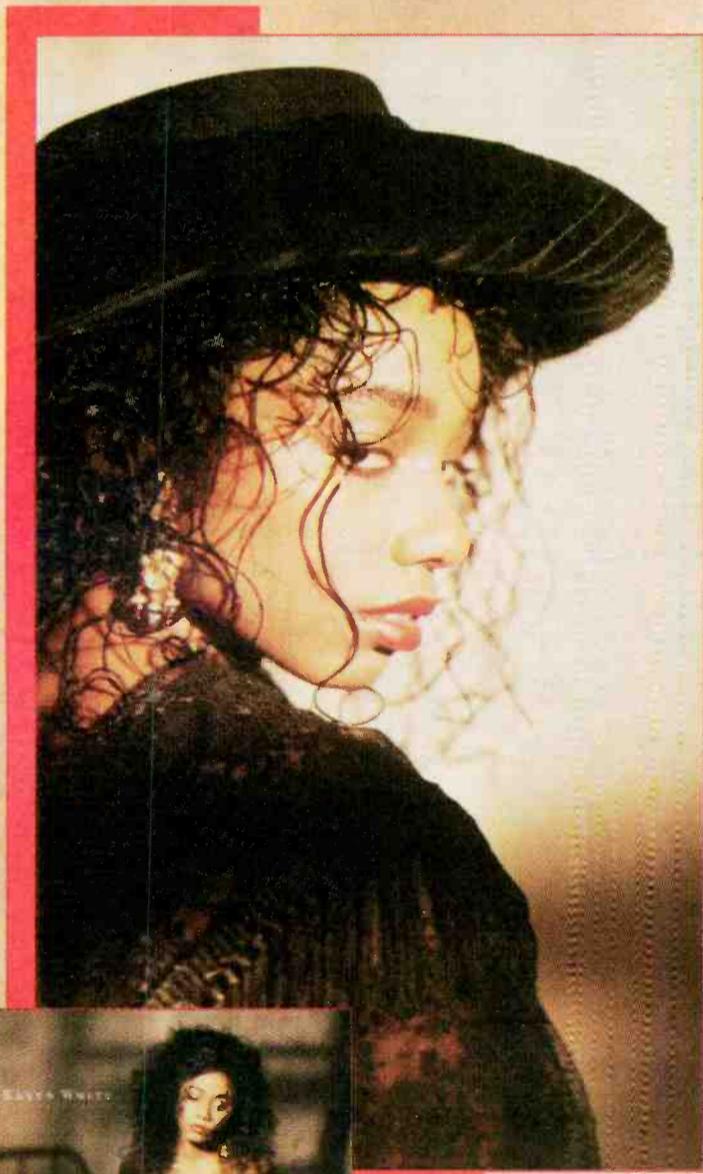
- 1 WILL CLAYTON/Never Too Late (Polydor) 49/7
- 2 TEN CITY/That's The Way Love Is (Atlantic) 45/5
- 3 LATEASHA/Move On You (Rawsome/Siam) 44/10
- 4 JAMM/You And Me (Epic) 41/4
- 5 DINO/24/7 (4th & Broadway/Island) 39/16
- 6 KID'N PLAY/Rollin' With Kid'N Play (Select) 39/16
- 7 INFORMATION SOCIETY/Walking Away (Tommy Boy/Reprise) 35/1
- 8 CASH MONEY & MARVELOUS/Find An Ugly Woman (Sleeping Bag) 33/0
- 9 SANDEE/Notice Me (The Fever/Sutra) 31/1
- 10 GRADY HARRELL/Sticks And Stones (RCA) 28/10

New artists have not yet had a UC Breaker.

SEEING is BELIEVING!

KARYN
WHITE

"LOVE SAW IT"



The new single

Hot on the heels of her #1 sizzler "The Way You Love Me" and her heart-stopping #1 ballad "Superwoman," "Love Saw It" is the next super step for Karyn White.

Produced by L.A. & Babyface for LA'FACE Inc.

From The #1 Album KARYN WHITE

Management & Direction : Larkin Arnold



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JONATHAN BUTLER

A MAN TO GET CLOSE WITH

The music of Jonathan Butler can be so revealing, you feel like you're sharing emotions, thoughts, and memories with a trusted friend. "More Than Friends," his new single, is such a song.

Listen to this sensitive portrayal of a love triangle, and you'll immediately sense its multi-format appeal.

"More Than Friends," ^{1136-1-J} produced by Barry J. Eastmond and Timmy Allen. The new single that's bringing people even closer to Jonathan Butler, as his career goes even further.

ON NATIONAL TOUR NOW

2/15	PITTSBURGH, PA	MOSQUE THEATRE
2/16	ALBANY, NY	PALACE THEATRE
2/17	BOSTON, MA	BERKELEY THEATRE
2/18	NEW HAVEN, CT	PALACE THEATRE
2/19	SPRINGFIELD, MA	PALACE THEATRE
2/21	COLUMBIA, SC	GREEN STREETS
2/22	CHARLOTTE, NC	MCMIGHT THEATRE
2/23	PHILADELPHIA, PA	ACADEMY OF MUSIC
2/24	NEW YORK, NY	BEACON THEATRE
2/25	WASHINGTON, DC	CONVENTION HALL
2/26	RICHMOND, VA	MOSQUE THEATRE
3/1	CINCINNATI, OH	BOGARTS
3/2	COLUMBUS, OH	OHIO THEATRE
3/3	DETROIT, MI	MASONIC TEMPLE
3/4	CHICAGO, IL	ARIE CROWN
3/5	CLEVELAND, OH	FRONT ROW
3/8	BIRMINGHAM, AL	ALABAMA THEATRE
3/9	NEW ORLEANS, LA	SAENGER THEATRE
3/10	ATLANTA, GA	FOX THEATRE
3/11	ST. PETERSBURG, FL	MAHAFFEY
3/12	MIAMI, FL	J.L. KNIGHT
3/13	ORLANDO, FL	BEACHUM THEATRE
3/15	MONTGOMERY, AL	CIVIC THEATRE
3/16	MEMPHIS, TN	ORPHEUM THEATRE
3/17	DALLAS, TX	CONVENTION CENTER
3/18	HOUSTON, TX	GEORGE BROWN
3/19	AUSTIN, TX	OPERA HOUSE
3/20	SAN ANTONIO, TX	WYNDAM HALL
3/23	SAN DIEGO, CA	CONVENTION CENTER
3/24	LOS ANGELES, CA	PANTAGES
3/25	SAN CARLOS, CA	CIRCLE STAR
3/26	SACRAMENTO, CA	COMMUNITY CENTER
3/29	DENVER, CO	PARAMOUNT
3/30	WICHITA, KS	COTILLION
3/31	ST. LOUIS, MO	WESTPORT P. HOUSE
4/1	INDIANAPOLIS, IN	CLOWES HALL
4/2	MILWAUKEE, WI	RIVERSIDE
4/4	LOUISVILLE, KY	MEMORIAL HALL
4/6	NORFOLK, VA	CHRYSLER HALL
4/7	BALTIMORE, MD	MEYERHOFF
4/8	NEW YORK, NY	APOLLO

WHEN YOU
PLAY IT
SAY IT!



BMG Music © 1985 BMG Music

BREAKERS.

SIMPLY RED

It's Only Love (Elektra)

55% of our reporters on it. Rotations: Heavy 1, Medium 14, Light 31, Total Adds 15 including WVBF, B100, KLSY, WVAF, WMGS, WTCB, Y103, WRMF, 3WM. Debuts at number 29 on the AC chart.

JAMES "J.T." TAYLOR & REGINA BELLE

All I Want Is Forever (Epic)

53% of our reporters on it. Rotations: Heavy 1, Medium 17, Light 26, Total Adds 8, WZNY, WTCB, WLHT, WFMK, WHNN, WKSB, KTDY, KVIC. Debuts at number 30 on the AC chart.

TRAVELING WILBURYS

End Of The Line (Wilbury/WB)

53% of our reporters on it. Rotations: Heavy 1, Medium 24, Light 19, Total Adds 8, WALK, 2WD, KS95, KLCY, WEBE, WKSB, WLDR, KMGQ. Debuts at number 28 on the AC chart.

NEW & ACTIVE

LIVINGSTON TAYLOR "City Lights" (Critique/Atco) 37/2

Rotations: Heavy 0, Medium 19/0, Light 18/2, Total Adds 2, WSNL, KLCY, Medium: WLEV, WKYE, KHLT, WSLQ, WTRX, WEIM, WHAI, WKNE, WGLL, WSKI, WAFB, WSKJ, WGSV, WORG, WKCX, WMTFM, WJON, KKLK, KYJC, KMGQ. Light including WEBE, WZNY, KELT, 3WM, WMMJ, WQNY, WYKZ, WFAA, Z93, KSCB, WTWR, KSTR.

JULIA FORDHAM "Happy Ever After" (Virgin) 36/5

Rotations: Heavy 1/0, Medium 10/0, Light 25/5, Total Adds 5, KLSY, WLHT, WFMK, WHNN, WLDR, Heavy: WNUA, Medium: WSLQ, WEIM, WHAI, WAFB, WSKI, WFAA, Z93, WKCX, KYJC, KAYN. Light including WSNL, WLEV, WVAF, WKYE, KHLT, KVKI, WTRX, WMMJ, 3WM, WQNY, WYKZ, WGSV, KRLB, WORG, KTYL, KSCB, WTWR, WJON, KKLK, KSTR.

KIM WILDE "Four Letter Word" (MCA) 35/4

Rotations: Heavy 0, Medium 4/0, Light 31/4, Total Adds 4, WKYE, KHLT, WMMJ, KMGQ, Medium: WTRX, WSKI, WLDR, KYJC. Light including WLEV, WEBE, WSLQ, KVKI, 3WM, WEIM, WHAI, WKNE, WAFB, WKSB, WYKZ, WCKQ, WFAA, WGSV, KRLB, Z93, WORG, WKCX, WBG, KTYL, KVIC, WMTFM, KSCB, WTWR, KKLK, KSTR, KAYN.

JONATHAN BUTLER "More Than Friends" (Jive/RCA) 31/2

Rotations: Heavy 0, Medium 10/0, Light 21/2, Total Adds 2, WKTK, WBG, Medium: WVAF, WAFB, WSKI, WCKQ, WFAA, Z93, WORG, WKCX, WMTFM, KYJC. Light including WLEV, KHLT, WSLQ, WTRX, 3WM, WEIM, WHAI, WGLL, WYKZ, WGSV, KRLB, KTYL, KVIC, KSCB, WTWR, WJON, KKLK, KSTR, KAYN.

U2 "Angel Of Harlem" (Island) 29/2

Rotations: Heavy 3/0, Medium 13/0, Light 13/2, Total Adds 2, WQNY, WTWR, Heavy: WLEV, WRKA, WCKQ, Medium: WVAF, WKYE, WSLQ, WGLL, WSKI, WFAA, Z93, WORG, WKCX, KVIC, WMTFM, KHAT, KAYN. Light including B100, WEBE, KVKI, WFMK, 3WM, WEIM, WYKZ, KRLB, WBG, KKLK, KYJC.

LOVE AND MONEY "Hallelujah Man" (Mercury) 28/4

Rotations: Heavy 0, Medium 6/0, Light 22/4, Total Adds 4, WCKQ, WBG, KTYL, KSTR, Medium: WKYE, WSKI, Z93, WMTFM, KKLK, KYJC. Light including KHLT, WSLQ, KVKI, WNUA, WTRX, 3WM, WMMJ, WEIM, WHAI, WQNY, WYKZ, WFAA, WGSV, WORG, WKCX, KVIC, KSCB, KAYN.

KIARA w/SHANICE WILSON "This Time" (Arista) 26/3

Rotations: Heavy 0, Medium 4/0, Light 22/3, Total Adds 3, WKCX, KTYL, WTWR, Medium: KHLT, WFAA, KRLB, KYJC. Light including WEBE, WSLQ, WTRX, KMZQ, WEIM, WHAI, WQNY, WAFB, WSKI, WYKZ, WCKQ, WGSV, Z93, WORG, WMTFM, KSCB, KKLK, KSTR, KAYN.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 MIKE & THE MECHANICS	82/1	73	9	0
2 ANITA BAKER	81/3	57	20	4
3 ROD STEWART	77/0	60	12	5
4 SHERIFF	75/1	56	16	3
5 ROY ORBISON	80/3	56	21	3
6 RICK ASTLEY	74/0	53	19	2
7 DEBBIE GIBSON	77/6	45	25	7
8 TAYLOR DAYNE	66/1	50	11	5
9 B.J. THOMAS & OUSTY SPRINGFIELD	69/1	53	13	3
10 NEIL DIAMOND	71/2	40	27	4
11 BARBRA STREISAND	67/0	34	27	6
12 TIFFANY	62/0	32	22	8
13 VANESSA WILLIAMS	72/1	16	46	10
14 BREATHE	68/6	12	41	15
15 KENNY G w/SMOKEY ROBINSON	71/5	5	50	16
16 SURVIVOR	62/2	13	37	12
17 CHICAGO	60/6	8	39	13
18 BANGLES	63/8	3	44	16
19 CSN&Y	58/8	7	35	16
20 EDIE BRICKELL & NEW BOHEMIANS	50/4	11	29	10
21 LUTHER VANDROSS	57/6	2	39	16
22 BOY MEETS GIRL	52/3	7	34	11
23 STEVE WINWOOD	29/0	13	10	6
24 GLENN FREY	35/1	9	17	9
25 BETTE MIDLER	54/11	0	25	29
26 CARLY SIMON	50/4	2	27	21
27 THIRTY EIGHT SPECIAL	47/5	0	28	19
28 TRAVELING WILBURYS	44/8	1	24	19
29 SIMPLY RED	46/15	1	14	31
30 JAMES "J.T." TAYLOR & REGINA BELLE	44/8	1	17	26

MOST ADDED

- BOYS CLUB (15)
- CARRACK & NUNN (15)
- SIMPLY RED (15)
- MAXI PRIEST (12)
- BETTE MIDLER (11)
- PETER NOONE (9)
- NYLONS (9)
- BANGLES (8)
- CSN&Y (8)
- TAYLOR & BELLE (8)
- TRAVELING WILBURYS (8)

HOTTEST

- MIKE & THE MECHANICS (65)
- SHERIFF (48)
- ROD STEWART (43)
- TAYLOR DAYNE (35)
- ANITA BAKER (33)
- ROY ORBISON (31)
- THOMAS & SPRINGFIELD (28)
- RICK ASTLEY (27)
- DEBBIE GIBSON (24)
- TIFFANY (11)

RANDY NEWMAN "Falling In Love" (Reprise) 25/4

Rotations: Heavy 0, Medium 5/0, Light 20/4, Total Adds 4, WAFB, WFAA, KSTR, KYJC, Medium: WEIM, WHAI, Z93, WORG, WBG, Light including WVAF, WKYE, WSLQ, WTRX, 3WM, WSKI, WYKZ, WCKQ, WGSV, WKCX, KTYL, WMTFM, KSCB, WJON, KKLK, KAYN.

SCRITTI POLITTI "Oh Patti (Don't Feel Sorry For Loverboy)" (WB) 25/2

Rotations: Heavy 0, Medium 6/0, Light 19/2, Total Adds 2, WYKZ, KKLK, Medium: WNUA, WEIM, WHAI, WAFB, Z93, KYJC. Light including WEBE, WVAF, WXT, KHLT, WSLQ, WTRX, WSKI, WCKQ, WFAA, WGSV, WORG, KVIC, WMTFM, KSCB, WJON, WLDR, KAYN.

SIGNIFICANT ACTION

GIANT STEPS "Into You" (A&M) 22/2

Rotations: Heavy 0, Medium 4/0, Light 18/2, Total Adds 2, KTDY, WKXC, Medium: KHLT, WNUA, WSKI, KAYN. Light including WSLQ, WTRX, WQNY, WAFB, WYKZ, WCKQ, WKT, Z93, WORG, WMTFM, KSCB, WLDR, KYJC.

PETER NOONE "I'm Into Something Good" (Cypress/A&M) 21/9

Rotations: Heavy 0, Medium 2/0, Light 19/9, Total Adds 9, WKYE, KHLT, WTRX, WEIM, WQNY, WFAA, WTWR, KAYN, KMGQ, Medium: WKCX, KYJC. Light including WLEV, WHAI, WKNE, WSKI, WKSB, WYKZ, Z93, WORG, WLDR, KSTR.

ENYA "Orinoco Flow (Sail Away)" (Geffen) 21/7

Rotations: Heavy 4/0, Medium 3/0, Light 14/7, Total Adds 7, WKYE, KMZQ, WYKZ, WFAA, KSCB, WTWR, KKLK, Heavy: WLEV, WSLQ, WNUA, WMTFM, Medium: KLSI, WAFB, KAYN. Light including B100, WEIM, WHAI, WSKI, KVIC, WLDR, KYJC.

IVAN NEVILLE "Falling Out Of Love" (Polydor) 19/6

Rotations: Heavy 1/0, Medium 0, Light 18/6, Total Adds 6, WTRX, WHAI, WGLL, KTDY, WMTFM, KSCB, Heavy: WNUA, Light including WKYE, WSLQ, WMMJ, WEIM, WAFB, WSKI, WFAA, Z93, WORG, WKCX, KYJC, KAYN.

JUDSON SPENCE "Love Dies In Slow Motion" (Atlantic) 19/5

Rotations: Heavy 0, Medium 4/0, Light 15/5, Total Adds 5, KMJI, WTRX, WHAI, WGLL, WGSV, KAYN, Medium: KHLT, WNUA, WAFB, Z93, Light including WXT, WSLQ, 3WM, WSKI, WYKZ, WFAA, WORG, KVIC, WJON, KYJC.

ROBERT PALMER "She Makes My Day" (EMI) 18/6

Rotations: Heavy 0, Medium 1/0, Light 17/6, Total Adds 6, WKYE, WHAI, WGLL, KVIC, KKLK, KYJC, Medium: WCKQ, Light including WTRX, WEIM, WAFB, WSKI, WGSV, Z93, WORG, WMTFM, KSCB, KHAT, KAYN.

BOYS CLUB "The Loneliest Heart" (MCA) 15/15

Rotations: Heavy 0, Medium 0, Light 15/15, Total Adds 15, KHLT, 3WM, WAFB, WSKI, WCKQ, Z93, WORG, WBG, KVIC, WMTFM, KSCB, WLDR, KKLK, KYJC, KAYN.

PAUL CARRACK & TERRI NUNN "Romance" (Columbia) 15/15

Rotations: Heavy 0, Medium 0, Light 15/15, Total Adds 15, WKYE, 3WM, WEIM, WFAA, WGSV, Z93, WORG, WKCX, KTYL, KVIC, WMTFM, KSCB, KSTR, KYJC, KAYN.

SHEENA EASTON "The Lover In Me" (MCA) 15/1

Rotations: Heavy 4/0, Medium 6/1, Light 5/0, Total Adds 1, WCKQ, Heavy: WLMG, WRKA, WSKI, KHAT, Medium including KMZQ, WAFB, KRLB, Z93, KVIC, Light: B100, WEBE, WORG, KSCB, WTWR.

SAM BROWN "Stop" (A&M) 13/5

Rotations: Heavy 0, Medium 0, Light 13/5, Total Adds 5, WGLL, WAFB, KVIC, WMTFM, KSCB, Light including KHLT, WTRX, WEIM, WSKI, WFAA, Z93, WORG, KYJC.

JOHNNY MATHIS "Oaydreamin'" (Columbia) 13/0

Rotations: Heavy 0, Medium 5/0, Light 8/0, Total Adds 0, Medium: WLEV, WSLQ, WEIM, WQNY, WKNE, Light: WMYX, KHLT, WSKI, WYKZ, Z93, WORG, WKCX, KSCB.

MAXI PRIEST "Goodbye to Love Again" (Virgin) 12/12

Rotations: Heavy 0, Medium 0, Light 12/12, Total Adds 12, WEIM, WHAI, WSKI, WYKZ, WFAA, WGSV, Z93, WORG, KTYL, KSCB, KYJC, KAYN.

NYLONS "Poison Ivy" (Windham Hill/A&M) 12/9

Rotations: Heavy 0, Medium 2/1, Light 10/8, Total Adds 9, KHLT, WAFB, WYKZ, WCKQ, Z93, WORG, WMTFM, KSTR, KYJC, Medium including WMMJ, Light including WHAI, WJON.

SA-FIRE "Thinking Of You" (Cutting/Mercury) 11/3

Rotations: Heavy 0, Medium 0, Light 11/3, Total Adds 3, WGSV, KSCB, KKLK, Light including WSLQ, WEIM, WSKI, WFAA, Z93, WORG, KVIC, KAYN.

GIPSY KINGS "Bamboleo" (Elektra) 10/1

Rotations: Heavy 0, Medium 0, Light 10/1, Total Adds 1, KKLK, Light including KELT, WNUA, WTRX, WEIM, WHAI, WSKI, KSCB, KYJC, KAYN.

DINO "24/7" (4th & Broadway/Island) 9/4

Rotations: Heavy 0, Medium 1/0, Light 8/4, Total Adds 4, WEIM, WAFB, WYKZ, WFAA, Medium: KMZQ, Light including WCKQ, WORG, KYJC, KAYN.

KARLA BONOFF "Tell Me Why" (Gold Castle) 9/3

Rotations: Heavy 0, Medium 0, Light 9/3, Total Adds 3, WORG, KVIC, KAYN, Light including WHAI, WAFB, WYKZ, WGSV, WLDR, KYJC.

Please Note: JOHNNY MATHIS "Oaydreamin'" was inadvertently omitted from last week's Significant Action. The totals were 17/3. We regret any inconvenience.

AC Radio Is Telling Everyone About . . .



KARLA BONOFF
"Tell Me Why"

R&R 9/3
Including These Adds:
WORG KVIC KAYN
Gavin 36/15
Mac Report 22/10



AC ADDS & HOTS

Feb. 17, 1989 R&R • 71

CURRENT-BASED

EAST

P1

WVBF/Boston
Newell/Garcia

SIMPLY RED
BETTE MIDLER
Hottest:
ANITA BAKER
ROY ORBISON
SHERIFF
MIKE & THE MECI
DEBBIE GIBSON

WALK/Long Island

Edwards/Daniels

BANGLES
TRAVELING WILBU
Hottest:
MIKE & THE MECI
ANITA BAKER
TIFFANY
SHERIFF
TAYLOR DAYNE

WNSR/New York

Dunphy/Dunkin

CSN&Y
WHEN IN ROME
ROY ORBISON
Hottest:
LENNOX & GREEN
STEVE WINWOOD
TAYLOR DAYNE
DEBBIE GIBSON
MIKE & THE MECI

WSNI/Philadelphia

Jere Sullivan

LIVINGSTON TAYLOR
BREATHE
CARLY SIMON
KENNY G
Hottest:
THOMAS & SPRINGFI
TAYLOR DAYNE
ROD STEWART
MIKE & THE MECI
SHERIFF

WHTX/Pittsburgh

Scott Alexander

DEBBIE GIBSON
Hottest:
SHERIFF
TIFFANY
MIKE & THE MECI
TAYLOR DAYNE
THOMAS & SPRINGFI

P2

WLEV/Allentown

Robbins/Silvers

none
Hottest:
ANITA BAKER
ENYA
ROY ORBISON
TAYLOR DAYNE
CSN&Y

WEBC/Bridgeport

Hansen/Norman

TRAVELING WILBUR
Hottest:
MIKE & THE MECI
ROD STEWART
THOMAS & SPRINGFI
ROY ORBISON
SHERIFF

WVAF/Charleston, WV

Randy Shane

PAULA ABDUL
SIMPLY RED
SURVIVOR
Hottest:
MIKE & THE MECI
ROD STEWART
SHERIFF
EDIE BRICKELL &
ANITA BAKER

WKYE/Johnstown

Jack Michaels

ROBERT PALMER
CARRACK & NUNN
ENYA
KIM WILDE
PETER NOONE
Hottest:
MIKE & THE MECI
ROD STEWART
SHERIFF
DEBBIE GIBSON
RICK ASTLEY

WMGS/Wilkes Barre

Norton/Marriott

SIMPLY RED
Hottest:
SHERIFF
DEBBIE GIBSON
RICK ASTLEY
MIKE & THE MECI
ROY ORBISON

P3

WWMJ/Bangor
Fred Miller

KIM WILDE
Hottest:
ROD STEWART
SHERIFF
ANITA BAKER
MIKE & THE MECI
THOMAS & SPRINGFI

WEIM/Fitchburg

Jack Raymond

BRIAN WILSON
PETER NOONE
CARRACK & NUNN
DINO
MAXI PRIEST
Hottest:
NEIL DIAMOND
ROD STEWART
THOMAS & SPRINGFI
CHICAGO
BARBRA STREISAND

WHA/Greenfield, MA

Deane/Archer

JUDSON SPENCE
ROBERT PALMER
MAXI PRIEST
IVAN NEVILLE
BRIAN WILSON
Hottest:
MIKE & THE MECI
ROY ORBISON
RICK ASTLEY
DEBBIE GIBSON
NEIL DIAMOND

WQNY/Ithaca

Smith/Erh

PETER NOONE
U2
Hottest:
TAYLOR DAYNE
ROY ORBISON
ANITA BAKER
SHERIFF
MIKE & THE MECI

WKNE/Keene

Mike Trombly

none
Hottest:
ROD STEWART
THOMAS & SPRINGFI
TIFFANY
BARBRA STREISAND
ANITA BAKER

WGLL/Mercersburg

Norman Schmidt

ROBERT PALMER
IVAN NEVILLE
SAM BROWN
Hottest:
THOMAS & SPRINGFI
MIKE & THE MECI
RICK ASTLEY
SHERIFF
ANITA BAKER

WAFM/Milford, DE

Tim Brough

NYLONS
DINO
RANDY NEWMAN
SAM BROWN
BOYS CLUB
BRIAN WILSON
SOUTHSIDE JOHNNY
Hottest:
TAYLOR DAYNE
RICK ASTLEY
EDIE BRICKELL & N
MIKE & THE MECI
ROY ORBISON

WSKI/Montpelier

Bruce Stebbins

BRIAN WILSON
MAXI PRIEST
BOYS CLUB
Hottest:
DEBBIE GIBSON
SHEENA EASTON
ROY ORBISON
VANESSA WILLIAMS
BREATHE

WKSJ/Williamsport

Tom Benson

J.T. TAYLOR & REG
TRAVELING WILBUR
BETTE MIDLER
SIMPLY RED
Hottest:
ROD STEWART
RICK ASTLEY
MIKE & THE MECI
TAYLOR DAYNE
ROY ORBISON

SOUTH

P1

WSB-FM/Atlanta

LoCascio/McCoy

NEIL DIAMOND
Hottest:
RICK ASTLEY
THOMAS & SPRINGFI
PHIL COLLINS
ANITA BAKER
BARBRA STREISAND
ANITA BAKER

KVIL/Dallas

Watson/Minicci

ROY ORBISON
DEBBIE GIBSON
Hottest:
MIKE & THE MECI
TAYLOR DAYNE
VANESSA WILLIAMS
SHERIFF
ROD STEWART

WLMQ/New Orleans

Nick Ferrara

SHERIFF
BANGLES
EDIE BRICKELL & I
Hottest:
TAYLOR DAYNE
VANESSA WILLIAMS
SHEENA EASTON
SHERIFF
ANITA BAKER

2WD/Norfolk

Gary King

38 SPECIAL
CARLY SIMON
TRAVELING WILBUR
Hottest:
STEVE WINWOOD
ROD STEWART
TAYLOR DAYNE
MIKE & THE MECI
DEBBIE GIBSON

WNLT/Tampa

Chuck Crane

LUTHER VANDROSS
Hottest:
JOHNNY HATES JAZZ
PHIL COLLINS
ROD STEWART
TAYLOR DAYNE
SHERIFF

P2

WZNY/Augusta, GA

John Patrick

CHICAGO
J.T. TAYLOR & REG
Hottest:
ROD STEWART
MIKE & THE MECI
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON

WXTG/Charleston

John Quincy

none
Hottest:
ROD STEWART
MIKE & THE MECI
TAYLOR DAYNE
SHERIFF
RICK ASTLEY

WTCB/Columbia

Doug Spets

CHICAGO
J.T. TAYLOR & REG
SIMPLY RED
Hottest:
ROD STEWART
BARBRA STREISAND
MIKE & THE MECI
ANITA BAKER
ROY ORBISON

Y103/Jacksonville

Erica Lee

38 SPECIAL
SIMPLY RED
BETTE MIDLER
Hottest:
ANITA BAKER
DEBBIE GIBSON
MIKE & THE MECI
ROD STEWART
SHERIFF

WTFM/Johnson City

Mark McKinney

BOY MEETS GIRL
BANGLES
Hottest:
MIKE & THE MECI
TAYLOR DAYNE
ROY ORBISON
ROD STEWART
DEBBIE GIBSON

U102/Knoxville

Hobbs/Trotter

DEBBIE GIBSON
EDIE BRICKELL & N
LUTHER VANDROSS
Hottest:
ROD STEWART
TAYLOR DAYNE
SHERIFF
THOMAS & SPRINGFI
MIKE & THE MECI

KHLT/Little Rock

Jim Aaron

NYLONS
PETER NOONE
BOYS CLUB
KIM WILDE
Hottest:
MIKE & THE MECI
ANITA BAKER
NEIL DIAMOND
VANESSA WILLIAMS
THOMAS & SPRINGFI

WRKA/Louisville

Robertson/Shannon

CSN&Y
BANGLES
CHICAGO
Hottest:
U2
ROD STEWART
SHERIFF
MIKE & THE MECI
ROY ORBISON

KELT/McAllen

Paul Davis

CARLY SIMON
38 SPECIAL
Hottest:
TAYLOR DAYNE
ANITA BAKER
MIKE & THE MECI
THOMAS & SPRINGFI
BARBRA STREISAND

WSLQ/Roanoke

Greg Fry

none
Hottest:
TIFFANY
ROD STEWART
THOMAS & SPRINGFI
AMY GRANT
MIKE & THE MECI

KVKI/Shreveport

Mick Lane

none
Hottest:
THOMAS & SPRINGFI
TAYLOR DAYNE
MIKE & THE MECI
SURVIVOR
ANITA BAKER

WRMF/West Palm Beach

Dave Parks

38 SPECIAL
BETTE MIDLER
SIMPLY RED
Hottest:
GLENN FREY
RICK ASTLEY
STEVE WINWOOD
MIKE & THE MECI
ROY ORBISON

P3

WYKZ/Beaufort, SC

Mark Robinson

SCRITTI POLITTI
DINO
ENYA
Hottest:
MAXI PRIEST
NYLONS
Hottest:
ROD STEWART
MIKE & THE MECI
TAYLOR DAYNE
SHERIFF
THOMAS & SPRINGFI

WCKQ/Campbellsville

Jackson/McClendon

SHEENA EASTON
BOYS CLUB
NYLONS
SOUTHSIDE JOHNNY
LOVE AND MONEY
Hottest:
ROD STEWART
SHERIFF
MIKE & THE MECI
DEBBIE GIBSON
ROY ORBISON

WFPA/FL Payne

Becky Barnes

MAXI PRIEST
DINO
ENYA
PETER NOONE
RANDY NEWMAN
CARRACK & NUNN
Hottest:
MIKE & THE MECI
ROD STEWART
SHERIFF
THOMAS & SPRINGFI
ANITA BAKER

WKTK/Gainesville

Nick Allen

BOYS CLUB
SAM BROWN
CARRACK & NUNN
KARLA BONOFF
ROBERT PALMER
J.T. TAYLOR & REG
Hottest:
ANITA BAKER
ROD STEWART
SHERIFF
MIKE & THE MECI
ROY ORBISON

WGSV/Guntersville

Jackson/Bell

JUDSON SPENCE
MAXI PRIEST
SA-FIRE
BRIAN WILSON
CARRACK & NUNN
Hottest:
MIKE & THE MECI
ROD STEWART
SHERIFF
RICK ASTLEY
THOMAS & SPRINGFI

KTDY/Lafayette

Bob Murphy

J.T. TAYLOR & REG
IVAN NEVILLE
SIMPLY RED
GIANT STEPS
Hottest:
ROD STEWART
MIKE & THE MECI
ROY ORBISON
TAYLOR DAYNE
SHERIFF

KRLB/Lubbock

Laurie Allen

none
Hottest:
SHERIFF
ROD STEWART
TIFFANY
RICK ASTLEY
MIKE & THE MECI

Z93/Myrtle Beach

Mitch Adams

BOYS CLUB
BRIAN WILSON
MAXI PRIEST
NYLONS
EDDIE MONEY
CARRACK & NUNN
Hottest:
MIKE & THE MECI
SHERIFF
ROY ORBISON
ANITA BAKER
CHICAGO

WORQ/Orangeburg

Ted Bell

BOYS CLUB
MAXI PRIEST
KEVIN RALEIGH
BRIAN WILSON
NYLONS
CARRACK & NUNN
CHERYL "PEPSII"
KARLA BONOFF
Hottest:
DEBBIE GIBSON
MIKE & THE MECI
ROY ORBISON
SHERIFF
ROD STEWART

WKCX/Rome

Randy Quick

CARRACK & NUNN
GIANT STEPS
KIARA
Hottest:
TAYLOR DAYNE
MIKE & THE MECI
SHERIFF
ROY ORBISON
DEBBIE GIBSON

WBGM/Tallahassee

J.J. Steele

BOYS CLUB
BETTE MIDLER
JONATHAN BUTLER
LOVE AND MONEY
Hottest:
THOMAS & SPRINGFI
SHERIFF
MIKE & THE MECI
ROY ORBISON
DEBBIE GIBSON

KTYL/Tyler

Janie Baker

LOVE AND MONEY
KIARA
CARRACK & NUNN
SIMPLY RED
MAXI PRIEST
Hottest:
ROD STEWART
THOMAS & SPRINGFI
RICK ASTLEY
SHERIFF
TIFFANY

KVIC/Victoria

Tony Davis

BOYS CLUB
SAM BROWN
CARRACK & NUNN
KARLA BONOFF
ROBERT PALMER
J.T. TAYLOR & REG
Hottest:
ANITA BAKER
ROD STEWART
SHERIFF
MIKE & THE MECI
ROY ORBISON

MIDWEST

P1

WARM98/Cincinnati

Nick O'Neil

DEBBIE GIBSON
KENNY G
Hottest:
NEIL DIAMOND
RICK ASTLEY
THOMAS & SPRINGFI
MIKE & THE MECI
STEVE WINWOOD

WLTF/Cleveland

Popovich/Godfrey

ANITA BAKER
Hottest:
ROD STEWART
NEIL DIAMOND
CSN&Y
RICK ASTLEY
SHERIFF

WSNY/Columbus

Hallett/Nunnally

DEBBIE GIBSON
ANITA BAKER
CSN&Y
Hottest:
SHERIFF
TIFFANY
RICK ASTLEY
MIKE & THE MECI
PHIL COLLINS

WOMC/Detroit

Barry Argenbright

BOYS CLUB
THOMAS & SPRINGFI
Hottest:
DEBBIE GIBSON
SHERIFF
MIKE & THE MECI
TAYLOR DAYNE
ROD STEWART

P2

KLSI/Kansas City

Land/Barber

LUTHER VANDROSS
BREATHE
BANGLES
Hottest:
SHERIFF
RICK ASTLEY
TAYLOR DAYNE
MIKE & THE MECI
ANITA BAKER

WNUA/Chicago

Bob O'Connor

none
Hottest:
KENNY G
VANESSA WILLIAMS
ANITA BAKER
IVAN NEVILLE
SIMPLY RED

WEST

P1

KMJJ/Denver

Murray/Adams

NEIL DIAMOND
BOY MEETS GIRL
JUDSON SPENCE
Hottest:
SHERIFF
MIKE & THE MECI
STEVE WINWOOD
ROY ORBISON
DEBBIE GIBSON

KBIG/Los Angeles

Edwards/Verdery

BANGLES
CSN&Y
Hottest:
MIKE & THE MECI
SHERIFF
ROD STEWART
ROY ORBISON
TIFFANY

KOST/Los Angeles

Kaye/Kiley

MIKE & THE MECI
KENNY G
Hottest:
SHERIFF
BOYS CLUB
DEBBIE GIBSON
TAYLOR DAYNE
ANITA BAKER

P2

KLCY/Salt Lake City

Don Bishop

SURVIVOR
CSN&Y
LUTHER VANDROSS
BOY MEETS GIRL
LIVINGSTON TAYLOR
TRAVELING WILBUR
Hottest:
MIKE & THE MECI
RICK ASTLEY
TAYLOR DAYNE
SHERIFF
ROD STEWART

B100/San Diego

Rich/Knight

SIMPLY RED
BANGLES
LUTHER VANDROSS
CARLY SIMON
Hottest:
KARYN WHITE
DEBBIE GIBSON
ROD STEWART
MIKE & THE MECI
SHERIFF

KLSY/Seattle

Mays/Brooks

SIMPLY RED
JULIA FORDHAM
CHICAGO
Hottest:
GLENN FREY
ROD STEWART
MIKE & THE MECI
RICK ASTLEY
TAYLOR DAYNE

WTRX/Flint

Bill Pearson

PETER NOONE
IVAN NEVILLE
JUDSON SPENCE
Hottest:
MIKE & THE MECI
SHERIFF
RICK ASTLEY
ROY ORBISON
ANITA BAKER

WLHT/Grand Rapids

Dirksen/Brown

GLENN FREY
J.T. TAYLOR & REG
BREATHE
BETTE MIDLER
JULIA FORDHAM
Hottest:
BARBRA STREISAND
SHERIFF
TAYLOR DAYNE
ANITA BAKER
DEBBIE GIBSON

WFMK/Lansing

Tom Knight

J.T. TAYLOR & REG
BREATHE
BETTE MIDLER
JULIA FORDHAM
Hottest:
BARBRA STREISAND
SHERIFF
TAYLOR DAYNE
ANITA BAKER
DEBBIE GIBSON

WMGN/Madison

Pat O'Neill

CSN&Y
Hottest:
ROY ORBISON
THOMAS & SPRINGFI
RICK ASTLEY
GLENN FREY
TAYLOR DAYNE

WHNN/Saginaw

Roberts/Stein

LUTHER VANDROSS
CHICAGO
J.T. TAYLOR & REG
BREATHE
BETTE MIDLER
JULIA FORDHAM
Hottest:
BARBRA STREISAND
SHERIFF
NEIL DIAMOND
TAYLOR DAYNE
ANITA BAKER

P2

KMZQ/Las Vegas

Tim Maranville

KENNY G
ENYA
Hottest:
DEBBIE GIBSON
ROY ORBISON
MIKE & THE MECI
DEBBIE GIBSON
RICK ASTLEY
ANITA BAKER

KWFM/Tucson

Abrams/Ward

VANESSA WILLIAMS
EDIE BRICKELL &
Hottest:
SHERIFF
STEVE WINWOOD
GLENN FREY
ROD STEWART
MIKE & THE MECI

P3

KKLV/Anchorage

Leslie Wadsworth

SIMPLY RED
BOYS CLUB
SA-FIRE
ROBERT PALMER
SCRITTI POLITTI
GIPSY KINGS
ENYA
Hottest:
ROD STEWART
MIKE & THE MECI
SHERIFF
ANITA BAKER
BREATHE

3WM/Toledo

Don Jardine

CARRACK & NUNN
BOYS CLUB
SIMPLY RED
Hottest:
SHERIFF
THOMAS & SPRINGFI
TAYLOR DAYNE
RICK ASTLEY
MIKE & THE MECI

P3

WMT-FM/Cedar Rapids

Green/Sellers

BOYS CLUB
IVAN NEVILLE
SAM BROWN
NYLONS
CARRACK & NUNN
Hottest:
ENYA
ANITA BAKER
MIKE & THE MECI
DAVID SANBORN
ROY ORBISON

KSCB/Liberal

Mark David

SAM BROWN
BOYS CLUB
MAXI PRIEST
SA-FIRE
IVAN NEVILLE
ENYA
CARRACK & NUNN
Hottest:
ROD STEWART
TAYLOR DAYNE
MIKE & THE MECI
THOMAS & SPRINGFI
SHERIFF

WLDRT/Reverse City

James Filkins

TRAVELING WILBUR
38 SPECIAL
JULIA FORDHAM
BOYS CLUB
SIMPLY RED
Hottest:
ROD STEWART
MIKE & THE MECI
ROY ORBISON
NEIL DIAMOND
THOMAS & SPRINGFI

83 Current Reporters

77 Current Playlists

Did Not Report, Playlist Frozen (3):

KRLB/Lubbock
WNUA/Chicago
WSLQ/Roanoke

KHAT/Lineoan, NE

Steve Elliott

CSN&Y
ROXETTE
Hottest:

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

- SIMPLY RED (5)
- KENNY G (4)
- LIVINGSTON TAYLOR (4)
- VANESSA WILLIAMS (4)
- BREATHE (3)
- DEBBIE GIBSON (3)
- BETTE MIDLER (3)
- ROY ORBISON (3)
- SHERIFF (3)
- TRAVELING WILBURYS (3)

HOTTEST

- MIKE & THE MECHANICS (21)
- ANITA BAKER (12)
- NEIL DIAMOND (11)
- ROY ORBISON (11)
- PHIL COLLINS (10)
- TAYLOR DAYNE (10)
- SHERIFF (10)
- THOMAS & SPRINGFIELD (10)
- ROD STEWART (10)
- BARBRA STREISAND (9)

GOLD-BASED AC

MOST ADDED

- VANESSA WILLIAMS (6)
- BANGLES (4)
- ANITA BAKER (3)
- KENNY G (3)
- BETTE MIDLER (3)
- RICK ASTLEY (2)
- CSN&Y (2)
- MIKE & THE MECHANICS (2)
- ROY ORBISON (2)
- THOMAS & SPRINGFIELD (2)

HOTTEST

- SHERIFF (16)
- MIKE & THE MECHANICS (15)
- TAYLOR DAYNE (12)
- GLENN FREY (10)
- ROY ORBISON (9)
- ROD STEWART (9)
- ANITA BAKER (8)
- BASIA (7)
- NEIL DIAMOND (7)
- DEBBIE GIBSON (6)

EAST

P1

WBEN/Bufalo
Hank Nevins
DEBBIE GIBSON
TRAVELING WILBURY
Hottest:
MIKE & THE MECHANICS
ROY ORBISON
ENYA

WMAL/Washington
Bill Madden
none
Hottest:
NEIL DIAMOND
BARBRA STREISAND
ANITA BAKER
BASIA
ROY ORBISON

P2

WGR/Bufalo
Max Gibson
DEBBIE GIBSON
VANESSA WILLIAMS
SURVIVOR
Hottest:
ROD STEWART
MIKE & THE MECHANICS
TAYLOR DAYNE
SHERIFF
THOMAS & SPRINGFIELD

WICC/Bridgeport
Peters/Becker
U2
SIMPLY RED
ROBERT PALMER
Hottest:
DEBBIE GIBSON
BANGLES
ANITA BAKER
CHICAGO
ROD STEWART

WCHS/Charleston
Frank George
LIVINGSTON TAYLOR
SIMPLY RED
38 SPECIAL
MELISSA ETHERIDGE
INNER CITY
Hottest:
ROD STEWART
TAYLOR DAYNE
MIKE & THE MECHANICS
SHERIFF
THOMAS & SPRINGFIELD

WELI/New Haven
Gross/McCormick
BANGLES
BETTE MIDLER
Hottest:
NEIL DIAMOND
TAYLOR DAYNE
ANITA BAKER
MIKE & THE MECHANICS
KENNY G

P3

WMTR/Morristown
Brian Emery
IVAN NEVILLE
LOVE AND MONEY
PETER NOONE
Hottest:
MIKE & THE MECHANICS
TAYLOR DAYNE
SHERIFF
THOMAS & SPRINGFIELD
TIFFANY

WGY/Schenectady
Brindle/Spariata
ROY ORBISON
Hottest:
FLEETWOOD MAC
BARBRA STREISAND
NEIL DIAMOND
TRAVELING WILBURYS
GLENN FREY

34 Current Reporters
29 Current Playlists

WTIC/Hartford
David Bernstein
TRAVELING WILBURYS
Hottest:
THOMAS & SPRINGFIELD
NEIL DIAMOND
ROY ORBISON
BARBRA STREISAND
ANITA BAKER

EAST

P1

WWMX/Baltimore
Don Kelley
ROY ORBISON
RICK ASTLEY
Hottest:
PHIL COLLINS
TAYLOR DAYNE
BOY MEETS GIRL
SHERIFF

WLTJ/Pittsburgh
John Gallagher
none
Hottest:
GLENN FREY
DEBBIE GIBSON
FLEETWOOD MAC
NEIL DIAMOND
TIFFANY

WKSZ/Philadelphia
Lou Patrick
none
Hottest:
BASIA
PHIL COLLINS
GLENN FREY
SHERIFF
ROD STEWART
ANITA BAKER

P2

WAEB/Arlentown
Chris Bailey
SHEENA EASTON
WILSON & ZANDER
PETER NOONE
Hottest:
SHERIFF
RICK ASTLEY
ROD STEWART
MIKE & THE MECHANICS
ANITA BAKER

WMAS-FM/Springfield
Kratoville/O'Brien
LUTHER VANDROSS
Hottest:
ROY ORBISON
MIKE & THE MECHANICS
CHICAGO
ANITA BAKER
DEBBIE GIBSON

WYYY/Syracuse
Lauber/Langmyer
none
Hottest:
ROD STEWART
TAYLOR DAYNE
MIKE & THE MECHANICS
GLENN FREY

WJBR/Wilmington, DE
Bill Kaye
VANESSA WILLIAMS
Hottest:
MIKE & THE MECHANICS
DEBBIE GIBSON
ROY ORBISON
RICK ASTLEY

30 Reporters
20 Current Playlists
Did Not Report, Playlist Frozen (10):

- KEFM/Omaha
- KLLY/Bakersfield
- XKOA-FM/Sacramento
- WJBR/Wilmington
- WKSZ/Philadelphia
- WLTJ/Pittsburgh
- WLTW/Washington
- WMJJ/Birmingham
- WRAL/Raleigh
- WYYY/Syracuse

SOUTH

P2

WHAS/Louisville
Bruce/McElvein
none
Hottest:
STEVE WINWOOD
SHERIFF
RICK ASTLEY
MIKE & THE MECHANICS
TAYLOR DAYNE

WDBO/Orlando
Don Shaffer
KENNY G
VANESSA WILLIAMS
Hottest:
ANITA BAKER
MIKE & THE MECHANICS
BARBRA STREISAND
NEIL DIAMOND
THOMAS & SPRINGFIELD

WRVA/Richmond
Tim Farley
ROY ORBISON
THOMAS & SPRINGFIELD
Hottest:
FLEETWOOD MAC
PHIL COLLINS
DEBBIE GIBSON
RICK ASTLEY
MIKE & THE MECHANICS

WGBR/Goldsboro
Alan Hoover
none
Hottest:
MIKE & THE MECHANICS
THOMAS & SPRINGFIELD
TIFFANY
RICK ASTLEY
ROY ORBISON

Did Not Report, Playlist Frozen (5):
KBOI/Boise
KEX/Portland
KHOW/Denver
WHAS/Louisville
WROK/Rockford

WKYX/Paducah
Cook/Miller
BREATHE
KENNY G
Hottest:
SHERIFF
ROY ORBISON
TAYLOR DAYNE
MIKE & THE MECHANICS
ROD STEWART

WSTU/Stuart
Shaw/Grant
BANGLES
Hottest:
ROD STEWART
MIKE & THE MECHANICS
TAYLOR DAYNE
ANITA BAKER
ROY ORBISON

SOUTH

P1

KMGC/Dallas
Layne Prescott
ANITA BAKER
Hottest:
PHIL COLLINS
MIKE & THE MECHANICS
SHERIFF
STEVE WINWOOD

WUSA/Tampa
Johnny Williams
MIKE & THE MECHANICS
ROY ORBISON
Hottest:
SHERIFF
PHIL COLLINS
LENNOX & GREEN
KENNY G
ANITA BAKER

Love 94/Miami
Don Agony
VANESSA WILLIAMS
ANITA BAKER
Hottest:
BASIA
SHERIFF
TAYLOR DAYNE
BOY MEETS GIRL
MIKE & THE MECHANICS

P2

KKMJ/Austin
Bob Cole
KENNY G
JONATHAN EDWARD
Hottest:
ROY ORBISON
BARBRA STREISAND
MIKE & THE MECHANICS
GLENN FREY
NEIL DIAMOND

WMJJ/Birmingham
Carter Davis
none
Hottest:
ROD STEWART
TAYLOR DAYNE
BASIA
GLENN FREY
SHERIFF

WEZC/Charlotte
Herring/Conway
BETTE MIDLER
Hottest:
ROY ORBISON
PHIL COLLINS
MIKE & THE MECHANICS
STEVE WINWOOD
TAYLOR DAYNE

WLMX/Chattanooga
Burkett/Marshall
none
Hottest:
SHERIFF
DEBBIE GIBSON
MIKE & THE MECHANICS
BREATHE
KENNY G

WRVR/Memphis
Mark Hamlin
KENNY G
VANESSA WILLIAMS
CSN&Y
BETTE MIDLER
J.T. TAYLOR & I
Hottest:
ROY ORBISON
BARBRA STREISAND
ANITA BAKER
NEIL DIAMOND
MIKE & THE MECHANICS

WSTF/Orlando
Brian Kirkland
BANGLES
ANITA BAKER
Hottest:
SHERIFF
MIKE & THE MECHANICS
CHICAGO
BOY MEETS GIRL
BEACH BOYS

WRAL/Raleigh
Dave Barron
none
Hottest:
BASIA
STEVE WINWOOD
BOY MEETS GIRL
PHIL COLLINS
TAYLOR DAYNE

WMXB/Richmond
Mike Ryan
VANESSA WILLIAMS
RICK ASTLEY
Hottest:
BASIA
GLENN FREY
TAYLOR DAYNE
MIKE & THE MECHANICS
ROY ORBISON

MIDWEST

P1

55KRC/Cincinnati
Drew Hayes
SHERIFF
THOMAS & SPRINGFIELD
Hottest:
MIKE & THE MECHANICS
ROD STEWART
BASIA
TAYLOR DAYNE
GLENN FREY

WCCO/Minneapolis
Curt Lundgren
HAROLD PALTERMEYER
TRACIE SPENCER
SIMPLY RED
Hottest:
KENNY G
MIKE & THE MECHANICS
RICK ASTLEY

WHBY/Appleton-Oshkosh
Salm/St. John
TRAVELING WILBURYS
LIVINGSTON TAYLOR
SIMPLY RED
Hottest:
GLENN FREY
THOMAS & SPRINGFIELD
BARBRA STREISAND
NEIL DIAMOND
MIKE & THE MECHANICS

WROK/Rockford
McClure/Thomas
none
Hottest:
GLENN FREY
NEIL DIAMOND
ANITA BAKER

WHBC/Canton
Doug Lane
DEBBIE GIBSON
CSN&Y
BASIA
BARBRA STREISAND
NEIL DIAMOND
GLENN FREY
RICK ASTLEY

WOOD/Grand Rapids
Skip Essick
SHERIFF
KENNY G
MIKE & THE MECHANICS
TAYLOR DAYNE
Hottest:
THOMAS & SPRINGFIELD
NEIL DIAMOND
ROY ORBISON
LENNOX & GREEN

WSPD/Toledo
Ric Herrold
NEIL DIAMOND
SHERIFF
Hottest:
MAXI PRIEST
RICK ASTLEY
LENNOX & GREEN
STEVE WINWOOD
BASIA

WJBC/Bloomington
Don Munson
EDIE BRICKELL & BETTE MIDLER
ROBERT PALMER
LIVINGSTON TAYLOR
SIMPLY RED
IVAN NEVILLE
Hottest:
ANITA BAKER
SHERIFF
ROD STEWART
MIKE & THE MECHANICS
CARLY SIMON

WCIL/Carbondale
Rich Bird
ENYA
LIVINGSTON TAYLOR
Hottest:
MIKE & THE MECHANICS
SHERIFF
ROY ORBISON
DEBBIE GIBSON
BREATHE

WASK/Lafayette
Keith Harris
MAXI PRIEST
Hottest:
ROY ORBISON
MIKE & THE MECHANICS
THOMAS & SPRINGFIELD
ANITA BAKER
KENNY G

MIDWEST

P1

WMJJ/Cleveland
Lind/Ivers
ROD STEWART
Hottest:
STEVE WINWOOD
TAYLOR DAYNE
ROY ORBISON
THOMAS & SPRINGFIELD
SHERIFF

WENS/Indianapolis
Grey/Eagan
BANGLES
BREATHE
BETTE MIDLER
Hottest:
MIKE & THE MECHANICS
TAYLOR DAYNE
DEBBIE GIBSON
ROD STEWART

WLTQ/Milwaukee
Fred Brennan
DEBBIE GIBSON
Hottest:
PHIL COLLINS
BREATHE
BARBRA STREISAND
NEIL DIAMOND
ROY ORBISON

P2

WCRZ/Flint
Patrick/Downey
THOMAS & SPRINGFIELD
VANESSA WILLIAMS
Hottest:
TAYLOR DAYNE
ROD STEWART
SHERIFF
MIKE & THE MECHANICS
ANITA BAKER

KUDL/Kansas City
Don Bender
none
Hottest:
PHIL COLLINS
FLEETWOOD MAC
SHERIFF
ROY ORBISON
KENNY G

KEFM/Omaha
Lane/Kennedy
none
Hottest:
TIFFANY
SHERIFF
RICK ASTLEY

KRAV/Tulsa
Couch/Baker
BANGLES
SURVIVOR
VANESSA WILLIAMS
Hottest:
SHERIFF
RICK ASTLEY
MIKE & THE MECHANICS
ROD STEWART
GLENN FREY

Did Not Report For Three Consecutive Weeks, Not Used In This Week's Data (2):
KCIK/Boise
WLTJ/Detroit

WEST

P1

KHOW/Denver
Murphy Huston
none
Hottest:
STEVE WINWOOD
BASIA
FLEETWOOD MAC
BOYS CLUB
BARBRA STREISAND

KFMB/San Diego
Larson/Robertson
J.T. TAYLOR & I
Hottest:
ROD STEWART
THOMAS & SPRINGFIELD
RICK ASTLEY
MIKE & THE MECHANICS
ANITA BAKER

KUGN/Eugene
O'Brien/James
VANESSA WILLIAMS
SCRITTI POLITTI
BETTE MIDLER
Hottest:
MIKE & THE MECHANICS
ANITA BAKER
ROY ORBISON
NEIL DIAMOND
BARBRA STREISAND

P2

KBOI/Boise
Drew Harold
none
Hottest:
GLENN FREY
SHERIFF
MAXI PRIEST
FLEETWOOD MAC
PHIL COLLINS

KSSK/Honolulu
Paul Abbott
ROY ORBISON
Hottest:
BETTE MIDLER
LENNOX & GREEN
FLEETWOOD MAC
PHIL COLLINS
CICILIO & RAPONO

P3

KFQD/Anchorage
Bradley/Ford
VANESSA WILLIAMS
BREATHE
KENNY G
CHICAGO
CSN&Y
CARLY SIMON
Hottest:
TAYLOR DAYNE
ROD STEWART
BARBRA STREISAND
ANITA BAKER
MIKE & THE MECHANICS

Did Not Report For Three Consecutive Weeks, Not Used In This Week's Data (2):
KFSB/Joplin
WIBA/Madison

WEST

P1

KKCW/Portland
Bill Minckler
TAYLOR DAYNE
KENNY G
MIKE & THE MECHANICS
Hottest:
BASIA
GLENN FREY
THOMAS & SPRINGFIELD
NEIL DIAMOND
FLEETWOOD MAC

KQLH/Riverside
Cunningham/Rose
none
Hottest:
KENNY G
LENNOX & GREEN
BOY MEETS GIRL
PHIL COLLINS
SHERIFF

KXOA-FM/Sacramento
Brian Casey
none
Hottest:
KENNY G
LENNOX & GREEN
BOY MEETS GIRL
PHIL COLLINS
SHERIFF

P2

KLLY/Bakersfield
Russ Davidson
none
Hottest:
TAYLOR DAYNE
ROD STEWART
BASIA
NEIL DIAMOND
GLENN FREY

SUMMARY

Simply Red scored an FSA Most Added victory (along with a three-way share of the CB lead). FSA P1 kingpin WCCO slotted it. Mike & The Mechanics (+5) wasted no time in claiming FSA Hottest, enjoying a comfortable advantage over runner-up Anita Baker (+3). Roy Orbison and Phil Collins made impressive debuts; gaining one each were Neil Diamond, Sheriff, Thomas & Springfield. Vanessa Williams picked up P1 Love94 to reign as GB Most Added. Sheriff (+1) displaced Glenn Frey as GB Hottest. Mike & The Mechanics (+2) began closing in; Taylor Dayne was up one. Orbison, Baker, and Gibson bowed.

NEW AC

NATIONAL AIRPLAY

CONTEMPORARY JAZZ

LW TW

- 2 1 ENYA/Watermark (Geffen) "Orinoco" "Storms"
- 1 2 AL JARREAU/Heart's Horizon (Reprise) "One" "Good"
- 3 3 KIM PENSYL/Pensyl Sketches #1 (Optimism) "Are" "Moroccan"
- 5 4 CHI/Pacific Rim (Pro Jazz) "Pacific" "Little"
- 6 5 GERALD ALBRIGHT/Bermuda Nights (Atlantic) "Bermuda" "Still"
- 4 6 JULIA FORDHAM/Julia Fordham (Virgin) "Happy" "Invisible"
- 9 7 DANNY HEINES/Every Island (Silver Wave) "Every" "Crescent"
- 8 8 DON HARRISS/Vanishing Point (Sonic Atmospheres) "Morning" "Invitations"
- 11 9 JOE BECK/Back To Beck (DMP) "Won't" "Dreaming"
- 10 10 BIRELI LAGRENE/Foreign Affairs (Blue Note) "Timothee" "Passing"
- 20 11 FREE FLIGHT/Slice Of Life (FM/CBS) "Slice" "Uptown"
- 14 12 DO'AH/Worlds Dance (Global Pacific) "Wayo" "Letters"
- 16 13 TANITA TIKARAM/Ancient Heart (Reprise) "Cathedral" "Twist"
- 7 14 TOM SCOTT/Flashpoint (GRP) "Lost" "Get"
- 12 15 JOHN JARVIS/Whatever Works (MCA Master Series) "Perfect" "Whatever"
- 13 16 CHET ATKINS, C.G.P./Chet Atkins, C.G.P. (Columbia) "Chinook" "Imagine"
- 17 17 GARY HERBIG/Gary Herbig (Headfirst) "Straight" "Number"
- 18 18 ANITA BAKER/Giving You The Best That I Got (Elektra) "Just" "Giving"
- 29 19 MARTIN TAYLOR/Sarabanda (Gaia) "Mornin'" "Sarabanda"
- 19 20 SADAO WATANABE/Elis (Elektra) "Quilombo" "Elis"
- BREAKER 21 21 WINDOWS/The French Laundry (Cypress/A&M) "Night" "Spin"
- 23 22 LEE RITENOUR/Festival (GRP) "Night" "Rio"
- 15 23 CHRIS SPHEERIS/Pathways To Surrender (Columbia) "Gathering" "Where"
- BREAKER 24 24 KEIKO MATSUI/Under Northern Lights (MCA) "Mountain" "Morning"
- 25 25 STEVE BACH/More Than A Dream (Soundwings) "Fast" "Rain"
- DEBUT 26 26 DAVID ARKENSTONE/Island (Narada-Equinox/MCA) "Island" "Ballet"
- 27 27 VANGELIS/Direct (Arista) "Rotation" "Will"
- 28 28 DREAM PATROL/Phoning The Czar (Pasha/Epic) "China" "Mombasa"
- 21 29 ROBERTA FLACK/Oasis (Atlantic) "Oasis" "Something"
- 30 30 GIPSY KINGS/Gipsy Kings (Musician/Elektra) "Inspiration" "Moorca"

LW TW

- 1 1 SADAO WATANABE/Elis (Elektra) "Quilombo" "Elis"
- 2 2 BIRELI LAGRENE/Foreign Affairs (Blue Note) "Timothee" "Foreign"
- 3 3 MICHEL CAMILO/Michel Camilo (Portrait/Epic) "Dreamlight" "Yarey"
- 5 4 ROBIN EUBANKS/Different Perspective (JMT/PolyGram) "Overjoyed" "Midtown"
- 8 5 STEPS AHEAD/N.Y.C. (Intuition/Capitol) "Well" "Lust"
- 4 6 JOE BECK/Back To Beck (DMP) "Lullaby" "Won't"
- 6 7 HARRY CONNICK JR./20 (Columbia) "Do" "Avalon" "Brain"
- 9 8 JIMMY McGRUFF/Blues To The Bone (Milestone/Fantasy) "After"
- 19 9 STEVE BACH/More Than A Dream (Soundwings) "Fast" "Time"
- 10 10 AL JARREAU/Heart's Horizon (Reprise) "Good" "All"
- 11 11 GERALD ALBRIGHT/Bermuda Nights (Atlantic) "Mood" "Bermuda" "Feeling"
- 12 12 CHARLES EARLAND/Front Burner (Milestone/Fantasy) "Can" "Mom"
- 7 13 RICHIE COLE/Signature (Milestone/Fantasy) "Sunday" "Trade" "Occasional"
- 15 14 KIM PENSYL/Pensyl Sketches #1 (Optimism) "Moroccan" "Are"
- 20 15 MARTIN TAYLOR/Sarabanda (Gaia) "Sarabanda" "Mornin'"
- 16 16 NANCY WILSON/Nancy Now (Columbia) "Move" "Ebb"
- BREAKER 17 17 TURTLE ISLAND.../Metropolis (Windham Hill) "Jaco" "Four" "Sidewinder"
- DEBUT 18 18 MARCUS ROBERTS/The Truth Is Spoken Here (Novus/RCA) "Mellow"
- 13 19 KENT JORDAN/Essence (Columbia) "Well" "Moments"
- 17 20 PETER ERSKINE/Motion Poet (Denon) "Exit" "Erskoman"
- DEBUT 21 21 FREE FLIGHT/Slice Of Life (FM/CBS) "Uptown" "Slice"
- BREAKER 22 22 ROSS TRAUT & STEVE RODDY/The Great Lawn (Columbia) "La La" "Great"
- 14 23 CHET ATKINS, C.G.P./Chet Atkins, C.G.P. (Columbia) "Chinook" "Knucklebusters"
- 18 24 SUPERSAX/Stone Bird (Columbia) "Scrapple" "Blues"
- 25 25 TOM HARRELL/Stories (Contemporary/Fantasy) "Mountain"
- 28 26 DeFRANCO & GIBBS/Holiday For... (Contemporary/Fantasy) "Holiday" "Seven"
- DEBUT 27 27 DAVE McKENNA/No More Ouzo For Puzo (Concord) "Ouzo" "Look"
- 26 28 TONY DAGRADI/Dreams of Love (Rounder) "Child's" "Morning"
- 23 29 JANE IRA BLOOM/Slalom (Columbia) "Ice" "Painting"
- 30 30 DAN BALMER/Becoming Became (Chase Music Group) "Becoming"

MOST ADDED LPs

HOTTEST LPs

HOT TRACKS

- SPECIAL EFX (12)
- DEBORAH HENSON-CONANT (7)
- NIGHTENGLE (7)
- DAVID CROSBY (6)
- DAVID MANN (6)
- WINDOWS (6)
- MICHAEL DEEP (5)
- ERNIE WATTS w/GAMELON (5)

- ENYA (21)
- AL JARREAU (18)
- KIM PENSYL (10)
- JOE BECK (8)
- JULIA FORDHAM (6)
- GERALD ALBRIGHT (5)
- ANITA BAKER (5)
- TANITA TIKARAM (5)

- ENYA/Orinoco
- AL JARREAU/Good
- AL JARREAU/One
- KIM PENSYL/Are
- JOE BECK/Dreaming
- JULIA FORDHAM/Happy
- KIM PENSYL/Moroccan
- CHRIS SPHEERIS/Gathering

MOST ADDED LPs

HOTTEST LPs

HOT TRACKS

- BOBBY LYLE (12)
- DAVID MANN (11)
- TURTLE ISLAND STRING... (11)
- PASSPORT (10)
- SPECIAL EFX (10)
- WINDOWS (10)
- MARCUS ROBERTS (7)

- SADAO WATANABE (16)
- STEPS AHEAD (10)
- ROBIN EUBANKS (8)
- BIRELI LAGRENE (8)
- AL JARREAU (7)
- CHARLES EARLAND (6)

- STEPS AHEAD/Well
- SADAO WATANABE/Quilombo
- ROBIN EUBANKS/Overjoyed
- AL JARREAU/Good
- BIRELI LAGRENE/Timothee

NEW & ACTIVE

- ROSS TRAUT & STEVE RODDY "The Great Lawn" (Columbia) 23/1
Rotations: Heavy 4/0, Medium 9/0, Light 10/1, Total Adds 1, KNUA. Heavy: BRZ, KLZS, KKHT, MS.
- DAVID MANN "Insight" (Antilles New Direction/Island) 21/6
Rotations: Heavy 1/0, Medium 6/0, Light 14/6, Total Adds 6, BRZ, KIFM, KBLX, KSLU, KSNO, KMGQ. Heavy: KTID.
- FREEWAY PHILHARMONIC "The Freeway Philharmonic" (Spindletop) 18/1
Rotations: Heavy 6/0, Medium 6/0, Light 6/1, Total Adds 1, WFMK. Heavy: BRZ, KLZS, KEYV, KLRS, WOTB, KTCL.
- RIC FLAOUING "Refuge" (Spindletop) 17/4
Rotations: Heavy 2/0, Medium 5/0, Light 10/4, Total Adds 4, BRZ, KKSF, WFAE, KSLU. Heavy: WBZN, KTWV.
- DAN BALMER "Becoming Became" (Chase Music Group) 17/1
Rotations: Heavy 4/0, Medium 5/0, Light 8/1, Total Adds 1, KTWV. Heavy: WXDJ, WBZN, KDAB, WGMC.
- RUSS BARENBERG "Moving Pictures" (Rounder) 17/0
Rotations: Heavy 3/0, Medium 9/0, Light 5/0, Total Adds 0. Heavy: WBZN, WFAE, WOTB.
- DEBORAH HENSON-CONANT "On The Rise" (GRP) 16/7
Rotations: Heavy 2/0, Medium 5/2, Light 9/5, Total Adds 7, WNUA, WBZN, KQPT, WGMC, WNGS, KMGQ, SS. Heavy: WXDJ, SMN.
- ALEX BUGNON "Love Season" (Orpheus/EMI) 16/2
Rotations: Heavy 2/0, Medium 4/0, Light 10/2, Total Adds 2, WBZN, WGMN. Heavy: KBLX, WLOQ.
- GONTITI "Sunday Market" (Portrait/Epic) 15/3
Rotations: Heavy 2/0, Medium 5/0, Light 8/3, Total Adds 3, KQPT, KIFM, KNUA. Heavy: WXDJ, KTWV.
- KERSTIN ALLVIN "Origins" (J&R) 15/2
Rotations: Heavy 1/0, Medium 4/0, Light 10/2, Total Adds 2, BRZ, KSNO. Heavy: KTCL.
- TEQUILA SUNRISE "Soundtrack" (Capitol) 15/1
Rotations: Heavy 3/0, Medium 5/0, Light 7/1, Total Adds 1, KLRS. Heavy: WFAE, KKHT, KTCZ.

* Uncharted Breakers denoted by one asterisk.

NEW & ACTIVE

- *KEIKO MATSUI "Under Northern Lights" (MCA) 23/6
Rotations: Heavy 3/0, Medium 10/1, Light 10/5, Total Adds 6, WDET, KMHD, WAER, KLCC, WLVE, WVPE. Heavy: WHRO, JZTRAX, F40. BREAKER this week.
- *DAVID MANN "Insight" (Antilles New Direction/Island) 22/11
Rotations: Heavy 0/0, Medium 13/5, Light 9/6, Total Adds 11, WNOP, WCPN, KJAZ, WAER, KLSK, CJ, WTEB, WLVE, WVPE, JZTRAX, F40. BREAKER this week.
- *BOBBY LYLE "Ivory Dreams" (Atlantic) 19/12
Rotations: Heavy 2/1, Medium 8/3, Light 9/8, Total Adds 12, WNOP, WDET, KTCJ, WSHA, KUOP, JCITY, WSIE, WVPE, KCLC, KSBR, JZTRAX, F40. Heavy: KPLU. BREAKER this week.
- *PASSPORT "Talk Back" (Atlantic) 19/10
Rotations: Heavy 1/0, Medium 6/1, Light 12/9, Total Adds 10, WNOP, WCPN, KMHD, WSHA, KLCC, JZSHOW, WFSS, WTEB, WUSF, WVPE. Heavy: WDET. BREAKER this week.
- MICHAEL HAYES "I Vibe" (Surface To Air) 18/2
Rotations: Heavy 1/0, Medium 2/0, Light 15/2, Total Adds 2, KWMU, KSBR. Heavy: WAER.
- WINDOWS "French Laundry" (Cypress/A&M) 17/10
Rotations: Heavy 0/0, Medium 7/3, Light 10/7, Total Adds 10, WNOP, WCPN, WDET, KJZZ, WJAZ, WHRO, KLCC, WFSS, WTEB, WIVY.
- TORCH SONG TRILOGY "Soundtrack" (Polydor) 16/5
Rotations: Heavy 2/0, Medium 5/2, Light 9/3, Total Adds 5, WNOP, KPLU, WSIE, WVPE, KWMU. Heavy: KXPR, WAER.
- JOE LOCASCIO "Marrionette" (CMH) 15/2
Rotations: Heavy 5/0, Medium 6/1, Light 4/1, Total Adds 2, WTEB, KWMU. Heavy: KJZZ, WAER, WFPL, KLSK, KCLC.
- WORKING WEEK "Pay Check" (Virgin) 15/1
Rotations: Heavy 2/0, Medium 6/0, Light 7/1, Total Adds 1, WCPN. Heavy: WDET, KLCC.



KEIKO IS SHAKIN' UP THE CHARTS!
MOUNTAIN SHAKEDOWN — MOST ADDED
FROM THE NEW ALBUM UNDER NORTHERN LIGHTS

New AC Breaker
Chart Debut 24

KEIKO MATSUI
TOURING IN MARCH

CJ Breaker

PRODUCED BY: KAZU MATSUI MANAGEMENT: TAURO/RIVIERA



NATIONAL AIRPLAY

3 2
WKS WKS LW TW

172 REPORTERS

FEBRUARY 17, 1989

Reports/Adds Heavy Medium

4	1	1	ROY ORBISON/Mystery Girl (Virgin)
2	2	2	2 TRAVELING WILBURYS/Traveling Wilburys (Wilbury/WB)
8	6	4	3 FIXX/Calm Animals (RCA)
5	1	3	4 R.E.M./Green (WB)
10	6	5	5 CHRIS REA/New Light Through Old Windows (Geffen)
11	9	6	6 DAVID CROSBY/Oh Yes I Can (A&M)
7	7	5	7 MIKE & THE MECHANICS/Living Years (Atlantic)
12	13	11	8 BON JOVI/New Jersey (Mercury)
1	3	8	9 U2/Rattle & Hum (Island)
16	13	10	10 DYLAN & THE DEAD/Dylan & The Dead (Columbia)
3	5	7	11 EDDIE MONEY/Nothing To Lose (Columbia)
19	17	14	12 JON BUTCHER/Pictures From The Front (Pasha/Capitol)
10	12	12	13 LIVING COLOUR/Vivid (Epic)
29	24	17	14 MIDGE URE/Answers To Nothing (Chrysalis)
4	8	15	15 CROSBY, STILLS, NASH & YOUNG/American Dream (Atlantic)
22	19	16	16 TESLA/The Great Radio Controversy (Geffen)
36	28	17	17 REPLACEMENTS/Don't Tell A Soul (Sire/Reprise)
21	20	20	18 GUNS N' ROSES/G N' R Lies (Geffen)
27	23	18	19 GUNS N' ROSES/Appetite For Destruction (Geffen)*
6	9	10	20 RUSH/A Show Of Hands (Mercury)
30	30	25	21 LITTLE FEAT/Let It Roll (WB)
25	33	23	22 BAD COMPANY/Dangerous Age (Atlantic)
28	28	26	23 STEVE EARLE/Copperhead Road (Uni/MCA)
31	27	24	24 CINDERELLA/Long Cold Winter (Mercury)
13	15	16	25 INXS/Kick (Atlantic)
35	31	26	26 PAUL DEAN/Hard Core (Columbia)
32	32	29	27 WINGER/Winger (Atlantic)
34	34	33	28 MELISSA ETHERIDGE/Melissa Etheridge (Island)
38	38	33	29 CHARLIE SEXTON/Charlie Sexton (MCA)
36	36	30	30 ELVIS COSTELLO/Spike (WB)
34	34	32	31 LOU REED/New York (Sire/WB)
22	18	21	32 VIXEN/Vixen (EMI)
39	40	33	33 THIRTY EIGHT SPECIAL/Rock & Roll Strategy (A&M)
20	39	34	34 DEF LEPPARD/Hysteria (Mercury)
17	29	35	35 EDIE BRICKELL & NEW BOHEMIANS/Shooting Rubberbands At... (Geffen)
DEBUT	18	19	36 LITTLE AMERICA/Fairgrounds (Geffen)
DEBUT	18	19	37 ROBERT CRAY BAND/Don't Be Afraid Of The Dark (Hightone/Mercury)
DEBUT	18	19	38 EASTERHOUSE/Waiting For The Red Bird (Columbia)
DEBUT	18	19	39 SIREN/All Is Forgiven (Mercury)
DEBUT	18	19	40 BULLETTYOYS/Bulletboys (WB)

*Keeps a bullet due to continued growth.

"Got" (156) "Mystery" (26) "Dream" (3)	161+/1	145+	14-
"End" (159) "Night" (25) "Tweeter" (13)	163+/6	130+	31-
"Driven" (167) "Subterranean" (4) "Stone" (4)	168+/1	133+	31-
"Stand" (131) "Turn" (21) "Pop" (12)	148-/3	116-	29+
"Working" (160) "Dance" (2)	160+/0	110+	46-
"Drive" (161) "Monkey" (4) "Tracks" (2)	162+/3	95+	65-
"Years" (132) "Nobody" (3) "Perfect" (2)	134-/2	122+	11-
"There" (134) "Born" (15) "Blood" (2)	143+/14	76+	54+
"God" (73) "When" (51) "Angel" (25)	116+/12	61-	49+
"Train" (138) "All" (11) "Knockin'" (5)	144+/5	58+	73-
"Love" (89) "Forget" (49) "Cry" (2)	117-/4	85-	27+
"Send" (137) "Might" (5) "Dreaming" (3)	141+/3	62+	71-
"Cult" (122) "Letter" (3) "Middle" (1)	126-/3	65-	49-
"God" (134) "Sister" (1) "Homeland" (1)	135+/13	47+	70+
"Got" (61) "Girl" (51) "Dream" (4)	94-/9	53-	36+
"Trail" (125) "Way" (2) "Hang" (1)	125+/2	32+	73-
"You" (134) "Talent" (1) "Back" (1)	135+/18	27+	88+
"Patience" (110) "Used" (6) "Crazy" (2)	112+/10	45+	59=
"Paradise" (108) "Brownstone" (1)	109+/5	50+	50+
"Marathon" (89) "Mission" (11) "Subdivisions" (4)	100-/1	42-	49-
"Moment" (117) "Long" (1)	118+/15	41+	70-
"Shake" (105) "Night" (6) "Smoke" (2)	112+/18	37+	64+
"Back" (111) "Copperhead" (4) "Snake" (1)	114+/15	27+	68+
"Mile" (115) "Coming" (2) "Don't" (1)	116+/6	25+	70+
"Mystify" (76) "Wildlife" (2) "Daggers" (1)	78-/0	56-	19-
"Sword" (109) "Doctor" (1) "Action" (1)	110+/4	15+	74+
"Seventeen" (105) "Hungry" (1) "Headed" (1)	106-/2	24+	58-
"Features" (86) "Like" (5) "Bring" (2)	91+/16	23+	64+
"Don't" (108) "Blowing" (1)	108+/9	14+	70+
"Veronica" (91) "Town" (4)	91+/13	19+	59+
"Dirty" (88) "Cycle" (1) "Busload" (1)	88+/3	21+	55-
"Cryin'" (84)	84-/1	33-	43-
"Chance" (84) "Sheba" (3) "Lanta" (1)	85+/21	29+	49+
"Rocket" (65) "Armageddon" (9) "Love" (4)	75+/32	17+	45+
"Little" (59) "What" (1) "Love" (3)	71+/3	24-	42+
"Where" (87) "Maryjane" (1)	87+/13	13+	63+
"Acting" (66) "Don't" (2) "Night" (1)	67-/0	26-	34-
"Fighting" (92) "Stay" (1)	93+/19	7+	58+
"All" (85)	85+/19	8+	49+
"Love" (71) "Smooth" (3)	74+/8	2=	49+

BREAKERS.

No Albums Qualified For Breaker Status This Week

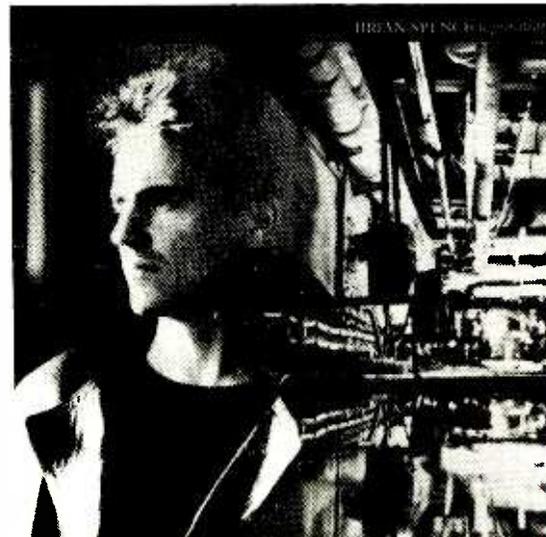
MOST ADDED

- DEF LEPPARD (32)
- POISON (23)
- THIRTY EIGHT SPECIAL (21)
- EASTERHOUSE (19)
- SIREN (19)
- BAD COMPANY (18)
- REPLACEMENTS (18)
- SKID ROW (18)
- WARRANT (18)
- MELISSA ETHERIDGE (16)

HOTTEST

- ROY ORBISON (145)
- FIXX (133)
- TRAVELING WILBURYS (130)
- MIKE & THE MECHANICS (122)
- R.E.M. (116)
- CHRIS REA (110)
- DAVID CROSBY (95)
- EDDIE MONEY (85)
- BON JOVI (76)
- LIVING COLOUR (65)

We'll Stake Our Credibility On
BRIAN SPENCE'S
"REPUTATION"



CD On Your Desk Now

Management by Kip Krones with Charly Prevost
Produced by Stephen W. Tayler and Brian Spence

When you play it, say it.



NEW ARTISTS

Reports

1	EASTERHOUSE/Come Out Fighting (Columbia)	92
2	SIREN/All Is Forgiven (Mercury)	85
3	WARRANT/Down Boys (Columbia)	83
4	BULLETTYOYS/For The Love Of Money (WB)	71
5	METALLICA/One (Elektra)	63
6	SKID ROW/Youth Gone Wild (Atlantic)	54
7	ROYAL COURT OF CHINA/Half The Truth (A&M)	52
	XTC/Mayor Of Simpleton (Geffen)	52
9	KIX/Blow My Fuse (Atlantic)	47
10	GLAMOUR CAMP/She Did It (EMI)	45
11	MASTERS OF REALITY/The Blue... (Def American/Geffen)	38
12	WATERBOYS/World Party (Chrysalis)	37
13	CHOIRBOYS/Run To Paradise (WTG)	29
	COWBOY JUNKIES/Sweet Jane (RCA)	29
	WATERBOYS/Fisherman's Blues (Chrysalis)	29
16	THIEVES/Everything But My Heart (Capitol)	26
17	DUGAN McNEILL/Walls Came Down (Wing/Polydor)	22
18	WAYNE TOUPS & ZYDECAJUN/Sweet Joline (Mercury)	20
19	TANITA TIKARAM/Twist In My Sobriety (Reprise)	17
20	FIRE TOWN/The Good Life (Atlantic)	15

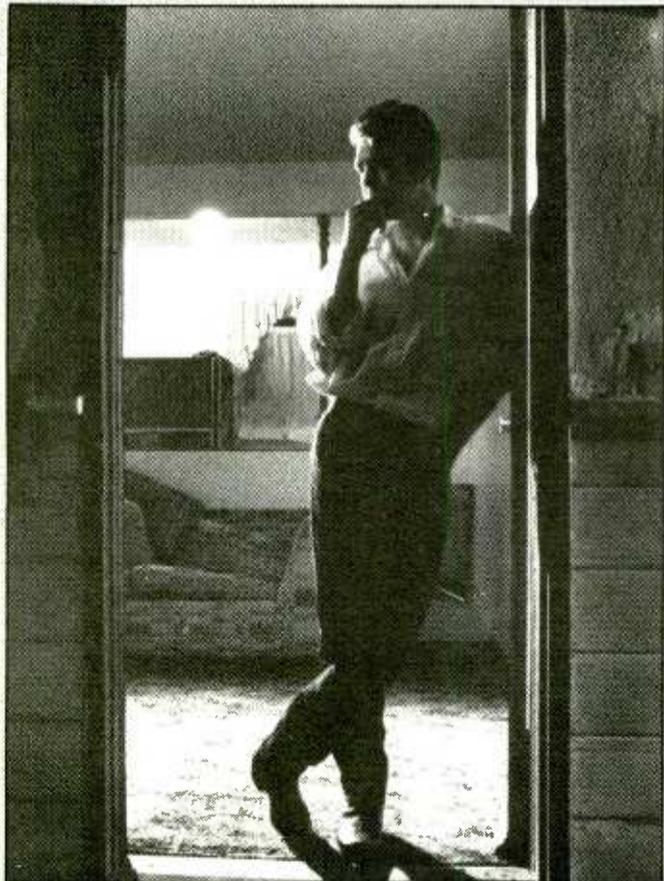
New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

Not your average Joe.

It doesn't happen often that an artist appears who has such a strong sense of identity, such a strong sense of songcraft, that he creates a stirring vision all his own.

MEET

JOE HENRY



MURDER OF CROWS

the debut album by Joe Henry. (SP 5210)

featuring

"Here And Gone"

Produced by Anton Fier

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AOR TRACKS

NATIONAL AIRPLAY

3 2
WKS WKS LW TW

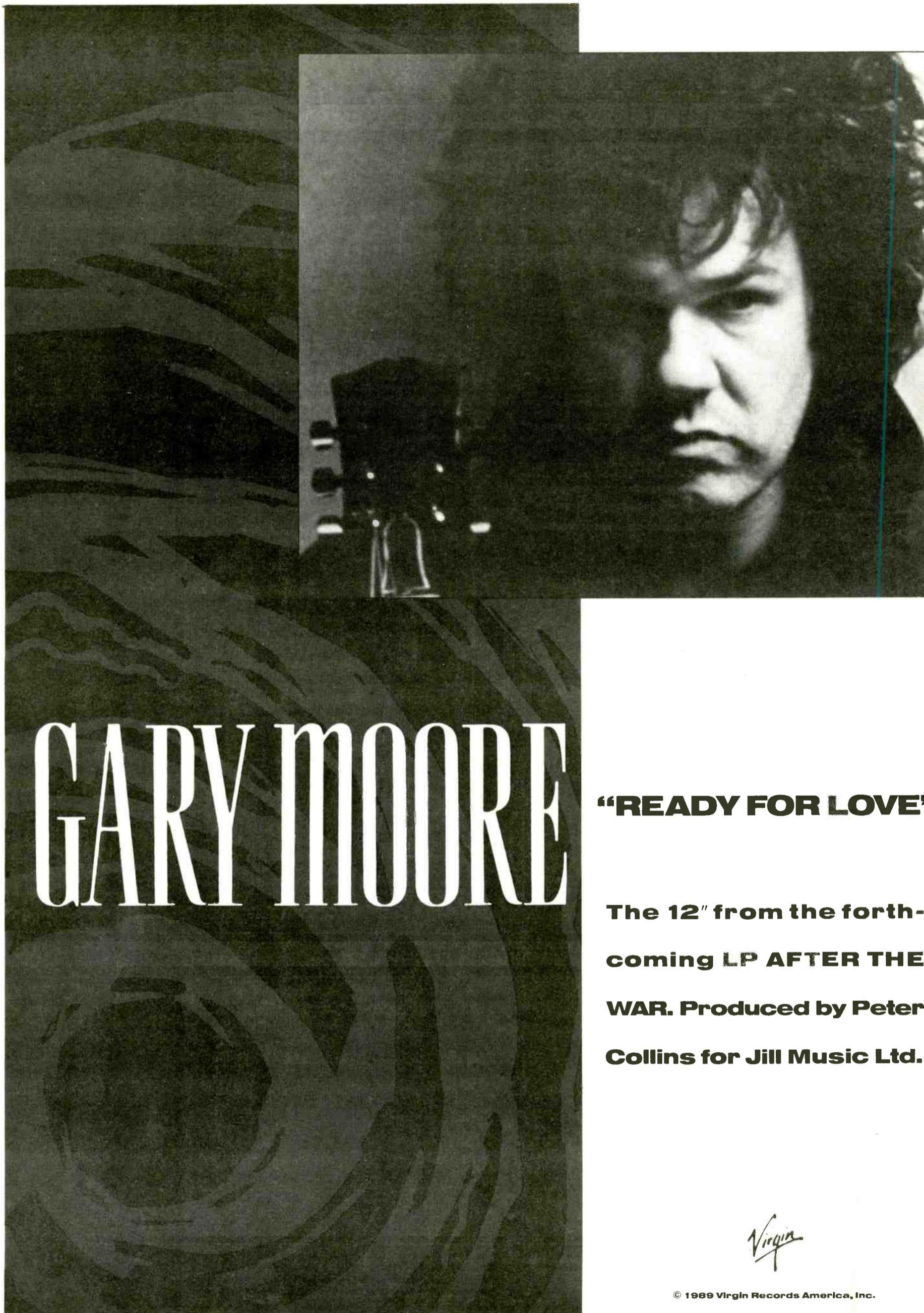
172 REPORTERS

Reports/Adds Heavy Medium

7	3	2	1	FIXX/Driven Out (RCA)	167+/1	132+	31-
4	1	1	2	ROY ORBISON/You Got It (Virgin)*	156+/0	143+	12-
25	11	6	3	TRAVELING WILBURYS/End Of The Line (Wilbury/WB)	159+/9	127+	31-
11	6	5	4	CHRIS REA/Working On It (Geffen)	160+/0	110+	46-
17	7	7	5	DAVID CROSBY/Drive My Car (A&M)	161+/3	94+	65-
5	4	4	6	MIKE & THE MECHANICS/The Living Years (Atlantic)*	132-/2	120+	11-
3	2	3	7	R.E.M./Stand (WB)	131-/1	110-	19+
35	18	13	8	BON JOVI/I'll Be There For You (Mercury)	134+/17	67+	56+
18	16	12	9	JON BUTCHER/Send Me Somebody (Pasha/Capitol)	137+/3	62+	67-
26	14	10	10	DYLAN & THE DEAD/Slow Train (Columbia)	138+/5	56+	69-
28	23	15	11	MIDGE URE/Dear God (Chrysalis)	134+/13	47+	69+
10	9	9	12	LIVING COLOUR/Cult Of Personality (Epic)	122-/3	65-	46-
42	35	26	13	REPLACEMENTS/I'll Be You (Sire/Reprise)	134+/18	26+	88+
30	20	17	14	TESLA/Heaven's Trail (Geffen)	125+/2	32+	73-
24	24	19	15	GUNS N' ROSES/Patience (Geffen)	110+/12	45+	57+
23	22	16	16	GUNS N' ROSES/Paradise City (Geffen)	108+/5	50+	49+
32	29	23	17	LITTLE FEAT/One Clear Moment (WB)	117+/15	40+	70-
1	5	8	18	EDDIE MONEY/The Love In Your Eyes (Columbia)	89-/0	74-	13-
39	33	28	19	STEVE EARLE/Back To The Wall (Uni/MCA)	111+/15	26+	66+
31	26	24	20	CINDERELLA/Last Mile (Mercury)	115+/6	23+	71+
57	41	33	21	BAD COMPANY/Shake It Up (Atlantic)	105+/23	30+	64+
9	8	11	22	RUSH/Marathon (Mercury)	89-/1	38-	43-
36	30	27	23	PAUL DEAN/Sword And Stone (Columbia)	109+/3	15+	73+
14	13	14	24	INXS/Mystify (Atlantic)	76-/0	55-	18-
34	28	25	25	WINGER/Seventeen (Atlantic)	105-/2	23+	58-
43	36	31	26	CHARLIE SEXTON/Don't Look Back (MCA)	108+/9	14+	70+
19	17	18	27	VIXEN/Cryin' (EMI)	84-/1	33-	43-
53	38	34	28	ELVIS COSTELLO/Veronica (WB)	91+/13	19+	59+
37	32	32	29	LOU REED/Dirty Blvd. (Sire/WB)	88+/3	21+	55-
-	46	36	30	MELISSA ETHERIDGE/Similar Features (Island)	86+/16	21+	60+
-	53	41	31	THIRTY EIGHT SPECIAL/Second Chance (A&M)	84+/21	25+	52+
2	10	21	32	CROSBY, STILLS, NASH & YOUNG/Got It Made (Atlantic)	61-/0	39-	22+
-	-	46	33	U2/God Part II (Island)	73+/27	24+	42+
-	60	39	34	LITTLE AMERICA/Where Were You (Geffen)	87+/13	13+	63+
-	51	40	35	EASTERHOUSE/Come Out Fighting (Columbia)	92+/19	7+	57+
-	54	43	36	SIREN/All Is Forgiven (Mercury)	85+/19	8+	49+
20	19	20	37	ROBERT CRAY BAND/Acting This Way (Hightone/Mercury)	66-/0	26-	33-
6	15	29	38	U2/When Love Comes To Town (Island)	51-/4	31-	19+
-	-	57	39	DEF LEPPARD/Rocket (Mercury)	65+/34	12+	41+
55	45	45	40	EDIE BRICKELL & NEW BOHEMIANS/Little Miss S. (Geffen)	59+/4	16+	38+
-	-	51	41	WARRANT/Down Boys (Columbia)	83+/18	3+	42+
-	47	44	42	BULLETTYOYS/For The Love Of Money (WB)	71+/8	2=	47+
-	-	56	43	CROSBY, STILLS, NASH & YOUNG/That Girl (Atlantic)	51+/18	23+	23+
-	58	50	44	EDDIE MONEY/Forget About Love (Columbia)	49+/15	18+	28+
27	27	30	45	JEFF HEALEY BAND/See The Light (Arista)	58-/0	11-	36-
8	12	22	46	WHITE LION/When The Children Cry (Atlantic)	43-/0	24-	14-
DEBUT	49	43	46	XTC/Mayor Of Simpleton (Geffen)	52+/22	5+	35+
13	25	35	48	ROD STEWART/My Heart Can't Tell You No (WB)	34-/2	26+	8-
60	57	53	49	JOE SATRIANI/The Crush Of Love (Relativity)	32-/0	20-	9-
-	-	60	50	IVAN NEVILLE & THE ROOM/Falling Out Of Love (Polydor)	49+/5	8=	29+
DEBUT	-	-	51	METALLICA/One (Elektra)	63+/10	2+	23+
-	-	59	52	KEITH RICHARDS/Struggle (Virgin)	35+/9	9+	22+
DEBUT	-	-	53	ROYAL COURT OF CHINA/Half The Truth (A&M)	52+/7	1+	32+
DEBUT	12	37	49	SKID ROW/Youth Gone Wild (Atlantic)	54+/18	2=	23+
DEBUT	-	-	55	TRAVELING WILBURYS/Last Night (Wilbury/WB)	25-/0	17-	6-
DEBUT	-	-	56	CHEAP TRICK/Never Had A Lot To Lose (Epic)	46+/6	2+	35+
DEBUT	-	-	57	POISON/Your Mama Don't Dance (Enigma/Capitol)	44+/24	5+	28+
DEBUT	-	-	58	WATERBOYS/World Party (Chrysalis)	37+/2	5+	24-
DEBUT	-	-	59	RADIATORS/Confidential (Epic)	42 /42	4	27
DEBUT	-	-	60	ROY ORBISON/She's A Mystery To Me (Virgin)	26+/5	12+	10+

BREAKERS

BAD COMPANY
Shake It Up (Atlantic)
61% of our reporters on it.



GARY MOORE

“READY FOR LOVE”

The 12" from the forthcoming LP AFTER THE WAR. Produced by Peter Collins for Jill Music Ltd.

Virgin

© 1989 Virgin Records America, Inc.

NEW & ACTIVE

GLAMOUR CAMP "She Old It" (EMI) 45/23 (22/22)

Adds including WCCC, WWTR, WHEB, WAQY, KKDJ, KLPX, KQWB, KJKJ, KZOO, KCHV. Medium 23 including KSJO, WCMF, WEZX, KNCN, WQMF, KJOT, KILO, KMBY, KRZQ, KBOY.

MASTERS OF REALITY "The Blue Garden" (Def American/Geffen) 38/7 (31/8)

Adds: KSJO, WHCN, KNCN, WQFM, KKDJ, KPEZ, KCHV. Heavy 2: WCCC, KNAC. Medium 19 including Q107, WTPA, WAQX, WOUR, KLAQ, WSTZ, KMBY, KRZQ, WKLT, KBOY.

DREAMS SO REAL "Bearing Witness" (Arista) 35/8 (28/6)

Adds including WWTR, WOUR, WRQK, KJOT, KOZZ, KBOY. Heavy 4: KXRX, CHEZ, KTYD, KXUS. Medium 20 including WHFS, WDHA, WPLR, WAVF, KNCN, KRXX, KATT, KZRR, WMAD, KSOY.

HOTHOUSE FLOWERS "Feet On The Ground" (London/Polydor) 35/6 (28/14)

Adds: WBCN, KRXQ, KOMA, WCCC, WFVY, WRQK. Heavy 2: KAZY, KTYD. Medium 18 including KSJO, WHFS, WPLR, WWTR, WEZX, WSTZ, WMAD, KBOY, KZOO, KFMU.

CHOIRBOYS "Run To Paradise" (WTG) 29/14 (13/7)

Adds including KZEW, WPDH, WSTZ, KRXX, WDIJ, KILO, WPXC, KJKJ, KZOO, KCHV. Heavy 3: WDVE, WTPA, KNX. Medium 15 including WEBN, KUPD, KISW, WCCC, WQMF, WQZB, KMOD, KTYD, WRUF, KFMU.

COWBOY JUNKIES "Sweet Jane" (RCA) 29/11 (19/3)

Adds including WBAB, KLOL, WCCC, WIMZ, KZRR, KILO, KTYD, WKLT. Heavy 2: WHFS, WTPA. Medium 14 including KZEW, KBCO, KXRX, WWTR, WSTZ, KRZQ, WZEW, WMAD, KBOY, KZOO.

PURSUITE OF HAPPINESS "Hard To Laugh" (Chrysalis) 27/11 (16/6)

Adds including KRXQ, WCCC, WIXV, WKQZ, KDJK, KOZZ, WGLF. Heavy 3: WXRT, CFOX, CHEZ. Medium 10: WLLZ, KUPD, WHFS, WEZX, KLBJ, WHTQ, WLAV, KJJO, KEZE, KBOY.

THIEVES "Everything But My Heart" (Capitol) 26/7 (19/4)

Adds including KZEW, WAPL, KJJO. Heavy 2: KQRS, KEZE. Medium 8: WFBQ, KZAP, KISW, WCCC, WSTZ, WIMZ, KBAT, WRUF.

UGAN McNEILL "Walls Came Down" (Wing/Polydor) 22/1 (24/1)

Medium 10: WLLZ, WTPA, WEZX, WSTZ, KJJO, KICT, KZRR, KJOT, KBOY, KCHV.

R.E.M. "Turn You Inside-Out" (WB) 21/17 (4/1)

Adds including KISS, KYYS, WKDF, KEZO. Heavy 6: WXRT, KLBJ, WFVY, WBLM, WZEW, KBOY. Medium 13 including WDHA, KNCN, WLAV, KJJO, KJOT, KILO, KRZQ, KTYD, KEZE, WIZN.

JOHN HIATT "Drive South" (A&M) 20/6 (14/9)

Adds including KZEW, KTYD, KQWB. Heavy 1: WXRT. Medium 11 including KBCO, WPYX, WHFS, WDHA, WPLR, WWTR, KLBJ, WIZN, WPXC, KBOY.

WAYNE TOUPS & ZYDECAJUN "Sweet Joline" (Mercury) 20/2 (17/3)

Adds: WXRT, WAOR. Heavy 1: WGBF. Medium 12 including WLLZ, WHFS, WIMZ, WLAV, WJXQ, WKQZ, KKDJ, KTYD, KZOO, KFMU.

NORTHERN PIKES "Place That's Insane" (Virgin) 18/2 (16/3)

Heavy 1: KFMU. Medium 8: Q107, CFOX, CHEZ, WWRX, WAVF, WRXX, WHTQ, KPEZ.

TANITA TIKARAM "Twist In My Sobriety" (Reprise) 17/5 (12/2)

Adds including WIZN, KBOY. Heavy 6: CHOM, WXRT, CHEZ, KLBJ, KTCZ, KPEZ. Medium 6: KBCO, WPYX, WHFS, WPLR, WRDU, WZEW.

BRUCE COCKBURN "If A Tree Falls" (Gold Castle) 17/1 (14/0)

Adds: KBAT. Heavy 6 including CHOM, KBCO, CHEZ, KTCZ, WIZN. Medium 9: Q107, CFOX, WHFS, WWTR, KEZE, WPXC, KQWB, WMAD, KFMU.

VAN HALEN "Feels So Good" (WB) 16/4 (10/1)

Heavy 6: DC101, WLLZ, WAVF, WQMF, WQZB, WKLT. Medium 9 including WMMR, WEBN, KROR, KGGO, KZEL, WZXL, WGCX, KATS.

MOST ADDED	HOTTEST	MOST REQUESTED
RADIATORS/Confidential (42)	ROY ORBISON/You (143)	GUNS N' ROSES/Patience (45)
DEF LEPPARD/Rocket (34)	FIXX/Driven (132)	LIVING COLOUR/Cult (44)
U2/God (27)	T. WILBURYS/End (127)	TESLA/Heaven's (35)
POISON/Mama (24)	MIKE & THE .../Living (120)	GUNS N' ROSES/Paradise (32)
BAO COMPANY/Shake (23)	CHRIS REA/Working (110)	WINGER/Seventeen (27)
GLAMOUR CAMP/She (23)	R.E.M./Stand (110)	MIKE & THE .../Years (26)
XTC/Mayor (22)	DAVID CROSBY/Drive (94)	BON JOVI/I'll (21)
THIRTY EIGHT SPECIAL/	EDDIE MONEY/Love (74)	METALLICA/One (18)
SECONO (38)	BON JOVI/I'll (67)	ROY ORBISON/You (17)
EASTERHOUSE/Fighting (19)	LIVING COLOUR/Cult (65)	CHRIS REA/Working (17)
SIREN/Forgiven (19)		R.E.M./Stand (17)

DENNIS DeYOUNG "Boomchild" (MCA) 15/7 (8/7)

Adds including KEZO, KPEZ. Heavy 3: WLUP, WTPA, WAOR. Medium 9: KTXQ, WFBQ, KLOS, KBER, WEZX, KGGO, WWCT, WPXC, WZZQ.

FIRE TOWN "The Good Life" (Atlantic) 15/6 (8/8)

Adds including WDHA, KTCZ, KFMU. Heavy 1: WMAD. Medium 10: WLUP, WXRT, KSHE, KBCO, WIMZ, WLAV, WIBA, KDJK, KSOY, WAOR.

CRACK THE SKY "From The Greenhouse" (Grudge/RCA) 15/4 (10/8)

Adds including KTCZ, KFMG. Heavy 1: WTPA. Medium 6: WIYY, WDVE, DC101, KGO, WDHA, WSTZ.

JULIAN COPE "My Nation Underground" (Island) 15/0 (15/2)

Heavy 3 including WHFS, CHEZ. Medium 10: WBAB, DC101, WXRT, KBCO, WDHA, WSTZ, KRXX, KTCZ, KNX, KRNA.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

NEW ROCK

LW	TW	
	1	ELVIS COSTELLO/Veronica (WB)
2	2	LOU REED/Dirty Blvd. (Sire/WB)
1	3	REPLACEMENTS/I'll Be You (Sire/Reprise)
3	4	XTC/Mayor Of Simpleton (Geffen)
7	5	VIOLENT FEMMES/Nightmares (Slash/WB)
4	6	MIOGE URE/Dear God (Chrysalis)
6	7	R.E.M./Stand (WB)
5	8	ENYA/Orinoco Flow (Geffen)
8	9	FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA)
10	10	FIXX/Driven Out (RCA)
13	11	JULIAN COPE/5 O'Clock World (Island)
11	12	NEW ORDER/Fine Time (Qwest/WB)
9	13	COWBOY JUNKIES/Sweet Jane (RCA)
12	14	EASTERHOUSE/Come Out Fighting (Columbia)
14	15	WATERBOYS/Fisherman's Blues (Chrysalis)
15	16	EDIE BRICKELL & NEW BOHEMIANS/Little Miss S. (Geffen)
16	17	THROWING MUSES/Dizzy (Sire/WB)
20	18	WATERBOYS/World Party (Chrysalis)
18	19	POGUES/Yeah Yeah, Yeah Yeah Yeah (Island)
17	20	BRUCE COCKBURN/If A Tree Falls (Gold Castle)
23	21	THRASHING DOVES/Angel Visit (A&M)
26	22	DEAD MILKMEN/Punk Rock Girl (Enigma)
22	23	SAINTS/Music Goes Round My Head (TVT)
19	24	MARC ALMOND/Tears Run Rings (Capitol)
21	25	TANITA TIKARAM/Twist In My Sobriety (Reprise)
DEBUT	26	CAMOUFLAGE/That Smiling Face (Atlantic)
27	27	GUADALCANAL DIARY/Always Saturday (Elektra)
DEBUT	28	NITZER EBB/Control I'm Here (Geffen)
28	29	DREAMS SO REAL/Bearing Witness (Arista)
29	30	U2/God Part II (Island)

MOST ADDED	HOTTEST	MOST REQUESTED
G. DIARY/Always	F.Y. CANNIBALS/Crazy	FINE YOUNG CANNIBALS/
T. MONSTER/So	ELVIS COSTELLO/Veronica	Crazy
RAOIATORS/Confidential	REPLACEMENTS/I'll	ELVIS COSTELLO/Veronica
ETTA JAMES/Avenue	NEW ORDER/Fine	XTC/Mayor
HE SAID/Watch	XTC/Mayor	ENYA/Orinoco
JOHN HIATT/Drive	R.E.M./Stand	NEW ORDER/Fine
FIRE TOWN/Life	V. FEMMES/Nightmares	REPLACEMENTS/I'll
THRASHING DOVES/Angel	ENYA/Orinoco	VIOLENT FEMMES/
CRUEL STORY/You're	LOU REED/Dirty	Nightmares

Tanita Tikaram

"Twist In My Sobriety"

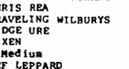
The stunning new track from a remarkable new artist.

New Rock Debut 25

Produced by Peter Vah Hoque and Rod Argent
From the debut album, *Ancient Heart*

© 1989 WEA Records, Inc.

Table with 10 columns listing radio stations and their programming. Columns include station call letters, frequency, and a list of artists and programs. Stations listed include WYFF/Jacksonville, WJXL/Little Rock, WQBF/Evanville, and many others across various states.



Continued on next page

NEW ROCK ADDS & HOTS

WFOX Boston
PEELIES U2
HOTHOUSE FLOWERS MORRISSEY
PURSUIT OF HAPPIN THRESHING Doves

KBOY/Medford (503) 778-2244
PD: R. C. SNYDER
MD: BOB JEFFRIES
Heavy
LIVING COLOUR WATERBOYS
DAVID CROSSBY EDIE BRICKELL & NE TRAVELING WILBURYS CHRIS REA

KCAL-FM/Riverside-San Bernardino (714) 431-5335
ON/PP: DANA JANG
APD: KELLY CLUDGE
Heavy
TRAVELING WILBURYS TRAVELING WILBURYS
WHITE LION LIVING COLOUR
EDDIE MONEY ROY ORBISON

KEZE/Spokane (509) 448-1000
PD: GARY ALLEN
APD: CURT CARTIER
Heavy
BULLETTYOYS THEEVES
GUNS N' ROSES JON BUTCHER

KILO/Colorado Springs (303) 634-4886
OM: RICH HAWK
MD: ALAN WHITE
Heavy
TESLA (L) LIVING COLOUR
CINDERELLA FIXX

KRQR/San Francisco (415) 765-4045
PD: CHRIS MILLER
APD: JOHN MCCRAE
Heavy
R.E.M. ROY ORBISON
DAVID CROSSBY EDIE BRICKELL & NE MIKE & THE MECHANIC

KRXX/Seattle (206) 323-3636
PD: RICK LAMBERT
MD: BREN MICHAELS
Heavy
ROY ORBISON FIXX (M)
TRAVELING WILBURYS (M) INXS

KBER/Salt Lake City (801) 322-3311
PD: JOHN EDWARDS
MD: KEVIN LEWIS
Heavy
BAD COMPANY BON JOVI
BRITNY FOX CINDERELLA

WZZQ/Terre Haute (812) 232-5034
PD/MD: STEVE KOSBAU
Heavy
EDDIE MONEY (M) RUSH
MIKE & THE MECHANIC (L) FIXX

MIDWEST (Continued)
WMAJ/Madison (608) 249-9277
PD: PAUL MARSALEK
Heavy
R.E.M. MIKE & THE MECHANIC
FIXX INXS

19 Current Reporters
19 Current Playlists

172 Current Reporters
167 Current Playlists

Called In Frozen Playlist (4):
KKEG/Fayetteville
KPOI/Honolulu

Did Not Report, Playlist Frozen (1):
KWHL/Anchorage

The Following Stations Are New AOR Reporters:
KFMU/Steamboat Springs, CO
WGXX/Mobile

WMAJ/Madison
WQBZ/Macon

WMOB/Monterey (408) 394-9000
PD: RICH BERLIN
MD: PATTI CLARKE

KRZQ/Reno (702) 827-0965
PD: DANIEL COOK
MD: MAX VOLUME

KRBB/Bakersfield (805) 326-8000
VP/OP: CHUCK MCKAY
APD: D. DE LA CRUZ

P1

KBCO-FM/Denver (303) 444-5600
PD: JOHN BRADLEY
MD: DOUG CLIFTON
Heavy
ROY ORBISON (L) FIXX
MIKE & THE MECHANIC LYLE LOVETT

P2

KUPO/Phoenix (602) 938-3062
PD: CURTIS JOHNSON
APD: J. DAVID HOLMES
Heavy
GUNS N' ROSES R.E.M. (M)
ROY ORBISON TESLA

P3

KZEL/Eugene (503) 342-7096
PD: KEN MARTIN
MD: AL SCOTT
Heavy
ROY ORBISON TRAVELING WILBURYS
EDDIE MONEY RUSH

P4

KZYY/Portland (503) 223-1441
OM: JON ROBBINS
MD: RILL PRESCOTT
Heavy
AEROSMITH BAD COMPANY
RUSH

P5

KZAP/Sacramento (916) 925-3700
PD: PAT STILL
APD: JON RUSSELL
Heavy
CHRIS REA DAVID CROSSBY
FIXX

KWHL/Anchorage (907) 344-9822
PD: DEAN MITCHELL
MD: DAN THOMAS (FROZEN)
Heavy
RUSH METAL CHURCH
BULLETTYOYS BRITTON

KZRR/Albuquerque (505) 765-5400
PD: FRANK JAXON
MD: HUBBY DEXON
Heavy
EDDIE MONEY ROY ORBISON
R.E.M. MIKE & THE MECHANIC

KZLX/Modesto (209) 869-2594
PD: MARK DAVIS
MD: RANDY MARANZ
Heavy
MIKE & THE MECHANIC BON JOVI
TRAVELING WILBURYS ROY ORBISON

KZYY/Portland (503) 223-1441
OM: JON ROBBINS
MD: RILL PRESCOTT
Heavy
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Heavy
AEROSMITH BAD COMPANY
RUSH

CITY 1 PLAYLISTS

KUBEFM Seattle

MD: Tom Hutyler
1 PAULA ABIDA/Straight Up
2 DEBBIE GIBSON/Lost In Your Eyes
3 TOM LOCC/Just A Little Respect

KS104 Denver

MD: Dave Van Stone
1 SHEFFY/When I'm With You
2 PAULA ABIDA/Straight Up
3 TOM LOCC/Just A Little Respect

KZZP104.7 Phoenix

MD: Michelle Santuosso
1 DEBBIE GIBSON/Lost In Your Eyes
2 PAULA ABIDA/Straight Up
3 TOM LOCC/Just A Little Respect

97.1 FOX Sacramento

OM: Sean Lynch
MD: Tom Chase
APD/MD: Scott Mitchell
1 BOBBY BROWN/Ron
2 KIM CARNATI/When I'm With You

KRM Salt Lake City

PD: Gary Waldron
MD: Bob LaBorde
1 TOMMY PAGE/A Shoulder To Cry On
2 PAULA ABIDA/Straight Up

ZOO FM KKRZ Portland

MD: Connie Breeze
1 RICK ASTLEY/She Wants To Dance With Me
2 BOBBY BROWN/Ron

Power 99 Salt Lake City

PD: Chris Baker
Asst. PD/MD: Ray Kalusa
1 ENYA/Orinoco Flow (Ballad)
2 TOMMY PAGE/A Shoulder To Cry On

105 PORTLAND'S STATION

KXYQ Potland
VP/Programming: Jim Ryan
1 DEBBIE GIBSON/Lost In Your Eyes
2 PAULA ABIDA/Straight Up

KJSM Sacramento

OM/PD/MD: Brian White
1 BOB/Dial My Heart
2 PAULA ABIDA/Straight Up

KKLQ San Diego

PD: Garry Wall
MD: John Clay
1 PAULA ABIDA/Straight Up
2 BOB/Dial My Heart

93 San Jose

Asst. PD: Barry Beck
MD: Rich Anhorn
1 NEW KIDS ON THE BLOCK/You Got It (The Right Way)
2 DEBBIE GIBSON/Lost In Your Eyes

KPLZ 101.5 Seattle

PD: Casey Keating
MD: Mark Allen
1 DEBBIE GIBSON/Lost In Your Eyes
2 PAULA ABIDA/Straight Up

Denver

PD: Mark Bolke
Asst. PD/MD: Dom Testa
1 MELLI VANILLI/You Know It's Tr
2 DEBBIE GIBSON/Lost In Your Eyes

Sacramento

POWER HITS K100.1
THE NUMBER 1 HIT MUSIC STATION
PD: Jeff Hunter
MD: Alex "A.C." Cosper

93 Phoenix

Fresh Continuous Music.
PD: Jay Stevens
MD: Kevin Robinson
1 MELLI VANILLI/You Know It's Tr
2 BOBBY BROWN/Ron

Los Angeles

KISFM
VP/PD: Steve Rivers
MD: Kevin Weatherly
1 PAULA ABIDA/Straight Up
2 SHEENA EASTON/The Lover In Me

CHR P1A

WPOW Miami
VP/Programming: Bill Tanner
Asst. PD: Funk E. Frank Walsh
MD: Shirley Maldonado
1 PAULA ABIDA/Straight Up
2 SANANTHA FOX/I Want To Have Some Fun

San Francisco

MJEL 106FM
PD: Keith Naftaly
MD: Hosh Gureli
1 NEW EDITION/Can You Stand The Rain
2 MELLI VANILLI/You Know It's Tr

San Jose

Hot 97.1 KHQT
OM/PD: Steve Smith
Asst. PD: Christopher Lance
MD: Michael Newman
1 DEBBIE GIBSON/Lost In Your Eyes
2 KIRBY COLMAN/My Love

New York

WQHT
OM: Joel Salkowitz
PD: Steve Ellis
MD: Kevin McCabe
1 DEBBIE GIBSON/Lost In Your Eyes
2 INFORMATION SOCIETY/Waiting Away

95.5 FM

Continous Music
Washington, D.C.
PD: Bob Mitchell
MD: Abbie D.
1 KARNY WHITE/Superwoman
2 TONE LOCC/Just A Little Respect

Power 106FM

KPWR Los Angeles
PD: Jeff Wyatt
Asst. PD/MD: Al Tavera
1 BOB/Dial My Heart
2 TOM LOCC/Just A Little Respect

99.1 FM KGGI

KGGI/Riverside
PD: Larry Martino
Asst. PD: Steve Craig
1 KARNY WHITE/Superwoman
2 DEBBIE GIBSON/Lost In Your Eyes

WQHT New York

OM: Joel Salkowitz
PD: Steve Ellis
MD: Kevin McCabe
1 DEBBIE GIBSON/Lost In Your Eyes
2 INFORMATION SOCIETY/Waiting Away

CHR ADS & HOTS

Feb. 17, 1989 R&R • 85

EAST

MOST ADDED

Poison Animation Tiffany Karyn White Fine Young Cannibals R.E.M.

BREAKOUTS

Pasadenas Deon Estus & George Michael Belle Stars Love And Money

P2

WFLY/Albany, NY

Pattengill/Morgan

PASADENAS
TIFFANY
SWEET SENSATION
PIXX
Hottest: PAULA ABDUL 3-2
MILLI VANILLI 9-8
DEBBIE GIBSON 13-10
KARYN WHITE 17-12
MIKE & THE MECHAN 22-17

WAEB/Allentown, PA

Sherry/Johnson

JOHNNY KEMP (dp)
38 SPECIAL
TONE LOC (dp)
KARYN WHITE
Hottest: PAULA ABDUL 1-1
DEBBIE GIBSON 5-2
ROD STEWART 15-7
MILLI VANILLI 16-8
BANGLES 31-18

WGHT/Baltimore, MD

Szabo/Hahn

ESTUS & MICHAEL
TONE LOC
Hottest: PAULA ABDUL 1-1
NEW KIDS ON THE B 10-3
BREATHE 17-14
CHICAGO 18-15
MIKE & THE MECHAN 24-19

WVSR/Charleston, WV

Bill Sheehan

TIFFANY
FINE YOUNG CANNIB
ANIMOTION
R.E.M.
ESTUS & MICHAEL
CINDERELLA
Hottest: DEBBIE GIBSON 9-1
GUNS N' ROSES 3-3
MIKE & THE MECHAN 16-7
BOBBY BROWN 14-11
BANGLES 23-14

K104/erie, PA

Bill Shannon

CINDERELLA (dp)
PASADENAS
ANIMOTION
LOVE AND MONEY
ESTUS & MICHAEL
Hottest: ROD STEWART 1-1
EDDIE MONEY 2-2
SQUEEZE 7/P/PAUL CA 7-4
ROY ORBISON 11-5
WILSON & ZANDER 13-6

JET-FM/erie, PA

Jim Cook

38 SPECIAL
SIMPLY RED
ANIMOTION
TIFFANY
LOVE AND MONEY
KON KAN (dp)
JOHNNY KEMP
Hottest: EDIE BRICKELL & N 4-2
NEW KIDS ON THE B 5-4
DEBBIE GIBSON 7-5
MIKE & THE MECHAN 11-7
GUNS N' ROSES 10-8

WERZ/Exeter, NH

Falcon/Lief

none
Hottest: BON JOVI 1-1
RICK ASTLEY 6-6
DEBBIE GIBSON 10-10
TONE LOC 12-12

WNNK/Harrisburg, PA

Bond/August

ROXETTE
KARYN WHITE
R.E.M.
SWEET SENSATION
GIPSY KINGS
SA-FIRE
Hottest: BON JOVI 2-1
DEBBIE GIBSON 13-7
DURAN DURAN 17-10
FINE YOUNG CANNIB 37-27
BANGLES 39-29

WTRC/Hartford, CT

Shakes/West

KON KAN
KARYN WHITE
TIFFANY
POISON (dp)
ANIMOTION
Hottest: DEBBIE GIBSON 5-1
MILLI VANILLI 14-4
MIKE & THE MECHAN 13-7
ROY ORBISON 29-16
SWEET SENSATION 33-29

WKEE/Huntington, WV

Mayne/Miller

SWEET SENSATION
SA-FIRE
38 SPECIAL
Hottest: TONE LOC 2-1
DEBBIE GIBSON 3-2
RICK ASTLEY 4-3
MIKE & THE MECHAN 11-5
INFORMATION SOCIE 7-6

WLAN/Lancaster, PA

Marino/Murray

38 SPECIAL
TARYN WHITE
MARTIKA
ESTUS & MICHAEL
ROXETTE
Hottest: PAULA ABDUL 3-1
MILLI VANILLI 5-3
EDIE BRICKELL & N 6-5
SHEENA EASTON 9-6
WILSON & ZANDER 12-7

KC101/New Haven, CT

Rybak/Dann

TIFFANY
KENNY G
FINE YOUNG CANNIB
SA-FIRE
Hottest: PAULA ABDUL 1-1
DEBBIE GIBSON 5-2
ROD STEWART 11-4
GUNS N' ROSES 12-10
BOBBY BROWN 18-15

WRII/Ocean City, NJ

WRII/OCEAN CITY
3 J.J. McRAY/REAL BO

ANIMOTION (dp)
POISON (dp)
R.E.M.
KARYN WHITE
BRITNY FOX (dp)
Hottest: SHEENA EASTON 7-2
PAULA ABDUL 9-3
ROD STEWART 11-4
WILSON & ZANDER 14-9
MILLI VANILLI 15-10

WSPK/Poughkeepsie, NY

Stew Schantz

PIXX (dp)
STEVE B (dp)
GUNS N' ROSES (dp)
DEBBIE GIBSON 9-1
GUNS N' ROSES 3-3
MIKE & THE MECHAN 16-7
BOBBY BROWN 14-11
BANGLES 23-14

89PX/Rochester, NY

Mitchell/Laary

POISON (dp)
LOVE AND MONEY (dp)
FINE YOUNG CANNIB
ESTUS & MICHAEL
Hottest: ROD STEWART 1-1
EDDIE MONEY 2-2
SQUEEZE 7/P/PAUL CA 7-4
ROY ORBISON 11-5
WILSON & ZANDER 13-6

83Q/Syracuse, NY

Sullivan/Dunes

KARYN WHITE
MILLI VANILLI
WAS (NOT WAS)
POISON
Hottest: BON JOVI 2-1
SHEENA EASTON 3-2
MIKE & THE MECHAN 9-7
BOBBY BROWN 16-11
DEBBIE GIBSON 16-11

WPST/Trenton, NJ

Cunningham/Merale

MARTIKA
POISON
KARYN WHITE
WINGER
Hottest: EDIE BRICKELL & N 17-13
R.E.M. 24-19
MILLI VANILLI 25-20
KON KAN 38-31

WNYZ/Utica, NY

Flanery/Andrews

R.E.M.
POISON (dp)
FINE YOUNG CANNIB
KARYN WHITE
ANIMOTION
Hottest: DEBBIE GIBSON 14-6
MIKE & THE MECHAN 13-7
BOBBY BROWN 17-12
ROD STEWART 20-16
MILLI VANILLI 30-20

WRCK/Utica, NY

Reitz/Burton

POISON (dp)
JOHNNY KEMP
CHEAP TRICK
ENYA (dp)
ANIMOTION
Hottest: DEBBIE GIBSON 3-1
GUNS N' ROSES 16-7
MIKE & THE MECHAN 15-8
BOBBY BROWN 18-13
BANGLES 28-20

WKRZ/Wilkes-Barre, PA

Medek/Starr

KARYN WHITE
R.E.M.
MILLI VANILLI
Hottest: BON JOVI 3-2
BOBBY BROWN 9-5
DEBBIE GIBSON 13-6
INFORMATION SOCIE 10-7
NEW KIDS ON THE B 11-8

Q108/York, PA

McKenzie/Feather

R.E.M.
FINE YOUNG CANNIB
ANIMOTION
LUTHER VANDROSS
SIMPLY RED
KENNY G
VIXEN (dp)
Hottest: DEBBIE GIBSON 12-2
BOBBY BROWN 23-12
MIKE & THE MECHAN 22-13
MILLI VANILLI 30-18
WAS (NOT WAS) 35-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 5-2
MIKE & THE MECHAN 10-5
GUNS N' ROSES 16-13
WAS (NOT WAS) 23-16
MILLI VANILLI 25-18

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WPRR/Altoona, PA

Darrell Ray

R.E.M.
FINE YOUNG CANNIB
38 SPECIAL
LOVE AND MONEY
Hottest: BON JOVI 2-1
INFORMATION SOCIE 4-3
SHEENA EASTON 5-4
DEBBIE GIBSON 8-5
RICK ASTLEY 7-6

WWFX/Bangor, ME

Martin/Clark

BOYS (dp)
KARYN WHITE (dp)
TIFFANY (dp)
EUROPE (dp)
FINE YOUNG CANNIB
ANIMOTION
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

SOUTH

MOST ADDED

Poison Karyn White Tiffany Animation Pasadenas

BREAKOUTS

Deon Estus & George Michael Winger Tone Loc

SOUTH

P2

WBBQ/Augusta, GA

Bruce Stevens

SWEET SENSATION
ANIMOTION
KARYN WHITE
Hottest: PAULA ABDUL 1-1
EDIE BRICKELL & N 3-3
DEBBIE GIBSON 6-5
CHICAGO 7-4
BOBBY BROWN 11-11
R.E.M. 23-16

893/Austin, TX

Lisa Tonacci

none
Hottest: PAULA ABDUL 1-1
BON JOVI 4-4
NEW KIDS ON THE B 7-7
BOBBY BROWN 8-8
SHEENA EASTON 12-12

K98/Austin, TX

Selby Edwards

BELLE STARS (dp)
PASADENAS (dp)
LUTHER VANDROSS
Hottest: PAULA ABDUL 2-1
WILSON & ZANDER 3-3
SHEENA EASTON 7-4
DEBBIE GIBSON 9-6
GUNS N' ROSES 22-12

WBCY/Charlotte, NC

Rose/Collins

BOBBY BROWN (dp)
ESTUS & MICHAEL
Hottest: SHEENA EASTON 2-1
MIKE & THE MECHAN 3-2
ROD STEWART 5-3
DEBBIE GIBSON 21-18

WROQ/Charlotte, NC

Bliss/Ward

DAVID CROSSBY
FORD & OSBOURNE
CHEAP TRICK
MELISSA ETHERIDGE
ENYA (dp)
Hottest: EDIE BRICKELL & N 1-1
GUNS N' ROSES 2-2
CSN&Y 9-6
LIVING COLOUR 10-8
WILSON & ZANDER 17-12

WSKZ/Charlotte, NC

Chase/Scott

ANIMOTION
MARTIKA
POISON
Hottest: MIKE & THE MECHAN 9-1
MIKE & THE MECHAN 4-4
MILLI VANILLI 17-7
FINE YOUNG CANNIB 30-23
BANGLES 38-28

KZZB/Beaumont, TX

Harrison/Pace

POISON (dp)
BELLE STARS (dp)
KARYN WHITE
RED FLAG
KIARA w/SHANICE W (dp)
PASADENAS (dp)
Hottest: DEBBIE GIBSON 9-1
MIKE & THE MECHAN 4-4
MILLI VANILLI 17-7
FINE YOUNG CANNIB 30-23
BANGLES 38-28

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

P3

103CIR/Beckley, WV

Spencer/Davis

VANESSA WILLIAMS
ESTUS & MICHAEL
BOY MEETS GIRL
Hottest: PAULA ABDUL 1-1
NEW KIDS ON THE B 6-3
ROY ORBISON 11-7
VIXEN 21-3
MIKE & THE MECHAN 9-4
GUNS N' ROSES 13-11

Y95XXX/Burlington, VT

Speck/Yasner

POISON (dp)
MIDGE URZ (dp)
WINGER (dp)
38 SPECIAL
MILLI VANILLI
LOVE AND MONEY
BELLE STARS
Hottest: SHERIFF 2-1
PAULA ABDUL 3-2
MIKE & THE MECHAN 8-7
DEBBIE GIBSON 16-10
GUNS N' ROSES 15-13

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
GUNS N' ROSES 16-8
CHICAGO 20-15
WAS (NOT WAS) 25-19
MIKE & THE MECHAN 29-24

WYCR/York, PA

McCauland/Willie S.

ANITA BAKER
PIXX (dp)
PASADENAS (dp)
BELLE STARS (dp)
Hottest: DEBBIE GIBSON 10-1
G

CHR ADDS & HOTS

MIDWEST

MOST ADDED

Animotion
Poison
Roy Orbison
Thirty-Eight Special
Karyn White

BREAKOUTS

Pasadenas
Winger
Deon Estus & George Michael
Karyn White

P2

WKDD/Akron, OH

Anthony/Kittredge
none
Hottest:
SHERIFF 1-1
BON JOVI 2-2
STEVE WINWOOD 3-3
TIFFANY 5-5
TONE LOC 12-12

WPHR/Cleveland, OH

Kelly/Thomas
WINGER
EDIE BRICKELL & N
IVAN NEVILLE
FINE YOUNG CANNIB
CHEAP TRICK
ERASURE
METALLICA (dp)
Hottest:
PAULA ABDUL 1-1
TIMELORDS 4-4
MIKE & THE MECHAN 7-5
DEBBIE GIBSON 14-7
ROD STEWART 13-9

EQ/Cleveland, OH

Howitt/Jackson
none
Hottest:
BON JOVI 1-1
PAULA ABDUL 3-3
TONE LOC 4-4
INFORMATION SOCIE 6-6
EDIE BRICKELL & N 10-10

WPKR/Davenport, IA

Jim Schaefer
SA-FIRE
POISON (dp)
RICHARD MARX
Hottest:
DEBBIE GIBSON 7-4
ROXETTE 14-8
GUNS N' ROSES 17-13
CINDERELLA 26-21
2 LIVE CREW 26-26

WGTV/DaVton, OH

Jarvis/De Deve
ROY ORBISON
R.E.M.
JOHNNY KEMP
Hottest:
INFORMATION SOCIE 3-1
NEW KIDS ON THE B 7-4
BOBBY BROWN 10-6
DEBBIE GIBSON 14-9
MIKE & THE MECHAN 15-11

KRNG/Des Moines, IA

Knight/Lewis
BOBBY BROWN
NEW KIDS ON THE B
Hottest:
RICHARD MARX 1-1
KARYN WHITE 7-2
RICK ASTLEY 5-3
STEVE WINWOOD 10-10
PAULA ABDUL 14-12

KZIO/Duluth, MN

Michaels/Johnson
CINDERELLA (dp)
ROY NEPT'S GIRL
ANIMOTION
JOHNNY KEMP (dp)
NYLONS (dp)
KARYN WHITE (dp)
Hottest:
PAULA ABDUL 2-1
DEBBIE GIBSON 12-7
MIKE & THE MECHAN 15-9
GUNS N' ROSES 19-14
WAS (NOT WAS) 27-21

KZBI/Peoria, IL

Edwards/Stern
POISON
ROY ORBISON
Hottest:
PAULA ABDUL 3-1
TONE LOC 2-2
BON JOVI 5-3
MIKE & THE MECHAN 6-4
WILSON & ZANDER 7-5

WZOK/Rockford, IL

Summers/Garcia
ANITA BAKER
FINE YOUNG CANNIB
LUTHER VANDROSS
FIXX
38 SPECIAL
Hottest:
PAULA ABDUL 3-1
WILSON & ZANDER 4-2
CHICAGO 6-3
MIKE & THE MECHAN 8-4
ROD STEWART 10-5

WRQN/Toledo, OH

EWott/Johnny D.
POISON
VAN HALEN
R.E.M.
ROXETTE
KON KAN
Hottest:
BON JOVI 4-1
ROD STEWART 17-13
SHERENA EASTON 9-5
DEBBIE GIBSON 16-8
MIKE & THE MECHAN 15-9

KAY107/Tulsa, OK

Stucker/Mitchell
ROY ORBISON
LUTHER VANDROSS
POISON
38 SPECIAL
VAN HALEN
ANIMOTION
Hottest:
TONE LOC 3-1
DEBBIE GIBSON 15-10
MIKE & THE MECHAN 19-13
GUNS N' ROSES 22-17
PAULA ABDUL 6-3
MIKE & THE MECHAN 9-4
ROD STEWART 21-14
DEBBIE GIBSON 20-16

WMEE/Ft. Wayne, IN

Jeff Davis
ROXETTE
38 SPECIAL
MILLI VANILLI
ROY ORBISON
Hottest:
TONE LOC 5-1
PAULA ABDUL 6-3
MIKE & THE MECHAN 12-4
DEBBIE GIBSON 23-14
MILLI VANILLI 24-17
DEBBIE GIBSON 14-7
ROD STEWART 13-9

WORD/Grand Rapids, MI

Cassidy/McCormick
BOBBY BROWN
POISON
MIKE & THE MECHAN
Hottest:
TONE LOC 2-1
GUNS N' ROSES 12-4
DEBBIE GIBSON 23-14
MILLI VANILLI 24-17
WAS (NOT WAS) D-21

KLVV/Dubuque, IA

Jeff Davis
POISON
ROY ORBISON
LUTHER VANDROSS
FIXX
Hottest:
PAULA ABDUL 2-1
DEBBIE GIBSON 16-6
BON JOVI 11-7
GUNS N' ROSES 22-15
ROD STEWART 26-18

KCMQ/Columbia, MO

Tuttn/Hansen
KON KAN
POISON
R.E.M.
ENYA
ROY ORBISON
Hottest:
DEBBIE GIBSON 15-9
EDDIE EASTON 6-4
MIKE & THE MECHAN 13-7
GUNS N' ROSES 17-11

KKRD/Wichita, KS

Oliver/Williams
ROY ORBISON (dp)
ANIMOTION
KARYN WHITE
Hottest:
INFORMATION SOCIE 4-2
DEBBIE GIBSON 16-6
SHERENA EASTON 9-7
MIKE & THE MECHAN 14-11

WHOT/Youngstown, OH

Dick Thompson
POISON
EDIE BRICKELL & N
FINE YOUNG CANNIB
FIXX
PASADENAS
GIANT STEPS
MIDGE URE
Hottest:
KIARA w/SHANICE W
MIKE & THE MECHAN 5-2
DEBBIE GIBSON 6-1
PAULA ABDUL 2-2
ANITA BAKER 20-14
MIKE & THE MECHAN 13-7

WXXX/Green Bay, WI

McCarthy/Michael W.
KENNY G
CSNY
CHEAP TRICK (dp)
Hottest:
DEBBIE GIBSON 7-1
MIKE & THE MECHAN 5-2
RICK ASTLEY 3-3
CHICAGO 16-10
ANITA BAKER 20-14
MIKE & THE MECHAN 13-7

Z10Q/Madison, WI

Lockwood/Keyes
LUTHER VANDROSS
FINE YOUNG CANNIB
KARYN WHITE
VIKIN
Hottest:
PAULA ABDUL 3-1
ERASURE 10-4
MIKE & THE MECHAN 12-6
BOBBY BROWN 26-16
BANGLES 35-30

KJ103/Oklahoma City, OK

Spain/Stewart
BANGLES
FARYN WHITE
VIKIN
SIMPLY RED
ROD STEWART
WINGER (dp)
Hottest:
PAULA ABDUL 3-1
TONE LOC 4-3
DEBBIE GIBSON 15-7
KON KAN 12-10
SHERENA EASTON 22-12

KYYY/Blairmont, ND

Bob Beck
FINE YOUNG CANNIB
ANIMOTION
38 SPECIAL
Hottest:
BON JOVI 1-1
PAULA ABDUL 8-2
MIKE & THE MECHAN 11-8
GUNS N' ROSES 13-10
DEBBIE GIBSON 19-13

WKFV/Kalamazoo, MI

Anthony/Britain
POISON
R.E.M.
ROXETTE
38 SPECIAL
JOHNNY KEMP (dp)
DEF LEPPARD
ANIMOTION
BELLE STARS (dp)
Hottest:
BON JOVI 1-1
PAULA ABDUL 3-2
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
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SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
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SHERENA EASTON 11-8
R.E.M. 20-16
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R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
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SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
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BON JOVI 1-1
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R.E.M. 20-16
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R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
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SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBWB/Bloomington, IN

Mark Callaghan
FINE YOUNG CANNIB
JOHNNY KEMP
ROY ORBISON (dp)
POISON (dp)
ESTUS & MICHAEL
R.E.M. (dp)
ROXETTE
Hottest:
PAULA ABDUL 1-1
MIKE & THE MECHAN 4-2
GUNS N' ROSES 8-3
BOBBY BROWN 19-12
WILSON & ZANDER 16-15

WCIL/Carbondale, IL

Tony Waitkus
POISON (dp)
BELLE STARS
ENYA
KIARA w/SHANICE W
ANIMOTION
Hottest:
PAULA ABDUL 1-1
BON JOVI 4-3
EDIE BRICKELL & N 6-5
MIKE & THE MECHAN 10-6
DEBBIE GIBSON 13-11
BANGLES 31-18

KQCR/Cedar Rapids, IA

Gary Dixon
ROD STEWART
ROY ORBISON
PASADENAS
KON KAN
38 SPECIAL
Hottest:
DEBBIE GIBSON 4-1
GUNS N' ROSES 14-8
ANITA BAKER 16-10
BOBBY BROWN 25-11
BANGLES 24-15

WLWR/Champaign, IL

McCann/McKeighan
ROY ORBISON
POISON
EUROPE (dp)
CHOIRBOYS (dp)
ANIMOTION (dp)
KENNY G (dp)
METALLICA (dp)
JAMES & STEWART (dp)
Hottest:
DEBBIE GIBSON 8-4
MIKE & THE MECHAN 14-7
BREATHE 24-19
LUTHER VANDROSS 29-23
MARTINA 30-24
ROXETTE 40-24

KCMQ/Columbia, MO

Tuttn/Hansen
KON KAN
POISON
R.E.M.
ENYA
ROY ORBISON
Hottest:
DEBBIE GIBSON 15-9
EDDIE EASTON 6-4
MIKE & THE MECHAN 13-7
GUNS N' ROSES 17-11

WDBR/Springfield, IL

Moore/Lawley
KARYN WHITE
38 SPECIAL
ANIMOTION
GIANT STEPS
PASADENAS
Hottest:
PAULA ABDUL 3-1
RICK ASTLEY 5-3
DEBBIE GIBSON 7-4
BOBBY BROWN 16-11
SANANTHA FOX 14-8
DEBBIE GIBSON 22-9
NEW KIDS ON THE B 15-10

KLVV/Dubuque, IA

Jeff Davis
POISON
ROY ORBISON
LUTHER VANDROSS
FIXX
Hottest:
PAULA ABDUL 3-1
RICK ASTLEY 5-3
DEBBIE GIBSON 7-4
BOBBY BROWN 16-11
SANANTHA FOX 14-8
DEBBIE GIBSON 22-9
NEW KIDS ON THE B 15-10

Y94/Fargo, ND

Jack Lundy
FIXX
POISON (dp)
ANIMOTION
38 SPECIAL
Hottest:
WILSON & ZANDER 2-1
MIKE & THE MECHAN 3-2
BON JOVI 4-3
DEBBIE GIBSON 5-4
CHICAGO 19-11

KKKL/Grand Forks, ND

Michael Right
SIMPLY RED
VANESSA WILLIAMS
38 SPECIAL
KARYN WHITE
WAS (NOT WAS)
JOHNNY KEMP (dp)
Hottest:
BON JOVI 1-1
PAULA ABDUL 8-2
MIKE & THE MECHAN 11-8
GUNS N' ROSES 13-10
DEBBIE GIBSON 19-13

WKFV/Kalamazoo, MI

Anthony/Britain
POISON
R.E.M.
ROXETTE
38 SPECIAL
JOHNNY KEMP (dp)
DEF LEPPARD
ANIMOTION
BELLE STARS (dp)
Hottest:
BON JOVI 1-1
PAULA ABDUL 3-2
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
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SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
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R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WBNQ/Bloomington, IL

Justin/Wale
ROY ORBISON
CHEAP TRICK
Hottest:
BON JOVI 1-1
MIKE & THE MECHAN 3-2
SHERENA EASTON 11-8
R.E.M. 20-16
DEBBIE GIBSON 15-5
R.E.M. 14-7

WAZY/Lafayette, IN

Morton/Miller
CHOIRBOYS
CHEAP TRICK
WINGER (dp)
ESTUS & MICHAEL
LOVE AND MONEY
PASADENAS
Hottest:
TONE LOC 2-1
MIKE & THE MECHAN 4-2
GUNS N' ROSES 8-3
NEW KIDS ON THE B 6-4
DEBBIE GIBSON 15-7

KFRX/Lincoln, NE

Cook/Meyer
VANESSA WILLIAMS
R.E.M.
IVAN NEVILLE
CHEAP TRICK (dp)
Hottest:
PAULA ABDUL 1-1
BON JOVI 4-3
EDIE BRICKELL & N 6-5
MIKE & THE MECHAN 10-6
DEBBIE GIBSON 13-11
BANGLES 31-18

KQCR/Cedar Rapids, IA

Gary Dixon
ROD STEWART
ROY ORBISON
PASADENAS
KON KAN
38 SPECIAL
Hottest:
DEBBIE GIBSON 4-1
GUNS N' ROSES 14-8
ANITA BAKER 16-10
BOBBY BROWN 25-11
BANGLES 24-15

WLWR/Champaign, IL

McCann/McKeighan
ROY ORBISON
POISON
EUROPE (dp)
CHOIRBOYS (dp)
ANIMOTION (dp)
KENNY G (dp)
METALLICA (dp)
JAMES & STEWART (dp)
Hottest:
DEBBIE GIBSON 8-4
MIKE & THE MECHAN 14-7
BREATHE 24-19
LUTHER VANDROSS 29-23
MARTINA 30-24
ROXETTE 40-24

KCMQ/Columbia, MO

Tuttn/Hansen
KON KAN
POISON
R.E.M.
ENYA
ROY ORBISON
Hottest:
DEBBIE GIBSON 15-9
EDDIE EASTON 6-4
MIKE & THE MECHAN 13-7
GUNS N' ROSES 17-11

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

248 REPORTS

A

ANIMATION
Room To Move (Polydor)
LP: Animation
Total Reports 113 45%

Regional Reach	E 47%	S 42%	M 42%	W 54%
Chart Pos	1	0	0	0
Summary P1	2-5	0	0	0
Summary P2	6-15	0	0	0
Summary P3	16-40	1	9	22
Summary P4	41-100	1	9	25
Summary P5	101-150	2	6	22
Summary P6	151-200	1	2	4
Summary P7	201-250	1	2	4
Summary P8	251-300	0	0	0
Summary P9	301-350	0	0	0
Summary P10	351-400	0	0	0
Summary P11	401-450	0	0	0
Summary P12	451-500	0	0	0
Summary P13	501-550	0	0	0
Summary P14	551-600	0	0	0
Summary P15	601-650	0	0	0
Summary P16	651-700	0	0	0
Summary P17	701-750	0	0	0
Summary P18	751-800	0	0	0
Summary P19	801-850	0	0	0
Summary P20	851-900	0	0	0
Summary P21	901-950	0	0	0
Summary P22	951-1000	0	0	0
Summary P23	1001-1050	0	0	0
Summary P24	1051-1100	0	0	0
Summary P25	1101-1150	0	0	0
Summary P26	1151-1200	0	0	0
Summary P27	1201-1250	0	0	0
Summary P28	1251-1300	0	0	0
Summary P29	1301-1350	0	0	0
Summary P30	1351-1400	0	0	0
Summary P31	1401-1450	0	0	0
Summary P32	1451-1500	0	0	0
Summary P33	1501-1550	0	0	0
Summary P34	1551-1600	0	0	0
Summary P35	1601-1650	0	0	0
Summary P36	1651-1700	0	0	0
Summary P37	1701-1750	0	0	0
Summary P38	1751-1800	0	0	0
Summary P39	1801-1850	0	0	0
Summary P40	1851-1900	0	0	0
Summary P41	1901-1950	0	0	0
Summary P42	1951-2000	0	0	0
Summary P43	2001-2050	0	0	0
Summary P44	2051-2100	0	0	0
Summary P45	2101-2150	0	0	0
Summary P46	2151-2200	0	0	0
Summary P47	2201-2250	0	0	0
Summary P48	2251-2300	0	0	0
Summary P49	2301-2350	0	0	0
Summary P50	2351-2400	0	0	0
Summary P51	2401-2450	0	0	0
Summary P52	2451-2500	0	0	0
Summary P53	2501-2550	0	0	0
Summary P54	2551-2600	0	0	0
Summary P55	2601-2650	0	0	0
Summary P56	2651-2700	0	0	0
Summary P57	2701-2750	0	0	0
Summary P58	2751-2800	0	0	0
Summary P59	2801-2850	0	0	0
Summary P60	2851-2900	0	0	0
Summary P61	2901-2950	0	0	0
Summary P62	2951-3000	0	0	0
Summary P63	3001-3050	0	0	0
Summary P64	3051-3100	0	0	0
Summary P65	3101-3150	0	0	0
Summary P66	3151-3200	0	0	0
Summary P67	3201-3250	0	0	0
Summary P68	3251-3300	0	0	0
Summary P69	3301-3350	0	0	0
Summary P70	3351-3400	0	0	0
Summary P71	3401-3450	0	0	0
Summary P72	3451-3500	0	0	0
Summary P73	3501-3550	0	0	0
Summary P74	3551-3600	0	0	0
Summary P75	3601-3650	0	0	0
Summary P76	3651-3700	0	0	0
Summary P77	3701-3750	0	0	0
Summary P78	3751-3800	0	0	0
Summary P79	3801-3850	0	0	0
Summary P80	3851-3900	0	0	0
Summary P81	3901-3950	0	0	0
Summary P82	3951-4000	0	0	0
Summary P83	4001-4050	0	0	0
Summary P84	4051-4100	0	0	0
Summary P85	4101-4150	0	0	0
Summary P86	4151-4200	0	0	0
Summary P87	4201-4250	0	0	0
Summary P88	4251-4300	0	0	0
Summary P89	4301-4350	0	0	0
Summary P90	4351-4400	0	0	0
Summary P91	4401-4450	0	0	0
Summary P92	4451-4500	0	0	0
Summary P93	4501-4550	0	0	0
Summary P94	4551-4600	0	0	0
Summary P95	4601-4650	0	0	0
Summary P96	4651-4700	0	0	0
Summary P97	4701-4750	0	0	0
Summary P98	4751-4800	0	0	0
Summary P99	4801-4850	0	0	0
Summary P100	4851-4900	0	0	0
Summary P101	4901-4950	0	0	0
Summary P102	4951-5000	0	0	0
Summary P103	5001-5050	0	0	0
Summary P104	5051-5100	0	0	0
Summary P105	5101-5150	0	0	0
Summary P106	5151-5200	0	0	0
Summary P107	5201-5250	0	0	0
Summary P108	5251-5300	0	0	0
Summary P109	5301-5350	0	0	0
Summary P110	5351-5400	0	0	0
Summary P111	5401-5450	0	0	0
Summary P112	5451-5500	0	0	0
Summary P113	5501-5550	0	0	0
Summary P114	5551-5600	0	0	0
Summary P115	5601-5650	0	0	0
Summary P116	5651-5700	0	0	0
Summary P117	5701-5750	0	0	0
Summary P118	5751-5800	0	0	0
Summary P119	5801-5850	0	0	0
Summary P120	5851-5900	0	0	0
Summary P121	5901-5950	0	0	0
Summary P122	5951-6000	0	0	0
Summary P123	6001-6050	0	0	0
Summary P124	6051-6100	0	0	0
Summary P125	6101-6150	0	0	0
Summary P126	6151-6200	0	0	0
Summary P127	6201-6250	0	0	0
Summary P128	6251-6300	0	0	0
Summary P129	6301-6350	0	0	0
Summary P130	6351-6400	0	0	0
Summary P131	6401-6450	0	0	0
Summary P132	6451-6500	0	0	0
Summary P133	6501-6550	0	0	0
Summary P134	6551-6600	0	0	0
Summary P135	6601-6650	0	0	0
Summary P136	6651-6700	0	0	0
Summary P137	6701-6750	0	0	0
Summary P138	6751-6800	0	0	0
Summary P139	6801-6850	0	0	0
Summary P140	6851-6900	0	0	0
Summary P141	6901-6950	0	0	0
Summary P142	6951-7000	0	0	0
Summary P143	7001-7050	0	0	0
Summary P144	7051-7100	0	0	0
Summary P145	7101-7150	0	0	0
Summary P146	7151-7200	0	0	0
Summary P147	7201-7250	0	0	0
Summary P148	7251-7300	0	0	0
Summary P149	7301-7350	0	0	0
Summary P150	7351-7400	0	0	0
Summary P151	7401-7450	0	0	0
Summary P152	7451-7500	0	0	0
Summary P153	7501-7550	0	0	0
Summary P154	7551-7600	0	0	0
Summary P155	7601-7650	0	0	0
Summary P156	7651-7700	0	0	0
Summary P157	7701-7750	0	0	0
Summary P158	7751-7800	0	0	0
Summary P159	7801-7850	0	0	0
Summary P160	7851-7900	0	0	0
Summary P161	7901-7950	0	0	0
Summary P162	7951-8000	0	0	0
Summary P163	8001-8050	0	0	0
Summary P164	8051-8100	0	0	0
Summary P165	8101-8150	0	0	0
Summary P166	8151-8200	0	0	0
Summary P167	8201-8250	0	0	0
Summary P168	8251-8300	0	0	0
Summary P169	8301-8350	0	0	0
Summary P170	8351-8400	0	0	0
Summary P171	8401-8450	0	0	0
Summary P172	8451-8500	0	0	0
Summary P173	8501-8550	0	0	0
Summary P174	8551-8600	0	0	0
Summary P175	8601-8650	0	0	0
Summary P176	8651-8700	0	0	0
Summary P177	8701-8750	0	0	0
Summary P178	8751-8800	0	0	0
Summary P179	8801-8850	0	0	0
Summary P180	8851-8900	0	0	0
Summary P181	8901-8950	0	0	0
Summary P182	8951-9000	0	0	0
Summary P183	9001-9050	0	0	0
Summary P184	9051-9100	0	0	0
Summary P185	9101-9150	0	0	0
Summary P186	9151-9200	0	0	0
Summary P187	9201-9250	0	0	0
Summary P188	9251-9300	0	0	0
Summary P189	9301-9350	0	0	0
Summary P190	9351-9400	0	0	0
Summary P191	9401-9450	0	0	0
Summary P192	9451-9500	0	0	0
Summary P193	9501-9550	0	0	0
Summary P194	9551-9600	0	0	0
Summary P195	9601-9650	0	0	0
Summary P196	9651-9700	0	0	0
Summary P197	9701-9750	0	0	0
Summary P198	9751-9800	0	0	0
Summary P199	9801-9850	0	0	0
Summary P200	9851-9900	0	0	0
Summary P201	9901-9950	0	0	0
Summary P202	9951-10000	0	0	0

ANIMATION
Room To Move (Polydor)
LP: Animation
Total Reports 113 45%

Regional Reach	E 47%	S 42%	M 42%	W 54%
Chart Pos	1	0	0	0
Summary P1	2-5	0	0	0
Summary P2	6-15	0	0	0
Summary P3	16-40	1	9	22
Summary P4	41-100	1	9	25
Summary P5	101-150	2	6	22
Summary P6	151-200	1	2	4
Summary P7	201-250	1	2	4
Summary P8	251-300	0	0	0
Summary P9	301-350	0	0	0
Summary P10	351-400	0	0	0
Summary P11	401-450	0	0	0
Summary P12	451-500	0	0	0
Summary P13	501-550	0	0	0
Summary P14	551-600	0	0	0
Summary P15	601-650	0	0	0
Summary P16	651-700	0	0	0
Summary P17	701-750	0	0	0
Summary P18	751-800	0	0	0
Summary P19	801-850	0	0	0
Summary P20	851-900	0	0	0
Summary P21	901-950	0	0	0
Summary P22	951-1000	0	0	0
Summary P23	1001-1050	0	0	0
Summary P24	1051-1100	0	0	0
Summary P25	1101-1150	0	0	0
Summary P26	1151-1200	0	0	0
Summary P27	1201-1250	0	0	0
Summary P28	1251-1300	0	0	0
Summary P29	1301-1350	0	0	0
Summary P30	1351-1400	0	0	0
Summary P31	1401-1450	0	0	0
Summary P32	1451-1500	0	0	0
Summary P33	1501-1550	0	0	0
Summary P34	1551-1600	0	0	0
Summary P35	1601-1650	0	0	0
Summary P36	1651-1700	0	0	0
Summary P37	1701-1750	0	0	0
Summary P38	1751-1800	0	0	0
Summary P39	1801-1850	0	0	0
Summary P40	1851-1900	0	0	0
Summary P41	1901-1950	0	0	0
Summary P42	1951-2000	0	0	0
Summary P43	2001-2050	0	0	0
Summary P44	2051-2100	0	0	0
Summary P45	2101-2150	0	0	0
Summary P46	2151-2200	0	0	0
Summary P47	2201-2250	0	0	0
Summary P48	2251			

CHICAGO
You're Not Alone (Full Moon/Reprise)
LP: Chicago 19
Total Reports 210 84%

Regional Reach
E 90%
S 88%
M 92%
W 67%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 2 0 0 3

Regional Reach
E 20%
S 25%
M 25%
W 15%

CINDERELLA
Long Cold Winter (Mercury)
LP: Long Cold Winter
Total Reports 137 55%

Regional Reach
E 47%
S 58%
M 66%
W 46%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0 0

Cinderella Continued
100KHI 29-25
WSPK 29-28
WPST 30-26
WRCK 40-39
WTCR on

CROSBY, STILLS, NASH & YOUNG
Got It Made (Atlantic)
LP: American Dream
Total Reports 54 22%

Regional Reach
E 20%
S 25%
M 25%
W 15%

DINO
24/7 (4th & Broadway/Island)
Total Reports 71 29%

Regional Reach
E 20%
S 27%
M 3%
W 67%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 0 0 0 1

Regional Reach
E 20%
S 27%
M 3%
W 67%

E
SHEENA EASTON
The Lover In Me (MCA)
LP: The Lover In Me
Total Reports 214 86%

Regional Reach
E 90%
S 87%
M 80%
W 89%

Chart Summary
Pos P1 P2 P3 Tot
1 1 4 1 6
2-5 24 28 22 74

Regional Reach
E 22%
S 35%
M 20%
W 50%

ENYA
Orinoco Flow (Sail Away) (Geffen)
LP: Watermark
Total Reports 79 32%

Regional Reach
E 22%
S 35%
M 20%
W 50%

Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 0
2-5 2 2 1 5

ERASURE
A Little Respect (Sire/WB)
LP: Erasure
Total Reports 200 80%

Regional Reach
E 73%
S 79%
M 85%
W 87%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 4 11 10 25

Regional Reach
E 65%
S 62%
M 59%
W 76%

FINE YOUNG CANNIBALS
She Drives Me Crazy (I.R.S.)
LP: The Raw & The Cooked
Total Reports 161 65%

Regional Reach
E 65%
S 62%
M 59%
W 76%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0

Fine Young Cannibals Continued
KRRZ 21-17
PM102 on
KROY 23-21
KMOD on

FIXX
Driven Out (RCA)
LP: Calm Animals
Total Reports 53 21%

Regional Reach
E 14%
S 20%
M 22%
W 30%

Regional Reach
E 45%
S 52%
M 32%
W 52%

KENNY G w/SMOKEY ROBINSON
We've Saved The Best For Last (Arista)
LP: Silhouette
Total Reports 114 46%

Regional Reach
E 45%
S 52%
M 32%
W 52%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0

Continued On Next Column

Continued On Next Column

GIANT STEPS

Into You (A&M)

LP: Book Of Pride

Total Reports 98 39%

Regional Reach E 39% S 35% M 27% W 61%

Parallels Reach P1 32% P2 35% P3 55%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 40 DEBS 10 SAME 38 DOWN 1 ADDS 9

Station lists for GIANT STEPS including WFLY, WABE, WCHT, WWSR, etc.

Gibson Continued

Total Reports 205 82%

Regional Reach E 82% S 85% M 92% W 70%

Parallels Reach P1 70% P2 84% P3 93%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 180 DEBS 1 SAME 20 DOWN 1 ADDS 3

Station lists for GIBSON including WFLY, WABE, WCHT, WWSR, etc.

Johnny Kemp Continued

Total Reports 165 66%

Regional Reach E 75% S 69% M 49% W 74%

Parallels Reach P1 73% P2 70% P3 55%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 102 DEBS 17 SAME 20 DOWN 7 ADDS 19

Station lists for JOHNNY KEMP including WFLY, WABE, WCHT, WWSR, etc.

Martika Continued

Total Reports 226 91%

Regional Reach E 94% S 92% M 97% W 81%

Parallels Reach P1 82% P2 92% P3 99%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 202 DEBS 0 SAME 18 DOWN 2 ADDS 4

Station lists for MARTIKA including WFLY, WABE, WCHT, WWSR, etc.

EDDIE MONEY

The Love In Your Eyes (Columbia)

LP: Nothing To Lose

Total Reports 174 70%

Regional Reach E 75% S 64% M 88% W 56%

Parallels Reach P1 41% P2 74% P3 91%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 139 DEBS 11 SAME 19 DOWN 2 ADDS 3

Station lists for EDDIE MONEY including WFLY, WABE, WCHT, WWSR, etc.

DEBBIE GIBSON

Lost In Your Eyes (Atlantic)

LP: Electric Youth

Total Reports 239 96%

Regional Reach E 94% S 96% M 95% W 100%

Parallels Reach P1 92% P2 98% P3 97%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 214 DEBS 2 SAME 23 DOWN 0 ADDS 0

Station lists for DEBBIE GIBSON including WFLY, WABE, WCHT, WWSR, etc.

JOHNNY KEMP

Birthday Suit (Columbia)

LP: "Sing" ST

Total Reports 54 22%

Regional Reach E 27% S 19% M 19% W 24%

Parallels Reach P1 17% P2 21% P3 28%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 1 DEBS 7 SAME 22 DOWN 0 ADDS 24

Station lists for JOHNNY KEMP including WFLY, WABE, WCHT, WWSR, etc.

MARTIKA

More Than You Know (Columbia)

LP: Martika

Total Reports 185 74%

Regional Reach E 71% S 73% M 63% W 94%

Parallels Reach P1 58% P2 75% P3 90%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 105 DEBS 25 SAME 35 DOWN 2 ADDS 14

Station lists for MARTIKA including WFLY, WABE, WCHT, WWSR, etc.

MIKE & THE MECHANICS

Living Years (Atlantic)

LP: The Living Years

Total Reports 226 91%

Regional Reach E 94% S 92% M 97% W 81%

Parallels Reach P1 82% P2 92% P3 99%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 202 DEBS 0 SAME 18 DOWN 2 ADDS 4

Station lists for MIKE & THE MECHANICS including WFLY, WABE, WCHT, WWSR, etc.

NEW EDITION

Can You Stand The Rain (MCA)

LP: Heart Break

Total Reports 50 20%

Regional Reach E 16% S 21% M 38% W 41%

Parallels Reach P1 29% P2 23% P3 7%

Chart Summary Pos P1 P2 P3 Tot

National Summary UP 20 DEBS 7 SAME 17 DOWN 1 ADDS 5

Station lists for NEW EDITION including WFLY, WABE, WCHT, WWSR, etc.

NEW KIDS ON THE BLOCK
You Got It (The Right Stuff) (Columbia)
LP: Hangin' Tough

Total Reports 204 82%

Regional Reach	E 84%	S 85%	M 78%	W 81%
Parallels Reach	P1 79%	P2 86%	P3 80%	

Chart		Summary		Pos		P1		P2		P3		Tot	
1	0	0	0	0	0	0	0	0	0	0	0	0	0
2-5	16	27	14	57									
6-15	26	56	31	113									
16-40	7	12	9	28									
41-100	0	0	0	0									
101-200	0	0	0	0									
201-300	0	0	0	0									
301-400	0	0	0	0									
401-500	0	0	0	0									
501-600	0	0	0	0									
601-700	0	0	0	0									
701-800	0	0	0	0									
801-900	0	0	0	0									
901-1000	0	0	0	0									
Ch Adds	1	1	1	1									
Total	52	97	55	204									

POISON
Your Mama Don't... (Enigma/Capitol)
LP: Open Up And Say... Ahh

Total Reports 162 65%

Regional Reach	E 76%	S 69%	M 64%	W 50%
Parallels Reach	P1 44%	P2 67%	P3 83%	

Chart		Summary		Pos		P1		P2		P3		Tot	
1	0	0	0	0	0	0	0	0	0	0	0	0	0
2-5	16	40	11	30	25	66							
6-15	2	0	0	0	0	2							
16-40	11	30	14	13	30								
41-100	0	0	0	0	0								
101-200	0	0	0	0	0								
201-300	0	0	0	0	0								
301-400	0	0	0	0	0								
401-500	0	0	0	0	0								
501-600	0	0	0	0	0								
601-700	0	0	0	0	0								
701-800	0	0	0	0	0								
801-900	0	0	0	0	0								
901-1000	0	0	0	0	0								
Ch Adds	4	3	5	12									
Total	29	76	57	162									

ROXETTE
The Look (EMI)

Total Reports 225 90%

Regional Reach	E 90%	S 90%	M 93%	W 89%
Parallels Reach	P1 80%	P2 92%	P3 99%	

Chart		Summary		Pos		P1		P2		P3		Tot	
1	1	0	0	1	2								
2-5	16	40	11	30	25	66							
6-15	2	0	0	0	0	2							
16-40	11	30	14	13	30								
41-100	0	0	0	0	0								
101-200	0	0	0	0	0								
201-300	0	0	0	0	0								
301-400	0	0	0	0	0								
401-500	0	0	0	0	0								
501-600	0	0	0	0	0								
601-700	0	0	0	0	0								
701-800	0	0	0	0	0								
801-900	0	0	0	0	0								
901-1000	0	0	0	0	0								
Ch Adds	4	3	5	12									
Total	53	104	68	225									

SA-FIRE
Thinking Of You (Cutting/Mercury)

Total Reports 71 29%

Regional Reach	E 25%	S 38%	M 7%	W 41%
Parallels Reach	P1 39%	P2 28%	P3 19%	

Chart		Summary		Pos		P1		P2		P3		Tot	
1	0	0	0	0	0	0	0	0	0	0	0	0	0
2-5	16	40	14	12	3	29							
6-15	4	2	0	0	6								
16-40	14	12	3	29									
41-100	0	0	0	0	0								
101-200	0	0	0	0	0								
201-300	0	0	0	0	0								
301-400	0	0	0	0	0								
401-500	0	0	0	0	0								
501-600	0	0	0	0	0								
601-700	0	0	0	0	0								
701-800	0	0	0	0	0								
801-900	0	0	0	0	0								
901-1000	0	0	0	0	0								
Ch Adds	0	0	0	0	0								
Total	13	26	32	13	71								

ROY ORBISON
You Got It (Virgin)
LP: Mystery Girl

Total Reports 158 63%

Regional Reach	E 76%	S 61%	M 71%	W 48%
Parallels Reach	P1 32%	P2 68%	P3 87%	

Chart		Summary		Pos		P1		P2		P3		Tot	
1	0	0	0	0	0	0	0	0	0	0	0	0	0
2-5	16	40	11	48	40	99							
6-15	2	4	5	11	2								
16-40	11	48	40	99									
41-100	0	0	0	0	0								
101-200	0	0	0	0	0								
201-300	0	0	0	0	0								
301-400	0	0	0	0	0								
401-500	0	0	0	0	0								
501-600	0	0	0	0	0								
601-700	0	0	0	0	0								
701-800	0	0	0	0	0								
801-900	0	0	0	0	0								
901-1000	0	0	0	0	0								
Ch Adds	1	1	1	1	1								
Total	21	77	60	158									

R.O.E.M.
Stand (WB)
LP: Green

Total Reports 172 69%

Regional Reach	E 76%	S 65%	M 76%	W 61%
Parallels Reach	P1 53%	P2 65%	P3 91%	

Chart		Summary		Pos		P1		P2		P3		Tot	
1	0	0	0	0	0	0	0	0	0	0	0	0	0
2-5	16	40	24	49	40	113							
6-15	3	6	6	15									
16-40	24	49	40	113									
41-100	0	0	0	0	0								
101-200	0	0	0	0	0								
201-300	0	0	0	0	0								
301-400	0	0	0	0	0								
401-500	0	0	0	0	0								
501-600	0	0	0	0	0								
601-700	0	0	0	0	0								
701-800	0	0	0	0	0								
801-900	0	0	0	0	0								
901-1000	0	0	0	0	0								
Ch Adds	3	3	3	9									
Total	35	74	63	172									

ROXETTE
The Look (EMI)

Total Reports 225 90%

Regional Reach	E 90%	S 90%	M 93%	W 89%
Parallels Reach	P1 80%	P2 92%	P3 99%	

Chart		Summary		Pos		P1		P2		P3		Tot	
1	1	0	0	1	2								
2-5	16	40	11	30	25	66							
6-15	2	0	0	0	0	2							
16-40	11	30	14	13	30								
41-100	0	0	0	0	0								
101-200	0	0	0	0	0								
201-300	0	0	0	0	0								
301-400	0	0	0	0	0								
401-500	0	0	0	0	0								
501-600	0	0	0	0	0								
601-700	0	0	0	0	0								
701-800	0	0	0	0	0								
801-900	0	0	0	0	0								
901-1000	0	0	0	0	0								
Ch Adds	4	3	5	12									
Total	53	104	68	225									

ROY ORBISON
You Got It (Virgin)
LP: Mystery Girl

Total Reports 158 63%

Regional Reach	E 76%	S 61%	M 71%	W 48%
Parallels Reach	P1 32%	P2 68%	P3 87%	

Chart		Summary		Pos		P1		P2		P3		Tot	
1	0	0	0	0	0	0	0	0	0	0	0	0	0
2-5	16	40	11	48	40	99							
6-15	2	4	5	11	2								
16-40	11	48	40	99									
41-100	0	0	0	0	0								
101-200	0	0	0	0	0								
201-300	0	0	0	0	0								
301-400	0	0	0	0	0								
401-500	0	0	0	0	0								
501-600	0	0	0	0	0								
601-700	0	0	0	0	0								
701-800	0	0	0	0	0								
801-900	0	0	0	0	0								
901-1000	0	0	0	0	0								
Ch Adds	1	1	1	1	1								
Total	21	77	60	158									

ROXETTE
The Look (EMI)

Total Reports 225 90%

Regional Reach	E 90%	S 90%	M 93%	W 89%
Parallels Reach	P1 80%	P2 92%	P3 99%	

SWEET SENSATION

Sincerely Yours (Atco)

LP: Take It While It's Hot

Total Reports 61 24%

Regional Reach table for Sweet Sensation

Chart Summary table for Sweet Sensation

Station list for Sweet Sensation

TRAVELING WILBURYS

End Of The Line (Wilbury/WB)

LP: Traveling Wilburys Vol. 1

Total Reports 65 26%

Regional Reach table for Traveling Wilburys

Chart Summary table for Traveling Wilburys

Station list for Traveling Wilburys

LUTHER VANDROSS

She Won't Talk To Me (Epic)

LP: Any Love

Total Reports 140 56%

Regional Reach table for Luther Vandross

Chart Summary table for Luther Vandross

Station list for Luther Vandross

Milli Vanilli Continued

Station list for Milli Vanilli Continued

THIRTY EIGHT SPECIAL

Second Chance (A&M)

LP: Rock & Roll Strategy

Total Reports 117 47%

Regional Reach table for Thirty Eight Special

Chart Summary table for Thirty Eight Special

Station list for Thirty Eight Special

VAN HALEN

Feels So Good (WB)

LP: OU812

Total Reports 137 55%

Regional Reach table for Van Halen

Chart Summary table for Van Halen

Station list for Van Halen

MILLI VANILLI

Girl, You Know It's True (Arista)

LP: All Or Nothing

Total Reports 188 76%

Regional Reach table for Milli Vanilli

Chart Summary table for Milli Vanilli

Station list for Milli Vanilli

WAS (NOT WAS)

Walk The Dinosaur (Chrysalis)

LP: What Up Dog?

Total Reports 204 82%

Regional Reach table for Was (Not Was)

Chart Summary table for Was (Not Was)

Station list for Was (Not Was)

SIGNIFICANT ACTION

Vanessa Williams Continued
KIIS 28-25
KQY-FM on
KRZ 8-29
FM102 14-12

Karyn White Continued
MIDWEST
B96 28-26
Q102 32-25
92X 35-32

WILL TO POWER
Fading Away (Epic)
LP: Will Too Power
Total Reports 50 20%

ANN WILSON & ROBIN ZANDER
Surrender To Me (Capitol)
LP: "Tequila Sunrise" ST
Total Reports 207 83%

Vanessa Williams
Dreamin' (Polydor)
LP: The Right Stuff
Total Reports 185 74%

DOCKEN
Walk Away (Elektra)
LP: Beast From The East

DEON ESTUS & GEORGE MICHAEL
Heaven Help Us (Mika/Polydor)
LP: Spell

CHOIRBOYS
Run To Paradise (WTG)
LP: Big Bad Noise

KRIS 28-25
KQY-FM on
KRZ 8-29
FM102 14-12

WEST
B96 28-26
Q102 32-25
92X 35-32

KRISTIN BAIU
Don't Turn Your Back
(Vendetta/A&M)

BELLE STARS
Iko Iko (Capitol)
LP: "Rainman" Soundtrack

CANDI
Under Your Spell (I.R.S.)
LP: Candi

CHOIRBOYS
Run To Paradise (WTG)
LP: Big Bad Noise

DOCKEN
Walk Away (Elektra)
LP: Beast From The East

DEON ESTUS & GEORGE MICHAEL
Heaven Help Us (Mika/Polydor)
LP: Spell

EUROPE
The Good Times Rock (Epic)
LP: Out Of This World

BRITNY FOX
Save The Weak (Columbia)
LP: Britny Fox

G I CAN'T GO-GO
I Can't Face The Fact (Capitol)

JIMMY HARNEN & SYNCH
Where Are You Now (WTG)

INNER CITY
Good Life (Virgin)

KIARA
This Time (Arista)
LP: To Change And/Or Make A Difference

KENNY LOGGINS
Tell Her (Columbia)
LP: Back To Avalon

LOVE AND MONEY
Hallelujah (Mercury)
LP: Strange Kind Of Love

METALLICA
One (Elektra)
LP: ...And Justice For All

IVAN NEVILLE
Falling Out Of Love (Polydor)
LP: If My Ancestors Could See Me Now

NEW ORDER
Fine Time (Qwest/WB)
LP: Technique



BREAKERS

R.E.M.

Stand (WB)

69% of our reporters playing it. Moves: Up 90, Debuts 38, Same 13, Down 0, Adds 31 including WKSE, WMJQ, Q102, WNCI, KUBE, WVSR, WGTZ, KATM. See Parallels, moves 38-31 on the CHR chart.

KON KAN

I Beg Your Pardon (Atlantic)

67% of our reporters playing it. Moves: Up 102, Debuts 17, Same 20, Down 7, Adds 19 including PRO-FM, PWR99, KBEQ, KCPW, KISN, KPLZ, WTIC, KQKQ, WRQN. See Parallels, moves 28-23 on the CHR chart.

POISON

Your Mama Don't Dance (Enigma/Capitol)

65% of our reporters playing it. Moves: Up 19, Debuts 49, Same 30, Down 0, Adds 64 including WXKS, WMJQ, Z100, KRBE, Y100, Z95, 92X, KS104. Complete airplay in Parallels.

FINE YOUNG CANNIBALS

She Drives Me Crazy (IRS/MCA)

65% of our reporters playing it. Moves: Up 67, Debuts 34, Same 27, Down 0, Adds 33 including B104, WEGX, PWR99, B96, WMMS, 92X, WZPL, KCPX, KKLQ. See Parallels, debuts at number 38 on the CHR chart.

ROY ORBISON

You Got It (Virgin)

64% of our reporters playing it. Moves: Up 87, Debuts 20, Same 23, Down 1, Adds 27 including B94, WNCI, WCZY, KUBE, KZZB, WABB, WGTZ, KAY107, KATM. See Parallels, moves 39-35 on the CHR chart.

NEW & ACTIVE

LUTHER VANDROSS "She Won't Talk To Me" (Epic)

Reports: 140. Moves: Up 73, Debuts 18, Same 36, Down 0, Adds 13, WMJQ, KKBO, Q102, Q106, K98, WAPE, WQUT, WLAP, Z104, WZOK, KAY107, KKFR, KLYV, WXKS 24-19, WZOU 35-29, WEGX 28-24, WPGC 12-10. See Parallels, debuts at number 40 on the CHR chart with 69% of the reports converted to chart moves.

KARYN WHITE "Superwoman" (WB)

Reports: 138. Moves: Up 43, Debuts 19, Same 23, Down 0, Adds 53 including WZOU, KRBE, WNVZ, Z95, WCZY, KDWB, WAEB, WNNK, WTIC, KAY107, WZOU 30-26, KXXR 1-11, Y100 18-14, WPGC 1-1, Y100 7-4, WHYT 4-2, Y108 24-19, KGGI 2-1. See Parallels, debuts at number 34 on the CHR chart with 20% of the airplay Top 15 or better.

VAN HALEN "Feels So Good" (WB)

Reports: 137. Moves: Up 75, Debuts 22, Same 32, Down 1, Adds 7, WGH, KCPX, KWES, WRQN, KAY107, 95XIL, Z103, WZOU 34-30, KEGL 9-8, KRBE 37-32, Q102 35-31, WMMS 12-7, KKRZ 31-26, KXYQ 11-10, KPLZ 38-34. 75% of the reports have converted to chart action.

CINDERELLA "Last Mile" (Mercury)

Reports: 137. Moves: Up 80, Debuts 12, Same 40, Down 1, Adds 4, Z95, WVSR, K104, KZIO, WZOU 23-19, PRO-FM 35-31, KEGL 15-13, KPLZ 29-25, WFLY 39-34, WPST 30-26, WROQ 8-7, WHYY 29-26, KJ103 15-13, KAKS 33-26, WKSF 30-26. 74% of the airplay has charted.

THIRTY EIGHT SPECIAL "Second Chance" (A&M)

Reports: 117. Moves: Up 28, Debuts 21, Same 36, Down 0, Adds 32 including Q102, WZPL, KBEQ, WAEB, JET-FM, WKEE, KBFM, Y107, WMEF, KAY107, WZOU 30-26, KXXR 11-10, WL02 39-33, WKBO 27-13, K104 29-22, 100KHI 38-31.

KENNY G with SMOKEY ROBINSON "We've Saved The Best For Last" (Arista)

Reports: 114. Moves: Up 33, Debuts 28, Same 39, Down 0, Adds 14 including WXKS, WMJQ, KTFM, KC101, KQ, WIXX, KKS, KMG, KITY 35-31, KKRZ 30-25, FM102 26-20, KISN 40-36, KPLZ 30-26, 93Q 39-33, KZOU 40-33, 99Ways 36-31.

ANIMOTION "Room To Move" (Polydor)

Reports: 113. Moves: Up 4, Debuts 18, Same 25, Down 0, Adds 66 including CKOI, PRO-FM, 92X, WZPL, KDWB, KWBQ, Y108, KWOD, KCPX, KISN, WTIC, I95, WLAN 37-32, Q98 27-23, QV103 40-30.

GIANT STEPS "Into You" (A&M)

Reports: 98. Moves: Up 40, Debuts 10, Same 38, Down 1, Adds 9, WEGX, KWOD, K98, KWES, KQ, WHOT, B98, WDBR, KFBQ, KKRZ 25-21, KROY 25-22, HOT977 33-29, WPST 34-29, KRNO 13-11, KYNO 38-30.

BOY MEETS GIRL "Bring Down The Moon" (RCA)

Reports: 95. Moves: Up 41, Debuts 9, Same 35, Down 0, Adds 10, WXKS, KIIS, KKRZ, KROY, WHYY, WKZL, KZIO, KQMQ, KQIZ, B98, WKBO 29-25, KISN 37-31, WBBQ 30-26, WQUT 16-11, QV103 33-25, KGOT 23-17, KTMT 23-19.

ENYA "Orinoco Flow (Sail Away)" (Geffen)

Reports: 79. Moves: Up 25, Debuts 14, Same 17, Down 2, Adds 21 including WMMS, 92X, WRCK, WSSX, WROQ, Z102, G98, WJMX, QV103, KBOZ, WMJQ 28-22, CKOI 28-21, KKBO 26-18, KRBE 32-28, KXXR 4-2, KCPX 1-1.

SIMPLY RED "It's Only Love" (Elektra)

Reports: 71. Moves: Up 0, Debuts 13, Same 28, Down 0, Adds 30 including WXKS, KXXR, KKRZ, KROY, KWOD, KCPX, KISN, WCGQ, KCAQ, WJAD, WVBS, WPGC d-28, KITY d-35, WDBR d-36.

SA-FIRE "Thinking Of You" (Cutting/Mercury)

Reports: 71. Moves: Up 24, Debuts 11, Same 23, Down 0, Adds 13, WNNK, WKEE, KC101, KZZB, I95, KKYK, KZOU, WPXR, KKM, WHTO, WJAD, Z98, WPF, WZOU 29-24, Y100 19-16, KTFM 3-2, KEZB 33-27. 22% of the airplay is Top 15 or better.

DINO "24/7" (4th & Broadway/Island)

Reports: 71. Moves: Up 32, Debuts 11, Same 20, Down 0, Adds 8, KTFM, KS104, Y108, KUBE, KZZB, Q101, KANAN, SLY96, HOT97 35-30, KITY 25-21, PWR106 30-25, KZZP 28-25, KWOD 17-13, KMEL 9-4, HOT977 15-11, KWSS 17-13. 63% of the airplay is charted as the West leads and the South follows.

TRAVELING WILBURYS "End Of The Line" (Wilbury/WB)

Reports: 65. Moves: Up 28, Debuts 10, Same 26, Down 0, Adds 1, G98, WMMS 19-15, K104 15-12, WROQ 26-18, WCGQ 37-34, WLRS 30-25, Y107 27-23, OK100 22-13, B98 33-29, WPFM 35-30, 99KG 38-33, WSPT 19-10, KFMW 35-28, KOZE 32-28, OK95 31-26.

SWEET SENSATION "Sincerely Yours" (Atco)

Reports: 61. Moves: Up 24, Debuts 8, Same 17, Down 0, Adds 12, KIIS, KGGI, WFLY, WNNK, WKEE, WBBQ, WCGQ, WDJX, WZXX, KANAN, KTRS, KFBQ, HOT97 12-9, PWR106 17-13, KMEL 10-8, HOT977 6-5. 56% of the action is charted.

CHEAP TRICK "Never Had A Lot To Lose" (Epic)

Reports: 59. Moves: Up 9, Debuts 14, Same 24, Down 0, Adds 12, WRCK, KZZB, WROQ, Q98, WPHR, WIXX, WJAD, WBNQ, WAZY, KFRX, KYA, KFRX, KXXR 38-32, WSPK 40-36, KFMW 38-30, KTMT 38-32, OK95 39-32.

JOHNNY KEMP "Birthday Suit" (Columbia)

Reports: 54. Moves: Up 1, Debuts 7, Same 22, Down 0, Adds 24 including CKOI, HOT97, Q102, WHYT, HOT977, KZFM, KZOU, WFX, WJAD, WBBW, WKFR, KOZE, B96 33-31, KROY d-34, 100KHI d-36, KYRK d-38.

CSN&Y "Got It Made" (Atlantic)

Reports: 54. Moves: Up 20, Debuts 4, Same 24, Down 0, Adds 6, KTUX, WIXX, KWTX, WSPT, WPF, KTMT, KISN 32-29, K104 21-13, WROQ 9-6, WQUT 27-22, KZZU 38-35, KAKS 32-25, KQCR 38-35, KLYV 40-37, WAZY 39-34, KFRX 30-28, 99KG 36-31.

FIXX "Driven Out" (RCA)

Reports: 53. Moves: Up 5, Debuts 6, Same 19, Down 0, Adds 23 including Z95, KXYQ, WFLY, WYCR, WZYP, KTUX, WZOK, KSND, KFRX, WJAD, WZXX, Q101, KLYV, WMMS d-25, KXXR 29-23, WROQ 24-19, WLRS 34-31.

NEW EDITION "Can You Stand The Rain" (MCA)

Reports: 50. Moves: Up 20, Debuts 7, Same 17, Down 1, Adds 5, KCPW, KS104, WQUT, KZOU, Z102, WXKS 21-16, WEGX 26-21, KROY 24-17, KMEL 1-1, HOT977 27-18, KWSS 33-28, WFMF 33-27, KKSS 10-9, KMGX 20-14, KLUC 40-34, QV103 23-15. Strong West Coast action as 68% of the airplay is charted.

WILL TO POWER "Fading Away" (Epic)

Reports: 50. Moves: Up 25, Debuts 5, Same 18, Down 1, Adds 1, WNOK, WXKS 33-25, HOT97 15-11, WPGC 22-19, Y100 17-12, WL0L 40-35, KKRZ 23-19, KMEL 15-11, HOT977 10-8, KXX 26-17, KYNO 31-28, KDON 15-10, WFX 39-32, QV103 39-35, SLY96 21-18.

MOST ADDED

ANIMOTION (66)
POISON (64)
KARYN WHITE (53)
TIFFANY (48)
PASADENAS (43)
FINE YOUNG CANNIBALS (33)
THIRTY EIGHT SPECIAL (32)
D. ESTUS & G. MICHAEL (31)
R.E.M. (31)
SIMPLY RED (30)

MOST ACTIVE

VAN HALEN (96)
CINDERELLA (91)
LUTHER VANDROSS (91)
KARYN WHITE (62)
KENNY G (61)
BOY MEETS GIRL (50)
GIANT STEPS (49)
THIRTY EIGHT SPECIAL (49)
DINO (43)
TRAVELING WILBURYS (38)

HOTTEST

DEBBIE GIBSON (187)
PAULA ABDOUL (112)
MIKE & THE ... (102)
GUNS N' ROSES (72)
MILLI VANILLI (54)
SHEENA EASTON (52)
BOBBY BROWN (50)
BANGLES (48)
TONE LOC (44)
BON JOVI (43)

SIGNIFICANT ACTION

DEON ESTUS & GEORGE MICHAEL "Heaven Help Me" (Mika/Polydor)

Reports: 49. Moves: Up 5, Debuts 6, Same 7, Down 0, Adds 31 including PWR99, PWR96, B97, Q105, KBEQ, KCPW, KS104, KCPX, KISN, K104, WBCY, WNOK, WDJX, KLUC, KPLZ 32-28, BJ105 28-18, KOMQ 28-19.

LOVE AND MONEY "Hallelujah Man" (Mercury)

Reports: 49. Moves: Up 9, Debuts 2, Same 29, Down 0, Adds 9, JET-FM, K104, WQUT, WPRR, 95XXX, G98, KANAN, WAZY, KZFN, KXXR 30-24, WROQ 29-26, Q98 29-26, KF95 d-30, KAKS 39-32, Z97 31-29, KOZE 26-16.

TIFFANY "Radio Romance" (MCA)

Reports: 48. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 48 including WZOU, PRO-FM, KKBO, WGH, KITY, WKTI, KDWB, WL0L, Y108, KKRZ, KROY, KWSS, JET-FM, WKQB, KYRK.

PASADENAS "Tribute (Right On)" (Columbia)

Reports: 44. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 43 including WXKS, PRO-FM, WPGC, KITY, KTFM, KROY, KWOD, KMEL, WFLY, K104, WNOK, KZFM, WHOT, KXX, KF95.

WINGER "Seventeen" (Atlantic)

Reports: 36. Moves: Up 5, Debuts 2, Same 9, Down 0, Adds 20 including WZPL, WKBO, WPST, WQUT, WLRS, KSAQ, KTUX, WPHR, KQ, KJ103, KZZU, Y95 d-18, WDFX 19-15, WROQ 12-9, OK95 37-28.

KIARA with SHANICE WILSON "This Time" (Arista)

Reports: 36. Moves: Up 1, Debuts 4, Same 17, Down 0, Adds 14, WNVZ, KROY, K106, KZFM, WHOT, KF95, KWNZ, KAKS, WKSF, WCIL, Z97, KOZE, KTMT, KZOU, WHYT d-19.

IVAN NEVILLE "Falling Out Of Love" (Polydor)

Reports: 36. Moves: Up 6, Debuts 2, Same 20, Down 0, Adds 8, WXKS, WZOU, WPHR, KKSS, KF95, KFRX, Z97, KTMT, WMMS on, WROQ 32-28, WQUT 32-26, WLRS 29-24, KZZU 40-36, KANAN d-38, OK95 d-38.

TOMMY PAGE "A Shoulder To Cry On" (Sire/WB)

Reports: 34. Moves: Up 10, Debuts 7, Same 11, Down 0, Adds 6, KIIS, KKRZ, KWES, BJ105, KSMB, Z97, WZOU on, PWR99 10-8, Y95 15-4, KROY d-35, KCPX 7-2, KISN 3-1, KMEL 20-16, Q104 d-36, KZFN 21-15. 37% of the action is charted as it performs strong in P1 markets.

KENNY LOGGINS "Tell Her" (Columbia)

Reports: 32. Moves: Up 18, Debuts 0, Same 12, Down 1, Adds 1, KIIS, WL0L 23-19, K104 19-15, KRNO 29-25, KZIO 29-24, Z104 18-14, 95XIL 33-25, Y94 21-18, KXKL 18-14, WAZY 40-36, KGOT 35-31.

DOKKEN "Walk Away" (Elektra)

Reports: 28. Moves: Up 6, Debuts 1, Same 21, Down 0, Adds 0 including WGH on-dp, KXYQ d-26, K104 23-20, WYCR on-dp, K106 on-dp, KTUX on, KZIO on-dp, KZZU on-dp, G98 on, KAKS 40-33, KQIZ on-dp, WBNQ on-dp, KTRS on, OK95 14-11.

MIDGE URE "Dear God" (Chrysalis)

Reports: 28. Moves: Up 3, Debuts 4, Same 9, Down 0, Adds 10, CKOI, KXXR, KCPX, KISN, WHOT, KKSS, KYRK, 95XXX, KFMW, KMOK, WROQ 25-21, OK100 d-28, WBNQ d-36.

STEVIE B "I Wanna Be The One" (LMR)

Reports: 28. Moves: Up 6, Debuts 6, Same 3, Down 0, Adds 5, Z100, Y100, WSPK, KZFM, KDON, HOT97 25-18, PWR96 21-16, PWR106 d-33, KROY d-27, HOT977 37-27, WFMF 28-20, KXX 38-32, KMG 31-25, KYNO 27-23, QV103 38-33. Major markets are out in front.

TRACIE SPENCER "Imagine" (Capitol)

Reports: 25. Moves: Up 8, Debuts 0, Same 16, Down 0, Adds 1, KQIZ, WXKS on, PRO-FM on, WPGC 19-13, KTFM 25-21, KGGI 8-7, KROY on, KUBE on, KZFM 35-31, Y107 29-25, KMGX 35-30, KIXY 39-32.

TONE LOC "Funky Cold Medina" (Delicious Vinyl/Island)

Reports: 22. Moves: Up 1, Debuts 3, Same 11, Down 0, Adds 17 including WPGC, PWR99, Y100, Z95, KZZP, KGGI, KWSS, KPLZ, WGH, KYNO, WNVZ d-25, KTFM d-20, KOY-FM d-26, KMEL 26-18.

ROMEO'S DAUGHTER "I Cry Myself To Sleep At Night" (Jive/RCA)

Reports: 22. Moves: Up 6, Debuts 1, Same 14, Down 1, Adds 0 including KXXR 36-33, KCPX on, WBBQ on, K106 on, WQUT 39-29, WLRS 24-20, KJ103 on, 95XXX d-40, Q101 on, WPFM on, KXKL on, WPF, on, KTMT on, KZFN on.

INNER CITY "Good Life" (Virgin)

Reports: 21. Moves: Up 5, Debuts 2, Same 5, Down 0, Adds 9, PWR96, PWR106, FM102, HOT977, WNOK, KZFM, WZYP, KZOU, SLY96, HOT97 34-29, WPGC 28-25, WHYT d-21, KMEL 12-10, QV103 d-31.

CHOIRBOYS "Run To Paradise" (WTG)

Reports: 19. Moves: Up 1, Debuts 3, Same 7, Down 0, Adds 8, WQUT, KBFM, KTUX, KZZU, KIXY, WAZY, KPAT, KTMT, Y95 d-23, KXXR 35-31, KTRS d-38, OK95 d-31.

JAMES "J.T." TAYLOR & REGINA BELLE "All I Want Is Forever" (Epic)

Reports: 19. Moves: Up 5, Debuts 0, Same 13, Down 1, Adds 0 including WPGC 24-21, KOY-FM on, KMEL on, WNNK on, K106 on, KZZB on-dp, KSAQ on-dp, QV103 36-32, KTRS on, SLY96 on.

GINA GO-GO "I Can't Face The Fact" (Capitol)

Reports: 18. Moves: Up 6, Debuts 3, Same 6, Down 0, Adds 2, KITY, FM102, PWR106 28-22, KGGI on-dp, KROY d-26, HOT977 28-17, KWSS d-32, KMGX 30-26, KDON d-28, KZOU 39-34.

METALLICA "One" (Elektra)

Reports: 17. Moves: Up 2, Debuts 2, Same 6, Down 0, Adds 7, Y95, WCGQ, Y106, WPHR, WHT, WFX, KPAT, K106 36-33, KBFM d-33, KIXY d-31, OK95 19-13.

BRITNY FOX "Save The Weak" (Columbia)

Reports: 17. Moves: Up 0, Debuts 1, Same 12, Down 0, Adds 4, 100KHI, KYRK, WJMX, KWTX, WAEB on-dp, WYCR on-dp, KJ103 on-dp, KATM on-dp, KSND on-dp, WOMP on-dp, KAKS on-dp, OK95 d-30.

BELLE STARS "Iko Iko" (Capitol)

Reports: 16. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 15 including PWR95, KOY-FM, KISN, WYCR, K98, K106, KATM, KMG, KCAQ, 95XXX, G98, WCIL, KZFN, Z95 24-18.

WHEN IN ROME "Heaven Knows" (Virgin)

Reports: 16. Moves: Up 6, Debuts 1, Same 9, Down 0, Adds 0 including B97 16-15, KITY on, FM102 on, KROY on, KWOD 33-29, KWSS on, KZZB on, KTUX on, KWNZ on, KDON d-30, QV103 18-14.

NEW ORDER "Fine Time" (Qwest/WB)

Reports: 15. Moves: Up 5, Debuts 2, Same 7, Down 0, Adds 1, KZZB, KKBO 23-19, KRBE 34-30, KITY on, FM102 on-dp, KWOD on-dp, K106 40-36, KBFM 29-24, KKSS on, KMG d-35, QV103 34-29, SLY96 d-34.

KRISTIN BAILO "Don't Turn Your Back On Love" (Vendetta/A&M)

Reports: 13. Moves: Up 4, Debuts 0, Same 4, Down 0, Adds 5, KITY, HOT977, KZFM, KDON, QV103, HOT97 40-37, PWR106 32-29, FM102 on, KMEL 24-21, KEZB on, KMGX on.

JIMMY HARNEN & SYNCH "Where Are You Now?" (WTG)

Reports: 13. Moves: Up 5, Debuts 4, Same 0, Down 0, Adds 4, Y95, WGH, KWSS, WIKZ, WNVZ d-22, WDFX 22-17, WKTI 14-11, KDWB 17-10, KZZP d-28, BJ105 32-27, WKZL d-26, WPXR d-25, KLUC 20-10. Early on, 77% of the airplay is charted.

CHARLIE SEXTON "Don't Look Back" (MCA)

Reports: 13. Moves: Up 0, Debuts 4, Same 6, Down 0, Adds 3, WMMS, KQIZ, WZXX, KPLZ on, WROQ d-29, WLRS d-34, OK100 on, 99KG d-37, KMOK on, OK95 d-39.

CANDI "Under Your Spell" (IRS/MCA)

Reports: 13. Moves: Up 5, Debuts 0, Same 7, Down 1, Adds 0 including KITY on, HOT977 22-19, WPST on, B93 on, WGTZ 35-30, KXX on, KMGX

We Were Going To Use This
Space To Introduce You To

Deon Estus

But It Appears You've Already Met:



New Acquaintances:

Q105
B97
KCPX
PWR99
KISN
KCPW
KBEQ
WAPE
KS104
KLUC
KKSS
WDJX
PWR96 and more . . .

Old Friends:

KDWB 30-28
KOY-FM 23-21
KPLZ 32-28 (HOT)

*When You Play It,
Say It, Dammit!*

Deon Estus

"HEAVEN HELP ME"

Featuring George Michael.

Written by Deon Estus

and George Michael.

Produced by George Michael.

From The Deon Estus Album "Spell".



MIKA
RECORDS





CONTEMPORARY HIT RADIO

3	2	WKS	WKS	LW	TW	
17	8	3	1			1 DEBBIE GIBSON/Lost In Your Eyes (Atlantic)
2	1	1	2			2 PAULA ABDUL/Straight Up (Virgin)
11	9	5	3			3 SHEENA EASTON/The Lover In Me (MCA)
21	13	10	4			4 MIKE & THE MECHANICS/Living Years (Atlantic)
3	3	2	5			5 BON JOVI/Born To Be My Baby (Mercury)
14	10	9	6			6 NEW KIDS ON THE BLOCK/You Got It (The Right Stuff) (Columbia)
5	4	4	7			7 TONE LOC/Wild Thing (Delicious Vinyl/Island)
27	22	13	8			8 BOBBY BROWN/Roni (MCA)
24	20	15	9			9 GUNS N' ROSES/Paradise City (Geffen)
19	14	11	10			10 EDIE BRICKELL & NEW BOHEMIANS/What I Am (Geffen)
18	16	12	11			11 ERASURE/A Little Respect (Sire/Reprise)
23	18	14	12			12 ANN WILSON & ROBIN ZANDER/Surrender To Me (Capitol)
10	7	7	13			13 RICK ASTLEY/She Wants To Dance With Me (RCA)
9	6	6	14			14 INFORMATION SOCIETY/Walking Away (Tommy Boy/Reprise)
28	25	19	15			15 ROD STEWART/My Heart Can't Tell You No (WB)
31	26	20	16			16 BREATHE/Don't Tell Me Lies (A&M)
20	17	16	17			17 BOYS/Dial My Heart (Motown)
33	28	22	18			18 CHICAGO/You're Not Alone (Full Moon/Reprise)
1	2	8	19			19 SHERIFF/When I'm With You (Capitol)
36	31	24	20			20 MILLI VANILLI/Girl You Know It's True (Arista)
37	30	25	21			21 ANITA BAKER/Just Because (Elektra)
—	39	31	22			22 BANGLES/Eternal Flame (Columbia)
BREAKER			23			23 KON KAN/Beg Your Pardon (Atlantic)
—	—	37	24			24 ROXETTE/The Look (EMI)
4	5	17	25			25 WHITE LION/When The Children Cry (Atlantic)
—	37	32	26			26 VANESSA WILLIAMS/Dreamin' (Wing/Polydor)
39	35	30	27			27 EDDIE MONEY/The Love In Your Eyes (Columbia)
—	40	33	28			28 WAS (NOT WAS)/Walk The Dinosaur (Chrysalis)
—	38	34	29			29 MARTIKA/More Than You Know (Columbia)
16	15	18	30			30 U2/Angel Of Harlem (Island)
BREAKER			31			31 R.E.M./Stand (WB)
6	11	21	32			32 KARYN WHITE/The Way You Love Me (WB)
29	27	26	33			33 DURAN DURAN/All She Wants Is (Capitol)
DEBUT			34			34 KARYN WHITE/Superwoman (WB)
BREAKER			35			35 ROY ORBISON/You Got It (Virgin)
12	12	23	36			36 TIFFANY/All This Time (MCA)
15	19	27	37			37 SAMANTHA FOX/I Wanna Have Some Fun (Jive/RCA)
BREAKER			38			38 FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA)
DEBUT			39			39 VIXEN/Cryin' (EMI)
DEBUT			40			40 LUTHER VANDROSS/She Won't Talk To Me (Epic)

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ADULT CONTEMPORARY

13	4	2	1			1 MIKE & THE MECHANICS/Living Years (Atlantic)
16	12	7	2			2 ANITA BAKER/Just Because (Elektra)
3	1	1	3			3 ROD STEWART/My Heart Can't Tell You No (WB)
11	8	4	4			4 SHERIFF/When I'm With You (Capitol)
20	15	8	5			5 ROY ORBISON/You Got It (Virgin)
12	9	6	6			6 RICK ASTLEY/She Wants To Dance With Me (RCA)
22	16	10	7			7 DEBBIE GIBSON/Lost In Your Eyes (Atlantic)
6	3	3	8			8 TAYLOR DAYNE/Don't Rush Me (Arista)
9	7	5	9			9 B.J. THOMAS & DUSTY SPRINGFIELD/Theme From Growing Pains (Reprise)
15	14	11	10			10 NEIL DIAMOND/This Time (Columbia)
14	13	12	11			11 BARBRA STREISAND/All I Ask Of You (Columbia)
10	10	9	12			12 TIFFANY/All This Time (MCA)
24	19	14	13			13 VANESSA WILLIAMS/Dreamin' (Wing/Polydor)
25	21	17	14			14 BREATHE/Don't Tell Me Lies (A&M)
—	23	18	15			15 KENNY G w/SMOKEY ROBINSON/We've Saved The Best For Last (Arista)
27	25	19	16			16 SURVIVOR/Across The Miles (Scotti Bros./CBS)
29	24	21	17			17 CHICAGO/You're Not Alone (Full Moon/Reprise)
—	—	27	18			18 BANGLES/Eternal Flame (Columbia)
—	—	24	19			19 CSN&Y/Got It Made (Atlantic)
28	27	23	20			20 EDIE BRICKELL & NEW BOHEMIANS/What I Am (Geffen)
—	29	25	21			21 LUTHER VANDROSS/She Won't Talk To Me (Epic)
30	28	26	22			22 BOY MEETS GIRL/Bring Down The Moon (RCA)
4	5	15	23			23 STEVE WINWOOD/Holding On (Virgin)
2	2	13	24			24 GLENN FREY/Soul Searchin' (MCA)
DEBUT			25			25 BETTE MIDLER/Wind Beneath My Wings (Atlantic)
—	—	30	26			26 CARLY SIMON/Let The River Run (Arista)
DEBUT			27			27 THIRTY EIGHT SPECIAL/Second Chance (A&M)
BREAKER			28			28 TRAVELING WILBURYS/End Of The Line (Wilbury/WB)
BREAKER			29			29 SIMPLY RED/It's Only Love (Elektra)
BREAKER			30			30 JAMES "J.T." TAYLOR & REGINA BELLE/All I Want Is Forever (Epic)

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AOR TRACKS

3	2	WKS	WKS	LW	TW	
7	3	2	1			1 FIXX/Driven Out (RCA)
4	1	1	2			2 ROY ORBISON/You Got It (Virgin)*
25	11	6	3			3 TRAVELING WILBURYS/End Of The Line (Wilbury/WB)
11	6	5	4			4 CHRIS REA/Working On It (Geffen)
17	7	7	5			5 DAVID CROSBY/Drive My Car (A&M)
5	4	4	6			6 MIKE & THE MECHANICS/Living Years (Atlantic)*
3	2	3	7			7 R.E.M./Stand (WB)
35	18	13	8			8 BON JOVI/I'll Be There For You (Mercury)
18	16	12	9			9 JON BUTCHER/Send Me Somebody (Pasha/Capitol)
26	14	10	10			10 DYLAN & THE DEAD/Slow Train (Columbia)
28	23	15	11			11 MIDGE URE/Dear God (Chrysalis)
10	9	9	12			12 LIVING COLOUR/Cult Of Personality (Epic)
42	35	26	13			13 REPLACEMENTS/I'll Be You (Sire/Reprise)
30	20	17	14			14 TESLA/Heaven's Trail (Geffen)
24	24	19	15			15 GUNS N' ROSES/Patience (Geffen)
23	22	16	16			16 GUNS N' ROSES/Paradise City (Geffen)
32	29	23	17			17 LITTLE FEAT/One Clear Moment (WB)
1	5	8	18			18 EDDIE MONEY/The Love In Your Eyes (Columbia)
39	33	28	19			19 STEVE EARLE/Back To The Wall (Uni/MCA)
31	26	24	20			20 CINDERELLA/Last Mile (Mercury)
BREAKER			21			21 BAD COMPANY/Shake It Up (Atlantic)
9	8	11	22			22 RUSH/Marathon (Mercury)
36	30	27	23			23 PAUL DEAN/Sword And Stone (Columbia)
14	13	14	24			24 INXS/Mystify (Atlantic)
34	28	25	25			25 WINGER/Seventeen (Atlantic)
43	36	31	26			26 CHARLIE SEXTON/Don't Look Back (MCA)
19	17	18	27			27 VIXEN/Cryin' (EMI)
53	38	34	28			28 ELVIS COSTELLO/Veronica (WB)
37	32	32	29			29 LOU REED/Dirty Blvd. (Sire/WB)
—	46	36	30			30 MELISSA ETHERIDGE/Similar Features (Island)

*Keeps a bullet due to continued growth.

Complete Tracks Chart Page 76, Album Chart Page 75, New Rock Page 78

URBAN CONTEMPORARY

14	6	2	1			1 ANITA BAKER/Just Because (Elektra)
11	8	3	2			2 CAMEO/Skin I'm In (Atlanta Artists/Mercury)
23	16	10	3			3 MILLI VANILLI/Girl You Know It's True (Arista)
19	13	6	4			4 PAULA ABDUL/Straight Up (Virgin)
28	17	11	5			5 LEVERT/Just Coolin' (Atlantic)
24	19	14	6			6 SURFACE/Closer Than Friends (Columbia)
6	5	5	7			7 AL JARREAU/So Good (Reprise)
4	2	1	8			8 VANESSA WILLIAMS/Dreamin' (Wing/Polydor)
22	18	16	9			9 SWEET OBSESSION/Being In Love Ain't Easy (Epic)
18	14	12	10			10 TONE LOC/Wild Thing (Delicious Vinyl/Island)
15	12	8	11			11 MIDNIGHT STAR/Snake In The Grass (Solar)
12	10	9	12			12 BEBE & CECE WINANS/Heaven (Capitol)
34	22	18	13			13 BOYS/Lucky Charm (Motown)
21	15	13	14			14 GAP BAND/I'm Gonna Git You Sucka (Arista)
27	20	17	15			15 FREDDIE JACKSON/You And I Got A Thang (Capitol)
10	9	7	16			16 GUY/Teddy's Jam (MCA)
38	26	19	17			17 JAMES "J.T." TAYLOR & REGINA BELLE/All I Want Is Forever (Epic)
39	29	26	18			18 DONNA ALLEN/Joy And Pain (Oceana/Atco)
33	25	24	19			19 JONATHAN BUTLER/More Than Friends (Jive/RCA)
36	28	21	20			20 BAR-KAYS/Struck By You (Mercury)
—	36	32	21			21 TODAY/Girl I Got My Eyes On You (Motown)
—	32	28	22			22 ASHFORD & SIMPSON/I'll Be There For You (Capitol)
30	27	22	23			23 MARCUS LEWIS/The Club (Aegis/CBS)
40	30	29	24			24 CHERYL "PEPSII" RILEY/Me, Myself And I (Columbia)
26	23	23	25			25 TROOP/Still In Love (Atlantic)
—	38	34	26			26 VESTA/4 U (A&M)
—	—	36	27			27 CHERRELLE/Affair (Tabu/CBS)
—	33	33	28			28 READY FOR THE WORLD/Gently (MCA)
—	—	37	29			29 EL DeBARGE/Real Love (Motown)
37	31	31	30			30 SLICK RICK/Teenage Love (Def Jam/Columbia)
—	—	38	31			31 FIVE STAR/Another Weekend (RCA)
—	39	35	32			32 STEVIE WONDER/With Each Beat Of My Heart (Motown)
—	—	39	33			33 KENNY G/We Save The Best For Last (Arista)
3	1	4	34			34 LUTHER VANDROSS/She Won't Talk To Me (Epic)
BREAKER			35			35 BOBBY BROWN/Every Little Step (MCA)
DEBUT			36			36 CHRISTOPHER MAX/More Than Physical (EMI)
1	4	20	37			37 KIARA/This Time (Arista)
31	24	27	38			38 ROB BASE & D.J. E-Z ROCK/Get On The Dance Floor (Profile)
BREAKER			39			39 ALYSON WILLIAMS/Sleep Talk (Def Jam/Columbia)
BREAKER			40			40 KARYN WHITE/Love Saw It (WB)

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