

**I N S I D E:**

**RINALDO'S RADIO LICENSE REFORM BILL DRAWS CHEERS**

A new bill from Rep. **Matthew Rinaldo** would make it easier for radio owners to renew their licenses and eliminate cash payoffs to competing applicants. Broadcasters were predictably excited, but the bill's chances are still uncertain.

Page 6

**WHAT YOU MIGHT NOT KNOW ABOUT EMPLOYEE BURNOUT**

High-pressure jobs such as most of this industry's are a breeding ground for employee burnout. A human relations specialist lists five common misconceptions about this very common present-day affliction and clears up some of the lack of understanding on the phenomenon.

Page 12

**AOR GOES AFTER MEN AT WORK (AND WOMEN TOO)**

With the increased emphasis on away-from-home listening, AOR stations are attempting new promotions to attract the listening workforce. Consultants and programmers share ideas for tuning office radios into rock.

Page 52

**CHR PDs CONTINUE DIARY DEBATE**

The flak over **Arbitron's** new soft-format diary is still in the air, with a number of CHR PDs airing their complaints. **Arbitron's Rhody Bosley** responds in turn to the critics.

Page 46

**TIME SPENT LISTENING INCREASES SALES**

Salespeople need to spend their time listening effectively to gauge their clients' desires and inclinations. **Chris Beck** has specifics galore on how to make your listening count.

Page 14

**WHAT'S ON FOR THE WEEKEND**

AC PDs are coming up with dozens of answers to the perennial programming question: what to air on the weekend. From stepped-up oldies to modular mixes, new solutions are becoming evident.

Page 54

Newsstand Price \$5.00



**CRS #20 Plays To Record Crowd**



Buck Owens (left) and Alabama's Randy Owen (right, with bandmates Jeff Cook and Teddy Gentry) keynoted the 1989 Country Radio Seminar.

The platinum anniversary edition of the Country Radio Seminar delivered four days of panels, workshops, music, and more to a record 1100+ attendees at Nashville's Opryland Hotel March 1-4. Also on hand were more than 100 country artists, who participated in the af-

ternoon taping session and evening cocktail reception.

**Alabama & Travis Sing**

Alabama's Randy Owen keynoted Thursday's opening ceremonies. Joined by the group's **Teddy Gentry** and **Jeff Cook**, he sang a seminar tribute to the tune of "Song Of The South." Owen then urged broadcasters to become the top stations in their markets and not concede the younger audience to rock stations.

**Randy Travis**, a surprise walk-on, sang a parody of his "I Told You So" with the lyrics, "Oh seminar/You've taken this a bit too far/I'd rather be at Shoney's breakfast bar."

CRS/See Page 34

**EXITS RKO**

**Lyman Heads Radio Ventures**



Jerry Lyman

**RKO Radio** President **Jerry Lyman** says he will resign on March 17 to become President/CEO of **Radio Ventures L.P.**, a new station acquisition group.

**Lyman**, a former NAB Radio Board Chairman, will relocate from New York to Washington, DC to head the new venture, which plans to acquire stations in Eastern US markets ranked 30-75.

"I really don't have a lot of interest in the craziness that's going on in the top 20 markets," he said. "We're certainly capable of acquiring properties in any market we want, but I'm being very conservative in our game plan. We'd like to start out with a minimum of two or three stations, and form a small group this year." LYMAN/See Page 22

**Madonna Video Faces Pepsi Challenge**

**Radio Leaks Cloud TV Debut; Commercial Cancelled Over Cola's Concerns**

Pepsi Cola, which paid **Madonna** a reported \$5 million in a deal that included world premiering her "Like A Prayer" in a two-minute TV spot last Thursday (3/2), abruptly announced it was pulling the spot. Initially, the reason concerned potentially inflammatory religious content of the song's full-length video clip, which debuted the following day on MTV. However, Pepsi has seemingly reversed its original statements on the matter.

In any event, the Sire/WB artist's Pepsi spots have been replaced with commercials featuring **Robert Palmer** or showing Russians enjoying the soft drink.

According to estimates, Pepsi reached 600 million people with its teaser campaign for the **Madonna** spot's premiere, and over 250 million viewers in over 40 countries saw the commercial itself.

**Early Airplay**

Early airings of the full song took place at **KHYI (Y95)/Dallas**, **WDFX/Detroit**, **KITY/San Antonio**, and **WNLT/Tampa**.



Madonna and Leon, who plays a religious statue that comes to life in the "Like A Prayer" video clip.

**WHTZ (Z100)/New York** announced it had worked a deal with Pepsi and MTV to simulcast the audio of the spot during its debut.

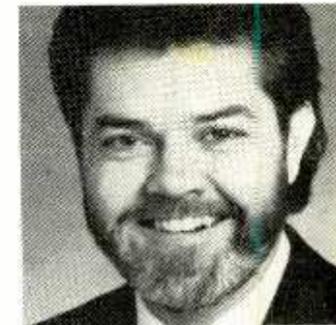
MADONNA/See Page 34

**Sebastian's Wave Goodbye Resigns From KTWV; Plans Ownership**

Six-month **KTWV/Los Angeles** PD **John Sebastian** will leave the NAC station to pursue management and radio station ownership. His last day at KTWV will be next Friday (3/17).

**KTWV VP/GM Allan Chlowitz** told R&R that a replacement for Sebastian has not yet been selected. "We appreciate the role that John played in the recent successful changes we made, including adding announcers and expanding our playlist," he commented. "We wish him all the best in his future endeavors."

Legacy Broadcasting Co. Chairman/President/CEO **Carl**



John Sebastian Hirsch told R&R, "The circle of life." SEBASTIAN/See Page 34

**Martell Sr. VP/GM At CBS Assoc.**



Tony Martell

Twelve-year **CBS Associated Labels** VP/GM **Tony Martell** has been elevated to Sr. VP/GM, where he will oversee CBS Records' relationships with its associated labels and the company-owned CBS Associated Records label.

"In a short time after my arrival at CBS, Tony's essential role became apparent," noted CBS Records President **Tommy Mottola**. "He has innate qualities required in working with the many different labels and in signing new acts."

MARTELL/See Page 34

**FOUR STATIONS AFFECTED**

**Tower-Trashing Teens Terrorize Santa Maria**

Two teenagers are in custody for allegedly embarking upon a tower-chopping binge that handicapped four Santa Maria, California radio stations last Wednesday (3/1). One of the suspects had applied for work at each of the affected stations earlier this year.

Santa Barbara County Sheriff Department Investigator **Bob Rogers** said 18-year-old **Brian**

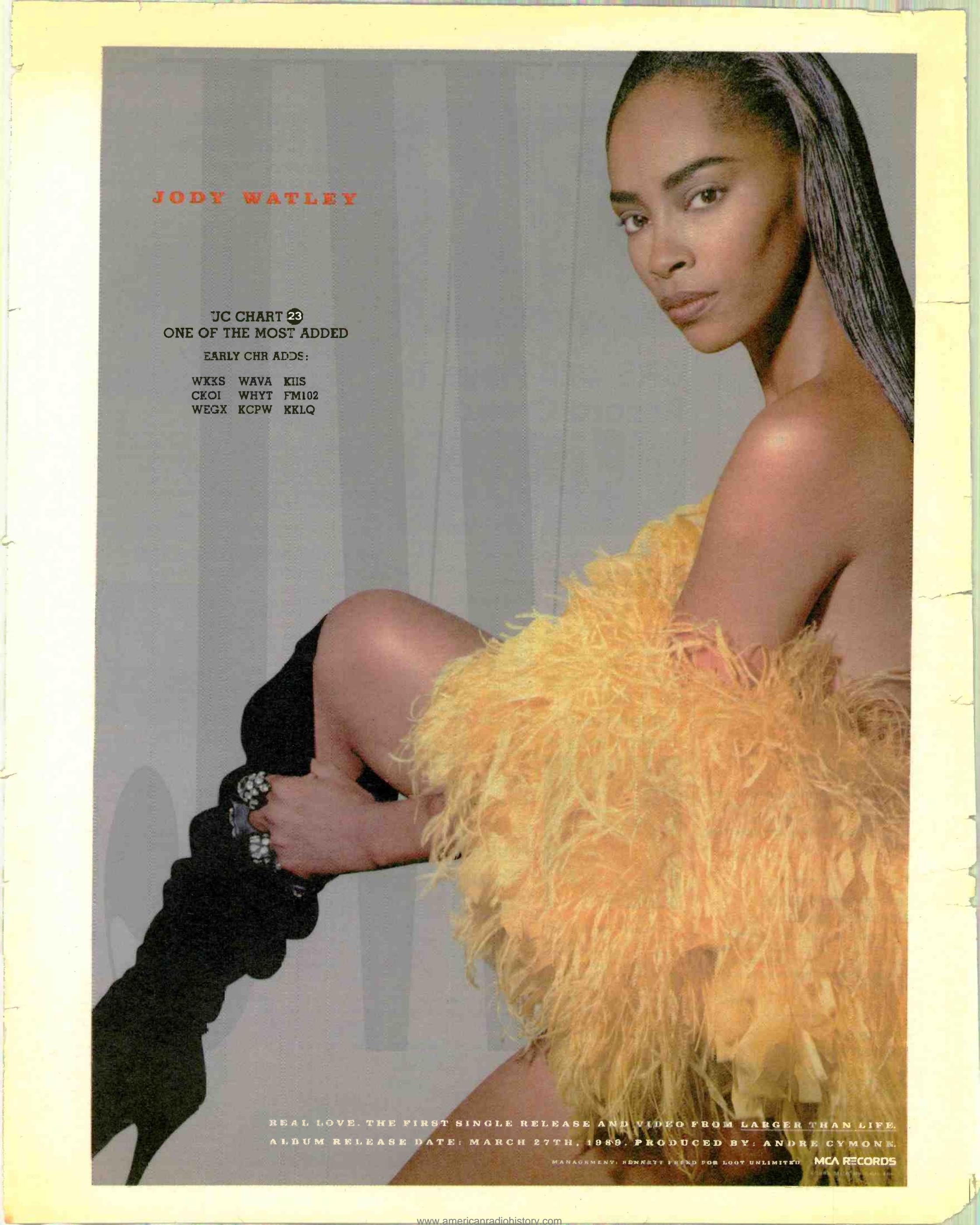
**Miller** and a 15-year-old companion have been accused of sending the towers of **KSMA, KSNI, KUHL**, and **KGDP** crashing to the ground by cutting their guywires.

No motive for the vandalism has been determined, but the managers at the stations confirmed that **Miller** came into the stations over the last several months seeking work.

TOWER/See Page 34



KSMA/Santa Maria's felled tower was one of four cut down last Wednesday (3/1).



**JODY WATLEY**

UC CHART **23**  
ONE OF THE MOST ADDED

EARLY CHR ADDS:

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CKOI	WHYT	FM102
WEGX	KCPW	KKLQ

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ALBUM RELEASE DATE: MARCH 27TH, 1989. PRODUCED BY: ANDRE CYMONN.

MANAGEMENT: BENNETT FRIEND FOR LOOT UNLIMITED MCA RECORDS

# Norman Promoted To WB/Nashville President

Warner Bros./Nashville Exec. VP Jim Ed Norman has been promoted to President.

WB Chairman Mo Ostin commented, "Under Jim Ed's direction, our Nashville operation has more than doubled its volume, become a substantial profit center for the company, and has established more new best-selling artists than anyone in the business. The Presidential appointment is recognition of both his demonstrated ability as an administrator and the overall performance of the division. Our emergence as the preeminent label in contemporary country and as



Jim Ed Norman the home of the 'new tradition' is due in no small measure to Jim Ed's tireless efforts."

NORMAN/See Page 34

# NARM Spotlights Shrinking Vinyl Sales

## Back-Announcing Discussion Amicable

The plummeting sales of vinyl LPs and diminishing record company support for the aging config-

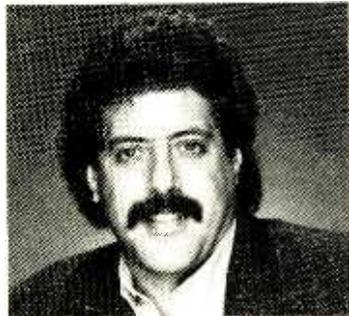
uration were main topics at the National Association of Recording Merchandisers (NARM) convention in New Orleans last weekend. A radio/records panel on back-announcing was relatively rhetoric-free and avoided adversarial outbursts.

The conference was greeted with Recording Industry Association of America (RIAA) figures showing that vinyl LP piece count sales slid to nine percent of market share in 1988, compared to a 50% share 11 years ago.

CDs, which had previously passed LPs in dollar sales, now lead handily in unit sales, with nearly 20%. Cassettes are up to a 60% share, and cassette singles are at 3%. The 7" single, which routinely captured 30% market shares in the '70s, was down to 8.6%.

NARM/See Page 34

# SMN, Abrams Launch L.A. Inc.



Lee Abrams

Lee Abrams, Managing Director of Satellite Music Network's Z-Rock format, has entered into a joint venture with SMN called L.A. Inc. The new corporation is headquartered in Dallas and will provide specialized entertainment services to radio stations and produce music-oriented events in the US and overseas.

Immediate L.A. Inc. projects include a merchandising division to L.A. INC./See Page 22

# King Sr. VP/GM At Enigma



Ralph King

Former Wherehouse Records chain VP/Marketing Ralph King has moved to Enigma Records as Sr. VP/GM, where he will supervise and direct all aspects of the label's marketing, promotion, sales, and artist development departments.

"We are excited to have someone of Ralph's caliber and experience join us," stated Enigma President Wesley Hein. "Ralph KING/See Page 22

# KKRZ Taps Capps As New PD



Mark Capps

Mark Capps, PD at Classic Hits KMJK/Portland, has been named PD at crosstown CHR KKRZ. He replaces Sean Lynch, who transferred to Great American's KROY/Sacramento as OM.

KKRZ VP/GM Carl Gardner told R&R why he went out of format to find his new PD: "Mark is a seasoned market veteran and a real thoroughbred broadcaster in that he's a great motivator and manager of talent. People love to work with the guy. He's strong at the high-concept, big-picture stuff. He's done a great job with KMJK's positioning against KGON, KINK, and KKCW and has done well with 25-44 men.

"The only thing Mark has to do is get a little more in touch with the specifics in CHR. Our MD, Connie CAPPS/See Page 22



Ted Jordan

# Jordan VP/GM At KDKA

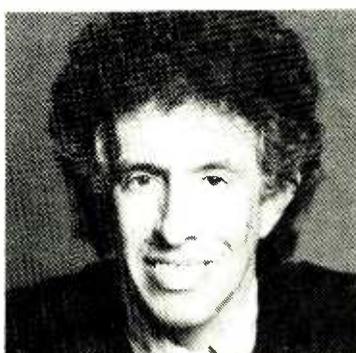
KQZY/Dallas VP/GM Ted Jordan has been transferred to sister Group W Full-Service AC powerhouse KDKA/Pittsburgh in a similar capacity. He succeeds Rick Starr, who will head up the company's WMAQ/Chicago operation.

Jordan told R&R, "Next year begins my 15th year with Group W and this is my seventh move with the company. All the moves have been special and the old place has been hard to leave, but there's something special about KDKA. It's the flagship of the company, and carries its own sense of 'wow.'"

"It dawned upon me how special it was when my younger brother, who's also in the business, asked me if I realized that I was going to KDKA. Until then, I was just trying

JORDAN/See Page 22

# Perry Back To WB As VP



Richard Perry

Richard Perry, who worked as a staff producer at Warner Bros. Records in the late 1960s, has returned to the label as VP/A&R Producer. He will be based at the label's Burbank headquarters.

WB President Lenny Waronker commented, "Richard's work has always represented the very highest standards of craftsmanship and quality available in modern music, a consistency of musical vision that has stretched over three decades. It is with genuine pleasure and affection that we welcome him back home."

Perry first joined WB in 1967 and left in 1970. He went on to produce albums for Barbra Streisand, Carly Simon, Harry Nilsson, Diana Ross, Manhattan Transfer, the Pointer Sisters, and many others. In 1978 he founded his own label, Planet Records. He has also directed music videos.

Perry recently completed producing an album of '50s classics titled "Rock, Rhythm & Blues" recorded by artists including Elton John, Randy Travis, Rick James, Manhattan Transfer, and the Pointer Sisters, to be released on WB in April.

MARCH 10, 1989

# WBLZ'S BIG-BUCKS PROMOTIONAL BOMBARDMENT

WBLZ/Cincinnati is committing large dollars for a seven-county promotional blitz. Not many Urban stations have the opportunity to promote this heavily, and an understandably delighted Dave O'Donnell, VP/GM of the station, runs down all the campaign's details.

Page 51

# FEATURES

WASHINGTON REPORT: Radio-only renewal bill	6
RADIO BUSINESS: This week's transactions	8
OVERVIEW:	
● MANAGEMENT: Burnout warning signs	12
● SALES STRATEGY: Listening effectively	14
● MEDIA: Tabloid gossip moves here	16
● LIFESTYLES: Weakened by weekends	18
● PEOPLE	21
NEWSBREAKERS	22
TIMELINE	25
STREET TALK: Boston subpoenas	27
RATINGS: New Birch demo numbers	30
VITAL SIGNS: Positioning over price	36
AIR PERSONALITIES: Aircheck critique	38
ON THE RECORDS: Grammy contest results	40
MUSIC:	
● ROCK OVER LONDON	41
● COMPACT DATA	42
● POLLSTAR	42
MUSIC DATEBOOK	43
CALENDAR: Memo memoriam	44
NETWORK FEATURE FILE	45
MARKETPLACE	57
OPPORTUNITIES	60
R&R MART: Gifts, information, resources	30

# FORMATS

CHR: Diary dissatisfaction	46
URBAN CONTEMPORARY	51
AOR: Getting those men at work	52
AC: Weekend programming tips	54
COUNTRY: Photos and moves	55
NASHVILLE THIS WEEK: MTM artists find new homes	56

# MUSIC INFORMATION

WORLD MUSIC OVERVIEW: DMR, UK, Australia, Canada charts	41
MUSIC VIDEO: MTV, VH-1 lists	42
URBAN CONTEMPORARY	63
COUNTRY	66
CURRENT-BASED AC	70
GOLD-BASED, FULL-SERVICE AC	72
NAC	73
CONTEMPORARY JAZZ	73
AOR ALBUMS	75
AOR TRACKS	76
NEW ROCK	78
CHR	82
AC, AOR, CHR, COUNTRY, URBAN CHARTS	BACK PAGE

R&R is published weekly, except the week of December 25th, for \$235 per year, or \$425 for overseas subscriptions (US funds only), by Radio & Records, Inc. at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, M.C., Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. © 1989. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.

## Time-WCI Merger: Marketing Boost?

Combined Resources May Lead To Record Sales Alternatives

Stock market analysts and company executives say the massive \$18 billion merger of Time Inc. and Warner Communications Inc. will have little immediate impact on WCI's record business, but probably will add enormous worldwide marketing clout in the future.

In the making for two years, the megamerger announced Saturday (3/4) will result in the creation of the world's largest media com-

pany. The combined companies are expected to have annual revenues in excess of \$10 billion.

"It's a very decentralized company and Warners will probably continue to operate much the way it has in the past," said Dennis McAlpine, an industry analyst with New York investment banking house Oppenheimer & Co. While predicting that Warner's record labels won't be affected "a whole heck of a lot" by the merger, McAlpine expects many new promotional avenues will open for the company because of its added financial clout worldwide, coupled with Time's "very powerful direct marketing capabilities."

"The merger will have absolutely zero impact on our record business," said WCI Sr. VP Geoffrey Holmes, although he does view the megadeal as potentially unleashing new opportunities to boost worldwide marketing power for the company's record labels. Holmes added that WB Records "has no plans to use Time's capabilities at this point, but there are a lot of opportunities ahead of us."

WCI record labels — Elektra, Atlantic, Geffen, and Warner Bros. — contributed 45% of the company's revenues last year, while Time's

magazines accounted for more than 30% of its revenues. Paul Marsh, a media analyst at Fahnestock & Co., said no business segment of the combined companies would account for more than 30% of revenues, meaning the company would remain strong even if one business goes sour.

## CBS Renews Baseball Pact For Four Years

The CBS Radio Network has extended its current relationship with Major League Baseball for an additional four years. CBS Television recently secured the network TV rights to the games for the same period.

The radio package includes the 26-week "Game of the Week" schedule, the All-Star contest, League Championship Series, and World Series broadcasts. The new contract, which begins with the 1990 season, will also include 20 Sunday night games, four holiday specials, and pennant race contests and division tiebreakers.

The network said it will also

## KISS Picks Anthony As PD

Former KSJO/San Jose PD Ken Anthony has been named PD of KISS/San Antonio. Mike Thomas has exited the Adams Communications AOR.

Recently-appointed KISS VP/GM Rick Joppie remarked, "Ken exhibits leadership, strong people skills, and a thorough understanding of programming and market-



Ken Anthony

ing a heritage AOR. We see a bright future for KISS and agree on how we're going to get there."

Anthony commented, "I'm thrilled to be working with a legendary station like KISS. I was very impressed with Adams, (President/Radio) Matt Mills, and Rick Joppie. I sense their commitment to win, and look forward to the challenge of bringing KISS back to its rightful place as one of San Antonio's market leaders."

Anthony was at KSJO for seven years, the last two-and-a-half as PD, before exiting last December.

## Green OM At WGCI

Five-year WGCI-AM & FM/Chicago VP/Controller Darryl Green has been appointed OM at the Gannett combo's N/T AM.

"This appointment is exciting and a great opportunity because we're filling a need and providing a great service for the community," noted Green. "I'm working with a wonderful group of professionals."

Green joined the company as a senior auditor. He was promoted to his current position in 1976. Previously, he served as a Sr. Accountant with the Rochester, NY accounting firm of Deloitte, Haskins & Selle.

## COOK INLET RADIO NEEDS YOUR HELP

Please help us identify the radio leaders of the 1990's. If you have worked for, or are aware of a manager, program director, or sales manager possessing the following qualities, we'd like to know more.

- The person we're looking for . . .
- . . . prefers one-on-one instead of memos
  - . . . is decisive, but fair
  - . . . is a coach, appealing to the best in each employee
  - . . . is eager to give employees feedback
  - . . . challenges people to be their best
  - . . . is quick to give the credit to others
  - . . . sets a good example
  - . . . trusts people

If you know of an individual like this, please drop me a short note and I'll take it from there. Thanks for your help.

◆  
**Michael O'Shea**  
 Executive Vice President  
 Cook Inlet Radio Partners, L.P.  
 110 Lakeside Avenue  
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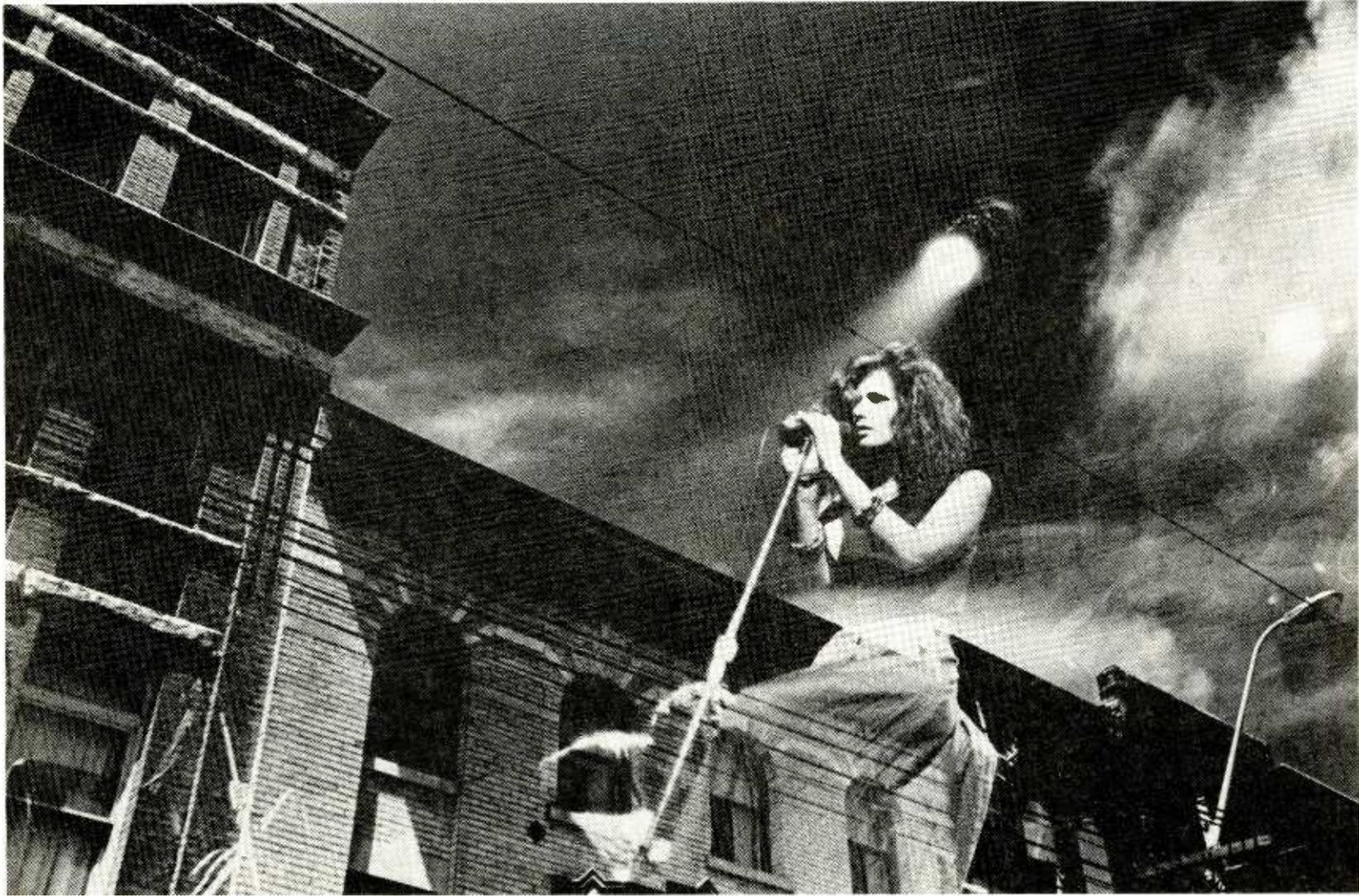
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# COWBOY JUNKIES

## SWEET JANE



### "SWEET JANE"

The first single from the album that's shooting up the charts.

### SALES...coming on great guns.

- ★ Album over 350,000 units
- ★ Los Angeles—Tower Sunset #1, Moby Disc #1
- ★ Boston—Harvard Coop #1
- ★ Washington—Kemp Mill #2, Tower #3
- ★ Chicago—Sound Video #6, Rose Records #10
- National—Chainwide*
- ★ Soundwarehouse #16
- ★ Tower #18
- ★ Wherehouse #24
- ★ Record Bar #36

### PRESS...Cowboy Junkies are riding high.

- ★ Voted Record of the Year by the *Los Angeles Times* Critics' Poll
- ★ Critically acclaimed by *The New York Times*, *Rolling Stone*, *Musician*, *New York Daily News*, *Los Angeles Times*, *Time Magazine* and more

### TV...Cowboy Junkies are roping 'em in.

- ★ MTV Buzz Bin
- ★ After their *Saturday Night Live* appearance February 18 - sales explode
- Album jumps 49 - 30 in *Billboard*

### RADIO...Cowboy Junkies have everyone hooked.

- ★ Phones ringing off the hook whenever they're played
- ★ Top 3 alternative airplay
- ★ Top 10 Phones WBCN, Boston, KXRX, Seattle

WHEN YOU  
PLAY IT  
SAY IT!



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PAT CLAWSON

## Radio-Only License Reform Bill Draws Cheers

Broadcasters are cheering a new radio-only license reform bill introduced by Rep. Matthew Rinaldo (R-NJ). The measure, put forth last week while about 200 broadcasters gathered in Washington for the NAB State Leadership Conference, would make it easier for a radio licensee to win a renewal expectancy, thus allowing it to avoid competing applications. The bill would also eliminate cash payoffs to competing applicants, and require the FCC to establish a system for the regular review of informal public complaints.

"The Radio License Renewal and Improvements Act is a sensible, precisely-drawn solution to problems that have vexed radio broadcasters for years," said Rinaldo in a statement. "I hope this Congress will make a concerted effort to revise and streamline the license renewal process for the good of the industry and the public."

### NAB Urges Support

The bill, designated H.R. 1136, also directs the FCC to establish a system for review of informal public complaints and gives the Commission the ability to consider such criticisms (and their resolution) in the renewal process. At present, such complaints seldom receive little more than a cursory glance from Commission staffers.

Three of Rinaldo's colleagues on the House Telecommunications Subcommittee have already signed onto H.R. 1136: Thomas Tauke (R-IA), Billy Tauzin (D-LA) and Rick Boucher (D-VA). Rinaldo is the subcommittee's ranking Republican.

NAB President Eddie Fritts issued a statement congratulating Rinaldo and his co-sponsors for legislation Fritts said would "give radio broadcasters an expectancy of renewal when they serve their lo-

### Expect An Expectancy If . . .

Under the Rinaldo bill, designated H.R. 1136, a radio licensee would receive a "renewal expectancy" if, during the license term, it:

- Aired programming that addressed local areas of public concern
- Avoided serious violations of the Communications Act
- Did not systematically abuse the communication laws or FCC rules.

Failure to meet any one of these criteria would leave the licensee open to competing applicants.

cal communities" and "curb abuse of the license renewal process." Passage of such legislation, Fritts added, is currently the top legislative goal of NAB's Radio Board.

While the bill received the ringing endorsement of NAB conference delegates, Capitol Hill pros warned broadcasters not to get their hopes up yet. Senate Commerce Committee staffer Tom Cohen warned that Committee

Chairman Ernest Hollings (D-SC) wants action on the Fairness Doctrine first — and any other broadcasting matters are likely to become bogged down until that's resolved.

### Don't Count On Bush Fairness Veto

Sen. Slade Gorton (R-WA) told broadcasters he is not optimistic about industry efforts to stop Fairness Doctrine legislation. Gorton, a member of the Senate Commerce Committee, said a bill will be introduced soon by all committee Democrats and some Republicans that is "highly likely" to be passed by Congress — and unlikely to be vetoed by the White House.

"It's much less likely that President Bush will take the same attitude toward that proposal as President Reagan did," Gorton said. "For a number of members of both houses of Congress who were subjected to disc jockey blitzes with respect to the pay raise last month, the sympathy for those in the radio and television industry who oppose the Fairness Doctrine has somewhat declined" (see "Boston Talk Host Calls Quello Comments Sinister" on this page).

Gorton noted that most other communications issues involve more than two points of view or possible solutions — thus diminishing the chances that Congress is willing to grapple with them.

## Radio Investment Firm Probe Underway

North Carolina securities regulators are currently investigating the operations of **Sonrise Management Services**, a Columbus, Georgia firm that aggressively solicits individuals to invest in applications for new FM radio stations.

"We are conducting an investigation of Sonrise Management," said **Steve Wallis**, Deputy Securities Administrator for North Carolina. "We have been doing so for just under a year."

Wallis, who refused to provide specifics about the investigation, said his office most often deals with cases involving fraud, unregistered securities, and firms selling securities without a license.

Sonrise principals **Ralph Savage**, **Eugene White**, and **Charles McFall** were out of town and could not be reached for comment on the investigation.

Sonrise, which has filed approximately 162 FM applications with the FCC in the past four years, uses direct mail, telephone solicitation, and other marketing techniques to sell small investors on the idea of buying into a group to file an FM application. Material filed with the FCC in proceedings involving Sonrise-created applicants indicates that potential investors were attracted with a barrage of figures characterizing FM radio as an industry with almost universally large cash flows and rapidly escalating property values.

According to a Washington communications attorney who has examined Sonrise's operations, the firm raised an average of nearly \$90,000 for each application group it formed, most of which

came in the form of \$3000 investments from individuals with no broadcast background. Sonrise processes the applications, including the technical sections, and forwards them to an attorney who then represents the applicant group in the proceeding.

### Most Applications Denied

In all but approximately five cases, the applications have been handled by Washington attorney **Thomas Root**. According to Root, "between five and eight" Sonrise-created groups, which he refused to identify, have been granted construction permits. According to attorneys involved with the Sonrise groups, somewhere between ten and 30 of the applications have been withdrawn, dismissed, or denied.

The FCC Mass Media Bureau has become involved in the case of **Omega FM LP**, a Sonrise-created group seeking an FM construction permit for Omega, Georgia. The bureau joined the proceeding recently when it appeared Omega was about to settle with its last rival for the CP.

"There are several issues concerning Sonrise that we would like to see resolved before Omega becomes a licensee," said FCC attorney **Jerry Hermele**.

—Randall Bloomquist

## Boston Talk Host Calls Quello Comments 'Sinister'

Commissioner Chides Broadcasters For Fighting Congress Pay Hike

WRKO/Boston talk host Jerry Williams this week blasted FCC Commissioner **James Quello** for his public attack on broadcasters who opposed the recently-defeated Congressional pay raise. Such criticism by federal officials, Williams charged, has the potential to chill free speech.

"In this regulated business you are always looking over your shoulder for a government official who doesn't like what you have to say," said Williams. "I find it particularly sinister when an FCC commissioner, who has direct responsibility for regulating the industry, speaks out against what we're doing."

Williams's remarks were prompted by Quello's Monday (3/6) speech before the New York chapter of the **Federal Communications Bar Association**, during which he lashed out at Talk radio hosts and other "exorbitantly paid" broadcasters for what he termed an "unconscionable . . .

messianic binge against" a pay raise for top government officials. Members of the House of Representatives, acting under pressure from their constituents, voted in early February to reject an independent commission's plan to raise Congressional pay 51% to \$135,000. Top federal officials and employees — including Quello — also would have received pay increases under the proposal.

"Isn't it kind of goofy that the President of the United States . . . is paid less than . . . a network anchorman or a local disc jockey?" asked Quello. "Are exorbitantly paid personalities and anchors who utilize government-licensed air-

waves to accommodate their perpetual quest for ratings, money, and power really performing more valuable service than those that grant and manage communications licensees, pass laws, and govern the nation? I think not."

Williams, who dismissed Quello's remarks as "absurd, coming from a man who would have gotten a raise" if the pay plan had been approved, said Talk radio contributes much to society by providing a forum for the examination and discussion of public issues.

"We talk about issues for four hours every day," said Williams. "For some bureaucrat to be angry at talk show hosts because his ox was gored on this particular issue is ridiculous."

Quello, whose salary would have jumped from \$80,700 to \$120,000 under the rejected pay plan, said in his speech that he has no problems living on his current salary, thanks to his "moderate lifestyle."

## Patrick Pleads For \$10 Million FCC Budget Boost

FCC Chairman **Dennis Patrick** went to Capitol Hill Tuesday (3/7) to tell lawmakers his agency is facing a rising tide of new service applications and must have a \$10 million budget boost if it is to keep its head above water.

The FCC has requested a budget of \$109.8 million for fiscal year 1990, which begins in October of this year. That figure represents a \$10 million increase over the current budget of \$99.6 million.

"I must tell you that at the current budget levels, I don't believe the agency can continue to meet its obligations," Patrick told members of the Commerce, Justice, & State Subcommittee of the House Appropriations Committee. "I have a decreasing staff level at an agency that is facing an increasing number of applications."

Years of short staffing at the Commission combined with a flood of applications for new broadcast and communications services, Patrick said, have resulted in growing backlogs and are costing the government tax revenues by delaying the implementation of new services. FCC Mass Media Bureau Chief **Alex Felker** said his bureau's application backlog has increased 20% in the last year.

According to an FCC study, if the backlog of applications created in fiscal 1989 is not reduced in coming years the Treasury stands to lose tax revenues with a present value of \$53 million.

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- Jeff Pollack
- Price Waterhouse
- The Selmer Corporation
- Westwood One Companies
- Mr. & Mrs. Bob Wilson

## TRANSACTIONS

# Jenne Cops Cajun Combo For \$9 Million

## Deal Of The Week:

**WJBO & WFMF/Baton Rouge**  
**PRICE: \$9,091,194**

**TERMS:** Stock purchase  
**BUYER:** George Jenne, the combo's current GM. He also has equity interests in KPRR/EI Paso; KDSX & KDSQ/Sherman, TX; and WOHT/Jackson, MS.

**SELLER:** The Manship family of Baton Rouge. The family will continue to own two TV stations and two Baton Rouge newspapers.

**FREQUENCY:** 1150 kHz; 102.5 MHz  
**POWER:** 5 kw; 100 kw at 1260 feet  
**FORMAT:** News/Talk; CHR

**BROKER:** Tim Menowsky of Communications Equity Associates

## Alabama

**WBYE/Calera**

**PRICE: \$100,754**

**TERMS:** Escrow deposit \$1000, with

additional \$4000 cash at closing. Buyers to assume real estate mortgage valued at \$64,254 and provide ten-year promissory note for \$31,500 at 12% interest.

**BUYER:** WBYE Broadcasting Co. Inc., owned by Benjamin and Elizabeth Franklin of Birmingham, AL. Ben Franklin is an AE at the station.

**SELLER:** Laura Leighton, the executrix of the estate of Thomas Leighton.

**FREQUENCY:** 1370 kHz

**POWER:** 1 kw daytimer

**FORMAT:** Country

## Arkansas

**KMCK/Siloam Springs (Fayetteville)**

**PRICE: \$1,451,000**

**BUYER:** Tate Communications Inc., headed by Harvey Tate. He also owns KTXF/Brownsville, TX.

**SELLER:** Apple Broadcasting Inc., owned by Jesse Smith.

**FREQUENCY:** 105.7 MHz  
**POWER:** 100 kw at 410 feet  
**FORMAT:** AC

**BROKER:** Norman Fischer and Bill Prikryl of Norman Fischer & Associates Inc.

## Colorado

**KEZW & KOSI/Denver**

**PRICE: \$2,100,100 for 66.66% controlling interest**

**TERMS:** Stock transaction for cash. The buyer is exercising a stock option to acquire control of the seller.

**BUYER:** Shepard Communications Inc., headed by John Shepard of Grand Rapids, MI, is acquiring two-thirds of the stock of the seller. The company also owns WWKJ/Kokomo, IN; KKYK/Little Rock; and a TV station in Grand Rapids, MI.

**SELLER:** Steven Dinetz and Joseph Davidman are reducing their collective 94.3% stock holdings in D&D Broadcasting Inc. to 28%.

## TRANSACTIONS AT A GLANCE

**Deals So Far In 1989:**  
**\$328,393,801**

**Total Stations Traded This Year: 179**

**This Week's Action: \$19,420,548**

**Total Stations Traded This Week: 21**

## Deal Of The Week:

● **WJBO & WFMF/Baton Rouge \$9,091,194**

- WBYE/Calera, AL \$100,754
- KMCK/Siloam Springs (Fayetteville), AR \$1,451,000
- KEZW & KOSI/Denver \$2,100,100 for majority control
- WJBX/Bridgeport \$550,000
- WRWH/Cleveland, GA \$50,000
- WDLW/Waltham (Boston), MA \$1.15 million
- Cape Girardeau, MO Tax-Free Station Swap \$450,000 value
- KGIR/Cape Girardeau, MO
- KUGT/Jackson, MO
- KUGT/Cape Girardeau, MO \$225,000
- FM CP/Mount Vernon, MO \$5500
- KTOZ/Springfield, MO \$310,000
- KSUX/Winnebago, NE (FM CP) \$5000
- KMYO/Bloomfield, NM \$165,000
- WDIG/Steubenville, OH \$118,000
- Dallas-Ft. Worth Tax Free Station Swap \$3 million value
- KHVN/Ft. Worth
- KMEZ/Dallas
- KVOJ/Edna, TX \$175,000 (approximate)
- KCHQ/Somerset, TX \$478,000

## Why One-Man Shops don't know all the qualified buyers:

One-Man Shops do not have the time or resources to analyze, package and professionally market your stations. One-Man Shops must often resort to high exposure publicity to produce prospective buyers. In the end, one or two top buyers may not have been personally called, increasing the chances that you will leave money on the table.

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**FREQUENCY:** 1430 kHz; 101.1 MHz  
**POWER:** 5 kw; 100 kw at 790 feet  
**FORMAT:** Nostalgia; Beautiful  
**COMMENT:** D&D announced plans last autumn to acquire this station in a transaction valued at \$15.5 million.

Trumbull, CT; and Pablo Colon of Stratford, CT.

**SELLER:** Mammoth Connecticutcasting Inc., owned by Elizabeth and Jonathan Hoffman. They also own WMJY/Long Branch, NJ.

**FREQUENCY:** 1450 kHz

**POWER:** 1 kw day/250 watts night  
**FORMAT:** AC

## Connecticut

**WJBX/Bridgeport**

**PRICE: \$550,000**

**TERMS:** Escrow deposit \$27,500; total cash at closing \$150,000. Five-year promissory note for \$400,000 at 1.5% over the prime rate of the Bank of New England.

**BUYER:** Radio Cumbre Broadcasting Inc., owned by Jose Lugo of Bridgeport, CT; Felix Meizoso of

## Georgia

**WRWH/Cleveland**

**PRICE: \$50,000**

**TERMS:** Cash

**BUYER:** Dean Dyer of Cleveland, GA. He currently owns one-third of the station.

Continued on Page 11

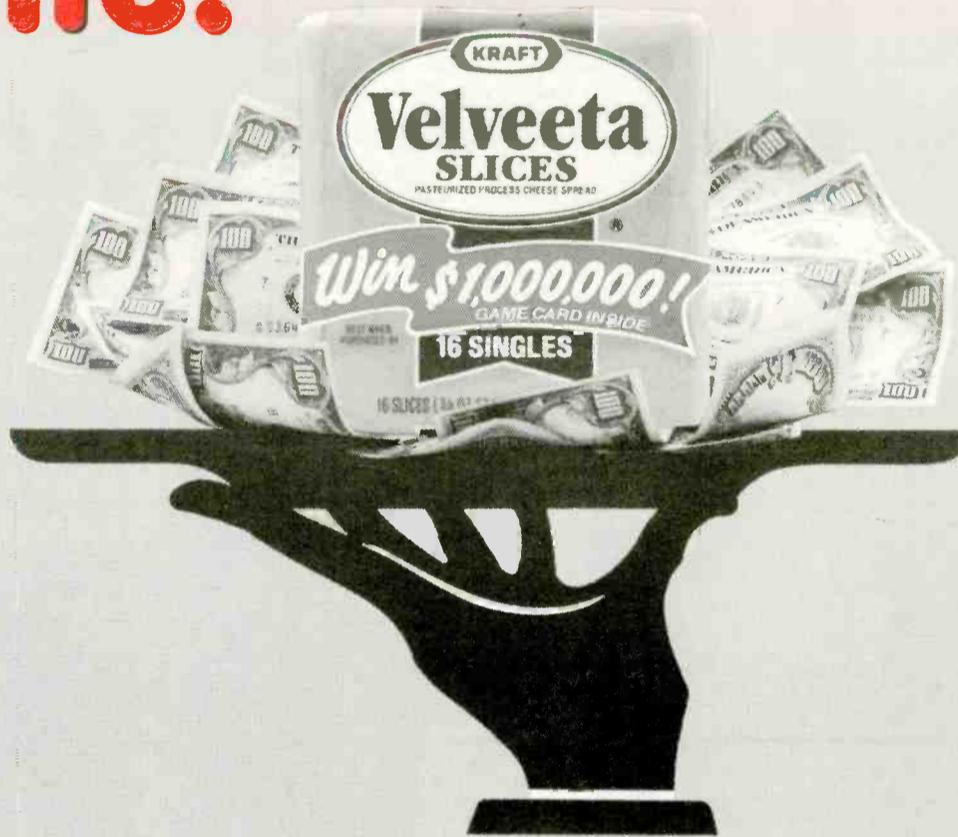
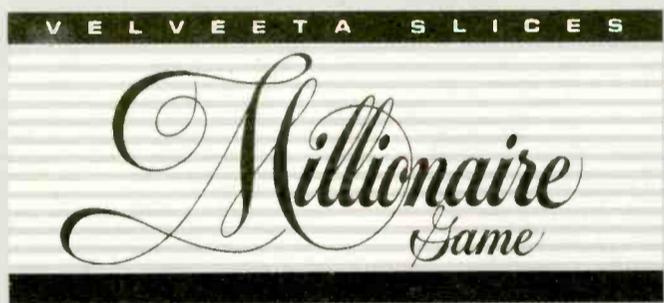


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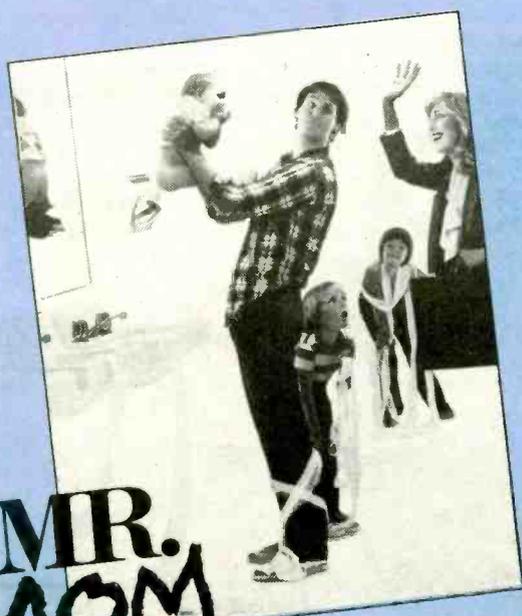
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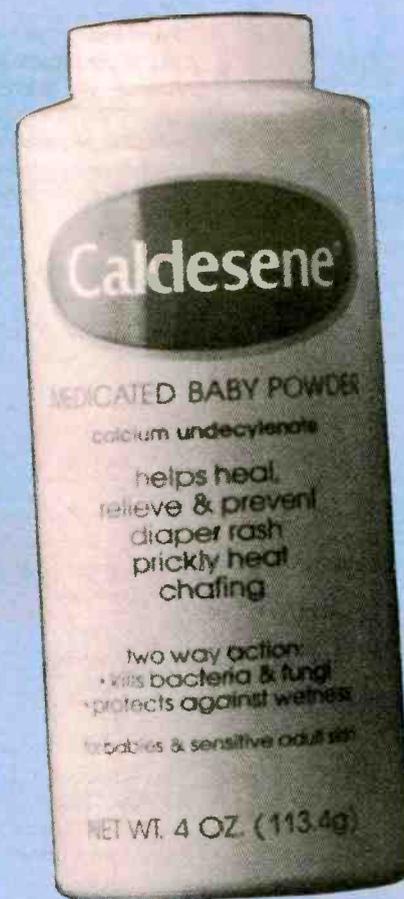
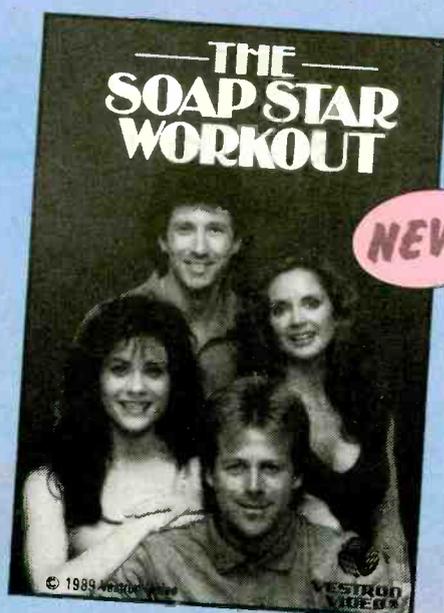


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**TRANSACTIONS**

Continued from Page 8

**SELLER:** Stanley Hefner of Cleveland, GA is selling his entire two-thirds interest in **News Inc.**  
**FREQUENCY:** 1350 kHz  
**POWER:** 1 kw daytimer  
**FORMAT:** Country

**Massachusetts**

**WDLW/Waltham (Boston)**

**PRICE:** \$1.15 million  
**TERMS:** Escrow deposit \$250,000; balance due cash at closing.  
**BUYER:** Boston Radio Group Inc., owned by James LaMarca of Clinton Corners, NY.  
**SELLER:** Acton Communications of Massachusetts Inc., owned by William McCarthy.  
**FREQUENCY:** 1330 kHz  
**POWER:** 5 kw  
**FORMAT:** Country

**Missouri**

**Cape Girardeau Tax-Free Station Swap**

**PRICE:** Tax-free swap with no cash consideration, although stations are valued at \$225,000 each  
**COMMENT:** In a three-step transaction, the owners of two Cape Girardeau radio stations have agreed to swap two AM daytimers valued at approximately \$225,000 each in a tax-free exchange and then spin off one station to a third party.

**Transaction #1**

**KGIR/Cape Girardeau**

**PRICE:** No cash consideration; tax-free swap of assets  
**BUYER:** Target Media Inc., owned by Thomas Stine, Ralph Newquist, and Dale Rollings. The company also owns KCGQ/Gordonville, MO. Rollins owns WRTL & WZNF/Rantoul, IL.  
**SELLER:** Marco Inc., owned by James Marvin. He is an applicant for a new FM at Reidland, KY.  
**FREQUENCY:** 1220 kHz  
**POWER:** 250-watt daytimer  
**FORMAT:** AC

**KUGT/Jackson**

**BUYER:** Marco Inc.  
**SELLER:** Target Media Inc.  
**FREQUENCY:** 1170 kHz  
**POWER:** 250-watt daytimer  
**FORMAT:** Religion

**Transaction #2**

**KUGT/Cape Girardeau**

**PRICE:** \$225,000  
**TERMS:** Cash sale of assets  
**BUYER:** The Light & Power Co.  
**SELLER:** Marco Inc.

**FM CP/Mount Vernon**

**PRICE:** \$5500  
**TERMS:** Cash  
**BUYER:** Southwest Missouri Broadcasters Inc., owned by Jane Filler of Cameron Park, CA; and Sacramento, CA investors Linda Adams, Carl Auel, and Bryan Adams. Filler owns WJVR/Callahan, FL. Auel owns KKXX/Paradise, CA; KKMC/Gonzales, CA; WCHP/Champlain, NY; WLVI/Royal Palm Beach, FL; WGOR/Christmas, FL; WARK/Spanish Fork, AL; KKNO/Gretna, LA; WWLO/Gainesville, FL; and KCBB/Stratmoor, CO.  
**SELLER:** Missouri FM, owned by Linda Adams.  
**FREQUENCY:** 106.7 MHz  
**POWER:** 3 kw at 300 feet

**KTOZ/Springfield**

**PRICE:** \$310,000  
**TERMS:** Asset sale. Escrow deposit \$30,000, with balance due cash at closing.  
**BUYER:** Lawrence Heyne of Springfield, MO.  
**SELLER:** Dixon Broadcasting Inc., owned by Larry Campbell. He also owns KTOZ-FM/Marshfield, MO.  
**FREQUENCY:** 1060 kHz  
**POWER:** 550-watt daytimer  
**FORMAT:** AC

**Nebraska**

**KSUX/Winnebago (FM CP)**

**PRICE:** \$5000  
**TERMS:** Cash  
**BUYER:** El Dorado Broadcasting Inc., owned by Richard Smith of Columbus, GA.

**SELLER:** Gary Violet of Hot Springs, AR. He owns KSPG & KBUZ/El Dorado, KS.

**FREQUENCY:** 105.7 MHz  
**POWER:** 3 kw at 300 feet

**New Mexico**

**KMYO/Bloomfield**

**PRICE:** \$165,000  
**TERMS:** Cash. Last year, seller received a \$115,000 line of credit from buyers to construct station. Buyers also received option to purchase station for \$50,000 and are now exercising option.  
**BUYER:** Frank and Wanda Jean Elwood of Farmington, NM.  
**SELLER:** Mehl Tafoya of Aztec, NM.  
**FREQUENCY:** 104.5 MHz  
**POWER:** 100 kw at 1085 feet  
**FORMAT:** AC

**Ohio**

**WDIG/Steubenville**

**PRICE:** \$116,000  
**TERMS:** Cash  
**BUYER:** Romano Clonni Sr. of Rayland, OH.  
**SELLER:** Frederick Staffilino, debtor-in-possession.  
**FREQUENCY:** 950 kHz  
**POWER:** 1 kw daytimer  
**FORMAT:** Gold  
**BROKER:** Ray Rosenblum of Pittsburgh, PA.

**Texas**

**Dallas-Ft. Worth Tax-Free Station Swap**

**PRICE:** Tax-free swap with no cash consideration  
**COMMENT:** Gilmore Broadcasting has agreed to swap the assets of KHVN/Ft. Worth to Summit Broadcasting Corp. in exchange for the assets of KMEZ/Dallas. While no cash is changing hands, both stations are valued at approximately \$1.5 million. On December 26, 1988 these stations exchanged formats and Summit began to sell time on KHVN and Gilmore began to sell time on KMEZ.

**KHVN/Ft. Worth**

**BUYER:** Summit Broadcasting Corp., headed by James Wesley Jr. The company also owns WAKR & WONE/Akron; WAOK & WVEE/Atlanta; WCAO & WXYV/Baltimore; KJMZ/Dallas; WONE & WTUE/Dayton; KLZ & KAZY/Denver; KFOR & KFRX/Lincoln, NE; and KWTO-AM & FM/Springfield, MO. The company recently announced plans to buy WRKS/New York and WFYR/Chicago from RKO Radio.  
**SELLER:** Gilmore Broadcasting Corp., owned by James Gilmore. The company also owns WLVE/Miami and KMEZ-FM/Ft. Worth, TX.  
**FREQUENCY:** 970 kHz

**POWER:** 1 kw  
**FORMAT:** Urban

**KMEZ/Dallas**

**BUYER:** Gilmore Broadcasting Corp.  
**SELLER:** Summit Broadcasting Corp.  
**FREQUENCY:** 1480 kHz  
**POWER:** 5 kw day/1 kw night  
**FORMAT:** Beautiful

**KVOJ/Edna**

**PRICE:** \$175,000 (approximate)  
**BUYER:** H.Z. International Corp., owned by Everardo Morales of Houston, TX.  
**SELLER:** Vic-Jax Inc., owned by Roger Ramirez.  
**FREQUENCY:** 1130 kHz  
**POWER:** 10 kw daytimer  
**FORMAT:** Religion

**KCHG/Somerset**

**PRICE:** \$476,000  
**TERMS:** Asset sale. Escrow deposit \$50,000. Ten-year promissory note for \$426,000 at ten percent interest payable in monthly installments of \$3550.  
**BUYER:** AGA Inc., owned by San Antonio investors E.O. Allen, Ronald Allen, and Dewey Gardner.  
**SELLER:** Fundamental Christian Broadcasting Inc.  
**FREQUENCY:** 810 kHz  
**POWER:** 250 watts  
**FORMAT:** Religion

**“When he gives the weather, I could just shove something down his throat.”**



A shy, 54 year-old focus group respondent confesses to Don Hagen how she really feels about the morning man she listens to every day.

*This announcement appears as a matter of record only.*

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# MANAGEMENT

## Employment Burnout: Five Misconceptions

Just as with other machinery, the human body is vulnerable to breakdown and burnout if not properly maintained. But unfortunately, the notion of burnout — especially *job burnout* — is shrouded in misconception.

To better understand what job burnout is (and how it affects people), human relations specialist Michael Cavanagh, writing in the Costa Mesa, CA-based *Personnel Journal*, provides the following "true or false" quiz to help counter five common misconceptions surrounding the job-crippling condition:

### True Or False

• Burnout is an 80's notion that gives lazy folks an excuse to stay home or collect disability checks.

False. The term itself may be new, but burnout symptoms have been around as long as the human race. Remember "nervous exhaustion," "battle fatigue," and "premature aging"?

• If you really enjoy your job, you can work as long as you want and never experience burnout.

False. Regardless of how much you love your work, you can fall prey to job burnout. Just as someone who enjoys eating will get sick if he overeats, a person who loves his job will get burned out unless he "psychologically refuels" his body and soul along the way.

• People can see burnout coming. All they need to do is take a few days off from work to avert the danger.

False. It's rare for anyone to recognize impending burnout. In fact, Cavanagh claims that even those folks facing the final stages of burnout don't realize they're caught in the trap, as they either ignore or underestimate the "hand-writing on the wall."

If, however, burnout is caught in the early stages, the condition can be remedied with an attitudinal or lifestyle adjustment.

• Physically and psychologically strong people are unlikely to get burnout.

False. Cavanagh says that physically and psychologically stronger individuals tend to take on more projects due to their greater strengths. In doing so, these people take away from "refueling" activities, and are left even more vulnerable to burnout.

• Burnout is always job-related.

False. All aspects of your life — work, family, social, and personal obligations — combine to contribute to burnout. Stress accumulates in one area and gets carried over to others. The best way to avoid this stress build-up, says Cavanagh, is to achieve a balance between stress and stress skills (psychological refueling) in all aspects of your life.

## What We Drink On 'Coffee Breaks'

While lots of office workers drink at their desks during working hours, only 19% claim to actually take formal coffee breaks, according to a recent survey of 100 salaried professionals conducted by the Chicago-based DeFrancesco/Goodfriend public relations firm.

Surprisingly, coffee was not the most popular beverage to sip when officially "taking five" — soda pop was. For a closer look at the top four drinks served in the company's lounge, check the chart below:

Beverage	Percent Drinking
Soda Pop	67%
Coffee	57%
Water	43%
Tea	19%

Note: respondents could choose more than one type of beverage.

## National Spot Radio Scoreboard

Total national spot radio expenditures for the month of January topped \$62 million — a 15.6% increase over 1988 figures.

Market	Jan. 1988 vs. Jan. 1989
1-10	+15.8
11-25	+21.8
26-50	+14.3
51-75	+4.7
76-100	+12.6
100+	+14.5

While the above-quoted figures reflect total national radio spot billings as reported by America's leading national rep organizations, they are not typical of any specific market. Furthermore, spot billing in individual markets, market groups, or in geographic areas may differ substantially.

Source: Radio Expenditure Reports Inc.

## US Workers Keeping Same Jobs Longer

In a reverse of recent employment trends, Americans are staying at their jobs longer these days. According to an analysis of government data by consultants at the Wellesley, MA-based Wyatt Company, US workers banked 4.2 years of seniority at their respective positions by 1987 — topping 1978's median span of 3.6 years, and nearly matching 1963's all-time high of 4.6 years.

The firm predicted that America's '87 job tenure levels could've been record-setters, if not for the job-hopping tendencies of the nation's youthful employees (defined as those age 20 or less) who mainly work part-time. Without them, American workers aged 20-64 would've logged more hours on the same time-clocks by 1987 than at any other surveyed in 35 years.

## TWO TYPES TESTING

### Hertz Rental Cars Add Phones

In addition to choosing makes, models, and colors, traveling industry types can now pick one of two different mobile phones currently being tested in selected markets by the NYC-based Hertz Corp.

The first option — found in mid-size and large model cars in Oklahoma City, Dallas, Hartford, and St. Louis — is installed in the dashboard, and is activated with a credit card. You simply start the auto's ignition, slide a major credit-card (MasterCard, American Express, or Visa) through a "reader," and dial the desired number. The calls get charged directly to your account.

The credit-card models, which have speed dial numbers for Hertz

services, airlines, and local restaurants and hotels, come with a push-button option that allows you to keep your hands on the wheel while talking.

The second cellular choice for Hertz customers (in Los Angeles, Long Beach, San Diego, Oakland, San Francisco, Seattle, Phoenix, and other western cities) is a model that you can take in and out of the rented ride. These truly mobile models rent for \$5.95 per day (plus \$1.45 for each minute of use, and any applicable toll charges).

Hertz chairman Frank Olson says the company may decide to use both models, rather than choose one over the other.

## DATELINE

• March 11-12 — *The Record's* Music Industry Conference, Royal York Hotel, Toronto, Canada.

• March 12 — 1989 Juno Awards, O'Keefe Center, Toronto, Canada.

• March 13-14 — NAB's Group Head Fly-In, Dallas-Ft. Worth Hyatt Regency Hotel, Dallas, TX.

• March 16-19 — Third Annual South By Southwest Music & Media Conference, Marriott At The Capitol, Austin, TX.

• March 16-18 — First Annual Air Talent Programming Conference, Doubletree Hotel, Atlanta, GA.

• March 22 — NAB's Radio Station Acquisition Seminar, Park Lane Hotel, New York, NY.

• March 23 — NABOB Fifth Annual Communications Awards Dinner, Sheraton Washington, Washington, DC.

• March 24-25 — 11th Annual Black College Radio Convention, Paschal's Hotel, Atlanta, GA.

• March 29 — Academy Awards, Shrine Auditorium, Los Angeles, CA.

• April 5-9 — NABOB's 13th Annual Spring Broadcast Management Conference, Saddlebrook Resort, Tampa, FL.

• April 10 — 24th Annual Academy Of Country Music Awards, Walt Disney Studios, Burbank, CA.

• April 9-12 — Broadcast Financial Management Association 29th Annual Meeting, Loews Anatole, Dallas, TX.

• April 19-23 — National Broadcasting Society, Alpha Epsilon Rho, 47th National Convention, Riviera Hotel, Las Vegas, NV.

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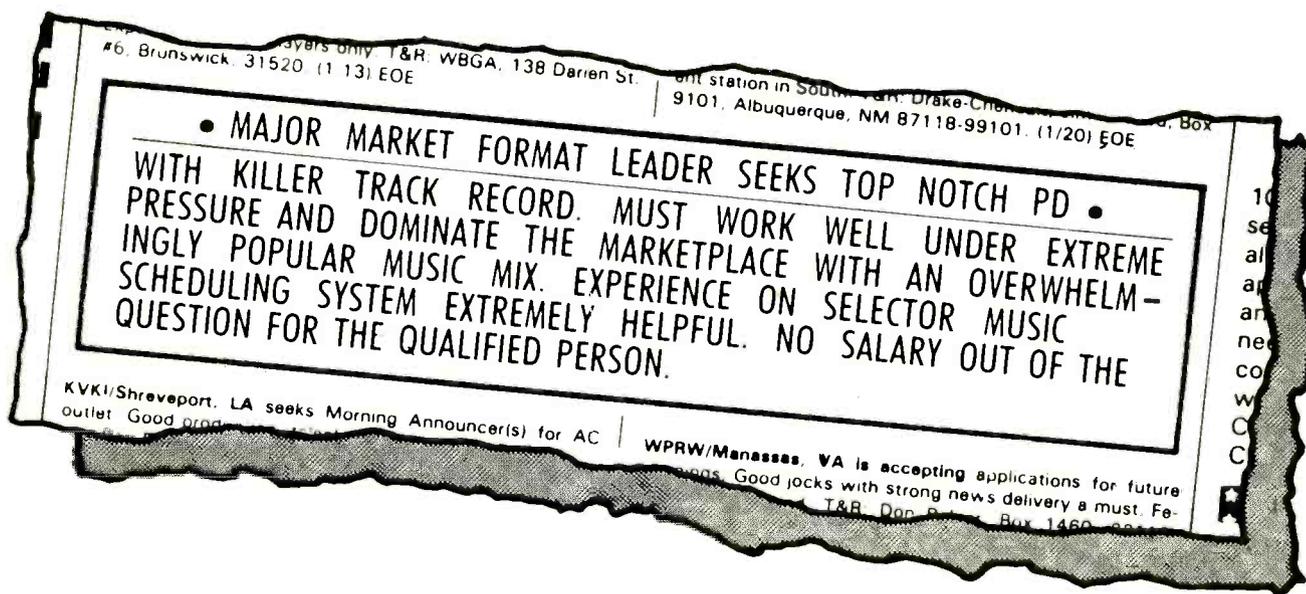
## DMR Direct Marketing Results

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# SALES STRATEGY

## SEVEN STEPS

### Improving Listening Skills

By Chris Beck

The last two columns addressed the critical importance of questioning. But without exceptional listening skills, all the questions in the world won't help you achieve the sort of sales results you really want. Listening is a learned technique that must be practiced, just like any other sales skill. If you're unable to listen to a client's comments and use them to design an action strategy, you will needlessly sacrifice many sales opportunities.

Good listening habits are fundamental to sales success. Bearing that in mind, here are seven steps to improve your listening skills:

#### Mentally Rehearse The Call

Use the time spent commuting to a call or waiting for a client to mentally rehearse and walk through the call. Review your line of questioning and possible answers in advance.

You'll find that playing out the call in your mind immediately prior to meeting with a client will not only dramatically improve your listening skills, but also will greatly enhance the flow of the call. You'll be forced to organize your thoughts, anticipate the client's responses, and be ready with appropriate follow-up comments.

Rehearsing a call gives you a clear mind; you'll be prepared, confident, and organized. Incidentally, ability to mentally role-play a call or presentation in advance has been documented to be a common trait of extremely high performers.

#### Use Cue Cards

Cue cards are your insurance policy. We all have good days and bad days, good calls and bad calls. There is nothing wrong with outlining questions or the flow of a call on paper. The best performers in the world — regardless of how many times they've rehearsed their lines and presentation — still rely on backups. When Johnny Carson goes on stage to do his monologue,

he's rehearsed the lines many times. Is he so good that he never has to use his cue cards? Or is he so good because he has cue cards in case he gets distracted?

You don't need to have a literal script; using key word recall will usually be sufficient to remind you of what you want to say. For example, you may want to ask, "In addition to your current market, what area have you or your industry targeted for new business growth?"

You can remind yourself of the question by having the words "new market" written on a sheet of paper.

One of the greatest listening problems is the tendency to concentrate on the next question you want to ask instead of on the client's response. Using cue cards can help you eliminate this problem.

#### Take Notes

Another effective way to increase your listening skills and comprehension is to refine your note-taking skills. Good solid notes will provide you with a valuable reference source after you've made the call and serve you well when preparing the presentation.

In addition to outlining the client's comments, goals, and objectives, make it a habit to write down questions that come into your mind during the conversation. Don't write out entire questions. Instead, reserve a section of your note pad for jotting down key words that will remind you of those questions.

If you make note of a question seconds after you think of it, you'll be able to tune back into the conversation without being concerned that you'll forget the question that just came to mind. Thus, you'll actually increase your comprehension by being better able to focus on what the client is saying.

#### Echo The Client

Echoing is the skill of repeating and encapsulating what the client has said. There are several simple lead-ins you can use, such as "Based on what you've just said, your prime areas of interest are . . ." or "If I understand your comments, you feel that . . ."

Echoing will reduce the frequency of misunderstandings, because it allows the client to clarify any false assumptions you may have made.

Echoing is also an extremely valuable skill when dealing with an objection. Sometimes when a client hears his objection recited back to him, he may answer the objection himself. It's not uncommon for a client to qualify or restate what he's just told you. Since your primary goal is having the client change his own mind, you'll find echoing an extremely useful tool.

Suppose a client says, "I'm happy with my media strategies (which don't include radio, never will include radio, etc.). I'm happy with my current client base."

When faced with this type of client, you sometimes wonder what you can possibly do to get around his feelings. You may find the solution is to restate what the client has just said: "So you're very happy with your current base of client expenditures and new customers aren't important?"

It's not unusual to hear the client respond: "Don't get me wrong — it would be ridiculous to say I'm not interested in reaching new clients. What I really meant is we're doing

### Finding Good Salespeople: An Uncommon Approach

Chris Stonick, Sales Manager of WMIL/Milwaukee, was faced with the common problem of finding and hiring qualified salespeople. His uncommon approach: buying a radio schedule in an adjacent market (Madison, WI).

In addition to purchasing the schedule, Stonick signed a "no compete" agreement with the station, pledging not to hire or interview any of the station's salespeople.

Here are high points of the copy that generated more than a dozen highly qualified applicants:

- "If you're currently selling radio in the Madison market, are you ready to move up to the challenge and opportunities of a top station in one of the nation's top 30 markets?"
- "Successful candidates should be aggressive, confident, and hard-working."
- "We're looking for top performers, not necessarily top billers. Call today."

a good job, but we can always do better."

#### Use Qualifying Questions

Get in the habit of asking a client to elaborate on his statements to increase your comprehension. Ask "Why do you feel that way?" or "What led you to that conclusion?" In doing so, you'll uncover valuable ammunition to help overcome objections.

The dialogue might go something like this:

Client: "I really don't feel that radio is for me."

You (asking a qualifying question): "Why do you feel that way?"

Client: "I did radio five years ago and the results were very disappointing."

You (echoing): "You tried it once and it didn't work?"

Asking a qualifying question to follow up an objection forces the client to spell it out again, and often causes him to soften it.

#### Cover Your Mouth

While not a skill taught in institutions of higher learning, this is an extremely valuable "street skill" that reminds you to shut up and listen.

Try using the "thinker position," positioning your hand or a finger to cover your mouth. The simple mo-

tor function of having to move your finger to open your mouth can serve as an incredible reminder to let the client finish.

While this isn't a sexy technique, it's been used dozens of times to great effect. You should especially get in the habit of doing this if you find yourself completing a client's sentences. Nothing will irritate a client more (and simultaneously decrease your understanding of what he's saying) than your having a preconceived notion of what he's going to say.

#### Read Between The Lines

Refining your listening skills means not only hearing what a client is verbalizing, but also picking up what's being said between the lines. Careful listening will help you catch useful information that the client isn't clearly spelling out.

Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, by phone at (818) 594-0851, or write him at 22647 Ventura Blvd., Suite #215, Los Angeles, CA 91364.

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It's time for your radio station to start going places...Get started with IDB!

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THE PREMIERE RADIO NETWORKS AND THE CBS TELEVISION NETWORK ARE PROUD TO ANNOUNCE:

# CL'ENCE IS YOUNG AND RESTLESS!

And, as usual, way too hip!

America's biggest radio comedy mini-feature just got better. "The Cl'ence Update," starring Brad Sanders, is now teamed up with the undisputed #1 soap opera, CBS-TV's *The Young and The Restless*.

"The Cl'ence Update"...

Monday through Friday, 5 million fans will tune in to the adventures of *The Young and The Restless* on 200 of the nation's most influential radio stations. Listeners will now be able to experience the "Enthrobbing" daily saga of life in Genoa City through Cl'ence's own unique perspective.

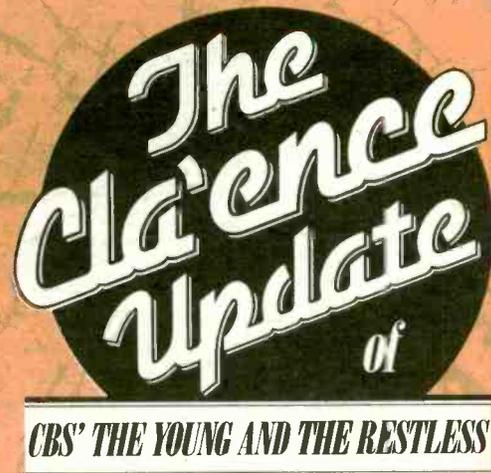
Adios, Pine Valley, Cl'ence has packed his bags, and the switch is on. After all, America's #1 comedy radio mini-feature deserves America's #1 television soap.

For more information, contact

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46-RADIO; That's (213) 467-2346.

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## Who's Standing In Today's Video Rental Lines?

Average Age 32; Average Income \$33,000

Given that the struggle to rent video tapes is often a battle (especially for those hot new releases), there is curious-

ly no war between the sexes. According to Columbus, OH-based Impact Resources Inc., women are more likely than men to rent

videos, but only by a slight 51% to 49% margin.

Among the nation's various age groups, the 25-44 demo is more likely to rent tapes (50%) than any other, with the average age for renters being 32. Occupationally, "professionals" are more likely to be renters (35%), while students are next in rental lines (17%).

On the subject of students and education levels, folks with one-to-three years of college education are more likely than others to rent videos (31%). High school graduates are the next most likely videotape renters (26%), while the number of high school drop-outs (completing 11th grade or less) and college graduates who are likely to rent video tapes is surprisingly similar — 18% and 15%, respectively.

### Rich, Poor Rent More Videos

Interestingly, people with annual incomes below \$14,000 (35%) and those who earn more than \$50,000 per year (23%) are more likely to rent videos than any other income groups. The average annual income of renters is \$33,400.

In a nutshell, video tape renters are primarily Caucasians (81%), who live in a house (78%), own microwave ovens (84%), and are cable TV subscribers (57%).

## TELEVISION

### TOP TEN SHOWS

FEBRUARY 27 - MARCH 5

- 1 *The Cosby Show*
- 2 *A Different World*
- 3 *Roseanne*
- 4 *Cheers*
- 5 *Golden Girls*
- 6 *60 Minutes*
- 7 *Who's The Boss?*
- 8 *Wonder Years*
- 9 *Empty Nest*
- 10 *Dear John*

Source: Nielsen Media Research  
All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

• **SUNDAY NIGHT WORK-OUT:** Wailing sax fiend **Branford Marsalis** sets the pace for jazz-blues belters **Betty Carter** and **Willie Dixon** on NBC's "Sunday Night." Joining in on harmonica is former *Lovin' Spoonful* frontman **John Sebastian** (Monday, 3/13, 12:15am).

• **OH, WHAT A NIGHT:** Guests to CBS's "Pat Sajak Show" include **Frankie Valli & Four Seasons** (Monday, 3/13, 11:30pm) and the currently country-bent **Marie Osmond** (Wednesday, 3/15).



SEND US A MAN WHO REEDS — Branford Marsalis ponders the Shakespearean question: "Def, where is thy Sting?"



COUNTDOWN TO ZERO — Casey Kasem, lord of all he surveys.

• **TEEN QUEEN & COUNT-DOWN KING:** Perennial chart "accountant" and long distance dedicator **Casey Kasem** visits the "Arsenio Hall Show" with an earload of industry anecdotes (Tuesday, 3/14, 11pm). Teenage singer **Tiffany** also appears (Friday, 3/10). Check local listings for station in your area.

• **BUSH-LEAGUE ROCKER:** Republican National Committee Chairman and self-professed R&B buff **Lee Atwater** has promised to bring his electric guitar to the set of NBC's "Late Night With David Letterman" (Wednesday, 3/15, 12:30am). With Atwater sittin' in, **Paul Shaffer** and the boys will become truly the "World's Most Dangerous Band."

• **AMAZINGLY GRACEFUL:** Would-be clown choreographer **Judy Collins** leads a chorus of 3000 voices in song when PBS presents "Sing Out America! With Judy Collins" (Saturday, 3/11, 9pm). Also featured in the group sing-in are **Ronnie Gilbert** (of the *Weavers*), multiple Grammy-winner **Bobby McFerrin**, and former *Kingston Trio* members **John Stewart** and **Nick Reynolds**. Air-dates and times may vary; check local listings.

## Our Grads Have Quite An Appetite For The Biz.

If you're hungry for some fresh, new broadcasting talent, order up a graduate from National Broadcasting School.

Our grads dig right in. Their training is well done. They've been

prepared by industry professionals using the latest equipment and techniques in Radio/TV Announcing, TV & Video Production and Broadcast Time Sales.

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## FILMS

### WEEKEND BOX OFFICE

MARCH 3-5

1 <i>Lean On Me</i> (Warner Bros.)*	\$5.0
2 <i>Bill &amp; Ted's Excellent Adventure</i> (Orion)	\$4.4
3 <i>The 'Burbs</i> (Universal)	\$4.3
4 <i>Rain Man</i> (MGM-UA)	\$3.8
5 <i>Dream A Little Dream</i> (Vestron)*	\$2.56
6 <i>Three Fugitives</i> (Buena Vista)	\$2.51
7 <i>Skin Deep</i> (20th Century Fox)*	\$2.4
8 <i>Dangerous Liaisons</i> (Warner Bros.)	\$2.26
9 <i>Cousins</i> (Paramount)	\$2.23
10 <i>Beaches</i> (Buena Vista)	\$2.0

\* First Week in Release  
All figures in millions  
Source: Exhibitor Relations Co.

**COMING ATTRACTIONS:** This week's openers include "Chances Are," in which **Robert Downey Jr.** gets to resume his past life as **Cybill Shepherd's** husband. The film's most memorable musical moments come when **Cher** and **Chicago's Peter Cetera** duet to the current **Geffen** single, "After All."

## 'ZINE SCENE

### Disguise The Limit

As a public service to our readers, R&R is proud to peruse the week's periodicals — from the slick to the slimy — and encapsulate the top music-related stores, as follows:

This week's *National Examiner* reports that **LaToya Jackson** did those nude *Playboy* photos to dispell all those rumors that she and her brother **Michael** are really the same person!

Our favorite of these rumors: LaToya doesn't really exist — she's just a disguise that Michael wears when he wants to go out in public.

Infrequent public appearances notwithstanding, it's been a busy week for Michael. The *Globe* has the Gloved One threatening world heavyweight champ and noted late nite shopper **Iron Mike Tyson** to stay away from LaToya — or else.



OTHERLY LOVE — Michael (l) and LaToya — never together, but close sometimes.

Speaking of heavyweights, the *National Enquirer* — which, as its masthead reminds us, boasts "the largest circulation of any paper in America" — has Michael forcing 300-pound thespian **Marlon Brando** to go on a fruits 'n' veggies diet in an attempt to save this truly great actor's life.

The "Music And Movies" column has moved to page 42.

## VIDEO

### NEW THIS WEEK

• **DEBBIE GIBSON "LIVE IN CONCERT — THE 'OUT OF THE BLUE' TOUR"** (Atlantic)

Filed in Pittsburgh last September, this hourlong concert video features Atlantic's teenage sensation performing ten songs. The package contains all the hits from her first LP, three songs that appear on her current "Electric Youth" album (including recent CHR chart-topper "Lost In Your Eyes"), and live covers of the **Five Satins'** "In The Still Of The Night" and **Elton John's** "Crocodile Rock" that aren't available anywhere else. (Street date: 3/14).

• **NELSON MANDELA 70TH BIRTHDAY TRIBUTE (CMV)**

This two-hour package of highlights from last June's day-long conscience cum awareness-raising show of support for jailed South African activist **Nelson Mandela** was taped live at London's Wembley Stadium, and is a further condensation of the six-hour syndicated show that aired nationally during the event. Among the memorable moments captured here: **Eric Clapton's** teaming with **Dire Straits** for "Brothers In Arms" and "Wonderful Tonight," and **George Michael** performing "Village Ghetto Land," **Gladys Knight & the Pips'** "If You Were My Woman," and **Marvin Gaye's** "Sexual Healing" (all of the latter unavailable on any Michael or **Wham!** recordings). Other participants paying their musical respects include **Peter Gabriel** with **Simple Minds**, the **Eurythmics**, **Tracy Chapman**, **Al Green**, **Whitney Houston**, **Stevie Wonder**, **UB40** with **Chrissie Hynde**, and **Sting**. (3/14).

• **NEIL DIAMOND'S GREATEST HITS — LIVE (CMV)**

Originally presented as an HBO special, this hourlong offering blends scenes from **Neil Diamond's** recent appearance at the Los Angeles Aquarius Theatre together with the **Columbia** recording artist's first-ever conceptual videoclip (for his current single "This Time"). There's a medley of **Beatles** hits from "Abbey Road" in this collection as well as such Diamond gems as "Cherry Cherry," "I Am . . . I Said," and "Sweet Caroline." (3/14)



© 1989 The David Geffen Company



# Unveiling the Future

No matter how much, or how little, you plan to spend on your next radio console, you owe yourself a visit to our booth at this year's NAB. We'll show you something very special - an all new console which is compact, powerful, versatile and yet very easy to use.

While others have been playing follow the leader with look-a-likes of our industry standard BMX Series, we've been busy designing consoles which stretch our appeal even further.

This is Radiomixer™ and, as with all of our consoles, it's designed to work under the most demanding conditions. Radiomixer is equipped with the extensive features and performance you expect from a Pacific console, plus a comprehensive Off-Line Mix Matrix which is sure to be the *talk* of the show.

To celebrate, we're offering you a special package, available only at NAB. To take advantage of this valuable one-time opportunity, please be prepared to place your order at booth 1325 before the end of the show.

You won't need a crystal ball to see the secrets awaiting you. Simply clip the coupon, and we'll send you more information. But be quick - we predict a rapid disappearing act.

**I know an opportunity when I hear it knocking. Please:**

- Send me a description
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# LIFESTYLES

## Weekends Are 'Work-Ins' For Many

Ideally, weekends are a time for rest and relaxation. However, a recent survey of 1008 Americans found that the typical adult spends 14 hours each weekend — six and a half hours more than he'd prefer — doing "chores," i.e., working.

According to the R.H. Bruskin research firm, job-related duties are the most common type of extra-career-weekend work. Other top tasks include:

- Housecleaning (2 ¼ hours)
- Cooking (2 hours)
- Running errands (1 ¼ hours)
- Doing laundry (1 ½ hours)
- Making home repairs (1 ¼ hours)
- Grocery shopping (1 hour)

As far as energy levels are concerned, 90% of the respondents said they felt no more energetic on Sunday than they did on Friday. And although more men than women reported being energetic on Friday, both sexes said they felt about the same by Sunday. Women, however, labor 2 ½ hours longer at

housework than do men.

Parents get the short stick when it comes to weekend relaxation hours, spending 66% more time

cleaning, 43% more time over the oven, and 52% more time at the laundry than people without children.

### PUPSIKLES?

#### Ice Cream For Dogs

Your dog will never believe you when you tell him that ice cream is no good for him, but it's nonetheless true. However, thanks to "Frosty Paws" you can placate your pooch with a frozen treat that has none of the lactose (a sugar present in milk that dogs have trouble digesting) found in real ice cream.

Developed by Ohio State University's William Tyznik and produced by the Westerville, OH-based Associated Ice Cream company, Frosty Paws is an ice cream-like concoction made mostly from whey, with no salt or sugar added. Taste? Tyznik says that dogs are indifferent to such things and are drawn to ice cream because of its coldness.



The doggie delight is set for a nationwide debut this April 1st (no fooling), and will be available in supermarket frozen food sections alongside the real thing. If you should get mixed up and feed Frosty Paws to your human pups, don't panic . . . the stuff is safe for people, too.



### A PROMOTION THAT COUNTS

#### Shopping Cart Calculator Is Rolling Billboard

With clever positioning in the crowded marketplace, the "Shoppers Calculator" not only helps your listeners pinch pennies and tally calories while standing in supermarket aisles, but also keeps your station or company on their minds at the same time.

Essentially a solar-powered calculator that's bolted onto the handle of grocery shopping carts, the Shoppers Calculator features a two-inch square space below its liquid crystal display screen that easily accommodates call letters, logos, and other advertising messages.

Tulsa-based Brennan & Associates, which designed the snazzy adding machine, is currently testing it in local markets and plans to "go nationwide" by 1990. However, you can find out more about these mini billboards on wheels now by calling the company at (918) 254-6524.

## TRADE FOR YOUR TV SPOT SEE YOUR CUMES SOAR!!

Our hot new TV spot **MONTAGE** is now available to CHR and/or UC stations across the country.

Various brightly colored slice-of-life visuals of attractive people to reflect any ethnic skew, fast paced edits, and your own powerful music and audio tracks, will help increase listenership during your important Spring book.

RIGHT NOW, YOU CAN:

### BARTER 85-100% OF THE COST!

This exclusive offer is being made only on a first come, first serve basis in each market. Our current clients are thrilled with the results.\* You will be too.

CALL US NOW.

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MEDIA HEADQUARTERS\*

### GREAT TAKES

LOS ANGELES/MEMPHIS

\*Example: LIVE 105 (KITS-FM), San Francisco; 28% Cume increase, Summer '88-Fall '88; Adults 18-34, M-Sun 6A-Mid. Source: ARB Fall '88.

## Don't Trust Anyone Over 30: America's Changing Views

Don't trust anyone over 30. That was a common adage during the '60s when the media was using such phrases as the "generation gap" to describe the philosophical differences between the "baby boomers" and their parents.

Alas, most of those who weren't trusting anyone over 30 are now over 30 themselves. Nonetheless, the assumption has held firm over the years that social and political attitudes become more conservative and rigid as people age.

### No Basis In Today's Reality

However, a pair of University of Vermont sociologists recently conducted a study that found this particular piece of conventional wisdom has no basis in today's reality.

By tracking the views of four age groups based on national polling questions during the past 25 years, Stephen Cutler and Nicholas Danigelis discovered that the attitudes of older people change in the same general direction — and at about the same pace — as the views of society at large.

The questions asked of these groups dealt with such topics as desegregation, premarital sex, distribution of birth control information, the death penalty, and the willingness to accept blacks or women as presidential candidates.

### Young & Old Values Change Evenly

According to the study, all four age groups have become consist-

ently more liberal on issues involving race, sex, and gender during the last 25 years — and the older group has stayed in line with the younger one on almost every issue.

Finally, in regards to law-enforcement issues, the oldest group is actually the most liberal on such issues as capital punishment and the legalization of marijuana.

## CHRONICLE

### Born To:

**Jive Records** VP/Marketing & Operations **Barry Weiss**, wife Randi, son Harrison William, February 9

**KSJQ/Modesto, CA** Asst. PD/air talent **Alan B.**, wife Julie, son Christian Alan, February 9

**KROY/Sacramento** Production Director **Mark McKay**, wife Ginni, son Travis, February 21

**WTLC/Indianapolis MD** **Vicki Buchanon**, daughter Courtney, February 21

**WEEZ/Laurel, MS** PD **Duan Shelby**, wife Anna, son Joshua, February 21

**WAVF/Charleston, SC** PD **Jeff Kent**, wife Carolyn, daughter Rebecca Linley, February 26

### Marriages:

**KMJI/Denver** air talent **James Kennedy** to Beverly Hedric, February 11

### Condolences:

**KONE/Reno** news reporter **Christine Abramson**, February 25

**FIRST BOOK**

# 20.8 Share 12+!

*"It's the highest jump of any daypart I've ever seen in my six years of programming the station. **Open House Party** is **the** hottest show on the Gulf Coast for the entire weekend!"*

Leslie Fram, PD — WABB-FM/Mobile

**FIRST BOOK**

# 17.8 Share 12+!

*"Hearing it on my own station blew me away. Instant street talk. It's the best thing on the FM dial in the State of Connecticut. Any major market PD who doesn't grab it will regret it!"*

Stef Rybak, PD — KC-101/New Haven

*KT FM / SAN ANTONIO  
WSKZ-FM / CHATTANOOGA  
V*

**WELCOME ABOARD KRBE-FM Houston, KQKS-FM Denver, POWER 99 Atlanta, POWER 105 Pittsburgh, POWER 108 Cleveland.**

### **NOT ANOTHER COUNTDOWN OR ONE-DEMO DISCO SHOW**

Open House Party is the live Saturday and Sunday CHR all-request party show delivered live by satellite. There's never been anything like it before.

We're the best of what great CHR is all about; multi-demo all hit music, great talent and production, and a live excitement and bigness that makes you the national CHR Superstation in your market!

It's great entertainment that "cuts through". Host John Garabedian along with Lisa Lipps do great phones. Fun contests, and hot guests build those quarter hours. Superstars like Samantha Fox, Paula Abdul, Jay Leno, Guns N' Roses, Bobby Brown, and even Robin Leach.

### **TOP-RATED ON WXKS-FM**

After a year, Open House Party continues to dominate in Boston with the second highest AQH share 18+ of any daypart on top rated WXKS-FM!

*"It's the biggest show in CHR today, and the only long form syndication we carry. Live excitement and big sounding weekend party fun is what it consistently delivers my station," says PD Sunny Joe White.*

### **FIRST 6 MONTHS — 33 CHR'S PARTY**

It's a CHR masterpiece. Unlike trendy dance shows, the music doesn't lock you into a potentially unhip "disco sucks" positioning.

Through our toll-free 800 lines, we reflect the listeners' weekend music preferences in real time while the show airs.

Saturday features up tempo all-demo "party music," while Sunday is a more conventional CHR mix of what your listeners request as they wind down the weekend.

### **YOU SOUND LIKE YOU'RE BROADCASTING COAST TO COAST**

Just ask Power 108 PD Steve Kelly about the crowd of listeners gathered in front of his station in downtown Cleveland waiting for *New Kids On The Block* the night we had them on.

All our stations have similar stories. Like WZPL-FM GM Roger Ingram having a client ask how he got such big stars to come to the station New Year's Eve.

Unlike all other syndication, this show is designed to sound like it comes from **your studios**. It's live, and your call letters are always first words out of music.

### **BEST BARTER IN BUSINESS**

You keep eight minutes per hour... we only use 2½'. This means plenty of time to run your regular station promos, big time music sweeps, and no revenue loss.

### **LOCK IT UP NOW**

Get *Open House Party* on your station now! Maybe we'll be crowing about 50-100% share increases in your Spring book. For info and availability in your market, call **Brian Beecher or Sam Kopper at Superadio now, (617) 266-2900.**



  
**MADONNA**



**“LIKE A PRAYER”**

The New Single

*Produced by Madonna and Patrick Leonard  
From the forthcoming album Like A Prayer*

... for setting a new R&R  
CHR record for the  
most station adds (234)  
and the highest percentage  
of the sample (95%)  
in its debut week.

Thanks For Making A Wish  
Come True

Management: Freddy DeMann/The DeMann Entertainment Co.



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# PEOPLE

## Singin' It From The Rooftops



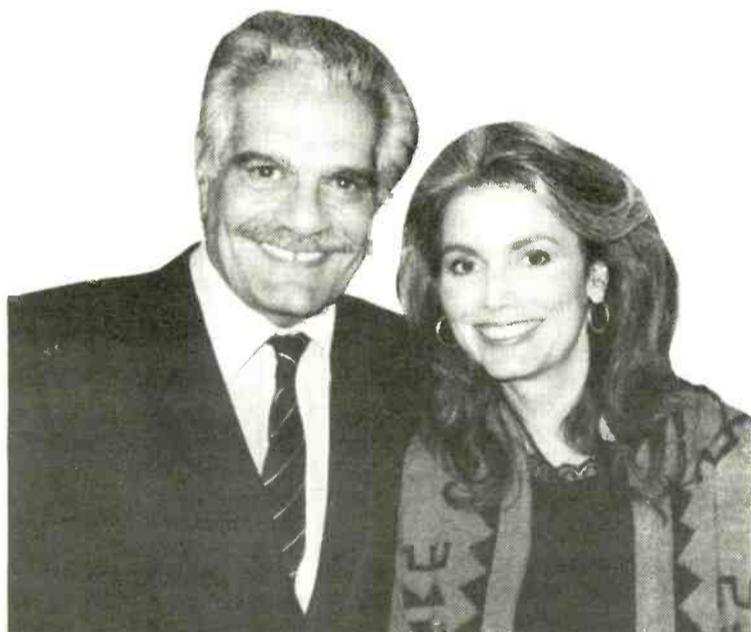
Several key contributors to the Capitol Records' soundtrack for the upcoming New Visions film "Rooftops" recently raised the recording studio roof with the roar of congratulatory remarks. Pictured are (l-r) Joniece Jamieson (who contributes "Meltdown"), New Visions Pictures CEO Taylor Hackford, A&M recording artist Jeffrey Osborne (who contributes the title track), soundtrack arranger Michael Kamen, RCA's Eurythmics co-leader and soundtrack producer Dave Stewart (who also performs the lead-off single "Avenue D" with Etta James), and Capitol A&R exec Tim Devine.



## Look Who's An Adult Now

When the Pursuit Of Happiness performed at the Universal Amphitheatre in Los Angeles recently, W. Axl Rose (r), frontman for Geffen's hard rockin' Guns N' Roses, slipped backstage to trade hair-styling tips with Moe Berg, vocalist, guitarist, and songwriter for the Chrysalis recording group.

## Sharif Holds A Coveted Emmy . . . Lou!



While promoting her latest album ("Bluebird") in NYC, Reprise recording artist Emmylou Harris (r) pauses to have her picture made with suave silver-screen star Omar Sharif, in town to tout the rerelease of "Lawrence Of Arabia."

## Four Cool Cats



EMI recording artists the Stray Cats continue to look to longtime tunesmith, producer, player, and Columbia recording star Dave Edmunds (l) for a little musical direction. As with all previous Cats' LPs, Edmunds served as producer for the group's latest album, but here he's seen pickin' and grinnin' with the recently reunited trio, (l-r) guitarist Brian Setzer, drummer Slim Jim Phantom, and bassist Lee Rocker.

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*The Benchmark Company*



ROB BALON, Ph.D.  
President, The Benchmark Co.

## Fedele Programs WVEZ

WVEZ/Louisville morning drive personality Joe Fedele has been promoted to PD. He will continue his on-air duties, and succeeds Chris Cox, who left to program KWIZ/Anaheim-Santa Ana.

Fedele told R&R, "This is my 17th year in radio and my first chance at a PD job. Chris recommended me for the job, and felt I would continue in his footsteps, which I certainly intend to do. Musically, I'd like to expand a little bit; we could be a tad more current."

Prior to joining the AC outlet two years ago, Fedele worked for six years as Production Director/air personality at crosstown AC WRKA and has been on the air at WNDE/Indianapolis, WEXX/Al-

lertown, and KSTT/Davenport.

WVEZ ranked fifth 12+ in the fall Arbitron, 1.5 ahead of AC challenger WRKA. In the corresponding Birch, it finished eighth, 0.6 behind WRKA.

## LeBow GSM At WJIB



David LeBow

KPWR/Los Angeles NSM David LeBow is transferring to sister Emmis station WJIB/Boston as GSM. The station has been without a GSM for approximately six months.

According to WJIB VP/GM Mark Renier, "The formats are different, but the battles are the same (KPWR is a dance-oriented CHR; WJIB is BM/EZ). David was involved with a successful turnaround at KPWR. He brings enthusiasm, knowledge, and turnaround experience to WJIB."

LeBow told R&R, "Boston's a great city. I also hear the market is a lot of fun and the ad community is great. From what consultant Bob Lowry tells me, WJIB is probably the Easy Listening station on the cutting edge of the format. WJIB is a very live, viable station. If we can put together a strong retail staff and be in all the crevices of the market, we'll do fine. For better or worse, we have an exclusive set of listeners no other station is delivering."

LeBow formerly was GSM at WBCS/Milwaukee, Client Service Representative for Arbitron, and Promotion Director at WTIC/Hartford.

WJIB ranked fourth in the fall Arbitron (5.4) and seventh in Birch (5.0).

## KKWY Attracts Wolfe As PD

Max Wolfe has been named OM/morning personality at Niche 29 affiliate KKWY (Y98)/Salt Lake City. He succeeds Kim Hall, who has left the station.

Wolfe told R&R, "It's a great opportunity to basically put a new station on the air. We're currently on the satellite 24 hours a day. As soon as I get the library carted, we'll be able to hit the air with a live morning show. It's a big job to get about 800 cuts on cart."

"Ken Simmons, who was ND of (crosstown) KKAT, has joined us as ND/Public Service Director, and will do mornings with me," he added. "We want to be the best-sounding, cleanest station in the market and get that morning show on. If things are successful, we'd like to take afternoons live about six months down the road."

Wolfe was OM at KZKX/Lincoln and programmed WINW/Canton. As an air personality, he did mid-days for four years at WPGC/Washington and mornings at KKAT/Salt Lake City.

In the fall Arbitron, AOR KKGB (KKWY's old calls) tied for 21st (12+) with a 1.1. It failed to hit a 1 share for the comparable Birch sweep. Previously, KKGB was Country KZAN.



Jason Flom

## Flom Upped To Atlantic VP/A&R

Jason Flom has been upped from A&R rep to VP/A&R at Atlantic Records. The ten-year label vet will be based at Atlantic's New York headquarters, and will also supervise its heavy metal department.

Atlantic President Doug Morris commented, "Jason has worked his way up the ranks with exemplary dedication, hard work, and tremendous enthusiasm. In the process, he has become one of our most valuable A&R men, particularly in the hard rock field."

Flom joined Atlantic in 1979 as a Field Merchandiser, was put in charge of sales research in 1981, and became an A&R rep in 1983.

## Lyman

Continued from Page 1

Lyman's partners in the venture include 1255 Equities, a partnership of three communications lawyers with Washington-based Dow Lohnes & Albertson: Ralph Hardy Jr., B. Dwight Perry, and Leonard Baxt.

Financial muscle for the group is being provided by another partner, the Carlyle Group, a high-powered Washington merchant banking house that is currently involved in a proposed \$264 million takeover of defense contractor Fairchild Industries.

RKO, which is liquidating its stations to settle FCC litigation, is not expected to name a successor to Lyman. RKO radio managers will report directly to RKO General Chairman Pat Servodidio.

## King

Continued from Page 3

was selected because of his track record with managing companies undergoing explosive growth, among other things. His appointment implements our strategy to transform Enigma from a successful independent label to a bona fide major label."

Hein added that King's first task will be to restructure Enigma's marketing, sales, and promotion departments, which will involve the recruitment of a new VP/Promotion and a new VP/Sales.

Previously, King served as Sr. VP/Sales and Marketing at International Video Entertainment and Sr. VP/Marketing for the Record Bar chain and its L.A.-based subsidiary Licorice Pizza.

Enigma also announced it will begin distributing the Philadelphia-based Ruffhouse Records, whose principals are Chris Schwartz and Joe ("The Butcher") Nicole.

## Fenno Heads KLAC & KZLA Sales Department

KLAC & KZLA/Los Angeles NSM Tom Fenno has been named Sales Manager for the Malrite Country combo. A 30-year industry vet, he joined Cap Cities in 1959 as an AE at WWKB/Buffalo. In 1969 he transferred to KPOL/Los Angeles, which became KZLA in 1980. He'll continue to oversee national sales.

In a series of other promotions and appointments at KLAC & KZLA, Bonnie Stone, an AE since 1987, has been named LSM. She began her sales career in 1979 at Selcom and later worked at KNX-FM/Los Angeles.

AE Robert Novak has been appointed Marketing Director for the combo. Before joining the stations in 1987, he spent four years as an AE with KMPC/Los Angeles and was Director/Regional Sales for

KFAC in that city for two years.

Denise Roberts has been promoted to Sales Marketing Coordinator. She began her radio career at WQSR/Baltimore and moved to L.A. in 1985, where she worked at KFAC and KIQQ prior to joining KLAC & KZLA in March of last year.

## Joyce Jumps To GSM At WBBM

WBBM (AM)/Chicago LSM Patrick Joyce has been elevated to GSM. He replaces Rod Zimmerman, who was named VP/GM of sister CBS combo WWJ & WJOL/Detroit, subject to consummation of CBS's previously-announced agreement to purchase that combo (R&R, 3/3). Succeeding Joyce as LSM is Marsha Belcher.

WBBM VP/GM Gregg Peterson told R&R, "Pat has been a significant factor in our sales success in the past two years as both NSM and LSM. The people he hired and managed have proven to be successful. He has an intimate knowledge of the Chicago radio market and this station."

Joyce commented, "Dedication and hard work have been the trademarks of WBBM's sales team. I look forward to continuing the tradition and building on the foundation that Rod and others before him started."

Joyce joined WBBM in 1985 as NSM, and was promoted to LSM in 1987. He formerly was NSM and AE for crosstown WLAK, and AE for the city's WOJO.

Belcher came to WBBM in 1982 as an AE and was elevated to NSM in 1987. Prior to joining the station, she was with Avon Products as District Sales Manager.

## L.A. Inc.

Continued from Page 3

provide stations with collateral materials for promotion, a record division to produce "greatest hits" albums for SMN's nine formats and affiliate stations, international multimedia events, and a heavy metal TV show and magazine.

"I've known Lee for over 15 years, and he is the perfect partner for this operation," said SMN Chairman John Tyler. "The industry welcomes a dynamic entertainment company that will provide profit-making products and comprehensive services."

Abrams commented, "This venture is a creative renaissance for me. We'll combine our respective resources, expertise, and talents to launch never-been-done-before projects that will benefit radio stations, the music industry, and the general public."

Abrams cofounded two record companies in 1987, Cinema Records and Voyager Records. He was previously a partner with Burkhardt/Abrams/Michaels/Douglas & Associates, and has consulted over 200 radio stations.

AWARD WINNING\*

## Public Service With Heart

Health is a hot topic. The Heart of the Matter is a hot radio series that deals with heart, health, and quality of life issues. And it's free.

The Heart of the Matter brings your listeners credible professionals from sources such as Johns Hopkins, NIH, and the National Cancer Institute. They talk about everything from heart attack prevention, to AIDS, to nutrition and sports medicine.

You can choose the daily 4½ minute program, or the 29 minute weekly magazine version.

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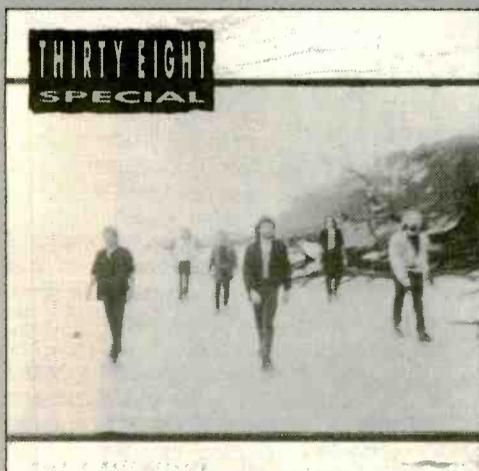
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1988 International Radio Festival

# One single. Three hits.



## “Second Chance,” the three-format hit from **Thirty-Eight Special**



(SP 5218)

Produced by Rodney Mills  
Management: The Mark Spector Company, Inc.  
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At the beginning of February, we launched **Thirty-Eight Special's** new single “**Second Chance**.” It broke immediately at CHR, AOR and AC. Now at the beginning of March, “**Second Chance**” continues building at all three formats as it approaches the top of all three charts.

“**Second Chance**” (AM 1273)  
**Thirty-Eight Special.**  
From the album **Rock & Roll Strategy.**



TOO HOT **NOT** TO HANDLE!



WESTWOOD ONE RADIO NETWORKS PRESENT

# HIGH VOLTAGE



*High Voltage* is the hard rock firestorm that'll grab your listeners by both ears and drag 'em home to AOR where they belong!

Every week, host Tawn Mastrey unleashes two solid hours of raw energy from rock's hottest bands – Van Halen, Guns N' Roses, Aerosmith and more. Tawn blasts away with today's hottest hits and gives your listeners their first dose of the newest releases from around the world. There's even a special "Classic Headbangers" salute to all of those musicians who blew their minds – and their speakers – for the good of rock and roll.

*High Voltage* also delivers weekly visits from smokin' guest hosts including Ozzy Osbourne, Bon Jovi, Anthrax and Ratt! Plus, a fire-breathing finale called "Live Voltage" – featuring an ultra-live performance captured by the award winning Westwood One mobile recording studios. Contact your Westwood One representative today and plug into *High Voltage* with Tawn Mastrey, it'll hit your 18-24 listeners where they live...and blister the paint on their house, too! In Los Angeles call (213) 204-5000, FAX (213) 204-4375 or Telex 4996015 WWONE.

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Radio

● **MIKE SCOTT** has left the OM post at WHIO-AM & FM/Dayton to fill the VP/GM slot at KEYI/Austin.

● **DANIEL GORBY**, GM at WKCN & WDXZ/Charleston, has been named VP/GM at Caravelle Broadcast Group. **DAVID HARPER**, Sales Manager at Storer Cable, has been appointed Sales Manager at the Charleston combo.

● **JOE RUYAK**, former AE at WDAS-AM & FM/Philadelphia, has moved to crosstown WPGR & WSNI as Sales Manager.

● **COREY MASON** has joined KXPW/Honolulu as Sales Manager from Station Manager duties at crosstown KIKI & KMAI.

● **MARYBETH OATLEY** has been named Controller at KONO & KITV/San Antonio, as well as at parent Genesis Broadcasting. She was Field Manager for the Southland organization.

● **DEBBIE YOUNG** has resumed ND responsibilities at WOKY/Milwaukee after two years as co-host of the station's morning show.

● **JOHN RICHARDS** has taken over Production Director duties at WQIK/Jacksonville after leaving a similar post at crosstown WCRJ.

Also at WQIK, **MARIE HOPKINS** has been named Promotions Director/Programming Assistant/morning talk host and **GEORGE WILSON** has come aboard as Copywriter & Continuity Director.

Records



Phil Wild Eliza Brownjohn

● **PHIL WILD** has been upped to VP/Business Affairs at Arista Records. He was Sr. Director/Business Affairs.

Concurrently, **ELIZA BROWNJOHN** has been promoted from Sr. Director/International to VP/International.

● **SILVIA BLACH** has been appointed VP/Administration at Virgin Music America, where **GEORGE MALOIAN** has been named Supervisor/Administration. Blach was Director/Administration at Evergreen Entertainment Group; Maloian was Director/Music Rights and Administration at Clearing House Limited.

CHANGES

Lee Ann Longinotti has left WRR/Dallas to become an AE at Republic Radio/Dallas.

**Ronald Dadetta** has been named an AE at Westwood One's Chicago Sales Department.



Greg Brodsky Leslie Marquez

● **GREG BRODSKY** has been named to the newly-created post of Director/Product Development at Atlantic Records. He was Director/Artist Development at Uni Records.

● **LESLIE MARQUEZ** has joined Capitol Records as Manager/National Secondaries Promotion. She was a Promotion Assistant at Virgin Records.



Corky Laing Alan Sneed

● **ANNETTE CIRILLO**, formerly Director/Production at Lightyear Entertainment, has joined PolyGram Records as Director/Video Production.

At PolyGram/Canada, **CORKY LAING** has been named Director/A&R. He was previously with Chappell Music.

PROS ON THE LOOSE

**Charly** — Nights WIBR/Baton Rouge (504) 387-1300

**Anthony (Ron St. John) Lambert** — Asst. PD/mornings WBXB/Edenton, NC (919) 482-3251

**Mark "Take No Prisoners" Olson** — Mornings WXGT/Columbus, OH (614) 848-8481

**Michael O'Malley** — Mornings WXGT/Columbus, OH (614) 486-7856

**Mike Ondayko** — PD WHTF/York, PA (717) 944-6149

**Greg Ramdin** — Mornings WIBR/Baton Rouge (504) 387-1300

**Matt Roberts** — PD/MD/mornings KRQU/Laramie, WY (307) 742-4133

**Sterling Scott** — PD WMMJ/Washington (703) 418-0023

**John Steel** — PD KTUX/Shreveport, LA (318) 636-5001

**Mack Taylor** — Nights KLAW/Lawton, OK (405) 536-5620

**Mike Thomas** — PD KISS/San Antonio (512) 691-2837

**Sherry Wright** — Middays WIBR/Baton Rouge (504) 387-1300

Voice Of The Beehive Buzz Through NY



London/PolyGram group Voice Of The Beehive, whose debut album is "Let It Bee," stopped by PolyGram's New York headquarters at the start of their first US tour. Pictured are (l-r) PolyGram Sr. VP Bas Hartong, the group's Tracey Bryn and Melissa Brooke, PolyGram's John Mazzacco and President/CEO Dick Asher.

● **BARRY LEVINE**, Director/Creative Marketing at Arista Records, has left to become Director/Field Marketing at BMG Distribution.

Also, **GARY O'NEAL**, former PD and MD at XHRM/San Diego, has been named Manager/Western Regional Promotion at RCA Records, where former Sam Goody Product Manager **MELVIN SMITH** has been appointed Sales Coordinator/Sales.



Barry Levine Gary O'Neal

Industry

● **ALAN SNEED**, veteran radio programmer, has joined Wescom as VP/Programming concurrent with the company's acquisition of Sneed's Atlanta Media Services. He will also serve as President of newly-formed Wescom Media Services, where he will be joined by his associate **LARRY SCHUSTER**.

● **SCOTT LEONARD**, a management trainee at EMI Music Worldwide, has been promoted to Manager/Administration & Marketing Services, International Marketing Division.

● **YVONNE RUIZ** has been appointed Manager at CBS Hispanic Marketing, a new department of CBS Radio Representatives. She was previously an AE at Univision.

● **RHONDA WEDDLE-KINOSIAN** has been named Regional Manager/Affiliate Relations Department at Westwood One. She was previously Sales Manager at Steady Systems.

● **CATHY WATSON** has been named to the newly-created post of Publicity Manager/Music Department at Mahoney/Wasserman & Associates. She has been with the firm for nearly two years.

● **JIM NAGLE** has joined Frank Zappa's Intercontinental Absurdities (ICA) as Director/Communications. He was previously an AE at Dennis Davidson Associates.

● **LINDA DOZORETZ** and **SARAH McMULLEN** have announced the formation of the national public relations agency McMullen/Dozoretz Associates, specializing in entertainment and corporate representation.

● **SCOTT HERMAN** has announced the formation of the Research Department, a Chicago-based service assisting radio stations with research.

— Holly Sklar

R&R TIMELINE

**Bill "Birdman" Thomas** started out in 1976 doing nights at **WHYY/Montgomery**. He would do afternoons at **WHBQ/Memphis** and mornings at **WKXX/Birmingham** before returning to 'HHY as PD in '82. Five years ago today, Thomas was named PD at **WGLF/Tallahassee**. After PD stints at **WPFM/Panama City, KBEQ/Kansas City, and KKSS/Albuquerque**, Thomas joined **WSSX/Charleston, SC** for mornings this year.



Bill "Birdman" Thomas

1 YEAR AGO TODAY

- R&R Convention '88 held in Dallas
- Owen Weber named Summit Broadcasting Exec. VP/Radio
- Randy Hock promoted to MCA VP/Rock
- John Mpen named KEZR/San Jose VP/Programming & Operations
- Mike McCoy becomes KBUC-AM & FM/San Antonio PD
- #1 CHR: "Never Gonna Give You Up" — Rick Astley (RCA)
- #1 AC: "Endless Summer Nights" — Richard Marx (EMI-Manhattan) (2 wks)
- #1 UC: "Fishnet" — Morris Day (WB)
- #1 Country: "Love Will Find Its Way To You" — Reba McEntire (MCA)
- #1 AOR Track: "Heaven Knows" — Robert Plant (Es Paranza/Atlantic) (3 wks)
- #1 AOR Album: "Now And Zen" — Robert Plant (Es Paranza/Atlantic) (3 wks)
- #1 NAC: "The Night Charade" — Tom Grant (Gala/Gramavision) (3 wks)
- #1 Contemporary Jazz: "Future Excursions" — Henry Johnson (MCA Impulse) (4 wks)

5 YEARS AGO TODAY

- Sandusky Radio President Toney Brooks assumes KNUS & KBPI/Denver GM duties; Norman Rau named KEGL/Dallas VP/GM
- Michael Craven becomes WMMR/Philadelphia VP/GM
- Jeff Peck named KNAC/Long Beach-Los Angeles GM
- #1 CHR: "Jump" — Van Halen (WB) (4 wks)
- #1 AC: "Got A Hold On Me" — Christine McVie (WB) (2 wks)
- #1 UC: "Somebody's Watching Me" — Rockwell (Motown) (4 wks)
- #1 Country: "Roll On (Eighteen Wheeler)" — Alabama (RCA) (5 wks)
- #1 AOR Track: "Runner" — Manfred Mann's Earth Band (Arista)
- #1 AOR Album: "1984" — Van Halen (WB) (7 wks)
- #1 Jazz: "Name Of The Game" — Phil Upchurch (Jam)

10 YEARS AGO TODAY

- ABC Records absorbed by MCA
- John Sebastian named KKKQ & KUPD/Phoenix PD
- Gannett Co. Inc. merges with Combined Communications Corp. in \$338-million transaction
- #1 CHR: "Tragedy" — Bee Gees (RSO)
- #1 AC: "I Just Fall In Love Again" — Anne Murray (Capitol) (2 wks)
- #1 Country: "Golden Tears" — Dave & Sugar (RCA)
- #1 AOR Album: "Dire Straits" — Dire Straits (WB) (2 wks)

WOULD YOU VOTE... FOR THIS MAN?

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# "Just The Hits, Ma'am."

## Enya "Orinoco Flow (Sail Away)"

Visual Power On **VH1** Also On **M** From The Debut Album *Watermark*  
LP Now GOLD!

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<b>Adds:</b> <b>PWR99</b> <b>92Q</b> WINK WPST KZOU	WHTO KQMQ OK100 KYNO KLYV OK95	<b>Active:</b> <b>WXKS 10</b> <b>WMJQ 15-9 (HOT)</b> <b>CKOI 9-7</b> <b>92X 16-12</b> <b>KXYQ 29-24</b>	KOZE 3-1 (HOT) WIBW 6-3 (HOT) KTRS 9-6 (HOT) K106 13-9 KMGX 29-24 KCAQ 8-6	WSPT 12-10 (HOT) KQKQ Debut 20 KCMQ 30-20 (HOT) WHHY 21-17 (HOT) 99WAYS 31-25
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## Cher & Peter Cetera

### "After All (Love Theme From 'Chances Are')"

The Single From The Tri-Star Pictures Film "Chances Are"  
Starring Cybill Shepherd and Robert Downey, Jr.

Movie opens this week in over 1200 theaters nationwide!

<b>Adds:</b> <b>PRO-FM</b> <b>WAVA</b> <b>WNCI 35</b> <b>KISN</b> <b>KTFM</b> <b>KSAQ</b>	<b>WFMF 34</b> <b>94TYX 35</b> <b>WKSI</b> <b>FM104</b> <b>WRCK</b> <b>WAEB</b>	<b>CK101</b> <b>WDJX</b> <b>WLAP</b> <b>KBFM</b> <b>KQKQ</b> <b>KLUC</b>	<b>Already Active:</b> PWR99 30-19 WLOL 35-28 WKTJ Debut 21 KDWB Debut 27	KCPW Debut 29 Y97 27-16 Y107 Debut 27 WNNK 36-24 WBCY 33-24
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**NOW ON 143 CHR REPORTERS**  
**-- AND BREAKER BOUND!**



AC CHART **30** - **21**

## Chris Rea "Working On It"

The New Single From The Album *New Light Through Old Windows*

**#1 AOR Track** & Top 5 Most Requested Track!

Now Crossing At CHR

LP Sales over 1,400,000 Worldwide!

**KXXR 6-5 (HOT) KEGL Debut 17**

<b>Early Action:</b> WQUT add 32 KSND add KF95 add	FM104 add KZZU add WPFM add	KYA add WFR add KATM 18-15 (HOT)	Y97 29-19 WROQ 24-20 WLRS 35-31 OK95 Debut 34
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# Geffen Records: It's Our Job



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# STREET TALK®

## Subpoenas In Beantown

**R**enewed activity has surfaced in the wake of the ongoing investigation by the Boston Grand Jury that is itself part of the national payola investigation. A few weeks back (2/24), ST reported that subpoenas had gone out to a number of employees of several Bakersfield radio stations.

Now ST hears that 35 new subpoenas have been issued in the greater Boston area, with testimony scheduled to begin March 16.

ST's ear-to-the-soda jerk hears that **Pepsi's** real concern over the **Madonna** video clip (see Page 1) was that it "suggested" copulation was taking place in church. Pepsi toppermost of the poppermost **Roger Enrico** allegedly rushed back from out of town to personally handle the crisis, conducting an all-day meeting (3/7) over the matter, at which he was overheard to say, "Some major mistakes have been made."

With **George Michael** not even touching a can of Diet Coke in his spot, and now the Madonna flap, have we finally witnessed the peak of Corporate America's honeymoon with music superstar endorsements? Will the "cola wars" soon take a new tack away from Big Names?

Will former **KTWV/L.A.** PD **John Sebastian** again be reunited with erstwhile **Doubleday** President and mentor **Gary Stevens** (now media and financial acquisition guru) in his quest for station ownership?

ST hears that although "The Wave" is officially looking for a PD to replace Sebastian, **Legacy** CEO **Carl Hirsch** has his eyes on one particular person.

Late add: former **WAEB-FM/Allentown** PD **Jefferson Ward** has been named PD at **WKSS/Hartford**. Details next week.

### Send Logos, Guns & Money

**Golden West's** **KMPC-FM/L.A.** is now **KEDG** (The Edge). Format ("full spectrum rock 'n' roll") and personnel remain the same. As you might expect, consultant **Fred Jacobs** is not amused, since he already markets a New Rock format called "The Edge." Legal action: probable.

The lawyers are already involved in Norfolk, where AOR **WNOR** has been refused a temporary injunction that would have prevented new Classic Rocker **WAFX** from using "The Home Of Classic Rock 'N' Roll." And over in Oklahoma City, **Diamond Broadcasting's** Classic Rock **KRXO** is currently suing **Surrey** AOR **KATT** over a logo and positioning statement.



**KING & QUEENS** — Mutual national talk radio host **Larry King** (c) served as Master of Ceremonies at the recent dedication of the **Norman J. Pattiz Concert Hall** at **Hamilton High** in **Los Angeles**. Photo'd flanking the King are soap opera queen **Donna Mills** (l) and the true queen of the King household, his wife **Sharon**.

ST hears that **Relativity** National Promo Director **Matt Pollack** is about to segue into the **Atco** National Album Promo Director gig. Poised for the vacancy is Relativity's West Coast Promo Director **John Schoenberger**. Also, watch for Atco to officially announce the promotion of NE Promo rep **Barbara Seltzer** to National Singles Director.

The folks at **Emmis** are still pondering who'll be the person to program **WAVA/Washington** on a fulltime basis. **Metroplex** VP/Programming and **Y100/Miami** PD **Steve Perun's** name still keeps surfacing, but he denies he'll make the move.

Former **Solar Records** VP/Promotion **Doug Wilkins** is close to inking a deal with **Tabu** for the same gig.

Despite **Chrysalis** VP/Promotion **Daniel Glass** reportedly having nine toes out the door on his way into the **SBK** Sr. VP Promotion seat, don't look for his deal to be finalized until **Chrysalis** decides its future distribution plans. Meanwhile, ST's ear-to-the-water cooler hears that National Director Pop Promotion **Mike Van Orsdale** (aka "Van O") is in line for the Glass gig.

### Pre-Battle Prattle

The L.A. radio talent raids have begun, as **Cheryl O'Neal** exits **KIQQ/L.A.** to become the new Promotion Director at **KIIS-FM**, replacing **Eric Stein**, who becomes Production Manager at **Mandez Productions**.

Meanwhile, **Scott Shannon** was highlighted on this week's "USA Today" TV show, with talk centering on his future plans at **KIQQ**. Crosstown **Power 106** morning man **Jay Thomas** was also interviewed during the show, claiming he'd "Never heard of him

Continued on Page 28

**Capitol Records**  
is extremely proud to  
announce the signing  
of a major artist for  
1989 and beyond:

# DONNY OSMOND!!!

The first hit single is

## "SOLDIER OF LOVE"

Not yet released and already  
the buzz is incredible!

KITY add            KZZP 25-22 (HOT)  
WNCI 27-17        BJ105 deb 33  
Y108 add 22        WRNQ add

KRQ add

# BELLE STARS

## "IKO IKO"

Massive Adds:

WZOU add	Y100 deb 26	Q105 deb 26	WKTI add
PRO-FM deb 35	WGH deb 25	Q102 add 35	Y108 add 24
WAVA add	WNVZ add	WHYT deb 21	KZZP deb 28
PWR99 deb 27	KITY add	KCPW deb 27	KKLQ add

Massive Moves:

B104 27-23	KPLZ 34-31
PWR95 27-24	KUBE 29-25
Z100 23-20	WTIC 39-26
Z95 7-7	WYCR 34-28
KISN 40-24 (HOT)	KKMG 19-13 (HOT)

Massive Movie:

One out of every five people  
in your target audience has  
seen the Rain Man movie and  
heard this song in the opening.

Massive Hit Record!! Sales over 350,000.

**HEADED FOR GOLD!**

# DURAN DURAN

## "DO YOU BELIEVE IN SHAME?"

Their third hit single from the **BIG THING**  
album explodes out of the box!

**MOST ADDED!**

WXKS add	KKRZ add	B93 add	KSAQ add
WEGX add	KROY add	K98 add	KQKQ add
WGH add	KPLZ add	Q98 add 26	KF95 add
KXXR 31-27	WSPK add	WOKI 25-23	KSND add

Their killer  
tour returns from Japan and Europe  
and blitzes the country this month!!!

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Debuts  
April 3

## PUT SOME BITE INTO YOUR RADIO SHOW!

The Humane Society of the United States, the nation's largest animal-protection organization, presents its new actuality line, **Animal "Bites"**, sixty-second sound-bites on animal topics that will amuse and astound your listeners. The bites change weekly and are suitable for all formats.

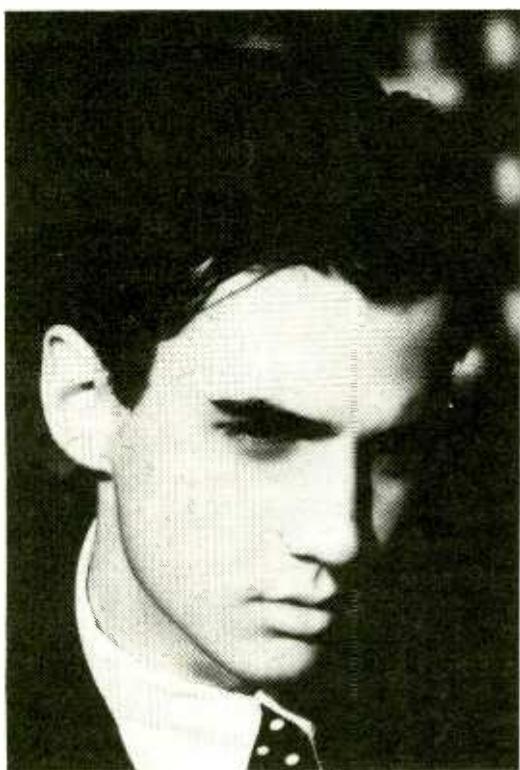
**Call 1-800-237-7242**

The Humane Society of the United States, 2100 L Street, NW, Washington, DC 20037



"A Shoulder To Cry On"

# Get Romantic With Tommy Page



*"A Shoulder To Cry On"*

The seductive new single from the debut album **Tommy Page**.

## NEW & ACTIVE

- |             |             |
|-------------|-------------|
| WXKS deb 35 | K106 add    |
| WZOU deb 36 | KZZB add    |
| B94 30-27   | KXX106 add  |
| PWR99 6-5   | KZFM 9-9    |
| Y95 1-3     | WAPE deb 21 |
| KKBQ deb 34 | WHHY add    |
| KRBE 40-35  | Z102 39-30  |
| WNCI add 33 | WPHR add    |
| KCPW add    | KWNZ 29-22  |
| WLOL 36-29  | KDON 7-6    |
| KIIS 31-28  | WZKX add    |
| KZZP add    | Q104 23-19  |
| FM102 28-26 | KIXY 16-13  |
| KROY 27-24  | WCIL 7-6    |
| KWOD deb 34 | WIBW add    |
| KCPX 1-5    | KFMW 18-16  |
| KISN 1-4-9  | Z97 19-8    |
| KWSS 30-25  | KMOK 3-3    |
| KMEL 13-12  | ZFUN 8-7    |
| WERZ add    |             |
| WPST 21-18  |             |
| Q106 add    |             |

Produced by  
**ARIF MARDIN and JOE MARDIN**

Written by **TOMMY PAGE**



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Continued from Page 27

(Shannon)." KIIS-FM's **Rick Dees** wasn't on camera, but viewers got a good long look at his billboards.

**Atlantic NE** Promotion Director **John Weston** has been upped to Associate Director National Singles Promotion for the label.

What was former **KKFR/Phoenix** and **KRQ/Tucson** PD **Jim Gillie** doing over at **AC KWFM/Tucson** last week? Reportedly, this isn't the first time he's visited the station of late.

**Hot 97.7/San Jose MD** **Michael Newman** will reunite with his former PD **Steve Smith** at **KNGY (Energy 96.5)/Houston**. Newman won't take up the Houston MD reins, however, until a PD is hired for Hot 97.7 — and that's at least a couple of weeks away.

Meanwhile, **WTIC-FM/Hartford** midday personality **Alicia Kay** exits to also join Energy 96.5, leaving a prime opening. T&Rs, yesterday, to PD **Dave Shakes**.

ST hears the new **Power 95 (WPLJ)/NY** studios look O\*U\*T\*R\*A\*G\*E\*O\*U\*S. As of March 13, the station's new address is 2 Penn Plaza, 17th Floor, New York, NY 10121. New phone number: (212) 613-8900.

**Amy Simon**, most recently a programming assistant at **Q106/San Diego**, has been named West Coast Promo rep for **EMI**.

Consultant **Don Kelly** is, as predicted here, now working with **KKFR/Phoenix**. No staff changes, but **J.J. Morgan's** recent exit to program **KZHT/Salt Lake City** has left a prime shift open.

And . . . after many years, **Jerry Clifton** is no longer consulting **KTFM/San Antonio**. He's replaced by the aforementioned Mr. Kelly.

### This Butt's For You

**WPGC/Washington** PD **Bob Mitchell** decided to mark night jammer **Albie D's** 28th birthday by airing a 90-minute loop of **E.U.'s** "Da Butt" one enchanted evening last week. The stunt generated BIG play on local TV and in the newspapers, *butt* seemed to be a source of irritation to local and county cops. Seems their phones were all tied up with listeners wanting to know what in blue blazes was going at **WPGC**.

**E/PIA** and Chicago local rep **BeBop Hobel** have made an amiable parting. Look for the Bopster to surface again soon. Meanwhile, **Epic** National Promotion Director **Tom Genetti** has transferred down from Minneapolis and will temporarily handle the Chi-town territory.

**Geoff Edwards** has resigned from **KFII/L.A.**, following his suspension last week (**R&R**, 3/3). The midday host had refused to



**A PENNY FOR YOUR TOTS** — When **WOKQ/Dover, NH** held a "Million Pennies For Easter Seals" collection, listeners contributed 1,100,000 coppers for the cause. Pictured atop a pile o' pennies are (l-r) **WOKQ** Promo Director **Mike Martel**, poster child **Tommy Hickman**, and **WOKQ OM** **Jim Murphy**.

run announcements for a burning of **Cat Stevens** records by afternoon talker **Tom Leykis**. Edwards will continue his television activities, and plans to pursue other radio opportunities.

The plans for burning, however, have been altered to crushing, since the proper permits could not be obtained in time for the Wednesday (3/8) schedule.

Rumors have the **KAMJ/Phoenix** combo splitting, with the AM going All-Sports and the FM going live AC. PD **Dave Allen** told ST that the AM will carry the San Diego Padres and New York Yankees as Sports Radio 1230, and may further expand into sports programming.

**Q107/Washington** has ousted morning man **Marc Ross** and replaced him with **David Lawrence** from **WTAE/Pittsburgh**. Meanwhile, night rocker **Chris Jagger** splits to do mornings at an undisclosed station. Details next week.

**WTRG/Raleigh** has tapped former **WUSN/Chicago** and **WPOC/Baltimore** PD **Doug Wilson** as its new programmer. He replaces **Neil Mirsky**.

Condolences to **RCA/Nashville** National Promo Director **Mike Sirls** on the loss of his father, **William** (3/6).

Congrats to **WMAL/Washington's** morning team of **Harden & Weaver**, who celebrated 29 years together (3/6), which most likely makes them the longest-running morning team in today's Radioland.

A tip o' the ol' ST "rabbit ears" to **Sire/WB** on making **Madonna** a Breaker out of the box, and for setting a new **R&R** CHR record for first-week station adds (234) and percentage of reporters (95%).

### A Dirty Job

**Power 95/NY** personality **Rich Stevens** will make the **CBS-TV** scene in the 4/6 episode of "The Equalizer." Stevens can be seen helping to clean up a dirty situation . . . namely, by doing his laundry!

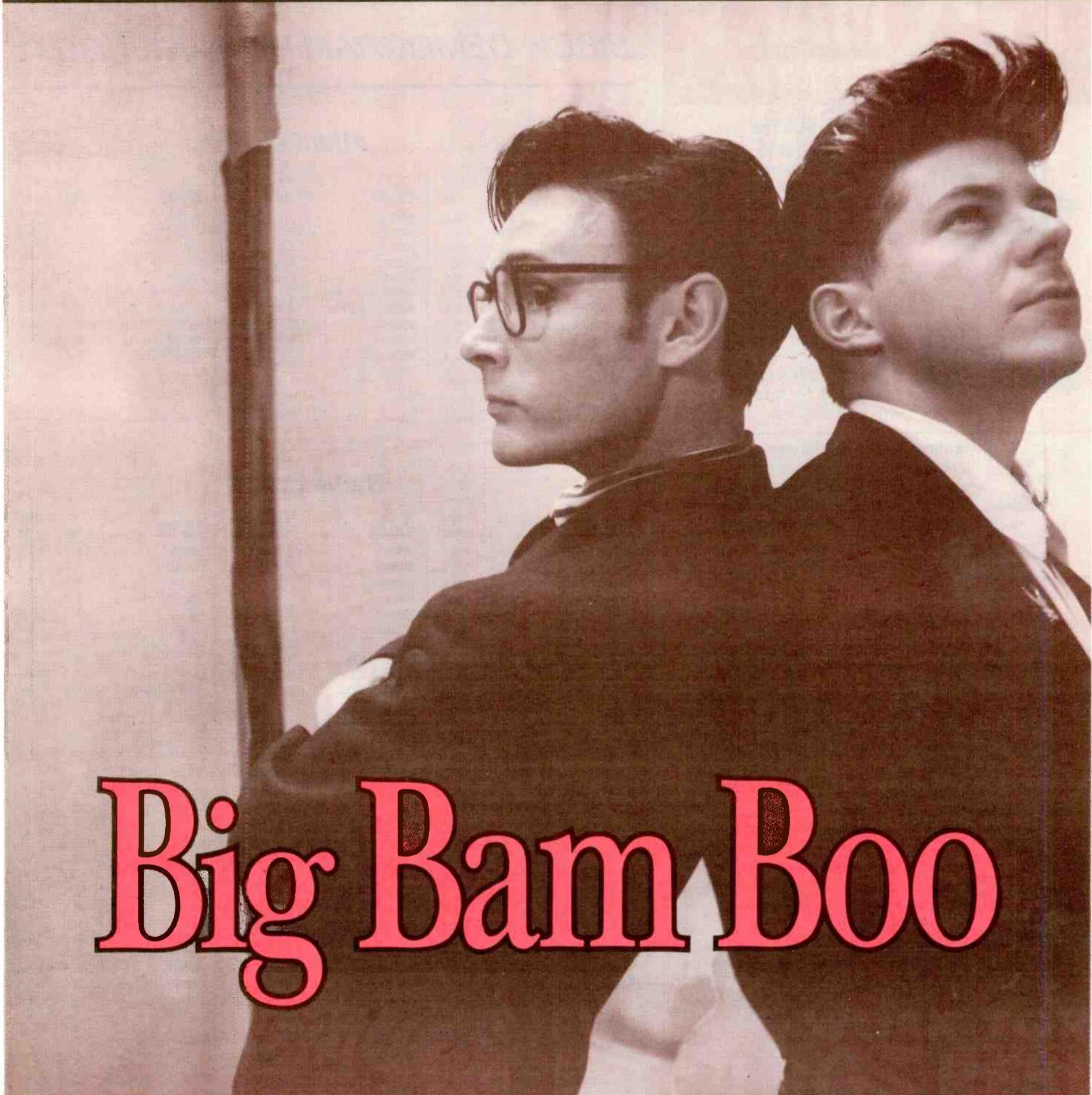
## Who Consults America's Top-Rated AOR?\*



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\*Source: Fall '88 12+ M-S 6am-12midnight, KTYD/Santa Barbara

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# Big Bam Boo

Shooting From My Heart

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SINGLE RELEASE DATE: MARCH 20, 1989

ALBUM RELEASE DATE: MARCH 20, 1989

PRODUCED BY: RICHARD MANWARING

MANAGEMENT: FAT CAT MANAGEMENT / JONATHAN COOKE



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# R&R MART

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## R&R "DOUBLE CLOCK"



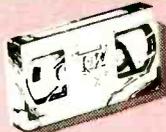
This black and gold battery-powered clock "doubles" as a sleek desktop timepiece or folds up for travel and wake-up duty. Only ... \$10.00



## Ratings Report & Directory

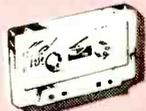
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**Wolfman Jack & Catfish Crouch** - Live nude show  
**Ron Chapman** - Soliciting money for nothing  
**Bob Rivers** - 300-hour marathon during Orioles' losing streak  
**Charlie Van Dyke** - Final show, KHJ, 1975  
**Charlie Tuna** - First day back, KHJ, 1975  
**Jack Armstrong** - Shouting up a storm on 13Q/Pittsburgh in '73  
**Les Garland** - Live from R&R Convention '88  
**Soupy Sales** - Final show on WNBC

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# RATINGS

## BIRCH DEMOGRAPHIC RANKINGS

### Atlanta

18-34			18-49			25-54		
	Su '88	Fall '88		Su '88	Fall '88		Su '88	Fall '88
WKLS (AOR)	18.9	15.6	WVEE	12.1	13.5	WVEE	11.5	12.5
WVEE (UC)	13.0	15.1	WKLS	14.7	11.0	WSB-FM	9.8	9.1
WZGC (CHR)	11.7	11.6	WSB-FM	9.2	9.2	WKLS	11.7	8.1
WSB-FM (AC)	10.3	9.2	WZGC	8.8	8.8	WKHX-AM & FM	6.5	7.5
WAPW (CHR)	10.2	7.9	WYAY	6.8	7.1	WYAY	8.0	7.1
WQXI-A/F (AC)	5.8	6.5	WKHX-AM & FM	6.1	6.4	WQXI-AM & FM	7.8	7.0
WYAY (Ctry)	4.9	5.5	WQXI-AM & FM	6.9	6.2	WZGC	5.4	6.3
WKHX-A/F (Ctry)	5.2	5.2	WAPW	7.8	5.9	WPCH	5.5	5.9
WEKS (UC)	4.0	4.4	WFOX	5.8	5.2	WFOX	6.5	5.8
WFOX (AC)	4.8	3.9	WPCH (B/EZ)	4.0	4.1	WSB (AC)	4.2	5.1

### Baltimore

18-34			18-49			25-54		
	Su '88	Fall '88		Su '88	Fall '88		Su '88	Fall '88
WXYV (UC)	15.7	15.4	WXYV	12.7	11.9	WXYV	9.9	10.1
WIYY (AOR)	14.4	11.5	WWMX	5.4	8.2	WWMX	5.7	8.4
WBSB (CHR)	10.7	9.8	WBSB	9.2	7.8	WPOC	8.6	8.1
WWMX (AC)	4.6	8.3	WIYY	10.6	7.8	WBSB	7.4	5.5
WGRX (CR)	4.4	6.4	WPOC	5.6	5.7	WIYY	8.0	5.4
WPOC (Ctry)	2.7	4.5	WQSR	5.3	4.9	WQSR	6.9	5.4
WHFS (AOR)	3.6	3.8	WGRX	3.2	3.9	WBAL	4.1	5.2
WPGC-FM (CHR)	2.7	3.8	WBAL (N/T)	2.5	3.6	WLIF	4.1	4.2
WQSR (Gold)	4.1	3.6	WWIN (UC)	3.5	3.6	WWIN	4.2	4.1
WWDC-FM (AOR)	4.8	3.5	WLIF (B/EZ)	2.8	2.7	WBGR (Rel)	1.6	3.4

### Cleveland

18-34			18-49			25-54		
	Su '88	Fall '88		Su '88	Fall '88		Su '88	Fall '88
WMMS (CHR)	25.2	22.4	WMMS	21.3	17.4	WMMS	17.4	15.3
WZAK (UC)	15.6	14.2	WZAK	12.3	12.6	WLTF	8.2	9.6
WLTF (AC)	9.9	11.3	WLTF	9.1	9.3	WZAK	8.5	9.5
WNCX (CR)	10.6	11.2	WMJI-FM	11.0	9.3	WMJI-FM	13.5	8.8
WMJI-FM (AC)	10.1	8.5	WNCX	7.5	8.7	WGAR-AM & FM	5.9	7.2
WNWV (NAC)	1.8	4.7	WGAR-AM & FM	4.4	5.9	WDOK	5.8	7.1
WGAR-A/F (Ctry)	3.4	3.9	WDOK	4.7	5.4	WNCX	6.3	6.5
WWWE (N/T)	1.8	3.4	WNWV	2.9	5.2	WNWV	3.5	5.8
WDOK (AC)	3.1	3.3	WWWE	3.5	4.0	WWWE	4.6	4.5
WRQC (CHR)	2.4	2.8	WRQC	2.2	2.7	WQAL (B/EZ)	2.5	3.2

### Cincinnati

18-34			18-49			25-54		
	Su '88	Fall '88		Su '88	Fall '88		Su '88	Fall '88
WEBN (AOR)	28.3	30.5	WEBN	22.0	21.2	WEBN	15.9	13.0
WOFX (CR)	3.9	11.4	WKRQ	9.6	8.5	WOFX	2.5	7.7
WKRQ (CHR)	12.6	10.4	WOFX	3.1	8.5	WLW	13.0	7.4
WBLZ (UC)	6.9	8.9	WBLZ	5.7	7.3	WBLZ	3.3	6.7
WIZF (UC)	9.0	5.5	WLW	8.0	6.0	WKRQ	5.5	6.5
WWNK (AC)	4.0	4.2	WRRM	6.8	5.8	WRRM	6.9	6.3
WKRC (AC)	1.8	4.1	WWNK	3.8	4.9	WKRC	7.1	5.8
WLW (AC)	6.5	3.8	WIZF	6.5	4.7	WWEZ (B/EZ)	4.6	5.3
WUBE (Ctry)	3.5	3.6	WKRC	4.9	4.5	WWNK	2.9	5.2
WRRM (AC)	6.0	3.3	WUBE	5.4	4.2	WUBE	6.8	4.5



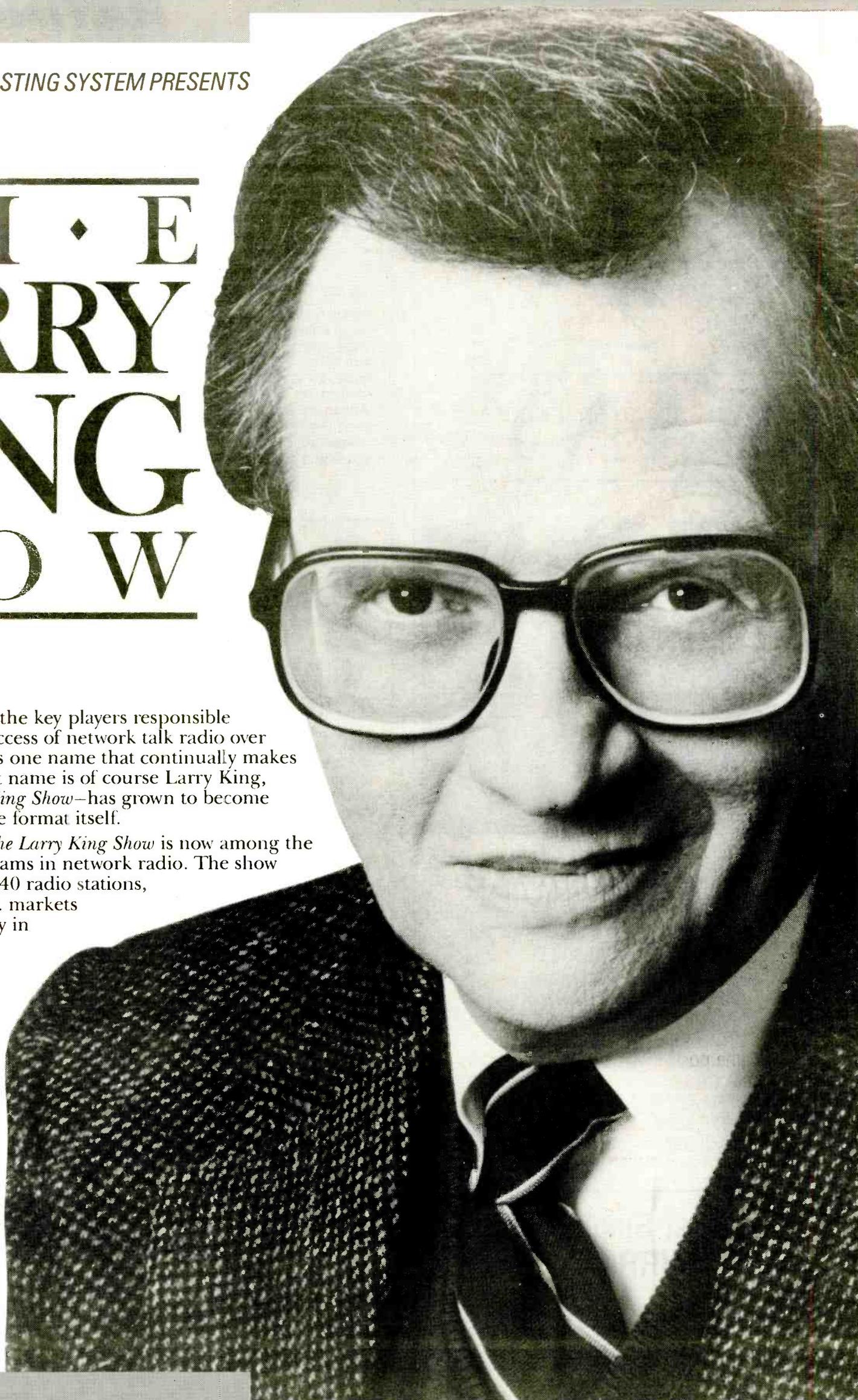
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WTIC add	WPFM add
KZ106 add	KIXY add
WCGQ add	KYYY add
KZFM add	KPAT add
WZYP add	KOZE add
WABB add	KZOZ add
WPHR add	

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The Debut Album by  
**One 2 Many**

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Representation: Catrina Barnes  
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**RATINGS**

**BIRCH DEMOGRAPHIC RANKINGS**

**Tampa-St. Petersburg**

	Su '88	Fall '88		Su '88	Fall '88		Su '88	Fall '88
<b>18-34</b>			<b>18-49</b>			<b>25-54</b>		
WRBQ-A/F (CHR)	22.1	23.5	WRBQ-AM & FM	21.7	22.0	WRBQ-AM & FM	18.2	18.4
WYNF (AOR)	23.0	22.2	WYNF	17.3	15.4	WYNF	11.6	9.8
WKRL (CR)	11.2	9.4	WNLT	6.2	7.6	WQYK-AM & FM	8.1	8.2
WNLT (AC)	6.7	9.1	WQYK-AM & FM	5.9	7.3	WNLT	6.4	7.6
WQYK-A/F (Ctry)	5.4	6.5	WKRL	8.0	7.0	WWRM	2.5	7.2
WHVE (NAC)	3.8	3.9	WHVE	4.1	5.5	WKRL	6.7	6.7
WUSA (AC)	4.7	3.8	WWRM	1.5	5.5	WHVE	4.2	6.5
WFLZ (AC)	3.8	3.2	WUSA	8.2	5.3	WUSA	9.3	6.2
WWRM (AC)	1.4	2.6	WFLZ	4.3	3.4	WFLA	2.4	3.9
WTMP (UC)	3.5	2.5	WFLA (CC)	1.5	3.1	WFLZ	4.4	3.7

**Buffalo-Niagara Falls**

	Su '88	Fall '88		Su '88	Fall '88		Su '88	Fall '88
<b>18-34</b>			<b>18-49</b>			<b>25-54</b>		
WBLK (UC)	13.2	16.8	WKSE	16.2	14.2	WKSE	11.6	12.0
WGR-FM (AOR)	1.8	16.8	WBLK	11.0	13.6	WBUF	10.2	11.6
WKSE (CHR)	18.6	14.5	WGR-FM	1.6	11.9	WBLK	10.1	9.3
WHTT-A/F (CR)	12.8	10.7	WBUF	7.8	10.9	WYRK	8.4	8.6
WPHD (AOR)	14.3	9.0	WHTT-AM & FM	12.3	8.3	WHTT-AM & FM	11.2	8.2
WBUF (AC)	7.2	8.1	WPHD	9.9	6.3	WGR-FM	2.0	8.0
WMJQ (CHR)	6.7	6.4	WYRK	6.9	5.8	WBEN	5.0	7.1
WYRK (Ctry)	3.9	3.2	WMJQ	6.3	5.0	WGR	4.6	6.1
WBEN (AC)	1.3	3.0	WBEN	3.2	4.7	WJYE (B/EZ)	4.5	4.6
CFNY (AOR)	3.0	1.7	WGR (AC)	4.0	3.5	WPHD	4.7	4.5

**San Diego**

	Su '88	Fall '88		Su '88	Fall '88		Su '88	Fall '88
<b>18-34</b>			<b>18-49</b>			<b>25-54</b>		
KGB (AOR)	16.7	20.4	KGB	12.7	17.9	KGB	10.1	14.3
XTRA-FM (AOR)	14.0	14.5	XTRA-FM	10.6	10.4	KFMB-FM	5.9	8.2
KKLQ-A/F (CHR)	14.9	11.3	KKLQ-AM & FM	13.0	10.2	KSON-FM	7.5	7.6
KFMB-FM (AC)	6.8	6.9	KFMB-FM	6.5	7.5	KKLQ-AM & FM	9.8	7.4
KSON-FM (Ctry)	6.1	5.0	KSON-FM	6.2	6.2	KSDO	3.0	6.8
KCBQ-A/F (Gold)	3.9	4.4	KCBQ-AM & FM	4.6	4.3	KCBQ-AM & FM	6.5	5.5
KKYY (AC)	1.4	4.2	KSDO (N/T)	2.0	3.9	XTRA-FM	4.4	5.5
XHRM (UC)	5.7	4.2	KKYY	2.0	3.7	KFMB (AC)	5.1	4.2
KIFM (NAC)	3.7	3.3	KYXY (AC)	3.9	3.7	KYXY	5.2	4.2
XHTZ (CHR)	3.1	2.8	KIFM	4.4	3.6	KIFM	5.3	4.0
						KJQY (B/EZ)	4.8	4.0

**San Antonio**

	Su '88	Fall '88		Su '88	Fall '88		Su '88	Fall '88
<b>18-34</b>			<b>18-49</b>			<b>25-54</b>		
KISS (AOR)	17.7	14.6	KITY	12.0	10.8	KCYY	7.6	11.3
KITY (CHR)	16.0	14.2	KCYY	8.0	10.0	KTFM	8.8	9.2
KCYY (Ctry)	8.3	9.9	KISS	12.4	10.0	KSMG	6.3	9.0
KAJA (Ctry)	4.1	8.0	KTFM	8.9	8.2	KONO	5.3	6.7
KTFM (CHR)	9.0	7.9	KAJA	5.8	7.4	KAJA	6.8	6.4
KZEP (CR)	5.9	7.9	KSMG	5.3	7.1	KITY	6.2	6.2
KSMG (AC)	5.8	7.7	KZEP	4.9	6.3	KZEP	5.5	6.1
KSAQ (CHR)	4.1	5.8	KONO	4.3	5.1	KISS	5.5	5.8
KMMX (AC)	3.9	4.8	KSAQ	2.7	4.9	WOAI (N/T)	2.6	4.2
KONO (Gold)	1.9	2.4	KMMX	4.3	3.7	KKYX (Ctry)	5.2	4.0

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## THE FIXX

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<b>PRO-FM</b>	<b>WKFR add</b>
<b>Q105</b>	100KHI 39-32
<b>Z95 24</b>	WSPK 35-30
<b>WMMS 20-18</b>	WPST 34-30
<b>WZPL add</b>	WROQ 13-8
<b>KXXR 12-9</b>	WQUT 24-13 (HOT)
<b>KKRZ 34</b>	WLRN 22-18
<b>KXYQ 26</b>	KTUX 34-28
<b>KROY</b>	WIXX 31-27
<b>KISN add</b>	95XXX 34-26
<b>KPLZ</b>	OK100 19-14
<b>KUBE</b>	WIBW 31-26
<b>CKOI</b>	KGOT 35-29
<b>WRCK add</b>	KTRS 30-25
<b>KZZB add</b>	KMOK 18-15
<b>WDLX add</b>	Y97 16-11

## LITA FORD

### Duet with Ozzy Osbourne "Close My Eyes Forever"



Produced by Mike Chapman

KXXR 1-1 (HOT)

73/17, Including:

<b>KEGL 13</b>	<b>KKXL add</b>
<b>Y95 12</b>	<b>WDBR add</b>
<b>KKBQ 26</b>	<b>WPFR add</b>
<b>KRBE 24-18 (HOT)</b>	<b>KFBQ add</b>
<b>WGH 12-10 (HOT)</b>	K106 17-11
<b>WDFX deb 21</b>	WOKI 24-17 (HOT)
<b>WKBQ add 28</b>	KATM 17-14
<b>KKRZ add</b>	WHTO 30-25 (HOT)
<b>KROY add</b>	KAKS 39-32
<b>KPLZ 37-34</b>	WJMX 31-25
<b>KUBE</b>	KOZE 32-23 (HOT)
<b>WAPE add</b>	OK95 22-19 (HOT)
<b>WPHR add</b>	
<b>WPXR add</b>	
<b>KLQ add</b>	
<b>KWNZ add</b>	
<b>WKPE add</b>	
<b>WIKZ add</b>	
<b>G98 add</b>	
<b>WBNQ add</b>	



## SAMANTHA FOX

### "I Only Wanna Be With You"

ONE OF THE MOST ADDED RECORDS THIS WEEK

Significant Action This Week  
41/32

<b>B104</b>	<b>WRCK</b>
<b>WEGX</b>	<b>WYCR</b>
<b>WAVA</b>	<b>K106</b>
<b>WGH</b>	<b>WCGQ</b>
<b>WNVZ</b>	<b>KZFM</b>
<b>KITY</b>	<b>WZYP</b>
<b>B96</b>	<b>Y107</b>
<b>KWOD</b>	<b>Z102</b>
<b>KISN</b>	<b>WDLX</b>
<b>HOT97</b>	<b>KKSS</b>
<b>WFLY</b>	<b>KSND</b>
<b>WAEB</b>	<b>KLUC</b>
<b>WLAN</b>	<b>KYRK</b>
<b>100KHI</b>	<b>KCAQ</b>
<b>WSPK</b>	



A Stock Aitken Waterman Production



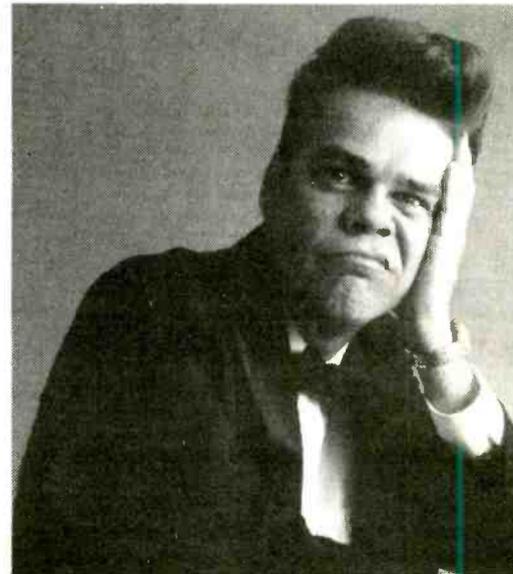
## BUSTER POINDEXTER and his Banshees of Blue

### "Hit The Road Jack"

from the movie "The Dream Team"

OUT OF THE BOX AT  
KIIS, KZZP

WYCR  
WCGQ  
KZFM  
Y107



Produced by Hank Medress  
for SBK Record Productions Inc.



## NARM

Continued from Page 3

At the convention, the heads of all the major labels promised to support vinyl as long as there was a market for it. Several noted that the Jazz and Urban formats continue to support vinyl at "significant levels."

Capitol Records President Joe Smith encouraged all of the labels to develop a "sensible way to bail out of the vinyl business." He called for a specialized wholesaler to handle vinyl sales, but predicted the extinction of 7" singles by year's end.

Two weeks ago, the Los Angeles-based Wherehouse and Music Plus chains announced they will be completely deleting vinyl LPs from selected stores systematically.

An abbreviated Back-Announcing panel Monday (3/6) reiterated RIAA statistics about listeners' desire for artist IDs. KKLQ-AM & FM/San Diego PD Garry Wall offered a different perspective by questioning how high back-announcing ranked on listeners' wish lists for radio, suggesting it would come in around fifth or sixth. Though the remark was heard that "bringing radio into this meeting is like bringing Christians to the lions," label and retail comments were mild, with an overall spirit of cooperation.

However, NARM's Retail Advisory Committee announced plans to launch petition campaigns in stores in markets around the country in support of back-announcing, in conjunction with "Back-Announcing Month" (April). And results from Street Pulse Group head Mike Shalett's interactive research survey at the convention showed attendees' feelings still riding high on the issue:

- 84% felt that 40% or fewer stations in their market area regularly back-announce
- 54% feel lack of artist IDs hurts both developing and established artists
- 72% feel retail sales would increase 15% or more with regular back-announcing.

In contrast to the first point, a recent informal radio poll showed 100% of programmers felt they were back-announcing on a regular basis.

## CRS

Continued from Page 1

Thursday's sessions focused on large market sales, promotions, finding personalities, marketing, and the role of consultants in today's Country radio. Advertisers on a panel explained their use of radio in general and Country radio in particular.

The three CMA-sponsored MIPS sessions detailed the process of creating today's records, featured musicians describing their roles, and concluded with producers Jerry Crutchfield and Harold Shedd conducting Kathy Mattea and a group of session players through an actual demonstration recording.

Thursday night was capped by the ACM-sponsored Super Faces show featuring the Judds.

Buck Sees  
Fragmented Format

Country star and radio station owner Buck Owens opened Friday's festivities by predicting that the '90s would see Country radio fragmenting into "two, maybe three formats. That means our shares are going to go down in the marketplace." He also moderated a panel titled "Music Programming: A Question of Balance."

Friday's long-form session was "Humor, Risk & Chance," conducted by C.W. Metcalf.

## Saturday Sessions

Saturday's sessions included panels on small market sales and a spirited trade-paper panel which sought to more fully explain the intricacies of chart methodology.

Charles S. Menzies's long-form presentation was aimed at teaching participants to manage the most critical business asset: human resources.

The afternoon's sole session was the two-hour "Personalities: Kicking X\$O#'s and Taking Names."

## Pearls Of Wisdom

The closing ceremonies were highlighted by Minnie Pearl, who said the dream of country pioneers was to expose the world to country music, believing people would love the music once they heard it. Saying she was proud of the new artists carrying the banner, she closed by telling broadcasters it was up

to them to keep the dream alive.

In ceremonies prior to the traditional New Faces Show, CRS founders Tom McEntee, Biff Colie, and Jerry Seabolt were presented with plaques commemorating their contributions to the CRS.

Publisher Charlie Monk had the flu and did not MC the show for the first time in its history; his inside humor and barbs were missed. Consultant Mike Chapman did the honors for the ailing Monk.

CRB President Charlie Douglas was reelected and WMZQ/Washington VP/GM Paul Wilensky was named Agenda Chairman.

The 1990 Country Radio Seminar will be held February 22-25, again at Nashville's Opryland Hotel.

## Sebastian

Continued from Page 1

circumstances were unfortunate. He's done a great job in taking the format live and enhanced the music. We are committed to the Wave format and are going to continue to financially support it and grow it."

Sebastian told R&R, "We were within 0.8 of being number one 25-54 in the latest Arbitron. We have proven to the industry what the potential of this format is. There's a lesson for all of us in the industry — safe is unsafe. Carving out a truly unique niche has the most potential for success.

"This is my 21st year in radio and I'm ready to go forward with this. I'm lucky to know people in high places who can give me good advice. I need to be very open-minded and go where it makes the most sense to get involved in the right property, either as a manager or part-owner. It's time for me to go somewhere to call the shots and have control of my own destiny.

"I'm very grateful to Allan and the entire team of professionals at KTWV for providing me an opportunity to further this very unique and exciting format."

In addition to KTWV, Sebastian has programmed KGRX/Phoenix, WBMW/Washington (now WJFK), WCOZ/Boston, KUPD/Phoenix, KDWB/Minneapolis, and KDKB/Phoenix.

KTWV ranked eighth 12+ in the fall Birch (3.1) and tied for eighth with AC KBIG in the corresponding Arbitron (3.3).

## Martell

Continued from Page 1

"Tony is largely responsible for the prestige and success of the CBS Associated Labels affiliations," added Epic/Portrait/CBS Associated Labels Sr. VP/GM Dave Glew. "He has played an essential role in the creation and development of significant marketing concepts for the products released on the labels."

Added CBS Records Inc. CEO Walter Yetnikoff, "Tony is one of the most respected men in the industry; he has well-earned this."

Martell became VP/GM of CBS Associated Labels in 1976 after serving as VP/Marketing for CBS Nashville. He also held executive positions with ABC Records, Famous Music, MCA, and Columbia Records.

## Madonna

Continued from Page 1

Z100 crosstown CHR competitor WQHT (Hot 97) responded by putting together a parody of "Like A Prayer," which was played on the Stevens & Grdnic morning show last Friday (3/3) continuously for over an hour. Pepsi and WB reportedly asked that airings of the "mock Madonna" be halted.

On the day of the premiere broadcast, KIIS-FM/Los Angeles aired a bit of the spot itself after pulling the audio from an East Coast TV satellite. This reportedly touched off a furor from competitors, which resulted in early distribution of the single to the entire marketplace.

## Religious Concerns

Pepsi worries that the video, which it feels contains numerous potentially controversial elements including burning crosses, Madonna kissing a black saint, and stigmata on Madonna's palms, will draw fire from religious groups — which would connect the clip with Pepsi's product. (The Pepsi spot is based around a different concept that has no footage in common with the song's actual video clip.)

On Monday (3/6) Pepsi spokesperson Becky Madeira was quoted by Reuters as saying, "We've withdrawn our commercial featuring Madonna from TV. Pepsi has requested Madonna's management (DeMann Entertainment) to pull the video . . . It is not our role to be censors, but it is our right to choose what programs we will advertise on. We are not advertising on any program that carries the Warner video." Similar reports also aired on CNN.

## Pepsi Challenge Reversed

When R&R contacted Madeira Tuesday (3/7), the company's position on the matter had changed. "The two-minute spot was a one-time deal," Madeira said. "We plan to air shorter versions of Madonna's spot, both a :30 and a :60, once 'Like A Prayer' hits the top of the charts."

When asked about her earlier statements to Reuters, Madeira said, "I have no comment on the previous Reuters story or on how it came about. The only video we feel it's proper to comment on is the one we produced. The Warner Bros. video isn't our video, and we plan to air the new versions of the Madonna commercial at a later date."

## No Major Negative

Pepsi isn't holding to its original threat to pull advertising from those airing the clip. MTV currently has exclusive rights to air the video, and according to MTV VP/Programming Abbey Konowitch, "We are airing her video and we are also airing Pepsi commercials. Since the debut of her spot we've been airing other spots Pepsi has placed. Madonna's video has not generated major complaints and it has already come up in the Top 15 requests of our 'Dial MTV' program with no major negatives."

MTV Director/Program Publicity Carole Robinson confirmed that Madonna's spot had been pulled, although "other Pepsi commercials are airing."

When contacted by R&R,

DeMann Entertainment head Fred DeMann said, "No comment . . . at this time."

## Tower

Continued from Page 1

"He applied here just before Christmas," recalled KUHL President/GM Andy Whatley. "We had been contacted by a broadcast school out of Seattle on his behalf, and then he came in."

KSMA & KSNI owner Alice Bayliss and KGDP VP/GM Norwood Patterson said Miller was looking for work at their stations as well.

Rogers said Miller had worked until recently on a volunteer basis at nearby KCSB/Santa Barbara, which is owned by the University of California.

The night before the towers fell, Bayliss said her two stations inexplicably went off the air. "Our AM went out, and then a half-hour later the FM followed," she said. "But the transmitters are located about ten miles apart. We discovered that the circuit breaker boxes had been broken into."

"On the next night at 9:14, vandals took KSNI's tower down by cleanly clipping two guywires. They went directly from there to KSMA, where they took our 240-foot tower down," related Bayliss.

Both stations were off the air until engineering crews were able to set up makeshift transmitting facilities on telephone poles. Bayliss said the FM is currently operating at 75% and the AM at 60% of normal power.

Whatley and Patterson said their stations never left the air because only one tower of their directional arrays was cut down. The stations are now operating non-directionally with reduced power.

Both suspects are charged with felonious vandalism, and bail for Miller was set at \$5000. The managers estimated the damages to their facilities will total more than \$100,000.

## Norman

Continued from Page 3

Norman joined WB's Nashville division in 1983 as VP/A&R and has headed the operation since 1985. He commented, "The last five years with Warner/Reprise have been the most exhilarating and inspirational of my career in music. I'm proud of the accomplishments and contributions of the Nashville division and grateful for the support from everyone in Burbank who helped make our success possible."

Norman was a member of the band Shiloh, which was produced by Kenny Rogers, whose first album for WB/Reprise is being produced by Norman. As a producer/arranger, Norman has worked with Linda Ronstadt, America, Bob Seger, Kim Carnes, the Eagles, the Smothers Brothers, Anne Murray, Mickey Gilley, Glenn Frey, and others. Since joining WB, Norman has produced roster artists Hank Williams Jr., the Forester Sisters, Gary Morris and Crystal Gayle, Michael Martin Murphey, and Southern Pacific. Norman also has been responsible for signing non-Country acts Take Six and Jim Horn to the WB Nashville division.

WOULD YOU VOTE...  
FOR THIS MAN?

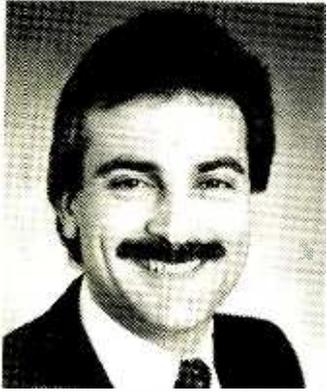
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MIKE SHALETT

## PURCHASE STIMULATORS

# Paying For Price And Position

In my last column (R&R, 2/24), the case was made for record advertising to focus more on image and less on price. The results of Street Pulse Group's consumer survey clearly showed that customers were *not* primarily driven by cost.

As a followup, two retail and two record distribution executives share their perspectives on how their respective industries attempt to stimulate consumer awareness/purchases.

## Positioning

All four executives cited the critical importance of positioning, which refers principally to album placement in the store (front displays near customer entrance are preferred). In-store play, working in tandem with displays, is another positioning device.

Both positioning and price can affect the success of an album's sales in different ways. A full-line record store, which carries a tremendous number of titles, may ordinarily buy one unit of a developing artist's new release. Large retail chain outlets, usually located in malls, primarily only stock the hits and may be less likely to carry a developing artist's title. Landing a spot in these stores is definitely of greater importance than being carried by full-line stores.

Though it may be easier to get a full-line store to carry more than one or two copies of a particular title, space and dollars are critical issues. A retailer is obligated to make profitable use of his space. Naturally, manufacturers and distributors want accounts to order more than one or two copies of a particular title. Small quantities may end up in miscel-

## Retailer/Manufacturer Partnership

- Manufacturers pay for retail ads, provide product guarantees/discounts.

- Retailers provide prime display placement, in-store play

laneous bins, where they're difficult for a consumer to find.

## 'Zero-Risk Product'

One of the steps taken by manufacturers to avoid a miscellaneous landing is to offer a guarantee. That is, the retailer can return the unsold product to the seller with no penalty. In essence, the retailer takes in the product with zero risk. Another alternative: the manufacturer can offer the product at a discounted price.

In return for protecting the retailer, the manufacturer wants high product visibility. If the retailer should decide to sell the product for less than the everyday price, that provides the consumer with a purchase incentive. (Such pricing is solely at the discretion of the retailer.)

The manufacturer also works with the retailer to garner in-store play, much the way food distributors fight for position in supermarkets. Manufacturers

jockey for in-store play and visibility — neither of which are given gratis.

Retailers consider manufacturer financial support to be key. As one retailer said, "If the labels aren't working with me, why shouldn't I just spend my money selling the hits?"

And retailers often don't find it in their best interests to break new product. "Fifty new titles are sent to me all the time," one retailer explained. "My job isn't to pick out the titles I like, but to create a partnership between the label or manufacturer and myself to work the same priority."

## Discounts

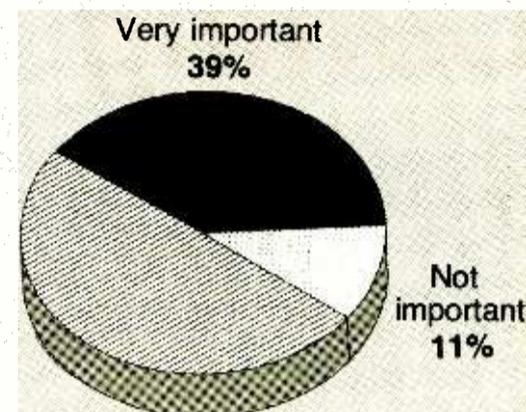
The retailer can make the largest profit margin when he receives the greatest discount possible. Based on discounts and "free goods" or bonus product incentives, he holds the product and then pockets the money. Another retailer may want advertising in return. "Many retailers use the dollars to advertise their locations, their hours, the convenience of their parking lots," one distributor noted. "Our dollars are used to position the retailer against his competition."

"Timing is the name of the game. What good does it do if everything is in place but the airplay or video play for a particular title is not in sync with our fight for price and position?" Added the second distributor, "I'm not sure price means anything. I expect to see retailers selling everything soon for a so-called everyday low price, much like Sears is doing now."

As major retailers swallow up more of their smaller contemporaries, fewer chains exert control over what product receives

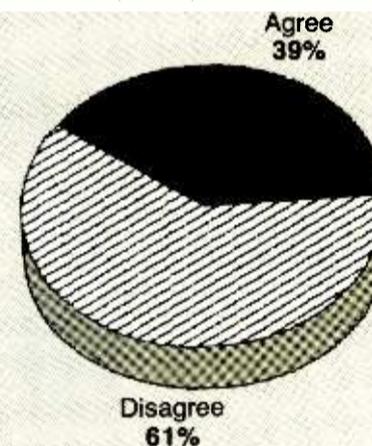
## The Price Question

### How Important Is Price?



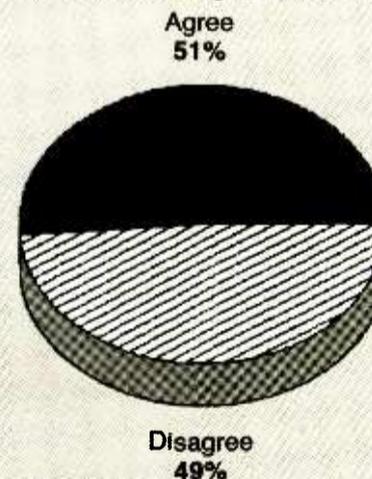
Somewhat important  
49%

### I usually wait for an album to go on sale before I buy it



Disagree  
61%

### I shop from store to store looking for the best price on an album



Disagree  
49%

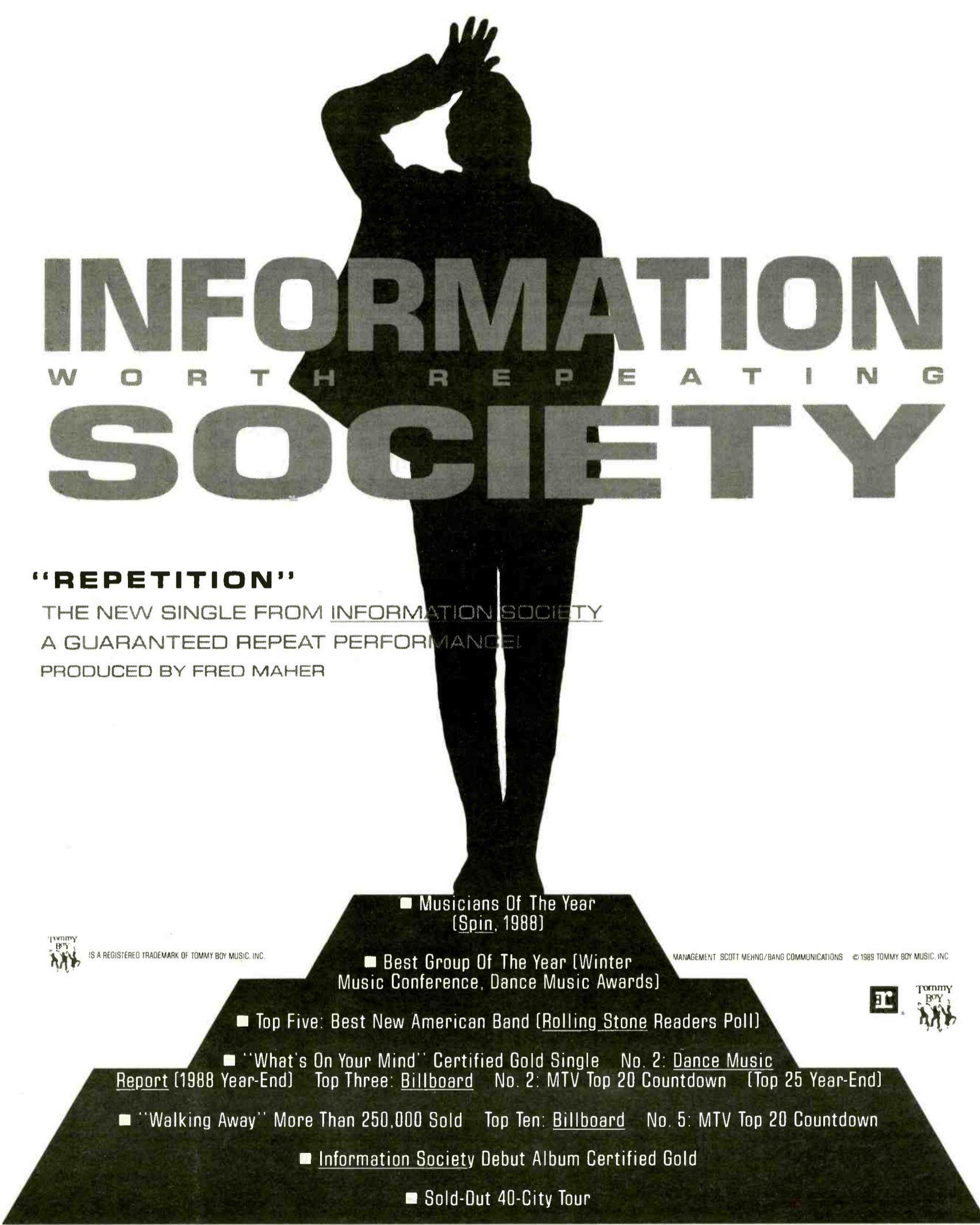
Source: Soundata

favorable positions, prices, and advertising. Much like today's radio conglomerates, these retailers' financial commitments demand they make the most on every dollar invested in their product.

The bottom line: retailers have finite space, manufac-

turers have finite dollars. The critical price and positioning choices they make will directly affect the fate of tomorrow's artists.

Mike Shalett is President of the New Milford, CT-based consumer survey firm Street Pulse Group. He can be reached at (203) 355-0902.



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■ "Walking Away" More Than 250,000 Sold Top Ten: Billboard No. 5: MTV Top 20 Countdown

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DAN O'DAY

# AIR PERSONALITIES

## KSAN'S BARON

### Good Publicity, Good Buddy

The first thing that brought Buddy Baron to my attention was a single photocopied sheet of paper that landed in my mailbox each week headed, "Heard this past week on Buddy Baron's afternoon radio show." The sheet contained perhaps a dozen topical quips and comments. The lines seemed clever, and I was glad to see an air personality aggressively practicing self-promotion. So I called Baron and asked him to send me an aircheck.

Baron began his career in 1968 at WMBR/Jacksonville. Subsequent career moves took him to WFOM/Marietta, GA; WGST & WQXI/Atlanta; WSAI/Cincinnati; KEZY/Anaheim; KIMN/Denver; KFRC/San Francisco; WYNF/Tampa; KOPA/Phoenix; KVIL/Dallas; WWNK/Cincinnati; and WIZD/Mobile. At the time of this interview he was doing afternoons at KKHT/Houston, but as you read this he's about to begin his new post as morning man at KSAN/San Francisco.

#### A Super Bowl Start

**R&R:** What was the genesis of your weekly publicity flyer?

**BB:** That began when I was at WWNK, just before the Super Bowl. We had a pre-game show on the morning program in which I sat around with a couple of sports-writers and a couple of people from the Bengals and shot the bull about sports. I did a joke about Jim McMahon's acupuncture, pointing out that if they did acupuncture on William "The Refrigerator" Perry they'd have to use a harpoon.

One of the guys there was Andy Furman. Now he's Sports Director at WLW/Cincinnati. But at the time he was a promoter for one of the racetracks and also acted as a stringer for a couple of local papers. He wrote that up and sent it out to a few of the sports magazines — both *Sports Illustrated* and *Sport* magazine used it.

After that, every time I came up with a funny sports-oriented comment I'd type it up and send it to the magazines. Every once in a while I'd get something printed.

When I came to Houston one of my first stops was the Chamber of Commerce, where I bought a local media guide. It listed the names and addresses of all the area newspapers and magazines, the people who write the columns and cover the beats, plus all the radio and TV stations. It also included the local bureaus for national magazines like *People* and *Newsweek*.



Buddy Baron

I made up a mailing list of roughly 35 names. Every week I compiled 15 to 20 of what I thought were the best gags I had written for my show and filled up one sheet of paper. I found the ones that were local in nature were printed the most frequently.

### Why Indeed?

Our philosophical musing of the week comes from **Dennis McAtee** of KKOW/Pittsburg, KS:

"Why do so many self-professed 'one-to-one communicators' go on the air and greet the listener with, 'Hello, everybody?'"

You never know where you'll end up being quoted. The *Sporting News* quoted me, and the next thing I knew I got a couple of calls from the West Coast telling me I was in the *Los Angeles Times*, which had reprinted the line. Whenever a publication has used one of my lines, it's printed both my name and my station's call letters; I've never been ripped off in print.

#### Political Payoffs

**R&R:** Has the sheet produced any surprising dividends?

**BB:** Sure. KKHT changed hands from Malrite to Emmis last November, and I kept the corporate PDs of both companies on the mailing list to let the big boys out of town know what I was doing. Jim

Wood from Malrite was impressed enough with what I was doing that he photocopied some of my sheets and sent them to all the Malrite PDs with a note saying, "Hey, get your guys to start doing this, too." (Note: Baron's new employer, KSAN, is owned by Malrite.) It's a good marketing technique, because you never know who's going to see those sheets.

It can also help you politically; it's great when the corporate VP picks up a copy of *Sports Illustrated* on an airplane and sees you quoted — along with the station's call letters.

**R&R:** How much time do you spend writing and researching material for one day's show?

**BB:** Three to four hours a day. My wife Pat helps a lot. She goes through all the local papers and circles items she thinks might make for good bits. Then I take a legal pad and make notes on what I think are the most workable concepts. I concentrate mostly on local items.

#### A Mini-Critique

While I admire Baron's effective self-promotion and enjoy his on-air talent, I couldn't help but be disturbed by a couple of elements in his aircheck. Each is related to his interactions with the show's supporting players. Here are two breaks featuring his KKHT news-

caster, with my comments in italics.

#### The Happy Newscaster

**BB:** Well, the Houston Zoo got a new elephant yesterday...

*Newswoman:* Uh-huh.

**BB:** ... the natural way. They named her Pearl for being born on December seventh.

*Newswoman:* Uh-huh.

**BB:** George Bush wanted to name her that three months ago...

*Newswoman:* (Loud, long, hysterical laughter)

*The newswoman, who is not positioned as a "team" member but instead delivers the news and then leaves, is so eager to be part of the joke that she actually interrupts*



*Baron's setup. But what really makes me wince is her incredible overreaction to the punch line. It's a clever comment, but she treats it like the funniest thing she's ever heard.*

*When I hear a newscaster (or what WLTW/New York's Rasa Kay calls a "news bimbo") laughing hysterically at a mildly amusing joke, I'm forced to assume one of two things: she's not very bright or she's pretending to think the joke is funnier than it is. So I assume the person either is dumb or dishonest. Neither of those is a quality I seek in a newscaster. You can be a human laugh track or a credible newscaster, but you can't be both.*

*In the next break, her eagerness to "help" with the entertainment again gets in the way of the setup:*

**BB:** Top five at 5:05: the category today inspired by the list in *USA Today* devoted to the Top Five Celebrities We'd Like To Buy Gifts For. I think one of the...

*Newswoman:* Mmm-hmmm.

**BB:** ... Hickory Farms or somebody put the list together...

*Newswoman:* (Laughs enthusiastically)

**BB:** Seriously, there's Cher... She laughs as though "Hickory Farms" is a joke, but that's the factual backdrop for the bit that Baron is trying to get to. Instead of helping him reach his destination, she's setting up roadblocks.

#### The Laughing Reporter

In this break, Baron outros a record and checks in with his traffic reporter:

**BB:** KKHT, Gregory Abbott and "Shake You Down." Buddy Baron, quarter past four. Again we check with Cecil Knight; Cecil, I've got one more name for your Christmas list this year.

**CK:** Oh, I thought my list was complete.

**BB:** No, we've got one more name here. This got faxed to us by the folks at Jack Roach Ford. Apparently there's a young fellow, a little boy named David...

**CK:** Oh, okay.

**BB:** ... and this is going to be his last Christmas.

**CK:** Okay.

**BB:** And he'd like to do it big time. He wants to break the "Guinness Book Of World Records"...

**CK:** (Begins laughing)

**BB:** ... for receiving the most Christmas cards...

**CK:** (Laughter continues)

**BB:** And it's through the Child's Last Wish Foundation in Spring Hill, Florida. I've got one at home that's perfect...

**CK:** Uh-oh.

**BB:** It's Santa in a Hawaiian shirt with flamingos pulling his sleigh. That's pretty hip, right?

**CK:** That's just what I'd think you'd have.

**BB:** (Laughing) Yes, that's exactly what I send out. (Serious) But anyway, the address in case you want to jot it down, Cecil, is David, in care of...

*What could be worse than attempting to speak movingly about a dying child's last wish, only to have the other person laugh all the way through it? The traffic reporter was not trying to be insensitive, and he is not to blame for this snafu. Knight works for an independent service that provides reports for several Houston stations; he has contact with each jock only when he calls in his reports. His "character" on the show is jocular, and he's accustomed to joking around with Baron.*

*Before he put Knight on the air, Baron should have warned him of what was coming.*

*Moral: never surprise one of your supporting players — especially news/information people — if that surprise could reflect badly on the position that person is attempting to fill.*

Dan O'Day, author of "Personality Radio," conducts air talent seminars for stations, groups, and associations. He can be reached at 11060 Cashmere St., Suite #100, Los Angeles, CA 90049; (213) 479-1767.

**I NEED YOUR INPUT!** Comments, suggestions, complaints, and airchecks are welcome. Due to the volume of mail, I regret that I cannot critique the airchecks. But I'd love to hear what you're doing.

The success continues...

# Tracie Spencer

## IMAGINE

The third single from her debut album TRACIE SPENCER.

An interpretation so heartfelt, it should not be missed.

Out now!



### It's been a great year for Tracie.

**Nominated** for Best New Artist of 1988 at the NAACP Image Awards.

**Featured** on The Lou Rawls Parade of Stars Television Special, the Disney Channel's Videopolis, Entertainment Tonight, Showtime at the Apollo, Soul Train and Black Entertainment Television.

**Donated** her efforts and performed in front of 50,000 students and teachers in three cities on the DEA Drug Free America Celebration Tour, performed at the National Council of Negro Women's Black Family Reunion, performed at the Aids Benefit in Los Angeles with Elton John and performed at the Athletes and Entertainers for Kids Benefit.

**Performed** at the Riverfest Festival in Washington and at the BRE Convention.

### Everybody's talking about Tracie.

"Tracie does an outstanding job on this classic Lennon tune. She is certainly destined to be a superstar of the 90s."

**Bobby Bennett**

*P.D. WHUR FM, Washington D.C.*

"To be so young and take control of a crowd of 50,000+ at the Miami Sun Street Festival was most impressive. I expect a bright future for Tracie."

**Leeo Jackson**

*P.D. WEDR FM, Miami*

"It's hard to believe the emotion and quality of her voice comes from a 13-year-old. ... experiencing Tracie perform live only further proves that she is a star for the 90s and beyond."

**Jeff Newman**

*Senior Producer B.E.T.*

"Tracie Spencer became a star at Jamfest II (The Sequel) in Orlando, particularly with the heartwarming 'Imagine.'"

**Duff Lindsey**

*P.D. WJHM FM, Orlando*

### Symptoms Of True Love

R&R Urban Breaker May 20

R&R Urban Singles Chart Top 10 July 15

R&R CHR Singles Chart Top 40 November 18

Billboard Black Singles Chart Top 10 July 30

Billboard Pop Singles Chart Top 40 December 3

and

### Hide And Seek

R&R Urban Breaker September 9

R&R Urban Singles Chart Top 20 October 28

Billboard Black Singles Chart Top 40 October 29

### Urban Contemporary **BREAKERS**

UC Chart: Debut **29**

#### Crossover Airplay:

**WPGC 9-7**

**KGGI TOP 10**

**KEZB deb 38**

**HOT105 Top Ten**

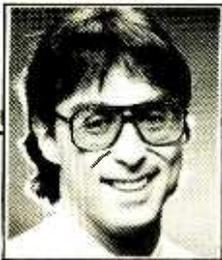
**KITY**

**KTFM**

**Y107 22-20**

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**Capitol**



KEN BARNES

# Grammy Contestants Call Most Of The Shots

## Manhattan Transfer, Jethro Tull Surprise Readers

When Manhattan Transfer won the Grammy award for Best Pop Group Vocal, I turned to the cat (no one else was in the room) and said, "No perfect scores in this year's Grammy Handicap."

I'm not in the habit of discussing contest results with the cat (who seemed remarkably unimpressed), but for a while there I thought a number of perfect scores might crop up. Then Jethro Tull won the Hard Rock/Metal category and I knew it was back to situation normal.

Actually, considered as a whole, R&R contest entrants had a very good year. (For individual results, see story at upper right.) Of the 12 categories in the contest, you picked nine winners (the Record of the Year balloting resulted in a tie between "Don't Worry Be Happy" and "Fast Car," but let's be generous and call that a correct pick). That's considerably better than last year's aggregate 5-for-11 score.

### Category Reference Guide

As a checklist, here are the winners in the contest's 12 categories:

**Record of the Year:** "Don't Worry, Be Happy"/Bobby McFerrin

**Album of the Year:** "Faith"/George Michael

**Song of the Year:** "Don't Worry, Be Happy"

**Best New Artist:** Tracy Chapman

**Pop Vocal Performance, Female:** "Fast Car"/Tracy Chapman

**Pop Vocal Performance, Male:** "Don't Worry, Be Happy"/Bobby McFerrin

**Pop Vocal Performance, Group or Duo:** "Brasil" (LP)/Manhattan Transfer

**Rock Vocal Performance, Group or Duo:** "Desire"/U2

**Hard Rock/Metal Performance:** "Crest Of A Knave"/Jethro Tull

**R&B Vocal Performance, Female:** "Giving You The Best That I Got"/Anita Baker

**Rap Performance:** "Parents Just Don't Understand"/DJ Jazzy Jeff & The Fresh Prince

**Country Vocal Collaboration:** "Crying"/Roy Orbison & K.D. Lang

Now, the data that the music world's been waiting for in breathless anticipation. I'll list the nominees in each category (artists only, for brevity's sake, with the winner in bold type and capitalized) along with the percentage of votes you gave each one. Here's how the predictions went.

### Record Of The Year

<b>BOBBY McFERRIN</b>	33%
Tracy Chapman	33%
Anita Baker	2%

Michael Jackson	22%
Steve Winwood	10%

The closest category in the batch, with the McFerrin and Chapman supporters evenly divided and strong backing for Jackson as well. Wonder if the actual Grammy vote was this close? Interesting that Anita Baker received almost no support in this category but walked away with an overwhelming majority of your votes in the R&B Female Vocal realm.

### Album Of The Year

<b>GEORGE MICHAEL</b>	50%
Sting	6%
Steve Winwood	5%
Bobby McFerrin	1%
Tracy Chapman	37%

Chapman polled more votes in this category than in Record of the Year, but finished decidedly second behind the eventual winner, Mr. Michael. McFerrin, on the other hand, was obviously perceived as a song-, rather than album-, oriented artist for the purposes of this competition.

### Song Of The Year

(titles only for this songwriter's award)

"Be Still My Beating Heart"	1%
<b>"DON'T WORRY, BE HAPPY"</b>	29%
"Fast Car"	57%
"Giving You The Best That I Got"	6%
"Piano In The Dark"	7%

There went the winning streak. The feeling seemed to be that "Fast Car" had more substance as a song (or that the Chapman bandwagon would sweep away all in its path). Chapman's total here was her second highest (next to, naturally, Best New Artist), so her loss was unexpected according to our industry consensus. 86% of you, in any case, thought it was between Chapman and McFerrin.

### Best New Artist

Rick Astley	15%
<b>TRACY CHAPMAN</b>	85%
Toni Childs	0%
Take 6	0%
Vanessa Williams	0%

No question in your minds on this one. As one entrant inquired, "Is this the control question?" No disrespect to the considerable achievements and talents of Childs, Williams, and Take 6, but everyone (barring the Astley fan club) was so convinced that Chapman would walk away with this category that alternatives three through five received no votes whatsoever.



Voters of the straight Chapman ticket got burned, but your support paid off twice

### Female Pop Vocal

Joni Mitchell	1%
<b>TRACY CHAPMAN</b>	53%
Brenda Russell	2%
Whitney Houston	33%
Taylor Dayne	11%

You backed Chapman for this award, too, though not as strongly as in Best New Artist or Song of the Year. Heavy sentiment for Houston was apparent, and a significant pocket of support for Dayne, but overall, you picked the winner.

### Male Pop Vocal

Sting	2%
<b>BOBBY McFERRIN</b>	59%
George Michael	15%
Phil Collins	7%
Steve Winwood	16%

Bobby McFerrin picked up his strongest tally here; you weren't surprised when he walked off with this award. Most other support was split between Michael and Winwood; last year's surprise Grammy winner, Sting, was not considered a real contender this year.

### Duo/Group Pop Vocal

Gloria Estefan & MSM	11%
<b>MANHATTAN TRANSFER</b>	6%
Beach Boys	66%
Russell & Esposito	11%
Escape Club	6%

Welcome to the upset of the year — the worst Grammy prediction in this contest's history, in fact. 94% of the contestants thought someone other than Man Tran would win: a full two-thirds favored the long-unrecognized Beach Boys, and another quarter or so gave the nod to Estefan & Co. or Russell and her phantom duet partner. The previous record in futility was set last year, when only 8% of you thought Sting's CD-only LP would win Best Male Pop Vocal.

### Duo/Group Rock Vocal

Midnight Oil	10%
U2	49%
Joan Jett	5%
INXS	31%
Little Feat	4%

Moving to the specialty categories, you got back on track. U2's support level wasn't as high as last year's Album of the Year balloting, when "The Joshua Tree" picked up 66% of your votes on its way to a Grammy, but credit that circumstance to INXS's strong following. U2 seems to be emerging as a Grammy perennial.

## KQKQ'S LIZ ADAMS: 10 FOR 12

### Salute To The Victor

It was the biggest Grammy Handicap ever, as fax technology brought more entries from far-flung corners of the continent. There were bankers and musicians, publishers and brokers, managers and parttimers, label execs and even (gasp!) private citizens.

But there weren't many high scores. Although as a group the handicappers guessed nine out of 12 winners in the chosen categories, only nine individuals scored nine or above. And only one of those nine, KQKQ/Omaha Programming Asst./DJ Liz Adams, scored 10 for 12, thereby winning a year's subscription to R&R and the satisfaction of trouncing the rest of the industry. Congratulations to Liz, a past contributor to various satirical topics in this column (no doubt giving her a big edge of expertise in Grammy handicapping).

The most common score was a flat 50%, 6-for-12; about 25% of the entries landed there. The rest divided virtually equally in the 2-5 range and the 7-10 area, in a near-perfect bell curve. Many entrants voted a straight Tracy Chapman ticket in her five categories and therefore wiped out in three, and the unexpected losses of the Beach Boys and Metallica scuttled other hopes. The last two categories, in fact (Group Pop Vocal and Hard Rock/Metal) were the only two Liz missed, as she

threaded her way through the Chapman/McFerrin maze perfectly.

I would be remiss in not congratulating the eight runners-up who scored nine correct guesses. They are:

**Joel Bernstein** of Brookline, MA, who's turning up in this column with suspicious regularity lately

**Ane' DeNio**, KQNM/Gallup, NM

**John Hammond**, Rykodisc Marketing Director

**David W. Marquardt** of Sherman Oaks, CA

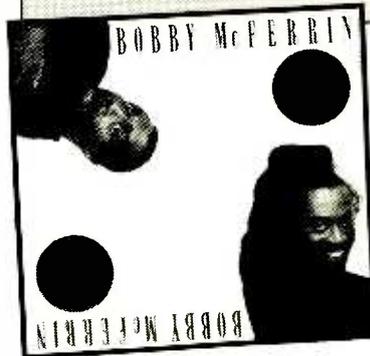
**Amy McCullough**, WWNK/Cincinnati MD (the additional message on her entry form, "Nice mug, Ken!", had no bearing on Amy's strong showing in the contest)

**Bernardo J. Mork** of Albany, NY

**Chuck Reynolds**, CHYR/Leamington, ON PD, a runner-up last year as well and reigning Canadian standard-bearer for the second straight year

**Robert Wagner**, WPKO-AM & FM/Bellefontaine, OH PD.

Great job on a demanding task!



Don't worry, be happy you guessed two of Bobby's Grammys

### Hard Rock/Metal

Metallica	53%
AC/DC	14%
Iggy Pop	7%
<b>JETHRO TULL</b>	17%
Jane's Addiction	9%

And here's the second-biggest upset of the year. The embarrassment, however, rests more with NARAS than with you — years of success aside, whatever Jethro Tull are or have been, they are not a present-day hard-rock/metal act. As far as this contest's choice goes, it's impressive that a body of voters with very little professional affinity for hard rock and metal gave a new, somewhat extremist band like Metallica such overwhelming support. Impressive, but — when stacked up against the actual results — wrong.

### Female R&B Vocal

Pebbles	3%
<b>ANITA BAKER</b>	82%
Taylor Dayne	12%
Vanessa Williams	1%
Karyn White	2%

In the last three fields in this contest, you cleaned up, notably in the above voting. Baker won your support by the largest margin in the entire contest, although her percentage was a little lower than Chapman's in Best New Artist.

### Rap

LL Cool J	11%
<b>DJ JAZZY JEFF &amp; FRESH</b>	
PRINCE	71%
Salt-N-Pepa	12%
JJ Fad	2%
Kool Moe Dee	4%

No confusion on your part about this category, either, with almost three-quarters feeling DJJJ & FP had a lock on it. Parents may not understand, but you did.

### Country Vocal Collaboration

<b>ROY ORBISON &amp; K.D. LANG</b>	65%
K.D. Lang & Friends	6%
Rodney Crowell & Rosanne Cash	4%
Dwight Yoakam & Buck Owens	21%
E.T. Conley & Emmylou Harris	5%

This posthumous bouquet was predicted by you in no uncertain terms, although Owens's big comeback garnered significant support as well. The win finished off the consensus in fine style, rounding out your excellent 9-for-12 performance. Last year, after a collective 5-for-11, I predicted you'd be right on the money in 1989, and I was correct on that one. (Let's not get into how I fared in the Grammy office pool.)

## Carrack, McDonald Collaboratin'

**M**IKE + THE MECHANICS member PAUL CARRACK has written a song with MICHAEL McDONALD. Carrack told ROL this week that the song, "Love Can Break Your Heart," may be on Carrack's next solo LP or McDonald's. "We wrote it when he was over here doing some dates. He's a fantastic bloke. I was kind of in awe of him, but then the first thing he said to me was 'Oh man, I've always been a fan of yours since 'How Long.'"

Carrack begins recording his album in May, and he's written other songs with longtime mates NICK LOWE and SQUEEZE's CHRIS DIFFORD.

### Cream On

GINGER BAKER and JACK BRUCE seem to have buried the hatchet and resolved those personal as well as musical differences. They are working together again on Bruce's solo album for Epic along with ERIC CLAPTON, ROBERT CRAY, JOE SATRIANI, and members of LITTLE FEAT. Recording began in San Francisco this week.

BIG COUNTRY's MARK BRZEZICKI will serve as guest drummer on FISH's solo album, which is scheduled for September release. The former singer with MARILLION will release a single in August.

The SIMPLE MINDS LP has been put back yet again and is now scheduled for the first week in May, with another UK single slated for next month. Meanwhile, JOHN LYDON's PUBLIC IMAGE



Paul Carrack — a Doobie is collaborator.

LTD. will be back with a new single in April, and an album to follow in mid-May.

### Another Cult Jam

The CULT return on March 20 with their first new recording in two years. "Fire Woman" comes from the band's forthcoming album ("Sonic Temple"), recorded in Canada last fall and produced by



BOB ROCK, who has engineered BON JOVI and AEROSMITH sessions. World tour in April.

The CURE's new album ("Disintegration") will be released on May 5. The first single from the LP will be a track called "Lullaby."

The debut album from TEXAS will be released on Monday (3/13). Titled "Southside," after the area of Glasgow from which the band hails, the LP includes the UK hit "I Don't Want A Lover" and was produced by TIM PALMER of the MISSION and ROBERT PLANT fame. Also out that day, the "Marc And Robert" LP from the French band LES RITA MITSOUKO and the debut LP ("Shoebbox Full Of Secrets") from Newcastle's ANDY PAWLAK.

### Singin' Swingles

On March 20, TRANSVISION VAMP return with "Baby I Don't Care" and BRYAN FERRY releases "He'll Have To Go." A week later, the first results of CHINA CRISIS's latest collaboration with GARY KATZ will be heard on the single, "St. Saviour's Square," while "Jocelyn Square" is the new 45 from LOVE AND MONEY.

The DARLING BUDS' follow-up is "Let's Go Round There." The REGGAE PHILHARMONIC ORCHESTRA's newest is "Love And Hate," and KING SWAMP returns with "Blown Away."

Other new UK releases on Monday (3/13) include Dublin band A HOUSE's rerelease of "Call Me Blue," YELLO's "Of Course I'm Lying," and a new version of OTIS REDDING's "Hard To Handle" by TOOTS (as in TOOTS HIBBERT, formerly of the MAYTALS).

CRAIG GANNON, who was the SMITHS' extra guitarist, now joins the FALL's guitar player, BRIX SMITH, in her other band, the ADULT NET, whose first major label single ("Take Me") is out on Phonogram's Fontana label this week.

MIDGE URE's new UK release is a duet with KATE BUSH ("Sister And Brother") from the "Answers To Nothing" LP. The track also features ROBIN and ALI

CAMPBELL from UB40, LEVEL 42's MARK KING on bass, and the ubiquitous Mark Brzezicki from Big Country on drums. The B-side is a live recording of "Dear God" from Ure's UK concerts with the Brzezicki brothers.

### Veterans At Play

PHIL COLLINS's career with the band BRAND X will be re-promoted in May, when their six-album catalog is released on CD. BILL BRUFORD's EARTHWORKS will release the album "Dig?" in mid-March. PETER GABRIEL's belated soundtrack album for "The Last Temptation Of Christ" — to be titled "Passion" — will be out here in early May.



Ian Astbury — a Cult figurehead.

And while we continue to await the next QUEEN album, ROGER TAYLOR is keeping himself busy remixing the next SIGUE SIGUE SPUTNIK single, "Dancerama."

## BRITAIN

LW TW

- |    |    |   |
|----|----|---|
| 2  | 1  | MICHAEL JACKSON/Leave Me Alone (Epic)                         |
| 1  | 2  | SIMPLE MINDS/Ballad Of The Streets EP (Virgin)                |
| 3  | 3  | SAM BROWN/Stop! (A&M)   |
| 5  | 4  | BANANARAMA/Help! (London/PG)                                  |
| —  | 5  | JASON DONOVAN/Too Many Broken Hearts (PWL)                    |
| 7  | 6  | S-EXPRESS/Hey Music Lover (Rhythm King)                       |
| 4  | 7  | MICHAEL BALL/Love Changes Everything (Really Useful/PG)       |
| 17 | 8  | G. ESTEFAN & MIAMI SOUND MACHINE/Can't Stay Away... (Epic)    |
| 10 | 9  | DUSTY SPRINGFIELD/Nothing Has Been Proved (Parlophone/EMI)    |
| —  | 10 | TYREE I/KOOL ROCK STEADY/Turn Up The Bass (London/PG)         |
| 8  | 11 | TEXAS/I Don't Want A Lover (Mercury/PG)                       |
| 20 | 12 | LIVING IN A BOX/Blow The House Down (Chrysalis)               |
| 6  | 13 | BOBBY BROWN/My Prerogative (MCA)                              |
| —  | 14 | PAULA ABDUL/Straight Up (Siren/Virgin)                        |
| —  | 15 | DEACON BLUE/Wages Day (CBS)                                   |
| 18 | 16 | ONE LOC/Wild Thing/Loc'ed After Dark (Delicious Vinyl/Island) |
| 19 | 17 | POISON/Every Rose Has Its Thorn (Enigma/EMI)                  |
| 13 | 18 | HUE & CRY/Looking For Linda (Circa/Virgin)                    |
| —  | 19 | DONNA SUMMER/This Time I Know It's For Real (WB)              |
| —  | 20 | W.A.S.P./Mean Man (Capitol)                                   |

### Moving Up

- REYNOLDS GIRLS/I'd Rather Jack (PWL)
- DEPECHE MODE/Everything Counts (Mute)
- WOMACK & WOMACK/Celebrate The World (4th & B'Way/Island)
- NEW ORDER/Round & Round (Factory)
- ALYSON WILLIAMS/Sleeptalk (Def Jam/CBS)

The Network Chart, courtesy MRIB

## DANCE TRACKS

2/24 3/10

- |    |    |  |
|----|----|--|
| 5  | 1  | TEN CITY/That's The Way Love Is (Atlantic)                 |
| 4  | 2  | MILLI VANILLI/Girl You Know It's True (Arista)             |
| 16 | 3  | FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA)         |
| 1  | 4  | PAULA ABDUL/Straight Up (Virgin)                           |
| 3  | 5  | PET SHOP BOYS/Left To My Own Devices (EMI)                 |
| 6  | 6  | WILL TO POWER/Fading Away (Epic)                           |
| —  | 7  | FIGURES ON A BEACH/You Ain't Seen Nothin Yet (Sire/WB)     |
| —  | 8  | LUTHER VANDROSS/She Won't Talk To Me (Epic)                |
| —  | 9  | MAURICE/This Is Acid (Vendetta/A&M)                        |
| 15 | 10 | CHANELLE/One Man (Profile)                                 |
| 7  | 11 | KON KAN/I Beg Your Pardon (Atlantic)                       |
| —  | 12 | EIGHTH WONDER/Baby Baby (WTG)                              |
| —  | 13 | STEVIE B/I Wanna Be The One (LMR)                          |
| 18 | 14 | LEVERT/Just Coolin' (Atlantic)                             |
| —  | 15 | ALEXANDER O'NEAL/What Can I Do Toug Make You... (Tabu/CBS) |
| —  | 16 | DIANA ROSS/Love Hangover (Motown)                          |
| 20 | 17 | NEW ORDER/Fine Time (Qwest/WB)                             |
| —  | 18 | SIGUE SIGUE SPUTNIK/Success (EMI)                          |
| —  | 19 | ALYSON WILLIAMS/Sleep Talk (Def Jam/Columbia)              |
| 2  | 20 | DURAN DURAN/All She Wants Is (Capitol)                     |

### Moving Up

- SHEENA EASTON/Days Like This (MCA)
- CHERRELLE/Affair (Tabu/CBS)
- EL DeBARGE/Real Love (Motown)
- SHANNON BEATTY/Hot Love (RSP)
- WENDY & LISA/Are You My Baby (Columbia)
- BOY GEORGE/Don't Take My Mind On A Trip (Virgin)
- SIMPLY RED/It's Only Love (Elektra)
- JODY WATLEY/Real Love (MCA)
- PASADENAS/Tribute (Right On) (Columbia)
- THAT PETROL EMOTION/Groove Check (Virgin)
- YAZZ/Stand Up For Your Love Rights (Elektra)
- SEVENTH AVENUE/The Love I Lost (Atlantic)

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DANCE MUSIC

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## AUSTRALIA

LW TW

- |    |    |                                      |
|----|----|--------------------------------------|
| 1  | 1  | IAN MOSS/Tucker's Daughter           |
| 2  | 2  | MENTAL AS ANYTHING/Rock & Roll Music |
| 4  | 3  | 1927/You'll Never Know               |
| 3  | 4  | 1927/If I Could                      |
| 5  | 5  | DARYL BRAITHWAITE/One Summer         |
| 6  | 6  | J. DIESEL & INJECTORS/Soul Revival   |
| 10 | 7  | PAUL KELLY/Dumb Things               |
| 8  | 8  | DARYL BRAITHWAITE/All I Do           |
| 7  | 9  | NOISEWORKS/Voice Of Reason           |
| —  | 10 | BLACK SORROWS/Chained To The Wheel   |

### Most Added

TALL TALES & TRUE/Trust

Top 10 Australian records from playlists of FM104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, and KIX106/Canberra.

## CANADA

LW TW

- |   |    |                                |
|---|----|--------------------------------|
| 2 | 1  | KON KAN/I Beg Your Pardon      |
| 3 | 2  | TOM COCHRANE/Good Times        |
| 1 | 3  | SASS JORDAN/Tell Somebody      |
| 8 | 4  | DALBELLO/Tango                 |
| 4 | 5  | CANDI/Under Your Spell         |
| 7 | 6  | BRUCE COCKBURN/If A Tree Falls |
| 5 | 7  | GLASS TIGER/Send Your Love     |
| 9 | 8  | SHERIFF/When I'm With You      |
| 6 | 9  | COLIN JAMES/Five Long Years    |
| — | 10 | COLIN JAMES/Why'd You Lie      |

### Most Added

CANDI/Love Makes No Promises  
FROZEN GHOST/Dream Come True

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

COMPACT DATA®

Bowie Catalog To CD

**R**ykodisc Records has announced that it has acquired the North American CD rights to all 18 albums recorded by David Bowie for RCA Records, which the indie intends to issue shortly. Rights to the catalog had reverted to the artist in 1984 and although some titles were once issued on CD back in '85, Bowie's catalog has been virtually unavailable on CD since. Titles range from 1969's "Space Oddity" to 1980's "Scary Monsters" and include such classics as "Ziggy Stardust," "Station To Station," "Aladdin Sane," and "The Man Who Sold The World" as well as the greatest hits packages "ChangesOneBowie" and "ChangesTwoBowie."

**'Big Daddy' On Horizon**  
John Cougar Mellencamp's new album, to be titled "Big Daddy" will hit the streets, courtesy of Mercury/PolyGram, on May 8. The LP contains 11 tunes, all Mellencamp originals. Predictably, wind of this news has caused Rhino recording group Big Daddy to run around saying they're going to title their new LP, "John Cougar Mellencamp."

**Back In Time**  
Legendary funk/rock band the Time, whose ranks included hot-shot producers Jimmy Jam & Terry Lewis, solo stars Morris Day and Jesse Johnson, and musicians-turned-producers Jellybean Johnson and Monte Moir, are reportedly reuniting for an album, half of which would be produced by

Jam & Lewis and the other half by the band's old producer... Prince. No label, date, title, tunes, or final word as to which Timesmen will participate in the project yet, so don't touch that dial.

**Columbia Signs Rockin' Rooski**  
Boris Grebenshikov, who has sold upwards of three million albums in his native USSR, will have his first US album ("Radio Silence") issued on Columbia Records in early spring. Primarily sung in English, the LP was produced by Eurythmics leader Dave Stewart and features not only members of Grebenshikov's Russian rock band Aquarium, but also contributions from Stewart, Annie Lennox, Chrissie Hynde, and ex-Bananarama member Siobhan Stewart.



David Bowie contemplates his catalog of cool.

Quick Hits

- "Seasons Of Change," a collection of tracks recorded by the late AC/DC vocalist Bon Scott when he was a member of Australian bands the Valentines and Fraternity back between 1968-72, has recently been issued on the Down Under indie Raven Records.
- The new Black Sabbath LP ("Headless Cross") will be issued April 17 on IRS Records.
- L.A. Guns are currently finishing up their second album, tentatively titled "Sex, Booze And Tattoos," with Tom Werman producing. First single should be "Sleazy Come, Easy Go," out just prior to the LP's release in May.

Precious Metal

The RIAA has issued the following single awards for the months of January and February:

**GOLD SINGLES:** "It Takes Two," Rob Base & DJ E-Z Rock, Profile; "Girl You Know It's True," Milli Vanilli, Arista; "I've Had The Time Of My Life," Bill Medley & Jennifer Warnes, RCA; "Parents Just Don't Understand," DJ Jazzy Jeff & Fresh Prince, Jive; "Never Gonna Give You Up," Rick Astley, RCA; "I Wanna Have Some Fun," Samantha Fox, RCA; "We Built This City," Starship, RCA; "Nothing's Gonna Stop Us," Starship, RCA; "Grunt," "Up Where We Belong," Joe Cocker & Jennifer Warnes, Island; "Addicted To Love," Robert Palmer, Island; "Only In My Dreams," Debbie Gibson, Atlantic; "Shake Your Love," Debbie Gibson, Atlantic; "Relax," Frankie Goes To Hollywood, Island; "Love Is A Battlefield," Pat Benatar, Chrysalis; "I Want A New Drug," Huey Lewis & News, Chrysalis; "Power Of Love," Huey Lewis & News, Chrysalis.

**PLATINUM SINGLES:** "Wild Thing," Tone Loc, Delicious Vinyl/Island; "I Wanna Dance With Somebody (Who Loves Me)," Whitney Houston, Arista; "Billie Jean," Michael Jackson, Epic; "Beat It," Michael Jackson, Epic; "Rock With You," Michael Jackson, Epic; "Don't Stop 'Til You Get Enough," Michael Jackson, Epic; "Enjoy Yourself," Jacksons, Epic; "Up Where We Belong," Joe Cocker & Jennifer Warnes, Island.

**MULTI-PLATINUM SINGLES:** "Wild Thing," Tone Loc, Delicious Vinyl/Island (two million).



44.7 million households  
Patti Galluzzi  
Director/Music Programming

Weeks On

HEAVY

PAULA ABDUL/Straight Up (Virgin)	7
BANGLES/Eternal Flame (Columbia)	7
BON JOVI/Born To Be My Baby (Mercury)	14
BOBBY BROWN/Roni (MCA)	ADD
DEAD MILKMAN/Punk Rock Girl (Enigma)	6
SHEENA EASTON/The Lover In Me (MCA)	5
DEBBIE GIBSON/Lost In Your Eyes (Atlantic)	8
GUNS N' ROSES/Paradise City (Geffen)	11
LIVING COLOUR/Cult Of Personality (Epic)	21
METALLICA/One (Elektra)	5
MIKE & MECHANICS/The Living Years (Atlantic)	8
MILLI VANILLI/Girl You Know... (Arista)	7
EDDIE MONEY/The Love In Your Eyes (Columbia)	8
NEW KIDS ON THE BLOCK/You Got It (Columbia)	7
POISON/Your Mama Don't Dance (Capitol)	4
R.E.M./Stand (WB)	12
ROD STEWART/My Heart Can't Tell Me No (WB)	15
TRAVELING WILBURYS/End Of... (Wilbury/WB)	5
VIXEN/Crying (EMI)	12
WAS (NOT WAS)/Walk The Dinosaur (Chrysalis)	7
WINGER/Seventeen (Atlantic)	14

SNEAK PREVIEW

MADONNA/Like A Prayer (WB)	ADD
VAN HALEN/Feels So Good (WB)	21

BUZZ BIN

ELVIS COSTELLO/Meronica (WB)	3
LOU REED/Dirty Blvd. (Sire/WB)	5
REPLACEMENTS/I'll Be You (Sire/Reprise)	6
XTC/Mayor Of Simpleton (Geffen)	2

ACTIVE

BULLETPROJECT/For The Love Of Money (WB)	7
COWBOY JUNKIES/Sweet Jane (RCA)	7
STEVE EARLE/Back To The Wall (Uni/MCA)	4
ENYA/Orinoco Flow (Sail Away) (Geffen)	4
FINE YOUNG CANNIBALS/She Drives... (IRS/MCA)	6
FIXX/Driven Out (RCA)	7
GLAMOUR CAMP/She Did It (EMI)	3
ROY ORBISON/You Got It (Virgin)	6
PASADENAS/Tribute (Right On) (Columbia)	5
PINK FLOYD/One Of These Days (Columbia)	2
QUEENSRÛCHE/Eyes Of A Stranger (EMI)	2
TESLA/Heaven's Trail (No Way Out) (Geffen)	6

MEDIUM

BREATHE/Don't Tell Me Lies (A&M)	5
JON BUTCHER/Send Me Somebody (Capitol)	4
CHEAP TRICK/Never Had A Lot... (Epic)	2
CHICAGO/You're Not Alone (Full Moon/Reprise)	2
MELISSA ETHERIDGE/Similar Features (Island)	2
JULIAN LENNON/Now You're In Heaven (Atlantic)	ADD
MARTIKA/More Than You Know (Columbia)	2
ROBBIE NEVIL/Somebody Like You (EMI)	ADD
NEW ORDER/Fine Time (Gwest/WB)	3
KEITH RICHARDS/Make No Mistake (Virgin)	1
MICHELLE SHOCKED/When I Grow Up (Mercury)	2
SIREN/All Is Forgiven (Mercury)	ADD
SKID ROW/Youth Gone Wild (Atlantic)	6
THIRTY EIGHT SPECIAL/Second Chance (A&M)	ADD
MIDGE URE/Dear God (Chrysalis)	6

BREAKOUT

ANIMATION/Room To Move (Polydor)	ADD
ANTHRAX/Anti-Social (Megaforce/Island)	4
BAD COMPANY/Shake It Up (Atlantic)	ADD
BRITNY FOX/Save The Weak (Columbia)	3
CHOIRBOYS/Run To Paradise (WTG)	1
CRAAFT/Jane (RCA)	2
EASTERHOUSE/Come Out Fighting (Columbia)	ADD
KAREL FIALKA/Hey Matthew (IRS/MCA)	ADD
FLESH AND BLOOD/Fate (Atlantic)	1
LITTLE AMERICA/Where Were You (Geffen)	2
LOVE AND MONEY/Hallelujah Man (Mercury)	2
GARY MOORE/Ready For Love (Virgin)	1
PETER NOONE/I'm Into... (Cypress/A&M)	3
ROYAL COURT OF CHINA/Hall The Truth (A&M)	2
CHARLIE SEXTON/Don't Look Back (MCA)	6
THAT PETROL EMOTION/Groove Check (Virgin)	3
VIOLENT FEMMES/Nightmares (Slash/WB)	3
WARRANT/Down Boys (Columbia)	4

ADDS

ANIMATION/Room To Move (Polydor)	
BAD COMPANY/Shake It Up (Atlantic)	
BOBBY BROWN/Roni (MCA)	
EASTERHOUSE/Come Out Fighting (Columbia)	
KAREL FIALKA/Hey Matthew (IRS/MCA)	
JULIAN LENNON/Now You're In Heaven (Atlantic)	
MADONNA/Like A Prayer (WB)	
ROBBIE NEVIL/Somebody Like You (EMI)	
SIREN/All Is Forgiven (Mercury)	
THIRTY EIGHT SPECIAL/Second Chance (A&M)	



30.6 million households  
Sal LoCurto, Director/Music Programming  
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

FIVE STAR VIDEOS

JORGE BEN/Ponta De Lanca... (Fly-Sire/WB)	2
ENYA/Orinoco Flow (Sail Away) (Geffen)	14
ROY ORBISON/You Got It (Virgin)	7
PHOEBE SNOW/If I Can Just... (Elektra)	ADD
TANITA TIKARAM/Twist In My Sobriety (Reprise)	12
MIDGE URE/Dear God (Chrysalis)	1
H. WILLIAMS JR. & SR./There's... (WB/Curb)	ADD

HEAVY

ANITA BAKER/Just Because (Elektra)	2
BANGLES/Eternal Flame (Columbia)	5
BREATHE/Don't Tell Me Lies (A&M)	8
CHICAGO/You're Not Alone (Full Moon/Reprise)	6
DEON ESTUS/Heaven Help Me (Mika/Polydor)	ADD
KENNY G w/s. ROBINSON/We've Saved... (Arista)	7
MIKE & MECHANICS/Living Years (Atlantic)	10
TRAVELING WILBURYS/End Of... (Wilbury/WB)	6
VANESSA WILLIAMS/Dreamin' (Wing/Polydor)	9

MEDIUM

BOY MEETS GIRL/Bring Down The Moon (RCA)	7
CARRACK & NUNN/Romance (Columbia)	1
LOVE & MONEY/Hallelujah Man (Mercury)	5
BETTE MIDLER/Wind Beneath... (Atlantic)	4
PASADENAS/Tribute (Right On) (Columbia)	6
SIMPLY RED/It's Only Love (Elektra)	4
SURVIVOR/Across The... (Scotti Bros./CBS)	3
LUTHER VANDROSS/She Won't Talk... (Epic)	7
WAS (NOT WAS)/Walk The... (Chrysalis)	5

LIGHT

SAM BROWN/Stop! (A&M)	2
DENNIS DEYOUNG/Boonchid (MCA)	ADD
JULIA FORDHAM/Happy Ever After (Virgin)	27
CARLY SIMON/Let The River Run (Arista)	6
TAYLOR & BELLE/All I Is Forever (Epic)	1
THIRTY-EIGHT SPECIAL/Second Chance (A&M)	ADD
KARYN WHITE/Superwoman (WB)	4

Information current as of March 7.

MUSIC & MOVIES

CURRENT

- **LEAN ON ME**  
Single: Lean On Me/Thelma Houston & the Winans (WB)
- **BILL & TED'S EXCELLENT ADVENTURE (A&M)**  
Featured Artists: Vital Signs, Glen Burtnick, Shark Island
- **RAIN MAN (Capitol)**  
Single: Iko Iko/Belle Stars (Capitol)  
Other Featured Artists: Bananarama, Ian Gillan & Roger Glover
- **BEACHES (Atlantic)**  
Single: Wind Beneath My Wings/Bette Midler
- **WORKING GIRL (Arista)**  
Single: Let The River Run/Carly Simon  
Other Featured Artists: Sonny Rollins, Chris Rea, Pointer Sisters
- **TWINS (WTG)**  
Singles: It's Too Late/Nayobe  
I Only Have Eyes For You/Marilyn Scott  
Other Featured Artists: Spinners, Philip Bailey & Little Richard
- **TAP (Epic)**  
Single: All I Want Is Forever/James "J.T." Taylor & Regina Belle  
Other Featured Artists: Teena Marie, Gwen Guthrie, Gregory Hines
- **THE NAKED GUN**  
Single: I'm Into Something Good/Peter Noone (Cypress/A&M)
- **THE MIGHTY QUINN (A&M)**  
Featured Artists: UB40, Neville Brothers, Sheryl Lee Ralph
- **TORCH SONG TRILOGY (Polydor)**  
Featured Artists: Billie Holiday, Charlie Haden, Harvey Fierstein
- **TEQUILA SUNRISE (Capitol)**  
Singles: Surrender To Me/Ann Wilson & Robin Zander  
Do You Believe In Shame?/Duran Duran  
Other Featured Artists: Church, Andy Taylor, Crowded House

UPCOMING

- **CHANCES ARE**  
Single: After All/Cher & Peter Cetera (Geffen)
- **ROOFTOPS (Capitol)**  
Single: Avenue D/Etta James & Dave Stewart  
Other Featured Artists: Jeffrey Osborne, Joniece Jamieson
- **SING (Columbia)**  
Singles: Birthday Suit/Johnny Kemp  
Romance/Paul Carrack & Terri Nunn  
Other Featured Artists: Patti LaBelle, Kevin Cronin, Art Garfunkel
- **THE DREAM TEAM**  
Single: Hit The Road Jack/Buster Poindexter (RCA)
- **SAY ANYTHING**  
Single: Keeping The Dream Alive/Freiheit (WTG)

The "Zine Scene" column can now be found on Page 16.

POLL STAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	NEIL DIAMOND	\$763.4
2	VANDROSS/BAKER	\$581.4
3	NEW EDITION	\$326.3
4	BON JOVI	\$241.9
5	ROD STEWART	\$235.1
6	AC/DC	\$200.6
7	OZZY OSBOURNE	\$171.4
8	POISON	\$159.6
9	ROBERT PLANT	\$159.4
10	ANDY WILLIAMS	\$138.6
11	METALLICA	\$134.1
12	RANDY TRAVIS	\$110.6
13	AMY GRANT	\$109.7
14	KEITH RICHARDS	\$92.1
15	DURAN DURAN	\$77.2
16	SAM KINISON	\$74.1
17	KENNY G.	\$74.0
18	OINGO BOINGO	\$66.0
19	ROBERT CRAY BAND	\$66.0
20	LITTLE FEAT	\$66.7

New Tours

Among this week's new tours:

- A FLOCK OF SEAGULLS
- BALANCING ACT
- EDIE BRICKELL & NEW BOHEMIANS
- FIXX
- GUY
- ETTA JAMES
- LET'S ACTIVE
- LOVE TRACTOR
- ASTOR PIAZZOLLA
- ROD STEWART

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

# MUSIC DATEBOOK

## Bocephus Begins To Boogie

### MONDAY, MARCH 20

1968/In L.A., **Eric Clapton**, **Richie Furay**, **Jimmy Messina**, and **Neil Young** are arrested for "being in a place where it is suspected marijuana is being used."

1980/A gun-toting 28-year-old truck driver enters **Elektra/Asylum's** New York office and holds the office manager hostage, demanding to see either **Jackson Browne** or the **Eagles**. He eventually surrenders; no one is hurt.

1985/MTV shows **Bruce Springsteen's** "I'm On Fire" video hourly for 24 hours straight after "overwhelming viewer response" to ads featuring the clip.

1988/A kidney ailment forces **Dean Martin** out of the Rat Pack reunion tour. Also, jazz great **Gil Evans** dies at age 75.

Born: **Jerry Reed** 1937, **Slim Jim Phantom** 1961, **Jimmy Vaughn (Fab. T-Birds)** 1951

### TUESDAY, MARCH 21

1956/**Marty Robbins** makes his Country chart debut with "I'll Go On Alone."

1961/The **Beatles** play Liverpool's Cavern Club for the first time.

1970/**Faces**, featuring **Rod Stewart**, releases its debut LP "First Step."

1986/**Dire Straits** ends its world tour in Sydney. Concert is broadcast live throughout Australia.

1988/Traditionalists prevail again at the 23rd **ACM** awards. **Hank Williams Jr.** wins his second Entertainer Of The Year Award, **Highway 101** wins Best Vocal Group, and **Randy Travis** takes home three awards.

Born: **Roger Hodgson** 1951, **Russell Thompkins (Stylistics)** 1951

### WEDNESDAY, MARCH 22

1958/Wonder if ol' Bocephus wore shades back then — Eight-year-old **Hank Williams Jr.** makes his stage debut in Swainsboro, GA.

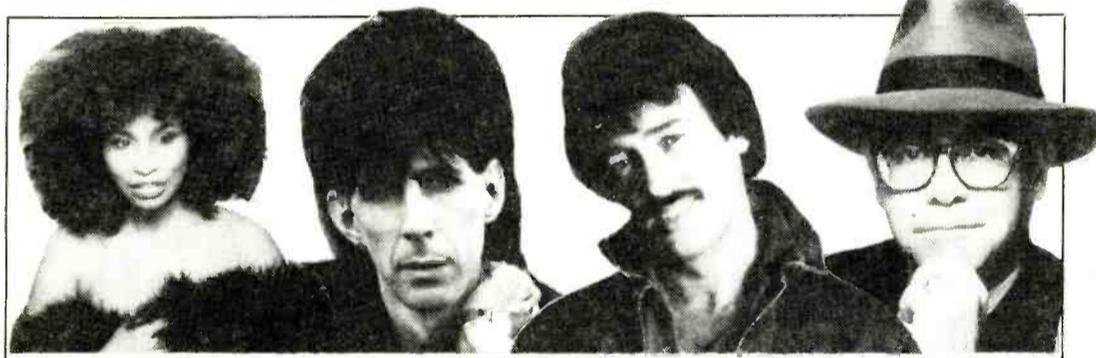
1978/"Rutlemania" is born — **Monty Python's** "All You Need Is Cash," a TV documentary on the "famous four-man Liverpool group the **Rutles**," airs. **Paul Simon**, **George Harrison**, and **Mick Jagger** make guest appearances.

1987/Next target, "Miami Vice" — **Sheena Easton** appears in an eight-page fashion layout in the *L.A. Times*.

She receives over 20 calls from casting agents the next day.

1988/The **CMA** Hall Of Fame Museum in Nashville opens a special **Johnny Cash** exhibit. Also, honoring "National Goof-Off day," **WPGC/Washington** hires temps and gives 25 staffers the day off.

Born: **George Benson** 1943, **Stephanie Mills** 1957, **Jeremy Clyde (Chad & Jeremy)** 1944



Chaka Khan, Ric Ocasek, Ronnie McDowell, Elton John

### THURSDAY, MARCH 23

1964/**John Lennon's** first poetry book, "In His Own Write," is published.

1977/**KWST/L.A.** releases 250 giant balloons from Tower Records to mark the release of **Genesis's** "Wind & Wuthering" LP. L.A. Int'l. Airport is alerted to possible UFO sightings.

1985/**Billy Joel** weds **Christie Brinkley**. **Paul Simon's** gift to Joel is the Oxford English Dictionary. Joel asks, "Are you trying to tell me something?" Simon says, "Yes."

1987/**Luther Vandross** and **Dionne Warwick** host the first Soul Train Music Awards. **Janet Jackson** wins two, **Cameo** takes three.

1988/**Mick Jagger** begins his first solo tour in front of 48,000 at Japan's Korakuen Stadium.

Born: **Ric Ocasek** 1949, **Chaka Khan** 1953

### FRIDAY, MARCH 24

1958/Private King? — **Elvis Presley** is inducted into the Army.

1965/Something is shocking in the state of Denmark — **Rolling Stone Bill Wyman** is knocked unconscious when he receives an electrical shock from a mikestand in Denmark.

1973/While onstage in Buffalo, **Lou Reed** is bitten on his backside by a fan. Afterward, Reed comments, "America seems to breed real animals."

1980/**Aretha Franklin** headlines a Detroit benefit for her father, Rev. **C.L. Franklin**, who had been shot a year earlier and remained in a coma.

Born: **Nena** 1960, **Dougie Thompson (Supertramp)** 1951, **Lee Oskar (War)** 1946

### SATURDAY, MARCH 25

1961/**Hope M.J.** doesn't stay away this long — **Elvis** performs what would be his last live show for eight years at Hawaii's Block Arena. Presley concentrates on making movies.

1967/As part of **Murray The K's** "Easter Rock & Roll Extravaganza," the **Who** and **Cream** make their US debuts.

1976/**Jackson Browne's** wife **Phyllis** commits suicide. Songs on his "Pretender" LP reflect his feelings.

1985/**Stevie Wonder** dedicates his Best Song Oscar for "I Just Called . . ." to **Nelson Mandela**. The South African government immediately bans his music.

Born: **Aretha Franklin** 1942, **Elton John** 1947, **Nick Lowe** 1949, **Hoyt Axton** 1938, **Michael Stanley** 1948, **Johnny Burnette** 1934

### SUNDAY, MARCH 26

1970/**Peter Yarrow (Peter, Paul & Mary)** pleads guilty to charges of "taking immoral liberties" with a 14-year-old two weeks after winning a Best Children's Recording Grammy.

1972/Ziggy Stardust to the rescue — Hearing that **Mott The Hoople** will soon disband, **David Bowie** gives them the song "All The Young Dudes," which becomes the group's biggest hit.

1974/Reach out and touch everyone — **Ike Turner** is arrested in L.A. for using a blue box to make free long distance calls.

1977/**Foreigner's** first single, "Feels Like The First Time," is released.

Born: **Fran Sheehan (Boston)** 1949, **Diana Ross** 1944, **Steve Tyler** 1948, **Charly McClain** 1956, **Teddy Pendergrass** 1950, **Ronnie McDowell** 1951, **Rufus Thomas** 1917, **Hakeem Abdul Samad (Boys)** 1974

— Paul Colbert

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valuable; superlative; exalted;  
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BRAD MESSER

## CALENDAR

# Memo, Where Is Thy Sting Lately?

I cannot deny that I have occasionally wandered through a supermarket talking out loud to myself because my partner stopped two aisles back and I didn't notice it. Mr. Observant here, bringing up the fact that there are times when disappearances aren't noticed immediately. In radio, for example, consider the case of the disappearing "Or Else" memos. Seen one lately?

Mean, threatening memos on station bulletin boards appear to have taken their place in history alongside drilling holes in cartops to mount rotating beacons on news cruisers.

Seriously, at your place, how long since anyone in Authority posted a memo warning employees that such-and-such would henceforth be done by everyone, or else "Failure to comply will warrant immediate dismissal?"

Heck, I don't even think there are immediate dismissals any more. It takes about six months

and 40 pounds of paperwork to can anyone so they stay canned. Fire someone, and they can turn out like one of those trick birthday candles that flame up again after being blown out. No, immediate dismissal just doesn't carry the threat it once did; murder, perhaps, but not dismissal.

Of course, from a cover-your-rear perspective, putting marching orders in writing hasn't always been the wisest policy. Post an ugly memo these days and it may end up in a file folder in some attorney's office being used against you, your partners, your corpora-

tion, and everyone's heirs and assigns.

The spectre of litigation, combined with, I suppose, general enlightenment, has taken the fire out of the old "Or Else" memos.

Working in a positive atmosphere is wonderful. I am certainly not wistful for those ol' threatening bulletin board bombshells, don't get me wrong, but just the same, they did have a way of juicing up the adrenalin. Crowding around a memo, reading how you were going to become an unemployment statistic if you didn't immediately do this or stop doing that, definitely had a way of polarizing employees.

Who knows, maybe a whole generation has taken its God-given place in broadcasting without ever seeing an "Or Else" memo. It gives me a good feeling to realize they're long gone. Was Mr. Observant the last person to notice?

### First Day Of Spring

**MONDAY, MARCH 20** — The image of the "manly" sport of sled-dog racing changed forever in 1985 when, for the first time in its history, the Iditarod Trail Dog Sled Race was won by a woman. Twenty-eight-year-old **Libby Riddles** mushed her dogs over the 1135-mile Alaskan course in 17 days.

In 1984 a Soviet ship was damaged by a mine off Nicaragua, in waters that had been covertly mined in a CIA operation. A primitive radar was demonstrated in 1934. The first electrocution of a woman was carried out by New York State in 1899, when **Martha Place** of Brooklyn was executed at Sing Sing for murdering her stepdaughter. Spring begins at 10:28am EST.

*Birthdays: William Hurt 39. Bobby Orr 41. Jerry Reed 52. Hal Linden 58. Fred Rogers 61. Ray Goulding (of Bob & Ray) 67.*

### Hatfields & McCoys Truce

**TUESDAY, MARCH 21** — The famous mountain feud between the **Hatfields** of West Virginia and the **McCoys** of Kentucky ended in 1891. The feud started with an accusation of pig stealing; it lasted 20 years. No one but family members knew how many deaths had occurred, but outsiders were able to confirm at least a half-dozen vicious murders.

The Supreme Court threw out one-year residency requirements for voter registration in 1972. A tornado swarm killed 268 in Alabama in 1932; on the same date in 1952, tornadoes killed 208 in Arkansas, Missouri, and Tennessee.

**Benito Juarez** Birthday holiday in Mexico.

*Birthdays: Matthew Broderick 27. Brad Hall 31. Eddie Money 41.*

### First Taxes On Americans

**WEDNESDAY, MARCH 22** — One act that eventually touched off the Revolutionary War happened in 1765, when the Stamp Act was passed by the British Parliament, levying direct taxes on American colonists for the first time.

Thousands of striking Philippine workers blocked US military base gates in 1986. First Class stamps went to 18 cents (from 15) in 1981. The Equal Rights Amendment was sent to the states for ratification in 1972; it was never approved. Full Sap Moon.

*Birthdays: William Shatner 58. Rev. Pat Robertson and Stephen Sondheim 59. Marcel Marceau 66. Karl Malden 76.*

### Patrick Henry's Famous Speech

**THURSDAY, MARCH 23** — In 1775 **Patrick Henry** made his "Give me liberty, or give me death" speech. In an effort to convince the Virginia colony to rebel, he said people had their choice of going to war against England or living in "chains and slavery."

President **Reagan** proposed the Strategic Defense Initiative ("star wars") in 1983. **Grissom** and **Young** began America's first two-person spaceflight in 1965. Pope **Stephen II** was elected in the year 752; he died two days later. *Birthdays: Terry Sweeney 29. Moses Malone 34.*

### Good Friday

**FRIDAY, MARCH 24** — Good Friday is observed. Language scholars aren't sure how the word "good" came to be used in connection with the anniversary of the crucifixion of Christ; perhaps a derivation of the word "God," they say.

Libyan and US forces clashed in 1986; they fired two anti-aircraft missiles and missed, then the US hit a shore missile installation and two Libyan patrol boats. Twenty-fifth anniversary of the Kennedy half-dollar coin.

*Birthdays: Robert Carradine 35. Norman Fell 65.*

*Saturday (3/25): Elton John 42. Paul Michael Glaser 46. Aretha Franklin 47. Howard Cosell 69.*

*Easter Sunday (3/26): Martin Short 39. Vicki Lawrence 40. Diana Ross 45. Leonard Nimoy 58.*

## MUSIC FEATURES

March 13 - March 19

### WEEKLY

March 13 - March 19

<b>American Country Countdown with Bob Kingsley</b> (ABC) R. Crowell/CDB/Oak Ridge Boys/ Baillie & Boys/Highway 101/P. Loveless	<b>King Biscuit Flower Hour</b> (DIR) Jethro Tull	<b>Solid Gold Saturday Night</b> (US) Solid gold psychedelic
<b>American Top 40 with Shadoe Stevens</b> (ABC) V. Halen/Sheriff/R. Oribison/Kon Kan/ Terry Jacks/Bobby Brown	<b>John Lander's Hit Music USA</b> (USP) Boys/Bobby McFerrin	<b>Star Beat</b> (MJI) Jonathan Butler
<b>Dick Bartley's Rock &amp; Roll Oldies Show</b> (WO) Johnny Rivers	<b>Legends Of Rock</b> (WO) Keith Richards	<b>Super Gold</b> (TS) Disneyland/Retro Rock
<b>Dick Clark's Rock, Roll &amp; Remember</b> (USP) Mary Wells	<b>Listen In With</b> (WO) Buck Owens	<b>U.S. Hall Of Fame</b> (US) 1958/68/Aretha Franklin
<b>Classic Cuts</b> (MJI) Santana/Genesis	<b>Live From Gilley's</b> (WO) Reba McEntire	<b>Weekly Country Music Countdown</b> (USP) Gene Watson
<b>Countdown America with Dick Clark</b> (US) Mike & Mechanics	<b>Live From The '60s</b> (PRN) Monterey Pop/Woodstock	<b>World Of Rock with Scott Muni</b> (DIR) Jorma Kaukonen
<b>Countdown USA with Dave Sholin</b> (WO) Chicago	<b>Live Show</b> (RT) 1981	
<b>Country Calendar Weekly Special</b> (OBN) C. Gayle/M.M. Murphey/R. Travis/Judds	<b>Lost Lennon Tapes</b> (WO) Double Fantasy sessions	
<b>Country Today</b> (MJI) Ronnie Milsap	<b>Masters Of Rock</b> (RV) Pink Floyd	
<b>Cruisin' America with Cousin Brucie</b> (CBS) P. Best/M. Hucknall/M. Carter	<b>Metalsop</b> (MJI) AC/DC	
<b>Rick Dees Weekly Top 40</b> (DIR) Paula Abdul	<b>Scott Muni's Ticket To Ride</b> (DIR) Beatles on film	
<b>Direct Hits</b> (MJI) Bobby Brown	<b>Night Scene</b> (WO) Miami Sound Machine	
<b>Encore with William B. Williams</b> (WO) 1946	<b>Off The Record with Mary Turner</b> (WO) Thirty Eight Special	
<b>Flashback</b> (RT) 1972/Three Stooges	<b>Party America</b> (CP) New Order/Fine Young Cannibals	
<b>Fusion 40</b> (TP) Manhattan Transfer/R. Silvera/ G. Albright/Hiroshima	<b>Plain Rap Countdown</b> (PRN) AC: Anita Baker/B.J. Thomas CHR: Vixen/Chicago Urban: Bobby Brown/Tone-Loc	
<b>Great Sounds</b> (USP) Peggy Lee	<b>Portraits In Sound</b> (RT) Scott Cossu	
<b>High Voltage</b> (WO) Intruder/Rough House	<b>Powercuts</b> (GSN/ABC) Bad Co./Bon Jovi/U2	
<b>Hot Rocks</b> (USP) Anita Baker	<b>Radio Kandy</b> (TS) James Doohan	
<b>In Concert</b> (WO) Elton John	<b>Radioscope</b> (BBS) E. DeBarge/Simply Red/Regina King/ Sheryl Lee Ralph	
<b>Jazz Show with David Sanborn</b> (WO) Lyle Mays	<b>Reelin' In The Years</b> (GSN/ABC) Vanilla Fudge/Procol Harum	
	<b>Rock Stars</b> (RT) David Crosby/Van Morrison	
	<b>Rock Today</b> (MJI) Tom Petty	
	<b>Rockline</b> (GSN/ABC) Jack Bruce/Ratt	
	<b>Romancin' The Oldies</b> (TS) Carpenters	

### DAILY

March 20 - March 26

<b>America's Music Makers with Bob Kingsley</b> (ABC) D. Seals/B. Owens/Sweethearts of Rodeo/ J. Leo/W. Jennings	<b>Country Calendar</b> (OBN) K.T. Oslin/M. Tillis/C. Hillman/ V. Gill/C. McLain
<b>Country Datebook</b> (US) G. Strait/D. Williams/Nitty Gritty Dirt Band/ J. Cotter/H. Williams Jr.	<b>Rick Dees American Music Magazine</b> (US) Thirty Eight Special/Milli Vanilli/ Madonna/L. Vandross
<b>Rick Dees On The Line</b> (DIR) Paula Abdul	<b>Rarities</b> (RT) Cheap Trick/R. Stewart/U2/ Yardbirds/D. Bowie
<b>Solid Gold Country</b> (USP) Spring's greatest hits/1981/J.E. Norman/ R. McDowell/Gospel themes	<b>Solid Gold Scrapbook</b> (US) 1964/Beatles/A. Franklin/D. Ross/ Clothing songs

### INFORMATION/ENTERTAINMENT

<b>Jack Benny Show</b> (CMS) George Jessel (11/4/51)	<b>Celebrity Corner</b> (PRN) Clint Eastwood/Rona Barrett
<b>Family Talk from Covenant House</b> (US) Report card on education	<b>Fraze At The Flicks</b> (PRN) Chances Are/New York Stories
<b>Gangbusters</b> (CMS) Costume Killer	<b>Health Care</b> (PIA) Mentally-retarded defendants/ New test for competency
<b>Home Tips</b> (JBI) Home security/Surviving a spouse/Auto air filters/Window washing tips	<b>Mother Earth News</b> (JBI) Tomatoes/Saucepans/Rabbit/ Garden pathways/Exercise
<b>Nature Newsbreak</b> (NWF) Snowy Owls/Iridesence/Gifts of jungle/ Rat pack/Visible webs	<b>Prevention Health Report</b> (JBI) Pap test precautions/Carpel tunnel syndrome/ Rapid smoking/Skin care
<b>Public Affairs</b> (PIA) Infrastructure collapse	<b>Reviewing Stand</b> (PIA) Gorbachev/Extremist groups
<b>Travel Holiday Magazine</b> (OBN) Ireland	

### SPORTS

<b>Costas Coast To Coast</b> (OBN) Frank Laden	<b>Inside Sports Magazine</b> (OBN) B. Cousy/L. Bird/R. Ellison/R. Pitinto
<b>John Madden's Sports Quiz</b> (OBN) B. Knight's prophecy/W. Gault/M. Schmidt	<b>Sports Explosion</b> (PIA) Bob Cousy/Joe Mullen/Johnny Ray
<b>Sports Flashback</b> (OBN) NCAA title games	

### NETWORK PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-5365  
 ASR — All Star Radio (213) 850-1169  
 BBS — Bailey Broadcasting Services (213) 969-0011  
 CBS — CBS Radio (212) 975-4321  
 CMS — Charles Michelson & Sons (800) 648-4546  
 CP — Cutter Productions (213) 478-2166  
 DCA — DC Audio (202) 638-4222  
 DD — Dorsey & Donnelly (214) 631-7934  
 DIR — DIR Broadcasting (212) 371-6850  
 DSP — Denny Somach Productions (215) 446-7100  
 GSN — Global Satellite Net (818) 906-1888  
 JBI — Jameson Broadcast (202) 328-3283  
 MJI — MJI Broadcasting (212) 245-5010  
 NWF — National Wildlife Federation (202) 797-6800  
 OBN — Olympia Broadcasting Nets. (314) 361-2000

### COMEDY

<b>Mel Blanc's Blankety Blanks</b> (ASR) Schnch Kumitra/Japanese scholar/ Army sergeant/Pigeon/Common att	<b>Cla'ence Update</b> (PRN) Looking for new apt./Genoa city is pretty
<b>Comedy Hour</b> (MJI) Special guest: Gilbert Gottfried/Second City/ B. Crystal/M. Mull	<b>Comedy Show with Dick Cavett</b> (OBN) St. Pat's Day: J. Grey/T. Lehrer/B. Hope/ Funnybone favorite
<b>Comedy Spot</b> (OBN) G. Carlin/H. Roach/A. Sherman/Travesty LTD	<b>Daily Feed</b> (DCA1) W.C. Fields as John Tower/North's lawyer ordered gagged
<b>Dr. Dave's Comedy Drops</b> (PM) Rushdie MC/Lord Saggybottom/Sit up/ Jane Fonda's didn't workout	<b>Fun Factory</b> (PM) Rodan Barr/Speak N' Spray/Paradise City/ Wonder Years
<b>Hiney Wine</b> (DD) Peanuts in your Hiney/Hiney sponges/ Your first Hiney	<b>Jackie The Joke Man</b> (OHR) What bust/Planned transparency/ McJagger's Blubber rubber
<b>Laugh Attack</b> (PM) Khomeinivision/Classified Express Card/ Fly Pt. II/Bubba King	<b>Laugh Machine</b> (PM) B. Cosby/W. Allen/G. Carlin/G. Owens/ H. Youngman
<b>Live From The Improv</b> (DIR) S.R. Fromstein/Destiny/G. Hirsh/ S. Loucks/D. Sather	<b>National Comedy Wireless</b> (DD) Mod shop/Bush file/Clint & Edith review
<b>National Lampoon Radio Hour</b> (PRN) Cheese-eatin' terrorist/Fiddler on the roof	<b>National Lampoon's True Facts</b> (PRN) Real live zombie/Kiss and run
<b>On The Phone with TI-Rone</b> (PRN) Uncommitted boyfriend/Relationship going nowhere	<b>Earl Pitts</b> (DD) Tuneups/School lunches/Dreams
<b>Premiere Comedy Network</b> (PRN) Twinkle-filled hot dog/Leonard Moor	<b>Red Neckerson</b> (SYN) Pickup truck discrimination
<b>Radio Hotline</b> (ASR) I sing/Trick knee/Totally disgusted/ Bob & Roy/Coupons	<b>Stevens &amp; Grdnic's Daily Comedy Exclusive</b> (ASR) Death train/Cat Stevens/Hang on Rushdie/ St. Pats day warning

OHR — Off Hour Rockers (516) 628-1490  
 PIA — Public Interest Affiliates (312) 943-8888  
 PM — ProMedia (212) 585-9400  
 PRN — Premiere Radio Network (213) 467-2346  
 RT — Radio Today (212) 581-3962  
 TP — TelePrograms (213) 854-4475  
 TS — Transtar (213) 460-6383  
 US, USP — United Stations (212) 575 6100  
 WO — Westwood One Companies (213) 840-4244



**HARVEY GETS THOMAS AWARD** — ABC Radio commentator Paul Harvey was named this year's recipient of Cap Cities/ABC's Lowell Thomas Award for Distinguished Achievement. Cap Cities/ABC Chairman Thomas Murphy cited Harvey for being "singularly dedicated to his profession and stands alone as the dean of radio commentators." Lowell Thomas was a founding stockholder of Capital Cities. Harvey's five daily commentaries rank as the five most-listened to radio programs, according to RADAR ratings. Pictured (l-r) are Cap Cities/ABC board member Warren Buffett, Paul and Lynne Harvey, and Murphy.



**HEART-TO-HEART** — Atlantic recording artist Phil Collins broke into the United Stations studios to discuss his recent role in the movie "Buster," and the single from that film "Two Hearts." Pictured with Collins (r) is US Exec. VP Ed Salamon.



JOEL DENVER

# CHR

CONTEMPORARY HIT RADIO

## ARBITRON DEFENDS CHANGES

# PDs Denounce New Diary

Before Arbitron's fall '88 quarterlies were released, Street Talk warned of potential problems with the Committee On Local Radio Audience Measurement (COLRAM)-designed soft diary (R&R, 11/25/88). When the numbers finally arrived, the predicted results spawned angry remarks from broadcasters (R&R, 1/20).

The "soft" moniker was born after Arbitron eliminated the bold lines that separated the four dayparts in the old diary. Furthermore, the specific time designations for each daypart were removed and the listening location boxes were simplified, with the addition of an "At Work" category. CHR PDs contend the new diary hurts actively programmed stations that can't hope to compete with AC, Country, and other passively programmed outlets which are more likely to be used by offices and stores as background accompaniment.

Among the new diary's more vocal opponents are Nationwide National PD Guy Zapoleon and Emmis VP/Programming Rick Cummings, who share their concerns



Guy Zapoleon

### No CHR Input

According to Zapoleon, the Arbitron Review Board redesigned the diary because of decreased listening levels, there was no CHR input on the redesign, and he and

**"The only good news is that the new diary showed increased listening to radio in general. The bad news is for CHR ... and AOR."**

— Rick Cummings

many other programmers never saw the test results until the die was cast. Those involved with the formulation of the COLRAM diary included Susquehanna Research Director Dave Kennedy, RAB VP/Research Bob Galen, ABC Radio Network VP/Research Bill Mc-

Clenaghan, and (AC) WEAZ/Philadelphia owner Jerry Lee, along with Arbitron VP/Research Jim Peacock.

While the new diary did raise listening levels, Zapoleon feels it did so at the expense of CHR, Urban, and to some extent AOR. The most radical diary change, in Zapoleon's opinion, is the new defini-

**"I thought Arbitron was supposed to record when people listened to the radio."**

— Guy Zapoleon

tion for listening. He explained, "It says, 'Listening is anytime you can hear a radio whether you chose the station or not. When you hear a radio during this week write it down whether you're at home, in a car, at work, or someplace else.'

"Then it gives an example of how to fill out the diary: 'When you start listening, draw a line from the —time you start to the time you stop.' It uses the example 9:30am to 3pm. In the three columns labeled time, station, and place, the example shows the first mention as home, the second as the car, and the final as at work, which is by far the longest listening example."

Zapoleon said many CHR PDs feel "this example is stilted: it was geared toward increasing listening when it's easiest to get 'while at work.' Defining listening as 'anytime you can hear the radio' is an unfair advantage for passive stations, which already do well with in-office listening. Also, the line drawn from 9:30am-3pm has focused attention on this daypart. As a result, the softer formats, particularly AC, have enjoyed dramatic listening level increases during midday.

"CHR, in particular, is at a distinct disadvantage by nature of the format itself because of the repetition level. While some people may listen at their desks to a CHR, it's not the format of choice for a general workplace environment. Most at-work music is non-offensive to a wide age group from 18-80."

Zapoleon added that soft diary ratings numbers are misleading to advertisers. "Even when a radio is on, I don't think people listen to it at work; they may hear it in the background. I thought Arbitron was supposed to record when people listened to the radio. Advertisers are paying to reach listeners, not to have their messages fall on

## The Numbers Speak

Using Phoenix as an example, Nationwide National PD Guy Zapoleon looked at 25-34 female AQHs in middays and afternoons. Pitting four less active background stations against the three CHRs, here's what happened from summer '88 to fall '88.

	Midday	Afternoon
KKLT (AC)	14.4 — 17.8	10.4 — 15.4
KESZ (AC)	6.5 — 10.5	7.7 — 9.7
KOOL-FM (Gold)	7.0 — 9.4	5.8 — 6.5
KNIX-FM (Country)	4.7 — 7.9	6.4 — 12.3

Result: a gain of 13.0 shares in midday and 13.6 shares in afternoons.

KZZP (CHR)	9.2 — 6.4	9.8 — 9.4
KOY-FM (CHR)	7.7 — 6.2	8.3 — 7.1
KKFR (CHR)	4.2 — 2.1	7.7 — 2.1

Result: a loss of 6.4 shares in middays and a decline of 7.2 shares in afternoons. Zapoleon also pointed to the 18-24 female cell, where in middays KOOL-FM went 0.8-10.6, further illustrating what he perceives as distortion caused by the COLRAM diary.

In away-from-home listening, Zapoleon did a four-book AQH persons breakout for 18+ females:

	W '88	Sp '88	Su '88	F '88
KKLT	8400	10,500	10,600	18,600
KNIX-FM	7800	3300	7500	6400
KESZ	5800	4700	3300	8400
KOOL-FM	2100	3800	2000	7800

ears that aren't paying attention.

"Anything not reflecting actual listening should be reexamined. Diarykeepers should only record the times they pay attention to the



Rhody Bosley

radio in any time period but especially while at work. The definition should be revised to reflect that."

### Weird Comments Noted

"This diary," Zapoleon suggested, "turns people into professional diarykeepers, making them

enter things they wouldn't normally write down. One 18-34 female wrote, 'Went into a store, listened to the radio, heard "Daydream Believer" but didn't know station.' The same person also wrote, 'Called office, was put on hold, and heard music from 6:00 to 6:01.' Again, no station entry, thankfully. But how many station entries like this have occurred?"

**"I don't believe the COLRAM diary is affecting any certain format negatively. The diary has performed as expected."**

— Rhody Bosley

"We can't wait a year for Arbitron to study this. CHR and Urban radio need to jump up and down and scream bloody murder. This will make our AQH numbers worth a lot less. Arbitron will only respond when its back is against the wall. It's very service-oriented, and I have a lot of respect for the company. But it's [hurting] active

Continued on Page 48



Rick Cummings

below. And Arbitron VP/Sales & Marketing-Rhody Bosley offers his company's side and explains what it's doing to soothe the raw nerves of disgruntled clients.

## Chain Adds Redux

National PD Guy Zapoleon has reintroduced the concept of "chain adds," reminiscent of the RKO days under Bill Drake and Paul Drew. "It's got to be the right record and it's not something we're going to do every week," Zapoleon said. "All the stations will have a chance to voice their opinions. If the majority agrees, everyone adds it."

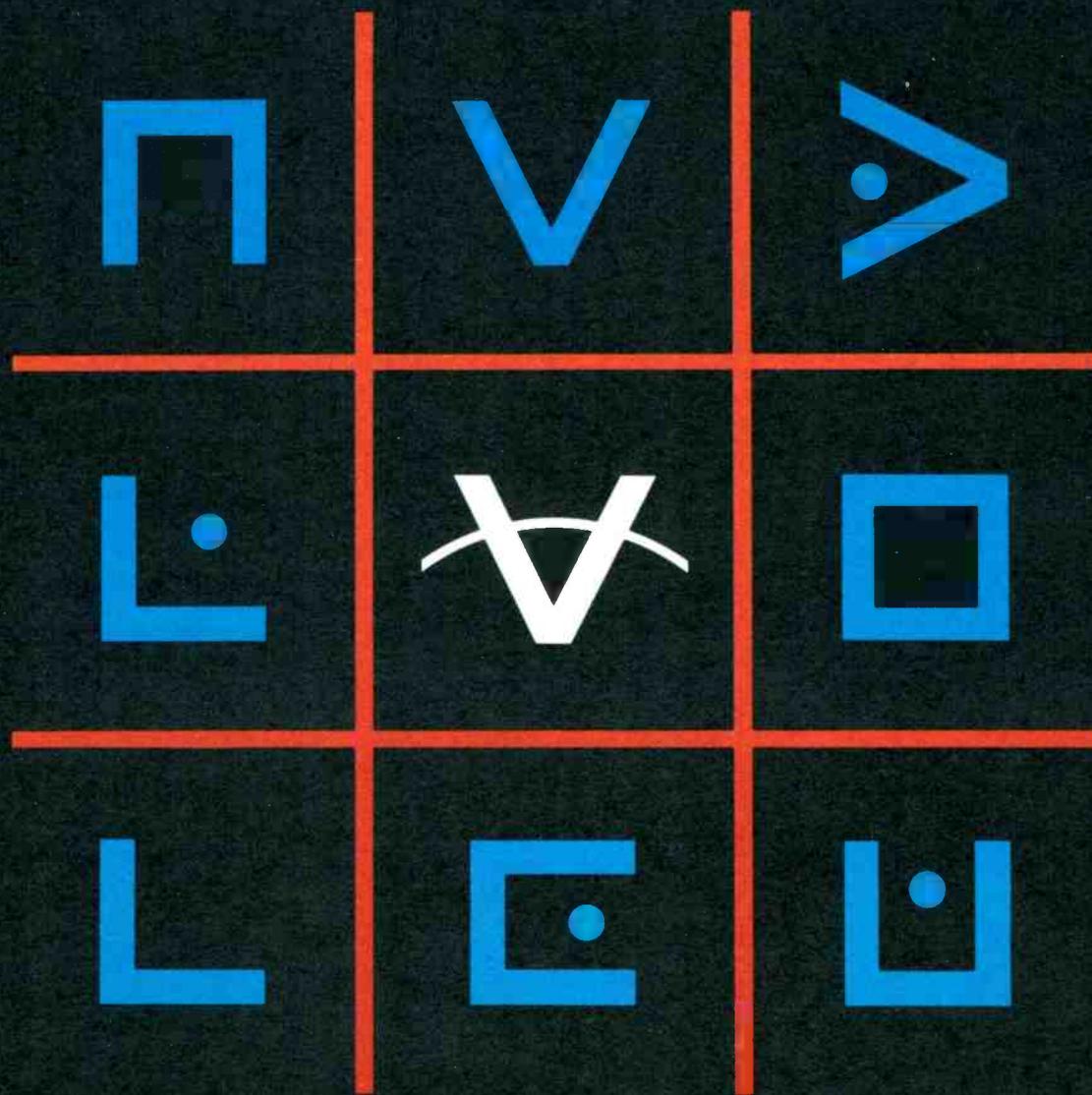
Why chain adds? "It will be a statement about Nationwide and the influence we have as a unit. Sure, it might increase pressure on me. However, moving as a group will increase our leverage. We want to do things in a positive way to help the industry. Unlike other PDs, we won't threaten negatives and hold records off any Nationwide station."

## Avoiding The Same Mistakes

Despite the current problem with Arbitron, Rick Cummings and Guy Zapoleon both urged programmers to exercise caution if they're looking to beat the system by drastically altering their programming.

"It may take a while to see, but my big fear is that the soft diary will change the rules by which we play the game," said Cummings. "I don't have the answers yet. However, I can tell you that changing the music will distort a station's overall image until it will no longer be a CHR. We can't make the same mistakes we made years ago." "My fear is that PDs will overreact," added Zapoleon. "We can't go back to softening the format and becoming pseudo-AC again to grab adults. It won't work. I don't want to see GMs start dictating music policy."

# THE OUTFIELD



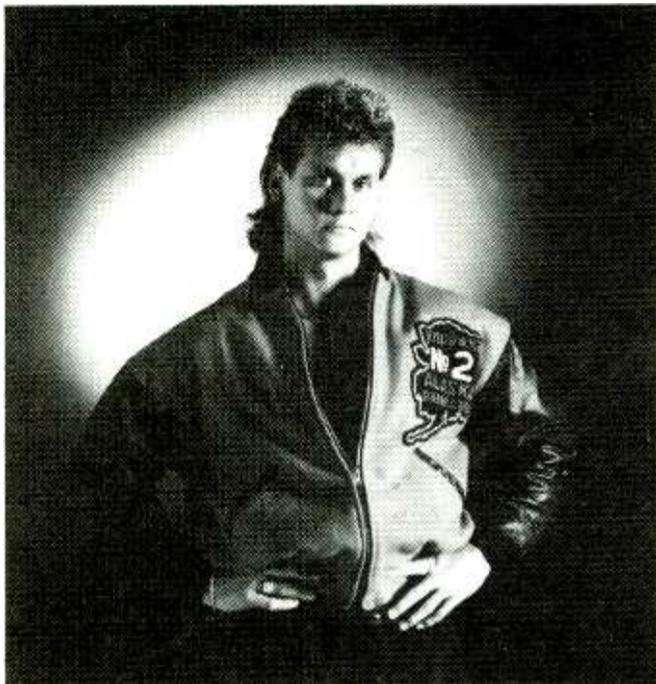
VOICES of BABYLON DC 44449



Produced by David Kahne, David Leonard and John Spinks. Management by Kip Krones, KRK London.

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# DINO



## “24/7”

MAJOR URBAN SMASH!  
URBAN CONTEMPORARY  
CHART 19  
CONVERSION FACTOR: +21

CHR ACTION:  
THESE MAJOR PROGRAMMERS  
DIDN'T WAIT!!

KKRZ 8-5 (HOT)  
KROY 6-5 (HOT)  
PWR106 16-12 (HOT)  
KMEL 2-2 (HOT)

KITY 13	KWOD 6-5
KCPW add	KISN 34-30
KIIS 21-18	KWSS 7-6
KOY-FM 15-12	HOT97 21-18
KZZP 21-18	KGGI TOP 5
FM102 5-5	HOT977 7-5

PLUS P-1 POWER PLAY AT:

PRO-FM	KTFM	CKOI	KUBE
WAVA	92X	KS104	WPGC
KKBQ	WLOL	Y108	
KRBE	WKBQ	KKLQ	

VIDEO ON VH-1 & B.E.T.  
FROM HIS DEBUT LP  
“24/7”

ON 4TH & B'WAY COMPACT DISCS,  
RECORDS AND CASSETTES



## PDs

Continued from Page 46

music stations in order to make radio as a whole look good.”

### Biased And Misleading

“I’m just as frustrated over this as Guy is,” Cummings said. It shows the lazy diarykeeper how to do it the easiest way. It’s also turned some people into professional diarykeepers. Some of the strangest entries are coming back — like people listening while in the dentist’s chair or walking through a store. Jay Krakowitz, who runs Research Concepts and does some of our Arbitron breakouts, said he’s seen, for the first time, a large number of diary entries with a start time at 9am and a line that continued right down the page.

“The only good news for the industry is that the new diary showed increased listening to radio in general. The bad news is for CHR, which Arbitron has never done a good job of reflecting properly. This situation is only going to get worse with this diary.

“I don’t think the diary is doing a good job for AOR either. COLRAM said 18-34 male response would be up and so would AOR as a result. Well, Krakowitz told me about a million-plus market where a total of 51 diaries were returned in-tab for the male 18-34 cell. If you show up good in those diaries you’re okay, but a survey can’t be based on that data. We wouldn’t accept that low a return ratio for an auditorium music test or in our weekly callout research.”

After analyzing the books in some of Emmis’s markets — specifically Boston, St. Louis, Indianapolis, Los Angeles, New York,

and Minneapolis — Cummings said, “This diary was supposed to increase response rates. In those markets the usable diaries have dropped dramatically over the last three years.

“Arbitron’s methodology is outdated,” Cummings noted. “You can’t tell me that CHRs, which are going through the roof in the Birch surveys, are continuing to lose in Arbitron. One of the companies is wrong. We all tend to believe the survey in which we do better and we, as a company, tend to be involved in active stations. But if the payoff is going to be in passive radio, we may need to rethink our philosophies (see “Avoiding The Same Mistakes”). If that happens around the country, radio will become nothing more than a passive medium and suffer greater losses.”

Like Zapoleon, Cummings is very candid about his feelings. “My big complaint is that when Arbitron makes a major change like this, they want a few more books and then a year to study it. I don’t know too many PDs who get that kind of margin to fix things. After two or three bad books, entire staffs and formats can be changed. We’ve got to make Arbitron aware of how unhappy we are.”

### Bosley Responds

Responding to these criticisms, Bosley said, “I don’t believe the COLRAM diary is affecting any certain format negatively. The diary has performed as expected.

“Our first goal was to increase the response rate, which went from 45%-45.3%. The second objective was to increase away-from-home listening. The new column ‘at work’ was the big key. That was an

internal probe of the collection instrument. The change in our definition from ‘listening to radio’ to ‘hearing radio’ was not a big factor. But together with the ‘at work’ column, it caused overall persons using radio to increase.”

Comparing fall ’87 to fall ’88 in 14 major metros, daypart by daypart, AQH persons using radio, Bosley broke things down this way: (Monday-Friday) 6-10am 26.5 vs. 26.8; 10am-3pm 21.2/22.3; 3-7pm 20.3/20.6; and 7pm-midnight, 10.4/9.8. Saturday & Sunday combined usage was off slightly, 14.3/14.2.

Comparing 12+ AQH fall ’87 to fall ’88 in those metros, at-home listening fell 9.7-9.3, car listening was up 4.1-4.2, and away from home (including at work) jumped 4.1-4.5. But the in-tab for these metros slid from 14,288 to 12,026, which is of great concern to radio.

“We had anticipated the midday growth,” said Bosley. “Our tests indicated that AOR and Easy Listening would show some growth, but all formats grew in the midday time period. We’re not in the business of measuring radio formats, but the fact that some stations were off can’t be blamed on this diary. Programmers should look at what other factors changed within their formats. Is it the diary’s fault the format has changed its nature?”

“Those stations that saw the returns in Laurel said the diaries are better and more clearly defined, because the individuals who participated did a better job of recording their listening. The only real complaints I hear about are those I read in the trade press.”

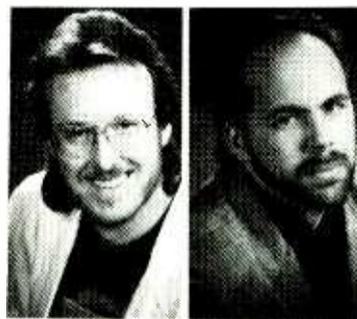
Note: Harvey Kojan examines how AOR is coping with the new diary — specifically at-work listening (page 52).

## MOTION

- Ken Shepherd named OM at KTUX/Shreveport, LA
- WFLY/Albany MD Mike Morgan has left to become Asst. PD at WMJQ/Buffalo

WOKW (OK100)/Ithaca, NY PD Amy Dahlman has joined the station’s morning show doing news, but we incorrectly elevated parttimer Brian Tyler to Production Director — Sonny King remains in that position — and mistakenly named John Landen as Music Assistant. Meanwhile, MD J.J. Rice exits to WPXY/Rochester, NY for overnights and morning man Joey Gates takes on the MD duties. Also, OK100 overnighter Chris Morrissey moves to 7-midnight and adds Sports Director duties while Patrick Faherty is upped to News Director.

Chris William, former PD/morning man at WROQ/Charlotte, is now doing wake-up service at crosstown WBCY. William is also President of Novus, a custom music and commercial service . . . WBWB/Bloomington, IN PD Mark Callaghan is changing the station’s identity from 97WB to B97 . . . Former KKFR/Phoenix afternoon driver Howard Hoffman is now doing late nights at B96/Chicago, and KKFR MD J.J. Morgan has left to become PD at KZHT (Hot 94.9)/Salt Lake City . . . KSJQ/Modesto Asst. PD/MD Rich Ransom exits to do swing at



Ken Shepherd

Ken Richards

KMEL/San Francisco. Taking Ransom’s Asst. PD duties is afternoon driver Alan B., while the MD work goes to midday personality Rocci Allen.

At WKSE/Buffalo, J.J. Wright takes Jay West’s night shift as West leaves for nights at KHYS/Houston . . . Brian Maloney is now PD at WKSF/Asheville, NC replacing Tim Edwards . . . Dave Calin has joined PD Jim Cook on PM drive at WJET (Jet-FM)/Erie, PA . . . WAVA/Washington ups Ken Martin to Production Director . . . Ken Richards moves from PD at KMGX/Fresno, CA to the same gig at KIKX/Colorado Springs, CO.

Mick Lane, from KVKI/Shreveport, LA, now does mornings at KNAN/Monroe, LA . . . WMME/Augusta, ME signs on Vince Edwards aka “Rocky Ride” from WZBH/Ocean City, MD for AM drive . . . KKSS/Albuquerque adds J.J. Jamz to nights replacing Randy

Savage, who moves to PM drive . . . KRXY (Y108)/Denver MD Dom Testa now also handles middays . . . WVBS/Wilmington, NC adds Steve Simmons to PM drive replacing the Van Man . . . Larry Davis leaves MD/night jock duties at KZZB/Beaumont, TX to take the same positions at WPRR/Davenport, IA . . . at WIXX/Green Bay, WI, Nancy Martin now does overnights, replacing local legend “automated machine.”

## BITS



• Anny Get Your Award — Anaheim Broadcasting recently recognized its stations for producing excellent, agency-quality station promos and spots. KHQT (Hot 97.9)/San Jose, KEZY & KPZE/Anaheim, CA, and KCAL/Redlands, CA vied for Creative Excellence awards. Taking the top “Anny” for Best Production were KCAL AMer Roger Peterson and the station’s Marcus. Shown are the KCAL winners with their Annys.

# JAMES "J.T." TAYLOR & REGINA BELLE

*"All I Want Is Forever"*



WXKS WBBQ KYNO  
KITY KZZB KQMQ  
FM102 KZFM KYRK  
KROY KKXX WZKX  
KWOD KSND KNAN  
WPGC KMGX QV103  
KTR  
KMEL  
HOT977

**URBAN  
CONTEMPORARY  
CHART ②**  
... AND BOUND FOR #1!

**AC  
CHART: ②⑥**

When you  
**PLAY IT,  
SAY IT!**

# LIVING COLOUR

*"Cult Of Personality"*



**CHRIS BAKER, PD, KCPX/SALT LAKE CITY**  
*We have been watching the street buzz on Living Colour for a couple of months now. After several hundred fans were turned away at a recent sold-out show, we knew "Cult Of Personality" was a monster record!!*

**BUZZ BENNETT, PD, Y95/DALLAS**  
*"Top 20 requests!! Upper demos developing!! Looks like a very big record!!"*

**BRIAN BURNS, PD, KXXR/KANSAS CITY**  
*"Huge retail and great phones!!! Positive callout in all demos forced us to open up the dayparts in only two weeks!!! This record's got legs faster than Flo-Jo's!!"*

**JIMMY STEAL, PD, KEGL/DALLAS**  
*"A hard rock record that garners adult phones . . . Don't be afraid of this record!!!"*

**NOW ON 105 CHR  
REPORTS &  
BREAKER BOUND!  
ONE OF THE  
MOST ADDED**

# BASIA "Promises"

**CHR -- ON YOUR DESK THIS WEEK!**

**AC -- #2 MOST ADDED!**

WHAT'S YOUR FAVORITE COLOUR, BABY?  
**Eric**

# WHEN YOU NEED HITS TO PLAY -- COUNT ON E/P/A!

## JAMES "J.T." TAYLOR & REGINA BELLE

### "All I Want Is Forever"



URBAN CONTEMPORARY CHART **2**  
... AND BOUND FOR #1!!  
95 UC REPORTERS — 100%  
HOTS: 61%

From the soundtrack LP "TAP"

## CHERRELLE "Affair" (34-68568)



URBAN CONTEMPORARY CHART **11**  
94 UC REPORTERS — 99%  
#1 CONVERSION FACTOR: +37

The smash follow-up to her #1 hit  
"Everything I Miss At Home"

# THREE EXCITING NEW RELEASES!!!



## CHARLIE SINGLETON "The Good, Bad And Ugly" (34-68590)

IMMEDIATE AIRPLAY AT:

<b>K104</b>	WWKX	Z93	WDKT	WQOK	KDKS
<b>KMJQ</b>	WENN	WZFX	U102	WCDX	
	WPAL	Z104	WIKS	WPLZ	



## AMY KEYS "Lover's Intuition" (34-68589)

JUST OUT & ALREADY ON:

<b>KMJQ</b>	WUSS	WJTT	Z99	WQOK	Z92	KPRW
<b>WYLD</b>	WNHC	WZFX	WQIC	WPLZ	WGPR	WVOI
<b>PWR94</b>	WWKX	KIIZ	K98-FM	WEAS	WDZZ	



## MARCUS LEWIS "Searchin' For A Good Time"



COMING SOON!



"WHAT'S YOUR FAVORITE COLOUR, BABY?"



WALT LOVE

# WBLZ Blitzes Cincinnati

## UC Station Gambles On Extensive Promotion Campaign

Most UC stations don't have substantial advertising budgets or promotion directors. The VP/GM, GSM, and PD usually end up performing the promotion director's duties, developing on-air promotions, outdoor campaigns, and — if they've managed to scrounge a few extra dollars — 20-second TV spots. Armed with the budget but not the promotion director, WBLZ (Z103)/Cincinnati, which posted excellent fall '89 Arbitron and Birch numbers, is hitting its market with the kind of promotional blitz other UC stations dream about.

Thanks to the support of owners the Dalton Group, Z103 VP/GM Dave O'Donnell is aggressively seeking additional audience with billboards, TV spots, and a streamlined on-air presentation. He's doing all this in a seven-county market that spills over three states and only contains one substantially black county.

### Mass Appeal Format

O'Donnell believes the format has helped make Z103's prior success possible — and will pave the way to bigger numbers in the future. "Urban Contemporary has crossed the center line and become a mass appeal music format. You'll find a lot of CHRs playing approximately 40% of the music on the UC charts. If it's rhythm-based music, regardless of the makeup of the group, we'll play it — and the CHR stations are doing the same."

Describing the promotion campaign as a "facelift" for the station, O'Donnell explained, "Over the past eight years we've taken our share of the market, sat back on our haunches, and said 'thank you' at the end of the year. Now we're putting money back into promoting our product."

The promotion campaign began with an identity change (to Z103) and the hiring of advertising agency Rosenthal, Greene, and Campbell. The agency designed the station's new logo and placed the TV spots and outdoor billboards. "Initially, we're doing three weeks of



TV advertising," O'Donnell said, "then we're off for two weeks, then we're back with a big schedule for two more weeks. The budget is for well over \$200,000 and that doesn't count our outdoor, which is \$10,000 a month."

**"We're exposing Urban product to an entirely different set of ears that have never tuned us in before."**

Even though the station is going all out for additional listeners, O'Donnell is quick to point out that Z103 is not about to give up its core audience. "We're not sacrificing what brought us to this point." In keeping with that objective, the station's community involvement will be greater than ever.

### 'CHR Flavor'

On the programming side, Z103 is consulted by Don Kelly & Associates. According to O'Donnell, with their help, "we've taken UC radio to the next natural progression by introducing a slight CHR flavor, which is nothing more than speeding up the format. There's a lot less dead air in our presentation. It's power-packed, wall-to-wall music and features that can be accepted by any listener who likes Urban-based rhythmic music."

Z103 OM Terry Moore described the new approach. "We've picked up the pace as far as our talents'

## Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits and mail to: Editor **Walt Love**, 1930 Century Park West, Los Angeles, CA 90067.



**'THE PARTY ON THE AIRWAVES'** — Among those ensuring that Z103's party motto is upheld are (l-r) PD Tony Fields, VP/GM David O'Donnell, morning "Z-Boy" Mike Motley, OM Terry Moore, and News Director David Michaels.

on-air delivery. We're still doing the 'Quiet Storm' and all of our other strong features that we've been noted for. There's no drastic change. Promotionally, we've got

some very exciting things we'll be doing in the next couple of months that are stronger than anything this station has done in the past." Getting back to the music,

O'Donnell said, "We know the music is first-class. Look at the Grammys, the American Music Awards, etc., and you'll see artists winning for Urban music. We're exposing Urban product to an entirely different set of ears that have never tuned us in before. We know they're out there. Our format and this campaign will afford them the opportunity to listen to this radio station. We're telling them where we are now."

### Word Of Mouth

The Cincinnati metro ratings area is comprised of three Ohio counties (Claremont, Hamilton, Warren), plus three in Kentucky (Louvre, Campbell, Canton) and one in Indiana (Dearborn). O'Donnell broke down the ethnic makeup this way: "The black population in Cincinnati is 139,900 people 12+, which represents 12% of our total population. Over 90% of the black population resides within one county, Hamilton."

**"We've taken UC radio to the next natural progression by introducing a slight CHR flavor, which is nothing more than speeding up the format."**

"You have to have a top-level professional radio station to attract crossover listeners and achieve any numbers within Arbitron's system. We live and die with our audience."

"We don't stand a chance of picking up new listeners unless a friend tells a friend who tells a friend. Originally there was only one county out of seven for us to draw from. With this TV and outdoor campaign we're saying, 'Try our radio station. Tune us in. And we think you'll like it.' That's the whole emphasis of this new approach."

## UC DATA BANK

### The Black Employment Picture

Although blacks have made great strides in a number of areas within the last two decades, they still lag behind whites when it comes to economics. In 1986 unskilled workers represented about 25% of all black workers versus 17% of all white workers. The picture for blacks isn't expected to improve by 1990.

Unskilled workers are primarily garbage collectors, domestics, and or employees of the hotel and restaurant industries. Their jobs require low-level skills that can be learned in a few weeks and generally pay minimum wage. **Bart Landry**, in his book "The New Black Middle Class," calls unskilled laborers "the most disposable of all workers."

As of September 1988 the nation's overall jobless rate was 5.3%. However, the incidence of joblessness for whites was only 4.9%, less than half the rate for blacks (11.3%). (Discouraged persons no longer seeking employment are not represented in these figures.)

Geographically, unemployment rates for blacks and whites are highest in the Northeast and Midwest. Rates for blacks tend to be lowest where rates for whites are also lowest, according to statistics compiled by the Joint Center for Political Studies in Washington, DC.

### Unemployment Rates For Black Workers, Age 16-19

YEAR	Annual Average (%)
1985	40.2
1986	39.3
1987	34.7

Source: US Department of Labor, 1988

### Metro Areas With Fewest Black Males Working Fulltime\*

Metro Area	% Black Males
Detroit	32.1
Buffalo	34.6
Mobile	34.7
Pittsburgh	36.2
Memphis	36.3

Source: Joint Center for Political Studies, "The Metropolitan Fact Book," 1988  
\*Information based on 1980 census figures

### Metro Areas With Most Black Males Working Fulltime\*

Metro Area	% Black Males
San Diego	49.5
Nassau-Suffolk Counties, NY	49.4
Washington, DC	49.2
Dallas	48.5
Houston	48.5

Source: Joint Center for Political Studies, "The Metropolitan Fact Book," 1988  
\*Information based on 1980 census figures



HARVEY KOJAN

## Increasing At-Work Listening

One of the chief ramifications of Arbitron's current diary is the increased importance of at-work listening. AORs have been forced to focus on methods to elevate their presence — or, at least, their *perceived* presence — in the at-work environment.

"That's certainly *the* hot topic among my clients," confirms Joint Communications Chairman Jon Sinton. "They're concerned and rightfully so. The new diary is a boon to stations that get a great deal of at-work listening, which is bad news for AOR. We have to find ways to enhance at least *reported* use of our stations during the 9-5 hours."

"We're very concerned about it," echoes Pollack Media Group President Tommy Hedges. "The new diary puts AOR on the defensive to a certain extent while favoring the more passive formats such as Beautiful Music and AC. And there's only so much we can do, because we're not going to start playing innocuous instrumentals or Phil Collins ballads all day."

Every programmer I spoke with agrees with Hedges: while at-work listening certainly needs to be addressed, screwing with the music — other than perhaps doing some additional dayparting — is *not* the answer. As WKLS/Atlanta PD Bill Pugh says, "We're not going to soften up and start playing America every other hour. We're a rock station."

"The music we're playing is the right music for the core audience," Sinton asserts. "While we don't mind pandering to Arbitron in certain instances, we're not going to change what is already the correct programming to win the ratings game. We're not going to make wholesale changes and potentially blow off our core audience."

If modifying the music is not the ultimate solution, what is? Many AORs are looking to AC for the answer.

**"While we don't mind pandering to Arbitron in certain instances, we're not going to change what is already correct programming to win the ratings game."**

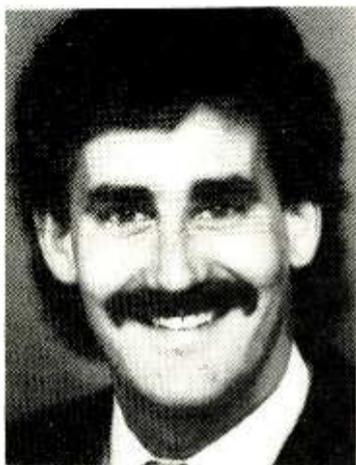
— Jon Sinton

### Borrowing From AC

"We're seeing more and more AORs use the types of at-work contests that have traditionally been found in the AC arena," Hedges says. As an example he offered the "9-2-5" contest: key songs are played at 9am, 2pm, and 5pm; listeners must be able to name the

tion listening posts; if spotters hear the station when they drop in, the office wins a prize. Prizes involving an entire workplace are especially popular, such as group matinees or days off with pay.

WBAB/Long Island PD Jeff Levine just finished a "ten trips in ten days" contest: upon hearing a reggae song (always played between 9am-5pm), the correct caller won a Jamaican vacation. He also specifically targeted 9-5 when the station gave away Mets playoff tickets last year. In general, 'BAB now focuses more liners on at-work listeners.



Jon Sinton

three songs the following morning. (An alternative is to announce three different trip destinations; winner gets to choose where he wants to go.) Hedges advocates including a winner's boss when handing out prizes. "It makes it more likely that a boss would be willing to put up with a station that might not ordinarily be 100% consistent with the at-work environment."

Sinton has been giving his clients the same advice, encouraging the use of prize-oriented, forced-listening, recycling promotions, including the old AC "listening post" contest: offices register as official sta-

**"There's not much you can do when the person who controls the radio is 55."**

— Bill Pugh

Pugh is currently giving away "working class cash" — workers submit name, address, etc., on company letterhead; once a week from 9am-5pm the jock calls a name. If the named listener calls back within nine-and-a-half minutes he wins \$1000.

In addition to contesting, more AORs than ever are using the seemingly centuries-old "workforce block" concept, inviting workers to send in requests. WWCT/Peoria PD Rick Hirschmann began doing such blocks

## Whistling While They Work

To pump up at-work listening, stations should consider using:

- Workforce blocks
- Forced-listening contests, promotions
- Fax machines
- Long music sweeps
- Extended (or truncated) morning shows



Rick Hirschmann

about six months ago, explaining, "We noticed that more and more places like offices and mall stores had us on. We were looking for a new way to make our at-work audience participate more actively, hoping that would lead to more reported listening."

### Fax Becomes Essential

The role of the fax machine as a tool for reaching workers continues to escalate. It's rapidly become a primary means of communication

between radio and its audience. Listeners who would *never* pick up a phone and call the station have no qualms about communicating with fax. Pugh says 'KLS really started gearing up for the at-work audience when his fax machine arrived. Any station that still doesn't possess one of these technological marvels is definitely missing out.

One of WWCT's primary weapons is heavily promoted 16-song music sweeps. The station uses them in all dayparts but Hirschmann says, "We try to make an especially big deal out of the



Jeff Levine

sweeps we run during the workday. Even when the station is primarily being used as background, people tend to notice interruptions and really appreciate the sweeps." To compensate for the commercial-free periods, which usually last 70-75 minutes, the station runs a maximum of 16 units (four breaks of four units) in non-sweep hours. Despite cramming in all those units, Hirschmann says, they're "not really perceived as a whole lot of commercials."

Another popular technique to beef up midday numbers is to extend the morning show. Sinton reports: "In a couple of markets we've already discussed leaving the morning person on with the midday person for the first two or three breaks."

Hedges, however, says scaling back AM drive might prove more beneficial. "If you have a very high profile morning show that's full throttle from 6-10am, ask yourself, 'Is it all that valuable for them to be doing bits from 9-10, or does that



IT'S A BUST — KNAC/Los Angeles MD Ross Goza wasn't unhappy playing prisoner to two public servants who served him with a "Warrant." Columbia rep Greg Phifer (left) displays other means to get Warrant on KNAC's playlist.

destroy our ability to get people into the idea of listening at work?"

As far as personality in midday itself, Sinton says the proper approach depends on the individual in question. "If you've got someone good with longevity and heritage in the market, you're going to want to build promotions around him and allow him a little more free rein. If

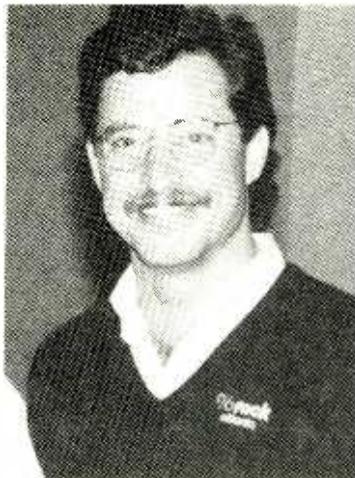


Tommy Hedges

not, you're probably going to want to take a more music approach and use production to run your contests."

**Psychological Battle**

Whatever means you use to build at-work listening, always keep in

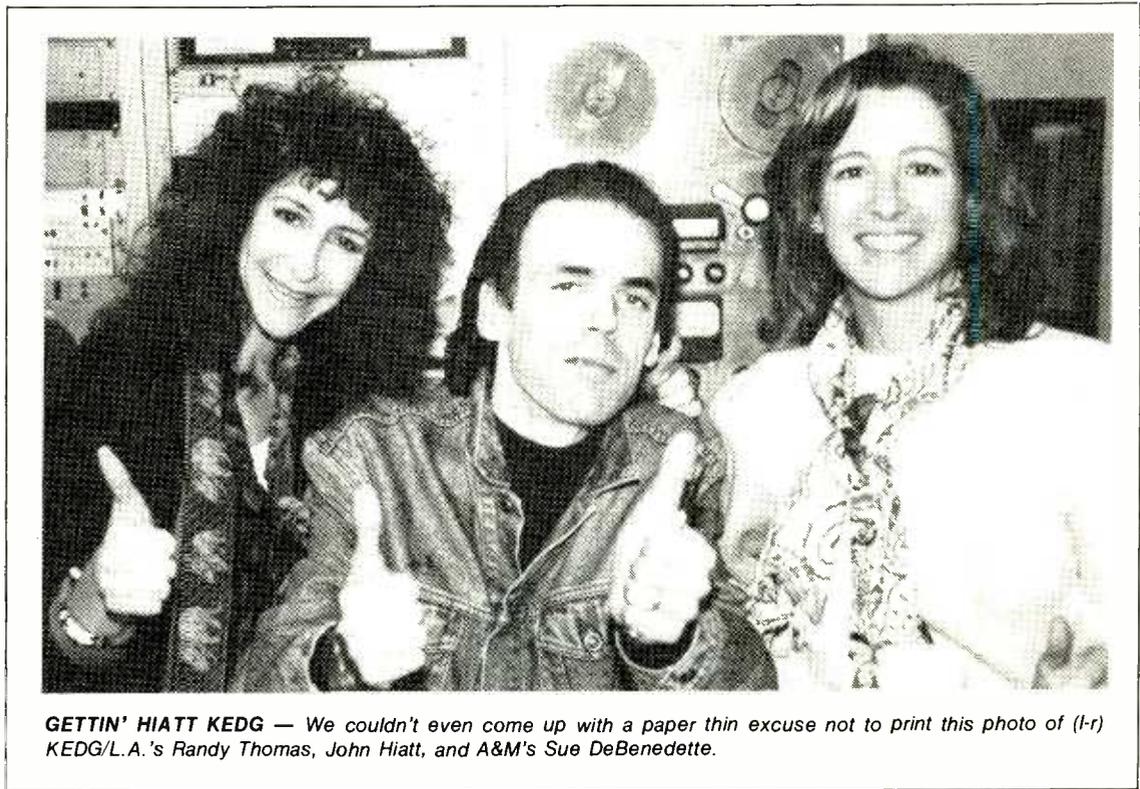


Bill Pugh

mind that the primary battle may very well be *psychological*. Since the music itself is going to exclude rock stations from many places — as Pugh points out, "There's not much you can do when the person who controls the radio is 55" — AORs must maximize each and every potential diary entry. That's where the difference between ac-

tual and *reported* listening comes into play. The most important benefit of any of these techniques is to help people recreate — and, hopefully, *overestimate* — their listening when they fill out diaries.

"The key is to establish benchmarks that can lead them to the conclusion that they listened for



GETTIN' HIATT KEDG — We couldn't even come up with a paper thin excuse not to print this photo of (l-r) KEDG/L.A.'s Randy Thomas, John Hiatt, and A&M's Sue DeBenedette.

**"The key is to establish benchmarks that can lead listeners to the conclusion that they listened for eight full hours."**

— Tommy Hedges

person to say he listened one day from 9am-5pm, you're sitting with 32 quarter-hours, and that can have a very significant impact."

"When you look at the workplace as a whole — not just white collar offices, but garages, plumbers, retail stores — AOR is being listened to," Sinton says. "The problem is getting the listening reported. What we're trying to do through promotions is foster higher recall and top-of-mind awareness."

great music or they're not going to listen to you. But you also have to work to manipulate the mind of the potential diary holder, especially when X number of diaries can represent X number of people in a key demographic. So we feel good about the fact that we're at least trying to raise the awareness of people who listen at work. Get them thinking in the right frame of mind and who knows who you'll convert."

**SEGUES**

KBER/Salt Lake City PD **John Edwards** has been upped to OM and has added Group PD responsibilities for Devine Communications . . . Former KATP/Amarillo MD **Ginger MacKenzie** has assumed PD/MD/midday duties at KKEG/Fayetteville; PD **Rick Allen** exits; MD **Debbie Gilbert** moves to WWWV/Charlotte . . . WHEB/Portsmouth morning man **Jim Rising** is returning to Wilkes Barre-Scranton to fill the PD opening at WEZX; Rising programmed CHR WKRZ for seven years . . . WRQK/Canton acting PD **Greg Morrison** has been given the perma-

nent job; ditto for MD **Steve Gibson**; 'RQK sister AM WINW has dropped its Gold format and now simulcasts with the FM . . . **Drew Duncan** is the new MD at WZEW/Mobile.

**Kevin "The Ratt"** has crossed from KFOG/San Francisco to KRQR for sports . . . Former KZLR/Little Rock personality **Jeff Curtis** now does AM drive at KFMG/Albuquerque . . . WRXR/Augusta has added **Steve Masters** for afternoons . . . KEZE/Spo-kane's newest personality is **Dave Logan** (no, it's not *that* Dave Logan).

eight full hours," Hedges says. "Let's not forget that a lot of at-work listening is done by individuals, whether they're at computer terminals, working on cars, or driving cabs. If you can get one

Pugh sums up the situation: "It's no longer a matter of who plays the best music as much as it's who knows how to play the proper Arbitron game. You have to play

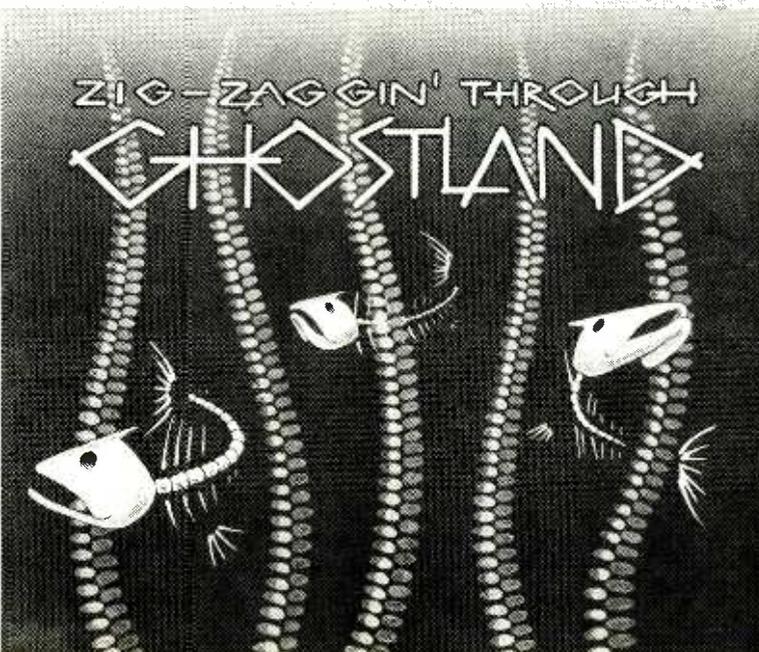
Note: Joel Denver also checks in this week with CHR's perspective on the new diary (page 46).



WINGER'S THE WONE — WONE/Akron staffers felt 17 again when Kip Winger visited the station. Hangin' were (l-r) MD J.D., Winger, Atlantic's Kevin Young, and morning maven Joe Cronauer.

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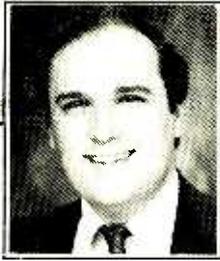


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MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

## The Week Ends Here

### Beefing Up Oldies, Theme Tie-Ins Among Programming Options

As the work week winds down, PDs try to keep listeners by modifying programming to satisfy their audience's weekend lifestyles. Unlike their CHR counterparts, who tend to favor countdowns, many AC programmers resort to beefing up oldies.

"We kept our programming the same on the weekend as it was during the week, and we got killed in the last book," commented WKYE/Johnstown, PA PD Jack Michaels. "This spring we have to experiment with things like artist spotlights or block parties to improve our ratings."

#### Theme Songs

Especially popular among weekend programming options are "Theme Weekends," in which certain oldies get woven into the mix because they fit a particular category such as Chart Toppers, British Invasion, Motown, or One-Hit Wonders.

"People are in a different mode during weekends," said WOMC/Detroit PD Jay Clark. "They want something that's going to be more fun and up, something that will help get them to party. This allows us to tempo the station a bit differently."



Jay Clark

WOMC has featured theme weekends, which kick off Saturday at 1am and last through Sunday at 7pm, for about 18 months. Prizes are part of the package, although they need not be elaborate; hula hoops were awarded during a recent '50s weekend. Three produced elements per hour remind listeners that a special weekend is in progress, and the announcers get to display a bit more personality.

"Our guys are allowed to talk a little more, particularly about the music," Clark noted.

#### Variation On A Theme

Michiganders traveling north from Detroit on I75 can hear the theme weekend concept on WCRZ/Flint — but with a slightly different twist. While WOMC plays nothing but the music from a particular theme weekend, WCRZ integrates one highlighted song per hour into its presentation. The cut runs at approximately :30, following a produced stager.

"At an appropriate point we'll mention we're doing a theme presentation like a 'Girls Group Weekend' over a song intro," explained WCRZ PD Jay Patrick. "We talk like there's more than there actually is. Our regular programming remains exactly the same, with the exception of the one song. We also do eight to ten giveaways per weekend."

"Weekends are casual and should be fun," he added. "People want to hear songs they haven't heard in a long time."

Occasionally, a song not slotted as part of the theme weekend will appear in rotation.

## Selling The Sizzle

While PDs view weekend countdown and oldies shows as ratings/programming tools, the sales side sees both monetary and varietal sales incentives. According to WNSR/New York VP/Sales Mike Valentino, his station realizes a six-figure return from one weekend program.

"Special programming gives the salespeople a little extra to sell and gets their juices flowing," he said. "We charge prime rates mainly because we spotlight the show. We're always looking for different ways to increase revenue. It definitely produces well into six figures a year for us — a substantial amount of money."

While assessing various ways of dealing with special programs, Valentino advised it's not a numbers sell. "It's definitely an emotional sell, a total sizzle. You have to get the buyer excited. Think of the daypart you're selling — it's usually not going to be AC's best. Some stations don't make money on these shows because they sell them like they sell spots. We generate lots of dollars even



Mike Valentino

though the ratings constantly fluctuate. We're consistently sold out, trying to push it in almost every sales presentation. It's like a 'must buy' for some advertisers."

This is treated as a bonus and receives appropriate announcer mention.

"These weekends give us a chance to go a little deeper into our oldies library," Patrick commented. "People enjoy the variety. During the week many of these songs only get played during 'Classic Lunch' (A 'Lunchtime At The Oldies' type program). We've been doing this for about a year and are pleased with our improving weekend numbers."

#### Syndication Gold Mine

WTFM/Johnson City, TN opts for syndicated weekend programming and blends more oldies into

the rotation. Theme weekends pop up approximately once every three months.

"Several times every hour we'll play two '60s oldies back-to-back," said PD Mark McKenney. "We position it as a 'Solid Gold Weekend.' The listener feedback is tremendous; we have the image of being the Oldies station in town."

Countdowns aren't part of WTFM's weekend menu. "We canned [two countdown shows] and went with the oldies. The strange thing is that during the oldies weekend I'll be giving away cassettes of the new Vanessa Williams release. We somehow throw it all together, and people love it."

## New Views For Weekend Programming

"There's no rhyme or reason to what we do, but the audience wanted it and they seem to love it," admitted WMT-FM/Cedar Rapids PD Dennis Green.

His station's modular weekend mix reflects the musical trend affecting many AC stations — Contemporary Jazz and NAC. Nearly the entire Sunday schedule is devoted to block programming: jazz 8am-1pm; local oldies 1-6pm; David Sanborn 6-8pm; "Coming Of Age," an 8-10pm new age program hosted by Green; and Frank Forest's "Musical Starstreams" at 10pm.

"The jazz show was the only thing we kept when we made the transition from Beautiful Music to AC eight years ago. Eighteen months ago we shifted it from Friday night to Sunday morning because we thought people would welcome something a bit more different at that time of day. We had tried oldies Sunday mornings, and it didn't work. Our jazz show is for people who hate jazz; the music mix makes for a pleasant Sunday brunch. It was number one (Arbitron) with men Sunday mornings

and had a healthy share with women, too.

As for his weekend programming's non-CJ/NAC elements,

### WMT-FM Sunday AM Music Monitor

MANHATTAN TRANSFER/Tuxedo Junction  
BIRELI LAGRENE/Timothée  
ENYA/Orinoco Flow (Sail Away)  
ACOUSTIC ALCHEMY/Red Dust  
And Spanish Lace  
AL JARREAU/One Way  
GARY HERBIG/Straight Ahead  
ROBERTA FLACK/Uh-Uh Ooh-  
Ooh Look Out (Here It Comes)  
BOBBY LYLE/Ivory Dreams  
TROUT & ROBBY/Up On The Roof  
TUCK & PATTI/Better Than  
Anything  
GERALD ALBRIGHT/Bermuda  
Night  
LOVE AND MONEY/Hallelujah  
Man

96½  
WMT • FM

Green said, "We figure people are listening longer on the weekends, so we want to play more oldies. The format's a bit wider on Saturday to help increase TSL. We're also very active with requests."

Countdowns aren't on the station because of Green's ill feelings toward them. "The adult who grew up listening to countdowns thinks of them as a function of CHR radio," he noted. "When they outgrow CHR, to some extent they outgrow countdowns. AC countdown shows are going to leave out songs people know should be included, like Guns N' Roses. We briefly toyed with the idea of adding a leading countdown show. But when we put it to an audience vote the result was a strong 'no.' Listeners didn't want us to play the same music all the other stations were playing."

## 'Hit-And-Run' Weekends

WRMF/West Palm Beach PD Dave Parks is frustrated about the lack of AC syndicated weekend product.

"I've really had a big problem with it," he fumed. "Every AC program I've put on the air has been cancelled. There are eight million CHR countdown shows, but there's a big void for an AC countdown. Syndicators are telling me they can't make any money with it, but I find that ridiculous. I finally signed with the Dick Clark countdown."

Parks has also taken matters into his own hands. "We've spent about ten grand to get our own oldies library and started an all-request oldies show. It's number one 18-64; it's just phenomenal."

Responding to the unique Florida lifestyle, Parks puts a different slant on his weekend programming. This doesn't involve oldies, various music mixes, countdowns,

or syndicated product — he structures his contests differently.

"I do hit-and-run contests on weekends," he explained. "It's the old Top 40 'call in and win' thing. During the week we do big stuff like \$1000-a-day giveaways and half-million dollar prize catalogs. Our cume is extremely strong on weekends. We lose about half our quarter-hours because people are at the beach year-round. On weekends, I'll blow out 50 pairs of Chicago concert tickets. We stay away from album giveaways because of the strong CHR association."

As an aid to recycle listeners, all "hit-and-run" winners automatically qualify for a grand prize drawing held the following Monday morning at 7:10.



BRAD &amp; AMANDA HELTON

## Kids Rescue Pop Injured At Seminar

Hi. My name is Amanda Helton, and I'm 13 years old. Me and my brother Brad are fillin' in again. You didn't think the ol' man was actually gonna get out an entire column this week, didja? I mean, *really* — the week after the Country Radio Seminar? No way!

He was lucky to turn out "Have You Heard," bein's how he can't raise his right arm or turn his head. Dad says it's from shaking hands and talking with so many people. But we know it's from throwing too many basketballs at

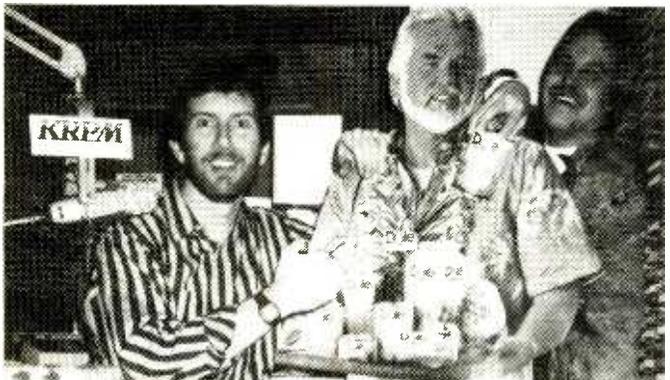
the WB "Sport Night" and from craning his neck lookin' at the Hooter girls Nick Hunter brought up from Atlanta for the festivities. Anyway, here are a few pictures we found on a safari through his desk.



Daddy-O always told us that GMs were cheap. But we didn't believe it 'til we saw KPLX/Dallas VP/GM Dan Halyburton trying to convince all these guys that eating records was the new way to cut cholesterol. Luckily, Capitol Records' Mason Dixon sprang for Domino's Pizza. In fact, they delivered pizzas to hundreds of stations around the country as part of the "world's largest listening party." Holding out for the real stuff are (l-r) MD's Rick Henderson, Halyburton, MD's Frank Gilligan, the Domino man, KPLX PD Bobby Kraig, and MD's Jerry Dengler. Maybe Pops'd be able to drop a couple o' pounds if he followed Halyburton's vinyl diet.



Wouldn't ya think Dale Turner would have more respect for man's best friend? He must be takin' courses from Carson Schreiber. Watching Dale ride the wild Nipper are (l-r) KEEY/Minneapolis MD Wayne Elliott, WDGY/Minneapolis PD Rick Stephenson, and RCA artist David Ball.



KRPM/Seattle personalities Dewey Boynton (l) and Ken Moultrie sacrifice everything to rub elbows with the stars, even if it means paper cuts. Don't worry about this strange fetish, guys. Daddykins still has a cutout of Dolly Parton he thinks nobody knows about stashed in the closet. The guys did good that night though, when hundreds of fans stopped by the KRPM booth before a Kenny Rogers concert to pay a buck for a pic with Kenny. Proceeds went to charity, of course.

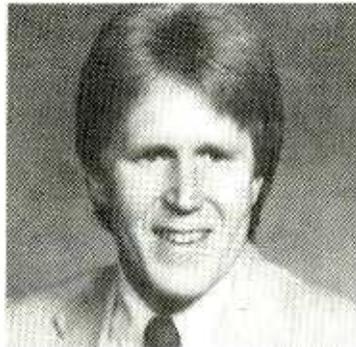


This is Mr. Big Spender's idea of a night on the town, although Mom claims she's never had it that good. Pictured are the WYVD/Roanoke grand prize winners of a catered dinner, complete with candles and linens, on the back of a monster truck in town for the USHRA Winter Nationals.

## HAVE YOU HEARD

WAXX/Eau Claire, WI MD **Tim Closson** is the new KHAK-AM & FM/Cedar Rapids, IA PD. Closson has been the Small Market CMA MD of the Year for the past two years. Another former WAXXer, Promotion Director **Roger Ripplinger**, is the new KEYB/Altus, OK PD . . . KYAK/Anchorage PD/PM talent **Bill Fink** has been upped to OM for KYAK & KGOT. Replacing him in the afternoon shift is former KRPM/Seattle personality **Steve Chapman** . . . Promotions at KOYN/Paris, TX, include PD **Dawn Garrison-Smart** to OM, MD **John Leatherwood** to PD, and **K.C. Austin** joins as MD from KWOX/Woodward, OK.

**Clyde Bass** was elevated from PD to Station Manager at WFIN/Jonesboro, AR. Production Director **Rob Robbin** succeeds Bass as PD . . . **Dan O'Neil** is now the WVM/Biloxi PD/morning man, coming from WNSL/Laurel, MS where he did mornings. Also making the switch is **J.J. McKay**, who is doing PMs at WVM. A weekly hour of new music airing on weekends — "Country Music in the 90's" — has debuted on the station . . . After a few years of running a Branson, MO motel with her husband, **Jessica James** has returned to radio as the WSTH/Columbus, GA



Tim Closson

PD. (They still own the motel.)

WLLR/Quad Cities APD **Andy Scott** has been promoted to PD following **John Keith's** exit to WVAZ (V103)/Chicago . . . Former WXCL/Peoria PD **Bob Look** is the new WDEZ/Wausau, WI PD . . . Joining WFMB/Springfield, IL as PD/morning co-host is **Susanne Carnes** from WSLR/Akron. KCJB/Minot MD **Steve Roberts** is also moving to WFMB as MD/middays, reuniting with former KCJB PD and present WFMB OM - **John Kircher**. **Mark Ess** is the new KCJB PD/MD . . . **Bucky Albright** is the new WGEE/Green Bay PD/MD.

**Taking over MD duties are:** WUSY/Chattanooga overnigher **Art Sanders**,

KUUY/middayer **Vic Roberts**, and **Scott Russell** at WFPR/Hammond, LA . . . Former WBIG/Greensboro MD **Kerry Wolfe** is the new MD/middayer at KKCS/Colorado Springs.

**Jockin' from new chairs are:** **Scott Price**, the new KTPK/Topeka middayer, coming from crosstown KOVV . . . KDJW/Amarillo evening talent **Don Gardner** has moved to afternoons, with **Bob Sherwood** sliding into evenings . . . Longtime Oklahoma City radio personality and KXXY/OKC afternoon talent **Lynn Wagoneer** is now also co-host of a local TV station's morning show.

**News news:** KYGO/Denver newsmen **Gene Price** has retired after 36 years of broadcasting in the Mile High City. He worked at KVOD (now KHOW), KMYR in the mid-'s, KOSI in the '60's, KHOW in the '70s, and KIMN & KYGO in the '80s . . . **Bob Tulini** is the new WCZN/Aston, PA ND.

**And . . .** KUAD/Ft. Collins has gone Country (from CHR); **Gary Spice** is the PD with **Ron Rodriguez** the MD.

Finally, I inadvertently elevated K101/Amarillo Station Manager **Shotgun Kelly** to owner a few weeks ago. The station is in fact owned by Woods Communications.

## CLOSE-UP



**HUMAN TOTE BOARD** — KSON/San Diego and St. Jude staffers display the amount raised in KSON's 42-hour radiothon for St. Jude's Hospital.

Here are a few of the things Country outlets are doing to attract attention and help people in their towns.

• The most recent stations to hold radiothons for St. Jude's Children's Research Hospital (followed by the amounts they raised) are: **KSON/San Diego**, \$150,130 in 42 hours; **KXXY/Oklahoma City**, \$100,963; **KTOM/Salinas, CA**, over \$20,000.

• **KSSN/Little Rock** collected \$45,646 for the Arkansas Children's Hospital in its third annual radiothon.

• **WKMF/Flint's** "B.A.D." (Bowling Against Dystrophy) bowlers hit the lanes weekly, raising money for the Muscular Dystrophy Association. Opposing teams throughout the area challenge the WKMF keglers, who sport a 39-9 record.

• **KJNE/Waco** PD/morning man **John Swann** spent 80 hours locked in a mobile home as he raised \$6000 for cypress trees to be planted along the city's river walk.

• **KLAC/Los Angeles** is making its new "Hot Bus" available to local community and service groups in need of transportation.

## NASHVILLE NEWS BRIEFS

## MTM — State Of The Artists

Nashville's rumor mill says MTM group the Girls Next Door has been signed by Atlantic America and Nelson Larkin will produce their records. Word is that the remainder of MTM's roster will go to RCA/Nashville, except Holly Dunn who goes to Warner Bros. (see photo this page). We hear that SKB's Fred Knobloch will be a solo act; the trio's other members, Craig Bickhardt and Thom Schuyler, have chosen to stay closer to their families.

K.T. Oslin received five nominations to dominate the Academy of Country Music announcements for the upcoming awards show. She will co-host the 24th annual ACMs with Patrick Duffy and George Strait from the Disney Studio in Burbank on Monday, April 10, from 9-11 EST on NBC-TV. Portions of the show will emanate from Disneyland.

## Naomi Nuptials

According to Judds publicist Chuck Thompson, Naomi Judd will marry longtime boyfriend/musician Larry Strickland; no date has been set. Thompson denied the rumor that the Judds will split.

## Rockin' Randy?

We heard that Randy Travis was doing a rock & roll duet with some dudes from L.A. Travis? A quick call to his publicist, Evelyn Shriver, gave us the facts: Travis has done a remake of Brook Benton's "It's Just A Matter Of Time" to be included in a '50s tribute compilation for Warner Bros., but it's country. Set for release this month, the disc also features cuts by Chaka Kahn, Elton John, the Pointer Sisters, and Rick James.

• Jo-El Sonnier has begun a three-month, 30-date national tour as Alabama's opening act. Also, K.T. Oslin and Randy Travis are

hitting the road to perform concerts from Maine to Utah through the end of April.

• A concertgoer got more than she anticipated at Billy Joe Royal's show in Georgia. She had to leave before the performance was over to deliver a baby boy. In Billy Joe's honor her son's middle name is Royal. That's a first for BJ.

## Paycheck's Paycheck

Johnny Paycheck (born Donnie Lytle) is donating the royalties from his gospel LP, "Outlaw At The Cross," to AIDS research while he serves 7-9 1/2 years in prison. The money will go to Los Angeles-based AMFAR. Paycheck is doing time after losing an appeal of his conviction for shooting Larry Wise in a Hillsboro, Kentucky tavern in 1985.

• The Johnny Cash tribute by the Anti-Defamation League of B'nai B'rith has been changed to March 30, due to the Academy Awards on March 29. Cash is being given the "Americanism Award" at the Doubletree Hotel in Nashville.



**SIGN HERE** — Holly Dunn inks her new recording deal with Warner Bros. as President/Nashville Jim Ed Norman lends his support.

• The Country Music Association has reinstated the video category for 1989's awards agenda. The CMA board discontinued the video award last year amid discussion as to whether the winner was chosen by artist name recognition, rather than the video's merits. The winning video's producers will now be the award's recipients.

Our ear to the ground hears that some artists will coproduce their videos to insure their visibility to voters.

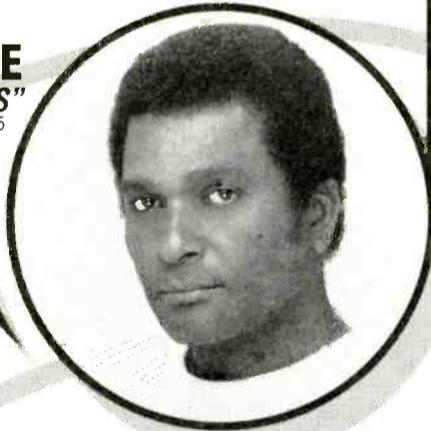
— Debe Fennell

## Dileo Forms DMG

Frank Dileo, formerly Michael Jackson's manager, has purchased all 13 publishing companies of Larry Butler Music and the Eleven-Eleven Sound studio in Nashville. With these properties he has formed the Frank Dileo Music Group, headed by Juan Contreras and Richard Butler, with offices at 1111 17th Ave. S., Nashville, TN 37212; (615) 329-1100

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## NEW ARTIST FACT FILE

## Clint Black

Age: 27

Born: February 4, 1962 in Houston, TX

Place Called Home: Spicewood, TX

Current Single: "Better Man"

Current Album: "Killin' Time" will be released in late April

Record label: RCA

Producers: James Stroud, Mark Wright, and Bill Ham

Manager: Bill Ham

Musical Influences: Merle Haggard, James Taylor, Jimmy Buffett, Don Henley, and Glenn Frey.

## Musical Beginnings

Clint Black began his career performing in bands with his older brother all over the Houston area. Like most aspiring entertainers, he also had to work at other jobs. Among other things, Black was a rod buster (iron worker) and a bait cutter on a fishing boat. Through those years he honed his singing and songwriting skills, learning along the way to play guitar and harmonica.

## Black's Big Break

Things really began to happen when Houston record promoter Sammy Alsano introduced Black to ZZ Top manager Bill Ham. After an impromptu performance, Ham agreed to manage the young artist. Early last year Ham's friend Richard Perna played a demo tape of Black's for RCA's Joe Galante. After hearing just three cuts, Galante decided to fly to Texas to see Black perform. Soon after Black was signed to RCA.

## State Of The Artist

Though Black has only been in Nashville a short time, his first single has already gotten the attention of radio. "Better Man" has steadily climbed R&R's Country chart, debuting at 44 last week. Black wrote or co-wrote every song on his upcoming LP, "Killin' Time."



The New Artist Fact File spotlights artists appearing on the Country chart for the first time.

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Current Issue #106, WQHT/Bill Lee, Y100/Sonny Fox, WQXI-FM/Ken Cooper, KIIS/Hollywood Hamilton, WZGC/Randy Miller, WZPL/Trout & Donovan, WKTI/John Harrison. Cassette, \$6.  
PERSONALITY PLUS #PP-15, WLUP/Jonathan Brandmeier, KUBE/Charlie & Ty, KMPC/Robert W. Morgan, Z100/Z Morning Zoo, KZZP/Bruce Kelly. 90-min. cassette, \$6.  
PERSONALITY PLUS #PP-14, WRBQ/Q Zoo, WLUP/Steve Dahl & Garry Meier, WKQX/Robert Murphy, WGTR/Herman & McBean, WQXI-FM/Gary McKee. 90-min. cassette, \$6.  
Special Issue #S-146, TAMPA! CHR WRBQ, ACs WNLT, WUSA, AORs WYNF & WKRL, Gold WFLZ & WHBO, Country, WQYK & WSUN. Cassette, \$6.  
Special Issue #S-147, ALBUQUERQUE CHRs KKSS, KIVA, KNMQ, ACs KKOBB & KKOBB-FM, AORs KFMB & KZRR, Ctry KRST, PHOENIX CHRs KZZP, KKFR & KOY-FM, ACs KKLK, KAMJ & KOOL-FM, AORs KDKB, KUPD & KSLX, Country KNIX. 90-min. cassette, \$6.  
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Classic Issue #C-100, WMCA/B. Mitchell Reed - 1963, KBLA/Dave Diamond - 1967, KCBQ/Lee Baby Simms - 1970, KYA - 1948, CKLW/Johnny Williams - 1975, KHJ/Robert W. Morgan - 1970. Cassette, \$10.50.  
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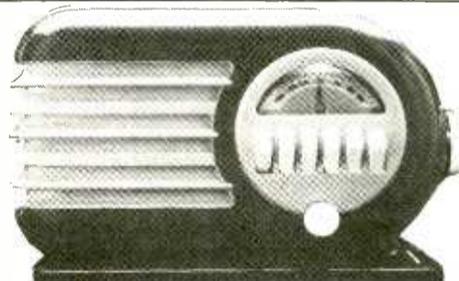
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## SHOW PREP

### PREP

Friday  
October 21  
1988

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This will be our last full weekend on daylight savings time this year. We turn back the clock one hour a week from Sunday, on the morning of October 30th.

#### Birthdays ☆☆☆☆☆☆☆☆☆☆☆

**JEREMY MILLER** 12 Ben Seaver in "Growing Pains" 1985  
**JADE JAGGER** 17 Patsy Daughter of Mick and Bianca  
**SHEA FARRELL** 31 Mark Dinning in "Hotel" 1983-86  
**CARLEE FISHER** 32 Beverly Hills Daughter of Eddie Fisher and Debbie Reynolds. Her dad ditched her room for Elizabeth Taylor when Carlee was two. "Shampoo" "Star Wars" "The Empire Strikes Back" "Return of the Jedi"

#### Today in History

The USA expelled 55 Soviet diplomats from Washington DC in 1986 in retaliation for them expelling five American diplomats from Moscow.

#### Trick Question

Did Tom Edison invent the electric light bulb on this date in 1879 (1879 or 1878)?  
He didn't invent light bulbs. That was done 30 years earlier. What Edison did in 1879 was make a bulb that burned long enough to become a commercial success.

Lady just called and asked how many people work here. I estimate about half of us.

Why be intransigent? There's no opportunity for advancement.

My neighbor Bubba is a real steady worker, he steady, he's almost motionless.

How long have I been working here? Since the day my boss said he'd do it for me.

#### Born This Date

**ALFRED NOBEL** in 1833 who invented dynamite and left part of his fortune to set up the Nobel Prizes.  
**SAMUEL BATES** in 1806 known for composing the song "America" (My Country 'tis of thee) and later claiming for didn't know it was the same tune as "God Save the King".

#### Coming Events

Bob Seger performs in this weekend's International Air Show at Midwestern, Penn. Ten days until Halloween which is a week from Monday.

The first Truetime telephone was plugged in 25 years ago today in a house in Jackson, Michigan (1963).

"Old Intransigent" the US Navy frigate Constitution was launched in Boston in 1797.

#### Today

**HELLDORADO** days. Old West gun fights & hairy legs contests at Tombstone, Arizona.  
National PEANUT Festival gets underway at Doham, Alabama.

#### This Month

Apple - Pasta - Do it Yourself!  
- Chili Collecting - Pigpen -  
- some improvising a Pretzel -  
- Car Care - Microwave -  
- Liver Awareness Month -

Now a word of encouragement to you expectant mom (and dad) who are waiting, waiting for your little darling appear. Just be glad you don't have to wait as long as Astarte elephants, their minimum gestation period is 20 months! Their pregnancies last from 609 days up to 780 days. That's just over two years! At the other end of the scale, the fastest babies are Virginia opossums, which appear 12 days after conception, and in one case, 8 days.

What do these 13 towns have in common? Norfolk, Sanjour, Ontario, Dawson, Atlanta, Cleveland, Philadelphia, Jacksonville, Hartford, New Haven, Stamford, Newark and Phoenix.  
(They are all located in New York State.)

The most frequently sung song in the English speaking world is "Happy Birthday to You." It was written by Mildred and Patty Hill just over 50 years ago (1936) and their estates still collect royalties on it.

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## Chart Facts

What links Debbie Gibson to Sid Vicious and Liberace? How did R.E.M. use "reptile brain unconsciousness"? **Chart Facts** answers these questions and many others on over 70 CHR and AC hits every week. Well-researched, ready-for-air, get it by mail or computer. Call for answers, info and a 14 page sample.

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# OPPORTUNITIES

## OPENINGS

## OPENINGS

## OPENINGS

## OPENINGS

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### STUDIO ASSISTANT

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## EAST

Baltimore's Classic Rock station is looking for a morning show. If you're not afraid to cross "the line," we want you! T&R: 100 GRX, 540 E. Belvedere Ave., Baltimore, MD 21212. (3/10) EOE

NY Metro area jocks needed for parttime instructor positions. Immediate need for mornings and/or evenings at broadcasting school. Call: (201) 587-1212. (3/10) EOE

WZYQ/"Z-104" is accepting applications for future on-air openings. Send T&R: WZYQ, Program Director, Box 1129, Frederick, MD 21701. (3/10) EOE

Excellent opportunity at Central PA. outlet. Reporter for mid-days with strong production skills. T&R: WFXH, Ted Minier, Box 5057, South Williamsport, PA 17701. (3/10) EOE

### HOW TO MAKE BIG MONEY

IN VOICEOVERS! You'll learn how to make more money in a day than you do in a week! 1-Day seminar Sunday April 16 in NYC. Covers: marketing, technique, demo tapes, everything you need to do commercials and industrials. For details call/write: (212) 969-0518. Berkley Prods., PO Box 6599, New York, NY 10128-991.

## OPENINGS

**MID-DAYS**  
**FT/AT for ALL DIGITAL 98 STAR FM** 30 miles s/of Washington, D.C. Stable gig/stable individual. T&R P.O. Box 987, LaPlata, Maryland 20646. EOE

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**Dominant, aggressive medium mkt. AOR looking for big voiced PM Driver.** Quality, creative production is a must. MD experience helpful. Cassette, resume & cover letter to Radio & Records, 1930 Century Park West, #406, Los Angeles, CA 90067. EOE

## SOUTH

WTAR/Norfolk is currently seeking Account Executive. Must have one to two years outside sales experience. Call Tina Shiver for appointment: (804) 446-2738. (3/10) EOE

Experienced AC Program Director for competitive small market. Decent salary, great staff. Call for more details. Donna Halper: (617) 786-0668. (3/10) EOE

100 kw near Nashville seeks Promotion Director and PM Drive Announcer. T&R: WCVO, Chip Hobeck, Box 2249, Clarksville, TN 37042. (3/10) EOE

Opening with Media Marketing! We need a Senior Consultant (\$95,000) to supervise our referral/demo tape evaluation program. Resume: Box 1476, Palm Harbor, FL 34682-1476. (3/10) EOE

Wanted yesterday: Adult, morning communicator that knows Central Va. for Lite AC. Experienced only. T&R: WCVA, Gregg Buickel, PD, #1 Radio Lane, Culpeper, VA 22701. (3/10) EOE

WANTED: Anchor/Reporter for all News outlet. If you eat, sleep and drink news, we want you. T&R: WBHP, Kevin Mason, Box 1230, Huntsville, AL 35801. (3/10) EOE

WIRC/WXRC seeking overnight Announcer with previous experience and knowledge of production and broadcast automation. T&R: Box 938, Hickory, N.C. 28603. (3/10) EOE

Radio sales background required to service top clients. Knowledge of barter business. Major media firm. Salary history, resume: Donnelly Media, 1440 Empire Central, #350, Dallas, Texas 75247. (3/10) EOE

South Florida AC seeks someone with news, production and on-air experience. Females encouraged. T&R, photo: Box 189, Cape Coral, FL 33910. (3/10) EOE

Grow with us! We're looking for creative Producer (\$78,000) and versatile Public Relations Associate (\$56,000). Resume: Media Marketing, Box 1476, Palm Harbor, FL 34682-1476. (3/10) EOE

Program Director. Excellent opportunity of the right person. T&R: Bill O'Brien, WJLS, Box AB, Beckley, WV 25802. (3/10) EOE

Florida CHR seeks experienced parttime Air Talent. Local people preferred. Women and minorities encouraged. T&R: Y102, 2221 Front Street, Melbourne, FL 32901. (3/10) EOE

News Director: Booming small market outlet seeks a take charge ND. Good field reporting and anchor skills a must! T&R: Kevin Mason, WBHP, Box 1230, Huntsville, AL 35801. (3/10) EOE

Comedy writers and producers needed parttime or fulltime for comedy programming supplier. Call: Judy Gelb, Donnelly Media, (214) 631-7934. (3/10) EOE

Top 35 market outlet seeking co-host/Producer with great production to join high profile morning show. T&R: WJQI, Bill Curtis, One Columbus Ctr., #824, Virginia Beach, VA 23462. (3/10) EOE

Hot Urban station seeking News Director/Personality. Minimum one year experience. Females encouraged. T&R: WDKT, 200 Main St., Madison, AL 35758. (3/10) EOE

Tampa Bay is calling, and our search continues! We need programming wizard, news personnel and PBP sportscaster. T&R: Box 22607, Tampa, FL 33622-2607. (3/10) EOE

Talented, aggressive self-starters needed for turnaround of station. Modern Country format. Be a part of something good. T&R: PD, 668 Aquilos Ct. N.E., Port Charlotte, FL 33952. (3/10) EOE

## OPENINGS

CHR KNIN-FM/Wichita Falls seeking AT and News Director for present opening. Females/minorities encouraged. T&R: Bob Ray, Box 787, Wichita Falls, Texas 76307. (3/10) EOE

Soon to be 50,000 kw Country FM in S.W. Oklahoma seeks experienced announcer for afternoons. Must be great production person. T&R: KFXI, Box 433, Lawton, OK 73502. (3/10) EOE

### WANTED

mature seasoned radio vet for afternoon anchor/talk show host. Top 50 market. Card readers need not apply. EOE. Tape and resume to Radio & Records, 1930 Century Park West, #388, Los Angeles, CA 90067. EOE

### AIR TALENT NEEDED

for bright AC in one of Florida's largest cities. Morning show with big bucks ... nights too!! Don't wait ... send at least two different air checks showing creativity, ability to reach our audience! T&R: Radio & Records, 1930 Century Park West, Box #400, Los Angeles, CA 90067. EOE

### ON-AIR OPENINGS

Booming small market legend seeks adult communicators. All dayparts! Veteran or beginner! No clock punchers! No prima donnas! Salary requirements, current photo, plus T&R: Radio & Records, 1930 Century Park West, Box #398, Los Angeles, CA 90067. EOE

## JOY 95 FM

Top 35 market looking for Co-host/Producer with great production to join high profile morning show. T&R to: Bill Curtis, WJQI, One Columbus Center, Suite 824, Virginia Beach, VA 23462. No calls.

### MORNING SHOW HOST

Warm ... Friendly ... Topical ... Driven ... Does this describe you? Country giant seeks the right person to become local legend! Salary requirements, current picture, plus T&R: Radio & Records, 1930 Century Park West, Box #399, Los Angeles, CA 90067. EOE

### KLUV, Dallas, TX

Looking for seasoned pro to join airstaff. You must love production. Oldies based A.C. in #8 market. EOE Rush C&R to: Chuck Brinkman, 5217 Ross Ave., Dallas, TX 75206

## ZOE

Our #1 morning man's going to head the wake up crew at 92X, Columbus!! Creative, intelligent, concise & clever personality needed ... team attitude, great appearances, warmth & commitment to hit the air flying, essential! T&R, Brian Douglas, Box 13549, Tallahassee, FL 32317. EOE

### MORNING TALENT/ PRODUCTION DIRECTOR

Needed immediately, **HAWK-107.1/KPUR-AM, Amarillo, TX** FM Morning AT/Production Director needed NOW for highly rated adult oriented rock FM/Transtar Oldies AM. Talent must relate to 25-34 year olds, be dedicated to winning, topical and a team player. Should have good pipes, be creative and familiar with multi-track. If you're witty, creative and have the basic jock skills needed to compete and win ... Fed. Ex. T&R to Scott Gilreath, VP/GM KHWK/KPUR, 3500 I-40 East, Amarillo, TX 79103. (800) 288-1071 NOW. EOE

## OPENINGS

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## MIDWEST

KFYR seeking Top AM Personality. Big money, excellent company with excellent benefits. T&R: Dan Brannan, Box 1738, Bismark, ND 58202. (3/10) EOE

WCZY/"95.5" has current opportunity for Overnights and Weekends. T&R: Gary Berkowitz, 15401 W. Ten Mile Rd. Detroit, MI 48237. (3/10) EOE

Need growing Morning Talent with excellent production skills to work in Northwestern Michigan market. T&R: Program Director, Box 910, Kalkaska, MI 49646. (3/10) EOE

PM Driver needed now! Team players only for AOR/CR winner in a college town. T&R: KFMZ, 1101 E. Walnut, Columbia, MO 65201. (3/10) EOE

WFMK seeking Production Director. Must be creative, team player and do killer promos. T&R: Program Director, Box 991, E. Lansing, MI 48826. (3/10) EOE

WHNN is currently looking for parttime Air Talent and Promotion Assistant. T&R: Mark Roberts, Box 98, Saginaw, MI 48806. (3/10) EOE

Modern Country outlet seeks Assistant PD/AT. T&R: KZ-100, Michael S. O'Connor, P.O. Box 100, Central City, NE 68826. (3/10) EOE

Country lovin' guy or gal come "kick" up my afternoons. No accents, just good voices sought. T&R: Q-95, J. Sebastian, 121 W. Maumee, Adrian, MI 49221. (3/10) EOE

Experienced morning Air Personality wanted for 100,000 kw AC powerhouse in SW Kansas. Solid production needed. T&R: KSCB, Mark David, Box 3125, Liberal, Kansas 67905. (3/10) EOE

### HOW TO MAKE BIG MONEY IN VOICEOVERS!

- You'll learn how to make more money in a day than you do in a week!
- 1-Day seminar in CHICAGO, Sunday April 9. Covers: marketing, technique, demo tapes, character voices, everything you need to do commercials and industrials. For details call/write: (312) 783-3367, Berkeley Prods., P.O. Box 6599, New York, NY 10128-991.

### TURN SOUTH BEND UPSIDE DOWN

Indiana - looking for morning team. New facility. Hot new group. Stability and a future for a pro who can play team ball. Adult, witty, wacky, creative. Rush T&R with salary history to Program Director HOT 102FM, 3602 N. Grape Road, Suite 7-106, Mishawaka, Indiana 46545. EOE

Grand Rapids could use a good shaking up! We need a creative spark plug! Our other three stations are dominant in their markets; this one hits the air in early Spring. Rush T&R to Chuck Finney, WVIC, 2517 E. Mt. Hope, Lansing, MI 48910. EOE m/f.

## PROGRAM DIRECTOR GOODRICH BROADCASTING

### NEWS

North Central Illinois established FM/AM has opening for news person. Join our staff of young professionals. Located 90 miles from Chicago. Good salary/benefits. Resume and tape to J. McCullough, WLPO/WAJK, Box 215, LaSalle, IL 61301. EOE

CMA Station of the Year seeks CREATIVE Person to join Award-Winning COPY/PRODUCTION Staff! SEND SAMPLES, T&R to Radio & Records, 1930 Century Park West, Box #402, Los Angeles, CA 90067. EOE

## OPENINGS

### NEWS/SEMI PARTNER

Major Mkt. AOR morning show needs News/Semi partner. No wacky "Zoo" goofballs. We've got big adult numbers so we need a creative, intelligent, but demented communicator. T&R to Radio & Records, 1930 Century Park West, #401, Los Angeles, CA 90067. EOE

## 93.1 WKLR

### CLASSIC OLDIES

Outstanding opportunity for mature, energetic morning News Director. Excellent company, salary and benefits! Rush C&R to: Simon Jeffries, 9292 North Meridian St., Indianapolis, IN 46260. EOE

### North Central Illinois

Established FM/AM has opening for news person. Join our staff of young professionals. Located 90 miles from Chicago. Good salary/benefits. Resume and tape to J. McCullough, WLPO/WAJK, Box 215, LaSalle, IL 61301. EOE

A premier Midwest News/Talk station is conducting a nationwide search for a talkshow host and a news anchor. If you're ready for an exciting challenge, our company provides great compensation, excellent facilities and a staff of dedicated professionals. Send samples of your work and a resume to Radio & Records, 1930 Century Park West, #404, Los Angeles, CA 90067. EOE M/F/H/V

## ROCKY MORNING DRIVE WRKY 103

Immediate opening for morning personality in CHR. Seeking creative individual with great attitude. Team player. Only 40 miles outside of Pgh, PA. T&R: Joyce Nicholson, P.O. #1340, Steubenville, OH 43952. EOE

Group Broadcaster seeks Ops. Manager for Full Service AM/Transtar FM combo located in medium size midwest market of 100,000+. Prior programming and managerial experience a must. We offer excellent pay and benefits. Respond to Radio & Records, 1930 Century Park West, #407, Los Angeles, CA 90067. EOE

Aggressive, rapidly expanding Midwest radio group seeks personalities for all dayparts. Immediate opening for afternoon drive and a creative copywriter. Newspeople also needed. Must be mature and a team player. Overnight your T & R to Radio & Records, 1930 Century Park West, Box #408, Los Angeles, CA 90067 M/F EOE

Production Director needed now! You've got the voice and you can write, but can you sing and dance? Our multi-track production facility can be your stage. Show us what you can do. Aggressive, Midwest group will listen to everything. Send T & R and checkable references to Radio & Records, 1930 Century Park West, Box #409, Los Angeles, CA 90067 M/F EOE

## WEST

San Francisco traffic service seeks Bay Area broadcasters with news/info background for airborne/studio positions. T&R: T.C.I., 20788 Corsair Blvd, Hayward, CA 94545. (3/10) EOE

Promotion Director needed. Wack-filled, creative CHR ideas a must. Beautiful Colorado Springs. Resume: Ken Richards, KIKX, 304 South 8th St., Colorado Springs, CO 80905. (3/10) EOE

Traffic reporters/anchors needed at Metro Traffic San Francisco. Should have up personality. Must know Bay Area roads. T&R: Joe McConnell, 185 Berry St. #5841, 94107. (3/10) EOE

## OPENINGS

KFI/KOST in Los Angeles seeking Air Talent to perform week-ends on KOST and voice production. Perfect levels, equalization a must. T&R: Jhani Kaye, 610 So. Ardmore Ave. 90005. (3/10) EOE

Northwest 100 kw FM wants a unique personality: clever, funny, fresh, different for 25-44 audience. CR knowledge a plus. T&R: Box 778, Dallas, Oregon 97338. (3/10) EOE

KMGX/Fresno seeks tapes and resumes for possible future full and parttime openings. Must have team spirit and production skills. T&R: 1765 N. Fine, Fresno, CA 93727. (3/10) EOE

L.A. based radio network needs strong research person. Music history, all formats, great for college students. Part time to start. Contact Ron: (213) 652-8710. (3/10) EOE

Growing N.W. CHR accepting applications for future openings. Pro's only need apply. T&R: KIQY, 743 Main Street, Lebanon, OR 97355. (3/10) EOE

Sunbelt regional combo looking for a sharp, aggressive sales pro/manager. Move up to the opportunity you've been waiting for. T&R: GM, Box 1360, Aztec, N.M. 87410. (3/10) EOE

## SALES MANAGER

Seeking small-medium market salesperson with impressive track record ready to move into management. Young, lean and mean regional FM. Profitable in 2nd month and #1 25-54 in less than a year. Desirable No. Calif. university town. Requirements: professional attitude, team player, ego-driven to succeed, ability to handle details and plan ahead, ability to sell without numbers, teach and motivate people. Compensation based on performance. Work 60+ productive hours per week, get heavily involved in the community, make mutually agreed upon goals, and you'll be a partner in 3 years. Resume to: Radio & Records, 1930 Century Park West, #384, Los Angeles, CA 90067. EOE

## TALK TO ADULTS

We need a mature personality who still knows how to talk to adults. If you understand AM audiences and know what "MOR" means, send us your T&R: KFIG-AM, P.O. Box 4265, Fresno, CA 93744. EOE

We have a rare morning opening for an AC adult with experience who's still fascinated by life. Entertaining, positive, upbeat. Production skills a must! T&R ASAP to KFIG-FM, P.O. Box 4265, Fresno, CA 93744. EOE

## KCAL 96.7

AOR in growing group seeks experienced news person to join morning team. Ability to interact and present lifestyle news required. Send news writing samples, news philosophy, cassette tape and resume to:

Dana Jang  
Operations Manager  
KCAL-FM  
525 New Jersey Suite A  
Redlands, CA 92373

EOE NO CALLS PLEASE

## BUSINESS MANAGER FOR L.A. RADIO STATION

Major market station experience required. Experience with business affairs, financials, and office management. Send resume with salary requirements to Radio & Records, 1930 Century Park West, #395, Los Angeles, CA 90067. EOE

## MORNING DRIVER NEEDED

for competitive small market CHR in Northwest. Be irreverent. Must be a team player, work phones, sound adults, strong production, appearances, solid company — T&R to Radio & Records, 1930 Century Park West, #403, Los Angeles, CA 90067. EOE

## OPENINGS

## Production Director

### KABC

Premier L.A. news talk giant seeks creative self-starting professional with a minimum of 5 years experience.

Qualified candidates please mail tapes and resumes to Capital Cities/ABC, Inc., Attn: John Rook, KABC Program Director, 3321 S. La Cienega, Los Angeles, CA 90016.

Equal Opportunity Employer.



\*\*\*\*\*  
KRNO-FM is looking for a "take charge" PROGRAM DIRECTOR. The successful candidate will possess the following:

- Successful AC track record in a competitive situation.
- Superior people skills
- Creative promotional skills
- Selector knowledge

Great benefit package in an exciting market. T/R to Robert N. Ordonez, President and General Manager, KRNO, P.O. Box 10630, Reno, NV 89510. EOE Minorities encouraged to apply.

## MORNING DRIVE IN LAS VEGAS

KJUL is looking for the right person for it's morning show. Minimum 5 years experience. We're looking for someone who can execute a soft A/C format. You'll have to be a LITTLE HUMOROUS, INFORMATIVE and WARM. C&R to Ron Ferris, KJUL FM, 2880 E. Flamingo — STE. E., Las Vegas, Nevada 89121. No Calls Please. EOE.

## 98KUPD ROCKS YOU ARIZONA

98KUPD wants to hear from you. T&R for fulltime female AT, 7p-12mid shift for the right rocker. Ern Gladden, 1900 W. Carmen, Tempe, AZ 85283. EOE

## HOT A/C, PERSONALITY PROGRAM DIRECTOR

GREAT Sunbelt market seeking aggressive PD who can lead by example. You MUST have "THE EYE OF THE TIGER" . . . excellent management skills, knowledge of research, music computers, promotions and able to pull an air shift. Top Dollar for the right person who is looking to make a move to the top in his/her career. Send C&R IMMEDIATELY to: ADULT CONTEMPORARY CONCEPTS, P.O. Box 796275, Dallas, Texas, 75379-6275 EOE/MF.

## MORNINGS

America's top Classic Rocker seeking entertaining morning team or solo personality. You'll inherit the #1 position . . . to carry on the legend, you must be funny, topical, compatible and committed to win. **No beginners! Send tapes and track record to:** Jeff Murphy, KKLZ, 4305 South Industrial, Suite 120, Las Vegas, NV 89103. No calls. EOE/MF

## POSITIONS SOUGHT

### MORNING SHOWS . . . ATTENTION!

If you are one of America's Great Adult, personality oriented morning shows, we are looking for you. Big bucks and a wonderful, Sun Belt lifestyle for the right individual or team. If you deliver results with adults (25-54), you owe it to your career to check this opportunity out a.s.a.p. All inquiries strictly confidential. Send resume today to: Radio & Records, 1930 Century Park West, #405, Los Angeles, CA 90067. EOE

## POSITIONS SOUGHT

College and broadcasting school graduate with advertising, sales and management experience seeks position on the air. Energetic team player. CHARLIE: (314) 469-5009. (3/3)

Ex-Soap star now into radio. Lotsa B'way and live show experience. B.A. and brains, creative ON TIME pro. Let's talk. STEVE: (212) 496-7381. (3/3)

Jock with five years' experience seeks voiceover/production work. Can write, produce and do lots of voices. TOM: (907) 279-6031. (3/3)

PD/MD/AT P3 AOR vet singing the buyout blues. Young, unburnt, energetic, platinum pipes. Prefer medium market. MATT: (307) 742-4133. (3/3)

Pro with nine years' in smaller markets and experience with many formats looking to move up. Team player. Prefer West. STEVE MURPHY: (213) 664-9723. (3/3)

Female pro with great pipes seeks new gig. Medium/major market preferred. KIM: (605) 338-9376. (3/3)

Go ahead . . . request my tape. What have you got to lose? You may gain a creative AT with excellent production. GERALD DICKER: (818) 986-8443. (3/3)

Non-yupped out, creative, down to earth individual seeks interesting non-compromising position. Seven years' AT/Production/News experience. (217) 428-2570. (3/3)

Hardworking, dependable, professional. Willing to relocate. Country preferred. MITCH: (417) 833-1911. (3/3)

News Anchor formerly with ABC in LA and San Francisco seeks major market opening. (619) 325-6642. (3/3)

Dedicated, hardworking AT/MD/PD seeks CHR/Gold/Country from Sacramento to Bakersfield. Five years' experience. CHRIS: (209) 667-8037. (3/3)

Major market AT on the loose. Will leave So. Cal production programming. Need a real pro? Messages: (619) 450-1286. (3/3)

## \*\*\*\*\* BOB BOLTON \*\*\*\*\*

My 29-year career includes on-air, programming and management success in Atlanta, Baltimore, Cleveland, Houston, Miami & 5 sunbelt medium-markets. I'm still searching for a better future! Call: (205) 626-7875.

Wife to support. Need offers now. CHR/AC/News/Country Air Talent or Music Director. Copywriting and production. Prefer Southwest. DAVID: (806) 293-1635. (3/3)

Cheerful, upbeat, personality-oriented female announcer seeks fulltime spot. Creative, diversified skills, great production. Would like to assist in promotions. MICHELLE: (718) 641-6944. (3/3)

Brought nights to #1. Want to move on AND up. Love phones and personal appearances. Any interested CHR, call PAUL: (308) 237-7065. (3/3)

Cary Grant wants to work for you! Plus 1001 other voices. Young, dedicated personality. Ready to relocate. TOM: (303) 674-2776. (3/3)

Denver Broadcaster seeks Production/Promotions/Air Shift at leading station. Great voice/club mixer/team player. Been with KS-104 & KOSI. RANDALL: (303) 444-1071. (3/3)

## Small Market Music Director,

Top 9 Weekends, Major Market References, Exceptional Ear. Able to pick, and ready to play the Hits in Top 100. Or, Top 50 airshift. Call (301) 695-4856.

Energetic P-3 CHR personality, ready for career advancement. All locations considered for this up and coming team player. JEFF: (217) 446-5498. (3/3)

WRKO, KCBO, WGCL, KBEQ: Want their success stories backing you? 23 year vet with sales, programming background looking for GM position. (702) 594-3595. (3/10)

Looking for AC format. Medium/major market experience. Programming experience in good small market. Great set of pipes. RANDY: (314) 434-8897. (3/10)

## POSITIONS SOUGHT

Drivetime dominator. Funny morning show. Promotable, professional. Looking for large/medium markets. JIM: (203) 877-8432. (3/10)

Award-winning programmer seeks small/medium contemporary West or Midwest outlet. Promotions/news/sales. Knows Arbitron tricks. DOC: (317) 654-7592. (3/10)

We've done it all! Veteran radio couple seeks stay-put position with employer who appreciates reliability. Hard working as individuals or team. ANITA: (318) 559-2858. (3/10)

All locations considered for CHR personality ready for next career advancement. Energetic and a team player. JEFF: (217) 446-5498. (3/10)

Experienced CHR beginner AT with five years' NYC CHR ad/promo background. You won't be sorry! (718) 544-9347. (3/10)

Excellent pipes looking to expand. I do airwork, production, but I don't do windows. Currently in the Midwest, but will look everywhere. MARV: (414) 921-2980. (3/10)

Anyone can spin records, I can entertain. Creative AT with excellent production/comedy/voices/phones audience work, seeks good home. GERALD DICKER: (818) 986-8443. (3/10)

Want a college grad, a comedian, a Navy veteran and a great set of pipes at your station? If so, call Vince at (717) 969-2998.

Ten years' in radio. Strong news, sports operations and Satellite background. Good pipes and production. WAYNE: (414) 324-4442. (3/10)

Have Mr. Meat Smoker — will travel. Looking for new meat. MIKE TRUDEAU, Box 538, Marshalltown, IA 50158. (3/10)

Jock with five years' experience in lots of formats. I'm looking for voiceover/production work. Can write, produce and do voices. TOM: (907) 279-6031. (3/10)

## JIM BLEIKAMP

Contemporary Talkradio for the 90's - Top ratings at WGY/Albany, New York - Fill-ins at WISN/Milwaukee, WTAE/Pittsburgh, WWNZ/Orlando - Dedicated team player

Call anytime - 518-885-6957

Your next News Director is waiting in Texas. Award-winning Reporter/Anchor seeks new challenge in South/Southwest. DAVE: (713) 667-6017. (3/10)

Don't you wish you had called me instead? Seasoned pro seeks all formats/markets in morning drive. Great phones, refs, pipes. GARY: (601) 286-5953. (3/10)

Ten year veteran programmer is the versatile employee you need as ND/SD/PD or all three. MARK: (318) 559-2340. (3/10)

Female Country AT/PD/MD formerly with KKCS, KBMR, KCJB, KERR, KFAT turning chunks of coal to diamonds! (214) 784-3057. (3/10)

Best value in the Graveyard today. Creative, talented, team player and I even do windows. I can be yours! TOM: (301) 689-1038. (3/10)

Need personality? Versatile, off-the-wall jock seeks advancement. JONNY: (412) 946-2342. (3/10)

A versatile announcer for hire. Personable delivery, eight years' experience with a strong news/sports background. Great morning show. JEFF: (916) 972-1083. (3/10)

I want to program! Preferably in Texas, Oklahoma or Arkansas. Lot of good talent going to waste here. Good detail person. JM: (512) 631-3608. (3/10)

## AGGRESSIVE, MATURE PROGRAMMER.

26 years on top with CHR, Country and AC. Research, promotion oriented. Prefer Florida, will consider any Top 100. Work with the best consultants in the country. Respond to Radio & Records, 1930 Century Park West, #380, Los Angeles, CA 90067.

Steamboat's not for us! KBCR's morning space crew (PD and Promotions), looking for personality station. CAPTAIN KIRK: (303) 879-2270. (3/10)

Rock til you drop! Medium/major market AOR in California please. Consider this talented female with eight years' experience. JOANIE: (612) 823-9104. (3/10)

Ten years' experience as PD seeking same with Album Oriented AC. Could make your station number one. JIM: (912) 729-2685. (3/10)

Talkshow host with OM/PD/Production experience, try the "Perry Wright Unconditional Guarantee." (313) 239-0905. (3/10)

Orlando area: Seven year pro with multi-track skills wants to work for you. SKIP: (904) 769-6518 (after 6). (3/10)

## POSITIONS SOUGHT

Nothing gambled nothing lost or won. If you just buy names, call George Steinbrenner. If you develop your own good players let's talk. RAY: (602) 892-8949. (3/10)

Doing satellite in Pittsburgh. Looking for a fulltime on-air gig in the area. Offering four years' experience and degree. BARB: (412) 322-7819. (3/10)

Progressive team player for CHR or AOR. I will go anywhere. D. FRYE: (307) 637-3296. (3/10)

Medium market Sports Anchor and PBP seeks bigger challenge. Four years' experience in major league area. Hard worker. Excellent voice. TIM: (904) 628-0508. (3/10)

### MORNINGS AND ME

Morning producer seeks hot show but won't settle for #2! Let the Doctor move you into the '90s with my handsome smile! We'll set the standard! Call Doc at 303-595-8350. CALL NOW!

Recent Michigan State graduate with four years' commercial AC and CHR experience seeks fulltime air slot with asst. PD duties. NEIL: (517) 332-3507. (3/10)

Nine years' experience Air Talent/Programming (Jazz/Urban/CHR). Over one year asst. PD. New York area preferred. (212) 382-3535. (3/10)

Experienced AT with good pipes, production, and even better attitude wants to settle down. Loves radio and willing to relocate. MIKE: (301) 932-8435. (3/10)

PD with excellent track record and reference seeking position. Great ratings in large and medium markets. Start-up situations my specialty. CHUCK WHITE: (504) 387-1300. (3/10)

Full Goose Bozo AT with great characters, excellent production. Eight years' in radio. Superb references and track record. KILLER REMOTES. GREG: (504) 344-2666. (3/10)

Entire staff from AM Oldies outlet now simulcasting looking for any market. Programming/production/AT. We do it all. CHUCK, SHERRY, GREG, CHARLY: (504) 387-1300. (3/10)

The All Original "Mo-Sho." Entertaining, topical. Great phones and in public. Super production, voices. Mornings preferred. TOM BERRY: (218) 727-0509. (3/10)

Assistant Sports Director wants to be Sports Director! Inhibited by no job turnover. I'm your man for sports. KNUTE: (805) 659-0537. (3/10)

Your weekend Air Talent should sound as great as your full-timers... and I do! Los Angeles only please. SUSAN: (818) 766-9602. (3/10)

Late nite lady rocker lookin' for nite gig to show off low, sexy voice. Copy, news, possible side kick. CJ: (205) 586-9300 (nites). (3/10)

I'll do it. Energetic AT for afternoons and evenings in major market. Promotion and programming skills also. MIKE: (619) 485-5046. (3/10)

Sales/promotion or engineering position wanted in radio or record company by talented and creative hard worker. BRUCE: (818) 342-6521. (3/10)

Young, energetic, jock fresh out of the college radio station. Ready to be aggressive with any format. Wisconsin please. BRAD: (414) 697-9135. (3/10)

Jock needs gig in Louisville, KY. Any format. Have the experience you need. Also interested in TV voice overs. TIM: (812) 338-3156. (3/10)

I work on the air, do PBP, and production at a ND station. Looking to advance to a station in MN or WI. DAVE: (701) 873-2215. (3/10)

Warm, upbeat adult communicator seeks change. Solid air-work/strong production/team player. Prefer AC/Oldies/Country. DAVE: (712) 233-1160. (3/10)

PD/MD/Production Pro and Air Talent with ten years' experience looking for MD position in Carolina's. JAMES: (718) 953-6792. (3/10)

### WACKY CHICANERY FOR SALE!

Put Dave-o to work on your mornings! Watch the numbers go "Boinnnggg!" Milwaukee, Louisville & Bakersfield have heard it; your next! Call for tape!

Dave Thompson (317) 297-1639

Working deep voice in NY Metro area seeks fulltime east coast shore area AOR or AC stint. Leave message: (201) 445-5331. (3/10)

Have brain, will travel! Not just another dumb DJ. Five year pro seeks first PD/MD gig. Prefer CHR/AOR/Hot AC. Small markets welcome. JAY: (716) 425-7005. (3/10)

Young, hard working individual seeks position in a radio station, with the opportunity to improve and expand skills. MARY: (812) 273-2327. (3/10)

Young experienced personality with many voices and production background. Need a challenge. TERENCE: (212) 850-0749 or (718) 237-9725. (3/10)

Hard working, pleasant and professional. CW preferred. Currently employed in the Midwest. ALAN: (417) 883-4060. (3/10)

Yeast Sports Journalism still exists. Professional and fun. PBP/Anchoring with degree, experience and personality. MARK: (314) 391-7295. (3/10)

## POSITIONS SOUGHT

Ready, willing and able. Morning man with PD experience wishes to start anew. Medium market in Canada. AC or Country preferred. MARK TAYLOR: (519) 537-3582. (3/10)

Excellent voice, production. Experienced in So. Cal. area includes PBP, News, remotes, phones. Will consider most areas. CHRIS: (214) 987-9860. (3/10)

Five year medium market News Director free to relocate. ROY TOYOTA: (213) 672-8301. (3/10)

15 years large market experience. "Flaming Arch-Moderate" likes voices and writing satire. Perfect for major/large market. CHARLIE: (209) 439-6229. (3/10)

News Anchor formerly with ABC in L.A. & San Francisco seeks major market opening. (619) 325-6642. (3/10)

Radio is my life! I'm stuck in the wilderness. I have talent, education, and desire. News/PBP/AT. Iowa stations only please. ANTHONY MICHAEL: (616) 352-9603. (3/10)

AOR talent, working P2 rocker seeks medium/large market gig. Natural, creative. Phones/voices/interviews. Plus, I'm cute. JOHN: (608) 257-4744. (3/10)

Male/female team with network experience available immediately. College production and class. WOLFGANG: (919) 739-4643. (3/10)

Talk radio. I want to do it in the Midwest and not because I saw the movie! MICHAEL: (515) 884-2428. (3/10)

Three year Assistant Promotion Director looking for same or Promotion Director position in Midwest metro markets. Will take your station to the top. RAY RANNE: (312) 774-8340. (3/10)

## CONSTIPATED?

That's what my "home base" has become. Time to move on to the next chapter. I'm 39, a 24 year vet with **impeccable references**. Worked with and learned from the best in the biz; names you know. Damn good personality that thinks like a PD (AOR, AC/CHR, Jazz/NA) well-known production wiz (references to back it up), fierce, driven competitor, motivator, team-player/leader. Extensive, successful top 20 experience in mornings, programming, production, promotion. Hard-working, multi-faceted, level-headed. Anxious to put all my years in the trenches to good use as major market air talent/Opns Mngr, or smaller market GM with growing acquisition-minded company. Prefer SE, but I'm open. My first ad ever. I can be your Don Mattingly. No "Steinbrenner's" please. Call Steve at (404) 261-2703.

Will relocate. Assistant PD/MD at CHR/AC/UC/Gospel. RON SAINT JAMES: (912) 267-6317. (3/10)

Experienced PD/AT PBP/News/Sales/Promotion. Prefers Mornings. Heavy community involvement. Married with three children. (417) 934-1808. (3/10)

The mutant sympathizer lives. Creative, mature AT seeks move to AOR/CR. MITCH: (713) 578-5947. (3/10)

Medium market AT/Production/MD for AC/Country. Available immediately. Eight track, computer knowledge. Hard working team player. Mornings or afternoons. CHRIS: (803) 587-8119. (3/10)

College grad female with broadcast experience looking for fulltime shift in medium or large market. WANDA: (414) 426-0856. (3/10)

Creative team player seeks career advancement. I love production! Willing to relocate. I offer experience and lots of energy. All opps considered. RICH: (412) 462-2621. (3/10)

Help! An almost GM brought me from Chicago to Missouri six years' ago. Creative, clean and MA in Broadcasting. Looking for Christian or CHR. RICH: (417) 862-7423. (3/10)

CHR Morning Guy has more imagination, flexibility, production smarts, success stories and potential than the one you're replacing! Bakersfield, Louisville, Milwaukee. DAVE-O: (805) 325-4103. (3/3)

Employed major market Air Talent seeks new opportunity with stable group. On-air or programming. Excellent record and references. (414) 877-9309. (3/3)

Experienced pro and family seeking Central Indiana. Move to stay. GREGG: (904) 351-1932. (3/3)

Need personality? Versatile off-the-wall AT seeks advancement. JONNY: (412) 946-2342. (3/3)

Personality who puts the extra effort into his work. AC/Gold/CHR/CR. ED: (802) 524-6294. (3/3)

Experience is invaluable in radio. I have 14 years' worth. Seeking programming or exceptional announcing position in Country radio. MIKE: (517) 368-5332. (3/3)

## POSITIONS SOUGHT

### TALKER - (Retired) Top 5 Major Market ABC-M-Media

Since the doctor slapped me on the behind... you can't get a word in edgewise. Second highest mail count network wide-Nam protest-DDT-Util. Taxes. Don't ask for a tape, call me. Prefer So. CA P/T or Clear Channel Overnights. MICHAEL (213) 396-4116.

I'm absolutely, positively doing overnights as most wished they had mornings. Currently Top 25. Need AM/PM advertiser/writer? (813) 931-5366. (3/3)

Music Director/Morning Zoo co-host looking to make the move to CHR nights. High energy, phones, remotes and appearances. ALLAN: (208) 734-4027. (3/3)

Englishman, very hip, witty and positive seeks exciting challenge. Co-hosting considered. Relocation not a problem. Let's win together. RICHARD: (213) 969-4944. (3/3)

"Biggest little voice in Reno." Professional with experience in CHR/AOR/Country/AC, news and production. Team player. Seek medium/major markets. MARK: (702) 322-9611. (3/3)

Rock solid background and large market experience with national leader. Need station that can utilize my air talents. ANDY: (602) 867-2746. (3/3)

Looking to fix a broken station. I will make it sound and look great so you can sell spots. What a team. (813) 455-8710. (3/3)

Somebody please get me out of the 50's and into '89. Young ambitious AT with excellent references needs your help. MIKE: (704) 283-7549. (3/3)

A Music Director with a mission! You need a veteran who's dedicated to the success of smaller, competitive stations. RICH: (316) 265-5840. (3/3)

Medium market fulltime AT seeks AOR/Classic Rock gig anywhere in Western U.S. You won't find a better team player. Bits, characters. MATT CLAYTON: (209) 224-7465. (3/3)

Recent Michigan State graduate with four years' commercial AC/CHR experience seeks fulltime air slot with asst. PD duties. NEIL: (517) 332-3507. (3/3)

### Top Rated, Award Winning female

news anchor seeking position in Los Angeles area. Experienced, hard-working with management ability and top industry references. Call 213-460-7047. If you tried the other number please call this one. IT WORKS!

I love radio! Experienced, hard-working professional seeks medium market station with solid ownership. Funny and topical with programming experience. JOE: (312) 678-5635. (3/3)

Top notch Female Personality seeks opportunity in Top 100 market. Six year pro, major market experience, promotable appearance, positive attitude. CHARLENE: (414) 421-3170. (3/3)

Experienced radio engineer, 20 years' in the business, desires a new and challenging position. Excellent references, FCC Gen. and Commercial licenses. JOHN: (505) 988-5749. (3/3)

WRKO, KCBO, WGCL, KBEO. Want their success stories backing you? 23 year vet with sales, programming background looking for GM position. (702) 594-3595. (3/3)

Need a Production Director? For creative spots and killer multi-track production? Formerly with KNIX/KSLX/KKFR. Excellent copywriting and air work. BRUCE: (802) 947-8932. (3/3)

Female with personality to spare! Ten years' experience. Would love West or West Coast. Top 30 markets please. LISA: (612) 252-8661 after 3 p.m. (3/3)

Veteran Adult Contemporary air talent in medium to large markets. RICK COCHRAN: (618) 456-7374. (3/3)

Available soon: Savage and Rush. If you would like to have Dan Rush and Tim Savage as your morning team, call (409) 823-2356. (3/3)

Funny, concise, one to one. Top 100 Country or AC PD's call ART: (618) 397-2521. (3/3)

### FEMALE AT

enjoying success w/ TOP RATED AOR, medium market, considering next move. Looking into shift and/or market upgrade. I'll Fed Ex my package to you. Send to Radio & Records, 1930 Century Park West, #383, Los Angeles, CA 90067. EOE

Experienced, dependable team player with family seeks challenging on-air position. AC/Country/Christian formats preferred. DAVE: (214) 258-1819. (3/3)

Desperately seeking copy/production gig and/or morning team player. Lady with voice, originality and imagination. Medium/major markets only. TERRI: (703) 366-4080. (3/3)

Looking for a pro? Afternoons and evenings in major market. Programming experience. (619) 485-5046. (3/3)

Big cities don't turn me on, but great radio does. Eight year pro seeking new challenge in small/medium market. Prefer CHR/CR/AC. SCOTT: (915) 646-7758 after 5. (3/3)

## POSITIONS SOUGHT

Small, medium market morning nut with five years' experience looking for hot station. Voices, bits, productions. JIM: (216) 256-1837. (3/3)

Have ten years' experience including PD and MD. Looking for either PD/MD at small or medium market. AC/CHR. TOM: (502) 522-3981. (3/3)

Hey Salt Lake! Young experienced AT wants to come home. AC/News/Talk. All hours are good hours. DAN: (904) 336-0990. (3/3)

### 55 SHARE AT NIGHT?

I own nights in this NE medium market. Looking to do the same for you! Lively AC show that's truly adult. Looking to move up. Gary Begin (207) 594-9440.

Major market Air Talent on the loose. Evenings and afternoon drive. Programming, production and promo skills. Let's talk. MIKE: (619) 450-1286. (3/3)

Morning talent available now for your market. Good bucks bring good numbers. Big pipes/strong production. GARY: (601) 286-5953. (3/3)

Are you looking for a fresh team to build an exciting and hip morning show around? 1-518-583-0698. (3/3)

Victim of budget cuts: PD/MD/AT, eight year pro wants you! Will relocate. KRIS: (919) 527-3094. (3/3)

Eight years' experience on-air/programming. Desire to work in related field. (212) 382-3535, ext. 381. (3/3)

Remember when you needed that one break for your first Program Director slot? I need that break. I'm good. J.M.: (512) 631-3608. (3/3)

## MISCELLANEOUS

Guy Kemp. The G.M. wants you! Are you available? Call ASAP re: AM drive. Strictly legit. Not a credit or paternity ruse. CHUCK: (503) 623-0217. (3/10)

Ron Foster from WQIO/Canton, where are you? It's been 10 years, and I have something for you. Clarke Ingram, KRQ/Tucson (602) 323-9400. (3/10)

### R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

# UC ADDS & HOTS

March 10, 1989 R&R•63

## EAST

### WUSS/Atlantic City: Only/Rollins

LEVERT  
KARYN WHITE  
CHAKA KHAN  
AL B. SURE  
DONNA ALLEN  
AL JARREAU  
SHINEHEAD  
SIMPLY RED  
ICE-T  
GEORGE DUKE  
SIDAH GARRETT  
BAR-KAYS  
CAMEO  
ROBERT BROOKINS  
LATIMORE  
SHARP  
LATEASHA  
7A3  
SKYY  
BRENDA RUSSELL  
Hottest:  
NEW EDITION  
FREDDIE JACKSON  
LEVERT  
J.T. TAYLOR & R  
ASHFORD & SIMPSON

### WXVY/Baltimore Roy Sampson

E.U.  
GUY  
BLUE MAGIC  
ANNE G.  
Hottest:  
MILLI VANILLI  
LEVERT  
SURFACE  
J.T. TAYLOR & R  
DONNA ALLEN

### WILD/Boston Hill/Hail

DE LA SOUL  
KENNY G  
DEON ESTUS  
EL DEBARGE  
Hottest:  
PAULA ABDUL  
MILLI VANILLI  
LEVERT  
J.T. TAYLOR & R  
SURFACE

### WNHC/New Haven Hannibal/Dickinson

JODY WATLEY  
JACKIE JACKSON  
GRADY HARRELL  
AMY KEYS  
ALEX SIMMONS  
LATOYA JACKSON  
ROBERTA FLACK  
CONSTINA  
Hottest:  
SURFACE  
J.T. TAYLOR & R  
DONNA ALLEN  
FREDDIE JACKSON  
MILLI VANILLI

### OC104/Ocean City Scott Janzen

FINE YOUNG CANNI  
SADE  
ALYSON WILLIAMS  
FOUR TOPS  
MADONNA  
Hottest:  
MILLI VANILLI  
J.T. TAYLOR & R  
BOYS  
SURFACE  
BOBBY BROWN

### WZAK/Cleveland Lynn Tolliver

BE BE & CE CE W  
MADONNA  
ANNE G.  
HOTTEST:  
MILLI VANILLI  
LEVERT  
SURFACE  
J.T. TAYLOR & R  
CHAKA KHAN

### WZWF/Cincinnati DuBard/Hankston

DEON ESTUS  
NEW EDITION  
JACKIE JACKSON  
CHAKA KHAN  
PASADENAS  
MICA PARISH  
Hottest:  
MILLI VANILLI  
LEVERT  
PAULA ABDUL  
J.T. TAYLOR & R  
FREDDIE JACKSON

### WZLZ/Cincinnati Fields/Owens

JODY WATLEY  
CHAKA KHAN  
AL B. SURE  
DEON ESTUS  
TONE LOC  
ALEX SIMMONS  
Hottest:  
MILLI VANILLI  
SURFACE  
J.T. TAYLOR & R  
FREDDIE JACKSON  
JONATHAN BUTLER

### WGPR/Detroit Joe Spencer

CHAKA KHAN  
PAUL LAURENCE  
TEN CITY  
SHEENA EASTON  
ALEX SIMMONS  
ROBERT BROOKINS  
AMY KEYS  
N.W.A.  
Hottest:  
SURFACE  
FREDDIE JACKSON  
MILLI VANILLI  
J.T. TAYLOR & R  
DONNA ALLEN

### WBLZ/Cincinnati Harmon Hines

BLUE MAGIC  
DEON ESTUS  
ANNE G.  
RENE MOORE  
Hottest:  
BOBBY BROWN  
SURFACE  
J.T. TAYLOR & R  
JONATHAN BUTLER  
ASHFORD & SIMPSON

## SOUTH

### WJIZ/Albany TONY Wright

M.C. HAMMER  
ANNE G.  
ATENSION  
DEON ESTUS  
FUTURE  
Hottest:  
MILLI VANILLI  
LEVERT  
SURFACE  
SWEET OBSESSION  
DONNA ALLEN

### KBC/Alexandria Rob Neal

JODY WATLEY  
BOY GEORGE  
ALYSON WILLIAMS  
CHANNEL 2  
DINO  
BRENDA RUSSELL  
NAYOBE  
CHAKA KHAN  
RODNEY O  
Hottest:  
BAR-KAYS  
LEVERT  
BOBBY BROWN  
SURFACE  
DONNA ALLEN

### WVEE/Atlanta Boyd/Diamond

GERALD ALSTON  
AL B. SURE  
M.C. HAMMER  
E.U.  
JACKIE JACKSON  
WENDY & LISA  
SHEENA EASTON  
Hottest:  
SURFACE  
TODAY  
LEVERT  
MILLI VANILLI  
PAULA ABDUL

### WEKS/Atlanta Lytes/Castle

THELMA HOUSTON  
AMY KEYS  
SADE  
MADONNA  
DEON ESTUS  
GEORGE DUKE  
WENDY & LISA  
CONSTINA  
GERALD ALSTON  
TOO SHORT  
ALEX SIMMONS  
Hottest:  
MILLI VANILLI  
J.T. TAYLOR & R  
SURFACE  
LEVERT  
J.T. TAYLOR & R  
FREDDIE JACKSON

### WHUR/Washington Mike Archie

BRENDA RUSSELL  
ICE-T  
DRAMATICS  
GUY  
NAYOBE  
Hottest:  
MILLI VANILLI  
SURFACE  
LATEASHA  
KID'N PLAY  
ALYSON WILLIAMS

### WDJY/Washington Bee/Johnson

FINE YOUNG CANNI  
JONATHAN BUTLER  
ARETHA FRANKLIN  
JACKIE JACKSON  
WENDY & LISA  
RENE MOORE  
PASADENAS  
SKYY  
Hottest:  
MILLI VANILLI  
ANITA BAKER  
J.T. TAYLOR & R  
GUY  
ASHFORD & SIMPSON

### KBUZ/Eldorado R.W. Wright

VESTA  
JOHNNY KEMP  
NAYOBE  
BRENDA RUSSELL  
RENE MOORE  
CHAKA KHAN  
PASADENAS  
ANNE G.  
HOTTEST:  
MILLI VANILLI  
LEVERT  
SURFACE  
ASHFORD & SIMPSON

### WDZZ/Flint Williams/Williams

ALEX SIMMONS  
MADONNA  
ALYSON WILLIAMS  
PAULA ABDUL  
HOTTEST:  
MILLI VANILLI  
LEVERT  
SURFACE  
ASHFORD & SIMPSON

### WTLZ/Indianapolis Johnson/Buchanan

BLUE MAGIC  
E.U.  
GERALD ALSTON  
JACKIE JACKSON  
ROBERTA FLACK  
ATENSION  
Hottest:  
MILLI VANILLI  
BOYS  
J.T. TAYLOR & R  
JONATHAN BUTLER  
KENNY G

### WTLZ/Saginaw Kermil Crockett

CONTROLLERS  
BLUE MAGIC  
ALEX SIMMONS  
CAMEO  
AL JARREAU  
CHRISTOPHER MAX  
JAMM  
BRENDA RUSSELL  
Hottest:  
SURFACE  
MILLI VANILLI  
BOYS  
FREDDIE JACKSON  
J.T. TAYLOR & R

### WPEC/Charlotte Saunders/Little

RODNEY O  
Hottest:  
SURFACE  
MILLI VANILLI  
LEVERT  
DONNA ALLEN  
JONATHAN BUTLER

### WJTT/Chattanooga Sewell/St. James

AWESOME DRE'  
DOROTHY MOORE  
DOMINO  
7A3  
N.W.A.  
NAYOBE  
ROBERTA FLACK  
Hottest:  
SURFACE  
FREDDIE JACKSON  
JONATHAN BUTLER  
MILLI VANILLI  
DONNA ALLEN

### WVDM/Columbia Carson/Hill

TEN CITY  
WENDY & LISA  
MAMADO & SHE  
M.C. HAMMER  
CONSTINA  
BLUE MAGIC  
DEON ESTUS  
JACKIE JACKSON  
CHARLIE SINGLETON  
BRENDA RUSSELL  
Hottest:  
MILLI VANILLI  
LEVERT  
SURFACE  
J.T. TAYLOR & R

### WFXE/Columbus Byron Pitts

TEDDY PENDERGRASS  
M.C. HAMMER  
ALEX SIMMONS  
CHAKA KHAN  
ROBERTA FLACK  
CHRISSEY I-EECE  
LA RUE  
ANNE G.  
COOL'R  
Hottest:  
J.T. TAYLOR & R  
MILLI VANILLI  
BOBBY BROWN  
KARYN WHITE  
NEW EDITION

### KJMJ/Dallas Smith/Robbins

MADONNA  
DEON ESTUS  
CHRISTOPHER MAX  
TODAY  
Hottest:  
GUY  
SURFACE  
CHERRELLE  
TRACIE SPENCER  
BOY GEORGE

### K104/Dallas Spears/Smith

NEW EDITION  
SKYY  
MADONNA  
RENE MOORE  
TRACIE SPENCER  
NU GIRLS  
MANIQUIN  
Hottest:  
SURFACE  
BOBBY BROWN  
LEVERT  
BOYS  
TONE LOC

### Z93/Charleston Cliff Fletcher

PASADENAS  
STETSASONIC  
BE BE & CE CE WIN  
ROBERTA FLACK  
CHARLIE SINGLETON  
DEON ESTUS  
GRADY HARRELL  
Hottest:  
MILLI VANILLI  
LEVERT  
SURFACE  
TODAY  
J.T. TAYLOR & R

### KPRW/Oklahoma City Darnell Swift

TRACIE SPENCER  
MOSLEY & JOHNSON  
AL B. SURE  
7A3  
B-FATS  
AMY KEYS  
Hottest:  
SURFACE  
BOYS  
JONATHAN BUTLER  
MILLI VANILLI  
FREDDIE JACKSON

### WVU/Toledo Paul Brown

AL JARREAU  
AL B. SURE  
AMY KEYS  
CONTROLLERS  
KID'N PLAY  
Hottest:  
MILLI VANILLI  
LEVERT  
ANITA BAKER  
DONNA ALLEN  
PAULA ABDUL

### KMJM/St. Louis Atkins/Beasley

JACKIE JACKSON  
ANNE G.  
E.U.  
AL B. SURE  
RIGHT CHOICE  
LA RUE  
ROBERT BROOKINS  
Hottest:  
SURFACE  
JONATHAN BUTLER  
LEVERT  
MILLI VANILLI  
STEVIE WONDER

### WFXC/Durham Hosie Mack

GERALD ALSTON  
NEW EDITION  
N.W.A.  
TONE LOC  
CHRISTOPHER MAX  
MADONNA  
Hottest:  
GUY  
NEW EDITION  
SURFACE  
TONE LOC  
STOP THE VIOLENCE

### KPRR/E Paso Perry/Molano

MADONNA  
TONE LOC  
DEON ESTUS  
SHEENA EASTON  
AL B. SURE  
RADIANT  
TRACIE SPENCER  
Hottest:  
MILLI VANILLI  
CINA GO-GO  
SWEET SENSATION  
SA-PIRE  
J.T. TAYLOR & R

### WZFX/Fayetteville Tony Lype

PAULA BRION  
JODY WATLEY  
PASADENAS  
KID'N PLAY  
AL B. SURE  
AMY KEYS  
ROBERTA FLACK  
ALEX SIMMONS  
FOUR TOPS  
Hottest:  
MILLI VANILLI  
LEVERT  
PAULA ABDUL  
J.T. TAYLOR & R

### WQMG/Greensboro Doc Holliday

SKYY  
TONE LOC  
CHAKA KHAN  
M.C. HAMMER  
GRADY HARRELL  
WENDY & LISA  
SIMPLY RED  
RENE MOORE  
SADE  
Z-LOOKE  
Hottest:  
BOBBY BROWN  
LEVERT  
J.T. TAYLOR & R  
GUY  
KARYN WHITE

### Z104/Greenville Wayne Walker

RADIANT  
GEORGE DUKE  
GRADY HARRELL  
PASADENAS  
CHARLIE SINGLETON  
SIMPLY RED  
DEON ESTUS  
STETSASONIC  
NU GIRLS  
Hottest:  
J.T. TAYLOR & R  
LEVERT  
FREDDIE JACKSON  
GUY  
STOP THE VIOLENCE

### WQFX/Gulfport-Biloxi Al Luv

NEW EDITION  
KID'N PLAY  
CHANELLE  
CHRISSEY I-EECE  
ALEX SIMMONS  
NAJEE  
RENE HAYES  
7A3  
DOROTHY MOORE  
CHAKA KHAN  
Hottest:  
SURFACE  
MILLI VANILLI  
LEVERT  
J.T. TAYLOR & R  
JONATHAN BUTLER

### WQIS/Laurel Ron Davis

CHRISTOPHER MAX  
TEN CITY  
GERALD ALSTON  
GUY  
ALEX SIMMONS  
E.U.  
TODAY  
JACKIE JACKSON  
DEON ESTUS  
SHEENA EASTON  
JODY WATLEY  
Hottest:  
SURFACE  
BOYS  
FREDDIE JACKSON

### KHYS/Houston Hegwood/Smallwood

STEVIE B  
PASADENAS  
ALEX SIMMONS  
MADONNA  
KID'N PLAY  
Hottest:  
MILLI VANILLI  
LEVERT  
ANITA BAKER  
DONNA ALLEN  
PAULA ABDUL

### KMJQ/Houston Stratford/Dave

VESTA  
SHARP  
BOY GEORGE  
TOO SHORT  
CONSTINA  
RENE MOORE  
Hottest:  
MILLI VANILLI  
SURFACE  
J.T. TAYLOR & R  
EL DEBARGE

### WDKT/Huntsville Thomas/Carmichael

AL B. SURE  
KID'N PLAY  
BE BE & CE CE W  
2-LOOKE  
DEON ESTUS  
MADONNA  
LATEASHA  
GRADY HARRELL  
Hottest:  
J.T. TAYLOR & R  
MILLI VANILLI  
KARYN WHITE  
GUY  
SWEET OBSESSION

### WJMI/Jackson Paul Todd

LOOSE ENDS  
ROBERT BROOKINS  
DINO  
FOUR TOPS  
SHINEHEAD  
Hottest:  
MILLI VANILLI  
SURFACE  
DONNA ALLEN  
BAR-KAYS  
SWEET OBSESSION  
TODAY

### Q92/Jacksonville Stan Brooks

BLUE MAGIC  
GUY  
DEON ESTUS  
RENE MOORE  
TOO SHORT  
ANNE G.  
Hottest:  
BETTY WRIGHT  
SURFACE  
J.T. TAYLOR & R  
DONNA ALLEN  
BOBBY BROWN

### KIIZ/Killeen Geno Burgess

JODY WATLEY  
AL B. SURE  
KENNY G  
FUTURE  
E.U.  
NEVILLE BROTHERS  
DESIREE COLEMAN  
LA RUE  
AMY KEYS  
B-FATS  
NAJEE  
Hottest:  
SURFACE  
MILLI VANILLI  
LEVERT  
PAULA ABDUL  
J.T. TAYLOR & R

### KFXZ/Lafayette Chuck Harrison

DINO  
NEW EDITION  
SHEENA EASTON  
DEON ESTUS  
CHAKA KHAN  
RENE MOORE  
E.U.  
LATEASHA  
ANNE G.  
PASADENAS  
Hottest:  
SURFACE  
MILLI VANILLI  
LEVERT  
J.T. TAYLOR & R  
DONNA ALLEN

### KXZZ/Lake Charles Singleton/Denise

JODY WATLEY  
DESIREE COLEMAN  
KID'N PLAY  
JOHNNY KEMP  
CHAKA KHAN  
Hottest:  
SURFACE  
SWEET OBSESSION  
J.T. TAYLOR & R  
JONATHAN BUTLER  
BOYS

### WQIS/Laurel Ron Davis

CHRISTOPHER MAX  
TEN CITY  
GERALD ALSTON  
GUY  
ALEX SIMMONS  
E.U.  
TODAY  
JACKIE JACKSON  
DEON ESTUS  
SHEENA EASTON  
JODY WATLEY  
Hottest:  
SURFACE  
BOYS  
FREDDIE JACKSON

### WQIS/Laurel Ron Davis

CHRISTOPHER MAX  
TEN CITY  
GERALD ALSTON  
GUY  
ALEX SIMMONS  
E.U.  
TODAY  
JACKIE JACKSON  
DEON ESTUS  
SHEENA EASTON  
JODY WATLEY  
Hottest:  
SURFACE  
BOYS  
FREDDIE JACKSON

### Z99/Laurel Duan Shelby

TRACIE SPENCER  
JODY WATLEY  
AL B. SURE  
CHAKA KHAN  
NAYOBE  
SHEENA EASTON  
AMY KEYS  
NU GIRLS  
ALEX SIMMONS  
ROBERTA FLACK  
MADONNA  
BLUE MAGIC  
RIGHT CHOICE  
LATOYA JACKSON  
Hottest:  
SURFACE  
J.T. TAYLOR & R  
BOYS  
JONATHAN BUTLER  
KARYN WHITE

### U102/Lexington Tom Holiday

JODY WATLEY  
ALEXANDER O'NEAL  
WENDY & LISA  
DEON ESTUS  
ATENSION  
ROBERT BROOKINS  
CHARLIE SINGLETON  
ALEX SIMMONS  
THELMA HOUSTON  
CONTROLLERS  
Hottest:  
SURFACE  
J.T. TAYLOR & R  
FREDDIE JACKSON  
BOYS  
TODAY

### KIPR/Little Rock Monday/See

SKYY  
DINO  
N.W.A.  
NAJEE  
RICK KELLIS f/BIL  
GUY  
Hottest:  
MILLI VANILLI  
SWEET OBSESSION  
LEVERT  
SURFACE  
TODAY

### WLOU/Louisville Ange Canessa

APOLLONIA  
JODY WATLEY  
E.U.  
PASADENAS  
SHARP  
AL B. SURE  
DEON ESTUS  
CONTROLLERS  
Hottest:  
SURFACE  
MILLI VANILLI  
DONNA ALLEN  
FREDDIE JACKSON  
BAR-KAYS

### WJIS/Lynchburg Lad Goins

SKYY  
TONE LOC  
JODY WATLEY  
Hottest:  
MILLI VANILLI  
SURFACE  
DONNA ALLEN  
BOYS  
VESTA

### KRNB/Memphis Jones/Walker

JODY WATLEY  
JOHNNY KEMP  
N.W.A.  
TONY ROCK  
RODNEY O  
NU GIRLS  
ALEX SIMMONS  
DOROTHY MOORE  
SHEENA EASTON  
PAULA ABDUL  
LEVERT  
FREDDIE JACKSON  
BAR-KAYS  
DONNA ALLEN  
SURFACE

### WQIC/Meridian Larry Carr

RADIANT  
TEN CITY  
SHEENA EASTON  
JEFFREY OSBORNE  
SHARP  
ALYSON WILLIAMS  
Hottest:  
SURFACE  
J.T. TAYLOR & R  
LEVERT  
BOYS  
FREDDIE JACKSON

### WALT/Meridian Steve Poston

SIMPLY RED  
RODNEY O  
RENE MOORE  
DOROTHY MOORE  
ANQUETTE  
KID'N PLAY  
DOMINO  
JOHNNY KEMP  
Hottest:  
MILLI VANILLI  
LEVERT  
FREDDIE JACKSON  
SURFACE  
BOYS

### WEDR/Miami Jackson/Jones

NAJEE  
BRENDA RUSSELL  
E.U.  
TODAY  
JACKIE JACKSON  
DEON ESTUS  
SHEENA EASTON  
JODY WATLEY  
Hottest:  
SURFACE  
BOYS  
FREDDIE JACKSON

### KCHX/Midland-Odessa Jerry Miles

LTA  
APOLLONIA  
RIANNA PAIGE  
Hottest:  
SURFACE  
PAULA ABDUL  
BOYS  
SWEET OBSESSION  
MILLI VANILLI  
Hottest:  
GUY  
SURFACE  
GEORGIO  
SIR MIX-A-LOT  
KID'N PLAY

### WQOK/Raleigh Cy Young

ANNE G.  
CHARLIE SINGLETON  
NU GIRLS  
ARETHA FRANKLIN & SIMPLY RED  
Hottest:  
MILLI VANILLI  
SWEET OBSESSION  
DONNA ALLEN  
CHERRELLE  
FREDDIE JACKSON

### WCDX/Richmond Young/Maxwell

CHAKA KHAN  
DEON ESTUS  
WENDY & LISA  
TONE LOC  
Hottest:  
JEFFREY OSBORNE  
BE BE & CE CE WIN  
CHARLIE SINGLETON  
Hottest:  
SURFACE  
J.T. TAYLOR & R  
DONNA ALLEN  
JONATHAN BUTLER

### HOT105/Montgomery Coulter/Marvin

TRACIE SPENCER  
TONE LOC  
DEON ESTUS  
GRADY HARRELL  
MADONNA  
Hottest:  
FREDDIE JACKSON  
SWEET OBSESSION  
J.T. TAYLOR & R  
MILLI VANILLI  
BOBBY BROWN

### WQIM/Montgomery Ronson Vance

WENDY & LISA  
NU GIRLS  
N.W.A.  
ANQUETTE  
Hottest:  
LEVERT  
SURFACE  
MILLI VANILLI  
J.T. TAYLOR & R  
BOYS

### WQK/Nashville Sam Brown

RENE MOORE  
JOHNNY KEMP  
NEW EDITION  
SHEENA EASTON  
AMY KEYS  
Hottest:  
LEVERT  
J.T. TAYLOR & R  
FREDDIE JACKSON  
DONNA ALLEN  
KENNY G

### WIKS/New Bern B.K. Kirkland

AL B. SURE  
CHRISTOPHER MAX  
NAJEE  
CHAKA KHAN  
NAYOBE  
By ALL MEANS  
Hottest:  
ANITA BAKER  
SURFACE  
BOYS  
LEVERT  
MILLI VANILLI

### WYLD-FM/New Orleans Atkins/Savage

none  
Hottest:  
SURFACE  
J.T. TAYLOR & R  
MILLI VANILLI  
BE BE & CE CE WI  
SWEET OBSESSION

### PWR94/Norfolk Brown/Diamond

PASADENAS  
E.U.  
JACKIE JACKSON  
AMY KEYS  
SHEENA EASTON  
DEON ESTUS  
DRAMATICS  
Hottest:  
SURFACE  
FREDDIE JACKSON  
BOYS  
MILLI VANILLI  
LEVERT

### HOT103/Norfolk Steve Crumblay

BLUE MAGIC  
DEON ESTUS  
E.U.  
JEFFREY OSBORNE  
ANNE G.  
GUY  
Hottest:  
SURFACE  
FREDDIE JACKSON  
J.T. TAYLOR & R  
BOBBY BROWN  
TRACIE SPENCER

### WJHM/Orlando Linsey/Hollywood

MADONNA  
CHERRELLE  
PASADENAS  
FREDDIE JACKSON  
STRASE  
SLEAZE BOYS  
Hottest:  
GUY  
SURFACE  
GEORGIO  
SIR MIX-A-LOT  
KID'N PLAY

### WQOK/Raleigh Cy Young

ANNE G.  
CHARLIE SINGLETON  
NU GIRLS  
ARETHA FRANKLIN & SIMPLY RED  
Hottest:  
MILLI VANILLI  
SWEET OBSESSION  
DONNA ALLEN  
CHERRELLE  
FREDDIE JACKSON

### WCDX/Richmond Young/Maxwell

CHAKA KHAN  
DEON ESTUS  
WENDY & LISA  
TONE LOC  
Hottest:  
JEFFREY OSBORNE  
BE BE & CE CE WIN  
CHARLIE SINGLETON  
Hottest:  
SURFACE  
J.T. TAYLOR & R  
DONNA ALLEN  
JONATHAN BUTLER

### WPLZ/Petersburg Debbie Parker

KARYN WHITE  
DINO  
WENDY & LISA  
SIMPLY RED  
DEON ESTUS  
CHARLIE SINGLETON  
LOOSE ENDS  
SKYY  
Hottest:  
SWEET OBSESSION  
SURFACE  
J.T. TAYLOR & R  
CHERYL "PEPSII" R  
DONNA ALLEN

### WEYS/Savannah Floyd Blackwell

JACKIE JACKSON  
ICE-T  
ATENSION  
DOROTHY MOORE  
SHEENA EASTON  
CHANELLE  
AMY KEYS  
Hottest:  
SWEET OBSESSION  
BAR-KAYS  
LEVERT  
DONNA ALLEN  
FIVE STAR

### KMJJ/Shreveport Sharp/Walker

AL B. SURE  
WENDY & LISA  
CHANNEL 2  
7A3  
CHAKA KHAN  
GRADY HARRELL  
Hottest:  
SURFACE  
SWEET OBSESSION  
FREDDIE JACKSON  
MILLI VANILLI  
LEVERT

### KDKS/Shreveport McCormick/Chan

TONE LOC  
CHRISTOPHER MAX  
PAUL LAURENCE  
KID'N PLAY  
NEW EDITION  
TRACIE SPENCER  
LA RUE  
CHARLIE SINGLETON  
ANNE G.  
ATENSION  
STARPOINT  
STEVIE WONDER  
Hottest:  
SURFACE  
LEVERT  
BOYS  
CHERRELLE  
SWEET OBSESSION

### Z92/Tyler Vanessa Barryer

ANNE G.  
DRAMATICS  
AMY KEYS  
DINO  
SHEENA EASTON  
AL B. SURE  
BLUE MAGIC  
LA RUE  
JOHNNY KEMP  
ALEX SIMMONS  
Hottest:  
SURFACE  
J.T. TAYLOR & R  
MILLI VANILLI  
JAMM  
CHERRELLE

### KACE/Los Angeles Woods/Lips

JODY WATLEY  
CHAKA KHAN  
ALYSON WILLIAMS  
GERALD ALBRIGHT  
Hottest:  
SURFACE  
ANITA BAKER  
LEVERT  
MILLI VANILLI  
BOYS

### KJLH/Los Angeles Cliff Winston

SKYY  
GUY  
E.U.  
JACKIE JACKSON  
GEORGE DUKE  
SHEENA EASTON  
Hottest:  
SURFACE  
LEVERT  
MILLI VANILLI  
STEVIE WONDER  
VESTA

### KDAY/Los Angeles Patterson/Washington

AL B. SURE  
RODNEY O  
ROB BASE  
TONE LOC  
KING TEE  
GERALD ALSTON  
JEFFREY OSBORNE  
Hottest:  
STOP THE VIOLENCE  
KARYN WHITE  
AMY KEYS  
BOYS  
SLICK RICK

### WQOK/Raleigh Cy Young

CHAKA KHAN



## BREAKERS

### WENDY and LISA

#### Are You My Baby (Columbia)

72% of our reporting stations on it. Rotations: Heavy 0/0, Medium 24/1, Light 44/14, Total Adds 15. Debuts at number 40 on the Urban Contemporary chart.

### RENE' MOORE

#### Never Say Goodbye To Love (Polydor)

71% of our reporting stations on it. Rotations: Heavy 1/0, Medium 21/0, Light 45/12, Total Adds 12.

### PASADENAS

#### Tribute (Right On) (Columbia)

71% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/1, Light 53/12, Total Adds 13.

### CHAKA KHAN

#### Baby Me (WB)

69% of our reporting stations on it. Rotations: Heavy 3/1, Medium 21/1, Light 42/17, Total Adds 19.

### SHEENA EASTON

#### Days Like This (MCA)

67% of our reporting stations on it. Rotations: Heavy 2/0, Medium 31/0, Light 31/14, Total Adds 14. Debuts at number 36 on the Urban Contemporary chart.

### TRACIE SPENCER

#### Imagine (Capitol)

67% of our reporting stations on it. Rotations: Heavy 8/0, Medium 34/1, Light 22/6, Total Adds 7. Debuts at #29 on the UC Chart.

### AL B. SURE!

#### If I'm Not Your Lover (WB)

65% of our reporting stations on it. Rotations: Heavy 3/1, Medium 21/3, Light 38/20, Total Adds 24.

### GUY

#### I Like (MCA)

62% of our reporting stations on it. Rotations: Heavy 11/0, Medium 21/0, Light 27/12, Total Adds 12. Debuts at #35 on the UC Chart.

### GRADY HARRELL

#### Sticks And Stones (RCA)

62% of our reporting stations on it. Rotations: Heavy 2/0, Medium 11/0, Light 46/7, Total Adds 7.

### TEN CITY

#### That's The Way Love Is (Atlantic)

62% of our reporting stations on it. Rotations: Heavy 7/0, Medium 31/1, Light 21/6, Total Adds 7. Debuts at number 34 on the Urban Contemporary chart.

### LATEASHA

#### Move On You (Rawsome/Siam)

61% of our reporting stations on it. Rotations: Heavy 2/0, Medium 29/0, Light 27/5, Total Adds 5. Moves to number 39 on the Urban Contemporary chart.

### JEFFREY OSBORNE

#### All Because Of You (A&M)

60% of our reporting stations on it. Rotations: Heavy 4/0, Medium 31/0, Light 22/6, Total Adds 6. Debuts at number 38 on the Urban Contemporary chart.

## NEW & ACTIVE

### LIA "True Obsession" (Virgin) 55/1

Rotations: Heavy 1/0, Medium 27/0, Light 27/1, Total Adds 1, KCHX. Heavy: WLOU. Mediums include: K104, WTLC, KJLH, WNHC, WWKX.

### DEON ESTUS "Heaven Help Me" (Mika/Polydor) 50/32

Rotations: Heavy 0/0, Medium 8/1, Light 42/31, Total Adds 32 including WILD, WDAS, WUSL, KJMJ, WEDR, HOT103, PWR94, WBLZ, WWKX, WJIZ. Mediums include: KHYS, WYLD, WUSS, OC104, WQMG.

### JACKIE JACKSON "Stay" (Polydor) 48/16

Rotations: Heavy 0/0, Medium 12/0, Light 36/16, Total Adds 16 including WDJY, WVEE, WEDR, PWR94, WTLC, KMJM, KJLH, WNHC, WFXA, WATV. Mediums include: WDAS, WHUR, KMJQ, WUSS, WWKX.

### E.U. "Buck Wild" (Virgin) 47/14

Rotations: Heavy 0/0, Medium 10/1, Light 37/13, Total Adds 14 including WXYV, WVEE, WEDR, HOT103, PWR94, WTLC, KPRS, KMJM, KJLH, WENN. Mediums include: WHUR, K104, WWKX, WQMG, WQFX.

### BLUE MAGIC "Romeo And Juliet" (Columbia) 44/11

Rotations: Heavy 1/0, Medium 10/0, Light 33/11, Total Adds 11 including WXYV, WDAS, HOT103, WTLC, WENN, WWDM, Q92, Z99, Z92, HOT96. Heavies include: WFXC. Mediums include: PWR94, WUSS, Z93, WFXE, WQOK.

### SIMPLY RED "It's Only Love" (Elektra) 43/7

Rotations: Heavy 0/0, Medium 12/1, Light 31/6, Total Adds 7, WGCI, WUSS, WQMG, Z104, WALT, WQOK, WPLZ. Mediums include: WDJY, K104, OC104, WWKX, WJIZ.

### TOO SHORT "Life's Too Short" (Jive/RCA) 38/5

Rotations: Heavy 2/0, Medium 7/0, Light 29/5, Total Adds 5, WDAS, KMJQ, WWKX, Q92, K98-FM. Heavy: KRNB, WTUG. Mediums include: WZAK, KPRS, KMJM, KDAY, WJTT.

### ALEXANDER O'NEAL "(What Can I Say) To Make You Love Me" (Tabu/CBS) 38/2

Rotations: Heavy 0/0, Medium 28/0, Light 10/2, Total Adds 2, U102, WVOI. Mediums include: WDAS, WVEE, KMJQ, HOT103, PWR94.

### ANNE G. "If She Knew" (Atlantic) 34/19

Rotations: Heavy 0/0, Medium 1/0, Light 33/19, Total Adds 19 including WXYV, HOT103, WGCI, WZAK, KMJM, WJIZ, WATV, WENN, WWDM, WFXE. Medium: WFXC.

### NU GIRLS "Can We Talk About It?" (Atlantic) 31/7

Rotations: Heavy 0/0, Medium 6/0, Light 25/7, Total Adds 7, K104, KRNB, WENN, Z104, Z99, WQIM, WQOK. Mediums include: XHRM, KBCE, WPAL, WJTT, WEAS.

### PAUL LAURENCE "Make My Baby Happy" (Capitol) 31/2

Rotations: Heavy 1/0, Medium 11/0, Light 19/2, Total Adds 2, KDKS, WGPR. Heavy: WZAK. Mediums include: K104, KMJM, WJIZ, WJMI, WLOU.

### GERALD ALBRIGHT "In The Mood" (Atlantic) 31/1

Rotations: Heavy 0/0, Medium 8/0, Light 25/7, Total Adds 1, KACE. Mediums include: WHUR, WZAK, WTLC, KJLH, WUSS.

### STETSASONIC "Float On" (Tommy Boy) 30/3

Rotations: Heavy 0/0, Medium 10/0, Light 20/3, Total Adds 3, Z93, Z104, K98-FM. Mediums include: WDAS, WEDR, WPAL, WJTT, WFXC.

### ROBERTA FLACK "Uh-Uh Ooh-Ooh Look Out (Here I Come)" (Atlantic) 29/9

Rotations: Heavy 0/0, Medium 4/0, Light 25/9, Total Adds 9, WTLC, WNHC, WXOK, Z93, WJTT, WFXE, WZFX, Z99, KDIA. Medium: WDAS, WTMP, WTLZ, WVOI.

### MOST ADDED

- DEON ESTUS (32)
- AL B. SURE! (24)
- ANNE G. (19)
- CHAKA KHAN (19)
- JODY WATLEY (18)
- MADONNA (17)
- ALEESE SIMMONS (17)
- JACKIE JACKSON (16)
- WENDY & LISA (15)
- SHEENA EASTON (14)
- E.U. (14)
- AMY KEYS (14)

### HOTTEST

- SURFACE (75)
- MILLI VANILLI (63)
- J.T. TAYLOR & R. BELLE (58)
- LEVERT (48)
- FREDDIE JACKSON (36)
- BOYS (30)
- DONNA ALLEN (24)
- SWEET OBSESSION (17)
- JONATHAN BUTLER (15)
- BOBBY BROWN (11)

### TOP 10 RECURRENTS

- | LW | TW | Artist/Title         |
|----|----|----------------------|
| 1  | 1  | P. ABDUL/Straight    |
| 2  | 2  | K. WHITE/Superwoman  |
| 4  | 3  | CAMEO/Skin           |
| 5  | 4  | NEW EDITION/Can      |
| 8  | 5  | TONE LOC/Wild Thing  |
| 6  | 6  | B. BROWN/Roni        |
| 10 | 7  | A. BAKER/Just        |
| 1  | 8  | A. JARREAU/So Good   |
| 3  | 9  | V. WILLIAMS/Dreamin' |
| 7  | 10 | KIARA/This Time      |

### ATENSION "Let Me Push It To Ya" (Island) 26/10

Rotations: Heavy 0/0, Medium 6/0, Light 20/10, Total Adds 10, WZAK, WTLC, WJIZ, WFXA, WATV, U102, WEAS, KDKS, WANM, WTMP. Mediums include: WHUR, K104, KRNB, WEDR, WFXE.

### M.C. HAMMER "Turn This Mutha Out" (Capitol) 25/7

Rotations: Heavy 0/0, Medium 4/0, Light 21/7, Total Adds 7, WVEE, WJIZ, WFXA, WWDM, WFXE, WQMG, WTUG. Medium: KJLH, WATV, WPAL, WFXC.

## SIGNIFICANT ACTION

### NAJEE "Najee's Nasty Groove" (EMI) 24/5

Rotations: Heavy 0/0, Medium 4/0, Light 20/5, Total Adds 5, WEDR, WQFX, KIIZ, KIPR, WIKS. Medium: WDAS, WNHC, WALT, WVOI.

### CONSTINA "Are You Lonely Tonight" (Columbia) 23/5

Rotations: Heavy 0/0, Medium 0/0, Light 23/5, Total Adds 5, WDAS, KMJQ, WNHC, WWKX, WWDM.

### TONE LOC "Funky Cold Medina" (Delicious Vinyl/Island) 22/9

Rotations: Heavy 4/0, Medium 3/1, Light 15/8, Total Adds 9, WBLZ, KDAY, WFXC, KPRR, WQMG, WJJS, HOT105, WCDX, KDKS. Heavy: K104, KHYS, WJHM, WTUG. Medium: WWDM, WQIM.

### AMY KEYS "Lovers Intuition" (Epic) 20/14

Rotations: Heavy 0/0, Medium 1/0, Light 19/14, Total Adds 14 including PWR94, WNHC, WWKX, WZFX, KIIZ, Z99, K98-FM, WQOK, WEAS, Z92. Medium: WUSS.

### STOP THE VIOLENCE MOVEMENT "Self Destruction" (Jive/RCA) 20/0

Rotations: Heavy 6/0, Medium 9/0, Light 5/0, Total Adds 0. Heavies include: WDAS, KMJQ, KDAY, WFXC, Z104. Mediums include: HOT103, XHRM, KSOL, WPEG, WWDM.

### N.W.A. "Gangsta Gangsta" (Priority) 19/8

Rotations: Heavy 0/0, Medium 0/0, Light 19/8, Total Adds 8, KRNB, WJTT, WFXC, KIPR, WQIM, WANM, WGPR, WVOI.

### SHARP "Playboy" (Elektra) 19/5

Rotations: Heavy 0/0, Medium 7/1, Light 12/4, Total Adds 5, KMJQ, WUSS, WLOU, WQIC, WANM. Mediums include: WEDR, KMJM, WWKX, WIKS, Z92.

### ALEESE SIMMONS "I Want It" (Orpheus/EMI) 17/17

Rotations: Heavy 0/0, Medium 1/1, Light 16/16, Total Adds 17 including KHYS, KRNB, WBLZ, WNHC, WWKX, WATV, WFXE, WZFX, WQFX, Z99.

### MADONNA "Like A Prayer" (Sire/WB) 17/17

Rotations: Heavy 0/0, Medium 1/1, Light 16/16, Total Adds 17 including WDAS, WUSL, KJMJ, K104, KHYS, WZAK, KPRS, XHRM, OC104, WWKX.

### ICE-T "High Rollers" (Sire/WB) 16/3

Rotations: Heavy 0/0, Medium 7/1, Light 9/2, Total Adds 3, WHUR, WUSS, WEAS. Mediums include: KDAY, KSOL, WZFX, WJMI, Z16.

### FUTURE "Heartbreaker" (Houston International) 16/2

Rotations: Heavy 0/0, Medium 3/0, Light 13/2, Total Adds 2, WJIZ, KIIZ. Medium: WJTT, WEAS, KMJQ.

### CHARLIE SINGLETON "Good, Bad & Ugly" (Epic) 15/9

Rotations: Heavy 0/0, Medium 2/1, Light 13/8, Total Adds 9, WENN, WPAL, Z93, Z104, U102, WQOK, WCDX, WPLZ, KDKS. Medium: WWKX.

### DOMINO "Cuties Get Connected" (Profile) 15/2

Rotations: Heavy 0/0, Medium 0/0, Light 15/2, Total Adds 2, WJTT, WALT.

### BY ALL MEANS "You Decided To Go" (Island) 15/1

Rotations: Heavy 0/0, Medium 6/0, Light 9/1, Total Adds 1, WIKS. Mediums include: KRNB, WEDR, WFXA, WFXE, WEAS.

### DOROTHY MOORE "Endless Summer Nights" (Fantasy) 14/6

Rotations: Heavy 0/0, Medium 1/0, Light 13/6, Total Adds 6, KRNB, WPAL, WJTT, WQFX, WALT, WEAS. Medium: WTMP.

### COOL'R "Victim" (Ode Sound & Visuals/A&M) 14/1

Rotations: Heavy 0/0, Medium 4/0, Light 10/1, Total Adds 1, WFXE. Medium: WUSS, WLOU, KACE, KDIA.

### DRAMATICS "Bridge Over Troubled Water" (Fantasy) 13/5

Rotations: Heavy 0/0, Medium 0/0, Light 13/5, Total Adds 5, WHUR, PWR94, WZAK, WANM, Z92.

### BRENDA RUSSELL "Le Restaurant" (A&M) 12/11

Rotations: Heavy 0/0, Medium 0/0, Light 12/11, Total Adds 11 including WHUR, WEDR, WUSS, KBCE, WFXA, WENN, WPAL, WTMP, KBUZ, WTLZ.

### ROBERT BROOKINS "Don't Tease Me" (MCA) 12/6

Rotations: Heavy 0/0, Medium 4/1, Light 8/5, Total Adds 6, KMJM, WJMI, U102, WANM, WTMP, WGPR. Medium: WDKT, WLOU, WZZ.

### LA RUE "I Want Your Love" (RCA) 11/5

Rotations: Heavy 0/0, Medium 1/0, Light 10/5, Total Adds 5, KMJM, WFXE, KIIZ, KDKS, Z92. Medium: WALT.

### CHANELLE "One Man" (Profile) 11/3

Rotations: Heavy 0/0, Medium 0/0, Light 11/3, Total Adds 3, WQFX, WQIS, WEAS.

### RENE HAYES "Ain't It Funny" (Damon) 11/2

Rotations: Heavy 0/0, Medium 1/0, Light 10/2, Total Adds 2, KQXL, WQFX. Medium: WEDR.

### RODNEY O "This Is For The Homies" (Egyptian Empire) 10/6

Rotations: Heavy 0/0, Medium 0/0, Light 10/6, Total Adds 6, KRNB, KDAY, KBCE, WPEG, WALT, WANM.

### B-FATS "Music Maestro" (Orpheus/EMI) 10/4

Rotations: Heavy 0/0, Medium 1/0, Light 9/4, Total Adds 4, KIIZ, K98-FM, WTMP, KPRW. Medium: WEAS.

### LATOYA JACKSON "Such A Wicked Love" (RCA) 10/4

Rotations: Heavy 0/0, Medium 2/0, Light 8/4, Total Adds 4, WNHC, WQIS, Z99, K98-FM. Medium: WJTT, WALT.

### RICK KELLIS featuring BILLY THOMPSON "Party For Two" (Sedona/JCI) 10/1

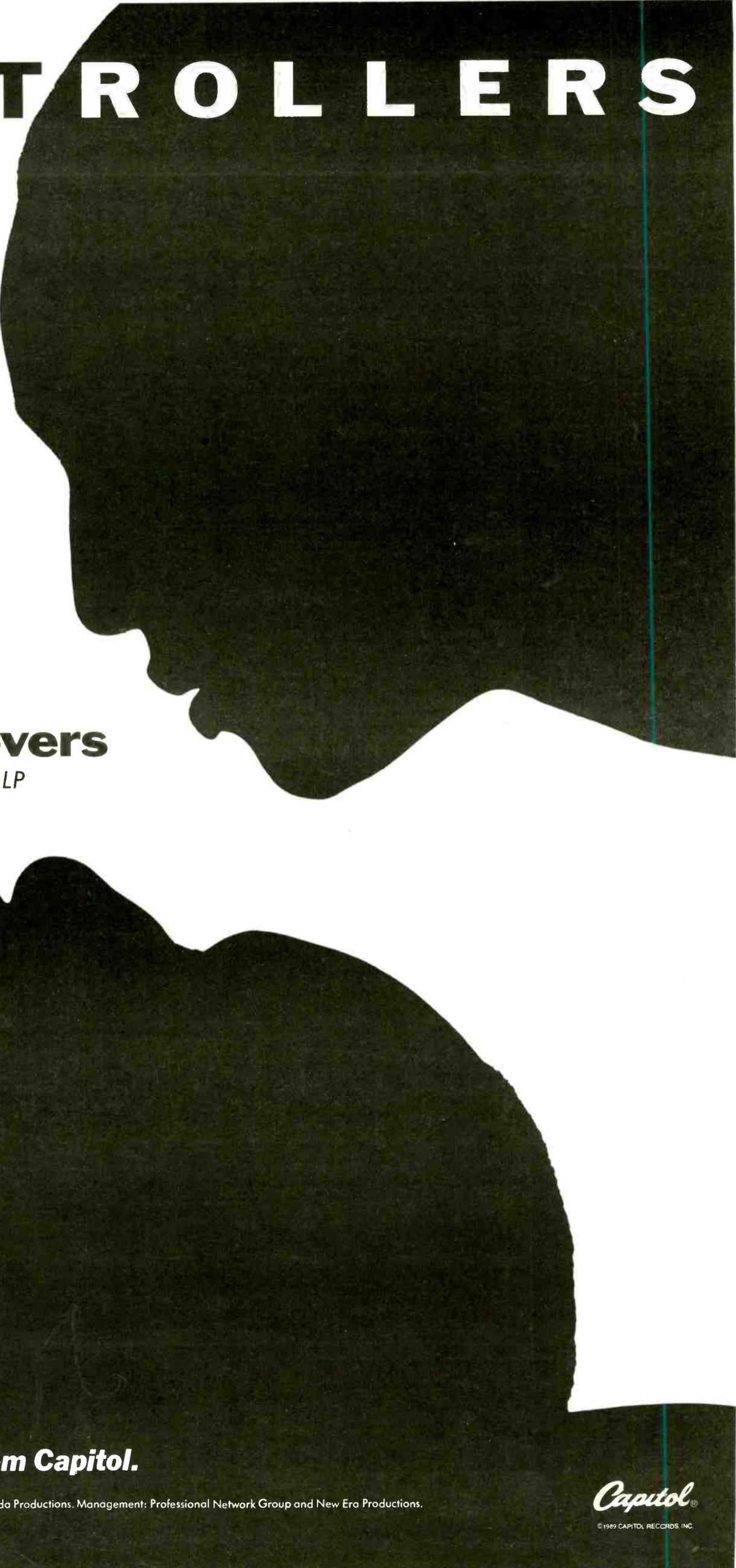
Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Total Adds 1, KIPR. Medium: WJTT, WEAS, WVOI.

## NEW ARTISTS

	Reports/Adds
1 DEON ESTUS/Heaven Help Me (Mika/Polydor)	50/32
2 JACKIE JACKSON/Stay (Polydor)	48/16
3 E.U./Buck Wild (Virgin)	47/14
4 TOO SHORT/Life's Too Short (Jive/RCA)	38/5
5 ANNE G./If She Knew (Atlantic)	34/19
6 NU GIRLS/Can We Talk About It? (Atlantic)	31/7
7 STETSASONIC/Float On (Tommy Boy)	30/3
8 ATENSION/Let Me Push It To Ya (Island)	26/10
9 M.C. HAMMER/Turn This Mutha Out (Capitol)	25/7
10 CONSTINA/Are You Lonely Tonight (Columbia)	23/5

New artists have not yet had a UC Breaker.

# THE CONTROLLERS



## **Temporary Lovers**

*The new single from the forthcoming LP  
JUST IN TIME.*

***An affair to remember. From Capitol.***

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*Capitol*<sup>®</sup>

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3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
9	6	2	1			<b>1</b> GEORGE STRAIT/Baby's Gotten Good At Goodbye (MCA)	178/0	167	10	1
6	3	1				<b>2</b> REBA McENTIRE/New Fool At An Old Game (MCA)	174/1	153	14	7
13	10	4				<b>3</b> KEITH WHITLEY/I'm No Stranger To The Rain (RCA)	177/0	145	29	3
14	12	5				<b>4</b> MICHAEL MARTIN MURPHEY/From The Word Go (WB)	175/1	127	43	5
15	13	8				<b>5</b> NITTY GRITTY DIRT BAND/Down That Road Tonight (WB)	173/0	109	55	9
17	15	10				<b>6</b> VERN GOSDIN/Who You Gonna Blame It On This Time (Columbia)	171/2	94	67	10
16	14	9				<b>7</b> GEORGE JONES/I'm A One Woman Man (Epic)	162/2	108	41	13
2	1	3				<b>8</b> RICKY VAN SHELTON/From A Jack To A King (Columbia)	150/0	104	37	9
20	18	12				<b>9</b> BELLAMY BROTHERS/Big Love (MCA/Curb)	170/2	78	80	12
11	9	7				<b>10</b> T. GRAHAM BROWN/Come As You Were (Capitol)	146/0	100	36	10
18	17	14				<b>11</b> EMMYLOU HARRIS/Heartbreak Hill (Reprise)	164/2	72	76	16
21	19	15				<b>12</b> DON WILLIAMS/Old Coyote Town (Capitol)	168/2	49	110	9
28	24	17				<b>13</b> SHENANDOAH/The Church On Cumberland Road (Columbia)	175/2	42	110	23
24	20	16				<b>14</b> HANK WILLIAMS JR. with HANK WILLIAMS SR./There's A Tear In My Beer (WB/Curb)	167/3	61	75	31
27	22	18				<b>15</b> BILLY JOE ROYAL/Tell It Like It Is (Atlantic America)	169/4	36	112	21
1	2	6				<b>16</b> RONNIE MILSAP/Don't You Ever Get Tired... (RCA)	131/0	81	34	16
35	27	20				<b>17</b> K.T. OSLIN/Hey Bobby (RCA)	171/5	26	118	27
32	26	21				<b>18</b> ROY ORBISON/You Got It (Virgin)	161/3	30	100	31
29	25	22				<b>19</b> FOSTER & LLOYD/Fair Shake (RCA)	159/3	28	105	26
37	32	25				<b>20</b> HIGHWAY 101/Setting Me Up (WB)	168/7	10	114	44
46	38	31				<b>21</b> JUDDS/Young Love (Curb/RCA)	168/15	12	106	50
31	29	26				<b>22</b> LACY J. DALTON/The Heart (Universal)	148/5	14	103	31
34	31	27				<b>23</b> LEE GREENWOOD/'Il Be Lovin' You (MCA)	148/3	14	97	37
36	33	28				<b>24</b> PATTY LOVELESS/Don't Toss Us Away (MCA)	153/7	16	97	40
—	—	32				<b>25</b> RANDY TRAVIS/Is It Still Over (WB)	167/32	10	74	83
38	34	30				<b>26</b> BAILLIE & THE BOYS/She Deserves You (RCA)	159/10	9	97	53
48	41	33				<b>27</b> RESTLESS HEART/Big Dreams In A Small Town (RCA)	161/15	6	76	79
8	5	11				<b>28</b> SOUTHERN PACIFIC/Honey I Dare You (WB)	99/0	40	47	12
—	45	34				<b>29</b> RODNEY CROWELL/After All This Time (Columbia)	160/17	5	71	84
5	4	13				<b>30</b> CONWAY TWITTY/I Wish I Was Still In Your Dreams (MCA)	90/0	42	33	15
—	—	37				<b>31</b> ALABAMA/If I Had You (RCA)	156/45	7	58	91
43	40	35				<b>32</b> BARBARA MANDRELL/My Train Of Thought (Capitol)	130/15	7	67	56
7	11	19				<b>33</b> TANYA TUCKER/Highway Robbery (Capitol)	79/0	26	37	16
<b>BREAKER</b>						<b>34</b> FORESTER SISTERS/Love Will (WB)	123/18	3	52	68
3	7	24				<b>35</b> EDDY RAVEN/'Til You Cry (RCA)	71/0	24	29	18
10	8	23				<b>36</b> SWEETHEARTS OF THE RODEO/I Feel Fine (Columbia)	68/0	21	35	12
—	49	43				<b>37</b> STATLER BROTHERS/Moon, Pretty Moon (Mercury)	103/12	3	45	55
<b>BREAKER</b>						<b>38</b> STEVE WARINER/Where Did I Go Wrong (MCA)	113/31	1	31	81
<b>BREAKER</b>						<b>39</b> CLINT BLACK/Better Man (RCA)	107/26	1	40	66
<b>BREAKER</b>						<b>40</b> DWIGHT YOAKAM/I Got You (Reprise)	106/29	1	37	68
47	42	39				<b>41</b> CHARLIE DANIELS BAND/Cowboy Hat In Dallas (Epic)	81/1	5	39	37
4	16	29				<b>42</b> DESERT ROSE BAND/I Still Believe In You (MCA/Curb)	53/0	10	30	13
—	50	47				<b>43</b> LIONEL CARTWRIGHT/Like Father Like Son (MCA)	91/15	2	27	62
<b>DEBUT</b>						<b>44</b> SKIP EWING/The Gospel According To Luke (MCA)	81/20	1	24	56
—	—	49				<b>45</b> MASON DIXON/Exception To The Rule (Capitol)	77/8	3	24	50
—	—	50				<b>46</b> LONESOME STRANGERS/Goodbye Lonesome, Hello Baby Doll (Hightone)	81/17	0	17	64
25	23	36				<b>47</b> LORRIE MORGAN/Trainwreck Of Emotion (RCA)	51/0	6	27	18
<b>DEBUT</b>						<b>48</b> JOHNNY CASH/Ballad Of A Teenage Queen (Mercury)	70/10	0	14	56
<b>DEBUT</b>						<b>49</b> MOE BANDY/Many Mansions (Curb)	68/15	0	18	50
19	21	40				<b>50</b> T.G. SHEPPARD/You Still Do (Columbia)	35/0	9	13	13

### MOST ADDED

- ALABAMA (45)
- DESERT ROSE BAND (36)
- RANDY TRAVIS (32)
- EARL THOMAS CONLEY (31)
- STEVE WARINER (31)
- DAN SEALS (29)
- DWIGHT YOAKAM (29)
- GENE WATSON (28)
- CLINT BLACK (26)
- SKIP EWING (20)

### HOTTEST

- GEORGE STRAIT (108)
- REBA McENTIRE (91)
- RICKY VAN SHELTON (67)
- KEITH WHITLEY (65)
- GEORGE JONES (58)
- HANK WILLIAMS JR. (41)
- RONNIE MILSAP (32)
- MICHAEL MARTIN MURPHEY (30)
- T. GRAHAM BROWN (25)
- K.T. OSLIN (20)

### NEW ARTISTS

Reports/Adds

- L. CARTWRIGHT/Like... (MCA/Curb) 91/15
- L. STRANGERS/Goodbye L... (Hightone) 71/17
- MASON DIXON/Exception To... (Cap) 77/8
- MARCY BROS./Threads Of Gold (WB) 55/9
- JONI HARMS/I Need A Wife (Universal) 26/9
- SUZY BOGGUSS/Somewhere Between (Cap) 24/6
- SANDERS/Grandma's Old... (Airborne) 16/0
- RUSSELL SMITH/I Wonder What... (Epic) 13/9
- JAMES HOUSE/Don't Quit Me Now (MCA) 12/8
- J. EDWARDS/It's That Nature... (MCA/Curb) 11/4

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### FORESTER SISTERS Love Will (WB)

On 69% of reporting stations. Rotations: Heavy 3, Medium 52, Light 68, Total Adds 18, WPOC, WTCR, WZPR, WAJR, WPOR, WICO, WYNK, WZZK, KILT-FM, WTNV, KLLL, WFMS, WITL, WMUS, KZSN, KUGN, KUPL, KNCQ. Moves 46-38-34 on the Country chart.

### STEVE WARINER Where Did I Go Wrong (MCA)

On 63% of reporting stations. Rotations: Heavy 1, Medium 31, Light 81, Total Adds 31 including WVAM, WPOC, WWYZ, CHOW, WWVA, WEZL, KHEY, WESC, WMSI, WSIX, WGAR-FM, WCUZ, KFKF, KTTS, WIL, KASH, KKCS, KUGN, KZLA, KDRK. Moves 46-38 on the Country chart.

### CLINT BLACK Better Man (RCA)

On 60% of reporting stations. Rotations: Heavy 1, Medium 40, Light 66, Total Adds 26 including WVAM, WQCB, WPOR, WWVA, KEAN, WXBQ, WSOC, KSSN, WKNN, WUSN, WGEE, KXXY, WMFB, KZSN, KUZZ, KUUY, KFRE, KIIQ, KSOP, KPRM. Moves 44-39 on the Country chart.

### DWIGHT YOAKAM I Got You (Reprise)

On 60% of reporting stations. Rotations: Heavy 1, Medium 37, Light 68, Total Adds 29 including WVAM, WCAO, WQCB, WTCR, WZPR, WKHX, WYNK, KNFM, WLWI, WYYD, WBVE, WKKQ, WHOK, KZKX, KTTS, KTPK, KKCS, KUGN, KIIQ, KSOP. Moves 48-40 on the Country chart.



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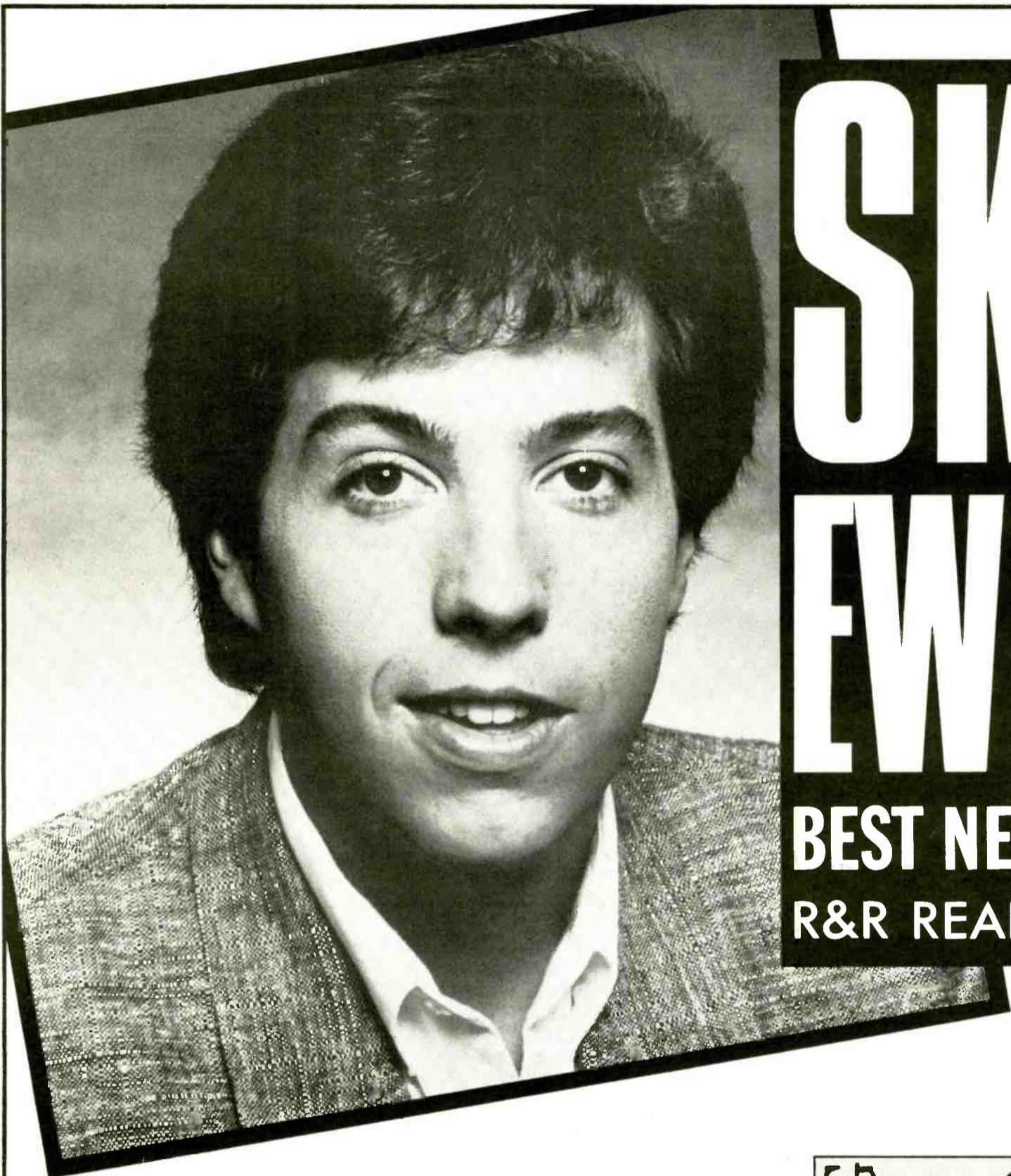
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# SKIP EWING

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R&R READER'S POLL**

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**I DON'T HAVE FAR TO FALL** #10 R&R SEPT. 23, 1988

**BURNIN' A HOLE IN MY HEART** #4 R&R JAN. 13, 1988

**THE GOSPEL ACCORDING TO LUKE**

R&R Debut 44 BB 51 Gavin 87/29 Record To Watch

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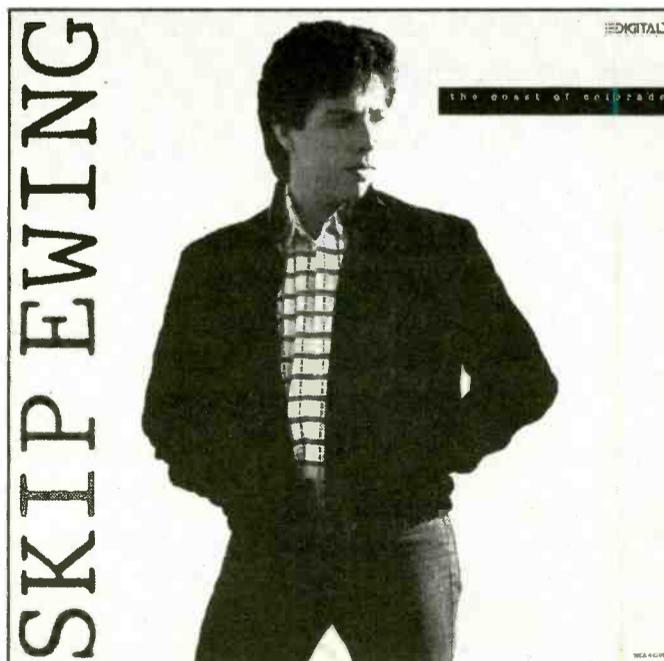
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## NEW & ACTIVE

### STATLER BROTHERS "Moon Pretty Moon" (Mercury) 103/12

Rotations: Heavy 3, Medium 45, Light 55, Total Adds 12, WYRK, CHOW, KNFM, WWWW, WMIL, KUGN, KFRE, KFMS, KNCQ, KTOM, KEEN, KIIM Heavy: WICO, KCKC, KDRK. Medium: KEAN, WPAP, WOW, KTTS Moves 49-43-37 on the Country chart

### LIONEL CARTWRIGHT "Like Father Like Son" (MCA) 91/15

Rotations: Heavy 2, Medium 27, Light 62, Total Adds 15, WSNQ, WHWK, WYRK, WGKX, WYYD, WCHY, WKKQ, WYNG, WGEE, WTSO, KTRP, KFRE, KFMS, KKAT, KRPM. Heavy: WDAF, KRKT. Medium: KEAN, WIVK, WCMS Moves 50-47-43 on the Country chart

### SKIP EWING "The Gospel According To Luke" (MCA) 81/20

Rotations: Heavy 1, Medium 24, Light 56, Total Adds 20, WVAM, WQCB, WAYZ, WTCR, WAJR, WICO, WEZL, WOWW, KJNE, WYNG, WCUZ, WHOK, KZKX, KXXY, WOW, KTTS, KASH, KUUY, KMIX, KSOP Debuts at number 44 on the Country chart

### LONESOME STRANGERS "Goodbye Lonesome, Hello Baby Doll" (Hightone) 81/17

Rotations: Heavy 0, Medium 17, Light 64, Total Adds 17, WXTU, WDSY, KEAN, KMML, WEZL, WUSY, WOWW, WCHY, WYNG, WFMS, WITL, K102, KIK-FM, KFMS, KZLA, KKAT, KCKC. Medium: WAJR, WCMS, KCJB. Moves 50-46 on the Country chart

### MASON DIXON "Exception To The Rule" (Capitol) 77/8

Rotations: Heavy 3, Medium 24, Light 50, Total Adds 8, WDSY, CHOW, WCHY, WHOK, WXCL, KTPK, KNCQ, KKAT. Heavy: KFGO, KWOX, KDRK. Medium: WCAO, KEAN, KRRV, KHEY, WOKK, KTTS, KFDI, KIK-FM, KVOC. Moves 49-45 on the Country chart

### JOHNNY CASH "Ballad Of A Teenage Queen" (Mercury) 70/10

Rotations: Heavy 0, Medium 14, Light 56, Total Adds 10, WVAM, WQBE, WTCR, KKIX, WTNV, WGEE, KTTS, KUUY, KFRE, KEKB. Medium: WWSA, WTVY, KIKK, WAMZ, WOWW, WWWW, WDAF, WTSO, KLZ, KDRK. Debuts at number 48 on the Country chart

### MOE BANDY "Many Mansions" (Curb) 68/15

Rotations: Heavy 0, Medium 18, Light 50, Total Adds 15, WSNQ, KRRV, WRNS, WMSI, WGKX, WOWW, KZKX, WTSO, KXXY, WWJO, KASH, KWJJ, KTOM, KCKC, KDRK. Medium: WTVY, WCMS, WSLR, KBMR, KFGO Debuts at number 49 on the Country chart

### SAWYER BROWN "Old Pair Of Shoes" (Capitol/Curb) 65/8

Rotations: Heavy 0, Medium 16, Light 49, Total Adds 8, WICO, KEAN, KHEY, WMSI, KJNE, WWJO, KIZN, KTOM. Medium: KMML, WXBQ, WEZL, WKYQ, KCJB, KTTS, KFDI, KRKT, KIK-FM, KUZZ, KVOC, KDRK.

### SHOOTERS "If I Ever Go Crazy" (Epic) 61/18

Rotations: Heavy 1, Medium 8, Light 52, Total Adds 18, WVAM, WPOC, WYYZ, WDSY, WTNV, WSIX, WKYQ, KXXY, KJNE, KXXY, K102, KTPK, KIK-FM, KUUY, KMIX, KWHT, KNCQ, KIIQ. Heavy: WKAK. Medium: KMML

### LARRY GATLIN & THE GATLIN BROTHERS "When She Holds Me" (Universal) 59/1

Rotations: Heavy 1, Medium 13, Light 45, Total Adds 1, KZKX. Heavy: KFGO. Medium: WCAO, KEAN, WTVY, WFLS, WGKX, WQYK, WGEE, KTTS, KFDI, KRKT, KIK-FM, KALF, KDRK. Light: WSNQ, WQBE, WAYZ, WRKZ, WZPR, WXXK, WPOR.

### MARCY BROTHERS "Threads Of Gold" (WB) 55/9

Rotations: Heavy 2, Medium 11, Light 42, Total Adds 9, KEAN, WUSY, WMSI, WYYD, KJNE, WKKQ, KIZN, KVOC, KFRE. Heavy: KALF, KNCQ. Medium: WEZL, WTVY, KFGO, KCJB, KTTS, KRKT, KUZZ, KGHL, KEKB, KTOM, KDRK

### EARL THOMAS CONLEY "Love Outloud" (RCA) 54/31

Rotations: Heavy 0, Medium 9, Light 45, Total Adds 31 including WCAO, WAYZ, WKAK, KRRV, WXBQ, WUSY, KKIX, KLLL, WOKK, WCMS, WKYQ, KJNE, WGARM, WAXX, WYNG, KFGO, KFKF, KTTS, KIK-FM, KIZN

## SIGNIFICANT ACTION

### DESERT ROSE BAND "She Don't Love Nobody" (MCA/Curb) 52/36

Rotations: Heavy 0, Medium 7, Light 45, Total Adds 36 including WQCB, WAYZ, WAJR, KEAN, WTNV, WDXE, WOKK, WCMS, KBMR, WAXX, KFGO, WMUS, WOW, K102, KTPK, KVOO, KFDI, KASH, KIIQ, KSN.

### TAMMY WYNETTE "Next To You" (Epic) 50/10

Rotations: Heavy 1, Medium 15, Light 34, Total Adds 10, WZPR, WICO, KMML, WUSY, KHEY, WOWW, WTSO, WTHI, KRKT, KWJJ. Heavy: WKAK. Medium: WEZL, WSOC, WOKK, KFGO, KCJB, KVOO, KFDI, KIK-FM, KDRK.

### CHARLEY PRIDE "White Houses" (16th Avenue/Capitol) 38/3

Rotations: Heavy 0, Medium 7, Light 31, Total Adds 3, KRRV, WOW, KRKT. Medium: KASE, WEZL, KIKK, KCJB, KWOX, KVOC, KTOM. Light: WZPR, WICO, KEAN, KMML, WFLS, WOKK, WSM, WCMS, WTSO, KCKC.

### DAN SEALS "They Rage On" (Capitol) 36/29

Rotations: Heavy 0, Medium 8, Light 28, Total Adds 29 including WVAM, WXXK, WWSA, KEAN, WTVY, KKIX, WCMS, WPAP, WUSQ, WYNG, WMUS, WOW, KTTS, K102, KVOO, KRKT, KIK-FM, KVOC, KIIQ, KTOM.

### GENE WATSON "Back In The Fire" (WB) 33/28

Rotations: Heavy 0, Medium 1, Light 32, Total Adds 28 including WQBE, WAYZ, WKAK, KRRV, WEZL, KKIX, WOKK, WCMS, WUSQ, KBMR, WAXX, KFGO, WOW, WTHI, KVOO, KFDI, KASH, KALF, KEKB, KIIQ.

### GAIL DAVIES "Waiting Here For You" (MCA) 30/9

Rotations: Heavy 0, Medium 3, Light 27, Total Adds 9, WRKZ, WFLS, WCMS, WPAP, KXXY, KFGO, KTTS, WTCM, KRKT. Medium: WOW. Light: KMML, WTVY, KKIX, WOKK, WTQR, WAXX, WDAF, KCJB, KFDI, KMIX.

### JONI HARMS "I Need A Wife" (Universal) 26/9

Rotations: Heavy 1, Medium 5, Light 20, Total Adds 9, WQCB, WKYQ, WAXX, WITL, KXXY, KTTS, KRKT, KALF, KUPL. Heavy: KASH. Medium: WDAF, KWOX, KRWQ, KWJJ. Light: KMML, WFLS, WOKK, KFGO, WTCM, KVOO, KFDI.

### SUZY BOGGUSS "Somewhere Between" (Capitol) 24/6

Rotations: Heavy 0, Medium 5, Light 19, Total Adds 6, WICO, KKYX, KBMR, WTHI, KRKT, KDRK. Medium: WKLO, WOKK, WCMS, KFDI. Light: KMML, WTVY, WIVK, WAXX, KFGO, WOW, KVOC, KALF, KEKB, KCKC.

### LYNN ANDERSON "How Many Hearts" (Mercury) 17/9

Rotations: Heavy 0, Medium 2, Light 15, Total Adds 9, KRRV, WTVY, WESC, WCMS, WAXX, KFGO, KTTS, WTHI, KNCQ. Medium: WTQR. Light: WSTH, KKIX, WFLS, WDXE, WOKK, KCJB, KVOO.

### SANDERS "Grandma's Old Wood Stove" (Airborne) 16/0

Rotations: Heavy 0, Medium 1, Light 15, Total Adds 0, Medium: KFGO. Light: WSTH, WFLS, WDXE, KYKX, WNOE, WKKQ, KWMT, WOW, KTTS, WTCM, KVOO, KFDI, KGHL, KEKB, KNCQ.

### ROSANNE CASH "I Don't Want To Spoil The Party" (Columbia) 15/13

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 13, WWSA, WKAK, KMML, WKYQ, KAJA, KBMR, WCUZ, KUZZ, KVOC, KRWQ, KMIX, KSN, KMPS. Light: WXXK, KXXY.

### RUSSELL SMITH "I Wonder What She's Doing Tonight" (Epic) 13/9

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 9, WRNS, KKIX, WDXE, WAXX, KFGO, KTTS, KVOO, KALF, KDRK. Light: KMML, WSTH, WTVY, WOKK.

### JAMES HOUSE "Don't Quit Me Now" (MCA) 12/8

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 8, KMML, KKIX, WDXE, KFGO, KWOX, KRKT, KALF, KIIQ. Light: WXXK, WTVY, WKYQ, KRWQ.

### ANNE MURRAY "Who But You" (Capitol) 11/9

Rotations: Heavy 1, Medium 2, Light 8, Total Adds 9, WKAK, KMML, WTVY, WCMS, KVOO, KRKT, KASH, KUZZ, KRWQ. Light: WQBE, KKIX.

### JONATHAN EDWARDS "It's The Natural Thing" (MCA/Curb) 11/4

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 4, WFLS, WKYQ, WTHI, KTPK. Light: WTVY, WIVK, WCUZ, KCJB, KVOO, KVOC, KRWQ.

### CROSBY, STILLS, NASH & YOUNG "This Old House" (Atlantic) 10/0

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 0, Medium: WOW, KWOX. Light: WFLS, WDXE, WCMS, WKYQ, KFGO, WCUZ, KCJB, KFDI.

### GARTH BROOKS "Much Too Young" (Capitol) 9/3

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 3, WDXE, KTTS, KALF. Medium: KFDI. Light: KMML, WOKK, KVOO, KVOC, KRWQ.

### ROY CLARK "What A Wonderful World" (Hallmark) 9/2

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, KKYX, KTTS. Medium: WSOC. Light: WICO, WSTH, WTVY, KFGO, KVOO, KFDI.

## ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
DESERT ROSE BAND/Hello Trouble (MCA/Curb)	Running
RICKY VAN SHELTON/Hole In My Pocket (Columbia)	Loving Proof
ALABAMA/High Cotton (RCA)	Southern Star
RICKY VAN SHELTON/Living Proof (Columbia)	Loving Proof
ALABAMA/The Borderline (RCA)	Southern Star
J.C. CROWLEY/I Know What I've Got (RCA)	Beneath The Texas Moon
RESTLESS HEART/Jenny Come Back (RCA)	Big Dreams In A Small...
GEORGE STRAIT/Hollywood Squares (MCA)	Beyond The Blue Neon
GEORGE STRAIT/Ace In The Hole (MCA)	Beyond The Blue Neon
ALABAMA/Down On The River (RCA)	Southern Star
RANDY TRAVIS/Written In Stone (WB)	Old 8 x 10
K.T. OSLIN/This Woman (RCA)	This Woman
ALABAMA/Barefootin' (RCA)	Southern Star
LARRY BOONE/Fool's Paradise (Mercury)	Swingin' Doors & Saw...
HOLLY DUNN/Traveling Prayer (MTM)	Across The Rio Grande
GEORGE STRAIT/Angel Angelina (MCA)	Beyond The Blue Neon

**CMA**  
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ANNE MILLISON, Promotion Director, 56/KLZ

■ **ARBITRON PROFILE STUDY:** The 1988 study, commissioned by CMA, is Arbitron's broadest, most comprehensive profile of country radio listeners.

*"The data is clearly presented, extremely impressive and has been most helpful. Probably one of the most useful tools we have gotten our hands on in a long time."* MIKE OATMAN, Chief Executive Officer, Great Empire Broadcasting, Inc.

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3	2	WKS	LW	TW		Total Reports/Adds	Heavy	Medium
5	3	3	1		<b>ROY ORBISON/You Got It (Virgin)</b>	85/1	80	4
2	2	2	2		<b>ANITA BAKER/Just Because (Elektra)</b>	84/1	78	6
7	4	4	3		<b>DEBBIE GIBSON/Lost In Your Eyes (Atlantic)</b>	81/0	71	9
13	8	5	4		<b>VANESSA WILLIAMS/Dreamin' (Wing/Polydor)</b>	82/2	59	23
1	1	1	5		<b>MIKE &amp; THE MECHANICS/Living Years (Atlantic)</b>	74/0	70	4
15	10	6	6		<b>KENNY G w/SMOKEY/We've Saved The Best... (Arista)</b>	80/2	52	23
18	16	9	7		<b>BANGLES/Eternal Flame (Columbia)</b>	77/5	43	28
14	13	8	8		<b>BREATHE/Don't Tell Me Lies (A&amp;M)</b>	75/1	44	29
17	15	12	9		<b>CHICAGO/You're Not Along (Full Moon/Reprise)</b>	69/4	33	30
16	14	11	10		<b>SURVIVOR/Across the Miles (Scotti Bros./CBS)</b>	67/1	40	22
10	7	7	11		<b>NEIL DIAMONO/This Time (Columbia)</b>	65/1	36	16
19	18	15	12		<b>CSN&amp;Y/Got It Made (Atlantic)</b>	68/2	27	32
25	22	17	13		<b>BETTE MIDLER/Wind Beneath My Wings (Atlantic)</b>	69/2	14	42
21	19	16	14		<b>LUTHER VANROSS/She Won't Talk To Me (Epic)</b>	62/0	26	32
27	24	19	15		<b>THIRTY EIGHT SPECIAL/Second Chance (A&amp;M)</b>	67/3	9	45
—	—	25	16		<b>OEON ESTUS/Heaven Help Me (Mika/Polydor)</b>	71/21	2	36
29	26	21	17		<b>SIMPLY RED/It's Only Love (Elektra)</b>	66/6	4	41
22	20	18	18		<b>BOY MEETS GIRL/Bring Down The Moon (RCA)</b>	54/1	19	27
26	25	22	19		<b>CARLY SIMON/Let The River Run (Arista)</b>	60/5	7	43
4	5	10	20		<b>SHERIFF/When I'm With You (Capitol)</b>	41/0	11	21
—	—	30	21		<b>CHER &amp; PETER CETERA/After All (Geffen)</b>	61/18	2	33
3	9	13	22		<b>ROO STEWART/My Heart Can't Tell You No (WB)</b>	38/0	15	16
28	27	23	23		<b>TRAVELING WILBURYS/End Of The Line (Wilbury/WB)</b>	51/2	3	40
8	11	20	24		<b>TAYLOR DAYNE/Don't Rush Me (RCA)</b>	31/0	9	15
6	6	14	25		<b>RICK ASTLEY/She Wants To Dance With Me (RCA)</b>	31/0	9	14
30	28	26	29		<b>"J.T." TAYLOR &amp; REGINA BELLE/All I Want Is (Epic)</b>	52/0	4	32
—	—	27	27		<b>JULIA FOROHAM/Happy Ever After (Virgin)</b>	53/4	3	28
—	—	28	28		<b>LIVINGSTON TAYLOR/City Lights (Critique Atco)</b>	46/1	7	29
—	—	32	29		<b>BOYS CLUB/The Loneliest Heart (MCA)</b>	52/9	0	28
<b>BREAKER</b>	30		30		<b>MADONNA/Like A Prayer (Sire/WB)</b>	46/46	1	15
—	35	31	31		<b>ENYA/Orinoco Flow (Sail Away) (Geffen)</b>	31/1	3	20
—	—	35	32		<b>PAUL CARRACK &amp; TERRI NUNN/Romance (Columbia)</b>	51/9	0	20
12	21	24	33		<b>TIFFANY/All This Time (MCA)</b>	17/0	5	8
<b>BREAKER</b>	34		33		<b>LOVE AND MONEY/Halleluiah Man (Mercury)</b>	44/4	0	20
<b>DEBUT</b>	35		35		<b>PETER NOONE/I'm Into Something Good (Cypress/A&amp;M)</b>	37/3	1	18

# BREAKERS

## MADONNA

### Like A Prayer (Sire/WB)

54% of our reporters on it. Rotations: Heavy 1, Medium 15, Light 30, Total Adds 46 including WVBF, WALK, KVIL, WLMG, WNL, WKQX, WLTF, B100, WTRX, WAFL. Debuts at number 30 on the AC chart.

### LOVE AND MONEY

#### Halleluiah Man (Mercury)

52% of our reporters on it. Rotations: Heavy 0, Medium 20, Light 24, Total Adds 4, WLHT, WFMK, WHNN, WTWR. Debuts at number 34 on the AC chart.

# NEW & ACTIVE

### PETER NOONE "I'm Into Something Good" (Cypress/A&M) 37/3

Rotations: Heavy 1/0, Medium 18/1, Light 18/2, Total Adds 3, WFTM, WECQ, WCMJ, Heavy: KOST, Medium including KESZ, WLEV, WKYE, KHLT, WTRX, WEIM, WHAI, WKNE, WSKI, WKSJ, WZNS, WORG, WKCX, WMTFM, KBLQ, KYJC, KMGQ. Light including B100, WSLQ, 3WM, WYKZ, WCKQ, WFLA, KTYL, WTWR, WJON, KKL, KSTR. Debuts at number 35 on the AC Chart.

### KARYN WHITE "Superwoman" (WB) 34/8

Rotations: Heavy 0, Medium 16/4, Light 18/4, Total Adds 8, WNL, KESZ, WSLI, KELT, 3WM, WKCX, KSCB, KKL, Medium including WKQX, Y103, WRKA, WAFL, WSKI, WCKQ, KRLB, WZNS, WORG, WMTFM, KYJC, KAYN. Light including 2WD, KBIG, B100, WEBE, WSLQ, WTRX, WEIM, WECQ, WHAI, WGLL, WYKZ, WFLA, WGSV, KBLQ.

### BASIA "Promises" (Epic) 33/32

Rotations: Heavy 0, Medium 4/4, Light 29/28, Total Adds 32, WNUA, KLSI, KESZ, KLSY, WSLI, WSLQ, WTRX, 3WM, WEIM, WHAI, WQNY, WAFL, WSKI, WYKZ, WGSV, KTDY, WZNS, WORG, WKCX, KTYL, KVIC, WCMJ, WMTFM, KSCB, WTWR, WJON, WLDR, KKL, KSTR, KBLQ, KYJC, KAYN. Light including KELT.

### ENYA "Orinoco Flow (Sail Away)" (Geffen) 31/1

Rotations: Heavy 3/0, Medium 20/0, Light 8/1, Total Adds 1, KTYL, Heavy: WNUA, B100, WSLQ, Medium: KLSI, WLEV, WKYE, WXT, KHLT, WRKA, WEIM, WHAI, WKNE, WAFL, WSKI, WYKZ, WFLA, KTDY, WZNS, WORG, KKL, KBLQ, KYJC, KAYN. Light including KLCY, KELT, WTRX, KVIC, KSCB, WTWR, WLDR. Number 31 on the AC Chart.

### STEVE WINWOOD "Hearts On Fire" (Virgin) 29/29

Rotations: Heavy 0, Medium 7/7, Light 22/22, Total Adds 29, KMJI, WLEV, WEBE, WFAF, WKYE, WMGS, WSLI, WSLQ, 3WM, WEIM, WHAI, WGLL, WAFL, WSKI, WYKZ, WCKQ, WFLA, WGSV, WZNS, WORG, WKCX, KTYL, KVIC, WCMJ, WMTFM, KSCB, KBLQ, KYJC, KAYN.

### GRAYSON HUGH "Talk It Over" (RCA) 27/14

Rotations: Heavy 0, Medium 1/0, Light 26/14, Total Adds 14, WLEV, WFAF, WSLI, WSLQ, 3WM, WEIM, WQNY, WAFL, WCKQ, KTDY, WMTFM, KSCB, KKL, KAYN. Medium: KYJC. Light including WKYE, WTRX, WHAI, WSKI, WYKZ, WFLA, WGSV, WZNS, WORG, WKCX, KTYL, KVIC.

### PHOEBE SNOW "If I Can Just Get Through The Night" (Elektra) 26/26

Rotations: Heavy 0, Medium 1/1, Light 25/25, Total Adds 26, WNUA, WEBE, WSLQ, WTRX, WLHT, WFMK, WHNN, 3WM, WEIM, WQNY, WKNE, WGLL, WSKI, WKSJ, WYKZ, WFLA, WGSV, WORG, WKCX, KTYL, KVIC, WCMJ, WMTFM, KSCB, KKL, KSTR.

## MOST ADDED

- MADONNA (46)
- BASIA (32)
- STEVE WINWOOD (29)
- PHOEBE SNOW (26)
- OEON ESTUS (21)
- CHER & CETERA (18)
- HOWARD JONES (15)
- GRAYSON HUGH (14)
- BUSTER POINDEXTER (13)
- SOUTHERN PACIFIC (13)

## HOTTEST

- ANITA BAKER (68)
- ROY ORBISON (64)
- DEBBIE GIBSON (56)
- MIKE & THE MECHANICS (55)
- VANESSA WILLIAMS (41)
- KENNY G (22)
- BANGLES (20)
- NEIL DIAMONO (13)
- BREATHE (12)
- CHICAGO (10)
- SURVIVOR (10)

## SIGNIFICANT ACTION

### MAXI PRIEST "Goodbye To Love Again" (Virgin) 24/0

Rotations: Heavy 0, Medium 5/0, Light 19/0, Total Adds 0, Medium: WSKI, WCKQ, WFLA, WORG, KYJC, Light: WNUA, WSLQ, WTRX, 3WM, WEIM, WHAI, WQNY, WAFL, WYKZ, WGSV, KRLB, WZNS, WKCX, KTYL, WCMJ, KSCB, KBLQ, KAYN, KMGQ.

### ROBERTA FLACK "Uh-Uh Ooh-Ooh Look Out (Here It Comes)" (Atlantic) 23/3

Rotations: Heavy 0, Medium 4/1, Light 19/2, Total Adds 3, Y103, KHLT, WSLQ, Medium including WNUA, WKCX, WCMJ, Light including WLEV, WTRX, 3WM, WQNY, WSKI, WYKZ, WGSV, WZNS, WORG, KSCB, KKL, KBLQ, KAYN.

### ROBERT PALMER "She Makes My Day" (EMI) 23/1

Rotations: Heavy 0, Medium 7/0, Light 16/1, Total Adds 1, WCMJ, Medium: WKYE, Y103, WEIM, WHAI, WSKI, WCKQ, WZNS, Light including WSLQ, WTRX, WGLL, WGSV, WORG, KVIC, WMTFM, WTWR, WLDR, KKL, KSTR, KAYN.

### IVAN NEVILLE "Falling Out Of Love" (Polydor) 22/0

Rotations: Heavy 0, Medium 5/0, Light 17/0, Total Adds 0, Medium: WNUA, WKYE, WSKI, WZNS, KAYN. Light including KHLT, WSLQ, WTRX, WEIM, WYKZ, KTDY, WZNS, WORG, WKCX, WCMJ, WMTFM, KSCB, KSTR.

### MARC V "Let Them Stare" (Elektra) 20/7

Rotations: Heavy 0, Medium 1/0, Light 19/7, Total Adds 7, WNUA, 3WM, WKNE, WFLA, WZNS, KKL, KYJC, Medium: WEIM, Light including WSLQ, WTRX, WHAI, WGLL, WAFL, WSKI, WGSV, WORG, WKCX, KTYL, KSTR, KAYN.

### KIM WILCOE "Four Letter Word" (MCA) 20/0

Rotations: Heavy 0, Medium 8/0, Light 12/0, Total Adds 0, Medium: KHLT, WSLQ, WKNE, WAFL, WCKQ, WKCX, WLDR, KBLQ, Light: WLEV, WEIM, WYKZ, KTDY, WZNS, WORG, KVIC, KSCB, WTWR, KSTR, KAYN, KMGQ.

### SA-FIRE "Thinking Of You" (Cutting/Mercury) 19/3

Rotations: Heavy 1/0, Medium 2/0, Light 16/3, Total Adds 3, WLEV, 3WM, WZNS, Heavy: KESZ, Medium: WSLQ, WSKI, Light including KHLT, WTRX, WFLA, WSKI, WZNS, WORG, KVIC, WMTFM, KSCB, KKL, KSTR, KBLQ, KAYN.

### NYLONS "Poison Ivy" (Windham Hill/A&M) 16/1

Rotations: Heavy 0, Medium 6/0, Light 10/1, Total Adds 1, WTWR, Medium: KHLT, WMGN, WHAI, WAFL, WZNS, WJON, Light including WEIM, WYKZ, WCKQ, WORG, WMTFM, KSTR, KBLQ, KYJC, KAYN.

### RANDY NEWMAN "Falling In Love" (Reprise) 16/0

Rotations: Heavy 0, Medium 8/0, Light 13/0, Total Adds 0, Medium: WSLQ, WHAI, WAFL, WCKQ, WGSV, WZNS, WORG, WKCX, Light: WQNY, KVIC, WMTFM, KSCB, WJON, KSTR, KYJC, KAYN.

### HOWARD JONES "Everlasting Love" (Elektra) 15/15

Rotations: Heavy 0, Medium 2/2, Light 13/13, Total Adds 15, B100, WLEV, WKYE, WSLQ, WHAI, WAFL, WSKI, WYKZ, WZNS, WORG, KTYL, KVIC, WCMJ, KBLQ, KAYN.

### FOUR TOPS "Change Of Heart" (Arista) 15/3

Rotations: Heavy 0, Medium 2/0, Light 13/3, Total Adds 3, WAFL, WMTFM, KYJC, Medium: WZNS, WORG, Light including WTRX, WEIM, WHAI, WSKI, WYKZ, WCKQ, WGSV, WKCX, KTYL, KSCB.

### SAM BROWN "Stop" (A&M) 14/1

Rotations: Heavy 0, Medium 2/0, Light 12/1, Total Adds 1, WFLA, Medium: KVIC, WMTFM, Light including WSLI, WSLQ, WTRX, WGLL, WAFL, WSKI, WZNS, WORG, KSCB, KKL, KYJC.

### BUSTER POINDEXTER "Hit The Road Jack" (RCA) 13/13

Rotations: Heavy 0, Medium 0, Light 13/13, Total Adds 13, 2WD, B100, WLEV, WLHT, WFMK, WSKI, WGSV, WORG, WKCX, KTYL, KVIC, WCMJ, KKL.

### SOUTHERN PACIFIC "All Is Lost" (WB) 13/13

Rotations: Heavy 0, Medium 0, Light 13/13, Total Adds 13, WTRX, WEIM, WHAI, WKNE, WSKI, WFLA, WORG, WKCX, WMTFM, KSCB, KKL, KBLQ, KYJC.

### ANN WILSON & ROBIN ZANDER "Surrender To Me" (Capitol) 12/0

Rotations: Heavy 2/0, Medium 5/0, Light 5/0, Total Adds 0, Heavy: WKYE, WSLI, Medium: WKQX, B100, WCMJ, KBLQ, KAYN. Light: KYKY, KESZ, WMGS, WZNS, KVIC.

### SOUTHSIDE JOHNNY "Slow Dance" (Cypress/A&M) 10/0

Rotations: Heavy 0, Medium 1/0, Light 9/0, Total Adds 0, Medium: WEIM, Light: WNUA, WSLQ, WAFL, WYKZ, WCKQ, WORG, WKCX, KYJC, KAYN.

### DINO "24/7" (4th & Broadway/Island) 9/2

Rotations: Heavy 0, Medium 4/0, Light 5/2, Total Adds 2, WSLI, KHLT, Medium: WEIM, WAFL, WCKQ, KAYN. Light including 3WM, WYKZ, KYJC.

### SCRITTI POLITTI "Oh Patti (Don't Feel Sorry For Loverboy)" (WB) 9/0

Rotations: Heavy 0, Medium 5/0, Light 4/0, Total Adds 0, Medium: WNUA, WSLQ, WECQ, WZNS, KBLQ, Light: WFAF, KVIC, WJON, KAYN.

### SHEENA EASTON "The Lover In Me" (MCA) 9/0

Rotations: Heavy 2/0, Medium 5/0, Light 2/0, Total Adds 0, Heavy: WRKA, WCKQ, Medium: WKQX, KYKY, B100, WZNS, KVIC, Light: WLMG, KRLB.

### BRIAN WILSON "Melt Away" (Sire/Reprise) 8/0

Rotations: Heavy 0, Medium 0, Light 8/0, Total Adds 0, Light: WFAF, WAFL, WSKI, WGSV, WZNS, WORG, KSTR, KAYN.



# AC ADDS & HOTS

March 10, 1989 R&R • 71

## CURRENT-BASED

### EAST

#### P1

**WVBF/Boston**  
Newfellow/Garcia

MADONNA  
DEON ESTUS  
Hottest:  
BANGLES  
KENNY G  
BREATHE  
VANESSA WILLIAMS  
CHICAGO

**WALK/Long Island**  
Edwards/Danleis

MADONNA  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
ROY ORBISON  
DEBBIE GIBSON  
ROD STEWART

**WNSR/New York**  
Dunphy/Dunklin

CARLY SIMON  
CHICAGO  
38 SPECIAL  
Hottest:  
NEIL DIAMOND  
SHERIFF  
ANITA BAKER

**WSNI/Philadelphia**  
Jere Sullivan

CHICAGO  
Hottest:  
ANITA BAKER  
MIKE & THE MECH  
ROY ORBISON  
NEIL DIAMOND  
DEBBIE GIBSON

**WHTX/Pittsburgh**  
Scott Alexander

BANGLES  
KENNY G  
Hottest:  
ANITA BAKER  
ROD STEWART  
ROY ORBISON  
MIKE & THE MECH  
DEBBIE GIBSON

#### P2

**WLEV/Allentown**  
Robbins/Silvers

HOWARD JONES  
MADONNA  
STEVE WINWOOD  
SA-FIRE  
GRAYSON HUGH  
BUSTER POINDEXTE  
Hottest:  
ROY ORBISON  
ANITA BAKER  
SIMPLY RED  
VANESSA WILLIAMS  
LUTHER VANDROSS

**WBE/Bridgeport**  
Hansen/Norman

STEVE WINWOOD  
MADONNA  
PM  
PHOEBE SNOW  
Hottest:  
BANGLES  
DEBBIE GIBSON  
KENNY G  
ANITA BAKER  
ROY ORBISON

**WVAF/Charleston, WV**  
Randy Shane

STEVE WINWOOD  
GRAYSON HUGH  
MADONNA  
Hottest:  
BANGLES  
DEBBIE GIBSON  
ROY ORBISON  
MIKE & THE MECH  
CHER & PETER CETI

**WKYE/Johnstown**  
Jack Michaels

MADONNA  
STEVE WINWOOD  
CARLY SIMON  
HOWARD JONES  
BELLE STARS  
Hottest:  
DEBBIE GIBSON  
ROY ORBISON  
MIKE & THE MECH  
WILSON & ZANDER  
BANGLES

**WMSW/Wilkes Barre**  
Norton/Merriott

STEVE WINWOOD  
MADONNA  
JIMMY HARNEN & S  
Hottest:  
DEBBIE GIBSON  
ROY ORBISON  
BANGLES  
BREATHE  
CHICAGO

**WKSJ/Williamsport**  
Tom Benson

CHER & PETER CETI  
PHOEBE SNOW  
JULIA FORDHAM  
Hottest:  
CHICAGO  
BANGLES  
ANITA BAKER  
ROY ORBISON  
BREATHE

#### P3

**WEIM/Fitchburg**  
Jack Raymond

MADONNA  
STEVE WINWOOD  
BASIA  
PHOEBE SNOW  
GRAYSON HUGH  
SOUTHERN PACIFIC  
Hottest:  
ROY ORBISON  
ANITA BAKER  
CHICAGO  
TRAVELING WILBUR  
LIVINGSTON TAYLO

**WECO/Geneva**  
Gabe Anthony

DEON ESTUS  
PETER NOONE  
Hottest:  
LUTHER VANDROSS  
DEBBIE GIBSON  
MIKE & THE MECH  
ANITA BAKER  
CHICAGO

**WHAI/Greenfield, MA**  
Deane/Archer

BASIA  
STEVE WINWOOD  
HOWARD JONES  
SOUTHERN PACIFIC  
MADONNA  
BEBE & CECE WINAN  
FREIHEIT  
Hottest:  
ROY ORBISON  
DEBBIE GIBSON  
ANITA BAKER  
BREATHE  
VANESSA WILLIAMS

**WQNY/Ithaca**  
Smith/Erb

BASIA  
GRAYSON HUGH  
MADONNA  
PHOEBE SNOW  
Hottest:  
ANITA BAKER  
MIKE & THE MECH  
DEBBIE GIBSON  
CHICAGO  
SURVIVOR

**WKNE/Keene**  
Mike Trombly

MARC V  
SOUTHERN PACIFIC  
PHOEBE SNOW  
HAROLD FALTERMEYE  
SIMPLY RED  
Hottest:  
ANITA BAKER  
DEBBIE GIBSON  
NEIL DIAMOND  
ROY ORBISON  
MIKE & THE MECH

**WQLL/Mercersburg**  
Norman Schmidt

PHOEBE SNOW  
STEVE WINWOOD  
MADONNA  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS

**WAFI/Milford, DE**  
Tim Brough

MADONNA  
GLENN FREY  
BASIA  
HOWARD JONES  
STEVE WINWOOD  
BELLE STARS  
FREIHEIT  
FOUR TOPS  
GRAYSON HUGH  
Hottest:  
ANITA BAKER  
BANGLES  
DEBBIE GIBSON  
ROY ORBISON  
BETTE MIDLER

**WAFI/Milford, DE**  
Tim Brough

MADONNA  
GLENN FREY  
BASIA  
HOWARD JONES  
STEVE WINWOOD  
BELLE STARS  
FREIHEIT  
FOUR TOPS  
GRAYSON HUGH  
Hottest:  
ANITA BAKER  
BANGLES  
DEBBIE GIBSON  
ROY ORBISON  
BETTE MIDLER

**WAFI/Milford, DE**  
Tim Brough

MADONNA  
GLENN FREY  
BASIA  
HOWARD JONES  
STEVE WINWOOD  
BELLE STARS  
FREIHEIT  
FOUR TOPS  
GRAYSON HUGH  
Hottest:  
ANITA BAKER  
BANGLES  
DEBBIE GIBSON  
ROY ORBISON  
BETTE MIDLER

**WAFI/Milford, DE**  
Tim Brough

MADONNA  
GLENN FREY  
BASIA  
HOWARD JONES  
STEVE WINWOOD  
BELLE STARS  
FREIHEIT  
FOUR TOPS  
GRAYSON HUGH  
Hottest:  
ANITA BAKER  
BANGLES  
DEBBIE GIBSON  
ROY ORBISON  
BETTE MIDLER

**WAFI/Milford, DE**  
Tim Brough

MADONNA  
GLENN FREY  
BASIA  
HOWARD JONES  
STEVE WINWOOD  
BELLE STARS  
FREIHEIT  
FOUR TOPS  
GRAYSON HUGH  
Hottest:  
ANITA BAKER  
BANGLES  
DEBBIE GIBSON  
ROY ORBISON  
BETTE MIDLER

**WAFI/Milford, DE**  
Tim Brough

MADONNA  
GLENN FREY  
BASIA  
HOWARD JONES  
STEVE WINWOOD  
BELLE STARS  
FREIHEIT  
FOUR TOPS  
GRAYSON HUGH  
Hottest:  
ANITA BAKER  
BANGLES  
DEBBIE GIBSON  
ROY ORBISON  
BETTE MIDLER

**WAFI/Milford, DE**  
Tim Brough

MADONNA  
GLENN FREY  
BASIA  
HOWARD JONES  
STEVE WINWOOD  
BELLE STARS  
FREIHEIT  
FOUR TOPS  
GRAYSON HUGH  
Hottest:  
ANITA BAKER  
BANGLES  
DEBBIE GIBSON  
ROY ORBISON  
BETTE MIDLER

### SOUTH

#### P1

**WSB-FM/Atlanta**  
LoCasolo/McCoy

ROY ORBISON  
Hottest:  
NEIL DIAMOND  
ANITA BAKER  
KENNY G  
VANESSA WILLIAMS  
ROY ORBISON

**KVIL/Dallas**  
Rhodes/Miniaci

BANGLES  
CHER & PETER CETI  
MADONNA  
Hottest:  
VANESSA WILLIAMS  
ROY ORBISON  
DEBBIE GIBSON  
KENNY G  
MIKE & THE MECH

**WLMG/New Orleans**  
Nick Ferrara

MADONNA  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
VANESSA WILLIAMS  
SHERIFF  
ANITA BAKER  
ROY ORBISON

**WLTS/New Orleans**  
Bob Mitchell

CHER & PETER CETI  
Hottest:  
ROY ORBISON  
CHICAGO  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
ROY ORBISON  
KENNY G  
VANESSA WILLIAMS

**2WD/Norfolk**  
Gary King

CARRACK & NUNN  
SIMPLY RED  
BUSTER POINDEXTE  
DEON ESTUS  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
DEBBIE GIBSON  
ROD STEWART  
ROY ORBISON

**WNLT/Tampa**  
Chuck Crane

KENNY G  
KARYN WHITE  
MADONNA  
Hottest:  
ANITA BAKER  
MIKE & THE MECH  
ROY ORBISON  
TAYLOR DAYNE  
ROY ORBISON

**WNLQ/Roanoke**  
Greg Fry

MADONNA  
STEVE WINWOOD  
GRAYSON HUGH  
HOWARD JONES  
PHOEBE SNOW  
ROBERTA FLACK  
BASIA  
Hottest:  
ENYA  
MIKE & THE MECH  
LIVINGSTON TAYLOR  
DEBBIE GIBSON  
VANESSA WILLIAMS

**WZNY/Augusta, GA**  
John Patrick

CARRACK & NUNN  
BOYS CLUB  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
DEBBIE GIBSON  
VANESSA WILLIAMS  
KENNY G

**WXTG/Charleston**  
John Quincy

CARRACK & NUNN  
CHER & PETER CETI  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS  
BETTE MIDLER

**WTCB/Columbia, SC**  
Doug Spets

BOY MEETS GIRL  
CHER & PETER CETI  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
DEBBIE GIBSON  
VANESSA WILLIAMS  
KENNY G

**WSLI/Jackson, MS**  
Ron Harrell

KARYN WHITE  
STEVE WINWOOD  
MADONNA  
CHER & PETER CETI  
CARRACK & NUNN  
DINO  
CAROLE KING  
GRAYSON HUGH  
BASIA  
BOYS CLUB  
Hottest:  
SHERIFF  
MIKE & THE MECH  
ROY ORBISON  
ANITA BAKER  
BREATHE

**WYKZ/Beaufort, SC**  
Robertson/Kennedy

MADONNA  
BASIA  
HOWARD JONES  
PHOEBE SNOW  
STEVE WINWOOD  
NEIL DIAMOND  
KENNY G  
Hottest:  
ANITA BAKER  
MIKE & THE MECH  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS  
BANGLES  
DEBBIE GIBSON

**WYKZ/Beaufort, SC**  
Robertson/Kennedy

MADONNA  
BASIA  
HOWARD JONES  
PHOEBE SNOW  
STEVE WINWOOD  
NEIL DIAMOND  
KENNY G  
Hottest:  
ANITA BAKER  
MIKE & THE MECH  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS

#### P2

**Y103/Jacksonville**  
Erica Lee

MADONNA  
BOYS CLUB  
ROBERTA FLACK  
Hottest:  
ANITA BAKER  
DEBBIE GIBSON  
MIKE & THE MECH  
38 SPECIAL  
LUTHER VANDROSS

**WTFM/Johnson City**  
Mark McKinney

DEON ESTUS  
SIMPLY RED  
PETER NOONE  
Hottest:  
MIKE & THE MECH  
ROY ORBISON  
ROY ORBISON  
VANESSA WILLIAMS  
DEBBIE GIBSON

**U102/Knoxville**  
Larry Trotter

CHER & PETER CETI  
Hottest:  
MIKE & THE MECH  
ROY ORBISON  
CHICAGO  
ANITA BAKER  
VANESSA WILLIAMS

**KHLT/Little Rock**  
Jim Aaron

TRAVELING WILBURY  
ROBERTA FLACK  
DINO  
Hottest:  
ROY ORBISON  
ANITA BAKER  
NEIL DIAMOND  
VANESSA WILLIAMS  
DEBBIE GIBSON

**WRKA/Louisville**  
Robertson/Shannon

MADONNA  
DEON ESTUS  
Hottest:  
ANITA BAKER  
MIKE & THE MECH  
LUTHER VANDROSS  
DEBBIE GIBSON  
BANGLES

**KELT/McAllen**  
Paul Davis

DEON ESTUS  
BOYS CLUB  
BETTE MIDLER  
JULIA FORDHAM  
KARYN WHITE  
CARRACK & NUNN  
Hottest:  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS  
KENNY G  
NEIL DIAMOND

**WRLQ/Roanoke**  
Greg Fry

MADONNA  
STEVE WINWOOD  
GRAYSON HUGH  
HOWARD JONES  
PHOEBE SNOW  
ROBERTA FLACK  
BASIA  
Hottest:  
ENYA  
MIKE & THE MECH  
LIVINGSTON TAYLOR  
DEBBIE GIBSON  
VANESSA WILLIAMS

**WZNY/Augusta, GA**  
John Patrick

CARRACK & NUNN  
BOYS CLUB  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
DEBBIE GIBSON  
VANESSA WILLIAMS  
KENNY G

**WXTG/Charleston**  
John Quincy

CARRACK & NUNN  
CHER & PETER CETI  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS  
BETTE MIDLER

**WTCB/Columbia, SC**  
Doug Spets

BOY MEETS GIRL  
CHER & PETER CETI  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
DEBBIE GIBSON  
VANESSA WILLIAMS  
KENNY G

**WSLI/Jackson, MS**  
Ron Harrell

KARYN WHITE  
STEVE WINWOOD  
MADONNA  
CHER & PETER CETI  
CARRACK & NUNN  
DINO  
CAROLE KING  
GRAYSON HUGH  
BASIA  
BOYS CLUB  
Hottest:  
SHERIFF  
MIKE & THE MECH  
ROY ORBISON  
ANITA BAKER  
BREATHE

**WYKZ/Beaufort, SC**  
Robertson/Kennedy

MADONNA  
BASIA  
HOWARD JONES  
PHOEBE SNOW  
STEVE WINWOOD  
NEIL DIAMOND  
KENNY G  
Hottest:  
ANITA BAKER  
MIKE & THE MECH  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS  
BANGLES  
DEBBIE GIBSON

**WYKZ/Beaufort, SC**  
Robertson/Kennedy

MADONNA  
BASIA  
HOWARD JONES  
PHOEBE SNOW  
STEVE WINWOOD  
NEIL DIAMOND  
KENNY G  
Hottest:  
ANITA BAKER  
MIKE & THE MECH  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS

### WFOA/Ft. Payne

Becky Barnes  
PHOEBE SNOW  
MADONNA  
SOUTHERN PACIFIC  
SAM BROWN  
STEVE WINWOOD  
MARC V  
PM  
Hottest:  
ANITA BAKER  
MIKE & THE MECH  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS

**WTKT/Gainesville**  
Nick Allen

none  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
DEBBIE GIBSON  
ROY ORBISON  
VANESSA WILLIAMS

**WGSV/Guntersville**  
Jackson/Bell

BASIA  
MADONNA  
STEVE WINWOOD  
PHOEBE SNOW  
BUSTER POINDEXTE  
Hottest:  
ANITA BAKER  
ROY ORBISON  
VANESSA WILLIAMS  
DEBBIE GIBSON  
KENNY G

**WARM98/Cincinnati**  
Nick O'Neil

none  
Hottest:  
NEIL DIAMOND  
ANITA BAKER  
BARBRA STREISAND  
MIKE & THE MECH  
ROY ORBISON

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

**KRLB/Lubbock**  
Laurie Allen

PAULA ABDUL  
CHER & PETER CETI  
MADONNA  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
DEBBIE GIBSON  
ROY ORBISON  
VANESSA WILLIAMS

**WZNS/Myrtle Beach**  
Mitch Adams

MADONNA  
STEVE WINWOOD  
BASIA  
HOWARD JONES  
SA-FIRE  
MARC V  
PM  
Hottest:  
CHICAGO  
ROY ORBISON  
DEBBIE GIBSON  
KENNY G  
ANITA BAKER

**WORQ/Orangeburg**  
Ted Bell

STEVE WINWOOD  
BASIA  
MADONNA  
PM  
HOWARD JONES  
PHOEBE SNOW  
SOUTHERN PACIFIC  
BUSTER POINDEXTE  
MARTIKA  
Hottest:  
BREATHE  
3ANGLES  
DEBBIE GIBSON  
MIKE & THE MECH  
ROY ORBISON

**WKCX/Rome**  
Randy Quirk

STEVE WINWOOD  
KARYN WHITE  
BASIA  
SOUTHERN PACIFIC  
PHOEBE SNOW  
EUSTER POINDEXTE  
Hottest:  
MIKE & THE MECH  
ANITA BAKER  
DEBBIE GIBSON  
SURVIVOR  
BANGLES

**KTYL/Tyler**  
Janie Baker

PHOEBE SNOW  
BASIA  
HOWARD JONES  
STEVE WINWOOD  
MADONNA  
BUSTER POINDEXTE  
ENYA  
Hottest:  
ANITA BAKER  
MIKE & THE MECH  
ROY ORBISON  
NEIL DIAMOND  
KENNY G

**KVIC/Victoria**  
Tony Davis

MADONNA  
HOWARD JONES  
PHOEBE SNOW  
BUSTER POINDEXTE  
BASIA  
JULIA FORDHAM  
STEVE WINWOOD  
Hottest:  
CHICAGO  
ANITA BAKER  
MIKE & THE MECH  
BANGLES  
DEBBIE GIBSON

### MIDWEST

#### P1

**WKQX/Chicago**  
Bill Gamble

38 SPECIAL  
MADONNA  
CARLY SIMON  
Hottest:  
MIKE & THE MECH  
BANGLES  
ANITA BAKER  
RICK ASTLEY  
PAULA ABDUL

**WNUA/Chicago**  
Bob O'Connor

DEON ESTUS  
BOYS CLUB  
BASIA  
MARC V  
PHOEBE SNOW  
RAIN PEOPLE  
HAROLD FALTERME  
LIVINGSTON TAYL  
KARLA BONOFF  
CARLY SIMON  
Hottest:  
SURVIVOR  
VANESSA WILLIAM  
KENNY G  
ANITA BAKER  
SIMPLY RED

**WARM98/Cincinnati**  
Nick O'Neil

none  
Hottest:  
NEIL DIAMOND  
ANITA BAKER  
BARBRA STREISAND  
MIKE & THE MECH  
ROY ORBISON

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

**WLVF/Cleveland**  
Popovich/Godfrey

DEON ESTUS  
BETTE MIDLER  
MADONNA  
Hottest:  
MIKE & THE MECH  
CSN&Y  
ROY ORBISON  
BANGLES  
NEIL DIAMOND

### KYKY/St. Louis

McGuire/Blair  
CHER & PETER CETI  
VANESSA WILLIAMS  
Hottest:  
ANITA BAKER  
FLEETWOOD MAC  
MIKE & THE MECH  
ROD STEWART  
ROY ORBISON

**WTRX/Flint**  
Bill Pearson

MADONNA  
BASIA  
PHOEBE SNOW  
SOUTHERN PACIFIC  
Hottest:  
ROY ORBISON  
DEBBIE GIBSON  
KENNY G  
VANESSA WILLIAMS  
BREATHE

**WLHT/Grand Rapids**  
Mike Syrianni

LOVE AND MONEY  
DEON ESTUS  
PHOEBE SNOW  
CARRACK & NUNN  
BUSTER POINDEXTE  
Hottest:  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAM  
ANITA BAKER  
SURVIVOR

**WCMJ/Cambridge, OH**  
Mike Ruble

PETER NOONE  
DEON ESTUS  
MADONNA  
PHOEBE SNOW  
HOWARD JONES  
STEVE WINWOOD  
CHER & PETER CETI  
PM  
BASIA  
ROBERT PALMER  
BUSTER POINDEXTE  
Hottest:  
ANITA BAKER  
DEBBIE GIBSON  
NEIL DIAMOND  
SURVIVOR  
VANESSA WILLIAMS

**WMT-FM/Cedar Rapids**  
Green/Sellers

SOUTHERN PACIFIC

# AC ADDS & HOTS

## FULL-SERVICE AC

### MOST ADDED

CHER & CETERA (5)  
MADONNA (5)  
DEON ESTUS (4)  
JULIA FORDHAM (3)  
SURVIVOR (3)  
VANESSA WILLIAMS (3)  
BANGLES (2)  
CARRACK & NUNN (2)  
ENYA (2)  
BETTE MIDLER (2)  
THIRTY EIGHT SPECIAL (2)  
TRAVELING WILBURYS (2)

### HOTTEST

MIKE & THE MECHANICS (23)  
ROY ORBISON (22)  
ANITA BAKER (16)  
KENNY G (13)  
DEBBIE GIBSON (12)  
NEIL DIAMOND (10)  
BANGLES (5)  
ROD STEWART (5)  
VANESSA WILLIAMS (5)

## GOLD-BASED AC

### MOST ADDED

CHER & CETERA (6)  
THIRTY EIGHT SPECIAL (5)  
BREATHE (4)  
CHICAGO (4)  
DEON ESTUS (4)  
SURVIVOR (4)  
BANGLES (3)  
CSN&Y (2)  
ENYA (2)  
PETER NOONE (2)  
TRAVELING WILBURYS (2)  
VANESSA WILLIAMS (2)

### HOTTEST

MIKE & THE MECHANICS (27)  
ROY ORBISON (22)  
DEBBIE GIBSON (16)  
ANITA BAKER (12)  
SHERIFF (12)  
KENNY G (8)  
TAYLOR DAYNE (7)  
ROD STEWART (7)  
VANESSA WILLIAMS (6)  
PHIL COLLINS (5)  
NEIL DIAMOND (5)

### EAST

#### P1

**WBEN/Buffalo**  
Hank Nevins  
none  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
ANITA BAKER  
KENNY G

#### WGR/Buffalo

Mike Roszman  
BETTE MIDLER  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
NEIL DIAMOND

**WMAL/Washington**  
Michael Neff  
TRAVELING WILBURY  
CSN&Y  
JULIA FORDHAM  
Hottest:  
ROY ORBISON  
ANITA BAKER  
KENNY G  
BETTE MIDLER  
NEIL DIAMOND

#### P2

**WICC/Bridgeport**  
Peters/Becker  
MADONNA  
38 SPECIAL  
DEON ESTUS  
Hottest:  
MIKE & THE MECHANICS  
DEBBIE GIBSON  
ROY ORBISON  
RICK ASTLEY  
WILSON & ZANDER

**WCHS/Charleston**  
Frank George

MADONNA  
ENYA  
RANDY NEWMAN  
PM  
STEVE WINWOOD  
DAVID SEA  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
ANITA BAKER  
DEBBIE GIBSON  
NEIL DIAMOND

**WTIC/Hartford**  
David Bernstein

BETTE MIDLER  
CARRACK & NUNN  
MARILYN SCOTT  
Hottest:  
BANGLES  
ANITA BAKER  
KENNY G  
TRAVELING WILBURY  
MIKE & THE MECHANICS

**WELI/New Haven**  
Gross/McCormick

ENYA  
CHER & PETER CETE  
Hottest:  
BANGLES  
ROY ORBISON  
BETTE MIDLER  
MIKE & THE MECHANICS  
SIMPLY RED  
Hottest:  
WGY/Schenectady  
Brindley/Sgarlata  
none  
Hottest:  
BARBRA STREISAND  
NEIL DIAMOND  
TRAVELING WILBURY  
GLENN FREY  
ROY ORBISON

#### P3

**WMTR/Morristown**  
Brian Emery  
JULIA FORDHAM  
MADONNA  
ROBERTA FLACK  
Hottest:  
ROY ORBISON  
ANITA BAKER  
DEBBIE GIBSON  
KENNY G  
BANGLES

31 Current Reporters  
26 Current Playlists  
Called in Frozen Playlist (1):  
KEX/Portland

### EAST

#### P1

**WMMX/Baltimore**  
Don Kelley  
none  
Hottest:  
TAYLOR DAYNE  
DEBBIE GIBSON  
PHIL COLLINS  
MIKE & THE MECHANICS  
**WKSZ/Philadelphia**  
Lou Patrick  
DEBBIE GIBSON  
Hottest:  
ANITA BAKER  
NEIL DIAMOND  
BARBRA STREISAND  
KENNY G

**WLTJ/Pittsburgh**  
John Gallagher  
CHER & PETER CETE  
BANGLES  
DEON ESTUS  
Hottest:  
ROY ORBISON  
BETTE MIDLER  
DEBBIE GIBSON  
MIKE & THE MECHANICS  
VANESSA WILLIAMS

#### P2

**WAEB/Aiientown**  
Chris Bailey  
MADONNA  
MARTIKA  
Hottest:  
ANITA BAKER  
MIKE & THE MECHANICS  
ROY ORBISON  
CSN&Y  
DEBBIE GIBSON

**WMAS-FM/Springfield**  
Kratoville/O'Brien

DEON ESTUS  
Hottest:  
ROY ORBISON  
TRAVELING WILBURY  
MIKE & THE MECHANICS  
LUTHER VANDROSS  
BREATHE

**WYYY/Syracuse**  
Lauber/Langmyer

BREATHE  
SURVIVOR  
CHICAGO  
LUTHER VANDROSS  
Hottest:  
MIKE & THE MECHANICS  
ANITA BAKER  
ROY ORBISON  
ROD STEWART

**WJBR/Wilmington, DE**  
Bill Kaye

38 SPECIAL  
Hottest:  
VANESSA WILLIAMS  
DEBBIE GIBSON  
ANITA BAKER  
ROY ORBISON  
KENNY G

33 Reporters  
27 Current Playlists  
Called in Frozen Playlist (2):  
WLTJ/Detroit  
WMMX/Baltimore

### SOUTH

#### P2

**WHAS/Louisville**  
Doug McElvin  
CHICAGO  
BANGLES  
ANITA BAKER  
Hottest:  
DEBBIE GIBSON  
MIKE & THE MECHANICS  
ROY ORBISON  
ROD STEWART  
CHICAGO

**WDBO/Orlando**  
Dan Shaffer  
CHER & PETER CETE  
JULIA FORDHAM  
Hottest:  
MIKE & THE MECHANICS  
NEIL DIAMOND  
ANITA BAKER  
KENNY G  
VANESSA WILLIAMS

**WRVA/Richmond**  
Tim Farley

VANESSA WILLIAMS  
Hottest:  
ANITA BAKER  
BREATHE  
DEBBIE GIBSON  
ROY ORBISON  
MIKE & THE MECHANICS

#### P3

**WGBR/Goldsboro**  
Bruce Strickland  
JUDSON SPENCE  
GRAYSON HUGH  
FOUR TOPS  
MARC V  
CARRACK & NUNN  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
BREATHE  
KENNY G  
VANESSA WILLIAMS

**WKYX/Paducah**  
Cook/Miller

DEON ESTUS  
38 SPECIAL  
Hottest:  
NEIL DIAMOND  
ROD STEWART  
ANITA BAKER  
CHICAGO  
THOMAS & SPRING  
WSTU/Stuart  
Shaw/Grant  
KARYN WHITE  
MADONNA  
DEON ESTUS  
Hottest:  
MIKE & THE MECHANICS  
ANITA BAKER  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS

### SOUTH

#### P1

**KMGC/Dallas**  
Layne Prescott  
BREATHE  
CHER & PETER CETE  
KENNY G  
VANESSA WILLIAMS  
Hottest:  
ANITA BAKER  
DEBBIE GIBSON  
MIKE & THE MECHANICS  
SHERIFF  
Love 94/Miami  
Don Agony  
ENYA  
DEON ESTUS  
Hottest:  
MIKE & THE MECHANICS  
ANITA BAKER  
ROY ORBISON  
SHERIFF  
TAYLOR DAYNE

**WUSA/Tampa**  
Johnny Williams  
none  
Hottest:  
PHIL COLLINS  
MIKE & THE MECHANICS  
SHERIFF  
ROY ORBISON

#### P2

**KKMJ/Austin**  
Bob Cole  
CHER & PETER CETE  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
NEIL DIAMOND  
BARBRA STREISAND  
PETER NOONE

**WMJJ/Birmingham**  
Carter Davis

38 SPECIAL  
DEON ESTUS  
Hottest:  
ROD STEWART  
SHERIFF  
BREATHE  
MIKE & THE MECHANICS  
TAYLOR DAYNE

**WEZC/Charlotte**  
Herring/Conway  
Hottest:  
DEBBIE GIBSON  
MIKE & THE MECHANICS  
ROY ORBISON  
TAYLOR DAYNE  
GLENN FREY

**WLWX/Chattanooga**  
Burkett/Marshall  
CHICAGO  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
ROD STEWART  
SHERIFF  
KENNY G

**WRVR/Memphis**  
Hamlin/Spencer

CHER & PETER CETE  
BANGLES  
PETER NOONE  
Hottest:  
DEBBIE GIBSON  
KENNY G  
MIKE & THE MECHANICS  
BETTE MIDLER  
VANESSA WILLIAMS

**WSTF/Orlando**  
Brian Kirkland

BREATHE  
VANESSA WILLIAMS  
ENYA  
Hottest:  
DEBBIE GIBSON  
MIKE & THE MECHANICS  
BANGLES  
CHICAGO  
BEACH BOYS

**WRAL/Raleigh**  
Dave Barron

none  
Hottest:  
MIKE & THE MECHANICS  
BOY MEETS GIRL  
PHIL COLLINS  
TAYLOR DAYNE  
LENNOX & GREEN

**WMXB/Richmond**  
Mike Ryan

SURVIVOR  
BANGLES  
ANITA BAKER  
Hottest:  
ROD STEWART  
KENNY G  
TAYLOR DAYNE  
MIKE & THE MECHANICS  
ROY ORBISON

**KVKI/Shreveport**  
Mick Lane

none  
Hottest:  
ROY ORBISON  
DEBBIE GIBSON  
SURVIVOR  
MIKE & THE MECHANICS  
VANESSA WILLIAMS

### MIDWEST

#### P1

**55KRC/Cincinnati**  
Drew Hayes  
none  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
DEBBIE GIBSON  
SHERIFF  
ROD STEWART  
**WLW/Cincinnati**  
Dave Reinhart  
SURVIVOR  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
ROD STEWART  
ANITA BAKER  
CSN&Y  
**WTVN/Columbus**  
Lar/Lane  
VANESSA WILLIAMS  
BREATHE  
Hottest:  
MAXI PRIEST  
MIKE & THE MECHANICS  
SHERIFF  
ROY ORBISON  
GLENN FREY

**WCCO/Minneapolis**  
Curt Lundgren  
JULIA FORDHAM  
MARILYN SCOTT  
Hottest:  
KENNY G  
CARLY SIMON  
LIVINGSTON TAYLOR

#### P2

**WHBY/Appleton**  
Salm/St. John  
none  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
DEBBIE GIBSON  
ANITA BAKER  
KENNY G  
**WHBC/Canton**  
Doug Lane  
SURVIVOR  
Hottest:  
NEIL DIAMOND  
ANITA BAKER  
ROY ORBISON  
SHERIFF  
RICK ASTLEY  
VANESSA WILLIAMS

**WOOD/Grand Rapids**  
Skip Essick

CHER & PETER CETE  
TRAVELING WILBURY  
PETER NOONE  
Hottest:  
ROY ORBISON  
MIKE & THE MECHANICS  
ANITA BAKER  
DEBBIE GIBSON  
NEIL DIAMOND

**WSPD/Toledo**  
Ric Herrold

KENNY G  
VANESSA WILLIAMS  
Hottest:  
ROY ORBISON  
ANITA BAKER  
NEIL DIAMOND  
SHERIFF  
RICK ASTLEY

#### P3

**WJBC/Bloomington**  
Don Munson  
CHER & PETER CETE  
BOYS CLUB  
MARC V  
Hottest:  
ANITA BAKER  
KENNY G  
ENYA  
ROY ORBISON  
MIKE & THE MECHANICS

**WCIL/Carbondale**  
Rich Bird

none  
Hottest:  
DEBBIE GIBSON  
ROD STEWART  
MIKE & THE MECHANICS  
BANGLES  
TOMMY PAGE

**WASK/Lafayette**  
Keith Harris

PHOEBE SNOW  
SOUTHERN PACIFIC  
Hottest:  
KENNY G  
DEBBIE GIBSON  
BANGLES  
J.T. TAYLOR & RE  
MIKE & THE MECHANICS

### WEST

#### P1

**KEX/Portland**  
Dirks/Fort  
none  
Hottest:  
PHIL COLLINS  
KENNY G

**KFMB/San Diego**  
Larson/Robertson  
MADONNA  
SURVIVOR  
HOWARD JONES  
SIMPLY RED  
BASIA  
Hottest:  
ROY ORBISON  
DEBBIE GIBSON  
VANESSA WILLIAMS  
MIKE & THE MECHANICS  
KENNY G

#### P2

**KBOI/Boise**  
Drew Harold  
BANGLES  
Hottest:  
PHIL COLLINS  
MIKE & THE MECHANICS  
ROY ORBISON  
NEIL DIAMOND  
SHERIFF

**KUGN/Eugene**  
O'Brien/James

ROBERTA FLACK  
DEON ESTUS  
CHER & PETER CETE  
Hottest:  
MIKE & THE MECHANICS  
CSN&Y  
ANITA BAKER  
KENNY G  
BETTE MIDLER

**KSSK/Honolulu**  
Phil Abbott

none  
Hottest:  
BETTE MIDLER  
LENNOX & GREEN  
FLEETWOOD MAC  
ROY ORBISON  
CECILIO & KAPONO

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (3):  
KFQD/Anchorage  
KHOW/Denver  
WROK/Rockford

### MIDWEST

#### P1

**WMMJ/Cleveland**  
Lind/lvers  
CHICAGO  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
SHERIFF  
CSN&Y  
ROD STEWART  
**WLTJ/Detroit**  
Bob Keake  
none  
Hottest:  
NEIL DIAMOND  
KENNY G  
DEBBIE GIBSON  
BARBRA STREISAND  
VANESSA WILLIAMS

**WENS/Indianapolis**  
Grey/Eagan  
38 SPECIAL  
Hottest:  
MIKE & THE MECHANICS  
DEBBIE GIBSON  
ROD STEWART  
ROY ORBISON  
BREATHE

**WLTI/Milwaukee**  
Fred Brennan

none  
Hottest:  
ROY ORBISON  
DEBBIE GIBSON  
MIKE & THE MECHANICS  
KENNY G  
NEIL DIAMOND

#### P2

**WCRZ/Ft. Worth**  
Patrick/Downey  
SURVIVOR  
CSN&Y  
38 SPECIAL  
Hottest:  
DEBBIE GIBSON  
VANESSA WILLIAMS  
MIKE & THE MECHANICS  
ROY ORBISON  
ANITA BAKER

**KUDL/Kansas City**  
Don Bender  
none  
Hottest:  
PHIL COLLINS  
MIKE & THE MECHANICS  
FLEETWOOD MAC  
SHERIFF  
GLENN FREY

**KEFM/Omaha**  
Lane/Kennedy

BREATHE  
BOY MEETS GIRL  
38 SPECIAL  
Hottest:  
CHICAGO  
BANGLES  
ANITA BAKER

**KRAV/Tulsa**  
Couch/Baker

none  
Hottest:  
SHERIFF  
RICK ASTLEY  
MIKE & THE MECHANICS  
CHICAGO  
ROY ORBISON

Did Not Report, Playlist Frozen (4):  
KRAV/Tulsa  
KUDL/Kansas City  
KVKI/Shreveport  
WUSA/Tampa

### WEST

#### P1

**KKCW/Portland**  
Bill Minckler  
none  
Hottest:  
MIKE & THE MECHANICS  
NEIL DIAMOND  
SHERIFF  
ANITA BAKER  
KENNY G

**KQLH/Riverside**  
Cunningham/Rose

PETER NOONE  
LUTHER VANDROSS  
Hottest:  
ANITA BAKER  
ROY ORBISON  
DEBBIE GIBSON  
MIKE & THE MECHANICS  
SHERIFF

**KXOA-FM/Sacramento**  
Brian Casey

MIKE & THE MECHANICS  
Hottest:  
ANITA BAKER  
BOY MEETS GIRL  
PHIL COLLINS  
KENNY G  
LENNOX & GREEN

**KLLY/Bakersfield**  
Russ Davidson

CSN&Y  
Hottest:  
SHERIFF  
KENNY G  
ANITA BAKER  
ROY ORBISON  
MIKE & THE MECHANICS

**KCIX/Boise**  
Don Jennings

TRAVELING WILBURY  
CHER & PETER CETE  
SURVIVOR  
CARRACK & NUNN  
Hottest:  
TAYLOR DAYNE  
SHERIFF  
ROD STEWART  
DEBBIE GIBSON  
ROY ORBISON

## SUMMARY

Nearly a replay of last week; the only changes — Cher & Cetera fronted GB Most Added; Madonna netted second under FSA Most Added. C&C picked up P2s KUGN, WOOD, WDBO, and WELI (no P1s); Madonna was slotted on P1 KFMB. Mike & The Mechanics (+4) showed no sign of burn. However, Roy Orbison (+9) caught fire. Kenny G (+3) and Anita Baker (+1) advanced; Bangles and Vanessa Williams bowed.  
GB P1s WLTJ and KMGC helped make C&C Most Added. M&M topped GB Hottest for a third week. Improving were Orbison (+5), Debbie Gibson (+3), Baker (+3), Kenny G (+3), and Williams (+1).

NEW AC

NATIONAL AIRPLAY

CONTEMPORARY JAZZ

- 3 1 **FREE FLIGHT**/Slice Of Life (FM/CBS) . . . . . "Slice" "Uptown"
- 2 2 **KIM PENSYL**/Pensyl Sketches #1 (Optimism) . . . . . "Ready" "Moroccan"
- 1 3 **ENYA**/Watermark (Geffen) . . . . . "Orinoco" "Longships"
- 8 4 **WINDOWS**/The French Laundry (Cypress/A&M) . . . . . "Night" "Ship"
- 6 5 **MARTIN TAYLOR**/Sarabanda (Gaia) . . . . . "Mornin'" "Sarabanda"
- 4 6 **DON HARRISS**/Vanishing Point (Sonic Atmospheres) . . . . . "Morning" "Invitations"
- 7 7 **TANITA TIKARAM**/Ancient Heart (Reprise) . . . . . "Cathedral" "Twist"
- 5 8 **AL JARREAU**/Heart's Horizon (Reprise) . . . . . "Good" "All" "One"
- 11 9 **KEIKO MATSUI**/Under Northern Lights (MCA) . . . . . "Mountain" "Morning"
- 13 10 **SPECIAL EFX/Confidential** (GRP) . . . . . "Place" "Confidential"
- 10 11 **CHI/Pacific Rim** (Pro Jazz) . . . . . "Pacific" "Little"
- 12 12 **STEVE BACH**/More Than A Dream (Soundwings) . . . . . "Fast" "Rain"
- BREAKER** 13 **ALEX BUGNON**/Love Season (Orpheus/EMI) . . . . . "Love" "Around"
- 20 14 **DEBORAH HENSON-CONANT**/On The Rise (GRP) . . . . . "Rise" "Phoenix"
- 14 15 **JULIA FORDHAM**/Julia Fordham (Virgin) . . . . . "Happy" "Few"
- BREAKER** 16 **BOBBY LYLE**/Ivory Dream (Atlantic) . . . . . "Ivory" "Been"
- 19 17 **DAVID ARKENSTONE**/Island (Narada-Equinox/MCA) . . . . . "Island" "Desert"
- 9 18 **DANNY HEINES**/Every Island (Silver Wave) . . . . . "Every" "Blue"
- 15 19 **BIRELI LAGRENE**/Foreign Affairs (Blue Note) . . . . . "Timothee" "Passing"
- 26 20 **DAN BALMER**/Becoming Became (Chase Music Group) . . . . . "Becoming"
- 21 21 **FREEWAY PHILHARMONIC**/The Freeway... (Spindletop) . . . . . "Five" "Without"
- 22 22 **RIC FLAUDING**/Refuge (Spindletop) . . . . . "Creation" "Heart"
- 16 23 **GERALD ALBRIGHT**/Bermuda Nights (Atlantic) . . . . . "Bermuda" "Mood"
- BREAKER** 24 **STEPS AHEAD**/N.Y.C. (Intuition/Capitol) . . . . . "N.Y.C." "Well"
- DEBUT** 25 **NIGHTENGAL**/Lightdance (Higher Octave) . . . . . "Japanese" "Lightdance"
- 29 26 **ROSS TRAUT & STEVE ROBBY**/The Great Lawn (Columbia) . . . . . "La La" "Round"
- 18 27 **JOE BECK**/Back To Beck (DMP) . . . . . "Won't" "Dreaming"
- 17 28 **DO'AH**/World Dance (Global Pacific) . . . . . "Wayo"
- DEBUT** 29 **CHRIS REA**/New Light Through Old Windows (Geffen) . . . . . "Beach" "Candles"
- BREAKER** 30 **DAVID MANN**/Insight (Antilles New Direction/Island) . . . . . "Chelsea" "Lunar"

- 1 1 **STEPS AHEAD**/N.Y.C. (Intuition/Capitol) . . . . . "Well" "Charanga"
- 2 2 **SADAO WATANABE**/Elis (Elektra) . . . . . "Quilombo" "Elis"
- 4 3 **ROBIN EUBANKS**/Different Perspective (JMT/PolyGram) . . . . . "Overjoyed" "Midtown"
- 3 4 **BIRELI LAGRENE**/Foreign Affair (Blue Note) . . . . . "Timothee" "Passing"
- 6 5 **STEVE BACH**/More Than A Dream (Soundwings) . . . . . "Fast" "Long"
- 5 6 **MARTIN TAYLOR**/Sarabanda (Gaia) . . . . . "Call" "Mornin'"
- 7 7 **TURTLE ISLAND STRING...**/Metropolis (Windham Hill) . . . . . "Four" "Sidewinder"
- 11 8 **FREE FLIGHT**/Slice Of Life (FM/CBS) . . . . . "Uptown" "Slice"
- 13 9 **BOBBY LYLE**/Ivory Dreams (Atlantic) . . . . . "Ivory" "Been"
- 10 10 **ROSS TRAUT & STEVE ROBBY**/The Great Lawn (Columbia) . . . . . "La La" "Backtalk"
- 8 11 **JIMMY McGRIFF**/Blues To The Bone (Milestone/Fantasy) . . . . . "After" "Ain't"
- 16 12 **MARCUS ROBERTS**/The Truth Is Spoken... (Novus/RCA) "Arrival" "Blue" "Truth"
- 9 13 **MICHEL CAMILO**/Michel Camilo (Portrait/Epic) . . . . . "Yarey" "Blue"
- 19 14 **PASSPORT**/Talk Back (Atlantic) . . . . . "Nico's" "Dancing"
- 20 15 **DAVID MANN**/Insight (Antilles New Direction/Island) . . . . . "Chelsea" "Clockwinder"
- 21 16 **WINDOWS**/French Laundry (Cypress/A&M) . . . . . "French" "Night"
- 12 17 **JOE BECK**/Back To Beck (DMP) . . . . . "Won't" "Lookin'"
- 23 18 **KEIKO MATSUI**/Under Northern Lights (MCA) . . . . . "Mountain" "Under"
- 18 19 **CHARLES EARLAND**/Front Burner (Milestone/Fantasy) . . . . . "Wait" "Gospel"
- 17 20 **KIM PENSYL**/Pensyl Sketches #1 (Optimism) . . . . . "Ready?" "Moroccan"
- 14 21 **HARRY CONNICK JR./20** (Columbia) . . . . . "What" "Brain"
- 27 22 **RICHIE COLE**/Signature (Milestone/Fantasy) . . . . . "Occasional" "Rainbow"
- DEBUT** 23 **MULGREW MILLER**/The Countdown (Landmark) . . . . . "Exact" "World" "Tetragon"
- DEBUT** 24 **GARRY DIAL & DICK OATTS**/Dial & Oatts (DMP) . . . . . "Firing" "Kept"
- 15 25 **NANCY WILSON**/Nancy Now (Columbia) . . . . . "Quiet" "Move" "Ebb"
- 29 26 **ERIC GALE**/In A Jazz Tradition (EmArcy) . . . . . "Eric's"
- DEBUT** 27 **BUDDY MONTGOMERY**/So Why Not (Landmark) . . . . . "So" "Waterfall"
- 28 28 **BOB BERG**/Cycles (Denon) . . . . . "Back" "Diamond"
- DEBUT** 29 **SPECIAL EFX/Confidential** (GRP) . . . . . "Sabariah" "Effect" "Place"
- DEBUT** 30 **SHERRY WINSTON**/Love Madness (Headfirst) . . . . . "That's" "Anniversary"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
SCOTT COSSU (14) HIROSHIMA (11) PAT KELLY (9) SHERRY WINSTON (9) IVAN LINS (8) TERRI LYNN CARRINGTON (7) BILL GABLE (7) CHRIS REA (7)	ENYA (17) KIM PENSYL (10) FREE FLIGHT (8) MARTIN TAYLOR (8) TANITA TIKARAM (8) AL JARREAU (6)	ENYA/Orinoco KIM PENSYL/Ready GIPSY KINGS/Moorca DON HARRISS/Invitation DEBORAH HENSON-CONANT/ Rise AL JARREAU/Heart's TRAUT & ROBBY/La La TWINS/Eyes

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
TERRI LYNN CARRINGTON (13) PAT KELLY (8) HIROSHIMA (7) OREGON (7) SHERRY WINSTON (7) McCOY TYNER (6) SUPERBLUE (5) ERNIE WATTS w/GAMELON (5)	STEPS AHEAD (16) ROBIN EUBANKS (11) MARCUS ROBERTS (8) TRAUT & ROBBY (8)	STEPS AHEAD/Well STEPS AHEAD/Charanga

NEW & ACTIVE

- \***SHERRY WINSTON** "Love Madness" (Headfirst) 23/9  
Rotations: Heavy 1/1, Medium 12/2, Light 10/6, Total Adds 9, WNUA, WBZN, BRZ, KDAB, KBLX, KNUA, WFAE, WLOQ, WLHT. **BREAKER** this week.
- HIROSHIMA** "East" (Epic) 17/11  
Rotations: Heavy 4/4, Medium 5/2, Light 8/5, Total Adds 11, WNUA, SMN, KIFM, KBLX, WGMC, WFAE, KTID, WNGS, WMGN, KTCZ, KMGO.
- SCOTT COSSU** "Switchback" (Windham Hill) 16/14  
Rotations: Heavy 2/2, Medium 5/3, Light 9/9, Total Adds 14, WNUA, SMN, KOPT, KDAB, KKSF, KNUA, KEYV, KTID, WOTB, WFMK, WMGN, KTCZ, WHNN, KSNO.
- PAT KELLY** "I'll Stand Up" (Nova) 16/9  
Rotations: Heavy 2/1, Medium 4/2, Light 10/6, Total Adds 9, WXDJ, WHVE, WNUA, BRZ, KDAB, KKSF, KNUA, KLRS, KMGO. Heavy: KTCZ.
- KERSTIN ALLVIN** "Origins" (J&R) 16/0  
Rotations: Heavy 4/0, Medium 9/0, Light 3/0, Total Adds 0. Heavy: WXDJ, WBZN, KEYV, KTCL.
- RALF ILLENBERGER** "Circle" (Narada-Equinox/MCA) 15/1  
Rotations: Heavy 2/0, Medium 10/1, Light 3/0, Total Adds 1, WNGS. Heavy: KKSF, KLZS.
- DAVID CROSBY** "Oh Yes I Can" (A&M) 15/1  
Rotations: Heavy 4/0, Medium 5/0, Light 6/1, Total Adds 1, KEYV. Heavy: SMN, KTWW, KLRS, KTCZ.
- TEQUILA SUNRISE** "Soundtrack" (Capitol) 15/0  
Rotations: Heavy 5/0, Medium 5/0, Light 5/0, Total Adds 0. Heavy: KDAB, KIFM, WFAE, WLHT, KTCZ.
- GLENN ALEXANDER** "Glenn Alexander" (Chase Music Group) 14/5  
Rotations: Heavy 2/0, Medium 5/1, Light 7/4, Total Adds 5, SMN, KOPT, WFAE, WFMK, WHNN. Heavy: WLOQ, WLHT.
- ERIC GALE** "Let's Stay Together" (Artful Balance/JCI) 14/1  
Rotations: Heavy 2/0, Medium 3/0, Light 9/1, Total Adds 1, KEYV. Heavy: KLZS, KSNO.
- MICHAEL DEEP** "Thru The Harp" (Higher Octave) 14/1  
Rotations: Heavy 2/0, Medium 6/0, Light 6/1, Total Adds 1, WNGS. Heavy: WXDJ, SMN.
- MICHAEL HAYES** "I Vibe" (Surface To Air) 13/2  
Rotations: Heavy 3/0, Medium 5/0, Light 5/2, Total Adds 2, WFMK, WHNN. Heavy: BRZ, WFAE, WLHT.
- SHOW OF HANDS** "Show Of Hands" (IRS) 12/3  
Rotations: Heavy 1/0, Medium 3/0, Light 8/3, Total Adds 3, WNUA, BRZ, KDAB. Heavy: KLZS.

- \***TERRI LYNN CARRINGTON** "Real Life Story" (Verve Forecast) 26/13  
Rotations: Heavy 3/0, Medium 12/5, Light 11/8, Total Adds 13, WNOP, KJZZ, WAER, WFPL, WSHA, KLCC, KLSK, KUOP, WSIE, WPE, KCLC, KSB, JZTRAX. Heavy: KXPR, WFSS, F40. **BREAKER** this week.
- \***DEBORAH HENSON-CONANT** "On The Rise" (GRP) 20/3  
Rotations: Heavy 3/0, Medium 7/0, Light 10/3, Total Adds 3, WNOP, KTCJ, WIVY. Heavy: CJ, WSIE, JZTRAX. **BREAKER** this week.
- \*\***MICHAEL HAYES** "I Vibe" (Surface To Air) 22/0  
Rotations: Heavy 4/0, Medium 14/0, Light 4/0, Total Adds 0. Heavy: KJZZ, KLSK, WKRY, WPE. **CHART EXTRA** this week.
- \*\***TORCH SONG TRILOGY** "Soundtrack" (Polydor) 20/3  
Rotations: Heavy 1/0, Medium 8/0, Light 11/3, Total Adds 3, KMHD, KSLU, KCLC. Heavy: KXPR. **CHART EXTRA** this week.
- ERNIE WATTS with GAMELON** "Project: Activation Earth" (Amherst) 18/5  
Rotations: Heavy 3/0, Medium 5/1, Light 10/4, Total Adds 5, KPLU, KLCC, CJ, KSLU, KSB. Heavy: WDET, KUOP, WEBR.
- MASAHICO SATOH** "Amorphism" (Portrait/Epic) 17/4  
Rotations: Heavy 1/0, Medium 7/0, Light 9/4, Total Adds 4, WFPL, WMOT, KLCC, WPE. Heavy: KXPR.
- ALEX BUGNON** "Love Season" (Orpheus/EMI) 17/1  
Rotations: Heavy 4/0, Medium 8/0, Light 5/1, Total Adds 1, KSLU. Heavy: WSHA, WFSS, WSIE, JZTRAX.
- MAYNARD FERGUSON** "High Voltage 2" (Intima/Enigma) 16/1  
Rotations: Heavy 5/0, Medium 7/0, Light 4/1, Total Adds 1, KSLU. Heavy: KJZZ, KPLU, WSHA, WEBR, WSIE.
- JOE LOCASCIO** "Marrionette" (CMH) 16/0  
Rotations: Heavy 5/0, Medium 5/0, Light 6/0, Total Adds 0. Heavy: WAER, WMOT, KLCC, KLSK, KCLC.
- MANTECA** "No Heroes" (Duke St/Soundwing) 15/1  
Rotations: Heavy 5/0, Medium 8/0, Light 4/1, Total Adds 1, WPE. Heavy: KJZZ, WFPL, WHRO, KUOP, KSB.
- ERIC GALE** "Let's Stay Together" (Artful Balance/JCI) 14/2  
Rotations: Heavy 1/0, Medium 6/1, Light 7/1, Total Adds 2, WNOP, JCITY. Heavy: KLCC.
- HIROSHIMA** "East" (Epic) 13/7  
Rotations: Heavy 4/1, Medium 2/0, Light 7/6, Total Adds 7, KMHD, WSHA, KLSK, JCITY, WSIE, KCLC, JZTRAX. Heavy: WLVE, KSB, F40.
- JORGE DALTO** "Rendezvous" (Cheetah) 13/4  
Rotations: Heavy 1/0, Medium 5/2, Light 7/2, Total Adds 4, WRTI, WDET, KXPR, WSHA. Heavy: WFPL.
- MULGREW MILLER** "The Countdown" (Landmark) 13/3  
Rotations: Heavy 7/1, Medium 4/1, Light 2/1, Total Adds 3, WRTI, KPLU, WTEB. Heavy: WCPN, KMHD, KXPR, KSDS, KJAZ, WFPL. *Debuts at number 23 on the Contemporary Jazz chart.*
- BUDDY MONTGOMERY** "So Why Not" (Landmark) 13/2  
Rotations: Heavy 6/1, Medium 6/1, Light 1/0, Total Adds 2, WRTI, KTCJ. Heavy: KMHD, KSDS, KJAZ, KPLU, KWMU. *Debuts at number 27 on the Contemporary Jazz chart.*

\* Uncharted Breakers denoted by one asterisk \*\* Chart Extra denoted by two asterisks



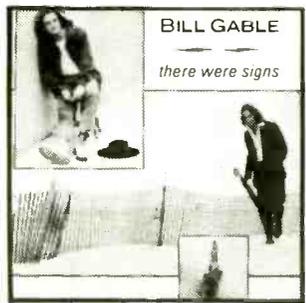
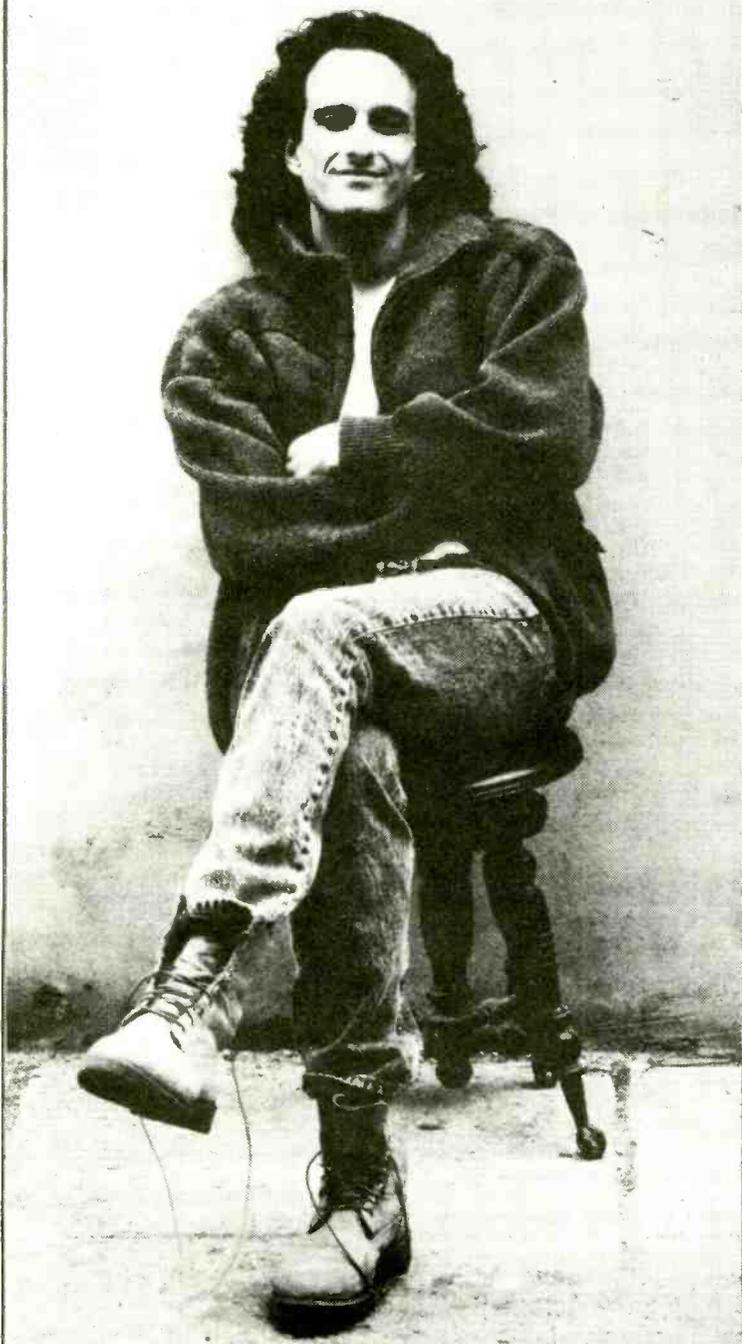
"SFO is... the most intriguing blend of male and female voices since the Mamas & Papas."  
Steve Feinstein, **KKSF-San Francisco**

"It's about time that someone addressed the need for vocals that are compatible with contemporary instrumental music formats... I want to hear more SFO—3 songs are not enough!"  
Mike Fischer, **WNUA-Chicago**

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there were signs

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INITIAL RESPONSE TRACKS: "GO AHEAD AND RUN" "ALL THE POSTERS COME DOWN"

PRODUCED BY BILL GABLE AND ROB MOUNSEY.



Private Music.

## New AC

### ADDS & HOTS

EAST	SOUTH	P2	P3	MIDWEST
<b>P2</b> <b>WGM/Rochester</b> Eric Guerin HIROSHIMA GORDON GOODWIN TERRI LYNN CARR FLIGHT 7 BILL KING Hottest: MARTIN TAYLOR STEPS AHEAD CONTI TANITA TIKARAM ENYA	<b>P3</b> <b>WQTE/Report</b> Steve Blatch DON HARRIS SCOTT COSSU CHARLES BROWN JEANNE MCDONALD MEMBERS ONLY 700 NAKI PRIEST Hottest: JULIA FORDHAM ONE ALTERNATIVE FREEMAY PHILHARMONIC FREE FLIGHT SADAO WATANABE	<b>P1</b> <b>KOAU/Dallas</b> Randy Brown Hottest: ENYA TOM SCOTT AL JARREAU DAVID WOODPECKER KIM PENSVL	<b>P1</b> <b>WFAE/Charlotte</b> Paul Stribling IVAN LINS TERRI LYNN CARRI HIROSHIMA CHRIS REA SHERRY WINSTON GLENN ALEXANDER Hottest: TANITA TIKARAM MARTIN TAYLOR SPECIAL EPX KEIKO MATSUI WINDOVS	<b>P1</b> <b>WNOC/West Palm Beach</b> Ross Block HIROSHIMA RALF ILLENBERGER BOBBY LYLE RACHAEL DEEP PASSPORT Hottest: SPECIAL EPX WINDOVS MARTIN TAYLOR STEVE BACH FREE FLIGHT
<b>P1</b> <b>KTWV/Los Angeles</b> Sebastian Brodie Hottest: ENYA DAVID ARKENSTONE GIPSY KINGS MICKEY RAPHAEL NIGHTENGALE <b>KQPT/Sacramento</b> Mason/Kania SCOTT COSSU GLENN ALEXANDER IVAN LINS CHAKA KHAN BILL GABLE RICK KELLS KENNY POSE FLIGHT 7 PASSPORT Hottest: VOICE COOLING DON HARRIS FREE FLIGHT GERALD ALBRIGHT KIM PENSVL ENYA <b>KDAB/Salt Lake City-Ogden</b> Chris Owens SHERRY WINSTON CHAKA KHAN PAT KELLEY SHOW OF HANDS SCOTT COSSU TORSTEN DEMINKEL MASARIKO SATOH MARTIN TAYLOR TERRI LYNN CARRING MEMBERS ONLY CHRISSY JOHNSON Hottest: KIM PENSVL TIL TUESDAY STEPS AHEAD DAN BALMER ALEX BUGNON	<b>P2</b> <b>KNUA/Seattle</b> Bob Linden SIMPLY RED ERNIE WATTS W/GAME CURIS REA PAT KELLEY SHERRY WINSTON NIGHTY QUINN TERRI LYNN CARRING SCOTT COSSU DASSERPORT ENYA GARY HERBIG AL JARREAU JULIA FORDHAM KIM PENSVL	<b>P2</b> <b>KLRS/Santa Cruz</b> Mark Hill STEPS AHEAD JOHNNY CLEG & SAV BILL GABLE IVAN LINS HENRY POSE SPECIAL EPX PAT KELLEY DASSERPORT ENYA DON HARRIS MARTIN TAYLOR DAVID ARKENSTONE DAVID CROSSY	<b>P3</b> <b>KEYV/Las Vegas</b> Keith/Nicholson DAVID MANN ALEX BUGNON SCOTT COSSU ERIC GALE DAVID CROSSY Hottest: KERSTIN ALLVIE DEBORAH HENSON-CON KIM PENSVL TWINS SPECIAL EPX <b>KTD-San Francisco</b> San Rafael Danna Coppola DEBORAH HENSON-CON HIROSHIMA SCOTT COSSU PASSPORT	<b>P1</b> <b>WNUP/Cincinnati</b> Scott Brown TERRI LYNN CARRING ERIC GALE PAT KELLEY DQUEST MCCOY TYNER DEBORAH HENSON-CON TORSTEN DEMINKEL ONE NIGHT W/ BLUE Hottest: HARRY CONNICK JR. TURTLE ISLAND STR TRAUT & ROBBY JIMMY MCGRIFF WINDOVS
<b>P1</b> <b>WRTN/Philadelphia</b> Karl Kasler JIMMY MCGRIFF MUGLREN MILLER MICHEL CAMILO MILT JACKSON ALLAN BOTSCHNIBI CHARLIE HADEN MARCUS ROBERTS BENNY CARTER DIAL & OATTS BUDDY MONTGOMERY JACKIE & BOY RALPH PETERSON BLUE NOTE LOW SOLO BILLY PIERCE MONTY ALEXANDER VALLEEN ROMANARI RAY BRYANT PETER ERKINE JOHN HANBY OBLASIO & MANCI LOUIE BELLSOM TOM HARRELL JORGE DALTO ERIC GALE JACK WALRATH HARMY RANERO MIKE LE DONNE MARK LEY MCCOY TYNER RICK ZUNIGAR JOHN LEWIS STEVE LACY Hottest: ROBIN EUBANKS RENT JORDAN MARCUS ROBERTS RALPH PETERSON BLUE NOTE	<b>P2</b> <b>WFLA/Ocala</b> Leslie Stewart DAVE STARL TERRI LYNN CARRI MASARIKO SATOH MEMBERS ONLY RALPH PETERSON MIKE LE DONNE BOB BERG STEPS AHEAD BOBBY LYLE MARTIN TAYLOR MARCUS ROBERTS	<b>P3</b> <b>WFSS/Fayetteville</b> John Haynes RICK ZUNIGAR DAN BALMER OREGON BOBBY HUMPHREY Hottest: ALEX BUGNON MARTIN TAYLOR STEPS AHEAD BOBBY LYLE TRAUT & ROBBY	<b>P1</b> <b>WNOC/West Palm Beach</b> Ross Block HIROSHIMA RALF ILLENBERGER BOBBY LYLE RACHAEL DEEP PASSPORT Hottest: SPECIAL EPX WINDOVS MARTIN TAYLOR STEVE BACH FREE FLIGHT	<b>P1</b> <b>WDET/Detroit</b> Ann Doherty PACO BENI RICHARD CLASSICS I SPECIAL EPX PETE SEARS JORGE DALTO JAMES WILLIAMS Hottest: WORKING WEEK ENYA DISPHYTHMIA TURTLE ISLAND STR CELESTIAL NAVIGATI WINDOVS
<b>P2</b> <b>WASH/Raleigh</b> Reahad Mahalain TERRI LYNN CARRING REC FLAUIDING SHERRY WINSTON IVAN LINS JORGE DALTO JAMES WILLIAMS PAT KELLY HIROSHIMA Hottest: CHARLES FARLAND ROBIN EUBANKS ALEX BUGNON STEPS AHEAD NAYWARD FERGUSON	<b>P2</b> <b>WTEB/Greenville</b> Tom Mallison MCCOY TYNER MICHAEL PEDICIN HOUSTON PERSON MEMBERS ONLY DAVE MCDONALD MUGLREN MILLER PHIL WOODS CLAYD TERRY BENNY CARTER Hottest: MICHEL CAMILO SADAO WATANABE ERIC GALE TURTLE ISLAND ST FREE FLIGHT	<b>P3</b> <b>WVLE/Miami</b> Geoff Fisher BOBBY LYLE NANCY WILSON Hottest: STEPS AHEAD STEVE BACH AL JARREAU DAVID MANN KEIKO MATSUI WUSF/Tampa Bob Seymour Hottest: MARCUS ROBERTS ERIC GALE TOM HARRELL ROBIN EUBANKS MEL LEWIS	<b>P1</b> <b>WNUP/Cincinnati</b> Scott Brown TERRI LYNN CARRING ERIC GALE PAT KELLEY DQUEST MCCOY TYNER DEBORAH HENSON-CON TORSTEN DEMINKEL ONE NIGHT W/ BLUE Hottest: HARRY CONNICK JR. TURTLE ISLAND STR TRAUT & ROBBY JIMMY MCGRIFF WINDOVS	<b>P3</b> <b>WVLE/Miami</b> Geoff Fisher BOBBY LYLE NANCY WILSON Hottest: STEPS AHEAD STEVE BACH AL JARREAU DAVID MANN KEIKO MATSUI WUSF/Tampa Bob Seymour Hottest: MARCUS ROBERTS ERIC GALE TOM HARRELL ROBIN EUBANKS MEL LEWIS
<b>P2</b> <b>WJAZ/Sanford</b> Rick Patrone PAT KELLY FUSE ONE CHARLES BROWN RICK ZUNIGAR Hottest: MICHELE HENDRICKI MARTIN TAYLOR BOBBY LYLE FREE FLIGHT STEVE BACH	<b>P2</b> <b>WJAZ/San Francisco</b> Bob Parlocha MICHEL CAMILO RALPH PETERSON MIKE LE DONNE CHRISSY JOHNSON KEVIN EUBANKS JOAN LEWIS Hottest: BUDDY MONTGOMERY MUGLREN MILLER MARCUS ROBERTS RAY BRYANT NOUSTON PERSON	<b>P1</b> <b>KMHD/Portland</b> Jon Kettering RAY BRYANT BRUCE FORMAN OREGON HIROSHIMA PORCH SONG TRIO Hottest: KIM PENSVL DAN BALMER BIRELI LAGRENE STEVE BACH ROBIN EUBANKS	<b>P1</b> <b>WDET/Detroit</b> Ann Doherty PACO BENI RICHARD CLASSICS I SPECIAL EPX PETE SEARS JORGE DALTO JAMES WILLIAMS Hottest: WORKING WEEK ENYA DISPHYTHMIA TURTLE ISLAND STR CELESTIAL NAVIGATI WINDOVS	<b>P3</b> <b>WVLE/Miami</b> Geoff Fisher BOBBY LYLE NANCY WILSON Hottest: STEPS AHEAD STEVE BACH AL JARREAU DAVID MANN KEIKO MATSUI WUSF/Tampa Bob Seymour Hottest: MARCUS ROBERTS ERIC GALE TOM HARRELL ROBIN EUBANKS MEL LEWIS
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## CONTEMPORARY JAZZ

### ADDS & HOTS

EAST	SOUTH	P2	P3	MIDWEST
<b>P1</b> <b>WRTN/Philadelphia</b> Karl Kasler JIMMY MCGRIFF MUGLREN MILLER MICHEL CAMILO MILT JACKSON ALLAN BOTSCHNIBI CHARLIE HADEN MARCUS ROBERTS BENNY CARTER DIAL & OATTS BUDDY MONTGOMERY JACKIE & BOY RALPH PETERSON BLUE NOTE LOW SOLO BILLY PIERCE MONTY ALEXANDER VALLEEN ROMANARI RAY BRYANT PETER ERKINE JOHN HANBY OBLASIO & MANCI LOUIE BELLSOM TOM HARRELL JORGE DALTO ERIC GALE JACK WALRATH HARMY RANERO MIKE LE DONNE MARK LEY MCCOY TYNER RICK ZUNIGAR JOHN LEWIS STEVE LACY Hottest: ROBIN EUBANKS RENT JORDAN MARCUS ROBERTS RALPH PETERSON BLUE NOTE	<b>P2</b> <b>WFLA/Ocala</b> Leslie Stewart DAVE STARL TERRI LYNN CARRI MASARIKO SATOH MEMBERS ONLY RALPH PETERSON MIKE LE DONNE BOB BERG STEPS AHEAD BOBBY LYLE MARTIN TAYLOR MARCUS ROBERTS	<b>P3</b> <b>WFSS/Fayetteville</b> John Haynes RICK ZUNIGAR DAN BALMER OREGON BOBBY HUMPHREY Hottest: ALEX BUGNON MARTIN TAYLOR STEPS AHEAD BOBBY LYLE TRAUT & ROBBY	<b>P1</b> <b>WNUP/Cincinnati</b> Scott Brown TERRI LYNN CARRING ERIC GALE PAT KELLEY DQUEST MCCOY TYNER DEBORAH HENSON-CON TORSTEN DEMINKEL ONE NIGHT W/ BLUE Hottest: HARRY CONNICK JR. TURTLE ISLAND STR TRAUT & ROBBY JIMMY MCGRIFF WINDOVS	<b>P3</b> <b>WVLE/Miami</b> Geoff Fisher BOBBY LYLE NANCY WILSON Hottest: STEPS AHEAD STEVE BACH AL JARREAU DAVID MANN KEIKO MATSUI WUSF/Tampa Bob Seymour Hottest: MARCUS ROBERTS ERIC GALE TOM HARRELL ROBIN EUBANKS MEL LEWIS
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## THE DIRTY DOZEN BRASS BAND

"OOP-POP-A-DAH" Featuring Dizzy Gillespie

## "MOOSE THE MOOCHE" Featuring Branford Marsalis

40 Current Reporters  
 36 Current Playlists  
 Did Not Report, Playlist Frozen (2):  
 The Jazz Show  
 WJZZ/Detroit  
 Called In Frozen Playlist (1):  
 WUSF/Tampa  
 Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data: (1):  
 WBGO/Newark



## NATIONAL AIRPLAY

3 2		170 REPORTERS		MARCH 10, 1989		Reports/Adds	Heavy	Medium	
WKS	WKS	LW	TW						
2	1	1	1	1	<b>TRAVELING WILBURYS</b> /Traveling Wilburys (Wilbury/WB)	"End" (149) "Last" (10) "Tweeter" (6)	153- /1	136-	16-
5	5	2	2	2	<b>CHRIS REA</b> /New Light Through Old Windows (Geffen)	"Working" (159) "Let's" (2) "Hear" (1)	161- /0	138+	21-
3	2	3	3	3	<b>FIXX</b> /Calm Animals (RCA)	"Driven" (134) "Precious" (4) "Subterranean" (3)	138- /0	103-	31+
17	11	7	7	4	<b>REPLACEMENTS</b> /Don't Tell A Soul (Sire/Reprise)	"I'll" (153) "Back" (2) "Inherit" (2)	154+ /3	83+	61-
8	6	6	6	5	<b>BON JOVI</b> /New Jersey (Mercury)	"Be" (136) "Wild" (2) "Born" (1)	138- /2	95+	37-
1	3	4	4	6	<b>ROY ORBISON</b> /Mystery Girl (Virgin)	"Got" (91) "Mystery" (50) "Dream" (3)	118- /1	86-	30+
6	4	5	5	7	<b>DAVID CROSBY</b> /Oh Yes I Can (A&M)	"Drive" (129) "Monkey" (5) "In" (2)	130- /0	85-	42-
14	12	10	10	8	<b>MIDGE URE</b> /Answers To Nothing (Chrysalis)	"Dear" (137) "Sister" (1) "Homeland" (1)	138- /3	76+	54-
22	14	12	12	9	<b>BAD COMPANY</b> /Dangerous Age (Atlantic)	"Shake" (132) "Bad" (4) "One" (1)	135+ /4	76+	56-
4	7	9	9	10	<b>R.E.M.</b> /Green (WB)	"Turn" (73) "Stand" (69) "Pop" (12)	130+ /9	64-	59+
12	10	8	8	11	<b>JON BUTCHER</b> /Pictures From The Front (Pasha/Capitol)	"Somebody" (124) "Might" (11) "Dreaming" (3)	133- /0	80-	42-
9	9	11	11	12	<b>U2</b> /Rattle & Hum (Island)	"God" (115) "When" (18) "Hawkmoon" (5)	126- /6	70+	52-
34	27	16	16	13	<b>DEF LEPPARD</b> /Hysteria (Mercury)	"Rocket" (129) "Love" (5) "Armageddon" (3)	133+ /8	60+	62-
33	26	20	20	14	<b>THIRTY EIGHT SPECIAL</b> /Rock & Roll Strategy (A&M)	"Second" (122) "Hot" (2) "What's" (1)	125+ /13	81+	42-
28	23	15	15	15	<b>MELISSA ETHERIDGE</b> /Melissa Etheridge (Island)	"Similar" (124) "Don't" (3) "Chrome" (3)	130+ /10	61+	65-
16	16	13	13	16	<b>TESLA</b> /The Great Radio Controversy (Geffen)* <small>*Keeps a bullet due to continued growth.</small>	"Heaven's" (130) "Way" (5) "Love" (2)	132= /0	50+	72=
18	19	17	17	17	<b>GUNS N' ROSES</b> /G N' R Lies (Geffen)	"Patience" (119) "Used" (2)	120+ /8	69+	46-
15	18	19	19	18	<b>CROSBY, STILLS, NASH &amp; YOUNG</b> /American Dream (Atlantic)	"Girl" (99) "Got" (23) "American" (3)	109+ /6	50+	58+
30	29	22	22	19	<b>ELVIS COSTELLO</b> /Spike (WB)	"Veronica" (114) "Town" (4) "Deep" (1)	114+ /2	42+	61-
21	17	14	14	20	<b>LITTLE FEAT</b> /Let It Roll (WB)	"Moment" (104)	104- /1	63+	35-
36	32	24	24	21	<b>LITTLE AMERICA</b> /Fairgrounds (Geffen)	"Where" (121) "Maryjane" (2)	121+ /6	35+	74+
7	8	18	18	22	<b>MIKE &amp; THE MECHANICS</b> /Living Years (Atlantic)	"Living" (71) "Seeing" (9) "Perfect" (2)	80- /4	62-	17+
38	34	27	27	23	<b>EASTERHOUSE</b> /Waiting For The Red Bird (Columbia)	"Fighting" (119) "Stay" (1)	120+ /7	23+	80+
—	—	31	31	24	<b>RADIATORS</b> /Zig-Zaggin' Through Ghostland (Epic)	"Confidential" (125) "Fall" (1) "Zig-Zaggin'" (1)	126+ /22	16+	91+
31	28	26	26	25	<b>LOU REED</b> /New York (Sire/WB)	"Dirty" (103) "Busload" (2)	103- /4	32+	63+
23	21	21	21	26	<b>STEVE EARLE</b> /Copperhead Road (Uni/MCA)	"Wall" (105) "Copperhead" (1) "Snake" (1)	107- /2	30-	69+
39	35	30	30	27	<b>SIREN</b> /All Is Forgiven (Mercury)	"Forgiven" (116) "Dare" (1)	116+ /10	21+	71+
—	37	34	34	28	<b>WARRANT</b> /Dirty Rotten Filthy Stinking Rich (Columbia)	"Down" (115)	115+ /7	14+	73+
—	—	38	38	29	<b>GARY MOORE</b> /After The War (Virgin)	"Ready" (109) "Led" (7) "War" (1)	111+ /20	8=	79+
11	15	23	23	30	<b>EDDIE MONEY</b> /Nothing To Lose (Columbia)	"Forget" (39) "Love" (38) "Far" (2)	70- /2	39-	28-
29	25	25	25	31	<b>CHARLIE SEXTON</b> /Charlie Sexton (MCA)	"Don't" (96) "Blowing" (1)	96- /1	19-	61-
13	20	28	28	32	<b>LIVING COLOUR</b> /Vivid (Epic)	"Cult" (62) "Letter" (7) "Middle" (4)	74- /2	30-	37-
—	—	40	40	33	<b>XTC</b> /Oranges & Lemons (Geffen)	"Mayor" (89) "King" (3)	89+ /7	14+	59+
40	39	36	36	34	<b>BULLETBOYS</b> /Bulletboys (WB)	"Love" (101) "Hard" (1)	102+ /6	5=	65+
19	22	29	29	35	<b>GUNS N' ROSES</b> /Appetite For Destruction (Geffen)	"Paradise" (61)	61- /1	35-	25-
20	33	39	39	36	<b>RUSH</b> /A Show Of Hands (Mercury)	"Mission" (59) "Marathon" (14) "Money" (2)	68+ /11	15-	40+
DEBUT	DEBUT	DEBUT	DEBUT	37	<b>SKID ROW</b> /Skid Row (Atlantic)	"Youth" (89) "Remember" (3) "18" (1)	92+ /13	6+	50+
DEBUT	DEBUT	DEBUT	DEBUT	38	<b>GLAMOUR CAMP</b> /Glamour Camp (EMI)	"She" (74) "Fall" (1)	75 /10	3	56
DEBUT	DEBUT	DEBUT	DEBUT	39	<b>CHEAP TRICK</b> /Lap Of Luxury (Epic)	"Never" (64)	64+ /6	10=	43+
DEBUT	DEBUT	DEBUT	DEBUT	40	<b>POISON</b> /Open Up And Say...Ahh (Enigma/Capitol)	"Mama" (54) "Rose" (1)	54- /1	14+	33-

# BREAKERS

**GARY MOORE**  
After The War (Virgin)  
65% of our reporters on it.

**BULLETBOYS**  
Bulletboys (WB)  
60% of our reporters on it.

### MOST ADDED

- CRUEL STORY OF YOUTH (31)
- STEVE WINWOOD (27)
- RADIATORS (22)
- GARY MOORE (20)
- SKID ROW (13)
- THIRTY EIGHT SPECIAL (13)
- HOUSE OF LORDS (12)
- RUSH (11)
- THIEVES (11)
- MELISSA ETHERIDGE (10)
- GLAMOUR CAMP (10)
- SIREN (10)

### HOTTEST

- CHRIS REA (138)
- TRAVELING WILBURYS (136)
- FIXX (103)
- BON JOVI (95)
- ROY ORBISON (86)
- DAVID CROSBY (85)
- REPLACEMENTS (83)
- THIRTY EIGHT SPECIAL (81)
- JON BUTCHER (80)
- BAD COMPANY (76)
- MIDGE URE (76)

## "IF A TREE FALLS" DOES ANYONE PLAY IT? YOU BET!!



## BRUCE COCKBURN



"Lyrics with insight and impact from one of rock's truly mature and contemporary artists. Top 5 phones!!"  
-JJ JACKSON, KEDG/LOS ANGELES

"The response to 'If A Tree Falls' has been extremely positive."  
-CARL WIDING, KINK/PORTLAND

"WBCN is finding that Bruce Cockburn's records serve our younger audience that prefers alternative music and rock and roll, as well as the older audience that grew up on the progressive message music of the sixties."  
CARTER ALAN, WBCN/BOSTON

"'If A Tree Falls' has generated more phone response than anything Bruce has done since 'Stealing Fire'."  
DOUG CLIFTON, KBCO/BOULDER

**NEW ARTISTS**

Reports

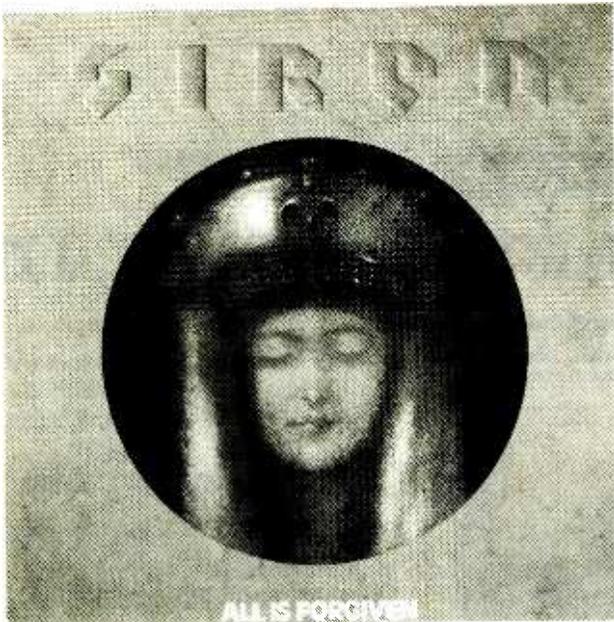
1	SKID ROW/Youth Gone Wild (Atlantic)	89
	XTC/Mayor Of Simpleton (Geffen)	89
3	METALLICA/One (Elektra)	78
4	GLAMOUR CAMP/She Did It (EMI)	74
5	CRUEL STORY OF YOUTH/You're What You... (Columbia)	59
6	ROYAL COURT OF CHINA/Half The Truth (A&M)	57
7	CHOIRBOYS/Run To Paradise (WTG)	52
8	COWBOY JUNKIES/Sweet Jane (RCA)	47
	THIEVES/Everything But My Heart (Capitol)	47
10	GUADALCANAL DIARY/Always Saturday (Elektra)	37
11	MASTERS OF REALITY/The Blue... (Def American/Geffen)	35
12	TANITA TIKARAM/Twist In My Sobriety (Reprise)	33
13	TNT/Tonight I'm Falling (Mercury)	32
14	EXTREME/Kid Ego (A&M)	28
	FIRE TOWN/The Good Life (Atlantic)	28
16	HOUSE OF LORDS/Love Don't Lie (Simmons/RCA)	25
17	WATERBOYS/World Party (Chrysalis)	22
18	SAM PHILLIPS/Holding On To The Earth (Virgin)	19
19	WAYNE TOUPS & ZYDECAJUN/Sweet Joline (Mercury)	18
20	PRIVATE LIFE/Last Heartbeat (WB)	17

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

# SIREN

is unleashed

"All Is Forgiven"  
the first track from  
their debut Mercury album.



**AOR DOUBLE BREAKER**  
**AOR TRACK 25**  
**AOR ALBUM 27**  
**CROSSING CHR 4/3**

"The first candidate for  
Rookie of The Year in 1989 . . ."

Management: BARUCK-CONSOLO Management  
Producer: Robert Haas, Kristin Massey and Mike Howlett



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PolyGram Records

# AOR TRACKS

NATIONAL AIRPLAY

3 2  
WKS WKS LW TW

170 REPORTERS

				Reports/Adds	Heavy	Medium
4	3	2	1	159-0	138+	19-
3	2	1	2	149-1	135-	12-
13	10	7	3	153+3	82+	61-
1	1	3	4	134-0	102-	29+
8	6	5	5	136-2	94+	36-
11	9	9	6	137-3	76+	53-
5	4	4	7	129-0	84-	42-
21	15	10	8	132+5	74+	55-
31	23	14	9	122+13	80+	41-
9	8	8	10	124-0	79-	34-
15	16	13	11	119+8	69+	45-
39	30	18	12	129+8	58+	61-
14	12	11	13	130-0	49+	71-
30	22	15	14	124+10	60+	60-
33	26	19	15	115+11	60+	51-
2	5	6	16	91-0	79-	12-
17	14	12	17	104-1	63+	35-
28	27	20	18	114+2	42+	61-
34	29	22	19	121+6	35+	74+
35	32	25	20	119+7	23+	79+
59	41	30	21	125+22	16+	90+
19	17	17	22	105-2	30-	68=
29	25	23	23	103-4	32+	63+
43	34	27	24	99+13	39+	59+
36	33	28	25	116+10	21+	71+
6	7	16	26	71-1	59-	12+
41	35	31	27	115+7	14+	73+
-	52	36	28	109+19	8=	79+
7	11	24	29	69-0	54-	14+
26	21	21	30	96-1	19-	61-
47	38	35	31	89+7	14+	59+
DEBUT	42	37	32	88 /87	13	60
42	37	34	33	101+7	4=	65+
16	19	26	34	61-1	35-	25-
12	18	29	35	62-0	30-	29-
54	46	40	36	89+13	4+	49+
-	-	45	37	73+22	11+	50+
-	56	44	38	74+9	3+	55+
56	47	42	39	64+6	10=	43+
-	-	52	40	59+17	9+	36+
60	57	50	41	50+8	14+	30+
57	48	43	42	54-1	14+	33-
18	31	37	43	38-0	29-	9+
51	51	48	44	78+8	0-	35+
DEBUT	45	38	45	53+46	5+	36+
25	28	38	46	49-0	12-	29-
20	20	32	47	45-0	10-	28-
-	-	58	48	52+4	6=	33+
44	39	41	49	39-1	10-	26-
-	59	55	50	49-2	5+	32=
53	50	47	51	54-2	1-	37-
DEBUT	52	44	52	59+31	1=	33+
52	53	51	53	37-0	7-	25=
DEBUT	54	41	54	34+27	11+	22+
-	60	59	55	44-2	5-	29+
23	24	33	56	36-0	10-	15-
-	-	60	57	47+7	4=	23+
DEBUT	58	47	58	47+11	3+	23+
DEBUT	59	33	59	33+5	10+	15+
DEBUT	60	41	60	41 /41	1	28

\*Keeps a bullet due to continued growth.

# BREAKERS

**GARY MOORE**  
Ready For Love (Virgin)  
64% of our reporters on it.

stray



Cats

**BRING IT BACK AGAIN**

from the forthcoming album, **BLAST OFF**

Produced by Dave Edmunds  
Management: Eric Gardner/Panacea Management

**U.S. TOUR BEGINS MAY 1:** 5/1-HOUSTON, TX • 5/2-DALLAS, TX • 5/4-ST. LOUIS, MO • 5/5-CHICAGO, IL • 5/6-DETROIT, MI • 5/8-CLEVELAND, OH  
5/9-TORONTO, CANADA • 5/11-BOSTON, MA • 5/12-13-NEW YORK, NY • 5/15-WASHINGTON, DC • 5/16-PHILADELPHIA, PA • MORE DATES TO FOLLOW!

**EMI**

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## NEW & ACTIVE

### GUADALCANAL DIARY "Always Saturday" (Elektra) 37/7 (30/9)

Adds: WBCN, WKLS, KRXQ, WYV, KBAT, KRZQ, KPEZ. Medium 20 including WXRT, KBCO, KUPD, KISW, WHFS, WDHA, WAVF, WSTZ, WIMZ, WQEZ.

### MASTERS OF REALITY "The Blue Garden" (Def American/Geffen) 35/1 (38/2)

Adds: KWHL. Heavy 4: WCCC, WPLR, WIMZ, KPEZ. Medium 21 including WBAB, Q107, KOMA, KSJO, WTPA, WHCN, WAQX, WOUR, KLAQ, WSTZ.

### PURSUIT OF HAPPINESS "Hard To Laugh" (Chrysalis) 34/2 (38/5)

Adds: KJOT, KCHV. Heavy 2: WXRT, WRIF. Medium 19 including WLLZ, KUPD, KISW, WEZX, KLB, KDJ, KRZQ, KEZE, KFMX, KFMF.

### TNT "Tonight I'm Falling" (Mercury) 32/9 (23/10)

Adds: WHJY, KRXQ, WGBF, KMOD, KFMG, WPXC, WGIR, KWHL, KBOY. Heavy 1: KNAC. Medium 17 including WLLZ, WRIF, WLZR, WEZX, WIMZ, WIXV, WRQK, WLAV, WQFM, KOZZ.

### DENNIS DeYOUNG "Boomchild" (MCA) 30/2 (28/7)

Adds: KWIC, WGBF. Heavy 5: WLUP, WTPA, WWCT, WPXC, WAOR. Medium 18 including CHOM, KTXQ, WLVO, WFBQ, KLOS, KBER, WEZX, WIMZ, KRIX, KBAT.

### EXTREME "Kid Ego" (A&M) 28/15 (13/12)

Adds: WYNF, WLZR, KUPD, WDHA, KNCN, KBAT, KJO, KJOT, KKDJ, KOZZ, WBLM, KWHL, KBOY, KZOQ, KCHV. Heavy 1: WAAF. Medium 13 including WHJY, KYYS, WTPA, WHCN, WEZX, KFMG, KNAC, KEZE.

### FIRE TOWN "The Good Life" (Atlantic) 28/4 (25/5)

Adds: KZEW, KWIC, WWCT, KFMQ. Heavy 4 including WLUP, WXRT, WIBA. Medium 15 including KSHE, KBCO, WHFS, WDHA, WIMZ, KRIX, WAPL, WLAV, KDJ, KRNA.

### HOUSE OF LORDS "Love Don't Lie" (Simmons/RCA) 25/12 (13/13)

Adds including WYNF, KUPD, KRXQ, KBER, WCMF, WEZX, WQEZ, KILQ, KKDJ, WWWW. Heavy 1: WLZR. Medium 12 including KAZY, WPLR, WQFM, KJOT, KRZQ, WAOR, KBOY.

### JOHN HIATT "Drive South" (A&M) 25/1 (25/3)

Adds: KPEZ. Heavy 6 including WXRT, KLB, WKQQ, WIZN, WPXC. Medium 15 including KZAP, KISW, WDHA, WPLR, WWTR, WHEB, WWRX, KWIC, WIMZ, KMOD.

### RATT "I Want A Woman" (Atlantic) 21/3 (18/3)

Adds: WLZR, KGON, WPLR. Heavy 3: KBER, WIMZ, KTAL. Medium 11 including WDVE, KAZY, KUPD, WHCN, WEZX, KRIX, WLAV, WQFM, KDJ, KRZQ.

### SAM PHILLIPS "Holding On To The Earth" (Virgin) 19/4 (16/5)

Adds: KZAP, WDHA, KQWB, WMAD. Heavy 2 including CHEZ. Medium 11 including WXRT, KBCO, WHFS, WHCN, WWTR, KTCZ, WIZN, WPXC, KXUS, KFMU.

### CRACK THE SKY "From The Greenhouse" (Grudge/RCA) 19/3 (18/2)

Adds: WRXL, KDJ, KBOY. Heavy 2: WDVE, WTPA. Medium 10 including WIYY, DC101, KGON, KXRX, WHFS, WDHA, WSTZ, KTCZ.

### VAN HALEN "Feels So Good" (WB) 19/3 (16/1)

Adds: WPDH, WTKX, KFMQ. Heavy 19 including DC101, WEBN, KRQR, WYX, WZZO, WAVF, WZYC, WQMF, WQEZ, WZXL. Medium 0.

### WAYNE TOUPS & ZYDECAJUN "Sweet Joline" (Mercury) 18/0 (20/4)

Heavy 3: CHEZ, KRIX, WKQZ. Medium 12 including WXRT, KBCO, WHFS, WWRX, WIMZ, KTCZ, KYTD, WPXC, WAOR, KCHV.

### MOST ADDED

JULIAN LENNON/Now (87)  
 BONNIE RAITT/Thing (46)  
 STRAY CATS/Bring (41)  
 CRUEL STORY OF.../You're (31)  
 STEVE WINWOOD/Hearts (27)  
 RADIATORS/Confidential (22)  
 R.E.M./Turn (22)  
 GARY MOORE/Ready (19)  
 RUSH/Mission (17)  
 EXTREME/Kid (15)

### HOTTEST

CHRIS REA/Working (138)  
 TRAVELING.../End (135)  
 FIXX/Driven (102)  
 BON JOVI/I'll (94)  
 DAVID CROSBY/Drive (84)  
 REPLACEMENTS/I'll (82)  
 THIRTY EIGHT.../Second (80)  
 JON BUTCHER/Send (79)  
 ROY ORBISON/Got (79)  
 MIDGE URE/Dear (76)

### MOST REQUESTED

GUNS N' ROSES/Patience (49)  
 TESLA/Heaven's (31)  
 METALLICA/One (29)  
 CHRIS REA/Working (26)  
 BON JOVI/Be (25)  
 DEF LEPPARD/Rocket (25)  
 REPLACEMENTS/Be (23)  
 LIVING COLOUR/Cult (21)  
 SKID ROW/Youth (21)  
 M. ETHERIDGE/Similar (18)  
 WARRANT/Down (18)

### PRIVATE LIFE "Last Heartbeat" (WB) 17/4 (14/2)

Adds: KQRS, KEZE, KBOY, KCHV. Heavy 1: WCMF. Medium 3: KKDJ, KRZQ, WRUF.

### TOLL "The Price Of Progression" (Geffen) 15/8 (7/3)

Adds: WLZR, KRXQ, KSJO, WIMZ, KBAT, WRQK, WQFM, KKDJ. Heavy 1: WLVO. Medium 5 including KLOL, KMOD, KEZE, KPEZ.

### DOGS D'AMOUR "In The Dynamite Jet Saloon" (China/Polydor) 15/5 (10/9)

Adds: KUPD, WEZX, KBAT, KEZO, KFMG. Medium 9 including WLLZ, WSTZ, WQFM, KNAC, KRZQ, KBOY.

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**MOST ADDED** — This week's most added albums and tracks.

**MOST REQUESTED** — This week's most requested tracks.

**HOTTEST** — This week's albums and tracks receiving the most heavy reports.

## NEW ROCK

LW TW

- 2 **1** XTC/Mayor Of Simpleton (Geffen)
- 1 **2** ELVIS COSTELLO/Veronica (WB)
- 3 **3** REPLACEMENTS/I'll Be You (Sire/Reprise)
- 4 **4** LOU REED/Dirty Blvd. (Sire/WB)
- 6 **5** VIOLENT FEMMES/Nightmares (Slash/WB)
- 5 **6** FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA)
- 12 **7** MORRISSEY/The Last Of The Famous International Playboys (Sire/Reprise)
- 7 **8** EASTERHOUSE/Come Out Fighting (Columbia) \*
- 8 **9** MIDGE URE/Dear God (Chrysalis) \* *Keeps a bullet due to continued growth.*
- 9 **10** FIXX/Driven Out (RCA)
- 15 **11** GUADALCANAL DIARY/Always Saturday (Elektra)
- 16 **12** THRASHING DOVES/Angel Visit (A&M)
- 13 **13** ENYA/Orinoco Flow (Geffen)
- 11 **14** COWBOY JUNKIES/Sweet Jane (RCA)
- 19 **15** ROBYN HITCHCOCK 'N' THE EGYPTIANS/Madonna Of The Wasps (A&M)
- 14 **16** THROWING MUSES/Dizzy (Sire/WB)
- 17 **17** NEW ORDER/Fine Time (Qwest/WB)
- 10 **18** R.E.M./Stand (WB)
- 21 **19** BRUCE COCKBURN/If A Tree Falls (Gold Castle)
- 26 **20** FIRE TOWN/The Good Life (Atlantic)
- 23 **21** NEW ORDER/Round & Round (Qwest/WB)
- 20 **22** POGUES/Yeah Yeah, Yeah Yeah Yeah (Island)
- 25 **23** TANITA TIKARAM/Twist In My Sobriety (Reprise)
- 24 **24** R.E.M./Turn You Inside Out (WB)
- 27 **25** WONDER STUFF/Give, Give, Give Me More, More, More (Polydor)
- 27 **26** PROCLAIMERS/I'm Gonna Be (500 Miles) (Chrysalis)
- 22 **27** WATERBOYS/World Party (Chrysalis)
- 30 **28** NITZER EBB/Control I'm Here (Geffen)
- 18 **29** JULIAN COPE/5 O'Clock World (Island)
- DEBUT **30** DEAD MILKMEN/Punk Rock Girl (Enigma)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

### MOST ADDED

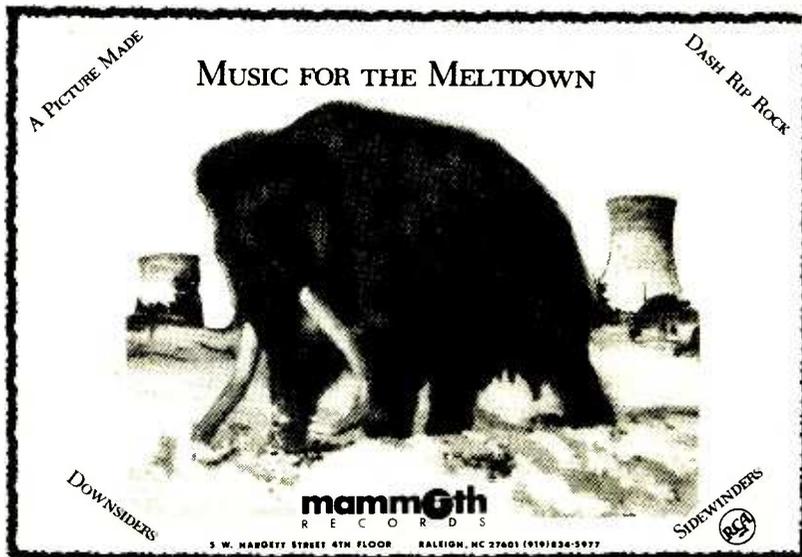
HOWARD JONES/Everlasting  
 STRAY CATS/Bring  
 MORRISSEY/Playboys  
 JULIAN LENNON/Heaven  
 CONNELLS/Something  
 CATERWAUL/Woh

### HOTTEST

XTC/Mayor  
 ELVIS COSTELLO/Veronica  
 FINE YOUNG CANNIBALS/  
 Crazy  
 REPLACEMENTS/I'll  
 ROXETTE/Look  
 MORRISSEY/Playboys

### MOST REQUESTED

XTC/Mayor  
 FINE YOUNG CANNIBALS/  
 Crazy  
 MORRISSEY/Playboys  
 NEW ORDER/Fine  
 ROBYN HITCHCOCK/  
 Madonna



**PLAYLISTS** — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

**Symbols:**  
a — Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

**PARALLELS** — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +  
Parallel Two: 200,000 - 1,000,000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

**MIKE & THE MECHANIC**  
ROY ORBISON  
R.E.M.  
LOU REED  
TRAVELING WILBURYS (M)  
U2  
CSNY  
FIXX  
LITTLE FEAT  
BOB JOVI  
LIVING COLOUR  
EDDIE MONEY  
KEITH RICHARDS  
MIDGE URE  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a STEVE WINWOOD  
a BAD COMPANY  
BULLETTYOYS  
JON BUTCHER  
a CONBOY JUNKIES  
DEF LEPPARD  
LITTLE AMERICA  
METALLICA  
RADIATORS  
REPLACEMENTS  
TESLA  
XTC  
CHARLIE SEXTON  
WARRANT  
CHRIS REA  
SKID ROW

**WMMR/Philadelphia**  
(215)561-0933  
OM: TED UTE  
MD: ERIN RILEY  
Heavy  
TOMMY CONWELL  
R.E.M.  
GUNS N' ROSES  
BOB JOVI  
TRAVELING WILBURYS  
CSNY  
MIKE & THE MECHANIC  
KEITH RICHARDS  
ROY ORBISON  
DEF LEPPARD  
EDDIE MONEY  
Medium  
Dylan & The Dead  
FIXX  
MIDGE URE  
LIVING COLOUR  
WINGER  
XTC  
LOU REED  
REPLACEMENTS  
ELVIS COSTELLO  
U2  
MELISSA ETHERIDGE  
SKID ROW  
WARRANT  
LITTLE FEAT  
TESLA  
DAVID CROSBY  
Light  
a BONNIE RAITT  
a JULIAN LENNON

**WDVE/Pittsburgh**  
(412)937-1441  
PD: GENE ROMANO  
MD: HERSCHTEL  
Heavy  
GARY MOORE  
CHRIS REA  
RADIATORS  
WARRANT  
GUNS N' ROSES  
RADIATORS  
TRAVELING WILBURYS  
BOB JOVI  
THIRTY EIGHT SPECI  
SKID ROW  
LITTLE FEAT  
DAVID CROSBY  
CSNY  
VAN HALEN  
MELISSA ETHERIDGE  
LITTLE FEAT  
BOB JOVI  
LIVING COLOUR  
EDDIE MONEY  
KEITH RICHARDS  
MIDGE URE  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a STEVE WINWOOD  
a BAD COMPANY  
BULLETTYOYS  
JON BUTCHER  
a CONBOY JUNKIES  
DEF LEPPARD  
LITTLE AMERICA  
METALLICA  
RADIATORS  
REPLACEMENTS  
TESLA  
XTC  
CHARLIE SEXTON  
WARRANT  
CHRIS REA  
SKID ROW

**WQXX/Albany**  
(518)785-9061  
OM/PD: JOHN COOPER  
MD: LISA WALKER  
Heavy  
MIKE & THE MECHANIC  
RADIATORS  
EDDIE MONEY (M)  
R.E.M. (M)  
CHICAGO  
GUNS N' ROSES  
VAN HALEN  
BOB JOVI  
THIRTY EIGHT SPECI  
CHRIS REA  
FIXX  
CSNY  
DAVID CROSBY  
DEF LEPPARD  
TRAVELING WILBURYS  
ROY ORBISON (M)  
POISON  
Medium  
RATT  
JON BUTCHER  
SIREN  
GLAMOUR CAMP  
MIDGE URE  
Light  
a JULIAN LENNON

**WYTY/Baltimore**  
(301)889-0098  
PD: RUSS HOTTIA  
MD: CHRIS EMRY  
Heavy  
BOB JOVI  
JIM CAPALDI  
INXS  
COLIN JAMES  
MIKE & THE MECHANIC  
IVAN NEVILLE & THE  
POISON  
ROD STEWART  
TRAVELING WILBURYS  
Medium  
JON BUTCHER  
CHEAP TRICK  
CHOIRBOYS  
CRACK THE SKY  
DAVID CROSBY  
DEF LEPPARD  
LITTLE FEAT  
LIVING COLOUR  
ROYAL COURT OF CHI  
MELISSA ETHERIDGE  
LITTLE FEAT  
BOB JOVI  
LIVING COLOUR  
MIDGE URE  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a STEVE WINWOOD  
a BAD COMPANY  
BULLETTYOYS  
JON BUTCHER  
a CONBOY JUNKIES  
DEF LEPPARD  
LITTLE AMERICA  
METALLICA  
RADIATORS  
REPLACEMENTS  
TESLA  
XTC  
CHARLIE SEXTON  
WARRANT  
CHRIS REA  
SKID ROW

**WBAB/Long Island**  
(516)587-1023  
PD: JEFF LEVINE  
MD: RALPH TORTORA  
Heavy  
ROY ORBISON  
TRAVELING WILBURYS (M)  
R.E.M. (M)  
MIKE & THE MECHANIC  
EDDIE MONEY (M)  
GUNS N' ROSES  
MIDGE URE  
VIXEN  
THIRTY EIGHT SPECI  
BOB JOVI  
CHRIS REA  
LIVING COLOUR  
ROYAL COURT OF CHI  
MELISSA ETHERIDGE  
LITTLE FEAT  
BOB JOVI  
LIVING COLOUR  
MIDGE URE  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a STEVE WINWOOD  
a BAD COMPANY  
BULLETTYOYS  
JON BUTCHER  
a CONBOY JUNKIES  
DEF LEPPARD  
LITTLE AMERICA  
METALLICA  
RADIATORS  
REPLACEMENTS  
TESLA  
XTC  
CHARLIE SEXTON  
WARRANT  
CHRIS REA  
SKID ROW

**DC101/Washington DC**  
(202)828-9932  
VP/PRG: DAVE BROWN  
OP/MD: CURT GARY  
Heavy  
GUNS N' ROSES  
LITTLE FEAT  
ROY ORBISON  
VAN HALEN  
R.E.M.  
EDDIE MONEY  
TRAVELING WILBURYS  
MIKE & THE MECHANIC  
ROD STEWART  
KEITH RICHARDS  
INXS  
THIRTY EIGHT SPECI  
GUNS N' ROSES  
MIDGE URE  
VIXEN  
THIRTY EIGHT SPECI  
BOB JOVI  
CHRIS REA  
LIVING COLOUR  
ROYAL COURT OF CHI  
MELISSA ETHERIDGE  
LITTLE FEAT  
BOB JOVI  
LIVING COLOUR  
MIDGE URE  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a STEVE WINWOOD  
a BAD COMPANY  
BULLETTYOYS  
JON BUTCHER  
a CONBOY JUNKIES  
DEF LEPPARD  
LITTLE AMERICA  
METALLICA  
RADIATORS  
REPLACEMENTS  
TESLA  
XTC  
CHARLIE SEXTON  
WARRANT  
CHRIS REA  
SKID ROW

**WHFS/Annapolis**  
(301)263-1430  
PD: DAVID EINSTEIN  
MD: BOB SHOWACRE  
Heavy  
EDIE BRICKELL & NE  
LIVING COLOUR  
JULIAN LENNON  
MELISSA ETHERIDGE  
LITTLE FEAT  
XTC  
HOWARD JONES  
STRAY CATS  
MARRILLION  
TESLA  
DAVID CROSBY  
WINGER  
JON BUTCHER  
BULLETTYOYS  
SIREN  
WARRANT  
MASTERS OF REALITY  
LITTLE AMERICA  
a GARY MOORE  
Medium  
XTC  
ELVIS COSTELLO  
FIXX  
CONBOY JUNKIES  
JON BUTCHER  
MIDGE URE  
Light  
a INDIGO GIRLS  
a MORRISSEY

**WKLC/Charleston-Huntington**  
(304)722-3308  
PD: ALAN SELLS  
MD: JOHN RIGGS  
Heavy  
BANGLES  
RAINMAN  
a BLUE ROBBIE  
EDIE BRICKELL & NE (M)  
SAM BROWN  
TOM COCHRANE & RED (M)  
BRUCE COCKBURN (M)  
JULIAN COPE  
ELVIS COSTELLO (M)  
DANIEL PADAP  
EASTERHOUSE  
RYAN (M)  
FAIRGROUND ATTRACT  
FINE YOUNG CANNIBA (M)  
FIXX  
a JULIAN LENNON  
a STRAY CATS  
a BONNIE RAITT  
a PINE YOUNG CANNIBA

**CHOM/Montreal**  
(514)935-2425  
PD: IAN MACLEAN  
MD: JOHN RIGGS  
Heavy  
R.E.M.  
CHRIS REA  
TRAVELING WILBURYS  
BOB JOVI  
THIRTY EIGHT SPECI  
ROY ORBISON  
SIREN  
WARRANT  
MASTERS OF REALITY  
LITTLE AMERICA  
a GARY MOORE  
Medium  
XTC  
ELVIS COSTELLO  
FIXX  
CONBOY JUNKIES  
JON BUTCHER  
MIDGE URE  
Light  
a INDIGO GIRLS  
a MORRISSEY

**WCCC/Hartford**  
(203)233-4426  
PD: TED SELLERS  
MD: JOE WARINO  
Heavy  
JON BUTCHER  
KEITH RICHARDS  
DAVID CROSBY  
TRAVELING WILBURYS  
MELISSA ETHERIDGE  
CHRIS REA  
U2  
BOB JOVI  
STEVE EARLE  
GUNS N' ROSES  
WATERBOYS  
MASTERS OF REALITY  
LITTLE FEAT  
RADIATORS  
LOU REED  
R.E.M.  
CSNY  
ELVIS COSTELLO  
GLAMOUR CAMP  
a JULIAN LENNON  
Medium  
a DEF LEPPARD  
a STRAY CATS  
a BAD COMPANY  
Light  
a GARY MOORE

**WHJY/Providence**  
(401)438-6110  
TNT PD: CAROLYN FOX  
MD: CHRIS HERRMANN  
Heavy  
MIDGE URE  
XTC  
BAD COMPANY  
FIXX  
TRAVELING WILBURYS  
CSNY  
DREAMS SO REAL  
XTC  
a JULIAN LENNON  
a STEVE WINWOOD  
GLAMOUR CAMP  
CHRIS REA  
GUNS N' ROSES  
JON BUTCHER  
MELISSA ETHERIDGE  
SIREN  
RUSH  
DEF LEPPARD  
MIDGE URE  
TESLA  
REPLACEMENTS  
Medium  
a R.E.M.  
EASTERHOUSE  
SKID ROW  
LITTLE AMERICA  
a METALLICA  
a CHOIRBOYS  
a CRUEL STORY OF YOU  
RADIATORS  
EXTREME  
GARY MOORE  
CHOIRBOYS  
LOU REED  
BULLETTYOYS  
WARRANT  
Light  
a BONNIE RAITT  
a STRAY CATS  
a SIREN

**WTPA/Harrisburg**  
(717)697-1141  
PD: JEFF KAUFFMAN  
APD: CHRIS JAMES  
Heavy  
DAVID CROSBY  
FIXX  
TRAVELING WILBURYS  
U2  
BOB JOVI  
BAD COMPANY  
CRACK THE SKY  
CHRIS REA  
CONBOY JUNKIES  
CSNY  
DEF LEPPARD  
DENNIS DEYOUNG  
ELVIS COSTELLO  
GUNS N' ROSES  
a HYBRID ICE  
JON BUTCHER  
LITTLE AMERICA  
LIVING COLOUR  
MELISSA ETHERIDGE  
MIDGE URE  
RADIATORS  
LOU REED  
REPLACEMENTS  
Light  
a BONNIE RAITT  
a STRAY CATS  
a SIREN

**WHCN/Hartford**  
(203)247-1060  
PD: BOB BITTENS  
MD: KIM ALEXANDER  
Heavy  
RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
REPLACEMENTS  
BOB JOVI  
DAVID CROSBY  
TRAVELING WILBURYS  
CINDERELLA  
a JULIAN LENNON  
DEF LEPPARD  
GUNS N' ROSES  
CSNY  
ELVIS COSTELLO  
LITTLE AMERICA  
STEVE EARLE  
ROBERT CRAY BAND  
MELISSA ETHERIDGE  
SIREN  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a JULIAN LENNON  
a GARY MOORE

**WQXX/Syracuse**  
(315)472-0200  
PD: LORRAINE RAPP  
MD: HUG STEVENS  
Heavy  
RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
REPLACEMENTS  
BOB JOVI  
DAVID CROSBY  
TRAVELING WILBURYS  
CINDERELLA  
a JULIAN LENNON  
DEF LEPPARD  
GUNS N' ROSES  
CSNY  
ELVIS COSTELLO  
LITTLE AMERICA  
STEVE EARLE  
ROBERT CRAY BAND  
MELISSA ETHERIDGE  
SIREN  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a JULIAN LENNON  
a GARY MOORE

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PD: LORRAINE RAPP  
MD: HUG STEVENS  
Heavy  
RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
REPLACEMENTS  
BOB JOVI  
DAVID CROSBY  
TRAVELING WILBURYS  
CINDERELLA  
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DEF LEPPARD  
GUNS N' ROSES  
CSNY  
ELVIS COSTELLO  
LITTLE AMERICA  
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TRAVELING WILBURYS  
CINDERELLA  
a JULIAN LENNON  
DEF LEPPARD  
GUNS N' ROSES  
CSNY  
ELVIS COSTELLO  
LITTLE AMERICA  
STEVE EARLE  
ROBERT CRAY BAND  
MELISSA ETHERIDGE  
SIREN  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a JULIAN LENNON  
a GARY MOORE

**WQXX/Syracuse**  
(315)472-0200  
PD: LORRAINE RAPP  
MD: HUG STEVENS  
Heavy  
RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
REPLACEMENTS  
BOB JOVI  
DAVID CROSBY  
TRAVELING WILBURYS  
CINDERELLA  
a JULIAN LENNON  
DEF LEPPARD  
GUNS N' ROSES  
CSNY  
ELVIS COSTELLO  
LITTLE AMERICA  
STEVE EARLE  
ROBERT CRAY BAND  
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SIREN  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a JULIAN LENNON  
a GARY MOORE

**WQXX/Syracuse**  
(315)472-0200  
PD: LORRAINE RAPP  
MD: HUG STEVENS  
Heavy  
RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
REPLACEMENTS  
BOB JOVI  
DAVID CROSBY  
TRAVELING WILBURYS  
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GUNS N' ROSES  
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LITTLE AMERICA  
STEVE EARLE  
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SIREN  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a JULIAN LENNON  
a GARY MOORE

**WQXX/Syracuse**  
(315)472-0200  
PD: LORRAINE RAPP  
MD: HUG STEVENS  
Heavy  
RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
REPLACEMENTS  
BOB JOVI  
DAVID CROSBY  
TRAVELING WILBURYS  
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DEF LEPPARD  
GUNS N' ROSES  
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Medium  
a JULIAN LENNON  
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a GARY MOORE

**WQXX/Syracuse**  
(315)472-0200  
PD: LORRAINE RAPP  
MD: HUG STEVENS  
Heavy  
RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
REPLACEMENTS  
BOB JOVI  
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TRAVELING WILBURYS  
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SIREN  
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a JULIAN LENNON  
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**WQXX/Syracuse**  
(315)472-0200  
PD: LORRAINE RAPP  
MD: HUG STEVENS  
Heavy  
RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
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**WQXX/Syracuse**  
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PD: LORRAINE RAPP  
MD: HUG STEVENS  
Heavy  
RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
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BOB JOVI  
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**WQXX/Syracuse**  
(315)472-0200  
PD: LORRAINE RAPP  
MD: HUG STEVENS  
Heavy  
RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
REPLACEMENTS  
BOB JOVI  
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PD: LORRAINE RAPP  
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RADIATORS (M)  
POISON  
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R.E.M.  
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SIREN  
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a JULIAN LENNON  
a GARY MOORE

**WQXX/Syracuse**  
(315)472-0200  
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MD: HUG STEVENS  
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SIREN  
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a BONNIE RAITT  
a JULIAN LENNON  
a GARY MOORE

**WQXX/Syracuse**  
(315)472-0200  
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MD: HUG STEVENS  
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RADIATORS (M)  
POISON  
BAD COMPANY  
R.E.M.  
TESLA  
CHRIS REA  
REPLACEMENTS  
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TRAVELING WILBURYS  
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DEF LEPPARD  
GUNS N' ROSES  
CSNY  
ELVIS COSTELLO  
LITTLE AMERICA  
STEVE EARLE  
ROBERT CRAY BAND  
MELISSA ETHERIDGE  
SIREN  
Medium  
a JULIAN LENNON  
a BONNIE RAITT  
a JULIAN LENNON  
a GARY MOORE

**WQXX/Syr**

SOUTH (Continued)

LITTLE AMERICA
JON BUTCHER
COMBOY JUNKIES
MIDGE URE
MELISSA ETHERIDGE
REPLACEMENTS
ELVIS COSTELLO

WFYV/Jacksonville
(904)642-1055
PD: LEX STALEY
APP: 'THE ART'

CHRIS REA
DAVID CROSSBY
TRAVELING WILBURYS
REPLACEMENTS
FIXX
RON JOVI
JON BUTCHER
TESLA
STEVE EARLE
GUNS N' ROSES
LOU REED
BAD COMPANY
LITTLE AMERICA
DEF LEPPARD
R.E.M.
LITTLE FEAT
Medium
Light
a GUADALCANAL DIARY

WIMZ-FM/Knoxville
(615)525-6000
PD: JOHN LARSON
MD: MIKE STEWART

TRAVELING WILBURYS
THIRTY EIGHT SPECI
TESLA
BAD COMPANY
REPLACEMENTS
CSNY
EASTERHOUSE
RADIATORS
GARY MOORE
R.E.M.
CHRIS REA
DAVID CROSSBY
LITTLE AMERICA
RUSH
MIDGE URE
WARRANT
MASTERS OF REALITY
THIEVES
RATT
Medium
Light
a BONNIE RAITT
a R.E.M.
a JULIAN LENNON
a ROBERT CRAY BAND

WKQI/Lexington
(606)252-6694
PD: PETER DELORO
MD: STACY YELTON

BEAVY
ELVIS COSTELLO
DYLAN & THE DEAD
MELISSA ETHERIDGE
FIXX
CHRIS REA
LOU REED
TRAVELING WILBURYS
CSNY
STEVE EARLE
BAD COMPANY
JON BUTCHER
EASTERHOUSE
GUNS N' ROSES
JOHN HIATT
ROY ORBISON (M)
R.E.M.
RADIATORS
REPLACEMENTS
CHARLIE SEXTON
MIDGE URE
IVAN NEVILLE & THE
U2
Medium
Light
a JULIAN LENNON

KMJX/Little Rock
(501)224-8500
PD: TOM WOOD
MD: DAVID A. ROSS

TRAVELING WILBURYS
CHRIS REA
R.E.M.
ROY ORBISON
DAVID CROSSBY
GUNS N' ROSES
LITTLE FEAT
JON BUTCHER
CSNY
U2
RON JOVI
BAD COMPANY
ELVIS COSTELLO
Medium
Light
a RUSH
a BONNIE RAITT
a GLAMOUR CAMP
a JULIAN LENNON
a CRUEL STORY OF YOU

WQBZ/Macon
(912) 825-0106
PD: NATHAN HALE

BEAVY
MIKE & THE MECHANIC
R.E.M.
THIRTY EIGHT SPECI
EDDIE MONEY
VAN HALEN
VIXEN
RON JOVI
Medium
Light
a GARY MOORE
a RADIATORS
Light
a WARRANT
a HOUSE OF LORDS
a SKID ROW

WEGR/Memphis
(901)578-1103
APP: DRAKE HALL
MD: KELLIE CRUISE

JON BUTCHER
REPLACEMENTS
TRAVELING WILBURYS
LITTLE FEAT
CHRIS REA
DAVID CROSSBY
Medium
Light
a JULIAN LENNON (L)
a CRUEL STORY OF YOU

WKDF/Nashville
(615)244-9532
PD: KIDD REDD
MD: SLATS

BEAVY
JIM CAPALDI
FLEETWOOD MAC
GUNS N' ROSES
JOHN KILLER
MIKE & THE MECHANIC
EDDIE MONEY
ROY ORBISON
TRAVELING WILBURYS
VIXEN
THIRTY EIGHT SPECI
BAD COMPANY
RON JOVI
JON BUTCHER
DAVID CROSSBY
TRAVELING WILBURYS
REPLACEMENTS
FIXX
RON JOVI
JON BUTCHER
TESLA
STEVE EARLE
GUNS N' ROSES
LOU REED
BAD COMPANY
LITTLE AMERICA
DEF LEPPARD
R.E.M.
LITTLE FEAT
Medium
Light
a GUADALCANAL DIARY

KBAT/Odesa
(915)563-2121
PD: FRANK HALL
MD: DREW DANSON

BEAVY
ROY ORBISON (M)
REPLACEMENTS
RON JOVI
MIDGE URE
CHRIS REA
FIXX
JON BUTCHER
DAVID CROSSBY
GUNS N' ROSES
WARRANT
TESLA
EASTERHOUSE
CHARLIE SEXTON
TRAVELING WILBURYS
BAD COMPANY
LITTLE FEAT
Medium
Light
a R.E.M.
a RUSH
a SINE YOUNG CANNIBAL
a STRAY CATS
a JULIAN LENNON
a TOLL
a GUADALCANAL DIARY
a EXTREME
a GLENN FREY
a DOGS D'AMOUR
a HOUSE OF LORDS
a BONNIE RAITT
a R.E.M.
a JULIAN LENNON
a ROBERT CRAY BAND

WZVC/Coastal North Carolina
(919)728-2019
PD: ROBYN MÜTCHLER

LITTLE FEAT (M)
MIKE & THE MECHANIC
DAVID CROSSBY
ROY ORBISON
ROD STEWART
THIRTY EIGHT SPECI
LITTLE AMERICA
FIXX
VAN HALEN
Medium
Light
a STEVE WINWOOD
a JULIAN LENNON
a KEITH RICHARDS

WDIZ/Orlando
(305)645-1802
PD: RAD HESSICK
MD: LEE RANDALL

BEAVY
TRAVELING WILBURYS
R.E.M.
RON JOVI
GUNS N' ROSES
BAD COMPANY
FIXX
GUNS N' ROSES
CHRIS REA
JON BUTCHER
THIRTY EIGHT SPECI
DEF LEPPARD
DAVID CROSSBY
BAD COMPANY
JON BUTCHER
EASTERHOUSE
GUNS N' ROSES
JOHN HIATT
ROY ORBISON (M)
R.E.M.
RADIATORS
REPLACEMENTS
CHARLIE SEXTON
MIDGE URE
IVAN NEVILLE & THE
U2
Medium
Light
a JULIAN LENNON

WTKX/Pensacola
(904)438-7543
PD: STEVE SMITH
MD: JOHN STUART

KMJX/Little Rock
(501)224-8500
PD: TOM WOOD
MD: DAVID A. ROSS

TRAVELING WILBURYS
CHRIS REA
R.E.M.
ROY ORBISON
DAVID CROSSBY
GUNS N' ROSES
LITTLE FEAT
JON BUTCHER
CSNY
U2
RON JOVI
BAD COMPANY
ELVIS COSTELLO
Medium
Light
a RUSH
a BONNIE RAITT
a GLAMOUR CAMP
a JULIAN LENNON
a CRUEL STORY OF YOU

WRDU/Raleigh
(919)782-1061
PD: BOB WALTON
MD: TOM GUILD

BEAVY
GUNS N' ROSES
GUNS N' ROSES
DAVID CROSSBY (M)
TRAVELING WILBURYS
MELISSA ETHERIDGE
RON JOVI (M)
CHRIS REA
TESLA
THIRTY EIGHT SPECI
JON BUTCHER
REPLACEMENTS
FIXX
MIKE & THE MECHANIC
R.E.M.
THIRTY EIGHT SPECI
EDDIE MONEY
VAN HALEN
VIXEN
RON JOVI
Medium
Light
a GARY MOORE
a RADIATORS
Light
a WARRANT
a HOUSE OF LORDS
a SKID ROW

WRXL/Richmond
(804) 672-7731
PD: BOB NEUMANN
MD: PAUL SHUGRUF

KEITH RICHARDS
Medium
a JULIAN LENNON
a STRAY CATS
a BONNIE RAITT
a CRACK THE SKY
a DEF LEPPARD

WIXV/Savannah
(912)897-1529
PD: VIRGIL THOMPSON
MD: JAY SISSON

BEAVY
FIXX
BAD COMPANY
TRAVELING WILBURYS
CHRIS REA
STEVE EARLE
CINDERELLA
GUNS N' ROSES
LOU REED
Medium
Light
a RADIATORS
a RUSH
a STRAY CATS
a ROY ORBISON
a JULIAN LENNON
Light
a ELVIS COSTELLO

KTAL/Shreveport
(318)425-2422
PD: JOHN SHERMAN
MD: TOM MICHAELS

BEAVY
MIKE & THE MECHANIC (M)
ROD STEWART
GUNS N' ROSES
GUNS N' ROSES
TRAVELING WILBURYS
ROY ORBISON
TESLA
RATT
LIVING COLOUR
R.E.M. (M)
WINGER
RON JOVI
SKID ROW
CSNY
POISON
Medium
Light
a WARRANT
a DEF LEPPARD

WZVC/Coastal North Carolina
(919)728-2019
PD: ROBYN MÜTCHLER

LITTLE FEAT (M)
MIKE & THE MECHANIC
DAVID CROSSBY
ROY ORBISON
ROD STEWART
THIRTY EIGHT SPECI
LITTLE AMERICA
FIXX
VAN HALEN
Medium
Light
a STEVE WINWOOD
a JULIAN LENNON
a KEITH RICHARDS

WDIZ/Orlando
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MD: LEE RANDALL

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PD: BOB WALTON
MD: TOM GUILD

BEAVY
GUNS N' ROSES
GUNS N' ROSES
DAVID CROSSBY (M)
TRAVELING WILBURYS
MELISSA ETHERIDGE
RON JOVI (M)
CHRIS REA
TESLA
THIRTY EIGHT SPECI
JON BUTCHER
REPLACEMENTS
FIXX
MIKE & THE MECHANIC
R.E.M.
THIRTY EIGHT SPECI
EDDIE MONEY
VAN HALEN
VIXEN
RON JOVI
Medium
Light
a GARY MOORE
a RADIATORS
Light
a WARRANT
a HOUSE OF LORDS
a SKID ROW

WRXL/Richmond
(804) 672-7731
PD: BOB NEUMANN
MD: PAUL SHUGRUF

BRUCE HORNSBY & THE
WINGER
GUNS N' ROSES
EDIE BRICKELL & NE
MELISSA ETHERIDGE
RON JOVI
ROY ORBISON
RUSH
MIKE & THE MECHANIC
FIXX
TRAVELING WILBURYS
GUNS N' ROSES
CHRIS REA
WATERBOYS
CHUNG KING
PAUL DEAN
BANGLES
LIVING COLOUR
WAYNE TOUPS & ZYDE
MIDGE URE
CHARLIE SEXTON
JIM CAPALDI
THIRTY EIGHT SPECI
ELVIS COSTELLO
JULIAN COPE
SAINTS
DAVID CROSSBY
LOU REED
Medium
Light

WZEW/Mobile
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PD: CATT SIRTEN
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MELISSA ETHERIDGE
EDIE BRICKELL & NE
GUNS N' ROSES
ROY ORBISON
TRAVELING WILBURYS
R.E.M.
CHRIS REA
ELVIS COSTELLO
Medium
Light
a THIRTY EIGHT SPECI
a MIGHTY QUINN
a JULIAN LENNON
Light
a SIREN
a LITTLE AMERICA
a GLAMOUR CAMP
WGCX/Mobile
(205) 626-9600
PD: J.T. STOVENS
APP/MD: LORI THOROSE

WHTQ/Orlando
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PD: BRIAN KRYSZ

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ROBSON
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GUNS N' ROSES
CHRIS REA
RON JOVI
THIRTY EIGHT SPECI
REPLACEMENTS
MELISSA ETHERIDGE
a BULLETTYOYS
Medium
Light
a U2

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TRAVELING WILBURYS (M)
ROY ORBISON (M)
CHRIS REA
DENNIS DEYOUNG
FIXX
MIDGE URE
PIRE TOWN
U2
GUNS N' ROSES
EASTERHOUSE
Medium
Light
a WARRANT
a BONNIE RAITT
a JULIAN LENNON
a JOHN HIATT
a LYLE LOVETT
Light
a GUADALCANAL DIARY

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PD: JAY LOPEZ

BEAVY
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R.E.M. (L)
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FIXX
CHRIS REA
TRAVELING WILBURYS
DAVID CROSSBY
JON BUTCHER
LITTLE FEAT
RON JOVI
MIDGE URE
CHRIS REA
TRAVELING WILBURYS
CSNY
THIRTY EIGHT SPECI
GUNS N' ROSES
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a COMBOY JUNKIES
a POISON
a HOUSE OF LORDS

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GUNS N' ROSES
LITTLE FEAT
JON BUTCHER
CSNY
U2
RON JOVI
BAD COMPANY
ELVIS COSTELLO
Medium
Light
a RUSH
a BONNIE RAITT
a GLAMOUR CAMP
a JULIAN LENNON
a CRUEL STORY OF YOU

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BEAVY
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MELISSA ETHERIDGE
RON JOVI (M)
CHRIS REA
TESLA
THIRTY EIGHT SPECI
JON BUTCHER
REPLACEMENTS
FIXX
MIKE & THE MECHANIC
R.E.M.
THIRTY EIGHT SPECI
EDDIE MONEY
VAN HALEN
VIXEN
RON JOVI
Medium
Light
a GARY MOORE
a RADIATORS
Light
a WARRANT
a HOUSE OF LORDS
a SKID ROW

WRXL/Richmond
(804) 672-7731
PD: BOB NEUMANN
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Medium
a JULIAN LENNON
a GARY MOORE
a CHEAP TRICK
a LITTLE AMERICA
a THIEVES

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ROY ORBISON
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R.E.M.
CHRIS REA
ELVIS COSTELLO
Medium
Light
a THIRTY EIGHT SPECI
a MIGHTY QUINN
a JULIAN LENNON
Light
a SIREN
a LITTLE AMERICA
a GLAMOUR CAMP
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FIXX
MIDGE URE
PIRE TOWN
U2
GUNS N' ROSES
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Light
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a BONNIE RAITT
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a LYLE LOVETT
Light
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VAN HALEN
Medium
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a GARY MOORE
a SIREN
Light

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PIRE TOWN
U2
GUNS N' ROSES
EASTERHOUSE
Medium
Light
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a BONNIE RAITT
a JULIAN LENNON
a JOHN HIATT
a LYLE LOVETT
Light
a GUADALCANAL DIARY

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R.E.M. (L)
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FIXX
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MIDGE URE
CHRIS REA
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LITTLE FEAT
JON BUTCHER
CSNY
U2
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BAD COMPANY
ELVIS COSTELLO
Medium
Light
a RUSH
a BONNIE RAITT
a GLAMOUR CAMP
a JULIAN LENNON
a CRUEL STORY OF YOU

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RON JOVI (M)
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THIRTY EIGHT SPECI
JON BUTCHER
REPLACEMENTS
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R.E.M.
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VIXEN
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Light
a GARY MOORE
a RADIATORS
Light
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YTC
LYLE LOVETT
COMBOY JUNKIES
EASTERHOUSE
VIOLENT FEMMES
WAY MOVES
MELISSA ETHERIDGE
DAVID CROSSBY
TANITA TIKARAM
Medium
Light

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BEAVY
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MELISSA ETHERIDGE
EDIE BRICKELL & NE
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ROY ORBISON
TRAVELING WILBURYS
R.E.M.
CHRIS REA
ELVIS COSTELLO
Medium
Light
a THIRTY EIGHT SPECI
a MIGHTY QUINN
a JULIAN LENNON
Light
a SIREN
a LITTLE AMERICA
a GLAMOUR CAMP
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RON JOVI
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REPLACEMENTS
MELISSA ETHERIDGE
a BULLETTYOYS
Medium
Light
a U2

KPEZ/Austin
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BEAVY
TRAVELING WILBURYS (M)
ROY ORBISON (M)
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FIXX
MIDGE URE
PIRE TOWN
U2
GUNS N' ROSES
EASTERHOUSE
Medium
Light
a WARRANT
a BONNIE RAITT
a JULIAN LENNON
a JOHN HIATT
a LYLE LOVETT
Light
a GUADALCANAL DIARY

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R.E.M. (L)
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FIXX
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TRAVELING WILBURYS
DAVID CROSSBY
JON BUTCHER
LITTLE FEAT
RON JOVI
MIDGE URE
CHRIS REA
TRAVELING WILBURYS
CSNY
THIRTY EIGHT SPECI
GUNS N' ROSES
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a POISON
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ROY ORBISON
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GUNS N' ROSES
LITTLE FEAT
JON BUTCHER
CSNY
U2
RON JOVI
BAD COMPANY
ELVIS COSTELLO
Medium
Light
a RUSH
a BONNIE RAITT
a GLAMOUR CAMP
a JULIAN LENNON
a CRUEL STORY OF YOU

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BEAVY
GUNS N' ROSES
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TRAVELING WILBURYS
MELISSA ETHERIDGE
RON JOVI (M)
CHRIS REA
TESLA
THIRTY EIGHT SPECI
JON BUTCHER
REPLACEMENTS
FIXX
MIKE & THE MECHANIC
R.E.M.
THIRTY EIGHT SPECI
EDDIE MONEY
VAN HALEN
VIXEN
RON JOVI
Medium
Light
a GARY MOORE
a RADIATORS
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a WARRANT
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a SKID ROW

WRXL/Richmond
(804) 672-7731
PD: BOB NEUMANN
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TRAVELING WILBURYS
R.E.M.
CHRIS REA
ELVIS COSTELLO
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a MIGHTY QUINN
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FIXX
MIDGE URE
PIRE TOWN
U2
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Light
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a LYLE LOVETT
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TRAVELING WILBURYS
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WARRANT
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WZZQ/Terre Haute (812)232-5034

Heavy TRINITY EIGHT SPECI R.E.M. (M)...

KBQF-FM/Denver (303)444-5800

KCAL-FM/Riverside San Bernardino (714) 431-5335

Heavy ROD STEWART DENNIS DEYOUNG...

KUPD/Phoenix (602)838-3082

Heavy ROY ORBISON R.E.M. TESLA...

KXUS/Springfield, MD (417) 831-9700

Heavy MIRE & THE MECHANIC R.E.M. (M)...

KBER/Salt Lake City (801)322-3311

Heavy BAD COMPANY BON JOVI...

KRSP-FM/Salt Lake City (801)262-5541

Heavy TRAVELING WILBURYS CHRIS REA...

WZZQ/Terre Haute (812)232-5034

Heavy TRINITY EIGHT SPECI R.E.M. (M)...

KBQF-FM/Denver (303)444-5800

KNAC/Long Beach-Los Angeles (213)775-8172

Heavy ROD STEWART DENNIS DEYOUNG...

KUPD/Phoenix (602)838-3082

Heavy ROY ORBISON R.E.M. TESLA...

KXUS/Springfield, MD (417) 831-9700

Heavy MIRE & THE MECHANIC R.E.M. (M)...

KBER/Salt Lake City (801)322-3311

Heavy BAD COMPANY BON JOVI...

KRSP-FM/Salt Lake City (801)262-5541

Heavy TRAVELING WILBURYS CHRIS REA...

WZZQ/Terre Haute (812)232-5034

Heavy TRINITY EIGHT SPECI R.E.M. (M)...

KBQF-FM/Denver (303)444-5800

KWHI/Anchorage (907)344-9622

Heavy ROD STEWART DENNIS DEYOUNG...

KUPD/Phoenix (602)838-3082

Heavy ROY ORBISON R.E.M. TESLA...

KXUS/Springfield, MD (417) 831-9700

Heavy MIRE & THE MECHANIC R.E.M. (M)...

KBER/Salt Lake City (801)322-3311

Heavy BAD COMPANY BON JOVI...

KRSP-FM/Salt Lake City (801)262-5541

Heavy TRAVELING WILBURYS CHRIS REA...

WZZQ/Terre Haute (812)232-5034

Heavy TRINITY EIGHT SPECI R.E.M. (M)...

KBQF-FM/Denver (303)444-5800

KFMU/Steamboat Springs, CO (303) 878-5368

Heavy ROD STEWART DENNIS DEYOUNG...

KUPD/Phoenix (602)838-3082

Heavy ROY ORBISON R.E.M. TESLA...

KXUS/Springfield, MD (417) 831-9700

Heavy MIRE & THE MECHANIC R.E.M. (M)...

KBER/Salt Lake City (801)322-3311

Heavy BAD COMPANY BON JO







## EAST

### MOST ADDED

**Madonna**  
Steve Winwood  
Howard Jones  
Bon Jovi  
Tone Loc  
Jody Watley

### BREAKOUTS

**Samantha Fox**  
Duran Duran  
Escape Club  
Glenn Frey

## P3

### WPRR/Altoona, PA

Darrell Ray  
MADONNA  
STEVE WINWOOD  
TIPFANY  
ROBBIE NEVIL  
SA-FIRE  
Hottest:  
DEBBIE GIBSON 1-1  
BOBBY BROWN 6-2  
GUNS N' ROSES 5-3  
ROD STEWART 7-4  
BANGLES 10-5

### WVFX/Bangor, ME

Martin Clark  
MADONNA  
SA-FIRE (dp)  
SAMANTHA FOX (dp)  
STEVE WINWOOD  
WINGER (dp)  
Hottest:  
GUNS N' ROSES 4-1  
MIKE & THE MECHAN 9-3  
BANGLES 14-7  
WAS (NOT WAS) 13-8  
POISON 18-13

### 103CIR/Backley, WV

Spencer/Davis  
MADONNA  
STEVE WINWOOD  
BETTE MIDLER  
JESSIE:  
MIKE & THE MECHAN 2-1  
BOBBY BROWN 4-3  
BOBBY BROWN 6-2  
DEON ESTUS 14-11  
NEW KIDS ON THE B 17-14

### 95XXX/Burlington, VT

Speck/Riley  
MADONNA  
KARYN WHITE  
HOWARD JONES  
ESCAPE CLUB  
TONE LOC (dp)  
LIVING COLOUR (dp)  
DURAN DURAN  
STEVE WINWOOD  
Hottest:  
MIKE & THE MECHAN 2-1  
GUNS N' ROSES 3-2  
BOBBY BROWN 7-3  
SAMANTHA FOX 15-14  
SA-FIRE 24-17  
BANGLES 24-14

### WKPE/Cape Cod, MA

Rick Ryder  
MADONNA  
JIMMY HARNEN & SY ANITA BAKER  
LIVING COLOUR  
POISON (dp)  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 7-4  
R.E.M. 10-2  
ROXETTE 14-10  
BANGLES 22-16

### WKZ/Chambersburg, PA

Rick Alexander  
MADONNA  
FORD & OSBOURNE (dp)  
CHER & PETER CETE (dp)  
MADONNA  
Hottest:  
DEBBIE GIBSON 3-1  
MIKE & THE MECHAN 4-4  
MIKE & THE MECHAN 7-5  
ROD STEWART 9-7  
BANGLES 13-9

### OK100/Ithaca, NY

Dehman/Gates  
ENYA  
MADONNA  
STEVE WINWOOD  
HOWARD JONES  
ESCAPE CLUB  
POISON (dp)  
Hottest:  
MIKE & THE MECHAN 1-1  
R.E.M. 2-2  
ROD STEWART 4-3  
BREATHLE 5-4  
CHICAGO 6-5

### SEXII/Portersburg, WV

Nevel/Hughes  
FINE YOUNG CANNIB  
ESCAPE CLUB  
MADONNA  
BON JOVI  
ROY ORBISON  
CHICAGO 5-2  
WILSON & SANDER 7-3  
GUNS N' ROSES 14-6  
KENNY LOGGINS 15-7  
ANITA BAKER 12-9

### 688/Portland, ME

Holiday/Bryant  
TONE LOC (dp)  
PASADENAS  
GLENN FREY  
ROBBIE NEVIL  
FORD & OSBOURNE (dp)  
DURAN DURAN  
SA-FIRE  
MADONNA  
Hottest:  
ROXETTE 11-8  
MILLI VANILLI 13-9  
BANGLES 17-13  
FINE YOUNG CANNIB 20-18  
ROY ORBISON 23-21

### WTHT/Portland, ME

Cosenza/Parment  
MADONNA  
STEVE WINWOOD  
HOWARD JONES  
CHER & PETER CETE (dp)  
Hottest:  
MIKE & THE MECHAN 2-1  
GUNS N' ROSES 3-2  
MILLI VANILLI 18-15  
ROXETTE 21-18  
R.E.M. 26-22

### WOMP/Wheeling, WV

Forster/McGee  
GLENN FREY  
TONE LOC (dp)  
ESCAPE CLUB  
STEVE WINWOOD  
SAMANTHA FOX  
DURAN DURAN  
DURAN DURAN  
EASTERHOUSE  
Hottest:  
MIKE & THE MECHAN 3-1  
GUNS N' ROSES 4-2  
HARTIKA 6-3  
SHEENA EASTON 7-4  
WAS (NOT WAS) 9-6

### WFXX/Williamsport, PA

Ted Mliner  
MADONNA  
JODY WATLEY  
PAULA ABDUL  
ONE 2 MANY (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
BANGLES 11-4  
R.E.M. 18-13  
WAS (NOT WAS) 19-15  
TONE LOC 30-21

### WITO/Williamsport, PA

Hartman/Wright  
TONE LOC  
CARLY SIMON (dp)  
MADONNA  
JODY WATLEY  
HOWARD JONES  
SWEET SENSATION  
ENYA (dp)  
DURAN DURAN (dp)  
MADONNA  
Hottest:  
DEBBIE GIBSON 1-1  
BANGLES 6-3  
MILLI VANILLI 11-8  
VANESSA WILLIAMS 13-11  
FORD & OSBOURNE 30-25

## EAS

## P2

### WFLY/Albany, NY

Todd Pettengill  
MADONNA  
BON JOVI  
PAULA ABDUL  
ROBBIE NEVIL  
BETTE MIDLER  
LIVING COLOUR (dp)  
SAMANTHA FOX (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 5-3  
ROD STEWART 13-6  
ROXETTE 19-13  
WAS (NOT WAS) 21-18

### WABE/Albion, PA

Sherry/Johnson  
MADONNA  
STEVIE B  
CHER & PETER CETE  
Hottest:  
DEBBIE GIBSON 1-1  
BANGLES 6-3  
ROXETTE 21-17  
TONE LOC 16-24  
BON JOVI 37-25

### WGHT/Baltimore, MD

Szabo/Hahn  
MADONNA  
JODY WATLEY  
BON JOVI  
SLICK RICK  
Hottest:  
DEBBIE GIBSON 2-1  
KON KAN 6-2  
MIKE & THE MECHAN 12-3  
BOBBY BROWN 14-7  
MILLI VANILLI 11-10

### WVSR/Charleston, WV

Bill Shaheen  
MADONNA  
BON JOVI (dp)  
Hottest:  
BANGLES 5-1  
MIKE & THE MECHAN 3-2  
KARYN WHITE 7-4  
MILLI VANILLI 10-8  
ROXETTE 16-13

### K10M/PA

Bill Shannon  
ESCAPE CLUB  
HOWARD JONES  
FRICITION RALPH  
MADONNA  
Hottest:  
ROY ORBISON 1-1  
VIXEN 3-3  
DEBBIE GIBSON 4-4  
VAN HALEN 10-7  
BANGLES 13-8

### JET-FM/PA

Jim Cook  
MADONNA  
TONE LOC (dp)  
PAULA ABDUL  
BELLE STARS  
FRICITION (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
BOBBY BROWN 11-5  
MILLI VANILLI 11-5  
WAS (NOT WAS) 10-6  
BANGLES 12-9

### WERZ/Exeter, NH

Falcon/Lief  
STEVE WINWOOD  
MADONNA  
ROBBIE NEVIL  
TOMMY PAGE  
CARLY SIMON (dp)  
GLENN FREY  
Hottest:  
DEBBIE GIBSON 4-2  
ANITA BAKER 7-4  
ROD STEWART 10-6  
VIXEN 19-14  
VANESSA WILLIAMS 25-19

### WNK/Harrisburg, PA

Bond/August  
BON JOVI  
GLENN FREY  
HOWARD JONES  
ROBBIE NEVIL  
JODY WATLEY  
JIMMY HARNEN & SY HIXEN  
MADONNA  
Hottest:  
MILLI VANILLI 24-6  
BANGLES 19-7  
BREATHLE 28-11  
ROXETTE 30-20  
DEON ESTUS 35-23

### WVIC/Hartford, CT

Shakea/West  
MADONNA  
PASADENAS  
BETTE MIDLER (dp)  
ONE 2 MANY (dp)  
Hottest:  
MILLI VANILLI 1-1  
ROXETTE 10-6  
FINE YOUNG CANNIB 20-10  
BANGLES 29-17  
TONE LOC D-32

### WKKE/Huntington, WV

Wayne/Miller  
TONE LOC (dp)  
PAULA ABDUL  
MADONNA  
LIVING COLOUR (dp)  
SIMPLY RED (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
BOBBY BROWN 4-3  
BANGLES 6-4  
ROD STEWART 7-5

### WLAN/Lancaster, PA

Marino/Murray  
MADONNA  
SAMANTHA FOX  
BON JOVI  
SA-FIRE  
JODY WATLEY  
Hottest:  
DEBBIE GIBSON 1-1  
MILLI VANILLI 2-2  
MIKE & THE MECHAN 3-3  
NEW KIDS ON THE B 5-4  
KON KAN 13-6

### KC101/New Haven, CT

Rybak/Dann  
MADONNA  
CHER & PETER CETE  
TONE LOC  
HARTIKA  
Hottest:  
DEBBIE GIBSON 1-1  
MILLI VANILLI 15-11  
BANGLES 19-14  
SA-FIRE 24-17

### 100KH/Ocean City, MD

Hitman/Jernigan  
STEVE WINWOOD  
WINGER  
MADONNA  
GLENN FREY  
SAMANTHA FOX  
METALLICA (dp)  
Hottest:  
VANESSA WILLIAMS 6-5  
BANGLES 14-9  
LUTHER VANDROSS 25-16  
ROY ORBISON 22-18  
WAS (NOT WAS) 26-19

### WSPK/Poughkeepsie, NY

Stew Schantz  
MADONNA  
STEVE WINWOOD  
SAMANTHA FOX  
HOWARD JONES (dp)  
DURAN DURAN (dp)  
PAULA ABDUL (dp)  
MICHAEL DAMIAN  
Hottest:  
VANESSA WILLIAMS 6-5  
BANGLES 14-9  
LUTHER VANDROSS 25-16  
ROY ORBISON 22-18  
WAS (NOT WAS) 26-19

### 88PX/Rochester, NY

Mitchell/Laary  
MADONNA  
HOWARD JONES  
PAULA ABDUL  
STEVE WINWOOD  
SWEET SENSATION  
Hottest:  
DEBBIE GIBSON 1-1  
GUNS N' ROSES 2-2  
BOBBY BROWN 3-3  
MILLI VANILLI 4-4  
FINE YOUNG CANNIB 23-7

### 89Q/Syracuse, NY

Sullivan/Dunes  
MADONNA  
HOWARD JONES  
LIVING COLOUR  
HOWARD JONES  
SIMPLY RED  
Hottest:  
MIKE & THE MECHAN 2-1  
ROD STEWART 3-2  
BANGLES 8-5  
GUNS N' ROSES 10-7  
FINE YOUNG CANNIB 34-29

### WPST/Trenton, NJ

Cunningham/Merolo  
MADONNA  
GINA GO-GO  
DURAN DURAN  
Hottest:  
MIKE & THE MECHAN 6-3  
BOBBY BROWN 8-4  
KON KAN 11-7  
ANITA BAKER 13-8  
ROXETTE 17-9

### K8B/Austin, TX

Selby Edwards  
MADONNA  
TONE LOC (dp)  
PAULA ABDUL  
BELLE STARS  
FRICITION (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
BOBBY BROWN 11-5  
MILLI VANILLI 11-5  
WAS (NOT WAS) 10-6  
BANGLES 12-9

### WFMF/Baton Rouge, LA

Rice/Ahlyson  
ROXETTE  
MADONNA  
CHER & PETER CETE  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 3-2  
TONE LOC 21-10  
BANGLES 22-14  
FINE YOUNG CANNIB 25-16

### WRCK/Utica, NY

Rantz/Burton  
MADONNA  
STEVE WINWOOD  
TONE LOC  
CHER & PETER CETE  
FIXX (dp)  
SAMANTHA FOX  
Hottest:  
DEBBIE GIBSON 1-1  
BANGLES 6-3  
MILLI VANILLI 7-5  
ROXETTE 10-7  
R.E.M. 20-13  
HARTIKA 23-16

### WVRC/Utica, NY

WRC/Burton  
MADONNA  
HOWARD JONES  
BON JOVI  
SIMPLY RED  
Hottest:  
MIKE & THE MECHAN 8-2  
BOBBY BROWN 9-4  
VANESSA WILLIAMS 14-9  
BANGLES 21-14  
WAS (NOT WAS) 22-15

### WKZB/Wilkes-Barre, PA

Medek/Star  
MADONNA  
HOWARD JONES  
BON JOVI  
SIMPLY RED  
Hottest:  
MIKE & THE MECHAN 8-2  
BOBBY BROWN 9-4  
VANESSA WILLIAMS 14-9  
BANGLES 21-14  
WAS (NOT WAS) 22-15

### Q106/York, PA

McKenzie/Faether  
MADONNA  
PAULA ABDUL  
ROBBIE NEVIL  
TOMMY PAGE  
Hottest:  
DEBBIE GIBSON 1-1  
MILLI VANILLI 10-6  
KON KAN 13-7  
ROXETTE 18-11  
R.E.M. 21-15  
FINE YOUNG CANNIB 27-20

### WYCR/York, PA

McCauley/White B.  
MADONNA  
BON JOVI (dp)  
BUSTER POINDEXTER (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MILLI VANILLI 6-4  
BANGLES 12-8  
ROXETTE 14-10  
FINE YOUNG CANNIB 22-12  
R.E.M. 31-22

## SOUTH

### MOST ADDED

**Madonna**  
Bon Jovi  
Howard Jones  
Living Colour  
Paula Abdul

### BREAKOUTS

**Steve Winwood**  
Samantha Fox  
Michael Damian  
Duran Duran  
One 2 Many  
Easterhouse  
Escape Club  
Carly Simon

## P2

### WBQI/Augusta, GA

Bruce Stevens  
none  
Hottest:  
DEBBIE GIBSON 1-1  
ROD STEWART 2-2  
MIKE & THE MECHAN 3-3  
GUNS N' ROSES 7-7  
VANESSA WILLIAMS 13-13

### 883/Austin, TX

Lisa Tonacelli  
MADONNA  
DEON ESTUS  
SWEET SENSATION  
TIPFANY  
DURAN DURAN  
BON JOVI  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
WILSON & SANDER 6-3  
ROD STEWART 7-4  
KON KAN 16-8

### K8B/Austin, TX

Selby Edwards  
MADONNA  
GINA GO-GO  
DURAN DURAN  
Hottest:  
MIKE & THE MECHAN 6-3  
BOBBY BROWN 8-4  
KON KAN 11-7  
ANITA BAKER 13-8  
ROXETTE 17-9

### WFMF/Baton Rouge, LA

Rice/Ahlyson  
ROXETTE  
MADONNA  
CHER & PETER CETE  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 3-2  
TONE LOC 21-10  
BANGLES 22-14  
FINE YOUNG CANNIB 25-16

### K106/Beaumont, TX

Harrison/Pace  
PETER SCHILLING  
TIPFANY  
GLENN FREY  
WINGER  
Hottest:  
SAMANTHA FOX  
TOMMY PAGE  
HIXEN  
Hottest:  
MILLI VANILLI 2-1  
FINE YOUNG CANNIB 5-2  
MILLI VANILLI 11-9  
ROD STEWART 9-6  
TONE LOC 26-18

### WRCK/Utica, NY

Rantz/Burton  
MADONNA  
STEVE WINWOOD  
TONE LOC  
CHER & PETER CETE  
FIXX (dp)  
SAMANTHA FOX  
Hottest:  
DEBBIE GIBSON 1-1  
BANGLES 6-3  
MILLI VANILLI 7-5  
ROXETTE 10-7  
R.E.M. 20-13  
HARTIKA 23-16

### WKZB/Wilkes-Barre, PA

Medek/Star  
MADONNA  
HOWARD JONES  
BON JOVI  
SIMPLY RED  
Hottest:  
MIKE & THE MECHAN 8-2  
BOBBY BROWN 9-4  
VANESSA WILLIAMS 14-9  
BANGLES 21-14  
WAS (NOT WAS) 22-15

### KZZB/Beaumont, TX

J.J. Jackson  
TOMMY PAGE  
HOWARD JONES  
MADONNA  
LIVING COLOUR (dp)  
BETTE MIDLER  
Hottest:  
DEBBIE GIBSON 1-1  
BOBBY BROWN 9-4  
VANESSA WILLIAMS 14-9  
BANGLES 21-14  
WAS (NOT WAS) 22-15

### H8/Birmingham, AL

Balettine/Peske  
MADONNA  
TONE LOC  
TOMMY PAGE  
Hottest:  
BOBBY BROWN 3-1  
MILLI VANILLI 10-6  
BANGLES 11-8  
ROD STEWART 14-10  
VANESSA WILLIAMS 17-13

### KXX106/Birmingham, AL

Evans/Lopez  
MADONNA  
TOMMY PAGE  
SAN BROWN  
BUSTER POINDEXTER  
Hottest:  
DEBBIE GIBSON 1-1  
MILLI VANILLI 3-2  
KARIN WHITE 4-3  
ANITA BAKER 5-4  
ROD STEWART 8-5

### G106/Durham-Raleigh, NC

Edwards/McBride  
MADONNA  
R.E.M. (dp)  
POISON (dp)  
Hottest:  
NEW KIDS ON THE B 1-1  
DEBBIE GIBSON 2-2  
SHEENA EASTON 4-3  
ANITA BAKER 19-15  
VANESSA WILLIAMS 31-17

### KEZB/EI Paso, TX

Winter/Van Dyke  
LUTHER VANDROSS  
R.E.M. (dp)  
MICHAEL DAMIAN (dp)  
MADONNA  
Hottest:  
SHEEN 3-1  
KON KAN 5-3  
DEBBIE GIBSON 9-5  
MILLI VANILLI 14-10  
GUNS N' ROSES 22-18

### CSB/Fayetteville, NC

McCloud/Kelly  
DEON  
DEON ESTUS  
DURAN DURAN  
ESCAPE CLUB  
FINE YOUNG CANNIB  
Hottest:  
CHICAGO 2-1  
BOBBY BROWN 7-4  
MIKE & THE MECHAN 12-3  
VANESSA WILLIAMS 10-8  
VAN HALEN 13-9

### WINK/FL Myers, FL

Marty Berger  
MADONNA  
ENYA (dp)  
PAULA ABDUL  
BETTE MIDLER (dp)  
HOWARD JONES  
JOHNNY KEMP (dp)  
Hottest:  
MIKE & THE MECHAN 4-1  
GUNS N' ROSES 2-1  
ROXETTE 9-7  
DEP LEPPARD 20-13

### W83/Charleston, SC

Deve Allen  
MADONNA  
ANIMOTION  
SA-FIRE (dp)  
38 SPECIAL  
MILLI VANILLI (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
WILSON & SANDER 6-3  
ROD STEWART 7-4  
KON KAN 16-8

### W83/Charleston, SC

Deve Allen  
MADONNA  
ANIMOTION  
SA-FIRE (dp)  
38 SPECIAL  
MILLI VANILLI (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
WILSON & SANDER 6-3  
ROD STEWART 7-4  
KON KAN 16-8

### W83/Charleston, SC

Deve Allen  
MADONNA  
ANIMOTION  
SA-FIRE (dp)  
38 SPECIAL  
MILLI VANILLI (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
WILSON & SANDER 6-3  
ROD STEWART 7-4  
KON KAN 16-8

### W83/Charleston, SC

Deve Allen  
MADONNA  
ANIMOTION  
SA-FIRE (dp)  
38 SPECIAL  
MILLI VANILLI (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
WILSON & SANDER 6-3  
ROD STEWART 7-4  
KON KAN 16-8

### W83/Charleston, SC

Deve Allen  
MADONNA  
ANIMOTION  
SA-FIRE (dp)  
38 SPECIAL  
MILLI VANILLI (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
WILSON & SANDER 6-3  
ROD STEWART 7-4  
KON KAN 16-8

### W83/Charleston, SC

Deve Allen  
MADONNA  
ANIMOTION  
SA-FIRE (dp)  
38 SPECIAL  
MILLI VANILLI (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
WILSON & SANDER 6-3  
ROD STEWART 7-4  
KON KAN 16-8

### W83/Charleston, SC

Deve Allen  
MADONNA  
ANIMOTION  
SA-FIRE (dp)  
38 SPECIAL  
MILLI VANILLI (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
WILSON & SANDER 6-3  
ROD STEWART 7-4  
KON KAN 16-8

### W83/Charleston, SC

Deve Allen  
MADONNA  
ANIMOTION  
SA-FIRE (dp)  
38 SPECIAL  
MILLI VANILLI (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
WILSON & SANDER 6-3  
ROD STEWART 7-4  
KON KAN 16-8

### W83/Charleston, SC

Deve Allen  
MADONNA  
ANIMOTION  
SA-FIRE (dp)  
38 SPECIAL  
MILLI VANILLI (dp)  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 2-2  
WILSON & SANDER 6-3  
ROD STEWART 7-4  
KON KAN 16-8

### WOKI/Knoxville, TN

Clay Glass  
MADONNA  
BANGLES  
LIVING COLOUR  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 5-2  
ROXETTE 19-10  
FORD & OSBOURNE 24-17  
BON JOVI 10-8

### WLAP/Lexington, KY

Gray/Greaves  
CHER & PETER CETE (dp)  
DEON ESTUS  
BON JOVI (dp)  
MADONNA  
Hottest:  
DEBBIE GIBSON 11-6  
CHICAGO 13-11  
ROXETTE 28-21  
38 SPECIAL 27-23  
KARYN WHITE D-30

### KKY/Lite Rock, AR

Rolling/Edwards  
ROY ORBISON  
MADONNA  
DEP LEPPARD (dp)  
BON JOVI  
JIMMY HARNEN & SY ANITA BAKER  
Hottest:  
DEBBIE GIBSON 1-1  
MIKE & THE MECHAN 3-2  
PAULA ABDUL (dp)  
FORD & OSBOURNE (dp)  
GUNS N' ROSES 2-1  
MILLI VANILLI 17-10  
TONE LOC 16

# CHR ADDS & HOTS

## MIDWEST

### MOST ADDED

**Madonna**  
**Howard Jones**  
**Bon Jovi**  
**Tone Loc**  
**Paula Abdul**  
**Deon Estus**

### BREAKOUTS

**Michael Damian**  
**Steve Winwood**  
**One 2 Many**

## WEST

### MOST ADDED

**Madonna**  
**Howard Jones**  
**Duran Duran**  
**Robbie Nevil**  
**Jody Watley**

### BREAKOUTS

**Samantha Fox**  
**Steve Winwood**  
**Escape Club**  
**Chris Rea**  
**Carly Simon**

<p><b>FM104/Madison-Stoughton, CA</b> DeMaroney/Hoffman</p> <p>MADONNA 38 SPECIAL WINGER (dp) CHER &amp; PETER CETE DEF LEPPARD (dp) CHRIS REA Hottest: DEBBIE GIBSON 1-1 VAN HALEN 6-2 MIKE &amp; THE MECHAN 7-3 BANGLES 8-4 GUNS N' ROSES 15-6</p> <p>KCAQ/Oxnard-Ventura, CA Greg Williams</p> <p>MADONNA BOBBY BROWN SHOCK PETER SCHILLING SAMANTHA FOX DEF LEPPARD (dp) Hottest: DEBBIE GIBSON 1-1 JOHNNY O 2-2 MILLI VANILLI 3-3 BOBBY BROWN 4-4 GUNS N' ROSES 5-5</p> <p>KKFR/Phoenix, AZ Ron Heney</p> <p>INNER CITY KRISTIN BATO SWEET SENSATION EIGHTY WONDER JODY WATLEY MADONNA NENSI CHERRY BOYS JOHNNY KEMP Hottest: FINE YOUNG CANNIB 3-1 MILLI VANILLI 7-3 BOYS 5-5 BOBBY BROWN 20-10 VANESSA WILLIAMS 19-15</p> <p>KWNZ/Reno, NV Robie/Carter</p> <p>FORD &amp; OSBOURNE (dp) BON JOVI (dp) MADONNA 38 SPECIAL (dp) Hottest: MIKE &amp; THE MECHAN 7-2 ROD STEWART 3-3 FINE YOUNG CANNIB 14-7 VANESSA WILLIAMS 16-10 TOMMY PAGE 29-22</p> <p>KDON/Salt Lake City, UT Hytz/Sanders</p> <p>MADONNA JODY WATLEY EIGHTY WONDER HOWARD JONES Hottest: DEBBIE GIBSON 8-2 SWEET SENSATION 15-10 ANITA BAKER 18-11 FINE YOUNG CANNIB 19-12 STEVIE B 27-16</p> <p>KZZU/Spokane, WA Arnold/Hopkins</p> <p>MADONNA HOWARD JONES CHRIS REA VOICE OF THE BEETH JIMMY HARNEN &amp; SY ESCAPE CLUB Hottest: DEBBIE GIBSON 1-1 MIKE &amp; THE MECHAN 2-2 ROD STEWART 5-3 ROXETTE 9-4 EDDIE MONEY 12-7</p> <p>KRO/Tucson, AZ Ingram/Davis</p> <p>MADONNA DEF LEPPARD TONE LOC DONNY OSHOND JODY WATLEY CHICAGO BOBBY BROWN SLICK RICK (dp) BON JOVI (dp) Hottest: ENYA 3-1 PAULA ABDUL 1-1 ROXETTE 12-2 BREATHE 9-3 BANGLES 14-9 FORD &amp; OSBOURNE 32-23</p> <p>KGOT/Anchorage, AK J.D. Chandler</p> <p>MADONNA PAULA ABDUL BELLE STARS STEVE WINWOOD Hottest: DEBBIE GIBSON 1-1 BANGLES 3-2 ROD STEWART 4-3 CHICAGO 7-6 ROXETTE 10-7</p>	<p><b>KZSU/Peoria, IL</b> Edwards/Stern</p> <p>MADONNA Hottest: DEBBIE GIBSON 1-1 MIKE &amp; THE MECHAN 2-2 ROD STEWART 4-3 BOBBY BROWN 5-4 ROXETTE 7-5</p> <p>WZOK/Rockford, IL Summers/Garcia</p> <p>MADONNA DEON ESTUS GLENN FRY Hottest: ROD STEWART 2-1 TONE LOC 3-2 DEBBIE GIBSON 4-3 BANGLES 5-4 GUNS N' ROSES 7-5</p> <p>WRQN/Toledo, OH Mason/O'Rourke</p> <p>MADONNA TONE LOC ANIMATION DONNY OSHOND Hottest: R.E.M. 16-10 WAS (NOT WAS) 17-11 FINE YOUNG CANNIB 23-16 POISON 10-10 MADONNA D-21</p> <p>KAY107/Tulsa, OK Jan Dean</p> <p>BON JOVI MADONNA TONE LOC LIVING COLOUR Hottest: DEBBIE GIBSON 1-1 GUNS N' ROSES 6-3 BANGLES 13-8 ROXETTE 14-11 R.E.M. 27-21</p> <p>WGRD/Grand Rapids, MI Cassidy/McCormick</p> <p>WILSON &amp; ZANDER ROD STEWART JOHNNY KEMP WINGER STEVIE B MADONNA DEF LEPPARD TONE LOC PASADENAS Hottest: WILSON &amp; ZANDER D-9 ROD STEWART D-10 BANGLES 26-14 ROXETTE 25-15 MADONNA D-27</p> <p>KLRD/Michigan, KS Oliver/Williams</p> <p>MADONNA Hottest: BOBBY BROWN 3-2 BREATHE 6-3 ROD STEWART 7-5 LIVING COLOUR (dp) POISON 26-12</p> <p>WHOT/Youngstown, OH Dick Thompson</p> <p>FARIN WHITE DEON ESTUS MADONNA RED FLAG CROSBYS MICHAEL DAMIAN METALLICA Hottest: MIKE &amp; THE MECHAN 2-1 BOBBY BROWN 3-2 BREATHE 7-4 ROD STEWART 9-6 BANGLES 10-7</p> <p>WIXX/Green Bay, WI McCarthy/Michael T.</p> <p>MADONNA HOWARD JONES MICHAEL DAMIAN JOHNNY KEMP (dp) BON JOVI (dp) Hottest: MIKE &amp; THE MECHAN 1-1 BANGLES 6-2 CHICAGO 4-3 ROXETTE 7-5 ROD STEWART 11-6</p> <p>Z104/Madison, WI Lockwood/Keys</p> <p>MADONNA LIVING COLOUR (dp) STEVE WINWOOD WINGER (dp) MIKE &amp; THE MECHAN 4-3 BANGLES 13-8 Hottest: MIKE &amp; THE MECHAN 3-2 BANGLES 12-6 ROXETTE 19-9 FINE YOUNG CANNIB 27-19 CHICAGO 12-8</p> <p>KJ103/Oklahoma City, OK Spin/Stewart</p> <p>MADONNA TONE LOC ROBBIE NEVIL PAULA ABDUL MADONNA Hottest: MILLI VANILLI 7-1 KON KAN 5-2 BOBBY BROWN 8-6 ROXETTE 9-7 VANESSA WILLIAMS 10-8</p> <p>KKQI/Omaha, NB Drew Bentley</p> <p>TONE LOC WINGER CHER &amp; PETER CETE ROBBIE NEVIL PASADENAS (dp) MADONNA BON JOVI (dp) Hottest: MIKE &amp; THE MECHAN 2-1 BOBBY BROWN 2-1 DEBBIE GIBSON 4-2 R.E.M. 6-3 KARYN WHITE 20-10 FINE YOUNG CANNIB 21-11</p>	<p><b>WCIL/Carbondale, IL</b> Tony Waitkus</p> <p>MADONNA JOHNNY KEMP INNER CITY 38 SPECIAL Hottest: DEBBIE GIBSON 1-1 MIKE &amp; THE MECHAN 2-2 GUNS N' ROSES 3-3 MILLI VANILLI 22-11</p> <p>KQCR/Cedar Rapids, IA Gary Dixon</p> <p>MADONNA TONE LOC BETTE MIDLER ROBBIE NEVIL HOWARD JONES Hottest: DEBBIE GIBSON 1-1 MIKE &amp; THE MECHAN 2-2 GUNS N' ROSES 4-3 MADONNA D-22 TONE LOC D-23</p> <p>WLWR/Champaign, IL McCann/McKeighan</p> <p>MADONNA CHER &amp; PETER CETE PASADENAS PAULA ABDUL Hottest: BANGLES 4-1 BOBBY BROWN 9-5 WAS (NOT WAS) 10-7 FINE YOUNG CANNIB 22-13 ROXETTE 24-15</p> <p>KCMQ/Columbia, MO Tuttn/Hanson</p> <p>BON JOVI MADONNA PAULA ABDUL CHER &amp; PETER CETE HOWARD JONES CARLY SIMON LIVING COLOUR Hottest: ROXETTE 13-8 38 SPECIAL 20-12 FINE YOUNG CANNIB 24-16 ENYA 30-20 ANIMATION 36-27</p> <p>WDBR/Springfield, IL Moore/Lawley</p> <p>MADONNA HOWARD JONES SAMANTHA FOX DURAN DURAN JOHNNY KEMP FORD &amp; OSBOURNE CARLY SIMON (dp) Hottest: MIKE &amp; THE MECHAN 2-1 BOBBY BROWN 8-3 BANGLES 11-6 ROXETTE 19-10 FINE YOUNG CANNIB 20-13</p> <p>WSPY/Stevens Point, WI Jerry Steffen</p> <p>HOWARD JONES ANIMATION MADONNA Hottest: MIKE &amp; THE MECHAN 1-1 ROY ORBISON 2-2 R.E.M. 4-3 BANGLES 11-7 ENYA 12-10</p> <p>WFFR/Terre Haute, IN Newton/West</p> <p>JIMMY HARNEN &amp; SY FORD &amp; OSBOURNE LOVE AND MONEY ROBBIE NEVIL MADONNA CHRIS REA Hottest: ROD STEWART 7-3 ANIMATION 14-9 ROXETTE 17-11 FINE YOUNG CANNIB 35-28 DEF LEPPARD D-30</p> <p>WIBW/Topeka, KS Alexander/Heaton</p> <p>MADONNA TOMMY PAGE TONE LOC (dp) WINGER (dp) STEVE WINWOOD (dp) LIVING COLOUR (dp) Hottest: BANGLES 5-4 ENYA 6-5 ROXETTE 17-8 WAS (NOT WAS) 26-22 R.E.M. 28-23</p> <p>KFMW/Waterloo, IA Mark Hansen</p> <p>MADONNA (dp) KON KAN (dp) MELISSA ETHERIDGE MICHAEL DAMIAN ROBBIE NEVIL HOWARD JONES Hottest: GUNS N' ROSES 4-1 DEBBIE GIBSON 6-2 EDDIE MONEY 7-6 R.E.M. 8-7 ROY ORBISON 9-8</p>	<p><b>KFRX/Lincoln, NE</b> Cook/Meyer</p> <p>MADONNA SIMPLY RED DEF LEPPARD (dp) MILLI VANILLI (dp) BETTE MIDLER (dp) Hottest: MIKE &amp; THE MECHAN 1-1 DEBBIE GIBSON 2-2 BANGLES 3-1 ROXETTE 16-8 FINE YOUNG CANNIB 18-12</p> <p>99K/GS, KS Brad King</p> <p>DEON ESTUS ROBBIE NEVIL BON JOVI (dp) GLENN FRY MADONNA MICHAEL DAMIAN MIDGE URE Hottest: GUNS N' ROSES 2-1 ROD STEWART 4-3 FINE YOUNG CANNIB 6-5 BANGLES 13-11 ROXETTE 19-15</p> <p>KPAT/St. Louis, MO Maguire/Ward</p> <p>MADONNA HOWARD JONES EASTERHOUSE (dp) DURAN DURAN (dp) ONE 2 MANY (dp) ESCAPE CLUB (dp) GRISCHOL (dp) Hottest: ROXETTE 4-2 BOBBY BROWN 11-3 BOBBY BROWN 4-3 FINE YOUNG CANNIB 17-12 38 SPECIAL 30-21</p> <p>KWTO/Springfield, MO T.K. O'Grady</p> <p>MADONNA GLENN FRY HOWARD JONES TIFFANY (dp) ONE 2 MANY (dp) DEBBIE GIBSON 1-1 MIKE &amp; THE MECHAN 2-2 BOBBY BROWN 4-3 GUNS N' ROSES 5-4 BANGLES 12-6</p> <p>WDBR/Springfield, IL Moore/Lawley</p> <p>MADONNA HOWARD JONES SAMANTHA FOX DURAN DURAN JOHNNY KEMP FORD &amp; OSBOURNE CARLY SIMON (dp) Hottest: MIKE &amp; THE MECHAN 2-1 BOBBY BROWN 8-3 BANGLES 11-6 ROXETTE 19-10 FINE YOUNG CANNIB 20-13</p> <p>WSPY/Stevens Point, WI Jerry Steffen</p> <p>HOWARD JONES ANIMATION MADONNA Hottest: MIKE &amp; THE MECHAN 1-1 ROY ORBISON 2-2 R.E.M. 4-3 BANGLES 11-7 ENYA 12-10</p> <p>WFFR/Terre Haute, IN Newton/West</p> <p>JIMMY HARNEN &amp; SY FORD &amp; OSBOURNE LOVE AND MONEY ROBBIE NEVIL MADONNA CHRIS REA Hottest: ROD STEWART 7-3 ANIMATION 14-9 ROXETTE 17-11 FINE YOUNG CANNIB 35-28 DEF LEPPARD D-30</p> <p>WIBW/Topeka, KS Alexander/Heaton</p> <p>MADONNA TOMMY PAGE TONE LOC (dp) WINGER (dp) STEVE WINWOOD (dp) LIVING COLOUR (dp) Hottest: BANGLES 5-4 ENYA 6-5 ROXETTE 17-8 WAS (NOT WAS) 26-22 R.E.M. 28-23</p> <p>KFMW/Waterloo, IA Mark Hansen</p> <p>MADONNA (dp) KON KAN (dp) MELISSA ETHERIDGE MICHAEL DAMIAN ROBBIE NEVIL HOWARD JONES Hottest: GUNS N' ROSES 4-1 DEBBIE GIBSON 6-2 EDDIE MONEY 7-6 R.E.M. 8-7 ROY ORBISON 9-8</p>	<p><b>FM104/Madison-Stoughton, CA</b> DeMaroney/Hoffman</p> <p>MADONNA 38 SPECIAL WINGER (dp) CHER &amp; PETER CETE DEF LEPPARD (dp) CHRIS REA Hottest: DEBBIE GIBSON 1-1 VAN HALEN 6-2 MIKE &amp; THE MECHAN 7-3 BANGLES 8-4 GUNS N' ROSES 15-6</p> <p>KCAQ/Oxnard-Ventura, CA Greg Williams</p> <p>MADONNA BOBBY BROWN SHOCK PETER SCHILLING SAMANTHA FOX DEF LEPPARD (dp) Hottest: DEBBIE GIBSON 1-1 JOHNNY O 2-2 MILLI VANILLI 3-3 BOBBY BROWN 4-4 GUNS N' ROSES 5-5</p> <p>KKFR/Phoenix, AZ Ron Heney</p> <p>INNER CITY KRISTIN BATO SWEET SENSATION EIGHTY WONDER JODY WATLEY MADONNA NENSI CHERRY BOYS JOHNNY KEMP Hottest: FINE YOUNG CANNIB 3-1 MILLI VANILLI 7-3 BOYS 5-5 BOBBY BROWN 20-10 VANESSA WILLIAMS 19-15</p> <p>KWNZ/Reno, NV Robie/Carter</p> <p>FORD &amp; OSBOURNE (dp) BON JOVI (dp) MADONNA 38 SPECIAL (dp) Hottest: MIKE &amp; THE MECHAN 7-2 ROD STEWART 3-3 FINE YOUNG CANNIB 14-7 VANESSA WILLIAMS 16-10 TOMMY PAGE 29-22</p> <p>KDON/Salt Lake City, UT Hytz/Sanders</p> <p>MADONNA JODY WATLEY EIGHTY WONDER HOWARD JONES Hottest: DEBBIE GIBSON 8-2 SWEET SENSATION 15-10 ANITA BAKER 18-11 FINE YOUNG CANNIB 19-12 STEVIE B 27-16</p> <p>KZZU/Spokane, WA Arnold/Hopkins</p> <p>MADONNA HOWARD JONES CHRIS REA VOICE OF THE BEETH JIMMY HARNEN &amp; SY ESCAPE CLUB Hottest: DEBBIE GIBSON 1-1 MIKE &amp; THE MECHAN 2-2 ROD STEWART 5-3 ROXETTE 9-4 EDDIE MONEY 12-7</p> <p>KRO/Tucson, AZ Ingram/Davis</p> <p>MADONNA DEF LEPPARD TONE LOC DONNY OSHOND JODY WATLEY CHICAGO BOBBY BROWN SLICK RICK (dp) BON JOVI (dp) Hottest: ENYA 3-1 PAULA ABDUL 1-1 ROXETTE 12-2 BREATHE 9-3 BANGLES 14-9 FORD &amp; OSBOURNE 32-23</p> <p>KGOT/Anchorage, AK J.D. Chandler</p> <p>MADONNA PAULA ABDUL BELLE STARS STEVE WINWOOD Hottest: DEBBIE GIBSON 1-1 BANGLES 3-2 ROD STEWART 4-3 CHICAGO 7-6 ROXETTE 10-7</p>	<p><b>KYYA/Billings, MT</b> Charlie Fox</p> <p>MADONNA CHER &amp; PETER CETE CHRIS REA (dp) BON JOVI TONE LOC (dp) WAS (NOT WAS) (dp) HOWARD JONES ROBBIE NEVIL DURAN DURAN Hottest: BOBBY BROWN 1-1 ROXETTE 11-6 MILLI VANILLI 19-10 POISON 22-19 LIVING COLOUR 28-22</p> <p>297/Billings, MT Tim Dalbec</p> <p>PAULA ABDUL LIVING COLOUR (dp) MADONNA Hottest: GUNS N' ROSES 1-1 TOMMY PAGE 19-8 BANGLES 22-9 DEF LEPPARD 35-18 TONE LOC (dp) EASTERHOUSE (dp) Hottest: BANGLES 2-1 R.E.M. 5-3 FINE YOUNG CANNIB 16-9 ROXETTE 17-10 WAS (NOT WAS) 22-15</p> <p>SLYBU/San Luis Obispo, CA Jonathan Harts</p> <p>MADONNA DURAN DURAN HOWARD JONES PETER SCHILLING SAMANTHA FOX TONE LOC (dp) EASTERHOUSE (dp) Hottest: BANGLES 2-1 R.E.M. 5-3 FINE YOUNG CANNIB 16-9 ROXETTE 17-10 WAS (NOT WAS) 22-15</p> <p>KZFM/Moscow, ID (was KZFN) Cummings/Haller</p> <p>MADONNA DURAN DURAN HOWARD JONES PETER SCHILLING SAMANTHA FOX TONE LOC (dp) EASTERHOUSE (dp) Hottest: BANGLES 2-1 R.E.M. 5-3 FINE YOUNG CANNIB 16-9 ROXETTE 17-10 WAS (NOT WAS) 22-15</p> <p>SLYBU/San Luis Obispo, CA Jonathan Harts</p> <p>MADONNA DURAN DURAN HOWARD JONES PETER SCHILLING SAMANTHA FOX TONE LOC (dp) EASTERHOUSE (dp) Hottest: BANGLES 2-1 R.E.M. 5-3 FINE YOUNG CANNIB 16-9 ROXETTE 17-10 WAS (NOT WAS) 22-15</p> <p>KZFM/Moscow, ID (was KZFN) Cummings/Haller</p> <p>MADONNA DURAN DURAN HOWARD JONES PETER SCHILLING SAMANTHA FOX TONE LOC (dp) EASTERHOUSE (dp) Hottest: BANGLES 2-1 R.E.M. 5-3 FINE YOUNG CANNIB 16-9 ROXETTE 17-10 WAS (NOT WAS) 22-15</p>
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<p><b>WKDD/Akron, OH</b> Clark/Hall</p> <p>BANGLES CHICAGO VAN HALEN BON JOVI Hottest: PAULA ABDUL 1-1 MIKE &amp; THE MECHAN 4-3 GUNS N' ROSES 7-6 NEW KIDS ON THE B 11-10 R.E.M. 17-16</p> <p>WPHR/Cleveland, OH Kelly/Thomas</p> <p>MADONNA ONE 2 MANY PASADENAS SA-FIRE FORD &amp; OSBOURNE TOMMY PAGE CARLY SIMON Hottest: MIKE &amp; THE MECHAN 1-1 DEBBIE GIBSON 3-2 BREATHE 10-6 CHICAGO 12-8 ROY ORBISON 31-20</p> <p>82Q/Cleveland, OH Howitt/Jackson</p> <p>ENYA (dp) 38 SPECIAL (dp) DEON ESTUS (dp) TONE LOC (dp) Hottest: MIKE &amp; THE MECHAN 4-2 MILLI VANILLI 13-7 BANGLES 20-11 ROXETTE 22-13 WAS (NOT WAS) 23-14</p> <p>WPXR/Davenport, IA Schafer/Davis</p> <p>MADONNA FINE YOUNG CANNIB FORD &amp; OSBOURNE (dp) GUNS N' ROSES (dp) TONE LOC (dp) Hottest: CHICAGO 5-3 JIMMY HARNEN &amp; SY 16-11 VIKEN 17-12 MILLI VANILLI D-20 R.E.M. D-25</p> <p>WGTV/Davton, OH Jarvis/Dr. Davis</p> <p>MADONNA BON JOVI PAULA ABDUL Hottest: BOBBY BROWN 2-1 MIKE &amp; THE MECHAN 3-2 ROD STEWART 5-4 BANGLES 7-6 CHICAGO 12-8</p> <p>KRNQ/Des Moines, IA Knight/Lewis</p> <p>MADONNA FINE YOUNG CANNIB ANIMATION Hottest: RICHARD MARX 1-1 DEBBIE GIBSON 3-2 PAULA ABDUL 5-3 CHICAGO 10-8 MADONNA D-26</p> <p>WMEE/Ft. Wayne, IN Jeff Davis</p> <p>BON JOVI DEF LEPPARD DEON ESTUS CARLY SIMON TONE LOC MADONNA Hottest: ROD STEWART 4-1 DEBBIE GIBSON 6-3 MIKE &amp; THE MECHAN 9-5 GUNS N' ROSES 12-9 BANGLES 16-13</p>	<p><b>KZIO/Duluth, MN</b> Michael Johnson</p> <p>BON JOVI (dp) PAULA ABDUL Hottest: DEBBIE GIBSON 1-1 BOBBY BROWN 12-7 BANGLES 13-8 ROXETTE 14-11 R.E.M. 27-21</p> <p>WGRD/Grand Rapids, MI Cassidy/McCormick</p> <p>WILSON &amp; ZANDER ROD STEWART JOHNNY KEMP WINGER STEVIE B MADONNA DEF LEPPARD TONE LOC PASADENAS Hottest: WILSON &amp; ZANDER D-9 ROD STEWART D-10 BANGLES 26-14 ROXETTE 25-15 MADONNA D-27</p> <p>KLQ/Grand Rapids, MI Owen/Thines</p> <p>BON JOVI MADONNA FORD &amp; OSBOURNE (dp) PASADENAS (dp) SIMPLY RED (dp) INNER CITY (dp) Hottest: ROD STEWART 12-8 KON KAN 15-11 VAN HALEN 20-15 BOY MEETS GIRL 22-18 VANESSA WILLIAMS 24-20</p> <p>WIXX/Green Bay, WI McCarthy/Michael T.</p> <p>MADONNA HOWARD JONES MICHAEL DAMIAN JOHNNY KEMP (dp) BON JOVI (dp) Hottest: MIKE &amp; THE MECHAN 1-1 BANGLES 6-2 CHICAGO 4-3 ROXETTE 7-5 ROD STEWART 11-6</p> <p>Z104/Madison, WI Lockwood/Keys</p> <p>MADONNA LIVING COLOUR (dp) STEVE WINWOOD WINGER (dp) MIKE &amp; THE MECHAN 4-3 BANGLES 13-8 Hottest: MIKE &amp; THE MECHAN 3-2 BANGLES 12-6 ROXETTE 19-9 FINE YOUNG CANNIB 27-19 CHICAGO 12-8</p> <p>KJ103/Oklahoma City, OK Spin/Stewart</p> <p>MADONNA TONE LOC ROBBIE NEVIL PAULA ABDUL MADONNA Hottest: MILLI VANILLI 7-1 KON KAN 5-2 BOBBY BROWN 8-6 ROXETTE 9-7 VANESSA WILLIAMS 10-8</p> <p>KKQI/Omaha, NB Drew Bentley</p> <p>TONE LOC WINGER CHER &amp; PETER CETE ROBBIE NEVIL PASADENAS (dp) MADONNA BON JOVI (dp) Hottest: MIKE &amp; THE MECHAN 2-1 BOBBY BROWN 2-1 DEBBIE GIBSON 4-2 R.E.M. 6-3 KARYN WHITE 20-10 FINE YOUNG CANNIB 21-11</p>	<p><b>WCIL/Carbondale, IL</b> Tony Waitkus</p> <p>MADONNA JOHNNY KEMP INNER CITY 38 SPECIAL Hottest: DEBBIE GIBSON 1-1 MIKE &amp; THE MECHAN 2-2 GUNS N' ROSES 3-3 MILLI VANILLI 22-11</p> <p>KQCR/Cedar Rapids, IA Gary Dixon</p> <p>MADONNA TONE LOC BETTE MIDLER ROBBIE NEVIL HOWARD JONES Hottest: DEBBIE GIBSON 1-1 MIKE &amp; THE MECHAN 2-2 GUNS N' ROSES 4-3 MADONNA D-22 TONE LOC D-23</p> <p>WLWR/Champaign, IL McCann/McKeighan</p> <p>MADONNA CHER &amp; PETER CETE PASADENAS PAULA ABDUL Hottest: BANGLES 4-1 BOBBY BROWN 9-5 WAS (NOT WAS) 10-7 FINE YOUNG CANNIB 22-13 ROXETTE 24-15</p> <p>KCMQ/Columbia, MO Tuttn/Hanson</p> <p>BON JOVI MADONNA PAULA ABDUL CHER &amp; PETER CETE HOWARD JONES CARLY SIMON LIVING COLOUR Hottest: ROXETTE 13-8 38 SPECIAL 20-12 FINE YOUNG CANNIB 24-16 ENYA 30-20 ANIMATION 36-27</p> <p>WDBR/Springfield, IL Moore/Lawley</p> <p>MADONNA HOWARD JONES SAMANTHA FOX DURAN DURAN JOHNNY KEMP FORD &amp; OSBOURNE CARLY SIMON (dp) Hottest: MIKE &amp; THE MECHAN 2-1 BOBBY BROWN 8-3 BANGLES 11-6 ROXETTE 19-10 FINE YOUNG CANNIB 20-13</p> <p>WSPY/Stevens Point, WI Jerry Steffen</p> <p>HOWARD JONES ANIMATION MADONNA Hottest: MIKE &amp; THE MECHAN 1-1 ROY ORBISON 2-2 R.E.M. 4-3 BANGLES 11-7 ENYA 12-10</p> <p>WFFR/Terre Haute, IN Newton/West</p> <p>JIMMY HARNEN &amp; SY FORD &amp; OSBOURNE LOVE AND MONEY ROBBIE NEVIL MADONNA CHRIS REA Hottest: ROD STEWART 7-3 ANIMATION 14-9 ROXETTE 17-11 FINE YOUNG CANNIB 35-28 DEF LEPPARD D-30</p> <p>WIBW/Topeka, KS Alexander/Heaton</p> <p>MADONNA TOMMY PAGE TONE LOC (dp) WINGER (dp) STEVE WINWOOD (dp) LIVING COLOUR (dp) Hottest: BANGLES 5-4 ENYA 6-5 ROXETTE 17-8 WAS (NOT WAS) 26-22 R.E.M. 28-23</p> <p>KFMW/Waterloo, IA Mark Hansen</p> <p>MADONNA (dp) KON KAN (dp) MELISSA ETHERIDGE MICHAEL DAMIAN ROBBIE NEVIL HOWARD JONES Hottest: GUNS N' ROSES 4-1 DEBBIE GIBSON 6-2 EDDIE MONEY 7-6 R.E.M. 8-7 ROY ORBISON 9-8</p>	<p><b>KFRX/Lincoln, NE</b> Cook/Meyer</p> <p>MADONNA SIMPLY RED DEF LEPPARD (dp) MILLI VANILLI (dp) BETTE MIDLER (dp) Hottest: MIKE &amp; THE MECHAN 1-1 DEBBIE GIBSON 2-2 BANGLES 3-1 ROXETTE 16-8 FINE YOUNG CANNIB 18-12</p> <p>99K/GS, KS Brad King</p> <p>DEON ESTUS ROBBIE NEVIL BON JOVI (dp) GLENN FRY MADONNA MICHAEL DAMIAN MIDGE URE Hottest: GUNS N' ROSES 2-1 ROD STEWART 4-3 FINE YOUNG CANNIB 6-5 BANGLES 13-11 ROXETTE 19-15</p> <p>KPAT/St. Louis, MO Maguire/Ward</p> <p>MADONNA HOWARD JONES EASTERHOUSE (dp) DURAN DURAN (dp) ONE 2 MANY (dp) ESCAPE CLUB (dp) GRISCHOL (dp) Hottest: ROXETTE 4-2 BOBBY BROWN 11-3 BOBBY BROWN 4-3 FINE YOUNG CANNIB 17-12 38 SPECIAL 30-21</p> <p>KWTO/Springfield, MO T.K. O'Grady</p> <p>MADONNA GLENN FRY HOWARD JONES TIFFANY (dp) ONE 2 MANY (dp) DEBBIE GIBSON 1-1 MIKE &amp; THE MECHAN 2-2 BOBBY BROWN 4-3 GUNS N' ROSES 5-4 BANGLES 12-6</p> <p>WDBR/Springfield, IL Moore/Lawley</p> <p>MADONNA HOWARD JONES SAMANTHA FOX DURAN DURAN JOHNNY KEMP FORD &amp; OSBOURNE CARLY SIMON (dp) Hottest: MIKE &amp; THE MECHAN 2-1 BOBBY BROWN 8-3 BANGLES 11-6 ROXETTE 19-10 FINE YOUNG CANNIB 20-13</p> <p>WSPY/Stevens Point, WI Jerry Steffen</p> <p>HOWARD JONES ANIMATION MADONNA Hottest: MIKE &amp; THE MECHAN 1-1 ROY ORBISON 2-2 R.E.M. 4-3 BANGLES 11-7 ENYA 12-10</p> <p>WFFR/Terre Haute, IN Newton/West</p> <p>JIMMY HARNEN &amp; SY FORD &amp; OSBOURNE LOVE AND MONEY ROBBIE NEVIL MADONNA CHRIS REA Hottest: ROD STEWART 7-3 ANIMATION 14-9 ROXETTE 17-11 FINE YOUNG CANNIB 35-28 DEF LEPPARD D-30</p> <p>WIBW/Topeka, KS Alexander/Heaton</p> <p>MADONNA TOMMY PAGE TONE LOC (dp) WINGER (dp) STEVE WINWOOD (dp) LIVING COLOUR (dp) Hottest: BANGLES 5-4 ENYA 6-5 ROXETTE 17-8 WAS (NOT WAS) 26-22 R.E.M. 28-23</p> <p>KFMW/Waterloo, IA Mark Hansen</p> <p>MADONNA (dp) KON KAN (dp) MELISSA ETHERIDGE MICHAEL DAMIAN ROBBIE NEVIL HOWARD JONES Hottest: GUNS N' ROSES 4-1 DEBBIE GIBSON 6-2 EDDIE MONEY 7-6 R.E.M. 8-7 ROY ORBISON 9-8</p>	<p><b>FM104/Madison-Stoughton, CA</b> DeMaroney/Hoffman</p> <p>MADONNA 38 SPECIAL WINGER (dp) CHER &amp; PETER CETE DEF LEPPARD (dp) CHRIS REA Hottest: DEBBIE GIBSON 1-1 VAN HALEN 6-2 MIKE &amp; THE MECHAN 7-3 BANGLES 8-4 GUNS N' ROSES 15-6</p> <p>KCAQ/Oxnard-Ventura, CA Greg Williams</p> <p>MADONNA BOBBY BROWN SHOCK PETER SCHILLING SAMANTHA FOX DEF LEPPARD (dp) Hottest: DEBBIE GIBSON 1-1 JOHNNY O 2-2 MILLI VANILLI 3-3 BOBBY BROWN 4-4 GUNS N' ROSES 5-5</p> <p>KKFR/Phoenix, AZ Ron Heney</p> <p>INNER CITY KRISTIN BATO SWEET SENSATION EIGHTY WONDER JODY WATLEY MADONNA NENSI CHERRY BOYS JOHNNY KEMP Hottest: FINE YOUNG CANNIB 3-1 MILLI VANILLI 7-3 BOYS 5-5 BOBBY BROWN 20-10 VANESSA WILLIAMS 19-15</p> <p>KWNZ/Reno, NV Robie/Carter</p> <p>FORD &amp; OSBOURNE (dp) BON JOVI (dp) MADONNA 38 SPECIAL (dp) Hottest: MIKE &amp; THE MECHAN 7-2 ROD STEWART 3-3 FINE YOUNG CANNIB 14-7 VANESSA WILLIAMS 16-10 TOMMY PAGE 29-22</p> <p>KDON/Salt Lake City, UT Hytz/Sanders</p> <p>MADONNA JODY WATLEY EIGHTY WONDER HOWARD JONES Hottest: DEBBIE GIBSON 8-2 SWEET SENSATION 15-10 ANITA BAKER 18-11 FINE YOUNG CANNIB 19-12 STEVIE B 27-16</p> <p>KZZU/Spokane, WA Arnold/Hopkins</p> <p>MADONNA HOWARD JONES CHRIS REA VOICE OF THE BEETH JIMMY HARNEN &amp; SY ESCAPE CLUB Hottest: DEBBIE GIBSON 1-1 MIKE &amp; THE MECHAN 2-2 ROD STEWART 5-3 ROXETTE 9-4 EDDIE MONEY 12-7</p> <p>KRO/Tucson, AZ Ingram/Davis</p> <p>MADONNA DEF LEPPARD TONE LOC DONNY OSHOND JODY WATLEY CHICAGO BOBBY BROWN SLICK RICK (dp) BON JOVI (dp) Hottest: ENYA 3-1 PAULA ABDUL 1-1 ROXETTE 12-2 BREATHE 9-3 BANGLES 14-9 FORD &amp; OSBOURNE 32-23</p> <p>KGOT/Anchorage, AK J.D. Chandler</p> <p>MADONNA PAULA ABDUL BELLE STARS STEVE WINWOOD Hottest: DEBBIE GIBSON 1-1 BANGLES 3-2 ROD STEWART 4-3 CHICAGO 7-6 ROXETTE 10-7</p>	<p><b>KYYA/Billings, MT</b> Charlie Fox</p> <p>MADONNA CHER &amp; PETER CETE CHRIS REA (dp) BON JOVI TONE LOC (dp) WAS (NOT WAS) (dp)</p>
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Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

247 REPORTS

A

PAULA ABDUL
Forever Your Girl (Virgin)
LP: Forever Your Girl
Total Reports 123 50%
Regional Reach P1 48% P2 50% P3 51%

PAULA ABDUL
Forever Your Girl (Virgin)
LP: Forever Your Girl
Total Reports 123 50%
Regional Reach P1 48% P2 50% P3 51%

PAULA ABDUL
Forever Your Girl (Virgin)
LP: Forever Your Girl
Total Reports 123 50%
Regional Reach P1 48% P2 50% P3 51%

PAULA ABDUL
Forever Your Girl (Virgin)
LP: Forever Your Girl
Total Reports 123 50%
Regional Reach P1 48% P2 50% P3 51%

ANIMOTION
Room To Move (Polydor)
LP: Animotion
Total Reports 188 76%
Regional Reach P1 45% P2 81% P3 96%

ANIMOTION
Room To Move (Polydor)
LP: Animotion
Total Reports 188 76%
Regional Reach P1 45% P2 81% P3 96%

ANIMOTION
Room To Move (Polydor)
LP: Animotion
Total Reports 188 76%
Regional Reach P1 45% P2 81% P3 96%

ANIMOTION
Room To Move (Polydor)
LP: Animotion
Total Reports 188 76%
Regional Reach P1 45% P2 81% P3 96%

ANIMOTION
Room To Move (Polydor)
LP: Animotion
Total Reports 188 76%
Regional Reach P1 45% P2 81% P3 96%

ANIMOTION
Room To Move (Polydor)
LP: Animotion
Total Reports 188 76%
Regional Reach P1 45% P2 81% P3 96%

ANIMOTION
Room To Move (Polydor)
LP: Animotion
Total Reports 188 76%
Regional Reach P1 45% P2 81% P3 96%

ANITA BAKER
Just Because (Elektra)
LP: Giving You The Best That I Got
Total Reports 203 82%

ANITA BAKER
Just Because (Elektra)
LP: Giving You The Best That I Got
Total Reports 203 82%

ANITA BAKER
Just Because (Elektra)
LP: Giving You The Best That I Got
Total Reports 203 82%

ANITA BAKER
Just Because (Elektra)
LP: Giving You The Best That I Got
Total Reports 203 82%

ANITA BAKER
Just Because (Elektra)
LP: Giving You The Best That I Got
Total Reports 203 82%

ANITA BAKER
Just Because (Elektra)
LP: Giving You The Best That I Got
Total Reports 203 82%

ANITA BAKER
Just Because (Elektra)
LP: Giving You The Best That I Got
Total Reports 203 82%

BELLE STARS
Iko Iko (Capitol)
LP: "Rainman" Soundtrack
Total Reports 80 32%

BELLE STARS
Iko Iko (Capitol)
LP: "Rainman" Soundtrack
Total Reports 80 32%

BELLE STARS
Iko Iko (Capitol)
LP: "Rainman" Soundtrack
Total Reports 80 32%

BELLE STARS
Iko Iko (Capitol)
LP: "Rainman" Soundtrack
Total Reports 80 32%

BELLE STARS
Iko Iko (Capitol)
LP: "Rainman" Soundtrack
Total Reports 80 32%

BELLE STARS
Iko Iko (Capitol)
LP: "Rainman" Soundtrack
Total Reports 80 32%

BELLE STARS
Iko Iko (Capitol)
LP: "Rainman" Soundtrack
Total Reports 80 32%

BON JOVI
I'll Be There For You (Mercury)
LP: New Jersey
Total Reports 194 79%

BON JOVI
I'll Be There For You (Mercury)
LP: New Jersey
Total Reports 194 79%

BON JOVI
I'll Be There For You (Mercury)
LP: New Jersey
Total Reports 194 79%

BON JOVI
I'll Be There For You (Mercury)
LP: New Jersey
Total Reports 194 79%

BON JOVI
I'll Be There For You (Mercury)
LP: New Jersey
Total Reports 194 79%

BON JOVI
I'll Be There For You (Mercury)
LP: New Jersey
Total Reports 194 79%

BON JOVI
I'll Be There For You (Mercury)
LP: New Jersey
Total Reports 194 79%

Continued On Next Column

Parallels Continued on Page 88

Cher Continued
P2
EAST
WFLY d-39
WABE a-38
WVSR 38-36
JFT-FM on
K104 on
WNNK 36-24
WVIC d-39
WKEE on
KZOU d-39
KCI01 a-
WSPK d-38
98PX d-30
930 37-33
WFTS on
WRCX a-
Q106 on

CHICAGO
You're Not Alone (Full Moon/Reprise)
LP: Chicago 19
Total Reports 208 84%
Regional Reach P1 61%
E 88%
S 84%
M 92%
W 72%
Chart Summary
Pos P1 P2 P3 Tot
National 2-5 5 9 7 21
Summary 6-15 21 60 55 136
UP 172 16-40 13 28 4 45
DEBS 2 On 1 0 0 2
SAME 26 Adds 0 1 0 1
DOWN 6 Ch Adds 0 1 0 1
ADDS 2 Total 40 102 66 208

P1
EAST
B104 21-17
WKSJ 17-14
WZOU 8-5
WKSJ 19-16
WNSD 12-8
WDLI 14-12
WREG 17-16
B94 9-9
PRO-FM 12-10
Q107 19-12
WAVA 19-19
SOUTH
KR08 10-10
B97 12-12
WGR 18-16
Q105 22-21
MIDWEST
Z95 22-21
WMSJ 10-9
92X 13-11
WNCI 8-5
WCTV 17-13
WZPL 12-11
RBBO 10-6
KPCW 13-12
KXKK 15-12
WTTI 25-24
KDMV 15-15
WLOL 6-4
WKBQ 7-6
WEST
KS104 23-23
K115 24-21
KOY-FM 5-4
KRZ 20-18
KROY d-35
KWD 25-23
KCPX 13-10
KISN 7-5
KMSJ on
KPLZ 11-9
KUBE 9-7
EAST
WFLY 24-20
WABE 13-11
WHTF 10-9
WVSR 13-11
JFT-FM 14-13
K104 9-9
WRO 14-12
WNNK 18-15
WVIC 26-24
WABE 14-13
KCI01 18-16
100KHI 9-6
WSPK 11-9
98PX 15-15
930 9-8
WFTS 14-11
WNYZ 10-7
WRCX 12-11
WRRZ 11-7
Q106 17-14
WYCR 13-11
SOUTH
WBBQ 14 fr
B93 19-15

P2
EAST
B104 21-17
WKSJ 17-14
WZOU 8-5
WKSJ 19-16
WNSD 12-8
WDLI 14-12
WREG 17-16
B94 9-9
PRO-FM 12-10
Q107 19-12
WAVA 19-19
SOUTH
KR08 10-10
B97 12-12
WGR 18-16
Q105 22-21
MIDWEST
Z95 22-21
WMSJ 10-9
92X 13-11
WNCI 8-5
WCTV 17-13
WZPL 12-11
RBBO 10-6
KPCW 13-12
KXKK 15-12
WTTI 25-24
KDMV 15-15
WLOL 6-4
WKBQ 7-6
WEST
KS104 23-23
K115 24-21
KOY-FM 5-4
KRZ 20-18
KROY d-35
KWD 25-23
KCPX 13-10
KISN 7-5
KMSJ on
KPLZ 11-9
KUBE 9-7
EAST
WFLY 24-20
WABE 13-11
WHTF 10-9
WVSR 13-11
JFT-FM 14-13
K104 9-9
WRO 14-12
WNNK 18-15
WVIC 26-24
WABE 14-13
KCI01 18-16
100KHI 9-6
WSPK 11-9
98PX 15-15
930 9-8
WFTS 14-11
WNYZ 10-7
WRCX 12-11
WRRZ 11-7
Q106 17-14
WYCR 13-11
SOUTH
WBBQ 14 fr
B93 19-15

P2
EAST
WFLY 24-20
WABE 13-11
WHTF 10-9
WVSR 13-11
JFT-FM 14-13
K104 9-9
WRO 14-12
WNNK 18-15
WVIC 26-24
WABE 14-13
KCI01 18-16
100KHI 9-6
WSPK 11-9
98PX 15-15
930 9-8
WFTS 14-11
WNYZ 10-7
WRCX 12-11
WRRZ 11-7
Q106 17-14
WYCR 13-11
SOUTH
WBBQ 14 fr
B93 19-15

P2
EAST
WFLY 24-20
WABE 13-11
WHTF 10-9
WVSR 13-11
JFT-FM 14-13
K104 9-9
WRO 14-12
WNNK 18-15
WVIC 26-24
WABE 14-13
KCI01 18-16
100KHI 9-6
WSPK 11-9
98PX 15-15
930 9-8
WFTS 14-11
WNYZ 10-7
WRCX 12-11
WRRZ 11-7
Q106 17-14
WYCR 13-11
SOUTH
WBBQ 14 fr
B93 19-15

P2
EAST
WFLY 24-20
WABE 13-11
WHTF 10-9
WVSR 13-11
JFT-FM 14-13
K104 9-9
WRO 14-12
WNNK 18-15
WVIC 26-24
WABE 14-13
KCI01 18-16
100KHI 9-6
WSPK 11-9
98PX 15-15
930 9-8
WFTS 14-11
WNYZ 10-7
WRCX 12-11
WRRZ 11-7
Q106 17-14
WYCR 13-11
SOUTH
WBBQ 14 fr
B93 19-15

DEF LEPPARD
Rocket (Mercury)
LP: Hysteria
Total Reports 179 72%
Regional Reach P1 48%
E 78%
S 71%
M 80%
W 61%
Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 4-15 4 4 1 9
UP 65 16-40 18 63 48 129
DEBS 18 On 5 9 23
SAME 26 Adds 4 7 2 13
DOWN 0 Ch Adds 1 2 2 5
ADDS 18 Total 32 85 62 179

P1
EAST
WFLY 24-20
WABE 13-11
WHTF 10-9
WVSR 13-11
JFT-FM 14-13
K104 9-9
WRO 14-12
WNNK 18-15
WVIC 26-24
WABE 14-13
KCI01 18-16
100KHI 9-6
WSPK 11-9
98PX 15-15
930 9-8
WFTS 14-11
WNYZ 10-7
WRCX 12-11
WRRZ 11-7
Q106 17-14
WYCR 13-11
SOUTH
WBBQ 14 fr
B93 19-15

Def Leppard Continued
SOUTH
KEGL 12-10
KRBO 35-28
KRFB 29-20
WCH 15-12
WVNZ on
MIDWEST
Z95 a
WMSJ 23-21
92X a
WDFX 12-9
WZPL 34-31
KRBE on
KXKR 37-29
KDMB on
WLOL d-35
WKBQ 27-20
WEST
KS104 a
Y108 on
ROY-FM 29-26
KRRE d-38
KXVQ 15-13
KCPX 33-29
KPLZ 36-33
KUBE a
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P2
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

DINO
24/7 (4th & Broadway/Island)
Total Reports 82 33%
Regional Reach P1 45%
E 25%
S 34%
M 14%
W 61%
Chart Summary
Pos P1 P2 P3 Tot
National 2-5 6 1 1 8
Summary 6-15 4 11 1 16
UP 54 16-40 15 15 8 38
DEBS 1 On 4 5 7 16
SAME 21 Adds 1 2 1 4
DOWN 2 Ch Adds 0 0 0 0
ADDS 4 Total 30 34 18 82

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

ENYA
Orinoco Flow (Sail Away) (Geffen)
LP: Watermark
Total Reports 121 49%
Regional Reach P1 39%
E 41%
S 48%
M 41%
W 67%
Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 1 2 3
Summary 6-15 8 7 6 21
UP 65 16-40 15 26 29 70
DEBS 18 On 5 10 3 15
SAME 20 Adds 1 6 3 10
DOWN 7 Ch Adds 0 0 1 1
ADDS 11 Total 26 50 45 121

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

Enya Continued
MIDWEST
Q102 34-31
92X 16-12
WZPL d-33
KXKR 2-6
WEST
K115 30-27
KZPP on
KRZ 33-32
KXVQ 29-24
KROY d-39
WJAD 37-33
WJFK d-35
WMMK 36-30
B9B d-31
KISR 23-18
Q104 d-37
WZPL d-33
KRBE on
KXKR 37-29
KDMB on
WLOL d-35
WKBQ 27-20
MIDWEST
WKKD 18-17
920 d-31
WPHR 29-28
WPKR d-27
WGTZ on
WNSD on
WMBE a
KLO d-32
WGRD a-28
WYD d-30
K103 34-30
K103 34-30
K293 d-29
KXVQ 35-29
Z103 32-23
KWTX d-37
WVBS 38-36
MIDWEST
KXSS 14-13
KXSS 8-17
KXSS 8-17
KXSS 6-4
KXSS 29-24
KXSS a
KXSS 21-18
KXSS 8-6
KXSS 25-24
KXSS 21-18
KXSS 21-18
KXSS 3-11
WEST
KXSS 14-13
KXSS 8-17
KXSS 8-17
KXSS 6-4
KXSS 29-24
KXSS a
KXSS 21-18
KXSS 8-6
KXSS 25-24
KXSS 21-18
KXSS 21-18
KXSS 3-11

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

DEON ESTUS
Heaven Help Us (Mika/Polydor)
LP: Spell
Total Reports 204 83%
Regional Reach P1 74%
E 82%
S 86%
M 73%
W 89%
Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 5 3 2 10
UP 108 16-40 34 72 46 152
DEBS 53 On 3 9 6 18
SAME 19 Adds 7 9 3 19
DOWN 0 Ch Adds 0 4 1 5
ADDS 24 Total 49 97 58 204

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

F
FINE YOUNG CANNIBALS
She Drives Me Crazy (I.R.S.)
LP: The Raw & The Cooked
Total Reports 232 94%
Regional Reach P1 89%
E 92%
S 95%
M 92%
W 96%
Chart Summary
Pos P1 P2 P3 Tot
National 2-5 1 3 4 8
Summary 6-15 19 27 17 63
UP 193 16-40 35 67 43 145
DEBS 19 On 1 2 1 4
SAME 9 Adds 3 3 1 7
DOWN 0 Ch Adds 0 3 1 4
ADDS 11 Total 59 106 67 232

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

Fixx Continued
P2
EAST
WFLY 36-33
JFT-FM on
K104 d-29
WNSD 12-8
100KHI 39-32
WSPK 35-30
WHTF 34-30
WVSR on
WYCR on
SOUTH
WBBQ on fr
K106 d-39
WEST
K106 17-11
K22U 28-25
WEST
K106 17-11
K22U 28-25
WEST
K106 17-11
K22U 28-25

LITA FORD & OZZY OSBOURNE
Close My Eyes Forever (RCA)
LP: Lita
Total Reports 73 30%
Regional Reach P1 18%
E 24%
S 31%
M 29%
W 33%
Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 4 1 1 13 28
UP 18 16-40 4 1 1 13 28
DEBS 14 On 1 2 9 22
SAME 24 Adds 2 6 8 16
DOWN 0 Ch Adds 1 0 0 1
ADDS 17 Total 12 31 30 73

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37

P1
EAST
WFLY 38-32
WABE d-38
WHTF d-37
WVSR d-33
JFT-FM 32-27
K104 d-26
WNNK d-40
WKEE d-40
WLAN 34-31
KCI01 on
100KHI d-30
WSPK 31-19
98PX 30-17
930 38-34
WFTS d-40
WNYZ 40-32
WRCX 36-28
Q106 d-30
WYCR d-31
SOUTH
WBBQ 35 fr
K106 d-37







SIGNIFICANT ACTION

Was (Was Not) Continued

Table with columns for station, time, and program. Includes stations like WNCI, WCZY, WXYT, etc.

KARYN WHITE Karyn White (WB) LP: Karyn White. Total Reports 199 81%. Includes regional and national charts.

Table with columns for station, time, and program. Includes stations like WFLY, WABW, WGBT, etc.

VANESSA WILLIAMS Dreamin' (Polydor) LP: The Right Stuff. Total Reports 204 83%. Includes regional and national charts.

Table with columns for station, time, and program. Includes stations like KRBB, KRBE, KRBO, etc.

WINGER Seventeen (Atlantic) LP: Winger. Total Reports 85 34%. Includes regional and national charts.

Table with columns for station, time, and program. Includes stations like KRBB, KRBE, KRBO, etc.

KRISTIN BAILO Don't Turn Your Back (Vendetta/A&M) LP: Messages From The Boys. Includes regional and national charts.

BOYS CLUB The Lonliest Heart (MCA) LP: The Boys Club. Includes regional and national charts.

BOBBY BROWN Every Little Step (MCA) LP: Don't Be Cruel. Includes regional and national charts.

SAM BROWN Stop (A&M) LP: Stop!. Includes regional and national charts.

CHOIRBOYS Run To Paradise (WTG) LP: Big Bad Noise. Includes regional and national charts.

Table with columns for station, time, and program. Includes stations like KRBB, KRBE, KRBO, etc.

MICHAEL DAMIAN Rock On (Cypress/A&M) LP: Dream A Little Dream. Includes regional and national charts.

OURAN DURAN Do You Believe In Shame? (Capitol) LP: Big Thing. Includes regional and national charts.

EASTERHOUSE Come Out Fighting (Columbia) LP: Waiting For The Red Bird. Includes regional and national charts.

EIGHTH WONDER Baby, Baby (WTG) LP: Fearless. Includes regional and national charts.

ESCAPE CLUB Walking Through Walls (Atlantic) LP: Wild Wild West. Includes regional and national charts.

SAMANTHA FOX I Only Wanna Be With You (Jive/RCA) LP: I Wanna Have Some Fun. Includes regional and national charts.

Table with columns for station, time, and program. Includes stations like KRBB, KRBE, KRBO, etc.

GLENN FREY Lvin' Right (RCA) LP: Soul Searchin. Includes regional and national charts.

GINA GO-GO I Can't Face The Fact (Capitol) LP: Big Thing. Includes regional and national charts.

GUNS N' ROSES Patience (Geffen) LP: G'N'R Lies. Includes regional and national charts.

JIMMY HARNEN & SYNCH Where Are You Now (WTG) LP: Fearless. Includes regional and national charts.

INNER CITY Good Life (Virgin) LP: Fearless. Includes regional and national charts.

ETTA JAMES & DAVE STEWART Avenue D (Capitol) LP: "Roots" ST. Includes regional and national charts.



# BREAKERS

## MADONNA

### Like A Prayer (Sire/WB)

95% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 234 including PWR95, Z100, KKBQ, B97, Q105, B96, KIIS, HOT97, PWR96, PWR106, KMEL. Congratulations to Sire/WB on making Madonna a Breaker out of the box and for setting a new R&R CHR record for the most station adds (234) and the highest percentage of the sample (95%) in its debut week. See Parallels, debuts at number 35 on the CHR chart.

## BON JOVI

### I'll Be There For You (Mercury)

79% of our reporters playing it. Moves: Up 47, Debuts 71, Same 24, Down 0, Adds 52 including WXKS, CKOI, Q107, WNVZ, KS104, KZZP, KKRZ, B93. See Parallels, debuts at number 33 on the CHR chart.

## TONE LOC

### Funky Cold Medina (Delicious Vinyl/Island)

63% of our reporters playing it. Moves: Up 70, Debuts 33, Same 7, Down 0, Adds 45 including WKSE, WGH, WZPL, WLOL, KXYQ, KWOD, PWR106, 92Q. See Parallels, moves 39-27 on the CHR chart.

# NEW & ACTIVE

### CHER & PETER CETERA "After All" (Geffen)

Reports: 143. Moves: Up 37, Debuts 40, Same 33, Down 0, Adds 33 including PRO-FM, WAVA, KTFM, WNCI, KISN, KC101, 94TYX, WDJX, KSAQ, FM104, WKSF, PWR99 30-19, WLOL 35-28, WNNK 36-24, KXX106 29-22, WZYP 38-31, WPFM 39-33.

### VAN HALEN "Feels So Good" (WB)

Reports: 136. Moves: Up 102, Debuts 5, Same 23, Down 4, Adds 2, 94TYX, WKDD, WXKS 33-30, WZOU 24-20, WKSE 27-22, KEGL 6-5, WZPL 19-16, KKRZ 18-13, KXYQ 7-6, KCPX 30-27, KPLZ 27-23, 100KHI 33-26, WNYZ 33-25, FM100 19-15, K92 23-16, KLQ 20-15, KATM 15-6, 103CIR 22-16. See Parallels, moves 33-32 on the CHR chart with 93% of all reports converted to chart moves and 25% of them are Top 15 or better.

### JOHNNY KEMP "Birthday Suit" (Columbia)

Reports: 123. Moves: Up 20, Debuts 25, Same 34, Down 0, Adds 19 including KKBQ, KRBE, KITY, WLOL, KOY-FM, KPLZ, WQUT, WDLX, WKSF, WDBR, KFBQ, WZOU 34-29, PRO-FM 29-21, 100KHI 24-20, KZOU 40-36, KSAQ 36-30.

### PAULA ABDUL "Forever Your Girl" (Virgin)

Reports: 123. Moves: Up 20, Debuts 25, Same 34, Down 0, Adds 44 including HOT97, WGH, 92X, WLOL, WKQB, Y108, KWOD, WSPK, WBCY, WAPE, Y106, KRBE 39-30, B97 29-25, KTFM 30-24, KMEL 29-24, HOT97 28-23, KXX106 33-26.

### ENYA "Orinoco Flow (Sail Away)" (Geffen)

Reports: 121. Moves: Up 65, Debuts 18, Same 20, Down 7, Adds 11, PWR99, WPST, WINK, KZOU, 92Q, KYNO, KQMQ, OK100, WHTO, KLYV, OK95, WMJQ 15-9, KKBQ 14-12, 92X 16-12, KIIS 30-27, KXYQ 29-24, K104 19-15, K106 13-9. See Parallels, debuts at number 38 on the CHR chart with 79% of the airplay charted and 26% of it is Top 15 or better.

### SIMPLY RED "It's Only Love" (Elektra)

Reports: 115. Moves: Up 55, Debuts 9, Same 38, Down 0, Adds 13, WGH, WKEE, 93Q, WKRZ, WQUT, KSAQ, KTUX, KLO, KYNO, KQMQ, G98, WKSF, KFRX, WXKS 28-22, WTIC 34-28, 100KHI 31-25, WNOK 37-30, KMGX 30-25, 58% of the action has charted.

### PASADENA "Tribute (Right On)" (Columbia)

Reports: 111. Moves: Up 36, Debuts 11, Same 49, Down 0, Adds 15, CKOI, 92X, WTIC, WAPE, 99WAYS, WPHR, KLO, WGRD, KQKQ, G98, B96, KYYY, WLRW, KLYV, WKFR, WXKS 35-29, KROY 28-25, KWOD 33-29, 100KHI 40-31.

### TIFFANY "Radio Romance" (MCA)

Reports: 109. Moves: Up 39, Debuts 11, Same 45, Down 0, Adds 14, B104, Q105, B93, K106, WZYP, BJ105, Y106, WRVQ, KF95, KLUC, WPRR, KAKS, KNAN, KWTO, WZOU 32-24, WMJQ 29-27, PRO-FM 27-22, WCGQ 36-32.

### LIVING COLOUR "Cult Of Personality" (Epic)

Reports: 105. Moves: Up 12, Debuts 21, Same 34, Down 0, Adds 38 including WZOU, WMJQ, KTFM, Q105, WDFX, Y108, KUBE 93Q, WQUT, WOKI, BJ105, KEGL 17-11, KXXR 19-13, KCPX 39-34, WSPK 40-32, WROQ 4-2, WLRS 33-25, WPFM 19-11.

### SA-FIRE "Thinking Of You" (Cutting/Mercury)

Reports: 105. Moves: Up 59, Debuts 7, Same 21, Down 3, Adds 15, WBLI, PWR95, WEGX, KISN, WLAN, WSSX, 94TYX, WQUT, WKZL, WPHR, KYNO, WPRR, WWF, G98, KTFM, WZOU 17-14, PRO-FM 24-19, Y108 16-6, WNOK 15-10. See Parallels, debuts at number 36 on the CHR chart with 71% of the airplay charted and 25% of it is Top 15 or better.

### FIXX "Driven Out" (RCA)

Reports: 95. Moves: Up 44, Debuts 11, Same 33, Down 0, Adds 7, WZPL, KISN, WRCK, KZZB, WDLX, KATM, WKFR, KXXR 12-9, WFLY 36-33, 100KHI 39-32, WSPK 35-30, WPST 34-30, WROQ 13-8, WQUT 24-13, WLRS 22-18, KTUX 34-28, 95XXX 34-26, KAKS 33-29, Y97 16-11.

### SWEET SENSATION "Sincerely Yours" (Atco)

Reports: 94. Moves: Up 57, Debuts 11, Same 18, Down 1, Adds 7, 98PXY, B93, WNOK, KKFR, WHTO, KKXL, OK95, WKSE 30-25, HOT97 4-2, WEGX 21-18, KITY 7-6, B96 21-18, KIIS 26-22, PWR106 5-3, WKEE 39-33, WYCR 25-19, KZFM 14-10, KZQZ 29-24. See Parallels, debuts at number 40 on the CHR chart with 77% of all airplay charted.

### WINGER "Seventeen" (Atlantic)

Reports: 85. Moves: Up 35, Debuts 9, Same 25, Down 0, Adds 16, PRO-FM, Y108, 100KHI, K106, WKQB, WZYP, WAPE, WBAM, WDLX, WGRD, KQKQ, FM104, WWF, KXXL, WIBW, KTRS, WDFX 8-6, WROQ 7-6, WQUT 37-23, WABB 30-25.

### DINO "24/7" (4th & Broadway/Island)

Reports: 82. Moves: Up 54, Debuts 1, Same 21, Down 2, Adds 4, KCPW, WKQB, WDJX, KAKS, WPGC 31-29, KRBE 37-33, KIIS 21-18, PWR106 16-12, KOY-FM 15-12, KKRZ 8-5, KROY 6-5, KWOD 6-5, WKEE 32-27, B93 18-11, Y106 13-10, KTRS 11-8. 76% of the action is charted with hot reports in the West and 39% of all airplay moving Top 15 or better.

### BELLE STARS "Iko Iko" (Capitol)

Reports: 80. Moves: Up 14, Debuts 21, Same 22, Down 0, Adds 23 including WZOU, WAVA, WNVZ, KITY, Q102, WKTI, KS104, Y108, KKLQ, JET-FM, KYRK, WJMX, B104 27-23, Z100 23-20, KISN 40-24, KUBE 29-25, WTIC 39-26, WYCR 34-28, KKMGM 19-13.

### ROBBIE NEVIL "Somebody Like You" (EMI)

Reports: 74. Moves: Up 2, Debuts 9, Same 31, Down 0, Adds 32 including WZOU, KRBE, FM102, KISN, HOT97, KPLZ, WFLY, WSSX, WCGQ, WQUT, KLUC, PWR99 d-30, KKRZ d-36, KRNQ 16-13, KKSS d-32, KAKS d-40.

### LITA FORD & OZZY OSBOURNE "Close My Eyes Forever" (RCA)

Reports: 73. Moves: Up 18, Debuts 14, Same 24, Down 0, Adds 17 including WKQB, KKRZ, KROY, WAPE, KWES, WPHR, KLO, KWNZ, WIKZ, KXXL, WDBR, KRBE 24-18, WGH 12-10, WDFX d-21, KXXR 1-1, K106 17-11, WOKI 24-17.

### HOWARD JONES "Everlasting Love" (Elektra)

Reports: 70. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 69 including Y95, KKBQ, KRBE, WNVZ, WMMS, WZPL, KXXR, WLOL, Y108, KIIS, KKRZ, KROY, KCPX, KPLZ, 93Q, KZOU, KZZU, Y94, KEGL d-18.

### TOMMY PAGE "A Shoulder To Cry On" (Sire/WB)

Reports: 65. Moves: Up 28, Debuts 11, Same 11, Down 3, Adds 12, WNCI, KCPW, KZZP, WERZ, Q106, K106, KZZB, KXX106, WHHY, WPHR, WZXX, WIBW, PWR99 6-5, WLOL 36-29, KWSS 30-25, WZYP 29-25, Z102 39-30, KWNZ 29-22. 72% of the airplay is charted with 26% of it Top 15 or better.

### LOVE AND MONEY "Hallelujah Man" (Mercury)

Reports: 61. Moves: Up 15, Debuts 3, Same 37, Down 1, Adds 5, WNOK, KKMGM, WJAD, WPFM, OK95, KXXR 17-14, KCPX 35-32, WBCY 29-26, WQUT 33-21, WIXX 28-25, KSND 40-35, 95XXX 39-35, WKPE 27-25, KAKS 23-17, KTRS 34-30, KMOK 35-32, KTFM 36-32, SLY96 16-13.

### BETTE MIDLER "Wind Beneath My Wings" (Atlantic)

Reports: 52. Moves: Up 9, Debuts 9, Same 22, Down 0, Adds 12, WXKS, WZOU, KISN, KUBE, WFLY, WTIC, KZZB, KZOU, KKSS, 103CIR, KQCR, KFRX, WAEB 39-34, JET-FM 18-15, K104 23-18, WNOK 40-32, Z102 40-34, WPRR 39-36, WCIL 34-29.

# SIGNIFICANT ACTION

### STEVE WINWOOD "Hearts On Fire" (Virgin)

Reports: 49. Moves: Up 0, Debuts 2, Same 2, Down 0, Adds 45 including WZOU, PRO-FM, Y95, WMMS, WNCI, WERZ, 100KHI, WSPK, 98PXY, WBCY, WROQ, WLRS, K92, KSND, OK100, WPFM, WBNQ.

### JODY WATLEY "Real Love" (MCA)

Reports: 48. Moves: Up 5, Debuts 10, Same 6, Down 0, Adds 27 including WXKS, CKOI, WEGX, WAVA, WHYT, KCPW, KIIS, PWR106, FM102, KKLQ, 94TYX, BJ105, Z102, KXXK, KKFR, WHTO, HOT97 36-31, KMEL 24-19, HOT97 25-20.

## MOST ADDED

MADONNA (234)  
HOWARD JONES (69)  
BON JOVI (52)  
TONE LOC (45)  
STEVE WINWOOD (45)  
PAULA ABDUL (44)  
LIVING COLOUR (38)  
CHER & PETER CETERA (33)  
DURAN DURAN (32)  
SAMANTHA FOX (32)  
ROBBIE NEVIL (32)

## MOST ACTIVE

VAN HALEN (103)  
CHER & PETER CETERA (77)  
ENYA (76)  
JOHNNY KEMP (75)  
SWEET SENSATION (67)  
SIMPLY RED (64)  
SA-FIRE (63)  
FIXX (55)  
DINO (53)  
TIFFANY (50)

## HOTTEST

BANGLES (133)  
DEBBIE GIBSON (113)  
ROXETTE (99)  
MIKE & THE... (98)  
MILLI VANILLI (82)  
ROD STEWART (70)  
BOBBY BROWN (55)  
GUNS 'N' ROSES (55)  
F.Y. CANNIBALS (51)  
TONE LOC (41)

### NEW EDITION "Can You Stand The Rain" (MCA)

Reports: 47. Moves: Up 29, Debuts 0, Same 12, Down 5, Adds 1, SLY96, KITY 10-9, KS104 28-22, KZZP 20-16, FM102 4-4, KWSS 22-18, WKEE 35-29, WFMF 12-9, KXX106 11-8, KZOU 27-20, Z102 32-26, KYNO 31-26, KYRK 34-29, KRQ 22-18, QV103 6-4.

### CARLY SIMON "Let The River Run" (Arista)

Reports: 44. Moves: Up 6, Debuts 5, Same 17, Down 0, Adds 16 including KUBE, WERZ, 99WAYS, WPHR, WMEC, KSND, WJAD, KIXY, KCMQ, KTRS, KTFM, WZOU 29-25, PRO-FM 28-24, K104 16-12, 95XIL 17-12.

### STEVIE B "I Wanna Be The One" (LMR)

Reports: 44. Moves: Up 31, Debuts 3, Same 6, Down 0, Adds 4, WXKS, WAEB, WPST, WGRD, HOT97 9-6, PWR95 26-18, PWR96 3-3, PWR106 24-20, KWOD 32-26, KKLQ 27-23, KMEL 10-7, WTIC 17-9, WFMF 10-6, KXXK 23-15, KYNO 15-10. 86% of the airplay is charted and 39% of it is Top 15 or better with the West out in front.

### GLENN FREY "Lvin' Right" (MCA)

Reports: 43. Moves: Up 2, Debuts 8, Same 18, Down 0, Adds 15 including WZPL, WERZ, WNNK, 100KHI, WQUT, KTUX, WZOK, G98, WOMP, WJAD, Q101, 99KG, KWTO, KMOK, W-AN 38-33.

### SAMANTHA FOX "I Only Want To Be With You" (Jive/RCA)

Reports: 41. Moves: Up 3, Debuts 5, Same 1, Down 0, Adds 32 including B104, KITY, KWOD, KISN, 100KHI, WRCK, K106, Z102, KKSS, KYRK, Q101, ZFUN, HOT97 27-24, WAVA 29-25, B96 30-27.

### MICHAEL DAMIAN "Rock On" (Cypress/A&M)

Reports: 39. Moves: Up 1, Debuts 6, Same 12, Down 0, Adds 20 including Y95, WKQB, KOY-FM, WSPK, WNOK, BJ105, KSAQ, WHOT, KQIZ, WJMX, KIXY, 99KG, KFMW, KMOK, WNCI 33-29.

### CHOIRBOYS "Run To Paradise" (WTG)

Reports: 39. Moves: Up 14, Debuts 5, Same 18, Down 0, Adds 2, WMMS, WHOT, WXKS on, KXXR 23-20, WCGQ 38-33, WQUT 26-18, KTUX 35-27, WIXX 33-28, KZZU 37-33, 95XIL 33-29, 99KG 35-30, KFMW 38-30, KTRS 33-29, Y97 d-26, OK95 21-18.

### INNER CITY "Good Life" (Virgin)

Reports: 37. Moves: Up 15, Debuts 3, Same 15, Down 0, Adds 4, KLO, KXXK, KKFR, WCIL, HOT97 23-19, PWR96 19-10, KITY 28-24, B96 17-14, PWR106 33-30, KROY 34-30, KMEL 8-4, HOT97 40-34, WNOK 33-27, KMGX 32-28, SLY96 13-6.

### JIMMY HARNEN & SYNCH "Where Are You Now?" (WTG)

Reports: 36. Moves: Up 12, Debuts 5, Same 8, Down 0, Adds 11 including WCZY, KXXR, WNNK, WAPE, KYRK, KZZU, KIXY, Y95 19-16, WNVZ 13-7, WDFX 9-7, WKTI 4-4, WKRZ 29-20, BJ105 15-10, WKZL 13-10, WPXR 16-11. Top 5 and Top 10 potential demonstrated in nearly every region.

### DURAN DURAN "Do You Believe In Shame" (Capitol/Curb)

Reports: 35. Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 32 including WXKS, WEGX, WGH, KKRZ, KROY, KPLZ, B93, KSAQ, KQKQ, KSND, WOMP, WDBR, KFBQ, KXXR 31-27, Y97 d-25.

### GINA GO-GO "I Can't Face The Fact" (Capitol)

Reports: 27. Moves: Up 13, Debuts 3, Same 10, Down 0, Adds 1, K98, KITY d-35, PWR106 14-11, FM102 22-18, HOT97 11-9, KZFM 27-21, KXXK 39-35, KMGX 16-14, KCAQ 33-30, KKFR d-24, KNAN 39-33.

### METALLICA "One" (Elektra)

Reports: 26. Moves: Up 9, Debuts 2, Same 13, Down 0, Adds 2, 100KHI, WHOT, Y95 9-8, KXXR 34-24, K106 20-16, KBFM 23-18, Y106 30-25, KLO d-35, KIXY 21-16, KPAT 40-34, OK95 1-1. The South & Midwest lead.

### KIARA with SHANICE WILSON "This Time" (Arista)

Reports: 24. Moves: Up 11, Debuts 0, Same 12, Down 1, Adds 0 including WPGC 2-2, KITY 30-27, KOY-FM on, KWOD 31-28, KXX106 21-15, KZFM on, KMGX 25-22, WFX on, QV103 39-29.

### ONE 2 MANY "Downtown" (A&M)

Reports: 22. Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 20 including KITY, KBQ, KCPW, KZ106, WCGQ, KZFM, KKSS, KYRK, WPFM, KIXY, KPAT, KOZE, KZQZ.

### EIGHTH WONDER "Baby, Baby" (WTG)

Reports: 22. Moves: Up 7, Debuts 1, Same 9, Down 0, Adds 5, WNOK, KXXK, KKFR, KDON, KMOK, PWR106 34-31, KROY d-37, KMEL 26-22, HOT97 27-21.

### JAMES "J.T." TAYLOR & REGINA BELLE "All I Want Is Forever" (Epic)

Reports: 22. Moves: Up 4, Debuts 0, Same 15, Down 0, Adds 3, KWOD, KYNO, KNAN, WXKS on, FM102 on-dp, KRCY on, QV103 26-20.

### ESCAPE CLUB "Walking Through Walls" (Atlantic)

Reports: 21. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 20 including KKBQ, KCPX, K104, WLRS, KSAQ, 95XXX, OK100, WJMX, WPFM, KTRS, Y97, OK95, WROQ d-30.

### CHRIS REA "Working On It" (Geffen)

Reports: 21. Moves: Up 5, Debuts 3, Same 5, Down 0, Adds 8, WQUT, KF95, KSND, FM104, KZZU, WPFM, WPRR, KYVA, KEGL d-17, KXXR 6-5, WROQ 24-20, KATM 18-15, Y97 29-19.

### BOYS CLUB "The Loneliest Heart" (MCA)

Reports: 21. Moves: Up 1, Debuts 2, Same 16, Down 0, Adds 2, CKOI, KKMGM, PRO-FM on, KKRZ on-dp, KISN on, K104 on, WFMF 35-30, KSND on.

### MIDGE URE "Dear God" (Chrysalis)

Reports: 21. Moves: Up 9, Debuts 1, Same 9, Down 0, Adds 2, WPST, 99KG, CKOI 29-24, KXXR 36-32, KCPX 31-28, WPHR on, KKSS on-dp, KFMW 40-34.

### SLICK RICK "Teenage Love" (Def Jam/Columbia)

Reports: 18. Moves: Up 8, Debuts 2, Same 5, Down 1, Adds 2, WGH, KRQ, WPGC 4-4, KITY 19-15, HOT97 21-13, KWSS 32-29, KMGX 9-8, KDON 20-17.

### PETER SCHILLING "The Different Story" (Elektra)

Reports: 17. Moves: Up 3, Debuts 2, Same 5, Down 0, Adds 7, PWR99, KITY, KMEL, K106, KYRK, KCAQ, ZFUN, KRBE 30-23, Y106 15-12, QV103 d-31. The South is out in front.

### KRISTIN BAI "Don't Turn Your Back On Love" (Vendetta/A&M)

Reports: 15. Moves: Up 6, Debuts 0, Same 8, Down 0, Adds 1, KKFR, WXKS on, HOT97 25-21, KITY on-dp, HOT97 37-33, KEZB 36-33, QV103 40-35.

### EASTERHOUSE "Come Out Fighting" (Columbia)

Reports: 14. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 13, PRO-FM, WGH, WMMS, WROQ, KYRK, WOMP, WJAD, WJMX, WPFM, KIXY, KPAT, KOZE, ZFUN, Y97 d-29.

### BOBBY BROWN "Every Little Step" (MCA)

Reports: 14. Moves: Up 8, Debuts 0, Same 2, Down 0, Adds 4, HOT97, KCAQ, KRQ, QV103, WPGC 19-16, B96 27-23, KZZP 17-13, KGGI 17-10, KXX106 27-21, BJ105 34-27. Major charted response ahead of the single which just released.

### RED FLAG "Russian Radio" (Enigma)

Reports: 14. Moves: Up 3, Debuts 1, Same 7, Down 0, Adds 3, KISN, KZFM, WHOT, KRBE 7-6, KITY on-dp, K106 on, KZZB 27-24.

### SAM BROWN "Stop" (A&M)

# Carole King

Few artists can write a song with the emotion to touch the hearts and minds of so many people. Carole King has done it many times before. Now she is doing it again.

## CITY STREETS

the brand new single from

music's premiere female

singer/songwriter.

From her forthcoming album

CITY STREETS.

Produced by

Carole King and

Rudy Guess

Management:

Susan Cameron/

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## NATIONAL AIRPLAY

### CONTEMPORARY HIT RADIO

4	3	WKS	WKS	LW	TW	ARTIST/Album (Label)
1	1	1	1	1	1	<b>DEBBIE GIBSON</b> /Lost In Your Eyes (Atlantic)
4	2	2				<b>MIKE &amp; THE MECHANICS</b> /Living Years (Atlantic)
22	12	6				<b>BANGLES</b> /Eternal Flame (Columbia)
15	8	5				<b>ROD STEWART</b> /My Heart Can't Tell You No (WB)
8	5	3				<b>BOBBY BROWN</b> /Roni (MCA)
24	16	10				<b>ROXETTE</b> /The Look (EMI)
20	13	9				<b>MILLI VANILLI</b> /Girl You Know It's True (Arista)
16	10	8				<b>BREATHE</b> /Don't Tell Me Lies (A&M)
9	7	4				<b>GUNS N' ROSES</b> /Paradise City (Geffen)
18	14	11				<b>CHICAGO</b> /You're Not Alone (Full Moon/Reprise)
21	17	14				<b>ANITA BAKER</b> /Just Because (Elektra)
38	29	20				<b>FINE YOUNG CANNIBALS</b> /She Drives Me Crazy (IRS/MCA)
28	23	16				<b>WAS (NOT WAS)</b> /Walk The Dinosaur (Chrysalis)
26	22	17				<b>VANESSA WILLIAMS</b> /Dreamin' (Wing/Polydor)
31	24	19				<b>R.E.M.</b> /Stand (WB)
6	6	7				<b>NEW KIDS ON THE BLOCK</b> /You Got It (The Right Stuff) (Columbia)
34	30	22				<b>KARYN WHITE</b> /Superwoman (WB)
29	26	21				<b>MARTIKA</b> /More Than You Know (Columbia)
23	20	18				<b>KON KAN</b> /I Beg Your Pardon (Atlantic)
2	3	12				<b>PAULA ABDUL</b> /Straight Up (Virgin)
12	9	13				<b>ANN WILSON &amp; ROBIN ZANDER</b> /Surrender To Me (Capitol)
—	34	28				<b>POISON</b> /Your Mama Don't Dance (Enigma/Capitol)
35	31	26				<b>ROY ORBISON</b> /You Got It (Virgin)
27	25	23				<b>EDDIE MONEY</b> /The Love In Your Eyes (Columbia)
3	4	15				<b>SHEENA EASTON</b> /The Lover In Me (MCA)
—	—	34				<b>DEON ESTUS</b> /Heaven Help Me (Mika/Polydor)
<b>BREAKER</b>						<b>27 TONE LOC</b> /Funky Cold Medina (Delicious Vinyl/Island)
39	33	29				<b>VIXEN</b> /Cryin' (EMI)
40	35	31				<b>LUTHER VANDROSS</b> /She Won't Talk To Me (Epic)
—	39	35				<b>THIRTY EIGHT SPECIAL</b> /Second Chance (A&M)
—	—	36				<b>ANIMATION</b> /Room To Move (Polydor)
—	37	33				<b>VAN HALEN</b> /Feels So Good (WB)
<b>BREAKER</b>						<b>33 BON JOVI</b> /I'll Be There For You (Mercury)
<b>DEBUT</b>						<b>34 DEF LEPPARD</b> /Rocket (Mercury)
<b>BREAKER</b>						<b>35 MADONNA</b> /Like A Prayer (Sire/WB)
<b>DEBUT</b>						<b>36 SA-FIRE</b> /Thinking Of You (Cutting/Mercury)
11	11	24				<b>ERASURE</b> /A Little Respect (Sire/Reprise)
<b>DEBUT</b>						<b>38 ENYA</b> /Orinoco Flow (Sail Away) (Geffen)
7	18	27				<b>39 TONE LOC</b> /Wild Thing (Delicious Vinyl/Island)
<b>DEBUT</b>						<b>40 SWEET SENSATION</b> /Sincerely Yours (Atco)

New & Active Pg. 94, P1 Playlists Pg. 82, Parallels Pg. 87

### URBAN CONTEMPORARY

4	3	WKS	WKS	LW	TW	ARTIST/Album (Label)
6	3	3				<b>1 SURFACE</b> /Closer Than Friends (Columbia)
17	7	4				<b>2 JAMES "J.T." TAYLOR &amp; REGINA BELLE</b> /All I Want Is Forever (Epic)
15	10	6				<b>3 FREDDIE JACKSON</b> /You And I Got A Thang (Capitol)
3	2	1				<b>4 MILLI VANILLI</b> /Girl You Know It's True (Arista)
13	9	5				<b>5 BOYS</b> /Lucky Charm (Motown)
21	13	7				<b>6 TODAY</b> /Girl I Got My Eyes On You (Motown)
18	11	9				<b>7 DONNA ALLEN</b> /Joy And Pain (Oceana/Atco)
19	12	10				<b>8 JONATHAN BUTLER</b> /More Than Friends (Jive/RCA)
5	1	2				<b>9 LEVERT</b> /Just Coolin' (Atlantic)
22	14	12				<b>10 ASHFORD &amp; SIMPSON</b> /I'll Be There For You (Capitol)
27	19	15				<b>11 CHERELLE</b> /Affair (Tabu/CBS)
26	17	14				<b>12 VESTA</b> /4 U (A&M)
20	15	13				<b>13 BAR-KAYS</b> /Struck By You (Mercury)
35	21	17				<b>14 BOBBY BROWN</b> /Every Little Step (MCA)
29	18	16				<b>15 EL DeBARGE</b> /Real Love (Motown)
40	25	18				<b>16 KARYN WHITE</b> /Love Saw It (WB)
—	37	24				<b>17 NEW EDITION</b> /Crucial (MCA)
33	22	20				<b>18 KENNY G</b> /We Save The Best For Last (Arista)
—	35	25				<b>19 DINO</b> /24/7 (4th & Broadway/Island)
39	31	23				<b>20 ALYSON WILLIAMS</b> /Sleep Talk (Def Jam/Columbia)
31	23	21				<b>21 FIVE STAR</b> /Another Weekend (RCA)
36	33	27				<b>22 CHRISTOPHER MAX</b> /More Than Physical (EMI)
—	—	39				<b>23 JODY WATLEY</b> /Real Love (MCA)
—	39	30				<b>24 SKYY</b> /Start Of A Romance (Atlantic)
—	—	31				<b>25 BOY GEORGE</b> /Don't Take My Mind On A Trip (Virgin)
9	8	11				<b>26 SWEET OBSESSION</b> /Being In Love Ain't Easy (Epic)
—	34	28				<b>27 LOOSE ENDS</b> /Life (MCA)
—	—	33				<b>28 Z-LOOKE</b> /Love Sick (Orpheus/EMI)
<b>BREAKER</b>						<b>29 TRACIE SPENCER</b> /Imagine (Capitol)
—	—	36				<b>30 JOHNNY KEMP</b> /Birthday Suit (Columbia)
4	4	8				<b>31 PAULA ABDUL</b> /Straight Up (Virgin)
—	36	32				<b>32 RADIANT</b> /Something's Got A Hold On Me (Columbia)
—	—	38				<b>33 KID'N PLAY</b> /Rollin' With Kid'N Play (Select)
<b>BREAKER</b>						<b>34 TEN CITY</b> /That's The Way Love Is (Atlantic)
<b>BREAKER</b>						<b>35 GUY</b> /I Like (MCA)
<b>BREAKER</b>						<b>36 SHEENA EASTON</b> /Days Like This (MCA)
<b>DEBUT</b>						<b>37 GERALD ALSTON</b> /You Laid Your Love On Me (Tay/Motown)
<b>BREAKER</b>						<b>38 JEFFREY OSBORNE</b> /All Because Of You (A&M)
<b>BREAKER</b>						<b>39 LATEASHA</b> /Move On You (Rawsome/Siam)
<b>BREAKER</b>						<b>40 WENDY and LISA</b> /Are You My Baby (Columbia)

New & Active, TOP 10 Recurrents Pg. 64

### ADULT CONTEMPORARY

4	3	WKS	WKS	LW	TW	ARTIST/Album (Label)
3	3	3				<b>1 ROY ORBISON</b> /You Got It (Virgin)
2	2	2				<b>2 ANITA BAKER</b> /Just Because (Elektra)
7	4	4				<b>3 DEBBIE GIBSON</b> /Lost In Your Eyes (Atlantic)
13	8	5				<b>4 V. WILLIAMS</b> /Dreamin' (Wing/Polydor)
1	1	1				<b>5 MIKE &amp; THE MECHANICS</b> /Living... (Atlantic)
15	10	6				<b>6 KENNY G &amp;...</b> /We've Saved The Best... (Arista)
18	16	9				<b>7 BANGLES</b> /Eternal Flame (Columbia)
14	13	8				<b>8 BREATHE</b> /Don't Tell Me Lies (A&M)
17	15	12				<b>9 CHICAGO</b> /You're Not... (Full Moon/Reprise)
16	14	11				<b>10 SURVIVOR</b> /Across the Miles (Scotti Bros./CBS)
10	7	7				<b>11 NEIL DIAMOND</b> /This Time (Columbia)
19	18	15				<b>12 CSN&amp;Y</b> /Got It Made (Atlantic)
25	22	17				<b>13 BETTE MIDLER</b> /Wind Beneath My... (Atlantic)
21	19	16				<b>14 LUTHER VANDROSS</b> /She Won't Talk... (Epic)
27	24	19				<b>15 THIRTY EIGHT SPECIAL</b> /Second... (A&M)

#### BREAKERS

- BREAKER 30** MADONNA/Like A Prayer (Sire/WB)
- BREAKER 34** LOVE AND MONEY/Halleluiah Man (Mercury)

#### DEBUTS

- DEBUT 35** PETER NOONE/I'm Into... (Cypress/A&M)

Complete TOP 35 AC Chart Pg. 70

### AOR TRACKS

4	3	WKS	WKS	LW	TW	ARTIST/Album (Label)
4	3	2				<b>1 CHRIS REA</b> /Working On It (Geffen)
3	2	1				<b>2 TRAVELING WILBURYS</b> /End... (Wilbury/WB)
13	10	7				<b>3 REPLACEMENTS</b> /I'll Be You (Sire/Reprise)
1	1	3				<b>4 FIXX</b> /Driven Out (RCA)
8	6	5				<b>5 BON JOVI</b> /I'll Be There For You (Mercury)
11	9	9				<b>6 MIDGE URE</b> /Dear God (Chrysalis)
5	4	4				<b>7 DAVID CROSBY</b> /Drive My Car (A&M)
21	15	10				<b>8 BAD COMPANY</b> /Shake It Up (Atlantic)
31	23	14				<b>9 THIRTY EIGHT SPECIAL</b> /Second... (A&M)
9	8	8				<b>10 JON BUTCHER</b> /Send Me... (Pasha/Capitol)
15	16	13				<b>11 GUNS N' ROSES</b> /Patience (Geffen)
39	30	18				<b>12 DEF LEPPARD</b> /Rocket (Mercury)
14	12	11				<b>13 TESLA</b> /Heaven's Trail (Geffen)
30	22	15				<b>14 MELISSA ETHERIDGE</b> /Similar... (Island)
33	26	19				<b>15 U2</b> /God Part II (Island)

#### BREAKERS

- BREAKER 28** GARY MOORE/Ready For Love (Virgin)

#### DEBUTS

- DEBUT 45** BONNIE RAITT/Thing Called Love (Capitol)
- DEBUT 52** CRUEL STORY OF.../You're What... (Columbia)
- DEBUT 54** STEVE WINWOOD/Hearts On Fire (Virgin)
- DEBUT 58** THIEVES/Everything But My... (Capitol)
- DEBUT 59** TANITA TIKARAM/Twist In My... (Reprise)
- DEBUT 60** STRAY CATS/Bring It Back... (EMI)

Complete TOP 60 Tracks Chart Pg. 76, LP Chart Pg. 73

### COUNTRY

4	3	WKS	WKS	LW	TW	ARTIST/Album (Label)
9	6	2				<b>1 G. STRAIT</b> /Baby's Gotten... (MCA)
6	3	1				<b>2 REBA McENTIRE</b> /New Fool... (MCA)
13	10	4				<b>3 KEITH WHITLEY</b> /I'm No Stranger... (RCA)
14	12	5				<b>4 M.M. MURPHEY</b> /From The Word Go (WB)
15	13	8				<b>5 NITTY GRITTY DIRT BAND</b> /Down... (WB)
17	15	10				<b>6 VERN GOSDIN</b> /Who You Gonna Blame... (Col.)
16	14	9				<b>7 GEORGE JONES</b> /I'm A One Woman... (Epic)
2	1	3				<b>8 RICKY VAN SHELTON</b> /From A Jack... (Col.)
20	18	12				<b>9 BELLAMY BROTHERS</b> /Big Love (MCA/Curb)
11	9	7				<b>10 T. GRAHAM BROWN</b> /Come As You... (Cap.)
18	17	14				<b>11 EMMYLOU HARRIS</b> /Heartbreak Hill (Reprise)
21	19	15				<b>12 DON WILLIAMS</b> /Old Coyote Town (Cap.)
28	24	17				<b>13 SHENANDOAH</b> /The Church On... (Col.)
24	20	16				<b>14 H. WMS. JR &amp; SR</b> /There's A... (WB/Curb)
27	22	18				<b>15 B.J. ROYAL</b> /Tell It... (Atlantic America)

#### BREAKERS

- BREAKER 34** FORESTER SISTERS/Love Will (WB)
- BREAKER 38** STEVE WARINER/Where Did I Go... (MCA)
- BREAKER 39** CLINT BLACK/Better Man (RCA)
- BREAKER 40** DWIGHT YOAKAM/I Got You (Reprise)

#### DEBUTS

- DEBUT 44** SKIP EWING/The Gospel... (MCA)
- DEBUT 48** JOHNNY CASH/Ballad Of A Teen... (Merc.)
- DEBUT 49** MOE BANDY/Many Mansions (Curb)

Complete TOP 50 Country Chart Pg. 66