

**I N S I D E:**

**KEY RECORD EXEC MOVES**



Al Cafaro Jeff Gold Tom Gorman

It was a big week for label executive moves:

- **Sam Kaiser** to Sr. VP/ Promotion for **Enigma**
- **Tom Gorman** VP/ Promotion for **Chrysalis**
- **Jeff Gold** VP/Creative Services & Marketing for **A&M**
- **Al Cafaro** VP/GM at **A&M**



Sam Kaiser

Page 3

**SWEEPING CHANGES AT AOR**

Ten-in-a-row and 40-minute music sweeps are the rage at some AOR stations; others avoid the practice at all costs. Programmers debate the pros (improved image, for example) and cons (creates commercial swamp).

Page 56

**PRAGMATIC PROGRAMMING FOR A SOCIETY IN FLUX**

Trends, fads, and profound changes in the structure of American society are proliferating at a bewildering rate. **John Parikhal's** "Competitive Edge" column looks at some of the key changes with an eye toward radio's optimum programming responses.

Page 16

**FCC RENEWAL REFORMS APPLAUDED**

Broadcasters are thrilled with last week's FCC renewal practice changes. Among the reforms:

- No early cash settlements for withdrawal of competing applications
- Settlements limited to challenger's costs
- FCC watch on petitions to deny to avoid payoff agreements
- More stringent requirements for challengers

Page 8

Newsstand Price \$5.00



**Ienner Appointed To Columbia Presidency**

Arista Exec. VP/GM Don Ienner has been named President of Columbia Records, where he will oversee the day-to-day operations of the label and report to CBS Records Division President Tommy Mottola. "There is no one in this business more capable of energizing and leading Columbia Records in both creative and administrative capacities than Don," stated Mottola. "I have every confidence that in accepting this position and this challenge,



Don Ienner he will bring to Columbia the same qualities of determination, motivation, and imagination that have marked his previous triumphs in the music business."

Ienner, 36, becomes the youngest executive to head Columbia. IENNER/See Page 38

**Appeals Court Strikes Down FCC Distress Sale Policy**

In a decision that casts doubt on the future of the FCC's minority preference programs, a federal appeals court panel last week declared the Commission's minority distress sale policy unconstitutional because it denies non-minority applicants their right to due legal process. If that ruling survives an expected appeal to the full appeals court or the Supreme

**Distress Signals**

- Court says race should not be issue in station sales
- NABOB calls decision 'important loss'
- Case has 'Supreme Court written all over it'; appeal likely

Court, the Commission's other preference policies, including the minority tax certificate, could be in jeopardy.

**An Unconstitutional Burden**

In the 2-1 decision in the case of **Shurberg Broadcasting v. FCC**, judges Laurence Silberman and George McKinnon of the US Court of Appeals for the District of Columbia concluded that Alan Shurberg had been denied his Fifth Amendment right to equal protection because the minority preference policy is "not narrowly tailored to remedy past discrimination or to promote program diversity." In Silberman's opinion, the policy also inflicted an unconstitutionally heavy burden on Shurberg by denying him the chance to buy a station "simply because of his race."

DISTRESS SALE / See Page 38

**Braiker Forms National Radio Satellite Programming Service Sklar, O'Day, Shipp Join Team**



Pat O'Day, Larry Shipp, Ivan Braiker, and Rick Sklar.

Former Olympia Broadcasting President **Ivan Braiker** has formed **Braiker Radio Services**, a national radio satellite network whose initial offerings will include personality radio formats. Radio veterans **Rick Sklar**, **Pat O'Day**, and **Larry Shipp** will join the effort, Sklar as VP/Programming, O'Day as VP/Concept & Development, and Shipp as VP/Sales.

The first formats offered, said Braiker, will be AC, CHR, Oldies, and an unspecified "mega-format" that will target 30-50-year-old adults. He said the service's principal feature will be a lack of network-fed commercials.

"Some of the competing networks allow their affiliates to carry as little as eight minutes of commercials per hour," claimed Braiker. "That's just not enough inventory in the smaller markets. Our service will allow stations to run as many as 14 minutes of spots per hour, with no network commercials."

Braiker previously worked with competitors **Satellite Music Network** and **Transtar**. Sklar formerly was head of programming for **ABC** and pro-

grammer at **WABC/New York**. BRAIKER/See Page 38

**Cox Ups Trigony, Faherty Trigony Heads Broadcasting; Faherty New Radio Exec. VP**



Nick Trigony

**Nicholas Trigony** has been upped to Exec. VP/Broadcasting Division at **Cox Enterprises**. **Michael Faherty**, previously VP/GM at **Cox's WSB-AM & FM/Atlanta**, succeeds Trigony as Exec. VP/Radio Group.

**Cox Broadcasting Division** President **Stanley Mouse** commented, "Nick will be working with me in all areas of the broadcasting division: television, radio, and **TeleRep**, a TV sales representation and pro-



Mike Faherty

gramming organization. This promotion will prepare us for a smooth and orderly transition of leadership as I look toward retirement down the road."

Trigony said, "I am pleased to have the opportunity to expand my knowledge of the entire broadcasting division. I've worked closely with **Mike Faherty**, and we're fortunate to have his depth of knowledge and experience for our radio group. We're committed to

COX/See Page 38

**Kingston WHTZ VP**



Steve Kingston

**WHTZ (Z100)/New York** GM **Steve Kingston** has been promoted to VP/Director, Operations & Programming for the **Malrite CHR**, where he has inked a new five-year deal running through 1993.

**Malrite Radio Division** President **Dean Thacker** commented, "Steve has made significant contributions to the success of Z100. It's a pleasure to formally recognize his tremendous skills as a programmer as well as his abilities as a manager. As we approach the '90s, this promotion and its longterm mutual commitment further solidifies **Malrite's** resolve toward another decade of dominance in New York."

Z100 VP/GM **Gary Fisher** added, "Working side-by-side with the person most widely regarded as the top programmer in America today is rewarding and challenging. Steve's deft approach to the crafting of Z100's sound has been evident in our preeminence."

**Radio Pit Bull**

"The recent ascendancy of Z100 both demographically and qualitatively was pretty much his doing," Fisher continued. "Steve's total obsessiveness to this station is evident in the virtually flawless on-air transition we recently accomplished with respect to the **Z-Morning Zoo**. Steve's nickname around here

KINGSTON/See Page 36

ANOTHER HIT YOU CAN BELIEVE IN

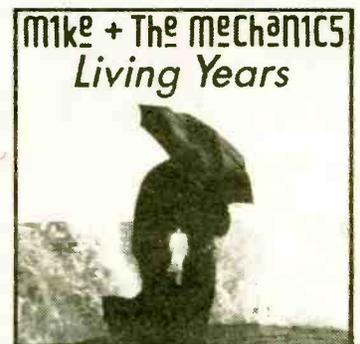
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# WBBM Combo Sets New VP/GM Structure

Jefferson Shifts To AM; Matheson Upped At FM



Wayne Jefferson

At WBBM-AM & FM/Chicago, four-year FM VP/GM Wayne Jefferson has moved over to the News-formatted AM in the same capacity. He replaces Gregg Peterson, who exits for business opportunities in Santa Barbara. Jefferson is succeeded by Tom Matheson, who has been upped from the GSM post he has held at the CHR FM since 1985. Both appointments are effective April 17.

CBS President/Radio Division

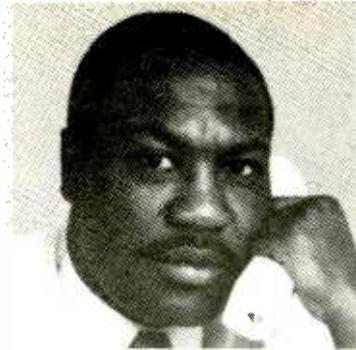


Tom Matheson

Nancy Widmann commented, "Wayne is a GM who knows the Chicago market and the operation of WBBM. His solid managerial experience is well suited to the challenge of building on WBBM's many successes.

"Tom has 11 years experience in FM radio with CBS," she added. "He has sold local and national spot radio across the country and has directed the efforts of WBBM-

WBBM/See Page 36



Jimmy Smith

## Smith Now Programs WGCI

KKDA-FM/Dallas MD Jimmy Smith has been named to succeed Sonny Taylor as PD at Gannett Urban WGCI-FM/Chicago.

WGCI-AM & FM President/GM Marv Dyson told R&R, "Three names kept coming up for this job, SMITH/See Page 38

## Gorman VP At Chrysalis

Capitol VP/Pop Promotion Tom Gorman has resigned after nearly eight years with the label to become VP/Promotion at Chrysalis. He replaces Daniel Glass, who will become VP/Promotion at soon-to-be-formed SBK Records.

Chrysalis President Mike Bone told R&R, "Daniel is moving on to new challenges after six fruitful years here, and we all wish him a lot of success. We're looking for Tom to come in and accelerate our growth process. He brings in a knowledge of promotion from the local, national, and VP levels. He's done it all from the ground up, which is the type of experience we need.

"We have a few key positions still open, notably the National AOR slot and a Boston position," he added. "Tom and I are already GORMAN/See Page 36

## KIRKLAND TO KBLX

### Boyd To WBLS PD Post



Ray Boyd

WVEE/Atlanta PD Ray Boyd has been tapped for the PD post at WBLS/New York. He succeeds B.K. Kirkland, who transfers to Inner City sister station KBLX/Berkeley for PD/on-air duties. Boyd will take over his new post within 30 days, depending on when a new WVEE PD is named.

WLIB & WBLS VP/GM Charles Warfield commented, "We're glad to keep B.K. in the Inner-City family. KBLX GM Harvey Stone had been proposing that B.K. come back out there for quite some time



B.K. Kirkland

now. Fortunately, everything has worked out and everyone will benefit by the moves we're making.

BOYD/See Page 38

## GERONIMO PROGRAM COORDINATOR

### Farber To Program WAVA



Matt Farber

Burkhart/Douglas consultant Matt Farber has become PD at Emmis Broadcasting's WAVA/Washington. He replaces Mark St.



Don Geronimo

John, who became PD at KWSS/San Jose. WAVA interim PD/morning man Don Geronimo will become Program Coordinator, working with the air talent but reporting to Farber.

Emmis Regional Manager and WAVA VP/GM Alan Goodman told R&R, "This is going to be a killer team. Don and Matt are both very creative and their skills complement each other perfectly. Matt is very into the music, promotion, and keeping the station focused, while Don is into working with the talent to get the very best from them. Don is aggressive while Matt is more contemplative. Matt, with FARBER/See Page 36

## Kaiser Helms Enigma Promo

Radio, TV, and label veteran Sam Kaiser has been appointed Sr. VP/Promotion at Enigma Records. He begins his assignment immediately and will be based in Los Angeles.

"When you want the best, you hire the best, and in our opinion, Sam is the best," noted Enigma KAISER/See Page 36

## Gold, Cafaro Take On New A&M Duties

Twelve-year A&M Records executive Al Cafaro has been appointed VP/GM of the label. He replaces Bob Reitman, who resigned last week to head the marketing efforts at the new MCA/Universal Studios Florida theme park. Simultaneously, label exec Jeff Gold has been upped to VP Marketing/Creative Services.

"Jeff and Al both bring a great personal love of music and a creative approach to problem-solving to their positions," said A&M President Gil Friesen. "Their knowledge of where music has been and where it's headed provides exactly the kind of leadership A&M needs as we look forward to A&M/See Page 36

APRIL 7, 1989

## TALK SHOW CALLERS AIR GRIEVANCES

It was a mixed bag of preoccupations for the nation's Talk radio listeners this past month, with the Eastern Airlines strike battling it out with more fruitless topics (apples gone from school lunches, Chilean fruit gone from US stores). The full monthly Top 10 Talk Topics chart is on the Management Overview page.

Page 15

## FEATURES

<b>RADIO BUSINESS:</b> Renewal rule changes	8
<b>OVERVIEW:</b>	
● <b>MANAGEMENT:</b> Handling employee explosions	15
● <b>MEDIA:</b> 'Zine Scene Trash	18
● <b>LIFESTYLES:</b> Divorced men as targets	20
● <b>TECHNOLOGY:</b> Phone-in revolution	23
● <b>PEOPLE</b>	24
<b>THE COMPETITIVE EDGE:</b> New era programming	16
<b>STREET TALK:</b> Wild week for MCA	26
<b>NEWSBREAKERS</b>	32
<b>TIMELINE</b>	34
<b>VITAL SIGNS:</b> 25+ generation in flux	40
<b>RATINGS:</b> Brand-new winter Birches	43
<b>NETWORK FEATURE FILE</b>	44
<b>ON THE RECORDS:</b> Madonna hits new heights	45
<b>MUSIC DATEBOOK</b>	46
<b>MUSIC:</b>	
● <b>ROCK OVER LONDON</b>	47
● <b>COMPACT DATA</b>	48
● <b>POLLSTAR</b>	48
<b>CALENDAR:</b> Tax tips for newfolk	49
<b>MARKETPLACE</b>	65
<b>OPPORTUNITIES</b>	6
<b>R&amp;R MART:</b> Gifts, information, resources	24

## FORMATS

<b>CHR:</b> Preplanned summer promotions	50
<b>URBAN CONTEMPORARY:</b> More vital MD roles	55
<b>AOR:</b> Sweeping pros and cons	56
<b>AC:</b> Free divorce and other promotions	60
<b>COUNTRY:</b> Attracting the workforce	62
<b>NASHVILLE THIS WEEK:</b> Conway bans "Special"	64

## MUSIC INFORMATION

<b>WORLD MUSIC OVERVIEW:</b> DMR, UK, Australia, Canada charts	47
<b>MUSIC VIDEO:</b> MTV, VH-1 lists	48
<b>URBAN CONTEMPORARY</b>	70
<b>COUNTRY</b>	74
<b>CURRENT-BASED AC</b>	77
<b>GOLD-BASED, FULL-SERVICE AC</b>	79
<b>NAC</b>	80
<b>CONTEMPORARY JAZZ</b>	80
<b>AOR TRACKS</b>	82
<b>AOR ALBUMS</b>	84
<b>NEW ROCK</b>	86
<b>CHR</b>	90
<b>AC, AOR, CHR, COUNTRY, URBAN CHARTS</b>	BACK PAGE
<b>NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS</b>	BACK PAGE

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## Chicago Talkers Join Forces For Mayoral Election

In a city notorious for racially-polarized municipal elections, an AM Talk station that broadcasts to a mostly white audience and another which targets mostly black joined forces Monday night (4/3) to simulcast an election eve call-in show featuring two mayoral candidates.

CBS-owned WBBM/Chicago and Gannett's WGCI aired two hours of the candidates facing a studio audience, and another two hours in which the candidates fielded calls from listeners.

The two mayoral candidates who appeared were independent Timothy Evans, who is black, and Republican Edward Vrdolyak, who is white. Democrat Richard Daley, who at presstime was projected as the winner, said he was too busy campaigning to appear on the show.

Although race was the predominant issue brought up by the guests and listeners, the debate — moderated by talk hosts Dave Baum from WBBM and Art Cribbs of WGCI — centered primarily on education issues. Crime, Daley's campaign donations, and the media's influence on the race also generated discussion.

Newspaper and wire service ac-

counts of the show described the candidates' conduct toward each other as mild.

"I feel we accomplished what we set out to do," said WBBM Exec. Editor Chris Berry. "We united two elements of our community that do not usually have the opportunity to talk to each other."

Berry added that he feels Chicago radio stations are as

segregated as other elements in the community. He said that WBBM's audience is 80% white, while WGCI's audience is 80% black and Hispanic.

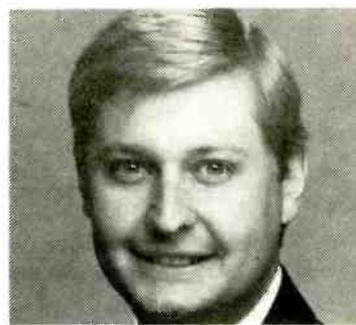
The broadcast was also carried on national TV on the C-Span network. Officials at both stations promised follow-ups during which Cribbs and Baum will host each other's shows.

## KDKA Picks Dickemann As Program Manager

WBZ/Boston Asst. PD Chuck Dickemann has transferred to sister Group W Full-Service AC KDKA/Pittsburgh as Program Manager. He succeeds Chris Cross, who resigned.

KDKA VP/GM Ted Jordan commented, "Chuck's varied experience in AM and FM programming, particularly at WBZ/Boston, will be to KDKA's benefit. We're pleased to have someone of his caliber directing the on-air efforts of our station."

Dickemann told R&R, "What can I say; this is the nation's first radio station, and working here is like a dream for most radio people.



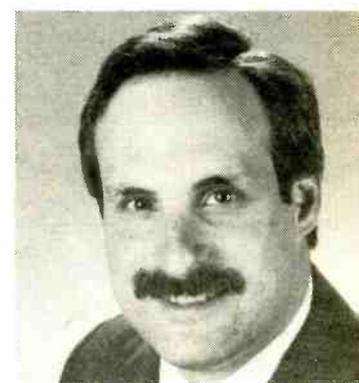
Chuck Dickemann

I want to help KDKA become the example of what Full-Service AM radio will become in the 1990s. Once I dive into the research we'll determine what, if any, adjust-

## Bongarten To Emmis Sr. VP

Emmis Broadcasting has elevated Regional VP Randy Bongarten to Sr. VP/Operations, where he will work with Exec. VP/Operations Doyle Rose in overseeing the day-to-day operations of the group.

"Randy's background as President of NBC Radio afforded him the opportunity to see the big picture on a day-to-day basis," said Rose. "That experience will help



Randy Bongarten

solidify Emmis even more as a major force in broadcasting today."

"I'm delighted to have the opportunity to be working more closely with all our stations," noted Bongarten. "In the time I've been with Emmis, I've come to respect and appreciate more the accomplishments of this fine radio group."

Bongarten joined Emmis last year after four years as President of NBC Radio. He was also VP/GM of WNBC/New York.

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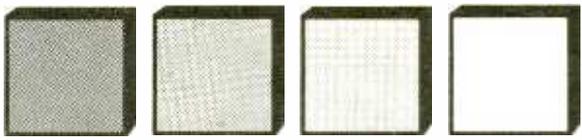
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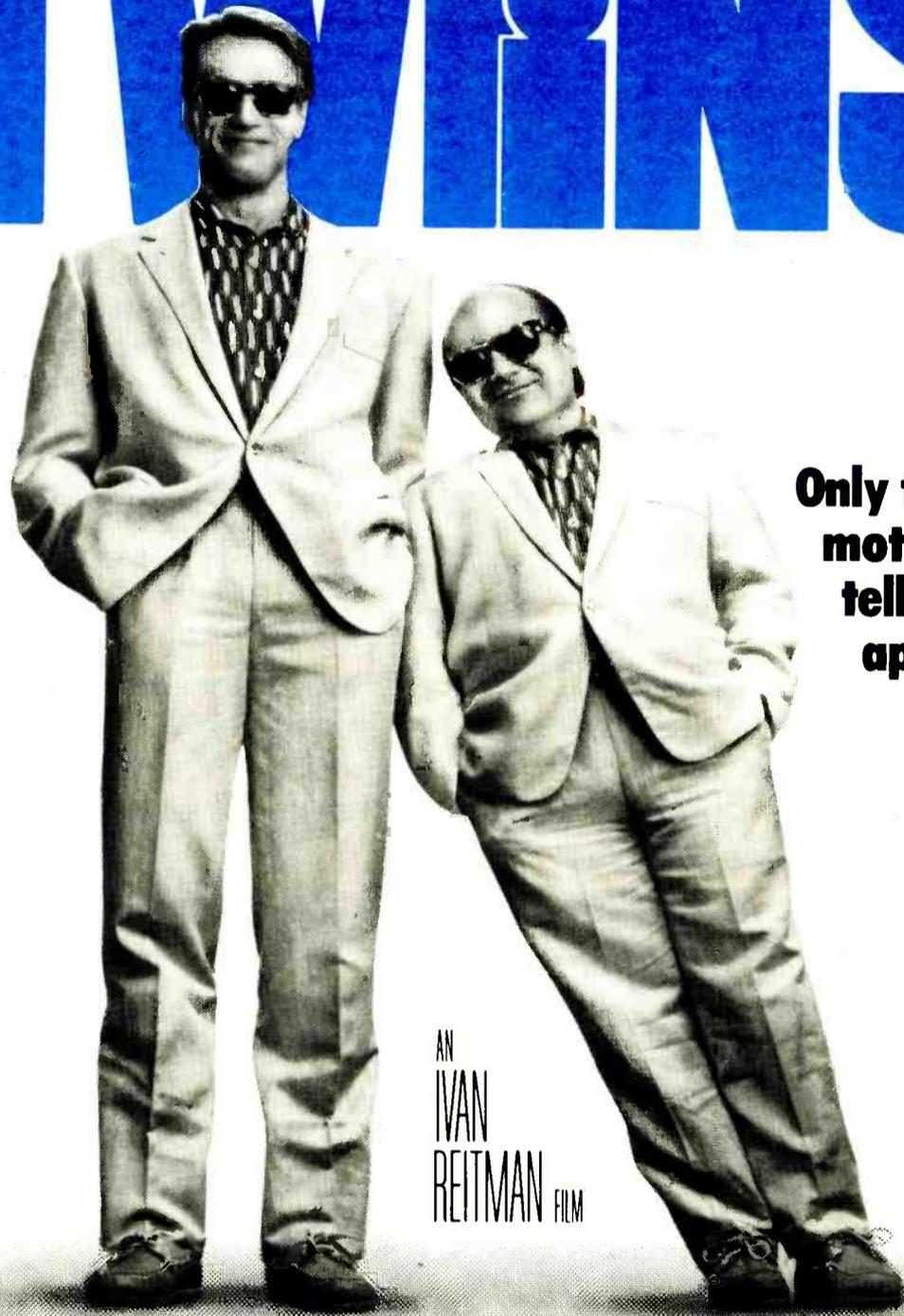


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## Nader Group Fires New Fairness Salvo

Dramatic Drop In Public Affairs Programming? Radio Worse Than TV?

In a move timed to nudge the Fairness Doctrine legislation currently working its way through Congress, a group affiliated with consumer advocate **Ralph Nader** this week released a study that says TV broadcasters have shirked their public affairs responsibilities since the FCC dropped the doctrine in 1987.

Essential Information, a Nader-founded public interest research group, released the report on Tuesday (4/4) — one day before members of the House Telecommunications Subcommittee were scheduled to finalize a bill that would write the Fairness Doctrine into law.

"This study refutes the FCC's predictions that repeal of the Fairness Doctrine would remove an impediment to presenting issue-oriented public affairs programming on television," said Nader. "In

**"It is profoundly disturbing that so many (stations) are not disposed to cover opposing viewpoints when they do not view themselves as subject to the Fairness Doctrine." — Safe Energy Communications Council**

fact, television broadcasters are airing fewer of these types of programs absent the FCC public interest programming requirements."

According to the report, titled "Shortchanging The Viewer," the average percentage of issue-oriented public affairs programming on television between 6am-midnight decreased 51% between 1979-88. The average percentage of time devoted to local public issues was down 39%, according to Essential Information. Thirty percent of ABC, CBS, and NBC affiliates and 60% of Fox affiliates air no local public affairs programming, the group said. Essential Information based its report on TV Guide listings for 217 stations in 50 markets.

## FCC Gives Nod To Power Hike For Many Class A FMs

Last Thursday (3/30) at its monthly public meeting, the FCC voted unanimously to allow qualified Class A's, which are limited to 3kw, to move up to a new "C3" class, which will have a maximum power level of 25kw. Class A's that make the move will increase their protected coverage areas from approximately 15 miles to 24 miles. In terms of power and coverage area, Class C3's will be midway between the small Class A's and the rather powerful Class C2's.

### Zoning Requirements

In order to be eligible to make the jump to C3 a Class A must be located in the FCC's Zone II, which covers most of the US with the exception of such densely-populated areas as the Northeast, some Eastern states, Puerto Rico, and much of California. Zone II Class A's that meet the Commission's mileage separation requirements will be permitted to boost their power. Rather than requiring qualified Class A's to file individual petitions for the upgrade, the Commission plans to issue a blanket permission for all 157 stations it has identified as qualified to step up to C3 status.

### Class A's Guardedly Pleased

Perry Simon, Secretary of the New Jersey Class A Broadcasters Association, said the group is pleased but is still awaiting the Commission's decision on whether to allow all Class A's to double their power to 6kw. The NAB opposes such an across-the-board power hike for Class A's.

According to FCC Mass Media Bureau Chief Alex Felker, creation of the C3 class has made somewhere between 100 and 200 new FM allotments available. Parties interested in applying for those frequencies will have to do their own technical research; the Bureau has not determined the location of the newly-available allotments.

### Situation 'Even Worse' In Radio

Although the study did not include radio, report author **Jim Donahue** said he believes "the situation is even worse in radio." He based his opinion on the results of a recent study of broadcasters' understanding of and compliance with FCC rules that still require them to cover both sides of ballot issues. That report was prepared by the **Safe Energy Communications Council**, another Nader-affiliated group.

According to the SECC study, which did not deal specifically with public affairs programming, only 56% of radio broadcasters who assumed the Fairness Doctrine was completely dead were willing to air both sides of controversial referendum issues. "It is profoundly disturbing that so many (stations) are not disposed to cover opposing viewpoints when they do not view themselves as subject to the Fairness Doctrine," SECC said.

Nader used a Tuesday press conference unveiling the new study to fire another volley in his long-running feud with FCC Chairman **Dennis Patrick** and his predecessor, **Mark Fowler**.

"These are ideologues who don't want to be confronted with data that might question their policies," Nader said. "The FCC is a rogue agency that is dangerously transferring power from the public to private interests in contravention of the 1934 Communications Act."

## Industry Applauds FCC Renewal Reforms

An event broadcasters have long hoped for came to pass last week, when the FCC approved several measures aimed at curbing abuse of its license renewal process.

On Thursday (3/30) the Commission voted to:

- ban cash settlements for the withdrawal of competing applications prior to the initial decision stage of the comparative hearing;
- limit settlement payments to the challenger's costs; and
- require FCC approval of all citizen agreements on petitions to deny in order to make sure they don't amount to payoff agreements.

The Commission also abolished the "Cameron Doctrine," which allowed challengers to assume they would be able to take over the licensee's transmitter site if they were awarded the license.

### Tougher Financial Requirements

In a separate but related proceeding, the Commission also imposed more stringent financial, ownership, and management-ownership integration reporting requirements on both license challengers and construction permit applicants.

"I am absolutely delighted with the Commission's action," said **Norman Wain**, whose **Metroplex Communications** recently prevailed in a costly battle to renew the license of **WHYI/Miami**. "In one step the FCC has virtually eliminated an entire industry based in greenmail. By preventing settlements prior to the initial decision, they have taken away much of the incentive for filing a sham application."

Wain said elimination of the Cameron Doctrine was also crucial because without that policy challengers "can't just file paperwork. They have to go out and find a site and do the other work associated with starting a radio station."

The NAB, which has called for a total ban on payoffs, offered slightly less enthusiastic praise for the Commission's actions. "While we are pleased with the FCC's decisions, we hope the Congress can truly reform the renewal process by banning payoffs altogether and eliminating comparative renewals, which the FCC is not empowered to do," it said.



**DC REPORT**  
PAT CLAWSON

## Forest Service Reconsiders Translator Fee Hikes

There's good news from Washington this week for broadcasters in Western states: the **US Forest Service** is backing down on plans to charge hefty lease fees for operating translators on federal lands. Under a new proposal, any publicly-owned translator or relay facility can request a waiver of fees.

Rep. **Howard Neilson** (R-UT) says since most translators in his state are owned by nonprofit groups or local governments, most of the applications should be approved. Neilson added that the decision is crucial to rural communities, because it will allow broadcast service to continue uninterrupted.

## Gammon To Crown New Orleans?

**Americom Radio Brokers** CEO **Tom Gammon** is on the prowl in Cajun country to build his growing **Crown Broadcasting** chain. **R&R** has learned the Washington tycoon and partner **Ron Strother** are negotiating to buy **KCIL/Houma, LA**. Located about 40 miles south of New Orleans, the CHR-formatted Class C has a CP for a stick move and antenna boost that will allow it to throw city-grade signal over most of the Crescent City. Station VP **Ken Winstanley** initially said he wants \$7 million for the station, but later said "\$3 million would be fair enough."

## Michaels Wants a 'Better' Deal

Another media broker scouting for stations is **Communications Equity Associates** CEO **Rick Michaels**. Along with seven other CEA execs, he's formed a joint venture with St. Louis-based **Better Communications Inc.** to acquire at least five TV properties and "a number of radio stations" over the next five years.

Better Communications is controlled by former **Koplar Communications** TV executive **Barry Baker**, who recently announced plans to buy **KDNL-TV/St. Louis**.

## Seattle Quick-Flip

**Is Adams Communications** getting ready to quick-flip **KZOK/Seattle** for a juicy profit? Emerald City radio execs are buzzing about reports that **Fisher Broadcasting** — owner of **KOMO-AM & TV/Seattle** — is about to pick up the Classic Rock-formatted FM for \$17 million. Adams just bought the station from **Sterling Recreation Organization** for \$10.2 million.

KZOK GM **Mike Fowler** says he's heard the same rumblings, but so far as he knows the station hasn't been sold. Adams CEO **Stephen Adams** and radio chief **Matt Mills** were said to be vacationing together and couldn't be reached for comment. Fisher VP **Jay Gelsa** says his board has authorized the purchase of a local FM, but "right now, we're just looking for one to buy." He denies any deal has been struck with Adams.

Fisher needs an FCC waiver before it can complete any Seattle acquisition.

## Tribune Thwarts Takeover Attempts

The **Tribune Co.**, in an attempt to ward off a corporate takeover, says it's selling \$350 million of new preferred stock to its employee stock ownership plan. It will use the cash to buy back about eight million shares of its common stock.

The move boosts employee ownership of the company and gives Tribune the margin required by the corporate charter to defeat an unwanted suitor. Rumors have been flying around Wall Street in recent days that the **Robert M. Bass Group** has purchased about three percent of the company's stock.



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Rain Man has brought the problems of autism to the attention of the world. But there are some problems that are never heard about. The Society for Children and Adults with Autism, in South Africa, receives no financial assistance in their efforts to help the autistic because they are multi-racial. Johnny Clegg is donating his royalties from the sales of the American release of the soundtrack album to the society. Children from both the Johannesburg and Soweto branches of the society are featured in the Johnny Clegg & Savuka video "Scatterlings Of Africa."

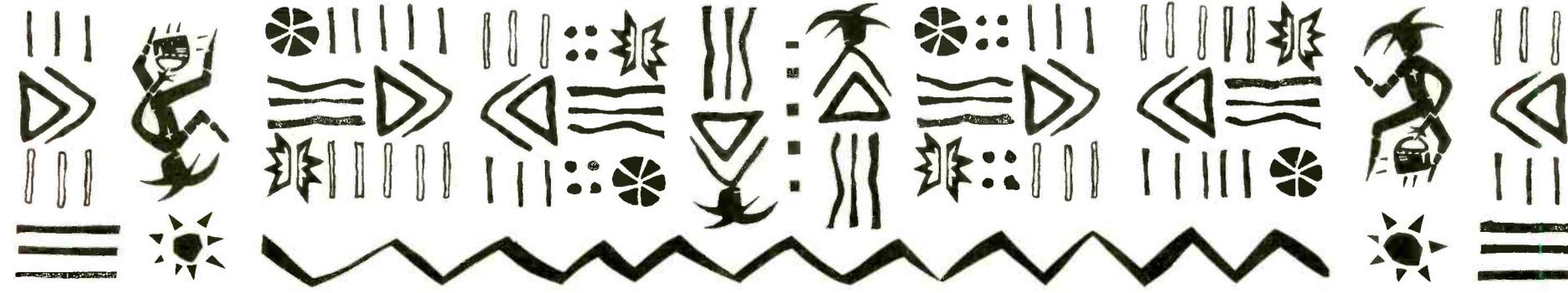


Produced and arranged by Hilton Rosenthal

Management: *ALIVE*



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**TRANSACTIONS**

# Taylor Tackles Orlando FM For \$12 Million

**Deal Of The Week:**

**WHLY/Leesburg-Orlando, FL**  
**PRICE:** \$12 million  
**BUYER:** J.J. Taylor Companies, principally owned by John Taylor. The company also owns WIVY/Jacksonville and WEAT-AM & FM/West Palm Beach, FL.  
**SELLER:** Southern Starr Broadcasting Group Inc., headed by Peter Starr. The company also owns WPLR/New Haven, CT; WCAT/Leesburg, FL; WPMO & WKNN/Pascagoula, MS; and KZLR-FM/Pine Bluff, AR.  
**FREQUENCY:** 106.7 MHz  
**POWER:** 100 kw at 928 feet  
**FORMAT:** CHR  
**BROKER:** Gary Stevens of Gary Stevens & Co.

**Alabama**

**WHKW/Fayette**  
**PRICE:** \$1.25 million

**BUYER:** Tuscaloosa Broadcasting Corp., headed by President William Dunnavent. The company is a subsidiary of Athens Broadcasting Inc., which owns WVNN & WZYP/Athens, AL.  
**SELLER:** Radio WHKW Inc., owned by Jim Mauldin.  
**FREQUENCY:** 98.1 MHz  
**POWER:** 100 kw at 354 feet  
**FORMAT:** CHR  
**BROKER:** Jay Bowles of Blackburn & Co. Inc.  
**COMMENT:** Mauldin purchased this station in May 1984 for \$600,000.

**California**

**KATY/San Luis Obispo**  
**PRICE:** \$160,000  
**TERMS:** Cash  
**BUYER:** Great Electric Communications Corp., headed by Andrew What-

ley of Santa Maria, CA and Michael Reichert of Harlingen, TX. The company also owns KUHL & KXFM/Santa Maria, CA and KLIT/Carpinteria, CA. A five percent stockholder, Fred Blencowe, owns WTPO/Conyers, GA.  
**SELLER:** Wischnia Communications Corp., owned by Abe Wischnia.  
**FREQUENCY:** 1340 kHz  
**POWER:** 1 kw  
**FORMAT:** AC/Talk  
**BROKER:** William A. Exline Co.

**Florida**

**WAPE/Jacksonville**  
**PRICE:** \$875,000  
**TERMS:** \$600,000 cash and promissory note for \$275,000 at nine percent interest. The buyer may elect an alternate financing option which would increase the price to \$925,000.

**TRANSACTIONS AT A GLANCE**

**Deals So Far In 1989:**  
**\$530,590,166**

**Total Stations Traded This Year: 298**  
**This Week's Action: \$33,478,794**  
**Total Stations Traded This Week: 25**

**Deal Of The Week:**

● **WHLY/Leesburg-Orlando, FL**  
**\$12 million**

- WHKW/Fayette, AL \$1.25 million
- KATY/San Luis Obispo, CA \$160,000
- WAPE/Jacksonville \$875,000
- WVCF/Ocoee, FL \$450,000
- KSOK & KWKS/Arkansas City-Winfield, KS \$453,444
- KTOP/Topeka, KS \$46,000
- WREN/Topeka, KS \$375,000
- WQSI & WZYQ/Frederick-Braddock Heights, MD \$450,000 for 15%
- WALE/Fall River, MA \$650,000
- WHFB-AM & FM/Benton Harbor, MI \$4,564,350
- KVOX-AM & FM/Moorhead, MN \$1.6 million
- KWTO-AM & FM/Springfield, MO \$5.2 million
- WCGC/Belmont, NC \$330,000
- WFOB & WBVI/Fostoria, OH \$350,000
- KRSB/Roseburg, OR \$725,000
- WFIG & WWDM/Sumter, SC \$3.7 million for 35%
- KPHDI/Conroe, TX \$300,000

## Why One-Man Shops don't know all the qualified buyers:

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**BUYER:** Genesis Communications, headed by Bruce Maduri and Robert Sterling III. The company also owns WNIV/Atlanta and WLQY/Hollywood, FL.  
**SELLER:** Evergreen Media, headed by Scott Ginsburg. The company also owns WLUP-AM & FM/Chicago; KHYI/Arlington, TX; WVCG/Coral Gables, FL; and WAPE-FM/Jacksonville.  
**FREQUENCY:** 690 kHz  
**POWER:** 50 kw day/10 kw night  
**FORMAT:** CHR

**WVCF/Ocoee**  
**PRICE:** \$450,000  
**TERMS:** Escrow deposit \$5000, additional \$85,000 cash at closing. Promissory note for \$360,000 payable in

72 monthly installments of \$3000, 18 quarterly interest payments at ten percent of the declining balance of the principals due, and a final balloon payment of \$145,200 at the end of the 73rd month. Allocations include \$150,000 for real estate; \$100,000 for station property; \$125,000 for noncompete agreement; and \$75,000 for goodwill.

**BUYER:** Efrain Archilla Roig of Tampa, FL. He also owns WALO/Humacao, PR and WAMA/Tampa.  
**SELLER:** Metro Orlando Broadcasters Inc., owned by William Masi. He also owns WNSI/Sanford, FL.  
**FREQUENCY:** 1480 kHz  
**POWER:** 1 kw daytimer  
**FORMAT:** Religion

Continued on Page 12

March 10, 1989

**West-Land Communicators, Inc.**

has completed the acquisition of the assets of

**WZFM-FM**  
 White Plains, NY  
 from  
**Sage Broadcasting**

The undersigned initiated this transaction and assisted both parties in the negotiations

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Todd Hepburn, Vice-President  
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**TRANSACTIONS**

Continued from Page 10

**Kansas**

**KSOK & KWKS/Arkansas City-Winfield**  
**PRICE:** \$453,444  
**TERMS:** Cash  
**BUYER:** Cowley County Communications Inc., a subsidiary of the Home National Bank of Arkansas City, KS. Principals include James Moore, Robert Brown, Roger Brown, Mary Brown, and Charlotte Delaney.  
**SELLER:** Oz Communications Inc.  
**FREQUENCY:** 1280 kHz; 105.5 MHz  
**POWER:** 1 kw day/100 watts night; 3 kw at 183 feet  
**FORMAT:** Country; AC  
**COMMENT:** According to the sale contract, Cowley County Communications "was formed for the sole purpose of acquiring the broadcast properties in lieu of foreclosure." The seller has defaulted on bank loans totalling \$433,444.  
**COMMENT:** This combo was sold for \$749,000 in November 1985.

**KTOP/Topeka**  
**PRICE:** \$46,000  
**TERMS:** Promissory note  
**BUYER:** Barr Broadcasting Corp., owned by George Barr of Joliet, IL.  
**SELLER:** UNO Broadcasting Corp., owned by Robert Tezak of Channahon, IL. The company also owns WJOL

& WLLI/Joliet, IL and KDVV/Topeka, KS. It is in the process of buying KBLU & KTTI/Yuma, AZ and KOLE & KKMY/Port Arthur-Orange, TX.  
**FREQUENCY:** 1490 kHz  
**POWER:** 1 kw  
**FORMAT:** Nostalgia  
**COMMENT:** UNO is selling this property to purchase the 1250 kHz frequency of WREN/Topeka, KS (see below). UNO will retain the KTOP call letters and transfer its entire operation to the new frequency.

**WREN/Topeka**  
**PRICE:** \$375,000  
**TERMS:** Cash sale of assets. Station assets valued at \$330,000. FCC license valued at \$45,000.  
**BUYER:** UNO Broadcasting Corp.  
**SELLER:** WREN Paton/Cramer Inc. and Westinghouse Credit Corp.  
**FREQUENCY:** 1250 kHz  
**POWER:** 5 kw  
**FORMAT:** This station has been dark since September 2, 1987.  
**COMMENT:** This station was sold for \$1.25 million in June 1985.

**Maryland**

**WQSI & WZYQ/Frederick-Braddock Heights**  
**PRICE:** \$450,000 for 15%  
**TERMS:** Buyer to annually pay up to five percent of his annual compensa-

tion in excess of \$95,000 for ten years. Stock to be held in escrow until entire purchase price is paid. Buyer also receives option to acquire additional 15% stock interest when corporation's annual net cash sales exceed \$2 million.  
**BUYER:** Thomas Boock of Frederick, MD. He is the combo's GM.  
**SELLER:** Leo Shank and Howard Fisher are selling 15% of their current 100% stock ownership of Musical Heights Inc.  
**FREQUENCY:** 1370 kHz; 103.9 MHz  
**POWER:** 5 kw daytimer; 350 watts at 910 feet  
**FORMAT:** CHR

**Massachusetts**

**WALE/Fall River**  
**PRICE:** \$650,000  
**BUYER:** SNE Broadcasting Co. Inc., owned by brothers Robert and James Karam of Fall River, MA. The Karams are real estate developers.  
**SELLER:** North America Broadcasting Inc., owned by computer programming executive Frank Battaglia of Merrick, NY. He is purchasing WEAN/Providence.  
**FREQUENCY:** 1400 kHz  
**POWER:** 1 kw  
**FORMAT:** News/Talk  
**BROKER:** Dave Kimel of New England Media Inc.  
**COMMENT:** This station was sold for \$1.05 million in September 1985.

**Michigan**

**WHFB-AM & FM/Benton Harbor**  
**PRICE:** \$4,564,350  
**TERMS:** Asset sale, with \$3,964,350 allocated for assets and \$600,000 allocated for noncompete agreement. Buyer to pay \$3.25 million cash at closing, and provide \$939,500 purchase money mortgage note.  
**BUYER:** Independence Broadcasting Michigan L.P., headed by Peter Sullick, John Goodwill, Osborne Mills Jr., and Michael Topell Sr. Independence owns KEBC/Oklahoma City; KSAL & KYEZ/Salina, KS; KOEL-AM & FM/Oelwein, KS; KFIZ & WFON/Fond du Lac, WI; and WLIP & WJZQ/Kenosha, WI.  
**SELLER:** WHFB Broadcast Associates L.P., headed by Donn Winther and G. Woodward Stover II. They also own interests in WNFL & WKFX/Green Bay-Kaukauna, WI. Winther also owns an interest in WMLI/Sauk City, WI.  
**FREQUENCY:** 1060 kHz; 99.9 MHz  
**POWER:** 5 kw day/2.5 kw night; 500 kw at 500 feet  
**FORMAT:** AC/Beautiful  
**COMMENT:** This combo was sold for \$1.5 million in June 1985.

**Minnesota**

**KVOX-AM & FM/Moorhead**  
**PRICE:** \$1.6 million  
**TERMS:** \$1.2 million cash; \$400,000 noncompete payable over six years.  
**BUYER:** KVOX Inc., principally owned by David Nelson of Appleton, WI. He also owns KFJB & KXIA/Marshaltown, IA; KIRX & KRXL/Kirkville, MO; and WAYY & WAXX/Eau Claire, WI.  
**SELLER:** KVOX Radio Inc., a subsidiary of Ogden Newspapers Inc.  
**FREQUENCY:** 1280 kHz; 99.9 MHz  
**POWER:** 5 kw day/1 kw night; 100 kw at 400 feet  
**FORMAT:** Country  
**BROKER:** Gordon Rice of R.A. Marshall & Co. and Brydon Media Services.

**Missouri**

**KWTO-AM & FM/Springfield**  
**PRICE:** \$5.2 million  
**TERMS:** Cash  
**BUYER:** Cole Media Inc., owned by New Jersey insurance executive Richard Cole.  
**SELLER:** Summit Communications Group, headed by James Wesley Jr. The company also owns WAKR & WONE/Akron; WAOK & WVEE/Atlanta; WCAO & WXYV/Baltimore; KJMZ/Dallas; WONE & WTUE/Dayton; KLZ & KAZY/Denver; and KFOR & KFRX/Lincoln, NE. The company has announced plans to buy WRKS/New York and WFYR/Chicago from RKO Radio.  
**FREQUENCY:** 560 kHz; 98.7 MHz  
**POWER:** 5 kw; 100 kw at 600 feet  
**FORMAT:** Country; CHR  
**BROKER:** Bob Biernacki of the Mahlman Co.

**North Carolina**

**WCGC/Belmont**  
**PRICE:** \$330,000  
**TERMS:** Stock transaction  
**BUYER:** James Mintzer of Concord, NC.  
**SELLER:** Hilker Broadcasting Inc., owned by Robert Hilker of Belmont, NC. He also owns interests in WJJK &

WVVV/Blacksburg, VA; WDIX & WORG/Orangeburg, SC; WSTX-AM & FM/Christiansted, VI; WYNR & WPIQ/Brunswick, NC; WABZ/Albemarle, NC; WJOT & WGFG/Lake City, SC; and WEGO/Concord, NC.  
**FREQUENCY:** 1270 kHz  
**POWER:** 5 kw daytimer  
**FORMAT:** Country  
**COMMENT:** This station was sold for \$300,000 in November 1986.

**Ohio**

**WFOB & WBVI/Fostoria**  
**PRICE:** \$350,000  
**TERMS:** Cash  
**BUYER:** Tri-County Broadcasting Inc., headed by Donald Miller, Eugene Kinn, and Gregory Peiffer.  
**SELLER:** Northwest Radio L.P., headed by General Partner David Smith. They also own WFCB/Chillicothe, OH.  
**FREQUENCY:** 1430 kHz; 96.7 MHz  
**POWER:** 3 kw at 330 feet  
**FORMAT:** AC

**Oregon**

**KRSB/Roseburg**  
**PRICE:** \$725,000  
**BUYER:** Brooke Communications Inc., owned by Patrick Markham. He also owns KQEN/Roseburg, OR.  
**SELLER:** Broadcast Management Services Inc., owned by Michael Wyatt and Harold Rehm.  
**FREQUENCY:** 103.1 MHz  
**POWER:** 25 kw at 310 feet  
**FORMAT:** AC  
**BROKER:** William A. Exline Inc.  
**COMMENT:** This station was sold for \$94,000 in May 1986.

**South Carolina**

**WFIG & WWDN/Sumter**  
**PRICE:** \$3.7 million for 35%  
**TERMS:** Stock purchase for \$1 million cash and \$1.7 million promissory note at 12.9% interest. Consulting agreement valued at \$750,000 and five-year noncompete agreement valued at \$250,000.  
**BUYER:** John Marshall of Columbia, SC. He currently owns 50% of the combo.  
**SELLER:** Robert Marshall is reducing his 50% stock ownership of Gamecock City Broadcasting Inc. to 15%. Marshall is a Hilton Head, SC-based radio broker.  
**FREQUENCY:** 1290 kHz; 101.3 MHz  
**POWER:** 1 kw; 100 kw at 1322 feet  
**FORMAT:** Country; Urban  
**BROKER:** R.A. Marshall  
**COMMENT:** This station was sold in October 1987 for \$3 million.

**Texas**

**KPHD/Conroe**  
**PRICE:** \$300,000  
**TERMS:** Asset purchase. Cash payment of \$40,000 and a \$260,000 promissory note with an interest rate 2.5% over the prime rate of Texas Commerce Bank-Houston. The note calls for monthly principal and interest payments based on a ten-year amortization schedule with a balloon payoff in five years.  
**BUYER:** Baldemar Benavides of Corpus Christi, TX. He also owns KTLK/Lubbock, TX.  
**SELLER:** Sweeney Broadcasting Co., owned by George Sweeney.  
**FREQUENCY:** 1140 kHz  
**POWER:** 5 kw daytimer  
**FORMAT:** AC

**KEZY**  
Anaheim, CA  
**KSSN**  
Little Rock, AR  
**WYNK**  
Baton Rouge, LA  
**WUPE**  
Pittsfield, MA  
**WERZ**  
Portsmouth, NH  
**WXLC**  
Waukegan, IL  
**KCY**  
San Antonio, TX

**WYYY**  
Syracuse, NY  
**WNUA**  
Chicago, IL  
**KROY**  
Sacramento, CA  
**WDSD**  
Dover, DE  
**WKPE**  
Cape Cod, MA  
**KKDJ**  
Fresno, CA  
**KOWN**  
San Diego, CA

**KRLB**  
Lubbock, TX  
**WZZO**  
Allentown, PA  
**KMPZ**  
Memphis, TN  
**WRKA**  
Louisville, KY  
**WNNK**  
Harrisburg, PA  
**KDKS**  
Shreveport, LA  
**KZSN**  
Wichita, KS

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Best Value	✓	

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RADIO NETWORKS

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In Los Angeles call (213) 204-5000, FAX (213) 204-4375 or Telex 4996015 WWONE.

# MANAGEMENT

## THE TAMING OF THE RUDE

### How To Handle Explosive Employees

The occasional confrontation with a LOUD, upset employee is one of the most unpleasant situations that any manager must face.

However, you can turn that angst and anger into a productive "interview" by heeding the following advice of management specialist Rick Moore of the Ontario, Canada-based *Drake Business Review*:

- **Stay calm.** By remaining emotionally moderate, you can assess the situation, soothe the employee's raw nerve, and probe for an answer or solution.

- **Be serious.** Avoid making flip-pant remarks and smiling when an

irate employee is explaining why he is upset. You should also maintain lots of eye contact, avoid interruptions, and remain seated to create a constructive (and calming) mood.

- **Ask questions tactfully.** Keep the employee talking so that you can get to the root of the problem (taking care to separate the facts from emotional interpretation).

- **Pause before answering.** Avoid hasty responses. Instead, give feedback calmly — indicating that you've evaluated the situation slowly and deliberately. Also, summarize the employee's complaints in your explanations.

- **Enlist the employee's help.** Encourage the angry employee to verbally explore why she is upset. By listening to her own explanations and solutions, she can save face from the embarrassing ordeal.

- **Use references and analogies.** By using certain key phrases — like "most people in your situation..." and "I knew a guy with a similar problem..." — you can help the employee in question see his problem more objectively, and react to it. At that point, you can either agree with his reaction or offer your own solution.

### THREE TIPS

#### Sharpening Your Phone Skills

Seasoned salespeople, programmers, and promotion directors can always stand to improve their telephone effectiveness. To help make your phone calls more efficient, the Syracuse, NY-based *Creative Selling* newsletter offers the following suggestions:

- Don't begin conversations with the question "How are you today?" Although innocuous, the greeting sounds amateurish and can be interpreted as a waste of time.

- Never answer a question with the phrase "I don't know." Instead, respond with, "That's a great question. Let me find out for you."

- Don't begin sentences with the word "no." Start thoughts with positive terms — even if the answer will eventually be "no" anyway.

### Top Ten National Talk Topics

March '89

Each month R&R surveys leading talk radio stations from across the nation to determine the ten topics that have generated the greatest amount of listener phone responses over the past four weeks.

- 1) Eastern Airlines Strike
- 2) Removal Of Apples from School Lunches
- 3) Alaskan Oil Spill
- 4) Abortion
- 5) Chilean Fruit Ban
- 6) Bryant Gumbel Memo
- 7) Gun Control
- 8) Airline Safety (Terrorist Threats)
- 9) Salman Rushdie Death Threat
- 10) Gambling (Pete Rose)

Concerns over air travel (Eastern's strike and safety issues) created the biggest buzz on the nation's airwaves this month, although a number of callers reported a tongue-wagging taste for bad fruit (apples in US schools and grapes from Chilean orchards). The Alaskan oil spill kept environmental issues on the air, with abortion and gun control proving to be of continued interest as well. Finally, many felt the urge to carp and comment on the personality traits of some of our beloved media figures (Bryant Gumbel and Pete Rose).

**Reporting Stations:** KCBS/San Francisco, Andrew Finalyson; WMCA/New York, Charlie Alzamora; KLIF/Dallas, Dan Bennett; WMAQ/Chicago, Scott Herman; KMOX/St. Louis, Dave Dugan; WTAE/Pittsburgh, Tom Clendening; KIRO/Seattle, Andy Ludlum; KABC/Los Angeles, Bernard Pendergrass; KING/Seattle, Brian Jennings; WRC/Washington, Ken Mellgren.

### DATELINE

- **April 5-9** — NABOB's 13th Annual Spring Broadcast Management Conference. Saddlebrook Resort. Tampa, FL.

- **April 9-12** — Broadcast Financial Management Association 29th Annual Meeting. Loews Anatole. Dallas, TX.

- **April 10** — 24th Annual ACM Awards. Walt Disney Studios, Burbank, CA.

- **April 10-11** — Soundata Music Trend Seminar & Conference. Arrowwood Conference Center. New York City, NY.

- **April 19-23** — National Broadcasting Society, Alpha Epsilon Rho, 47th National Convention. Riviera Hotel. Las Vegas, NV.

- **April 29 - May 2** — NAB 67th Annual Convention. Las Vegas Convention Center. Las Vegas, NV.

- **May 3-4** — CMA Board Meeting. Amsterdam Hilton. Amsterdam, Holland.

- **May 10-14** — National Association Of Independent Record Distributors & Manufacturers. Wyndham-Franklin Plaza Hotel. Philadelphia, PA.

- **May 18-20** — T.J. Martell Foundation's Charity Weekend. Los Angeles, CA.

- **May 11-15** — American Women In Radio & Television 38th Annual Convention. Waldorf-Astoria. New York, NY.

- **June 5-11** — 18th International Country Music Fan Fair. Tennessee State Fairgrounds. Nashville, TN.

- **June 12-13** — 24th Burns Media Radio Studies Seminar. Westin Hotel, Atlanta, GA.

- **June 17-23** — 1989 NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.

- **June 20-23** — NAB Summer Board Meeting. Washington, DC.

"R&R CONVENTION '90... MAY 10-12 IN CENTURY CITY"

### NO MORE MR. NICE GUY

#### Toughening Your Managerial Style

Meek managers shall inherit the earth — a mouthful at a time — as employees take advantage of their amiable style.

According to Sangamon State University business professor Gareth Gardiner, "nice guy" managers (who prefer to pray that employee problems go away) not only get pushed around by employees, but also fail to become successful "tough guys" when events call for harsh decisions (such as firing a troublesome worker).

Gardiner suggests that managers strive to be tough from the

beginning, solving problems before they escalate into crises. To help strengthen your managerial armor, he offers the following tips:

- The moment you detect a problem with one of your employees, pull that person aside — immediately and privately — for a meeting.

- In no uncertain terms, tell the employee what the problem is, and that action must be taken... NOW.

- Listen to the employee's view of the problem, but don't fall prey to evasions or arguments.

- Document — on paper — every aspect of a developing problem.

We had over 100 mini market monsters locked in promotional combat.



WINS.

-This time. Who's next?



CONGRATULATIONS TO THE RUNNERS-UP:

- |                         |                           |
|-------------------------|---------------------------|
| WFRD-FM, Hanover, NH    | WYSS-FM, S. Ste Marie, MI |
| WIAL-FM, Eau Claire, WI | KEEZ-FM, Mankato, MN      |
| WZZP-FM, South Bend, IN | WRXK-FM, Fort Myers, FL   |
| WRXR-FM, Augusta, GA    |                           |

Escape Routes



YOU ROCK.... WE ROLL .

In 1989, the ETS Concert Caravan Network will transport fans to every major show across America. To jump on board, contact Andrew Levy, ETS. (416) 274-1429

## TAKING ADVANTAGE OF TRENDS

# Programming For A Changing America

When you read about megatrends, mini-trends, food trends, and fashion trends, you might be wondering how these apply to radio. Let's look at seven major trends which do affect radio and how you can capitalize on them.

### Aging

The average age in America is going up. Advertisers are chasing the aging Big Generation, getting ready for a "Grayby" boom.

As people grow older, they have less interest in new music and a stronger interest in the music they grew up with. They also have less time to keep up with new material even if they want to because of increased job and family responsibilities.

If your station is aging with the population, play more oldies. Or counter-program and play all new music. Most importantly, make sure you pre-sell new music. Create excitement; let listeners know what's

**"To capture the button-pushing, techno-literate public, strive for minute-by-minute excellence."**

new. If you're programming News/Talk, immediacy and frequent updates are key; topicality wins.

Whatever your format, remember that nearly one-quarter of all Americans live alone. To those people, radio can be a friend — so pump up the "personality."

### Technological Acceleration

Technology continues to enhance miniaturization, portability, programmability, and time-shifting. In other words, people can hear whatever they want, whenever they want, wherever they want.

So make it easy for people to find you on the dial. Make sure your signal is strong and clear. Identify

yourself by dial position and call letters as often as possible. Most of all, to capture the button-pushing,

## Programming Applications

- More pre-promotion
- Events/specials
- Pumped-up personality
- Experimentation
- More varied music formats
- Quicker changes

techno-literate public, strive for minute-by-minute excellence.

### Too Many Choices

People have so many choices they don't know where to start choosing. They get confused and overwhelmed by having to make too many decisions.

Take a hint from McDonald's: aim for format predictability. Introduce "surprises" carefully. Create clear differences between your station and others, and develop slogans which highlight those differences.

**"Research and instinct will collide more than ever in the future."**

One way to cut through the overabundance of options is to "up the ante" — take things to the outer limits. That's what shock radio and heavy metal do.

### Experimentation

Americans under the age of 45 like to experiment. Even while they're trying to reduce the stress brought on by having too many

choices, they'll always find time to try something new. They like to make sure they're not missing anything.

If you have no hope of winning with a conventional format, break the rules and try something new. Whatever you choose to do, market it as something differ-

ent and new. You can even experiment with one day-part where you won't be hurt in the ratings to see what works. For some stations it's jazz; for others, it's love songs or hard rock. The bottom line: if you see an opportunity, act fast.

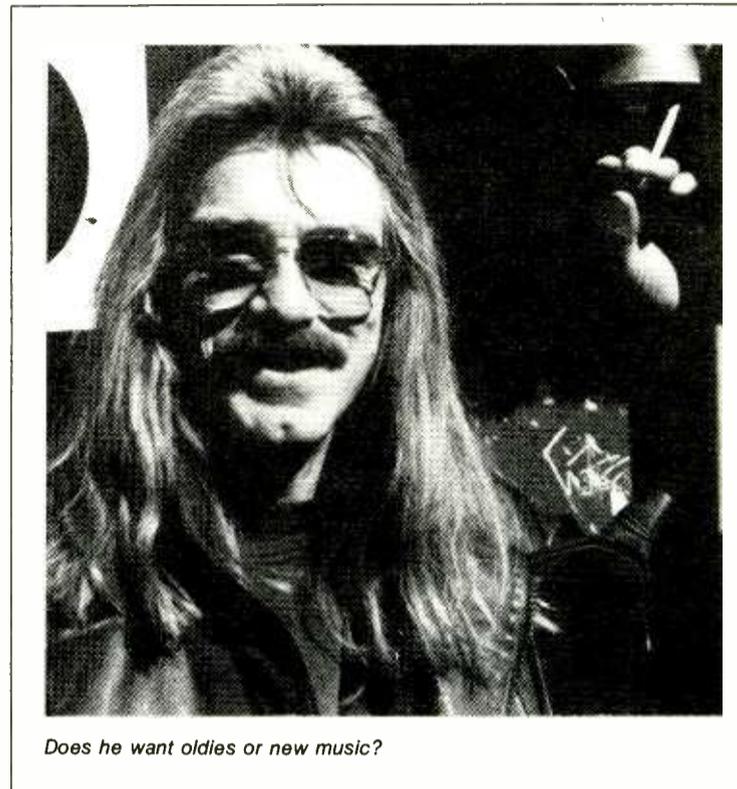
### Marketing More Important

In a world running on communication-overload, the best marketer/promoter gets the attention. Whenever possible, hire the best marketing/promotion director available. Ideally, this person should be on a par with the program director and general manager.

When you market, use a two-by-four and hit listeners between the eyes. Push the benefits of your station: what you do best (morning show, more music, etc.). Stress differentiation. And don't slack off; conduct year-round promotion and marketing.

### Research Vs. Instinct

Research and instinct will collide more than ever in the future. Research is great for snapshots of the present. But if it's not constantly renewed, it can lead



Does he want oldies or new music?

to chance-wary, stale radio.

To guard against this, learn more about research. Ask researchers how they practically apply their findings. Use research to pre-test and post-test marketing campaigns. More money is wasted on poorly targeted marketing than on all programming, engineering, and sales mistakes combined. Don't test concept alone; test impact and recall.

## Population Changes

- More older Americans
- Greater ethnic percentages
- 24% of Americans live alone
- Most women work
- 12-24s gaining more disposable income

### Networks More Powerful

Networking has a tremendous future. Witness the success of, among others, the ABC/Satellite Music Network merger.

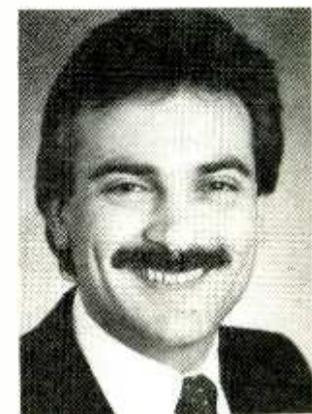
Sometimes networks can make it cost efficient for radio stations that might otherwise go under to stay on the air. They also provide special, exclusive programming regularly un-

**"If you have no hope of winning with a conventional format, break the rules and try something new."**

available to even the largest stations.

If you need a network, shop carefully. Make sure it fits your station's — and your market's — needs. Before you add a format, be certain your market's demographics can support it.

Finally, if you're competing against a network, stress localization. Attack the things the network can't do, such as local weather and traffic. Develop solid, real personalities who do a great deal of community service.



John Parikhal is CEO of Joint Communications media strategists, which consults 68 radio stations plus over a dozen corporate clients. He can be reached at (416) 593-1136.



# MEDIA

## \$55 BILLION MARKET

### Teens: Radio Most Effective Ad Medium

America's teenagers — who spent a record \$55 billion on everyday, personal items in 1988 (up from \$53.7 billion in '87) — named radio as the top media for advertising effectiveness.

According to the latest (1988) annual report on the economic power of teens conducted by the NYC-based **Rand Youth Poll**, 88% of the 2555 randomly-surveyed 13 to 19-year-olds said radio was an "ex-

cellent" source for conveying an advertiser's message.

Trailing radio in the area of "excellent" advertising effectiveness were magazines (64%), television (60%), direct mail (40%), cable television (36%), handout flyers (24%), newspapers (14%), and billboards (7%). Percentages total more than 100 because more than one medium could be chosen as "excellent."

While the above-mentioned \$55 billion accounts for everyday teenage expenditures, teens' total economic impact is estimated to be \$248.9 billion. Included in that figure is \$11.2 billion in savings for "costly acquisitions" (computers, cars, etc.), \$33.5 billion that's provided by parents for food purchases, and the \$149.2 billion that teens are estimated to prod their parents into spending for household products.

## TELEVISION

### TOP TEN SHOWS

MARCH 27 - APRIL 2

- 1 **Academy Awards**
- 2 **The Cosby Show**
- 3 **Roseanne**
- 4 **A Different World**
- 5 **Cheers**
- 6 **NBC Sunday Night Movie**  
(*"Case Of The Hillside Stranglers"*)
- 7 **Murder, She Wrote**
- 8 **Golden Girls**
- 9 **Wonder Years**
- 10 **60 Minutes**

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

• **COUNTRY KUDOS:** Vocalists **George Strait** and **K.T. Oslin** join actor **Patrick Duffy** to co-host NBC's presentation of the "24th Annual Academy of Country Music Awards" (Monday, 4/10, 9pm). Strait and Oslin will each perform during the two-hour ceremony, as will **Highway 101**, the **Judds**, **Reba McEntire**, **Willie Nelson**, **Randy Travis**, **Hank Williams Jr.**, and the entire crop of nominees for this year's male and female "Top New Vocalist" honors.

• **ALL SOULED OUT:** **Anita Baker**, **Bobby Brown**, **Sheena Easton**, **New Edition**, **Salt-N-Pepa**, **Levert**, and the **Winans** (the last joined by **Thelma Houston**) will perform at this year's third annual "Soul Train" awards program (Wednesday, 4/12, 8pm). Vocalists **Dionne Warwick** and **Patti LaBelle**, and jock-turned-sportscaster **Ahmad Rashad** will host the two-hour show. (The syndicated program airs live in some markets; tape-delayed in others. Please check local listings.)

• **BRYAN IN BELGIUM:** The **MTV** cablenet and the **Westwood One** radio network will simulcast the hourlong "Bryan Adams: Live In Belgium" special (Wednesday, 4/12, 10pm). The show was filmed last July, and includes some of the performer's biggest hits. (Check local radio listings for a participating radio station in your area.)

• **A TALE O' TWIN CITIES:** **PBS** examines "The Minneapolis Sound" in an hourlong spe-



**OH! CAROLE** — *Erstwhile mellow mama Carole King lets her hair up on her way back to her urban roots.*

cial (Wednesday, 4/12, 10pm). The program traces such Twin City celebrities as **Prince**, **Jimmy Jam** and **Terry Lewis**, **Morris Day**, **Alexander O'Neal**, **Husker Du**, the **Replacements**, the **Jets**, **Ipso Facto**, and the **Walleys** through interviews with fans, critics, and performers, as well as through music video clips. (PBS air dates and times may vary; please check local listings.)

• **LATE NIGHT RAITT-INGS:** Singer/guitarist **Bonnie Raitt** joins NBC's "Late Night With David Letterman" for a little talk and a lot of playin' (Saturday, 4/8, 12:30am).

• **KING FOR A NIGHT:** Legendary singer/songwriter **Carole King** joins guest host **Jay Leno** on the "Tonight Show Starring Johnny Carson" (NBC, Monday, 4/10, 11:30pm).

• **COHEN DOWN TO AUSTIN:** Poet, novelist, composer, and vocalist **Leonard Cohen** makes a rare television appearance among the country trappings of PBS's "Austin City Limits" (Saturday, 4/8, 9pm). Times may vary; check local listings.

• **MUSIC-WISE GUISE:** CBS's "Wiseguy" cop show series continues to unravel its fictionalized version of the seedy side of showbiz, with real-life musicians **Debbie Harry**, **Glenn Frey**, and **Mick Fleetwood** adopting small-screen roles (Wednesday, 4/12, 10pm).

• **PAT'S ACTS:** Scheduled guests to "The Pat Sajak Show" include jazz pianist **Harry Connick Jr.** (CBS, Monday, 4/10, 11:30pm); country quartet **Alabama** (Tuesday, 4/11); and **Reba McEntire** (Thursday, 4/13).

## FILMS

### WEEKEND BOX OFFICE

MARCH 31 - APRIL 2

1 <b>Rain Man</b> (MGM-UA)	\$5.5
2 <b>Fletch Lives</b> (Universal)	\$4.2
3 <b>The Rescuers</b> (Buena Vista)	\$2.8
4 <b>Lean On Me</b> (Warner Bros.)	\$2.2
5 <b>Bill &amp; Ted's Excellent Adventure</b> (Orion)	\$1.97
6 <b>Leviathan</b> (MGM-UA)	\$1.93
7 <b>Dead Bang</b> (Warner Bros.)	\$1.78
8 <b>Troop Beverly Hills</b> (Weintraub)	\$1.76
9 <b>Chances Are</b> (Tri-Star)	\$1.75
10 <b>Dangerous Liaisons</b> (Warner Bros)	\$1.6

All figures in millions

Source: Exhibitor Relations Co.

**COMING ATTRACTIONS:** This week's openers include "The Dream Team," a comedy in which four mental patients are accidentally let loose in Zoo York City — as if anyone would notice. **Buster Poindexter's** current **RCA** single, a remake of **Ray Charles's** classic "Hit The Road Jack," provides the movie's only musical moments.

Also opening this week: "Major League," a baseball-themed film — set in Cleveland, so you know it's a comedy — that sports a **Curb/MCA** soundtrack from the likes of **Bill Medley**, **X**, **Randy Newman**, **Lyle Lovett**, the **Beat Farmers**, the **Snakes**, **Beckett**, and the **Lonesome Romeos**.

## 'ZINE SCENE

### Star's Daughter Falls For Ex-Sex Pistol!

A heartbroken **Robert Wagner** is begging his beautiful 24-year-old daughter **Katie** to end a destructive romance she's having with former **Sex Pistols** member-turned-MCA solo artist **Steve Jones**.

The *National Enquirer* quotes Mr. Wagner as saying, "This disgusting character is like a disease that's infected Katie down to her very soul. She doesn't see that he's one of the lower forms of human life."

Jones's comment on the situation? "I don't give a damn that her old man's some fat cat movie star."

#### What's In A Name?

**Tanya Tucker** has learned that her love child, due in early August,



**ANOTHER LITTLE ELVIS FAN** — *Tiny Tanya Tucker digs all the King's things.*

is a girl whom she intends to name **Presley**, after the King. The irrefragable Ms. Tucker is quoted in *People* as saying, "I hope **Elvis** would've been happy with this name, it's just too bad it couldn't have been some of his sperm also."

## VIDEO

### • ANTHRAX: N.F.V. OIDIYNIKUFESIN (Island Visual)

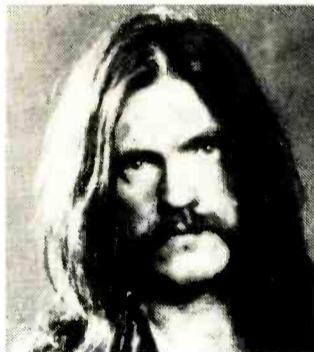
The **Megaforce/Island** thrashers are featured in this 11-song in-concert performance taped at London's Hammersmith Odeon last November. Featuring raw 'n' alive versions of the band's "Among The Living," "Metal Thrashing Mad," "Armed And Dangerous," "Gung Ho," "Madhouse," and "I Am The Law," the long-form package is being rushed into stores to coincide with the group's headlining stand on **MTV's** "Headbangers Ball" nationwide tour. (Street date: 4/7).

### • TONI CHILDS: THE VIDEOS (A&M)

This 20-minute compilation of mostly conceptual clips features the **A&M** artist's recent recordings, "Walk And Talk Like Angels," "Stop Your Fussin'," and "Don't Walk Away." Interview footage completes the package. (4/7).

### • TUCKER: THE MAN AND HIS DREAM (Paramount)

Directed by **Francis Ford Coppola**, this feature-length release documents the real-life story of **Preston Tucker**, an independent automaker who challenged Detroit's "big three." The film — which earned **Martin Landau** a "Best Supporting Actor" Academy Award nomination — sports an **A&M** soundtrack that's primarily a period score by **Joe Jackson**, but also includes the Jackson-sung single "(He's A) Shape In A Drape." (4/12).



**HAIRANOIA** — *Lemmy and Joe Jackson display the long and short of it.*

### • HARD 'N' HEAVY, VOLUME 1 (MPI)

This 70-minute mixture of videos, exclusive interviews, concert clips, and ephemera marks the debut of **MPI's** bi-monthly heavy metal/hard rock video magazine. Highlights of this first "issue" include uncensored shots of **Ozzy Osbourne** tantalizing pigs, **Motorhead** bassist **Lemmy Caution** commenting on flavored condoms and Tennessee Whiskey, a chat with **Mammoth** (a group whose members are all incredibly obese skinheads), and interviews with such idiom icons as **Alice Cooper**, **Ronnie James Dio**, and **Motley Crue's Vince Neil**. (4/12).

## Air the only shows hosted by the Artists that made the Records!

**G**raham Nash hosts "The British Invasion": A 12 hour retrospective of 1964-1970 for Memorial Day weekend. The Beach Boys, Al Jardine hosts "Born in the USA": An All-American 12 hour retrospective of 1964-1976 for the July 4th weekend. These are the hot

summer packages you need. But don't take our word for it. Ask any of the stations listed in this ad already on the shows. **WZLX/Boston**, **WZFX/Houston**, **KZPS/Dallas**, **WXTR/Washington DC**, **WCSX/Detroit**, **KLXK/Minneapolis**,

**WKLH/Milwaukee**, **WZGC/Atlanta**, **WCBS-FM/New York**, **WMGG/Columbus**, **KODJ/Los Angeles**, **KZAP/Sacramento**, **WJFM/Grand Rapids**, **KGMG/San Diego**, **WGRX/Baltimore**, **KMJK/Portland**, **WRXL/Richmond**, **WCKN/Greenville**, and

already over 200 other stations!

Call or FAX for more information and demo. (213) 306-8009 FAX (213) 305-1467

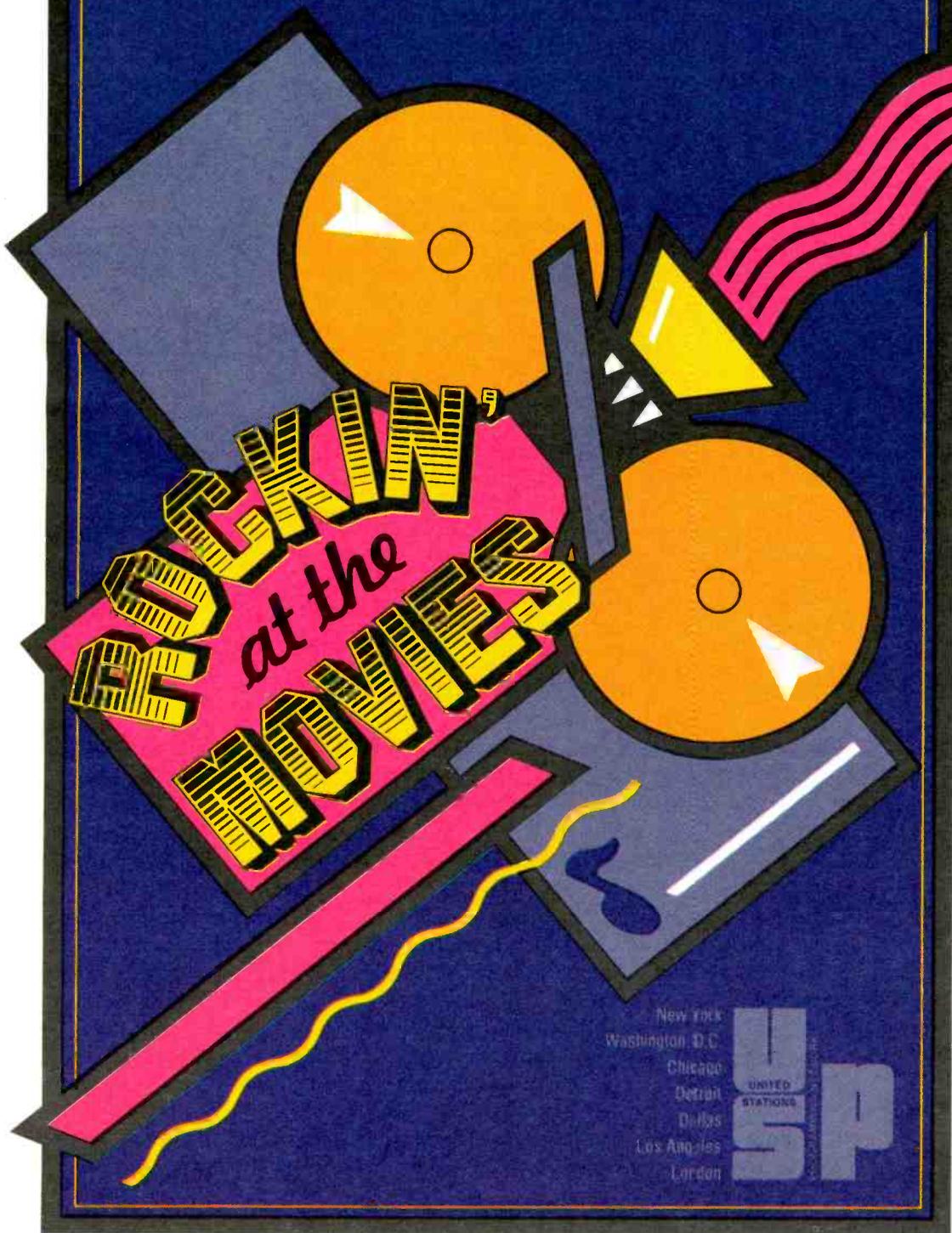


Over 400 Stations Nationwide Will Be Airing These Programs. DON'T BE LEFT OUT.

COMING SOON

FROM

A THEATRE NEAR YOU



H

ere's your ticket to premiere Memorial Day Weekend programming!

**Rockin' At The Movies** is the yearly United Stations special that features Hollywood's latest and greatest hits. In the all-new, 4-hour 1989 edition we'll be throwing our spotlight on blockbuster soundtracks like Phil Collins' **Buster**, including "A Groovy Kind Of Love" and "Two Hearts." We'll also serve up a double **Cocktail** . . . with two of the year's biggest hits, the Beach Boys' "Kokomo", and Bobby McFerrin's new national anthem, "Don't Worry, Be Happy."

The big screen smashes keep comin'! From **Scrooged**, Annie Lennox and Al Green "Put A Little Love In Your Heart." From U2: **Rattle & Hum**, we'll meet "Angel Of Harlem." We'll take a spin with Billy Ocean and his hit from **License To Drive**, "Get Outta My Dreams and Into My Car."

And as always we'll be talking to the hitmakers, finding out what's behind the music . . . behind-the-scenes!

**Rockin' At The Movies** is available on a swap/exchange basis on disc to stations in the top 170 Arbitron rated metro markets. To reserve it for your market call 703-276-2900.

# LIFESTYLES

## Targeting America's 5.4 Million Divorced Men

**B**ecause of their tendency to reinvent themselves and upgrade their image, the nation's divorced men have become prime targets for many advertisers — especially those who specialize in food and clothing products.

According to the National Center for Health Statistics, there are 5.4 million divorced men in America — and 40% of first-time divorced males are under 30 years old. (This latter statistic comes from 1985, the last year for which figures are available).

Furthermore, not only has the annual number of divorced US males climbed (from 400,000 per

year in 1962 to 1.2 million per year in 1981, a figure that's remained relatively level since), but also divorced men are waiting longer to remarry — from an average of 2.2 years in 1970 to an average of 3.2 years of swingin' single time in 1985.

### Newly-Single Male Needs

Marketers — seeing the separation of one home as the creation of two new households — are catering to the newly-single male's needs. After all, the Bureau of Labor Statistics reports that between 1984-85 single men spent an average of \$15,000 on consumer

goods and services, compared to the average \$11,000 spent by single women. Marketers also claim that 40% of all supermarket shoppers are men, and that 80% of men do some grocery shopping at least once a month.

Once returning to the dating game, divorced males want to trim down and update their wardrobes. Not surprisingly, these guys are targeted for health club memberships and clothing purchases. Other popular items marketed with newly-single males in mind include credit cards, non-joint bank accounts, single apartments, insurance, and, of course, legal services.

## Business Of Being Beautiful Booming

### Skin-Care, Color Cosmetics, Hair-Care, Fragrance Sales Up

**N**ew products designed to aid Americans in their search for eternal youth and customized coloring helped to increase sales of the nation's measured "beauty business" categories to \$15 billion last year — a 6.4% average rate of growth over 1987 totals, according to the Goldman Sachs research firm.

As for which name-brand products were top players within the four major divisions of the pretty profession, consult the charts below:

#### Facial-Care Top Sellers \*

##### Department Store

- Clinique
- Estee Lauder
- Lancome

##### Wide Distribution

- Oil Of Olay
- Vaseline
- Pond's
- Noxema

#### Color Cosmetic Top Sellers \*

- Maybelline
- Cover Girl
- Clinique
- Lancome
- Estee Lauder

#### Hair-Care Top Sellers \*

- Head & Shoulders
- Suave

- Finesse
- Flex
- Vidal Sassoon

#### Fragrance Top Sellers \*\*

- Avon Products
- Revlon Group
- Estee Lauder Inc.

\*Source: Allan Mottus, Mottus & Associates  
\*\*Source: Kline & Co

### What Price Beauty?

**T**he overall US retail sales of beauty products reached \$15 billion in 1988 — up nearly a billion dollars from 1987 figures. Sales of color cosmetics brought in the most money last year (\$4.9 billion), while the sales of skin-care products enjoyed the greatest percentage of growth.

Check the chart below for a two-year look at how much was spent in the various product categories. (Figures for '87 and '88 are in billions).

Category	1987	1988	% Of Change
Skin-care	\$2.4	\$2.6	+8.3%
Color cosmetics	\$4.6	\$4.9	+6.5%
Hair-care	\$3.4	\$3.6	+5.9%
Fragrance	\$3.7	\$3.9	+5.4%
Totals:	\$14.1	\$15.0	+6.4%

Source: Goldman Sachs

## SWINGIN' IN CLUBLAND

### Golf Becomes A \$20 Billion Industry

**W**ith 22 million people crowding America's golf courses (a 25% increase over the last two years), the swingin' sport has become a \$20 billion US industry. Furthermore, the National Golf Foundation estimates that US golf-related spending will double to \$40 billion within the next ten years.

According to a combination of recently published reports, there are at least two reasons for golf's rising popularity: not only is it a sporting alternative for upscale but aging baby boomers (who've grown tired of more active sports), but also golfing provides the rare opportunity to place business clients in a relaxing environment for



several hours at a time.

For a closer look at how the golfing dollar gets spent, consult the chart below:

How Spent	Amount (in billions)
Travel & Resort Lodging	\$7.8
Equipment	\$5.7
Second Homes In Golf	
Developments	\$3.8
Fees & Course Operation	\$2.1
Tournament Admissions/ Sponsorships	\$0.3

Source: National Golf Foundation

## Software Sales Near \$3 Billion

**D**omestic retail sales of personal computer software increased 40% in 1988 to \$2.87 billion, and American software makers sold an additional \$815 million worth of computer-compatible products overseas, according to the Washington DC-based Software Publishers Association.

There was, however, some slow growth in the fourth quarter — due mainly to comparisons with the previous year's very strong fourth quarter and a lack of new products, says Kenneth Wasch, executive director of the association. Also contributing to the slow finish was a 5% decline in the IBM-compatible spreadsheet category (traditionally the industry's largest).

Although sales of spreadsheets increased 28% to \$473 million over the course of the entire year, they slipped behind the sales of word processors — which posted gains of

47% to \$494.5 million — for the first time in history.

## CHRONICLE

### Born To:

**KXXR/Kansas City** air talent **George McFly (Brian Degeus)**, wife Barbara, son Alexander Richard, March 4.

**WKSQ/Bangor PD**/air talent **Tim Moore**, wife Peggy, son John Patrick, March 10.

Artist manager **Trudy Green (Heart, Sam Kinison)**, husband Jim, son Daniel Louis, March 15.

**Elektra** Houston rep **Jeff Davis**, wife Sue, daughter Jenna Lynn, March 23.

Promotion manager **Julie Rader (Joan Jett & Blackhearts)**, husband Roy, daughter Stephanie Dana, March 27.

### Marriages:

**WEA** Dallas sales rep **Linda McKenna** to David Price, March 25.

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| WGCI | WPOW | WJMO |
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| WUSL | WVEE | CJOM |
| WCZY | KUBE | CHTX |
| WXKS | KATZ | CKXY |
| KKDA | WAMO |      |

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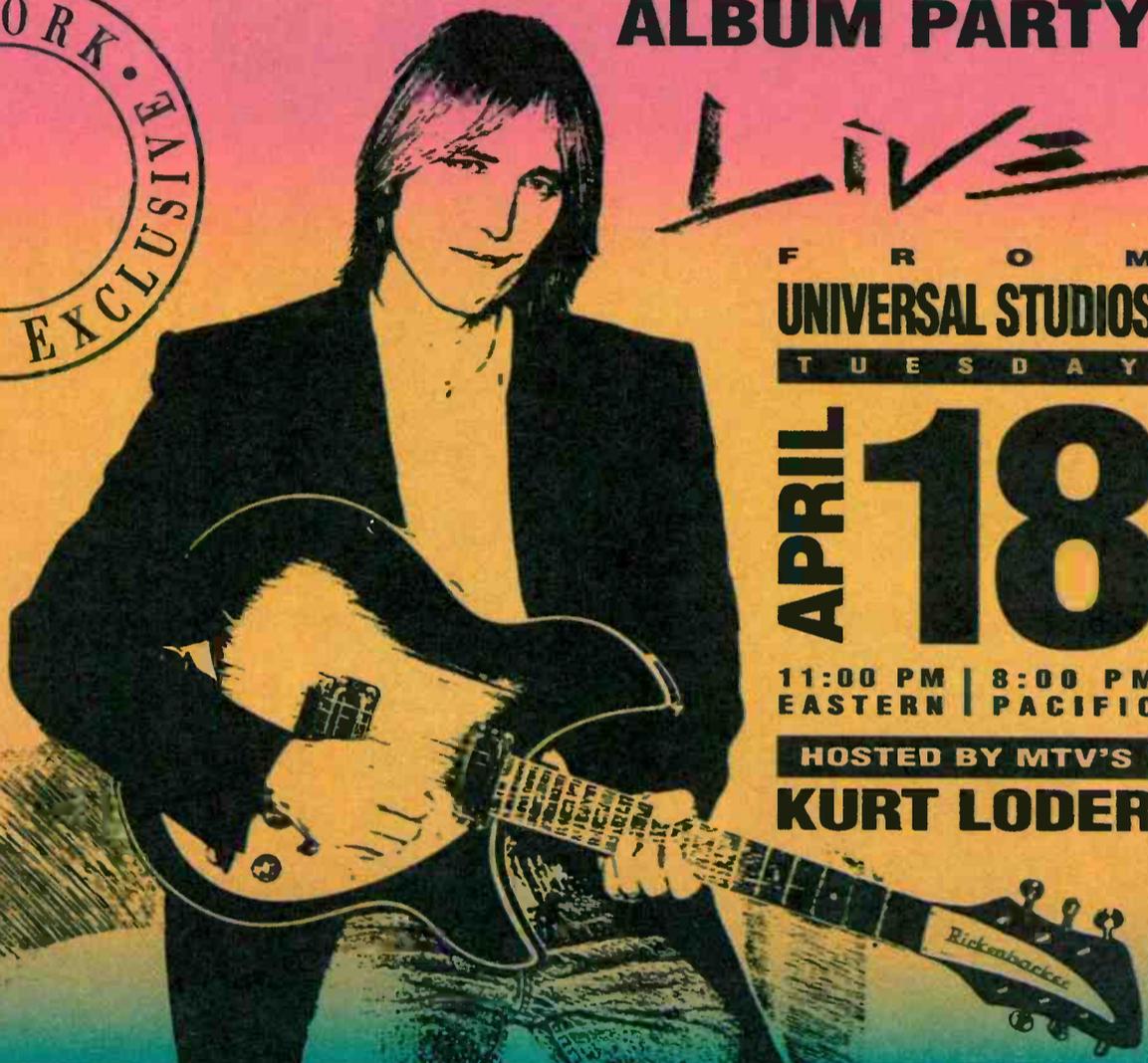
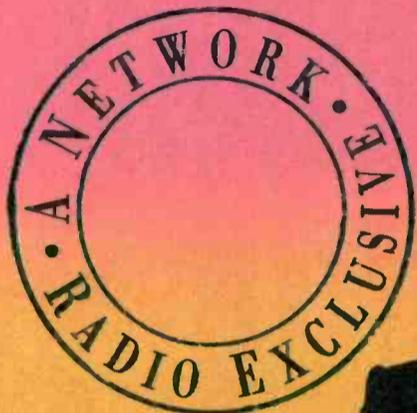
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WESTWOOD ONE RADIO NETWORKS PRESENT

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ALBUM PARTY



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FROM  
UNIVERSAL STUDIOS  
TUESDAY

APRIL 18

11:00 PM | 8:00 PM  
EASTERN | PACIFIC

HOSTED BY MTV'S  
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FEATURING SELECTIONS FROM TOM PETTY'S SOON-TO-BE-RELEASED LP...

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**WESTWOOD ONE**  
RADIO NETWORKS

# TECHNOLOGY

## KABC Debuts New Interactive Phone Service

Capable Of 1.8 Million Calls Per Hour

**T**alk-formatted KABC/Los Angeles recently became the first radio station to use a new interactive phone system that allows up to 30,000 listeners to simultaneously participate in broadcast promotions and programs via conventional touch-tone and rotary dial telephones.

The system — developed by Los Angeles-based FDR Interactive Technologies — operates on either sponsor-paid "1-800" or caller-paid "1-900" numbers, and can be customized for any size market. With its ability to process 1.8 million calls per hour, the service provides programmers with instant information from mass surveys (national and local), contests, and sales promotions.

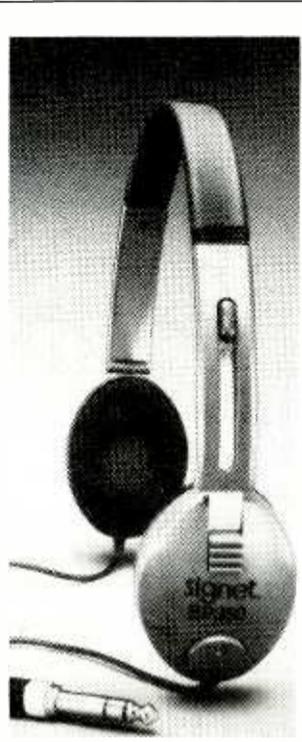
To promote its morning team of Ken & Bob, KABC is having listen-

ers phone in on a 95-cents-per-call "900" line for contest identification entry numbers. Callers then punch in their birthdates and home phone numbers (for verification purposes), and wait to win. The station will donate a portion of the proceeds from the contest to the Make A Wish Foundation.

### MTV Net Signs On

MTV Networks — parent of MTV Music Television and VH-1 — has recently signed on to use FDR's patented phone service as well.

Incidentally, the promotional venture with KABC marks the first commercial application of the AT&T-developed "MultiQuest Service," which supports the FDR Interactive system's necessary network requirements.



## Egg-Headphones

**C**laiming to link listener comfort with the reproduction quality of digital audio, the Signet company has unveiled its "EP350" line of personal stereo headphones — dubbed the "Digital Egg" because of the shape of its ergonomically designed ear-cups (shown above).

To reduce weight and yield accurate reproduction, the Stow, OH-based stereo component manufacturers have wired the new model with a titanium diaphragm, an oxygen-free voice coil, and a samarium cobalt magnet.

Featuring a frequency range of 20 to 25,000 Hz, the four-ounce Digital Egg is list-priced at \$80. For more info, call (216) 688-9400.

## Wrinkle-Free Cotton In Future

**A**nyone who's ever worn a cotton garment to an important business meeting (or date) knows that cotton may be cool 'n' comfortable, but it's prone to wrinkle.

However, a new chemical treatment developed by researchers at the US Department of Agriculture can make 100% cotton fabrics as wrinkle-resistant as permanent press, keeping all-cotton clothes smooth even after 65 washings.

Furthermore, the treated cotton fabric is 20% stronger than those currently used, and creases can still be removed — or added — with a hot iron.

Although the price of the chemicals used in the process is not currently cost-efficient, those whose clothes are wrinkled today may yet enjoy an affordable, wrinkle-free cotton future.



## PHOTOS, FILMS & SLIDES

### All-In-One Video Transfer Gizmo

**W**ith its ability to transfer photographs (4" X 6" and smaller), film, and slides to videotape, the aptly-named "All-In-One" allows people to keep their collective memories in one modern package.

Developed by Norwood, NJ-based Ambico Inc., the All-In-One uses a special internal mirror to make the transformation work. For movies and slides, the mirror is used to reflect images projected onto a built-in mini-screen so that your camcorder can record them. Photos are transferred by flipping the mirror out of view for direct videotaping.

Budding movie auteurs can augment the package with narration and a musical soundtrack. For more info on the little gizmo (list priced at \$100), call the company at (201) 767-4100.

## Yamaha Intros One-Inch Auto Audio Equalizer

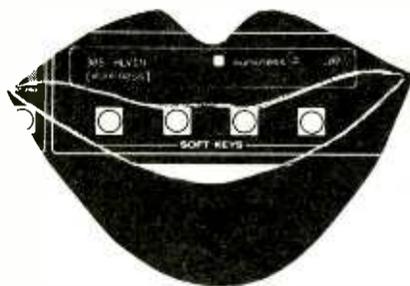


**A**lthough occupying a scant one-inch vertical space beneath the dashboard, the "YGE-420" seven-band car audio graphic equalizer allows you to shape the sound in your "drive-time machine" in a big way.

Designed by the Buena Park, CA-based Yamaha Electronics Corporation USA, the YGE-420 features pre-outputs as well as a built-in two-way electronic crossover network that allows listeners to shift sound to specific speakers — routing high frequencies to one set of speakers and lows to another.

An update of previous models, the YGE-420 comes equipped with a selectable "subwoofer crossover network" that can be switched in and out of the circuit as desired by the listener. The device — list priced at \$219 — also features an auxiliary CD input. For more info, call the company at (714) 522-9105.

The effects are all digital. The grins are only natural.



Alvin vocal shift program—one of 70+ Eventide Broadcast Ultra-Harmonizer® digital audio effects designed to stretch your imagination (and your smile). And when you have fun, so do your listeners.

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Introducing radio's most colorful black box.

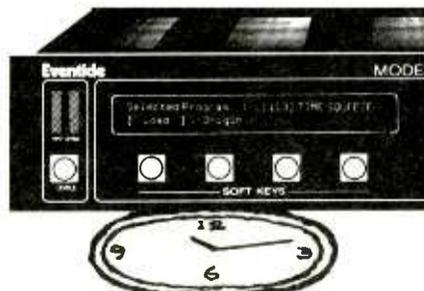


Shimmerish Swept Reverb program—one of 70+ Eventide Broadcast Ultra-Harmonizer® digital audio effects you can use "right out of the box." Just turn the H3000B on, and it'll turn your listeners on.

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Pressed for time? Press directly below.

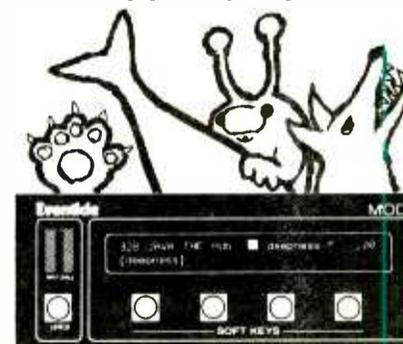


TimeSqueeze™ automatic stereo time compression/expansion—one of 70+ Broadcast Ultra-Harmonizer® audio effects designed to make you more effective. The H3000B: never before has so little money done so much for your station's sound.

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Java The Hun vocal shifter—one of 70+ Broadcast Ultra-Harmonizer® digital effects designed to let you dial up pre-programmed insanity. It's easy to afford the broadcast-engineered H3000B's power and flexibility; ask your Eventide distributor.

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**Bob Rivers** - 300-hour marathon during Orioles' losing streak  
**Charlie Van Dyke** - Final show, KHJ, 1975  
**Charlie Tuna** - First day back, KHJ, 1975  
**Jack Armstrong** - Shouting up a storm on 13Q/Pittsburgh in '73  
**Les Gorland** - Live from R&R Convention '88  
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## OVERVIEW

# PEOPLE

### Bonham Pacts With WTG



WTG Records has signed the group Bonham, whose first album is due this summer. Posing for posterity are (l-r, back row) WTG Sr. VP/GM Jerry Greenberg and manager Phil Carson; (l-r, seated) WTG's Terry Gladstone and band members Jason Bonham, Paul Rafferty, Ian Hatton, and John Smithson.

### Third World Gets Down To 'Business'



Mercury/PolyGram has signed the group Third World, whose label debut album "Serious Business" will be released in May and includes the single "Forbidden Love." Pictured at PolyGram's New York HQ are (l-r) PolyGram Sr. VP Ted Green, Third World's William "Bunny Rugs" Clarke, PolyGram's Vivian Scott, the group's Michael "Ibu" Cooper and Richard Daly, PolyGram President/CEO Dick Asher, Third World's Willie "Root" Stewart and Stephen "Cat" Coore, PolyGram VP Wayman Jones, and PolyGram Exec. VP Bob Jamieson.

### Capitol Signs Gap Band



Capitol Records has signed the Gap Band, and will release the group's next album in August. Gathered at the Capitol Tower in Los Angeles are (l-r) Capitol VPs Tom Whalley and Scott Folks, the group's Ronnie Wilson and Robert Wilson, manager Sandy Fox, the Gap Band's Charlie Wilson and Capitol's Ray Tisdale, President David Ber- man, and VPs Step Johnson and Hank Talbert.



RICK LAWRANCE

# INTERVIEW

**Q: IS IT THAT BIG A DEAL?**  
**A: ONLY IF YOU VALUE YOUR JOB!**

## SOME IMPORTANT "PROMOTIONAL CONSIDERATIONS"

# Facts About Bumper Stickers

There are basically two kinds of bumper stickers used by radio stations these days. The screen-printed model (preferred) which we'll call the decal type, and a UV Clearcoat type produced by other companies (we'll call it a "label" type for our purposes). There's a world of differ-

ence in quality and a relatively small difference in cost. Rick Lawrance is President of Communication Graphics in Tulsa, probably the #1 producer of decals for radio stations in the US. His thoughts may prove of value to anyone currently contemplating a bumper/window sticker purchase.

**Q:** Rick, what's the difference between the two types of stickers described in our introductory paragraph?

**A:** It gets pretty technical, but it's mainly in the technology of the manufacturing process. Communication Graphics uses really heavy ink, almost like paint, that produces a very intense color. We print on a high quality vinyl with a very substantial peel-off backing. The "label" type of sticker is less substantial, the ink is thinner, and the process is much faster. That means the quality is hard to monitor and considerably less evident than on our product.

**Q:** What's the bottom line?

**A:** In a few words . . . fading, cracking, peeling and your station's image. Our decals look the

same in a year or two as the day they were affixed. The "label" types begin to deteriorate noticeably within a couple of months.

**Q:** Is this really that big a deal?

**A:** Only if you value your job. I'm only half kidding; I could relate some real horror stories about stations that planned entire ratings campaigns around their stickers only to have them unreadable one month into the campaign.

**Q:** OK, so a station's stickers fade a little after a while. Why is that important enough to justify the extra expense of screen printing.

**A:** It can be a lot more than just a little fading. The Cincinnati Reds were the Cincinnati Pinks one season, because somebody bought a couple of million "label" type stickers. Think about it. Stations spend lots of money researching the right colors for their target. The positioning is really fine-tuned these days. "Label" type stickers can be a full one-to-two color numbers off within a couple of months . . . and those cars don't disappear.

Those stickers look bad for years. That gives the impression that your station is dying a slow death. Your whole station image is literally riding on every sticker displayed in the market.

**Q:** It sounds confusing for the average promotion director, who's qualified in lots of areas, but not necessarily in the technicalities of printing.

**A:** That's a good point; here's a for-instance. Even if you buy a screen-printed decal you can easily be misled. That's why we strongly recommend buying from us — the manufacturer. And don't be fooled — there are a lot of guys out there with a phone and desk who claim to be manufacturers. We had Dun & Bradstreet run a check on some of them who pander to broadcasters. These guys broker out the jobs and add on their commission. Our salespeople, on the other hand, are highly skilled in printing techniques, creative concepts, and radio's needs. They're like consultants. Our people deal with broadcasters every day. We're members of the NAB. We even print the NAB membership decals!

**Q:** What are some other differences?

**A:** Well, we've got millions invested in our plant and we've spent tons of money on research. That's how we know our decals are better: we tested them. General Motors developed a process to test paint. We ran our decals and a "label" type competitor's product through the tests. This testing unit subjects the samples to the equivalent of a year's exposure to the elements. The results were really dramatic. The photos on this page are proof. Another thing: we inspect every decal as it comes off the production line, our competitors can't. It's physically impossible, because they're moving too fast. We also deliver our decals in neatly shrink-wrapped packages of 100. Did you ever try to keep track of stickers held together by a rubber band?

**Q:** Any other salient points?

**A:** Yes, have you ever had a "label" type sticker salesman try to talk you out of special designs, colors, or odd sizes? It's because they can't do them efficiently. Communication Graphics can do virtually anything with your decals. We've worked on some incredibly creative projects.

**Q:** You freely admit your stickers are more expensive.

**A:** Yes.

## THE PROS SPEAK OUT

### On Price vs. Value:

"If you're lowballing your prices, something's got to give. It's usually quality." — **Tori Smith, A.E.**  
 Communication Graphics

### On Who To Deal With:

"Communication Graphics is the manufacturer; we've got millions tied up in our plant, we're not going anywhere. Our reputations are at stake every day with broadcasters. We can't just up and disappear like a broker can if something goes wrong." — **Donna Albright, S.M.**  
 Communication Graphics

## YOUR PEERS SPEAK OUT

"It's especially sunny here. We use Communication Graphics decals and have never had a problem. The colors are vivid, the durability is outstanding and the stickers will probably live on into the next century."

— **Carey Curelop, PD**  
 WYNF/Tampa

"Communication Graphics' quality is consistent. Every time a competitor of theirs has pitched me on a better price, the quality is terrible."

— **Ioannis, Visual Consultant**  
 to Lee Abrams, SMN, etc.  
 3rd Image Adv.

## A HORROR STORY!

"We put a couple of million stickers into the market every year over a two-month period and had always used a screened product. Then my predecessor decided to try to save some money and went with a "label" type product. They were completely faded in a couple of months. That person is no longer here and I'm not about to repeat the mistake."

— **Doug Brennan, PD**  
 KNIX/Phoenix

**Q:** How much more?

**A:** Usually about ten percent or less, but our salespeople are all aware of some great cost-cutting measures and make no bones about letting stations take advantage of them.

**Q:** Give us an example.

**A:** Here are two. Our decals are much sturdier . . . thicker, so when the listener picks one up they really do only pick one. There's less waste because the listener doesn't inadvertently take two or three. The other economy tip is this: ever notice

how a lot of stickers have a couple of inches of border surrounding them? That's because the "label" type companies can't economically cut to size. We do, so there's no excess — and that saves you money.

**Q:** Care to leave our readers with a last thought?

**A:** Sure. If you really care about your station's image, you'll do something about it. Call us at (800) 331-4438. We'd love to talk with you about our favorite subject . . . helping you properly promote your station's image through decals!



In a General Motors developed test, stickers are aged the equivalent of one year's exposure to the elements. The top sticker was produced by Communication Graphics, the bottom by another company. As you can see, they appear identical "off-the-press."



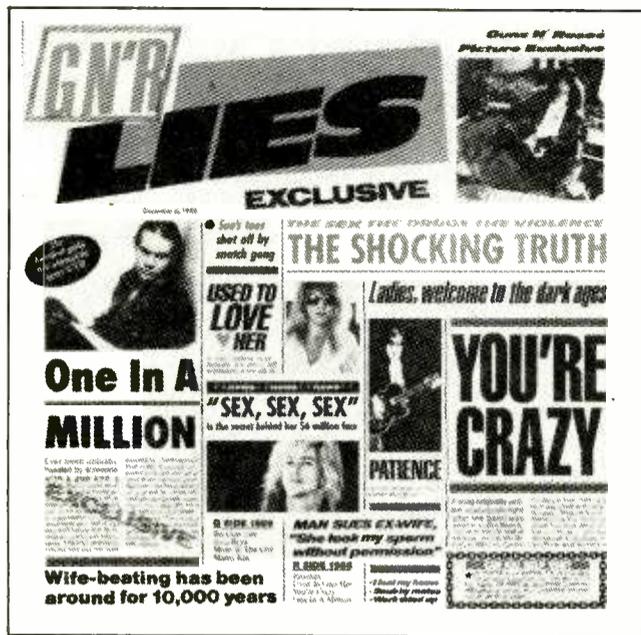
After the test, the equivalent of a year in the weather, note the peeling, fading and cracking in the "label" type product (left). The Communication Graphics decal (right) still looks great.

THINGS TO LOOK FOR	Communication Graphics	Other Companies
■ Expert art consultation	X	
■ Free sketch service	X	
■ Computer generated art	X	
■ Unique non-standard sizes	X	
■ Production without design restriction	X	
■ Fade resistant, automotive pigmented inks	X	
■ Neat, shrink-wrapped packaging	X	
■ Quality control, 100% inspection	X	
■ Cheap		X

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MOST ADDED

CHR CHART:  
DEBUT 40

ON OVER 165  
REPORTERS!



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Career Affairs: Stravinski Bros. • © 1989 The David Geffen Company

## STREET TALK®

# Is MCA In Play?

It wasn't just Universal Studios' new Earthquake ride that was shakin' over at MCA the past week. L.A. News station KNX started a rumble by reporting Friday (3/31) that Sony was negotiating to buy the entire MCA operation — property, films, music, and all.

Sony officials denied it, saying, "We are not negotiating with MCA." MCA maintained a policy of no comment on rumors. KNX waffled a bit, saying it felt its sources were good enough to go with the story, but that they could have been misinformed. But *Daily Variety* unearthed a report in a major Japanese daily paper saying the Sony purchase was "a done deal."

The deal, if done, would be an earthshaker — MCA is valued at more than \$5 billion, including around \$550 million for the music division (which would doubtless have to be spun off in the case of a Sony buyout).

MCA kept things rocking by arranging \$34 million worth of "golden parachute" payments for its five top executives, signalling preparations for a possible change of control. The stock jumped four shares Monday (4/3) to a high of 56 5/8 — just for a point of reference, if MCA Music Group President Irving Azoff were to sell his 405,000 shares of MCA at that price, he'd be looking at about \$22.5 million.

More aftershocks may be coming — Sony may not be MCA's only suitor, and the dust's not settled on this one.

### Call Him Irresponsible

Meanwhile, Azoff, who also told ST the Sony deal was not happening, had something else to tell us: Look for MCA's legal department to come down hard on Jim Carnegie's *Radio Business Report* for what Azoff termed "completely irresponsible journalism."

What's he referring to? In his March 27 issue, Carnegie ran a full-page story headlined "Dark Days For Payola Investigation Could Be Growing Brighter." He reported that "high-level sources at the Justice Department" told him the "new regime at Justice is now ready to take a very hard look at payola down to its roots." The payola case, Carnegie's sources maintain, "went to places someone in Washington didn't want explored."

Carnegie continued: "Our sources report that the investigation once again is leading into the offices of MCA Records and its president, Irv Azoff." In addition, "Sources said that Justice is also actively probing connections between *Hits* magazine and payola . . . There is a new look at the magazine and its connections to independent promoter Platinum Music, which is suspected of helping funnel payola. Sources tell us that *Hits* was financed at least in part by Azoff (Azoff has strongly denied any connection), and that Platinum is headed by Larry Tolan [actually Tollin], [*Hits* editor Lenny] Beer's nephew."

*Hits* publisher Dennis Laventhal stated to R&R, "All the rumors and innuendo printed in the *Radio Business Report* are complete fallacies. As humorous as we found them, our attorneys were not amused, and they're currently exploring legal action against the publication."

When ST contacted Jim Carnegie, he told us, "We stand by our sources and our story." Carnegie's 3/27 story and one the week earlier had also focused on the rumored "blackballing" of former Organized Crime Strike Force attorney Marvin Rudnick over the payola probe.

Tuesday (4/4) the *L.A. Times* reported that Rudnick had been barred from his office and suspended, pending a decision on whether he will be fired. The suspension stemmed in large part from MCA complaints about prosecution misconduct in the MCA/Sal Pisello case in 1987, complaints which apparently had some merit in the Justice Dept.'s eyes.

### Talk Talk

Talk-formatted KABC/L.A. has asked the US District Court to enjoin competing Talk outlet KFI from using the term "Talk Radio" in its IDs. Seems that KFI began using the slogan about a week ago, and has been ignoring requests from the Cap Cities/ABC legal department to stop doing so.

After seeing the court papers in which KABC suggested that KFI's use of the term might confuse listeners, KFI afternoon talk host Tom Leykis embarked on a 20-minute

Continued on Page 28

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ORANGES & LEMONS

**DEMOCRACY  
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IN ACTION**

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PRODUCED BY PAUL FOX  
MANAGEMENT: TARQUIN GOTCH

# LITA FORD

Duet with Ozzy Osbourne

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**A MOST ACTIVE RECORD**

**111 CHRs, INCLUDING:**

- KKBQ 20
- KRBE 7
- WGH 2
- WNVZ 21
- KITY 30
- WMMS
- WDFX 7 (HOT)
- WZPL 33
- KBEQ
- WKTI 22
- WKBQ 22-18
- Y108
- KIIS
- KZZP
- KXYQ 30-23
- KISN 40
- KWSS
- KPLZ 21-14 (HOT)
- KUBE 27-23



- WVSR 23-15 (HOT)
- WSPK 32-22 (HOT)
- WROQ 10-4 (HOT)
- KWES 19-15 (HOT)
- KATM 8 (HOT)
- WJMX 8-5 (HOT)
- 99KG 15 (HOT)
- Y97 22-14 (HOT)
- OK95 4 (HOT)

Produced by Mike Chapman



# SAMANTHA FOX

## “I Only Wanna Be With You”



**A MOST ACTIVE RECORD OVER 110 CHRs, INCLUDING:**

- |                  |              |
|------------------|--------------|
| B104 22          | WGHT 25      |
| PWR95            | WLAN 25      |
| WEGX 17          | 100KHI 26-21 |
| PRO-FM           | WSPK 20-16   |
| WAVA 17          | WYCR 26-23   |
| KKBQ 35          | KXX106 26    |
| KRBE 26          | KZFM 31-25   |
| WGH              | KKYK 23      |
| KITY 26-21       | Y107 23-19   |
| B96 17           | K92 26       |
| KDWB             | WDLX 29-24   |
| WLOL 34-28       | KYRK 19      |
| KROY 31          | FM104 13     |
| KWOD 28          | KCAQ 24      |
| KISN 28          |              |
| KPLZ 29          |              |
| KUBE             |              |
| CKOI 32-23 (HOT) |              |
| HOT97 16         |              |
| PWR106 33        |              |
| KKSS 18 (HOT)    |              |
| KSND 26-21 (HOT) |              |

A Stock Aitken Waterman Production



When you PLAY IT, SAY IT



# STREET TALK®

Continued from Page 26

monologue, asking sardonically, “Can anyone possibly confuse me with (KABC pm driver) Wink Martindale?”

Leykis defiantly uttered “Talk Radio” dozens of times during the remaining two hours of his show, and ended with the prerecorded liner, “Talk Radio . . . no old farts allowed.”

KABC officials refused public comment on the issue, but ST’s ear-to-the-water cooler hears the station intends to go to the “highest levels” to protect the service mark it claims to have invented, and has been using for 20 years. (Incidentally, there appears to be some question as to whether this service mark was ever properly registered.)

KFI VP/GM Howard Neal responded, “We are a Talk radio station; it doesn’t make sense for KABC to take away the definition of KFI’s format.”

### Coast To Coast Action

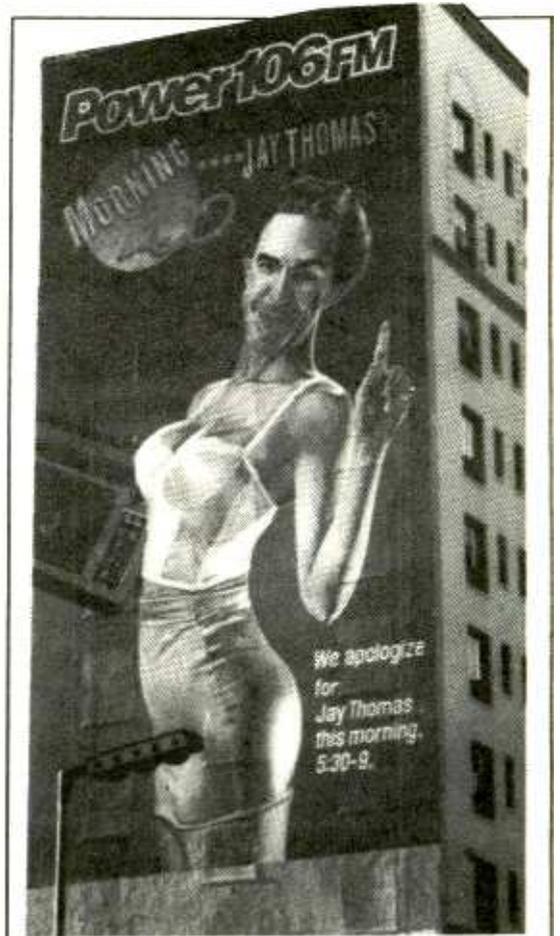
Tippin’ in just under deadline, ST heard that former KWSS/San Jose PD Mike Preston was close to being named Asst. PD. at WPLJ (Power 95)/NY.

Crosstown Z100 is looking for the best afternoon driver in America to replace Magical Matt Alan. T&Rs to VP/Programming Steve Kingston. Meanwhile, KIIS-FM/LA.’s Hollywood Hamilton filled that afternoon vacancy on Monday (4/3) and denied that it was an on-air audition.

ST hears PLJ is interested in Alan — who can still be seen daily as a VJ on VH-1 — but would have to wait six months for his noncompete agreement with Z100 to expire.

And . . . it seems that PLJ is in a last-minute bidding war with Pirate Radio/LA. over the services of Power 99/Atlanta night rocker Domino. PLJ PD Gary Bryan claims he’s got the D-man, but so does head Pirate Michael Scott Shannon (and the “Nut Hut Crew,” as he called himself in his “official” debut this week).

If Domino heads to NYC, would that invalidate his early release from Power 99? Seems that release was given with the understanding that he was headed to Pirate Radio — not Cap Cities/ABC’s WPLJ, as the parent company happens to own an Atlanta property . . . Country WKHX.



**THOMAS BUSTS OUT** — The finishing strokes were applied to the above-pictured 85-foot-tall billboard of Power 106 morning zoomaster Jay Thomas just in time for All Fool’s Day. But the foolishness began a little earlier, as Power 106 announced on Friday (3/31) that the first 106 listeners to gather at noon the following day at 1631 N. Vine would receive free, while-you-wait facelifts and breast augmentations. Despite such on-air lines as “the flesh will fly at noon,” hundreds of would-be patients showed up at the sign, which was quite close to the (completely fictitious) address. Most folks knew they’d been suckered when they saw the banner “Happy April Fool’s — Power 106,” but too many true believers waited for hours, not seeing the April Fool’s sign that’d been torn down by less-amused listeners.

In any event, Pirate Radio is no longer commercial-free, airing one spot per hour. The first, airing (4/4), was bought by Avalon Attractions, and went for a record \$2000 during Shannon’s show. The going rate for subsequent spots is reportedly in the \$1000-\$1500 range.

Expect consultant Mike Joseph to take KXOK & KLTH/St. Louis under his wing. KXOK will go from News/Talk to all-News, and KLTH will drop its New AC direction in favor of CHR.

Continued on Page 30



# THE BIG "O"

## MYSTERY GIRL

The album is No. **5** in the U.S.  
No. **1** in **seven** countries.  
Top **5** in **five** others.  
Top 10 at nine accounts chainwide.  
**1.5 million** albums sold in the U.S.  
Over **3 million** worldwide.  
This is Roy's highest-charting  
album ever.

## "YOU GOT IT"

The single is No. **12** on the Billboard Hot 100.  
**Top 5** in ten countries.  
**Top 10** in two more.  
**No. 1** AOR & AC. Currently **No. 10** Country.  
Over **400,000** singles sold in the U.S.,  
with a 10-day of over 35,000.  
The video is in rotation at MTV and VH-1.  
No. 1 on the VH-1 Top Ten Video Countdown.

“



”

Rave reviews in national press like Rolling Stone, Vanity Fair, Musician, Spin, Vogue,  
USA Today and People.

Continued acclaim at the local press level as well, including three articles in the LA Times  
and two in the New York Times alone.

ROY ORBISON

THE BIG "O" JUST KEEPS GETTING BIGGER.

Virgin

© 1989 Virgin Records America, Inc.

# TANITA TIKARAM

*twist in my sobriety*

## ancient heart the current story:

- u.s. sales of tanita's debut album are rapidly approaching the 200,000 mark. *ancient heart* has already sold more than two million copies in europe.
- the video for "twist in my sobriety" is in five-star rotation at vh-1. mtv has moved it from medium to active rotation after just one week.
- the single "twist in my sobriety" has now reached no. 1 in every european country and is ready to make its move in the u.s.

the stunning new single from the remarkable debut album *ancient heart*.

produced by peter van hooke and rod argent



## First Week!

CKOI 7-5  
Y95 on  
KKRZ add  
KXYQ add  
ZI02 add  
KSND add  
KZZU add  
KYA add  
Z97 add  
KMOK add  
KOZE add  
ZFUN add



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## STREET TALK®

Continued from Page 28

Look for **Arista** VP/Promo **Rick Bisceglia** to reorganize his department, with several folks getting some extra responsibility. Details next week.

At Country **WBOS/Boston**, new owners **Ackerley Communications** released four fulltime and several part-time on-air staffers. According to Group Director/Programming **Rick Scott**, the station is now running voice tracks around Country programming.

Scott, however, had "no comment" for the ST format fun-fone when asked about a possible change in direction. Could the station be headed for New AC under free agent **John Sebastian**?

Is **KROQ/L.A.** beginning to talk with former PD **Rick Carroll** again?

Joining **IRS** from **Polydor** is Denver rep **Joe Estrada**, who'll now do regional duties out of San Francisco. Meanwhile, **Derek Graham** exits **Chrysalis** to become the IRS East Coast Marketing Manager.

Incidentally, this is first week that IRS does its own promotion, and uses **MCA** strictly for pressing and distribution. However, the **Fine Young Cannibals** and **Candi** will continue to be joint efforts.

**KIIS (AM)/L.A.** has dropped its "Hot Mix" dance formatted-direction, and has begun simulcasting with **KIIS-FM** again. Consequently, MD **Michael Martin** is out, as are seven board ops. Reach Martin at (213) 876-9413.

### Kool Handle Tests Hunter's Kool

AC **KWFM/Tucson**'s switching to Gold, simulcasting with AM **KCEE**, and calling the result "Kool 92.9" does NOT please **KOOL-AM & FM/Phoenix** OM **B.J. Hunter**, as the two FMs signals overlap in Pinal County. Interestingly, the move leaves **CHR KRQ** as virtually the only place in all of Tucson to hear any current AC or CHR music.

Promo vet **Linda Feder**, most recently **PolyGram**'s NE rep, has joined **Rhino Records** as a full-time promotion consultant, heading the label's promo department and helping in the staff-up process.

**Michael Johnson** is leaving **Wing** for the friendly skies of **Reprise**, where he'll have a major hand in the label's Urban/dance promo efforts.

**WKYS/Washington** has upped music librarian **Gregg Diggs** to MD.

**Dave Costanza** leaves **Atlantic** to join **E/PIA** where he'll head up the Dance Department as part of an overall expansion in that arena.

**WZEW/Mobile** PM driver **Michael Davis** is the new MD at **KNAC/L.A.**, succeeding **Ross Goza**, who left for a position at **Def American**.

### As A Matter Of Fax

**KSGO & KGON/Portland** OM **Jon Robbins** faxed the following to ST: "Let's set the record straight on 'Pirate Radio.' We have been and will continue to use the phrase

'Pirate Radio' on **KGON**. We were most likely the first to receive a cease and desist from **Westwood One** and they have given **KGON** until April 11, 1989 to legally acknowledge their C&D. Our legal department is currently researching their claim to the phrase."

**Dave Garlano** joins **WMMS/Cleveland** as Promotion Director.

**Epic/Nashville** Director **Rich Schwan** is leaving after 13 years with **CBS** to open a catering business with his family.

### Don't Nobody Live Here By The Name Of Fool

As usual, April 1 meant lots o' foolishness in Radioland. The fake concert gag reared its U-G-L-Y head again in Austin, where police operators answered dozens of calls from listeners trying to discover from which venue **KLBJ** was broadcasting live sets from the **Stones**, **Springsteen**, and **Zeppelin**. Amazingly, those bands were supposedly gigging in Miami the same day, where even the promo director of a local TV station called **WGTR** for some freebies to the show.

In Hartford, **WCCC** morning man **Sebastian** engineered a carefully planned prank, convincing listeners that the government was sponsoring a currency exchange. Hundreds of customers raced to local banks to trade in their green bills for new, *blue* bills. The gag prompted an investigation by the state banking commissioner.

**B93/Austin** morning man **Mike Butts** rang up ten payphones all across the metro, and told the lucky listeners who discovered the phones' locations that they'd won a "\$1000 bill." When the winners showed up at the studio to claim the loot, they discovered their envelopes contained only a note from Butts that read "You owe me \$1000." Everyone got a chuckle and \$100 cash on the spot for their efforts.

**CHR KWTO/Springfield**, which had just been sold from **Summit** to **Cole Media**, was the target of rumors about a format flip. Last Thursday (3/30), OM/afternoon driver **T.K. O'Grady** started an on-air rumor "about the new owner's ridiculous plan," and played "Take This Job And Shove It."

The following morning, GM **Rich Nichols** told listeners 99 Hit-FM would become 99 Country-FM. Programming immediately changed to Country, prompting an hour-later walkout by morning man **Dr. Don Carpenter**, and loads o' upset listeners. The joke went on until 5:15pm, when the station reverted to CHR, giving the 99th caller \$1000, and kicking off a \$50,000 cash contest for the ratings sweep.

**WLAD/Danbury, CT** switched from AC to "all-Beatles." An on-air memo saying the entire staff had been axed was read by announcer **Jay Kelley**. The new format came complete with jingles, liners, and "Beatle Phone" answering machine to register listener feedback. And yeah, yeah, yeah, the format flip lasted exactly one day.

# REMEMBER HER NAME.



FROM THE ALBUM SPIKE PRODUCED BY ELVIS COSTELLO, KEVIN KILLEN AND T BONE BURNETT

## 1ST WEEK ADDS:

WXKS	KATM	99KG
WZOU	KSND	WSPT
WGH	KYRK	WPFR
KCPX	95XXX	KOZE
KPLZ	95XIL	ZFUN
WPST	G98	
K106	WKSF	
WINK	KNAN	
WLRS	KIXY	
Z102	WBNQ	

## PLUS ...

WMMS on  
K104 deb 29  
Z104 37-30  
SLY96 25-23



# ELVIS COSTELLO



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## Christian Appointed As New NAB Radio Sr. Vp

### David To Gov't Relations Post

Veteran radio executive Lynn Christian has been named NAB Sr. VP/Radio. Christian, currently a Los Angeles-based radio management consultant, will succeed David Parnigoni, who resigned to return to station ownership effective May 5.

In other news, NAB has appointed former NAB Radio Board member John David to the newly-created position of VP/Broadcaster-Congressional Relations.

NAB President Eddie Fritts commented, "NAB is fortunate to have found a person with such an impressive radio background to fill this position. Lynn is thoroughly versed in all aspects of the medium and will be a great asset to the association and the industry."

"I am pleased and honored NAB came to me to fill this position," said Christian, who is set to join NAB April 17. "It's a chance to give something back to an industry that has given so much to me."

From 1976 to 1987 Christian served as Exec. VP of Chicago-based Century Broadcasting. In 1985 he added the duties of President of Century National Entertainment, a TV and film production company owned by Century Broadcasting. He resigned that post in January. Last year he joined George Kravis in an unsuccessful bid for several

of the RKO radio stations.

Prior to joining Century, Christian was a principal in Dawson Communications, a group that acquired several FM properties in the Southwest. In the early 1960s he was GM of KODA/Houston and later WPIX/New York, both of which he helped put on the air.

### David Oversees TARPAC

In his new post as VP/Broadcaster-Congressional Relations, David will be responsible for NAB's political action committee, TARPAC. He will also oversee the legislative activities of the state broadcast associations and NAB's Legislative Liaison Committee.

David, who owned KFSB/Joplin, MO for 17 years before selling the station last fall, is a past President of the Missouri Broadcasters Association.

## NEW CALLS, FORMATS PLANNED

### Sutton To Manage WXRI

WBAB/Long Island Station Manager Rich Sutton has been named GM of Win Communications/ML Media's (pending FCC final order) radio acquisition WXRI/Norfolk.

Win agreed to purchase the station from Continental Broadcasting last November, and the final FCC okay is expected by mid-May. Win expects to change the station's format (presently Contemporary Christian) and call letters when it takes over.

### Essick Programs WHAS

Seven-year WOOD/Grand Rapids PD Skip Essick has been selected to program WHAS/Louisville. He begins May 1, and succeeds Gary Bruce, who recently left to program WIOD/Miami (R&R 2/10).

Essick told R&R, "The WHAS job is the one I've been dreaming of for the last four years. VP/GM Bob Scherer is a very good radio man. His philosophy is to have exceptional people. That's why you see WHAS with 14 and 15 shares, and I'm going to try to get them 18, 19, and 20 shares."

Essick's previous programming includes WZZM/Grand Rapids, WSPD/Toledo, and WGRD/Grand Rapids.

In the winter Birch, WHAS ranked fourth 12+ (11.8); in the fall Arbitron, the station placed second (15.0).



Joe Mansfield



Joe McFadden

### Mansfield, McFadden Take New CEMA VP Posts

CEMA Distribution has established a Marketing Department, and concurrently has upped VP/Sales Joe Mansfield to VP/Marketing, and VP/National Accounts Joe McFadden to VP/Sales. Both will be based in Los Angeles and report to CEMA President Russ Bach.

Mansfield will oversee the Marketing Department, which will em-

body marketing analysis and long-term planning. It will be responsible for CEMA's day-to-day marketing decisions, as well as creating strategies and forecasting marketing trends. Eight branch managers, as well as the Catalogue Development and Black Music Departments, will report to Mansfield.

Alternative Marketing, Distributed Labels, Sales and Marketing Services, Telemarketing, and a National Accounts Manager will report to McFadden.

Bach commented, "Mansfield is the first VP/Marketing for CEMA. The marketing had been done on a committee basis, and with this move we feel there will be a much better concentration (that) will allow CEMA to do a better job for its labels and customers."

"Joe McFadden brings to his position as VP/Sales years of real street experience, having been a sales rep, sales manager, and branch manager for CEMA," Bach added.



Rich Sutton

Win President Walter Tiburski commented, "Rich Sutton is a first-class radio manager who will have the exciting opportunity to unveil a brand new format on our new station in the Greater Norfolk market. We have a comprehensive market study the size of four telephone books, and have been going over the research to decide which way to go. I've been talking directly with (Westwood One Radio Group VP/Programming) Scott Shannon, and I'm excited about what he's doing with Pirate Radio (KQLZ/Los Angeles) . . . It fits in line with one of the opportunities we're faced with." The station is seeking a PD and GSM.

Noted Sutton, "I hate to be overdramatic, but this really is the chance of a lifetime. Norfolk is an exciting radio market that is ready for the change that we'll bring. The 50,000-watt WXRI is a sleeping giant, and I can't wait to get it out of the sack."

Sutton previously worked as Station Manager of WGBB/Long Island, and was an air personality at WBAB, WRKI/Brookfield, CT and WEBE/Bridgeport.

WXRI ranked ninth 12+ in the winter Birch (4.2) and tied for 11th (3.2) in the fall Arbitron.

### Blakey Becomes WPZZ PD

Two-year WTLC/Indianapolis morning man Eric "Butter" Blakey has been named to his first programming job as PD/afternoon driver at crosstown Urban competitor WPZZ (Hot 96). He succeeds Harmony Hines, who moves to an administrative position with WPZZ parent Willis Broadcasting.

WPZZ GM Dwayne Westbrook commented, "Steve (Crumbley, Willis National PD) made the decision to hire 'Butter,' and we were very excited. With 'Butter's' knowledge of the market as a whole and Steve's expertise, we can counterprogram WTLC very effectively."

"I think we're going to accomplish a lot in the next book," he added. "We've put up a new antenna, but are still waiting for FCC approval to go from 3000 to 6000 watts; that should have taken place in February, but didn't."

Blakey, an eight-year industry vet, told R&R, "I had been offered other jobs around the country, but did not want to leave the Indianapolis market because it's been very good to me. I feel that I have the complete support of staff and management here."

"I don't plan any staff changes, because the people here are very competent and willing to work. TLC has been an institution down here; they've been a monopoly for the past 20 years. But people want an alternative, and I know the programming loopholes in the market to fill."

Blakey's previous on-air experience includes stops at WLTH/Gary, IN and WBMX/Chicago.

In the winter '89 Birch, WPZZ dropped to a 2.4 from fall's 2.9 and WTLC dropped from 10.0 to 8.7; in the fall '88 Arbitron, WPZZ scored a 2.2 (up from summer's 1.4) while WTLC pegged a 6.3 (down from summer's 8.8).

### Seltzer Directs Atco Singles Promotion



Barbara Seltzer

Barbara Seltzer, who has been East Coast Regional Promotion Director at Atco Records for the past six months, has been upped to Director/National Singles Promotion. She is based at the label's New York headquarters, and will report to Co-Directors/National Promotion Bruce Tenenbaum and Mark Gorlick.

Atco VP/National Promotion Craig Lambert commented, "In her four years with the label, Barbara has become a most valuable member of our team. Appreciated by all in the business, she brings to her new position considerable expertise in the field of CHR radio. I am delighted to acknowledge her past accomplishments with this promotion and look forward to her playing a key role in the new Atco."

Seltzer joined Atco in 1985 as National Secondaries Promotion Manager.

### KMGR Heart & Soul Shift Meets Prejudicial Reaction

KMGR (AM)/Salt Lake City has stopped simulcasting sister AC KMGR-FM to carry SMN's Heart & Soul format. The station will maintain its current call letters.

KMGR PD Evan Lake told R&R, "Frankly, the reason we went to the format was because there was a hole for it in this market. We thought we'd bust loose and see what would happen with it."

"There was a lot of shock reaction," Lake continued, sounding not a little shocked himself. "People are calling it 'KNGR' for 'K-Nigger.' Since our FM is 'Magic 107,' people are calling the AM 'Black Magic.' Some media people are badmouthing us, saying to join us for the 'spearchucker special' this weekend."

"Other than that, the phone calls from the people have been positive about the change," Lake added. "After the initial shock in a conservative market like this, the response has been mostly positive."

KMGR carries the format off the bird 24 hours a day. Lake hinted the station may someday run live in morning drive.

KMGR registered a 0.1 in the winter Birch and did not show in the fall Arbitron.

### WVOL To Heart & Soul

WVOL/Nashville, which once had Oprah Winfrey as part of its airstaff, switched from Black-oriented Gold to Satellite Music Network's Heart & Soul format Monday (4/3).

Clarence Kilcrease is now the station's sole local personality; his "Gospel Meditations" airs Monday-Friday from 5-6am and 10am-noon. The only other fulltime on-air personality affected, Patrice Darden, will switch from afternoons at WVOL to FM sister station WQQK, which will also absorb other staffers. WVOL had been preparing for the switch to satellite by letting recent openings remain vacant.

WVOL & WQQK VP/GM Gary Ballard says the move to satellite-delivered programming will "allow us the time and resources to continue our 35-year commitment to community service and support."

THE SINGLE MOST IMPORTANT MUSICAL DISCOVERY  
IN MORE THAN A DECADE...CONTINUES.

# THE LOST LENNON TAPES

▶ ▶ ▶

The celebrated radio series rolls into its second season, as host Elliot Mintz presents still more unreleased treasures from John Lennon's tape archives – home demos, in-studio jams and rehearsals, rough mixes and outtakes, spoken word bits, rare interviews and more.

Hear the Lennon legacy like you've never heard it before – each week on the *Lost Lennon Tapes*, broadcast worldwide by the Westwood One Radio Networks.

The dream isn't over...yet.

For more information, contact your Westwood One representative. In Los Angeles call (213) 204-5000, in Canada (416) 597-8529, FAX (213) 204-4375 or Telex 4996015 WWONE.



Illustration from "Surrendering By Word Of Mouth" by John Lennon. Copyright 1980.

## Radio

● **MICHAEL JOHNSON** has been named VP/GM at KAYI/Tulsa. He was GSM at parent Narragansett Radio.

● **C. DAVID RICHLEY** has been promoted to VP/GM at WBZI & WDJK/Xenia, OH. The 25-year station vet has served as Asst. GM, Sales Manager, an on-air personality, and Coordinator/Special Projects there.

● **ANDY NELSON** has been named OM at WCUZ-AM & FM/Grand Rapids, MI. He previously served for eight years as OM at WRIG & WDEZ/Wausau, WI, where he has spent his entire 15-year radio career.

● **DAVE TAYLOR**, OM at NewCity's WFTQ/Worcester, is transferring to KWEN/Tulsa as PD. Present KWEN PD **BOB COOPER** stepped down to devote more time to the morning show.

● **BRIAN KNOTTS** has been upped from MD/Asst. PD to PD at KPGA/San Luis Obispo, CA. Taking his MD duties is **LORA PORTER**.

● **DOUG COOPER**, Promotions Director at KPLZ/Seattle, has been upped to Marketing Coordinator at KPLZ and sister station KVI. Programming Asst. **ELLIE CHANDLER** will extend her responsibilities to serve as Cooper's Assistant.

● **MERRY GREEN**, veteran TV producer, has been hired as Director/Advertising & Promotion at WVAZ/Chicago.

● **JULES JENNERS** has been named Promotions Director/Sales Asst. at WSEN/Syracuse. He will continue his weekend on-air duties.

● **ANN LETIZI** has been tapped as Asst. Director/Advertising & Promotions at WPEN & WMGK/Philadelphia. She was formerly with New York Times Cable.

● **PETER DOMINOWSKI** has left his post as PD at WMFE/Orlando to become a fulltime consultant. The station will retain his services in that capacity.

## CHANGES

**Kathleen Evans** and **Jodi Long** have been named AEs at WBOS/Boston.

**Julie Lane** has joined Group W Radio Sales/Dallas as an AE.



Doug Cooper Bob Hurwitz

## Records

● **BOB HURWITZ** has been upped to Sr. VP at Elektra/Nonesuch. He was VP/GM at Nonesuch Records.

● **JIM KEMP** has been named Director/Creative Services at MCA/Nashville, replacing **SIMON LEVY**, who left several months ago to form his own art design business. Kemp was most recently an independent album repackaging consultant; he previously spent 12 years at CBS, most recently as Assoc. Director/Product Marketing.



Jim Kemp Dee Murray

● **JOE ESTRADA**, who left his post as Promotion Director/Southwest at IRS to serve as Local Promotion Director/Denver at PolyGram Records, has rejoined IRS as Regional Promotion Director/Northwest.

Concurrently, **DEE MURRAY** has joined IRS as Regional Marketing Director/Midwest, and **WENDY GOLD** has been appointed Manager/Manufacturing. Murray previously worked as Regional Marketing Coordinator/Midwest at Elektra Records; Gold was formerly Print Production Coordinator at A&M Records.

● **KEN WALSH** has been promoted to Director/Budgets & Operational Analysis at PolyGram Records, where **MICHELLE SMITH** has been tapped as Manager/Advertising Services. Walsh was Director/Financial Planning; Smith was Administrator/Creative Services.

● **KELLY TOLSON**, public relations professional, has been hired as Manager/Public Relations at Word, Inc.'s Record & Music Division.

Also, publishing sales vet **GARY BLACK** has been named NSM/National Accounts, Publishing at Word Publishing.

## Industry

● **JILL CRAWFORD** has been upped to VP/Regional Manager, Dallas at Group W Radio Sales. She was an AE.

● **STEVEN ROSEN** has been named Director/Creative Services, West Coast at Peer Music, where he has served as Professional Manager.

● **J.J. JORDAN** has been tapped as Sr. Regional Manager/Satellite Division at Drake-Chenault/Jones. He had been Sr. Affiliate Manager at Satellite Music Network.

## PROS ON THE LOOSE

**Mike Allen** — PD/mornings WTVR/Richmond (804) 355-3217

**Max "Shane" Gibson** — PD WGR/ Buffalo (716) 882-4331

**Jammin' Jerry Miles** — PD KCHX/ Midland, TX (512) 654-6402

**Pam Newman** — National Album Director Enigma Records (213) 659-2168

**Lori Vallandigham** — Promotion Dir. Anaheim Broadcasting (714) 633-4033

**Rick Winward** — VP/Promotion Enigma Records (213) 932-8243



J.J. Jordan Mary Fisher

● **JULIE GORDON** has joined BMI as Assoc. Director/Writer & Publisher Relations. She had been Creative Associate at Famous Music Publishing.

● **MARK KAPLAN** has joined Direct Management Group. He will assist in the management of the company's clients.

● **MARY FISHER**, formerly Special Projects Coordinator at R&R, has joined the promotion department of the Gary Group.

● **THELMA LeBRECHT** has been appointed Capitol Hill Correspondent at the Associated Press, where **JERRY BODLANDER** has been named General Assignment Reporter.

LeBrecht has worked at the Associated Press Broadcast News Center for eight years; Bodlander joined the news service in 1978.

— Holly Sklar

## R&R TIMELINE

*Russ Mottla got his start in radio at WVNH/Salem, NH in 1980. The next year he went to WLYN/Boston, turning it into New Wave WFNX. Mottla joined WAAF/Worcester, MA as air talent in '83, becoming MD in '85 and Asst. PD in '86. KTYD/Santa Barbara hired him as PD in '87, and one year ago today Mottla was named PD at WIYY (Rock 98)/Baltimore.*



Russ Mottla

## 1 YEAR AGO TODAY

- **Drew Horowitz** returns to WFYR/Chicago as VP/GM
- **Carl Hamilton** named WUSN/Chicago GM
- **Jim Kefford** founds Keffco, buys seven stations
- **J.B. Stone** named Total Experience President
- **CHR KRBE (AM)/Houston** becomes Z-Rock KKZR
- **#1 CHR:** "Get Outta My Dreams, Get Into My Car" — Billy Ocean (Jive/Arista)
- **#1 AC:** "Anything For You" — Gloria Estefan & Miami Sound Machine (Epic)
- **#1 UC:** "Lovin' On Next To Nothin'" — Gladys Knight & The Pips (MCA)
- **#1 Country:** "Cry, Cry, Cry" — Highway 101 (WB)
- **#1 AOR Track:** "Tall Cool One" — Robert Plant (Es Paranza/Atlantic)
- **#1 AOR Album:** "Now And Zen" — Robert Plant (Es Paranza/Atlantic) (7 wks)
- **#1 NAC:** "Early Spring" — Alphonse Mouzon (Optimism) (3 wks)
- **#1 Contemporary Jazz:** "That Special Part Of Me" — Onaje Allan Gumbs (Zebra/MCA) (2 wks)

## 5 YEARS AGO TODAY

- **Jim Foglesong** named President/Country & Western at Capitol/EMI-America
- **Jon Kirksey** named E/PIA Director/Album Promotion
- **Roy Sampson** promoted to WXYV/Baltimore PD
- **R&R** names **Ken Barnes** VP/Editor, **Gail Mitchell** Executive Editor, **Jeff Green** Managing Editor, and **Ron Rodrigues** AC Editor
- **#1 CHR:** "Footloose" — Kenny Loggins (Columbia) (3 wks)
- **#1 AC:** "Hello" — Lionel Richie (Motown) (3 wks)
- **#1 UC:** "She's Strange" — Cameo (Atlanta Arists/PG) (3 wks)
- **#1 Country:** "I Guess It Never Hurts To Hurt Sometimes" — Oak Ridge Boys (MCA)
- **#1 AOR Track:** "You Might Think" — Cars (Elektra) (4 wks)
- **#1 AOR Album:** "Heartbeat City" — Cars (Elektra) (3 wks)
- **#1 Jazz:** "Love Explosion" — Tania Maria (Concord Picante) (3 wks)

## 10 YEARS AGO TODAY

- **Neil Portnow** named 20th Century Fox Records Sr. VP
- **Monte Lang** named Amarturo Group VP/Radio Operations
- **Don Ienner** becomes Millennium VP/Promotion
- **#1 CHR:** "What A Fool Believes" — Doobie Brothers (WB) (3 wks)
- **#1 AC:** "Music Box Dancer" — Frank Mills (Polydor/PolyGram) (3 wks)
- **#1 Country:** "All I Ever Need Is You" — Kenny Rogers & Dottie West (UA)
- **#1 AOR Album:** "Desolation Angels" — Bad Company (Swan Song/Atco)

## 15 YEARS AGO TODAY

- **Steve Rivers** hired for evenings at WAXY/Miami-Ft. Lauderdale
- **WHK/Cleveland** goes Country
- **#1 CHR:** "Hooked On A Feeling" — Blue Swede (EMI)
- **#1 AC:** "TSOP" — MFSB (Philly International)
- **#1 Country:** "A Very Special Love Song" — Charlie Rich (Epic)

— Hurricane Heeran

## EMI Team Meets For First Convention



EMI staffers from around the country gathered at Arrowwood in Rye Brook, New York, for three days recently for the company's first annual convention, which had the theme "Breaking Artists." Above are (l-r) CEMA VP Joe Mansfield, EMI's Joe Pzsonok, Bill Shaler, President/CEO Sal Licata, Art Keith, Sr. VP/GM Ron Urban, and VP Ira Derfler, CEMA President Russ Bach, and EMI's Phil Blume and Irwin Sirota. At left, EMI VP Jack Satter (l) presents Regional Promotion Manager Ron Geslin with his second consecutive Promotion Person of the Year Award.

What you've been waiting for...

The new single from

**M I L E S**  
**J A Y E**

*“Objective”*

Urban Contemporary

First Week Adds:

**KMJQ WZAK**

**WJIZ KIIZ WCDX**  
**WENN WLOU WGPR**  
**WPEG WQQK WDZZ**  
**WWDM WQOK KACE**

From the soon-to-be-released hit album

*“Irresistible”*



Radio surely knows that **Miles Jaye** is truly *“Irresistible”*

From your friends at **Island/4th & Broadway**

## NEW FORMAT COMING

## KDHT Gets Gordon As PD

Denver's already-crowded AOR roster is about to expand again: All Pro Broadcasting's KDHT, which dropped Satellite Music Network's Breeze format and went dark last Friday (3/31), plans to debut an AOR/AC hybrid June 1. The transmitter is being moved and the signal upgraded to cover the Denver market. Veteran Colorado PD/personality Ira Gordon has crossed the street from AOR KBCO to assume PD duties.

"Finding a format niche in this market is tough," remarked VP/GM Bob Tiernan. "We looked very closely at doing an Urban format, which is the kind of thing this company is accustomed to doing, but there are only 83,000 blacks in a population of 1.8 million. So we came up with what can best be described as an AOR/AC hybrid."

Tiernan said he was impressed with Gordon's background. "KBCO has been very successful in both programming and sales, and I liked the fact that Ira came from a station I had some respect for. He brings an interesting mix of talent to the table, including enormous musical knowledge."

"We're going to take a little softer, more AC slant than the other AORs in the market," Gordon told R&R. "And we'll be playing a lot of currents. If any region in the country can support that approach, the Rocky Mountains can."

Gordon took the KDHT job after four years doing 10pm-2am at KBCO. Prior to that he was PD at KZRR/Albuquerque (1984-85) and KFML/Denver (1979-83).

KDHT did not show in either the most recent Arbitron or Birch surveys.

## Kelly New OM At WCPT

Seven-month WCXR/Washington overnigher Mike Kelly has been appointed OM at sister SMN Heart & Soul facility WCPT. He succeeds Bill O'Brien, who left the station several weeks ago. This will be Kelly's first programming opportunity.

Kelly told R&R, "We're in the process of making this sound as local as possible. Bill had an AOR background and the station had an AOR feel to it, but I want us to sound like WWRL/New York used to. My plans are to put a live morning show on the air, but that's in the future."

WCPT presently utilizes SMN's satellite feed 24 hours a day.

Previously, Kelly was MD at then-WBMW (B106)/Washington and worked for five years at cross-town CHR WAVA.

In the winter Birch, WCPT failed to reach a 1 share 12+, and tied for 22nd (1.0) in the fall Arbitron.

## Motown, Taj Distribution Pact



Motown and Taj Records have signed a distribution agreement under which Motown will provide promotion, marketing, artist development, and distribution support to a selection of Taj artists. Shown making it official are Motown President/CEO Jheryl Busby and Taj President Bill Dern.

## WKLH Taps Alan As PD

WIBA/Madison PD Bob Alan (Bellini) has been named PD at Saga Communications Classic Rocker WKLH/Milwaukee. He fills the opening created when Steve Brill left to become Station Manager at WZZU/Raleigh.

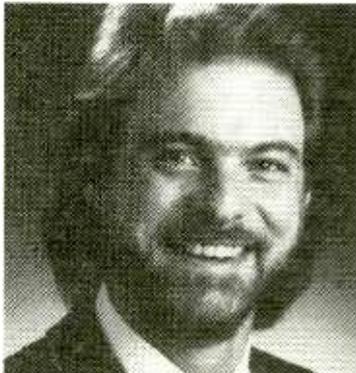
Saga Exec. VP Steve Goldstein commented, "Bob brings superb management and organizational skills to WKLH. I'm very pleased to have located someone of his caliber."

"Bob's stability and commitment fit right into our game plan," added WKLH President/GM Tom Joerres. "We look forward to the talents and experience he brings to WKLH."

Alan joined WIBA after two years as PD of KFMQ/Lincoln. "It's a super company and a great situation," he said. "I'm just tickled to death to be going there."

## Kaiser

Continued from Page 3



Sam Kaiser

President Wesley Hein. "Kaiser immediately makes us a contender. Starting tomorrow, the business will be seeing a very aggressive Enigma."

Kaiser most recently served as Sr. VP/Promotion at Uni Records. He also was with the MTV Networks as VP/Programming, and Atlantic Records as VP/Promotion. Kaiser formerly worked at St. Louis stations KSHE and KADI as an air personality.

Kaiser told R&R, "This company has shown remarkable instincts in many different areas of music, and a remarkable track record of success. Now we're ready to move on to the next phase of growth, and I'm extremely thrilled to be a part of it."

## Kingston

Continued from Page 1

is the 'Radio Pit Bull' . . . and for good reason."

Kingston, who joined Z100 in 1986 after programming WBSB (B104)/Baltimore, WBZZ (B94)/Pittsburgh, and WPGC/Washington, told R&R, "There's nothing like competing in the New York City radio wars with a weapon the size and sheer magnitude of a station like Z100. Combine that with the added clout, prestige, and responsibility that comes with a corporate title, and it shows the total commitment by Malrite and the entire Z100 staff in maintaining Z100's unparalleled dominance of the New York market and its position as the benchmark CHR station for the '80s and the '90s."



Al Cafaro

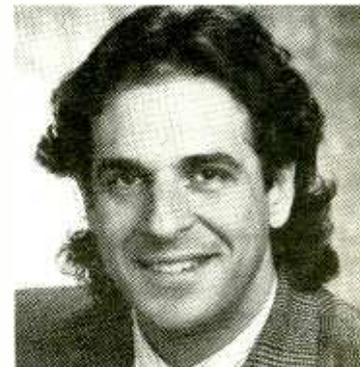
## A&amp;M

Continued from Page 3

the coming months of breaking new and developing artists."

Gold, an eight-year A&M staffer, was most recently VP/Creative Services, and will continue in that capacity. His new duties will include overseeing the Product Management, Advertising, and Merchandising departments.

Cafaro will coordinate functions among all the label's departments and run the New Music Marketing and Artist Development depart-



Jeff Gold

ments. He started with A&M as a local promotion rep, and served as National Album Promotion Director before being named VP/Promotion in 1987.

## Gorman

Continued from Page 3



Tom Gorman

working toward filling those slots."

Gorman, who previously worked with Bone at Arista, told R&R, "Reuniting with Bone will be a joy. This is a great opportunity to be part of the cutting-edge tradition that is Chrysalis Records. The partnership of Thorn EMI and Chrysalis makes this challenge even more exciting."

"On a professional and personal level, I will miss everyone at Capitol," Gorman continued. "They are truly a wonderful family and have nurtured my growth in countless ways. (Capitol President) David Berman and (VP/Promotion) John Fagot are the best, and Capitol is about to become a red-hot label."

Gorman assumes his new post April 12.

## Farber

Continued from Page 3

Don's input, will orchestrate the strategy while Don will help execute it."

Farber, who joined B/D a year ago after a stint as OM at WAPW (Power 99)/Atlanta, told R&R, "Don and I hit it off instantly. He'll have his clearly defined roles and so will I. We're in synch and will work great together. WAVA is on the right track and trending upward — my job is to make sure it stays on track in a very competitive market."

Geronimo said, "After nearly five years at WAVA I have a handle on things from inside the station. Administration is not my concern; what comes out of the radio is most important to me. The kind of things I'm going to be doing will not interfere with my morning show, but will make me an even more integral part of the station. Matt is very bright, and I think we'll make a great team."

Farber will join the station near the end of the month.

## For The Record



Trupiedo Crump Jr. Teddy Astin

Photos of Warner Bros. Records Co-National Directors/Black Music Promotion Trupiedo Crump Jr. and Teddy Astin were incorrectly identified last issue. Crump and Astin are correctly identified above.

Also, due to an error in a press release which accompanied last issue's photo of Britny Fox, Columbia's Alan Oremen was misidentified as Marc Benesch.

## WBBM

Continued from Page 3

FM for the past four years. The station will excel in the competitive Chicago FM arena under Tom's leadership."

Jefferson told R&R, "I have enjoyed working with a winning team at B96, especially Buddy Scott, one of the most talented PDs in the country. The station won't lose a beat with Tom Matheson as its new GM. I appreciate CBS's vote of confidence in me."

Matheson remarked, "B96 is one the country's top CHRs, and I'm looking forward to working with Buddy Scott to make it even bigger and take it to the next level of success."

Matheson previously was GSM at CBS's KRQR/San Francisco, before which he was Sales Manager of CBS-FM National Sales' San Francisco office for a year.

WHAT DO  
THE DOOBIE BROTHERS,  
CREEDENCE CLEARWATER  
& PABLO CRUISE  
HAVE IN COMMON?



**SOUTHERN  
PACIFIC**  
**"All Is Lost"**

***AC BREAKERS***

The single from a band that's movin' into the  
mainstream again.

Arranged and Produced by Southern Pacific and  
by Jim Ed Norman for JEN Productions, Inc.



© 1989 Warner Bros. Records Inc.

**Cox**

Continued from Page 1

building on the solid record of our fine broadcasting businesses."

Faherty noted, "After eight years with Cox I'm delighted to have the opportunity to work closely with our entire radio group. We have a terrific group of radio managers. I'm fortunate to be with a fine company like Cox that gives its own managers the chance to move up."

Trigony joined Cox in 1986 as Exec. VP/Radio from VP/GM duties at KIKK-AM & FM/Houston. Before joining the combo in 1981 he worked for ABC for nine years, including stints as VP/GM at WPLJ/New York and KXYZ/Houston. He previously held sales management posts at WLS/Chicago and WABC/New York.

Faherty joined Cox in 1981 after 19 years with Group W Radio. He served as VP/GM at WIND/Chicago and was President of Radio Advertising Representatives for nearly seven years. His background also includes GSM duties at WINS/New York and the Sales Manager slot at WBZ/Boston.

Cox owns and operates eight TV stations and 12 radio stations, including WHIO & WHKO/Dayton, WSB-AM & FM/Atlanta, WSOC-AM & FM/Charlotte, WIOD & WGTR/Miami, KFI & KOST/Los Angeles, WCKG/Chicago, and WWRM/Tampa-St. Petersburg.

**Braiker**

Continued from Page 1

Shipp previously directed SMN's and Transtar's sales efforts. O'Day's background includes air personality, PD, GM, and ownership positions, and he helped originate entertainment company Concerts West.

Some of Braiker's venture partners include the satellite/cable programming service Netlink, Gordon Rock and Rock Associates, and Shaw Venture Partners.

Startup for the satellite services is expected in early July, and Braiker said studio construction and staffing has begun.

**Ienner**

Continued from Page 1

He joined Arista in 1983 as VP/Promotion, and before that had been with Millennium Records since its 1977 inception. He was also a partner with Jimmy Ienner in the publishing and management firm C.A.M. U.S.A.

"Columbia is the crown jewel of the record industry," noted Ienner, "and the opportunity to help steer its course with (CBS Records Inc. President/CEO) Walter (Yetnikoff) and Tommy into the next decade is one that I face with a tremendous sense of anticipation. To a large measure, the experience I've gained and the lessons I've learned from (Arista President) Clive Davis and Jimmy Ienner have prepared me to take on this new and significant position. I leave Arista with no small amount of pride and sadness, and I enter Columbia with the promise of great days ahead."

**Abdul Goes Straight Up To Platinum**

Paula Abdul's debut album "Forever Your Girl" was recently certified platinum, making a good occasion for a party in her honor at Los Angeles's Trumps. Shown are (l-r) Virgin Records' Gemma Corfield, producer Elliott Wolff, manager Larry Frazin, Abdul, Virgin's Jeff Ayeroff, manager Larry Tollin, Virgin VP Sharon Heyward, and producer Keith Cohen.

**Boyd**

Continued from Page 3

"As far as Ray is concerned, I'm very excited about bringing in a young, energetic, successful black PD," Warfield added. "He has been very successful in Atlanta, is very comfortable with the format, and I think he will work very well with the WBSL staff."

"I've had a good seven years with (WVEE owner) Summit Broadcasting and a good past three years as PD, because this is a great company," Boyd told R&R. "WBSL is a station with a lot of good things about it that just needs some minor adjustments to be a great station all over again. I'm ready for my next challenge, and what better place than New York? That's the 'make it or break it' market."

Boyd, a 13-year broadcasting vet, previously worked at AC WMJC/Detroit and WWWS/Saginaw, MI.

**Smith**

Continued from Page 3

and Jimmy Smith's was always one of them. He is aware of what we think our problems are, he has looked at our research, and he's been studying the market for the last three weeks. I strongly suspect there will be some changes in direction in terms of our formatics."

Smith said, "This is a good radio station that has to become more focused. A turnaround will take time and patience, but I'm here because I think we can do it. I'm not going to divulge any secrets right now, but I've got a few things up my sleeve."

"WGCI has always been known across the Chicago general market as a high-powered radio station, and I want to put that image back on it," Smith added.

Smith previously programmed WLUM/Milwaukee for four months and was MD at WHRK/Memphis during his five-and-a-half years there.

In the winter '89 Birch, WGCI-FM rose to an 11.9 from fall's 11.4; its closest competitor, WVAZ, rose from 5.3 to 6.8. In the fall '88 Arbitron, WGCI-FM dropped to a 6.7 from summer's 7.7 while WVAZ increased from 3.9 to 4.2.

**Jones Headlines Benefit Concert**

MCA Master Series artist Booker T. Jones headlined a concert in Nashville to benefit the W.O. Smith Nashville Community Music School, and brought on former bandmates Steve Cropper and Duck Dunn to perform several classic Booker T. and the MG's songs. Shown after the show are (l-r) MCA/Nashville Exec. VP Tony Brown, the label's Mark Maynard, Jones, and MCA/Nashville President Bruce Hinton.

**Elektra Celebrates Happy Mondays**

Elektra Records hosted a party in New York City to mark the release of label debut albums by Happy Mondays ("Bummed") and the Pixies ("Doolittle"). Pictured are (l-r) Elektra Sr. VP Gary Casson, Bez of Happy Mondays, Elektra VP Howard Thompson, and Happy Mondays' Shaun Ryder.

**Distress Sale**

Continued from Page 1

Judge Patricia Wald dissented, arguing that the distress sale policy is narrowly tailored, does promote diversity, and was mandated by Congress.

The Shurberg case dates back to Shurberg's 1984 effort to acquire Faith Center's WHCT-TV/Hartford, CT, which had been set for a license revocation hearing after going through two failed distress sale deals. When the FCC rejected his competing application in favor of a distress sale to Astroline Communications, a Hispanic-controlled firm, Shurberg appealed to the court.

**A Symbolic Loss**

Black broadcasters and public interest groups were less than charitable in their assessment of the decision.

"The court went to great lengths to avoid precedents that say the FCC's minority preference policies are constitutional," said National Association of Black-Owned Broadcasters Exec. Director James Winston. "While losing the distress sale policy isn't an immediate problem (for black broadcasters), symbolically this is an important loss because the court could use the same arguments against other (minority preference) policies. There certainly was language in the decision that jeopardizes the tax certificate."

Winston said that while he hoped the ruling would be appealed, NABOB will focus its efforts on seeking legislation to write the endangered policies into law. "Judge Silberman conceded in his opinion that Congress does have the right to pass laws tailored to remedy specific discrimination," said Winston. "So we will be pushing for legislation to codify the distress sale, tax certificates, and the comparative hearing preferences."

Andrew Schwartzman, a public interest communications attorney who intervened in the case on behalf of Astroline, called the ruling "highly questionable" and said because it concerns the important issue of media ownership "this case has Supreme Court written all over it."

While the FCC was on the losing side in this ruling, the court's finding is in keeping with opinions expressed by some FCC officials during the Reagan era. In a statement in response to Friday's ruling, FCC Chairman Dennis Patrick said, "Race alone should not control the licensing of broadcast stations. As a legal matter, use of race-based criteria by government is constitutionally suspect and, except where narrowly circumscribed, can deny others equal protection under the law. The court's opinion lends support to these positions."

"We continue to abhor discrimination and will actively pursue efforts to provide assistance to those seeking entry into broadcasting in a manner that protects the rights of all Americans."



# Tommy Page

## "A Shoulder To Cry On"

The sensational new single from the debut album *Tommy Page*

Produced by Arif Mardin and Joe Mardin

### CHR Chart 32

WZOU 29-19  
WGH 28-17  
WNCI 24-18  
WDFX 20-13  
WLOL 11-8  
KS104 add

KIIS 20-17  
KXYQ add  
KWOD 19-16  
KKLQ 29-23  
WPST 4-2

WANS add 33  
BJ105 17-12  
Y106 14-9  
KQKQ 21-13  
KF95 deb 15

KKMG 32-22  
KYRK 8-5  
Q104 5-4  
KKXL 12-9  
Z97 3-1



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## NEW ORDER

### "Round And Round"

The new single from the album *Technique*



CKOI add  
KEGL add  
KKBQ add  
KRBE on  
KTFM add  
92X add  
K98 on  
K106 deb 35

KZZB deb 39  
KBFM add  
Y106 add  
KKMG add  
KYRK add  
KKFR on  
QV103 add



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## Figures On A Beach

### "You Ain't Seen Nothing Yet"

The new single

Produced by Ivan Ivan From the album *Figures On A Beach*

WXKS 18-16  
WZOU 16-13  
PWR99 21-15  
KKBQ add  
KRBE deb 35  
WERZ add  
WPST 34-27  
WYCR add  
KXX106 add  
WZYP 39-35  
KTUX add  
WPHR add  
KKMG add  
CHED 21-16

KYRK 38-34  
KZZU deb 36  
G98 deb 38  
KAKS add  
KNAN add  
WPFM add  
KWTX add  
QV103 34-29  
KOZE add  
Plus . . .  
CKOI  
PRO-FM  
WGH  
WMMS

WZPL  
KXYQ  
WSPK  
WBBQ  
WCGQ  
KLUC  
KDON  
WOMP  
WJAD  
WJMX  
Q104  
KKXL  
KGOT  
KMOK  
OK95

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MIKE SHALETT

## A Generation In Search Of A Format

Today's 25+ Adults Want New Music . . . But That's Not All

I hate being called an adult, but that's what I am. I don't refer to myself as a "middle of the roader"; I'm more hip than that. And I also have a great deal of trouble listening to AOR. They don't play albums, they play songs. Mostly very old songs.

My musical tastes — and those of my 25+ generation — don't fit neatly into any traditional format niche. We are a segment without a definitive radio home. Our tastes are varied, a fact which helps account for our diversified listening patterns. And if our music buying habits are any indication, we are in search of a new format — one that reflects our contemporary lifestyles.

### Yesterday's Songs

Many radio formats are out of date, especially with 25+ listeners. This audience seems to be condemned to listen to stations playing music from the past. What's the matter? Doesn't anybody think these people ever have a new thought?

Of course they do. The baby boom generation is concerned with such contemporary issues as fit-

**"Some might maintain older buyers are not purchasing current titles; the opposite is true."**

ness, hipness, diets, health (financial and physical), ecology, parenting, and staying young, among other things. These folks are not merely going through the motions. So why are stations subjecting them to heavy doses of yesterday's music?

Adults 25+ constitute a majority of today's prere-

### Talkin' 'Bout My Generation

Music consumers 25+:

- Do buy new music
- Have diverse musical/radio tastes
- Attribute purchases to browsing more than airplay
- Need more news and information

corded music buyers. They are the majority in our society. Why do you think Madison Avenue is targeting 25-44-year-olds? They've got the bucks; they're happening.

During the fourth quarter of 1988, 25-34s attributed more purchases to store browsing than to radio. The same holds true for music consumers 35+. It's hard to believe that radio airplay as a purchasing stimulus has diminished so dramatically. It's not only a comment on what the music stations play — or don't play — but may also be a reflection of current front- and back-announcing practices.

### Old Folks Boogie

Some might maintain that these older buyers are not purchasing current titles. Statistics show the opposite is true (see accompanying sidebar). A Street Pulse Group survey found that music buyers 35+ accounted for 25% of the sales of Bon Jovi's "New Jersey"

LP during the last three months of '88. Sure, you could say that those albums were all bought by parents for their kids — but you'd be wrong.

Sales of the "Cocktail" soundtrack were highest among two age segments: 18 and under, and 35-44. Want some strong numbers for George Michael? You can find them in the 25-34 demo. Survey data also indicates good numbers among 35-44s for Guns N' Roses' "Appetite For Destruction."

Surprised? Who do you think owns all those CD players out there? Teens may represent the current big growth area for CD sales, but consumers 35+ made CDs what they are today. Six out of ten music consumers who own or have access to a player are

**"Listeners 25+ don't have a format they can call their own."**

generally 25+. A whopping 75% of CD purchases tracked in the fourth quarter of '88 were made by buyers 25+.

### Contemporary Adult Radio?

In the past, young listeners gravitated to some form of CHR during their early listening years, tended to slide over to rock stations from 18-34, and then moved back to CHR from 35-44, finding rock harder to take. This pattern has been broken.

Today's active baby boomers are what I call contemporary adults. The dictionary defines contemporary as "belonging to the same period of time." These listeners want music

## Top Prerecorded Purchases

### 25-35

1. STEVE WINWOOD/Roll With It
2. BON JOVI/New Jersey  
U2/Rattle And Hum  
POISON/Open Up And Say...Ahh!  
GEORGE MICHAEL/Faith
3. DEF LEPPARD/Hysteria  
GUNS N' ROSES/Appetite For Destruction  
ANITA BAKER/Giving You The Best That I Got  
TRACY CHAPMAN/Tracy Chapman
4. COCKTAIL/Soundtrack  
VAN HALEN/OU812  
ESCAPE CLUB/Wild Wild West  
TRAVELING WILBURYS/Traveling Wilburys  
CHICAGO/Chicago 19  
CSN&Y/American Dream
5. HUEY LEWIS & THE NEWS/Small World  
KENNY G./Silhouette  
DIRTY DANCING/Soundtrack  
ROBERT PALMER/Heavy Nova  
BOBBY McFERRIN/Simple Pleasures

### 35-44

1. COCKTAIL/Soundtrack
2. BON JOVI/New Jersey
3. GUNS N' ROSES/Appetite For Destruction
4. DEF LEPPARD/Hysteria  
ANITA BAKER/Giving You The Best That I Got
5. GEORGE MICHAEL/Faith  
KENNY G./Silhouette  
DIRTY DANCING/Soundtrack

### 45+

1. COCKTAIL/Soundtrack  
RANDY TRAVIS/Old 8x10
2. BARBRA STREISAND/Till I Loved You
3. U2/Rattle And Hum  
ANITA BAKER/Giving You The Best That I Got  
STEVE WINWOOD/Roll With It  
TRACY CHAPMAN/Tracy Chapman  
PINK FLOYD/Delicate Sound Of Thunder  
MANNHEIM STEAMROLLER/Christmas  
BASIA/Time And Tide
4. GEORGE MICHAEL/Faith  
CHICAGO/Chicago 19  
TRAVELING WILBURYS/Traveling Wilburys  
JOURNEY/Greatest Hits  
BEACH BOYS/Kokomo (45)

Survey monitored nearly 5000 fourth quarter 1988 prerecorded music purchases. Number of ties reflects immense diversity of artists purchased.

that belongs to this time period.

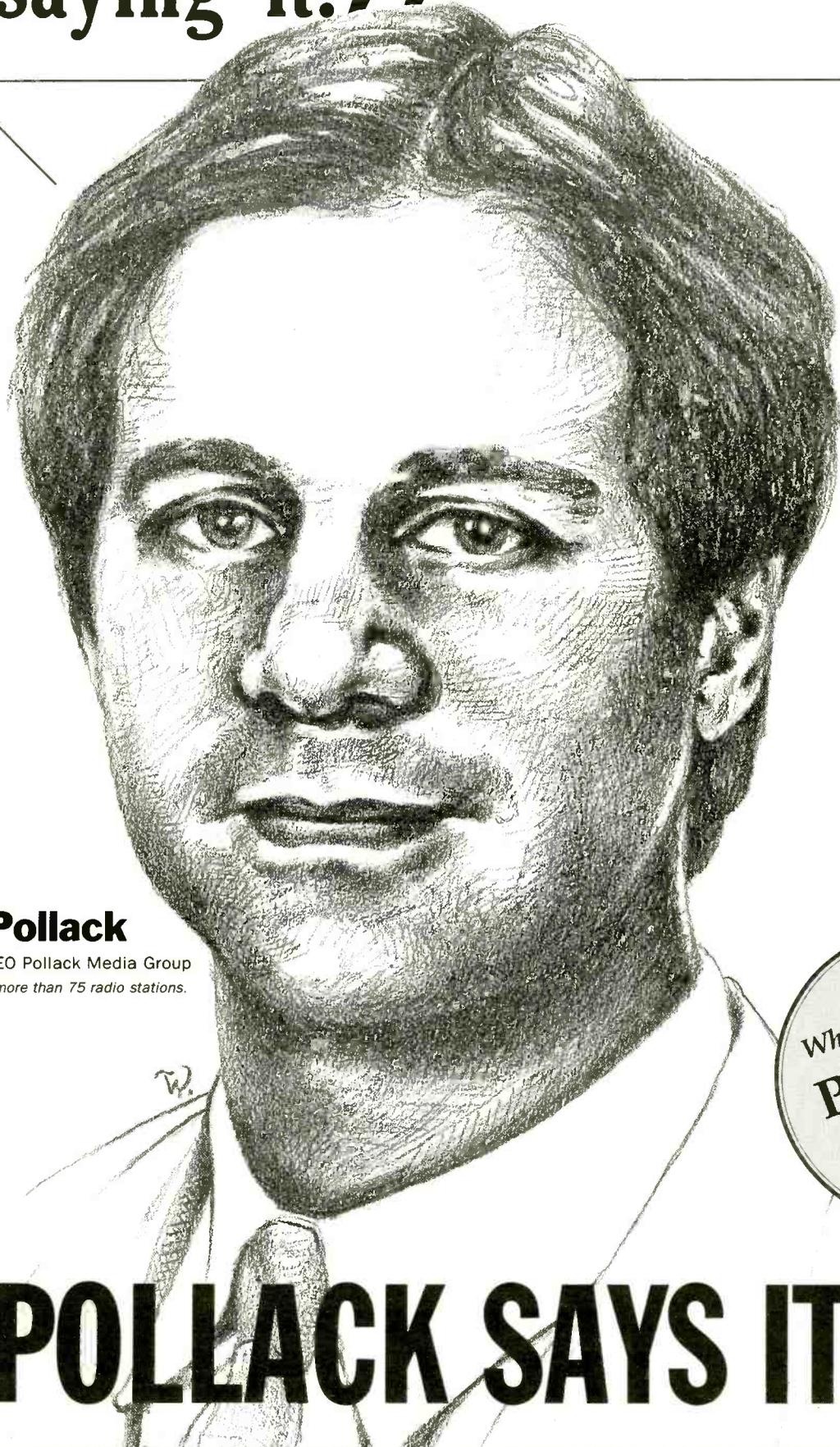
Contemporary adults want to hear more than just the artists who show up in *People*; they want to hear artists who appear in *Rolling Stone*, *Elle*, *Taxi*, *GQ*, *Esquire*, and *Playboy*. They want new age, new wave, jazz, rap, classical, and folk. They want it all.

Never has a generation consumed so much. Contemporary adults have insatiable appetites. They have the credit cards, the

kids, the cars, the education — but they don't have a format they can call their own. Contemporary adults need contemporary adult radio. Whatever it is, it may well be the format of the future.

Mike Shalett is President of the New Milford, CT-based consumer survey firm Street Pulse Group. He can be reached at (203) 355-0902.

“It’s a benefit for both the station and the listener to inform your audience when featuring a new song, by playing it and saying it.”



**Jeff Pollack**

Chairman/CEO Pollack Media Group  
Consultant to more than 75 radio stations.



**JEFF POLLACK SAYS IT BEST**

**April Is Back Announcing Month**



# This April 14, you can make the future sunny for thousands of children.

Join an all-star group of radio and music stars at The Columns for the Second Annual Radio Roast to support the T.J. Martell Foundation for Leukemia, Cancer and Aids Research.

A Hot Time is Guaranteed For All!!!



The Honoree:  
**SUNNY JOE WHITE**  
of WXKS Boston

The Host:  
**KID LEO**  
of Columbia Records

Friday, April 14  
(The night before the  
Martell Dinner)

Cocktails: 6:30 PM  
Buffet Dinner and Roast:  
7:30 PM

Place:  
**THE COLUMNS**  
584 Broadway  
(south of Houston)  
New York City

The Roasters:  
**RICK DEES**  
from KIIS Los Angeles  
and DIR's "Weekly Top 40"

**RICHARD BALSBAUGH**  
CEO Pyramid Broadcasting

**JELLYBEAN**  
Producer Extraordinaire

**OEDIPUS**  
Program Director  
WBCN, Boston

AND MORE TO COME

Tickets:  
\$150 Dollar Donation

Make your tax deductible  
check payable to:  
The T.J. Martell Foundation  
and send to:  
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New York, NY 10019

For tickets please contact:  
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**TOMMY NOONAN**  
Billboard Magazine  
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**CAROL STRAUSS  
KLENFNER  
DIR**  
(212)-371-6850

## WINTER '89 BIRCH RESULTS

### Denver-Boulder

	Fall '88	Winter '89
KRXY-AM & FM (CHR)	10.7	9.4
KBCO-AM & FM (AOR)	6.9	8.2
KXKL-FM (Gold)	7.8	6.9
KQKS (CHR)	5.2	6.6
KBPI-FM (AOR)	8.3	6.3
KAZY (AOR)	6.5	5.2
KOA (Talk)	6.9	5.0
KYGO-FM (Ctry)	4.1	4.9
KMJI (AC)	3.8	4.7
KOSI (B/EZ)	4.4	4.2
KDKO (UC)	1.7	3.4
KRFX* (Gold)	4.1	3.4
KWBI (Rel)	1.8	3.3
KCFR (Clas)	2.5	2.9
KHIH (NAC)	1.6	2.6
KHOW (AC)	2.8	2.6
KLZ (Ctry)	2.3	2.4
KZRZ** (AOR)	.3	1.9
KBNO (Span)	.5	1.5
KVOD (Clas)	3.8	1.5
KTCL (AOR)	1.1	1.4
KXKL (Gold)	.1	1.4
KUVO (Jazz)	.4	1.3
KSYY (AC)	1.8	1.1
KYBG (Sports)	.8	1.1
KYGO (Ctry)	.6	1.0

\*Formerly KOAQ (AC)  
\*\*Formerly KADX (Jazz)

### San Antonio

	Fall '88	Winter '89
KITY (CHR)	12.7	12.2
KCYF (Ctry)	9.5	9.5
KTFM (CHR)	8.7	7.7
KAJA (Ctry)	6.4	6.5
KSMG (Gold)	5.4	6.0
WOAI (N/T)	4.9	5.7
KISS (AOR)	8.6	5.3
KZEP (CR)	4.7	4.5
KKYX (Ctry)	3.8	4.4
KCOR (Span)	3.7	4.3
KMMX (AC)	2.9	3.7
KSAQ (CHR)	4.2	3.7
KSJL* (AOR)	.6	3.2
KQXT (B/EZ)	4.4	2.9
KONO (Gold)	4.3	2.7
KSLR (CC)	2.4	2.7
KTSA (AC)	2.3	2.2
KXTN (Span)	.9	1.5
KFAN (AC)	.2	1.4
KZVE (Span)	.7	1.2

\*Formerly CHR

### Indianapolis

	Fall '88	Winter '89
WFBQ (AOR)	16.6	20.5
WZPL (CHR)	12.7	11.9
WFMS (Ctry)	11.6	11.4
WIBC (AC)	12.9	10.1
WTLC (UC)	10.0	8.7
WKLR (Gold)	4.3	6.2
WXTZ (B/EZ)	6.8	6.0
WENS (AC)	6.2	5.0
WTPI (AC)	3.7	2.5
WPZZ (UC)	2.9	2.4
WTUX (BBnd)	1.8	2.4
WTTS (AC)	.8	1.8
WFYI (N/T)	.5	1.2
WIRE (Ctry)	1.0	1.2

### Milwaukee-Racine

	Fall '88	Winter '89
WKTJ (CHR)	11.4	10.7
WTMJ (AC)	10.0	10.7
WLZR-AM & FM (AOR)	10.0	10.0
WLUM (UC)	9.5	9.5
WOKY (BBnd)	6.4	7.1
WKLH (CR)	10.1	6.5
WMIL (Ctry)	6.8	6.4
WEZW (B/EZ)	3.1	4.8
WQFM (AOR)	3.6	4.6
WZTR (AC)	1.4	3.7
WLTQ (AC)	3.0	3.4
WISN (News)	2.7	3.3
WMYX (AC)	3.0	2.7
WBZN-FM (NAC)	1.8	2.0
WFMR (Clas)	2.0	1.9
WBBM (News)	.8	1.3
WNOV (UC)	1.0	1.1

### Salt Lake City-Provo-Ogden

	Fall '88	Winter '89
KKAT (Ctry)	10.4	10.6
KCPX (CHR)	10.4	10.2
KRSP-FM (AOR)	9.8	8.6
KSL (Talk)	8.6	8.3
KSOP-AM & FM (Ctry)	5.1	7.4
KBER (AOR)	4.1	7.0
KISN-FM (CHR)	8.1	6.3
KSFI (B/EZ)	4.0	4.8
KJQN-FM (AOR)	4.3	4.2
KLZX (Gold)	4.4	3.4
KLCY (AC)	2.4	2.8
KTCK (Talk)	3.2	2.6
KALL (AC)	4.2	2.2
KMGR-FM (CHR)	2.7	2.1
KBYU (Clas)	1.1	2.0
KDAB (NAC)	2.1	1.8
KDYL (BBnd)	1.3	1.3
KZOL (Gold)	1.0	1.3
KZQQ* (AOR)	.8	1.3
KISN (CHR)	1.0	1.0
KKGB (AOR)	.5	1.0
KRSP (Gold)	1.1	1.0

\*Now Classical

### Buffalo-Niagara Falls

	Fall '88	Winter '89
WKSE (CHR)	14.1	14.7
WGR-FM (AOR)	9.0	10.9
WBLK (UC)	10.8	8.3
WBEN (AC)	7.4	7.6
WBUF (AC)	8.1	7.1
WJYE (B/EZ)	5.2	7.0
WYRK (Ctry)	7.6	7.0
WHTT-FM (CR)	6.1	6.8
WGKT (Gold)	4.4	4.6
WPHD (CR)	4.5	4.4
WMJQ (CHR)	3.7	4.0
WWKB* (Gold)	1.0	2.0
WGR (AC)	3.7	1.7
WNED (Clas)	2.0	1.7
WDCX (Rel)	.8	1.6
WEBR (N/T)	1.3	1.3
CFNY (NR)	1.0	1.1
WGKT (Gold)	2.0	1.0

\*Now Business News

### Sacramento

	Fall '88	Winter '89
KFBK (N/T)	8.5	10.0
KRXQ (AOR)	10.4	8.0
KSFM (CHR)	8.8	7.6
KRAK-FM (Ctry)	8.4	7.1
KROY (CHR)	4.6	7.1
KWOD (CHR)	3.9	5.9
KXOA-FM (AC)	5.3	5.8
KZAP (AOR)	7.0	5.8
KHYL (Gold)	5.6	5.7
KQPT (NAC)	5.2	4.7
KCTC (B/EZ)	3.4	4.5
KRAK (Ctry)	2.8	4.0
KAER (AC)	3.9	3.5
KXOA (BBnd)	.9	2.2
KXPR (Jazz)	2.1	2.2
KGO (N/T)	1.8	1.5
KFIA (CC)	.6	1.3

### Hartford-New Britain-Middletown

	Fall '88	Winter '89
WTIC-FM (CHR)	18.4	15.5
WTIC (AC)	15.6	11.5
WRCH (B/EZ)	5.6	10.7
WCCC-AM & FM (AOR)	6.4	7.6
WDRC (Gold)	6.2	7.5
WHCN (AOR)	8.1	6.8
WIOF (AC)	3.5	5.2
WKSS (CHR)	5.6	4.8
WWYZ (Ctry)	3.6	4.8
WPOP (N/T)	2.1	2.9
WKCI (CHR)	1.9	1.9
WRCQ (Nost)	1.9	1.8
WAQY (AOR)	3.0	1.4
WFCR (Misc)	1.4	1.4
WPKT (Clas)	1.2	1.1
WPLR (AOR)	1.1	1.1
WQTQ (UC)	.2	1.1
WJMJ (B/EZ)	.2	1.0
WKND (UC)	1.6	1.0

#### For The Record

Birch/Scarborough has revised the winter 1989 Quarterly Summary Report for Los Angeles-Orange County, to account for the KWKW moving its frequency from 1300 KHz to 1330. The Spanish formatted station trend is: .7 - 1.4.

#### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

### Norfolk-Virginia Beach-Newport News

	Fall '88	Winter '89
WNOR-AM & FM (AOR)	14.7	14.8
WOWI (UC)	13.0	9.6
WCMS-AM & FM (Ctry)	10.4	9.2
WFOG (B/EZ)	5.4	8.8
WNVZ (CHR)	8.5	8.1
WMYK (UC)	5.8	5.8
WLTJ (AC)	4.3	5.3
WGH-AM & FM (CHR)	7.1	5.4
WXRI (CC)	1.4	4.2
WJQI-AM & FM (AC)	3.1	3.7
WRAP (UC)	3.0	3.6
WWDE (AC)	4.8	3.5
WHRO (Jazz)	2.7	2.7
WNIS (Talk)	2.4	2.7
WTAR (Gold)	2.3	1.8
WKEZ (Ctry)	1.0	1.6
WPCE (Rel)	2.7	1.5
WSKX* (Ctry)	1.6	1.3
WYFI (Rel)	.5	1.1

\*Now WAFX (CR)

### Charlotte-Gastonia-Rock Hills

	Fall '88	Winter '89
WSOC-FM (Ctry)	11.0	14.2
WCKZ-AM & FM (UC)	12.7	13.8
WPEG (UC)	10.1	12.6
WRFX (AOR)	9.3	9.1
WLVK (Ctry)	8.9	6.4
WROQ (CHR)	8.0	6.0
WEZC (AC)	3.4	5.2
WBCY (CHR)	4.9	4.6
WBT (AC)	5.7	4.6
WRLX (B/EZ)	1.4	3.4
WMMG (AC)	5.8	3.0
WGIV & WMIT (Rel)	3.0	2.1
WFAE (News)	2.2	1.6
WDAV (Clas)	.7	1.2

### Memphis

	Fall '88	Winter '89
WHRK (UC)	18.8	22.3
WEGR (AOR)	9.4	10.6
WGKX (Ctry)	8.3	9.1
WMC-FM (CHR)	9.0	8.7
KRNB (UC)	7.8	7.3
WRVR-FM (AC)	7.7	6.0
WDIA (UC)	9.0	5.9
KMPZ (CHR)	4.5	5.2
WEZI-FM (B/EZ)	2.5	3.4
WLOK (UC)	4.1	3.4
WMC* (Talk)	2.2	3.4
WREC (BBnd)	3.3	3.4
WHBQ (Gold)	3.0	1.8
WCRV (Rel)	.5	1.2
WKNO (Clas)	1.3	1.2
WRVR (Gold)	1.0	1.2
KFTH (Rel)	1.5	1.1
WXSS (UC)	.9	1.1

\*Formerly Country

### New Orleans

	Fall '88	Winter '89
WQUE-AM & FM (UC)	16.3	15.3
WEZB (CHR)	11.6	13.0
WYLD-FM (UC)	11.8	11.7
WWL (N/T)	6.5	6.1
WCKW-FM (CR)	4.6	6.0
WLTS (AC)	4.1	5.3
WRNO (AOR)	6.2	4.8
WNOE-AM & FM (Ctry)	8.1	4.7
WBOK (Rel)	1.8	3.9
WBYU (Nost)	2.0	3.3
WLMG (AC)	5.4	3.2
WQXY (Ctry)	2.7	2.4
WYAT (Gold)	1.7	2.4
WWNO (Clas)	1.5	2.2
WYLD (UC)	3.3	2.1
WBSN (CC)	1.3	1.9
WSMB (Talk)	1.2	1.9
WWOZ (Misc)	.9	1.4
KHAA (CC)	2.1	1.3
KHOM (Gold)	—	1.3

### Rochester

	Fall '88	Winter '89
WCMF (AOR)	19.7	22.8
WPXY-AM & FM (CHR)	14.4	14.0
WHAM (AC)	7.0	9.1
WDKX (UC)	8.5	8.4
WBEE (Ctry)	7.1	8.2
WVOR (AC)	10.7	7.6
WRMM (AC)	5.9	6.1
WKLX (Gold)	4.9	5.1
WZSH (B/EZ)	3.6	3.9
WXXI-FM (Clas)	2.4	2.1

### Orlando

	Fall '88	Winter '89
WJHM (UC)	13.4	13.0
WBJW-AM & FM (CHR)	7.2	9.2
WSTF (AC)	5.6	8.6
WWKA (Ctry)	11.0	8.5
WDIZ (AOR)	9.7	8.2
WHTQ (AOR)	4.7	7.2
WOCL (Gold)	8.0	7.1
WSSP (B/EZ)	5.2	5.4
WHLY (CHR)	6.0	5.1
WDBO (AC)	5.3	4.9
WLOQ (NAC)	3.4	3.9
WJYO (AC)	4.7	3.7
WWNZ (N/T)	3.5	3.7
WMFE (Clas)	2.5	2.0
WPCV (Ctry)	.1	1.3
WWLV (B/EZ)	1.3	1.1
WXXO (Rel)	1.5	1.1

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## MUSIC FEATURES

April 10 - April 16

### WEEKLY

April 10 - April 16	
<b>American Country Countdown With Bob Kingsley</b> (ABC) D. Seals/Desert Rose Band/S. Wariner/ G. Jones/B. Mandrell/L. Greenwood	<b>Hot Rocks</b> (USP) Bobby Brown
<b>American Top 40 With Shadoe Stevens</b> (ABC) Guns N' Roses/Animation/Mike & Mechanics/ Bangles/Sa-Fire	<b>Jazz Show with David Sanborn</b> (WO) Steve Bach
<b>Lee Arnold On A Country Road</b> (WO) Keith Whitley/Lorrie Morgan/Merle Haggard	<b>Jazz Trax with Art Good</b> (JT) David Benoit
<b>Backtrack</b> (WO) Deep in the heart of taxes	<b>King Biscuit Flower Hour</b> (DIR) David Bowie pt. 1
<b>Dick Bartley's Rock &amp; Roll Oldies Show</b> (WO) Gene Pitney	<b>John Lander's Hit Music USA</b> (USP) Tone Loc/Howard Jones
<b>Dick Clark's Rock, Roll &amp; Remember</b> (USP) Tom Jones	<b>Legends Of Rock</b> (WO) Rod Stewart
<b>Classic Cuts</b> (MJI) Genesis/Mitch Ryder/Rush	<b>Listen In With Dan Seals</b> (WO) Dan Seals
<b>The Countdown</b> (WO) Cherrelle/Chaka Khan	<b>Live From Gilley's</b> (WO) Steve Wariner
<b>Countdown America with Dick Clark</b> (US) CSN&Y	<b>Live From The '60s</b> (PRN) Herman's Hermits/Doors/Otis Redding
<b>Countdown USA with Dave Sholin</b> (WO) Paula Abdul	<b>Lost Lennon Tapes</b> (WO) Julian's '89/#9 Dream demo
<b>Country Calendar Weekly Special</b> (OBN) Vince Gill/Glen Campbell/ Highway 101/Loretta Lynn	<b>Metalshop</b> (MJI) Ratt
<b>Country Today</b> (MJI) Restless Heart	<b>Scott Muni's Ticket To Ride</b> (DIR) George Harrison visit
<b>Cruisin' America with Cousin Bruce</b> (CBS) Herb Alpert/Lamont Dozier/Kent McCord	<b>National Music Survey</b> (WO) Dusty Springfield
<b>Rick Dees On The Line</b> (DIR) Karyn White	<b>Off The Record with Mary Turner</b> (WO) Cheap Trick
<b>Rick Dees Weekly Top 40</b> (DIR) Deon Estus	<b>On The Radio</b> (ON) Paula Abdul
<b>Direct Hits</b> (MJI) Roy Orbison	<b>Party America</b> (CP) Madonna/Jason Bateman
<b>Dr. Demento</b> (WO) All-request show	<b>Plain Rap Countdown</b> (PRN) AC: Enya/Smokey Robinson CHR: Donny Osmond/Cher Urban: Johnny Kemp/Paula Abdul
<b>Encore With William B. Williams</b> (WO) April 1947	<b>Powercuts</b> (GSN/ABC) Tom Petty/Outfield
<b>Fusion 40</b> (TP) George Duke/Terry Lyne Carrington/ Joe Locasio/Red Norvo	<b>Radio Kandy</b> (TS) Ira Miller
<b>Future Hits</b> (WO) Bangles	<b>Reelin' In The Years</b> (GSN/ABC) Neil Young/T. Rex
<b>Great Sounds</b> (USP) Ink Spots' Johnny Smith	<b>Rock &amp; Roll Never Forgets</b> (WO) 1969
<b>High Voltage</b> (WO) Deep Purple	<b>Rock Over London</b> (WO) Paul Carrack/Paul Young/Mike & Mechanics
	<b>Rock Today</b> (MJI) Thirty Eight Special
	<b>Rockline</b> (GSN/ABC) Eddie Money
	<b>Scott Shannon's Rockin' America Countdown</b> (WO) Paula Abdul/R.E.M./Bon Jovi

<b>Sittin' In</b> (WRN) Earl Thomas Conley	<b>Solid Gold Saturday Night</b> (US) Temptations
<b>Star Beat</b> (MJI) El DeBarge	<b>Super Gold</b> (TS) Motown double shots/Rock & roll multi-million sellers
<b>Superstar Concert Series</b> (WO) John Cougar Mellencamp	<b>U.S. Hall Of Fame</b> (US) 1964/1966/Carl Perkins/ Eddie Cochran/Bo Diddley
<b>World Of Rock with Scott Muni</b> (DIR) Eddie Money	

### DAILY

April 17 - April 21

<b>America's Music Makers with Bob Kingsley</b> (ABC) D. Parton/Forester Sisters/G. Campbell/ R. Charles/C. Black	<b>American Music Magazine with Bruce Vidal</b> (US) Mike & Mechanics/Deon Estus/ U2/Dino/Whitney Houston
<b>Country Calendar</b> (OBN) Gene Watson/Mickey Gilley/ Sanders/Mel McDaniel	<b>Country Datebook</b> (US) M. Gilley/J. Sholtz/L. Ronstadt/ W. Nelson/J. Iglesias
<b>Country Report with Chris Lane</b> (WRN) E.T. Conley/R. Lee/Forester Sisters/ Sweethearts of Rodeo/B.J. Royal	<b>Earth News</b> (WO) Park Overall/Def Leppard/Roxette
<b>Psychedelic Psnack</b> (WO) A. Cooper/Cream/Steppenwolf/Humble Pie/ Beatles/E. Carmen/D. Davies	<b>Rock &amp; Roll Never Forgets</b> (WO) Roy Orbison/Paul McCartney
<b>Solid Gold Country</b> (USP) E. Presley/April #1's/1983/ L. Butler/G. Campbell	<b>Solid Gold Scrapbook</b> (US) Songs used in commercials/1970/ Tami Show anniversary/Cadence Records

### INFORMATION/ ENTERTAINMENT

<b>American Focus</b> (FY) Robert Novak	<b>Jack Benny Show</b> (CMS) Jimmy Stewart (4/27/52)
<b>Joyce Brothers Report</b> (WO) TV News/Extramarital affairs	<b>Burns &amp; Allen</b> (CMS) Gene Kelly (1/27/49)
<b>Celebrity Corner</b> (PRN) Melanie Griffith/Jakee	<b>Fraze At The Flicks</b> (PRN) Slaves of New York/New York Stories
<b>Health Care</b> (PIA) Courting doctors/Post-abortion syndrome	<b>Home Tips</b> (JBI) Puppy training/Car care/Solutions/ Household repairs/Kitchen tips
<b>Larry King Show</b> (WO) Stanley Karnow/Tom Boswell/ Elmore Leonard/Shirley MacLaine	<b>Like Only Yesterday</b> (WO) Thresher sub lost/Jackie Robinson joins Brooklyn Dodgers
<b>Mother Earth News</b> (JBI) Leadership/Sore muscles/Choosing a pet/ National parks/Southern cookin'	<b>Prevention Health Report</b> (JBI) Pacemakers/Asthma/Muscle injuries/ Fat cravings/Calcium supplements
<b>Public Affairs</b> (PIA) Smashing atoms	<b>Reviewing Stand</b> (PIA) Vietnam/Greenhouse effect/Chaos theory
<b>Soap Quiz</b> (JBI/ABC) Audrey Hardy/David Rampal/Jack Forbes/ Gabrielle Medina	<b>Today In History</b> (WO) Howard Hughes/Titanic/Harry Truman
<b>Travel Holiday Magazine</b> (OBN) Belize	<b>You &amp; Your Money</b> (WO) Zero tax/Year-round tax planning/ High yields to avoid

### COMEDY

<b>Mel Blanc's Blankety Blanks</b> (ASR) Fedarales/Kibbutz/Declaration of Independence/Speak with forked tongue	<b>Cla'ence Update</b> (PRN) Get me to the church on time/ Nina doesn't love Chase
<b>Comedy Hour</b> (MJI) Special guest: Jay Leno/Dennis Miller/ Barry Sobel/Monty Python	<b>Comedy Show With Dick Cavett</b> (OBN) San Francisco comedy: M. Cohen/ M. Warfield/R. Williams/Funnybone
<b>Comedy Spot</b> (OBN) Tree/Mike Dugan/Billy Elmer/ Jeff Jena/Brian Haley	<b>Contemporary Comedy Network</b> (OBN) George Carlin/Stephen Wright/ Dennis Miller/Bill Cosby
<b>Dr. Dave's Comedy Drops</b> (PM) At some of the grapevine/Tone Coke/ Purple Rain Man	<b>Fun Factory</b> (PM) Pete Rose sings "Take Me To The Casino"/ Crime Family Feud
<b>Hiney Wine</b> (DD) Hiney Awards/Hiney wedding/Hiney tours	<b>Jackie The Joke Man</b> (OHR) National procrastination week/ Armies tired/Good on piano
<b>Laugh Attack</b> (PM) Wheel of anchors/Assault rifle express card/ Gotti's playhouse	<b>Laugh Machine</b> (PM) D. Brenner/J. Rivers/S. Wright/ B. Goldthwait/P. Paulsen
<b>Live From The Improv</b> (DIR) Jordan Brandy/Paul Reiser/Stevie Ray Fromstein/Destiny/David Wood	<b>National Comedy Wireless</b> (DD) Al Furniture/Lonesome glove/America's Most Unwanted
<b>National Lampoon's True Facts</b> (PRN) Pigs in space/Cop on a high	<b>On The Phone With Ti-Rone</b> (PRN) Get over lost love/Noisy neighbor upstairs
<b>Earl Pitts</b> (DD) E. J. puppy/Smoking in restaurants/ Earl Jr. in love	<b>Premiere Comedy Network</b> (PRN) Police Chief/Capt. Goody
<b>Red Neckerson</b> (SYN) Cosmic feedback	<b>Radio Hotline</b> (ASR) Name that song/What's with this town/ Take advantage of me
<b>Stevens &amp; Grdnic's Daily Comedy Exclusive</b> (ASR) She makes me queazy/Kate and Allah/ Hulk Hogan's Heroes/Tax tips	

### SPORTS

<b>Costas Coast To Coast</b> (OBN) Richie Allen	<b>Inside Sports Magazine</b> (OBN) Bob Cousy/Tom Heinsohn/B.J. King/ Johnny Bench
<b>John Madden's Sports Calendar</b> (OBN) Legend of Kiteman/Met's 1st game/ Kareem's b-day	<b>John Madden's Sports Quiz</b> (OBN) Best NBA expansion team/NFL opera singer/ Radio roundup
<b>Sports Explosion</b> (PIA) Kareem Abdul Jabbar/Chuck Hartleib	<b>Sports Flashback</b> (OBN) Aaron's homerun record/Rose's 400th hit/ '87 Masters
<b>This Date In Baseball History</b> (DIR) J. Amalfitano/R. Ashburn/C. Tanner/ M. Wills/G. Nettles	

### NETS ROUNDUP

## Vidal Takes Over 'Music Mag'

#### Net Notes

Satellite Music Network has extended its deal with SCS Satellite Network Services, which distributes SMN's programming, for several more years in a deal worth more than \$8 million. Bruce Vidal has been named host of United Stations' "American Music Magazine," replacing Rick Dees. The American Comedy Network will now provide bits for the one-hour daily show. The Raleigh, NC-based Capitol Sports Network has been selected to distribute the Washington Redskins' broadcasts for the next three seasons. Radio Today's "Rarities" is offering a limited edition CD for giveaways on its affiliate stations. The disc contains some rare, though often unpolished, gems from John Cougar, U2, and other rock superstars.

#### People

Miles Thomas has been appointed Audio Control Manager at IDB Com-

munications. Larry Miller joins Satellite Music Net as Regional Affiliate Manager/Major Markets, East Coast. Drake-Chenault names Dale (Dusty) Brooks Atlantic Coast Regional Manager. Therese Crowley has been upped to Managing Editor at United Stations News. Peter Bochan has joined Radio To-

day as Producer for "Pazz & Jops: The Soundtrack of New York." Ken Walker appointed AE at CBS Radio Networks Midwest office. Also at CBS, Susan Spencer has been named anchor of "Healthtalk," the net's shortform health feature, and correspondent Harry Smith will now contribute to "Newsnotes."



DEAR MIDGE — Chrysalis artist Midge Ure dropped into the Westwood One New York studios to be interviewed on the Source's "Rock Report." Shown (l-r) are manager Jerry Jaffe, Ure, and WW1 Dir./Talent Acquisition David Knight.

### R&R To Publish Program Supplier Guide

R&R will be publishing its third annual "Program Suppliers' Guide" May 26. This special issue will catalog the hundreds of network and syndicated radio programs available to stations, as well as program services such as Jingle and ID packages, song and production libraries, fulltime formats, show prep services and news networks.

Companies wishing to participate in the editorial portion of the "Program Suppliers' Guide" should call Ron Rodrigues at (213) 553-4330.

### NETWORK PROGRAM SUPPLIERS

- ABC — ABC Radio (212) 887-5365
- ASR — All Star Radio (213) 850-1169
- BBS — Bailey Broadcasting Services (213) 969-0011
- CBS — CBS Radio (212) 975-4321
- CMS — Charles Michelson & Sons (800) 648-4546
- CP — Cutter Productions (213) 478-2166
- DCA — DC Audio (202) 638-4222
- DIR — DIR Broadcasting (212) 371-6850
- DM — Donnelly Media (214) 631-7934
- FY — Focus On Youth (609) 452-1150
- GSN — Global Satellite Net (818) 906-1888
- JT — Art Good's Jazz Trax (619) 233-9228
- JB — Jameson Broadcast (202) 328-3283
- MJI — MJI Broadcasting (212) 245-5010
- NWF — National Wildlife Federation (202) 797-6800
- OBN — Olympia Broadcasting Nets. (314) 361-2000
- OHR — Off Hour Rockers (516) 628-1490
- ON — On The Radio Broadcasting (213) 306-8009
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- WRN — Weedeck Radio (213) 462-5922



KEN BARNES

# Madonna Makes '80s History

Madonna. You see her name everywhere these days. In Pepsi commercials. In Pepsi policy statements. In newspapers, magazines, tabloids. Madonna Madness. Madonna Controversy. Madonna of the Catholics. Funky Cold Madonna.\*

Obscured by her ability to generate oceans of press coverage is her ever-more-impressive accumulation of gigantic hits. Last week, when "Like A Prayer" eked out a 17-6 jump on the CHR chart, I fearlessly predicted around the office that it would become a Top 5 hit, and then wondered how many Top 5 hits she'd had.

The answer, as you can see from the "Madonna Hitline" table, is 15 straight, now that "Prayer" has made a prophet of me and gone Top 5. (That figure doesn't count "Spotlight," which, considering it was not a single or even a promotional 12-inch, seems reasonable.) If "Prayer" hits No. 1 (no more fearless predictions) it will be her 8th in the last four years.

No one in R&R history has achieved these particular chart heights before. Madonna clearly reigns as the biggest female star

(see table). Elton John reigns as the alltime R&R CHR hitmaker, as noted in our 15-year anniversary special last year, but as far as the



The Many Faces of Madonna: Images through the years.

## The Madonna Hit File

Title	Peak Position	Peak Date
Holiday	15	1/20/84
Borderline	13	6/1/84
Lucky Star	3	10/12/84
LIKE A VIRGIN	1	12/14/84
MATERIAL GIRL	1	3/22/85
CRAZY FOR YOU	1	4/26/85
Angel	4	6/14/85
Into The Groove*	5	6/28/85
Dress You Up	2	9/21/85
LIVE TO TELL	1	5/23/86
PAPA DON'T PREACH	1	8/8/86
True Blue	3	11/7/86
OPEN YOUR HEART	1	1/23/87
La Isla Bonita	3	4/24/87
WHO'S THAT GIRL	1	8/7/87
Causing A Commotion	2	10/16/87
Spotlight**	31	1/22/88
Like A Prayer	?	4/7/89

Number One hits capitalized.

\* Not a 7" single, but as a commercial 12" still hit Top 5 despite simultaneous release of "Angel"

\*\* Not released as a single in any form, but still charted

ers looking for sustained hitmaking careers may want to consider using at least two names (Olivia

Newton-John's done pretty well with three).

\* copyright Tom Vickers, Capitol



More recent Madonna modes.

## Madonna Vs. CHR's Female Singing Stars

Artist	Chart Hits	Top 15	Top 5	No. 1
MADONNA	18	17	15	7
Olivia Newton-John	22	17	11	4
Linda Ronstadt	16	12	6	0
Donna Summer	15	12	10	2
Diana Ross	13	8	4	2
Pat Benatar	13	6	2	0
Sheena Easton	12	9	3	0
Barbra Streisand	11	10	7	5
Tina Turner	11	8	4	1
Whitney Houston	10	10	8	6
Cyndi Lauper	9	8	6	2
Stevie Nicks	9	7	4	0
Gloria Estefan & MSM	9	7	2	1
Dionne Warwick	9	6	2	1
Kim Carnes	9	3	2	1
Aretha Franklin	8	4	2	1
Helen Reddy	8	4	2	0
Joan Jett	8	3	1	0
Janet Jackson	7	7	4	1
Debbie Gibson	7	5	5	2
Juice Newton	7	5	3	0
Carly Simon	7	4	3	1
Cher	7	4	2	1
Laura Branigan	7	4	2	0
Anne Murray	7	4	1	0
Natalie Cole	6	6	0	0
Irene Cara	5	4	1	1
Rita Coolidge	5	3	2	0
Belinda Carlisle	4	4	3	1
Tiffany	4	4	2	2
Taylor Dayne	4	4	1	0
Jennifer Warnes	4	3	3	2
Jody Watley	4	3	3	0
Alicia Bridges*	1	1	0	0

(just figured you'd want to know how Alicia measured up)

'80s are concerned, Madonna's only rival is Michael Jackson.

Michael as a solo artist has 19 charted records (18 in the '80s, including the McCartney duet "Say Say Say") to Madonna's 18, dating from 1984. All 19 of Michael's have hit Top 10, an unsurpassed feat, and he racked up seven consecutive No. 1 hits, which will be tough for anyone to beat. He has nine No. 1s all told, brought home in a five-year period.

It's a tough call to choose one as chart star of the '80s, and I'm going to duck it. The Madonna hit list tells a hell of a story, and the female vocalist table is telling as well. The third table here, the one-namer roster, is mostly intended for comic relief, but does point out that Madonna aside, female sing-

## Female One-Name Stars

Artist	Chart Records
Madonna	18
Cher	6
Tiffany	4
Pebbles	2

Tied at one each: Basia, Charlene, Enya, Frida, Lulu, Martika, Regina, Shannon, Sylvia.  
(Sade and Nena are group names and thus ineligible)

## Canadian Comment

Maybe it was the brother-in-law who forced me Guess Who records. Perhaps my fanatical devotion to "SCTV" had an insidious influence.

Whatever the historical reason, for a long time I've had an abiding interest in Canada and especially Canadian music. There's been a lot of terrific Canadian acts, from the Beau-Marks to the Ugly Ducklings to Minutes From Downtown (to name three completely unrelated and defunct groups), and there are more than ever today.

I'm not going to single out any particular contemporary Canadian artists who deserve your attention. The last thing radio needs is hype from some seer at a publication with one eye on next week's ads and the other on the pile of free CDs that flooded in last week. R&R (and I think we're alone in this) doesn't indulge in that sort of prophet motive, and, even as opinionated as I am in private life, I'm not about to start.

But taken as a whole, Canadian contemporary music — much of

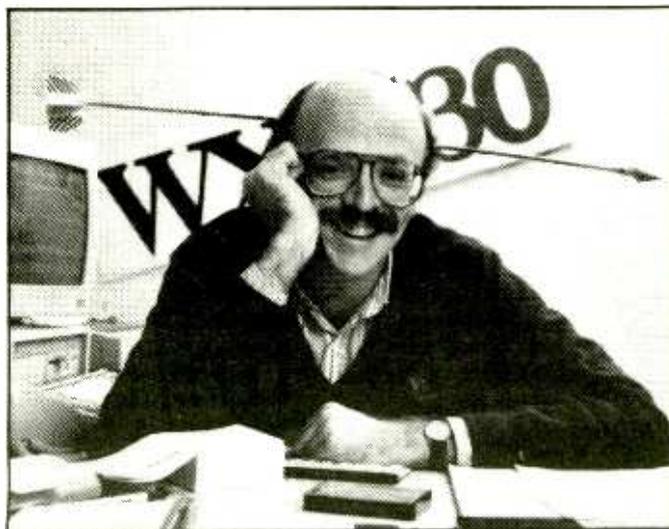
which is released here, some of which is confined to north of the border — is unquestionably world-class, with a variety of styles and visions.

The recent Juno Awards (Canada's Grammys) vividly brought home the sheer quality of Canadian music. The Junos telecast featured wittier hosting than any US awards show (Billy Crystal's Grammy stints excepted), an impressive selection of nominees and winners, and several stirring, state-of-the-art live performances.

So in evaluating the mass of American, British, Australian, European, African, and elsewhere-originating music, consider Canadian records as well. There are few Canadians content with confining themselves to their own borders; hearing the music, they merit a global shot.

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—Ted Farr, Program Manager, WX1130/Vancouver



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## MUSIC DATEBOOK

### Kind Heart Saves Honeymoon

#### MONDAY, APRIL 17

1964/The Rolling Stones' self-titled debut album is released in the UK.

1970/Paul McCartney's solo album "McCartney" is issued; he plays all instruments on this first post-Beatles effort.

1973/This sure brought them a lot of "Money" — Pink Floyd's "Dark Side Of The Moon" goes gold.

1986/Honeymoon Suite's fully-stocked equipment van is stolen in New Jersey. The group performs the next night with instruments loaned by Heart, also in town.

1988/Prince announces the "LoveSexy" tour will soon begin, during which he'll cruise the stage in a '57 T-Bird.

Born: Bilal Abdul-Samad (Boys) 1978, Jan Hammer 1948, Jerry Knight 1953, Michael Sembello 1954

#### TUESDAY, APRIL 18

1936/Gene Autry records the classic "Back In The Saddle Again."

1981/Yes announces its breakup, only to reunite less than two years later.

1987/Charlie Sexton leads a group of 17 cyclists to U2's L.A. concert. Afterward, Bono and The Edge accompany the bikers on a tour of the city.

1988/Holland/Dozier/Holland, composers of dozens of Motown hits, are inducted into the Songwriters Hall Of Fame. Also, Polydor releases "Crossroads," a six-album retrospective of Eric Clapton's career from the Yardbirds through his solo work.

Born: Les Pattinson (Echo & Bunnymen) 1958, Glen Hardin (Crickets) 1939, Mike Vickers (Manfred Mann) 1942

#### WEDNESDAY, APRIL 19

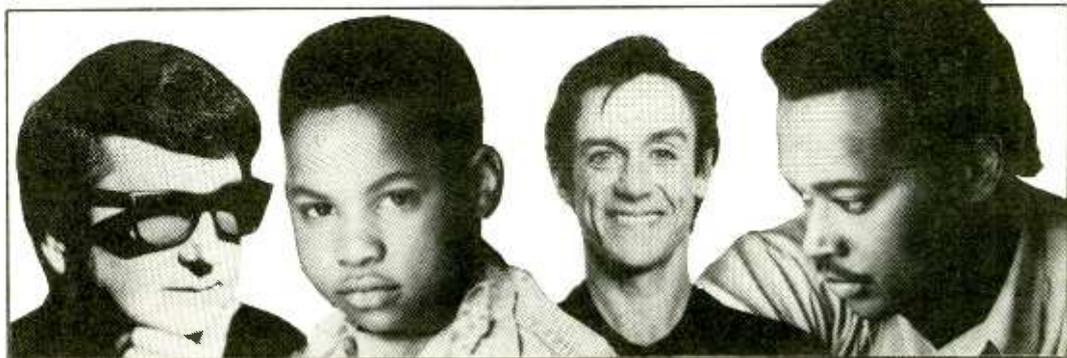
1965/Filming of the "TAMI Show" (Teenage Music International) begins in London. Featured performers include James Brown, Marvin Gaye, the Rolling Stones, the Supremes, the Beach Boys, and the Four Tops.

1975/Elton John fires guitarist Dee Murray and drummer Nigel Olsson. He rehires them in 1982.

1982/Simon & Garfunkel announce they'll stay together for "as long as the fans want us."

1988/After the Baltimore Orioles lose their 11th straight game, WIYY/Baltimore jock Bob Rivers vows to stay on the air until they win. Eight games, two David Letterman calls, and 216 hours later, the O's win and Rivers finally gets to sleep.

Born: Alan Price (Animals) 1964, Bob Rock (Rock & Hyde) 1954



Roy Orbison, Bilal Abdul-Samad, Iggy Pop, Luther Vandross

#### THURSDAY, APRIL 20

1959/13-year-old Dolly Parton releases her first single, "Puppy Love."

1968/Deep Purple makes its concert debut in Tastrup, Denmark.

1986/"We do this just for kicks" — Simple Minds and Rod Stewart defeat the Pepperdine University soccer team 2-0.

1987/Roy Orbison rerecords "In Dreams" with co-producers T-Bone Burnett and David Lynch.

1988/Michael Jackson's biography "Moonwalk" is released, but the Gloved/Buckled One doesn't give much insight into his personality.

Born: Luther Vandross 1951, Johnny Tillotson 1939, Craig Frost (Grand Funk Railroad) 1948, Ollie Brown 1953

#### FRIDAY, APRIL 21

1963/"Pleased to meet you, hope you guessed my name" — The Beatles and Rolling Stones meet for the first time at England's Crawdaddy Club.

1974/Dolly Parton and Porter Wagoner quit performing together. Their feud lasts until they reunite on Dolly's show in 1988.

1981/The Pilmsouls are featured in a Wall Street Journal cover story.

1988/At his plagiarism trial, Mick Jagger testifies that his "Just Another Night" uses lyric styles similar to "Beast Of Burden" and "Brown Sugar." He signs autographs for fans outside and later wins the suit.

Born: Robert Smith (Cure) 1959, Iggy Pop 1947

#### SATURDAY, APRIL 22

1969/The Who preview "Tommy" in a Dolton, England concert. Also, John Lennon changes his middle name to Ono.

1978/Bob Marley returns to Jamaica for a concert and persuades opposing politicians to shake hands onstage.

1981/Days after being treated for bleeding ulcers, Eric Clapton checks back into the hospital with bruised ribs suffered in a car accident.

1987/Jimmy Buffett agrees to let two New Jersey high schools use the Garden State Arts Center for graduation ceremonies, even though he has use of the center all day.

Born: Peter Frampton 1950, Glen Campbell 1936

#### SUNDAY, APRIL 23

1956/Elvis debuts in Las Vegas. Audience reaction is so negative, he doesn't return for 13 years.

1971/Decca Records/London releases pre-1964 Rolling Stones tunes. All five members sign an ad in London papers apologizing for what they call "substandard" work.

1975/Depressed over financial, managerial, and personal problems, Badfinger guitarist Peter Ham hangs himself in his London home.

1987/At a reception in Toronto, David Foster and John Parr perform "St. Elmo's Fire (Man In Motion)" for around-the-world wheelchair athlete Rick Hansen, who inspired the song.

1988/Bruce Springsteen says Roy Orbison's "Only The Lonely" and "(Oh) Pretty Woman" inspired him to write "Born To Run." He then leads the crowd in singing "Happy Birthday" to Orbison, who is in the audience.

Born: Narada Michael Walden 1952, the late Roy Orbison 1936

— Paul Colbert

## Morrissey, Street 'Drug' Controversy Continues . . .

The latest development in the MORRISSEY controversy over the alleged financial dispute that's threatening the release of his new single is **STEPHEN STREET's** denial that he's unhappy with his financial arrangements as producer and co-writer. Street, however, admits he voiced his concern to protect his own interests: "I had to put pressure on Morrissey to speed up the paperwork . . . because he has no manager, nothing gets done."

Ah, but even if "Interesting Drug" is released, it faces a major controversy over its video, which features a battered baby seal and schoolboys wearing stiletto heels.

### B-Side Themselves

The new **FINE YOUNG CANNIBALS** single, "Good Thing," features a previously unreleased track ("Social Security") on its B-side. There'll be a limited edition double-groove 10-inch version of the record as well.

Meanwhile, the 10-inch and CD editions of the new **DURAN DURAN** single ("Do You Believe In Shame") will include a live version of "Notorious."

### Expect A 'Miracle' From Queen

**QUEEN's** new album now has a title and a release date. Produced by the band with **DAVID RICHARDS**, "Miracle" will have a worldwide release on May 22.

**NEW ORDER's** "Round And Round" single has now come out in a new remix by **INNER CITY** leader **KEVIN SAUNDERSON**, one of the most-sought-after remixers of the moment. There'll also be



Morrissey — battered baby seals and boys in stiletto heels.

a new CD3 edition of the above-mentioned New Order song, featuring an additional mix by **BEN GROSSE** that won't appear on vinyl. Incidentally, **Inner City** will release their first album ("Paradise") on May 8.

While on the subject of remixes, **SOUL II SOUL** are remixing "Back To Life," another song from their brand new album ("Club Classics Vol. 1"), for release as a single on May 15.

### A New B.A.D. Album

**MICK JONES** of **BIG AUDIO DYNAMITE** has completely re-

covered from his recent illness, and goes back into the studio next week to begin a new B.A.D. album. Meanwhile, his former **CLASH** colleague **PAUL SIMONON** has announced that his new band **HAVANA 3** will play live dates soon. Another Clashman, drummer **TOPPER HEADON**, was to be in the lineup, but has now apparently gone off on his own to form a jazz band.

Scottish band **GOODBYE MR. MACKENZIE**, currently scoring their biggest single so far with "The Rattler," capitalize by releasing the LP, "Good Deeds And Dirty Rags," next week.

Currently touring America, **HOTHOUSE FLOWERS** plan to have their second album ready for August release. And . . . **ALL ABOUT EVE** plan to begin recording their new album shortly, once again using former **YARDBIRD** **PAUL SAMWELL-SMITH** as producer.

### High-Caliber 45s

The **GODFATHERS** released their new single ("She Gives Me Love") on Monday (4/3), while **POP WILL EAT ITSELF** will release the single "Wise Up Sucker" next Monday (4/10).



"Disappointed" is the title of **PIL's** first single from the "9" album. The 45 will be released April 17. **HUE & CRY's** new single ("Violently") will be out April 24 and will include a version of the **KATE BUSH** song "The Man With The Child In His Eyes."

**IT BITES** will release their new single ("Still Too Young To Remember") on May 2, which is now the date for the — once again — rescheduled **CUTTING CREW 45**, "(Between A) Rock And A Hard Place," as well as the **WIN** single ("Dusty Heartfelt").

In the meantime, we'll get the first fruits of the **MALCOLM McLAREN** "Waltz Dancing" album when the title track comes out as a single on April 17. "Deep In Vogue" will be added to the 12-inch, which has been mixed by **S-EXPRESS** leader **MARK MOORE** and produced by McLaren with the fascinating combination of **BOOTSY COLLINS** and **PHIL RA-**

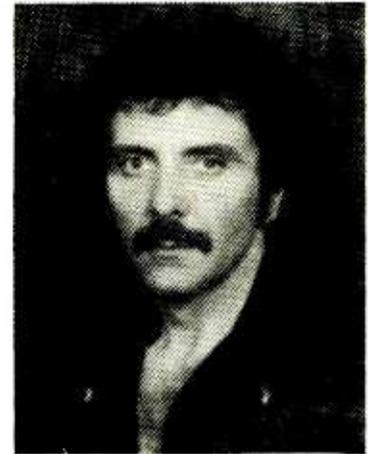
"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

**MONE**. Incidentally, "voguing" is a dance style that's currently big in New York's gay clubs.

### Promotions In Motion

**DEACON BLUE**, the band who brought you the song "Chocolate Girl," now take chocoholicism one step further with the following promotion for their new LP, "When The World Knows Your Name." All you have to do is consume five "Twix" bars, save the wrappers, and get all of 50 pence off the LP in the Our Price chain of stores. Indigestion tablets extra.

Finally, the man with the sorest wrist in rock — no jokes, please — must be **TONY IOMMI** of **BLACK SABBATH**, who celebrated the release of the band's new single



Tony Iommi — the man with the sorest wrist in rock.

("Headless Cross") and his survival as the only original member of the band by personally signing 2500 copies of the record.

## BRITAIN



LW	TW	Artist/Title (Label)
1	1	<b>MADONNA</b> /Like A Prayer (Sire/WEA)
2	2	<b>DONNA SUMMER</b> /This Time I Know It's For Real (WB)
4	3	<b>PAULA ABOUL</b> /Straight Up (Siren/Virgin)
3	4	<b>JASON DONOVAN</b> /Too Many Broken Hearts (PWL)
—	5	<b>BANGLES</b> /Eternal Flame (CBS)
7	6	<b>KON KAN</b> /I Beg Your Pardon (Atlantic)
5	7	<b>SOUL II SOUL</b> / <b>CARON WHEELER</b> /Keep On Movin' (10/Virgin)
6	8	<b>GUNS N' ROSES</b> /Paradise City (Geffen)
16	9	<b>PAT &amp; MICK</b> /I Haven't Stopped Dancing Yet (PWL)
14	10	<b>COLOCUT</b> / <b>LISA STANFIELD</b> /People Hold On (Ahead Of Our Time)
17	11	<b>BOBBY BROWN</b> /Don't Be Cruel (MCA)
8	12	<b>REYNOLDS GIRLS</b> /I'd Rather Jack (PWL)
15	13	<b>FUZZBOX</b> /International Rescue (WEA)
12	14	<b>G. ESTEFAN &amp; MIAMI SOUND MACHINE</b> /Can't Stay Away... (Epic)
—	15	<b>CULT</b> /Fire Woman (Beggars Banquet)
9	16	<b>BANANARAMA, ETC.</b> /Help! (London/PG)
—	17	<b>HOLLY JOHNSON</b> /Americanos (MCA)
—	18	<b>THE THE</b> /The Beat(en) Generation (Some Bizzare/CBS)
11	19	<b>ALYSON WILLIAMS</b> /Sleep Talk (Def Jam/CBS)
10	20	<b>CHANELLE</b> /One Man (Cooltempo/Chrysalis)

### Moving Up

<b>ROACHFORD</b> /Family Man (CBS)
<b>KIM MAZELLE</b> /Got To Get You Back (EMI)
<b>ROY ORBISON</b> /She's A Mystery To Me (Virgin)
<b>BROTHER BEYOND</b> /Can You Keep A Secret? (Parlophone/EMI)
<b>PAUL SIMPSON</b> / <b>AOEVA</b> /Musical Freedom (Moving On Up) (Cooltempo/Chrysalis)
<b>YELLO</b> /Of Course I'm Lying (Mercury/PG)
<b>TRANSVISION VAMP</b> /Baby I Don't Care (MCA)

The Network Chart, courtesy MRIB

## DANCE TRACKS

3/24 4/7

1	1	<b>FINE YOUNG CANNIBALS</b> /She Drives Me... (IRS/MCA)
3	2	<b>JOJO WATLEY</b> /Real Love (MCA)
5	3	<b>RAIANA PAGE</b> /Open Up Your Heart (Sleeping Bag)
—	4	<b>MADONNA</b> /Like A Prayer (Sire/WB)
6	5	<b>MAURICE</b> /This Is Acid (Vendetta/A&M)
—	6	<b>TONY LOC</b> /Funky Cold Medina (Delicious Vinyl/Island)
—	7	<b>NENEH CHERRY</b> /Buffalo Stance (Virgin)
4	8	<b>MILLI VANILLI</b> /Girl You Know It's True (Arista)
—	9	<b>ROXETTE</b> /The Look (EMI)
10	10	<b>YAZZ</b> /Stand Up For Your Love Rights (Elektra)
2	11	<b>TEN CITY</b> /That's The Way Love Is (Atlantic)
—	12	<b>S-EXPRESS</b> /Hey Music Lover (Capitol)
—	13	<b>PAULA ABOUL</b> /Forever Your Girl (Virgin)
—	14	<b>JOHNNY KEMP</b> /Birthday Suit (Columbia)
9	15	<b>WILL TO POWER</b> /Fading Away (Epic)
—	16	<b>CHERRELLE</b> /Affair (Tabu/CBS)
—	17	<b>MANDY SMITH</b> /Victim Of Pleasure (Atlantic)
15	18	<b>NEW ORDER</b> /Fine Time (Qwest/WB)
—	19	<b>BOBBY BROWN</b> /Every Little Step (MCA)
—	20	<b>EIGHTH WONDER</b> /Baby Baby (WTG)

### Moving Up

<b>ALYSON</b> /Sleep Talk (Def Jam/Columbia)
<b>BASIA</b> /Promises (Epic)
<b>NAYOBE</b> /It's Too Late (WTG)
<b>ROB BASE &amp; DJ E-Z ROCK</b> /Joy And Pain (Profile)
<b>CASANOVA'S REVENGE</b> /Let's Work (Invasion)
<b>GUY</b> /I Like (MCA)
<b>KC FLIGHT</b> /Planet E (RCA)
<b>O'MOB</b> /Trance Dance (FFRR/Polydor)
<b>DE LA SOUL</b> /Me, Myself And I (Tommy Boy)
<b>RICK ASTLEY</b> /Giving Up On Love (RCA)

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**DANCE MUSIC**

## AUSTRALIA

LW	TW	Artist/Title
1	1	<b>IAN MOSS</b> /Tucker's Daughter
2	2	<b>1927</b> /You'll Never Know
3	3	<b>J. DIESEL &amp; INJECTORS</b> /Soul Revival
4	4	<b>DARYL BRAITHWAITE</b> /One Summer
7	5	<b>BLACK SORROWS</b> /Chained To The Wheel
8	6	<b>STEPHEN CUMMINGS</b> /Your House Is Falling
—	7	<b>PAUL NORTON</b> /Stuck On You
6	8	<b>MENTAL AS ANYTHING</b> /Rock & Roll Music
5	9	<b>1927</b> /I Could
—	10	<b>J. DIESEL &amp; INJECTORS</b> /Cry In Shame

### Most Added

<b>DRAGON</b> /Young Years
<b>TIM FINN</b> /How'm I Gonna Sleep
<b>J. DIESEL &amp; INJECTORS</b> /Cry In Shame
<b>JAMES FREUD</b> /Hurricane

Top 10 Australian records from playlists of FM104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMMSydney, and KIX106/Canberra.

## CANADA

LW	TW	Artist/Title
1	1	<b>TOM COCHRANE</b> /Good Times
2	2	<b>KON KAN</b> /I Beg Your Pardon
3	3	<b>DALBELLO</b> /Tango
6	4	<b>CANDI</b> /Love Makes No Promises
4	5	<b>BRUCE COCKBURN</b> /If A Tree Falls
7	6	<b>PURSUIT OF HAPPINESS</b> /She's So Young
5	7	<b>COLIN JAMES</b> /Why'd You Lie
9	8	<b>BRIGHTON ROCK</b> /One More Try
8	9	<b>SASS JORDAN</b> /Tell Somebody
10	10	<b>SHERIFF</b> /When I'm With You

### Most Added

<b>BILLY NEWTON-DAVIS</b> /I Can't Take It
<b>JEFF HEALEY BAND</b> /Angel Eyes

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

## COMPACT DATA®

# Lou Sings Lyle

**L**ou Rawls has recorded a couple of Lyle Lovett compositions, including "She's No Lady, She's My Wife," for his new Blue Note LP, titled "At Last." Produced by Michael Cuscuna and Billy Vera, the album is due June 20 and features duets with Ray Charles and jazz vocalist Dianne Reeves.

The next Was (Not Was) single ("Anything Can Happen"), due April 10, will also be heard in the new Richard Pryor/Gene Wilder movie, "Hear No Evil, See No Evil." Look for the two stars to appear in the Chrysalis group's video for the tune as well.

### Gaye Star In Hollywood?

Five years after his shooting death, Rock & Roll Hall Of Famer Marvin Gaye may finally be awarded a star on the Hollywood Boulevard Walk Of Fame. Motown has reportedly agreed to provide the \$3500 sponsorship fee for the tribute to the late singer, who recorded the majority of his hits for the label.

A year after his shooting by a gunman who remains at large, guitarist Larry Carlton will release his first new solo recording since the attack. The debut single from his MCA LP will be a cover of Steely Dan's "Josie."



Lou Rawls — When you've sung Lyle, you've sung 'em all.

### Singles Only Label

With his first solo album ("Workbook") due from Virgin Records in May, former Husker Du frontman Bob Mould has also

## Precious Metal

The RIAA has issued the following single and album awards for the month of March.

**GOLD SINGLES:** "The Way You Love Me," **Karyn White**, Warner Bros.; "When I'm With You," **Sheriff**, Capitol; "Casanova," **Levert**, Atlantic; "You Got It (The Right Stuff)," **New Kids On The Block**, Columbia.

**PLATINUM SINGLE:** "Straight Up," **Paula Abdul**, Virgin.

**GOLD ALBUMS:** "G N' R Lies," **Guns N' Roses**, Geffen; "Skid Row," **Skid Row**, Atlantic; "Mystery Girl," **Roy Orbison**, Virgin.

**PLATINUM ALBUMS:** "G N' R Lies," **Guns N' Roses**, Geffen; "Guy," **Guy**, MCA; "Forever Your Girl," **Paula Abdul**, Virgin; "Holy Diver," **Dio**, Warner Bros.; "Mystery Girl," **Roy Orbison**, Virgin; "Hangin' Tough," **New Kids On The Block**, Columbia; "Electric Youth," **Debbie Gibson**, Atlantic; "Tooth And Nail," **Dokken**, Elektra.

**MULTI-PLATINUM ALBUMS:** "Rumors," **Fleetwood Mac**, Warner Bros. (13 million); "Giving You The Best That I Got," **Anita Baker**, Elektra (three million); "G N' R Lies," **Guns N' Roses**, Geffen; "Traveling Wilburys," **Traveling Wilburys**, Warner Bros.; "Electric Youth," **Debbie Gibson**, Atlantic (two million).

announced the formation of a new record company — Sol Records, the name of which is purportedly an acronym for "singles only." First 45rpm releases on the new label will be by NYC-based band the Warm Jets, Minneapolis singer/songwriter Dave Postlethwaite, New Jersey band Friction Wheel, female vocalist Angel Dean, and New York group the Zephyrs.

### Benefit Beat

10,000 Maniacs, Amy Grant, Big Country, and the Christians have announced plans to hold a pair of televised concerts on July 2 that will benefit children's organizations in the US and England. Big Country and the Christians will kick things off in Cambridge, with the Maniacs and Grant set to follow from the site of the Georgia Tech campus back in the USA.

Ted Nugent and Tommy Shaw (of Styx fame) reportedly spent a week together recently writing new material.

Michael Monroe, former lead vocalist with Hanoi Rocks, is currently in the studio with Michael Frondelli producing. Monroe's first album will be out on Mercury Records this summer.

Fresh from winning this year's Academy Award for Best Original Song ("Let The River Run"), Arista recording artist Carly Simon is co-writing songs for her next studio album with Smokey Robinson.



44.7 million households  
Patti Geluzzi  
Director/Music Programming

Weeks On

### HEAVY

PAULA ABDUL/Straight Up (Virgin)	11
BANGLES/Eternal Flame (Columbia)	11
DEF LEPPARD/Rocket (Mercury)	8
FINE YOUNG CANNIBALS/She Drives... (IRS/MCA)	10
LIVING COLOUR/Cult Of Personality (Epic)	25
MADONNA/Like A Prayer (WB)	4
METALLICA/One (Elektra)	9
MIKE & MECHANICS/The Living Years (Atlantic)	12
MILLI VANILLI/Girl You Know It's True (Arista)	11
ROY ORBISON/You Got It (Virgin)	10
POISON/Your Mama Don't Dance (Capitol)	8
R.E.M./Stand (WB)	16
ROACHFORD/Cuddly Toy (Feel For Me) (Epic)	2
ROXETTE/The Look (EMI)	3
TONE LOC/Funky Cold... (Delicious Vinyl/Island)	2
U2 & B.B. KING/When Love Comes To Town (Island)	2
WINGER/Seventeen (Atlantic)	18

### SNEAK PREVIEW

BON JOVI/I'll Be There For You (Mercury)	ADD
DEBBIE GIBSON/Electric Youth (Atlantic)	1
GUNS N' ROSES/Patience (Geffen)	2

### BUZZ BIN

ELVIS COSTELLO/Veronica (WB)	7
R. HITCHCOCK 'N'.../Madonna Of The... (A&M)	3
XTC/Mayor Of Simpleton (Geffen)	6

### HIP CLIP

NENEH CHERRY/Buffalo Stance (Virgin)	1
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### ACTIVE

EDIE BRICKELL & NEW.../Circle (Geffen)	3
CHICAGO/You're Not Alone (Full Moon/Reprise)	6
CULT/Fire Woman (Sire/Reprise)	1
ENYA/Orinoco Flow (Sail Away) (Geffen)	8
MELISSA ETHERIDGE/Similar Features (Island)	6
SAMANTHA FOX/I Only Wanna Be... (Jive/RCA)	2
HOWARD JONES/Everlasting Love (Elektra)	3
OUTFIELD/Voices Of Babylon (Columbia)	1
QUEENSRYCHE/Eyes Of A Stranger (EMI)	6
REPLACEMENTS/I'll Be You (Sire/Reprise)	10
TANITA TIKARAM/Twist In My Sobriety (Reprise)	3
THIRTY EIGHT SPECIAL/Second Chance (A&M)	4
WARRANT/Down Boys (Columbia)	8
JODY WATLEY/Real Love (MCA)	3
STEVE WINWOOD/Hearts On Fire (Virgin)	1

### MEDIUM

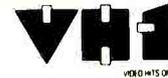
ANIMATION/Room To Move (Polydor)	4
BAD COMPANY/Shake It Up (Atlantic)	4
BELLE STARS/Iko Iko (Capitol)	1
COWBOY JUNKIES/Sweet Jane (RCA)	11
MICHAEL DAMIAN/Rock On (Cypress/A&M)	ADD
DURAN DURAN/Do You Believe... (Capitol)	2
EASTERHOUSE/Come Out Fighting (Columbia)	4
ESCAPE CLUB/Walking Through Walls (Atlantic)	3
DEON ESTUS/Heaven Help Me (Mika/Polydor)	1
L. FORD I/O. OSBOURNE/Close My... (RCA)	3
JULIAN LENNON/Now You're In Heaven (Atlantic)	4
MARCELLO/First Love (CBS Assoc.)	ADD
ROBBIE NEVIL/Somebody Like You (EMI)	4
NEW KIDS ON THE BLOCK/I'll Be... (Columbia)	ADD
NEW ORDER/Round & Round (West/WB)	1
PASADENAS/Tribute (Right On) (Columbia)	9
LOU REED/Dirty Blvd. (Sire/WB)	9
KEITH RICHARDS/Make No Mistake (Virgin)	5
MICHELLE SHOCKED/When I Grow Up (Mercury)	6
SIREN/All Is Forgiven (Mercury)	4
SKID ROW/Youth Gone Wild (Atlantic)	10
TNT/Tonight I'm Falling (Mercury)	1
NANCY WILSON/All For Love (WTG)	3

### BREAKOUT

ANTHRAX/Anti-Social (Megaforce/Island)	8
BIG BAM BOO/Shooting From My... (Uni/MCA)	3
CHOIRBOYS/Run To Paradise (WTG)	5
CRAFFT/Jane (RCA)	6
D'MOB/We Call It Aced (FFRR/Polydor)	1
FIRE TOWN/The Good Life (Atlantic)	ADD
GLAMOUR CAMP/She Did It (EMI)	7
GREAT WHITE/Once Bitten, Twice Shy (Capitol)	ADD
GUADALCANAL DIARY/Always... (Elektra)	3
LITTLE AMERICA/Where Were You (Geffen)	6
SARAYA/Love Has Taken Its Toll (Polydor)	ADD
W.A.S.P./The Real Me (Capitol)	1

### ADDS

BON JOVI/I'll Be There For You (Mercury)	
MICHAEL DAMIAN/Rock On (Cypress/A&M)	
FIRE TOWN/The Good Life (Atlantic)	
GREAT WHITE/Once Bitten, Twice Shy (Capitol)	
MARCELLO/First Love (CBS Assoc.)	
NEW KIDS ON THE BLOCK/I'll Be Loving... (Columbia)	
SARAYA/Love Has Taken Its Toll (Polydor)	



30.6 million households  
Sal LaCurto, Director/Music Programming  
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

### FIVE STAR VIDEOS

ENYA/Orinoco Flow (Sail Away) (Geffen)	18
MADONNA/Like A Prayer (Sire/WB)	1
ROY ORBISON/You Got It (Virgin)	11
PHOEBE SNOW/If I Can Just Get... (Elektra)	4
TAKE 6/Spread Love (Reprise)	2
TANITA TIKARAM/Twist In My Sobriety (Reprise)	16
STEVE WINWOOD/Hearts On Fire (Virgin)	1

### HEAVY

BANGLES/Eternal Flame (Columbia)	9
BELLE STARS/Iko Iko (Capitol)	2
DEON ESTUS/Heaven Help Me (Mika/Polydor)	4
FINE YOUNG.../She Drives... (IRS/MCA)	ADD
BETTE MIDLER/Wind Beneath My Wings (Atlantic)	8
MIKE & MECHANICS/Living Years (Atlantic)	14
THIRTY EIGHT SPECIAL/Second Chance (A&M)	4
JODY WATLEY/Real Love (MCA)	1
TRAVELING WILBURYS/End Of... (Wilbury/WB)	10

### MEDIUM

PAULA ABDUL/Forever Your Girl (Virgin)	ADD
EDIE BRICKELL & NEW.../Circle (Geffen)	1
CARRACK & NUNN/Romance (Columbia)	1
GRAYSON HUGH/Talk It Over (RCA)	5
INDIGO GIRLS/Closer To Fine (Epic)	ADD
CAROLE KING/City Streets (Capitol)	3
SA-FIRE/Thinking Of You (Cutting/Mercury)	2
CARLY SIMON/Let The River Run (Arista)	10
KARYN WHITE/Superwoman (WB)	8

### LIGHT

BASIA/Promises (Epic)	ADD
COWBOY JUNKIES/Sweet Jane (RCA)	2
BONNIE RAITT/Thing Called Love (Capitol)	2
KEITH RICHARDS/Make No Mistake (Virgin)	3

Information current as of April 4.

## MUSIC & MOVIES

### CURRENT

- **RAIN MAN (Capitol)**  
Single: Iko Iko/Belle Stars  
Other Featured Artists: Bananarama, Ian Gillan & Roger Glover
- **LEAN ON ME (WB)**  
Single: Lean On Me/Thelma Houston & the Winans  
Other Featured Artists: Roxanne Shante, Guns N' Roses, Stetsasonic
- **CHANCES ARE**  
Single: After All/Cher & Peter Cetera (Geffen)
- **WORKING GIRL (Arista)**  
Single: Let The River Run/Carly Simon  
Other Featured Artists: Sonny Rollins, Chris Rea, Pointer Sisters
- **SING (Columbia)**  
Singles: Birthday Suit/Johnny Kemp  
Romance/Paul Carrack & Terri Nunn  
Other Featured Artists: Patti LaBelle, Kevin Cronin, Art Garfunkel
- **NEW YORK STORIES**  
Single: People Will Talk/Kid Creole & Coconuts (Elektra/Musician)
- **BEACHES (Atlantic)**  
Single: Wind Beneath My Wings/Bette Midler
- **TWINS (WTG)**  
Single: It's Too Late/Nayobe  
Other Featured Artists: Spinners, Jeff Beck, 2 Live Crew
- **THE NAKED GUN**  
Single: I'm Into Something Good/Peter Noone (Cypress/A&M)
- **SLAVES OF NEW YORK (Virgin)**  
Single: Buffalo Stance/Neneh Cherry  
Other Featured Artists: Iggy Pop, Maxi Priest, PIL
- **DREAM A LITTLE DREAM (Cypress/A&M)**  
Singles: Rock On/Michael Damian  
Whenever There's A Night/Mike Reno  
Featured Artists: Lone Justice, Van Morrison, R.E.M.
- **TEQUILA SUNRISE (Capitol)**  
Single: Do You Believe In Shame?/Duran Duran  
Other Featured Artists: Ann Wilson & Robin Zander, Church
- **LET'S GET LOST (Novus/RCA)**  
Featured Artist: Chet Baker

### UPCOMING

- **THE DREAM TEAM**  
Single: Hit The Road Jack/Buster Poindexter (RCA)
- **SAY ANYTHING (WTG)**  
Singles: All For Love/Nancy Wilson  
Keeping The Dream Alive/Freiheit  
Other Featured Artists: Replacements, Living Colour, Joe Satrlani
- **SUMMER JOB**  
Single: Some Kind Of Magic/Orkestra (Relativity)

## POLL STAR

### CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	NEIL DIAMOND	\$769.2
2	VANDROSS/BAKER	\$646.4
3	BON JOVI	\$277.6
4	ROD STEWART	\$240.6
5	HANK WILLIAMS JR.	\$206.4
6	POISON	\$188.3
7	R.E.M.	\$182.8
8	OZZY OSBOURNE	\$178.6
9	METALLICA	\$150.8
10	ANDY WILLIAMS	\$138.6
11	RANDY TRAVIS	\$114.9
12	RATT	\$108.5
13	CHICAGO	\$107.9
14	KEITH RICHARDS	\$92.1
15	KENNY G.	\$90.5
16	REBA MCGENTIRE	\$88.5
17	AMY GRANT	\$86.4
18	SAM KINISON	\$71.2
19	SANDI PATTI	\$70.3
20	ROBERT CRAY BAND	\$65.9

### New Tours

Among this week's new tours:

- ASLEEP AT THE WHEEL
- JOHN CONLEE
- DAVID CROSBY
- FIREHOUSE
- EMMYLOU HARRIS
- MEL MCDANIEL
- REIVERS
- SLAVE RAIDER
- TOM TOM CLUB
- RICKY VAN SHELTON

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.



BRAD MESSER

## CALENDAR

### DEDUCING DEDUCTIONS

## A Kinder, Gentler Tax Bite

Well, here it is. Time for the IRS to go to warp factor five on the ol' Deep Probe maneuver. According to an informal survey, messing with tax returns is one of the three things people hate most. Taxes rank just below biting into a high-speed grinding wheel, and only slightly above torching a Bic into your own armpit hairs, as far as pleasures go. So let's talk deductions.

It's every American's duty to cough up exactly what he owes, neither underpaying nor (God forbid!) overpaying the tax man. Hunting down every possible deduction is, uh, patriotic.

Coin-machine purchases of daily newspapers can add up pretty good. If you drop eight quarters into the slots each weekday morning to get the *Wall Street Journal*, *USA Today*, and your main statewide newspaper, that's over \$500 bucks right off the top.

No newsperson or jock has ever mentioned to me that the IRS challenged deductions for legit show prep materials, which include appropriate magazine subscriptions.

Can you write off bells and whistles? Consider the electronic equipment which you sometimes use in the line of duty. More than a few air people have successfully written off percentages of home stereos, CDs, tape decks, small

mixers, electronic keyboards, and the like.

Do you subscribe to a cable TV service at home, in order to stay abreast of AM Weather, MTV, VH1, CNN, and other alphabet channels? Think about expensing out a chunk of your TV and VCR, too. Exciting stuff, huh.

On the down side, there are some strong strings attached to home-office writeoffs. The strings, seen up close, seem to resemble little hangman's nooses. Have a frank talk with your CPA (or anyone's) before submitting for a workplace in the home.

I think it was Rodney Dangerfield who offered the best explanation of the difference between death and taxes: "The main difference is — death never gets any worse."

### Invasion Floundered In Bay

**MONDAY, APRIL 17** — The Cuban Bay of Pigs invasion began in 1961. President **JFK** — new in office — was misled by the CIA and others into believing the attackers were well-trained, experienced fighters who could eventually boot **Fidel Castro** off the island.

Three British hostages were killed in Beirut in 1986 in retaliation for the British-backed US attack on Libya. Twenty years ago, **Sirhan Sirhan** was convicted of the assassination of Sen. **Robert Kennedy**. Twenty-five years ago, the **Rolling Stones'** first album was released. In 1492, **Christopher Columbus** cut his deal with **Queen Isabella**, in which Spain agreed to pay him to search for a westward ocean route to Asia.

*Birthdays:* Don Kirshner 55. Harry Reasoner 66.

### Mid-Air Parachute Rescue

**TUESDAY, APRIL 18** — **Greg Robertson's** spectacular parachute rescue of **Debbie Williams** was two years ago, above Coolidge, Arizona. After jumping out, she collided with another parachutist 9000 feet up and was knocked unconscious. Robertson followed her, maneuvered into place, and pulled the ripcord for her at 3500 feet — just ten seconds before impact.

**Ted Turner** attempted a hostile takeover of **CBS** in 1985. In 1983 a car bomb destroyed the US Embassy in Beirut, killing more than 60 people including 17 Americans. **Doolittle's** Raiders bombed Tokyo in 1942 about four months after Pearl Harbor.

*Birthdays:* "Dynasty"'s **John James** 33. **Rick Moranis** 36. **Hayley Mills** 43.

### Uncle Sam Targeted By Protestors

**WEDNESDAY, APRIL 19** — Anti-American protests were news in 1986 in the wake of the US air raid on Libya. Demonstrators burned US flags in Britain, West Germany, Italy, and Sweden.

A 52-foot (the equivalent of five stories) sand castle, the world's tallest, was built in 1986. In 1982, **NASA** made **Sally Ride** its first female astronaut and **Guion Bluford Jr.** its first black astronaut. The Revolutionary War began in 1775 with battles at Lexington and Concord.

*Birthdays:* **Al Unser Jr.** 27. **Dudley Moore** 54. **Dick Sargent** 56. **Don Adams** 63.

### Santa, Could That Racket Be A Chainsaw?

**THURSDAY, APRIL 20** — Another Last Frontier of sorts: the North Pole was finally reached by 250cc motorcycle in 1987. The ride of the 36-year-old Japanese adventurer took 44 days.

The Supreme Court ruled in 1983 that states are free to ban nuclear power plants, and in 1977 that people can cover up state mottos on car license plates. The Wisconsin Territory was established by Congress in 1836.

Passover. Full Pink Moon.

*Birthdays:* **Don Mattingly** 28. **Luther Vandross** 38. **Jessica Lange** 40. **Ryan O'Neal** 48. **George Takei** 49 (Sulu in "Star Trek").

### End Of The Red Baron

**FRIDAY, APRIL 21** — WWI German air ace **Baron Manfred Von Richthofen** was shot down by Canadian **Roy Brown** in 1918. The Red Baron had been credited with 80 enemy aircraft kills.

The first artificial human heart was implanted by Dr. **Michael De Bakey** in 1966. Author **Mark Twain** died in 1910. General **Sam Houston** won the Texas revolution in 1836 by defeating **Santa Ana** at San Jacinto. Minor meteor shower tonight all but washed out by the full moon.

*Birthdays:* **Tony Danza** 38. **Iggy Pop** 42. **Elaine May** 57. Queen **Elizabeth** of England 63. **Anthony Quinn** 74.

*Saturday (4/22):* **Peter Frampton** 39. **Jack Nicholson** 52. **Glen Campbell** 54.

*Sunday (4/23):* **Valerie Bertinelli** 29. **Herve Villechaize** 46. **Lee Majors** 49.

# Service.

*Courteous; efficient; thoughtful;  
unmatched; celebrated; gracious;  
willing; flawless; fine; unusual;  
alert; deft; helpful; extra; fast;  
expert; gallant; trustworthy;  
distinguished; meritorious;  
peaceful; **professional**;  
suitable; imposing; gratuitous;  
valuable; superlative; exalted;  
abiding; impressive; essential;  
**dependable**; perpetual; civil;  
honorable; superior; beneficial;  
eminent; diplomatic; satisfactory;  
unselfish; industrious; unique;  
continuous; meticulous;  
particular; **prompt!***



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Outside New York & New Jersey: (800) 421-9494  
FAX #: (201) 941-9750



JOEL DENVER

## Winning Summer Promotions

The snow is melting, and your audience is suffering from an overdose of cabin fever. So what are you going to do about it? If your promotional calendar still has a few holes for the spring and summer, here are several strong ideas from leading programmers in a variety of market sizes and locations.

### Get Outside

KRXY (Y108)/Denver PD Mark Bolke takes full advantage of warm weather. Last summer he gave away five Jeeps as part of a bumper sticker campaign. Qualifiers each won \$108 in gas, which certainly came in handy for driving vacations.

Though Y108's specific plans for this spring and summer are still under wraps, Bolke did say, "We'll be outside as much as possible with both our giant boom box and inflatable radio. With the luxury of two vans, we can be quite visible. Denver has an extensive concert calendar, with two outdoor venues, so we'll also do a lot of concert tie-ins.

"The biggest mistake you can make is to be dormant in the summer. The psychographic profile is for activity; if you're dormant, you'll miss the boat."

Bolke likes to do remotes and parties at local reservoirs which allow swimming and boating. "Community festivals, particularly 'Festival Of The West' for July 4 and 'Taste Of Colorado' offer built-in draws for us to reach out to thou-



Chris Andrews

sands of people," he said. "Summer is the one time that CHR can really excel at reaching the largest available audience in our demos on a more one-to-one basis."

A few other ideas from Y108:

- **Pool Patrol** — Show up at apartment complexes with the van, sound system, and all the merchandising trinkets you can get your hands on from the sales department.

- **Treasure Hunt At The Beach** — Once everyone's at the beach for your event, announce that plastic eggs containing certificates for cash and other prizes are buried in the sand.



Mark Bolke

- **Block Party** — Give away a block party on-air. Bring in remote equipment, food, music, and prizes; get a whole neighborhood involved.

- **Lunchtime Picnic/After Work Barbecue** — Bring the sound system and van, along with prizes and food, to a mall adjacent to an office complex. Or have a gathering after work at a local park.

### Don't Be Cheap

WZYP/Huntsville PD Chris Andrews advises that cash or cars are the only big prizes radio should ever consider. "The days of giving away taco sauce are over. The audience has been engulfed with cheap prizes for years but now has a taste for something better. When people can spend a buck for a shot at a million dollars in the lottery, why would they be excited about winning a pizza?"

Andrews believes in hitting the streets in the summer. So every Wednesday WZYP holds the "Great Outdoors" promotion. "We have it at the Marriott next to the big aerospace complex. We bring out the boom box and pack about 3000 people into the courtyard at happy hour."

Maintaining a regular schedule is another aspect of WZYP's game plan. Each Friday, night rocker Randy Rhodes does his show from Point Mallard Park on the Tennessee River — with the boom box and plenty of soft drinks and prizes on hand.

"We're also sponsoring a 10k (6.2 miles) run, with a course through one of the older antebellum neighborhoods," he added. "The mayor declares the day before the race as 'WZYP Day,' and that night we hold a 'Cottonrow Ball' open party. We also have a WZYP sign contest for extra publicity."



Matt McCann

More WZYP ideas:

- **Backyard Barbecue** — An event staged for the winner and 50 friends. The jocks show up with food (which they cook), soft drinks, beer, music, and a new barbecue grill — which is left behind as a prize.

- **Charity Golf Tourney** — St. Jude's Children's Hospital is the benefactor of a promotion in which the winner flies to Memphis to present the donated money, visit the hospital, be interviewed on TV, and play golf at a nearby championship course.

- **Hot Air Balloon Regatta** — This event is good for great visibility and is a way to get sponsors and other civic organizations involved in a huge citywide event. Andrews advises against letting listeners ride in the balloons, thereby avoiding station liability should an accident occur.

### Stick It On Again

WLRW/Champaign, IL PD Matt McCann sees the summer months as the perfect time to launch a bumper sticker campaign. "We've done it the past three years with great success," he said. "We've kept the same sticker design, so we can replace old or dirty ones that get beat up by the winter weather. This increases the overall number

of cars displaying our calls.

"We call out license numbers; when the listener pulls over we let him pick one of four envelopes containing anywhere from \$50 to \$100, a certificate for a ten-speed bike, or some other prize.

"Last year we gave away a \$35,000 Corvette. This time listeners have a choice between a jet black or brilliant red Corvette convertible worth over \$40,000 in our 'Pick Two For Cash & Corvettes.' It's like the state lottery — But instead of choosing six, you pick two numbers between zero and nine.

"Each odd hour we call out to people who have sent postcards, and during even hours we take the tenth callers. If they guess correctly they get \$100, but everyone gets a key that may start a car. In June we'll have a big block party (last year 4000 people showed up), host a live band, and let contestants try their keys until we have a winner."

McCann also suggested tying in with state or county fairs. "Set up a place to do a remote and take advantage of the thousands of people who'll be there. We also make a lot of friends on hot summer days by driving around in our van filled with cold Pepsis."

### Takin' It To The Beach

WKHI (100KHI)/Ocean City, MD PD J.J. "Hitman" McKay takes full advantage of being near the ocean. "Our premier event is the 'Best Body On The Beach' contest," he said. "We do it on Saturdays and Sundays at the Ocean Club and the Sheraton. A \$200 cash prize goes to the male and female winner each night, and they advance to the Labor Day finals — where the grand prize (one for a male and one for a female) is a trip to Hawaii and \$5000 cash. I'm trying to put together a network of stations in Florida and California for

national competition." McKay holds similar contests at under-21 clubs and over-35 clubs.

Because summertime means flocks of beachgoers, 100KHI's commercial log is full that time of year. "We try to cut spots that are 'infotainment' in nature," McKay explained. "They tell people what's happening and where to go for a good time, but in an entertaining way.

"We have a sizable billboard showing, which is visible just after crossing the Chesapeake Bay Bridge. We use them to attract listeners driving in from the DC and Baltimore areas. We're so strong here that both WAVA/



J.J. McKay

Washington and WBSB (B104)/Baltimore buy time on our station to remind listeners where to tune back on the way home."

McKay offered two more ideas straight from tourist heaven:

- **Prize Patrol** — The station van hits the beach with prizes, including "cash-ettes": cassettes loaded with up to \$100.

- **Last Dance** — A personality shows up at each of the major clubs every night at closing time and hands out bumper stickers. After the last song, the 100KHI jingle is played.



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KZ106  
Q98

**WINK  
WZYP  
Z102  
KTUX  
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Z97 deb 35  
KTRS deb 40



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**PLAY IT,  
SAY IT!**

# ROACHFORD

## MOTION

• **Scott Bird** now PD at KFBQ/Cheyenne, WY, moving from crosstown AOR KKAZ

• WDCG (G105)/Durham-Raleigh night rocker **Jim Harrison** named MD

• **Chuck Buell**, longtime AM fixture at KHTR/St. Louis, has joined **Roberta Gale** for mornings at WBSB (B104)/Baltimore . . . **Amy Dahlman** has left the PD post at WOKW (OK100)/Ithaca, NY, and former WZZU/Raleigh PD **Steve Christian** has taken the gig. Look for calls to change to WNYF (New York's Power). Reach Dahlman at (607) 753-6657 . . . **Ron Parker** takes on Asst. PD duties at KKFR/Phoenix in addition to his PM drive slot . . . KKXX/Bakersfield, CA fills its vacant GM slot with **Bill Knopler** from KATT/Oklahoma City . . . **Booster Johnson** eases into the night shift at WGH/Norfolk replacing **D.B. Cooper**, who's going back to WAPE/Jacksonville . . . WROQ/Charlotte, NC night jock **John Kilgo** is now also Promotions Director, replacing **Jeff Markell**.

**Christy Young** goes from KYNZ/Ardmore, OK to middays at WYMJ (Magic 104)/Dayton, OH . . . **Doug Collins** leaves nights at WTBX/Hib-



Chuck Buell & Roberta Gale

bing, MI for the same slot at KCPW/Kansas City as the Party Animal. **Chris Davis** from KCPI/Albert Lea, MN fills nights at WTBX . . . **Kris Van Dyke** leaves the MD chair at KEZB/EI Paso to become Asst. PD/MD at WLHQ/Enterprise, AL under PD **Hal Edwards**. WLHQ will soon be up on a 1500-foot stick, which will cover a large portion of the Southeast, including Panama City, FL; Ft. Walton Beach, FL; and Dothan, AL.

WFXX/Williamsport, PA switches **John Finn** from news to middays . . .

**Dave Nicholas** adds MD chores and still does nights at WKDD/Akron . . . **KDON/Salinas-Monterey, CA** adds **Robb Holloway** to overnights as **Lisa Foxx** joins **Walt Jackson** on PM drive . . . **Keith Greer** takes PMs at KTUX/Shreveport, replacing **John Steele** . . . **WFLY (Fly92)/Albany, NY** ups **John Schaefer** from swing to MD/middays; **Mike Morgan** flies to the Asst. PD gig at WMJQ/Bufalo.

**Roger Peterson** moves from KHQT (Hot 97.7)/San Jose to mornings at KHTY (Y97)/Santa Barbara, CA . . . **WQXI/Atlanta** has made a few changes: middayer **Craig Ashwood** is upped to Asst. PD/MD, **Kirk Patrick** from WXLK/Roanoke, VA fills middays, **Jon-David Wells** moves to PM drive, and **Madison Chase** from WMJJ/Birmingham does nights.

### Coming Next Week:

"A Programmer's Debate"

## THE MAILBAG

## New Rules For The Ratings Game

Looking for the latest set of rules on how to win with Arbitron's new COLRAM diary? This letter from Diary Experts President **Todd Doren** has some ideas worth considering.

Dear R&R:

After reading your article on Arbitron's new soft format diary (R&R, 3/10), I felt compelled to respond. I have personally reviewed tens of thousands of fall '88 diaries, and there's a point that should be made.

It's important for CHR programmers to understand how AC and Easy Listening stations achieved such high TSL levels. A station's TSL is actually made up of an average number of listening occasions (tune-ins) per diary and an average listening span per occasion.

For the most part, CHR stations have a high number of listening occasions and a relatively low listening span — compared to AC/Easy Listening stations, which tend to have a lower number of listening occasions and a high listening span. With the new diary, AC/Beautiful stations that increased TSL did so as a result of a longer listening span with virtually no increase in listening occasions.

The listening span increased because it's now much easier for a diarykeeper to draw an arrow down the page to signify lengthy

listening. Each page is no longer divided by daypart.

Instead of altering programming to become "pseudo AC," a CHR should play to the strengths of the COLRAM diary and become more listening span-oriented. Options include having a longer playlist, longer rotation, more music sweeps, and less commercials. In other words, get diarykeepers to listen longer once they've written your call letters down, instead of sticking with the traditional CHR way of thinking (a high number of occasions with a low listening span).

Promotions need to change. Do contests that recycle listeners to tune in at 7:20 in the morning get a diarykeeper to listen longer once he has tuned in? Not really.

Ideas and techniques that worked before are outdated because the rules of the game have changed. Complaints to Arbitron can continue, but nothing is likely to happen for years. In the meantime, programming for listening span (without going overboard) is something a CHR programmer can do right now to defend against the effects of the COLRAM diary.

## Your Future's So Bright You Gotta Wear Shades

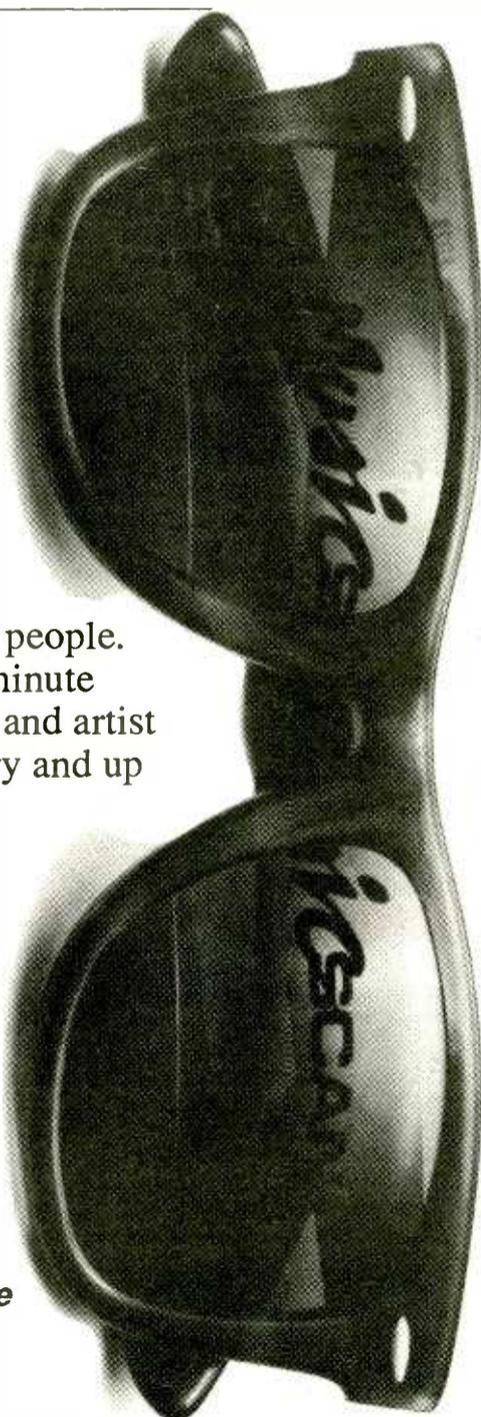
Here's your chance to try out the most advanced Music Scheduling system around. A system designed by radio people for radio people.

Featuring such goodies as 3-5 minute music scheduling, horizontal song and artist protection, 99 day history inventory and up to 256 hours of artist separation. Just to mention a few.

So don't spend hours a day doing something MusicSCAN can do for you in a few minutes.

Find out for yourself that things are goin' great, and they're only gettin' better.

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Music Scheduling Software  
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## BITS

• **Gettin' In On The Grub** — KZZU/Spokane rustled up some listeners for an all-you-can-eat smorgasbord at local chow palace Pizza Haven. After chompin' till they could chomp no more, the pasta-packin' pack took home copies of the **Fine Young Cannibals** album "The Raw And The Cooked." We reckon the pizza was of the cooked variety.

• **Wanted: The Next Debbie Gibson** — KMEL/San Francisco is scouring the city's schools for talented teens to enter its \$20,000 Teen Talent Search contest. Aspiring vocal giants and fretgrinders from 20 Northern California schools will strut their stuff at Choices Nightclub. The best performer will nab a \$10,000 grand prize, an in-school concert by the **Boys**, and a chance to bounce booties to the sounds of KMEL Powermixer **Cameron Paul**. The rest of the cash will be split among second, third, and fourth place finishers.

• **WBWB Goes Through Changes** — WBWB/Bloomington, IN has changed identities from 97WB to B97 and adopted a new logo. PD **Mark Callaghan** kicked off the change with 97 songs in a row and \$97 up for grabs each hour. Soon caller 97 will get a choice of any 97 CDs and a CD player — a giveaway that will segue into 97 straight hours of winning.

• **Just Horsin' Around** — Des Moines recently welcomed Prairie Meadows Race Track to town, and **KRNQ** helped make the inauguration a success. For two weeks, the correct caller hearing noted horsejock Mr. Ed's ID won tickets to opening day, two bucks for the first bet, and a bottle of glue in case the chosen horse didn't finish.

• **Trivia Time** — WRQX (Q107)/Washington and WTIC/Hartford offered listeners the chance to fly to Vancouver and be extras on Fox TV's "21 Jump Street." Those well versed in "Jump Street" trivia were asked several questions over two weeks to qualify for the prize.

• **Feedback In Deep Freeze** — When Columbus, OH was hit by freezing temperatures recently, the **WNCI** morning zoo crew proved they could handle the cold by broadcasting from the freezer of Kroger's Supermarket. During the show, Eskimo Pies were served, a trip to Anchorage was awarded, and 50 pounds of ground beef were given to a local homeless shelter.

• **Tops In Vegas** — The Las Vegas Review Journal published the results of its tenth annual readers' poll, and topping the list for the first time as Best Radio Station was CHR **KLUC**. In previous years, AC and Country stations had dominated the poll.

After three Top 10 hits:  
the next smash from Breathe  
“All This I Should Have Known” (AM 1401)

from the near-platinum album  
**All That Jazz** (SP 5163)

# BREATHE



Breathe: one of the most successful debuts of the past year, with three Top 10 singles in a row—and more on the way. **All That Jazz**: the album that went gold in early November is now nearly platinum. Breathe's international success story continues.



Produced by Bob Sargeant. Management: Outlaw Management

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# WE ARE HOT!



## LISA-LISA & CULT JAM

"Little Jackie Wants To Be A Star"

#1 MOST ADDED!  
1 Week Breaker!  
58 UC Reporters

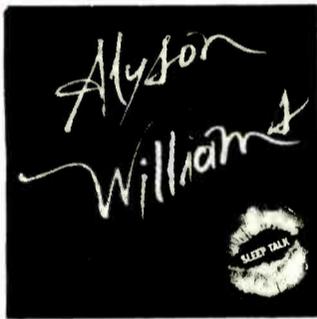
# BREAKERS®

## NEW KIDS ON THE BLOCK

"I'll Be Loving You (Forever)"

URBAN CONTEMPORARY

**BREAKERS.** 58 UC Reporters - 61%



## ALYSON WILLIAMS

"Sleep Talk"

URBAN CONTEMPORARY  
CHART 9

90 UC Reporters - 95%



# ...AND GETTING HOTTER!

## PASADENAS

"Tribute"

URBAN CONTEMPORARY  
CHART 12

95 Reporters - 100%

Conversion Factor: + 18



## JOHNNY KEMP

"Birthday Suit"

URBAN CONTEMPORARY  
CHART 24

69 UC Reporters - 73%

## BLUE MAGIC

"Romeo And Juliet"

URBAN CONTEMPORARY  
CHART 35

69 UC Reporters - 73%



CONSTINA

## CONSTINA

"Are You Lonely Tonight"

Including KRNB WGCI WTLK  
WHUR WYLD WBLZ KMJM  
KJMZ HOT103 WZAK KJLH  
XHRM KSOL

**NEW & ACTIVE**

NOW ON 53 UC REPORTERS



## SLICK RICK

"Children's Story"

**NEW & ACTIVE**

Now On 48 UC Reporters

Including

WXYV WZAK  
WRKS KMJM  
WDAS KDAY (HOT)  
WUSL KJLH  
WHUR XHRM  
WVEE KSOL  
KHYS  
KMJQ  
WEDR  
WYLD  
HOT103  
PWR94  
WGCI

**WE ARE**





WALT LOVE

# MDs: More Than Just Librarians

Station Music Post Plays Vital Role On Programming Team

For years, MDs at UC/Black radio stations have been looked upon as luxuries rather than necessities. Instead of occupying a separate, salaried position, most MDs have been on-air personalities recruited by the PD and GM to "help" with the music.

This despite the fact that the correct music — and how it's programmed — is critical to the success of any music-formatted outlet. PDs Bill Sharpe (KMJJ/Shreveport) and Jae Thomas (WDKT/Huntsville), their respective MDs E.Z. Walker and Ron Carmichael, and WHUR/Washington MD/Asst. PD Mike Archie discuss the post's pivotal role.

## E.Z. Does It

Eleven-year industry vet Sharpe programmed UC-formatted KDKS/Shreveport for two years before moving crosstown to

**"We wouldn't have gotten such a quick response from listeners without the musical knowledge of our MD."**  
— Bill Sharpe

MMJ. His MD at both stations has been Walker, whom he credits with playing a large part in MMJ's success. "We wouldn't have gotten such a quick response from listeners without his musical knowledge. E.Z. does more for us than what I've seen other MDs do. A lot of stations have MDs in title only. They don't really have any input into their stations' sound or direction.

"E.Z.'s involved in every phase of our music. He talks with all the



Mike Archie

record reps, lets me know what things he'd like me to listen to, and puts the playlist together for print as well as the rotations we use on-air."

Another part of Walker's job is compiling KMJJ's weekly music research, which is reviewed before any musical programming decisions are made. "It's a big job," adds Sharpe, "but we budgeted for this position because we know how important it is to our success. MDs must be made to feel like more than just the keepers of your library. UC/Black radio needs to establish more MD managerial positions and train people who are qualified."

Like many other MDs, KMJJ's Walker doubles as an air personality, manning the evening shift. As such, the ten-year industry vet contends that people occupying MD

positions such as his "have a lot of responsibility. An MD should have a precise understanding of the PD's direction for the station. He should also have some knowledge about the demos the GSM and GM are trying to sell to advertisers. Armed with this information, he'll have a better idea of the type of music that's needed to accomplish these goals."

Walker brings an additional asset to his job: working parttime in the market's only black record store. "I know what's selling, which is a huge benefit. When I'm in the store, I'm looking at age groups, males vs. females, and other breakdowns to see who's interested in a particular piece of music. It all adds up to knowledge that helps me do my job."



Jae Thomas

## Retail Rapport

WDKT's Thomas is a first-time PD. "We're a small market, but our MD position is a salaried and valued job," he notes. "MD Ron Carmichael has been here longer than anyone on our airstaff, knows the city, knows the public, and used to work at a local retail outlet. So he has a strong, honest

**"An MD should have a precise understanding of the PD's direction for the station."**  
— E.Z. Walker

rapport with the local record stores, and that's invaluable to music research. Ron can tell you what's selling in this area at all times."

Carmichael's duties are extensive. He carts the music, meets with the record reps, listens to new product, constructs the week's music list, and reviews the trade charts. He also contacts the mom & pop stores on a weekly basis to find out what music is happening and compiles a report. Adds Thomas,



E.Z. Walker

Bill Sharpe

**"WHUR is like a football team, and I'm the defensive coach."**

— Mike Archie

"Ron also monitors the local clubs. Since he's worked with a number of people in this area, the record pools call him about the music that's happening for them."

Carmichael enjoys his MD job but is critical of some record reps. "I don't like it when they call and say, 'What's happening with my record?' I prefer to build a working relationship. I don't expect them to call and act like they've known me for years. That's not a professional and respectful way to do business."

Carmichael's advice to other MDs: "Be diverse with your music and don't limit yourself."

## Right-Hand Man

Archie is in a unique position. "WHUR is like a football team," he notes. "(GM) Jim Watkins is the general manager, (OM/PD) Bobby Bennett's the head coach, and I'm one of the assistant coaches — probably the defensive coach." Because the station is owned by How-

more than 60 employees, so there are a lot of different departments to deal with," Archie says. "For example, suppose I need to edit a piece of music to be aired. I have to do the necessary paperwork, and see that it gets to the correct department. If a producer isn't available, I'll do the editing myself."

At times his prowess as a musician is called into play. "I may have to sit down and play a piece on the keyboards or make some synthesizer tracks in the production studio — even though some of these things aren't in my job description."

## Team Player

Archie has another skill that WHUR puts to use: "I'm into computer programming, so I'm the guy who sees to it that our entire music library is computer-catalogued. We have over 20,000 albums in the system."

As for the music, "WHUR has distinct dayparts," according to Archie. WHUR plays popular UC

**"Our MD can tell you what's selling in this area at all times."**

— Jae Thomas

music in the mornings, shifts to "Soft Tones" middays, moves back to Urban basics in afternoons, and at night segues to "Quiet Storm" programming. (WHUR was the first outlet in the country to coin the term "Quiet Storm" in the early '70s.) At midnight the station switches to an original special program, "In Flight," spotlighting the work of a particular R&B or jazz artist. "At times it's like five different stations, but we're consistent with results," Archie says.

To KMJJ, WDKT, and WHUR, music directors are not luxuries. Like a certain brand of travelers' checks, some PDs won't leave their stations without them.

## Picture This

Do you ever picture yourself in R&R? Well, stop thinking about it and gather your best black and white promotional photos (clear color shots are fine, too) and drop them in the mail to Walt Love at 1930 Century Park West, Los Angeles, CA 90067



Ron Carmichael

ard University, Archie has four student interns working with him. He serves as Bennett's right-hand man, meets with record reps every week, and is also part of the team assessing Arbitron diaries. In addition, he obtains the breakdowns and passes them on to Watkins and Bennett, and handles the music research with the stores, requests, and some callout.

Getting things done is often complicated at WHUR because it is part of the university. "We have



**POWER99 KEEPS ON SMOKING!** — Motown legend Smokey Robinson dropped by WUSL/Philadelphia. Glad to greet him were PD Dave Allan and Programming Assistant Mary Renkiewicz.



**FROM RADIO TO TV** — WBLS/New York "Quiet Storm" personality Vaughn Harper, singer/actress Melba Moore, and the "Cosby Show" 's Carl "Cockroach" Payne recently appeared as celebrity guest interviewers on Fox-TV's "McCreary Report."



HARVEY KOJAN

## To Sweep Or Not To Sweep

Are long, hourly music sweeps (ten-in-a-rows; 40-minute commercial-free marathons) an effective programming tool, or a dangerous gimmick the audience sees right through? The answer depends on who's doing the talking.

Hourly sweeps vary from station to station, the most common being the 40-minute variety depicted by the lovely clock artwork this column. (Few if any stations use sweeps in AM drive.) That particular clock is based on Arbitron quarter-hour methodology, which credits a full quarter-hour for five minutes of listening. Thus, a person listening from :55 to :35 and noting it in a diary would give the station four quarter-hours, even if he only tuned in for those 40 minutes. (That's the theory, anyway.)

**"If you don't use the clock properly, it can be more damaging than helpful."**

— Larry Bruce

Consultant Larry Bruce is a sweep supporter from way back — he started doing ten-in-a-rows at KGB/San Diego in 1982. Bruce clients KRXQ/Sacramento, WIYY/Baltimore, and KTYD/Santa Barbara all currently use a 40-minute sweep clock.

### Sweeps Address Audience Needs

Bruce likes the concept because he feels it directly addresses one of the AOR listener's primary concerns. "My experience with focus

groups has shown that playing a lot of music without a lot of talk is crucial to a large segment of the AOR audience," he explains. "The lack of interruptions is one of the format's primary points of appeal."

KRXQ, WIYY, and KTYD all refer to their sweeps in minutes as opposed to a number of consecutive songs, but Bruce says he doesn't have a set policy. "I've seen research to support both techniques, so it's whatever the local programming staff is more comfortable with," he says.

Forty-minute sweeps do have one major advantage: they're far more flexible than a consecutive song guarantee. (Anyone who's

## Sweep Pros & Cons

### Pros:

- Helps establish/reinforce "more music" image
- Maximizes quarter-hour methodology
- Minimizes possibility of "too much talk"

### Cons:

- Creates 20-minute, spot-packed "twilight zone"
- Inflexibility can negatively affect personality/promos
- Hard to end

Bruce prefers hourly music guarantees to occasionally-scheduled multiple-hour sweeps. "Hourly sweeps are more reliable and have more credibility with the audience," he says. "Listeners have many things on their minds that are far more important to them than the radio, and it's presumptuous to assume they're going to seek out randomly-placed sweeps. Even doing 'never less than four-in-a-row' might be more advisable than doing 16- or 20-in-a-row once in a while.

tried to fit "Free Bird" or "Kashmir" into a ten-in-a-row sweep knows how difficult it is to hit the first break on time.)

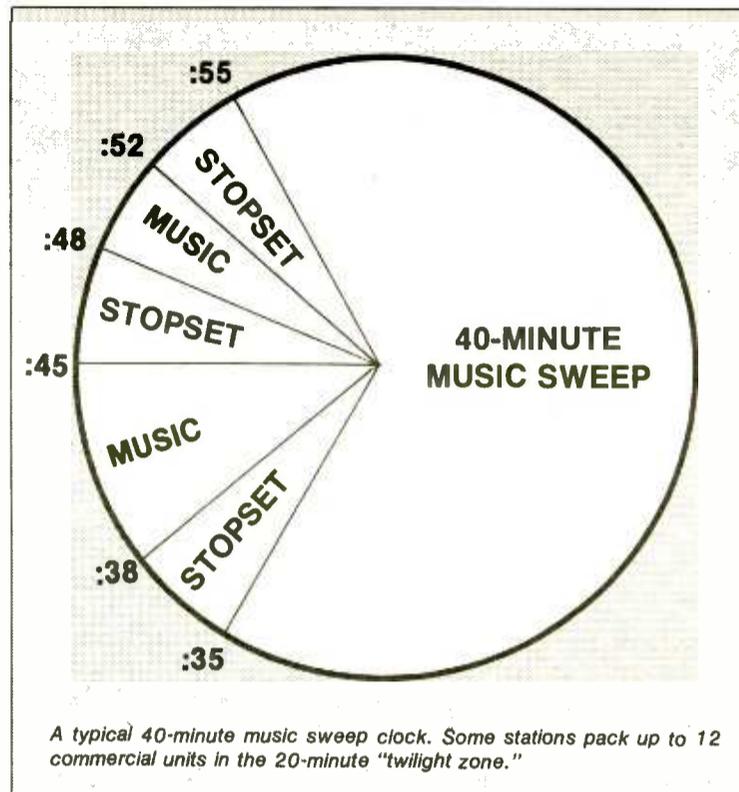
When it comes to deciding how to refer to your sweep — 'commercial-free,' 'non-stop,' 'free ride,' 'music marathon' — Bruce says research is necessary because listeners react differently from market to market. "You need to find out how your listeners would say it and phrase things in a way that's natural to them."

### Danger Acknowledged

Bruce is quick to acknowledge the danger in using a clock that packs the entire commercial load from :35 to :55. (This 20-minute period has gained several appropriate nicknames over the years, including the "dark side" and the "twilight zone.") Given anything close to a sold-out situation, stations that sweep are usually forced to play spots, one song, more spots, one song, and more spots.

"If you don't use the clock properly, it can be more damaging than helpful," Bruce warns. "There are a number of risks. For example, people who leave work at 5:30 only hear commercials."

Because of the inherent risks involved in sweep methodology, Bruce says there are several steps a station must take for the approach to be successful. "The air-staff must have total understanding of the concept: what it means, how it works, and why it's important. Jocks have to be reoriented as to how to approach their shows. Management has to back off its commitment to promos and liners. The amount of jock announce-



ments has to be cut back — otherwise he has no room to work. The station also has to make a commitment to major production value within the sweep itself, using quick, clean, engaging recorded drops that support the more music position."

meet its promotional and sales obligations, it works. But you can't skimp on anything. You've got to teach the jocks, do the production elements, educate the audience, and be consistent."

### Stewart Sweeps Into Albuquerque

KFMG/Albuquerque is one of many AORs using hourly sweeps. PD Glenn Stewart, who instituted 40-minute marathons shortly after he arrived last April, was very familiar with the concept — he spent several years at WHJY/Providence, a ten-in-a-row station since its sign-on in 1982. "There was a hole in this market for this type of proven approach," he says.

Amazingly, KFMG will stuff as many as 12 spots into the 20-minute dark side. But as Stewart points out, "The competition is still doing two stopsets, so it's not that big a downside. The positives outweigh the negatives."

Not surprisingly, Stewart's crosstown counterpart, KZRR PD Frank Jaxon, is unimpressed by

Continued on Page 58

**"Listeners aren't stupid — they know after the sweep's over you're going to deck 'em with commercials."**

— Frank Jaxon

According to Bruce, a station that uses hourly sweeps makes "a verbal contract with its listeners: 'We're going to play a lot of music in a row for you and we're not going to interrupt it with talk. In exchange you're going to have to put up with 20 minutes of a lot of spots.' As long as the listeners are happy with that and the station is able to



**LITTLE AMERICA DOES McGRAMMYS** — Armed with acoustic guitars and sweet harmonies, Little America serenaded KYYS/Kansas City listeners at John McGhan's 14-station Grammy week remote; (seated, l-r) Little America's Mike Magrisi and Andy Logan with KYYS MD Skid Roadie; (standing, l-r) Geffen's Mark Di Dia and KYYS PD Scott Jameson.



**TIMOTHY LEARY'S ALIVE** — '60s icon Timothy Leary, pictured with (l-r) KLOL/Houston PM driver Moby, APD Dayna Steele, and Promotion Director Doug Harris, was one of dozens of celebrities who participated in Grammy week festivities.



# YOU NEED ROXX IN YOUR HEAD.

"A power pack combination of Aerosmith, Motley Crue, and Ratt—glorious hooklines, pulsating bass, rock steady drums and brutal guitars."

*Kerrang!*

"With the hooks and energy of Roxx Gang to work with, Beau Hill has carved out another beauty. We could point out comparisons with Aerosmith, Zeppelin, Van Halen and a number of other staples, but it wouldn't do the project justice."

*Hard*

"You won't find a more menacing guitar hook... "No Easy Way Out" is the track that makes the smartest programming sense for introducing the Gang's hybrid mixture of metal, blues and punk to the mass Rock audience."

*FMQB*

"...displays many of the assets found in producer Mill's best-known cohort Ratt—an ear for melody, simple lyrical hooks and power-packed playing. Tough tunes like "No Easy Way Out" will lead this group to an easy glide up the charts."

*Billboard*

"auspicious debut... Roxx Gang... some real promising sassy rock."

*BAM*

# ROXX GANG "NO EASY WAY OUT"

ALREADY ON:

KZEW WLZR WTPA WDIZ KNAC KRZQ  
WYNF KBER KNCN KJJO KDJK KEZE

From the LP

*Things You've Never Done Before.*

Produced by Beau Hill.

Video directed by Nigel Dick (Guns 'N' Roses).

Added on MTV Headbangers Ball.

© 1989 Virgin Records America Inc.

*Virgin*

## To Sweep Or Not To Sweep

Continued from Page 56

the sweep tactic. "Even if you only do a ten-second liner or play a short image drop during the sweep, it's still perceived as talk by the listeners," Jaxon notes. "And they're not stupid — they know after the sweep's over you're going to deck 'em with commercials. Twelve spots in 20 minutes? Is the payoff big enough? I don't think so."

At Stewart's alma mater, they're still doing ten-in-a-row every hour, but with one major difference: 'HJY's clock features only two stopsets, at :30 and :45. How do they do it? MD Chris Herrmann says the station schedules no more than eight commercials an hour — four in each break. "There's talk about moving the stopsets around a bit, but I kind of like them where they are," Herrmann says. "We've got music on the air when everybody else is into spots."

Down the road apiece from Providence, WAAF/Worcester — which featured "40 minutes of non-stop rock every hour" for a couple of years — is using an entirely different clock. PD Harve Alan, who dropped the 40-minute sweeps eight months ago, explains, "The TSL was not increasing the way it should with that type of sweep. And research indicated the audience was very aware of the dark side."

Alan switched to a 50-minute-per-hour guarantee: two 25-minute sweeps separated by two stopsets at :20 and :50. Since 'AAF' allows up to nine units an hour, Alan is using unusually long clusters of four and five spots each.

"I had a lot of convincing to do when I started talking about playing that many spots in a break," he says. "But I've found that if people are going to punch out, the majority are gone when the first spot hits. If you're going to lose listeners

whenever you play spots, I'd rather lose them twice than three times an hour."

### What Difference Does It Make?

In Milwaukee, where WQFM employs the 40-minute concept, AOR rival WLZR PD Greg Ausham wonders, "What difference does it make? What are we doing — going back to quarter-hour maintenance? If you think the 40

**"After looking at how people fill out those cockamamie new diaries, I don't know if anything you do matters."**

— Greg Ausham

minutes is adding to your overall image of playing more music, maybe you're ahead of the game. Personally, I've got a problem playing 15 spots in ten minutes. Anybody tuning in then has got to wonder what the hell you're doing."

Ausham does schedule 103-minute sweeps periodically throughout the day, but is far from convinced of their effectiveness. "It's an image-enhancer, but in all honesty I don't know if it gives you ratings power or not. After looking at how people fill out those cockamamie new diaries, I don't know if anything you do matters." (He just returned from a trip to Laurel.) "During the day, when sweeps are supposed to be the most effective, bizarre passive listening is getting recorded in heavy doses. WMYX, a

station that plays Barry Manilow, showed up in a bunch of 18-24 male diaries. People wrote down stations they *think* they heard coming from an office down the hall. Given that, I really don't know how sweeps are supposed to enhance your ratings."

And what about Bruce's old station, KGB? The ten-in-a-rows survived until last year, when PD Ted Edwards eliminated the lengthy sweeps in favor of "no-talk triple-plays." He explains, "When we started doing ten-in-a-row it was something totally new to the market. Formatics in San Diego were much more haphazard than they are now. As the market got bigger and the competition got better, lots of other people began attacking that position and counter-programming us. We decided to jettison the long sweeps and give people more music between stop sets."

Like other sweep detractors, Edwards feels the twilight zone is "too much to ask our audience to sit through. You fix a problem before it becomes one, and we felt it was a dangerous situation."

Faced with the unenviable task of ending a long-standing practice very familiar to KGB listeners, Edwards minimized potential negative reaction by installing the triple-plays and incorporating a three-month, \$1000-a-day quarter-hour contest around them. "We really sold the triple-play and enhanced it with the contest without drawing attention to the fact we had dropped the sweep."

### No Consensus

Obviously this is one concept with which programmers continue to agree to disagree. Whatever you think, I wouldn't lose any sweep over it.



**STILLS THE ONE** — WKLH/Milwaukee personalities Dave Luzcak (second from left) and Carole Caine hang at the Grammy remote with infamous Federal Express speed-talker John Moschitta and Stephen Stills.



**WHO SAYS THERE'S NO SUCH THING AS A FREE LUNCH?** — KATT/Oklahoma City morning mavens Rick Walker (the dude) and Max Morgan commemorated National Pizza Week with a free all-you-can-eat pizzafest for their listeners. After the pig-out, they managed to pose with the station's mascot.

## INDIGO GIRLS



**"A HUGE MUTHA. Number one phones. Top 30 sales. An impressive debut that I listen to at home."**

— **BILL PUGH, WKLS/ATLANTA**

Listen To

**"Closer To Fine"  
"Kid Fears"**



When You Play It, Say It  
Distributed by CBS Inc.

## SEGUES

CFOX/Vancouver morning personality **Brenda White** has been upped to MD . . . WNEW-FM/New York Asst. Promotion Director **Jocelyn Taub** is heading out to Long Island as WDRE Promotion Director . . . Former KLOL/Houston night rocker **Garth Hemp** is the new morning man at WHTQ/Orlando . . . WGLF/Tallahassee welcomes former KDKB/Phoenix personality **David Lee** to AM drive; Lee teams with newsman **Rick Flagg**, who crosses from WBGW . . . Roving reporter **Allison Young** has returned to WRXK/Ft. Myers, FL joining **Drew Townsend** and former night rocker/cult hero **Tom "Seabass" Sebastian** . . . KPOI/Honolulu has moved PM driver **Brock Whaley** to mornings to replace the exiting **Ron Jacobs**; Programming Asst. **Beau Hodge** has filled the af-

ternoon slot . . . WZEW/Mobile personality **Rob Morris** has crossed to WGCR; ditto for WDLT's **Michael Angelo Smith**.

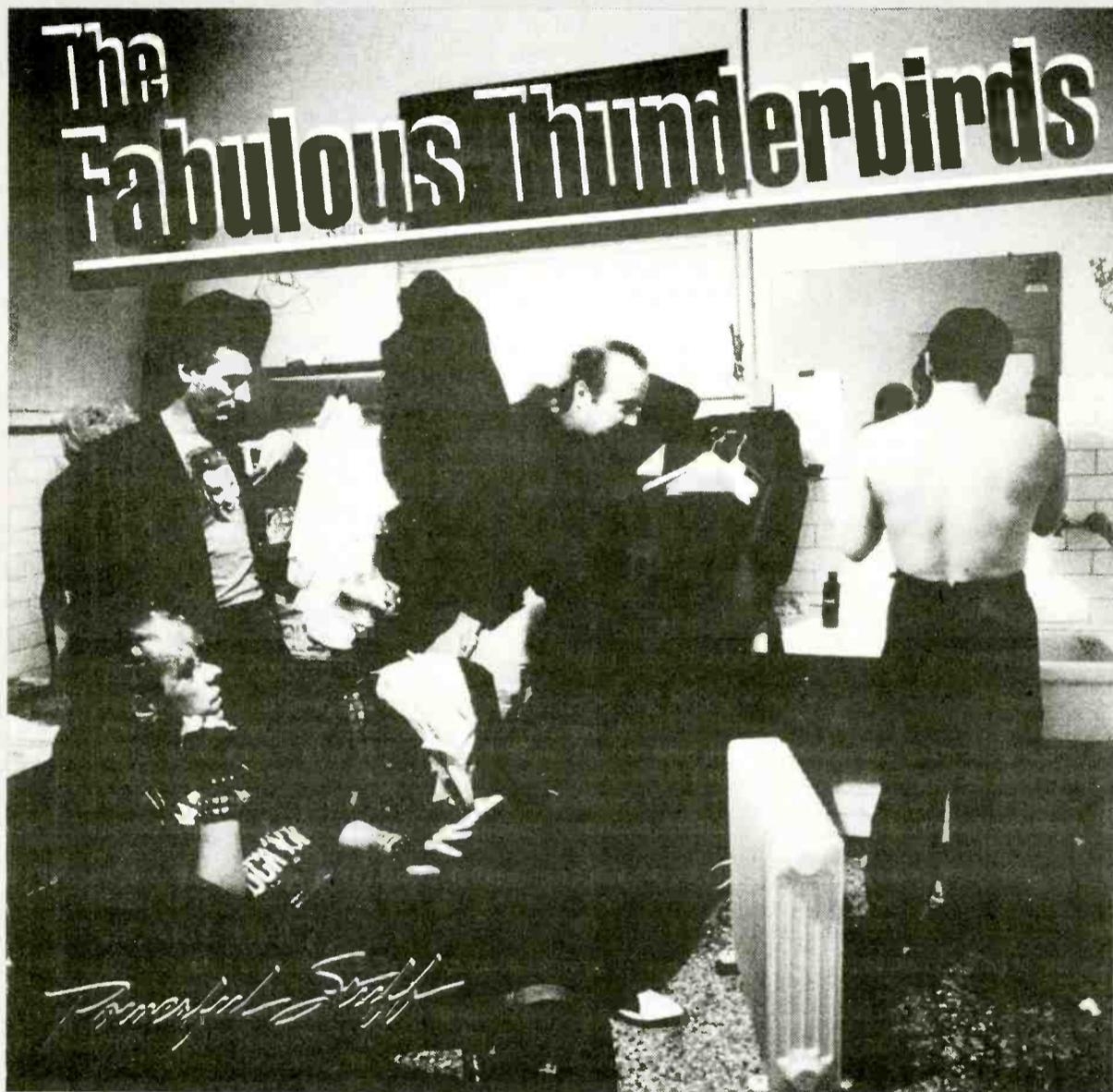


**SKIP'S PIC** — WWTR/Ocean City PD Skip Isley (right) poses with the winner of the station's scavenger hunt. The industrious listener received over \$6000 cash as well as a guitar autographed by House Of Lords.

# POWERFUL STUFF

from

# THE FABULOUS THUNDERBIRDS



The First Hit Track  
**“ROCK THIS PLACE”**

**On Your Desk Now!**

When you  
**PLAY IT,  
SAY IT!**

CBS ASSOCIATED RECORDS  
Distributed by CBS Inc.

Produced By Terry Manning  
Personal Management: Mark Proct for Mark 1 Productions



MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

## WMGK Makes Grocery Bills Disappear

Just when you think you've explored every possible way to promote your station, somebody invariably comes up with a new angle. A perfect example is WMGK/Philadelphia, which recently appealed to Sunday newspaper coupon clippers.

Philadelphia Enquirer readers were able to fill out and return a coupon redeemable for "\$5200 off at any supermarket." It was part of a full-page free standing insert (FSI) designed to encourage station sampling and support Magic's music library expansion (WMGK says it has supplemented its music base with 150-200 new cuts). The cover-page FSIs appeared in the March 12 (front cover) and March 19 (back cover) issues of the paper, which has a Philadelphia ADI circulation of 1,002,000. The prize was awarded March 31.

### Free Food

According to AEs at three national companies that publish weekly FSIs — Product Movers, Quad National, and Valassis Inserts — WMGK is the first radio station in the country to use this form of advertising.

WMGK offered free groceries for a year (\$5200 cash) to one reader chosen at random who clipped and mailed the "Magic Coupon." To show "proof of listening," entrants had to list three songs heard on the station along with the day and date they were aired.

Part of the coupon was a three-item checklist reinforcing reasons to listen to WMGK, such as the station's morning personality (Harvey); "51 Minutes of Magic Music;" and "Lover's Magic," which airs 9pm-1am.

"The goal was to reach prospective listeners through a medium where they wouldn't normally encounter a pitch from a radio station," explained WMGK Director/Advertising & Promotion Mark Lipsky. "Our station is very popu-



lar among people in their 30s and 40s, about 60/40 women to men. The FSI offered an excellent opportunity to reach this target demo, especially with the free groceries offer."

According to Lipsky, the normal coupon return rate is approximately three to four percent. "If I get 60,000 coupons back, I will be a very happy puppy," he said. "Realistically, I don't expect to get that many because people have to fill out something and mail it in. The bottom line is I'll be happy as long as the cume jumps — that's what we're looking for. We're trying to distance ourselves from (EZ) WEAZ and (AC) WKSZ. We have a lot of former listeners who have gone elsewhere. A promotion like this can inspire them to listen to us again."

Lipsky had received 12,000 returned coupons by the third week of March and was clearly pleased with the response by mail — and by phone.

"We backsell every song we play by artist and title," he pointed out. "People are now calling to complain that we're not announcing song titles. We are, of course, but at least we know people are listening for artist and title information. Our announcers are getting lots of calls from people who say they're new listeners. This has been a tremendous morale boost for the air staff."

While the contest promoted "free groceries for a year" and "\$100 a week toward your grocery bill," the money could be spent in any fashion.

## FREE DIVORCE

### Breakin' Up Easier To Do

WMJI/Cleveland said it was giving one lucky listener "a new lease on life" when it awarded a free divorce March 22.

The contest kicked off March 10. Listeners called the "Majic Divorce Hotline" to tell why they should have a chance to win an uncontested divorce. The winner, who was selected by audience response, scored a dissolution of marriage courtesy of the law firm **Levey & Gruhin**. The contest was originally slated to run through the 29th, but station officials decided to announce a winner one week sooner.

"Some listeners weren't happy with the idea, but the majority thought it was hilarious," said Promotions Coordinator **Liz Hermann**.

"A couple of people called saying they were upset with the idea, but you're always going to make somebody mad. And when we had the voting over the phones, the lines were lit like you couldn't imagine. By and large, people thought this promotion was a riot. We had a lot of fun with it."

In addition to the divorce, the winner picked up a "starter kit" which included a month's supply of frozen dinners for one, an ad in the "personals" section, a year's supply of condoms, and a dartboard featuring the ex-spouse's face.

## ACCELERATION

### Management

KRLB/Lubbock, TX names **Dave O'Connor** PD and elevates Promotions Coordinator **Dave Morales** to MD . . . WBHP/Huntsville ND **Sid Sutherland** joins WMYU/Knoxville in the same capacity . . . Tennessee Cystic Fibrosis Exec. Director **Carlana Moscheo** has been appointed Promotions Director for WLAC/Nashville . . . **Shannon Dugan** has joined KEX/Portland as Promotions Director . . . WCEM/Cambridge, MD Promotions Director/MD **Joel Scott** is upped to OM . . . KLZS/Wichita OM **Richard Morton** joins Narada in A&R . . . KMJI/Denver appoints **Dan Mitchell** Production Direc-



Dave Supple

tor . . . KKYY/San Diego taps **Nina Loffredo** as Promotions Director.

### Air Talent

Former WHDH/Boston PM driver **Dave Supple** is doing mornings at WEAT/West Palm Beach . . . WNIC/Detroit moves **Chris Edmonds** from PM drive to mornings . . . WICC/Bridgeport Asst. PD **Jack Becker** has joined WDAQ/Danbury in PM drive . . . KNIX/Phoenix weekender **Bruce Mitchell** has crossed the street to do afternoons at KESZ . . . **Pat Walston** exits WSOY/Decatur for AM drive at WVEM/Springfield, IL.

**Lee Henderson** moves from WUTC/Chattanooga to crosstown WLMX . . . KSCB/Liberal, KS weekender **Captain Kelly Kirk** is promoted to AM drive . . . **Reb Porter** has joined WTPI/Indianapolis as traffic reporter . . . Comedian **Kip Adotta** co-hosted WMJI/Cleveland's AM drive show (3/20-24) with regulars **John Lanigan & John Webster** . . . **Rob Sidney** joins WAXY/Miami morning show team **Dawn Murray** and **Walter Cronise**.

### Miscellaneous

KXOA/Sacramento won six awards (4/1) from the California/Nevada Associated Press Radio & TV Association . . . WMAL/Washington debuted "Early Morning on WMAL," a 60-minute news block (5-6am), featuring **Bill Mayhugh**, **Mark Weaver**, and other station staffers . . . KBOL/Boulder, CO won the "Outside Denver-3+ Stations" award in a competition sponsored by the Colorado Broadcasters Association.

The Broadcast Pioneers Foundation of New York has awarded the 1989 Golden Mike award to WSBT/South Bend. The award recognizes a station which has consistently enhanced the broadcast industry in a superlative manner . . . KKCW/Portland has added **Dick Clark's "Rock Roll & Remember"** . . . **John Lindstrom** debuts his weekly three-hour countdown show "Twenty Five Westside," on KSRF/Santa Monica tonight (4/7 6pm) . . . KEZA/Fayetteville/Ft. Smith, AR needs record service from all labels. PD **David Jackson** can be reached at (501) 521-8108 . . . WLTT/Washington adds Musical Starstreams to its Sunday morning lineup.

## WMAL's Million Dollar Effort

WMAL/Washington aired the 17th annual Leukemia Radiothon on March 19 from the Capital Hilton (8am-9pm). The station collected \$1,000,001 — up significantly from last year's \$810,000. The Full-Service station has raised more than six million dollars for leukemia research, and all of that money has stayed in the Washington area.

For the 17th consecutive year WMAL's **Bill Mayhugh** hosted the fundraising event, which featured celebrity appearances, interviews, and musical entertainment.

Listeners made pledges by calling in or stopping by in person at the hotel's Grand Ballroom. Among those joining Mayhugh at the radiothon were political satirist **Mark Russell**, the **Four Freshmen**, Washington Capitals goalie **Pete**

**Peeters**, and former Washington Redskins placekicker **Mark Mosely**.

"It was unbelievable," remarked WMAL Producer **Janice Iacona**. "Everything just came together. The big donations came from satellite events. We were coming up to the last 90 minutes of the radiothon before we got close to the million dollar mark."



**BASIA LIGHTS UP CHI TOWN** — Basia (c) is welcomed to the Windy City during a recent Vic Theater performance by WNUA/Chicago OD/MD **Michael Fischer** and "Lights Out" host **Danae Alexander**.



**SAVING THE BEST FOR LAST** — KBLX/San Francisco contest winner **Marianne Kirk** (c) chats with **Kenny G** and KBLX Promotion Director **Judy Kaneko**. After attending Kenny's Bay Area concert, Kirk spent the weekend in Hawaii to see Kenny G's Waikiki show — courtesy of the NAC station.

# "TALK IT OVER"



## GRAYSON HUGH

### AC PROGRAMMERS KEEP TALKING THIS HIT RECORD OVER!

**RANDY SHANE, WVAF/CHARLESTON, WV:** "With all of the CHR crossover records that AC is playing, Grayson Hugh is one of the few that AC programmers can use to make our formats distinct. Perfect for 25+ demo!"

**JIM MORALES, WMYX/MILWAUKEE, WI:** "Wait until CHR gets ahold of this monster - everybody will be on it, bingo! Guaranteed top 5 stuff. P.S.: The whole album is great!"

**BOB BROOKS, KLSY/SEATTLE, WA:** "Haven't even finished dubbing it, and it became my favorite. This one is headed for the top."

**DON JARDINE, WWWW/TOLEDO, OH:** "Listen to it once and you will like it, listen to it twice and you will love it. Great hooks, great phones - this song works!"

**PAT O'NEIL, WMGN/MADISON, WI:** "It's been my personal favorite for three weeks. My listeners keep calling. This is a little gem."

**JAMES FILKINS, WLDR/TRVERSE CITY, MI:** "More texture than any other record on the charts. I think it will hopscotch its way to Number One."

**AC 26**

#### ALREADY ADDED AT:

**WVBF KLSI KLCY**

**2WD WMYX KLSY**

**WNUA KBIG**



Produced and arranged by Michael Baker  
and Axel Kroell for Simple Simon Inc.





LON HELTON

# Building At-Work Listening

As more women enlist in the workforce, stations of all formats have placed greater emphasis on expanding at-work listening. Stations successful in that endeavor have been rewarded with longer TSLs and larger cumes.

## Closet Listeners

However, the increased number of working women hasn't necessarily been advantageous to Country, a format with a high degree of female listenership and a comparable percentage of "closet listeners" (those who, for whatever reason, aren't quite comfortable letting others know they like country music). And in work situations where the majority rules, the problem of building at-work listening is compounded because Country is not a mass appeal format.

As McVay Media consultant Charlie Cook pointed out earlier this year, even in markets where the Country share is 20, only one person in five is a Country fan. In an office environment that one person will have a difficult time convincing four non-Country fans to tune in a Country station. AC ends up the big winner in most cases

**"Increased office involvement can overcome a format prejudice or even a dictatorial office manager."**

because it's the second format of choice for many Country listeners. (The same scenario holds true for other "ethnic formats," with AC often the winner.)

For Country outlets, especially those in areas with a low country

tional materials or on-air references. Remember, Arbitron's diaries say, "Anytime you hear the radio . . . at home, in the car, at work . . ."

The next problem to tackle is



KASH/Anchorage promotes at-work listening with Pizza Hut personal pan pizza-eating contests. Pictured with the winners are middayer Mike Ford (far left) and PD Matt Gillian (far right.) FYI, the winner consumed seven pizzas in 20 minutes.

life-group, doing special promotions to attract at-work listening may be a case of diminishing returns. WQCB/Bangor, ME PD Bob Duchesne feels "Country isn't the right format for a lot of people. I'm not sure we can do much to change that. I'd rather not misdirect my efforts when there are other things I can do better to attract an audience."

## Reaching The Dial Dictator

For those who decide attracting the at-work audience is practical and potentially beneficial, the first thing to do is make sure on-air language is Arbitron-consistent. That is, use the phrase "at work" instead of "in office" in all promo-

reaching the person who controls the office radio — very often the office manager. Contacting that person through telemarketing or direct mail and apprising him of the value-added benefits your station provides for at-work listeners can effectively sway him to your outlet.

Listening in "democratic" offices (where the group decides what station to listen to) can be influenced by several techniques. Catering lunches for the entire staff, selecting an office of the day, sending people out to lunch, hiring a temp for a working listener who wins a "paid day off" promotion, and giving duplicate prizes to winners' bosses are all good options.

## Building Blocks

- No-repeat workdays
- Fax contests
- Catered office lunches
- Direct mail or telemarketing contact with office dial dictator
- Duplicate prizes for winner, boss

Increased involvement can overcome a format prejudice or even a dictatorial office manager.

WXTU/Philadelphia MD Gina Preston said her station frequently sends staffers to visit various offices (see sidebar). She noted, "Even if only one person in the office listens to WXTU, the rest of the office will check us out after the personal visit. Converting even some of those people to 'XTU fans can mean a lot."

Pollack Media Group consultant Moon Mullins suggested that positioners like "the station everybody at work agrees on" or "even the boss will like it" are lines that can

**"Make sure on-air language is Arbitron-consistent. Use the phrase 'at work' instead of 'in office.'"**

be used to reinforce the at-work dynamic. I've also heard stations use liners like "Workforce 103" in middays.

## No-Repeat Workdays

No-repeat workdays have been a successful TSL-building tactic for KXXY/Oklahoma City, number one in its market in at-work listening for four of the last five ARBs. No records are repeated between 9am-5pm, Monday-Friday. During these hours, KXXY plays three currents and two recurrents an hour. OM Jay Phillips admitted amazement at the station's midday growth — both TSL and cume. Prior to starting the campaign, the summer '87 ARB showed KXXY's midday 12+ numbers in the upper

nines-low tens. The midday figures posted the past four books range in the 14s.

KXXY also offers a \$2000 guarantee against repeats. The station "slips up" about once a book, reported Phillips, to "validate the reality of the concept." He added the station makes a big deal of the payoffs to reinvigorate the promotion. "You can't slip up a lot, or you'll lose credibility. But if you don't 'blow it' occasionally, listeners will think the guarantee doesn't mean anything."

The campaign also yields side benefits. Added Phillips, "The 'greater variety' image created by no-repeat workdays also transfers to the rest of the station in listeners' minds."

## The Music Machine

Most Country outlets today shift into a "music machine" mentality after the morning show because personality, news, and information seekers generally prefer a musical background while they work. One popular promotion is the "Money in the Music Machine." Stations offer a certain amount of cash per record while the "machine" is "on," forcing the listener to count the number of records to win. This encourages listeners to begin the workday with your station and eases them into a long TSL mode.

Whatever way you choose to pursue at-work listening, remember it's an ongoing process — not something which can be turned on and off. You may have to change the mechanics of what you're doing to keep it fresh. But making your station part of a listener's workday is an important aspect of making your station part of his life.

## Hit 'Em Where They Work

• **KHEY/El Paso** runs a daily lunch contest. From 9-11am, listeners send a fax to the station outlining why they want to go on a paid-for-by-KHEY-lunch. The winner is announced at 11am and is return-faxed a certificate for lunch.

• **WXTU/Philadelphia** takes requests by fax. Jocks regularly visit offices bearing gifts of hot chocolate, cinnamon rolls, and T-shirts/sweatshirts emblazoned with WXTU and Swiss Miss Chocolate logos.

• **WOKK/Meridian, MS** features a Tuesday "McDonald's Morning Munch Bunch" and a Thursday "Hardy's Biscuit Break." Tuesday's qualifiers send in business cards while Thursday's call in.

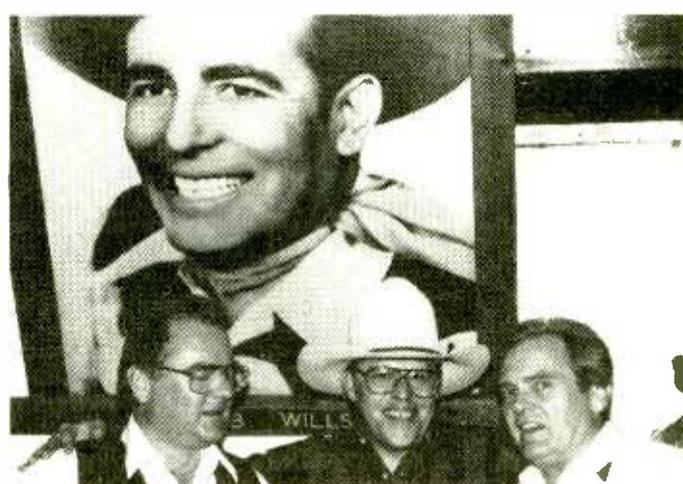
WOKK's '88 spring promotion was the "Listen While You Work" giveaway. Qualifiers sent in their names and bosses' names. Responding within a prescribed time after hearing their names on-air meant cash for both parties. PD Van Mac noted his station makes a point of asking contest winners where they work. This reinforces the notion of at-work listening.

• **WIVK/Knoxville**, as part of a promotion with Ringling Bros./Bar-

num & Bailey Circus, invited listeners to fax a paragraph explaining why their offices resembled a three-ring circus.

• Following the Easter broadcast of "Ten Commandments," **WKDF/Nashville** asked listeners to fax ten commandments they wanted their bosses to observe. WKDF promised a plaque of the winning entry would be presented to the respective boss.

**Editor's Note:** If you have special contests or promotions specifically designed to increase at-work listening, please let me know so I can pass them along.



**KVOO'S WILLS TRIBUTE** — KVOO/Tulsa, Bob Wills, and the local Cain's Ballroom teamed for numerous broadcast concerts in decades gone by, and renewed their relationship a few weeks ago with a birthday tribute to Bob Wills. Pictured at the party are John Hamill of Purolator, entertainer-for-the night Alvin Crow, and KVOO's Billy Parker.

# THANKS

For Shenandoah's First #1 Single  
"The Church On Cumberland Road"



R&R # **1** Two Weeks

Gavin # **1** Two Weeks

BB # **3**

## CBS RECORDS HAS ALL THE HOT ONES!

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**RODNEY CROWELL** "After All This Time"

R&R **14** BB **18** Gavin **17**

---

**ROSANNE CASH** "I Don't Want To Spoil The Party"

R&R **27** BB **31** Gavin **32**

---

**THE SHOOTERS** "If I Ever Go Crazy"

R&R **32** BB **35** Gavin **28**

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**RICKY SKAGGS** "Lovin' Only Me"

R&R Debut **46** BB **52** Gavin **34/28**

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**MERLE HAGGARD** "5:01 Blues"

R&R Debut **49** BB **54** Gavin **69/41**

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**RUSSELL SMITH** "I Wonder What She's  
Doing Tonight"

R&R S/A **51/10** BB **49** Gavin **48/20**

---

**SWEETHEARTS OF THE RODEO** "If I Never See  
Midnight Again"

R&R S/A **28/20** BB Debut **73** Gavin **38/34**

---

**RICKY VAN SHELTON** "Hole In My Pocket"

R&R S/A **25/21**

---

**TIM MENSY** "Hometown Advantage"

R&R S/A **13/5** BB Debut **31** Gavin **47/18**

---

**MARY CHAPIN CARPENTER** "How Do"

R&R S/A **10/5** BB Debut **79**

---

**CHARLIE DANIELS BAND** "Midnight Train"

On Your Desk This Week

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When you  
PLAY IT,  
SAY IT!

## NDGB Releases 'Circle II'

This week Universal Records will release the first of three initial singles from the Nitty Gritty Dirt Band's "Will The Circle Be Unbroken II." The album is the sequel to the group's landmark 1972 "Circle" album, which still sells 30,000-50,000 copies each year. The three singles will ship at a rate of one every two weeks, and the 18-song, two-volume LP is set for a May release.

The first single, "You Ain't Goin' Nowhere," reunites Chris Hillman and Roger McGuinn for a new version of the cut, which appeared on the Byrds' "Sweethearts Of The Rodeo" LP. Written by Bob Dylan,

### NEW ARTIST FACT FILE

#### Joni Harms

Age: 29

Born: November 5, 1959 in Canby, OR

Place Called Home: Family ranch in Oregon

Current Single: "I Need A Wife"

Current Album: Upcoming LP is in production, with release set for mid-summer

Record Label: Universal

Producers: Jimmy Bowen and James Stroud

Managers: Larry McFaden and Ralph Gordon

Favorite Artists: Emmylou Harris, George Strait, Merle Haggard, Patsy Cline

• **Background:** Joni Harms was born and raised on the Northwest Oregon ranch her great grandfather homesteaded in 1872. She shared her family's love for music and rodeos, and earned nickels and dimes as a toddler singing "I Just Want To Be A Cowboy's Sweetheart."

During her senior year in high school (1978) she won the FFA National Talent Contest. Soon she was getting invitations to sing at livestock and agricultural conventions; later that year she was chosen as queen of her hometown rodeo and was crowned Miss Northwest Rodeo in 1979. She soon put together a band called **Country Class** and began to play the rodeo circuit. A 1982 Canadian release on **Comstock Records**, "You're My Blanket," went to number two on the Canadian charts.

• **Signing:** In 1987 Harms recorded a demo for the **Pride Music Group**. The tape found its



way to attorney **Ralph Gordon** and manager **Larry McFaden**, and eventually the demo reached MCA's **Jimmy Bowen**, who offered Harms a recording contract. She signed with **Universal** in February 1988, almost a full year before the label's launch.

• **Songs:** Harms's first single from the upcoming LP is "I Need A Wife," which she co-wrote with Nashville songwriter **Dan Tyler**. The song is a working mother's plea for help around the house. The next single will be "Bluer Than His Eyes," from her original demo.

The New Artist Fact File spotlights artists appearing on the Country chart for the first time.



**MICKEY OKAYS DISNEY/CLARK DEAL** — Mickey Mouse gives his approval to the five-year agreement between Walt Disney Studios and Dick Clark Productions for the Academy Of Country Music Awards annual TV special. Shown (l-r) are Disney Chairman/CEO Michael Eisner, M. Mouse, and Dick Clark.

it should be on your desk in the next few days.

The second single will be NDGB's "Turn of the Century," followed by John Denver's "And So It Goes," with harmony and vocals by the Dirt Band's **Jeff Hanna**, **Jimmy Ibbotson**, and **Bob Carpenter**.

Eighteen years after the original "Circle" album, the 22-year-old Dirt Band continues the circle with a new generation of musicians, along with a few artists who performed on the first LP. A reunion concert will be held at Denver's Red Rock Amphitheatre June 22. After that, NDGB will leave for a tour of Russia, marking another reunion of sorts: in the early '70s, they were the first Western band to tour that country.

• **Roy Clark** has been named the first National Ambassador of the US Committee for UNICEF, the United Nation's children's fund.

• **Hank Williams Jr.** is the subject of a 90-minute video being filmed by **Cabin Fever Entertainment**, **Hank Williams Jr. Entertainment**, and **Georgian Communications Co.** The documentary will include concert footage, Williams's 40th birthday party at

his home, and a series of interviews from his secluded ranch in Montana.

#### Asp Him Yourself

• **Mel McDaniel** had an unnerving experience when he appeared at the second annual Rattlesnake Rodeo in Opp, AL before an audience of 13,000 humans and 200 snakes. Someone at the viper venue placed a glass box of snakes in front of the stage, keeping McDaniel and his band mesmerized during the entire show.

• Songwriter **Joe South** was sentenced to 60 days in jail for tax evasion after he failed to pay more than \$100,000 in income tax. South won a Grammy in 1969 for "Games People Play."

• **Lynn Anderson** has reached an agreement with **Celebrity Foods** to make and distribute her "Macho Mama's Salsa" Mexican hot sauce. And to add more spice to her life, Anderson will be the only woman to drive a race car in the pre-Indy 500 Otis Redding Invitational celebrity race on May 27.

• Just back from the Australian outback, **Tom T. Hall** has written 20 new songs and is headed for the studio with producer **Jerry Kennedy**. — Debe Fennell

## Twitty Bans 'Saturday Night Special'

In response to a letter from an editor at *Today's Pawnbroker*, **Conway Twitty** said his song "Saturday Night Special" has "done these folks (pawnbrokers) an injustice" and has vowed "never to sing the song again — on stage shows, TV shows — nowhere!"

In a letter to the magazine, Twitty wrote, "I heard a song about hope. I heard a love song and decided to record it. I did not realize the extent to which it made the pawnbroker look bad."

Twitty had also received letters from pawnbrokers about the song, in which a suicidal man goes to a pawn shop to buy a gun to kill himself, but meets a woman who's pawning her wedding ring. Together they find new hope and head for Texas.

# LARRY BOONE "WINE ME UP"

A GUARANTEED WINNER

NOW PLAYING ON OVER 100 R&R REPORTING STATIONS FROM LARRY'S CURRENT ALBUM

"SWINGIN' DOORS, SAWDUST FLOORS"

R&R: 38

**BREAKER**

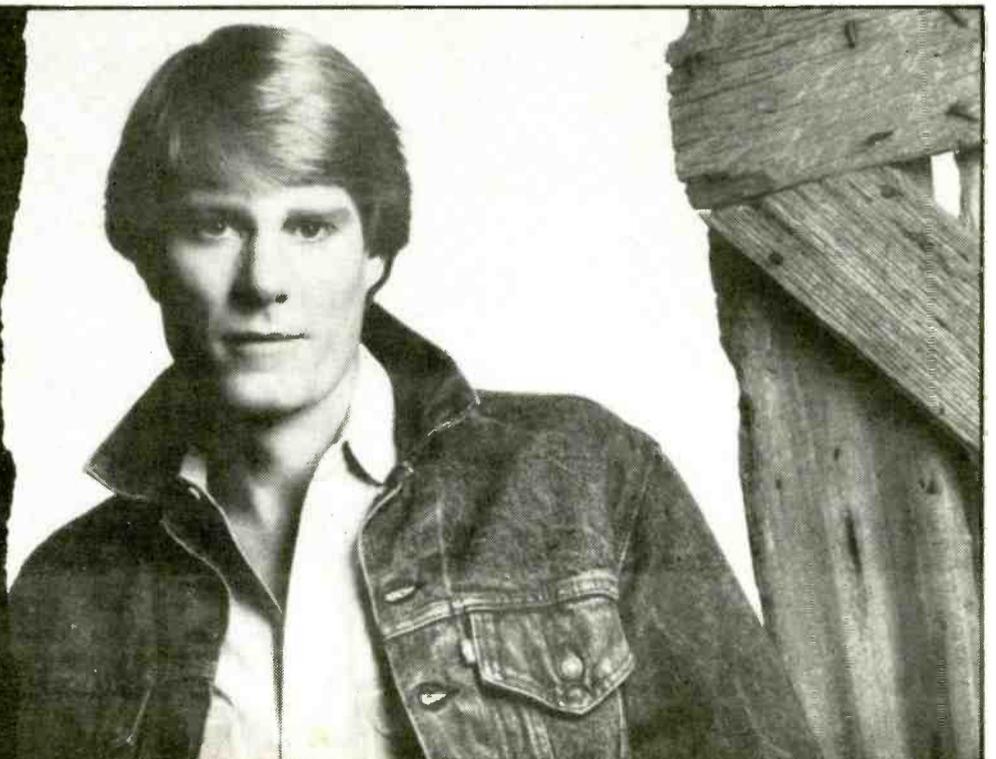
BB: 43



PolyGram



MANAGEMENT GENE FERGUSON  
PRODUCED BY RAY BAKER



## AIR ANECDOTES

OLYMPIA BROADCASTING NETWORKS, producers of national radio programming including "JOHN MADDEN'S SPORTS QUIZ" and the "ROCK" and "CONTEMPORARY LIBRARY SERVICE" is currently searching for original comedy material for radio use.

"Original characters", impersonations and miscellaneous bits of a timely and topical nature desired. Stand-up, song and commercial parodies, fully produced audio extravaganzas, will all be considered. Material should be 30-90 seconds in length. Compensation for accepted bits.

Send samples (cassette or 7 1/2 ips reel to reel) to:

OLYMPIA BROADCASTING NETWORKS COMEDY LIBRARY SERVICE  
22 NORTH EUCLIO, 2ND FLOOR, ST. LOUIS, MISSOURI 63108  
(314) 361-2000

SASE for return of materials.

## AIR TALENT SERVICES

### Need A Great Tape?



Be surprised at how good you really do sound. Editing is only the beginning. Call or write today, we can help.

P.O. Box 4087 • Signal Hill, CA 90804 (213) 597-8344

## AIRCHECKS

### Audio And Video Airchecks!

Current Issue #109, ADVANCE COPIES available featuring the first week of LA's new PIRATE RADIO, KQLZ. Cassette, \$6.

Current Issue #108, KPWR/Jay Thomas, WPOW/Bill Tanner, Z100/Z Zoo-Shannon's last show, Vancouver CHRs CKLG & CKXY, KBOS/Jack Armstrong, KXXX/Geo. McFly-Ron Leonard, Cassette \$6.

Current Issue #107, WRQX/Gary Spears, WCBS-FM/Cousin Brucie, KJR Reunion/Lan Roberts-Empire Smith, KHQT/Chris Lance, KLOL/Moby, KVIL/Bill Gardner, KKBQ & WZOU, Cassette, \$6.

PERSONALITY PLUS #PP-16, WWDC/GreaseMan, KPLZ/Kent & Alan, WMJJ/John Lanigan, WYNF/Ron Diaz & Ron Bennington, WENS/John Cinnamon & Jerry Curtis, WAPW/Steve McCoy, Cassette, \$6.

PERSONALITY PLUS #PP-15, WLUP/Jonathan Brandmeier, KUBE/Charlie Brown & Ty Flint, KMPC/Robert W. Morgan, Z100/Z Morning Zoo, KZZP/Bruce Kelly, 90-min. cassette, \$6.

Special Issue #S-148, HOUSTON, CHRs KRBE & KKBQ, AORs KL0L & KZFX, Gold KFMK & KLDE, AC KKHT & KLTR, BU KMJQ, Country KIKK & KILT, Cassette, \$6.

Special Issue #S-149, JACKSONVILLE, CHR WAPE, AOR WFYV, ACs WAIV & WIVY, Country WQIK & WCRJ, ORLANDO CHRs WBJW, WCAT & WJHM, AORs WDIZ & WHTQ, Gold WOCL, Country WWCA, AC WSTF, Cassette \$6.

STILL AVAILABLE: #0-1 (All Oldies), #CY-3 (All Country), #S-146 (TAMPA), #S-147 (PHOENIX/ALBUQUERQUE) at \$6 each.

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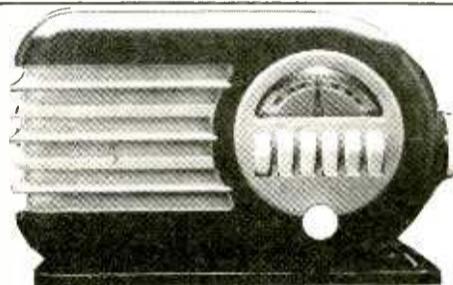
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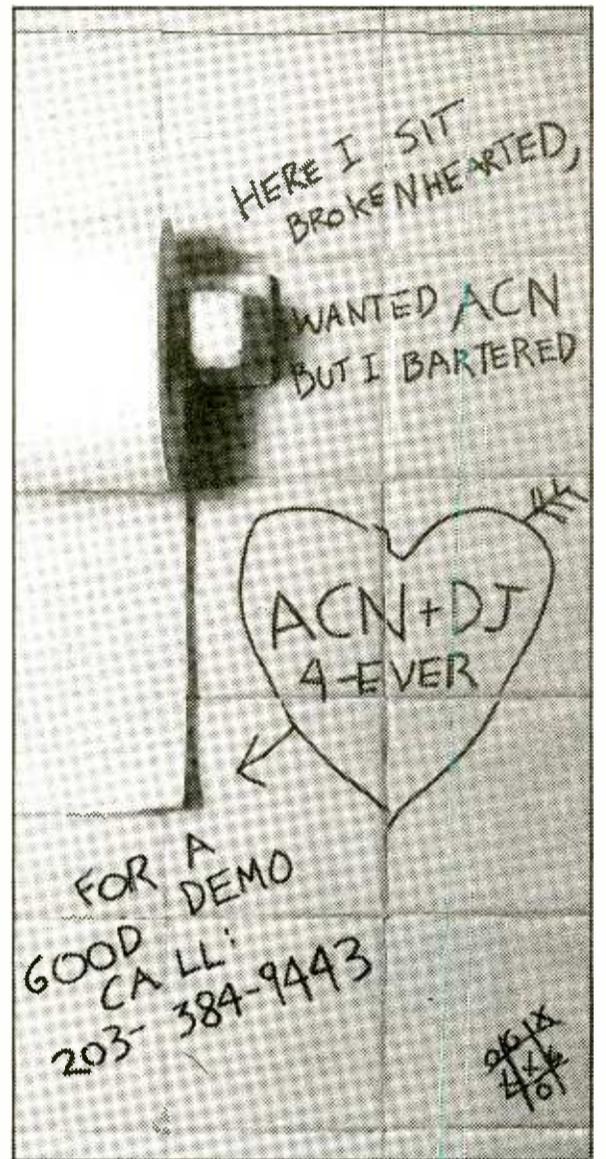
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As your resident psychic I can light those phone lines! By phone, I have Gentner EFT 900A. No fee, only your dime. Demo and bio:  
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She's a regular on Morton Downey Jr. Show and coming soon to MTV! Also currently on WMMS, and you've heard her on WMAQ, KGO & WDBO. In every market phones backed up 2-3 hours in advance of her appearance!!! Available on a market exclusive basis.  
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Now available for national syndication.  
Put a proven ratings booster in your line-up today! Info & Demo: USA Dance Party, P.O. Box 7318, Freeport, N.Y. 11520 or call 516-379-2300.  
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**OLD RECORDS WANTED!!!**  
Private collector seeks LP's, CASSETTES, CD's.  
Call RICK  
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**Digital Energy** 2/CDs  
BOTH PRODUCTION LIBRARIES ON CD!  
Save 50% on second library when you buy both!  
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Albany, WRVQ/Richmond, WDCG/Raleigh, KMGX/Norfolk  
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Lafayette, WCIR/Beckley, WGY/Bath, WQJO/Zanesville, WRFB/  
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Energy FM/New Plymouth, New Zealand, WZAR/Ponce,  
Puerto Rico, KMWI/Hamilton, WKVZ/Chambersburg, WHDQ/  
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## SHOW PREP

## SHOW PREP

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Calling all stations and jocks! Cash paid for records (all speeds) in mint condition. Subsidize those crippling CD costs. We travel. (508) 744-6466.

## Chart Facts

What links Debbie Gibson to Sid Vicious and Liberace? How did R.E.M. use "reptile brain unconsciousness"? Chart Facts answers these questions and many others on over 70 CHR and AC hits every week. Well-researched, ready-for-air, get it by mail or computer. Call for answers, info and a 14 page sample.

\*\*\*1-800-776-7770\*\*\*

## SHOW PREP

### PREP

Friday  
 October 21  
 1988

20th Day: 71 Days to Go  
 This will be our last full weekend on daylight savings time this year. We turn back the clocks one hour a week from Sunday on the morning of October 30th.

#### Birthdays

JERRY MILLER 12 Ben Seaver in "Growing Pains" 1985.  
 JANE JAGGER 17 Paris. Daughter of Mick and Bianca.  
 SHEA PARRELL 31 Mark Daring in "Hole" 1983-86.  
 CARRIE FISHER 32 Beverly Hills. Daughter of Eddie Fisher and Debbie Reynolds. Her dad died her mom for Elizabeth Taylor when Carrie was two. "Shampoo" "Star Wars" "The Empire Strikes Back" "Return of the Jedi".

#### Today in History

The USA expelled 55 Soviet diplomats from Washington DC in 1986 in retaliation for more expelling the American diplomats from Moscow.  
 About 50,000 demonstrators gathered at the Pentagon in 1967 for an anti-war rally. Several thousand of them tried to smash the building afterward - but were stopped.  
 The first Trillium telephone was plugged in 25 years ago today in a house in Jackson, Michigan (1963).  
 "Old Inmates" the US Navy frigate Commission was launched in Houston in 1797.

#### Trick Question

Did Tom Edison invent the electric light bulb on this date in 1879, 1879 or 1879?  
 He didn't invent light bulbs. That was done 30 years earlier. What Edison did in 1879 was make a bulb that burned long enough to become a commercial success.

#### Lady just called and asked how many people work here. I estimate about half of us.

Why be President? There's no opportunity for advancement!  
 My neighbor Rubie is a real steady worker. So steady, he's almost motionless.  
 How long have I been working here? Since the day my boss said he'd ran me out of here.

#### Born This Date

ALFRED NOBEL in 1833 who invented dynamite and left part of his fortune to set up the Nobel Prizes.  
 SAMUEL SMITH in 1806 known for composing the song "America My Country" to the tune of "God Save the King".

#### Coming Events

Blue Angels perform in the weekend's International Air Show at Middletown, Penn. Ten days until Halloween which is a week from Monday.

#### Today

HELLDORADO Days. Old West gun fights & Harry Jagger contests at Tombstone, Arizona.  
 National PEABODY Festival: arts underway at Dothan, Alabama.

#### This Month

Apple • Pasta • Do It Yourself • Doll Collecting • Popcorn • Home Improvement • Prezi • Car Care • Microwave • Liver Awareness Month

Now, a word of encouragement to you expectant moms (and dads) who are waiting, waiting for your little starling to appear. Just be glad you don't have to wait as long as Asiatic elephants: their minimum gestation period is 20 months! Their pregnancies last from 609 days up to 780 days. That's just over two years! At the other end of the scale, the fastest babies are Virginia opossums, which appear 12 days after conception, and in one case, 8 days.

What do these 13 towns have in common? Norfolk, Bangor, Urbana, Dayton, Atlanta, Cleveland, Philadelphia, Jacksonville, Hartford, New Haven, Stamford, Newark and Phoenix.  
 (They are all located in New York State.)

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11060 Cashmere St., Suite #100  
 Los Angeles, CA 90049

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ACT NOW!

## OPENINGS

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High energy night AT at suburban DC CHR! Excellent opportunity for performer who wants major market recognition. T&R: PD, Box 1726, Rockville, MD 20850. (3/31) EOE

WPGC/FM has an opening for a Program Director. Prior major market experience a must. Resume: 6301 Ivy Lane, Suite 800, Greenbelt, MD 20770. (3/31) EOE

## OPENINGS



**PROGRAM DIRECTOR**  
 Need Yesterday-Medium-Large Midwest Market  
 Seeks Creative Genius with People Skills, Market Involvement Savvy and Strong CHR Programming Background.  
 Send T/R, Station Composite, Specialized Skills, Photo To:

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 Telephone: (317) 236 TOP-1, FAX (317) 634-2969

New Pennsylvania FM seeks hungry, aggressive Sales Manager and staff. Be part of a pro organization committed to winning. Resume: WGBE, Box 1111, Williamsport, PA 17703-1111. (3/31) EOE

Up and coming personality needed at growing NH station for middays, possibly mornings. Quality production necessary: T&R: Box 799, Laconia, NH 03246. (3/31) EOE

Experienced Sales Manager to turn around growing small market station. Possibly General Manager position. For more details, Donna Halper at (617) 786-C666. (4/7) EOE

Air Talent needed to fill evening slot at AC station. T&R: WLBR, Box 1270, Lebanon, PA 17042. (4/7) EOE

News Anchor/Reporter for Combo in medium market between Baltimore and Washington. T&R: WZYQ/WQSI, Mat Tihrt, Box 1129, Frederick MD. 21701. (4/7) EOE

# OPPORTUNITIES

## OPENINGS

**Needed today.** Evening personality for dominant Oldies/AC in Top 75 market. Production skills necessary. MD possible. T&R: WHYN, Bill Hess, Box 9013, Springfield, MA 01102. (4/7) EOE

**Full Service WBEC-AM** seeks fulltime afternoon drive AT. Experience in adult communication and sense of humor a must. T&R: WBEC-AM, 211 Jason St., Pittsfield, MA 01201. (4/7) EOE

**"FLY 92"** seeks high energy AT. Our afternoon AT is assuming the buffalo stance. Photo, T&R: Todd Pettengill, Box 12279, Albany, N.Y. 12212. (4/7) EOE

**New York suburban FM** seeks Air Talent/News person for full-time/parttime openings. T&R: WZFM, General Manager, WZFM, 444 Bedford Rd, Pleasantville, NY 10570. (4/7) EOE

### Get The Hottest R&R Classified Listings Early!

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### HotLine

**WBZ/Boston** seeks Assistant Program Director. Looking for strong music programmer with outstanding production skills. T&R: Resume: Tyler Cox, 1170 Soldiers Field Rd., Boston, MA 02134. (4/7) EOE

**Central New Hampshire** combo seeks self-motivated reporter. Entry level. T&R: Jeff Lyons, 94-FM, Franklin, NH 03235. (4/7) EOE

**General Manager and Sales Manager** sought for small market broadcast group. Resume: MAR COM, 1034 5th Avenue, Pittsburgh, PA 15219. (4/7) EOE

**Parttime Air Talent** sought for Atlantic City AOR. T&R: WZXL, Steve McNea, Box 180, Wildwood, NJ 08260. (4/7) EOE

**WESB/WBRR** now accepting applications for future openings. T&R: Michael Vincent, Box 545, Bradford, PA 16701. (4/7) EOE

**AM/FM** combo in beautiful ocean resort area of Maryland seeks experienced person to handle local news. T&R: WICO, Dave Parks, Box 909, Salisbury, MD 21801. (4/7) EOE

**WYRY/Keene, NH** seeks Newscaster to cover news for NH/VT/MA tri-state area. Self-starter, two years' experience in news. T&R: Steve Young, 130 Martell Ct., Keene, NH 03431. (4/7) EOE

### NEW ENGLAND

Large & Small Markets **CONFIDENTIAL** AC - AOR - OLDIES - CHR Talent, Production, News. Cassette & Resume  
**CLARK F. SMIDT, INC.**  
**BROADCAST ADVISOR**  
56 Lindbergh Avenue  
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One of CBS's premier oldies stations is looking for experienced pro's. Radio & Records, 1930 Century Park West, Box #431, Los Angeles, CA 90067. EOE

### PROMOTION DIRECTOR

WNSR, New York City has an immediate opening for a top-notch Promotion Director, responsible for strategy, development, and execution of the station's overall marketing efforts, including on-air and sales promotion, publicity, special events, community service, and advertising. Strong marketing and promotion background required; prefer bachelors degree or equivalent. Communication skills critical. If you're ready to put together the New Year's Eve laser show in Time Square and "Coats for Kids" in the nation's largest market, send your resume, portfolio, and salary history to:

Robert J. Dunphy  
Vice President  
/Programming  
WNSR-FM Radio  
485 Madison Avenue  
New York, New York 10022  
NO PHONE CALLS, PLEASE. EOE



## OPENINGS

**HOW TO MAKE BIG MONEY IN VOICEOVERS!** You'll learn how to make more money in a day than you do in a week! 1-Day seminar Sunday April 16 in NYC. Covers: marketing, technique, demo tapes, everything you need to do commercials and industrials. For details call toll free (800) 333-8108, or in N.Y.C. (212) 369-3148. Or write Berkley Prods., PO Box 6599, New York, NY 10128-991.

### NEW YORK CITY

Best talent(s) in America sought for **Adult Music Morning Show**. Present market size, format, shift irrelevant. Must be locally relateable, topical, able to use phones. Writing skills, sense of humor helpful. Talented, hungry hard workers send T&R to PD, Country 103.5 WYNY, 1700 Broadway, New York, NY 10019. EOE/MF. Absolutely no calls.



### EXECUTIVE PRODUCER

Aggressive, experienced person needed at CBS-owned WCAU to make our talk shows sound great. Minimum three years' major market experience. Ideal candidate will have wide knowledge of radio, not just talk show producing. College degree required. Apply to Greg Tatum, Director of Programming, WCAU, Philadelphia, PA 19131. NO PHONE CALLS PLEASE. EOE

### MEDIUM MARKET AM

Southern Connecticut seeks dynamic morning person or team. Immediate opening. Send tape and resume to: Radio & Records, 1930 Century Park West, Box #436, Los Angeles, CA 90067. EOE

### SOUTH

**Copywriter/Production Director/AT.** Are you creative, organized, good with clients? Send script, samples with resume: WSOS, Box 3866, St. Augustine, FL 32085. (4/7) EOE

**Promotions Director:** Top Country outlet in Virginia wants you! Great people skills. Sales background and on-air helpful. Resume: WYYD, Kenny Shelton, Box 4108, Lynchburg, VA. 24502-0108. (4/7) EOE

**Morning AT** needed for Southeast market of 100,000 plus. Must be stable and a proven team player. T&R: QBI, Box 13526, Macon, GA 31208. (4/7) EOE

**Account Executive** for WIRC/WXRC. Sales experience helpful but willing to train qualified person. Resume: Westcom, Ltd., Box 938, Hickory, North Carolina 28603. (4/7) EOE

**Production Director** for Texas AOR. All the bells and whistles. Send T&R: KRIX, 901 East Pike Boulevard, Weslaco, Texas 78596. (4/7) EOE

**Needed yesterday!** A power Air Personality. Positive attitude is a must. Good money. T&R: WJTT, Box 15727, Chattanooga, TN 37415. (4/7) EOE

**WKHW "Power 98"** has immediate opening for experienced Salesperson. Resume: Mark Shands, Box 97, Kennedy, AL 35574 or call (205) 932-8761. (4/7) EOE

**Operations Manager/Program Director** needed for AC. Good pay, coastal market, and responsibility too! Experience, creativity and integrity. T&R: WSOS, Box 3866, St. Augustine, FL 32085. (4/7) EOE

**Live near D.C.** Oldies outlet seeks fulltime/parttime AT. T&R: WMJR, Lee Curtis, 7900 Sudley Rd., #901, Manassas, VA 22110. (4/7) EOE



### PD/AMD COMBO POSITION

Losing winning pd/amd personality June 1st. Big shoes to fill. **Top-rated CHR in West Texas** needs highly motivated team player, to share spotlight in modestly controversial amd show, be a take charge pd with present highly qualified air staff. Experience necessary in amd or pd spot, ideally both. Tape, resume, programming philosophy to Mike Deardorff, GM, KWES Radio, Box 4716, Odessa, Texas 79760. No calls. EOE

## OPENINGS

### SPORTS TALK HOST AND PRODUCER

National syndicator launching weekly long-form sports digest show via satellite. **Host has knowledge and interest in all major sports. Skillful phone interviewer with good story sense.**

Producer works with host and stringers in accessing sports news-makers and assembling elements.

Experienced, aggressive team-players with strong work ethic required.

Send tape (host), bio and salary information to Chuck Renwick, New Century Broadcasting, 444 Gulf of Mexico Drive, Longboat Key, FL 34228. EOE

### NEEDED ASAP

**Afternoon Drive.** Must have warm delivery and desire to work for a top notch, brand new facility, with 8-track production. Live 10 minutes from the beach. Send T&R to Radio & Records, 1930 Century Park West, Box #435, Los Angeles, CA 90067. EOE

### MORNING CO-HOST

needed for 50,000 watt FM Country in one of the fastest growing areas in the nation. Great attitude on and off air a must. This may be for you if you're a solid team player. Females encouraged. T&R to Radio & Records, 1930 Century Park West, Box #365, Los Angeles, CA 90067. EOE

### Great Morning Opportunity

in one of the hottest radio markets in the country. Beautiful city area and decent money. Minimum 2 years medium market AM Drive experience or 3 years major market MIDDAYS or PM Drive. Send tape and resume to Program Director, 1219 W. 6th Street, Austin, TX 78703. EOE

### 50,000 WATT FM COUNTRY

seeking candidates for up-coming openings. If you've got that great team player attitude along with at least two years on-air/production experience, this may be for you. C&R to Radio & Records, 1930 Century Park West, Box #366, Los Angeles, CA 90067. EOE

### WRITER/PRODUCER

Needed to join creative team at top rated Southeastern station. Creative writing and versatile voice are necessary. Cassette with writing and voice work samples, and resume to Radio & Records, 1930 Century Park West, Box #429, Los Angeles, CA 90067. M/F EOE

### MIDWEST

**WZZQ** is now accepting applications for future full and part-time openings for Midwest based AOR. T&R: Steve Kosbau, 1301 Ohio, Terre Haute, IN 47807. (4/7) EOE

**Promotion/Air Talent** for Central Iowa combo. Country background helpful. T&R: Mike Elm, Box 698, Marshalltown, IA 50158. (4/7) EOE

**New Illinois AOR** seeks morning show, nighttime Air Talent, Promotion Director. All levels encouraged. T&R, references: Program Director, Box 413, Lincolnshire, IL 60069. (4/7) EOE

**KQLI** seeks Operations Director with systemation experience a plus. Help with promotions. T&R: 5108 W. Gore, Ste. 6, Lawton, OK 73505. (4/7) EOE

**Southwest Kansas Classic Hits** outlet seeks Air Talent with sales responsibilities. T&R: KULY/KHUQ, Rt. 2, Box 1420, Ulysses, KS 67880. (4/7) EOE

**Need growing, aggressive News Director** with one-two years' experience. Talk show experience helpful. T&R: WLOI/WCOE, 902 Lincolnway, La Porte, Indiana 46350. (4/7) EOE

## OPENINGS

**WMAY/WNNS** seeks News Director. Requires degree, proven leadership ability, exceptional anchoring/reporting talent. T&R: Tom Kushak, Box 460, Springfield, ILL. 62705. (4/7) EOE

**Oldies WAYY** has an opening for a fulltime Announcer. Broadcast experience required. T&R: Mike Cook, Box 41, Chipewa Falls, WI 54729. (4/7) EOE

**Afternoon drive Air Talent** with production skills needed. T&R: WMOH, Kert Radel, 2081 Fairgrove Ave, Hamilton, Ohio 45011. (4/7) EOE

**WCWC/Ripon, WI** seeks mature morning talent for full-service AM. Wisconsin resident preferred. T&R: Gregg Owens, Box 156, Ripon, WI 54971. (4/7) EOE

**South Bend's new FM** seeks Air Talent. Positions in all areas negotiable. Pros only! T&R: Program Director, FM 102, 3602 North Grape Rd., #7-106, Mishawaka, IN 46545. (4/7) EOE

### THRIVING MEDIUM MARKET SEEKS MORNING TALENT

If you're creative, aggressive, bright, and willing to take a position in our winning morning show, we want to hear from you. **Good pay and benefits.** Voices and writing skills helpful. Team players only. T&R to Radio & Records, 1930 Century Park West, Box #414, Los Angeles, CA 90067. EOE

### MIDWEST TOP RATED COUNTRY/CHR COMBO

New ownership, needs aggressive experienced people for mornings, nights and operations manager with ability to relate. T&R to Radio & Records, 1930 Century Park West, Box #413, Los Angeles, CA 90067. EOE

### PRODUCTION DIRECTOR

**Detroit's Lite-FM** is in need of a top notch production talent. If you're creative, yet organized — have a great voice and production skills — we'd like to hear from you.

T&R to:  
Bob Kaake  
WLTI-FM  
20300 Civic Center Dr.  
Suite 300  
Southfield, MI 48076  
EOE

### CREATIVE AIR-TALENT

- Are you constantly searching for ways to express your creativity both on-air and in production?
  - Do you communicate with, not just talk at an adult audience?
  - Do you have the ability to sense how your audience thinks and feels?
  - Do you need to know everything you can about the format of your station and developing production techniques?
  - Would you describe yourself as friendly, helpful and liked by your co-workers?
- If so your talent can help us grow! **WDIF Radio** is a high profile, exciting A/C station in Marion, Ohio with a 7-county coverage area. Responsibilities include on-air shift with base salary plus incentive bonuses for creative production. You'll be joining a dynamic air team and a Billboard Station of the Year.
- WE OFFER:**
- Excellent earning potential.
  - Life in a family community, 40 minutes from Columbus.
  - A chance to join a company with integrity, a sense of purpose and unlimited growth potential.
- Send Tape and Resume to:

Jim Williams, WDIF Radio  
Box 10,000  
Marion, Ohio 43302 EOE

### NEWS DIRECTOR

Top Rated AM/FM combo is currently seeking an aggressive, self-starting News Director. Responsibilities include directing three person staff, preparing and executing newscasts, and providing positive leadership. Females are encouraged to apply. T&R to Radio & Records, 1930 Century Park West, #418, Los Angeles, CA 90067. EOE

## OPENINGS

**WE WANT A DRIVE TIME ANNOUNCER THAT WANTS IT ALL FROM ONE STATION! ARE YOU LOOKING FOR THE FOLLOWING?**

A very diversified album oriented playlist that requires your in-depth musical knowledge.  
A station that wants your warm, no-hype delivery.  
A Program Director that appreciates your ability to think quickly and relate to a discriminating adult audience.  
A quality lifestyle in a city that offers every major league sport, excellent cultural attractions, and terrific recreational outdoor activities.  
**THEN APPLY NOW! MINIMUM 5 YEARS EXPERIENCE. SEND C&R, WITH SALARY REQUIREMENTS TO: Radio & Records, 1930 Century Park West, Box #434, Los Angeles, CA 90067. EOE**

**Winning Major Market Full-Service Legend** seeks experienced, compelling morning air personality. If you are topical, versatile, warm, funny, always prepared, and aggressively want to be number one, quickly send your tape and resume to Radio & Records, 1930 Century Park West, Box #426, Los Angeles, CA 90067. M/F EOE

## HOT PRODUCTION NOW!

(New) Start Up FM with a simple plan: **Drop a mega-ton bomb on a cowboy and Indian market and start at ground zero.** If you're exploding with creativity, energy, and excitement, we want you! We need a **production director/promotion minded pro** who has non-stop creative ideas and can bring dead copy to life. Killer copy writing a plus. Good bucks for the right sound. Join our aggressive team now! Geeks save your tapes. Rush T&R to Program Director 102 FM, 3602 N. Grape Road, Suite 7-106, Mishawaka, IN 46545. EOE

## WEST

**Immediate opening for News Director at KPUG/KNWR.** Resume: Joe Bates, Box 1170, Bellingham, WA 98227 or call (206) 734-1170. (4/7) EOE

**Air Talent sought for future openings.** Send T&R: Joe Bates, KPUG/KNWR, Box 1170, Bellingham, WA. 98227 or call (206) 734-1170. (4/7) EOE

**KBZT looking for staff announcer with heavy emphasis on production for outlet broadcasting to Palm Springs area.** T&R: Box 956, La Quinta, CA 92253.

**So. California sunshine. Interstate Broadcasting seeks upbeat AC talent for all shifts including mornings.** Photo, T&R: Roger Marsh, 1748 West Katella #106, Orange, CA 92667. (4/7) EOE

**Promotions Director needed.** Wack-filled, creative, CHR ideas a must. Resume: Ken Richards, KIKX, 304 South 8th St. Colorado Springs, CO 80905. (4/7) EOE

**So. California FM seeks production pro to write commercials that sell and promos that sizzle in our top notch facility.** T&R: 6363 Wilshire Blvd., #426, Los Angeles, CA 90048. (4/7) EOE

## IF YOU DID A GREAT SHOW TODAY WE'D LIKE TO TALK TO YOU ABOUT TOMORROW

Our Northern California CHR is currently looking for outstanding Air Personalities to join our very successful company. If you are an entertainer that understands CHR Radio, Show Prep and One-To-One Communication, box up your best stuff and ship it now. Respond to Radio & Records, 1930 Century Park West, Box #433, Los Angeles, CA 90067. EOE

## OPENINGS



America's premiere satellite network has a **rare opening on the Oldies Channel** we're looking to fill **immediately.** If you have a passion for the music, fun and memories of the 50's, 60's and 70's you'd like to share with a **NATIONWIDE AUDIENCE, RUSH** your best tape, photo, resume and references to: Bill Michaels, Program Director, 6430 Sunset Boulevard, Suite 401, Los Angeles, CA 90028. **No calls please.** EOE M/F

## COUNTRY PROGRAMMER

If you're an honest-to-goodness Country programmer, we'd like to talk. Must have experience and know how to delegate and motivate. Confidentiality respected. T&R to Radio & Records, 1930 Century Park West, Box #425, Los Angeles, CA 90067. EOE

## K M E O PHOENIX

Lite AC KMEO is looking for a **topical and conversational newperson** to join our morning team. The successful candidate has at least two years news experience and is probably working in a smaller market in the Southwest. Mail cassette, resume, and current photo to: R.T. Simpson, Operations Mgr., KMEO, 3719 North 32nd Ave., Phoenix, AZ 85017. AA/EOE



**Rare opening for KILLER AIR TALENT** on New Mexico's Hottest Radio Station. Immediate Start. Tapes & resumes to **POWER 105, (THE REAL)** Howard Johnson, 10316 Edith Blvd., NE., Albuquerque, NM 87113. EOE

**Small/Medium market California AM needs adult announcer for prime shift and M.D. duties.** Must be upbeat, topical and adult. Respected stable company. No beginners! Cassette and resume to: Radio & Records, 1930 Century Park West, #432, Los Angeles, CA 90067. EOE

## POSITIONS SOUGHT

**Committed to sports? I'm your man!** More than three years' in the business, news/talk experience. Anchor, reporting, strong PBP. FOGUE DANIELS: (205) 2332-0721. (3/31)

**Cut this out and save it for after the book.** Big voice. Nine years' experience. To program your Country FM. Serious winners only. JOHN: (912) 368-2000. (3/31)

**AT with five years experience in lots of formats looking for voiceover/production work.** Can write, produce and do lots of voices. TOM: (907) 279-6031. (3/31)

**Writer/producer in small market automated FM seeks live station.** Call only if you want hard working, multi-talented college grad fulltime. (216) 542-2108. (3/31)

## POSITIONS SOUGHT

**Brought nights to top.** Want to move on and up. Love phones and personal appearances. Any interested CHR call PAUL: (308) 237-7065. (4/7)

**Ask not what the station can do for you, but what you can do for the station.** Exciting, creative jock seeks employment. Prefer West Coast. ALLYN: (714) 962-5787. (4/7)

**Highly rated Jazz Air Personality.** Music Director position desired for eclectic, dynamic, free form Jazz innovator. SIMON HENDRIX: (305) 294-2067. (4/7)

**Over seven years' experience on-air and programming in small and medium markets.** Currently working weekends in Houston. DADE MOORE: (713) 847-1601. (4/7)

**One year experience in announcing, copywriting and interviewing.** Looking for a News/Talk station. Promotion minded. JOHN: (618) 254-0056. (4/7)

**I'm tired of watching "Geraldo" all day.** Former small market PD/Morning man looking to get back into action. ED: (317) 935-5021. (4/7)

**Phoenix talent seeks middays/afternoons with AC or Country outlet in major Top 35 market.** Prefer West/Southwest. (802) 947-6972. (4/7)

**'88 Ford Tempo, low mileage is what we'll drive to your station to do our highly rated, funny husband/wife morning show.** Call (914) 966-5079. (4/7)

**Dynamic, aggressive PD/AT seeks position in medium market.** Promotions, production and friendly approach. RICH: (412) 287-2012. (4/7)

**Heading back to Oklahoma City.** Need full or parttime slot on air. Great production. 15-year pro. Leave message for JERRY: (512) 631-3808. (4/7)

## \*\* THIS MONTH'S CENTERFOLD, \*\*

Charlie, is a bubbly, intelligent, off-beat Professional Comedy Writer with considerable Lrg Mkt, "foreground personality" experience from Talk to Pop. A 38 year old Pisces with Ambition rising, and a flair for editorial & satire, Charlie's an adult, on & off the air.  
**LIKES:** "The 25-54 Demo & Lrg Cities."  
**DISLIKES:** "TenInARow." **ON THE ISSUES:** "I believe in abortion, but only if High School doesn't straighten them out."  
**SEXUAL PROFILE:** "Into Water Sports but willing to sleep on the dry spot." **BEST CHEESEBURGER:** "Dairy Queen, Rt. 4 in Hackensack..late 60's." (209) 439-6229

**Attention!** I'm an articulate, intelligent communicator who like to do a job and then move on for a new challenge. HIRE ME. JEFF: (516) 623-8483. (4/7)

**Funny morning show.** Experience with good ratings. Promotable, dependable and hard-working. Will bust butts to publicize your station. (203) 8770-8432. (4/7)

**AC/CHR/AOR AT seeks fulltime gig.** Great pipes/voices/creative copy/multitrack experience. I'm the one you're looking for! STEVE: (312) 831-9545. (4/7)

**Hard-working, pleasant and professional young man** looking for continuity or on-air slot on Ctry/Gospel/Easy station. Willing to relocate. PAUL VINCENT: 883-4060. (4/7)

**Awesome three year radio vet is seeking full or parttime work at the best station on the right coast.** JACK: (703) 281-5075. (4/7)

**Energetic CHR personality in P-3 ready for career advancement.** Young, team player considers all locations. JEFF: (217) 446-5498. (4/7)

**Talented beginner seeks on-air opportunity.** Four years' experience as AT/newscaster college AOR station. RAYMOND TOMCZAK, Westgate Apts., #105, Edinboro, PA 16412. (4/7)

## WACKY CHICANERY FOR SALE!

Put Dave-o to work on your mornings! Watch the numbers go "Boinnnggg!" Milwaukee, Louisville & Bakersfield have heard it, you're next! Call for tape!

Dave Thompson (317) 297-1639

**Three year afternoon/evening man.** AM preference, experienced with production, various formats. Northwest localities please. JOHN: (717) 848-4328. (4/7)

**South Dakota air personality seeks position in SD or surrounding states.** Also West Coast of Florida. Five years' experience. BILL: (605) 623-4543. (4/7)

**Veteran programmer and Air Personality,** Rex Russell seeks employment preferably in the South. Any format. (409) 962-6924. (4/7)

**Driven announcer seeks gig.** News and music director at current station needs to expand. Interested in management. LANCE: (319) 332-5651. (4/7)

**Since 1958 I have worked all facets of radio.** Put my 30 years' experience working for you. Let's talk today! DICK O'BRIEN: (517) 386-7506. (4/7)

**Four years' college experience in music and research, promotions and public affairs oriented.** Can start immediately anywhere. MIKE BAILEY: (802) 898-1783. (4/7)

## POSITIONS SOUGHT

**Pipes, talent, desire, motivation and appearance.** Is this what your seeking? 13 year devotion to broadcasting. I'm looking for the real challenge. GARY: (901) 754-7274. (4/7)

**Six year CHR pro with great pipes, production and personality seeking Top 100 gig.** Major market experience and more. RAY: (612) 259-7178. (4/7)

**Hot, new, talented and yours if you call now!** Personality looking for a start and warm climate. My bags are packed. AC/CHR/AOR/Oldies. DAN: (612) 591-1672. (4/7)

**Excellent pipes looking to expand.** I do airwork, production, but I don't do windows. Currently in Midwest. MARV: (414) 921-2980. My answering machine is on.

**Over five years' experience.** Seeking AOR/CHR or upbeat AC. Ready to relocate for the right gig. Let's do it. GREG: (609) 795-7509. (4/7)

**I'm English, arrogant, skinny, sarcastic and egotistical yet charming.** Who's got the guts to hire me? Will consider co-host/sidekick. RICHARD: (213) 969-4944. (4/7)

**Young, creative pro seeks fulltime shift.** ADR/CR/Ctry/News/Oldies in Midwest or Mid-Atlantic states. Relocation no problem. Medium markets. JON: (312) 725-8554. (3/31)

**20 year major market pro — K101, KCBS, KPLZ, KVI.** Smooth personable and available now. MIKE: (206) 527-8709. (3/31)

**Nine year vet ready for first PD gig in South or SE.** CHR "flame-throwin'" promotion/winner-oriented only. Experience in Top 75 market. Let's get serious. (904) 257-3834. (3/31)

**Country lady with ten years' as AT/MD/PD seeks next big challenge.** Good pipes/programming skills (214) 784-3057. (3/31)

**All locations considered for CHR personality ready for next career advancement.** Energetic and a team player. JEFF: (217) 446-5498. (4/7)

**Country lady with ten years' as AT/MD/PD seeks next big challenge.** Good pipes and programming skills. (214) 784-3057. (4/7)

**Sales oriented college grad, OM and AM drive experience** seeks challenging staff motivator position in friendly, stable market. GARY: (214) 821-6028. (4/7)

**Ten years in radio as OM/PD/ND with strong news, sports and production** along with Satellite background. WAYNE: (414) 324-4442. (4/7)

**Looking for AC format.** Experience in medium and major markets and programming experience in good small market. Great set of pipes. RANDY: (314) 434-8897. (4/7)

**Eight year Top 50 market radio pro.** AC/AOR/CHR experience with great production. Seeks stable company. MATT "Baby Love" WARD: (904) 365-1411. (4/7)

**Eleven year veteran seeks PD or production with airstuff.** Country/AC/Oldies. Currently News Editor in Top 10 ADI. Prefer Midwest or Texas. (713) 242-2174. (4/7)

## R&R Opportunities Display Advertising

**Display: \$55 per inch per week** (maximum 35 words per inch). Includes border and logo.

**Blind Box: \$65 per inch per week** (maximum 35 words per inch). Includes border, box number and postage/handling.

## Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

## Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## R&R Opportunities Free Advertising

**Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings.** Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

## Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings **by mail only.** Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

**Free listings are on a space availability basis only.**



## BREAKERS

### ATLANTIC STARR My First Love (WB)

79% of our reporting stations on it. Rotations: Heavy 1/0, Medium 35/1, Light 39/17, Total Adds 18 including K104, KMJQ, KRNB, WVKO, KBCE, WEKS, WATV, KPRR, KFXZ, Z16. Debuts at number 36 on the Urban Contemporary chart.

### JOYCE "FENDERELLA" IRBY Mr. D.J. (Motown)

74% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/1, Light 56/14, Total Adds 15 including WRKS, WDAS, WHUR, K104, WATV, WPAL, Z93, WFXC, WLOU, WJJS. Debuts at number 39 on the Urban Contemporary chart.

### KIARA Every Little Time (Arista)

73% of our reporting stations on it. Rotations: Heavy 0/0, Medium 3/0, Light 66/36, Total Adds 36 including WXYV, WVEE, K104, WYLD, WBLZ, KPRS, KJLH, XHRM, WFXE, KBUZ.

### ROBERT BROOKINS Don't Tease Me (MCA)

67% of our reporting stations on it. Rotations: Heavy 1/0, Medium 28/1, Light 35/7, Total Adds 8, WDJY, WHUR, PWR94, KPRS, WWDW, KFXZ, KIPR, WQOK. Debuts at number 38 on the Urban Contemporary chart.

### ROB BASE & D.J. E-Z ROCK Joy And Pain (Profile)

65% of our reporting stations on it. Rotations: Heavy 1/0, Medium 13/1, Light 48/14, Total Adds 15 including WXYV, WVEE, KHYS, KJLH, WPEG, WWDW, Z99, KIPR, WQIC, WTUG. Debuts at number 40 on the Urban Contemporary chart.

### LISA-LISA & CULT JAM Little Jackie Wants To Be A Star (Columbia)

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 3/3, Light 55/55, Total Adds 58 including WXYV, WDAS, WAMO, KMJQ, HOT103, WTLC, KMJM, KDAY, KJLH, KSOL.

### NEW KIDS ON THE BLOCK I'll Be Loving You (Forever) (Columbia)

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 10/0, Light 48/10, Total Adds 10, PWR94, WVKO, WEKS, WFXA, Z93, WFXE, KIPR, WJJS, HOT105, KACE.

### DEJA Made To Be Together (Virgin)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/0, Light 43/13, Total Adds 13 including WHUR, WVEE, KMJQ, KPRS, OC104, KBCE, KQXL, WJJS, WIZF, KPRW.

### MICA PARIS My One Temptation (Island)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 7/0, Light 50/12, Total Adds 12 including WILD, HOT103, KSOL, Z93, Q92, KIPR, WQOK, WEAS, HOT96, WVOI.

## NEW & ACTIVE

### LA RUE "I Want Your Love" (RCA) 56/8

Rotations: Heavy 0/0, Medium 12/0, Light 44/8, Total Adds 8, KMJQ, KPRS, XHRM, KBCE, KPRR, Z104, WDKT, KDIA. Mediums include: K104, KRNB, WBLZ, KMJM, WJTT.

### CONTROLLERS "Temporary Lovers" (Capitol) 54/11

Rotations: Heavy 0/0, Medium 11/0, Light 43/11, Total Adds 11 including KMJQ, XHRM, KQXL, WPAL, KPRR, WDKT, KFXZ, WJJS, WQOK, Z92. Mediums include: HOT103, KBCE, WATV, KIIZ, WLOU.

### ALEESE SIMMONS "I Want It" (Orpheus/EMI) 54/5

Rotations: Heavy 0/0, Medium 23/0, Light 31/5, Total Adds 5, K104, KBCE, WQIC, WBLZ, WTUG. Mediums include: WXYV, WHUR, WVEE, KHYS, KRNB.

### CONSTINA "Are You Lonely Tonight" (Columbia) 53/6

Rotations: Heavy 1/0, Medium 27/2, Light 25/4, Total Adds 6, WHUR, KQXL, WFXE, WQOK, WTMP, HOT96. Heavy: WJTT. Mediums include: KMJQ, KRNB, WYLD, HOT103, WGCI.

### AL JARREAU "All Or Nothing At All" (Reprise) 51/3

Rotations: Heavy 0/0, Medium 27/0, Light 24/3, Total Adds 3, WYLD, Z99, KMJJ. Mediums include: WXYV, WHUR, WKYS, WVEE, HOT103.

### ROBERTA FLACK "Uh-Uh Ooh-Ooh Look Out (Here I Come)" (Atlantic) 50/6

Rotations: Heavy 1/0, Medium 24/0, Light 25/6, Total Adds 6, WEKS, WFXA, WQFX, WQIS, WLOU, KACE. Heavy: WQOK. Mediums include: WDAS, WHUR, WKYS, WGCI, WZAK.

### TONYI TONI! TONE! "For The Love Of You" (Wing/Polydor) 49/25

Rotations: Heavy 1/0, Medium 7/0, Light 41/25, Total Adds 25 including WDAS, K104, WYLD, HOT103, PWR94, KMJM, KSOL, WNHC, WVKX, KBCE. Heavy: WFXC. Mediums include: WILD, WHUR, WFXA, WWDW, Z104.

### ATENSION "Let Me Push It To Ya" (Island) 49/6

Rotations: Heavy 1/0, Medium 15/1, Light 33/5, Total Adds 6, HOT103, KPRS, WJIZ, WPAL, WQFX, HOT96. Heavy: KSOL. Mediums include: KRNB, WEDR, WGCI, KJLH, WNHC.

### SLICK RICK "Children's Story" (Def Jam/Columbia) 48/7

Rotations: Heavy 1/0, Medium 11/0, Light 36/7, Total Adds 7, WRKS, WDAS, WUSL, XHRM, WPAL, Z93, Z99. Heavy: KDAY. Mediums include: KHYS, WZAK, WZFX, WQMG, KIIZ.

### ARETHA FRANKLIN & ELTON JOHN "Through The Storm" (Arista) 45/39

Rotations: Heavy 0/0, Medium 5/1, Light 40/38, Total Adds 39 including WXYV, WDAS, WUSL, WAMO, HOT103, WTLC, XHRM, WNHC, OC104, WVKX. Medium: WDJY, WKYS, WQOK, WZZZ.

### DE LA SOUL "Me, Myself And I" (Tommy Boy) 44/7

Rotations: Heavy 3/0, Medium 5/0, Light 36/7, Total Adds 7, KSOL, WENN, Z93, Z99, WCDX, WTUG, WVOI. Heavy: WILD, KDAY, WFXC. Medium: WRKS, WDAS, WHUR, KRNB, KPRR, WTMP.

### AMY KEYS "Lover's Intuition" (Epic) 44/3

Rotations: Heavy 1/0, Medium 19/0, Light 24/3, Total Adds 3, HOT103, Q92, HOT96. Heavy: WHUR. Mediums include: WXYV, WKYS, KMJQ, WYLD, WZAK.

### O'JAYS "Have You Had Your Love Today" (EMI) 42/40

Rotations: Heavy 0/0, Medium 2/2, Light 40/38, Total Adds 40 including WXYV, WILD, WRKS, WUSL, WHUR, K104, KMJQ, WYLD, HOT103, WNHC.

### BEBE & CECE WINANS "Lost Without You" (Capitol) 42/13

Rotations: Heavy 1/0, Medium 14/0, Light 27/13, Total Adds 13 including WXYV, WHUR, KPRS, XHRM, WVKX, Q92, Z16, WQIC, K98-FM, WQOK. Heavy: WZAK. Mediums include: WDAS, WKYS, WBLZ, WEKS, KQXL.

### M.C. HAMMER "Turn This Mutha Out" (Capitol) 35/1

Rotations: Heavy 4/0, Medium 18/0, Light 13/1, Total Adds 1, WZFX. Heavy: KDAY, KJLH, WPEG, WQMG. Mediums include: WEDR, WJIZ, WFXA, WATV, WENN.

### MOST ADDED

LISA LISA (58)  
O'JAYS (40)  
A. FRANKLIN & E. JOHN (39)  
KIARA (36)  
TONY TONI TONE (25)  
ATLANTIC STARR (18)  
MARCUS LEWIS (16)  
ROB BASE (15)  
JOYCE IRBY (15)  
ALTON STEWART (15)

### HOTTEST

BOBBY BROWN (69)  
KARYN WHITE (61)  
CHERELLE (55)  
ASHFORD & SIMPSON (30)  
NEW EDITION (29)  
VESTA (29)  
JODY WATLEY (23)  
EL DeBARGE (18)  
DINO (17)  
GUY (16)

### TOP 10

RECURRENTS  
LW TW  
5 1 BOYS/Lucky  
3 2 SURFACE/Closer  
— 3 TODAY/Girl  
7 4 TAYLOR & BELLE/All  
— 5 J. BUTLER/More  
4 6 MILLI VANILLI/Girl  
1 7 F. JACKSON/You  
2 8 LEVERT/Coolin'  
9 9 K. WHITE/Superwoman  
— 10 D. ALLEN/Joy

### MARCUS LEWIS "Searching For A Good Love" (Epic) 34/16

Rotations: Heavy 0/0, Medium 1/0, Light 33/16, Total Adds 16 including WBLZ, WNHC, WVKX, WJIZ, WFXA, Z104, Z99, HOT105, WQIM, WIKS. Medium: WFXE.

### THELMA HOUSTON & THE WINANS "Lean On Me" (WB) 33/4

Rotations: Heavy 0/0, Medium 8/0, Light 25/4, Total Adds 4, WZAK, Z93, WQFX, WPLZ. Mediums include: WHUR, WVKX, WEKS, WPAL, WPEG.

### NEVILLE BROTHERS "Sister Rosa" (A&M) 31/8

Rotations: Heavy 0/0, Medium 4/0, Light 27/8, Total Adds 8, HOT103, PWR94, WBLZ, KPRS, OC104, WZFX, WQFX, WTLZ. Medium: WDAS, WYLD, WJIZ, KIIZ.

### CHANNEL 2 "Keep It Simple" (Wing/Polydor) 31/6

Rotations: Heavy 0/0, Medium 8/0, Light 23/6, Total Adds 6, WJIZ, WFXA, WZFX, Z104, WGPR, WVOI. Mediums include: WHUR, WXOK, WJTT, WFXE, KIIZ.

### PAULA ABDUL "Forever Your Girl" (Virgin) 25/3

Rotations: Heavy 2/0, Medium 13/0, Light 10/3, Total Adds 3, WEKS, WLOU, K98-FM. Heavy: KSOL, KPRR. Mediums include: WAMO, KHYS, KRNB, HOT103, WJMI.

## SIGNIFICANT ACTION

### ALTON "WOKIE" STEWART "She's So Cold" (Epic) 20/15

Rotations: Heavy 0/0, Medium 1/0, Light 19/15, Total Adds 15 including KRNB, HOT103, KJLH, KSOL, WJTT, WFXE, Q92, KIIZ, WQIS, WALT. Medium: WHUR.

### EAZY E "Easier Said Than Done" (Priority) 20/8

Rotations: Heavy 0/0, Medium 1/0, Light 19/8, Total Adds 8, HOT103, WBLZ, WENN, WQFX, Q92, WIKS, WANM, HOT96. Medium: WEAS.

### DRAMATICS "Bridge Over Troubled Water" (Fantasy) 20/6

Rotations: Heavy 0/0, Medium 4/0, Light 16/6, Total Adds 6, WXOK, WENN, WPAL, WQFX, K98-FM, KDIA. Medium: WHUR, WEDR, KSOL, WTLZ.

### DOMINO "Cuties Get Connected" (Profile) 19/1

Rotations: Heavy 0/0, Medium 5/0, Light 14/1, Total Adds 1, KMJM. Medium: WPAL, WJTT, WEAS, WGPR, WVOI.

### 7A3 "Drums Of Steel" (Geffen) 18/3

Rotations: Heavy 1/0, Medium 6/0, Light 11/3, Total Adds 3, WVEE, WENN, WFXE. Heavy: KDAY. Mediums include: KSOL, WATV, WPAL, WJTT, KMJJ.

### FINE YOUNG CANNIBALS "She Drives Me Crazy" (IRS/MCA) 17/6

Rotations: Heavy 2/0, Medium 6/1, Light 9/5, Total Adds 6, WZAK, XHRM, WANM, WTMP, WTLZ, WVOI. Heavy: WAMO, OC104. Medium: WDJY, KHYS, KPRR, WLOU, KCHX.

### LEOTIS "On A Mission" (Mercury) 16/14

Rotations: Heavy 0/0, Medium 0/0, Light 16/14, Total Adds 14 including WDAS, WHUR, KMJM, WJTT, WFXC, WDKT, KIIZ, Z99, U102, WLOU.

### PUBLIC ENEMY "Black Steel In The Hour Of Chaos" (Def Jam/Columbia) 16/4

Rotations: Heavy 0/0, Medium 1/0, Light 15/4, Total Adds 4, WHUR, WBLZ, WPAL, WFXE. Medium: KDAY.

### MILES JAYE "Objective" (Island) 14/14

Rotations: Heavy 0/0, Medium 1/1, Light 13/13, Total Adds 14 including KMJQ, WZAK, WJIZ, WENN, WPEG, WWDW, KIIZ, WLOU, WQOK, WQOK.

### EVAN ROGERS "Call My Heart Your Home" (Capitol) 14/2

Rotations: Heavy 0/0, Medium 1/0, Light 13/2, Total Adds 2, WZFX, WALT. Medium: WEAS.

### RODNEY O "This Is For The Homies" (Egyptian Empire) 14/1

Rotations: Heavy 0/0, Medium 4/0, Light 10/1, Total Adds 1, KDKS. Medium: KRNB, WEDR, WEAS, KPRW.

### BAR-KAYS "Animal" (Mercury) 13/12

Rotations: Heavy 0/0, Medium 1/1, Light 12/11, Total Adds 12 including KSOL, WZFX, WDKT, WJMI, Z99, WLOU, WQIC, WQOK, WTMP, WGPR.

### CAMEO "In The Night" (Atlanta Artists/PolyGram) 13/3

Rotations: Heavy 0/0, Medium 4/0, Light 9/3, Total Adds 3, WNHC, Z16, WIKS. Medium: WFXE, WLOU, WTLZ, KACE.

### ROYAL FLUSH "Dance Or Die" (Rap-A-Lot) 13/3

Rotations: Heavy 0/0, Medium 0/0, Light 13/3, Total Adds 3, KMJQ, KSOL, WEAS.

### CHANELLE "One Man" (Profile) 13/1

Rotations: Heavy 0/0, Medium 3/0, Light 10/1, Total Adds 1, KSOL. Medium: WEAS, WGPR, WVOI.

### DOROTHY MOORE "Endless Summer Nights" (Fantasy) 12/1

Rotations: Heavy 0/0, Medium 4/0, Light 8/1, Total Adds 1, WGPR. Medium: KRNB, WEDR, WJTT, WTMP.

### ROACHFORD "Cuddly Toy (Feel For Me)" (Epic) 11/7

Rotations: Heavy 0/0, Medium 0/0, Light 11/7, Total Adds 7, OC104, WVKX, WENN, WFXE, KPRR, Z99, WTUG.

### GEORGIO "Romantic Love" (Motown) 11/6

Rotations: Heavy 0/0, Medium 1/0, Light 10/6, Total Adds 6, WDJY, WTLC, KMJM, KSOL, WWDW, WVOI. Medium: WYLD.

## NEW ARTISTS

Reports/Adds

1	LA RUE/I Want Your Love (RCA)	56/8
2	CONSTINA/Are You Lonely Tonight (Columbia)	53/6
3	ATENSION/Let Me Push It To Ya (Island)	49/6
4	DE LA SOUL/Me, Myself And I (Tommy Boy)	44/7
5	AMY KEYS/Lover's Intuition (Epic)	44/3
6	NEVILLE BROTHERS/Sister Rosa (A&M)	31/8
7	CHANNEL 2/Keep It Simple (Wing/Polydor)	31/6
8	ALTON "WOKIE" STEWART/She's So Cold (Epic)	20/15
9	EAZY E/Easier Said Than Done (Priority)	20/8
10	DOMINO/Cuties Get Connected (Profile)	19/1

New artists have not yet had a UC Breaker.

# FOUR TOP TEN!!

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Urban Contemporary Chart **1**

95 REPORTERS -- 100%  
#1 HOTTEST

**BOBBY BROWN**  
"Every Little Step"



Urban Contemporary Chart **4**

94 UC REPORTERS -- 99%  
One Of The  
HOTTEST

**NEW EDITION**  
"Crucial"



Urban Contemporary Chart **5**

95 UC REPORTERS -- 100%  
One Of The  
HOTTEST

**JODY WATLEY**  
"Real Love"



Urban Contemporary Chart **8**

95 UC REPORTERS -- 100%  
One Of The  
HOTTEST

**GUY**  
"I Like"

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# ...AND COUNTING



Urban Contemporary Chart **21**

80 UC REPORTERS -- 84%

**SHEENA EASTON**  
"Days Like This"



Urban Contemporary  
***BREAKERS***

CHART: DEBUT **38**

**ROBERT BROOKINS**  
"Don't Tease Me"

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**Thank You, Urban Radio!** .MCA RECORDS

# UC ADDS & HOTS

## EAST

**WYXV/Baltimore**  
Roy Sampson

LI SA LISA  
ROB BASE  
BE BE & CE CE WIN  
ARETHA FRANKLIN &  
O'JAYS  
LI SA LISA  
Hottest:  
BOBBY BROWN  
CHERRELLE  
KARYN WHITE  
KID'N PLAY  
ALYSON WILLIAMS

**OC104/Ocean City**  
Scott Jantzen

LI SA LISA  
DEJA'  
ARETHA FRANKLIN &  
NEVILLE BROTHERS  
ROACHFORD  
SA-FIRE  
Hottest:  
BOBBY BROWN  
GUY  
DEON ESTUS  
CHERRELLE  
PASADENAS

**WILD/Boston**  
Hill/Hall

MADONNA  
MICA PARIS  
ANNE G.  
O'JAYS  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
GUY  
JODY WATLEY  
NEW EDITION

**WUSL/Philadelphia**  
Allan/Monds

O'JAYS  
LUTHER VANDROSS  
SLICK RICK  
ARETHA FRANKLIN &  
Hottest:  
ANITA BAKER  
SURFACE  
J.T. TAYLOR & REG  
BOBBY BROWN  
TODAY

**WNHC/New Haven**  
Hannibal/Dickinson

O'JAYS  
TONY TONI TONE  
MARCUS LEWIS  
GYRLZ  
ARETHA FRANKLIN &  
LIZZ  
LI SA LISA  
CAMEO  
Hottest:  
BOBBY BROWN  
CHERRELLE  
KARYN WHITE  
VESTA  
ASHFORD & SIMPSON

**WDAS/Philadelphia**  
Joe Tamburro

JOYCE IRBY  
LI SA LISA  
LEOTIS  
TONY TONI TONE  
BOY GEORGE  
SLICK RICK  
Z-LOOKE  
ARETHA FRANKLIN &  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
DINO  
TODAY  
DEON ESTUS

**WRKS/New York**  
Gray/Brown

SLICK RICK  
JOYCE IRBY  
O'JAYS  
Hottest:  
J.T. TAYLOR & REG  
BOBBY BROWN  
NEW EDITION  
DINO  
TODAY

**WAMO/Pittsburgh**  
Weaver/Goewey

GRADY HARRELL  
Z-LOOKE  
LI SA LISA  
NATALIE COLE  
ARETHA FRANKLIN &  
JAZZ  
Hottest:  
J.T. TAYLOR & REG  
BOBBY BROWN  
NEW EDITION  
DINO  
ALYSON WILLIAMS  
NEW EDITION

## MIDWEST

**WGCI/Chicago**  
Smith/Prieto

none  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
TEN CITY  
ASHFORD & SIMPSON  
TODAY

**WQPR/Detroit**  
Joe Spencer

CONTROLLEERS  
KIARA  
CHANNEL 2  
MILES JAYE  
O'JAYS  
BAR-KAYS  
DARRYL CHINN  
DOROTHY MOORE  
Hottest:  
CHERRELLE  
KARYN WHITE  
NEW EDITION  
BOBBY BROWN  
VESTA

**WIZF/Cincinnati**  
DuBard/Hankston

JOYCE IRBY  
DEJA'  
TEN CITY  
INNER CITY  
ARETHA FRANKLIN &  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
EL DEBARGE  
CHERRELLE  
ASHFORD & SIMPSON

**KBVZ/Eldorado**  
R.W. Wright

GERALD ALSTON  
KIARA  
GUY  
ARETHA FRANKLIN &  
SHEENA EASTON  
DEJA'  
Hottest:  
EL DEBARGE  
KARYN WHITE  
JODY WATLEY  
CHERRELLE  
VESTA

**WBLZ/Cincinnati**  
Fields/Owens

TOO SHORT  
DARRYL CHINN  
MARCUS LEWIS  
EAZY E  
KIARA  
NEVILLE BROTHERS  
PUBLIC ENEMY  
Hottest:  
BOBBY BROWN  
ASHFORD & SIMPSON  
CHERRELLE  
KARYN WHITE  
NEW EDITION

**WZZJ/Flint**  
Williams/Williams

O'JAYS  
LI SA LISA  
SIMPLY RED  
FINE YOUNG CANNIB  
NEVILLE BROTHERS  
KWAME  
Hottest:  
BOBBY BROWN  
ALYSON WILLIAMS  
VESTA  
NEW EDITION  
KARYN WHITE  
CHERRELLE  
KARYN WHITE  
BOY GEORGE  
SKY  
BOBBY BROWN

**WZAK/Cleveland**  
Lynn Tolliver

DARRYL CHINN  
LI SA LISA  
FINE YOUNG CANNIB  
MILES JAYE  
JAZZ  
THELMA HOUSTON  
ANITA BAKER  
Hottest:  
BOBBY BROWN  
CHAKA KHAN  
BE BE & CE CE WIN  
VESTA  
CHERRELLE

**WTLI/Indianapolis**  
Johnson/Buchanon

ARETHA FRANKLIN &  
ANITA BAKER  
MARCUS CHRISTOPHE  
LI SA LISA  
EUGENE WILDE  
GEORGIO  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
VESTA  
CHERRELLE  
BOY GEORGE  
SKY

**WVKO/Columbus**  
Jones/Morris

SHEENA EASTON  
ATLANTIC STARR  
GRADY HARRELL  
NEW KIDS ON THE B  
E.U.  
Hottest:  
JODY WATLEY  
DINO  
CHERRELLE  
BOBBY BROWN  
KARYN WHITE

**WTLI/Indianapolis**  
Eric "Butter" Blakey

CONSTINA  
EAZY E  
BE BE & CE CE WIN  
TONY TONI TONE  
ALTON STEWART  
ANY KEYS  
MICA PARIS  
ATLANTIC STARR  
O'JAYS  
ARETHA FRANKLIN &  
LI SA LISA  
Hottest:  
BOY GEORGE  
BOBBY BROWN  
KARYN WHITE  
ALYSON WILLIAMS  
CHERRELLE

## SOUTH

**WJZ/Albany**  
Tony Wright

MADONNA  
ATLANTIC STARR  
CHANNEL 2  
LI SA LISA  
MARCUS LEWIS  
MILES JAYE  
CHARLIE SINGLETON  
Hottest:  
BOBBY BROWN  
TODAY  
CHERRELLE  
KARYN WHITE  
EL DEBARGE

**WPAL/Charleston**  
Don Kendrick

O'JAYS  
PUBLIC ENEMY  
LI SA LISA  
DRAMATICS  
SLICK RICK  
ATLANTIC STARR  
Hottest:  
SWEET SENSATION  
STEVE B  
PAULA ABDUL  
TONE LOC  
MADONNA

**KBCE/Alexandria**  
Rob Neal

LI SA LISA  
DEJA'  
KIARA  
CHARLIE SINGLETON  
LA RUE  
ALEESE SIMMONS  
TONY TONI TONE  
M.C. RENEGADE  
ATLANTIC STARR  
O'JAYS  
ARETHA FRANKLIN &  
Hottest:  
SKY  
BOBBY BROWN  
JODY WATLEY  
AL B. SURE  
VESTA

**Z93/Charleston**  
Cliff Fletcher

JOYCE IRBY  
NEW KIDS ON THE B  
SLICK RICK  
DE LA SOUL  
KIARA  
NATALIE COLE  
THELMA HOUSTON  
LI SA LISA  
MICA PARIS  
O'JAYS  
Hottest:  
BOBBY BROWN  
CHERRELLE  
KARYN WHITE  
ASHFORD & SIMPSON  
NEW EDITION

**WVEE/Atlanta**  
Boyd/Diamond

MADONNA  
KIARA  
ROB BASE  
DEJA'  
7A3  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
CHERRELLE  
NEW EDITION  
DINO

**WPEQ/Charlotte**  
Saunders/Little

MILES JAYE  
O'JAYS  
AL B. SURE  
KIARA  
ROB BASE  
Hottest:  
KARYN WHITE  
GUY  
JONATHAN BUTLER  
ASHFORD & SIMPSON  
NEW EDITION

**WWSA/Atlanta**  
Lyles/Caste

ARETHA FRANKLIN &  
NEW KIDS ON THE B  
SHEENA EASTON  
CHARLIE SINGLETON  
E.U.  
O'JAYS  
ATLANTIC STARR  
PAULA ABDUL  
LI SA LISA  
ROBERTA FLACK  
Hottest:  
KARYN WHITE  
ASHFORD & SIMPSON  
BOBBY BROWN  
CHERRELLE  
NEW EDITION

**WJTT/Chattanooga**  
Sewell/St. James

LI SA LISA  
MAMADO & SHE  
SHEENA EASTON  
ALTON STEWART  
LEOTIS  
SHOCKY SHAY  
SIMPLY RED  
KC FLIGHTTT  
Hottest:  
CHERRELLE  
ASHFORD & SIMPSON  
BOBBY BROWN  
KARYN WHITE

**WFXA/Augusta**  
Carl Conner

O'JAYS  
MARCUS LEWIS  
LI SA LISA  
KIARA  
ROBERTA FLACK  
NEW KIDS ON THE B  
CHANNEL 2  
Hottest:  
ASHFORD & SIMPSON  
CHERRELLE  
BOBBY BROWN  
GUY

**WVDM/Columbia**  
Carson/Hall

ROBERT BROOKINS  
SURFACE  
SWEET OBSESSION  
MILES JAYE  
LUTHER VANDROSS  
O'JAYS  
KIARA  
ROB BASE  
GYRLZ  
GEORGIO  
Hottest:  
BOBBY BROWN  
CHERRELLE  
GRADY HARRELL  
STOP THE VIOLENCE  
KARYN WHITE

**KQXL/Baton Rouge**  
Welch/Clay

GRADY HARRELL  
MADONNA  
CONSTINA  
DEJA'  
ARETHA FRANKLIN &  
CONTROLLEERS  
Hottest:  
BOBBY BROWN  
CHERRELLE  
KARYN WHITE  
NEW EDITION  
JODY WATLEY

**WVFX/Columbus**  
Byron Pitts

DEON ESTUS  
LI SA LISA  
CONSTINA  
O'JAYS  
NEW KIDS ON THE B  
ARETHA FRANKLIN &  
ALTON STEWART  
ROACHFORD  
7A3  
PUBLIC ENEMY  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
NEW EDITION  
CHERRELLE  
JODY WATLEY

**WXOK/Baton Rouge**  
Mati Morton

TONY TONI TONE  
DRAMATICS  
KIARA  
LI SA LISA  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
JODY WATLEY  
DINO  
ASHFORD & SIMPSON

**KJMH/Dallas**  
Smith/Robbins

BOBBY BROWN  
VANESSA WILLIAMS  
LEVERT  
Hottest:  
BOBBY BROWN  
MADONNA  
DEON ESTUS  
TONE LOC  
TRACIE SPENCER

**WENN/Birmingham**  
Donnell/Starr

KIARA  
MADONNA  
DE LA SOUL  
EAZY E  
MILES JAYE  
7A3  
ROACHFORD  
DRAMATICS  
Hottest:  
EL DEBARGE  
TODAY  
ASHFORD & SIMPSON  
KID'N PLAY  
CHERRELLE

**K104/Dallas**  
Spears/Smith

MILLI VANILLI  
ALEESE SIMMONS  
TEN CITY  
ALYSON WILLIAMS  
JOYCE IRBY  
TONY TONI TONE  
ATLANTIC STARR  
O'JAYS  
KIARA  
DINO  
SHEENA EASTON  
BLDE MAGIC  
Hottest:  
GUY  
BOBBY BROWN  
J.T. TAYLOR & REG  
KARYN WHITE  
ASHFORD & SIMPSON

**WATV/Birmingham**  
Ron January

ATLANTIC STARR  
TONY TONI TONE  
JOYCE IRBY  
LI SA LISA  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
JODY WATLEY  
NEW EDITION  
SHEENA EASTON

**WFXC/Durham**  
Spencer/Mack

SURFACE  
JOYCE IRBY  
O'JAYS  
LI SA LISA  
LEOTIS  
RENE MOORE  
Hottest:  
KID'N PLAY  
GUY  
TONE LOC  
DE LA SOUL  
STOP THE VIOLENCE

**KPRR/E Paso**  
Perry/Molano

LI SA LISA  
CONTROLLEERS  
LA RUE  
MAURICE  
SAMANTHA FOX  
ATLANTIC STARR  
ROACHFORD  
ARETHA FRANKLIN &  
Hottest:  
SWEET SENSATION  
STEVE B  
PAULA ABDUL  
TONE LOC  
MADONNA

**WZFX/Fayetteville**  
Tony Lype

LI SA LISA  
BAR-KAYS  
M.C. HAMMER  
EVAN ROGERS  
NEVILLE BROTHERS  
CHANNEL 2  
O'JAYS  
Hottest:  
BOBBY BROWN  
BOY GEORGE  
KARYN WHITE  
EL DEBARGE

**WQMG/Greensboro**  
Epps/Avery

LI SA LISA  
ARETHA FRANKLIN &  
Hottest:  
BOBBY BROWN  
JODY WATLEY  
KARYN WHITE  
JOHNNY KEMP  
DEON ESTUS

**Z104/Greenville**  
Wayne Walker

LI SA LISA  
CHANNEL 2  
O'JAYS  
LA RUE  
MARCUS LEWIS  
JOHNNY KEMP  
Hottest:  
GUY  
CHERRELLE  
BOBBY BROWN  
ASHFORD & SIMPSON  
GRADY HARRELL

**WQFX/Gulfport-Biloxi**  
Al Luv

THELMA HOUSTON  
SHEENA EASTON  
ARETHA FRANKLIN &  
LI SA LISA  
EAZY E  
ATLANTIC STARR  
KIARA  
DRAMATICS  
ATLANTIC STARR  
ROBERTA FLACK  
Hottest:  
BOBBY BROWN  
CHERRELLE  
KARYN WHITE  
EL DEBARGE  
NEW EDITION

**KMJQ/Houston**  
Stratford/Dave

ROYAL FLUSH  
NATALIE COLE  
LI SA LISA  
O'JAYS  
CONTROLLEERS  
GYRLZ  
LA RUE  
ATLANTIC STARR  
MILES JAYE  
EUGENE WILDE  
Hottest:  
EL DEBARGE  
BOBBY BROWN  
NEW EDITION  
KARYN WHITE  
JODY WATLEY

**KHYS/Houston**  
Hegwood/Smallwood

NATALIE COLE  
TEN CITY  
ALYSON WILLIAMS  
ANNE G.  
Hottest:  
J.T. TAYLOR & REG  
BOBBY BROWN  
SURFACE  
DINO  
TONE LOC

**WDKT/Huntsville**  
Thomas/Carmichael

SWEET OBSESSION  
LI SA LISA  
BAR-KAYS  
O'JAYS  
LA RUE  
LEOTIS  
ARETHA FRANKLIN &  
CONTROLLEERS  
Hottest:  
ASHFORD & SIMPSON  
BOY GEORGE  
GUY  
SKY  
DINO

**WLOU/Louisville**  
Ange Canessa

BAR-KAYS  
ANITA BAKER  
PEABO BRYSON  
LI SA LISA  
PAULA ABDUL  
O'JAYS  
ROBERTA FLACK  
CHARLIE SINGLETON  
LEOTIS  
KIARA  
MILES JAYE  
JOYCE IRBY  
Hottest:  
BOY GEORGE  
EL DEBARGE  
ASHFORD & SIMPSON  
VESTA  
CHERRELLE

**WJMS/Jackson**  
Paul Todd

LI SA LISA  
ARETHA FRANKLIN &  
O'JAYS  
ANITA BAKER  
BAR-KAYS  
Hottest:  
EL DEBARGE  
SIMPLY RED  
JODY WATLEY  
DINO  
TONE LOC

**Q92/Jacksonville**

EAZY E  
ALTON STEWART  
ANY KEYS  
O'JAYS  
TONY TONI TONE  
BE BE & CE CE WIN  
LI SA LISA  
MICA PARIS  
ARETHA FRANKLIN &  
Hottest:  
VESTA  
ALYSON WILLIAMS  
KARYN WHITE  
CHERRELLE  
JODY WATLEY

**KIIZ/Killeen**  
Geno Burgess

LI SA LISA  
O'JAYS  
ALTON STEWART  
TONY TONI TONE  
LEOTIS  
KIARA  
MILES JAYE  
ARETHA FRANKLIN &  
Hottest:  
CHERRELLE  
VESTA  
GUY  
EL DEBARGE  
KID'N PLAY

**KFXZ/Lafayette**  
Chuck Harrison

CHARLIE SINGLETON  
CONTROLLEERS  
ATLANTIC STARR  
O'JAYS  
LI SA LISA  
ROBERT BROOKINS  
ARETHA FRANKLIN &  
Hottest:  
VESTA  
CHERRELLE  
EL DEBARGE  
ALYSON WILLIAMS  
KARYN WHITE

**KXZZ/Lake Charles**  
Singleton/Denise

TONY TONI TONE  
ATLANTIC STARR  
ARETHA FRANKLIN &  
LI SA LISA  
BE BE & CE CE WIN  
CAMEO  
Hottest:  
KARYN WHITE  
VESTA  
CHERRELLE  
DONNA ALLEN  
GUY

**WQIS/Laurel**  
Ron Davis

LI SA LISA  
ALTON STEWART  
DJ CHUCK CHILL OU  
KIARA  
TONY TONI TONE  
ROBERTA FLACK  
ATLANTIC STARR  
TONE LOC  
Hottest:  
VESTA  
CHERRELLE  
EL DEBARGE  
BOBBY BROWN  
KARYN WHITE

**Z99/Laurel**  
Duan Shelby

ATLANTIC STARR  
ROACHFORD  
SHOCKY SHAY  
DE LA SOUL  
ROB BASE  
MARCUS LEWIS  
BAR-KAYS  
AL JARREAU  
SLICK RICK  
2 LIVE CREW  
LEOTIS  
KIARA  
ARETHA FRANKLIN &  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
ASHFORD & SIMPSON

**U102/Lexington**  
Tom Holiday

MICA PARIS  
KIARA  
LEOTIS  
NO TWO  
LI SA LISA  
GYRLZ  
Hottest:  
CHERRELLE  
KARYN WHITE  
BOBBY BROWN  
NEW EDITION  
VESTA

**KIPR/Little Rock**  
Christian/See

MICA PARIS  
TONY TONI TONE  
ATLANTIC STARR  
ROBERT BROOKINS  
ROB BASE  
ARETHA FRANKLIN &  
SIMPLY RED  
CHAKA KHAN  
NEW KIDS ON THE B  
Hottest:  
BOBBY BROWN  
BOY GEORGE  
ASHFORD & SIMPSON  
DINO  
E.U.

**WQIM/Montgomery**  
Roshon Vance

ANNE G.  
JOYCE IRBY  
KIARA  
O'JAYS  
DJ CHUCK CHILL OU  
MARCUS LEWIS  
ROB BASE  
M.C. RENEGADE  
Hottest:  
ASHFORD & SIMPSON  
BOBBY BROWN  
CHERRELLE  
VESTA  
ALYSON WILLIAMS

**WQJK/Nashville**  
Brown/Lee

MILES JAYE  
MICA PARIS  
DEJA'  
CONSTINA  
CONTROLLEERS  
KIARA  
ARETHA FRANKLIN &  
BE BE & CE CE WIN  
ROBERT BROOKINS  
LI SA LISA  
DONNY OSMOND  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
JODY WATLEY  
ALYSON WILLIAMS  
BOY GEORGE

**WJSS/Lynchburg**  
Lad Goins

KIARA  
NEW KIDS ON THE B  
CONTROLLEERS  
DEJA'  
JOYCE IRBY  
Hottest:  
BOBBY BROWN  
CHERRELLE  
ALYSON WILLIAMS  
NEW EDITION

**KRNB/Memphis**  
Jones/Walker

ALTON STEWART  
DJ CHUCK CHILL OU  
LI SA LISA  
KC FLIGHTTT  
ATLANTIC STARR  
SIMPLY RED  
Hottest:  
ASHFORD & SIMPSON  
KARYN WHITE  
BOBBY BROWN  
CHERRELLE  
KID'N PLAY

**WQIC/Meridian**  
Larry Carr

KIARA  
TONY TONI TONE  
BAR-KAYS  
BE BE & CE CE WIN  
ARETHA FRANKLIN &  
ROB BASE  
ALEESE SIMMONS  
Hottest:  
KARYN WHITE  
CHERRELLE  
BOBBY BROWN  
JODY WATLEY  
NEW EDITION

**WALT/Meridian**  
Steve Poston

KIARA  
LI SA LISA  
ARETHA FRANKLIN &  
ALTON STEWART  
EVAN ROGERS  
KC FLIGHTTT  
Hottest:  
BOBBY BROWN  
CHERRELLE  
KARYN WHITE  
TODAY  
VESTA

**WEDR/Miami**  
Jackson/Jones

none  
Hottest:  
J.T. TAYLOR & REG  
BOYS  
ASHFORD & SIMPSON  
VESTA  
JONATHAN BUTLER

**KCHX/Midland-Odessa**  
Jerry Miles

ARETHA FRANKLIN &  
KIARA  
LI SA LISA  
JOYCE IRBY  
CHENA  
Hottest:  
MADONNA  
BOBBY BROWN  
NEW EDITION  
DEON ESTUS  
CHERRELLE

**WBLX/Mobile**  
Tony Brown

NATALIE COLE  
O'JAYS  
KIARA  
CHAKA KHAN  
ALEESE SIMMONS  
GRADY HARRELL  
Hottest:  
CHERRELLE  
BOBBY BROWN  
KARYN WHITE  
ASHFORD & SIMPSON

**K98-FM/Monroe**  
Hughes/Jack

PAULA ABDUL  
ATLANTIC STARR  
BE BE & CE CE WIN  
LEOTIS  
TONY TONI TONE  
2 LIVE CREW  
DRAMATICS  
DEJA'  
Hottest:  
EL DEBARGE  
TODAY  
CHERRELLE  
KARYN WHITE  
VESTA

**HOT105/Montgomery**  
Coulter/Marvin

SWEET SENSATION  
NEW KIDS ON THE B  
JOYCE IRBY  
MARCUS LEWIS  
ARETHA FRANKLIN &  
ATLANTIC STARR  
Hottest:  
JONATHAN BUTLER  
FREDDIE JACKSON  
KARYN WHITE  
TONE LOC  
TEN CITY

**WPLZ/Petersburg**  
Maxx Myrick

BOBBY BROWN  
GUY  
AL B. SURE  
MADONNA  
LI SA LISA  
GRADY HARRELL  
CHAKA KHAN  
ROB BASE  
TEN CITY  
NATALIE COLE  
THELMA HOUSTON  
ARETHA FRANKLIN &  
Hottest:  
ASHFORD & SIMPSON  
CHERRELLE  
BOBBY BROWN  
EL DEBARGE

**WEAS/Savannah**  
Floyd Blackwell

STEZO  
MAMADO & SHE  
ROYAL FLUSH  
VESTA  
NATALIE COLE  
AL B. SURE  
ARETHA FRANKLIN &  
LI SA LISA  
O'JAYS  
ALTON STEWART  
MICA PARIS  
Hottest:  
TODAY  
TEN CITY  
EL DEBARGE  
ALYSON WILLIAMS  
KARYN WHITE

**KMJJ/Shreveport**  
Sharp/Walker

TONY TONI TONE  
LI SA LISA  
NATALIE COLE  
REAL ROXANNE  
MARCUS LEWIS  
AL JARREAU  
Hottest:  
EL DEBARGE  
BOBBY BROWN  
KARYN WHITE  
VESTA  
CHERRELLE

**WIKS/New Bern**  
B.K. Kirkland

ALTON STEWART  
MARCUS LEWIS  
CAMEO  
STEZO  
EAZY E  
Hottest:  
LEVERT  
ALYSON WILLIAMS  
BETTY WRIGHT  
BOBBY BROWN  
ASHFORD & SIMPSON

**WYLD-FM/New Orleans**  
Atkins/Savage

VESTA  
O'JAYS  
AL JARREAU  
GRADY HARRELL  
TONY TONI TONE  
KIARA  
Hottest:  
BOBBY BROWN  
DINO  
NEW EDITION  
JODY WATLEY  
PASADENAS

**HOT103/Norfolk**  
Steve Crumbley

EAZY E  
TONY TONI TONE  
ALTON STEWART  
AMY KEYS  
O'JAYS  
MICA PARIS  
ATLANTIC STARR  
NEVILLE BROTHERS  
LI SA LISA  
ARETHA FRANKLIN &  
Hottest:  
CHERRELLE  
NEW EDITION  
KARYN WHITE  
ALYSON WILLIAMS

**PWR94/Norfolk**  
Brown/Diamond

TONY TONI TONE  
NEW KIDS ON THE B  
DOUG E. FRESH  
NEVILLE BROTHERS  
CHAKA KHAN  
ROBERT BROOKINS  
Hottest:  
BOBBY BROWN  
TODAY  
ASHFORD & SIMPSON  
AL B. SURE

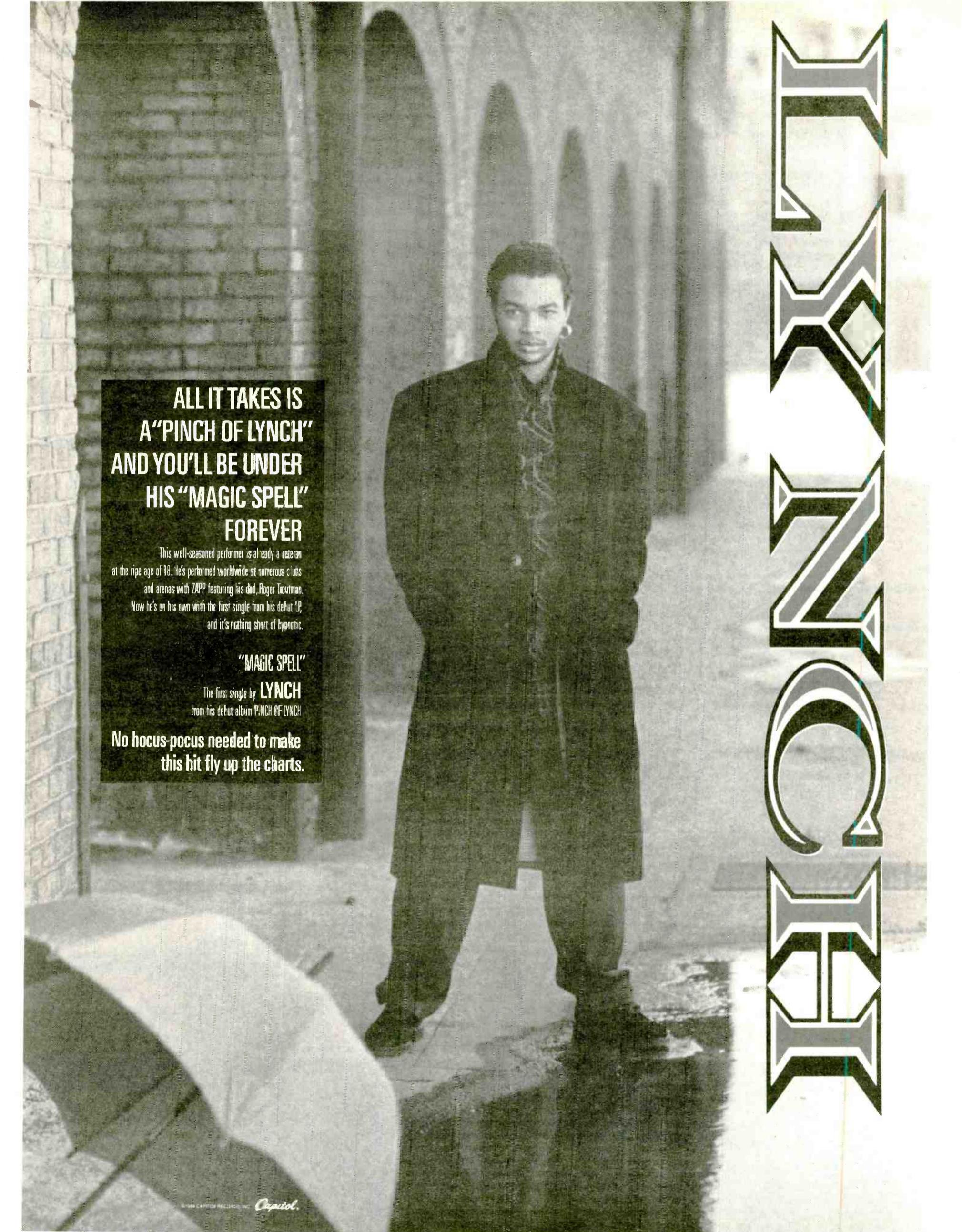
**WJHM/Orlando**  
Linsay/Hollywood

WILL TO POWER  
NEW EDITION  
STOP THE VIOLENCE  
MANIQUIN  
Hottest:  
J.T. TAYLOR & REG  
ASHFORD & SIMPSON  
AL B. SURE

**WQOK/Raleigh**  
Cy Young

BAR-KAYS  
MILES JAYE  
SWEET OBSESSION  
LI SA LISA  
MARCUS LEWIS  
Hottest:  
CHERRELLE  
CHAKA KHAN  
BOY GEORGE  
ASHFORD & SIMPSON  
JODY WATLEY

**WCDX/Richmond**  
Young/Maxwell



**ALL IT TAKES IS  
A "PINCH OF LYNCH"  
AND YOU'LL BE UNDER  
HIS "MAGIC SPELL"  
FOREVER**

This well-seasoned performer is already a veteran at the ripe age of 18. He's performed worldwide at numerous clubs and arenas with ZAPP featuring his dad, Roger Troutman. Now he's on his own with the first single from his debut 'LP, and it's nothing short of hypnotic.

**"MAGIC SPELL"**

The first single by **LYNCH**  
from his debut album **PINCH OF LYNCH**

**No hocus-pocus needed to make  
this hit fly up the charts.**

**LYNCH**

Capitol



3	2			APRIL 7, 1989			
WKS	WKS	LW	TW	Total Reports/Adds	Heavy	Medium	Light
8	5	1		176/0	156	18	2
14	9	2		173/0	141	25	7
17	10	4		178/0	136	41	1
19	12	8		178/0	112	65	1
12	8	7		167/1	129	31	7
20	15	11		178/0	83	90	5
15	11	9		161/2	108	45	8
16	14	10		166/0	106	50	10
18	16	13		175/2	90	72	13
5	3	3		151/0	110	29	12
23	17	14		168/4	79	77	12
24	21	15		176/2	63	100	13
25	22	16		178/1	50	118	10
27	24	17		176/1	49	114	13
10	7	6		138/0	96	30	12
1	1	5		131/0	84	34	13
32	29	21		174/3	21	120	33
21	19	18		150/1	47	77	26
31	28	22		170/5	11	128	31
33	30	25		165/7	17	111	37
34	31	26		165/7	12	116	37
29	26	23		151/1	25	95	31
42	33	27		170/14	5	112	53
2	4	12		108/0	47	46	15
36	32	28		163/15	4	99	60
44	36	30		164/14	7	87	70
49	40	32		165/13	5	80	80
38	34	31		145/11	10	80	55
47	39	34		156/15	5	70	81
3	2	19		81/1	31	33	17
22	20	20		100/0	21	62	17
46	42	38		131/15	1	58	72
41	37	35		124/4	6	51	67
—	47	41		134/25	2	46	86
<b>BREAKER</b>				118/16	0	57	61
43	41	39		103/5	6	58	39
6	6	24		63/0	17	30	16
<b>BREAKER</b>				106/16	1	42	63
13	18	29		53/0	13	27	13
9	13	33		51/0	3	34	14
—	—	46		98/21	0	24	74
—	48	45		90/12	4	25	61
11	25	36		52/0	16	21	15
4	23	37		48/0	10	23	15
<b>DEBUT</b>				72/21	0	23	49
<b>DEBUT</b>				73/43	0	18	55
<b>DEBUT</b>				72/23	1	16	55
<b>DEBUT</b>				67/47	1	13	53
<b>DEBUT</b>				68/29	0	13	55
<b>DEBUT</b>				70/19	0	13	57

### MOST ADDED

- KATHY MATTEA (47)
- RICKY SKAGGS (43)
- McCARTERS (34)
- MERLE HAGGARD (29)
- TANYA TUCKER (25)
- PAUL OVERSTREET (23)
- CONWAY TWITTY (23)
- J.C. CROWLEY (21)
- LORRIE MORGAN (21)
- OAK RIDGE BOYS (21)
- RICKY VAN SHELTON (21)

### HOTTEST

- SHENANDOAH (91)
- K.T. OSLIN (90)
- JUDDS (77)
- RANDY TRAVIS (62)
- BILLY JOE ROYAL (55)
- ROY ORBISON (44)
- KEITH WHITLEY (44)
- ALABAMA (42)
- VERN GOSDIN (40)
- PATTY LOVELESS (25)
- DON WILLIAMS (25)

### NEW ARTISTS

Reports/Adds

- 1 J. HARMS/I Need A Wife (Univ.) . . . 90/12
- 2 JAMES HOUSE/Don't Quit Me Now (MCA) . . . 70/19
- 3 RUSSELL SMITH/I Wonder What... (Col.) . . . 51/10
- 4 SUZY BOGGUSS/Somewhere... (Cap.) . . . 50/2
- 5 GARTH BROOKS/Much Too Young... (Cap.) . . . 47/13
- 6 CHRIS AUSTIN/Blues Stay Away... (WB) . . . 42/6
- 7 J. EDWARDS/It's The Natural... (MCA/Curb) . . . 38/6
- 8 CEE CEE CHAPMAN/Frontier Justice (Curb) . . . 30/9
- 9 TIM MENSY/Hometown Advantage (Col.) . . . 13/5
- 10 MARY C. CARPENTER/How Do (Col.) . . . 10/5

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

#### GENE WATSON

#### Back In The Fire (WB)

On 66% of reporting stations. Rotations: Heavy 0, Medium 57, Light 61, Total Adds 16, WPOC, WWYZ, KAYD, WZZK, WSTH, WKLO, WLWI, WSM, WIRK, WBVE, WCUZ, WGEE, WMIL, KUGN, KFMS, KSOP. Moves 46-42-35 on the Country chart.

#### LARRY BOONE

#### Wine Me Up (Mercury)

On 60% of reporting stations. Rotations: Heavy 1, Medium 42, Light 63, Total Adds 16, WQCB, WSNO, WTCR, WILQ, KYKR, WESC, WQIK, KSSN, KLL, KNFM, WFMS, WITL, KZSN, KKCS, KNIX, KEEN. Moves 49-44-38 on the Country chart.

Universal Records Proudly Presents  
 A Byrds Classic Written By Bob Dylan  
**"You Ain't Goin' Nowhere"**  
 CHRIS HILLMAN/ROGER McGUINN  
 From The Nitty Gritty Dirt Band Circle II Album





NATIONAL AIRPLAY

NEW & ACTIVE

OAK RIDGE BOYS "Beyond Those Years" (MCA) 98/21

Rotations: Heavy 0, Medium 24, Light 74, Total Adds 21, WVAM, WAJR, WWVA, WZZK, KHEY, KILTFM, KNFM, WQDR, WYYD, KRMD, KBMR, WUSN, KWMT, WDAF, WHOK, WMIL, WFMB, KKCS, KUPL, KCCY, KNCQ. Moves 46-41 on the Country chart.

JONI HARMS "I Need A Wife" (Universal) 90/12

Rotations: Heavy 4, Medium 25, Light 61, Total Adds 12, WVAM, WTCR, WPOR, CHOW, WILQ, WESC, WMSI, WYYD, WIRK, WBVE, WXCL, KKAT. Heavy: KFGO, WTSO, KRKT, KRWQ. Medium: WCMS, WAXX, WDAF, KDRK. Moves 48-45-42 on the Country chart.

RICKY SKAGGS "Lovin' Only Me" (Epic) 73/43

Rotations: Heavy 0, Medium 18, Light 55, Total Adds 43 including WYYZ, KEAN, WEZL, WUSY, WLWI, WWKA, WPAP, WKNN, WYYD, KJNE, WBVE, WYNG, WCUZ, WMIL, WOW, KTTS, KTPK, KASH, KGHL, KKAT. Debuts at number 46 on the Country chart.

PAUL OVERSTREET "Sowin' Love" (RCA) 72/23

Rotations: Heavy 1, Medium 16, Light 55, Total Adds 23, WVAM, WQCB, WYRK, WYYZ, WRKZ, WTCR, WAJR, WDSY, KHEY, WTNV, WLWI, WWKA, KKYX, WCHY, KJNE, WYNG, KWXX, KIZN, KUUY, KALF, KYGO, KUPL, KNCQ. Debuts at number 47 on the Country chart.

J.C. CROWLEY "I Know What I've Got" (RCA) 72/21

Rotations: Heavy 0, Medium 23, Light 49, Total Adds 21, WSNO, WZPR, WXTU, WKLO, WESC, KIKK, WTNV, WAMZ, KNFM, WWKA, WQDR, WCHY, WYNG, KWMT, WHOK, WXCL, KTPK, KEKB, KKAT, KSOP, KMPS. Debuts at number 45 on the Country chart.

JAMES HOUSE "Don't Quit Me Now" (MCA) 70/19

Rotations: Heavy 0, Medium 13, Light 57, Total Adds 19, WSNO, WQBE, WRKZ, WPOR, WBEE, WLWK, WSTH, KHEY, KIKK, WMSI, KLLL, WQWW, KJNE, WUSQ, KWMT, KTPK, KIK-FM, KTOM, KKAT. Debuts at number 50 on the Country chart.

MERLE HAGGARD "5:01 Blues" (Epic) 68/29

Rotations: Heavy 0, Medium 13, Light 55, Total Adds 29 including WCAO, WQBE, WAYZ, WDSY, WPOR, WXBO, WEZL, WESC, KIKK, WAMZ, WWKA, KKYX, WIRK, WSLR, WDAF, WTSO, WOW, WXCL, KEKB, KNCQ. Debuts at number 49 on the Country chart.

KATHY MATTEA "Come From The Heart" (Mercury) 67/47

Rotations: Heavy 1, Medium 13, Light 53, Total Adds 47 including WYRK, WYYZ, WZPR, WWVA, WLWK, WSOC, WRNS, WSIX, WSM, WIRK, WGARFM, WMIL, KRKT, KUUY, KKCS, KWJJ, KCCY, KIIQ, KTOM, KCKC. Debuts at number 48 on the Country chart.

SIGNIFICANT ACTION

RUSSELL SMITH "I Wonder What She's Doing Tonight" (Epic) 51/10

Rotations: Heavy 0, Medium 12, Light 39, Total Adds 10, WMSI, WTNV, KSSN, WAMZ, WGGX, WYYD, KBMR, WOW, WKCO, KKAT. Medium: WRNS, WSTH, WTVY, WOKK, KFGO, WCUZ, WHOK, KCJB, KFDI, KALF, KDRK.

ANNE MURRAY "Who But You" (Capitol) 51/8

Rotations: Heavy 1, Medium 14, Light 36, Total Adds 8, WCAO, WTCR, WBEE, KHEY, WFLS, WCHY, KWMT, WCUZ. Heavy: WKAK. Medium: KEAN, KASE, WEZL, WLWK, WSOC, WTCM, KUZZ, KALF, KSOP, KCKC.

SUZY BOGDUSS "Somewhere Between" (Capitol) 50/2

Rotations: Heavy 0, Medium 16, Light 34, Total Adds 2, KYKR, WSOC. Medium: WEZL, WSTH, WKLO, WTVY, WIVK, WCMS, WTQR, KFGO, KCJB, WXCL, KFDI, KRKT, KVOC, KALF, KEKB, KDRK.

RONNIE McDOWELL "Sea Of Heartbreak" (Curb) 48/8

Rotations: Heavy 1, Medium 8, Light 39, Total Adds 8, WQBE, WTCR, KIKK, WOKK, WQDR, KKYX, WSLR, WYNG. Heavy: KRKT. Medium: WCAO, WTVY, WKYQ, WKNN, KFDI, KASH, KALF, KCKC.

BURCH SISTERS "Old Flame, New Fire" (Mercury) 47/15

Rotations: Heavy 0, Medium 8, Light 39, Total Adds 15, WCAO, WDSY, WLWK, WSTH, KJNE, KBMR, WBVE, WWWW, KFGO, KWMT, KCJB, WOW, KRKT, KNCQ, KDRK. Medium: WQCB, WFLS, KTTS, WTCM, KFDI.

GARTH BROOKS "Much Too Young" (Capitol) 47/13

Rotations: Heavy 0, Medium 9, Light 38, Total Adds 13, WYYZ, WKAK, WSTH, WKLO, WTVY, KNFM, KJNE, WTSO, WOW, K102, KTPK, KIZN, KTOM. Medium: WEZL, WAXX, KTTS, WTCM, KFDI, KRKT, KALF, KDRK.

McCARTERS "Up And Gone" (WB) 44/34

Rotations: Heavy 0, Medium 7, Light 37, Total Adds 34 including WRKZ, WDSY, WEZL, WLWK, WUSY, WFLS, KNFM, WKSJ, WKYQ, WPAP, WYYD, WTQR, KTTS, KFDI, KASH, KUZZ, KVOC, KALF, KWJJ, KDRK.

CHRIS AUSTIN "Blues Stay Away From Me" (WB) 42/6

Rotations: Heavy 0, Medium 8, Light 34, Total Adds 6, WAYZ, KMML, WHOK, WOW, WWJO, KTPK. Medium: WTVY, WTCM, KFDI, KRKT, KASH, KEKB, KDRK. Light: WDSY, KKIX, WOKK, KXYX, KVOC, KIK-FM, KWJJ.

JONATHAN EDWARDS "It's The Natural Thing" (MCA/Curb) 38/6

Rotations: Heavy 0, Medium 10, Light 28, Total Adds 6, WCAO, KIKK, WYYD, WUSQ, KSOP, KDRK. Medium: WSNO, WTVY, WFLS, WIVK, WCMS, WCUZ, KCJB, WOW, KRKT.

JOHN CONLEE "Fellow Travelers" (16th Avenue/Capitol) 35/16

Rotations: Heavy 0, Medium 3, Light 32, Total Adds 16, WAYZ, WRKZ, WXXK, KRRV, WEZL, WFLS, WGGX, WNOE, WKNN, KKYX, KJNE, KFGO, WMIL, KTTS, KUUY, KNCQ.

LORRIE MORGAN "Dear Me" (RCA) 33/21

Rotations: Heavy 0, Medium 4, Light 29, Total Adds 21, WSNO, KEAN, KRRV, WEZL, WSOC, WFLS, WDXE, WLWI, WCMS, WIRK, KFGO, WTSO, KTTS, KTPK, KVOC, KFDI, KRKT, KIK-FM, KVOC, KALF, KDRK.

CEE CEE CHAPMAN "Frontier Justice" (Curb) 30/9

Rotations: Heavy 1, Medium 6, Light 23, Total Adds 9, WPOC, WKAK, WFLS, WNOE, KKYX, WSLR, WOW, K102, KWXX. Heavy: KRKT. Medium: WVAM, KMML, WRNS, WKLO, KFDI.

SWEETHEARTS OF THE RODEO "If I Never See Midnight Again" (Columbia) 28/20

Rotations: Heavy 0, Medium 4, Light 24, Total Adds 20, WRKZ, WFLS, WDXE, WOKK, WKYQ, WKNN, WAXX, WWJO, KTPK, KVOO, KFDI, WWOX, KRKT, KRST, KASH, KUZZ, KUUY, KALF, KRWQ, KDRK.

RICKY VAN SHELTON "Hole In My Pocket" (Columbia) 25/21

Rotations: Heavy 0, Medium 5, Light 20, Total Adds 21, WVAM, WXXK, WWVA, KMML, WLWK, KIKK, WAMZ, WGGX, WKSJ, WCMS, WQWW, WYYD, KBMR, KXYX, KUUY, KRWQ, KZLA, KWHT, KWJJ, KCKC.

CONWAY TWITTY "She's Got A Single Thing..." (MCA) 23/23

Rotations: Heavy 1, Medium 2, Light 20, Total Adds 23, WAYZ, WKAK, KMML, WLWK, WSOC, WUSY, WRNS, KIKK, WTNV, WIVK, WAMZ, WGGX, WOKK, WKSJ, WUSQ, KBMR, WMIL, WMUS, K102, KTPK, KFDI, KUZZ, KRWQ.

BUCK OWENS "Put A Quarter In The Jukebox" (Capitol) 20/10

Rotations: Heavy 0, Medium 2, Light 18, Total Adds 18, WDXE, WNOE, KKYX, WAXX, WHOK, WOW, KRKT, KUZZ, KALF, KRWQ. Light: KIKK, KIKK, KBMR, WDAF, KTTS, WTCM, KVOO, KFDI, KEKB, KIIQ.

EDDY RAVEN "In A Letter To You" (Universal) 18/18

Rotations: Heavy 0, Medium 0, Light 18, Total Adds 18, WXXK, KMML, WYNN, WRNS, KIKK, KIKK, WIVK, WGGX, WOKK, WKSJ, WQWW, WTQR, KBMR, KXYX, KTPK, WWOX, KRWQ, KEKB.

TIM MALCHAK "Not Like This" (Universal) 16/12

Rotations: Heavy 0, Medium 2, Light 14, Total Adds 12, WEZL, WFLS, WTNV, WSIX, WCMS, WKYQ, KFGO, KTTS, KVOO, KRKT, KASH, KVOC. Light: KMML, WTVY, KKIX, KEKB.

TIM MENSY "Hometown Advantage" (Columbia) 13/5

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 5, WSTH, WFLS, WOW, KFDI, KASH. Medium: KTTS. Light: WICO, WTVY, WDXE, WOKK, KCJB, KVOO, KVOC.

DON WILLIAMS "One Good Well" (RCA) 12/12

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 12, KMML, WSOC, KIKK, WDAF, WMUS, KXYX, K102, KUZZ, KVOC, KRWQ, KWJJ, KCKC.

SANDY PINKARD & RICHARD BOWDEN "Libyan On A Jet Plane" (WB) 12/10

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 10, WYYZ, WRKZ, KHEY, WSLR, KFDI, KIK-FM, KASH, KALF, KEKB, KWJJ. Medium: WXXK. Light: WTCM.

MICKEY GILLEY "Still Got A Way" (Airborne) 12/4

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 4, WRKZ, WDXE, WOKK, KFDI. Light: WICO, KRRV, WTVY, KHEY, KKIX, KCJB, WOW, KVOO.

TRAVELING WILBURYS "End Of The Line" (Wilbury/WB) 11/1

Rotations: Heavy 1, Medium 5, Light 5, Total Adds 1, WKAK. Medium: WRNS, KBMR, WMUS, WOW, KMIX. Light: WXBO, WCMS, WKYQ, WCUZ, KVOC.

MARY CHAPIN CARPENTER "How Do" (Columbia) 10/5

Rotations: Heavy 0, Medium 4, Light 6, Total Adds 5, WCMS, KBMR, WOW, KFDI, KASH. Medium: KTTS, KRKT. Light: WPOC, KMML, KTPK.

ROSS LEWIS "The Chance You Take" (Wolfdog) 10/5

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 5, KKIX, WOKK, WNOE, KKYX, WAXX. Medium: KFGO. Light: WICO, WTVY, KTTS, KVOO.

VICKI BIRD "Mem'ries" (16th Avenue/Capitol) 9/2

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, WSTH, WNOE. Medium: WTVY. Light: KKIX, WFLS, KFGO, KCJB, KTTS, KVOO.

ALBUM TRACKS

Table with 2 columns: ARTIST/Song Title (Label) and Album Title. Lists various country albums and their titles.

AND THE CIRCLE WILL CONTINUE . . .

48 Celebrated Musicians And 17 Long Years Of Waiting Make ONE Legendary Album

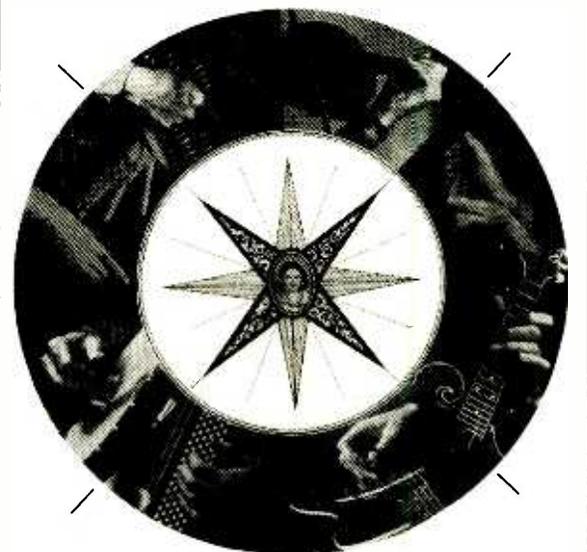
WILL THE CIRCLE BE UNBROKEN VOLUME II

The Nitty Gritty Dirt Band With Special Musical Guests



NGDB, Jeff Hanna, Jimmie Fadden, Jimmy Ibbotson, Bob Carpenter, Randy Scruggs, Roy Huskey Jr., Jerry Douglas, Mark O'Connor, Chet Atkins, Sam Bush, Vassar Clements, Bela Fleck, Bernie Leadon, John McEuen, Buck White, Roy Acuff, Paulette Carlson, The Carter Family, Johnny Cash, June Carter Cash, Rosanne Cash, John Denver, Emmylou Harris, Levon Helm, John Hiatt, Chris Hillman, Bruce Hornsby, Jimmy Martin, Roger McGuinn, Michael Martin Murphey, New Grass Revival, John Prine, Earl Scruggs, Ricky Skaggs.

WILL THE CIRCLE BE UNBROKEN



Produced By: Randy Scruggs And The Nitty Gritty Dirt Band Executive Producer: Chuck Morris

COUNTRY ADDS & HOTS

Summary table with columns: MOST ADDED, EAST, HOTTEST, SOUTH, MIDWEST, WEST, HOTTTEST. Lists artists like Kathy Mattea, Merle Haggard, Paul Overstreet, Ricky Skaggs, etc.

Main table listing radio stations (call letters, city) and their current country music playlists. Includes stations like WKQA Albany, NY; WKXQ Dover, NH; WXTU Philadelphia, PA; etc.

Table listing additional radio stations and their country music playlists. Includes stations like KVOG Casper, WY; KKCS Colorado Springs, CO; KRWQ Gold Hill, OR; etc.

178 Reporters
166 Current Playlists
Called In Frozen Playlist (2):
KFRE/Fresno
WKIS/Miami
KNIX/Modesto
KRWV/Oakland-San Francisco
KPNM/San Francisco
WICO/Salisbury-Ocean City
WKKQ/Duluth
WYNY/St. Petersburg-Tampa
WYNY/New York City



# BREAKERS

## HOWARD JONES

### Everlasting Love (Elektra)

57% of our reporters on it. Rotations: Heavy 2, Medium 25, Light 20, Total Adds 9, 2WD, K101, WMGS, WZNY, WXTC, WTCB, 3WM, WECQ, WJON. Debuts at number 29 on the AC chart.

## BUSTER POINDEXTER

### Hit The Road Jack (RCA)

53% of our reporters on it. Rotations: Heavy 0, Medium 16, Light 28, Total Adds 4, KLSI, KLCY, WECQ, WJON.

## BARBRA STREISAND

### What Were We Thinking Of (Columbia)

52% of our reporters on it. Rotations: Heavy 1, Medium 13, Light 29, Total Adds 7, WMYX, WMGS, WXTC, 3WM, KTDY, WJON, KKLK.

## ONE 2 MANY

### Downtown (A&M)

52% of our reporters on it. Rotations: Heavy 1, Medium 13, Light 29, Total Adds 5, KVIL, KLCY, WKYE, WXTC, KELT.

## ARETHA FRANKLIN & ELTON JOHN

### Through The Storm (Arista)

51% of our reporters on it. Rotations: Heavy 0, Medium 11, Light 31, Total Adds 42 including WVBF, WSNY, KS95, WLEV, WEBE, Y103, U102, WSLQ, WTRX, KBLQ. Debuts at number 30 on the AC chart.

## SOUTHERN PACIFIC

### All Is Lost (WB)

50% of our reporters on it. Rotations: Heavy 0, Medium 19, Light 22, Total Adds 5, WNLT, KLCY, WXTC, WFMK, WTWR.

# NEW & ACTIVE

### ROY ORBISON "She's A Mystery To Me" (Virgin) 36/35

Rotations: Heavy 0, Medium 8/7, Light 28/28. Total Adds 35, WLTS, WNIA, KLSI, WLEV, WEBE, WKYE, WMGS, WZNY, KELT, WSLQ, WTRX, 3WM, WEIM, WHAI, WQNY, WAFL, WSKI, WYKZ, WCKQ, WPPA, WGSV, KTDY, WZNS, WORG, WKCX, KTYL, KVIC, WCMJ, KSCB, WTWR, WLDK, KSTR, KBLQ, KYJC, KAYN. Medium including WMTFM.

### SA-FIRE "Thinking Of You" (Cutting Mercury) 35/11

Rotations: Heavy 3/0, Medium 12/1, Light 20/10. Total Adds 11, WNSR, 2WD, KMJL, B100, K101, KELT, WLHT, WFMK, WHNN, KTYL, WTWR. Heavy: WSLQ, WEIM, WSKI. Medium including KESZ, WLEV, WAFL, WCKQ, WZNS, WORG, WKCX, KVIC, WMTFM, KBLQ, KAYN. Light including WVBF, 3WM, WKSB, WPPA, WGSV, WCMJ, KSCB, KGLV, KSTR, KYJC.

### MARC V "Let Them Stare" (Elektra) 32/4

Rotations: Heavy 0, Medium 6/0, Light 26/4. Total Adds 4, WVAE, KELT, KVIC, WTWR. Medium: WSLQ, WEIM, WSKI, WZNS, WORG, WKCX. Light including WNIA, WLEV, WSLI, WTRX, 3WM, WHAI, WQNY, WGLL, WAFL, WYKZ, WPPA, WGSV, KTYL, WCMJ, WMTFM, KSCB, WJON, WLDK, KSTR, KBLQ, KYJC, KAYN.

### PAULA ABDUL "Forever Your Girl" (Virgin) 31/5

Rotations: Heavy 0, Medium 15/2, Light 16/3. Total Adds 5, U102, WYKZ, KTDY, KVIC, KBLQ. Medium including WQNY, WAFL, WSKI, WCKQ, WPPA, WGSV, KRLB, WZNS, WORG, WMTFM, WTWR, KYJC, KAYN. Light including WKCX, WLEV, WEBE, WSLQ, WTRX, 3WM, WEIM, WHAI, WGLL, KTYL, WCMJ, KSCB, KKLK.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 DEON ESTUS	81/0	70	10	1
2 BETTE MIDLER	80/1	70	9	1
3 BANGLES	79/1	68	8	3
4 CHER & PETER CETERA	79/1	54	24	1
5 THIRTY EIGHT SPECIAL	76/3	61	12	3
6 VANESSA WILLIAMS	66/0	38	22	6
7 MADONNA	72/4	45	23	4
8 BREATHE	71/0	48	20	3
9 CARLY SIMON	70/4	39	20	11
10 KENNY G w/SMOKEY ROBINSON	58/0	27	22	9
11 ROY ORBISON	48/0	21	19	8
12 KARYN WHITE	62/3	19	37	6
13 PAUL CARRACK & TERRI NURN	61/1	19	34	8
14 ENYA	58/5	17	29	12
15 JULIA FORDHAM	58/0	25	24	9
16 MIKE & THE MECHANICS	37/0	18	13	6
17 DENISE GIBSON	35/0	13	18	4
18 BASIA	61/4	11	36	14
19 CHICAGO	43/0	16	22	5
20 NATALIE COLE	62/14	3	33	26
21 PETER NOONE	50/2	11	31	8
22 CSN&Y	39/0	11	23	5
23 STEVE WINWOOD	56/4	8	36	12
24 PHOEBE SNOW	56/1	8	33	15
25 GLENN FREY	53/3	3	40	10
26 GRAYSON HUGH	54/3	3	38	13
27 ANITA BAKER	31/0	10	11	10
28 CAROLE KING	55/8	3	25	27
29 HOWARD JONES	47/9	2	25	20
30 ARETHA FRANKLIN & ELTON JOHN	42/42	0	11	31

## MOST ADDED

- ARETHA & ELTON (42)
- ROY ORBISON (35)
- RICK ASTLEY (23)
- WATERFRONT (16)
- NATALIE COLE (14)
- SCOTT GRIMES (14)
- SA-FIRE (11)
- CANDI (10)
- NEW KIDS ON THE BLOCK (10)
- RESTLESS HEART (10)

## HOTTEST

- DEON ESTUS (55)
- BETTE MIDLER (54)
- BANGLES (50)
- CHER & PETER CETERA (41)
- THIRTY-EIGHT SPECIAL (40)
- BREATHE ((28)
- MADONNA (22)
- VANESSA WILLIAMS (22)
- ROY ORBISON (14)
- CARLY SIMON (12)

### WATERFRONT "Cry" (Polydor) 29/16

Rotations: Heavy 0, Medium 4/1, Light 25/15. Total Adds 16, WVBF, KLSI, B100, Y103, WSLQ, 3WM, WHAI, WGLL, WCKQ, WGSV, WZNS, KTYL, KVIC, WMTFM, WJON, KBLQ. Medium including WKCX, KYJC, KAYN. Light including WLEV, WKYE, WTRX, WEIM, WAFL, WSKI, WPPA, WORG, WCMJ, KSCB.

### PHI "Say It Again" (WB) 29/1

Rotations: Heavy 0, Medium 9/0, Light 20/1. Total Adds 1, WLDK. Medium: WKYE, WQNY, WSKI, WZNS, WORG, WKCX, WCMJ, KBLQ, KYJC. Light including WNIA, KMJL, WEBE, WSLQ, WTRX, 3WM, WEIM, WHAI, WAFL, WCKQ, WPPA, WGSV, KRLB, KTYL, KVIC, KSCB, WJON, KGLV, KAYN.

### GLENN MEDEIROS "Never Get Enough Of You" (MCA) 28/5

Rotations: Heavy 0, Medium 4/0, Light 24/5. Total Adds 5, WVAE, WQNY, WYKZ, KTDY, WTWR. Medium: WSKI, WCKQ, WORG, WCMJ. Light including WLEV, WSLI, WSLQ, WTRX, 3WM, WEIM, WHAI, WAFL, WPPA, WGSV, WZNS, WKCX, KTYL, KVIC, KSCB, KGLV, KBLQ, KYJC, KAYN.

### RICK ASTLEY "Giving Up On Love" (RCA) 25/23

Rotations: Heavy 0, Medium 2/1, Light 23/22. Total Adds 23, KLSI, WEBE, WVAE, WMGS, WSLQ, WTRX, 3WM, WEIM, WECQ, WGLL, WAFL, WSKI, WYKZ, WPPA, WTKT, WGSV, WZNS, KTYL, WCMJ, WMTFM, KSCB, WLDK, KAYN. Medium including WORG. Light including KBLQ.

## SIGNIFICANT ACTION

### EDIE BRACKELL & NEW BOHEMIANS "Circle" (Geffen) 24/2

Rotations: Heavy 1/0, Medium 7/0, Light 16/2. Total Adds 2, KELT, WTWR. Heavy: WNIA. Medium: WSLQ, WHAI, WAFL, WPPA, KBLQ, KYJC, KAYN. Light including WTRX, 3WM, WEIM, WSKI, WYKZ, KRLB, WORG, WKCX, KVIC, KSCB.

### FREHEIT "Keeping The Dream Alive" (WTG) 21/3

Rotations: Heavy 0, Medium 4/0, Light 17/3. Total Adds 3, WQNY, WPPA, WGSV. Medium: WHAI, WAFL, WZNS, WKCX. Light including WNIA, WSLQ, WTRX, WEIM, WSKI, WYKZ, WORG, WCMJ, WMTFM, KSCB, WLDK, KGLV, KBLQ, KAYN.

### NEW KIDS ON THE BLOCK "I'll Be Loving You Forever" (Columbia) 20/10

Rotations: Heavy 0, Medium 5/1, Light 15/9. Total Adds 10, WVBF, WLEV, WSLQ, WTRX, WQNY, WAFL, WZNS, KVIC, KBLQ, KYJC. Medium including WSKI, WCKQ, WGSV, WKCX. Light including WEIM, WHAI, WPPA, WORG, WCMJ, KSCB.

### TIL TUESDAY "Rip In Heaven" (Epic) 19/0

Rotations: Heavy 0, Medium 4/0, Light 15/0. Total Adds 0. Medium: WEIM, WORG, KBLQ, KYJC. Light: WLEV, WSLQ, WTRX, WHAI, WSKI, WYKZ, WCKQ, WZNS, WKCX, KTYL, WCMJ, WMTFM, KSCB, KAYN.

### MCA PARIS "My One Temptation" (Island) 18/2

Rotations: Heavy 0, Medium 3/0, Light 15/2. Total Adds 2, WZNS, KVIC. Medium: WNIA, WEIM, KYJC. Light including WSLQ, WTRX, WHAI, WQNY, WAFL, WSKI, WYKZ, WGSV, WORG, WKCX, KSCB, KBLQ, KAYN.

### ERIC CARMEN & MERRY CLAYTON "Almost Paradise" (RCA) 16/0

Rotations: Heavy 0, Medium 5/0, Light 11/0. Total Adds 0. Medium: WTRX, WEIM, WCKQ, WPPA, WZNS. Light: WLEV, WSLQ, 3WM, WSKI, WGSV, WORG, WKCX, KTYL, WCMJ, WMTFM, KGLV.

### SCOTT GRIMES "I Don't Even Mind" (A&M) 14/14

Rotations: Heavy 0, Medium 0, Light 14/14. Total Adds 14, WLEV, KHLT, WTRX, WHAI, WQNY, WGLL, WAFL, WSKI, WORG, KVIC, WCMJ, KSCB, KYJC, KAYN.

### DINO "24/7" (4th & Broadway/Island) 13/0

Rotations: Heavy 0, Medium 5/0, Light 8/0. Total Adds 0. Medium: K101, WEIM, WCKQ, KRLB, KAYN. Light: WSLI, KHLT, WSLQ, 3WM, WYKZ, WORG, KBLQ, KYJC.

### DONNY OSMOND "Soldier Of Love" (Capitol) 11/4

Rotations: Heavy 0, Medium 5/2, Light 6/2. Total Adds 4, KESZ, WAFL, WZNS, WORG. Medium including B100, WCKQ, KAYN. Light including WSLQ, WHAI, WCMJ, WMTFM.

### MIKE REED "Whenever There's A Night" (Cypress/A&M) 11/3

Rotations: Heavy 0, Medium 2/0, Light 9/3. Total Adds 3, WKCX, KBLQ, KAYN. Medium: WAFL, WCKQ. Light including WSLQ, WTRX, WSKI, WZNS, WORG, KYJC.

### RESTLESS HEART "Big Dreams In A Small Town" (RCA) 10/10

Rotations: Heavy 0, Medium 1/1, Light 9/9. Total Adds 10, WSLQ, WTRX, WEIM, WSKI, WPPA, WORG, WKCX, KVIC, WCMJ, KYJC.

### CANDI "Love Makes No Promises" (MCA) 10/10

Rotations: Heavy 0, Medium 0, Light 10/10. Total Adds 10, WSLQ, WTRX, WEIM, WSKI, WCKQ, WORG, KTYL, WCMJ, WMTFM, KAYN.

### BELLE STARS "The He" (Capitol) 10/5

Rotations: Heavy 2/1, Medium 4/2, Light 4/2. Total Adds 5, KS95, KLCY, WEIM, WSKI, WMTFM. Heavy including WKYE. Medium including B100, WAFL. Light including WSLQ, KAYN.

### MARILYN SCOTT "I Only Have Eyes For You" (WTG) 10/4

Rotations: Heavy 0, Medium 1/0, Light 9/4. Total Adds 4, WEIM, WHAI, WCMJ, KYJC. Medium: WKYE. Light including WNIA, WMGN, WSKI, WZNS, WORG.

### JIM CAPALDI "Some Came Running" (Island) 8/4

Rotations: Heavy 1/0, Medium 1/0, Light 6/4. Total Adds 4, WSKI, WKCX, KVIC, KSCB. Heavy: WNIA. Medium: WKYE. Light including WORG, KYJC.

### MARTINA "More Than You Know" (Columbia) 8/0

Rotations: Heavy 0, Medium 4/0, Light 4/0. Total Adds 0. Medium: WKCX, WSLQ, WZNS, WMTFM. Light: WLEV, WCKQ, KBLQ, KAYN.

# DEON ESTUS

"HEAVEN HELP ME"

## AC CHART

1

in only 6 weeks!

Big Thanks to AC Radio for taking Vanessa Williams' "Dreamin'" to #1

Watch for our next #1 Waterfront's "CRY"



PolyGram Records

# AC ADDS & HOTS

## CURRENT-BASED

### EAST

#### P1

**WVBF/Bozeman**  
Newell/Garcia

BENNY HARDONES  
CAROLE KING  
BASIA  
NEW KIDS ON THE B  
ARETHA & ELTON  
WATERFRONT  
Bottest:  
DEON ESTUS  
BANGLES  
NADONNA  
CHER & PETER CETE  
ENYA

**WALK/Long Island**  
Edwards/Daniels  
none

Bottest:  
VANESSA WILLIAMS  
ROY ORBISON  
38 SPECIAL  
CHER & PETER CETE  
BETTE MIDLER

**WMSR/New York**  
Dumphy/Dunbar  
none

BETTE MIDLER  
SA-FIRE  
Bottest:  
MIKE & THE MECHAS  
SHERIFF  
BANGLES  
NADONNA  
WHEN IN ROME

**WSN/Philadelphia**  
Jaro Sullivan

none  
Bottest:  
BANGLES  
DEON ESTUS  
VANESSA WILLIAMS  
CHER & PETER CETE  
BETTE MIDLER

**WHTX/Pittsburgh**  
Scott Alexander

CHER & PETER CETE  
Bottest:  
VANESSA WILLIAMS  
ROD STEWART  
DEBBIE GIBSON  
ANITA BAKER  
BANGLES

#### P2

**WLEW/Allentown**  
Robbins/Silvers

ARETHA & ELTON  
ROY ORBISON  
SCOTT GRINES  
NEW KIDS ON THE B  
Bottest:  
DEON ESTUS  
LIVINGSTON TAYLOR  
BETTE MIDLER  
NADONNA  
CHER & PETER CETE

**WESE/Bridgeport**  
Hansen/Norman

ARETHA & ELTON  
RICK ASTLEY  
ROY ORBISON  
GARDNER COLE  
Bottest:  
BANGLES  
DEON ESTUS  
38 SPECIAL  
BETTE MIDLER  
CHER & PETER CETE

**WVAF/Charleston, WV**  
Randy Shane

FIRE YOUNG CARRI  
MARC V  
GLENN HEDEIROS  
NYC  
RICK ASTLEY  
Bottest:  
CHER & PETER CETE  
VANESSA WILLIAMS  
NADONNA  
DEON ESTUS  
NILLI VANILLI

**WKYE/Johnstown**  
Jack McKeane

ROY ORBISON  
ARETHA & ELTON  
NATALIE COLE  
ONE 2 MANY  
Bottest:  
BETTE MIDLER  
ENYA  
NADONNA  
CHER & PETER CETE  
JULIA FORDEAN

**WVGS/Whee Barre**  
Norton/Harriott

RICK ASTLEY  
HOWARD JONES  
ARETHA & ELTON  
BARBARA STREISAND  
KARYN WHITE  
ROY ORBISON  
Bottest:  
ROY ORBISON  
BANGLES  
38 SPECIAL  
NADONNA  
DEON ESTUS

#### P3

**WERN/Richburg**  
Jack Raymond

ROY ORBISON  
ARETHA & ELTON  
RESTLESS HEART  
CAMDI  
BELLE STARS  
MARILYN SCOTT  
RICK ASTLEY  
Bottest:  
BANGLES  
LIVINGSTON TAYLOR  
KENNY G  
CARLY SIMON  
BETTE MIDLER

**WECQ/Greene**  
Gabe Anthony

NATALIE COLE  
BUSTER POINDEKTE  
RICK ASTLEY  
HOWARD JONES  
Bottest:  
NADONNA  
BETTE MIDLER  
CHER & PETER CETE  
DEON ESTUS  
KARYN WHITE

**WHAN/Greenfield, MA**  
Deane/Archer

ARETHA & ELTON  
ROY ORBISON  
WATERFRONT  
MARILYN SCOTT  
JOHN KILZER  
SCOTT GRINES  
Bottest:  
BANGLES  
BETTE MIDLER  
CHER & PETER CETE  
DEON ESTUS  
CARLY SIMON

**WOMY/Wisaca**  
Smith/Erb

GLENN HEDEIROS  
ROY ORBISON  
ARETHA & ELTON  
NEW KIDS ON THE B  
SCOTT GRINES  
Bottest:  
BANGLES  
CARLY SIMON  
BETTE MIDLER  
38 SPECIAL  
DEON ESTUS

**WGLL/Mercersburg**  
Norman Schmidt

ARETHA & ELTON  
WATERFRONT  
SCOTT GRINES  
RICK ASTLEY  
Bottest:  
BANGLES  
BREATHE  
BETTE MIDLER  
DEON ESTUS  
38 SPECIAL

**WAFM/Milford, DE**  
Tim Brough

NEW KIDS ON THE  
RICK ASTLEY  
DOBBY OSWOND  
ARETHA & ELTON  
ROY ORBISON  
CAROLE KING  
SCOTT GRINES  
Bottest:  
BETTE MIDLER  
KARYN WHITE  
BANGLES  
NADONNA  
DEON ESTUS

**WSKJ/Montpelier**  
Bruce Stobbins

BELLE STARS  
JIM CAPALDI  
ARETHA & ELTON  
ROY ORBISON  
CAMDI  
RICK ASTLEY  
RESTLESS HEART  
SCOTT GRINES  
Bottest:  
DEON ESTUS  
CHER & PETER CETE  
KARYN WHITE  
CARLY SIMON  
SA-FIRE

**WKSJ/Williamsport**  
Tom Benoon

ARETHA & ELTON  
NATALIE COLE  
Bottest:  
BREATHE  
BANGLES  
38 SPECIAL  
DEON ESTUS  
NADONNA

### SOUTH

#### P1

**WSSB-FM/Atlanta**  
LoCascio/McCoy

none  
Bottest:  
BETTE MIDLER  
CHER & PETER CETE  
VANESSA WILLIAMS  
KENNY G  
NEIL DIAMOND

**KVIL/Dallas**  
Rhodes/Mliniaci

BASIA  
NATALIE COLE  
ONE 2 MANY  
Bottest:  
CHER & PETER CETE  
BANGLES  
38 SPECIAL  
DEON ESTUS  
GLENN FREY

**WLMG/New Orleans**  
Nick Ferrara

none  
Bottest:  
ROY ORBISON  
KENNY G  
BANGLES  
BETTE MIDLER

**WLTS/New Orleans**  
Bob Mitchell

ROY ORBISON  
PHOEBE SNOW  
ENYA  
Bottest:  
BETTE MIDLER  
CHER & PETER CETE  
DEBBIE GIBSON  
BANGLES  
38 SPECIAL

**ZWD/Norfolk**  
Gary Klag

HOWARD JONES  
SA-FIRE  
Bottest:  
ROY ORBISON  
VANESSA WILLIAMS  
KENNY G  
DEON ESTUS  
38 SPECIAL

**WMLT/Tampa**  
Chuck Crane

SOUTHERN PACIFIC  
CARRACK & WUW  
Bottest:  
BETTE MIDLER  
ANITA BAKER  
MIKE & THE MECHA  
ROD STEWART  
ROY ORBISON

#### P2

**WZNY/Augusta, GA**  
John Patrick

NADONNA  
CAROLE KING  
HOWARD JONES  
ROY ORBISON  
Bottest:  
VANESSA WILLIAMS  
BETTE MIDLER  
DEON ESTUS  
38 SPECIAL  
CHER & PETER CETE

**WXTG/Charleston**  
John Quincy

NATALIE COLE  
ONE 2 MANY  
SOUTHERN PACIFIC  
HOWARD JONES  
BARBARA STREISAND  
Bottest:  
BANGLES  
DEON ESTUS  
BETTE MIDLER  
BREATHE  
CHER & PETER CETE

**WTCB/Columbia, SC**  
Doug Spots

NADONNA  
HOWARD JONES  
CAROLE KING  
Bottest:  
KENNY G  
BETTE MIDLER  
38 SPECIAL  
DEON ESTUS  
CHER & PETER C

**WBLJ/Jackson, MS**  
Ron Harrell

none  
Bottest:  
MIKE & THE MECHAS  
ANITA BAKER  
CHICAGO  
DEBBIE GIBSON  
ROY ORBISON

**Y163/Jacksonville**  
Erica Lee

NATALIE COLE  
CARLY SIMON  
ARETHA & ELTON  
WATERFRONT  
Bottest:  
VANESSA WILLIAMS  
NADONNA  
38 SPECIAL  
BETTE MIDLER  
DEON ESTUS

**WTFM/Johnson City**  
Mark McKinney

none  
Bottest:  
BANGLES  
VANESSA WILLIAMS  
CHER & PETER CETE  
38 SPECIAL  
DEON ESTUS

**U182/Knoxville**  
Larry Trotter

PAULA ABDUL  
ARETHA & ELTON  
Bottest:  
BREATHE  
KENNY G  
BANGLES  
38 SPECIAL  
SURVIVOR

**KHLL/Middle Rock**  
Jim Aaron

SCOTT GRINES  
BASIA  
NATALIE COLE  
GRAYSON HUGH  
Bottest:  
CARLY SIMON  
DEON ESTUS  
BANGLES  
VANESSA WILLIAMS  
BETTE MIDLER

**KELT/McAllen**  
Paul Davis

SA-FIRE  
MARC V  
EDIE BRICKELL &  
ROY ORBISON  
CAROLE KING  
ONE 2 MANY  
Bottest:  
DEON ESTUS  
CHER & PETER CETE  
38 SPECIAL  
NADONNA  
KARYN WHITE

**WSLQ/Roseme**  
Greg Fry

WATERFRONT  
NEW KIDS ON THE B  
ARETHA & ELTON  
RICK ASTLEY  
CAMDI  
RESTLESS HEART  
ROY ORBISON  
Bottest:  
ROY MEETS GIRL  
LIVINGSTON TAYLOR  
JULIA FORDEAN  
NADONNA  
BREATHE

**WVWF/West Palm Beach**  
Dave Parks

PETER MOORE  
Bottest:  
ROY ORBISON  
MIKE & THE MECHAS  
BETTE MIDLER  
CHER & PETER CETE  
BREATHE

#### P3

**WYKZ/Beaufort, SC**  
Robertson/Kennedy

ROY ORBISON  
ARETHA & ELTON  
GLENN HEDEIROS  
PAULA ABDUL  
RICK ASTLEY  
Bottest:  
BANGLES  
DEON ESTUS  
BETTE MIDLER  
BREATHE  
CHER & PETER CETE

**WCKQ/Campbellville**  
Jackson/McClendon

NATALIE COLE  
ARETHA & ELTON  
ROY ORBISON  
WATERFRONT  
CAMDI  
LISA LISA & CULT  
Bottest:  
BANGLES  
38 SPECIAL  
BETTE MIDLER  
KARYN WHITE  
DEON ESTUS

**WFAFL/Payne**  
Becky Barnes

ROY ORBISON  
ARETHA & ELTON  
FRIEHEIT  
RESTLESS HEART  
RICK ASTLEY  
Bottest:  
BANGLES  
DEON ESTUS  
BETTE MIDLER  
BREATHE  
CHER & PETER CETE

**WTKJ/Gainesville**  
Nick Allen

ARETHA & ELTON  
RICK ASTLEY  
NATALIE COLE  
Bottest:  
BANGLES  
BETTE MIDLER  
DEON ESTUS  
CHER & PETER CETE  
38 SPECIAL

**WGSV/Guntersville**  
Jackson/Dell

ROY ORBISON  
ARETHA & ELTON  
WATERFRONT  
RICK ASTLEY  
FRIEHEIT  
TAMITA TIKARAM  
Bottest:  
DEON ESTUS  
BETTE MIDLER  
BANGLES  
CHER & PETER CETE  
NADONNA

**KTDYA/Lafayette**  
Bob Murphy

ARETHA & ELTON  
GLENN HEDEIROS  
BARBARA STREISAND  
PAULA ABDUL  
ROY ORBISON  
Bottest:  
BETTE MIDLER  
CHER & PETER CETE  
BANGLES  
ENYA  
CARLY SIMON

**KNLB/Lubbock**  
Dave O'Connor

none  
Bottest:  
VANESSA WILLIAMS  
BANGLES  
DEON ESTUS  
CHER & PETER CETE  
BETTE MIDLER

**WZNS/Myrtle Beach**  
Mick Adams

ROY ORBISON  
RICK ASTLEY  
WATERFRONT  
NEW KIDS ON THE B  
DOBBY OSWOND  
NICA PARIS  
ARETHA & ELTON  
Bottest:  
BANGLES  
38 SPECIAL  
CHER & PETER CETE  
DEON ESTUS  
GRAYSON HUGH

**WORG/Orangeburg**  
Ted Bell

ARETHA & ELTON  
DOBBY OSWOND  
ROY ORBISON  
SCOTT GRINES  
RESTLESS HEART  
CAMDI  
TAMITA TIKARAM  
LISA LISA & CULT  
SFO  
Bottest:  
BANGLES  
CARLY SIMON  
38 SPECIAL  
LIVINGSTON TAYLOR  
NADONNA

**WKCK/Rome**  
Randy Quirk

ARETHA & ELTON  
RESTLESS HEART  
ROY ORBISON  
JIM CAPALDI  
MIKE RENO  
Bottest:  
BANGLES  
BREATHE  
BETTE MIDLER  
38 SPECIAL  
CHER & PETER CETE

**KTYL/Tyler**  
Janie Baker

CAMDI  
WATERFRONT  
SA-FIRE  
RICK ASTLEY  
ARETHA & ELTON  
ROY ORBISON  
Bottest:  
KENNY G  
VANESSA WILLIAMS  
BANGLES  
BREATHE  
38 SPECIAL

**KVIC/Victoria**  
Tony Davis

PAULA ABDUL  
SCOTT GRINES  
ROY ORBISON  
JIM CAPALDI  
NICA PARIS  
NEW KIDS ON THE B  
WATERFRONT  
RESTLESS HEART  
ARETHA & ELTON  
MARC V  
Bottest:  
BANGLES  
38 SPECIAL  
BETTE MIDLER  
CHER & PETER CETE  
DEON ESTUS

### MIDWEST

#### P1

**WKQX/Chicago**  
Bill Gamble

FIRE YOUNG CARRI  
Bottest:  
MIKE & THE MECHAS  
ROD STEWART  
NADONNA  
BANGLES  
FIRE YOUNG CARRI

**WNUA/Chicago**  
Bob O'Connor

GARDNER COLE  
JOHNNY CLEGG  
BREATHE  
ROY ORBISON  
Bottest:  
EDIE BRICKELL &  
DEON ESTUS  
BASIA  
TAMITA TIKARAM  
38 SPECIAL

**WARMSB/Cincinnati**  
Nick O'Neil

none  
Bottest:  
BANGLES  
KENNY G  
VANESSA WILLIAMS  
MIKE & THE MECHAS  
SIMPLY RED

**WLTF/Cleveland**  
Popovich/Godfrey

CARLY SIMON  
Bottest:  
CHICAGO  
DEBBIE GIBSON  
DEON ESTUS  
BANGLES  
VANESSA WILLIAMS

**WSNY/Columbus**  
Hallett/Munnally

ARETHA & ELTON  
38 SPECIAL  
ENYA  
Bottest:  
MIKE & THE MECHA  
BREATHE  
ROY ORBISON  
BETTE MIDLER  
VANESSA WILLIAMS

### WEST

#### P1

**KMLN/Denver**  
Murray/Adams

NADONNA  
AMINOTION  
SA-FIRE  
Bottest:  
BETTE MIDLER  
38 SPECIAL  
DEBBIE GIBSON  
ROY ORBISON  
VANESSA WILLIAMS

**KBLA/Los Angeles**  
Edwards/Verdery

CARLY SIMON  
Bottest:  
BANGLES  
DEON ESTUS  
BETTE MIDLER  
CHER & PETER CETE  
38 SPECIAL

**KOST/Los Angeles**  
Kaye/Kley

38 SPECIAL  
Bottest:  
VANESSA WILLIAMS  
KENNY G  
NADONNA  
DEON ESTUS  
BETTE MIDLER

**KESZ/Phoenix**  
Steve Lefano

DOBBY OSWOND  
CARLY SIMON  
Bottest:  
CARRACK & WUW  
BETTE MIDLER  
ROY ORBISON  
MIKE & THE MECHAS  
BUSTER POINDEKTE

#### P3

**K101/San Francisco**  
Barger/Chin

HOWARD JONES  
SA-FIRE  
TAMITA TIKARAM  
Bottest:  
ENYA  
VANESSA WILLIAMS  
BREATHE  
NADONNA  
KARYN WHITE

#### P2

**WOMC/Detroit**  
Barry Argentbright

KARYN WHITE  
NATALIE COLE  
38 SPECIAL  
Bottest:  
CHER & PETER CETE  
BREATHE  
BANGLES  
NADONNA  
DEON ESTUS

#### P1

**WTRX/Flint**  
Bill Pearson

ARETHA & ELTON  
ROY ORBISON  
RICK ASTLEY  
NEW KIDS ON THE B  
SCOTT GRINES  
RESTLESS HEART  
CAMDI  
Bottest:  
DEON ESTUS  
BETTE MIDLER  
BANGLES  
NADONNA  
CHER & PETER CETE

#### P2

**WLNH/Grand Rapids**  
Dirksen/Brown

CAROLE KING  
STEVE WINWOOD  
ARETHA & ELTON  
SA-FIRE  
Bottest:  
DEON ESTUS  
BETTE MIDLER  
KARYN WHITE  
PHOEBE SNOW  
38 SPECIAL

#### P3

**WFMK/Lansing**  
Tom Knight

CAROLE KING  
STEVE WINWOOD  
SA-FIRE  
SOUTHERN PACIFIC  
ARETHA & ELTON  
Bottest:  
DEON ESTUS  
BETTE MIDLER  
KARYN WHITE  
PHOEBE SNOW  
38 SPECIAL  
CHER & PETER CETE

#### P3

**WGNH/Madison**  
Pat O'Neil

BASIA  
Bottest:  
NADONNA  
BANGLES  
DEON ESTUS  
38 SPECIAL  
CHER & PETER CETE

#### P3

**KYKY/S. Louis**  
McGuire/Blair

GLENN FREY  
STEVE WINWOOD  
Bottest:  
38 SPECIAL  
BREATHE  
SHEENA EASTON  
ROY ORBISON

#### P3

**KLSY/Seattle**  
Mays/Brooks

NADONNA  
GRAYSON HUGH  
Bottest:  
VANESSA WILLIAMS  
BANGLES  
CSW&  
BREATHE  
DEON ESTUS

#### P3

**KKLV/Anchorage**  
Rick Galong

BARBARA STREISAND  
Bottest:  
BANGLES  
DEON ESTUS  
BETTE MIDLER  
CARLY SIMON  
KARYN WHITE

#### P3

**KSTW/Grand Junction**  
Rick Lawrence

ROY ORBISON  
Bottest:  
BETTE MIDLER  
BREATHE  
CARLY SIMON  
DEON ESTUS  
38 SPECIAL

#### P3

**KBLQ/Logan, UT**  
John Dimick

SA-FIRE  
ROY ORBISON  
ARETHA & ELTON  
PAULA ABDUL  
WATERFRONT  
NEW KIDS ON THE B  
MIKE RENO  
Bottest:  
DEON ESTUS  
BREATHE  
BETTE MIDLER  
CHER & PETER CETE  
NADONNA

#### P3

**83 Current Reporters**  
77 Current Playlists  
Called in Frozen Playlist (1):  
KMGQ/Santa Barbara  
Did Not Report, Playlist Frozen (5):  
WARMSB/Cincinnati  
WLMG/New Orleans  
WSSB-FM/Atlanta  
WBLJ/Jackson  
WTFM/Johnson City  
WRKA/Louisville is now a Gold-  
Based AC reporter.  
KWFM/Tucson and WKNE/Keene  
are no longer AC reporters.

## NEW ARTISTS

	Reports/Adds
1 SA-FIRE/Thinking Of You (Cutting/Mercury)	35/11
2 MARC V/Let Them Stare (Elektra)	32/4
3 PAULA ABDUL/Forever Your Girl (Virgin)	31/5
4 WATERFRONT/Cry (Polydor)	29/16
5 FRIEHEIT/Keeping The Dream Alive (WTG)	21/3
6 NEW KIDS ON THE BLOCK/17 Be Loving You (Columbia)	20/10
7 NICA PARIS/My One Temptation (Island)	18/2
8 CARMEN & CLAYTON/Almost Paradise (RCA)	16/0
9 SCOTT GRIMES/Don't Even Mind (A&M)	14/14
10 DINO/24/7 (4th & Broadway/Island)	13/0

New artists have not yet had an AC Breaker.

## FULL-SERVICE AC

### MOST ADDED

NATALIE COLE (8)  
ARETHA & ELTON (5)  
CHER & CETERA (4)  
BETTE MIDLER (4)  
BARBRA STREISAND (4)  
BASIA (3)  
CAROLE KING (3)  
ROY ORBISON (3)

### HOTTEST

BANGLES (18)  
BETTE MIDLER (18)  
VANESSA WILLIAMS (17)  
CHER & CETERA (16)  
DEON ESTUS (14)  
THIRTY-EIGHT SPECIAL (10)  
ROY ORBISON (9)  
KENNY G (8)  
MIKE & THE MECHANICS (8)

### EAST

#### P1

**WBEN/Bufalo**  
Hank Nevins  
CSN&Y  
CHER & PETER CETE  
NATALIE COLE  
Hottest:  
BANGLES  
BETTE MIDLER  
VANESSA WILLIAMS  
KARYN WHITE

**WGR/Bufalo**  
Mike Roszman  
DEON ESTUS  
CARRACK & NUNN  
Hottest:  
VANESSA WILLIAMS  
BETTE MIDLER  
BREATHE  
CHER & PETER CETE  
38 SPECIAL

**WMAL/Washington**  
Michael Neff  
none  
Hottest:  
CSN&Y  
KENNY G  
ROY ORBISON  
JULIA FORDHAM  
BETTE MIDLER

#### P2

**WICC/Bridgeport**  
Gary Peters  
CARLY SIMON  
ARETHA & ELTON  
ONE 2 MANY  
Hottest:  
MIKE & THE MECHANICS  
BANGLES

**WTIC/Hartford**  
David Bernstein  
NATALIE COLE  
Hottest:  
BANGLES  
BETTE MIDLER  
CHER & PETER CETE  
CARRACK & NUNN  
CARLY SIMON

#### P3

**WELI/New Haven**  
Gross/McCormick  
BASIA  
ARETHA & ELTON  
NATALIE COLE  
Hottest:  
BANGLES  
BETTE MIDLER  
DEON ESTUS  
ENYA  
BASIA

**WGY/Schenectady**  
Brindley/Sgarlata  
BREATHE  
Hottest:  
BETTE MIDLER  
MIKE & THE MECHANICS  
DEBBIE GIBSON  
KENNY G  
ROY ORBISON

#### P3

**WNTR/Morristown**  
Brian Emery  
EDIE BRICKELL & SOUTHERN PACIFIC  
ARETHA & ELTON  
ONE 2 MANY  
Hottest:  
BANGLES  
VANESSA WILLIAMS  
BETTE MIDLER  
DEON ESTUS  
CHER & PETER CETE

## GOLD-BASED AC

### MOST ADDED

NATALIE COLE (6)  
BETTE MIDLER (6)  
ARETHA & ELTON (4)  
ENYA (4)  
BANGLES (3)  
DEON ESTUS (3)  
THIRTY-EIGHT SPECIAL (3)  
CHER & CETERA (2)  
CAROLE KING (2)

### HOTTEST

BANGLES (20)  
MIKE & THE MECHANICS (16)  
ROY ORBISON (16)  
VANESSA WILLIAMS (15)  
KENNY G (12)  
CHER & CETERA (11)  
DEON ESTUS (10)  
DEBBIE GIBSON (9)  
BETTE MIDLER (9)  
BREATHE (8)

### EAST

#### P1

**WWMX/Baltimore**  
Don Kelley  
MADONNA  
DEON ESTUS  
Hottest:  
BANGLES  
ROY ORBISON  
VANESSA WILLIAMS  
MIKE & THE MECHANICS

**WKSZ/Philadelphia**  
Lou Patrick  
VANESSA WILLIAMS  
ROY ORBISON  
Hottest:  
ANITA BAKER  
MIKE & THE MECHANICS  
KENNY G  
DEBBIE GIBSON

#### P2

**WLTJ/Pittsburgh**  
John Gallagher  
none  
Hottest:  
DEON ESTUS  
BANGLES  
CHER & PETER CETE  
ROY ORBISON  
MIKE & THE MECHANICS

**WLTW/Washington**  
Don Davis  
NATALIE COLE  
ENYA  
CAROLE KING  
Hottest:  
CARLY SIMON  
BANGLES  
ANITA BAKER  
KENNY G  
MIKE & THE MECHANICS

#### P2

**WAEB/Allentown**  
Chris Bailey  
KARYN WHITE  
ARETHA & ELTON  
Hottest:  
DEON ESTUS  
VANESSA WILLIAMS  
MADONNA  
ROY ORBISON

**WMAS-FM/Springfield**  
Kratoville/O'Brien  
NATALIE COLE  
GRAYSON HUGH  
Hottest:  
DEON ESTUS  
MADONNA  
BANGLES  
CHER & PETER CETE  
STEVE WINWOOD

**WYYY/Syracuse**  
Lauber/Langmyer

**WJBR/Wilmington, DE**  
Bill Kaye

BETTE MIDLER  
PETER NOONE  
Hottest:  
BANGLES  
VANESSA WILLIAMS  
ROY ORBISON  
KENNY G

KARYN WHITE  
Hottest:  
VANESSA WILLIAMS  
BETTE MIDLER  
BANGLES  
DEON ESTUS  
MADONNA

33 Reporters  
27 Current Playlists

### SOUTH

#### P2

**WHAS/Louisville**  
Doug McElvein  
none  
Hottest:  
ROY ORBISON  
ANITA BAKER  
BANGLES  
VANESSA WILLIAMS  
38 SPECIAL

**WDBO/Orlando**  
Dan Shaffer  
BASIA  
Hottest:  
CHER & PETER CETE  
VANESSA WILLIAMS  
BETTE MIDLER  
KENNY G  
JULIA FORDHAM

**WRVA/Richmond**  
Tim Farley

38 SPECIAL  
CHER & PETER CETE  
Hottest:  
ANITA BAKER  
ROY ORBISON  
BANGLES  
VANESSA WILLIAMS  
DEBBIE GIBSON

#### P3

**WGBR/Goldsboro**  
Bruce Strickland  
PHOEBE SNOW  
ARETHA & ELTON  
Hottest:  
DEON ESTUS  
VANESSA WILLIAMS  
CHER & PETER CETE  
38 SPECIAL  
CARRACK & NUNN

**WKYX/Paducah**  
Cook/Miller  
none  
Hottest:  
BANGLES  
38 SPECIAL  
KARYN WHITE  
DEON ESTUS  
CHER & PETER CETE

**WSTU/Stuart**  
Shaw/Grant  
NATALIE COLE  
CAROLE KING  
Hottest:  
BANGLES  
DEON ESTUS  
BREATHE  
CHER & PETER CETE  
38 SPECIAL

### SOUTH

#### P1

**KMGC/Dallas**  
Layne Prescott  
CARLY SIMON  
Hottest:  
DEBBIE GIBSON  
VANESSA WILLIAMS  
ROY ORBISON  
MIKE & THE MECHANICS  
MADONNA

**Love 94/Miami**  
Don Agony  
BETTE MIDLER  
Hottest:  
DEBBIE GIBSON  
VANESSA WILLIAMS  
ROY ORBISON  
MIKE & THE MECHANICS  
MADONNA

**WUSA/Tampa**  
Johnny Williams  
none  
Hottest:  
ROY ORBISON  
DEBBIE GIBSON  
MIKE & THE MECHANICS  
BOY MEETS GIRL

**KKMJ/Austin**  
Bob Cole  
none  
Hottest:  
CHER & PETER CETE  
PETER NOONE  
ROY ORBISON  
MIKE & THE MECHANICS

**WMJJ/Birmingham**  
Carter Davis  
none  
Hottest:  
KENNY G  
BREATHE  
DEON ESTUS  
38 SPECIAL  
ROY ORBISON

**WMXC/Charlotte**  
Herring/Conway  
NATALIE COLE  
ARETHA & ELTON  
Hottest:  
BANGLES  
CARLY SIMON  
CHER & PETER CETE  
GLENN FREY  
MIKE & THE MECHANICS

**WLMX/Chattanooga**  
Burkett/Marshall  
BETTE MIDLER  
Hottest:  
ROY ORBISON  
BOY MEETS GIRL  
SHERIFF  
DEBBIE GIBSON  
MIKE & THE MECHANICS

**WRVR/Memphis**  
Hamlin/Spencer  
CAROLE KING  
Hottest:  
BANGLES  
38 SPECIAL  
DEON ESTUS  
VANESSA WILLIAMS  
CHER & PETER CETE

**WSTF/Orlando**  
Brian Kirkland  
38 SPECIAL  
TOMMY PAGE  
BETTE MIDLER  
Hottest:  
BANGLES  
MIKE & THE MECHANICS  
ROY ORBISON  
CHICAGO  
CHER & PETER CETE

**WRAL/Raleigh**  
Dave Barron  
CHER & PETER CETE  
38 SPECIAL  
Hottest:  
RICK ASTLEY  
ROY ORBISON  
BASIA  
MIKE & THE MECHANICS  
BOY MEETS GIRL  
WMXB/Richmond  
Mike Ryan

DEON ESTUS  
38 SPECIAL  
ARETHA & ELTON  
Hottest:  
KENNY G  
CSN&Y  
BANGLES  
VANESSA WILLIAMS  
CHER & PETER CETE  
KVVU/Shreveport  
Howard Clark  
none  
Hottest:  
BETTE MIDLER  
DEBBIE GIBSON  
BANGLES  
VANESSA WILLIAMS  
MIKE & THE MECHANICS

### MIDWEST

#### P1

**55KRC/Cincinnati**  
Drew Hayes  
BETTE MIDLER  
Hottest:  
BANGLES  
VANESSA WILLIAMS  
DEON ESTUS  
BREATHE  
KENNY G

**WLW/Cincinnati**  
Dave Reinhart  
BELLE STARS  
GLENN FREY  
Hottest:  
ROY ORBISON  
38 SPECIAL  
CHICAGO  
MIKE & THE MECHANICS  
BREATHE

**WTVN/Columbus**  
Lane/Bradley  
none  
Hottest:  
BANGLES  
ROY ORBISON  
VANESSA WILLIAMS  
BREATHE  
DEBBIE GIBSON

**WCCO/Minneapolis**  
Curt Lundgren  
RICK ASTLEY  
BASIA  
Hottest:  
CHER & PETER CETE  
JULIA FORDHAM  
CARLY SIMON

**WHBY/Appleton**  
Salm/St. John  
BARBRA STREISAND  
ROY ORBISON  
Hottest:  
VANESSA WILLIAMS  
BANGLES  
CHER & PETER CETE  
BETTE MIDLER  
DEON ESTUS

**WHBC/Canton**  
Doug Lane  
BARBRA STREISAND  
NEIL DIAMOND  
NATALIE COLE  
Hottest:  
DEBBIE GIBSON  
VANESSA WILLIAMS  
BANGLES  
38 SPECIAL  
CHER & PETER CETE

**WOOD/Grand Rapids**  
Skip Essick  
CARLY SIMON  
VANESSA WILLIAMS  
BETTE MIDLER  
DEON ESTUS  
Hottest:  
BREATHE  
KENNY G  
ROY ORBISON  
MIKE & THE MECHANICS  
CSN&Y

**WIBA/Madison**  
Reed/Kay  
CAROLE KING  
BETTE MIDLER  
SOUTHERN PACIFIC  
Hottest:  
DEON ESTUS  
DEBBIE GIBSON  
CHER & PETER CETE  
KENNY G  
VANESSA WILLIAMS

**WROK/Rockford**  
McClure/Thomas  
ENYA  
HOWARD JONES  
Hottest:  
BETTE MIDLER  
CARLY SIMON  
VANESSA WILLIAMS

**WSPD/Toledo**  
Ric Herrold  
CHER & PETER CETE  
Hottest:  
BANGLES  
KENNY G  
BETTE MIDLER  
VANESSA WILLIAMS  
38 SPECIAL

**WJBC/Bloomington**  
Don Munson  
GLENN FREY  
NATALIE COLE  
Hottest:  
CHER & PETER CETE  
BETTE MIDLER  
BANGLES  
38 SPECIAL  
DEON ESTUS

**WASK/Lafayette**  
Keith Harris  
ARETHA & ELTON  
Hottest:  
CHER & PETER CETE  
ROBERTA FLACK  
CARRACK & NUNN  
TRAVELING WILBURY  
MAXI PRIEST

**WCIL/Carbondale**  
Rich Bird  
NATALIE COLE  
ROY ORBISON  
Hottest:  
DEBBIE GIBSON  
BETTE MIDLER  
ENYA  
CHER & PETER CETE  
BANGLES

34 Current Reporters  
32 Current Playlists

### MIDWEST

#### P1

**WMJJ/Cleveland**  
Lind/Ivers  
TIFFANY  
BANGLES  
ARETHA & ELTON  
Hottest:  
MIKE & THE MECHANICS  
ROY ORBISON  
ROD STEWART  
BREATHE  
BETTE MIDLER

**WLTJ/Detroit**  
Bob Kaake  
BETTE MIDLER  
Hottest:  
VANESSA WILLIAMS  
DEON ESTUS  
LIVINGSTON TAYLOR  
KENNY G  
DEBBIE GIBSON

**WENS/Indianapolis**  
Grey/Eagan  
ENYA  
NATALIE COLE  
Hottest:  
BREATHE  
BANGLES  
CHICAGO  
BETTE MIDLER  
MADONNA

**WLTQ/Milwaukee**  
Fred Brennan  
BANGLES  
DEON ESTUS  
BREATHE  
Hottest:  
CHER & PETER CETE  
DEBBIE GIBSON  
MIKE & THE MECHANICS  
KENNY G  
BANGLES

**WCRZ/Flint**  
Patrick/Downey  
CARRACK & NUNN  
Hottest:  
BANGLES  
BETTE MIDLER  
VANESSA WILLIAMS  
BREATHE  
DEON ESTUS

**KUDL/Kansas City**  
Don Bender  
CHER & PETER CETE  
Hottest:  
VANESSA WILLIAMS  
ROY ORBISON  
BREATHE  
DEON ESTUS  
BETTE MIDLER

**KEFM/Omaha**  
Lanel/Kennedy  
none  
Hottest:  
CHICAGO  
BANGLES  
BREATHE

**ENYA**  
BETTE MIDLER  
Hottest:  
DEBBIE GIBSON  
BANGLES  
VANESSA WILLIAMS  
ROY ORBISON  
CHICAGO

Did Not Report, Playlist Frozen (6):  
KEFM/Omaha  
KVKI/Shreveport  
KXOA-FM/Sacramento  
WLTJ/Pittsburgh  
WMJJ/Birmingham  
WUSA/Tampa

### WEST

#### P1

**KHOW/Denver**  
Murphy Huston  
none  
Hottest:  
MIKE & THE MECHANICS  
TAYLOR DAYNE  
SHERIFF  
NEIL DIAMOND  
STEVE WINWOOD

**KEX/Portland**  
Dirk/Fort  
BETTE MIDLER  
PETER NOONE  
VANESSA WILLIAMS  
Hottest:  
MIKE & THE MECHANICS  
BETTE MIDLER

**KFMB/San Diego**  
Larson/Robertson  
ROY ORBISON  
BARBRA STREISAND  
FRIEHEIT  
GARDNER COLE  
Hottest:  
BANGLES  
CHER & PETER CETE  
VANESSA WILLIAMS  
38 SPECIAL  
DEON ESTUS

**KBOI/Boise**  
Drew Harold  
ENYA  
Hottest:  
DEON ESTUS  
BETTE MIDLER  
KENNY G  
DEBBIE GIBSON  
MIKE & THE MECHANICS

**KUGN/Eugene**  
O'Brien/James  
BARBRA STREISAND  
Hottest:  
VANESSA WILLIAMS  
DEON ESTUS  
BETTE MIDLER  
CHER & PETER CETE

**KSSK/Honolulu**  
Phil Abbott  
none  
Hottest:  
BETTE MIDLER  
MIKE & THE MECHANICS  
ROY ORBISON  
LENNOX & GREEN  
CECILIO & KAPONO

Did Not Report, Playlist Frozen (2):  
KSSK/Honolulu  
KHOW/Denver

#### P3

**KFQD/Anchorage**  
Bradley/Ford  
CHER & PETER CETE  
STEVE WINWOOD  
MADONNA  
Hottest:  
VANESSA WILLIAMS  
DEON ESTUS  
BREATHE  
BETTE MIDLER  
BANGLES

### WEST

#### P1

**KKCW/Portland**  
Bill Minckler  
NATALIE COLE  
BARBRA STREISAND  
Hottest:  
ROY ORBISON  
KENNY G  
CHER & PETER CETE  
BETTE MIDLER  
VANESSA WILLIAMS

**KQLH/Riverside**  
Cunningham/Rose  
NATALIE COLE  
Hottest:  
VANESSA WILLIAMS  
BANGLES  
ROY ORBISON  
BREATHE  
KENNY G

**KXOA-FM/Sacramento**  
Brian Casey  
none  
Hottest:  
ROY ORBISON  
MIKE & THE MECHANICS  
KENNY G  
PHIL COLLINS  
BOY MEETS GIRL

**KLLY/Bakersfield**  
Russ Davidson  
BANGLES  
Hottest:  
BANGLES  
KENNY G  
BETTE MIDLER  
ANITA BAKER  
MIKE & THE MECHANICS

#### P2

**KCIX/Boise**  
Don Jennings  
ONE 2 MANY  
ENYA  
Hottest:  
VANESSA WILLIAMS  
KENNY G  
CHER & PETER CETE  
DEON ESTUS  
BETTE MIDLER

Women dominate FSA and GB Hottest leadership categories. Natalie Cole improved her FSA Most Added total of a week ago by three to front that category for a second week. Among those slotting Cole were P1 WBEN. While the Bangles (+2) and Bette Midler (+5) now share a portion of FSA Hottest, the big news came from major leaps by Cher & Peter Cetera (+9) and Deon Estus (+7); Thirty Eight Special bowed. Cole and Midler co-hold GB Most Added honors. The former picked up P1s KQLH, KKCW, WENS, and WLTJ; the latter scored on WLTJ and Love 94. Bangles (+4) ended Roy Orbison's two-week GB Hottest reign. Also advancing: Cher & Cetera (+5), Midler (+3), and Vanessa Williams (+1); Estus debuted.

Table with columns LW, TW, and song titles. Includes entries like 'WINDOWS/The French Laundry', 'ANDREAS VOLLENWEIDER/Dancing With The Lion', etc.

Table with columns LW, TW, and song titles. Includes entries like 'BOBBY LYLE/Ivory Dreams', 'STEPS AHEAD/N.Y.C.', etc.

Table with columns MOST ADDED LPS, HOTTEST LPS, and HOT TRACKS. Lists artists like Eddie Daniels, Larry Carlton, and A. Vollenweider.

Table with columns MOST ADDED LPS, HOTTEST LPS, and HOT TRACKS. Lists artists like John Patitucci, Terri L. Carrington, and Bobby Lyle.

NEW & ACTIVE

PETER KATER "Homage" (Gaia/Gramavision) 20/2
Rotations: Heavy 2/0, Medium 5/1, Light 13/1. Total Adds 2, KLZS, KEYV. Heavy: KTWV, WOTB.

\*\* PAT KELLY "I'll Stand Up" (Nova) 21/1
Rotations: Heavy 5/0, Medium 10/1, Light 6/0. Total Adds 1, JCITY. Heavy: KTCJ, KJZZ, WVPE, KSBR, JZTRAX.

\* Uncharted Breakers denoted by one asterisk

\*\* Chart Extra denoted by two asterisks



SARAH McLACHLAN RADIO ACTIVE TOUCH

NICK FRANCIS-KKSF "With her elegant voice and wistful imagination, Sarah McLachlan gives us a work of pure enchantment. Listen to it...put it on the airwaves."
DIANE EKMANIAN-THE ALBUM NETWORK "A completely sophisticated style throughout each composition, McLachlan and her mere 20 years suggest many promising years ahead. "VOX" is the stuff that hits are made from."
CHRIS BRODIE-KTWW "She's an original. It's a pleasure to introduce her to The Wave's listeners."
KENT ZIMMERMAN-THE GAVIN REPORT "Like performers Julia Fordham and Jane Siberry (along with European studiohounds like Kate Bush and Enya), McLachlan's concepts could stretch the boundaries of American radio with elegance and texture."

"VOX," the lead track from TOUCH, Sarah's debut Arista album.





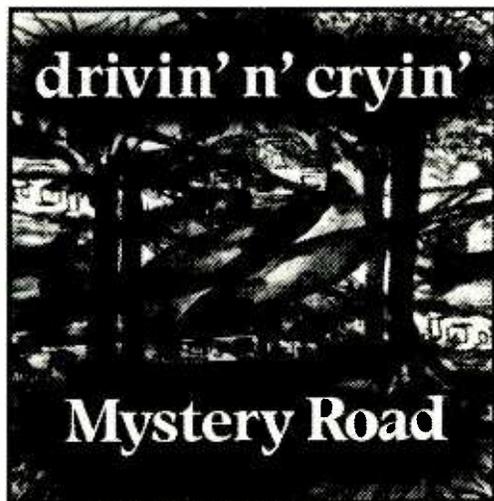
# NEW ARTISTS

Reports

- 1 **BIG BAM BOO**/Shooting From My Heart (Uni/MCA) **87**
- GLAMOUR CAMP**/She Did It (EMI) ..... **87**
- 3 **CHOIRBOYS**/Run To Paradise (WTG) ..... **76**
- 4 **EXTREME**/Kid Ego (A&M) ..... **69**
- 5 **HOUSE OF LORDS**/Love Don't Lie (Simmons/RCA) ..... **60**
- 6 **MARCELLO**/First Love (CBS Associated) ..... **53**
- 7 **MICHAEL THOMPSON BAND**/Can't Miss (Geffen) ..... **52**
- 8 **TANITA TIKARAM**/Twist In My Sobriety (Reprise) ..... **51**
- 9 **GUADALCANAL DIARY**/Always Saturday (Elektra) ..... **50**
- 10 **TNT**/Tonight I'm Falling (Mercury) ..... **49**
- 11 **FIRE TOWN**/The Good Life (Atlantic) ..... **40**
- 12 **COWBOY JUNKIES**/Sweet Jane (RCA) ..... **30**
- 13 **CRACK THE SKY**/From The Greenhouse (Grudge/BMG) ..... **26**
- QUEENSRYCHE**/Eyes Of A Stranger (EMI) ..... **26**
- 15 **DOGS D'AMOUR**/I Don't Want You To Go (China/Polydor) ... **25**
- METALLICA**/One (Elektra) ..... **25**
- SAM PHILLIPS**/Holding On To The Earth (Virgin) ..... **25**
- 18 **LYLE LOVETT & HIS BIG BAND**/Here I Am (Curb/MCA) ... **23**
- 19 **SANDMEN**/House In The Country (A&M) ..... **19**
- 20 **SIDEWINDERS**/Witch Doctor (Mammoth/RCA) ..... **17**

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

## There's No Mystery To Great Rock And Roll!



# "Mystery Road" drivin' n' cryin'

Featuring "Honeysuckle Blue"

Already On:

WKLS WNOR WIXV KQWB  
KZEW WSTZ KRNA KBOY

On Tour With R.E.M.:

April 15 Portland, ME	April 23 Charlotte, NC
April 16 Boston	April 25 Columbia, SC
April 18 Landover, MD	April 26 Savannah
April 20 Philadelphia	April 28 Tampa
April 21 Richmond	April 29 Miami
April 22 Chapel Hill, NC	April 30 Orlando



# AOR TRACKS

## NATIONAL AIRPLAY

3 2  
WKS WKS LW TW

169 REPORTERS

Reports/Adds Heavy Medium

16	6	3	1	<b>JULIAN LENNON</b> /Now You're In Heaven (Atlantic)	154=	/1	113+	40-	
30	13	4	2	<b>OUTFIELD</b> /Voices Of Babylon (Columbia)	159+	/6	114+	40-	
4	3	2	3	<b>THIRTY EIGHT SPECIAL</b> /Second Chance (A&M)	137-	/2	127+	8-	
DEBUT				4	<b>TOM PETTY</b> /I Won't Back Down (MCA)	157	/155	83	70
2	1	1	5	<b>REPLACEMENTS</b> /I'll Be You (Sire/Reprise)	133-	/2	104-	24-	
9	5	5	6	<b>MELISSA ETHERIDGE</b> /Similar Features (Island)	119-	/1	99-	15-	
14	12	8	7	<b>RADIATORS</b> /Confidential (Epic)	148-	/1	63+	73-	
12	9	7	8	<b>U2</b> /God Part II (Island)	115-	/2	95+	19-	
10	10	9	9	<b>GUNS N' ROSES</b> /Patience (Geffen)	115-	/3	87+	24-	
19	17	13	10	<b>SIREN</b> /All Is Forgiven (Mercury)	138+	/6	51+	70-	
7	4	6	11	<b>DEF LEPPARD</b> /Rocket (Mercury)	114-	/2	80-	28-	
15	14	12	12	<b>LITTLE AMERICA</b> /Where Were You (Geffen)	118-	/3	67+	48-	
28	25	17	13	<b>R.E.M.</b> /Turn You Inside-Out (WB)	134+	/11	50+	75-	
34	26	20	14	<b>BONNIE RAITT</b> /Thing Called Love (Capitol)	125+	/11	50+	72=	
21	21	16	15	<b>GARY MOORE</b> /Ready For Love (Virgin)	133+	/7	36+	83-	
18	16	14	16	<b>ELVIS COSTELLO</b> /Veronica (WB)	110-	/1	65+	38-	
-	-	27	17	<b>CULT</b> /Fire Woman (Sire/Reprise)	143+	/36	23+	97+	
23	23	19	18	<b>WARRANT</b> /Down Boys (Columbia)	129+	/14	36+	82+	
25	24	18	19	<b>XTC</b> /Mayor Of Simpleton (Geffen)*	119+	/3	46+	62-	
-	33	23	20	<b>GREAT WHITE</b> /Once Bitten Twice Shy (Capitol)	131+	/18	24+	93+	
-	39	28	21	<b>SARAYA</b> /Love Has Taken Its Toll (Polydor)	131+	/19	13+	92+	
35	28	24	22	<b>ROY ORBISON</b> /She's A Mystery To Me (Virgin)	105+	/14	36+	60+	
40	31	26	23	<b>STEVE WINWOOD</b> /Hearts On Fire (Virgin)	91+	/6	51+	36+	
1	2	10	24	<b>CHRIS REA</b> /Working On It (Geffen)	69-	/0	48-	19=	
-	-	44	25	<b>TRAVELING WILBURYS</b> /Heading For The Light (Wilbury/WB)	91+	/34	27+	56+	
8	8	11	26	<b>BAD COMPANY</b> /Shake It Up (Atlantic)	77-	/0	45-	28-	
42	35	33	27	<b>CRUEL STORY OF YOUTH</b> /You're What You Want To Be (Columbia)	105+	/11	6+	79+	
33	30	29	28	<b>SKID ROW</b> /Youth Gone Wild (Atlantic)	104-	/1	11+	63-	
56	46	39	29	<b>CINDERELLA</b> /Coming Home (Mercury)	93+	/19	9+	71+	
37	32	32	30	<b>GLAMOUR CAMP</b> /She Did It (EMI)	87-	/4	17+	58-	
57	48	41	31	<b>EDIE BRICKELL &amp; NEW BOHEMIANS</b> /Circle (Geffen)	78+	/13	18+	49+	
5	7	15	32	<b>BON JOVI</b> /I'll Be There For You (Mercury)	60-	/1	42-	14-	
44	37	36	33	<b>CHOIRBOYS</b> /Run To Paradise (WTG)	76+	/4	23+	39-	
-	60	47	34	<b>MIKE &amp; THE MECHANICS</b> /Seeing Is Believing (Atlantic)	71+	/24	10+	50+	
-	57	45	35	<b>BIG BAM BOO</b> /Shooting From My Heart (Uni/MCA)	87+	/17	4+	50+	
60	53	43	36	<b>JEFF HEALEY BAND</b> /Angel Eyes (Arista)	77+	/12	7+	53+	
DEBUT				37	<b>LIVING COLOUR</b> /Open Letter (To A Landlord) (Epic)	86+	/70	5+	50+
-	51	42	38	<b>JON BUTCHER</b> /Might As Well Be Free (Pasha/Capitol)	64+	/11	12+	42+	
47	38	37	39	<b>STRAY CATS</b> /Bring It Back Again (EMI)	73-	/2	9+	53-	
20	20	22	40	<b>CROSBY, STILLS, NASH &amp; YOUNG</b> /That Girl (Atlantic)	52-	/0	25-	26-	
11	22	30	41	<b>FIXX</b> /Driven Out (RCA)	46-	/1	24-	18=	
3	15	25	42	<b>TRAVELING WILBURYS</b> /End Of The Line (Wilbury/WB)	40-	/0	33-	6+	
6	11	31	43	<b>MIDGE URE</b> /Dear God (Chrysalis)	41-	/0	25-	11-	
58	54	48	44	<b>EXTREME</b> /Kid Ego (A&M)	69+	/5	2+	38+	
17	18	21	45	<b>EASTERHOUSE</b> /Come Out Fighting (Columbia)	46-	/0	14-	28-	
22	27	38	46	<b>LOU REED</b> /Dirty Blvd. (Sire/WB)	33-	/1	20-	11-	
52	55	50	47	<b>TANITA TIKARAM</b> /Twist In My Sobriety (Reprise)	51+	/4	9=	32+	
59	56	52	48	<b>HOUSE OF LORDS</b> /Love Don't Lie (Simmons/RCA)	60+	/4	4+	33+	
DEBUT				49	<b>MICHAEL THOMPSON BAND</b> /Can't Miss (Geffen)	52+	/19	3+	35+
-	58	57	50	<b>GUADALCANAL DIARY</b> /Always Saturday (Elektra)	50+	/4	4+	32+	
41	47	49	51	<b>LIVING COLOUR</b> /Cult Of Personality (Epic)	26-	/0	16-	10-	
-	-	56	52	<b>MARCELLO</b> /First Love (CBS Associated)	53+	/5	3+	28+	
-	-	58	53	<b>TNT</b> /Tonight I'm Falling (Mercury)	49+	/3	1+	26=	
DEBUT				54	<b>FIXX</b> /Precious Stone (RCA)	44+	/19	5+	27+
-	-	60	55	<b>FIRE TOWN</b> /The Good Life (Atlantic)	40+	/4	8=	23+	
29	29	35	56	<b>BULLETBOYS</b> /For The Love Of Money (WB)	37-	/0	4-	25-	
DEBUT				57	<b>EDDIE MONEY</b> /Let Me In (Columbia)	34+	/15	9+	21+
DEBUT				58	<b>LITA FORD</b> /Close My Eyes Forever (RCA)	28+	/10	4+	20+
39	45	59	59	<b>GUNS N' ROSES</b> /Paradise City (Geffen)	19-	/1	13-	6-	
13	19	34	60	<b>TESLA</b> /Heaven's Trail (Geffen)	25-	/1	7-	15-	

\*Keeps a bullet due to continued growth.

# BREAKERS

**TOM PETTY**  
I Won't Back Down (MCA)  
93% of our reporters on it.

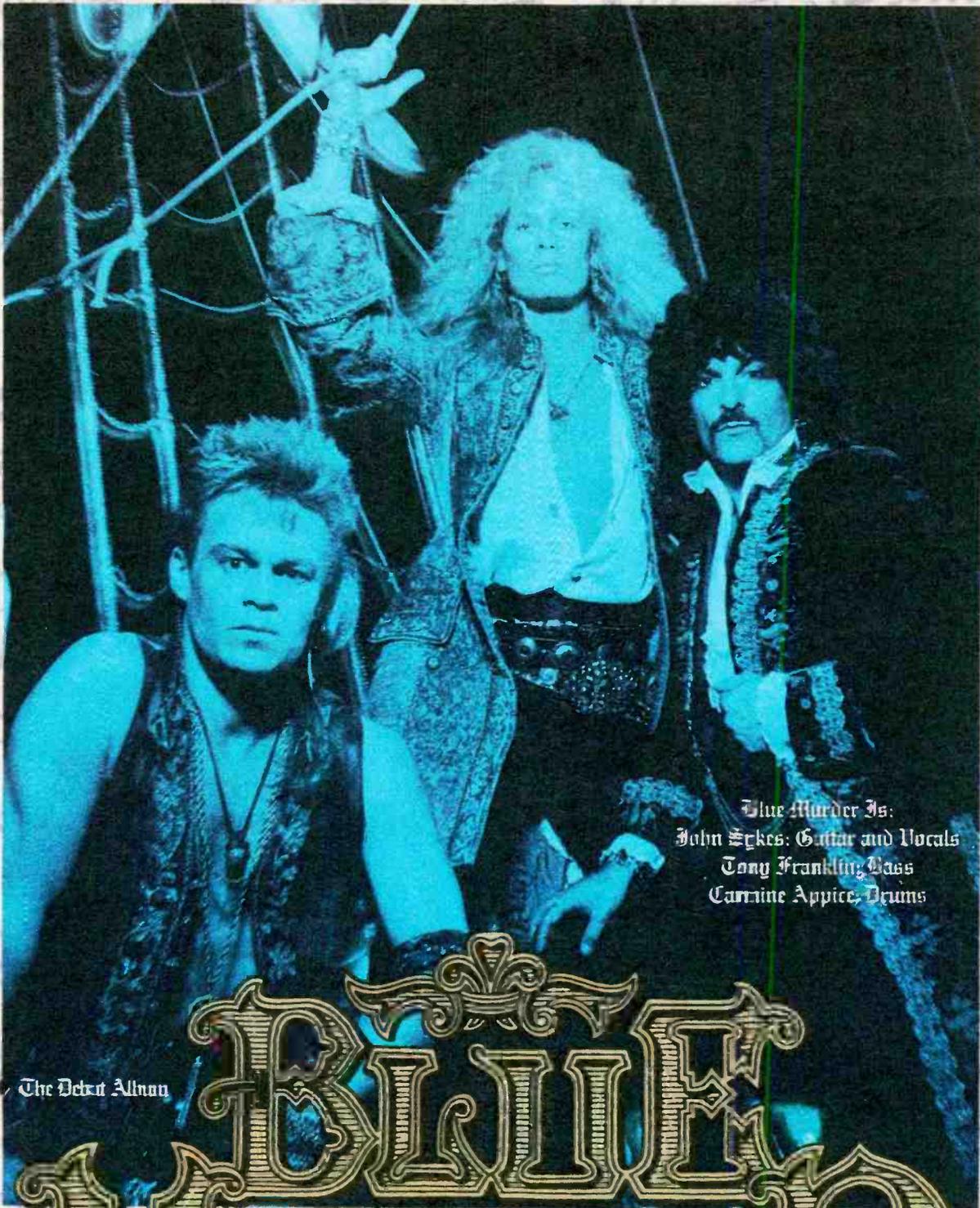
**CRUEL STORY OF YOUTH**  
You're What You Want To Be (Columbia)  
62% of our reporters on it.

**ROY ORBISON**  
She's A Mystery To Me (Virgin)  
62% of our reporters on it.

The Reign Begins.

# "Valley of the Kings"

The Debut Track From



Blue Murder Is:  
John Sykes: Guitar and Vocals  
Tony Franklin: Bass  
Carrine Appice: Drums

The Band • The Debut Album

# BLUE MURDER

Theirs Is A Crime Of Passion  
Geffen Records



GEFFEN RECORDS

Produced by Bob Rock • Recorded by Mike Fraser • Management: PMA-East Management Ltd.  
© 1989 The Geffen Music Company



## NATIONAL AIRPLAY

3 2 WKS WKS LW TW		169 REPORTERS	APRIL 7, 1989	Reports/Adds	Heavy	Medium		
20	10	3	1	<b>JULIAN LENNON</b> /Mr. Jordan (Atlantic)	"Heaven" (154) "Mother" (1) "Make" (1)	155=/1	113+	40-
DEBUT	▶	2	2	<b>OUTFIELD</b> /Voices Of Babylon (Columbia)	"Babylon" (159) "Paradise" (1) "Life" (1)	159 /6	114	40
5	3	2	3	<b>THIRTY EIGHT SPECIAL</b> /Rock & Roll Strategy (A&M)	"Second" (137) "Lanta" (5)	140-/2	128+	10-
2	1	1	4	<b>REPLACEMENTS</b> /Don't Tell A Soul (Sire/Reprise)	"I'll" (133) "Talent" (4) "Back" (3)	139-/2	106-	28-
9	4	4	5	<b>MELISSA ETHERIDGE</b> /Melissa Etheridge (Island)	"Similar" (119) "Chrome" (10) "Like" (4)	130-/3	106=	19-
6	6	5	6	<b>U2</b> /Rattle & Hum (Island)	"God" (115) "When" (17) "Hawkmoon" (5)	128-/2	103=	24-
14	11	7	7	<b>R.E.M.</b> /Green (WB)	"Run" (134) "Stand" (19) "Pop" (15)	147+/7	66+	72-
17	15	8	8	<b>RADIATORS</b> /Zig-Zaggin' Through Ghostland (Epic)	"Confidential" (148) "Zig-zaggin" (2) "Hardcore" (2)	149-/1	63+	74-
3	8	10	9	<b>TRAVELING WILBURYS</b> /Traveling Wilburys (Wilbury/WB)	"Heading" (91) "End" (40) "Last" (6)	121+/14	60-	53+
13	12	11	10	<b>GUNS N' ROSES</b> /G N' R Lies (Geffen)	"Patience" (115) "Used" (2)	116-/3	87+	25-
7	5	6	11	<b>DEF LEPPARD</b> /Hysteria (Mercury)	"Rocket" (114) "Love" (3) "Excitable" (2)	115-/2	82-	27-
22	20	16	12	<b>SIREN</b> /All Is Forgiven (Mercury)	"All" (138) "How" (1)	138+/6	51+	70-
24	23	17	13	<b>GARY MOORE</b> /After The War (Virgin)	"Ready" (133) "Led" (20)	133+/7	36+	83-
-	26	21	14	<b>BONNIE RAITT</b> /Nick Of Time (Capitol)	"Thing" (125) "Nick" (2) "Nobody's" (1)	125+/11	50+	72=
19	18	15	15	<b>ELVIS COSTELLO</b> /Spike (WB)	"Veronica" (110) "Town" (5) "Deep" (1)	112-/1	66+	39-
18	17	13	16	<b>LITTLE AMERICA</b> /Fairgrounds (Geffen)	"Where" (118) "Maryjane" (1)	118-/3	67+	48-
11	14	14	17	<b>ROY ORBISON</b> /Mystery Girl (Virgin)	"Mystery" (105) "You" (18) "Dream" (4)	117+/11	45-	61+
27	25	22	18	<b>WARRANT</b> /Dirty Rotten Filthy Stinking Rich (Columbia)	"Down" (129) "Pennies" (1)	130+/14	37+	82+
29	24	20	19	<b>XTC</b> /Oranges & Lemons (Geffen)	"Mayor" (119) "King" (4) "Poor" (1)	119+/3	46+	62-
DEBUT	▶	20	20	<b>SARAYA</b> /Saraya (Polydor)	"Love" (131) "Get" (1)	131 /19	13	92
4	7	12	21	<b>BAD COMPANY</b> /Dangerous Age (Atlantic)	"Shake" (77) "Bad" (13) "Dirty" (1)	88-/4	48-	35+
37	34	25	22	<b>STEVE WINWOOD</b> /Roll With It (Virgin)	"Hearts" (91)	91+/6	51+	36+
34	33	28	23	<b>LIVING COLOUR</b> /Vivid (Epic)	"Open" (86) "Cult" (26) "Middle" (3)	104+/54	20-	54+
1	2	9	24	<b>CHRIS REA</b> /New Light Through Old Windows (Geffen)	"Working" (69) "Hear" (2) "Let's" (1)	73-/1	48-	22+
31	28	26	25	<b>SKID ROW</b> /Skid Row (Atlantic)	"Youth" (104) "Remember" (6) "18" (1)	110-/2	14+	66-
28	31	32	26	<b>MIKE &amp; THE MECHANICS</b> /Living Years (Atlantic)	"Seeing" (71) "Living" (18) "Nobody" (2)	89+/23	24+	53+
12	22	24	27	<b>FIXX</b> /Calm Animals (RCA)	"Driven" (46) "Precious" (44) "Flow" (1)	88+/16	28-	44+
39	36	31	28	<b>CRUEL STORY OF YOUTH</b> /Cruel Story Of Youth (Columbia)	"You're" (105)	105+/11	6+	79+
-	39	37	29	<b>CINDERELLA</b> /Long Cold Winter (Mercury)	"Coming" (93) "Last" (4)	96+/17	10+	73+
35	35	38	30	<b>GLAMOUR CAMP</b> /Glamour Camp (EMI)	"She" (87) "Fall" (2)	88-/4	17+	59-
16	19	18	31	<b>CROSBY, STILLS, NASH &amp; YOUNG</b> /American Dream (Atlantic)	"Girl" (52) "Got" (11) "American" (2)	57-/0	31-	25-
-	40	39	32	<b>EDIE BRICKELL &amp; NEW BOHEMIANS</b> /Shooting Rubberbands AL... (Geffen)	"Circle" (78) "Air" (1) "Wheel" (1)	78+/13	18+	50+
8	9	19	33	<b>BON JOVI</b> /New Jersey (Mercury)	"I'll" (60) "Born" (1) "Lay" (1)	62-/0	42-	16-
23	29	29	34	<b>JON BUTCHER</b> /Pictures From The Front (Pasha/Capitol)	"Might" (64) "Somebody" (9) "Dreaming" (3)	72-/9	16-	46-
40	37	35	35	<b>CHOIRBOYS</b> /Big Bad Noise (WTG)	"Paradise" (76)	76+/4	23+	39-
-	-	40	36	<b>JEFF HEALEY BAND</b> /See The Light (Arista)	"Angel" (77) "Light" (2) "Girl" (2)	80+/12	8+	55+
DEBUT	▶	37	37	<b>BIG BAM BOO</b> /Fun, Faith & Fairplay (Uni/MCA)	"Shooting" (87)	87+/17	4+	50+
10	13	28	38	<b>MIDGE URE</b> /Answers To Nothing (Chrysalis)	"God" (41) "Answers" (13) "Sister" (2)	54-/4	27-	19-
25	27	34	39	<b>LOU REED</b> /New York (Sire/WB)	"Dirty" (33) "Busload" (12) "Sick" (1)	44-/4	20-	20-
DEBUT	▶	38	39	<b>EDDIE MONEY</b> /Nothing To Lose (Columbia)	"Let" (34) "Forget" (8) "Love" (4)	45+/14	17+	24+

**AOR TRACK**  
44

**AOR NEW ARTIST**  
#4

**ON MTV!**

**ON OVER 65 AORs, INCLUDING:**

WIYY	Q107	KISS	WLZR	KOME
WBCN	WKLS	WYNF	KUPD	KSJO
WBAB	KZEW	WLVQ	KRXQ	
WHJY	KL0L	KYYS	KBER	

Produced by Mack.  
Engineered by Bob St. John and Mack.

# EXTREME

## "KID EGO"

# BREAKERS

**OUTFIELD**  
Voices Of Babylon (Columbia)  
94% of our reporters on it.

**SARAYA**  
Saraya (Polydor)  
78% of our reporters on it.

**CRUEL STORY OF YOUTH**  
Cruel Story Of Youth (Columbia)  
82% of our reporters on it.

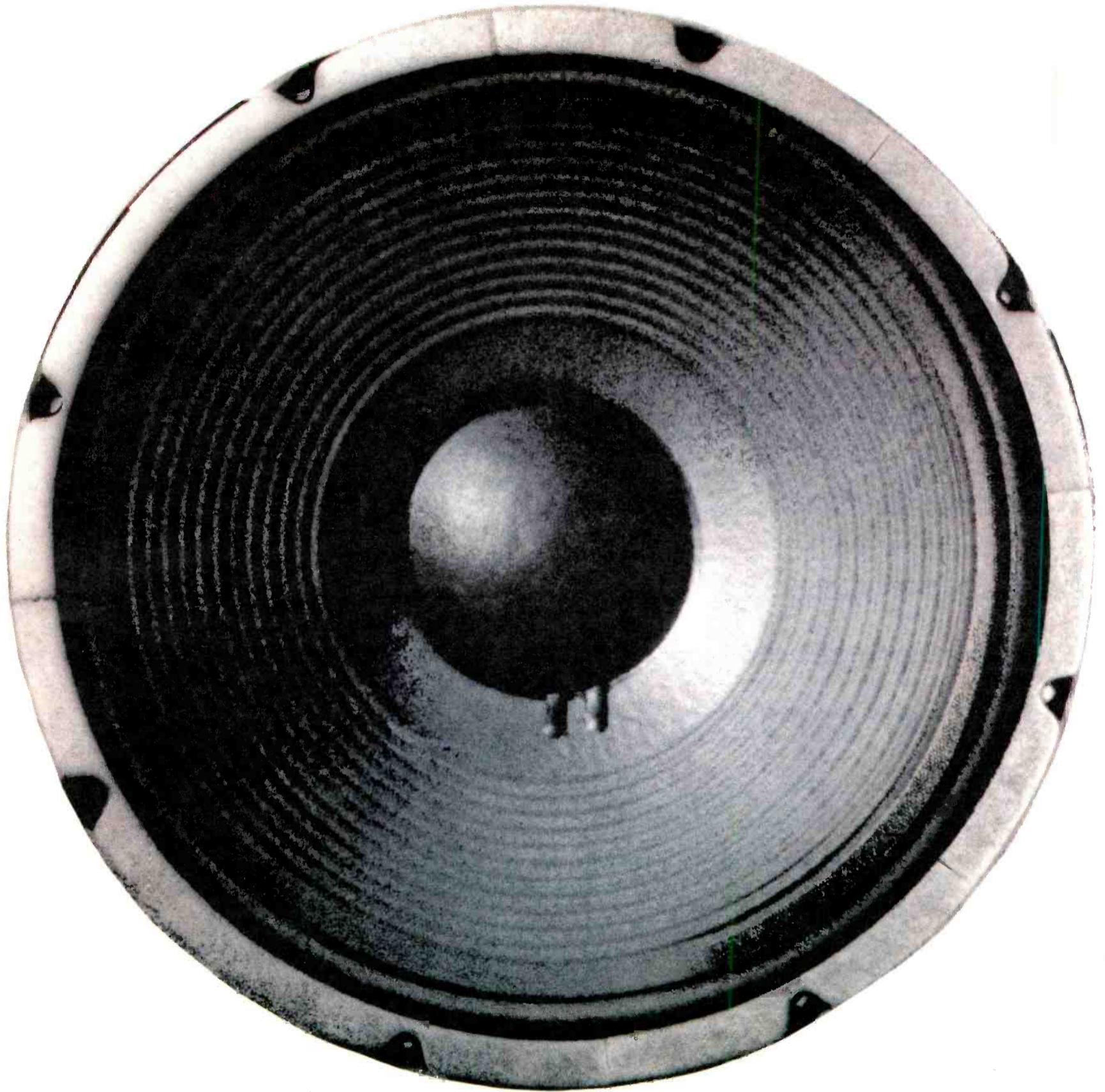
### MOST ADDED

- LIVING COLOUR (54)
- JOE JACKSON (28)
- MIKE & THE MECHANICS (23)
- SARAYA (19)
- BIG BAM BOO (17)
- CINDERELLA (17)
- FIXX (16)
- EDDIE MONEY (14)
- TRAVELING WILBURYS (14)
- WARRANT (14)

### HOTTEST

- THIRTY EIGHT SPECIAL (128)
- OUTFIELD (114)
- JULIAN LENNON (113)
- MELISSA ETHERIDGE (106)
- REPLACEMENTS (106)
- U2 (103)
- GUNS N' ROSES (87)
- DEF LEPPARD (82)
- LITTLE AMERICA (67)
- ELVIS COSTELLO (66)
- R.E.M. (66)

# Kingdom Come



**"DO YOU LIKE IT"**  
THE FIRST TRACK FROM

**I N Y O U R F A C E**



PolyGram

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PRODUCED BY: KEITH OLSEN AND LENNY WOLF  
PRODUCED BY: KEITH OLSEN FOR POGOLOGO CORP.  
MANAGEMENT: MARTY WOLFF





## NEW & ACTIVE

**TOMMY CONWELL & THE YOUNG RUMBLERS "Love's On Fire" (Columbia) 27/5 (25/6)**  
 Adds: WTPA, KRIX, WKQZ, KPEZ, WRUF. Heavy 2 including WWTR. Medium 18 including DC101, WFBQ, WDHA, WHCN, WEZX, WWRX, KKEG, WSTZ, KQDS, KEZO.

**JOE JACKSON "Nineteen Forever" (A&M) 26/26 (0/0)**  
 Adds including WXRT, WRFX, KBAT, WRDU, KTCZ, KTYD, WIZN, WZXL, KFMF, KFMU. Heavy 5: WBAB, WTPA, WHCN, WPDH, WWCT. Medium 18 including DC101, KYYS, KBCO, KISW, WZZO, WHFS, WDHA, WPLR, WWTR, WWRX.

**QUEENSRYCHE "Eyes Of A Stranger" (EMI) 26/10 (16/15)**  
 Adds including KISW, WDHA, WCCC, WAQY, WFYV, KMJX, KJKJ, KBOY. Medium 8 including WTPA, WEZX, WRQK, WLAV, KNAC, KRZQ.

**CRACK THE SKY "From The Greenhouse" (Grudge/BMG) 26/3 (23/4)**  
 Adds: WIYY, DC101, WAQX. Heavy 3: WDVE, KXRX, WTPA. Medium 16 including KZEW, KGON, KISW, WDHA, WWTR, WRXL, KFMG, KDJK, WIZN, KWHL.

**JIM CAPALDI "Oh Lord, Why Lord" (Island) 26/2 (25/4)**  
 Adds: WGBF, KMOD. Heavy 3: WBAB, KRIX, KEZE. Medium 17 including KLOS, KGON, KRXQ, WPLR, KKEG, WSTZ, WKQO, WLAV, KPEZ, KSQY.

**DAVID CROSSBY "Monkey & The Underdog" (A&M) 25/4 (25/4)**  
 Adds: KRXQ, WAPL, WQFM, KCHV. Heavy 3: KFOG, WCCC, WHCN. Medium 16 including WBAB, WDHA, WPLR, WWTR, KWIC, KKEG, WSTZ, WLAV, KJOT, KEZE.

**SAM PHILLIPS "Holding On To The Earth" (Virgin) 25/1 (25/2)**  
 Adds: KGB. Heavy 2 including CHEZ. Medium 17 including WXRT, KBCO, KZAP, WHFS, WDHA, WHCN, WWTR, WRXK, WSTZ, KRIX.

**DOGS D'AMOUR "I Don't Want You To Go" (China/Polydor) 25/1 (24/3)**  
 Adds: KRXQ. Heavy 1: WTPA. Medium 12 including WLLZ, KUPD, WEZX, WSTZ, WQFM, KJJO, KEZO, KFMG, KRZQ, KEZE.

**TREAT HER RIGHT "Picture Of The Future" (RCA) 23/23 (0/0)**  
 Adds including WBCN, KRXQ, WHFS, WDHA, WCCC, WWTR, WHEB, WAQY, KZRR, KTYD. Heavy 1: WAAF. Medium 7 including KZAP, KXRX, WTPA, WHCN, WEZX, WRXK, WBLM.

**LYLE LOVETT & HIS LARGE BAND "Here I Am" (Curb/MCA) 23/4 (21/8)**  
 Adds: KYYS, KWIC, KXUS, KCHV. Heavy 1: KLBJ. Medium 11 including KZEW, KLLO, WXRT, KKEG, WSTZ, KEZO, KPEZ, KFMX, WMAD, KFMU.

**HOWARD JONES "Everlasting Love" (Elektra) 23/4 (19/8)**  
 Adds: WNEW, WLVO, WSTZ, WRKI. Heavy 11: WBAB, CHOM, WMMR, DC101, CHEZ, WKDF, WHTQ, WWCT, KZEL, KRNA, KATS. Medium 11 including KBCO, KRIX, WRXL, KGGO, WLAV, WWWV, KFMQ, KZOO.

**CHARLIE SEXTON "Blowing Up Detroit" (MCA) 20/8 (12/10)**  
 Adds: WIYY, WLZR, KLBJ, KNCN, KBAT, WRQK, KMOD, KPEZ. Heavy 1: WGBF. Medium 12 including WLLZ, KLOS, WTPA, CHEZ, WLAV, KEZO, WAOR.

**GARY MOORE "Lod Clones" (Virgin) 20/7 (14/2)**  
 Adds: KZEW, KAZY, KOMA, WPLR, WQFM, KFMG, WKLT. Heavy 3 including WFBQ, KNAC. Medium 9 including WLVO, KUPD, WHCN, KEZO, KOZZ.

**SANDMEN "House In The Country" (A&M) 20/4 (16/10)**  
 Adds: WBCN, KLLO, KZRR, WIZN. Medium 7: WHFS, WTPA, WRXK, WLAV, KQWB, WAOR, KBOY.

**JIMI HENORIX EXPERIENCE "Radio Radio" (Rykco) 17/8 (9/4)**  
 Adds: WWTR, WCMF, WWRX, WIXV, KATT, KFMG, KEZE, WIZN. Heavy 1: WCCC. Medium 7 including WBAB, DC101, KAZY, WTUE, WPXC.

**MOJO NIXON & SKID ROPER "Root Hog Or Die" (Enigma) 17/7 (11/4)**  
 Adds: WMMR, KISS, WHCN, WAQY, WIXV, KFMG, WGCX. Heavy 2 including KGB. Medium 4: WXRT, KISW, WHFS, KLAQ.

MOST ADDED	HOTTEST	MOST REQUESTED
TOM PETTY/Back (155)	38 SPECIAL/Chance (127)	GUNS N' ROSES/Patience (55)
LIVING COLOUR/Letter (70)	OUTFIELD/Voices (114)	CULT/Fire (38)
CULT/Fire (36)	JULIAN LENNON/Now (113)	M. ETHERIDGE/Features (31)
T. WILBURY'S/Heading (34)	REPLACEMENTS/You (104)	SKID ROW/Youth (28)
JOE JACKSON/Nineteen (26)	M. ETHERIDGE/Features (99)	DEF LEPPARD/Rocket (25)
MIKE & THE.../Seeing (24)	U2/God (95)	OUTFIELD/Voices (21)
TREAT HER.../Picture (23)	GUNS N'.../Patience (87)	GREAT WHITE/Bitten (20)
CINDERELLA/Coming (19)	TOM PETTY/Back (83)	JULIAN LENNON/Now (20)
FIXX/Stone (19)	DEF LEPPARD/Rocket (80)	SIREN/AM (19)
SARAYA/Love (19)	L. AMERICA/Where (67)	REPLACEMENTS/You (16)
M. THOMPSON.../Miss (19)		SARAYA/Love (16)
		WARRANT/Down (16)

**SIDEWINDERS "Witchdoctor" (Mammoth/RCA) 17/3 (15/2)**  
 Adds: WXRT, WPLR, WGBF. Medium 9 including KUPD, WHFS, WLAV, KRZQ, KTYD, KLPX, WMAD.

**CONNELLS "Something To Say" (TVT) 15/3 (13/4)**  
 Adds: KZEW, KZRR, KRZQ. Medium 5 including WXRT, WHFS, WRDU, KFMF.

**FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA) 15/2 (13/3)**  
 Adds: KRZQ, WMAD. Heavy 4 including WXRT, KBCO, KXRX. Medium 7 including WDHA, WPLR, WWTR, CHEZ, KXUS, KFMU.

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**MOST ADDED** — This week's most added albums and tracks.

**MOST REQUESTED** — This week's most requested tracks.

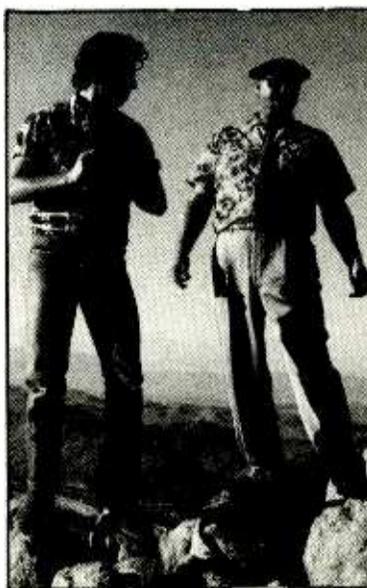
**HOTTEST** — This week's albums and tracks receiving the most heavy reports.

## NEW ROCK

- | LW           | TW        |   |
|--------------|-----------|---|
|              | <b>1</b>  | <b>XTC/Mayor Of Simpleton</b> (Geffen)  |
| 3            | <b>2</b>  | <b>REPLACEMENTS/I'll Be You</b> (Sire/Reprise)                                |
| 4            | <b>3</b>  | <b>ROBYN HITCHCOCK 'N' THE EGYPTIANS/Madonna Of The Wasps</b> (A&M)           |
| 6            | <b>4</b>  | <b>NEW ORDER/Round &amp; Round</b> (Qwest/WB)                                 |
| 5            | <b>5</b>  | <b>MORRISSEY/The Last Of The Famous International Playboys</b> (Sire/Reprise) |
| 2            | <b>6</b>  | <b>ELVIS COSTELLO/Veronica</b> (WB)   |
| 10           | <b>7</b>  | <b>FINE YOUNG CANNIBALS/Good Thing</b> (IRS/MCA)                              |
| 9            | <b>8</b>  | <b>GUAOALCANAL OIARY/Always Saturday</b> (Elektra)                            |
| 15           | <b>9</b>  | <b>CULT/Fire Woman</b> (Reprise)  |
| <b>DEBUT</b> | <b>10</b> | <b>CURE/Fascination Street</b> (Elektra)                                      |
| 8            | <b>11</b> | <b>THROWING MUSES/Dizzy</b> (Sire/WB)   |
| 12           | <b>12</b> | <b>R.E.M./Turn You Inside-Out</b> (WB)  |
| 7            | <b>13</b> | <b>FINE YOUNG CANNIBALS/She Drives Me Crazy</b> (IRS/MCA)                     |
| 14           | <b>14</b> | <b>FIRE TOWN/The Good Life</b> (Atlantic)                                     |
| 26           | <b>15</b> | <b>U2/Dancing Barefoot</b> (Island)   |
| 16           | <b>16</b> | <b>DEPECHE MOOE/Everything Counts</b> (Sire/WB)                               |
| 13           | <b>17</b> | <b>THRASHING DOVES/Angel Visit</b> (A&M)                                      |
| 19           | <b>18</b> | <b>CONNELLS/Something To Say</b> (TVT)  |
| 11           | <b>19</b> | <b>EASTERHOUSE/Come Out Fighting</b> (Columbia)                               |
| <b>DEBUT</b> | <b>20</b> | <b>LOU REEO/Busload Of Faith</b> (Sire/WB)                                    |
| 21           | <b>21</b> | <b>VIOLENT FEMMES/Nightmares</b> (Slash/WB)                                   |
| 22           | <b>22</b> | <b>JULIAN LENNON/Now You're In Heaven</b> (Atlantic)                          |
| 20           | <b>23</b> | <b>ERASURE/Stop</b> (Sire/Reprise)  |
| 28           | <b>24</b> | <b>SAM PHILLIPS/Holding On To The Earth</b> (Virgin)                          |
| <b>DEBUT</b> | <b>25</b> | <b>ELVIS COSTELLO/This Town</b> (WB)  |
| 27           | <b>26</b> | <b>HOWARD JONES/Everlasting Love</b> (Elektra)                                |
| 25           | <b>27</b> | <b>SIMPLE MINOS/Mandella Day</b> (Virgin)                                     |
| 24           | <b>28</b> | <b>TANITA TIKARAM/Twist In My Sobriety</b> (Reprise)                          |
| 29           | <b>29</b> | <b>COWBOY JUNKIES/Sweet Jane</b> (RCA)  |
| <b>DEBUT</b> | <b>30</b> | <b>MIOGE URE/Answers To Nothing</b> (Chrysalis)                               |

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
CURE	CURE	CURE/Fascination
JOE JACKSON	XTC	CULT/Fire
PETER CASE	CULT	MORRISSEY/Playboys
PUBLIC IMAGE LIMITED	ELVIS COSTELLO	U2/Barefoot
TOM PETTY	MORRISSEY	PROCLAIMERS/Miles



## MOJOMANIA

### ROOT HOG OR DIE

The sensational new album from

# MOJO NIXON & SKID ROPER

Featuring:  
 "(619) 239-KING"  
 "Debbie Gibson Is Pregnant With My Two Headed Love Child"

Produced by Jim Dickinson

Enigma Records (213) 390-9969  
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 7.73335-1/4.2



KLBJ-FM/Austin (512)474-6543

OM: CLARK RYAN PD: JEFF CARROLL

Heavy XTC R.E.M. TOM PETTY

OUTFIELD JOHN HIATT WATERBOYS

TRAVELING WILBURYS BONNIE RAITT

RADIATORS LYLE LOVETT

LIVING COLOUR JULIAN LENNON

REPLACEMENTS GREAT WHITE

TANITA TIKARAM MELISSA ETHERIDGE

JULIAN LENNON 38 SPECIAL

OUTFIELD XTC

EDIE BRICKELL & NE MIRE & THE MECHANIC

CHRIS REA

SARAYA CHARLIE SEXTON

Heavy MELISSA ETHERIDGE

GUNS N' ROSES 38 SPECIAL

STRAY CATS

OUTFIELD JULIAN LENNON

REPLACEMENTS BAD COMPANY

BONNIE RAITT EASTERHOUSE

LITTLE AMERICA

Medium TOM PETTY

FABULOUS THUNDERBOLT

GARY MOORE

HOUSE OF LORDS

REPLACEMENTS

WAVF/Charleston, SC (803)554-4401

PD/MD: JEFF KENT

AM/D: DAVE ROSSI

Heavy VAN HALEN

38 SPECIAL

DEF LEPPARD

LIVING COLOUR

BON JOVI

STEVE WINWOOD

OUTFIELD

GUNS N' ROSES

REPLACEMENTS

ELVIS COSTELLO

MELISSA ETHERIDGE

LITTLE AMERICA

JULIAN LENNON

SIREN

RADIATORS

R.E.M. GARY MOORE

CINDERELLA

EDIE BRICKELL & NE

FIRE TOWN

WRFX/Charlotte (705)581-1580

PD: JACK DANIEL

MD: FRBD McFARLIN

Heavy 38 SPECIAL

LITTLE FEAT

ELVIS COSTELLO

OUTFIELD

BON JOVI

REPLACEMENTS

CHRIS REA

HOUSE OF LORDS

OUTFIELD

BONNIE RAITT

CHRIS REA

SKID ROW

OUTFIELD

MELISSA ETHERIDGE

WINGERS

BULLETTYOYS

STEVE EARLE

JULIAN LENNON

SIREN

RADIATORS

OUTFIELD

BAD COMPANY

DEF LEPPARD

MELISSA ETHERIDGE

JULIAN LENNON

GUNS N' ROSES

CSNY

REPLACEMENTS

38 SPECIAL

OUTFIELD

TRAVELING WILBURYS

DEF LEPPARD

REPLACEMENTS

ELVIS COSTELLO

LOU REED

Medium

TOM PETTY

TRAVELING WILBURYS

OUTFIELD

LIVING COLOUR

TOM PETTY

REPLACEMENTS

WARRANT

REPLACEMENTS

ELVIS COSTELLO

LOU REED

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LIVING COLOUR

TOM PETTY

REPLACEMENTS

WARRANT

REPLACEMENTS



MIDWEST (Continued)

KFMQ/Lincoln (402)489-8500

PD: BRENT ALBERTS MD: JOE SKARZ

Heavy ROD STEWART TRAVELING WILBURYS VAN HALEN 38 SPECIAL CHRIS REA STEVE WINWOOD GUNS N' ROSES ELVIS COSTELLO BON JOVI BONNIE RAITT REPLACEMENTS DEF LEPPARD JULIAN LENNON ROY ORBISON R.E.M. MIKE & THE MECHANI MIDGE URE A TRAVELING WILBURYS

WMAD/Madison (608) 249-9277

Heavy FIRE TOWN (M) REPLACEMENTS U2 MELISSA ETHERIDGE ELVIS COSTELLO 38 SPECIAL XTC JULIAN LENNON STEVE WINWOOD EWAY ROY ORBISON BONNIE RAITT OUTFIELD

KSQY/Rapid City (605)578-3533

PD: JACK DANIELS APD: JEFF MICHAELS

Heavy GUNS N' ROSES MELISSA ETHERIDGE REPLACEMENTS BAD COMPANY (L) 38 SPECIAL (M) U2 LITTLE AMERICA DEF LEPPARD ELVIS COSTELLO RADIATORS SIREN JULIAN LENNON (L) WARRANT STEVE WINWOOD OUTFIELD (L) XTC R.E.M. BONNIE RAITT CULT

WAOR/South Bend (616)683-5432

PD: GREGG RICHARDS APD/MD: SUE FREY

Heavy BAD COMPANY MELISSA ETHERIDGE JULIAN LENNON LITTLE AMERICA OUTFIELD RADIATORS CHRIS REA REPLACEMENTS SIREN 38 SPECIAL U2 TRAVELING WILBURYS (M) U2 (M) BON JOVI ELVIS COSTELLO CSNY DEF LEPPARD GREAT WHITE GUNS N' ROSES GARY MOORE

WYMG/Springfield, IL (217)245-7171

PD: CRAIG STEVENS MD: KEZF PULGRAM

Heavy TANITA TIKARAM REPLACEMENTS TRAVELING WILBURYS 38 SPECIAL CHRIS REA ELVIS COSTELLO GARY MOORE JULIAN LENNON MELISSA ETHERIDGE MIDGE URE RANDY NEWMAN ROY ORBISON SIREN

KBCO-FM/Denver (303)444-5600

PD: JOHN BRADLEY MD: DOUG CLIFTON

Heavy BONNIE RAITT JULIAN LENNON ELVIS COSTELLO REPLACEMENTS XTC RADIATORS EDIE BRICKELL & NE MIDGE URE FINE YOUNG CANNIBA SIMPLE MINDS SCORPIONS TANITA TIKARAM

KUPD/Phoenix (602)338-3062

PD: CURTIS JOHNSON APD: J. DAVID HOLMES

Heavy 38 SPECIAL

ROY ORBISON BONNIE RAITT R.E.M. MIDGE URE WARRANT STEVE WINWOOD XTC

KXUS/Springfield, MO (417) 631-9700

OM: MIKE SCHMIDT MD: PAUL CANNELL

Heavy COWBOY JUNKIES SKID ROW 38 SPECIAL REPLACEMENTS XTC ELVIS COSTELLO R.E.M. U2 JULIAN LENNON MELISSA ETHERIDGE OUTFIELD

WZZQ/Terre Haute (812)232-5034

PD/MD: STEVE KOSBAU

Heavy 38 SPECIAL R.E.M. (L) REPLACEMENTS BON JOVI R.E.M. TRAVELING WILBURYS A JOE JACKSON Light

KFMZ/Columbia (314)874-3000

PD: CHRIS KELOGG AMD: KEVIN BURNS

Heavy 38 SPECIAL LITTLE AMERICA STEVE WINWOOD MIDGE URE MELISSA ETHERIDGE GUNS N' ROSES JULIAN LENNON RADIATORS OUTFIELD

WYMG/Springfield, IL (217)245-7171

PD: CRAIG STEVENS MD: KEZF PULGRAM

Heavy TANITA TIKARAM REPLACEMENTS TRAVELING WILBURYS 38 SPECIAL CHRIS REA ELVIS COSTELLO GARY MOORE JULIAN LENNON MELISSA ETHERIDGE MIDGE URE RANDY NEWMAN ROY ORBISON SIREN

KAZY/Denver (303)759-5800

PD: ANDY SCHOON MD: RICH GARCIA

Heavy CHRIS REA DAVID CROSBY EASTERHOUSE SAM BROWN VIOLENT FEMMES SAM PHILLIPS LIAC TIME CONNELLS RAIN PEOPLE STATUS QUO JOE HENRY FIRE TOWN SIDWINDERS NEW ORDER PROCLAIMERS GLAMOUR CAMP DREAMS SO REAL ESCAPE CLUB MARTIN STEPHENSON BOUSE OF FREAKS COWBOY JUNKIES GUADALCANAL DIARY NORTHERN PIXES MORRISSEY MASHINGTON SQUARED MICHELLE SHOCKED

KUPD/Phoenix (602)338-3062

PD: CURTIS JOHNSON APD: J. DAVID HOLMES

Heavy 38 SPECIAL

ROY ORBISON R.E.M. A TOM PETTY TESLA LIVING COLOUR (M) XTC

KRSP-FM/Salt Lake City (801)262-5541

PD: RANDY ROSE APD/MD: KELLY MONSON

Heavy 38 SPECIAL U2 JULIAN LENNON ELVIS COSTELLO MELISSA ETHERIDGE GUNS N' ROSES STEVE WINWOOD OUTFIELD GREAT WHITE WARRANT

KROR/San Francisco (415)765-4045

PD: CHRIS MILLER APD: JOHN MCCRAE

Heavy JULIAN LENNON LITTLE FEAT GUNS N' ROSES TRAVELING WILBURYS 38 SPECIAL U2 GUNS N' ROSES GREAT WHITE WARRANT

KOME/San Jose (408)985-9600

PD: RON NENNI MD: STEPHEN PAGE

Heavy EDIE BRICKELL & NE LIGHT TREAT HER RIGHT

KZAP/Sacramento (916)925-3700

PD: PAT STILL APD: JON RUSSELL

Heavy BONNIE RAITT CSNY OUTFIELD TANITA TIKARAM REPLACEMENTS TRAVELING WILBURYS 38 SPECIAL CHRIS REA ELVIS COSTELLO GARY MOORE JULIAN LENNON MELISSA ETHERIDGE MIDGE URE RANDY NEWMAN ROY ORBISON SIREN

KBER/Salt Lake City (801)322-3311

PD: JOHN EDWARDS MD: KEVIN LEWIS

Heavy PAUL DEAN DEF LEPPARD FASTWAY LITA FORD GLAMOUR CAMP LITTLE AMERICA MARCHELLO OUTFIELD

KGB/San Diego (619)292-1360

PD: TED EDWARDS APD: PAN EDWARDS

Heavy BAD COMPANY 38 SPECIAL TRAVELING WILBURYS GUNS N' ROSES JULIAN LENNON LIVING COLOUR GARY MOORE (M) TOM PETTY LOU REED STEVE WINWOOD MODO NIXON & SKID ROW

KUPD/Phoenix (602)338-3062

PD: CURTIS JOHNSON APD: J. DAVID HOLMES

Heavy 38 SPECIAL

BON JOVI GUNS N' ROSES 38 SPECIAL MIKE & THE MECHANI VAN HALEN BLUE RODEO BRIGHTON ROCK PAUL DEAN PURSUIT OF HAPPINE

KLOS/Los Angeles 213-840-4800

Heavy WATERBOYS TANITA TIKARAM EDDIE MONEY 38 SPECIAL CHEAP TRICK MIKE & THE MECHANI

Heavy JULIAN LENNON LITTLE FEAT GUNS N' ROSES TRAVELING WILBURYS 38 SPECIAL U2 GUNS N' ROSES GREAT WHITE WARRANT

KRQI/Sacramento (916)334-7777

PD: JUDY MCNUTT MD: CARL ROBERTS

Heavy ELVIS COSTELLO DEF LEPPARD MELISSA ETHERIDGE JULIAN LENNON LITTLE AMERICA RADIATORS SIREN

KILO/Colorado Springs (303)634-4896

OM: RICH HAWK MD: ALAN WHITE

Heavy JULIAN LENNON MELISSA ETHERIDGE (M) REPLACEMENTS CHRIS REA CSNY (M) TRAVELING WILBURYS WARRANT

KPOI/Honolulu (808)524-7100

PD: PAUL MITCHELL

Heavy REPLACEMENTS BAD COMPANY 38 SPECIAL ELVIS COSTELLO SIREN MELISSA ETHERIDGE LITTLE AMERICA JULIAN LENNON OUTFIELD

KSJO/San Jose (408)268-5400

OM: BOB HARLOW MD: TIM JEFFRIES

Heavy GUNS N' ROSES OUTFIELD DEF LEPPARD LITTLE AMERICA REPLACEMENTS MELISSA ETHERIDGE 38 SPECIAL JULIAN LENNON RADIATORS

KOMP/Las Vegas (702)876-1460

PD: RICHARD REED MD: BIG MARTY

Heavy BON JOVI CSNY (M) DEF LEPPARD MELISSA ETHERIDGE GUNS N' ROSES OUTFIELD

KISW/Seattle (206)285-7625

PD: SKY DANIELS MD: MIKE JONES

Heavy ROBERT CRAY BAND TRAVELING WILBURYS GUNS N' ROSES GUNS N' ROSES LITTLE AMERICA RUSH MELISSA ETHERIDGE

GUADALCANAL DIARY EASTERHOUSE WARRANT MELISSA ETHERIDGE CHIRIS REA GARY MOORE

KRZQ/Reno (702)820-0965

PD: DANIEL COOK MD: MAX VOLUME

Heavy REPLACEMENTS (M) 38 SPECIAL MELISSA ETHERIDGE JULIAN LENNON

KKBB/Bakersfield (805) 326-8000

VP/OP: CHUCK MCKAY APD: D. DE LA CRUZ

Heavy DEF LEPPARD MELISSA ETHERIDGE U2 LIVING COLOUR LOU REED MIDGE URE FINE YOUNG CANNIBA

KJOT/Boise (208)344-3511

PD/MD: DAVE STONE APD: CARL SCHEIDER

Heavy GARY MOORE (L) BONNIE RAITT GREAT WHITE JON BUTCHER TRAVELING WILBURYS

KZRR/Albuquerque (505)765-5400

PD: FRANK JAKON MD: HUBBY DEAN

Heavy DEF LEPPARD MELISSA ETHERIDGE CHRIS REA CSNY (M) TRAVELING WILBURYS

KFMG/Albuquerque (505)622-6711

PD: VAL MCINTOSH MD: JACK GREEN

Heavy CHRIS REA TRAVELING WILBURYS (M) BON JOVI DEF LEPPARD MELISSA ETHERIDGE REPLACEMENTS OUTFIELD JULIAN LENNON 38 SPECIAL

KCAL-FM/Riverside-San Bernardino (714) 431-5335

OM/MD: DANA JANG APD: KELLI CLODDE

Heavy JULIAN LENNON OUTFIELD GUNS N' ROSES MELISSA ETHERIDGE 38 SPECIAL REPLACEMENTS MIKE & THE MECHANI CHRIS REA DEF LEPPARD BAD COMPANY

KZEL/Eugene (503)342-7096

PD: BEN MARTIN MD: AL SCOTT

Heavy 38 SPECIAL CSNY (M) HOWARD JONES LEGAL BEINGS ROXETTE VAN HALEN

38 SPECIAL BAD COMPANY OUTFIELD MELISSA ETHERIDGE CHRIS REA TRAVELING WILBURYS (M) EDDIE MONEY (M) JULIAN LENNON

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PD: DANIEL COOK MD: MAX VOLUME

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KZEL/Eugene (503)342-7096

PD: BEN MARTIN MD: AL SCOTT

Heavy 38 SPECIAL CSNY (M) HOWARD JONES LEGAL BEINGS ROXETTE VAN HALEN

KDJK/Modesto-Stockton (209)869-2594

PD: MARK DAVIS MD: RANDY MARANZ

Heavy DEF LEPPARD SIREN U2 REPLACEMENTS LITTLE AMERICA BAD COMPANY GARY MOORE EASTERHOUSE SKID ROW RADIATORS

KWHI/Anchorage (907)344-9622

PD: DEVAN MITCHELL MD: DAN THOMAS

Heavy BAD COMPANY DEF LEPPARD CHRIS REA TRAVELING WILBURYS U2 BON JOVI COWBOY JUNKIES

38 SPECIAL BAD COMPANY OUTFIELD MELISSA ETHERIDGE CHRIS REA TRAVELING WILBURYS (M) EDDIE MONEY (M) JULIAN LENNON

KRZQ/Reno (702)820-0965

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KWHI/Anchorage (907)344-9622

PD: DEVAN MITCHELL MD: DAN THOMAS

Heavy BAD COMPANY DEF LEPPARD CHRIS REA TRAVELING WILBURYS U2 BON JOVI COWBOY JUNKIES

KNAC/Long Beach-Los Angeles (213)775-8172

PD: ROSS GOZA

Heavy TESLA GARY MOORE SKID ROW CULTR GREAT WHITE RATT METAI CHURCH WARRANT MASTERS OF REALITY EXODUS BON JOVI VICTORY OZZY OSBOURNE UPO STREET SURVIVORS (M) WASP WINGER KIX LEATHERWOLF

KMBY/Monterey (408)394-9000

PD: RICH BERLIN MD: PATTI CLARKE

Heavy 38 SPECIAL TRAVELING WILBURYS GUNS N' ROSES CHRIS REA MELISSA ETHERIDGE DEF LEPPARD JULIAN LENNON BON JOVI LITTLE AMERICA ELVIS COSTELLO RADIATORS

KEZE/Spokane (509)448-1000

PD: GARY ALLEN APD: CURT CARTER

Heavy GARY MOORE (L) BONNIE RAITT GREAT WHITE JON BUTCHER TRAVELING WILBURYS

KTYD/Santa Barbara (805)967-4511

PD: ROGER HAYER MD: JIM ST. JOHN

Heavy TOM PETTY ALANNAH MYLES A LIVING COLOUR A MIDGE URE A QUERENSYRCHIE A MASTERS OF REALITY

KZOO/Missoula (406)726-5000

PD: VERN ARGO

Heavy 38 SPECIAL MELISSA ETHERIDGE ROY ORBISON REPLACEMENTS SIREN RADIATORS STEVE WINWOOD JULIAN LENNON LITTLE AMERICA XTC

KLPX/Tucson (602)622-6711

PD: VAL MCINTOSH MD: JACK GREEN

Heavy CHRIS REA TRAVELING WILBURYS (M) BON JOVI DEF LEPPARD MELISSA ETHERIDGE REPLACEMENTS OUTFIELD JULIAN LENNON 38 SPECIAL

KCHV/Palm Springs (619) 347-2333

VP/OP: BILL TODD

Heavy REPLACEMENTS JULIAN LENNON DEF LEPPARD OUTFIELD

RAVIATIONS SIREN STEVE WINWOOD MIDGE URE A GREAT WHITE A CULT A MICHAEL THOMPSON B

KFMF/Chico (916)343-8461

PD: RON WOODWARD MD: MARTY GRIFFIN

Heavy SIREN 38 SPECIAL JULIAN LENNON MELISSA ETHERIDGE OUTFIELD RADIATORS U2 ELVIS COSTELLO BONNIE RAITT GUNS N' ROSES REPLACEMENTS LITTLE AMERICA DEF LEPPARD XTC

KBOY/Medford (503) 779-2244

PD: R. C. SNYDER MD: BOB JEFFRIES

Heavy REPLACEMENTS WARRANT SIREN R.E.M. GUNS N' ROSES GARY MOORE OUTFIELD JULIAN LENNON RADIATORS GLAMOUR CAMP LITTLE AMERICA

KZOO/Missoula (406)726-5000

PD: VERN ARGO

Heavy 38 SPECIAL MELISSA ETHERIDGE ROY ORBISON REPLACEMENTS SIREN RADIATORS STEVE WINWOOD JULIAN LENNON LITTLE AMERICA XTC

KCHV/Palm Springs (619) 347-2333

VP/OP: BILL TODD

Heavy REPLACEMENTS JULIAN LENNON DEF LEPPARD OUTFIELD

KZOO/Missoula (406)726-5000

PD: VERN ARGO

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PD: VERN ARGO

Heavy 38 SPECIAL MELISSA ETHERIDGE ROY ORBISON REPLACEMENTS SIREN RADIATORS STEVE WINWOOD JULIAN LENNON LITTLE AMERICA XTC

169 Current Reporters 167 Current Playlists

Did Not Report, Playlist Frozen (2):

KFOG/San Francisco WQMF/Louisville

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):

KDKB/Phoenix

NEW ROCK ADDS & HOTS

WFNX Boston

CURE COMPATERS REPLACEMENTS TREAT HER RIGHT MIDGE URE PUBLIC IMAGE YELLO

WORE Long Island

LOU REED NEW MODEL ARMY VIOLENT FEMMES HAPPY MONDAYS ROCK CAR BOYS

XTRA San Diego

JOE JACKSON U2 TOM PETTY MIDGE URE PIXIES FIREROSE

WBUR Providence

CURE JOE JACKSON PROCLAIMERS HOTSPICE ERASURE CURE MORRISSEY U2

CFNY Toronto

none HOTSPICE FINE YOUNG CANNIB ELVIS COSTELLO NEW ORDER R.E.M.

KTCL Ft. Collins-Denver

CURE PUBLIC IMAGE TOMMY LEE TOM PETTY DRIVIN' & CRYIN'

WH7Q Ashbury Park

CURE TREAT HER RIGHT JOE JACKSON PETER CASE JULIAN LENNON

KEDG-FM Los Angeles

CONCRETE BLONDE CONCRETE BLONDE GARY MOORE CURE

WDET Detroit

ELVIS COSTELLO MARTIN STEPHENSON BONNIE RAITT

KJQN Salt Lake City

CURE ALPHAVILLE DORAN

# CHAMPION PLAYERS

## B104 WBSB Baltimore

PD: Chuck Morgan  
Asst. PD/MD: Pam Trickett

- 1 MIKE & THE MECHANICAL YEARS
- 2 DEBBIE GIBSON/Leaving In Your Eyes
- 3 FINE YOUNG CANNIBALS/Drive Me Crazy
- 4 R.E.M./Stand
- 5 TONY LONIC/You Know It's Tr
- 6 KATHY WHITE/Superwoman
- 7 FINE YOUNG CANNIBALS/Drive Me Crazy
- 8 CHICAGO/You're Not Alone
- 9 JODY WATLEY/Real Love
- 10 MICHAEL DANIAN/Rock On
- 11 MADONNA/Like A Prayer
- 12 ANITA BAKER/Just Because
- 13 CHICKEN/You've Got To Be There For Me
- 14 ROSETTE/The Look
- 15 BELLE STARR/Is It
- 16 JODY WATLEY/Real Love
- 17 DON JOVITZ/Be There For You
- 18 DEON ESTUP/Heaven Help Me
- 19 DEF LEPPARD/Rock
- 20 JIMMY HARMON & B/W/Where Are You Now
- 21 ROY ORBISON/You Got It
- 22 SARANTHA FOX/Only Want To Be With
- 23 POISON/Your Mama Don't Dance
- 24 LIVING COLOR/Cult Of Personality
- 25 VANESSA WILLIAMS/Dreamin'
- 26 3B SPECIAL/Second Chance
- 27 DEBBIE GIBSON/Leaving In Your Eyes
- 28 ANITA BAKER/Just Because
- 29 JODY WATLEY/Real Love
- 30 DONNY OSMOND/Solider Of Love

ADDS: NONE  
ON: MICHAEL DANIAN/Rock On  
BA-FAIRE/Thinking Of You  
EDDIE HOLMES/You're Not Alone  
DEBBIE GIBSON/Leaving In Your Eyes

## WAGA POWER 103.5 Washington

PD: Matt Farber  
Prog. Coord.: Don Geronimo  
MD: Brian Bridgman

- 1 MILLI VANILLI/You Know It's Tr
- 2 ROD STEWART/My Heart Can't Tell Y
- 3 BANGLES/Eternal Flame
- 4 MIKE & THE MECHANICAL YEARS
- 5 R.E.M./Stand
- 6 TONY LONIC/You Know It's Tr
- 7 MADONNA/Like A Prayer
- 8 VANESSA WILLIAMS/Dreamin'
- 9 FINE YOUNG CANNIBALS/Drive Me Crazy
- 10 KATHY WHITE/Superwoman
- 11 ANITA BAKER/Just Because
- 12 JODY WATLEY/Real Love
- 13 PAULA ABU/Forever Your Girl
- 14 POISON/Your Mama Don't Dance
- 15 BELLE STARR/Is It
- 16 JODY WATLEY/Real Love
- 17 DON JOVITZ/Be There For You
- 18 ROY ORBISON/You Got It
- 19 SWEET SENSATION/Sincerely Yours
- 20 CHER & PETER CETERA/After All
- 21 DEBBIE GIBSON/Leaving In Your Eyes
- 22 3B SPECIAL/Second Chance
- 23 DEBBIE GIBSON/Leaving In Your Eyes
- 24 ANITA BAKER/Just Because
- 25 JODY WATLEY/Real Love
- 26 BOBBY BROWN/Every Little Step

ADDS: NONE  
ON: GUNS N' ROSES/Patience  
STEVIE NICK/Starline  
NEW KIDS ON THE BLOCK/You're My Favorite

## EAGLE 106 WEGX Philadelphia

PD: Charlie Quinn  
MD: Jay Beau Jones

- 1 BANGLES/Eternal Flame
- 2 FINE YOUNG CANNIBALS/Drive Me Crazy
- 3 R.E.M./Stand
- 4 MAD (NOT MAM)/Just The Dinosaur
- 5 KATHY WHITE/Superwoman
- 6 POISON/Your Mama Don't Dance
- 7 MILLI VANILLI/You Know It's Tr
- 8 SWEET SENSATION/Sincerely Yours
- 9 DEF LEPPARD/Rock
- 10 DON JOVITZ/Be There For You
- 11 TONY LONIC/You Know It's Tr
- 12 TONY LONIC/You Know It's Tr
- 13 JODY WATLEY/Real Love
- 14 DEON ESTUP/Heaven Help Me
- 15 SARANTHA FOX/Only Want To Be With
- 16 PAULA ABU/Forever Your Girl
- 17 TONY LONIC/You Know It's Tr
- 18 TONY LONIC/You Know It's Tr
- 19 TONY LONIC/You Know It's Tr
- 20 TONY LONIC/You Know It's Tr
- 21 TONY LONIC/You Know It's Tr
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- 28 TONY LONIC/You Know It's Tr
- 29 TONY LONIC/You Know It's Tr
- 30 TONY LONIC/You Know It's Tr

ADDS: JIMMY HARMON & B/W/Where Are You Now  
RICK ASTLEY/Giving Up On Love  
ARTHUR & ELTON/Through The Storm

## WJKS-FM Boston

PD: Sonny Joe White  
MD: Jerry McKenna

- 1 FINE YOUNG CANNIBALS/Drive Me Crazy
- 2 MADONNA/Like A Prayer
- 3 MORRIS & MORRIS/Teardrops
- 4 ROY ORBISON/You Got It
- 5 ROSETTE/The Look
- 6 TONY LONIC/You Know It's Tr
- 7 KATHY WHITE/Superwoman
- 8 POISON/Your Mama Don't Dance
- 9 MILLI VANILLI/You Know It's Tr
- 10 SWEET SENSATION/Sincerely Yours
- 11 DEF LEPPARD/Rock
- 12 DON JOVITZ/Be There For You
- 13 TONY LONIC/You Know It's Tr
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- 30 TONY LONIC/You Know It's Tr

ADDS: JIMMY HARMON & B/W/Where Are You Now  
RICK ASTLEY/Giving Up On Love  
ARTHUR & ELTON/Through The Storm

## WZOU 94.3 Boston

PD: Tom Jeffries  
MD: Stella Mars

- 1 FINE YOUNG CANNIBALS/Drive Me Crazy
- 2 MADONNA/Like A Prayer
- 3 MORRIS & MORRIS/Teardrops
- 4 ROY ORBISON/You Got It
- 5 ROSETTE/The Look
- 6 TONY LONIC/You Know It's Tr
- 7 KATHY WHITE/Superwoman
- 8 POISON/Your Mama Don't Dance
- 9 MILLI VANILLI/You Know It's Tr
- 10 SWEET SENSATION/Sincerely Yours
- 11 DEF LEPPARD/Rock
- 12 DON JOVITZ/Be There For You
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- 30 TONY LONIC/You Know It's Tr

ADDS: JIMMY HARMON & B/W/Where Are You Now  
RICK ASTLEY/Giving Up On Love  
ARTHUR & ELTON/Through The Storm

## WZOU 94.3 Boston

PD: Tom Jeffries  
MD: Stella Mars

- 1 FINE YOUNG CANNIBALS/Drive Me Crazy
- 2 MADONNA/Like A Prayer
- 3 MORRIS & MORRIS/Teardrops
- 4 ROY ORBISON/You Got It
- 5 ROSETTE/The Look
- 6 TONY LONIC/You Know It's Tr
- 7 KATHY WHITE/Superwoman
- 8 POISON/Your Mama Don't Dance
- 9 MILLI VANILLI/You Know It's Tr
- 10 SWEET SENSATION/Sincerely Yours
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- 28 TONY LONIC/You Know It's Tr
- 29 TONY LONIC/You Know It's Tr
- 30 TONY LONIC/You Know It's Tr

ADDS: JIMMY HARMON & B/W/Where Are You Now  
RICK ASTLEY/Giving Up On Love  
ARTHUR & ELTON/Through The Storm

## 92PRO FM Providence

PD: Lorrin Palagi  
MD: Laura Shostak

- 1 MILLI VANILLI/You Know It's Tr
- 2 BREATHE/Don't Tell Me Lies
- 3 ROY ORBISON/You Got It
- 4 TONY LONIC/You Know It's Tr
- 5 VANESSA WILLIAMS/Dreamin'
- 6 POISON/Your Mama Don't Dance
- 7 MADONNA/Like A Prayer
- 8 BANGLES/Eternal Flame
- 9 ANITA BAKER/Just Because
- 10 FINE YOUNG CANNIBALS/Drive Me Crazy
- 11 CHICAGO/You're Not Alone
- 12 JODY WATLEY/Real Love
- 13 DEF LEPPARD/Rock
- 14 JODY WATLEY/Real Love
- 15 DON JOVITZ/Be There For You
- 16 DEON ESTUP/Heaven Help Me
- 17 DEF LEPPARD/Rock
- 18 JIMMY HARMON & B/W/Where Are You Now
- 19 ROY ORBISON/You Got It
- 20 SARANTHA FOX/Only Want To Be With
- 21 POISON/Your Mama Don't Dance
- 22 LIVING COLOR/Cult Of Personality
- 23 VANESSA WILLIAMS/Dreamin'
- 24 3B SPECIAL/Second Chance
- 25 DEBBIE GIBSON/Leaving In Your Eyes
- 26 ANITA BAKER/Just Because
- 27 JODY WATLEY/Real Love
- 28 BOBBY BROWN/Every Little Step

ADDS: 21-27-28-29-30-31  
ON: MICHAEL DANIAN/Rock On

## 98.5 FM Buffalo

THE #1 HIT MUSIC STATION  
OM/MD: Boom Boom Cannon  
MD: Mike McGowan

- 1 MILLI VANILLI/You Know It's Tr
- 2 ROD STEWART/My Heart Can't Tell Y
- 3 BANGLES/Eternal Flame
- 4 MIKE & THE MECHANICAL YEARS
- 5 R.E.M./Stand
- 6 TONY LONIC/You Know It's Tr
- 7 MADONNA/Like A Prayer
- 8 VANESSA WILLIAMS/Dreamin'
- 9 FINE YOUNG CANNIBALS/Drive Me Crazy
- 10 KATHY WHITE/Superwoman
- 11 ANITA BAKER/Just Because
- 12 JODY WATLEY/Real Love
- 13 PAULA ABU/Forever Your Girl
- 14 POISON/Your Mama Don't Dance
- 15 BELLE STARR/Is It
- 16 JODY WATLEY/Real Love
- 17 DON JOVITZ/Be There For You
- 18 ROY ORBISON/You Got It
- 19 SWEET SENSATION/Sincerely Yours
- 20 CHER & PETER CETERA/After All
- 21 DEBBIE GIBSON/Leaving In Your Eyes
- 22 3B SPECIAL/Second Chance
- 23 DEBBIE GIBSON/Leaving In Your Eyes
- 24 ANITA BAKER/Just Because
- 25 JODY WATLEY/Real Love
- 26 BOBBY BROWN/Every Little Step

ADDS: 27-28  
ON: DONNY OSMOND/Solider Of Love

## 99.7 FM Montreal

PD: Bob DeBoard  
MD: Guy Brouillard

- 1 MILLI VANILLI/You Know It's Tr
- 2 ROD STEWART/My Heart Can't Tell Y
- 3 BANGLES/Eternal Flame
- 4 MIKE & THE MECHANICAL YEARS
- 5 R.E.M./Stand
- 6 TONY LONIC/You Know It's Tr
- 7 MADONNA/Like A Prayer
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- 25 JODY WATLEY/Real Love
- 26 BOBBY BROWN/Every Little Step

ADDS: 27-28  
ON: DONNY OSMOND/Solider Of Love

## 102.5 FM Buffalo

PD: Hank Nevins  
MD: Roger Christian  
APD: Mike Morgan

- 1 TONY LONIC/You Know It's Tr
- 2 MILLI VANILLI/You Know It's Tr
- 3 ROD STEWART/My Heart Can't Tell Y
- 4 BANGLES/Eternal Flame
- 5 MIKE & THE MECHANICAL YEARS
- 6 R.E.M./Stand
- 7 TONY LONIC/You Know It's Tr
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ADDS: 27-28  
ON: DONNY OSMOND/Solider Of Love

## 92PRO FM Providence

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MD: Vic Edwards

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- 6 POISON/Your Mama Don





# CHR AIDS & HOTS

April 7, 1989 R&R-93

## EAST

### MOST ADDED

**Artha Franklin & Elton John  
Guns N' Roses  
Rick Astley  
Bobby Brown  
Lisa Lisa & Cult Jam**

### BREAKOUTS

**Elvis Costello  
Roachford  
Eddie Money**

## P3

**WPRR/Aitona, PA  
Derrell Rey**

GUNS N' ROSES  
ARETHA & ELTON  
BOBBY BROWN  
WATERFRONT  
Hottest:  
ROXETTE 1-1  
FINE YOUNG CANNIB 3-2  
MADONNA 12-3  
R.E.M. 5-4  
KARYN WHITE 7-5

**WWFX/Bangor, ME  
Martin Clark**

GUNS N' ROSES (dp)  
ARETHA & ELTON  
EDDIE MONEY  
BREATHE (dp)  
Hottest:  
DEF LEPPARD 6-5  
MADONNA 7-6  
ROY ORBISON 8-7  
DEON ESTUS 15-10  
38 SPECIAL 17-12

## P2

**FLY92/Albany, NY  
Pettangli/Schaefer**

GUNS N' ROSES  
TOMMY PAGE  
ARETHA & ELTON  
RICK ASTLEY  
LISA LISA & CULT  
Hottest:  
FINE YOUNG CANNIB 4-1  
ROXETTE 2-2  
MADONNA 7-3  
DEON ESTUS 11-7  
DEF LEPPARD 16-12

**KC101/New Haven, CT  
Rybak/Dann**

BELLE STARS  
GUNS N' ROSES  
JODY WATLEY  
ARETHA & ELTON  
Hottest:  
BANGLES 1-1  
SA-FIRE 4-3  
ROY ORBISON 9-5  
FINE YOUNG CANNIB 11-7  
STEVE B 27-22

**WAEB/Allentown, PA  
Sherry Johnson**

ARETHA & ELTON  
GUNS N' ROSES  
WINGER  
RICK ASTLEY (dp)  
CINDERELLA  
LISA LISA & CULT  
OUTFIELD (dp)  
ONE 2 MANY (dp)  
Hottest:  
FINE YOUNG CANNIB 3-2  
MADONNA 5-4  
SA-FIRE 8-6  
BETTE MIDLER 15-13  
STEVE B 21-18

**100KH/Ocean City, MD  
Hitman/Jerigan**

ARETHA & ELTON  
MICHAEL DAMIAN  
NEW KIDS ON THE B  
NATALIE COLE  
Hottest:  
FINE YOUNG CANNIB 3-1  
ROXETTE 4-2  
MADONNA 12-6  
KARYN WHITE 16-11  
ENYA 23-15

**WGHT/Baltimore, MD  
Seabo/Mahn**

HOWARD JONES  
Hottest:  
TONE LOC 8-3  
FINE YOUNG CANNIB 7-4  
MADONNA 14-5  
ROY ORBISON 18-8  
ANIMOTION 13-10

**WSPK/Poughkeepsie, NY  
Stew Schantz**

ARETHA & ELTON  
LISA LISA & CULT (dp)  
JIMMY HARNEN & SY (dp)  
REPLACEMENTS (dp)  
GLAMOUR CAMP (dp)  
Hottest:  
MADONNA 7-2  
GUNS N' ROSES 16-7  
MICHAEL DAMIAN 24-18  
DEBBIE GIBSON 38-21  
FORD & OSBOURNE 32-22

**WYSR/Charleston, WV  
Bill Shahan**

ARETHA & ELTON  
OUTFIELD (dp)  
TOM PETTY (dp)  
JIMMY HARNEN & SY  
Hottest:  
MADONNA 1-1  
TONE LOC 6-2  
FINE YOUNG CANNIB 4-3  
POISON 10-3  
FORD & OSBOURNE 23-15

**98YR/Rochester, NY  
Mitchell Leary**

ARETHA & ELTON  
RICK ASTLEY  
DONNY OSMOND  
WATERFRONT  
Hottest:  
MADONNA 3-1  
FINE YOUNG CANNIB 2-2  
TONE LOC 4-3  
ROXETTE 4-4  
R.E.M. 5-5

**K104/Erie, PA  
Bill Shannon**

OUTFIELD  
ROY ORBISON  
EDDIE MONEY  
SHERI  
Hottest:  
ROXETTE 1-1  
ROY ORBISON 3-2  
MADONNA 7-4  
TONE LOC 12-9

**93Q/Syracuse, NY  
Sullivan/Dunes**

SA-FIRE  
ARETHA & ELTON  
BOBBY BROWN  
GUNS N' ROSES  
WATERFRONT  
LISA LISA & CULT  
NATALIE COLE  
Hottest:  
ROXETTE 2-1  
R.E.M. 6-5  
MADONNA 10-8  
PAULA ABDUL 23-13  
DONNY OSMOND 30-22

**JET-FM/Erie, PA  
Jim Cook**

ARETHA & ELTON  
BOBBY BROWN  
REPLACEMENTS  
CINDERELLA (dp)  
EASTERHOUSE  
SA-FIRE  
Hottest:  
ROXETTE 2-1  
FINE YOUNG CANNIB 3-2  
BETTE MIDLER 4-3  
MADONNA 7-4  
TONE LOC 12-9

**WSPN/Trenton, NJ  
Cunningham/Maralo**

TOMMY CONWELL  
CINDERELLA (dp)  
BETTE MIDLER (dp)  
ARETHA & ELTON  
GUNS N' ROSES  
NEW KIDS ON THE B  
ELVIS COSTELLO  
ARETHA & ELTON  
NATALIE COLE  
ROACHFORD  
Hottest:  
FINE YOUNG CANNIB 8-3  
ROXETTE 9-6  
TONE LOC 16-12  
DEF LEPPARD 28-22  
EDIE BRICKELL & N D-36

**Falcon/Lieff**

GUNS N' ROSES  
ARETHA & ELTON  
FIGURES ON A BEAC (dp)  
U2 (dp)  
Hottest:  
ROY ORBISON 2-2  
ROXETTE 7-4  
POISON 10-5  
ROY ORBISON 19-10  
TONE LOC 22-14

**WNYZ/Utica, NY  
Flannery/Andrews**

BELLE STARS  
WINGER (dp)  
NEW KIDS ON THE B  
TOMMY PAGE  
RICK ASTLEY  
Hottest:  
FINE YOUNG CANNIB 5-2  
MADONNA 7-3  
TONE LOC 11-8  
ROY ORBISON 18-12  
BELLE STARS D-29

**WNNK/Harrisburg, PA  
Bond/August**

BOBBY BROWN  
GUNS N' ROSES  
ARETHA & ELTON  
CINDERELLA  
Hottest:  
ROXETTE 5-1  
BETH BROWN 7-3  
DEON ESTUS 15-7  
R.E.M. 14-8  
SWEET SENSATION 27-17

**WRCK/Utica, NY  
Reitz/Burton**

RICK ASTLEY  
LISA LISA & CULT  
WATERFRONT  
TOMMY PAGE  
ARETHA & ELTON  
FORD & OSBOURNE (dp)  
Hottest:  
MADONNA 4-1  
TONE LOC 10-5  
ROY ORBISON 13-8  
ROY ORBISON 23-13  
38 SPECIAL 22-14

**WTKC/Hartford, CT  
Shakes/West**

ROACHFORD  
LISA LISA & CULT  
FINE YOUNG CANNIB 1-1  
TONE LOC 4-4  
BELLE STARS 5-5  
MADONNA 10-6  
BETTE MIDLER 12-7

**WRKZ/Wilkes-Barre, PA  
Medek/Star**

DEBBIE GIBSON  
BETTE MIDLER  
SWEET SENSATION  
GUNS N' ROSES (dp)  
NEW KIDS ON THE B  
SAMANTHA FOX  
Hottest:  
ROXETTE 2-1  
MADONNA 10-4  
FINE YOUNG CANNIB 3-1  
TONE LOC 19-9  
BETTE MIDLER 35-25

**WKEE/Huntington, WV  
Mayne/Miller**

WATERFRONT  
GUNS N' ROSES (dp)  
REPLACEMENTS  
CINDERELLA (dp)  
ARETHA & ELTON  
Hottest:  
FINE YOUNG CANNIB 3-1  
R.E.M. 4-2  
MADONNA 10-3  
ROY ORBISON 6-4  
KARYN WHITE 7-5

**WYCR/York, PA  
McCauley/Willa B.**

ARETHA & ELTON  
INFORMATION SOCIE (dp)  
RICK ASTLEY  
JOHNNY CLEGG (dp)  
STEVE WINWOOD (dp)  
FIGURES ON A BEAC (dp)  
LISA LISA & CULT  
OUTFIELD (dp)  
Hottest:  
ROXETTE 2-1  
MADONNA 10-4  
FINE YOUNG CANNIB 3-1  
TONE LOC 19-9  
BETTE MIDLER 35-25

**WLAN/Lancaster, PA  
Merino/Murray**

TOMMY PAGE  
DONNY OSMOND  
FORD & OSBOURNE  
CHER & PETER CETE  
Hottest:  
FINE YOUNG CANNIB 5-1  
ROXETTE 3-3  
BANGLES 4-4  
MADONNA 6-5  
TONE LOC 11-6

**103CI/Buckley, WV  
Spencer/Davis**

DONNY OSMOND  
HOWARD JONES  
NEW KIDS ON THE B  
Hottest:  
NEW KIDS ON THE B 5-1  
FINE YOUNG CANNIB 4-3  
MADONNA 7-4  
ROY ORBISON 8-7  
JIMMY HARNEN & SY 20-11

## SOUTH

### MOST ADDED

**Artha Franklin & Elton John  
Guns N' Roses  
Waterfront  
Rick Astley  
Bobby Brown  
Cinderella  
Natalie Cole  
Debbie Gibson  
Lisa Lisa & Cult Jam  
Outfield**

### BREAKOUTS

**Elvis Costello  
Eddie Money  
Figures On A Beach  
Tom Petty  
New Order  
Replacements  
Roachford**

## P2

**WBBQ/Augusta, GA  
Bruce Stevens**

GUNS N' ROSES  
RICK ASTLEY  
BREATHE  
COMBY JUNKIES  
ARETHA & ELTON  
Hottest:  
FINE YOUNG CANNIB 1-1  
ROXETTE 2-2  
MILLI VANILLI 3-3  
MADONNA 5-4  
TONE LOC 14-5

**WQOB/Charleston, SC  
Galther/Russell**

HOWARD JONES  
SWEET SENSATION  
GUNS N' ROSES  
CHER & PETER CETE  
Hottest:  
PAULA ABDUL 5-6  
MADONNA 6-5  
FINE YOUNG CANNIB 7-6  
TONE LOC 11-8  
ANIMOTION 15-10

**B93/Austin, TX  
Lisa Tonelli**

ARETHA & ELTON  
DEF LEPPARD  
NATALIE COLE  
Hottest:  
ROXETTE 6-2  
TONE LOC 7-4  
FINE YOUNG CANNIB 8-5  
MADONNA 9-6  
ROY ORBISON 21-13

**WSSX/Charleston, SC  
Allen/Stevens**

CHER & PETER CETE (dp)  
DEON ESTUS  
Hottest:  
ROXETTE 1-1  
TONE LOC 2-2  
MADONNA 8-3  
MILLI VANILLI 10-6  
FINE YOUNG CANNIB 17-9

**K98/Austin, TX  
Selby Edwards**

SAMANTHA FOX (dp)  
LISA LISA & CULT  
ARETHA & ELTON  
NATALIE COLE  
TEN CITY (dp)  
WATERFRONT  
Hottest:  
ROXETTE 2-1  
FINE YOUNG CANNIB 6-2  
TONE LOC 8-4  
BELLE STARS 13-10  
MADONNA 16-12

**WBCY/Charlotte, NC  
Mary June Ross**

ARETHA & ELTON  
RICK ASTLEY  
SWEET SENSATION (dp)  
Hottest:  
FINE YOUNG CANNIB 1-1  
38 SPECIAL 7-4  
MADONNA 10-6  
DEON ESTUS 11-8  
DONNY OSMOND 17-12

**WFMF/Baton Rouge, LA  
Rice/Ahysen**

BELLE STARS  
WATERFRONT  
ROBBIE NEVIL  
Hottest:  
TONE LOC 3-2  
ROXETTE 4-3  
FINE YOUNG CANNIB 6-4  
MADONNA 7-6  
ROY ORBISON 24-18  
38 SPECIAL 6-6  
ROXETTE 9-7

**WROQ/Charlotte, NC  
Bliss/Ward**

GUNS N' ROSES  
EDDIE MONEY  
CINDERELLA  
TOM PETTY  
Hottest:  
WINGER 3-1  
FINE YOUNG CANNIB 7-3  
FORD & OSBOURNE 10-4  
38 SPECIAL 6-6  
ROXETTE 9-7

**K106/Beaumont, TX  
Harrison/Pace**

BOBBY BROWN  
CINDERELLA  
ELVIS COSTELLO  
RICK ASTLEY  
JOHNNY CLEGG  
TODD SHORTT (dp)  
PHOEBE SNOW  
ARETHA & ELTON  
GUNS N' ROSES  
Hottest:  
MADONNA 4-1  
TONE LOC 10-5  
ROY ORBISON 13-8  
ROY ORBISON 23-13  
38 SPECIAL 22-14

**WSKZ/Charlottesville, VA  
Chase/Scott**

GUNS N' ROSES  
ARETHA & ELTON  
DEBBIE GIBSON  
WATERFRONT  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 16-2  
TONE LOC 6-3  
38 SPECIAL 4-4  
DEON ESTUS 9-6

**KZZB/Beaumont, TX  
J.J. Jackson**

DEBBIE GIBSON  
SWEET SENSATION  
GUNS N' ROSES (dp)  
NEW KIDS ON THE B  
SAMANTHA FOX  
Hottest:  
ROXETTE 3-1  
R.E.M. 7-4  
DEON ESTUS 11-6  
FINE YOUNG CANNIB 12-7  
MADONNA 16-9

**WNOK/Columbia, SC  
Metz/McHugh**

GUNS N' ROSES  
ARETHA & ELTON  
MILLI VANILLI  
NEW KIDS ON THE B  
CINDERELLA  
Hottest:  
MILLI VANILLI 1-1  
DONNY OSMOND 17-11  
SHERENA BAYSON 22-16  
MADONNA 9-7  
MICHAEL DAMIAN 27-20  
GUNS N' ROSES D-32

**106/Birmingham, AL  
Ballentine/Peske**

NEW KIDS ON THE B  
MICHAEL DAMIAN  
FINE YOUNG CANNIB 3-1  
ANIMOTION 7-3  
ROY ORBISON 15-10  
MADONNA 19-11  
TONE LOC 20-17

**WCGQ/Columbus, GA  
Herria/McClure**

none  
Hottest:  
ROXETTE 1-1  
FINE YOUNG CANNIB 4-4  
POISON 7-7  
R.E.M. 8-8  
MADONNA 12-12

**KXX106/Birmingham, AL  
Evans/Lopez**

ARETHA & ELTON  
FIGURES ON A BEAC  
NATALIE COLE  
LISA LISA & CULT  
HOWARD JONES  
Hottest:  
TONE LOC 1-1  
MADONNA 5-3  
BOBBY BROWN 6-5  
SWEET SENSATION 13-7  
PAULA ABDUL 12-8

**KZFM/Corpus Christi, TX  
Prawitt/Tucker**

WATERFRONT  
LISA LISA & CULT  
SURFACE  
RICK ASTLEY  
HOWARD JONES  
Hottest:  
SWEET SENSATION 2-1  
BANGLES 4-2  
TONE LOC 5-4  
WAS (NOT WAS) 6-5  
ROXETTE 11-10

**WKPE/Cape Cod, MA  
Rick Ryder**

DONNY OSMOND  
EDDIE MONEY  
JODY WATLEY  
CHRIS REA  
SWEET SENSATION  
Hottest:  
ROXETTE 1-1  
ROXETTE 4-1  
FINE YOUNG CANNIB 5-3  
JIMMY HARNEN & SY 10-6  
TONE LOC 19-9  
ROY ORBISON 18-16

**95XXX/Burlington, VT  
Speck/Riley**

GUNS N' ROSES (dp)  
ELVIS COSTELLO  
ARETHA & ELTON  
BOBBY BROWN  
WATERFRONT  
TOMMY PAGE  
Hottest:  
R.E.M. 3-2  
FINE YOUNG CANNIB 9-3  
MICHAEL DAMIAN 24-14

**WIKZ/Chambersburg, PA  
Alexander/Shane**

BOBBY BROWN (dp)  
BELLE STARS (dp)  
Hottest:  
ROXETTE 1-1  
FINE YOUNG CANNIB 6-2  
TONE LOC 9-4  
MADONNA 8-6  
JIMMY HARNEN & SY 17-13

**WVNY/Utica, NY  
Christian/Gates**

KARYN WHITE  
MICHAEL DAMIAN  
DEON ESTUS  
DEBBIE GIBSON  
GUNS N' ROSES (dp)  
LISA LISA & CULT  
RICK ASTLEY  
Hottest:  
ROXETTE 6-1  
ROY ORBISON 14-5  
ANIMOTION 15-10  
SA-FIRE D-17  
LIVING COLOUR 24-19

**96XII/Parkersburg, WV  
Naval/Hughes**

MICHAEL DAMIAN  
ARETHA & ELTON  
EDDIE MONEY  
DEBBIE GIBSON  
ELVIS COSTELLO  
Hottest:  
GUNS N' ROSES 2-1  
38 SPECIAL 5-2  
ROXETTE 11-5  
MADONNA 11-9  
MADONNA 18-8

**G105/Durham-Raleigh, NC  
Edwards/Harrison**

38 SPECIAL  
DEBBIE GIBSON  
MICHAEL DAMIAN  
DEF LEPPARD  
BETTE MIDLER (dp)  
Hottest:  
MILLI VANILLI 4-4  
BANGLES 8-5  
ROXETTE 11-6  
MADONNA 11-9  
FINE YOUNG CANNIB 21-11

**KEZB/EI Paso, TX  
Winter/Van Dyke**

DEBBIE GIBSON  
KATANA PAIGE  
GUNS N' ROSES (dp)  
SURFACE  
Hottest:  
MILLI VANILLI 2-1  
SA-FIRE 4-4  
FINE YOUNG CANNIB 10-7  
ROXETTE 14-11  
STEVE B 16-13

**Q36/Fayetteville, NC  
McConaghy/Kelly**

JODY WATLEY  
LISA LISA & CULT (dp)  
DEBBIE GIBSON (dp)  
ROACHFORD (dp)  
BELLE STARS (dp)  
ARETHA & ELTON (dp)  
SWEET SENSATION (dp)  
Hottest:  
38 SPECIAL 2-1  
ANIMOTION 4-2  
ROXETTE 9-5  
DEON ESTUS 10-6  
JOHNNY KEMP 13-8

**WINK/Ft. Myer, FL  
Marty Barger**

MICHAEL DAMIAN  
WINGER (dp)  
ARETHA & ELTON  
ELVIS COSTELLO (dp)  
ROACHFORD  
BALL & OATES  
MADONNA 6-1  
FINE YOUNG CANNIB 3-2  
DEON ESTUS 7-4  
KARYN WHITE 8-5  
ROY ORBISON 14-7

**WKSJ/Greensboro, NC  
Jackson/O'Brien**

ARETHA & ELTON  
GUNS N' ROSES  
WINGER  
DEBBIE GIBSON  
BOBBY BROWN  
Hottest:  
FINE YOUNG CANNIB 3-1  
WATERFRONT  
ROY ORBISON 7-3  
POISON 6-4  
JIMMY HARNEN & SY 21-11  
MADONNA 16-12

**WVZY/Huntsville, AL  
Chris Andrews**

ARETHA & ELTON  
RICK ASTLEY  
REPLACEMENTS  
ROACHFORD  
GUNS N' ROSES  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 16-2  
TONE LOC 6-3  
38 SPECIAL 4-4  
DEON ESTUS 9-6

**54TYX/Jackson, MS  
Matt Kilgorn**

SWEET SENSATION  
DEBBIE GIBSON  
NEW KIDS ON THE B  
TOMMY PAGE  
Hottest:  
TONE LOC 5-3  
MADONNA 11-7  
CHER & PETER CETE 18-13  
JODY WATLEY 21-14  
DONNY OSMOND 20-16

**WABE/Jacksonville, FL  
Johnson/Klutch**

FREIHEIT (dp)  
ARETHA & ELTON (dp)  
EDIE BRICKELL & N  
Hottest:  
BANGLES 2-1  
FINE YOUNG CANNIB 5-2  
TONE LOC 8-6  
CHER & PETER CETE 20-14  
LIVING COLOUR 24-15

**WQUT/Johnson City, TN  
Hurt/Mann**

ARETHA & ELTON  
ONE NATION  
WATERFRONT  
U2  
NATALIE COLE  
CHORBOYS 4-2  
LIVING COLOUR 7-3  
WINGER 11-7  
CHRIS REA 13-8  
PAULA ABDUL 28-17

**WHHY/Montgomery, AL  
Stevens/Stewart**

WATERFRONT  
WINGER (dp)  
GUNS N' ROSES (dp)  
ARETHA & ELTON (dp)  
BOBBY BROWN (dp)  
Hottest:  
BOBBY BROWN 4-2  
FINE YOUNG CANNIB 10-6  
ANIMOTION 12-8  
ROY ORBISON 14-11  
TONE LOC 19-13

**WVNY/Utica, NY  
Christian/Gates**

KARYN WHITE  
MICHAEL DAMIAN  
DEON ESTUS  
DEBBIE GIBSON  
GUNS N' ROSES (dp)  
LISA LISA & CULT  
RICK ASTLEY  
Hottest:  
ROXETTE 6-1  
ROY ORBISON 14-5  
ANIMOTION 15-10  
SA-FIRE D-17  
LIVING COLOUR 24-19

**96XII/Parkersburg, WV  
Naval/Hughes**

MICHAEL DAMIAN  
ARETHA & ELTON  
EDDIE MONEY  
DEBBIE GIBSON  
ELVIS COSTELLO  
Hottest:  
GUNS N' ROSES 2-1  
38 SPECIAL 5-2  
ROXETTE 11-5  
MADONNA 11-9  
MADONNA 18-8

**G105/Durham-Raleigh, NC  
Edwards/Harrison**

38 SPECIAL  
DEBBIE GIBSON  
MICHAEL DAMIAN  
DEF LEPPARD  
BETTE MIDLER (dp)  
Hottest:  
MILLI VANILLI 4-4  
BANGLES 8-5  
ROXETTE 11-6  
MADONNA 11-9  
FINE YOUNG CANNIB 21-11

**KEZB/EI Paso, TX  
Winter/Van Dyke**

DEBBIE GIBSON  
KATANA PAIGE  
GUNS N' ROSES (dp)  
SURFACE  
Hottest:  
MILLI VANILLI 2-1  
SA-FIRE 4-4  
FINE YOUNG CANNIB 10-7  
ROXETTE 14-11  
STEVE B 16-13

**Q36/Fayetteville, NC  
McConaghy/Kelly**

JODY WATLEY  
LISA LISA & CULT (dp)  
DEBBIE GIBSON (dp)  
ROACHFORD (dp)  
BELLE STARS (dp)  
ARETHA & ELTON (dp)  
SWEET SENSATION (dp)  
Hottest:  
38 SPECIAL 2-1  
ANIMOTION 4-2  
ROXETTE 9-5  
DEON ESTUS 10-6  
JOHNNY KEMP 13-8

**WINK/Ft. Myer, FL  
Marty Barger**

MICHAEL DAMIAN  
WINGER (dp)  
ARETHA & ELTON  
ELVIS COSTELLO (dp)  
ROACHFORD  
BALL & OATES  
MADONNA 6-1  
FINE YOUNG CANNIB 3-2  
DEON ESTUS 7-4  
KARYN WHITE 8-5  
ROY ORBISON 14-7

**WKSJ/Greensboro, NC  
Jackson/O'Brien**

ARETHA & ELTON  
GUNS N' ROSES  
WINGER  
DEBBIE GIBSON  
BOBBY BROWN  
Hottest:  
FINE YOUNG CANNIB 3-1  
WATERFRONT  
ROY ORBISON 7-3  
POISON 6-4  
JIMMY HARNEN & SY 21-11  
MADONNA 16-12

**WVZY/Huntsville, AL  
Chris Andrews**

ARETHA & ELTON  
RICK ASTLEY  
REPLACEMENTS  
ROACHFORD  
GUNS N' ROSES  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 16-2  
TONE LOC 6-3  
38 SPECIAL 4-4  
DEON ESTUS 9-6

**54TYX/Jackson, MS  
Matt Kilgorn**

SWEET SENSATION  
DEBBIE GIBSON  
NEW KIDS ON THE B  
TOMMY PAGE  
Hottest:  
TONE LOC 5-3  
MADONNA 11-7  
CHER & PETER CETE 18-13  
JODY WATLEY 21-14  
DONNY OSMOND 20-16

**WABE/Jacksonville, FL  
Johnson/Klutch**

# CHR ADDS & HOTS

## MIDWEST

### MOST ADDED

**Guns N' Roses**  
**Aretha Franklin**  
**& Elton John**  
**Debbie Gibson**  
**New Kids On The Block**  
**Donny Osmond**  
**Waterfront**

### BREAKOUTS

**Eddie Money**  
**Tom Petty**  
**Rick Astley**

**KZ93/Peoria, IL**  
Edwards/Stern  
PAULA ABDUL  
GUNS N' ROSES  
ARETHA & ELTON  
Hottest:  
ROXETTE 2-1  
MADONNA 3-2  
FINE YOUNG CANNIB 4-3  
R.E.M. 6-5  
38 SPECIAL 7-6

**WBWB/Bloomington, IN**  
Cook/Meyer  
ARETHA & ELTON  
LISA LISA & CULT  
OUTFIELD  
WATERFRONT  
Hottest:  
ROXETTE 2-1  
MADONNA 5-2  
KARYN WHITE 3-4  
TONE LOC 11-5  
POISON 13-9

**KFRK/Lincoln, NE**  
Cook/Meyer  
ARETHA & ELTON  
JODY WATLEY  
TOMMY PAGE  
SA-FIRE  
GUNS N' ROSES (dp)  
PHOEBE SNOW (dp)  
Hottest:  
FINE YOUNG CANNIB 3-1  
ROXETTE 2-2  
MADONNA 5-3  
DEON ESTUS 9-5  
R.E.M. 8-6

## WEST

### MOST ADDED

**Aretha Franklin**  
**& Elton John**  
**Lisa Lisa & Cult Jam**  
**Guns N' Roses**  
**Waterfront**  
**Tanita Tikaram**

### BREAKOUTS

**Elvis Costello**  
**Rick Astley**  
**Eddie Money**  
**Tom Petty**  
**Roachford**  
**Breathe**

**FM104/Modesto-Stockton, CA**  
DeMaroney/Hoffman  
ARETHA & ELTON  
RICK ASTLEY  
EDDIE MONEY  
EDIE BRICKELL & N  
TOM PETTY (dp)  
Hottest:  
BON JOVI 7-5  
MADONNA 13-6  
DEF LEPPARD 8-7  
CHER & PETER CETE 9-8

**KYYA/Billings, MT**  
Charlie Fox  
BRETT MIDLER (dp)  
BREATHE  
GUNS N' ROSES  
TANITA TIKARAM  
ARETHA & ELTON  
Hottest:  
FINE YOUNG CANNIB 3-1  
POISON 5-2  
MADONNA 18-5  
LIVING COLOUR 11-8  
BELLE STARS 28-22

**K1MT/Medford, OR**  
Tressel/Stewart  
TOM PETTY  
ROACHFORD  
ARETHA & ELTON  
GIGI ON THE BEACH  
RICK ASTLEY  
GUNS N' ROSES  
NATALIE COLE  
Hottest:  
ROXETTE 3-1  
MADONNA 13-1  
FINE YOUNG CANNIB 11-6  
BON JOVI 18-11

## MIDWEST

### P2

**WKDD/Akron, OH**  
Clark/Nicholas  
GUNS N' ROSES  
ENYA  
REPLACEMENTS  
Hottest:  
MIKE & THE MECRAN 1-1  
BREATHE 3-2  
ROXETTE 6-3  
FINE YOUNG CANNIB 17-6  
MADONNA 20-9

**WMEE/Ft. Wayne, IN**  
Jeff Davis  
ARETHA & ELTON  
BETTE MIDLER  
GUNS N' ROSES  
Hottest:  
ROXETTE 3-1  
FINE YOUNG CANNIB 7-3  
MADONNA 12-6  
DEON ESTUS 13-9  
38 SPECIAL 14-10

**WPHR/Cleveland, OH**  
Thomas/Brown  
GUNS N' ROSES  
NEW KIDS ON THE B  
NENESH CHERRY (dp)  
CINDERELLA (dp)  
FIGURES ON A BEAC  
DONNY OSMOND  
KEVIN RALEIGH  
ARETHA & ELTON (dp)  
Hottest:  
ROXETTE 3-1  
FINE YOUNG CANNIB 6-1  
BANGLES 2-2  
WILLI VANILLI 4-4  
TONE LOC 15-2  
BON JOVI 12-9

**WGRD/Grand Rapids, MI**  
Casady/McCormick  
CINDERELLA  
DEBBIE GIBSON  
SAMANTHA FOX  
DONNY OSMOND  
HOWARD JONES  
NENESH CHERRY  
GUNS N' ROSES  
Hottest:  
ROXETTE 3-1  
MADONNA 5-2  
FINE YOUNG CANNIB 9-3  
R.E.M. 20-10  
DEF LEPPARD 16-14

**92Q/Cleveland, OH**  
Howen/Jackson  
DEBBIE GIBSON (dp)  
NEW KIDS ON THE B (dp)  
BOBBY BROWN (dp)  
SAMANTHA FOX (dp)  
Hottest:  
ROXETTE 2-1  
FINE YOUNG CANNIB 3-2  
MADONNA 6-3  
TONE LOC 7-4  
BON JOVI 14-6

**KLQ/Grand Rapids, MI**  
Gandy/Tinnes  
BELLE STARS (dp)  
GUNS N' ROSES (dp)  
R.E.M. 6-2  
FINE YOUNG CANNIB 8-3  
ROXETTE 11-4  
MADONNA 17-13  
METALLICA 26-19

**WPXR/Davenport, IA**  
North/Hammer  
OUTFIELD  
BOBBY BROWN  
LIVING COLOUR (dp)  
Hottest:  
ROXETTE 1-1  
MADONNA 2-2  
BON JOVI 12-6  
FINE YOUNG CANNIB 15-9  
38 SPECIAL 26-22

**WIXX/Green Bay, WI**  
McCarthy/Michael T.  
BELLE STARS  
TOM PETTY  
REPLACEMENTS  
PAULA ABDUL  
FORD & OSBOURNE (dp)  
AIRKRAFT (dp)  
Hottest:  
FINE YOUNG CANNIB 4-1  
MADONNA 5-2  
ANIMOTION 17-12  
MICHAEL DAMIAN 23-16  
BON JOVI 27-19

**WGTZ/Dayton, OH**  
Jarvis/Dr. Oava  
ARETHA & ELTON  
LISA LISA & CULT  
Hottest:  
ROXETTE 1-1  
FINE YOUNG CANNIB 6-2  
MADONNA 9-4  
DEON ESTUS 14-11  
PAULA ABDUL 19-15

**Z194/Madison, WI**  
Lockwood/Keyes  
DEF LEPPARD  
TOM PETTY  
GUNS N' ROSES  
FRIEHEIT  
AND  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 12-3  
ENYA 10-1  
BELLE STARS 14-9  
MICHAEL DAMIAN 20-11

**KRNQ/Des Moines, IA**  
Knight/Lewis  
TOMMY PAGE  
GLAMOUR CAMP  
GUNS N' ROSES  
DEBBIE GIBSON  
Hottest:  
ROXETTE 1-1  
CHICAGO 4-2  
ROD SPENCER 5-3  
BANGLES 7-5  
MADONNA 14-8

**KJ103/Oklahoma City, OK**  
Spain/Stewart  
SA-FIRE  
GUNS N' ROSES  
REPLACEMENTS  
ARETHA & ELTON (dp)  
Hottest:  
ROXETTE 2-1  
FINE YOUNG CANNIB 4-2  
BANGLES 7-4  
TONE LOC 18-6  
MADONNA 22-10

**KZ10/Duluth, MN**  
Michael/Johnson  
GUNS N' ROSES (dp)  
NEW KIDS ON THE B  
JIMMY HARNEN & SY  
WATERFRONT  
CINDERELLA (dp)  
Hottest:  
ROXETTE 1-1  
R.E.M. 5-2  
MADONNA 8-4  
BON JOVI 19-12  
BELLE STARS 34-26

**KKQK/Omaha, NB**  
Draw Bentley  
WATERFRONT  
BOBBY BROWN  
CINDERELLA (dp)  
Hottest:  
ROXETTE 2-1  
ENYA 3-2  
JOHNNY KEMP 9-3  
KARYN WHITE 4-4  
MADONNA 5-5

**WRQN/Toledo, OH**  
Masori/O'Rourke  
ONE 2 MANY  
SWEET SENSATION  
WINGER  
FORD & OSBOURNE  
INFORMATION SOCIE  
GUNS N' ROSES  
OUTFIELD  
Hottest:  
38 SPECIAL 10-7  
DEF LEPPARD 12-8  
DONNY OSMOND 14-10  
PAULA ABDUL 20-13  
LIVING COLOUR 28-19

**WCUC/Carbondale, IL**  
Tony Watekus  
GUNS N' ROSES  
ONE 2 MANY  
RICK ASTLEY  
CHER & PETER CETE  
GLAMOUR CAMP  
STEVIE B  
Hottest:  
TONE LOC 6-6  
MADONNA 8-3  
LIVING COLOUR 15-4  
WINGER 17-8  
JOHNNY KEMP 24-14

**99K/Salina, KS**  
Brad King  
ARETHA & ELTON  
LISA LISA & CULT  
GUNS N' ROSES (dp)  
SA-FIRE  
ELVIS COSTELLO  
EDIE BRICKELL & N  
Hottest:  
FINE YOUNG CANNIB 1-1  
WINGER 17-8  
POISON 5-5  
FORD & OSBOURNE 18-15  
MICHAEL DAMIAN 23-18  
R.E.M. 8-6

**KAY107/Tulsa, OK**  
Jan Dean  
DEBBIE GIBSON  
NEW KIDS ON THE B  
GUNS N' ROSES  
TOMMY PAGE  
ARETHA & ELTON  
Hottest:  
ROXETTE 3-1  
FINE YOUNG CANNIB 8-4  
MADONNA 19-8  
TONE LOC 27-18

**WCWC/Champaign, IL**  
McCann/McKeighan  
NEW KIDS ON THE B  
TOMMY PAGE  
BELLE STARS  
DEBBIE GIBSON  
WINGER (dp)  
Hottest:  
MADONNA 5-1  
MILLI VANILLI 4-3  
BON JOVI 13-7  
DEON ESTUS 17-9  
CHER & PETER CETE 16-12

**KWTO/Springfield, MO**  
T.K. O'Grady  
ARETHA & ELTON  
WATERFRONT  
TOMMY PAGE  
SWEET SENSATION  
CINDERELLA (dp)  
Hottest:  
ROXETTE 2-1  
FINE YOUNG CANNIB 3-2  
MADONNA 6-4  
MICHAEL DAMIAN 10-8  
BON JOVI 11-10  
TOMMY PAGE 18-14

**KMYZ/Tulsa, OK**  
Mal Myers  
JOHNNY KEMP  
ROD SPENCER  
Hottest:  
ROXETTE 1-1  
FINE YOUNG CANNIB 11-3  
TONE LOC 15-7  
VAN HALEN 12-10  
WINGER 20-15

**KCMQ/Columbia, MO**  
Tutini/Hanson  
ARETHA & ELTON  
BOBBY BROWN  
PHOEBE SNOW (dp)  
GUNS N' ROSES  
CINDERELLA  
BELLE STARS  
Hottest:  
MADONNA 10-4  
HOWARD JONES 19-13  
DEON ESTUS 23-17  
TONE LOC 24-18  
DEBBIE GIBSON 40-30

**WDBR/Springfield, IL**  
Moore/Lawley  
GUNS N' ROSES  
RICK ASTLEY  
EDIE BRICKELL & N  
ROACHFORD  
EDDIE MONEY  
ARETHA & ELTON  
GLAMOUR CAMP (dp)  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 4-2  
MADONNA 14-9  
TONE LOC 19-10  
JODY WATLEY 20-11

**KKRD/Wichita, KS**  
Oliver/Williams  
GUNS N' ROSES  
NEW KIDS ON THE B  
WINGER (dp)  
NATALIE COLE  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 12-3  
TONE LOC 11-7  
ANIMOTION 13-8  
DEON ESTUS 14-9

**KLYV/Dubuque, IA**  
Jeff Davis  
GUNS N' ROSES  
DEBBIE GIBSON  
NEW KIDS ON THE B  
WINGER (dp)  
BOBBY BROWN  
RICK ASTLEY  
EDIE BRICKELL & N  
Hottest:  
ROXETTE 2-1  
FINE YOUNG CANNIB 5-4  
MADONNA 11-5  
SA-FIRE 14-9  
ANIMOTION 13-8  
DEON ESTUS 14-9

**WSPT/Stevens Point, WI**  
Jerry Starfen  
ELVIS COSTELLO  
TOM PETTY  
DONNY OSMOND  
ARETHA & ELTON  
Hottest:  
ROXETTE 4-2  
FINE YOUNG CANNIB 5-3  
BON JOVI 9-5  
AIRKRAFT 10-7  
MADONNA 15-8

**Y96/Fargo, ND**  
Jack Lundy  
PAULA ABDUL  
BETTE MIDLER  
DEBBIE GIBSON  
GUNS N' ROSES  
Hottest:  
ROXETTE 2-1  
MADONNA 7-4  
BON JOVI 10-5  
DEON ESTUS 13-7  
DEF LEPPARD 15-10

**WPPR/Terre Haute, IN**  
Newton/Taylor  
DEBBIE GIBSON  
EDDIE MONEY  
ELVIS COSTELLO  
RICK ASTLEY  
GUNS N' ROSES  
Hottest:  
R.E.M. 10-4  
JOHNNY KEMP 22-13  
ONE 2 MANY 34-22  
ARETHA & ELTON (dp)  
CINDERELLA (dp)  
Hottest:  
BANGLES 1-1  
MADONNA 10-3  
TOMMY PAGE 12-9  
BON JOVI 15-10  
POISON 18-14

**KFMW/Topeka, KS**  
Alexander/Haston  
ARETHA & ELTON  
BELLE STARS  
Hottest:  
ROXETTE 2-1  
38 SPECIAL 9-6  
MADONNA 20-11  
CHER & PETER CETE 19-13  
TONE LOC 28-18

**WKBW/Kalamazoo, MI**  
Anthony/Britain  
BAD COMPANY  
ROXETTE 2-1  
Hottest:  
ROXETTE 1-1  
R.E.M. 3-2  
FINE YOUNG CANNIB 11-5  
BON JOVI 16-9  
JUNS N' ROSES 29-20

**WAZJ/Lafayette, IN**  
Morton/Miller  
ARETHA & ELTON  
RICK ASTLEY  
STEVE WINWOOD  
GUNS N' ROSES  
BULLETTYOYS (dp)  
Hottest:  
ROXETTE 2-1  
ROXETTE 2-1  
FINE YOUNG CANNIB 3-2  
ROY ORBISON 5-3  
ANIMOTION 6-4  
MADONNA 13-7

**KFMW/Waterloo, IA**  
Mark Hansen  
BELLE STARS  
PETER SCHILLING  
TOM PETTY  
EDDIE MONEY  
Hottest:  
ROXETTE 4-2  
FINE YOUNG CANNIB 8-3  
PIX 7-4  
ANIMOTION 12-8  
DEF LEPPARD 13-10

**WYZZ/Des Moines, IA**  
Knight/Lewis  
TOMMY PAGE  
GLAMOUR CAMP  
GUNS N' ROSES  
DEBBIE GIBSON  
Hottest:  
ROXETTE 1-1  
CHICAGO 4-2  
ROD SPENCER 5-3  
BANGLES 7-5  
MADONNA 14-8

**WYZZ/Des Moines, IA**  
Knight/Lewis  
TOMMY PAGE  
GLAMOUR CAMP  
GUNS N' ROSES  
DEBBIE GIBSON  
Hottest:  
ROXETTE 1-1  
CHICAGO 4-2  
ROD SPENCER 5-3  
BANGLES 7-5  
MADONNA 14-8

**KFMW/Waterloo, IA**  
Mark Hansen  
BELLE STARS  
PETER SCHILLING  
TOM PETTY  
EDDIE MONEY  
Hottest:  
ROXETTE 4-2  
FINE YOUNG CANNIB 8-3  
PIX 7-4  
ANIMOTION 12-8  
DEF LEPPARD 13-10

**WYZZ/Des Moines, IA**  
Knight/Lewis  
TOMMY PAGE  
GLAMOUR CAMP  
GUNS N' ROSES  
DEBBIE GIBSON  
Hottest:  
ROXETTE 1-1  
CHICAGO 4-2  
ROD SPENCER 5-3  
BANGLES 7-5  
MADONNA 14-8

**WYZZ/Des Moines, IA**  
Knight/Lewis  
TOMMY PAGE  
GLAMOUR CAMP  
GUNS N' ROSES  
DEBBIE GIBSON  
Hottest:  
ROXETTE 1-1  
CHICAGO 4-2  
ROD SPENCER 5-3  
BANGLES 7-5  
MADONNA 14-8

**KFMW/Waterloo, IA**  
Mark Hansen  
BELLE STARS  
PETER SCHILLING  
TOM PETTY  
EDDIE MONEY  
Hottest:  
ROXETTE 4-2  
FINE YOUNG CANNIB 8-3  
PIX 7-4  
ANIMOTION 12-8  
DEF LEPPARD 13-10

## WEST

### P2

**KIVA/Albuquerque, NM**  
Howard Johnson  
38 SPECIAL  
LIVING COLOUR  
GUNS N' ROSES  
MICHAEL DAMIAN  
LISA LISA & CULT  
ARETHA & ELTON  
Hottest:  
BON JOVI 11-6  
TONE LOC 14-7  
DONNY OSMOND 24-12  
DEF LEPPARD 18-13  
DEON ESTUS 19-14

**CHEE/Edmonton, Alberta**  
McKenna/Stuart  
FINE YOUNG CANNIB 7-4  
MADONNA 15-7  
POISON 16-8  
TONE LOC D-29  
MICHAEL DAMIAN D-30

**KKKS/Albuquerque, NM**  
Tommy Rivers  
none  
Hottest:  
TONE LOC 2-2  
SWEET SENSATION 3-3  
FINE YOUNG CANNIB 6-6  
MADONNA 11-11  
SAMANTHA FOX 18-18

**KSNQ/Eugene, OR**  
Svensen/Wonka  
ARETHA & ELTON  
TANITA TIKARAM  
RICK ASTLEY  
PAULA ABDUL  
ROACHFORD  
ELVIS COSTELLO  
EDDIE MONEY  
NATALIE COLE  
CINDERELLA  
Hottest:  
FINE YOUNG CANNIB 4-1  
ANIMOTION 6-3  
KARYN WHITE 14-11  
TONE LOC 28-19  
SAMANTHA FOX 26-21

**KKXX/Bakersfield, CA**  
Squires/Christopher  
BELLE STARS  
TEN CITY  
SURFACE  
NENESH CHERRY (dp)  
Hottest:  
FINE YOUNG CANNIB 3-1  
SWEET SENSATION 6-4  
MADONNA 11-6  
RICK ASTLEY 14-8  
BOBBY BROWN 28-22

**KMGJ/Fresno, CA**  
Kevin Carter  
LISA LISA & CULT  
GUY  
ARETHA & ELTON (dp)  
WGNACK & WGNACK  
KATARA PAIGE  
SURFACE  
TONE LOC 1-1  
ROXETTE 7-3  
MADONNA 15-11  
BOBBY BROWN 24-15  
SURFACE 26-21

**KFM/Boise, ID**  
Jack Armstrong  
ARETHA & ELTON  
BOBBY BROWN  
DEBBIE GIBSON  
WINGER (dp)  
Hottest:  
JOHNNY KEMP (dp)  
FINE YOUNG CANNIB 6-4  
DONNY OSMOND 14-7  
DEF LEPPARD 13-10  
MICHAEL DAMIAN 17-11  
TOMMY PAGE D-15

**KYNO/Fresno, CA**  
Clay/Martinez  
TOMMY PAGE  
DONNY OSMOND  
ARETHA & ELTON  
Hottest:  
ROXETTE 4-1  
FINE YOUNG CANNIB 7-2  
TONE LOC 9-4  
MADONNA 15-8  
BOBBY BROWN 30-23

**KATM/Colorado Springs, CO**  
Sorenson/Majors  
OUTFIELD  
STEVE WINWOOD  
U2  
ELVIS COSTELLO  
CINDERELLA  
WATERFRONT  
Hottest:  
FINE YOUNG CANNIB 4-2  
ROY ORBISON 11-7  
FORD & OSBOURNE 8-8  
BON JOVI 10-9  
SRID ROW 28-14

**KMGJ/Colorado Springs, CO**  
Miller/Reynolds  
AL B. SURE!  
NEW ORDER  
FIGURES ON A BEAC  
WATERFRONT  
JIMMY HARNEN & SY (dp)  
LISA LISA & CULT  
DONNA SUMNER  
Hottest:  
FINE YOUNG CANNIB 1-1  
BELLE STARS 2-2  
ENYA 3-3  
MADONNA 14-4  
BON JOVI 19-11  
HOWARD JONES 23-16

**KATM/Colorado Springs, CO**  
Sorenson/Majors  
OUTFIELD  
STEVE WINWOOD  
U2  
ELVIS COSTELLO  
CINDERELLA  
WATERFRONT  
Hottest:  
FINE YOUNG CANNIB 4-2  
ROY ORBISON 11-7  
FORD & OSBOURNE 8-8  
BON JOVI 10-9  
SRID ROW 28-14

**KMGJ/Colorado Springs, CO**  
Miller/Reynolds  
AL B. SURE!  
NEW ORDER  
FIGURES ON A BEAC  
WATERFRONT  
JIMMY HARNEN & SY (dp)  
LISA LISA & CULT  
DONNA SUMNER  
Hottest:  
FINE YOUNG CANNIB 1-1  
BELLE STARS 2-2  
ENYA 3-3  
MADONNA 14-4  
BON JOVI 19-11  
HOWARD JONES 23-16

**KMGJ/Colorado Springs, CO**  
Miller/Reynolds  
AL B. SURE!  
NEW ORDER  
FIGURES ON A BEAC  
WATERFRONT  
JIMMY HARNEN & SY (dp)  
LISA LISA & CULT  
DONNA SUMNER  
Hottest:  
FINE YOUNG CANNIB 1-1  
BELLE STARS 2-2  
ENYA 3-3  
MADONNA 14-4  
BON JOVI 19-11  
HOWARD JONES 23-16

**KYRK/Las Vegas, NV**  
Cummings/Miles  
ARETHA & ELTON  
GARDNER COLE (dp)  
GUY (dp)  
NEW ORDER (dp)  
GUNS N' ROSES (dp)  
ELVIS COSTELLO (dp)  
EDDIE MONEY (dp)  
Hottest:  
PAULA ABDUL 6-3  
TOMMY PAGE 8-5  
MADONNA 14-6  
BON JOVI 19-11  
HOWARD JONES 23-16

**KMGJ/Colorado Springs, CO**  
Miller/Reynolds  
AL B. SURE!  
NEW ORDER  
FIGURES ON A BEAC  
WATERFRONT  
JIMMY HARNEN & SY (dp)  
LISA LISA & CULT  
DONNA SUMNER  
Hottest:  
FINE YOUNG CANNIB 1-1  
BELLE STARS 2-2  
ENYA 3-3  
MADONNA 14-4  
BON JOVI 19-11  
HOWARD JONES 23-16

**KYRK/Las Vegas, NV**  
Cummings/Miles  
ARETHA & ELTON  
GARDNER COLE (dp)  
GUY (dp)  
NEW ORDER (dp)  
GUNS N' ROSES (dp)  
ELVIS COSTELLO (dp)  
EDDIE MONEY (dp)  
Hottest:  
PAULA ABDUL 6-3  
TOMMY PAGE 8-5  
MADONNA 14-6  
BON JOVI 19-11  
HOWARD JONES 23-16

**KCAO/Denver-Venture, CA**  
Greg Williams  
INFORMATION SOCIE  
CINDERELLA (dp)  
BETTE MIDLER (dp)  
GUNS N' ROSES (dp)  
Hottest:  
ROXETTE 3-1  
MADONNA 14-2  
FINE YOUNG CANNIB 5-3  
JIMMY HARNEN & SY 10-8  
PAULA ABDUL 24-15

**KKFR/Phoenix, AZ**  
Honey/Morales  
SURFACE  
SANDBE  
WATERFRONT  
LISA LISA & CULT  
SAMANTHA FOX  
Hottest:  
TONE LOC 2-1  
ROXETTE 3-2  
BANGLES 7-3  
STEVIE B 5-5  
MADONNA 11-9

**KWVZ/Reno, NV**  
Dave Robie  
none  
Hottest:  
MADONNA 5-5  
LIVING COLOUR 10-10  
ROY ORBISON 15-15  
BETTE MIDLER 18-18  
TONE LOC 23-23

**KDON/Salt Lake City, UT**  
Hyer/Sanders  
DEBBIE GIBSON  
LISA LISA & CULT  
CYNTHIA  
Hottest:  
ROXETTE 3-1  
FINE YOUNG CANNIB 2-2  
SA-FIRE 7-5  
NENESH CHERRY 22-14  
BOBBY BROWN 21-15

**KZZU/Spokane, WA**  
Arnold/Hopkins  
ARETHA & ELTON  
TOM PETTY  
WATERFRONT  
HOTTEST:  
TANITA TIKARAM (dp)  
JIMMY HARNEN & SY  
R.E.M. 5-4  
MADONNA 13-8  
BON JOVI 15-9

**KMOK/Lawton, ID**  
Havens/Chase  
GUNS N' ROSES  
NEW KIDS ON THE B  
ARETHA & ELTON  
TOM PETTY  
KTC  
TANITA TIKARAM (dp)  
JIMMY HARNEN & SY  
Hottest:  
ROXETTE 1-1  
FINE YOUNG CANNIB 9-3  
MADONNA 12-7  
TONE LOC 18-8  
GUNS N' ROSES D-24

**KRQ/Tucson, AZ**  
Ingram/Davis  
GUNS N' ROSES  
HOWARD JONES  
BENNY MARDONES  
LISA LISA & CULT (dp)  
CHER & PETER CETE (dp)  
BETTE MIDLER (dp)  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 5-2  
ROXETTE 1-1  
LIVING COLOUR 7-3  
CHRIS REA 11-8  
MICHAEL DAMIAN 22-11

**KJZZ/Flagstaff, AZ**  
LeMaster/Trevis  
TANITA TIKARAM  
ELVIS COSTELLO  
FIGURES ON A BEAC  
KTC  
BOBBY BROWN  
BELLE STARS  
ARETHA & ELTON  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 5-2  
ROXETTE 1-1  
DEF LEPPARD 4-4  
STEVE WINWOOD 18-13  
FORD & OSBOURNE 22-14

**KRQ/Tucson, AZ**  
Ingram/Davis  
GUNS N' ROSES  
HOWARD JONES  
BENNY MARDONES  
LISA LISA & CULT (dp)  
CHER & PETER CETE (dp)  
BETTE MIDLER (dp)  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 5-2  
ROXETTE 1-1  
LIVING COLOUR 7-3  
CHRIS REA 11-8  
MICHAEL DAMIAN 22-11

**KJZZ/Flagstaff, AZ**  
LeMaster/Trevis  
TANITA TIKARAM  
ELVIS COSTELLO  
FIGURES ON A BEAC  
KTC  
BOBBY BROWN  
BELLE STARS  
ARETHA & ELTON  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 5-2  
ROXETTE 1-1  
DEF LEPPARD 4-4  
STEVE WINWOOD 18-13  
FORD & OSBOURNE 22-14

**KRQ/Tucson, AZ**  
Ingram/Davis  
GUNS N' ROSES  
HOWARD JONES  
BENNY MARDONES  
LISA LISA & CULT (dp)  
CHER & PETER CETE (dp)  
BETTE MIDLER (dp)  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 5-2  
ROXETTE 1-1  
LIVING COLOUR 7-3  
CHRIS REA 11-8  
MICHAEL DAMIAN 22-11

**KJZZ/Flagstaff, AZ**  
LeMaster/Trevis  
TANITA TIKARAM  
ELVIS COSTELLO  
FIGURES ON A BEAC  
KTC  
BOBBY BROWN  
BELLE STARS  
ARETHA & ELTON  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 5-2  
ROXETTE 1-1  
DEF LEPPARD 4-4  
STEVE WINWOOD 18-13  
FORD & OSBOURNE 22-14

**KRQ/Tucson, AZ**  
Ingram/Davis  
GUNS N' ROSES  
HOWARD JONES  
BENNY MARDONES  
LISA LISA & CULT (dp)  
CHER & PETER CETE (dp)  
BETTE MIDLER (dp)  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 5-2  
ROXETTE 1-1  
LIVING COLOUR 7-3  
CHRIS REA 11-8  
MICHAEL DAMIAN 22-11

**KJZZ/Flagstaff, AZ**  
LeMaster/Trevis  
TANITA TIKARAM  
ELVIS COSTELLO  
FIGURES ON A BEAC  
KTC  
BOBBY BROWN  
BELLE STARS  
ARETHA & ELTON  
Hottest:  
FINE YOUNG CANNIB 2-1  
MADONNA 5-2  
ROXETTE 1-1  
DEF LEPPARD 4-4  
STEVE WINWOOD 18-13  
FORD & OSBOURNE 22-14

**K**

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

247 REPORTS

A

PAULA ABDUL Forever Your Girl (Virgin) LP: Forever Your Girl Total Reports 209 85%

Chart Summary table for Paula Abdul's 'Forever Your Girl' showing regional and national performance.

Station list for Paula Abdul's chart, including call letters and air dates.

ANIMATION Room To Move (Polydor) LP: Animation Total Reports 202 82%

Chart Summary table for Animation's 'Room To Move' and station list.

PAULA ABDUL (Continued) Station list for chart A.

BELLE STARS Iko Iko (Capitol) LP: "Rainman" Soundtrack Total Reports 156 63%

Chart Summary table for Belle Stars' 'Iko Iko' and station list.

BON JOVI I'll Be There For You (Mercury) LP: New Jersey Total Reports 221 89%

Chart Summary table for Bon Jovi's 'I'll Be There For You' and station list.

PAULA ABDUL (Continued) Station list for chart A.

BELLE STARS (Continued) Station list for chart B.

EDIE BRICKELL & NEW BOHEMIANS Circle (Geffen) LP: Shooting Rubberbands At The Stars Total Reports 65 26%

Continued On Next Column

BOBBY BROWN Every Little Step (MCA) LP: Don't Be Cruel Total Reports 138 56%

Chart Summary table for Bobby Brown's 'Every Little Step' and station list.

PAULA ABDUL (Continued) Station list for chart A.

CHER Coming Home (Mercury) LP: Long Cold Winter Total Reports 77 31%

Chart Summary table for Cher's 'Coming Home' and station list.

Continued On Next Column

NENEH CHERRY Buffalo Stance (Virgin) LP: "Slaves Of New York" ST Total Reports 77 31%

Chart Summary table for Neneh Cherry's 'Buffalo Stance' and station list.

PAULA ABDUL (Continued) Station list for chart A.

CHER (Continued) Station list for chart C.

EDIE BRICKELL & NEW BOHEMIANS (Continued) Station list for chart D.

Continued On Next Column

NATALIE COLE Miss You Like Crazy (EMI) LP: Good To Be Back Total Reports 58 23%

DEF LEPPARD Rocket (Mercury) LP: Hysteria Total Reports 196 79%

ENYA Orinoco Flow (Sail Away) (Geffen) LP: Watermark Total Reports 164 66%

Deon Estus Continued

Lita Ford & Ozzy Continued

Regional Reach E 33% S 22% M 15% W 26%

Regional Reach E 90% S 76% M 86% W 67%

Regional Reach E 63% S 72% M 68% W 59%

Regional Reach E 98% S 96% M 98% W 98%

Regional Reach E 61% S 49% M 24% W 50%

Chart Summary Pos P1 P2 P3 Tot

MICHAEL DAMIAN Rock On (Cypress/A&M) LP: Dream A Little Dream Total Reports 225 91%

Regional Reach E 84% S 92% M 98% W 89%

Regional Reach E 92% S 90% M 81% W 91%

Regional Reach E 98% S 96% M 98% W 98%

Regional Reach E 61% S 49% M 24% W 50%

Regional Reach E 84% S 92% M 98% W 89%

Regional Reach E 27% S 18% M 17% W 24%

Regional Reach E 92% S 90% M 81% W 91%

Regional Reach E 98% S 96% M 98% W 98%

Regional Reach E 61% S 49% M 24% W 50%

Regional Reach E 84% S 92% M 98% W 89%

Regional Reach E 27% S 18% M 17% W 24%

Regional Reach E 92% S 90% M 81% W 91%

Regional Reach E 98% S 96% M 98% W 98%

Regional Reach E 61% S 49% M 24% W 50%

Continued On Next Column

Continued On Next Column

Continued On Next Column





R.E.M. Stand (WB) LP: Green Total Reports 210 85%

SA-FIRE Thinking Of You (Cutting/Mercury) Total Reports 203 82%

STEVE B I Wanna Be The One (LMR) LP: In My Eyes Total Reports 57 23%

THIRTY EIGHT SPECIAL Second Chance (A&M) LP: Rock & Roll Strategy Total Reports 205 83%

REPLACEMENTS I'll Be You (Sire/WB) LP: Don't Tell A Soul Total Reports 54 22%

PETER SCHILLING The Different Story (World...) (Elektra) LP: The Different Story... Total Reports 52 21%

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PETER SCHILLING The Different Story (World...) (Elektra) LP: The Different Story... Total Reports 52 21%

WATERFRONT Cry (Polydot) LP: Waterfront Total Reports 112 45%

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REPLACEMENTS I'll Be You (Sire/WB) LP: Don't Tell A Soul Total Reports 54 22%

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REPLACEMENTS I'll Be You (Sire/WB) LP: Don't Tell A Soul Total Reports 54 22%

Continued On Next Column Parallels Continued on Page 100

SIGNIFICANT ACTION

JODY WATLEY
Real Love (MCA)
LP: Larger Than Life

Table with columns: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Grid of station call letters and frequencies for Jody Watley's album across various regions.

WINGER
Seventeen (Atlantic)
LP: Winger

Table with columns: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Grid of station call letters and frequencies for Winger's album across various regions.

Winger Continued

Grid of station call letters and frequencies for Winger's album across various regions.

STEVE WINWOOD
Hearts On Fire (Virgin)
LP: Roll With It

Table with columns: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Grid of station call letters and frequencies for Steve Winwood's album across various regions.

RICK ASTLEY
Giving Up On Love (RCA)
LP: Hold Me In Your Arms

Grid of station call letters and frequencies for Rick Astley's album across various regions.

BAD COMPANY
Shake It Up (Atlantic)
LP: Dangerous Age

Grid of station call letters and frequencies for Bad Company's album across various regions.

BASIA
Promises (Epic)
LP: Time And Tide

Grid of station call letters and frequencies for Basia's album across various regions.

BIG BAM BOO
Shooting From My Heart (UNI/MCA)
LP: Fun, Faith And Fairplay

Grid of station call letters and frequencies for Big Bam Boo's album across various regions.

BOY GEORGE
Don't Take My Mind On... (Virgin)
LP: High Hat

Grid of station call letters and frequencies for Boy George's album across various regions.

BOYS
Lucky Charm (Motown)
LP: Messages From The Boys

Grid of station call letters and frequencies for The Boys' album across various regions.

BREATH
All That I Should Have Known (A&M)
LP: All That Jazz

Grid of station call letters and frequencies for Breath's album across various regions.

SAM BROWN
Stop (A&M)
LP: Stop!

Grid of station call letters and frequencies for Sam Brown's album across various regions.

BULLETTYOYS
For The Love Of Money (WB)
LP: Bulletboys

Grid of station call letters and frequencies for Bulletboys' album across various regions.

ELVIS COSTELLO
Veronica (WB)
LP: Spike

Grid of station call letters and frequencies for Elvis Costello's album across various regions.

EIGHTH WONDER
Baby, Baby (WTG)
LP: Fearless

Grid of station call letters and frequencies for Eighth Wonder's album across various regions.

ESCAPE CLUB
Walking Through Walls (Atlantic)
LP: Wild Wild West

Grid of station call letters and frequencies for Escape Club's album across various regions.

MELISSA ETHERIDGE
Similar Features (Island)
LP: Melissa Etheridge

Grid of station call letters and frequencies for Melissa Etheridge's album across various regions.

FIGURES ON A BEACH
You Ain't Seen Nothin' Yet (Sire/WB)
LP: Figures On A Beach

Grid of station call letters and frequencies for Figures On A Beach's album across various regions.

# SIGNIFICANT ACTION

G N S

**GINA GO-GO**  
*I Can't Face The Fact (Capitol)*  
LP: Technique

<b>P1</b> EAST SOUTH KITY 24-20 MIDWEST WEST KZZP 28-27 KKRZ 24-22 FM102 15-14	<b>P2</b> EAST SOUTH K98 on MPMP 21-16 KZZB 31-28 KZPM 13-12 KEZB 34-31	<b>P3</b> EAST SOUTH KMAN 22-21 QV103 35-33
<b>P1</b> WEST PHR106 9-9 HOT977 8-18	<b>P3</b> WEST KXKX 23-20 KKMG on KCAQ 12-10	<b>P3</b> WEST

**NEW ORDER**  
*Round And Round (WB)*  
LP: Technique

<b>P1</b> EAST CKOI a	<b>P2</b> EAST	<b>P3</b> EAST KRMG a KRYK a KFRK on
<b>P3</b> SOUTH KEGL a KKBQ a KRBE on KTFM a	<b>P3</b> SOUTH K98 on K106 d-35 KZZB d-39 KBPM a Y106 a	<b>P3</b> EAST SOUTH QV103 a MIDWEST WEST
<b>P2</b> WEST 92X a	<b>P3</b> MIDWEST	<b>P3</b> WEST

**PHOEBE SNOW**  
*If I Can Just Get Through... (Elektra)*  
LP: Something Real

<b>P1</b> EAST SOUTH Y95 on	<b>P3</b> SOUTH K106 a WAPD d-24 KWES on	<b>P3</b> EAST SOUTH WZKX a KWTX a
<b>P2</b> MIDWEST WEST K98 on K106 d-35 KZZB d-39 KBPM a Y106 a	<b>P3</b> MIDWEST WEST K98 on K106 d-35 KZZB d-39 KBPM a Y106 a	<b>P3</b> EAST SOUTH WZKX a KWTX a
<b>P2</b> EAST WAEB on	<b>P3</b> MIDWEST WEST	<b>P3</b> EAST SOUTH WZKX a KWTX a

**GLAMOUR CAMP**  
*She Did It (EMI)*  
LP: Glamour Camp

<b>P1</b> EAST SOUTH MIDWEST KXXR d-39 WBQ a-30 WEST	<b>P2</b> SOUTH WOK1 d-30 WLSR 35-34	<b>P3</b> MIDWEST KRNQ a-30
<b>P2</b> EAST WSPK a	<b>P3</b> EAST 95XXX on	<b>P3</b> EAST 95XXX on
<b>P2</b> SOUTH WPFM d-40 KIXY on	<b>P3</b> EAST 95XXX on	<b>P3</b> EAST 95XXX on

**TOM PETTY**  
*I Won't Back Down (MCA)*  
LP: Full Moon Fever

<b>P1</b> EAST SOUTH MIDWEST WEST KXKX a	<b>P2</b> SOUTH WROQ a WOK1 a WLSR a	<b>P3</b> SOUTH WWSF a WJAD a WJMX a WPFM a
<b>P2</b> EAST WVSR a	<b>P3</b> EAST WXX a-38 Z104 a	<b>P3</b> EAST WXX a-38 Z104 a
<b>P2</b> EAST WVSR a	<b>P3</b> EAST WXX a-38 Z104 a	<b>P3</b> EAST WXX a-38 Z104 a

**SURFACE**  
*Closer Than Friends (Columbia)*  
LP: 2nd Wave

<b>P1</b> EAST SOUTH MIDWEST WEST KXKX a	<b>P2</b> EAST KMYX 13 fr ROF977 d-39	<b>P3</b> EAST KXKX a RF95 a KMG 25-14 KMGX 26-21 KLUC on KRYK on KFRK a KDON d-24
<b>P2</b> EAST WSPK a	<b>P3</b> EAST KMYX 13 fr ROF977 d-39	<b>P3</b> EAST KXKX a RF95 a KMG 25-14 KMGX 26-21 KLUC on KRYK on KFRK a KDON d-24
<b>P2</b> EAST WSPK a	<b>P3</b> EAST KMYX 13 fr ROF977 d-39	<b>P3</b> EAST KXKX a RF95 a KMG 25-14 KMGX 26-21 KLUC on KRYK on KFRK a KDON d-24

L

**LEVERT**  
*Just Coolin' (Atlantic)*  
LP: Just Coolin'

<b>P1</b> EAST SOUTH MIDWEST WEST KGGI 21-17	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST KGGI 21-17	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST KGGI 21-17	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35

**CHRIS REA**  
*Working On It (Geffen)*  
LP: New Light Through Old Windows

<b>P1</b> EAST SOUTH MIDWEST WEST KXKX a	<b>P2</b> SOUTH WROQ a WOK1 a WLSR a	<b>P3</b> SOUTH WWSF a WJAD a WJMX a WPFM a
<b>P2</b> EAST WVSR a	<b>P3</b> EAST WXX a-38 Z104 a	<b>P3</b> EAST WXX a-38 Z104 a
<b>P2</b> EAST WVSR a	<b>P3</b> EAST WXX a-38 Z104 a	<b>P3</b> EAST WXX a-38 Z104 a

**TANITA TIKARAM**  
*Twist In My Sobriety (Reprise)*  
LP: Ancient Heart

<b>P1</b> EAST SOUTH MIDWEST WEST KXKX a	<b>P2</b> EAST KMYX 13 fr ROF977 d-39	<b>P3</b> EAST KXKX a RF95 a KMG 25-14 KMGX 26-21 KLUC on KRYK on KFRK a KDON d-24
<b>P2</b> EAST WSPK a	<b>P3</b> EAST KMYX 13 fr ROF977 d-39	<b>P3</b> EAST KXKX a RF95 a KMG 25-14 KMGX 26-21 KLUC on KRYK on KFRK a KDON d-24
<b>P2</b> EAST WSPK a	<b>P3</b> EAST KMYX 13 fr ROF977 d-39	<b>P3</b> EAST KXKX a RF95 a KMG 25-14 KMGX 26-21 KLUC on KRYK on KFRK a KDON d-24

M

**EDDIE MONEY**  
*Let Me In (Columbia)*  
LP: Nothing To Lose

<b>P1</b> EAST SOUTH MIDWEST WEST K104 a	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST K104 a	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST K104 a	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35

**RED FLAG**  
*Russian Radio (Enigma)*

<b>P1</b> EAST SOUTH MIDWEST WEST K104 22-12	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST K104 22-12	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST K104 22-12	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35

**U2 & B.B. KING**  
*When Love Comes To Town (Island)*  
LP: Rattle And Hum

<b>P1</b> EAST SOUTH MIDWEST WEST K104 d-25	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST K104 d-25	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST K104 d-25	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35

**GLENN MEDIEROS**  
*Never Get Enough Of You (MCA)*  
LP: Not Me

<b>P1</b> EAST SOUTH MIDWEST WEST K104 a	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST K104 a	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST K104 a	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35

**ROACHFORD**  
*Cuddly Toy (Feel For Me) (Epic)*  
LP: Roachford

<b>P1</b> EAST SOUTH MIDWEST WEST K104 22-12	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST K104 22-12	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35
<b>P1</b> EAST SOUTH MIDWEST WEST K104 22-12	<b>P2</b> EAST SOUTH K98 on KXK106 20-19 94TYX on	<b>P3</b> EAST SOUTH QV103 d-35

**F**INE YOUNG CANNIBALS made it all the way to #1 with their first CHR hit, unseating ROXETTE, 1-2, and staving off MADONNA, 4-3. TONE LOC was up 7-5, forcing R.E.M. to stand where they were at #6. BON JOVI increased 11-7 while DEON ESTUS moved in behind 10-8. Meanwhile, MILLI VANILLI and KARYN WHITE slowed POISON, which still managed a 12-11 gain. DEF LEPPARD's rocket to 14, SA-FIRE's jump of 21-15, and PAULA ABDUL's 22-16 leap all worked to topple ROY ORBISON.

The biggest chart action went to MICHAEL DAMIAN, good for 11 points with a 33-22 showing. That action, along with SWEET SENSATION's 27-23 and LIVING COLOUR's 29-24, slowed ENYA's upward flow, 26-25. DEBBIE GIBSON's 38-28 was the other strongest mover.

Lots of Breaker and debut action. BELLE STARS, in their third week on the chart, moved 34-29 and hit Breaker. TOMMY PAGE increased 36-32 but was just shy of Breaker, while WINGER flew into the #34 slot with a Breaker. BETTE MIDLER and BOBBY BROWN both debuted ahead of Breaker at #36 and #37 respectively, and GUNS N' ROSES showed no patience for waiting, grabbing a fast Breaker and the #40 position.

## NEW ARTISTS

- |    |   |     |
|----|---|-----|
| 1  | TOMMY PAGE/A Shoulder To Cry On (Sire/WB)     | 146 |
| 2  | WATERFRONT/Cry (Polydor)                      | 112 |
| 3  | ONE 2 MANY/Downtown (A&M)                     | 111 |
| 4  | JIMMY HARNEN & SYNCH/Where Are You Now? (WTG) | 108 |
| 5  | PASADENAS/Tribute (Right On) (Columbia)       | 100 |
| 6  | NENEH CHERRY/Buffalo Stance (Virgin)          | 77  |
| 7  | STEVIE B/I Wanna Be The One (LMR)             | 57  |
| 8  | REPLACEMENTS/I'll Be You (Sire/Reprise)       | 54  |
| 9  | EASTERHOUSE/Come Out Fighting (Columbia)      | 49  |
| 10 | ROACHFORD/Cuddly Toy (Feel For Me) (Epic)     | 47  |

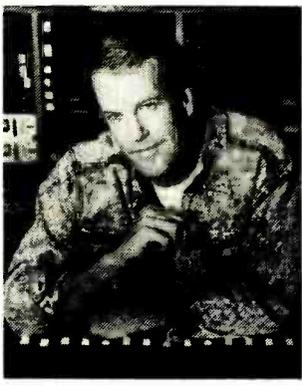
New artists have not yet had a CHR Breaker.

Where exactly are we??

# "YOU ARE HERE"

"Tesh's music is so hot it burned the hair on my arms!"  
- RICK DEES, KIIS-FM

"I've been a fan of 'Tour De France' and was delighted when John released 'You Are Here' for CHR. Getting phones, and its difference stands out. Try it, you'll like it!"  
- BOB CUMMINGS, KYRK



The new single from the Emmy Award-winning album,

## TOUR DE FRANCE

by

# JOHN TESH

KEYBOARD Magazine's Best New Artist  
JOHN TESH

Produced by Carter Cathcart





# BREAKERS.

## NEW KIDS ON THE BLOCK

### I'll Be Loving You Forever (Columbia)

69% of our reporters playing it. Moves: Up 57, Debuts 51, Same 34, Down 0, Adds 29 including Q107, KKBQ, Z95, 92X, WDFX, KDWB, KISN, KUBE, PWR106. See Parallels, debuts at number 35 on the CHR chart.

### GUNS N' ROSES Patience (Geffen)

67% of our reporters playing it. Moves: Up 27, Debuts 12, Same 10, Down 1, Adds 115 including Z100, B94, PRO-FM, B97, WNCI, WZPL, KOY-FM, KZZP, KPLZ. See Parallels, debuts at number 40 on the CHR chart.

### BELLE STARS Iko Iko (Capitol)

63% of our reporters playing it. Moves: Up 90, Debuts 18, Same 25, Down 3, Adds 20 including WBLI, KDWB, HOT977, KC101, KZZB, Q98, KKXX, CHED. See Parallels, moves 34-29 on the CHR chart.

### WINGER

### Seventeen (Atlantic)

60% of our reporters playing it. Moves: Up 97, Debuts 19, Same 16, Down 0, Adds 17 including WXKS, WMJQ, KRBE, WAEB, WKSJ, KKYK, WRQN, KKRD, KF95. See Parallels, moves 39-34 on the CHR chart.

# NEW & ACTIVE

**TOMMY PAGE "A Shoulder To Cry On" (Sire/WB)**  
Reports: 146. Moves: Up 72, Debuts 28, Same 19, Down 8, Adds 19 including KS104, KXYQ, FLY92, WLAN, WNYZ, WRCK, WANS, KAY107, KYNO, WZOU 29-19, WNCI 24-18, WDFX 20-13, WLOL 11-8, KROY 10-9, KKLQ 29-23, WPST 4-2, KYRK 8-5, G98 27-21. See Parallels, moves 36-32 on the CHR chart with 81% of the airplay charted and 22% Top 15 or better.

**ARETHA FRANKLIN & ELTON JOHN "Through The Storm" (Arista)**  
Reports: 144. Moves: Up 0, Debuts 2, Same 1, Down 0, Adds 141 including WXKS, WZOU, WMJQ, WBLI, CKOI, WEGX, KRBE, KTFM, Q105, B96, WNCI, KIIS, KZZP, FM102, KWOD, KISN, KWSS, KUBE.

**OUTFIELD "Voices Of Babylon" (Columbia)**  
Reports: 144. Moves: Up 53, Debuts 29, Same 38, Down 0, Adds 24 including PWR99, 92X, WLOL, KISN, WAEB, WWSR, K104, WYCR, KZZB, 99WAYS, KSAQ, WMMS 17-14, KXXR 28-23, KXYQ 19-16, KCPX 38-35, WSPK 33-27, 93Q 36-29, WROQ 23-18, WPFM 35-28.

**BOBBY BROWN "Every Little Step" (MCA)**  
Reports: 138. Moves: Up 47, Debuts 31, Same 25, Down 0, Adds 35 including WXKS, WMJQ, PWR95, PWR99, Q105, WCZY, KWOD, KISN, KUBE, JET-FM, WPGC 5-4, KTFM 27-22, KDWB 30-24, Y108 25-17, KIIS 28-15, PWR106 30-24, KGGI 1-1, KNAN 35-30. See Parallels, debuts at number 37 on the CHR chart with 65% of the airplay charted and 18% Top 15 or better.

**BETTE MIDLER "Wind Beneath My Wings" (Atlantic)**  
Reports: 133. Moves: Up 79, Debuts 15, Same 17, Down 0, Adds 22 including WBLI, Z100, B94, B97, KITY, WNCI, KDWB, KIIS, KWSS, WPST, WKRZ, G105, WXKS 19-13, WZOU 27-16, Q102 16-10, WTIC 12-7, WKEE 19-12, WYCR 20-13, KMGX 30-24. See Parallels, debuts at number 36 on the CHR chart with 76% of the airplay charted; 24% is Top 15 or better.

**SAMANTHA FOX "I Only Want To Be With You" (Jive/RCA)**  
Reports: 113. Moves: Up 54, Debuts 15, Same 32, Down 1, Adds 11, PWR95, KDWB, WKRZ, K98, KTUX, 92Q, WGRD, KKKR, B98, KWTX, KTRS, CKOI 32-23, KITY 26-21, WLOL 34-28, Y107 23-19, WFFX 28-22, Q101 on, WPFM 30-23. 66% of the airplay has converted to chart moves.

**WATERFRONT "Cry" (Polydor)**  
Reports: 112. Moves: Up 52, Debuts 22, Same 35, Down 0, Adds 50 including KKBQ, KRBE, KITY, Z95, Q102, WZPL, KCPW, WLOL, KS104, Y108, KWOD, KISN, KEGL d-18, KPLZ 39-36, WNOK 39-33, KF95 26-18.

**ONE 2 MANY "Downtown" (A&M)**  
Reports: 111. Moves: Up 36, Debuts 22, Same 39, Down 0, Adds 14, Y108, WAEB, KXX106, KZOU, WDJX, WRQN, WHTH, WHTO, KSMB, KNAN, QV103, WCIL, KTRS, KFBO, KRBE 28-25, WLOL 32-26, KISN 35-30, KSAQ 40-32, 99KG 37-32.

**LITA FORD & OZZY OSBOURNE "Close My Eyes Forever" (RCA)**  
Reports: 111. Moves: Up 54, Debuts 16, Same 25, Down 2, Adds 14, WNVZ, KBEQ, WLAN, WPST, WRCK, WIXX, WRQN, WHTH, Z98, QV103, KYYY, KBOZ, ZFUN, SLY96, WGH 3-2, WDFX 9-7, KXYQ 30-23, KPLZ 21-14, WWSR 23-15. 76% of the action is charted and 26% are showing it Top 15 or better.

**JIMMY HARNEN & SYNCH "Where Are You Now?" (WTG)**  
Reports: 108. Moves: Up 55, Debuts 5, Same 24, Down 3, Adds 21 including WMJQ, WEGX, B94, PWR99, B97, WHYT, WZPL, KBEQ, Z102, WZOK, B98, KBOZ, WKSE 30-21, KEGL 12-10, WDFX 1-1, WKBO 33-26, Y108 19-4, WNOK 23-18, Y97 25-18.

**STEVE WINWOOD "Hearts On Fire" (Virgin)**  
Reports: 107. Moves: Up 66, Debuts 11, Same 25, Down 1, Adds 4, WYCR, Z106, KATM, WAZY, WXKS 11-8, B94 26-22, PRO-FM 34-29, WMMS 15-12, K104 25-15, WBBQ 34-29, B93 28-24, WROQ 24-19, K92 23-19, WFFX 23-16, 95XXX 29-24, 95XIL 34-29, WPFM 29-25, KBOZ 29-25. 77% of the airplay has charted.

**PASADENAS "Tribute (Right On)" (Columbia)**  
Reports: 100. Moves: Up 14, Debuts 5, Same 42, Down 1, Adds 0 including WZOU 28-26, WMJQ 25-21, FLY92 17-15, WNNK 30-22, WKRZ 31-27, KXX106 25-22, WBCY 25-22, 99WAYS 33-30, KMMG 18-12, 95XXX 23-18, 95XIL 26-21, G98 30-25, WOMP 37-34, KAKS 32-25, QV103 15-12, Z97 36-33, KF30 21-19.

**CINDERELLA "Coming Home" (Mercury)**  
Reports: 77. Moves: Up 2, Debuts 12, Same 30, Down 0, Adds 33 including WZOU, KCPX, WAEB, JET-FM, WNNK, WKEE, WPST, K106, KZZB, WROQ, Y107, Y106, KSAQ, KXXR d-36, WSPK d-39, WZYP d-39, OK95 30-22.

**NENEH CHERRY "Buffalo Stance" (Virgin)**  
Reports: 77. Moves: Up 21, Debuts 9, Same 31, Down 0, Adds 16, CKOI, KKBQ, WGH, KCPW, WKBO, KS104, KIIS, KZOU, KBFM, WPHR, WGRD, KKKX, WJAD, WVBS, KFBO, KMOK, KITY 28-22, WLOL 38-33, FM102 8-5.

**ROBBIE NEVIL "Somebody Like You" (EMI)**  
Reports: 75. Moves: Up 34, Debuts 7, Same 32, Down 1, Adds 1, WFMF, KOY-FM 27-22, KISN 28-24, HOT977 30-27, FLY92 35-32, 100KHI 31-29, WQUT 35-29, KSAQ 35-28, 95XXX 25-22, G98 24-20, KAKS 26-22, Y94 20-17, KFMW 30-23, KMTT 35-28, KZOU 31-27, SLY96 19-16.

**EDIE BRICKELL & NEW BOHEMIANS "Circle" (Geffen)**  
Reports: 65. Moves: Up 14, Debuts 11, Same 27, Down 0, Adds 13, WXKS, KEGL, KXXR, WAPE, KSAQ, WHOT, FM104, WYBS, KLYV, 99KG, WDBR, ZFUN, OK95, WMMS 23-19, KISN 39-36, WSPK 40-34, KZZB 40-35, WLRS 31-28, KTUX 32-27.

**NATALIE COLE "Miss You Like Crazy" (EMI)**  
Reports: 58. Moves: Up 1, Debuts 5, Same 25, Down 0, Adds 27 including WZOU, PRO-FM, Q107, Q105, KDWB, FM102, KWOD, KUBE, 100KHI, BJ105, KSAQ, KKRD, WXKS d-29, WPGC d-26, KYRK d-40, KQCR d-33.

**STEVIE N "I Wanna Be The One" (LMR)**  
Reports: 57. Moves: Up 35, Debuts 4, Same 13, Down 4, Adds 1, WCIL, WXKS 29-24, WKSE 27-20, HOT97 3-2, PWR95 6-4, Z100 5-4, KTFM 10-9, KIIS 13-9, PWR106 5-1, KGGI 10-7, FM102 4-1, KMEL 1-1, HOT977 2-1, KWSS 1-1, KYNO 4-1, KDON 1-1, KRQ 31-21. The West leads, while overall 94% of the moves are charted, with seven #1 reports.

**INFORMATION SOCIETY "Repetition" (Tommy Boy/Reprise)**  
Reports: 55. Moves: Up 14, Debuts 9, Same 27, Down 0, Adds 5, HOT97, WYCR, WRQN, KCAQ, QV103, KWOD 34-29, WKRZ d-30, K98 d-30, K106 30-20, BJ105 35-32, KZZU 34-30, WBNQ 37-33, KCMQ 31-27, KPAT 31-29, KTRS 38-27, Y97 23-15.

**REPLACEMENTS "I'll Be You" (Sire/Reprise)**  
Reports: 54. Moves: Up 9, Debuts 8, Same 18, Down 0, Adds 19 including WGH, WNVZ, Z95, WDFX, KXXR, KWOD, KPLZ, JET-FM, WKEE, KTUX, KJ103, KFBO, WLOL 24-20, KXYQ 29-22, WROQ 30-27, WLRS 28-22, KZIO 38-32, KFMW 40-33, KOZE 27-23.

MOST ADDED	MOST ACTIVE	HOTTEST
A. FRANKLIN & E. JOHN (141)	BETTE MIDLER (94)	MADONNA (188)
GUNS N' ROSES (115)	TOMMY PAGE (92)	F.Y. CANNIBALS (146)
LISA LISA & CULT JAM (50)	OUTFIELD (82)	ROXETTE (113)
WATERFRONT (50)	BOBBY BROWN (78)	TONNE LOC (90)
RICK ASTLEY (40)	STEVE WINWOOD (76)	BON JOVI (75)
DEBBIE GIBSON (36)	FORD & OSBOURNE (68)	BANGLES (33)
BOBBY BROWN (35)	SAMANTHA FOX (68)	R.E.M. (33)
CINDERELLA (33)	ONE 2 MANY (58)	DEON ESTUS (32)
DONNY OSMOND (33)	JIMMY HARNEN & SYNCH (57)	MILLI VANILLI (26)
NEW KIDS ON THE... (29)	PASADENAS (56)	GUNS N' ROSES (24)
		POISON (24)
		THIRTY EIGHT... (24)

Most Active = Ups + Debuts - Downs

**PETER SCHILLING "The Different Story" (Elektra)**  
Reports: 52. Moves: Up 20, Debuts 2, Same 22, Down 0, Adds 8, KWOD, KPLZ, KTUX, WFFX, WKSF, KIXY, KFMW, KZOU, WXKS 33-27, PWR99 22-12, KKBQ 32-27, KRBE 11-5, KITY 32-29, 92X 29-23, B93 37-30, K98 24-17, KZZB 13-9, Y106 5-4, KSMB 10-6. The South leads, with seven Top 15 reports.

**EASTERHOUSE "Come Out Fighting" (Columbia)**  
Reports: 52. Moves: Up 11, Debuts 5, Same 33, Down 0, Adds 3, WZOU, JET-FM, KBFM, WXKS 34-30, PRO-FM d-35, WGH 26-23, KXXR 37-29, WQUT 38-35, KZZU d-35, WOMP 40-35, WAZY 37-34, KFMW 35-31, KTRS d-38, Y97 21-19.

**LISA LISA & CULT JAM "Little Jackie Wants To Be A Star" (Columbia)**  
Reports: 50. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 50 including PRO-FM, WPGC, KITY, KTFM, B96, 92X, WHYT, KS104, KIIS, PWR106, KOY-FM, KZZP, KKRZ, FM102, KROY, HOT977, KWSS.

# SIGNIFICANT ACTION

**ROACHFORD "Cuddly Toy (Feel For Me)" (Epic)**  
Reports: 47. Moves: Up 1, Debuts 5, Same 22, Down 0, Adds 19 including WZOU, KXYQ, WTIC, WPST, Q106, Q98, WINK, WNYF, WOMP, WDBR, KGOT, SLY96, WPFM d-37, WBNQ d-37, WAZY d-40, Y97 30-20.

**RICK ASTLEY "Giving Up On Love" (RCA)**  
Reports: 46. Moves: Up 1, Debuts 2, Same 3, Down 0, Adds 40 including WXKS, WZOU, WBLI, HOT97, WEGX, PRO-FM, KKRZ, KROY, KISN, FLY92, WBBQ, WBCY, WZYP, G98, WHTO, Q101, WPFM, B96 19-16.

**U2 & B.B. KING "When Love Comes To Town" (Island)**  
Reports: 43. Moves: Up 16, Debuts 5, Same 19, Down 0, Adds 3, WERZ, WQUT, KATM, CKOI on, KEGL on-dp, WMMS 21-15, KXXR 29-24, K104 d-25, WSPK 39-30, WROQ 28-23, WLRS 11-9, KTUX 37-31, KSND 39-31, 95XIL 36-27, WPST 27-22.

**FIGURES ON A BEACH "You Ain't Seen Nothin' Yet" (Sire/WB)**  
Reports: 42. Moves: Up 8, Debuts 3, Same 19, Down 0, Adds 12 including KKBQ, WERZ, KXX106, KTUX, WPHR, KMMG, WPFM, WXKS 18-16, WZOU 16-13, PWR99 21-15, WPST 34-27, WZYP 39-35, CHED 21-16, KYRK 38-34, QV103 34-29.

**CHRIS REA "Working On It" (Geffen)**  
Reports: 36. Moves: Up 19, Debuts 1, Same 11, Down 2, Adds 2, KXYQ, WKPE, WXKS 35-32, WZOU d-32, WMMS 18-16, K104 22-12, WQUT 13-8, WOKI 26-22, WLRS 16-11, KZZU 31-24, 95XIL 40-35, 99KG 26-22, KFMW 27-19, KOZE 11-8, ZFUN 31-26. 67% of the airplay is charted.

**ESCAPE CLUB "Walking Through Walls" (Atlantic)**  
Reports: 31. Moves: Up 15, Debuts 1, Same 15, Down 0, Adds 0 including WZOU d-33, KXXR 36-33, KCPX 26-24, K104 27-19, WROQ 16-13, WLRS 29-24, KZZU 33-28, 95XIL 33-28, KLYV 38-33, WPFM 40-36, KTRS 40-33.

**EIGHTH WONDER "Baby, Baby" (WTG)**  
Reports: 30. Moves: Up 15, Debuts 4, Same 11, Down 0, Adds 0 including HOT97 28-26, KITY 18-16, PWR106 22-20, FM102 on, KWOD on, WNOK 35-31, KEZB on, KSAQ d-35, KSMB d-29, QV103 25-21, KZOU 40-36.

**ELVIS COSTELLO "Veronica" (WB)**  
Reports: 29. Moves: Up 2, Debuts 1, Same 1, Down 0, Adds 25 including WXKS, WZOU, WGH, KCPX, KPLZ, WPST, K106, Z102, KATM, KSND, 95XXX, WKSF, WBNQ, K104 d-29, Z104 37-30.

**EDDIE MONEY "Let Me In" (Columbia)**  
Reports: 28. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 26 including WZOU, KEGL, Q105, WMMS, K104, WROQ, WLRS, WZOK, KMYZ, FM104, KZZU, WKPE, WPFM, KTRS, KXXR 32-26.

**BASIA "Promises" (Epic)**  
Reports: 28. Moves: Up 6, Debuts 2, Same 20, Down 0, Adds 0 including KITY on-dp, FLY92 on, WNNK d-30, 100KHI 39-36, K106 on, WBCY on, KSND 32-26, KQMQ on, 99KG 39-35, WDBR on.

**SURFACE "Closer Than Friends" (Columbia)**  
Reports: 25. Moves: Up 6, Debuts 6, Same 7, Down 0, Adds 6, KZFM, KEZB, KKKX, KF95, KKKR, WPFM, WPGC 20-17, KITY d-27, FM102 14-12, KWOD d-31, HOT977 d-39, KMMG 25-14, KMGX 26-21, KDON d-24, QV103 d-26.

**SAM BROWN "Stop" (A&M)**  
Reports: 25. Moves: Up 6, Debuts 5, Same 11, Down 0, Adds 3, WZOU, KSAQ, WHOT, WXKS 12-10, Y95 on-dp, KXXR on-dp, KPLZ 23-17, KXX106 18-13, WAPE d-23, KF95 d-30, KOZE 34-25.

**GLENN MEDEIROS "Never Get Enough Of You" (MCA)**  
Reports: 25. Moves: Up 2, Debuts 3, Same 20, Down 0, Adds 0 including PRO-FM on, WNVZ on, WHYT on, KDWB on, WLOL d-40, KROY on, KWSS on, KUBE on, KSAQ d-39, KYRK 39-35, WHTH 27-23, SLY96 d-40.

**GLAMOUR CAMP "She Did It" (EMI)**  
Reports: 21. Moves: Up 2, Debuts 6, Same 6, Down 0, Adds 7, WKBO, WSPK, KRNQ, WCIL, WDBR, ZFUN, SLY96, KXXR d-39, WOKI d-30, WPFM d-40, KFMW d-38, KOZE d-34, Y97 d-30.

**TOM PETTY "I Won't Back Down" (MCA)**  
Reports: 20. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 20 including WMMS, KXXR, WWSR, WROQ, WOKI, WLRS, WIXX, Z104, FM104, KZZU, WKSF, WJAD, WSPT, KMOK, OK95.

**BOY GEORGE "Don't Take My Mind On A Trip" (Virgin)**  
Reports: 20. Moves: Up 10, Debuts 1, Same 8, Down 0, Adds 1, PWR106, WXKS 30-22, KITY on, FM102 on, KROY on, HOT977 28-26, WFMF 32-28, WNOK 36-29, KZFM d-35, KKKX 39-35, KMMG 30-24, KKKR 25-19, QV103 29-22.

**BIG BAM BOO "Shooting From My Heart" (Uni/MCA)**  
Reports: 19. Moves: Up 2, Debuts 2, Same 14, Down 0, Adds 1, KLYV, WXKS on, WGH on-dp, KXXR 39-34, KROY on, WROQ on, WQUT d-39, CHED on, KYRK on-dp, WJMX on, KYYY on, KFBO on, Y97 d-28.

**GINA GO-GO "I Can't Face The Fact" (Capitol)**  
Reports: 19. Moves: Up 14, Debuts 0, Same 4, Down 1, Adds 0 including KITY 24-20, KKRZ 24-22, FM102 15-14, WFMF 21-16, KZZB 31-28, KKKX 23-20, KCAQ 12-10, KDON 9-8, KRQ 21-18.

**PHOEBE SNOW "If I Can Just Get Through The Night" (Elektra)**  
Reports: 18. Moves: Up 0, Debuts 1, Same 10, Down 0, Adds 7, K106, G98, WHTO, WZKX, KWTX, KCMQ, KFRX, Y95 on-dp, WNNK on, WAPE d-24, WHOT on, KSND on.

**NEW ORDER "Round & Round" (Qwest/WB)**  
Reports: 15. Moves: Up 0, Debuts 2, Same 3, Down 0, Adds 10, CKOI, KEGL, KKBQ, KTFM, 92X, KBFM, Y106, KMMG, KYRK, QV103, KRBE on-dp, K98 on-dp, K106 d-35, KZZB d-39, KKKR on-dp.

**BOYS "Lucky Charm" (Motown)**  
Reports: 15. Moves: Up 8, Debuts 1, Same 5, Down 1, Adds 0 including PWR106 27-18, KGGI 9-8, FM102 27-22, HOT977 21-19, WFMF on, KZFM 29-23, KEZB 36-33, KKKX d-28, KMGX 29-23, KKKR 26-23, WOMP on, KNAN on.

**TANITA TIKARAM "Twist In My Sobriety" (Reprise)**  
Reports: 12. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 10, KKRZ, KXYQ, Z102, KSND, KZZU, KYA, Z97, KMOK, KOZE, ZFUN, CKOI 7-5, Y95 on-dp.

**LEVERT "Just Coolin'" (Atlantic)**  
Reports: 12. Moves: Up 5, Debuts 1, Same 4, Down 1, Adds 1, FM102, KITY 14-10, KGGI 21-17, KWOD 35-30, KMGX 31-29, QV103 d-35.

**MELISSA ETHERIDGE "Similar Features" (Island)**  
Reports: 12. Moves: Up 5, Debuts 1, Same 4, Down 1, Adds 1, KTUX, KXXR 24-20, KXYQ 16-14, K104 28-22, WROQ 13-11, WQUT on, KSND on, 95XIL d-37, KFMW 31-27, KFBO on.

**BREATHE "All I Should Have Known" (A&M)**  
Reports: 11. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, KPLZ, WKZL, KYRK, KRO, WFFX, WFFX, WZKX, WPFM, KPAT, KYA, ZFUN.

**RED FLAG "Russian Radio" (Enigma)**  
Reports: 11. Moves: Up 6, Debuts 1, Same 3, Down 1, Adds 0, KITY 30-26, KISN 37-35, B93 38-33, K98 25-23, KZZB 10-8, Y97 d-34.

**BULLETTYOYS "For The Love Of Money" (WB)**  
Reports: 10. Moves: Up 2, Debuts 2, Same 2, Down 0, Adds 4, KZZU, KIXY, WAZY, OK95, KXXR 26-22, WROQ 18-12, WLRS d-35, KATM on, Y97 d-29.

**BAD COMPANY "Shake It Up" (Atlantic)**  
Reports: 10. Moves: Up 6, Debuts 2, Same 1, Down 0, Adds 1, WKFR, KXXR 19-17, K104 30-24, WROQ 20-15, WLRS 32-23, FM104 on-dp, 95XIL 37-33, KIXY d-40, 99KG 40-36, Y97 d-26. Moving where played.

# Labi Siffre

## SO STRONG

“the more you refuse to hear my voice  
the louder I will sing.”

### SO STRONG

Produced by Glyn Johns

The higher you build your barriers  
The taller I become  
The farther you take my rights away  
The faster I will run  
You can deny me  
You can decide to turn your face away  
No matter

Because there's something inside so strong  
I know that I can make it  
Though you're doing me wrong, so wrong  
You thought that my pride was gone, oh no  
There's something inside so strong  
Something inside so strong

The more you refuse to hear my voice  
The louder I will sing  
You hide behind walls of ericho  
Your lies will come tumbling  
Deny my place in time  
You squander wealth that's mine  
My light will shine so brightly it will blind you

Brothers and Sisters  
When they insist we're just not good enough  
When we know better  
We'll just look them in the eyes and say  
We're going to do it anyway  
We're going to do it anyway

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“So Strong” is an extraordinary work,  
music as profound as it is powerful.

Produced by David Kershenbaum.

On China/Polydor Records.

Management: David Margereson  
& Kenny Thomson/MISMANAGEMENT

When you

**PLAY IT, SAY IT!**

PolyGram



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## NATIONAL AIRPLAY OVERVIEW

### CHR

3	2	1	WKS	WKS	LW	TW
7	3	2	1			<b>FINE YOUNG...</b> /She Drives Me... (IRS/MCA)
2	2	1	2			<b>ROXETTE</b> /The Look (EMI)
17	6	4	3			<b>MADONNA</b> /Like A Prayer (Sire/WB)
1	1	3	4			<b>BANGLES</b> /Eternal Flame (Columbia)
19	13	7	5			<b>ONE LOC</b> /Funky Cold Medina (Delicious Vinyl/Island)
11	8	6	6			<b>R.E.M.</b> /Stand (WB)
23	16	11	7			<b>BON JOVI</b> /I'll Be There For You (Mercury)
20	14	10	8			<b>DEON ESTUS</b> /Heaven Help Me (Mika/Polydor)
6	4	5	9			<b>MILLI VANILLI</b> /Girl You Know It's True (Arista)
14	12	9	10			<b>KARYN WHITE</b> /Superwoman (WB)
18	15	12	11			<b>POISON</b> /Your Mama Don't Dance (Enigma/Capitol)
26	22	16	12			<b>ANIMOTION</b> /Room To Move (Polydor)
25	21	17	13			<b>THIRTY EIGHT SPECIAL</b> /Second Chance (A&M)
27	23	18	14			<b>DEF LEPPARD</b> /Rocket (Mercury)
32	26	21	15			<b>SA-FIRE</b> /Thinking Of You (Cutting/Mercury)
40	29	22	16			<b>PAULA ABDUL</b> /Forever Your Girl (Virgin)
21	19	14	17			<b>ROY ORBISON</b> /You Got It (Virgin)
—	32	25	18			<b>JODY WATLEY</b> /Real Love (MCA)
3	5	8	19			<b>ROD STEWART</b> /My Heart Can't Tell You No (WB)
39	31	24	20			<b>CHER &amp; PETER CETERA</b> /After All (Geffen)
12	10	13	21			<b>VANESSA WILLIAMS</b> /Dreamin' (Wing/Polydor)
—	—	33	22			<b>MICHAEL DAMIAN</b> /Rock On (Cypress/A&M)
35	30	27	23			<b>SWEET SENSATION</b> /Sincerely Yours (Atco)
—	34	29	24			<b>LIVING COLOUR</b> /Cult Of Personality (Epic)
33	28	26	25			<b>ENYA</b> /Orinoco Flow (Sail Away) (Geffen)
—	39	31	26			<b>HOWARD JONES</b> /Everlasting Love (Elektra)
—	—	35	27			<b>DONNY OSMOND</b> /Soldier Of Love (Capitol)
—	—	38	28			<b>DEBBIE GIBSON</b> /Electric Youth (Atlantic)
<b>BREAKER</b>	—	—	29			<b>BELLE STARS</b> /Iko Iko (Capitol)
—	35	32	30			<b>JOHNNY KEMP</b> /Birthday Suit (Columbia)
5	7	15	31			<b>MIKE &amp; THE MECHANICS</b> /Living Years (Atlantic)
—	40	36	32			<b>TOMMY PAGE</b> /A Shoulder To Cry On (Sire/WB)
4	9	19	33			<b>DEBBIE GIBSON</b> /Lost In Your Eyes (Atlantic)
<b>BREAKER</b>	—	—	34			<b>WINGER</b> /Seventeen (Atlantic)
<b>BREAKER</b>	—	—	35			<b>NEW KIDS ON THE BLOCK</b> /I'll Be Loving... (Columbia)
<b>DEBUT</b>	—	—	36			<b>BETTE MIDLER</b> /Wind Beneath My Wings (Atlantic)
<b>DEBUT</b>	—	—	37			<b>BOBBY BROWN</b> /Every Little Step (MCA)
8	11	20	38			<b>WAS (NOT WAS)</b> /Walk The Dinosaur (Chrysalis)
9	18	23	39			<b>CHICAGO</b> /You're Not Alone (Full Moon/Reprise)
<b>BREAKER</b>	—	—	40			<b>GUNS N' ROSES</b> /Patience (Geffen)

N&A Pg. 102; Playlists Pg. 90; Parallels Pg. 95

### ADULT CONTEMPORARY

3	2	1	WKS	WKS	LW	TW
12	8	3	1			<b>DEON ESTUS</b> /Heaven Help... (Mika/Polydor)
10	6	4	2			<b>BETTE MIDLER</b> /Wind Beneath My Wings (Atlantic)
6	2	1	3			<b>BANGLES</b> /Eternal Flame (Columbia)
16	11	7	4			<b>CHER &amp; PETER CETERA</b> /After All (Geffen)
14	12	9	5			<b>THIRTY EIGHT SPECIAL</b> /Second Chance (A&M)
2	1	2	6			<b>VANESSA WILLIAMS</b> /Dreamin' (Wing/Polydor)
20	18	12	7			<b>MADONNA</b> /Like A Prayer (Sire/WB)
7	5	5	8			<b>BREATHE</b> /Don't Tell Me Lies (A&M)
19	16	13	9			<b>CARLY SIMON</b> /Let The River Run (Arista)
4	3	6	10			<b>KENNY G w/SMOKEY...</b> /We've Saved The Best... (Arista)
1	4	8	11			<b>ROY ORBISON</b> /You Got It (Virgin)
27	22	18	12			<b>KARYN WHITE</b> /Superwoman (WB)
24	21	20	13			<b>PAUL CARRACK &amp; TERRI NUNN</b> /Romance (Columbia)
30	27	22	14			<b>ENYA</b> /Orinoco Flow (Sail Away) (Geffen)
22	20	19	15			<b>JULIA FORDHAM</b> /Happy Ever After (Virgin)
9	15	15	16			<b>MIKE &amp; THE MECHANICS</b> /Living Years (Atlantic)
5	9	14	17			<b>DEBBIE GIBSON</b> /Lost In Your Eyes (Atlantic)
—	30	25	18			<b>BASIA</b> /Promises (Epic)
8	7	10	19			<b>CHICAGO</b> /You're Not Alone (Full Moon/Reprise)
—	—	30	20			<b>NATALIE COLE</b> /Miss You Like Crazy (EMI)
28	25	24	21			<b>PETER NOONE</b> /I'm Into Something... (Cypress/A&M)
11	10	11	22			<b>CSN&amp;Y</b> /Got It Made (Atlantic)
—	28	26	23			<b>STEVE WINWOOD</b> /Hearts On Fire (Virgin)
—	—	27	24			<b>PHOEBE SNOW</b> /If I Can Just Get... (Elektra)
—	—	28	25			<b>GLENN FREY</b> /Livin' Right (MCA)
—	—	29	26			<b>GRAYSON HUGH</b> /Talk It Over (RCA)
3	14	16	27			<b>ANITA BAKER</b> /Just Because (Elektra)
<b>DEBUT</b>	—	—	28			<b>CAROLE KING</b> /City Streets (Capitol)
<b>BREAKER</b>	—	—	29			<b>HOWARD JONES</b> /Everlasting Love (Elektra)
<b>BREAKER</b>	—	—	30			<b>A. FRANKLIN &amp; E. JOHN</b> /Through The Storm (Arista)

AC Music Begins Pg. 77

### URBAN CONTEMPORARY

3	2	1	WKS	WKS	LW	TW
8	2	1	1			<b>BOBBY BROWN</b> /Every Little Step (MCA)
9	4	3	2			<b>CHERRELLE</b> /Affair (Tabu/CBS)
13	5	4	3			<b>KARYN WHITE</b> /Love Saw It (WB)
14	11	6	4			<b>NEW EDITION</b> /Crucial (MCA)
18	12	8	5			<b>JODY WATLEY</b> /Real Love (MCA)
20	16	13	6			<b>SKYY</b> /Start Of A Romance (Atlantic)
15	13	10	7			<b>DIND/24/7</b> (4th & Broadway/Island)
23	17	14	8			<b>GUY/I</b> Like (MCA)
16	14	11	9			<b>ALYSON WILLIAMS</b> /Sleep Talk (Def Jam/Columbia)
22	18	15	10			<b>BOY GEORGE</b> /Don't Take My Mind On A Trip (Virgin)
34	21	17	11			<b>AL B. SURE!</b> /If I'm Not Your Lover (WB)
10	9	9	12			<b>VESTA/4 U</b> (A&M)
12	7	7	13			<b>EL DeBARGE</b> /Real Love (Motown)
39	22	18	14			<b>PASADENAS</b> /Tribute (Right On) (Columbia)
35	24	20	15			<b>CHAKA KHAN</b> /Baby Me (WB)
25	20	16	16			<b>KID'N PLAY</b> /Rollin' With Kid'N Play (Select)
6	1	2	17			<b>ASHFORD &amp; SIMPSON</b> /I'll Be There For You (Capitol)
—	31	24	18			<b>DEON ESTUS</b> /Heaven Help Me (Mika/Polydor)
26	23	19	19			<b>Z-LOOKE</b> /Love Sick (Orpheus/EMI)
—	33	27	20			<b>E.U.</b> /Buck Wild (Virgin)
33	28	23	21			<b>SHEENA EASTON</b> /Days Like This (MCA)
32	25	21	22			<b>WENDY and LISA</b> /Are You My Baby (Columbia)
36	29	28	23			<b>RENE' MOORE</b> /Never Say Goodbye To Love (Polydor)
27	26	26	24			<b>JOHNNY KEMP</b> /Birthday Suit (Columbia)
—	34	30	25			<b>GRADY HARRELL</b> /Sticks And Stones (RCA)
31	30	29	26			<b>TEN CITY</b> /That's The Way Love Is (Atlantic)
—	38	32	27			<b>ONE LOC</b> /Funky Cold Medina (Delicious Vinyl/Island)
—	—	38	28			<b>NATALIE COLE</b> /Miss You Like Crazy (EMI)
3	3	5	29			<b>TODAY</b> /Girl I Got My Eyes On You (Motown)
—	—	37	30			<b>ANNE G.</b> /If She Knew (Atlantic)
—	—	39	31			<b>MADONNA</b> /Like A Prayer (Sire/WB)
—	39	34	32			<b>SIMPLY RED</b> /It's Only Love (Elektra)
—	40	33	33			<b>JACKIE JACKSON</b> /Stay (Polydor)
37	32	31	34			<b>GERALD ALSTON</b> /You Laid Your Love... (Taj/Motown)
—	—	36	35			<b>BLUE MAGIC</b> /Romeo And Juliet (Columbia)
<b>BREAKER</b>	—	—	36			<b>ATLANTIC STARR</b> /My First Love (WB)
—	—	40	37			<b>CHARLIE SINGLETON</b> /Good, Bad & Ugly (Epic)
<b>BREAKER</b>	—	—	38			<b>ROBERT BROOKINGS</b> /Don't Tease Me (MCA)
<b>BREAKER</b>	—	—	39			<b>JOYCE "FENDERELLA"</b> IRBY/Mr. D.J. (Motown)
<b>BREAKER</b>	—	—	40			<b>ROB BASE &amp; D.J. E-Z ROCK</b> /Joy And Pain (Profile)

New & Active, TOP 10 Recurrents Pg. 70

### NEW ROCK

LW	TW	1
1	1	<b>XTC</b> /Mayor Of Simpleton (Geffen)
3	2	<b>REPLACEMENTS</b> /I'll Be You (Sire/Reprise)
4	3	<b>R. HITCHCOCK 'N' THE EGYPTIANS</b> /Madonna Of... (A&M)
6	4	<b>NEW ORDER</b> /Round & Round (Dwest/WB)
5	5	<b>MORRISSEY</b> /The Last Of The Famous... (Sire/Reprise)
2	6	<b>ELVIS COSTELLO</b> /Veronica (WB)
10	7	<b>FINE YOUNG CANNIBALS</b> /Good Thing (IRS/MCA)
9	8	<b>GUADALCANAL DIARY</b> /Always Saturday (Elektra)
15	9	<b>CULT</b> /Fire Woman (Reprise)
<b>DEBUT</b>	10	<b>CURE</b> /Fascination Street (Elektra)

Complete TOP 30 New Rock Chart Pg. 86

### NAC

LW	TW	1
1	1	<b>WINDOWS</b> /The French Laundry (Cypress/A&M)
6	2	<b>ANDREAS VOLLENWEIDER</b> /Dancing With The... (Columbia)
3	3	<b>HIROSHIMA</b> /East (Epic)
5	4	<b>SPECIAL EFX</b> /Confidential (GRP)
2	5	<b>FREE FLIGHT</b> /Slice Of Life (FM/CBS)
13	6	<b>SCOTT COSSU</b> /Switchback (Windham Hill)
11	7	<b>DAVID ARKENSTONE</b> /Island (Narada-Equinox/MCA)
8	8	<b>ALEX BUGNON</b> /Love Season (Orpheus/EMI)
14	9	<b>CHRIS REA</b> /New Light Through Old Windows (Geffen)
10	10	<b>STEVE BACH</b> /More Than A Dream (Soundwings)

Complete TOP 30 NAC Chart Pg. 80

### CONTEMPORARY JAZZ

LW	TW	1
2	1	<b>BOBBY LYLE</b> /Ivory Dreams (Atlantic)
1	2	<b>STEPS AHEAD</b> /N.Y.C. (Intuition/Capitol)
7	3	<b>TERRI LYNE CARRINGTON</b> /Real Life Story (Verve Forecast)
6	4	<b>MARCUS ROBERTS</b> /The Truth Is Spoken Here (Novus/RCA)
12	5	<b>CHICK COREA</b> /Akoustic.../Chick Corea Akoustic... (GRP)
3	6	<b>TURTLE ISLAND STRING...</b> /Metropolis (Windham Hill)
10	7	<b>PASSPORT</b> /Talk Back (Atlantic)
9	8	<b>SHERY WINSTON</b> /Love Madness (Headfirst)
4	9	<b>STEVE BACH</b> /More Than A Dream (Soundwings)
5	10	<b>FREE FLIGHT</b> /Slice Of Life (FM/CBS)

Complete TOP 30 Contemporary Jazz Chart Pg. 80

### AOR TRACKS

3	2	1	WKS	WKS	LW	TW
16	6	3	1			<b>JULIAN LENNON</b> /Now You're In... (Atlantic)
30	13	4	2			<b>OUTFIELD</b> /Voices Of Babylon (Columbia)
4	3	2	3			<b>THIRTY EIGHT SPECIAL</b> /Second Chance (A&M)
<b>BREAKER</b>	—	—	4			<b>TOM PETTY</b> /I Won't Back Down (MCA)
2	1	1	5			<b>REPLACEMENTS</b> /I'll Be You (Sire/Reprise)
9	5	5	6			<b>MELISSA ETHERIDGE</b> /Similar Features (Island)
14	12	8	7			<b>RADIATORS</b> /Confidential (Epic)
12	9	7	8			<b>U2</b> /God Part II (Island)
10	10	9	9			<b>GUNS N' ROSES</b> /Patience (Geffen)
19	17	13	10			<b>SIREN</b> /All Is Forgiven (Mercury)
7	4	6	11			<b>DEF LEPPARD</b> /Rocket (Mercury)
15	14	12	12			<b>LITTLE AMERICA</b> /Where Were You (Geffen)
28	25	17	13			<b>R.E.M.</b> /Turn You Inside-Out (WB)
34	26	20	14			<b>BONNIE RAITT</b> /Thing Called Love (Capitol)
21	21	16	15			<b>GARY MOORE</b> /Ready For Love (Virgin)
18	16	14	16			<b>ELVIS COSTELLO</b> /Veronica (WB)
—	—	27	17			<b>CULT</b> /Fire Woman (Sire/Reprise)
23	23	19	18			<b>WARRANT</b> /Down Boys (Columbia)
25	24	18	19			<b>XTC</b> /Mayor Of Simpleton (Geffen)*
—	33	23	20			<b>GREAT WHITE</b> /Once Bitten Twice Shy (Capitol)
—	39	28	21			<b>SARAYA</b> /Love Has Taken Its Toll (Polydor)
<b>BREAKER</b>	—	—	22			<b>ROY ORBISON</b> /She's A Mystery To Me (Virgin)
40	31	26	23			<b>STEVE WINWOOD</b> /Hearts On Fire (Virgin)
1	2	10	24			<b>CHRIS REA</b> /Working On It (Geffen)
—	—	44	25			<b>TRAVELING WILBURYS</b> /Heading... (Wilbury/WB)
8	8	11	26			<b>BAD COMPANY</b> /Shake It Up (Atlantic)
<b>BREAKER</b>	—	—	27			<b>CRUEL STORY OF YOUTH</b> /You're What You... (Columbia)
33	30	29	28			<b>SKID ROW</b> /Youth Gone Wild (Atlantic)
56	46	39	29			<b>CINDERELLA</b> /Coming Home (Mercury)
37	32	32	30			<b>GLAMOUR CAMP</b> /She Did It (EMI)
57	48	41	31			<b>EDIE BRICKELL &amp; NEW BOHEMIANS</b> /Circle (Geffen)
5	7	15	32			<b>BON JOVI</b> /I'll Be There For You (Mercury)
44	37	36	33			<b>CHOIRBOYS</b> /Run To Paradise (WTG)
—	60	47	34			<b>MIKE &amp; THE MECHANICS</b> /Seeing Is... (Atlantic)
—	57	45	35			<b>BIG BAM BOO</b> /Shooting From My Heart (Uni/MCA)
60	53	43	36			<b>JEFF HEALEY BAND</b> /Angel Eyes (Arista)
<b>DEBUT</b>	—	—	37			<b>LIVING COLOUR</b> /Open Letter (To A Landlord) (Epic)
—	51	42	38			<b>JON BUTCHER</b> /Might As Well Be Free (Pasha/Capitol)
47	38	37	39			<b>STRAY CATS</b> /Bring It Back Again (EMI)
20	20	22	40			<b>CROSBY, STILLS, NASH &amp; YOUNG</b> /That Girl (Atlantic)

Complete TOP 60 Tracks Chart Pg. 82; LP Chart Pg. 84

### COUNTRY

3	2	1	WKS	WKS	LW	TW
8	5	1	1			<b>SHENANDOAH</b> /The Church On... (Columbia)
14	9	2	2			<b>K.T. OSLIN</b> /Hey Bobby (RCA)
17	10	4	3			<b>JUDDS</b> /Young Love (Curb/RCA)
19	12	8	4			<b>RANDY TRAVIS</b> /Is It Still Over (WB)
12	8	7	5			<b>BILLY JOE ROYAL</b> /Tell It Like It Is (Atlantic America)
20	15	11	6			