# INSIDE:

# ANGELS IN YOUR POCKET

As part of an expanded Radio Business section this week, two special features touch on opposite ends of the financing spectrum:

- Robert Gaston details how to find private investor "angels" to fund your projects
- Barry Skidelsky explains the ins and outs of bankruptcy for worse . . . or better.

Page 16, 18

# **ANTI-ADVERTISING** IS PRO-RADIO

"Anti-advertising" is a hot retail concept that favors traditional values of service, courtesy, and quality over gimmicks. And while sensational sale tactics worked well in print, the more down-to-earth, emotional retail pitches are tailormade for radio.

Page 3



# WHAT KLOS DID ON ITS **SOMMERS VACATION**

KLOS/L.A. Pres./GM Bill Sommers, in a brutally candid interview, discusses his station's PD-less status and describes what happens when the "big dogs eat." Page 92

#### **RULES TO WIN BY**

Measuring and predicting human behavior is an endlessly complex subject, but John Parikhal offers four simple rules that make it a lot easier for stations to strategize.

Page 21

# FINGERPRINT PART I: **ARBITRON'S PREFERENCE PROFILE**

Arbitron's Radio Fingerprint service gives you the radio equivalent of brand name awareness, according to Rhody Bosley.

Page 72

Newsstand Price \$5.00





# Moscow's Mickey 'MOX Club

KMOX/St. Louis and Radlo Moscow's monthly radio cultural exchange enlisted Disney World's main mouse Mickey when the Soviet service broadcast live from the radio facilities at the Disney-MGM Studios Theme Park. Pictured in front are (I-r) Walt Disney Attractions President Dick Nunis and Radio Moscow's Sergey Goryachov, with Moscow grocery clerk Olga Vigon, the program's guest, getting acquainted with Mickey, and KMOX's Mary Phelan at

# Crusham GM At WWSW



Michael Crusham

WGFX/Nashville GM Michael Crusham has been named GM of Shamrock Gold outlets WWSW-AM & FM/Pittsburgh effective Monday (9/18). Shamrock VP and interim WWSW-AM & FM GM Diane Sutter returns to co-owned WTVQ-TV/ Lexington, KY as GM.

According to Shamrock President Bill Clark, "Diane CRUSHAM/See Page 63

# **Broadcasters Split On FCC Indecency Moves**

# 'Juvenile' Humor Hit; Cable Double Standard Decried

Radio management execu- The Anti-FCC Viewpoint tives split evenly on the FCC's recent crackdown against "indecent" on-air programming, according to a fax poll conducted in last week's issue of R&R HOTFAX.

A number of illuminating and forthright comments accompanied the faxed responses. Representing the 50% who agreed with the Commission's proposed punitive actions against KSJO/San Jose, WFBQ/Indianapolis, and WLUP/Chicago were statements like these:

- "I think it's time for broadcasters to assume more responsibility for keeping the airwayes clean! Maybe this will do what it's intended to do and wake some people up!"
- "It's a shame that some air personalities have such a lack of talent that they think they need to sink to such juvenile levels of humor."

The half of the respondents disagreeing with the FCC's moves covered an interesting range of opinion, represented by the following pair of examples:

• "If people don't want to hear racy radio . . . the ratings and revenue should determine that, not the government.'

• "I disagree with the jocks' selection of 'taste' in their bits, but it is no worse than some of the crap on cable TV. FCC: Why are there double stand-

#### On The Fence

A few respondents who backed the FCC felt the fines requested were excessive. And one manager summed up, presumably, the sentiments of a lot of radio people by saying: "In general I don't want the government interfering with free speech, but what dickhead lets his people talk like that on the

# Brewer, Holt Upped At Pollack Media



Dave Brewer

upped two of its key executives. is now VP/Operations VP/Programming Brewer has become Sr. VP, and



Carol Holt

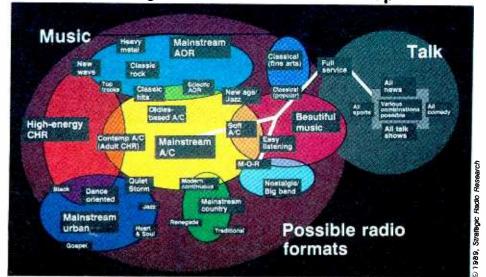
The Pollack Media Group has Operations Director Carol Holt

Pollack Chairman/CEO Jeff Pollack told R&R, "Dave's tremendous contribution to Pollack Media in his six years with the company has been immeasurable. His experience and excellent judgment are a benefit to all our clients.

"Carol's vast experience in national programming and syndication companies has made her an invaluable addition to our staff in the last year. Her versatility in overseeing the operational side of Pollack Media Group has enabled us to continue to grow into the world's largest media advisory firm.'

Prior to joining Pollack, Brewer was PD at KATT/Oklahoma City. Holt served as Director/Operations for the syndication firm Radio Works before joining Pollack last year. Previously she was VP/Special Programming Division at Drake-Chenault and GSM at ABC Wa-

# **Putting Radio Formats On The Map**



If the welter of radio format jargon seems confusing at times, Strategic Radio Research's format chart can help. Color codes and location help you figure out the format relationships. For the whole story, see Strategic President Kurt Hanson's full-color, full-sized version on Page 22.

Expanded NAB Issue



www.americanradiohistory.com

# THESE ARE THE FACTS

# MISS YOU LIKE CRAZY

#1 A/C TRACK—R&R AND BILLBOARD <a href="https://www.top.io.chr-r&r"> TOP 10 POP—BILLBOARD</a>

#1 URBAN CONTEMPORARY TRACK—R&R > #1 BLACK SINGLES—BILLBOARD

I DO

STILL GOING STRONG

TOP 10 URBAN CONTEMPORARY—R&R 🌭 TOP 10 BILLBOARD BLACK SINGLES

TOP 20 A/C-R&R



E

AS A
MATTER OF
FACT

IS A HIT!!! SEE HER ON HER DAZZLING SOLO TOUR!

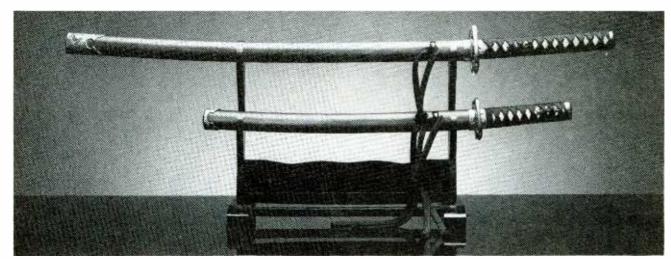
EMI

© 1989 FMI

# Congratulations to KMEL-FM

San Francisco

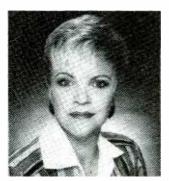
# SAMURAI STRATEGIST 1988-89



This year we honor KMEL-FM, San Francisco, as our 1988-1989 Samurai Strategist. This special award is given to just one station each year that has achieved outstanding success through strategic marketing in a competitive environment involving unusually difficult challenge.

KMEL-FM has repeatedly fended off assaults by numerous stations, to remain the dominant contemporary radio station in this extremely competitive market. Vice President and General Manager Paulette Williams and Program Director Keith Naftaly have taken KMEL-FM from one of the lower rated stations in San Francisco to the top... and they have kept it there.

Congratulations to KMEL-FM on its outstanding achievements, and also to each of this year's Master Class Strategists, each of whom has achieved significant success as a result of their superior strategic marketing abilities.



Paulette Williams Vice President/General Manager KMEL-FM, San Francisco



Keith Naftaly Program Director KMEL-FM, San Francisco

# MASTER CLASS STRATEGISTS 1988-89

KITT-FM, Shreveport KFSO-FM, Fresno KHOP-FM, Modesto KILT-FM, Houston KJJY-FM, Des Moines KKLS-AM & KKMK-FM,

Rapid City
KUUL-FM, Davenport
KYBB-FM, Stockton
KXKL-FM, Denver
WBUF-FM, Buffalo
WCKG-FM, Chicago
WHQT-FM, Miami
WIOD-AM & WGTR-FM,
Miami
WKCI-FM, New Haven
WUSA-FM, Tampa
WVAZ-FM, Chicago
WWSW-FM, Pittsburgh

In almost every field, there is a company that has earned a reputation as the leader.

# The Research Group

Radio's Strategic Research Team

METROPOLITAN PARK, SUITE 1200, 1100 OLIVE WAY • SEATTLE, WA 98101 • (206) 624-3888

# Wexler Set As President Of Waldron Broadcasting

**New Broadcast Group Seeks Stations** 

Longtime WPEN & WMGK/ Philadelphia VP/GM Larry Wexler has been recruited as President/COO of the new Waldron Broadcasting group. He will report to Chairman H. Patrick Swygert.

Waldron currently owns no stations, but is seeking to purchase KBFM/McAllen-Brownsville, TX; KVKI-AM & FM/Shreveport; and WMGR & WJAD/Albany, GA. The company says it is hoping to acquire five stations in four additional markets.

# Schweitzer VP/GM At KCWV

Jon Schweitzer, GSM at WKTI/ Milwaukee for the past three years, will become VP/GM at NAC KCWV/Kansas City once the station's transfer to WTMJ, Inc. from Wodlinger Broadcasting receives final FCC approval (expected in mid-October).

WTMJ, Inc. President Steve Smith told R&R, "Jon Schweitzer has earned this assignment. He has led the WKTI sales group to record revenues in each year of his supervision. We anticipate Jon will continue his successes in building the audiences and the revenues of KCWV."

When asked about the possibility of a format change at KCWV, Smith added, "We're not getting in there until mid-October, so I can't speculate. We're researching every possibility. Whatever the format, Jon will be able to execute it and make it a winner."

Schweitzer said, "This is a great opportunity, not only for me and my family but for our company. Kansas City is a fantastic market for us to enter and I look forward to the challenge. There are a lot of similarities in size and overall makeup between Kansas City and SCHWEITZER/See Page 64

# Shannon Programs KMGC

KMGC/Dallas MD Gary Shannon has been promoted to PD. He replaces Bob Delancey, who is now midday personality/Asst. PD.

KMGC VP/GM Ross Reagan told R&R, "Gary was the ideal candidate for this job. As the MD, he's been the architect of our unique 'Light Rock, Lite Jazz' music mix. He's contributed a lot to the station. He will continue to develop and promote the morning show. Gary will work closely with an aggressive two-person promotion department, because it's important for us to increase the station's visibility.

"It appears that our unique positioning is paying off," Reagan added. "The trends are up and the format has met the objectives we've set for it. There's no question we're staying with it. Approximately 25% of (crosstown NAC) KOAI's audience listens to us. The stations sound entirely different. We're contemporary light jazz, compared to SHANNON/See Page 64

"Waldron Broadcasting conducted a national search for the right person to launch and lead our new company to becoming a successful multistation group owner," said Swygert. "We've observed the consistent success of WPEN & WMGK under the leadership of Larry, right here in Philadelphia, for almost 20 years. We're delighted that he is as excited as we are about our new venture."

Noted Wexler, "This is a careerlong dream for me, a dream that every radio GM wishes will come true. As President of Waldron I'll have an opportunity to apply my experience with two stations in one market to as many as ten stations in seven markets. And having a substantial piece of the action won't hurt my incentive to be successful."

Regina Goodwin Henry, wife of group owner Ragan Henry, will be an investor in Waldron but will not serve as an officer, director, or in any other official capacity in the company.

Wexler joined WPEN & WMGK in 1970 as GSM. He was promoted to GM six months later. He previously served in public relations capacities at New York stations WMCA and WCBS.

# Layne Director/ Sales For R&R Nashville



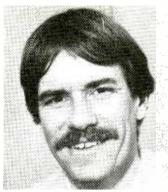
Vicki Layne

Vicki Layne, Media Supervisor for Record Bar's in-house ad agency, AdVentures, will join R&R/Nashville as Director/Sales October 1. She replaces Bob Heatherly, who left last month to co-direct the new Atlantic/Nashville promotion team.

R&R Sr. VP/Sales Bill Clark said, "We're excited about the energy and enthusiasm Vicki brings to the job. Her past experiences in working with all the labels and with radio stations are extremely valuable, and enable us to sustain the momentum Nashville Bureau Chief Lon Helton and Bob Heatherly have built. Vicki's fresh perspective will certainly add a lot of excitement to our Nashville operations as we continue to look for new and better ways to serve the needs of our advertisers and make R&R an integral part of the Nashville music community.'

Layne commented, "R&R is one of the most valuable resources and marketing tools I have used during my years at Record Bar. I'm proud to join the team of the most dynamic and respected publication in our

LAYNE/See Page 64



Steve Huntington

# Huntington Now Wave Net's PD

Completing an unusual threeplayer swap, SMN has appointed former KIFM/San Diego PD Steve Huntington PD of its Wave Network. He succeeds Lee Roy Hansen, who joined NAC WNUA/Chicago as PD; Hansen replaced Bob O'Connor, who returned to KIFM as VP/Programming.

Huntington told R&R, "I'm getting a crash course in what makes this place tick. It's tons of fun, and the people are great. The Wave Network is in good shape, but I believe it's going to get better. I'm go-

HUNTINGTON/See Page 64

# Bouvard VP At Coleman Research

Former Arbitron Southwestern Regional Manager Pierre Bouvard has joined Coleman Research as VP/GM, where he will report to President Jon Coleman.

"Pierre is one of the brightest research people in radio and is very well respected by all broadcasters," noted Coleman. "We are excited that he will be joining Coleman Research and feel confident he will add a great deal to the company."

Bouvard joined Arbitron in 1982 as a client service rep, and was promoted to his current position last year.

"I am truly excited about the opportunity with Coleman Research," said Bouvard. "This is one of the two top research companies in our business and is recognized by broadcasters as a leader."

BOUVARD/See Page 63

# Romano Earns Mercury VP Stripes

Mercury Records National Director/CHR Promotion Brenda Romano has been upped to VP/CHR Promotion at the New York-based label. Her responsibilities include monitoring the field promotion staff and overseeing radio, tip-sheets, and trades.

Mercury Sr. VP/Promotion David Leach told R&R, "I take great pride in announcing this promotion, because Brenda has come so far in such a short period of time. She's proven to be an aggressive and successful promotion person in all formats. Her number one strength is her ability to lead and direct our field staff; we've added many young promotion people to our company, and Brenda has shown that she can mold them into a strong and formidable team.

ROMANO/See Page 63

# PASSIFIES

## SEPTEMBER 15, 1989

# **DOUBLE DECKER BUST**

Double-well tape decks are now owned by a majority of active music consumers, and many of those deck owners are duping the tapes they buy. **Mike Shalett** presents a detailed breakout on the new trends in taping.

Page 78

# **FEATURES**

RADIO BUSINESS: Sillerman side deal	8
SPECIAL RADIO BUSINESS FEATURES:	
BANKRUPTCY PRIMER	. 16
FINDING FINANCIAL ANGELS	18
<b>COMPETITIVE EDGE:</b> Human behavior predictors	
PERSPECTIVES: Kurt Hanson's format map	
OVERVIEW	
• MANAGEMENT: Drive time on the rise	27
• SALES: Anti-advertising: a radio boon	
• MEDIA: Nintendo's national network	
• TECHNOLOGY: Double spotlight on what's new	
• LIFESTYLES: Black & Hispanic listening habits	
• PEOPLE	
STREET TALK: Universal/MCA on outs?	49
NEWSBREAKERS	
TIMELINE	
RATINGS: Birch demographic standings	
RATINGS & RESEARCH: Arbitron's Fingerprint	
service	72
ON THE RECORDS: Stones: Is time on their side?	77
VITAL SIGNS	
MUSIC:	
• ROCK OVER LONDON	RO
• COMPACT DATA	
• POLLSTAR	
MUSIC DATEBOOK	
CALENDAR: Office sandbagging	86
MARKETPLACE	104
OPPORTUNITIES	
FORMATO	
FORMATS	
CHR: Tying in to TV	
AOR: KLOS's Bill Sommers interviewed	00 pg
URBAN CONTEMPORARY: Black AC evolves	74 07
COUNTRY: Small, medium market ratings winners	
Nashville This Week	
IAGOLIAINE IIIIS AAGEE	. 102

# MUSIC INFORMATION

WORLD MUSIC OVERVIEW: CMJ albums,
UK, Australia, Canada charts
MUSIC VIDEO: MTV, VH-1 lists
CURRENT-BASED AC
GOLD-BASED, FULL-SERVICE AC
NAC
CONTEMPORARY JAZZ
URBAN CONTEMPORARY
COUNTRY
AOR ALBUMS
AOR TRACKS
NEW ROCK
CHR
AC, AOR, CHR, COUNTRY,
URBAN CHARTS BACK PAGE
NEW ROCK, NAC,
CONTEMPORARY JAZZ HIGHLIGHTS BACK PAGE

R&R is published weekly, except the week of December 25th, for \$235 per year, or \$425 for overseas subscriptions (US funds only), by Radio & Records, Inc. at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Most Added, National Airplay/30, Parallels, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records.

© 1989. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.



# **EXPAND YOUR HORIZONS WITH IDB**

Large or small. Domestic or international. Add impact to any format via satellite with IDB Communications Group. IDB's full range of transmission services are available to satisfy the simplest or the most demanding broadcast requirements.



A new service offering that will provide you with a cost-effective means of distributing radio programming to increase your offerings or even build your own network. Coupled

with downlink hardware that's affordably priced at around \$500, this C-band transmission service from IDB will expand your broadcast possibilities like never before.

IDB has now added Tokyo and Sydney to its growing list of gateway cities for two-way International Digital Audio Transmissions (IDAT). IDB's IDAT capabilities dramatically reduce costs, while



improving the quality and ease of international audio transmissions. Other international gateway cities include

Moscow, London, Paris, Bern, Frankfurt, Los Angeles, New York and Washington D.C..

As the West Coast contract earth station for Digital Audio Transmission Service (DATS) on SATCOM 1R, IDB offers full-time and occasional distribution to the SATCOM 1R universe of over 5,000 radio stations throughout the US.

IDB's Sports Satellite Interconnect (SSI) is the nation's largest network of transmit/receive earth stations. IDB currently offers complete connectivity for coverage of most professional and college sports, news, concerts as well as many other special events.

Coupled with the largest fleet of transportable and flyaway earth stations, IDB's extensive facilities make anyplace in the world accessible to US and foreign broadcasters.

Make the connection with IDB!



Visit us at Radio '89 - Booth 0831



# Naumann Heads New Virgin Rock 40 Dept.

**Teitler Takes Over College Promo** 

Virgin National Director/Album Promotion Jeffrey Naumann has taken on the additional responsibilities of heading a new Rock 40 department at the West Coast-based label. His new title is National Promotion Director Album Radio/

Concurrently, the label has appointed Lori Teitler National College Promotion Manager, stationed in New York. She replaces Todd Bisson, who joined Columbia.

In his new position Naumann will concentrate promotional efforts on the Rock 40 format, working closely with musically aggressive rock stations throughout the country while continuing to oversee the album promotion department.

Virgin Sr. VP/Promotion & Marketing Phil Quartararo commented, "Jeffrey has been with Virgin from the beginning and his talent is far greater than working exclusively with AOR radio. We have the first fulltime national crossover position with Iris Dillon, and we feel we should have the first national person with the Rock 40 format as well.'

Regarding Teitler, Quartararo said, "Lori is someone we believe has great potential. Her affection for the music and Virgin will be the springboard for breaking many new artists in the alternative arena.'

Naumann told R&R, "The Rock 40 format is one that people don't quite understand yet, particularly in regard to the most effective way to promote Rock 40 PDs. It's not mainstream CHR and it's not AOR, but it is the most exciting thing to happen to rock-oriented radio since the introduction of the 'Rock of the 80s' format. It's going to be a lot easier and quicker to break rock acts with this new for-

Teitler said, "The artists on this label are brilliant. I can't wait to get out on the road and deliver this music to college radio.'

Prior to joining Virgin, Naumann was National Album Manager West at RCA for 11 years. This is Teitler's first promotion job; she served as an intern for the label before graduating from Syracuse Un-

# Fast Hooks.

Our perfectly identical, quality hooks insure consistency of results test after test. Orders faxed to us by 9 a.m. are Fed-Ex'd to you three days later. If you aren't totally satisfied, we'll send your refund

Call 1-214-350-7249 and ask for our introductory price of \$.90 per hook on a \$400 minimum order. Hooks Unlimitedbecause hooks should test your music, not your patience.



See us at the Radioware Booth #355.

3701 W. NW Hwy, Ste. 169B, Dallas, TX 75220. Fax (214) 350-7253 century 21 Provides Hit Discs To Hooks Unlimited.

# WXTZ Eases Over To AC Approach

WIRE Drops Country For B/EZ

Last Tuesday (9/5) at 6pm, WXTZ/Indianapolis segued from Easy Listening to AC, becoming "Magic 103.3." It's now airing hits of the '60s, '70s, and '80s, and playing 14 current AC songs. Meanwhile, sister WIRE switched from Country to Easy Listening. Call letters for both stations remain the

WIRE & WXTZ VP/GM Ken Brown commented, "Magic 103.3 will be competitive in the AC arena. With the long heritage of WIRE as one of the city's oldest AM stations and the state's first AM stereo station, it will be a perfect place to continue to serve listeners looking for true Easy Listening music."

Combo OM Randy Harris told R&R, "We saw an opening in the market for an oldies-based AC. We'll go between (Gold) WKLR and (AC) WENS. We believe WENS is more like an old-fashioned Top 40 station in its intensity level. Our research showed a niche for an oldies-based, music-intensive station. We're being consulted by McVay Media. We haven't blown anybody out or added anybody - we've just shuffled some of our personalities."

Harris continued, "The reaction has been very good. The median age for the format is 34, and we've had some great comments from people in that area. The people objecting to our switch on FM can be serviced on WIRE.'

According to Harris, a major television/outdoor campaign will start for WXTZ next Monday

WXTZ placed eighth 12+ in both the spring Arbitron (6.4) and Birch (4.4). WIRE finished 12th in Arbitron (1.5) and tied for 13th in Birch (1.2).

# **KOLA Drops Dance Stance For AC**

KOLA/Riverside has dropped its Dance/CHR slant in favor of Concept Productions' AC format. The station is now using the slogan line "Classic Soft Hits." No on-air staffers were affected by the format

KOLA PD Mike Allen told R&R, "We came up with a bad book and wanted to figure out what the problem was. According to Arbitron, we lost our numbers to Pirate Radio (KQLZ/Los Angeles). That doesn't make any sense to me, because our stations weren't close in terms of format."

Allen continued, "KPWR/Los Angeles, KMEL/San Francisco, and KQHT/San Jose all do well,

and we tried to model ourselves after them. We thought we could carve out a niche. Evidently somewhere along the way we dropped the ball, but I thought we sounded pretty good. This AC format might be easier for our salespeople to

According to Allen, fallout resulting from the format flip came principally from teens. "The initial reaction was shock, but those calls have now come to an end. We've received some good support from adult demos."

KOLA tied for 13th (12+) in the spring Birch (2.1) and placed 15th in Arbitron (1.8).

Some of the best stations in the business profit from Norm Goldsmith's Sales Development Program. If you see any of their managers at the convention, ask them about it.

WSUN/WYNF Tampa • WRXL/WRNL Richmond/ KZLA/KLAC Los Ángeles • WKCI/WAVZ New Haven • KXKL Denver • KFOG San Francisco WRDU Raleigh • WHO/KLYF Des Moines WBAL / WIYY Baltimore • WHDH/WBOS Boston • KIRO Seattle • KONO / KITY San Antonio • WSRS/WTAG Worcester • KZZP lo: STAFF From: NORM STATIONS. BE SURE TO GET THESE IN DEFORE NEXT MONTHS DEADLINE! Phoenix • WRBQ Tampa • KXXR Kansas C Phoenix • WRBQ Tampa • KXXR Kansas (
WLAC Nashville • WHYT Detroit • WOHEN
WMEE Ft. Wayne • WHCN Hartford • WPEN
WMGK Philadelphia • KXXY Oklahoma Cli
KQQL Minneapolis • WRVA Richmond •
WNDR Syracuse • KXTZ Las Vegas • WALK
Akron • KKOB Albuquerque • WAPW Atlanua
KZFX Houston • WFYR Chicago • KFDI Wichna
WBLI Long Island • WEAT W. Palm Beach • WEZI
Burlington • KMGC Dallas • WMAZ Macon • WSNX
Muskegon KRBE Houston • WHTQ Orlando • WNC
Columbus • WHEN/WRHP Syracuse • WYFZ South KPWR- LOS ANGELES WRGI - NAPLES WINT- GREENVILLE WILL - HARTFORD WSBS ( WBBS - CARRY MARRY TON MKYQ - RICHTUDIO WBLK- BUFFALD ATUALTA - 334W WEZG WXRA-SYRACUSE WEAY- WASHINGTON AMIR - WITH BRAW Burlington•KMGC Dallas•WMAZ Macon•WSNX
Muskegon KRBE Houston•WHTQ Orlando•WNCI
Columbus • WHEN/WRHP Syracuse • WYEZ South
Bend • WICC Bridgeport • WKKN / WKMQ Rockford •
KEFX Kansas City • WCHV / WWWV Charlottesville •
WLWI Montgomery • K101 San Francisco • WRMX Masin
KSAL / KYEZ Salma • WCKZ Charlotte • KHYL / KAHI
Sacramento • WXTU Philadelphia • WIL St. Louis • WWVA
Wheeling • KSSN Little Rock • KDAY Los Angeles • KING Seattle
WWLI Providence • CKLC Kingston, Ontario • KXLK Wichita • KUL
Houston • WNAW/WMNB No. Adams • WALK Long Island • WUSY
Chattanooga • WMX] Ft. Lauderdale • WGH Norfolk • KLUC/KRSR Las
WNBF/WHWK Binghamton • KOEL Oelwein • WNBC NYC • KLUV Dallas
KXTP/WAKX Duluth • WNIC Detroit • KRPM Seattle • WSJS / WTOR Winston
Salem • WOGL Philadelphia • WZEZ Nashville • KHAT Lincoln • WSNE Providence

KXTP/WAKX Duluth • WNIC Detroit • KRPM Seattle • WSJS / WTOR Winston
Salem • WOGY Cincinnati • WRXK Ft. Myers • WWMG Charlotte • WSBA/WARM YOR • WULZ Grand Rapids

KCIX Boise • WGY Albany • WYAAV Myrtle Beach • WQBA Miami • KWSS San Jose • WYRK Buffalo • KFKF Kansas

City • KMJI/KRZN Denver • KHLA/KLC Lake Charles • WGSM Long Island • WHEB Portsmouth • WEOK/WPDH
Poughkeepsie • WMXP Pittsburgh • WHBY/WAPL Appleton • WMAY/WNNS Springfield • RADIO 702

Johannesburg, SA • WGEE/WIXX Green Bay • WCKY/WWEZ Cincinnati • KELO Siour Falls • WCVU Ft. Myers •

WGIR Manchester • WCRJ Jacksonville • KNST/KRQQ Tucson • KSO/KGGO Des Moines • WSHE/WSRF Miami •

KISW Seattle • WOWW Pensacola • WZZU Raleigh • WMFX Columbia • KQKS Denver • WKML Fayetteville • WRRM

Cincinnati • WYSY Aurora • KSKS/KVLT Tulsa • WSVA/WQPO Harrisonburg • WMAG High Point • WTNT

Tallahassee • WFTC/WRNS Kinston • WBBG Youngstown • KZVE San Antonio • WARM/WMGS Scranton • WTSO

WPTF/WQDR Raleigh • WKZL Winston-Salem

\*\*\*CAN CAL BRUNTERS\*\* MKBO KOLD-ST. TOMIS WARZ POTTSTOWN WPTF/WQDR Raleigh • WKZL Winston-Salem •

Finally, a video sales development program designed for everyone on your staff with so much flexibility that you can use it the way you want to use it, when you want to use it. If you have heard or worked with Norm Goldsmith, you'll expect the best. If you haven't, the best is yet to come It's proven. It's producing. It's profitable.

We'd like to give you more information or a demo tape and put you in touch with broadcasters who are using the program today let's talk!



Radio Marketing Concepts, Inc. P.O. Box 800497 Dallas, Texas 75380-0497 214/490-3311 800/325-5657

# Root Takes Minor Hit On Gun Charge; Firm Files Bankruptcy

Washington communications attorney Thomas Root was fined \$100 Tuesday (9/12) after pleading no contest in a Virginia court to a charge of possessing an unregistered machine gun.

The fine is the latest legal woe for Root, whose involvement with Georgia radio investment firm Sonrise Management Services has prompted several state and federal investigations.

Root's plea on the gun charge came just days after he filed to reorganize his law firm under Chapter 11 of the federal bankruptcy code.

## Slap On The Wrist

Russell Wells, one of at least three attorneys currently handling Root's legal problems, appeared in Prince William County District Court in Manassas, VA on Tuesday (9/12) to enter the plea and pay the fine on his client's behalf, following an agreement worked out with prosecutors. The maximum penalty on the misdemeanor charge is a \$500 fine.

Prosecutors have asked the court to order Root to forfeit the silencer-equipped machine gun, which is currently in the hands of the Virginia State Police. That issue has not been decided.

The charge stemmed from an April 24 raid by state and federal agents on a hangar leased by Root at an airport in Manassas, VA. That raid netted 28 firearms, in-

"Mr. Root's firm is in bankruptcy to try to reorganize its operations and keep its law practice going in the face of the Sonrise (Management)

problem."

-Dwight Meier

cluding the unregistered Mac-11 machine gun. Investigators said in an affidavit that they were looking for evidence that Root was engaged in drug smuggling.

Commonwealth's attorney Paul Ebert said no further charges relating to the hangar raid are pending or imminent. However, Ebert declined to comment on whether Root is still under investigation.

# **Mystery Deadbeat Forces Bankruptcy**

In a prepared statement, Root said his firm's August 29 bankruptcy filing was needed to allow the business to "recover . . . from the failure of an entity to honor its contractual obligation to pay the legal fees of many of the FM radio applicant clients."

The statement also cited the revenue lost as a result of Root's plane crash as a factor in the bankrupt-

Root, who could not be reached for comment, has refused to identify the "entity" mentioned in the statement. However, his bankruptcy attorney indicated that Sonrise Management did in fact prompt Root's current financial difficulties.

"Mr. Root's firm is in bankruptcy to try to reorganize its operations and keep its law practice going in the face of the Sonrise problem," said Dwight Meier.

Sonrise is currently under investigation by securities officials in North Carolina and Georgia, who want to know if the firm misled investors who pumped an estimated \$16 million into groups formed to pursue FCC permits to build FM radio stations. Root represented most of those investment groups and has acknowledged receiving some \$1.64 million from Sonrise.

In the nearly two months since he survived the crash into the Atlantic of a small plane he was piloting, Root and his firm have been the target of at least four lawsuits, including a \$584,000 malpractice action filed by Sonrise. The law firm has also been scrutinized by a federal grand jury probing the possible forgery of a document filed at the FCC on behalf of one of Root's clients

#### A Look At The Books

According to the petition filed at the US Bankruptcy Court for the District of Columbia, Thomas L. Root, P.C. has estimated assets of \$160,000. That figure, according to the document, does not include an estimated \$250,000 reserve for uncollectible receivables.

While the petition lists the firm's liabilities as \$105,000, a review of the attached list of 20 largest unsecured creditors indicates they are owed a total of \$121,844.26.

The law firm's largest unsecured creditor is Bexley Properties, Inc. of the District, which is owed \$51,181.64. Among its other large unsecured creditors are Sachs/Freeman Associates, a Landover, MD radio engineering firm owed \$15,000; and Root, who is owed \$8846.

The firm also owes an estimated \$30,000 to two unidentified secured creditors. The filing also identified some 326 contingent claimants — parties that are either owed undetermined amounts or may be in a position to make claims against the firm. Entities that have filed or are expected to file a lawsuit against a party seeking bankruptcy protection are usually listed as contingent claimants.

Among the contingent claimants listed in the filing are Sonrise and several of the Sonrise-created investment groups that have had their applications dismissed.



pollo Radio Ltd. chief Bill Stakelin will be flashing a big wad at dealmakers attending NAB's Radio '89 — about \$25 million in brand-new equity money that may allow him to leverage up to a quarter-billion dollars worth of radio properties.

PAT CLAWSON

"This sends a clear message that Apollo intends to be a major radio player," Stakelin told R&R. "It certainly enables us to play in major market radio, where we want to be. We now have the money to play in any arenas."

The source of Apollo's new-found wealth is highly credible: MH Equity Corp., an arm of Manufacturers Hanover Corp., and Equitable Capital Management Corp., an affiliate of the Equitable Life Assurance Society. In addition to their equity stakes, Manny Hanny and Equitable will become primary lenders to Apollo.

Apollo was formed in January by Stakelin and several former Viacom executives including ex-Chairman Terrence Elkes. The group recently purchased KJRB & KEZE/Spokane. Stakelin says to expect announcements soon about an \$8.5 million Midwestern FM deal, and the purchase of two South Carolina combos for \$10.8 million.

# Olympia, Long Duke It Out

he sudden cratering of **Olympia Broadcasting**'s \$7 million deal to buy the **Jim Long Companies** is certain to be a hot topic of discussion at Radio '89.

The deal, annnounced at last April's **NAB** convention and scheduled to close by September 30, crashed Monday (9/11) after Long pulled out. Both sides are now haggling over the fate of Olympia's \$500,000 escrow deposit.

"Jim has taken the position that nothing we can do — short of getting a court order — will result in the deal closing," said Olympia VP Mitchell Hymowitz.

"All I can tell you is that I got uncomfortable," Long responded. "We've got a settlement agreement that's going back and forth now." Long says he plans to entertain new offers for his Dallas-based production company.

Neither side will publicly discuss what queered the deal, but insiders say Long hit the roof after discovering that Commonweath Broadcasting was demanding \$1 million to settle allegations that Olympia made financial misrepresentations when it sold KMZQ/Las Vegas. Adding to the problems, Standard & Poor's recently issued a scathing report on Olympia's financial condition.

# Noble, Emmis Deals Now Official

oble Broadcast Group has now made it official: WKCI & WAVZ/New Haven and WBAB-AM & FM/Long Island are for sale. First Boston bankers lan Gilchrist and Michael Connelly are fielding offers.

Noble CEO **John Lynch** hasn't returned phone calls, but a statement issued in his name said the company recently was approached with an unsolicited \$70 million offer for the properties. The statement also said: "Noble's management had concluded that it was not prepared to sell the entire company, but would instead pursue other alternatives in order to reduce our debt and better position ourselves for future growth."

As expected, **Emmis Broadcasting** says it plans to sell **KXXX/San Francisco** and **WJIB/Boston** while pursuing its \$76 million acquisition of the Seattle Mariners baseball team. But in a surprise move it's also putting its very successful **WLOL/Minneapolis-St. Paul** on the block.

"We feel with the Mariners acquisition the time has come to narrow the company's focus," said Emmis Chairman **Jeff Smulyan**. He added that the company would use the proceeds to pare down longterm debt, and may consider overseas media investments in England, France, and Japan.

In still another deal, **Burns Media Consultants Inc.** of Los Angeles is up for sale, and **Peter Stromquist** of the **Montreux Companies** is brokering the company. **George Burns** plans to return to consulting on a fulltime basis. The company's music research products are well-known throughout the industry.

# FCC Calls For Crackdown On Radio Drug Use

Remarks Made During WHYI License Challenge Arguments

In the wake of President Bush's declaration of war on drugs, a senior FCC staffer has issued his own call to arms, urging the Commission to crack down on drug use by radio station employees.

"We have a new regime here at the Commission and I would hope they will take a less (liberal) attitude towards drug use at music stations," said FCC Review Board member Norman Blumenthal.

Blumenthal added that he has a "suspicion" drug use is more widespread among radio station employees than actions at the Commission would indicate.

Those remarks came during oral arguments in Southeast Florida Broadcasting's challenge to the license of Metroplex Communications' WHYI/Ft. Lauderdale. The challenge was rejected by an administrative law judge and is now before the Review Board.

Southeast Florida based its case, in part, on allegations that members of the WHYI programming staff reported paper adds as a favor to friends in the record industry who had supplied them with cocaine at social gatherings.

During the proceeding Blumenthal pointed out that the Mass Media Bureau did not seek further testimony from the record promoters

"We have a new regime here at the Commission and I would hope they will take a less (liberal) attitude towards drug use at music stations."

—Norman Blumenthal

who admitted supplying drugs at the parties attended by WHYI per-

#### **Matter Not Urgent**

Members of the FCC and Commission staffers downplayed Blumenthal's remarks. Commissioner James Quello said he does not see drug abuse at radio stations as "an urgent matter" for the Commission. However, he added, it's something station owners and managers must guard against.



UNISTAR...a new corporation formed by the merger of the companies of United Stations Radio Networks, The Transtar Radio Networks, and The Research Group, firms that have led the way in both quality and innovation in services to radio stations over the past decade.

**UNISTAR**...is the finest in 24-hour satellite programming, news and information programming from UNISTAR and CNN news, perceptual market research and strategic guidance through The Research Group, major specials programming, and some of the top-rated weekly shows in the radio industry: "DICK CLARK'S ROCK ROLL & REMEMBER," "SUPERGOLD," "SOLID GOLD SATURDAY NIGHT," "RADIO KANDY" AND "THE WEEKLY COUNTRY MUSIC COUNTDOWN." All of these-and the new UNISTAR products to be unveiled in future months—are designed for one thing: to make your radio station stronger. Top quality service to radio stations is UNISTAR's only business.

unistar...Now prepared to help you and your station make the most of profit and growth opportunities into the next decade and beyond.

UNISTAR COMMUNICATIONS GROUP, INC.

FOR INFORMATION CALL (212) 575-6100 OR (719) 576-2620

# Hirsch, Sillerman Cutting Side Deal With Group W

"In the event that the

permit this transaction

to go forward, I really

speculate what would

happen to Metropolitan

a second deal that would give

Group W an option to acquire all

Legacy stations and a single Met-

ropolitan station in the event Met-

would not want to

at that point."

bondholders do not

Disgruntled Bondholders Turn Up Heat; Deal's Future Questioned

Broadcast entrepreneurs Carl Hirsch and Robert F.X. Sillerman are warning Metropolitan Broadcasting bondholders of dire consequences if their proposed \$385 million merger of Legacy Broadcasting and Metropolitan with Group W Radio fails. At the same time, the two are moving to firm up a side deal that would limit their financial exposure.

About two weeks ago Hirsch predicted that a formal buyout offer would be made to bondholders within a week. But that offer apparently has been placed on hold, and neither Hirsch nor Sillerman could say when it will be made.

"We've commenced conversations with several of the largest bondholders," Sillerman said. "We've not commenced a cash or any sort of official exchange offer. We're quite optimistic that the transaction will go forward."

## Group W May Acquire Legacy Option

According to a new filing with the Securities and Exchange Commission, Legacy is now negotiating ropolitan's bondholders reject the

merger.

"While it is contemplated that Westinghouse will pay cash consideration for the option, no amount has yet been agreed to," Metropolitan states in its SEC filing. The proceeds from the sale of any Metropolitan station would be used to pay down bank debt.

Hirsch said that he and Sillerman would assume an equity interest in Group W Radio if the option is exercised, but he declined to disclose the value of the transaction.

#### **More Bondholder Lawsuits**

The latest manuevers come in the wake of mounting bondholder opposition to the transaction. Two new lawsuits aimed at blocking the deal have been filed in Manhattan courts. Sun Life Assurance Co. alleges in New York County Supreme Court that Sillerman, Hirsch, Command Communications CEO Carl Brazell, and their companies have defrauded creditors by stripping assets from Met-

# Ethics To Dominate RTNDA Meeting

While the NAB is holed up in New Orleans, the RTNDA is calling Kansas City, MO home this week. "The issue" this year, according to members, is ethics. With many ethical dilemmas headlining the news lately, members at this year's RTNDA convention will take a close look at the hot topic during a session focusing on "Journalism Ethics: Where's The Line Today?"

"The issues will be tackled through the general sessions, where people have an opportunity to listen to experts and opinions and to comment," said RTNDA VP Robert Vaughn. "We are doing a lot of roundtable discussions and small groups, a very interactive type of thing."

Keeping in mind the "R" in RTNDA, according to Vaughn, there are sessions that will hold a radio news director's attention. The agenda includes panels such as "The Three R's: Radio, Riting and Reporting," on how to write for the ear; and "The Odd Couple: Radio/ Television Partnerships," which will probe the possibility of radio and television newsrooms working together by sharing reporters and sound bites.

The RTNDA is counting on 1100 registrants, with officials expecting 350 to register on-site.

ropolitan last year and transferring them to Legacy and Command. A suit filed in New York Federal Court by three Massachusetts institutional investment trusts makes similar allegations. In early August, a group of institutional investors headed by Steinhardt Partners of New York filed suit and asked that last year's transactions be rolled back.

None of the defendants have officially responded to the suits yet, but Hirsch and Sillerman flatly deny the charges and call the litigation "specious."

"In the event that the bondholders do not permit this transaction to go forward, I really would not want to speculate what would happen to Metropolitan at that point," Hirsch told R&R Tuesday (9/12) evening. He declined to comment on the possibility of a bankruptcy filing by highly leveraged Metropolitan on grounds that it would be "premature."

"If we can settle the lawsuits, fine. If we can't, we'll do what we have to do," Hirsch continued.

"There are some people who are certainly reasonable to deal with, and there are others that may not be. That's their choice. Everybody has to live with the consequences of their decisions."

Among Metropolitan's other disclosures in its SEC filing:

- Metropolitan "continues to be in default of certain covenants" regarding debt-cash flow ratios in its loan agreement with Security Pacific National Bank. The company has requested waivers, but negotiations are proceeding with bank attorneys instead of loan officers because of the bondholder litiga-
- Standard & Poor's has slashed its rating on Metropolitan's bonds from CCC-plus to CC: "S&P expressed extreme doubt that the (company) would be able to meet the September 30, 1989 interest payment on the Senior Debentures." S&P also questioned whether the company could continue to meet its debt obligations if the Group W sale falls through.

# hy did George Beas

# Why did George Beasley call Americom to sell three radio stations?



# George Beasley

-Carl Hirsch

President
BEASLEY BROADCAST GROUP

Recent seller of stations in Evansville, IN, Myrtle Beach, SC and Coastal Carolina for \$18.6 million cash to Phil Marella.

I called several different brokers and asked each to select 3 to 6 clients to contact about making an offer for part of my group of radio stations. Americom immediately said Phil Marella was the right buyer and showed me why. We could have held out for a higher price and I feel we could have gotten it but Americom showed us their buyer could close. Our purchase of KRTH in Los Angeles depended on this sale closing.

Americom brought us a strong cash offer and demonstrated to our satisfaction why the buyer was financially qualified to close



9







Paul Leonar

Tom Gammon

Bill Steding

Dan Gammon Northeast and Cen

Gammon Da st and Central Wester

<u>AMERICOM</u>

Radio's New Breed of Professional Brokerage and Financing Specialists

1130 Connecticut Avenue, N.W. / Suite 500 / Washington, D.C. / 202-737-9000

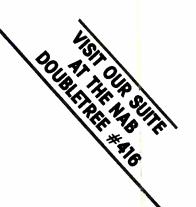
# FIRST COMMUNICATIONS CAPITAL

Over \$120 Million in Financing Commitments Raised in 1988.

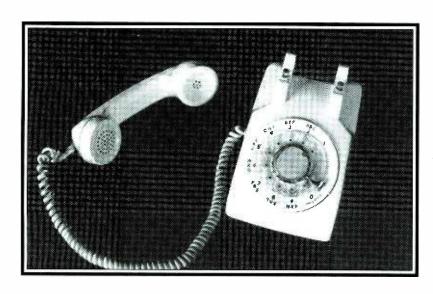
# Senior Mezzanine Equity Debt Financing

Communications finance specialists with expertise in raising and structuring private capital for refinancings, acquisitions and expansion.

Laurie-Jo Straty, Managing Partner Amanda P. Sullivan, Vice President (214) 651-1007



# REACH OUT



AND TOUCH YOUR LISTENERS

# Telemarketing The ultimate cume builder...

- a one-to-one personal contact
- guaranteed reach within your target demo
- separates your station from "the pack"
- more cost efficient than TV or billboards

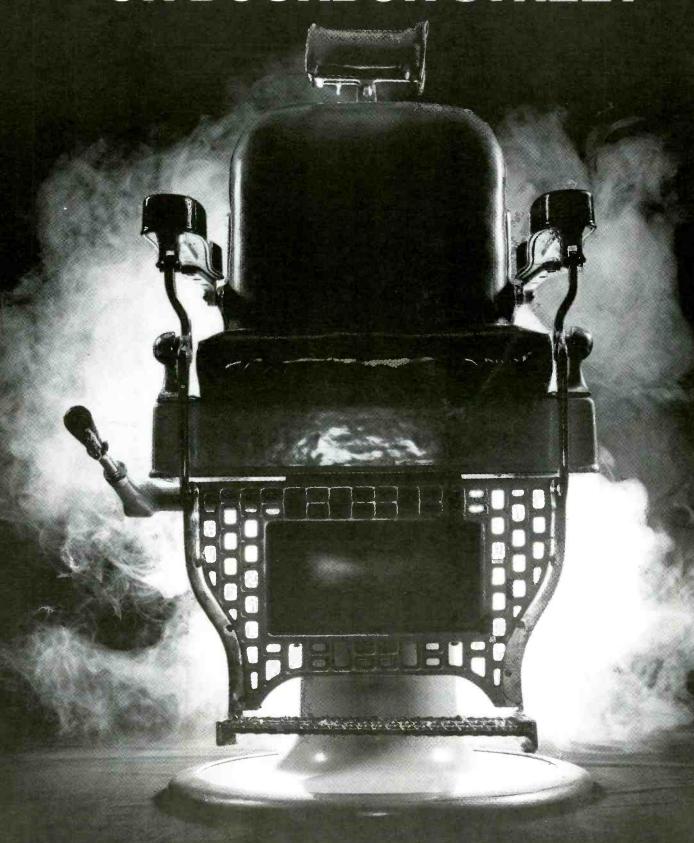
CALL FOR A QUOTE TODAY (303) 922-5600





NGHEMARE

ON BOURBON STREET



PREMIERE BADIO NETWORKS

NEW YORK · LOS ANGELES · CHICAGO

**HOSTUPIDITY SUITE #2129 NEW ORLEANS HILTON** 



1-800-62-BIRCH

Ask for Sally Phillips



A VNU Marketing Information Services Company

# TRANSACTIONS

# Ragan Henry Gambles \$13 Million In Atlantic City

Sage Broadcasting Cashes Five Properties

# Deal Of The Week:

## WAYV/Atlantic City

PRICE: \$13 million

BUYER: Eleven Chiefs inc., an investment group headed by Philadelphia broadcast entrepreneur Ragan Henry. He also owns interests in WDIA & WHRK/Memphis; WXLE/Johnstown. OH; WKSG/Mt. Clemens (Detroit), Mi; WXTR/Washington; WWIN-AM & FM/ Baltimore; KDIA/Oakland; WCMC & WZXL/Wildwood, NJ; WMXB/Richmond; and WQOK/South Boston, VA. He is in the process of buying WLOE & WWMY/Eden. NC: WRAP & WOWI/ Norfolk-Portsmouth; KJOJ/Conroe, TX; WRXJ & WCRJ/Jacksonville; WAKR & WONE/Akron; KCCV/independence-Kansas City, MO; WRAW & WRFY/Reading, PA; WCOS-AM & FM/Columbia, SC; and KGLF/Freeport, TX.

SELLER: Forrest Broadcasting Co. inc., owned by Robert and Grace Forrest.

FREQUENCY: 95.1 MHz POWER: 20 kw at 300 feet

FORMAT: AC

BROKER: Robert Mahiman of the Mahiman Co.

# **Group Deals**

#### Sage Broadcasting Stations PRICE: \$8,175,000

SELLER: Sage Broadcasting Corp., a Stamford-based group operator headed by Leonard Fassier and Gerald Poch. The company also owns WGNE/ Daytona Beach; WBSM & WFHN/New Bedford-Fall River, MA; WCDL & WSGD/Scranton-Wilkes Barre; WACO-AM & FM/Waco; and WRFB/ Stowe, VT. The company is also in the process of buying WFOY & WUVU/St. Augustine.

WLVH/Manchester, CT PRICE: \$925,000 for 60% BUYER: Ellio Broadcasting Corp., headed by Carlos Lopez. FREQUENCY: 1230 kHz

POWER: 5 kw FORMAT: Spanish

## WTAX & WORR/ Springfield, IL

PRICE: \$4 million

**BUYER: Lakeshore Communications** Corp., headed by Chairman Thomas Bookey. He also owns WYNE/Kimberiey, Wi and WROE/Meenah-Menasha,

FREQUENCY: 1240 kHz; 103.7 MHz POWER: 1 kw day/250 watts night FORMAT: AC; CHR

BROKER: Joe Sitrick of Blackburn &

TRANSACTIONS AT A GLANCE

# Deals So Far In 1989: \$1,869,701,521

Total Stations Traded This Year: 912 This Week's Action: \$28,444,000 Total Stations Traded This Week: 11

- Deal Of The Week:
  - WAYV/Atlantic City \$13 million
- Sage Broadcasting Stations \$8,175,000
- WLVH/Manchester, CT \$925,000 for 60%
- WTAX & WDBR/Springfield, IL \$4 million
- KMNS & KSEZ/Sloux City \$3.25 million
- KOGO & KB8Y/Oxnerd-Venture, CA \$6.7 million • WWPA & WYRS/Williamsport-Jersey Shore, PA \$490,000
- KFRS/Somner, WA \$79,000

# KMNS & KSEZ/Sioux City

PRICE: \$3.25 million

BUYER: Legend Communications, an investment partnership headed by James Wallace, Lawrence Patrick, Stuart Carwile, and John Quale. The group also owns WBYO/Boyertown, PA and recently announced plans to purchase WSOM & WQXK/Salem-Youngstown-Canton, OH.

FREQUENCY: 620 kHz; 97.9 MHz POWER: 1 kw; 62 kw at 260 feet FORMAT: Country; AOR

# California

#### KOGO & KBBY/ Oxnard-Ventura

PRICE: \$6.7 million

TERMS: Cash

BUYER: A new corporation to be organized by George Duncan. He is the President of Encore Communications Associates of West Palm Beach. Encore owns KVKI/Shreveport, KBFM/ McAllen-Brownsville, KHFI/Austin, and KZOU-AM & FM/Little Rock.

SELLER: Ventura Broadcast Associates, a New York-based limited partnership whose principals include WIIIIam Silverman, Marvin Diamond, Richard Rodin, Jonathan Rosen, Marvin Silverman, and Jack Woods.

FREQUENCY: 1590 kHz; 95.1 MHz POWER: 5 kw; 28 kw at 315 feet FORMAT: AC

BROKER: Elliot Evers and Charles Giddens of Media Venture Partners.

# Pennsylvania

#### WWPA & WYRS/

Williamsport-Jersey Shore **PRICE:** \$490,000

BUYER: S&P Broadcasting Co., owned by John Piccirillo and Ronald Swanson. They also own WALY/Bellwood-Altoona, PA.

SELLER: Summit Enterprises inc., headed by William Ott.

FREQUENCY: 1340 kHz; 97.7 MHz POWER: 1 kw; 3 kw at 300 feet

FORMAT: AC

BROKER: Ray Rosenblum of Pittsburgh

# Washington

#### KFRS/Somner

**PRICE: \$79,000** 

TERMS: Cash

BUYER: KRIZ Broadcasting Inc., owned by Christopher and Gloria Bennett of Mercer Island, WA. They also own KRIZ/Renton, WA and KBMS/Vancouver, WA.

SELLER: Mark Waldron, bankruptcy trustee for J3 Co. Inc.

FREQUENCY: 1560 kHz POWER: 500 watts FORMAT: AC

COMMENT: Plans were announced in March 1989 to sell this station for \$79,000 to another group, but the deal was not consummated.

# For The Record

Last issue, R&R incorrectly listed the sale price of KPOS/Post, TX in the deal box as \$200,000. The correct price for 33.33% of the FM CP was \$20,000. Last week's year-to-date transaction total should have been reported as \$1,841,257,521. This week's transaction totals have been adjusted to correct the error.

www.americanradiohistory.com

**PROVIDING** THE BROADCAST AND RESULTS

> CHARLES E. GIDDENS BRIAN E. COBB 703-827-2727 RANDALL E. JEFFERY 407-295-2572

ELLIOT B. EVERS 415-391-4877

RADIO and TELEVISION BROKERAGE FINANCING · APPRAISALS



# MEDIA VENTURE **PARTNERS**

WASHINGTON, DC ORLANDO SAN FRANCISCO

NAB Suite 1906, New Orleans Hilton appointments requested

# **A Broadcasting Bankruptcy Primer**

obody knows the troubles I've seen. Poor cash flow, soft local economies, and increased competition are just one side of the coin. The other encompasses matters of fraud and poor lender risk management

How does broadcast bankruptcy occur? Here's one unfortunate but common path: a broadcaster, anxious to obtain financing, might create aggressive projections. A lender, anxious to lend, might label them reasonable. If actual cash flow turns out to be less than the debt service, both are in trouble.

It's a given that most broadcast financing documents practically put the broadcaster/borrower in default before the ink is dry; it's also a given that some operators are crooks. And it should come as no surprise that an increasing number of broadcasters and lenders are slugging it out in bankruptcy.

## Legal Umbrellas

Essentially, bankruptcy is a matter of federal law. Federal bankruptcy court judges make their decisions considering "the best interests of the bankruptcy estate" pursuant to Title 11 of the



Barry Skidelsky

US Code. This contains the two most common business bankruptcy legal umbrellas: Chapter 7, which governs liquidations, and the more commonly invoked Chapter 11, which governs reorganizations.

Liquidations involve the selling off of all assets, followed by a winding up and dissolution of the debtor.

By Barry Skidelsky

Reorganizations provide debtors with a fresh start, which may include payment reduction or other restructuring, and even a discharge of some debts. Certain debts, such as withholding taxes, aren't dischargeable in bankrupt

Each case begins with the filing of a bankruptcy petition in court, either by the debtor ("voluntary") or by his creditors ("involuntary"). Creditors may join forces in a committee, and an interested party may request that the court appoint an examiner to investigate the debtor's affairs or a trustee to control them.

Relevant matters are decided in one consolidated forum, the bankruptcy court. Here a debtor may contest claims and even propose his own plan for confirmation.

#### **Advantages**

A hallmark of bankruptcy law is the so-called "automatic stay," which generally prohibits the commencement of, and suspends the continuance of, litigation and administrative agency action against

# Confessions Of A Bankruptcy Trustee

Upon the request and recommendation of a secured creditor, I was appointed (and continue to serve as) a bank-ruptcy trustee for a radio station in Washington, DC. In this particular case, a federal judge found that the principal of the licensee, whom I replaced, was guilty of mismanagement and fraud.

#### Rising From Ashes

Using my legal skills and drawing on a background in radio programming, sales, and management, I was able to seize and maintain control of the station and its finances. In bankruptcy law parlance, I "preserved, maintained, and improved the bankruptcy estate." In plain English, I helped provide confinuous service to the public; kept the station staff employed; increased the cash flow and station fair market value; and paid all the bills out of operating income, including substantial "adequate protection" payments to the secured creditors.

As of this writing, both bankruptcy court and FCC consent have been obtained to sell the station. A closing has been scheduled, by which the first secured creditor will be paid off in full; and the second, who has to date received nearly three years of (in effect) interest-only payments, will be getting far more than expected. I have been given some indication that the staff and format will remain intact.

The main lesson tive learned: bankruptcy ought to serve as an inducement for intensified cooperation among all interested parties to promptly, amicably, and fairly resolve the problems, instead of serving as a fight — vigorous, time-consuming, and expensive — over the last nickel.

the debtor - regardless of actual notice.

Thus eviction, repossession, and foreclosure are prevented, and a debtor may even suspend payment to pre-petition unsecured creditors. This can obviously help short-term cash flow, buy time for improvement, and create work-out leverage. After all, lenders don't want to operate stations, and a forced sale doesn't yield the best price.

Contract clauses that provide for termination upon bankruptcy are of no effect, and the same holds true for most clauses which prohibit the assignment of such contracts. Although bankruptcy law generally permits debtors to assume or reject contracts, the cancellation of some contracts may only be prevented if the debtor cures all defaults and provides the creditor with adequate protection, such as periodic payments.

Plans may be proposed for court confirmation by the debtor or other

interested parties. These plans may incorporate one or more of the following financial work-out mechanisms: forgiveness, the reduction or other restructuring of payments, extensions of time, moratoriums of principal, and deferrals. Some plans even propose the substitution of equity for debt.

## **Disadvantages**

The broadcast debtor not only suffers the economic costs of bankruptcy, but also the psychological costs to station management and staff. Additional disruption can come from the station's suppliers, who may balk at making postpetition deliveries of their products

Continued on Page 18

Barry Skidelsky is an attorney/ broadcast consultant who previousty spent 15 years in radio. He can be reached in New York at (212) 818-0990.

# 'No wonder."

**Fact:** As one of the early lenders to the communications industry, BayBank works with some of the most dynamic broadcasters in the field. Our specialists support the growth and development of solo operators and major group owners with flexible, creative financing. Today, we're ranked in the top 25% of financial organizations lending to the broadcast industry. And that's just one of the extensive range of corporate financial services we offer. Now that you know, isn't it time you found out what we can do for you? Call our Communications Lending Group at (617) 556-6506.

BayBank®

Member FDIC

Proud of our ten-year association with the Blue Chips

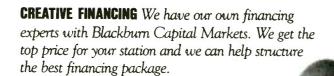


YEARS

Radio's Blue-chip Broker

One Stone Place • Bronxville NY 10708 • (914) 779-7003 74-854 Velie Way • Suite 10 • Palm Desert CA 92260 • (619) 341-0855

# SIX GOOD REASONS TO CHOOSE BLACKBURN



STATION VALUE EXPERTISE We have been in the market every day for the past 40 years. Nobody knows station values like Blackburn & Company.

RESEARCH Blackburn & Company

has purchased the exclusive rights to

CONFIDENTIALITY We know that rumors can hurt your station's value in the marketplace. We pride ourselves on being able to bring you the top price quickly and quietly. Our confidential approach lets you maximize your station's value...not waste your time fighting rumors.

# **BUYER/SELLER** MATCHING

"Radio Econometrics."

We can give you a

complete profile on

any station in any

market in minutes.

Arbitron rated

We are specialists in putting the best buyers and sellers together. We know the buyers that are motivated and qualified to close the deal. Given our resources, we can virtually guarantee the best price...quickly and quietly.

BEST

**RESULTS** Paul Kagan Associates' exclusive 1988 survey of independent brokers reports that Blackburn & Company is #1 in total transactions and dollar volume. A total of 57 deals totalling \$436,000,000! In the past one thousand days we have exceeded ONE BILLION DOLLAR\$.

BLACKBURN& COMPANY

**WE BROKER BROADCASTING'S BEST** 

Washington (202) 331-9270

New York (212) 832-9191

Atlanta (404) 892-4655

www.americanradiohistory.com

Chicago (312) 346-6460

Beverly Hills (213) 274-8151

# Finding Financial Angels

Where To Go For Broadcasting Bankrolls

obert Gaston is one of America's top experts on finding "angels," wealthy private investors who bankroll entrepreneurs when no one else will.

Gaston is the founder and President of the Knoxville-based Applied Economics Group Inc. About five years ago he started researching the dynamics of the informal venture capital markets for the US Small Business Administration. His conclusions were recently detailed in "Finding Private Venture Capital For Your Firm," published by John Wiley & Sons.

He recently created the Seed Capital Network, a nationwide computerized clearinghouse designed to match entrepreneurs with private investors.

Gaston recently spoke with R&R Washington Bureau Chief Pat Clawson about how broadcasters can tap the private market to raise seed capital for their radio dreams.

R&R: What are business angels, and how influential are they?

RG: If you're seeking less than \$2 million, professional venture capitalists won't even look at you. The most productive source to tap is business angels. That's where the money is; that's where to make the deals.

Angels are informal investors, usually other businessmen. For the most part they are not looking to take over the entrepreneur's business. Their most distinguishing characteristic is that business angels make investments in small firms directly, without any brokers or intermediaries involved. The entrepreneur and the investor usually meet face to face, and the transaction is then made directly between them.

We estimate that each year in the US a pool of about 720,000 angels makes about 490,000 investments in 87,000 entrepreneurs. About \$56 billion of risk capital changes hands, of which \$32 billion is equity and \$24 billion appears as loans or loan guarantees. Other angels have told us they would invest more but can't find suitable opportunities, so the entire capital pool may total as much as \$76 billion. By contrast, professional venture capitalists supply only \$3 to \$8 billion per year.

R&R: What types of people are most likely to be angels?

RG: The vast majority are local entrepreneurs who have succeeded at their own businesses. They often are not millionaires, although they're well on their way and earn a very good income. They are middle-aged and successful. The most likely sources within the business community are people already in the industry you are proposing to

You can pretty well forget about engineers or other scientific professionals. They don't invest much money because they don't have much.

Doctors and lawyers, while they have money, also are small investors. While people often think this is where the money is, members of those professions make only one out of ten investments.

R&R: What types of deals get bankrolled with angel financing?



Robert Gaston

RG: Business angels tell us they have great preference for start-up and growth situations. Investors tell us that they look at interesting deals almost regardless of what industry it is. What's most crucial is the quality of the deal and the amount of money involved. Angels are economically motivated. They go into deals expecting about 25% per year return on investment.

On the other hand, angels often have what we call "hot buttons," or non-money motivations. Often they know the entrepreneur, or they're simply interested in the thrill of a start-up situation. There are all kinds of reasons why informal investors help entrepreneurs without looking for enormously high rates of return.

"There are all kinds of reasons why informal investors help entrepreneurs without looking for enormously high rates of return."

On average, an individual angel invests about once every 18 months. A typical angel investment runs about \$45,000 to \$50,000 in direct equity cash. Most often that's accompanied by another \$30,000 in loans or loan guarantees. Entrepreneurs often end up with three to four angels backing a deal. It's not big money by Wall Street standards, but then again most entrepreneurs in start-up situations can't effectively use big bucks.

Often the experience and knowledge an angel brings to the company as an adviser is just as, if not more, important than the money he invests.

R&R: What is the geographic scope of most angel investments?

RG: Most angel deals are cut very, very close to home — within ten to 50 miles of where they live, so they can keep an eye on things.

Fortunately, angels are located everywhere around the country. They're not concentrated in the major cities such as San Francisco or Boston; you can find them in Peoria or Wichita. They're all over the place.

Our research indicates a typical ratio is one angel for every 250 adults, so in a city of 250,000 adults there are about 1000 angels.

R&R: What's the most likely an-

gel source for someone trying to acquire funds to buy a radio station or expand a broadcasting company?

RG: Probably another media person: other radio station owners or former industry executives, or professionals from other media such as newspaper or TV station owners. Anyone who may already know something about what you are proposing is a possibility. If you approach someone who's already familiar with the market or the industry you've got a big advantage.

R&R: Is there a particular type of deal structure angels tend to

RG: Each deal is really customtailored, but most are made with simple common stock exchange. When you start getting more complex than that you don't find many deals at all.

Very few angel investments are made using complicated instruments. Angels like to keep the paperwork simple and straightforward. That's good advice to any entrepreneur: make the proposal as simple and easily understood as possible.

R&R: What key points do angels consider when evaluating a venture?

RG: Probably the quickest way to turn an angel off is by being unable to present a sufficiently high rate of revenue growth over the investment term. Angels are paid primarily through capital gains resulting from an increase in the venture's value. If you can't justify the rate of return they're looking for, that will kill the deal quicker than anything else.

A lack of knowledge by the angel with regard to the personality, character, and behavior of the entrepreneur is the second-most common deal-killer. Angels might think, "I don't know who this guy is, and I don't know anybody else who does." Getting that kind of information across is extremely difficult, and it's not something you can write out in a business plan.

R&R: What myths about angels has your research shattered?

RG: One is that the very wealthy are the ones who make the investments. Our research shows that entrepreneurs don't have to look only at Daddy Warbucks types. The real money is with people who are not yet millionaires.

We also found that angels aren't investing as much money as they'd like. The majority want more deals to consider. What this means to the entrepreneur: you are doing angels a favor by bringing deals to them. You're not bothering them; you aren't asking for a favor, you're granting a favor.

R&R: How do entrepreneurs connect with angels?

RG: It's almost like playing blind man's bluff where everybody is blindfolded. People are really groping around out there in the dark, trying to bump into the right people, whether investors or entrepreneurs.

Someone looking for an angel first should look to friends and business associates. Get the word

# Private Investor Preferences

- Start-up and growth companies
- Interesting situations, almost regardless of the industry
- Quality deals with adequate returns

out that you've got a deal and you're looking for some equity capital. The most common way an angel learns about an investment opportunity is through word of mouth from mutual contacts.

If that isn't fruitful, directly approach a well-known entrepreneur in the local area without any introduction by a third person. Send him a letter, or call him. It doesn't always work, but you know what the result is going to be if you don't make the contact.

There are a number of computerized matchmaking services around the country which are just starting up. Often they are associated with a local university. Organizations like my Seed Capital Network are now just lighting a little candle here and there in the darkness, and hoping to turn the searchlights on a little later.

Robert Gaston's Seed Capitol Network is located at 8905 Kingston Pike, Suite 12, Knoxville, TN 37923; (615) 573-4655.

# **Bankruptcy Primer**

Continued from Page 16

and services. Companies that owe the station money may balk at paying or simply not pay. And a bankrupt station's competitors are naturally inclined to paint the bankruptcy as a death knell, in order to divert advertising revenue.

Bankruptcy debtors also face public disclosure of private financial and other confidential information, as periodic financial and other reports are routinely required. Moreover, the loss of control is a real possibility: advance creditor or court consent may be required in order to take certain actions, or a trustee may be appointed to take over completely. In any event, heightened scrutiny of the station's affairs is inevitable.

Of course, there can be fights along the way over just about anything – from the validity, secured

status, or priority of claims to the allowance of professional fees and administrative expenses or the confirmation of a plan. In addition, guarantor liability may or may not be affected by the bankruptcy of the principal debtor.

# FCC Law

Bankruptcy and FCC law work together about as well as a fish on a bicycle. To be fair, the law always lags behind reality (just as ratings do). And until recently there hasn't been much opportunity to develop case law in this area, whether judicial or administrative.

Perhaps the most well-known FCC doctrine in the bankruptcy context is the Second Thursday line of cases, which dates back to 1970. In essence, the doctrine that emerged from these cases protects innocent creditors of a bankrupt licensee by, for example, allowing the termination of an FCC license revocation proceeding (under certain circumstances) in order to grant a pending assignment application.

The 1966 FCC case Arthur A. Cirilli upheld the proposition that in a comparative renewal situation (where an FCC licensee's renewal application is mutually exclusive with a competing application), a hearing is required between the competitor and proposed assignees (buyer) of the bankrupt station.

However, the law is unclear on whether this gives rise to a choice of renewal expectancy or avoidance of qualifying issues. And it's silent regarding situations where there's no proposed assignee. This is but one area of FCC practice where a licensee can be indefinitely consigned to the backburners.

Although there are a few other relevant cases, numerous questions remain unresolved by law, including those regarding the exclusive and/or concurrent jurisdiction between the bankruptcy court and the FCC. It's not clear whether a bankruptcy court can override or stay FCC action.

# Bankruptcy: The Up Side

Declaring bankruptcy isn't necessarily the end of the world — or your station. It can sometimes help you see the light at the end of the tunnel.

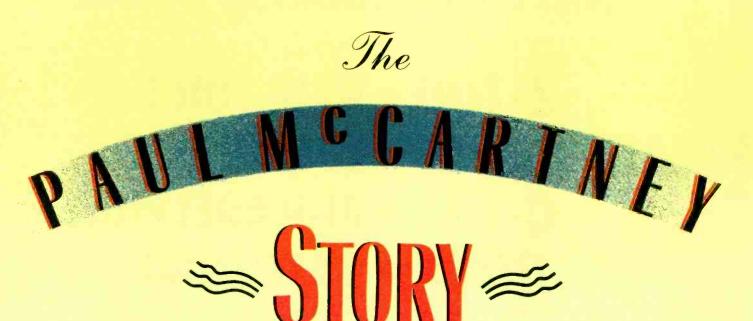
Automatic stays, a hallmark of bankruptcy law:

- Prohibit commencement of, and suspend continuance of, litigation/administrative agency action against debtors
- Allow time for improvement, aid short-term cash flow, create workout leverage

Plans proposed for court confirmation may incorporate:

- Forgiveness
- Reduction or other restructuring of payments
- Time extensions
- Moratoriums of principal
   Deferrals
- · Substitution of equity for debt

www.americanradiohistory.com



# A THREE-HOUR RADIO SPECIAL EXCLUSIVELY FROM UNISTAR RADIO PROGRAMMING



This Fall, Paul McCartney is back in the U.S.A. and it's sure to be one of the most exciting rock events of the decade!



For the first time in thirteen years Paul McCartney will be touring again. And, for the first time ever, the former Beatle will be performing music from throughout his amazing career.



To commemorate this spectacular occasion, Unistar Radio Programming will present a unique three-hour radio special.

THE PAUL McCARTNEY STORY is virtually narrated by Paul himself. Paul tells all . . . about the Beatles . . .

about Wings . . . about Linda and his family . . . with inside stories about his music.



Of course we'll be playing it all too . . . from Meet The Beatles to his latest album Flowers in the Dirt.



THE PAUL McCARTNEY STORY airs October 13-15th, shortly before the U.S. leg of his tour. It's available on a swap/exchange basis to stations in the top 170 Arbitron rated metro markets. To reserve it for your market call 703-276-2900



Hospitality Suite 2326

# RANTEL CLUSTER ANALYSIS WORKS.

Z-100 • NEW YORK
PIRATE RADIO • LOS ANGELES
Q-102 • PHILADELPHIA
98 ROCK • BALTIMORE
B-94 • PITTSBURGH
Q-104 • KANSAS CITY
WMIX • CHARLOTTE

Presenting the Rantel Cluster Analysis success stories for Spring 1989. These stations used the most advanced perceptual research tool in radio, Rantel Cluster Analysis, to help target their programming strategies for maximum ratings impact.

Rantel Cluster Analysis is pure, actionable market segmentation. For the biggest markets. The toughest markets. Smaller Markets. Your market.

Want to join our list of successful radio stations?

Better hurry, we can do advanced research for only a few stations at a time. If you're planning a strategic perceptual study in the near future, call now and make a reservation for a Rantel Cluster Analysis.

Rantel. A track record and experience in advanced research that no one else can match.



# RR THE COMPETITIVE EDGE

# Winning The Numbers Game

Four Golden Rules For Measuring And Predicting Behavior

If you've scratched your head over ratings or puzzled over a confusing research study, you have personal experience with the numbers game. And while there are lots of complicated formulas for measuring and predicting human behavior, most of them are fun at cocktail parties but of little practical use. But don't worry — four strategies can help you come out on top.

The ones to remember are the Pareto Principle (80/20 rule); the Time Extender (2.4 rule); the Natural Leader Ratio (Chinese prisoner of war rule); and the Good News/Bad News ratio. Each is a powerful tool you can use to improve listening, recall, and sales.

#### The Pareto Principle

Pareto was a brilliant sociologist/economist who lived at the turn of the century. He noticed that at any given time, 80% of significant items could be accounted for by 20% of participants. In plain English, this means that approximately 80% of all beer is consumed by 20% of all people, 80% of all books are bought by 20% of readers, etc.

"35% percent of listeners account for more than 60% of all hours tuned."

The numbers can vary around 80/20 by quite a distance, but the concept still provides useful guidelines. For example, in radio about 35% of listeners account for more than 60% of all hours tuned.

If you're in radio or records, find your heavy users. Cater to them. If you lose one of these people you lose a disproportionate amount of volume, so keep them happy.

The 80/20 rule even applies to your office. If your office is slightly messy, you'll find that approxi-

# Winning Rules

- Superserve heavy users
- Don't make customers mad
- Double your time estimates
- Use leaders

mately 80% of all the items you use most are closest to where you work. The rest will be scattered elsewhere. It's almost an organic filing system.

#### **Time Extender**

This is the rule which aggressive, driving managers and program directors violate so often they find themselves in trouble. It says that no matter how much time you estimate to get a job done, it will take 2.4 times longer.

Keep this in mind, especially when it comes to promotion and marketing projects. Then you'll avoid the frantic call to design a marketing or promotion campaign three weeks before it's due to hit the air or the street.

No matter which end of the business you're in, allow yourself 2.4 times as long to do something as you think it will take. Then you'll do an excellent job.

# Natural Leader Ratio

As I mentioned in an earlier column, during the Korean War the Communist Chinese discovered that one person in 20 is a natural leader. That means 19 out of 20 people are followers.

"Set your sights on the leaders . . . This is especially important when you're working at the leading edge."

Set your sights on the leaders. When you do research, find out who they are and which way they're going. What interests them? What bores them?

This is especially important when you're working at the leading edge, whether it's in new music, fashion, trendy magazines, or art. Leaders will point the way.

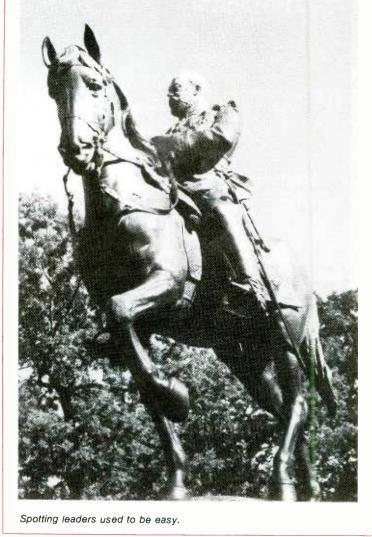
Exposing a panel of natural leaders to music before the general public hears it would make it possible to develop clearer criteria for success and failure of new music.

Sometimes it's easy to find leaders because they run companies, charities, or even the high school dance. But not all leaders are naturally visible. Find them and follow them.

# Good News/Bad News

This one is a cruncher. Simply put, someone who has a good experience with a product, radio station, or event will tell five people about it. If someone has a bad experience, he'll tell 20 people. That's a four-to-one ratio against you if you generate negative reaction.

Make sure you don't make people mad at you. If they win prizes, make it easy for them to pick the prizes up. If they go to a station-sponsored event, make sure it's classy and smooth. Be polite. If you're in the record business and someone has a quality problem with one of your products, replace it promptly. Give something extra. Don't argue.



# The Good News/Bad News Ratio

- If someone has a good experience with your product, he'll tell five people.
- if someone has a bad experience with your product, he'll tell 20 people.

Most important of all, remember that good news may travel fast but bad news travels farther.

These rules can help you. Focus on heavy users of your product, give yourself sufficient time to get a job done, look for leaders, and don't make customers mad.

No. 11 in a series.

John Parikhal is CEO of Joint Communications media strategists, which consults 7C radio stations and 15 corporate clients. He can be reached at (416) 593-1136

Short Form Programming that
Gives You the Edgel

WITH THE
STARS
OF THE
ABC SOAPS.

NATALIE "ALL MY CHILDREN"

NATALIE "ALL MY CHILDREN"

NATALIE "ALL MY CHILDREN"

ARREST

AR

\*IN ASSOCIATION WITH ABC TELEVISION

FOR A DEMO AND ALL THE DETAILS CALL JAMESON BROADCAST 202-328-3283

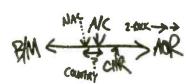
Copyright 1989, Strategic Radio Research. All rights reserved.

# **Charting Radio's Course**

A Visual Aid To Format Interrelationships

ou've probably caught yourself doing this at least a few times in your radio career: doodling on a cocktail napkin, trying to figure out how many formats exist and how they interrelate. First off, you know Beautiful Music and Heavy Metal are the two extremes with AC, CHR, AOR, Urban Contemporary, and Gold in between.

So your first sketch looks something like this:



No, that's not good enough. You order another drink (because you need another cocktail napkin) and try again. Maybe you need two different axes: one for hard vs. soft and the other for old vs. new. And maybe a third for wide playlist vs. tight playlist. Before you start constructing a decahedron out of matchbook covers, check out the diagram above.

The chart's color scheme delineates consumer/industry perceptions. The average listener perceives only what's shown in black and white — in other words, that a lot of different stations exist. Meanwhile, the colored ovals represent definitions of interest only to those of us in the industry.



Kurt Hanson

Consider this analogy: When you look at a rack of candy bars, you see 50 different brands of candy. But when a guy from the candy industry looks at it, he instantly sees seven types of candy bars.

# **AC Appeal**

Now back to the chart. Start in the middle of the yellow oval with Mainstream AC. To me, that will always be WCLR/Chicago (circa 1980) under PDs Jack Kelly and Dave Martin. Today it might be a station—that—uses—a "Best of the By Kurt Hanson

'60s-'70s-'80s'' positioning statement.

Adding more currents to that station (and moving left on the chart) makes it a Current-Based AC — like KFMB-FM (B100)/San Diego or WKQX (Q101)/Chicago. Bright and uptempo, but still adult in appeal. And if you add even

"The average listener perceives only what's shown in black and white — in other words, that a lot of different stations exist."

more currents, let the announcers move a bit into the foreground, and do more contesting, you'll end up as High Energy CHR (WHTZ (Z100)/New York or KDWB/Minneapolis).

Note that the left movement I've just described is a continuum, and stations can choose their place anywhere along that line. Many industry watchers used to contend that B100's Bobby Rich needed to make up his mind: "Are you AC or CHR?" Well, the truth is that at certain times, depending on market conditions, being smack-dab in between standard industry (format) definitions is unquestionably the right place to be.

"Depending on market conditions, being smack-dab in between standard industry (format) definitions is unquestionably the right place to be."

### **High-Energy To Rock CHR**

Now try reversing direction. Drop the teen records from a High-Energy CHR (moving to the right), and you've got an Adult CHR — what KIOI/San Francisco PD Larry Berger calls "Pop 40" and Capitol Broadcasting VP/Programming Bill Thomas calls "Top thirtysomething." Add a few more gold tunes, tone down the jocks a little, and you're back to AC again.

little, and you're back to AC again.

Move back to the High-Energy
CHR format. Add more Urban
product (move down on the chart)
and you've got a Dance-Oriented
CHR (or, if you prefer, Churban)
like KPWR/Los Angeles or
WLUM/Milwaukee. From that
point, if the air talent sounds black
or as if they're speaking specifically to blacks, move further into the
blue oval and call the format Mainstream Urban. Classic examples
include WJLB/Detroit and KJLH/
Los Angeles.

Alternatively, go back to the High Energy CHR oval and eliminate the Urban product (move up the chart). You can replace it with British pop (i.e., Psychedelic Furs, OMD, and Elvis Costello) for a New Wave station like KROQ/Los Angeles or KITS/San Francisco.

Or you can replace the Urban

product with straight-ahead rock 'n' roll for a Top Tracks (or Rock 40) station — a rock-based CHR like KEGL/Dallas, KXXR/Kansas City, or KQLZ (Pirate Radio)/Los Angeles. These latter formats are on the edge of the turquoise AOR oval because both play album cuts that would be acceptable to listeners who consider themselves "rockers."

## Rockin' Into New Age

Return to Mainstream AC. This time, add more gold to the format (head upward on the chart). Eventually you'll turn it into a Gold-Based AC, which can play up to 100% gold if it wants. WODS (Oldies 103) is Boston's top AC station in my mind, even if it doesn't play any songs more recent than 1974.

If all the gold songs on a station are rock singles from the mid-'60s through late '70s, you can call its format Classic Hits (WKLH/Milwaukee, WMXJ/Miami-Ft. Lauderdale). If the music mix were to include album cuts, you might prefer to call it Classic Rock (WXRK/New York, WCKG/Chicago). These two formats also fall into the AOR oval, with Classic Rock getting very close to the Mainstream AOR designation of a WNEW-FM/New York or WLUP/ Chicago. Both play music ranging "from classic rock to the cutting Continued on Page 24

Kurt Hanson is President of Chicago-based Strategic Radio Research. He may be reached at (312-726-8300).

www.americanradiohistory.com

Budget-minded creative genius.

Call us.



Television Marketing for the Broadcast Industry

(312) 645-9433

# RR PERSPECTIVES

# **Charting Radio's Course**

Continued from Page 22

Also note the chart presence of Eclectic AOR (WXRT/Chicago, KBCO/Denver). Such stations are clearly adult in appeal, thus straddling AC and AOR. Finally in the AOR arena, you'll find the Heavy Metal format as typified by Satellite Music Network's Z-Rock or KNAC/Los Angeles.

Return to Mainstream AC and soften it (move to the right). You'll end up with a Soft AC like Transtar's Format 41 or almost any AC that uses "lite" as an identifier. Add Perry Como to the mix, and you'd call it Easy Listening (KBIG/Los Angeles, which describes itself as "Pop Vocals"). Add instrumentals and the format becomes Beautiful Music (WPAT/ New York, WGAY/Washington). If you go back and introduce Patti Page to an Easy Listening station, it becomes MOR; add music from a decade before that and it's Nostalgia/Big Band.

There's an interesting format at the intersection of the pink, yellow, and turquoise ovals (for color chart, refer to Page 22). It's aimed at adults, plays nothing but album cuts, and is used in much the same way our parents used Beautiful Music stations. It's Jazz/New Age,

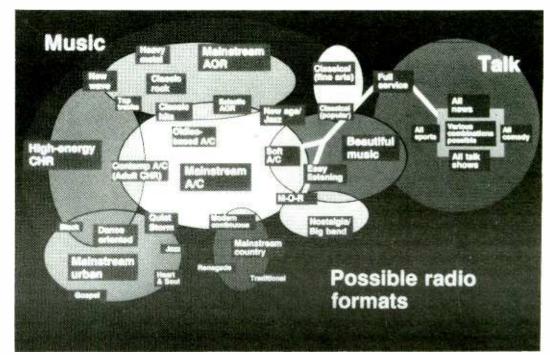
"Time will tell, but it looks like older blacks have no more desire to listen to a loud, current-based music format than older whites do."

found on KTWV (The Wave)/Los Angeles, WQCD/New York, WNUA/Chicago, and KKSF/San Francisco.

#### Country, Urban Variations

Off to the right, in the Talk spectrum, there's All-News, All-Sports, All-Talk, All-Comedy, and any combination thereof. Full-Service stations usually combine talk elements with either AC or MOR music, while Classical stations can be block-programmed fine arts stations (WFMT/Chicago) or classy, wall-to-wall Beautiful Music.

The green oval indicates that Country (WSOC/Charlotte, WMZQ/Washington) is, in a sense, a variation of AC that employs a different genre. Some programmers I respect believe there are



© 1989, Strategic Radio Research. All rights reserved.

several significant variations of Country (see chart), while others contend there really is only one format — that listeners can't tell the subtle distinctions apart. In that case, personality-based vs. musicintensive programming is the key distinction, although I don't believe that makes for different formats.

There are clearly several variations in the Urban arena, as shown on the chart. The next time I update this diagram I'll probably have to add Urban/AC (i.e., WVAZ/Chicago and WMMJ/Washington) as a viable format, positioned in place of Quiet Storm on the chart. Time will tell, but it looks like older blacks have no more desire to listen to a loud, current-based music format than older whites do.

Finally, I admit that — for purposes of clarity — I've left out the whole universe of non-English language stations, noncommercial stations, and onetime specialties like Todd Wallace's Beatle Radio, All-Elvis Radio, Home Shopping Radio, and All-Motivational Audio Tape Radio.

# Radio Playground

So this is what I call the playground of radio formats. I call it a "Some programmers believe there are several significant variations of Country, while others contend there's only one format."

playground because consumers can jump from one format to another entirely at will — at no cost to themselves whatsoever.

But those of us making careers for ourselves in the radio industry can't think of this as a playground — we'll get beat up by the big kids. We have to think competitively and concern ourselves with how to attract more consumers to our particular attraction. The answer, of course, is a combination of better programming and better advertising. But that's the subject of another column.

# **Program Directors:**

Looking for fresh ideas?
Searching for new talent?
Like to hear other major market radio stations?

# Call toll free 1-800-234-0106

for information about new SoundBanc Listening Service.

More than 170 major market radio stations recorded weekly!



New York • Los Angeles • Chicago • San Francisco • Detroit • Atlanta • Miami • Boston • Indianapolis • Washington, D.C.

For the industry's best buys . . . shop the R&R



every week.

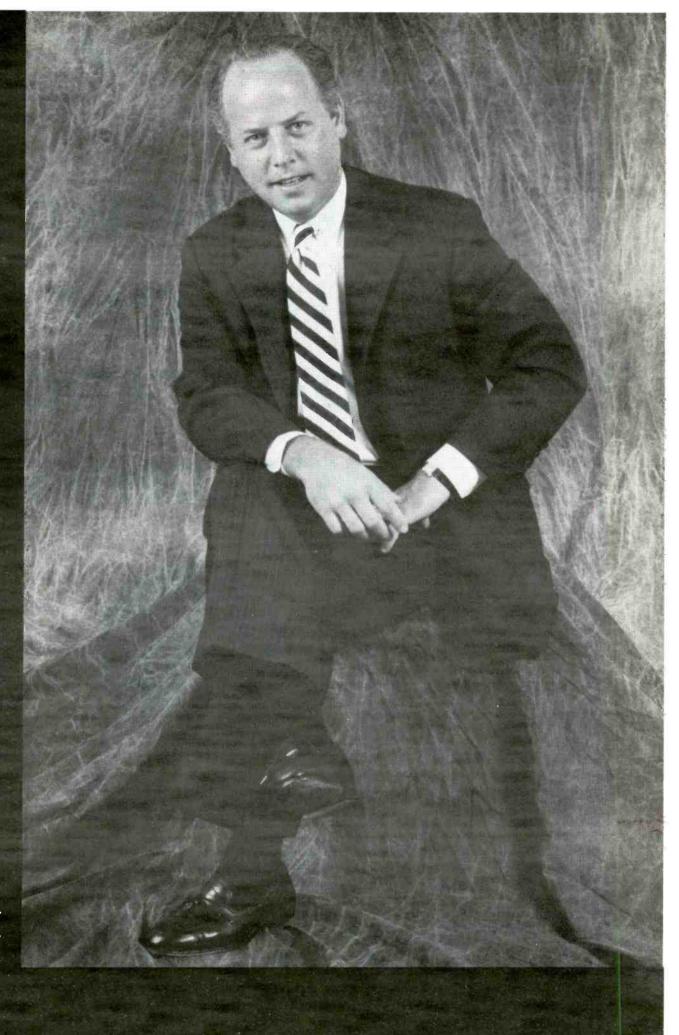
# On Positioning...

"The rep business has come full circle in the last ten years. Noticeable disparities among stations no longer exist in many markets. The difference between the second and sixth ranked station may now be tenths of a rating point. In this type of selling environment, your national rep is more important than ever!

The salesperson enthusiastic in their presentation and aggressive in their follow through will win in most instances. These qualities are what we look for and breed in Durpetti & Associates salespeople. Our growth has not come from quoting rates on number one stations, but by pre-selling and enthusiastically positioning the value of our properties.

My belief is that a rep firm's responsibility is to obtain premium rates for deserving stations. That means getting the number six station on a three-station buy. This feeling is shared by everyone at Durpetti & Associates. Nothing less is acceptable!"

Jay Kirchmaier Regional Manager Detroit Office



# DURPETTI&ASSOCIATES

A Commitment To Excellence

**A AN INTEREP COMPANY** 

# WORKING WITH THE BEST RADIO STATIONS WORLDWIDE



POLLACK
MEDIA GROUP

ADVICE THAT WORKS!



# MANAGEMENT

**ROAD-HOUSE BLUES?** 

# Study Shows US Drive Time Increasing

e spend more time traveling today than we did ten years ago, according to data recently extracted from a 1985 University Of Maryland survey of how Americans spend their time. Longer commutes to work, more driving to restaurants, and more travel to leisure pursuits add up to more time on the road — and more time listening to the car radio.

Overall, women spend almost nine hours and men spend nearly 11 hours a week traveling. (The study defines traveling as an activity that takes a person from one location to another.)

About 80% of all travel is done by car, with the remaining 20% being split almost evenly among walking, mass transit, and other vehicles.

In general, the study found that people travel less as they get older. Those aged 65 and older spend only 6-7 hours a week traveling, compared with almost twice that much by people aged 18-25.

Furthermore, employed people travel more than those who don't work, and average travel time also increases with education *and* income.



Women Find Work Faster, But Get Paid Less

xecutives looking for work may have to search a little longer this year than in 1988 — but when they finally land a

# Promote Yourself Like A Pal

ext time you have a job interview, pretend you're recommending a good friend instead of talking about yourself. You'll do a better job of promoting yourself, says Challenger, Gray & Christmas President James E. Challenger.

According to a recent study by the Chicago-based company, 60% of the people interviewing for jobs don't get them because they fail to see their accomplishments. job, chances are they'll be making more money.

According to a recent Drake Beam Morin survey of 1500 clients looking for work, the average time to find a new executive job rose from 5.1 months in 1988 to 5.9 months this year. Total compensation also rose, however, from \$75,978 last year to \$82,440 in '89 - a 9% increase.

Although women managers tended to find jobs faster than men (5.2 months vs. six months), they were way behind in pay. Women's total compensation in new jobs was 26% lower than men's — \$63,339 vs. \$86,134.

Maybe it really is who you know — 64% of the managers surveyed said they got a new job through a personal contact. Another 12% claimed they found positions through a search firm, while 11% said they answered an ad.

# Please of Manager of the Park of the Park

SIGN O' THE TIMES

# Alarm Protects Executive Parking Spaces

hat do you get the radio 'n' record mogul who has everything including unwanted trespassers in his executive parking space? Try the "Executive's Private Parking Space Guard"—a cordless detection device that not only unleashes up to 120 decibels of discouraging siren, but also warns off would-be violators with a prerecorded verbal warning.

The alarm uses ultrasonic sound waves to patrol a central 5 x 5-foot area of any given parking space, and sounds off the moment it detects intruders. The device shuts off after two minutes and will not detect other cars parked nearby.

Furthermore, the batterydriven guard comes with a lettering kit to spell out the owner's name and is equipped with a small remote control that can be operated from up to 20 feet away.

List priced at \$190 (\$45 extra for a pavement mount kit), the Parking Space Guard is available from Chicago-based Hammacher Schlemmer & Co. For further info, phone the firm at (800) 543-3366.

# Edens Plan Makes Work A Rewarding Experience

Radio group owners Edens
Broadcasting recently introduced a customer service recognition program designed
to periodically reward employees
who provide outstanding service to
listeners and advertisers at the
group's various stations.

Everyone connected with the company (including parttime employees) is eligible to win the quarterly and annual awards. Recipients — who receive plaques, prize money, and vacation getaways — are nominated by fellow employees and selected by the GMs at the respective group outlets.

Edens Broadcasting stations include WRBQ-AM & FM/St. Petersburg-Tampa, WRVA & WRVQ/Richmond, WWDE/Norfolk, KOY-AM & FM/Phoenix, and KKLQ-AM & FM/San Diego.

# "ROCK 40" is the next important radio format."

John Parikhal

Joint Communications ROCK 40<sup>™</sup> format creates fresh energy for 18-34 yearolds, blending the best of CHR and AOR.

••••••

Over two years ago Joint Communications Research uncovered a format hole that threatened CHR and AOR. We called it ROCK 40".

Since then we have developed ROCK 40" by carefully studying its potential impact on CHR & AOR.

Meet our team at
NAB (Westin Canal, Suite 2817)
AOR/Rock 40/Classic Rock —
Steve Young, Jon Sinton
CHR/AC/Country — Bob
Elliot, Dave Charles
Research — David Oakes
Marketing — John Parikhal

Or call (404) 971-4647

**Joint Communications Corporation** 



Media Strategists P.O. Box 70128 Marietta, GA U.S.A. 30007-0128

# DATELINE

- September 13-16 Radio '89 Convention sponsored by the NAB. New Orleans Convention Center. New Orleans, LA
- September 13-16 RTNDA Annual Convention. Kansas City Convention Center. Kansas City, MO.
- September 17 Emmy Awards. Pasadena Civic Auditorium, Pasadena, CA.
- September 21-23 Foundations Forum '89. Sheraton Universal Hotel. Universal City, CA.
- September 23 Associated Press Broadcasters annual national awards banquet. Hyatt Regency Hotel. Denver, CO.
- October 5-8 Society Of Broadcast Engineers fourth annual national convention. Allis Plaza. Kansas City, MO,

- October 9 CMA Awards Show. Grand Ole Opry House Nashville, TN
- October 17-18 Broadcast Credit Association's 22nd Credit & Collection Seminar. Scottsdale Hilton. Scottsdale, AZ.
- October 19 1989 Technical Excellence & Creativity Awards. Manhattan Center Studios. New York, NY
- October 25 John Bayliss Foundation Dinner. Plaza Hotel New York, NY
- October 26-28 Ninth Annual CMJ Music Marathon Convention. Vista Hotel. New York, NY,
- October 29-November 2 Radio In The 1990s conference, Washington Sheraton, Washington, DC

"R&R CONVENTION '90 . .. MAY 10-12 IN CENTURY CITY"

# STAR POWER



AMY IRVING

CORBIN BERNSEN

MICHELE PFEIFFER

WHOOPI GOLDBERG

n "Crossing Deliminey," and "On the Road Agoin.

Ethios Public Seems tolar listeners un members.

Star of "LA. Law and Maior League.

Stars in Langerous Liasons and equilia Sunnse."

MOVIETIME RADIO offers listeners the chance to win big

Store on "Clory's Heart" and "Comic Relief"

# PUT THE POWER OF HOLLYWOOD TO WORK FOR YOU...ON THE MOVIETIME RADIO NETWORK.

MOVIETIME is radio with sizzle—weekly starstudded music-intensive programs...celebrities on your air with your listeners and DJ's...daily trivia contests that guarantee tune-in and hot phones... your own Hollywood prize closet filled with dynamite prizes...major movie promotions... tie-ins for local sales opportunities...your very own Hollywood CD production library that grows bigger every week...and so much more.

Plus MOVIETIME gives you the most comprehensive national and local promotional support ever offered by any syndicated series— your call letters will be advertised on cable TV and in national magazines and local theaters.

To find out how you can get Harrison Ford, Judd Nelson, Bette Midler, Jack Nicholson, Julie Brown, Billy Crystal, Sigourney Weaver, Tom Hanks, "Wierd Al" Yankovic, J.J. Jackson, and all their Hollywood friends to work exclusively for you, call us at (212) 581-3962...before they go to work for your competition.

Already on great radio stations like:





Chicago

New York

Power 106FM Los Angeles



DROUGHT TO YOU BY THE MOVIETIME CABLE TELEVISION NETWORK
ONLY ON CABLE TV-24 HOURS A DAY



Jon Sargent Productions



# NOW WITH HOST JOHN SEBASTIAN

Radio's most-listened-to artist profile series enters its 5th season with a new host—singer/songwriter and former leader of the Lovin' Spoonful John Sebastian. For the first time, radio captures the *real* inside story of todays biggest Rock



Stars, as only an artist-to-artist conversation among friends can. "Rock Stars"—the original and still the best music-and-rock-talk-on-radio, just got better! Coming in October, the John Sebastian interview of Joe Cocker—only on "Rock Stars!"

# ROCK STARS



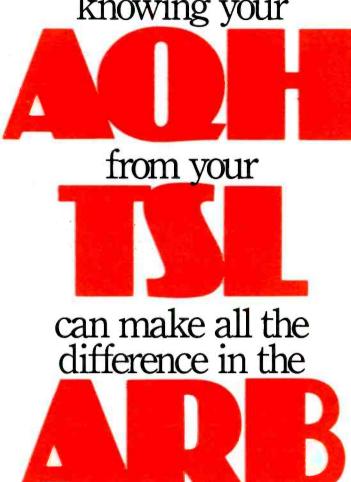
# JEFFERSON AIRPLANE



FOR STATION SALES: (212) 581-3962 FOR ADVERTISER SALES: (212) 418-3076



At Radio '89 we'll show you how knowing your



Stop by the Arbitron booth for free demonstrations of Radio FasTraQ, CrossTraQ and Arbitrends.

Plus important information for program directors on understanding and using the ratings.

See you in New Orleans!

Booth #600

New Orleans Convention Center September 14-16

# SALES STRATEGY

# Retail Advertising And Marketing In The '90s

Taking Advantage Of The Trend Toward 'Anti-Advertising'

etailers all over the country are facing a multitude of challenges in the next decade. As a salesperson, your understanding of these challenges and tomorrow's marketing/advertising cultures is critical to positioning radio as retailers' medium of choice. If you know your clients' needs, you can translate that knowledge into dollars.

The most widespread change in the world of retail is increasing fragmentation in virtually every category. In addition to this fragmentation, nearly every major retail category is flat: there are no new trends, technologies, or products on the horizon to serve as the catalysts that traditionally spark consumer interest.

As a result of these changes, retailers are going to be forced into one of two options in order to boost sales: either promote to new, potentially profitable groups of consumers (see this week's second Sales Strategy column, Page 32), or steal business from competitors. To do the latter in a world of increasingly sophisticated consumers requires far more than lower price points and gimmicks.

Companies with very different consumer bases using a similar nontraditional advertising/mar-

"Nearly every major retail category is flat: there are no new trends, technologies, or products on the horizon to serve as the catalysts that traditionally spark consumer interest."

keting approach are Wal-Mart and Nordstrom. These respected retailers have opted to provide more service than their competition in the hopes of creating consumer loyalty and encouraging more frequent visits — hallmarks of a new phenomenon called "antiadvertising."

#### **Anti-Advertising**

Retailers at all levels are buzzing with the word anti-advertising — it promises to be the main ingredient in much of early '90s advertising strategy. The name itself aptly differentiates this new approach from traditional advertising, which consistently relies on loss leaders, bait-and-switch tactics, and other gimmicks.

The three primary components of anti-advertising are:

- Recruitment: The upgrading of retail sales staff quality, training, and sophistication.
- Quality/Economy: Quality products consistently sold at competitive prices.
- Service: Consistently friendly service and unique customer service hooks.

If these components remind you of Sears's recent moves, you're on target. The retail giant's reorganization to better compete with Wal-Mart's success and expansion is a microcosm of the retail evolution.

By Chris Beck

"Retailers are going to be forced into one of two options in order to boost sales: either promote to new, potentially profitable groups of consumers, or steal business from competitors."

Wal-Mart's own utilization of quality products at everyday low prices, people-greeters at the door, and a friendly, helpful service staff also epitomizes the trend.

Anti-advertising isn't limited to mass merchandisers. It's becoming widespread among a multitude of categories.

The automotive industry, fed up with limited-time pricing, carnival-atmosphere remotes, and test-drive giveaways that don't work, is exploring new options. Other categories include the banking and finance industries, which are like retail stores in that they have a variety of departments and products to sell.

# Capitalizing On Anti-Advertising

Now that you're hip to anti-advertising, the first step to capitalizing on that knowledge is engaging in discussions with clients to explore how you can make it work for them. Such discussions are natural and logical at the start of a new decade, when businesses traditionally reevaluate their priorities and strategies.

Because anti-advertising is going

# **Cultivating Consumer Loyalty**

nstead of advertising via traditional approaches, many retailers are cultivating consumer loyalty and incremental sales through a heightened emphasis on services. The following successful retail promotion options can serve as a catalyst in discussions with your accounts and help you generate revenue.

- Personal shoppers. Many retailers are offering this service, available either by appointment or by visiting a special area of the store. Personal shoppers help consumers coordinate an entire wardrobe, guiding them from department to department so they don't have to approach a new salesperson for each item.
- Home delivery. This is a great way to reinforce consumer loyalty. Dry cleaners, grocery stores, and drug stores are offering this service, and some will deliver to a customer's office as well.
- Extended hours. Banks, mass merchandising retailers, and pharmacies are just a few of the categories that have extended their hours to stay open when their competitors aren't, attracting nontraditional customers.
- Extensive return privileges. More and more retailers have expanded these privileges to include products that were actually purchased at competing stores. Some outlets will even accept items they don't sell, and take them as tradeins on their products. Extending return privileges to encompass twice that offered by the manufacturer—or for the life of the product—is also not unusual. A petistore chain has taken this idea to the ultimate degree, giving customers a return privilege on pets that die.
- Valet parking/parking lot shuttles. Stores are cultivating impulse purchases using this method. Consumers are delivered directly to retailers' doors, either via valet parking or a parking lot shuttle that picks up people at their cars.
- Glits with purchase. Cosmetics companies pioneered this approach, and many retailers are picking up on it, offering a variety of gifts with purchases.

to play an important role in your accounts' strategies, you must be able to position radio as the key anti-advertising tool. Radio is a natural for anti-advertising, particularly when it comes to recruitment, an area in which radio has been proven effective again and again.

The aforementioned traditional advertising approaches — loss leaders, bait-and-switch tactics, and gimmicky sales — are newspapers' primary province.

As anti-advertising ascends, such old-style approaches will be

deemphasized in favor of creating a franchise with consumers. In other words, retailers will want to be known for offering brand name, quality products every day. Radio boasts an exceptional ability to help create this franchise, as well as to promote a variety of specialized services and consumer guarantees/endorsements.

Need some ideas to propose to your clients? Check out the accompanying sidebar for a look at leading anti-advertising tactics that are already being employed effectively by aggressive retailers.

# Get Real for Only \$796!

# Great sounding buy-out production music that's not just synthesizer cuts!

At only \$796 for lifetime usage of over 700 fresh new cuts on 7 CDs, *The Production Garden* is certainly one of the most cost-effective production llibraries on the market today.

With lots of real acoustic sounds, rich contemporary orchestrations, explosive current effects, and tons of variety, it's also one of the freshest sounding!

Get our free CD demo and listen to the sparkle. Feel the energy. Compare the quality. Check out the value, Read what stations are saying about getting the most sound for their money in an extremely usable production library that delivers a "big" library sound without the big library price tag.

Guaranteed to be the freshest sounding buy-out production library you've heard . . . or your money back!

# Call For Your Free Demo

720 total cuts on 7 CDs - \$796 lifetime blanket license (discs available individually at \$150-175 ea.)

Special Limited Offer: order by 9/30/89, get our newest release: Vol. 8, Holiday Tracks, as a bonus automatic update

The Production Garden • 2411 NE Loop 410, Suite 132 • San Antonio, TX 78217

AND THE PROPERTY OF THE PROPER

# TRATEG

# Leading Advertisers To **Nontraditional Waters**

New Business Strategies For The Next Decade By Chris Beck

ith a new decade just a few months away, retailers are reevaluating their advertising and marketing strategies. For some businesses, that may mean a few minor adjustments. For others, it can mean a reorganization – which includes taking a close look at industry trends, targeting fresh markets, and experimenting with new advertising mediums.

You can win new accounts by learning how successful, forwardthinking companies are venturing into nontraditional target markets. You'll be better able to discuss specific options with potential advertisers if you present them with success stories about how other companies have tapped new markets especially if you show them how your station can help them do just that.

The targeted nature of radio and its relatively cost-effective advertising rates make the medium a perfect way for clients to test the nontraditional waters.

Another positioning benefit is

that advertisers won't have to worry about confusing their traditional customers, and can conduct an "experiment" without affecting that market.

## **Discovering The Trends**

You don't need an MBA in demographic research or an extensive library of trade publications to keep abreast of the trends in new business cultivation. You'll find good sources readily available at your station: USA Today, the Wall Street Journal's marketing column, Business Week's marketing section, and ahem, R&R's own

Some people still reach for the newspaper when they're looking for a job...



Z100 expands and reaches your job-prospect-pool efficiently, with greater frequency...

- Z100 reaches over 2.5 million people weekly.
- Zi00 covers the employment spectrum
   reaching 25-44 executive, administrative and managerial candidates within the prime 25-54 year old demographic... and also the 16-24 year old searching for the control of the prime 25-54 year old searching for the control of the prime 25-54 year old searching for the control of the prime 25-54 year old searching for the pr fast food, clerical, clerk or cashier

CLASSIFIED INFORMATION - 7100 (WHTZ)/NY's sophisticated direct mail campaigns ensure that word of the station's accomplishments and opportunities crosses buyers' desks every two weeks, keeping Z100 high in top-ofthe-mind awareness. Pictured above is an excerpt from a recent recruit-

# Fishing For New Markets

Here's how industries are hooking new customers by tapping nontraditional demos and consumer bases:

- Auto Manufecturers: Car makers and dealers are targeting women. who account for nearly half of car purchases and represent a potentially profitable market that has eluded service departments. College students are another target market for this industry — many manufacturers offer new car incentives to those who have recently received a college degree.
- . Mass Merchandisers: Mass market retailers are leaning toward men for clothing and accessory purchases, and directing their attention away
- . Hardware Manufacturers: This industry is counting on the 18-34 market - one that has become extremely profitable thanks to the soaring number of first-time home buyers and apartment dwellers - as a new revenue source. One reason for this switch to a younger demo is that many older adults have enough discretionary income to pay subcontractors to do their work for them.
- Convenience Stores: Women between the ages of 18 and 49 representing a high percentage of outside salespeople - is the latest target market for convenience outlets, which are catering to this attractive demo by adding mini-delis and items such as pantyhose.
- · Grocery Stores: Chains are finding men to be a profitable market, owing to the large number of single and divorced males as well as the increasing percentage of married guys who do most of the cooking in their
- · Credit Card Companies: Stations with traditional older adult skews have cultivated new card members from those older adults with high levels of discretionary income. Now, virtually all credit card companies have programs targeting college students.

# RADIO EXPENDITURE REPORTS INC.

740 West Boston Post Road • Mamaroneck, N.Y. 10543 • (914) 381-6277



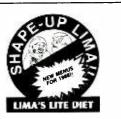
# WHAT YOU NEED TO KNOW

MARKET BY MARKET ACCOUNT BY ACCOUNT

RADIO EXPENDITURE REPORTS THE SOLE INDUSTRY SOURCE

FOR NATIONAL & REGIONAL SPOT DATA

For information as to how we can serve your needs, call account executive Jane Zack at 914-381-6277



LIMA MALL/FEB. 19,20,21





LITE WEIGHT CHAMP - Among the items in the arsenal of Lite 105 (WLSR)/Lima, OH is a videotape documenting the station's promotions, in-cluding its "Lite Diet" campaign. Partic-ipants receive an in-store point-of-purchase brochure (pictured) containing diet tips, menus, and a listing of area restaurants that serve light meals.

Overview section are good places to start.

The most effective research, however, comes from existing or potential clients. One question -"Has your industry recently identified any potentially profitable new consumer markets?" — may be all your salespeople need to gather valuable info. It may even land some valuable advertisers,

Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, or by phone at (818) 594-0851, or write him at 22900 Ventura Blvd., Suite #340, Woodland Hills, CA 91364.

# Perfect Hooks. No Song & Dance

Introducing radio's first 72-hour auditorium test hook service. Our perfectly identical, quality hooks insure consistency of results test after test. Orders faxed to us by 9 a.m. are Fed-Ex'd to you three days later. If you aren't totally satisfied, we'll send your refund even faster.

Call 1-214-350-7249 and ask for our introductory

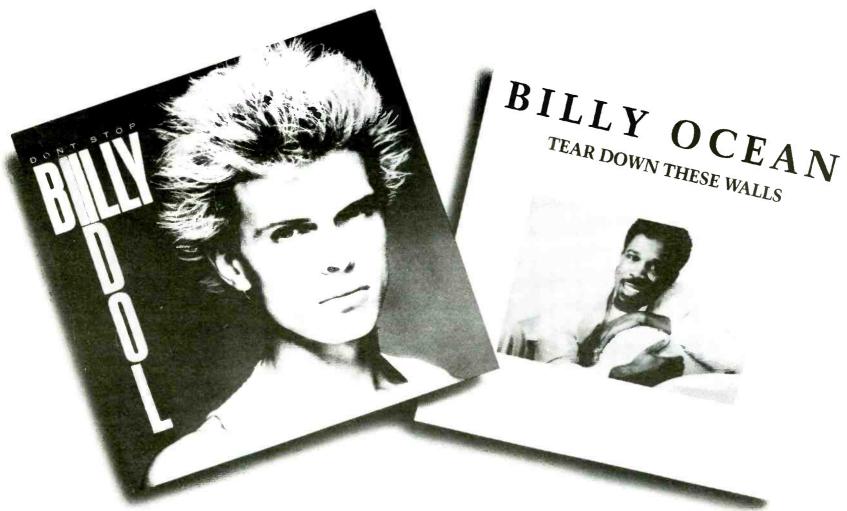
price of \$.90 per hook on a \$400 minimum order. Hooks Unlimited-because hooks should test your music, not your patience.

UNLIMITE

See us at the Radioware Booth #355.

3701 W. NW Hwy, Ste. 169B, Dallas, TX 75220. Fax (214) 350-7253 concury21 Provides Hit Discs To Hooks Unlimited

# WHAT PEOPLE LIKE AND WHAT THEY LIKE TOGETHER CAN BE OCEANS APART.



Conventional auditorium music tests don't tell you which songs <u>play</u> well together. Which is why the wrong mix of your listeners' tested "favorites" can strike the wrong chord. Even send those same listeners packing.

Fortunately there is now F.A.C.T.<sup>™</sup> Short for Fit Acceptance and Compatibility Test. Developed by Coleman Research, one of the two top research companies in our business.

F.A.C.T. tests fit. Sure it's a popular song, but is it what your audience expects to hear when they dial you in?

F.A.C.T.tests compatibility. Which songs

are strategically compatible with your core artists and songs?

A F.A.C.T.-based music playlist tells you the songs that belong. Not just what's popular. What plays well together. What sits well with

your listeners.

And that translates to a 15%-20% edge over the mixed bag that other stations play.

For more information on F.A.C.T., just

call 919 790-0000 or write P.O. Box 13829, Research Triangle Park, North Carolina 27709.



FACT is a Service Mark of Coleman Research. Patent pending on FACT Methodology.

# MEDIA

# Tina Pitches Plymouths

umping 14-year veteran pitchman Ricardo Montalban and relative newcomer James Earl Jones, Tina Turner is about to become the latest on-camera spokesperson for Chrysler Motors' Plymouth-brand automobiles.

The Capitol recording artist has inked a deal to promote the automaker's 1990 Acclaim, Laser, Sundance, and Voyager models in national TV commercials set to debut early next month.

The leggy singer/dancer/actress who appeared in some California-only automobile spots earlier this year - will introduce Plymouth's new theme: "From Plymouth. That's right, Plymouth." Incidentally, company Chairman Lee Iacocca will retain his role as the company's other oncamera pitchperson.



AUTO EROTICISM - Tina Turner, Plymouth's latest movin' pitcher.

ADEO

#### **NEW THIS WEEK**

#### • RED HOT SKATE ROCK (Twin Tower Enterprises)

Top skateboarders do their dudical thang to the funk/punk phi slamma jamma of EMI recording artists the Red Hot Chilli Peppers in this half-hour video, in which the Pep boys perform nine of their most-beloved tunes, including "Fight Like A Brave," "Mommy, Where's Daddy," and "Catholic School Girls Rule." (Street date: 9/15.)

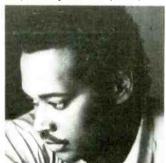
● DEF LEPPARD LIVE: IN THE ROUND — IN YOUR FACE (PolyGram Home Video)

This latest video effort from the rockin' Mercury quintet was shot live at Denver and Atlanta concerts last year. It's 90 minutes long and contains 14 tunes — including such mega-hits as "Hysteria," "Bringin' On The Heartbreak," "Armageddon It," "Animal," "Pour Some Sugar On Me," "Rock Of Ages," and "Photograph." (9/19.)

# ● ROSANNE CASH: RETROSPECTIVE (CMV Enterprises)

Cashing in on Rosanne's "Hits" LP, this hourlong videoclip compilation opens with a never-before-seen live performance of "Seven-Year Ache. The other eight songs — interspersed with visuals and voiceovers of the Columbia recording artist's personal mementoes — range from "Blue Moon With Heartache," "I Wonder," "I Don't Know Why You Don't Want Me," and "Second To No One" to "The Way We Make A Broken Heart," "Tennessee Flat Top Box," "Runaway Train," and "It's Such A Small World" — the last of which, of course, is performed as a duet with her husband and fellow Columbia recording artist, Rodney Crowell. (9/19.)





TWEETER & WOOFER - Rosanne Cash (I) and Luther Vandross avoid

# • LUTHER VANDROSS LIVE AT WEMBLEY (CMV Enterprises)

The release of this 90-minute concert video, shot at London's Wembley Arena, is timed to coincide with next month's release of the **Epic** recording artist's "Greatest Hits" LP. The video collection's 11 selections span the length of the former session singer's solo career, and include such substantial crossover hits as "Never Too Much," "Any Love," "Come Back," "Love Won't Let Me Wait," "Give Me The Reason," "Searching," "For You To Love," "Superstar," "A House Is Not A Home," "She Won't Talk To Me," and "Stop To Love." (9/19.)

# TELEVISION

#### **TOP TEN SHOWS** SEPTEMBER 4-10

- Cheers
- 2 The Cosby Show
- 3 Roseanne 4 Golden Girls
- 5 Dear John
- 6 Empty Nest 7 A Different World
- 9 CBS Sunday Movie

10 60 Minutes All show times are EDT/PDT unless oth-erwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

### **Totally Tubular**

• NBC's wildly eclectic, weekly 60-minute musical showcase, "Sunday Night," returns for its second season this week (Monday, 9/18. 12:15am). Joining host/sax fiend **David Sanborn** for the premiere will be singin' siblings the Roches, Zoo York punk/ jazz crambo the Lounge Lizand veteran blues/soulman Little Milton Campbell.

#### Frlday, 9/15

- "Don Williams Live From Tucson," (TNN, 8pm EDT/ 11pm PDT). Along with many classic hits by the country artist, this hourlong special also fea-tures Baillie & The Boys and Doc Watson
- · Warrant, "The Arsenio Hall Show" (syndicated; check local listings for station and alr time).

# Saturday, 9/16

- Lyle Lovett, "Late Night With David Letterman" (NBC, 12:30am).
- Stephanie Mills and Stacey Q, "Byron Allen" (ABC, 11:30pm).

#### Monday, 9/18

- Joni Mitchell, "The Ghost Of Faffner Hall" (HBO, 8pm).
- · Jefferson Airplane, senio Hall
- Kevin Paige, "The Pat Sa-jak Show" (CBS, 11:30pm).
   George Benson, "The • George Benson, Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

# Tuesday, 9/19

- Barbara Mandrell, "Pat Sa-
- Tom Jones, "Johnny Car-

# Wednesday, 9/20

- Graces, "Arsenio Hall.
- Fabulous Thunderbirds, 'Pat Sajak · Michael Bolton, "Johnny

# Carson

Thursday, 9/21 · Wayne Newton, "Pat Sa-

# ZINE SCENE Michael's Monkey Business Makes Scents!

It's like an orangutan in a bottle! This week's Star reports that "inspired by the success of Liz Taylor's 'Passion' perfume," animal-loving superstar Michael Jackson recently invited a French fragrance expert to his ranch and comissioned a special scent for Bubbles, his pet chimp!

If the eau de chimp works out, Michael may market the primate perfume as a pet cologne. (Gee. and we thought Bubbles already had his own special scent

#### LaToya's Tattle-Tale On Hold

Meanwhile, LaToya Jackson's \$500,000 tell-all autobiography apparently tells so little that its publisher has put the deal on hold, pending a rewrite.

The lovely 'n' talented Jackson's manager is quoted in People as saying, "LaToya's going to spill the beans on everything from Michael's having his nose fixed seven times, not two, to the mother's facelift!"

#### **Boss Wants** Julianne Back!

Streetwise rocker Bruce Springsteen is so heartbroken over his recent divorce from model-slash-actress Julianne Phillips that he went to see her with roses in hand on what would've been their fourth anniversary!

Unfortunately, the Globe reports that the former Mrs. Boss had other plans for the evening, so the reunion was short-lived. The Globe quotes "an old pal of Julianne" as saying, "I don't think Bruce has a chance in hell of getting her back."

#### Cher: Corrupter Of Youth?

Is playing rhythm guitar in your half-naked mom's video harmful to your mental health?

According to Beverly Hills psychiatrist Dr. Carole Lieberman, quoted in the same issue of the Star that pictures 13-year-old Elijah



SWEET SMELL EAU SUCCESS -Michael Jackson wakes up and smells the monkey

Blue (Allman) swigging Evian water backstage in all his ripped-jean glory, "it could affect the way he relates to women.

#### Madonnawatch

- · Warren Beatty breaks up a catfight between current flame Madonna and a woman who threw a drink in La Bella Donna's face when the Prima Madonna supposedly pushed the "celebrity hairdresser" out of the way on the dance floor of a Beverly Hills nitespot. (National Examiner).
- · Madonna's 31st birthday bash was ruined when she caught Warren Beatty flirting with a bevy of young beauties. "How could you do this to me in front of all my friends," she's said to have screamed.

Later, when bachelor Beatty told her that he was thinking of making a sequel to "Heaven Can Wait" which would reunite him with old flame Julie Christie - Madonna's response was to dump a plate of spaghetti in his lap and storm out of the posh Beverly Hills restaurant. (Globe).

 Apparently the two lovebirds have patched everything up, as 52-year-old Beatty goes jogging with his galpal every day. According to the National Enquirer, Warren rides alongside Lady Madonna in

# Parton, Van Shelton Slated To Sing At CMA Awards

he Country Music Association has announced that Dolly Parton and Ricky Van Shelton will perform on the 23rd annual "CMA Awards Show," set to air October 9.

Parton and Van Shelton will join hosts Anne Murray and Kenny

Rogers for the two-hour event, broadcast live from Nashville's Grand Ole Opry House on CBS-TV (9pm EDT/6pm PDT)

The radio version of the event will be simulcast in stereo via satellite by the Mutual Broadcasting System.



Available Now!

# Hanna-Barbera

BRARY OF SOUNDS

• The Sound Effects We All Love

NOW AVAILABLE ON CD'S! CD LIBRARY PRICE: \$200 PLUS TAX



ALBUMS ONLY \$150

For more information, call Joanne Miller, (213) 969-1275

send a check made payable to Interlock Mfg. Corp. to: Hanna-Barbera Productions, ATTN: MUSIC DEPT., 3400 Cahuenga Blvd., Hollywood, CA 90068





# Once you push this button, the competition will have nowhere to hide.

# Introducing Radio Track:

The computerized airplay monitoring system that takes the guesswork out of critical programming decisions.

Let's face it, it's a war out there. It's an ongoing struggle to capture listeners' hearts, so you can loosen advertisers' purse strings.

Now, Broadcast Data Systems brings you a powerful new weapon in the battle for market share. It's called Radio Track. And it's the first-ever airplay monitoring system that gives you completely accurate information on which songs your competitors and format leaders across the country are playing, how frequently, and at what times of day.

# At last...reliable airplay information at the push of a button.

Only Radio Track continually monitors airplay at stations nationwide. It gives you easy, online access to in-depth competitive airplay information *within hours of actual broadcast*. And it lets you see at a glance what the top stations in your format are doing to keep ahead of the pack.

So forget about manual airplay monitoring. Or waiting for the charts to come out. Or wasting time and money gathering information that's suspect at best. Instead, say hello to Radio Track. It's ready to help you out-program the competition.

For more information, or a free demonstration of this remarkable online system, call today.



Broadcast Data Systems

1515 Broadway, New York, NY 10036 ☐ Tel: 212-536-5305 ☐ Fax: 212-536-5310

# THE FIVE

Pollin, Jay Sapir, Barbara Campbell, Pye Chamberlayne, Bill Small, Bob Brill, John Tautges, Kate Murphy, Rob Navias, Ed Kerins, Tom Rivers, Helen Thomas, Diane Burr, Sharon Gotkin

WHAT: Newsfeeds, Hourly newscasts, Daily features, Sportsfeeds, Business reports, Public Affairs, Sportscasts, Headlines, Specials, Religion Package, Spanish Language Service

WHERE: From the UPI RADIO
NETWORKS-with bureaus in
Washington, New York, Chicago, Miami,
Los Angeles and London, plus the
resources of UPI wire service bureaus
worldwide.

# WHEN: NOW!

No commercials-just money-making avails for you!

Competitive pricing designed for your

bottom line!

Two-year contracts with no annual rate assessments!

Perfect as a primary network or cut

service!

Used by premier radio stations and networks, including: 1010 WINS, WGN, WJR, KMPC, KSFO, WINZ, WCNN, WFLA, KRLD, WWL, KIRO, WOMC, United Stations Radio Networks, National Public Radio, Satellite Music Network, Financial Broadcasting Network, Sun Radio Network, plus the Florida, Virginia and Georgia News Networks . . . and many, many, more!

# and

Call Mike Freedman, VP News

1-800-777-5336



#### TEDIA

#### Say It Ain't So, Brando

arlon Brando wrapped production on the Canadian comedy "The Freshman" with an announcement of his retirement. The unconventional living legend called the movie "a stinker" in Toronto's Globe & Mail, and said the Tri-Star release will be "a flop, but after this I'm retiring."

The announcement came as a surprise to his publicists and (no doubt) to David Lean scheduled to begin shooting Joseph Conrad's "Nostromo" with Brando in Mexico this January. (Brando has since issued an official apology for his remarks/retirement announcement, crediting "trying personal times" for his impertinence.)

#### Monster Man Vs. **Man-Made Monsters**

Speaking of larger-than-lifesize characters, Arnold Schwarzenegger and director Paul Verhoeven have returned to L.A. from a troubled and protracted shoot at Mexico City's Churabusco Studios to complete special effects for their science-fiction epic, "Total

The movie has been in "active development" for ten years - including an earlier two-and-a-halfyear stint with producer Dino DiLaurentiis and director David Cronenberg.

Overbudgeted at a rumored \$60 million, the futuristic saga pits Mr. Maria Shriver against a slew of bizarre creatures created by FX whiz Rob Bottin, who designed such masterful monsters as Verhoeven's RoboCop and John Carpenter's version of the Thing.

Inherent FX foul-ups combined with Mexico's notorious electrical current inconsistencies may have contributed to the delay, however seems the sophisticated creatures constantly went spastic at the most inopportune moments.

#### RoboCop Redeaux

Speaking of "RoboCop," the sequel reuniting cast members Peter Weller and Nancy Allen and producer Jon Davison is currently in production down in Texas.

Although the ubiquitous Rob Bottin is doing much of the F/X work. Chris Walas - who created the gremlins in the movie of the same name and turned Jeff Goldblum into "The Fly" - has been brought in to provide a heapin' helpin' of the gooshy stuff.

Director is New Sequel King Irv ("Empire Strikes Back," "Return Of A Man Called Horse," and the born-again Sean Connery/James Bond caper, "Never Say Never Again") Kershner.



#### **Batwatch**

Despite the rumors, no deals have been firmed yet for anybody on the "Batman" sequel. Warner Bros. sources have admitted they'd love to get everybody responsible for the first flick. Gee, wonder

By the way, if you've been living in your own personal Batcave for the last several months, the biggest box office movie of the year now has a home video street date: No-

#### It's A Family Affair

Producer/director Richard Donner - currently chilling out in Alaska to recover from "Lethal Weapon II" and his "Tales From The Crypt" series for HBO - will follow up with "Shifter" at Warner Bros. The comedy thriller about an evil shape-shifter and his crackbrained nemesis was penned by Richard Matheson ("The Incredi-ble Shrinking Man," "Twilight Zone") and his son Richard Christian Matheson ("Three O' Clock

The father/son team also wrote Tri-Star's major fall release for director Bob Clark. "Loose Cannons," starring Dan Aykroyd and Gene Hackman. Richard's other son, Chris, wrote "Bill And Ted's Excellent Adventure" with his partner, Ed Solomon, and is working on a sequel to that Costello-and-Costello movie for

#### **Postcards From Paradise**

Production is under way on Carrie Fisher's screenplay of her hit book, Postcards From The Edge. Meryl Streep, Shirley MacLaine, and Dennis Quaid will star for director Mike Nichols.

Mick Garris's screenwriting credits include "\*batteries not in-cluded" and "The Fly II." As a writer/director, his resume lists episodes of "Amazing Stories," 'The Disney Sunday Movie," and

#### START DATE: 1990

#### Nintendo Sets National Computer Games Network

omputer games titan Nintendo Of America Inc. is planning to introduce a nationwide network system capable of linking electronic games players from various cities via telephone by the middle of next year.

Although initially centered around computer games, the system - which uses modems to con-

vert information into transmittable data - could be developed to provide users with financial services and other information, according to reports in the Wall Street Journal. Nintendo Co., the company's Japanese parent, already has a similar system of diversified services in Japan.

Nintendo claims to control 80%

of the estimated \$2.4 billion annual US videogame market, and is predicting industrywide sales to climb to \$3.4 billion by year's end. (The company estimates its own profits will rise from \$1.7 billion in 1988 to \$2.6 billion in 1989.) Ironically, analysts say that industrywide video game sales will drop anywhere from 5% to 15% in 1990.

#### 'Grand Slam' Baseball Video Belts Out Soundtrack LP Big League Parks Provided Promo Clips

he soundtrack to VidAmerica's "Grand Slam" home video - a rapidly edited package of historic baseball clips featuring some of the game's greats has been released on Grudge Records with an added sporting twist.

In addition to servicing radio with the lead-off single (Little Richard's rockin' rendition of title track), the label has supplied three



**AWOPBOPALOOBOPALOPGRAND** SLAM! - Little Richard, rock 'n' roll, baseball, and Mom's apple pie.

different music video clips of the complete tune - as well as a 60second and a "seventh inning stretch" version — to all the major league ball parks across the nation for showing on "diamond vision" screens during actual baseball

Along with the aforementioned Little Richard song, the video's newly released soundtrack LP sports contributions from Roberta Flack, Isaac Hayes, Linda Williams, Bill Conti, and Ashford &

#### FILMS

#### WEEKEND BOX OFFICE SEPTEMBER 8-10

- Uncle Buck (Universal) 2 Parenthood \$4.4 (Universal) 3 Kickboxer \$4.1
- 4 When Harry Met \$3.1 Sally... (Columbia) \$2.8
- 5 The Abyss (20th Century Fox) 6 Lethal Weapon II \$2.6
- (Warner Bros.) \$2.13 And Videotape (Mi
- 8 Turner & Hooch \$2.12 (Buena Vista)
- \$1.8 9 Batman (Warner Bros.) 10 Reientiess \$1.3
- (New Line) All figures in millions

COMING ATTRACTIONS:

This week's openers include "Sea Of Love," starring Al starring Al Pacino as a NYC undercon cop investigating a string of serial killings in which the murderer leaves behind 45rpm copy of the old Phil Phillips & The Twilights tune provides the title. soundtrack scheduled, but Tom Walts contributes a remake of the vintage smoocher over the film's end credits.

#### **MUSIC & MOVIES**

#### **CURRENT**

- PARENTHOOD (Reprise) Single: I Love To See You Smile/Randy Newman
- WHEN HARRY MET SALLY... (Columbia)
- Single: It Had To Be You/Harry Connick Jr. ● LETHAL WEAPON II (WB)
  - Singles: Still Cruisin'/Beach Boys (Capitol)
  - Cheer Down/George Harrison Knockin' On Heaven's Door/Randy Crawford
- BATMAN (WB)
- Single: Partyman/Prince
- A NIGHTMARE ON ELM STREET 5: THE DREAM CHILD (JIve/PCA)
  Singles: Any Way I Gotta Swing It/WhodInI
  - aven In The Back Seat/Romeo's Daughter
- Featured Artists: Bruce Dickinson, Samantha Fox, Doctor Ice GHOSTBUSTERS II (MCA)
- Singles: On Our Own/Bobby Brown Spirit/Doug E. Fresh
- Other Featured Artists: New Edition, Elton John, Glenn Frey

  DO THE RIGHT THING (Motown)

  Singles: My Farthasy/Teddy Riley f/Guy

- Feels So Good/Perri
- Featured Artists: Public Enemy, Take 6, Al Jarreau
- RUDE AWAKENING (Elektra)
  - Singles: Rude Awakening/Bill Medley
- Revolution/Mike + Mechanics
  Other Featured Artists: Kim Carnes, Georgia Satellites
- LICENCE TO KILL (MCA)
- Single: If You Asked Me To/Patti LaBelle
- Other Featured Artists: Gladys Knight, Ivory, Michael Kamen **UPCOMING**
- **◆ TRUE LOVE (RCA)**
- Featured Artists: Grayson Hugh & Betty Wright, Eurythmics
- HOMEBOY (Virgin) Featured Artists: Eric Clapton, Brakes, Magic Sam

"The Other libraries have no solid focus on what CHR radio really needs. The TECHSONICS packages definitely have the CORRECT PERCEPTION! Incredible stuff guys!!"





FOR A DEMO ON THESE GREAT PACKAGES CALL 804-547-4000

Now on: Pirate Radio/LA, WAVA/Washington, D.C., Power 99/Atlanta, WQUE/New Orleans. NAB tune in to 93.3!!



# THE PROFESSIONAL CD PLAYER FOR THE PROFESSIONAL CD PLAYER.

Like all professional CD players, the new Technics SL-P1300 is technologically advanced.

But you don't have to be a technical genius to operate it.

In fact, even if you haven't spent

years in the studio, it will only take you a few minutes to figure it out.

You see, the SL-P1300 is ergonomically designed to give you greater

control over playback than you've ever had before.

Perhaps that's because it's built like a recording console. Which means the disc well and all the other controls are right at your fingertips.

First, the control panel features a long stroke sliding pitch control. It's continuously variable with a range of  $\pm 8\%$ . In addition, it lets you restore quartz lock accuracy at the touch of a button.

There's also our two-speed search dial with audible pause. Which makes finding your in point extremely easy.

Our professional CD player has other features professionals enjoy working with. Like one-touch memorization by time code, A-B repeat, and our exclusive rocker control search buttons. It's the digital equivalent of dragging your

finger on the edge of a record.

A great deal of thinking also went into things like our balanced outputs (10 dBm nominal into 600 ohms). There's even a port for a wired remote. And separate power supplies for digital and analog circuits. Given this, it's not surprising that its S/N ratio is 112 dB.

If you're a professional CD player, chances are you're ready to hear what our professional CD player can do.

Call your Technics representative. You'll find that our pro CD player isn't the only thing from Technics that's a pleasure to work with.

Technics
The science of sound

#### TECHNOLOGY

## Stereo Earbuds Hit Musical Highs



anna get your hands on some buds that really smoke? Try "Phones 2 Go" — earbudshaped stereophones that offer America's active music lovers a new hook.

Unlike conventional earplug phones (which are held tightly in place by pressure and friction) these sporty buds rely on hooks to position their larger and higher quality speakers snugly over the ear.

Available from Stow, OHbased Audio Technica US Inc., Phones 2 Go are list priced at \$25. For more info, phone the firm at (216) 686-2600.

## Electronic Products Catalog

ooking for that perfect-fitting meter case? How about push-button, toggle, and rocker switches? You can find the complete dimensions, specifications, and descriptions for these — and more than 100,000 other products from some 240 electronics manufacturers — in the 1989 edition of the Newark Electronics catalog.

To get your free copy, call the Chicago-based company at (312) 784-5100.

#### Laserless Laser-Printer On Horizon

he next laser printer you buy for your computer may actually be laserless. The Pittsburgh, PA-based Westinghouse Electric Corp. is currently developing a printer that uses a "thin-film electroluminescent edge emitter."

While that phrase might not slide off the tongue as easily as "laser

printer," this new unit is capable of printing at much higher resolutions. It's also smaller and less trouble-prone than lasers because it has no mirrors or other moving parts.

The "laserless" laser printer, which uses a solid-state device made of zinc sulfide, is expected to be available next year.

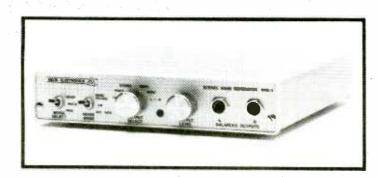
#### Software Stops Junk Fax

Carried a 2007, a Christian Color Color

If you're tired of "junk fax" cluttering your station's fax machine, help could be on the way. Pitney Bowes Inc. is working on a software option that will let one of its models ignore unwanted callers — only senders whose numbers have been punched in will be

able to get through

The feature will cost \$150 with the purchase of the firm's \$2500 fax machine, \$250 if it's added later. Sharp Corp. is exploring a similar option for its machines. Could these "electronic padlocks" make legal bans on junk fax moot?



#### Delta Debuts Stereo Noise Generator

he above-pictured "Stereo Noise Generator," recently introduced by Delta Electronics, offers radio engineers a new way to test studio equipment, audio processors, or stereo exciters.

The "SNG-1" model utilizes two independent noise generators. An external gate feature permits control of left and right channel noise, and the unit's front-panel jacks allow for easy patch bay connection.

Suggested retail price of the SNG-1 is \$495. For more info, call the Alexandria, VA-based company at (703) 354-3350.



## Broadcast Disc Cart Player-Recorder Arrives

laiming to improve upon the standard (but often fragile) audiotape cartridges of old, the "Series 9 Ferrograph Model 9500" digital broadcast recording and playback system enables radio programmers to store their on-air libraries on magnetic discs.

Available from the NYC-based Gotham Audio Corp., the high-tech machines use a patented CSX audio technique to record direct-to-disc via analog balanced inputs.

Each disc holds up to 7.5 minutes of broadcast-quality audio (in stereo), and can even accommodate up to 18 minutes of recorded music or spots on a limited bandwidth.

#### 5000 Plays Possible

Individual discs can be played — at an 88 dB signal-to-noise ratio — more than 5000 times each with no loss in sound quality.

The Model 9500, which features the "Model 9200 Reproducer," can be controlled from push-buttons on the front panel or via remote control. Titles are displayed on LCD screens. For more info on the \$11,000 unit, call the company at (212) 765-3410.

#### **650 GUNSHOT SOUNDS**

#### First Volume Of Effects Library Available

ynamic Range," the first volume of the "Sonic Boom" soundeffects collection by Anaheim, CAbased Dorsey Productions Inc., is cocked and loaded with more than 650 gun and weapon sounds to give your airshift that extra shot of

drama.

Ranging from gunshots to ricochets, this first volume has been issued on DAT and optical disc, and should be available on compact disc shortly. For further information, call the company at (714) 535-3344.

Introducing FM ModMinder™ from Modulation Sciences

# The Un-Processor.

Now get more modulation, use less processing, and stay within FCC limits. Another "miracle processor?" No: FM ModMinder, *The UnProcessor*, doesn't alter your signal in any way. It gives you a new, more correct measure of modulation.

By current FCC standards, your modulation monitor is making you set RMS modulation lower than need be, because it registers overmodulation on brief overshoots that it should ignore. FM ModMinder tracks only the longer "events" that the FCC really cares about. So you can boost modulation by up to 3 dB with moderate processing. Or back off on "nail-it-to-the-wall" processing without losing max loudness. You'll be proud of your signal, and you'll still be legal—we've got

proof. And you won't have to junk your modulation monitor to use the right measuring method—FM ModMinder works with any stereo-capable demodulator.

FM ModMinder will change the rules of the 1990's "processing wars." But there is one catch: Demand for ModMinder will soon exceed supply. So if you want to get a jump on the competition, jump on this revolutionary product now. Call 800-826-2603 toll-free for full info and specs on *The UnProcessor*—FM ModMinder from Modulation Sciences.

#### modulation sciences, inc.

115 Myrtle Avenue • Brooklyn, NY 11201 Tel 718-625-7333 • Fax 718-260-8286

240	medulation sciences	PEAK HDSHTINE	OVERMOD	PEAK MODULATION		ONE MINUTE COUNT	
	mod <sub>mini</sub> ster	AUDIO FAILURE			<b>-01.0</b>	MITTAL	

o i William o Milliamian

#### TECHNOLOGY



#### Portable Fax Machine Arrives

anufactured by Woodside, NY-based Medbar, the International Transportable Facsimile System - also known as the "PortaFax 96" - enables on-the-go radio and record execs to send and receive important documents anywhere in the world.

Features include auto-answer, copy mode, and an internal 110/220 volt switchable power supply and telephone jack so the unit can be used in a variety of countries outside the US. The Portafax 96 weighs ten pounds, measures 12 x 11 x 3.5 inches, and uses thermal paper.

Suggested retail price: \$1495. For more information, call the company at (718) 335-0404

#### Latest Record Biz Software Available

he latest version of the "Record Mogul," a personal computer software program, is designed to estimate the costs involved in producing, manufacturing, and marketing audio media

The program also determines the income changes of the artist. producer, and others involved in a project based upon variables input

Now available from Arlington. VA-based Macaluso Music Company, the new Record Mogul is compatible with memory resident programs, has an operating system shell, and contains a userdefined help file.

The 3.0 version runs on IBM computers and compatibles, and is priced at \$795. A demonstration disk is available for \$10. For more info. call (703) 671-4551.



#### CRL Unveils AM Stereo Sound Processor

ecognizing the differences between AM and FM stereo technology, Tempe, AZ-based Circuit Research Labs Inc. has designed the "SMP-950 Tri-Band AM Stereo Matrix Processor" to provide AM broadcasters with the loudest and cleanest stereo signal possible.

The SMP-950 establishes a consistent audio level prior to limiting the signal, thereby eliminating "pumping" and other negative side-effects of excessive limiting. The unit also features a special circuit to enhance the listener's perception of stereo separation and a gated wideband compressor that accepts more than 20 dB of input range.

In addition, the SMP-950 is equipped to filter excessive clipping harmonics for maximum loudness. The unit is list-priced at \$2295. For more info, phone the firm at (800) 535-7648.

#### New Interfaces Make Taping Cellular Phone Calls Easy

Truly mobile executives who depend on cellular phones for business can turn to any

one of five new "Woodbury Cellular Interface" systems to help record conversations while keeping their eyes on the road and their

#### Link Fax With Laser Printer

ringing the fax-computer relationship one step closer, the Dallas-based Hybrid Fax Inc. firm has recently developed a device that allows a laser printer to receive faxes.

Laser printers use regular paper, which produces much better copies than the thermal paper used in most fax machines. The twoinch-wide device can't send faxes, however - it can only receive

Hybrid's hookup is a relative bargain at \$1195, compared with the customary \$5000 (or more) price tag on a fax machine that features laser printer power.

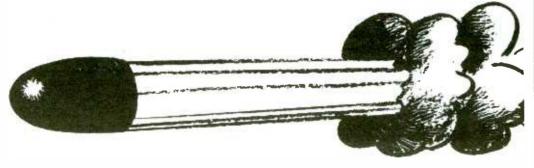
hands upon the wheel.

The interfaces - which link microcassette recorders to your car's cellular phone - work on voiceactivated and manual recorders. Furthermore, the gadgets balance the sound of captured conversations by boosting the audio levels of incoming calls and lowering the interviewer's volume.

Available from the Woodbury, NY-based Olympus Corp., the devices electronically block out extraneous car noises and do not interfere with normal operation of cellular phones. Plus, the interfaces are easy to install and are compatible with most models of incar phones.

These electronic liaisons range in price from \$100 to \$119. For more info, phone the firm at (516)

## **Broadcast One** with a Bullet!



Win the ratings war with Broadcast One, APM's radio production music arsenal.

We've got the music to keep 'em listening to your spots, promo's stingers, and drop-ins week after week.

That means more listeners and a stronger Arbitron. So get on target with Broadcast One ...the hottest music on CD for CHR, AOR, NAC, G/CR & CTRY formats ...and more! Call us and give Broadcast One a shot.

\*Index now available on IBM and MacIntosh floppy!

See us at NAB Radio, Booth #936

#### **Associated Production Music**

6255 Sunset Blvd., Suite 820 • Hollywood, California 90028 213/461-3211 • 800/543-4276 • FAX: 213/461-9102



See Us At RADIO '89 Booth 509



#### LIFESTYLES

#### Black & Hispanic Radio Listening Habits

More Adults Tune In Mornings; More Teens Tune In On Weekends

ore than 95% of blacks and Hispanics listen to radio each week. Within the two groups, black women aged 18 and over listen the most during the "work week" (nearly four hours daily) followed by black men (three hours, 52 minutes) and black teens (nearly three hours), according to the latest information available from the RAB.

The amounts of time-spentlistening are similar for Hispanics, with women tuning in three hours, 49 minutes; men listening just ten minutes less than that, and Hispanic teens listening nearly three hours.

#### Who's Listening When

Black and Hispanic adults (age 18 and over) are more likely to listen during morning drive hours. Each day 88% of black females and 87% of Hispanic women tune in between 6am and 10am, compared to the 73% of blacks and 77% of Hispanics who listen in the afternoon.

Similarly, 84% of black men and 83% of Hispanic men listen during morning hours, compared to the 76% of blacks and 70% of Hispanics who are afternoon drive listeners.

Interestingly, black teens are more likely than Hispanic teens to listen to radio in the mornings (83% compared to 79%). The opposite is true during afternoon drive, however, with 84% of Hispanic teens listening, compared to 77% of blacks

#### **Weekend Listeners**

More minority teens listen to radio during the weekend than at any other time (88% of blacks, 87% of Hispanics). Among adults, black women aged 18 and over are the largest group of weekend listeners (at 85%) followed by Hispanic women (84%), black men (82%), and Hispanic men (74%).

#### Iguanaburgers: Food For Thought?

hrow another lizard on the barbie. Although it may seem unappetizing, the tasty white meat of the green iguana is a cheap food source that's high in protein — and eaten (and enjoyed!) by many Latin Americans.

West German zoologist Dagmar Werner estimates that a farmer raising 100 six-and-a-half-pound iguanas a year can produce 480 pounds of meat — a better yield than many Latin American cattle ranchers achieve.

Another benefit: Unlike cattle, iguanas can be raised in the jungle, so instead of clearing away trees in order to raise cattle, all iguana farmers would have to do is set out feeding stations. Therefore, you'll be doing your bit to save the rain forests when you bite into this reptilian delicacy.

#### **Exit Traveler**



hat? You don't carry a portable emergency escape system when you travel? Well, now you can. The "Exit Traveler," developed by Ambler, PA-based Rescue Associates Worldwide, is guaranteed to safely lower anyone weighing between 40 and 300 pounds from a high-rise building.

Here's how it works: Connect the steel cable and hook to a stationary object, slip on the harness belt, and exit through a window or balcony. A disc brake slows your descent. Each unit comes in a leather travel case, and measures 93/4" x 61/2" x 2."

The Exit Traveler is available in three lengths — four-story (\$369), seven-story (\$424), and 12-story (\$438). Since the unit is designed for one-time use, the company will replace the gizmo for free — if it's used in a life-threatening situation. For more info, phone the firm at (215) 643-1007.

## Cars Now Designed With Women In Mind

uto manufacturers are adding details to appeal to women — such as lowering the outside lip of the trunk and installing seats that rise as they come forward.

Women bought 47% of the new cars sold last year, up from 36% in 1980, and they influenced selection for most of the others, according to Ford

Picking up on this trend, auto makers have designed larger control buttons and reach-through door handles, and improved the view for shorter drivers.

### Fax Paper Shortage?

he fax-machine boom may be a giant step for technology and businesses, but it's not without its shortcomings. Consumption of thermal-coated fax paper is growing faster than the available coating-plant capacity, and New Canaan, CT-based International Resource Development predicts sharp price rises and spot shortages of the paper within the next two years.

While the thermal paper will remain in great demand over the course of the next decade, increased use of plain paper for faxes will send the demand for the toner that's also used in laser printers and copiers skyrocketing.

#### CHRONICLE

#### Born To:

WXCY/Havre de Grace, MD GM Bob Bloom, wife Sharon, daughter Valerie Lauren, August 21.

#### Marriages:

WIFC/Wausau, WI air talent BIII Mitchell to WIFC air talent Crystal Lake, August 19.

#### **Confess Yourself**

Do you know your "sin-dex?" Here's a list of activities and their sin ratings (a "10" is considered to be the most sinful):

Activity	Rating
Murder	9.94
Sex abuse of children	9.92
Rape	9.70
Lying about sexual disease	9.68
Cheating a customer	8.41
Lying about birth control	8.24
Shoplifting	7.43
Lying to spouse	7.08
Lying to your children	7.04
Lying to Congress	6.48
Buying a stolen TV	5.80
Spouse swapping	5.49
Lying to your boss	5.23
Cheating on taxes	4.92
Abortion	4.21
Lying on a resume	4.17
Cutting into lines	4.13
Giving condoms to teens	3.44
Not believing in God	3.21
Divorce	3.12
Nudity in the movies	2.91
Nude sunbathing	2.87

Source: The Paragon Project, Scandal Annual, 1988

#### Larry King, Media's "Renaissance Man," To Get His Just Desserts!

The stage is set for an evening of revelry when radio and television interviewer extraordinaire Larry King is served as the final course of the Fourth Annual Bayliss Media Roast. More than 500 of the industry's most active and influential financiers, brokers and operating executives will be in attendance as celebrity roasters line up to "Tell It To The King."

The John Bayliss Broadcast Foundation offers scholarships to deserving radio broadcasting students throughout the U.S. The well-rounded, versatile Mr. King will endure the barbs of his peers to raise funds for this program, which has awarded 36 scholarships since 1985.

#### Join Us for a Feast Fit for a King!

Wednesday, October 25, 1989 ♥ The Plaza Hotel ♥ New York City Cocktails at 6:30 p.m. ♥ Dinner at 8:00 p.m. ♥ Black Tie Seats \$300 ♥ Corporate Table (Seats 10) \$3000



Invest in Radio's Future Reserve your seats today! R.S.V.P. by October 13, 1989 to Kit Hunter Franke, The John Bayliss Broadcast Foundation (408) 624-1536. Make checks payable to: The John Bayliss Broadcast Foundation, P.O. Box 221070, Carmel, CA 93922

## Free Trial Offer: Hits-of-the-Week CDs via Federal Express

Get the quality improvement you've dreamed about: the clean, clear and punchy sound of digital Compact Discs. Century 21's HitDiscs' also give you tight starts, uniform audio levels, trip cues, and the most sparkling sound ever! Save time and studio space because you'll have all the hits at your fingertips on Compact Discs.

Use HitDiscs<sup>™</sup> free for our 3 week trial. You'll get all of *Radio & Records* new hits-of-the-week for CHR, AC, Urban, Country and AOR. Every Tuesday, Federal Express<sup>®</sup> will bring you two full CDs with the new chart adds, Breakers<sup>®</sup>, Most Active<sup>®</sup>, and Most Added. You'll also get new songs likely to make the charts in following weeks.

Find out for yourself why nearly all the countdown shows and over 750 major stations use Century 21's Compact Discs. Mail the coupon at the bottom of the page for your free sample HitDiscs.".



"Century 21, I love those Hit-Discs. They help 'Weekly Top 40' have CD quality, and all of us at KIIS-FM appreciate their CD convenience.

Rick Dees Host/Producer "Weekly Top 40"



"We're proud to use Century 21's Compact Country my Discs American Top clean, crisp 40. I love the sound. Century quality & clarity of HitDiscs.™ They save us

Shadoe Stevens "American Top 40"



"HitDiscs™ give American Countdown a 21's Compact Discs are truly flawless."

Bob Kingsley Host/Producer "American **Country** Countdown"



"Century 21 Compact Discs not only have been a timesaver, but have significantly increased the fidelity of our on-air sound!" Robert G. Hall

Vice President-Prog. **Satellite** Music Network



"Century 21 CDs deliver the audio perfection our affiliates want.  $\mathsf{Discs}^{^{\text{TM}}}$ save studio time & keep our writers weeks ahead of the charts!"

Rod West Operations Manager ABC/ **Watermark** 

And Other Networks...

3M°. ABC/Australia, Audio Environments® BBC Radio 1/England, Braiker Radio Network, Broadcast Programming, Inc., Canadian Radio Network/Canada, Ron Cutler Productions, Digital Cable Radio, Digital Radio Laboratories, M. G. Kelly Productions, Mood Music/France. Muzak®, PPM Top 40/England, ICT-Tempo, Transtar/United Stations, ...and More!

## Over 750 Century 21 **CD** Users Worldwide

century PROGRAMMING, INC.

14444 Beltwood Parkway Dallas, Texas 75244 Toll-free: (800) 937-2100

HitDisc™ and GoldDisc™ are TradeMarks for Compact Discs of Century 21 Programming, Inc.

Fill in and mail the Coupon below, or Call (800) 937-2100

Yes! We want all our hits from premium quality radio Compact Discs. Send me 3 weeks of free HitDiscs.™ If we like the convenience and improved quality, we'll subscribe to HitDiscs™ by paying \$50 per week after the free trial (payable monthly in advance). If we don't wish to continue, we'll write "cancel" on the invoice when it arrives, owe nothing, be under no obligation, and keep three weeks of HitDiscs™ with Century 21's compliments.

Mail to: Century 21 Progr Signed	ramming, 14444 Belt	wood Parkway, I Title	Dallas, TX 75	244-3228
Station	Phone (			
FedEx Address				
City		State	Zip	

### PEOPLE

#### Baez At Party Of Her Dreams



Gold Castle artist Joan Baez (second from right) celebrated the completion of her "Speaking Of Dreams" album with (I-r) Gold Castle's Jeff Heiman, President Paula Jeffries, Triad Artists' Peter Grosslight, and Gold Castle CEO Danny Goldberg.

#### Daddy-O Lands At Island



Celebrating Island Music's signing of producer, writer, and Stetsasonic member Daddy-O are (I-r) Island Records VP Rick Dutka, Island Music's Lisa Jackson, Daddy-O, Rush Management's Lisa Cortez, and Island Music President Lionel Conway.

#### WEATHER SCAN (800) 448-3675

WEATHER SCAN utilizes Weatherology, a redefined and more precise study of weather forecasting. WEATHER SCAN is currently servicing satisfied clients in Radio, Television, and Newspaper.

in Radio, Television, and Newspaper.

\*Personalities for All Formats From News to Classic Rock

\*Forecasts Updated Through The Day

\*Broadcast Quality Audio

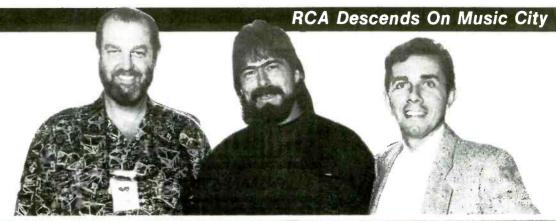
\*Live Call Ins

Available in all markets - Large,

Medium and Small

For the difference in weather, the difference is Weatherology.

Call WEATHER SCAN







Staffers and artists from all formats convened in Nashville for the third annual RCA Records Label Convention. Enjoying the outdoor activities during the five-day event were (top photo, I-r) label President Bob Buziak, Alabama's Randy Owen, and RCA Nashville VP/GM Joe Galante. Indoor revelers included (center photo, I-r) Hoodoo Gurus' manager Mike McMartin, RCA VP Jim McKeon, Guru Brad Shepherd, Foster & Lloyd's Bill Lloyd, Buziak, the label's Jim Powers, Gurus Dave Faulkner, Mark Kinsmill, and Rick Grossman, and RCA Exec. VP/GM Rick Dobbis. An all-star Country gathering weighed down the General Jackson Riverboat, with (bottom photo, kneeling third from left) BMG International President/CEO Rudi Gassner, (behind him) Galante, (second row, from right) Buziak, and BMG Distribution President Pete Jones, surrounded by artists Ronnie Milsap, Alabama, K.T. Oslin, J.C. Crowley, the Judds, Paul Overstreet, Restless Heart, and Foster & Lloyd.

Casey's Top 40 With Casey Kasem

Dick Bartley's Original Rock & Roll Oldies Show

The Countdown With Walt Love

Once again these great Westwood One radio programs have been honored by Billboard Magazine as the best national radio programs in CHR, Adult Contemporary and Black/Urban, respectively.





In the midst of a party-strewn introductory tour for some of the newer members of SBK's musical family, label Chairman/CEO Charles Koppelman (r) rallies the troops for this photo. Seen at the familial scene (I-r) are smooth-singin' Darryl Tookes, Carnie Wilson (Beach Boy Brian's daughter and member of the label's Wilson-Phillips group), Andros Georiou (Boogle Box Hlgh leader and cousin of singer George Michael), Wilson-Phillips members Chynna Phillips (daughter of "Papa" John and Michelle Phillips) and Wendy Wilson (another former swimmer in Brian Wilson's gene pool), and Koppelman.



#### Beards 'N' Long Balls

Enigma's Sr. VP/Promotion Sam Kalser (c) symbolically points to the future success of Intima/Enigma sax fiend Richard Elliot's new single, "In The Name Of Love." The tune was lifted from the artist's recent top five New AC album, "Take To The Skies." Pictured watching imaginary long balls in the label's field of dreams are singer Bobby Caldwell (who lends vocal support to the single), Kaiser, and Elliot.

#### Hot-Headed Girl's Talk



Island's West Coast Promo Coordinator Howle Mulra (I) joins the label's self-proclaimed "Jewish lesblan folk singer" Phranc (r) for a round of idle gossip beneath the hair dryers at a noted L.A. beauty parlor, site of the diskery's record-release party. The up-n-coming label exec looks on in amazement as Phranc sits ready to clarify any questions arising from the liner notes on her latest "I Enjoy Being A Girl" LP.

#### Friends Help Liza Play Mind Games



Epic's Broadway-tested belter Liza Minnelli wraps up production of the music video for her current Pet Shop Boys-produced single, "Losing My Mind," with a little behind-the-camera camaraderie. Snapped at the session are (I-r) Liza's fire-breathin', blood-spittin' manager Gene Simmons, the label's VP/Product Development Dan Beck, Minnelli, and video director Bryan Grant.

#### Stars Blossom 'Round 'Tokyo Rose' Release

#### Jones Drinks From D-Cup Of Success



Warner Bros. composer/arranger Van Dyke Parks recently received a heartfelt pat on the back from a predictably eclectic band of fellow recording artists at a recent Los Angeles listening party-cum-sushi buffet honoring the release of Parks's new LP, "Tokyo Rose." Seen at the ginger and soy-laced scene are (I-r) Sire/Reprise recording artist and reunited Beach Boy member Brian Wilson, noted singer/songwriter Harry Nilsson, Parks, Reprise rocker Chris Isaak, and Virgin songstress Syd Straw.



To celebrate his recent induction to the Hollywood Walk Of Fame, Jive Records singer 'n' song writher Tom Jones (r) slipped into an exclusive soiree held for him at the purple-crowned Frederick's Of Hollywood boutique. Standing alongside Zomba Group/Jive's VP/West Coast Operations Neil Portnow, Jones mused, "So THIS is where all those chicks in the front row must shop!"

## **OLYMPIA NETWORKS**

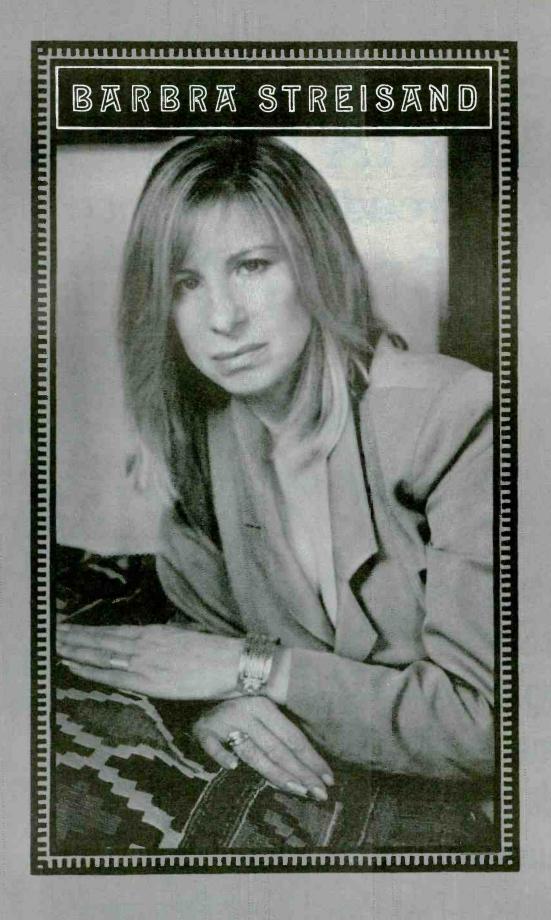
Proudly Announce

Colled Little

- Coming in January
- · Live Via Satellite
- Featuring the Biggest Names in Comedy & Entertainment
- Available at No Cost via Barter
- From America's Hottest Comedy Clubs
- 60 Minutes of Fast Paced Event Programming
- Offering Listeners the Opportunity to Talk with Today's Hottest Stars

For More Information, Call
OLYMPIA BROADCASTING NETWORKS
314-361-2000

STOP >
BY BOOTH
727 &
729 >



#### WE'RE NOT MAKIN' LOVE ANYMORE.

THE NEW SINGLE PRODUCED BY

NARADA MICHAEL WALDEN

FROM THE UPCOMING ALBUM,

A COLLECTION GREATEST HITS...AND MORE.



On Columbia Cassettes, Compact Discs and Records

PLAY IT.



### STREET TALK.

#### **Global Warfare At ABC**

cold war between Global Satellite
Network and ABC Radlo could heat
up over ABC's recent acquisition of
broadcast rights to the Rolling Stones' "Steel
Wheels" concert tour.

Tensions came to light when the two companies called an end to their four-year relationship, effective the end of this year. ABC had been acting as the sales rep for Global's "Rockline," "Powercuts," and "Reelin' In The Years." Global President Howard Gillman said that even though he was offered "several million dollars" to stay with ABC, he elected not to renew the agreement.

Back in New York, however, ABC Radio VP/Entertainment Programming **Tom Cuddy** told ST that it was *ABC's* decision to end the relationship, "primarily because 'Rockline's ratings are down 20% over the last year."

Meanwhile, Gillman is protesting ABC's affiliation with the Stones' tour, claiming he has the exclusive right to produce entertainment programming for ABC's AOR affiliate stations. Gillman is promising legal action, if necessary, to stop the broadcasts.

Cuddy says no such exclusive agreement exists between ABC and Global, and the broadcasts will go on. He pointed to several AOR specials that ABC had broadcast earlier this year, including a **David Bowie** program.

Replied Gillman, "On occasion, ABC has asked me to 'look the other way' when they've done an AOR special. They've even made it worth my while to look the other way, but not this time." Gillman confirmed that he is shopping for another network to rep his shows, but kept open the possibility of creating an in-house sales team.

#### Universal On The Loose?

Universal Records President Jimmy
Bowen recently told a Nashville paper, "It's no secret (new MCA Music Entertainment
Group Chairman) Al Teller and I haven't been famous together," further fueling speculation that the partnership between Universal and MCA Records is not long for this world.

Hot on the heels of rumors that MCA has stopped distribution of Universal product comes word from Bowen that the label has suspended plans for the fall release of five LPs.

Bowen is said to be shopping the label around Music Row, as Teller is said to have given him 60 days to find a buyer. (Universal is a joint venture between MCA and Bowen, who denies he's got a distribution deal set with PolyGram.)



HOW DA YA LIKE THEM APPLES? — WWC.R/Filnt recently decided to give away a car to the listener who could stuff the most apples inside his or her clothes. Pictured is the lucky winner, who managed to pack her pants 'n' shirt with 538 — or roughly five bushels — of apples. Talk about your core listeners!

ST has learned that **Mairite** VP/Radio Programming **Jim Wood** will be leaving the company before the end of the month to open his own consultancy. (Don't be surprised if Mairite is his first client.)

Minutes prior to presstime, ST learned that the legendary **Terrell Metheny** had been named VP/GM at **WXGT** (92X)/Columbus, **OH**, marking a return to **Great Tralls**. He replaces **Randy Rahe**, who became VP/GM at **KTHT/Fresno**.

And . . . just before the ink hit the presses, ST heard that KFSD/San Diego VP/GM Nancy Reynolds had been offered — and was close to accepting — the VP/GM slot at KOY-AM & FM/Phoenix. She'd replace Mike Horne, who transferred to Edens' WRBQ-AM & FM /Tampa.

#### PolyGram/A&M/Disney Update

Although some sources insist the PolyGram/A&M deal could be signed as early

Continued on Page 50

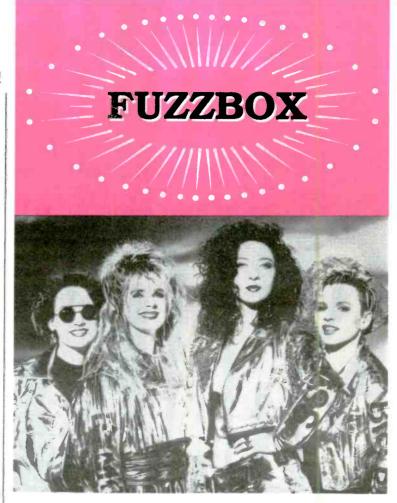
INNOVATION

for stations that realize its importance

GARY GUTHRIE

Programming consulting that makes stations money

Call collect – (502) 459-1176



## "SELF!"

The First Single And Video
From Their New Album <u>BIG BANG!</u>
• 1989 WEA Records Ltd.

#1 Most Added At New Rock!

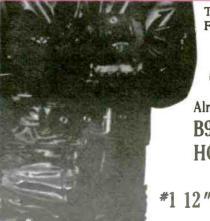
#### **NEW & ACTIVE**

Early Adds:
KUBE add
KPAT add 39
KF95 add
KCAQ add
WQID add
95XIL add
KZZU add
WHTO add
KTMT add
OK 95 add



## NIKKI

#### "IF YOU WANNA"



The First Single
From The debut Album NIKKI

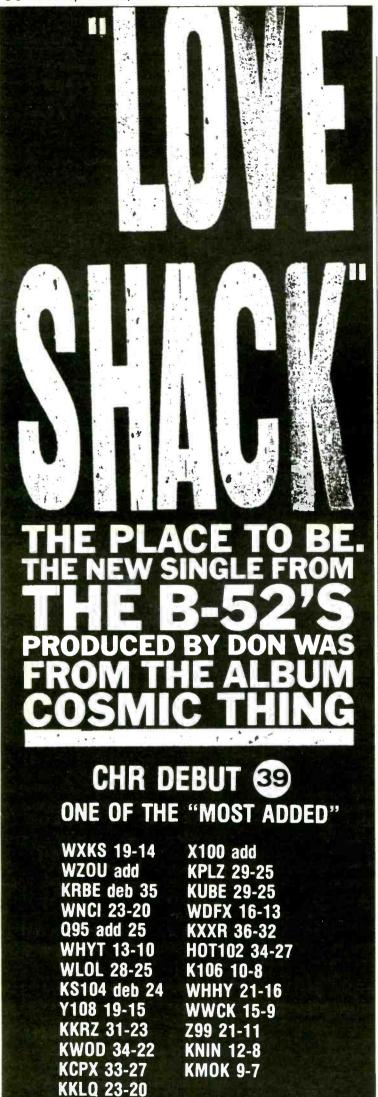
Just Shipped
On Your Desk Now!

Already Active At: B96 HOT102

#1 12" Sales In Milwaukee!



©1989 The David Geffen Company GEFFEN





#### STREET TALK ®

Continued from Page 49

as this midweek, others indicate it could be in trouble. Things were supposedly going along swimmingly *until* PG wanted to include A&M's publishing arm, **Almo-Irving**, as part of the deal. That ain't for sale, according to knowledgeable A&M sources. However, a well-placed PG insider told ST not to count PolyGram out of this one yet.

Meanwhile, word around L.A. is that **Disney** has put a lot of m-o-n-e-y on the table — reportedly \$600 million — and this deal doesn't include publishing or A&M's valuable real estate.

#### Guitar 'ROO

Even though new KROQ/L.A. PD Andy Schuon's arrival is still two weeks away, noticeable musical changes are already taking place at the New Rock legend, which added the Stones, Tom Petty, and Mellssa Etherldge this week. New GM Trlp Reeb is leaning less synth/dance — those extended dance mixes have been turfed — and more toward the guitar-based approach he endorsed at 91X/San Diego, ST expects the changes to continue, but rumors of a format switch are groundless.

Meanwhile, Schuon's replacement at Summit's KAZY/Denver is still undecided. One of the top candidates has to be Brian Taylor, PD of sister AOR WONE/Akron, who was just named Summit PD of the year. (WONE is about to change ownership to Ragan Henry.)

And crosstown at PD-less KLOS, veteran midday man Bob Coburn confirmed that he's begun working with MD Stephanie Mondello on the AOR's weekly musical selections. Coburn told ST he expects the station to sound a "little fresher and more current."

Y107/Nashville began airing on-air apologies last week after major advertisers reportedly yanked thousands of dollars' worth of spots and the FCC logged nearly two dozen complaints thanks to the morning team's recently broadcasting what they said was a call from a 15-year-old girl who engaged in sexual intercourse with her mother's dog!

The recorded messages feature station VP/GM **Mike Kenney** admitting the station "crossed the line of good taste," and noting that "we know we will maintain our position as Nashville's Number One station only if we reflect the standards of our community."

"A Current Affair" TV reporter Gordon Elliott has been named to replace Michael Jackson on the ABC Talk Radio network from 2-4pm (ET). Also on the net, Freddy Mertz will replace Ray Briem from 3-6am. (Jackson and Briem, incidentally, will each continue their local KABC/L.A. shows.)

And . . . over at crosstown Talk rival KFI,

Dr. Barbara De Angelis will fill the 11am-1pm slot vacated by the retiring Dr. Toni Grant, and Dr. Dean Edell steps into the 1-2pm opening.

ST hears that 17-year **Capitol** veteran **Ray Tusken** is leaving at the end of the month to start his own business. Tusken — who was formerly VP/A&R and is currently the label's VP/AOR — will call on his wide-ranging experience to help guide the careers of rock artists. More details shortly.

WMCA/NY said "goodbye" to Talk on Friday (9/15), as Salem Broadcasting switched to a Religious format. The entire staff is out — including 39-year station vet Barry Gray, who was a talk host at WMCA when it was playing "Top 40" hits in the '60s!

Barring something unforeseen happening at the NAB in New Orleans, look for a B94/ Pittsburgh PD to be named no earlier than September 25, because VP/GM Tex Meyer will be in Singapore on a client trip with the rest of the EZ Communications GMs.

#### Lights OniDrugs Out

KBEQ/KC PD Kevin Kenny has initiated a "Lights On/Drugs Out" campaign, asking listeners to turn on their headlights to support a drug-free community.

Kenny would like to organize this into a nationwide radio effort. Contact him at (816) 531-2535.

Atco VP/Promotion Craig Lambert has elevated Atlanta-based Southeast Regional Promo Rep Valerie DeLong to National Singles Director, replacing Barbara Seltzer, who jumped to Epic.

At the same time, Lambert brings Mercury
Atlanta rep Steve Smith aboard to replace
DeLong, and ups his assistant, Laurey
Kawalek, to National AC/Video Promo
Manager.

WXOK/Baton Rouge has upped sales rep Daryl Moore to PD/MD, as Dennis Lee gets elevated to GM. Lee replaces Matt Morton, who's now pushin' platters for WB.

#### If The Suit Fits ...

Filmhouse has won an out-of-court settlement against WBIZ-FM/Eau Claire for copyright infringment of FH's "Monks" campaign, featuring funnymen Mack & Jamie.

Meanwhile, Robert Michelson Inc. has sued WQFM/Milwaukee, charging the Shamrock Communications AOR "blatantly ripped off" the "pirate" TV campaign pioneered by WEBN/Clncy last fall. 'EBN granted Michelson exclusive marketing rights to the campaign, which was purchased by 'QFM direct competitor WLZR.

The unique concept involves interrupting the TV commercials of well-known local

Continued on Page 52

Protect Yourself. Call the Industry's Lawyer.

#### **BARRY SKIDELSKY**

Attorney at Law

655 Third Avenue • Suite 1100 New York, NY 10017 • (212) 818-0990

At NAB Radio '89. Contact via New Orleans Hilton or call ahead to schedule free and confidential consultation.

## Linda Ronstaat featuring Aaron Neville

## "DON'T KNOW MUCH"

the first single and video from the forthcoming album

Crylike a rainstorm Howl like the Wind

Produced by Peter Asher by George Massenburg



On Elektra Cassettes, Compact Discs and Records.

© 1989 Elektra Entertainment, a Division of Warner Communications Inc., •

#### STREET TALK®

Continued from Page 50

advertisers. 'QFM began running a similar campaign last month, and Michelson's request for a TRO has been denied. A trial is set for

Diane Gentile has been named Manager/ East Coast Book Promotion for Arista, coming from MCA, where she handled National Metal Radio Promotion.

After only six months, Larry Berger has resigned the PD post at K101/SF over philosophical differences (and we really mean it). Berger can be reached at (415) 441-3950

While KFAC/L.A. PD Liz Kiley was traveling around the country last week in search of air talent, ST learned she'd hired Ferari away from the late-night shift at Y100/Miami.

WPLJ/NY late-nighter Wendy Williams who had joined the station after leaving crosstown Hot 97 just a few weeks back - is o-u-t. A permanent replacement is being sought. T&Rs to PD Gary Bryan.

After nearly four years at WKRL/Tampa, PD Beau Raines is quitting to look for another programming challenge, effective November 1. Reach him either at the station or at home at (813) 578-2239

#### Country Dudes Morning Moves

WYNY/NY morning man Scott Carpenter hasn't been able to come to contractual terms with VP/GM Peg Kelly and is looking elsewhere. Carpenter will stay on until either he or the station find a new situation. Call him at (201) 895-7260

Naturally, Carpenter's departure fuels those continuing rumors that the station is going to leave the Country format. Westwood One denies it.

Meanwhile, ST's pals of the saddle club may remember that the Magic Christian from WHBQ/Memphis was moving to mornings at WWYZ/Hartford on a trial basis. Well, pardners, the trial's over, and WWYZ is again in the market for a morning star. T&Rs to Johnny Michaels.

Long as we're talkin' 'bout Country morning openings, KEEY/Minneapolis is also in the hunt. T&Rs to David Malmberg.

KJ103/Oklahoma City PD Curt Spain exits, and Mike McCoy from KNMQ/ Albuquerque is in. Reach Spain at (405)

Ann Carlos will join Capitol to cover Cincinnati, replacing Phil Fox, who becomes Sales Manager for the Capitol-EMI Cleveland Branch. Carlos comes from Capitol Atlanta, where she was a service rep.



'TIL DEATH (OR A DOWN BOOK) DO US PART -Here is the ONLY existing photo of KLOS/L.A. morning maniacs Mark & Brian's recent wedding vows in Vegas.

The dynamic duo were wedded at the Wee Kirk O' The Heather chapel on Las Vegas Bivd., and on-thescene reports say 'twas a simple ceremony — they were pronounced "husband and . . . husband," and each declined to kiss the groom, saying they'd "consummate the marriage in private.

Seen at the 25-minute ceremony, which was carried live on KLOS via microphones hidden in the pair's baseball caps, are (I-r) KLOS switchboarder and best man Robert "Lucky Butt," groom Brian Phelps, groom Mark Thompson, and show producer and maid of honor "Beastmaster Ann" Cerussi.

KZEW/Dallas has apparently decided not to replace former PD Dale Kelly. Instead, his duties have been absorbed by OM Mike Wade and Asst. PD Bruce Carey. Kelly exited in June, and has since landed a gig at the Hard Report.

After being told a change in station direction was coming, MD Joe Marino is out at WCCC/Hartford. Marino suspects Classic Rock. ST's "fun-fone" is still waiting to hear from station management.

RCA Northeast Promo Rep Dave Ross is joining Relativity Records, where he'll share National Promo Director duties with John Schoenberger.

Basing out of NYC, Ross will replace Ron "Jetson" Poore, who recently took the L.A./Southwest Regional gig at IRS.

#### **Bangles Bungle**

Former CHR KCPW/KC (now Gold KCMO-FM) has been slapped with a \$250,000 lawsuit by the National Drug Free Council over the events surrounding a recent benefit Bangles concert. Seems the station had committed to promote the show, then switched formats right before the concert date - an action that allegedly caused only 1500 folks to show up, leaving the all-girl rock group playing to about 15,500 empty seats!

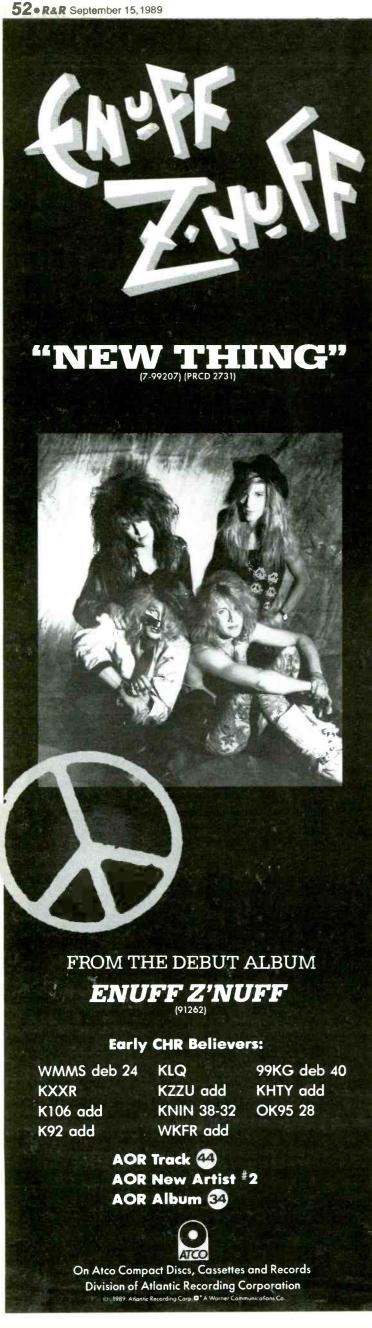
Deciding she "just needed a break," seven-year WAQX/Syracuse staffer Lorraine

Continued on Page 55

#### Which consultant guarantees personal attention to a limited client roster?



(805) 528-0888















## **BAD ENGLISH**

"When I See You Smile"

#### **BREAKERS**.

MOST ADDED NOW ON 165 CHR REPORTERS

Including: WXKS add WPLJ add PRO-FM add Y100 add WGH add 26 WNVZ add Q95 add 24
WZPL add 30
KBEQ add
WKTI add
WLOL add
Y108 add
KZZP add
KKRZ add
KCPX add
KPLZ add

KUBE add
KEGL 12-9 (HOT)
WMMS add
WDFX add
KXXR add
PIRATE deb 20
WZOU deb 27
B94 deb 30
KKBQ deb 22
KRBE deb 31
KISN deb 37

And This Is Just The Beginning!

AOR TRACKS: DEBUT > 52



## LIVING COLOUR

"Glamour Boys"

#### **NOW ON 141 CHR REPORTERS**

P-1 Power Play At:

WZOU deb 30 WMMS deb 23 WKTI **KWOD KUBE** KKBQ deb 23 **WXKS** WKBO **KCPX KEGL** KRBE deb 34 WEGX KKRZ KISN **WDFX** Q105 add **KXYQ KXXR WZPL KPLZ PIRATE** 

#### **CHR CHART**

DEBUT > 40



## **ALICE COOPER**

"Poison"

**NEW & ACTIVE** 

AOR TRACKS: 43

**NOW ON 54 CHR REPORTERS!** 

**HOT ACTION AT:** 

PIRATE 18-14 (HOT)

WZOU add WMMS add 99WG 99WG JET-FN WZPL add KXYQ WPST KPLZ add KXXR 12-9 (HOT) WRCK KATM 22-10 (HOT)

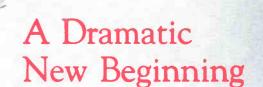
Also Added At:

WMMS WBBQ 99WGY K106 JET-FM WZYP WPST WABB WRCK Y106

Z106 KSND WKZL KRZR WWCK FM104 KKRD KOY-FM WHOT KZZU

...And many more!





#### "DON'T ASK ME WHY"

The debut Arista single from the two most innovative artists of the decade.

From "their strongest album ever"\*
We Too Are One.

\*The New York Times September 3,1989

# Eurythmics

ARISTA

\$ 1569 BMG Records (UK) Ltd., Representation: Kenny Smith 'Hyper/Kinetics' James Wi

Produced by David A. Stewart and Jimmy Jovine

#### STREET TALK®

Continued from Page 52

Rapp resigned her PD post last week. Rapp plans to remain at the AOR for several weeks to help with the transition to a new PD.

Former KOZZ/Reno PD Steve Funk who stepped down last week - has exited after ten years, and will sign on a new AOR shortly. No word yet on calls or location.

Elektra Entertainment has a new address and phone number for its Left Coast office: 345 Maple St. Beverly Hills, CA 90210, (213) 288-3800.

#### A Fine Arts Music Format

KKGO/L.A. has officially announced that it will partially fill the classical music void when KFAC switches formats on 9/20.

KKGO will continue to devote the bulk of its schedule to Jazz, but will play Classical in morning and afternoon drive. It's positioning itself as a "fine arts music station."

AC KMJI/Denver isn't changing formats, but it is changing its calls to KXLT (XL-100), and reimaging itself as playing more than soft AC music. PD J.D. Adams and the on-air staff remain in place.

KKDJ/Fresno has replaced ten-year MD/night rocker Jeff Riedel with former KEDG/L.A. personality Harlan Winslow. PD Art Farkas is now handling music.

Gary N. Kirk is the new OM at WIRC & WXRC/Hickory-Charlotte. He was half of the morning duo of Kirk & Simon at WXOQ/Memphis.

#### From Driver To Diver

After 17 years, WAVA/Washington afternoon driver Shadow Smith is hangin' up his headphones to pursue his lifelong dream to be a professional deep-sea diver. T&Rs to PD Matt Farber.

KXOA (K108)/Sacramento morning man R.J. Harris is leaving after two years to open his own radio & TV production firm. PD Brian Casey is looking for a hot replacement and will consider morning teams. Call him at (916) 923-6800.

Yes, it's true that KZZB/Beaumont, TX has been sold, but PD J.J. Jackson denies rumors that the station is dropping danceoriented CHR for AC.

The management team of Doc McGhee and Doug Thaier has split up. Together they guided the multiplatinum careers of Bon Jovi, Motley Crue, the Scorpions, and Skid Row.

McGhee will continue to manage Bon Jovi, Skid Row, and a new CBS act called the Front. Thaler will retain Motley Crue and, possibly, the Scorpions.

After three years of litigation in Federal Court, Cyndi Lauper has assigned her interest as publisher of "Change of Heart" to Walter Kahn and his L.A.-based Orange Bear Music, a subsidiary of Sunshine Entertainment.

Countdown king Casey Kasem has called for radio's help in his efforts to generate affordable housing for the homeless. Kasem and Westwood One have set up a special

number (900-226-7000) that listeners can call to get more information about the Housing Now! national march. The October 7 demonstration is expected to attract hundreds of thousands of supporters in Washington, DC.

The call costs \$1.50. A dollar of those proceeds will be used to defray the cost of sending marchers to Washington. The other 50 cents goes to the phone company. For more info, FAX your request to Casey at 213-274-2851.

#### Just The Fax

Last week's ST item concerning Tommy Lewis's exit from KZTR/Ventura, CA for erasing the station's cart library was, like the fabled news of Mark Twain's death, "greatly exaggerated.'

Lewis had explained his exit by faxing ST the following note: "The management here wasn't too pleased when I accidentally moved our bulk eraser too close to our album rack and inadvertently bulk erased our entire record collection.'

ST regrets any real or imagined harm our inadvertent misinterpretation of Lewis's attempt at levity may have incurred, and suggests you contact the budding yukster at (815) 964-6569.

Capitol/EMI Music Chairman, author, and L.A. Lakers superfan Joe Smith will receive the Lakers' first-ever "Spectator of the Year" award Tuesday (9/26) at the Equestrian Center Press Club.

Sad to report that 33-year-old KNRJ (Energy 96.5)/Houston Business Manager Brenda Hudson was shot and killed at close range in front of her two children while coming out of a grocery store late last Sunday evening

According to KNRJ VP/GM Susan Hoffman, Hudson had been with the same facility, through its many call-letter and ownership changes, for nearly 15 years.

Police are investigating, but have no suspects. The motive was apparently a pursesnatching. Hudson was to have launched her own business, a children's day-care facility, the following morning.

Congrats to MCA VP/Promo Frank Turner on his recent engagement to Susie Gardner. Look for a wedding after the first of the year.

Ditto to Chrysalis Nat'l Dir./Pop Promotion Michael Van Orsdale, aka Van-O, on his engagement to Lynn Wells, National AE for Monday Morning Replay. An April 1990 wedding's in the works.

Also congrats to former Westwood One West Coast sales exec Nan Heller, who will marry ABC "American Country Countdown" host Bob Kingsley, sometime next month.

Finally, hats off to Emmis Executive VP/Operations Doyle Rose and his wife, Kim, on the birth of their first, Maxwell Doyle, (9/10).

WXKS/Boston PD Sunny Joe White has just seen his long-awaited, John Luongoproduced single ("Jackie Lucky") released on Atlantic Records. Look for Sunny to visit your station in the near future to promote his debut record. And, yes, he's gonna do phoners!



#### INA TURNE

"The Best" BREAKERS

CHR CHART DEBUT 37 NOW ON 151 CHR REPORTERS

CHECK THIS: WXKS 28-18 (HOT) WBII deb 30 CKOI deb 35 Q95 deb 23 KISN 29-23 (HOT) KEGL deb 19 WZOU 30-22 PRO-FM 32-29

WLOL 29-24 Y108 29-26 **KXYQ** KPLZ 24-19 KUBE 25-22 **KTFM** Q105 B96 **KDWB** 

99WGY 40-30 WERZ 31-24 WNNK 28-22 (HOT) 98PXY add 28 WROQ 32-22 WZYP 35-26 WOKI 19-13 KF95 31-23 AND MUCH MORE!

#### **COVER GIRLS**

"My

Skips

Beat"

**NEW & ACTIVE** 

KKBQ add KITY 35-24

KTFM 24-21 B96 16 WHYT add KKLQ add X100 24-21

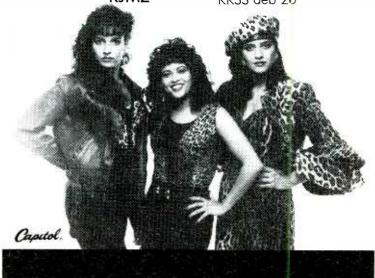
KUBE add HOT97 9-6 WIOQ **KJMZ** 

NOW ON 53 CHR REPORTERS-Heart WXKS deb 32 PWR96 28-24 HOT102 18-15 PWR106 23-19

FM102

KMEL 17-11 HOT977 20-16 (HOT)

WFMF 19-15 WCKZ add KPRR 18-14 KNMQ add WANS add KF95 add WRQN add KIKI 17-13 WHOT add KTRS add KKSS deb 26



#### Romano Upped To GM At WEZO & WRMM

WEZO & WRMM/Rochester GSM Kim Romano has been promoted to GM.

**Atlantic Ventures President Eric** Schultz said, "Kim has been with the stations for nine years and has done a fantastic job as GSM for the past two. Her credibility in the marketplace and respect within the stations make her a natural for the GM spot."

Romano added, "It's very gratifying to be managing these stations. I'm devoted to seeing us succeed in Rochester."

In the spring Arbitron, soft rock WRMM ranked eighth with a 5.5 12+; Transtar AM Only-formatted WEZO ranked tenth with a 2.9. In Birch, WRMM ranked seventh with a 4.7 and WEZO was 11th with

#### **Etzkin Moves Up** To KMGL GM



Patricia Etzkin

KMGL/Oklahoma City GSM Pa- ${\bf tricia} \ {\bf Etzkin} \ has been \ upped \ to \ GM$ of the AC station. She succeeds Cliff Walton, who joined crosstown KOKH-TV.

KMGL owner Anthony Renda commented, "I'm extremely happy to promote a truly qualified professional like Pat to lead KMGL into the '90s. With her experience and knowledge of the Oklahoma City market, she brings a wealth of background and knowledge in sales and training to the table.

Etzkin joined KMGL in January as NSM and was promoted to GSM in May. She was previously NSM at crosstown KXXY-AM & FM.

#### KJYO Names McCoy PD

Mike McCoy, PD at KNMQ/Albuquerque for a year, has been named PD at Clear Channel CHR KJYO (KJ103)/Oklahoma City. McCoy, who signed a two-year contract, replaces Curt Spain, who left after a year to pursue other programming opportunities.

KTOK & KJYO VP/GM Jim Smith told R&R, "We wish Curt lots of success. He has a lot of experience but it was all in this market, and for KJ103 to reach its potential we needed some fresh, outof-market ideas. When I began exploring the situation the name that kept coming up was Mike McCoy's. He's an exciting PD who can take us into the '90s. As a programmer he's worked with our consultant Jerry Clifton before, so it was a natural marriage."

McCoy has also programmed WMGZ/Youngstown and been an air talent at WBZZ/Pittsburgh and WNCI/Columbus. "I think the first

Chickini

Mike McCov

At WTIX Nine-year WTIX/New Orleans

Chickini told R&R, "It's a great opportunity for me to become more diversified. The majority of engineers hide themselves away too much. They try to be too isolated, and don't get this kind of chance. I can see a better future in manage-

ered the engineer to be on equal terms with the PD, OD, and sales manager. I was always involved in the entire operation of the station. Our company doesn't like one-di-

Chickini will also continue his role as CE for Public station WRKF/Baton Rouge. This is his first programming or management opportunity.

(12+) in the spring Arbitron (1.7) and placed 18th (1.5) in Birch.



Claire West

#### West Directs Enigma AC, Jazz, NAC, **Urban Promotion**

Enigma Records has appointed Claire West National Director/AC, Jazz, NAC, and Urban Promotion. She most recently was Director/ Sales & Marketing for Burns Media Consultants, where she sold research and consulting services to a variety of radio formats.

Enigma Sr. VP/Promotion Sam Kaiser remarked, "Claire brings what I feel are two of the most important ingredients to promotion: detailed knowledge of radio and strong music integrity. Her experience with AC, Urban, NAC, and Jazz radio establish her as an outstanding national promotion executive and a welcome addition to the Enigma team."

West told R&R, "My programming and research background gives me added insight into programmers' music needs. This is a fantastic time to be with Enigma, because it is entering these formats aggressively and charting new territory. Honestly, I never thought I could work these kinds of hours or this many formats, but I

West has previously served as a concert sound engineer for artists including Stanley Turrentine, Jeff Lorber, Cameo, and the late Jaco Pastorius.

#### Holter GM For Sun Radio

Broadcast executive Thomas Holter has been named GM of the Sun Radio Network, which is being reorganized under Chapter 11 bankruptcy proceedings. The network is being operated by the Kayla Satellite Broadcasting Network, and the appointment was made by Kayla CEO Larry Wyman.

"We are funding the day-to-day operations of the network in the hope that the bankruptcy judge will allow us to become the new owners," said Wyman. "I brought Tom in because of his exemplary record in the industry. He's a knowledgeable, sincere, and respected individual.'

Holter was most recently GM at WQID & WVMI/Biloxi, MS. He previously owned WILV/Madison, WI and has served in virtually all radio station capacities over the last 35 years.

The Sun Network provides talk programming to about 140 affiliates. Holter said the network will begin sending a West Coast feed in order to better serve affiliates in the Mountain and Pacific time

#### Dee Rivers Sets Blackwell As National PD

WEAS-FM/Savannah PD Floyd Blackwell has been promoted to the newly created National PD post for the Dee Rivers Group. His duties will include programming WEAS-AM & FM/Savannah; KRNB/Memphis; WGOV/Valdosta, GA; and WSWM/Belle Glades, FL. Blackwell will continue to be based in Savannah.

Blackwell told R&R, "I feel great about this. I programmed WEAS-FM from 1975-80 and then put KRNB on the air. KRNB had a couple of good books but started going downhill later, and I have to return it to number one. It will be a challenge, but I love it.'

Floyd B., as Blackwell is known in Urban circles, left radio in 1983 when he exited KRNB. He returned to WEAS-FM as PD last year.

#### **WQMG** Taps Weaver As OM

WQMG/Greensboro has named former WAMO/Pittsburgh PD Sam Weaver OM, and he will also do the station's morning show with Jasmine James

WQMG VP/GM Nancy Cooper told R&R, "Sam will oversee the programming of the station and hiring and firing, and he will work closely with the person he hires as MD and the promotions director. He brings very strong leadership qualities to the role and a good programming background.

Weaver, an 18-year radio vet, commented, "WQMG has the same aggressive feelings that I do about some things in the marketplace: playing the hits, being big on promotion, and reinforcing our strengths. We'll be playing radio warfare."

Weaver's background also includes programming WDIA/Memphis. He has done on-air work at WUSN/Chicago, WDRQ/Detroit, and KSLQ/St. Louis.

## In Charge

Chief Engineer Barry Chickini has added GM/PD duties at the Talk

order of business is to get KJ103

back on top again," he said. "It's just a bit off track right now, but

the growth potential here is better

than anywhere I've ever worked."

ment ahead. Companies are now looking for more multifaceted individuals.

He added, "I've always considmensional employees.

WTIX finished in a tie for 17th

Cold Sounding Studios?



#### Warm Sounding Solution . . .

Profoam is the cost effective way to warm up your studios. Available in two or three inch thicknesses, Profoam soaks-up stray audio reflections and allows for better microphone sound. Your studios will sound more solid and less hollow

Profoam is UPS shippable and available in 4' by 6' sheets. Charcoal grey color blends with all decor.

Warm up your studios with Profoam. Priced at only \$49.95 per sheet for the 2", \$56.95 per sheet for 3" thickness. Quantity discounts available. To order, or for more information call us toll free.



America's Full-Time Broadcast Supplier

7012 27th Street W • Tacoma, WA 98466 • FAX 206-565-8114 • 1-800-426-8434



**ONE** client station is all it takes to be in the music scheduling business. And, at RCS, even though we now have over a thousand client stations world wide, we never forget that when you're in a bind, you require the kind of attention you would get if you were our only client. We understand the importance of service. In fact, we built our business on it. When we say we won't leave you hanging ... we mean it! **TEN** years in the radio industry is a very long time. SELECTOR has the distinction of having been a stable force in programming since its release in 1979. That's a full decade of innovation and improvement packed into a music scheduling system that has been on the front lines of music programming right from the beginning. We've dedicated ourselves to offering a system that reflects the needs of our clients. And, we're looking forward to our second decade of growth, innovation and service. ONE THOUSAND radio stations world-wide are now using SELECTOR, making it the standard by which all other music systems are judged. When the time comes for you to evaluate your music scheduling system, consider the fact that more radio stations have chosen SELECTOR then any other system, anywhere at any price. Call us for a free SELECTOR demo disk and see for yourself what over 1000 radio stations around the world already know... SELECTOR means success!



One Chase Road Suite 206 Scarsdale, New York 10583 (513) 941-0829 (914) 723-8567 FAX (914) 723-6651

#### Radio

- CHARLES COHN is now GM at WYBB/Charleston, SC. He had occupied the same post at KLAQ/EI Paso
- DANA KOTT, GSM at WCIB/Falmouth, MA, is promoted to GM. Concurrently. KAREN RISHAR joins as Business Manager after holding various positions in advertising, education, and
- JEFF FOSTER, GSM AT KPLY & KROI/Sparks-Reno, NV, has been upped to Station Manager, Marketing Consultant DAVID PLOWDEN replaces him as GSM.
- CARL WHITE has been tapped as Sales Manager at WPHR/Cleveland. He was formerly GSM at WRKU/ Youngstown.

Records

● BOB MOERING, WEA National Director/Creative Services, adds VP stripes. Also moving up to VP is National Director/Advertising CLARE KOROLY. Concurrently, former VP/ Planning JERRY FALSTROM takes on VP/Management Information Systems duties. Director/Personnel and Payroll HELEN ZEILBERGER is named VP/Human Resources

- TED GREEN has been tapped as Exec. VP/Administration & Operations at Atco Records. He was formerly Sr. VP/ Business Affairs & Music Publishing at PolyGram Records
- SAM HARRELL and JIM WEST have been named Atlantic/Nashville Regional Promotion Managers for the West and Southwest, respectively. Harrell was most recently head of promotion CBS/Nashville's West Region. West, formerly KEBC/Oklahoma City MD, previously worked at KCUB/Tucson, WQDR/Raleigh, and Oklahoma City Country outlets KOMA and KXXY.
- KIM FREEMAN moves to Atlantic Records as Assoc. Director/National Singles Promotion. She had been Director/National Pop Promotion at Profile Records
- **Industry**
- SUSAN CLARY has been appointed President of Vis-Ability, a music video marketing and promotion company. She was formerly West Coast Director/Publicity at EMI Records.
- LARRY JOHNSON, broadcast research analyst, joins Research Concents as VP/Custom Research.

- FRANK HIGNEY moves up from VP/ Valuations to COO at Broadcast Investment Analysts/Frazier, Gross & Kadlec. Also at the company, WILLIAM RED-PATH is elevated from Manager/Tax Appraisals to VP/Financial Analysis and Financial Analyst PETER BOW-MAN becomes Sr. Financial Analyst.
- In addition, Sr. Analyst MARK CUN-NINGHAM is upped to Manager/Publications, and Financial Analyst DONNA GRIGSBY steps up to Research Director. Joining the firm are Financial Analvst MARK McBRIDE and Sr. Financial Analyst ROBERT WAIT.
- VICKI MANN, Exec. VP/Marketing Director at Chicago AV, has been promoted to Sr. VP and joins the firm's Board of Directors. Concurrently, KATIE GALANTE has been tapped as the company's CFO, replacing AN-NETTE SUMMERS, who retired. Galante had been Asst. Controller at the Atlanta Falcons Football Club. Finally, MARK ZURAWIEC joins as Studio Manager. He previously worked at Chicago Cable 13



Mea Whitcomb

WYYY

## Our letters of reference.

At Fleet's Communications Group, we've developed a reputation built on responsiveness, creativity, and a thorough understanding of radio broadcasting. Whether it's providing financial services for established group owners or helping operators become first-time owners. Across the dial and across the country.

For more information, call Daniel P. Williams, Senior Vice-President, at 401-278-6211. Or write Fleet National Bank, 111 Westminster Street, Providence, RI 02903.

Stay out in front with Fleet

- TED PINE has been promoted to Marketing Manager at New England Digital after two years with the com-
- CHRISTI TAYLOR, former Exec. VP of Radio West/Seattle, announces the formation of multimedia representative company H.O.T. Reps (Hobson/Ohmer/Taylor Representatives). Taylor will serve as Managing Partner and maiority owner
- MICHELLE YULES is upped from Creative Consultant to Creative Manager at Famous Music Publishing Companies, a unit of Paramount Pictures.
- JEFF LaROCCA is now an Exec. Producer for SuperSpots and Joe Kelly Creative Services. He was formerly on the marketing and sales staff of KWTO-FM/Springfield, MO, Concurrently, fellow KWTO staffer MIKE DePRIEST joins Joe Kelly Creative Services as a copywriter.

-Holly Sklar

#### **Networks**

- TALKNET debuted the "Meg Whitcomb Show" this week. A nationallyrenowned advice columnist appearing in 150 newspapers and in the Star magazine, Whitcomb will air from 1-4am (ET) weeknights. She formerly hosted a local talk show on WMCA/ New York: (202) 685-2550.
- ABC RADIO NETWORK has dubbed November "The Official History Of Rock 'N' Roll Month," and will market a 50-hour special spanning four decades of rock music. The show, which will be distributed via CD, is produced in onehour modules for program flexibility. Produced by Infinity Broadcasting, radio personality Mike Harrison is the host; (212) 887-5365.
- DBA has signed comedian-satirist Stan Freberg for the daily commentary "Stan Freberg Here." The 90-second feature will be offered via barter; (201) 385-6566
- PREMIERE RADIO has debuted "This Week In Music," a top-ten weekly countdown for AC stations that also incorporates movie, TV, flashback, and other features. The program uses the local station's host, much like Premiere's CHR "Plain Rap Countdown"; (213) 467-2346.
- FINANCIAL BROADCASTING NET-WORK has added WYOR/Nashville. WQBK/Jacksonville, and WWII/Harrisburg as affiliates; (212) 725-8080.

● RADIO TODAY's "Rock Stars" has named singer/songwriter and former Lovin' Spoonful leader John Sebastian as host of the monthly program; (212) 581-3962

#### PROS ON THE LOOSE

Keeve Berman - ND WMCA/New York (201) 746-1037

Doug Daniels - PD/MD/mornings WZMM/Wheeling, WV (304) 233-2432

Christina Gorton - MD KKZX/Spokane (509) 747-7921

Susan Landers - MD KVVQ/Hesperia, CA (619) 244-4008

Joe Marino - MD WCCC/Hartford (413) 732-4244

Mike McAdam - Nights WQMR/ Mechanicsville-Waldorf, MD (301) 862-9602

Don Nelson — Weekends/traffic WLS/Chicago (219) 931-4226

Michael St. John - Late-nights WBJW-FM/Orlando (619) 263-4485

John Sebastian (George Brown) -OM WABJ/Adrian, MI (517) 265-7635 Willy Sancho - Mornings KJKC/ Corpus Christi (512) 854-8473

Shelli Sonstein - ND WPLJ/New York (201) 746-1037

Curt Spain - PD KJYO/Oklahoma City (405) 787-3103 Blake Thunder - Evenings WAPW/

Atlanta (404) 993-1959

Diana Vincent - Air talent KWIZ-M/Santa Ana, CA (714) 581-4801

Dirk (Jeff Donavan) Whitehead -Nights WBAM-FM/Montgomery (205) 279-7907

#### **CHANGES**

Mariann Morris has been named Sales Manager at McGavren Guild Radio/Houston. Concurrently, Emily Drenis steps up from Sales Associate to AE at the company's New York office, and Greg Martin becomes an AE at McGavren Guild/Boston.

Kent Deatherage joins the sales staff of KEBC/Oklahoma City.

Nicky Ferreira is appointed an AE at HNWH/Dallas

Alison Frink and Phillip Johnson are the newest members of the WCIB/ Falmouth, MA sales staff.

Caroline Davis takes on Publicity Coordinator duties at BMI.

## Create an IMAGE Make your

To better serve the broadcast industry, our new Broadcast Commercial Division has been formed to help you design, create and produce your next winning television campaign.

You can get a copy of our Fall '89 demo reel by contacting Steve Merrill at



IMAGE POINT PRODUCTIONS, INC 312.943.6705

A Division of The Cannell Studios

# If it has to do with entertainment, it's news to us.

From a sound stage in Hollywood to a recording studio in New York...from sold-out stadiums to the budgets and backers of the next box office blockbuster...entertainment is what the BPI Entertainment News Wire is all about.

Billoop 18 C. Comment of 18 C. Strates o

Get a complete package of late-breaking news and features covering film, music, TV and theater—all from the biggest names in the business:

The Hollywood Reporter 
Billboard 
American Film 
Musician Back Stage 
Amusement Business 
Music & Media

With Entertainment News Wire, there's no need to worry about fact checking, repackaging from a grab bag of yesterday's news, or missing the story altogether. You get the inside story, ready for release, from the biggest names in the business. And, since it's a daily service, you get the inside story first.

The Premium Service includes full-length feature stories, briefs and shorts, the famous Billboard charts, celebrity spotlights, film, TV and record reviews and more covering the domestic and international entertainment scenes. It's timely 24 hours a day.

The Broadcast Briefs and Charts Service is perfect for drive time. It includes a daily briefs summary delivered overnight, plus ADVANCE versions of the charts.

#### Send for a free hard-copy sample

Find out just how comprehensive, fresh and fascinating the BPI Entertainment News Wire is. For details and a free hard-copy sample package, call John Morgan at 508-283-1709, or write to the address below.



A Service of BPI Communications, Inc. 1515 Broadway ☐ New York, NY 10036 ☐ 508-283-1709

The "Dr. Dave" Diet: Comedy Comedy

## 1 WILLION AFFILIATES IN TWO WEEKS!

## EXCLUSIVE!!

## Dr. Dave's Comedy Drops

America's Fastest-Growing Comedy Service

**FULLY-PRODUCED** 

Original Comedy!

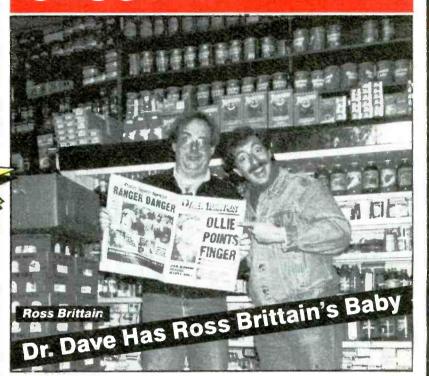
Song Parodies
Spoof Commercials
Super Surprises



Dr. Dave Discovers Two-Headed D. J. in L.A.!

- Experts Reveal:
   What Your Format Says About You
- ELVIS FOUND In Dr. Dave's Mustache
- Mike Tyson To Dr. Dave: "I Want You, Sucka!"

## MORNING DRIVE SHOCKER:





JOHN LANDER'S Secret Pact with Alien UNCOVERED!

**CALL FOR A DEMO NOW - 800-782-0700** 

ProMedia

#### Steel Wheels Tear Up The Road



CBS Records execs were on hand for the official opening night of the Rolling Stones' North American tour. Gathering backstage at Philly's Veterans Stadium are (I-r) Columbia Records President Don lenner, Stones Ron Wood, Mick Jagger, Charlie Watts, Keith Richards, and Bill Wyman, and CBS Records Division President Tommy Mottola.

FAX R&R

 ADVERTISING (213) 203-8450

#### Talk Group Ready To Roll

Sets Dues, Plans Newsletter, 1990 Meeting

Two-and-a-half months after its charter gathering, the National Association of Radio Talk Show Hosts (NARTH) is off and running, according to its founder. WRKO/Boston talker Jerry Williams, who masterminded the June conference that led to the formation of NARTH and was subsequently tapped to lead the organization, said last week that the group has set membership dues, narrowed to three its list of possible sites for a 1990 meeting, and is working on its first newsletter.

The dues schedule agreed upon by the advisory panel established at the Boston meet is based on the wattage of the station where the NARTH member is employed. Talkers who are heard on stations with power of 25-50kw are being assessed \$100 a year. Personalities whose stations have 10-24kw pay \$75, and hosts at stations with power of 10kw or less are being asked to ante up \$50.

Talk stations and producers may join NARTH as nonvoting members for \$100 and \$25, respectively. While the group has not yet settled on a rate for network talkers, an assistant to Williams said they "probably" will be charged the \$100 rate.

#### **Membership Drive Coming**

Williams said NARTH currently has some 60 dues-paying members and plans to launch a direct mail membership drive in the near fu-

The two main benefits of NARTH membership, an annual convention and a newsletter, are also taking shape, according to Williams. The group's next gathering, he said, will tentatively be held early next June in one of three locations: New York City, Walt Disney World in Orlando, or Seattle. The final decision on a location is supposed to be made by the end of this month. The group's first meeting was held in Boston.

Development of the NARTH newsletter, Vox Populi, is being spearheaded by KTKK/Salt Lake City afternoon host Mills Crenshaw. According to Williams, the first issue of Vox Populi should be on its way to members by the end

#### משלית ב

EDITORIAL

BELES: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067;

FAX: (213) 203-9763
VICE PRESIDENT/EXECUTIVE EDITOR Gall Mitchell
ART DIRECTOR. Richard Zumwalt
ASSISTANT TO PUBLISHER: Karen Blondo

ASSISTANT TO PUBLISHER: Karen Blondo

OVERVIEW EDITOR: Don Waller
EDITORIAL DIRECTOR: Jim Dawson
HOTEAX EDITOR: Ron Rodrigues
NEWS EDITOR: Mike Schaefer
AC EDITOR: Mike Schaefer
AC EDITOR: Mike Kinoslan
ACR EDITOR: Harvey Kojan
CHR EDITOR: Joel Denver
COUNTRY EDITOR: Lon Helton
URBAN CONTEMPORARY EDITOR: Walt Love
EDITORIAL (213) 203-8727

ADVERTIS
(213) 203-8727

ADVE

INFORMATION SERVICES

VP/INFORMATION SERVICES: Dan Cole
MARKERNG: Mike Lane (Director), Jill Bauhs
DATA PROCESSING: Mike Onufer (Manager), Mary Lou Downing, Marjon Garcia,
John Ernenputsch, Mitchell Greenwald, Thomas Yueh

PRODUCTION DIRECTOR: Richard Agata
ASSOCIATE ART DIRECTORS: Marilyn Frandsen, Gary Van Der Steur
PHOTOGRAPHY: Roger Zumwalt
TYPOGRAPHY: Kent Thomas, Lucie Morris, Bill Mohr
GRAPHICS: Teresa Dovidio, Tim Kummerow

RECEPTION: Juanita Newton, Karen Mumaw, Dawn Garrett
CIRCULATION SERVICES COORDINATOR: Kelley Schieffelin
CONTROLLER: Margaret Beckwith
ASSISTANT: Debble Botengan
MAIL SERVICES: Rob Sparago, Matthew Parvis

WASHINGTON: (202) 783-3822, National Press Building, Suite 807, 529 14th St. NW, Washington, DC 20045; FAX: (202) 783-0260

BUREAU CHIEF/WASHINGTON EDITOR: Pat Clawson
ASSICANT EDITOR: Randall Bloomquist
ASSISTANT EDITOR: VIckle Ochettree
OFFICE MANAGER: Deborah White
LEGAL COUNSEL: Jason Shrinsky

FAX: (615) 248-6655

VILLE: (615) 244-8822, 1106 16th Avenue South, Nashville, TN 37212;

BUREAU CHIEF: Lon Helton ASSOCIATE EDITOR: Debe Fennell OFFICE MANAGER: Phyllis Taylor-Sneddon

ADVERTISING

LOS ANGELES: (213) 553-4330; FAX: (213) 203-8450

ADVERTISING COORDINATOR: Nancy Hoff

SALES REPRESENTATIVES: Jeff Gelb, Henry Mowry, Andre Roundtree

PROMOTIONS COORDINATOR: Tina Leitz
READERS' SERVICES COORDINATOR. Jill Smiley SALES ASSISTANTS: Julie Lightner, Janet Parker MARKETPLACE SALES: Dave Carroll, Itsa Glanzberg

WASHINGTON: (202) 783-3826
VICE PRESIDENT/SALES: Barry O'Brien
SALES REPRESENTATIVE: Paul Curtin

MASHVILLE: (615) 244-8822 A WESTWOOD ONE COMPANY

Subscription Information (213) 553-4330

## CONGRATULATIONS CONGRATULATIONS

We had to say it twice because these 2 guys won twice in a row.

CURT HANSEN - P/D,

Operations Manager of the year\* **BILLBOARD** Magazine

**CURT HANSEN** 

1988, 1989

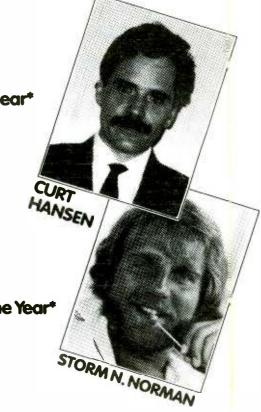
**WEBE 108 AC** Station of the year\* **BILLBOARD** Magazine 1988, 1989

STORM N. NORMAN

WEBE 108 Music Director of the Year\* **BILLBOARD** Magazine 1988, 1989

STORM N. NORMAN

Air Personality of the Year\* **BILLBOARD** Magazine 1989



Fairfield County Connecticut \*Small Market AC (1.2 Million - Small Market?)

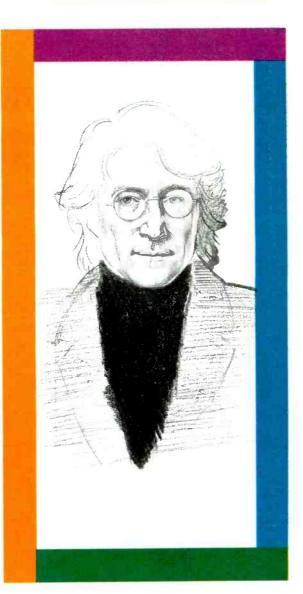


His last interview, his greatest music, an all-new radio special.

John Lennon was one of rock's most endearing, influential and controversial figures. America's fascination with "the intellectual Beatle,"—his life, and his music—continues to rage nearly a decade after his death.

Last December, when we first broadcast the long-rumored last Lennon interview, it made radio history. Now, history repeats itself with an all-new, expanded commemorative special we're calling simply, LENNON.

LENNON is simply the most honest and revealing portrait of rock's working class here ever presented. Based upon John's lengthy, in-depth last interview, conducted just hours before his tragic death on December 8th, 1980,



LENNON is a four-hour radio special written and produced by Ed Salamon, in which the music speaks for itself . . . and so does John.

Demand will be great—last year's show was broadcast in every one of the top 100 markets—so reserve this special for your station early. LENNON will be available for broadcast this December 1st through 8th on a swap/exchange basis to radio stations in the top 170 Arbitron-rated metro markets. For station clearance information call 703-276-2900.



#### **WTMX Elevates Caffey To GSM**

WTMX/Chicago LSM Rick Caffey has been elevated to GSM. He succeeds Sheila O'Connor, who was recently promoted to VP/Sales & Assistant Station Manager at the Bonneville AC. Caffey directs a 14-member sales staff.

WTMX President/GM Chet Redpath commented, "Through his unique qualities and talents, Rick Caffey has brought a lot of luster to both the product and people at this station. Sheila O'Connor and I are proud to have developed a partnership with such an outstanding individual as Rick."

Caffey observed, "I'm delighted that Bonneville has afforded me this opportunity. My years here have been gratifying on every level. This new position marks the beginning of an exciting challenge as we head into the '90s."



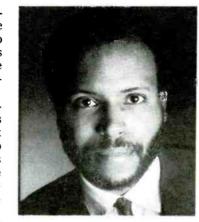
Continued from Page 1

and her staff have done a tremendous job in taking 3WS to the number one position in its target demographic in a very competitive marketplace. With his record of achievement, Mike is the ideal person to give us the kind of leadership that will be required to keep us in that position."

Noted Crusham, "I can't tell you how excited I am to join Shamrock Broadcasting and to manage 3WS"

Prior to joining WGFX one year ago Crusham served as VP/GM of KRMG & KQMJ/Tulsa and WHAS & WAMZ/Louisville.

Among persons 12+, 3WS ranked fourth in the spring Arbitron (7.3) and seventh in Birch (4.8). In the same sweeps, WWSW (AM) registered a 0.9 (Arbitron), and 0.5 (Birch).



Rick Caffey

Caffey joined the station seven years ago when it was known as WCLR. He formerly was an AE and LSM for WYLL/Des Plaines, II.

#### Romano

Continued from Page 3

She's an invaluable asset to Mercury Records."

Romano added, "I'm very proud to have the opportunity to grow within a wonderful organization such as PolyGram, and work with as dedicated and hard-working a promotion staff as we have at Mercury."

Romano started at Mercury four years ago, and has served in the AC, AOR, and CHR promotion departments. Prior to that she was Chicago Regional Rep for Island, and RCA Local Promotion Manager in San Francisco.

#### Bouvard

Continued from Page 3

Bouvard will be based at Coleman headquarters in Research Triangle Park, NC.

## Mychaels Now PD At WPZZ

Eric Mychaels has been upped from MD to PD at WPZZ (Hot 96)/ Indianapolis, and will retain MD duties and the afternoon airshift. He succeeds Eric Blakely, who remains at the station in an on-air position.

Willis Broadcasting National PD Steve Crumbley told R&R, "Eric Mychaels, who's been working with the company and growing each day, was ready for the promotion and had learned the systems. He'll be a great broadcaster in his time as he matures."

Mychaels, who has been at WPZZ for a year, commented, "With some of the new ideas I have, we can make some things happen in this city. The station, up to this point, hasn't even really been on the map, but will steadily increase."

#### Tuttle GSM At WWJ & WJOI

WWJ & WJOI/Detroit AE Valerie Tuttle, who joined the station earlier this year from VP/Sales duties at broadcast advertising agency FirstNet Detroit, has been upped to GSM.

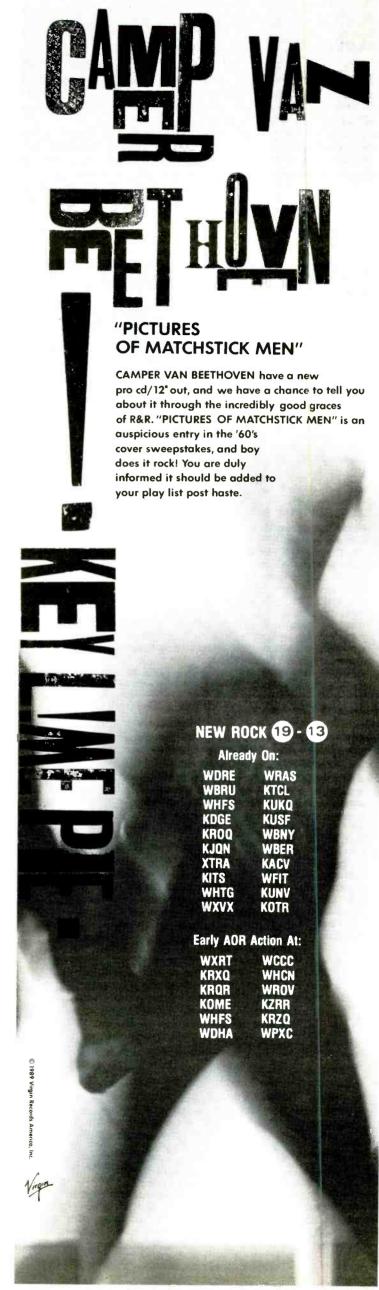
"Detroit radio is booming and our stations are working on all fronts to become an extremely strong presence in the market-place," commented WWJ & WJOI VP/GM Rod Zimmerman. "As GSM, Valerie will manage and package our inventory and enable us to reach our new goals."

Tuttle previously served as Manager/Detroit Region at McGavren Guild and VP/Detroit Manager for HNWH. She has held sales posts at Detroit's WDIV-TV and WXYZ, and at ABC Radio Spot Sales.

#### Belle Of The Columbia Ball



Columbia execs congratulate Regina Belle on the release of her latest album "Stay With Me" after a show at NYC's Indigo Blues. Sharing the moment are (I-r) Columbia Records President Don lenner, the label's Cynthia Badie-Rivers, Belle, and Columbia's Sr. VP Ruben Rodriguez, Joe McEwen, Sr. VP Bob Sherwood, and Sandra Trim-DaCosta.



'DJs,' and will be mindful of that."

the network. Prior to joining

KIFM, he programmed WHVE/

Sarasota-Tampa.

Huntington will do PM drive on

#### Shannon

Continued from Page 3

a background New Age. Bob has done a terrific job in putting together a positive attitude at the station. Much of his time was spent doing outside station activities, and he'll continue with that."

Shannon was unavailable for comment at presstime.

Among persons 12+ this spring, KMGC tied for 17th in Birch (1.7) and ranked 19th in Arbitron (2.3).

#### Huntington

Continued from Page 3

ing to stress the melodic, bright, jazzy pieces because they seem to work best. We won't turn our back on New Age."

He continued, "I have to learn how to deal with the affiliates and hit the right buttons at the right time. I won't - pardon the pun make waves. We'll have more fun on the air. We evolved out of no

#### Layne

Continued from Page 3

industry."

Layne has been with Record Bar, a prominent and widespread music and video retail operation, for 12 years in a variety of sales, promotion, and marketing positions. She was named Media Supervisor in 1985.

#### Schweitzer

Continued from Page 3

Milwaukee, which will be to my benefit, but I know I've got a lot to learn about that market.'

Schweitzer was an AE at Milwaukee outlets WLPX and WBCS before joining WKTI as an AE five years ago. No replacement has been named for him at WKTI.

#### Elton's Enthusiastic Entourage



MCA artist Elton John takes a break with label execs after a concert at L.A.'s Forum. Pictured are (I-r, front) MCA Sr. VP Steve Meyer and VP Liz Heller, MCA Records President Al Teller, John, and MCA Exec. VP/GM Richard Palmese and VPs Harold Sulman, Glen Lajeski, and Luke Lewis; (I-r, back) MCA VPs Jeff Jones, John Hey, and Geoff Bywater.

#### King Of The 'City Streets'



Capitol's Carole King took her tour to the streets of L.A., where she performed classic tunes as well as songs from her new album "City Streets." Shown backstage at the Universal Amphitheatre are (I-r, front) manager Peter Asher, King, Capitol Records President David Berman, and label VP John Fagot; (I-r, back) Capitol's Ritch Bloom, VP Tom Whalley, and Jeff

#### Virgin's Happy Campers



Virgin execs ham it up with Camper Van Beethoven backstage after a concert promoting their latest album, "Key Lime Pie." Posing backstage at L.A.'s Greek Theater are (I-r, back row) Camper member Greg Lisher, the label's Lydia Sarno and VP Jacquie Perryman, band members David Lowery and Morgan Fichter, Virgin Sr. VP Jim Swindel, and the label's Mark Williams; (front, I-r) Virgin VP Michael Plen and Camper members Victor Kremmenacher and Chris Pedersen

#### R&R TIMELINE

Lonnie Gronek kicked off his radio sales career at WMCR/Cleveland in 1972. He left to join crosstown Malrite outlet WHK in '78, becoming its GSM ten years ago today. In '84, Gronek was appointed WHTZ (Z100)/New York LSM, returned to Cleveland in '86 as WHK & WMMS GM, and earned VP stripes in '87. One year ago today, he was named Malrite's VP/Sales Development, and in January of this year became Z100 GSM.



#### 1 YEAR AGO TODAY • RIAA survey reveals listeners want more back-announcing

● Emmis bestows VP stripes on Phil Newmark, Alan Goodman, Jeff Wyatt, and Tom Gowan

 Chuck Bortnick named WHK & WMMS/Cleveland VP/GM ● Moon Mullins tapped to head Pollack Communications/Nashville

 Bob Linden lands KNUA/Seattle PD post •#1 CHR: "Don't Worry, Be Happy" — Bobby McFerrin (EMI)

•#1 AC: "It Would Take A Strong Strong Man" — Rick Astley (RCA)
•#1 UC: "She's On The Left" — Jeffrey Osborne (A&M) (3 wks)
•#1 Country: "Honky Tonk Man" — Randy Travis (WB)

•#1 AOR Track: "Don't You Know What The Night Can Do" -

Steve Winwood (Virgin) (2 wks)

#1 AOR Album: "Roll With It" — Steve Winwood (Virgin) (4 wks)

•#1 NAC: "Close-Up" — David Sanborn (Reprise) (3 wks)
•#1 Contemporary Jazz: "Then And Now" — Grover Washington Jr. (Columbia) (2 wks)

#### 5 YEARS AGO TODAY

● Jim O'Nelli appointed Blair/RAR President/CEO

Michael Ellis becomes WAPP/New York PD

Smokey Rivers hired as WAVA/Washington PD

 Bob Church chosen as WLOQ/Orlando PD ● New Dallas CHRs: KEGL (Eagle 97) and KTKS (106 Kiss-FM)

•#1 CHR: "Let's Go Crazy" — Prince (WB)
•#1 AC: "Drive" — Cars (Elektra)

• #1 UC: "The Last Time I Made Love" - Joyce Kennedy

& Jeffrey Osborne (A&M)

•#1 Country: "I Don't Know A Thing About Love" — Conway Twitty

•#1 AOR Track: "Cover Me" — Bruce Springsteen (Columbia) (3 wks) •#1 AOR Album: "Born In The USA" — Bruce Springsteen (Columbia) (10 wks)

•#1 Jazz: "Rendezvous" — Sadao Watanabe (Elektra)

#### **10** YEARS AGO TODAY

● Gary Berkowitz tapped as WROR/Boston PD

● Jim White returns to KNUS/Dallas as PD

• WAPE/Jacksonville signs the Greaseman to a five-year, \$600,000 contract

 Alison Steele resigns from WNEW-FM/NY after 13 years •#1 CHR: "Lonesome Loser" - Little River Band (Capitol) (3 wks)

• #1 AC: "After The Love Is Gone" — Earth, Wind & Fire (ARC/Columbia) •#1 UC: "Don't Stop 'Til You Get Enough" — Michael Jackson (Epic)

•#1 Country: "You're My Jamaica" — Charley Pride (RCA)

• #1 AOR Album: "In Through The Out Door" — Led Zeppelin (Swan Song) (2 wks)

#### 15 YEARS AGO TODAY

Joel Denver named WFIL/Philadelphia MD

Billy Pearl exits KIQQ/L.A. for neighboring KHJ •#1 CHR: "I Honestly Love You" — Olivia Newton-John (MCA)

•#1 AC: "Then Came You" — Dionne Warwick & Spinners (Atlantic)

•#1 Country: "Please Don't Tell Me" — Ronnie Milsap (RCA) (2 wks) •#1 AOR Album: "Fulfillingness' First Finale" — Stevie Wonder (Tamla)

Hurricane Heeran

# IMAGINE YOUR STATION GOING NATIONWIDE!

#### WE'VE CONVINCED LISTENERS IN THESE MARKETS:

	6A-Mid/M-S (Local)	Open House Party (National)	Advantage
Atlanta/WAPW-FM	9.4	11.8	+26%
Boston/WXKS-FM	7.7	8.7	+13%
Cleveland/WPHR-FM	3.4	6.3	+85%
Denver/KQKS-FM	4.9	8.4	+71%
Houston/KRBE-FM	5.5	7.6	+38%
Indianapolis/WZPL-FM	9.7	16.5	+ <b>70</b> %

Arbitron, Spring '89, AQH Metro Share, 6AM-Mid, Mon.-Sun vs. 7P-Mid OHP weekend average.

#### ? WHY IS THIS HAPPENING?

An AMAZING BREAKTHROUGH in audience response is occurring every weekend to programmers airing *OPEN HOUSE PARTY™*:

#### LISTENERS THINK IT'S LOCAL

Suddenly, your station is hosting the biggest party on the planet... with programming beaming across North America. *Open House Party™* makes it sound like your station is broadcasting nationally, which boosts your image in the eyes of your listeners.

#### **135 MILLION!**

Now airing on over 70 great stations, *Open House Party* reaches a potential audience of 135 million! It has changed the sound of weekend radio forever. Your station is connected with cities from coast-to-coast, now definitely the most listened to live contemporary radio program on the air.

#### **SUPER HOT GUESTS**

The biggest stars are available exclusively to *your* listeners through *your* station. The hottest stars in America beg to get on mike with John Garabedian, who makes your competition's weekend talent sound like *feeble wimps.*, Banks of toll-free 800 lines provide direct, interactive listener input. Our studio is wired directly for live satellite transmission assuring stellar digital quality! Your call letters are *always* first talk out of music.

#### KICK IN THE ASS

Take advantage of this festive, high-tech programming to give your weekends a kick in the ass (your competitor too). We target mainstream available audience, updating constantly, using fresh research from independent firms. Imagine extending your weekend time-spent-listening during this show, and adding it to your Monday through Sunday total audience. Wow!

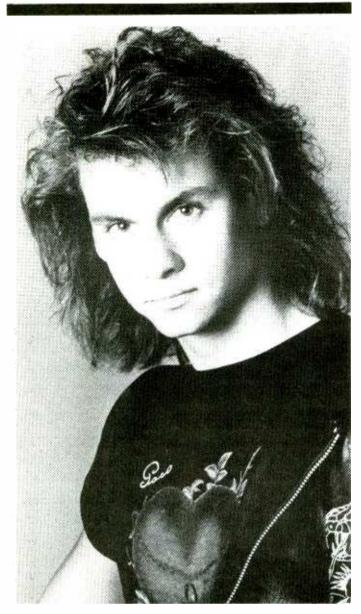
#### **CATCH THE FALL BOOK NOW**

Connect your listeners, with the fastest growing weekend audience in North America. Call **Superadio** now to lock it up before your competition locks you out. **(508) 485-3500.** 



#### RATINGS

## DINO



#### "SUNSHINE" NEW&ACTIVE

## MOST ADDED!!

NOW ON 99 CHR REPORTERS

Including:	HOT977 31-28
WXKS add	WWCK 28-17 (HOT)
WZOU deb 33	KKBQ
PRO-FM deb 34	KITY
KRBE 35-30	WKBQ
KTFM 25-22	Y108
B96 30-26	KKLQ
KKRZ add	HOT97
KISN deb 39	WIOQ
KWSS 29-26	PWR106
KJMZ add	FM102
KMEL 30-27	AND MUCH MORE

See Dino on tour with New Kids On The Block!



#### BIRCH DEMOGRAPHIC RANKINGS

#### Minneapolis-St. Paul

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89	Spring '8
KQRS-A/F (AOR)	18.2	18.9	KQRS-AM & FM	13.9	14.0	wcco	12.2	14.
WLOL (CHR)	8.9	10.4	KSTP-FM	9.8	9.8	KSTP-FM	10.6	10.
KDWB-FM (CHR)	10.7	9.3	wcco	8.3	9.6	KQRS-AM & FM	11.2	9.
KEEY (Ctry)	5.0	8.9	WLOL	6.6	8.5	KEEY	6.4	7.
KSTP-FM (AC)	8.8	7.6	KEEY	5.5	8.1	WLTE	5.4	6.
KJJO (AOR)	8.1	7.3	KDWB-FM	7.6	6.9	KQQL	7.7	6.
KQQL (Gold)	3.6	5.9	KQQL	6.6	5.8	WLOL	4.7	6.
KTCZ (AOR)	8.7	5.8	KTCZ	7.6	5.7	KTCZ	7.8	6.
KLXK (CR)	5.5	5.2	WLTE (AC)	4.8	5.5	KDWB-FM	4.7	4.
WCCO (AC)	5.0	4.5	KJJO	5.2	4.8	KSJN-FM (Clas)	3.3	4.

#### **Phoenix**

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89	Spring '89
KUPD (AOR)	14.0	18.1	KZZP-AM & FM	13.3	14.3	KNIX-AM & FM	19.3	<b>17.8</b>
KZZP-A/F (CHR)	16.6	15.9	KUPD	10.9	12.4	KZZP-AM & FM	9.6	11.1
KDKB (AOR)	7.8	9.9	KNIX-AM & FM	15.6	12.1	KUPD	6.6	8.4
KSLX (CR)	9.7	9.7	KSLX	7.9	8.8	KSLX	7.2	7.6
KNIX-A/F (Ctry)	12.1	8.2	KDKB	5.2	7.3	KTAR	4.9	5.8
KOY-FM (CHR)	4.5	6.0	KOY-FM	2.9	5.0	KOOL-FM	5.4	5.1
KKFR (CHR)	6.2	4.9	KOOL-FM	4.4	4.1	KDKB	3.3	5.0
KOOL-FM (Gold)	3.1	3.4	KTAR	3.1	3.8	KMEO-AM & FM	6.0	4.8
KKLT (AC)	3.8	3.3	KKLT	6.6	3.5	KKLT	8.0	4.1
KTAR (N/T)	1.7	2.8	KMEO-A/F (B/EZ)	3.0	3.5	KOY-FM	1.9	3.9

#### Denver-Boulder

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89		
KRXY-A/F (CHR)	10.0	13.4	KRXY-AM & FM	7.5	9.8	KBCO-AM & FM	11.9		
KAZY (AOR)	8.5	12.8	KBCO-AM & FM	11.0	9.7	KXKL-AM & FM	11.3		
KBPI (AOR)	9.4	11.3	KAZY	5.9	8.9	KYGO-FM	6.3		
KBCO-A/F (AOR)	13.9	9.6	KBPI	7.1	8.4	KRXY-AM & FM	5.2		
KQKS (CHR)	5.0	6.0	KXKL-AM & FM	10.3	7.4	KBPI	4.6		
KMJI (AC)	5.4	5.9	KMJI	5.8	6.2	KMJI	6.0		
KYGO-FM (Ctry)	5.9	5.8	KYGO-FM	5.4	6.1	KHIH	3.9		
KDKO (UC)	2.9	4.1	KQKS	3.5	4.9	KOA (Talk)	4.0		
KXKL-A/F (Gold)	7.2	4.0	KHIH	3.7	4.0	KAZY	3.1		
KHIH (NAC)	3.1	3.2	KWBI	4.3	3.6	KWBI	3.0		
KWBI (Rel)	5.3	3.2							
KZRZ (AOR)	2.4	3.2							

#### Portland-Vancouver

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	'89	Spring '89
KGON (AOR)	19.2	17.6	KGON	13.6	13.3	KKCW	11.0	12.1
KXYQ (CHR)	14.7	12.4	KKCW	11.1	11.7	KGON	10.6	10.8
KKRZ (CHR)	14.5	11.7	KKRZ	10.8	9.3	KINK	11.7	8.0
KKCW (AC)	10.5	11.3	KXYQ	10.0	9.2	KMJK	5.3	7.6
KMJK (CR)	7.5	10.4	KMJK	5.6	8.5	KUPL-FM	3.5	7.3
KUPL-FM (Ctry)	3.0	8.3	KUPL-FM	3.6	7.1	KXYQ	4.8	5.8
KINK (NAC)	8.5	6.2	KINK	10.0	6.8	KKRZ	6.3	5.5
KKCY (NAC)	.6	3.0	KKSN-FM	3.8	4.3	KKSN-FM	4.8	5.1
KWJJ-FM (Ctry)	1.6	3.0	KXL (N/T)	2.2	3.4	KXL	3.5	4.8
KKSN-FM (Gold)	1.4	2.5	KKCY	1.1	3.3	KEX (AC)	6.5	3.9

#### Milwaukee-Racine

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89	Sp
WLUM (CHR)	13.9	17.0	WLUM	10.0	12.9	WKTI	10.2	1
WLZR-A/F (AOR)	19.3	15.1	WKTI	11.6	12.0	WKLH	8.8	1
WKTI (CHR)	15.3	14.0	WLZR-AM & FM	12.2	10.6	WMIL	8.8;9.9	
WKLH (CR)	10.3	13.1	WKLH	9.7	10.4	WLUM	6.8	
WMIL (Ctry)	4.4	5.6	WMIL	7.4	7.8	WTMJ	8.3	
WQFM (AOR)	9.8	5.0	WTMJ	5.1	5.1	WZTR	6.3	
WMYX (AC)	3.0	4.1	WZTR	5.3	5.0	WLZR-AM & FM	5.9	
WZTR (Gold)	3.5	3.6	WMYX	4.0	4.6	WMYX	4.0	
WLTQ (AC)	5.6	3.5	WQFM	6.3	4.2	WLTQ	4.9	
WTMJ (AC)	1.6	3.0	WBZN-A/F (NAC)	2.4	3.0	WBZN-AM & FM	3.1	
44 (1410 (170)	1.0	3.0	WLTQ	5.2	3.0			

# The Wait Is Over!



It takes time to accomplish perfection.

You do the research. And prepare. And research some more. Over. And over. And over again. Then you wait. And wait. And wait some more. Everything is based on anticipating that one magical moment. You can't be too early. You can't be too late. The switch is flipped. You're on the air.

Braiker Radio Services have taken their time to bring you the best. It's what you've asked for, it's what you deserve. After all, Braiker has taken that time to ask all the right questions, to solve the obvious problems that others have overlooked. Waiting hasn't been always easy. But it has it's rewards. It's true with great wines and it's just as true in launching innovative satellite programming. Everything must be perfect. When you're dealing with time, space and state-of-the-art technology, you either do it right or you shouldn't do it at all.

On September 1st Braiker Radio Services hit the airwaves, with the most innovative satellite programming in radio today. A one-stop radio satellite service featuring five outstanding "personality driven" formats that provide 24 hour-a-day "walkaway freedom" while delivering a winning share of the market.

What makes Braiker so good? Simple. Braiker is the blueprint of Ivan Braiker himself, a pioneer in establishing some of America's most successful satellite networks. Braiker's team of programming, promotion, sales and support professionals brings legendary credentials and experience to a long awaited industry.

Now the wait is over. Braiker delivers topflight, competitive programming at monthly rates designed for high profitability. Your profitability based in part on giving you more com-

mercial options than any other satellite programming company in America. (No network commercials means the inventory to sell is yours and yours alone.) And isn't that what it's all about. Braiker Radio Services. Radio will never be the same. So what are you waiting for?



1-800-562-3005

Radio will never be the same.

SEE US AT RADIO '89, NEW ORLEANS, SEPTEMBER 13-16.

WESTWOOD ONE RADIO NETWORKS Is Proud To Have Presented To Radio





THE WHO PERFORMING "TOMMY" From Radio City Music Hall.

June 27.

PHONE-IN FROM VANÇOUVER

August 17.

• The WHO LIVE IN CONCERT From the Cotton Bowl in Dallas, Texas. September 3.

• INTERVIEWS WITH MARY TURNER

July 10 and 17.

THE EXCITEMENT CONTINUES IN 1990 WITH MORE TO COME FROM

Exclusively on the Westwood One Radio Networks









#### **RATINGS**

#### BIRCH DEMOGRAPHIC RANKINGS

#### Kansas City

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89	Spring '89
KKXR (CHR)	10.9	16.1	KXXR	7.6	10.5	WDAF	12.8	14.2
KPRS (UC)	10.1	13.8	KPRS	9.0	10.3	KFKF-AM & FM	10.3	11.0
KBEQ (CHR)	8.5	10.0	KFKF-AM & FM	10.2	10.0	KPRS	8.4	8.6
KFKF-A/F (Ctry)	8.3	9.8	WDAF	7.7	9.8	KCFX	8.2	7.0
KYYS (AOR)	17.3	9.3	KBEQ	7.8	7.5	KUDL	5.2	6.0
KCFX (CR)	12.1	9.1	KCFX	9.1	7.4	KXXR	3.5	5.5
KCPW (CHR)	5.8	5.1	KYYS	11.8	6.8	KYYS	7.2	5.2
KLSI (AC)	2.9	4.7	KUDL	4.6	5.3	KBEQ	5.2	4.7
WDAF (Ctry)	4.6	4.4	KLSI	4.9	5.1	KLSI	5.2	4.7
KCMO (N/T)	2.0	2.3	KCPW	4.6	4.6	KCMO	6.4	4.6
KUDL (AC)	3.9	2.3				KMBR	2.7	4.6

#### **Providence**

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89	Spring '89
WHJY (AOR)	18.2	22.6	WPRO-FM	21.3	17.2	WPRO-FM	19.2	13.5
WPRO-FM (CHR)	21.3	19.2	WHJY	13.5	15.8	WHJY	8.2	9.6
WSNE (AC)	8.9	7.4	WSNE	8.1	6.2	WWLI	6.1	6.8
WWKX (UC)	5.7	6.0	WWLI	5.9	5.1	WSNE	7.9	5.6
WWRX (CR)	5.5	5.5	WODS	2.2	4.6	WODS	2.9	5.5
WBRU (NR)	5.4	5.0	WBRU	4.5	4.3	WBRU	4.5	4.5
WWLI (AC)	3.5	4.5	WWKX	4.1	4.3	WLKW	5.1	3.8
WZLX (CR)	2.7	4.1	WWRX	4.5	3.6	WMYS	3.3	3.7
WAAF (AOR)	1.1	2.3	WMYS (AC)	2.9	3.0	WPRO (Talk)	3.4	3.5
WODS (Gold)	1.6	2.3	WLKW (B/EZ)	3.0	2.9	WHJJ (N/T)	4.7	2.9

#### Sacramento

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89	Spring '89
KRXQ (AOR)	14.1	20.3	KRXQ	9.8	14.1	KZAP	6.0	8.8
KZAP (AOR)	11.1	11.5	KZAP	7.6	9.7	KFBK	10.5	8.7
KROY (CHR)	5.1	9.0	KXOA-FM	7.4	7.3	KRAK-FM	9.5	8.7
KSFM (CHR)	10.5	8.4	KHYL	6.6	6.8	KHYL	7.9	8.4
KQPT (NAC)	5.6	8.0	KQPT	6.4	6.8	KRXQ	5.5	8.3
KXOA-FM (AC)	7.7	6.1	KSFM	8.2	6.7	KXOA-FM	6.5	7.7
KRAK-FM (Ctry)	8.1	4.8	KROY	6.0	6.4	KQPT	7.3	6.4
KHYL (Gold)	4.1	3.7	KRAK-FM	9.0	6.3	КСТС	3.8	6.1
KRAK (Ctry)	3.2	2.9	KFBK (N/T)	6.8	5.4	KSFM	5.2	5.9
KAER (AC)	4.8	2.8	KCTC (B/EZ)	2.4	4.0	KAER	5.7	3.8

#### Norfolk-Virginia Beach-Newport News

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89	Spring '89
WOWI (UC)	14.7	18.5	WOW	11.2	15.7	WAFX	1.9	13.6
WAFX (CR)	1.6	15.8	WAFX	1.5	12.7	WCMS-AM & FM	9.3	9.9
WNOR-A/F (AOR)	26.5	14.4	WNOR-AM & FM	19.6	11.6	WOW	8.4	9.5
WNVZ (CHR)	10.0	9.0	WNVZ	8.6	8.0	WNOR-AM & FM	13.5	7.6
WMYK (UC)	6.5	7.8	WMYK	5.2	7.1	WMYK	3.0	6.9
WWDE (AC)	2.2	5.6	WCMS-AM & FM	7.8	6.8	WNVZ	6.3	6.7
WGH-A/F (CHR)	4.1	5.2	WWDE	4.3	5.5	WLTY	8.9	5.5
WCMS-A/F (Ctry)	6.0	4.8	WLTY	7.6	4.5	WWDE	5.5	5.4
WLTY (AC)	5.6	3.7	WGH-AM & FM	3.7	4.0	WFOG	7.4	5.1
WJQI-A/F (AC)	4.7	3.2	WFOG (B/EZ)	4.6	3.7	WJQI-AM & FM	5.7	4.9

#### Columbus

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	'89	Spring '89
WNCI (CHR)	15.5	23.4	WNCI	13.9	18.6	WNCI	12.2	15.2
WLVQ (AOR)	12.1	19.5	WLVQ	9.9	15.5	WLVQ	7.6	12.2
WMGG (CR)	13.0	14.4	WSNY	13.9	11.2	WSNY	14.4	11.9
WSNY (AC)	14.1	9.6	WMGG	9.8	10.4	WMGG	7.9	7.8
WXGT (CHR)	8.5	8.2	WXGT	6.7	6.2	WTVN	8.9	6.0
WVKO (UC)	6.9	6.6	WVKO	5.4	5.5	WVKO	4.6	5.9
WCKX (UC)	4.0	2.4	WTVN (AC)	6.3	4.3	WBBY	6.2	4.7
WHOK (Ctry)	7.8	2.3	WBBY	5.2	3.7	WBNS-FM (B/EZ)	4.3	4.3
WRFD (CC)	.4	2.0	WHOK	6.5	3.2	WHOK	6.4	4.0
WBBY (Jazz)	3.3	1.8	WCKX	2.8	2.6	WXGT	4.4	3.8
						1		



#### **RATINGS**

## "BUST

CHR CHART DEBUT 34

HOTS: 31%!!!

#### CHECK THIS ACTION:

WHYT 7-6 (HOT) WLOL add KIIS 7-4 (HOT) **KZZP 9-8** KKLQ 6-4 (HOT) X100 3-2 (HOT) **KWSS 7-6 KUBE 19-17** HOT97 deb 30 PWR96 deb 35 HOT102 19-14 PWR106 9-8 KGGI 15-12

**KMEL 1-3** HOT977 7-6 WXKS 26-23 PRO-FM 25-21 PWR99 18 (HOT) KITY 12 KTMF 15-13 WIOQ 20 (HOT) KJMZ 18 (HOT) WMJQ 8-5 (HOT) Z102 8-4 (HOT) KF95 deb 27 (HOT) KIKI 1-1 (HOT)

...AND MUCH, MUCH MORE!

#### SINGLE NOW GOLD! URBAN CONTEMPORARY CHART







#### BIRCH DEMOGRAPHIC RANKINGS

#### **New Orleans**

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89	Spring '89
WQUE-A/F (UC)	16.9	19.7	WQUE-AM & FM	15.9	15.7	WYLD-FM	9.8	13.7
WYLD-FM (UC)	16.8	17.1	WYLD-FM	14.2	15.0	WQUE-AM & FM	14.9	11.6
WEZB (CHR)	16.1	16.7	WEZB	13.4	13.5	WEZB	9.2	10.7
WLTS (AC)	7.7	6.8	WLTS	7.7	6.4	WLTS	7.5	6.5
WRNO (AOR)	6.9	6.6	WBOK	2.4	5.2	WBOK	3.5	6.4
WCKW-FM (CR)	10.3	6.5	WRNO	5.2	4.9	WNOE-AM & FM	6.2	4.9
WLMG (AC)	3.9	4.4	WCKW-FM	8.1	4.8	WWL (N/T)	5.6	4.4
WBOK (Rel)	1.3	2.9	WLMG	4.1	4.1	KHOM	1.4	4.3
WQXY (Ctry)	2.0	2.9	KHOM	1.3	3.5	WCKW-FM	7.1	4.0
KHOM (Gold)	1.0	1.7	WNOE-A/F (Ctry)	3.5	3.4	WLMG	4.9	4.0
						WYAT (Gold)	4.4	4.0

#### **Memphis**

	Wi	Spring	1	Wi	Spring	1	Wi	Sp
18-34	'89	'89	18-49	'89	'89	25-54	'89	
WHRK (UC)	28.2	19.9	WHRK	22.3	15.5	WGKX	13.5	1
WEGR (AOR)	18.2	15.6	WGKX	10.4	13.8	WHRK	17.8	1
WGKX (Ctry)	6.9	11.9	WEGR	13.4	13.3	WDIA	7.6	1
KRNB (UC)	9.6	11.2	WDIA	7.0	11.7	WEGR	10.8	1
WDIA (UC)	6.0	10.5	WMC-FM	9.4	9.1	WMC-FM	8.4	
WMC-FM (CHR)	10.1	8.9	KRNB	7.8	8.8	WRVR-FM	9.6	
KMPZ (CHR)	4.5	5.3	WRVR-FM	7.7	5.7	KRNB	4.7	
WRVR-FM (AC)	5.7	5.3	KMPZ	4.1	4.3	WLOK	3.7	
WLOK (UC)	1.9	1.8	WLOK	2.6	3.3	WEZI-FM (B/EZ)	3.1	
WSMS (Jazz)	.4	1.5	WRVR (Gold)	1.5	2.3	WRVR	2.0	

#### Nashville

	Wi	Spring	1	Wi	Spring			Spring
18-34	'89	'89	18-49	'89	'89	25-54	'89	'89
WKDF (AOR)	1.5.3	22.5	WKDF	12.2	16.3	WSIX-FM	12.1	12.4
WYHY (CHR)	17.7	15.9	WYHY	13.6	15.0	WZEZ	6.2	12.3
WLAC-FM (AC)	13.0	10.8	WSIX-FM	10.9	11.0	WSM-FM	111	12.2
WQQK (UC)	14.7	10.6	WLAC-FM	13.2	10.5	WKDF	8.9	10.9
WSIX-FM (Ctry)	10.2	9.2	WSM-FM	8.0	10.0	WLAC-FM	13.5	10.7
WSM-FM (Ctry)	6.5	7.9	waak	12.2	9.3	WQQK	9.2	8.4
WGFX (CR)	6.9	7.0	WGFX	6.8	5.7	WRMX	5.1	6.3
WRMX (AC)	2.9	3.8	WRMX	4.2	4.7	WGFX	6.6	5.3
WPLN (Clas)	1.7	1.9	WZEZ	3.5	3.2	WZEZ	6.2	4.1
WZEZ (B/EZ)	.8	1.7	WSM (Ctry)	2.4	2.3	WSM	4.5	2.9

#### Hartford-New Britain-Middletown

18-34	Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89	Spring '89
WTIC-FM (CHR)	18.7	19.1	WTIC-FM	16.6	17.3	WTIC-FM	15.0	13.8 12.9
WHCN (AOR) WCCC-A/F (AOR)	12.8 14.9	14.7 14.4	WCCC-AM & FM WHCN	11.0 10.1	10.6 10.4	WTIC WWYZ	7.4 6.3	10.1
WKSS (CHR) WDRC-FM (Gold)	6.9 10.1	8.8 7.2	WDRC-FM WTIC	11.1 5.1	8.1 7.8	WDRC-FM WHCN	11.9 9.5	9.0 8.5
WWYZ (Ctry)	3.6	6.5	WWYZ	5.9 5.0	7.8 7.0	WCCC-AM & FM WRCH	7.2 6.1	7.3 5.8
WIOF (AC) WTIC (AC)	7.9 .8	3.9 3.4	WKSS WIOF	6.8	4.9	WIOF	7.3	5.7
WQTQ (UC) WPLR (AOR)	2.1 2.1	3.3 2.9	WRCH (B/EZ) WQTQ	4.4 1.3	3.6 2.2	WKSS WPKT (Clas)	3.2 .6	4.2 2.3

#### Oklahoma City

Wi '89	Spring '89	18-49	Wi '89	Spring '89	25-54	Wi '89	Spring '89
22.8	15.1	KXXY-AM & FM	12.3	13.1	KXXY-AM & FM	15.3	13.6
15.7	14.9	KJYO	11.2	11.3	KJYO	5.0	9.2
11.8	14.0	KATT	17.8	10.2	KPRW	7.1	7.2
6.6	13.2	KZBS	4.7	8.7	KOMA	12.2	7.
9.5	8.6	KPRW	7.5	7.3	KATT	11.1	6.6
8.6	7.5	KRXO	7.9	6.5	KKNG	5.3	6.5
2.4	4.7	KOMA	9.5	5.8	KMGL	4.9	6.4
3.6	3.6	KMGL	4.5	5.0	KRXO	8.4	6.2
5.3	3.3	KLTE	5.7	4.7	KLTE	5.8	5.9
4.4	2.2	KKNG (B/EZ)	2.7	4.6	KOCC (Jazz)	.3	4.3
7.7		, , , , , , , , , , , , , , , , , , , ,			KZBS	3.4	4.3

KATT (AOR)

KJYO (CHR) KXXY-A/F (Ctry)

KZBS (CHR)

KPRW (UC) KRXO (CR)

KEBC (Ctry) KMGL (AC) KLTE (AC) KOMA (Gold)

# GIVE YOUR STATION OVER 50 YEARS OF BROADCAST EXPERIENCE WITH THE DENON CD CART PLAYER.™

**Experience.** Over 50 years of broadcast audio experience went into designing Denon's DN-950FA CD Cart Player.™ Denon has been making broadcast equipment and breakthroughs since 1935. Our trail-blazing research in digital recording paved the way for us to build the world's first digital recorder good enough for commercial record production in 1972. Denon is uniquely qualified to put CD On Air. And we stand behind that — our



Professional Products staff is always just a phone call away.

control panel and functions of Denon's Broadcast CD Player. You already know how to use this machine. CD in tape cart format means today's quality sound built to broadcast standards. Standard XLR outputs make for easy connections, while a fully dedicated remote control port allows this machine to talk to your console. And its small footprint takes up half the space of other players.



**Reliable.** The strong chassis and heavy duty transport ensure reliability while the cartridge protects your CD investment. Cartridges extend the life of CDs by shielding them from fingerprints, dust and scratches. They cut down on the steps from loading to play. And they're shatterproof if dropped. Just ask one of the 400 stations using our CD Cart Player.™ Denon, the choice of professionals.



DENON AMERICA, INC., 222 New Road. Parsippany, NJ 07054 (201)575-7810 DENON CANADA, INC., 17 Denison Street, Markham, Ont. L3R 185 (416)475-4085 NIPPON COLUMBIA CO., LTD., 14-14, Akasaka 4-Chome, Minato-Ku, Tokyo 107-11 Japan

DISTRIBUTED BY: Allied Broadcast Equipment (1-800-622-0022); Martin Audio Corporation (212-541-5900); LPB, Inc. (215-644-1123)

#### Make Your Station A Brand Name

By Rhody Bosley

Listeners are the radio station's customer. And - as in any other business - the customer is king.

In today's incredibly competitive local market radio environment, the PD's role is similar to that of the product or brand manager in the package goods industry. He is responsible for producing a product/program designed to satisfy the customer/listener; he wants to build a brand. Whether it is a soft drink or a radio station, a brandname product has certain advantages.

Brand names attract repeat purchases/listeners and develop a market niche. Brand loyalty protects the product/station from competitive activity and allows customers to know what quality to expect. To be successful, stations must invest heavily in promoting brand awareness to attain listener loyalty.

When it comes to brand preference, there are three levels of familiarity: brand insistence,

334

"Listeners are the radio station's customer. And — as in any other business — the customer is king."

which is comparable to exclusive cume; preferred brand, which means the listener most often selects the brand by choice or habit from past experience; and brand recognition, which comes into play when the customer remembers having seen, heard of, or sampled the brand.

andrik kilik

Until recently there was no way to gauge the station loyalty of anyone but the exclusive listener. To help PDs get a fix on their sta-



Rhody Bosley

tions' brand familiarity, Arbitron has introduced Radio Fingerprint. Developed by independent consultant Gary Donohue, Fingerprint delivers a computerized version of an Arbitron diary review.

It's designed to enable stations to analyze their marketing strategies by using a series of reports showing audience behavior for individual stations, radio formats, and all radio in the metro. Based on a proven consumer marketing tool called Preference Profile, Fingerprint associates radio stations with brands and formats with brand categories.

#### **Each Fingerprint Is Unique**

Since no two markets, formats, or stations have the same listening patterns, a Preference Profile is unique to a radio station just as a fingerprint is unique to a person.

Each Fingerprint analysis is based on raw listening data extracted from an Arbitron mechanical diary. (This is a computer printout of listening entries in each diary of a specified geography.) Using this raw data, Fingerprint delivers more than 30 reports in 11 sections

Fingerprint is divided into three areas: Executive Summary, Station Reports & Tables, and Diary Review Analyst. The Executive Summary provides an overview of radio usage in the metro, along with exact age/sex analyses, and supplies in-depth information on the client station, six other selected stations, and five preselected formats. The third area, Diary Review Analyst, provides a description of how to sort and review raw diaries at an Arbitron diary review and contains diary-by-diary descriptions of listening for seven selected stations.

Fingerprint is tailored specifically to a station's needs and indicates the station(s) individual listeners prefer most, their second choice, and their third choice. The report also indicates how many quarter-hours of listening were attributed to each station.

Once you know the preference levels for your station, your format, and your competitors, you can define your station's target market by zip code, age, and sex. You can determine where your format's listeners live and how this compares with where your station's audience lives. You can also see which stations share your listeners and in what combination of preferences.

Consultant Jeff Pollack, who has used Fingerprint in advising his clients, suggests that Fingerprint users take a large zip code map and plot their stations' listeners versus those of their competitors. This can be done by assigning different color map pins to signify different competing stations. You can take this concept a step further by plotting your second-preference listeners versus those of your competitors on a separate map, and then making a map showing listeners for whom your station is the third choice.

#### What's In A Name?

The three generally accepted levels of brand familiarity in the product industry also relate to radio:

- Brand Insistence comparable to exclusive cume
- Preferred Brand listener most often selects brand by choice or habit
- Brand Recognition listener/customer remembers having seen, heard, or sampled the brand

#### A Case History

Donohue offers the following case history to show how Finger-print can work:

Gold-formatted WZZZ has limited signal penetration in a major metro market. Its signal penetrates clearly into the southernmost counties of the metro area. Over the years, WZZZ had been living with 12+ shares in the ones and twos, thinking this was all it could achieve with a weak signal.

Using Fingerprint, the station first identified the format potential for Gold in the market by determining its Preference 1 (P1), Preference 2 (P2), and Preference 3 (P3) usage. This provided WZZZ with a realistic goal for growth, in-

"Once you know the preference levels for your station, your format, and your competitors, you can define your station's target market by zip code, age, and sex."

stead of arbitrarily assigning a share goal of, say, 6.0 for 12+. In this case, the P1, P2, and P3 (core) share of Gold was 6.5 in the market. To be the winning station in the

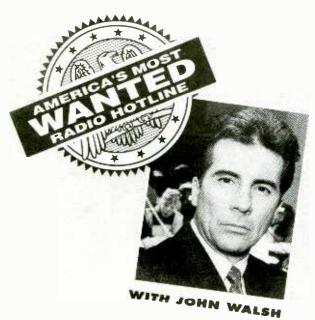
format, WZZZ wanted to capture 51% of that share or a 3.3.

Next, the station identified the top 40 zip codes where Gold received the highest amount of quarter-hour listening for P1, P2, and P3 usage. Cross-referencing these zip codes with a signal penetration map, it identified 20 zip codes within its coverage area with high quarter-hour usage for the format.

Instead of blanketing the southernmost metro counties in a marketing campaign, WZZZ used these zip codes as its target for a cost-efficient direct mail campaign. Over the next six months, all promotional efforts were directed at this zip code nest. Within three surveys, WZZZ grew from a 2.3 to a 3.4 share in the metro.

Your listeners are special. Your station is special. Apply brand management techniques to find out how special — and how effective you are at making your station a brand name.

Rhody Bosley is VP/Radio Sales & Marketing for Arbitron (212-887-1300), which uses a seven-day personal diary to collect radio listening data for 260 markets. He contributes to this section on a regular basis.



### AMERICA'S MOST WANTED RADIO HOTLINE

Hard-hitting, audience-grabbing :90 radio features based on the highly-rated, award-winning Fox Television series. Programs feature John Walsh and make use of the AMERICA'S MOST WANTED toll-free 800-CRIME 89 telephone number.

Market exclusivity. Local sponsor tie-in opportunities. Extensive promotional support.

"There are 280,000 wanted felons out there, and this program gives the audience the sense that they can do something about it"

-John Walsh

"AMERICA'S MOST WANTED is a hit as a crime-buster-and a hit for Fox"

—USA Today

"Best Public Service"

-TV GUIDE



Short Form Programming That Gives You The Edge

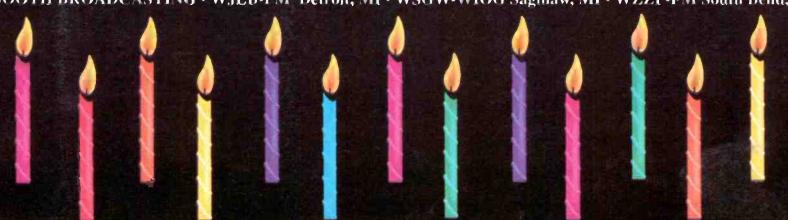
\*IN ASSOCIATION WITH FOX TELEVISION

FOR A DEMO AND ALL THE DETAILS CALL JAMESON BROADCAST 202-328-3283

# booth american company 50 YEARS STRONG



BOOTH BROADCASTING • WJLB-FM Detroit, MI • WSGW-WIOG Saginaw, MI • WZZP-FM South Bend, IN



WZPL-FM Indianapolis, IN • WTOD/WKKO Toledo, OH • WRMR/WLTF Cleveland, OH • WSAI/WWNK Cincinnati, OH

GENESIS BROADCASTING • KM,JI/KRZN Denver, CO • KONO/KITY San Antonio, TX

KSFM/KSMJ Sacramento, CA · KBTS-FM Austin, TX



1939-1989





Over 125 AOR Believers, Including

WIYY WWDC WSHE WEBN KYYS KLOS KRQR

WBAB WKLS KISS WLVQ WLZR KUPD KOME

WDVE KTXQ WYNF WRIF WQFM KGON KSJO WHJY KZEW WLUP WFBQ KAZY KRXQ KISW AOR TRACK TAOR AUBUM TO AUBUM TO ALBUM

#### Already On Over 25 CHR Believers, Including

WMMS WQUT KLQ KSND KXXR WABB KQKQ KRZR WPST KTUX WHOT KWNZ WROQ 92X KATM

"I'm A Believer," the first track from their massive debut album "Last of the Runaways" (SP 5272)

Produced by Terry Thomas •

Management: Bud Prager/ESP Management

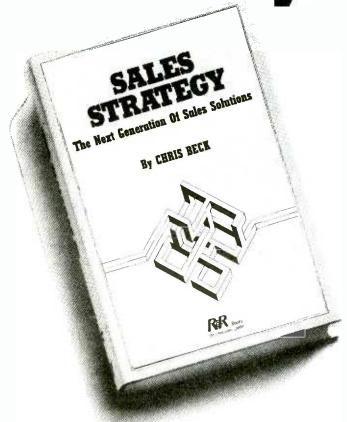




© 1989 A&M Records, Inc. All rights reserved.

New From RR

Get Your Sales Team Ready For The 90's...



"Chris has added futuristic dimensions to the KJR/KLTX selling efforts. He is consistently setting the standards of how radio will be sold in the next decade.

MARY ELLEN KURTZ; General Sales Manager, KJR/KLTX - Seattle

"As a result from Chris Beck's recruitment techniques, my station will generate a minimum of \$250,000 this year on recruitment alone!" CHRIS STONICK, Sales Manager, WMIL - Milwaukee

"We've been able to open the lines of communication on a local level with huge national companies like SEARS and 7-11. With Chris Beck's methods no account will ever be off limits again!"

BETH BIBBY, Director of Major Account Sales, KISS 108 - Boston

#### SALES STRATEGY

The Next Generation Of Sales Solutions

#### by CHRIS BECK

R&R Columnist and radio sales strategist Chris Beck has assembled a practical "How To" Guide and reference tool for beginners, senior sales people and managers.

The most up-to-date and streetwise strategies and technologies for selling, coaching and management.

#### **POWER SOLUTIONS FOR THE NEW GENERATION OF RADIO SALES ....**

- Finding and Interviewing to Get the Best Talent
- Hold Practical and Exciting Sales Meetings
- Cultivate New Business
- Sell Outside Your Demos
- Maximize Phone Impact
- Update Your Sales Close for the 90's

...And Much More!

#### ED! Special Introductory Price \$18.50

Order one for every member of your sales team. Quantity discounts available.

DETACH AND MAIL TO: R&R, 1930 Century Park West, Fifth Floor, Los Angeles, CA 90067.



FOR INSTANT SERVICE... Call or Fax your order to R&R Call: (213) 553-4330 FAX: (213) 203-8727

BUUKS			
PAYMENT ENCLOSED	VISA AMERIKAN OCCRESS	MC	D ∀R
CHARGE MY	MC VISA AMEX		
SIGNATURE		_ TITLE	XPIRATION
		ADDRESS	
COMPANY		PHONE ( )	
CITY		STATE ZIP	1

#### SALES STRATEGY by CHRIS BECK

#### SPECIAL INTRODUCTORY OFFER/QUANTITY DISCOUNTS

- Single copy . . . \$18.50 (Regular price \$19.95)
- 5-10 Copies . . . \$17.25 each
- 11 or more copies . . . \$16.50 each

Offer expires Nov. 30, 1989

#### QUANTITY **AMOUNT** \$ IN CA ADD 6.5% SALES TAX \$ **DELIVERY** TOTAL

Overnight delivery available **Delivery Charges** 

Single Copy . . . \$1.50 Each Additional Copy . . . 50¢

Maximum Shipping Charge . . . \$20.00

# Find out if Fine Young Cannibals are gobbling up the airwayes.





# Introducing a new concept in airplay monitoring. It's called the truth. But you can call it *Record Track*.

If you knew with *complete accuracy* which songs were receiving airplay in markets nationwide, would it help you make better management and marketing decisions?

The answer is, of course.

You could time your advertising and promotions more precisely. You could direct the efforts of your field promotion staff more efficiently. You could manage new releases more effectively.

Now, the information you need to do all this *and more* is available through a unique airplay monitoring system from Broadcast Data Systems. Its name: *Record Track*.

# Which songs are eating up the airwaves? Find out fast with *Record Track!*

Record Track is a computerized system that continually monitors airplay at radio, TV and cable stations throughout the U.S. It gives you easy, online access to airplay information on popular songs within hours of actual broadcast. Best of all, *it's virtually 100% accurate*.

So say good-bye to inaccurate playlists. And say so long to costly, time-consuming data gathering from suspect sources. Instead, say hello to the truth. Its name is Record Track.

For more information, or a free demonstration of this remarkable online system, call today.



Broadcast Data Systems

1515 Broadway, New York, NY 10036 ☐ Tel: 212-536-5306 ☐ Fax: 212-536-5310



KEN BARNES

#### 25-YEAR PHOTO SALUTE #3

#### **Rolling Stones Out Of Time**

For the Rolling Stones, the '60s were turbulent, while the '70s and '80s saw them consolidate an increasingly patriarchal position as reigning rock royalty. So this week's photograph record review focuses (though sometimes a little out of focus) on the band's '60s changes, at the expense of the relatively stable later years.

The Stones, after struggling to survive on nothing but potatoes while getting their start, established a reputation in London and gained a recording contract in mid-1963, putting their potato famine days behind them. The first '60s sleeve shown here ("Tell Me," 1964) shows the young Stones in transition from their early stage suits into a more casual type of garb. Remarkably, Keith Richards and Charlie Watts (4th & 5th) are actually smiling, and even the ever-dour 27-year-old Bill Wyman (far left) has a quirky upturn to his mouth



1982: Bill Wyman and the Stones celebrate the bassist's 68th birthday

In 1965 ("Get Off My Cloud"), they're still looking young (especially Keith and Bill, who was only the Stones at their psychedelinquent extreme, squatting in a flowerbed dotted with Beatles faces. Keith looks like a Tyrolean yodeler, Brian's in his foppish element, Mick's a flying sorcerer, and Bill (age 47) just looks glum.



Stones today: (I-r) Messrs. Watts, Wyman, Jagger, Wood & Richards. Bill looks chipper for a septuagenarian, doesn't he?

32), and have become comfortably casual. "Paint It Black"'s 1966 sylvan glade setting shows an even nattier group of casual types, and it's interesting to see how Brian Jones (center) still dominates — for years in Europe he, not Mick Jagger, was widely considered the group's focal point. Because of his advancing age (39), Bill's been concealed behind a tree.

"She's A Rainbow" (late '67) flattens the 3-D cover of the "Satanic Majesties" album, depicting

Reacting to the previous year's excesses, the Stones went back to basics on "Jumpin' Jack Flash" ('68) — aviator helmet and red nail polish for Keith, bubbles for Charlie, devil's pitchfork for Brian, braces for Mick, and an attractive mask for Bill that makes him look younger than his 54 years.

Rounding out the '60s, 'Honky Tonk Women' has the first shot of Mick Taylor (left), who replaced Brian Jones just before the latter's drowning death in mid-'69.



# Cross-Dressing & Other Fetishes

Though generally regarded as rowdy, rough-'n'-tumble rockers, the **Rolling Stones** have always had a foot in more than one camp when it comes to image. Inspired perhaps by their early manager **Andrew Loog Oldham**, who was very much from the effete-of-genius school of flamboyant British managers, the Stones have on occasion exhibited a taste for attention-getting transvestitism.

Many American parents in the midsixties thought Mick Jagger looked like a girl. Their worst fears were confirmed on the sleeve of the fall '66 single "Have You Seen Your Mother, Baby, Standing In The Shadow" (right), in which not only does Mick join Charlie Watts and Kelth Richards in portraying a trio of prim dowagers, but Brian Jones does his best Marlene Dietrich and Bill Wyman steals the show as a crippled WAC (or the British equivalent). Good taste is timeless



In 1978, the Stones crossed the gender lines again on the cover of "Some Girls." Stars like Lucille Ball and Brigitte Bardot (at least on the LP's first version) were joined by lovely lipsticked Stone faces underneath a delightfully varied selection of "perma-styled Japanese Modacrylic miracle fibre" women's wigs. (Mick, Keith, and Bill model a particularly fetching set above.)

As for "other fetishes," they're on view below on a sleeve for a limited EP from the 1977 "Love You Live" album. As you can see, it's toes for Mick, tummies for Bill, and ears (Mick's in particular) for Charlie, while Keith appears to be something of a backbiter. New guitarist Ronnie Woods's favorite body parts are left to the imagination of the consumer.

#### Stones' Sixties Singles Gallery





#### **VITAL SIGNS**



MIKE SHALETT

#### **Home Taping Revisited**

Poll Finds 53% Own Dual Decks; 25% Copy Prerecorded Tapes

It's no news that home taping is a significant music industry concern. But the seriousness of the situation seems to be escalating.

A recent Street Pulse Group survey indicates that a majority of music consumers (53% of respondents) own dual cassette decks and — to the tune of 25% — are duping the prerecorded tapes they buy. Judging by these figures and those that follow, the music industry is losing a considerable amount of revenue through home taping.

revenue through home taping.

More female panelists than
males own dual decks: 57% compared to 49%. And during the second quarter of '89, women were
responsible for 62% of all cassettes
purchased.

Consumers in the 20-year-old age group bought 35% of the total cassettes sold between April and June. A vast majority of these same customers own dual cassette decks. Among the 17-and-under

"Currently, 54 out of every 100 albums purchased are cassettes and ... those 54 cassettes generate 14 full-length taped copies."

crowd, a whopping 81% have a double deck. That percentage drops slightly to 70% for those 18-20. And the percentage of those owning dual players never falls below 44% — even among those 45+.

#### What They Dub

What are consumers doing with these double-welled decks? Not surprisingly, deck owners/cassette "One-third (of vinyl buyers on the panel) maintained they don't dupe LPs. But the remaining two out of three do."

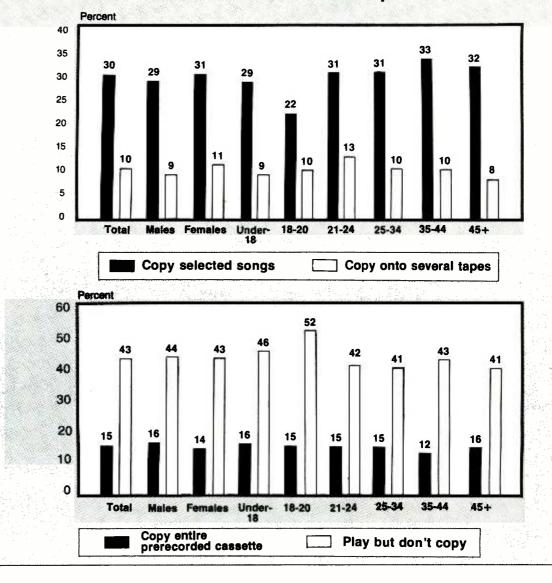
buyers are duping their prerecorded tapes. The aforementioned 25% figure remains consistent throughout each sex and age segment.

An additional 30% are making compilation tapes with the cassettes they've purchased (tapes that contain only selected songs). And ten percent more make a duplicate and a compilation tape. These duplication patterns remain steady along the lines of sex and only one age segment deviates from the norm: the 18-20s. Just 22% of them make compilation tapes.

#### Vinyl Buyer Behavior

Slightly over 17% of the panelists reported buying a vinyl album in the last 90 days. When asked what they usually did with these vinyl albums, one-third maintained they don't dupe the LPs. But the remaining two out of three respondents said they either tape the albums completely, use them to make compilation tapes, or do both.

A majority of those who continue to buy vinyl are 25 years or older. Thirty-nine percent are 25-34. Of the latter group, 43% tape the entire LP. Younger consumers are the most active vinyl home tapers.



What Dual Deck Owners Tape

Those 20 years and under may represent only 18% of current vinyl buyers, but 58% of them tape entire LPs. As consumers get older, they tape less: only 27% of consumers 45+ record the whole album.

Vinyl-originated compilation tapes paint a different picture. Vinyl buyers 35-44 are the most likely to record compilation tapes

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.

from their albums. The 53% figure for that age segment is much higher than that for teen vinyl buyers (22%). Overall, vinyl buyers' mean score for making compilation tapes is 35%.

Currently, 54 out of every 100 albums purchased are cassettes and ten are vinyl LPs. Based on

survey data, those 54 cassettes generate 14 full-length taped copies, while the ten albums generate four additional full-length taped copies. That brings the tape total up from 54 to 72. Of those, 22% would be compilation tapes. And these figures don't even take into account the tapes made by music consumers who own CD players.

#### **Electronic Purchase Trends**

#### Walkman-Type Products Outpace CD, Video Disc Players

The Walkman continues its reign as the leading electronic product that music buyers anticipate purchasing — 10% of **Street Pulse Group** panelists are planning to buy one in the next several months.

However, if portable CD players are added to the home CD player count, these units would command the top spot. And it's interesting to note that video disc players are not high on anyone's wish list.

#### The Portable Picture

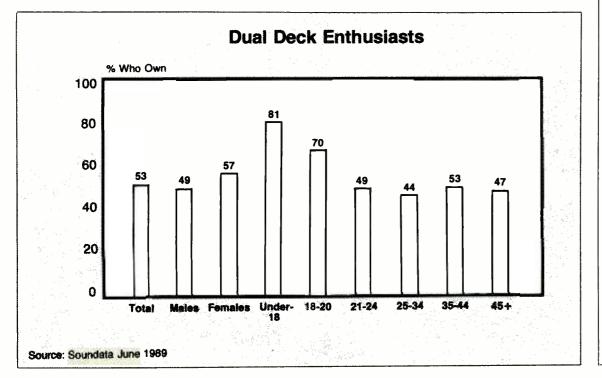
Though interest in buying a Walkman or similar item is equal among the sexes, young music consumers are the most eager agewise. And black music consumers are three times as likely as whites to purchase one.

College-age buyers (14% of those 18-20) are more interested in acquiring a home-based CD player. Current figures for prospective CD player purchases are lowest among 35+ consumers; a greater saturation has already

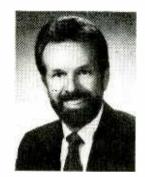
taken place in that age group.

The under-18 crowd craves portable CD players — these items are twice as attractive to this group than to any other age segment. Nearly 14% of the panelists are in the market for a home or portable CD players; those who have access to or already own a player accounted for 31% of the panel. The key at this point is to market to nonusers.

Though several manufacturers are making video disc players more visible through advertising, only 1.5% of consumers surveyed wanted to buy them. Those 45+ present a more promising market. But video disc players remain the audiophiles' domain; there was no perceptible change from last year's survey results.



# The Benefits of Owning RadioWare's Generation II Music Scheduling Software:



#### Powerful:

Like all music stations we have very specific needs for our software: the rotation is particularly tight, artist separation is difficult or dayparting is particularly important. Our stations use RadioWare's Generation II Music Scheduling Software; we are always pleased with the system's flexibility and power and with the company's support of their product. Each station has different requirements and each station's expectations are always exceeded by the software.

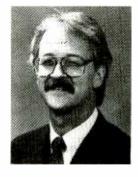
Bob McNeill, Vice President/Programming Viacom Broadcast Group, New York



#### **Easy To Use:**

Q-107, the station was using RadioWare's main competitor. I selected to stay with the competition for a while to see what they could do that RadioWare couldn't. I'm now very happy to be back with RadioWare's Generation II Music Software. It does everything I need and it's much easier, much less complicated and much more flexible than anything else out there.

Lorrin Palagi, Program Director Q-107/WRQX (FM), Washington, D.C.



#### Affordable:

\*\*ERadioWare\* provides a buyout option, one year of free support and one year of free updates for their software systems. We paid one price to <a href="https://www.nearth.com/www.nearth.

Terrence Rodda, Vice President/General Manager Power 93/KITY (FM), San Antonio

#### COME SEE US! BOOTH 354/356 SUITE 1706 - HILTON



RadioWare products marketed exclusively by The Media Gallery. For more information and a free demo disk call (213) 540-4748.



P.O. Box 36385, Dallas, Texas 75235, (214) 350-7216



www.americanradiohistory.com

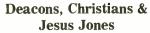
#### **WORLD MUSIC**

#### Mode: 'Personal Jesus' A Good Taster

EPECHE MODE are now back in London for the final stage of recording their album, which they expect to release next year.

"I think it's going to be an edgier, rougher-sounding album," singer DAVE GAHAN. told ROL this week. "Not so smooth and not so highly produced in the way that it becomes all sort of glossy. We wanted to make it feel that it had a lot of energy, and in that way 'Personal Jesus' is a good taster.'

Speaking of their controversial advert for the single (which was banned in certain regional newspapers), Gahan said, "It was a lot to do with using the word 'Jesus,' because the papers seemed to think that it would upset a lot of people. We pointed out to these various papers that BILLY GRAHAM had done it recently, and we were trying to follow that theme." The lyrics arose from the band's dislike of TV evangelism.



DEACON BLUE have released a live version of their current single ("Love And Regret") with three extra live tracks, two of which were recorded during the band's recent Australian tour.

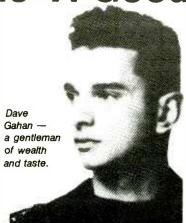
Meanwhile, ROGER CHRIS-TIAN, formerly of the CHRIS-TIANS, releases his solo album this week. "Checkmate" includes the current single ("Take It From Me"), and was produced in New York by GARY KATZ.



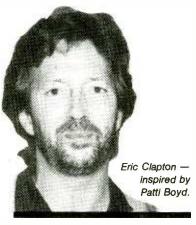
In keeping with our religious theme, JESUS JONES will bring out their first LP ("Liquidizer") on October 2, and the single ("Bring It On Down") this week.

#### Clapton's Life 'In Chaos'

ERIC CLAPTON turned up as the castaway on BBC Radio's "Desert Island Discs" this week, talking about his early years, famous friends, past drug and alcohol addictions, fatherhood, and of course - his music. Selecting the records he'd most like to be marooned with, Slowhand's musical taste ranged from PUCCINI to PRINCE, with FREDDIE KING, ROBERT JOHNSON, and MUD-DY WATERS included as his blues



Clapton says he's just written and recorded a song called "Old inspired by his ex-wife, PATTI BOYD. "Even now, my private life is in complete chaos, he confessed, "and it probably always will be and I'm stricken with this disease of being ill-content. The minute I start to see a satisfying situation, I'll do something myself to upset the applecart."



#### More Ex-Yardbird News

Speaking of ex-YARDBIRDS, erstwhile bassist PAUL SAM-WELL-SMITH has produced the new 13-track album by ALL ABOUT EVE, titled "Scarlet And Other Stories." To be released on October 16, the LP features the single ("Road To Your Soul"), which is out on Monday (9/18).

Meanwhile, ERASURE's forth-coming album ("Wild!"), also due 10/16, will include their new single "Drama!"), which is likewise out 9/18; along with several tracks that don't have exclamation marks in their titles, such as "Crown Of Thorns," "How Many Times," and "Piano Song.

#### Free Single With Alarm LP

Also out 9/18, the ALARM's new, TONY VISCONTI-produced LP, containing "Sold Me Down The River" and titled "Change." In a typical value-for-money move, the Welsh rockers will include a free single with the album, featuring the songs "Black Sun" and "How The Mighty Fall."

In other marketing news, TEARS FOR FEARS have released "Sowing The Seeds Of Love" in yet another format this week. The 3-inch CD comes in a sunflowershaped case.

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

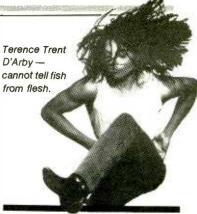
#### Gibson, Goss To Duet?

BROS are calling their second album "The Time," and it'll be ready for release 10/16. The duo are on tour in the States until October 20 with DEBBIE GIBSON, and there's talk of the Gibson Girl and singer MATT GOSS recording a duet together.

While on the subject of second albums, TERENCE TRENT D'AR-BY's "Neither Fish Nor Flesh" will be out October 23

#### **Factory Produces Classical Label**

Factory, the label we've grown to know as a UK chart regular through their association with NEW ORDER, are about to be-



come known for something completely different.

This month they'll release the first five albums on their new classical label, including some SHOS-TAKOVITCH by the DUKE STR-ING QUARTET and BRITTEN's "Simple Symphony," as performed by the KREISLER STR-ING ORCHESTRA.

#### **BRITAIN**



10

- BLACK BOX/Ride On Time (De Construction/RCA)
- JASON DONOVAN/Every Day (I Love You More) (PWL)
  JIVE BUNNY & MASTERMIXERS/Swing The Mood (Music Factory)
- RICHARD MARX/Right Here Waiting (EMI USA)
- TEARS FOR FEARS/Sowing The Seeds Of Love (Fontana/PG)
- STARLIGHT/Numero Uno (CityBeat) BIG FUN/Blame It On The Boogie (Jive)
- TINA TURNER/The Best (Capitol)
- CLIFF RICHARD/I Just Don't Have The Heart (EMI)
- DAMIAN/Time Warp (Jive)
  BEATMASTERS 1/BETTY BOO/Hey DJ/I Can't Dance... (Rhythm King)
- 9 ALYSON WILLIAMS/I Need Your Lovin' (Def Jam/CBS)
- PRINCE/Partyman (WB)
- 12 ALICE COOPER/Poison (Epic)
- MADONNA/Cherish (Sire/WB)
  MARTIKA/Toy Soldiers (CBS) 15 16
- GUNS N' ROSES/Nightrain (Geffen)
- DEPECHE MODE/Personal Jesus (Mute)
- LIL LOUIS/French Kiss (FFRR/PG)
- 20 ADEVA/Warning! (Cooltempo/Chrysalis)

#### Moving Up

DEBBIE GIBSON/We Could Be Together (Atlantic) JANET JACKSON/Miss You Much (Breakout/A&M) EURYTHMICS/Revival (RCA) TECHNOTRONIC 1/FELLY/Pump Up The Jam (Swanyard)
SYDNEY YOUNGBLOOD/If Only I Could (Circa/Virgin) AEROSMITH/Love In An Elevator (Geffen) CURE/Lovesong (Fiction)

The Network Chart, courtesy MRIB

#### **CMJ NEW MUSIC**

CONTRACTOR CONTRACTOR

- RED HOT CHILI PEPPERS/Mother's Milk (EMI)
- HOODOO GURUS/Magnum Cum Louder (RCA)
- POGUES/Peace And Love (Island)
- VARIOUS ARTISTS/The Bridge: A Tribute To Neil Young (Caroline) B-52'S/Cosmic Thing (Reprise)
- POP WILL EAT ITSELF/This Is The Day... (RCA)
- STONE ROSES/Stone Roses (Silvertone/RCA)
  THE THE/Mind Bomb (Epic)
- CURE/Disintegration (Elektra)
- FALL/Seminal Live (Beggars Bqt./RCA)
  PIXIES/Doolittle (4AD/Elektra)
- ZIGGY MARLEY & MELODY MAKERS/One Bright Day (Virgin)
- FETCHIN BONES/Monster (Capitol)
  OCEAN BLUE/Ocean Blue (Sire/Reprise).
- 15 BIG AUDIO DYNAMITE/Megatop Phoenix (Columbia)
- MARY'S DANISH/There Goes The Wondertruck... (Charneleon) EXENE CERVENKA/Old Wives' Tales (Rhino)
- TOAD THE WET SPROCKET/Bread And Circus (Abe's/Columbia)
- 19 CAMPER VAN BEETHOVEN/"Pictures Of Matchstick Men" (12") (Virgin)
   14 20 CLOSE LOBSTERS/Headache Rhetoric (Enigma)

#### Moving Up

BEASTIE BOYS/Paul's Boutique (Capitol) BODEANS/Home (Slash/Reprise)

HALF JAPANESE/Band That Would Be King (50 Skidillion Watts)

TROTSKY ICEPICK/EI Kabong (SST) FUGAZI/Margin Walker (EP) (Dischord) BUFFALO TOM/Buffalo Tom (SST)

SHELLEYAN ORPHAN/Century Flower (Columbia) ROLLING STONES/Steel Wheels (Columbia)

GODFATHERS/Texas Chainsaw Massacre (Epic)

TEXAS/Southside (Mercury)

Chart derived from albums supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports and 12" singles are noted.



#### AUSTRALIA

- KATE CEBERANO/Love Dimension
- JAMES REYNE/One More River
- IAN MOSS/Telephone Booth
- PAUL KELLY/Sweet Guy
  MENTAL AS ANYTHING/World
- Seems' Difficult J. FARNHAM & DANNI'ELLE/
- KATE CEBERANO/Bedroom
- 8 IAN MOSS/Out Of The Fire
- 9 MAX Q/Way Of The World
   10 D. BRAITHWAITE/Sugar Train

#### Most Added

BOOM CRASH OPERA/Get Out Of The

PAUL NORTON/I Got You JAMES REYNE/Trouble In Paradise

#### CANADA

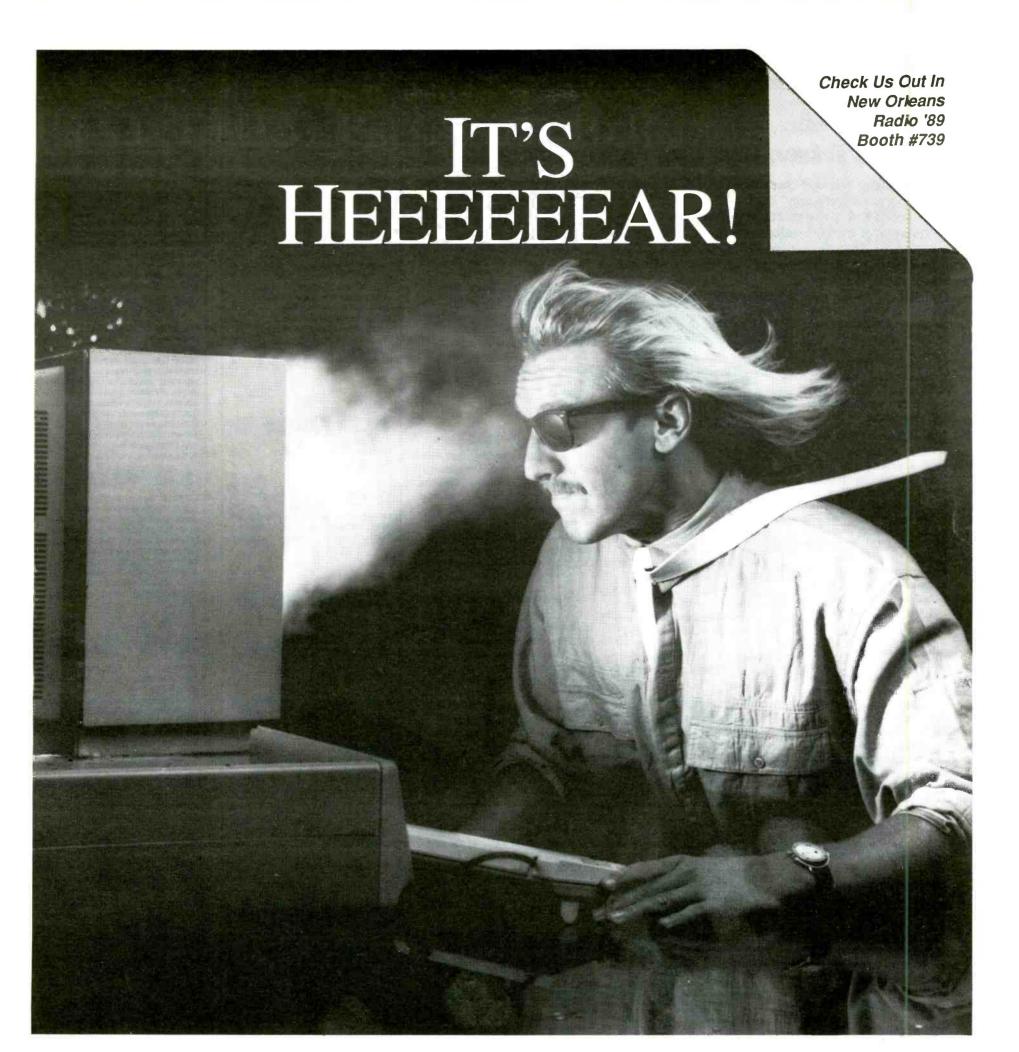
- 3 1 ALANNAH MYLES/Black Velvet
- KIM MITCHELL/Rock N' Roll
- INDIO/Hard Sun PARADOX/Waterline
- JEFF HEALEY BAND/Angei
- 6 SASS JORDAN/Stranger Than
- Paradise

  GRAPES OF WRATH/All The Things I Wasn't
- ANNETTE DUCHARME/Slavery
- 7 9 **TROOPER**/Boy With A Beat 10 10 **TOM COCHRANE**/Different

#### Most Added

RAY LYELL & STORM/Another Man's

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.



We submit, for your approval, the sights <u>and</u> sounds of MusicSCAN Version 7. Experience the genesis of a new era in music scheduling at Radio '89.

MusicSCAN Version 7 will instantly transport you into the future of music scheduling. A future so bright we recommend optical light reduction devices.\*

Music Scheduling Software (205) 987-7456

\*Shades furnished upon request Model: Jeff Kelly, WAPI-FM, Birmingham

#### MUSIC

#### COMPACT DATA®

#### Michael Jackson Gears Up For New Sponsor

t presstime Michael Jackson was set to sign a 'corporate association" deal with the Mar Vista, CA-based L.A. Gear sportswear makers for an undisclosed amount of money – albeit one that's expected to top the \$10 million that Pepsi reportedly dished out for its recent sponsorship and endorsement agreement with the superstar song 'n' danceman.

Sources told Daily Variety that Jackson will be much more involved in this association than he was with the soft drink giant, and there's talk of an L.A. Gear tie-in with the release of MJ's doubledisc "Greatest Hits" collection. The Epic package – due in stores on November 14 – will sport three completely new songs.

#### Rockin' Role Reversals

Some of Hollywood's most notable on and off-screen characters are taking a shot at recording careers. "Blue Velvet," "Elephant Man," and "Eraserhead" director David Lynch has just finished coproducing WB recording artist Julee Cruise's debut LP, "Floating Into The Night."

In addition to writing all ten songs on the disc (along with Angelo Badalamenti), Lynch snapped the photos seen on the cover and sleeve, and is credited with "art di-

rection" as well.

Meanwhile, "Married To The
Mob," "Something Wild," and
"Stop Making Sense" director Jonathan Demme has assembled an album of Haitian music for A&M. The LP - titled "Kon Bit" - is scheduled for release October 3.

And . . . director-actor-comedian Robert Townsend has signed with Atlantic. Look for his album (reportedly to be produced by Kool Moe Dee) in 1990.



BAD SNEAKERS - Michael Jackson beats it in L.A. Gear.

#### **Acting Like Musicians**

Hollywood continues its love affair with the music biz with "A Different World" beauty Jasmine Guy signing to WB (with Full Force and Teddy Riley listed as possible producers), and talk show host Arsenio Hall signing with MCA. Hall's debut album ("Owwww!") is set for release under the name of his rappin' alter ego, Chunky A, on November 14.

#### **Inside Bowie's Box**

Rykodisc has set a September 25 release date for its six-album David Bowie boxed set retrospective, titled "Sound + Vision." Along with a host of hit singles and hip alburn cuts, the set features such rarities as five previously unreleased

tracks (including the original 1969 demo for "Space Oddity" and a 1975 cover of Bruce Springsteen's "It's Hard To Be A Saint In The City"), several rare B-sides, and hard-to-find single versions of "Rebel Rebel" and "The Prettiest Star.'

The collection - also available in three-CD and three-cassette configurations - comes with a 72-page photo booklet and a bonus CDV laser disc with audio renditions of "John, I'm Only Dancing,"
"Changes," and "Superman"
(from a 1972 live show in Boston) as well as an audio/video version of "Ashes To Ashes."

#### Signings O' The Times

Cypress Records has inked Kenny Rogers Jr. and will release the pop rocker's debut LP ("Yes, No, Maybe") on October 3. The label also signed another pedigreed performer - vocalist Charmaine Neville (daughter of Charles and niece to Aaron of the Crescent City's famed Neville Brothers).

#### Hanoi Rocks . . . Again

L.A. rockers Guns N' Roses recently acquired the rights to the entire Hanoi Rocks catalog and will simultaneously rerelease the Finnish rawkers' "Bangkok Shocks Saigon Shakes Hanoi Rocks," "Oriental Beat," "Self-Destruction Blues," and "Back To Mystery City" LPs on the Geffen-distributed Uzi Suicide label on October 24.

And what are the surviving members of Hanoi Rocks up to these days? Mercury has just released vocalist Michael Monroe's debut album "Not Fakin' It," Sam Yaffa is playing bass with MCA's hard rockin' Jet Boy, lead guitarist Andy McCov is recovering from last year's Iggy Pop tour, and rhythm guitarist Nasty Suicide is rumored to be starting a new band. (Drummer Razzle died in a car crash back in '84.)

#### Precious Metal

The RIAA has issued the following awards for the month of August:

GOLD SINGLES: "On Our Own," Bobby Brown, MCA; 'Self-Destruction," Stop The Violence Movement, Jive/ RCA; "Close My Eyes Forever," Lita Ford, RCA; "What You Don't Know," Expose, Arista; "Express Yourself," Madonna, Sire/WB; "Batdance," Prince, WB; "Right Here Waiting," Richard Marx, EMI; "Hangin' Tough," New Kids On The Block Columbia: "Real Jody Watley, MCA; Love," 'Cold Hearted," Paula Abdul Virgin

dance," Prince; "On Our Own," Bobby Brown



#### PAULA ABDUL/Cold Hearted (Virgin) JEFF HEALEY BAND/Angel Eyes (Arista) . . . DON HENLEY/End Of The Innocence (Geffen) JANET JACKSON/Miss You Much (A&M) . . . LIVING COLDUR/Glamour Boys (Epic) RICHARD MARX/Right Here Waiting (EMI) TOM PETTY/Runnin' Down A Dream (MCA) SKID ROW/18 And Life (Atlantic) STARSHIP/It's Not Enough (RCA) WARRANT/Heaven (Columbia) . . .

HEAVY

#### SNEAK PREVIEW

AEROSMITH/Love In An Elevator (Geffen)	٠.
CURE/Lovesong (Elektra)	
ELTON JOHN/Healing Hands (MCA)	
MADONNA/Cherish (Sire/WB)	
MILLI VANILLI/Girl I'm Gonna Miss You (Arista) .	
MOTLEY CRUE/Dr. Feelgood (Elektra)	
ROLLING STONES/Mixed Emotions (Columbia) .	
TEARS FOR FEARS/Sowing The (Fontana/Mercu	ıry)
WHITE LION/Radar Love (Atlantic)	

#### **BUZZ BIN**

B-52'8/Channel Z (Reprise)					
HOODOO BURUS/Come Anytime (RCA)	٠.				
ZIGGY MARLEY &/Look Who's Dancing	(V	irg	in)	١,	

#### ACTIVE

BANG TANGO/Someone Like You (MCA)9
ALICE COOPER/Poison (Epic) 6
CULT/Edie (Ciao Baby) (Sire/Reprise)
DANGEROUS TOYS/Teas'n, Pleas'n (Columbia) 11
ENUFF Z'NUFF/New Thing (Atco)
GRACES/Lay Down Your Arms (A&M)
MICK JONES/Just Wanna Hold (Atlantic)
KATRINA & WAVES/That's The Way (SBK) 6
MAX Q/Way Of The World (Atlantic)
MICHAEL MORALES/What I Like (Wing/Polydor) 1
PRINCE/Partyman (WB)
TREVOR RABIN/Something To Hold On To (Elektra) 6
TINA TURNER/The Best (Capitol)

#### MEDIUM

DARLING CRUEL/Everything's Over (Polydor) &
GORKY PARK/Bang (Mercury)
GREAT WHITE/Angel Song (Capitol)
JEFFERSON AIRPLANE/Planes (Epic)
KING'S X/Over My Head (Atlantic)
RAGING SLAB/Don't Dog Me (RCA)
ROXETTE/Listen To Your Heart (EMI)
STAGE OOLLS/Love Cries (Chrysalis)
10,000 MANIACS/Eat For Two (Elektra)
TESLA/Love Song (Geffen)
TEXAS/I Don't Want A Lover (Mercury)
TORA TORA/Walkin' Shoes (A&M)

#### BREAKOUT

DANGER DANGER/Naughty (Imagine/CBS Ass	oc.) . 2
DODBIE BROS, Need A Little Taste Of (Capitol)	4
INDIO/Hard Sun (A&M)	4
KIX/Don't Close Your Eyes (Atlantic)	2
MARY'S DANISH/Don't Crash The Car (Chame	leon) 2
ORDINAIRES/Kashmir (Bar None/Restless)	2
KEVIN PAIGE/Don't Shut Me Out (Chrysalis)	
STEVE STEVENS ATOMIC /Atomic Playboys (	WB) . 2
WORLD TRADE/Revolution Song (Polydor)	2
YOUNG MC/Bust A Move (Delicious Vinyl/Island)	3



PRINCE/Partyman (WB)

#### FIVE STAR VIDEOS

SECTION AND A	SERVICE TO A SERVICE TO THE SERVICE	1,000
ANCI GRI	FFITH/It's A Hard Life (MCA)	. 5
.D. LANG/	Trail Of Broken Hearts (Sire/WB)	.4
IGGY MAP	RLEY &/Look Who's Dancing (Virgin) .	.4
AT METH	ENY/Slip Away (Geffen)	. 4
OCO/Call H	Love (RCA)	. 5
0,000 MA	NLACS/Eat For Two (Elektra)	. 2
NDREAS \	OLLENWEIDER, Pisar II 8 (Columbia)	. 3
HEA	w	000

AULA ABDUL/Cold Hearted (Virgin)	8
EACH DOYS/Still Cruisin' (Capitol)	8
EE GEE\$/One (WB)	12
HER/If I Could Turn Back Time (Geffen)	ADD
LORIA ESTEFAN/Don't Wanna Lose You (Epic)	.,11
INE YOUNG CANNIBALS/Don't Look (IRS/MC	A) .2
EFF HEALEY BAND/Angel Eyes (Arista)	12
ON HENLEY/End Of The Innocence (Geffen)	7
ANET JACKSON/Miss You Much (A&M)	3
LTON JOHN/Healing Hands (MCA)	1
NICHARD MARX/Right Here Waiting (EMI)	9
OUL II SOUL/Keep On Movin' (Virgin)	12
SURFACE/Shower Me With Your Love (Columbia)	10
MEDIUM	
	en e

BABYFACE/It's No Crime (Solar/Epic)
MICHAEL BOLTON/Soul Provider (Columbia) 1
JACKSON BROWNE/Anything Can Happen (Elektra)
HARRY CONNICK JR./It Had To Be You (Columbia)
CUTTING CREW/Everything But My Pride (Virgin)
EURYTHMICS/Don't Ask Me Why (Arista) AD
EXPOSE/When I Looked At Him (Arista)
MICK JONES/Just Wanna Hold (Atlantic)
PAUL McCARTNEY/This One (Capitol)
VAN MORRISON/Have I Told You Lately (Mercury) . 1
BONNIE RAITT/Nick Of Time (Capitol)
ROXETTE/Listen To Your Heart (EMI)
TINA TURNER/The Best (Capitol)

#### 11011

"LIGHI ." ".
JOE COCKER/When The Night Comes (Capitol)
MELISSA ETHERIDGE/No Souvenirs (Island) ADI
JEFFERSON AIRPLANE/Planes (Epic)
PATTI LABELLE/If You Asked Me To (MCA) ADI
MARIA McKEE/To Miss Someone (Geffen)
JAMES McMURTRY/Painting By (Columbia)
SYD STRAW/Think Too Hard (Virgin)
SWING OUT SISTER/You On My (Fontana/Mercury) .
TUCK & PATTI/Castles Made Of Sand (Windham Hill)
MEIL VOLING Parkin' In The Erea World (Partice) A O.

Information current as of September 12.

20	H		A	14
Bigge	st Gigs	Of Th	st Mo	nth

Venue/City	(In 000s		
1 ROLLING STONES	\$3181		
Veterans Stadium/Philad	delphia.		
(two shows)			
2 ELTON JOHN	\$1491.5		
Meadowlands Arena/E.	Rutherford, NJ		
(three shows)			
3 CURE	\$966.1		

4 ELTON JOHN (two shows) 5 WHO \$902.2

San Diego \$900.0 6 WHO 7 GRATEFUL DEAD Cal Expo Amphithe

8 GRATEFUL DEAD \$765.0 Greek Theatre (three shows) 9 BON JOVI

\$579.9 Alpine Valley Music Theatre/E. Troy, WI
10 RINGO STARR &
HIS ALL-STARR BAND \$508.7

Jones Beach Theatre/Wantagh, NY

#### **New Tours**

nong this v BEAT FARMERS DAVID SYRNE ALEX CHILTON

BOS MOULD NEW KIDS ON THE BLOCK PLYAL CRESCENT MOS DWIGHT YOAKAM

The CONCERT PULSE is a weeldy computeriz-ed report ranking each artist by their average box office gross reported per venue. Courtesy of Polistar, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California. Listings, (800) (209) 224-2631

#### Motown's Creative Crates

otown Records closed the lid on competition for Promo Item O' The Week when it crated, er, created an industry-wide buzz for the label's new Temptations and AC Black singles by delivering the releases in specially designed boxed sets.

Programmers on the Temptations' "fancy white box" mailing list were not only treated to a videocassette version of the band's current single ("All I Want From You"), but also received a cassette copy of the group's new nine-song LP ("Special") and a split of Moet & Chandon's White Star champagne — complete with two "Special Temptations" champagne glasses - to enhance their listening pleasure.



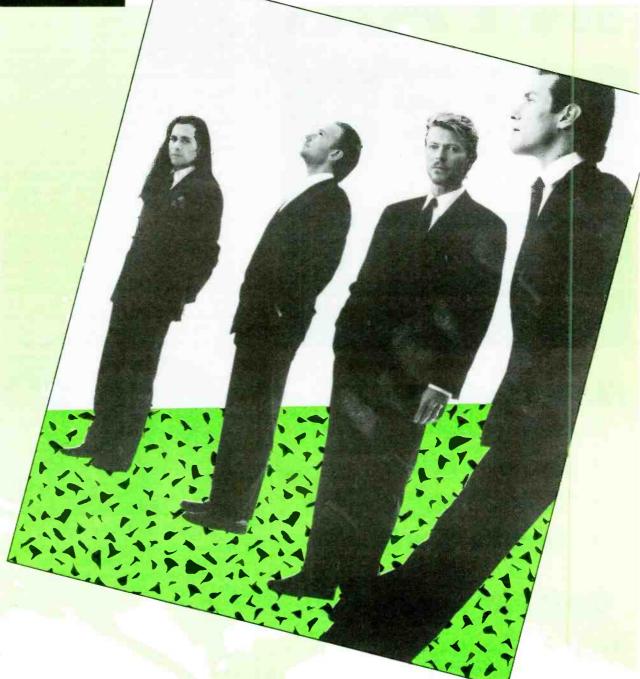


To whet industry appetites for the new group AC Black, Motown shipped programmers a complete copy of the band's debut cassette inside miniature produce crates (ideal for storing cassettes) that were also brimming with such fresh goods as a video for the single "Funky Situation" and a tiny jar of the group's special "AC Black Jam.



WESTWOOD ONE RADIO NETWORKS PRESENT

# MINIMACHINE



# LIVE CONCERT BROADCAST

Airing the week of September 25, Westwood One presents an exclusive two-part program featuring Tin Machine.

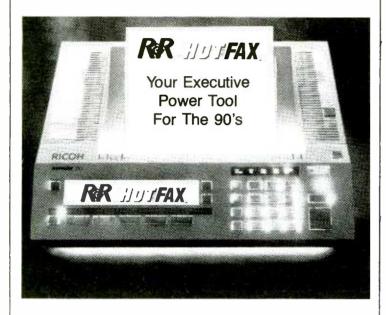
First, catch the explosive power of Tin Machine in their U.S. radio broadcast debut. Recorded live at Le Cigalle in Paris, performances captured in this blistering one hour concert include their instant signature classics like "Under The God" and "Sacrifice Yourself" as well as riveting versions of John Lennon's "Working Class Hero" and Dylan's "Maggie's Farm."

Then, on Wednesday September 27 at 8 PM PDT, you can be part of the action when David Bowie (from Lausanne, Switzerland) along with band members Reeves Gabrels and Hunt and Tony Sales (in Los Angeles) answer listener questions in this exciting 90 minute call-in show hosted by Elliot Mintz.

So treat yourself to a double shot of Tin Machine. Contact your Westwood One representative today to lock up exclusive rights in your market. In Los Angeles call (213) 204-5000, in Canada (416) 597-8529, FAX (213) 204-4375 or Telex 4996015 WWONE.







#### FASTEST with the ...

- Hottest News
- Business Briefs
- "Street Talk" Preview
- Advance Charts

#### Customize it your way!

Personalize your "Quick-Read" issue by adding specific information from a growing menu of "Custom Sections"

Weekly Edition: at your fax by 8 am Wednesdays

(and we can fax it to you wherever you travel)

▼ Special "Updates": published whenever major industry news breaks'



Call or fax for a free sample...

Call 213 • 553-4330

Fax 213 • 203-8727

HOTFAX service available only to R&R subscribers

\*Updates published during the business week,

#### **MUSIC DATEBOOK**

#### **Opry Snubs Elvis**

#### **MONDAY, SEPTEMBER 25**

1954/Elvis Presley makes his only appearance on the Grand Ol' Opry. After Elvis performs, an Opry talent coordinator tells him to return to truck driving.

1965/The Beatles' animated series debuts on ABC-TV

1975/Just after singing the line "My heart is crying" from "Lonely Teardrops," Jackie Wilson suffers a heart attack at New Jersey's Latin Casino

1980/Led Zeppelin drummer John Bonham dies at 32. Surviving group members decide he's irreplaceable

1981/The Rolling Stones embark on the group's last US tour (until this year). Parts of the tour are filmed for the concert movie "Let's Spend The Night Together."

Born: John Locke (Nazareth) 1943, Burleigh Drummond (Ambrosia) 1951

#### **TUESDAY, SEPTEMBER 26**

1937/Blues singer Bessie Smith dies in a car accident.

1956/Tupelo, MS celebrates the first Elvis Presley day in honor of its hometown hero.

1969/The Beatles release "Abbey Road," their last album recorded as a group. The cover, featuring Paul McCartney dressed in black, fuels the "Paul is dead" rumors.

1974/John Lennon releases "Walls And Bridges," his last album until "Double Fantasy" in 1980.

1988/CBS launches WTG Records, headed by Jerry Greenberg.

Born: Cralg Chaquico (Starship) 1954, Bryan Ferry 1945, Olivia Newton-John 1948, Lynn Anderson 1947, David Frizzell 1941, the late Marty Robbins 1925

#### **WEDNESDAY, SEPTEMBER 27**

1962/Martha and the Vandellas release their first Motown single, "I'll Have To Let Him Go."

1964/The Beach Boys make their first appearance on "The Ed Sullivan Show.

1979/Just after starting the song "Better Off Dead," Elton John collapses onstage at L.A.'s Universal Amphitheater. Suffering from the flu, he returns ten minutes later and delivers a three-hour show. 1986/Metallica bassist Cliff Burton is killed when the band's tour bus topples over somewhere between Stockholm and Copenhagen.

1988/Vandals spray paint "I buried John" on John Lennon's soon-to-be-unveiled Hollywood Walk Of Fame star. The star is cleaned in time for the ceremony

Born: Lee Greenwood 1942, Randy Bachman (BTO) 1943, Shaun Cassidy 1958, Glenn Jones 1960



#### THURSDAY, SEPTEMBER 28

Craig Chaquico, Patrice Rushen, Olivia Newton-John, Lee Greenwood

1928/Nashville's first commercial recording session takes place as the Brinkley Brothers record "Dixie

Clodhoppers" for Victor Records. 1956/RCA Records receives over 850,000 advance orders for Elvis Presley's "Love Me Tender."

1968/Bon Jovi may challenge this record soon — The Beatles' "Hey Jude" tops US charts, setting a record for most "na-nas" in a hit single. Also, Janis Joplin announces she'll leave Big Brother & the Holding Company. 1988/Soviet news agencies report John Denver has offered to pay up to \$10 million to journey into space on the Soyuz space shuttle. Denver says the Challenger disaster made a US flight improbable

Born: Moon Zappa 1967, Ben E. King 1938, Nick St. Nicholas (Steppenwolf) 1943, Jerry Clower 1926

#### FRIDAY, SEPTEMBER 29

1976/Jerry Lee Lewis, aka "The Killer," accidentally shoots his bass player, Norman Owens, while aiming at a soda bottle. Owens recovers.

1986/Andy Taylor quits Duran Duran.

1987/Dolly Parton's TV variety series debuts in the Nielsen top five. Good ratings don't last, and the show is cancelled within a year.

Born: Jean Luc-Ponty 1942, Jerry Lee Lewis 1935, Gene Autry 1907

#### **SATURDAY, SEPTEMBER 30**

1950/The Grand Ol' Opry is televised for the first time

1955/James Dean dies in a car accident in California. His rebellious, misunderstood image becomes a symbol for rock & roll musicians and fans.

1961/After hearing him play harmonica in a recording session, CBS Records' John Hammond signs Bob

1987/Bruce Springsteen, Elvis Costello, Jackson Browne, Bonnie Raitt, K.D. Lang, and J.D. Souther join in a tribute to Roy Orbison at L.A.'s Coconut Grove. Across town, Terence Trent D'Arby makes an impressive US debut at the Roxy

1988/After a massive letter-writing campaign by KNX-FM/L.A., John Lennon is finally awarded a star on the

Born: Patrice Rushen 1954, Marilyn McCoo (5th Dimension) 1943, Frankie Lymon 1942, Johnny Mathis 1935

#### SUNDAY, OCTOBER 1

1967/Pink Floyd arrives in New York for its first US tour.

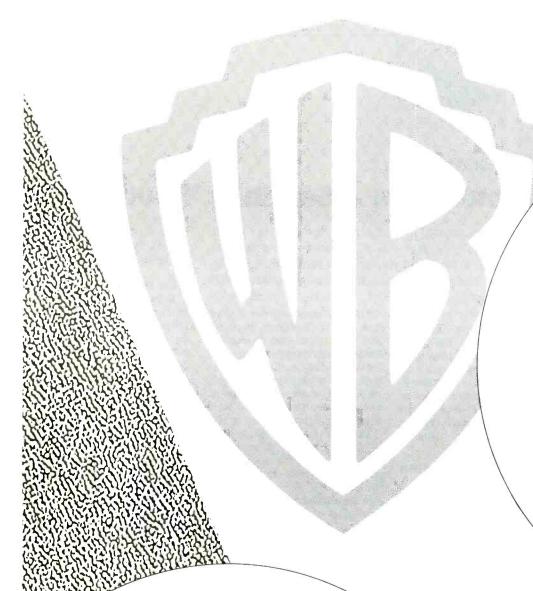
1970/Jimi Hendrix is buried in his hometown, Seattle. Also, Curtis Mayfield leaves the Impressions to go solo. 1980/Paul Simon's semi-autobiographical film "One Trick Pony" is released. Lou Reed, Sam & Dave, Lovin'

Spoonful, and the B-52's make cameo appearances

1982/Survivor's "Eye Of The Tiger" becomes CBS Records' fourth best-selling single to date. (The current champ is Wild Cherry's "Play That Funky Music.") 1988/At the first Heavy Metal Convention in L.A., the prevailing opinion is that heavy metal music gets no

respect. Musicians wearing T-shirts that say "Cold Blood," "Racial Slaughter," and ""Suicidal Tendencies" contend their music is not about death.

Born: Howard Hewett 1957, Philip Oakey (Human League) 1955, Albert Collins 1932 - Paul Colbert



#### THOMPSON TWINS

#### "Sugar Daddy"

The New Single from the Album BIG TRASH © 1989 Warner Bros. Records Inc.

#### **NEW & ACTIVE**

57 ADDS FIRST WEEK OUT! Including These P-1's:

KDWB Y1O8 KWOD KPLZ WLOL KKRZ KCPX KUBE



#### UNDERWORLD

#### "Stand Up"

The New Single from the Album CHANGE THE WEATHER
© 1989 Sire Records Company

#### **NEW & ACTIVE**

#### ONE OF THE "MOST ACTIVE"

VXKS deb 35 WOD 20-18 VMMS deb 19 XXR 10-8 Z106 deb 27 VCGQ 37-33 VANS add TUX deb 39 2X add Z10 deb 39 VWCK deb 40 WIXX 35-28 WTBX 26-19 WHOT add KSND 18-16 KRZR 9-5 KZZU 20-17 G98 deb 38 KISR 38-34 WPFM 28-24 WBNQ 34-26

KLYV add KFRX add 99KG 16-12 KPAT 21-16 KFMW 13-10 KGOT deb 35 KFTZ 39-34 KMOK 31-28 KTMT dep 39 ZFUN 32-29 OK95 19-16











#### **JAMES INGRAM**

#### "I Wanna Come Back"

From the Album IT'S REAL



URBAN 27
JUST
SHIPPED
CHR!

1989 Warner Bros. Records Inc.

SAY

www.americanradiohistory.com

ON ELEKTRA CASSETTES, COMPACT DISCS AND RECORDS.





**BRAD MESSER** 

#### **OFFICE POLITICS**

#### Anyone Seen A Sandbag 'Round Here?

You see him coming up in the rearview mirror: a hellbent maniac darting in and out as if he alone owns the freeway. All the drivers around you also see him coming. Magically, with no overt communication between them, without even glancing at one another, the drivers decide what must be done.

Take announcers. We have a sol-

Just as the pushy maniac is about to make his move to switch lanes, the opening he's aiming for closes, ever-so-smoothly, as if by chance. Chance, ho ho. Far from it. It's a little incident of freeway freezeout, in which drivers give the cold shoulder to someone because he's below quota on common courtesy.

If it's done right and everyone acts innocent enough, the frozenout driver can't even be sure there was a conspiracy. Maybe traffic caught him by chance. He's been sandbagged, but there's no proof.

Give it an instant of thought, and it becomes clear that sandbagging isn't something that happens only in traffic. It happens every day, in every aspect of life. Heck, it's the way the world works. Virtually every day, whether we know it or not, people we know are doing one of three things to us: helping, being neutral, or sandbagging. In little ways, and in big ones.

Take announcers. We have a solemn duty to reinforce, back up, and jack up our own co-workers. But if an individual starts making a habit of getting out of line, of not showing everyday courtesies, well, media people are pretty creative, and there are a million little ways of taking him down a notch or two.

I wouldn't have brought up sandbagging if I hadn't just been made aware of a neat little example of it at a station where — says my informant — one of the mid-level managers contracted a nasty case of swelled head that eventually became too much for his co-workers.

An incident occurred in which his co-workers could have helped him. But did they?

One night when the station people and some civilians were at a party, a starstruck civilian was trying to be jocular. He told Mr. Ego that in a few years, what with his beard and all, he'd probably look like Gabby Hayes (an old movie sidekick of Gene Autry and Roy Rogers). Mr. Ego went white.

The remark had pierced him. The civilian didn't realize it, but the Gabby comparison had been deadly.

Mr. Ego's staff members heard it, but acted like they hadn't. They saw and they knew, but they pretended great innocence and went on about their socializing as if nothing devastating had been said to the boss.

The next day at work, whenever he was out of the room, they yukked it up and called themselves Gabby's Posse. Of course, before long, Mr. Ego happened to walk in at the wrong time and heard the word. There was instant silence, and many quick looks around, and then, in that crucial moment, to his great credit, he smiled.

God only knows how hard it might have been for him to create that smile, but he managed it. He said nothing. Didn't move. Just forced a smile and took his lick, sort of like everyone wishes Pete Rose had done. It's the way the world works. Sandbag someone who really invites it, ease him down a notch or two, and if he takes his medicine like a big boy, he's forgiven on the spot and the sandbags disappear. (You read R&R, Pete?)

**MONDAY, SEPTEMBER 25** — 200th anniversary of Congress proposing the first changes in the US Constitution (1789). One dozen proposed amendments to the Constitution were sent to the states for ratification; the ten we call the Bill of Rights were approved and became law about 26 months later (12/15, 1791).

"Dondi," the comic strip **Gus Edson** and **Irsin Hasen** began in 1959, turns 30. California's Yosemite National Park was established by Congress in 1890. Gen. **Benedict Arnold** became the Revolutionary War's most infamous traitor in 1780, openly defecting to the British after his scheme to surrender West Point collapsed. The Pacific Ocean was discovered at Panama, and "all lands bordering it" were claimed for Spain by **Vasco Nunez de Balboa** in 1513. *Birthdays:* **Heather Locklear** 28. **Mark Hamili** 37. **Christopher Reeve** 37. **Cheryl Tiegs** 42. **Michael Douglas** 45. **Barbara Walters** 58.

**TUESDAY, SEPTEMBER 26** — This hasn't been a lucky day for the Japanese: in 1959, typhoon Vera went ashore near Honshu and killed 4466 people. And in 1954 the Japanese ferry Toya Maru sank in a storm; 1172 lost their lives.

In 1983, **Dennis Connor** and his crew broke a 132-year winning streak — the longest in sports history — by losing the America's Cup to yachtsmen from Australia; Connor's crew won it back the following year. The Cunard Line's brand-new luxury liner Queen Mary was launched in 1934; it's now a permanently moored tourist attraction at Long Beach. Frontiersman **Daniel Boone** died in 1820 at age 85.

Birthdays: Olivia Newton-John 41. Lynn Anderson 42. Jack LaLanne 75.

WEDNESDAY, SEPTEMBER 27 — Olympic gold medalist Ben Johnson failed a drug test for illegal steroids one year ago today. Even as Johnson continued denying he used steroids, the Olympic Committee repossessed the gold and erased his world record in the 100-meter dash. Johnson eventually confirmed that he'd been caught fair 'n' square. Hurricane Gloria killed six on Long Island and in Connecticut in 1985. Twenty-fifth anniversary of the Warren Commission report (1963), the official investigation which concluded the assassination of JFK was not a conspiracy, but rather a one-man job by Lee Harvey Oswald. Steve Allen hosted NBC's first "Tonight Show" 35 years ago (1954). An earthquake claimed about 100,000 lives in China in 1920. Birthdays: William Conrad 69.

**THURSDAY, SEPTEMBER 28** — Spanish explorer **Juan Rodriguez Cabrillo** discovered California 447 years ago at San Diego Bay (1542). Annual observances are scheduled at the Cabrillo National Monument today, but the main blowout — which included a reenactment of the historic landing — was last weekend.

In 1987 an avalanche killed several hundred at Medellin, Colombia. Federal regulators reported in 1983 that almost 600 US banks were "in deep trouble." In 1850, the US Navy did away with flogging.

Birthdays: Ben E. King 51. Brigitte Bardot 55.

FRIDAY, SEPTEMBER 29 — Two hundred years ago, President George WashIngton authorized the War Department to create the US Army. In the nation's capital, New York City, about 700 American Revolution veterans enlisted.

In 1988, Discovery was launched on the first American manned space mission since the Challenger accident in early 1986. The tightrope endurance record of 185 days was set in 1973 by **Henri Rochetain**, who baffled everyone with his ability to sleep while balanced on a highwire without falling off. US-Mexico telephone service began in 1927. The first fulltime paid police department began in London 160 years ago (1829).

Birthdays: Bryant Gumbel 41. Lech Walesa 46. Madeline Kahn 47. Jerry Lee Lewis 54. Gene Autry 82.

Saturday (9/30): Johnny Mathis 54. Angle Dickinson 57.

Sunday (10/1): Julie Andrews 54. Tom Bosley 62. Jimmy Carter 65. Walter Matthau 69.

# "THE BATMAN THEME"

The New Single



From Batman Original Motion Picture Score Composed By DANNY ELFMAN

- FLYING HIGH AND QUICKLY APPROACHING GOLD!
- TOP TEN AT SCORES OF RETAILERS AROUND THE COUNTRY!
  - FROM THE BOX OFFICE SENSATION OF THE DECADE!



Album Produced by Danny Elfman and Steve Bartek. TM & © 1989 DC Conic



JOEL DENVER

#### **Taking Advantage Of TV Tie-Ins**

'Club MTV,' 'Youthquake' Build Local Station Image

TV exposure is one way stations position themselves as "larger than life." Witness one PD who said in a recent column that his goal is to get his station on the local news at least once a month.

But that requires a noteworthy event (not to mention a good relationship with a TV news editor who won't refer to your outlet solely as "a local radio station"). An alternative ticket to the tube is tying in with cable TV specialty programs such as "Club MTV" or syndicated series such as "Youthquake." These shows offer radio stations low- or no-cost routes to call letter/personality visibility via programming aimed at a specific target audience.

#### **Low-Cost TV Exposure**

"Club MTV" debuted almost two years ago as a daily 30-minute show starring VJ Julie Brown and featuring video clips, dancing, and live perfomances. After it caught on, MTV decided to take it on the road this summer as "Club MTV Live: The Concert Tour."

"This tour was very radiosuitable, and in many markets we did co-promotions with radio," said MTV VP/Music Programming Abbey Konowitch. "From our standpoint that was the easy part. The complexity was (dealing with) five bands on different labels."

Appearing on the tour were Tone Loc, Milli Vanilli, Paula Abdul, Information Society, Was (Not Was), and, on selected dates, Lisa Lisa & Cult Jam. "Since records break from a variety of formats and niches, it was impossible to do exclusive co-promotions everywhere," Konowitch added. "In some cases we used more than one radio outlet. The overall decision was not ours alone; the tour itself was packaged through Pace Concerts in Houston and sold to local promoters across the country who made the final decision.'

Making a total of 30 stops, the tour worked with the following stations: WRBQ (Q105)/Tampa; WPOW (Power 96)/Miami; WBJW



Jennifer

(BJ105)/Orlando; WHYT/Detroit; WPHR/Cleveland (with a tie-in from nearby WKDD/Akron); WKBQ/St. Louis; WKRQ (Q102)/Cincinnati; WAPW(Power 99)/Atlanta; WQUE/New Orleans; WKSS/Hartford; WEGX/Philadelphia, WQHT (Hot 97)/New York; KEGL/Dallas; KKBQ/Houston;

KMEL/San Francisco; KQKS (KS104)/Denver; KYRK/Las Vegas; KPWR (Power 106)/Los Angeles; WGCI, WYTZ (Z95), and WBBM-FM (B96) in Chicago; WLUM (Hot 102)/Milwaukee; WDJX/Louisville; WLOL and KDWB in Minneapolis; WHOT and WMGZ in Youngstown; and WTLC/Indianapolis.

#### Radio Barriers Falling

Konowitch believes the barriers between MTV and radio are crumbling fast. "Programmers see the drawing power of MTV and especially the popularity of Julie Brown, who brought out a lot of non-concertgoers according to our research. Stations saw the tour as an event they wanted to tie in with"

Co-promoting meant each station became *the* outlet for tickets and T-shirts. But most importantly, the stations received plenty of free airtime through TV spots running on local cable outlets. According to MTV Director/Special Projects Steve Leeds, "We allowed each of the stations to put up big



Paula Abdul and former Hot 97/New York PD Steve Ellis during Club MTV.



"Club MTV Live: The Concert Tour" stopped in New Jersey at the Brendan Byrne Arena. Hobnobbing backstage are (I-r) MTV VP/Programming Abbey Konowitch, Milli Vanilli's Fab Morvan, MTV Director/Special Programming & Talent Artist Relations Steve Leeds, Milli Vanilli's Rob Pilatus, and MTV Sr. VP/Marketing & Promotion Bob Friedman.

banners at the show and be the opening act, with one of their jocks spinning records and introducing the main event.

"We used large outdoor venues, with potential crowds of 10,000+ at each stop," Leeds added. "While not a total sellout in every city, the tour was successful. The labels were happy because their artists were exposed to many people they'd have never gotten the chance to play for.

"It's a natural tie-in. We plan to do this again next year and will roll out other shows stations can tie into"

#### **Cut The Best Deal**

WKBQ/St. Louis PD Lyndon Abell was satisfied with his station's "Club MTV" exposure but

#### Screen Gems

To pump up station visibility on the small screen:

- Shoot for local TV exposure whenever possible
- Negotiate for the best deal when arranging tie-ins
- Find a balance between national and local events
- Use personalities to get more mileage out of TV appearances

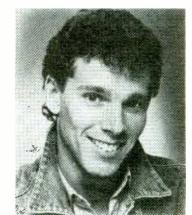
advised, "Go for the best deal you can cut with MTV and your local cable operator. Don't accept exactly what they offer. There's a delicate balance in promoting such an event without getting overshadowed by the MTV side of it all. (Morning man) Ron O'Brien got a lot of benefit from hosting it because he was on the local spots and then live in front of thousands of listeners.



Lyndon Abell

"Radio must continue to explore alternative exposure opportunities such as this. While TV spot buys aren't outrageous here, the fragmentation is making it harder than ever to score a direct hit with any targeted part of the audience.

"Like other stations, we're now readying our own local weekly TV show. A pilot ('106.5 Tremors Live') ran August 26. It was patterned after 'Club MTV' and featured afternoon personality Geoff Davis along with video clips, kids dancing, and artist interviews."



Hollywood Hamilton

#### Customized 'Quake'

If you can't wait for the next MTV event, you might want to talk to the "Youthquake" folks. A concept developed by host Jennifer, who formerly handled marketing and promotion for "Dance Fever," the show starts weekly production/broadcasts in January. On-line is a roster of 125 TV stations coast-to-coast, including outlets in New York, Chicago, and Los Angeles.

Describing the radio benefits, Jennifer said, "'Youthquake' offers a contest tie-in at the end of every show (i.e., a trip to London or to Dweezil Zappa's house). It's customized with the local radio affiliate's calls and contest phone numbers. The first ten callers win 'Youthquake' T-shirts (customized with the station's logo) and albums by the artists appearing on that show."

Jennifer uses local jocks as co-

Continued on Page 91



"Youthquake" shakes up Chicago's Great America: host Jennifer (c) tries to coax WKTI/Milwaukee's Dr. Steve (l) and WYTZ (Z95)/Chicago's Steve Craig (wearing a WKTI shirt??) into riding the Shockwave rollercoaster.

# EALARI



"SOLD ME DOWN THE RIVER"
THE FIRST SINGLE FROM THE NEW RECORD

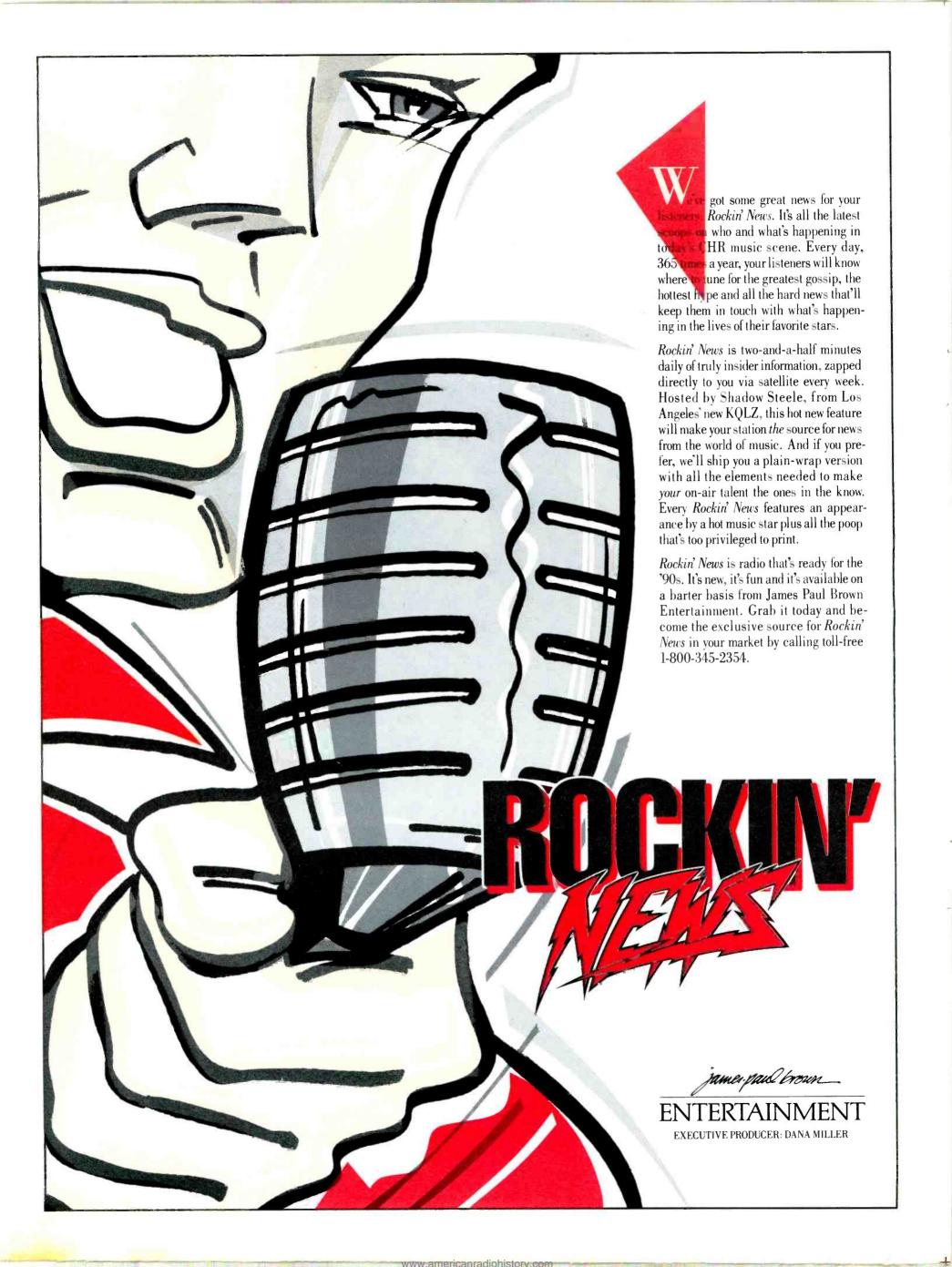
CHANGE

IRS-82018

In Stores Everywhere September 19

PRODUCED BY TONY VISCONTI
DIRECTION: ELLIOT ROBERTS
LOOKOUT MANAGEMENT





#### TV Tie-Ins

Continued from Page 88

hosts along with a listener. "It's a great image-builder for the stations and their jocks to be on TV like this," she said. "We go out to a Six Flags and ride some crazy rides with local radio personalities to explore the market. We find out where the kids hang out and what they're interested in from a life-style standpoint."

#### **Breaking New Ground**

Discussing her recent experience with KMEL/San Francisco, Jennifer said, "Working with the station was a big success. Its 'Summer Jam' concert to help fight gangs and drug abuse provided a very positive vehicle for 'Youthquake' and added to KMEL's level of exposure."

KHYI (Y95)/Dallas, WEZB (B97)/New Orleans, WAVA/Washington, KIIS-FM/Los Angeles, and Q105/Tampa have already made the "Youthquake" connection. KIIS night rocker Hollywood Hamilton commented, "It was a ball to do. They sandwiched me in with four other radio personalities nationwide, which gave it both a local flavor and a bigtime national feel."

To make it possible to include a wider variety of markets and produce a weekly half-hour program, "Youthquake" is readying a tour bus — complete with an off-line post-production suite loaded with the latest in special effects. "We never stop trying new ideas," said Jennifer. "There's virtually no limit to what can be done to enhance the entertainment value of video with these high-tech production processes. We're going to break a lot of new ground when we go weekly."

For more info on "Youthquake," contact Kristi Kistler at (214) 969-6880. And to learn more about upcoming MTV projects, contact MTV Director/Local Promotion David Newman at (212) 713-6894.

#### BITS

- Need An Umbrella? WBLI/
  Long Island night jock T.K. Townsend
  recently spent two days on a 7-11 roof
  to raise funds to fight Muscular Dystrophy. The station planned to raffle off
  Rolling Stones and New Kids On The
  Block concert tickets, Bon Jovi
  T-shirts, and other great stuff, and all
  was going well until the rains came.
  Townsend was drenched for 30 of the
  48 hours, but he held steady and raised over \$4000. He was last seen staging a two-day sneeze-a-thon.
- See Ya Later Alligator KFBQ/Cheyenne served up an alligator mud wrestling contest with a London trip up for grabs as the grand prize. Listeners with hearts of stone and skin of leather grappled with the ferocious plastic gators with all their might. The combatant extracting the swamp thing fastest won a quick shower and a plane ticket.



**BEE GEES AT THE BEE** — Bee Gee Robin Gibb dropped by WBBM (B96)/Chicago to show off his new reel-to-reel machine. Checking things out are (I-r) B96 morning man Joe Bohannon, family member Spencer Gibb, and B96 fellow morning man Ed Volkman.



**WHITE/SUMMER SUMMER SUMMIT** — Henry Lee Summer (I) and Karyn White took time out to exchange musical anecdotes with KEGL/Dallas PD Joel Folger.

#### MOTION

- Tom Thomas named PD at KLYV/Dubuque replacing **Jeff Davis**, now PD at KIKI/Colorado Springs.
- KSMB/Lafayette, LA ups
   MD Bobby Novosad to APD
   and night man Fast Eddie
   Small to MD.

Ch-ch-changes at WANS/Greenville: Dallas Kincaid from WBCY/Charlotte is the new MD as morning man Bill Catcher is promoted to APD; Doc Holliday from KISS/Savannah takes over mid-Jim Peterson exits as KPWR (Power 106)/L.A. Promotions Director and is replaced by Duncan Payton from KGGI/Riverside Michael Hayes leaves KKBQ/Houston to nab PM drive at WXGT (92X)/Columbus, OH as J.D. Stewart heads for KEGL/ WPLJ/New York PD/morning man Gary Bryan completes wakeup team by stealing WAVA/Washington's David Haines for ND/morning news anchor duties.

WIXX/Green Bay welcomes **Jeff Stone** to overnights from middays at
KZOU/Little Rock ... **Hurricane Wayne** blows into the night shift at
WOVV/West Palm Beach after a stint at
KCPW/Kansas City ... **Ace O'Connell** now does mornings at WTFX/Madison, coming from KPSI/Palm Springs

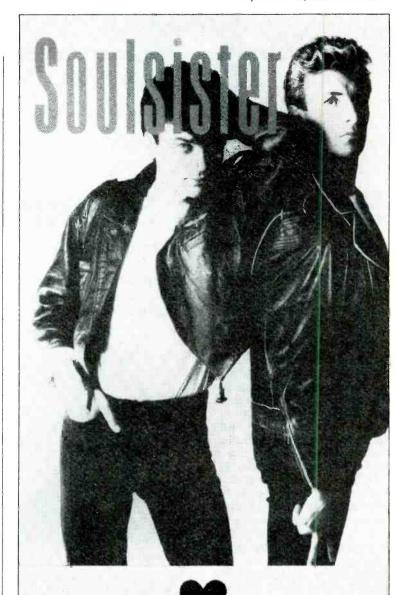
.... Cindy Wilson moves to middays and Madison Taylor goes to week-

ends at KNIN/Wichita Falls, TX ... KNMQ/Albuquerque MD/overnighter Billy The Kid has exited; new PD Tomm Rivers assumes MD duties and moves the station in a more mainstream CHR direction. Contact the Kid at (505) 881-0254.

Chuck Finley has left AOR WYBB/ Charleston, WV for CHR WYYS/Columbia, SC ... Look for former WZKX/Biloxi PD Rick James to head for the PD slot at WMGZ/Youngstown

WQQQ/Allentown has a new lineup: Woody Wood from WIOQ/Philadelphia joins Carl Raker for mornings, Eric Stryker from WYTZ (Z95)/Chicago handles middays, Dave Javu from WAPE/Jacksonville takes afternoons, Long John Austin nabs nights, and Jack Hammer, also from WQQQ, does overnights It's Bobby Wilde (not Bobby Knight as previously reported) who's reupped for another 18 months of nights at KDWB/Minneapolis Promotions Asst. Brian Paul Lubanski is promoted to Promotions Director at KZZU/Spokane

WNVZ/Norfolk PD Chris Bailey will now consult WSRZ (Z106)/Sarasota ... KSLY (Sly 96)/San Luis Obispo, CA MD Dean Clark has been named APD ... WPFM/Panama City, FL PD Keith Richards is leaving for a promotion gig with A&M; no replacement has been named yet ... weekender Jay Stewart has been added to the airstaff at WMHE/Toledo



# "way to your heart"

#### CHR New & Active A Most Added CHR

86/40, Including

WZOU CKOI Q107 add 30 KRBE Q95 WKTI deb 22 KDWB 24 KKRZ KWOD KISN 38-32

**WXKS** 

X100 WIOQ HOT102 KRNQ 27 KNMQ deb 28 KEZB 29

**KKLQ** 

WPFM 31 KQCR 32 KPAT 23

# SOULSISTER

EMD



HARVEY KOJAN

#### Sommers Speaks Out

KLOS Enters Eighth Month Without PD

When Charlie West made his surprise decision to exit the KLOS/Los Angeles PD post last January, President/ GM Bill Sommers told R&R he planned to "take his time" finding a replacement.

He wasn't kidding.

Eight months later, market conditions have changed dramatically. Two competitors have abandoned rock-based formats (KNX-FM and KEDG), while another – KQLZ (Pirate Radio) – has entered the fray in dramatic fashion. Still another high-stakes player, KFAC, is poised for a format flip.

Despite the market flux KLOS is still sans PD, and Sommers has given no indications he's close to making an announcement in the near future. The longer the position remains open, the more the rumors circulate, including the one that says Sommers simply can't find anybody willing to work for him.

Rumors and publicity are nothing new to Sommers, who's spent over 20 years in L.A. broadcasting, the last 11 as KLOS GM. I thought a direct interview would help cut through the speculation and focus on the facts. I expected the usual Sommers' candor, and I wasn't disappointed.

R&R: Why has it taken so long to find a replacement for Charlie?

BS: I haven't been looking that heartily. There are only five people I've contacted. And I've only offered it to one person (WLZR/Milwaukee PD Greg Ausham). There are a lot of people everybody thinks I've contacted whom I've never called

#### "We're so safe that we don't break records. How can we play the wrong music?"

R&R: But given the extremely competitive L.A. market — especially since Pirate signed on — don't you think it's crucial to have a strong leader at the helm?

BS: Why?

R&R: Because a PD can have a big impact on a station's bottom line

BS: In what way?

R&R: Picking the right music and rotating it properly, selecting and implementing the right promotions . . .

BS: I've got a promotion director and a music director. And I've got a bunch of pros here, including two guys who've been PDs before — (midday man) Bob Coburn and (evening jock) Steve Downes — who aren't afraid to walk up the hall to the MD and say, "Hey, why are we on this cut?" Besides, we're so safe that we don't break records. How can we play the wrong music?



Bill Sommers

The only thing that affects the bottom line is ratings. Period. And the ratings haven't gone down. So you're not anywhere close.

R&R: I was referring to ratings as the bottom line. And a PD does have a direct effect on the numbers, which, in turn, determine revenues.

BS: The PD does not oversee everything. He's one of 13 department heads here.

R&R: So you're convinced you haven't needed a PD?

BS: No, I didn't say that. I'd love to have a PD. Frankly, I don't want to have to worry about some of the things I've had to handle. It would make life easier on everybody.

R&R: But the fact that you haven't made a concerted effort to find a PD indicates you don't feel it's that important an issue.

BS: No, it is important to have a PD. But I'm not going to get the wrong PD just for the sake of having one. It's important to pick the right person.

R&R: Yet you admit you've only spoken to five people in seven months. How can you possibly find the right person unless you spend the necessary amount of time and effort conducting a search?

BS: You're the AOR Editor – you name five candidates who are qualified to come in and run a station of this caliber.

R&R: It's not my role to suggest candidates.

BS: Maybe the answer is that it's really hard to find qualified people, or even people who are willing to take on the responsibility of a market this size.

#### **Sommers Not The Problem**

R&R: There's a general feeling in the industry that the main problem is not the availability of qualified candidates, but that nobody wants to take the job because they don't believe they'd have the respect or autonomy necessary to do the job right.

BS: How can anybody say that who hasn't talked to me or even met me? Ask the people who've worked here for years — they have total responsibility for their departments. Even Charlie had that total responsibility. (Former KLOS PD) Tommy Hadges had that responsibility. I do not go into their area.

R&R: You're not "picking the hits?"

BS: I don't even get involved in programming. I don't go into the office, I don't check the music, I don't know what the list is. I love it — a couple of record companies actually started calling me a few months ago. I don't know what's being released; I don't look at the Back Page. The only thing I follow are the rules and guidelines set up by the corporation as far as notarization of affidavits and payola is concerned. I want to make sure everybody here is clean.

R&R: Is there a corporate policy on music adds?

BS: We can only play core artists. Others have to be broken somewhere else. We don't break records. It's so safe that I don't have to go in and worry about it.

"I'd love to have a PD. But I'm not going to get the wrong PD just for the sake of having one."

R&R: Why do you think you have that negative reputation? Is it just a couple of disgruntled former employees?

BS: I don't even have a couple. R&R: Then why do I keep hearing that you don't treat your employees with respect? People say you look at employees as some film directors look at actors — like cattle.

BS: There have only been five PDs at KLOS in 20 years, and I've been here for 17 of those years. Would you say that's an insignificant record?

I pick the right people, and once they're here they stay here forever. The sales manager's been here over 18 years. Just about everybody's been here a very long time. I'm sure that coming from a station of this caliber and a market this size, they have opportunities to move all the time. If I'm an impossible person to work with, how come nobody leaves?

R&R: You haven't felt any pressure from corporate to make a decision?

BS: This is the most profitable station they own. Why would they pressure anybody?



KFAC/Los Angeles GM Jim deCastro has warned KLOS to "move over and let the big dogs eat." This is Sommers's response.

#### L.A. Newcomers Analyzed

R&R: Okay, let's discuss the L.A. market. Obviously, the big story — other than Pirate — is KFAC. What do you think the self-proclaimed "big dogs" are going to do?

BS: All indications are KFAC will do some sort of an AC format.

WILL GO some sort of an AC format.

R&R: Do you think Urban AC's a good choice?

BS: It's a good choice. (AC) KOST is sitting with a 6.5 and (Dance CHR) Power 106 (KPWR) has a seven share. If you take two shares from each of those stations, you can make a great living in L.A. with a four share. So from a business standpoint it's a very smart decision.

R&R: Pirate came out of the box with a four share. Some people thought its Rock 40 approach was a smokescreen, but obviously that's what it has chosen to do.

BS: You can't say obviously, because it hasn't settled yet.

R&R: You think there's still a possibility it'll swing one way or another?

BS: Let's look at it from a pure business standpoint — nothing personal. If Pirate doesn't own all the teens, all the women, or all the men, where is it going to make its living? You have to own something, and it doesn't own enough of

"I don't get involved in programming. I don't go into the office, I don't check the music, I don't know what the list is."

any one cell. You can't be all things to all people anymore.

R&R: So you don't think it can continue its current approach and attract enough advertising to succeed?

BS: That's right.

R&R: What about the probability that Pirate will continue taking 18-34 men from you — especially

"There have only been five PDs at KLOS in 20 years, and I've been here for 17. If I'm an impossible person to work with, how come nobody leaves?"

18-24 men? That doesn't bother you?

BS: That's a silly question. No one wants to lose anything. Of course I don't want to lose any 18-24 men.

R&R: It's not a question of wanting to lose them. What I'm asking is whether your plan in this fragmented world is, "Yes, we may have to lose 18-24 men, but we'll own 25-54."

BS: I hope so. Let's not forget KNAC; it owns a large segment of 18-24s in Santa Monica and Orange County. Let's also not forget KROQ. It's got 18-24 men. That's why I don't think Pirate is where it wants to be.

#### The Missing Link

**R&R:** Actually, Pirate's biggest lure has probably been the lack of inventory.

BS: That's the missing link. It's still saying, "Here's another hour commercial-free." Wait till it catches up with the rest of us.

R&R: Pirate has stated it's going to keep the spot load down by charging higher rates.

BS: It also said it would never take insurance commercials, and now it's on the air with four different insurance accounts. Is it really going to keep it to four commercials an hour, or lie and do more?

R&R: Can it make a living off four spots an hour?

BS: I doubt it.

R&R: Has its higher rate structure had any significant impact on the market?

BS: I complimented (Pirate

Continued on Page 94

# PAOLLE

Classic Rock can be a monster hit. If it's done right. And we've been doing it right since Day One.

That's why Fred Jacobs' Media Strategies is the nation's number one

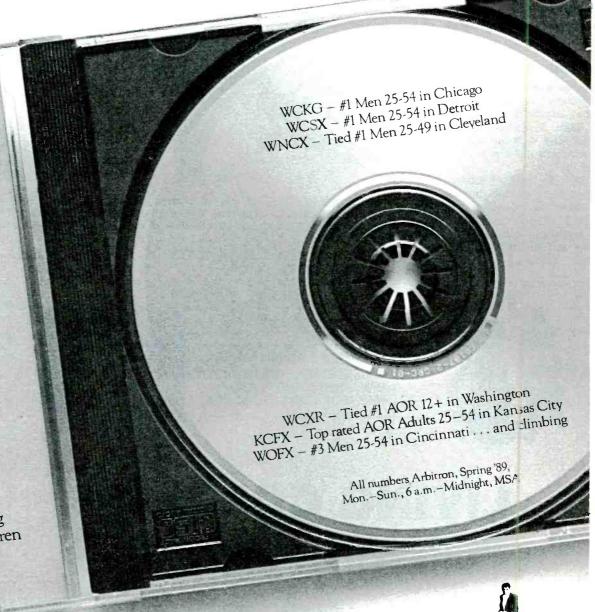
Classic Rock consultant.

And that's why so many of the stations we consult are number one (as the compact list on this compact disc attests). Not one-book wonders.

In market after market, Media Strategies' Classic Rock stations have stood the test of time. And changed the course of AOR radio.

Talk to the company that started it all. Fred Jacobs' Media Strategies -(313) 353-9030.

Special thanks to: Marc Morgan and Tim Kelly (WCKG), Tom Bender and Mark Pasman (WCSX), Dave Urbach and Paul Ingles (WNCX), Bill Sherard and Andy Beaubien (WCXR), Bill Newman and Doug Condak (WCXX) Gondek (KCFX), Deane Osborne and Warren Williams (WOFX).



CALL FRED JACOBS, (313) 353-9030. THE NATION'S NUMBER I CLASSIĆ ROCK CONSULTANT

#### AOR

#### **Sommers Speaks Out**

GM) Simon T because of what he tried to do. I appreciate it, and I've told him that personally and in front of people. He helped the whole marketplace. I'll also tell you Pirate is not charging what it set out to charge.

#### **Morning Ratings** & Relationships

R&R: Are you alarmed at all by the fact that your morning team, Mark & Brian, significantly outperforms the rest of the dayparts?

BS: The morning show sets the tone.

R&R: True, but the 3.8 you got in the spring Arbitron doesn't look as attractive if you consider how much of it was boosted by the morning show.

BS: Look at the book prior to that. The dayparts were much closer. There are times when you fall

"Where is (Pirate Radio) going to make its living? You have to own something, and it doesn't own enough of any one cell."

into the hands of the diary and the telephone. You're going to have good ones and bad ones.

R&R: How's your relationship with Mark & Brian? Any truth to the rumors that they can't wait to get out?

BS: No truth whatsoever. We have a very good relationship.

R&R: You recently dropped just about all your syndicated programming. (Only Global's "Rockline" and Westwood One's "In Concert" remain.) Some of those sonalities. Did that fact make the decision more difficult?

BS: No. I pay them to work on KLOS. I don't pay them to work outside. They would have never had the shows if they weren't on KLOS to begin with.

R&R: What's your reaction to the FCC's recent indecency proceedings?

BS: I'm glad somebody's taking a stand and there's some concrete explanation of what the FCC feels is indecent.



KTYD/Santa Barbara kicked off an annual weekend of debauchery known as "Fiesta" with a concert from Maria McKee. Pictured are (I-r) Geffen's Arthur Promoff, band member Bruce Brady, KTYD APD Jane Asher, McKee, morning man Terry Jaymes, staffer Andrea Kenney, MD Jim St. John, and PM driver Mark Avery.



 When the Who visited Vancouver for the first time in ten years, Roger Daltrey and John Entwistle found time to drop by CFOX for a chat. Crowding into the studio are (seated I-r) Daltrey, PD Jim Johnston, and Entwistle; (standing l-r) CFOX producer Larry Semkew, producer Stevie Ray Dunbar, personality Martin Strong, mascot, and Darrell A. Bear

WCCC/Hartford MD Joe Marino ex-WGBF/Evansville. IN elevates Scott Murray to PD as Kent Weaver steps down for Production Director duties; Cindy Bennett is the station's new night rocker . . . Former KRQU/ Laramie, WY PD Matt Roberts surfaces as MD at KCNA/Grants Pass, OR. Wild Bill Scott, who left KCNA for mornings at nearby KBOY/Medford, OR, now adds KBOY PD responsibilities; interim PD Marty McGuire wears three hats as APD/Production Director/midday man.

KQRS/Minneapolis promotes Dave Hamilton from PD to OM . . . KTHO/ South Lake Tahoe hires Suzan Vaughn as PD and Terri Laird as ND KFMG/Albuquerque PD Glenn . Former KJJO/ Stewart departs . Minneapolis MD Michael Cross takes the same job at WHMH/St. Cloud, MN WVVV/Blacksburg-Christianburg, VA replaces MD Butch Lazorchak with Howard Petruzello . . KKDJ/Fresno MD Jeff Riedel is on the loose . . . KKZX/Spokane ups Vicky McCarthey from nights to MD/middays; Billy The Janitor takes over McCarthey's old shift while Corey Michaels slides into . KSQY/Rapid City, SD overnights . . overnighter Jim Kallas moves to evenings as Colin Heupel exits.



#### **GREAT MOMENTS IN WORLD HISTORY**

- COLUMBUS DISCOVERS AMERICA 1492
- MAN LANDS ON MOON 1969
   BILL WISE ADDS LIVING COLOUR 1989



Not Neil Armstrong

#### LIVING COLOUR "Glamour Boys"

AOR TRACK 29-43

On Over 70 AOR's Including:

WMMR WSHE WLLZ KRSP **WBCN WWDC WYNF KLOS** KOME **WBAB** KUPD' KISW WNEW KTXQ WLVQ





'XRT IN XTC - The dudes from XTC hang with WXRT/Chicago staffers in the station's spacious headquarters. Becoming kings for a day are (clockwise from front left) 'XRT's Johnny Mars, XTC's Andy Partridge, PD Norm Winer (who just celebrated ten years at the station), MD Lin Inside Of Wrigley With The Cubbies Blues Again" Brehmer, XTC's Dave Gregory, Geffen's Mark Kates, XTC's Coiin Moulding, Geffen's Starvin' Marvin, and 'XRT's Tom Marker.



don't wanner go To school today @

Grade	Jons of airplay on Night and Hard  Jons of airplay on Night and Hard  MTV's Headbanger's Ball and Hot Video I Jop  MTV 21-100 Phones at Hit Video I Jop
To bloom to	Jons of airplay on Mana Hara Jop MTV's Headbanger's Ball and Hara Jop MTV's Hara Ball and
Communications A+	
	N. N. S.
English A+	Stone, The sold!
File	+ Over 200,000 albums sold!
Economics	1 how
	7-16,
Performing Arts	D They constantly lathority Don't Warna Sto!
Decorum	At New single "Mutha" THETR BEST THE
Metal Shop	D They consist authority (Don't Warna VET!)  A+ New single "Mutha" THEIR BEST YET!  Jo School Joday!"—THEIR BEST YET!

#### **OUT OF THE BOX:**



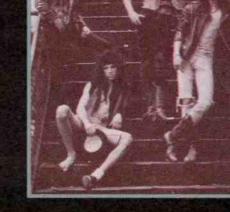
From the album EXTREME [SP 5238] Produced by Mack and Extreme

KUPD WQFM **WYBR** KKEG

WIYY WHTQ KNAC **KBER** 

KFMH WHJY **KRZQ** 

WCCC KCHV **KMOD** KATT **Z-ROCK** 



Managed by Arma Andon and Louis Levin, SBK Management Agency: Premier Talent

© 1989 A&M Records, Inc. All rights reserved.



# IS BACK **BIG TIME...**WITH ONE OF THE BEST SOUNDING RECORDS ON THE RADIO!

# "I'M STILL MISSING YOUR LOVE"

FROM THE FORTHCOMING ALBUM "DIAMONDS IN THE RAW"

#### BREAKERS

DEBUT 33
MOST ADDED
73 UC REPORTERS — 74%



www.americanradiohistory.com



WALTLOVE

#### URBAN CONTEMPORARY

# **Exploring Urban's New Frontier**

Black AC Evolves As It Gains Footholds In L.A., Washington

Fragmentation is becoming the norm in almost every format, and Urban radio is no exception. One of the relatively new additions is Black Adult Contemporary, which targets adults 25-54. Several variations have emerged and are beginning to catch on in their respective markets.

KACE/Los Angeles (owned by All Pro Broadcasting) and WMMJ/Washington (owned by Almic Broadcasting) have both recently switched to Black AC. All Pro Exec. VP Jim Maddox and WMMJ PD Paul Porter talked about their different approaches to this evolving format.

#### **No Musical Trips**

Maddox has found industry professionals remain a little fuzzy on the concept of Black AC. "Many people lump us in the same group with stations that have done entirely different formats." He mentioned Los Angeles outlets KBCA (now KKGO), KJLH (in its early days), and KUTE (now KEDG) as stations whose emphasis on jazz/fu-

"Black AC should have aggressive elements. Our listeners are hipper, necessitating a different approach from the traditional AC sound."

- Jim Maddox

sion took on a laid-back, sultry approach.

"We're not going out on musical trips and playing unfamiliar but nice-sounding songs," added Maddox. "We'd like to avoid the pitfalls these L.A. stations ran into. They



10-11am

M. GAYE & T. TERRELL/Your Precious Love

**TEDDY PENDERGRASS**/Come Go With Me

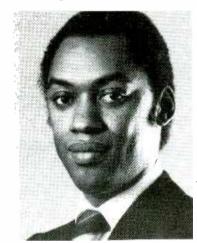
ERIC GABLE/Remember The First Time

ANITA BAKER/Just Because MICA PARIS/My One Temptation EVELYN KING/Kisses Don't Lie BOBBY WOMACK/That's The Way

I Feel About 'Cha
AL JARREAU/All Or Nothing At All
SOUL II SOUL/Keep On Movin'
LUTHER VANDROSS/Love Won't

Let Me Wait LEVERT/Smilin'

JOE SAMPLE/U Turn



Jim Maddox

weren't able to sustain consistent ratings success."

For Maddox, it was easy to define what KACE's format is not. As for what it is, the best answer may be "still evolving. When we decided to attempt this format about three months ago, we weren't prepared musically. Each day our format is evolving into what we want before the fall '89 book arrives. We used a lot of music that was available and incorporated music we wanted the format to contain. It's currently a rough mixture — not ready for our stamp of approval.

"We could have waited until we'd assembled enough of the music we wanted in-house. But we decided to go with what we had. Listeners don't know what we're attempting to do, so they're not going to be that critical."

The music is chosen with a sharp eye toward the target demo. "Since we're doing an adult format, we have to set the table for our invited

"Black radio and black music have advanced to the point where anyone can consider doing this format."

- Jim Maddox

guests. Each month our listeners will notice the evolution as we begin to fine-tune our presentation."

#### A Hipper Approach

"Black AC shouldn't sound like a carbon copy of regular ACs," Mad-

dox continued. "For instance, Los Angeles's KOST and KBIG are bland, doing low-key, middle-of-the-road presentations. Black AC should have aggressive elements. Our listeners are hipper and more musically aware, necessitating a different approach from the traditional AC sound."

Maddox believes the format has legs. "If your market has a large population in the upper demographics, you could take a shot at it. Black radio and black music

"The term AC has been associated with toned down on-air sound. We don't think being AC means you're only supposed to play soft Anita Baker and Luther Vandross."

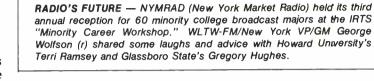
- Paul Porter

have advanced to the point where anyone can consider doing this format. After all, baby boomers have come of age, and they're the people we're all hoping will respond to this format."

But keeping a local sound is important. Said Maddox, "People shouldn't be concerned about trying to sound like WVAZ/Chicago, WDAS/Philadelphia, or KACE. It's not that 'VAZ's format wouldn't work for them, but it works best in Chicago because it sounds like what Chicago wants. Any Black AC presentation must be correct for its market. The key is to know what the people in your city want to hear."

#### Filling A Void

Paul Porter came to WMMJ from crosstown UC rival WKYS, where he'd been an air personality since 1982. After the station's change to Black AC, Porter witnes-



sed a .8-2.9 gain in the spring '89 Ar-

The decision to switch format followed research that uncovered a hole in the market. Explained Porter, "Washington is flooded with Urbans and Churbans, but there was no oldies-based Black station. We decided to attack the market by sneaking in some oldies to stir up interest in what we were doing and then blend in some new music as WMMJ grew in popularity.

ty.
"We're a different station during different dayparts. Our mornings



Paul Porter

and afternoons are more uptempo. During morning drive approximately 45% of our music is recurrents. We use oldies from the '60s, '70s, and '80s, while we mix in a few currents. Middays and nights we're more current."

#### **Audience Participation**

According to Porter, no station in the Washington area has ever specifically programmed for black adults. "They're enjoying it. We get a lot of calls — I've heard from more adults in one month than I did in seven years at WKYS. They feel as though they're helping to build a station. We're using their opinions

"Research your market so you know exactly what potential audience is available. Then find out about the music that can help you acquire that audience."

- Paul Porter

and have let them know we want to cater to them."

While catering to those adults entails playing a steady dose of the music they grew up with, Porter noted, "We're not afraid to play new music. For example, Frankie Beverly & Maze are very popular here. We jumped on their new song right away. We're also playing David Peaston and Eddie Murphy.

"For years, the term AC has been associated with toned down on-air sound — affecting both the music and the announcers. We don't think being AC means you're only supposed to play soft Anita Baker and Luther Vandross. We also play funky old things by James Brown and would consider playing some of his more recent material."

Porter cautioned those who may be thinking of taking the Black AC route: "Research your market so you know exactly what potential audience is available. Then find out about the music that can help you acquire that audience. There's room for this format in a number of major markets. But research can make the water much clearer before you decide to take the plunge."

MAJIC 102.3

#### SPINNERS/

SPINNERS/I'll Be Around
EARTH, WIND, & FRE/Got To Get
You Into My Life
MAZE/Can't Get Over You

ARETHA FRANKLIN/Soul Serenade BLACK IVORY/You And I

TAKE 6/Don't Shoot Me TOM BROWNE/Funkin' For Jamaica SLY STONE/If You Want Me

To Stay
LIZ HOGUE/Dream Lover
REGINA BELLE/Baby Come To Me
TEDDY PENDERGRASS/Only You
CHUCKII BOOKER Turned Away

#### **Charting Black AC's Future**

All Pro Broadcasting Exec. VP Jim Maddox believes the time is right for "trades to develop a Black AC chart for this evolving format." He'd also like to see major record labels sign more Black AC artists.

Said Maddox, "I know labels worry that older acts may not be able to sell a million or 500,000 units. If a deal is structured properly, a record company should be able to make money off sales of 100,000 units.

"There's going to be a place for these artists on stations doing this format. And sales will follow with ratings successes around the country. Black AC can improve the economic picture for older artists."



## #1. Do you have special subscription rates available?

#### Regular Subscriptions

The regular subscription rate to Radio & Records is \$235.00 a year, which includes the twice-annual Ratings Report & Directory, the Program Suppliers Guide, a Music Guide, and other special issues (a \$350.00 value if purchased separately). Payment can be made with a check, money order, or credit card (MasterCard, VISA, or American Express). The full-year subscription may be billed as well.

#### Second Subscription in Same Envelope

Now you can get two copies of R&R in the same envelope for \$325.00 — the regular \$235.00 for the first subscription, and only \$90.00 a year for the second copy. The second copy can be added at any time during your subscription year, and will be pro-rated so both copies will expire on the same date.

#### Quarterly Subscriptions

A 13-week subscription is also available for \$70.00. Any special issues or supplements that appear during the life of the subscription are included in the order; however, payment must be made in advance.

#### Group Subscriptions: Ten or More Copies

Whether they go to the same address or different addresses, a single company or individual can purchase ten or more copies for \$210.00 a year — a savings of more than 10% per copy. Additional subscriptions can be added at any time, and new subscriptions will be pro-rated so all copies expire on the same date.

#### For More Information

Call the Circulation Department at (213) 553-4330 or fax your correspondence to Circulation at (213) 203-8727.



#### UC PICTURE PAGE



**MESSAGE FROM THE BOYS** — Motown's Tony Rice (I) and the Boys weren't kidding around when they paid a promotional visit to WDJY/Washington. Evening personality Kyle Gibson (second from left) and PD Beej Johnson flank group members Tajh, Bilal, Khiry, and Hakeem.



LEAN ON ME — After listening to Tomi Jenkins's new LP, Elektra VP/Black Promotion Primus Robinson (front) was so overcome by excitement he couldn't stand up straight. Joining the listening party fun were (I-r) Jenkins, Elektra's Barry Roberts, WRKS/New York MD Vinnie Brown, WEA's Rita Roberts, and Elektra's Earl Hutchinson and Michael Howard.



CONGRATULATIONS — Vesta (c) earned congratulations in her own right following a recent Los Angeles performance. On hand to celebrate the singer's success were (I-r) her daughter Tandia White, Bailey Broadcasting President/"Radioscope" host Lee Bailey, KJLH/L.A. PD Cliff Winston, A&M VP/R&B Promotion & Marketing Jesus Garber, KACE/L.A. PD Steve Woods, and A&M's David Gray.

# OWARD

#### "AIN'T NUTHIN' IN THE WORLD"

(7-88826) (0-86302) (PRCD 2905)

This outstanding vocalist returns with an unexpected uptempo single that displays a whole new side to her talent.

the first single from the forthcoming album

#### MIKI HOWARD

(82024)

MOST ADDED — ALREADY ON 26 UC REPORTERS



MOST ADDED — 28 ADDS OUT OF THE BOX!



Produced and Arranged by Jon Nettlesbey and Terry Coffey for Mercenary Productions

# TROOP

## "I'M NOT SOUPPED" (7-88818) (0-86292) (PRCD 2921)

After breaking big with last year's debut album,
Troop returns with another
brilliant single showcasing
their patented vocal blend.

the first single and video from the forthcoming album

#### **ATTITUDE**

Produced by Zack Harmon and Chris Troy for Another Production Company Management: David T. Cook and Steve Cohen for Platinum Gold Productions



© 1989 Atlantic Recording Corp.

© A Warner Communications Co.

#### COUNTRY



LON HELTON

#### KRST, WQCB, WDRM Soar To Market Leadership

As you can see from the Spring '89 Honor Roll elsewhere on this page, Country is alive and extremely well. Over the next few weeks we'll highlight some of the small and medium market stations that racked up great spring numbers

#### KRST/Albuquerque

For the first time in eight years, a station other than KKOB AM or FM is this market's 12+ leader. By virtue of its 9.4-13.3 move in Arbitron (Birch: 12.7-10.7), that honor instead goes to KRST. In fact, KRST posted the best 12+ and 25-54 figures in its history.

PD Don Christi says KRST has concentrated on being a Country station. "We're not playing any pop-to-Country crossovers," he said. "AC listeners are well-serviced here, so we focus on servicing our core." The station's TSL increased by a couple of hours.

Christi attributed KRST's cume increases to its TV campaign which, for the first time, touted the station's \$100-a-day cash song, a promotion that's been running about a year.

KRST also received TV exposure via a Disneyland promotion. KRST bought the time, while Disney supplied the TV spots and five all-expense-paid trips.

Christi said special programming, especially after 7pm, was also important to the station's success. "After 7, what have you got to lose?" he asked. "Most adults are watching TV, so we wanted to make evenings special. Every night (M-F, 7pm-midnight) is all-request. At least every other song is accompanied by the caller's voice making the request."



Bob Duchesne

Christi added that the requests also satisfy the core's desire for the classics. "We'll play songs from the '50s, '60s, and '70s that we don't have in regular rotation," he said.

KRST's current/oldies ratio is 50-50. The playlist size varies upwards from 35 titles, depending on product available. Christi said he's "very aggressive" on new artists and product. "If those at the music meeting believe a record fits the station, we'll add it regardless of label or artist," he noted.

#### WQCB/Bangor, ME

This spring's Arbitron produced a quantum leap for WQCB which



Don Christi

soared 7.0-20.9, the best 12+ number in its history by more than six shares (Birch: 14.1-19.5). It also garnered record-setting 25-54 numbers

WQCB PD Bob Duchesne attributes the lofty figures to "the fact we're probably the only station in the market that researches music, and the stability of our airstaff." He added that in the four years WQCB's been on the air, he's only had to replace one jock.

Duchesne describes WQCB as a station that puts its listeners first. "We're proud to serve them every way we can," he said. "We do a lot of things that we don't make any money on. It costs us, but we do it for them. More than anything else, that's what makes us number one.

"WQCB is personality-oriented," said Duchesne. "We don't read liners and we're creative about the things we do on the air."

It's also promotionally active, though Duchesne says he prefers to promote heavily before the book. This year, WQCB's pre-book promotion Grand Prize was 106 lottery tickets per week for a year. Other contests featured Country Caribbean Cruises as well as the station's famous "ton of manure" giveaway (listeners nominate the person most deserving of the prize, and the station has it delivered to the winner).

WQCB doesn't have a consultant, but one change Duchesne made going into the spring book was the result of a tip given him by WYNY/New York PD Michael O'Malley at a one-on-one session at this year's Country Radio Seminar. "We'd used 'back-to-back Country' as our slogan since we signed on," said Duchesne. "But O'Malley suggested we use it on the air more often. We did, and I think it paid off."

On a one-to-ten scale, Duchesne said WQCB's tempo is a six. Its playlist has dropped from 40-35 records since last spring. Explained Duchesne, "With all the new artists and the increase in the amount of product, we felt the newer music

wasn't catching on with our audience as fast as we would have liked."

Outside promotion isn't easy in Bangor, especially considering three stumbling blocks: the state's prohibition of billboards, the fact that one of the three Bangor TV outlets is owned by WQCB's format competitor, and the fact there's only one newspaper in town. "We have to hang our hat on word of mouth," said Duchesne.

WQCB bought time on the remaining two TV stations to air its self-produced spot. The testimonial commercial featured listeners saying nice things about the station.

As a further testament to the station's strength, WQCB is also the top-rated Country station and second overall outlet in the Augusta-Waterville market, which is some 80 miles south of Bangor.

#### WDRM/Huntsville, AL

WDRM is another station which notched best-ever 12+ and 25-54 Arbitron numbers, moving 12.6-22.4, 12+ (Birch: 13.8-17.2). In fact, GM/PD//ND/Chief Engineer J. Mack Bramlett said the station experienced its best book in every demo this spring.

Bramlett said the station, which went Country five years ago, greatly benefitted from Docket 80-90 rule changes. "We were plagued by a short tower and boxed-in for a long time," he said. "In '86 we got it moved and got more height, which gave us a shot at the entire market."

The Huntsville area is one of the higher-paying regions in the US, thanks primarily to the aerospace



J. Mack Bramlett

and other high-tech industries located there. "As described by Arbitron," said Bramlett, "31.8% of the metro is above-average income white-collar."

This results in a music mix that skews modern, just the opposite of what one might think would be the norm for this region. Just prior to the book Bramlett handed all of the music chores to consultant Joel Raab. "I just don't have time to do the music," said Bramlett, who wears an amazing array of hats. He added that the playlist consists of 50 currents with an oldies library

Continued on Page 102

#### 12+, 25-54 WINNERS

#### **Spring '89 Honor Roll**

Here are all the stations in the non-Continuously Measured Markets that were number one in their markets either 12+ or 25-54.

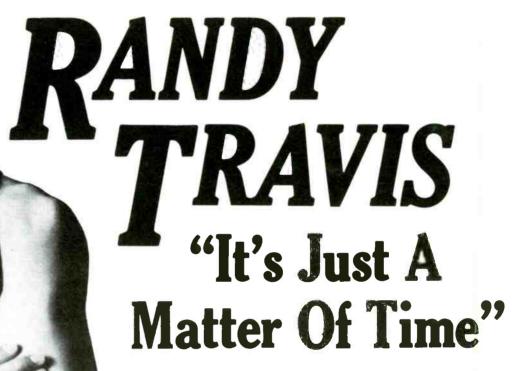
All figures are **Arbitron**, 12+. The numbers listed in the 25-54 column are the actual shares by which that station leads its nearest competitor in that demo. A "—" means that station did not rank first in that particular category.

Station	Last ARB- Sp '89	Leed, In 25-54 Sheres
KEAN-AM & FM/Abilene, TX	18.8-19.8	7.6
KRKT-AM & FM/Albany, OR	11.7:12.0	1.0
KRST/Albuquerque	9.4-13.3	6.4
KRRV-AM & FM/Alexandria, LA	21.1-26.0	11.5
KMML/Amarillo	9.9-14.8	9.1
KASH/Anchorage	_	.9
WWNC/Asheville, NC	27.4-19.6	_
KUZZ-AM & FM/Bakersfield, CA	18.0-18.4	9.4
WQCB/Bangor, ME	7.0-20.9	8.6
KYKR/Beaumont, TX	_	Tie
WTNJ/Beckley, WV	18.0-25.0	21.7
KTCR/Billings, MT	minus	Tie
WKNN/Biloxi-Gulfport, MS	10.4-16.0	7.4
KHAK-AM & FM/Cedar Rapids	13.1-17.3	1.7
WEZL/Charleston, SC	11.5-11.2	1.2
WQBE/Charleston, WV	19.9-19.5	11.9
WRNS/Coastal North Carolina		3.6
WCOS-FM/Columbia, SC	-	1.3 6.5
KOUL/Corpus Christi WTVY/Dothan, AL	25.6-22.3	6.5
WAXX/Eau Claire, WI	27.9-29.7	17.9
KUGN-FM/Eugene, OR	8.4-16.6	6.9
WYNG/Evansville, IN		1.3
WKML/Fayetteville, NC	12.2-17.8	2.0
KKIX/Fayetteville, AR	25.4-24.3	14.6
WHLZ/Florence, SC	14.9-19.9	12.1
WZYQ/Frederick, MD	10.7-10.3	
KLFM/Great Falls, MT	11.6-17.8	
WTCR-AM & FM/Huntington, WV	30.3-29.6	15.3
WDRM/Huntsville, AL	12.6-22.4	9.7
WMSI/Jackson, MS	_	3.9
WXBQ/Johnson City, TN	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	4.8
KIXQ/Joplin, MO	7.8-16.1	8.3
WASK-FM/Lafayette, IN		6.5
KYKZ/Lake Charles, LA	17.4-20.6	10.4
WPCV/Lakeland, FL	13.8-14.1	5.6 6.7
KLAW/Lawton, OK WVLK/Lexington, KY	18.3-19.9	4.1
KSSN/Little Rock	20.3-20.7	14.6
KYKX/Longview, TX	17.5-14.3	14.3
KLLL-FM/Lubbock, TX	20,4-18.9	6.9
WDEN-AM & FM/Macon, GA	20.9-20.9	8.4
WOKK/Meridian, MS		8.8
KCJB/Minot, ND	28.4-28.6	4.7
WKSJ-AM & FM/Mobile	18.0-18.3	4.6
KJLO/Monroe, LA	13,4-19.0	8.2
WLWI-FM/Montgomery, AL	18.1-17.2	4
WMUS/Muskegon, Mi	* *******	Tie
WTCM-FM/Traverse City, MI	40 2 4 7 0	3.1 5.9
KNFM/Odessa-Midland, TX WBKR/Owensboro, KY	10.3-17.0 35.2-31.2	6.1
WPAP/Panama City, FL	13.5-21.2	0,1
WNUS/Parkersburg, WV	15.9-21.7	4.3
WOWW/Pensacola, FL	10.2-10.7	Tie
WXBM/Pensacola, FL		Tie
WPOR-FM/Portland, ME	14.7-16.0	3.4
WOKQ/Portsmouth-Dover, ME	11.3-9.1	1.9
KCCY/Pueblo, CO	16.4-14.3	2.1
KNCQ/Redding, CA	20.0-18.6	10.1
KGKL-FM/San Angelo, TX	17.2-29.5	18.3
WCHY-FM/Savannah		6.0
KRMD-AM & FM/Shreveport	17.6-13.8	5.3
KTTS-FM/Springfield, MO	04.47.4	1.8
WKDW/Staunton, VA	24.4-17.1	4.9
WTHI-FM/Terre Haute, IN	20.0-26.2	13.4
KNUE/Tyler, TX WFRG-AM & FM/Utica-Rome, NY	21.6·20.5 10.2-15.5	_
KZEU-FM/Victoria, TX	13.7-21.8	1.7
KZSN/Wichita	13.7.21.0	2.2
KLUR/Wichita Falls, TX	35.1-27.5	10.6
WILQ/Williamsport, PA	25.9-21.8	, 0.0
	-0.0 £ 1.0	

# BIG "IME"

The Most Added Record in 5 1/2 Years In R&R





**Produced by Richard Perry** 

From The Warner Bros. Album 'No Holdin' Back'

Release Date September 29



#### NASHVILLE THIS WEEK

#### Four Form BBJO Entertainment

Four music industry professionals have formed the Nashville-based BBJO Entertainment Group to provide a variety of services to Country, Rock, R&B, and Gospel artists. The new company's principals are former World Class Talent President/co-owner JoAnn Berry, Concerts West manager/promoter Maria Cooper Brunner, World Class Productions GM Greg Janese, and Luchenbach Productions manager/producer Marc Oswald.

BBJO will handle areas including artist management; corporate sponsorship; endorsements; concert promotion/production; and corporate entertainment, tour, and fair marketing. It opens its doors with Eddy Raven, Southern Pacific, Tim Malchak, Suzy Bogguss, and Mason Dixon on the roster. BBJO's offices are located at 1025 16th Ave. S., Ste. 401, Nashville, TN 37212; (615) 327-3900, fax (615) 320-1616.

#### **Cookbook Capers**

• During the Music City Chili Cook-Off and Music Festival the National Academy of Recording Arts & Sciences (NARAS) introduced the "Music City Celebrity Chili Cookbook." "Chiliheads" Reba McEntire, George Strait, Clint Black, George Jones, Kathy Mattea, Ricky Van Shelton, Kenny Rogers, and Dolly Parton are among the 114 celebrities who contributed the 146 recipes assembled by ASCAP's Eve Vaupel.

To order this spicy tome send a \$9 check or money order to: NARAS Chili Cookbook, 2 Music Circle South, Nashville, TN 37203.

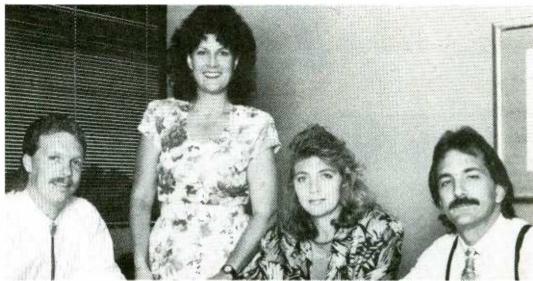
• The Marlboro Country Music tour, now in its seventh year, has

added free concerts at military installations in the US to its 1989 adgenda. The tour begins September 17 at the Naval Training Center near Chicago and features Highway 101, Southern Pacific, and 1988 Marlboro Talent Roundup winner Ronnie Dunn. Other stops include Fort Campbell, KY (9/23) and Petersburg, VA (10/8).

• Randy Travis opened his gift shop at 1514 Demonbreun Street in Nashville near Music Row. The renovated house is filled with mementos of his career, handmade gifts from fans, and the converted breadtruck Travis's band used the first year it toured.

#### **Lynn Sues Globe**

- Loretta Lynn has filed an \$11.5 million suit against the Floridabased Globe tabloid over a February 28 story claiming she had overdosed on the painkiller Demerol.
- Brenda Lee has settled her \$20 million back royalties lawsuit against MCA for an undisclosed amount.
- Moe Bandy will host the seventh annual Academy Of Country Music Celebrity Golf Classic at the De Bell Golf Course in Bur-



**EXECS COMBINE TALENTS** — BBJO Entertainment Group principals (I-r) Greg Janese, Maria Cooper Brunner, JoAnn Berry, and Marc Oswald survey some final paperwork.

bank, CA October 16. The tournament's \$250 entry fee will go to the T.J. Martell Foundation and its West Coast Division Neil Bogart Memorial Laboratory. Corporate sponsors for the event are TWA, George Dickel, and Holiday Inn.

• Shenandoah members displayed the "show must go on" spirit when a thunderstorm hampered their performance at the Nebraska State Fair in Albion, NB. With the fairground's power out and 2500 concertgoers in their seats, Shenandoah improvised a 45-minute acoustic set that included the national anthem.

Shenandoah has recorded a jingle for Stroh's beer that will air as part of a national radio campaign. September will find the CBS recording group in the nation's capitol judging an apple pie bakeoff contest for WMZQ/Washington.

#### Cartwright Calls — And Wins

• Lionel Cartwright called WWAJ/Ardmore, OK to thank MD Al Hamilton for playing his single "Give Me His Last Chance." Instead, WWAJ air personality Kelli Shannon answered saying he was caller number three and had won a pair of tickets to a concert at Billy Bob's in Fort Worth, TX featuring Highway 101 and — you guessed it

- Lionel Cartwright.

It took Cartwright a while to convince Shannon he really was MCA's talented newcomer and wouldn't need the tickets. He then did an impromptu contest promo for the KKAJ listeners.

• Skip Ewing will marry Angel Rollings October 1 in Nashville.

• That cute little girl in Garth Brooks's video "If Tomorrow Never Comes" is six-year-old Aubrey Gatlin, daughter of Gatlin brother Steve and wife Cynthia. • Patty Loveless was lounging poolside with members of her band when she learned of her nomination for the CMA's Female Vocalist and Horizon awards. Her excitement at the news dampened a bit when band members threw her in the water.

Some people have no respect.

-Debe Fennell

#### **NASHVILLE IN MOTION**

## Gilmer Heads SBK Record Productions

Jimmy Gilmer — former head of CBS Songs and, most recently, SBK Music World — has been named SBK Record Productions VP/Southern Region. He is also the newly elected President of NARAS/Nashville.

Former EMI Music/Nashville VP Ceila HIII Froehilg has been upped to EMI/SBK Music Southern Region VP/ GM

Don Dally has been named VP/General Professional Manager for Warner/Chappell Music/Nashville. Daily worked for House Of Gold publishing until 1983, when Warner Music purchased that company.

Jeff Goodwin has been appointed Director/Publishing at Airborne Records music companies Mach 2 (ASCAP) and Flaps Up (BMI). Before joining Airborne Goodwin managed the Ben Hall Music Co.

Former Music Row Talent professional manager **John Fish** has moved to the Director/Creative Services post at Malaco Music/Nashville.

SOR Marketing Coordinator Ken Woods has joined Starway Records as Coordinator/Sales, Marketing & Promotion. Susi Beatty is the label's first signee; her new release, "Hard Baby To Rock," just shipped.

Former Muscle Shoals Music Professional Manager Mike O'Rear and Fame Music staff writer Stephanle Brown have formed Circle Of Friends Music

Group for publishing, management, and artist development. The firm's properties include Circle Of Friends Management, Golden Ladder Music (BMI), Silver Cradle Music (ASCAP), Mike O'Rear Publishing (ASCAP), and Mop-Up

#### Leadership

Music (BMI).

Continued from Page 100

of 1000 titles. The oldies/current mix is 60-40.

WDRM's total promotion budget for 1989 is \$450,000, of which \$300,000 is allotted for cash giveaways.

The spring thrust was the "102FM Lottery," marking the third consecutive year a direct mail campaign has been the centerpiece of the station's spring promotion. A light TV flight featured locally produced spots in which the morning team touted the direct mail piece.

WDRM sponsors five race cars and a couple of hot air balloons.

WDRM is live 24 hours a day. It has no outside, block, or syndicated programming. "I just don't see its value," said Bramlett. It does a minimum of five remote broadcasts a week from sponsors' sites.

#### **MUSIC MEMO**

#### Murray & Rogers Duet A Reunion

Anne Murray's latest Capitol/ Nashville single, "If I Ever Fall In Love Again," is a duet with Kenny Rogers. The song appears both on her "Greatest Hits Vol. II" album and Rogers's Reprise LP "Something Inside So Strong."

The duet single was produced by Warner Bros./Nashville President JIm Ed Norman and Steve Dorff. As an independent producer, Norman cut some of Murray's biggest hits in the early '80s, including "Could I Have This Dance" (from the movie "Urban Cowboy"), "You Needed Me," and "A Little Good News."

Murray and Rogers will perform the song on this year's CMA Awards telecast (10/9), which the pair will cohost.

Rogers is also set to host **Mutual**'s holiday special "Christmas In America" the week of December 18-25.

• The **Desert Rose Band** has completed its third LP for **MCA**. Titled "Pages Of Life," it is the first album the band has recorded in Nashville and it's set for a January 1990 release. The first single, "Start All Over Again," ships October 9.

• Gien Campbell's first Universal single, "She's Gone, Gone, Gone," shipped this week. The Carl Jackson-penned song is included on Campbell's LP "Walkin' In The Sun," co-produced by Jimmy Bowen and Campbell. Due in stores October 17, the album includes a duet with daughter Debbie Campbell.

• Southern Pacific's forthcoming LP "County Line" features performances with the Beach Boys and Carlene Carter, daughter of June Carter Cash.

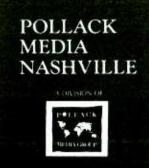
POLLACK MEDIA NASHVILLE WELCOMES











ADULT CONTEMPORARY





MIKE KINOSIAN

#### Radio Promotion: Its Changing Role

KFMB's Palmer 'Can't Imagine Closing That Department'

WANTED: "Self-motivated team player . . . Aggressive guerrilla warfare specialist with strong understanding of sales, marketing, programming  $\ldots$  . Show that you can walk through walls to get things done, handle multiple projects, and smile through it all."

Another station is embarking on the industry-old quest for a dynamite PD, right? Wrong. These R&R ad excerpts are on the prowl for a top-flight promotion director a station staffer who does a lot more today than dole out theater passes. Discussing the position's changing responsibilities are the VP/GM of a major AC combo, a marketing/promotions director, and the Operations Director of a smaller market AC

#### Playing A Vital Role

KFMB-AM & FM/San Diego VP/ GM Paul Palmer hasn't needed to hire a "guerrilla warfare specialist" in seven years. That's how long it's been since Joan Hiser joined the Full-Service/Current-Based AC combo. Both stations present unique challenges: the AM carries the Padres, the FM is home to a morning zoo.

"The position is one of the most vital at these stations," Palmer said. "We haven't had an advertising agency in the 17 years I've been here, so the promotion director works with artists on billboards and bus cards, and produces for television - the primary medium for both stations.



Paul Palmer

KFMB-AM & FM's promotion director interacts with both stations' PDs on a daily basis. Palmer also gets involved with many promotion meetings, sometimes as a catalyst and other times as a mediator.

"We have a sales/promotion meeting on Tuesday mornings,' Palmer explained. "You need harmony, empathy, negotiation, and cooperation, because if the promotion director is at odds with the PD or sales manager there's no way it will work. It can be a disaster if people are moving in opposite directions. The volume of sales promotions has grown dramatically and is becoming an area for which the promotion director has an increasing amount of responsibili-

Qualifying for the multidimensional role of today's promotion director requires a more sophisticated resume than in previous years. "It used to be that you took a secretary who liked giving away

"You need harmony, empathy, negotiation, and cooperation, because if the promotion director is at odds with the PD or sales manager there's no way it will work."

-Paul Palmer

tickets at an event and made her a promotions assistant," Palmer noted. "Joan has a college degree, is smart, and a quick study. She has to move fast because there are so many things hitting her from all directions.

One of KFMB (AM)'s most impressive promotions was its effort to help woo free agent pitcher Bruce Hurst to San Diego. After the southpaw helped hurl the Boston Red Sox to the 1988 AL East pennant, the San Diego Padres offered him a fat contract, and Hurst became the object of a fierce bidding war.

KFMB got into the act by presenting Hurst with thousands of faxed messages from area fans explaining that San Diego was clearly his best choice. The presentation was made to Hurst and his wife when they were grand marshals of a parade in Hurst's native St. George, UT.

Explaining the intricacies of putting that promotion together, Palmer said, "We coordinated it with (Padres owner) Joan Kroc. We wanted to connect emotionally with Hurst, so I was personally involved. (Promotion Assistant) Sandi Bannister spent half a day trying to find an airplane to tow our banner ("Two million Padres fans, 500 miles west"). We had to coordinate plane reservations for our personnel to St. George - and by the way, it's hard to get there. Mark (Larson, AM PD) talked it up on the air. Then Joan Hiser had to arrange the meeting with Bruce so he'd personally get the messages.

ming and promotion worked together. Sales got involved because America West provided airfare. This is a great example of a promo-

**Marketing Works Magic** 

WWMG (Magic 96)/Charlotte's three-year Director/

Marketing & Promotion Jeanne Swenson joined the start-up station with no prior radio experience. Her background in-

cluded a marketing post with Xerox and a stint with a local

**WWMG Finds Promotion Director Outside** 

Radio Ranks

ad agency.

clutter.

manager

newsletter

trade advertising

tant

"Magic looked at me because I

could do marketing," she said. "I

knew how to get press attention

and write releases, and I was active

in the community. For a new station

it was important to have someone

who was connected and would go

that extra mile to get the station in-

volved with as many projects as

possible. Things have to be right for

the station, though - you can't add

Besides creating attention-

getting events, Swenson tackles

dozens of other chores, including:

Contest coordination

of preferred listeners

• Developing station promotions

· Working with PD and sales

· Conferring with station consul-

· Maintaining/updating database

Writing/producing quarterly

· Contacting outside media for

. Booking station mascot.

"Go that extra mile to

with as many projects

as possible . . . things

have to be right for the

station, though — you

Two Tons Of Fun

memorable event was a trick played

on another station. The incident in-

volved crosstown AC WEZC (now

WMXB) morning personality Chuck

Swenson said WWMG's most

—Jeanne Swenson

can't add clutter."

get the station involved

Boozer, who declared he'd roof-sit until he raised two tons of food for a local food bank

"One of our salespeople suggested we send the food," Swenson recalled. "I packed two tons of food with our logo on the boxes and called the mayor, asking if he'd like to make a donation for charity. It was the mayor's last day in office, and he quickly obliged. We called the food bank, saying an anonvmous donor had given two tons of food and the mayor would be making the presentation.

WEZC began a play-by-play of the food-bearing truck's arrival. "They were going to lown on the air," continued Swenson. "Then the mayor and I pulled up in a limousine with Magic 96 logos on it," Swenson said. "All three local TV stations were covering the event, and you never saw mouths drop so far as when the WEZC people saw our logos on the food boxes. They were stunned and didn't know what to do. It was the most fun we ever had, a major coup that took less than four hours.

#### **Brilliant Bruce Blitz**

"I set the tone, and program-

tion demanding a strong spirit of cooperation and fast work: it was put together in 24 hours. The faxes came in Friday and were delivered to Bruce in Utah 11am Saturday.

'When Bruce signed with the Padres, we thanked the San Diegans who helped encourage him. We didn't promote ourselves by saying, 'Look what we did.' It was like we were all in it together.'

Palmer said he doesn't want to think about how his stations would function without a promotions wing. "I can't imagine closing



LET THEM EAT CAKE — One of the highlights of WWMG/Charlotte's birthday bash was a giant cake in the shape of a boom box and speakers. The tasty treat served the 3000 listeners noting the special occasion.

#### **SMALL MARKET ANGLE Promotion Post Not A Luxury**

The need for promotion directors is becoming greater in markets of all sizes. Take WKSB (Kiss)/Williamsport, PA, for instance. OD Tom Benson utilizes 13-year local radio vet Gary Chrisman in the dual role of air personality/promotion director.

"Since Gary's a high-profile personality, it opens up a lot of doors for us," Benson commented, "He knows the market, and we rely on him to keep us one or two steps ahead of the competition. It's remarkable to hear other stations following up on things we do first."

#### 'User-Friendly' **Promotions**

One of Chrisman's prime responsibilities is coming up with ideas to keep the station visible. "For the last year he was after us to get a station van and we recently got one." Benson noted. "Having the van helped make a difference in the spring book. We've always done well in the TSA and been weak in the metro. When you're on the street, people mention little things to you. If you're always in the station, you don't get that instant feedback

Benson is a proponent of "user friendly" promotions that are "in tune with listeners' lifestyles." With that in mind, he and Chrisman staged a "Kiss At Work" promotion and "License To Win" sweepstakes during the spring sweep. WKSB posted the largest 25-54 gain in the market (+7.9) and assumed the lead in that demo.

"(Having a promotion director is) a necessity for any station in any market."

-Gary Chrisman

While some small market stations may dismiss promotion directors as a luxury, Benson disagreed. "It's a necessity for any station in any market. Obviously, the bigger you are the greater the need. We're an uptempo AC with a CHR presentation. If we were laid back we'd still have a promotions person, but he would concentrate on different

#### MARKETPLACE

#### **AIRCHECKS**

#### **#1 MARKET AIRCHECKS**

NEW YORK CITY area radio: K-Rock WDRE WPAT K-94 Power 95 Hot 97 WALK WPST WSKQ-FM WRKS WEZN Z-100 'CBS-FM CD-101.9 WNEW-FM Country-103.5 Brite-104 K-104 WNSR WDHA WHTG-FM V-106 WLTW Seaview-107 WBLS WFAN: 1 station, 90 min. unscoped \$5; 5/\$20.

#1 Market Airchecks Box 568 E. Hanover, NJ 07936.

#### AIRCHECKS!!!

#0001 - WCBS-FM/Ron Lundy, Max Kinkel, Harry Harrison, WPLJ/Mike Preston, Skye Walker, WHTZ/Patty Steele, WBLS/Chuck Leonard, WRKS/Carol Ford, WNSR/Steve Kamer, WQHT/Mary Thomas, WKCI/Jonathan Monk.

#0002 - WXRK/Howard Stern, "The Best Of Mr. Radio."
#0003 - WPLJ/Gary Bryan & Linda Energy, Tony Roma,
WBLI/T.K. Townsend, Rick Sommers & Shelly Sexton,
WQHT/Sue O'Neil, WALK's Breakfest Club, WRKS/Jerry Jamin' Young, WLTW/J.J. Kennedy, WSKQ-FM, WKCI/Brian Holliday, WHTZ/Bobby Willis, Jim Elliott.

MR. Radio's Creative Productions, P.O. Box 1089, Selden, NY 11784. (516) 289-1142. PRICES: \$8. EACH or ALL 3 TAPES FOR ONLY \$22.!!! ALL TAPES 90 MINUTES!!!

#### MAJOR MARKET AIRCHECKS

\*S.F. #1: Morning drive on AC's K101, K0IT, KSFO...AOR'S KRQR, KITS...CHR'S KMEL, KXXX.

\*S.F. #2: All Dayparts on CHR's KMEL, KXXX.

\*N.Y.C. #1: Morning Drive on AC's, AOR's & CHR's

\*N.Y.C. #2: All Dayparts on CHR's Z-100, WPLJ, HOT 97.

\*Phoenix #1: Morning Drive on AC's, AOR's & CHR's.

\*Phoenix #2: All Dayparts on CHR's KZZP, Y-95, KKFR

Also available: Boston, K.C., Washington!

All cassettes: \$7 each...2 for \$12

Hecht Enterprises, 8 Owens Glen Ct., Gaithersburg, MD 20878

#### EAST COAST AIRCHECKS

ECA #1 · G. Thunder/HOT 97, Dees, Stern, Don Cox, H Hamilton/Kiis, D. Dunbar, Yo! Sunny Joe/WAMO ECA #2 - 2100 Zoo, Bill Lee, J. Thomas, Magic Matt/Kiis, Narly Charlie/Y100, Kid Kelly, S. Leigh Taylor Farewell/Z100, CHR's Z104, WTIC-FM.

ECA #3 - S. Shannon, Domino/WPLJ, Imus/WFAN, J. Landecker/Z100 Audition, Eivis Duran/O102, J. Beau Jones, D. Bonaduce/EAGLE 106

Tapes \$7 each / All three \$18.

N.E. 31 Court, #1210, N. Mlami Beach, FL 33160 (305) 933-3008. Make all checks payable to David

#### **-** Audio And ' Video Airchecks!

Current Issue #113, WXKS/Dale Dorman, KBOS/Jack Armstrong, PIRATE RADIO/Whitney Allen-Shadow Steele, KRXY/Dave Otto, KKLQ/Chuck Cannon, KCPX/Andy Barber, WZPL/Trout & Donovan, WMMS/Ruby Cheeks & WKTI. Cassette, \$6.

Current Issue #112, WBSB/Chuck Buell, WJMK/Dick Biondi, WFAN/Don Imus, Philly CHRs WEGX & WIOQ, Louisville CHRs WDJX & WLRS, WCBS-FM Reunion Weekend. 90-min. cassette, \$6.
PERSONALITY PLUS #PP-21, KXRX/Crow & West, K101/Terry McGovern, WAVA/Don Geronimo & Mike O'Meara, WKCI/Evans & Reeves, KHOW/Hal & Charlie, WPLJ/Kerr & Bryan. Cassette, \$6.
PERSONALITY PLUS #PP-20, WWDC/Greaseman, B100/B Morning Zoo, KFMB/Mark Larson, Z100/Ross & Wilson, KZZP/Bruce Kelly. 90-min. cassette, \$6.
Special Issue #S-158, NEW YORK! CHRs Z100, WPLJ & WOHT, B/J

Special Issue #S-158, NEW YORK! CHRs Z100, WPLJ & WQHT, B/U WRKS & WBLS, A/C WNSR & WLTW, Gold WCBS-FM. Cassette,

WRKS & WBLS. A/C WNSK & WLTW, GOID WEBSTT. Cassette, \$6.
\$6.
\$pecial Issue \$5-159\$, HARTFORD/NEW HAVEN CHRS WTIC-FM, WKCI & WKSS, A/Cs WTIC, WELI, WEZN & WIOF, AORS WCCC, WHCN & WPLR, Gold WDRC. PROVIDENCE CHR WPRO-FM, A/Cs WSNE & WWLI, AOR'S WHJY & WBRU. 90-min. cassette, \$6.
PROMO YAULT BRA Promos all formats, cassette \$10.
\$TILL AVAILABLE: \$\(\frac{1}{2}\)CY-7 (ALL COUNTRY), \$\(\hat{A}\)OR-2 (ALL AOR), \$\(\frac{1}{2}\)F-3 (ALL FEMALE). \$\(\hat{I}\)N-24 (ALL NEWS), \$\(\frac{1}{2}\)S-157 (BOSTON), \$\(\hat{I}\)S-156 (SACRAMENTO/FRESNO), \$\(\hat{I}\)S-155 (CHICAGO) \$\(\otimeg\) 6 each.
\$\(\text{Classic Issue } \(\frac{1}{2}\)C-106, \$\(\hat{L}\)S-155 (CHICAGO) \$\(\otimeg\) 6 each.
\$\(\text{Classic Issue } \(\frac{1}{2}\)C-106, \$\(\hat{L}\)S-1975, \$\(\hat{L}\)F-1-1 Cassette, \$\(\hat{I}\)10.50, \$\(\hat{V}\)DEO \$\(\frac{1}{2}\)3! NY'S WQHT/Bill Lee, Z100/Ross & Wilson, WNSR/Bill Neil, \$an Diego's KKLQ/Jojo Kincaid, Washington's WLTT/Beverly Fox & WRQX/Celeste Clark. 2 hot hours, VHS or BETA, only \$20!

CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104 (619) 460-6104

#### AIR TALENT SERVICES

#### **Need A Great Tape?**

nn'PRO Maudio

Be surprised at how good you really do sound. Editing is only the beginning. Call or write today, we

P.O. Box 4087 • Signal Hill, CA 90804 (213) 597-8344

#### LOOKING FOR PERSONAL **ONE-ON-ONE COACHING?**

I've trained talent at Pirate Radio, L.A., WIYY, KISW, and KAMJ, Phoenix. Call CYNDE SLATER at TALENT DEVELOPERS today for your free consultation. 602-998-8631.

#### **AUDIO TEX**

#### RECORDED TELEPHONE INFORMATION

The Touch-Info systems allow your listeners to call and hear concert information, weather, sports results, promotions, or anything else, using their touch-tone phone. Or, you can use the system to do automated listener research the easy way.

For a demo, try: (408) 985-9898 (805) 272-4636

Call or write today for more information.

- Announcement Technologies, Inc. -

2118 Walsh Ave. • Ste. 240 • Santa Clara, CA • 95050 (408) 492-1600

#### BROADCAST SOFTWARE

#### THE WORLD'S FASTEST MUSIC SCHEDULING SOFTWARE!

#### POWERPL

Switch to the amazing, new, high-powered system you've been waiting for! POWERPLAY is easy-to-use and backed with a total commitment. Control your music. Increase your ratings & productivity. See for yourself how POWERPLAY outperforms the competition! Call Dave Ferraro at Micropower Corporation for a free hands-on trial, 501-221-0660

#### CAREER OPPORTUNITIES

#### THINKING OF CHANGING CAREERS?

Then we have just the place where you can turn your communication skills into real dollars. We are an expanding national commercial credit services company in a growing industry. We need inside sales representatives in Tucson, New Orleans and North Carolina. First years earnings in excess of \$45,000 plus an attractive employee benefit package. You owe it to yourself to explore this unlimited career opportunity. Call or send resume:

Milliken & Michaels 3850 N. Causeway Blvd. Ste. #300 Metairie, LA 70002 800-504-6007 (in LA) 504-834-9900

#### COMEDY

#### **COMEDY YOU WON'T** THROW AWAY! **BELLY LAFFS**

#### Demos now being shipped

Call NOW 401-353-6623 or write 1 Riverview Dr., Suite 12, North Providence, RI 02904

#### COMEDY



When you get tired ol their Bakker, North and bedpan jokes, Let us know. Current issue:

The Sheets/Box 4858/St. Louis, MO 63108 or call us: (314) 825-0206

#### FRESH FUNNY EVERY WEEK!

COMMERCIALS, CHARACTERS SONG PARODIES & MORE FOR DEMO CALL (416) 363 · 0997 FAX 363-9090

#### WILLY'S COMEDY SMACK & Durger Emporium.

379 Adelaide West, Suite 301 Toronto, Ontario M5V 1S5

#### RED NECKERSON!! A UNIQUE COMEDY EDITORIAL

"Probably the most talked-about feature program we have on the air. Sold it to the first sponsor contacted." WFIW/Fairfield



SYNDICOMIC, PO Box 12837, San Luis Obispo

Liners

Since 1976!

FREE SAMPLE ISSUE

of radio's most popular humor service For sample, write on station letterhead to: O'Liners 11060 Cashmere St., Suite #100, Los Angeles, CA 90049

"Good quality tape . . . no splices . . . great for dubs!"

Jonathon Rush WNOK, Columbia, SC



The Comedy Alternative (919) 933-5492



#### **MARKETPLACE ADVERTISING**

Payable in advance. Orders must be typewritten and accompanied by payment. VisalMCI/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

1 time	Per Insertion \$70.00
6 Insertions	\$65.00
13 Insertions	\$60.00
26 Insertions	\$55.00
51 Insertions	\$ 50.00

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Market-place ads is **noon Thursday**, one week prior to publication date. Marketplace ads are non-commissionable Submit to:

#### Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330 Fax: (213) 203-8727

#### COMEDY

- Bits you don't want to run
- Spots you have to run.

- Don't let a bartered comedy service waste your time. Get comedy and service from The Best in the Business.

Call The American Comedy Network today.

Dave Dworkin's

#### **ROSEANNE BARR**



doesn't use Ghostwriters. But she doesn't have to write a new show five days a week. For FREE DETAILS write: Ghostwriters, 2301 Unity Ave. North, Dept. 989, Minneapolis, MN 55422 or call (612) 522-6256.

FIRST CLASS COMEDY MONTHLY SERVICE . JOKE BOOKS FREE SAMPLE USE STATION LETTERHEAD TO: P.O. BOX 80816. ST. CLAIR SHORES MICHIGAN 48080-0816

Hundreds renewed again!

#### Free sample!

Write on station letterhead to

Contemporary Comedy

Dallas, TX 75227



#### "Phantastic Phunnies"

"Phantastic Phunnies will certainly help you with your show or presentation!"
(Gary Owens, radio & tv personality) "Phantastic Phunnies is funny, topical, and consistently on target!" (Gene Perret, tv producer, Bob Hope's head writer) "My 4 million listeners think Phantastic Phunnies is absolutely terrific." (Marc

11th ANNIVERSARY SPECIALI 3 month's sampling (over 1,000 topical one-liners) . . . plus 'Bonus Gift' Send just \$5!! "Phantastic Phunnies," 1343-R Stratford Drive,

#### 

"THE radio sheet." 2 pages daily. Quips galore & much more! Births, hist., trivia, & briefs! 2 wk trial: \$5. Or info: P.O. Box 112576, San Diego, CA 92111. Also Birth/Hist. Almanacs. Indexed!

#### lol (razy Jingles

Kent, Ohio 44240

- JUST





#### **NOTHING ELSE LIKE IT!**

19 pages of jokes and bits every month. Higher percentage of usable stuff, too. Call or write for free sample

#### HOT AIR MALOONS

Roger Malone, 1115 Bellevue, Reading, PA 19605 (215) 921-9633

- P Now more topical bits written and produced only days before you air them - PLUS reissues
- Work parts, music beds in the clear, hot & mild versions
- Free access to the ACN library with over 6 years of solid, tested material
- Free customizing to help you localize material for your show

The New, Improved American Comedy Network gives you more funny for your money.



Call or write for your free demo: 203-384-9443, ACN, Park City Plaza, Bridgeport, CT 06604

#### COMEDY

COMEDY WAREHOUSE, P.O. BOX 149. HALES CORNERS, WI 53130 (414) 529-5813 FAX # (414) 529-2746 HIT THE RIGHT TARGET





The Comedy Consultants FOR FREE DEMO SEND STATION PROFILE (CHR/AOR ONLY)

#### **CONTENT SERVICES**

#### 'DROPINZ

50 character voice bits each month only \$20. Semi-annual and yearly rates too. Sample cassette, \$4 SHO-PREP is daily weather, sports, birthdays, almanac and trivia on a single sheet. Free sample. AIRCHECK production and critique by a 26 year broadcast veteran. Call or write for rates.

#### Stu Collins Broadcast Services

174 King Henry Court, Palatine, IL 60067 (312) 991-1522

#### GAG SHEETS



THE FUNNY BUSINESS 210 Hollywood St., Fitchburg, MA 01420-6134 (508)342-1074

"Ask not what your WEENIE can do for you ask what you can do for your WEENIE. -John Fitz"boffo" Kennedy For Free Samples Call TOLL FREE 1-800-225-5061 Ext. #248 1-617-749-3691 (FAX) or write the Electric W

#### EMPLOYMENT SERVICES

• Get a jump on the hottest job listings! Get R&R's weekly Opportunity/classifieds before the paper's published. R&R Job Hotline is mailed to you separately. Call 213-553-4330 to subscribe today. Visa/Master-



#### HOLIDAY PROGRAMMING

★★★★ "BELIEVABLE!

Radio at its best! - Larry Anderson, GM "THE FAMILY ALBUM" The Christmas

vignette series for the market leader. WWVA/Wheeling ree demo: Natural Sound Box 390 Corry, PA 16407 814/664-9244

#### IDs, JINGLES, SWEEPERS

#### INTRODUCING SANDY THOMAS PRODUCTIONS!

America's newest radio production co. welcomes ZOO 92/Mobile, AL, WFXX/The Fox. S. Williamsport, PA. SWEEPERS, ID & PROMO PACKAGES!! Your listeners won't believe their ears!

Phone (305) 255-2130 or (305) 447-9595!



Serving the planet with ID's, sweepers, promos, the finest in creative production services, welcomes our newest family members.. VERACRUZ ESTERO - Medellin, Colombia

WDCQ - Fort Myers, FL KTCC - Colby, KS

> CALL FOR OUR FREE DEMO (216) 291-9920

or Fax (216) 291-9928

#### Syntheffexx

Gives you the tools to create your own: Promos. ID's and Sweeper beds...for under \$100! Don't miss this special introductory offer! Call (415) 686-9141 FOR FREE DEMO!

#### JOHN DRISCOLL

THE VOICE OF VH - 1's "CORVETTE COLLECTION" PHONE/FAX 818 841-9418

#### GAG SHEETS

TELE JOKE

Fresh, convenient.... use it to get at those hard to reach stains.

Cookie Randolph KGB / San Diego

"TELE-WHAT?...Oh, that...oh, sure...great stuff.." David Lawrence. Q107 / DC "I don't know how (or why) Alan does it!" Mark Wallengren, KOST-FM / LA

#### DAILY / WEEKLY JOKE SERVICES

Contact Alan Ray at (209) 476-1511

#### MARKETPLACE

#### IDs, JINGLES, SWEEPERS



We own the PAMS library of over 3500 station ID jingle reets, and they're now available for sale to PD's and jingle freaks. Original reference tapes purchased from PAMS going back to 1960 incl: WLS, WKBW, KLIF, WQAM! Hundreds more! For a 55-page computer printout of what's available, send \$50 to: Ken R. Inc. - 1806 Madison Avenue - Toledo OH 43624, or call for more info 1-800-451-KENR. Hurry, because they're going fast!

#### NATIONAL **VOICEOVER TALENT**

Sears, Epic Records, Polydor, Shake & Bake, Body On Tap, Scope, etc.. JIM HARRINGTON

Perfect Promotional/Commercial Voice For Your Station, Creative Available, Too, Demo upon request. Phone/FAX (412) 833-4749. ••••••

#### PERSONALIZED CHOW PERSONALIZED SHOW OPENS!

USED BY WLUP'S MORNING STAR! Demo On Request

#### **MUDDY MITCH PRODUCTIONS**

4315 Azalea - Suite 220 Lisle, IL 60532 (312) 971-3890

#### \*\*\*\*\*\*\*\*\*\*\* INFORMATION SERVICES

#### The TOP 100 DIRECTORY

All Stations in ALL TOP 100 MARKETS

- Call Letters
- Format
- Address
- Phone
- PROGRAM DIRECTOR

ON-AIR Information Services 8605 Allisonville Rd., Ste. 218 Indianapolis, IN 46250

Toll Free: 800-82-ON-AIR

### \$35

Complete and

up-to-date!

All for only

#### MUSIC LIBRARIES



#### **SWEEPERS!**



SIGNATURES VI **EACH A MARKET EXCLUSIVE!** CALL US!

JOE KELLY CREATIVE SERVICES (312) 645-8241



#### **NEWS FEATURES**

Join the hundreds of stations supplementing their newscasts with actualities and timely information from Capitol Hill:



THE SENATE TODAY

NEWSFEED 1-800-736-1001



For more informat call Clarkson Hine at 1-800-736-2255

#### **MUSIC SERVICES**

#### GOLD LIBRARY **IN STEREO**

The Top 2000 Hits From 1955-1973 Most In Stereo

Call for more information and special prices

918-492-7222 MSA

Custom orders available

#### PRODUCTION LIBRARIES



#### PRODUCTION SERVICES



#### THE PROMO AND

to use! **SPOT TOOLKIT** Music Beds • Sound Effects Hear it now!

Call 1-800-937-8250 Toll Free

Easy

RAISED

Artist performed, Designed for Production Speed! 221 Digitally Mastered Rock Sound Effects & Production Library. Rock for the Future...NOW!

> For FREE DEMO Call Kendall Energies (215) 568-6423

#### PRODUCTION SERVICES

#### NAB CONVENTION SPECIAL 10% SAVINGS

On your annual contract Custom Production Packages

Put our major market team to work for your station!

RAY SCHILENS 713-242-4171

CREATINE SERVICES 

Stations: Give your local spots major market sound at affordable prices. Send us your scripts and our professional announcers will produce for

Fax 315-853-2894 Recording Promos, Segs & ID's
 Music & SFX Libraries · V.O. Announcers · Dubs

Copywriting

P.O. Box 297 Clinton, NY 13323

#### **PROGRAMMING**

#### **AFFORDABLE**

STATION LIBRARIES!

Adult Contemporary Oldies Rock 'n' Roll
Contemporary Hits Radio Mellow AC Classic Rock Country

RADIO PROGRAM SERVICES

3407 W. Olive, #108, Burbank, CA 91505

INFORMATION: (818) 567-6335 FAX: (818) 567-7363

THE AC CURRENT EXPRESS
Coming biweekly. Get over 20 new A/C chart hits each month on DAT or Analog reels.

Call collect for market exclusive and introductory price. 413-783-4626.



PIRATING YOUR **AIRWAYES** TWO HOURS WEEKLY

Call for your demo now, mani

702-361-4498 or fax **702-795-3388** 

ON THE AIR

#### **PRODUCTION SERVICES**

#### SO..... YOU'VE DECIDED TO BE A NATIONAL SENSATION?

#### WOULD TOMORROW BE SOON ENOUGH TO START?

Our completely equipped (right down to the 800 lines and computers) studio and full time satellite channel are all set up and ready for you to take a swing at Larry King.....give the goose to Mr. Bruce.....or even say 'kapow" to Rush Limbaugh!! We have time to lease, and great rates to make sure we lease it. If you are ready to face the nation, reserve your time today. Call Stephen Harlow Haas, toll free, to learn the details.

THE SHEEN RADIO NETWORK National: 1-800-225-5803

**BOCA RATON, FLORIDA** 

Florida: 1-800-432-3138

#### PROMOTIONS

#### 'Mini-Mic' Lapel Pins

low as • O ea. Approximate Size 3/4'



Quantity 500 \$1.49 ea.\* 2500

.89 ea.\* Quotes on other quantities available. \* plus \$45 one-time set-up Personalized unique your call letters reproduced in vivid enamel colors! Perfect for promotions or sales/employee recognition programs! Price includes pin back and delivery. Gold or silver plating. Custom sizes and designs available. Quick quotes when you write or call toll-free:

Recognition Services

800-428-2329

\$1.15 ea.4

In Indiana, call collect (317) 631-1360

P. O. Box #681405, Dept. RR989 • Indianapolis, IN 46230 Please call me for a quick quote!

Name	Title	
Company		
Address		
City	State	Zip
Phone		

#### **NEVER BUY ANOTHER PROMOTION**

101 Sales Promotions Fully Described For Less Than \$1,00 Each 115 Page Book - A Must For Every P.D., Jock, Salesmanager, Salesperson, Promotion Dept. & Radio Station Mail To: SABATKE

\$9900 plus 13.00 Postage & Handling Money Back Guarantee

1033 S.E. 19th Place Cape Coral, FL 33990

"Each Promotion Worth Thousands In Billing"

#### PUBLIC NOTICE



This is to inform any station in Iowa or Illinois that KFMH has been using the pirate motif since 1982. This has been registered with Birch and Arbitron. We will proceed accordingly if anyone in lowa or Illinois uses any terminology, locally or nationally, that alludes to the pirate motif. All inquiries should be addressed to Captain Steve, Station Manager, KFMH, 3218 Mulberry Avenue, Muscatine, IA 52761 or Walter Conlon, Attorney for Captain Steve.

#### RECORD SERVICES

#### RECORDS BY THE THOUSANDS

NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm oldies from the past 40 years. Pop, R&R, Classic Rock, Country & Jazz included. Write to:

ftmerican-Pie

Box 66455, Dept. #RR, Los Angeles, CA 90066 (213) 391-4088

#### SHOW PREP

#### Chart Facts

It's true! Chart Facts is the best music prep sheet around...And now it's even better at its special NAB price. If you call this month, we'll send you a free issue. If you like it, you'll get 12 more weekly issues for only \$49.95,

\*\*\*1-800-776-7770\*\*\*

#### SHOW PREP

MOST COMPLETE SHOW-PREP service in the industry is the Wireless Flash. Twice-a-week service includes lifestyle news, trivia, a format-specific entertainment section, Brad Messer's daily almanac, a daily horoscope, music charts, interview sound and more! Find out why more personalities than ever before are "...getting it in a Flash!"



FREE TWO-WEEK SAMPLE! (800) 445-4555

Calif. Alaska. Hawaii & Canada, call collect (619) 293-1818 Australia/New Zealand: Contact The Radio Shop, (02) 908.1200

#### THE TRIVIA WERKS

Trivia is great . . . but it's a pain in the neck to prepare! We'll send you (6) pages of TRIVIA every month . . . over 50 questions in each issue!

SEND SASE on station letterhead for FREEBEE!

The TRIVIA WERKS 497 Walmar Dr., Bay Village, OH 44140 216-892-8509

WMAL/Wash., D.C. ● KILT-FM/Houston ● WONC/Detroit

#### DJs: MUSIC FACTS...FAST!

When your record is running out, GALAXY is there for you! Every bi-weekly issue is loaded with reliable information about the BREAKING SONGS and the CURRENT ARTISTS! Plenty of it too, for each and every artist. All written in short, one-thought "bits". PLUS a daily almanac, birthdays, calendar, News & Trivia, movie & TV star updates, career & industry briefs and MORE every issue! Just write or call for a FREE SAMPLE ISSUE. Please indicate COUNTRY or CONTEMPORARY music edition:

GALAXY/

GALAXY 1097 D Bar K Drive • Durango, CO 81301 (303) 247-5082

#### PERSONALITY RADIO by Dan O'Day

292 pages devoted to helping you put your career on the fast track: Show Prep, Building A Bit, On-Air Calls, Creating Character Voices, Using Calendar Bits . . . plus O'Day's highly praised, exhaustive chapters on Job Hunting and Contracts . . . and interviews with Dees, Brandmeier, The Greaseman, Howard Stern! "A realistic look at the fundamentals & principles of personality radio...a value at twice the price!"—John Lander, KKBQ/Houston

Only \$24.951

O'Liners 11060 Cashmere St., Suite #100 Los Angeles, CA 90049

1990 Daily Celebrity Almanac

CELEBRITY FACTS, EVENTS AND MORE! (PLUS invaluable phone

with this ad (we pay postage) Write for FREE SAMPLE or send ad & check or money order to: ISSI, P.O. Box 1231, Milwaukee, WI 53201

Solid as a rock! Your Reliable Choice!

#### **RADIO-INFORMER**

Birthdays & Entertainment newsl Free sample: John Oliver (604) 438-7673 (24 hours)

or write: Box 258, Custer, WA 98240

#### 20,000 SONGS! 500 SUBJECTS!

Find songs by theme instantly. Jeff Green's NEW 3rd edition GREEN BOOK is here!

Immediate delivery.

Money-back quarantee

For brochure or to order: Professional Desk References, 108 Partridge Court, Smyrna, TN 37167. (615)459-4880

#### SHOW PREP

This and other offbeat anecdotes are available in this monthly almanac. Great show prep material and VERY UNIQUE TRIVIA! You'll read it from cover to cover.

"God is love, but get it in writing Gypsy Rose Lee. Star Trek first seen on NBC September 8, 1966.



if you liked IMMATERIAL!!! you're gonna loovvve...EAR-RELEVANT!!! "New" Service! Free Sample! 5468 Dumore St. S.E. Aumsville, Oregon 97325

#### SYNDICATION SERVICES

\*\*\*\*\*\*\*\*\*\*

ATTENTION RADIO SYNDICATORS!



10536 Pine Grove St., Rancho San Diego, CA 92078 (619) 670-9598 FAX: (619) 660-9083

#### TECHNICAL SERVICES

*PROBLEMS?* 

**POOR SIGNAL? NOTHING WORKS?** FOR SOLUTIONS, CALL GALE Radio Systems Éngineering 4289 Roanridge Ave. - Las Vegas, NV 89120 (702) 454-2085

#### **VOICE OVER INSTRUCTION**

#### "How to Make Big Money

22222

in voiceovers"™

Susan Berkley's Marketing Semi Now on Cassettes! w/64 pg. booklet Call for FREE Info: 1 (800) 333-8108

#### WEATHER SERVICES

#### This Forecast Calls For More Listeners

Rain or shine here's a custom formatted. personalized, and localized weather forecasting system your audience will stay tuned for every day.

- On-air interactions with experienced radio voices Multi-station & AM/FM package discounts
- Studio quality availability

For a free demo tape and details on our 10th anniversary discounts, call 1-800-SKYWATCH.



347 Prestley Road • Bridgeville, PA 15017 • 1-800-759-9282

www.americanradiohistory.com

#### **OPPORTUNITIES**

**OPENINGS** 

**OPENINGS** 

**OPENINGS** 

**OPENINGS** 

#### NATIONAL

#### **UH-OH...WE'RE BRAGGIN**

NATIONAL, the acknowledged leader in personnel placement since 1981, is asked constantly, by telephone and letter to explain our service. Quite simply, NATIONAL places professional broadcasters with quality radio stations in all size markets, all across the United States. As an example, in the past week... M.T. registered with NATIONAL 8-18 and was placed in a major market 8-21, R.B. registered 7-18 and was placed (medium) 8-14), K.G. registered 8-12 and was placed in a suburban major that same day, J.F. placed 8-7 (south), S.F. (midwest), and the list goes on.

We do not advocate constant jumping from station to station. We cannot represent you if that is your work history.

If you are a solid performer, and are **seriously** seeking a move, chances are **NATIONAL** can be of service. For complete registration information - contact **NATIONAL** immediately.

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

#### Get The Hottest R&R Classified Listings Early!

**R&R Job Hotline** mails separately to you **three days before R&R.** Call 213-553-4330 to subscribe today. Use Visa / MasterCard / AmEx.



#### **HotLine**

#### KLXK TWIN CITIES MORNING DRIVE

- Group owner Entercom has a rare opening for experienced morning drive talent at Classic
- Hits KLXK 93.7 FM in desirable Minneapo-
- lis/St. Paul. Requires outstanding track record
- from medium or major market. Send T&R

  with salary history to: Entercom Corporate
- Office, 100 Presidental Blvd., Bala-Cynwyd,

  PA 19004. No phone calls please! EOE

#### EAST

Leading news department has opening in metro combo. Send salary requirements with T&R: NEWS, Box 368, Parkersburg, WV 26102. (9/15) EOE

Central New England AC/Classic Rock seeks AT, Operations Manager and Salespeople. Beautiful resort area. T&R: WYRY, Rick DeFabio, 130 Martell Ct, Keene, NH 03431. (9/15) EOE

WMGX/Portland seeks experienced parttimers for key weekend dayparts, fill-in, and production. T&R: Randi Kirshbaum, WMGX, 200 High St., Portland, ME 04101. (9/15) EOE

Overnight AT sought for top CHR located 60 miles from NYC. Must be a team player with smooth, friendly delivery. T&R: WSPK, Box 1703, Poughkeepsie, NY 12601. (9/15) EOE

WSNO/WORK is seeking a fulltime announcer and parttime weekend help. For an interview, call Bill Noyes weekdays 8a-5p at (802) 476-4168. (9/15) EOE

Western NY outlet now seeking newsperson for Adult Contemporary FM. Must read, write, spell, dig. T&R: Steve Shulman, WJTN, Box 1139, Jamestown, NY 14702-1139. (9/8)

WXCY seeks News Director now. Experience required. Local applicant preferred. Minorities encouraged. T&R: Box 269. Havre De Grace, MD 21078. (9/8) EOE

WMMR/Philadelphia is looking for an experienced fulltime commercial producer. T&R: 19th & Walnut Sts., Philadelphia. PA 19103. No calls please. (9/8) EOE

Midday AT and Newspeople sought for immediate openings plus future openings. Growing company, good opportunity. Call: Robert St. John, WGFP, (508) 943-9400. (9/8) EOE

Radio news: ready for a bigger market? Resume: 3220 N. Street NW, Box 170, Washington, DC 20007. (9/8) EOE

AM Drive talent sought for immediate opening. Upbeat, topical, killer phones. T&R: Program Director, 22 South 6th St., Stroudsburg, PA 18360. (9/8) EOE

Resort city CHR seeks personalities and newspeople. T&R: Ken McGrail, 102QQ, West Avenue, Saratoga, NY 12866. (9/8) FOE



#### **MORNING SHOW**

Our listeners demand a KILLER MORNING SHOW. Untamed radio - Boston's New ROCK CHR POWERHOUSE is in search of a morning show host who will get our cume to say "Be seein' ya" to Laquidara and "Kiss off" to Matty. Got what it takes? Send tape, resume and photo immediately to: Nance Grimes, PD, WAAF - 19 Norwich Street, Worcester, MA 01608.

Sharp claws only! No Calls Please. M/F-EOE

## WAAT

#### FIRE BREATHING WARRIORS

Fire breathing warriors needed immediately for rare openings at untamed radio - Boston's new ROCK CHR POWERHOUSE. Send tape, resume and photo to Nance Grimes, PD, WAAF, 19 Norwich Street, Worcester, MA 01608.

SHARP CLAWS ONLY!

No calls please. M/F - EOE

#### SALES MANAGER

Professional radio sales veteran with management experience to direct, motivate train and lead our sales executives. Please send resume and salary requirements to

SALES MANAGER, JOY 95 One Columbus Center, Suite 824 Virginia Beach, VA 23462

#### 'HOW TO MAKE**"** BIG MONEY

#### IN VOICE OVER\$!

9/23-24. If you've got the voice, this 2-day seminar will help you make more in an hour than you probably make in a week. Covers marketing, technique, demo tapes, everything you need to succeed. Call Susan Berkley TOLL FREE 1-800-333-8108.

#### **WSTW**93,7.. **WDEL 1150**

#### **LOCAL SALES MANAGER**

Top Rated Mid-Atlantic AM/FM Combo needs strong local sales manager. Twelve person department; all the right tools and backup. Good compensation package; Full benefits. We need someone who understands how to sell two strong stations. Resume and letter to GM & GSM, WDEL/WSTW, 2727 Shipley Rd., Wilmington, DE 19803. EOE

#### MAJOR MARKET OPPORTUNITY

Radio group searching for America's most exciting and compelling talk hosts. Great cities, benefits and salary for the best. T&R to Radio & Records, 1930 Century Park West, #638, Los Angeles, CA 90067. EOE

#### MORNING DRIVE PERSONALITY

wanted for strong country FM in the northeast. Strong writing and production skills are a must. Hard working team players only need apply. Tape and resume to Radio & Records, 1930 Century Park West, #635, Los Angeles, CA 90067. EOE

#### SMALL MARKET

AOR/CHR seeking great FM morning personality. Stability and longterm commitment to quality local radio essential. C&R, references to: Radio & Records, 1930 Century Park West, #636, Los Angeles, CA 90067. EOE/AA Employer

#### PROGRAM DIRECTOR

Small Mid-Atlantic combo seeks experienced pro, sharp on formatics and presentation with strong on-air and promotion skills. Excellent opportunity for mature high-energy performer. Team players only, Great location! T&R to Radio & Records, 1930 Century Park West, #627. Los Angeles, CA 90067, EOE

#### SALES MANAGER

New England. Growing group seeks knowledgeable, creative, aggressive, people-oriented leader. Growth opportunity. Resumes to Radio & Records, 1930 Century Park West, Box #629, Los Angeles, CA 90067. EOE

#### PRODUCTION/CREATIVE WRITING DIRECTOR

for Poughkeepsie, NY combo WEOK/WPDH. Hot production, unlimited creativity and good people skills a must. T&R to Bill Palmeri, P.O. Box 416, (914) 471-5100. EOE

#### SOUTH

KTLC-FM/Abilene seeks highly topical and creative individual to replace legendary morning team. T&R: Mark Proctor, Box 3337, Abilene, TX 79604. (9/15) EOE

"Y-100" is looking for an overnight personality and parttimers with a chance to move into fulltime. T&R: Rich Randall, Box 43, Albany, GA 31702. (9/15) EOE

Major market NAC looking for a production pro with five years' major market experience. Superior organizational skills. T&R: John Frost, The Oasis, B235 Douglas, Suite 300, Dallas, TX 75225. (9/15) EOE

Newsperson sought for WIIN-FM for full time employment. Experience necessary in news gathering, news writing and on-air. T&R: 1855 Lakeland Drive, Bldg. D, Jackson, MS 39216. 19/15) EOE

News Anchor/Reporter with college degree sought for immediate opening. T&R with writing samples: Bob Lima, WKNN, 100 Caillavet St., Biloxi, MS 39530. (9/15) EOE

WHLZ-FM is looking for experienced parttime announcers. No beginners or phone calls. T&R: Program Director, Box 400, Manning, SC 29102. (9/15) EOE

Suburban DC Country has immediate opening for Program Director/AM drive. Experience a must. T&R: R. McKee, WPRW, Box 1460, Manassas, VA 22110. (9/15) EOE

Account Executive is currently being sought for WKSM/-WFTW. Previous experience in radio sales required. Resume: Frank Russell, Box 2347, Ft. Walton Beach, FL 32549. (9/15) FOF

Oldies AT sought, T&R; BJ Odom, WDCQ, 1227 Del Prado Blvd, Cape Coral, FL 33990. (9/15) EOE

Night AT sought for Florida Class-C FM. Major university city.

Great phones, production and appearances. T&R with photo:
Nick Allen, WKTK, 1440 NE Waldo, Gainesville, FL 32601.
(9/15) EOE

Experienced Reporter/Anchor sought for Southwest Florida's News/Talk AM - CHR/FM. T&R: Jerry Edwards, WINK, Box 331, Fort Myers, FL 33902. (9/15) EOE

Top rated WLWI-FM Montgomery, AL has a rare weekend opening. No rookies, T&R: Sam Faulk, Box 4999, Montgomery, AL 36195. (9/15) EOE

Midday person with killer production talents sought. T&R: Stu Smoke, Box 7488, Amarillo, TX 79114. (9/15) EOE

WFOX/Atlanta seeks announcer for overnight airshift. Two years' experience. T&R: Dennis Winslow, WFOX-FM, 2000 Riveredge Pkwy., Suite 797, Atlanta, GA 30328. (9/15) EOE

We're not rebuilding, we're reloading. Good bucks for right talent. Will consider all day parts. T&R: Rich Panama, Box 31089, Charleston, SC 29407. (9/15) EOE

Experienced, creative AE for combo. Resume/track record: KTKS, Box 21088, Waco, TX 76702. (9/15) EOE

Morning News Anchor/Reporter, Writing samples, T&R: Tom Hoefer, KHLA/KLCL, Box 3067, Lake Charles, LA 70602. (9/15) EOE

AC/Hot AC creative talent sought to anchor two-person morning show. Proven track record and desire to win. T&R: Jerry Clemmons, KTKS, Box 21088, Waco, TX 76702. (9/15) EOE

Floridal "Z-106"/Sarasota has immediate opening for rising star for Morning News/Sidekick. Females encouraged. T&R: Tom Evans, 1751 City Island, Sarasota, FL 34236. (9/15) EOE

WKWF/WAIL in Key West, FL is seeking News Anchor/Director for Monroe County's hottest combo. T&R: Buddy Ojeda, 7 MacDonald Ave, Key West, FL 33040. (9/15) EOE

Air Personality sought for WIIN-FM in Jackson, MS. FCC 3rd class license required. T&R: Job, WIIN-FM, 1855 Lakeland Drive, Bldg. D, Jackson, MS 39216. (9/15) EOE

WQEN "Q-104" is accepting T&R's for possible future openings. Some production necessary. T&R: Box 570, Gedsden, AL 35902. (9/1) EOE

Voice talent with news background. Lifestyle, newswriting and active contribution to morning comedy, characters and fun. T&R: Greg Black, WFOX, 200 Riveredge Parkway, Suite 797, Atlanta, GA 30328. (9/1) EOE

WLWI-FM/Montgomery, AL is seeking a team player for the 7p-12m shift. T&R: Rick Brown, WLWI, Box 4999, Montgomery, AL 36195. (9/8) EOE

KTLC-FM/Abilene seeks highly topical and creative individual(s) to replace legendary morning team. T&R: Mark Proctor, Box 3337. Abilene, TX 79604. (9/8) EOE

"Hot 105" Miami expanding airstaff. Midday talent with CHR/Urban experience. T&R: Keith Islay, 3200 Ponce de Leon, Coral Gables, FL 33134. (9/8) EOE

#### COME WIN WITH US!

Medium market country FM seeking morning talent. Drive-time experience a must. Top bucks, benefits, plus management opportunities. If you're bright, creative, and willing to work hard, we need to hear from you...T&R to Radio & Records, 1930 Century Park West, Box #632, Los Angeles, CA 90067. EOE

# **News Director** — You will set our news agenda, lead our staff and contribute your own abilities to enterprise, write conversationally, report and anchor the news. Interest in community involvement is a must. Good salary and benefits in a growing company for professional team players who will contribute and have input. Build your future along with ours. Tapes, resumes and other appropriate materials to: Dennis Elliott, WFVA/WBQB, P.O. Box 269, Fredericksburg, VA

SUBURBAN WASHINGTON DC AM/FM.

We are looking to fill two positions immediately.

Morning Drive Host — Relatable, topical for our 25-44 oldies-based AC audience. You must

be informed and informative, a nice person who doesn't need to be funny.

www.americanradiohistory.com

# **OPPORTUNITIES**

**OPENINGS** 

#### **OPENINGS**

#### **OPENINGS**

**OPENINGS** 

# **P104**

WNVZ-Norfolk/Virginia Beach's #1 Hit Music Station has two rare fulltime openings. Z104 is looking for a high energy Nighttime phone monster to jam our 10p-2a shift and a Producton Olrector/Copywriter with amazing writing and multi-track skills. Small and medium market stars - hit the P1 scene! RUSH T&R, no calls, to: CHRIS BAILEY, WNVZ, 5555 Greenwich Rd., Virginia Beach, VA 23462. EOE



#### WANTED: PRODUCTION GENIUS

Can you conceive & produce killer promo's. The South's Hottest CHR has a rare opening for a Production Director to design and produce campaigns for station promotions & clients. If you're ready to use top-notch equipment including multi-track machines and digital synthesizer, rush a tape & resume to John Peake, I-95 (WAPI-FM), 2146 Highland Avenue, South, Birmingham, AL 35205. M/F EOE

**3°**■°MAJOR MARKET COMBO °■• seeks TOP NOTCH production talent to make stations sparkle. Quality voice, superior writing skills, and creative ability essential. We've got all the tools in our state-of-the-art multi-track studios. Programming background helpful. Stable, product oriented major group. Cassettes and resume please to Radio & Records, 1930 Century Park West, #634, Los Angeles, CA 90067. EOE

#### **AOR MORNINGS**

-----

One of the Nation's highest rated AORs is looking for a funny, topical and intelligent Morning Personality(s). Must have a great attitude plus love production and personal appearances. No beginners. Rush tape, resume and photo to Radio & Records, 1930 Century Park West, #639, Los Angeles, CA 90067. EOE

#### **WEZL-FM**

has an immediate Full-Time Air Staff Opening. Excellent benefits. Send tape and resume to Charlie Lindsey, P.O. Box Z<sub>1</sub> Charleston, SC 29402. WEZL is an Equal Opportunity Employer.

#### **SOFT AC IN FLORIDA**

Major market needs PD immediately. Experience with Transtar or Research Group a 'Plus''. People skills and 'follow-through'' are essential. Join a team that is winning now! Send resume to Radio & Records, 1930 Century Park West, Box #640, Los Angeles, CA 90067, EOE

#### MIDWEST

quest show. If you're good with phones, T&R: Jim Patricks. WAJI-FM, 347 West Berry St., Suite 600, Fort Wayne, IN 46802. (9/15) EOE

tion management openings for growing group. See us at 3 Conference, New Orleans Hilton. Contemporary Media up: Mike Rice or Scott Boltz, KFMZ, Columbia, MO. (9/15)

Oldles/WOLX seeks parttime talent for weekends. T&R: WOLX, Dave Dunkin, 2306 W. Badger Rd, Madison, WI 53713. (9/15) EOE

New FM seeks enthusiastic, innovative individual. Exc growth opportunity, generous compensation. T&R: 1051, Flint, MI 48501. (9/15) EOE

\*WAIT AM/FM now accepting applications for immediate part-time and future fulltime positions. Minorities encouraged. !T&R: Greg Newton, 8600 Rt. 14, Crystal Lake, IL 60012. (9/15) EOE

KFXI-FM has an opening for an experienced afternoon AT. Strong production, voice, and personality. No floaters. T&R: Box 433, Lawton, OK 73502. (9/15) EOE

Need Immediately. PM drive jock with great production skills. T&R: Jim Patricks, WAJI-FM, 347 West Berry St, Suite 600, Fort Wayne, IN 46802. (9/15) EOE

irrent and future openings for AT at major market AC, Look ommunicators to join winning team. T&R: Mi-KSTZ, 222 S. Central, Suite 704, Clayton, MO 63105. (9/15) EOE

morning men needed for major market AC. Looking for rgetic, creative adult communicator to grab 25-54's and d on. T&R: Michael Sullivan, KSTZ, 222 S. Central, #704, Clayton, MO 63105. (9/15) EOE

New Country KEYB-FM seeks AM drive/MD with product ASAP. Could lead to PD slot. T&R: Box 1077, Altus, 73522. (9/15) EOE

KQKZ/Waterloo, IA has possible future midday opening. T&R: Scott Lee, Box 1540, Waterloo, IA 50704. (9/15) EOE

Growing News Department seeks reporters/anchors with excellent on-eir skills. No rip and readers! T&R: Polly Carver-Kimm, KIOA, 5161 Meple Dr., Des Moines, IA 50317. (9/15) EOE

Needed: Sports Announcer for FM Country, T&R: Jay Haack, KFDC, 3566 5th Avenue South, Ft. Dodge, IA 50501. (9/15)

orter/Anchor with experience sought for immediate T&R: WTAX/WDBR, Box 2759, Springfield, IL 62708. (9/15) EOE

Promotion Director sought for seles promotion and entertainment marketing firm. Experience in radio/TV promotion required. Resume: Contemporary Group, 680 Craig Rd., St. Louis, MO 63141. (9/15) EOE

Hot morning man sought for major market AC. Looking for energetic, creative adult communicator to grab 25-54's and hold on. T&R: KSTZ, 222 S. Central, Suite 704, Clayton, MO hold on. T&R: KST 63105. (9/8) EOE

Rare opening for Country AT at WWJO. Stable company with super facility looking for team player. Strong production a must. T&R: WJON, Steve Steward, Box 220, St. Cloud, MN 56302. (9/8) EOE

#### Jingles, jocks and jokes -- they're all in the R&R Marketplace --

WIXK AM/FM in fast growing Country FM seeks fun and pro-fessional morning AT. T&R: General Manager, 125 East Third St., New Richmond, VA 54017. EOE

WING accepting tapes and resumes for future parttime open-ings. Know and love Oldies? T&R: Rob Ellis, 717 East David Rd., Dayton, OH 45429. (9/8) EOE

PD/Morning talent for leading AC/Oldies in desirable Minneso-ta growth market. T&R: Starcom, 5001 West 80th Street, Suite 901, Minneapolis, MN 55437. (9/15) EOE

Program Director for growing Midwest group seeking talented, versatile programmer with excellent people and production skills. T&R: Star 99, Box 1114, Alexandria, MN 56308. (9/15) EOE

KRAV/Tulsa, OK seeks warm, friendly, energetic personality for PM Drive/Production. T&R: Box 746, Tulsa, OK 74101. 9/15) EOE

Morning News Personality sought for up-tempo AC FM outside of Madison. Growing, aggressive company. T&R: J-106, 1 Parker Place, Janesville, WI 53545. (9/15) EOE

Air Talent/Production person sought for up-tempo AC FM. Develop your potential with a growing aggressive company. T&R: J-106, 1 Parker Place, Janesville, WI 53545. (9/15) EOE

610 WTVN RADIO

PM DRIVE

Great American Broadcasting is an equal opportunity employer.

The format is Full Service AC. All the tools and toys to win are here. If you

can make it happen, I want to hear from you. Call me at (614) 224-1271 or send C&R to: Bobby Hatfield, WTVN, 42 E. Gay St., Columbus, 0H 43215.

Rare full time on-air opening at America's great AOR (CAP/ CITIES/ABC KQRS Minneapolis) must have previous AOR or hybrid experience. Good production skills. Must

ve rock-n-roll. 917 N. Lilac Dr., Mpls., MN

# **94.**5 WLRW

#### **CHR MORNING TALENT**

We just lost half of our morning show to San Francisco. Our loss may be your gain. We are looking for a side-kick/news anchor to join our dominant station in a Big Ten college city. Candidate should have all the tools necessary to be a full partner in the morning show. Good attitude, relatability, creativity, and writing skills are essential. Will you be the person that will help keep WLRW on top in the ratings? We offer an excellent compensation and benefit package, state-of-theart facilities and promotional support. In addition, we offer the potential of growth addition, we offer the potential of growth within a nine station group. If you are now part of a morning show in a smaller market OR in a larger market looking for a shot at mornings, THIS COULD BE THE CAREER BREAK YOU HAVE BEEN WAITING FOR! Rush T&R to Matt Mc-Cann, Brogram Director, WLRW-Saga Communications, Inc., Box 3369, Cham-paign, IL 61826-3369. Women and minorities are encouraged to apply. No calls. EOF.



talented Morning person - must be topical, creative/funny, outrageous - to be part of a team (prefer male). Send T&R to Program Direc tor, WKJM, 2655 Yeager Rd., West Lafavette, IN 47906. No calls please. EOE

#### WCCO'S GAIN IS OUR LOSS.

But not for long, if you're the talented communicator KFGO listeners deserve. Interview skills, multi-topic awareness, superior production are musts. Above all, genuine one-on-one warmth with your audience. Phones to BIII Hoverson, 701-237-5346, 8:30-9:30 AM, 2:30-4:30PM Central Time. M/F, EOE

### WEST

KPRL currently seeking Reporter/Anchor for expanding news operation in 18 station market. Experience preferred. T&R: Henry Mulak, KPRL, Box 7, Paso Robles, CA 93447. (9/15)

KCPX seeks midday talent/production director ASAP. Multi-track production and documented on-air success a must. T&R: Jerry Lousteau, 434 Bearcat Dr, Salt Lake City, UT B4115. (9/15) EOE

AM Country/AC FM seeking full and parttime talent. Both top rated. Warm, communicative and people oriented outside sta-tion. T&R: Charlye Parker, 2070 Overland Ave., Billings, MT 59105, (9/15) EOE

Disc Jockey/Production Supervisor with minimum three years' experience. T&R: Chris Squires, KKXX, 1100 Mohawk St., Suite 280, Bakersfield, CA 93309. (9/15) EOE

Successful Celifornia coast news/talk looking for dynamic morning News Personality/Operations Manager. Good pipes and automation experience a must. T&R: Andy Whatley, Box 1964, Santa Meria, CA 93456. (9/8) EOE

Adult Contemporary KDES/Palm Springs, CA seeks candidates to fill future full and parttime positions. Minorities and women are encouraged to apply, T&R: Box 2000, 92263. (9/8) EOE

KSRF/Los Angeles has possible future openings and current relief AT. No calls. T&R with production demo: Manon Hen-nesy, 1425 5th St., Santa Monica, CA 90401, (9/8) EOE

Country/AC combo seeking full and parttime talent. Warm communicative and people oriented outside station. T&R: Charlye Parker, 2070 Overland Ave, Billings, MT 59105. (9/8) EOE

TOP 75 Southwest Market needs talented PRODUCTION DIRECTOR/AIR TAL-ENT. Someone who can write and produce great promo's and commercials. Send samples along with aircheck. All inquiries confidential. T&R to Radio & Records, 1930 Century Park West, #637, Los Angeles, CA 90067. EOE

Raisins, AND KNAX . . . has IMMEDIATE OPENINGS for EXCITING, RELATABLE PERSONALITIES on Fresno's #1 Adult Station! Full-time and Part-Time. T&R to Brad Chambers, KNAX, 999 N. Van Ness, Fresno, CA 93728 FOF



KNIX seeking Retail Mktg. Dir. to coordinate coop, vendor support, and sales promotions. Need enthusiastic and creative person to support the sales effort. Sales exp. rqd. Broadcast, retail/mktg. exp. helpful. Send resume to Cheryl Maxey. Qualifited applicants will be contacted. P.O. Box 3174, Tempe, AZ 85280.

AN EQUAL OPPORTUNITY EMPLOYER

#### 106.7 KAZY DENVER

Opening for program director. Enjoy the Rockies & program America's first rock & roll FM. Contact Bill Struck. VP/GM (303) 759-5600. EOE



#### **AFTERNOON** DRIVER

Pays only \$1,100/month, but it's an easy and fun Hot AC with all-CD studios. T&R to Sean Lisle, KISSIN 104.7, 1723 "N" Street, Merced, CA 95340. 209/383-7900. EOE



Western Washington State FM seeks experienced drive talent and others. Send tapes and resumes to: PD, P.O. Box 1170, Bellingham, WA 98227. Salary Commensurate/EOE/Females encouraged to apply.

# 051045...

KFOG/San Francisco. Rare opening, Production Director. Brilliant writing and producing skills required to carry on the legendary magic of KFOG. T&R to: Pat Evans, KFOG, 55 Green St., SF, CA 94111. No calls. EOE

Today's KRZR Rock'n'Roll 103.7

103.7 KRZR Fresno has

motions director preferably with on-AIR EXPERIENCE. 2. NEWS DIRECTOR FOR ROCK-40 FORMAT. CALLS OK. KRZR, Attn: E. Curtis Johnson, 1765 N. Fine Aye., Fresno, CA 93727. 209-252-8994. EOE

# POSITIONS SOUGHT

Experienced CHR PD/APD/MD/AT searching for next challenge — want your station to destroy the competition? JIM: (304) 233-8937. (9/15)

NYC, I want you. Have major So. Califernia experience and still on the air now. But it's time for top, you decide. DON: (619) 323-4303. (9/15)

## **POSITIONS SOUGHT**

Let me pump... you up! Five year pro ready for new challenge. Listen to me now and believe me later. TERRY HENDRICKS: (701) 238-0128. (9/15)

Former Oldies PD with intense knowledge of music — 10 years' experience, now in CHR — Ready to program the ultimate '50s/'60s radio format. (503) 292-3126. (9/15)

Currently AM drive at P-3 Gold outlet. Musicologist and dedicated hardworking AT with high career goals seeks medium Gold/AOR/CR station. VIC BANNON: (715) 344-3264. (9/15)

Tired of Twitty, worn out of Willie. Experienced CHR AT, of rently doing Country, needs new challenge. Help. SCOTT CLEVELAND: (716) 632-8033. (9/15)

Bright, creative, funny AT with experience in Country, AC/CHR, Easy Listening. Will relocate. ALAN: (904) 243-7625. (9/15)

AOR morning duo seeking Top 50 market gig. Bits, characters, perody songs, fake spots. We write 'em while you bill 'em. (304) 722-6136. (9/15)

New, fresh, 2½ years' in small AC. Ready for big time. Jock to news. You name it. Anywhere close to LA. JJ: (818) 718-9156. (9/15)

Need an overnite guy who works hard? Three years' AC experience. SCOTT: (702) 588-3867. (9/15)

Extensive experience in air/operations, sales, promotion. Excellent pipes. All sorts of possibilities with this one. Let's talk. Southeast only. JAY: (803) 842-2814. (9/15)

Holy cow! The Cubs and Buffalo Wings are the only things I like better then morning radio. Like to stay in Florida. BILL BOOTH: (904) 864-1700. (9/15)

Looking to be PD that makes your station money without sa-crificing programming. Currently APD/OM/PD/PSD with ex-perience in promotion and music. BOB: (203) 323-3503. (9/15)

# RARE VOICE TALENT/ MULTI-TRACK PRODUCTION DIRECTOR AVAILABLE

- Extremely fast, very personable, and totally creative. Excellent voice talent with lots of styles and characters. 13
- years radio and television experience as announcer, on-camera talent, award-
- winning copywriter, singer, musician and multi-track production director. Great with clients. 33 years old, married with
- two daughters, currently earning 52K per year. Send description of job, company,
- salary and benefits to: Radio & Records, 1930 Century Park West, #633, Los Angeles, CA 90067. EOE

Run with the big boys or the small ones. You still have to ke operating costs low, the promotions big and the music tight. CHR/Dance/Urban/AOR. PETER: (803) 791-3804. (9/15)

Upbeat, knowledgable Oldles/AC/CHR pro available immed ately. Many character voices. Handy with a blade. Prefe NY/NE area. Will relocate. VINNY: (718) 238-8402. (9/15)

Creative and antertaining AT/Production person seeks on work. I'm not an announcer, I'm a listener's best friend. (8 986-8443. (9/15)

Young and experienced, Can handle any position. Ready to relocate for the right job. Take a chance, PG: (602) 786-3949, (9/15)

Arrest record: But now I've had enough rest, FS/T artist with major market experience. Flair for writing, voices, production. Professional seeks Top 30. CHUCK: (209) 439-6229, (9/15)

Just like you, I hate mediocrity and excuses. Looking for time on-air, production, etc. Very dedicated. Experienc AC/Progressive AOR. ELLIOTT: (412) 941-7503. (9/15)

Veteran drive time AT laying around on the beach seeking competitive Top 50 CHR station. STEVENS: (407) 468-9164. (9/15)

pent, creative, dedicated AT wants to be on your team, ence includes: operations management, programming, riting, great production. RANDY: (919) 842-4877.

Small market Sports Director seeks new challenge. I have done play by play for all sports. Give me the ball and we will win together. BOB: (406) 482-1280. (9/15)

1000 voices belong to this 11 year morning pro. Writing genius. production wiz, active phones. Will relocate. Top 10 marius, production wiz, active phones. Will relocate. To kets only please. MARK: (602) 937-8748. (9/15)

Nine-year midwest PD ready to help you win. Marketing, management and music skills all top-notch, plus polished air. work. Creative, articulate communicator. JAY BOULEY: (715) 832-9980. (9/15)

Lady wants work . . . copy/production with voices/morning help. Moving expenses must be paid. Medium/majors call TERRI: (7703) 366-4080. (9/15)

The no excuses man. Always on time, seeks a gig at your station. Any format. Copywriting, multi-track and board experience. JOE ST. JOHN: (407) 588-5477. (9/15)

#### POSITIONS SOUGHT

Looking for positive career move. Prefer AC/Oldies, AM/PM drive. Midwest/East/South. Eight years' experience. Creative, production, comedy. ROBERT: (919) 392-9425. (9/15)

Experience in programming, promotions, on-air. Great track record. Hire a winner to your staff: Good attitude. GREG: (509) 924-2400. (9/15)

Female AT, smooth voice seeks position with team-oriented station. I'm ready to move up. Prefer Top 100 market AC/AOR/Ctry in South. TRACY: (806) 273-6834, (9/15)

Attention: New York State and CT., 13 year pro available, experience at OM/AT in AC/CHR/EZ. Now in N.H. seeking relocation and new station. STEVE: (802) 254-51337. (9/15)

Female Country AT with five years' experience in commercial/public radio. Natural, creative, energetic, positive, team player. (503) 923-6708. (9/15)

College and broadcasting school grad with advertising, sales and management experience. Seeks on-air position. Energetic team player. CHARLIE: (314) 434-4971. (9/15)

19 years OM/PD degree, major experience and seeks news anchor position on West Coast. Excellent voice. Major-medium please. (916) 529-2026. (9/15)

AM driver at P-3 Gold station seeks to advance mediun Gold/AOR/CR. Very dedicated with good pipes, production real motivator. VIC: (715) 344-3264. (9/15)

Award-winning production monster/night rocker looking for fresh challenge. Voices, bits, characters, charisma. You got the slot, I got the stuff. KATE SUMMER: (304) 343-4989. (9/15)

A decade of successful programming. Gavin NAC redio person of the year nominee, 16 years' in radio. NAC/AC/Jazz/-CHR experience. MARK HILL: (408) 688-5604, (9/15)

onty year AC/talk pro available now. Programming or air.

I am moving to the St. Louis, MO area in September, need gig fast. 4½ years' experience in small market, ready for the big leagues. TODD: (314) 785-6377. (9/15)

Dedicated to news. Two years anchor, reporter, producer in Miami plus News Director in small and medium markets. Looking for new challenge. CATHERINE: (904) 732-7427, (9/15)

College grad with over three years' on-air and production experience seeks on-air position. Smooth, professional and exceptionally creative, AOR preferred. DAVE: (219) 533-1871.

I have no morals. Neither do your listeners. Get the picture? RICHARD: (504) 275-0494. (9/15)

You need AT? I am AT. Newly graduated from college did air shifts at KKND and bits at KJ103. Lettuce confer. MICHAEL: (405) 478-1348, (9/15)

Proven talkhost can program and handle airshift. Want profit tenter? Looking to raise family in medium market. Extensive experience major leagues. MEL YOUNG: (602) 963-9144.

Looking for positive career move. Prefer AC/Oldies, AM/PM drive. Eight years experience, mostly Top 50 market. Love creative production, comedy. ROBERT: (919) 392-9425. (9/8)

er 20 yeers in radio with much to offer. Seeking next stej mutual growth. Focused applications, sensitive interpreta ns, positive innovations. (303) 641-3818. (9/8)

If you're looking for a professional, warm, conver nouncer for your Country or AC station, I'm yo years' experience, MIKE: (419) 474-5641, (9/8)

Three year afternoon/evening man. AM preference, experienced, production, writing. Northeast/Northwest localities. JOHN: (717) 648-4328. (9/8)

nt to work for your station. Get me my first job. I'm a new who's ready to rock. AOR and CHR, call SCOTT: (714) 962-8115. (9/8)

AOR for 12 years. KMOD, WWWW, WLLZ, WLAV. Call FRANK: (616) 245-8355. (9/8)

#### 13 YEAR DRIVE-TIME QUEEN

and Country Music Director Iso Hip, organized leader (not follower) who would like a bold, funny, & warm air hussy to make money for him/her. Station sold, eager to work in rookie-free environment! Sincere pros into Lefty & Lyle call 407-340-2595.

Upbeat, knowledgeable Oldies/AC/CHR pro availab ately. Many characters voices. Handy with a blacarea. Will relocate. VINNY: (718) 238-8402. (9/8)

Fernale jock looking for first break. Willing to relocate a where. Give me a call. MELISSA: (714) 632-7223. (9/8)

I held a top midday position for the past 11 ARB's. Let me my talent and 10 year Country AT/PD skills to work for y All markets, all area, call TERRY: (512) 251-7706. (9/8)

Gold, gold, gold. AM Drive AT seeks medium/large gold station. Team player. Dedicated. VIC BANNON: (715) 344-3264. (9/8)

Versatile, talented small market FSA PD/morning host looking to move up and join your team. Prefer AC/Oldies/Country. DAVE: (316) 227-7825. (9/8)

## **POSITIONS SOUGHT**

POSITIONS SOUGHT

# Attention PDs, OMs, NDs, GMs

## Searching for Talent? CALL NATIONAL!

Easy . . . and your only cost is a telephone call . . . 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now — 205-822-9144 ACT NOW!

#### NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

Major market CHR talent seeking new challenge. Ten years experience. (407) 997-2131. (9/8)

Country pro seeking programming or announcing position. Prefer Central Midwest or Mideast, Over 19 years experience. MIKE: (419) 474-5641. (9/8)

Experienced CHR PD/APD/MD/AT searching for next challengs. Want your station to destroy the competition. JIM: lenge. Want your stat. (304) 233-8937. (9/8)

Current APM/OM/PD with experience in promotion and musi at AC/CHR combo wants to be your next Program Direct Let's make money together. BOB: (203) 323-3503, (9/8)

Eight year pro looking for voice over work. Limited work in VO's. Good pipes and talent but no contacts, MIKE: (901) 423-1681. (9/8)

# MAGICAL WORKAHOLIC MANAGER Turn-around King, presently employed GM in Top 20 market with triumphs in

NY and LA seeks new level. Reduced station expenses 50%, quadrupled revenues, 17 years radio experience, age 34. Raise your bottom line! Inquiries to Radio & Records, 1930 Century Park West, #623, Los Angeles, CA 90067.

elah announcer, very strong with females. Good AT for re-otes. Reliable, competent. Takes direction well. No ego oblems. Spice up your sound. ROGER: (602) 721-2914.

Make your phones ring all night. Shock radio with meaning purpose and heart now in major market but will consider an market. JOE ALLEN: (718) 347-1041. (9/8) This is my ad: Sidekick with voices for medium/major AM show. This is my ad on drugs: aldkfiejsidkfiej. Any questions? BILL: (803) 772-5006. (9/8)

Versatile announcer for sale. Strong news/sports background. Great morning host/sidekick. First 100 calls get a free vegetable steamer. JEFF: (916) 972-1083. (9/8)

Free offer! Computerize your library with my program in exchange for fulltime airshift. Over six years' experience and ready to relocate for either AOR/CHR/Oldies. JONNY: (203) 437-0274. (9/8)

My sense of humor is on tape, not type. 20 years' experience with Talk/AC/Ctry. Dependable and looking for a home. JIM: (208) 525-8896 or (208) 522-8282. (9/8)

A decade of successful programming. Gavin NAC radio person of the year nominee. 16 years' in radio. NAC/AC/Jazz/-CHR experience. MARK HILL: (408) 688-5604. (9/8)

Calling Michigan. Logged two years' fulltime and six years' partime with excellent production skills. Writer for National Lampoon and two radio comedy services. TIM MURPHY: (219) 663-9212. (9/8)

Innovative veteran talk/radio producer seeking greener pas-tures in Top 12 markets. J. SEGAL: (212) 966-0186. (9/8)

The incredible Bob Campbell, WZOU, WCZY, WNVZ, WAPI. Major market person available now. (205) 995-9238. (9/8)

Marketing, Wharton trained, Ivy grad, seeking position in marketing, WMMR program/promo/sales intern. JON: (215) 878-2064. (9/8)

Major market PD with top numbers in CHR/AC/Gold/AOR Arbitrons. Will consider any opportunity. (213) 301-9171. (9/8)

licated, hard working female seeks entry level position. Any format AT or news. Northern Kentucky or Southern Indi-ana area. DONNA: (812) 944-3187. (9/8)

Rock n' roll animal AOR AT with production, copywriting, news/sports experience seeks position at a community lead-er. All markets considered. KEN: (201) 633-8304. (9/8)

Former Minneapolis CHR PD looking for fringe metro or medium market opportunity. Presently on-air in Pho West, SCOTT KRAMER: (602) 759-1899. (9/8)

The south and gulf coast is home. Consider my 15 years' experience, mature delivery, and major market success. STEVE: (904) 477-1054. (9/8)

Jacksonville/Orlando areas: Small market pro with six years' experience seeks next step up. SAL: (904) 874-1165, (9/1)

I'm a Country lady looking for a midday home. Great attitude, team player, hard working, natural. BETSY ROBERTS: (503) 923-6708. (9/1)

Weekends/swing at West Palm Beach CHR looking for full-time. Excellent production. ANDY: (407) 642-7214. (9/8)

Chicago partitime? AT with two years' fulltime and six years' partitime seeks weekend in Chicago. Top production and writing skills. TIM: (219) 663-9212. (9/8)

Southeast Florida, now's the time. Experience AT seeks position in greater Miami FL market. Prefer CHR/AC/AOR. DAVE: (513) 777-7915. (9/8

Ten year pro seeks on-air position. Prefer East/Southern region. Most recently with KDKO/Denver, FRANK: (303) 750-6011. (9/1)

Hard working beginner with sharp personality and humor. Looking for first job in Midwest area, You won't be disap-pointed. JOHN: (612) 546-7700. (9/1)

parttime gig at central Fiorida station. Ten years in major mar-ket. JOHN: (800) HIT-JOHN. (9/1) Six year sportscasting pro seeks fulltime sports work. Colleg football, basketball, pro baseball PBP experience. Must include college or pro. JOHN: (415) 479-6204. (9/1)

Two morning drivers with bits, characters, parody songs, and fake spots. Looking for bigger and better AOR gig. (304) 722-6136. (9/1)

erket AT/MD in Los Angeles and San Diego seeks on r, production or syndication position. Prefer Southern Cal rnia. All formats. JULIO FLORES: (818) 905-3326. (9/1)

GM for Hirel Have job, will travel anywhere. 20 years' experience, seeking management position for winning attitude. DAN RION: (217) 529-9500. (9/1)

Looking for positive career move. Prefer AC/Oldies, AM/PM drive. Eight years' experience, mostly Top 50 market. Love creative production, comedy, voices, remotes. ROBERT: (919) 392-9425. (9/1)

orning show sidekick with voices in top market. Caller 10 ns. BiLL: (803) 772-5006, (9/1)

## **R&R Opportunities Display Advertising**

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch), includes border, box number and postage/handling.

#### Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed on company/station let-terhead and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

#### **Deadline**

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## **R&R** Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on company/station letterhead. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

Free listings are on a space availability basis only.

NATIONAL AIRPLAY

# BREAKERS.

### JEFFERSON AIRPLANE Summer Of Love (Epic)

65% of our reporters on it. Rotations: Heavy 0, Medium 21, Light 32, Total Adds 23 including WVBF, WLTS, 2WD, WNLT, WOMC, KBIG, WLEV, WLHT, WHNN, 3WM. Debuts at number 28 on the AC chart.

#### **MICHAEL DAMIAN**

## Was It Nothing At All (Cypress/A&M)

59% of our reporters on it. Rotations: Heavy 1, Medium 20, Light 27, Total Adds 9, WSNI, WLTS, WNLT, KLCY, WLEV, WTFM, KHLT, WECQ, KTDY

#### PAUL McCARTNEY This One (Capitol)

52% of our reporters on it. Rotations: Heavy 4, Medium 24, Light 15, Total Adds 6, WVBF, KHLT, WLHT, WKTK, WGSV, KTDY. Debuts at number 29 on the AC chart.

## **B.J. THOMAS**

## Don't Leave Love (Reprise)

51% of our reporters on it. Rotations: Heavy 1, Medium 15, Light 26, Total Adds 7, WXTC, KHLT, WSUL, WKSB, WCKQ, KVIC, WJON.

#### **EXPOSE**

#### When I Looked At Him (Arista)

50% of our reporters on it. Rotations: Heavy 2, Medium 27, Light 12, Total Adds 5, WALK, WEBE, WXTC, WSLI, KHLT.



#### ROXETTE "Listen To Your Heart" (EMI) 36/4

Rotations: Heavy 3/0, Medium 16/0, Light 17/4, Total Adds 4, KLSI, WLEV, WMTFM, WLDR. Heavy: WCKQ, KKLV, KWSI. Medium: WKYE, WSLQ, WMID, WEIM, WGLL, WAFL, WSUL, WSKI, KTDY, WZNS, WNMB, WKSO, WKCX, KVIC, KBLQ, KYJC. Light including B100, WMGS, WIVY, KELT, 3WM, WHAI, WKTK, KTYL, WCMJ, WTWR.

STEPHEN BISHOP "Walking On Air" (Atlantic) 32/32
Rotations: Heavy O, Medium 1/1, Light 31/31, Total Adds 32, WNSR, WLEV, WEBE, WKYE, WSLQ, 3WM, WMID, WEIM, WHAI, WQNY, WGLL, WAFL, WSUL, WSKI, WYKZ, WCKQ, WGSV, KTDY, WZNS, WNMB, WKSO, WKCX, KTYL, KVIC, WCMJ, WMTFM, KSCB, WLDR, KIDX, RBLQ, KYJC, KWSI.

WCMJ, WMTFM, KSCB, WLDH, NIDA, NDEG, NOS.

JODY WATLEY "Everything" (MCA) 32/8

Rotations: Heavy 0, Medium 4/0, Light 28/8, Total Adds 8, WLEV, WVAF, WXTC, WQNY, WSUL, WTWR, KIDX, KSTR.
Medium: WSKI, WKSO, KBLQ, KWSI. Light including WNLT, KESZ, WSLQ, 3WM, WMID, WEIM, WHAI, WGLL, WAFL,
WCKQ, WKTK, WGSV, WZNS, WNMB, WKCX, KTYL, KVIC, WCMJ, KSCB, WLDR.

SOUL II SOUL "Keep On Movin" (Virgin) 30/0
Rotations: Heavy 6/0, Medium 15/0, Light 9/0, Total Adds 0. Heavy: B100, WMID, WEIM, WAFL, WSUL, WSKI. Medium: K101, KELT, WSLQ, WHAI, WGLL, WCKQ, WKTK, KRLB, WZNS, WKSO, WKCX, WMTFM, KKLV, KBLQ, KWSI. Light: WLEV, WQNY, WGSV, KTYL, WCMJ, KSCB, WTWR, KIDX, KYJC.

# だっとうけつい ビデュン

Total

80/2			
	<i>79</i>	1	0
80/0	71	8	1
78/0	60	17	1
76/6	59	9	8
72/0	58	12	2
76/5	52	18	6
75/5	40	30	5
66/4	46	10	10
65/0	36	26	3
<i>53/0</i>	26	22	5
64/1	24	33	7
45/0	19	18	8
41/0	22	12	7
<i>55/0</i>	24	28	3
58/2	15	34	9
57/2	10	<i>37</i>	10
<i>57/1</i>	14	35	8
39/0	20	12	7
40/0	15	17	8
<i>59/5</i>	7	38	14
56/4	2	35	19
61/16	1	23	<i>37</i>
51/6	4	33	14
48/8	5	31	12
49/0	21	20	8
50/2	3	27	20
49/4	6	20	23
53/23	0	21	<i>32</i>
43/6	4	24	15
45/4	3	23	19
	78/0 76/6 72/0 76/5 75/5 66/4 65/0 53/0 64/1 45/0 41/0 55/0 58/2 57/2 57/1 39/0 40/0 59/5 56/4 61/16 48/8 49/0 50/2 49/4 53/23 43/6	78/0 60 76/6 59 72/0 58 76/5 52 75/5 40 66/4 46 65/0 36 53/0 26 64/1 24 45/0 19 41/0 22 55/0 24 58/2 15 57/2 10 57/1 14 39/0 20 40/0 15 59/5 7 56/4 2 61/16 1 51/6 4 48/8 5 49/0 21 50/2 3 49/4 6 53/23 0 43/6	78/0 60 17 76/6 59 9 72/0 58 12 76/5 52 18 75/5 40 30 66/4 46 10 65/0 36 26 53/0 26 22 64/1 24 33 45/0 19 18 41/0 22 12 55/0 24 28 58/2 15 34 57/2 10 37 57/1 14 35 39/0 20 12 40/0 15 17 59/5 7 38 56/4 2 35 61/16 1 23 51/6 4 33 48/8 5 31 49/0 21 20 50/2 3 27 49/4 6 20 53/23 0 21 43/6 4 24

#### シンシュノンクロコン

STEPHEN BISHOP (32) TEARS FOR FEARS (24) JEFFERSON AIRPLANE (23) SIMPLY RED (16) NYLONS (15) SOULSISTER (14) MICHAEL DAMIAN (9) MILLI VANILLI (8) **BONNIE RAITT (8)** JODY WATLEY (8)

## HOTTEST

CHER (72) BEE GEES (58) SURFACE (46) BEACH BOYS (41) MADONNA (41) CUTTING CREW (15) JEFF HEALEY (13) ELTDN JOHN (13) PATTI LaBELLE (12) RICHARD MARX (12)

TEARS FOR FEARS "Sowing The Seeds Of Love" (Fontana/Mercury) 29/24

Rotations: Heavy 1/1, Medium 4/3, Light 24/20, Total Adds 24, KLCY, B100, WLEV, WEBE, WSLQ, 3WM, WMID, WEIM, WHAI, WQNY, WAFL, WSUL, WSKI, WCKQ, WGSV, WZNS, WKSQ, KTYL, KVIC, WCMJ, KSCB, KBLQ, KYJC, KWSI. Medium including WKYE, Light including WGLL, WKTK, KTDY, KKLV.

KATRINA & THE WAVES "That's The Way" (SBK) 28/1
Rotations: Heavy: 1/0, Medium 12/0, Light 15/1, Total Adds 1, WNMB. Heavy: WKYE. Medium: WSLQ, WEIM, WSUL, WCKQ, WZNS, WKSO, WKCX, KVIC, KKLV, KBLQ, KYJC, KWSI. Light including KS95, KLCY, B100, WLEV, WXTC, WIVY, WQNY, WGLL, WAFL, WGSV, KRLB, WCMJ, KSCB, WTWR.

MICA PARIS "Breathe Life Into Me" (Island) 27/3
Rotations: Heavy 0, Medium 6/0, Light 21/3, Total Adds 3, WGLL, WTWR, KSTR, Medium: WMID, WEIM, WSUL, WKSO, WJON, KBLO, Light including WSLO, 3WM, WONY, WAFL, WSKI, WGSV, WZNS, WNMB, WKCX, KVIC, WCMJ, WMTFM, KSCB, WLDR, KKLV, KIDX, KYJC, KWSI.

MILLI VANILLI "Girl I'm Gonna Miss You" (Arista) 26/8
Rotations: Heavy 3/0, Medium 14/3, Light 9/5, Total Adds 8, WVBF, WALK, KYKY, WIVY, 3WM, KRLB, KIDX, KYJC Heavy; KESZ, B100, WSKI. Medium including KLCY, WMGS, WZNY, WEIM, WCKQ, WKTK, WZNS, WKSO, WKCX KVIC, KWSI. Light including K101, WSLQ, WCMJ, KSCB.

# 

HIROSHIMA "Golden Age" (Epic) 24/1
Rotations: Heavy 1/0, Medium 3/0, Light 20/1, Total Adds 1, WAFL. Heavy: WEIM. Medium: WMID, WZNIS, KBLQ. Light including WNUA, KELT, WSLQ, WSKI, WGSV, WNMB, KVIC, WCMJ, KSCB, WJON, WLDR, KKLV, KSTR, IKYJC, KWSI.

BLACK SORROWS "The Chosen Dnes" (Epic) 23/0
Rotations: Heavy 0, Medium 7/0, Light 16/0, Total Adds 0, Medium: WKYE, WSLQ, WMID, WZNS, WKSO, KKLV, KWSI: Light including WHAI, WONY, WGLL, WSUL, WYKZ, WGSV, WNMB, WKCX, WCMJ, WMTFM, KSCB, KBLQ, KYJC.

#### TINA TURNER "The Best" (Capitol) 22/2

TINA TURNER "The Best" (Capitol) 22/2
Rotations: Heavy 0, Medium 11/0, Light 11/2, Total Adds 2, B100, KTDY. Medium: KESZ, WKYE, WSLQ, WMID, WAFL, WSKI, WZNS, WKSO, KVIC, KBLQ, KWSI. Light including KLCY, U102, 3WM, WHAI, WSUL, WNMB, KSCB.

HARRY CONNICK JR, "It Had To Be You" (Columbia) 21/6
Rotations: Heavy 0, Medium 3/0, Light 18/6, Total Adds 6, WHNN, 3WM, WMID, WECQ, WCKQ, WKCX. Medium: WKYE, WEIM, WKSO. Light including WEBE, WSLQ, WHAI, WZNS, WMTFM, KSCB, KKLV, KIDX, KBLQ.

RICHARD ELLIOT featuring BOBBY CALDWELL "In The Name Of Love" (Intima/Enigma) 21/1
Rotations: Heavy 5/1, Medium 6/0, Light 10/0, Total Adds 1, KWSI. Heavy including WNUA, WMID, WEIM, KYJC. Medium. KELT, WSLQ, WSUL, WKSO, WKCX, KBLQ. Light: WLEV, WMGN, WAFL, WGSV, WNMB, KSCB, WJON, WLDR, KKLV, KIDX.

#### 10,000 MANIACS "Eat For Two" (Elektra) 17/2

Rotations: Heavy O, Medium 4/0, Light 13/2, Total Adds 2, WKCX, KYJC, Medium: WMID, WEIM, WZNS, WKSO. Light including WSLQ, WHAI, WSKI, WGSV, WNMB, KTYL, KVIC, WCMJ, KSCB, KKLV, KBLQ.

NYLONS "Drift Away" (Windham Hill) 15/15
Rotations: Heavy O, Medium 1/1, Light 14/14, Total Adds 15, WSLQ, WEIM, WAFL, WSUL, WCKQ, WGSV WZNS, WNMB, WKSQ, WCMJ, WMTFM, KSCB, WJON, KBLQ, KWSI.

WKSU, WCMJ, WMTFM, KSUB, WOON, ROLG, KWSI.

SHINE "Walking On The Town" (SBK) 15/2

Rotations: Heavy O. Medium 2/0, Light 13/2, Total Adds 2, WGLL, KYJC. Medium: KKLV, KBLQ. Light including WSLQ, WMID, WQNY, WAFL, WSKI, WZNS, WNMB, WKSQ, KSCB, KIDX, KWSI.

SOULSISTER "Way To Your Heart" (EMI) 14/14

Rotations: Heavy 0, Medium 1/1, Light 13/13, Total Adds 14, B100, WKYE, KELT, WEIM, WHAI, WQNY, WGLL, WSKI, WCKQ, WZNS, WNMB, WKSQ, KSCB, KWSI.

#### STARSHIP "It's Not Enough" (RCA) 13/1

Rotations: Heavy 4/0, Medium 7/1, Light 2/0, Total Adds 1, KYKY. Heavy: KMJI, WSKI, WCKQ, KVIC. Medium including WLTF, WMGS, WAFL, WKTK, WZNS, KKLV. Light: B100, WIVY.

# SERGIO MENDES "Some Morning" (A&M) 12/4 Rotations: Heavy 0, Medium 1/0, Light 11/4, Total Adds 4

ns: Heavy 0, Medium 1/0, Light 11/4, Total Adds 4, WSKI, WNMB, WLDR, KYJC. Medium: WEIM. Light including WHAI, WZNS, WKSO, WCMJ, KSCB, KWSI.

MARIA McKEE "To Miss Someone" (Geffen) 12/3
Rotations: Heavy 0, Medium 1/0, Light 11/3, Total Adds 3, WZNS, WMTFM, KSCB. Medium: WKSO. Light including WSLQ, WMID, WEIM, WAFL, WSKI, WCMJ, KKLV, KWSI.

#### DAN SIEGEL "Hold On To Your Heart" (CBS Associated) 12/1

Rotations: Heavy 0, Medium 2/0, Light 10/1, Total Adds 1, WNMB. Medium: WKSO, KBLQ. Light including WLEV, WEIM, WQNY, WSKI, WZNS, KVIC, KSCB, WLDR, KWSI.

BENNY MARDONES "I Never Really Loved You At All" (Curb) 11/2
Rotations: Heavy 0, Medium 3/0, Light 8/2, Total Adds 2, WGLL, WZNS. Medium: WKYE, WEIM, WAFL. Light including WSLQ, WSKI, WKSO, KVIC, WCMJ, KBLQ.

WSLC, WSR, WSS, RVIC, WCM3, RSLC.

CHARLIE KARP "Givin' It All I Got" (Grudge) 11/1

Rotations: Heavy 0, Medium 2/0, Light 9/1, Total Adds 1, WLDR. Medium: WKYE, WEIM. Light including WHAI, WGLL, WAFL, WSKI, WKSO, WKCX, KSCB, KBLQ.

"HAVE I TOLD YOU LATELY"

AC Chart: 16

57 AC Reporters



# **SWING**

"YOU ON MY MIND" AC Chart: 21

ontana

# 56 AC Reporters

# **TEARS**

"SOWING THE SEEDS OF LOVE"

#### **NEW & ACTIVE**

#2 Most Added! 29 AC Reporters Out Of The Box!

E50.5

#### CURRENT-RASED



#### WVBF/Boston

# SIMPLY RED

PAUL MCCARTNEY
JEFFERSON AIRPLAN
MILLI VANILLI DOOBIE BROTHERS DANNY WILSON Hottest: SURFACE MADONNA CHER ELTON JOHN BEE GEES

#### WALK/Long Island Edwards/Daniels

MILLI VANILLI EXPOSE BONNIE RAITT Hottest: MADONNA BEE GEES CHER SURFACE GLORIA ESTEFAN

#### WNSR/New York Dunphy/Dunkin

STEPHEN BISHOP Hottest:

#### WSNI/Philadelphia

BARRY MANILOW



### WLEV/Allentown

Hottest: BEE GEES ELTON JOHN PATTI LABELLE CHER SURFACE

## WEBE/Bridgeport

TEARS FOR FEARS Hottest: PATTI LABELLE BEE GEES CHER
CUTTING CREW
SURFACE

DOOBLE BROTHERS SIMPLY RED DANNY WILSON JODY WATLEY Hottest: CHER BEACH BOYS SURFACE SURFACE MICHAEL BOLTON BEE GEES

#### WKYE/Johnsto

MADONNA STEPHEN BISHOP SOULSISTER SIMPLY RED ICEHOUSE JOE COCKER Hottest: CHER JEFF HEALEY BAND BEACH BOYS DION TOM PETTY

#### WMGS/Wilkes Barre Norton/Marriott

SIMPLY RED SWING OUT SISTER HOTTEST: BEACH BOYS BEE GEES CHER ELTON JOHN MADONNA

# P3

#### WMID/Atlantic City, NJ

TEARS FOR FEARS STEPHEN BISHOP HARRY CONNICK JR. DOOBLE BROTHERS Hottest: BEE GEES CHER SURFACE BEACH BOYS MADONNA WEIM/Fitchburg

#### Jack Raymond

K.D. LANG STEPHEN BISHOP NYLONS NYLONS DIANA ROSS PAT METHENY TEARS FOR FEARS CAROLE KING SOULSISTER JOHNNY MATHIS
DOOBLE BROTHERS
Hottest:

#### WECQ/Geneva

Anthony/Smith MICHAEL DAMIAN JEFFERSON AIRPLAN HARRY CONNICK JR. Hottest: BEE GEES BEACH BOYS CHER JIMMY BUFFETT MADONNA

## WHAI/Greenfield, MA

Deane/Archer
STEPHEN BISHOP
SOULSISTER
TEARS FOR FEARS
JOHNNY MATHIS Hottest: SURFACE BEACH BOYS MADONNA JEFF HEALEY BAND ELTON JOHN

#### WONY/Ithacs

WONY/Rhaca Smith/Erb STEPHEN BISHOP SOULSISTER TEARS FOR FEARS JODY WATLEY JODY WATLEY
HOttest:
CHER
BEE GEES
JEFF HEALEY BAND
ELITON JOHN
MADONNA

#### WGLL/Mercersburg

WGLL/Mercersburg Norman Schmidt MICA PARIS SHINE BENNY MARDONES SOULSISTER STEPHEN BISHOP Hottest: CHER SURFACE BEACH BOYS MADONNA ELTON JOHN

#### WAFL/Milford, DE

TEARS FOR FEARS NILONS STEPHEN BISHOP HIROSHIMA Hottest: CHER MADONNA SOUL II SOUL

#### WSUL/Monticello, NY

NYLONS TEARS FOR FEARS TEARS FOR FEAR STEPHEN BISHOP JODY WATLEY B.J. THOMAS Hottest: BEE GEES BEACH BOYS CHER

**Bruce Stebbins** TEARS FOR FEARS SERGIO MENDES SERGIO MENDES
SOULSISTER
STEPHEN BISHOP
DIANA ROSS
HOTTEST:
MADONNA
CUTTING CREW
RICK ASTLEY JACKSON BROWNE EXPOSE

#### WK SR/William sport

WKSB/Williamsport
Tom Benson
DOOBLE BROTHERS
JEFFERSON ALRPLAN
B.J. THOMAS
HOTTEST
MADONNA
SURFACE
BEE GEES
CHER
JEFF HEALEY BAND

# 

## PI

#### WSB-FM/Atlanta LoCascio/McCoy

CHER CUTTING CREW HOTTEST:
BEACH BOYS
DONNY OSMOND
BEE GEES
GLORIA ESTEFAN
RICHARD MARX

# KVIL/Dallas Chuck Rhodes

SURFACE

# WLTS/New Orleans Bob Mitchell

SIMPLY RED MICHAEL DAMIAN JEFFERSON AIRPLAN SWING OUT SISTER NATALIE COLE SURFACE CHER

WATERFRONT JEFFERSON AIRPLAN HOTTEST: RICHARD MARX ER ORIA ESTEFAN DONNY OSMON SIMPLY RED

# WNLT/Tampa Chuck Crane

MICHAEL DAMIAN JEFFERSON AIRPLAN MADONNA BEACH BOYS CHER PATTI LABELLE

# P2

#### WZNY/Augusta, GA John Patrick

none
Hottest:
BEE GEES
CHER
SURFACE
JEFF HEALEY BAND
DION

#### WXTC/Charleston

B.J. THOMAS EXPOSE JODY WATLEY SIMPLY RED HOTTEST:
BEE GEES
CHER
SURFACE
BEACH BOYS
MADONNA

#### WSL#Jackson, MS

EXPOSE CUTTING CREW Hottest: GLORIA ESTEFAN RICHARD MARX BEE GES

#### Matthews/Mann

MILLI VANILLI MILLI VANIL
RICK ASTLEY
SIMPLY RED
Hottest:
MADONNA
SURFACE
CHER

Hottest: BEACH BOYS

CHER JEFF HEALEY BAND PATTI LABELLE

#### KHLT/Little Rock

DANNY WILSON
MICHAEL DAMIAN
PAUL MCCARTNEY
EXPOSE
B.J. THOMAS
JEFFERSON AIRPLAN
HOTTEST:
BEE GEES
CHER CHER SURFACE BEACH BOYS MADONNA

U102/Knoxville

none Hottest: DONNY OSMOND JIMMY BUFFETT

# WKRG/Mobile, AL Kelly Martin

JEFFERSON AIRPLAN SIMPLY RED Hottest: BEE GEES MICHAEL BOLTON MICHAEL BOLTS CHER RICHARD MARX SURFACE

GLORIA ESTEFAN BONNIE RAITT SIMPLY RED VAN MORRISON Hottest: DONNY OSMOND CHER MADONNA

Greg Fry NYLONS
STEPHEN BISHOP
Hottest:
BEE GEES
PATTI LABELLE
CUTTING CREW

## John Quincy

DOOBLE BROTHERS B.J. THOMAS

#### WTCB/Columbia, SC ug Spets

MADONNA JEFFERSON AIRPLAN Hottest: BEE GEES CUTTING CREW PATTI LABELLE CHER SURFACE

#### WIVY/Jacksonviile

BEACH BOYS

DARRYL TOOKES MICHAEL DAMIAN NATALIE COLE JEFFERSON AIRPLAN JACKSON BROWNE

#### KTDY/Lafayette

Bob Murphy

STEPHEN BISHOP
BONNIE RAITT
PAUL MCCARTNEY
TINA TURNER
MICHAEL DAMIAN
HOTHER
BEACH BOYS
BEE GEES
CHER
JEFF HEALEY BAND
MADONNA

#### KRI R/I ubbock

ROLLING STONES Hottest: BEE GEES CHER SURFACE JEFF HEALEY BAND BEACH BOYS

# WZNS/Myrtle Beach Mitch Adams

SOULSISTER MARIA MCKEE NYLONG

NYLONS STEPHEN BISHOP

STEPHEN BISH Hottest: BEE GEES CHER ELTON JOHN DION KENNY ROGERS

WKSO/Orangeburg Ted Bell

TEARS FOR FEARS STEPHEN BISHOP SOULSISTER NYLONS

NYLONS DIANA ROSS JOHNNY MATHIS CAROLE KING

CHER SURFACE BEACH BOYS JEFF HEALEY BAND

Hottest: BEE GEES

WKCX/Rome

Randy Quick

CHER CUTTING CREW BEACH BOYS MADONNA SOULSISTER POCO JEFFERSON AIRPLAN WNMB/North Myrtie Beach Thompson/Chapman KATRINA & THE WAV DAN SIEGEL SERGIO MENDES GLORIA ESTEFAN SOULSISTER RICKIE LEE JONES

#### WSI O/Roanoke

TEARS FOR FEARS

JEFFERSON AIRPLAN HOTTEST:
BEE GEES
BEACH BOYS
DON HENLEY
CHER
RICHARD MARX

# P3

WYKZ/Beaufort, SC Robertson/Kennedy

STEPHEN BISHOP CAROLE KING Hottest: BEE GEES CHER SURFACE BEACH BOYS

TEARS FOR FEARS JEFFERSON AIRPLAN

Hottest: JEFF HEALEY BAND CHER

WKTK/Gainesville

PAUL MCCARTNEY
JEFFERSON AIRPLAN
HOttest:
BEE GEES
CHER
SURFACE
MADONNA

JEFF HEALEY BAND

WGSV/Guntersville Jackson/Bell

Jackson/Beil
PAUL MCCARTNEY
STEPHEN BISHOP
TEARS FOR FEARS
NYLONS
HOTTEST
HOTT

CHER SURFACE BEE GEES STARSHIP

#### Janie Baker

DION BEE GEES CHER

DARRYL TOOKES
B.J. THOMAS
TEARS FOR FEARS
STEPHEN BISHOP
HOTTEST
HOTTE

# MILIWEST

# PI

## WNUA/Chicago

JEFF HEALEY BAND

WLTF/Cleveland Popovich/Godfrey

CHER
BEE GEES
MICHAEL BOLTON
GLORIA ESTEFAN
PATTI LABELLE

WSNY/Columb

ELTON JOHN PATTI LABELLE

RICK ASTLEY

# WARM98/Cincinnati Michael Grayson BONNIE RAITT Hottest:

MILLI VANILLI VAN MORRISON SWING OUT SISTER

TEARS FOR FEARS RICKIE LEE JONES PAT METHENY BENNY MARDONES Hottest: BEE GEES

# CHER SIMPLY RED RICHARD MARX MADONNA WOMC/Detroit Barry Argenbright

PATTI LABELLE SWING OUT SISTER JEFFERSON AIRPLA Hottest: BEE GEES

MADONNA JEFFERSON AIRPI DARRYL TOOKES PAUL MCCARTNEY HOTTEST HOTEST EEE GEES CHER SURFACE BEACH BOYS CUTTING CREW

#### WMY X/Milwaukee King/Morales

MADONNA MADONNA
FINE YOUNG CANN
BENNY MARDONES/
Hottest:
MICHAEL BOLTON CHER GLORIA ESTEFAN MADONNA RICHARD MARX

KLSI/Kansas City

SIMPLY RED

CHER BEE GEES BEACH BOYS SURFACE MADONNA

ROXETTE

#### KS95/Minneapolis

BARRY MANILOW PATTI LABELLE BONNIE RAITT Hottest: BEE GEES CHER

#### KYKY/St. Louis

McGuire/Larrabee ELTON JOHN MILLI VANILLI POCO STARSHIP

MADONNA BEACH BOYS CHER SURFACE

# 2

## WLHT/Grand Rapids

#### WFMK/Lansing

Tom Knight CHER SURFACE

# WMGN/Madison Pat O'Neill

BONNIE RAITT ELTON JOHN ELTON JOHN POCO PAT METHENY HOTTEST: BEACH BOYS CHER MADONNA SURFACE CUTTING CREW

# WHNN/Saginaw Stine/Knlght

MADONNA JEFFERSON AIRPLAN DARRYL TOOKES HARRY CONNICK JR. Hottest: BEE GEES Hottest: CHER FINE YOUNG CANN DON HENLEY CHER SURFACE BEACH BOYS CUTTING CREW MICHAEL BOLTON GRAYSON HUGH

#### 3WM/Toledo Mark Roberts

TEARS FOR FEARS STEPHEN BISHOP MILLI VANILLI JEFFERSON AIRPLAN HARRY CONNICK JR.

# WCMJ/Cambridge Mike Ruble

P3

TEARS FOR FEARS STEPHEN BI Hottest: BEE GEES SURFACE CHER MADONNA BEACH BOYS

# WMT-FM/Cedar Rapids Green/Sellers

Green/Sellers
SIMPLY RED
SIMPLY RED
JEFFERSON AIRPLAN
NYLONS
ROXETTE
STEPHEN BISHOP
MARIA MCKEE
HOTTES:
PATTI LABELLE
BEE GEES
DION
CUTTING CREW
CHER

TEARS FOR FEARS STEPHEN BISHOP SOULSISTER NYLONS MARIA MCKEE Hottest: BEE GEES CHER SURFACE BEACH BOYS MADONNA

# WTWR/Monroe Lori Demick

KSCB/Liberal

Mark David

JODY WATLEY CHER
BEACH BOYS
PATTI LABELLE
SURFACE
CUTTING CREW

#### WJON/St. Cloud

CHER
ELTON JOHN
JEFFERSON AIRPLAN
SIMPLY RED
NYLONS
B.J. THOMAS
HOTTE ST.
JIMMY BUFFETT
RICK ASTLEY
DARRYL TOOKES
SURFACE
VAN MORRISON CHER

#### WLDR/Traverse City

ROXETTE STEPHEN BISHOP CHARLIE KARP SERGIO MENDES Hottest: CHER NATALIE COLE

82 Current Reporters 75 Current Playlists

# NEST

# P1

POCO Hottest: RICHARD MARX BEE GEES CHER

# STARSHIP MICHAEL BOLTON

KBIG/Los Angeles Edwards/Verdery SIMPLY RED JEFFERSON AIRPLAN Hottest: BEE GEES CHER CHER BEACH BOYS SURFACE CUTTING CREW

SIMPLY RED

KESZ/Phoenix

MOVING PICTURES

LaBeau/Foxx

Hottest: BEE GEES

MADONNA CHER

# KOST/Los Angeles Jhani Kaye

STEPHEN BISHOP 10,000 MANIACS HARRY CONNICK JR. HARRY CONNIC Hottest: BEE GEES DION CHER CUTTING CREW MADONNA

#### KTYL/Tyler

JEFFERSON AIRPLAN TEARS FOR FEARS STEPHEN BISHOP BONNIE RAITT HOTTEST: MICHAEL BOLTON DON HENLEY DION

# VIC/Victoria

# P3

8100/San Diego TINA TURNER SOULSISTER CUTTING CREW PATTI LABELLE TEARS FOR FEARS Hottest: RICHARD MARX

# CHER ELTON JOHN MADONNA

TEARS FOR FEARS

Hottest: BEACH BOYS CHER

K101/San Francisco Sandy Chin none Hottest: DON HENLEY BEE GEES 10,000 MANIACS CHER

#### SURFACE KLSY/Seattle

Mays/Brooks none Hottest: CHER MOVING PICTURES MILLI VANILLI HOTTEST:
CHER
MICHAEL BOLTON
BEE GEES
BEACH BOYS
SURFACE

# KKLV/Anchorage

KLCY/Salt Lake City none
Hottest:
BEE GEES
BEACH BOYS
JOHN FARNHAM
CHER
JACKSON BROWNE

# KiDX/Billings, MT Charlye Parker

STEPHEN BISHO MILLI VANILLI JODY WATLEY JODY WATELI Hottest: PATTI LABELLE BEACH BOYS

# KSTR/Grand Junction

JODY WATLEY MICA PARIS Hottest: BEE GEES PATTI LABELLE CHER BEACH BOYS KENNY ROGERS

#### KBLQ/Logan, UT John Dimick

NYLONS
MOVING PICTURES
STEPHEN BISHOP
RANDY TRAVIS
TEARS FOR FEARS
BRIDGE TOO FAR CHER SURFACE BEACH BOYS MADONNA CUTTING CREW

## KYJC/Medford

Kirk/Shelby TEARS FOR FEARS SERGIO MENDES SERGIO MENDES
SHINE
STEPHEN BISHOP
10,000 MANIACS
MILLI VANILLI
HOTTEST
CUTTING CREW
BEE GEES
MADONNA
ELTON JOHN
NATALIE COLE

# KWSI/Warm Springs, OF Matters/Bobb

PHOEBE SNOW
STEPHEN BISHOP
TEARS POR FEARS
DONNY OSMOND
DIANA ROSS
NYLONS
SOULSISTER
HOTEST:
MADONNA
ELTON JOHN
JUFF HEALEY BAND
SURFACE
PHOEBE SNOW

# Called in Frozen Playlist (4): K101/San Francisco

Did Not Report, Playlist Frozen (3): KLSY/Seattle WFMK/Lansing

KMJi/Denver is changing its call

letters to KXLT. Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):

WZNY/Augusta

# ユムミング・ムティアノシフィン

1	ROXETTE/Listen To Your Heart (EMI)	36/4
2	JODY WATLEY/Everything (MCA)	32/8
3	SOUL II SOUL/Keep On Movin' (Virgin)	30/0
4	MILLI VANILLI/Girl I'm Gonna Miss You (Arista)	26/8
5	BLACK SORROWS/The Chosen Ones (Epic)	23/0
6	HARRY CONNICK JR./It Had To Be You (Columbia)	21/6
7	RICHARD ELLIOT & BOBBY CALDWELL/In The Name Of Love (Intima/Enigma)	. 21/1
8	SHINE/Walking On The Town (SBK)	15/2
9	SOULSISTER/Way To Your Heart (EMI)	14/14
	MARIA McKEE/To Miss Someone (Geffen)	12/3

New artists have not yet had an AC Breaker,

BEE GEES (29)

RICHARO MARX (28)

**CHER (26)** 

GLORIA ESTEFAN (26)

MICHAEL BOLTON (18)

SURFACE (18)

OON HENLEY (15)

MADONNA (15)

BEACH BOYS (13)

# テリレム・ショディングラ さしつ

### עבעעוי, זבטונו

POCO (6) JEFFERSON AIRPLANE (5) ELTON JOHN (5) BONNIE RAITT (4) SIMPLY RED (4) MICHAEL OAMIAN (3) JEFF HEALEY BAND (3) PATTI LaBELLE (3) JOHNNY MATHIS (3) SURFACE (3)

#### HOTTEST

**CHER (21)** BEE GEES (20) RICHARD MARX (18) SURFACE (17) **BEACH BOYS (15)** MICHAEL BOLTON (14) **DON HENLEY (11) GLORIA ESTEFAN (10)** MADONNA (9) DONNY OSMOND (6)

# EAST ...

## P1

WBZ/Boston Phil Conrad

SURFACE Hottest: DON HENLEY GLORIA ESTEFAN CHER DONNY OSMOND

WBEN/Buffalo Hank Nevins

none Hottest: MICHAEL BOLTO CHER BEACH BOYS SURFACE

WHAS/Louisville Doug McElvein

none Hottest: BEE GEES

DON HENLEY SURFACE

BEACH BOYS

KDKA/Pittsburgh Mike Watkins

SURFACE DON HENLEY RICHARD MARX DONNY OSMOND CHER SURFACE

WMAL/Washington Michael Neff BONNIE RAITT

Hottest: BEACH BOYS BEE GEES SWING OUT SISTER DON HENLEY SURFACE

122

WICC/Bridgeport Gary Peters

JEFF HEALEY BAND MICHAEL DAMIAN HARRY CONNICK JR. HOTTEST:
BEE GEES
CHER
BEACH BOYS
SWING OUT SISTER
PATTI LABELLE

WTIC/Hartford **David Bernstein** 

POCO MILLI VANILLI JOHNNY MATHIS ELTON JOHN Hottest: BEE GEES MICHAEL BOLTON BEACH BOYS P3

WFMD/Frederick, MD

JEFFERSON AIRPLAN MADONNA CUTTING CREW VAN MORRISON DOOBLE BROTHERS

WGY/Schenectady **Buzz Brindle** 

ELTON JOHN RANDY NEWMAN PATTI LABELLE Hottest: RICHARD MARX GLORIA ESTEFAN BEE GEES MADONNA

WELI/New Haven Gross/McCormick

Hottest:

JEFF HEALEY BAND

Fieseler/Watson

SIMPLY RED DANNY WILSON **Hottest:** BEE GEES BEACH BOYS CUTTING CREW SURFACE

**Brian Emery** 

Brian Emery
ELTON JOHN
JEFFERSON AIRPLAN
PAUL MCCARTNEY
EXPOSE
Hottest:
BEE GEES
CHER
BEACH BOYS
MICHAEL BOLTON
NATALIE COLE

## WMTR/Morristown

none
Hottest:
GRAYSON HUGH
DON HENLEY
MICHAEL BOLTON
RICHARD MARX
GLORIA ESTEFAN

WRVA/Richmond

**P3** 

WGBR/Goldsboro
Bruce Strickland
RANDY NEWMAN
BONNIE RAITT
JACKSON BROWNE
DOOBIE BROTHERS
DAN SIEGEL
JOHNNY MATHIS
ROXETTE
POCO WGBR/Goldsboro POCO PATTI LABELLE Hottest: BEE GEES

WKYX/Paducah Cook/Miller none

Hottest: HOTTEST:
MICHAEL BOLTON
DON HENLEY
BEACH BOYS
RICHARD MARX
JIMMY BUFFETT WSTU/Stuart Shaw/Grant

DOOBIE BROTHERS Hottest: BEE GEES CHER SURFACE BEACH BOYS

# MIDN

P2

MADONNA

SIMPLY RED

Hottest: MICHAEL BOLTON

GLORIA ESTEFAN BEE GEES

BEACH BOYS DONNY OSMOND

PATTI LABELLE

WHBC/Canton

Hottest:

BEACH BOYS

DONNY OSMOND

5(0) 1777

WDBO/Orlando

BARRY MANILOW

ROGERS & MURRAY Hottest:

MICHAEL BOLTON

GLORIA ESTEFAN RICHARD MARX

NATALIE COLE

Dan Shaffer

# PI

55KRC/Cincinnati Gary King RICK ASTLEY

HOTTEST:
PATTI LABELLE
RICHARD MARX
CHER
DON HENLEY
KENNY ROGERS

WLW/Cincinnati Dave Reinhart

STARSHIP Hottest: GRAYSON HUGH RICHARD MARX BEE GEES DON HENLEY

WTVN/Columbus

Hottest: GLORIA ESTEFAN RICHARD MARX DON HENLEY MICHAEL BOLTON CHER

P1

KHOW/Denver

Hottest: RICHARD MARX

GLORIA ESTEFAN

OSMOND

WOOD/Grand Rapids Robb Westaby

ELTON JOHN JEFFERSON AIRPLAN WCCO/Minneapolis Curt Lundgren RICHARD MARX SIMPLY RED GLORIA ESTEFAN MICHAEL BOLTON SIMPLY RED MICHAEL DAMIAN STEPHEN BISHOP Hottest: GLORIA ESTEFAN BARRY MANILOW SURFACE BEE GEES DON HENLEY

WIBA/Madison Reed/Kay

none Hottest: MIKE GARSON RICHARD MARX VAN MORRISON MURRAY & ROGERS CHRIS REA WHBY/Appleton

> WROK/Rockford McCiure/Thomas

NOTE
Hottest:
DON HENLEY
BEE GEES
RICHARD MARX
MICHAEL BOLTON
SURFACE

**P3** 

WJBC/Bloomington

ELTON JOHN DARRYL TOOKES SHINE SERGIO MENDES POCO
BARRY MANILOW
HOTTEST:
BEE GEES
CHER
CUTTING CREW
ELTON JOHN
VAN MORRISON

> WCiL/Carbondale Rich Bird

CUTTING CREW
MICHAEL DAMIAN
JIMMY BUFFETT
Hottest:
RICHARD MARX CHER ADRIAN BELEW SURFACE BEE GEES

KFSB/Joplin

Eric Williams POCO

BONNIE RAITT SWING OUT SISTER DARRYL TOOKES JEFF HEALEY BAND **Hottest:** BEACH BOYS MADONNA ELTON JOHN

KFOR/Lincoin Cathy Blythe

NATALIE COLE SWING OUT SISTER

KELO/Sioux Falls, SD Spanky Carmichael

TEARS FOR FEARS MOVING PICTURES HOTTEST:
JEFF HEALEY BAND
RICHARD MARX
GLORIA ESTEFAN
BEACH BOYS
SURFACE

KSSK/Honolulu

Phil Abbott

# HOTTEST

## シンクラインプロコロ

**ELTON JOHN (9)** JEFF HEALEY BANÓ (6) BEACH BOYS (4) MILLI VANILLI (4) POCO (4) SURFACE (4)

GOLD-5455010

WKSZ/Philadelphia P1 Lou Patrick

WWMX/Baltimore Don Kelley Hottest: FINE YOUNG CANN]

GLORIA ESTEFAN DON HENLEY RICHARD MARX WMJX/Boston

WMJX/Boston
Nancy Quill
BARRY MANILOW
HOTLEST:
SURFACE
RICHARD MARX
GLORIA ESTEFAN
NEW KIDS ON THE
VANESSA WILLIAM! WKJY/Nassau, NY

BARRY MANILOW RICHARD MARX MICHAEL BOLTON BEE GEES DONNY OSMOND GLORIA ESTEFAN

HOTTEST:
GLORIA ESTEFAN
RICHARD MARX
DON HENLEY
MICHAEL BOLTON
KENNY ROGERS WLLT/Washington Al Santos DION ELTON JOHN PATTI LABELLE JIMMY BUFFETT Hottest: CHRIS REA BEACH BOYS DONNY OSMOND

GLORIA ESTEFAN

none Hottest:

WKLI/Albany Knott/Holmberg

ELTON JOHN NONE
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
DONNY OSMOND
NEW KIDS ON THE
RICHARD MARX ELTON JOHN
MILLI VANILLI
BARRY MANILOW
NATALIE COLE
MICHAEL DAMIAN
Hottest:
BEE GEES BEE GLES CHER SURFACE MADONNA RICHARD MARX WLTJ/Pittsburgh John Gallagher

WAEB/Allentown Chris Bailey

=2

Chris Bailey
TEARS FOR FEARS
HARRY CONNICK JR.
HOTTEST
BEE GEES
SURFACE
MADONNA
BEACH BOYS
MICHAEL BOLTON
WYYY/Syracuse
Lauber/Langmyer Lauber/Langmyer

ROLLING STONES Hottest: GLORIA ESTEFAN BEE GEES RICHARD MARX

OONNY OSMOND (12) WMAS-FM/Springfield Jack Kratoville SURFACE PAUL MCCARTNEY ELTON JOHN Hottest: RICHARD MARX CHER

DON HENLEY MICHAEL BOLTON BEACH BOYS WMRV/Binghamton John Carter RICK ASTLEY SIMPLY RED JAMES INGRAM

Hottest: BEE GEES CHER BEACH BOYS MADONNA

WFAS-FM/White Plain

NATALIE COLE PAUL MCCARTNEY Hottest: CHER BEE GEES MADONN A BEACH BOTS SURFACE

WJBR/Wilmington, DE Biii Kaye

CUTTING CREW Hottest: BEE GEES CHER SURPACE MADONNA BEACH BOYS

d Not Report, Playlist Frozen (6): WKSZ/Philadelph WLTJ/Pittsburgh KVKI/Shreveport WLTJ/Pittsbus WJQI/Virginia Beach WRAL/Releigi

# HARA

P1

KMGC/Dallas Gary Shannon ROGERS & HARRY COLUMN LEFFERSON AIRPLAN HOTTEST:
GLORIA E Hottest: JEFF HEALEY BAND ELTON JOHN ELTON JOHN CUTTING CREW MADONNA SIMPLY RED

KLTR/Houston Scarborough Matt SIMPLY RED MICHAEL BOLTON DONNY OSMOND BEACH BOYS

BEE GEES MADONNA Love 94/Miami Don Agony

MILLI VANILLI CHER Hottest: GLORIA ESTEFAN BEE GEES RICHARD MARX SURFACE

P1

WWNK/CincInnati

ROXETTE
CUTTING CREW
HOTTEST:
HOTTORY

RICHARD MARX

GLORIA ESTEFAN

DON HENLEY HENRY LEE SUMMER

Lind/Ivers

CHER

Matthews/McCullou

WLMG/New Orleans Bob Cole

B.J. THOMAS
ROGERS & MURRAY
HARRY CONNICK JF
BOTH STEPAN
HOTHAEL BOLTON
NATALIE COLE
B.J. THOMAS GLORIA ESTEFAN MICHAEL BOLTON NATALIE COLE RICHARD MARX NEIL DIAMOND

WUSA/Tampa Irwin/Williams Irwin/Williams
SURFACE
ELTON JOHN
Hottest:
CHER
BEE GEES
GLORIA ESTEFAN
MADONNA
DONNY OSMOND

WJQI/Norfolk

MILITANIEST

none
Hottest:
DON HENLEY
MICHAEL BOLTON
BEE GEES
RICHARD MARX
SURFACE

WLTI/Detroit

SURFACE

Hottest: SI GLORIA ESTEFAN M DAN HILL VANESSA WILLIAMS

NEIL DIAMOND ROGERS & DUNN

WENS/Indianapolis

Grey/Eagan

STARSHIP

DON HENLEY

SURFACE

CHER

P2KKMJ/Austin

WMJJ/Birmingham Ken Barnett

none Hottest: BEE GEES CHER MADONNA ELTON JOHN GLORIA ESTEFAN

WMXC/Charlotte Herring/Morley

ELTON JOHN Hottest: DON HENLEY GRAYSON HUGH RICHARD MARX

WLTQ/Milwaukee

CHER
GLORIA ESTEFAN
RICHARD MARX
SURFACE
MICHAEL BOLTON

WVUD/Dayton

Reed Kittredge

Fred Brennan

none Hottest

WLMX/Chattanooga WRVR/Memphis Burkett/Marshall Hamlin/Spencer

HOTTEST:
RICHARD MARX
DON HENLEY
DOOBIE BROTHERS
BENNY MARDONES/T Hottest: BEE GEES SURPACE

John Jenkins WSTF/Orlando Brian Morgan

ELTON JOHN STARSHIP Hottest: GRAYSON HUGH DONNY OSMOND CHER MADONNA BEE GEES

WMAG/Greensboro

WRKA/Louisville Kay/Shannon

CUTTING CREW POCO Hottest: CHER MADONNA KATRINA & THE W SURPACE BEACH BOYS

WCRZ/Flint

SIMPLY RED

CHER BEACH BOYS

Don Bender BEACH BOYS ELTON JOHN Hottest: CHER BEE GEES SURFACE MADONNA

MADONNA MICHAEL BOLTC

KUDL/Kansas City

Hottest: BEE GEES SURPACE

MADONN A

Patrick/Downey

WMKB/Richmond

JEFF HEALEY BAN SURFACE JEFFERSON AIRPL. BEACH BOYS MICHAEL DAMIAN BEE GEES PATTI LABELLE

> KVXi/Shreveport Howard Clark

none Hottest: BEE GEES CHER SUPFACE GLORIA ESTEFAN RICHARD MARX FINE YOUNG CANN BEACH BOYS

WRAL/Raieigh

CUTTING CREW

RICHARD MARX

MICHAEL BOLTON

KEFM/Omaha

Lane/Kennedy

MICHAEL BOLTON

none Hottest:

CHER

Hotte st: GLORIA ESTEFAN DON HENLEY RICHARD MARX SIMPLY RED DOOBLE BROTHERS

KRAV/Tulsa

MILLI VANILLI NATALIE COLE BEACH BOYS Hottest: GLORIA ESTEFAN RICHARD MARX Hottest: BEE GEES CHER

CHER MICHAEL BOLTON DON HENLEY SURFACE WMGI/Terre Haute Thomas/Rush none Hottest: JEFF HEA JEFF HEALEY BA BEE GEES DONNY OSMOND BEACH BOYS

KXLK/Wichita, KS Barry Casey ELTON JOHN JEFF HEALEY BAN MICHAEL BOLTON Hottest: BEE GEES

49 Reporters 42 Current Playlists

Called In Frozen Playlist (1): WWMX/Baltimore

EXPOSE MADONNA MICHAEL DAMIAN

# M/E/SiT

FINE YOUNG CANNII GLORIA ESTEFAN JEFF HEALEY BAND RICHARD MARX

P1

MADONNA BEACH BOYS

KXOA-FM/Sacramento

ELTON JOHN
ROXETTE
JEFF HEALEY BAND
GLORIA ESTEFAN
HOTTEST:
PATTI LABELLE
DON HENLEY
SURFACE
BEE GEES
CUTTING CREW

KQLH/Riverside Hottest:

KQLH/Riverside Cunningham/McCrae RICHARD MARX
GLORIA ESTEFAN

JEFF HEALEY BAND DONNY OSMOND DON HENLEY
HOTTER
GLORY

Russ Davidson PATTI LABELLE

CHER BEACH BOYS

KJYK/Tucson KCIX/Boise Don Jennings Adrienne Walker none WATERFRONT Hottest: MICHAEL DAMIAN

> JACKSON BROWNE POCO RECK ASTLEY KENNY ROGERS Hottest: MICHAEL BOLTON PATTI LABELLE BEE GEES SURFACE CUTTING CREW

KKCW/Portland Blif Minckler

RICHARD MARX GLORIA ESTEFAN BEE GEES MICHAEL

www.americanradiohistory.com

GLORIA ESTEFAN DONNY OSMOND RICHARD MARX INDIGO GIRLS

Casey/Clem

KLLY/Bakersfield

Hottest: BEE GEES MICHAEL BOLTON RICHARD MARX CHER

DON HENLEY RICHARD MARX JEFF HEALEY BAND BEACH BOYS GLORIA ESTEFAN DONNY OSMOND KISC/Spokane Rob Harder

none
Hottest:
RICHARD MARX
GLORIA ESTEFAN
DON HENLEY
MICHAEL BOLTON

#### SIMPLY RED KEX/Portland

SURFACE

BEE GEES Hottest: MICHAEL BOLTON MADONNA KFMB/San Diego

DOOBIE BROTHERS JEFFERSON AIR BONNIE RAITT Hottest: BEE GEES CHER SURFACE

MADONNA MICHAEL BOLTON

Drew Haroid

POCO CUTTING CREW CHER
HOTTEST:
BEE GEES
SURFACE
MICHAEL BOLTON
MADONNA
RICHARD MARX

P2

KUGN/Eugene O'Brien/James

JEFFERSON AIRPLAN JOHNNY MATHIS HOTTEST: MADONNA DON HENLEY RICHARD MARX NATALIE COLE JIMMY BUFFETT

none
Hottest:
RICHARD MARX
BEE GEES
CECILIO & KAPONO
MICHAEL BOLTON
BEACH BOYS

36 Current Reporters 32 Current Playiists

Did Not Report, Playlist Frozen (2): WROK/Rockford WTVN/Columbus

Called in Frozen Playlist (2):

WBEN/Buffalo

WRVA/Richmond



NEW AC

#### NATIONAL AIRPLAY

#### CONTEMPORARY JAZZ

LW	TW 1	PAT METHENY/Letter From Home (Geffen)"Slip" "Every"
1	-	SAM CARDON/Impulse (Airus Records) "Emerald" "Fire"
2	0	
5	3	JIM CHAPPELL/Living The Northern Summer (Music West) "June" "Living"
3	4	SPYRO GYRA/Point Of View (MCA) "Slow" "Counterpoint"
13	6	BILLY JOE WALKER, JR./Painting Music (MCA) "Treehouse" "Night"
6	6	TOM COSTER/Did Jah Miss Me?!? (Headfirst)
7	7	GEORGE BENSON/Tenderly (WB)
4	8	MICHAEL TOMLINSON/Face Up In The Rain (Cypress/A&M) "Getting" "Always"
17	9	OCEANS/Ridin' The Tide (ProJazz) "Ridin'" "Tag"
14	<b>©</b>	IMAGES/Relative Work (Universal)
. 19	Œ	YELLOWJACKETS/The Spin (MCA) "Prayer" "Geraldine"
12	12	SANDY OWEN/Night Rhythms (Ivory)
21	Œ	JEAN LUC PONTY/Storytelling (Columbia)
18	Ø	CUSCO/Mystic Island (Higher Octave)
24	Œ	MONTREUX/Let Them Say (Windham Hill) "October" "Let"
15	16	PETER MOFFITT/Riverdance (Novus/RCA) "Riverdance" "Talk"
9	17	TUCK & PATTI/Love Warriors (Windham Hill)
10	18	ACOUSTIC ALCHEMY/Blue Chip (MCA Master Series) "Ariane" "Boulder"
22	19	BILL WOLFER/And It Rained All Through The Night (Nouveau) "Someday" "Rained" "That's"
DEBUT	<b>2</b>	SKIPPER WISE/The Clock And The Moon (Cypress/A&M) "Standing" "Tell"
20	21	ERIC BIKALES/Energy (Moodtapes)
16	22	WILLIAM AURA AND FRIENDS/World Keeps Turning (Higher Octave) "Change" "World"
8	23	RICHARD ELLIOT/Take To The Skies (Intima/Enigma) "Down" "When"
DEBUT	23	LEO GANDELMAN/Western World (Verve Forecast) "Radio" "Thinking"
25	25	NEIL LARSEN/Smooth Talk (MCA) "Through" "Loaded"
26	233	TELL ME TELL ME/Happen On Sunday (Imagine) "Whisper" "Peaceful"
11	27	DAN SIEGEL/Late One Night (CBS)
DEBUT	239	FULL SWING/The End Of The Sky (Cypress/A&M) "Local" "End"
30	<u> </u>	STANLEY TURRENTINE/LA Place (Blue Note) "Touching" "Cruisin'"
23	30	VAN MORRISON/Avalon Sunset (Mercury)

ב"ר הבניבונו	roger Las
	KUJALA (13) ELLWOOD (11)

PATRICK O'HEARN (10) THOM ROTELLA (10) YANNI (9) VONDA SHEPARD (7) DANNY O'KEEFE (6)

MARK WINKLER (6)

# HOTTEST LPs HOT TRACKS

PAT METHENY (20) SAM CARDON (15) JIM CHAPPELL (14) GEORGE BENSON (12) MICHAEL TOMLINSON (9) SPYRO GYRA (8)

WILLIAM ELLWOOD/Path DAVID HAYES/Giant's THOM ROTELLA/Gonna VONDA SHEPARD/Don't

# 8012 CTTIVE

\*\*HERB ALPERT "My Abstract Heart" (A&M) 28/1

Rotations: Heavy 5/0, Medium 10/0, Light 13/1, Total Adds 1, WMT-FM. Heavies include: WXDJ, SMN, KTWV, WHRL CHART EXTRA this week.

\*WIND MACHINE "Rain Maiden" (Silver Wave) 28/1

Rotations: Heavy 12/0, Medium 9/0, Light 7/1, Total Adds 1, KOAl. Heavies include: BRZ, SMN, KQPT, KWVS. CHART

\*THOM ROTELLA "Home Again" (DMP) 26/10

Rotations: Heavy 2/0, Medium 11/3, Light 13/7, Total Adds 10, WBBY, WVAE, KNUA, KGSR, WLOQ, WDXZ, WLSY, WNGS, WMT-FM, KBIA. Heavy: KKSF, KLZS. BREAKER this week.

\*GONTITI "In The Garden" (Epic) 26/3
Rotations: Heavy 1/0, Medium 14/0, Light 11/3, Total Adds 3, WVAE, KGSR, WPCH. Heavy: BRZ. BREAKER this week.

\*\*LETHAL WEAPON II "Soundtrack" (WB) 26/1
Rotations: Heavy 5/0, Medium 11/0, Light 10/1, Total Adds 1, KGSR. Heavy: WXDJ, WBZN, KLZS, KTCZ, KSNO. CHART EXTRA this week.

GREG MATHIESON "For My Friends" (Headfirst) 23/2
Rolations: Heavy 2/0, Medium 13/1, Light 8/1. Total Adds 2, WVAE, KKCY. Heavy: KOAI, KKSF.

WILLIAM ELLWOOD "Vista" (Narada) 19/11

Rotations: Heavy 2/0, Medium 3/1, Light 14/10, Total Adds 11, WBZN, SMN, KKCY, KQPT, KKSF, WFAE, KWVS, KLZS, WDXZ, KBIA, WLHT. Heavy: KLTR, WMGN.

CAROL NETHEN "A View From The Bridge" (Narada Mystique/MCA) 19/3
Rotations: Heavy 2/1, Medium 4/0, Light 13/2, Total Adds 3, WBBY, KLZS, KBIA. Heavy: KTWV

MARIA McKEE "Maria McKee" (Geffen) 18/3

: Heavy 5/0, Medium 4/1, Light 9/2, Total Adds 3, KTWV, KKCY, WGMC, Heavy; BRZ, WFAE, KWVS, KSNO, KBCO

HOLLIS GENTRY" (Hollis Gentry's Neon Nights" (Nova) 18/0
Rotations: Heavy 5/0, Medium 10/0, Light 3/0, Total Adds 0. Heavy: WBBY, WBZN, KIFM, WLOQ, KSNO.

STEVE KUJALA "The Arms Of Love" (Sonic Edge) 17/13
Rotations: Heavy 0/0, Medium 3/2, Light 14/11, Total Adds 13, WBBY, BRZ, SMN, KKCY, KQPT, KKSF, KNUA, WFAE, KLZS, WDXZ, WMT-FM, KBIA, WLHT. Medium: KTWV.

HARRY CONNICK JR. "When Harry Met Sally..." (Columbia) 17/2
Rotations: Heavy 7/0, Medium 1/0, Light 9/2, Total Adds 2, WDXZ, WLSY, Heavy: WXDJ, WGMC, KLZS, WMT-FM, WFMK, WHNN, KTCL.

	1	1	PAT METHENY/Letter From Home (Geffen) "Slip" "Have" "5-5-7"
	2	0	STANLEY TURRENTINE/LA Place (Blue Note)"Cruisin'" "Take"
	4	3	YELLOWJACKETS/The Spin (MCA) "Geraldine" "Spin" "Storytellers"
	3	4	GEORGE BENSON/Tenderly (WB)
	5	5	LOU RAWLS/At Last (Blue Note) "That's" "Last"
	7	6	HARRY CONNICK JR./When Harry Met Sally (Columbia) "Had" "Our" "Let's"
	12	Ø	JEAN LUC PONTY/Storytelling (Columbia) "Story" "Pastoral" "Spring"
	8	8	DAVID FRIESEN/Other Times/Other Places (Global Pacific) "Festival" "Father's"
	10	9	ROB MULLINS/Jazz Jazz (Nova)
	9	10	WILLIAM GALISON/Overjoyed (Verve Forecast) "Looks" "Overjoyed" "Night"
	14	0	BILLY CHILDS/Twilight Is Upon Us (Windham Hill) "Mount" "Midland"
Ì	6	12	CHRISTOPHER HOLLYDAY/Christopher Hollyday (Novus/RCA) "Embraceable"
	16	Œ	PETER MOFFITT/Riverdance (Novus/RCA)
	13	14	WYNTON MARSALIS/The Majesty Of The Blues (Columbia)
	15	15	BRANFORD MARSALIS/Trio Jeepy (Columbia)
	23	Œ	BOB THOMPSON/Wilderness (Intima/Enigma) "Island" "Little" "Rainbow"
	11	17	JOE WILLIAMS/In Good Company (Verve)
	18	18	MILTON NASCIMENTO/Miltons (Columbia)
	17	19	SPYRO GYRA/Point Of View (MCA)
	19	20	MARVIN SMITH/The Road Less Traveled (Concord) "Neighborhood" "Salsa"
	DEBUT	3	RICK MARGITZA/Color (Blue Note)
	21	22	MILES DAVIS/Amandla (WB)"Hannibal" "Jo-Jo"
	DEBUT	<b>3</b>	LEO GANDELMAN/Western World (Verve Forecast) "Radio" "Easy" "Saxsambando"
	DEBUT	<b>2</b>	ANA CARAM/Rio After Dark (Chesky)
	27	<b>3</b>	JOHN SCOFIELD/Flat Out (Gramavision)
	20	26	DON CHERRY/Art Deco (A&M)
	24	27	SANDY OWEN/Night Rhythms (Ivory) "City" "One" "Peacock"
	26	23	FRANK MORGAN ALL-STARS/Reflections (Contemporary/Fantasy) * "Starting"
ı	29	29	MONTREUX/Let Them Say (Windham Hill) "Let" "October" "Barbara's"
ı	DEBUT	30	JAMES MOODY/Sweet And Lovely (Novus/RCA) "Confirmation"

レンショントンロロニローアラ

STEVE KUJALA (10) CURRENT EVENTS (7) JAMES MOODY (7) GENE HARRIS (6) RICK MARGITZA (6) CHRISTOPHER MASON (6) THOM ROTELLA (5)

PAT METHENY (22) **GEORGE BENSON (16) STANLEY TURRENTINE (15)** YELLOWJACKETS (15) HARRY CONNICK JR. (10) **JEAN LUC PONTY (9) BILLY CHILDS (8)** 

THOM ROTELLA/Journey

HOT

HERB ALPERT "My Abstract Heart" (A&M) 28/1

edium 10/0, Light 16/1, Total Adds 1, JZSHOW, Heavy: WNOP, F40.

\*\*AZYMUTH "Tudo Bem" (Intima/Enigma) 23/0

Rotations: Heavy 5/0, Medium 13/0, Light 5/0, Total Adds 0. Heavy: WAER, KLSK, WTEB, KCLC, KSBR. CHART EXTRA this

\*OCEANS "Riding The Tide" (ProJazz) 21/1

ons: Heavy 11/0, Medium 6/0, Light 4/1, Total Adds 1, KUOP. Heavy: KTCJ, KMHD, WAER, BBJZZ, WTEB, KSLU WVPE, KCLC, KSBR, JZTRAX. *BREAKER this week*.

\*BILLY JOE WALKER JR. "'Painting Music" (MCA) 21/1
Rotations: Heavy 3/0, Medium 5/0, Light 13/1, Total Adds 1, WIVY. Heavy: KJZZ, KLSK, JZTRAX. BREAKER this week.

\*\*MIKE GARSON "Remember Love" (CBS Masterworks) 21/0

Rotations: Heavy 2/0, Medium 9/0, Light 10/0, Total Adds 0. Heavy: KSLU, F40. CHART EXTRA this week.

\*CURRENT EVENTS "Current Events" (Verve Forecast) 20/7
Rotations: Heavy 0/0, Medium 7/2, Light 13/5, Total Adds 7, KJZZ, KXPR, KJAZ, KLCC, KUOP, JZSHOW, WVPE. Medium: WNOP, WSHA, CJ, WSIE, KCLC. BREAKER this week.

"LETHAL WEAPON II "Soundtrack" (WB) 20/3

ns: Heavy 2/0, Medium 8/1, Light 10/2, Total Adds 3, KJZZ, WEBR, JCITY, Heavy: KPLU, WKRY. BREAKER this

\*GREG MATHIESON "For My Friends" (Headfirst) 20/2

Rotations: Heavy 4/0, Medium 7/0, Light 9/2, Total Adds 2, WHRO, JCITY, Heavy: KJZZ, WJAZ, BBJZZ, WVPE. BREAKER

THOM ROTELLA "Home Again" (DMP) 19/5

10/4, Total Adds 5, WNOP, KLCC, KUOP, WIVY, WUSF, Heavy: WJAZ, WTEB.

MONTE CROFT "A Higher Fire" (Columbia) 19/3

Notations: Heavy 7/0, Medium 6/0, Light 6/3, Total Adds 3, KPLU, JZSHOW, WVPE. Heavy: KXPR, KSDS, KJAZ, WHRO, WTEB, WKRY, WSIE.

TOM COSTER "Did Jah Miss Me?!?" (Headfirst) 18/0
Rotations: Heavy 4/0, Medium 9/0, Light 5/0, Total Adds 0. Heavy: KJZZ, KSLU, WIVY, KCLC.

OSCAR CASTRO-NEVES "Maracuja" (JVC) 17/1
Rotations: Heavy 1/0, Medium 9/1, Light 7/0, Total Adds 1, WFPL. Heavy: WTEB.

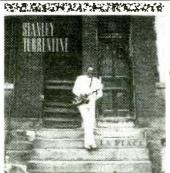
\* Lincharted Breakers denoted by one asterisk

.. Chart Extra denoted by two asterisks



LOU **RAWLS** 

> Top 5 For The 7th Week!



STANLEY **TURRENTINE** 

**2** CJ #3 Hottest 29 NAC



**MARGITZA** 

RICK 4

2 Debut CJ 3rd Week Out!



福德的特别的对话多名和皮肤的多位的名字。

# New AC

#### ADDS & HOTS



Eric Grunge

MARIA MCKEE
TIGER OKASBI
MOON AUGUST
BILLY CHILDS
ANDERSON BRUFO
VONDA SHEPARD
PAUL SULLIVAN
BOTTEST
JIM CRAPPELL,
TELLOWIACK BTS
SAM CARDON



P2

DECRETT H

VONDA SHEPARD MIND MACHINE HOTEEST: SAM CARDON RICHARD ELLIOT DAN SIEGEL BILL WOLFER YANN I THOM ROTELLA LETHAL WEAPON [[

WFAE/Charlotte Paul Stribling

FOLLER TELLINOOD BLLLY JOE WALEER STORM TELLINOOD BLLLY JOE WALEER STORM THE STORM THE

DERGE SANSON

SANATTHE WAVE
LEG HANSON

ANATTHE WAVE
LEG HANSON

PATRICK O'REARN

YARNI

MEVER BERN THERE

NILLIAN ELLWOOD

DANNY O'REEPE
VONDA SHETAED

HOLLEST HOLLESTAED

HOLLEST HOLLESTAED

HOLLESTAED

ANATOMICS

JIN CHAPPELL

JIN CHAPPELL

CAROL NETHER IMAGES ROB MULLINS STEVE KUJALA WILLIAM ELLMO WENDY MALL DAVID HAYES STEVE KUJALA
WILLIAM ELIMODD
WENDY MALL
DAVID HAYES
SOJIRO
PATRICK O'HEARN
YANNI
CHBLSTOPHER MASON
DAVID VAN TIEGHAM
HOTLERICH
ROMAN PRODRYN
HORNER WANDERN
HORNER

WMGN/Medison Pat O'NeH PATRICK O'REARN JOHNNY NATRIS PIECES OF A DRE Bottest: MICBAEL TOMLINS

PATRICX O'HEARN SKIPPER MISE YANNI HOTE STILL LETTRAL MEAPON I. PAUL SHAFFER DAVID VAN TIEGHI CLIFF SANDE JEAN LUC PONTY

JEAN LUC PONTY TELL ME TELL ME Bottest: HOTTEST:
RARRY COMMICK JR
GEORGE BENSON
SAM CARDON
CUSCO
BILL WOLFER

KIFM/San Diego Steve Huntington

43 Current NAC Reporters 35 Current NAC Playlists

Called In A Frozen Playlist (2): KIFM/San Diego KTCL/Ft. Collins

Did Not Report, Playlist Frozen (4): KBCO/Denver-Boulder WHRL/Albany WHVE/Serasota/Tampa

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (2): KEYV/Las Vegas Musical Starstreams

# **CONTEMPORARY JAZZ**

#### ADDS & HOTS



**CRAIG PEYTON** 

**BEN VERDERY** 



EMOTIONAL VELOCITY

BENNY CARTER

KCLCISL Cheries
Kyle Struckmen

STEVE KUJALA
CHRISTOPHER HASON
DON RAMDI & QUEST
HOTCE STI
PAT METHENY
HILLIAM GALISON
ELEMENTS
GEORGE BENSON
PETER MOFFITT



Pre-release cassette

Sona Gaia®

on your desk now.

P2

41 Current Contemporary Jazz Reporters 32 Current Contemporary Jazz Playlists

Called In A Frozen Playlist (2): KMHD/Portland KTCJ/Minneapolis Did Not Report, Playlist Frozen (6):

WFSS/Fayetteville WJAZ/Stamford WJZZ/Detroit

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1): WBGO/Newark

# THE DEBUT ALBUM FROM

# VENDY WALL

# IS UNLIKE ANYTHING ELSE!



# ... AND WAS LAST WEEK'S NAC #1 MOST ADDED!

"Wendy Wall is the finest vocal recording I've heard in a long, long time, and is certainly one of the most strikingly original debut efforts of the year. This record already feels like a classic. It's blowing our listeners away."

**Bob Moore** The Breeze





NATIONAL AIRPLAY

# BREAKERS

I'm Still Missing Your Love (Tabu/CBS)

74% of our reporting stations on it. Rotations: Heavy 1/0, Medium 22/0, Light 50/16, Total Adds 16 including HOT104, KMJQ, KRNB, WYLD, PWR94, WTLC, OC104, WAGH, WJJS, WTLZ. Debuts at number 38 on the Urban Contemporary chart.

#### **KASHIF**

Personality (Arista)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 6/1, Light 63/29, Total Adds 30 including WXYV, WRKS, KHYS, WYLD, HOT103, WBLZ, WZAK, WTLC,

#### **HEAVY D. & THE BOYZ featuring AL B. SURE!** Somebody For Me (MCA)

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 11/2, Light 54/28, Total Adds 30 including WILD, WUSL, KRNB, PWR94, WGCI, WBLZ, KMJM, WWKX,

Cold Fresh Groove (Orpheus/EMI)

62% of our reporting stations on it. Rotations: Heavy 1/0, Medium 20/1, Light 40/13, Total Adds 14 including WVEE, WEDR, WTLC, KPRS, XHRM, KSOL, WQFX, WDKT,

# IEW & ACTIVE

STEPHANIE MILLS "Home" (MCA) 56/26

Rotations: Heavy 1/1, Medium 7/1, Light 48/24. Total Adds 26 including WXYV, WRKS, KMJQ, WEDR, WBLZ, WTLC, XHRM, KSOL, WHC, WWKX. Mediums include: WDAS, WAGH, WFXC, WDKT, WIQI.

WRECKS-N-EFFECT "New Jack Swing" (Motown) 56/10

Rotations: Heavy 4/0, Medium 22/1, Light 30/9, Total Adds 10, WJMH, PWR94, WZAK, KPRS, WJIZ, KBCE, KQXL, WQFX, WTMP, KBUZ. Heavy: KRNB, KDAY, WFXC, WJMI. Mediums include: WAMO, KHYS, K97, HOT103, WFXA.

WTMP, KBUZ. Heavy: KHNB, KDAY, WFAO, WJMI. Medicinis inclose. WAIND, KHOP, KBUZ. Heavy: KDAY, WFAO, WJMI. Medicinis: Heavy 5/0, Medicinis 23/2, Light 24/3, Total Adds 5, KHYS, KMJO, KPRS, WJMI, WBLX. Heavy: KDAY, WPAL, WIKS, WQOK, WVOI. Medicinis include: WHUR, HOT104, K97, KRNB, WYLD.

YOUNG MC "Bust A Move" (Delicious Vinyi/Island) 52/4

4/0, Medium 30/0, Light 18/4, Total Adds 4, KMJM, WJMI, WQIC, K98-FM. Heavy: WEDR, XHRM, WENN, include: WAMO, HOT104, KMJQ, K97, KRNB. Debuts at number 40 on the Urban Contemporary chart.

ZAPP "Ooh Baby Baby" (Reprise) 51/15
Rotations: Heavy 0/0, Medium 9/0, Light 42/15, Total Adds 15 including WHJX, WQHT, WYLD, XHRM, WJIZ, WXOK, WATV, WZFX, WLOU, K98-FM. Mediums include: WAMO, WKYS, WEDR, WGCI, WZAK.

HERB ALBERT "3 O'Clock Jump" (A&M) 49/5
Rotations: Heavy 0/0, Medium 2/0, Light 47/5, Total Adds 5, WDAS, WEDR, Z16, KIPR, WIKS. Medium: WJIZ, WFXE.

100B "Steppin" Out Tonight" (Crush) 47/8.

Rotations: Heavy 0/0, Medium 13/0, Light 34/8. Total Adds 8, KPRS, WFXA, WQMG, KIIZ, WJJS, WIKS, KMJJ, WDZZ. Medium sinclude: KMJM, WWKX, KBCE, WJTT, KFXZ.

Mediums include: KMJM, WMX, KBCE, WJTT, KFXZ.

BIG DADDY KANE "Smooth Operator" (Cold Chillin/Reprise) 47/7

Rotations: Heavy 4/0, Medium 14/0, Light 29/7, Total Adds 7, KRNB, WGCI, WBLZ, KSOL, WALT, K98-FM, WTUG. Heavy: WRKS, HOT103, KDAY, HOT96, Mediums include: WILD, KHYS, WEDR, WYLD, WWKX.

DIANA ROSS "This House" (Motown) 46/5

Rotations: Heavy 0/0, Medium 17/0, Light 29/5, Total Adds 5, WYLD, WXOK, KFXZ, WJJS, KMJJ. Mediums include: WXYV,

FLAME with TONY TERRY "On The Strength" (Epic) 45/2
Rotations: Heavy 3/0, Medium 27/0, Light 15/2, Total Adds 2, KRNB, KIIZ. Heavy: KSOL, WWKX, Z104. Mediums include WAMO, WHUR, HOT104, KHYS, KMJQ.

KARYN WHITE "Slow Down" (WB) 42/10
Rotations: Heavy 0/0, Medium 15/1, Light 27/9, Total Adds 10, HOT103, KPRS, WWKX, WATV, U102, KIPR, WJJS, WIQI, WTMP, HOT96. Mediums include: WDAS, WAMO, HOT104, KSOL, WNHC.

WTMP, HOT96. Mediums include: WDAS, WAMO, HOT104, KSOL, WNHC.

MILLI VANILLI "Girl I'm Gonna Miss You" (Arista) 42/6

Rotations: Heavy 8/0, Medium 19/0. Light 15/6. Total Adds 6, WDAS, WUSL, KRNB, KIIZ, KBUZ, WVOI. Heavies include: WAMO, KHYS, WHJX, WZAK, KSOL. Mediums include: WQHT, KPRS, XHRM, OC104, WWKX.

DE LA SOUL "Say No Go" (Tommy Boy) 41/12

Rotations: Heavy 0/0, Medium 8/0. Light 33/12, Total Adds 12 including KRNB, WWKX, WFXA, WENN, WZFX, Z104, U102, WFXM, WBLX, HOT105. Mediums include: KMJO, K97, WZAK, WXOK, WMGL.

WFXM, WBLX, HOT105. Mediums include: KMJQ, K97, WZAK, WXUK, WMGL.

DINO "Sunshine" (4th & Broadway/Island) 40/14

Rotations: Heavy 0/0, Medium 7/0, Light 33/14, Total Adds 14 including WJMH, KHYS, WGCI, KPRS, WENN, WMGL, WAGH, Z104, U102. WALT. Mediums include: HOT103, KSOL, WFXA, WIKS, WTMP.

BARDEUX "I Love The Bass" (Enigma) 39/9

Rotations: Heavy 0/0, Medium 6/0, Light 33/9, Total Adds 9, WHUR, KRNB, WGCI, KPRS, XHRM, WNHC, U102, WIQI, WTUG. Mediums include: KSOL, WJTT, KIPR, WQOK, KPRW.

SHABAZZ "Respect" (RCA) 37/6 , ht 31/6, Total Adds 6, PWR94, WFXA, WPAL, WFXM, WCDX, WANM. Mediums

s: Heavy 0/0, Medium 6/0, Light 3 KMJM, KBCE, WZFX, WEAS, KMJJ

D.O.C. "It's Funky Enough" (Ruthless/Atlantic) 37/5
Rotations: Heavy 3/0, Medium 12/0, Light 22/5, Total Adds 5, WXYV, WGCI, WBLZ, WENN, WPEG. Heavy: WZAK, KDAY, WFXC. Mediums include: WAMO, KHYS, K97, KRNB, WEDR.

WILL CLAYTON "Tell Me" (Polydor) 35/17
Rotations: Heavy 0/0, Medium 3/1, Light 32/16, Total Adds 17 including WJIZ, KBCE, WATV, WENN, Z93, WFXE, WQFX, KIIZ KFXZ, K98-FM. Medium: KRNB. WAGH.

FAT BOYS "Lie'z" (Tin Pan Apple/Mercury) 33/7
Rotations: Heavy 0/0, Medium 2/0, Light 31/7, Total Adds 7, KPRS, WJIZ, WFXE, KFXZ, Z16, WTUG, KDKO. Medium.

THIRD WORLD "It's The Same Old Song" (Mercury) 33/7
Rotations: Heavy 0/0, Medium 6/0, Light 27/7, Total Adds 7, WVEE, WEDR, PWR94, WWDM, WPGA, WQQK, KDIA. Mediums WUNLU IT 5 1116 Salife UN SUII :: Heavy 0/0, Medium 6/0, Light 27/7, Tol WDAS, OC104, WMGL, WAGH, WFXE.

RUN-D.M.C. "Pause" (Profile) 33/4
Rotations: Heavy 1/0, Medium 2/0, Light 30/4, Total Adds 4, WHUR, WQMG, WQIS, KDKS, Heavy: KDAY, Medium: WZAK,

TROOP "I'm Not Soupped" (Atlantic) 28/28
Rotations: Heavy 0/0, Medium 0/0, Light 28/28, Total

Total Adds 28 including WILD, HOT104, KMJQ, WYLD, WZAK, WTLC,

MIKKI BLEU "I Promise" (EMI) 27/14

Rotations: Heavy 0/0, Medium 2/0, Light 25/14, Total Adds 14 including KPRS, KBCE, WXOK, Z93, WWDM, WEUP, KIIZ, U102, WLOU, WJJS, Medium: WZAK, WCDX.

#### シンシティンシション

HEAVY D. & BOYZ (30) KASHIF (30) TROOP (28) STEPHANIE MILLS (26) MIKI HOWARD (24) ALYSON WILLIAMS (23) ZIGGY MARLEY & THE... (19) WILL CLAYTON (17) S.O.S. BAND (16) MANHATTANS (15)

**ZAPP (15)** 

## HOTTEST

MAZE (68) EDDIE MURPHY (65) ERIC GABLE (46) AFTER 7 (44) SOUL II SOUL (42) SYBIL (29) E.U. (25) JANET JACKSON (17) D'ATRA HICKS (15) JACKSONS (14)

#### JOP10

RECURRENTS

BARYFACE/It's

2 RILEY & GUY/My

3 ISLEYS/Spend 3

**VESTA/Congratulations** 5 SOUL II SOUL/Keep

6 S. MILLS/Something

7 D. PEASTON/Two

6 8 GUY/Spend

2 9 ARETHA & WHITNEY/. 4 10 J. BUTLER/Sarah

MIKI HOWARD "Ain't Nuthin' In The World" (Atlantic) 26/24

WAMO, WHUR, KRNB, HOT103, WZAK, WENN.

WMGL, Z93, WPEG, WFXE.

ZIGGY MARLEY & THE MELODY MAKERS "Look Who's Dancing" (Virgin) 26/19

Rotations: Heavy 1/0. Medium 5/1. Light 20/18. Total Adds 19 including KRNB, WGCI, KPRS, KDAY, WJIZ, KBCE, WFXA, dium 5/1, Light 20/18, Total Adds 19 including

WPAL, Z93, WAGH. Heavy: XHRM. Medium: WILD, WAMO, WNHC, WIKS.

RANDY CRAWFDRD "Knockin' Dn Heaven's Door" (WB) 26/12

Rotations: Heavy 0/0, Medium 4/0, Light 22/12, Total Adds 12 including HOT104, KRNB, HOT103, WJIZ, WXOK, WMGL, WFXE, WDKT, WEUP, WQIC. Medium: WKYS, K98-FM, WEAS, WTUG.

JAKI GRAHAM "From Now On" (Orpheus/EMI) 26/5

Rotations: Heavy 0/0, Medium 5/0, Light 21/5, Total Adds 5, WQFX, KFXZ, WQIC, WIKS, KDKO. Medium: KMJM, WJTT, WICVE WEAS WTI. Rotations: Heavy 0/0, WFXE, WEAS, WTLZ.

# SIGNIFICANT ACTION

ALYSON WILLIAMS "Just Call My Name" (Def Jam/Columbia) 24/23
Rotations: Heavy 0/0, Medium 0/0, Light 24/23, Total Adds 23 including WHUR, WEDR, WYLD, PWR94, WTLC, KMJM,

DENZIL FOSTER & THOMAS MCELROY "Dr. Soul" (Atlantic) 24/6

avy 0/0, Medium 2/0, Light 22/6, Total Adds 6, WEDR, XHRM, Z93, WWDM, WOMG, KDKO, Medium: WAGH

MICHAEL BOLTON "Soul Provider" (Columbia) 24/1
Rotations: Heavy 3/0, Medium 12/0, Light 9/1, Total Adds 1, KIPR. Heavy: WQQK, WIQI, KACE. Mediums include: WXYV, WDAS, WUSL, WHUR, XHRM. WDAS, WOSE, WHOR, ARIAM.

VESTA "How You Feel" (A&M) 23/11

Rotations: Heavy 0/0, Medium 2/1, Light 21/10, Total Adds 11 including KPRS, WNHC, WWKX, WMGL, Z93, WLOU, WFXM,

VANESSA BELL ARMSTRONG "Something Inside So Strong" (Jive/RCA) 23/8
Rotations: Heavy 0/0. Medium 3/0. Light 20/8, Total Adds 8, WEDR, KPRS, WQIC, WQOK, KMJJ, WANM, WIQI, WGPR

//O, Light 18/10, Total Adds 10, WDAS, WTLC, KMJM, KDAY, WMGL, WPAL, KIIZ, WALT, WHUR, WKYS.

Rotations: Heavy 0/0, Modium: WUSL, WHUR, WKYS.
WCDX, WGPR. Medium: WUSL, WHUR, WKYS.
GERALD ALSTON "Stay A Little While" (Taj/Motown) 21/6
GERALD ALSTON "Stay A Little While" (Taj/Motown) 21/6
Medium 0/0, Light 21/6, Total Adds 6, KMJQ, WOHT, WOIS, WANM, KDKO, KDIA.

CHRIS BENDER "Baby Girl" (Epic) 21/1
Rotations: Heavy 1/0, Medium 5/0, Light 15/1, Total Adds 1, WAGH. Heavy: WEAS. Medium: K97, WJIZ, WATV, WJTT,

BARRY WHITE "Super Lover" (A&M) 20/14
Rotations: Heavy 0/0, Medium 2/1, Light 18/13, Total Adds 14 including WAMO, HOT103, WTLC, KPRS, KMJM, WJIZ, WYOK WEXC U102 WALT, Medium: WAGH.

RICHARD ELLIOT featuring BOBBY CALDWELL "In The Name Of Love" (Intima/Enigma) 20/6

vy 0/0, Medium 2/0, Light 18/6, Total Adds 6, KRNB, HOT103, HOT105, WIQI, WTUG, HOT5

M.C. HAMMER "They Put Me In The Mix" (Capitol) 20/4
Rotations: Heavy 3/0, Medium 4/0, Light 13/4, Total Adds 4, KSOL, U102, KIPR, WBLX. Heavy: WJMH, KDAY, WJHM. Medium: K97, WATV, WPAL, WPEG. Medium, No7, WAY, WEAL, WEES.

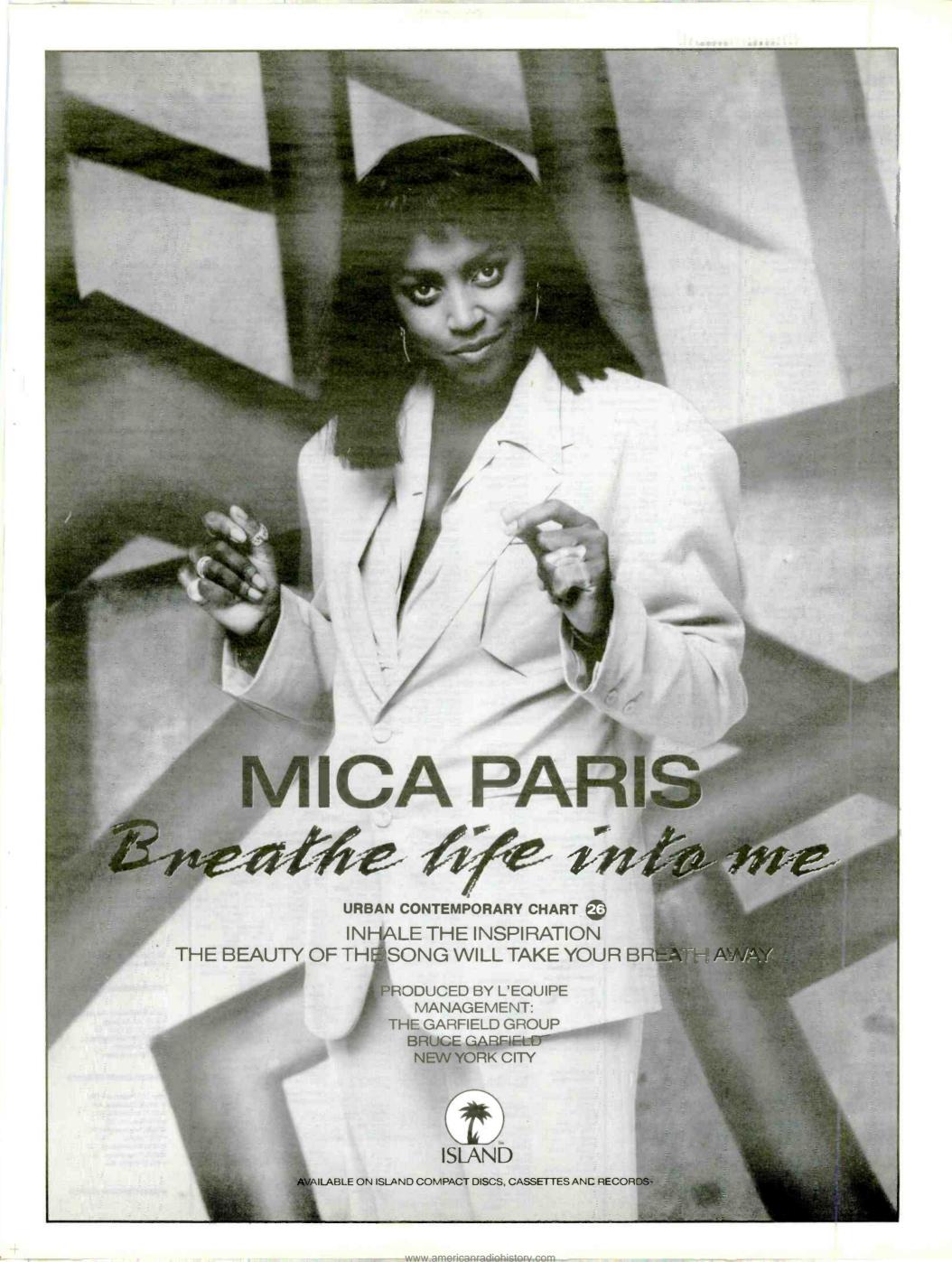
2 LIVE CREW "Me So Horny" (Luke Skyywalker) 16/1
Rotations: Heavy 5/0. Medium 2/0. Light 9/1, Total Adds 1, KIIZ. Heavy: KHYS, WEDR, WOHT, WBLX, WJHM. Medium:

MANHATTANS "Why You Wanna Love Me Like That" (Valley Vue/Allegiance) 15/15
Rotations: Heavy 0/0, Medium 0/0, Light 15/15, Total Adds 15 including KMJQ, KRNB, WNHC, WWKX, KIIZ, WALT, K98-FM.

# ביר פוניניול על בוני

2	WRECKS-N-EFFECT/New Jack Swing (Motown)  EPMD/So What Cha Sayin' (Fresh/Sleeping Bag)  YOUNG MC/Bust A Move (Delicious Vinyl/Island)	. 52/5
4	BIG DADDY KANE/Smooth Operator (Cold Chillin'/Reprise)	. 47/7
5 6	FLAME with TONY TERRY/On The Strength (Epic) BARDEUX/I Love The Bass (Enigma)	. 45/2 . 39/9
7	SHABAZZ/Respect (RCA)	. 37/6
9	D.O.C./It's Funky Enough (Ruthless/Atlantic) WILL CLAYTON/Tell Me (Polydor)	. 35/17
10	JAKI GRAHAM/From Now On (Orpheus/EMI)	. 26/5

New artists have not yet had a UC Breaker.



WZFX/Fayetteville Tony Lype

# EAST

## WXYV/Baltimore Sampson/Lewis

JANET JACKSON EDDIE MURPHY ERIC GABLE

HEAVY D. & BOYZ TONY LEMANS TROOP Hottest: SOUL II SOUL EDDIE MURPHY SYBIL REGINA BELLE MAZE

## WNHC/New Haven Hannibal/Dickinson

STEPHANIE MILLS VESTA SHARON BRYANT MANHATTANS BARDEUX BARDEUX
DAVID PEASTON
ALYSON WILLIAMS
HOTTESTIC GABLE
NATALIE COLE
APTER 7
EDDIE MURPHY
MAZE

# WRKS/New York Gray/Brown

CHERYL LYNN STEPHANIE MILLS KASHIF KASHIF
Hottest:
SYBIL
SOUL II SOUL
TEDDY RILEY & GUY
AFTER 7
ENTOUCH

## OC104/Ocean City

CHERYL LYNN SIMPLY RED SIMPLY RED JODY WATLEY S.O.S. BAND JAMES INGRAM HOTTEST: SYBIL MAZE EDDIE MURPHY

MILLI VANILLI HEAVY D. & BOYZ Hottest: PATTI LABELLE ISLEYS SYBIL SHARON BRYANT MAZE

WGCI/Chicago Jimmy Smith

BIG DADDY KAN D.O.C. BARDEUX Hottest: MAZE ERIC GABLE EDDIE MURPHY SOUL II SOUL E.U.

WBLZ/Cincinnati

MILLI VANILLI LISA LISA DAVID PEASTON PERRI HERB ALBERT Hottest: MAZE MAZE SYBIL EDDIE MURPHY SOUL II SOUL REGINA BELLE

## WAMO/Pittsburgh

BARRY WHITE PIECES OF A DREAM MIKI HOWARD L.L. COOL J L.L. COOL J
Hottest:
SOUL II SOUL
ERIC GABLE
MAZE
MILLI VANILLI
EDDIE MURPHY

## WWKX/Providence Tyler/Mistress

Tyler/Mistress
L.L. COOL J
JODY WATLEY
DE LA SOUL
BE BE & CE CE WIN
MANHATTANS
HEAVY D. & BOYZ
KASHIF
VESTA
KARYN WHITE
STEPHANIE MILLS
HOTTER

## WHUR/Washington Bennett/Archie

Bennett/Archie

JAMES INGRAM
DAVID PEASTON
KOOL MOE DEE
ALYSON WILLIAMS
MIKI HOWARD
CRIMINAL ELEMENT
RUN D.M.C.
BARDEUX
HOTLESTER 7
REGINA BELLE
SOUL II SOUL
JANET JACKSON
PRINCE

none Hottest: BABYFACE JANET JACKSON MAZE SYBIL E.U.

#### UTH -

WXOK/Beton

Darvi Moore

BOBBY BLUE

SCHOOLLY D RANDY CRAWFORD MIKKI BLEU DIANA ROSS

DIANA ROSS Hottest: EDDIE MURPHY ERIC GABLE MAZE AFTER 7 REGINA BELLE

WATV/Birmingh: Ron January

ZIGGY MARLEY & FAT BOYS RANDY CRAWFORD ZAPP BARRY WHITE PATTI DAY PATTI DAY
Hottest:
MAZE
E.U.
D'ATRA HICKS
EDDIE MURPHY
ERIC GABLE

ALYSON WILLIAMS TROOP MIKKI BLEU RAMSEY LEWIS RAMSEY LEWIS
MANHATTANS
WILL CLAYTON
STEPHANIE MILLS
ZIGGY MARLEY & WRECKS-N-EFF ECT
BETTY WRIGHT
WATTE SE: BETTY WRIGHT Hottest: EDDIE MURPHY ERIC GABLE MAZE D'ATRA HICKS SOUL II SOUL

#### WVEE/Atlanta

CHILL
THIRD WORLD
HOTTEST:
MAZE
NATALIE COLE
ERIC GABLE ERIC GABLE AFTER 7 EDDIE MURPHY

#### WFXA/Augusta

SURFACE PIECES OF A DREAM DE LA SOUL SHABAZZ DB GGY MARLEY

# KQXL/Baton Rouge Welch/Clay

SYBIL CHUCKII BOOKER RAMSEY LEWIS STEPHANIE MILLS TROOP TROOP
ALYSON WILLIAMS
WRECKS-N-EFFECT
HEAVY D. 6 BOYZ
HOTTEST:
MAZE
EDDIE MURPHY
ERIC GABLE
AFTER 7
SOUL II SOUL

## WPAL/Charleston Don Kendricks

TERRY TATE SHABAZZ
CHUCKII BOOKER
CRIMINAL ELEME
HEAVY D. & BOY
S.O.S. BAND
CHUBB ROCK
L'TRIMM
ZIGGY MARLEY & TRIMM
TROOP
TROOP
PERRI
Hottest:
SYBIL
EDDIE MURPHY
SOUL II SOUL
AFTER 7
JACKSONS

#### Z93/Charlesto

BE BE & CE CE W
KASHIF
VESTA
HEAVY D. & BOYZ
FOSTER & McELRO
WILL CLAYTON
ZIGGY MARLEY & 'MIKKI BLEU
L.L. COOL J
MIKI HOWARD
HOTE SH: KARYN WHITE DAVID PEASTON WILL CLAYTON CHUCKII BOOKER KASHIF ZAPP STEPHANIE MILLS MIKI HOWARD
Hottest:
MAZE
EDDIE MURPHY
SOUL II SOUL
AFTER 7
ID'ATRA HICKS

# STEPHANIE MILI Hottest: EDDIE MURPHY MAZE AFTER 7 D'ATRA HICKS CHRISTOPHER W WPEG/Charlotte WENN/Birmingham Stewart/Starr

E.U.
JODY WATLEY
KASHIF
ENTOUCH
FINEST HOUR
CHUCKII BOOKER
MIKI HOWARD D.O.C.
CHERYL LYNN
DE LA SOUL
WILL CLAYTON
JODY WATLEY
KOOL MOE DEE
DINO
HEAVY D. & BOYZ
TROOP
HOTE ST.
ERIC GABLE
AFTER 7
D'ATRA HICKS MIKI HOWARD D.O.C. KOOL MOE DEE HOTTEST: NATALIE COLE TERRY TATE EDDIE MURPHY SOUL II SOUL SHARON BRYANT

WJTT/Chattanoogs Keith Landecker

### E.U. REGINA BELLE WMGL/Charleston Earl Boston

MIKI HOWARD

Earl Boston

VESTA
MIKI HOWARD
DINO
BE BE & CE CE W
RANDY CRAWFORD
RAMSEY LEWIS
HEAVY D. & BOYZ
PERRI
HOttest:
CHRISTOPHER WIL
SYBIL
REGINA BELLE
JACKSONS
WRECKS-N-EFFECT

# CHERYL LYNN DEBRA LAWS TERRY TATE HOTTEST: ERIC GABLE SHARON BRYANT E.U. BDDIE MURPHY NATALIE COLE WWDM/Colu Carson/Hill

STEPHANIE MILLS STEPHANIE MILI PRINCE THIRD WORLD FOSTER & MCELE DAVID PEASTON MIKKI BLEU HOTTES SYBIL MAZE MILLI VANILLI ERIC GABLE EDDIE MURPHY

DOUBLE-Z
S,O.S. BAND
CHRIS BENDER
DINO
ZIGGY MARLEY & '
HOTTE ST.
JANET JACKSON
EDDIE MURPHY
TERRY TATE
RHONDA CLARK
JERMAINE JACKSON

WILL CLAYTO S.O.S. BAND S.O.S. BAND MIKI HOWARD STEPHANIE MILLS FAT BOYS RANDY CRAWFORD E.U. SOUL II SOUL O'JAYS

# HOT104/Dallas-Ft. Worth Spears/Anderson

RHONDA CLARK S.O.S. BAND RANDY CRAWFORD TROOP HOTCEST: AFTER 7 SHARON BRYANT SYBIL D'ATRA HICKS EDDIE MURPHY

ENTOUCH BARRY WHITE AFTER 7 SPECIAL ED SPECIAL DUCHILL
MILES JAYE
JODY WATLEY
CRIMINAL ELEMI
HOTTEST:
EDDIE MURPHY
MAZE
SYBIL
TEDDY RILEY 6
D.O.C.

# WJMI/Jackson Todd/Jones

MILES JAYE ALYSON WILLIAMS MIRKI BLEU YOUNG MC TINA TURNER JOYCE IRBY RASHIF
DE LA SOUL
MIKI HOWARD
CRIMINAL ELEMENT
ZIGGY MARLEY 6 1
HOTCE STBIL
EDDIE MURPHY
ERIC GABLE
SOUL II SOUL
AFTER 7 EPMD GEOFFREY WILLIA GEOFFREX WILLIA
HOTTEST:
CONTROLLERS
REGINA BELLE
D'ATRA HICKS
WRECKS-N-EFFECT
SOUL II SOUL

## WHJX/Jacksonville Clark/Nelson

JERMAINE JACKSON CHRISTOPHER WILLI TONY LEMANS WRECKS-N-EFFECT MOTHER'S FINEST DINO MILES JAYE
CHERYL LYNN
GRADY HARRELL
ZAPP
HOTTEST
E.U.
ENTOUCH
JANET JACKSON
SOUL II SOUL
MILLI VANILLI DINO
FULL FORCE
HOttest:
SYBIL
M.C. HAMMER
TEDDY RILEY 6 GUY
NATALIE COLE
JANET JACKSON

#### KIIZ/Killeen McClain/Jaye

McClain/Jaye
HEAVY D. 6 BOYZ
MIRKI BLEU
MAVIS STAPLES
MILES JAYE
BE BE 6 CE CE WI
10 DB
MILLI VANILLI
THROW DOWN TWINS
PERRI
ZIGGY MARLEY 6 T
MIKI HOWARD
2 LIVE CREW
MANHATTENS

# Z104/Greenville

DINO
MANHATTANS
MIKI HOWARD
TROOP
DE LA SOUL
L'TRIMM L'TRIMM
MAZE
Hottest:
AFTER 7
E.U.
JANET JACKSON
SYBIL
SOUL II SOUL

#### WQFX/Gulfort-Biloxi Al Luv

ALLUV
CHUCKII BOOKER
WILL CLAYTON
WRECKS-N-FFFECT
BETTY WRIGHT
HEAVY D. 6 BOYZ
QUEEN LATIFAH
L'TRIMM
JAKI GRAHAM
CHILL
SUCCESS-N-EFFECT
HOTES OF THE CONTROL OF THE CONTROL
HOTES KXZZ/Lake Charles HOTTEST:
ERIC GABLE
EDDIE MURPHY
MAZE
AFTER 7
D'ATRA HICKS

BOBBY BROWN
HEAVY D. & BOYZ
RUN D.M.C.
KASHIF
CHUCKII BOOKER
GERALD ALSTON
CHRISTOPHER WILL

# WILLI

CHRISTOPHER W Hottest: ERIC GABLE E.U. SHARON BRYANT D'ATRA HICKS NATALIE COLE U102/Lexington Aaron Cosby

S.O.S. BAND RASHIF YOUNG MC RANDY CRAWFO L.L. COOL J VANESSA BELL JAKI GRAHAM HOTTE ST. TROOP
MIKI HOWARD
TOMI JENKINS
NU GIRLS
HOTTEST:
EDDIE MURPHY
AFTER 7
ERIC GABLE
MAZE
SOUL II SOUL Hottest: MAZE EDDIE MURPHY SOUL II SOUL AFTER 7 NATALIE COLE WEDR/Miami Barry/Thomas

ZIGGY MARLEY M.C. HAMMER KOOL MOE DEE TROOP
MICHAEL BOLTON
HEAVY D. & BOYZ
HERB ALBERT
KARYN WHITE
HOTTEST:
ISLEYS
E. U. E.U. Sybil

## WLOU/Louisville Ange Canessa

MAZE ERIC GABLE AFTER 7 O'ATRA HICKS

SURFACE CHILL KASHIF DE LA SOUL VESTA SHABAZZ MICHAEL COOPER REGINA BELLE

Fine/Walker PRINCE
JODY WATLEY
KOOL MOE DEE
CHERYL LYNN
FLAME f/TONY T
BETTY WRIGHT
S.O.S. BAND
RANDY CRAWFORD
MICA PARIS
MILLI VANILLI
HEAVY D. 4 BOY
MANHATTANS
BIG DADDY KANEY
LIGGY MARLEY 6 WQQK/Nashville

ZAPP JERMAINE JACKSON S.O.S. BAND KOOL MOE DEE DINO THIRD WORLD THIRD WORLD
HOTTEST:
EDDIE MURPHY
MICHAEL BOLTON
ISLEYS
JANET JACKSON
SOUL II SOUL WiKS/New Bern B.K. Kirkland

TROOP
BARRY WHITE
HERB ALBERT
10DB
JAKI GRAHAM
Hottest:
SYBIL
E.U. E.U. EDDIE MURPHY ISLEYS JACKSONS

STEPHANIE MILL:
JAMES INGRAM
CRIMINAL ELEMEN
MIKKI BLEU
DINO
MANHATTANS
BIG DADDY KANE
BARRY WHITE
EDWARD ANTHONY
SURFACE
SCHOOLLY D
HOTE
HOTE
MAZE
MAZE
EDDIE MURPHY
SOUL II SOUL

BarryThomas

STEPHANIE MILLS
STEPHANIE JACKSO
TEMPTATIONS
TOSTER & MCELRO:
THIRD WORLD
VANESSA BELL ARIABAZZ
THIRD WORLD
VANESSA BELL ARIABAZZ
THIRD WORLD
VANESSA BELL ARIABAZZ
HABAZZ
THIRD WORLD
SO.S. BAND
WARESA BELL ARIABAZZ
HABAZZ
HABAZZ
HABAZZ
THIRD WORLD
SO.S. BAND
THIRD WORLD
AFTER 7
THIRD WORLD
THIRD WORLD
VOID WARENSA FEFECT
HOTE STEP TO JANET JACKSON
THIRD WORLD
THIRD WORLD
JANET JACKSON
SOUL II SOUL
YOUNG MC

L'TRIMM DINO JOYCE IRBY

## WQOK/Raleigh Young/John

STEPHANIE MILLS JODY WATLEY WILL CLAYTON Hottest: NATALIE COLE E.U. E.U. BABYFACE PON BRYANT

## WCDX/Rich

HICA PARIS

TOUNGMAXWER
BOTHER'S

MILES JAYE
PERRI
SHABAZZ
DINO
BEB BE SEC EC EW
BOBB SEC EC EW
BOBB SEC EC EW
BOBB SEC EW
WILL CLAYTON
CHILL

MOTHER'S FINEST
WILL CLAYTON
CHILL

MOTHER'S FINEST
WILL CLAYTON
CHILL

MOTHER'S TOUNGMAXWER
AFTER 7

APTER 7

APTER 7

APTER 7

CHILL BIG DADDY KANE YOUNG MC ZAPP
MANHATTANS
BETTY WRIGHT
HOTTEST:
EDDIE MURPHY
ERIC GABLE
MAZE

## HOT105/Montg Dude Marvin

CALDWELL & ELI
PAULA ABDUL
HOTTEST:
AFTER 7
JANET JACKSON
MAZE
EDDIE MURPHY
SOUL II SOUL

WILL CLAYTON 10DB DIANA ROSS TROOP
MANHATTANS
HOTTEST:
EDDIE MURPHY
MAZE
D'ATRA HICKS
AFTER 7
REGINA BELLE

BLUE MAGIC MIKI HOWARD

## WYLD-FM/N

KASHIF
KOOL MOE DEE
S.O.S. BAND
TROOP
CHERYL LYNN
ALYSON WILLIAMS
DIANA ROSS
MICA PARIS
BE BE 6 CE CE W
PRINCE
JAMES INGRAM
ZAPP
HOLLEST: Eric Angel

KARYN WHITE

BE BE 6 CE CE WIN

21GGY MARLEY 6 TH

ICE CREAN TEE

HIKI HOWARD

VANSSA BELL ARMS

EL DEBARGE

MIKHI BLEU

RANDY CRAMPORD

SUCCESS -N-EFFECT

MAVIS STAPLES

CALDWELL 6 ELLIO
HOWARD HOWARD

KASHIF

BARD EUX

TROOP

WILL CLAYTON

HOTTE ST. ZAPP
Hottest:
ERIC GABLE
JACKSONS
EDDIE MURPHY
AFTER 7
MAZE

#### HOT103/Norfolk

KASHIF RANDY CRAWFORD FARYN WHITE CALDWELL & ELL) MIKI HOWARD BARRY WHITE HOTTEST: SYBIL SOUL II SOUL MAZE APTER 7 ERIC GABLE

WTMP/Tampa Chris Turner Chris Turner
KASHIF
TROOP
ZIGGY MARLEY & ?
VESTA
KARYN WHITE
M.C. RELL and th
STEPHANIE MILLS
WRECKS-M-EFFECT
MANHATTANS
MIKKI BLEU
HOTHER
FULL PORCE Hottest:
FULL FORCE
EDDIE MURPHY
MAZE
ERIC GABLE
JACKSONS

WTUG/Tuscak Rozelle Burro

ROZelle Burroughs
HEAVY D. & BOYZ
CHERYL LYNN
CHILL
FAT BOYS
BARDEUX
CALDWELL & ELLIC
BIG DADDY KANE
TEMPTATIONS
HOTEST:
MAZE
EDDIE MURPHY
AFTER 7
SOUL II SOUL

# Z92/Tyler Vanessa Barryer

None Hottest: SHARON BRYANT ERIC GABLE E.U. MAZE NATALIE COLE

# SOUL II SOUL PRINCE

WPLZ/Richm Maxx Myrick ALYSON WILLIAMS DE LA SOUL CHUCKII BOOKER JODY WATLEY PIECES OF A DREAM Hottest: SYBIL EDDIE MURPHY MAZE

WILL CLAYTON
PIECES OF A DREA WEAS/Savannah
TROOP
BOBBY BROWN
DE LA SOUL
CALDWELL & ELLIC
TROOP HEAVY D. & BOYZ EDWARD ANTHONY LU TROOP TROOP
MANHATTANS
Hottest:
EDDIE MURPHY
D'ATRA HICKS
AFTER 7
SYBIL
JACKSONS

# KMJJ/Shrever Sharp/Walker

LEMON LIME FINEST HOUR PERRI CHRISTOPHER WILLI ZIGGY MARLEY 6 TP SYBIL TROOP ALYSON WILLIAMS HOTLEST: KDKS/Shreveport McCormick/Chaan CHERYL LYNN
CHUCKII BOOKER
JODY WATLEY
BE BE & CE CE WI
KASHIF
S.O.S. BAND D.O.C.
BIG DADDY KANE
M.C. HAMMER
EPMD
RUN D.M.C. S.O.S. BAND HEAVY D. & BO RUN D.M.C. Hottest: MAZE ENCE GABLE AFTER 7 E.U.

WIQI/Tallahassee

WILL CLAYTON
Hottest:
ERIC GABLE
EDDIE MURPHY
MAZE
JACKSONS
AFTER 7

WANM/Tallahassee Gerald Tookes ALYSON WILLIAMS MIKI HOWARD SHABBAZZ VANESSA BELL ARM. L.L. COOL J GERALD ALSTON HOTERST:

Eric Angel

ISLEYS SHARON BRYANT

# KDiA/Oskiand

Jeff Herrison
STEPHANIE MILLS
KASHIF
GERALD ALSTON
CHILL
JERMAINE JACKSC
MIKKI BLEU
TROOP
ZAPP
THIRD WORLD
HOTTEST
EDDIE MURPHY
STEPHANIE MILLS
JANET JACKSON
MICHAEL COOPER
SOUL II SOUL

## XHRM/San Diego L.D. McCollum

RHONDA CLARK
STEPHANIE MILLS
BARDEUX
INNER CITY
ZAPP
JODY WATLEY
FOSTER & MCELRC
ALYSON WILLIAMS
CHILL
KASHIF
MOTHER'S FINEST
BOTTERS THE ST Hottest: THIRD WORLD

KSOL/Sen Francisc Bernie Moody STEPHANIE MILLS M.C. HAMMER

KDAY/Los Angeles Patterson/Washingt

KJLH/Los Angeles Winston/Briggs EDDIE MURPHY FLAME f/TONY TI none Hottest: TEDDY RILEY & G BABYFACE

# 96 Current Reporters 93 Current Reports

Called In Frozen Playlist (5): KJLH/Los Angeles KROZ (292)/Tyler, TX WHRK (K97)/Memphis WIZF/Cincinnati WKYS/Washington

New UC Reporters (8): WAGH/Columbus, GA WEUP/Huntsville, AL

none Hottest: ERIC GABLE SHARON BRYANT E.U. ISLEYS TEDDY RILEY & GU

# WZAK/Cleveland Tolliver/Rush

RHONDA CLARK
KASHIP
MIKI HOWARD
KOOL MOE DEE
WRECKS-NEFFECT
TROOP
Hottest:
D,O.C.
SYBIL
MAZE MAZE TERRY TATE ERIC GABLE

# THE PHY

WVKO/Columbus TEMPTATIONS CHRISTOPHER WI RHONDA CLARK GRADY HARRELL MICHAEL COOPER MICHAEL COOPE Hottest: SOUL II SOUL AFTER 7 MAZE TERRY TATE EDDIE MURPHY

## WGPR/Detroit

JOE SPENCER
WILL CLAYTON
GRADY HARRELL
HEAVY D. & BOYZ
VESTA
PERRI
VANESSA BELL ARM
CHRISTOPHER WILL
CHUCKII BOOKER
L'TRIMM
HOTLEST:
ERIC GABLE
PEABO BRYSON
EDDIE MURPHY
E.U.
SOUL II SOUL Fields/Owens
BIG DADDY KANE
BOYS
CHUBB ROCK
KASHIF
HEAVY D. 4 BOYZ
STEPHANIE MILLS
D.O.C.
HOTTE STEPHANIE MILLS
DOUL II SOUL
REGINA BELLE
JANET JACKSON
RHONDA CLARK

KBUZ/Eldorado James McFadden James McFadden
MILLI VANILLI
BARRY WHITE
HEAVY D. & BOYZ
MAVIS STAPLES
WRECKS-N-EFFECT
HOLTEST:
HAZE
SOUL II SOUL
SYBIL
JACKSONS
D'ATRA HICKS

# WDZZ/Flint

ZAPP TROOP TROOP
MIKI HOWARD
WILL CLAYTON
L.L. COOL J
ALYSON WILLIAMS
10DB
MANHATTANS Hottest: EDDIE MURPHY ERIC GABLE

# 

HOT96/Indian Eric Mychaels BARRY WHITE Hottest: ERIC GABLE MAZE AFTER 7 SOUL II SOUL SYBIL

KASHIF PIECES OF A DREA KARYN WHITE STEPHANIE MILLS CALDWELL & ELLIO BARRY WHITE

Chris King
SOUL II SOUL
WRECKS-N-EFFECT
CHILL
EL DEBARGE
FAT BOYS
BOYS
RHONDA CLARK
EPMD
BARDEUX
BARRY WHITE
BO BE 6 CE CE W.
KARYN WHITE
10DB
VESTA
2IGGY MARLEY 6
MAVIS STAPLES
KASHIF
MIRKI BLEU

Hottest: EDDIE MURPHY E.U. ERIC GABLE MAZE AFTER 7

Johnson/Buchanon

BARRY WHITE

RAMSEY 2C 3D

RASHIF

CHILL

S.O.S. BAND

PERRI

STEPHANIE MILLS

ALYSON WILLIAMS

TROOP

HOTLE ST.

ERIC GABLE

D'ATRA HICKS

AFTER 7

JACKSONS

MAZE

Darnell Swift TROOP
HEAVY D. & BOYZ
RANDY CRAWFORD
MANHATTANS
L'TRIMM
SCHOLLY D
DOUBLE T L'TRIMM
SCHOLLY D
DOUBLE T
HOTTEST:
MAZE
ERIC GABLE
AFTER 7
JANET JACKSON
EDDIE MURPHY

WTLZ/Saginaw Crockett/Fox HEAVY D. & BOYZ STACY LATTISAW ZIGGY MARLEY & TH O.S. BAND HOWARD

# MIKI HOWARD Hottest: EDDIE MURPHY MAZE AFTER 7 JACKSONS SOUL II SOUL

Atkins/Beasley
ALYSON WILLIAMS
YOUNG MC
HEAVY D. & BOYZ
TROOP
BARRY WHITE
BOBBY BROWN
PERRI
HOTTEST
EDDIE MURPHY
MAZE
REGINA BELLE
SOUL II SOUL
SURFACE

# WVOI/Toledo Michael Tee

BARRY WHITE CHERYL LYNN VESTA MIKI HOWARD ALYSON WILLIAMS ALYSON WILLIAM
TROOP
MILLI VANILLI
Hottest:
MAZE
APTER 7
SOUL II SOUL
SYBIL
PEABO BRYSON

KPRW/Oklah

# WFXC/Durham Spencer/Mack

ABRON COSBY

SYBIL
RHONDA CLARK
BABYFACE
CHILL
CHILL
HEAVY D. & BOYZ
STEPHANIE MILLS
DINO
KARYN WHITE
MIKKI BLEU
DE LA SOUL
BARDEUX
M.C. HAMMER

RANDY CRAWFORD ALYSON WILLIAMS DAVID PEASTON ZIGGY MARLEY & BE BE & CE CE W MIKKI BLEU KASHIF Hottest: MAZE MAZE EDDIE MURPHY ERIC GABLE JACKSONS SOUL II SOUL

w americanra

## KIPR/Little Rock Christian/See

MAZE CHRISTOPHER WILLI

WHQT/Mian PAULA ABDUL JERMAINE JACK TWIN HYPE PRINCE MAZE GERALD ALSTON ZAPP ZAPP
Hottest:
VESTA
KARYN WHITE
JODY WATLEY
LIVE CREW
MILLI VANILLI

## WJJS/Lyncht Lad Goins

WQMG/Greensboro Sam Weaver

BABYFACE
CHUCKII BOOKER
FOSTER & MCELROY
SPECIAL ED
LODB
CAROLE DAVIS
RUN D.M.C.
KASHIF
FRANKIE KNUCKLES
HOTTE SYBIL
TERRY TATE
SOUL II SOUL
SHARON BRYANT
EDDIE MURPHY 2 LIVE CREW
MANHATTANS
FLAME f/TONY
WILL CLAYTON
HOTTEST:
MAZE
EDDIE MURPHY
ERIC GABLE
AFTER 7
SYBIL

KFXZ/Lafayette Chuck Harrison

Chuck Harrison
KASHIF
JACKSONS
HEAVY D. 6 BOYZ
FAT BOYS
DAVID PEASTON
WILL CLAYTON
ZIGGY MARLEY 6
ALYSON WILLIAMS
L'TRIMM
JAKI GRAHAM
DIANA ROSS
HOTTES BOYS
HOTTES
HOT

**Bridget Denise** HEAVY D. & BOYZ ALYSON WILLIAMS RAMSEY LEWIS CHUCKII BOOKER HERB ALBERT STEPHANIE MILLS FAT BOYS HOTTES EDDIE MURPHY MAZE

# WQIS/Laurei Ron Davis

KHYS/Houston
Hegwood/Weber
EPMD
KASHIF
TEMPTATIONS
DINO
HOTTEST:
EDDIE MURPHY
SOUL II SOUL
TERRY TATE
SYBIL
MAZE KMJQ/Houston Stradford/Dave EPMD GERALD ALSTON GERALD ALSTON
MANHATTANS
S.O.S. BAND
BOBBY BROWN
PEABO BRYSON
STEPHANIE MILLS
L.L. COOL J
TROOP
MICHAEL COOPER
HOTH COOPER
HOT

KASHIF MIKI HOWARD MIKI HOWARD
TROOP
RANDY CRAWFORD
ALYSON WILLIAMS
MANHATTANS
HEAVY D. & BOYZ
CHILL
HOTTEST:
HOTTEST
BY
BIL
ERIC GABLE
JANET JACKSON

S.O.S. BAND 10DB DIANA ROSS KASHIP STEPHANIE MILL! KARYN WHITE MIKKI BLEU HOttest: EDDIE MURPHY MAXF WBLX/Mobile Brown/Sinclair
CHRISTOPHER WIL
RHONDA CLARK
PRINCE
M.C. HAMMER
DE LA SOUL
MIKI HOWARD
HEAVY D. 6 BOYZ
EPMD
JERMAINE JACKSO
MICA PARIS
HOTHER CENT
VESTA
PAUL LAURENCE
TERRY TATE
BE BE & CE CE W

## WPGA/Macon Walter Sincial

BOBBY BROWN MOTHER'S FINEST PRINCE THIRD WORLD WFXM/Macon

Hottest: MAZE ERIC GABLE E.U. EDDIE MURPHY SHARON BRYANT

BIG DADDY KANE
ZIGGY MARLEY &
BARDEUX
CALDWELL & ELL.
DE LA SOUL
MIKI HOWARD
HOTTER 7
EDDIE MURPHY
D'ATRA HICKS
MAZE

# MAZE SOUL II SOUL

none Hottest: AFTER 7 SHARON BRYANT TEDDY RILEY & ISLEYS E.U. STEPHANIE MILL PERRI

# SOUL II SOUL NATALIE COLE

# PWR94/Norfolk Brown/Miller

# WEST KDKO/Denver

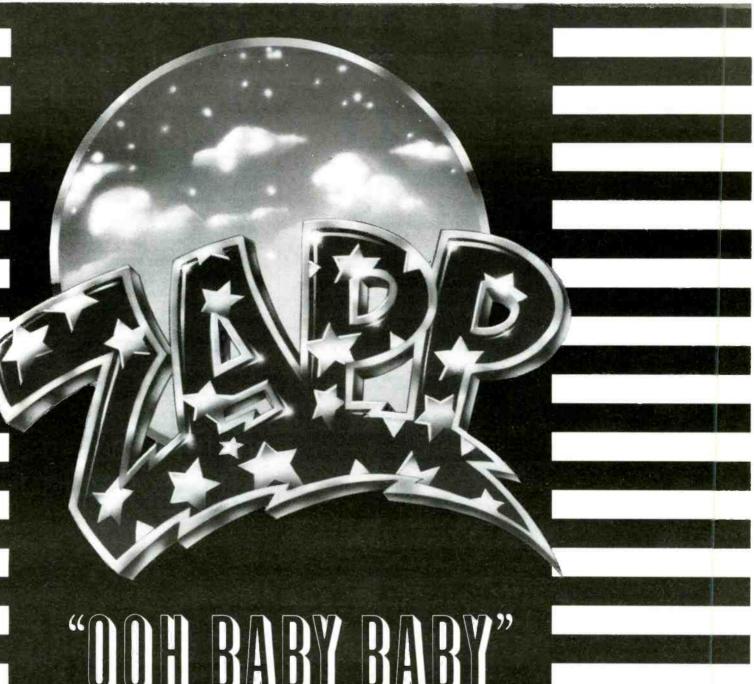
KASHIF FOSTER & MCELR & BOY HEAVY D. & BOY MIKI HOWARD STEPHANIE MILI WILL CLAYTON TROOP RAMSEY LEWIS JAKI GRAHAM GERALD ALSTON GERALD ALSTON ZAPP FAT BOYS Hottest: EDDIE MURPHY MAZE ERIC GABLE AFTER 7 SOUL II SOUL

KACE/Los Angeles Woods/Russell SYBIL ZAPP STEPHANIE MILLS Hottest: ERIC GABLE

# E.U. MAZE JANET JACKSON SOUL II SOUL

STEPHANIE MILLS
M.C. HAMMER
CHILL
CHERYL LYNN
PIECES OF A DREP
BIG DADDY KANE
BETTY WRIGHT
TWIN HYPE
HOTES ST:
MAZE
MAZE
EDDLE MURPHY

WFXM/Macon, GA WHJX/Jacksonville, FL WHQT/Miami WJMH/Greensboro, NC WMGL/Charleston, SC WPGA/Macon, GA



# "OOH BABY BABY"

a totally

zapp-ified

version

of the smokey robinson classic!

from the new album

zapp v

produced by roger troutman

MOST ADDED NOW ON 51 UC REPORTERS & BREAKER BOUND





# & ACTIV

SHENANDOAH "Two Dozen Roses" (Columbia) 103/58
Rotations: Heavy 0, Medium 20, Light 83, Total Adds 58 including WPOC, WQCB, WYRK, WRKZ, WZPR, WDSY, WPOR WYNK, WXBQ, WUSY, KHEY, WESC, KIKK, WLWI, WSM, WOWW, WQYK, WIRK, WFMS, WDAF, KSON. Debuts at numbe

DON WILLIAMS "I've Been Loved By The Best" (RCA) 100/50

Rotations: Heavy 1, Medium 26, Light 73, Total Adds 50 including WYRK, WXTU, WDSY, KIKK, WIVK, KSSN, WLWI, WCHY, WHOK, WTSO, KWEN, KZSN, KUZZ, KIZN, KKCS, KCCY, KIIQ, KSOP, KMPS, KIIM. Debuts at number 42 on the Country

TRAVIS TRITT "Country Club" (WB) 100/30
Rotations: Heavy 2, Medium 33, Light 65, Total Adds 30 including WCAO, WTCR, WILQ, WORC, WKHX, WLVK, WRNS, KSCS, KHEY, KSSN, WKSJ, WKNN, WYYD, WSLR, WONE, KJJY, WKKQ, KUZZ, KKCS, KWJJ. Moves 47-43 on the Country chart.

LORRIE MORGAN "Out Of Your Shoes" (RCA) 96/33
Rotations: Heavy 1, Medium 33, Light 62, Total Adds 33 including WSNO, WAYZ, KEAN, WKAK, KRRV, WESC, KIKK, WAMZ, WKSJ, WLWI, WNOE, WWKA, WYYD, WCHY, WGEE, WFMS, KZKX, K102, KUZZ, KKAT. Moves 48-44 on the

MARTY STUART "Cry Cry" (MCA) 93/11
Rotations: Heavy 4, Medium 35, Light 54, Total Adds 11, WVAM, WTCR, WILQ, KASE, WGKX, KNFM, WYYD, WCHY, WQYK, WSLR, KRAK. Heavy: WICO, KRKT, KALF, KDRK. Medium: WDSY, KEAN, WRNS, WAXX, KUGN. Moves 48-44-41 on the

CANYON "Hot Nights" (16th Avenue/Capitol) 84/7
Rotations: Heavy 4, Medium 33, Light 47, Total Adds 7, WVAM, CHOW, WLVK, WKYQ, WQYK, WBVE, K"102. Heavy: WSTH, WTVY, KFGQ, KDRK. Medium: WWYZ, KSCS, KPLX, WMIL, KTTS, KRKT, KIK-FM, KASH, KMIX. Moves 47-43-40 on the Country chart.

WILD ROSE "Breaking New Ground" (Universal) 78/31

WILD HOSE

Blakking New Gibrial (Gliversal)

Rotations: Heavy 0, Medium 24, Light 54, Total Adds 31 including WCAO, WICO, KASE, KLLL, WGKX, WSIX, WKYQ, WPAP, WKNN, WOWW, WQDR, WQYK, KJNE, WDAF, WTSO, WOW, WTHI, KIK-FM, KGHL, KTOM. Debuts at number 48 on the

HOLLY DUNN "There Goes My Heart Again" (WB) 62/48
Rotations: Heavy 1, Medium 18, Light 43, Total Adds 48 including WWYZ, WRKZ, WAJR, KMML, KASE, WUSY, WGKX, WLWI, WSM, WQDR, WYYD, WYNG, WDAF, KTTS, WTHI, KRKT, KRST, KMIX, KNIX, KDRK. Debuts at number 49 on the

VINCE GILL "Never Alone" (MCA) 57/23

Rotations: Heavy 0, Medium 11, Light 46, Total Adds 23, WDSY, KMML, WSOC, WESC, WIVK, KLLL, WOKK, WSIX, WSM, WNOE, WPAP, WQDR, KKYX, WYNG, WTSO, KCJB, WWJO, WTHI, WTCM, KIK-FM, KGHL, KIIQ, KSOP.

WNOE, WPAP, WQDR, KKYX, WYNG, WTSO, KCJB, WWJO, WTHI, WTCM, KIK-FM, KGHL, KIIQ, RSOP.

RONNIE MILSAP "A Woman In Love" (RCA) 55/55

Rotations: Heavy 1, Medium 11, Light 43, Total Adds 55 including WPOC, KASE, WXBQ, WSOC, KPLX, KIKK, WIVK, WGKX, WCMS, WTOR, WDAF, WMUS, KXXY, KVOO, KZLA, KNIX, KTOM, KCKC, KSON, KMPS.

LARRY GATLIN & THE GATLIN BROS. "Number One Heartache Place" (Universal) 53/15

Rotations: Heavy 0, Medium 17, Light 36, Total Adds 15, WSNO, WPOR, WICO, WRNS, WESC, WDXE, KJNE, WUSQ, WHOK, WTHI, KWOX, KUZZ, KIZN, KNCQ, KSOP. Medium: WTVY, WFLS, KFDI, KRKT, KTOM.

# SIGNIFICANTACTION

LEE GREENWOOD "I Go Crazy" (MCA) 38/13 Rotations: Heavy 0, Medium 10, Light 28, Total Adds 13

WAYLON JENNINGS "You Put The Soul In The Song" (MCA) 32/6
Rotations: Heavy 0, Medium 10, Light 22, Total Adds 6, KRRV, KISSFM, KWMT, WOW, WTHI, KDRK. Medium: WICO, WSTH, KFGO, KTTS, KRKT, KASH, KALF, KTOM. Light: WZPR, WLVK, KKIX, WAXX, KFDI, KCKC.

JANIE FRICKIE "Give 'Em My Number" (Columbia) 26/15
Rotations: Heavy O, Medium 7, Light 19, Total Adds 15, WCAO, WRKZ, WICO, WNOE, KAJA, KKYX, WAXX, KFGO, KCJB, WTCM, KRKT, KALF, KEKB, KWJJ, KNCQ. Medium: WSTH, WTVY, KIKK, WIRK, KFDI.

MOE BANDY "This Night Won't Last Forever" (Curb) 25/14
Rotations: Heavy 0, Medium 5, Light 20, Total Adds 14, WFLS, WNDE, WQDR, KAJA, KKYX, WUSQ, WSLR, KFGO, KWMT.

KCJB, KFDI, KWOX, KALF, KDHK. Medium, WTYT, WORD, KWOX, KEKB, KDRK. Medium: WSTH, WIVK, KFGO, Rotations: Heavy 0, Medium 5, Light 19, Total Adds 5, KCJB, WOW, KWOX, KEKB, KDRK. Medium: WSTH, WIVK, KFGO, KRKT. Light: WWYZ, WICO, WTYY, KKIX, WMSI, WDXE, KYKX, WNOE, WAXX, KUUY, KRWQ.

DWIGHT YOAKAM "Long White Cadillac" (Reprise) 23/22
Rotations: Heavy O, Medium 4, Light 19, Total Adds 22, WRKZ, WKXX, KEAN, WKAK, KMML, WGKX, KBMR, WFMS, WDAF, KZKX, KCJB, WTCM, KVOO, KRKT, KRST, KIK-FM, KVOC, KUUY, KALF, KRWQ, KEKB, KMIX.

ZACA CREEK "Sometime's Love's Not A Pretty..." (Columbia) 22/22
Rotations: Heavy O, Medium 1, Light 21, Total Adds 22, WPOC, WWYZ, WXKX, KMML, WLVK, WTVY, WFLS, WIVK, WDXE, WYYD, WIRK, WUSQ, KFGO, KWMT, WOW, KTTS, KVOO, KFDI, KWOX, KRKT, KZLA, KMIX.

DEAN DILLON "It's Love That Makes You Sexy" (Capitol) 21/0
Rotations: Heavy 0, Medium 5, Light 16, Total Adds 0. Medium: WKAK, WSTH, KFGO, WTCM, KDRK, Light: WWYZ, WXKX, WICO, KRRV, WXBQ, KKIX, WFLS, WNOE, WKNN, KKYX, WHOK, KTTS, KFDI, KUUY, KALF, KRWQ.

JASON D. WILLIAMS "Waitin' On Ice" (RCA) 18/10

0, Medium 3, Light 15, Total Adds 10, WFLS, WDXE, WCMS, WAXX, KFGO, KCJB, KTTS, KASH, KALF, WTCM. Light: WTVY, WKYQ, WCUZ, KVOO, KUUY, KRWQ, KEKB.

GLEN CAMPBELL "She's Gone, Gone, Gone' (Universal) 17/17
Rotations: Heavy 0, Medium 4, Light 13, Total Adds 17, WRKZ, KMML, WTVY, WFLS, WKNN, KBMR, WDAF, KCJB, KVOO KWOX, KRKT, KASH, KUUY, KALF, KRWQ, KEKB, KMIX.

LYLE LOVETT "If I Were The Man You Wanted" (MCA/Curb) 16/12

vy 0, Medium 2, Light 14, Total Adds 12, WXKX, WICO, WKAK, WTVY, WFLS, WCMS, WOWW, WAXX, KCJB, I, KALF. Light: KMML, KFDI, KWOX, KRWQ.

MARSHA THORNTON "Deep Water" (MCA) 16/12
Rotations: Heavy 0, Medium 1, Light 15, Total Adds 12, WICO, KMML, WTVY, KIKK, WDXE, WCMS, WAXX, KFGO, WDAF, WOW, KVOO, KWOX. Medium: KFDI. Light: WCAO, KUUY, KCKC.

DAVID SLATER "Whatcha Gonna Do About Her" (Capitol) 15/7
Rotations: Heavy 0, Medium 3, Light 12, Total Adds 7, WFLS, WIVK, KSSN, KFGO, KCJB, WOW, KWOX. Medium. WTVY, WCMS. Light: KMML, KKIX, KTTS, KALF, KRWQ, KMIX.

ANNE MURRAY & KENNY ROGERS "If I Ever Fall In Love Again" (Capitol) 14/14
Rotations: Heavy O, Medium 1, Light 13, Total Adds 14, WQBE, KMML, WXBQ, WTVY, KHEY, WOKK, WWKA, WQDR, WIRK
WUSQ, KCJB, KVOO, KFDI, KUUY.

ROLLY JOE ROYAL "TIII I Can't Take It Anymore" (Atlantic) 14/14

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 14, WQBE, KMML, WXBQ, WAMZ, WUSQ, WDAF, KVOO, KWOX

SUSI BEATTY "Hard Baby To Rock" (Starway) 14/7
Rotations: Heavy 0, Medium 1, Light 13, Total Adds 7, WSNO, KFGO, KTTS, KVOO, KFDI, KWOX, KVOC. Medium: KRKT Light: WICO, WTVY, WDXE, KUUY, KRWQ, KEKB.

KENTUCKY HEADHUNTERS "Walk Softly On This Heart Of Mine" (Mercury) 11/10
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 10, WDSY, WICO, KMML, WFLS, WDXE, KFGO, WHOK, KCJB, KALF,

VERN GOSDIN "That Just About Does It" (Columbia) 9/9
Rotations: Heavy 1, Medium 0, Light 8, Total Adds 9, WKAK, KMML, WTVY, WGKX, WOKK, WUSQ, KXXY, KUUY, KRWQ

DONNA MEADE "Cry Baby" (Mercury) 8/8
Rotations: Heavy 1, Medium 1, Light 6, Total Adds 8, WKAK, KMML, WCMS, KCJB, KWOX, KRWQ, KEKB, KMIX.
EDDIE PRESTON "Long Time Comin" (Platinum) 8/4
Rotations: Heavy 0, Medium 3, Light 5, Total Adds 4, WNOE, KKYX, KWMT, KTTS. Medium: WSTH, WTVY, KFGO. Light:

KVOO.

JACK QWIST "Where Does Love Go" (Grudge/BMG) 8/4

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 4, WSTH, KWMT, KVOO, KWOX. Light: WFLS, WDXE, WNOE, KFGO.

DAVID BALL "Gift Of Love" (RCA) 8/2

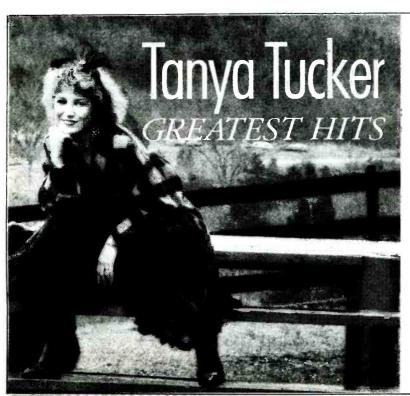
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 2, KWMT, WOW. Medium: WTCM. Light: KASE, KKIX, WNOE, WUSQ,

# ALEUNY TESACTE

#### **ARTIST/Song Title (Label)**

Album Title

BRUCE HORNSBY & NGDB/The Valley Road (Universal) . Will The Circle2 RANDY TRAVIS/Card Carrying Fool (WB)
GEORGE STRAIT/Beyond The Blue Neon (MCA) Beyond The Blue Neon
GEORGE STRAIT/Angel Angelina (MCA)
MICHAEL MARTIN MURPHEY/Route 66 (WB) Land Of Enchantment
PAULETTE CARLSON & NGDB/Lovin' On The Side (Universal) Will The Circle2
NEW GRASS REVIVAL/Friday Night In America (Capitol) Friday Night In America
RICKY SKAGGS/Heartbreak Hurricane (Epic)
JUDDS/Water Of Love (Curb/RCA)
<b>KENNY ROGERS</b> /(Something Inside) So Strong (Reprise) (Something Inside)
JUDDS/Sleepless Nights (Curb/RCA)
CLINT BLACK/Nobody's Home (RCA)
RICKY SKAGGS/He Was Onto Something (Epic)
FOSTER & LLOYD/I'll Always Be Loving You (RCA) Faster And Llouder
POCO/When It All Began (RCA)



# "My Arms Stay Open All Night"

Look For This Brand New Single On Your Desk October 4

Thank you to all CMA members for the Female Vocalist of the Year Nomination



C 1989 Capitol Records, Inc.

MOST ADDED Randy Travis (WB)

Shenandoah (Columbia)

**EAST** 

HOTTEST

Clint Black (RCA) Judds (Curb/RCA) MOST ADDED SOUTH

HOTTEST Clint Black (RCA) Steve Wariner (MCA)

**MIDWEST** MOST ADDED

WPAP Panema City, FL

Penema City, FL
RANDY TRAVIS
MILD ROSE
SHENANDOAN
VINCE GILL
LEE GREENWOOD
BONNIE HILSAP
HOTEBAT
JUDOS
STEVE WARINER
CLINT BLACK
HARR MILLIAMS
RICKY VAN SHEL

Randy Travis (WB) Don Williams (RCA) HOTTEST

Clint Black (RCA) Judás (Curb/RCA)

MOST ADDED Randy Travis (WB) Ronnie Milsap (RCA) WEST

KXXY Oklahoma City, OK

HOTTEST: KEITH WHITLEY CLINT BLACK GENE WATSON

HOTTEST Judds (Curb/RCA)

Clint Black (RCA) Steve Warlner (MCA)

# =/4.57

WWYZ Hartford, CT

Hottest: SELLAMY BROTHERS ALABAMA CLINT BLACK

WTCR Huntington, WV

ville-Erle. PA

DOLLY PARTON
SAWYER BROWN
HOTTE STORM FROM PROPERTY CROWELL
HANK WILLIAMS JR.
STEVE WARINER
FORESTER SISTERS
RESTLESS HEART DOLLY PARTON PAUL OVERSTREET Hottest: Hottest: RODNEY CROWELL LIONEL CARTWRIC BAILLIE & THE E DESERT ROSE BAN HANK WILLIAMS

WAYZ DON WILLIAMS
LORRIE MORGAN
SHENANDOAH
RANDY TRAVIS
ROTTE ST.
JUDDS
DESERT ROSE BAND
ALABAMA ANYON
PATTY LOVELESS
HENANDOAH
WARTY STUART ALABAMA RICKY VAN SHELTON HANK WILLIAMS JR.

WCAO Baltimore, MD SHENANDOAH DON WILLIAMS TRAVIS TRITT WILD ROSE COMMAY TWITTY JANIE FRICKIE HOTCE STI JUDDS

WPOC Baltimore, MD RANDY TRAVIS KENNY ROGERS ROWNIZ MILSAP SHEWANDOAM ZACA CREEK Hottest: RODNEY CROWELL JUDOS

JUDDS HANK WILLIAMS JR. CLINT BLACK HANK WILLIAMS DOLLY PARTON WQCB Bangor, ME DON WILLIAMS
LORRIE MORGAN
MARTY STUART
PATTY LOVELESS
RANDY TRAVIS
TRAVIS TRITT
HOTE SET:
ALABAMA
CLINT BLACK
GEORGE STRAIT
JUDDS SHEMANDOAH
MILD ROSE
DON MILLIAMS
LORRIE MORGAN
PATTY LOVELESS
RANDY TRAVIS
HOTCH STAND
LORRIE MORGAN
PATTY LOVELESS
RANDY TRAVIS
BATTY BLACK
SAILLIE & THE BOY
DESERT ROSE BAND
BELLANY BROTHERS
ALABAMA SICKY VAN SHELTON

Berre, VT
RANDY TRAVIS
TRAVIS TRITT
SUSI BEATTY
CARRY

Morgantown, WV
GARTH BROOKS
SHEMANDOAN
PATTY LOVELESS
HOLLY OURLESS
HOLLY OUTTY
DAMIELE ALEXANDER
HOTEWST. RIMER
CLIMT BLACK
BALLLIE & THE BOY
HANK HILLIAMS JR.
RESTLESS HEART WHWK Binghemton, NY REBA MCENTIRE SAWYER BROWN GARTH BROOKS TRAVIS TRITT Hottest: JUDDS

HANK WILLIAMS JR. DANIELE ALEXANDER DOLLY PARTON CONNAY THITY
MARY CHAPIN CARPE
DON NILLIANS
DANIELE ALEXANDER
GARTH BROOKS
SKENANDOAN
RANDY TRAVIS
HOTE BLIFT
RODNEY CROWELL
LIONEL CARTWRIGHT
JUDDS RODNEY CROWELL ROY ORBISON ROY ORBISON ALABAMA RANDY TRAVIS PATTY LOVELESS

JUDDS STEVE WARINER CLINT BLACK RAMDY TRAVIS LYLE LOVETT DWIGHT YOAKAM ZACA CREEK RICKY SKAGGS
NURRAY & ROCERS
DON WILLIAMS
RONNIE MILSAP
BILLY JOE ROYAL
RANDY TRAVIS
HOTEST:
STEVE MARINER
MILLIE MELSON
CLINT BLACK
RATHY MATTEA
RODNEY CROMELL

KENNY ROGERS
PAUL OVERSTREI
RANDY TRAVIS
GARTH BROOKS
DON WILLIAMS
HOTE BLACK
MERLE RAGGARD
ALABAMA WDSY Pitteburgh, PA

JUDDS STEVE WARINER CLINT BLACK HANK WILLIAMS JR. BAILLIE & THE BOY MARY CHAPT CARPE
ROLLY DUNN
ARY CHAPT
ROLLY CROMELL
STEVE MARINER
ARD TRAVIS
ROLLY DUNN
ARD CHAPT
ROLLY DUNN
ARD CHAPT
ROLLY DUNN
ARROW
ARAPE
ARAPY TRAVIS
ROLLY DUNN
ARROW
ARROW
ARAPY TRAVIS
ROLLY DUNN
ARROW

WBEE Rochester, NY Hottest:

WICO/Seliebury-Ocean City, MD OCEAN CHY, MD
HOLLY CURN
HANDY TRAVIS
JAMIE FRICKIE
LINE FRICKIE
LINE
LARY CARLIN & TH
WILD ROSE
KENTUCKY HEADHUNT
HOLLE & LINE
LUDBS
LARY CARLIN & TH
STEVE SET OF THE SET OF T WMZQ-FM Washington, DC

CHOW Welland, Ontario WHITE HOOKS GARTH BROOKS LORRIE MORGAN RICKY SKAGGS COMWAY TWITTY CANYON HOLLEST: VERN GOSDIN STEVE WARINER CLINT BLACK JUDDS RESTLESS HEART

WWVA Wheeling, WV

RANDY TRAVIS
RENNY ROGERS
PATTY LOVELESS
MARTY STUART
MARY CHAPIN CARPE
TRAVIS TRITT
HOTCE BL.
SICKY VAN SHELTON
ALABAMA
CLIMT BLACK

WORDSHIP MANY CHAPIN CARPE
RANDY TRAVIS
PAUL OVERSTREET
TRAVIS TRITT
HOTERST RODHY CROWELL
BAILLIE THE BOY
JUDDS
STEVE WARINER
RICKY VAN SHELTON

Randy Travis (WB)

Ronnie Milsap (RCA)

KEAN Abliene, TX

WKAK Albeny, GA

KRRV Alexendria, LA AMERICHIA, LA
GRAYGHOST
HOLLY DUNN
SHEMANDOAH
LORRIE HONGAN
RANDY TRAVIS
MAYLON JENNINGS
NOTCEST:
RODNEY CROMELL
LIONEL CARTWRIGHT
STEVE WARINER
JUDDS
BAILLIE & THE BOY

AMBATILO. TX
SAMYER BROWN
HOLLY DINN
HURRY & ROCERS
RANDY TRAVIS
RONNIE HILSAP
VINCE GILL
DOMNA HILSAP
VINCE GILL
DOMNA MEADE
LEE GREENHOOD
GLEN CAMPBEL
DOMNA MEADE
RASBA THORNTON
KENTUCKY HEADHUNT
ZACA CREEK
BILLY JOE ROYAL
VERN GOSD NEW RASS REVIVAL
HOLLERS, REVIVAL
HOLLERS, REVIVAL HOTTEST: RICKY VAN SHELTON GEORGE STRAIT MERLE HAGGARD CLINT BLACK STEVE WARINER

WKHX Atlanta, GA RANDY TRAVIS HOTTEST: RODNEY CROWELL CLINT BLACK JUDDS HANK WILLIAMS JR. RICKY VAN SHELTON WYAY Atlanta, GA

RANDY TRAVIS
HOTTE ST:
KEITH WHITLEY
JUDDS
RODNEY CROWELL
WILLIE NELSON
HIGHWAY 101 KASE Austin, TX

HOLLY DUNN
MARTY STUART
RANDY TRAVIS
MARY CHAPIN CARPE
ROWNIE HILSAP
WILD ROSE
DANIELE ALEXANDER
HOTTE ALEXANDER
RESTENSIS HEART
MERLE HAGGARD
GEORGE STRAIT
KATHY MATTEA
EDDY RAVEN WYNK Baton Rouge, LA

MARY CHAPPN CARPE
DOLLY PARTON
DON MILLIAMS
SHENARDOAN
RANBY TRAVIS
ROTES
CLINT BLACK
RODNEY CROMEL
STEVE MARINER
SKIP EWING
DESERT ROSE BAND

WCOS Columbia, SC KAYD Beaumoni, TX

RANDY TRAVIS
GARTH BROOKS
MARY CHAPIN GERS
DANIELE ALEK
HOTES I:
SHENANDOAH
HOLLY DUNN
RICKY VAN SR
ALABAMA DOLLY PARTON REBA MCENTIRE SAWYER BROWN KENNY ROGERS RANDY TRAVIS HOTTEST: CLINT BLACK STEVE WARINER BAILLIE & THE B ALABAMA RICKY VAN SHELT

COLUMBUS. GA

JACK OWIST

SYLVIA
BUCK HAST
BUCK HAST
HERMADOAH
PAUL OVERSTREET
RANDY TRAVIS
PATTY LOWELESS
HOTE AS:
RODREY CROWELL
JANN BROWNE
EICKY VAN SRELTI
CANYON WZZK Birmingham, AL REBA MCENTIRE KENNY ROGERS SAWYER BROWN DANIELE ALEKANI CONWAY TWITTY RANDY TRAVIS GARTH BROOKS Hottest: Hottest: WILLIE NELSON RODNEY CROWELL

BAILLIE & THE BOY RICKY VAN SRELTON Brisso, VA
HANK WILLIAMS JR.
SHEMANDOAH
WURMAY & ROGERS
RANDY TRAVIS
RONNIE HILSAP
BILLY JOE ROYAL
HOTTER
HOTTER
LCLIMT BLACK
SANYER BOOM
WILLIE NELSON
BELLAMY BROTHERS
KENNY ROGERS

ROWNIE MILSAP DOLLY PARTON Hottest: RODNEY CROWELL JUDDS CLINT BLACK RICKY VAN SHELT GEORGE STRAIT WEZL-FM Charleston, SC PAUL OVERSTREET
REBA MCENTIRE
KENNY ROGERS
RANDY TRAVIS
MARY CHAPIN CAR
GARTH BROOKS
Hotte St:
RODNEY CROWELL
JUDDS WKLO Danville, KY RANDY TRAVIS
PATTY LOVELESS
DON WILLIAMS
TRAVIS TRITT
HOTTEST:
CLINT BLACK
HANK WILLIAMS
RICKY VAN SHELT
ALIABAMA

WSDC-FM Charlotte, NC RONNIE MILSAP VINCE GILL JANN BROWNE HOTTEST: BELLAMY BROTHE GEORGE STRAIT RANDY TRAVIS SUZY BOGGUSS KEITH WHITLEY WTVY Dothan, AL Dothan. AL
DANNETT PAUCETT
JACA CREEK
RANDY TRAVIS
VERN GOSDIN
GUEN CAMPBELL
HURRAY & ROCERS
ALEJA AUTOMOBINE
ROMEN SAMENTON
ROWN IS MILISAP
ROKENSE
HOLESE
JUDDS
RICKY VAN SHELTON WLVK Charlotta, NC

RANDY TRAVIS
2ACA CREEK
PATTY LOVELESS
ROWNIE HILSAP
TRAVIS TRITT
CANYON
HOTLERIT
BELLANY BROTHER
CLINT BLACK
SUZY BOGGUS
RONNEL LRICRY VAN SRELT REBA MCENTIRE
TRAVIS TRITT
GARTH BROOKS
SMENANDOAH
RANDY TRAVIS
NUTRAVIS HOTEL

RANDY TRAVIS
RODNEY CROWSE.
SHEMANDOAN
ROWLE SILSAY
LIONG, CARTWE
STEVE MARINER
ROTERS HALLOW
ROTE SILSAY
ROTE SIL WRNS Cossial NC

RANDY TRAVIS
RONNIE MILSAP
LARRY GATLIN 6 TH
TRAVIS TRITT
HOTCEST:
LIONEL CARTWRIGHT
JUDDS
CLINT BLACK
RICKY VAN SHELTON
BELLAMY BROTHERS

KSSN Little Rock, AR

Fredericasburg. VA
RANDY TRAVIS
RANDY TRAVIS
ROLLY DUNN
ROLLY DUNN
ROLLY DUNN
ROLLY DUNN
ROLLY DUNN
ROLLY DUNN
ROLLY
RESTUCKY HEADHU
ROTTE
RONNEY CROWELL
JUDDS
STEVE MARINER
RICKY VAN SHELT DAVID SLATER
TRAVIS TRITT
RANDY TRAVIS
REBA MCENTIRE
SAWYER BROWN
DON MILLIAMS
HOTTE LOVEL ESS
REITH WHITLEY
ALABAKA
CLINT BLACK
RICKY VAN SHELT( PATTY LOVELESS TRAVIS TRITT Hottest: STEVE WARINER BAILLIE 1 THE: CLINT BLACK GEORGE STRAIT LIONEL CARTWRI

WESC Greenviile, SC RANDY TRAVIS
VINCE GILL
GARTH BHOOKS
PATTY LOVELESS
LORRIE MORGAN
LARRY GATLIN &
SREMANDOM
HOTTES:
CLINT BLACK
ALABAMA
RICRY VAN SHEL PAUL OVERSTREET
RANDY TRAVIS
SAWYER BROWN
MARY CHAPIN CAR
LORRIE MORGAN
BILLY JOE ROYAL
ROTTE WHITLEY
PATTY LOVELESS
RANK WILLIAMS J
ROONEY CROWELL
RICKY VAN SHELT

KIKK-FM Houston, TX LORRIE MORGAN DON WILLIAMS MARY CHAPIN O SHENANDOAH RANDY TRAVIS RONNIE MILSAF MARSHA THORNT HOLLEST: DOLLY PARTON
WILD ROSE
HOLLY DUNN
CONNAY THITY
MARY CHAPIN CA
VINCE GILL
SHEWANDOAH
HOTTES
LINT BLACK
GEORGE STRAIT
ALABAMA
BIDDY RAVEN
RICKY SKAGGS KILT-FM Houston, TX

CONWAY TWITTY RANDY TRAVIS GARTH BROOKS HOLLY DUNN Hottest: RODNEY CROWELL JUDDS

WTNV lackson, TN GARTH BROOKS Hottest: GEORGE STRAIT ALABAMA RICKY VAN SHELT MERLE HAGGARD DOLLY PARTON

JUDDS STEVE WARINER CLINT BLACK

WCMS Norfolk, VA

WWKA Orlando, FL

HOLLY DUNN
CANYON
RONNIE MILSAP
PATTY LOVELESS
GARTH BROOKS
WILD ROSE
NERLE HAGGARD
HOTLEST:

JUDDS STEVE WARINER

MOLK
JackbonWile, FL
ARADDY TRAVIS
RODRA TRAVITY
RODRA TRAVIS
RODRAT FROM
HURRAY & ROCKES
ROUNDER TRAVITY
RODRAT
VENT GOOD
HURRAY & ROCKES
ROUNDER TRAVITY
VENT GOOD
HOTELET
HANK MILLIANS JR, ROCKESEL
LOME CARVRIGHT ALABAMACOARD
CLIMT BLACK
CLIMT BLACK
ROUNDER CARVRIGHT ALABAMACOARD
ROUNDER CARVRIGHT ALABAMACO

WIVK Knox<del>vi</del>lle, TN GARTH BROOKS
KATHY MATTEA
DOLLY PARTON
KERNY ROGERS
OAR RIGGE BOYS
GEORGE STRAIT
MAYLON JENNINGS
HOTERST:
HOTE RANDY TRAVIS
GARTH BROOKS
VINCE GILL
REBA MCENTIRE
ZACA CREER
RONNIE MILSAP
DAVID SLATER
DON WILLIAMS
HOTCEST
ALLIDE & THE 1
LIONEL CARTHRIC
SKIP ENVIRON KNFM

BALLLIE S THE BOY
LIONEL CARPHICHT
SEIP BOING
SEIP BOING
REETH MILTLEY
HARTY STURMY
WORE
LEWENCODURG, TN
AND THANKS
THANKS THEIT
MARTY STURMY
MARSH AND AND THANKS
THANKS THEIT
MARTY STURMY
MARSH AND AND THANKS
THANKS
THANKS
MARCH CAPTLIN & THE
MARSH AND AND HARTY
MARSH MARCH AND HARTY
MARCH MARCH AND HARTY
MARCH MARCH AND HARTY
MARCH MARCH AND HARTY
MARCH MARCH MARCH AND HARTY
MARCH MA

WKSJ Mobile, AL

MADDY TRAVIS
MARY CHAPIN CARPE
PATTY LOVELESS
LORRIE MORGAN
TRAVIS TRITT
HOTCEST
DESERT NOSS SAND
CLINT BLACK
LIONEL CARTWRIGHT
RESTLESS HEART
STEVE MARINER WLWI Montgomery, AL

MONIGOMETY, AL
RANDY TRAVIS
SAWYER BROWN
SHEMANDOAH
LORRIE MONGAN
RICKY SKAGGS
WILD BOSE
DON WILLIAMS
KENNY ROGERS
HOLLY DUNN
HOTE SE!
RODNEY CROWELL
JUDDS
CLINT BLACK
ALABAHA
HANK WILLIAMS

Pensecole, FL
RANDY TRAVIS
RONNIE MILSAP
LYLE LOVETT
SHENANDOAH
MILD ROSE
HOTTEST
ALABAMA
CLINT BLACK
RICKY VAN SHEI
BANK WILLIAMS
GEORGE STRAIT WSM washville, TN

Nashville, TN
KENNY ROGERS
CONNAY TWITTY
GARTH BROOKS
ON WILLIAMS
SHEMANDOAH
VINCE GILL
RANDY TRAVIS
HOLLY GUNN
RONNIE MILSAP
HOTE STE
GEORGE STRAIT
SHEMANDOAH
DON WILLIAMS
KEITH MRITLEY
LIONEL CARTWRI WQDR Raleigh, NC

WKHK Richmond, VA New Origans, LA

JANN BROWNE
REAR CCRITIZE
REAR CHILL
LORRIZE MORGAN
REAR CCRITIZE
RATTY LOVELES CLIL
PATTY LOVELES CLIL
DATE CON MILLIANS
SHEMANDOAR
VINCE GLL
LORBIE E RICH
LORBIE E RICH
LORBIE E RICH
LORBIE PRESTON
RICK ARNOLD
RICK RATTOR
LORBIE CRESS
LORGE THAN STREET
RICKY VAN SHEZON
RICKY VAN SH JANN BROWNE REBA MCENTIRE

JUDDS
STEVE WARINER
RICKY VAN SHELTON
ALABAMA
BELLAMY BROTHERS

Nordola, VA

DOURA MISCOE
DOURA MISCOE
DOURA MISCOE
DOWN IN TLLCAP
LYLE LOVETT
RAMDY TRANLIS AND LEE GREENHOOD
MAYER REPROVON
MAYER REPROVON
CLINYOM GREGORY
CLINYOM GREGORY
CLINYOM GREGORY
CLINY BLACK
BAILLE & THE BOY
CLINY BLACK
RAW MILLIAMS JR
RARE MILLIAMS JR
SEENHADOAR
S

Orlando, FL
GARTH BOOKS
LORRIE MORGAN
MURRAY & ROGERS
EDDY RAVEN
RANDY TRAVIS
HOTE & CLINT BLACK
RODNEY CROWELL
DESERT ROSE BAND
STEVE MARINER
MKYO NUDDS RODNEY CROWELL ALABAMA GEORGE STRAIT

GARTH BROOKS
PATTY LOVELESS
RONNIE MILSAP
RAMDY TRAVIS
HOTLEST:
CLINT BLACK
RODNEY CROWELL
VERN GOSDIN
PATTY LOVELESS
RICKY SKAGGS

MILDWEST

Hottest: CLINT BLACK RICKY VAN SHELTO ALABAMA GEORGE STRAIT HANK WILLIAMS JR Shrewport LA

DOLLY PARTON
REBA MCENTIRE
DANIELE ALEXAND
PAUL OVERSTREET
SANYER BROWN
ROTTEST:
L(ONEL CARTWRIG
JUDDS
RODNEY CROMELL
STEVE WARINER
CLINT BLACK

WCHY Savannah, GA

HARTY STUART PATTY LOVELESS TRAVIS TRITT LORRIE MORGAN DON WILLIAMS WILLD ROSE Hottest:

RANDY TRAVIS
MILD ROSE
CANYON
SHENANDOAH
MARTY STUART
HOTE SE:
RODNEY CROWELL
LIONEL CAPTWRIG JUDDS STEVE WARINER CLINT BLACK

WWGO, IA
MARY CHAPIN CARPE
GARTH BROOKS
PATTY LOVELESS
WILD NOSE
LARRY GATLIN & TH
SHENAHODAN
RANDY TRAVIS
RODNEY CHOMELL
STEVE MARKINER
JUDDS
CLINT BLACK
GEORGE STRAIT

RANDY TRAVIS
HOLLY DUNN
SHENANDOAN
ON WILLIAMS
MUTRAY & ROGERS
RONNIE HILSAP
WILD ROSE
ZACA CREEK
PAUL OVERSTREET Hottest: STEVE WARINER ALABAMA

WINCHESTER, VA
SAWYER BROWN
HILD ROSEN
HARDY GATLIN &
LARBY GATLIN &
LARBY GATLIN &
LARBY GATLIN &
LANDY THAVIS
HOW HE HILDAP
ZACA CREEK
VERN GOSDIN
BILLY JOE ROYAL
ROCCE &
LISTER WAR WER
TO BE CONTROL
HOUSE AND THAVER
TO BE CONTROL
HOUSE AND THAVE HOUSE
HOUSE HOUSE

WWWW Detroit, Mi

WKKQ Duluth, MN

RANDY TRAVIS
MARSHA THORNYON
LYLE LOVETT
JASON D. WILLIAMS
JANIE FRICKIE
HOLLY DUNN
HOLLEST
JUDDS
STEVE WARINER
CLINT BLACK
HANK WILLIAMS JR.
RESTLESS HEART RAMI.
DMIGHT YOAKAM
HOLLY DUNN
RONNIE MILSAP
GLEN CAMPBELL
BILLY JOE ROYAL
MARSHA THORNTON
WILD ROSE
RENNY ROGERS
2 DDDY RAVEN
CREMANDOAN

WYNG Evansville, IN

STRAIT Hottest: WILLIE NELSON JUDDS RODNEY CROWELL REITH WRITLEY CLINT BLACK

WBVE Cincinnati, OH

CONWAY TWITTY
MARY CHAPIN CARPE
CANYON
GARTH BROOKS
HOTTEST:
JUDDS
CLINT BLACK
BAILLIE & THE BOY
RICKY VAN SKELTON
KATHY MATTEA KWMT Fort Dodge, IA WUBE Cincinneti. OH

Fort Dodge. IA
PATTY LOVELESS
LORRIE MORGAN
SHEMANDOAM
DAVID BALL
EDDIE PRESTON
JERNINGS
DON MIGHT NIGS
DON MIGHT MAY
RANDY TRAVIS
HOLLY CUNN
MOE BANDY
JACK ONLST
ZACA CREEK none Hottest:

WCUZ Grand Repids, MI RONNIE MILSAP NEW GRASS REVIVAL

POCO ALABAMA
HOTTEST THE BOY
CLINT RIACK
LIOREL CARTWRIGHT
JUDDS
RATHY MATTEA
HOLLY BUY KJJY Dee Moines, IA DOLLY PARTON PAUL OVERSTREET SAWYER BROWN TRAVIS TRITT

PATTY LOVELESS RANDY TRAVIS LORRIE MORGAN TRAVIS TRITT HOTTEST JUDDS STEVE WARINER CLIRT BLACK ALABAMA GEORGE STRAIT Hottest: CLINT BLACK FORESTER SISTERS DESERT NOSE BAND ALABAMA GEORGE STRAIT

OAR RIDGE BOYS
HOTTEST:
BELLAMY BROTHERS
RODNEY CROWELL
HIGHMAY 101
RICKY VAN SRELTON
REITH WHITLEY

DUMUM, MMN

KENNY ROGERS
GARTH BROOKS
CONNAY TWITTY
MARY CHAPIN CARPE
TRAVIS TRITT
HOTE-SE:
JUDDS
LIONEZ CARTWRIGST
CLINT BLACK
STEVE WARINER
BAILLIE & THE BOY

WDAF Kenses City, MO PATTY LOVELESS RANDY TRAVIS DWIGHT YOAKAM

HOTTEST:
REBA MCENTIRE
DON WILLIAMS
PAUL OVERSTRE
RANDY TRAVIS
GARTH BROOKS

NOTEST: WLLN & TH ROTTEST: WLLN LIONES. CARTHRIGHT Quad Chies. N.-IA STEVE WARINER CLINT BLACK NOTEST: Notest: ALABAMA

WKCQ Saginaw, MI KZKX Lincoln, NE

RANDY TRAVIS
PAUL OVERSTREET
KENNY BOGERS
GARTH BROOKS
OAK RIDGE BOYS
BOTCEBT:
BAILLIE & THE BOY
LIONEL CARTWRIGHT
JUDDS DWIGHT YOAKAM RANDY TRAVIS GARTH BROOKS MARY CHAPIN CI PATTY LOVELESS LORRIE MORGAN WILD ROSE CLINT BLACK BELLAMY BROTHER K.D. LANG OAK RIDGE BOYS

KTTS Springfield, MO

MINNEY SEACHS
SIENANDOAL
CONNAY TWITTY
HOTCE SI
LIONEL CARTWRIGHT
CLINT BLACK
RICKY VAN SHELTON
KRITH WHITLEY
ALABAMA WWJO St. Cloud, MN VINCE GILL
SHENANDOAR
DON WILLIAMS
ROTTEST:
JUDDS
STEVE MARINER
CLINT BLACK
BAILLIE & THE
ALABAMA

PAUL OVERSTREET
BANK WILLIAMS JR.
EDDY RAVEN
KATTY HATTEA
TANTA TUCKER
HOTE AS:
SUZY BOGGUSS
BILLY JOE ROYAL
NITTY GRITTY DIRT
STEVE MARINER
RODNEY CROWELL
KEEY

KEEY DONA REALM Hotest: LIONEL CARTWRIGHT JUDDS STEVE WARINER ALABAMA BAILLIE & THE BOY

WTCM Travarie City, Mi

Traverto CTY, MI
RANDY TRAVE;
RONNIE MILSAP
DWIGHE YOAKAM
HOLLY DUNN
JANIE FRICKIE
SHEMANDOAH
VINCE GILL
LEE CREENHOOD
LYLE LOVETT
DON WILLIAMS
LORNIE MORGAN
HOTEBRE HOTTEST: RODNEY CROWELL LIONNL CARTWRIGHT CLIN" BLACK STEVE WARINER

Tulma OK
RAND? THANYIS
INOLLY DENM
INOLLY

KW! N Tulmi, OK TUIMM, OK
RENWY ROGERS
PALL, OVERSTREET
GARTH BROOKS
DOLLY PARTON
DON WILLIAMS
TOTLER BROTHERS
GAFTH BROOKS
DON WILLIAMS
CLUMT BROOKS
BA'LLIE & THE BO
BA'LLIE & THE BO

KVDI Wichita, KS NOTE BANDY
SASI BEATTY
ZACA CREEK
HEURRAY & ROGERS
LAWNETT FAUCETT
Hottest:
JUDOS

EWOX Woodward, OK

HOOGHWARD, OX CAMPY TAAVIS CORNER FILESAP FAVID SLATER - LEW CAMPBELL FOCE BANDY - USI BEATTY - USI BEATTY - USI BEATTY - ARRY CATTLIN & TH BELLY JOS FOYAL ROTES AT COLLING BLOW - BELLY JOS FOYAL - BENDER TO THE - BENDER TO THE - BENDER THE BENDER - BENDER THE BENDE \*WQXK Youngstown, OH

HOTTEST: ALABAMA STEVE WARINER JUDDS RICKY VAN SHELTO

# 7-24

KRKT Albeny, OR

ZACA CREEK HOLLY DUNN JANIE FRICKIE DMIGGT YOAKAM GLEN CAMPBELL RANDY TRAVIS RONNIE MILSAP ANDI 4 THE BRO HOCLEGE! JUDDS JUDDS RICKY VAN SHELTON RESTLESS HEART GEORGE STRAIT KATHY MATTEA

LORRIZ MORGAN SHEMANDOAH DON WILLIAMS LARRY GATLIN I TRAVIS TRITT HOLLY DUNN DWIGHT YOARAM HOLLES! JUDDS: JUDNEL CARTWRIGHT CLINT BLACK HANK WILLIAMS JR. BAILLIE & THE BOY NONNIE MILSAP
BELLAMY BROTHERS
GARTH BROCKS
RANDY TRAVIS
HOTCERS
CLINT BLACK
MERLE HAGGARD
RICKY VAN SHELTON
RICKY SKAGGS
ALABAMA KIK-FM Ansheim, CA

Ansheim CA
RANDY TRAVIS
BOLLY DUNN
BOLLY DUNN
SHEMADOAN
SHEMADOAN
SHEMADOAN
SHEMADOAN
SHEMADOAN
SHEMADOAN
SHEMADOAN
SHEMADOAN
HITPY
VINCE GILL
WILD ROSE
DMIGHT YOAKAM
MARY CHAPIN CARPE
BOTTES HACK
CLIPT BLACK
CLIPT BLACK
LIPT BLACK
LIPT BLACK
RESTLESS REART
RICKY VAN SHELTON

Soige, ID

GEORGE JONES
GARTH BROOKS
PATTY LOVELESS

JASON D. WILLIAMS BILLY JOE ROYAL LEE GREENWOOD SHENANDOAH RANDY TRAVIS GLEN CAMPBELL ROWNIZ HILSAP Hottest: CLINT BLACK RICKY VAN SHELTON ALABAMA GEORGE STRAIT MERLE HAGGARD KUZZ Bekersfield, CA

RANDY TRAVIS
RENNY TOGERS
PATTY LOVELESS
DON WILLIAMS
DOLLY PARTON
SHENANDOAE
VINCE GILL
HOLLY CUNN
WILD ROSE
HOTE STEEL

WILL MOON
HOCKEST:
JUDDS
RODNEY CROWELL
STEVE WARINER
BELLAMY BROTHERS
BAILLIE & THE BOY

KVOC Casper, WY BILLY JOE ROYAL SUSI BEATTY Hottest: PAUL OVERSTREET DOLLY PARTON SAWYER BROWN JUDDS GARTH BROOKS KUUY Cheyenne, WY

Cheyenne, WY

NEW GRASS REVIVAL
GLEN CAMPBELL
DMIGHT YOARAM
RANDT TRAVIS
VERN GOSDIN
RONNIE HILSAP
BILLY JOE ROYAL
MURRAY E ROGERS
HOTTER
LICK
LABRANA
RICKY VAN SHELTON
GEORGE STRAIT
RATHY MATTER

KALF Chico. CA

Chiec. CA
RANDY TRAVIS
DHIGHT YOARAM
GLEN CAMPREL
LYLE LOVETT
HOE BARDY
JASON D. MILLIAMS
KEMTUCKY HEADHUNT
HOTE SE!
JUDDS
STEVE WARNIER
CLINT BLACK
KATNY MATTEA
SA WYER BROWN

KKCS Colorado Springs, CO

KLZ Denver, CO CONWAY TWITTY GARTH BROOKS RANDY TRAVIS Hottest: none KYGO Denver, CO

RANDY TRAVIS Hottest: none KUGN Eugene, OR BELLAMY BROTHERS
PATTY LOVELESS
DANIELE ALEXANDER
RANDY TRAVIS
HOTCEST:
LIONEL CARTWRIGHT
STEVE WARINER
JUDDS
CLINT BLACK
RODNEY CROMELL

DON HILLIAMS
PATTY LOVELESS
LORRE MORGAN
HOTE-SEL
LIDNEL CARTHRIGHT
JUDDS
CLINT BLACK
BAILLIE & THE BOY
FORESTER SISTERS KRWQ Gold Hill, OR

Gold HHL OM

CLEN CAMPPELL
DOWN LE MILSAP
DOWNA MEADE
RANDY TRAVIS
DOWNA MEADE
RANDY TRAVIS
DOWNGHT YOAKAM
ROMED RIDGE
VERN GOSD HOS
STATLER BROTHERS
BILLY JOE ROYAL
JUDDS
BILLY JOE ROYAL
JUDDS
BILLY TORE BAND
RESTLESS ROYAL
GEORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT KEKB Grand Junction, CO

KFMS Les Vegas, NV

none Hottest:

KZLA Los Angeles, CA LOS ANGESES, CA
PAUL OVERSTREET
RANDY TRAVIS
COMMAN THITTY
RICKY SKAGGS
REBA MCENTIRE
RONNIE HILSBP
ZACA CREEK
HOTEST:
JUDDS
STEVE MARINER
BAILLIE & THE B
BEILLANY BROTHERS

KMIX Modesto, CA Modesto, CA
RENNY ROGERS
DNIGHT YOARAM
RENTUCKY REAL
ZACA CREEK
HOLLY DUNN
DOWNA MEADE
GLEN CAMPBELL
RONNIE MILSAP
HOTE ST.
CLINT BLACK
SAMYER BROWN
REBA MCENTIR E

KNEW Oakland-S.F., CA OBMENO-S.F., GA
PAUL OVERSTREET
GARTH BROOKS
HOTE BLACK
LIONEL CARTHRIGI
STEVE WARINER
RODNEY CROWELL KWHT Pendleton, JR GARTH BROOKS MARY CHAPIN CARPE SHEMANDOAH PATTY LOWELESS HOTTEST STEVE WARINER JUDDS

RODNEY CROWELL LIONEL CARTWRIGHT BAILLIE & THE BOY

KNIX Phoenix, AZ Phoenix, AZ

RONNIE HILSAP

ROLLY DUNN

HOTEST:
CLINT BLACK

MERLE HAGGARD

BAILLIE & THE BOY

ALABAMA

EDDY RAVEN

KWJJ Portland, OR Portland, OR
RANDY TRAVIS
GARTH BROOKS
HOLLY DUNN
JANIE FRICKIE
RONNIE MILBAP
LORRIE MONGAN
SHEWANDOAN
TRAVIS TRITT
BILLY JOE ROYAL
HOTEBEL
LALBAHA
CLINT BLACK
JUDDS
DON RAVEN

KCCY Pueblo, CO SHENANDOAH KENNY ROCERS DON MILLIAMS RANDY TRAVIS HOTLEGAT: JUDDS STEVE MARINER CLINT BLACK BAILLIE & THE BOY RODNEY CROWELL

KNCQ Redding, CA SHENANDOAR JANIE PRICKIE RANDY TRAVIS TRAVIS TRITT LARRY GATLIN & TR

KIIQ Reno, NV Remo, NY
RANDY TRAVIS
VINCE GILL
SEBRANDOAR
DON WILLIAMS
HOTTER
LIAMS
LOLINT BLACK
BAILLIE & THE BOY
STEVE MARINER
ALABAMA
RICKY VAN SHELTON

mto, CA SECTIMENTO, LA
FICRY SKAGGS
JANN BROWNE
DOLLY PARTON
REBA MCENTIRE
PAUL OVERSTREET
MARY CHAPIN CARPE
GARTH BROOKS
MARTY STUART
ROTHER
TOTHER
STUART
HOUSEY CROWELL
JUDOS KTOM Salinas, CA

Salinae. CA
HONNIE MILSAP
HOLD ROSE
RANDY TRAVIS
HARY CHAPIN CARPE
HOLLY DUNN
HOTEL CARTWRIGHT
STEVE WARINER
CLINT BLACE
JUDDS
RICKY VAN SRELTON KSOP Selt Lake City, UT

KKAT Salt Lake City, UT GARTH BROOKS
PATTY LOVELESS
LORRIE HORGAN
SHEWANDOH
RANDY TRAVIS
HOTE STEVE
JUDDS
STEVE WARINER
CLINT BLACK
BELLAMY BROTHERS
GEORGE STRAIT

RONNIE MILSAP JANN BROMNE Hotte St: GEORGE STRAIT EDDY RAVEN ALABAMA JUDDS

KSON-FM San Diego. CA OAK RIDGE BOYS
RANDY TRAVIS
RONNIE MILSAP
SHENANDOAH
BELLAMY BROTHERS
GARTH BROOKS
HOTLEST
DON WILLIAMS
HOLLY IDNN
JUDDS
HODNEY CROWELL
ALABAMA

GARTH BROOKS MARY CHAPIN CARPE BILLY JOE ROYAL Hottest: JUDDS LIONEL CARTWRIGHT STEVE WARINER ALABAMA GEORGE STRAIT

DANIELE ALEXANDER GARTH BROOKS MARY CRAPIN CARPE CONMAY THIFTY HOTCEST JUDDS CLIMT BLACK WILLIE MELSON LIONEL CARTWRIGHT STEVE WARINER

RANDY TRAVIS RONNIE MILSAP DOR WILLIAMS Hottest: LIONEL CARTWRIGHT KRPM Seattle, WA RANDY TRAVIS REBA MCENTIRE GENE WATSON STEVE WARINER
CLINT BLACK
BAILLIE 6 THE BOY
GEORGE STRAIT
ALABAMA

LORRIE MORGAN
HOTTEST:
ALABAMA
STEVE WARINER
CLINT BLACK
HANK WILLIAMS JR
JUDDS

KFKF-FM Kenses City, MO

RANDY TRAVIS
MARY CHAPIN CARPE
GARTH BROOKS
HOTLEST:
GEORGE STRAIT
BAILLIE & THE BOY
ALABAMA
RELIAMA PROFITERS

KDRK Sookene, WA Spokane, WA
HOLLY CUNN
RANDY TRAVIS
PATTY LOVELESS
WAYLON JEMINGS
JOHN WAGMER
MARY CHAPIN CARPE
SHEMANDOAN
BUTCH BAKER
JASON D. WILLIAMS
HOE BANDY
ROTEESE:
RODMEY CROMEL
CLIMT BEACK
HANK WILLIAMS JR. RICKY VAN SHELTON RESTLESS HEART

RANDY TRAVIS
DANIELE ALEXANDER
SAWYER BOWN
CONMAY TWITTY
MARY CHAPTIN CAPPE
DON WILLIAMS
HOTEGE!
MICHAEL MARTIN HU
RODMEY CHOMEL,
WILLIE NELSON
JUDDS
FORESTER SISTERS

177 Reporters 165 Current Playlists

Called In Frozen Reports (6):

KFMS/Las Vegas KTPK/Topeka KUPL/Portland WLLR/Quad Cities WMZQ/Washington, DC

Did Not Report, Playlist Frozen (6):

KYKR/Beaumont WBEE/Rochester WITL/Lansing WIJBE/Cincinneti

KILT-FM/Houston

www.americanradiohistory.com



# COUNTRY

#### NATIONAL AIRPLAY

3 2	CERTEMBER 45, 4000	Total			
WKS WKS LW TW	,	oorts/Adds	Heavy	Medium	Light
	CLINT BLACK/Killin' Time (RCA)		158	15	2
	STEVE WARINER/I Got Dreams (MCA)		147	25	3
-	ALABAMA/High Cotton (RCA)		135	39	3
12 10 8	RICKY VAN SHELTON/Living Proof (Columbia)		132	44	1
11 8 6 🕤	BAILLIE & THE BOYS/Heart Of Stone (RCA)		135	31	4
3 2 1 <b>6</b>	JUDOS/Let Me Tell You About Love (Curb/RCA)		136	21	5
15 13 10 🕡	HANK WILLIAMS JR./Finders Are Keepers (WB/Curb)		109	49	14
17 15 13 🔞	RESTLESS HEART/Say What's In Your Heart (RCA)		92	72	10
_	GEORGE STRAIT/Ace In The Hole (MCA)		77	89	7
4 3 5 10	LIONEL CARTWRIGHT/Give Me His Last Chance (MCA)		99	42	12
1 1 2 11	RODNEY CROWELL/Above And Beyond (Columbia)		101	28	14
23 19 16	BELLAMY BROTHERS/You'll Never Be Sorry (MCA/Curb)		73	84	9
22 20 17 🔞	MERLE HAGGARD/A Better Love Next Time (Epic)		49	104	18
24 21 18	KATHY MATTEA/Burnin' Old Memories (Mercury)		40	115	22
28 22 20 🕦	EDDY RAVEN/Bayou Boys (Universal)	173/3	35	110	28
34 26 21 18	OAK RIOGE BOYS/An American Family (MCA)		18	113	38
35 28 25	RICKY SKAGGS/Let It Be You (Epic)		21	95	44
13 12 12 18	OESERT ROSE BANO/Hello Trouble (MCA/Curb)		45	64	12
5 5 9 19	WILLIE NELSON/Nothing I Can Do About It Now (Columbia)		43	43	20
40 32 29 🚳	OOLLY PARTON/Yellow Roses (Columbia)		15	91	55
18 16 15 21	SUZY BOGGUSS/Cross My Broken Heart (Capitol)		31	<i>69</i>	19 50
48 35 31 🕰	REBA McENTIRE/Til Love Comes Again (MCA)		6	93	58
33 30 28 🕰	JANN BROWNE/You Ain't Down Home (Curb)		24	66	49
47 36 33 24	PAUL OVERSTREET/All The Fun (RCA)		7	78 50	<i>67</i>
10 9 11 25	FORESTER SISTERS/Don't You (WB)		31	50 82	13 52
49 37 34 23	SAWYER BROWN/The Race Is On (Capitol/Curb)		7 6	73	52 58
46 39 35 27	KENNY ROGERS/The Vows Go Unbroken (Reprise)		7	73 67	73
42 34 32 23	OANIELE ALEXANDER/She's There (Mercury)		12	53	20
19 17 19 29	SKIP EWING/The Coast Of Colorado (MCA)		12	53 57	88
BREAKER ®	GARTH BROOKS/If Tomorrow Never Comes (Capitol)  RANDY TRAVIS/It's Just A Matter Of Time (WB)		7	38	<i>86</i>
BREAKER 3	GENE WATSON/The Jukebox Played Along (WB)	09/1	7	56	<i>35</i>
26 24 23 <b>32</b>	TANYA TUCKER/Daddy And Home (Capitol)	90/1	9	52	29
30 27 26 <b>33</b> BREAKER @	CONWAY TWITTY/House On Old Lonesome Road (MCA)	120/10	0	60	60
BREAKER 3	MARY CHAPIN CARPENTER/Never Had It So Good (Columbia)	120/13	2	45	<i>75</i>
	GEORGE JONES/Writing On The Wall (Epic)	86/1	5	48	33
41 38 38 <b>36</b>	K.D. LANG/Full Moon Full Of Love (Sire/WB)		7	46	26
25 23 22 37	PATTY LOVELESS/The Lonely Side Of Love (MCA)		1	47	62
BREAKER 3	KEITH WHITLEY/I Wonder Do You Think Of Me (RCA)	81/0	31	32	18
2 14 30 <b>39</b> 47 43 <b>40</b>	CANYON/Hot Nights (16th Avenue/Capitol)		4	33	47
47 43 CO 48 44 CO			4	35	54
	DON WILLIAMS/I've Been Loved By The Best (RCA)		1	26	73
DEBUT 2	TRAVIS TRITT/Country Club (WB)	100/30	2	33	65
47 <b>39</b> 48 <b>49</b>	LORRIE MORGAN/Out Of Your Shoes (RCA)		1	33	62
DEBUT DEBUT	SHENANDOAH/Two Dozen Roses (Columbia)		o	20	83
	HIGHWAY 101/Honky Tonk Heart (WB)		18	41	19
	BILLY HILL/Too Much Month At The End The Money (Reprise)		6	39	27
27 25 24 <b>47</b> DEBUT <b>3</b>	WILD ROSE/Breaking New Ground (Universal)		o	24	54
DEBUT • 49	HOLLY DUNN/There Goes My Heart Again (WB)		1	18	43
	VERN GOSDIN/I'm Still Crazy (Columbia)		7	18	17
a 5a 31 <b>30</b>	TEIN WOODIN/I III Olin Olaty (Ooloniola)				

#### ルンシェインロロヨロ

**RANDY TRAVIS (109)** SHENANDOAH (58) RONNIE MILSAP (55) DON WILLIAMS (50) HOLLY DUNN (48) **GARTH BROOKS (46)** LORRIE MORGAN (33) PATTY LOVELESS (32) WILO ROSE (31) TRAVIS TRITT (30)

#### HOTTEST

CLINT BLACK (115) JUDDS (86) STEVE WARINER (79) ALABAMA (71) RICKY VAN SHELTON (60) RODNEY CROWELL (51) BAILLIE & THE BOYS (45) **LIONEL CARTWRIGHT (41)** GEORGE STRAIT (31) HANK WILLIAMS JR. (29)

## *」」」三ングントとてよりごうてご*

Reports/Adds

TRAVIS TRITT/Country Club (WB) 100/30 CANY ON/Hot Nights (16th Ave./Cap.) . . . . 84/7 WILD ROSE/Breaking New Ground (Univ.) . . 78/31 BUTCH BAKER/Our Little Corner (Merc.) . . 25/6 ZACA CREEK/Sometime's Love's Not... (Col.) 22/22 DEAN OILLON/It's Love That... (Cap.) . . . 21/0 JASON O. WILLIAMS/Waitin' On Ice (RCA) 18/10 MARSHA THORNTON/Deep Water (MCA) . 16/12 DAVID SLATER/Whatcha Gonna Do... (Cap.) 15/7 SUSI BEATTY/Hard Baby To Rock (Starway) . 14/7

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported hottest compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# BREAKERS

#### **GARTH BROOKS**

If Tomorrow Never Comes (Capitol)

On 82% of reporting stations. Rotations: Heavy 1, Medium 57, Light 88, Total Adds 46 including WYRK, WZPR, WAJR, WXTU, CHOW, WESC, WMSI, WTNV, WIVK, KISS-FM, WSLR, WUSN, WBVE, WKKQ, KFKF, KUZZ, KIZN, KKCS, KLZ, KNEW. Moves 50-41-30 on the Country chart.

#### RANDY TRAVIS

It's Just A Matter Of Time (WB)

On 74% of reporting stations. Rotations: Heavy 7, Medium 38, Light 86, Total Adds 109, including WPOC, WQCB, WSNO, WYRK, WQBE, KMML, KAYD, WLVK, WUSY, WRNS, WGEE, WDAF, WHOK, WTSO, KCJB, KRST, KIK-FM, KASH, KUZZ. Debuts at number 31 on the Country chart.

#### **MARY CHAPIN CARPENTER** Never Had It So Good (Columbia)

On 69% of reporting stations. Rotations: Heavy 2, Medium 45, Light 75, Total Adds 30 including WYRK, WWYZ, WILQ, WORC, KEAN, WKWK, KASE, WYNK, WEZL, WCOS, WBVE, WKKQ, WYNG, KFKF, KZKX, KIK-FM, KWHT, KRAK, KTOM, KSAN. Moves 49-42-35 on the Country chart.

#### **CONWAY TWITTY**

House On Old Lonesome Road (MCA)

On 68% of reporting stations. Rotations: Heavy 0, Medium 60, Light 60, Total Adds 19, WCAO, WYRK, WAJR, WPOR, CHOW, WZZK, WMSI, WQIK, KLLL, WSM, WSLR, WBVE, WKKQ, WMIL, KIK-FM, KLZ, KZLA, KEEN, KIIM. Moves 42-39-34 on the Country chart.

#### **PATTY LOVELESS**

The Lonely Side Of Love (MCA)

On 62% of reporting stations. Rotations: Heavy 1, Medium 47, Light 62, Total Adds 32 Including WVAM, WQCB, WTCR, WAJR, WILQ, WKAK, WLVK, WSTH, WKLO, WESC, KWMT, WGEE, WFMS, WDAF, KZKX, KFRE, KWHT, KKAT, KSOP, KDRK. Moves 46-38 on the Country chart.

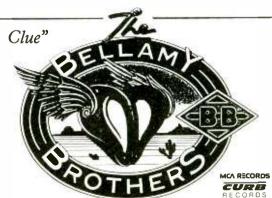


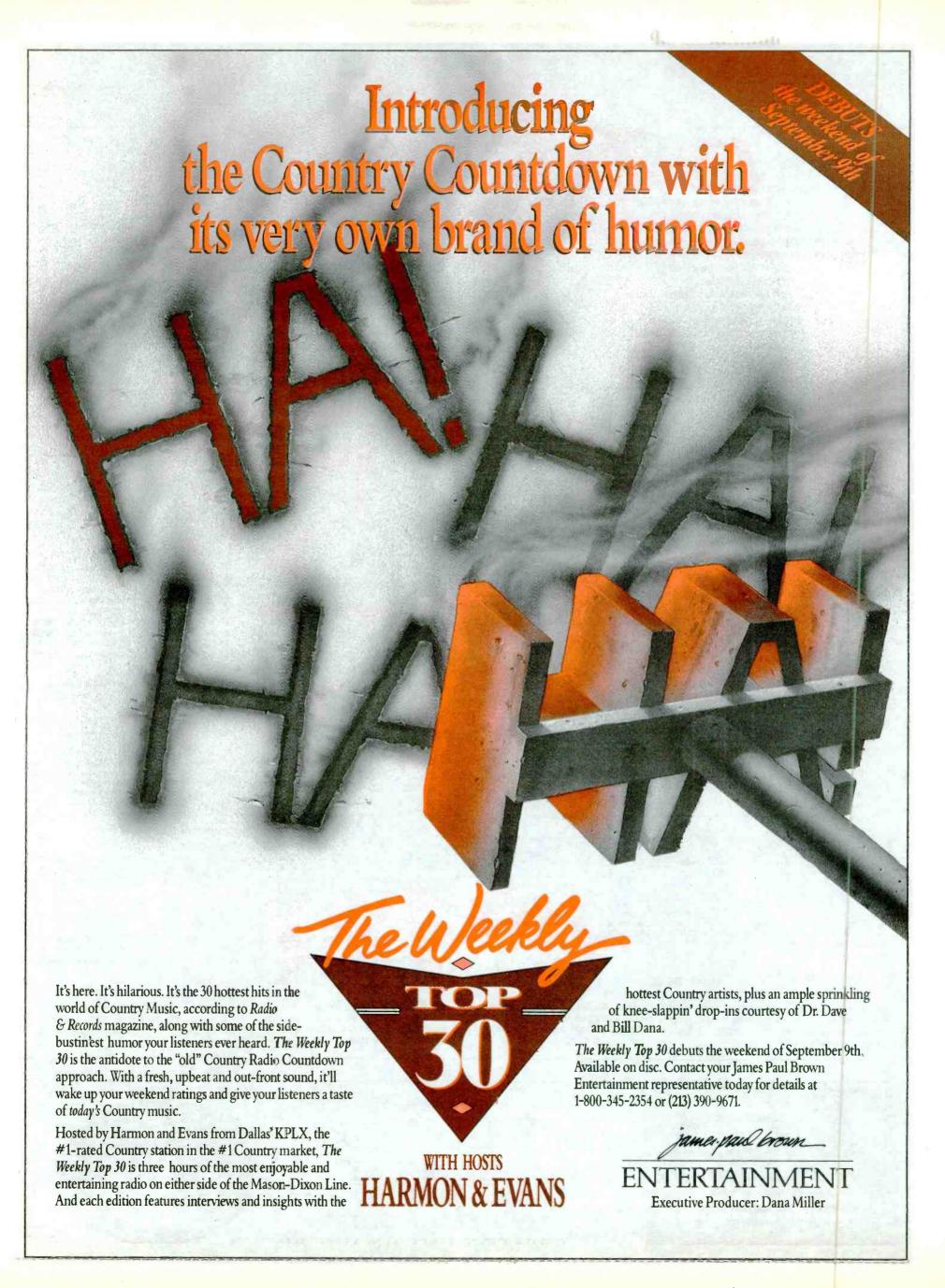
From "Let Your Love Flow" to "Rebels Without A Clue"

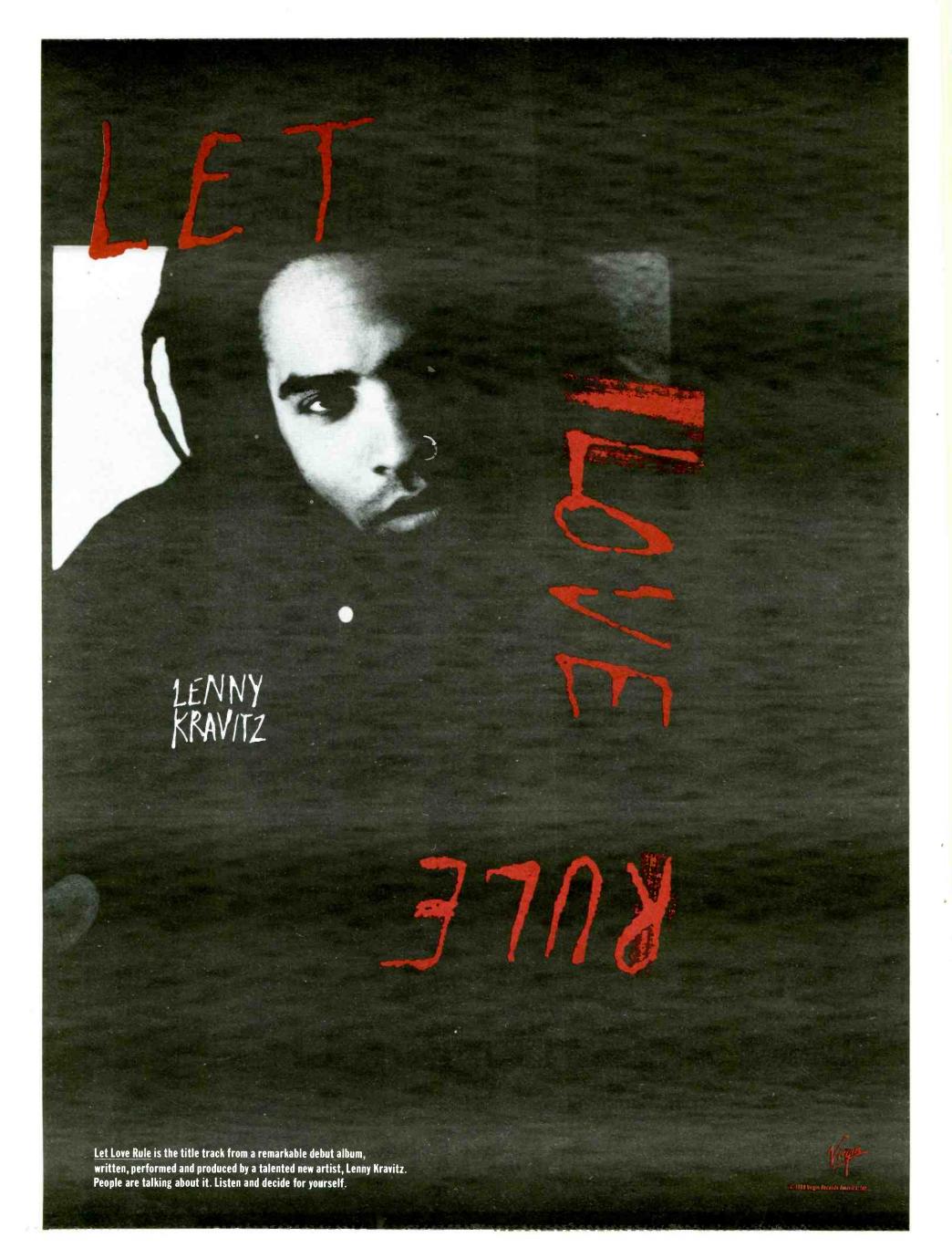
# "YOU'LL NEVER BE SORRY"

The New Single Featured On

"THE BELLAMY BROTHERS GREATEST HITS VOLUME III"









# **AOR ALBUMS**

#### NATIONAL AIRPLAY

3 2 WKS WKS LW TW	178 REPORTERS	SEPTEMBER 15, 1989	Reports/Adds	Heavy	Medium
	ROLLING STONES/Steel Wheels (Columbia)	"Mixed" (174) "Rock" (138) "Sad" (118)	176-/0	174+	2-
	AEROSMITH/Pump (Geffen)	"Love" (171) "Janie's" (94) "What" (29)	171 /1	165	6
	DON HENLEY/The End Of The Innocence (Geffen)	"Will" (106) "Last" (78) "Dirt" (23)	155 – /3	125 -	<b>27</b> +
	TOM PETTY/Full Moon Fever (MCA)	"Free" (93) "Love" (58) "Runnin" (36)	139 – /5	103-	33+
	POCO/Legacy (RCA)	"Call" (166) "When" (2) "Nothing" (1)	166+/5	129+	<b>32</b> –
	TREVOR RABIN/Can't Look Away (Elektra)	"Something" (160) "Sorrow" (4)	162-/0	113-	42 –
	JOE COCKER/One Night Of Sin (Capitol)	"Night" (152) "Just" (1)	<i>153=/3</i>	105+	47-
	MOTLEY CRUE/Dr. Feelgood (Elektra)	"Dr." (151) "Kickstart" (12) "Mad" (4)	151+/4	65 +	65 –
	JETHRO TULL/Rock Island (Chrysalis)	"Kissing" (155) "Rattlesnake" (3) "Undressed" (2)	156 /10	<i>67</i>	84
	STARSHIP/Love Among The Cannibals (RCA)	"lt's" (132) "Burn" (2)	132 – /1	106+	22
	STAGE DOLLS/Stage Dolls (Chrysalis)	"Love" (135) "Lorraine" (1)	135 – /0	<i>64</i> =	61 -
19 14 11 12	MICK JONES/Mick Jones (Atlantic)	"Just" (123)	<i>123-/1</i>	<b>50</b> +	<i>65</i> –
24 20 19	ALICE COOPER/Trash (Epic)	"Poison" (119) "Trash" (1) "Only" (1)	119+/7	<i>32</i> +	<b>75</b> –
7 12 13 14	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/In Step (Epic)	"Tightrope" (69) "Crossfire" (37) "House" (2)	99 – /6	46	<b>48</b> +
	CULT/Sonic Temple (Sire/Reprise)	"Edie" (128) "Fire" (2) "Sun" (1)	129+/12	24+	<b>82</b> +
	BILLY SQUIER/Hear & Now (Capitol)	"Tied" (123) "Don't" (3) "Work" (1)	<i>125</i> + /7	<i>27</i> +	83 –
)	JEFFERSON AIRPLANE/Jefferson Airplane (Epic)	"Planes" (120) "Ice" (1) "Summer" (1)	<b>122</b> – /3	36+	75
_	TEN YEARS AFTER/About Time (Chrysalis)	"Let's" (118) "Shook" (2)	120+/7	24+	78 –
	WARRANT/Dirty Rotten Filthy Stinking Rich (Columbia)	"Heaven" (70) "Big" (1) "Sometimes" (1)	72 – /1	<i>58</i>	13=
I .	SKID ROW/Skid Row (Atlantic)	"18" (63) "Remember" (31) "Piece" (2)	88-/1	38 -	37-
	GIANT/Last Of The Runaways (A&M)	"Believer" (125)	125+/30	7+	81+
	ANDERSON BRUFORD WAKEMAN/Anderson Bruford Wakeman (Arista)	"Order" (91) "Brother" (1) "Let's" (1)	92 - /1	29	58 <del>-</del>
	GREAT WHITE/Twice Shy (Capitol)	"Angel" (92) "Mista" (7) "Heart" (2)	98+/10	17+	65+
	MOLLY HATCHET/Lightning Strikes Twice (Capitol)	"There" (106)	106 /24	13	70
	ELTON JOHN/Sleeping With The Past (MCA)	"Healing" (81) "Club" (2) "Sleeping" (1)	<i>82 – /6</i>	26+ 3	52 – 69
	D.A.D/No Fuel Left For The Pilgrims (WB)	"Sleeping" (111)	111 /19		40+
	CURE/Disintegration (Elektra)	"Lovesong" (82) "Lullaby" (1)	82+/10 73+/2 <b>4</b>	28 + 19 –	49+
	BAD ENGLISH/Bad English (Epic)	"When" (47) "Forget" (20) "Best" (6)	98+/ <b>14</b>	11+	53+
	JAMES McMURTRY/Too Long In The Wasteland (Columbia) WORLD TRADE/World Trade (Polydor)	"Painting" (97) "Too" (2) "Song" (1) "Revolution" (101)	101-/5	12+	60 -
1	JACKSON BROWNE/World In Motion (Elektra)	"Chasing" (66) "Anything" (2)	68-/0	34 -	32
	CALL/Let The Day Begin (MCA)	"Let" (53) "You" (5) "When" (1)	58 – /3	31-	23+
	LIVING COLOUR/Vivid (Epic)	"Glamour" (73) "Want" (1) "Open" (1)	74+/15	14+	43+
	ENUFF Z'NUFF/Enuff Z'Nuff (Atco)	"New" (86) "Wants" (1)	86+/12	4+	38+
	TESLA/The Great Radio Controversy (Geffen)	"Love" (71) "Hang" (1) "Yesterdaze" (1)	72+/17	8+	38+
	GORKY PARK/Gorky Park (Mercury)	"Bang" (80)	80+/10	1 =	46+
	WINGER/Winger (Atlantic)	"Hungry" (50) "Headed" (9)	<i>59</i> + /1 <i>5</i>	7+	32 =
	VARIOUS ARTISTS/Lethal Weapon II (WB)	"Cheer" (40)	40 -/0	20 -	18-
	FINE YOUNG CANNIBALS/The Raw & The Cooked (IRS/MCA)	"Don't" (36)	36 -/2	19-	17+
	DOOBIE BROTHERS/Cycles (Capitol)	"South" (28) "Need" (12) "Chain" (2)	44-/2	16 –	20 -
		, , , , , , , , , , , , , , , , , , , ,	-	-	Ì

# BREAKERS.

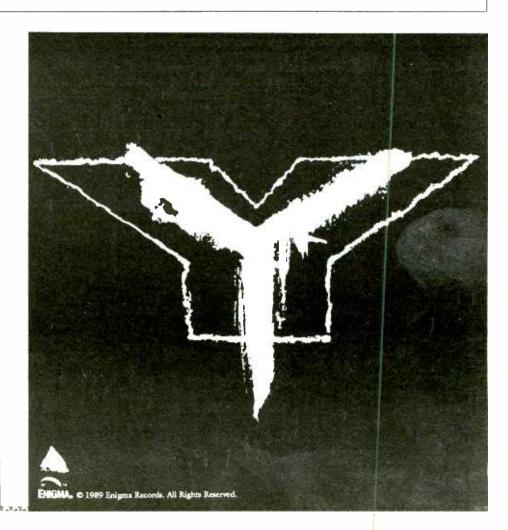
AEROSMITH
Pump (Geffen)
96% of our reporters on it.
JETHRO TULL
Rock Island (Chrysalis)
88% of our reporters on it.
GIANT
Last Of The Runaways (A&M)
70% of our reporters on it.
D.A.D
No Fuel Left For The Pilgrims (WB)
62% of our reporters on it.
MOLLY HATCHET
Lightning Strikes Twice (Capitol)
60% of our reporters on it.

# **הבפטוי לבטווו**

GIANT (30)
BAD ENGLISH (24)
MOLLY HATCHET (24)
D.A.D (19)
EURYTHMICS (18)
SARAYA (18)
TESLA (17)
ICEHOUSE (15)
LIVING COLOUR (15)
SQUEEZE (15)
WINGER (15)

## HOTTEST

ROLLING STONES (174)
AEROSMITH (165)
POCO (129)
DON HENLEY (125)
TREVOR RABIN (113)
STARSHIP (106)
JOE COCKER (105)
TOM PETTY (103)
JETHRO TULL (67)
MOTLEY CRUE (65)

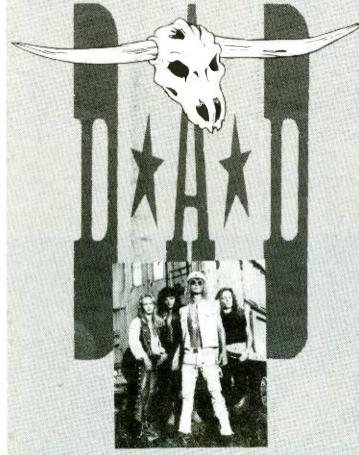


# 1 ノミンソンノス・アノライン

		Reports
1	JAMES McMURTRY/Painting By Numbers (Geffen)	97
2	ENUFF Z'NUFF/New Thing (Atco)	
3	GORKY PARK/Bang (Mercury)	
4	STEVE JONES/Freedom Fighter (MCA)	
5	DANGEROUS TOYS/Teas'n Pleas'n (Columbia)	. <b>55</b>
6	FLIES ON FIRE/C'mon (Atco)	
7	FINE YOUNG CANNIBALS/Don't Look Back (IRS/MCA)	36
8	WEBB WILDER/Cold Front (Island)	
9	BRENDAN CROKER/No Money At All (Silvertone/RCA)	31
10	DANGER DANGER/Naughty Naughty (Imagine/CBS Assoc.)	.29
11	INDIO/Hard Sun (A&M)	28
	KING'S X/Over My Head (Megaforce/Atlantic)	
	MAX Q/Way Of The World (Atlantic)	.28
14	BANG TANGO/Someone Like You (MCA)	. 18
	DARLING CRUEL/Everything's Over (Polydor)	. 18
16	KIX/Don't Close Your Eyes (Atlantic)	. 16
17	MICHAEL MONROE/Dead, Jail Or Rock 'N' Roll (Mercury)	. 15
18	S. STEVENS ATOMIC PLAYBOYS/Atomic Playboys (WB)	. 14
19	NRBQ/It's A Wild Weekend (Virgin)	. 13
	SNAKES/Love The Poison (MCA/Curb)	. <b>13</b>

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

# DON'T SLEEP ON IT.



"SLEEPING MY DAY AWAY"

Produced by D.A.D and Nick Foss
From the album No Fuel Left For The Pilgrims

# **AOR Double Breaker!**

Album Debut 29
Track 29
A Most Added Album



# **AOR TRACKS**®

#### NATIONAL AIRPLAY

	WATIONAL AINFLAT			
3 2 WKS WKS LW TW	178 REPORTERS	Reports/Adds	Heavy	Medium
1 1 1	ROLLING STONES/Mixed Emotions (Columbia)	174-/1	169-	4=
_	AEROSMITH/Love In An Elevator (Geffen)		165+	6-
11 6 4 3	POCO/Call It Love (RCA)		129+	32 –
6 3 3 4	TREVOR RABIN/Something To Hold On To (Elektra)	160 – /0	113-	41-
13 10 7 🗗	JOE COCKER/When The Night Comes (Capitol)	<i>152</i> = /3	105+	46 –
	TEARS FOR FEARS/Sowing The Seeds Of Love (Fontana/Mercury)	<i>153+/4</i>	103+	47-
18 13 🔽	JETHRO TULL/Kissing Willie (Chrysalis)	<i>155+/9</i>	<i>67</i> +	83 –
10 8 6 8	STARSHIP/It's Not Enough (RCA)	132-/1	106+	22-
20 13 11 ᠑	MOTLEY CRUE/Dr. Feelgood (Elektra)	151 + /4	<i>65</i> +	<i>65</i> –
•	ALARM/Sold Me Down The River (IRS)	159+/25	43+	103+
=	ROLLING STONES/Rock And A Hard Place (Columbia)	138+/37	<b>54</b> +	<i>7</i> 9+
23 16 😢	, ,	140+/10	61+	74 –
2 4 5 13	DON HENLEY/I Will Not Go Quietly (Geffen)	106-/2	97-	9-
	STAGE DOLLS/Love Cries (Chrysalis)	135 -/0	64 =	61 –
	TOM PETTY/Free Fallin' (MCA)	93-/4	<i>79</i> –	13+
18 15 14 16	MICK JONES/Just Wanna Hold (Atlantic)  POLLING STONES Cod Sod (Columbia)	123-/1	50+	65 -
	ROLLING STONES/Sad Sad (Columbia) ALICE COOPER/Poison (Epic)	118+/28 119+/7	46+ 32+	69 + 75 -
_	JEFFERSON AIRPLANE/Planes (Epic)	120-/2	36 +	73 – 73 –
_	CULT/Edie (Ciao Baby) (Sire/Reprise)	128+/12	24+	81+
_	BILLY SQUIER/Tied Up (Capitol)	123+/7	25 +	83 –
_	NEIL YOUNG/Rockin' In The Free World (Reprise)	117 /117	25	71
	TEN YEARS AFTER/Let's Shake It Up (Chrysalis)	118=/6	24+	<i>78</i> –
_	AEROSMITH/Janie's Got A Gun (Geffen)	94 /94	28	59
5 7 12 <b>25</b>	WARRANT/Heaven (Columbia)	70 – /0	<i>56</i> –	13 =
52 43 35 🗷		125 +/30	7+	81+
— 54 34 <b>2</b>	BONHAM/Wait For You (WTG)	116+/31	<b>5</b> +	83+
23 20 20 28	ANDERSON BRUFORD WAKEMAN/Order Of The (Arista)	91-/2	29 –	57-
55 55 39 23	- ', ',	78+/28	<i>35</i> +	41+
_ 52 37 👀	MOLLY HATCHET/There Goes The Neighborhood (Capitol) ELTON JOHN/Healing Hands (MCA)	106+/24 81-/5	13+ 25+	70 + 52 -
34 34 31 <b>3</b> 50 42 40 <b>3</b>	_ , ,	111+/19	<i>25</i> +	69 +
	CURE/Lovesong (Elektra)	82+/10	28+	40+
53 46 44		92+/14	10+	66+
33 33 32 <b>35</b>		101 –/5	12+	<i>60</i> –
	JACKSON BROWNE/Chasing You Into Light (Elektra)	<i>66 – / 1</i>	<b>34</b> –	<i>30</i> –
	JAMES McMURTRY/Painting By Numbers (Columbia)	97+/13	11+	<i>52</i> +
56 45 43 🚭	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Tightrope (Epic)	<i>69+/13</i>	18+	46+
9 17 27 <b>39</b>		53 – /0	30 –	19 –
17 19 30 40	SKID ROW/18 & Life (Atlantic)	63 - /0	28 –	25 –
57 <b>(3)</b>	TOM PETTY/Love Is A Long Road (MCA) ROLLING STONES/Terrifying (Columbia)	58+/23 48+/10	26+ 23+	27+ 24+
	LIVING COLOUR/Glamour Boys (Epic)	73+/15	23 + 12 +	44 +
	ENUFF Z'NUFF/New Thing (Atco)	86+/12	4+	38+
60 58 49 45	GORKY PARK/Bang (Mercury)	80+/10	1 =	<b>46</b> +
19 27 33 46	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Crossfire (Epic)	37-/0	<i>30</i> –	6-
56	TESLA/Love Song (Geffen)	71 +/17	7+	<i>38</i> +
41 41 47 <b>48</b>	TOM PETTY/Runnin' Down A Dream (MCA)	<i>36 – /0</i>	28 –	6-
8 11 22 <b>49</b>	GEORGE HARRISON/Cheer Down (WB)	40 – /0	20 –	18 –
51 51 50 👀		36 - /2	19-	17+
16 16 29 51	BLUE MURDER/Jelly Roll (Geffen)  RAD ENGLISH Affen I. See You Smile (Enja)	50 - /0	11-	31 -
DEBUT 52	BAD ENGLISH/When I See You Smile (Epic) TEXAS/I Don't Want A Lover (Mercury)	47+/36 47-/0	7+ 10-	37+ 28-
_	and the second s	60+/9	1+	28 +
	WINGER/Hungry (Atlantic)	50 + /15	3+	<i>30</i> +
DEBUT 58		48 /48	2	33
	SKID ROW/I Remember You (Atlantic)	31+/5	12=	14=
57 60 58 😎	DANGEROUS TOYS/Teas'n Pleas'n (Columbia)	<i>55 – /4</i>	1 =	21 -
	STEVIE NICKS/Long Way To Go (Modern/Atlantic)	20-/0	<i>17</i> =	3-
DEBUT 🕨 🥸	AEROSMITH/What It Takes (Geffen)	29 /29	7	18

# BREAKERS.

ROLLING STONES
Rock And A Hard Place (Columbia)
78% of our reporters on it.

GIANT
I'm A Believer (A&M)
70% of our reporters on it.

ROLLING STONES Sad Sad Sad (Columbia) 66% of our reporters on It.

NEIL YOUNG
Rockin' In The Free World (Reprise)
66% of our reporters on it.

D.A.D Sleeping My Day Away (WB) 62% of our reporters on it. BONHAM

Wait For You (WTG) 65% of our reporters on it.

MOLLY HATCHET
There Goes The Neighborhood (Capitol)
60% of our reporters on it.



'The Disregard of Timekeeping'



produced by bob ezrin for lozem productions

management: phil carson associates

Bonton

featuring 'wait for you'

TRACK BREAKER 2



@1989, CBS RECORDS INC.

#### NATIONAL AIRPLAY



To better reflect the format, the New Rock chart has switched from track to album methodology. Each group or artist listed on the chart is followed by the corresponding album title. In cases where no album exists (advance tracks, singles, etc.), the track name is listed, followed by (track).



## HOTTEST

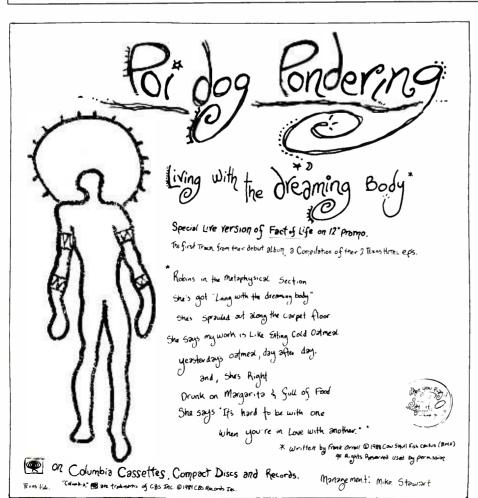
HECUSTIED

EURYTHMICS DEBORAH HARRY SQUEEZE PRIMITIVES

ンノロンナイントリロヨロ

TEARS FOR FEARS RED HOT CHILI PEPPERS BIG AUDIO DYNAMITE B-52'S OCEAN BLUE

RED HOT CHILI PEPPERS B-52'S TEARS FOR FEARS POP WILL EAT ITSELF MAX O BIG AUDIO DYNAMITE



#### シンクラナインションコー

NEIL YOUNG/Rockin' (117) AEROSMITH/Janie's (94) P. FRAMPTON/Holding (48) ROLLING STONES/Rock (37) BAD ENGLISH/When (36) BONHAM/Wait (31) GIANT/I'm (30)
AEROSMITH/What (29) DON HENLEY/Last (28)

ROLLING STONES/Sad (28)

## HOTTEST

STONES/Mixed (169) AEROSMITH/Love (165) POCO/Call (129) T. RABIN/Something (113) STARSHIP/It's (106) JOE COCKER/When (105) TEARS FOR.../Sowing (103) DON HELEY/WIII (97) TOM PETTY/Free (79) JETHRO TULL/Kissing (67)

# ובטעו אבטעובדר

AEROSMITH/Love (89) MOTLEY CRUE/Dr. (74)
ROLLING STONES/Mixed (58) ALICE COOPER/Poison (26) M. ETHERIDGE/No (26) JETHRO TULL/Kissing (22) TEARS FOR ... / Sowing (22) BONHAM/Walt (14) POCO/Call (14) TOM PETTY/Free (11) WARRANT/Heaven (11)

# VEW & ACTIV

FLIES ON FIRE "C'mon" (Atco) 38/6 (32/12)
Adds: WBAB, WLVQ, KLBJ, KMOD, WRUF, WKLT. Heavy 1: KBOY. Medium 15 including WKLS, WSHE, WQFM, KZAP, KKEG, WHTQ, WXKE, WLAV, WYBR, KICT.

WHITE LION "Radar Love" (Atlantic) 34/6 (28/6) Adds: WFBO, KRXO, WKLC, WHEB, KNCN, KFMX. Heavy WSTZ, WIMZ, KBAT, WXLP, WYBR, WIOT. 1: KKBB. Medium 15 including WSHE, KSHE, KUPD, KOME.

WSIZ, WIMZ, RBAI, WXLP, WYBH, WIOT.

LOVE & ROCKETS "No Big Deal" (Beggars Banquet/RCA) 29/9 (20/10)

Adds: WLLZ, WDHA, WAQY, KNCN, WSTZ, KEZO, KLCX, WWTR, KWHL. Heavy 2 including K
WXRT, WHES, WAPL, WLAV, KJJO, WYBR, KRZQ, KTYD, WPXC, KBOY.

DANGER DANGER "Naughty Naughty" (Imagine/CBS Associated) 29/6 (26/1)

Adds: WBAB, KISW, WPLR, WHEB, WKQZ, KRQU, Heavy 1: KBER. Medium 13 including WI

ing WDVE, WKLS, WDHA, WSTZ.

KISW, WPLR, WHEB, WKQ KILO, KDJK, KRZQ, WRUF

AEROSMITH "The Other Side" (Geffen) 26/26 (0/0)
Adds including WLZR, WOUR, WTUE, KATT, KICT, KLCX, KFMF, KXFX, Heavy 8: CILQ, WLUP, KUPD, WPYX, WHCN, KLBJ, KNAC, WGIR. Medium 16 including WKLS, KISS, WFBQ, KGON, WDHA, WPLR, KKEG, WSTZ, WRDU, WONE.

TANGIER "Ripchord" (Atco) 22/6 (16/7)
Adds: WLLZ, WAQY, KBAT, KZRR, KFMZ, KFMQ. Medium 11 including WQFM, KBER, WDHA, WCMF, KKEG, WHTQ,

TICEHOUSE "Touch The Fire" (Chrysalis) 21/16 (5/2)
Adds including WHFS, KWIC, KTYD, WWWV, KSQY, Heavy 3: KLOS, KZAP, KGGO. Medium 12: KYYS, KBCO, KSJO, KRIX, KBAT, WYBR, KJOT, KLCX, WTKI, KBOY, KCHV, KFMU.

EURYTHMICS "We Too Are One" (Arista) 20/18 (2/2)
Adds including CHOM, WHFS, WDHA, CHEZ, WIZN, KSQY, KCHV, KFMU. Heavy 4 including WXRT, KTCZ. Medium 11 including KBCO, KFOG, KLBJ, KMJX, KEZO, WYBR, KDKB, KTYD, WWWV, KRQU.

TINA TURNER "Undercover Agent" (Capitol) 20/7 (13/11)
Adds: WXRT, KWIC, WIXV, WYBR, KRZQ, WIZN, KSQY, Heavy 5: KTCZ, CHEZ, KLBJ, KRNA, KBOY. Medium 12 including

SARAYA "Back To The Bullet" (Polydor) 18/18 (0/0)
Adds including WLLZ, WDHA, WCMF, WADY, WQBZ, KBAT, WONE, KMOD, KZRR, WPXC. Heavy 2: WYBR, KZOQ. Medium 5: WQFM, WEZX, KLAQ, WIMZ, KRZQ.
BANG TANGO "Someone Like You" (MCA) 18/8 (11/0)

dium 7 including WQFM, KUPD, KOME, KBAT.

DARLING CRUEL "Everything's Over" (Polydor) 18/1 (17/3) Adds: WNOR. Medium 6: WIYY, WLLZ, WZYC, KBAT, KRZQ, WZBH.

Adds: WNOR. Medium 6: WITT, WLLE, WELS, INC., IN

WAVE, WOCK, WEYV, WKQZ WAVE, WGCX, WJXQ, KEMX

ROLLING STONES "Almost Hear You Sigh" (Columbia) 17/4 (18/4)
Adds: WPYX, KLBJ, WROV, KMBY. Heavy 7 including WYNF, KTCZ, KUPD, KDKB. Medium 10 including WBAB, WDVE,

KLBJ, WROV, KMBY. Heavy 7 includ , WMFX, WXLP, KQDS, KLCX, KFMQ

SQUEEZE "If It's Love" (A&M) 16/15 (1/1)
Adds including WBON, KTCZ, WHFS, WEZX, WWWV. Medium 10: WBAB, WXRT, WDHA, WHCN, CHEZ, WROV, WYBR, WWTR, WMAD, KFMU.

KIX "Don't Close Your Eyes" (Atlantic) 16/10 (7/1)
Adds: WDVE, WSHE, WLZR, WQFM, WEZX, WIMZ, KMJX, WRXL, WXLP, WWTR. Heavy 2: KBER, KTAL. Medium 8 including

MICHAEL MONROE "Dead, Jali Or Rock 'N' Roll" (Mercury) 15/9 (8/6)
Adds including KISS, WLZR, KRXQ, WKLC, KEZO, WYBR, KBOY. Heavy 1: KNAC. Medium 5 including WSHE, WQFM, KUPD.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED - This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

TEARS FOR FEARS
STEVIE RAY VAUGHAM
DONNIAM
JETHRO TULL
HELISSA EMERIDGE
ALARM
HOLLY HATCHET
HOXX GANG
GIANT
LESLIS WEST
LESLIS WEST
WELLS OUNG
PETER FRAMPTON

(305) 581-1580

PD: DAVID GROSS RESEARCH: JEFF

PLAYLISTS - Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner. Symbols:

- Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a

current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 1.000.000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.



# PI

(617) 268-1111 PD: OEDIPUS MD: CARTER ALAN

1 TOM PETTY
2 DON HEWLEY
3 LETHAL WEAPON II
CALL
ROLLING STONES
AEROSMITH
ANDERSON, BRUFORD,
CURE
LIVING COLUMN

TEXAS

FIRE YOUNG CANNIBA
ELTON JOHN
BRENDAN LONER & T
HOLLING STONES
HAX O
YOUSSOU N'DOUR
FAUL MCCARTHEY
TEXRE FON FEARS
TEXRE FON FEARS
HAZ I SET ETHERIGE
POCO
BUNTIMHICS
HAG I WHATH
NEL ISSA ETHERIGE
POCO
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY UND
PARADOX
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
PARADOX
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
AND PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
AND PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
AND PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
FAUL HYDE
CRAPES OF WHATH
NELLY OUNG
TOM PETTY
TOM PETY

(215) 561-0933

PD: JOE BONADONNA MD: ERIN RILEY

PDI JOE BONADOWNA
DO ERIN RILLY

Reavy
TOM PETTY
FINE YOUNG CANNIBA
AEROSHITH
DON HERLEY
FOR PETTY
FINE YOUNG CANNIBA
AEROSHITH
DON HERLEY
FOR PETTY
FINE YOUNG
STEVIE NICKS
SKID ROW
TREVOR RABIN
MA REANT
REG FOR PEARS
MED INS
FEVIE RAY VAUGHAN
JOE COCKER
ALANN
COUR
ELIVING COLOUR
JACKSON BROWNE
CUSE
ELIVING COLOUR
HOCK JOHNS
KATERNA & THE MAVE
MICK JOHNS
MELI SSAN ETHERIDGE
JETHON TULL
LISH TOLL
LISH TO

CILQ/Toront

(416) 967-3445 PD: GARY AUBE MD: JOEY VENDETTA

Heavy AEROSHITH (M) MOTLEY CRUE (M)

AEROSPHITH (M)
MOTLEY CRUE (M)
MOTLEY CRUE (M)
PROLLING STONES (M)
SKID ROW
TEARS FOR FEARS
TREVOR RAIN
MARRANT
DOWN HEMLEY (M)
JOE COCKER
KIM HITCRELL (M)
LEE AARON
PAUL HYDE
TRAGICALLY HIP (M)
TROOPER
HOOSE IN M
HOSE IN M
BUE HUNDER
BONHAM
JEFFERSON AIRPLAN

Medium
BLUE MUNDER
BOWNAM AND AIRPLANE
JEFFERSON AIRPLANE
JEFFERSON AIRPLANE
JEFFERSON AIRPLANE
MEDIUS AIRPLANE
HICK JOMES
RICHARD MARX
STAGE BOLLS
TANGIER
TOULS
LIVING COLOUR
GORKY PAR
GIANT
TOM PETTY
GREAT WHITE
JOARYL BRAITHMAITE
INDIO

36 JAPES JAP

WGR/Buffalo (716) 881-4555 PD: JOHN HAGER MD: BOB RICHARDS

Reary
TOM PRITY
STEVIE RAY VAUGHAN
DON HENLEY
PETE TOWNSHEND
AEROSHITH (M)
BAD EMGLISH
STEVIE NICKS
TREVOR RABIN
ROLLING STONES
TEN YEARS AFTER
MOLLY HATCHET
CALL

MOLLY HATCHET
CALL
STARSHIP
MELISSA ETHERIDGE
NEIL YOUNG
JETHRO TULL
JOE COCKER
POCO

JOE CV...
POCO
ALAM
STAGE DOLLS
STAGE DOLLS
JEFFERSON AIRPLANE
KIF FIRCHEL
A MR. BIG
ALICE COOPER
MOTLEY CRUE
LIGHT
BOWHAM
O.A.D

CHOM/Montreal (514) 935-2425

PARADOX RAY LYELL SYRE GRAPES OF WRATH

WIYY/Baltimore
(301) 889-0098
PD: RUSS MOTTLA
MD: MARY FRANCE
(FROZEN)
Reary
AEROSMITH
CREAT WHITE
DOWN HEMLEY
LOVE & ROCKETS
OUTFIELD
TOM PETTY
STARSHIP
MARGIUM
ALARM
BODEANS
CURE
LOUNG CANNIBJ
CLICAN JOHES
KIX
POCO
BOLKETS
OUTFIELD

RELIVED

ROUNG

RICK

POCO

RICK

RICK

POCO

RICK

RICK

ROUNG

ROUN

RIX
POCO
ROLLING STONSS
ROXETTE
STAGE DOLLS
ROD STEWART
TEARS FOR FEARS
DANNY WILDE
WINGER
ALICE COOPER
D.A.D
ENUFF 2'NUFF
EXTREME

WHJY/Providence (401) 438-6110 PD: BILL WESTON MD: CHRIS HERRMAN

PD: BILL MEDICAL PEDICAL PROPERTY ROLLING STONES AEROSHITH CALL ING STONES AEROSHITH CALL ING STONES AEROSHITH CALL STONES FOR FEARS TOLLS FIRE YOUNG CANTED STARSHIP AND THE STONES AND THE STONE COOPER MOTLEY CRUE STEVIE NICKS JACKSON BROWNE LETHAL WAPPON IL THE STEVIE NICKS JACKSON BROWNE LETHAL WAPPON IL THE STEVIE NICKS JACKSON BROWNE LETHAL WAPPON IL THE STEVIE NICKS JACKSON SEGUNE AND THE STEVIE NICKS JACKSON SEGUNE AND THE STEVIE NICKS JACKSON SEGUNE AND THE STEVE SOUTH AND THE STEVE SOUTH AND THE STEVE SOUTH AND THE STEVE STEVE SOUTH AND THE STEVE STEVE SOUTH AND THE STEVE SOUTH AND THE STEVE STEVE SOUTH AND THE STARSHIP STEVE SOUTH AND THE STARSHIP STEVE SOUTH AND THE STARSHIP SOUTH AND THE STARSHIP STEVE SOUTH STARSHIP STEVE SOUTH STARSHIP STARSHIP STEVE SOUTH STARSHIP STAR

PD: JEFF LEVINE MD: RALPH TORTORA

Heavy
ROLLING STONES (M)
ROLLING STONES (M)
ROLLING STONES (M)
ROLLING STONES (M)
ROLLING (M)
ROLLING

WNEW/New York (212) 286-1027 PD: DAVE LOGAN MD: LORRAINE CARUSO

PO: DAVE LOGAN

BRAYY

AND LOPRAINE CARUSO

BRAYY

ARROSHITH (M)

FINE YOUNG CANNED

ON HEMLEY

TOWN CANNED

TOWN CANNED

TOWN CONNED

JAMES MCMURTRY TEN YEARS AFTER

PD: GENE ROMA

ROLLING STONES (M) AEROSMITH (M)

JOE COCKER
ALICE COOPER
TREVOR RABIN
TOM PETTIVE
DON HERLITY
STACE DOLLS
Med lus
CULT
GIANT
DONN HERLITY
DONN HERLITY
DONN HERLITY
DONN HARDINI
DONN MARDINI
D.A.D
DANGER DANGER
DANGER
ALARM
DONN MARDINI
D.A.D
DANGEROUS TOYS
CURE
STEVE JONES
E LL YOUNG
GORRY PARK
Light

WWDC/Washing (301) 587-7100

VOYPRIG DAYE BROWN
OP/PRIG DAYE BROWN
OP/PRIG DAYE GARY
HEAVY
FIRE YOUNG CANNIBA
MARRANT
STEVIE RAY YUUGHAN
LIVING COLOUR (M)
EAROSHITM
LIVING COLOUR (M)
EAROSHITM
LIVING COLOUR (M)
EAROSHITM
LIVING COLOUR (M)
EAROSHITM
DAY REPROPER
EAROSHITM
DAY
HEAVING MARR
DON HERLEY
EAROSHITM
DAY
HEAVING
MARR
HEAVING
ALGORIE
HEAVING
HE

HDI SCOTT SAALLE.

HE SAY
TOM PETTY
DON HENLEY
STEVIE RAY VAUGHAN
TREVOR RABIN
JOS COCKER
ELTON JOHN
ROLLING STONES (H)
AEROSHITH (M)
MEI ISSA STHER HOE
ALARM
JOCO
STARSHIP
Med Lus
A ELLIC COOPER

P2

(518) 785-9061

Beavy JEFF HEALEY STARSHIP TOM PETTY(M) TEARS FOR FEARS WARRANT POCO TEARS FOR FEARS
MARRANT
POCO
ARROWS
ARROWS
POCOMING STONES
JAMES MCHURTRY
ELTON JOHN
CALL
BLISA ETHERIDGE
DON HELLEY
JACKSON BROWNE
JETHRO TULL
JOE COCKRO
JOE COCKRO
BORNAM
Med LUS
BORNAM
Med LUS
BORNAM
Med LUS
BORNAM
ARROWS
BORNAM
ARROWS
BORNAM
Med LUS
BORNAM
ARROWS
BORNAM
BOR

PD: RICK STRAUMD: TODD HEFT

HO TODD NE.

Beavy
AEROSH THE PROPERTY OF T

WHFS/Annapol (301) 306-0991 PD: DAVID EINSTEIN MD: BOB SHOWACRE

ME ROW SHOMACRE

Meavy
SODEANS
SODEANS
SODEANS
MARSHALL CRENSHAM
CALL
INDIO
CALL
INDIO
CALL
INDIO
CHOCK OF THE
BLACK SORROMS
SILGEY MARKEY 6 THE
BLACK SORROMS
POGUES
HANTER HOURS
CEAN BLUE
BRENDAN CROKER 6 T
JAMES MCHURTHY
MEG THE
THE THE
SQUEEZE
FRANTI
GRAPES OF BRATH
GRAPES OF BRATH
FLESH FRANT'S SISTER
HILL STREE BUSHER
A.C. MARIAS
LICEMOUSE
DEROMAT HARRY
PERINTHMICS

WTPA/Harrisburg (717) 697-1141 PD: JEFF KAUFFMAN APD: CHRIS JAMES

Reavy AEROSMITH JACKSON BROWNE
POCO
ROLLING STONES
TEARS FOR FEARS
TEARS FOR FEARS
DOOBLE BROWNERS
JAMES MEMBLET BY
JEFFERSON AIRPLANE
JEFFERSON AIRPLANE
JEFFERSON AIRPLANE
JEFFERSON AIRPLANE
JEFFERSON AIRPLANE
JEFFERSON AIRPLANE
MICH. JSA. THUR
MICH. JSA. THUR
MICH. JSA. THUR
MICH. JSA. THUR
TOULY HATCHET
MICH. TOUNG
TEAR YEARS AFTER
TOM PETTY
WORLD TRADE MELISA ETHERIDGE
EURYTHMICS
FINE YOUNG CANNIBA
GRAPES OF WARTH
LETHAL WEAPON II
INDIGO (MILES
INDIGO Light B-52'S

WKLC/Charlestor (304) 722-33308

PD: ALAN SELLS

MD: JOHN RIGGS

Reavy

SKID ROW

STARSHIP

AEROSHITH M)

ROLLING STONES (M)

FEARS FOR FEARS

DOOBLE BROTHERS

TANGLER

KONEY

BAD ENGLISH

MORAD

BAD ENGLISH

MORAD

AUGUS

BAD ENGLISH

MORAD

AUGUS

BAD ENGLISH

MORAD

BAD ENGLISH

AUGUS

BAD ENGLISH

BAD ENGLISH

AUGUS

BAD ENGLISH

BAD

WRKI/Danb

(203) 775-1212

WDHA/Dover (201) 328-1055

EXEC VP: BOB LIN

PD: ANDY DEAN

"BATY

ROLLING STONES (M1

AEROSHITH (M)

TREVOR RABIN

TREVOR RABIN

TEXAS

STAGE DOLLS

ALICE COOPER

TEXAS

SOCIAL

JOE COCKER

MICK JONES

B-52'S

FILLISSA ETHERIOZE

LETHAL WEAPON II

DOOBLE BROTHERS

MOTLEY CREE (M)

ALBARM

ALARM
CURE
JETHRO TULL
JEFFERSON A RPL
Medium
SQUEZZE
NELL YOUNG
BAD ENGLISM
PETER FRAMPTON
LIGH
EURYTHHICS
STESSA
SARAYA
SARAYA
LOVE & ROCKETS

WHCN/Hartford (203) 247-1060 PD: BOB BITTENS MD: KIM ALEXANDER

DON HENLEI WARRANT POCO AEROSHITH TOWNES MOLLING GUNE TEARS FOR PEARS JETHRO TULL MELISSA ETHERIDGE TREVOR RABIN BAD ENGLISH A HELL YOUNG MOLLY HATCHET SILLY SQUIER JACKSON BOOMES MAGINE BOOGANS SQUEEZE LIGHT A WINGER

WPLR/New Haven (203) 287-9070

PD: JOHN GRIFFIN MD: TOM BASS

MD: TOM BASS

BAPY

BOLLING STONES (M)

AEROSHITH (M)

STAGE DOLLS

STARSHIP

POCO

COCKEP

HICK JONES

HICK JONES

HICK JONES

HICK JONES

HICK JONES

TREVOR RABILY

TREVOR RABILY

TEARS FOR PEARS

ALARM

Medium

Nendo

Nendo

JEFFERSON MIRPLANE

GREAT WHITE

GIANT

STEVIE RAY VAUGHAN

WINGER

MANGER

MANGER

MANGER

MINGER

RICKIE LEE JONES

LIGHT

LIVING COLOUR

PD: STEVE COLWILL MD: GREG TORRINGTO

HD: G....

Beavy
AEROSMITH
ALARM
ANDERSON, BRUFORD,
ANDREW CASH
CALL
JOE COCKER

CULT
a TOM PETTY
a R.E.M.
Medium

PD: CHRIS GARRETT MD: SCOTT LAUDANI

Heavy AEROSMITH (M) ROLLING STONES (M DON HENLEY WARRANT TOM PETTY (L) CALL BILLY SQUIER TEARS FOR FEARS TEARS FOR PEAPOCO
MOTLEY CRUE
TREVOR RABIN
MICK JONES
CULT
JOE COCKER
ALARM
Medium
Light
NEIL YOUNG
UMITE LION
DANGER DANGER

WPDH/Poughke (914) 471-1500 PD: BILL PALMERI MD: PAM BROOKS

ME 19 JAM BROOKS

Reavy
AEROSHITH
ELTON JOHN
STEVIE RAY VAUGHAN
TEARS FOR FEARS
SKID RODE
ROLLING STONES
WARRANT
STEVIE NICKS
DON HERLEY
STA RSHIP
JOE COCKER
STAGE BOLLS
LIVING COLOUR
BALARM
ALARM
A

WCMF/Rochester (716) 262-4330 PD: STAN MAIN APD/MD: DAVE KANE

PD. STA...
APD/MD: DAVE ...
Heavy
AEROSHITH
ROLLING STONES (M)
TON PETTY
OF STARSHIP
KIM MITCHELL
TESLA
SKIO ROM
MARRANT
Medium
AJETHRO TULL
BOHNAM ANTCHET
BOHNAM
BARGISH
Light
GIANT
SARAYA

PD: JIM RISING MD: JACK MEYERS

Reavy AEROSMITH ALARM JOE COCKER MELISSA ETHERIDGE JEFFERSON AIRPLANE JEFHRO TULL MOTLEY CRUE POCO

MOTLEY CRUE
POCO
TREVOR RABIN
STAGE DOLLS
TEARS FOR FEARS
Medius
SARAY
A NEIL YOUNG
LIGHT
BANG TANDOS
DIMPTE FRAMPFON
STEVE JONES
8 KIX
LIVING COLOUR
SOURZEE

WAQY/Springfield (413) 525-4141

Heavy
TOM PETTY
CALL
WARRANT
ROLLING STONES
AEROSNITH
JEFFERSON AIRPLANE
TREVOR RABIN
MICK JONES
ANDERSON, BRUFORD,
POCO POCO
MELISSA ETHERIDGE
STARSHIP
SKID ROW
DON HENLEY
JOE COCKER
JETHRO TULL
Med Ium
a LIVING COLOUR

a LIVING-COLOUR
Light
Light
GRAWHITE
STEVLE RAY VAUGRAN
GORKY FARK
JAMES MCHURTRY
LOVE A BOCKETS
TANGLER
WINGER
NELL YOUNG
SARAYA
PSTER FRAMPTON

WAQX/Syracuse (315) 472-0200 PD: LORRAINE RAPP MD: MEG STEVENS

MD: MEC STEVENS

BRAVY
DOI: INVESTIGATION
MEDICAL
TREVIOR

WOUR/Utica (315) 797-0803 PD: PETER HIRSCH OM/MD: TOM STARR

CM/MD: TOM STARR

Beavy
ARROSHITH(I)
ROLLING STONES (H) (L)
MARRANT
TEARS FOR FEARS
DON HENLEY
TOM PETY
TON PETY
TON PETY
CALL (L)
Medium
JOE COCKER
A ZLTON JOHN
LIVING COLCUR
A DOOBLE BROTHERS

WCCC/Hartford
(203) 233-4426
PO: TEO SELLERS
(FROZEN)
BEAUTY
TOM PETTY
TOM STONES (M)
JOE COCKER
DON REWLEY
JOE COCKER
DON REWLEY
JACKSON BROWNE
POCO
JACKSON BROWNE
POCO
JACKSON BROWNE
JEFFERSON ALFREAM
MELISSA ETHER LOCA
ANDERSON, BRUFORD,
NRBO
MICK JONES
TREVOR RABIN
Med Jue
Light

P3

WKGB/Binghamte (607) 785-9925

Heavy
JACKSON BROWNE
ROLLING STONES (M)
TREVOR RABIN
AEROSMITH
MICK JONES
TEARS FOR FEARS
JOE COCKER
WORLD TRADE

WORLD THANE
POCOEY CRUE
ANDERSON, BRUPORD,
STAGE DOLLS
Med tus
a TEN YEARS ATER
A ALICE COOPER
Light
a TESLA
STEVIE RAY VAUGHAN
G CREAT WHITE
NEIL YOUNG

PD: STEVE CORMIER MD: TOM VAN SANT

(609) 522-1416
PD: BARBARA VOIGHT

Light a EURYTHMICS

PD: ....

Reavy
AEROSHITH (M)
DON HEMLEY
JEFFERSON LIRPLANE
STEVIE NICKS (M)
FOLLING STONES (N)
FOLLING STONES (N)
FOR ASNIP
TEARS FOR FEARS
PETE TOWNSHEND
Med Jun
Light
G GIANT
ALIVING COLOUR
NELL YOUNG
MOTLEY CRUE

WGIR/Manchester (603) 625-6915 OM/PD: JON ERDAHL MD: KAREN A. SMALL

MD: KAREN N. SOONE BEAVY AEROSHITH DON HEMLEY ROLLING STONES STEVIE RAY VAUGHAN (M ANDERSON, BRUFORD, ALICE COOPER JOE COCKER HEZ ISSA ETHERIDGE ALARW JEPFERSON AIRPLANE

MICK JOHES MOTLEY CRUE TOM PETTY POCO TREVOR RABIN SKID ROW STAGE DOLLS STARSHIP TEARS FOR FEARS TEN YEARS AFTER NEIL YOUNG Medium Light

WZBH/Ocean City (302) 856-2567 PD: RON BOWEN MD: JENI GIPE

PD: RATE OF READY

READY

READY

ARROSHITH
JEFF HEALEY
DON HERLEY
STEVIE NICKS
TOM PETTY
ROLLING STONES
SKID ROM
STARSHITP
ROLLING STONES
SKID ROM
STARSHITP
ROLLING STONES
SKID ROM
STARSHITP
ROLLING STONES
STEVIE RAT VAUGHAN
MARRANT
ALARM
JOE COCKER
JEFFERSON AIRPLANE
JEFFERSON

OM/PD: SKIP ISLEY MD: COLLEEN CAREW

MDI COLLEEN CAREM

BECAVY

HORANT
LIVING COLOUR
JOE COCKER
ROLLING STONES (M)
ARROSHITH (M)
CURE
STARSH IP
STARSH IP
STARSH IP
STARSH IP
HOLDER
STAGE OLLS
TEARS FOR PEARS
ANDERSON, BRUPOND
Medium

SQUEEZETY
ADON HERLEY
LOVE L ROCKETS
BAD ENGLISH

a NEIL YOUNG
a BONNAM
Light
a KIX
a JAMES MCMURTRY
a R.E.M.
a PETER FRAMPTON

WBLM/Portland (207) 774-8364 OM: JCSE DIAZ MD: ROBIN MATRIES

Meany Model Matri POCO MOTLEY CRUE MELISSA ETHERIDGE CULT Medium Medium MOLLY HATCHET

WPXC/Hyannis (508) 776-2888 PD: SUZANNE TONAIRE MD: JEFF SANDERS

PD: DAVID GROSSHAR RESEARCH JEFF BEL

BRAYY
MARRANT
TOM PETTY
STAGE DOLLS
AEBOON THE STONES
AEBOON THE STONES
MOTLEY CUE
TEARS FOR FEARS
SKID ROWN
ALICE COOPER
GORRY PARK
ENUFP 2\*NUFF
TREVOR RABIN
MITE
GORRY PARK
BUIFF
TREVOR RABIN
TREVOR THE
TREVOR THE PD: 30-5Beavy
TEN YEARS AFTER
DOW HENLEY
JOE COCKER
STARSHIP STONES
AFROMITH IL.
TOW PETTY
TRIVOR RAIN
ALARY
AFROMITH IL.
WORLD THAND
JAMES MEMURITY
DOUBLE BROTHERS
CLUF
JAMES MEMURITY
DOUBLE BROTHERS
CLUF
JEFFERSON ARPLANE
R. R. M.
A BELL YOUNG
WENDY MALL
LEBLIE WEST
LIGHT
ALICE COPER
A MRD
ALICE COPER
A MRD WGTR/Miami
(305) 759-4311
OH: BILL WISE
NO! BRENT ALBERTS
HEAVY
AEBOSHITH
BAD ENGLISH
DON HERLEY
TOW PETT!
REVINE STONES (N)
REVINES TOWNER
HEAVY
HEAV

P1

PD: BILL PUGH MD: BETH KEPPLE Heavy COLLING STONES (M)

Heavy
ROLLING STONES (M)
AEROSHITH (M)
AEROSHITH (M)
AEROSHITH (M)
AEROSHITH (M)
TOM PETTY
OF PETTY
POCO
MOTLEY CRUE
Medium
SRID ROW
THEVOR RABIN
HICK JONES
STACE DOLLS
ELTON JOHN
THY YEARS AFTER
CULT
THY YEARS AFTER
CULT
THY YEARS AFTER
CULT
THY THITE
JETHRO TULL
BETTON JOHN
THY YEARS AFTER
CULT
THAN SOR FARNS
JETHRO TULL
BETTON JOHN
JOHN
JOHN
BORLD TRADE
JETHRO TULL
ROLLING
JAMES
ROLLING THANE
BILLY SQUIER
ROLLING TONES
BOLLING STONES
ALARK
BOLLING STONES
ALARK
BOLLING STONES
ALARK
BONIAM

BILLY SYNES.

BOLLING STONES

ALARM
BONHAM
MELISSA ETHERIDGE
NEIL YOUNG
FLIES ON FIRE
GORKY PARK
BAO ENGLISH
A MOLLY HATCHET
CURE

WYNF/Tampa (813) 228-6090 PD: CARRY CURELOP APD: CHARLIE LOGAN

APDI CHARLIE LO

THE AUY
SKID WOW
MARRANT
STEVIE NICKS
BAD EMGLISH
OUTFIELD
OUTFIELD KTXQ/Dallas (214) 528-5500 PD: ANDY LOCKRIDGE APD: REDBEARD Beavy AEROSMITH (M) BRATY
AEROSHITH (H)
CULT
HELISSA ETHERIDGE
TERRS FOR FEARS
TON PEARS
THE TRADIT
THE TERRO AIRPLANE
ALARM
BROTHERS
AUTHER COOPER
MOTLET CRUE
BAD ENGLISH
APPEARS ATTER
AUTHER COOPER
MOTLET CRUE
BAD ENGLISH
APPEARS ATTER
TON YEARS
TO THE TRANSPION
TON THE TRANSPIP
STARSHIP
STAR GIANT
KIX
ALICE COOPER
ROXX GANG
DANGEROUS TOYS
WORLD TRADE
ENUFF Z'NUFF
BONHAM
MOLLY HATCHET
TESLA
GORKY PARK

KZEW/Dallas (214) 522-9898 OM: MIKE WADE MD: CHAZ MIXON

Heavy TREVOR RABIN MICK JONES POCO PD: MICHAEL COSTELLO MD: WAYNE WATKINS Heavy
MARRANT
TOM PETTY
AEROSMITH
DON HEMLEY
PAUL McCARTNEY
ROLLING STONES (M)
TEARS POR FEARS
LETHAL WEAPON II
Med ium
POCO
STARSHIP
CALL MICK JONES
POCO
AEROSMITH
ROLLING STONES (M)
MOTLEY CRUE
WINGER
CULTE COOPER
Med ium
DANGEROUS TOYS
TEN YEARS AFTER
ENUTY 2: NUFF
CURE
BILLY SQUIER

ELTON JOHN
MICK JONES
JOE COCKER
JETHRO TULL
ALICE COOPER
TREVOR RABIN
LILLIAN AXE(L)
JEFFERSON AIRPL
BAD ENGLISH
A HOLLY HATCHET
LIQHE
A OLA.O
MORLD TRADE

Heavy
AEROSHITH (M)
ALRAM
ALICE COOPER
GREAT WHITE
JETHRO TULL
MOTLEY CRUE (M)
TED NUGETY
ROLLING STONES
Medium
DON HERLEY
JEFFERSON ALRPI
MICK JONES
MOLLY HATCHET
POCCO WNOR/Norfolk (804) 823-9667

MOLLY HATCHET
POCO
SKID ROW
BILLY SQUIER
TEN YEARS AFTER
TESLA
STEVIE RAY VAUGH.
WINGER
WINGER PD: BRYAN JEFFRIE: MD: MARK BRADLEY PDI BRYAN BERTEY
MDI MARK BRADLEY
BEARY
CALL
TOM PETTY
STEVIE HICKS
ROLLING STONES (H)
Med flum
AEROSHITH
JOE COCKER
MILLING STONES (H)
MED S

MINOER
MORLD TRADE

NELL YOUNG
BAD ERGLISH
BORN AM
CULT
D.A.D
ENUFF 2'NUFF
MELISSA ETHERIDGE
GIANT
GONK BEAR
MICHAEL MONROE

RAGING SLAB

(512) 342-4999 PD: TIM PARKER APD/MD: TOM SCH

P2

(409) 866-1869

DOLLING STONES (N)
POCO
TREVOR RABIN
MICK JONES
STARSHIP
HELISSA ETHERIDGE
STERVIE RAY VAUGHAN
MARBANT
JEPPERSON ARPLANE
TEARS FOR FEARS
Medium
A TINA TURNER
LIGHT
AND HENLEY
BOTH HENLEY

OM: BILL CANNON

BARY

BEARY

BEARY

BEDOSNITH (M)

JEPPERSON AIRPLANE

BOLE BICKELL 6 NE

JACKSON BROWNE

CALL

CURE

TEARS FOR PEARS

DOM HENLEY (L)

TOM PETTY (L)

POCCO ARBAIN

STAGE DOLLASS (M)

STA

PD: JACK DANIEL MD: PRED MCFARLIN

MD: FRED MCTARLIN
BRATY
TOM PETTY (M)
TOM PETTY (M)
TEARS FOR FEARS
JACKSON JROWNE
POCO
MACHONITY
MEDICAL
TEARS
TOM FEARS
TOM FEARS
TOM
TEARS
TOM
TEARS
TOM
TEARS
TOM
TEARS
TOM
TEARS
TOM
TEARS
TOM
TEAR

WAVF/Charleston (803) 554-4401

PD/MD: JEFF KENT AMD: DAVE ROSSI AMO: DAVE ROSSI

Beavy
TOM PETTY
STARSHIP
STARSHIP
STARSHIP
STARSHIP
CURE
ROLLING STONES
ARROSHITI(M)
CURE
TERMS FOR FEARS
MOTLEY CRUE
DON GEMLEY(M)
TERMS FOR FEARS
MOTLEY CRUE
DON GEMLEY(M)
TERMOR ARBIN
HICK JORES
JOE COCKER
MOTLEY
MODITAL
MODITAL
MODITAL
ROW
MODITAL
R

WMFX/Columbia (803) 772-4980

PD: BENJI NORTON MD: MIKE WILLIS

Heavy
DON HEMLEY(M)
TREVOR RABIN
JOE COCKER
POCO
STARSHI P
ROLLING STONES (M)
JEFFENSON AIRPLANE
ARROSHITH
Medium
Light
BILLY SQUIER
BONHAM

KLAC/EI Paso (915) 544-8864 OM/PB: NAT LAMP MD: RIKE RAMSEY

MOI RIKE RAMEY

He vy
TOM HETTY
DON RENLEY
DON RENLEY
ROLLING STONES
MARRANY
FRANKIP
TEXAS
POCC
TEXAS
POCC
MARRANY
MELISSA ETHERIDGE
TEXAS
POCC
WINDER
MINCER
MINCE

PM: DICK TYLER MD: ARVETTE MB: ANVETTE

Seavy
MELLING STONES (M)
AEROSHITH (M)
AEROSHITH (M)
DOOR RABIN
DOOL
DON REWLEY (M)
STARSHIP
STEVLE RAY VAUGHAN
BELL YOUNG
LIGHT WELL ON THE

PD: BRUCE WHEELER MD: JOHN AMBERG Heavy
BOLLING STONES (M)
DON RENLEY
STARSHIP
TOM PETTY
U2
JOE COCKER
Med lum
Light
NEIL YOUNG
PETER PRAMPTON
ALARM

WSTZ/Jackson (601) 982-1067 PD: BILL CREWS

Beavy
ROLLING STONES (M)
JOE COCKER
STARSHIF
TREVOR RABIN
STAGE DOLLS
POCO
AEROSMITH (M)

Continued on next page

ericantadiohistory o

#### SOUTH (Continued)

TEARS FOR FEARS
MELISSA ETWERICGE
JETHER MERITS
MERITS
MERITS
ALARM
TESLA
MOLLY HATCHET
BOWNER
BOWNER
BOWNER
MERITS
MERIT

# PD: BRIAN KRYSZ MD: JOHN LEARD

Reavy
ELTON JOHN
JOE COCKER
MOTHEY CRUE(L)
TREVOR RABIN
POCO
ROLLING STONES (M)
ARROSHITM (L)
ARROSHITM (L)
BLUE MERGER
BLUE MERGER
A BELL YOUNG
TEAS FOR FEARS
STARSHIP
Hed ium
Light
JAMES MCHURTRY
SMARES
SHARES

WIMZ/Knoxville (615) 525-6000 PD: JOHN LARSON MD: MIKE STEWART MOI MIKE STEMART
MOI MIKE STEMART
MOI MIKE STEMART
BELLY SOULER
POCOS HIP
MOIL SOULER
POCOS HIP
MOIL SOULER
POCOS HIP
MOIL SOULER
MOILEY CRUE
RAUFF 2'NUPF
JOE COCKER
TEN YEARS ATTEN
YEARS ATTEN
MORLD TRADE
TENOR TABLE
TENOR TABLE
THE MATCHET
COLE
MATCHET
MATCHET
COLE
MATCHET
MATCH

BEAVY
BLAND STONES (MARROSHITH (M)
ARROSHITH (M)
HICK JORGE
TREVOR RABIN
MARRANT
STARRENT
STARRENT
STAGE DOLLS
JACKSON BROWNE
CURE
DON MEMLEY (M)
CALL
POCO
LIGHT
BELL YOUNG
LIGHT
SILLY SQUIER
GIANT

# PD: TOM WOOD MD: DAVID A. ROS

KMJX/Little Rock (501) 224-6500

POI TAME

REAVY

REAVY

ROLLING STONES (H)

AEROSHITM

POCO

TOM PETTY

TREVOR RABIN

ANDERSOM, BRUTORD,

JOE COCKER

JETHRO TULL

TEN YEAR SAFTER

JETHRO TULL

TEN YEAR SAFTER

MOTLEY CRUE

HAS dius

a HELL YOUNG

ALARM

ALARM

ALARM

LIGHT

LIGHT

BANG TANGO

PETER FRAMPTON

A KIX

(912) 825-0106

PD: FRAMA
ME SAW DAMSON
BRAVY
DON HENLEY
ROLLING STONES
TREVOR RABIN
TOM PETTY
AEROSHITH
MOTLEY CRUE
MORLEY CRUE
MORLEY TADE
TEARS FOR FEARS
STAGE DOLLS
JOE COCKES
MORAD TADE
TEARS FOR FEARS
STAGE DOLLS
JOE COCKES
MORAD TADE
TEARS FOR FEARS
MORAD TADE
TEARS TO TULL
STEVE JOHES
MORAD
MORAD
TADE
TEARS
MORAD
TEARS
TEARS OM: TERRY MEDERT

BE BOY

BOLLING STONES

OON HENLEY

JOHN COUGAR MELLEN

TON PETTY

CALL PETTY

A PET

# WDIZ/Orlando (407) 682-7676 PD: RAD MESSICK MD: LEE RANDALL

NO: LEE RANDALL

Beavy
ROLLING STONES (M)
ARROSHITH (M)
TON PETTY
DON HERETY
HOLLY HARCHET
ALCE COOPER
Med Sus
PETER FRAMPTON
a NELL YOUNG
LIGHT
STALL
JAMES HOMETRY PD: NATHAN RALE
Beary
FOLLING STONES (M)
TOM PETTY
CURE
ON A REOSHITH
STARSHIP
MARRANT
P MARRANT
P MARRANT
P MARRANT
TARAS FOR PEARS
FOOD ILE SHOTHERS
HOTLEY (M)
TREVOR RABIN
STACE DOLLS
JULE SHOTHERS
MARRANT
MELISSA ETHERIOR
Medium
A HELL YOUNG
Light
STACE
STACE
LIGHT
A SHOTGUM MESSIAK

# WHTQ/Orlando (407) 295-3990 INT PD: ANNLE SOMMER

## KRIX/McAilen (512) 968-1546 PD: DAVE HEYMAN

Seavy COBIE BROTHERS (M) CALL AEROSMITH ROLLING STONES (L)

TEXAS
CURE
HENRY LEE SUMMER
KING SMAMP
JACASON BOMME
MOTLET CRUE
TREVOR MAIN
SKID ROM
SKID ROM
SKID ROM
SKID ROM
SKID ROM
SKID ROM
DILE BRICKELL 6 ME
GRACES
BON JOYL
HOODOO GUNUS
STOKE STEVENS ATOM
DOLOG GUNUS
STAGE DOLLS
DON HENLEY
BILLY SOULER
FOCO
STAGE DOLLS
DON HENLEY
BILLY SOULER
FOCO
STAGE DOLLS
DON HENLEY
BILLY SOULER
AND GUNUS
BASS FOR FEARS
BASS FOR FEARS
BASS FOR FEARS
AND GUNUS
LICHON SOULER
CONTROL

AND GUNUS
BASS FOR FEARS
BASS FOR FEARS CURE
STARSHIP
TREVOR PABLIN
PCCO
SMITTH (M)
NOTLEY CURE L.)
ROLLING STONES (M)
TERRS FOR FEARS
Med lum
B D.A.D
G LIVING COLOUR
TOWNEYTY
LIVING COLOUR
LIVING LOUNG
MELL YOUNG

#### (804) 756-6400 PD: BOB NEUMANN MD: PAUL SHUGRUI

PD: BOD WERRY
MO: PAUL SHUGRUE
BERRY
TOM PETTY
STEVLE RAY VAUGHAI
DON HERLEY (H)
LETHAL MEAPON II
PAUL MCCARTNEY
REDICTOR GIRLS
ROLLING STONES
ARROSHITH (H)
TEAS FOO FEARS
MELL YOUNGHET
A NELL YOUNGHET
A NELL YOUNGHET
A WORLD TRADE
A CULT
A WORLD TRADE
A RIX

WEGR/Memphis (901) 578-1103 PD: DRAKE HALL MD: RELLIE CRUISE

DON HENLEY
POCO
TREVOR RABIN
ROLLING STONES (M;
TEARS FOR FEARS
Medium
CULT
GRAT HNITE
GRAT HNITE
A JETHOR TULL
Light
A HOLLY NATCHET

WGCX/Mobile

(205) 626-9600

PD: KIDD RED MD: SLATS

MD: SLATS

Beary

BAD ENGLISH

DON HEMLEY

MICHAEL HORALES

STARSHIP

UZ

STARSHIP

UZ

STARSHIP

HORO

HORO

HORO

HORO

HORO

HORO

HORO

ENGLISSA

HORO

HORO

HORO

ENGLISSA

KBAT/Odessa (915) 563-2121 PD: FRANK HALL MD: DREW DAWSON

PD: J.T. STEVENS APD/MD: LORI DUB

# WROV/Roanoke (703) 343-4444 PD: MIKE BELL MD: DAVE COWAN

MD: DAVE COMAN
Reary
ROLLING STONES
AEROSHITH
DON HENLEY
TREVOR RAIN
ATABL
ATABL
ATABL
ROLLER
MELISSA ETERTIDGE
TEN YARRS AFTER
MELISSA ETERTIDGE
TEN YARRS AFTER
INDIGO GIRLS

WIXV/Savannah (912) 897-1529 PD: TAY SISSON
BRARY
ROLLING STONES (N)
TOM PETTY
INDICO GIRLS
THNGIER
INDIO GIRLS
THNGIER
INDIO ARROSHITH (H)
ARROSHITH (H)
ARROSHITH (H)
ARROSHITH (H)
ARROSHITH (H)
ARROSHITH (H)
TREVOR RABIN
POCO
TEARS FOR FEARS
LIVING COLOUR
Med lum
A NEIL YOUNG
A NIL YOUNG
THAN TORNER
A JAMES MCMURTRY
LIGHT
A CURE
A ENUFF 2' NUFF PD: VIRGIL THO MD: JAY SISSON

#### WRXR/Augusta (404) 722-9698 PD: BOB EDWARDS MD: SEAN HUNTER

POI BVA.

MOI SEAN NUMB...

Beavy
ROLLING STONES (M)
ARROSH (TH (M)
POOL
ARROSH (TH (M

## KLBJ/Austin (512) 832-4000 OM: CLARK RYAN PD: JEPF CARROLL

PD: SEPF CARRCLL
PB: SEPF CARRCLL
Reavy
AEROSS ITH
JOC COCKER
POCOO RASIN
TRION RASIN
TRION RASIN
TRION RASIN
TRION RASIN
TRION RASIN
TRION RASIN
MICKEL SA ETHERIDGE
GEFFERSON AIRPLANE
MICK JONES
HOTLEY CRUE
STARGE DOLLS
STARGE DOLLS
STARGE DOLLS
STARGE PEARS
THAN TURNER
EDIE BRICKELL & NE
MEGIUM
THE SOLUTION RESIDES
THE PEAR PEARS
THAN TURNER
BOILE BRICKELL & NE
MEGIUM
THE SOLUTION RESIDES
THAN TO SERVE THE SERV

WKQQ/Lexington (606) 252-8694 PD: PETER DELLORO MD: STACY YELTON

Beavy
STARSHIP
TOM PETTY
ARROSHITH
DOOBLE BROTHERS
ROLLING STONES
ALICE COOPER
MOTLEY CRUE (M)
STAGE DOLLS
Med Lum
Light

#### WRDU/Releigh (919) 876-1061 PD: BOB WALTON

KNCN/Corpus Ci (512) 289-1000 DOW HENLEY (M) Heavy ARROSMITH

ROLLING STONES
DON HEMLEY (M)
HICK JONES
TOM PETTY
JOE COCKER
CULT
HELISSA ETHERIDGE
TEARS FOR FEARS
GREAT WHITE
MOTLEY CRUE (L)
POCO 

# WRXL/Rich

# WTKX/Pensacols (904) 438-7543 PD: KEN CLARK MD: STRUMMER

READY
ARROSHITH
JOE COCKER
JEFFERSON AIRF
JETHRO TULL
POCO
TREVOR RABIN
ROLLING STONES
DON HERLING
HOG JUN
ACTURE

KTAL/Shreveport (318) 425-2422 PD: JOHN SHERMAN MD: TOM MICHAELS Reavy MOTLEY CRUE SKID ROW(L) ALICE COOPER TESLA ROLLING STONES 

# P3

# (804) 971-4057 OM: JAY LOPE2 MD: JOHN KNAPP

# POCO JETHRO TULL JEFFERSON AIRPLANI Medium a ICENOUSE MELISSA ETHERIDGE ALARM Light STEVE JONES

KFMX/Lubbo

(806) 747-1224 PD: JON McGANN MD: GREGG STONE

BEAVY
ROLLING STONI
STAGE DOLLS
DON HENLEY
TREVOR RABIN
MOTLEY CRUE
JOE COCKER
AEROSMITH
POCO

PD: HARRY GUSCOTT MD: RICK GANG!

Heavy AEROSMITH (M)

Bea.,
AEMOSMITH (M)
ALARM
JOE COCKER
ALICE COOPER
LETHAL MEAPON II
POCO
TARROW MARIN
SALIDE STONES (M)
SKID ROM
BILLY SOUIER
STARSHIP
DON HEALEY
Medium
BAD ENGLISH
B BAD ENGLISH
A SHOOTHO STAR
A NELL YOUNG
A FILES ON FIRE
CURE

WTKI/Gul (601) 863-3522 PD: TAMMY DUPRI

PD: JUNE TO THE PD: JUNE TO TH

# WGLF/Tallahassee (904) 878-1104 PD: WILL DOUGLASS APD/MD: JEFF HORN

# MILDINE

# P1

WLUP/Chica (312) 440-5270 VP/SM: GREG SOLK MD: DAVE BENSON

WP JAN 1

BEATY
BOLLING STONES
DON HEMLEY
AEMOSHLEY
AEMOSHLEY
AEMOSHLEY
TEARS FOR FEARS
STARRIFF
TEARS FOR FEARS
STARRIFF
TERVOR RABIN
POCO
ELTON JOHN
JOE COCKER
HELISSA ETHERIDE
MALISSA ETHERIDE
STEVLE RAY VAUGHAN
JETHRO TULL
BOORDAN SHOUTHY
JACKSON BROWN
STEVLE RAY VAUGHAN
JETHRO TULL
BOORDAN SHOUTHY
JETPERSON AIRPLAME
FINE YOUR
CURE
PAUL NCCARTNEY
GOAD HOUSE
LETHAL MEAPON II
a ALARM

DO: STACE VELTON

Reavy
BLUE MUDER
RELISSA ETHERIDGE
DO: BRILE'S

RELISSA ETHERIDGE
DO: BRILE'S

RELISSA ETHERIDGE
DO: BRILE'S

RELISSA ETHERIDGE
DO: BRILE'S

ROLLING STONES (M)

STAGE DOLL

LETHAL WEAPON II

JEFFERSON AIRPLANE

JEFRING TULL

JEFRING TULL

LIVING COLOUR

RICKARD MARK

PORT

MEDS MILLORE

TREVOR RABIN

MED MILLOR

ACALL

LIght

KMCNICOPDIS Ch. WEBN/Cincinnati (513) 621-9326 PD: TOM OWENS MD: TONY TOLLIVER Beary
TOM PETTY(M)
DON PETTY(M)
DON PETTY(M)
DON PETTY(M)
DON PETTY(M)
DON PETTY(M)
CHOERELSA
ROLLING STOMES (M)
LOVE & ROCKETS
AEROSMITH (M) (L)
MINGER
JOHN COUGAR MELLEN
Medium
JACKSON BROWNE
STEVIE RAY VAUGHAN
U2

TREVOR RABIN JETHRO TULL RICHARD MARX RICHARD SECURITION OF THE POOL OF THE POUNG LIGHT A MOTLEY CRUE A CURE CULT

PD: BUZZ KNIGHT MD: JO ROBINSON

MDI JO ROBINSON

BRATY

BLLY SQUIER (H)

DON HENLEY (H)

CALL SON HENDEY (H)

JACKS HO STONES (M)

JACKS HO STONES (M)

JETHRO TULL

TREVOR RABIN

JOE COCKER

ALICE COOPER

STACE DOLLS

BLUE HUBBER

ELTON JOHN

POCCT WHITE

STACE DOLLS

STACE HOLLS

BLUE HUBBER

ELTON JOHN

POCCT WHITE

STACE HOLLS

BUE HUBBER

ELTON JOHN

POCCT WHITE

STACE

GREAT WHITE

SOMHAN

ALARM

BAD ENGLISH

BAD ENGLISH

BAD ENGLISH

BAD ENGLISH

BAD ENGLISH

ALARM

ALARM

LIST

NOTLEY CRUE

NELL YOUN

PETER TRANFON

LIST

L

# (313) 827-9504

MD: JIH PEMBERTON

REAVY
TREVOR RABIN
BILLY SQUIER
STAGE DOLLS
GREAN WHITE
GREAN WHITE
BOLLING STONES (L)
JOE COCKER
CULT
ALARM
TESLA
THE STONES (L)
HICK JONES
TEN YEARS APTER
FOCCO SILP
STARELY
BOLLING STONES
TEN YEARS APTER
FOCCO SILP
STARELY
BOLLING STEVENS ATC
BOD ENGLISH

# WLZR/Minwaure (414) 453-4130 PDI GREG AUSHAM MDI RELEY WALLACE REASY REASY REASH TO THE TO TH WLVQ/Columbi (614) 224-1271

# APD/MD: JOHN LABeavy ROLLING STONES AEROSHITH STANSHIP MOLLY HARCHET HOTLEY CRUE AFTER FRAMPTON Hed lus CREAT WHITE BILLY SQUIER Light a TESLA PD: MARTY BENDER MD: JIM PEMBERTON

PD: NORM WINER MD: LIN BREHMER MD: LIN BRENMER
Beavy
POLLING STONES
CURE
BOODENS
DON HENLEY
PETE TOWNSHEND
MELISSA ETHERIDGE
TOW PETTY
DONNMITE
BOOS MOULD
STEVIE RAY VAUGHAN
CALL
10,000 MANIACS

# a GIANT a TORA TORA Light a JEFF HEALEY a CURE a FASTER PUSSYCAT B-52'S PIXIES KINSEY REPORT EURYTHIALOS PINE YOUNG CANNIBA CAMPER YOUNG CANNIBA CAMPER YOUNG CANNIBA CAMPER YOUNG JAMES HONUNTEY JAMES HONUNTEY JAMES HONUNTEY JAMES HONUNTEY HOLOGO GIRLS HOLOGO HOLOGO JACKSON BROWNE TEXAS SUBDUIDES RED HOLOGO JACKSON BROWNE HINTER HOLOGO JACKSON BROWNE JACKSON JACKSON BROWNE JACKSON JACKSON BROWNE JACKSON JACKSON BROWNE JACKS WLLZ/Detroit (313) 655-5100

PD: DOUG PODELL MD: GARY PALMER REAVY

AREADSKITH (M)

TON PETTY

MARRANT

BILLY SQUIER

DON HENNEY

CONNIDATE

TABLE

TABLE

TABLE

ALICE COOPER

TAGE

COCKER

THOM

THO

# PD: SCOTT JAMES MD: SKID ROADIE

PD: SCOTT JAMESON PD: STOTT DAOSIE

BRAYY
BRITTI (M)
SHOOTING STAR
DOM HEALEY
TOM PETTY
TOM PETTY
TOM PETTY
TOM POTTY
OF THE STAR
MONTLEY CRUE
CULT
GORRY PARK
SKID ROW
WORLD TRADE
WINGER
JEFFERSON AIRPLANE
ALAR
MELISSA ETHERIOCE
TEARS FOR FEAR
PAD ENGLISH
BAD ENGLISH
BA

## (414) 278-2040

WLZR/Milwaukee (414) 453-4130

KQRS/Minneapolis (612) 545-5601

OM: DAVE HAMILTON APD/MD: JOHN LASS

PD: DAVE LONDO

PDI DAVE LONDON
HDI DAN KANSEN

REAVY
THEYOR RABIN
SKIE DOWN
SKIE DOWN
TESLA
ARROSHITH
MOTLEY CRUE (M)
GRATT WHITE
STEM YEARS AFTER
MEDIUS
BORNAM
L.A. GUNS
HICHAEL MONNOE
SHIED Y KNIP
SHANG TANGO
FLES ON FIRE
STEVY JOHES
HICK JONES
GIANT
MOLLY MATCHET
STEVIE RAY VAUGHAN
TANGIE
BILLY SOULER
HICKE SOULER
JOE COCKER
JOE COCKER
SHICK JOUNG
SHIEL SOULER
JOHN RESSIAM
NELL YOUNG
SRANTA
SKATER
SHILLY SOULER
SHIEL SOULER
SHOTOUN MESSIAM
NELL YOUNG
SARAYA
SKATER PUSSYCAT
ARSTER PUSSY

MICHIE LEE JURES
WERNLY MALL
Light
PETER FRAMPTON
GRAPES OF WRATH
ITEN YEARS AFTER
KEVIN NEDERHOTT OR
INNOCENCE MISSION
SUBDUDES
MICHAEL PENN
TOAD THE WET SPROC
SQUEEZE

# KSHE/St. Louis (314) 621-0095 OM: RICK BALIS APD: AL HOPER

APD: AL HOPER
BEATY
DOWN MEMLEY
DOWN MEM

#### WONE/Akron (216) 869-9600 PD: BRIAN TAYLOR MD: J.D.

P2

Meavy
ROLLING STONES
AEROSHITH (M)
STARSHIP
CURE
TREVOR RABIN
HICK JONES
TERRS FOR FEARS
POCO
STAGE DOLLS
JETHRO TULL

JOE COCKER
Medium
a NEIL YOUNG
a PETER FRAMPTON
a BAD ENGLISH
Light
GREAT WHITE
s SARAYA

# WAPL/Appleton (414) 734-9226 PD: GARRETT HART MD: RICK PANNECK

NOT RICK PANNECK

EGRYY
MARRANT
BAD ENGLISH
POOBLE SHOTMERS
FOOLLING STORES
FOULLING STORES
FOULLING STORES
FOUL HICKS
ARBOSH ITE
FOOLE
FO

#### WXLP/Davenpo (319) 326-2541 (317) 257-7565 PD: MICHAEL HUG MD: JAY BAKER

PD: GUY PERRY MD: HAZ MONTANA Heary
CALLOY
CALLOY
CALLOY
CALCOY
CAL

KIX ALARM NEIL YOUNG (218) 728-6421 PD: MIKE KELLER

PO: MICHAEL RUGHES
MD: JAY BAKER

RESTY LEE SUMMER
TOWN PETTY
DON NEMLEY
CALL
FOR STARSH PARK
AEDOSH TO (N)
TREVOR RABINS (M)
TREVOR RABINS (M)
TREVOR RABINS
MCLEY CRUE
SKID ROM
STAGE DOLLS
MCCO JONES
ED COLLS
ALICE COOPER
D ALICE COOPER
B JETHRO TULL
ALICE COOPER
B AD ENGLISH
JETHRO TULL
B ALICE COOPER
B AD ENGLISH
B AD ENGLI PD: MIKE KELLER

Weavy
ROLLING STONES (M)
JECKSON BROWNE
JOE COCKER
STARSHIP
POCO
TEARS FOR PEARS
Medium
PETER FRAMPTON
Light
DANGEROUS TOYS

#### (612) 339-0000 PD: TOM CARROLL MD: JOHN BEAULIEU PD: ALAN LAWSON MD: J. PREDERICKSEN

MD: JOHN BEAULIEU

BLEAVY
BOLLING STONES (M)
AEROSHITH (M)
STAGE DOLLS
HICK JONES
POCO
JEFFERSON AIRPLANE
JETHRO TULL
BILLY SQUIER
JOE COCKENHERIDGE
WORLD THADE
MED TO THE STAGE
MED THADE
AGRAT MHITE
BAD ENGLISH
LIGHT
BALANDS
MA JUDANION

# WAZU/Dayton (513) 324-0283 PD: MICHAEL LUCZAR MD: EDDIE MERCER

BEAUTH (M)
ALROSMITH (M)
BLUE MURDER
HOTLEY CRUE
ROLLING STONES (L)
BLLLY SQUIER
TANGLER
TORA TORA
Medium
Light
A ALARM
MOLLY HATCHET

# PD: PHIL WILSON MD: JACK EMERSON

Heavy
ROLLING STONES (M)
AEROSNITH (M)
POCO
JOE COCKER
A JEFF HEALEY
ICENOUSE
STAGE DOLLS
Medium
A TOM PETTY
MOLLY HATCHET

#### WGBF/Evansville (812) 477-8811 PD: KENT WEAVER MD: SCOTT MURRAY

MDI SCOTI

BEARY
BON HEMLEY
STARSHIP
HICK JONES
TREVOR HABIN
JOE COCKER

POLLING STONES (M)
AEMOSNITH
TEARS FOR FEARS
JETHRO TULL
Med tum
NELL YOUNG
PETER FRANPTON
LIGHT
WXKE/Ft. Wayne

# WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST APD. BUZZ MAXWELL

APD. EURA

Beary
ROLLING STONES (M)
MELISSA ETHERIDGE
OFFI
TREVOR RABIN
JEFF HEALEY
AZEOSHITH
ALARM
POCO
TOM PETTY
Medium
a WORLD TRADE

# KJJO/Minneapo (612) 941-5774

Beavy
AEROSMITH
TREVOR RABIN
MOTLEY CRUE
JOE COCKER
STAGE DOLLS
POCO
a NEIL YOUNG
ALARM
a SHOOTING STAR
BILLY SQUIER

TEARS FOR FEARS
TOM PETTY (M)
JETHRO TULL
Medium
Light
a PETER FRAMPTON

#### WLAV/Grand Rapids (616) 458-5461 PD: DAVE LANGE MD: ARIS HAMPERS

MD: ARIS HAREBRATY
MD: ARIS HAREROLLING STONES
INDIGO GIRLS
AEROSHITH (H)
MOTLEY CRUE (M)
MINCER
TEARS FOR FEARS
STAGE DOLLS
JETHRO TULL (M)
MARGANT
STARSHIP
Medium
PRICE PRAMPTON
A NELL YOUNG
A HICHAEL MONROE

PD: MARK STEVENS

Reavy
TOM PETTY
TREVOR ANAIN
MOLLING STONES (M
STAGE DOLLS
STARSHES
FOCO
MOTLEY CRUE
JOE COCKER
TEARS TOR PEARS
END MEMLEY
STONES (M
STONE

WIBA/Madison (608) 274-5450 PD: VAN EDWARDS MD: JACK MITCHEL MO: JACK MITCHELL

BRANY
TOM PERLEY
TOM PERLEY
FOR LIBRARY
FOR LIBRARY
FOR LIBRARY
FOR LIBRARY
FOR LIBRARY
LETHAL WEAPON II
LIBRARY
LETHAL WEAPON II
JOE COCKER
STARSHIP
POCO
TRIVOR RABIN
BOODANIN
BOODANIN
BOODANIN
A JETHRO TULL
A ALABM
MILLISA ETHERIDGE
JEFFENSON AIRPLANE
A BOOMAM
A BOLLAND
A BILLI TOMA
BELLI TOMA
BELLI TOMA
BELLI TOMA
BELLI TOMA
BELLI TOMA
BOOMAM

WYBR/Rockford (815) 874-7861 INT PD: TIM CRUL

#### KATT/Okiahoma City (405) 848-0100 PD: SCOTT DOUGLAS

INT PO: SAY DRYSDAL

BRAVY
BRAVY
BRAVY
BRAVY
BRAVY
BOLLING STONES (M)
GIANT
AEROSNITH
AEROSNITH
AEROSNITH
AUTLET CRUE
ALARM
DORRAM
DORRAM
DORRAM
BORNAM
GORRAM
BORNAM
GORRAM
BORNAM
GORRAM
BALLY SQUIER
BALLY SQUIER MD: CHOY SCULL

Heavy
WHITE LION
GREAT WHITE (H)
GREAT WHITE (H)
AEROSHITH (H)
AEROSHITH (H)
NOLLING STONES
EXTREME

DOLLE BROTHERS
ANGLY MATCHET
B ALLIGHT
DANGEROUS TOYS
MELL SAS ETHERIOGE
HELL YOUR HELL SAS
ETHER HOGE
CHARLE & THE HIGH
CALABLE

# a MEIL YOUNG a CHARLIE & THE NI a D.A.D a STEVE JONES a TEN YEARS AFTER

(309) 674-2000
PD: RICK HIRSCHMANN APD/MD: MARK BRETSCH Beavy ROLLING STONES AEROSMITH WARRANT

AEROSHITM
MARRANT
POCO
MIE RAY VAUGHAN
DON HEMLEY
STARSHIP
ELTON JOHN
FINE YOUNG CANNIBA
TEARS FOR TEARS
COM PETTY
ANDERSON, RRUPORD,
TREVOR RABIN
MELISSA STHERE TOGE
STATESTON AIRPLANE
JETHAN TUL
ALARM
LIVING COLOUR
MAG

# PD: MIKE PERRIS

MD: JOE MARTIN

Reavy
ROLLING STONES
AEROSNITH
BILLY SOULER
HOTLEY GRUE
HOTLEY GRUE
HOTLEY GRUE
HOTLEY GRUE
HOTLEY GRUE
HOTLEY GRUE
TREVOR RABIN
ANDERSON, BRUT'
STACE DOLLS
JETHRO TULL
OCCOPPE
ATTEVIE RAY VAUG
GREAT WHITE
TOM PETTY
MELISSA ETHERII
PROGLUM
PROGLUM
PROGLUM
BAD BEGLISH
LIGHT
DANGER DANGER

#### KMOD/Tuls (918) 664-2810

(918) 864-2810
PD: PHIL STONE
PD: JOHN POSTER
REVOR RASIN
NOLLING STONES
STARSHIP
POCOCKER
AGGUS
JUNGOSHITH
MENGLUB

8 PELL YOUNG
8 POT PRANTON
8 BAD ENGLISH
7-LIES OF TIRE
2 PASTER PUSSYCAT
8 SARAYA

# (316) 722-5600 PD: RON ERIC TRYLOMED: PHIL THOMPSON

WRKU/Youngs (216) 759-0579 PD: GARY JAY MD: JOE PAIANO

MO: PHIL THOMESON
Reavy
ROLLING STONES (M)
ACEDOSHITH (N)
MOTLEY CRUE
TEARS FOR FEAS
POCO
DON HEMLEY (M)
DON HEMLEY (M)
HOUSE (M)
HOUSE

# KJKJ/Grand Rapids (701) 748-1417

PDI LEASY
APD/MDI JANL
EARY
JOE COCKER
ARDSHITH
ROLLING STONES (M)
MICK JONES
STARSHIP
POCO
THE GRAS AFTER
THE STARSHIP
A NELL YOUNG
A NELL YOUNG
LIGHT
A NOLLY HATCHET
O JAJD
GRAT WHITE

PIL: JOE PALANCE
MD: JOE PALANCE
HEAVY
AEROSHITH (H)
JACKSON BROWNE
ALICE COOPER
DOIN HEALEY (H)
MOLLY HARCHET
MOTLEY CRUE
MOLLY RATCHET
MOTLEY CRUE
STARSHIP
TANGLER
TERS FOR PEARS
STARSHIP
TANGLER
TERS FOR PEARS
STENIE RAY VAUGH.
CULT
GIANT
CULTER
TESLA WKLT/Kaikaska (616) 258-2800 PD: DAVE FORTNEY HD: DARRYL DALOTT

#### KEZO/Omaha (402) 592-5300 OM: BRUCE MCGR

# PD: GABE BAPTISTE

PDI GABE BATT.

PDI GABE BATT.

REAVY

ROLLING STONES (M)
1927 TREVOR RABIN
STARSHIP
BILLY SQUIER
POCO SHITH (M)
GRATT HER
GRATT HER
GRATT HER
JOHN CAPPERTY 6 TH
EIM HITCHELL
JACKSON BROWNE
CURE
CURE
GRATT WHITE
BAD BRIGLISH
WMAD/MAGISON

REAVY
DON HERLEY
TOM PETTY
TOM PETTY
TOM PETTY
AENOSHITM
BOLLING STONES
JOHN STONES
JOHN STONES
JOHN STONE
ACKSON BOWNE
TREVOR RAEIN
SILD ROW
HICK SOMES
MELISSA ETHERLOGE
POCO
STARSHIP
ALICE COOPER
BLICE COOPER
BLICTON JOHN
Med Ilum
BONHAM
Light

# P3

PDI HARRY VUM
DIS KIM JEFFRIES

HARVY
STARSHIP
ARNOSHITH
FINE YOUNG CANNIBA
CURE
ELTON JOHN
POCO
FINE STORES
THAN TUNNER
BAD ENGLISH
JACKSON BROWNE
LETHAL MEAPON II
DON HERLEY
TRIVO HERPON
TONE PETTY
MICK JONES
HOTLEY CRUE
MELISSA STHER HOGE
LI VING COLOQUE
AND THE STREET OF THE STREET
ALEMAN
LIGHT
ALEM

Heavy
MARRANT
MICK JONES
JOE COCKER
AEMOSMITH
STARSHIP
ROLLING STONES (M)
TEARS FOR FEARS

# CURE POCO MELISSA ETHERIDGE Medium PETER FRAMPTON Light WINGER GIANT GORNAM TANGIER

PD: BOB WAYNE APD/MD: JANE OBRIEN

MDI DARRYL DALLET.

BRATY
DON HERLEY(H)
ROLLING STONES (M)
AEROSHITH (M)
PLICON JOHN
STEVLE RAY VAUGHAN
HOTLEY CRUE
TEARS POR FEARS
TANGLER
STARSHIP
SKID ROW
Med Lum
A POCO
DEGLISH
BOWNAM
TED NUCERT
Light
A FLES ON FIRE
PLES ON FIRE
PLES ON FIRE
PLES ON FIRE
PLES ON FIRE

## KFMQ/Lincoln (402) 489-6500

# WMAD/Madison (808) 249-9277 PD: PAUL MARSZALES

# KSQY/Rapid City (805) 348-9877 PD: JACK DANIELS AFD: JEFF MICHAELS

PDI JACK ON-AMALS

BROWY
RICKAND MARX
DON REMLET (M) (L)
THAN STACE DOLLS
JOE COCKER
HICK JOES THE YEARS
THEN YEARS AT THE
POCO IN STOMES (M) (L)
JEFFERSON AIRPLANE (L)
AREOSAITE (M) (L)
MOTLEY CRUE
BILLY SQUIER
ALICE COOPER
COTOM JOHN
JETHON TULL
MCLISSA ETHERIDGE
ALARM
Medium
NELSSA ETHERIDGE
ALARM
MEDIUM
STETCH FRAMPTON
LIGHT
NOLLY HATCHET
RICKLE LER JOHES
LICKNOWN
SETTER FRAMPTON
RICKLE LER JOHES
RICKLE RATCHET
RICKLE LER JOHES
RICKLE RATCHET
RICKL

KOWB/Fargo
(218) 238-7900
OM: MARK NICHO
MD: TY BANKS
(FROZEN)
Beavy
AEROSMITH
ROLLING STONES
TREVOR RABIN
DON HENLEY
POCO
Medium
Light

# KSEZ/Sloux City (712) 258-6740 RD: GLEN MILLER MD: TIM HARRISON

MD: TIM HARRISON

Beavy
POCO
JOE COCKER
POLIFIC STONES (L)
TOM PETTY
VINE YOUNG CANNIBA
RICHARO MANA
AEROSNITH
STANSHIP
Med Lue
Light
BALERIST
ACTION

Continued on next page

WKQZ/Saginaw (517) 695-5115 (319) 351-9300

# KFMZ/Columbia (314) 874-3000 PD: CHRIS KELLOGG

www.americanradiohistory.com

# REGIONAL AOR ACTIVITY

#### **MIDWEST** (Continued)

PD: GREGG RICHARDS APD/MD: SUE PREY

# KXUS/Springfield (417) 831-9700

OM: MIKE SCRMIDT MD: PAUL CANNELL

Heavy ROLLING STONES (M) AEROSMITH INDIGO GIRLS

TREVOR RABIN 

PD/MD: STEVE KOSB/
BRANY
ROLLING STONES (M)
TOM PETTY (M)
MARRANT
TREVOR RABBIN
AEROSHITH
CURE
POCCURE
POCCURE
REL VOUNG
LIGHT
BONTAM
TESLA

# WYMG/Springfield (217) 548-9000

PD: CRAIG STEVENS MD: KEEF PULGHAM

Beavy
AEROSHITH
JACKSON BROWNE
DON HENLEY(M)
TOM PETTY
ROLLING STONES (M)
MARRANT
BE BONHAM
BILLY SQUIER
JAMES MCMURTRY
A RILLY SQUIER
GIANT
GIANT
GIANT
GIANT

# WEST

# PI

PD: JOHN BRADLEY MD: DOUG CLIFTON

READY
ROLLING STOMES
CURE
STEVIE RAY VAUGHAN
POCO
DON HENLEY
TEXAS
B-52 S
REGION AND S
REGION BOOKER
B-10 S
REGION BRUPORD,
TEARS FOR FEARS
MEDIAN BOOKER
BELTON JOHN
A 10,000 MANIACS
MEDIAN SERVICE
MED

#### KAZY/De (303) 759-5600 MD: RICH GARCIA

MO: RICH GARCIA

Meavy
AROSMITH
GREAT MHITE
GREAT MHITE
GON HERLEY
TOM PETTY
TOM PETTY
TOM PETTY
STEVIE RAY VAUGHAI
MILLET BOYS
BULLET BOYS
BULLET BOYS
BULLET BOYS
BULLET BOYS
BULLET BOYS
HOUSE
TAGGE
HOUSE
TAGGE
TAGGE
MARRANO
JETHRO TOLL
Med LUB
BADLANDS
DOWNAM
ALICE COOPER
GUMS N. FOSSS
QUEENSRYCHE
SKID ROW
TEN YEARS AFTER
WINGER
ENUTY Z'MUTT

BILLY SQUIER STEVIE RAY VAL

JETHRO TULL Light a ALARM a POCO

#### KUPD/P (602) 838-3062

PD: CURTISS JOHNSON APD: J. OAVID HOLMES

Heavy
ABOUNTS TOWNS
BARDOMITH TOWNS
ROLLING STONES
ROLLING STONES
ROLLING STONES
ROLLING STONES
ROLLING
ROLLIN WINGER
TEXAS
JOE COCKER
METALLICA
EXTREME
MOLLY HATCHET
GIANT
GIANT
MOLLY HATCHET
GIANT
GIANT
MOLLO TRADE
BANG TANGO
DIRTY LOOKS
ICON
TESLA
LIVING COLOUR
D.A.J.
ELVIN
HICHAEL MONROE
STEVE JONES
TREVOR RABIN
WEBS WILLDER
DAN REED NETWORK
LIGHT
LIGHT
LIGHT
LIGHT
LIGHT
MED WILLOR
DAN REED NETWORK
LIGHT
LIGHT
LIGHT
MED WILLOR
DAN REED NETWORK
LIGHT
LIGHT
LIGHT
LIGHT
MED NILDER
DAN REED NETWORK
LIGHT
LIGHT
LIGHT
LIGHT
LIGHT
MED NILDER
DAN REED NETWORK
LIGHT

#### KOME/San Jose (408) 985-9800 PD: RON NENNI MD: STEPHEN PAGE

Reavy
DON HEMLEY
ARROSHITH
ROLLING STONES
STANSHIP
HEMPOOR RABIN
JOE COCKER
ANDERSON, REUFORD,
POCO
STEVIE RAY VAUGHAN
JEFFERSON NIRPLANE
LIVING COLOUR
LIVING COLOUR
TEASS FOR FEARS
JETHRO TULL
MELISSA ETHERIDE
TON YEARS AFTER
ALICE COOPEP
ALARM
ALICE COOPEP
ALARM
TESILAN CROKER & T
BANG TANGO
GREAT WHITE
BONHAM
MOLLY HATCHET
CAMPER VAN BEETHOV
DANTE LION
BILLY SQUIER
ENUFF Z'NUFF
ENUFF

KGON/Portland (503) 223-1441 OM: JON ROBBIHS MD: DAVE NUMME

KZAP/Sacram

(916) 925-3700 PD: PAT STILL APD: JON RUSSELL

PDI PAT STILL

REAVY
ARDSHITH (M)
ICENOUSE
MELISSA ETHERIDGE
NEIL YOUNG
NEIL YOUNG
NEIL YOUNG
NEIL YOUNG
NEIL YOUNG
NEIL YOUNG
NEW
DON HERLEY (M)
DOOBLE BROTHERS
JACKSON BROWNE
JOER
POCO
ROLLING STONES
STARSHIP (M)
CALL
LOETTY
TREVOR RABIN
THE OUNG
ANDERS
ALICE COOPER
ANDERSON, BRUPORD,
BILLY SQUIER
DICTORY
ELTON
JOHN
FINE YOUNG CANNIBA
FLIES ON FIRE
GRAT WHITE
INDIO

#### KSJO/Sen Jose (408) 453-5400 OM: BOB HARLOW MD: DANA JANG

CM: BOS MARLOM
MD: DANA JAMG

Reavy
AEROSHITH(L)
JOE COCKER
DON MEMLEY
FOCOME RABIN
TOOLLING STONES (M)
STARSHIP
TEARS FOR PEARS
MARRANT
TOM JETTY
ANDERSON, BRUFORD,
ALICE COOPER
CULTSA ETHRIDGE
ALLOW
MELISH PRAMPTON
JETPRESON AIRPLANE
JETPRESON AIRPLANE
JETPRESON AIRPLANE
JETPRESON AIRPLANE
JETPRESON AIRPLANE
JETPRESON AIRPLANE
SHILLY SQUIER
STAGE FOLLS
TEN YEARS
BELL YOULD
BOILD

# KXRX/Seattle

(206) 283-5979
PD: RICK LAMBERT
MD: BREW MICHAELS

JEFFERSON AIRPLANE JEFFERSON AIRPLANE
MICK JONES
MOLLY HATCHET
PET TOMNSHEND
PET ET PRAMPTON
STEVIE NICKS
STEVIE RAY VAUGHAN
TEN YEARS AFTER
CULT
CURT
REPLACEMENTS
WARRANT
Light

#### KBER/Salt Lake City (801) 322-3311 OM: JOHN EDWARDS MD: KEVIN LEWIS

MD: KEVIN LEMI
Beavy
ALIEN
DANGER DANGER
RIX
SAID
BILY SQUIER
RIXSULER
WISSLA
W

KRSP/Salt Lake City (801) 262-5541

PD: RANDY ROSE APD/MD: KELLY MONSO

Beavy AEROSMITH (M) ROLLING STONES (M)

AREADALITY (A)

AREADALITY (A)

TREVOR RABIN

STARSHIP

TEARS FOR PEARS

MICK JONES

TOM PETTY

DON HENLEY

JETHRO TULL

MEDIUM

MELISSA ETHERIOJE

MOTLEY CRUE

MOTLEY CRUE

JOECKER

JOECKER

JOECKER

JOECKER

JOECKER

AMOERSOM, BRUFORD,

AMOERSOM, BRUFORD,

KGB/San Diego (619) 292-1360

PD: TED EDWARDS APD: PAM EDWARDS

Beavy
TOM PETTY
TOM PETTY
TOM PETTY
BAD ENGLISH (M)
ROLLING STONES
CON HENLES
CON HENLES
AND ENGLISH (M)
PETE TOMNSIEND
STEVIE RAY VAUGHAN
MAJOR LEAGUE
THEVOR RABIN
MA ROLNT
Medium
POCO
SAY ANYTHING
SKID ROW (L)
ROTTEY
COULT
TO THE TOM THE TOM
THE TOM THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
THE TOM
TH

POCD
TOM PETTY(M)
CULT
STEVIE MICKS
JETHON TULL
JOHN TULL
JOHN THE MICKS
TREVIE MICKS
TREVOR RABIN
SNAKES
CURE
HICK ONNES
JONTON BROWNE
HICK ONNES
JONTON BROWNE
OUBENSYCHE
LETHAL WEAPON II
RICHARD MARX
ALARM
MELISSA ETHERIDGE
SKID ROW
THERS
BOWNES
ELTON JOHN
MARRANT
BOWNES
STARSHIP
NOTER
NELL YOUNG
NOTER
NELL YOUNG
NOTER
NELL YOUNG
MILL YO

POCD TOM PETTY(M

# KISW/Seattle (206) 285-7625

PD: SKY DANIELS MD: MIKE JONES Beavy TOM PETTY GREAT WHITE (M) TOW PETTY
GREAT WHITE (H)
CULT
GREAT
GREAT WHITE (H)
GREAT
G

CFOY/Van

#### (604) 684-7221 PD: JIM JOHNSTON APD: ROBIN LAROSE

# KRXQ/Secramento (916) 334-7777

PD: JUDY MCNUTT MD: PAMELA ROBERTS MD: PAMELA ROBERTS
Reavy
AEROS NITH (M)
JOE COCKER
ALLICE COOPER
GRAT WHITE (M)
TREVOR RABIN
ROLLING STONES (M)
SKID ROM(L)
TANGLER
TORA TOKA
TOM PETTY
Med dum
ALABRE
ALABRE
ALABRE
BULLETBOYS
CULT
CULT
TOTAL TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TOTAL
TO

BUSHNER BOYS
CULT I
D.A.D DOOBLE BROTHERS
MELISSA ETHERIDGE
MICHAEL
MI

KFOG/San France (415) 986-1045 PD: PAT EVANS MD: M. DUNG

MD: BIC MARTY

Reavy
AEROSHITH IM)
AEROSHITH IM)
TOM FETTY(H)
POCO
TREVOR RABIN
FOLLING STONES IM)
STARSHIP
TEARS FOR FEARS
MARRAST
AERILL
AEROSHITH
AEROSHI Beavy
POLLING STONES
DON HENLEY
AEROSHITH
POCO
TEARS FOR FEARS
FINE YOUNG CANNIBA
Medium
JOE COCKER
TON PETTY
JEFFERSON AIRPLANE
TREVOR RABIN

KNAC/Long Beach (213) 437-0366 PD: TOM MARSHALL MD: MICHAEL DAVIS

TEN YEARS AFTER
STARSHIP
JAMES NCHWIMTRY
JAMES NCHWIMTRY
JAMES NCHWIMTRY
JAMES NCHWIMTRY
JAMES NCHWIMTRY
ALARM
JELSA STRENGONE E T
ALARM
JETHRO TULL
ANDERSON, BRUFORD, STORY, JONES
BAD ENGLISH
BAD ENGLISH
BAD ENGLISH
BAT

# KRQR/San Francisco (415) 765-4097

PD: CHRIS MILLER MD: LORRAINE MEIER

MO: LORRAINE MEIER

Beavy
ACROSNITH (M)
DON HENLEY(M)
STEVIE NICKS
TOM PETTY
FOLLING STONES (M)
STEVIE NICKS
TOM PETTY
TARREFOR FEARS
FOR FEARS
FOR FEARS
FOR FEARS
FOR FEARS
JEFFERSON BRUFORD,
JEFFERSON AIRPLANE
JEFFERSON
TOTAL
LIGHT
ACAMPER VAN BEETHOV
BILLY SQUIER

# P2

KKBB/Bakersfleid (805) 326-8000

KJOT/Boise (208) 344-3500 PD: CARL SCHEIDER

Reavy
ROLLING STONES
AEROSMITH
TREVOR RABIN
POCO
STARSHIP
JOE COCKER
JETHRO TULL
TEARS FOR FEARS
CULT

TEARS FOR FEARS
CULT
MELISA ETHERIDGE
Medium
a DON RENLEY
a NEIL YOUNG
a ELTON JOHN
a R.E.M.
a ICEMOUSE
Light
a MOLLY RATCHET

OM: RICH HAW MD: BOB ELY

MD: DOB ELY

BEAVY
AEDOSMITH IM)
ROLLING STONES
JETHRO TULL (M)
ALARM
JETHRO TULL (M)
ALARM
ALICE COOPER
GIANT
CULT
BORNAM
MOTLEY CRUE (M)
DON MERLEY (M)
MELISSA ETHERIDGE
STEVIE RAY VAUGHAN
MOLLY HATCHET
TOM PETTY
JOE COCKER
TREVOR RAIN
TEN YEARS AFTER
WEG LIGH
B HELE (M)
B HELE (M)
A HELE (M)
A

KBPI/Denver (303) 572-6200

PD: CHRIS POOLE MD: DEVIN DURRAN

Beavy
ARROSHITH (M)
DON HENLEY (M)
TOM PETTY
TREVOR RABIN
ROLLING STONES (M)
Red lum
a BORHAM
a NEIL YOUNG

KLCX/Eugene (503) 345-8888 PD: STEVE BECKER

DESTRUKE BECKER

BRAVY
BROWNER
BRAVE
BROWNER
ALCE COOPER
HELISSA ETHERIDGE
JETHRO TULL
MOTLEY CRUE
POCCO
BROWNER
BRAIN
FOCE
BRAIN
FOCE
BRAIN
FOR FABIL
FOR FEARS
MEDITARE
BRAVE
BRAV

KOMP/Las Vegas (702) 876-1460

PD: PICHARD REED MD: BIG MARTY

VP/OPR: CHUCK MCKAY APD: D. DE LA CRUZ Heavy
STEVIE RAY VAUGHAN
DON HERLEY
ROLLING STONES
AEROSMITH (M)
TON PETTY
STARSH P
MICK JONES
CALL
TREVOR RABIN
ANDERSON, SRUPORD,
POCO TREVOL...
ANDERSON, BRUFORD, POCO
TEARS FOR FEARS
LIVING COLCUR
BILLY SQUILER
MELISSA ETHERIDGE
JETHRO TULL
MITE LION
Medium
MINGER

# KMBY/Monterey (408) 649-7500 PD: RICH BERLIN MD: MAXANNE SART

MD: MAXANNE SARTOI

Beavy

Reavy

REVOR RABIN

ROLLING STONES (M)

STARSHIP

AEROSMITH (L)

POCO

DOLOGER

DOLOGER

DOLOGER

DOLOGER

HOTEF CORE

MED JUNE

MED JUNE

MED JUNE

MED JUNE

BOWHAM

BOWH

#### KDKB/Phoenix (602) 897-9300 PO: JOHN McCRAE MD: JEFF PARETS

PO: JUNN PRACTS

Reavy

JDE COCKER
ROLLING STONES
POCO
DOUBLE BROTHERS
STEVIE RAY VAUGHAN
STEVIE RAY VAUGHAN
JACKSON BROWNE
UN

TO PPTTY
DOAD REULEY
BLTON JOHN PRESENTED
DON MEMLEY
BLTON JOHN FRED
TEARS FOR FEARS
JEFFERSON AIPLANE
STARSHIP
LETHAL MEAPON II
TREVOR RAIN
JETHAL MEAPON II
TREVOR RAIN
JETHAL WEAPON II
TREVOR RAIN II

# KRZQ/Reno (702) 827-0965

PD: DANIEL COOK MD: MAX VOLUME

PD: DANIEL COOK
MD: HAX VOLUME
Reavy
TREVOR RABIN
STARSHIP
JOE COCKER
MICK JONES
POCO.
ACCOMPR
ACLING STONES IM)
ACROSHITH (M)
HOTLEY CRUE (M)
TEARS FOR FEARS
STAGE DOLLIS
FEM YEARS AFTER
JETHRO TULL
CULT
CULT
CUR
ALARM
MILISA ETHERIDGE
MILISA STABLISA
LES ANDER
MILISA STABLISA
MICHAEL

PD: RICK SHAW MD: MICHELE DODD MD: MICHELE DOOD

BRAWY
AEROSHITH (M)
BAD ENGLISH
BAD ENGLISH
DAD ENGLISH
DON RENLEY
TOM PETTY
POCO
TREVIEW
FARBIN
BOLLING STONES (M) (L)
STLICY BLAY VAUGHAN
MARRANT
WINGER
Med Ium
Light
ALARM
NELL YOUNG

# KEZE/Spokane (509) 448-8888 PD: GARY ALLEN APD: CURT CARTIER

Beavy ROLLING STONES (M) AEROSMITH (M) DON HENLEY (M) WARRANT WARKAN'S POCO TOM PETTY(M)

KLPX/Tuscon (602) 622-6711

PD: VAL McINTO MD: JACK GREEN

PO: ....

SBOYY

TO SETY(M)

DON RENLEY(M)

JAKSON BRONNE

TREVOR RABIN

STARSHIP

MARRANT

ROLLING STONES (M)

AEDS SHITH (M)

AEDS STONES (M)

AEDS STONE PEARS

POC. DO TEARS

POC. DO TEARS

ADD THE LOG

JETHRO TULL

AND TULL

AND TULL

AND TOUNG

ALLING STONES (M)

ALLING STONES (M)

AEDS ST

PO: ART FARKAS

BEAVY
ROLLING STONES (M)
ARROSHITM (M)
DON HENLEY(M)
WARRANT
STARSHIP
SKID MOW
THE STOR FERRS
TANGIER
STEVIE RAY VAUGHAN
MEDIAN
AND HOME
AND
HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND HOME
AND

PD: FRANK JAXON MD: HUBBY DEAN

MD: MICHAEL DAVIS

Heavy
SEIDEOUPER
ACCURACE MONROE
ACCURACE MONROE
ACROSHITH
MOTHLEY CRUE
KING'S X
HR. BIG
DANGEROUS TOYS
CULT
STEVE STEVENS ATOM
DIRTY LOOKS
TOSA. GUNS
NIGHTHARE ON ELM S
ROLLING STOMES
RADLANDS
TORA TORA

\*\*AFSTER PUSSYCAT
\*\*a CATS IN BOOTS

a ICON a CATS IN BOOTS Light

# KDJK/Modesto (209) 869-2594 PD: MARK DAVIS MD: RANDY MARANZ

# KPO#Honolulu (808) 524-7100 PD: PAUL MITCH

Beavy
TOM PETTY (L)
DON HENLEY
STARSHIP
ROLLING STONES (M)
AEROSMITH
Medium
Light
a ALARM

## KZEL/Eugene (503) 342-7096 PD: KEN MARTI MD: AL SCOTT

MB: AL SCOTT
Beavy
ARROSHITH (M)
JOE COCKER
B RICHARD MARX
TOM PETTY
POCO
BOLLING STONES (M)
TRANS PAPR PEARS
MAD ALARM
B ALARM
B ALARM
B ALARM
B OWN HENLEY
B OWN HENLEY
B WHIGER
WHIGER
WHIGER
WHIGER

# KOZZ/Reno (702) 329-9261

Beavy
AEROSMITH (M)
ALICE COOPER
DON HENLEY (M)
MOTLEY CRUE
ROLLING STONES (M)
SKID ROW
STARSHLP
TANGIER
TEARS FOR FEARS
STEVIE RAY VAUGHAM
Medium
GIANT
REIL YOUNG a GIANT a NEIL YOUNG a ENUFF Z'NUFF

# KTYD/Santa Barbara (805) 967-4511 PD: ROGER MAYER MD: JIM ST. JOHN

MD: JIM ST. JOHN

Beavy
POLLING STONES (M)
TEARS FOR FEARS
AEROSHITH
TREVOR RABIN
MICK JOHEN
BILLY SQUIER
EDIE BRICKELL & NE
STARSHIP
Medium
A NELL YOUNG
A PETER FRAMPTON
B ULTYTHMICS
LIGHT

Light
a ICEHOUSE
a DAN REED NETWORN
a WENDY WALL
a ENUFF 2'NUFF

# P3

KWHL/Anchorage (907) 344-9622 PD: DEVAN MITCHELL MD: DAN THOMAS

Meavy
DOH HERLEY
OOH HERLEY
OOH HERLEY
OF COLUMN STARSH IP
MARBANT
ARROSHITH
ALANH
JACKSON BROWNE
JOE COOPER
ALICE COOPER Heavy DON HENLEY

# KFMF/Chico (916) 343-8461

PD: RON WOODWARD MD: MARTY GRIFFIN

Reavy ROLLING STONES (M AEROSMITH (M) AEROSHITH (M)
POCCO
JOE COCKER
STANSHIE
POCCO
JOE COCKER
STANSHIE
POCCO
JOE COCKER
TEN YEARS AFTER
JEFFERSON AIRPLAME
JEFFERSON AIRPLAME
JEFFERSON AIRPLAME
JEFFERSON AIRPLAME
JEFFERSON AIRPLAME
TOK PETTY
STAGE DOLLS
TOK PETTY
STAGE DOLLS
STEVLE PAY VAUGHAN
DOM HEMLEJSA EFMERIDGE
STEVLE PAY VAUGHAN
DOM HEMLEJSA
HEL YOUNG
LIGHT

# KRQU/Laramie (307) 745-7396 OM: MARK WADD

OM: MARK WADDINGTO

BAAY

STAGE DOLLS

STARSHIP

JOE COCKED

AND COCKED

BELLY COUNCIL

BELLY COUNC

# a BUNNAM a CALL a THOMPSON TWINS Light a DANGER DANGER

KZRR/Albuquerque (505) 765-5400

Reavy ROLLING STONES (M' TEARS FOR FEARS BEARS FOR FEARS

POCO DON MENLEY
MARRANT
AEROSHITH (M)
TOWN PETT
TOWN PETT
TREVOR RABIN
SKID ROW
MOLLY HATCHET
STEVIE RAY VAUGHAN
HALARM
JOE COCKER
D.A.D
Medium
HELL YOUNG
PETER FRAMPTON
Light
CAMPER VAN BEET HOV
S ARAYA KBOY/Medford (503) 779-2244 PD: WILD BILL SC MD: BOB JEFFRIES MD: ROB JEPPRIES

Reavy
AEROSMITH
JOE COCKER
ROLLING STONES
FOR JEARS AFTER
A TEXAS
JETHRO TULL
DON HENLEY
ALARM
STAGE DOLLS
MOLLY MATCHET
MOLLY MATCHET
ALARM
TILLES ON FIRE
WORLD TRADE
Med tun
a ICEROUSE
ONARES
TO THE TOTALE
A TOTALE
A TOTALE
A TOTALE
A RECHAEL MONRO
A RAGING SLAB

A REGINEAL
A ROUNS
A RECHAEL MONROE
A RAGING SLAB
A LA. GUNS
A REGINEAL
A CUNS
A REGINEAL
A REST

KZOQ/Missoula (406) 728-5000

# PD: DAVE FRANCE APD/MD: BILL WI

PD: DAYS

REBYY

APD/MD! BILL WILL!

REBYY

JOE COCKER

STARSHIP

HENRY LEF SUMMER

ROLLING STONES

POCO

ALANNAN WILES

THOM TORES

SHOOTING STAR

MICK JONES

SHOOTING STAR

FM/U. K.

RICHARD MARK

HICHAEL MARK

HICHAEL

JOHN CAFPERTY 6

DODBIE BROTHES

LOVE 6 ROCKETS

TOM PETTY

SARAYA

BODEANS

ARROSHITH

JETHRO TULL

Med Jum

Light

a D.A.D

## PD: DAVE ROSS APD/MD: PAUL CAVAN Beavy DILLING STONES

Beavy
BOILLING STONES
CURE
FINE YOUNG CANNIBA
TOM PETTY
TEARS FOR FEARS
POCO HEMLEY (M)
DO HEMLEY (M)
HOW DO BOILS
MEDISSA ETHERIDE
INDIGO CIRLS
MEDIUM
RICKIE LEE JONES
SOUREZE
SYD STRAM
BUNTHM HS
LICEMOUSE
A ICEMOUSE
A THROW
LIGHT
NETTH HS
NETHH HS
NETTH HS
NETHH HS
NETHH

KFMU/Steamboat Springs (303) 879-5368

# KFMG/Albuquerque (505) 828-1600 PD: GLENN STEWART MD: NICKI GARDNER

MO: NICKI GARDMER
BRAYY
ROLLING STONES
ROLLING STONES
ROLLING STONES
ROLLING STONES
ROLLING STONES
ROCKER
ROCK ROLLS
JOE STAGE OOLLS
JETHRO TULL
JETHRO TERMEN
ROLL JETHRO TULL
JETHRO TUL

NOT BY JOY.

VP/OP: BILL TODD

Beavy
ROLLING STONES (M)
ARBOSH RABIN
PROCO
DON HENLEY
STARSHIP
JOE COCKER
TON PETTY (M)
TRACE POLLS
MOTLEY CRUE
JETHRO TULL
HICK JONES
ALARMA
ALA KDGE Dalias SQUEEZE R.E.M. INNOCENCE MISSION TIMBUK 3 EURYTHMICS POI DOG PONDERING HOTLEST: TEARS FOR FEARS MAX Q MAX Q CURE ALARM RED HOT CHILI PEP

# WRAS Atlanta JANE SIBERRY SOUREZE A.C. MARIAS INNOCENCE MISSION EURYTHHICS RICKIE LEE JONES SUCARCURES SUCARCURES SUCARCURES FETCHIN' BONDS F

KACV Amarillo

Amarilo
SQUEZZE
SQUEZZE
MENOCENIC MISSION
RICKIE LEE JONES
SYD STRAM
SUGARCUBES
EURYTHMICS
HILL & THE BUSHNE
OCEAN BLUE
COCEAN BLUE
HERENOINE & SHITH
HEMERS ONE PEARS
STONE ROSES

WFIT Melbourne

Melbourne
721

TYRRANICIDE

TYRRANICIDE

KO 900 FT JESUS

MADBALL

SUGANCIDES

SUGANCIDES

SUGANCIDES

SUGANCIDES

SUGANCIDES

SUGANCIDES

SUGANCIDES

SUGANCIDES

SUBTITHICS

178 Current Reporters 174 Current Playlists

Called in Frozen Playlist (3): WGTR/Mismi WIYY/Baltimore WWDC/Washington

Did Not Report, Playlist Frozen (1): WCCC/Hartford Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1): KLOL/Houston

# **NEW ROCK** ADDS & HOTS

PYOVIGENCE
SUBTYMHICS
SQUEZZE
SQUEZZE
F.E.M.
INDIGO GIRLS
PILMITIVES
FLESH FOR LULU
SUGANCUBES
DEBORAH MARRY
HOCHOOG GURUS
PUBLIC IMAGE LTD.
CURE
FS2'S
TEARS FOR FEARS

WDRE Long Island

LONG ISLAND
DEBORAH HARRY
SUGARCUBES
PRIMITIYES
PRIMITIYES
CAMPER VAN BEETHO
WILL & THE BUSHME
HEAST
COLAN
DEUE
BIG AUDIO DYNAMIT
B-52'S

# KXFX/Santa Rosa

(707) 523-1369

MOI GREG MCCLURE

Beavy
DON HERLEY(M)
STEVIE RAY VAUGHAN (I
AENOSHIV (M)
STEVIE RAY VAUGHAN (I
AENOSHIV (M)
FOLLING STONES
STARSHIP
TREVOR CANNIBA
THE YOUNG CANNIBA
THE YOUNG CANNIBA
JETHOR TULL ARS
JETHOR

THOMPSON TWINS SUGARCUBES PRIMITIVES EURYTRMICS KATS/Yakima (509) 457-8115 PD: SCOTT SOUHRADA MD: DAVE NELSON PRINTINGS
PRINTINGS
PURDUDIAS
PURDUD MB avy
Beavy
ROLLING STONES (L)
AEBOSHIN(L)
POCO
JOE COCKER
STARSHIP
TOM PETTY(M)
FINE YOUNG CANNIBA
TEARS FOR FEARS
BAD ERECLISH
BONES
BAD ENGLISH
BONES
BO

# WCDB Albany

WXVX

Hottest: POGUES EXENE CERVENKA MEAT BEAT MANIFES BRIDGE FALL

WHTG
ASDUTY PARK
PRIMITIVES
EURYTHMICS
EURYTHMICS
EURYTHMICS
DEBORAN HARRY
JOE STRUMMER
NRBQ
BLACK VELVET BAND
MALKING WOUNDED
RICKIE LEE JONES
INVOCENCE HISSION
GRAFES OF MRATH
INVOCENCE HISSION
GRAFES OF MRATH
RED BOT CHILLI PEP
POP MILL BET ITSE
CCEAN BLUE
ALARM
B-3275

WBNY Buffalo Buttalo
A.C. MARIAS
SUGARCUBES
BAD MANNERS
SOUNDCARDEN
NAKED PREY
ADULT NET
HOTE WILL EAT ITSE
BEASTIE BOYS
RED HOT CHILI PEP
STOME ROSES
DIE KRUPPS PEATUR

WDET

Detroit SUBDUDES SUBDUDES
ALARM
JULES SHEAR
ADULT NET
CAMOUFLACE
SHAKESPEAR'S SIST
INNOCENCE MISSION
HOTERST
THE THE
DAVID VAN TIEGHAM
TOT TOH CLUB
HONA HENDRYX
R, D, LANG

Phoenix

EURITHHICS
CEBORAH HARRY
TIMBUK 3
SUGARCUBES
THOMPSON TWINS
FRIMITIVES
HARY'S DANISH
BOTCE 81:
BUT MELL
TEARS FOR FEARS
RED HOT CHILL PEP
BABY FORD
POP WILL EAT ITSE

PROPTLINE ASSEMBLOCEAN SLUE

KOTR

Sen Luis Obispo

NEIL YOUNG
TIHOUR 3

EURYTHM LEE
SOURCES
SOURCES
FLESH FOR LULU
SHELLEYAN ORPHAN
A.C. MARIAS
MILL & THE SUSHME
MOLECULES
ELAT PARMERS
SOURAN
JAMES MCMUTTRY
BRIDGE

23 Current Reporters
23 Current Playlists

Nashwie

PALL
SKUNK
HERCYLAND
TIME LP BETWEEN
CHRIS & COSEY
ASEXUA.
BUFFALD TOM
PHANTOM 109
PHANTOM 109
FRONTE CEPICK
HOTE ME:
RED NEE CHILL PEP
KKUNK
BRIDGE
MERCYGAND

KROQ Los Angeles LOS Angeles
JOE STRUMMER
DEBORAN HARRY
SQUEETE
ROLLING STONES
PER STONE CANNIB
TOM FETTY
TEARS FOR FEARS
GHOSTBUSTERS II
ALARN
JUST SAY MAO
HOODED GURUS

KJQN Salt Lake City DEBORAH HARRY
SQUELZE
EURYTHMICS
SUGARCUBES
HOTHERS:
LOVE & ROCKETS
BIG AUDIO DYNAMIT
FIGURES ON A BEAC
THOMPSON TWINS
OCEAN BLUE

XTRA San Diego 

KITS
San Francisco
DEBORAH HARRY
THOMPSON THINS
FURSH FOR LULU
EUTYTHHICS
PRIMITIVES
PRI

KTCL
FL COILINS-DENVEY
PRIMITIVES
SUGARCUBES
GUNTIMICS
FLSSW FOR LULU
SUGBORAH HARRY
PEZZBOX
WILL & THE BUSHME
SHARSPEAR'S SIST
CCHAEL FRANK
GUAPES OF WARN'R
BULL & THE BUSHME
FL CHAEL FRANK
BULL & THE BUSHME
FL CHAEL
FL THE BUSHME
FL THE BUSHME
FL CHAEL
FL THE BUSHME
FL CHAEL
FL THE BUSHME
FL THE FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL THE
FL TH KUKQ Phoenix

KUSF San Francisco

San Francisco
EVUKI MU
BUTFALOTON

## KUNV Las Vegas

ADULT NET MALACOM MCLAREN SHARESPEAR'S SIST PHARACOM MCLAREN SHARESPEAR'S SIST PUZZTONES SUGARCUBES ON FIRE DISHME HERBERT GENDMETE MENDY MALL 4 THE BUSHME HERBERT GENDMETE MENDY MALL FLIES ON FIRE DUSHME HERBERT GENDMETE MENDY MARY BUSHMEN SUGARCUBES ON FIRE DUSHMEN SUGARCUBES ON FIRE PROMPTLINE ASSEMBLOCKAN BLUE KOTR

Lamericantadiohistory com



**WBSB** Baltimore

PD: Chuck Morgan APD/MD: Pam Trickett

3 | O.DRIA ESTEPANODATI MARINE LET YOU
2 | 2 | PANAL ARDALCELS HERTES
4 | 3 | MARINATY/HEAVEN
5 | 4 | MILLI VAMILLI FORT | I'm Genne Hise Y
5 | 6 | PANAL MINITE/SECTE HERTES
6 | 6 | PANAL MINITE/SECTE HERTES
7 | SHID MOUTHS AND LIFE
8 | 6 | PANAL MINITE/SECTE HERTES
8 | 10 | PANAL MINITE/SECTE HERTES
8 | 10 | PANAL MINITE/SECTE HERTES
9 | 10 | PANAL MINITE/SECTE HERTES
10 | 10 | PANAL MINITE/SECTE
10 | PANAL

24. 25. 26. 27. 28. 29. 30 KIT/Don't Close Your Eyes BORBY BROMY/Rect Mit'che DEBBIE GIBBON/Me Could Be Rogether



Washington

Prog. Coord.: Don Geronimo MD: Dave Elliott

MOTLEY CRIME/DY Faeigood MEN KIDS ON THE B/Cover Girl MATRIMA & THE MAY/That's The Hay



#### WEGX/Philadelphia

PD: Charlie Quinn MD: Jay Beau Jones

19. 29
MARTIMA/[ Fas: The Earth Move
ION PETTY/Runnin' Down A Dream
PALEA ABDLL/The May That You Love
#DEETTE/Listen To Your Maart 8-52 S/Love Shace



WXKS-FM Boston

1 0 8 F M PD: Sunny Joe White MD: Jerry McKenna

2 | CHERTY | Coult for date

4 | PHILL | Well LL | FORT | Common Phis y

5 | SOL | 1 SOL | FOR | Cherty

6 | A MANUAL | CHERTY | CHERTY |

6 | A MANUAL | CHERTY | CHERTY | CHERTY

7 | CHERTY | CHERTY | CHERTY |

7 | CHERTY | CHERTY | CHERTY |

10 | SEC | COUNTY | CHERTY |

11 | V | COON | CHERTY | CHERTY |

11 | V | COON | CHERTY | CHERTY |

11 | CHERTY | CHERTY | CHERTY |

12 | CHERTY | CHERTY | CHERTY |

13 | CHERTY | CHERTY | CHERTY |

14 | CHERTY | CHERTY | CHERTY |

15 | CHERTY | CHERTY | CHERTY |

16 | CHERTY | CHERTY | CHERTY |

17 | CHERTY | CHERTY | CHERTY |

18 | CHERTY | CHERTY | CHERTY |

19 | CHERTY | CHERTY | CHERTY |

10 | CHERTY | CHERTY | CHERTY |

11 | CHERTY | CHERTY | CHERTY |

12 | CHERTY | CHERTY | CHERTY |

13 | CHERTY | CHERTY | CHERTY |

14 | CHERTY | CHERTY | CHERTY |

15 | CHERTY | CHERTY | CHERTY |

16 | CHERTY | CHERTY | CHERTY |

17 | CHERTY | CHERTY |

18 | CHERTY | CHERTY | CHERTY |

18 | CHERTY | CHERTY | CHERTY |

19 | CHERTY | CHERTY | CHERTY |

19 | CHERTY | CHERTY | CHERTY |

10 | CHERTY | CHERTY | CHERTY |

11 | CHERTY | CHERTY | CHERTY |

11 | CHERTY | CHERTY | CHERTY |

12 | CHERTY | CHERTY | CHERTY |

13 | CHERTY | CHERTY | CHERTY |

14 | CHERTY | CHERTY | CHERTY |

15 | CHERTY | CHERTY | CHERTY |

16 | CHERTY | CHERTY |

17 | CHERTY | CHERTY |

18 | CHERTY | CHERTY |

18 | CHERTY | CHERTY |

18 | CHERTY | CHERTY |

19 | CHERTY | CHERTY |

19 | CHERTY | CHERTY |

10 | CHERTY | CHERTY |

10 | CHERTY | CHERTY |

10 | CHERTY | CHERTY |

11 | CHERTY | CHERTY |

12 | CHERTY |

13 | CHERTY |

14 | CHERTY |

15 | CHERTY |

16 | CHERTY |

17 | CHERTY |

18 | CHERTY |

19 | CHERTY |

10 | CHERTY |

11 28 FRINCE/Fartquan
34 30 MARTIMA/I Bont to want A Lover
34 30 MARTIMA/I Feel The Earth Hove
D 31 SAMONO BRYMART/Let Go
D 32 COVER GIPLS/My Neart Sizes A Seit
D 33 PARTI LABELLEY! You Assed He Te
D 34 MORETE/Listen To You Prest
D 35 UNDETRI/Listen To You Prest
D

MEM HIDS ON THE S/Cover GIT!
KNN KAN/Fuss n Bopts/These B
BPD EROL[SN/Mem I Rew You Smile
SOULSISTER/Meg To Your Heart
RICHALL HORALES/Mhat 1 Lise About Y
DINO/Sunsbine

LIVINO COLDUR/Olemour Boys CHRISTOPHER WILLI/Tels To Myself CULT/Edls (Clao Beeg) 10.000 MANIAGS/Ed For Two LOVE & ROCKETS/No Big Deal



THE #1 HIT MUSIC STATION

OM/PD: Mike Edwards MD: Mike McGowan

MU: MIKE MCGOWAIN

| CHERTIS INDUSTOR BASE
| CHERTIS I

24 MOTKEY CRUE/Dr Feelgood HICHAEL MORALES/Mhat I Lite About You



PD: Tom Jeffries

Boston

H 3 1 MARRAT/Hasus Milk Your 2 2 SONT ACT Hasus New York You You And Y

34 B-52'B/Love Shack ALICE COMPER/Paison REVIN PAIDE/Don't Shut He Dut SOULBISTER/Way To Your Heart OORKY PARK/Bang

PATTI LABELLE/IF You Asked He to LOVE & ROCKETB/No Big Deal



PD: Paul Cannon Providence

## 2 1 BLDRIA ESTEFAN/Den't Manne Leve You 3 2 MARRANT/MEAVOR 1 MAnne Leve You 3 2 MARRANT/MEAVOR 2 MARRANTM

30. 31. 33 SHARON BRYANT/Let Go BAD EMOLISH/When | See You Smile

Pittsburgh

PD: Bill Cahill MD: Lori Campbell

H 2 ( DetD DDD/18 Ave Life
3 2 DetD E STEPRA OF THE AVE LIFE
4 3 2 MARMATINE AVE TO THE ACT
5 4 CHECK 17 ( Caul S Turn Back
7 6 A STEPRA OF THE AVE TO THE ACT
7 6 NERM CHECK STEPRA OF THE MIRE
8 1 7 NEW STEPRA OF THE MIRE
9 4 JEFF (ACALEY BAND/Angs) Eyes
9 4 JEFF (ACALEY BAND/Angs) Eyes

ALICE COOPER/Police NEW KIDS ON THE B/Cover Girl PAULA ABBUL/The May That You Love RICHAEL MORALES/Mact I Lise Acout You

New York



VP/Dir. Ops. & Prog.: Steve Kingston MD: Frankie Blue

D. Franke Blue

1 SPHACA Chanser Mr Mills Volv L

2 SPHACA CRESTANCE MR Mills Volv L

3 RILL TOWNSLIPE A TOWNSLIPE

26. 29. 30 EXPOSE/When I Looked At Him



VP/Programming: Bill Terry MD: Mark Lobel

ADDS ROXETTE/Listen To Your Heart MEW KIDS ON THE B/Cover 9:11 CURE/Love Sons



PD: Lorrin Palagi

PD: Gary Bryan

New York MD: Mike Preston

CKO 9 Montreal PD: Bob DeBoard MD: Guy Brouillard

MD: Guy Brouillard

3 i SDA, IT SOAL/Fare On Novin'
1 2 PRACA ABDAL/Fold Wested
2 3 DON HIMESEYTHE End Of The Innece
3 3 DON HIMESEYTHE END OF The Innece
4 3 9 STATE OF THE STATE OF THE INNECE
4 9 9 STATE OF THE INNECES OF THE INNE

37
JOE COCKER/When The Night Comes
SAD ENGLISH/When I See You Smile
SANDEUX/I Love The Bess
PAULA ABDUL/The May That You Love
RICK ABTLEY/Hold Me In Your Ares

AICR ARTLEY/MELS HE IN YOUR AREA
FORTIFE/Listen TO YOUR Heart
FORTIFE/Listen TO BOX
HORST KAN-NO TONIN FORTIFE
FORTIFE/LISTE

OUTH



VP/OM: Mason Dixon MD: Bobby Rich

H 1 | Sc.081a ESPERANZON'S MANOR LOSE YOU
H 2 | CHEPI/F | COUIS YOUR BACK
1 | C. CHEPI/F | COUIS YOUR BACK
2 | CHEPI/F | COUIS YOUR BACK
2 | C. CHEPI/F | COUIS YOUR BACK
3 | C. CHEPI/F | C. CHEPI/F | C. CHEPI/F |
1 | S. MARRAY/TERVER
2 | SECONDAIN'S NOT CROUGH |
1 | O MARRAY/TERVER
3 | SECONDAIN'S NOT CROUGH | C. CHEPI/F |
1 | O MARRAY/TERVER
1

**2104** The#1Hit Music Station

MD: Beaver Cleaver

H 10 MILLI VANILLI/OITI I'm Gonna Miss Y
H 10 CAMPONA/COLONIA Turm Bacs
2 A PAALA ABDA/Cold Markes
2 A PAALA ABDA/Cold Markes
3 A PAALA ABDA/Cold Markes
4 A

WNVZ

PD: Chris Bailey

APD: M.J. Kelli

23- 24. 25 LIVING COLDUR/Glamour Boys BAD ENCLISH/Mhem I 8=e You Smile TINA TURNER/The Best ALICE COOPER/Paison POCO/Call It Leve

PD: Rick Stacy APD/MD: Steve Wyrostok

KRBE POWER Houston

PD: Adam Cook
MD: Chend D MD: Cheryl Broz

MD: Chery Broz

M1 1 MLLI UMRILIFORT I'm Genne Hiss Y

M 2 MODDWA/Chery I'm Genne Hiss Y

M 3 MODDWA/Chery Broz

M 3 MODDWA/Chery Broz

M 3 MODDWA/Chery Broz

M 3 MODDWA/Chery Broz

M 4 COMMON MARKET BROX

M 5 MODDWA/Chery Broz

M 6 MODDWA/Chery Broz

M 6 MODDWA/Chery Broz

M 7 MODWA/Chery Broz

M 7 MODWA/C

ADDS 32
NEW KIDS ON THE 8/Cover Girl SOULSISTER/May To Your Heart LDVE & ROCKETS/No 81g Deal

Houston

PD: Randy Brown

POWER

KITY FM 93

# 3 1 CHILLI VANILLITAIN TO PAYARIF

3 2 CHETTOPHES MILLITAIN TO PAYARIF

1 4 0.001a ESTITAN/Dan't Manna Last You

1 5 3 SANYMEE/ITAN COTTAN

10 7 CHEMITY I COULT TURN SECT

10 7 CHEMITY I COULT TURN SECT

11 10 CHILLITAN CONTROL AND THE MANNA LAST YOU

12 10 END CONTROL OF THE MANNA CONTROL

13 12 TOMO MY PARKE A ROWE

13 12 TOMO MY PARKE A ROWE

14 SECTION OF THE MANNA CONTROL

15 TOMO TOMO TOMO THE MANNA CONTROL

16 TOMO TOMO TOMO THE SECTION OF THE

27. 29. 33. 34

27. 29. 30. 34

JAMES INDHAM/I Wenne Come Back
ELLIOTT & CALDMEL/In The News Of Love
SYSIL/Don't Mate We Over

OM: Jeff McCartney

MD: Rick Haves

24 QLOA/Pley Another Song For SHAKESPEAR'S BIST/You're History PAULA ABDUL/The Way That You Leve

RED FLAG/16 I Ever UnbERMORLD/Bland Up KEVIN PAIGE/Don't Bhut Me Out BHAMA/I Went You D'ATRA HICKB/Sweet Tajt KON KAMYPuss n' Boots/Tees# B

San Antonio

MD: Shana Rose

PD: Rick Upton San Antonio

MD: John Cook

H 3 | INFORMATION SOCIETLAY All Your Laws D
H 2 2 CUME/Laws Song
H 3 0 C

NEW KIDS ON THE S/COVER OIF! COVER GIBLE/My Heart Skips A Swat OMEAT WHITE/The Angel Sons

AEROBAITM/Love in Am Elevator DINO/Sunshins POGO/Cell it Love BOGO/Cell it Love BOGO

Miami 100.7 FN 100.7 FM

PD: Frank Amadeo MD: Johnna Ceccoli

2 ( SIMP/I Live It
M 4 2 CMED/IF / Could form Sec
H 53 A COSTS/Dec
H 53 A STOCK COSTS/Dec
J 54 STOCK COSTS/Dec
J 55 STOCK COSTS/D

30 BAD ENGLISH/When I See You Smile PAULA ABDUL/The Way That You Love AEROSMITH/Love In An Elevator ROXETTE/Listen To Your Heart MICHAEL MORALES/What I Like About You

Atlanta

M I I MILLE VANILLE/GIF1 I'm Gonne Miss Y

2 2 Manfead/Heaven

3 2 3 Manfead/Heaven

4 3 2 3 Manfead/Heaven

5 3 3 GURIE B SIETPA/GON11 Manne Less You

6 4 Manfead/Heaven

7 7 PAMA ABBA/Coil Heaven

10 10 BON HEALEY/THE End DF The Immede

10 10 BON HEALEY/THE End DF The Immede

11 11 BOA/Less DO Manne

10 11 10 BON HEALEY/THE End DF The Immede

11 11 BOA/Less DO Manne

10 12 DO MANNE BOARD HEALEY

10 11 11 BOARD HEALEY

10 11 BOARD HEALEY

11 11 CHERTIF LOWER

10 11 CHERTIF LOWER

10 11 BOARD HEALEY

10 11 BOARD H

New Orleans FM PD: Bob Mitchell MD: Joey Giovingo

ADDS 29. 30. 31

www.americanradiohistory.com

# 97WGH PLAYS MORE HITS

PD: Tony Macrini Norfolk MD: Jeff Moreau

H. 6.1 MILLE VANILLI/SIT 1 I'm Conne Mist Y

2.2 MARGANT/Harvan

3.2 MARGANT/Harvan

4.7 A MODRANT/Harvan

4.7 A MODRANT/Harvan

5.7 A MODRANT/HARVAN

5.7 FIRE VOLME CAMPED/Dan't Eval Back

6.7 FIRE VOLME CAMPED/Dan't Eval Back

6.7 FIRE VOLME CAMPED/Dan't Eval Back

6.7 A FIRE VOLM

21. 22. 26. 27 NEW KIDS ON THE B/Cover Cirl.

# 



APD/MD: Michael Waite

H 2 1 CHEM/IF I COULE TURN Back
1 2 OLDPIA ESTEPH/Don't Menne Less You
3 3 FICHARD MARY/Fight Here Melting
3 3 FICHARD MARY/Fight Here Melting
4 5 ORDPIA SILVEN FOR SILVEN TWICE SHAP
6 6 JEFF MEMARY SHARD/Angel Size
7 9 DON HEMBERTYNE SHARD/Angel Size
1 10 DONES MOTHER FOR DOT THE INNER
1 10 DONES MOTHER MARY ALTRIVIATION
1 10 FOR COCKY/DON
1 10 FOR COCKY/DON
1 11 DONES MOTHER MARY A LITTLE TAKES
1 11 DONES MOTHER MARY A LITTLE TAKES
2 11 DONES MOTHER MARY A LITTLE TAKES
2 12 FOR COCKY/DON
2 13 STORY HOLD SIZE
2 14 FOR COCKY/DONES IN SIZE
2 15 FOR COCKY/DONES IN SIZE
2 16 FOR COCKY/DONES IN SIZE
2 17 COCKY/DONES ON SIZE
2 17 FOR MARY/HOLD SIZE
2 18 FOR A SOCKET/DONES A LITTLE
2 2 TO CHEMPATY HE SENT
2 2 THAN TURNESSY/THE SENT
2 2 THAN TURNESSY/THE SENT
3 2 CHEMPATY HE SENT
3 CHEMPATY HE SENT
3 CHEMPATY HE SENT
3 CHEMPATY HE SENT
4 CHEMPA

24. 25 BOULSISTER/May To Your Heart

# WKTI Milwaukee

PD: Todd Fisher APD/MD: Danny Clayton

POCO/Cell It Love BAD EMOLISH/When I See You Smile PRINCE/Partyman
ROLLIMO STONES/Hized Emosions
3-32'S/Luve Shace

# **WNCI 97.9**

PD: Dave Robbins Columbus

22. 23. 24. 25. 26 MICHAEL MORALES/What I Like About Yo

# WKBO 106.5 Less talk, more hit music

PD: Lyndon Abel APD: Chris Knight MD: Jim Atkinson St. Louis

1 1 MARRAT/Heaven
2 2 MCMSH-CHERRY/Misses Dn The Mind
3 2 MCMSH-CHERRY/Misses Chestiens
4 3 3 MCMING TOWNSHIPM See Restiens
5 5 The YOUNG COMES Den't Leeb Back
6 6 MCMSH YOUNG COMES Den't Leeb Back
7 5 TEARS FOR FLOWER SCHART About The
8 MCMSH MISSES COMES TOWNSHIPM THE BREEL OF L.
9 MCMSH MCMSH MCMSH MCMSH THE BREEL OF L.
10 12 MCMSH MCMSH MCMSH MCMSH THE BREEL OF L.
11 11 MCMSH M



PD/MD: Scott Wheeler APD: John Trout

ALICE COOPER/Palson

# 

1 2 1 OLDET ESTEPAN/Den's Manne Lee Yeu
1 3 MARINETITIES AND THE STATE OF THE STATE

THOMPSON TWINWISUSOF Deety

BAD ENGLISH/When I See You Smile
CURE/Love Bong
FMATIKA/I Feel The Serth Move
VOLNO MC/Sust A Move
MICHAEL MORALES/What I Lize About You

# Q102 Cincinnati

OM: Jim Fox PD: Dave Allen MD: Brian Douglas



PD: Brian Philips MD: Ed Lambert

M 2 1 MARRAET/Hauven

3 1 MARRAET/Hauven

4 2 1 TILLI VAVILLI/O'gen' L'emena Lear Vau

4 3 2 TILLI VAVILLI/O'gen' L'emena Lear Vau

4 4 6 CHERTE I Could Turn Bach

5 7 FANDOMO-Charing Harrier Marking

7 7 PADOMO-Charing Harrier Marking

1 7 PADOMO-Charing Harrier Marking

1 8 PADET/TILLIET TO VAU THEFT

1 9 10 JAMET JAMES AND L'EMEN THEFT

1 10 JAMET JAMES HARRIER VAU NUCCh

1 10 JAMET JAMES HARRIER JAMES JAM

PAULA ABDL/The May That You Lave BABYFACE/Is's Me Crise SEDUCTION/You'rs My... (True Lo TOH PETTY/Munnin' Down A Draw

TINA TURNOR/The Best 5-52/E/Leve Shet MARTINA/I Feel The Earth Hove THOMPSON THIMS/Suger Daidy



OM: Ric Lippincott

H 0 1 MILLI VANILLI/GIT [ "0 CONNE MISS V ]
1 2 SICHAND MARKY/MIGHT NEWS WHITING V ]
1 3 SICHAND MARKY/MIGHT NEWS WHITING V ]
1 4 A STANDAR AND A COLUMN TO THE STANDAR OF THE STANDAR OF

MARTIMA/I Feel The Earth Move JIVE BURNY & THE/Swing The Move

## MO KBEQ THE #1 HIT MUSIC STATION

PD: Kevin Kenny Kansas City

3 1 CHERALT I COULT TURN BACK
H 0 2 MARRANT/MEANN
H 1 MARRANT/

17 ELTON JOHN/Heeling Hends SAD ENGLISH/Mhen I See you Smile BABYFACE/It's No Crime



PD: Buddy Scott

1 I HILL! VARILL! FORT! I's Gomen Miss y
H 3 2 O Chell A STEPANOPON' Wanna Lase You
H 3 2 O Chell A STEPANOPON' Wanna Lase You
H 3 2 O Read Tool On the Strings in Taush
H 5 SOA. I SOAL FREE On Revin'
H 7 S SOAL I SOAL FREE ON THE STRING
H 8 FEBRUARY STANDARD TO THE STRING
H 9 FALA ANDRA FOR Here's Here's Miss of
H 9 FALA ANDRA FOR Here's Here's Miss of
H 12 I SANCTION' AND THE CAPTUR THE WATER
H 12 I SANCTION' AND THE CAPTUR THE WATER
H 13 I SOAL TO THE STRING H 10 TO CHEN
H 14 I SANCTION' AND THE STRING H 10 TO CHEN
H 15 I STRING SANCTION' H 10 TO CHEN
H 16 I STRING SANCTION' H 10 TO CHEN
H 17 I SANCTION' AND THE STRING H 10 TO CHEN
H 18 I SOAL SANCTION' H 10 TO CHEN
H 18 I SOAL SANCTION' H 10 TO CHEN
H 19 I SANCTION' H 10 TO CHEN
H 10 I SANCTIO

power96

Detroit APD/MD: Mark Jackson

29
PAULA ABDUL/The May That You Love
ROTETTE/Listen To Your Heart
COURT GENERAL HEART Ships A Beat
VESTA/Compratulations
LDVE & ROCKETS/Me Big Deal

ELTON JOHN/Heeling Hands ROLLING STONES/Hited Emotions TEARS FOR FEARS/Soung The Bayds Of FIRE JOHN CHANGES/DOWN To Lond No.

# WEST



ADD/MD: Ray Kalusa

H 1 | ABU NIDS ON THE PYRANGIN' Tough
H 2 | AUGUSTA | AUGUSTA |
H 3 | AUGUSTA | AUGUSTA |
H 4 | AUGUSTA | AUGUSTA |
H 5 | AUGUSTA |
H 5 | AUGUSTA |
H 6 | AUGUSTA |
H 6 | AUGUSTA |
H 7 | AUGUSTA |
H 7 | AUGUSTA |
H 8 | AUGUSTA |
H 9 |
H 9 | AUGUSTA |
H 10 | AUGUSTA |
H 10 | AUGUSTA |
H 10 | AUGUSTA |
H 11 | AUGUSTA |
H 11 | AUGUSTA |
H 12 | AUGUSTA |
H 12 | AUGUSTA |
H 12 | AUGUSTA |
H 13 | AUGUSTA |
H 14 | AUGUSTA |
H 15 | AUGUSTA |
H 16 | AUGUSTA |
H 16

38
THOMPSON THINS/Sugar Daddy
DOMNY OBMOND/Hells On
BAD ENGLISH/When I Bee You Smile ELTON JORN/Heeling Mands DEBBIE SISSON/Ne Couls De Tegetass NOBEY SRONN/Net SELVICES TON PETTY/Runnin Down A Dream EXPOSE/Men I Lesked At Miss LIVING CELDUR/FOLSON PERS

# Salt Lake City

PD: Gary Waldron MD: Bob LaBorde

PD: Gary Waldron

MD: Bob LaBorde

1 | Hill WallLiffer: It- Game mis y

2 | Hill WallLiffer: It- Game mis y

2 | Hill WallLiffer: It- Game mis y

3 | Hill WallLiffer: It- Game mis y

4 | Hill WallLiffer: It- Game mis y

5 | Game mis y

5 | Game mis y

6 | Game mis y

6 | Game mis y

7 | Bandelfrift: Nes Game

10 | Ball Wall mis y

10 | Ball Wall mis y

10 | Hill Wall mis y

11 | Hill Wall mis y

12 | Hill Wall mis y

13 | Hill Wall mis y

14 | Hill Wall mis y

15 | Hill Wall mis y

16 | Hill Wall mis y

17 | Hill Wall mis y

18 | Hill Wall mis y

18 | Hill Wall mis y

19 | Hill Wall mis y

19 | Hill Wall mis y

10 | Hill Wall Wall w

10 | Hill

BYBIL/Don't Make He Over MEW KIDB ON THE BYCover Girl BRIDGE TOO FAR/I Host Be Blind ICEHOUBE/Touch The Fire

SIMPLY RED/Yeu've Got It 10,000 MANIACS/Est For Two

ZIOO FM KKRZ Portland

MD: Connie Breeze

MD: Connie Breeze

2 | 1 | CLOBIA ESTEAM/Den't Menne Lote Yav.
4 | 2 | CLOBIA ESTEAM/Den't Menne Lote Yav.
4 | 2 | CLOBIF ESTEAM/Den't Menne
1 | 7 | 3 | MARAMY/INEATURE
1 | 8 | 40 | 7 | CLOBIA
1 | 9 | 10 | MARAMY/INEATURE
1 | 9 | 10 | MARAMY/INEATURE
1 | 9 | 10 | MARAMY/INEATURE
1 | 10 | 10 | MARAMY/INEATURE
1 | 11 | 10 | MARAMY/INEATURE
1 | 11 | MARAMY/INEATURE
1 | 11 | MARAMY/INEATURE
1 | 11 | MARAMY/INEATURE
1 | 12 | MARAMY/INEATURE
1 | 13 | MARAMY/INEATURE
1 | 14 | MARAMY/INEATURE
1 | 15 | MARAMY/INEATURE
1 | 16 | MARAMY/INEATURE
1 | 17 | MARAMY/INEATURE
1 | 18 | MARAMY/INEATURE
1 | MARAMY/INEATURE
1

28 ENGLISH/When I See You Swile SIND/Surshine HARTIKA/I Feel Yhe Earth Move DAN RES (WEST WITH WART THE STATE OF T

SHARON BRYANT/Let Go LIVING COLOUR/Glamout Boys BIMPLY RED/You've Got IS

# Seattle

PD: Tom Hutyler MD: Randy Irwin

MD: Randy Irwin

H 2 1 SUBIA EBIEFAN/Don's Manne Lase Yaw

H 2 1 SUBIA EBIEFAN/Don's Manne Lase Yaw

H 2 2 MARIAN FAILANCE

1 M

DOR'S SHOME/Rect wit's tee
PULIFOL/Rect
RAD CROCK, ERVIVED 1 Bee Yev Smile
RAD CROCK, ERVIVED 1 Bee Yev
ROOM OR SHOW IN THE BY CONTROL REVEAL
RECK RICH RAD RECT RESERVED 1 REVEAL
RECK RICH RAD RECK RESERVED 1 REVEAL
RECK RICH RAD RECK RESERVED 1 REVEAL
RECK RECK RESERVED 1 REVEAL
RECK RECK RESERVED 1 REVEAL
RECK RECK RESERVED 1 REVEAL
LIVING COLDEN/Coleman Education
RECK RECK RESERVED 1 REVEAL
RECK RESERVED 1 REVEAL
RECK RESERVED 1 RESERVED 1 RESERVED 1 REVEAL
RECK RESERVED 1 RESERVED 1 REVEAL
RECK RESERVED 1 REVEAL
RECK RESERVED 1 REVEAL
RE

# KZZP Phoenix THE NUMBER THIT MUSIC STATION

PD: Bob Case MD: Michelle Santosuosso

H 1 1 MILLI VAMILLI/OSTI I'M Ganna Miss Y
1 3 COMMIN SETEMATOR'S MARINE LAW YES
2 4 MAN RIGH ON THE STAMPHIN TOWARD
3 5 MAN RIGH ON THE STAMPHIN TOWARD
4 7 MAN RIGH ON THE STAMPHIN TOWARD
4 7 MAN RIGHT ON THE STAMPHIN TOWARD
4 7 TOWARD
5 TOWARD KY STAMPHIN TOWARD
5 TOWARD KY STAMPHIN TOWARD
5 TOWARD KY STAMPHIN TOWARD
6 TOWARD TOWARD
6 TOWARD TOWARD
6 TOWARD TOWARD
6 TOWARD TOWARD
6 TOWAR

20. 23. 29 BAD EMOLISH/Whan I See You Bests PAMLA ASDAL/The Way Thet You Love ROLLING STONES/Hirre Emetions 9-92'S/Love Shack BOSBY BROWN/Reck Mtt'che



PD: Dave Van Stone APD: Stacy Cantrell MD: Cindy Rose

HEM RIDS ON THE STRENGEN TOUGH

1 3 MILLI VMHILLI/STR I I'- Genna Fiss Y

1 4 3 MILLI VMHILLI/STR I I'- Genna Fiss Y

1 5 4 MARRAY TREASY

1 7 4 MARRAY TREASY

1 8 4 5 MILLI VMHILLI/STR I I'- Genna Fiss Y

1 7 7 MT FISLEY DAMPINGS

1 8 10 MARRAY TREASY

1 9 10 MARRAY TREASY

1 10 MARRAY TREASY

1 11 MARRAY TREASY

1 11 MARRAY TREASY

1 12 MARRAY TREASY

1 12 MARRAY TREASY

1 13 MT TREASY TREASY

1 14 MARRAY TREASY

1 15 MARRAY TREASY

1 15 MARRAY TREASY

1 16 MARRAY TREASY

1 17 MARRAY TREASY

1 18 MARRAY TREASY

1 2 MARRAY TREASY

1 3 MARRAY TRE

ADDS 21. 23 GLORIA ESTEPAN/Get On Your Feet SEDUCTION/Yeu're Hu. (Trué Lo EXPOSE/Hean I Locked At Mim TEAME FOR FEARS/Sousing The Seven HOLLING STOMES/HIVE Emplians KEVIN PALOCYJON'S Shut The Out SEZ OKES/ONE SHAROW SHOWN/Let Go KWSS San Jose 94.5

PD: Mark St. John

BAD EMOLISH/MARN T See You Smile VESTA/Congratulations PRINCE/Partyman ELTON JOHN/Healing Mandy



PD: Casey Keating MD: Mark Allen

| Market / France | Market | M

22 SAD THOSE COLORS OF SHEET SAD THOSE COLOR

# Los Angeles VP/PD: Steve Rivers 102.7

MD: Brian Bridoman

H 2 I MILLI VANILLY SITE I'm Genne Mits Y
3 3 G. DETA ENTERFACE DEST'S Manne Let's You'
4 7 3 G. DETA ENTERFACE DEST'S Manne Let's You'
5 7 6 G. DETA ENTERFACE DEST'S MANNE LET'S
5 7 C. DETA ENTERFACE
5 7 C. DETA ENTERFA



A Bettig Mix of Mix KKLQ/San Diego

APD Kevin Weatherly

H 2 1 FALA ABDA/Celd Hearted

H 3 2 MILL VANILL/FORD 1 In Genne Miss V

1 3 4 MILL VANILL/FORD 1 In Genne Miss V

1 3 5 MILL VANILL/FORD 1 In Genne Miss V

1 5 MILL VANILL/FORD 1 In GENNE MISS VANILL VANIL

27 COVER #1RLS/7he Heat! Stips A Beet

PRINCE/Pertumen SOLLBISTER/Hag To Your Neart PATTI LABELLE/IF Your Asted Fin To

www.americanradiohistory.com

Denver

# View

## PD: Mark Bolke

APD/MD: Dom Testa

H 2 | PANCA ABBAC COLE Herited
1 2 | RICH JAMILLICATE | To doma Miss X
1 2 | RICH JAMILLICATE | To doma Miss X
1 3 | MARRAY PROPRIET
1 3 | MARRAY PROPRIET
2 | MARRAY PROPRIET
3 | MARRAY PROPRIET
4 | MARRAY PROPRIET
5 | MARRAY P

29
POCO/Cell It Love
THIMPSON THIMP/Sugar Daddy
SHARON BY/ANT/Let Go
SAD ENGLISH/When I See you Smile UNDERHORLD/Stand Up HOLL:NG SYONES/M):## Emotions ELFON JOHN/Healing Hands DIMC/Synanine

POWER HITS Sacramento
THE NUMBER 1 HIT MUSIC STATION

MD: Alex "A.C." Cosper

H 3 1 SKID ROW/18 And Life 2 2 MILLI VANILLI/GIT1 I'm Genna Miss Y

# 3 1 SAID HOW/18 And Life
2 2 THILL WARELIFOR T TO GARDA MIRKS Y
1 3 SAID HOW TO A SAID TO GARDA MIRKS Y
1 3 SAID HOW TO A SAID TO GARDA MIRKS Y
1 3 SAID MIRKS Y
1 3 SAID TO GARDA MIRKS Y
1 3 SAID MIRKS Y
1 3 SAI

35 ICEHOUSE/Youth The Fire THOMPSON THINS/Sugar Daddy SOULSISTER/May To Your Heart SIMPLY RED/Veu've Got It BAD ENGLISH/When I See You Getle

KXYQ Portland VP/Programming: Jim Ryan

Jim Ryan

| 1 | MARRANT/Heaven | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4 | 11/4

19: 28
DAN REED NETWORK/Make It Easy
BOSBY BROWN/Acct Mit'che
JOHN EDDIE/Tough Luck



#### KXXX/San Francisco PD: Bill Richards MD: Gene Baxter

MD: Gene Baxter

H 2 1 MILLI WARLLITOPIC I'll donne Miss Y M
1 2 YOMN OCCUPAT A MONE
1 3 1 MILLI WARLLITOPIC I'll donne Miss Y M
1 3 1 MILLI WARLLITOPIC I MISS A MONE
1 3 1 MILLI WARLLITOPIC I MISS A MONE
1 3 1 MILLI WARLLITOPIC I MISS A MONE
1 1 1 MILLI WARLLITOPIC I MISS A MONE
1 1 1 MILLI WARLLITOPIC I MISS A MONE
1 1 1 MILLI WARLLITOPIC I MISS A MONE
1 1 1 MILLI WARLLITOPIC I MISS A MONE
1 1 1 MILLI WARLLITOPIC I MISS A MONE
1 1 1 MILLI WARLLITOPIC I MISS A MONE
1 1 MILLI WARLLITOPIC I MISS A MONE
1 MILLI WARLLITOPIC MISS A MONE
1 MILLI WARLLITOP

39 MILLI VANILLI/Blane It On The Rain 8-52'8/Love Shack

BOULSIBTER/May To Your Heart MARTIKA/I Feel The Earth Hove SAMDOUR/I Love The Base CLTON GOWN-Healing Hands ADLLING BYOMES/Hised Emotions ADLING BYOMES/Hised Emotions ADLETTE/Liston To Your Heart SHAMON BEYANT/Let 00

# CHR P1A

P1-A CHR Reporters are major market stations which have achieved format dominance or exert significant influence in their market by playing a unique mix of leading-edge rock or dance records combined with mainstream CHR

45.5 FM MPGC Conhipeous Music

Washington, D.C.

PD: Dave Ferguson MD: Albie D

HADDNMA/Charles

WQHT New York OM: Joel Salkowitz

MD: Kevin McCabe

1 1 6.00FACEABNOOR NEW LAND VOUL L
1 2 PILLS VANILLIAND IT 16 donne miss v
1 2 PILLS VANILLIAND IT 16 donne miss v
1 3 PILLS VANILLIAND IT 16 donne miss v
1 3 PILLS VANILLIAND IT 16 donne miss v
1 3 PILLS VANILLIAND IT 16 donne miss v
1 4 PILLS VANILLIAND IT 16 donne miss v
1 5 PILLS VANILLIAND IT 16 P

ALL AND ALL AN



OM: Mark Driscoll PD: Elvis Duran MD: Frank Cerami



WPOW

VP/Programming: Bill Tanner
APD: Funk E. Frank Walsh Music Coord.: John Rogers

TROOP/Still in Love
PARIS BY AIR/Voices in Your Head
PAULA ABDUL/The May That You Love JAMET JACKBON/HILL YOU MUCH BOYB/Haspu

Dallas all hit 97. KEGL

PD: Joel Folger APD/MD: Jimmy Steal

H 1 1 HARRANT/Heaven
H 2 2 HICHAEL MCRALES/Meet [ Like About You
H 3 3 RICHARD MARK/Right Mare Meiting 

MICK JONES/Just Manne Held TEBLA/Love Bong RIY/Don't Close Your Eyes ALARM/Sold He Down River B-52'S/Love Shack LIVING COLOUR/Glamour Boys

100.3 JAMZ.

KJMZ/Dallas PD: Elroy R.C. Smith MD: Carolyn Robbins

APPU: IOM Casey

2 | 8 VELLOun: Name No Over
2 | 2 | MILLOUN: LIVER IN OVER
3 | 2 | MILLOUN: LIVER IN OUT IN SECURITY
4 | 3 | APPL | MARKET OF The Meant
4 | 3 | APPL | MARKET OF The Meant
5 | 50 SOUTH | MARKET |
5 | 5 SOUTH | MARKET | MARKET |
6 | 5 SOUTH | MARKET | MARKET |
7 | 8 | MARKET | MARKET | MARKET |
8 | 9 | MARKET | MARKET | MARKET |
10 | 10 | MARKET | MARKET | MARKET |
11 | 10 | MARKET | MARKET | MARKET |
11 | 11 | MARKET | MARKET | MARKET |
11 | 12 | MARKET | MARKET | MARKET |
11 | 13 | MARKET | MARKET |
11 | 14 | MARKET | MARKET | MARKET |
11 | 15 | MARKET | MARKET | MARKET |
11 | 16 | MARKET | MARKET | MARKET |
11 | 16 | MARKET | MARKET | MARKET |
11 | 16 | MARKET | MARKET |
11 | 16 | MARKET | MARKET |
11 | MARKET | MARKET | MARKET |
12 | MARKET | MARKET | MARKET |
13 | MARKET | MARKET | MARKET |
14 | MARKET | MARKET | MARKET |
15 | MARKET | MARKET | MARKET |
16 | MARKET | MARKET | MARKET |
17 | MARKET | MARKET | MARKET |
18 | MARKET | MARKET | MARKET |
19 | MARKET | MARKET | MARKET |
19 | MARKET | MARKET |
10 | MARKET | MARKET |
11 | MARKET | MARKET |
11 | MARKET | MARKET |
12 | MARKET | MARKET |
13 | MARKET | MARKET |
14 | MARKET | MARKET |
15 | MARKET | MARKET |
16 | MARKET | MARKET |
16 | MARKET | MARKET |
17 | MARKET | MARKET |
18 | MARKET | MARKET |
18 | MARKET | MARKET |
19 | MARKET | MARKET |
19 | MARKET |
19 | MARKET | MARKET |
19 | MARKET |
10 | MARKET |
10 | MARKET | MARKET |
10 | MARKET |
10 | MARKET |
10 | MARKET |
11 | MARKET |
11 | MARKET |
12 | MARKET |
12 | MARKET |
13 | MARKET |
14 | MARKET |
14 | MARKET |
15 | MARKET |
16 | MARKET |
17 | MARKET |
17 | MARKET |
18 | MARKET |
18 | MARKET |
18 | MARKET |
18 | MARKET |
19 | MARKET |
10 | MA

20. 30 EFFORE/Men | Leoked At His JAYA/5 You Leave He How JODY MATLEY/Everything TO DIMO/SUNDAINE DIMO/SUNDAINE HEAVY D & THE SO/Somebody For He

BET OCES/One BTACEY G/Oive Me A)! Your Love CHERYL LYNN/Every Time! Try To B HICA PARIS/Breathe Life Into Me INMER CITY/Do you Love Hast You

Today's Rock'n' Roll. KXXR 106.5 FM

Kansas City Acting PD: Gary Franklin MD: Mark Cruz

BAD ENGLISH/When I Sae You Smile DAN REED NETHORK/Mets It Eesy PETER FRAMPTON/Helding On To You ROW-MAY/Melt For You ROYAL CRESCENT MO/Nenana

#### **IOT102**/~ WLUM/Milwaukee

PD: Rick Thomas MD: Dana Lundon

H 2 1 MILLI VANILLI (POILI I'm Comme Miss )
2 2 MEMPACCY/Moher Pie Miss Your L
H 7 2 MEMPACCY/Moher Pie Miss Your L
H 7 3 MEMPACCY/Moher Pie Miss Your L
H 7 3 MEMPACCHIMO PIE MISS YOU L
1 4 0 COMMENCATION TO MISS YOU L
1 5 0 COMMENCATION TO MISS YOU L
1 6 0 COMMENCATION TO MISS YOU L
1 7 MEMPACCHIMO PIE MISS YOU PROVED ON MISS YOU
1 7 MEMPACCHIMO PIE MISS YOU PROVED ON MISS YOU
H 7 MEMPACCHIMO PIE MISS YOU PROVED ON MISS YOU
1 7 MEMPACCHIMO PIE MISS YOU PROVED ON MISS YOU
1 7 MEMPACCHIMO PIE MISS YOU PROVED ON MISS YOU
1 8 MEMPACCHIMO PIE MISS YOU PROVED ON MISS YOU
2 MEMPACCHIMO PIE MISS YOU NOT YOU WANT YO

29. 32: 33. 34. 36. 37. 38. 39 DEBBIE GIBBON/Me Could Be Together

Cleveland Line Cleveland C

20. 21
ALCE COOPEA/Folse
PAD ENOLISM/When I See You Saile
HODDOD GUMUS/Case Anytime
CIANTY! on Believer
TODO RAMBOREN/Faralle! Lines
MICHAEL MORALES/WHAT! Like About You

OM: Rich Piombino

DETROIT'S FOX 99.5 FM

PD: Chuck Beck APD/MD: John McFadden

Detroit

**WDFX** 

DDS 22 BAD ENGLISH/When I See You Seile' N LIVING COLDUM/Glamour Boys



MD: Hosh Gureli

MD: Hosh Gureli

2 1 Hill Vanillife: 1 to Gonna Rise y
3 2 SEDECTION/You're My
4 (True to y
5 4 Sent True to y
5 4 Sent True to y
6 Sent True to y
6 Sent True to y
7 2 LIVE CREATER to General
8 18 EAST AGRESSIANS TO YOUR TRUE TO
18 10 CHE STORMER MILLIFELL TO YOUR TRUE
18 10 TRUE TRUE TRUE TO YOU THE YOU

D MARTHAZI Feel The Earth Move

13. 17. 21. 23

RAHAA ABBUL/The May That You Love
RAHFACK/YOU Are My Everything

OCODIC LAMBON/MISTONE YOU
PATT LABELE/I/F YOU Assed He To

GHIRLEY LEBS/Fraelists

ELIOTT & CALDMENTIN The Name Of Lova
DARRYL TOOKS/Lifepare

TVV=KS7



PD: Ken Richards APD: Christopher Lance MD: John Christian

MD: John Christian

2 1 MILL WestLifett | Fire Commercials V
2 2 Soc. 11 SOCA/Mary Do Newin'
4 3 Cancell SOCSHAP | Fire Commercials V
4 1 Soc. 11 SOCA/Mary Do Newin'
5 1 Soc. 12 Soc.

GOMEN'S O'Hemories
CYNTHIA/Thief DO Hearts
TONY ELLIPSONSONE Mare He Up
2 LIVE CREM/He Be Herry
GIMA GO-GO'THE Only One (Getta B
BOAL II BOLL/Back To Life
PALLA ABDIL/The May That You Love

JABON DOMOVAN/Too Many Brosen BINITTA/Right Back Where No S

PIRATE RADIO

VP/Programming: Scott Shannon MD: Steve Hoffman

H 1 1 MARRANT/Heaven
H 2 2 Soll MON/18 and Life
2 Soll MON/18 and Life
3 4 Welf ELDW/Little Fighter
5 1 Welf ELDW/Little Fighter
5 2 Welf ELDW/Little Fighter
6 3 TON PETTY/MONING Down A Dream
11 3 Sold MONING MONING HER WESTER
11 3 ARDOMENTH/Live In an Elevator
11 10 Fifth Young Complete Here Wester
12 11 MONING Welf Fighter Lives Solt
13 11 MONING Welf Fighter Lives Solt
13 11 MONING Welf Fighter Lives Solt
14 12 ALICE COMPRESSION ELDWING
14 11 MALICE COMPRESSION ELDWING
15 TO THAN SOLT FIRST TO THAN

RIZ/Don't Clote Your Eyes BANG TANGO/Schoone Like You

KQLZ Los Angeles

Forer (Corm

KPWR/Los Angeles PD: Jeff Wyatt
APD/MD: Al Tavera

27. 32 BHAMA/I Hant Yeu FINE YOUNG CANNIB/Dan't Lest Back

PAR RUBBO/Hold Tight BARDEUX/I Love The Bess DIMP/Supplies

99.1 KGGI™

Quadruples the Music! KGGI/Riverside PD: Larry Martino MD: Harley Davidson APD: Steve Craig

13. 18 BORRY ROSS AVILA/MUSIC Man TEDDY RILEY & GUY/My Fantany

OM/PD/MD: Brian White

OM/PD/MD: Brian White

| 2 | 1 | SOA, 11 | SOA, 74-9 On Assist
| 1 | 2 | GOBIA ESTRANDAN' LANNE LINE YOU
| 2 | 3 | SOA, 11 | SOA, 74-9 On Assist
| 3 | 4 | NILLY VARILLA 70 | 1 | 1 | Gone Miss You
| 4 | 5 | SOA, 11 | SOA, 74-9 On Assist
| 4 | 5 | SOA, 11 | SOA, 74-9 On Assist
| 5 | 6 | SOA, 74-9 On Assist
| 6 | 6 | SOA, 74-9 On Assist
| 6 | 6 | SOA, 74-9 On Assist
| 7 | 10 | SOA, 74-9 On Assist
| 8 | 10 | SOA, 74-9 On Assist
| 9 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | 10 | SOA, 74-9 On Assist
| 10 | SOA, 74-9 ON ASIST
| 10 | SOA, 74-9 ON ASIST
| 10 | SOA, 74-9 ON

20. 29. 30 PATTI LABELLE/IF You Arked Me To

DINO/Sunsking JAYA/IF You Leave He Now UNDERHORLD/Stand Up

americantadiohistory com

MOST ADDED New Kids/Cover Paula Abdul Bad English Soulsister

**EAST** BREAKOUTS **NO BREAKOUTS** 

PAULA ABDUL NEW KIDS ON THE B BAD ENGLISH DINO KEVIN PAIGE GIANT HOTEE ST. CHER 9-1 SKID ROW 7-3 MADONNA 10-4

MADONNA 10-4 BEE GRES 14-6 SOUL II SOUL 13-7

NEW KIDS ON THE B JOE COCKER (dp) SOULSISTER RUBERT KAH (dp) GIANT (dp) WINGER (dp) MILLI VANILLI ROTES: MILLI VANILLI ROTLESE: STARSHIP 8-5 FINE YOUNG CANNIB 11-7 AEROSHITE 17-9 JANET JACKSON 18-11 ROXETTE 30-20

P3

103CIR/Beckley, WV Spencer/Davis

Spencer/Davia

NEW RIDS ON THE B
FINE YOUNG CANNIB
RON KAN
BOBBY BROWN
SOULDISTER
HOTEST:
JEFF HEALEY BAND 2-1
SKID ROW 4-2
MILLI VANILLI UANILLI UNILLI UNILLI UNILLI UNILLI UNILLI UANILLI UNILLI UNI

96XXX/Burlington, VT Speck/Riley

Speck/Riley
NEW KIDS ON THE B
DINO
SOULS STEP.
SOULS STEP.
SOULS STEP.
TROMPS ON THIN SC
CULT (dp)
RIX (dp)
ROTE REST.
RIX (dp

WKPE/Cape Cod. MA Rick Ryder

Rick Ryder
DONNY OSKONO
CURE
NEW KIDS ON THE B
B-52'S
LIVING COLCUR
METITE LION
JOHN EDDIE
KILON
SURFACE 8-2
SELD ROW 10-6
WEN KIDS ON THE B 23-9
MYTLEY CRUE D-17

WHKZ/Chamberaburg, PA
Alexandar/Shane
E\_TON JOHN
BAD DENGLISH
BOCCO (op)
REW KIDS ON THE B 2-1
RARRANT 6-2
SUBPACE 3-3
RILLI VANILLI 8-5
CHER 10-8

WNYP/Ithaca, NY Stave Christian

NOME
HOTLEST:
NEW KIDS ON THE B 1-1
WARRANT 6-6
SKID ROW 7-7
PRINCE 20-20
ROLLING STONES 33-33

Larry Hughes
MICHAEL MORALES
FUZZBOX
ICEMOUSE
NEW KIDS ON THE B
BAD ENGLISH
BOEBSIE GIBSON
HOLESSI
CHER 3-2
TOM PETTY 7-5
DOOBLE BROTHERS 9-6
MADONNA 17-9

Benson/Perkins
NEW KIDS ON THE B
PAULA ABOUL
NEW KIDS ON THE B
THOMPSON THE B
SOULSISTER
STEPHEN RISHOP
BOLLEAT
JAMET JACKSON 21-10
YOUNG MC 18-11
TEARS FOR FEARS 27-16

NEW KIDS ON THE B COURT OSMOND BAD BNOLLSH BAD BNOLLSH BAD BNOLLSH BAD BNOLLSH CERROUSE CERROUSE TROWNS ON THINS HOTE BNOW BNOW BNOW BNOLLSH BNOW BNOLLSH BNOW BNOLLSH BNOW BNOLLSH BNOW BNOLLSH BNOLLSH BNOUL BNOLLSH B

FOOTEW/MCGee

GRAT WHITE (dp)
GRAT WHITE (dp)
GRAT WHITE (dp)
DINO
TESLA (dp)
PAULA ABON THE B
PAULA ABON THE B
GORRY PARK (dp)
HOLLE ST.
HADDENA 6 1 1
HILLI VANILLI 5-2
HADDENA 6 1 1
HOTLEY CHUE 23-15

Harmanwight
PAGLA ABDUL
PAGLA ABDUL
PAGLA ABDUL
PAGLA (dp)
TESLA (

And the second s

**P**2

FLY92/Albeny, NY Pettangill/Scheefe

NEW KIDS ON THE B PAULA ABDUL BAD ENGLISH DING SEDUCTION HOLLER : SUMPRACE :-1 SUMPRACE :-1 FILL VANILLI G-4 JEFF HEALEY BAND 15-12 JANET JACKSON 23-17

BAD FRIGISH
ALICE COOPER (dp)
BAD FACE,
BAD FA

PAULA ABOUL
5-52'S (dp)
BAD ENCLISH
BAD ENCLISH
BAD ENCLISH
BAD ENCLISH
BAT ENCLISH
BAT ENCLISH
ENCH ENCLISH
ENCH ENCLISH
ENCL

Newine/Christlan
SEDUCTION
LIVING COLOUR
LIVING COLOUR
LIVING COLOUR
BLION JOHN
HELTON JOHN
HINA TURNER
DINO (dp)
B-52'S (dp)
DEBBLE GIBSON (dp)
BOULSISTER (dp)
HOLLEST,
SOULLISTER (dp)
HOLLEST,
SOULLISTER (dp)
HOLLEST,
WILLII 1-2
MARRANT 7-4
MARRANT 7-8
MADONNA 11-8

BHI Shehen
KEVIN PAIGE
BAD ERGLISH
ELTON JOHN
DINO
HOTERST
WARRANT 1-1
HILLI VANILLI 6-3
SKID ROW 4-4
BABYFACE 9-7
JANET JACKSON 14-8

BOBBY BROWN
GREAT WHITE
NEW KIDS ON THE B
WHINGER
ALICE COOPER
BOTES SKID ROW 2-2
WILLI VANILLI 6-3
SOUL 11-8
JANET JACKSON 23-14

WERZ/Exeter, NH Falconi/Lief

SKID ROW EXPOSE NEW KIDS ON THE B (dp) NEW KIDS ON THE B ldp; Mottest: MARRANT 5-4 TOM PETTY 9-6 FINE YOUNG CANNIB 11-7 SURFACE 14-9 MADONNA 17-11

Bond/August

NEW KIDS ON THE B

BAD ENGLISH
LIVING COLOUR
SOULSISTER
KON KAN
SHARESPEAR'S SIST
HOTLEST:
CHER 4-1
HADONNA B-4
JANET JACKSON 21-13
TINA TURNER 28-22

Sheken/West
LIVING COLOUR
SYBIL
PAGUA ABDUL
DOWNY OSHOND
BOTTER
BOTTON
B

WKEE/Huntington, WV Mayne/Miller

MEW KIDS ON THE B
NEW KIDS ON THE B
NEW KIDS ON THE B
VESTA
KEVIN PAIGE (dp)
Bottest;
GLORIA ESTEFAN 2-1
WILLI VAMILLI 3-2
WARRANT 4-3
SURFACE 5-4
MADONNA 9-5

WLAN/Lancaster, PA Marino/Murray

MARINGHUTTY
BAD ENGLISH
MOTLEY CRUE
ELTON JOHN
DINO
8-52'S
Hottest:
MILLI VANILLI 1-1
WARRANT 4-2
CHER 7-5
SKID ROW 9-7
JANET JACKSON 14-9

KC101/New Heven, CT Rybek/Polemen

PAULA ABDUL
YOUNG MC
BAD ENGLISH
HOTEST:
WARRANT 1-1
NEW KIDS ON THE B 15-11
NEW KIDS ON THE B 23-15

100KHI/Ocean City, MD Hitman/Steele

Hitman/Steele
B-52'S
BAD ENGLISH
ALICAREL MORALES
PAULA ABDUL
NEW KIDS ON THE B
SOULSISTER
TEXAS
STEMEN BISHOP
10,000 NANIACS
POUR BIL
EXPOSE 16-8
NEMER CHERRY 18-9
SKID ROW 21-12
LIVING COLOUR 24-13

WSPK/Poughkeepsie, NY Stew Schantz

PAULA ABDUL
BAD ENGLISS
SIMPLY RED (dp)
KIX
MINOER (dp)
SOULSISTER (dp)
LICEMOUSE
ROCE 81: ILLI 2-1
HILLI VAN ILLI 2-1
CURB 1-2
CURB 1-3
KED NO THE B D-23
SKID ROM D-34

MitchellLeary
LIVING COLOUR
SENDETH
DING
TINA TURNER
MARTIKA
NEW KIDS ON THE B (dp)
PADL
GLISH
BOBST SROWN
BOUNT STORM (dp)
Hottest:
SOLL 11 SEQUE 1-1
YOUNG MC 18-14
YOUNG MC 18-14

WPST/Trenton, NJ Trish Merelo

ALICE COOPER (dp)
NEN KIDS ON THE B
GIANT
THOMPSON TWINS
10,000 MANIACS
ICEBOUSE
BOOTES
BOTES
BO

HertzBurton
PAULA ABDUL
THOMPSON TWINS
ALICE COOPER (dp)
BANDEUX
MOVING PICTURES
ROTES HILLI VANILLI 1-1
SKID ROM 4-2
MADDNNA 6-3
JAMET JACKSON 20-9
MOTLEY CRUE 30-23

Madek/Sterr
SHARON BRYANT
B-52'S
LIVING COLOUR
DINO
MARTIKA
HOLLI VANILLI 7-1
SURFACE 3-2
WARRANT 6-4

WYCR/York, PA

MEGAUSENGYWHEE B.

NEW KIDS ON THE B
VESTA (dp)
10,000 MANIACS (dp)
Eottest:
MILLI VANILLI 1-1
SKID ROW 3-2 MARRANT 5-3 JANET JACKSON 15-8 MOTLEY CRUE D-30

SOUTH

MOST ADDED New Kids/Cover Paula Abdul Bad English Thompson Twins Soulsister

BREAKOUTS Donny Osmond Debble Gibson Giant Great White **Dan Reed Network** Love And Rockets

P2

Bruce Stevens
PAULA ABDUL
THOMPSON TWINS
ALICE COOPER (dp)
NEW KIDS ON THE B
ALARM (dp)
DARRYL TOOKES (dp)
SOULSISTER
HOLLE STEVEN TOOKES
CHESTER
TOOKES
TOO

93Q/Syracuse, NY Sulfivan/Dunes

WRCK/Utica, NY Reitz/Burton

WARRANT 6-4 NENEH CHERRY 13-9 JANET JACKSON 24-13

MADONNA HOTTEST: WARRANT 4-1 PAULA ABDUL 2-2 MILLI VANILLI 7-4 MOVING PICTURES 8-6 STARSHIP 22-10

Tonecc/Austin

NEW RIDS ON THE B

Hottest:
MILLI VANILLI 6-2
CHER 5-4
MADONNA 9-6
JANET JACKSON 16-11
YOUNG MC 39-14

K96/Austin, TX Selby Edwards

PAULA ABDUL THOMPSON TWINS B-52'S SIMPLY RED HOTCE BE MILLI VANILLI 2-1 MADONNA 5-3 PRINCE 12-7 BEE GEES 11-8 CHER 15-11

CHER 13-1WFMF/Baton Rouge, LA
Rice/Ahysen 

K106/Beeumont, TX Harrison/Pace

Harmson/Pace

HUBERT KAH
ALICE COOPER (dp)
THOMESON TWINS
DOMNY OSHOND
PAULA ABDUL
PAULA BABUL
FOR THE TOP (dp)
BALLE TO THE TOP (dp)
WARRANT 2-1
KON FAN 4-2
HOTLEY CRUE 15-7
B-52'S 10-5
JANET JACKSON 16-11

KZZB/Beeumont, TX J.J. Jackson

J.J. Jackson

MEW KIDS ON THE B

PAOLA ABDUL

SYBIL

TERRY TATE (dp)

REGINA BELLE (dp)

REGINA BELLE (dp)

REGINA BELLE

GLORIA ESTERAN 1-1

MILLI VAN ILLI 5-2

BABYFACE 6-3

GRAYSON HUGH 7-4

CURE 13-9

195/Birminghem, AL Peake/Chestnut

Peake/Chestnut

NEW RIDS ON THE B
PAULA ABDUL
HOCTEST:
MILLI VANILLI 1-1
WARRANT 5-2
STARSNIP 12-4
WADONNA 18-7
EXPOSE 20-9

KXX106/Birmingham, AL Evans/Standridge

none Rottest: NEW KIDS ON THE B 1-1 MILLI VANHILLI 2-2 MADONNA 3-3 CHER 7-7 JAKET JACKSON 9-9 WKQB/Cherleston, SC Gather/Russell

Gaither/Russell

NEW KIDS ON THE B
ELTON JOHN
PAULA ABOUL
ROTES 6-5
STARSIEL 8-6
BOBBY BROWN 13-11
MOVING PLCTURES 20-15
MOTLEY CRUE 21-18

WSSX/Charleston, SC Paname/Stavane

Mark Shands
PAULA ABDUL
SOUL II SOUL (dp)
CUBE ISTOPHER WILLI
CUBE TO OPHER WILLI
CUBE THE YOUNG CANNIB (dp)
NOTES THE YOUNG CANNIB (dp)
NOTES THE YOUNG CANNIB 1-1
RICHARD MARK 3-2
RICHARD MARK 3-2
RICHARD MARK 3-4
PAULA ABDUL 5-5

WROQ/Charlotte, NC Bliss/Ward

Blasward

BAD ENGLISH
GORKY PARK
MOVING PICTURES
BANG TANGO (dp)
DAN INSO NETWORK
DANG TANGO (dp)
DAN INSO NETWORK
LOWE COLOR
LOWE A ROCKETS
HOLE & CHES
BULLE HURDER 8-3
STARSHIP 13-4
STAGE DOLLS 16-5
MOTLEY CRUE 17-7

WSKZ/Chattanooga, TN Chase/Scott

JAMET JACKSON
BAD ENGLISH
ICENOUSE
JOE COCKER
KIX
TESLA
THOMES ON TWINS
HONDRON TWINS
HONDRON 1-2
STARSHIP 0-3
HILLI 16-5
ROLLING STONES 25-9

WOLKING STONES 25-9
WNOK/Columbia, SC
Rush/McNuthgh
NEN KIDS ON THE B
BOBBY BROWN
B-52-8
FINE YOUNG CANNIB
FINE YOUNG CANNIB
ARROSNITH
JOOV WATER
WOUNG PICTURES
VESTA (60)
FICTURES
FICHARD MARK 2-2
HICKARL MORALES 4-3
CER 9-4
JANET JACKSON 19-6
WCGQCOlumbus, GA

WCGQ/Columbus, GA
Harria/McChire

REN RIDS ON THE B
PAULA ABOUNT (dp)
DONNY COSHOND (dp)
GRATT MHITE (dp)
DEBBIEG ISSON (dp)
VESTA (dp)
11000 PANIACS
NILLI VANILLI 3-1
SOUL II SOUL 6-3
MARRANT 8-4
CRER 7-5
RADORNA 9-6
RADORNA 9-6
RADORNA 9-6
RADORNA 9-7

HOTE BABYFACE 3-3 STACEY Q 5-5 EXPOSE 14-14 YOUNG MC 17-17 KON KAN 23-23

Q98/Fayatteville, NC McC/oud/Kelly

McCloudiKelly
TINA TURNER
BAD ENGLISH
SEDULTION (dp)
ELTON JOHN
TOM PETTY (dp)
BOTESET
GLOPIA ESTEFAN 1-1
JEFF HEALEY BAND 5-2
WARRANT 10-7
HICHAEL BOLTON 11-8
HILLI VANILLI 13-9
HILLI VANILLI 13-9

WINK/Ft. Myers, FL. Randy Sherwyn

NEW KIDS ON THE B SIMPLY RED (dp) AEROSMITH PAURA AEDUL HOCKES: WARRANT 3-1 CEBR 4-3 MILLI VANILLI 11-5 SKID ROW 20-13 ROLLING STONES 25-16

WKSI/Greensboro, NC Gillette/Stevens

MARTIKA NEW KIDS ON THE B BAD ENGLISH BOLLEST: SURFACE 3-1 MILLI VANILLI 5-2 MARANT 7-3 SKID ROW 12-8 JANET JACKSON 25-16

McCown/Catcher

NEW KIDS ON THE B
COVER GINE TS
UNDERHORLD

REGINA BELLE (dp)
TEDMPS ON TWINS
PAULA ABOUL

NOTES ST.

NOT

PAULA ABOUL
NEW KIDS ON THE B
PRINCE
SHARON BRYANT
CULT
ALICE COOPER
Hotteat:
WARRANT 3-2
SKID FOW 5-3
MADONNA 7-4
CHER 6-5
JANET JACKSON 17-6

Matt KHBon
PAULA ABDUL
VSSTA
ROXETTE
ROXESTE
MARRANT 3-1
CRER 5-2
MEMEH CHERRY 10-6
EXVIN PAIGE 12-8
JEFF HEALEY BAND 14-11

WAPE/Jacksonville, FL Pashe/Cedillec PRANACAGHRAC

BAD ENGLISH
HEW RIDS ON THE B
AEROSMITH
PAULA ABOUL
POCC (dp)
BOTTER
MILLI 7-4
MOTLEY CRUE 16-9
FEARS FOR FEARS 21-12
CRER 23-13
ROXETTE 30-18

WQUT/Johnson City, TN Hurt/Mann

WOK I/Knoxville, TN
Clay Glah
NEMER CRERRY
PRINCE BAD BNGLISH
BAD BNGLISH
HOTLEY CROE 9-5
ARBOSHITH 10-6
ROLLING STONES 11-7
GRAYSON HUGH 15-10
MADONNA 26-14

HurdMann

SAD SMLIGH

PAULA ABDUL

REW FIDS ON THE B

GIANT (dp)

SOULEISTER

MILLI VANILLI

MOLLY MATCHET

ROTE MATCHET

STAGE DOLLS 3-2

TANGIER 4-13

ELTON CORN 23-11

MICHAEL MORALES 23-17

KZFM/Corpus Christi, TX Gonzalez/Danny B, Jamm

BAD ENGLISH
B-52'S
Hottest:
MARRANT 7-2
MILLI VANILLI 11-3
GRAYSON HUGH 9-4
JAMET JACKSON 18-11
MADONNA 17-12

KPRR/El Paso, TX Perry/Molano

Penry/Modeano
PAULA ARDUL
MEM KING ON THE B
JOHNNY O
OLGA
SOUL II SOUL
2 LIVE CREW (dp)
GLORIA BETTERAN
ROTTER (dp)
GLORIA BETTERAN
ROTTER (dp)
GLORIA SETTERAN
FOR THE STORY
ROTTER (dp)
TOWN ME (LL)
FOR THE STORY
NEW KIDS ON THE B D-30

KZOU/Little Rock, AR Stewart/Geery StewardGeary

NEW KIDS ON THE B
BETON JOHN

PAULA ABBUL

GREAT WHITE
BAD ENCLISH

DOWN OSHOWN

HOLISH

DOWN OSHOWN

HOLISH

DOWN TO SHOWN

AWARRANT 4-1

SKID ROW 5-7

MADOWNA 11-7

MADOWNA 11-7

MAD WILDS ON THE B D-17

WDJX/Louisville, KY Shebel/Meyer Shabel/Mayer
TINA TURNER
NEW KIUS ON THE B
B-52'S (dp)
SOULSISTER
SOULSISTER
HOTCER (GLORIA ESTEVAN 1-)
CHER 4-3
HILLI VANILLI 5-4
MADONNA 7-5
JANET JACKSON 22-13

99WAYS/Macon, GA Rick Woodelf

MOTLEY CRUE HOTTES CRUE HOTTES 1: MILLI VANILLI 9-3 MARRANT 6-4 ROXETTE 28-20 TOM PETTY 27-21 AEROSMITH 30-22

Z98/Memphis, TN Lane/Harder

PAULA ABDUL NEM KIDS ON THE B DEBBIE GIBEDN HOLLESE: DINO 2-1 HILLI VANHLLI 6-3 CHER 10-7 WARRANT 16-10 JANET JACKSON 23-17

FM100/Memphis, TN
Conley/Nelson
BAD ENGLISH
PAULA ABDUL
BOCTEST:
B

WABB/Mobile, AL Fram/Pendarvis NEW KIDS ON THE B DEBBIE GIBSON BAD ENGLISH ALICE COOPER PAULA ABDUL GIANT

GIANT Hottest: GLORIA ESTEPAN 2-1 MILLI VANILLI 4-2 NARRANT 8-4 CRER 10-6 SKID ROW 11-7 WHHY/Montgom Stevens/Stewart

Stevens/Stevent
Bad EMGLISH
TINA TURNER (dp)
HEW KIDS ON THE B (dp)
SOULSISTER (dp)
PAULA ABBUL
HOTLEST:
GLORIA ESTEFAN 2-1
GLORIA ESTEFAN 2-1
GSOUL II SOUL 5-3
NEMBER CREETY 8-4
WARRANT 9-5

KBFM/McAllen-Brow

BRMMAABen-Browneville,
syea/Santiago

NEW KIDS ON THE B
TOAKS FOR FEARS
TOAKS FOR FEARS
FOR FEARS
BAD ENGLISH
PAULA ABOUL
BAD ENGLISH
BAD

CHESCHAPPEN
BAD ENGLISH
NEW KIDS ON THE B
POLLS ABDUL
FALLS BOUL
FALLS BOUL
FALLS BOUL
FALLS BOUL
FALLS BOUL
FALLS BOUL
FALLS BOULTION
ARE JOHN BOULT
FALLS FALLS
FALLS FALLS
FALLS FALLS
FALLS FALLS
FALLS FALLS
FALLS FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS
FALLS

FOWGRAVE

MARTIKA
BOOBSY BROWN
TEARS FOR FARS
HOTTERS:
NEM KIDS ON THE B 3-1
PAULA ABDOL 2-2
GRAYSON HUGH S-4
JEFF REALEY BAND 6-5
MILLI VANILLI 8-7
MILLI VANILLI 8-7

KKYK/Little Rock, AR Rolling/Edwards ROUNG/Edwards

MARTIKA
B-52'S

KIV (dp)

ROULA ABDUL

SKID ROW 2-1

MARRAWT 3-2

BABTFACE 6-4

JAMET JACKSOM 9-5

NEW KIDS ON THE B D-6

NONE
HOTTEST:
SKID ROW 1-1
JEFF HEALEY BAND 2-2
WARRANT 5-5
WILLI VANILLI 11-11
MOTLEY CRUE 16-16

NEW KIDS ON THE B LIVING COLOUR DEBSIE GISSON EXPOSE EXPOSE EXPOSE EXPOSE EXPOSE EXPOSE INTERPOLICE THE HOLE OF THE HOLE OF THE STA MAILLE 10-8 HILLI WAN LLL 14-12 STA MAILE 10-12 STA MAILE 10-12 HOP KIDS ON THE B D-27

BEE GEES NEW RIDS ON THE B POCO POCO B-52'S (dp) ALICE COOPER (dp) HOTTEST: NEW KIDS ON THE B 2-1 WARRANT 4-3 MILLI VANILLI 7-4 MOTLEY CRUE 29-22 NEW KIDS ON THE B D-39

DAN REED NETWORK
DAN REED NETWORK
DONNY COMOND
GIANT
LOVE & ROCKETS
HOCLEST:
MILLI VANILLI 3-1
MARRAHT 7-2
SKID ROW 9-4
MICHAEL HORALES 16-14

MARTIKA
DINO
ROKETTE
ROULSISTEER
TEARS FOR FEARS
HOLLEST
MILLI VANILLI 2-1
JAMET JACKSON 19-3
MADONN 10-6
EXPOSE 20-8
JEFF HERLEY BAND D-17

PAULA ADDIL
HILLI VANILLI
BAD ENGLISH
ALICE COOPER (dp)
BOTEST:
GLORIA ESTEFAN 1-1
MILLI VANILLI 3-2
CHER 5-3
NEW KIDS ON THE B 21-13
NEW KIDS ON THE B D-27

K92/Rosnoks. VA Haskell/Silver

MOGINEWWINEAME
MOVING PICTURES
NEW KIDS ON THE B
PAULA ABBOUL
BOBBIE GIBSON
HOLLER:
KILD BOW 2-2
MARRANT 3-3
YOUNG MC 8-4
NEW KIDS ON THE B D-9

WOVV/West Palm Beach, FL Mac/Brooks

THOMPSON TWINS WHITE LION (dp) DINO DINO PAULA ABDUL NEW KIDS ON THE B BOLTEST: WARRANT 5-2 SKID ROW 7-3 MADOWNA 17-8 MOTLEY CRUE 26-16 JANET JACKSON 33-24

WKZL/Winston-Salem, NC Holloway/Reynolds

P3

WJMX/Florence, SC Baker/Lewis

GIANT (dp)
JOHN EDDIE
NEW KIDS ON THE B
WINGER (dp)
GREAT WHITE
ALICE COOPER (dp)
SOULSISTER
THOMPSON TWINS
HOTERAL

THOMESON TWINS
Hottest:
WARRANT 1-1
SKID ROW 6-4
MILLI VANILLI 16-5
MOTLEY CRUE 32-24
BOBBY BROWN 38-32

BOBBY BROWN 38-32

KISNVFL Smith. AR

Baker/Morgan

PAULA ABDUL
BARDEUX
KIX

THOMPSON TWINS
DIN MSPEAR'S SIST

BOCKE BE:
MILLI VANILLI 3-1

MICHAEL MORALES 13-8

HICHAEL MORALES 13-9

JANET JACKSON 19-12

JANET JACKSON 19-12

B96/Ft. Smith. AR Brown/Chase

Brown/Chase
PRINCE
BAD ENGLISH
CUTTING CREW
MARTIKA
LIVING COLOUR (dp)
Hottest:
WARRANT 5-2
WARRANT 5-2
ROXETTE 22-16
B-52'S 24-18
TEARS FOR FEARS D-25

Stu Smoke

NEW RIDS ON THE B

PAULA ABBUL

THOMPSON TWINS

ALICE COOPER (dp)

SOULSISTER (dp)

BOTH THOMPSON

WARRANT 5-2

ADDWNA 8-4

CHED 6-4

MADONNA 8-4 CHER 6-5 JEFF HEALEY BAND 7-6

NEW KIDS ON THE B {dp} THOMPSON TWINS ICEBOUSE HOLLEART: -1 SKID ROW 2-2 JAMET JACKSON 24-14 MOTLEY CRUE 29-20 TEARS FOR FEARS 38-21

SUNCH Memeries
SPENICTION
SCULSI STER
BAD ENGLISH
DINO
NEW KIDS ON THE B
LOVE A ROCKETS
DEBSIE GISSON
SIMPLY RED
THOMPSON TWINS
CHEE
CHER 2-1
MILLI VANILLI 10-3
MADONNA 9-5
SELD ROM 14-8
ROXETTE 17-13

BantaJon

BAD ENGLISH
PAGUA RADOUL
NEW KIDS ON THE 8
ALICE COOPER
BOXLOR FOR 7-4
MILLI VANILLI 10-6
MADORNA 11-9
JAMET JACKSON 18-13
CURE 20-15

KSMB/Lafayette, LA Small/Nelson

NEW KIDS ON THE B
PADLA ABDUL
BAD ENGLISH
MARTIKA (dp)
ROTTER
MARTIKA (dp)
MARRANT 3-1
JANET JACKSON 21-5
NEW KIDS ON THE B D-8
NEW KIDS ON THE B 27-15

Q101/Meridian, MS Ron Wallace

MARTIKA
HOTTEST:
GLORIA ESTEFAN 2-1
MILLI VANILLI 3-2
WARRANT 5-3
CHER 7-5
SKID ROW 10-7 ROLLING STONES
TEARS FOR FEARS
PAULA ABDUL
MARTINA
CHRISTOPHER WILLI
BOTESTOPHER WILLI
GOTESTOPHER
MILLI VANILLI 6-1
CURE 21-13
EXPOSE 26-16
POCO 27-17
ROLLING STONES D-23

BAD ENGLISH NEW KIDS ON THE B NEW KIDS ON THE B NEN RIDS ON THE B SOULSISTER ALICE COOPER LIVING COLOUR HOTES 1: WARRANT 9-1 WENER CHERRY 10-4 JANET JACKSON 17-7 PRINCE 19-8 MILLI VANILLI 14-9

WPFM/Panama clity. FL Mr. Lou/Stone

Mr. LOWStone
ALICE CODER
SHOOTING STAP HEW KIED SON THE B
DONNY OSMOND
GREAT WHILT dp)
FAULA ABDUL 'dp)
FOLLANT (dp)
FOLLA

KIXY/San Angelo, TX John Raymond

JOHN RAYMONG
ALICE COOPER
NEW KIDS ON THE B
ICEROUSE
JOHN BODIE
GORRY PARK (Mp)
HOTEST (KUE 14-6
AEROSMITH 24-13
KON KAN D-25
TESLA D-29 Z103/Tallahass Brian Douglas

BAD ENGLISH
NEW KIDS ON THE B (dp)
NCK KIDS ON THE B (dp)
NCK CONTROL OF THE B
NCK CONTROL OF

KWTX/Waco, TX Chris Ling Chris Ling

CERDUSE

DING

SHARON BRYANT

BOBBY BROWN

GIART (dp)

BRIDGE TOO PAR

WHITE LION (THE B

WHITE LION (THE B

WHITE LION (THE B

WHITE LION (THE B

MILLI VARILLI 14-10

TEARS FOR (TEARS 30-19

JAMET JAKKON 23-22

ELION ONN 38-30

ELION WHIS 38-30

KNIN/Wichits Falls, TX Ray/Scott NEW/MEDOTT
THOMSON THINS
ALICE COOPER
ALICE COOPER
ALICE COOPER
SHOOTING SMAR
SHOOTING SMAR
SHOOTING SMAR
HOW LINE SMITHER
DAW REED NETWORK (dp)
HOTEST
MARKANT 7-2
MOTLEY CRUE 11-7
HOTLEY CRUE 11-7
ALICE CHOSMITH 13-9
A

Fred Allen

BAD ENGLISH
DINO
DINO
NEW KIDS :EN THE B
SOULSISTER
THOMPSON TWINS
BOTES:
MILLI VANILLI 3-1
MARRANT 4-2
SOUL II SMUL 7-3
MADONNA 11-4
CRER 10-5

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can

downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity be found in the Parallels.

NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate end chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before in the control of the control of the control of them.

night.

Dayparted Adds and/or Ons: One-two plays in a 24-hour period, both of them before midnight.

250 Current Reporters 239 Current Playlists

Stavene/Ocean
NEW KIDS ON THE B
BAD EMGLISH
ALICE COOPER (dp)
ELTON JOHN (dp)
MARTIKA
EOCTES 16-9
ROLLING STONES 17-10
JAMET JAKESON 27-19
YOUNG MC 28-20

Z106/Serasota, FL Evans/Chase

WDLX/Washington, NC Jackson/Lane

BJ105/Orlando, FL Thomas/Stone DONNY OSMOND
VSSTA
SINITTA
HOTELSTA
MILLI VANILLI 3-2
MOVING PICTURES 4-3
CHER 8-5
NEW KIDS ON THE 8 12-7
NEW KIDS ON THE B 20-10

WKSF/Asheville, NC

Q104/Gadeden, AL Leo Davis Leo Davie

PADLA ABDUL

NEW KIDS ON THE B

NEW KIDS ON THE B

THOMPSON TWINS

SHARON BRIANT

PATTA LABBLLE

HILLI VANILLI 3-1

MARRANT 5-2

SKLD ROW 8-4

JAMET JACKSON 24-16

MOTLEY CRUE 27-21

AJ. Armax

MEM KIDS ON THE B

THOMESON THEMS

PAULA ABBOIL

FAR (dp)

FUSEAN (dp)

FUSEAN (dp)

TESLA (dp)

TESLA (dp)

TESLA (dp)

TESLA (dp)

THEM (dp)

WZKX/Biloxi, MS Spillmen/Michaels

NEW KISS ON THE B
BAD ENGLISH
TEXAS
KIX (dp)
SRAKESPEAR'S SIST
JOHN EDOIE (dp)
HOLTEST
MILLI VARHILLI 3-1
MADONNA 22-5
JANET JACKSON 18-10
EXPOSE 31-13
MICRAEL MORALES 26-18

PAULA ABDUL
PAULA
PAULA ABDUL
PAULA

Called In A Frozen Playlist (2): WKBQ/St. Louis

Did Not Report, PlayHat Frozen (9): WAVA/Washington WIOG/Philadelphile PWR99/Atlanta KXX106/Birmingham KZFM/Corpus Christi KZFM/Corpus Chi WRVQ/Richmond KJ103/Oklahoma KRQ/Tucson WNYP/Rthaca

#### **MIDWEST**

MOST ADDED New Kids/Cover Bad English Paula Abdul Thompson Tw Alice Cooper son Twins

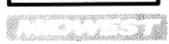
BREAKOUTS **Great White** Icehouse Giant Donny Osmond Dan Reed Network

Michaela Johnson

NEM KIDS ON THE B

PAULA ABDUL
THOMPSON THIMS
SEDUCTION
LIVING COLOUR
HOLLEST
MARRANT 2-1
MILLI VANILLI 4-3
SKID ROW 9-6
JAMET JACKSON 22-10
AEROSMITE 31-25

St Michaeld/D'Dell
NEW KIDS ON THE B
ALICE COOPER
PAULA REDUCTOR
RECOVER BOTHORK
MENT GENERAL GENERAL
ROTHER
ROTH RAN
HOLLES
FOR THE JACKSON 19-12
JAMET JACKSON 19-12
DINO 28-17
BAD ENGLISH 38-29



P2

Clark/Nicholes

TEARS FOR FEARS

MOTLEY CRUE
SKID ROW (dp)

MADONNA (dp)

GLORIA ESTEPAN 3-1

CHER 5-2

JEFF HEALEY BAND 9-6

MILLI VANILLI 13-8

MICHAEL MORALES 16-13

ThomasBrown
PAULA ABDUL
MARTIAN
MARTIA

none Rottest: WARRANT 5-1 MILLI VANILLI 7-2 MADONNA 12-6 BEE GEES 14-10 FINE YOUNG CANNIB 19-15 92X/Columbus, Oh Todd/Carter

GLANT
ICENOUSE
BANG TANCO (dp)
LOVE 4 ROCKETS
UNDERHORLD
ROCKETS
UNDERHORLD
ROCKETS
JEFF REALEY BAND 5-3
SKID ROW 8-4
KIX [0-5
GREAT WHITE ]]-6
WYPKE/Davenport 1A

WPXR/Davenport, IA Larry Davis

BOBBY BROWN KIX (dp) SHOOTING STAR HOttest: WINGER 2-1 SURFACE 4-2 SKID ROW 6-3 MILLI VANILLI 12-8 MADONNA 17-12

WGTZ/Dayton, OH Bellentina/Ross

NEW KIDS ON THE B NEW KIDS ON THE B BAD ENGLISH PAULA ABDUL PRINCE MICHAEL MORALES HIGHEL HUMBER
HOTE SET:
WARRANT 1-1
CHER 3-2
MADONNA 9-6
JANET JACKSON 14-7
NEW KIDS ON THE B D-25

DONNY OSMOND MICHAEL MORALES AEROSMITH GREAT WHITE MADONNA 10-5 JANET JACKSON 11-6 CHER 17-10 CHUCKII BOOKER 22-15 ROXETTE 26-16 WTBX/Hibbing-Duluth, MN Crein/Davis

BAD ENGLISH SOULSISTER THOMPSON TWINS NEW KIDS ON THE B KIX HOTTEST KIX
Hottest:
WARRANT 1-1
TOM PETTY 5-4
MILL: VANILL: 12-6
NENEN CHERRY 15-9
ROLLING STONES 28-17

ENCHWOOD/Keyes

EXPOSE

EXPOSE

NEW KIDS ON THE B

HEW KIDS ON THE B

HOTE BEST

WARRANT 2-1

SKID ROW 4-2

HILLI VANILLI VANI

KJ103/Oklahoma City, OK McCoy/Taylor

DORE
HOTLEST:
WARRANT 1-1
NEW KIDS ON THE B Z-2
SKID ROW 3-3
HILLI VANILLI 4-4
MADONNA 7-7

Bratt Dumber
BAD ENGLISH
PAULA ABDUL
NEW RIDS ON THE B
SHARESPEAR'S SIST (dp)
HOTE BETT CURE 8-6
CHER 16-6
MOTLEY CRUE 26-16
KEVIN PAIGE 22-17
BARDEUX 29-19

KQKQ/Omehe, NB Drew Bentley

Drew Rendey

NEW RIDS ON THE B
SOULSISTER
GIANT (dp)
GREAT HHITE
BOTTCE ST.
HARRANT 1-1
HILLI VANILLI 2-2
HADONNA 8-3
ROLLING STONES 15-7
HOTLEY CRUE 18-14

WMEE/Ft. Wayne. IN Jeff Davis NEM KIDS ON THE B BAD ENGLISH AEROSHITH PAULA ABDUL HOTTE STEPAN 1-1 WARRANT 6-3 MILLI VANILLI 9-5 SKID ROW 8-6 MADONNA 10-7 WZOK/Rockford, IL tvey/Summers

Casady/Friday
PAULA ABOUL
DINO
NEM KIDS ON THE B
B-52'S
PRINCE
AEROSHITH (dp)
ROLLING STONES
(dp)
HOTLEST.
HOTLING STONES
(dp)
HOTLING STONES
(dp)
ROLLING STONES
(dp)

BILLY SQUIER GORKY PARK GREAT WHITE

Z104/Madison, WI Lockwood/Kayes

299/Oklehoma City, OK Bratt Dumler

BABYFACE NEW KIDS ON THE B MARTIKA HOTTEST: WARRANT 1-1 SKID ROW 4-2 MADONNA 6-3 CHER 8-5 MILLI VANILLI 10-6

EXPOSE NEW KIDS ON THE B NEW KIDS ON THE B

Hottest: WARRANT 2-1 MILLI VANILLI 5-2 MADONNA 3-3 JANET JACKSON 11-4 SKID ROW 10-6

MIKE Whooler

STARSHIP
SKID ROW (dp)
MOTLEY CRUE (dp)
GREAT WHILEY
TESLA
BOTTES (LORIA ESTEFAN 1-1
WARRANT 3-2
CHER 6-3
SURFACE 7-4
MILLI VANILLI 11-7

WRQN/Toledo, OH Mason/O'Rourks Mason/O'Rourke

NEW KEIGHLS
SOULSISTER
ROLLING STONES (dp)
MOTLEY CRUE (dp)
HOTLEY CRUE (dp)
ROTES (ARANT 4-3
CHER 6-4
NEMEH CHERRY 8-6
CURE 16-11
SOUL 11 SOUL 21-15

KAY107/Tulsa, OK Jan Daan

COVILOUROS
STEPHEN BISHOP
TREVOR PABIN (dp)
BAD ENGLISH
HONDESON THINS
SOULSISTER
ROTTER
ROTTER
ROTTER
FOR SHAPPER 6-3
PAUL SHAPPER 6-3
NEW KIDS ON THE B D-25
HOTLEY CRUE D-32

KKRD/Wichita, KS

TONY WWINDLUS
BABYFACE
CURE
SOULSISTER
STARSHIP
HOTES\*\*
JEFF HEALEY BAND 3-3
SURFACE 9-5
TORA TORA 15-6
JANET JACKSON 19-8

KQCR/Ceder Repids, IA Dixor/Gerard

Jan Deen
BOBBY BROWN
BORDY BROWN
LIVING COLOUR
B-52'S
LOVE & ROCKETS
ROCKES
ROCKES
ROCKES
ROTE BROW 8-5
RILLI VRNILLI 1-7
JANET JACKSON 22-12
MICHAEL NORALES 20-14

KMYZ/Tulsa, OK Myers/Smith

Myers/Smith
BAD COMPANY
RICHARO MARK
HOTLEGIS:
WARRANT 1-1
PAULA ABDUL 3-2
SKID ROW 6-4
CHER 7-5
JEPF HEALEY BAND 10-6

VESTA
KIX (dp)
NEW KIDS ON THE B
THOMPSON TWINS
ALICE COOPER (dp)
Hottest:
MILLI VANILLI 4-1
MARRANT 6-2
SOUL II SOUL 12-8
PRINCE 13-9
TEARS FOR FEARS 14-10

Dick Thompson

NEW KIDS ON THE B

HICHAEL MORALES
UNDERWORLD
ALICE COOPER
GONE GIRLS
HOTERS:
GLORIA ESTEFAN 1-1
HILL: VANHILL: 3-2
WARRANT 6-4
CHER 7-6
SKID ROW 9-7

Bob Beck
BABYFACE
DINO
NEW KIDS ON THE B
KIX
HOLLE BL:
MARRANT 2-1
SKID ROW 12-9
TOW PETTY 16-12
ROKETTE 23-15
JANET JACKSON 29-19

WBNQ/Bloomington, IL Justin/Wels

JUSTIMWESS
BAD ENGLISH
NEW KIDS ON THE B
DONNY OSENDE
B-52'S
HOT
LOCINIUSE
MARTIKA
HOCKEN DET WORK (dp)
HOCKEN ESTEPAN 2-1
WARRANT 4-2
NILLI VANILLI 5-3
CRER 6-4
MADONNA 14-6

WBWB/Bloomington, IN Merk Celleghen

PAULA ABDUL BAD ENGLISH NEW KIDS ON THE B HOTESET: MILLI VANILLI 2-1 WARRANT 4-2 WADONNA 10-5 JANET JACKSON 14-11 MOTLEY CRUE 31-27

DIXON/Gerard
CUURR
B-52'S
THOMPSON TWINS
PAULA ANDUL
MOVING PICTURES
TEARS POR FEARS
ROTES FOR FEARS
SOUL IS SOUL 18-10
JANET JACKSON 15-9
ROKETTE 14-10
SKID ROW 17-1)

NEW KIDS ON THE B BOBBY BROWN MARTIKA MOTILEY CRUE (dp) Hottest: HILLI VANILLI 1-1 SKID ROW 7-4 JANET JACKSON 20-9 NENEH CHERRY 14-10 B-52'S D-26

99KG/Selina, KS Brad King

NEW KIDS ON THE B
TEXAS
ALICE COOPER (dp)
THOMPSON TWINS
PAULA ABDUL
DINO JOHN EDDIE ICEMOUSE GREAT WHITE ALICE COPER PETER FRAMPTON DINO HOTLEST: CHER 2-1 SKID ROW 4-3 MARRANT 5-4 KIX 6-5 TESLA 36-32 DINO
ROTTEST:
STARSRIP 11-7
JANET JACKSON 16-9
NENER CHERRY 15-11
MICHAEL MORALES 22-17
ROLLING STONES 30-26

NOTIFIC CRIE
TIMA TURNER
ROBBY SROWN
TEXAS
ROBBY SROWN
TEXAS
HARTISA
HARTISA
HARTISA
HARTISA
HARTISA
CHORENOCALISH
HOLLISH
HOLLISH
HOLLISH
HOLLISH
HOLLISH
SKID ROW 14-9
ROXETTE 19-11

MOTLEY CRUE (dp)
THOMPSON TWINS
B-52'S
ICEROUSE
ROTHER T 4-1
GLORIA ESTEFAN 2-2
CHER 6-4
RILLI VANILLI 8-5
NADONNA 10-8

KQHT/Grand Forks, ND Gunner/Acker

B-52'S
TEXAS
NOW KIDS ON THE B (dp)
EXPOSE (dp)
HARRIMIT 1-1
TEARS FOR FEARS 26-15
ROXETTE 24-17
ROTTEY 26-15
ROXETTE 25-15
ROXETTE 25-15 NEW RIDS ON THE B DINO GREAT WHITE SHARON BRYANT (dp) ALICE COOPER (dp) SOULSISTER GLANT (dp) DONNY OGMOND

NEW KIDS ON THE B TOW PETTY (dp) B-52'S (dp) B-52'S (dp) B-52'S (dp) COURS NC (dp) LIVING COLOUD (dp) HOLLES LIVING COLOUD (dp) HOLLES LIVING COLOUD (dp) HOLLES LIVING COLOUD (dp) HOLLES LIVING COLOUR (dp) HOLLES LIVING COLOUR (dp) HOLLES LIVING L CULT STEPHEN BISHOP TEONPSON TWINS DONNY COHOND PAULA ABBUL GIANT (49) BOMBY BKOWN NOTES BKOWN NOTES BROWN HOLES BROWN ABBUT JACKSON 24-20 ROKHTTE 30-23 TINA TURNER 39-28

Anthony/Britain
MARTIKA
LOVE & ROCKETS
LOVE & ROCKETS
LLICE COOPER (dp)
NEW RIDS ON THE B
ROCKETS
ROUTE Z'SURF WORK
ROLD RETWORK (dp)
ROCKETS
ROUTE STEPAN 1-1
ZONG PICTURES 4-3
PAGLA ABOUL 10-4
JEFF HEALEY BAND 8-5

NEW KIDS ON THE B
PRINCE (dp)
WINGER (dp)
WINGER (dp)
TOM PETT'
SEDUCTION
HOTE
MARRANT 7-2
MILLI VANILLI 15-8
MADONNA 21-10
ROXETE 30-23
JANET JACKSON 35-26

MOTOOMMINE

MEM KIDS ON THE B
PAULA ABOUL
DONNY CSHOND
THOMPSON TWINS
SHARON BRYANT
MILTE LION (dp)
WARRANT 2-1
MADONNA 8-5
JAMET JACKSON 13-11
AEROSHITH 22-17 MAICE COPER (dp)
DINO
THOMSON TWINS
ITOMISSON TWINS
CUTTING CREW
GORKY PARK
HOCCERT
GORKY PARK
HOCCERT
SKID ROW 9-6
ROXETTE 15-11
AEROSHITH 25-18
ROLLING STONES 26-19
POCO 28-21

COOL/Meyer

NEW KIDS ON THE B
ELTON JOHN

TINA TURNER

THOMPSON TWINS

UNDERWORLD

HOTTER

WARRANT 2-1

MILLI VANILLI 4-3

MADDNMA JOH CURE
BAD ENGLISH
NEM KIDS ON THE B
PAULA ABDUL
HOTERS:
HILLI VANILLI 14-5
STARSHIP 10-6
FINE YOUNG CANIB 13-10
SAID ROW 18-11
MADONNA 17-12 MADONNA 10-6 JANET JACKSON 16-8 TEARS FOR PEARS 24-14

MOST ADDED

THOMPSON THINS
ICEMOUSE
SHOOTING STAR
FUZZBOX
ALICE COOPER
LICO WANIACS (dp)
AND ALICE WANIACS
LICO WANIACS
TEARS NOT PERSS 16-11
FINE YOUNG CANNIB 19-1

SHOOTING STAR RIX PAULA ANDUL ALICE COOPER (dp) PETER FRAMPTON JOE COCKER (dp) NEW KIDS ON THE B ROTLER (dp) SKID ROW TO B ROTLER (dp) GANCONNA 10-6 WOTLEY CREE 17-7 JANET JACKSON 22-11

GREAT WHITE TESLA (dp) KIX (dp) KIX (dp) HOTEST: WARRANT 1-1 SKID ROW 2-2 STARSHIP 8-3 MOTLEY CRUE 13-9 ALICE COOPER 22-10

KKMG/Colorado Springs. CD Revnolds/Stevens

THOMPSON TWINS
NEW KIDS ON THE B
NEW KIDS ON THE B
DONNY OSMOND
PAULA ABDUL
JAYA
Hottest:

WEST

New Kids/Cover **Dan Reed Network** Bad English Alice Cooper

P2

KK\$8/Albuquerque, NM Cadillac/Kerr

PAULA ABDUL TEDDY RILEY & GUY REVIN PAIGE PATTI LABELLE NEW KIDS ON THE B VESTA

Jack Armstong

AND SHGLISH

GOURGE STATE

GO

KATM/Colorado Springs. CD Sorensen/Fricks

JAYA Rottest: MILLI VANILLI 1-1 TERRY TATE 10-3 MADONNA 4-4 EDDIE MURPHY 8-8 JANET JACKSON 20-12

**BREAKOUTS Great White** Icehouse Donny Osmond

CHED/Edmonton, Alberta McKenne/Stuert

McKanna/Stuart
GRAPES OF WRATH
THA TURNER
THA TURNER
BANTACE
MCTLEY CRUE
AARDOSHITTR
BABYACE
MCLISSA ETHERIDGE
BOTES STARRON 111
SANTIAL 6-3
SKLID ROW 9-7
JAMET JAKTSON 24-19
ROLLING STOMES 25-20

ROLLING STONES 25-20
KSNDEUgene, OR
WWW.NEW-Ved
REW KIDS ON THE B
10,000 NANIACS
SHOOTH GSTAR
ICERUSES
HOOTH MINS
GLANT
THOMPSON THINS
GLANT
BRIDGE TOO FAR
BOLLER B1
ANTIACKSON 33-15
MARTIACKSON 33-15
MARTIACKSON 33-19
BOBBY BROWN 39-27

B95/Freeno. CA Davis/Parker

CodMac/Kerr
NEW KIDS ON THE B
CHRISTOPHER WILLI
HOTLEST;
JANET JACKSON 7-4
PRINCE 13-7
JEFF HEALEY BAND 22-11
YOUNG MC: 17-14
SHARON BRYANT 21-16

PATTI LOGGO THE B WEW KIDS ON THE B VESTA COUNTS (FILS 2 LIVE CREW (dp) HOCKES! GLORIA ESTEFAN 3-1 MILLI VANILLI 4-2 NEW KIDS ON THE B 6-3 BOBBY BROWN 10-4 WARRANT 14-13

SQLITER UPTER WITH B B BOTTER IN TTRE B BOTTER IN THE B BOTTER IN SOUL I SOUL 9-6 BABYRACE 13-9 CREISTOPHER WILLI 19-11 JANET JACKSON 26-15

Devia/Parker

SOUL II SOUL
THENY TEE
THENY THE KRZR/Fresno, CA Johnson/deGues ALICE COOPER (dp)
ICEROUSE (dp)
HOODOO GURUS (dp)
HOODOO GURUS (dp)
ROTHER (dp)
HOOTOO THE (dp)

KYNO/Freeno, CA Cley/Carter Cley/Carter
KID'N PLAY
PAULA ABDUL
JAMES (NGHAM
SHIRLEY LEWIS
HOLES SIL
TEODY RILEY & GUY 17-12
JAMET JAKESON 25-18
TERRY TATE 27-19
REW KIDS ON THE B 30-23
KID'N PLAY D-31

KIKI/Honolulu, HI Oda/Bender Oda/Bener
PAH RUSSO
JODY WATLEY
COUNCY (dp)
TONY TONI TONE!
HOTE SE!
YOUNG MC 1-1
JANET JACKSON 15-11
2 LIVE CREM 19-14
AFTER 7 22-18
NEW GENERATION 23-20

Akene/Hert
NEN KIDS ON THE B
PAULA ABDUL
TINA TURNER
REGINA BELLE
BOCTEST:
RICHARD MARX 2-1
MILLI VANILLI 4-3
MADONNA 8-5
ZIGGY MARLEY 14-12
MARTIKA D-16

BAD ENGLISH Hottest: GLORIA ESTEPAN 1-1 CHER 3-2 YOUNG MC 5-3 SKID ROW 9-8 JANET JACKSON 12-10

CURE
ALICE COOPER
NEW KIDS ON THE B
SOULSISTER
GREAT WHITE (dp)
SIMPLY RED
DOWNY OSHOND
BOCKEST:
CHER 3ESTEPAN 2-2
STARSHIP 4-3
MARRANT 5-4
SKID ROW 6-5

Greg Willems
POCO
PAULA ABDUL
NEW KIDS ON THE B
BARDEUX
HILLI
HILL

Stavens/Yeaner

ALICE COOPER
PAGLA ABOOL
TOT PETT
TOT PETT
HATA
HATANT 3-1
SKID ROM 4-2
HONEYMOON SULTE 15-8
JANET JACKSON 24-19

KWNZ/Reno, NV Roble/Dement

HystVSenders

PAULA ABDUL
SOULSISTER (dp)
TONY ELLIS
HOTE 81:
JANBT JACKSON 12-7
WHISTLE 15-10
EXPOSE 17-12
2 LIVE CREM 23-14
SRARON BRYANT 20-15

HODKINA/Matheson
GREAT WHITE
THOMPSON THINS
DOWNY OSNOND
ICEROUSE
ALICE COOPER (dp)
DAN REED NETWORK
ENUTY 2-10
HOTELST
SKID ROW 1-1
HARRANT 2-2
GOOGETE 18-11
MILLI VANILLI 27-18

none Hottest: GLORIA ESTEPAN 1-1 MILLI VANILLI 4-4 CURE 6-6 CHRISTOPHER WILLI 9-9 SURFACE 12-12 KTRS/Casper, WY Hawkes/Michaela KROY/Secremento, CA
Lynch/loemen
SEDUCTION
THOMPSON THINS
SHARON BRYANT
MOTLEY CRUE
TOM PETTY
LIVING COLOUR
BOLKE 91:
SOUL LI SOUL 4-2
JANET JACKSON 11-9
CHER 12-14
NEW KIDE ON THE B 10-23

KFBQ/Chayenna, WY Davis/Melotti

FINE YOUNG CANNIB

DINO
B-52'S
DAN REED NETWORK (dp)
ALICE COOPER (dp)
HOTE BL
WARRANT 2-1
SURFACE 12-5
JANST JACKSON 33-20
BAD ENGLISH D-25
BOBBY BROWN 35-27

Havens/Chase
DAN RESD NETWORK (dp)
BARDEUX
ALICE COOPER (dp)
PAULA ABDUL
THOMPSON THINS
HOCLE BE:
MARRANT 1-1
HILLI VAHILLI 3-2
SKID RON BARDEUX
JANET JACKSON 20-12
YOUNG MC 37-25

P3

KRQ/Tucson, AZ Ingram/Davis

none Hottest: MILLI VANILLI [-1 RICHARD MARX 2-2 SURPACE 5-5 CHER 6-6 DON HENLEY 9-9

J.D. CWANCHER

NEW KIDS ON THE B

BAD ENGLISH

THOMPSON TWINS

DONNY OSMOND

GREAT WHITE

BOTTER:

HOTHER

HOTHER

HOTHER

BOTTER

BOTTER

HOTHER

HOTHER

HOTHER

HOTHER

FINE YOUNG CANMIB 20-12

KPXRVAnchorage, AK
Steve Knoll
PINE YOUNG CANNIB
EXPOSE
NEW KIDS ON THE 8
HOTER:
GLORIA ESTEPAN 4-1
MADONNA 15-10
HICHAEL MORALES 17-13
HILLI VANILLI 22-14
TEARS FOR FEARS 31-23

BORBY BROWN
NEW KIDS ON THE B
MOTLEY CRUE
BABYFACE
ELTON JOHN
HOTLES:
WARRANT 1-1
MILLI VANILLI 4-2
SKID ROW 7-4
MADONNA 14-9
AEROSMITH 16-12

Dusine Bernhardt
GLORIA ESTEPAN
MARTIKAS OM THE B
NOW 105 1 (dp)
SOUL II SOUL
BOBBY BROWN
BOREN IS OWN 105 1 (dp)
BOTTON IN 105 1 (dp)

COVER GIRLS
FIX
JOHN EDDIE
LOVE & ROCKETS
THOMPSON THINS
CHRISTOPHER WILLI
CHER S-1
MADONNA 9-3
WARRANT 10-5
MILLI VANILLI 12-8
CURE 19-16

MARTIA
DINO
SHARON BRYANT
DONNY OSHOND
GREAT WHITE
AND REED HETHORK (dp)
HAX 00
10,000 MANIAGS (dp)
HOLLE ST.
BILLING STONES 21-16
HADONNA 24-17
JANET JACKSON 26-20

KFTZ/idaho Fells. ID Summers/Cary

MOTLEY CRUE (dp)
GREAT WHITE
WHITE LION (dp)

KTMT/Medford, OR Tressel/Stewart

TresawStewart
CREAT WHITE
CIGNISTOPHER WILLI
TROMPSON METWORK
TROMPSON TWINS
ICCHOUSE
FUZZBOX
HOTTOREST
HOTTOREST
BOX
HOTTOREST
BOX
HOTTOREST
BOX
HOTTOREST
BOX
HOTTOREST
BOX
HOTTOREST
BOX
HOTTOREST
HOTTORES

CurriningsHeeser
PAULA ABDUL
BOBS BOWNER
BOWNER
BOWNER
HORSE

ZFUN/Moscow, ID Cummings/Heller

SLY96/San Lule Oblepo, CA Herte/Clark

HertwiCtark

NEW KIDS ON THE B

MARTIKA

BAD ENGLISH

MONDAY

HOTECAT:

MARANT 5-2

MADORNA 7-4

BABYFACE 15-10

CURE 19-11

RUNANDORMAN

DAN REED NETHORR (dp)
NEW KIDS ON THE B
NEW KIDS ON T

Darin Stone

DON RENLEY
GIANT
10,000 ANNIACS
ALICE COOPER
1CENDUSE
BUTP 2 NUFF
BOVETTE 14-8
ARBOINT 17-10
TEARS FOR FEARS 19-13
LIVING COLOUR 22-14
WINGER 23-18

LEMMEROFITEVE
REVIN PACCE (dp)
GREAT WHITE
GRAAR REED NEW HORK
PASTER PUSSYCAT
ALARM
SHOOTING STAR
FUZENOX
THOMSSON THINS
EXTREME
HOLLER'S
EXTREME
HOLLER'S
WHITE LION 24-17
BANG TANGO 26-18



CHR SIGNIFICANT ACTION

KITY 26-20 KTFM deb 28 PWR106 X100 WIOQ

**KJMZ 29-22** HOT977 27

From the album SHANGRI-LA

**KPRR 34-28** HOT102 add 32 Z99 29-19 HOT **KNMQ 30-23** KIKI 25-22

KZZB 39-26 © 1989 ENIGMA RECORDS ENIGMA.

www.americanradiohistory.com

# PARALLELS<sub>®</sub>

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

2.0

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population. according to Arbitron, of 1 million or

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from main-

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

#### 250 REPORTS



The	e W		nat You Lo	ove M	Ле (1	Virgi	in)
LP:	Fore	ver Y	our Girl				
		ro ta 1	Reports	93	37	8	
					P	ara:	llel
Re	gio	nal	5000	-		Re	each
Re	ach		Na	A		Pl	28%
E	42	8				P 2	43%
S	49	8				P 3	36%
M	25	8					
W	30	8	Chart	Sum	mary		
			Pos	Pl	P2	P3	Tot
			1	0	0	0	0
Na	tion	nal	2-5	0	0	0	0
	mm a ı	ry	6-15	0	0	0	0
UP		0	16-40	0	0	0	0
DE		0	Ons	0	0	0	0
SA		0	Adds	13	37	20	70

EAST  EAST  CKOI a WSF A 98PKY	National Summary UP 0 DEBS 0 SAME 0 DOWN 0 ADDS 93	Ch Adds	0 0 0 0 13 5 18	0 0 0 0 37 13 50	0 0 0 0 20 5 25	70 23 93
	CKOI a WEGX a B94 a PRO-FM a-3 SOUTH Y1000 x B97 a-29 KITY a-29 KITY a-29 KITY A MIDWEST WHYT A KDWB a MEST KZ2P a KPLZ a WTYT A KPLZ B	10 ORHI =		EAR RC	MQ a-MG a-MG a-MG a-MG a-MG a-MG a-MG a-MG	0 40 a 35

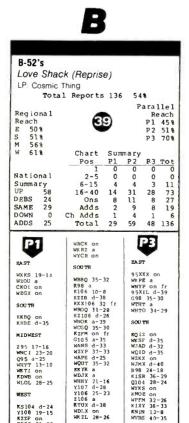
Report 1 2-5 2-5 2-5 2-2 2-5 33-2 2-2 2-5 2-2 2-2 2-5 2-2 2-5 2-2 2-5 2-5	26 St. P.1 (0.5 25 33 39 -27 -31 -28 40 -25 25	1 E	22 0 0 8 51 4 6 1 30 WPRI	P1 P2 P3 0 0 9 50 5 0 64	11e 1 each 60s 69s 93s Tot 136 136
2-5 	P1 (() () () () () () () () () () () () ()	1 E	2 0 0 8 8 1 4 6 1 1 0 WPRI	0 0 9 50 5 0 6 4	136 136 137 183
2-5 -15 -40 Ons. ddds ddds tal CK 33- RZ 34- CR 31- JTH 80 d-4 29- 5 28-2 29 on 30 21- 4 K a 5 S 24-2 20 24- K a 5 S 24-3 5 S 24-3 6 S 24-3 7 S 24-3 8 S 24-	25 3 3 3 3 3 3 3 3 3 3 4 0 2 5 2 5	0 7 5 6 8	0 8 1 4 6 1 30	0 9 50 5 0 6 4	136 136 137 183
RZ 34- CR 31- UTH BQ d-4 06 29- 5 28-2 QB on SX 27- OQ 21- 106 22 OK a SQ 24- KK a	31 - 28 40 - 25 25		EA ST		
JTB 3Q d~4 36 29- 5 28-2 QB on 3X 27- 0Q 21- 106 22 0K a 3Q 24- 4K a	40 - 25 25		WPRI		
3Q d-4 06 29- 5 28-2 QB on 3X 27- 0Q 21- 0G 22 0K a 3Q 24- VK a	- 25 25				
OK a GQ 24- NK a SI 37-	-15		10 30 95 XX WK PE	X 17 CIR XX 3 E 27 Z 34	- 9 16-1 8-36 - 23
\$1 37-			G98 WTH	29-	fr 2-15 21 -28 -21
15 39-	35		WOME		- 21 - 35
PE a	- 21 - 28		KQ 12	32	- 27
KI 10- WAYS 3 BB 29-	30 - 2: - 25	2	WKSF WJAI WQ1I	32 40 33	-27 -35 -26
M on				35	- 26 - 31
06 30- 70 35 2 d-29	25 fr		Q104 WYKS	28 d- 33	- 21 32 - 29
IY 25-	2.3		Q101 KNOE WPFM	35 36 29	- 31 - 22 - 22
	1.5		Z103 KWTX	29-	- 26 36
Γ92 đ~ IR 27−	- 37 - 24	-		33	- 9 - 20
X 21-1 XR 26-	24		KYYY		
	FM On 07 20-	FM On 20-16 20-16 20-16 30-25 VQ 35 fr 2 d-29 21 25-23 LX 36-31 ZL 40-34 DWEST 19-17 19-2 d-37 HR 27-24 X 21-15 XR 26-24	PM on 07   07   09   08   09   09   09   09   09   09	PM on WJM) 77 20-16 898 166 30-25 K158 20 35 fr 1004 20 4-29 WYK8 101 31-26 KSMM 1X 25-29 Q101 EL 40-34 WPPH 21 21 30 WEST WOWEST WOWEST WOWEST WIN WYBS 4 W	PM on MNX 3577 20-16 B98 31-16 30-25 KISR 28 (20 35 fr NSR 28 (20 45 45 45 45 45 45 45 45 45 45 45 45 45

**P2** EAST

99WGY 38-35 FLY92 30-25 WAZE 37-29 WAZE 37-29 WYSR 34-25 WERZ 24-20 WYSR 34-25 WERZ 24-20 WHNK 4-34 WKEE 36-31 MLAN 38-25 KC101 on 100KH 4-27 WSFK 24-18 98FXY 27-15 930 37-26 WFST 20-17

KF95 38-30 KATM 24-15 CHED a KRZR 25-18 FM104 13-10 KOY-FM 26-23 KWNZ on fr KROY 24-22 KZZU 28-20

WEST



MIDWEST

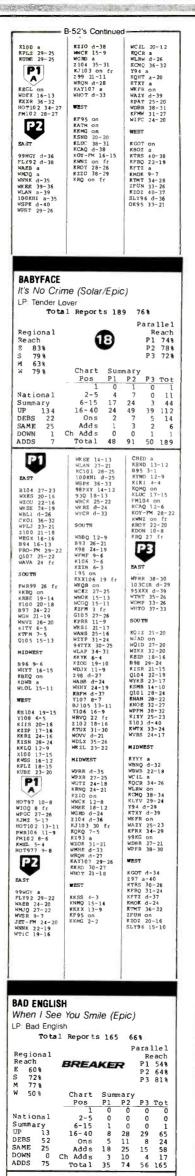
Z95 17-16 WNCI 23-20 Q95 a-25 WHYT 13-10 WKTI on KDWB on WLOL 28-25

KS104 d-24 Y108 19-15 K2ZP on KKRZ 31-23 KXYQ on KWOD 34-22 KCPX 33-27 KKLQ 23-20

MIDWEST

WPHR on KRNO 33-30

WEST



SCOTH  PWR99 on fr  KKBC d-21  Y100 a  B97 25-23  WGH a-26  WNV2 a  Olos on  MIDWEST  O95 a-24  WZPL a-30  WKBC a  WKT a  WLOL a  WKBC a  WKBC b  WKBC a  KZZP a  KXYC on  KCPX a  KXYC on  KCPX a  KXXX a  PIRATE d-20  PI	ad English Contin  WNOK 27-22  MCGQ d-36  K2FM on fr G105 a-36  WS on fr G105 a-38  WINK d-38  WKSS on MSPP -36  WOK1 a  KKYK d-29  KZOU a  FM100 a  WHIN a  BY107 a  BY105 26-22  Y1106 a-30  K92 d-25  Z106 d-35  Z102 on  KYUK d-40  WDLX on  WEST  WHER a  Z104 d-28  WINT a  Z104 d-28  WINT a  Z104 d-28  WINT a  Z104 d-28  WINT a  Z107 d-20  WINT a  Z107 d-35  WINT a  Z107 d-35  WINT a  Z108 d-35  Z109 d-35  Z200 d-36  Z200 d-3	WIKZ. a=35 95xIL a GS9 a GS9 a WTHT d=29 WOMP d=37 SOUTH  KG1Z 40-36 WS1A d=36 RSNB a=29 RISR 40-26 Q101 31-29 WS1A d=36 RSNB a=39 RSNB a=39 RSNB a=31 RSNB
BEE GEES One (WB) LP: One Tota  Regional Reach E 94% S 85% M 78% W 73%  National Summary UP 152 DEBS 2 2 DOWN 7 ADDS 3  B104 15-12 WXXS 10-10 W	Pos P1  1 0 2-5 1 6-15 22 16-40 15 Ons 2 Adds 0 Ch Adds 2	B2% Parallel Reach P1 65% P2 87% P2 87% P3 91% mary P2 P3 Tot 0 0 0 5 6 12 5 6 12 5 0 0 0 1 0 3 101 63 206    KOV-PM 22-25 KMWZ 22 fr KMOY 10-10 KDON 30-25 KMOY 19-14 103 CIR 15-12 WFR 10-7 SYSTX 18-13 WFR 10-7 WFR 10-7 WFR 10-13 WFR 10

on fr	WNOK 27-22 WCGQ d-36 KZPM on fr G10 5 a-34	WIKZ a-35 95XIL a G98 a WTHT d-29	BOBBY BROWN Rock Wit'Cha (MCA)
-31 -23 26 n T 24 -30	Q98 a WINK d-38 WKSI a WANS ON M2YP d-36 MAPE a-29 MOUT a WEYN d-29 MOUT a WAYN d-29 MAPE a-29 MOUT a WAYN d-29 MAPE a-30 MAPE a-30 K92 d-25 2106 d-35 2100 c d-35 2100 c d-35 A MIDNEST	WOMP d-37  SOUTH  RQIZ 40-36  MRSF d-36  WJAD a  WJAX 3  WJAX d-35  WJAX d-35  WJAX d-35  WJAX d-36  ROB a  KOMB a  KO	LP. Don't Be Cruel  Total Reports 185 748  Regional Reach Reach South 185 768  M 678 W 758 Chart Summary Pos Pl P2 P3 Tot  1 0 0 0 0 0  National 2-5 1 1 0 0 0 0  National 2-5 1 1 0 2  Summary 6-15 7 12 2 21  UP 108 16-40 28 57 40 125  DEBS 34 Ons 3 9 4 16  SAME 21 Adds 2 4 8 14  DOWN 1 Ch Adds 4 3 1 8  ADDS 22 Total 45 86 55 186
2-9 d-20 d-35 i-35 a-36	WPIH B 9 2X 27-22 WGTZ a-27 KZ10 d-36 WKCK 38-29 WKEE a RLO d-35 WKCK 38-29 WKEE a RLO d-35 KJ03 on fr 299 a KJ03 on fr 299 a KJ03 on fr 299 a KJ03 d-30 KZ93 d-27 WGOK 34-24 WGOK 34-24 KJ03 on KKRD on KKRD on KKRD on KKRD on KHOT d-34 WEST KP95 a-40 KAND d-36 KRZ d-30 KLUC a-40 FMIO4 d-38 KSND d-36 KRZ d-30 KLUC a-40 FMIO4 d-28 KSZU d-34	NBNG d-19 WBWH a  XCCR d-131 XCMC d-18 KLYV a  Y94 on  KOPT 31-28 KTYK a  WAZY d-18 KFKK a  WAZY d-18 KFKK d-28  99KC d-36 KFAT 36-29 KWTO on  WDBR d-35 KFAT 36-29 KWTO wBW d-36 WIFW d-36 WIFW d-36 KFK d-36 KFYT d-25 KMOK d-40 KTYT d-25 K	RC101 d - 28 100 MH 40 - 24 80 M 1 60 - 24 80 M 24 60 - 24 80 M 25 13 6 - 25 80 M 25
EES (WB)  e Tota  aal  s  s  s  42  7  3	1 Reports 206  Chart Summ Pos P1  1 0 2-5 1 6-15 22 16-40 15 Ons 2 Adds 0 Ch Adds 2 Total 42	Parallel Reach Pl 65% P2 87% P3 91% P3 Tot 0 0 0 0 0 5 6 12 63 44 129 30 12 57 2 1 5 0 0 0 0 1 0 3	
-12 -10 -8 -9 -29 -29 -27 -17 -25 -10 -27 -10 -10 -10 -10 -10 -10 -10 -10 -10 -10	### SOUTH  ### WBBO 8-8  ### B93 12-10  #### B93 12-10  ##### B93 12-10  ##### B93 12-10  ##### B93 12-10  ##### B93 12-10  ###################################	KOY-FM 22-25 KNOX 22 fr KNOX 10-10 KDON 30-25 KRO on fr  WPRR 13-6 WFX 19-14 19-14 19-14 19-14 WYN 19-14 WYN 19-14 WYN 19-11 WYN 19-14 WYN 19-15 W	SHARON BRYANT  Let Go (Wing/Polydor)  LP: Here   Am  Total Reports 92 37%  Parallel  Reach Reach Reach Reach Reach Reach Pl 38% P2 38% S 45% P3 33% M 13% W 54% Chart Pos Pl P2 P3 Tot 0 0 0 0 0 Summary 6-15 5 7 4 16 UP 45 16-40 13 25 5 43 DEBS 8 Ons 3 8 9 20 SAME 25 Adds 4 2 5 11 DOWN 1 Ch Adds 0 2 0 0 2 ADDS 13 Total 25 44 23 92
6-6-6-6-6-6-6-6-6-6-6-6-6-6-6-6-6-6-6-	HD0792 14-10 WPHR 21-17 WPKR 15-15 WGTZ 10-8 KRR0 19-14 KZ10 12-8 KRR0 19-14 KZ10 12-8 WHCK 24-18 WHEE 13-9 WHEX 13-9 WHEX 3-3 Z104 11-9 KJ10 317 ff Z29 13-13 KOKQ 23-23 KKS 10-12 KY107 15-13 KKS 10-12 KY107 15-13 KKS 10-12 KY107 15-13 KKS 9-6 KNN0 18-17 KKSX 99-18 KKS 9-6 KNN0 18-17 KKSX 9-18 KKS 9-18 KKSS 10-18 KKSS	WUSS 18-11 MIDMEST KYYY 10-8 WINO 15-12 WINO 15-12-10 WCIL 11-26 KOCR 11-8 WLRW 8-7 KCMO 21-16 KYY 17-15 MAZY 10-9 KFXX 8-7 KMT 6-6 KTXY 17-15 WIDM 10-9 KFXX 8-7 KMTO 18-28 WIDM 11-7 WIFC 4-3 WEST KGOT 11-6 KFXX 21-19 KFX 21	EAST  MAXS d-31 W20U 35-29 PRO-PM a W110 d-29 PRO-PM a W110 d-29 W110 d-39 W110 d-39 W110 d-18 W

National Summary UP 13 DEBS 52 SAME 25 DOWN 0 ADDS 75

P

WXKS a WZOU d-27 CKOI a WPLJ a B94 d-30 PRO-PM a

EAST

MQ1Z On MKSF d-35 MJAD d-32 MQ1D d-35 MZKX on MJMX d-40 B98 24-18 KISR 36-29 Q104 28-24 MYKS On KNOE on MPFM 32-26 KISY 36-33 KNIN 12-8 MVBS 40-35

MIDWEST

KYYY 39-31 WBNQ a

93Q a-36 WPST d-36 WRCK on

WBBQ d-39 K106 d-38 I 95 d-29 WROQ a-29 KZ106 a

SOUTH

PB

WPRR a-37 WWFX on 103CfR d-27 95XXX on

EA ST





CHER						
If I C	ould	Turn Back	Tin	ne (G	effe	n)
		f Stone		1 95	0.17	,
E . 1 K		al Report	c 21	6 91	5 %	
	100	ar keport	5 21			
				P		llel
Regio						ach
Reach	ו		5		Ρl	72%
	2%		2		P 2	898
S 9	9				P 3.	96%
M 88	8					
W 75	8	Chart	Sur	mary		
		Pos	P1	P2	P3	Tot
		1	7	8	7	22
Natio	na 1	2-5	19	52	41	112
Summa	ry	6-15	14	37	15	66
UP	169	16-40	5	5	3	13
DEBS	1	Ons	0	0	0	0
SAME	28	Adds	0	1	0	1
DOWN	15	Ch Adds	2	0	0	2
ADDS	3	Total	47	103	66	216

UP 169 DEBS 1 SAME 28 DOWN 15 ADDS 3	16-40 5 Ons 0 Adds 0 Ch Adds 2 Total 47 1	5 3 13 0 0 0 1 0 1 0 0 2 03 66 216
B104 10-8  MKKS 2-1  WKSE 1-1  SOUTH  PWP99 19 fr  KRBQ 15-13  KRBC 7-5  Y100 4-2  B97 1-1  KRBC 15-13  KRBC 7-5  Y100 4-2  B97 1-1  KRBC 15-13  KRBC 7-5  Y100 4-2  B97 1-1  KRBC 15-13  KRBC 15-13	SOUTH  WBBQ 6-3 B93 5-4 K98 15-1 K106 12-1 I 195 8-5 KXX106 7 fer WRQB 2-1 KXX106 7 fer WRQB 2-1 KXX106 7 fer WRQB 2-1 KX106 5-4 WRXC 2-5 WRXQ 2-5 WRXQ 2-5 WRXQ 2-1 KX106 5-4 WXX 16-5 WXX 16-5 WXX 16-6 WXX 15-12 WXYP 6-5 9-4TXX 15-12 WXX 15-13 WXX 15-12 WXX 15-13 WX 15-13 W	WFR 9-1 WFR 9-1 WFX 2-1 1030XR 6-5 200XR 6-5 11030XR 6-5 11030XR 6-1 1030XR 6

NENEH CHERRY						
Kisses Or	The Wind	d (Vi	rain)			
LP: Raw Lik		,	3,			
	al Report	. 17		1 %		
100	al Report	8 17				
			P		llel	
Regional					ach	
Reach		12		P1		
E 88%					72%	
S 73%				P 3	72%	
M 59%	Chasa	C				
W 68%	Chart		mary			
l	- Pos	P1 0	P 2	P 3	Tot	
National	-	7	7	6	20	
	2-5		51			
Summary	6-15	20	24			
UP 128 DEBS 3	16-40	16		10	50	
	Ons Adds	0	0	0	1 2	
		1	0		1	
DOWN 16	Ch Adds			0		
ADDS 3	Total	44	84	50	178	
P3	WTIC 4- WKEE 16		KE			

6 20 3 104 0 50	SAME 10 DOWN 0 ADDS 11	Adds 4 Ch Adds 0 Total 18	6 0 28
1 1 0 2 0 1 0 178	P1	P2	895 25- KYNO 3 KIKI 1 KLUC 4 KCAO 3
a 5-5 14-13 21-19	WXKS d-32	WAEB d-38 WTIC 28-26 WSPK 39-38	KDON 2 KRQ on
6-5 20-15 18-29 TM d-27	KKBQ a KITY 35-24 KTPM 24-21	SOUTH K98 23-20	EAST
13 fc 14-19	MIDWEST B96 17-16	WPMF 19-15 K106 d-33 K2ZH 36-33 WCK2 a	G98 on
ļ	WHYT a	KZPM 18 fr KPRR 18-14	WZKX C
	Cor	ntinued On Next C	olumn =

	h Cherry Continu	P3
X 14-13 7-6 FM 16-12 7 28-25	WBBQ 14-14 B93 10-9 K98 16-12 WFMF 20-16	
A 26 fr	K98 16-12 WFMF 20-16	EAST
TH	K106 8-12 KZZB 32-31	WPRR 11-8 103CIR 28-24 95XXX 7-5 WIKZ 33-31 95XIL 18-17
99 13 fr Q 21-20 0 17-16 14-14 26-20	195 15-14 KXX106 17 fr	WIKZ 33-31 95XIL 18-17
14-14	WNOK 7-7	95XIL 18-17 G98 20-15 WTHT 19-14 WOMP 10-8 WHTO 5-3
	K106 8-12 KZZB 32-31 195 15-14 KXX106 17 fr WKQB 16-16 WNOK 7-7 WCGQ 12-10 KZFM 9 fr G105 35-29 KPRR 20-29	WOMP 10-8 WHTO 5-3
8-7 2 a-34 r 12-11 B 24-23 L 7-6 D 2 fr	G105 35-29 KPRR 20-29 WKSI 14-9 WANS 14-13 WZYP 19-19	SOUTH
2 a-34 2 12-11	WANS 14-13 WZYP 19-19	RQ 1Z 13-12 WKSF 39-31 WJAD 11-11
7-6	WZYP 19-19 94TYX 10-6 WOKI a WLAP 15-13 KKYK 18-30 KZOU 14-28 WDJX 9-8	WJAD 11-11
2 2 11	KKYK 18-30	WQID 12-17 W2KX 17-12 KEZB 14-13
	WDJX 9-8 99WAYS 15-13	KISR 10-6
5 23-20	KKYK 18-30 KZOU 14-28 WDJX 9-8 99WAYS 15-13 298 19-16 WABB 16-13 WHHY 8-4 KBFM 14-8	WYKS 9-7 KSMB 22-22 Q101 13-12
19-11 16-15	WHHY 8-4 KBFM 14-8	KNAN 16-10 KNOE 10-4
X 31-29 N 19-16 D 15-14	9107 4-4 BJ105 14-20	WPFM 9-6 KIXY 15-19
13-13	WHHY 8-4 KBFM 14-8 Y107 4-4 BJ105 14-20 Y106 8-24 WRVQ 21 fr Z102 10-8 WDLX 14-11	Z103 on KWTX 23-15
18-29 2 11-9 2 7-5	WDLX 14-11 WK ZL 32-30	WVBS 11-8 MIDWEST
1	MIDWEST	
A)	HOT92 10-13 WPHR 18-15	KYYY 15-13 WBWB 13-12 WCIL 12-9 KQCR d-18
97 5-5 97 5-5 9 15 fr 9 24-23 96 26-22 102 7-3 106 d-33 102 10-9 9 6-9 107 13-13	WGTZ 11-11	KQCR d-18 WLRW 14-10
6 26 - 22 10 2 7 - 3	WWCK 9-5 WMEE 29-25	WLRW 14-10 KCMQ 15-11 KLYV 7-7
106 d-33 12 10-9	WGRD 15-15 WIXX 24-19	KLYV 7-7 KTXY 14-11 WAZY 7-7 KFRX 15-13
6-9 977 13-13	WTBX 15-9 Z104 27-24	KWTO 16-12 WDBR 17-14
2	WZOK 30-28	KFRX 15-13 KWTO 16-12 WDBR 17-14 WPFR 15-5 WIBW 22-12
	WRQN 8-6 KAY107 19-11	WEST
	WTBX 15-9 2104 27-24 KQKQ 12-12 WZOK 30-28 WMHE 15-14 WRQN 8-6 KAY107 19-11 KKRD 11-7 WHOT 15-12	KGOT 27-18
GY 12-11 92 11-7 B 18-34 Q 13-11 R 19-14	WEST	KGOT 27-18 297 12-10 KBOZ 16-14 KTRS 17-14 KFBQ 12-10
2 13-11 R 19-14 -FM 11-9	KKSS 8-13 KNMQ 5-5 KKXX 7-3	KFBQ 12-10 KMOK 18-16 ZFUN 14-10
12-8	KNMQ 5-5 KKXX 7-3	ZFUN 14-10 KZOZ 6-4 SLY96 6-3
		SE196 6-3
ICE COO	PER	
ison (Ep	ic)	
Trash		
Tot	al Reports	54 22% Paralle
gional		Reach
ach 15%	N&A	P1 14 P2 22
21 % 25 %		P3 29
25%		mmary
	Pos Pl	P2 P3 TO
ional	2-5 0	0 0

						_
ALICE	C00	PER				
Poiso	n (E)	oic)				
LP. Tra	ash					
	То	tal Report	. s	4 :	228	
					ara l	101
Regio	nal			·		ach
Reach		Na				14%
E 15		140	1			228
S 21	8				P3	29 %
M 25	9,					
₩ 25	8	Chart	Sum	mary		
		Pos	Pl	P 2	P3	Tot
		1	0	0	0	0
Natio		2-5		0	0	0
Summa		6-15	2	1	0	3
UP	6	16-40	0	4	1	3 5 3
DEBS	2	Ons	2	1	0	
SAME	3	Adds	5	17	16	
DOWN ADDS	43	Ch Adds		2 25	20	5
AUUS	43	Total	9	25	20	54
100	1	WPST a				
- 14	J	WRCK a			Œ	
		SOUTH				
EA ST				EAS	T	
WZOU a		WBBQ a		(40)		

AUUS 43	Total 9	25 20 54
P1	WPST a	
التنا	WRCK a	P3
	SOUTH	
EA ST	0001	EA ST
WZOU a	WBBQ a	
B94 a	K106 a	WOMP a
	195 d-30 WZYP a	SOUTH
SOU TH	WABB a	300 18
	Y106 a	KOIZ a
Q105 on	Z106 a	WJMX a
	Z 10 2 on	WYKS a
MIDWEST	WK 2L a	KNOE a
		WPFM a-40
wZPL a	MIDWEST	KIXY a
WEST		KNIN a-38
WEST	WPHR 8-30	
KXYO on	92X 25-20	MIDWEST
KPLZ a	WWCK a-34	*****
	KLQ 35-31 KKRD a	KCMQ a WKFR a
P1	WHOT a	99KG a
A	mio i a	KPAT a-40
~	WEST	KWTO A
WMMS a		WDBR a
KXXR 12-9	KATM 22-10	KFMW a
PIRATE 18-14	KSND a	
	KRZR a	WEST
144	FM104 a-29	
	KOY-FM a	KFTZ a
EAST	KZZU a	KMOK a
		ZPUN a KHTY a
99WGY a		OK95 32-20
JET-FM a		ON7 32-20

1	COVER GIRLS					
	My Heart	Skips A B	eat (	Capi	tol)	- 1
		t Go Wrong				
١	То	tal Report	s 5	3 2	1 8	
ì					ara 1	161
Ì	Regional			•		ach
	Reach	N&	A		Pl	28%
	E 15 %	1	-		P 2	24%
	S 20 %				P3	10%
	M 11%					
1	W 418	Chart		mary		
1		Pos	P1	P2		Tot
		1	0	0	0	0
	National	2-5	0	0	0	0
	Summary	6-15	3	3	0	6
	UP 26	16-40	11		0	28
1	DEBS 6	Ons	0	2	6	. 8
1	SAME 10	Adds	4	6	1	11
	DOWN 0	Ch Adds	-	-	7	53
	ADDS 11	Total	19	28		23
					25 - 2	
	P1	P2			32-	
				KLU	40-	37
	EA ST	EA ST			0 32- N 21-	
	WX KS 4-32	WAEB d-	18		on f	
		WTIC 28-	26			
	SOUTH	WSPK 39-	- 38		ك	
	KKBQ a	SOUTH				

HOT102 18-15 PWR106 23-19 FM102 25-22 KMEL 17-11 HOT977 20-16	KF95 a KKMG 35-	34		
CURE Lovesong ( LP: Disintegra	ition			
	Reports	3 195		aralle
Regional Reach E 81% S 73% M 78%	0	3		Re act P1 71 P2 74 P3 91
W 82%	Chart	Sum Pl	nary P2	Р3 То

### RY 29-25  B104 a-26  WKR Z 29-25  WF Z 29-26  WKR Z 21-20  WF Z 29-26  WF Z 20-18
BIO4 8-26   WRKS 24-21   WRKS 24-21   WRKS 24-21   WRED 30-27   WGW X 13-10   WG
WZOU 33-25   WBBQ 30-27   10 3C1R 29-1   WBL 4   WFE
WZOU 33-25   WBBQ 30-27   10 3C1R 29-1   WBL 4   WFE
MBLI   8   893   20-17   95XXX   13-11
NEW   A-27   KZZB   13-9   NSXIL   A-15   COLUMN   N
NEW   A-27   KZZB   13-9   NSXIL   A-15   COLUMN   N
No.
1994 d-27   195 24-23   95XLL d-35   0107 a-29   WROO 12-8   K2106 9-7   WRTH 755-23   WROT 14-12   WRTH 755-23
0107 a-29 MROQ 12-8 G98 25-17 MTH 25-23 F K2105 9-7 MTH 25-23 MOMP 16-12 MOK 37-28 MOMP 16-12 MTH 25-23 MOMP 16-12 MTH 25-23 MOMP 16-12 MTH 25-23 MOMP 16-13 MTH 25-23 MOMP 16-13 MTH 25-23 MOMP 16-13 MTH 25-23 MOMP 16-13 MTH 25-23 MTH 25
SOUTH WIGH 37-28 WIGHT 16-12 WIGH 27-12 WIGHT 16-13 WIGH 27-12 WIGHT 16-13 WIGHT 16-13 WIGH 27-12 WIGHT 16-13 WIGH 27-14 WIGH 27-14 WIGH 27-15 WIGH 27-16 WIGHT
SOUTH WCC0 14-12 WHTO 16-13 WTTO
RYPM 38 fr   RYPM 34 fr   RYP
PMR99 16 fr G105 34-28 SOUTH KKBQ 2-2 Q98 20-17 KRBE 2-4 MIN K 36-31 KG F1 19-17 WKSF 12-8 WANS 29-20 WANA 29-
RNBQ 2-2   Q98 20-17   RQ 12 19-17   RNBE 2-4   MINK 36-31   RQ 12 19-17   V100 21-19   MKS1 20-15   MKSF 12-8   MKS 29-20   MJAD 16-7   MKSF 12-10   MKSF 12-1
WINK 36-31   WOLZ 19-17   WINK 36-31   WOLZ 19-17   WKS 1 20-15   WKSF 12-8   WOLZ 12-18   WOL
WNVZ 11-7 WZYP 15-10 WQID 21-18 94TYX 4-30 WZXX 21-11
WNVZ 11-7 WZYP 15-10 WQID 21-18 94TYX 4-30 WZXX 21-11
QATYX A-30   WZXX ZI"II
MIDWEST WAPE 25-21 WJMX 23-18
MIDWEST WAPE 25-21 WJMX 23-18 WQUT 28-23 KISR 16-10
295 30-22   MOK I 4-29   G104 30-29
Q10 2 31-27 WLAP 24-21 WYKS 20-15 Q95 25-20 KKYK 15-15 KSMB 28-26
Q95 25-20 RXYK 15-15 RSMB 28-26 WHYT 11-9 WDJX 17-14 Q101 19-15
WHYT 11-9 WDJX 17-14 Q101 19-15 WZPL 12-9 WABB 24-22 KNAN 21-13 KDWB 16-15 WHHY 15-10 KNOE 20-15 WIOLa a KBPM 29-25 WPFM 21-14
WZPL 12-9 WABB 24-22 KNAN 21-13 KDWB 16-15 WHHY 15-10 KNOE 20-15
WLOL a KBPM 29-25 WPFM 21-14 WKBQ 19 fr Y106 14-12 K1XY 9-8
WKBQ 19 fr Y106 14-12 K1XY 9-8
WKBQ 19 fr Y106 14-12 K1XY 9-8 2103 28-20
WEST K92 25-22 KWTX 28-27 2106 17-13 KNIN 1-1
KS104 16-14 KTUX 17-11 WVBS 14-9
KIIS 12-11 WK ZL 18-17 MIDWEST
KZZP 25~24
KKRZ 28-20 MIDWEST KYYY 22-16 KXYQ 10-9 WBNQ 26-11
KISN 13-11 WPXR 25-22 KQCR a-40
KKLQ 13-11 KPNO 18-17 WLRW 16-11
X100 18-16 WWCK 8-4 KCMQ 23-18
KWSS 19-18 WMEE 23-17 KLYV 23-18 KPLZ 14-11 KLQ 13-8 Y94 21-24
KPLZ 14-11 KLQ 13-8 Y94 21-24 KUBE 21-18 WGRD 17-14 WKFR 22-16
WAZY 32-28
WERY 20 24 KERY 22-19
A 2104 14-11 99KG 21-17
KJ103 19 fr KPAT 3-2
KEGL 5-4 Z99 8-6 WDBR 20-6
WMMS 8-4 KONQ 28-27 WPFR 16-7 WDFX 5-3 K293 22-21 KFMW 14-12
WOTE 23-15 WMHE d-34 PIRATE 7-3 WRON 16-11 WEST PWR106 33-29 KAY107 24-19
HOT102 a-38 WMHE d-34 PIRATE 7-3 WRON 16-11 WEST
PWR106 33-29 KAY107 24-19
FM102 a-29   WHOT 22-14   KGOT On
KPXR 24-22 297 40-35
XBOZ 24-17
KKXX 35-29 KTRS 19-16
EAST KF95 32-25 KFBQ 14-12
KATH 3-4 KPTZ 27-22
WAEB 28-24 KSND 16-8 ZFUN 17-12 WMJQ 15-13 KRZR 19-16 KZOZ 16-11
JET-FM 22-18 KLUC 4-4 KHTY 27-23
WNNK 20-18 FM104 a-22 OK95 20-15
WKEE 21-15   KCAO 8-8
WLAN 18-17 KOY-FM 8-7 100KHI 13-4 KWNZ 6 fr WSPK 18-7 KZZU 11-8
WSPK 18-7   KWNZ 6 tr
WSPK 18-7 KZZU 11-8 98PXY 15-13 KRQ 25 fr
- WWA 12 IT



Sunshine (4th & Broadway/Island)					
LP: 24/7					
Total	al Report	5 99	4	30	
	-		P	ara l	lel
Regional				Re	ach
Reach	N&	A		Pl	32%
E 46 %				P 2	43%
S 40%				P3	41%
M 23%					
W 52%	Chart	Sum	mary		
	Pos	P1	P 2	P 3	Tot
	1	0	0	0	0
National	2-5	0	0	0	0
Summary	6-15	0	0	0	0
UP 23	16-40			6	
DEBS 20	Ons	5	13	7	25
SAME 27	Adds		7	11	
DOWN 0	Ch Adds		4	4	8
ADDS 29	Total	21	50	28	99
	KC101 on   KROY 26-24				

SOUTH	SOUTH	G98 d-35
		WIHT d-34
KKBQ on	WBBQ on	WOMP a
KRBE 35-30	B93 36-33	
KITY 31-31	K98 d-30	SOUTH
KTFM 25-22	WFMF d-30	1178D -
	KZZB 38-27	WJAD a
MIDWEST	KXX106 on fr	WQID on KISR a
	WCK2 d-30	Ol04 on
B96 30-26	WCGQ 38-31	KNOE on
WKBQ 24 fr	KZFM on fr	WPFM on
	KPRR 33-27	KIXY on
WEST	WANS d-40	KWTX a
	WZYP d-37	WVBS a-36
Y108 on	WAPE on	a-16
KKRZ a	KKYK d-26	MIDWEST
KISN 4-39	KZOU 4-37 WHHY 4-30	HIDMESI
KKLQ 25-24	BJ 10 5 on	KYYY' a
KWSS 29-26	WOVV a	KOCR d-34
P1	WDLX a	KOMO a
	WDLX &	KTXY a
A	MIDWEST	99KG a
	HIDMEST	WDBR a-39
HOT97 29-27	K210 on	KEMW a
W100 on fr	WWCK 28-17	
KJMZ a PWR106 on	WGRD a-22	WEST
PM102 on	Z99 39-26	
KMEL 30-27	KOKO on	KGOT on
HOT977 31-28	WHOT on	KTRS 35-33
NO 1977 31-28	mo i on	KFBO a-39
22	WEST	KFT2 a
		KMOK on
	KKSS on	K2OZ d-38
EAST	KNMQ 25-20	SLY96 39-34
	KP95 d-39	
FLY92 a	KKMG 33-23	
WMJO a	B95 a	
WVSR a	KYNO d-34	
WNNK on	KIKI 30-27	
WT1C 33-30	KLUC 19-16	
WLAN a-38	PM104 on	Į.
	KCAQ d-30	
	KOY-FM d-29	
		]

E **EXPOSE** When I Looked At Him (Arista) LP: What You Don't Know
Total Reports 20 2 81% Parallel Reach Pl 68% P2 83% P3 90% Regional Reach E 85% S 88% M 64% W 86% 
 Chart
 Summary
 Post
 P1
 P2
 P3
 Tot

 1
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 0
 National Summary UP 165 DEBS 9 SAME 18 DOWN 1 ADDS 9 PI KWN2 24 fr KDON 17-12 KZZU 30-25 KRQ 23 fr SOUTH B104 20-15 WXKS 9-7 WBLI 24-18 CKOI on WPLJ 26-23 2100 a WEGX a-29 WAVA 20 fr EA ST SOUTH KKBQ 24-21 KRBE 10-8 Y100 22-20 B97 18-17 WGH 14-10 WNVZ 16-11 KITY 12-8 KTPM 13-12 Q105 14-11 MIDWEST B96 15-13 WNC1 25-21 WHYT 21-21 KBEQ d-26 KDWB 14-13 WLOL 18-14 WKBQ 26 fr WEST





	Don't Look Back (IRS/MCA)						
	LP: The F	Raw 8	The Co	oked			
	T	o ta 1	Report	s 19	3 7	7 %	
					P	ara l	llel
	Regiona	1		1		Re	ach
	Reach			16			57%
	E 83%						78%
	S 74%					P3	948
	M 81%						
	W 71%		Chart		mary		
		_	Pos	Pl	P 2	P3	Tot
Н	1		1	1	0	0	1
1	Nationa	1	2-5	3	1	2	6
	Summary		6-15	11	33	31	75
П	UP 15	9	16-40	19	52	28	99
	DEBS	3	Ons	1	3	1	5
И	SAME 2		Adds	1	1	1	3
Ŋ	DOWN	3 C	h Adds	1	ι	2	4
	ADDS	7	Total	37	91	65	193
	2.1		SOUTH				3

ADDS /	Total	3 /	AT 92	193
P1	SOUTH		P	1
EAST	WBBQ 15 B93 19-	-12 16		
14031			EA ST	
B104 24-21	K106 14 195 19-	-10	WDRR 1	5-15
WXKS 12-11	XXX106	24 fr	WPRR 1 WWFX 1	1-7
WZOU 20-15 WKSE 27-25	WKQB on		10 3C IR	2
CKO1 12-7	WKQB on WCKZ a KZ106 l		95XXX	19-17
WPGY 24-23	WNOK a-	1-8	WKPE 2	1-19
B94 19-16 PRO-FM 23-17	WCGO 16	-14	WKPE 2 WIKZ 2 WNYP 3	1 fr
PRO-FM 23-17	WCGQ 16 G105 24 Q98 25- WINK 16	- 21		
SOUTH	Q98 25-	23	G98 18	- 9
	WINK 16	-12	WTHT 1	5-13
PWR99 21 fr	WKSI 24 WANS 23 WZYP 13	-17	WHTO 3	2-26
KKBQ 18-17 KRBE 16-16	WZYP 13	- 9		
WCU 97	94TYX 1	5-13	SOUTH	
WNVZ 28-21	WOUT 17	-13	KQIZ 2	4-18
Q105 24-21	WOK I d- WLAP 23	- 20	WKSF 2	3-17
MIDWEST	WDJX 20- FM100 1	-18	WJAD 2	1-16 7-14
	FM100 1 298 d-3	5-12	WQID 1:	7-14 1-10
Q102 26-24	WHHY 18	-13	B 98 4-	2.7
WNC I a-23 Q95 14-11	KBPM 35	- 31	KISR 1	5-9 5-12 1-16
WHYT OD	Y106 21	-18 fr	Q104 1	5-12
WZPL 15-14	WRVQ 30 K92 18-	Er	KSMB 1	1-16 9-16
KBEQ 20-17	2106 24-	- 20	0101 2	-16
WLOL 25-23 WKBO 5 fr	Z 10 2 21	- 21	KNAN 2	9-21 5-10
WKBQ 5 fr	KTUX 15-	-12	KNOE 1	5-10
WEST	WOVV on WDLX 22	10	WPFM 1: KIXY 1	3-10 5-15
	WDLX 22- WKZL 39-	37	2103 0	
KIIS 21-21 KKRZ 18-10			KWTX 3	-28
KXYQ 6-5	MIDWEST		KNIN 5-	16
KWOD 18-14	HO T9 2 19	- 15	WVBS 20	1-13
KCPX 36-32	WPHR 20-		MIDWEST	1
KISN 22-20 X100 30-28	92X 20-	9		
KWSS 28-25	WPXR 31	-30	WBNQ 2	
KPLZ 17-13	KRNQ 21	16	WBWB 19	2-15 9-15
KUBE 16-13	K210 20-	13	KOCR 18	3-14
P1	WWCK 31-	22	WLRW 34	1-31
A	WMEE 20-	18	KCMQ 2- KLYV 13	2
	KLQ 8-5 WIXX 20- WTBK 27-	16	Y94 22- KQHT 4-	19
KEGL 10-16 WMMS 4-1	WTBK 27-	23	KQHT 4-	2
KXXR 2-2	Z104 16-	13	KTXY 10	- 7 - 25
PIRATE 11-10	KQKQ 9-8		WAZY 29 KFRX 12	1-25
PWR106 a	KZ 93 14-	11	99KG 17	1-10 1-13
<b>D</b> 2	KZ 93 14- WZOK 12- WMHE 33- WRQN 17- KAY107 2 KKRD 17- WHOT 24-	-10	KPAT 19	-14
114	WMHE 33-	29	WDBR 22	-15
	KAY107	5-20	WPFR 36	-19
EA ST	KK RD 17-	16	WIBW 23	- 24 - 21
99WGY 22-14	WHOT 24-	17	KFMW B-	7
PI.Y92 18-16	WEST		WIPC 13	-10
WAES 20-18 WMJQ 14-12 WVSR 25-20	#E31		WEST	
WMJQ 14-12	KKSS 27-	22		
JET-FM 15-11	KNMQ 24-	21	KGOT 20	-12
WERZ 11-7	KF95 13- KATM 19-	20	KPXR a- 297 28-	27
WNNK 16-11 WTIC 24-22	CHED 16-	10	KBOZ 22	-15 -17
WTIC 24-22 WKEE 23-20	KSND 10-	7	KTRS 20	-17
WT.AN 20 = 20	KRZR 11- KLUC 29-	78	KPBQ a- KPTZ 29	37 - 24
KC101 27-24	FM104 9-	8		
100KHI 14-6	KCAQ 24-	19	KTMT 18	-13
WSPK 14-8 98PXY 20-17	KOY+PM c	n	ZFUN 23 K2O2 19	-19
93Q 17-14 WPST 23-20	KWNZ 34 KROY 16-		K202 19 SLY96 2	-15 8-23
WPST 23-20	K22U 16-		KHTY 13	-6
WRCK 19-14			KHTY 13 OK95 14	-11
WRCK 19-14 WKRZ 27-21 WYCR 22-22				



GRACES					
Lay Down	Your Arms	s (A	SM)		
LP: Perlect View					
	l Reports	111			
10 0	i keports	112			
Designal			P	ara:	e ach
Regional Reach	(==		7	Pl	
E 42%	N	&A		P2	
S 35%	-		_	P3	
M 59%				P 3	836
W 45 %	Chart	Sum	mary		
	Pos	P1	P2		Tot
	1	0	- 0	0	0
National	2-5	ō	0	ĭ	ī
Summary	6-15	0	6	5	11
UP 61	16-40	5	22	37	6.4
DEBS 8	Ons	1	21	14	36
SAME 41	Add s	0	0	0	0
DOWN 2	Ch Adds	0	0	0	0
ADDS 0	Total	6	49	57	112
	1			30-	
7.1	KTUX 22-	21		K 31-	
	MIDWEST			20-1	
EAST				R 18-	17
	WKDD on HOT92 d-	38	WYK	on a	
CKOI on	WPHR on			3 on E d-3	-
SOU TR	92X on WPXR on			ea-s (on	'
KRBE 33-33	KRNQ 23-	22		40-	
ARDE 33-33	KZIO 23-			30-	
MIDWEST	WGRD on			, ,,,,	20



- Continued On Next Column

MAEB 38-36 JET-TM ON MERZ ON M	FM104 ON EOX-PM EOX-PM ON EOX-PM EOX	99KG 12-8 RPAT 17-15 KWTO on WDBR 40-37 WPPR 33-33 WIBW 22-2 KPMH 17-14 WIEST KGOT on Z97 on KBO2 d-37 KTRS 33-31 KPBO 27-25 KFTZ on KMOK 24-20 KFYT 33-21 KFYZ 03-31 KFYZ 03-31 KFYZ 03-31 KFYZ 04-31 KFYZ 05-31 KFYZ 05-31
--	--	--

J						
JANET JACKSON Miss You Much (A&M)						
P: Rhythm N	lation	29 92%				
Regional Reach E 100%	6	Parallel Reach Pl 89% P2 92% P3 93%				
4 86% V 89%	Chart Sum Pos Pl	P2 P3 Tot				
National Summary UP 203 DEBS 8 SAME 16 DOWN 0 ADDS 2	1 0 2-5 3 6-15 29 16-40 24 Ons 1 Adds 0 Ch Adds 1 Total 58	0 0 0 5 1 9 53 28 110 46 33 103 2 2 5 0 0 0 1 0 2 107 64 229				
PI	100XHI 31-22 WSPK 10-5 98PXY 17-9	KIKI 15-11 KQMQ 27-17 KLUC 12-10				
LAST  1104 22-19  1204 22-19  1205 21-23	98FXY 17-9 91Q 27-12 WFS-25-22 WFS-25-22 WFS-25-22 WFS-25-22 WFX-22-13 WFX-23-13 WFX-23-15-8 SOOTH WBBQ 20-15 893 16-11 87W 10-21 KXX106 9-21 KXX106 9-22 KXX106 9-22 KXX106 9-22 KX106 0-22 KX106 0-22 KX106 0-22 KX106 0-23 KX107 0-23 KX107 0-23 KX107 0-33 KX107 0-3	XIXI 15-11 XOMO 27-17 XDCC 12-10 XOMO 27-17 XDCC 12-10				
195 24-18 195 24-18 196 24-18 196 24-18 197 27-25 1NCI 18-14 1MYT 9-7 1ZPL 16-13 1SEQ 25-16 1KTH 17-15 1SEQ 25-16 1KTH 17-15 1SEQ 25-16 1KTH 17-15 1SEQ 10 fr 1ZEST 1SEQ 10 fr 1SEQ	KKYK 9-5 K20U 26-15 WDJX 22-13 FM100 18-13 Z98 23-17 WABB 22-15 WHIY 22-17 KBPH 31-14 J016 27-19 WHOY 28 ft K70W 29 ft K7	REZB 19-10 MOHX 20-13 B98 23-19 RISR 19-12 COLOR 24-16 MISR 19-12 COLOR 24-16 MISR 19-12 COLOR 24-16 MISR 18-13 KSMB 21-5 COLOR 10-14 KNAN 16-30 KNOE 17-7 MOFM 27-20 MIX 28-24 ZITS 28-24 ZITS 28-25 MVBS 25-18 MIDWEST KYYY 29-19 MINO 15-22 MINO 15-25 MINO 15-25 MINO 15-27 MIN				

WEST

MKDD on 10792 d-28 MFR 15-9 MFR 20-17 MFR 20-1

WEST

HOT97 19-16 WIOQ 14 fr WPGC 29-28 KJMZ 20-6 PWR96 on HOT10 2 14-5

**P2** 

LP: Sleeping Tota	1 Reports 17	
Regional Reach E 85% S 71% M 69% W 52%	30 Chart Summ	Parallel Reach Pl 58% P2 63% P3 88%
National Summary UP 98 DEBS 32 SAME 25 DOWN 1 ADDS 16	Pos P1  1 0 2-5 0 6-15 4 16-40 23 Ons 8 Adds 2 Adds 1 Total 38	P2 P3 Tot 0 0 0 0 0 0 2 0 6 55 52 130 6 6 20 7 2 11 3 1 5 73 61 172
BAST  B104 a-28  WKKS 23-17  WCO20 -0-12  WFLJ 20-22  WFLJ 20-22  WFLJ 20-22  WFLJ 30-27  MAVA 30 fr  S00107 30-27  MAVA 30 fr  WEST  WEST	MILAN 40-37  WELD 1-10  MILAN 10-37  WELD 1-10  MILAN 125-19  WSPR 2-19  MSPR 2-19  MSPR 2-19  MSPR 2-19  MFGR 30-29  MFGR 30-29  SOUTH  WBDQ 31-26  B93 25-20  K106 38-34  K106 38-34  K106 38-34  K106 38-34  K106 38-34  K106 38-34  K106 22  K106 21-17  MROQ 62-26  K2106 21-17  MROQ 62-26  K2106 21-17  MROQ 32-26  K105 23-20  MGR 3-10-22  MGR 3-10-26  MGR	MPRR 34-33 MWYX 27-24 10 3CTR 23-2 MWYX 27-24 10 3CTR 23-2 MWYX 26-34 95 XL 26-18 G98 40-32 WTHT 34-32 MTHT 34-32 MTHT 34-32 MTHT 34-32 MTHT 34-32 MTHT 34-32 MTHT 34-31 MTHT 34
PAST 99WGY d-37 FLY92 d-39 WAEB on WHUQ a-29 WVSR a JET-FM 33-28 WERZ 22-19 WNNK 34-30 WTIC 30-28	KKBD on WHOT 30-26  WEST  KF95 23-15  KATM on CHED a  KSND 26-22  KLUC 39-36  FM104 d-30  KWZ 25 fr  KZZU on	WEST  KGOT 36-29 Z97 a KBOZ 38-27 XTRS d-39 KPBQ d-33 KFTZ d-38 XMOX ON KTMT 30-25 ZFUN d-37 KZOZ 32-28 SLY96 34-30 OK95 d-37



KIX		
Don't Close	Your Eyes (A	Atlantic)
LP: Blow My F		mar moy
TOLE	al Reports	57 23%
Regional		Parallel Reach
Reach	N&A	P1 9%
E 27%		P2 23%
S 18% M 30%		P3 35%
W 18%		nmary
	Pos Pl	P2 P3 Tot
National	2-5 1	0 0 0
Summary	6-15 1	1 1 3
UP 15	16-40 1 Ons 1	9 4 14
DEBS 6 SAME 16	Ons 1 Adds 2	5 9 15 10 8 20
DOWN 0	Ch Adds 0	0 0 0
ADDS 20	Total 6	27 24 57
EAST B104 a SOUTH MIDWEST  WEST  KXYQ d-29  P1	100RHI 34-23 MSPK a WYCR a SOUTH E106 d-36 MROQ 30-20 KZ106 a WZYF 40-32 WAPE on WQUT d-37 KKYK a KTUX 34-31 MIDNEST H0792 37-35 WPIR a 92X 10-5 WPXR a MCO 32-29 WKCD 32-29 WKCD 32-29 WKCD 32-35 WFIR a MGO 32-35 WFIR 34-3 KZZU d-33	PAST WHEX ON 95 XXX a WKPE S 2 1-17 (98 00 n) 19 WHTO ON SOUTH WIEN A KIND ON KNIN 21-14 MIDDEST KYYY A KOMO ON 99KG 6-5 KPAT ON KWTO A NOBR A WREST KTPS A NOBR A KFEO 38-36 KTPT ON KHTY d-27 OK95 2-2

## LIVING COLOUR Glamour Boys (Epic) LP: Vivid Total Reports 141 568 Parallel Reach Regional Reach E 60% S 52% M 63% W 52% 40 Reach P1 34% P2 52% P3 86% P1 P2 0 0 0 0 0 2 14 35 7 11 1 8 0 4 22 60 National Summary UP 69 DEBS 23 SAME 31 DOWN 0 ADDS 18 2-5 6-15 16-40 Ons Adds Adds 0 0 0 0 2 4 43 92 9 27 5 14 0 4 59 141 PI WOMP 39-34 WHTO 40-34 WBBQ 27-24 WBBQ 27-24 WBBQ 34-31 K106 26-20 K108 CON 16 WBCQ 36-20 K108 CON 16 WBCQ 39-34 K2106 30-19 WCCQ 39-34 K27M ON 16 WKS1 38-36 WANS ON 17 WKS1 38-36 WANS ON 16 WZYP 39-31 WCQU d-31 WANS ON 16 WZYP 39-31 K2CU d-31 WCQU d-31 K2CU EAST SOU TH SOUTH KUCS 7-34 KUKSF ON MYSF ON MYS SOUTH KKBQ d-23 KRBE d-34 Q105 a MIDWEST WZPL 30-28 WKTI 18-16 WKBQ 27 fr WEST MIDWEST KKR2 on KXYC 28-27 KWOD 35-31 KCP> on KISS 30-26 KPL2 34-31 KUBE on MIDWEST MIDWEST WK DD 23-20 WPHR 35-34 KZIO a WMCK d-32 KLQ on WIXX 34-30 WTBX On KJ103 36 fr KOKQ on WZOK 26-01 MRQN on KAY107 a KNRD on WNOT d-32 MIDMEST KYYY 33-28 MENQ on KOCR 21-16 KOCR 20-16 KOCR 20-26 KORD 20-26

# KGOT 38-31 297 37-33 KBO2 on KTRS d-40 KFBO d-40 KFBO d-40 KMCX 25-21 KTMT 40-36 ZFUN d-35 K2O2 38-33 SLY96 29-24 OK95 34-27 WWFX 35-32 95XXX 33-29 WKPE a WNYP on fr 95XIL 36-30 G98 a M MADONNA Cherish (Sire/WB) LP: Like A Praver Total Reports 231 92%

P1

KEGL on WMMS d-23 WDFX on KXXR 35-31 PIRATE 19-18

**P**2

WEST

KF95 a
KATM d-27
KSND 27-24
KRZR 23-20
FM104 d-28
KWNZ 18 fr
KROY a-32
KZZU 32-26

P3

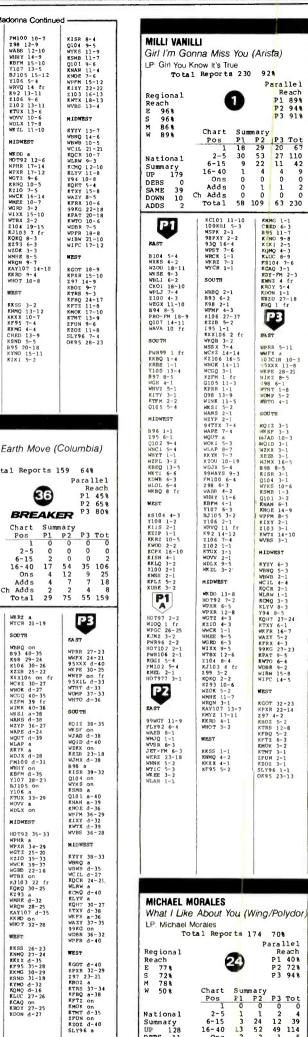
**EA** ST

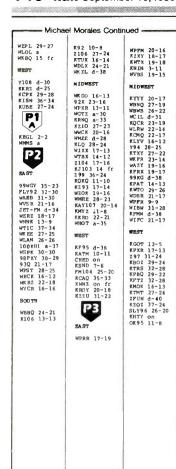
WEST

100	ar nepor es 25			
Regional Reach E 100% S 94%	0	P	Re P1	11e1 each 898 938 948
M 84% W 93%	Chart Sum Pos Pl	nary P2	P 3	Tot 0
National Summary UP 197 DEBS 0 SAME 30 DOWN 1 ADDS 3	2-5 12 6-15 35 16-40 9 Ons 1 Adds 0 Ch Adds 1	36 65 0 1 1	20 38 7 0 0 0 65	68 138 21 1 2 231
EAST  B104 19-14  WXXS 7-6  WZ0U 7-7  WZ0U 7-7  B201 7-7  B201 7-7  EXECUTE 10-6  CKO1 16-6  CKO1 1	MSPK 4-3 98PXY 7-7 910 8-3 98PXY 7-7 910 8-3 WPST 14-8 WRCK 6-3 WRCK 6-3 WRCK 6-1 80 17-10 893 9-6 K98 5-3 MPMF 18-14 K106 11-9 K95 18-7 K106 3-7 KXX106 3-7 KXX107 3-7	PM KCJ KOVIK KROK KROK KZZ KRZ WHW HI 1000 1000 WI WHO WHO WHO WHO WHO WHO WHO WHO WHO WHO	104 6-67-FM NZ 14-75-FM 13-75-FM 13-75-	5-7 5-6 6-6 7-6 -2-6 -2-6 -1 -2-6 -1 -3 -3 -3 -3 -3 -3 -3 -3 -3 -3

99WGY ON PLY92 ON MAEB 36-21 MMJQ d-28 WSR ON JET-FM d-33 WERZ d-36 WKEE d-38 WLAN 33-28 KC101 ON WSPK 31-27 990 38-32 WSST 39-35 WRCK 37-30 WRCK 37-30

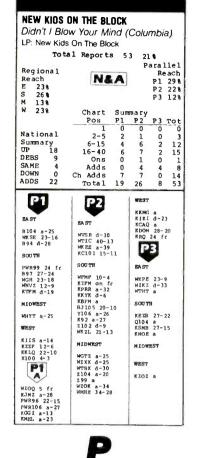
	ladonna Continue	
NZPL 11-6 RBED 9-7 RB	PM100 10-7 298 12-9 WABB 12-10 WBWY 14-9 WABB 12-10 WBWY 14-9 W107 13-5 BJ105 15-12 Y106 55-4 WRV0 14 fr K792 13-11 Z106 9-6 Z102 13-11 Z106 9-6 WBZL 11-10 MIDWEST WK 2L 11-10 MIDWEST WK 2L 11-10 MIDWEST WK 2L 11-10 WIDWEST WK 2L 11-10 WIDWEST WK 3L 12-14 WBZL 11-10 WIDWEST WK 17-14 WBZL 11-10 WIDWEST WK 10-14 WBZL 11-10 WTDW 17-14 WG 20 3-2 WG 27 3-6 KNO 10-5 KZ10 7-5 WCK 16-14 WBZE 10-7 WG 80 3-2 WIDWEST WK 21-10 WTDW 21-10	KISR 8-4 Q104 9-5 WYKS 11-9 KSHB 11-7 Q101 9-16 KSHB 11-7 Q101 9-16 KSHB 11-7 Q101 9-16 KSHB 11-7 KIXY 22-22 Z103 16-13 KWYX 13-16 KWYX 13-11 KWYX 13-11 KWYX 13-11 KWYS 13-1 WHOM 14-6 WHEN 10-5 WHOM 14-6 WHOM 14-6 WHOM 14-6 WHOM 14-6 WHOM 14-6 WHOM 14-6 WHOM 17-1 KMYX 13-1 KGCR 10-7 KHRW 9-3 KCYY 11-8 WAZY 8-5 KCYY 15-8 WAZY 8-7 KCYY
LP: Martika	Earth Move (	Columbia)
Regional Reach E 73% S 63% M 56% W 64% National Summary UP 66 DEBS 40 SAME 27 DOWN 0 ADDS 26	36 BREAK	Parallel Reach P1 45% P2 65%

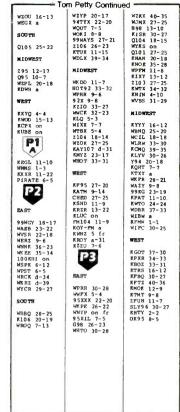




MOVING PIO What Abou		ffen)			
Tota	1 Reports	50	20	8	
			P	ara 1	
Regional Reach	N	LA	1	Re Pl	ach 201
E 29% S 16%				P 2	19
M 20.% W 18%	Chart		mary		
	Pos	P1 0	P 2	P3	To
National	2-5	1	i	1	
Summary	6-15	7	12	1	20
UP 28 DEBS 5	16-40 Ons	4	4	10	18
SAME 6	Adds	0	4	ĩ	
DOWN 5	Ch Adds Total	13	22	0 15	50
ADDS 6	TOTAL	.1.3	22	13	50
PI	P2			P3	
EAST	EA ST		EAS	T	
WKSE 28-20 B94 14-12	WMJQ on			R 36-	
SOUTH	WERZ d-31	б		E d-2	
	WPST 12-1	L 3		Z 28-	
WNV2 7-6	WYCR 12-	11	WTH	T d-3	35
MIDWEST	SOUTH		300	TH	
Q95 16-12 KBEQ 19-11	WKQB 20-1	15	KSM		
WKTI 9-7 WKBQ 6 fr	WROQ a		Z 10		
	99WAYS 2		MID	WEST	
WEST	BJ 10 5 4-1 210 2 a	3	KOC	Ra	
KS104 23-19 RIIS a-25	WOVV 13-9		WKP	R 4-3	1
KZZP 13-10 X100 21-19	MIDWEST		WIB		33
Pi			WRS	т	
A	WKDD 14-9 WMHE 19-1	15	KFT	z 21 -	16
WDFX 4-4	KMYZ 12-1	0		K 15-	
PIRATE 9-17	WEST				
	KATH d-29	,			
	KLUC 13-1 KRO 12 ft	14			

NEW KIDS ON THE BLOCK





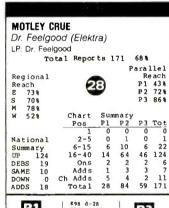
POCO

LP: Legacy

Call It Love (RCA)



WKRZ 30-28 WYCR 24-23



LP: Dr	r. Feel	good				
	To	tal Repor	ts 1	71	68 ₺	
				P	aral	llel
Regio	onal	4			R€	ach
Reach	1	9	8		P1	438
E 73	3 %				P 2	72%
S 70	#0				P 3	86%
M 78	8 8					
W 52	2 %	Chart	Sum	mary		
		Pos	P1	P 2	P 3	Tot
		1	0	0	0	0
Natio	ona l	2-5	0	1	0	1
Summa	ary	6-15	6	10	6	
UP	124	16-40	14	64	46	124
DEBS	19	Ons	2	2	2	6
SAME	10	Adds	1	3	3	7
DOWN	0	Ch Adds	5	4	2	
ADDS	18	Total	28	84	59	171
		K98 d-2		ı	_	•
		K106 15		1	ΡĒ	1
		195 16- WKQB 21			7	
EA ST		WS5 X 23	- 21	EA	ST	
B104	a-29	WROQ 17				
WKSE	a	K2106 2 WNOK 38		WP		- 20
SETTLE T						

ADDS 18	Adds 1 th Adds 5 Total 28	3 3 7 4 2 11 84 59 171
EAST  B104 a-29 MKSE a WFLZ 27-22 Z100 23-20 MECX 23-20 MECX 23-20 MCX 23-20 MCX 23-20 MCX 23-20 MCX 21-20 MCX 22-15 MCX 22-15 MCX 22-15 MCX 22-15 MCX 22-15 MCX 22-15 MCX 21-16 MCX 22-15 MCX 21-16	R98 d-28 R106 15-7 R106 15-7 R106 15-13 R106	BAST  WARR 37-20 WHYX 25-18 103CLR 26-23 95XXX 37-35 WHYPE d-17 WIRE 12-28 95XX 37-35 WHYPE d-17 WIRE 12-28 WHYPE 13-25 WHYPE 21-15 WHYPE
MLAN a-36 KC101 d-27 100KHI 33-18 MSPK 29-26 93Q 40-35 MPST 26-23 MRCK 30-23 MKRZ d-40 MYCR d-30 SOUTH MBBQ 39-29	KF95 25-13 KATM 13-9 CHRD a KSND 40-34 KRER 22-17 FM104 14-12 KCAQ 38-35 KOY-FM 23-18 KHNZ 26 fr KNDY 3-30 KZZU 39-36	KGOT ON RPXR 33-30 297 a-39 RBOZ 31-26 KFBQ 36-32 RFTZ a RMOK 27-22 KTMT 35-30 2FUN 20-9 KZOZ 35-31 KHTY 21-16 OK95 17-9

Cover Girl (	(Columbia)	
LP: Hangin' To		79 721
Regional Reach E 88% S 70% M 67% W 56%	BREAKE Chart Summ	Parallel Reach Pl 71% P2 71% P3 74%
National Summary UP 23 DEBS 18 SAME 4 DOWN 0 C	Pos P1 1 0 2-5 3 6-15 4 16-40 10 Ons 1 Adds 8 th Adds 20 Total 46	P2 P3 Tot 0 0 0 0 0 3 3 0 7 21 1 32 2 0 3 35 36 79 21 14 55 82 51 179
EAST  Blo4 a-24 WKSE a-29 WKSE a-29 WKSE a-29 WESE A-19 BY A a-24 WKSE a-29 WESE A-19 BY A a-24 WFLI a-24 Z100 a-27 WESE A-19 BY A a-29 WESE A-19 BY A a-29 WESE A-19 WKSE A-19 WKSE A-19 WKSE A-29	JET-PM a  HERZ a  WNNK a  WNNK a  WNNK 36-13  WLAN 36-33  WLAN 36-33  98PY a  930 a-30  WHAC 3-11  WORK a-11  WORK a-11  WORK a-15  WYCR a-31  SOUTH  WILL a-11  WORK a-15  WYCR a-31  SOUTH  WORK a-15  WYCR a-31  SOUTH  WORK a-15  WYCR a-11  SOUTH  WORK a-17  WOOD a-18  G105 26-22  RPRK d-30  WOKK a-29  WORK a-17  WOOD a-18  G105 26-22  RPRK d-30  WOKK a-29  WORK a-17  WOOD a-18  G105 26-22  RPRK d-30  WOKK a-17  WOOD a-18  G105 26-22  RPRK d-30  WOKK a-29  WARE a-30  WOUT a  WOOT a  WOY a  WOOT a  WOY a  WOUT a  WARE a-30  WOUT a  WARE a-30  WOUT a  WARE a-30  WOUT a  WARE a-30  WHIL a-2-16  KEYN a-2-17  WOOD a  WOUT a  WARE a-30  WHIL a-2-17  WOOD a  WOUT a  WARE a-30  WHIL a-2-17  WOOD a  WOOD a  WOUT a  WARE a-30  WOOV on  WOLX a  WHIL a-2-17  WOOD a-2-26  KORO a  ROW a-2-27  WIDNA a-2-27  WIDNA a-2-27  WHENT a-2-24  WEST  KKNS a  WEST  KKNS a  WEST	KSND a-38  KSND a-38  KSND a-38  KOMQ a  KOMQ

Do-1	1 Reports 7	
Regional Reach E 31% S 28% M 20%	N&A	Paral Re P1 P2 P3
W 36% National	Pos P1 1 0 2-5 0	P2 P3 7 0 0 0 0
Summary UP 32 DEBS 6 SAME 22	6-15 1 16-40 8 Ons 4 Adds 1	5 3 25 7 3 7 3 1
DOWN 3 ADDS 8	Ch Adds 1 Total 15	37 19
P1	WK RE a 100 KHI 29-26 WSPK 40-37	KYNO 26-
EAST	WRCK 34-36 WYCR on	KCAQ 31-2 KWNZ 28 KDON 18-2
WXKS 21-19 WZOU a	SOUTH WENF 35-31	KRQ 28 fx
SOUTH	KZZB 12-10 KXX106 34 fr	EAST
KITY on KTFM on	KZFM 22 fr WINK 31-37	WPRR a-39 95XXX 23-
MIDWEST Q10 2 32-28	94TYX 12-8 WAPE 13-10	WKPE 11-1 G98 15-12 WTHT 29-1
WEST	WQUT d-40 KZOU 21-16 FM100 20-17 Z98 14-12	SOUTH STOOR
KS104 on Y108 23-11 KUBE on	Z98 14-12 BJ105 28-27 WDLX on	KQ IZ on WZKX 29-2 B98 on Q101 on
PI	WPXR d-32	RIXY ON
HOT97 35-33 WIOQ 21 fr KJMZ 22-19	KRNQ 13-9 WWCK a WGRD on KJ103 18 fr	KCMQ on WKFR on
HOT102 a-33 PWR106 d-34 HOT977 19-19	Z 99 22-17	WAZY 24-2 WPFR d-36
P2	WEST KKSS 25-24	WEST
EAST WVSR a	KNMQ a-31 KKXX d-37 B95 28-26	KPBQ 33-3 ZPUN on K2OZ 29-2 SLY96 18- OK95 a

KEVIN PAIGE

LP: Kevin Paige

Don't Shut Me Out (Chrysalis)

EAST WVSR a	B95 28-26			Z 29- 96 18 5 a	
	1		4		
TOM PETTY					
Runnin' Do		am (	MCA	)	
LP: Full Moor		1 25			
100	1 Reports	1 25			
Regional	4		P		llel
Reach	6	Ð		P1	25 %
E 48 % S 44 %				P 2	46 %
S 44% M 59%				P3	818
W 50 %	Chart	Sum	mary		
	Pos	Pl	P2	P3	Tot
National	1	0	0	1	1
Summary	2-5 6-15	5	5 15	5 13	13 33
UP 89	16-40	4	28	33	65
DEBS 4	Ons	2	2	2	6
SAME 16	Adds	2	2	2	6
DOWN 9 ADDS 7	Ch Adds Total	16	1 53	0. 56	1 25
	1001	10	2.3	26	1 25
P1	#2106 6-6 #CGQ 31-28		SOU 11	B	
	Q98 a MINK 22-20		KQ 12 WKSP	d-38	3
MXKS 16-12	WKS1 33-29		WASP		20
	tinued On Ne	vt C	olumn		

Tota	l Reports 14	4 58%
Regional Reach	35	Parallel Reach Pl 35%
E 60% S 57%		P2 52% P3 88%
M 61%		
W 52%	Chart Sum Pos P1 1 0	mary P2 P3 Tot
	1 0	0 0 0
National	2-5 0 6-15 2	0 0 0 1 5 8
Summary UP 96	16-40 15	47 51 113
DEBS 23	Ons 3	7 4 14
SAME 16 DOWN 0	Adds 3 Ch Adds 0	3 1 7 2 0 2
ADDS 9	Total 23	60 61 144
(T)	SOUTH	95XIL 35-31
<b>P</b>	WBBQ 29-20 K106 36-29	G98 d-39 WTHT d-31 WOMP 27-24
EAST	WROO 28-16	WOMP 27-24 WHTO 35-32
WZOU d-35 CKOI on	KZ106 29-23	SOUTE
CKOI on PRO- PM 35-32	WCGQ 36-32	KQ IZ 34-31
SOU TH	WCGQ 36-32 Q98 d-24 WKSI 36-33 WANS On	WKSF 31-28
	WZYP 23-20	WZKX on
KRBE 30-25	WAPE a WQUT 30-27	B98 16-11
KKBQ OD KRBE 30-25 WGH 19-17 WNVZ d-29 Q105 OD	WOK 1 20-17	RISR 24-19 Q104 d-34 WYKS d-33
	WHHY 26-21 Y107 21-17 BJ105 34-30	KSMB on
MIDWEST	BJ105 34-30 WRVQ on fr	Q101 d-39 KNAN 27-17
295 29-24 095 22-18		THOSE 4-40
Q95 22-18 WZPL 26-23 WKTI a	K9 2 23-18 2106 a-40 KTUX 40-37	WPFM 23-18 KIXY 38-37 KWTX 39-34
WKBQ 23 fr	KTUX 40-37 WDLX 29-23 WKZL 35-32	KRIN 20-12
WEST	MIDWEST	
Y108 a	WPHR 34-33	MIDWEST
KXYQ 23-21 KWOD 30-26 KCPX 37-35 KISN 23-19	KZ10 36-30	KYYY 28-25 WBNQ 31-24 WBWB 35-32
KCPX 37-35 KISN 23-19	KLQ a WGRD on WIXX 4-29	
KPLZ a KUBE d-27	WIXX d-29 WTBX d-33 KJ103 on fr Z99 d-33 KAY107 a	KQCR 33-30 WLRW 27-21
P1	Z 99 d-33	
•	KAY107 a KKRD 26-25 WHOT 34-30	Y94 27-21
KEGL 14-12 WMMS 19-12 KXXR 33-29	1	KTXY 33-27 WKPR d-37 WAZY d-33
KXXR 33-29	WEST	WAZY d-33
P2	KP95 36-31 KATM 26-24	FFRX 25-22 99KG 26-22
	KP95 36-31 KATM 26-24 KSND 29-23 KRZR 30-27	WDBR 39-34
EAST	KQMQ on FM104 17-16	MIBW 29-24
99WGY d-32 FLY92 on	KCAQ a-39 KOY-PM d-30	KFMW 28-21 WIFC 33-27
WAEB d-35 WMJQ 19-15	EWN7 35 fr	WEST
WVS R 36-32 JET-PM 35-32	K22U 40-37	
99WGY d-32 FLY92 on MAEB d-35 WHJQ 19-15 WSR 36-32 JET-FM 35-32 WERZ 29-25 WINK d-36 WKEE 37-35 100KH 38-31		KGOT 34-25 KPXR 35-34 KBO2 d-35 KTRS 29-27 KFBQ 28-23 KPTZ 37-32
WK EE 37-35 100KHI 38-31	BAST	KTRS 29-27 KPBO 28-23
WSPK 33-31	WFX 31-29	KPTZ 37-32 KMOK d-39
WSPK 33-31 93Q 31-27 WPST 32-29 WRCK d-38 WKRZ d-36	WWFX 31-29 103CIR 30-28 95XXX 40-38 WIRZ 8	KTMT 31-27
WKRZ d-36	WIRZ a WNYP on fr	SLY96 31-22
WYCR on	On IP	KHTY 15-11 OK95 30-25
DRINCE		
PRINCE	A/D)	
Partyman (\ LP: "Batman"		
	31 al Reports 20	1 80%
-5%		Parallel
Regional	(I)	Reach P1 72%
Reach E 88%	W	P2 85%
		D3 009

Pos

98PXY 21-16 93Q 24-20 WPST 31-28 WRCK 23-20

National Summary UP 154 DEBS 6 SAME 32 DOWN 3 ADDS 6

P

Regional Reach P1 92 8 P2 8 P3 96 P1 P2 P2 8 P3 96 P3	LP: Steel Whe	ions (Columb els Reports 207	,
PI WRCK 24-17 WRCK 29-19 WRCK 24-17 WRCK 29-19 WRCK 24-17 WRCK 29-19 WRCK 28-24 WRCK 28-21 WRCK 28-24 WRCK 28-21 WRCK 28-24 WRCK 28-21 WRCK 28-21 WRCK 28-24 WRCK 28-21 WRCK 28-24 WRCK 28-21 WRCK 28-21 WRCK 28-24 WRCK 28-21 WRCK 28-24 WRCK 28-21 WRCK 28-24 WRCK 28-21 WRCK 28-22 WRCK 28-	Regional Reach E 92% S 80% M 94% W 66%  National Summary UP 175 DEBS 79 SAME 19 DOWN 0 0	Chart Sum Pos P1  1 0 2-5 3 6-15 9 16-40 27 Ons 7 Adds 0 Adds 0 Adds 1	Paralle Reac P1 7: P2 8: P3 96 P3 T0 0 0 1 16 13 3 73 51 1 2 0 0
TWES 30-28 WGTZ 19-13 KQHT 12-10	B104 21-17 MXKS 25-22 MXKS 25-22 MXC01 37-18 MXC01 37-	WYCR 28-24  SMOTH  MINDO 25-17  B93 32-29  K106 28-23  195 21-17  KX106 23-17  KX200 on  MSOU 24-11  KSSX on on  MSOU 24-11  MSSX on on  MSSX on  M	MPRR 29-26 MPPR 20-13 10 3CIR 27- 95 XXX 28-2 95 XXX 28-2 95 XXX 28-2 10 MP X 10-12 MP X



ROXE	TTE					
Liste	n To	Your Hea	rt (E	MI)		
LP: Lo			, , –	,		
	1.6	otal Repo	tts			
				P	ara:	llel
Regio		_				ach
Reach	1	۲.	<b>a</b>			748
E 92	2 %				P 2	888
S 85	5 %				P 3	968
M 92	8.2					
W 77	8	Chart		mary		
		Pos	P1	P 2	P3	Tot
		1	0	0	0	0
Natio	na l	2-5	1	0	0	1
Summa	ry	6-15	10	10	9	29
UP	173	16-40	27	85	53	
DEBS	17	Ons	3	5	4	12
SAME	17	e b b A	3	2	0	5
DOWN	0	Ch Adds	4	0	0	4
ADDS	9	Total	48	102	66	216

Summary UP 173 DEBS 17 SAME 17	6-15 10 16-40 27	10 9 29 85 53 165
DEBS 17	Ons 3	5 4 12
SAME 17	Adds 3	2 0 5
DOWN 0	Ch Adds 4	0 0 4
ADDS 9	Total 48	10 2 66 216
- TO	WRCK 29-24	KCAQ 29-17
P1	WRCK 29-24 WKRZ 36-33 WYCR 18-17	KOY-PM on
FA ST		KROY 23-21
	SOUTH	KZZU 18-11
B104 23-20 WXKS d-34 WZOU 26-19	WBBQ 33-19	KRQ on fr
WXKS d-34 WZOU 26-19	WBBQ 33-19 B93 37-34 K98 26-23	P3
WKSE a-24 WBLI a		
CKOL OB	KZZB d-39 195 23-11	EAST
WPLJ a-29 WEGX a	EXX106 30 fr	WPRR 28-24
WEGX a B94 20-19 PRO-FM 21-16 Q107 22-19 WAVA 29 fr	WKQB d-20 WSSX 21-20 KZ106 d-24 WNOK 32-24	WPRR 28-24 WWFX 30-20 103CIR 24-22 95XXX 26-23
0107 22-19	KZ106 d-24	95XXX 26-23
WAVA 29 fr	WSSX 21-20 KZ106 d-24 WNOK 32-24 WCGQ 21-17 G105 32-23 O98 22-20 WINN 26-21 WKSI 31-27 WANS 36-26 WZYP 21-14 94TTX a	WKPE on WIK2 24-21
SOUTH	G105 32-23	WNVP on fr
PWR99 30 fr	WINK 26-21	95XIL 28-24 G98 32-27 WTHT 22-17 WOMP 22-18
PWR99 30 fr KKBQ 25-24 KRBE 17-13	WKS1 31-27	WTHT 22-17
V100 on	WZYP 21-14	WHTO d-39
B97 a-30 WGR 20-13 WNVZ 23-17 Q105 21-19	M2YP 21-14 94TYX 8 MAPE 30-18 WQUT 29-26 WQUT 29-27 WLAP 28-21 KZYK 24-21 KZYK 24-21 KZYK 24-21 FMIOU 31-22 99WAYS 28-20 FMIOU 30-27 298 17-14 WARB 4-23 WHHY 29-24 KEFM 4-36	SOUTH
WGR 20-13	WQUT 29-26	
Q105 21-19	WOKI 29-27 WLAP 28-24	KQ12 20-16 WKSF 33-25
MIDWEST	KKYK 24-21	W.JAD 17-13
1	WDJX 28~27	WQID 37-34 WZKX 35-23 WJMX 28-23
Q102 24-19 WNC1 24-19	99WAYS 28-20	WJMX 28-23
Q95 21-15	Z98 17-14	B98 22-16
WHYT a WZPL 25-21	WABB d-23	0104 21-18
KBEO d= 27	KBFM d-36	WYKS 28-22 KSMB on
WKTI 19-17 KDWB 12-9 WLOL 11-8	Y107 22-18 BJ105 29-24 Y106 d-28 WRVQ on fr	0101 20-26
WLOL 11-8 WKBO 4 fr	Y106 d-28	WPFM 24-17 KIXY 34-27
WKBQ 4 fr	WRVQ on fr K92 27-23	2103 23-22
WEST	K92 27-23 2106 23-16 2102 27-24 KTUX 29-27	KWTX 35-26 KNIN 29-24 WVBS 32-22
KS104 10-8	Z102 27-24 KTUX 29-27	WVBS 32-22
KS104 10-8 Y108 13-12 KIIS a-27 KZZP d-30	WOVV a	MIDWEST
KZZP d-30	WDLX 32-29 WKZL 20-18	KYYY 23-15
KKRZ 25-17		WBNO 30-21
KWOD 26-19	MIDWEST	WBWB 27-23
KCPX 35-33 KISN 21-15	WK DD 28-19 WPHR 30-26	KQCR 14-10
X100 on		WLRW 31-28
KWSS 22-19 KPL2 22-18 KUBE 26-23	WPXR 21-19 WGTZ 18-14	KQCR 14-10 WLRW 31-28 KCMQ 28-23 KLYV 19-11 Y94 16-13
	KRNQ 26-16	Y94 16-13 KQHT 24-17
P1	KZ10 26-20, WWCK 27-24	KTXY 22-20
A	WMEE 25-22	WKFR 29-23 WAZY 36-34
KEGL d-20		KFRX 29-25 99KG 25-21
WMMS 18-14 WDFX 18-16	W1XX 21-14	KPAT 13-12
HOT102 36-28 PIRATE 15-11	WTBX 23-18 KJ103 38 fr	WDBR 30-25
PIRATE 15-11		WPFR 30-23
P2	KQKQ 27-24 KZ93 21-18	KFMW 15-11
		WIFC 23-18
EA ST	MIDON 30 33	WEST
99WGY 34-25 FLY92 37-33	KAY107 31-28 KMYZ 26-21	#00m 04-17
FLY92 37-33 WAEB d-39	KMYZ 26-21 KKRD 19-18 WHOT 27-21	KPXR 25-21
WAEB d-39 WMJQ 20-17 WVSR 27-21 JET-FM 25-23 WERZ 37-30 WNNK 24-21		KGOT 24-17 KPXR 25-21 297 32-30 KBOZ 40-32 KTRS 38-35
JET-FM 25-23	WEST	KTRS 38-35
WERZ 37-30	KF95 37-34	
WTIC 38-35	KATM 28-23	KMOK 4-34
WK EE 32-26	KKMG 34-25 CHED d-27	KTMT 28-22 ZFUN 37-27 KZOZ 34-26 SLY96 24-17
WLAN 30-23 KC101 26-23	KSND 17-13 KRZR On	KZOZ 34-26
100KH1 17-10	FONO 4-01	KHTY 14-B
98PXY 29-26	KLUC 25-18 FM104 d-23	OK95 35-26
KC101 26-23 100KH1 17-10 WSPK 26-22 98PXY 29-26 93Q 34-25 WPST 40-32	10101 0-23	
HF51 40-32		



SEDU					Ŧ	
You're	e My	One And	(Ver	ndett	a/A	&M)
	Tot	al Reports	3 13	4 54	8	
1				P	a ra	llel
Regio		6			Re	each
Reach	1		$\mathbf{e}$		P1	548
E 60	8				P 2	59 8
S 60	8				P3	438
M 34	8	Chart	Sum	mary		
W 63	. %	Pos	P1	P2	P3	Tot
ł		1	0	0	0	100
Natio	na l	2-5	6	3	ō	g
Summa		6-15	13	15	3	31
UP	78	16-40	11	36	20	
DEBS	8	Ons	3	6	5	14
SAME	28	Adds	1	5	2	8
DOWN	7	Ch Adds	ī	4	0	5
ADDS	13	Total	35	69	30	134
	_ Co	ntinued On Ne	ext Co	olumn		

WNNK 11-7 WTIC 15-9 WKEE 20-18 WLAN 22-16	KSND 36-31 B95 9-14 KYNO 5-4
WKEE 20-18 WLAN 22-16	<b>RYNO 5-4</b>
WI.AN 22-16	
WLAN 22-16	
	KIKI 14-19
KC101 20-17	KQMQ 24-22
100KH1 27-21	KLUC 6-6
WSPK 32-28	KCAQ 11-10
	KOY-FM on
	KWNZ 32 fr
WKCK 18-18	KROY a-27 KDON 7-17
WK RZ 20-17	KRQ 29 fr
	P3
WB8Q 22-18	
B93 8-7	EAST
WPMF 11-9	WWFX d-33
K106 24-22	G98 on
	WTHT 33-20
KXX106 20 fr	
WNOK 16-16	SOUTH
WCGQ 25-23	
KZFM 10 fr	KQ12 28-26
KPRR 5-3	WJAD a
	WQID 26-19
	WZKX 15-15
WANS 30~27	KE2B 8-6
WZYP 34-25	WJMX 29-27
94TYX on	B 98 30 - 26
	KISR 27-24
	Q104 on
KZOU 17-18	KSMB on
WDJX 12-10	KNAN 34-26
298 28-24	KNOE 40-32 WPFM 33-30
WABB 21-17	WPFM 33-30
KBFM 20-15	KWTX d-35
	WVBS 29-24
Z10 2 22-19	MIDWEST
WOVV 16-14	
WDLX d-40	WBWB 28-26
WK ZL 33-33	KQCR 36-35
b	KCMQ d-39
MIDWEST	KTXY d-36
l .	WAZY 23-22
	WDBR on
KZIO a	WPFR 40-37
	WIBW a
	and a
Z 99 d-28	WEST
	KTRS 31-25
WHOT on	KFBQ 34-26
WEST	KMOK on SLY96 14-1
	1
	1
	1
1	
	100 RHI 27-21 180 FK 32-28 98 FX 3-28 98 FX 3-28 98 FX 3-25 93 B 4-2 199 HK RZ 20-17 WYCR 26-21 SOUTR MBB0 22-18 MBB0 22-18 MSB1 8-7 K98 9-6 KXXI06 26 KYFWF 11-9 X106 24-22 KZZR 8-6 KXXI06 20 FF HNOK 16-26 KXXI06 20 FF HNOK 16-26 KXXI06 20 KZPN 30-27 KZ

E 81% S 76% M 89% W 54%		Reach P1 658 P2 778 P3 839
National Summary UP 126 DEBS 1 SAME 33 DOWN 26 ADDS 2	Pos P1  1 3 2-5 7 6-15 24 16-40 6 Ons 1 Adds 0 Ch Adds 1 Total 42	P2 P3 Tot 5 1 9 38 21 66 36 28 88 9 6 21 0 1 2 0 0 0 1 0 2 89 57 188
EAST  104 7-7  WSLI 00  WYSE 13-13  WBLI 00  WPLJ 11-10  2100 5-9  WPLJ 11-10  2100 5-9  B94 2-1  PRO-FH 10-6  Q107 8-6  MAYA 16 fr  AVAYA 17 fr  BPC 12-15  MAYA 13-15  MAYA 13-15	930 22-6 WPST 2-4 WRCK 4-2 WRCK 4-2 WRCK 14-11 WYCR 3-2 SOUTH WBS0 9-7 B93 33-30 K106 1-3 195 7-6 WSSX 13-23 WB00 3-6 WSXX 13-23 WB00 3-6 WSXX 13-23 WB00 3-6 WSXX 13-23 WB00 3-6 WSXX 13-23 WB00 3-6 WSX 13-23 WB01 3-9 WSX 13-23 WSX 12-1 WSX 12-1 WSX 12-1 WSX 13-2 WS	KRER 1-1 KLUC 9-8 FMID4 6-5 FMY-7-4 FROW 1-2-11 FROW 1

LP: Way To	<i>our Heart (EMI</i> ) Your Heart al Reports 86	,
Regional Reach E 389 S 388 M 368 M 368 M 368 M 328  National Summary UP 7 DEBS 17 DEBS 26 DOWN 0 ADDS 40  P WKKS a WKCO a CKOOT o-30 SOUTS KRBE 26 KRBE 26 KRBE 26 CKOOT o-30 SOUTS KRBE 26 MYTI d-22 KKRY a WKTI d-22 KKRY a MYTI d-23 KKY a MYTI d-23 KKY a MYTI d-23 KKY a MYTI d-23 KY A MYTI d-32 KY A MYT	Chart Sum Pos Pl 1 0 2-5 0 6-15 0 16-40 3 Ons 4 Adds 6 Ch Adds 2 Total 15  SOUTH  MBBO a K72B on W2ry d-38 W0U7 a WDLX a WHHY a Y107 a K713 on H1DWEST  KNNO 30-27 K210 on W100 a WDLX on WHOV on	Paralle Reac Reac P1 23 P2 32 P3 49 P2 32 P3 49
LP: Love Amo	ough (RCA) ong The Cannibals 1 Reports 185  Chart Summa	74% Paralle1 Reach P1 46% P2 75% P3 99%

REST	National Summary JP 162 DEBS 6 SAME 13 SOWN 1 Ch	2-5 6-15 16-40 Ons Adds Adds Total	100	8 44 33 1 0 87	5 40 22 0 1 0 68	16 99 65 2 2 1
ADDREST	AST  XXXS 18-15  XXXS 18-15  XZOV 21-18  XZOV 21-18  XZOV 21-18  XZOV 21-18  XXOV 31-15  XXV 31-15	WNOK 18 WGG0 10.0 098 15- WINK 21 WKS1 16- WANS 22- WYYP 14- 94TYX 26 WYPP 14- 94TYX 27 WAPE 22- WGWT 22- WGWT 13- WALAP 21- KZGU 15- 994AYS 17 BJ105 33 Y106 23- WRY0 23 RFV0 23 RFV0 23 RFV0 23 RFV0 23 RFV0 210 15- RFV0 210 15	-14 -8 13 -18 -12 -18 -12 -18 -15 -16 -11 11 12 18 -15 3-19 13 11 11 13 1-25 22 25 14	955 WK WIII 955 GWTH WOOT WHT SOU KQ I WK SA WIJI WIJI KSM GI KSM KSM KSM WIJI KSM KSM WIJI K	XXXX 2 d-8 XXX 2 d-8 XXY 19 XXX 15 XXY 15 XXX 15 XX 15 XX 16	10-18 10-18 10-18 11-12
NABB 26-23   MRST   NFWN 11-9   NFWN 11-9   NFWN 11-19   NFWN 11-19   NFWN 11-19   NFWN 11-19   NFWN 11-19   NFWN 11-10   NFWN 11-10	(108 20-20 (KRZ 14-9 (KRZ 14-9 (KYO 9-7-1 (WOD 23-21 (KOP) 27-24 (LISN 12-9 (LISN 1	MIDWEST WK DD 20- HO T9 2 d- WPHR 16- 92X 12-7 WPXR 23- KRNO 9- KRIO 19- WWCK 26- WMEE 17- KLQ 17-5 WIXX 25- WTBX 18- Z104 22- Z99 23-12- KQKQ 25- KZ 93 12- WZOK 14-	21 36 13 21 3 11 25 11 4 9 18 13 11 18 22 22 21 10	KNI WVE MID RYY WBN WCI KOC WLR KCM KLY Y94 KCM KTX WKFI WAZ KFTX WFFI WAZ KFTX WKFI WAZ KFTX WKFI WAZ KFTX WKFI WAZ KFTX WKFI WAZ KFTX WKFI WAZ KFTX WKFI WKFTX W	N 18-S 15-WEST Y d-10 Q 16-B 20-L A 19-Q 11-V 11-1 S 3-3 K 17-G 15-B 17-G 15-B 18-B 18-B 18-B 18-B 18-B 18-B 18-B 18	-17 -17 -10 37 -13 -16 27 18 -7 14 1 10 14 15 11
DOTH   PRO 13-13   100 f 21-24   RED 13-13   100 f 21-24   RED 13-13   100 f 21-24   RED 13-24   RED	ET-FM 18-17 VERZ 13-12 VNNK 17-12 VNEE 19-17 VOOKHI 22-16 VSPK 7-4 VSPK 7-4 VSPK 7-4 VSPK 7-4 VSPK 7-16 VS	KF95 28- KATM 8 CHED 30- KSND 8 KRZR 3 KQMQ 29- KLUC 29- KLUC 29- KLUC 29- KLUC 29- KLUC 29- KLUC 11- KZZU 17-  EAST WPRR 12-	-22 3 -23 4 2 -27 -25 -3 -21 fr -12	WPFI WIBW KFMW WIFC WEST KGOT KPXF Z97 KBOZ KTRS KFBO KFTZ KMOZ	16- 11- 10- 26- 12- 20-1 14- 18- 17- 14- 32-	9 9 6 22 11 17 11 15 14 11 129

# TEARS FOR FEARS Sowing The... (Fontana/Mercury) LP: The Seeds Of Love To tal Reports 212 85% Parallel Reach Pl 66% P2 87% P3 99% Pos 1 National Summary UP 156 DEBS 33 SAME 15 DOWN 0 ADDS 8 Adds 1 1 1 3 Total 43 101 68 212 KROY 19-19 KZZU 22-14 KRO 00 fr MBBQ 34-30 193 29-25 193 29-25 194 29-25 195 30-22 195 3 EAST MXKS 33-27 WZOU 27-20 WBLI 30-25 CKOI 25-17 WPLJ 29-27 Z100 30-27 MEGX 25-22 B94 25-21 PRO-FM 33-28 Q107 26-23 WAVA 27 fr EAST WPRR 18-16 WWFX 21-16 103CIR 25-20 95XXX 30-28 WKPE d-30 WIKZ 27-25 WNYP on fr 95XIL 34-28 G98 34-28 WTHT 27-16 WOMP 38-30 WHTO 25-17 SOU TR PWR99 29 fr KKBQ 22-18 KRBE 24-19 Y100 25-22 B97 17-15 WGH a-22 WNVZ d-24 Q105 17-15 SOUTH ROIZ 25-19 WKSF 38-21 WAAD d-23 WOLD 35-32 WZKZ d-22 KZKZ d-2 MIDWEST WEST KS104 on KS104 on KS104 on KS104 24-22 KZZP 30-28 KKRZ 23-15 KXYQ 18-13 KXYQ 18-13 KXYQ 18-13 KISN 39-28 KISN 39-28 KISN 39-28 KISN 24-21 KPLZ 25-20 KUBE d-28 MIDWEST MIDWEST KYYY d-38 WNNO 37-25 WBWB 34-33 WCIL d-37 WCIL d-37 WCRO 35-30 KOY 35-30 KOY 35-30 KOY 35-30 KOY 36-35 KOY 31-25 KYY 31-25 KYY 31-25 KYY 31-25 KYPX 16-11 KYPC 26-20 WAZY 26-20 WKDD a-27 HOTP2 26-19 HOTP2 26-19 HOTP2 26-23 3-24 SPENSO-34 HOTP2 21-17 KRNO 28-25 KLO 20-24 WHCK 25-19 HIKK 32-26 KLO 27-18 HIKK 32-26 KLO 27-18 HIKK 32-26 KLO 30-26 KLO **P2** EAST WEST WEST KF95 34-29 KF95 34-29 KATM 27-21 CHED d-28 KSND 28-17 KRZR 26-24 KQMQ on KLUC 34-30 FM104 26-18 KCAQ d-25 KOY-FM 18-16 KWN2 23 fr TEXAS Don't Want A Lover (Mercury) LP: Southside Total Reports 54 22% Regional Reach E 23% S 16% M 22% W 29% National Summary UP 19 National 0 1 25 21 5 2 54 DEBS 5 SAME 23 DOWN 0 ADDS 7 PI SOUTH WBBQ on K106 d-39 WROQ 25-25 KZ106 d-29 WZYP 32-29 KZOU a WABB on KTUX 36-34 WKSF on WJAD on WZKX a WPFM 39-35 KNIN 37-33

MIDWEST

SOUTR

MIDWEST

RXYQ 24-24 KWOD 25-23 KPLZ on KUBE on

WEST

MIDWEST

KLQ 22-19 WEST

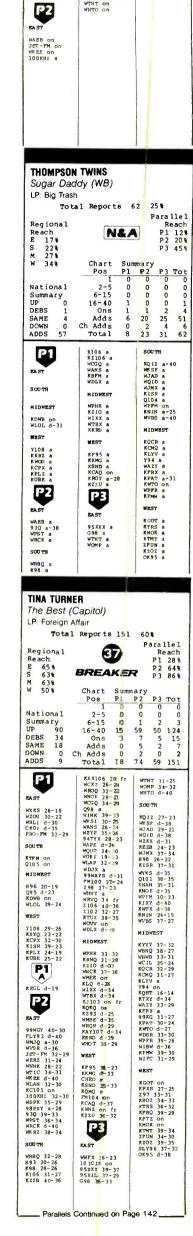
KF95 on KATM on KSND 32-29 KRZR 24-23 KZZU 33-30

103CIR on

KYYY 36-30 KQCR 40-37 KCMQ a KLYV a KQHT a-30 99KG 37-33 KPAT 34-30 KWTO on WDBR on WPFR 29-27 KFMW d-37

KGOT on KTRS on KFBQ on KMOK on KTMT on ZFUN 15-11 OK95 36-33

WEST



# U

UNDERW	ORL	D				
Stand U	o (S	ire/WB)				
LP: Chanc	e Th	e Weather				
		Reports	77	31		
•••		ne por ca	. , ,		ara:	11e1
Regional				•		ach
Reach			£Α	1	P1	18%
E 21 %		N	RV.		P 2	
6 284					P3	52%
M 36 4		a	C			
M 384		Chart	P1	mary P2	P3	Tot
	-	POS	0	6	0	0
National		2-5	ŏ	Ť	ň	ň
Summary	•	6-15	1	ô	2	3
UP 33	Ε.	16-40	4	17	23	44
DEBS 11		OnB	7	8	9	24
SAME 25		Adds	0	3	2	5
DOWN I	) (	Ch Adds	0	. 0	0	0
ADDS 5	5	Total	12	29	36	77

SAME 28	Adds 0	3 2 5
DOWN 0	Ch Adds 0	0 0 0
ADDS 5	Total 12	29 36 77
	100	22 1232 14-02-1103
P1	SOUTH	SOUTH
	BOOTH	WJAD 36-34
	WBBQ 36-36	WZKX 37-34
EAST	KZZB 35-32	WJMX on
	WROQ 20-19	B98 on
WXKS d-35	KZ106 d-27	KISR 38-34
CKOI on	WCGQ 37-33	Q104 31-30
	WANS .	KSMB on
SOUTH	WZYP 25-23	KNOE on
	KTUX 4-39	WPPN 28-24
KKBQ on		KIXY on
KRBE on	NIDWEST	KWTX on
KITY on		KNIN 19-19
	HOT92 32-31	
MIDWEST	92X a	RIDWEST
	KZ10 d-39	
	WWCK d-40	RYYY d-40
WEST	KLQ on	WBNQ 34-26
	WIXX 35-28	KLYV .
Y108 on	WTBX 26-19	Y94 25-23
KXYQ 27-26	KJ103 on fr	WAZY 38-37
KWOD 20-18	WHOT a	KFRX .
KUBE on		99KG 16-12
	WEST	KPAT 21-16
F 1		KWTO un
<b>A</b>	KP95 40-37	WDBR d-40
~	RKMG on	WPPR 15-35
WMMS d-19	ESND 18-16	#PMW 13-10
KX XR 10-8	ENER 9-5	
FM102 on	EWNZ on fr	WEST
	FECH on	
5.44	#2×U 20-17	KGOT d-35
		KTRS 22-21
	1621	KPBQ 32-30
EAST		KPTZ 39-34
		KMOK 31-28
PLY92 39-36	EAST	KTMT d-39
JET-FM on		ZFUN 32-29
WKEE on	G98 d-38	KZOZ 30-30
WSPK on	WOMP on	OK95 19-16
93Q 35-34	WHTO on	
	1	

# W

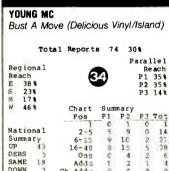
WARRANT

Heaven (Columbia)

Regional Reach E 90% S 87% M 97% W 73%	Chart Summ	P2 P3 Tot 28 24 60
National Summary UP 15 U DEBS 1 SAME 45 DOWN 20 CI ADDS 1	2-5 26 6-15 11 16-40 2 Ons 0 Adds 0 h Adds 0 Total 48	55 39 120 18 2 31 1 1 1 0 0 0 1 0 1 0 0 6 103 66 217
BAST  B104 1-3  #200 1-1  #FSE B 7  #BL1 13-11  #FSE B 7  #BL1 13-11  #FSE B 7  #BL1 13-11  #FSE B 7  #FSE	WINCK 2-4 WYCR 5-3 SOUTH WINDS 3-2 SD3-3-2 FR 35-3-2 FR 35-3-2 FR 35-3-2 FR 35-3-2 FR 35-3-2 FR 35-3-3 FR 35-3 F	FM104 5-4 KCNO 5-4 KCNO 5-1 KCNO 5-1 FN COV 5-1 FN COV 7-5 KNOW 2 1-1 FN COV 7-5 KRO 15 fc FR



	R WILLIAMS	
Talk To Mys	elf (Geffen)	
LP: Adventure	s In Paradise	
Total	Reports 5	2 21 %
		Parallel
Regional		Reach
Reach E 15%	N&A	P1 25% P2 22%
5 20%		P3 148
H 98		
W 418		mmary
	Pos P1	
National	2-5 1	(A) 121 (C) (C) (C)
Summary	6-15 4	
UP 25	16-40 7	
DEBS 3 SAME 14	Ons 2	6 1 9
DOWN 1	Ch Adds 1	0 1
ADDS 9	Total 16	
### SOUTH   ### ### ### ### ### ### ### ### ###	MRCK on SOUTH PROBLEM OF SOUTH PROBLEM OF SOUTH SET SOUT	MATTO A SOUTH  WOLD 29-22 KEZE 21-20 KLER 32-25 RNAN A-40 MIDWEST WAZY ON WEST KTRS A KTMT A
KIMZ 19-7 FI T10 2 a-36 FR106 d-35 FR10 2 29-28 KMEL 14-10 DOT977 11-10	KKSS a KNMQ 11-11 KKXX 19-11 KF95 on KKMG 14-11 B95 34-27	RZOZ 24-21 SLY96 32-26



M 178		
W 46 %	Chart Sum	mary
	Pos P1	P2 F3 Tot
	1 0	1 0 1
National	2-5 5	9 0 14
ummary	6-15 9	10 2 21
P 43	16-40 8	15 5 26
DEBS 5	Ons C	4 2 6
SAME 19	Adda I	2 1 4
OOWN 3	Ch Adds 0	0 11 0
ADDS 4	Total 23	41 10 74
20.0		WEST
P1	1 22	KKSS 17-14
		FHMQ 7-7
A ST	EAST	KKKX 8-4
IX KS 26-23		#295 d-27 #KMS 9-16
RO- FM 25-21	WAEB 33-25	255 13 10
	WMJQ 8-5 WVSR d-40	K5790 4-3
HT DO	WERZ 15-13	KIN1 1-1 KLUC 5-3
WR99 18 fr	WT1C 10-8	KCAQ 15-15
ITY 13-12	98PXY 18-14	KDON 2-2
TFM 15-13	930 on	KRQ 20 fr
IDWEST	WPST 35-33	23
	WRCK 35-28	
WHYT 7-6	SOUTH	
LOL a		EA ST
FEST	B93 39-14 WPMF 22-17	95XXX on
IIS 7-4	KZZB 9-5	G98 19-16
KZZP 9-8	KXX106 22 fr	WTHT 18-11 WHTO d-38
KKLQ 6-4	WNOK 36-34 KZPM 17 fr	0-36
X100 3-2 KWSS 7-6	KPRR 6-2	SOUTH
KUBE 19-17	WANS 24-22	MQ ID on
	KBFM 27-19 Y106 28-20	KEZB 12-11
177	WRVQ 15 fr	
•	Z102 8-4	MIDWEST
HOT97 d-30 WIOQ 20 fr	NIDWEST	KTXY a
W100 20 FF KJMZ 18-18		WEST
PWR96 d-35	HOT92 20-20 WPHR A	WEGI
OT102 19-14	WWCK 10-15	KMOK 37-25
PWR106 9-8 KGGI 15-12	KJ103 on fr	KZOZ 18-17
FM102 3-3	2 99 5-4	SLY96 21-18
KMEL 1-3	KOKO on WRON on	
HOT977 7-6		
	1	
		1

# SIGNIFICANT ACTION

F

В

_		
P1	PZ	P3
EAST	EAST	EA ST
WXXS on	WPST d-39	95XXX a G98 a
SOUTH	SOU TH	SOUTH
	WROQ d-24	WJMX on
MIDWEST	KZ106 on WZYP a KTUX 35-32	KIXY OF
WEST	MIDWEST	MIDWEST
KXYQ on		KPAT on WPPR a
P1	WEST	WIBW on
KEGL 20-18	KATM on KSND on	WEST
KXXR 25-21	KRZR 29-26 KZZU d-38	ZFUN on
		KHTY d-29

<b>[21]</b>	L 1000	WEST
•	PZ	P3
EA ST	EA ST	
	100KHI d-34	EAST
SOUTH		BOUTH
KITY 27-22	SOUTH	KIXY 30-20
ETFM on	B93 24-22	K123 30-2
KIDWEST	XZZB on	KIDWEST
	KZPM on fr	MC 1L 33-3
WEST	MIDWEST	KFMW 35-3
		WEST
		ZPUN On

D

P1	SOUTH	SOUTH
BAST	WROQ a	WZKX a WJMX a KIXY a
SOUTH	MIDWEST	MIDWEST
WEST	WEST KF95 a KSND on	99KG a KPAT 40-3 WDBR on
P2	P3	WEST
BA ST	EAST	KTRS a
MPST on	WKPE &	
ENUFF Z'N	UFF	

800 TB RMIN 38-32

MKFR a 99KG d-40 WEST KHTY A OK95 31-28

<b>FUZZBOX</b> Self (Geffer LP: Big Bang	7)	
EAST SOUTH ALDEST WEST KUBE a	BOUTE MIDWEST WEST  KP95 a RCAO a R22U a  P3 EAST 95xiL a WHTO a	SOUTH MQ ID a RIDWEST KPAT a-39 WEST KTHT a OK95 a

G

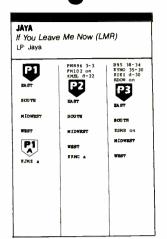
P1	SOUTH	95XIL on
		WORP a
	WROO d-31	MOMP A
•	WOOT a	BODTH
ED. ST	WARR 4	BOOTE
SOUTE	KTUX a	MJMX a
		WPTH A
MIDWEST	KIDWEST	KWTX 4
		KNIN d-35
	92X a	
WEST	KLO on	RIDWEST
	KOKO a	L
P1	WHOT &	KPAT on
[ <b>^</b> _ ]	1	WDBR a
~	WEST	WPFR a
WMMS a KXXR 40-37	KATH on	WINST
	KSND a	1
P2	KRER on	ZFUN on
124	EMNE on fr	KHTY a-30
_	P3	OK95 d-36

WPRR a-40		
DEBBIE GIBS	ON	
We Could F	le Together (A	Atlantic)
LP Debbie Gi	bson Live "Ou	ut Of The Blue
Video		
		WEST
21	P2	
لک	كتت	KLUC 35-32 KWNX on fr
•		KMMY OB EL
EAST	BA ST	223
B104 a		ن ا
WPLJ on	WMJQ a WTIC 35-32	•
2100 a-30	W.140 35-32	EAST
	SOUTE	WPRR 40-29
SOUTH		95XIL a
	893 35-32	WTHT on
KITY 32-25	K98 on KZZB on	WHTO d-37
RIYM ON	WCGQ a	
MIDWEST	KZPH on fr	SOUTH
	WZYP d-40	HJAD a
WKBQ 28 fr	KZOU d-34	NO DO OI
	Z 98 a	KEZB a
WEST	WABB a KBPM a	WJMX on
RCPX on	Y107 d-30	WYKS On
	E92 a	MIDWEST
P1	2102 A	MIDWEST
(A)	WDLX d-39	EQCR 39-36
~		KORT on
BOT102 a	MIDWEST	
1071102 8	HOT92 d-39	WEST
	WWCK 35-33	KPBO on
	KCKO on	KTMT on

P1	P2	₽3
BAST	EAST	EAST
		WOMP a
WZCU a	80079	MHTO A
SOUTH	WRDQ a WOK1 22-20	SOUTE
HIDWEST	MIDWEST	ENIN ou
WRST	KEQ a	MIDWEST
	2104 d-35	KPAT 39-3
P1	WEST	KPNW a
<b>^</b>	KATH 21-18	WEST
KXXR on	KRZR OD	OK95 d-35

REAT WHIT he Angel S P Twice Shy	TE Song (Capitol	)
Pi	SOUTH	HOMP a
س	WCGO a	SOUTE
•	KZOU a	
ea st	KREM a	MJMX a
		<b>МРРМ</b> а
	KIDWEST	KNIN 25-18
SOUTH	WPHR a	
	9 2 X 28 - 26	MIDWEST
KKBQ a	KRNO a-35	
	KLO a	99KG a WDBR a
MIDWEST	KOKO a	WDBR a
	WMHE A	WEST
WRST		
	WEST	RGOT a
	KP95 a	KFBO a
PZ	KATH A	KFT2 a
	ERZR on	KTMT a
•	PM104 a	ZFUN on
EAST	KZ%U a-39	KHTY 28-20
	100	OR95 #
99WGY a	23	
JET-FM a		
WSPK d-39		
	BAST	
	G98 a-40	

	1	
ICEHOUSE		
LP: Great Sou	Fire (Chrysa them Land	lis)
<b>P</b>	P2	P3
BAST	EAST	EA ST
	MSPK a	95xIL a
SOUTE	SOUTE	SCUTE
HIDWEST	RZ106 &	WKSF a KIXY a
WRST	RIDWEST	KIDWEST
KWOD a	92x a	₩##Q a 194 a
PI	WEST	99KG a KPAT a-35
	KP95 a	KP994 a
EXXE on	KRER &	WEST
	KZZU A	KTMT A



Pî	P2	P3
EA ST	EAST	EA ST
CKOI ou	SOUTE	WWPX a
SOUTH	#106 a-40	800 TE
KKBQ 20-16	MIDWEST	KMIM O
KRBE 34-27	z99 d-32	KIDWES*
WEST	WEST	WEST
KWOD a-35	KRMG on	

K

LP Move To N	Nove	
P1	P1	WEST
•	(A)	KKSS 18-1
EAST	WIOO on fr	KNMQ 29-3
EADI	HOT102 26-19	CHED OR
WXKS a	ROT977 33-33	KCAQ 22-1
SOUTR	1727	KWNZ on KRO 26 f
acc in		KRU 26 1
KKBQ 16-10	EAST	123
KRBE 32-26 KITY on	BAST	
KTFH 27-25	MINN K &	EA ST
	WTIC 8-37	
R IDWEST	SOUTE	103CIR &
WHYT 24-22	K98 27-25	SOUTH
WKT1 13-13	K106 4-2	
	KZ28 28-16	MO tD 10-
WEST	WCKZ On	KISR d-3
KS 104 d-25	KZPM 23 fr	<b>мр</b> рм d − 3
KI1S 28-28	KPRR 35-34	KIXY d-2
KZZP 29-26 KCPX 38-36	WANS 38-35	NIDWEST
KKLQ 24-23	RZOU a 2.98 25-20	MIDWEST
X100 22-20	WABB d-28	1
KWSS 23-20	KBFM 25-12	WEST
	2102 d-30	
		KMOK on

Be Yourself		
_		MIDWEST
ו	P <sub>1</sub>	
т	WIOQ 30 fr	WEST
S d-33	KJMZ 9-9 FM102 a	[2E]
	KMEL a	
	ين	EAST
WEST	EA ST	SOUTH
		Q104 a
		MIDWEST
	WCKZ on KZEM on Er	
TE 33-26	EAST SOUTH	SOUTH Q104 a

LP: Love And		
<b>[2]</b>	WYCR on	NO 11 OR
EA ST	K106 on	WJAD 8
	WIROC &	WJMX on
WXXS on	KZ106 d-28	KISR on
WZOU on	MANS a	WPFM on
	WZYP 38-34	KIXY on
SOUTH	KTUX a	KWTX on
		KMIN 32-29
KRBE a	MIDWEST	
		MIDWEST
RIDWEST	92x a	
WRYT A	KLQ 4-30	KYYY 40-34 WBNQ 8-36
WRYT A	KJ103 on fr	WENG 0-36
WEST	299 d-35 EAY107 a	KPAT 31-28
MEDI	WHOT on	KPMM on
KXYQ 25-25	MHOT OIL	
KWOD d-33	WEST	WEST
KCPX d-40	420.	
	KP95 4	KGOT on
IPT:	KSND on	KTRS &
LAU	KRIR on	KFBQ on
~~	KWNZ on fr	KFTS on
EXXR on	KEZU on	KMOK d-37
		KTMT d-40
	1224	IFUN on
		OK95 38-34
•		1
EAST	EA 9T	
		Į.
100KHI 39-33	WRTO on	ľ
		!
)		
1		

www.americanradiohistory.com

# SIGNIFICANT ACTION

M

PAUL McCARTNEY
This One (Capitol)
LP: Flowers in The Diri

LP: Flowers

ZIGGY MARLEY & MELODY MAKERS Look Who's Dancing (Virgin) LP: One Bright Day

EAST

MAKES 14-9

90 NGY 31-22

PLY92 26-26

SOUTH

90 NGY 31-22

PLY92 26-26

MOD On MPP 32 C-29

MCOO ON MPP NON MPP



DONNY OSMOND
Hold On (Capitol)
LP: Donny Osmond

BAST F106 a SOOTH F22D a MCOO a F22D a MCOO a F22D a F17X a F17X



TREVOR RABIN Something To Hold On To (Elektra) LP: Can't Look Away

DAN REED NETWORK
Make It Easy (PolyGram)
LP: Slam

TEDDY RILEY f/GUY My Fantasy (Motown) LP: "Do The Right Thing" ST

S

SIMPLY RED
You've Got It (Elektra)
LP: A New Flame

FAST
WACU d-32
MINES
MITY 14-32
MINES
MITY 14-32
MIDREST
WEST
FARX on
RIGOO
RIGOO
RIGOO
MITY 14-32
MIDREST
WEST
FARX on
RIGOO
RI

EAST BAST BAST	
SOO TH   S	EAST ON SOUTH A SIXY ON MIDWEST WEST

SINITTA

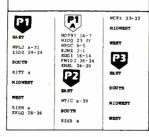
SOUL II SOUL
Back To Life (Virgin)
LP: Keep On Movin'

PART SINCE 25-12
SINCE

DONNA SUMMER
Love's About To Change My Heart
LP: Another Place And Time (Atlantic)



SYBIL Don't Make Me Over (Next Plateau)





Babies Having Babies (Atlantic)

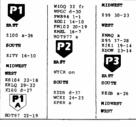
TERRY TATE

10,000 MANIACS
Eat For Two (Elektra)
LP. Blind Man's Zoo

EAST
EAST
100KHI a
MYRS on MPST a
CTOI on MPST a
CTOI on MPST a
MITO on
MOTO a
MIDWEST
EXTR
EAST
EXTR
MITO ON
MIDWEST
EXTR
EAST
EXTR
MIDWEST
EXTR
EFPS on
EXTR on
EX

P1	SOUTH	WHTO a
_	WROO d-30	SOU TH
	K2106 a	
EA ST		WJAD d-40
SOUTH	MIDWEST	a GLOM
		WZXX on
MIDWEST	92X 26-23	WP#M on
WEST	KLQ on	K1XY d-29
	WMRE &	KNIN d-35
KWOD 0-30		HIDWEST
KUBE on	WEST	WIDWEST
P1	KATH a	99KG 36-32
FA	KRZR 27-25	KPAT on
	PH104 d-24	KENDY OR
KEGL a		
WDFX a-22	P3	WEST
KXXR on		
	•	KFBQ a
22	EA ST	KTMT a
2		2FUN on
_	WOMP &	KHTY 25-19
BAST		OK95 37-29

2 LIVE CREW Me So Horny (Luke Skyywalker)





EAST WXKS 22-20 MPLJ A	P2	KKSS on KNMQ a-34
WXKS 22-20		
WXKS 22-20	TA ST	
	EA ST	KKMG 19-18
		B95 33-32
		XYNO d-35
	WVS R on	<b>XQMQ</b> on
BOUTH	WKEE &	RLUC d-39
WNV2 on	WLAN 35-29	KCAQ d-34
KITY 11-16	WYCR a	P3
KTFH on	SOUTH	رعا
	WPMP 26-23	•
HIDWEST	K106 on	EAST
	KZZB 22-19	
B96 32-29	EXX106 15 fr	
WHYT a	WCK2 9-8	SOUTH
	WHOK a	
WEST	WCGQ a	KQIZ on
	KZFM 16 fr WANS on	WQ1D a
KISN 40-35 KKLO 16-13	94TYX a	WZEX On EEEB 16-15
KKLQ 16-13	BJ105 a	WPPN OR
	WOVV on	
P1	WKZL on	MIDWEST
(A)		
· ·	HIDWEST	
WIOQ 19 fr		WEST
MPGC 10-8	KKRD a	
ROT10 2 35-31		KTRS on



	WPST 38-37	BOUTE
PI	SOUTH TOOR	WKSF on
		WJAD on
EA 9T	WKQB on	WZKX on
	WHHY d-29	WJMX on
800TH	WDLX a	KSMB on
000111	MDEX 8	MPFM 40-3
	MIDWEST	KIXY On
MIDWEST	HILD WARD I	KNIN 39-5
	WPHR on	WVBS d-37
WZPL on	KLO 29-23	MARS 0-31
WEST	KQKQ 29-28	MIDWEST
	WEST	KYYY on
MXYQ 21-18		WAZY a
Pa a	KSND d-39	99KG 40-3
P1	PM104 28-27	KPAT 38-36
(A)	100	WDBR &-38
XXX 34-27	P3	WIBW d-40
		WIFC on
P2	EAST	WEST
lacksquare	WWPX d-35	RGOT on
EA ST	95XXX on	KFBQ on
	MKPE a	KFTZ a
MSPX 37-36	G98 39-37	ZFUN a
	WOMP on	KHTY 30-2
		OR95 24-1

JET-FM WSPK a

SOUTH WSSX 28-22 K2106 d-30 WZYP d-39 WOKI 30-28 KTUX 37-33

MIDWEST 92X 24-21 MMCK on KLQ on

WEST KATH d-30 KRZR d-29 PM104 on KZEU d-40

EAST A

MIMX a KIXY on KHIM d-40

KCMQ on ROBT 29-26 WKFR a-40 99KG d-39 RPATO on WIBW a

KPBQ on KHTY 23-18 OK95 40-31

KIDWEST

# ברפונינגעגענבע

		Reports
1	B-52'S/Love Shack (Reprise)	<mark>136</mark>
2	SEDUCTION/You're My One & Only (Vendetta/A&M)	134
3	GRACES/Lay Down Your Arms (A&M)	
4	SHARON BRYANT/Let Go (Wing/Polydor)	92
5	SOULSISTER/Way To Your Heart (EMI)	86
6	UNDERWORLD/Stand Up (Sire/WB)	77
7	YOUNG MC/Bust A Move (Delicious Vinyl/Island)	74
8	KEVIN PAIGE/Don't Shut Me Out (Chrysalis)	71
9	KIX/Don't Close Your Eyes (Atlantic)	57
10	TEXAS/I Don't Want A Lover (Mercury)	54

## CHR REPORTER INDEX

CHED/Edmenton, CN (P2)
CROUNdentreal, CN (P3)

WKSE-Auberlain, NC (P3)
WKSE-Auberlain, NC (P3)
WKSE-Auberlain, NC (P3)
WKSE-Auberlain, NC (P2)
WKSE-Auberlain, NC (P3)
WKSE-A

EAST SOUTE HIDWEST WEST

P1

EAST OF

# BREAKERS

#### **NEW KIDS ON THE BLOCK** Cover Girl (Columbia)

72% of our reporters playing it. Moves: Up 23, Debuts 18, Same 4, Down 0, Adds 134 including B104, WPLJ, Z100, KKBQ, WNVZ, Q105, KBEQ, KZZP, KKLQ. See Parallels, debuts at number 32 on the CHR

#### **BAD ENGLISH**

When I See You Smile (Epic)

66% of our reporters playing it. Moves: Up 13, Debuts 52, Same 25, Down 0, Adds 75 including WXKS, WPLJ, PRO-FM, Y100, Q95, WLOL, KKRZ, KCPX, WDFX. Complete airplay in Parallels.

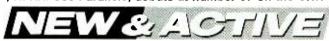
#### MARTIKA

I Feel The Earth Move (Columbia)

64% of our reporters playing it. Moves: Up 66, Debuts 40, Same 27, Down 0, Adds 26 including WEGX, WNVZ, Z95, WLOL, KKRZ, 98PXY, WKRZ, WPHR, KZ93. See Parallels, debuts at number 36 on the CHR chart.

#### TINA TURNER The Best (Capitol)

60% of our reporters playing it. Moves: Up 90, Debuts 34, Same 18, Down 0, Adds 9, WMJQ, 98PXY, Q98, WDJX, WHHY, CHED, KQMQ, KLYV, KFRX. See Parallels, debuts at number 37 on the CHR chart.



#### POCO "Call It Love" (RCA)

Reports 144. Moves: Up 96, Debuts 23, Same 16, Down 0, Adds 9, WKTI, Y108, KPLZ, WAPE, Z106, KLQ, KAY107, KCAQ WIKZ, KRBE 30-25, WMMS 19-12, KWOD 30-26, KISN 23-19, WMJQ 19-15, WROQ 28-16, KZ106 29-23, WHHY 26-21 KF95 36-31, B98 16-11. See Parallels, moves 40-35 on the CHR chart with 85% of the airplay converted to numbered

LIVING COLOUR "Glamour Boys" (Epic)
Reports: 141. Moves: Up 69, Debuts 23, Same 31, Down 0, Adds 18 including Q105, WMJQ, WNNK, WTIC, 98PXY, WKRZ, KAY107, KROY, G98, B98, KTXY, KISN 30-26, 100KHI 24-13, 93Q 30-22, K106 26-20, WZYP 39-31, 95XIL 36-30, KNIN 30-21. See Parallels, debuts at number 40 on the CHR chart with converted airplay at 71%

B-52'S "Love Shack" (Reprise)
Reports: 136. Moves: Up 58, Debuts 24, Same 29, Down 0, Adds 25 including WZOU, Q95, X100, WAEB, WMJQ, WLAN, K98, G105, WDJX, KAY107, WBNQ, WXKS 19-14, WNCI 23-20, WHYT 13-10, KXXR 36-32, HOT102 34-27, WHHY 21-16, Z99 21-11. See Parallels, debuts at number 39 on the CHR chart as 60% of the airplay has charted.

SEDUCTION "You're My One And Only (True Love)" (Vendetta/A&M)
Reports: 134. Moves: Up 78, Debuts 8, Same 28, Down 7, Adds 13, B104, KDWB, FLY92, WMJQ, 98PXY, 93Q, Q98, Y107, KZIQ, KF95, KROY, WJAD, WIBW, HOT97 12-9, PWR96 12-6, WTIC 15-9, WFMF 11-9, WGTZ 12-10. See Parallels, moves on the CHR chart with 84% of the airplay charted and 36% of the moves are Top 15 or better.

TOM PETTY "Runnin' Down A Dream" (MCA)
Reports: 125. Moves: Up 89. Debuts 4. Same 16, Down 9, Adds 7, WEGX, KDWB, Q98, KOY-FM, KROY, KTXY, WIBW
WXKS 16-12, Q95 10-7, WERZ 9-6, WPST 6-5, WOUT 7-5, WKDD 11-7, KLO 5-3, KMYZ 23-17, KSND 11-9, WWFX 5-4,
WPFM 11-8. See Parallels, moves 33-31 on the CHR chart with 90% of all airpley charted and Top 15 or better action at

GRACES "Lay Down Your Arms" (A&M)
Reports 112. Moves: Up 61, Debuts 8, Same 41, Down 2, Adds 0 including KKRZ 30-22, FLY92 31-29, WLAN 34-32, WRCK
40-37, WZYP 33-30, WQUT 19-10, Z106 36-33, KZWO 23-19, WIXX 31-24, KF95 14-10, KSND 12-10, WPRR 39-34, WHTO
33-30, WJAD 30-26, KNIN 27-22, WVBS 30-26, WBNQ 21-18, 99KG 12-8.

#### OINO "Sunshine" (4th & Broadway/Island)

PAULA ABOUL "The Way That You Love Me" (Virgin)
Reports 93: Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 93 including CKOI, WEGX, B94, PRO-FM, Y100, B97, KITY, KTFM, WHYT, KDWB, KS104, KZZP, KPLZ, HOT97, PWR96, FM102, KMEL HOT977.

#### SHARON BRYANT "Let Go" (Wing/Polydor)

Reports: 92. Moves: Up 45, Debuts 8, Same 25, Down 1, Adds 13, HOT97, PRO-FM, WHYT, Y108, WKRZ, WZYP, KNMQ, KROY, O104, KWTX, WAZY, WDBR, KFBQ, WZOU 35-29, HOT102 30-23, FM102 21-17, HOT977 10-9, WNOK 23-18. Charted airplay at 86% with 26% of it in the Top 15.

## SOULSISTER "Way To Your Heart" (EMI)

Reports: 86, Moves: Up 7, Debuts 13, Same 26, Down 0, Adds 40 including WXKS, WZOU, Q107, KRBE, Q95, HOT102, KKRZ, KWOD, 100KHI, 93Q, WDJX, K92, FM104, KDWB 27-24, KISN 38-32, WPFM 37-31, KQCR 35-32.

UNDERWORLD "Stand Up" (Sire/WB)
Reports: 77. Moves: Up 33, Debuts 11, Same 28, Down 0, Adds 5, WANS, 92X, WHOT, KLYV, KFRX, KXXR 10-8, FLY92
39-36. WCGQ 37-33, WIXX 35-28, WTBX 26-19, KRZR 9-5, KISR 38-34, WPFM 28-24, WBNQ 34-26, 99KG 16-12, KFMW 13-10, OK95 19-16. Now charting at 62% of those playing it

YOUNG MC "Bust A Move" (Delicious Vinyl/Island)
Reports: 74. Moves: Up 43. Debuts 5. Same 19. Down 3. Adds 4. WLOL. KC101. WPHR, KTXY, KIIS 7-4. PWR106 9-8. KZZP
9-8. KGGI 15-12. KKLQ 6-4. WAEB 33-25. WMJQ 8-5. WTIC 10-8. B93 39-14. KPRR 6-2. Z102 8-4. Z99 5-4. B95 13-10. KIKI
1-1. See Parallels, debuts at number 34 on the CHR chart; 86% of the airplay is charted, with hots at 31% and 70p 15

#### KEVIN PAIGE "Don't Shut Me Out" (Chrysalis)

Reports: 71, Moves: Up 32, Debuts 6, Same 22, Down 3, Adds 8, WZOU, HOT102, WVSR, WKEE, WWCK, KNMQ, WPRR. OK95, KJMZ 22-19, Q102 32-28, Y108 23-11, KZZB 12-10, WNOK 40-26, 94TYX 12-8, WAPE 13-10, KZOU 21-16, KRNQ

#### 13-9, Z99 22-17, WTHT 29-18. Charted action at 73%.

THOMPSON TWINS "Sugar Daddy" (WB)
Reports: 62. Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 57 including Y108, KKRZ, KWOD, KCPX, KPLZ, KUBE, WBBO, K98, WCGQ, WDLX, WPHR, WIXX, KKRD, KROY, WOMP, WJAD, KISR, WLOL d-31.

KIX "Oon't Close Your Eyes" (Atlantic)
Reports: 57. Moves: Up 15, Debuts 6, Same 16, Down 0, Adds 20 including B104, KEGL, 99WGY, WSPK, WYCR, KZ106, WPXR, KKRD, KATM, KISR, KYYY, WDFX 7-5, KXXR 14-11, 100KHI 34-23, WROQ 30-20, WZYP 40-32, 92X 10-5, Z99

ALICE COOPER "Poison" (Epic) REDOT: EN MOVES: UP 6, Debuts 2, Same 3, Down 0, Adds 43 including WZOU, B94, WMMS, WZPL, KPLZ, 99WGY, JET-FM, WBBQ, WABB, Z106, WKZL, KOY-FM, KXXR 12-9, PIRATE 18-14, 92X 25-20, KATM 22-10, OK95 32-20.

TEXAS "I Oon't Want A Lover" (Mercury)
Reports: 54. Moves: Up 19, Debuts 5. Same 23, Down 0, Adds 7, WZOU, 100KHI, KZOU, WZKX, KCMQ, KLYV, KQHT.
WXKS 32:29, CKOI 33:28, WZYP 32:29, KLQ 22:19, KSND 32:29, WPFM 39:35, KYYY 36:30, KQCR 40:37, KPAT 34:30,

NEW KIDS ON THE BLOCK "Didn't I Blow Your Mind" (Columbia) Reports: 53. Moves: Up 16, Debuts 9, Same 4, Down 0, Adds 22 including B104, KJMZ, WHYT, KIIS, PWR106, KGGI, KMEL. WKEE, KPRR, Y106, K92, WGTZ, WZOK, KCAQ, KNOE. WKSE 23-16, KZZP 12-6, KKLQ 22-10, WTIC 40-13. 83% are charting it with hots at 51% and Top 15 action at 38%.

#### COVER GIRLS "My Heart Skips A Beat" (Capitol)

Reports: 53. Moves: Up 26, Debuts 6, Same 10, Down 0, Ádds 11, KKBQ, WHYT, KKLQ, KUBE, WCKZ, WANS, WRQN, WHOT, KNMQ, KF95, KTRS, HOT97 9-6, PWR96 28-24, KITY 35-24, HOT102 18-15, PWR106 23-19, KMEL 17-11, HOT977

### CHRISTOPHER WILLIAMS "Talk To Myself" (Geffen)

Reports: 52. Moves: Up 25, Debuts 3, Same 14, Down 1, Adds 9, HOT97, HOT102, WAEB, WCKZ, KKSS, WHTO, KNAN, KTRS, KTMT, KJMZ 19-7, KZZP 19-14, KMEL 14-10, HOT977 11-10, KZZB 34-28, KKXX 19-11, B95 34-27, WQID 29-22.

#### MOVING PICTURES "What About Me" (Geffen)

Reports: 50. Moves: Up 28, Debuts 5, Same 6, Down 5, Ádds 6, KIIS, WRCK, WROQ, WNOK, Z102, KQCR, WKSE 28-20, WNVZ 7-6, KBEQ 19-11, WKTI 9-7, KS104 23-19, KZZP 13-10, WSPK 17-6, WKQB 20-15, WOVV 13-9, WKDD 14-9, WMHE 19-15, KMYZ 12-10. Charted and moving at 84% with 46% of the action now into the Top 15.

## HOTTEST בעוז בעוז בעול הבפטגית בטעני

NEW KIDS/Cover (134) PAULA ABOUL (93) **BAD ENGLISH (75)** THOMPSON TWINS (57) ALICE COOPER (43) SOULSISTER (40) OINO (29) GREAT WHITE (26)

MARTIKA (26) B-52'S (25) OONNY OSMONO (25)

LIVING COLOUR (92) TOM PETTY (84) B-52'S (82) SEDUCTION (79) GRACES (67) SHARON BRYANT (52) YOUNG MC (45) UNOERWORLO (44) DINO (43)

MILLI VANILLI (162) WARRANT (132) JANET JACKSON (104) MADONNA (80) SKID ROW (79) CHER (68) MOTLEY CRUE (42) GLORIA ESTEFAN (37) **ROLLING STONES (29)** NEW KIDS/Didn't (27)

Most Active = Ups + Debuts - Downs

# מסודבול דו ולבוצוניבוב

LOVE AND ROCKETS "No Big Deal" (RCA)

Reports: 49, Moves: Up 6, Debuts 8, Same 24, Down 0, Adds 11, KRBE, WHYT, WROO, WANS, KTUX, 92X, KAY107, KF95, WJAD, WKFR, KTRS, 100KHI 39-33, WZYP 38-34, KNIN 32-29, KYYY 40-34, KPAT 31-28, OK95 38-34.

KON KAN "Puss n' Boots/These Boots Are Made For Walkin'" (Atlantic)
Reports: 49. Moves: Up 22. Debuts 7, Same 15. Down 0, Adds 5, WXKS, WXNK, KZOU, WWCK, 103CIR, KKBQ 16-10, KRBE 32-26. HOT102 26-19, KWSS 23-20, K106 4-2, KZZB 28-16, WANS 38-35, Z98 25-20, KBFM 25-12. Z99 38-25. (CAQ 22-18, WQID 10-9. The South & West lead as 73% of the airplay has charted.

VESTA "Congratulations" (A&M)
Reports: 48. Moves: Up 15, Debuts 4, Same 17, Down 1, Adds 11 including WPLJ, WHYT, WKEE, WYCR, WNOK, 94TYX, BJ105, KNMQ, WPGC 10-8, HOT102 35-31, KGGi d-22, KISN 40-35, KMEL 23-18, WLAN 35-29.

DEBBIE GIBSON "We Could Be Together" (Atlantic)
Reports: 43. Moves: Up 7, Debuts 6, Same 17, Down 0, Adds 13 including B104, Z100, HOT102, WMJQ, WCGQ, KBFM, K92, 95XIL, WJAD, KEZB, KITY 32-25, Y107 d-30, WPRR 40-29.

WHITE LION "Radar Love" (Atlantic)
Reports: 42. Moves: Up 14, Debuts 6, Same 16, Down 0, Adds 6, WDLX, WKPE, KWTX, WAZY, KFTZ, ZFUN, KXXR 34-27, WHHY d-29, WPFM 40-33, KNIN 39-27, 99KG 40-35, KHTY 30-24, OK95 24-17.

BARDEUX "I Love The Bass" (Enigma)
Reports: 38. Moves: Up 9, Debuts 7, Same 13, Down 0, Adds 9, CKOI, HOT102, WRCK, KBFM, KKXX, B95, KCAQ, KISR, KMOK, KJMZ 29-22, KITY 26-20, KZZB 39-26, KPRR 34-28, Z99 29-19, KNMQ 30-23. Breaking out of the South & West.

KMOK, KJMZ 29-22, KITY 20-20, N2ED 39-20, NSTANDARD STANDARD STAND SIMPLY RED "You've Got It" (Elektra)

ts: 32. Moves: Up 2, Debuts 1, Same 23, Down 0, Adds 6, WSPK, K98, WINK, FM104, WJAD, WQID, WZOU d-32, on-dp. KISN on-dp.

#### GIANT "I'm A Bellever" (A&M)

Reports: 29. Moves: Up 1, Debuts 3, Same 7, Down 0, Adds 18 including WMMS, WPST, WQUT, KTUX, 92X, KQKQ, KSND, WPRR, WWFX, WOMP, KWTX, WDBR, WPFR, WROQ d-31. TESLA "Love Song" (Geffen)

Reports: 29. Moves: Up 5, Debuts 6, Same 8, Down 0, Adds 10, KEGL, WDFX, KZ106, WMHE, KATM, WOMP, WHTO, WQID. KFBQ, KTMT, KWOD d-30, 99KG 36-32, KHTY 25-19, OK95 37-29. CULT "Edie (Clao Baby)" (Sire/Reprise) ts 4, Same 13, Down 0, Adds 4, WZYP, 95XXX, G98, WPFR, KXXR 25-21, WROQ d-24, KNIN

OONNY OSMOND "Hold On" (Capitol)
Reports: 26, Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 25 including WNCI, KCPX, WTIC, K106, WCGQ, KZOU, KRNQ, KKMG, WKPE, WPFM, KIXY, WDBR, WPFR, KFBQ, KITY d-35.

OAN REEO NETWORK "Make It Easy" (Mercury)
Reports: 23. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including KXXR, KKRZ, KXYQ, KPLZ, KUBE, Y107. WWCK, WPFM, KNIN, WBNQ, WKFR, KFTZ, KMOK, ZFUN, KZOZ.

ICEHOUSE "Touch The Fire" (Chrysalis) n 0, Adds 22 including KWOD, KISN, WSPK, WPST, KZ106, 92X, KF95,

## Reports: 23. Moves: Up 0, Debuts 0, Same 1, Down 0 KRZR, 95XIL, G98, WKSF, KWTX, 99KG, KPAT, KTM

KRZR, 95XIL, G99, WKSF, KWTX, 99KG, KPAT, KTM1.

2 LIVE CREW "Me So Horny" (Luke Skyywalker)
Reports: 23. Moves: Up 12, Debuts 3, Same 3, Down 0, Adds 5, Z100, HOT977, KPRR, KNMQ, KEZB, PWR96 1-1, KITY
16-10, KS104 22-18. KGG114-10, KKLQ 29-22, KMEL 16-7, Z99 30-23, B95 37-28, KIKI 19-14. KDON 23-14. 83% of the airpley is charting with hots at 30%.

TREVOR RABIN "Something To Hold On To" (Elektra)

CREATER 23. Moves: Up 6, Debuts 4, Same 12, Down 0, Adds 1, WIXX, WMMS 7-6, KXXR 20-16, KXYQ d-30, KRZR 18-14.

TREVOR HABIN "Something to Hold Un 10" (clearing)
Reports: 23. Moves: Up 6, Debuts 4, Same 12, Down 0, Adds 1, WIXX, WMMS 7-6, KXXR 20-16, KXYQ d-30, KRZR 18-14.
TEDDY RILEY featuring GUY "My Fantasy" (Motown)
Reports: 21. Moves: Up 7, Debuts 2, Same 8, Down 1, Adds 3, KIIS, KMEL, KNMQ, WPGC d-29, KJMZ 11-4, KITY 21-15, HOT102 20-12, B95 15-11, KYNO 17-12. The South & West take the lead with 19% hots and strong Top 15 action. PAUL McCARTNEY "This One" (Capitol)

### . Down 1, Adds 0 including WZOU 34-31, WMMS 21-17 10,000 MANIACS "Eat For Two" (Elektra) Reports: 16. Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 9, 100KHI, WPST, WYCR, WCGQ, KTUX, KSND, KPAT, KFBQ, KHTY, WXKS on, CKOI on, KXXR on, KISN on.

(GORKY PARK "Bang" (Mercury)
Reports: 16. Moves: Up 3, Debuts 2, Same 4, Down 0, Adds 7, WZOU, WROQ, KLQ, WOMP, WHTO, KIXY, KFMW, KXXR on,

OONNA SUMMER "Love's About To Change My Heart" (Atlantic)

#### 0 including WXKS 8-5, WNNK 35-31, KBFM 19-14, KDON d-29

Reports 16. Moves: Up 8, Debuts 3, Same 5, Down 0, Adds 0 including WXKS 8-5, WNNK 35-31, KI SINITTA "'Right Back Where We Started" (Atlantic) Reports: 15. Moves: Up 3, Debuts 0, Same 7, Down 0, Adds 5, KITY, KS104, BJ105, KKXX, B95. SYBIL "'Oon't Make Me Over" (Next Plateau)

#### me 1. Down 0. Adds 5. WPLJ, KITY, KISN, WTIC, KZZB, HOT97 16-7, KJMZ 2-1.

JOHN EDOIE "Tough Luck" (Columbia)

#### Reports: 14. Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 9, KXYQ, WROQ, KF95, WKPE, WZKX, WJMX, KIXY, 99KG,

ZIGGY MARLEY & MELOOY MAKERS "Look Who's Dancing" (Virgin)
Reports: 14. Moves: Up 8, Debuts 0, Same 6, Down 0, Adds 0 including WXKS 14-9, Y100 29-25, 99WGY 31-22, WBNQ

PATTI LaBELLE "If You Asked Me To" (MCA)
Reports: 13, Moves: Up 1, Debuts 1, Same 6, Down 0, Adds 5, WPGC, FM102, KMEL, KNMQ, Q104, WXKS d-33, WZOU on, KITY 33-26, KKLQ on.

KITY 33-26, KKLU on.

ENUFF 2'NUFF "New Thing" (Atco)

Panoris: 11 Moves: UD 2, Debuts 2, Same 2, Down 0, Adds 5, K106, K92, KZZU, WKFR, KHTY, WMMS d-24, KNIN 38-32. Reports: 11. Moves: Up 2, Debuts 2, Same 2, Do SOUL II SOUL "Back To Life" (Virgin)

TERRY TATE "Babies Having Babies" (Atlantic)
Reports: 11. Moves: Up 7, Debuts 1, Same 2, Down 0, Adds 1, KZZB, WPGC 1-1, FM102 19-13, KBFM 40-33, KNMQ d-27, KKMG 10-3, KYNO 27-19.

#### FUZZBOX "Self" (Geffen)

Reports: 10, Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, KUBE, KF95, KCAQ, KZZU, 95XIL, WHTO, WQID, KPAT, KTMT, OK95.

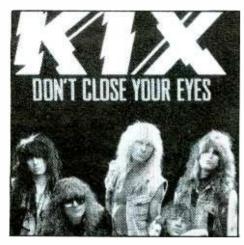
HUBERT KAH "So Many People" (Curb) Reports: 10. Moves: Up 2, Debuts 1, Sam Z99 d-32. 4 Down 0, Adds 3, KWOD, K106, WWEX, CKOLon, KKBO 20-16, KRBE 34-27

## ts: 10. Moves: Up 2, Debuts 2, Same 4, Down 0, Adds 2, KJMZ, KKMG, KMEL d-22, B95 38-34, KYNO 35-30, KIKI

E.G. DAILY "Some People" (A&M)
Reports: 10. Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 0 including KITY 27-22, 100KHI d-34, KIXY 30-26.

www.americanradiohistory.com

# WE TURN ROCK INTO GOLD (AND PLATINUM)!



# KIX "DON'T CLOSE YOUR EYES"

#### ALBUM GOLD! MTV TOP 5 REQUESTS GREAT CALLS!

B104 add KXYQ deb 29 KEGL add WDFX 7-5 HOT PIRATE KRZR 4-3 KXXR 14-11 WROQ 30-20 92X 10-5 HOT Z99 18-10 WIKZ 21-17 KNIN 21-14 99KG 6-5 HOT OK95 2-2 HOT

**AOR NEW ARTIST #16** 



WHITE LION "RADAR LOVE"

# APPROACHING PLATINUM! MTV TOP 5 REQUESTS GREAT CALLS!

WZPL KXYQ 21-18 KXXR 34-27 WHHY deb 29 KLQ 29-23 KQKQ 28 FM104 27 KNIN 39-27 KHTY 30-24 OK95 24-17 HOT

**AOR NEW & ACTIVE #2** 



WINGER "HUNGRY"

#### 1.5 MILLION! ADDED AT MTV, TOP REQUESTED GREAT CHR ACTION!

KXYQ WDFX 19-17 KXXR deb 39 WSSX 28-22 WOKI 28 92X 24-21 KRZR deb 29 KQHT 26 KPAT 32-27 KHTY 23-18 HOT

AOR TRACK DEBUT 55





On Atlantic Records, Cassettes and Compact Discs

© 1989 Atlantic Recording Corp. \* A Warner Communications Co.

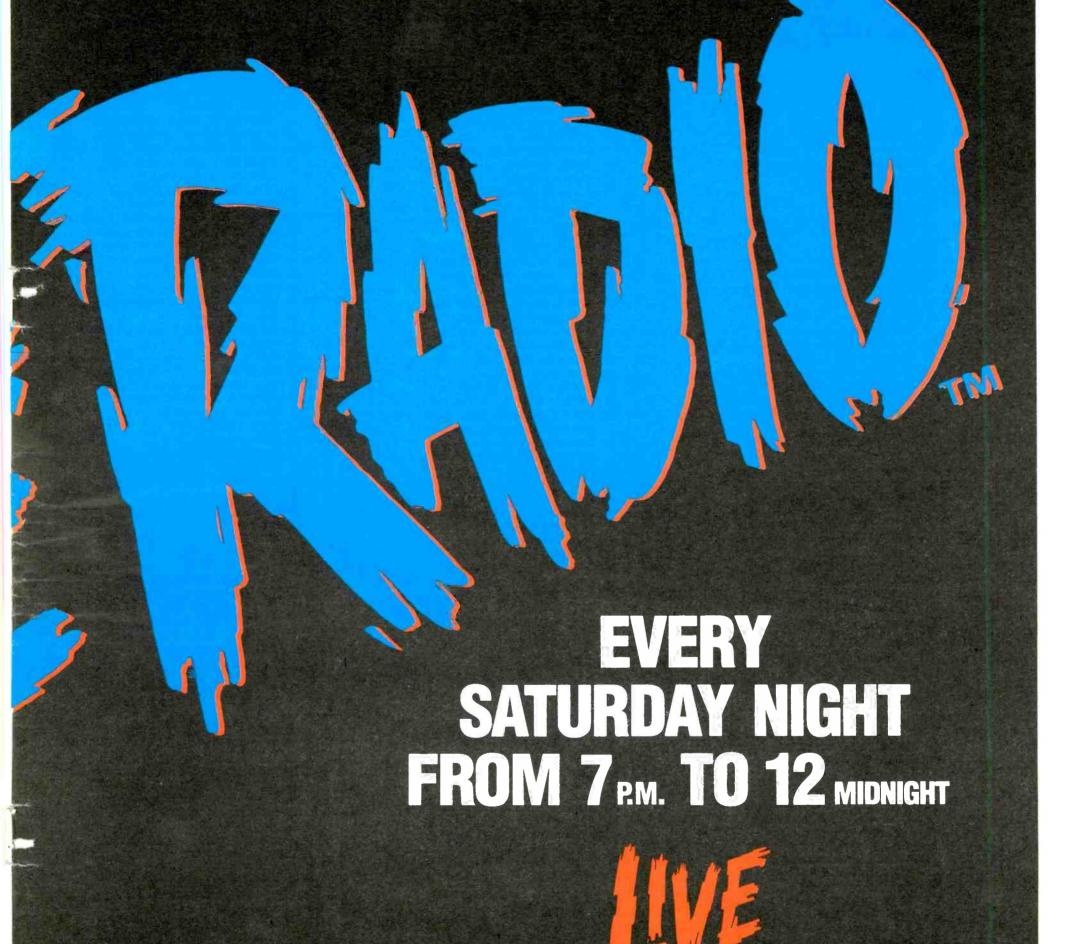
See Its at , 89 Hotel
NAB Radio Hittori 12731
NEW Orleans Hittoria Stiffe 2731
NEW Orleans Hittoria Stiffe 2731

# NOW YOUR STATION CAN HAVE





WESTWOOD ONE RADIO NETWORKS



For more information, contact your Westwood One representative at (213) 204-5000, Fax (213) 204-4375 or Telex 4996015 WWONE.

# THE BACK PAGE®

#### NATIONAL AIRPLAY OVERVIEW

#### Silic

	_		_	
3 WK	2 S WK	SLW	Tw	
7	4	2	_	MILLI VANILLI/Girl I'm Gonna Miss (Arista)
6	6	4	ĕ	WARRANT/Heaven (Columbia)
4	2	1	3	, ,
12		8	Ŏ	
8	8	6	Ğ	······································
34		14	ŏ	
5	5	7	7	
13	11	9	<b>3</b>	,
17	13	10	Õ	BEE GEES/One (WB)
1	3	5	10	PAULA ABDUL/Cold Hearted (Virgin)
3	1	3	11	NEW KIDS ON THE BLOCK/Hangin' Tough (Columbia)
19	15	13	Ø	NENEH CHERRY/Kisses On The Wind (Virgin)
26	21	16	<b>©</b>	CURE/Lovesong (Elektra)
29	25	19	<b>©</b>	EXPOSE/When I Looked At Him (Arista)
25	20	17	<b>©</b>	STARSHIP/It's Not Enough (RCA)
27	22	18	0	FINE YOUNG CANNIBALS/Don't Look Back (IRS/MCA)
31	24	20	<b>D</b>	PRINCE/Partyman (WB)
32	27	21	<b>1</b>	BABYFACE/It's No Crime (Solar/Epic)
14	12	11	19	SOUL II SOUL/Keep On Movin' (Virgin)
_	29	23	<u>@</u>	ROLLING STONES/Mixed Emotions (Columbia)
40	32		<b>3</b>	ROXETTE/Listen To Your Heart (EMI)
_	37	26	22	TEARS FOR FEARS/Sowing The Seeds (Fontana/Mercury)
9	9	15	23 3	JEFF HEALEY BAND/Angel Eyes (Arista)
35	31		<b>2</b>	MICHAEL MORALES/What   Like About (Wing/Polydor)
33	30		29 28	SEDUCTION/You're My One And Only (Vendetta/A&M)
_	38 39		3	AEROSMITH/Love In An Elevator (Geffen) BOBBY BROWN/Rock Wit'cha (MCA)
_	39 40		23	MOTLEY CRUE/Dr. Feelgood (Elektra)
_	<b>4</b> 0 7	35 12	<del>2</del> 9	RICHARD MARX/Right Here Waiting (EMI)
	_	-	<u></u>	ELTON JOHN/Healing Hands (MCA)
38	35		<u>o</u>	TOM PETTY/Runnin' Down A Dream (MCA)
BRE			<b>3</b>	NEW KIDS ON THE BLOCK/Cover Girl (Columbia)
20	18		33	MICHAEL BOLTON/Soul Provider (Columbia)
DEI		•		YOUNG MC/Bust A Move (Delicious Vinyl/Island)
	_		<u> </u>	POCO/Call It Love (RCA)
BRE	AJC!	ER.	38	MARTIKA/I Feel The Earth Move (Columbia)
BRE	AK	ER		TINA TURNER/The Best (Capitol)
11	14	29	38	DON HENLEY/The End Of The Innocence (Geffen)
DEE	BUT			B-52'S/Love Shack (Reprise)
			40	LIVING COLOUR/Glamour Boys (Epic)

N&A Pg. 144; Playlists Pg. 132; Parailels Pg. 137

## ナプロロドト ここりストランパンシンといって

3	2			
	wks	LW	TW	
5	3	2	0	CHER/If I Could Turn Back Time (Geffen)
3	2	1	2	BEE GEES/One (WB)
10	6	3	0	SURFACE/Shower Me With Your Love (Columbia)
15	12	6	0	MADONNA/Cherish (Sire/WB)
9	7	5	0	BEACH BOYS/Still Cruisin' (After All) (Capitol)
12	11	8	0	CUTTING CREW/Everything But My Pride (Virgin)
18	15	12	Ō	ELTON JOHN/Healing Hands (MCA)
11	10	9	Õ	PATTI LaBELLE/If You Asked Me To (MCA)
24	18	14	Õ	JEFF HEALEY BAND/Angel Eyes (Arista)
2	1	4	10	MICHAEL BOLTON/Soul Provider (Columbia)
19	16	15	0	NATALIE COLE/I Do (EMI)
. 1	4	7	12	DON HENLEY/The End Of The Innocence (Geffen)
6	8	10	13	RICHARD MARX/Right Here Waiting (EMI)
17	17	16	<b>©</b>	JIMMY BUFFETT/Take Another Road (MCA)
22	19	18	Œ)	RICK ASTLEY/Ain't Too Proud To Beg (RCA)
27	22	21	Œ	VAN MORRISON/Have I Told You Lately (Mercury)
23	21	19	<b>D</b>	JACKSON BROWNE/Anything Can Happen (Elektra)
8	14	17	18	GLORIA ESTEFAN/Don't Wanna Lose You (Epic)
4	5	11	19	DONNY OSMOND/Sacred Emotion (Capitol)
_		22	<b></b>	POCO/Call It Love (RCA)
_			<b>3</b>	SWING OUT SISTER/You On My (Fontana/Mercury)
_		30	2	SIMPLY RED/You've Got It (Elektra)
_			<b>3</b>	DOOBIE BROTHERS/Need A Little Taste (Capitol)
_	_	26	<b>2</b>	BONNIE RAITT/Nick Of Time (Capitol)
13		13	25	DION/And The Night Stood Still (Arista)
_			<b></b>	BARRY MANILOW/The One That Got Away (Arista)
			<b>3</b>	DARRYL TOOKES/Lifeguard (SBK)
BREA			_	JEFFERSON AIRPLANE/Summer Of Love (Epic)
	WI	_	_	PAUL McCARTNEY/This One (Capitol)
DEE	וענ		<b>©</b>	DANNY WILSON/If Everything You Said Was (Virgin)

AC Music Begins Pg. 111

#### ひえきぶん いついてきいんこうだい

'ou (WB) umbia)
٠ , ,
٠ , ,
india,
[
)
'
us/EMI)
· · · · · · ·
effen)
EMI)
.
5)
Arista)
a)
jin)
tlantic)
u/CBS)
apitol)
d)

New & Active, TOP 10 Recurrents Pg. 116

## SOUT WELL

1.5		
LW	ΤW	
2	0	B-52'S/Cosmic Thing (Reprise)
1		HOODOO GURUS/Magnum Cum Louder (RCA)
3	200000	OCEAN BLUE/Ocean Blue (Sire/Reprise)
4	0	RED HOT CHILI PEPPERS/Mother's Milk (EMI)
7	Q	BIG AUDIO DYNAMITE/Megatop Phoenix (Columbia)
11	0	TEARS FOR FEARS/Sowing The (track) (Fontana/Mercury)
9	Q.	MAX Q/Max Q (Atlantic)
5		STONE ROSES/Stone Roses (Silvertone/RCA)
12	9	ALARM/Sold Me Down The River (track) (IRS)
10	1	CURE/Disintegration (Elektra)
		Complete TOP 30 New Rock Chart Pg. 128
		14:1 <del>2</del>
LW	TW	
	1	PAT METHENY/Letter From Home (Geffen)
2	ė	SAM CARDON/Impulse (Airus Records)
-		The state of the s

LW	TW	
1	1	PAT METHENY/Letter From Home (Geffen)
2	Ø	SAM CARDON/Impulse (Airus Records)
5	Ŏ	JIM CHAPPELL/Living The Northern Summer (Music West)
3	4	SPYRO GYRA/Point Of View (MCA)
13	Ó	BILLY JOE WALKER, JR./Painting Music (MCA)
6	6	TOM COSTER/Did Jah Miss Me?!? (Headfirst)
7	7	GEORGE BENSON/Tenderly (WB)
4	8	MICHAEL TOMLINSON/Face Up In The Rain (Cypress/A&M
17	Õ	OCEANS/Ridin' The Tide (ProJazz)
14	ŏ	IMAGES/Relative Work (Universal)
	•	Complete TOP 30 NAC Chart Pa. 114

#### CO1157311205215271517

LW	IW	
1	1	PAT METHENY/Letter From Home (Geffen)
2	Ø	STANLEY TURRENTINE/LA Place (Blue Note)
4	Õ	YELLOWJACKETS/The Spin (MCA)
3	4	GEORGE BENSON/Tenderly (WB)
5	5	LOU RAWLS/At Last (Blue Note)
7	0	HARRY CONNICK JR./When Harry Met Sally (Columbia)
12	Ŏ	JEAN LUC PONTY/Storytelling (Columbia)
8	Õ	DAVID FRIESEN/Other Times/Other Places (Global Pacific)
10	ě	ROB MULLINS/Jazz Jazz (Nova)
9	10	WILLIAM GALISON/Overjoyed (Verve Forecast)

Complete TOP 30 Contemporary Jazz Chart Pg. 114

3 2	. Ta	
WKS WKS L	-	ROLLING STONES/Mixed Emotions (Columbia)
1 1 1		
3 2 2	_ =	
11 6 4		
6 3 3		TREVOR RABIN/Something To Hold On To (Elektra)
13 10 7	_	
24 14 9	_	- ' '
— 18 13	_	• ( ) ,
10 8 6	8	STARSHIP/It's Not Enough (RCA)
20 13 11	9	
— 32 17	_	ALARM/Sold Me Down The River (IRS)
BREAKE		(30.0.0.0)
23 16	Ð	
2 4 5	13	DON HENLEY/I Will Not Go Quietly (Geffen)
15 12 10	14	STAGE DOLLS/Love Cries (Chrysalis)
4 5 8	15	TOM PETTY/Free Fallin' (MCA)
18 15 14	16	MICK JONES/Just Wanna Hold (Atlantic)
BREAKE	_	ROLLING STONES/Sad Sad Sad (Columbia)
27 22 21	13	ALICE COOPER/Poison (Epic)
38 21 19	19	JEFFERSON AIRPLANE/Planes (Epic)
35 30 26	3	CULT/Edie (Ciao Baby) (Sire/Reprise)
26 26 23	3	BILLY SQUIER/Tied Up (Capitol)
BREAKE	₹22	NEIL YOUNG/Rockin' In The Free World (Reprise)
30 24 24	Œ	TEN YEARS AFTER/Let's Shake It Up (Chrysalis)
DEBUT	23	AEROSMITH/Janie's Got A Gun (Geffen)
5 7 12	25	WARRANT/Heaven (Columbia)
BREAKER	28	GIANT/I'm A Believer (A&M)
BREAKER	20	BONHAM/Wait For You (WTG)
23 20 20	28	ANDERSON BRUFORD WAKEMAN/Order Of (Arista)
55 55 39	<b>3</b>	DON HENLEY/The Last Worthless Evening (Geffen)
BREAKER		MOLLY HATCHET/There Goes The (Capitol)
34 34 31	3	ELTON JOHN/Healing Hands (MCA)
BREAKER	_	D.A.D/Sleeping My Day Away (WB)
40 38 36	<u>33</u>	CURE/Lovesong (Elektra)
53 46 44	<u>a</u>	GREAT WHITE/The Angel Song (Capitol)
33 33 32	35	WORLD TRADE/The Revolution Song (Polydor)
7 9 15	36	JACKSON BROWNE/Chasing You Into Light (Elektra)
45 40 38	<b>3</b>	JAMES McMURTRY/Painting By Numbers (Columbia)
56 45 43	33	STEVIE RAY VAUGHAN & DOUBLE/Tightrope (Epic)
9 17 27	39	CALL/Let The Day Begin (MCA)
17 19 30	40	SKID ROW/18 & Life (Atlantic)
1. 19 30		Sing Home to a End (Manifo)
Complete	TOP	60 Tracks Chart Pa. 126: LP Chart Pa. 125

#### Complete TOP 60 Tracks Chart Pg. 126; LP Chart Pg. 125

#### COUNTREY

3	2 S WKS		TW	
			_	OLINE BLACK WITH THE (DOA)
8	7	4	Õ	,
ī	4	3	Ø	STEVE WARINER/I Got Dreams (MCA)
14	11	7	0	ALABAMA/High Cotton (RCA)
10	10	8	0	RICKY VAN SHELTON/Living Proof (Columbia)
1	8	6	6	BAILLIE & THE BOYS/Heart Of Stone (RCA)
3	2	1	6	JUDDS/Let Me Tell You About Love (Curb/RCA)
15	13	10	Ø	HANK WILLIAMS JR./Finders Are Keepers (WB/Curb)
17	15	13	3	RESTLESS HEART/Say What's In Your Heart (RCA)
2	18	14	9	GEORGE STRAIT/Ace In The Hole (MCA)
4	3	5	10	LIONEL CARTWRIGHT/Give Me His Last (MCA)
1	1	2	11	RODNEY CROWELL/Above And Beyond (Columbia)
2	3 19	16	Ø	BELLAMY BROTHERS/You'll Never Be (MCA/Curb)
27	20	17	<b>(E)</b>	MERLE HAGGARD/A Better Love Next Time (Epic)
24	21	18	1	KATHY MATTEA/Burnin' Old Memories (Mercury)
28	22	20	<b>(</b>	EDDY RAVEN/Bayou Boys (Universal)
34	26	21	1	OAK RIDGE BOYS/An American Family (MCA)
35	28	25	Ð	RICKY SKAGGS/Let It Be You (Epic)
13	12	12	18	DESERT ROSE BAND/Hello Trouble (MCA/Curb)
5	5	9	19	WILLIE NELSON/Nothing   Can Do About (Columbia)
40	32	29	3	DOLLY PARTON/Yellow Roses (Columbia)

#### **BREAKERS**

	GARTH BROOKS/If Tomorrow Never Comes (Capitol)
	RANDY TRAVIS/It's Just A Matter Of Time (WB)
	CONWAY TWITTY/House On Old Lonesome (MCA)
	MARY C. CARPENTER/Never Had It So (Columbia)
BREAKER 38	PATTY LOVELESS/The Lonely Side Of Love (MCA)

#### **DEBUTS**

DEBUT DON WILLIAMS/I've Been Loved By The Best	(HCA)
DEBUT SHENANDOAH/Two Dozen Roses (Columbia)	
DEBUT WILD ROSE/Breaking New Ground (Universal)	
DEBUT • 49 HOLLY DUNN/There Goes My Heart Again (W	B)

Complete TOP 50 Country Chart Pg. 122