INSID WAR OF WORDS RAGES ON **IN TAMPA** Power Pig's **Marc Chase** and Q105's Mason **Dixon** square off this week about tactics, ethics, and momentum in Tampa's turbulent CHR battle.

Page 58

ROLLING OUT THE RATINGS

Arbitron results for 24 more major markets are in, with sizable leaps for KPLZ/Seattle, WPCH/Atlanta, KKFR/Phoenix, KOA/Denver, KKRZ/Portland, KBEQ/KC, WWEZ/Cincinnati, WBEN/Buffalo, WIBC/Indianapolis, WYLD-FM/New Orleans, WSIX-FM/Nashville, WSOC-FM/Charlotte, and more. Page 34, 36

NAB POSTPONES PROGRAMMING CODE

After contemplating adopting its own programming standards to mollify the FCC, the NAB Board put it off this week for further study But it did approve digital audio, which some say may make FM obsolete.

SAVING THE **ENVIRONMENT... FOR SALES**

If the atmosphere in your sales department is strained, staffers' motivation may be drained Environmental tips provided by Chris Beck, plus agency tips for selling beyond your station's numbers.

Page 12, 15, 16

R&R COUNTRY CHART: THE REAL DEAL

In a time of chart confusion, Lon Helton offers a timely overview of how Country's first, foremost, and freshest interactive airplay rotation chart comes together.

Page 72

PROMOTING FOR A **NEW DECADE**

The trite-and-true promotions of the '80s won't take you all the way in the '90s. John Parikhal supplies guidelines for modern-day promotions.

Page 38

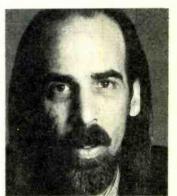
Newsstand Price \$5.00



Columbia Ups Benesch To Sr. VP/Promotion

Marc Benesch has been elevated from VP to Sr. VP/Promotion at Columbia. He'll continue to be responsible for overseeing all phases of CHR, AOR, AC, and secondary market promotion, as well as the supervision of the Columbia field staff.

Columbia President Don Ienner observed, "In a year that saw the label making giant strides in the breaking of new and developing artists at radio,



Marc Benesch

revitalizing the careers of established acts with greater consistency than ever, and capturing the lion's share of chart action in every year-end trade poll, I can't overemphasize the crucial role Marc played. His expert strategizing, tasty insights into the music that flows from Columbia every day, and ability to handle the finest national and local staff in the business all contribute to Marc's reputation as one of today's true professionals."

BENESCH/See Page 40

New Dimensions For R&R Convention '90

'Winning' Spirit, Marketing Emphasis, Key Session Highlights

The industry's leading convention is expanding to new levels of presentation and wideranging concerns. R&R Convention '90, May 9-13 at L.A.'s Century Plaza Hotel, will provide numerous opportunities to prepare for the challenges of the '90s. All the good times past conventions have made legendary will be in place, and, as part of the convention schedule, you'll have the chance to help others by participating and contributing to an array of charitable events benefitting the T.J. Martell Foundation.

Lake Joins Epic As VP

Heads Pop Promotion



Charley Lake

Former A&M Records National Director/Pop Promotion Charley Lake has joined Epic Records as VP/Pop Promotion. He succeeds Polly Anthony, who was recently named Sr. VP/Promotion.

Epic's New York headquarters, Surviving & Thriving: Famed Lake will be responsible for comanagement consultant C.W. ordinating the activities of the national promotion directors and the field staff, as well as pop radio promotion for all Epic and Associated Labels artists.

Anthony remarked, "I'm confident Charley's wide range of experience in music promotion and radio will be of invaluable assistance in keeping Epic's artists at the top of the charts."

WISE/See Page 40



theme is "Winning In The '90s." Four key areas of concern will be stressed:

- Marketing
- Innovation
- Self-Improvement
- Helping Humanity.

Dynamic Super-Sessions

Sessions have been designed specifically to present fresh perspectives on issues you need to be up on to triumph in the new decade, including the results of an exclusive new nationwide study on marketing radio and music. Here are some of the key sessions:

• Profiting From Change Through Innovation: Ways To Succeed In The '90s: Noted business strategist Robert Tucker will help you learn how to think innovatively and welcome changes as opportunities, not problems.

• Scoring A Win In A Chaotic World: Dudley Lynch shows how his "Strategy of the Dolphin," as detailed in his new book of the same name, enhances your abilities to act flexibly, strategize instantly, focus your efforts, think tougher, and dream smarter.

• The Humor Option: Change Relocating from Chicago to & Stress Adaptation Skills For Metcalf relates humor's role in tional activities generated from ner." creativity, problem-solving, imagination, and health.

• The Wizard Of Odds: A Multi-Media Look At The Future Of Radio: Futurist John Parikhal, in a unique presentation, provides practical advice on anticipating the changes radio will constantly face over the next decade.

• How To Thrive In The Com-

petitive '90s: "Waging Business Warfare" author David Rogers reveals the results of research conducted exclusively for the **R&R** Convention: the definitive study on the principles of excellence for marketing radio and music in the '90s.

• Multi-Dimensional Selling: The Management Challenge Of The '90s: Sales columnist/consultant Chris Beck defines the sales opportunities for success in the decade ahead.

There's much more still to come, including lineups for the superstar concerts and editors' WYAI & WYAY Manager format sessions. Watch forthcoming issues of R&R for more "special additions" schedule.

While you're helping arself adapt to the '90s with the con-R&R CONVENTION/See Page 40

Kargol VP

At EMI

Mark Kargol

the West Coast.

Mark Kargol has been named

VP/Pop Promotion, West Coast

at EMI Records. He most re-

cently was National Director/

he'll oversee all EMI promo-

EMI VP/Promotion Jack Sat-

ter commented, "Mark's knowl-

edge of music, experience in the

field, and dedication to the com-

pany have earned him this im-

portant new position. I'm ex-

cited for him and look forward

to his continued contributions as

Wise Goes Country



Bill Wise

Bill Wise, OM at N-T/AOR combo WIOD & WGTR/Miami, has been named Station Manager for WYAI & WYAY/Atlanta. Wise will join the FM Country combo in mid-February, replacing OM Herb Crowe, who announced his resignation last

WYAY & WYAI VP/GM Bob Green said, "We offered the position to Bill because we believe he possesses the skills to have a significant impact upon our radio station beyond just programming. His creativity, sense of vision, and leadership skills will benefit not just our Pop Promotion. In his new role, product, but our productivity as well. I welcome him as my part-

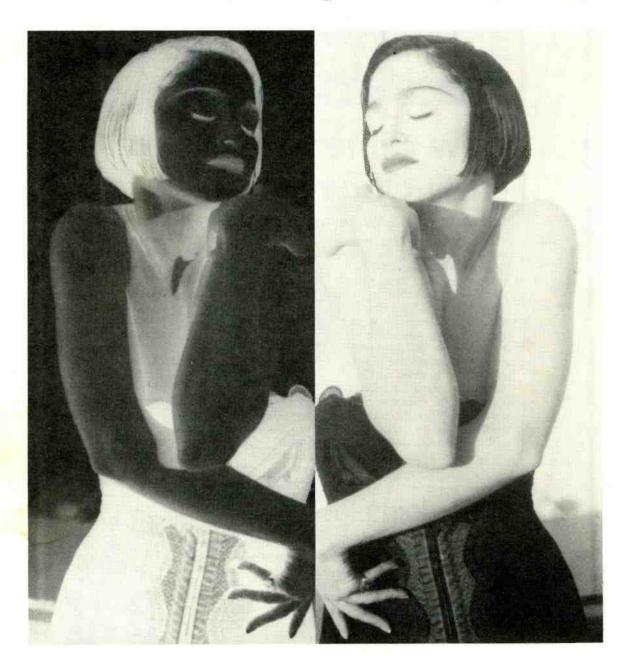
> As Station Manager, Wise will oversee all facets of the product, including programming, promotion. production, news, and engineering. He commented, "I'm sad to leave one of the best AORs in America and would like to thank everyone at Cox for three-and-a-half great years.

WISE/See Page 40

a Vice President." KARGOL/See Page 40

www.americanradiohistory.com

MADONNA



"KEEP IT TOGETHER"

The New Single

Produced by Madonna and Stephen Bray Additional Production and Remix by Shep Pettibone

From the multi-platinum album LIKE A PRAYER



Fleischman Promoted To New Atlantic Position

Now Sr. Director/Album Promotion

Sixteen-year Atlantic promo rep David "Flash" Fleischman has been elevated from Director to Sr. Director/National Album Promotion

Atlantic VP/National Promotion Andrea Ganis commented, "The quality of Flash's work, his fantastic attitude, and his unbridled passion for the music have played a key part in Atlantic's undisputed number one ranking in the album radio field. A true professional and a damn good Wilson Pickett impersonator, Flash is one of the best-liked and most respected men in the business."

Asked about the promotion's significance, Fleischman told R&R,

SOUTHWEST COO

Reeder VP At SunGroup

Radio USA CEO/managing partner James Reeder has been named to the newly created position of VP/Radio and COO for the Southwest Division of Nashville-based Sun-Group. He'll be responsible for the operation and management of the company's stations in Louisiana and Texas, including KMJJ/Shreveport and Texas stations KKYS/Bryan-College Station, KKQV/Wichita Falls, KEAN-AM & FM/Abilene, KYKX/Longview, and WACO & KTKS/Waco.

SunGroup President Frank Woods said, "Jim brings an extensive background in radio broadcasting and administrative leadership to SunGroup. He has had the opportunity to do everything in a radio station and then go forward to ownership, multi-market responsibilities, and working with a merchant banking investment-oriented group targeting the communications field.

"These combined backgrounds will benefit all of the SunGroup radio stations and management with whom Jim will work on a daily bas-REEDER/See Page 40

Lennon PD AT WIBC

Former WHDH/Boston PD Ed Lennon has joined Full-Service AC WIBC/Indianapolis as PD. He replaces Jud Duvall, who has left the station.

Lennon told R&R, "I'm already in love with this city. I grew up in Boston and it will always be home, but Indianapolis is terrific. It has a low cost of living, low crime rate, and it's clean. Seeing a great fall book was the best welcome of all."

He continued, "The station is very solid and in great shape. WIBC owns the full-service news image in town. This station is bigger than life — it's a powerhouse."

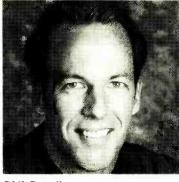
Prior to programming WHDH, Lennon was Asst. PD at Full-Service AC WBZ/Boston.

Among persons 12+ in the fall sweeps, WIBC ranked first in Arbitron (15.8) and fourth in Birch (9.5).



David "Flash" Fleischman
"Contrary to what you may have heard, becoming Sr. Director does not mean I only speak with people over the age of 62. There was a slot between Director and VP available; they let me take a new picture and they wrote something nice about me, so I'm happy as a pig in shit! Seriously, it's a great honor, and I couldn't be more pleased."

Fleischman, a former professional musician, joined Atlantic in 1974 as local Memphis rep. Three years later he moved to Dallas as Regional Director, a position he held until moving to New York in 1983 as Associate Director/National Album Promotion. He was upped to Director in 1986.



Phil Costello

Costello Upped At Virgin

National Promotion Director Post

Phil Costello has been promoted to National Promotion Director for Virgin Records. He was most recently based in Chicago as Midwest Regional Promotion Manager, and has relocated to the label's Beverly Hills headquarters.

Virgin VP/Promotion Michael Plen said, "I've worked with Phil since our early promotion days at IRS and have seen him grow and develop into a successful promotion leader the past four years."

Costello told R&R, "The music and overall vibe at this company is unbelievable. I was fortunate COSTELLO/See Page 40

HELLER PD

WNRJ Takes EZ Way Out Of CHR

Following WSHH/Pittsburgh's recent format change from B/EZ to Soft AC (12/26), crosstown CHR WNRJ has flipped to B/EZ. A callletter change is forthcoming.

KOSI & KEZW/Denver PD Fred Heller accepted programming responsibilities last Friday (1/12), and was on the job in Pittsburgh the following day. Former WNRJ PD Dave Labrozzi remains onstaff as an announcer, while personalities Susie Waud and Mike Frazier have exited. Heller told R&R, "I'm taking

Heller told R&R, "I'm taking this baby Easy Listening, and calling it 'Easy 104.7.' I'm evaluating the staff to determine who will remain. It's about time a CHR station goes Easy Listening. By Monday, we should be using our new calls, WEZE. [Parent company] Salem owns WEZE (AM)/Boston,

Bill Weaver Dies

Veteran broadcaster Bill Weaver passed away last weekend at his Saratoga, CA home, following an extended illness. His age was not revealed.

Weaver's radio career began in the '40s at stations in Texas and New Mexico. He became GSM at KXOA (AM)/Sacramento and later, GM of crosstown KROY (AM). In 1963, he introduced what many consider to be the nation's first oldies format at KWIZ/Santa Ana, CA.

"All-Request Radio" debuted in 1967 at Weaver's KLOK (AM)/San Jose. He was at the time COO/Pro-WEAVER/See Page 40 so we'll be WEZE-FM; you couldn't ask for better calls."

Heller recounted, "We went dark midnight Sunday (1/14) and stayed dark until 1:30pm Monday (1/15). We were getting negative calls, but now they're running mostly in favor. WNRJ/See Page 40

Heslet VP/GM At KRTY

Calls Changed From KYAY

Research Group VP Joe Heslet has been named VP/GM at KRTY/ San Jose. He succeeds Jackson Dell Weaver, who exited the station last month.

Heslet has been a member of the Research Group's professional staff for the last two-and-a-half years. He was involved with strategic planning and analysis for more than 40 clients in various formats, including a number of Country stations.

He told R&R, "I am truly excited about the opportunity for a Country FM in San Jose. There's a huge hole in the market; the chance to serve this community as a Country outlet is going to be a lot of fun."

Heslet joined the Research Group from KHIH/Denver, where he was GM for 18 months. Prior to that he was KMJ & KNAX/Fresno GM for two-and-a-half-years, and GSM at KFYE/Fresno for six years before that.

KRTY changed to Country last HESLET/See Page 40

EENTY ECLYC

JANUARY 19, 1990

RADIO, ARBITRON PREP FOR '90s

Radio is well-positioned for growth in the coming decade, according to **Rhody Bosley.** He explains why, while also detailing some of **Arbitron**'s planned innovations for the '90s.

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COUNTRY
NAC
CONTEMPORARY JAZZ
CURRENT-BASED AC
GOLD-BASED, FULL-SERVICE AC95
AOR TRACKS
AOR ALBUMS
NEW ROCK
CHR
AC, AOR, CHR, COUNTRY,
URBAN CHARTS BACK PAGE
NEW ROCK, NAC,
CONTEMPORARY JAZZ HIGHLIGHTS BACK PAGE

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WRFX Names Kent PD

WAVF/Charleston, SC VP/Programming Jeff Kent has been named PD at AOR WRFX/Charlotte. He replaces Jack Daniel, who was elevated to GM last month.

"I wanted my successor to be a better PD than I was to help ensure my success as a GM," Daniel remarked. "Jeff's format knowledge and success in Charleston - and the fact that he's real hungry for a bigger market - made him the obvious choice.'

Kent told R&R, "Things were go-

ing very well in Charleston, but there comes a time when you get itchy to play ball in a bigger league. I've kept in touch with Jack since we met at the last R&R convention, so when he called about this job I was ready The talent and resources are already here, so it should be pretty easy for me to slide in and work with this group.'

Kent joined WAVF in 1985 and was named PD three years later. He was upped to VP/Programming last fall.

COUNTRY 'SUPERAGENCY'

William Morris, Halsey Merge

the Jim Halsey Company have announced plans to merge on February 1. Combined, the two booking giants will be the world's largest country music agency.

Morris President/CEO Norman Brokaw said, "This is momentous for both the William Morris agency, which takes the lead in another important area as it expands its resources throughout entertainment's many industries, and espe-

The William Morris Agency and cially for the country music business, which has never before seen a union of such artistic force or an agency of such high caliber and capacity."

Jeffrey Beals, head of the Morris/Nashville office since 1984, remarked, "The joining of forces of these two premier country music agencies creates the most experienced and successful team of professionals in the history of country music. We welcome the chance to work as one team."

Jim Halsey remarked, "I'm excited to be associated with an agency with the class of William Morris. The headlines ought to read, 'Number one joins number one.'

The Halsey roster includes Roy Clark, the Oak Ridge Boys, Tammy Wynette, Clint Black, Waylon Jennings, Ronnie Milsap, Dwight Yoakam, and the Kentucky Headhunters, plus 20 other acts.

The Morris country roster of over 25 acts includes Charlie Daniels, the Desert Rose Band, Crystal Gayle, Lee Greenwood, Merle Haggard, K.T. Oslin, Eddie

Rabbitt, Tanya Tucker, and Don Williams

Other Ventures

Jim Halsey will serve as consultant to the Morris Agency while also operating an artist management firm staffed by current Halsey employees. He'll continue as personal manager to Clark, the Oak Ridge Boys, Jennings, and Minnie Pearl. Halsey Vice Chairman Sherman Halsey will remain with the firm to develop and produce TV packages.

Joining the Morris/Nashville staff will be Halsey GSM Ron Baird, VP/Corporate Sponsorship Terry Cline, Exec. VP John Hitt, and agent Bob Kinkead.

The Halsey company was founded in 1951 in Tulsa. It opened a Nashville office in 1983 and moved its headquarters to Nashville in

The William Morris Agency, founded in 1898, entered the country field in the 1950s and established a Nashville office in 1973.

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Elektra Appoints Jeffries To VP/A&R Post

Virgin VP/A&R Nancy Jeffries has joined Elektra Records in the same position.

Elektra Entertainment Chairman Bob Krasnow said, "I'm very happy to have Nancy on our team. Her track record shows that special prescient understanding of market needs and artistic quality. She's got that ear for authenticity — both mainstream and underground - that makes A&R such an exciting field.

Jeffries joined Virgin at its inception in 1987 as head of A&R and



Nancy Jeffries

was responsible for signing to the label Keith Richards, Ziggy Marley, Lenny Kravitz, NRBQ, Syd Straw, Colin James, the Ambitious Lovers, and Iggy Pop. Prior to Virgin, she spent three years as East Coast A&R Director for A&M, and before that served in several A&R capacities at RCA. Jeffries entered the music business as a member of the Solips, followed by a stint with the proto-psychedelic band Insect Trust, along with New York Times music critic Robert

ASCAP, BMI. INTEREP, KATZ. "Big is best, really. Just sign here. Thanks, I'll get back to you." "This is the way we do it in all the markets like yours."

Gulp.

"This is the way we've always done it." "This is the way you'll do it."

Megareps have got a great thing going. For themselves.

Check any history book to see what happens when the big get too big. The people they're supposed to serve often begin to wonder who's serving who.

As megareps consolidate their power, they say they can flex their muscles to get what they want. But have those muscles started twisting the arms of radio stations? Shouldn't your radio rep be working for you, instead of telling you what to do?

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EDITORIAL

LOS ANGELES: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067; FAX: (213) 203-9763
VICE PRESIDENT/EXECUTIVE EDITOR: Gall Mitchell
ART DIRECTOR: Richard Zumwait

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ART DIRECTOR: RIChard Zumwalt

ARSISTANT TO PUBLISHER: Karen Biondo

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NEWS/TALK EDITOR: Randall Bloomquist

EDITORIAL

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CIRCULATION

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INFORMATION SERVICES

VP/INFORMATION SERVICES: Dan Cole
MARKETING, Milke Lane (Director), Jill Bauhs
HOTEAX EDITOR Ron Rodrigues
HOTEAX ASSISTANT EDITOR: Vickie Ocheltree
DATA PROCESSING: Milke Onufer (Manager), Mary Lou Downing, Marjon Garcia,
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TYPOGRAPHY: Kent Thomas, Lucie Morris, Bill Mohr
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BUREAUS

WASHINGTON: (202) 783-3822, National Press Building, Suite 807, 529 14th St. NW, Washington, DC 20045; FAX: (202) 783-0260
BUREAU CHIEF/WASHINGTON EDITOR: PAt Clawson
ASSOCIATE EDITOR: Randall Bloomquist
OFFICE MANAGER: Deborah White
LEGAL COUNSEL: Jason Shrinsky

NASWILLE: (615) 244-8822, 1106 16th Avenue South, Nashville, TN 37212;
FAX: (615) 248-6655
BUREAU CHEF: Lon Helton
ASSOCIATE FORTOR Debe Fennell
OFFICE MANAGER: Jackle Proffit

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US ANGELES: (213) 553-4330; FAX: (213) 203-8450
VICE PRESIDENT/SALES, WESTERN REGION, Michael Atkinson
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NAB Ducks Program Code Issue, Wants To Make Up With FCC

Indecency Major Topic At Winter Board Meeting

NAB officials have avoided taking action on a proposed revival of industry-wide programming standards, but they are sending a signal to the FCC and Congress that criticism about "indecent" programs is being taken seriously.

"We're hearing you, and we're going to do something about it. What (we'll do), I don't know, but we're hearing you," NAB Radio Board Chairman Bill Sanders told reporters Tuesday night (1/16).

Meeting in Rancho Mirage, CA this week for their semiannual Joint Board meeting, NAB directors decided, pending further study, to defer action until June on a proposed revival of the NAB Code or any other programming standards.

Last September, FCC Chairman Al Sikes urged NAB officials to revive the association's old broadcasting standards code in an effort to clean up the airwaves. The NAB Code was struck down several years ago by the US Supreme Court on grounds that it violated federal antitrust laws, but Sikes promised to lobby Congress for an exemption.

FCC Watchdog Urged

Sikes's call for programming standards has sparked cries of censorship from some broadcasters, but Sanders said NAB directors are eager "to work with the FCC in eliminating this situation."

Sanders said he personally is floating an "off-the-wall" proposal

that broadcasters voluntarily adopt programming standards — and then ask the FCC to crack the whip on violators. "Each station or licensee should set up a code of practices at their station and file those with the FCC," he said. "If the FCC has a complaint filed against a station, they'd check and see whether or not they violated these standards. If they have, then (the FCC) should take appropriate action."

When asked to define "appropriate action," Sanders replied, "That's up to the FCC to determine, but it should be a lot more stiff than a \$10,000 fine." He did not rule out license revocations. Sanders said his proposal received little support from other NAB directors, "but it did get their blood pressure up."

An outspoken dissenting view was expressed by NAB director Hal Protter, VP/GM of KPTM-TV/Omaha, who said the industry is not vigorously protecting its First Amendment free-speech rights.

"Most of these guys here would vote for a program code in a heartbeat, but it's a no-win situation. If these guys don't stand up for the First Amendment, who will? It's absolutely disgusting. I'll tell you when they're gonna get serious about it — when one of their legitimate newscasters gets nailed by the Christian Right. Then they'll wrap themselves in the First Amendment, but it'll be too late," Protter commented.

Board Backs Digital Radio

In other NAB action:

• Directors voted unanimously Tuesday (1/16) night to back the US introduction of digital audio broadcasting (more details in next week's R&R). NAB Exec. VP John Abel says the DAB system, now under development in Europe, threatens to make FM broadcasting obsolete when it is introduced within the next decade. He said the NAB will promote local licensing of about 16 digital stations in each community. Abel predicted broadcasters eventually might have to give the FM spectrum back to the government in order to get digital radio channel allocations

• Rep. Bob Carr (D-MI) urged broadcasters to support spectrum fees in order to financially support an FCC that he described as in "the Stone Age" technologically. He said the fees could eventually allow broadcasters to make filings electronically, but added he wasn't optimistic the industry would support the revenue-raising measures. When KVEN/Ventura, CA owner Robert Fox said the government doesn't own the airwaves, Carr responded, "Broadcasters don't own

Continued on Page 10



DC REPORT

Olympia Misses Deadline, Promises Workout Plan

self-imposed January 15 deadline has passed without Olympia Broadcasting finalizing a workout plan with its bondholders and creditors. But company CEO Jamie Ireland says details are still being hammered out and the financially beleaguered company does not intend to file bankruptcy.

"We're going to be submitting our proposal to them sometime next week. We're trying to frame a realistic proposal and establish a framework to get it done," Ireland told R&R Tuesday (1/16) afternoon.

Ireland asked creditors last month to forestall any legal action until January 15 so a financial plan could be prepared. Olympia has been embroiled in a financial crisis because it recently defaulted on junk bond payments and was sued over some station transfers.

"There's a decent chance we'll sell some stations soon," Ireland continued. "We're getting some proposals. But we're not looking to sell at distress sale prices."

Wyoming Broadcaster Fights Sillerman

small Wyoming broadcaster is trying to throw a monkey wrench into Bob Sillerman's and Carl Brazell's plans to sell KHOW & KSYY/Denver to Viacom for \$15.5 million.

KWY Inc., headed by Chicago attorney John Hough, has filed a petition to deny with the FCC, accusing Command Communications of being "undoubtedly more interested in station trading rather than station operations in the public interest."

KWY got its dander up last year when it sought FCC permission to sell KUUY & KKAZ/Cheyenne, WY for \$1 million after 19 years of ownership. Command quickly blocked the deal after telling the FCC the Wyoming AM, operating at 650 kHz, was "in gross violation" of technical standards and causing interference with the Denver AM on 630 kHz. After a blizzard of legal filings, the Wyoming sale hangs in limbo because the FCC has not yet acted on Command's complaints.

In its petition, KWY says the Denver AM has changed hands four times in less than two years, with Sillerman and Brazell reaping at least a 36% profit in one year if the Viacom sale is approved. The petition adds, "KHOW certainly has raised questions of character of the persons who purportedly control it, which should be resolved before a further transfer is allowed." Specifically, KWY notes Sillerman's continuing economic involvement with Command, which ostensibly is owned by Brazell.

Sillerman's attorney, **Martin Leader**, was not available for comment on the dispute and a response has not yet been filed with the FCC.

Experts See Equity Driving 1990 Station Trades

Radio stations will sell briskly in 1990, but deals will carry more equity and less bank financing, according to radio financing and trading experts who gathered Tuesday (1/16) in New York City.

Speakers at the Sillerman Companies' fourth annual Radio & Television Outlook conference also told the crowd of more than 200, many of them bankers, that they see a softening of station values and cash flow multiples in the year ahead. Such easing would occur especially in smaller markets, they said, and for stations with little or no cash flow.

Blackburn & Co. Chairman Jim Blackburn predicted about 1000 stations will change hands this year — about the same as in 1989 but the overall value of deals will be less, barring unforeseen "megadeals."

Multiples have "already dropped," he said, but will "firm up in the first quarter." "Equity will become fashionable in 1990," he added, predicting turnaround prices will be soft and "deep turnarounds" could actually drop in price, he said.

Still Some 'Knockouts'

Broker Gary Stevens agreed that high cash flow stations will still br-

ing "knockout prices" this year, while stock prices are down. "That's where the bargains are," he said.

Bank financing may also be harder to come by because of socalled Highly Leveraged Transaction (HTL) rules the federal government may apply to radio deals. Those rules require banks to have more equity on hand as a hedge against risky loans.

Americom's Bill Steding said, "Clearly, this marketplace is seeking a new equilibrium." He and Stevens agreed that the roster of stations currently on the market is unusually good, but Steding believes values are being driven down by several factors — the difficulty of some 1986 buyers to make their first principal payments now coming due; three-year-old Subchapter S corporations being able to sell without facing a "double tax"; hopes for a capital gains tax cut; and the "chilling effect" of the HTL situation. "There's a glut on

the market as we speak today," said Steding.

But he said upward pressure on values in the next few months will come from a number of sources, including a further decline in interest rates; "plenty of equity-chasing deals"; an end to Docket 80-90 FM drop-ins; and radio groups seeing now as a good time to buy.

See Your Banker

For the moment, Americom is telling sellers to stay out of the market unless absolutely necessary. Buyers are advised to revisit their bankers to see where they stand under today's new conditions. Nevertheless, Steding concluded, "We're bullish on values."

Moderator Bob Sillerman also expressed a strong belief in radio's future, noting that the recent restructuring of his empire "will enable us to redeploy some assets and reestablish our presence in radio and television."

Another panel seemed to reach a consensus that radio ad sales in the next year will fall into the mid-to-upper single digits, after a stronger-than-expected finish of 10% growth for national spot sales.

Emmis Looking At Europe

mmis Broadcasting is now eyeing Europe for acquisitions and may move "in the next few months" to acquire "a piece of a network" on the continent, according to CEO Jeff Smulyan.

"(Emmis President) **Steve Crane**'s been over there looking around and eventually I'll go over too," Smulyan said while attending this week's **NAB** board meeting in Rancho Mirage, CA. He declined to identify the network under consideration.

Smulyan said he expects to firm up a deal "in the next few days" to sell KXXX/San Francisco to John Hayes's start-up, Alliance Broadcasting, but would not reveal the purchase price. He added the company plans further station sales in the wake of the recent purchase of the Seattle Mariners baseball team.

BIA Says Radio Revenues Up

om Buono and the number-crunchers at Broadcast Investment Analysts are projecting modest increases in radio revenues during 1990, a clear warning for broadcasters to be more conservative when financing deals and estimating operating results.

After averaging growth rates in over 250 **Arbitron**-rated markets in his new "Investing In Radio 1990" report, Buono estimates that radio revenues increased about 7.4% in 1989 and predicts only a slight 7.5% increase for 1990.

"The downturns in the oil-based and agricultural economies took their toll on revenues in 1987 and we now appear to be bouncing back. We still don't see double-digit growth over the next five years, though. We're projecting most markets will see revenue growth in the 6% to 9% range, assuming a rather constant inflation rate," Buono said.

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TRANSACTIONS

Apollo Lights Up The Sky With \$20.1 Million Week

Stakelin Group Picks Up KKAT and WEZL

Deal Of The Week:

Apollo Radio Ltd. Acquisitions

PRICE: \$20,100,000

BUYER: Apollo Radio Ltd., headed by President Bill Stakelin. The group also owns KLSI/Kansas City and KEZE & KJRB/Spokane.

Transaction 1 KKAT/Salt Lake City

PRICE: \$12 million TERMS: Cash

SELLER: Brown Broadcasting Co., owned by Willett Brown and his son Michael. They also own KYNO-AM & FM/Fresno, KPOP & KGB/San Diego, KXAO-AM & FM/Sacramento, and KKSF/San Francisco.

FREQUENCY: 101.9 MHz POWER: 26 kw at 3740 feet FORMAT: Country

BROKER: Paul Leonard of Americom Radio Brokers

Transaction 2 WEZL/Charleston, SC

PRICE: \$8.1 million TERMS: Cash

SELLER: Price Broadcasting Co., headed by John Price. Price also owns KCPX-AM & FM/Salt Lake City; KGA & KDRK/Spokane; KHYV & KBEE/Modesto, CA; KROW & KNEV/Reno; KQMS & KSHA/Redding, CA; and WOIC & WMMC/Columbus, SC.

FREQUENCY: 103.5 MHz POWER: 100 kw at 700 feet

FORMAT: Country

BROKER: Gary Stevens of Gary Stevens & Co.

Group Deals

H&D/Benchmark/Sage

Comment: In the first step of this threepart transaction, Sage Broadcasting is spinning off its New Bedford, MA combo to Benchmark Communications for \$5.5 million. In the next step, Benchmark will transfer the New Bedford stations to H&D Broadcast Group in a tax-free asset swap for H&D's Dover, DE combo. Swap engineered by Dan Gammon of Americom Radio Brokers and Stewart Cahn.

Transaction 1 WBSM & WFHM/

New Bedford, MA

PRICE: \$5.5 million TERMS: Cash

BUYER: Benchmark Communications, which owns cable television systems in the Washington and Ridgecrest. CA areas

SELLER: Sage Broadcasting Corp. Sage also owns WLVH/Hartford; WKHT/Manchester, CT; WFLK/Naugatuck, CT; WTAX & WDBR/Springfield, IL; KMNS & KSEX/Sioux City, IA: WSGD-AM & WKOL/Amsterdam. NY; WCDL & WSGD-FM/Carbondale, PA; WACO-AM & FM/Waco, TX; WRFB/Stowe, VT; and WAMT & WGNE/Titusville, FL.

Transaction 2 WBSM & WFHM/ New Bedford, MA

PRICE: \$4,750,000 TERMS: Tax-free asset swap BUYER: H&D Broadcast Group, headed by Joel Hartstone and Barry Dickstein. They also own WSUB & WQGN/Groton, CT; WRG/Naples, FL; WKRS & WXLC/Waukegan, IL; WFPG-AM & FM/Atlantic City; WTLB & WRCK/Utica, NY; WBBW & WBBG/ Youngstown, OH; and WSYB & WRUT/Rutland, VT.

SELLER: Benchmark Communica-

Transaction 3 WDOV & WDSD/Dover, DE

PRICE: \$4,750,000 TERMS: Tax-free asset swap

BUYER: Benchmark Communications

SELLER: Hartstone & Dickstein FREQUENCY: 1410 kHz; 94.7 MHz POWER: 5 kw; 50 kw at 380 feet FORMAT: MOR; Country

TRANSACTIONS AT A GLANCE

This Week's Action: \$42,395,000 Total 1990 Stations Traded This Week: 12 Total 1990 Stations Traded So Far: 14 Deals So Far In 1990: \$66,395,000

- Deal Of The Week:
- Apollo Radio Ltd. Acquisitions \$20.1 million
 - **KKAT/Salt Lake City \$12 million**
 - WEZL/Charleston, SC \$8.1 million
- WBSM & WFHM/New Bedford, MA \$5.5 million
- WBSM & WFHM/New Bedford, MA \$4.75 million
- WDOV & WDSD/Dover, DE \$4.75 million
- WLMX-AM & FM/Rossville, GA (Chattanooga) \$7 million
- WBZA/Glens Falls, NY & WAYI/Hudson Falls, NY \$2.8 million

Late 1989 Action Reported This Week: \$9,770,000

Late 1989 Stations Traded This Week: 12

1989 Action Wrap-Up Total 1989 Transactions: \$2,762,418,165 Total Stations Traded In 1989: 1338

- KZAO/Dardanelle, AR \$89,600
- KAIO/Russeliville, AR \$485,400
- WMLO/Havana, FL \$2.2 million
- WGRG/Greensboro, GA \$300,000
- KFXZ/Maurice, LA \$1.2 million
- KSRZ/North Platte, NE \$85,000 ● KBOM/Los Alamos, NM \$1 million
- KZAM (AM)/Springfield, OR & KZAM-FM/Creswell (Eugene), OR \$295,000
- KRTX/Galveston \$850,000
- KJAS/Jasper, TX \$235,000
- KJKC/Portland, TX \$525,000

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has acquired

WAIM/WCKN-FM

Anderson (Greenville/Spartanburg), South Carolina

\$6,000,000

from

CAROLINA BROADCASTING, INC.

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KZAO/Dardanelle

PRICE: \$89,600 TERMS: Cash

BUYER: Michael Wayne Miller and Johnson Communications Inc., owned by Dewey Johnson of Springdale,

SELLER: Master Sound, Inc. FREQUENCY: 1490 kHz. POWER: 1 kw

KAlO/Russellville

PRICE: \$485,400 TERMS: Cash

Springdale, AR

BUYER: Johnson Communications Inc., owned by Dewey Johnson of

SELLER: KAIO-FM Inc., owned by Judv Purtle. She also has an interest in Master Sound Inc., current licensee of KZAO/Dardanelle, AR.

FREQUENCY: 100.9 MHz POWER: 3 kw at 160.72 feet FORMAT: Religious

Florida

WMLO/Havana

PRICE: \$2,200,000

TERMS: \$1 million cash at closing three-year \$1.2 million promissory note at 11% interest, with no interest charged during the first year. Buyer also has the option, subject to seller's approval, to pay a total price of \$2 million cash at closing.

BUYER: Nitrameel Inc., owned by Willie J. Martin and Dr. John Robert E. Lee. Martin has interests in WBZS/ Eatonsville, FL; WTWF/Woodville, FL; and WBZR/Destin, FL. Lee owns WJYZ/Albany, GA.

SELLER: Ed Winton FREQUENCY: 104.9 MHz POWER: 2.1 kw at 400 feet

FORMAT: Beautiful COMMENT: The FCC Review Board

last year revoked Lee's licenses for WMJM & WFAB/Cordele, GA on the grounds Lee had abused the minority distress sale policy

Georgia

WGRG/Greensboro

PRICE: \$300,000

TERMS: \$10,700 escrow payment with total cash at closing of \$100,000; ten-year promissory note for \$200,000 at 12.5%.

BUYER: Briarpatch Radio Inc., owned by Sandra Gwyn of Watkinsville, GA and Hugh Christian of Athens, GA. **SELLER: Andrew Boswell**

FREQUENCY: 103.9 MHz POWER: 3 kw at 320 feet FORMAT: AC

WLMX-AM & FM/ Rossville (Chattanooga) PRICE: \$7,000,000

TERMS: Cash

BUYER: Baum Broadcast Group Inc., headed by President Theodore Baum and VP Dick Rakovan. The group also owns WOMP-AM & FM/Wheeling, WV and WMFX/Columbia, SC.

SELLER: Chattanooga Radio L.P., with general partner the Zitelman Group and major limited partners, including Paul Fink and an investment partnership managed by Media Capital, whose principals are Tom Buono, Michael Hesser, and Richard Zitel-

Continued on Page 10

The Strategic advantage:

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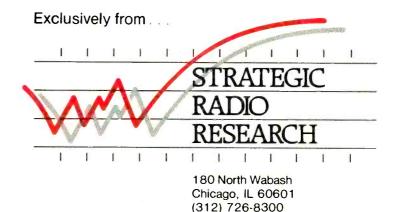
Great radio stations maximize the quality of their product by testing their music on a regular basis. Some stations test only their currents. Some stations test only their oldies. The most successful radio stations test everything they play.

There's a unique research program available only from Strategic Radio Research that keeps you in touch with your listeners every week of the year. With our program, you're always playing the best possible music—currents, recurrents, and oldies—because your music research is always in the field.

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In our industry, gimmicks and "quick fixes" abound. But keeping in touch with your listeners on a weekly basis gives you an inarguably real, long-term advantage. It improves your product, so it helps you win.



TRANSACTIONS

Continued from Page 8

man. Media Capital has interests in WWQM-AM & FM/Madison; WLSY-AM & FM/Louisville; WJQY/Charleston, SC; WAKS & WNND/Raleigh; and KKCB & KSLY/San Luis Obispo, CA. FREQUENCY: 980 kHz; 105.5 MHz POWER: 500 watt daytimer; 3 kw at 270 feet

FORMAT: Religious; AC BROKER: Jay Bowles of Blackburn &

Louisiana

KFXZ/Maurice

PRICE: \$1,200,000

TERMS: Escrow deposit of \$100,000 with total cash at closing of \$1,000,000. Three-year, 10% promissory note for \$200,000

BUYER: Citywide Broadcasting of Lafayette Inc., owned by Peter Moncrieffe and Willie Tucker of Baton Rouge. They also own KQXL/New Roads, LA.

SELLER: Foxco Acquisition Corp., headed by Cyril Vetter. Principals of Foxco also own Vetter Communications, owner of WTGE/Baton Rouge and WVLA-TV/Baton Rouge.

FREQUENCY: 106.3 MHz POWER: 3 kw at 500 feet FORMAT: Urban

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Nebraska

KSRZ/North Platte

PRICE: \$85,000

TERMS: Escrow payment of \$5000; \$37,500 cash at close; three-year promissory note for \$42,500 -10.5% interest first year, Chase Manhattan prime rate for remaining two

BUYER: Tri-State Broadcasting Associates, a nonprofit group headed by John Townsend of North Platte. Tri-State owns KJLT/North Platte, NE.

SELLER: North Platte Broadcasting,

FREQUENCY: 94.9 MHz POWER: 63 kw at 200 feet FORMAT: AC

New Mexico

KBOM/Los Alamos

PRICE: \$1,000,000

TERMS: Cash BUYER: Telco Entertainment Inc., owned by Rudy Tellez of Santa Fe and Anthony Maisel of Albuquerque. Maisel has a majority stake in KALY/Los Ranchos de Albuquerque, NM.

SELLER: KBOM L.P. FREQUENCY: 97 7 MHz POWER: 15.5 kw at 1948 feet FORMAT: Spanish

New York

WBZA/Glens Falls & **WAYI/Hudson Falls**

PRICE: \$2,800,000

TERMS: Cash

BUYER: Alpine Media, Inc., owned by Michael and Norma Nigris of River Vale, NJ; Dean Landsman of Lincolndale. NY: and Kathleen McCarthy of North Plainfield, NJ

SELLER: Northway Broadcasting Inc., headed by David Mitchell and Joseph Reilly. Northway owns WKMC/-Roaring Spring, PA and WHPA/Holidayburg, PA. Mitchell is the permittee of WMXW/Vestal, NY and Reilly has a stake in WIZR & WSRD/Johnstown.

FREQUENCY: 1230 kHz; 107.1 MHz POWER: 1 kw days/250 watts night; 3 kw at 844 feet FORMAT: MOR; AC

North Carolina

WMBL & WRHT/

Morehead City

PRICE: \$1,325,000

TERMS: Cash

BUYER: Macripine Cable Inc., owned by L. Gene Gray of Greenville, NC and Frank Styers of Farmville, NC. They own the cable TV franchise for Pinetops, NC, which they are in the process of selling.

SELLER: Curtis Radio Group, Inc., owned by Donald W. Curtis. He owns WTAB & WYNA/Tabor City, NC and WCPS/Tarboro, NC and has an interest in WGBR & WEQR/Goldsboro, NC. Curtis owns 2.5% of Durham Corp., which owns five radio and TV

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stations in North Carolina, and is a 2% stockholder in Osborn Communica-

tions Corp.

FREQUENCY: 740 kHz; 95.9 MHz POWER: 1 kw daytimer; 3 kw at 300

FORMAT: MOR; AC **BROKER: Whittle Agency**

Oregon

KZAM (AM)/Springfield & KZAM-FM/Creswell (Eugene)

PRICE: \$295,000 TERMS: Cash

BUYER: An Oregon corporation to be formed by Eric Alterman and David

SELLER: KEFFCO Inc., which is principally owned by James Kefford. He also owns KWTR & KXBX/Lake Port, CA; KOZT/Fort Bragg, CA; and KRRS & KXFK/Santa Rosa, CA.

FREQUENCY: 1320 kHz; 95.3 MHz POWER: 1 kw day/250 watts night; 1.6 kw at 390 feet.

FORMAT: News; AOR

BROKER: William A. Exline Inc. and the Miller Co.

KRTX/Galveston

PRICE: \$850,000

TERMS: Cash BUYER: Sonoma Media Corp., owned by Roy Henderson of Seabrook, TX. He owns KGLF/Freeport, TX and

KFRD-AM & FM/Rosenberg, TX. He also holds FM CPs for South Padre Island, TX; Caldwell, TX; and Mason, TX. In addition, Henderson has a LPTV CP for Clear Lake City, TX.

SELLER: Irvin Davis, who also owns KTUF/Kirksville, MO.

FREQUENCY: 104.9 MHz POWER: 3 kw at 328 feet FORMAT: NAC

KJAS/Jasper

PRICE: \$235,000 TERMS: Cash

BUYER: Roy Henderson of Seabrook, TX. He owns KGLF/Freeport, TX and KFRD-AM & FM/Rosenberg, TX. He also holds FM CPs for South Padre Island, TX; Caldwell, TX; and Mason, TX. In addition, Henderson has a LPTV CP for Clear Lake City, TX.

SELLER: Jasper County Broadcast-

ing Co. Inc.

FREQUENCY: 100.7 MHz POWER: 5.7 kw at 299 feet FORMAT: AC and Country

KJKC/Portland

PRICE: \$525,000 TERMS: Cash

BUYER: Chitex Communications Inc., owned by Daniel Donovan and Cathleen Kramer of Chicago.

SELLER: JKC Communications Inc., owned by Jonathan Cohen. He also owns WJKC/St. Croix, VI.

FREQUENCY: 105.5 MHz POWER: 3 kw at 353 feet FORMAT: CHR

For The Record: In last week's Deal Of The Week (R&R 1/12), KZFX/Houston was inadvertently omitted from the list of stations Shamrock Broadcasting Inc. still

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American Radio



Networks

NAB Ducks Program Code

Continued from Page 6

them either, but you ever try to take a banana away from a goril-

• NAB President Eddie Fritts warned that Congressional proposals to restrict beer and wine advertising "can threaten the economic structure of our industry" through the possible elimination of sponsors for sports programming. He added, "If you were a member of Congress and had the opportunity during an election year - to do 'something' about a motherhood is-

sue like drunk driving, how would you vote?"

 NAB directors voted to honor West Coast broadcast pioneer Bill Smullin with the association's Distinguished Service Award at the group's annual convention in April. Smullin, the founder of California Oregon Broadcasting Inc., started his career in 1933 with KIEM/Eureka, CA and has a long string of industry accomplishments. He currently owns KLFI & KEKA/Eureka, CA and KAGI/Grants Pass, OR, along with four TV stations and cable interests in Oregon.

We are pleased to have represented **Nationwide Communications Inc** in selling WGAR-AM Cleveland to **Douglas Broadcasting Corporation for** \$2 million



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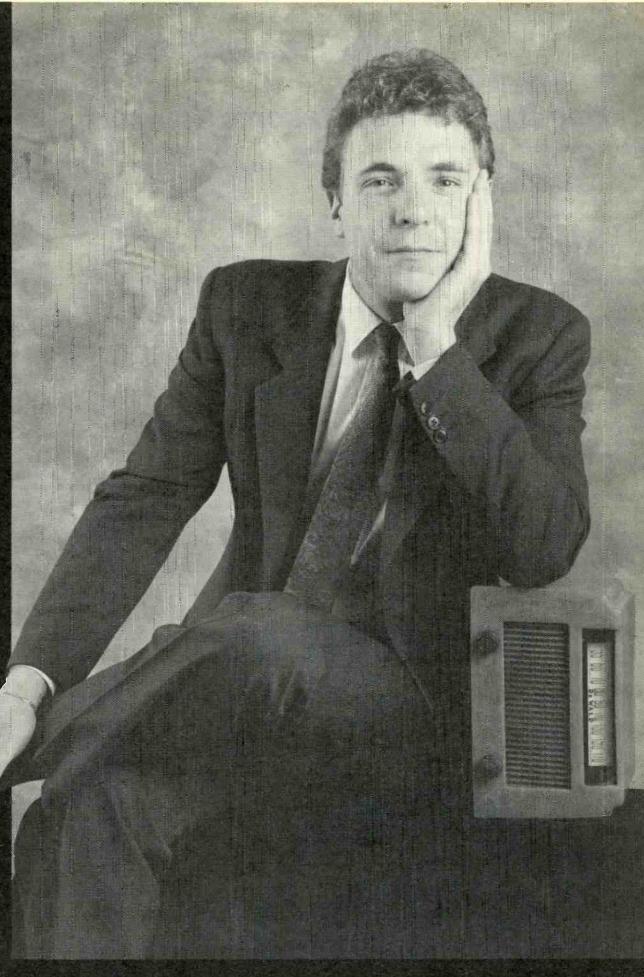
On Creative Selling...

"In today's competitive business environment you've got to be different to gain the edge.

Selling a station by numbers alone doesn't tell the whole story. Presenting the qualities that separate our client from the competition is often more important than the ratings information, which is available anywhere. Personalities, specialty programming, and the relationship between a station and the community all contribute to a station's appeal to advertisers.

At Durpetti & Associates, we feel that positioning our client radio stations from a conceptual standpoint is what makes us unique, and allows us to sell above the competition."

Michael Weiss Regional Manager New York Office



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MANAGEMENT

SIX TIPS FROM AN AGENCY VP

Selling Beyond Your Station's Numbers

Buying spot radio is more than the myopic mechanical process of searching for stations with the highest average quarter-hour ratings.

Writing in a recent issue of Media & Marketing Decisions, Roddy Freeman, VP/Associate Media Director at the Baltimore-based W.B. Doner & Company ad agency (!), suggests that media buyers be mindful of the following maxims, all of which can be used as ammunition by savvy radio salespeople as well:

- Your money buys more than just ratings. Although spot costs for successful morning shows (or other programming that garners exceptional ratings) are usually well above average market price, buying these hits will gain you access to an attentive and involved audience.
- Cumes are numbers, too. Don't base your buying decision solely on quarter-hour figures. For example, stations with low cumes in comparison to AQH can deliver greater frequency (albeit to a

smaller audience), while stations with high cumes provide greater reach and lower frequency.

- The best buys are well-balanced. Make sure all components of the buy complement each other in terms of demography and format. Furthermore, don't simply evaluate a station against a broad demo. Instead, analyze that station's ability to deliver all segments of your target audience.
- Timing is important. Don't advertise muffins and orange juice in

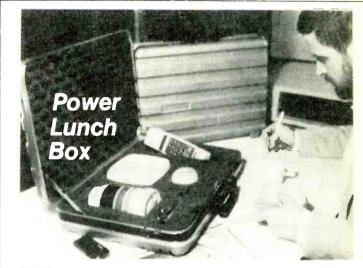
middays, and keep those nightclub spots out of morning drive!

- Small numbers add up. Once you have your base of group stations set, adding a station with a small AQH (but with a large exclusive cume) can deliver more diversified prospects than a station with a large AQH.
- Get involved with contests. Getting involved with station promotions can add greatly to the effectiveness of your campaign. Remember that you and the radio station benefit from promotions!

Goin' For The Goals

etting specific goals for your salespeople can be difficult – but rewarding. Maximum Performance Management authors Joseph H. Boyett and Henry P. Conn suggest setting sales performance goals at three levels:

- Long-term goals should be attainable in either one or two years. For example, tell your salespeople: "We're shooting for \$1 million in revenue by 1992."
- Short-term goals should be achieved in three months to a year. Example: "At least 10% of our new business should come from recruitment advertising by Easter."
- Minimum goals should set the lowest acceptable standard for performance. Example: "Each salesperson must make at least three new contacts a week."



ey, you — with the power tie — forget those ugly brown bag lunches. Now, thanks to the "BALanced Meal Executive Lunch Box," you can enjoy lunch in style without even leaving your desk. Designed by Elizabeth, NJ-based container manufacturer William Bal Corp., the high-tech lunch box is crafted of a composite material that reportedly looks and feels like brushed aluminum, but weighs less than four pounds.

The 14 x 18 x 4-inch case not only contains cushioned spaces for a thermos, sandwich, and piece of fruit, but also features a place to store business materials. Suggested retail price: \$49.95. For more info, phone the firm at (201) 354-9625.

Milestones To Mark In 1990

Planning your station's 1990 calendar? Here — ranging from the sublime to the ridiculous — are some anniversaries that may provide your operation with unusual promotional opportunities:

- Bugs Bunny: Warner Bros.' wascally wabbit turns 50 on July 27. Although the celebration has already begun (R&R, 11/24), look for a CBS-TV special to air roundabout Bugs's birthday.
- Boy Scouts: The organization turns 80 on February 8. Each council will commemorate the date independently, making for strong local promotional possibilities.
- McDonald's: How many billions will have been served by the Golden Arches when it turns 35 on April 15?
- Kent State: May 4 marks the anniversary of the Kent State killings. A memorial and vigil are planned.
- Club Med: The preplannedparadise chain turns 40 in May, and will kick off its celebration February 10 with the maiden voyage of the 610-foot, 425-passenger ship Club Med I.
- Birth control pill: "The Pill" of pills was approved by the FDA 30 years ago May 9.
- Idaho: Tater territory is gearing up for its 100th birthday July 3.
- Wyoming: Cheyenne will host a four-day party with artists and historical exhibits to commemorate Wyoming's 100th birthday July 10
- "Fantasia": The Walt Disney animated film that helped pioneer stereo sound will be 50 on November 13. A restored version is slated for rerelease this fall.

- John Lennon: Fans will mourn the tenth anniversary of the former Beatle's death December 8.
- Jerry Lewis Labor Day Telethon: Once again, the US will wait with bated breath for the host to sing his trademarked tearful version of "You'll Never Walk Alone" at the conclusion of the 25th annual Muscular Dystrophy Association telethon, airing September 2-3.

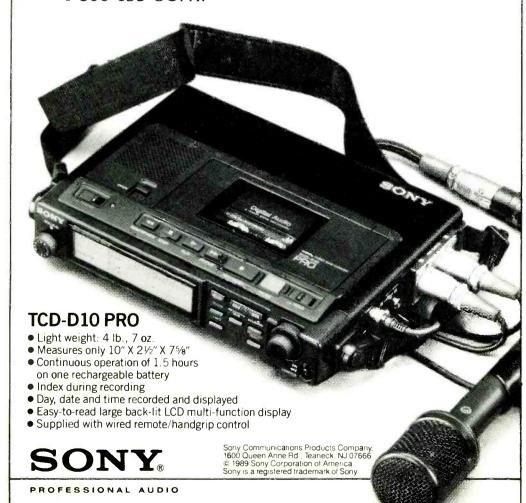
DATELINE

- January 18-21 RAB Managing Sales Conference. Loews Anatole. Dallas, TX.
- January 20-21 Dan O'Day's Air Personality Plus seminar. Ramada Inn — South Airport. Orlando, FL.
- January 21-25 MIDEM '90. Palais des Festivals. Cannes, France.
- January 22 American Music Awards. Shrine Auditorium. Los Angeles, CA.
- February 7-11 Urban Network PowerJam Programming Conference. Stouffer Concourse Hotel at Los Angeles International Airport. Los Angeles, CA.
- February 8-10 International New Age Music Conference. Roosevelt Hotel. Los Angeles, CA
- February 11-12 NAB Radio Group Head Fly-In. Embassy Suites Hotel, Chicago O'Hare Airport. Chicago, IL.
- February 12 Dance Music Awards. Universal Amphitheatre. Los Angeles, CA.
- February 13-14 Broadcast Credit Association's 23rd Credit & Collection Seminar. Westin Lenox Hotel. Atlanta, GA.

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PERSONS 25 - 54



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SALES STRATEGY

Creating The Best Environment For Your Sales Staff

By Chris Beck

Chances are the first thing people notice about your sales offices isn't the fine artwork, but the atmosphere. This week, I'll focus on one of today's greatest management challenges — creating the proper sales environment for your employees.

Every sales manager should try to create an environment that not only enables each salesperson to achieve his (or her) maximum, but also attracts new salespeople while minimizing the amount of employee turnover.

Easier said than done, of course, but the right environment can literally make or break a station, or at least cause the dramatic deceleration of a rising sales manager's career.

The top stations are those that have cultivated the best sales staff. Similarly, the best sales staff will expect (and tolerate) only the best environment.

Atmospheric Pressure

Below are some questions to help you determine the state of your office's atmosphere: When your top performers depart, do they leave due to circumstances outside the job (childbirth, relocation, etc.) or to pursue a similar career in the same market?

What percentage of your staff consists of high-performing salespeople? Less than 20%? Or somewhere between 75% and 90%?

Does your station get a consistent flow of sales job referrals, or are you constantly searching for applicants?

Does your personal interaction with salespeople occur on a day-to-day basis — with sporadic one-on-one discussions on topics besides business — or is it limited to crisis situations?

The more you chose the second option, the greater the chance your department's environment could be improved.

"One day you're a successful salesperson — the next day you're a sales manager who's supposed to have all the answers."

Steps To Win

First of all, don't be too hard on yourself. Ours is primarily a business of trial and error — skillful training and coaching is almost nonexistent. One day you're a successful salesperson, and the next day you're a sales manager who's supposed to have all the answers.

Second, be aware of the things you can (and can't) change. If you work for an unenlightened and highly feared corporation or GM, most situations probably are outside your realm of influence. In

Top Ten Employee Motivators

Along with reviewing the accompanying column, give some thought to these ten employee motivators — in ranking order — culled by **Kenneth A. Kovach** for Fairfax, VA-based **George Mason University**. His results parallel those of virtually every other survey conducted on cultures created by employers.

- 1) Interesting work
- 2) Management's appreciation of work
- 3) Feeling of being well-informed
- 4) Job security
- 5) Good wages
- 6) Promotion and growth opportunities
- 7) Good working conditions
- 8) Company loyalty to employees
- 9) Tactful use of discipline
- 10) Sympathy, help, and guidance on personal problems

those cases, the best you can do is try to isolate your sales team from as much poison as possible.

Third, read through the remainder of this column with an eye to which of these suggestions you believe would most improve your situation. Then, progressively im-

"The right environment can literally make or break a station, or at the least cause the dramatic deceleration of a rising sales manager's career."

plement those which would be the most valuable and positively perceived by your staff.

Although it's impossible to isolate every component that contributes to an improved sales environment, I've prepared a list of practices I believe will make the most impact.

Nurture The Individual

Don't fool yourself into believing it's OK to manage the group rather than the individual. Many managers make this mistake simply because a group requires less time than an individual.

One-on-one training takes incredible discipline and constant mental prioritizing, but it's a critical step to take. In addition to coaching individuals, try to address them periodically during group meetings.

A word about meetings: Many successful sales managers hold two training meetings per week. This practice allows plenty of time for addressing specific needs (e.g., new salespeople), rather than presenting specialized material to the entire staff.

The amount of one-on-one interaction need not be an enormous time commitment. Two mini-meetings a week with each staffer, each meeting lasting between 20-40 minutes, should get it.

Swap Meets

In these meetings, you'll begin to discover each person's needs. Some will discuss their areas of growth, some will air their day-to-day gripes, and some will want to exchange ideas. For others, a general "How's it going?" talk will suffice.

Consider this: Who gets (or demands) the most one-on-one time with you? It should be your highest performers. One of the reasons they're at the top might be this extra amount of interaction. Therefore, you can theoretically accelerate the growth of other salespeople by making similar commitments.

Salespeople also would appreciate an itemized, cohesive overview of the achievements you expect. Such a list should note whether an account is at the agency or the active retail level as well as the number of such accounts, the amount of new business expected, and the average unit rates. Rules governing account lists and working clients direct, and benchmarks of progress should also be included.

"Don't fool yourself into believing it's OK to manage the group rather than the individual."

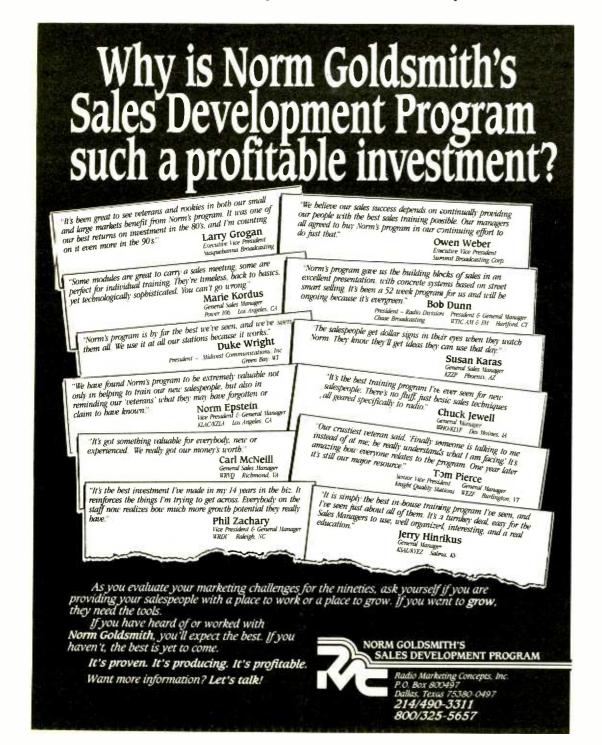
This overview not only can serve as a definitive job description for your staff, but also a scorecard by which they can be judged. It should put an end to any discrepancies that may have previously existed.

Controlling Crises

It's impossible to remove the feeling of immediacy from our business — but I doubt any of us would want to. Although it's slightly masochistic, the rush of adrenaline is precisely what attracts us to sales

While crises often are impossible to overcome, they can be controlled. The most effective way is to establish simple, logical systems that

Continued on Page 16



SALES STRATEGY

Creating The Best Environment For Your Sales Staff

Continued from Page 15

have built-in controls and priorities — and to which your salespeople will adhere.

Try this exercise: Keep track of the "crises" that occur in a oneweek period. Upon examining the list, you'll find many of these distractions and disruptions could have been controlled before they reached crisis proportions.

When such crises dominate a manager's interaction with a salesperson, it often may be the only way the staff member can hold a manager's attention and make him spend some time with him or her.

Some quite simple solutions exist. You could establish a "buddy system," in which a problem can be handled despite the absence of the salesperson that's responsible for the account. You could also maintain well-defined, up-to-date account lists to further reduce confusion.

"Often, salespeople tend to virtually worship the 'Big Hit,' with little acknowledgment to those who generate smaller orders."

What's more, you can establish a consistent policy on rates and merchandising, under which your salespeople know their options by referring to past decisions, subject to your final approval. Skip the initial input — you'd probably be repeating the same decision most of the time, anyway.

Consistency Is Key

Sales training and development is mandatory at many stations. You should spend at least one meeting a week on improving and refining such skills. I recommend Tuesday mornings for these meet-

ings – anything later in the week doesn't allow salespeople to immediately utilize their newfound skills.

Furthermore, morning meetings provide a much better atmosphere for material absorption and retention than those at the end of the day.

Recognize Small Orders

Often — unfortunately — salespeople tend to virtually worship the "Big Hit," with little acknowledgement given to those who generate smaller orders. In reality, it's those small new business orders that account for most of your revenue.

Astute managers should make it a habit to send memos to GMs, VPs, and PDs detailing salespeople's smaller (but significant) accomplishments, often asking station execs to acknowledge the person responsible for the orders.

A simple, "Nice job on the Brake account, John" in the sales office or hallway can have a remarkable effect, as can a brief congratulatory letter. I've even seen such letters from Group VPs framed and hung at salespeople's desks!

Think Before You Act

Time-consuming "crunch" projects, reports, and analyses can really detract from a salesperson's performance. These activities — which some salespeople fondly refer to as "acts of God" — often are purported to be of immediate relevance to the station, but historically generate little in the way of actual revenues.

Another time-robber that crops up is the "fire sale," that non-planned item such as a quickly thrown-together package or an expiring co-op.

It's important for these types of rush projects — especially packages — to be well thought out. Make sure your salespeople have enough time to act on them, and see that your station provides such packages to its clients on a consistent basis.

All too often packages are thrown together that contain high prices and short decision-making periods. These are the killer projects — the ones that will quickly bring down your staff.

The more you study a project, its time frame, and its impact on your staff, the more positive the outcome. The material will be more cohesive, in better order, and of much greater use.

Update Your Arsenal

Salespeople's performance can be improved if they're provided with a controlled and consistent flow of new support materials, such as station packages, events, analyses, recent success letters (not ones dating back to 1988), and case studies.

"Salespeople's performance can be improved if they're provided with a controlled and consistent flow of new support materials."

I'm not saying you should toss out all your rankers — but you should get rid of the older, out-of-date materials. As a general rule, try to add one or two solid new support pieces every month.

Present each new piece at a sales training meeting, and offer suggestions on when and how to use them. If you just casually mention them or simply set them in with the rest of the old sales materials, you're bound to be disappointed.

Another "secret weapon" is a proposal outline system. Of course, you'll need to make some revisions to customize each presentation, but a library of successful outlines will give you a solid base from which to work

Best Sales Motivators

The ever-popular trip to Hawaii is great motivation for your top salespeople who revel in acknowledgment — but you are the best motivator. Below are the results of a study on what motivates salespeople by the University of Missouri-Columbia.

Entry-level salespeople:

- 1) Consistent coaching
- 2) Consistent counseling

Veteran salespeople:

- 1) Promotion requirements
- 2) Greater responsibility
- 3) Job security

Rather than put together proposals from scratch, establish a data base of your station's (or your personal) best. Keep in mind that not everyone on your sales staff writes with the same impact.

This data base system will become one of your best support tools, increasing the efficiency of your salespeople as well as your administrative assistants — and all it takes is a computer and a word-processing program.

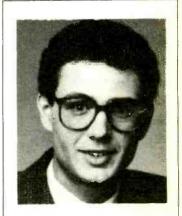
Manage 'Til The End

Historically, a manager's job has been to oversee the beginning of a project rather than the middle or the end. Therefore, most of our interaction with salespeople revolves around handing out new leads, reviewing monitors, and discussing non-active clients.

This tends to emphasize activities that haven't begun, rather than pending projects. If some salespeople need leads, train them to research their own — but don't dedicate all your time to leads.

For example, discuss pending and problem accounts as often as possible, and regularly compare the number of active accounts with established performance norms. Also, review proposals prior to presentations and talk about the components of closing ratios with your salespeople.

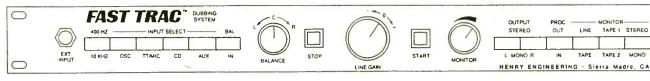
The objective is to effectively manage all of the steps and options in each project, rather than just the initial stages. By doing so, you're putting yourself in an even greater position to influence business.



Chris Beck is the President of Chris Beck Communications, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; or by Compuserve at ID# 76066,3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

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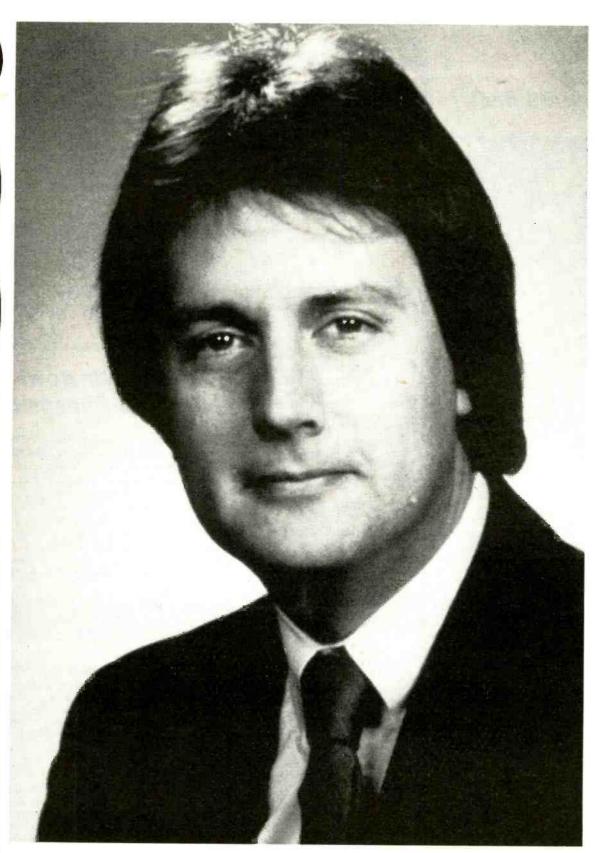
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Over the past year, under the leadership of Gary Brobst, VP, EZ Communications, the sacrifice and untiring dedication of the Major Market Radio Advisory Board has raised our performance levels to new heights.

Our heartfelt thanks to Gary and all the Board members for their outstanding contributions towards making us a stronger rep firm as we enter the exciting 90's.



MEDIA

ZINE SCENE

MJ Has Beast Friend Stuffed!

hattered by the sudden, mysterious death of Bubbles (his pet chimp), Michael Jackson has had his furry friend secretly stuffed!

According to the *National Enquirer*, the superstar's beast friend will now "live forever" in MJ's private quarters. (Incidentally, this particular mounted monkey is the *original* Bubbles — not the lookalike chimps that've been filling in for public appearances of late.)

The Prince & The Popper

In continuing Jackson action, the Star reports that Michael has talked his "archrival" (**Prince**) into cowriting two songs — and even singing a duet on one of 'em — for MJ's next LP!

Calling the Purple One out of the blue was reportedly Michael's idea. Prince, incidentally, thought the message was a phony — *until* he dialed the number and got MJ's private line!

Dial 555-LVIS

The National Enquirer reports that pop pianist Elton John is pumping BIG bucks into a Broadway musical that's based around sick people being cured by miraculous phone calls from Elvis Presley in Heaven!

Working title for the show? "Please Hold For Elvis!"

Fun Couples

- According to the *Star*, pop singer **Martika** "has it bad" for blue-eyed soulman **Michael Bolton!**
- Addressing those lurid tabloid tales of Motley Crue drummer Tommy Lee being caught in a hotel room with a "model" by his wife



THE PEOPLE'S PRINCESS — Nestled between Pages 27-28 of a special Grammys advertising supplement found in this week's "People" is a flexidisc copy of "Dressed To Kill" by Polydor recording artist Princess (pictured above). If the disc found in YOUR copy contains the special message — you have to play it to find out — you win a trip to see the 1990 Grammy Awards show, to be held in Los Angeles on February 21!

(actress **Heather Locklear**) in this week's *People*, the little woman sez: "Tommy was bummed that he wasn't matched up with someone better-looking!" Me-ow!!!

Tinkle, Tinkle, Little Star

Those potty animals at the Weekly World News scooped the competition with news of an amazing gadget that — when hooked up to your common household toilet — reacts to the receptacle's being flushed by playing "Twinkle, Twinkle, Little Star" until you close the lid, guys!

Sold by the Huntington Beach, CA-based **Kaleidosphere** company, the male-order item retails for

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TELEVISION

TOP TEN SHOWS JANUARY 8-14

- 1 Roseanne
- 2 The Cosby Show
- 3 Cheers
- 4 A Different World
- 5 Golden Girls
- 6 60 Minutes
- 7 CBS NFC Championship Post-Game Empty Nest (tie)
- 9 Dear John

10 Wonder Years

Source: Nielsen Media Research

All show times are EDT/PDT unless oth erwise noted; subtract one hour for CDT. Check listings for showings in the Mountair Time Zone. All listings subject to change.

Tube Tops

• Paula Abdul, Bobby Brown, Great White, Janet Jackson, Tone Loc, Richard Marx, New Kids On The Block, Prince, Rod Stewart, Randy Travis, and Warrant will perform on ABC's 17th annual "American Music Awards" (Monday, 1/22, 8pm). Hosts Anita Baker, Alice Cooper, Gloria Estefan, and the Judds also are scheduled to perform during the three-hour special.

Friday, 1/19

- Olivia Newton-John, "Late Night With David Letterman" (NBC, 12:30am).
- (NBC, 12:30am).
 Elton John, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).
- Gloria Estefan, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

Saturday, 1/20

- Graham Parker, "David Letterman."
- Bonnie Raitt, "Saturday Night Live" (NBC, 11:30pm).

Sunday, 1/21

• Spinners and Michael Bolton, "Dionne & Friends" (syndicated; check local listings).

Monday, 1/22

- Calloway, "Arsenio Hall."
- Poco, "Johnny Carson."
- Residents, Kronos Quartet, Conway Twitty, and Aster Aweki, "Night Music" (NBC, 12:15am).

Tuesday, 1/23

- Peabo Bryson and the Charle Daniels Band, "Arsenio Hall."
- Queen Ida & Bon Temps
 Zydeco Band, "The Pat Sajak
 Show" (CBS, 11:30pm).

Wednesday, 1/24

Grover Washington Jr.,
"Arsenio Hall."

Thursday, 1/25

- Paul McCartney is the subject of an expanded edition of "48 Hours" (CBS, 8pm). Dan Rather follows the ex-Beatle on the Chicago leg of his world tour, and gets a sampling of tunes old and new.
- The Dooble Brothers and Southern Pacific team up for a pay-per-view special (Event TV, 8pm EST/5pm PST) from Pearl Harbor benefiting the Vietnam Veterans Aid Foundation.
- Bill Medley appears as himself on "Cheers" (NBC,
- Belinda Carlisie, "Arsenio
 Hall"

Soul Train TV Awards Show To Honor Quincy, Arsenio

roducer/composer/Qwest/
WB recording artist Quincy
Jones will receive the Heritage Award for outstanding career
achievements during the fourth annual "Soul Train Music Awards,"
set to air via syndicated TV on
March 14.

Also honored will be talk show host Arsenio Hall (aka MCA recording artist Chunky A), who's slated to receive the Sammy Davis Jr. Award for entertainer of the year.

The special will be broadcast live – on Jones's birthday, incidentally



Quincy Jones

during prime time from L.A.'s
 Shrine Auditorium. Performers
 are to be announced.

Coke's Super Bowl Spot To Sport 3-Dimensional Sound

n January 28, millions of Americans will watch the Super Bowl, and advertisers will pay ever more millions of dollars to reach them. In hopes of making its Super Bowl XXIV commercial the most memorable of all, Coca-Cola is planning to debut a spot that features three-dimensional sound.

The soft-drink giant made waves

during last year's game when it aired the first visual 3-D commercial. This year, Coke will use 3-D sound in its remake of the company's vintage commercial that featured the song, "I'd Like To Teach The World To Sing."

However, only people with stereo TV — about 19% of US households — will be able to hear the high-tech sound effects.

VIDEO

NEW THIS WEEK

● THE KARATE KID PART III (RCA/Columbia Pictures Home Video)
Along with the return of the original's cast, the third installment of this student-teacher saga is chiefly notable for its MCA soundtrack LP, spotlighting selections from the likes of Winger, Little River Band, Boys Club, the Pointer Sisters, the Jets, Glenn Medeiros, and more. (Street date: 1/24.)

● UHF (Orion Home VIdeo)

"Weird Al" Yankovic becoming GM of a TV station and airing programs such as "Wheel Of Fish?" Only in his movie. Along with playing the starring role and co-writing the script, the prancing prince of paroditties contributes to the film's Scotti Bros.ICBS soundtrack, which sports songs 'n' sound bites such as "Attack Of The Radioactive Hamsters From A Planet Near Mars" and "The Biggest Ball Of Twine In Minnesota." Look sharp for cameos by longtime radio air personalities Dr. Demento, M.G. Kelly, and Jay Gardner, as well. (1/25.)





DE FACE 'N' DE MUSIC — "Weird A!" Yankovic (right) shows Kip Winger why he's not just another pretty face.



Hot Mix[™] is 4 hours of today's hottest music mixed beat-to-beat and back-to-back. Each week Hot Mix will come

to your radio station unhosted and ready for you to localize. Picture your air personality as the master-mixer lighting the fire under your listeners. Hot Mix is sure to leave the competition badly burned.

For further information about Hot Mix, please contact Barbara Silber at ABC Radio Network Entertainment Programming at

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BREAKTHROUGH #1: FIT

In the 1980's, auditorium music tests told you only about song popularity. Coleman Research's F.A.C.T. (Fit, Acceptance, and Compatibility Test) still tells you which songs are popular, but goes far beyond mere song acceptance to offer a major research breakthrough with "Fit." "Fit" tells you whether listeners perceive each and every song to be appropriate to your station.

Coleman Research has found that music image fulfillment, or "Fit," is critically important in determining the strength of your station's listening levels. If a listener's expectation is fulfilled, he will tune in time and time again, for long listening spans. If the expectation is not fulfilled, a listener will decrease the number of occasions of listening and time spent per occasion. With "Fit," Coleman Research identifies if each song meets the expectations of your audience, or if it "breaks your promise."

BREAKTHROUGH #2: COMPATIBILITY

Smart program directors know intuitively which songs belong or are "compatible" with their station's core "quintessential" sound. Playing compatible songs maximizes listening, while non-compatible songs will damage cume and quarter-hours. Until now, other than "gut feeling," there has been no way to identify which songs are most compatible and which are "outside the format"

Using cluster analysis techniques, Coleman Research can determine the "quintessential" sound of your station. Then, every song in your auditorium music test will be measured against this core sound to produce a Compatibility score. Now, compare each song's Compatibility to your station and format! Compatibility determines how far you can broaden your station's sound without alienating your core.

BREAKTHROUGH #3: DISC

Only Coleman Research delivers the results of your music test on computer software: Data Implementation Selection Computer—we call it DISC for short.

Instead of searching manually through reams of paper, save hours—pop in your DISC and whiz through your F.A.C.T. data on your PC. DISC helps you analyze F.A.C.T.,SM then allows you to create an inventory and individual categories with far more precision and ease than you ever thought possible.

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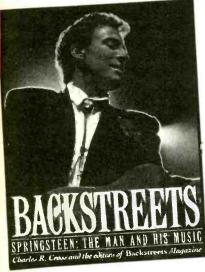
MEDIA

BOOK BEAT

Boss, Beatles, Rebels' Bios Top Current Releases

ant to witness the Beatles and Bruce Springsteen rise from humble beginnings to capture the imagination of the music world ... again? Or maybe you'd prefer to peek into the personal lives of a couple of rock 'n' roll rebels?

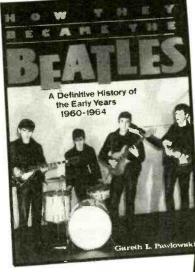
Either way, you're bound to find some pleasin' readin' within the pages of the following recently released music-related books:



Bruuuuuuuuuuce!

If pictures are truly worth a thousand words, then there's a lifetime of talk to be found within the pages of Charles R. Cross's coffee table-sized "Backstreets," subtitled "Springsteen: The Man And His Music" (\$24.95/Harmony). This bio 'n' career retrospective features 150 photos (many in color), rare interviews with the Boss and members of the currently-in-limbo E Street Band, and a Springsteen "sessionography" that's rife with details of unreleased and alternative tracks.

Co-written by the editors of Backstreets, a Springsteen fanzine, the 225-page tome also packs an exhaustive listing of every Springsteen concert, and even includes complete set lists from some of the singer/guitarist's "landmark" shows.



Have Mersey, Baby

In "How They Became The Beatles: A Definitive History Of The Early Years 1960-1964" (\$24.95/Dutton), author Gareth Pawlowski uses original programs, tickets, local newspaper ads, and contracts from his personal collection to construct an extremely detailed picture of the band's formative period.

The 208-page reader is loaded with photos (many never before published), and features reproductions of dozens of period-piece posters, news clippings, and original record sleeves and labels, including the Fab Four's first Parlophone single ("Love Me Do") — on which McCartney's name is misspelled as "McArtney!"

Pistol Dawn

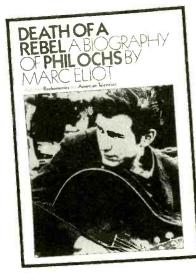
How wicked can the dude who dreamed up the Sex Pistols be? Plenty, according to the evidence assembled in Craig Bromberg's "The Wicked Ways Of Malcolm McLaren" (\$10.95)/Harper & Row).

Bromberg relies on interviews with nearly 200 of McLaren's friends (and enemies) to lay bare the manager/artist/clothing store proprietor's life story from the circumstances of McLaren's birth to the height of his celebrity as the



of his recently released Epic LP, "Waltz Darling."

The 320-page softbound mass marketing lesson — which doubles as an excellent mini-bio of the Sex Pistols themselves — also looks at the indelible stamp McLaren placed on punk culture, and examines his role in the interconnecting careers of Adam & The Ants, Bow Wow Wow, and Boy George.



There But For Fortune

'60s folk star Phil Ochs left this world on his own accord nearly 14 years ago, hanging himself in his sister's house. Since then, much has been written about his rockin' role in the civil rights movement, including the first printing of Marc Eliot's "Death Of A Rebel: A Biography Of Phil Ochs" (\$19.95/Franklin Watts) in 1979. However, thanks to the Freedom Of Information Act, a more complete story can now be told.

The revised page-turner features a partial account of the FBI's surveillance of the "singing journalist" (taken from a "phone bookthick file"), and examines what role the Feds may have played in Ochs's suicide. New interviews with family and friends, and a completely revised discography are also included in the 334-page tome. Thirty-two pages of photos (many never before published) complete the package.

www.americanradiohistory.com

FACING MUSIC

Essay It Out Loud

"Facing The Music" (\$9.95/Pantheon) is a collection of critical essays (from assorted music industry pundits, including R&R Sr. VP/Editor Ken Barnes) offering an overview of the music business—from the philosophy behind programming CHR radio to the way pop music is packaged and "sold like toothpaste or T-shirts."

Edited by British author Simon Firth, the 229-page thought-provoker also covers such topics as the phenomenon of "crossover" hits, how pop music shapes teenage identity (and sexuality), and how video is changing the face of pop music.

Recording Artists Set For Earth Day TV Special

uincy Jones, Barbra Streisand, Bruce Willis, and Bette Midler (the last of whom will play Mother Earth) are among the recording stars slated to appear in a two-hour TV special that will focus on environmental problems.

Scheduled to air via ABC-TV on April 22 at 9pm, the show will combine music, comedy, and drama to celebrate Earth Day. Other cast members include Ted Danson, Kevin Costner, Michael Keaton, Meryl Streep, Geena Davis, and Robin Williams.

FILMS

WEEKEND BOX OFFICE JANUARY 12-14

- 1 Born On The Fourth \$8.0 Of July (Universal) 2 War Of The Roses \$5.7 (20th Century Fox) 3 Tango & Cash \$5.4 (Warner Bros.) 4 Internal Affairs \$5.0 (Paramount)* \$4.2 5 Always (Universal) 6 The Little Mermaid \$3.8 (Buena Vista) 7 Steel Magnolias \$3.7 (Tri-Star) 8 Glory \$3.0 (Tri-Star)
- 9 Back To The Future \$2.74 Part II (Universal) 10 Driving Miss Dalsy (Warner Bros.) \$2.72
 - All figures in millions
 *First week in release
 Source: Exhibitor Relations Co



SH-SH-SHAKIN' ALL OVER

— Reba McEntire fulfills her silver screen scream queen dream in "Tremors."

COMING ATTRACTIONS:

This week's openers include "Tremors," a horror film about giant underground snakes that co-stars country crooner **Reba McEntlre**, who can be heard singing "Why Not Tonight" over the closing credits.

Also opening this week, albeit in limited release: "Everybody Wins," starring **Debra Winger** as a schizophrenic prostitute and **Nick Nolte** as the private dick in love with her (them?). **Mark Isham** provides the movie's musical score, with three songs by **Leon Redbone**.

MUSIC & MOVIES

CURRENT

- BORN ON THE FOURTH OF JULY (MCA)
 Single: A Hard Rain's Gonna Fall/E. Brickell & The New Bohemians
 Other Featured Artists: Broken Homes, Van Morrison, Don McLean
- ALL DOGS GO TO HEAVEN (MCA/Curb)
 Single: Love Survives/Irene Cara & Freddie Jackson
 Other Featured Artists: Melba Moore f/Burt Reynolds, Lana Beeson
- SHE-DEVIL (Mercury)
 Single: I Will Survive/Sa-Fire
 Other Featured Artists: Fat Boys, D Mob, Jermaine Stewart
- TRUE LOVE (RCA)
 Single: Whole Wide World/A'me Lorain
 Other Featured Artists: Graham Parker, Eurythmics, Jim Capaldi
- SHOCKER (SBK)
 Single: Timeless Love/Saraya
 Other Featured Artists: Megadeth, Bonfire, Dudes Of Wrath

This is the Big One!
MAY 9-12

RECORD

LIFESTYLES

Top Ten Best & Worst Tippers

hen it comes to tipping, bartenders rated their peers as the best of the bunch, while doctors and lawyers were at the bottom of the barrel, according to a recent survey published in Bartender magazine. Here's the results, Tipper Gore jokes added at your discretion.

Top Ten Tippers

- 1. Bartenders
- 2. Waiters/waitresses
- 3. Tavern owners
- 4. Beauticians
- 5. Small-business owners
- 6. Liquor salesmen
- 7. Restaurant owners
- 8. Mafioso
- 9. Barflies
- 10. Car salespeople

Bottom Ten Tippers

- 10. Yuppies
- 9. Insurance salespeople
- 8. Pipe smokers
- 7. College students
- 6. Musicians
- 5. AT&T employees
- 4. Teachers
- 3. Bankers
- 2. Lawyers
- 1. Doctors

Bill-Paying Becoming Impersonal

lthough half of all Americans have a joint checking account and 39% have one of their own (up from 30% in 1983), fewer are paying bills by mail or in person.

A recent survey by the NYCbased Roper Organization found that 48% of consumers pay at least one bill by mail in a typical week down from 55% in 1985. Nearly a

quarter (23%) of Americans pay bills in person each week, down from 31%.

Roper says the decline may be linked to the increased use of credit card accounts. Consumers may be combining many small bills into a few large ones, or paying their bills over the phone. They also may be allowing businesses to collect payment directly from bank accounts.

Cellular Phone Guide Available

o you cinch most of your business deals on the highway? If so, you're not alone. About 2.7 million people owned cellular phones as of last June - up from 100,000 in '85.

According to the Washington, DCbased Cellular Telecommunications Industry Association, cellular phone subscriptions are expected to reach 10 million by 1995.

If you or your salespeople belong to this elite demo, here's something that might prove useful during cross-country travels - the Cellular One Roaming Guide, published by the Memphis, TN-based American Roamer Company.

The quarterly publication which has nearly 50,000 subscribers — contains info on how to use a cellular phone outside its coverage area, as well as maps, area codes, and costs for making calls in different cities.

Most individuals can subscribe to the guide through their cellular phone companies, but the new service isn't available in all areas. For more info, call your local cellular phone carrier or American Roamer at (901) 767-6677

Fan Fare

hese fans won't buy any records, but they will keep you cool. According to a recent survey by the NYC-based Roper Organization, ceiling fan ownership skyrocketed from 15% of US households in 1981 to 46%

What's more, the study found that another 7% of Americans said they planed to buy a ceiling fan within the next 12 months only microwave ovens and telephone answering machines (at 8% each) made more shopping

Geographic location has a significant impact on ceiling fan ownership. More than half (54%) of Southerners now own one, compared with 49% in the Midwest, 39% in the Northeast, and 38% in the West.

It's those Northeasterners, however, who have their eyes on the skies - one in ten plan to purchase a ceiling fan this year, compared to 5% in the South and 7% in the other two

Teen Tastes Turn To CDs

Thile the number of teens who bought LPs last year has plummeted nearly 50% from 1988, CD sales have risen more than 17%, according to a recent survey conducted by Northbrook, IL-based Teenage Research Unlimited.

In the study of 2110 people aged 12-19, 13% reported buying an LP during the past three months down from 25% the year before. In the same period, nearly 15% of the respondents said they had bought a compact disc, up from 12.6% in '88.

Almost half (48%) of the teens surveyed said they had purchased a prerecorded audiocassette last year, and 42% had bought a blank cassette. Purchases of both types of audio tapes have remained stable over the past year.

CHRONICLE

Marriages:

Westwood One AE Monique Ohriker to Wayne Hartunian, October 21

Born To:

Best Performances President/CEO Richard Weinman and wife, company VP/CFO Arleen Weinstein Weinman, daughter Shaine Nicole, December 26.

WCMJ & WILE/Cambridge, MA and WWCK/Caldwell, MA GM Dave Wilson, wife Cindy, son Stephen David, January 5.

WBNQ/Bloomington, IL PD/ air talent Mike Justin, wife Cathy, son Bryan, January 5.

If it has to do with music.

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California 213 • 658 • 8806

Market Research for Today's Music Industry

Median Household Incomes Flat Black Married Couples' Earnings Up 7%

fter five consecutive years of increases, US median household incomes held steady from 1987 to 1988 (the last period for which such figures are available), leveling out at \$27,230 per household.

The median household incomes for whites (\$28,780), blacks (\$16,410), and Hispanics (\$20,360) also showed little change between '87 and '88, according to the US Census Bureau.

Despite the overall sluggishness, the average income of US black married couples climbed 7% during the one-year period, topping out at \$30,385. The median income of US Hispanic couples inched up 1% (to \$25,667), while US white couples remained flat at \$36,840. Incidentally, the median income for all US families in 1988 was \$32,191.

Who Earns The Most?

As in previous years, US ho holders aged 45-54 netted the highest median income (\$42,192) in '88. Ironically, that figure represents a 2% decline from '87 totals (after adjusting for inflation).

Similarly, the real incomes of US householders under the age of 25 dropped by 2% in '88, adding to an overall 7% dip in the demo's household income since 1980. (There were no major changes in the median household incomes for other age groups during the one-year period).

Tracking Travel Dollars

ow that the new year has started, you're no doubt already planning for some very important events . such as your next family getaway! Regardless of what you do or where you go, don't forget to pack your bags money bags, that is.

According to NYC-based American Express Travel Related Services Company Inc., the average US family spends a hefty \$3900 each year on travel expenses. Interestingly, more than a third (34%) of the cash is spent on entertainment, etc. For a complete look at how travel dollars are divided, please consult the chart below:

Expense	Percen
Entertainment, etc.	34%
Housing	20
Food	14
Health	14
Transportation	12
Clothing	6

THE FUNNIEST THING JUST HAPPENED TO MORNING DRIVE...



AGAIN.

As networks go, Premiere has been on the cutting edge of comedy for quite awhile.

Over 1500 affiliates have grazed in our rich comedic pastures. Shows like *The Cla'ence Update of CBS's Young and the Restless, National Lampoon's True Facts, Fraze at the Flicks,* and *The Original Premiere Comedy Network,* make us the nation's largest and most successful syndicator of funny business in radio today. So, with that in mind, we thought it was high time to bring our magic to America's biggest format. Friends and neighbors, we're proud to present **The Premiere Country Comedy Network**. The best thing to happen to Country radio since the Grand Ole Opry!

Here's how it works. We've gathered together the hottest group of certified loonies in and out of radio and set them to the task of creating comedy *specifically* for the Country music format. Whether you're in Los Angeles or Los Alamos, this stuff works for *Country... guaranteed!*

Every week you'll receive 15–20 of the funniest bits you've ever heard, targeted to reach the broad range of tastes reflected by Country listeners today. You get parody songs, parody commercials, serial bits, impressions, and a group of inter-active characters that will make your morning show stand tall and leave your competition talking to themselves.

So what are you waiting for, the next Hank Williams album? Lock up our newest comedy nugget for the 90's. **The Premiere** *Country* **Comedy Network** is available on a barter basis.

Call us today at (213) 46-RADIO, that's (213) 467-2346.



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"Today's Birch/Scarborough is more than just a ratings service..."



Today you need to know more than the size of your audience. You need quality radio ratings and retail information at a price you can afford.

The joining of Birch Radio and Scarborough Retail makes possible the expansion of qualitative research to more markets than ever before.

Our subscribers can prove to advertisers not just how many people listen to their stations, but how much they earn . . . their occupation . . . education . . . and household size.

Millions of dollars in radio sales are being transacted because we say not just "Women 25-54" . . . but

"Women 25-54 with household incomes over \$50,000 who've recently shopped Neiman Marcus."

We at Birch/Scarborough take great pride in providing quality information that will turn your sales calls into sales dollars.

Call me today. Learn how Birch/ Scarborough can help you show value beyond your average quarter hour rating.

Bill Livek
President /CEO



www.americanradiohistory.com



Pictured celebrating the CEMA-ITS pact are (I-r) ITS Vice Chairman John Collins, ITS President Dan Davis, CEMA Distribution President Russ Bach, CEMA VP/Business Affairs David Kronemyer, and ITS CFO/Secretary Steven Kay.

CEMA Distributes New Indie Cartel ITS

CEMA Distribution has entered into a manufacturing and distribution agreement with ITS Records & Distribution, Inc. Concurrently, John Collins has been named Vice Chairman and Dan Davis President of the new label. National and regional promotion and sales staffs are being established.

Los Angeles-based ITS (which stands for "In The Streets") will serve as an umbrella for a small number of record companies that demonstrate an ability to select and develop artists. It will allow CEMA to expand its product line via independent labels, without establishing individual label relations.

CEMA President Russ Bach stated, "Our agreements with ITS are an important step in the evolution of our relationship with the independent label community, which historically has been a fertile source of developing talent. The combination of independent label A&R with major distribution should result in some great acts coming to the marketplace."

Vice Chairman Collins added, "ITS and its family of labels are proud to be associated with one of the country's premier branch distribution systems."

In addition to being Vice Chairman for ITS, Collins is also owner/President of New Image Public Relations. Davis is a 24-year veteran at Capitol/CEMA, and most recently served as CEMA VP/Distributed Labels. ITS expects to deliver product in four to six weeks.

WRLT Establishes New Management Team

Horton GM, Stevens PD

Three-year WRLT-AM & FM/ Nashville GSM Ned Horton has been upped to GM at the GMX Communications AC combo, replacing Nick Martin.

Horton immediately named Production Director Lee Stevens PD. WRLT had been without a PD since Rick Allen left to program GMX's WWKZ/Tupelo, MS. Morning man Jim Eskew takes on Production Director duties. The stations, which had been simulcasting about 85% of the time with Transtar's Format 41, will soon have separate programming.

Horton told R&R, "We'll be doing some adjustments to the FM format and something separate on AM — all of this should happen in the next two weeks. The FM will probably stay in the AC playground.

"Our obvious limitation here is our signal. We're a Class A, while nearly everyone else is 100,000 watts. Even with that problem, there's definitely a place for us. Format 41 hasn't created the excitement we need to create. It's too safe, too vanilla — we need to change to peppermint."

Regarding Stevens, Horton told R&R, "Lee's been in the market for 16 years. He's well-connected to the music industry here, is very

creative, detail-oriented, and will get the job done."

Stevens remarked, "I've worked with Ned before, and we're on the same wavelength about radio's direction in the '90s."

Horton previously helped launch WTNZ/Knoxville and WNYZ/Utica, NY, and was GSM at WIGY/Portland, ME.

Stevens once programmed WRLT (AM) in the mid 1980s when it was Country, and worked crosstown at WLAC (AM).

At WYNY WYNY/New York LSM Frank Vulpi has been promoted to the newly created position of GSM for

Frank Vulpi

Vulpi has been promoted to the newly created position of GSM for the Westwood One Country outlet. WYNY Station Manager Peg Kelly said, "Frank's record as

Vulpi GSM

Kelly said, "Frank's record as WYNY Sales Manager, together with his experience in the market, more than qualifies him for this position."

Vulpi commented, "I'm looking forward to this new position. With our exceptional sales staff, I see nothing but a bright future ahead."

He joined WYNY as an AE in 1984 and was promoted to LSM in 1987. He began his broadcast sales career in 1980 with CBS-TV network sales.

KCBS Taps Younker As GSM

News/Talk KCBS (AM)/San Francisco has named WGFX/Nashville VP/GM Erle Younker GSM. Younker succeeds Junior Winokur, who left radio two months ago.

KCBS VP/GM Frank Oxarart noted, "Erle brings the mix of sales, marketing, and management skills we were looking for to this position. His track record at stations across the country is exemplary and we look forward to having him join our winning team."

Younker, who was unavailable for comment, previously worked with Oxarart at KFWB/Los Angeles, serving as Station Manager and GSM. He also spent time at Westinghouse's Radio Advertising Reps as Midwest Sales Manager and AE, and at WOWO/Ft. Wayne, IN as AE.

DiMatteo Becomes Z95 GSM

Cap Cities/ABC-owned WYTZ (Z95)/Chicago has found its GSM in AM sister WLS LSM Frank DiMatteo. He fills the longstanding vacancy created when WLS and WYTZ separated their sales staffs in June 1988.

Z95 President/GM Kevin O'Grady commented, "We are pleased to welcome Frank as the new General Sales Manager. His background in radio broadcast sales is extensive, as is his familiarity with the station, two qualities that will ensure Z95's dominance in the Chicago market."

DiMatteo told R&R, "With my experience in the retail/direct sales arena and my years in an ad agency, I'm looking to give Z95 a more dynamic presence in the market. Having spent six years with these folks, it's a natural progression for me up through the ranks, and I'm grateful for everyone's confidence."

Since his 1983 arrival at the combo, DiMatteo has also served the stations as an AE. He was previously Retail Sales Manager at crosstown WJEZ & WJJD, and an AE at WJMK & WBCS/Milwaukee.





Motley Crue felt no pain after they were presented with double-platinum plaques for their Elektra release "Dr. Feelgood." Celebrating in the label's NYC offices were (front, I-r) Elektra's Sr. VP Rick Alden and VP Ray Gmeiner; (middle, I-r) the label's Lisa Frank, Ed Simpson, Linda Ingrisano and Maureen Guinan; (back, I-r) band members Vince Neil, Tommy Lee, Nikki Sixx and Mick Mars.

IRS Practices Nettwerking



IRS Records and Vancouver-based Nettwerk Productions have agreed to an exclusive longterm deal calling for six releases a year, with a likelihood of ten to 12, according to IRS. Finalizing the pacting are Nettwerk President Terry McBride (I) and IRS President Jay Boberg.

Adduci Heads

WODS Sales

Gold WODS/Boston has promo-

ted LSM Joann Adduct to GSM

over a ten-member staff. She suc-

ceeds Andy Mars, who left the CBS

area of sales knowhow and training.

Adduci, who was unavailable for comment at presstime, joined WODS (then WEEI-FM) in January, 1982 as an AE and moved up to national sales. She also worked as

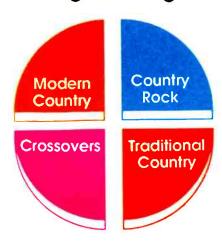
an AE for Xerox and Banner Ra-

ox-trained - and that alone means

she has a lot going for her in the

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Another Premium Format from



Radio

 ANDREW URIS is elevated to LSM at KIIS-AM & FM/Los Angeles after two years as an AE. He succeeds BAR-BARA LARSON, who is named VP/ GSM of another Gannett combo, KSDO-AM & FM/San Diego.





Sue Prister

- SUE PRISTER is upped from Sales Manager to GM at WVIC/Lansing. She replaces JEFF SCARPELLI, who remains GM of WSNX/Muskegon, MI and WXLP/Davenport, IA and VP of Goodrich Broadcasting
- PETE THOMSON is now LSM at KLTY/Dallas. The former air personality has worked at Dallas stations KHYI and KAFM, among others
- TERRY PETERS joins WOLX/Madison as LSM. He was previously Sales Manager at WMLI/Sauk City, WI.

- RANDY BAILEY joins KTID-AM & FM/San Rafael as GM. He previously served in the same capacity at KOFY-AM & FM/San Francisco.
- LISA RITCHIE moves to WDRE/Garden City, NY as News/Public Affairs Director. She was most recently ND at Multi-Local Media in Rockville Centre.
- GARY COLEMAN has been chosen as Director/Sports Sales at KCFX/Kansas City. He was previously President of Kansas City's Media Design.
- HAL FRANK. President of KCAQ/ Oxnard and KTRO/Port Hueneme, CA, has been elected to serve on the 1990 Board of Directors of the Southern California Broadcasters Association (SCBA) from District #1 (Ventura/Oxnard/Santa Maria). Other new board members from that district are KVFN & KHAY/Ventura President/GM ROBERT FOX, and KMDY & KNJO/Thousand Oaks GM PETE TURPEL.

District #2 (Bakersfield) board members are: KWAC President/GM FD HOPPLE, KIWI VP/GM KEN RAMSEY. and KLLY-AM & FM GM RANDY WAR-

District #3 (Riverside/San Bernardino) board members are: KCAL/Redlands President/GM ANDY JAMES, KRSO & KDUO/San Bernardino-Riverside GM BOB RIDZAK, and KVXR & KRXV/Yermo President/GM HOWARD ANDERSON.

District #4 (Orange County) board members are: KIK-FM/Orange GM MIKE MEANS, KOCN/Newport VP/GM DICK LYONS, and KWIZ-AM & FM/ Santa Ana VP/GM LENARD LIBER-MAN.

District #5 (San Diego) board members are: KJQY VP/GM BERT WAHL-EN, KSDO-AM & FM President/GM MIKE SHIELDS, and KMLO/Fallbrook President/GM BOB JACOBSON.



Terry Peters



Sue Sawver

Records

- MIKE OMANSKY is President of Worldwide Entertainment Marketing, a new company formed by Omansky and BMG Music to market artists and expose new product. Omansky was formerly VP/Marketing Management at **RCA Records**
- SUE SAWYER is now VP/Publicity at Virgin Records. She joins from Poly-Gram Records, where she was Director/Publicity, West Coast.

Steven Viehmeyer joins KOGO &

Richard Capossela is appointed VP/

Video Club Advertising at Columbia House. Concurrently, Director/Video

Sales and Programming Despina Gur-

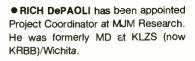
KBBY/Ventura, CA as an AE.

CHANGES

Ildes adds VP stripes

- RICHARD HARKER announces the formation of Harker Research, a company specializing in market research for radio stations. Harker has spent 20 years in broadcasting, most recently as GM of WAQX/Syracuse.
- Sr. Publicist/VH-1 to Manager/Corporate Communications at MTV Networks.
- JOHN ACH joins SunStar Radio Network as GSM. He was most recently with the National Association of State Radio Networks (NASRN).

Joel Takes Centrum By Storm



● DENISE DOW is now Asst. Director/Administration at the Radio-Television News Directors Association (RTNDA). She was previously Accounting Services Manager at the Greater Washington Society of Association Executives.

Concurrently, MICHELE FITZGER-ALD is named Membership Services Coordinator; she had been in administration at RTNDA since 1987. Also, LESUE JOHNSON's duties as Asst. to the President have been reorganized to enable her to devote more time to the association's student affiliate program and other special projects.

• GREG BENNETT and MARK MAR-GULIES, founders of Just The Fax, a radio copy-by-fax service, announce they are changing the firm's name to Benmaradio. The name change reflects expanded capabilities, including an idea-generation service, deabank.

-- Holly Sklar



Mike Omansky

Columbia Records

Ron Shapiro

Rich Aznavoorian

• RICH AZNAVOORIAN is upped

from Manager/Marketing Services to Assoc. Director/Marketing Services at

RON SHAPIRO is tapped as National

Publicity Director at MCA Records. He

was most recently Sr. Director/Media &

Writer/Publisher Relations at BMI.

John Ach

Industry

- KRISTY LOVEMAN steps up from

PROS ON THE LOOSE

Beck - Mornings WZFK/Berlin, NH (603) 447-8403

Tom Daniels - OM/PD WLEV/Allentown (215) 435-9931

Mike Frazer — Afternoons WNRJ/ Pittsburgh (412) 372-0218

Bill Hergonson — Mornings WVAE/ Detroit (313) 351-0667

Sea Jaye - Mornings WPXC/Hyannis, MA (508) 747-6659

Killian — Afternoons WPYX/Albany. NY (518) 783-9173

Bob Linden - PD KNUA/Seattle (206) 242-6755

Bill Lozon — Afternoons KKMJ/Austin (512) 335-7880

Larry Martin — MD/air talent WKBV/ Richmond, IN (317) 935-0689

Mike Schmidt — OM/PD KXUS/

Springfield, MO (417) 882-8399

Robin Tower — Middays WOVV/ West Palm Beach (407) 466-8850

Suzy Waud - Nights WNRJ/Pittsburgh (412) 327-2910

R&R TIMELINE

Murray The K's New York-based radio career started in 1951 at WMGM and included stints at WABC. WMCA, WNBC. He was best known for his work at WINS, which he joined in '58; it was there he picked up his "Fifth **Beatle**" nickname. In '66, Murray tried a form of "Progressive Radio" on WOR-FM, and was heard briefly on CHUM/Toronto. 15 years ago to-Murray was hired at WLIR/Long Island. Murray died in '82 at age 60.



Murray The K goes on Record

YEAR AGO TODAY

Gary Fisher elevated to WHTZ/New York VP/GM

● Emmis ups Joel Salkowitz to VP/Programming and WQHT/New York OM; Steve Ellis to WQHT PD and Kevin McCabe to WQHT MD

Rich Plombino promoted to WMMS/Cleveland OM

● Dave London named WQFM/Milwaukee PD

Tony Fields tapped as WBLZ/Cincinnati PD

5 YEARS AGO TODAY

- Clarke Brown becomes KSON-AM & FM/San Diego VP/GM
- WRFM/New York sets Chris Edwards as OM and Bob Dunphy as PD

Michael Mayer made WRIF/Detroit PD

● AOR WMET/Chicago goes AC; Reid Reker named PD

10 YEARS AGO TODAY

- John Bayliss resigns from Combined Communications Presidency; buys KSMA-AM & FM/Santa Maria, CA
- Lee Simonson appointed WXLO (99X)/New York GM Bruce Holberg chosen to be WMET/Chicago GM
- Rick Balis promoted to KSHE/St. Louis MD
 Marc Coppola selected as WBAB/Babylon, NY MD

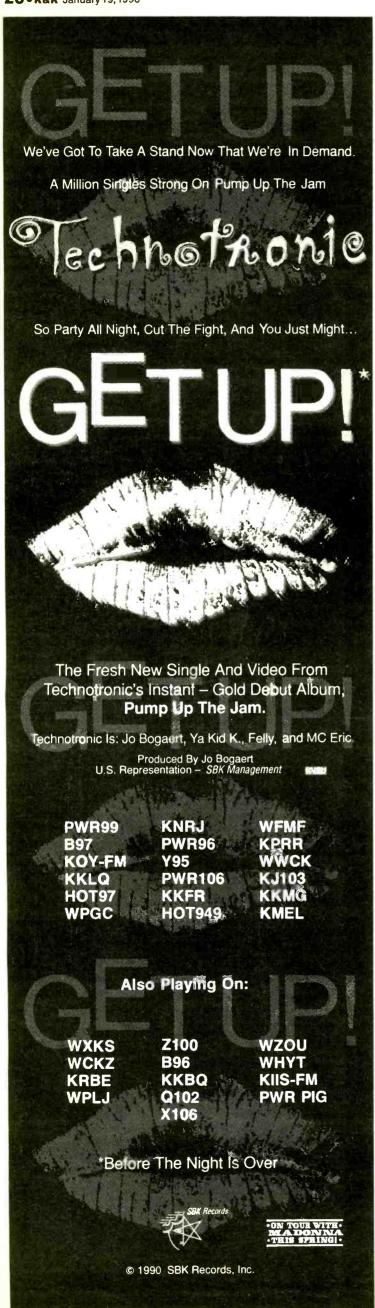
15 YEARS AGO TODAY

- Stan Bly named Mercury VP/Promotion
- Robert Walker steps into WHYI (Y100)/Miami MD gig

-Hurricane Heeran



On the opening night of his North American tour, Billy Joel was presented with a plaque commemorating double platinum sales of "Storm Front." Gathered for the festivities at the Centrum in Worcester, MA were (I-r) CBS's John Doyle, Columbia's Amy Strauss, CBS Records Division President Tommy Mottola, Columbia's VP Rich Kudolla, VP Kid Leo and President Don lenner, CBS VP Craig Applequist, Joel, Columbia VP Jack Royner, Maritime Music's Jeff Schock, and CBS's Sr. VP Danny Yarbrough, Sandie Minasian, President/CEO Walter Yetnikoff and label Distribution President Paul Smith.





Shore Leave In Store For Island's Catania

sland Sr. VP/Promo Bob Catania is a wanted man, what with several major labels expressing an interest in his services *IF* he can be released from his current contract.

ST hears that among those interested parties, **Charisma**'s **Phil Quartararo** is the one dangling the BIG carrot. Look for Catania to request a release from Island this week.

Meanwhile, ST has learned that Island National Promo Director **Steve Leavitt** has resigned to join **Asylum** as National Promo Director under promo domo **Marko Babineau**.

Geffen Games

David Geffen says those rumors about his selling the Geffen empire to Paramount are "completely untrue," and he's extremely unhappy about published reports speculating about the fate of his company. "Somebody is spreading these ridiculous rumors," he told ST. "The company is not being sold to Paramount, and the company is not for sale."

Prior to his denial, speculation had centered on Geffen's ten-year distribution deal with **WEA** expiring next year. Since Paramount had tried to block the merger of **WCI** (WEA's parent) and **Time Inc.** last year, the idea arose that the movie studio might want to make its long-rumored entrance into the record business by snagging a valuable segment of WEA's operation.

Rumors of KNRJ (Energy 96.5)/Houston PD Steve Smith's exiting are untrue — no matter what you've read in the funny papers. Although it is true that he's talked to Album Network's new CHR tip Network 40 (which has hired former KIIS/L.A. MD and MCA A&R exec Gene Sandbloom and former WZOU/Boston PD Tom Jeffries), Smith tells ST he's staying at KNRJ at least until the sale to Nationwide is complete, at which time his fate is in their hands.

However, Smith has inked a one-year consultancy deal with Nationwide competitor **Hot 97.7/San Jose** — a station he used to program. Consultant **Don Kelly** also will remain active with the station, and Hot 97.7 PD **Ken Richards** will stay on board.

As we went to press, ST heard that **WB** Sr. VP/Black Mktg. & Promo **Ernie Singleton** was being courted for a return to Universal City as President of **MCA**'s Black Music Division.

Is **EMI** President **Sal Licata** about to bring **Arista** Sr. VP/Sales **Jim Cawley** aboard as his Sr. VP/Sales & Marketing?

Forget that rap about Pirate/L.A.'s Scott Shannon heading back to Z100/NY to join the morning zoo. Z100 cohost Brian Wilson has inked a new deal to continue doing wakeups with Ross Brittain, details of which were hammered out just prior to that large ad you all doubtless saw last week in R&R's "Opportunities" section.

Scott Faye has replaced Ken Schubatt as GM at KSOL/SF.

ST hears that former **Uni** President **David Simone** recently had a top-level meeting with **Motown** President/CEO **Jheryl Busby** about a high-ranking post at the label.

Is WDJX/Louisville PD Chris Shebel close to landing the WKTI/Milwaukee PD post?

WBLS/NY has a new morning team — Sergio & Vy Higginson — moving Lawrence Gregory Jones to middays.

Tampa Turmoil II

Q105/Tampa morning zoo master
Cleveland Wheeler won't be back this week
(1/17) as originally planned, seeing as how
he's asked for some "extra time" away
(without pay). VP/OM Mason Dixon continues
to sub.

Last Tuesday — the day the **Arbitron** showing **WFLZ** (**Power Pig**) jumping 2.6-11.6 and Q105 falling 13.9-8.8 came out — Dixon talked about all the money his station had raised for charity and how "maybe the community didn't really care." He wondered aloud if his station had to "stoop to the antics of Power Pig" to become recognized by the papers, then suddenly signed the station and the Q-Morning Zoo Tube off the air for ten minutes. The phones went predictably bonkers and Q105 returned to the airwaves with an announcement of a listener appreciation party.

Meanwhile, ST has learned that Power Pig is preparing to countersue Q105 over the alleged **New Kids On The Block** ticket scam and several other matters, including the infamous "Screw Q105" T-shirt.

And . . . Power Pig has named **Jeff** "**Booger**" **Kapugi** MD. Midday man **B.J. Harris** becomes APD, and PD **Marc Chase** teams with morning men **Jack Harris & Dr. Don Carpenter.**

Continued on Page 30



New Challenges of the '90s Demand the Best

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Out Ok Sia



NEW & ACTIVE **#2 MOST ADDED**

64 ADDS — 73 CHR REPORTERS INCLUDING:

WGH KXYQ KSAQ WPHR KPLZ **KXXR** WHYT KEGL PIRATE

AOR TRACKS: 30



From "The Hit List", Co-Producers: Thom Panunzio and Joan Jett.



Produced by Kenny Laguna



From The Epic Album TRASH" OE-45137

NEW & ACTIVE

NOW ON 80 CHR REPORTERS INCLUDING:

WHYT WZPL add 30 WKBQ add 33 KXYQ deb 28 KPLZ add KSAQ deb 38 92X 24-21 WDFX KXXR 37-28 PIRATE add 999KHI deb 37 WRCK add WKRZ deb 36 WKQB add WHHY add

WZZU add 35 Z106 add WGTZ add 30 WWCK 36-30 KLQ deb 33 WIXX add WTBX add WZOK 33-29 KATM 24-21 KSND KRZR KROY add 29 KNIN 31-24 (HOT)

ZFUN deb 27 (HOT)



AOR TRACKS: 46



Produced by Desmond Child

HERE AND NOW

From The Epic Double Album "The Best of Luther Vandross"

NOW ON 51 CHR REPORTERS INCLUDING: KMEL 2-1 (HOT) KGGI 16-12

WPGC 1-1 (HOT) FM102 11-9 WXKS add KTFM 29-26 WPLJ add B96 26 Y95 add KKLQ 28-25 Y100 deb 26 **KJMZ** KITY 9-8 (HOT) FLY92 add KOY-FM deb 27

KISN add

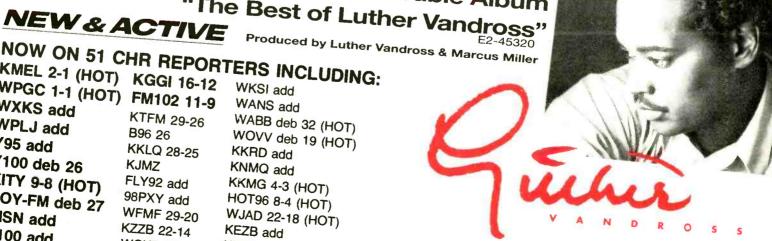
X100 add

KKFR

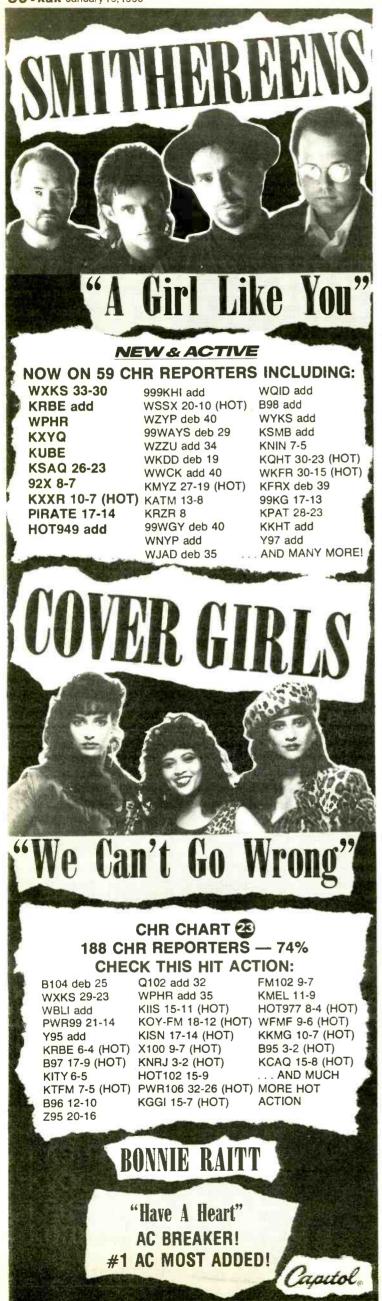
WIOQ 22-17

98PXY add WFMF 29-20 KZZB 22-14 WCKZ 9-6 KZFM add

WKSI add WANS add WABB deb 32 (HOT) WOVV deb 19 (HOT) KKRD add KNMQ add KKMG 4-3 (HOT) HOT96 8-4 (HOT) WJAD 22-18 (HOT) KEZB add KNAN 25-19 (HOT)



...And Out Of Our Minds At Epic Records!



STREET TALK®

Continued from Page 28

Former KMEL/SF morning cohost Ron Engleman has inked a deal to do wakeups at WZOU/Boston. PD Steve Rivers is still looking for a cohost. T&Rs ASAP.

Nationwide VP/Radio Mickey Franko denies those persistent rumors that CHR KWSS/San Jose is on the block . . . at this point.

Chain Of Fools

Using a national rep, CHR Y106/Orlando bought 30-second spots on six market competitors that stated "The evolution is coming! Look for details in Sunday's (1/14) Orlando Sentinel." Crosstown CHR WOMX detected the ruse, but the spots ran on WJHM, WLOQ, WSTF, WDIZ, and WHTQ before they were promptly jerked.

What was the spot all about? Y106 has evolved into WXXL (XL106.7) under OM/ Group PD Russ Morley and APD "Big" Steve Kelly. Format will remain mainstream CHR.

In other Orlando news, WJYO President/ GM Barbara Peckett called the ST "fun fone" to deny those rumors about the station dropping AC for CHR.

NAC KNUA/Seattle and PD Bob Linden have parted ways. APD Ralph Stewart is acting PD, and is working with consultant Alan Mason until a programmer is named. (Look for a decision no later than mid-February.) Linden drew considerable attention last year by programming KIFM/San Diego, WQXI/Atlanta, and WQCD/New York within the span of a few months.

Look for **Capitol** L.A.-based VP/Sales **Joe Mansfield** to segue into a top slot with
Capitol/Nashville by month's end.

Buffalo Stance

In reaction to WKSE/Buffalo's going off-air for a short time during middays last week, crosstown WMJQ night rocker Mike Steele climbed into the Magic 102 "Wimp Busters" van and did a charity remote in the WKSE parking lot, asking for money to help 'KSE pay its power bill.

The next day, 'KSE sent its van to WMJQ's parking lot and offered listeners money to moon 'MJQ.

KWOD/Sacramento filed suit last week to prevent former air personality Pat Garrett from joining crosstown KROY as its night rocker. Garrett hit the air for two days while still under a one-year noncompete, but has since come off-air pending resolution of the matter.

Rick Winward will leave Champion
Entertainment to become VP/Promo for the
Private Music label, basing out of L.A.

KKBT/L.A. morning sidekick Patty Lotz has resigned to pursue her TV career. PD Liz Kiley is actively looking for a replacement, and — incidentally — denies rumored format changes to Urban or AOR.

KOY-FM/Phoenix's new morning man Bruce Kelly bid a tearful goodbye to ex-KZZP partner Maggie Brock, who exits to join Steve Dahl & Gary Meier for afternoons at WLUP (AM)/Chicago.

"Radio's Best Friend," Art Vuolo, is assembling a new video aircheck to be showcased at R&R's "Convention 1990" (May 9-13 at the Century Plaza in Los Angeles). Send your footage to R&R Video Blitz c/o the Radioguide People, 16155 W. 12 Mile Rd, Southfield, MI 48076, or call (313) 559-0022. Deadline is March 31.

KROQ/L.A. has shed longtime air personality Freddie Snakeskin, who'd been doing early evenings of late. Former 91X/San Diego morning cohost Katy Manor replaces the ol' snake charmer.

Urban KIPR/Little Rock has named morning man Broadway Joe PD.

Motown Sr. VP/Promo Frank Turner has all but solidified his staff. Former Geffen rep Mark Neiderhauser will base in Dallas, handling the South as Field Director/Nat'l Promo, while Island's Lee Durham will cover the SE as Assoc. Dir./Nat'l Promo.

Meanwhile, Arthur Field from Grudge Records will become Assoc. Dir./Nat'l Promo, working the East out of NY, and L.A.-based Michael Williams becomes Dir./Nat'l Promo. Still to come: a Midwest rep.

Ex-KISN/SLC MD Bob LaBorde is now APD/MD at crosstown KCPX, replacing Ray Kalusa, who becomes PD at KWNZ/Reno.

WTG NY local rep Pat Rascona segues to MCA for the same duties in the Big Apple, leaving the WTG gig wide open.

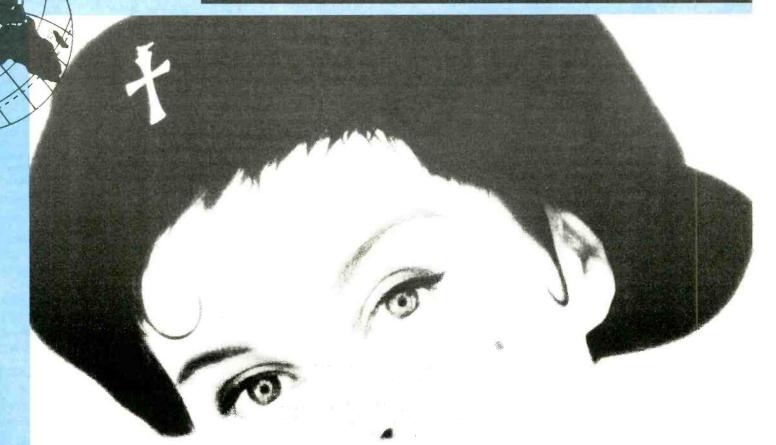
Terry Anzaldo is the new L.A. local rep for RCA. He replaces Sharon White, who recently joined Asylum.

Continued on Page 32



The sensational debut heard

'round the world.



introducing

"all around the world"

the #1 worldwide smash from

lisa stansfield

the beginning of something very special...

from her forthcoming debut album, <u>affection</u>.

ARISTA

produced, arranged and mixed by devaney/morri

executive producers: tim parry and jazz summers for big life records

HE'S GOT WHAT YOU NEED!

The Diabolical BIZ MARKIE

"JUST A FRIEND"



ONE OF THE "MOST ADDED"
44/31

B104 16-11 (HOT) WHYT deb 22 (HOT) KKLQ 16-8 (HOT) WIOQ 6-4 (HOT) PWR96 13-9 (HOT) KGGI 4-1 (HOT) KMEL 15-11 (HOT) B95 39-35 (HOT) HOT96 add 26 (HOT)

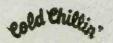
WZOU acd 30
WEGX add 25
KKBQ add
KRBE add 25
B97 add
KITY add 30
B96 add 30
KBEQ add
KOY-FM deb 23
WPGC 19-13
KKFR add 26

HOT977 add WVSR add 35 WKEE add WPST deb 36 WYCR add 35 WCKZ add WCGQ add KKYK add KZOU add WDJX add

Y107 add WRVQ add 25 K92 add Z102 add WOVV add WGTZ add KKRD add KKSS add KEZB add Z103 add WCIL add

From The Album THE BIZ NEVER SLEEPS

KBFM deb 40





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Continued from Page 30

WOL & WMMJ/Washington PD Paul Porter is out. No replacement named.

Bob Cole, who exited the OM gig at AC **KKMJ/Austin** in early December, has surfaced as General Operations Manager at crosstown Country **KVET & KASE**.

Don't look for **KRSP/SLC** to bring in someone to replace recently exited PD **Ron Bowen**. OM **Steve Carlson** has assumed Bowen's duties

The library-intensive heritage AOR, which plummeted to 2.0 in the just-released fall **ARB**, reacted by *dramatically* upping its new music posture (as many as ten currents/recurrents an hour) and rockin' *hard*.

Carlson had "no comment" about rumors that former KRSP consultant Frank Felix is calling the musical shots.

Longtime KITS/SF morning cohost Lori Thompson goes solo in AM drive as the search for Perry Stone's replacement continues.

Meanwhile, **Alex Bennett**, whom Stone replaced, is now doing afternoons at N/T **WIOD/Miami**.

Rockin' Behind The Iron Curtain

In the spirit of glasnost, **Westwood One** has announced an agreement with **Gosteleradio** (the official Soviet broadcasting system) to produce three programs for airing in the USSR the biweekly "USA Top 20" (beginning 2/9), and two monthly shows, "America On Record" (2/2) and "American Musical Classics" (2/16).

Meanwhile, international program supplier **Radio Express** has also placed its Russian-language version of "American Top 40" on two radio networks in the USSR. The show's primary sponsor will be one of the country's most popular beverages, **Pepsi**.

WDGY & KEEY/Minneapolis OM David Malmberg has resigned the Country combo, effective March 1. Could Malmberg end up as part of the combo's morning team?

Former KZZP/Phoenix GSM Mike Madigan has been named GM at KLPX/ Tucson in the wake of Alan Browning's exit.

WQUE/New Orleans has reportedly abandoned its Dance-CHR direction for a straight-ahead Urban presentation.

Former Y100/Miami afternoon driver Kid Curry segues into the midday slot at Power 96/Miami, replacing Cramer Haas, who passed away last week.

Caroline Prutzman is now MCA's East Coast National Publicity Director, coming from the same slot at EMI.

Great American Classic Rocker WKRL (98 Rock)/Tampa — which played nothing but Led Zeppelin for ten days — began a self-



WATCH THAT MAN — Having recently been named MCA's Sr. VP/Promo, longtime industry jokester Billy Brill made it a priority to commission the creation of the fantabulous "Brillodex" watches (pictured above). Billy claims each timepiece has been "blessed especially by the Arbitron God," but don't believe the hype.

described "reconstruction" last Thursday (1/11), adding **Pink Floyd**, followed by **ZZ Top** and the **Rolling Stones**, to its musical mix

At presstime, the station was promising a "major" announcement on Thursday (1/18). Meanwhile, ST has learned WKRL is changing calls to **WXTB**.

KLAC & KZLA/L.A. MD Norman Viger exits for overnights at KWDJ/Riverside. New MD at the Malrite Country combo is Lisa Puzo.

Dale Connone has left WB local Cleveland for a regional slot at Charisma.

Former KKBQ/Houston VP/GM Cos Cappellino is now President/Radio Division of Search America, a new executive placement service specializing in media gigs. Contact him at (818) 593-3700.

Look for Al Lohman to team with Aussie talk host Mike Jeffries for a syndicated four-hour, six-days-a-week show ("Lohman & Jeffries") that'll be available through Far West Communications beginning April 1. Call (800) 783-2946 for details.

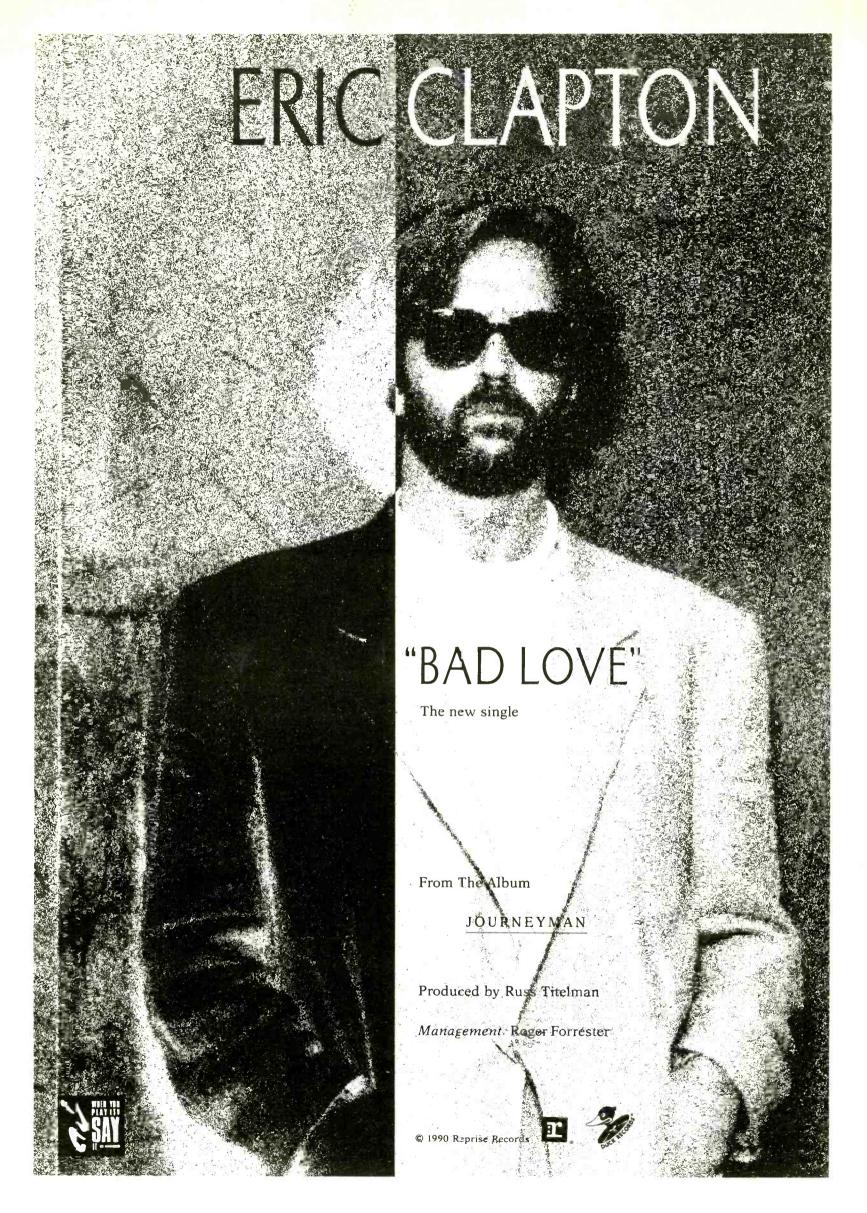
Consultant **Donna Halper**, who is celebrating her 10th anniversary in that capacity, is penning a book titled "The History Of Music Directing." MDs who want to take part should call her at (617) 786-0666.

WGKX (KIX-106FM)/Memphis and several other metro stations (including WHRK, KRNB, WLOK, WDIA and KWAM) simulcast a 32-minute tribute on the life of the late Dr. Martin Luther King (1/15).

Congrats to KLSX/L.A. PD Steve Ellis and his wife, Marianne, on the birth of their twin daughters, Amber and Britney (1/5).

Hot Tub (Can I Get In The Water)

While in Orlando for a station promotion centered around the debut of Disney World's "Star Tours," Z100/NY VP/Programming Steve Kingston, MD Frankie Blue, and their wives — along with WMJQ/Buffalo APD Josh Moon — were cooling out in the hot tub at the Grand Floridian Hotel when a late-night visitor to the hotel — namely, Michael Jackson — and a burly bodyguard joined them for a midnight splash! MJ told Kingston to expect a "Greatest Hits" LP, featuring six or seven previously unreleased tracks, in June.



Track 1 Album 1

FALL '89 ARBITRON RESULTS

Miami-Ft. Lauderdale

	Summer '89	Fa '89
WHQT (UC)	8.3	8.0
WLYF (B/EZ)	7.4	7.7
WIOD (N/T)	5.1	5.2
WPOW (CHR)	4.4	5.1
WMXJ (Gold)	4.1	4.8
WJQY (AC)	3.4	4.4
WKIS (Ctry)	3.3	4.1
WQBA (Span)	5.0	4.0
WCMQ-FM (Spa	n) 4.0	3.7
WHY! (CHR)	3.8	3.6
WAQI (Span)	3.5	3.5
WAXY (AC)	2.8	3.4
WTMI (Clas)	2.3	3.1
WINZ (N/T)	3.0	2.9
WNWS (Talk)	3.6	2.9
WEDR (UC)	2.7	2.7
WQBA-FM (Spar	1) 2.6	2.6
WLVE (AC)	3.0	2.5
WSHE (AOR)	2.9	2.5
WXDJ (NAC)	1.7	2.5
WGTR (AOR)	2.9	2.1
WEAT-AM & FM		
(B/EZ)	1.5	1.8
WZTA (CR)	2.5	1.7
WCMQ (Span)	1.1	1.1
WMBM (UC)	.8	1.1

Portland

	Summer '89	Fa '89
KKRZ (CHR)	9.2	10.7
KEX (AC)	5.5	8.2
KKCW (AC)	8.7	8.0
KUPL-FM (Ctry)	6.2	6.9
KXL-FM (B/EZ)	6.2	6.6
KXYQ (CHR)	7.0	6.6
KXL (N/T)	6.0	6.3
KGON (AOR)	6.5	6.1
KINK (AOR/NAC	4.0	5.5
KKSN-FM (Gold)	3.9	4.2
KMJK-FM (CR)	3.7	4.2
KKSN (Gold)	2.6	2.7
KWJJ-FM (Ctry)	3.6	2.7
KKCY (NAC)	2.2	2.3
KGW (Talk)	1.7	1.6
KUPL (Ctry)	1.1	1.6
KPDQ-FM (Rel)	1.5	1.4
KYTE (Clas)	1.4	1.0

Indianapolis

	Summer '89	Fa '89
WIBC (AC)	11.7	15.8
WFBQ (AOR)	14.4	15.3
WFMS (Ctry)	12.1	12.3
WZPL (CHR)	10.0	9.7
WTLC (UC)	8.1	7.8
WKLR (Gold)	6.0	7.0
WENS (AC)	6.9	5.6
WTPI (AC)	4.1	5.6
WTUX (BBnd)	3.1	2.8
WMJC (AC)*	4.6	2.1
WPZZ (UC)	3.5	2.1
WTTS (AC)	1.1	1.4
WGRT (Rel)	2.1	1.0
WNDE (Talk)	.5	1.0
*Formerly WXTZ (B/EZ), WIRE (Ctry) now WXTZ (B/EZ)		

Atlanta

	Summer '89	Fa '89
WVEE (UC)	14.4	13.1
WPCH (B/EZ)	6.6	8.7
WSB-FM (AC)	9.5	8.6
WAPW (CHR)	9.5	8.1
WSB (AC)	5.8	7.6
WKLS (AOR)	6.8	7.0
WFOX (Gold)	5.3	5.8
WYAI & WYAY		
(Ctry)	4.6	5.5
WKHX-FM (Ctry	7.1	4.7
WZGC (CR)	6.1	4.7
WQXI-AM & FN	A	
(AC)*	4.5	3.8
WAOK (Rel)	3.4	3.7
WGST (N/T)	2.6	3.5
WCNN (News)	.5	1.0
*FM is now Hot AC WSTR		

Milwaukee-Racine

	Summer '89	Fa '89
WTMJ (AC)	12.1	10.5
WKTI (CHR)	9.8	9.3
WLUM (CHR)	7.9	8.1
WOKY (BBnd)	5.4	6.6
WEZW (B/EZ)	6.2	6.3
WKLH (CR)	8.2	5.8
WLZR-AM & FM		
(AOR)	6.4	5.6
WMIL (Ctry)	5.2	5.4
WMYX (AC)	3.6	4.9
WZTR (Gold)	4.1	4.3
WLTQ (AC)	4.8	3.8
WQFM (AOR)	3.6	3.8
WISN (News)	3.6	3.7
WBZN-AM & FN	1	
(NAC)	1.5	2.5
WFMR (Clas)	2.2	2.2
WEMP (Gold)	1.5	2.1
WMVP (UC)	.9	1.7
WNOV (UC)	2.1	1.2
WTKM-AM & FR	И	
(Misc)	.6	1.2
WRJN (Nost)	.7	1.1

New Orleans

	Summer '89	Fa '89
WYLD-FM (UC)	13.3	15.1
WEZB (CHR)	11.1	10.8
WQUE-AM & FM	A ·	
(UC)	10.9	10.0
WWL (N/T)	6.1	6.3
WLMG (AC)	5.1	5.4
WBOK (Rel)	4.4	4.8
KQLD (Gold)	2.5	4.6
WBYU (Nost)	5.0	4.6
WLTS (AC)	6.2	4.6
WNOE-AM & FI	И	
(Ctry)	3.4	4.6
WRNO (AOR)	3.0	3.8
WCKW-AM & F	M	
(CR)	2.8	3.5
WQXY (Ctry)	3.3	2.7
KHOM (Gold)	2.6	2.5
WYLD (UC)	2.1	1.9
WSMB (Talk)	1.1	1.6
WTIX (N/T)	1.5	1.3
WYAT (Gold)	1.4	1.0

Seattle-Tacoma

	Summer '89	Fa '89
KPLZ (CHR)	7.2	9.1
KIRO (N/T)	9.7	8.7
KUBE (CHR)	8.7	6.0
KMPS-AM & FN		0.0
(Ctry)	7.4	5.8
KBRD (B/EZ)	4.4	5.3
KOMO (AC)	4.5	5.3
KISW (AOR)	6.0	4.7
	4.6	4.2
KXRX (AOR)	4.6	3.7
KIXI (BBnd)		3.5
KING-FM (Clas)	_,_	3.5
KBSG-AM & FM		3.3
(Gold)	3.0	
KZOK (CR)	2.0	3.2
KRPM-FM (Ctry	•	3.0
KLSY-AM & FM		
(AC)	3.1	2.9
KLTX (AC)	2.8	2.9
KING (N/T)	2.4	2.8
KMGI (AC)	2.0	2.5
KSEA (AC)	2.3	2.5
KCMS (CC)	1.4	1.8
KNUA (NAC)	1.8	1.8
KVI (Gold)	1.5	1.8
KJR (AC)	1.1	1.6
KEZX (AOR)	1.5	1.3

Kansas City

	Summer '89	Fa '89
WDAF (Ctry)	11.6	10.3
KBEQ (CHR)	8.2	10.1
KFKF-AM & FM		
(Ctry)	7.9	9.8
KCMO (N/T)	6.1	7.3
KPRS (UC)	4.5	7.2
KMBR (B/EZ)	5.6	6.0
KUDL (AC)	3.9	5.5
KXXR (CHR)	5.1	4.9
KLSI (AC)	4.8	4.5
KYYS (AOR)	5.3	4.3
KCMO-FM (Gold	1) 6.1	3.8
KMBZ (AC)	6.1	3.4
KCFX (CR)	4.6	3.2
KCWV (NAC)*	2.3	2.7
KJLA (Nost)	2.7	2.4
KXTR (Clas)	1.5	1.9
WHB (Gold)	3.0	1.6

Became Rock/AC KRVK late in rating perio

Nashville

WSIX-FM (Ctry)	8.9	12.4
WYHY (CHR)	17.3	11.6
WSM-FM (Ctry)	8.2	9.2
WKDF (AOR)	9.0	7.9
WQQK (UC)	7.1	7.2
WLAC-FM (AC)	6.8	6.6
WRMX (AC)	6.8	6.1
WGFX (CR)	4.5	5.7
wzez (B/EZ)	7.0	5.6
WSM (Ctry)	4.0	3.5
WVOL (Gold)	1.7	3.2
WLAC (N/T)	2.6	3.1
WSIX (Misc)	.6	1.3
WMDB (UC)	.5	1.2

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AMILITATION INCOME

Phoenix

	Summer '89	Fa '89
KNIX-AM & FM		
(Ctry)	11.4	11.4
KUPD (AOR)	7.2	8.2
KMEO-AM & FM	1	
(B/EZ)	7.2	7.9
KTAR (N/T)	8.3	7.9
KZZP-AM & FM		
(CHR)	7.3	6.5
KKLT (AC)	6.9	5.8
KKFR (CHR)	3.9	5.7
KOOL-FM (Gold	3.3	4.5
KFYI (N/T)	3.6	3.7
KMLE (Ctry)	3.7	3.7
KDKB (AOR)	3.5	3.5
KOY (Nost)	2.2	3.3
KSLX (CR)	4.3	3.3
KOY-FM (CHR)	4.8	3.1
KLFF (BBnd)	1.8	2.8
KESZ (AC)	2.7	2.6
KAMJ-FM (AC)	2.3	1.6
KPHX (Span)	.7	1.6
KOOL (Gold)	2.2	1.4
KONC (Clas)	1.4	1.2
KSUN (Span)	.4	1.2
KUKQ (NR)	1.0	1.1

Cincinnati

	Summer '89	Fa '89
WKRQ (CHR)	9.7	10.5
WEBN (AOR)	11.9	10.3
WWEZ (B/EZ)	5.6	8.6
WLW (AC)	13.4	8.4
WKRC (AC)	4.1	6.1
WIZF (UC)	4.4	5.9
WWNK (AC)	5.6	5.7
WOFX (CR)	5.9	5.4
WUBE (Ctry)	5.3	5.2
WCKY (N/T)	3.0	4.8
WRRM (AC)	5.3	4.7
WBLZ (UC)*	4.5	3.8
WMLX (Nost)	1.8	3.0
WBVE (Ctry)	2.5	2.5
WNOP (Jazz)	1.3	1.2
WSAI (Gold)	1.4	1.2
* Now WGRR (Gold)		

Puffolo

Buffalo-Niagara Falls

	Summer '89	Fa '89
WBEN (AC)	6.8	10.7
WGR-FM (AOR)	7.6	9.1
WKSE (CHR)	11.3	9.1
WYRK (Ctry)	8.8	8.8
WJYE (AC)	9.1	7.9
WHTT-AM & FN	1	
(Gold)	6.8	6.6
WBUF (AC)	6.3	5.4
WMJQ (CHR)	5.9	5.1
WUFX (CR)*	4.4	4.9
WBLK (UC)	6.6	4.7
WGR (N/T) * *	4.0	3.5
WECK (BBnd)	3.8	3.2
WWKB (Talk)	1.0	1.9
CJFT (Nost)	1.2	1.6
WDCX (Rel)	1.0	1.5
WBMW (NAC)	1.4	1.3
WUFO (UC)	.8	1.2
WXRL (Ctry)	.7	1.2

*Formerty WPHD
*Formerty Full-Service AC

Denver-Boulder

	Summer '89	Fa '89
KOA (Talk)	6.1	8.4
KRXY-AM & FM	1	
(CHR)	7.5	7.5
KBCO-AM & FN	A	
(AOR)	6.9	7.4
KOSI (B/EZ)	5.8	7.1
KXKL-AM & FN	ı	
(Gold)	7.6	6.3
KYGO-FM (Ctry	6.3	5.8
KQKS (CHR)	5.1	5.3
KXLT (AC)*	5.3	5.0
KAZY (AOR)	5.4	4.7
KSYY (AC)	4.0	4.0
KBPI (AOR)	4.0	3.8
KRFX (CR)	4.0	3.7
KHOW (AC)	3.4	2.9
KVOD (Clas)	3.2	2.6
KEZW (BBnd)	2.1	2.5
KLZ (Ctry) * *	2.9	2.5
KHIH (NAC)	2.6	2.3
KYBG (N/T)	1.4	2.1
KDHT (AOR)	.9	1.5
KYGO (Ctry)	1.1	1.1
* Form	oody KM II	

*Formerly KMJI
**Now Z-Rock

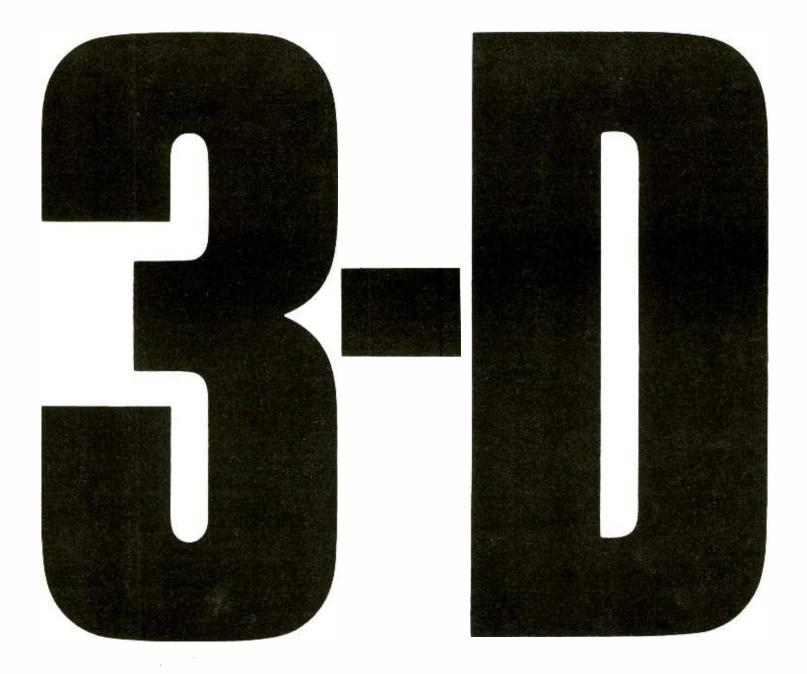
Columbus, OH

	Summer '89	Fa '89
WNCI (CHR)	13.7	13.9
WSNY (AC)	10.6	10.3
WTVN (AC)	7.1	9.7
WXGT (CHR)	7.6	8.5
WBNS-FM (B/EZ	7.2	6.5
WHOK (Ctry)	5.6	6.0
WLVQ (AOR)	7.3	5.8
WMGG (CR)	5.1	4.7
WVKO (UC)	4.7	3.6
WMNI (Ctry)	2.5	2.8
WBNS (AC)	.9	2.5
WCOL (BBnd)	2.8	2.3
WXLE (Gold)	1.5	2.3
WBBY (Jazz)	1.6	1.6
WXMX (AC)	1.8	1.6
WLW (AC)	2.6	1.5
WCKX (UC)	1.6	1.1
WCLT (AC)	.8	1.1

Dayton

	Summer '89	Fa '89
WGTZ (CHR)	9.5	9.7
WHIO (Talk)	7.1	8.9
WHKO (Ctry)	8.5	8.5
WTUE (AOR)	10.1	8.3
WWSN (AC)	7.8	6.5
WVUD (AC)	5.3	5.8
WAZU (AOR)	7.8	5.7
WONE (Ctry)	3.3	5.4
WCLR (B/EZ)	3.0	4.0
WLW (AC)	5.0	3.9
WBLZ (UC)*	3.3	3.5
WYMJ (AC)	3.8	3.4
WDAO (UC)	2.5	2.8
WING (Gold)	1.1	2.6
WOFX (CR)	1.2	1.8
WFCJ (Rel)	1.8	1.3
WPFB (Ctry)	1.2	1.1

Now WGRR (Gold)



Dallas...Dorsey...Direct TV[®]

This Fall, Capital Cities/ABC's KSCS scored a multi-dimensional victory in Dallas with the Film House Direct TV® campaign.

In Morning Drive Terry Dorsey's 12+ share rocketed more than 2 points, 6.3 to 8.5, fueled by an 18.5% cume increase. Total Week 12+ KSCS gained a full share point, from 6.6 to 7.6, good for #2 in the market. More importantly, KSCS widened their margin over country rival KPLX to a full point and a half—their biggest lead ever.

In the key 25-54 demo, KSCS also broadened its format lead. Total week the station went from 7.4 to 7.6—while KPLX slid from 6.5 to 5.9, a point and a half back. And in morning drive,

KSCS more than *doubled* its distance on the competition, going from 7.1 to 8.4, an amazing 3.3 share points ahead of KPLX.

"This Fall's Direct TV® campaign is the latest marketing triumph in our two-year relationship with Film House," says KSCS Operations Manager Ted Stecker. "It's a winning partnership in every sense of the word."

If you're serious about winning in the 90's, call Film House today and make us a part of your station's strategic marketing team.



230 CUMBERLAND BEND NASHVILLE, TN 37228 (615) 255-4000

Setting The Standards

FALL '89 ARBITRON RESULTS

Louisville

	Summer '89	Fa '89
WAMZ (Ctry)	16.4	15.9
WHAS (AC)	10.8	15.9
WDJX-AM & FI	M	
(CHR)	13.6	11.5
WVEZ (AC)	7.9	8.7
WLRS (CHR)	6.3	7.4
WQMF (AOR)	8.2	6.6
WLOU (UC)	9.4	6.1
WRKA (AC)*	5.6	4.8
WLSY (AC)	3.0	3.3
WAVG (Gold)	3.2	2.5
WWKY (Ctry)	1.9	1.8
WXLN (CC)	.9	1.6
WXVW (B/EZ)	2.8	1.6
WTMT (Ctry)	1.7	1.3
WLLV (Rel)	_	1.1
*Now G	old formatted	

Charlotte-Gastonia-**Rock Hill**

	Summer '89	Fa '89
WSOC-FM (Ctry	9.1	15.4
WPEG (UC)	11.4	9.5
WBT (AC)	5.6	9.0
WCKZ (CHR)	8.7	8.0
WRFX (AOR)	7.5	7.9
WMXC (AC)	6.6	6.3
WEZC (B/EZ)	6.0	5.5
WBT-FM (AC)*	3.8	4.8
WWMG (AC)	4.5	4.8
WROQ (CHR)	5.6	4.3
WLVK (Ctry)	6.2	3.7
WGIV (Gold)	1.0	1.4
WXRC (AOR)	.3	1.2
WFGW & WMIT		
(Rei)	1.0	11
* Formerly	WRCY (CHR)	

Sacramento

	Summer '89	Fa '89
KRAK-FM (Ctry)	6.7	9.3
KFBK (N/T)	8.1	8.5
KXOA-FM (AC)	7.8	8.1
KCTC (B/EZ)	7.6	7.4
KSFM (CHR)	7.1	7.1
KRXQ (AOR)	5.6	6.9
KZAP (AOR)	6.4	6.9
KHYL (Gold)	5.5	4.7
KAER (AC)	4.7	4.1
KQPT (NAC)	4.9	3.9
KROY (CHR)	3.3	3.3
KRAK (Ctry)	3.5	2.8
KWOD (CHR)	3.4	2.5
KFRC (Nost)	2.4	1.7
KSAC (Clas)	.4	1.7
KNBR (AC)	1.7	1.6
KSMJ (Gold)	.8	1.3
KGO (N/T)	1.4	1.2
KGNR (Gold)	.8	1.1

Memphis

	Summer '89	Fa '89
WHRK (UC)	14.3	16.2
WDIA (UC)	9.5	11.2
WGKX (Ctry)	9.9	10.9
WEGR (AOR)	8.8	8.6
WMC-FM (CHR)	6.8	8.2
WRVR (AC)	6.4	7.4
KMPZ (CHR)	4.4	5.2
WMC (N/T)	3.9	4.8
WLOK (UC)	4.6	4.4
KRNB (UC)	6.0	4.1
WEZI (B/EZ)	6.5	3.1
WREC (BBnd)	1.7	2.1
KWAM (Rel)	.6	1.0
WCRV (Rel)	.8	1.0
WODZ (Gold)	1.0	1.0

Norfolk-Virginia Beach-**Newport News**

	Summer '89	Fa '89	
WFOG (B/EZ)	6.6	10.0	
WCMS-AM & FI	M		
(Ctry)	7.4	8.8	
WAFX (CR)	6.8	8.1	
WWDE (AC)	6.0	6.8	
WNOR-AM & FI	М		
(AOR)	7.8	6.6	
WOWI (UC)	6.9	6.3	
WNVZ (CHR)	5.3	6.2	
WJQI-AM & FM			
(AC)	5.6	5.5	
WMYK (UC)	3.9	5.4	
WGH-FM (CHR)	4.9	4.1	
WLTY (AC)	4.7	3.1	
WNIS (Talk)	3.5	3.1	
WTAR (Gold)	2.6	3.0	
WPCE (Rel)	3.3	2.9	
WZCL (CC)	4.3	2.2	
WBSK (UC)*	3.4	2.1	
WKEZ (Ctry)	2.0	1.7	
WOFM (AOR)	1.9	1.3	
WKSV (CC)	1.7	1.0	
* Forme	* Formerly WRAP		

Rochester

	Summer '89	Fa '89
WCMF (AOR)	15.6	15.7
WPXY-AM & F	M	
(CHR)	10.9	11.1
WBEE (Ctry)	9.0	10.2
WVOR (AC)	10.1	8.1
WHAM (AC)	7.4	7.6
WKLX (Gold)	7.0	7.6
WRMM (AC)	5.9	6.9
WZSH (B/EZ)	6.7	6.6
WDKX (UC)	5.6	4.2
WEZO (Nost)	2.7	3.6
WM IO (CHR)	1.5	1 3

San Antonio

	Summer '89	Fa '89
KCYY (Ctry)	9.0	10.3
KTFM (CHR)	6.6	7.7
KITY (CHR)	7.6	6.5
WOAI (N/T)	4.7	5.7
KMMX (AC)	4.5	5.5
KCOR (Span)	3.6	5.1
KAJA (Ctry)	5.3	5.0
KSAQ (CHR)	4.4	4.8
KKYX (Ctry)	5.1	4.6
KSMG (Gold)	7.3	4.5
KISS (AOR)	5.5	4.4
KQXT (B/EZ)	4.2	4.4
KTSA (Nost)	4.2	4.2
KZEP (CR)	4.2	3.6
KONO (Gold)	3.3	2.5
KZVE (Span)	3.0	2.2
KFAN (AC)	1.7	2.0
KEDA (Span)	1.9	1.6
KSLR (CC)	1.0	1.6
KSAH (Span)	1.3	1.3
KCHL (Jazz)	.9	1.2
KXTN (Span)	1.1	1.2

Oklahoma City

	Summer '89	Fa '89
KXXY-AM & FN		ra 09
KAAT-AMI QI FJY	•	
(Ctry)	15.6	14.0
KJYO (CHR)	8.7	9.2
KTOK (N/T)	8.7	8.2
KKNG (B/EZ)	8.8	8.1
KZBS (CHR)	5.9	7.7
KATT (AOR)	4.7	7.6
KRXO (CR)	6.8	6.6
KEBC (Ctry)	5.7	6.4
KÔMA (Gold)	7.0	5.9
KMGL (AC)	4.6	5.0
KLTE (AC)	3.7	4.0
WKY (Ctry)	3.0	4.0
KPRW (UC)	3.4	1.6
KJIL (Rei)	1.2	1.0

Salt Lake City-Ogden-Provo

	Summer '89	Fa '89
KSFI (B/EZ)	9.4	11.3
KKAT (Ctry)	9.1	10.6
KISN-AM & FM		
(CHR)	8.7	7.8
KSL (Talk)	4.6	7.8
KBER & KDAB*	,	
(AOR)	7.0	6.4
KLZX-AM & FM		
(CR)	3.0	6.3
KSOP-AM & FM	1	
(Ctry)	5.6	6.0
KCPX (CHR)	6.9	4.9
KMGR (AC)	2.9	4.1
KALL (AC)	2.4	2.9
KLCY (AC)	2.2	2.7
KLVV (AC)	2.2	2.5
KDYL (BBnd)	2.4	2.4
KZHT (CHR)	4.9	2.3
KJQN (NR)	3.8	2.0
KRSP-FM (AOR)	3.7	2.0
KKWY (AOR)	2.1	1.8
KZOL (Gold)	2.5	1.4
KRPN (Gold)	1.0	1.3
KTKK (Talk)	3.0	1.3
KUTR (AC)	_	1.2

*KDAB formerly (NAC)

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For The Record

In the Houston ratings breakouts (R&R, 1/12), KTRH should have been listed as trending 5.9-5.0.

FALL '89 BIRCH RESULTS

Cleveland

	Summer '89	Fa '89
WMMS (CHR)*	10.9	12.5
WZAK (UC)	10.9	10.3
WLTF (AC)	7.6	9.0
WGAR-AM & FI	И	
(Ctry)	5.9	6.9
WPHR (CHR)	5.8	6.8
WNCX (CR)	8.2	6.1
WMJI (AC)	6.8	5.6
WDOK (AC)	4.8	6.4
WQAL (B/EZ)	4.1	4.3
WWWE (N/T)	5.1	4.0
WNWV (NAC)	3.2	3.9
WRMR (B/EZ)	3.0	3.2
WRQC (CHR)	3.5	3.0
WCRF (Rel)	1.6	2.6
WERE (N/T)	1.9	2.6
WCLV (Clas)	2.9	1.5
WONE-FM (AOI	R) .8	1.5
WJMO (UC)	2.7	1.3
WKDD (CHR)	1.4	1.2
WCPN (Jazz)	1.4	1.0
*Now AOR formatted		

Kansas City

	Summer '89	Fa '89
WDAF (Ctry)	9.6	13.2
KBEQ (CHR)	11.5	11.8
KPRS (UC)	9.1	10.2
KFMF-AM & FM	1	
(Ctry)	6.7	8.0
KYYS (AOR)	5.3	6.3
KCMO (N/T)	6.1	6.2
KXXR (CHR)	8.4	5.3
KCMO-FM (Gold	3.6	4.3
KUDL (AC)	3.3	4.0
KLSI (AC)	5.0	3.7
KCFX (CR)	6.0	3.3
KMBR (B/EZ)	3.8	3.0
KMBZ (AC)	4.8	3.0
KCWV (NAC)*	1.8	2.1
KPRT (Rel)	1.3	1.9
WHB (Gold)	2.5	1.9
KXTR (Clas)	1.3	1.7
KLJC (Rel)	.7	1.5
KCUR (Misc)	1.2	1.1
KCCV (Rel)	1.0	1.0
*Became Rock/AC KRVK late in rating period		

Milwaukee-Racine

	Summer '89	Fa '89
WLUM (CHR)	11.2	10.9
WKTI (CHR)	9.3	10.1
WLZR-AM & FM	l	
(AOR)	11.1	9.8
WMIL (Ctry)	7.8	8.4
WTMJ (AC)	10.4	8.2
WKLH (CR)	6.7	7.0
WOKY (BBnd)	6.2	6.5
WQFM (AOR)	4.5	4.6
WLTQ (AC)	3.1	3.9
WZTR (Gold)	2.2	3.6
WMYX (AC)	2.7	3.1
WEZW (B/EZ)	3.1	2.5
WISN (News)	2.3	2.5
WFMR (CHR)	1.5	2.3
WBZN-FM (NAC	3.1	2.0
WUWM (News)	.6	1.2
WVCY (Rel)	1.7	1.1
WTKM-AM & FI	M	
(Polka)	7	1.0

Cincinnati

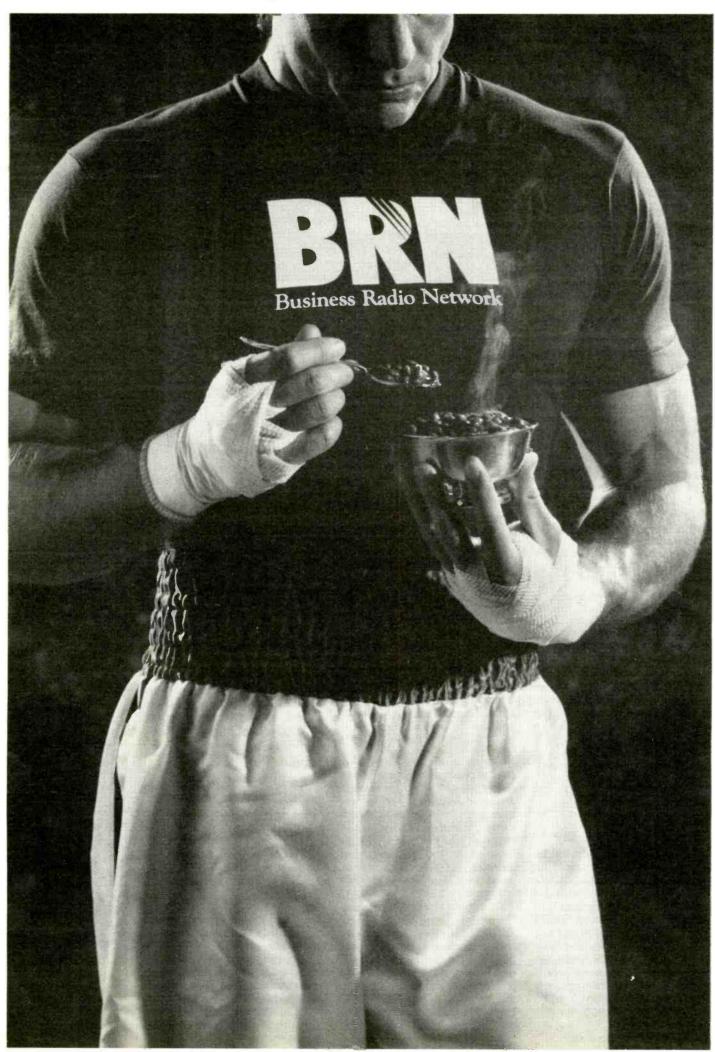
WEBN (AOR)	15.2	15.4
WRKQ (CHR)	12.2	12.0
WLW (AC)	11.0	8.1
WUBE (Ctry)	8.1	7.2
WWNK (AC)	5.8	6.4
WOFX (CR)	5.3	6.0
WBLZ (UC)*	4.4	5.7
WKRC (AC)	3.8	5.0
WRRM (AC)	5.8	4.8
WWEZ (B/EZ)	5.1	4.3
WCKY (N/T)	3.2	3.8
WIZF (UC)	4.2	3.6
WGUC (Clas)	1.4	2.6
WBVE (Ctry)	2.5	2.3
WSAI (Gold)	.4	1.9
WMLX (Nost)	.9	1.5
WTSJ (CC)	.9	1.1
WRBZ (NAC)	.4	1.0
*Now WGRR (Gold)		

Columbus, OH

	Summer 03	1 4 03
WNCI (CHR)	18.6	14.5
WSNY (AOR)	9.9	11.8
WXGT (CHR)	9.3	9.9
WLVQ (AOR)	9.9	8.1
WTVN (AC)	6.4	7.2
WVKO (UC)	5.6	6.4
WMGG (CR)	5.3	5.8
WHOK (Ctry)	3.6	5.3
WBNS-FM (B/E	Z) 6.9	3.4
WCKX (UC)	1.2	2.3
WXLE (Gold)	1.9	2.1
WBBY (Jazz)	2.1	1.9
WMNI (Ctry)	2.7	1.8
WRFD (CC)	1.1	1.7
WOSU-FM (Cla	s) 1.9	1.6
WXMX (AC)	1.1	1.5
WCOL (BBnd)	1.4	1.4
WBNS (AC)	1.0	1.3
WLW (AC)	1.8	1.3
WOSU (N/T)	1.2	1.3
WCVO (Rel)	1.3	1.2

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Q: How has BRN grown strong so quick? A: By adding Boston baked beans to our menu. Hello, WMEX, Boston.



or The New Contender in network radio, sound nutrition demands a healthy affiliate from the home of baked beans. Boston.

For decades, WMEX has developed new standards for break-through radio broadcasting. Now, the **Greater Media, Inc.** station is taking a bold step into the 90s. This American tradition is locking arms with radio's aggressive new contender. Business Radio Network.

BRN boasts 55 wins. 90% of our affiliates are in the top 100 markets. 15 are in the top 20 markets. We reach 51.43% of the U.S.

If you're keeping track of our record, and still wonder why BRN is building up so fast, the answer is simple.

Business Radio Network is hard-hitting business news and talk. 24-hours-a-day. We're the odds-on winner for knowledge hungry executives. As our affiliates prove every day, we're also becoming the choice of advertisers.

So when you're ready to join WMEX and get behind a winner . . . we're ready to talk.

1(800)321-2349

(Inquiry)

1(719)528-7046

(Listen Line)

Radio's Business Solution™



Business Radio Network

THE COMPETITIVE EDGE

JOHN PARIKHAL

Productive Promotion

Planning, Creativity, And Execution Are Watchwords For The '90s

If you think the 1980s were competitive, look out for the '90s. The coming decade will feature sharper managers, smarter programmers, better researchers, debtstrapped owners, and an overcommunicated public. These spell big changes when it comes to marketing and promo-

• The first big change will be driven by high debt loads. Many owners will be telling their stations they have to succeed without big money morning talent and the traditional marketing mega-budget. Cash pinches will make promotion more important than ever.

· The second change will be driven by advertisers, who will put even more money into local promotions. Radio stands to profit as advertisers look to sponsor everything from raft races and chili cookoffs to bridal fairs and safe Halloweens.

• The third change will come from an overcommunicated public that responds only to imagination, novelty, and excitement. People are immune to most million-dollar radio prizes because there are lotteries at every corner that cost just a dollar a ticket and don't require anybody to listen for 30 hours for a chance to qualify for a remote shot at a prize.

Overcommunication will affect prerecorded music companies as well. They'll have to get even more creative to cut through to programmers torn between the safety of their music tests and the need to stimulate listeners

Airtime A Powerful Tool

Programmers agree promotion is the most important marketing they do. According to a Joint Communications/NAB research study called "Programming Radio To Win In The New America," the majority of programmers think their most powerful marketing tool is their own stations' airtime. (The complete study is available from the NAB at (800) 368-5644.) It's clear that radio and records will both have to rethink many aspects of promotion in the future.

In the beginning, radio borrowed many of its techniques from retailers and manufacturers for

Essential Elements

- Why This **Promotion?**
- What Are You Promoting?
- Must Fit Station Image
- Post-Event **Exploitation**

"Listeners are used to television production. They want 'color' promotions described in specific, vivid terms. They want imagination and the unexpected."

whom promotions were special events designed to draw attention to new products or ideas. Often, they consisted of free samples or price reductions to encourage trial

Today, radio promotion has been redefined to cover almost every aspect of marketing except traditional advertising. Lately, even advertising has mixed in a healthy dose of promotion when possible. One of the best examples is Film House's "Direct TV" campaign, which offers a cash prize for trying the radio station.

Today, radio promotion includes a wide range of techniques including:

- Contests
- · Events on- and off-air
- Remotes
- Community service
- · On-air crossplugs for announcers or shows

Sales promotions

In the 1990s, radio will take these aspects of promotion to new levels of creativity and excellence. The winning focus will include:

- First-class prizes
- More winners
- Theater-of-the-mind production
- Promotion that supports the station image
- High creativity

Quality And Quantity

More than ever, quality will be the watchword. Prizes should be special and high quality. Stations should reach out to listeners. Instead of asking winners to pick up winnings at the station, prizes should be delivered to homes and workplaces in a chauffeured limo. Even a pair of movie tickets becomes magic in that framework.

Also, there must be more winners. Research says people's biggest complaints about radio contests are:

- · The phone's always busy
- No one they know ever wins. Effective promotion will have to

become more creative with the use of sound and imagination. Listeners are used to television pro-



Record companies use promotional war against radio.

duction. They want "color" - promotions described in specific, vivid terms. They want imagination and the unexpected.

Cyndy Drue applied all these creative angles while doing an airshift at WMMR/Philadelphia. She heard Donald Trump was signing his book at a local store. She ran over with a tape recorder and asked him to cut a promotional ID for her. She held out the script and he read it.

That afternoon, listeners heard Trump's voice between two rock

"Most good promotions are developed with a stated goal, time to plan, and time to execute."

records saying, "Hi. This is Donald Trump. If you don't listen to Cyndy Drue, I'm going to buy this station and turn it Country." There's promotional creativity at its best.

The same thinking can be applied to remotes, sales promotions, and events. For example, J.J. Johnston was stuck with a programmer's nightmare at AOR CFOX/Vancouver. The sales department had just sold a package to a power tool company, and Johnston had to come up with an on-air promotion. He used creativity to produce a brilliant result.

He thought in terms of imaginative sound, giving birth to "Tool Tunes." The promotion began by asking listeners to identify tools from short sound clips. The next phase used sanders, drills, and other tools to mimic hit songs. In one instance, the listener had to guess what song the belt sander was playing. The answer was "Stairway To Heaven." Listeners loved it. The sales department loved it. It was promotion, 1990s-style.

Most good promotions are developed in much the same way as "Tool Tunes." There's a stated

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Top Promotion Tools

- Imagination
- Creative Sound
- Detail
- Quality

goal, time to plan, and time to execute. Planned promotions also include remotes such as John McGhan's "Live From The Academy Awards," events such as WIOT/Toledo's annual fireworks display, and community service charity drives. Most station budgets are based on planned promo-

Opportunity Knocks

However, some of the best radio promotions are unplanned; they're known as opportunistic promotions. The Bay Area earthquake

"Promotions should reinforce the station's image, focus on a specific aspect, and generate trial and recall."

generated dozens of such promotions to help those in distress. Opportunistic promotions are rarely factored into station budgets. In the 1990s, every station should include a budget item that allows money for unexpected opportunities.

No matter what kind of promotion a radio station or prerecorded music company does, it should always have three stages:

- Prepromotion
- The promotion
- Postpromotion Most stations are fairly good at

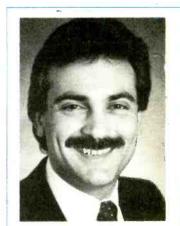
the first two steps but forget about the third. Always feature highlights of a great promotion after it's over. Use sound effectively. It's not enough just to play a winner screaming into the phone for 48 hours after a contest win.

All promotions should have a master plan detailing every aspect right down to what to wear at a station event. Who's in charge if someone becomes ill? Detail, detail. detail.

Most important, promotions should reinforce the station's image. They should be used to focus on a specific aspect of the outlet, such as a funny morning show, a new announcer, or a shift in musical direction. A promotion should draw attention to something and generate trial and recall. Ideally, it should create excitement and stimulate the listener.

The next big radio battles will be fought with sound, tape, creativity, and nerve as promotion enters the

#15 in a series



John Parikhal

John Parikhal is CEO of Joint Communications media strategists, which consults 73 radio stations and 15 corporate clients. He can be reached at (416) 593-1136.

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R&R Convention

Continued from Page 1

vention's sessions, you'll also have the chance to help humanity. The T.J. Martell Foundation's charitable events, a spring institution for the industry, will be part of the convention's good times. You'll be able to contribute to and participate in the bowling party, the golf tourney, the celebrity softball game, and other noteworthy charitable events during the convention.

Martell Foundation founder Tony Martell commented, "I'm delighted to be able to combine our resources with R&R for this exciting opportunity. Together we can reach new fundraising heights."

Registration Information

Registration fees have been set at \$300 before April 5, \$335 afterward. And for the first time, there are special small-market radio and student rates: \$235 before April 5, \$260 afterward.

You'll be receiving hotel and convention registration forms in R&R in the next couple of weeks. Start planning now to be at the Century Plaza in May — it will be the biggest and best R&R Convention ever.

Lake

Continued from Page 1

Lake told R&R, "Though I'll miss all my friends at A&M, I'm thrilled to join the outstanding Epic promo team. I'm truly grateful to [President] Dave Glew and Polly for this opportunity. Epic's potential in the '90s is unlimited, and it's fantastic to be a part of it."

Lake began his promotion career in 1979 as Director/National Promotion for Warner Bros., later moving into artist management with such acts as Men At Work, ZZ Top, and Larry Graham, before joining A&M in 1986.

Prior to entering the record business, Lake spent several years in radio, most notably as National PD for the Bartell Radio chain from 1977-79. He also programmed CHR stations KCBQ/San Diego, WPEZ/Pittsburgh, KSLQ/St. Louis, WYRE/Annapolis, and WJBQ/Portland, ME.

Kargol

Continued from Page 1

Kargol told R&R, "When Jack promoted me to National Director/Pop Promotion, he was quoted as saying, 'I think Mark has just enough Hollywood in him to eventually be bigger than [A&M Sr. VP/Promotion] Charlie Minor.' Well, I definitely would like to make as much money as he does.

"I'd like to thank Charlie for giving me my start in the business and Jack Satter for allowing me to be a part of structuring the best promotion team on the street."

Kargol began his music industry career ten years ago as a United Artists college rep at the University of Colorado. In 1980 he was appointed EMI Denver Local Promotion Director, and in 1984 became Los Angeles Local Promotion Director.

Sun Shines On 'Rainstorm'



Linda Ronstadt didn't cry, but she may have let out a howl or two when Elektra execs presented her with platinum and gold plaques for her "Cry Like A Rainstorm — Howl Like The Wind" LP and a gold award for the single "Don't Know Much." On hand for the presentation were (I-r) Elektra's VP David Bither, Chairman Bob Krasnow and Sr. VP Gary Casson, Ronstadt, the label's VP Kenny Hamlin, Sr. VP Brad Hunt, Suzanne Berg, Exec. VP Aaron Levy, Sr. VP Rick Alden, and VP Marcia Edelstein, and Mahoney & Wasserman's Ira Koslow.

Arista Sails To Platinum



Arista President Clive Davis (I) receives a platinum plaque during the label's five-day convention aboard a Caribbean cruise ship. The presentation — which marks Milli Vanilli's success in '89 — was bestowed by (I-r) Arista's VPs Tony Anderson and Rick Bisceglia and Sr. VP Jim Cawley.

Good News For EMI



Huey Lewis & the News have inked with EMI, and plans for a '90 label debut are in the works. The signing is a reunion of sorts, as EMI President/CEO Sal Licata was President of Chrysalis when the Bay Area band signed to that label. Celebrating the deal are (front, I-r) Newsmen Bill Gibson, Mario Cipollina, and Sean Hopper; (back, I-r) manager Bob Brown, EMI Sr. VP/GM Ron Urban, Lewis, Licata, the band's Chris Hayes, label VP Robert Smith, and the band's Johnny Colla.

Wise

Continued from Page 1

"But I'm most excited about the great new management opportunity that awaits me, and happy to be joining Atlanta's fun Country stations. Anyone who knows me knows I aspire to be a GM; Bob Green and [NewCity President] Dick Ferguson will give me the hands-on training I need. Besides, I love Country and I love Atlanta."

Prior to his tenure at WGTR, Wise programmed WQIK/Jacksonville, WFBQ/Indianapolis, and WKLS/Atlanta.

The fall Arbitron and Birch showed WYAI & WYAY to be Atlanta's Country leader, with 12+ shares moving 4.8-5.6 in Arbitron and 5.3-6.9 in Birch.

WNRJ

Continued from Page 3

"This is a more conservative market, which makes me really wonder why WSHH changed format. All the B/EZ stations that dropped the format, including WSHH, wouldn't bring their stations up to date. Easy Listening will be accepted more than people think," he predicted, and added, "We're using the contemporary-sounding Ultra format, rather than match-flow."

Prior to joining KOSI & KEZW about a year ago, Heller programmed WLQR & WSPD/Toledo.

In the fall among persons 12+, WNRJ placed 12th in Birch (2.6) and 13th in Arbitron (2.4).

Reeder

is," he continued. "SunGroup's 1990 planning revolves around attracting leadership of the caliber of Jim and [Southeast Division chief] Marshall Magee."

Reeder headed Radio USA the last three years. Before that he was an executive with Mason Best Company, responsible for the communications and broadcast areas. He has also owned and operated a number of radio outlets.

Benesch

Continued from Page 1

Benesch told R&R, "Congratulations must be shared with the artists who make the music, and with my staff, who continue to represent Columbia Records with the highest caliber of professionalism. I'm especially thankful to [CBS Records Division President] Tommy Mottola and to Don Ienner for their continued support and confidence."

Benesch joined CBS in 1976 as an inventory specialist and Singles Record Coordinator at the Los Angeles branch. He then served as Columbia Local Promotion Manager in Denver, Chicago, Cleveland, Pittsburgh, and Buffalo before being named Director/National Singles Promotion in 1986. He was appointed VP/Promotion the following year.

Costello

Continued from Page 3 enough to be at Virgin from day one and it amazes me how far we've come in such a short time. I'm looking forward to working even more closely with Plen, [VP/Field Promotion] John Boulos, and [National Promotion Director/Album Radio/Rock 40] Jeffrey Naumann, and what has to be the best field staff on the street."

Prior to joining Virgin in 1987, Costello was Midwest Promotion/ Sales Manager for IRS.

Heslet

Continued from Page 3 September from CHR KATD. It had originally selected KYAY as its new calls, but recently changed to KRTY because of possible confusion with — and some heavy complaining from — KYA/San Francisco.

Weaver

Continued from Page 3

grammer of Davis-Weaver Broadcasting, a chain which expanded to include KFIG/Fresno and KLOK-FM/San Francisco.

"Yes/No Radio"

The latter stations used Weaver's innovative "Yes/No Radio" plan, which used listener votes to determine whether songs should air in regular rotation. The idea was later adapted by many CHR stations in a less comprehensive form.

Former KWIZ MD Les Honig was associated with Weaver from 1980-84 and did his masters thesis on how KWIZ positioned itself as Orange County's radio station. He told R&R Weaver was "outgoing, gregarious, full of life — a real nice person. He was strong-willed and had definite programming ideas, but if you didn't agree with a music decision, he was open-minded and listened."

KWIZ Sr. AE Reed McCloud worked with Weaver from 1964-88. He told R&R Weaver was innovative in both programming and sales. "In 1964 at KWIZ, he hired one of the first female salespeople in Southern California" (Rosalie McElroy, who recently retired from KMPC/Los Angeles).

McCloud noted, "Bill Weaver was a guy who was always bursting with vitality and enthusiasm."

The burial is set for Saturday (1/20) at Pacific View Memorial Park.



LIVE FROM HOLLYWOOD — SUNDAY 10 PM EST

President Bush, former President Ronald Reagan and, covering this national event, Dan Rather, Tom Brokaw and Ted Koppel, plus special guest Jim Morris, who's had numerous appearances on Johnny Carson, David Letterman, Nightline and Good Morning America.

Upcoming Shows: Roger Rabbit and comedian extraordinaire Charles Fleisher, Yakov Smirnoff, Judy Tenuta.

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Tom Gordon, Project Manager Phone (314) 361-2000 Fax (314) 361-2393

PERSPECTIVES

MARKETING IN THE '90s

Television Follows Radio's Lead

By Jeff Pollack

As we enter the '90s, television stations and networks are adopting "new" promotional approaches that are similar to the techniques and strategies radio has been using for years.

In the past, television executives typically looked down on radio as a 'poor cousin," disparaging its promotion efforts. One executive expressed the prevailing attitude by stating he would never sacrifice the integrity of his network by doing a radio station contest such as "Fish Fling."

However, the increasing fragmentation of the television audience, owing to the proliferation of cable outlets, independent stations, and VCR usage, necessitated a reexamination of traditional promotions. Television's latest promotion efforts should sound familiar to radio programmers, who will no doubt discern similarities to their own successful forced-listening and audience-recycling contests.

Watch-And-Win

The premiere of the 1989-90 network television season marked a turning point in network and local marketing plans. Both CBS and NBC launched major watch-andwin sweepstakes that tied in major retail accounts (K-mart and Sears) to encourage viewers to sample the new fall shows. For example, "America's Brightest Stars: NBC, Sears, And You" helped build awareness of NBC's fall lineup. Traffic at Sears stores was up an estimated 15-20% during the promotion. Sears also estimated it received three times as many entries as it usually receives for a national sweepstakes. Since the promotion aired, Sears has increased its spending on NBC fourfold.

"In the past, TV executives typically looked down on radio as a 'poor cousin,' disparaging its promotion efforts."

St. Conference Services and Services and Services

CBS recently purchased a fourweek radio schedule to advertise its "Get Ready" promotion. The promotion - "Watch, Match and Win' sweepstakes — featured over six million prizes, a chance to win every night, and a total media value of more than \$24 million. The targeted goal was to successfully launch "Major Dad," the anchor of the CBS Monday night comedy lineup. The media blitz incorporated print, radio, on-air, over 210 million K-mart circulars, in-store point-of-purchase displays, celebrity tours, and affiliate tie-ins.

The sweepstakes required viewers to match numbers on cards they received in circulars with winning numbers that aired in program breaks during the net-



Jeff Pollack

"The premiere of the 1989-90 network television season marked a turning point in network and local marketing plans."

work's new 8pm shows. An amazing one in 20 households in the nation participated - more than five times the average response for promotions of this type.

Miller Brewing Company cosponsored a day-long seminar that brought together executives of General Foods USA, Procter & Gamble, McDonald's, United Airlines, General Motors, and 40 other top marketers with an equal number of television station and network executives. The purpose: to make television executives aware that it is becoming increasingly difficult to sell time based solely on ratings. The word was that networks and stations needed to start developing well-rounded programs to help market clients' products, not just advertise them.

Stealing Radio's Business?

National advertisers may now seek television instead of radio for future promotions. CBS is the most aggressive player with promotions such as a sports package that offers six major advertisers a 27-city shopping mall tour for \$11 million per advertiser. To participate, sponsors must advertise on all five kinds of sports programs CBS airs, increasing dollars spent on certain sports that aren't as popular. The mall tour will include sports exhibits sponsored by the different advertisers.

in a tie-in with Coca-Cola, the national "Isle of Dreams" promotion. Weeklong cruises for two were awarded to 1000 winners, along with the chance to win other major prizes in a treasure hunt conducted on a private island. Qualification methods were left up to each individual affiliate; in New York, participants picked up their registration forms at Coca-Cola displays in local supermarkets and either listened to a radio station or watched the Fox affiliate for a secret phrase. Entrants wrote down the phrase and sent it in. "For Love and Money" is an upcoming CBS promotion. Designed

Fox is also active in this area.

Last year the network participated

Protecting Our Turf

In response to television's radio-inspired promotion techniques, radio should:

- Continue to stress its unique selling points as compared to television's constraints.
- Sell time to networks and stations, using the new promotions to generate radio revenue.
- Come up with more imaginative and innovative strategies to maintain top-of-mind awareness.

More To Come

NBC is planning promotions centered around its late-night and Saturday morning shows. Furthermore, all three networks have hired promotion executives to help them compete. In the future, televi-

carefully to radio to learn what they can from the contest, sweepstakes, and promotion experts.

What will be the effect of all this on radio sales?

- · Television, both cable and broadcast, will clearly continue to take some money from advertising budgets that had gone to radio in the past. However, aggressive radio stations will continue to stress their own unique selling points as compared to television's constraints. For example, no one has yet found a way to reach freeway commuters with television.
- The new television promotions, especially at the network level, will open up new advertising revenues for radio. (CBS, as noted previously, bought radio as part of its "Get Ready" promotion.)

"Many television

executives are listening carefully to radio to learn what they can from the contest, sweepstakes, and promotion experts."

· As networks and television stations borrow more promotion ideas from radio, radio will have to come up with even more imaginative and innovative strategies to maintain top-of-mind awareness.

Radio has always been able to move quickly in the face of increasing competition. Now, new competition comes from a different medium. While the technology is radically different, television appears to be moving itself closer to radio's style of doing business. The smart players in radio will make the necessary programming, marketing, and revenue adjustments to succeed in this more competitive new decade.

around "Dallas" and "Knots Landsion will likely follow radio's lead

chance to win a \$250,000 South Fork-style Dallas ranch. American Cyanamid, American Home Products Corporation, Bristol-Myers, Chesebrough-Ponds, and Warner Lambert will pay \$12 million to buy nine 30-second spots and up to three pages in a Sunday coupon newspaper supplement to participate. CBS will spend \$1 million in advertising to support the promotion. As for daytime fare, ABC cre-

ing," it will offer viewers the

ated a promotion for "All My Children" based on the show's fictitious Pine Valley locale. Pine-Sol cleaner agreed to support a national contest in conjunction with the show, and "Pine-Sol/Pine Valley Sweepstakes" was born.

CBS is currently involved in a point-of-purchase promotion with Maxell Tapes. Each Maxell videocassette includes a brochure describing the CBS prime-time lineup, along with this suggestion: "If you can't watch it, record it on Maxell tape."

"The new television promotions, especially at the network level, will open up new advertising revenues

for radio."

in other areas of marketing and

specialization such as personality

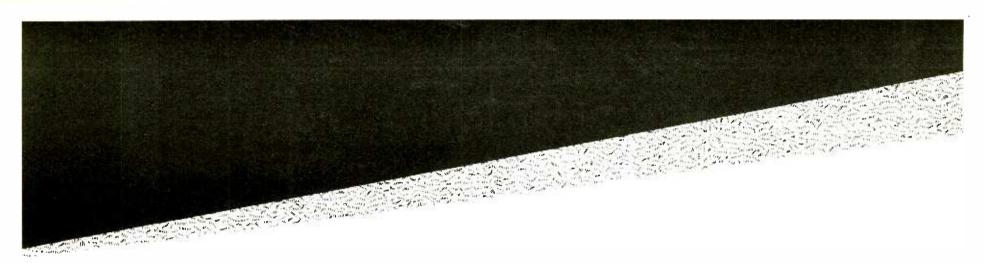
development, promotional recycl-

ing, and community involvement.

tougher for radio. Late-night television is already inexpensively priced in some small markets. (In fact, in Australia, local spots on network affiliates now actually cost less than equal time on some of Pollack Media's client FM stations!) Local television stations will be hard pressed to come up with value-added tie-ins. And many television executives are busy researching, watching, and listening

*/

Jeff Pollack is Chairman/ CEO of Pollack Media Group (213-459-8556), an international programming advisory firm consulting all radio formats in nine countries. He contributes to this section on a regular basis.



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Boom Boxes

Radio Forecast: Hot In The '90s

By Rhody Bosley

As we enter the '90s, radio is healthy and growing. The keys to its growth are audience size and reach, and investment in the medium by both the public and the business community. The public is buying more radios and listening for longer periods, while advertising revenue and investment in stations are on the rise. Radio's forecast for the decade is definitely hot.

Radio is the medium best positioned for success. But it will need to adapt and adjust to meet the public's changing desires, the increasingly competitive environment, and new business opportunities and challenges.

Poised For Success

The public is investing time and money in radio: more than three hours per day listening to more than half a billion radios (17% more than in 1980). Sales of radios are up a startling 31% compared to ten years ago. Clearly the public is willing to buy the necessary equipment to receive the information and entertainment radio provides.

Radio is everywhere, around the clock. People listen at home, in cars, at work, at play, in all dayparts, in every season. The medium is popular with all age groups, ethnic groups, regions, and among both sexes.

Ad revenue has more than doubled in the past decade. More than \$8.4 billion is expected to be spent on radio time this year, up from \$3.5 billion in 1980. The number of stations also grew 15% during the '80s, with nearly 11,000 on-air by 1990. The value of these stations escalated more in the '80s than in any other decade.

The signals are strong for a solid future, and those who keep up with changes in demographics, lifestyles, advertising, and ratings and research technology stand to share in radio's good fortune.

Shifting Demos

The linchpin for success in the '90s will be radio's ability to serve the changing demographics of its



Rhody Bosley

public: the aging baby boomers, the new baby boomlet, and the growing elderly population.

The major demographic change is the aging of the baby boomers. This huge group born between 1946-1964 is 76 million strong and entering midlife. Baby boomers were brought up with radio.

In the '90s there will be a "baby boomerang," also known as the baby boomlet. The result will be a teen audience comparable to that of the early '60s. Although the birthrate per woman has dropped, the sheer number of women at child-bearing age will create a new birth boom.

Another major demographic change will be that the elderly are living longer and acting younger. The so-called senior citizen is already more healthy, active, and mobile. Life expectancy has increased from 63 years in 1940 to 75 years.

Changing Lifestyles

Not only is the age composition of the population changing, but so are the prevalent lifestyles. In the past 20 years, the percentage of women in the labor force has increased to 56%, and this growth is expected

to continue. And as the lifestyle of women has changed, so has that of the family unit.

Only 27% of today's households are considered nuclear families (with the mother, father, and children living in the same household. The number of married couple households has declined dramatically — from 75% in 1960 to 57% in 1988. Consumption patterns, entertainment preferences, and media choices change as the nature of the family unit changes.

Target Advertising

Radio is the best-positioned medium for advertising because it offers segmented, homogeneous audiences. Advertisers can buy

"The linchpin for success in the '90s will be radio's ability to serve the changing demographics of its public."

time to reach specific targets categorized by age, sex, ethnicity, race, lifestyle, or geographic unit. They can target baby boomers, the baby boomlet, or the elderly, and tailor their messages accordingly.

Radio offers these audiences at specific times of day, days of the week, or in unique selling environments (news, sports, spe-

cial programming of any type). The '90s will see advertisers continuing to focus more precisely on potential customers.

Research Demands

In order to succeed, radio broadcasters will of course need research tools to understand changing audience composition and desires. Subscribers are demanding more data, delivered faster and more frequently. This demand is being driven by audience fragmentation. As stations seek marketing differentiation, they focus on more precise segments of the population to target. This provides stations with a competitive advantage for both programming and sales. In a volatile marketplace, more frequent reporting is essential to insure that stations stay on their marketing tracks.

Stations are also demanding more types of data to find and sell competitive advantages. Audiences must now be defined not just in terms of age and sex, but in terms of income, education, and family size. Stations want information on purchasing behavior, preferred stores and products, etc. The more a station knows about the behavior of its audience, the better job it can do programming to that audience and selling airtime to the appropriate advertisers.

Ratings Measurement

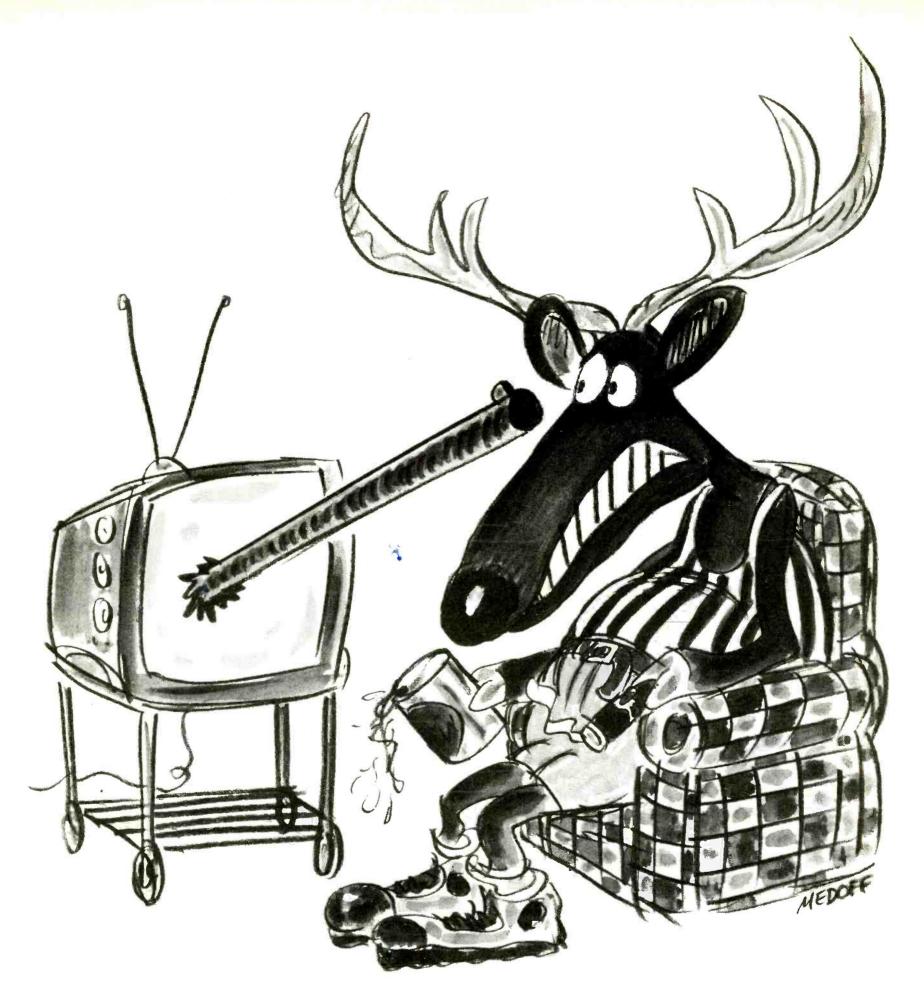
Arbitron is seeking to meet these new challenges.

Many subscribers have already asked about electronic ratings measurement. We have been testing an electronic media log that will eliminate time spent mailing diaries back and transcribing entries into computers. The electronic media log could remove ten days from the post-survey process.

As for the distribution of reports, continued improvement in satellite transmission, fiber optic cables, higher-speed data transmission, and the improved data storage capacity of desktop computers could lead to the abolition of the printed report as we know it. We already distribute new data monthly to 600+ stations electronically. We plan to be able to do this for all subscribers.

What's the next step? Expert systems: software designed to search the data to find the meaningful information. The software will "think" like experts do, analyzing and using the data effectively. It will help subscribers deal easily with large amounts of information. Using data in more sophisticated ways is just one of the factors that will permit radio to succeed handsomely in the '90s.

Rhody Bosley is VP/Radio Sales & Marketing for Arbitron (212-887-1300), which uses a seven-day personal diary to collect radio listening data for 260 markets. He contributes to this section on a regular basis.



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KEN BARNES

Ready For The Grammy Challenge?

Grammy Handicap VI: U2 Can Be A Winner, And So Can You, Too

How can you miss me when I won't go away. Back from a brief hiatus (at the luxurious Continental Hiatus House), I'm just in time for the sixth annual Grammy Handicap, followed next week by the biggest new artist survey ever.

Let's recap the Grammy contest rules. I chose 12 categories the day the nominations were announced, and have listed the nominees for your voting pleasure. If you want to enter, take your pick (one per category, thanks) using this page as a ballot or writing your choices on a separate sheet of paper. Mail or fax (213-203-9763) 'em to me at R&R on or before Tuesday, February 20.

What's in it for you? Well, I didn't get corporate approval for that all-expenses-paid Panama City vacation package, but the entrant (or entrants) with the most correct guesses will win a year's free subscription to this very publication plus a year's worth of R&R Hotfax delivered directly to the nearest fax facility. Anyone who can anticipate Grammy-voter preferences to the point of guessing all 12 winners correctly should be confined to an institution specializing in severe mental disorders, but will also have a five-year R&R subscription to while away the time.

The Category Details

Not too many changes in categories from last year, the first time 12 categories were selected. As always, the four main "general interest" categories (Record Album categories (Record, Album, and Song of the Year plus Best New Artist) are included, plus the three Pop Vocal categories.

Last year the Hard Rock and Metal categories were introduced in combined form; this year NARAS, following the victory of speed metal pioneers Jethro Tull,



Up for another turn at bat with the Grammy voters

separated the genres. I chose Hard Rock for this contest, regarding it as a bit closer to the mainstream. Rap, last year's other new category, is retained this year.

From sheer whim, I switched this year's R&B category from Best Female Vocal to Best Male Vocal, and Country's from Best Vocal Collaboration to Best Male Vocal. The male fields looked more interesting this year; next year, I'll rebalance things toward the fe-

Following are the categories and nominees. All titles are for songs unless otherwise noted. Good luck.

Record Of The Year

"The End Of The Innocence"/ Don Henley The Living Years"/ Mike & The Mechanics "She Drives Me Crazy"/ Fine Young Cannibals 'We Didn't Start The Fire" 🕊 Billy Joel "Wind Beneath My Wings"/ Bette Midler

Album Of The Year

"The End Of The Innocence"/ Don Henley Full Moon Fever"/Tom Petty Nick Of Time"/Bonnie Raitt The Raw & The Cooked"/ Fine Young Cannibals Traveling Wilburys Vol. I"/ Traveling Wilburys

Song Of The Year

(songwriter's award: no artist "Don't Know Much"

"The End Of The Innocence" X"The Living Years"

"We Didn't Start The Fire" Wind Beneath My Wings

Best New Artist

Neneh Cherry Indigo Girls (Milli Vanilli 💍 Soul II Soul Tone Loc

Best Pop Vocal Performance, Female

'Cry Like A Rainstorm . . . " (LP)/ Linda Ronstadt "Don't Wanna Lose You"/

Gloria Estefan

Nick Of Time"/Bonnie Raitt
"Straight Up"/Paula Abdul
"Wind Beneath My Wings"/ Bette Midler

Best Pop Vocal Performance, Male

"Batman" soundtrack (LP) Prince

How Am I Supposed To Live Without You"/Michael Bolton
'Right Here Waiting"/

Richard Marx 'We Didn't Start The Fire''/S

Billy Joel 'You Got It''/Roy Orbison 🖔

Best Pop Performance By Duo Or Group With Vocal

"Don't Know Much"/ Linda Ronstadt f/Aaron Neville 🗘 If You Don't Know Me By Now Simply Red

"Love Shack"/B-52's "She Drives Me Crazy"/ Fine Young Cannibals

The Living Years"/ Mike & The Mechanics



Wilburys: it's encouraging to see the voters nominate a brand-new group's first album

Best Rock Performance

'Glamour Boys''/Living Colour 'Mixed Emotions''/Rolling Stones 'Rattle & Hum" (LP)/U2

"Traveling Wilburys Vol. I" (LP)/ Traveling Wilburys

"When Love Comes To Town"/ U2 f/B.B. King



Sure Bette for a Grammy?

Best Hard Rock Performance.

'Cult Of Personality"/ Living Colour 'Dr. Feelgood"/Motley Crue

"GN'R Lies" (LP)/Guns N' Roses By Duo Or Group W/Vocal > "Love In An Elevator"/Aerosmith & "Once Bitten Twice Shy"/ Great White

Best R&B Vocal Performance, Male

'Batdance"/Prince Every Little Step"/Bobby Brown $oldsymbol{\mathcal{B}}$ "Heart's Horizon" (LP)/ Al Jarreau

"She Won't Talk To Me"/ Luther Vandross

'We've Saved The Best For Last"/ Smokey Robinson (on Kenny G single)

Best Rap Performance

Bust A Move"/Young MC S Fight The Power"/Public Enemy Funky Cold Medina"/Tone Loc 'I Think I Can Beat Mike Tyson"/ DJ Jazzy Jeff & The Fresh Prince "Me Myself & I"/De La Soul

Best Country Vocal Performance, Male

"After All This Time"/ Rodney Crowell 'I'm No Stranger To The Rain"/

Keith Whitley 'It's Just A Matter Of Time"/

Randy Travis Killin' Time'' (LP)/Clint Black 🖇

Lyle Lovett & His Large Band' (LP)/Lyle Lovett



Fine Young Cannibals: food for thought, at least . .



Dueling Henleys: at left, ex-Eagle Don, nominated for Song of the Year with "The End Of The Innocence"; at right, ex-Newbeat Larry, his bread-and-butter days behind him with a nomination for "Wind Beneath My Wings"



Frasure

"BLUE SAVANNAH"

The New Single From The Album WILD!

KKBQ deb 24 KRBE deb 24 KISN add KNRJ 26-22 KSAQ 36-27 HOT949 deb 20 KSND add KWTX add





Depeche Mode

"PERSONAL JESUS"

The New Single

NEW & ACTIVE

First Gold Single Of The 90's!

CKOI 14-10 WPHR 12-11 KDWB Deb 27 WLOL deb 30 KS104 9-6 Y108 add **KOY-FM 17-15** KXYQ 16-14 KKLQ 27-19 KEGL add PWR96 34-29 KXXR deb 39 **PIRATE 14-11** 98PXY 19-16 WPST 18-11

K106 12-8 KZZB 19-17 195 add WZYP add WDJX add **KBFM 9-2** HOT92 deb 29 WWCK 21-15 KKSS 19-13 KNMQ add 30 KISR add **KNOE** add KNIN 14-12 **ZFUN 18-10**



AC 23-20

Vonda Shepard

"DON'T CRY ILENE"

From The Album VONDA SHEPARD







FM102 17-16 **KMEL 8-8** HOT96 on KLUC deb 30 **KDON 25-15**



"FOREVER MORE"

The New Single From The Album TONY LEMANS

WORLD MUSIC

McCartney Live Album On Horizon

t now looks certain that a live album will result from PAUL McCARTNEY's current world tour. Speaking to ROL on Monday (1/15), drummer CHRIS WITTEN from Macca's touring band said, "The immediate things that we're thinking about are a live album and the feature film that RICHARD LESTER's shooting.

"So when we finish the tour." Witten continued, "there'll be a lot of work on the album, having it mixed. We've been recording most nights, so there's an awful lot to

Crisis Nice

CLIFF RICHARD, JUSTIN HAY-WARD, and RICK WAKEMAN were at East London's Queen Elizabeth Hospital For Children last weekend to launch a record they've made titled "Everybody's Got A Crisis In Their Life." The song, written by UK DJ SIMON CUM-MINGS, will benefit the hospital and leukemia research.

Soul II Soul Signings

JAZZIE B has been telling Blues & Soul magazine about the latest signings by the SOUL II SOUL organization. "We have VICTORIA



Jazzie B - signs o' the times.

WILSON-JAMES, who's a vocalist that you'll also hear on the next Soul II Soul LP; JIMMY POLO, a multi-talented vocalist and musician; the SYNDICATE, who do a fusion of hip-hop and reggae; and the MEDUSAS, who are in the vein of LIVING COLOUR.

"They'll each have records out, but on different labels," explains Jazzie B, "I don't like putting all my eggs in one basket.

Icicle Works On Tap

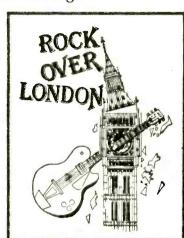
One of the best bands to emerge from the Liverpool scene during the '80s, the ICICLE WORKS, have signed a new deal with Epic Records (UK). Expect a single at the end of February, with a tour and

Inspiral Carpets Mute

Mute Records has succeeded where CBS, London, Chrysalis, RCA, and Jive failed, securing the hotly tipped independent band IN-SPIRAL CARPETS to a five-album contract.

However, the deal only ties the Manchester-based outfit to Mute in the UK, and allows them to continue their own Cow Records label

"Rock Over London" news is a service of Rock Over London Ltd. which can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.



(with Mute's backing). The first release will be a single ("This Is How It Feels") in February, with an album set for April.

Morrissey Beaten

MORRISSEY has been beaten to the punch by Canadian singer BRUCE COCKBURN. Word is that the former SMITHS lead singer will use MARY MARGARET O'HARA as a backing vocalist on his forthcoming single release reported to be a song called "November Spawned A Monster" – but Cockburn gets first crack at O'Hara as a backing vocalist on his just-released 45, "Shipwrecked At The Stable Door."

Dream On

The DREAM ACADEMY are finishing work on their third album with producers DAVE GILMOUR



Paul McCartney - an awful lot to listen

and ANTHONY MOORE, who cowrote three songs for PINK FLOYD's "A Momentary Lapse Of Reason" LP. Moore is also known as the writer of PAUL YOUNG's "No Parlez" and for his work with SYD STRAW and TREVOR RABIN.

Rock Steady On TV

Beginning next month, a new British TV rock series plans to bring STING, DAVID BOWIE, FLEETWOOD MAC, PHIL COL-LINS, PRINCE, QUEEN, ERIC CLAPTON, and many more to the small screen.

"Rock Steady" will be presented by NICKY HORNE from London's Capital Radio and Irish DJ DAVE FANNING and will run for 16 weeks on Channel 4 on Tuesday nights at 10:30, starting February

Instant Foreplay

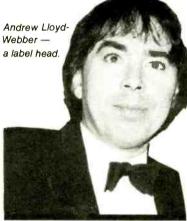
DAN HARTMAN's "Instant Replay" reappears in the UK charts this week, covered by the new British duo YELL! 18-year-old PAUL VARNEY and 22-year-old DANIEL JAMES are getting the inevitable comparions with

WHAM! - they even have the same publicist!

More info on YA KID K, the member of TECHNOTRONIC who co-wrote "Pump Up The Jam." He comes from Kinshasa in Zaire and his real name is MANUELA BAR-BARA KAMOSI MOASO DJOGI! Incidentally, the new Technotronic single — "Get Out (Before The Night Is Over)" — comes out in Britain this week.

Lloyd-Webber Label Bows

ANDREW LLOYD-WEBBER is launching a new career for himself as a record company mogul. The composer of "Jesus Christ Super-star," "Cats," et al. is setting up his own label (React Records) with partner STEVE EDGLEY. Webber will be signing up new pop talent in an attempt to dominate the charts as he has dominated London's theatre.



"Steve Edgley has a great track record of finding hit records and hit concepts," says Webber, "and I'm delighted to join forces with him. I've always loved dance music, and Steve's obvious enthusiasm for it means that we will have a really dynamic record company.

Eddi Exits

After several weeks of rumours, it's been confirmed that singer ED-DI READER has left FAIR-GROUND ATTRACTION owing to differnces of opinion within the group, who've been working on the follow-up to their successful "First Of A Million Kisses" LP.

Ronnie James Dio - in Deep

Reader was very much the personality of the group, which won BPI awards for Best Single ("Perfect") and Best Album last year, but it's MARK NEVIN who writes the songs and who's now looking for someone new to sing

Meanwhile, YNGWIE MALMS-TEEN has postponed his proposed UK February tour in order to recruit some new band members, as lead singer RONNIE JAMES DIO has been confirmed as the replacement lead vocalist for IAN GILLAN in DEEP PURPLE.

U2 Through?

Remarks made by BONO at U2's December 27 show in Dublin have led to speculation in the Irish press that the band may be close to splitting up. "We've been around ten years and we've enjoyed it," Bono told the 5000-capacity crowd, "we say thank you to those who believed in us from the beginning. But we've got to go away for a little

He then added, "We can't go on like this forever." A U2 spokesperson would only comment that the group would be deciding on their next moves by the end of January.

Wither Wonder Stuff?

Confusion reigns in the ranks of the WONDER STUFF, who may or may not have lost the services of bass player ROB JONES (aka THE BASS THING). In any case, the band has decided to take a break of "two or three months" which means their forthcoming EP release has been postponed.

BRITAIN

- NEW KIDS ON THE BLOCK/Hangin' Tough (CBS)
- 49ERS/Touch Me (4th & Broadway/Island)
 MANTRONIX 1/WONDRESS/Got To Have Your Love (Capitol)
- SOUL II SOUL/Get A Life (10/Virgin)
- F.P.I PROJECT/Going Back To My Roots (Rumour)
- JASON DONDVAN/When You Come Back To Me (PWL)
 DE LA SOUL/Buddy/The Magic Number (Big Life)
- SONIA/Listen To Your Heart (Chrysalis)
- KYLIE MINOGUE/Tears On My Pillow (PWL)
 ROB 'N' RAZ f/LEILA K/Got To Get (Arista)
- MISSION/Butterfly On A Wheel (Mercury/PG)
- SILVER BULLET/20 Seconds To Comply (Tam Tam) D MOB f/NUFF JUICE/Put Your Hands Together (FFRR/PG)
- MADONNA/Dear Jessie (Sire/WB)
- KAOMA/Lambada (CBS)
- JIMMY SOMERVILLE/You Make Me Feel (Mighty Real) (London/PG)
- **ELECTRONIC**/Getting Away With It (Factory)
- DEACON BLUE/Queen Of The New Year (CBS)
- 19 LATINO RAVE/Latino Mix (Deep Heat)
 20 BAND AID II/Do They Know It's Christmas (PWL)

Moving Up

HALO JAMES/Could Have Told You So (Epic) QUIREBOYS/Hey You (Parlophone/EMI) FISH/Big Wedge (EMI)
LIL LDUIS & WORLD/I Called U (FFRR/PG) MARTIKA/More Than You Know (CBS) HAPPY MONDAYS/Madchester Rave On EP (Factory) QUINCY JONES f/RAY & CHAKA/I'll Be Good To You (Qwest/WB)

The Network Chart, courtesy MRIB

AUSTRALIA

- KATE CEBERANO/Brave **HUNTERS & COLLECTORS**/
 - When The River Runs Dry
- PETER BLAKELEY/Crying In The Chapel
 JENNY MORRIS/Street Of Love
- ICEHOUSE/Touch The Fire **BODM CRASH OPERA/Best**
- Thing
 MAX Q/Sometimes 6
- IAN MOSS/Mr. Rain GIRL OVERBDARD/I Can't
- 10 SHIVERS/Washaway

Most Added

GIRL OVERBOARD/The Love We Make

Ton 10 Australian records from playlists of FM 104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Ade-laide, 2-DAY/Sydney, 2MMM/Sydney, and

CANADA

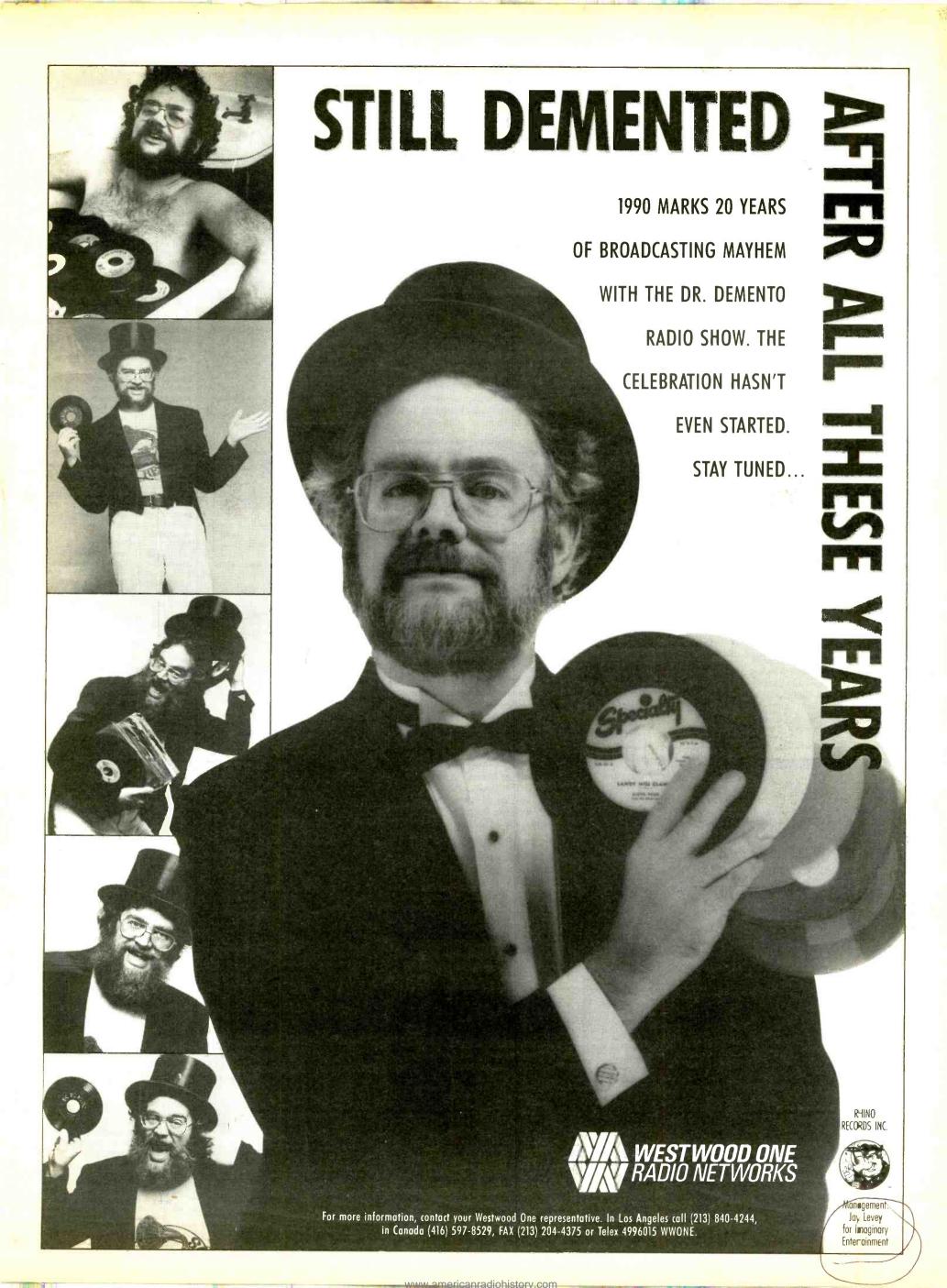
- 2 1 ALANNAH MYLES/Still Got This Thing
 MEN WITHDUT HATS/Hey
- SHEREE/Woman's Work HONEYMOON SUITE/Still
- TOM CDCHRANE/White Hot
- PARADOX/Another Day SASS JORDAN/So Hard
- 6 LEE AARON/Hands On
- KIM MITCHELL/Rockland
- Wonderland

 10 LUBA/Little Salvation

Most Added

LUBA/Little Salvation MEN WITHDUT HATS/In The 21st Century

Top 10 Canadian CHR hits courtsey The Record I416) 533-9417



COMPACT DATA®

R.E.M.'s Stipe Organizes Television PSA Campaign

E.M. frontman Michael Stipe is spearheading a project - dubbed "Direct Effect" - that enlists fellow musicians, visual artists, and filmmakers to direct socially, environmentally, and politically aware television PSAs on whatever subject they choose.

10,000 Maniacs singer Natalie Merchant and Boogie Down Productions' rapper KRS-One are among the musicians who've already completed projects for the special campaign, which officially kicks off with a press conference screening on February 6.

Meanwhile, look (and listen) for Stipe to appear on the Blue Aeroplanes' upcoming Chrysalis LP, due this spring.

Meet The New Boss

Congratulations to Bruce Springsteen and girlfriend/former E Street Band vocalist Patti Scialfa. According to recently published articles quoting a Columbia Records spokesman, Patti's definitely pregnant, and the couple are overjoyed at the prospect of becoming firsttime parents!

Rockin' Auction

Neil Young, Ringo Starr, Johnny Cash, Tom Jones, the Tin Machine, Phil Collins, Dion, Clarence Clemons, Steve Vai, Tom Petty, the Fine Young Cannibals, and David Byrne are just a few of the folks who've donated autographed items to the Rock 'N' Roll Memorabilia charity auction to be held March 25 in Washington, DC.

Proceeds from the event (cosponsored by the RIAA, CEMA

Distribution, and WRXQ/Washington, among others) will benefit the the United Cerebral Palsy Founda-

Wonder Reschedules Benefit

Stevie Wonder has postponed his planned "Every Heart Needs A Home" benefit concert for the homeless due to overwhelming interest and support from corporate sponsors, politicians, entertainers, and others.

The Master Blaster rescheduled the show - still set for the Beacon Theatre in NYC - so that all parties who want to get involved can do so. The new date has not yet been announced.

Quick Licks

• Former Little River Band lead singer and RCA solo artist John Farnham has been selected to replace Paul Hogan as the spokesman for Australia's popular Tourist Bureau commercials. G'day.

King For A Month

n February 15, 1965, celebrated singer Nat King Cole died of lung cancer. He was 45 years old.

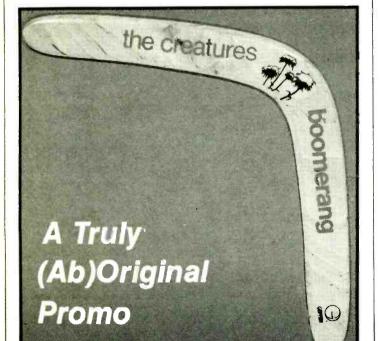
Now, in honor of the man whom many consider the first black superstar recording artist, Capitol Records has proclaimed February to be "Nat King Cole Month," and plans to celebrate the 25th anniversary of his passing with the release of a new "Capitol Collectors Series" CD of Cole classics.

The compilation disc - due in stores February 6 - features the chestnuts "Straighten Up & Fly Right" and "Route 66" (from the



King Cole Trio catalog) as well as such solo hits as "Mona Lisa," "Ramblin' Rose," "The Christmas Song," and "Lazy, Hazy, Crazy Days Of Summer.'

Meanwhile, NARAS plans to honor Cole with a "Lifetime Achievement Award" during the February 21 Grammy Awards telecast.



romo Item O' The Week honors go to the marketing team at **Gerre**n Records, which recently had several industry insiders sporting woodies - thanks to the genuine wooden boomerangs (pictured) that were mailed in support of the Creatures' New Rock chart-climbing LP, "Boomerang,"

The curved tree cutting — used in primitive cultures for fun and (live) game — features a sample of the disc's flowery artwork, and comes with an instruction sticker telling programmers how to handle the hip stick/album ("Place it gently to your ear," etc.).

What's more, the lean piece o' lumber calls on music directors to pay special attention to the track "Standing There," which should have listeners screamin' like banshees for more!

- · Bob Dylan recently recorded some new tracks with Jimmy and Stevie Ray Vaughan in Los Angeles. The tunes, which may (or may not) make it on the next Dylan LP, were produced by David Was of Was (Not Was).
- The Grateful Dead raised some \$12,000 for the victims of the Northern California Earthquake via the band's "Earthquake Hotline."
- · Church skinsman Richard Ploog has embarked on a yearlong sabbatical from his bandmates to 'explore alternative musical possibilities." Look for the band to pick up a replacement drummer for its upcoming world tour.
- Tuff 'n' tender rocker Lita Ford is back in the studio working on her next RCA album with producer Mike Chapman.
- · J.J. Cale makes his Silvertone/Jive album debut with the January 30 release of "Travel Log" - a collection of songs detailing the various towns and tures the singer/guitarist has experienced in his lifetime.
- Former King Kobra vocalist Mark Free has joined a new group called Signal. The band's debut EMI LP is due out January 29.
- Todd Rundgren is (once again) busy putting the finishing touches on the second Pursuit of Happiness LP. Look for the Chrysalis disc in



HEAVY

Weeks Or

PAULA ABDUL/Opposites Attract (Virgin)	3
AEROSMITH/Janie's Got A Gun (Getten)	9
B-52'S/Roam (Reprise)	5
E. BRICKELL &/A Hard Rain's A (MCA)	ADD
PHIL COLLINS/Another Day In Paradise (Atlantic)	11
LOU GRAM M/Just Between You & Me (Atlantic) .	11
MOTLEY CRUE/Kickstart My Heart (Elektra)	10
MICHAEL PENN/No Myth (RCA)	10
TOM PETTY/Free Fallin' (MCA)	11
SKIO ROW/I Remember You (Atlantic)	6
ROD STEWART/Downtown Train (WB)	9
TESLA/Love Song (Getten)	. 22

EXCLUSIVES

JOAN JETT/Dirty Deeds (CBS Assoc.) BILLY JOEL/I Go To Extremes (Columbia) ADD

BUZZ BIN

DEPECHE MODE/Personal Jesus (Sire/Reprise) JESUS & MARY CHAIN/Head On (WB) PSYCHEDELIC FURS/House (Columbia)

ACTIVE

BABYFACE/Tender Lover (Solar/Epic)
BAD ENGLISH/Price Of Love (Epic)
TRACY CHAPMAN/Born To Fight (Elektra) ADI
NENEH CHERRY/Heart (Virgin)
JANE CHILD/Don't Want To Fall In Love (WB) ADI
ERIC CLAPTON/Pretending (Reprise)
ALICE CDOPER/House Of Fire (Epic)
BOB DYLAN/Political World (Columbia)
FRDNT/Fire (Columbia)
GRATEFUL DEAD/Just A Little Light (Arista) ADI
GREAT WHITE/House Of Broken Love (Capitol)
Q. JONES I/RAY & CHAKA/I'II Be (Qwest/WB)
LENNY KRAVITZ/Let Love Rule (Virgin)
ALANNAH MYLES Black Velvet (Atlantic)
NUCLEAR VALDEZ/Summer (Epic)
ROXETTE/Dangerous (EMI)
MICHELLE SHOCKED/On The Greener Side (Mercury)
TEARS FOR FEARS/Woman In (Fontana/Mercury)
TECHNOTRONIC (/FELLY/Pump Up The Jam (SBK) 1
S.R. VAUGHAN &/House Is Rockin' (Epic)
WARRANT/Sometimes She Cries (Columbia)
JODY WATLEY Everything (MCA)

MEDIUM

ANIMAL LOGIC/There's A Spy (In The) (IRS)
ENUFF Z'NUFF/Fiy High Michelle (Atco) ADL
MELISSA ETHERIDGE/Let Me Go (Island)
PETER HIMMELMAN/245 Days (Island)
L.A. GUNS/Never Enough (Vertigo/Polydor) ADI
LIVING COLOUR/Funny Vibe (Epic)
Z. MARLEY & MELODY/One Bright Day (Virgin)
IAN McCULLOCH/Proud To Fall (Sire/Reprise)
MSG/Anytime (Capitol)
IGGY POP/Living On The Edge Of The (Virgin)
RUSH/Show Don't Tell (Atlantic)
JOE SATRIANI/Big Bad Moon (Relativity)
SCORPIONS/I Can't Explain (Mercury)

BREAKOUT

DIVING FOR PEARLS/Gimme Your Good	(E	pi	c)) .	A	D	
FAITH NO MORE Epic (Slash/Reprise)								
ACE FREHLEY/Do Ya (Megaforce/Atlantic)								
GIANT/Innocent Days (A&M)								
JUNKYARD/Simple Man (Getfen)								

HOT NEW VIDEOS

JANE CHILD/O	on't Want To Fail In Love (WB)	ADD
JOAN JETT/Dirt	y Deeds Done Dirt (CBS Asso	c.) 3
JESUS & MARY	CHAIN/Head On (WB)	ADD
BILLY JOEL/I G	o To Extremes (Columbia)	ADD
PSYCHEDELIC	FURS/House (Columbia)	3

ADDS

BAD ENGLISH/Price Of Love (Epic) E. BRICKELL &.../A Hard Rain's A Gonna Fall (MCA)
TRACY CHAPMAN/Born To Fight (Elektra) JANE CHILD/Don't Want To Fall In Love (WB) DIVING FOR PEARLS/Gimme Your Good Lovin' (Epic) ENUFF Z'NUFF/Fly High Michelle (Atco) GRATEFUL DEAD/Just A Little Light (Arista) JESUS & MARY CHAIN/Head On (WB) BILLY JOELA Go To Extremes (Columbia) L.A. GUNS/Never Enough (Vertigo/Polydor)

Weeks Of

FIVE STAR VIDEOS

TRACY CHAPMAN/Born To Fight (Elektra) SHAWN COLVIN/Steady On (Columbia) TERENCE TRENT D'ARBY/To Know... (Columbia) BOB DYLAN/Political World (Columbia) NANCI GRIFFITH/I Don't Want To Talk About... (MCA) 1 MICHAEL PENN/No Myth (RCA) TOM PETTY/Free Fallin' (MCA) IGGY POP/Living On The Edge Of The Night (Virgin) ... 6
ROLLING STONES/Almost Hear.... (Columbia) ... ADD

ARTIST DEVELOPMENT E. BRICKELL &.../A Hard Rain's A Gonna Fall (MCA) . 1

KATE BUSH/Sensual World (Columbia) JULEE CRUISE/Rockin' Back Inside My Heart (WB) . . 4 MELISSA ETHERIDGE/Let Me Go (Island) SARA HICKMAN/Simply (Elektra) ADD PETER HIMMELMAN/245 Days (Island) LENNY KRAVITZ/Let Love Rule (Virgin) BONNIE RAITT/Have A Heart (Capitol) VONDA SHEPARD/Don't Cry Hene (Reprise) MICHELLE SHOCKED/On The Greener Side (Mercury) 7 SOUL II SOUL/Jazzie's Groove (Virgin) JUDSON SPENCE/Drift Away (Atlantic) SUBDUDES/Any Cure (Atlantic)

NEW MUSIC JON ANDERSON/Far Far Cry (Enigma) ANIMAL LOGIC/There's A Spy (In The ...) (IRS) 13 DAVID BENOITA inus And Lucy (GRP) BLACK VELVET BAND/Let It Flow (Elektra) ERIC CLAPTON/Pretending (Reprise) GRATEFUL DEAD (Just A Little Light (Arista) HUGH HARRIS/Alice (Capitol) INDIGO GIRLS/Get Together (Epic) INNOCENCE MISSION/I Remember Me (A&M) DANIEL LANOIS/Jolie Louise (Opal/WB) Z. MARLEY & MELODY.../One Bright Day (Virgin) BUNNY WAILER/Electric Boogie (Solomonic) L. WAINWRIGHT III/T.S.D.H.A.V. (Silvertone/RCA) HIT MAKERS

MICHAEL BOLTON/How Am I... (Columbia) JOE COCKER/When The Night Comes (Capitol) PHIL COLLINS/Another Day In Paradise (Atlantic) MICHAEL DAMIAN/Was It Nothing... (Cypress/A&M) 3 GLORIA ESTEFAN/Here We Are (Epic) KENNY G/Going Home (Arista) LOU GRAMM/Just Between You & Me (Atlantic) OON HENLEY/Last Worthless Evening (Geffen) JANET JACKSON/Rhythm Nation (A&M) Q. JONES f/RAY & CHAKA/I'II Be Good ... (Qwest/WB) 9 MADDNNA/Oh Father (Sire/WB) DLIVIA NEWTON-JOHN/Reach Out For Me (Getten) 9 SADAO WATANABE/Any Other Fool (Elektra) JODY WATLEY/Everything (MCA)

CONCERT PULSE

(in 000s) 1 ROLLING STONES \$2892.3 2 NEW KIDS ON THE BLOCK \$434.0 \$301.4 4 MOTLEY CRUE \$279.4 5 BON JOVI \$229.9 6 ALABAMA \$187.1 7 BARRY MANILOW \$183.1 **8 STEVIE RAY VAUGHAN** \$154.6 \$127.3 10 EURYTHMICS 11 BOB DYLAN \$124.4 \$115.3 12 JUDDS 13 JETHRO TULL \$100.5 14 REBA McENTIRE \$96.4 15 FINE YOUNG CANNIBALS \$94.1 16 GREAT WHITE/TESLA \$74.5 17 10,000 MANIACS 18 RICHARD MARX \$68.2

New Tours

LAURIE ANDERSON MELISSA ETHERIDGE EXPOSE JESUS & MARY CHAIN MAZE I/FRANKIE BEVERLY TOM PETTY & HEARTBREAKERS TODD RUNDGREN SMITHEREENS TEARS FOR FEARS C. TWITTY/M, HAGGARD/G. JONES

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Polistar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California. (209) 224-2631

GAVIN SEMINAR '90:

A Convention Of Unconventional Thinkers

February 15, 16 & 17 • Thursday, Friday, Saturday WESTIN ST. FRANCIS HOTEL, SAN FRANCISCO



Novelist/Fantasy Realist Harlan Ellison



Business Strategy Columnist
David J. Rogers



Journalist/Biographer

Dave Marsh



Mult-Media Artist Laurie Anderson



Environmentalist/Author Jeremy Rifkin

Please Note: Scheduled events will begin at 1:00PM Thursday, February 15.

FEBRUARY 15—Afternoon Workshop Sessions.

Jhan Hiber's Informal Roundtable Talk shop and ratings with Gavin's own ratings expert columnist. Jazz Artist Workshop

This discussion will feature the artist's side of the story and their reactions to the Jazz and Progressive Adult music boom on the airwaves. Major artist contributors to be announced!

Alternative Conclave

Discussion centered around Alternative Radio in the '90s--how issues such as the elimination of vinyl, apathy, the "death" of Album Radio and the "new found credibility" with the labels will effect/change the format.

•Eric Norberg's On Positive AM Music
Gavin columnist Eric Norberg explores the
technical and programming potential for AM
radio music stations. On hand will be Robert Heiblim,
Executive VP of Denon and Bill Wertz, Executive VP
of Fairfield Broadcasting.

•Women In The Radio/Music Industry
Join host Verna Green, GM of WJLB-Detroit,
and a guest lineup of successful female industry
figures as they ponder the volatility of the
Nineties and how it pertains to women and
their careers.

FEBRUARY 16—A Full Selection Of General Sessions

•Kickoff Session: An Environmental Forum--Radio, Media And The Planet

The future of radio and music obviously hinges on the future of the planet. Find out a logical starting point for ecological action. Environmentalist/author Jeremy Rifkin will appear.

•An Hour With Management Specialist David J. Rogers

Welcome special guest David J. Rogers, author of Waging Business Warfare and a contributing editor for Success Magazine. He'll host a

session dealing with strategic planning, staff motivation, leadership and much more.

Cutting Edge Artist Show

Join Howie Klein, Kent Zimmerman and a bold lineup of top musical guests for what is always one of the most talked-about sessions of the entire three day event. Howie and Kent welcome guests Laurie Anderson, Tuck & Patti, Dave Marsh and Mike Ness from Social Distortion. Plus more to be announced!

• Special Keynote Event: An Afternoon With author Harlan Ellison

Writer, critic, futurist, screenwriter, essayist and lecturer Harlan Ellison promises to be intense, high-charged and thought-provoking.

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MUSIC DATEBOOK

LaToya Shows Her Best Side

MONDAY, JANUARY 29

1958/The Champs release "Tequila," later featured in "Pee Wee's Big Adventure."

1962/WB signs Peter, Paul & Mary.

1967/Jimi Hendrix and the Who's Pete Townshend hold a guitar face-off at London's Marquee Club as part of a tribute to the Beatles' late manager Brian Epstein.

1982/Men At Work top US and UK charts simultaneously with "Down Under."

1985/Two of **Prince**'s bodyguards are arrested for assault after attacking paparazzi outside L.A.'s Carlos & Charlie's.

1989/Paul McCartney tells the UK press he hopes to see several unreleased Beatles records unveiled from the Apple Records vault. Included is John Lennon's "Leave My Kitten Alone."

Born: Tommy Ramone 1952, Marcus Vere (Living In A Box) 1962

TUESDAY, JANUARY 30

1969/The Beatles make their last public appearance on the roof of Apple studios in London. The group films and records "Get Back" for the movie "Let It Be."

1973/Kiss debuts at the Coventry Club in Queens, NY.

1974/Greg Lake is arrested for skinnydipping in Salt Lake City.

1988/Priscilla Presley tells TV Guide, "I don't think Elvis really wanted to live past 40. I heard him say many times that he didn't want to be onstage with a guitar past 40."

1989/James Brown declares himself the "Einstein Of Sound" and the "Napoleon Of Stage" while conducting a South Carolina prison choir.

Born: Jody Watley 1961, William King (Commodores) 1949, Marty Balin (Jefferson Airplane) 1943

WEDNESDAY, JANUARY 31

1969/When Led Zeppelin blows the crowd away in New York, Iron Butterfly refuses to go on, claiming they've been upstaged.

1978/Blood, Sweat & Tears saxophonist Gary Herbert dies of a drug overdose in Europe.

1979/The Clash makes its North American debut in Vancouver with opening act Bo Diddley.

1982/When his hairdresser, **D.J. Curl Activator**, is denied entry into the US, **Victor Flamingo** backs out of a guest-host slot on "Saturday Night Live."

1985/John Fogerty begins his comeback tour with a show on an A&M soundstage.

1989/Playboy hits newstands with photos of LaToya Jackson nude with a boa constrictor. Jackson appears to have been remixed for the shoot.

Born: Phil Collins 1951, John "Johnny Rotten" Lydon 1956, Harry Wayne "KC" Casey (& the Sunshine Band) 1951, Adrian Vandenberg (Whitesnake) 1958, Phil Manzanera (Roxy Music) 1951



Alice Cooper, Jody Watley, Phil Collins, Graham Nash

THURSDAY, FEBRUARY 1

1950/RCA introduces the first 45rpm record player.

1964/Indiana bans the **Kingsmen**'s "Louie Louie" for being "pornographic," despite virtually unintelligible lyrics. Also, the **Beatles** nab their first US hit with "I Want To Hold Your Hand."

1973/After retiring the group a year earlier, **John Kay** announces **Steppenwolf** will once again record together. 1985/Glenn Frey makes his acting debut on "Miami Vice."

1988/The Cars break up

1989/"We didn't come this far as a family to endorse sex or pornography. Besides, she doesn't even like snakes" — **Jermaine Jackson** on sister **LaToya**'s *Playboy* spread.

Born: Lisa Marie Presley 1968, Don Everly 1937, Rick James 1952, Frankie Sullivan (Survivor) 1955

FRIDAY, FEBRUARY 2

1959/Buddy Holly, Ritchie Valens, and the Big Bopper make their last public performances in Clear Lake, IA. Also, Frankie Avalon's "Venus" is released.

1974/While performing in San Francisco, **Keith Emerson** injures his hand when a rigged piano explodes too soon.

1979/Sid Vicious dies of a heroin overdose.

1980/Almost 1000 punk rockers march in London in tribute to Sid Vicious.

1981/REO Speedwagon's biggest album, "Hi Infidelity," goes platinum.

1989/Bootleg copies of Paul McCartney's Russia-only release "Back In The USSR" begin circulating in the US for as much as \$400.

Born: Graham Nash 1943, Tommy Smothers 1937, Stan Getz 1927

SATURDAY, FEBRUARY 3

1956/The "Million Dollar Quartet" — Jerry Lee Lewis, Johnny Cash, Carl Perkins, and Elvis Presley — record together at Sun Studios.

1959/The day the music died — **Buddy Holly, Ritchie Valens,** and the **Big Bopper** die in a plane crash near lowa. **Waylon Jennings** and the Bopper had flipped a coin for the seat.

1971/Lynn Anderson's "Rose Garden" goes gold.

1982/"Bar-Kays Day" is declared in Memphis.

1989/Living Colour becomes the first all-black band to hit the top ten AOR Tracks and Albums with "Cult Of Personality" and "Vivid."

Born: Johnny "Guitar" Watson 1935, Dave Davies (Kinks) 1947, Tony Butler (Big Country) 1957

SUNDAY, FEBRUARY 4

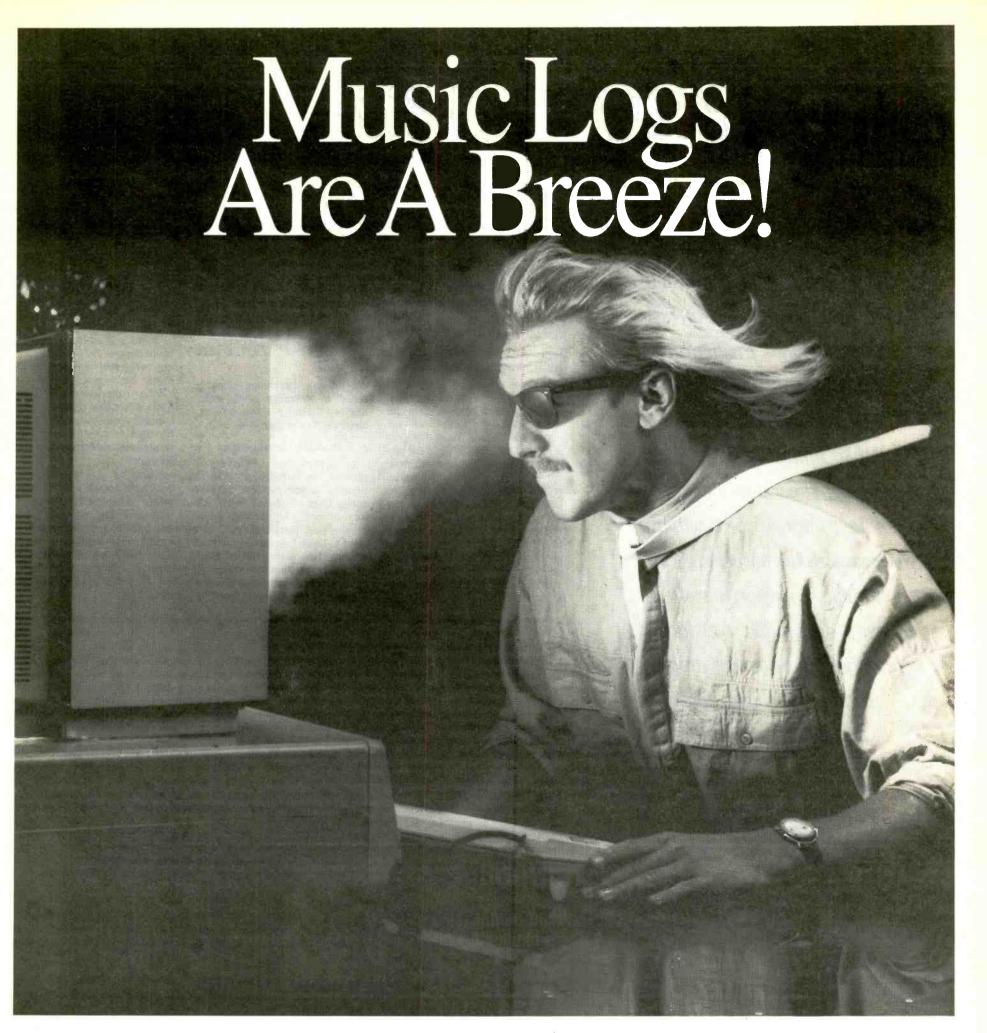
1983/Karen Carpenter dies of heart failure caused by anorexia nervosa at age 32.

1988/In separate press conferences, Tina Turner and Grace Slick announce they'll no longer tour.

1989/Does this mean Prince will play a gigolo? — Morris Day portrays a prince on "227."

Born: Alice Cooper 1948, John Steel (Animals) 1941

-Paul Colbert



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CALENDAR



BRAD MESSER

News: Personality Pays Off

A programmer called from a major market where a respected and successful news personality, one of those "legend" guys, had just jumped to the competition after many years. The jump was flabbergasting because everyone and everyone's consultant who had ever tried to hire him away had always hit a brick wall.

This isn't about why the man jumped ship or how surprising it was. It's about what makes him worth the six figures he'll get across the street. I mean, he's just a newsman/sidekick. He's not one of those "real" newspeople, who feel a primal urge to break into a record with a bulletin when the new Wholesale Price Index comes across the wire. No, he just hits the high spots, throws in some features and funny stuff, acts generally pleasant and upbeat, and then he's gone.

Is that what radio news has come to? I think so. And that's what I told

the jilted programmer when he asked me whether news seems headed "in a USA Today direction." Of course it is.

Vanilla Newspeople

Doing hard news right is very expensive. It requires outside reporters, inside editors, network connections, high-end wire services, modern equipment, skilled people, and plenty of 'em. In a head-to-head ratings competition, it would take a truly massive and brilliantly run news operation to out-Arbitron or out-Birch a couple of loose guys like our jumper.

I can prove that point, I believe, by reminding you that the most successful newsman in America — the one with radio's highest ratings — is not a hard-facts, gloom-and-doom person. He's an entertaining guy who gets his facts straight, opens his newscasts by saying "Hello, Americans . . ." and, to quote a familiar phrase, "just hits the high spots, throws in some features and funny stuff, acts generally pleasant and upbeat, and then he's gone."

Whatever size market that is done in, it doesn't take a Paul Harvey to be successful. The ability to be entertaining as well as informative without spending a ton of money separates vanilla newspeople from the news personalities and separates the five figures from the six. Or in the case of the "Hello, Americans..." man, seven.

New York Harbor Froze Solid

MONDAY, JANUARY 29 — In 1780, during the Revolutionary War, this was the coldest morning of the coldest cold spell in recorded East Coast history. How cold? Twenty below zero at Hartford and 16 below in New York City. New York's harbor froze solid for five weeks, which allowed the British to roll heavy cannons across the ice to Staten Island to reinforce their positions. Flying birds were frozen in mid-air. That's a joke.

The Baseball Hall of Fame was formed in 1936, and on this same date in 1963 the Football HOF was established. **Karl Benz** patented the first successful gas-engine car in 1886, a three-wheel machine with a top speed around 10mph. Kansas became the 34th state in 1861.

Birthdays: Oprah Winfrey 36. Ann Jillian 39. Tom Selleck 45. John Forsythe 72.

Infamous Child Abuse Case

TUESDAY, JANUARY 30 — The trial that focused America's attention on child abuse ended one year ago with the conviction of New Yorker **Joel Steinberg.** For beating a six-year-old girl to death, he was sentenced to eight to 25 years in prison, the maximum for second-degree manslaughter.

The former Iran hostages were received with a tickertape parade in New York City in 1981. Hitter became Chancellor of the German Reich in 1933. The "Lone Ranger" radio show premiered in 1933. King Charles was executed in 1649: he insisted on wearing a double layer of clothing so he wouldn't shiver and appear afraid of being beheaded.

Birthdays: Curtis Strange (golfer) 35. Marty Balin 47. Vanessa Redgrave 53. Gene Hackman 59. Dick Martin ("Laugh-In") 67.

USA Joins Space Race

WEDNESDAY, JANUARY 31 — America sent its first satellite into orbit in 1958. Explorer 1 was a me-too project thrown together after the Soviets impressed the world by orbiting the first satellite, Sputnik 1, four months earlier. Theirs weighed 184 pounds; ours weighed 18. Sputnik fell out of orbit after three months; Explorer stayed in orbit 12

Oliver North's trial began in 1989, with opposing attorneys calling him "a patriot" and "a liar." A memorial service for the Challenger crew was held in 1986. Independent truckers began a nationwide strike to protest high fuel prices in 1983. The Vietnam Tet Offensive began in 1968 with coordinated attacks on Saigon and 30 other towns.

Birthdays: Phil Collins 39. Carol Channing 67.

First Anti-Segregation Sit-In

THURSDAY, FEBRUARY 1 — In 1960, four black students walked up to a whites-only lunch counter in a Greensboro dime store, took seats, and began America's first civil rights sit-in. Waitresses refused to serve them. The publicity inspired demonstrations at segregated lunch counters in many cities; there were incidents of violence, and a good number of restaurants closed rather than integrate.

Ayatollah Khomeini returned from exile in 1979 to lead Iran following the overthrow of the Shah. President Jimmy Carter made a speech in 1978 in favor of giving the Canal back to Panama. Texas seceded in 1861.

Birthdays: Lisa Marie Presley Keough 22. Garrett Morris (ex-"Saturday Night Live") and Don Everly 53.

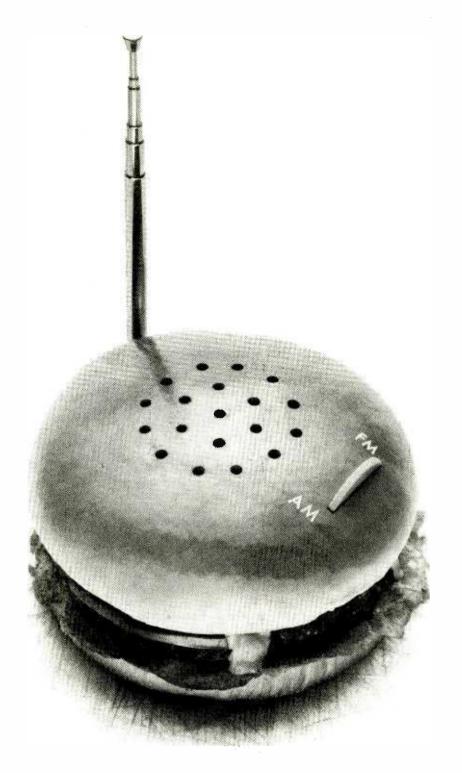
AIDS Toll Exceeded Vietnam Combat Deaths

FRIDAY, FEBRUARY 2 — A federal report was issued in 1989 saying the American AIDS death toll of 48,582 had surpassed the total of those who died "from hostile causes" in Vietnam (47,355 — not including 10,796 who died in combat areas "not from hostile causes"). At the time of the report, an additional 36,280 Americans had been

Dan Quayle was in Venezuela a year ago on his first foreign trip as Vice President. President P.W. Botha resigned as head of South Africa's ruling National Party in 1989 after suffering a stroke at age 73. Some roads were closed in Mississippi, Louisiana, and Alabama in 1985 by a freak snow, sleet, and ice storm. Groundhog Day. Birthdays: Michael Talbot ("Miami Vice") 35. Christie Brinkley 36. Farrah Fawcett 44.

Saturday (2/3): Michele Greene ("L.A. Law") 33. Morgan Fairchild 40. Fran Tarkenton 50.

Sunday (2/4): David Brenner 45.



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DAN O'DAY

PICK UP THE PHONES

Improving On-Air Listener Calls

Good on-air phone calls don't just happen - they're the result of preparation, effort, and ingenuity. Here are some techniques to put you on the road to "good phones."

Encouraging Callers

• The most effective way to encourage listeners' calls is to air well-executed calls from other listeners. Have you ever watched people eyeing an untouched buffet at a party? Everyone is hungry, but no one wants to be the first to make a move. Once some brave pioneer starts, however, the rest dive right in. Many of your listeners would love to participate, but they need to know it's safe to call.

• Each time you air a good call, vou send messages to your listeners. The message is that if they call, they might get to talk to the DJ and end up on-air. It also shows them if they want to be put on-air, they should show enthusiasm, humor, controversy - whatever elements were present in previous calls.

Request Line Rules

• Your best potential source of on-air phoners is your request line. Answer the request line - that's what it's there for.

· Automatically record all incoming calls. Never again will you suffer the frustration of having a listener ad-lib a great line but then be unable to repeat it on tape.

• Don't answer your request line passively: actively seek airable bits from everyday request calls. Suppose a woman calls to request Glenn Frey. If she represents your target audience, don't simply say, "I'll get to it as soon as I can," and then hang up. Talk to her. Simply keep asking questions until you get a response you can use:

"Why do you want to hear this particular song? What is the sexiest thing about Glenn Frey? What did you think of his performance on 'Wiseguy'? Do you think the Eagles should get back together? Are you calling from work? What's the best thing about your job? The worst? What do you think of Congress's new pay raise?"

• If you can't get a paragraph, get a sentence. If you can't get a sentence, settle for a phrase or even just one word.

Caller: (unedited, off-air) Yeah, um, v'know, it's, well, it's, um, outrageous the way the, uh, politicians in, uh, Washington are, y'know, giving themselves more, y'know, more, uh, money . . .

ATTENTION JOCKS! If you think I should be writing about you, let me hear why! Comments, suggestions, questions, and complaints are welcome. Due to the volume of mail, I regret that I cannot critique the airchecks I receive, but I'd love to hear what you're doing.

"You don't have to be the star every moment of your show, so let listeners share some of the load — you ultimately get the credit."

The edited version, however, sounds like this:

You: Mary Plotsky of Live Oak, what do you think about the 33% Congressional pay raise?

Caller: Outrageous. (Hit spot, jingle, music, etc.)

Bits And Pieces

• Feed lines to callers. You don't have to be the star every moment of your show. Let your listeners share some of the load; you're the one who ultimately gets the credit. If a guy calls on the request line and represents your target audience, enlist his assistance:

"Hey, did you hear about the new Dan Quayle cookbook . . .?"

If he laughs at the punchline,

"Hey, do me a favor: you tell me that joke, and I'll put you on the air.

If you've chosen your caller well, he'll agree. It might take him a couple of tries to get it right, but you're rolling tape the entire time. Once you've got it, thank him and move on to the next call. Then air the call later in your show, with the listener telling the joke as if it's his

• Feed bits to your callers. You don't need a prepared joke to set up a listener's participation. If you like the caller's voice, ask him to say something you can use at some other time:

• "You call yourself a disc jockey?'

• "You sound hot tonight!"

• "Mama warned me about guys like you!"

• "Isn't there some kind of law against that?"

Now your listeners are providing you with a steady stream of fresh drop-in lines.

• Use callers' lines out of context. A caller relates: "I was at the hockey game last night when the fight broke out, and in all my years as a hockey fan, that was the most disgusting thing I've ever seen."

Nothing wrong with that call except your PD has issued a strict order not to talk about sports during your shift. But you've saved the call, perhaps for use in your yearend "Lowlights of 1989" feature . . .

You: And, of course, who can forget Rob Lowe's, um, "unique" singing during the Academy Awards ceremony . . .?

Caller: That was the most disgusting thing I've ever seen.

By strategically using strong excerpts from recorded calls, you can create the illusion of your listeners always being right there with a sharp comment. And the more often that illusion is created for your listeners, the more likely they are to make it a reality by actively participating in your show.

• Edit your calls to make them tight and fast-paced. Use what's good; throw away what isn't.

Create Excitement

· Coach your contest winners into providing you with exciting calls. There's nothing more deadly than an on-air call with a listless contest winner. Remember, the caller is not a professional entertainer - it's your job to help listeners do something worth airing. The problem call:

You: You are caller number 10! What's your name?

Caller: Elaine Casper.

You: Elaine, you've won frontrow seats for Bon Jovi! Caller: (unexcitedly) Uh-huh.

SEP FREE PASSAGE REPORT OF STADE

"The listener is not a professional entertainer - it's your job to help the caller do something worth airing."

OV ACCESSAGED AND SOCIAL SERVICES. Here's one way the call can be

handled. You: Now, Elaine, I'm going to give you a few moments to get in touch with how excited you really are to have won front-row seats for Bon Jovi. Do you really want these

tickets? Caller: Sure.

You: I'm not sure I believe you. You're going to have to convince me that you really want them.

Caller: I really want those tickets! I'm dying to go!

At this point, if you air your contest calls prerecorded, you've got what you need to go on the air. If you air winners live, you continue:

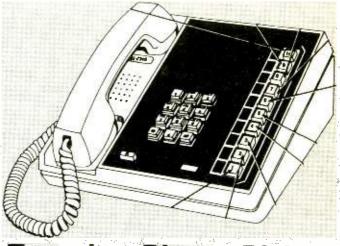
You: Great! Hold onto those emotions: I want to hear every ounce of that excitement in your voice when we go on the air.

• If contest winners refuse to be coached, trick 'em. The problem call:

You: You've just won \$5000! Caller: (unexcitedly) Oh, good. You: Just good? Wouldn't you say it's fantastic?

Caller: I guess so.

You: Okay, you've just won five grand, and that's not just good, it's .. what is it?



Ensuring Phone Phun

- Invite listener involvement by airing good
- Work your request line for voices and sound
- Coach callers on excitement level before they go on-air
- Always keep control of the dialogue
- Edit calls and use voices out of context
- Archive choice bits for future use

Caller: (yawning) Fantastic.

By now it's obvious this person refuses to act excited. He knows you've got to give him the money no matter how bored he sounds. So you switch gears .

You: Okay, now I'm going to record this.

You've been recording all along I said this involves trickery, right?

You: When the tape recorder is on, you have to talk really loud so it can pick up your voice through the phone. Ready?

Caller: Yeah

You: Much louder, so the tape machine can hear you.

Caller: I said, I'm ready.

You: Okay, I'm going to roll the tape, and you tell the world that it's fantastic! Tape's rolling; how do you feel?

Caller: Fantastic!

You: Louder! Caller: Fantastic!

You: I can't hear you! Louder!

Caller: FAAAN-TAAAS-TIC! The record ends. You open the

mike, and the audience hears: You: Rick Rydell of Winter

Park, you've just won \$5000! Rick, how do you feel?

Caller: FAAAN-TAAAS-TIC!

Caller Courtesy

• When talking to a listener on the air, that person represents the rest of your audience. If you make him feel uncomfortable or foolish. you're making all of your listeners feel uncomfortable.

 Address your callers by name. The most beautiful sound in the English language is one's own name. Ask the caller's name at the beginning of the conversation and use it (in a natural, friendly way) throughout. Don't make fun of oddsounding names; how do you like it when someone ridicules your name? If you have difficulty pronouncing a caller's name, respectfully attempt to get it right $\hat{-}$ the caller will appreciate the effort.

Final Tips

 Keep a digital log of all recorded calls. This is a task that can be assigned to an intern. At the beginning of your shift, set the tape machine's digital counter to 000 and have someone keep a log of calls that might be saved or edited for future use. For example:

• 013: Good "old lady" voice

• 086: Baseball riddle

• 124: Raucous laughter

• 167: "What do you guys think you're doing???"

These can be carted and used as drop-ins, wild tracks, or supposedly live phoners the next day, next week, or even at your next job.

"If contest winners refuse to be coached, trick 'em.''

• The most important element of great on-air phoners is control. You need to direct the conversation, guide the caller, and interrupt when necessary to steer the call to a conclusion that will add to your

When doing phoners, you need to forget everything your parents taught you about etiquette. When you reach the climax of a phoner punchline, scream, laugh, comment, request - immediately move to the next show element (the record, spot, jingle, whatever). Thank the caller off the air and say goodbye after you turn off the mike; this way your show maintains its pace and aired calls become a part of your show's natural

Dan O'Day, author of "Personality Radio," conducts air talent seminars for stations, groups, and associations. He can be reached at (213) 479-1787



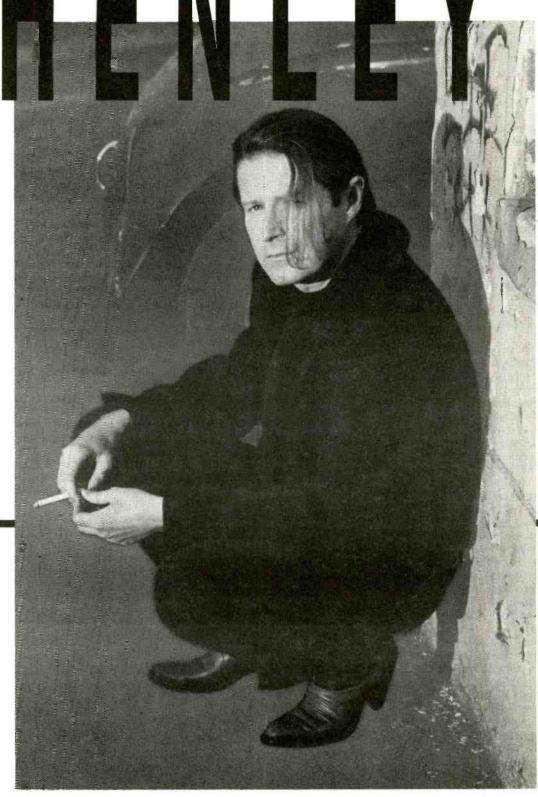




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JOEL DENVER

War Declared In Tampa Bay

Power Pig 93 Snorts Its Triumph Over Q105

Jacor's Gold-to-CHR gamble for WFLZ/Tampa has paid off in a pig — uh, big way. The Power Pig toppled perennial market leader, Edens's WRBQ (Q105), jumping 2.6-11.6 12+ in Arbitron and 3.8-11.9 12+ for second place in Birch. Meanwhile, Q105 slid 14.4-8.6 to finish second 12+ in Arbitron and 15.9-13.1 12+ for the lead in Birch.

But ratings are only part of the story. The battle for Tampa's CHR crown has escalated to a level of fierce mudslinging not witnessed in many years.

Birth Of Power Pig

The Power Pig concept, hatched by [N/T] WFLA & WFLZ OM Gabe Hobbs, PD Marc Chase, and Jacor Exec. VP Randy Michaels, was born last September. Recalled Hobbs, "We had always wanted to do CHR in Tampa. But due to agreements with Edens, which was formerly repped by [Jacor-owned] Eastman Radio, we promised to stay out of CHR. When Q105 dropped Eastman, it became fair game.

"We felt Power Pig offered unlimited marketing opportunities. While we didn't research the name, we knew from market studies there was a fair level of dissatisfaction with Q105's commercials, levels of talk, and overly broadbased music. We knew the hole existed and went for it."

WFLZ began its assault (9/18) with an unorthodox, attentiongetting demand for money. "We got on WFLA and said we were holding Q105 up for \$1 million in ransom or we'd switch formats,' said Hobbs. "By Friday (9/22) it was up to \$5 million; that same day at 5pm we became Urban-formatted 'Jamz 93' for an hour. Then just as suddenly we switched back to Gold without comment. Monday morning (9/25) we decided to give them one more shot. At 7:45am, we woke up [Edens Chairman] Gary Edens in California and gave him one last chance to pay up. He passed, and at 8am we made the change. The rest is history."

Hobbs continued, "Edens always throws a lot of money at the competition and, in the past, openly intimidated their competition onair. So we assumed the underdog



Marc Chase



Gabe Hobbs

role and blindsided them. All of us were surprised Q105 failed to react; we kept waiting for them to respond. The closest thing they did was give away a car with \$10,000 in the glove box.

"It took Q105 a full 60 days before they lightened up on the commercials and cut the talk. By then it was too late for this book."

Intimidation

PD Chase, former PD of Jacor sister WYHY (Y107)/Nashville, said, "This started out as a game, but it's become a war. From the start we broadcast live from Q105's parking lot, and they responded by flipping us the bird. We took that idea and came up with 'flipping the pig,' which has spread like wild-fire. It no longer has a nasty connotation — now it means you listen to Power Pig 93."



Since then the Power Pig-Q105 war has launched charges ranging from trespassing and physical harassment/endangerment to outright vandalism. "When [Edens President] Michael Osterhout told us to 'make sure you're rentin', not buyin',' because they were 'ready to get in our face,' (R&R, 9/22), it really made us angry and determined. I bought a house anyway.

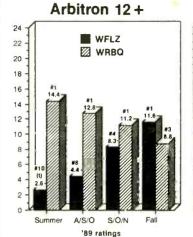
"We're not stupid enough to do something illegal like slash tires or paint their vans with Power Pig," said Chase. "Hey, some kids spraypainted 'Fuck Q105' on our van! When we were in their parking lot, Q105 blocked us in, shot bottle rockets at us, and threw things at our van. It's time to draw the line on this stuff.

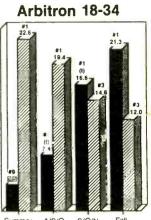
"All's fair on the air. Sure, we've poked fun at [VP/OM] Mason Dixon, [outgoing PD] Randy Kabrich, and [VP/GM] Mike Horne, and had a lot of fun at their expense. But this is supposed to be fun, right?"

(Editor's note: Several former Q105 staffers have joined the Power Pig ranks, including morning cohost Jack Harris and after-

Continued on Page 61

The Numbers Speak

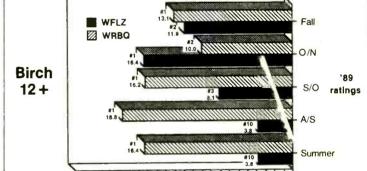




How does WFLZ/Tampa PD Marc Chase feel about rocketing 2.6-11.6 to beat WRBQ (Q105), which fell 14.4-8.8 to third behind Country WQYK's 8.9 in Arbitron? "People have said we're only a teen station, but we're not only on top in teens, we're number one 18-34. We took number one in every daypart except mornings, where we tied Q105 with a 10.1."

It should be noted that though WRBQ (AM) simulcast most of the time with the FM during the fall, Arbitron is not combining the numbers, because the AM ran Tampa Bay Buccaneers football.

The Birches Bark



In the 12+ fall **Birch** quarterly, Power Pig leaped 3.8-11.9 to second place behind **WRBQ**, which was off 16.4-13.1, down from its historic Birch high of 20.4 in winter '88. Because Birch uses a two-month rolling average and the fall quarterly still contains almost a month of **WFLZ** Gold, it should be noted that in the Oct./Nov. monthly, Power Pig rose 8.1-16.4, while Q105 sank 16.2-10.0.

24 22 20 18 16 14 12 10 8 6 4 2

In Birch 18-34 adults, AOR WYNF led with a 22.5, while Power Pig placed with a 16.5. Q105 was a close third with a 16.3, but led 25-54 with a 12.6, followed by Power Pig in third with a 9.3. In teens, Power Pig dominated with a 42.6, while Q105 followed with a 37.6 share. For consistency with the **Arbitron** numbers, Q105's AM & FM shares were not combined in this Birch breakout.

Q105 Rallies For Round Two

For WRBQ (Q105) VP/OM Mason Dixon and staff, the WFLZ (Power Pig 93) assault has been a mindblower. It's sparked numerous changes in Q105's on-air approach and internal operations. But Dixon feels things are now turning around in his favor.

"They came in and declared war," said Dixon. "Their strategy was to convince the market Q105 was a bad station instead of promoting themselves as a great station. We played it cool and ignored them, so they had to get extremely outrageous, rude, and crude on-air and in the streets. Power Pig left no dirty trick unturned, be it on-air intimidation, harassment at promotions, or convincing a small but vocal band of renegade listeners that Q105 must be destroyed at all costs."

Dixon acknowledged Power Pig has succeeded in its hate cam-



Mason Dixon

paign. "They've created a loyal group who may not have ever listened to Q105. Now [this group] hates us with a vengeance. There's been vandalism of our vans and 17 instances of nails in our staffers' tires. But I'm not accusing the station directly. These listeners are spraying Power Pig on everything around town. It's their way of saying 'Down with the establishment.'

"These same listeners 'flip the pig' to everyone, and Power Pig claims this bad gesture now sits well with the community. This has been the worst, dirtiest station debut I've ever seen. The industry has stooped to a new low."

Mason Dixon's New Line

Dixon also brought up the recent ploy of sending mail-order items to him COD at the station and "those 'Screw Q105' T-shirts, in keeping with so many of the other things Power Pig has done that are in poor taste. We did not lose composure and blow it. Q105 has dealt with this with class and careful counterprogramming. We moved quickly to redirect our position and plug any programming hole they could shoot at.

"We've cut the spots back, are talking less, and sound 1000% better than before they hit the air. People are already noticing the difference — our callouts show it's working. [Jacor Exec. VP] Randy Michaels wisely said on-air at WFLA when this first started, 'We may make Q105 a better radio station,' and they did. Thanks, Randy.

"I personally don't want them to stop being as bad as they are. In

Continued on Page 61

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Marc Chase - Program Director - Power 93

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* source - Summer to Fall 1989 Arbitron - Persons 12+, AQH share, M-S, 6A-12M, MSA

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The Bob Dylan classic performed by Edie Brickell & New Bohemians

*Exploding at AOR

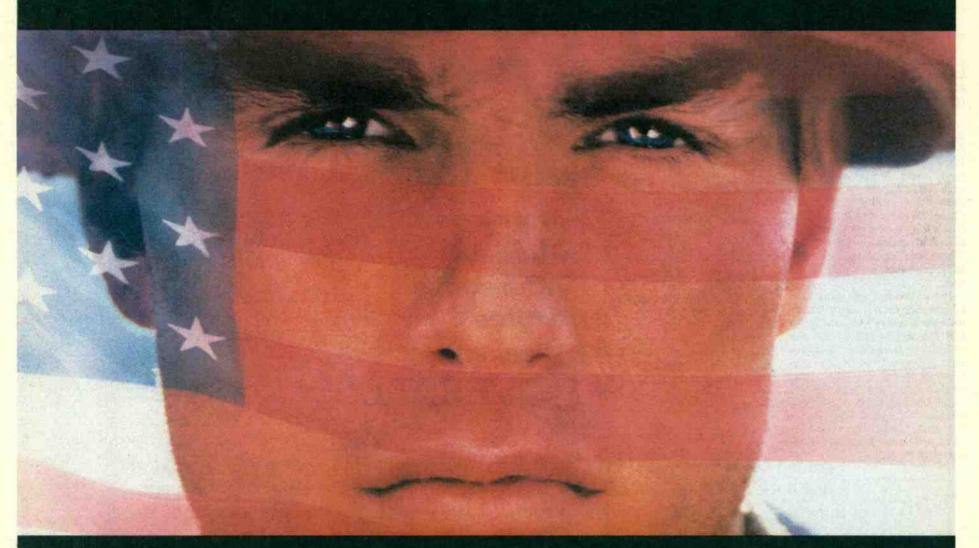
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AOR TRACKS 45 MOST ADDED TRACKS & ALBUMS



War Declared

noon man Jon "Rock & Roll" Anthony. The station even takes a jab at Mason Dixon with a parttimer named Jason Dixon.)

No Big-Money Promotions

Thus far, Power Pig hasn't aired any big-money promotions. It has offered \$1 million, at a dollar a year, with the first 93 years up front. Its 30-second "Fish In Blender" TV campaign, which ran for all of 17 days, didn't kick in until October:

"This is your mind." (Fish visual)

'This is your mind while listening to Power Pig 93."

(A blender switches on and purees the fish.)

Besides that, the station has relied on word-of-mouth advertising and spray-painting 'Power Pig 93' on some of its old WFLZ (Z93)

The Power Pig has also promotionally blasted its rival in other ways. The station is selling controversial T-shirts depicting a large screw driven through the Q105 logo. "We'll never stop giving them out or selling them," said Chase. "We've gotten letters from Q105's lawyers, but they can't stop us." And as Hobbs pointed out, "Pepsi uses Coke's logo in their TV advertisements. It's the same

The station has also upset Q105 by revealing the answers to the latter's trivia contests on-air. "We've told listeners to call up and win their money because we don't have any, and then to come back and listen to us for the fun and the music," said Chase.

And when Q105 began calling itself the "Outrageous FM," Power Pig legally blocked that maneuver, as it had already registered the phrase in Florida.

Makin' Bacon

Power Pig 93 is a Dance-CHR that also plays pop and rock crossovers, using such unusual positioning statements as: "Power Pig 93, a small band of renegades terrorizing Tampa Bay"; "Power Pig 93: armed, dangerous, and off our medication": and "Don't get your panties in a wad." Here's a sample 5pm hour:

PHIL COLLINS/Another Day In Paradise

PAULA ABDUL/Opposites Attract SEDUCTION/You're My One And Only

PEBBLES/Girlfriend ROD STEWART/Downtown Train EXPOSE/Tell Me Why DINO/Never 2 Much Of U JODY WATLEY/Friends BAD ENGLISH/When I See

Z-LOOKE/Can You Read My Lips SOUL II SOUL/Back To Life PAJAMA PARTY/Over And Over

MILLI VANILLI/Girl You Know It's True

Mixed Reaction

Another Power Pig tactic playing risque tunes (i.e., "Strokby Clarence Carter, and "Grandma Got Dismembered By A Chainsaw") - has met with mixed reaction. According to the Tampa Bay Business Journal, the DJs have "pushed the envelope of public taste."

Chase isn't worried about the negative publicity. "People aren't stupid; they know we're just having fun. We're in a grand-opening situation right now. I don't know what we'll do to top ourselves, but it'll be fun and controversial, as well as heartwarming. I do know this: we're going to be a major part of Tampa Bay for a long time. Our community involvement will grow. Our goal was to achieve parity with Q105 in 12-18 months. We didn't expect to catch them this quickly.

"We're not stupid enough to do something illegal like slash tires or paint their vans with Power Pig . . . It's time to draw the line on this stuff."

- Marc Chase

"While we've played hardball, I have a lot of respect for Mason Dixon and Randy Kabrich. I feel sorry for them in a way, but I don't hate them. Q105 GM Mike Horne told the Tampa Bay Business Journal his station was like 'a McDonald's when a Burger King goes up next to it . . . you temporarily lose a little traffic, then things get back to normal.' I'm here to see that things never get back to normal for Q105."

Q105 Rallies

Continued from Page 58

1990. I expect the community to be less infatuated with their unusual approach. They're having their fun, did well in the fall, and will have a decent winter book. But don't bet the farm against Q105 in the spring book, if not sooner.'

Promotionally, Q105 has hauled out the heavy artillery, giving away seven Pontiacs in a week's "We've done some on-air cash giveaways and had some fun with a 'Find Noriega' contest. We're continuing to do the fun and community-oriented things we've always done.'

Wheeler Hiatus

On top of everything else Q105 has had to deal with, morning zoo master Cleveland Wheeler took a three-week vacation at the start of the year amid rumors he may opt for a longer hiatus. Dixon hopes Wheeler will return shortly but has been hosting the show in the meantime. Former zoo founder and KQLZ (Pirate Radio)/Los Angeles VP/Programming-morning host Scott Shannon even made a oneday appearance (1/5) to spark fresh attention.

Dixon also addressed the loss of PD Randy Kabrich. "Losing Kabrich is tough. He's not only a good friend, but a brilliant strategist. But wherever he goes, he'll continue to network with me and APDs Dave Denver and Brian Christopher. The move will be good for him, but it shouldn't hurt Q105."

Tactical Change

Although Q105 has pointedly refrained from acknowledging Power Pig 93 on-air, it seems Mason Dixon and staff are changing tactics. "During the Christmas holidays, we aired 'The 12 Days Of Pigmas.' It was a huge request item and brought a lot of positive response from loyal listeners and those who have already tired of [Power Pig's] antics.

"This has been the worst, dirtiest station debut I've ever seen. The industry has stooped to a new low."

Mason Dixon

"We have more up our sleeves. Q105 has only begun to show the Power Pig why we've been so dominant for so many years. We're here to stay."



Fighting Back

Q105's on-air changes included a severe gold cutback and concentration on a primarily current presentation. Q105 offers a 40minute music sweep in all hours outside of morning drive. One positioning statement runs, "Q105, now with less talk, fewer commercials, and a better mix of music." During the sweeps, listeners hear: "Remember when the Power Pig said Q105 played too many commercials? Turn them on right now, we'll wait. While the Power Pig is yakkin', Q105 is trackin' 40 minutes of commercialfree music." Here's a typical 5pm

SEDUCTION/2 To Make It Right **EDDIE MONEY/Love In Your Eyes** KEVIN PAIGE/Don't Shut Me Out BAD ENGLISH/When I See

You Smile PAULA ABDUL/Straight Up RICHARD MARX/Angelia SOUL II SOUL/Back To Life LEVEL 42/Something About You BABYFACE/Tender Lover WARRANT/Heaven

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HARVEY KOJAN

Too Many Labels, Too Little Time

A flashback to the final AOR column of the '80s:

"Beleaguered programmers with increasing non-music-related duties found less time to talk turkey with record reps. Yet record companies continued to make expansion plans, which will mean more reps than ever working the phones. At least five new labels with full staffs are set to debut in 1990; the stage is set for tremendous competition and frustration among record promoters."

Well, the '90s are upon us, and PDs and MDs already reeling from a weekly barrage of phone calls wonder just how they're going to deal with the ever-increasing promotional onslaught. The following programmer comments are typical:

"I simply don't know if I have time to deal with five more labels," admits KZAP/Sacramento PD Pat Still. "It's going to be a real Houdini act in the next year."

WXRT/Chicago MD Lin Brehmer concurs: "The volume of phone calls has really gotten out of control in the past year. I can get upwards of five phone calls a week from the same label about the same records. And that doesn't even include additional calls from independents also working the same records. That's simply not going to be able to happen anymore."

"It seems as though new local reps have been popping up every other day," notes KQRS/Minneapolis APD/MD John Lassman. "Many labels that didn't have locals based in Minneapolis are now placing them here. I've got over 15 local guys calling me now, plus the national guys. On any given Mon-



"You're going to see more extravagant exercises in futility, with more and more money spent promoting mediocre releases to no avail."

-Lin Brehmer



"I simply don't know if I have the time to deal with five more labels. It's going to be a real Houdini act in the next year."

-Pat Still

day or Wednesday I'll average 30-50 calls. Now another five labels are getting ready to go. It's crazy."

Handling The Crunch

Asked how he handles the phone overload, Lassman says, "I'll always deal with the local first—that's why he or she's in the market. Then, depending on the label and the time remaining, I deal with the nationals too. If I get more than one call regarding the same record, I'll more or less stop taking calls from that label for the rest of the day. I do try to eventually return all the phone calls, but because of time restrictions I end up taking a pile of messages and putting them into neat little piles: 'Need to talk to,' 'Wonder what they need,' or 'I know what they need and I can't help them.' "

"Every MD sets priorities, and my priority is to talk with the local people with whom I deal on a dayto-day basis," Brehmer says. "They're the ones who help us the most with concerts and promotions and provide the best information."

Programmers juggling rep calls question the need for multiple calls from the same label on the same project.

"It seems to me efficiency would be one phone call from one person representing one label," Still says. "But it doesn't work that way. Recently I got calls from a local, regional, and national person about the same record within 48 hours. Don't labels trust their local people? I'm already getting doubleand triple-teamed by everybody, and now I'm going to have five more labels with their own prioriAs far as Brehmer is concerned, "The worst thing that can happen to a record is to have it overpromoted, because it'll just piss us off. It actually got to the point where we refused to add a record because of the volume of phone calls. We told the label, 'We're not going to consider adding this record until you people get a little perspective on the kind of time you're wasting.' The phone calls stopped for a couple of weeks, and we ended up playing the record.

"These people are paid exorbitant salaries to tell us how important it is to play a record, and in 1990 they're going to be in the position of shooting themselves in the feet for overhyping records."

Patience Preached

Lassman advises reps to be both patient and realistic. "I know how the game is played. I realize the promotion person's job is to get that record on-air, but if I say I can't deal with a record this week, I'm not joking. It only wastes our time to continually give me the latest string of P3s that came in that hour. If I get four messages in a day from a guy and I know what he's calling about, it's not going to matter. I don't care if KSHE's playing it. If it's not us, it's not us."

"Realize your local people are there for a reason," Still recommends. "Make sure they understand the priorities before they ever pick up the phone. Don't make a programmer feel like every time you call it's because you 'need' something. Lately, the only time I hear from the heavyweights with a couple of exceptions - is when they 'have to have' something. I realize your time is precious and you have an awful lot of stations to worry about and bosses to answer to, but it's nice to get a phone call once in a while from somebody who's just checking product, a promotion, or simply wants to chat about the station without having to ask for something."



"I believe in overkill."

—John Hey

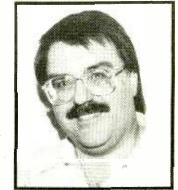
Heavy Hints

No one knows more about talking to radio than **Heavy Lenny Bronstein.** Now entering his third decade of record promotion — ten years at **A&M**, ten more as an indie — **Charisma**'s new head of AOR is looking forward to sharing his vast knowledge.

"Part of the reason I wanted to become a record company person again is because there's a need for promotion reps to be taught," Lenny explains. "There's a generation of reps who didn't learn the common courtesies as well as the short cuts to get the job done efficiently. We've moved so many people so quickly that we've left a vacuum for people who have to learn on their own. Knowing proper professional etiquette makes everybody's job a lot easier and a lot less confrontational."

Some of the Hevster's basic tips to his promo peers:

- Consistency and reliability: "If you say you're going to be somewhere or call at a certain time, do it. If you say you're going to cover somebody with giveaways, or overnight something, do it and do it yourself. Don't leave it for somebody else."
- Respect: "Learn to respect another person's habits and tastes. You don't call someone a schmuck because he doesn't agree with you. And never complain when somebody else gets a shot. Your time will come. It sounds childish, but it happens: 'How could you add so-and-so's record? Mine is 20 points higher!""
- Courtesy: "Always be nice to receptionists and secretaries they're the programmer's first wall of defense. I can't tell you how many times I've had people at the front desk help me out, They're the ones who take the most grief."
- Time Management: "I have every single half hour of every day from 6am-5:30pm mapped out ac-



Heavy Lenny

cording to the optimum times people take phone calls. Keep asking, 'When is the best time for you so I don't mess you up?' And make sure that person can set his clock by your call."

Bronstein's recommendations for the other side:

- "Set consistent music hours and be there. If something comes up and you can't, be flexible."
- "Let us know where we really stand with a record. Are you definitely going to add it, seriously close, wavering, or not considering it? Be straight don't say, 'Hey, babe, I think it's a hit but I can't get to it.' Be as much of a fortune teller as you can be without being a gypsy. That way we won't waste your time and you won't waste ours."
- "Take the burden off yourself or your receptionist when it comes to adds and rotations. Either use an add line or fax the information. It's one of the most helpful timesavers around. We know exactly where we stand without tying up your switchboard."

Problem? What Problem?

Interestingly, although many programmers find it nearly impossible to deal with the huge volume of calls, the reps I spoke with haven't yet had serious difficulty communicating with their clients.

"I haven't had any problems, and I don't anticipate any in the future," says MCA VP/Album Promotion John Hey. "I understand their concern. But if you're a PD or MD, talking on the phones is part of your gig, and you have to be sensitive to that."

"I don't really see it as a problem," echoes Atlantic VP/National Album Promotion Danny Buch. "Sure, it's a little tougher to get through. But this is a business based on relationships, and if you come through for people, they're going to want to talk to you."

New Charisma AOR head (no title yet) Heavy Lenny Bronstein, who has probably called more radio stations than anybody else on the planet, also reports no significant problems. "I've always made sure to get in and out quickly," he explains. "People know I won't waste their time. A few program-

mers too lazy to do their jobs cut their music hours and made themselves very unavailable. But they're the exceptions. Most made the time and were gracious about Continued on Page 64



"If someone told me I was overpromoting, I'd take it as a compliment."

-Danny Buch



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Too Many Labels, **Too Little Time**

Continued from Page 62

taking calls. The new labels will probably mean 5-10 more calls a week. I don't think that's too much, as long as reps don't abuse it. Besides, these new labels aren't going to have a lot of product to talk about. It may be a little hectic at first during 'get-acquainted' time, but things will settle down.

"A good deal of it is time management," Bronstein continues. "People always asked me, 'How can you talk to 350 stations a week?' If you're organized and professional, there's no reason to have to expound for a year-and-aday on a number of records. If you can't get your point across in ten minutes, you're rambling. There are ways of doing your job without taxing the programmers. If you can't understand when a guy says, 'Hey, I've got three other calls,' you shouldn't be on the phones. It's as simple as that. If a guy tells you that every week, then you've got to say, 'Give me a time when I can call you back and we can talk freely.' Or, 'Here's my home number. Call me collect when things quiet

No Time For BS

Acknowledging severe time restraints on both sides, Hey says he instructs his staff to be "precise and concise. There's no time for bullshit -you don't have time as a promotion guy, and he doesn't have time as a radio guy! So what you've got to do is get your rap down to three minutes - go with the facts and keep things as professional as you can. The old 'Woodstock-let's-hang-out' days are over. If you start wasting people's time, in two months they're going to blow you off and stop taking your calls."



"I realize the rep's job is to get that record onair, but if I say I can't deal with it this week, I'm not joking."

-John Lassman

As far as phone overlap is concerned - multiple calls about the same project in the same week Buch says it's a necessary evil of the business.

'I know it must be hard for a PD or MD to get multiple calls, and I apologize. Maybe sometimes it's a turnoff. But you're going to find overlap because of the intense competition. We can't afford to miss out on a shot because another label promoted more ferociously than we did. I can't cope with that. If someone told me I was overpromoting, I'd take it as a compli-Obviously some situations are different, and we'll try to back off a guy who feels he's been hassled. I'm scared of pissing somebody off, but the risk of getting beat is too great.



WHEELS FOR MEALS — WLLZ/Detroit's fifth annual "Wheels For Meals" food drive was aided by a special appearance by Peter Frampton. Helping the hungry are (I-r) Atlantic's Kim Langbecker, Frampton, WLLZ personality Bob Bauer, and morning dudes George Baier and Jim Johnson.

"Besides, everyone can provide a different piece of the puzzle," Buch adds. "One person might have the local story. Another person can give the national perspective. You never know who might provide the info to push the right button and get the record on.

Hey agrees with Buch 100%: "I don't think there's any way around that. I believe in overkill. If a guy hears it from six of us, it sends a signal just how far the company is going after the record. When a PD says, 'Hey, man, call off the wolves,' you know what I say? 'Add the record, goofy! What do you think I'm doing this for? Some records you simply can't finesse. You attack. You go strong to the hoop, and when a guy gets six calls, hopefully the light goes on and he says to himself, 'They must really believe in this one.' Of course, you can't do that and screw up, because you lose your credibility. I try to be selective when I pull out all the stops."

Buch claims additional calls don't indicate lack of faith in his

local reps. "I trust my local staff, but I believe very strongly in backing my local person up. I've been doing this job a long time and might very well have a stronger relationship with someone than my local. As a matter of fact, my local people will often ask us to back them with a call. We all have the same goal. I don't care who gets the add, as long as that song goes on the station.'

Harder To Break Records

While Buch may not be worried about his ability to reach the people he needs to reach, he is concerned about the effect all the new labels will have on his ability to get new music on the radio.

"It's just going to get that much harder to break records," he says. 'The old adage is 'a hit is a hit is a hit,' but unfortunately I don't believe that anymore. I think hits are missed. A very small percentage of AOR playlists is devoted to currents, most of which is taken up by superstar product. Now you'll have five more labels competing for those few current slots. I walk into a radio station these days and can't find the music director's desk. It's buried by CDs. It's out of control.

"I understand the reasons behind the creation of more labels. But somebody forgot to create all the radio stations we'll need to get the records played. The amount of product keeps going up, but the number of outlets for that product keeps going down. It's scary

"Look at all the records that were released last year versus how many actually stuck," Still says. "I'm all for free enterprise, but I don't see how five more labels are going to help. It reminds me of sports expansion. Okay, now we've got five more teams. I guess the good news is that it creates more jobs, but that doesn't mean they're

better athletes."

Brehmer's vision for 1990: "You'll see more extravagant exercises in futility, with more and more money spent promoting mediocre releases to no avail.'



IMAGINE:

Epic without Bill Wise is like KSHE without Sweet Meat.



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DIVING FOR PEARLS "Gimme Your Good Lovin"

AOR TRACK 39-30

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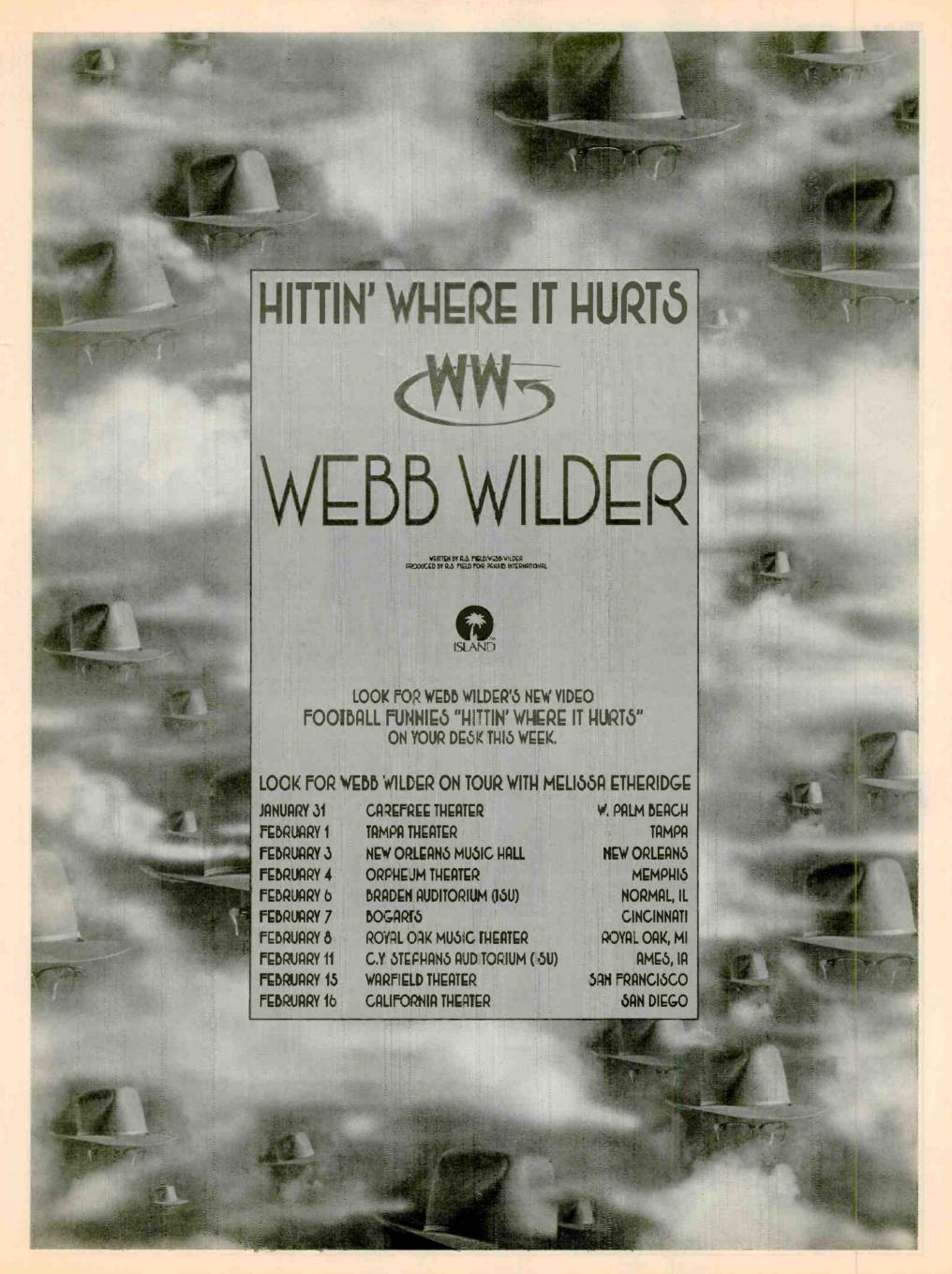
SEGUES

It's official: Jeff Horn is WGLF/Tallahassee's new PD. Horn moves up from APD/MD to replace Will Douglass, who took the KXFX/Santa Rosa, CA job . . . WEQX/Manchester, VT names Russell Granzow PD. Granzow, who's consulted 'EQX independently since last February, succeeds Peggy Apple, who is going back to school to pursue a graduate degree. Apple will continue working with the station as its Albany-based AE . . . The revolving PD door continues at WSTZ/Jackson, MS, where Jon Rockett replaces Bill . . KXUS/Springfield, MO ups MD Kevin Allen to PD as Mike Schmidt departs; Production Director Rick Moore assumes MD duties . . . KSJO/ San Jose Promotion Director Kathy Goodin exits . . . KILO/ Colorado Springs hires Rob

Sherwood as Production Director . . . WFBQ/Indianapolis promotes Debra Wagoner to overnights; Ace Cosby slides into 7pm-midnight.



BLACK VELVET Catherines, OT's Liz McElheran (left) hangs out backstage with Alannah Myles.



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KHYS

UC PICTURE PAGE



KASHIF CAPTURED — WXYV/Baltimore midday personality LaDonna Monet snagged Kashif for this Kodak moment.



EASY RIDERS — WQIC (Magic 103.1)/Meridian, MS PD Larry Carr and wakeup man Lee Love show off the station van.



GETTING TO KNOW YOU — Music and radio talent traded notes backstage at KJLH/Los Angeles's recent Celebrity Jam. Getting acquainted are (I-r) Bobby Lyles, Lynn Briggs, Chuckii Booker, Gerald Albright, Cliff Winston, and Jeff



HAIR MEETS HAIR — George Clinton and his long locks dropped by WAMO/Pittsburgh to check out afternoon driver Dr. Michael Lynn's blowdied look



MORNING SCHMOOZE — WDJY/ Washington PD/morning man Beej Johnson greets in-studio guest Peabo Bryson.



JAZZY AND FRESH IN CHI-TOWN — Jive/RCA rap duo D.J. Jazzy Jeff and the Fresh Prince dropped into a cold town to warm things up. Chillin' in Chicago were (I-r) WGCI PD Jimmy Smith, Jeff, the Prince, WVAZ/Chicago PD Tony Kidd, and RCA's Maurice White.

BARDEUX THUMBS UP THE CROSSOVER SMASH FROM SHANGRI-LA 175721/1/4



PRODUCED BY JON ST. JAMES AND MICHAEL ECKART REMIXED BY ROD TODD AND JEFFREY BARNES





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DRAW YOUR POWER FROM EARTH, WIND & FIRE. **HERITAGE** HERITAGE, 38-73205 THE GROUND-BREAKING **NEW SINGLE FROM EARTH, WIND & FIRE FEATURING THE BOYS.** -#1 MOST ADDED SINGLE IN THE COUNTRY -A ONE-WEEK BREAKER **-WORLD PREMIERES OF THE HERITAGE VIDEO ON BET AND** "ENTERTAINMENT TONIGHT" THE MOMENTUM CONTINUES **ON JANUARY 30TH WITH THE** RELEASE OF "HERITAGE," C 45268 THE ALBUM. THE ELEMENTS COME TOGETHER. ON COLUMBIA. A PORTION OF THE PROCEEDS FROM THE SALE OF THIS SINGLE WILL BE DONATED TO THE KING CENTER. The Boys appear courtesy of Motown Record Company, L.P. Produced by Maurice White for Kalimba Productions, Co-Produced by Les Pierce and Frankie Blue for 2Kabs Productions. Management: Tom Hulett/WEG "Columbia" Reg. U.S. Pat. & Tm. Off. by CBS Records Inc. © 1990 CBS Records Inc.

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URBAN CONTEMPORARY

WALT LOVE

REACTION TO BLACK AC?

Using Oldies To Lure Upper Demos

Black ACs with oldies-heavy playlists have cropped up in selected markets, intensifying competition for the adult audience. Many mainstream UCs are increasing oldies. And some are adding them for the first time. But whether this shift is a response to the presence of Black ACs in those markets is a question for debate.

Whatever the motivation, it clearly represents a marked departure from traditional UC programming wisdom. It wasn't very long ago when UC PDs could be heard declaring, "Airing oldies is a waste of time." Three PDs and an MD at mainstream UCs explained their rationales for changing that tune.

Cliff Winston

KJLH/Los Angeles PD Cliff Winston maintains the music mix on his station has little to do with Black AC competition. "We've increased our oldies rotation to some degree, but not because of what (Black AC) KACE is doing. We've had a high-rated oldies show for a number of years that airs on Sundays, 4-9pm. We know the power of having oldies as part of our presentation.



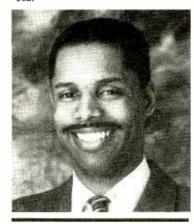
"I'm not so sure playing oldies is the only way to defend against a Black AC, but it's certainly one tool that can be used."

- Cliff Winston

"We realize we have to be very conscious of what's happening with the upper female and male demographics. Our research shows upper demo women want to be catered to. I'm not so sure playing oldies is the only way to defend against a Black AC, but it's certainly one tool that can be used."

As more Black ACs enter the battle, competition for adult demos is likely to intensify even further. Says Winston, "Urban demos have been female-dominant in the research; that means mainstream Urbans are going to have to continue to appeal to upper demo women. And we're going to have to keep our presentations broad

enough to appeal to the largest audience. More competition just makes things better for the listeners. We'll have to be more targeted in our demographics during the '90s'



"We've always incorporated oldies with shows like the 'Quiet Storm' and 'Soft Tones.' So we're not in bad shape competing for older demos."

- Mike Archie

Mike Archie

WHUR/Washington MD Mike Archie admits he has made some changes in his station's playlist of late, but says the emphasis is on increasing recurrents rather than oldies. "The way our rotations are structured, if the computer can't find a recurrent that should be programmed during a particular time period, it will use an alternate: a hit oldie. And it might pick a song that has a more contemporary

sound so we don't sound stale. Examples are Linda Clifford's 'Runaway Love' and 'Got To Be Real' by Cheryl Lynn. We like oldies that will hit listeners in a positive way. We want to make them feel good."

WHUR's oldies are songs from the '70s and '80s; two-three are played per hour, depending upon the daypart. Says Archie, "WHUR has an extensive music library and we've always incorporated oldies in our programming with shows like the 'Quiet Storm' at night and 'Soft Tones' during middays. So we're not in bad shape competing for older demos."

Roy Sampson

WXYV (V-103)/Baltimore PD Roy Sampson says, "People here have always identified with hit oldies, so we've always had them as part of our programming." WXYV faces competition from Black AC WWIN-FM/Baltimore and also contends with signals from nearby Washington (where WHUR competes with Black AC WMMJ).



"People here have always identified with hit oldies . . . Baltimore has deep roots in good R&B radio."

- Roy Sampson



O LUCKY MAN! — Bill Sharp, OM/PD at KMJJ/Shreveport, is surrounded by lovelies at the recent YBPC confab in Houston. Cheesin' are (I-r) MCA's Taryn Brown, Glenda Sharp and husband Bill, and Marcel Lee of WYLD-FM/New Orleans and the YBPC.

Sampson states oldies would be an important part of his station's mix even without the presence of Black ACs because research bears out area listeners' desire for them. "Baltimore has deep roots in good R&B radio. People here identify with songs like the O'Jays' 'Back Stabbers' or the Spinners' 'Mighty Love.'"

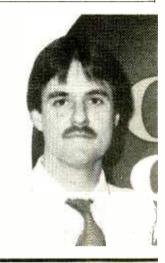
Without revealing exactly how many oldies V-103 plays per hour, Sampson notes, "Besides time of day, we also take into consideration the season when we're choosing our oldies." Most are drawn from the late '60s and early '70s, and some are included because they were big hits in the area.

The market's heritage is key. Baltimore was the home of the Royal Theater, a local equivalent to New York's Apollo. Careers were launched there and, according to Sampson, the acts who appeared there "helped mold the taste of radio listeners — black and white — in this city."

Dave Allen

WUSL (POWER 99)/Philadelphia PD Dave Allen also admits to heavier use of oldies. "Certainly we've added more gold to our presentation than we were playing two or three years ago. But this is more of a response to research than a reaction to Black AC.

"The research in each market is reflecting America's aging process. Remember, blacks are aging as well as whites and you get a



"Certainly we've added more gold . . . but this is more of a response to research than a reaction to Black AC."

Dave Allen

predominant amount of people 18-34 moving toward the 25-54 group. You can't ignore them; you have to program to them. Black AC is another competitor. That doesn't mean everything we do to service an older demographic is because of Black AC; we've got to satisfy this group while keeping the audience we already have."

Power 99's selection of oldies includes many '70s hits. Allen notes, "Heatwave's 'Always And Forever' will always be around in this market. We draw heavily from artists like Patti LaBelle, O'Jays, Harold Melvin & The Blue Notes, and Teddy Pendergrass. (Their music) is still popular here and we recognized that long before (rival) WDAS-FM went Black AC."

Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits and mail to: Editor Walt Love, 1930 Century Park West, Los Angeles, CA 90067.



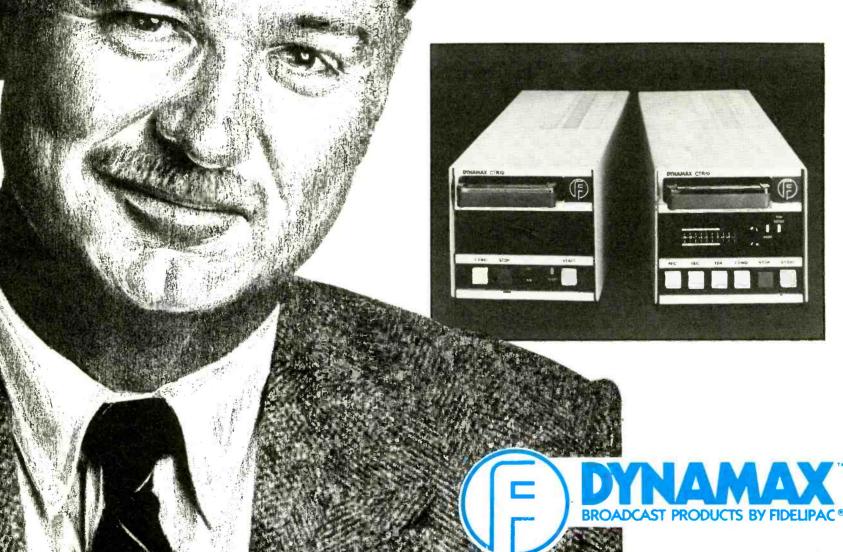
DYNAMIC DUO — Patti Labelle and James Ingram threw a reception for their radio friends recently in Atlantic City. Joining the festivities were (I-r) Warner Bros.' Jodi Williams, WBLS/New York afternoon driver Frankie Crocker, WNHC/New Haven PD Hector Hannibal, WB's Trupiedo Crump, Labelle, Ingram, WBLS "Quiet Storm" host Vaughn Harper, WDAS/Philadelphia GM Kearny Anderson, and WB VP/Black Promotion Ray Harris.



use them and ten more facilities will be reequipped with CTR10s over the next few years as old gear needs replacement."

Lindy Williams

V.P. Engineering Lotus Communications Corporation



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ADULT CONTEMPORARY

MIKE KINOSIAN

PIMPing Into The '90s

Bayley Formula Stresses Promotion

With the new year come many things — perhaps the least of which may be our collection of fearless predictions from leading consultants.

"We'll see continued fragmentation," remarked Lee Bayley, President of Dallas-based Lee Bayley & Associates. "Hot AC, Lite AC, Soft AC, Easy AC, Left-Handed, Right-Handed, Double-Fisted — we'll see them all."

Winning stations in the '90s, he said, will be those utilizing a "PIMP" plan. Components of this sensitively worded approach are: Personality, Information, Music, and Promotion.

Research And Promotion

Among Bayley's '89 predictions is an item high on his own personal wish list. "Nonbelievers will learn you either spend money on research and promotion or lose it in loss of sales," he asserted. "I can't state how strongly I feel about that. Stations should conduct ongoing market perceptual studies and frequent music tests. Using inside or outside research departments, it's easy to field a project and get answers."

Expanding on the importance of research in '90 and beyond, Bayley commented, "It's very important for broadcasters to understand research is not a 'guru' thing. Research is a collection of opinions: listeners' opinions, not those of your boss."

More PDs To Be GMs

According to Bayley, a highly promising trend which really kicked into gear in mid-1989 will continue this year.

four or five ACs in a market."

Predictions: Old And New

the archives shows the trio did a credible job.

conversations, I believe Burns's prediction was accurate.

going to reposition themselves to attract younger demos."

Last year, we asked consultants Jeff Pollack, Donna

Pollack was right on the money when he predicted "more exclusive

Halper, and Alan Burns to forecast AC in 1989. A look in

AC records in 1989." They more than doubled in number, compared to

1988. Halper said, "ACs will have excitement and explore a number of

directions, from New Age to soft CHR." Many did. Burns forecasted "a salary boom coming down the road for successful AC PDs — and I mean a

big boom." I haven't looked at PDs' W2 forms, but based on many casual

This year, Halper goes out on a limb by saying, "The format will do

Pollack believes the trend of B/EZs moving to AC will continue, and

B/EZs will surface on AM. He's not, however, optimistic about AC/CHR

hybrids. "They don't work or serve the essence of what the most suc-

cessful AC stations are. "KOST and KBIG (both Los Angeles) are pure,

well-executed, extremely reliable stations; they're not trying to 'rock out.'

AC is a format that is, and will continue to be, comfortable for its listeners.

It's an excellent format and has great room for growth; there may soon be

omething nobody thought it would do before - sell records. ACs are



Lee Bayley

"More programmers will move into management," he forecasted. "In the past, I've seen PDs make the move who weren't prepared for it. For the most part, they didn't do well. Today's PD is more salesaware, business-aware, and generally has better people skills. The majority making the jump to management will stay, and as a result, make more money."

Bayley predicted small markets will make heavy use of satellite-delivered programming and rely on outside consultants. "It's up to the consultant to structure his fees and service so it's workable for both parties," he reported. "Many small market stations will use the bird fulltime — except morning drive. Any station in a desperate situation, or in a market so small that it can't afford to have the best on-air personalities, would be wise

to look at that. The use of satellite programming is very strong and will thrive."

What's In The Pipeline For '90

Much of what appears on this page concerns what might happen in the format this year. We checked with some record labels for what will definitely come down in 1990.

- A&M: New albums from Sting and Suzanne Vega, at least two singles from Janet Jackson, and a Karen Carpenter "Lovelines" followup.
- Arista: Expect a Taylor Dayne ballad, Barry Manilow's "Live On Broadway," singles from Dionne Warwick & The Spinners, Carly Simon, Hall & Oates, Eric Carmen, Aretha Franklin, and Whitney Houston.
- Atlantic: New music from familiar names such as Laura Branigan, Foreigner, Julian Lennon, CS&N, Donna Summer, Roberta Flack, and Manhattan Transfer.
- Capitol: January/February releases by Bonnie Raitt, Climie Fisher, Tina Turner, and Tim Finn.
- Columbia: The label will work releases from George Michael, Michael Bolton, Barbra Streisand, Nell Diamond, New Kids On The Block, and Johnny Mathis. It also has projects from Regina Belle, Grover Washington Jr., Surface, and Harry Connick Jr.
- Cypress: The first AC single from Kenny Rogers Jr., a new album from Michael Damian, a solo LP from Gerry Beckley (America), and in July we'll hear from Tower Of Power.
- Elektra: Expect new releases from Linda Ronstadt, Anita Baker, Teddy Pendergrass, and Howard Jones.
- Epic: Singles are forthcoming from Basia and Gloria Estefan.
- Geffen: In the first quarter, the label will roll out the Pat Metheny Group, Rickle Lee Jones, Don Henley, Cher, and Chris Rea. In the wings are Joni Mitchell, Robbie Robertson, Ric Ocasek, and Kylie Minogue.
- RCA: The big early push will be for John Farnham, Grayson Hugh, and Ruby Turner.
- Warner/Reprise: In addition to the "Dick Tracy" soundtrack, single releases in '89 are set for Madonna, Quincy Jones, Fleetwood Mac, Lindsay Buckingham, Michael McDonald, and Jude Cole.

Programmers' Predictions

We canvassed PDs across the country for their views on AC's directions in 1990. Herein, a sample of responses.

- WKLI/Albany, NY OM Jon Knott: "AC's sharing trend with CHR will continue."
- WLEV/Allentown PD Tom Daniels: "The movement toward a contemporary-artist sound will continue"
- continue."
 KKMJ/Austin PD Joel Burke:
 "The format has gone in so many different directions; there must be some pruning."
- KLLY/Bakersfield PD Russ Davidson: "AC will continue to be more progressive. The days of Neil Diamond and Barbra Streisand are over. Richard Marx, Glorie Estetan, Soulsister, Simply Red, Bad English, and George Michael are AC's future."
- WYUD/Dayton PD Reed Kittredge: "Many 25-54s can't tolerate CHR anymore. Their easiest alternative will be AC. On mainstream hits, AC repeatedly beats CHR. AC PDs have to be aggressive. When they get new music that firs the sound of the station, they have to play it, expose if, and report it."
- KXLT/Derver PD J.D. Adams: "There'll be a split down the middle between 'Contemporary' and 'Soft.' There seems to be a line' about age 41 where you can get one side or the other, but not both.

- We're hoping to take everything up to about [age] 41 or 42. If I'm right, I'm a hero; if I'm wrong, I'm dead."
- WMYU/Knoxville PD Larry Trotter: "AC has to become more adaptable. Doing music adds the past six months has been more complicated because of increased format fragmentation."
- WRVR/Memphis PD Mark Hamlin: "The format will lean uptempo, contemporary."
- WSTF/Orlando PD Barry James: "Mainstream ACs are going to be on an upswing. The Mc-Donald's theory doesn't cut it anymore — you can't be all things to all people."
- WNLT/Tampa PD Chuck Crane: "Many 'Hot ACs' will become more mainstream. Some CHR material is so hard that 'Hot ACs' are dealing with AC product they shied away from — such as Karen Carpenter, Donny Osmond, and Olivia Newton-John. I had to get beaten over the head to add those records and they seem to be getting accepted."
- WRMF/West Palm Beach PD Dave Parks: "We'll see even more problems with evening programming."

AC Heats Up

Former EZ Communications VP/Programming Dan Vallie is intimately familiar with AC. One of the Vallie Consulting President's 1990 predictions is increased usage of a format label and heightened popularity for AC in general.

"'Hot AC' will become a much more common term," he noted. "It will, however, mean different things in different markets. 'Soft AC' will perform best in heavily fragmented markets, or where there's no other direct competition."

A Gold Rush To AC

"There will be more ACs in a market," he continued. "I wouldn't be surprised if there were a gold rush for AC; everybody believes this is the format to be in. It won't be uncommon to have two, three, or four ACs in a market."

Regarding Hot ACs, Vallie predicted some will make a mistake by venturing out and becoming too hot. "I've seen more and more of this happening. People are confusing 'contemporary' and 'current.' The two are not the same. There are degrees to everything."

Concerning B/EZ's influence, Vallie sees the B/EZs affecting Soft ACs. "By becoming more sophisticated and contemporary in their use of vocals, some of these stations will become Soft ACs themselves."

Personality Bonding

Vallie believes personality will play a bigger role in AC in 1990. "It'll be used to bond with the au"There will be more
ACs in a market. I
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there were a gold rush
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uncommon to have two,
three, or four ACs in a
market."

-Dan Vallie

dience," he commented. "It'll help differentiate a station from the competition. That doesn't take anything away from the music presentation and importance of music positioning. AC just hasn't built the type of personalities commonplace in CHR and AOR. It has to happen. This is a way for ACs to become more top-of-mind."

Confusion, noted Vallie, may be a watchword for the format in the '90s. "The AC station in 1990 that understands and remains true to its own essence and 'stationality' will be the market winner. With continued fragmenting, CHRs improving, B/EZs becoming ACs, and an increasing number of ACs per market, it'll be easy for AC stations to become confused."

According to Burns, more CHRs will flip to AC this year. "It's yet to be determined if that's a good idea, but it will happen." Burns agrees with Pollack that more B/EZs will opt for AC, and also added, "AC PD salaries will continue to increase."



LON HELTON

Charts And You

Understanding And Using R&R's Music Information

With all of the changes and controversy swirling around the Country charts of late, I thought it was time to explain and reiterate some of the policies and philosophies used in putting together R&R's Country chart.

Why Care?

At this point, you might be asking yourself why you should even care about how a trade - any trade - goes about putting together its music information. Like anv other research - and that's what a national chart is - the database and methodology by which the information is compiled are obviously critical factors in determining the results. In order to trust in the information, it is essential to have confidence in the reliability of its components - and that confidence is enhanced by understanding those components.

After all, you wouldn't go into a focus group without carefully selecting the participants, would you? You wouldn't make music decisions based on callout research made to an undefined sample, would you? Of course not. So why would you use music information from a trade without having an understanding of its philosophies, practices, and reporter selection procedures?

Networking

I view the information-gathering process as "networking." You don't have the time each week to call 200 PDs/MDs around the country and ask them what's hot and what's not. So we do it for you.

Early in a record's life, we show you where it is being added. We follow the record's progress, showing its add history, rotational movement, and chart movement. The goal in every phase is to show how a record is doing where it's being played.

Many programmers view each record as having some degree of "risk." We try to minimize that perceived risk by providing as much qualitative information as possible. This can be especially helpful for records you're not on. Use the Adds & Hots section to see what stations in markets similar to yours are adding. You can follow a record's progress as it moves through the Significant Action and New & Active sections of the Country music pages.

"Audience input, not national chart performance, should determine whether you move a record up or down in rotation." "Many programmers view each record as having some degree of "risk." We try to minimize that perceived risk by providing as much qualitative information as possible."

Once you go on a record, your use of the national charts should change. As you gather input from requests, local sales, callout, or whatever, your audience is telling you whether or not the record is a hit. Audience input, not national chart performance, should determine whether you move a record up or down in rotation. And most certainly, how a record performs on a national chart should have no bearing on your decision to drop it.

As stations determine how a record is doing locally, they tell us how it's doing by reporting its rotational activity. We compile the data and reflect it back to the industry.

Reporters who mirror either R&R's Country chart or promoters' wishes do the industry no good whatsoever.

Why Not 100?

Many people have asked why we chart 50 records instead of 75 or 100. The truth is, while we only

number 50, our N&A and SA sections contain another 35-50 records, depending on product flow. We prefer to list records that way in order to provide more qualitative information. What kind of useful information can you get from knowing a new record is 68 bullet?

The early stages of a record's life are precisely when you need to know the most about it. We give you that by providing:

- The total number of stations on a record (the number in front of the slash);
 The number of adds that week
- The number of adds that week (the number after the slash);
- The rotations being reported to us;
- \bullet The adds or rotations of $20~\rm or~so$ selected stations.

A word on the call letters shown in N&A and SA: Each Monday night I go through each individual record's data and choose the call letters to appear in the paper. I select four-six key stations from each region to provide you with a balanced overview of the record's activity

Qualifying for listing in N&A and SA is totally quantitative. Records reported by 5-30% of the panel show in SA; records reported by 31-60% are in N&A.

A record will have enough airplay points (from rotations) to chart when it's on 35-40% of the panel. If it hits 60% of the panel within three weeks of charting, it's designated a Breaker.

Even after records chart, we continue to show you the stations/ adds and exact rotations from week to week. You should keep an eye on the rotational movement. It's a good indicator of a record's internal dynamics.

This Week

- Why you should care how a trade gathers information
- Charting as networking
- Qualitative vs. quantitative data on new records
- Breaker, New & Active, Significant Action, Bullets defined
- Parallels and points explained
- Reporter criteria
- Taking control of the charts

Bullet Criterion

Our criterion for receiving a bullet is very simple: if a record shows any amount of growth from last week to the current week, it gets a bullet. The move a record makes demonstrates the record's degree of growth. It's not hard to understand that a record moving 30-29 bullet has gained fewer qualitative airplay points than a record moving 31-22 bullet.

While we're on the subject, it's not a trade's responsibility to "kill" a record by taking away its bullet. Some trades have done just that for far too long by setting up arbitrary, artificial criteria for a record to meet in order to maintain a bullet. Failing to reach those criteria costs the record its bullet and, in far too many instances, its life. That's because, unfortunately, a number of stations would systematically drop a record that lost a bullet. This has been a tragic case of the tail wagging the dog. A lot of good records have been lost.

Points

I've mentioned the points a record can garner a couple of times. Here's how they're derived.

Reporters are classified as P1, P2, or P3. P1s are markets over one million, P2s are 250,000-one million, and P3s are under 250,000. Rotations in each parallel are assigned a point value. A P1/heavy is worth the most points; a P3/light the fewest. All the other point values lie in between. The points garnered at each station are added up to determine the rankings.

Reporters

Stations seeking R&R Country Reporting status are asked to submit a package which includes a coverage map, ratings information (25-54 adults), a telescoped aircheck of the station that includes at least a few minutes of every daypart, and an explanation of the station's music policy. It should include the number of currents played; the number of records in heavy, medium, and light rotations; and the turnover of each of those categories.

"Reporters who mirror either R&R's Country chart or promoters' wishes do the industry no good whatsoever."

All of our reporting stations are required to be format leaders in rated markets. There are a couple of rare instances where stations have been added to encompass a geographic region not already covered by a reporter in a rated market. Ideally, if all of the coverage maps were laid over a map, the entire US would be represented. How can a national chart be done without representing the entire country?

In cases where there are two Country outlets in a market, the 25-54 leader is selected as the reporter. For the "challenger" to become the reporter, it must beat the incumbent two consecutive books (25-54 adults).

In some markets, we have two reporters. The criteria for that is twofold. First, there must be a substantial Country share. Second, the number two station must have at least 50% of the top-rated Country station's 25-54 numbers.

Why the emphasis on ratings?

Why the emphasis on ratings? Back to my "networking" analogy: if you began seeking input from others, would you call stations with low ratings?

Reporters are only allowed to miss four reports a year. The fifth missed report results in their being dropped from the panel.

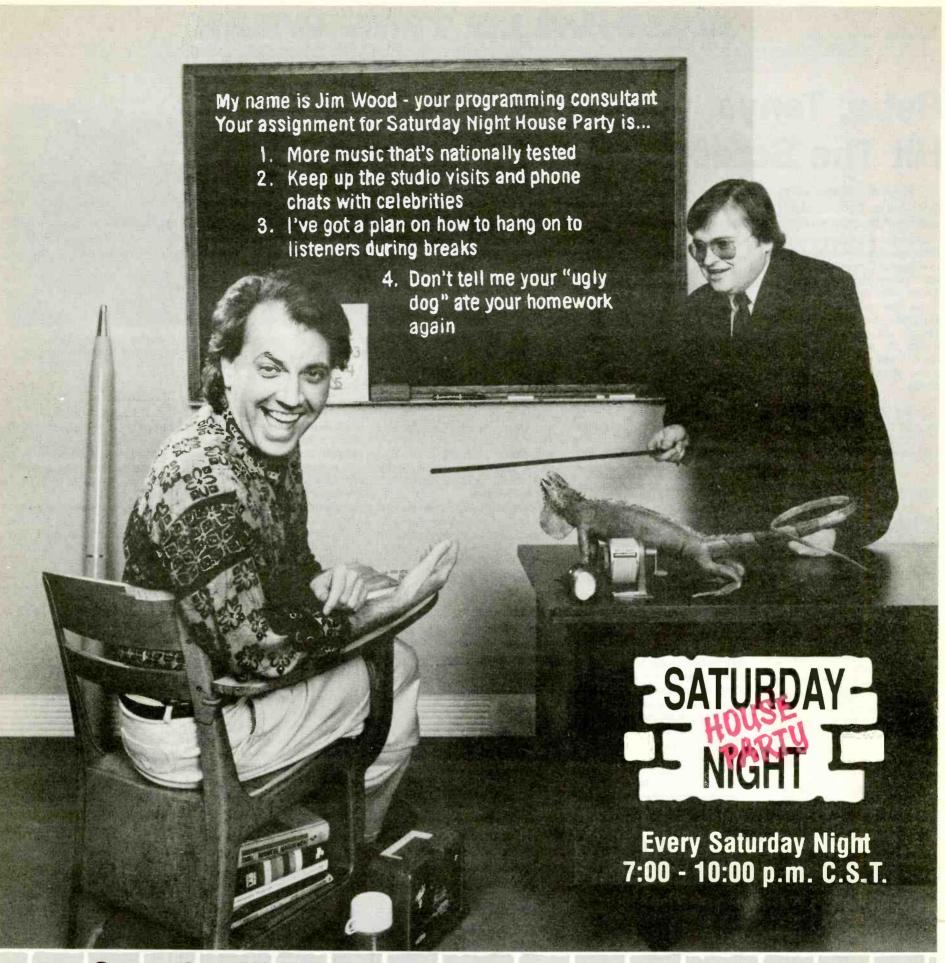
Stations selected as reporters are musically aggressive — but not to the exclusion of short-listed or "slow" stations (usually in large markets) which have a major impact on the marketplace.

You Make The Call
We have a couple of safeguards

Continued on Page 74



THE RACE IS ON — WXCY/Harve De Grace, MD ND Erika Scott and personality Dave Hovel (r) ran a grudge race at a local dirt track. Winner Erika reports one of the drivers hit a wall. That driver didn't win. Keeping the two apart is car owner Art Elsner (the one with the tears in his eyes).



Saturday Night House Party welcomes Jim Wood to the party team as our new programming consultant!

Come join the party with host **Gerry House** - Billboard, CMA and Gavin's Number 1 Country Radio Personality.

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Let's Party! (Gerry's parents are out of town!)

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More quality programming from the company that brings you "NASHVILLE LIVE" every Sunday night.

NASHVILLE THIS WEEK

Reba, Tanya, Judds Hit The Screen

Four of country's highest-profile women, Reba McEntire, Tanya Tucker, along with Wynonna and Naomi Judd, will soon be on a screen near you.

McEntire will make her movie debut this month with the January 19 release of "Tremors," a Universal Pictures film starring Kevin Bacon, Fred Ward, and Michael Gross. The sci-fi thriller portrays McEntire as a "survivalist." Though she doesn't sing in the movie, her song, "Why Not Tonight," will be included in the movie score and the soundtrack album.

Tucker will portray a singer in an NBC made-for-TV movie titled "Shannon's Deal." Air date to be announced.

The Judds will cohost the American Music Awards January 22 on ABC-TV. The mother-daughter duo will perform and are nominated for Favorite Country Group/Duo.

Reba, by the way, ranked second in *People* magazine's annual readers' poll of favorite female vocalists. Barbra Streisand placed first, with Whitney Houston, Cher, and Madonna tying for third.

Bits & Pieces

• Dolly Parton dropped by the Jackson, TN home of Carl Perkins a few days ago and ended up writ-



ASCAP ADDS ARISTA'S ALAN — Arista/Nashville's Alan Jackson (c) is surrounded by supporters as he signs a writer's agreement at the ASCAP/Nashville offices. Pictured (I-r) are Arista's Director/Nat'l Promotion Allen Butler, ASCAP's John Briggs, Jackson, the labei's Director/Marketing & Artist Development Phran Schwartz, and Jackson's manager Barry Coburn.

ing five songs with Perkins. She also asked him to appear on her next album. Perkins and wife Valda reciprocated by treating Dolly to a dinner of beans, combread, and fried 'taters.

 Clint Black doesn't want to let a moment of inspiration between himself and co-writer/guitarist Hayden Nicholas go by uncaptured, so he's installed an eighttrack studio in his bus!

• "Austin City Limits" will celebrate its 15th season with a benefit gala on January 25th at Austin's Palmer Auditorium. The stellar lineup includes Lyle Lovett, Gary P. Nunn, Marcia Ball, Chet Atkins, and Larry Gatlin & the Gatlin Brothers. Proceeds benefit KLRU-TV, Austin's public television station.

• Jimmy Dean, Holly Dunn, and Larry Gatlin will be featured on Celebrities Offstage, hosted by Lorianne Crook. The 60-minute TNN special will be telecast on Thursday, February l. The show takes a look at the entertainers' private lives. • Sawyer Brown lead singer Mark Miller married Los Angeles makeup artist Lisa Knight January 6 in the City of Angels. About 100 family members and close friends witnessed the nuptials at the Wattlins Mansion. The happy couple left immediately for a honeymoon in Hawaii.

• Susi Beatty will headline the annual Oyster Festival in Charles-

ton, SC on January 2l. The festival's "We're going strong" theme focuses on the city's recovery from the devastating hurricane that hit last year. WEZL is promoting the show.

• T.G. Sheppard has opened a Mexican restaurant in Chattanooga. He has a similar eatery in Gatlinburg, TN and says he may open one in Nashville.

Charts And You

Understanding And Using R&R's Music Information

Continued from Page 72

to insure we take reporters' information accurately.

At the end of each rotation, we confirm with the reporter the number of titles in the category.

The computer compares this week's data to the previous week's. Records reported this week showing no prior information automatically are designated as "adds." Our report takers read the adds back to the person calling in the report.

Records not reported this week, but which were reported the previous week, show up as drops. Our report takers read the drops back to the report giver to insure nothing has been inadvertently left out.

"The entire system of safeguards depends on having a person who is knowledgeable about the station's music phoning in the report."

As you can see, this entire system of safeguards depends on having a person who is knowledgeable about the station's music phoning in the report. It does no good for a reporter to go to the trouble of preparing and giving a report which is incorrect. Thus, it is critical that either the PD or MD make the report.

Taking Control

Finally, remember that bad information is of no use to anyone. If you want to receive dependable information, you must provide it.

Some other thoughts on charts and your responsibility as we enter an era when all bets are off. The way things have been done in the past has no bearing on the way business will be conducted in the future, beginning now.

• The R&R chart, based on reports from our panel, depicts what stations are going to be doing with music in the coming week. Other charts, especially those which are monitor-based, tell you what has already happened.

The sweeping industry changes now taking place afford you the opportunity to gain control of the charts. Resist the temptation or pressure to "play games" with your rotation reports.
Forget the "elevator" mentali-

• Forget the "elevator" mentality which has long pervaded the country industry's view of the way a chart is "supposed" to operate. Records rising slowly on a local numbered chart have resulted in a national chart behaving in the same manner.

To combat this, always report actual rotations. Many programmers move records in and out of the three rotations during a record's life. That's okay; it's reality.

· Records reported as heavy one week and dropped the next may prompt a phone call from me. Under no circumstances do we want the "number one to off the chart" mentality used with numbered charts to be transferred to rotations. Some think that because a record has gone to the top the label has been satisifed and it's okay to drop the record to make way for something else. It's not okay. Heavy to off is not reality. It doesn't matter what you call the category you move it to, if a current record is played a couple of times a day, it should be reported as a light.

Finally, I appreciate the continued faith and trust you put in R&R's music information. The ultimate goal is to provide you with the information to help you do your job better. Help us do that by continuing the reality reporting you've provided over the years.

NASHVILLE IN MOTION

Erv Woolsey, George Strait's manager since 1984, expands his management roster with the addition of Texas singer/songwriter Aaron Barker . . Lorrle Morgan departs the Jack McFadden Management Company. No new management has been named . . Johnny Rodriguez signs a management contract with Jack D. Johnson, former manager of Charley Pride and T.G. Sheppard, among others . . T.K. Kimbreil's new management company is called TKO Management and is located at

I503 I6th Avenue South, Nashville, TN 372I2; phone # (6I5) 383-5017. As mentioned here last week, his first clients are Mac McAnally and Sawyer Brown.

Cynthia Grimson, formerly with PolyGram/Los Angeles, has joined PolyGram/Nashville as Asst. to Communications Director Sandy Neese ... J.D. Hart inked with the Jim Halsey Company for bookings ... Carl Perkins has signed with Triad Artists.



SHE WAS THERE — Daniele Alexander's concert had all the boys smilin' — including (I-r) KEBC/Oklahoma City's David Wayne; KXXY/Oklahoma City MD Wade Carter; Mercury/Nashville's Eddie Mascolo, Harold Shedd, and Bobby Young; and WYNK/Baton Rouge PD Brad West.

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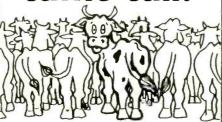
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Saturday, March 3rd. If you've got the voice, this seminar will help you make more in an hour than you probably make in a week. Covers marketing, technique, demo tapes, everything you need to succeed. Call Susan Berkley TOLL FREE 1-800-333-8108.

Costal Carolina Adult Contemporary station seeks Personality who is creative and motivated. T&R: Bennie, Box 3436, New

Future news openings at UC station. Seeking experienced Writers/Readers/Reporters. T&R: WKYS, John Irving, 4001 Nepraska Avenue, Washington, DC.20016. (1/19) EOE

OPPORTUNITIES

OPENINGS

Talk Host sought. Seeking killer for middays at hot Tampa Bay outlet. T&R: WTKN, Ed Hartley, 11300 4th Street N., Suite 318, St. Petersburg, FL 33716. (1/19) EOE

Morning zoo co-host sought for West Texas CHR. Must be witty, with good PR. Females and minorities encouraged. T&R: KBIL, 3298 Sherwood Way, San Angelo, TX 76901. (1/19) FOF

Adult Contemporary station seeks Air Talent for expansion plans. Females and minorities encouraged. T&R: WPKZ-FM. Box 337, Elkton, VA 24471. (1/19) EOE

Oldies/WWHT seeks Announcer/Engineer to work in the most liveable city in the South. T&R: Buzz Bowman, #1 Carriage Lane, C-2, Charleston, SC 29407. (1/19) EOE

News Director/AM sidekick sought for immediate opening. T&R: WDCQ-AM, 1227 Del Prado, Cape Coral, FL 33990.

WANS-FM expanding staff. Seeking mature voiced, energetic CHR AT's with good production skills. T&R: Bill McCown, 2000 Baron Drive, #200, Greenville, SC 29607. (1/19) EOE

KTLC-FM seeks topical and creative individuals to replace morning team. Females and minorities encouraged. T&R: Mark Proctor, Box 3337, Abilene, TX 79604. (1/19) EOE

Rare opening. See 12/22 R&R. Air/Production/Personal Appearances. Cheerleading attitude. T&R: KFMK, Box 98, Houston, TX 77001. (1/19) EOE

CHR PROGRAM DIRECTOR

Top 100 Florida market. Turn a good station into a great one. Airshift included. Send tape and track record to: Radio & Records, 1930 Century Park West, #750, Los Angeles, CA 90067. EOE



MORNING DRIVE

Little Rock's only AC needs a creative communicator with a proven track record in **morning drive**. If you have a desire to win, willingness to make appearances and don't mind working with state of the art production and control room facilities, send your T&R to: John Ramsey, KHLT, 2400 Cottondale Lane, Little Rock, AR 72202. EOE M/F

EAST COAST MAJOR MARKET AC

Accepting applications for all shifts. Winning situation. No Beginners. Must have at least three years experience, good production and great attitude. Send T&R to Radio & Records, 1930 Century Park West, #772, Los Angeles, CA 90067. EOE

GUESS WHO GETS THE MORNING SHOW?

Small but gorgeous Mid-Atlantic market. Tops in Arb & Birch, CHR. Tools, Toys and Great PD. Freedom for show prep and appearances. T&R to: Mornings, Counterpoint Consulting, 129 Brookside, Danbury, CT 06811. EOE/MF



Do you think you're ready to work with the greatest medium market radio team in history? If you are the world's greatest up and coming **Promotions Director** apply today!!!! We need a person who can work with the programming team to develop a marketing plan that will convince the competition it's all over. We also need a **Production Director** who will create the best promos and spots known to man. Both positions involve **fill in air work**. Overnight tape, resume, photo, and presentation to Rich Panama, The New 95*SX, Box 31089, Charleston, S.C. 29417. Faircom Communications is an Equal Opportunity Employer.

OPENINGS

WRMF

FM 97.9 NEWS PERSONALITY

After four years we've lost our Afternoon Anchor/Personality to a major market morning

We're looking for a person who:

- * Knows how to gather, write, and deliver both hard and lifestyle news.
- * Possesses a mature on-the-air personality
- * Can ad-lib intelligently
- * Is computer literate
- * Would enjoy becoming a member of an air staff that takes pride in being #1 18-54 Adults in a very competitive market.

If this sounds like you, the position is available **now**. Tapes and resumes to: Dave Parks, Box 9898, Ft. Lauderdale, Florida 33340. No calls, please. Fairbanks Communications, Inc. is an Equal Opportunity Employer M/F Females and Minorities encouraged to apply.

WJYR FM 92

Seeking **EXPERIENCED AT** who can also write & produce good spots, & read news. Females & minorities encouraged. No smokers or prima donnas. T&R: Operations Mgr., WJYR-FM, 706 21st Ave. N., Myrtle Beach, SC 29577. EOE

ARE YOU READY

to join what will become the legendary medium market radio station of the 90's?

We need the best personality CHR night jock in the nation. Enjoy the beaches and a great salary in one of America's greatest Southern cities. T&R to Radio & Records, 1930 Century Park West, #767, Los Angeles, CA 90067. EOE

MORNING SHOW Partner/Producer

Work with morning personality/program director Paul Christy at Houston's Classic Rocker. Good bucks, great company! If you are an experienced morning jock or sidekick, perhaps you can help us form a superteam! Send tape, show planning grids and scripts that you've written to Program Director, Z107 Radio, 3050 Post Oak #1100, Houston, TX 77056. EOE, women and minorities encouraged.

TEXAS AREA CHR/AC

Marrows (

Needs PD/AMD talent. Station already a proven winner. Looking for a detailed, major market thinker. Stability a major factor. Station already a reporter. What can you bring to the table? Tape, resume and salary requirements to: Radio & Records, 1930 Century Park West, #765, Los Angeles, CA 90067. EOE

MIDWEST

Small market station with big reputation seeks hot CHR AT for fulltime openings. The break you've been waiting for. T&R: T, Morgan P.O 2631, Ponca City, OK 74602. (1/19) EOE

Morning news Anchor with strong writing and conversational delivery sought for immediate opening, T&R: WOWO, 203 W. Wayne, Fort Wayne, IN 46807. (1/19) EOE

Nebraska small market combo seeks AT/Production/PBP for immediate opening, T&R: N. Nelkin, Box 1085, North Platte, NE 69103. (1/19) EOE

Adult music oriented AOR has 7p-12m shift and possible future openings. No egos, no liner card readers, T&R: WMAA, Box 7727, Madison, WI 53707. {1/19} EOE

Massive search for hot crossover Talent. Work with the best at top rated WLUM in Milwaukee. T&R: Rick Thomas, 12800 W. Bluemound, Elm Grove, WI 53122. (1/19) EOE

OPENINGS

Farm broadcaster sought for WSMI and 50,000 watt WSMI-FM. Long established NAFB station. T&R: Hayward Talley, Box 10, Litchfield, IL 62056. (1/19) EOE

Account Executives sought by Media Management group for Chicago and Columbus markets. CALL: Kent Smith (815) 942-0022. (1/19) EOE

Creative Air Talent sought for afternoon drive at Central Iowa Oldies station. T&R: KFJB, Drew Klaus, 123 W. Main, Marshalltown, IA 50158. (1/19) EOE

Growing AC in Wichita seeks bright, energetic Personalities for fun, focused format. T&R: KRBB, Dean Taylor, 200 N. Broadway, #300, Wichita, KS 67202, (1/19) EOE

Take charge News Director/morning Anchor sought for Soft AC start-up in Columbus. T&R: WXMX, Jeff Conn, 1650 Watermark Drive, Columbus, OH 43215. (1/19) EOE

MORNINGS IN MICHIGAN!

Medium market AOR with great ratings is ready to move to the next level . . . and to pay competitive bucks. You'll be given all the tools you need to continue the winning. Rush T&R to Radio & Records, 1930 Century Park West, #743, Los Angeles, CA 90067. EOE M/F

NEWS DIRECTOR WANTED

In Beautiful Central Wisconsin college town at the top country station. Area offers excitement professionally and personally. T&R to: Michael Weis, WYTE-96, P.O. Box 1030, Stevens Point, WI 54481. Male/Female EOE

////mm Group, Inc.

New and growing Ohio based Broadcast Group has immediate openings for General Managers and General Sales Managers at our Joliet, Illinois properties and our stations in the Lima/Findlay Ohio markets. Resumes: c/o Mark Litton, M.M. Group, 7001 Discovery Blvd., Dublin, OH 43017. No phone calls, please.

NICK ANTHONY EASSOCIATES

Central Ohio FM looking for air talent with Country experience. All shifts. Send tape and resume to Nick Anthony & Associates. 399 Great Oaks Trail, Wadsworth, Ohio 44281. NO Telephone calls please. EOE

CREATIVE...ENTERTAINING... INFORMATIVE

ADULT morning team (or person). If you're the best we (a major market AC) want you, and have the \$\$\$,\$\$\$ to prove it. Send tapes, resumes, and ratings success to: Radio & Records, 1930 Century Park West, #764, Los Angeles, CA 90067. All inquiries strictly confidential. An equal opportunity employer.

OLDIES/AC

Excellent positions available in one of the midwest's best cities. Morning host, news director, nights, production director needed. Established company; new station. Oldies/AC. Confidentiality assured. C&R to Radio & Records, 1930 Century Park West, #775, Los Angeles, CA 90067. EOE

TOP MIDWEST FM A.C.

needs bright, entertaining air talents with creative production and promotional abilities for full and part-time positions. Send tapes and resumes today to: Radio & Records, 1930 Century Park West, #771, Los Angeles, CA 90067. EOE/MF

OPENINGS

- Detroit's Great Oldies



KISS FM Detroit is looking for the right adult communicator to fill our vacant morning slot....Got what it takes? Let's hear it. Tape and resume to:

Rod Prahin, PD WKSG Radio Drive Mt. Clemens, MI 48043 EOE

WANTED Hot Morning Talent

If you have what it takes to become **number 1** in one of the Midwest's most competitive medium markets, send T&R ASAP to Jeff Davis c/o KLYV-FM, P.O. Box 1280, Dubuque, IA 52001. EOE MF

SMALL/MEDIUM MARKET

One of the highest rated rockin' CHR's in the US has a rare opening for top rated 7p-12mid. shift. Perfect springboard to the majors. T&R to: Radio & Records, 1930 Century Park West, #769, Los Angeles, CA 90067. EOE

WEST

News Director sought for KRPL. Females and minorities encouraged. T&R: News opening, Box 8849, Moscow, ID 83843. (1/19) EOE

Energetic morning person sought for hard rock 40 approach. T&R: KFXX, Dave Numme, 4614 SW Kelly, Portland, OR 97201. (1/19) EOE

Good weekenders are hard to find. If you live in Orange Country and can work weekends. T&R: KOCM, O.J. Lawrence, 130 Newport Center Dr., #210, Newport Beach, CA 92660. (1/19) EOE

KARA/KLIV seeks a fulltime Newsperson. T&R: John Mc-Leod, Box 995, San Jose, CA 95108. (1/19) EOE

KCSN University public broadcasting station seeks MD with three years' classical music broadcast experience. T&R: CSUN, 18111 Nordhoff St., Northridge, CA 91330. (1/19) EOE

KXRX-FM seeks a Program Director with a minimum of five years' experience in an AOR environment. T&R: GM, 3131 Elliott Avenue, Seattle, WA 98121. (1/19) EOE

Experienced Program Director and morning team sought for hot AC in Fresno. T&R: Henry Broadcasting, Jeff Salgo, VP, 2040 SW First Avenue, Portland, OR 97201. (1/19) EOE

Urban station seeks morning Air Talent. Good pay for qualified applicant. T&R: Dennis Scott, 417 Vaughn Way, Aurora, CO 80012. (1/19) EOE

CHR/KFTZ seeks hardworking, team player AT's for two primetime positions. Good production a must, no beginners. T&R: 1190 Lincoln Road, Idaho Falls, ID 83401. (1/19) EOE

KZZP-FM seeks nighttime Air Talent. Ours went to L.A. If you are young, hungry and like to use the phones. T&R: Bob Case, Box 5159, Mesa, AZ 85211. (1/19) EOE

CHR seeks promotions minded Air Talent. Attention to detail a must. Females and minorities encouraged. T&R: J. Harte, Box 1400, San Luis Obispo, CA 93406. (1/19) EOE

MORNING NEWS ANCHOR

KNUA FM, Seattle, is seeking applicants with smooth conversational delivery, warmth, and a positive attitude to compliment our contemporary jazz intensive progressive adult format. This position requires a person who is proficient in hard and lifestyle news. Please send cassette and resume to Shelly Owens, Station Manager, KNUA FM, 1109 First Avenue, Suite 300, Seattle, WA 98101. EOE

FUTURE FULLTIME OPENINGS

KMEO is now accepting applications from creative and entertaining communicators who love radio! If you're conversational..can relate to an adult audience..in touch with today's music..create magic in the production room...and enjoy being before the public, mail a cassette of your airwork and production to R.T. Simpson, Operations Mgr., KMEO, 3719 N. 32nd Ave., Phoenix 85017. KMEO is a Group W Station - AA/EEO. PLEASE No Calls!

OPPORTUNITIES

OPENINGS



Nevada's fastest growing station looking for the best. Minorities encouraged. Rush T&R to Charlie McGraw, PD, 101 Convention Center Drive, Suite P119, Las Vegas, NV 89109. Americom/KUDA. EOE

OLDIES MEDIUM MARKET

station looking for an exceptional morning host. Join an already dominant station and take mornings over the top. Great area, strong growing company. Great pay for right talent. No beginners! T&R to Radio & Records, 1930 Century park West, #774, Los Angeles, CA 90067. EOE

NIGHT JOCK

KZZP 104.7 FM the number one hit music station needs night jock. Ours went to L.A. If you're young, hungry, and like to use the phones...T&R: Bob Case, PO Box 5159, Mesa, AZ 85211. Nationwide Communications is an EOE.

CENTRAL CALIFORNIA

AC seeks **AC** or **CHR** morning show! Fantastic facilities, great signal, **good pay** and benefits. Send T&R to: Radio & Records, 1930 Century Park West, #770, Los Angeles, CA 90067. E0E

FULL TIME OFF AIR PRODUCTION DIRECTOR/ COPYWRITERS

This is a rare opportunity with a very special radio group that will value and reward your contribution to our success. We're looking for a talented production director/copywriter that can write, voice and produce creative and effective radio commercials and promos that get results for clients and our station. We are the top rated AC station in the entire country and if you know nothing about our state or Boise, you're in for a surprise. Excellent salary and benefits. Our facilities feature the finest equipment including multi-track and digital capability as well as a great selection of music and SFX libraries. Send tape and resume to:

Don Jennings, Operations Manager KCIX (K-106 FM) 5257 Fairview Avenue Boise, Idaho 83706 EOE/MF

PROGRAM DIRECTOR

KNUA FM, Seattle, is seeking applicants with a minimum three years major market, or five years medium market experience as Program Director. Strong management and organizational skills. Requires experience with NAC or other adult format. Must be familiar with design and implementation of radio market research. Strong skills as people manager and talent motivator are necessary. Radio promotion experience is a plus. Contact: Shelly Owens, Vice President/Station Manager, 1109 First Avenue, Suite 300, Seattle, WA 98101. 206/292-8600. EOE

National Radio Syndicator Is Expanding

Seeking PR/Promotion person. Send resume and salary history to Radio & Records, 1930 Century Park West, #754, Los Angeles, CA 90067. EOE

OPENINGS

THE FOX

KRFX 103.5 FM

Creative, enthusiastic, left of center team player for 10p-2a shift at Denver's top rated "classic hits" station. At least two years major market experience required. T&R to: Program Director, Box 103, Denver, CO 90236. Equal Opportunity Employer.

EVENING MUSIC HOST

KNUA FM, Seattle, is seeking applicants with smooth conversational delivery, warmth, and a positive attitude to compliment our contemporary jazz intensive progressive adult format. This position requires a willingness to contribute to successful specialty programming. Please send cassette and resume to Shelly Owens, Station Manager, KNUA FM, 1109 First Avenue, Suite 300, Seattle, WA 98101. EOE

in beautiful Pacific Northwest needs both **Program Director** and **Production Director**. Great people oriented company with tremendous resources and support for the talent, committment and experience you bring to us. Send tape and resume to: Metrocom Radio Group, 5257 Fairview Avenue, Suite 250, Boise, Idaho 83706. EOE MF

POSITIONS SOUGHT

Ten years' as Program Director for AC/NAC/EZ/Jazz. Major market experience, 16 years' on-air. Gavin radio person of year nominee. MARK HILL: (408) 688-5604. (1/19)

Versatile voice seeks Announcer/Production position. Willing to relocate to small or medium market. Jazz/Urban Contemporary killer. SVEN: (212) 465-3416. (1/19)

Working P2 Air Talent ready to move on. Adult relatable delivery. Dedicated. JOHN: (608) 257-4744, (1/19)

High impact talk show Host and Program Director available for your talk station. (407) 967-3787. (1/19)

Seeking rock and roll nights or overnights. DAVE: (815) 933-6779. (1/19)

Hardworking/pleasant/professional AT/ND in any format + news/all news outlet. Will relocate to Southern half of US. JIM COOPER: (417) 883-4060.

Five plus years' experience as PD/ND/MD seeks on-air in SD/ND/MN. Available immediately. BILL CSONGRADI: (605) 882-3239. (1/19)

Hey LA and Orange Co. Eight year pro is ready to get busy in the Southland. Any shift, any format. MARK: (714) 971-1616. (1/19)

Talented, experienced Traffic/Production Director seeking meaningful career, Know radio inside and out. Hear me now, believe me later. SCOTT: (505) 260-1230. (1/19)

Air Talent with copywriting and production background ready to be your Music Director. DAVE: (915) 944-7970. (1/19)

20 years' experience. News/morning Host/Production/Copy PD/ND. Good voice, hardworker, stable. Seeking medium or large market. LARRY KAY: (717) 653-2500. (1/19)

Michael Bell, production, mornings at KISW, KPLZ, KROQ, seeks new challenges. Dependable professional, still hungry. (805) 834-8715. (1/19)

GET ME BACK HOME TO SOUTHERN CALIFORNIA!

This AT wants to head west. 12 productive years. AC/OLDIES/CHR/PHONES. A communicator. Inquiries to: Radio & Records, 1930 Century Park West, #773, Los Angeles, CA 90067.

No shock, strictly one to one adult communicator with ten plus years' experience. Seeking AOR/CR/AC with on-air MD/ Production opening. DAVE: (702) 588-3392, (1/19)

Personality and talent for hire. AT with commercials/jingles/ station ID's and more. Rock format for all types and styles. BOB DEAN: (213) 965-0380. (1/19)

Air Talent seeks fulltime position. AOR preferred, but other rock formats considered. BETH: (419) 874-1705. (1/19)

POSITIONS SOUGHT

Start-ups and turn arounds are my specialty. Program Director seeks CHR with desire to win ratings battle. I'll supply the ammo. DAVE: (904) 939-1918. (1/19)

Funny and successful drivetime show. Available meam or solo, seeking top 50 market. JC: (203) 877-8432. (1/19)

Twenty years' experience in radio. Experienced knowledgeable Country programmer. Excellent AT, prefer Midwest. MIKE: (419) 243-0043, (1/19)

'88 Ford Tempo, low mileage is what we'll drive to your station to do our highly rated, funny husband/wife morning show. JIM: (803) 234-0437. (1/19)

Experienced small/medium market CHR/AC AT/OM/MD/PD seeks next challenge. Will add you to my list of successes. JIM: (304) 233-8937. (1/19)

Former WNUA Chicago midday Host Nick Alton. Smooth communicator seeks job in Chicago or Milwæukee. NICK: (414) 796-1833. (1/19)

Quality, easily relocatable Air Talent seeks change in scenery. Single and eager. (704) 684-2159. (1/19)

Copywriter with fifteen years' experience seeks to write for multi-talented production staff. (803) 736-8668. (1/19)

All Zeppelin, no Air Telent format took over my Clearwater Classic R&R airshift. Seeking relocation anywhere, any format. MIKE: (813) 584-2276. (1/19)

Dedicated Announcer/PD with degree and leadership skills seeks small/medium Oldies/AC. Daytime only. TODD: (919) 455-2202/455-6000. FAX: (919) 455-7139. (1/19)

Still seeking fulltime on-air research or promotions gig. Plenty of computer experience. C'mon North/South Carolina, get with it. JIM DAVIS: (919) 947-5123. (1/19)

South Florida cop will guard your weekend ratings, AOR/AC/ Oldies/Country. Killer production. JACK TRAVIS: (407) 684-6810. (1/19)

Concise morning Host seeks full-service format compatible outlet. Personality innuendos/top 10 market experience. CARL: (305) 427-2437. (1/19)

Get the competitive edge for your small to medium market station. Truly innovative production/copy ace. Possible onair. JAY STEVENS: (303) 243-4628. (1/19)

Thirteen year veteran AT with major market experience seeks top 100 market. Phone bits and heavy personality go anywhere. T.J. BROOKES: (406) 251-4166. (1/19)

Young talented and aggressive Air Talent with great pipes seeks partitime gig. Prefer Chicago area. STACY: (708) 524-9338. (1/19)

Radio professional seeks morning or afternoon position. Available immediately for CHR/Hot AC/CR outlet. TOM: (904) 864-2373. (1/19)

Seeking work anywhere in the US as an on-air radio Personality. Impressive background. LATCH: (714) 354-0278. (1/19)

Everybody rock and roll the place. Three year professional rock and roll animal. Air Talent with top norch production skills available. KB: (201) 633-8304. (1/19)

Top rated English radio Talent/production genius/former BBC broadcaster seeks fulltime career at an American CHR or Rock station, JAN: (317) 926-2961, (1/19)

MORNING DRIVE

20 years in majors, including Toronto, Detroit, D.C., Baltimore, L.A. and NYC. Funny...Clean...Impeccable track record! If you mean business, I'm ready to make my LAST move!

313-664-8863

Team player seeks new team. AT with four years' CHR experience seeks the West. Warmth/natural delivery/great attitude. DIANA: (505) 479-2247. (1/19)

PD/PM driver seeks next challenge. My new start-up is really cooking, and I'm ready to move-up. Considering all medium/major markets. RICH: (419) 782-6245. (1/19)

Outstanding, witty, humorous British AT with Mid-Atlantic sound, and ten years' in US radio and TV seeks CHR/Hot AC. Prefer the West. DON: (702) 399-0234. (1/19)

Seasoned Sales Manager/AE seeks management position with major market station. Experience includes WOR, WRKS, WINS, WPLJ. PATRICK: (201) 861-3232. (1/19)

All purpose AT with creative mind, good voice and great production seeks fulltime with Midwest Country/AOR/Gold outlet. JOHN: (216) 228-5953. (1/19)

Award winning copy animal will work for peanuts in any market. (803) 736-8668. (1/19)

Ohio AC AT seeking greater opportunity at small/medium AC or AOR just about anywhere. Personable delivery, good production skills. BILL: (419) 294-1436. (1/19)

Female AT, flexible attitude, seeks challenging position with team-oriented company. Prefer top 100 market AC/Country/Rock Hit. TRACY: (606) 273-6834. (1/19)

Experienced Programmer understands bottom line. Promotions for profit. Seeking opportunity in medium/large market, prefer Southeast. MR. BILL: (219) 563-8619. (1/19)

I seek a challenge. Five year CHR AT, currently afternoon drive at P2 CHR, seeks drivetime or night shift in top 75. JIM: (216) 433-4381. (1/19)

POSITIONS SOUGHT

Generally Conservative Talk Show Host

15 years experience major markets, including NY, Washington, & SF. Concurrent experience: 20 years newspaper reporter, editor and syndicated columnist. Prefer East Coast, but willing to relocate. Inquiries to Radio & Records, 1930 Century Park West, #752, Los Angeles, CA 90067. EOE

Powerhouse pipes make your promos and spots sizzle. Eight year pro with multitrack experience/writing/computer skills seeks upward move to top 100. STU: (217) 525-8105. (1/19)

Weekend AT and performer available. Formerly Miami, Arizona, all top rated superstars. (317) 893-4549. (1/19)

Time for a new challenge. Experienced, hardworking team player available for any format. LARRY: (317) 935-0689.

I want to rock. Experienced team player with a winning attitude seeks to shift into medium or major market. HOLLY: (216) 836-9280. (1/19)

Experienced Engineer/AT seeks FM rocker in mild winter climate, medium to large metro. ERIC: (219) 924-8340.(1/19)

Experienced CHR Air Telent currently doing automated Country, seeks rock format. Melt your competition. SCOTT CLEVELAND: (716) 632-8033. (1/19)

CHR/Oldies pro saeking professional CHR station in a top 50 market. Ready to move immediately. (407) 468-2545. (1/19)

Get your custom, deluxe programming Assistant, Package includes AT/computer/research/marketing/music. Offer good only in LA area. (201) 963-0140. {1/19}

I'm ready willing and able. Experienced AT seeks a gig anywhere on the planet. I'm ready to move now, let's talk. MIKE: (319) 395-9126. (1/19)

PD/MD/Air Personality with ten years' experience and proven track record seeks CHR, Urban challenge. ROBERT HOLIDAY: (702) 876-8424. (1/19)

Program Director seeks programming position. CHR/AOR/CR. Led my last station (WLEV) to a 20 share 25-54. TOM DANIELS: (215) 435-9931. (1/19)

MISCELLANEOUS

Good-bye Country. AOR start-up in Idaho seeking record service from all labels and sources on CD/vinyl. TO: KOFE, Randy Davis, MD, 1525 Main Street, St. Maries, ID 83861. (1/19)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed on company/station letterhead and accompanied by payment mailed to our office in advance. Visa, MC, Amex accepted.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noom (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on company/station letterhead. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles. CA 90067.

Free listings are on a space availability basis only.



NATIONAL AIRPLAY®

BREAKER:

EARTH, WIND & FIRE

Heritage (Columbia) 70% of our reporting stations on it. Rotations: Heavy 1/1, Medium 1/1, Light 63/63, Total Adds 65 including WILD, WRKS, WDAS, WVEE, KMJQ, PWR94, WGCI, WZAK, KMJM, KJLH,

ALYSON WILLIAMS

I Need Your Lovin' (Def Jam/Columbia)

69% of our reporting stations on it. Rotations: Heavy 0/0, Medium 10/1, Light 54/19, Total Adds 20 including WXYV, WRKS, WDAS, WVEE, WHQT, WGCI, WTLC, KDAY, WFXA, WFXC. Debuts at number 39 on the Urban Contemporary chart.

DIANNE REEVES

Never Too Far (EMI)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 9/2, Light 53/22, Total Adds 24 Including WXYV, WVEE, KMJQ, PWR94, KMJM, KJLH, WJIZ, WXOK, WFXC, KBUZ. Debuts at number 40 on the Urban Contemporary chart.

SALT-N-PEPA

Expression (Next Plateau)
60% of our reporting stations on it. Rotations: Heavy 14/0, Medium 24/0, Light 18/5,
Total Adds 5, WEDR, WJMI, WALT, WQIC, KDKS. Moves 39-33 on the Urban Contemporary chart.

S.O.S. BAND

Secret Wish (Tabu/CBS)
60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 23/0, Light 33/7, Total Adds 7, OC104, WMGL, WDKT, KFXZ, WLOU, WJJS, WTLZ. Debuts at number 38 on the Urban Contemporary chart.

NEW & ACTIVE

LISA STANSFIELD "All Around The World" (Arista) 55/48

luding WILD, WDAS, WHUR, K104, KHYS. Medium: WAMO leavy 0/0, Medium 3/1, Light 52/47. Total Adds 48

INNER CITY "Whatcha Gonna Do With My Lovin" (Virgin) 55/20
Rotations: Heavy 0/0, Medium 5/0, Light 50/20, Total Adds 20 including WXYV, WHUR, WKYS, WTLC, KSOL. Medi include: WAMO, KRNB, WJMH, WLOU, WTLZ.

DAVID PEASTON "We're All In This Together" (Geffen) 55/17

uding WXYV, WKYS, KMJQ, WGCI, KJLH. Mediums WYLD. WZAK. KMJM

STEPHANIE MILLS "The Comfort Of A Man" (MCA) 54/22

45/21, Total Adds 22 including WXYV, WDAS, WHUR, WKYS, K97. Mediums ledium 9/1, Light 4 JLB, WFXC, WTUG

TERENCE TRENT D'ARBY "To Know Someone Deeply Is To Know Someone Softly" (Columbia) 54/3
Rotations: Heavy 2/0, Medium 22/0, Light 30/3, Total Adds 3, WZAK, WQOK, WGPR. Heavy: WDAS, KJLH. Mediums include: WXYV, WAMO, WHUR, K97, WEDR.

BIG DADOY KANE "I Get The Job Oone" (Cold Chillin'/WB) 53/5
Rotations: Heavy 1/0, Medium 21/0, Light 31/5, Total Adds 5, WEDR, WZAK, HOT105, WIKS, KDKO. Heavy: KDAY. Mediums

M.C. HAMMER "Help The Children" (Capitol) 52/47

including WILD, WAMO, WHUR, WVEE, KHYS, KMJQ, K97.

HEAVY D. & THE BOYZ "Gyriz, They Love Me" (MCA) 52/4 ital Adds 4, WFXC, WPGA, KDKS, WIZF. Heavy: WZAK, KDAY, WTMP.

O'ATRA HICKS "You Make Me Want To Give It Up" (Manhattan/Capitol) 51/1
Rotations: Heavy 6/0, Medium 23/0, Light 22/1, Total Adds 1, WJJS, Heavies include: K97, WEDR, WZAK, HOT105, WANM Mediums include: WOWI, WTLC, WJIZ, WENN, WMGL.

Mediums include: WOWI, WTC, WEIN, WIGL.

RHONDA CLARK "Stay Here, Stay Near" (Tabu/CBS) 50/9

Rotations: Heavy 1/0, Medium 20/0. Light 29/9, Total Adds 9, WEDR, WJIZ, KOXL, WATV, WMGL, U102, WPGA, WCDX, WIZF. Heavy: WDZZ. Mediums include: WHUR, K97, OC104, WPAL, WAGH.

KIM WATERS "Stay" (Warlock) 50/6
Rotations: Heavy 0/0, Medium 23/0, Light 27/6, Total Adds 6, WATV, KIIZ, WCDX, WDZZ, WVOI, KDKO. Mediums include WXYV, WDAS, WHUR, KMJO. K97.

KENNY G "Going Home" (Arista) 46/14

ions: Heavy 0/0, Medium 7/0, Light 39/14, Total Adds 14 including WAMO, WTLC, WPAL, WQFX, WDKT, WJMI, Z16, , WPGA, WJHM. Mediums include: WDAS, KHYS, WYLD, WZAK, WJMH.

JEFF REDD '1 Found Lovin'' (MCA) 42/21
Rotations: Heavy 0/0, Medium 5/0, Light 37/21, Total Adds 21 including K104, KHYS, K97, KMJM, KDAY, WWKX, WENN, WMGL, WPAL, WPEG. Medium: WILD, WRKS, WDKT, WANM, KPRW.

CHIMES "1-2-3" (Columbia) 42/5
Rotations: Heavy 2/0, Medium 16/0, Light 24/5, Total Adds 5, K104, WTLC, KMJM, WJMI, WJHM. Heavy: WILD, WQMG. Mediums include: WAMO, WHUR, KMJQ, WMGL, WPAL.

MIKKI BLEU "Knock Me Off My Feet" (EMI) 38/28 Rotations: Heavy 0/0, Medium 4/0, Light 34/28, Total Adds 28 KBCE, WFXA. KQXL. Medium: WIKS, WCDX, WDZZ, KPRW. 28 including WAMO, K97, WEDR, WZAK, WTLC, KPRS, WJIZ,

TROOP "Spread My Wings" (Atlantic) 36/31 ght 33/30, Total Adds 31 including WILD, WAMO, WHUR, KRNB, WEDR, WYLD, WJLB,

BILLY OCEAN "1 Sleep Much Better (In Someone Else's Bedroom)" (Jive/RCA) 36/21
Rotations: Heavy 0/0, Medium 2/0, Light 34/21, Total Adds 21 including KRNB, PWR94, WGCI, WJIZ, KBCE, WXOK, WATV, WACH, WJMH, WQMG. Medium: WFXE, WTLZ.

3RD BASS "The Gas Face" (Def Jam/Columbi) 35/0
Rotations: Heavy 1/0, Medium 9/0, Light 25/0, Total Adds 0. Heavy: KDAY, Mediums include: KMJQ, K97, WYLD, WZAK,

eavy: KDAY, Mediums include, KMJQ, K97, WYLD, WZAK

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EW&F (65) LISA STANSFIELD (48) M.C. HAMMER (47) TROOP (31) MIKKI BLEU (28) **DIANNE REEVES (24)** STEPHANIE MILLS (22) BILLY OCEAN (21) JEFF REDD (21) INNER CITY (20) JANET JACKSON (20)

ALYSON WILLIAMS (20)

HOTTEST

REGINA BELLE (63) QUINCY JONES (62) CALLOWAY (45) SYBIL (42) SKYY (35) MAZE (29) GOOD GIRLS (24) CLUB NOUVEAU (12) ENTOUCH (11) MICHEL'LE (11)

70710

RECURRENTS LW TW

1 J. JACKSON/Rhythm

2 BABYFACE/Tender 3 GAP BANO/All

ENTOUCH/Nite

5 L. VANDROSS/Here 5

BY ALL MEANS/Let's 8 7 M. HOWARD/Ain't

O'JAYS/Serious

9 FULL FORCE/Friends

10 ABSTRAC/Right

DE LA SOUL "Buddy" (Tommy Boy/Reprise) 33/6

Medium 11/1, Light 20/5, Total Adds 6, WAMO, WZAK, KMJM, WJMH, WCDX, WIZF. Heavy: KDAY, de: K97, WOWI, WXOK, WMGL, WPAL.

WQIS. Mediums include: K97, WTLC, WJIZ, WPAL, WJMI.

JOYCE SIMS "All About Love" (Sleeping Bag) 32/1
Rotations: Heavy 0/0, Medium 11/0, Light 21/1, Total Adds 1, V
KOOL MOE DEE "All Night Long" (Jive/RCA) 28/0
Rotations: Heavy 2/0, Medium 10/0, Light 16/0, Total Adds 0. H s 0. Heavy: KHYS, KDAY, Mediums include: WXYV, K97, WEDR

PUBLIC ENEMY "Welcome To The Terrordome" (Def Jam/Columbia) 26/7
Rotations: Heavy 0/0, Medium 3/1, Light 23/6, Total Adds 7, KMJQ, KDAY, WPAL, WPEG, Z104, WPGA, WIKS. Medium: KHYS, WFXC.

DINO "Never 2 Much Of U" (Island) 25/14

Rotations: Heavy 0/0, Medium 6/2, Light 19/12, Total Adds 14 including WAMO, WHQT, KPRS, KMJM, WPAL, WQFX, KFXZ, U102, WPGA, WIKS. Medium: KMJQ, OC104, WWKX, WHJX.

SIGNIFICANT ACTION

JAKI GRAHAM "Every Little Bit Hurts" (Orpheus/EMI) 23/13

ling KHYS, K97, WJIZ, KQXL, WAGH, KFXZ, WQIS, dium: KRNB, WALT, WT

JOHNNIE TAYLOR "Still Crazy For You" (Malaco) 23/10
Rotations: Heavy 0/0, Medium 2/0, Light 21/10, Total Adds 10, WNHC, WJIZ, WATV, WPAL, Z104, WEUP, KIIZ, Z16, KMJJ, KPRW. Medium: WZAK, WFXE. MAVIS STAPLES "Time Waits For No One" (Paisley Park/WB) 22/15

Rotations: Heavy 0/0, Medium 1/0, Light 21/15, Total Adds 15 including WHUR, WJLB, WTLC, WJIZ, KBCE, WENN, WPAL, WZFX, KFXZ, WQIS. Medium: HOT96.

MANTRONIX featuring WONORESS "Got To Have Your Love" (Capitol) 22/7
Rotations: Heavy 0/0, Medium 5/1, Light 17/6, Total Adds 7, WEDR, WHOT, Z104, WHJX, U102, WANM, WGPR. Medium

KSOL, Z93, WJMH, WJMI.

BIG MACK "Tick Tock" (Def Jam/Columbia) 17/2

10 Light 15/2 Total Adds 2, KIIZ, WIKS, Medium: WPAL, KPRW.

Rotations: neavy 0/0, Medium 2/0, Light 19/2, 10tal adds 2, Kilz, Wiks. Medium. WPAL, KPHW.

SMOKEY ROBINSON "Everything You Touch" (Motown) 15/14

Rotations: Heavy 0/0, Medium 1/0, Light 14/14, Total Adds 14 including WDAS, WVEE, WGCI, WZAK, WVKO, KSOL, WNHC,

O-MOB "Come On And Get My Love" (Polydor) 13/7
Rotations: Heavy 0/0, Medium 3/0, Light 10/7, Total Adds 7, WXYV, WZFX, WHJX, K98-FM, WCDX, WDZZ, KDKO. Medium

QUEEN LATIFAH "Ladles First" (Tommy Boy) 12/3

SIR MIX-A-LOT "Beepers" (Nastymix) 12/1
Rotations: Heavy 2/0, Medium 4/0, Light 6/1, Total Add ds 1, KDKO. Heavy: K97, WZAK. Medium: Z16, KIPR, WBLX, WGPR

WKYS, KHYS, WJMH. Medium: KDAY, WFXC, WTMP

Reports/Adds

RANDY CRAWFORO "Wrap You Up" (WB) 11/7
Rotations: Heavy 0/0, Medium 2/2, Light 9/5, Total Adds 7. al Adds 7, WDAS, WWDM, WFXC, WJMH, WQMG, Z104, WDZZ

FOXY BROWN "Sorry" (Pow Wow) 11/2
Rotations: Heavy 1/0, Medium 3/0, Light 7/2, Total Adds 2, WPAL, WQFX, Heavy: WRKS, Medium: WILD, WDAS, KMJQ.

Rotations: Heavy 1/0, Medium 3/0, Lignt 1/2, Total 2005 - ARTHUR BAKER "The Message is Love" (A&M) 11/0
Potetions: Heavy 1/0. Medium 7/0, Light 3/0, Total Adds 0. Heavy . - avy: WYLD. Mediums include: WXYV, WKYS, PWR94, 793

MILLI VANILLI "All Or Nothing" (Arista) 10/3
Rotations: Heavy 1/0, Medium 5/0, Light 4/3, Total Adds 3, WJMI, WPGA, WQOK. Heavy: WJMH. Medium: WAMO, KSOL, WWKX, WHJX, WQQK.

フリミング・シン・フィンシング

	LISA STANSFIELD/All Around The World (Arista)	55/AR
	INNER CITY/Whatcha Gonna Do With My Lovin' (Virgin)	
	M.C. HAMMER/Help The Children (Capitol)	
	KIM WATERS/Stay (Warlock)	
5	JEFF REOO/I Found Lovin' (MCA)	42/21
	CHIMES/1-2-3 (Columbia)	
	3RD BASS/The Gas Face (Def Jam/Columbia)	
	PUBLIC ENEMY/Welcome To The Real World (Def Jam/Columbia)	
	JAKI GRAHAM/Every Little Bit Hurts (Orpheus/EMI)	
10	MAVIS STAPLES/Time Waits For No One (Paisley Park/WB)	22/15

New artists have not yet had a UC Breaker.



Treat Your Audience To An Irresistible Smash!

THE TASTY NEW SINGLE THAT WILL HAVE YOUR LISTENERS BEGGING FOR MORE! FROM THE ALBUM $\underline{TONY\ LEMANS}$







EAST

WXYV/Baltimore Sampson/Lewis

SampsonLewis

JANET JACKSON
ALYSON WILLIAMS
DIANNE REEVES
DAVID PEASTON
INNER CITY
STEPHANIE MILLS
D-MOB
HOUSEALS
GUINCY JONES
REGINA BELLE
SKYY SKYY MICHEL'LE

HIIMAII
LISA STANFIELD
TROOP
SHABAZZ
EWAF
M.C. HAMMER
HOTLEST
GUINCY JONES
SYBIL
MICHEL'LE
CALLOWAY
MICHAEL COOPER

WNHC/New Haven Hannibal/Dickinson

Hannibal/Dickinson
SMOKEY ROBINSON
SHABAZZ
JOHNNIE TAYLOR
EWAF
HOTTEST
GUINCY JONES
REGINA BELLE
CALLOWAY
MAZE
ENTOUCH

WRKS/New York

ALYSON WILLIAMS
EWAF
STACY LATTISAW
HOTTESTAN
HOTOTRONIC
QUINCY JONES
REGINA BELLE
GOOD GIRLS
SYBIL

OC104/Ocean City Scott Jantzen

EW&F LISA STANFIELD
SA-FIRE
STEPHANIE MILLS
S.O.S. BAND
M.C. HAMMER
CHERYL LYNN
HOLTEST:
QUINCY JONES
MAZE
BY ALL MEANS
REGINA BELLE
CALLOWAY

GOOD GIRLS TECHNOTRONIC EW&F
HOTTEST:
LUTHER VANDROSS
REGINA BELLE
SYBIL
JANET JACKSON
BABYFACE

WGCVChicago

Smith/Ross

LISA STANFIELD
BILLY OCEAN
DAVID PEASTON
ALYSON MIXLLIAMS
SMOKEY ROBINSON
MIXI HOWARD
EWAF
HOTTES
GUINCY JONES
REGINA BELLE
JANET JACKSON
SKYY
TECHNOTRONIC

WIZF/Cincinnati

Lewis/Turner

WDAS/Philadelphia

ANDY CRAWFORD STEPRANTE MILLS GEORGE HOWARD LISA STANFIELD SMOKEY ROBINSON ALYSON WILLIAMS EWEP CUTTER VANDROSS HOLLEST VANDROSS HOLLEST VANDROSS MAZE REGINA BELLE SYBIL TERRICE TRENT D'A

WAMO/Pittsburgh Faison/Goewey

Falson/Goewey
MIKKI BLEU
DINO
DE LA SOUL
EWAF
TROOP
M.C. HAMMER
KENNY G
JOMANDA
HOTLEST:
QUINCY JONES
SKYY
REGINA BELLE
CALLOWAY
TECHNOTRONIC

WWKX/Providence Garry/Rhodes

MAZE JAMES INGRAM EW&F M.C. HAMMER JEFF REDD Hottest: QUINCY JONES MICHEL'LE SYBIL

WKYS/Washington Simpson/Diggs

BARRY WHITE MIKI HOWARD JOMANDA PEABO BRYSON TECHNOTRONIC STEPHANIE MILLS EWAF DAVID PEASTON QUEEN LATIFAH MAZE MAZE INNER CITY Hottest: MAZE SKYY REGINA BELLE

REGINA BELLE SYBIL QUINCY JONES WHUR/Washing Bennett/Archie

Bennett/Archie
GEORGE HOWARD
STEPHANIE MILLS
LISA STANFIELD
INNER CITY
M.C. HAMMER
EWEF
SHABAZZ
CARMIN
SANDRA FEVA
MAVIS STAPLES
TROOP
HOT LEST
HOOP
HOT LEST
HAZE
STACY LATTISAW
SYBIL
RUBY TURNER
SOUL II SOUL

MIDWEST

SOUTH

RHONDA CENTROOP
TROOP
MIKKI BLEU
DAVID PEASTON
MAVIS STAPLES
LISA STANFIELD LISA STANFIEI
HOTTEST:
REGINA BELLE
QUINCY JONES
MAZE
SYBIL
CALLOWAY

KBCE/Alexandria

CARDELL
MIKKI BLEU
BILLY OCEAN
LISA STAMPIELD
MAVIS STAPLES
HOTEST:
ENTOUCH
CALLOWAY
TEMPTATIONS
GOOD GIRLS
REGINA BELLE

WVEE/Atlanta

DIANNE REEVES ALYSON WILLIAMS ALYSON WILLIAMS
EWEF
JAMES INGRAM
M.C. HAMMER
SMOKEY ROBINSON
HOTTEST:
QUINCY JONES
REGINA BELLE
SYBIL
MAZE
STACY LATTISAW

WFXA/Augusta Carl Conner

CHI CONNEY
CHERYL LYNN
EWAF
M.C. HAMMER
SEDUCTION
ALYSON WILLIAMS
MIKKI BLEU
TROOP TROOP HOTTEST: QUINCY JONES BY ALL MEANS CALLOWAY PRINCE SKYY

KQXL/Baton F Welch/Clay

JAKI GRAHAM LISA STANFIELD M.C. HAMMER M.C. HAMMER EWEF MIKKI BLEU RHONDA CLARK HOTTEST: REGINA BELLE QUINCY JONES CALLOWAY MAZE GOOD GIRLS

STEPHANIE MIN Hottest: REGINA BELLE CALLOWAY SYBIL QUINCY JONES GOOD GIRLS

WENN/Birmingham Donnell/Starr STEPHANIE MILLS JEFF REDD JEFF REDD
ALYSON WILLIAMS
MIKKI BLEU
EW&F
INNER CITY
DAVID PEASTON
MAVIS STAPLES MAVIS STAPLES
Hottest:
REGINA BELLE
CALLOWAY
CLUB NOUVEAU
QUINCY JONES
GOOD GIRLS

PRINCE
SEDUCTION
WALTER BEASLEY
DIANNE REEVES
TROOP
EWEF
BILLY OCEAN
STEPHANIE MILLS

WATV/Birmin

NON JANUARY
MIKKI BLEU
MIKNI BLEU
MINDA CLARK
BILLY OCEAN
MIKI HOWARD
KIM WATERS
EWEF
JOHNNIE TAYLOR
HOTLEST:
QUINCY JONES
REGINA BELLE
CALLOWAY
ENTOUCH
SKYY

WMGL/Charles Earl Boston

JEFF REDD
S.O.S. BAND
LISA STANFIELD
DAVID PEASTON
STEPHANIE MILLS
F-X
RHONDA CLARK
TONY LEMANS
WALTER BEASLEY
HOTTEST
GUINCY JONES
CALLOWAY
SYBIL
CLUB NOUVEAU
CALLOWAY

WPAL/Charlestor Don Kendricks

DON Kendricks
DINO
POXY BROWN
MAVIS STAPLES
KENNY G
PUBLIC ENEMY
JOHNNIE TAYLOR
MIKKI BLEU
DIANNE REEVES
JEFF REDD
HOTLEST:
REGINA BELLE
CALLOWAY
SYBIL
SKYY
QUINCY JONES

EW&F
SA-PIRE
LISA STANFIELD
DAVID PEASTON
ALYSON WILLIAMS
SMOKEY ROBINSON
HOTTES:
CALLOWAY
QUINCY JONES
SYBIL
CLUB NOUVEAU
SKYY

WPEG/Cha

JEFF REDD
STEPHANIE MILLS
PUBLIC ENEMY
EWAF
HOTTEST
SKYY
SHARON BRYANT
JANET JACKSON
EMTOUCH
CLUB NOUVEAU

WJTT/Chattanoo

Keith Landecker
LISA STANFIELD
DAVID PEASTON
INNER CITY
GRANDMASTER SLI
MIKKI BLEU
EWEF
DIANNE REEVES
TROOP
M.C. HAMMER
HOTLEST
REGINA BELLE
QUINCY JONES
SYBIL
CALLOWAY
MAZE

WWDM/Columbia Carson/Hill

JANET JACKSON EW&F NENEH CHERRY NEMEH CHERRY
TROOP
RANDY CRAWFORD
LISA STANFIELD
HOTTES:
SKYY
REGINA BELLE
COUNCY JONES
SALT 6 PEPA
STACY LATTISAW

WFXE/Colum Kevin Ross

CHERYL LYNN CHERTL LYNN
EW&F
M.C. HAMMER
SEDUCTION
ALYSON WILLIAMS
MIKKI BLEU
TROOP
HOTTES:
QUINCY JONES
MAZE
CALLOWAY
REGINA BELLE
MICHAEL COOPER
WAGH/Columbus

Darrell J. Smith

Darrell J. Smith
JAKI GRAHAM
JEFF REDD
BILLY OCEAN
TROOP
EW&F
M.C. HAMMER
HOTTEST
CUINCY JONES
CALLOWAY
REGINA BELLE
BY ALL MEANS
RUBY TURNER

CHIMES LISA STANFIELD DIANNE REEVES TROOP
EWEF
MIKKI BLEU
LISA STANFIELD
JOHNNIE TAYLOR
HOTTEST
QUINCY JONES
REGINA BELLE
BY ALL MEANS
ENTOUCH
MAZE BODY EWSF JEFF REDD Hottest: REGINA BELLE QUINCY JONES BY ALL MEANS ENTOUCH GOOD GIRLS

WFXC/Durham

Hosie Mack

BOBBY BROWN
DIANNE REEVES

HEAVY D. & THE BO
ALYSON WILLIAMS

RANDY CRAWFORD
LISA STANFIELD

MICHAEL COOPER

SKYY

MAZE
EW&F

CARDELL

HOTTESEL

GUINCY JONES

MICHEL'LE

STACY LATTISAW

SOUL II SOUL

REGINA BELLE QUINCY JONES DAVID PEASTON KENNY G MIKI HOWARD EWEF LISA STANFIELD S.O.S. BAND S.O.S. BAND BILLY OCEAN Hottest: PRINCE MICHAEL COOPER CALLOWAY

WZFX/Fayetteville Tony Lype

QUINCY JONES
MILLI VANILLI
LISA STANFIELD
CHIMES
CHILL
RICHARD ROGERS

Tony Lype EW&F MIKI HOWARD LISA STANFIELD DIANNE REEVES M.C. RAMMER D-MOB MAVIS STAPLES HOTLEST QUINCY JONES SYBIL JANET JACKSON MAZE BY ALL MEANS WJMH/Greensbo Bailey/Masters

Bailey/Masters

ALYSON WILLIAMS
QUEEN LATIFAH
SMOKEY ROBINSON
DE LA SOUL
EWAF
RANDY CRAWFORD
BILLY OCEAN
TECHNOTRONIC
HOTEST:
SALT & PEPA
MICHEL'LE
PRINCE
QUINCY JONES
SOUL II SOUL

WQMQ/Greensb Weaver/Sampso

Weser/Sampson
JANET JACKSON
RANDY CRAWFORD
ALYSON WILLIAMS
LISA STAMPIELD
SMOREY ROBINSON
M.C. HAMER
BILLY OCEAN
MIKI HOWARD
HOTEST:
CLUB NOUVEAU
MICHEL'LE
RUBY TURNER
PAULA ABDUL
SKYY
Z104/Greenville

Wayne Walker
JANET JACKSON
MANTRONIX
WALTER BEASLEY
LISA STANFIELD
BARRY WHITE
PUBLIC EMEMY
M.C. HAMMER
INNER CITY
EWEF
JOHNNIE TAYLOR
RANDY CRAWFORD
HOLLEST:
SKYY
SOUL II SOUL
SYBIL

SYBIL QUINCY JONES TEMPTATIONS

WQFX/Gulfort-F

JANET JACKSON M.C. HAMMER BILLY OCEAN MIKKI BLEU

TROOP
CARMIN
KENNY G
FOXY BROWN
DINO
LISA STANFIELD

Hottest: REGINA BELLE CALLOWAY GOOD GIRLS

KHYS/Houston Hegwood/Web

Hegwood/Weber

OARTOWN 3-5-7

MIKH HOWARD

M.C. HAMMER

QUEEN LATIPAH

LISA STANFIELD

JEFF REDD

JAKI GRAHAM

HOTCEST:

REGINA BELLE

SYBIL

SALT & PEPA

QUINCY JONES

SKYY

KMJQ/Houston Stradford/Dave

PUBLIC ENEMY
DAVID PEASTON
DIANNE REEVES
CARMIN
M.C. HAMMER
HOTTEST:
CALLOWAY
REGINA BELLE
GOOD GIRLS

TEMPTATIONS ROB BASE

KliZ/Killeen McClain/Jaye

MCCIain/Jaye

RICHARD ROGERS
JOHNNIE TAYLOR
KIM WATERS
LISA STANFIELD
SHABAZZ
EWAF
BIG MACK
M.C. RAMMER
CROWN HEIGHTS
PLAYTOY
HOTEGST
REGINA BELLE
QUINCY JONES
CALLOWAY
SYBIL
GOOD GIRLS

KFXZ/Lafayette Chuck Harrison

ALYSON WILLIAMS INNER CITY DAVID PEASTON M.C. HAMMER EW&F DINO DINO
MAVIS STAPLES
LISA STAPLES
LISA STAPLELD
JAKI GRAHAM
S.O.S. BAND
HOTTEST:
MAZE
GOOD GIRLS
REGINA BELLE
CALLOWAY
SKYY

KXZZ/Lake Charles

Bridget Denise
EW4F
KENNY G
FIECES OF A DREA
M.C. HAMMER
JEFF REDD
INNER CITY
JOHNNIE TAYLOR
DIANNE REEVES
HOTESTRAC
O'JAYS
SYBIL

RON DAVIS
BILLY OCEAN
MIKKI BLEU
TROOP
MAVIS STAPLES
LISA STANFIELD
JAKI GRAHAM
JOYCE SIMS
HOTHERST
GOOD GIRLS
CALLOWAY
QUINCY JONES
TEMPTATIONS
O'JAYS

U102/Lexington Damon MoBesly

Damon MoBealy
JANET JACKSON
DIANNE REVES
DAVID PEASTON
INNER CITY
STEPHANIE MILLS
DINO
MANTRONIX
TROOP
LISA STANFIELD
WALTER BEASLEY
WRECKS-N-EFFECT
REONDA CLARK
HOTTEST
REGINA BELLE
SYBIL

SYBIL CALLOWAY GOOD GIRLS

WDKT/Huntsville

Booker/See
JEFF REDD
SURFACE
JAKI GRAHAM
CLUB NOUVEAU
TROOP
KENNY G
BILLY OCEAN
Hottest: CALLOWAY REGINA BELLE CHRISTOPHER WILI MICHEL'LE STACY LATTISAW

WJMI/Jackson Todd/Jones

WLOU/Louisville Ange Canessa JANET JACKSON EWEF M.C. HAMMER STEPHANIE MILLS MOTHER'S PINEST S.O.S. BAND DIANNE REEVES WALTER BEASLEY HOLLESS RICHARD ROGERS
BODY
JEFF REDD
TROOP
EVELYN "CHAMPAGN
BILLY OCEAN
SALT & PEPA
RENNY G
GUNCY JONES
MICHEL'LE
BABYFACE
MICHAEL JEFFRIES
SYBIL HOTTER BEASE HOTTER BEASE SKYY QUINCY JONES GOOD GIRLS SYBIL TECHNOTRONIC

WJJS/Lynchburg Lad Goins

Lad Goins

JANET JACKSON

JANET JACKSON

D'ATRA HICKS

S.O.S. BAND

INNER CITY

CHILL

UNITED THE CONTROL OF THE CONTROL

QUINCY JONES

REGINA BELLE

SYBIL

MAZE

CALLOWAY WHJX/Jackso Clark/Nelson Clark/Nelson
MANTRONIX
EWAF
BILLY OCEAN
JEFF REDD
LISA STANFIELD
D-MOB
ALYSON WILLIAMS
HOTTEST
REGINA BELLE
CALLOWAY
MICHAEL COOPER
PAULA ABDUL
MICHEL'LE

WPGA/Macon Brian Kelly

Brian Kelly
YOUNG & RESTLESS
CARDELL
DINO
STEVE HURLEY
WALTER BEASLEY
HEAVY D. & THE B
MOTHER'S FINEST
JEFF REDD
SMOKEY ROBINSON
MARVIN SEASE
RHONDA CLARK
MAZE
BOBBY MOMACK
SHABAZZ
GRANDMASTER SLICI BOBBY WOMACK
STHABAZZ
GRANDMASTER SLICE
MILLI VANILLI
KENNY G
PUBLIC ENEMY
ALYSON MILLIAMS
M.C. HAMMER
JAMET JACKSON
HOTLESE:
PRINCE
SKYY
YOUNG & RESTLESS
CLUB NOUVEAU
AFTER 7

WFXM/Macon Meianle Rose

EW&F M.C. HAMMER LISA STANFIELD WALTER BEASLEY WALTER BENEFIT TROOP
MOTHER'S FINEST
INNER CITY
HOTCHEST:
QUINCY JONES
MAZE
CALLOWAY
SKYY
SYBIL

KRNB/Memphis Jeffries/Weiker BILLY OCEAN
MALTER BEASLEY
TROOP
HOTTEST:
QUINCY JONES
BY ALL MEANS
REGINA BELLE
SKYY
MAZE

MIKKI BLEU MICHAEL JEPFRIES STEPHANIE MILLS M.C. HAMMER LISA STANFIELD ROBBIE MYCHALS JEPF REDD DIGITAL UNDERGROU JAKI GRAHAM BILLY DAVIS HOCKEST HOTTEST:
BY ALL MEANS
REGINA BELLE
SYBIL
BABYFACE
PRINCE

WQIC/Meridian Larry Carr

Larry Carr
M.C. HAMMER
LISA STAMFIELD
MAVIS STAPLES
TROOP
MIKKI BLEU
BILLY OCEAN
JEFF REDD
INNER CITY
SALT 4 PEPA
HOTCEST:
REGINA BELLE
CALLOWAY
MAZE
CUINCY JONES
CLUB NOUVEAU

WALT/Meridian Steve Poston

TROOP
JANET JACKSON
SALT & PEPA
MIKKI BLEU
INNER CITY
EW&F
M.C. HAMMER
BILLY OCEAN
HOTTEST: Hottest: CALLOWAY REGINA BELLE QUINCY JONES SKYY SYBIL

WEDR/MI

ANGEE' GRIFFIN TAMIKA PATTON BIG DADDY KANE EW6F SALT 6 PEPA SEDUCTION MANTRONIX RHONDA CLARK RHONDA CLARK
TROOP
MIKKI BLEU
JAMES INGRAM
HOTTEST:
GOOD GIRLS
KEISHA JACKSON
REGINA BELLE
SURFACE
SYBIL

WHQT/Mismi Isley/Reese

DINO
2 LIVE CREW
SKIPMORTH & TURI
M.C. HAMMER
U-KREW
MANTRONIX
STACY LATTISAW
ALYSON WILLIAMS
HOTCEST:
LUTHER VANDROSS
BABYFACE
KOOL & THE GANG
JODY WATLEY
KASHIF

WBLX/Mobile

none
Hottest:
BABYFACE
BOBBY JIMMY
BABYFACE
SKYY
LUTHER VANDROSS K98-FM/Monroe John Wilson

EWEF MIKKI BLEU M.C. HAMMER M.C. HAMMER
D-MOB
CHILL
LISA STANFIELD
HOTTEST:
REGINA BELLE
BY ALL MEANS
CALLOWAY
CUINCY JONES
O'JAYS

HOT105/Montg

DAVID PEASTON TROOP
BIG DADDY KANE
MIKKI BLEU
LISA STANPIELD
HOTTEST
GUINCY JONES
REGINA BELLE
CHRISTOPHER WIL
SKYY
MICHEL'LE

WQQK/Neshvii Jay DuBard

LISA STANFIELD
RICHARD ROGERS
MIKI BOWARD
EWAF
CHRISTOPHER WIL
QUINCY JONES
SA-FIRE
HOTEST:
QUINCY JONES
REGINA BELLE
SKYY
PAULA ABDUL
SYBIL

WIKS/New Bern Kirkland/Sanders

Kirkland/Sanders
MAZE
TAMIRA PATTON
DINO
JAMES INGRAM
BIG MACK
CHUCKII BOOKER
PUBLIC ENEMY
BIG DADDY KANE
M.C. RAMMER
JANET JACKSON
DIANNE REEVES
LISA STANFIELD
EWAF
HOTHERST
HOTHERST
HOTHERST
JANET JACKSON
WRECKS-N-EFFECT
QUINCY JONES

WYLD-FM/New Orleans Atkins/Wallace

M.C. HAMMER EW&F STEPHANIE MILLS TROOP HOTCEST: MICHAEL COOPER RUBY TURNER PAULA ABDUL QUINCY JONES GOOD GIRLS SKYY JAKI GRAHAM TROOP JAKI GRAHAM
TROOP
M.C. RAMMER
MIKI HOWARD
SMOKEY ROBINSON
JAMET JACKSON
K.M.C. KRU
STEPHANIE MILLS
DINO
HOTTES
CALLOWAY
CHRIS MODANIEL
FULL FORCE
QUINCY JONES
CLUB NOUVEAU PWR94/Norfolk

WEAS/Savannah Floyd Blackwell

KMJJ/Shreveport Sharp/Walker

NAPPWAIKER
INNER CITY
CARMIN
MIKKI BLEU
MAVIS STAPLES
ANGEE' GRIFFIN
JOHNNIE TAYLOR
M.C. HAMMER
STEPHANIE MILLS
GEORGE HOWARD
SMOKEY ROBINSON
JAKI GRAHAM
LISA STANFIELD
HOLLERIN

Hottest: REGINA BELLE

SKYY TEMPTATIONS MICHAEL COOPER SYBIL

WANM/Tallahassee Van Wilson

STEPHANIE MILLS
M.C. RAMMER
EW&F
KENNY G
LISA STANFIELD
YOUNG & RESTLESS
GEORGE HOWARD
MANTRONIX
DINO

WTMP/Tampa Chris Turner

MOTHER'S FINEST TROOP EW&F

DIANNE REEVES
LISA STAMFIELD
EUGENE WILDE
BILLY OCEAN
EWAF
HOTTEST
GUINCY JONES
REGINA BELLE
SKYY
MAZE
SYBIL KDKS/Shreveport MCCOTTMENCHABAN
SALT 6 PEPA
MIKI HOWARD
JANET JACKSON
ALYSON WILLIAMS
HEAVY D. & THE BO
HOTCHST
REGINA BELLE
QUINCY JONES
SYBIL
CALLOWAY
MAZE

HOT103/Norfolk Richards/Lytie

none
Hottest:
QUINCY JONES
MAZE
SYBIL
REGINA BELLE
ENTOUCH

Linsey/Hollywood
SURFACE
KENNY G
SMOKEY ROBINSON
CHIMES
M.C. HAMMER
STEVIE B.
LISA STANFIELD
HOTLEST
SEDUCTION
JANET JACKSON
GOOD GIRLS
PAULA ABDUL
REGIMA BELLE

WQOK/Raleigh Young/John

TERENCE TRENT D'A
CHUCKII BOOKER
JANET JACKSON
MILLI VANILLI
MIKI HOWARD
BILLY OCEAN
HOTTEST:
QUINCY JONES
REGINA BELLE
SYBIL REGINA BELL SYBIL CALLOWAY TEMPTATIONS

WCDX/Richmon Young/Maxwell

Young/Maxweil
DE LA SOUL
LISA STANFIELD
KIM WATERS
SHABA22
RHONDA CLARK
DIANNE REEVES
KENNY G
D-MOB
EWAF
JEFF REDD
JAKI GRAHAM
HOTTEST
GOOD GIRLS
TEMPTATIONS
REGINA BELLE
CALLONAY
CLUB NOUVEAU

WPLZ/Richan Maxx Myrick

Maxx Myrick
EW4F
H.C. HAMMER
H.C. HAMMER
HIKI HOWARD
JANET JACKSON
INNER CITY
DAVID PEASTON
HOTTEST:
QUINCY JONES
ERGINA BELLE
EMTOUCH
MAZE
SYBIL

TROOP EWAF M.C. HAMMER GRANDMASTER SLICE DARRYL TOOKES DIGITAL UNDERGROU MIKKI BLEU JEFF REDD CARMIN HOTLEST: ROB BASE MAZE SYBIL PRINCE SURPACE WTUG/Tuscaloosa

Rozelle Burroughs
JEFF REDD
DIANNE REEVES
EW&F
MAVIS STAPLES
WRECKS-N-EFFECT
ALYSON WILLIAMS
LISA STANFIELD
RAPPIN' GRANNY &
HOTCEST;
QUINCY JONES
SKYY
GOOD GIRLS
MAZE
CALLOWAY

- 57F

KDKO/Denver Scott/Crenshaw

Scott/Crenshaw
SOUL II SOUL
EWAF
BIG DADDY ANNE
GEORGE HOWARD
DAVID PEASTON
LISA STANFIELD
SHABAZZ
KIM WATERS
JAKI GRAHAM
SIR MIX-A-LOT
D-MOB
HOTTEST
KIM WAZERS
CUUS HOUVEAU
PRINCE
MICHAEL JEFFRIES

DAVID PEASTON EW&F DIANNE REEVES JANET JACKSON STEPHANIE MILLS STEPHANIE MI Hottest: MAZE QUINCY JONES BABYFACE ENTOUCH REGINA BELLE

Jack Patterson
PRINCE
SYBIL
PUBLIC ENEMY
SOUL II SOUL
JANST JACKSON
SKYY
M.C. HAMMER
STACY LATTISAM
ALYSON MULLIAMS
SEDUCTION
RUBY TURNER
JEFF REDD
OAKTOWN 3-5-7
HOTLEST:
DE LA SOUL
SALT & PEPA
GOOD GIRLS
BIG DADDY KANE
D.O.C.

KSOL/San Francis Bernie Moody

Bernie Moody
SA-FIRE
REGINA BELLE
SMOKEY ROBINSON
KEVIN PAIGE
TECHNOTRONIC
LISA STANFIELD
EW&F
INNER CITY
SOUL II SOUL
HOTLEST:
PAULA ABDUL
MICHEL'LE
GAP BAND
JANET JACKSON
NEW KIDS ON THE B

Lewis/Turner
MIKI HOWARD
M.C. HAMMER
TAMIKA PATTON
ROB BASE
DE LA SOUL
HEAVY D. & THE
KENNY G
MIKKI BLEU
HILES JAVE
RHONDA CLARK
EW&F
HOTLEST:
REGINA BELLE
QUINCY JONES
CALLOWAY
CLUB NOUVEAU
BY ALL MEANS WZAK/Cieveiand

EW&P
BIG DADDY KANE
MIKKI BLEU
SMOKEY ROBINSON
TERENCE TRENT D'
DE LA SOUL
M.C. HAMMER
KID SENSATION
HOTLEST Hottest: SALT & PEPA QUINCY JONES SKYY PRINCE O'JAYS

WVKO/Columbus
Jones/Tyler
PIECES OF A DREAM
SMOKEY ROBINSON
RICHARD ROGERS
TAMIKA PATTON
HOTTEST
SKYY
TEMPTATIONS
SYBIL
RUBY TURNER
BABYFACE

Alexander/Wonder
TAMIKA PATTON
TROOP
M.C. HAMMER
MAVIS STAPLES
HOTTES
HOTTES
O'JAYS
BABYFACE
GAP BAND
MAIN INGREDIENT
LIZ HOGUE

LIZ HOGUE WGPR/Detroit JOS Spencer JAKI GRAHAM INNER CITY STEPHANIE MILLS MANTAONIX MANTAONIX MAVIS STAPLES EWAP TEREMCE TRENT D' MIKKI BLEU HOTTES REGINA BELLE MICHAEL COOPER PRINCE RUNCE RU

RUBY TURNER
WDZZ/Filnt
WIlliams/Williams
TROOP
EW&F
LISA STANFIELD
A.C. HAMMER
HALTER BEASLEY
SHABAZZ
RANDY CRAWFORD
DINO
KIM WATERS
D-MOB
HOTCH SELLE
SKYY
CALLOWAY
SURFACE
RHONDA CLARK

WTLC/Indianapolis

WitChndanapous
Johnson/Buchanon
INNER CITY
MIKI HOWARD
CHRISTOPHER WILL
EWSF
MIKKI BLEU
ALYSON WILLIAMS ALYSON WILLIA CHIMES KENNY G MAVIS STAPLES HOTLEST: SKYY REGINA BELLE CALLOWAY SYBIL PRINCE HOTS6/indianapo Eric Mychaels

Eric Mychaels
INNER CITY
JEPF REDD
KENNY G
MIKI HOWARD
TAMIKA PATTON
EW&F
M.C. HAMMED

EW&F M.C. HAMMER DIANNE REEVES STEPHANIE MILL: RICHARD ROGERS HOTHEST: SKYY MAZE REGINA BELLE GOOD GIRLS CALLOWAY KPRS/Kansas City Chris King

TROOP CHILL MIKKI BLEU LISA STANFIELD DINO DINO
Hottest:
QUINCY JONES
REGINA BELLE
SYBIL
CALLOWAY
MAZE

Darnell Swint
DAVID PEASTON
EWAF
JANET JACKSON
JORNNIE TAYLOR
BILLY OCEAN
LISA STANFIELD
M.C. HAMMER
CARMIN
HOTTES:
GOOD GIRLS
REGINA BELLE
TEMPTATIONS
MICHAEL COOPER
CALLOWAY

WTLZ/Saginaw Crockett/Fox

Chuck Atkins

DE LA SOUL

STEPHANIE MILLS

JEFF REDD

EWAF

CHIMES

DIANNE REEVES

LISA STANFIELD

DINO

M.C. HAMMER

HOTLEST

GUINCY JONES

CALLOWAY

REGINA BELLE

SKYY

MICHAEL COOPER

CrockettFox
SA-PIRE
JANET JACKSON
MAVIS STAPLES
S,O.S. BAND
EMEF
TROOP
LISA STANFIELD
M.C. HAMMER
DINO
M.C. HAMMER
DINO
RICHARD ROGERS
HOTTES
KYY
EGINA BELLE
QUINCY JONES
CALLOMAY
SYBIL

MICHAel Tee
MIRKI BLEU
JANET JACKSON
LISA STANFIELD
M.C. HAMMER
TROOP
EWAF
DIANNE REEVES
KIM WATERS
KIM WATERS
SYBIL
TEMPTATIONS
QUINCY JONES
SKYY

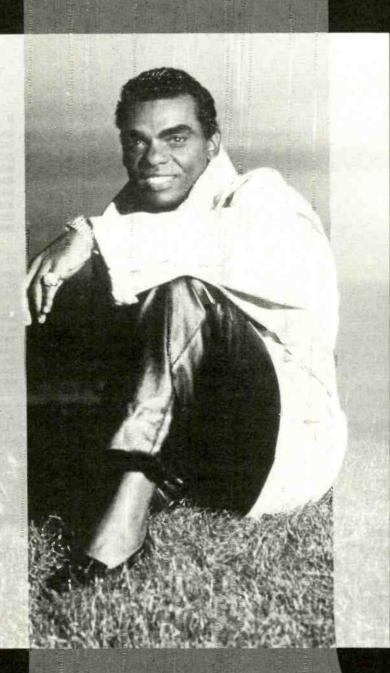
KBUZ/Wichita

STEPHANIE MILLS DIANNE REEVES STEPHANIE MIL
DIANNE REEVES
MIKI HOWARD
BILLY OCEAN
INNER CITY
M.C. HAMMER
EWAF
HOTTEST
GUINCY JONES
SKYY
CALLOWAY
CLUB NOUVEAU

93 Current Reporters 91 Current Reports

Called in Frozen Playlist (2): WBLX/Mobile WOWI/Norfolk

FOR URBAN RADIO.



THE ISLEY BROTHERS

Featuring
Ronald
Isley
One
Of
A
Kind"



The New Single

From The Album SPEND THE NIGHT

Produced by Angela Winbush for A. Winbush Productions and The Isley Brothers for Exotic Productions Direction: Isley Management



🖰 1990 Warner Bros. Records Inc.



COUNTRY

NATIONAL AIRPLAY

	4 WKS	WKS	s LW	TW	JANUARY 19, 1990	Total Reports/Adds	Heavy	Medium	Light
	4	3	2	0	TANYA TUCKER/My Arms Stay Open All Night (Capitol)	189/0	166	20	3
	11	6	3	2	RICKY VAN SHELTON/Statue Of A Fool (Columbia)	189/0	167	21	1
	17	12	6	3	ALABAMA/Southern Star (RCA)		154	34	1
	9	5	4	4	STEVE WARINER/When I Could Come Home To You (MCA)		148	35	2
	3	1	1	5	CLINT BLACK Nobody's Home (RCA)		161	14	6
	13	9	7	6	JUDDS/One Man Woman (Curb/RCA)		144	3 2	7
	14	11	9	0	DESERT ROSE BAND/Start All Over Again (MCA/Curb)		128	52	7
	21	16	12	8	EDDIE RABBITT/On Second Thought (Capitol)		101	83	3
	20	13	10	9	KATHY MATTEA/Where ve You Been (Mercury)		98	79	9
	19	14	11	96	BAILLIE & THE BOYS/I Can't Turn The Tide (RCA)		98 70	78 99	10
	22	18	14	96	GEORGE STRAIT/Overnight Success (MCA)		79	80	13
	18	15	13	8	LIONEL CARTWRIGHT/In My Eyes (MCA) OAK RIDGE BOYS/NO Matter How High (MCA)		35	134	19
	29	20		B	RESTLESS HEART/Fast Movin' Train (RCA)		36	124	27
	28	23	17	9	FORESTER SISTERS/Leave It Alone (WB)		39	120	23
	26	22		B	REBA MCENTIRE/Little Girl (MCA)		17	144	23
	35	28	18	17	SKIP EWING/It's You Again (MCA)		53	59	20
	5	4 27		1	MERLE HAGGARD/If You Want To Be My Woman (Epic)		16	114	40
	31	21		0	JO-EL SONNIER/If Your Heart Should Ever (RCA)		49	71	28
	33	30		30	RICKY SKAGGS/Heartbreak Hurricane (Epic)		10	117	45
	42	35		3	EXILE/Keep It In The Middle (Arista)		9	112	53
	42	45	30	2	PATTY LOVELESS/Chains (MCA)		8	96	76
	44	37		3	EDDY RAVEN/Sooner Or Later (Capitol)		8	99	57
	36	32		3	JANN BROWNE/Tell Me Why (Curb)		15	87	55
	38	33		23	SOUTHERN PACIFIC & CARLENE CARTER/Time's Up (WB)	. 156/7	12	94	50
	30	29		23	CHARLEY PRIDE/Amy's Eyes (16th Avenue/Capitol)		21	81	41
	_	42		3	PAUL OVERSTREET/Seein' My Father In Me (RCA)		4	77	8 5
	2	2		28	RODNEY CROWELL/Many A Long & Lonesome Highway (Columbia)		38	64	17
	-		36	23	GARTH BROOKS Not Counting You (Capitol)	161/46	5	55	101
	1	8	22		KEITH WHITLEY/It Ain't Nothin' (RCA)		20	31	25
BI	REA			-	MARY CHAPIN CARPENTER/Quittin' Time (Columbia)	133/22	0	57	<i>76</i>
	7	7	21	32	VERN GOSDIN/That Just About Does It (Columbia)	73/0	20	30	23
	10	10	20	33	WILLIE NELSDN/There You Are (Columbia)		14	40	21
BI	REA	K	ER	3	LORRIE MORGAN/Five Minutes (RCA)		0	32	92
BI	REA	K	ER	35	VINCE GILL with REBA McENTIRE/Oklahoma Swing (MCA)		0	30	89
	50	46	42	33	CONWAY TWITTY/Who's Gonna Know (MCA)		2	51	45
	-	1 1	46		WILD-ROSE/Go Down Swingin' (Capitol)		2	30	70
	_	_	48	_	ALAN JACKSON/Here In The Real World (Arista)		3	28	71
	DEB	UT		39	DON WILLIAMS/Just As Long As I Have You (RCA)		1	17	86
	_	49	44	40	GIRLS NEXT DOOR/He's Gotta Have Me (Atlantic)		3	38	48
		-	47	41)	RONNIE McDOWELL/She's A Little Past Forty (Curb)	76/9	5	39	32
	6	19	33	-	BILLY JOE ROYAL/Till I Can't Take It Anymore (Atlantic)		7	21	24
	49		_	=	CANYON/Radio Romance (16th Avenue/Capitol)		4	<i>36</i>	29
	DEE	_	-	4	SWEETHEARTS OF THE RODEO/This Heart (Columbia)		0	23	61
			38	_	GENE WATSON/The Great Divide (WB)	47/0	6	28	13
			_	3			0	15 36	66
	_		39	_	CURTIS WRIGHT/She's Got A Man On Her Mind (Airborne)		3	26 19	25 53
		BUT		3	MICHAEL MARTIN MURPHEY/Route 66 (WB)		1	19 9	59
		BU		49			0	17	51
	DE	BU1		50	ZACA CREEK/Ghost Town (Columbia)	. 00/0	v	.,	٥.

ハンシティンション

MARK COLLIE (58) DON WILLIAMS (47) **GARTH BROOKS (46)** LORRIE MORGAN (46) VINCE GILL W/REBA MCENTIRE (44) DOLLY PARTON (40) VERN GOSDIN (37) KENNY ROGERS W/HOLLY DUNN (34) LARRY BOONE (26)

HOTTEST

RICKY VAN SHELTON (124) CLINT BLACK (104) TANYA TUCKER (92) ALABAMA (83) JUDDS (62) STEVE WARINER (47) EDDIE RABBITT (40) KATHY MATTEA (39) **OESERT ROSE BAND (37)** GEORGE STRAIT (23)

113777777373

Reports/Adds

1	A. JACKSON/Here In (Arista)	102/27
2	MAC McANALLY/Back Where (WB)	
3	CANYON/Radio Romance (16th Ave./Cap.)	69/3
4	ZACA CREEK/Ghost Town (Col.)	. 68/8
5	MARK COLLIE/Something With A (MCA)	
6	MARSHA THORTON/A Bottle Of (MCA) .	. 56/8
7	MARCY BROS./Missing You (WB)	. 35/9
8	JONATHAN EDWARDS/Listen To (Curb)	.31/17
9	LEE ROY PARNELL/Crocodile Tears (Arista)	28/18
10	TIM MENSY/You Still Love Me (Col.)	16/9

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations

MOST ADDED & HOTTEST list those songs achiev ing the most adds nationally, and the songs reported "hottest compiled from all our reporters. The number Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

MARY CHAPIN CARPENTER

Quittin' Time (Columbia)

On 70% of reporting stations. Rotations: Heavy 0, Medium 57, Light 76, Total Adds 22 including WHWK, WYNY, WXTU, WMZQ, WKHX, WXBQ, WEZL, WESC, KSSN, WKNN, WOWW, KLUR, WSLR, WUBE, WFMS, WLLR, KEEY, KGHL, KNAX, KSON. Moves 48-40-31 on the Country chart.

LORRIE MORGAN

Five Minutes (RCA)

On 66% of reporting stations. Rotations: Heavy 0, Medium 32, Light 92, Total Adds 46 including WQBE, WAJR, WXTU, WDSY, CHOW, KAYD, WSM, WKNN, WIRK, WTQR, WUSN, KCJB, WFMB, KZSN, WQXK, KRST, KUZZ, KWHT, KWJJ, KCCY. Moves 49-34 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

VINCE GILL with REBA McENTIRE

Oklahoma Swing (MCA)
On 63% of reporting stations. Rotations: Heavy 0, Medium 30, Light 89, Total Adds 44 including WCAO, WQCB, WSNO, WZPR, WAJR, WWNC, WHLZ, KNFM, WQDR, KJNE, WONE, KCJB, WFMB, KWEN, KZSN, KRST, KZLA, KMIX, KIIQ, KCKC. Moves 50-35 on the Country chart.

It ain't nobody's business what the next Hank Williams, Jr. single is.





COUNTRY

NATIONAL AIRPLAY

WELLOTIV

DON WILLIAMS "Just As Long As I Have You" (RCA) 104/47
Rotations: Heavy 1, Medium 17, Light 86, Total Adds 47 including WCAO, WYRK, WZZK, WUSY, KHEY, WHLZ, WHEW, WMSI, WCMS, WIRK, WTOR, WUBE, WCUZ, KFKF, WHOK, KZSN, KKCS, KUPL, KCCY, KIIM. Debuts at number 39 on the

ALÂN JACKSON "Here In The Real World" (Arista) 102/27
Rotations: Heavy 3. Medium 28, Light 71, Total Adds 27 including WPOR, WWVA, KYKR, WSTH, WHLZ, WESC, KLLL, WKSJ, WLWI, WCHY, KJNE, WTOR, WFMS, WFMB, KZSN, KRST, KUGN, KUAD, KIIQ, KEEN, Moves 48-38 on the Country chart.

WILD ROSE "Go Down Swingin" (Capitol) 102/17
Rotations: Heavy 2, Medium 30, Light 70, Total Adds 17, WQCB, WHWK, WTCR, CHOW, KYKR, WWKA, WCHY, WGEE, WHOK, KCJB, WQK, KKCS, KNAX, KUAD, KFMS, KIIO, KEEN, Heavy: KHAK, KRKT. Moves 46-37 on the Country chart.
CONWAY TWITTY "Who's Gonna Know" (MCA) 98/5
Rotations: Heavy 2, McGim 51, 15th 45, Total Adds 6, WHAY, WILL KNAX, WILL KNAX, KNET, LIGHT 18, WAY, WILL KNAX, WILL KNAX, KNET, LIGHT 18, WAY, WILL KNAX, WILL KNAX, KNET, LIGHT 18, WAY, WILL KNAX, WILL KNAX, WILL KNAX, KNET, LIGHT 18, WAY, WILL KNAX, WILL KNAX, KNET, LIGHT 18, WAY, WILL KNAX, WILL KNAX, KNET, LIGHT 18, WAY, WILL KNAX, WILL KNAX,

Rotations: Heavy 2, Medium 51, Light 45, Total Adds 5, WAZQ, WYAY, WIL, KNAX, KNEW, Heavy, WAMZ, KDRK, Medium: WDSY, KEAN, WLVK, WSOC, WIVK, WKSJ, WSIX, WCMS, KRMD, KHAK, KTTS, KFDI, KMIX, Moves 50-46-42-36 on the

GIRLS NEXT DOOR "He's Gotta Have Me" (Atlantic) 89/9

Rotations: Heavy 3, Medium 38, Light 48, Total Adds 9, WAYZ, WZPR, WPOR, WMSI, WOWW, WQDR, KRMD, WCUZ, KZKX, Heavy: WFLS, KLUR, KRKT. Medium; KEAN, KHEY, WLWI, WAXX, KUGN, KNCQ, KTOM, KDRK. Moves 49-44-40 on the

SWEETHEARTS OF THE RODEO "This Heart" (Columbia) 84/19
Rotations: Heavy 0, Medium 23, Light 61, Total Adds 19, WAJR, WICO, WWNC, KKIX, WKML, WHLZ, WKSJ, WPAP, WOWW, KWMT, KIXO, KFKF, WHOK, WMUS, KZSN, KUZZ, KCCY, KNCO, KIIQ, Debuts at number 44 on the Country chart.

KWMT, KIXQ, KFKF, WHOK, WMUS, KZSN, KUZZ, ROOT, INTO SHAPE STATE S Rotations: Heavy 0, Medium 15, Light 66, Total Adds 34 including WRKZ, WAJR, KRRV, KKIX, WMSI, KLLL, WOKK, WQDR, KLUR, KHAK, WYNG, WFMS, KFKF, WTSO, WTHI, KIK-FM, KIZN, KMIX, KCCY, KIIQ. Debuts at number 46 on the Country

RONNIE McDOWELL "She's A Little Past Forty" (Curb) 76/9

Rotations: Heavy 5, Medium 39, Light 32, Total Adds 9, WWNC, WXBQ, KLLL, WNOE, WQDR, WUSN, WFMS, WASKFM, KRWQ. Heavy: KLUR, WONE, KVOO, KFDI, KEKB. Medium: WAYZ, WUSY, KIKK, WWKA, WTQR, KXXY, Moves 47-41 on

MICHAEL MARTIN MURPHEY "Route 66" (WB) 72/7

Rotations: Heavy 0, Medium 19, Light 53, Total Adds 7, WTVY, WESC, WMSI, KYKX, WKNN, KIXQ, KRKT, Medium, WDSY, KEAN, WWNC, WPCV, KKYX, WIRK, KRST, KIK-FM, KGHL, KVOC, KALF, KEKB, KDRK, Debuts at number 48 on the

MAC McANALLY "Back Where I Come From" (WB) 69/19
Rotations: Heavy 1, Medium 9, Light 59, Total Adds 19, WWYZ, WILQ, KEAN, WTVY, KHEY, WFLS, WIVK, WKSJ, WCMS, WQDR, KJNE, WUSQ, KWMT, WDAF, WTHI, KTPK, KZSN, KUZZ, KNAX. Debuts at number 49 on the Country chart.

CANYON "Radio Romance" (16th Avenue/Capitel) 59/3
Rotations: Heavy 4, Medium 36, Light 29, Total Adds 3, KIKK, KNFM, WQDR. Heavy: WSNO, WWYZ, WICO, WSTH. Medium: WAYZ, WRKZ, WXTU, WDSY, KEAN, WKAK, WTVY, KHEY, KKIX, KLUR, KTTS, KMIX, KDRK. Moves 49-47-45-43 on the

ZACA CREEK "Ghost Town" (Columbia) 68/8

Rotations: Heavy 0, Medium 17, Light 51, Total Adds 8, WAYZ, KHEY, WMSI, KIXQ, KCJB, KGHL, KZLA, KTOM, Medium: KEAN, WWNC, WFLS, WPAP, KLUR, WUSQ, KTTS, KFDI, KRKT, KASH, KALF, KDRK, Debuts at number 50 on the Country

MARK COLLIE "Something With A Ring To It" (MCA) 58/58"

Rotations: Heavy 0, Medium 4, Light 54, Total Adds 58 including WHWK, WAYZ, WWYZ, WRKZ, WAJR, WXKX, WUSY, WKML, WHEW, WOKK, KKYX, WAXX, KIXQ, WDAF, WHOK, KTTS, KIZN, KWJJ, KTOM, KDRK

LARRY BOONE "Everybody Wants To Be Hank Williams" (Mercury) 58/26

Rotations: Heavy 1, Medium 11. Light 46, Total Adds 26 including WAJR, WDŚY, WBEE, KEAN, WHEW, KIKK, WMSI, WOKK, WCMS, WOWW, KJNE, KZKX, WTHI, KTPK, KIZN, KVOC, KUGN, KNIX, KTOM, KMPS.

MARSHA THORNTON "A Bottle Of Wine And Patsy Cline" (MCA) 56/8
Rotations: Heavy 1, Medium 20, Light 35, Total Adds 8, WCAO, WHWK, CHOW, WWNC, WSTH, KIKK, KWMT, KEKB, Heavy, KRKT, Medium: WPOC, WZPR, WDSY, KMML, WTVY, WLWI, WCMS, WTNT, KFDI, KIK-FM, KDRK.

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DOLLY PARTON "Time For Me To Fly" (Columbia) 52/40

Rotations: Heavy 0, Medium 10, Light 42, Total Adds 40 including WYRK, WAYZ, WRKZ, WXTU, WPOR, KEAN, KASE, WLVK, KIKK, WCMS, WTNT, WSLR, WASKFM, KXXY, KTPK, KRST, KMIX, KUPL, KSON, KIIM.

VERN GOSDIN "Right In The Wrong Direction" (Columbia) 46/37
Rotations: Heavy 1. Medium 6, Light 39, Total Adds 37 including WRKZ, KEAN, KASE, WYNK, WUSY, WRNS, KIKK, WSIX, WODR, WFMS, KIXQ, WASKFM, WMUS, KXXY, KRKT, KRST, KASH, KMIX, KCKC, KDRK

NITTY GRITTY DIRT BAND "One Step Over The Line" (MCA) 38/21
Rotations: Heavy 0, Medium 5, Light 33, Total Adds 21, WICO, CHOW, KKIX, WHEW, WPCV, KLLL, WSIX, WPAP, WKNN, WYYD, WAXX, WGEE, WASKFM, KTTS, WWJO, KWOX, KASH, KALF, KRWQ, KEKB, KDRK.

MARCY BROS. "Missing You" (WB) 35/9
Rotations: Heavy 0. Medium 10. Light 25. Total Adds 9. WDSY, CHOW, KRRV, WWNC, WFLS, KYKX, KTPK, KRWQ, KDRK, Medium: WHEW, WOW, WTCM, KFDI, KRRT, KASH, KALF, KNCQ.

JONATHAN EDWARDS "Listen To The Radio" (Curb) 31/17
Rotations: Heavy 0, Medium 4, Light 27, Total Adds 17, WSNO, WXKX, WICO, WSTH, WKML, WDXE, WQDR, WYYD, KLUR, WUSQ, WTQR, KBMR, KEEY, WTCM, KFDI, KWOX, KVOC, Medium; WTVY, WCUZ, WOW, KDRK.

LEE ROY PARNELL "Crocodile Tears" (Arista) 28/18

otations Heavy 0, Medium 3, Light 25 Total Adds 18, WWYZ, KRRV, KMML, WSTH, WKML, WHEW, WDXE, WCMS, KKYX, JNE, KLUR, WAXX, WASKFM, KXXY, WTCM, KFDI, KRWQ, KEKB, Medium, WAMZ, KRKT, KDRK

O'KANES "Why Should I" (Columbia) 28/17

Rotations: Heavy O. Medium 2. Light 26. Total Adds 17, WSNO, WWYZ, WDSY KEAN, KASE, WHEW KIKK WEXE WAXX. WTCM, WDEZ, KFDI, KWOX, KIK-FM, KASH, KALF, KEKB, Medium, WCUZ, KTTS.

BARBARA MANDRELL "You Wouldn't Know Love" (Capitol) 28/6
Rotations: Heavy 0, Medium 6, Light 22, Total Adds 6, CHOW, WDXE, KWMT, KRWQ, KTOM, KDRK, Medium: WTVY, KTTS, KFDI, KASH, KUZZ, Light, KMML, KASE, WHEW, WCMS, KFGO, KIXQ, KRKT, KIK-FM, KGHL.

TIM MENSY "You Still Love Me In..." (Columbia) 25/9
Rotations: Heavy 0. Medium 5, Light 20, Total Adds 9, KRRV, KMML, KYKX, WUSQ, KWMT, KWOX, KVOC, KEKB, KDRK Medium: WTVY, WHEW, KTTS, KFDI. Light: WXKX, KKIX, KLUR, WTQR, WAXX, KVOQ, KASH.

JOHN CONLEE "Don't Get Me Started" (16th Avenue/Capitol) 24/14

Rotations: Heavy 0, Medium 3, Light 21, Total Adds 14, WICO, WSTH, KKIX, WDXE, KYKX, KLUR, WUSQ, KBMR, KTTS, WTCM, KRKT, KASH, KNCQ, KTOM, Medium: WWNC, WHEW, KDRK.

ANNE MURRAY "I'd Fall In Love Tonight" (Capitol) 22/22

Rotations: Heavy 0, Medium 1, Light 21, Total Adds 22, WRKZ, WICO, WKAK, KMML, KASE, WXBQ, WTVY, KHEY, KKIX, WKML, WPCV, WCMS, WIRK, KLUR, KHAK, WTCM, KVOO, KRKT, KASH, KUAD, KRWQ, KCKC.

WKML, WPCV, WCMS, WIRK, KLUH, KHAR. WTCM, KYOO, KHKT, KASH, KUAD, KHWO, KCKO.

JEFF STEVENS & THE BULLETS "Boomtown" (Atlantic) 21/11

Rotations: Heavy 0, Medium 5, Light 16, Total Adds 11, WOBE. WAJR, WICO, KRRV, WFLS, KLUR, WDEZ, KWOX, KYOC, KALF, KEKB. Medium: WTNT. WOW, WTCM, KFDI, KDRK, Light: KKIX, WHEW, KYOO, KRKT, KASH.

MOE BANDY & BECKY HOBBS "Pardon Me..." (Curb) 17/17

Rotations: Heavy 0, Medium 2, Light 15, Total Adds 17, KMML, WTVY, KKIX, WHEW, KKYX, KLUR, KXXY, WTCM, KVOO, KFDI, KRKT, KASH, KYOC, KRWQ, KEKB, KCKC, KDRK.

TRADER-PRICE "Lately Rose" (Capitol) 16/2
Rotations: Heavy 0, Medium 8, Light 8, Total Adds 2, CHOW, KHEY Medium: WSNO, WSTH, KLUB, KCJB, WOW, KTTS, KFDI, KRKT, Light: WICO, KYKX, KTPK, KVOO, KEKB, KNCQ.

TISH HINOJOSA "Till You Love Me Again" (A&M) 13/1

Rotations: Heavy 1, Medium 4, Light 8, Total Adds 1, WDXE. Heavy: KFGO. Medium: KLUR, WOW, KTTS. KDRK. Light: WXKX, KRRV, KASE, WKML, WFLS, KKYX, KALF.

JENNINGS, NELSON, CASH & KRISTOFFERSON "Silver Stallion" (Columbia) 12/12 Rotations: Heavy 0, Medium 2, Light 10, Total Adds 12, KMML, WTVY, WOWW, WIRK, KBMR, WTSO, WTHI, KASH, KVOC, KIIQ, KCKC, KSAN.

JOE BARNHILL "Good As Gone" (Capitol) 11/1
Rotations: Heavy 0, Medium 2, Light 9, Total Adds 1, CHOW, Medium: KLUR, KTTS, Light: WAYZ, KHEY, KKIX, WFLS, KYKX, WLWI, WUSQ, WOW.

RONNIE MILSAP "Stranger Things Have Happened" (RCA) 10/10

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 10, KMML, WRNS, WTVY, WYNG, KIXQ, WDAF, WTSO, KVOO, KFDI,

DONNIE MARSICO "Hold On To The Night" (Barn Burner) 9/0
Rotations. Heavy 0, Medium 1, Light 8, Total Adds 0. Medium: WLWI, Light: WDSY, KRRV, WSTH, WTVY, WHEW, WDXE, KIXQ, KWOX.

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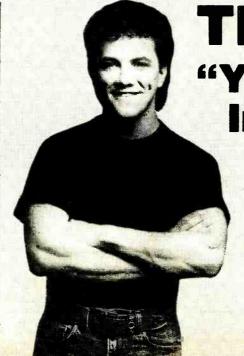
ARTIST/Song Title (Label)

Album Title

RANDY TRAVIS/Hard Rock Bottom Of Your Heart (WB) No Holdin' Back
POCO/When It All Began (RÇA)
HIGHWAY 101/Walkin', Talkin', Cryin (WB)
KEITH WHITLEY/I'm Over You (RCA)
GEORGE STRAIT /Beyond The Blue Neon (MCA)
RODNEY CROWELL /My Past Is Present (Columbia)
MARTY STUART/Western Girls (MCA)
KENTUCKY HEADHUNTERS /Oh Lonesome Me (Mercury)
MARY CHAPIN CARPENTER/Something Of A Dreamer (Columbia) State Of The Heart
RICKY SKAGGS/Hummingbird (Epic)
NEW GRASS REVIVAL /Angel Eyes (Capitol) Friday Night In America
VINCE GILL/Rita Ballou (MCA)
RESTLESS HEART/Dancy's Dream (RCA)
HIGHWAY 101/This Side Of Goodbye (WB)
MARY CHAPIN CARPENTER/This Shirt (Columbia)

A DREAM COME TRUE 60 Gavin Stations in 2 Weeks! Plus These R&R Stations:

WXKX WDXE KTTS **KVOO** KRRV KYKX **KLUR** KMML KFDI WTVY WUSQ **KWOX** KKIX **KASH** WTQR WKML WAXX **KVOC** WFLS **KFGO KEKB** WHEW **KWMT KDRK** WOW



TIM MENSY "You Still Love Me In My Dreams"

The emotion-packed new single written by Tim Mensy

From the forthcoming album STONE BY STONE



On Columbia Cassettes and CDs

MOST ADDED

EAST

Mark Colle (MCA) Vince Gill w/R. McEntire (MCA) Ricky Van Shelton (Columbia) Clint Black (RCA)

MOST ADDED Don Williams (RCA)

Mark Collie (MCA)

SOUTH

HOTTEST Ricky Van Shelton (Columbia) Clint Black (RCA)

Garth Brooks (Capitol)

MIDWEST MOST ADDED

Ricky Van Shelton (Columbia) Clint Black (RCA)

Mark Collie (MCA) Lorrie Morgan (RCA)

MOST ADDED

DON WILLIAMS
KENNY ROGERS
SWEETHEARTS OF TH
BOTTEST:
RICKY VAN SHELTON
EDDIE RABBITT
ALABAMA

RATHY MATTEA PAUL OVERSTREE

KZKX Lincoln, NE MARK COLLIE GARTH BROOKS EXILE LARRY BOONE GIRLS NEXT DOOR Hotes!

RONNIE MILSAP RENNY ROCERS JENNINGS, NELSO HOTTEBE RICKY VAN SHELT REBA MCENTIRE ALAN JACKSON CLINT BLACK RESTLESS BEART

Hottest:

KCJB Minot, ND

GARTH BROOKS WILD ROSE LORRIZ MORGAN VINCE GILL ZACA CREEK DON WILLIAMS KENNY ROGERS HOTTEST

WMUS/Muskegon Grand Rapids, Mi

KXXY Oklaho

none Nottest:

BANDY & HOBBS LEE ROY PARNELL DOLLY PARTON VERN GOSDIN Hottest:

WEST

HOTTES!

Clint Black (RCA) Ricky Van Shelton (Columbia)

CLINT BLACK JUDDS RICKY VAN SHELTON ALABAMA BAILLIE & THE BOY

WVAM Altoons, PA MARK COLLIE LORRIE MORGAN

WCAO Beltimore, MD

DON WILLIAMS

RICKY SKAGGS
HOTTEST:
CLINT BLACK
RICKY VAN SHELTON
KATHY MATTEA
ALABAMA
REBA MCENTIRE

WTCR Huntington, WV WQCB Bangor, ME KENTUCKY HEADHUNT GARTH BROOKS WILD ROSE LORRIE HORGAN BILLY RAY & THE P CLINT BLACK RICKY VAN SHELTON STEVE WARINER TANYA TUCKER KENTUCKY HEADHUNT ALABAMA EDDIE RABBITT

WZPR Maadville-Erie, PA GARTH BROOKS
VINCE GILL
GIRLS WEXT DOOR
EXTLE
ROTTEST
HOTELST
KATHY MATTEA
RICKY VAN SHELTON
PATTY LOVELESS KENNY ROGERS VINCE GILL JONATHAN EDWARDS DON WILLIAMS O'KANES MARK COLLIE BOCCEBE: BICKY VAN SHELTON ALABAMA

HARY CRAPIN CARPE Hottest: TANYA TUCKER STEVE WARINER DESERT ROSE BAND JUDDS RICKY VAN SHELTON

HOTTEST: RICRY VAN SHELTON CLINT BLACK DESERT ROSE BAND: SKIP EWING STEVE WARINER

WYNY New York City, NY

ton, WV KENNY ROGERS JEFF STEVENS MARY CHAPIN O LORRIE MORGAN GARTE BROOKS MARK COLLIE JONATHAN EDWARDS Hottest: ALABAMA

WNUS Perkersburg, WV PAUL OVERSTREET EDDY RAVEN GARTH BROODS CHARLEY PRIDE BOTTEST: RONNIE MILSAF KENNY ROGERS LORRIE MORGAN CLINT BLACK ALABAMA PATTY LOVELES RICKY SKAGGS JANN BROWNE EXILE Bottest: STEVE WARINER DESERT ROSE BAND JUDDS LIONEL CARTWRIGHT RICKY VAN SHELTON

MARY CHAPIN CA BOLLY PARTON LORRIE MORGAN Hottest: TANYA TUCKER

JUDDS RICKY VAN SHEI OAK RIDGE BOYS WDSY Pittsburgh, PA

MARK COLLIE
LARRY BOONE
LORRIE MORGAN
VINCE GILL
MARCY BROS.
O'KANES
HOLLEST
H MAC MCANALLY
O'RANES
MANE COLLIE
SAMYER BROWN
LEE ROY PARNELL
HONEL CRETWRIGHT
TANYA TUCKER
DESERT ROSE BAND
CANYON
STEVE MARINER

GARTH BROCKS
GIRLS NEXT DOO
ALAN JACKSON
DOLLY PARTON
VINCE GILL
HOTLEST
CLINT BLACK
RICKY VAN SHEL
TANYA TUCKER
JUDOS
STEVE WARINER

WBEE Rochester, NY GARTH BROOKS
PAUL OVERSTREET
RICKY SKAGGS
LARRY BOONE
JOSIE WAVERLY 6
WILLIE NELSON
BOTCHER:
RICKY VAN SRELT
CLINT BLACK
TANYA TUCKER
GEORGE STRAIT
JOSIE MAVERLY 6

WICO/Saliabury-Ocean City, MD OCEAN CTM, MOST AS THE TOTAL TO THE TOTAL THE

WMZQ-FM Weshington, DC PATTY LOVELESS GARTH BROOKS MARY CHAPIN CAI CONMAY TWITTY Hottest: none

Welland, Onterio
GARTH BROOKS
EDDY RAVEN
MILD ROSE
VINCE GILL
VINCE GILL
VINCE GILL
MARK COLLUTE
DON MILLIANS
ARK COLLUTE
DATE OF THE COLLUTE
ARK COLLUTE
THE COLLUTE

WWVA Wheeling, WV JANN BROWNE
GARTH BROOKS
ALAN JACKSON
VINCE GILL
ROTEST:
CLINT BLACK
STEVE WARINER
KATHY MATTEA
JUDDS
RICRY VAN SHELT

CIS UNITE

LORRIE HORGAN

WXBQ Bristol, VA

MARY CHAPIN CAR RONNIE MCDOWELL PAUL OVERSTREET ANNE HURRAY VINCE GILL HOTTERS INTERPRETARY RESTLESS MEART PATTY LOVELESS

WEZL-FM Charleston, SC

PAUL OVERSTREE VERN GOSDIN RONNIE MILSAP

HOLLEST: TANYA TUCKER RICKY VAN SHEL CLINT BLACK RESTLESS HEART EDDIE RABBITT

WCOS Columbia, SC

WSTH C~lumbue, GA

KEAN Abilane, TX RICKY SRAGGS
VINCE GILL
ALAN JACKSON
WILD BOSE
LORRIE MORGAN
BOTTES
LORRIE TOREN
LORRIE TOREN
TOREN
TOREN
TOREN
ALABAMA
GEORGE STRAIT KAYD WKAK Albany, GA

JANN BROWNE
CHARLEY PRIDE
GARTH BROOKS
DON WILLIAMS
HOTCHEE:
LORRIE MORGAN
STEVE WARINER
ROWNIE NILSAP
ALABAMA
BILLY JOE ROYAL

LARRY BOOME
LORRIE MORGAN
DON WILLIAMS
JEFF STEVENS 4
TIN MENSY
KENNY ROCERS
MARCY BROS,
LEE ROY PARNELL
CARLETTE
BOTE-BELL
SKIP ZWING
LIONEL CARTWRIC
STEVE WARINER
JO-EL SONNIER

KMML Amerilio, TX

DON WILLIAMS
MARK COLLIE
VINCE GILL
SMEETHEARTS OF
RONNIE MCDOWELL
MARCY BROS.
MARSHA THORNTON Hottest: CLINT BLACK RICKY VAN SNELT ALASAMA KATHY MATTEA EDDIE RABBITT

WSOC-FM Charlotte, NC EDDY RAVEN PAUL OVERSTR MARY CHAPIN GARTH BROOKS RICKY SKAGGS

Hottest: CLINT BLACK TANYA TUCKER RICKY VAN SHELT JUDDS STEVE WARINER WYAY Atlents, GA

CONWAY TWITTY
JANN BROWNE
MERLE HAGGARD
HOTLEST
LORRIE MORGAN
CLINT BLACK
ALABAMA
VERN GOSDIN
RODNEY CROWELL KASE Austin, TX DOLLY PARTON O'KANES ANNE MURRAY VERN GOSDIN

LORRIE MORGAN VINCE GILL VERN GOSDIN HOTEEST CLINT BLACK RICKY VAN SHELTON JO-EL SONNIER RODNEY CROMELL TANYA TUCKER

LORRIE MORGA EDDY RAVEN Hottest: ALABAMA JUDDS KPLX Delles-FI. Worth, TX

PAUL OVERSTREET
EDDY RAVEN
SOUTHERN PACIFIC
HOTDEBT:
CLINT BLACK
REITH WHITLEY
GEORGE STRAIT
RICKY VAN SHELTOR
EDDIE RABBITT none Hottest:

WTVY Dothan, AL MARK COLLIE LORRIE ANN JENNINGS, P BANDY & HOE KHEY El Peso, TX

PAUL OVERSTREET DON WILLIAMS ANNE MURRAY ZACA CREEK MAC MGANALLY TRADER PRICE HOTEEST: PATTY LOVELESS MARY CHAPIN CARPE MARY CHAPIN CARPZ HOLLESET DESERT ROSE BAND TANYA TUCKER JUDDS RICEY VAN SHELTON CLINT BLACK WLVK Charlotte, NC ZACA CREEK
MAC MCANALLY
TRADER PRICE
HOTEBS:
ALABAMA
JUDDS
DESERT ROSE BAND
CLINT BLACK
RICKY VAN SHELTON WKML Fauattaville, NC

MARILYN MUNDY
ASHLEY EVANS
DON WILLIAMS
EENTY ROCERS
ANNE MURRAY
SWEETHEARTS OF TH
JONATHAN EDWARDS
LEE ROY PARNELL
MARK COLLIE
LORI ANN
B. GLEN MARDESTIE
DAVID & KATHY PAY
HOTE DAVID & RATHY HOTTEST: CLINT BLACK TANYA TUCKER RICKY VAN SKEL JUDDS GEORGE STRAIT RATHY MATTEA

MARK COLLIE Hottest: FORESTER SISTERS SOUTHERN PACIFIC MARY CHAPIN CARP: GARTH BROOKS Hottest: RONNIE MILSAP ALABAMA CHARLIE DANIELS

SWEETHEARTS OF TH VINCE GILL DON WILLIAMS ROTTES: CLINT BLACK TANYA TUCKER SKIP EWING RICKY VAN SHELTON ALABAMA

REBA MCENTIRE
JORN CONLEE
ALAN JACKSON
JORATHAN EDMARDS
MARK OLLUE
MARK OLLUE REMOTERBURG. VA

MARK COLLIE

REMTUCKY BEACHUNT
DOLLY PARTON

JEFF STEVENS & TH

MAC MALLLY

MACHABALLY

MORN OBSIN

DON MILLIANS
HOLTES

HOLT KYKX Longview, TX

WILLIE NELSON TIM MENSY MICHAEL MARTII MARK COLLIE MARCY BROS, JOHN CONLEE KENNY ROCERS HOTERSTE MARK COLLIE LARRY BOONE GARTH BROOKS DON WILLIAMS WAMZ Louisville, KY

WESC Greenville, SC KLLL Lubbock, TX

KIKK-FM Houston, TX JUDDS GEORGE STRAIT ALABAMA EDDIE RABBITT RESTLESS HEART MERLE HAGGARD DOLLY PARTON MARSHA THORNTO O'KANES VERN GOSDIN LARRY BOONE CANYON Hottest: Nottest:

KILT-FM Houston, TX MARK COLLIE DON MILLIAMS LARRY BOONE KENNY ROGERS HOTERST: CLINT BLACK TANYA TUCKER JUDOS RICKY VAN SHI ALABAMA

WKQS Mlemi, FL WTNV Jackson, TN CHARLIE DANIELS HOLLY DUNN VINCE GILL CANYON Hottest: CLINT BLACK

WQIK Jacksonylile, FL RICKY VAN SHE TANYA TUCKER KATHY MATTEA VINCE GILL
ALAN JACKSON
MAC MCANALLY
SWEETHEARTS OF TH
HOTLEST:
ALABANA
DESERT ROSE BAND WIVK Knoxville, TN

MAC MCANALLY Hottest: CLINT BLACK SRIP EWING VINCE GILL TANYA TUCKER STEVE WARINEI JUDDS RICKY VAN SHELTON TANYA TUCKER KJLO Monroe, LA GARTH BROOKS ALAN JACKSON PATTY LOVELE SOUTHERN PAC HOTTEST: ALABAMA WPCV Laksland, FL

WLWI Montgomery, AL VINCE GILL LORRIE MORGAN ALAN JACKSON HOTTEST STEVE MARINER CLIMT BLACK BAILLIE & THE VERN GOSDIN ALABAMA TISH HINOJOSA DOLLY PARTON

HOTTEST:
EDDIE RABBITT
TANYA TUCKER
RICKY VAN SHEI
ALABAMA
KATHY MATTEA VINCE GILL VERN GOSDIN NITTY GRITTY JERRY LANSON RICKY SKAGGS
MARY CHAPIN C
Hottest:
RANDY TRAVIS
VERN GOSDIN
RONNIE MILSAP
RICKY VAN SHE
CLINT BLACK

WSM Nashville, TN KAJA San Antonio, TX PATTY LOVELESS Hottest: CLINT BLACK

KKYX San Antonio, TX

DON MILLIAMS
KENNY ROGERS
BANDY & HORBS
DAVID & KATHY RAY
VERN GOSDIN
LEE ROY PARNELL
HACKER ROY PARNELL
HOTCHET
GEORGE STRAIT
TANYA TUCKER
RICKY VAN SHELTON
ALABAMA RONNIE MCDOWELL Hottest: CLINT BLACK STEVE WARTHER TANNA TUCKER ALABAMA VERN GOSDIN WCMS Nortolk, VA WCHY Savannah, GA

Mark Collie (MCA)

KRMD Shreveport, LA WWKA Orlando, FL

GARTH BROOKS WILD ROSE WKYQ Paducah, KY WQYK/SI, Petersb Temps, FL

SAWYER BROWN
PAUL OVERSTREET
RENTUCKY HEADHUM
MARK COLLIE
Hottest:
RESTLESS HEART
EDDIE RABBITT
ALABAMA
RICKY VAN SHELTO
JUDDS HOTTEST: CLINT BLACK LIONEL CARTWRI RODNEY CROWELL SRIP EWING TANYA TUCKER

DON WILLIAMS
SMEETHEARTS OF TH
NITTY GRITTY DIRT
KENNY ROOGRS
HOTCHEST
SKIP PWING
TANYA TUCKER
STEVE WARRINER
CLINT BLACK
RICKY VAN SHELTON KJNE Waco, TX

VINCE GILL
ALAN JACKSON
AND MARKLY
LEE ROY PARNELL
LARRY BOOKE
HARK COLLIE
HOTESE
HOTESE
LIONEL CARTHIGHT
RICKY VAN SWELTON
KATHY MATTEA
CURTIS MRIGHT
RONNIE MCDOWELL

WIRK West Pelm Beach, FL JENNINGS, NELSON, GARTH BROCKS ANNE MURRAY LORRIE MORGAN DON MILLIAMS HOTECHES LIONEL CARTWRIGHT PATTY LOVELESS OAK RIDGE BOYS RESTLESS HEART TANYA TUCKER

KLUR Wichits Fells, TX

none Hottest: WUSQ Winchester, VA

NAC MCANALLY
TIN MEMSY
DOLLY PARTON
MARK COLLIE
JONATHAN EDMARDS
JOHN CONLEE
GARTH SROOMS
HOCEBE!
LAND ANTWICHT
BAILLIE A THE ROY
DESERT ROSE BAND
CLINT BLACK
RICKY VAN SHELTON WWWW Detroit, Mi REBA MCENTIRE EXILE FORESTER SISTERS WKKQ Duluth, MN

110

Hottest:

WCUZ Grand Rapids, Mi

O'KANES
NITTY GRITTY D
LEE ROY PARNEL
MARK COLLIE
LORRIE MORGAN
HOTLEST TANYA TUCKER
DESERT ROSE BA
CLINT BLACK
JUDDS
KATHY MATTEA

JENNINGS, NELS JOHN CONLEE DON WILLIAMS JONATHAN EDWAI ALAN JACKSON MARK COLLIE HOTTEST: RATHY MATTEA CLINT BLACK EDDIE RABBITT BAILLIE & THE JUDDS

DON WILLIAMS VERN GOSDIN KENNY ROGERS ANNE MURRAY FOR DOOSE, IA
LORRIE MORGAN
SMEETHER MOS OF TI
DON WILLIAMS
AND SMEETHER MOS OF THE
MER COULTE
VERN COSDIN
MAC NOABALLY
BARBARA MANDRELL
MARSHA THORNTON
TIM MEMSY
LOTE BLACK
TANYA TUCKER
RICKY VAN SHELTO
ALBARAM
EDDIE RABBITT
MCCHT

CARTH BROOKS
EXTLE
RONNIE MCDOWELL
LORRIE MORGAN
MOTERSTE
TANYA TUCKER
ROONEY CROWELL
CLINT BLACK
RICKY VAN SKELTON
SKIP EWING

WBVE Cincinnati, OH PATTY LOVELESS EXILE VINCE GILL Hottest; CLINT BLACK RICKY VAN SHELT

GIRLS NEXT DOOR GEORGE STRAIT DON WILLIAMS HOTTESS HEART JO-EL SONNIER SOUTHERN PACIFIC TANYA TUCKER RICKY VAN SHELTON JUDDS EDDIE RABBITT ALABAMA WGEE Green Bay, WI NITTY GRITTY DIRT
ALAH JACKSON
VINCE GILL
VINCE GILL
DOLLLY PARTON
DON WILLIAMS
HOTELS LINT BLACK
JUDOS
RICKY VAN SHELTON
ALABAMA
BAILLIE & THE BOY WUBE GARTH BROOKS
MART CHAPIN CA
DON WILLIAMS
HOTTEST:
ALABAMA
CLINT BLACK
JUDDS
LORRIE MORGAN
RICKY VAN SHEL

WGAR-FM Cleveland, OH

INDIAMAPORE, IN
GARTH BROOKS
PATTY LOVELESS
VINCE GILL
ALAN JACKSOM
VERN GOSDIN
KENNY ROCERS
ROWNIE MCDOWELL
LORRIE MORGAN
BOTTER
ALABAMA
STEVE MARINER
RICKY VAN SKELT
JUDDS
TANNA TUCKER KIXQ Joplin, MO

MARR COLLIE
ZACA CREEK
SMEETHEARTS OF TH
VEFN GOSDIN
MICHAEL MARTIN MU
ROWNIE MILSAP
EENNY ROCERS
HOLLEST VAN SMELTON
ALABAMA

CARTH BROOKS
MARY CHAPIN CARPE
EXILE
EDDY RAVEN
HOTCESE:
ALABANA
CLINT BLACK
EDDIE RABBITT
TANYA TUCKER
RICKY VAN SHELTON ALABAMA RONNIE MILSAP TANYA TUCKER RONNIE HILSAP MARK COLLIE HAC MCANALLY BOTTEST: DESERT ROSE BI TANTA TUCKER RICRY SKAGS ALAN JACKSON GARTH BROOKS

WKCQ Saginaw, Mi PATTY LOVELESS GARTH BROOMS LORRIE MORGAN HOTTEN TO THE CLINT BLACK RICKY VAN SHELTON ALABAMA JUDOS

ALAN JACKSON LORRIE MORGAN VINCE GILL

KTTS Springfield, MO

NITTY GRITTY DIR

MARK COLLIE NITTY GRITTY DIRT LARRY BOONE DON WILLIAMS LORRIE ANN HOTLEST:

WIL St. Louis, MO FORESTER SISTERS
COMMAY TWITTY
SOUTHERN PACIFIC
GARTH BROOKS
Hottest;
RICKY VAN SHELTON
ALABAMA

KEEY St. Paul, MN

JENNINGS, MELSON, DOLLY PARTON KENNY ROGERS AAC MCANALLY LARRY BOOME BOCTEST RICEY VAN SHELTON JUDDS CEORCE STRAIT EDDIE RABBITT ALBAMA

KTPK Topeka, KS MARCY BROS, LARRY BOONE HAC MCANALLY DOLLY PARTON MARK COLLIE DON WILLIAMS HOTER'S TOWN TO TANTA TUCKER RICKY VAN SHEL STEVE WARINER CLINT BLACK JUDDS

Hottest; CLINT BLACK TAMYA TUCKER RICKY VCKSER RICKY DESCRIPTION ALABAMA EDDIE RABBITT

WTCM Traverse City, MI

JONATHAN EDMAROS DOLLY PARTON MARK COLLIE JOEN CONLEE O'KANES LEE ROY PARNELL ANNE MUTRAY BANDY & HOBBS HOTTEST TANTA TUCKER STEVE HARINER RICKY VAN SHELTON JUDDS JUDDS DESERT ROSE BAND KVOO Tulse, OK

RONNIE MILSAP BANDY & HOBBS DOLLY PARTON ANNE MURRAY BOBBY VINTON VERN GOSDIN MARR COLLIF CBARLIF LOUVIN HOTEGET: CLINT BLACK RICKY VAN SHELTC EDDIE RABBITT GOORGE STRAIT RONNIE MCDOWELL

JEFF STEVENS & TH LORRIE MORGAN KENNY ROGERS O'KANES BOTLEST BOTLEST BOTLEST BOTLEST BAND RICKY VAN SEELTON SATTY NATTEA ALABAMA EDDIE RABBITT EXILE
HARY CHAPIN CARPE
JONATHAN EDWARDS
BOTESE:
DESERT ROSE BAND
KATHY HATTEA
JANN BROWNE
BAILLIE & THE BOY
RICKY VAN SHELTON

KZSN Wichita, KS DON MILLIAMS
LORRIE MORGAN
VINCE GILL
SWEETERARTS OF
MAC MCANALLY
ALAN JACESON
BOTLEST
STEVE WARINER
CLINT BLACK
TANYA TUCKER
ALBANA
RICKY VAN SHELT

KFDi Wichita, KS

LEE ROY PARMELL
BANDY & ROBBS
ROWNIE MILSAP
JONATERN EDNARDS
O'KANES
MARK COLLIE
VERN GOSDIN
HOTCEST
TANYA TUCKER
RICKY VAN SHELTON
DESERT ROSE BAND
JUDDS

KWOX Woodward, OK WOODWEND UK
O'EARES
PRIK COLLIE
THE THE COLLIE
THE THE COLLIE
THE

WQXK Youngstown, OH GARTH BROOKS LORRIE MORGAN WILD ROSE JANN BROWNE BOTTEST: RICKY VAN SEEL

MARK COLLIE
JOHN CONLEE
BANDE 6 HOBBS
ANNE MURRAY
VERN GOSDIN
DOLLY PARTON
HICKAEL HARTIN
CHARLEY PRIDE
EOTEEBTI
EDDIE RABBITT
REBA MCENTIRE
WILD ROSE KRST Albuquerque, NM

KUZZ Bekersfield, CA LORRIE HORGAN
HAC HCAMALLY
SWEETHEARTS OF TH
GOTTES:
TANYA TUCKER
RICKY VAN SWELTON
ALABAMA
PAUL OVERSTREET
CLINT BLACK KENNY ROGERS
SAMYER BROWN
MARK COLLIE
O'KANES
HOTESET
TANYA TÜCKER
KATEY MATTEA
JÜLDE
ALABAMA
RICKY VAN SEELTON

DOLLY PARTON NITTY GRITTY DIRT JENNINGS, RELSON, VERN GOSDIN MARK COLLIE BANDY & BOBBS O'KANES BOBS O'KANES BOBS SAWYER BROWN LENTUCKY HEADHUNT ANNE MURRAY HOTCES: CLINT BLACK OAK RIDGE BOTS OAK RIDGE BOYS EDDIE RABBITT RICKY VAN SHELTON GEORGE STRAIT

KOHL Billings, MT RANDY RHODES
ZACA CREEK
MARY CHAPIN CARPE
EXILE
RENNY ROGERS
HARK COLLIE
JANN BROWNE
HOTTEST:
DONE

RENNY ROCERS
LARRY BOONE
MARK COLLIE
HOTCER
TANTA TUCKER
RICKY VAN SHELTON
ALABAMA
DESERT ROSE BAND
KATRY MATTEA Casper, WY

none Nottest: none

LARRY BOONE NITTY GRITTY DIRT DON WILLIAMS O' KANES HARK COLLIE ALAN JACKSON JEFF STEVENS & TH ROCLES! ALABAMA HARTY STUART OAK RIDGE BOYS RESTLESS HEART SOUTHERN PACIFIC

LORRIE MORGAN DON MILLIAMS
WILD ROSE
HOTCEST:
CLINT BLACK
TANYA TUCKER
RICKY VAN SMELTON
MESERT ROSE BAND
JUDDS
KYGO
Denwer, CO

VINCE GILL GARTH BROOKS PAUL OVERSTREET Hottest: none KRWQ Gold HIII, OR NOWNIE AMCDOMELL
MARCY BROS.
BARBARA MANDRELL
MITTY CRITTY DIRT
DULL PARTY DIRT
LEE MOY FARMELL
VERM COSCINS
MARK COLLIE
ANNE MURRAY
ROCKEST:
FICKY VAN SEELTOM
JUDOS
TOWN MATTER
ENTLIKE A 'VIE BOY
EDDIE RABBITT LARRY BOONE
MARK COLLIE
VINCE GILL
ALAN JACKSON
LORRIE MORGAN
HOTEEST
ALABANA
CLINT BLACK
JUDDS
RATHY MATTEA
EDDIE RABBITT

KNAX Freeno, CA

Grand Aunction, CO
WITTY GETTT DIRT
DOLLY PAPTOR
LARRY BORDE
O'RAMES
HASRA THORNTON
LEE ROY PARMELL
WENN GOSDIN
MANN COLLIE
HANDY, & HORBS
JEFF STEVENS & TH
RATISY HANTLE
HOLCES
LOCKET GRANDY, & HORBS
LEFF STEVENS & TH
RATISY HANTLE
HOLCES
LOCKET GRANDY & HORBS
LEFF STEVENS & TH
RATISY HANTLE
HOLCES
LOCKET GRANDY & HORBS
LEFF STEVENS & TH
RATISY HANTLE
HOLCES
LOCKET GRANDY & HORBS
LOCKET GRANDY & HORBS
LOCKET GRANDY & HORBS
LOCKET GRANTER
LIONEL CAPTHRIGHT CARTH BROOKS
MARY CHAPIN CARPE
VINCE GILL
PATTY LOVELESS
HAC HEANALLY
HCCARTER LORGAN
PAUL OVERSTREET
WILD ROSE
RICKY SKAGOS
CONNAY TMITTY
BOTCERS BLACK VINCE GILL
ALAN JACKSON
ANNE MURRAY
MILD ROSE
HOCLEST:
ALABANA
CLINT BLACK
OAK RIDGE BOYS
STEVE WARINER

GARTH BROOKS
MILD ROSE
LORRIZ MORGAN
VINCE GILL
HOTEBEL
CLIHT BLACK
KATHY MATTEA
RICKY VAN SHELTON
DESERT ROSE BAND
DOLLY PARTON KZLA Los Angeles, CA RICKY SKAGGS
PATTY LOVELESS
PAUL OVERSTREET
GARTH BROOKS
ACA CREEK
VINCE GILL
BOCKEST
RICKY VAN SHELTON
ALABAMA
STEVE MARINER
TANYA TUCKER
JUDDS

KMIX Modesto, CA OAR RIDGE BOYS DOLLY PARTON SAWYER BROWN VERN GOSDIN RONNIE MILSAP KENNY ROGERS Hottest:

KNEW Oakland-S.F., CA PATTY LOVELESS

Portland, OH

EXILE
PATTY LOVELESS
LORRIE MORGAN
MARK COLLIE
HOTEST:
ALABAMA
CLINT BLACK
JUDDS
KATHY MATTEA
RICKY VAN SHELT VINCE CILL
DON MILLIAMS
LORRIE MORGAN
DOLLI PARTON
RENHY ROCERS
MARK COLLIE
ROCERS
HICKY VAN SMELTON
STEVE MARRIER
DESERT ROSE BAND
JUDDS
ALABAMA

KNIX Phoents, AZ EATHY NATTEA LARRY BOONE Bottest; TANYA TUCKER TRAVIS TRITE GEORGE STRAIT EDDIE RABBITT OAK RIDGE BOYS

WYYD/Roanoke-Lynchburg, VA

JONATHAN EDWARDS NITTY GRITTY DIRT

KUPL Portland, OR DON WILLIAMS DOLLY PARTON Bottest: CLINT BLACK TANYA TUCKER KNCQ Redding, CA RICKY SKAGO SWEETHEARTS VERN GOSDIN RICKY VAN SHELTON

> KIIQ Reno, NV MILD ROSE SHEETHEARTS OF TH VINCE GILL ALAN JACKSON KENNY ROGERS JENNINGS, NELSON, HOTEOS: ALABAMA CLIMT BLACK TANYA TUCKER RICKY VAN SHELTON EDDIE RABBITT

KCCY Pueblo, CO PAUL OVERSTREET SWEETHEARTS OF T GARTH BROOKS LORRIE MORGAN RENNY ROCERS VINCE GILL DON WILLIAMS HOTEST:

Hottest: CLINT BLACK JUDGS GEORGE STRAIT ALABAMA RICKY VAN SHELTON SWETTERATS OF TH LORRIE HORGAN DON WILLIAMS JOHN CONLEE HOTTERS: KATHY MATTER EDDY RAVEN CHARLEY PRIDE NARY CHAPIN CARPE KKAT Salt Lake City, UT

EDDY RAVEN DON WILLIAMS HOTTEST: CLINT BLACK TANYA TUCKER RICKY VAN SHEI JUDDS KATHY MATTEA KSOP Selt Lake City, UT

KCKC San Bernardino, CA PATTY LOVELESS
ANNE NURRAY
VINCE GILL
JENNINGS, NELSON,
BANDY 4 ROBBS
VERN GOSDIN
HOTERST
LABANA
EDDIE RABBITT
RICKY VAN SHELTON
MERILE HAGGARD
TANYA TUCKER

KSON-FM San Diego, CA

GARTH BROOKS LORRIE MORGAN VINCE GILL BOTTEST TANYA TUCKER RICKY VAN SHELTON STEVE WARINER SKIP EWING ALBBAMA

MARY CHAPIN CARPE DOLLY PARTON Hottest: DON WILLIAMS KSAN Sen Francisco, CA JENNINGS, MELSON, CARTH BROOKS PATTY LOWELESS HOTLEST: CLINT BLACK RICKY VAN SHELTON ALABAMA JUDOS DESERT ROSE SAND

KEEN Sen Jose, CA GARTH BROOKS
MILD ROSE
PATTY LOVELESS
ALAN JACKSON
HOTCEST
RICKY VAN SKELTON
STEVE MARINER
JUDDS
CLINT BLACK
TANYA TUCKER LORRIE MORGAN
CHARLEY PRIDE
RICKY SKAGGS
MERLE HAGGARD
BOTLEE TANA TUCKER
STEVE WARINER
RICKY VAN SHELTON KMPS Seattle, WA LARRY BOONE Hottest: ALABAMA BAILLIE & THE BOY DESERT ROSE BAND EDDIE RABBITT TANYA TUCKER

KRPM Seattle, WA

APRIANCE OF THE PROPERTY OF TH

Kum Tucson, AZ DON WILLIAMS
PATTY LOVELESS
DOLLY PARTON
BOTLEST:
TANNA TUCKER'
STEVE MARINER
ALABAMA
JUDDS
RICKY VAN SKELTON 189 Reporters 178 Current Playlists

Called in Frozen Playlist (3): KSOP/Salt Lake City WGKX/Memphis, TN WOW/Omaha, NE

Did Not Call, Playlist Frozen (8): KFGO/Fargo, ND KILT-FM/Houston KJJY/Des Moines, IA KUUY/Cheyenne, WY WKLO/Danville, VA WMIL/Milwaukee WSOC/Charlotte, NC WTNV/Jackson, TN

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ADDS & HOTS

P2



WOTB/Newpor

P3

P2

GILBERTO GIL RANDY CRAWFORD TEARS FOR FEARS

MIKE SMIAROMSKI DAVID BROMBERG BOTEMET: BRIAW BROMBERG BUGH MASERELA EERA MGCUKAMA MELSON RANGELL GROVER MASHINOT P3

W88Y/Columbia Miks Perkins XIM PEMSYL RICHARD SMIT Rottest: PATTRUMCES

FATTBURGER RENNY G KIM PENSYL GROVER MASE BADAO WATAN.

WBZN/Milwsuker Amenn/Evens

NATIVE MIKE SMIAROWSRI HATT HARRIS HOTTERI FENNY G HAPPT ANMIVERSA

The Breeze Rob Moore

WLHT/Grand Ray Gene Parker

44 Current Reporters 38 Current Playlists Called in A Frozen Playlist (1): WHVE/Sarasota-Tampa

DEBORAN BRARY KIM MATERS ANNE BOWARD MAJ ERCHARD SMITH I DENNIS COFFEY DOTTERO DIDIER LOCKMOOI CLIMIE FASHER STEVIE RAT VAUG dottests

HOTTEST SAM RINEY SHAWN COLVIN DON HARRISS PBIL COLLING LEE RITEMOUR

TED ROWE
FRICH AVINGER
ANNE MOMBRD MAKER.
RICHARD SHITH UNIT
TONY GUERERRO
DOTSERO
HOSTERO
HOSTERO
HAPPY ARMIVERSARY
SAM RIMEY
FATTBURGER
RANDY CRAWFORD KIFM/San Diego Bob O'Connor

DOTSERO SHAMH COLVIN TONY GUBERRO BOB'S DINKR HOTLEST SAM RINFY KEMBY G SADAO MATAMBE HAPPY ASSIVESSA FATTBURGER

P3

DARRY CORDON AVALON MARKIE JONES ROACH, BRAMENY & S ROTES BOLTZMAN LINGA GEFINGUERTAL COMSTANCE DENDI JOHN TEST STEVE MCDONALD

Did Not Report, Playlist Frozen (3): KTCZ/Minneapoils WNND/Raieigh WPCH/Atlanta

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (2): Portraits in Sound KEYV/Las Vegas

CONTEMPORARY JAZZ

ADDS & HOTS



bodymusic Nicholas

Jazz From The City Ken Webb

P2

HOTTEST ARMAD JAMAL MICWEL PETRI ANDY NARELL ART FARMER CHARLES BAR

CARLA BLEY MANTREDO FEST JIMMY SMITR NANCEE EARLER NEIL SMAINSON

RIM PENSYL.
Nottest:
SADAO MATAMBE
RENNY G
QUINCY JONES
BAPPY ANNIVERSAR
AMMAD JAMAL

WICRY/Key West Simon Hendrix

WMFD/Wimingto Iran M. Dent BARRY COATES
PANTOJA 6 BAKER
BOB'S DIMER
BOTTOS MASSINGTO
DAVE SANDELS
ANDY NAKELL
DAVE GRUSIN
RIM WATERS

44 Current Reporters 38 Current Playlists



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Called in A Frozen Playlist (1): KPRT/Kansas City

Did Not Report, Playlist Frozen (2): KSDS/San Diego WQCD/New York

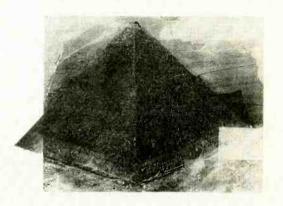
Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (3): KWMU/St. Louis WDET/Detroit WRTI/Philadelphia

SPIRIT, SINCERITY AND SWING



COURTNEY PINE

THE VISION'S TALE



Courtney Pine's brilliance and elegance demonstrates the type of individual persistence demanded of all great artists. A dramatic step forward for the saxophonist extraordinaire, A VISION'S TALE is Courtney's first album recorded in the United States.

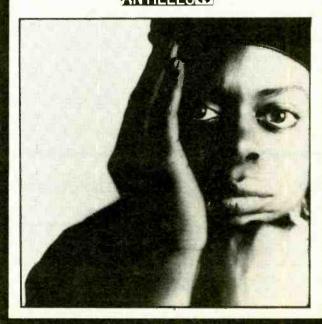
With spirit, sincerity and swing, he showcases his own material and explores the classic repertoire of such composer greats as Duke Ellington, Johnny Mercer, Hoagy Carmichael and John Coltrane.

Produced by Delfeayo Marsalis

Ellis Marsalis: Piano Delbert Felix: Bass Jeff Watts: Drums



ANTILLES



NAC



NEW AC

NATIONAL AIRPLAY®

CONTEMPORARY JAZZ

LW	TW	KENNY G/Kenny G Live (Arista) "Going" "Uncle"
3	O	SADAO WATANABE/Front Seat (Elektra) "Sailing" "Fool"
2	0	HAPPY ANNIVERSARY, CHARLIE BROWN/Happy Anniversary (GRP) "Red" "Linus"
4	Ō	FATTBURGER/Time Will Tell (Intima/Enigma)
1	4	
10	9	SAM RINEY/At Last (Spindletop) "Pacific" "What"
6	6	STEVE HAUN/Midnight Echos (Silver Wave) "Renewal" "Distant"
11	0	KIM WATERS/Sweet And Saxy (Warlock) "Cruisin'" "Giving"
8	8	RANDY CRAWFORD/Rich And Poor (WB) "Cigarette" "Knockin'"
13	9	OON HARRISS/Abacus Moon (Sonic Atmosphere) "Porcelain" "Crystal"
5	10	GRDVER WASHINGTON JR./Time Out Of Mind (Columbia) "Unspoken" "Gramercy"
15	0	SHAWN COLVIN/Steady On (Columbia) "Shotgun" "Steady"
7	12	RICKIE LEE JDNES/Flying Cowboys (Geffen) "Satellites" "Horses"
9	13	JDHN TESH/Garden City (Cypress/A&M) "Garden" "Shock"
12	14	DAVE GRUSIN/Migration (GRP)"Old" "Punta"
20	Œ	NANCEE KAHLER/Songs Without Words (Nebula) "Sarah" "Lancaster"
16	16	ANDY NARELL/Little Secrets (Windham Hill/Jazz)"(Kinda" "Little"
14	17	PETER KATER/Moments, Dreams & Visions (Silver Wave) "Maritime" "Wave"
21	13	RICK STRAUSS/Body Lines (ProJazz) "8umper" "Wind"
22	13	QUINCY JONES/Back On The Block (Qwest/WB) "Septembro" "Birdland"
26	20	UNCLE FESTIVE/That We Do Know (Denon)"Know" "Going"
18	21	SUZANNE CIANI/History Of My Heart (Private Music)
23	2	PEYTON & VERDERY/Emotional Velocity (Sona Gaia)
BREAKER	23	PAT KELLEY/High Heels (Denon) "Peaceful" "Cappucino" "True"
27	2	NESTOR TORRES/Morning Ride (Verve Forecast) "Dance" "Morning" "Emerald"
24	25	LEE RITENOUR/Color Rit (GRP) "Bahia" "e" "Can't"
17	26	FAREED HAQUE/Manresa (Pangaea) "Sunshine" "PM"
DEBUT	D	KIM PENSYL/Pensyl Sketches #2 (Optimism)
25	28	PHILIP AABERG/Upright (Windham Hill)
DEBUT	29	JUDE SWIFT/Music For Your Neighborhood (Nova)
BREAKER	30	DAVID CHESKY/Club De Sol (Chesky) "Club" "Desert" "Marina"

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DOTSERO (11) RICHARD SMITH (9) CRYSTAL WIND (8) TONY GUERERRO (8) ROB MOUNSEY (8) MIKE SMIAROWSKI (8) PAT KELLEY (7) KIM PENSYL (7)

HOTTEST LPS HOT TRACKS

KENNY G (20) STEVE HAUN (13) SAM RINEY (12) RANDY CRAWFORD (11) FATTBURGER (11) SADAO WATANABE (11) SHAWN COLVIN (10) **GROVER WASHINGTON (9)**

KENNY G/Home RANDY CRAWFORD/Cigarette STEVE HAUN/Renewal

AVALON "Avaion" (Vantage) 24/2

CHARRETT MOFFETT "Beauty Within" (Blue Note) 18/2
Rotations: Heavy 4/0, Medium 10/1, Light 4/1, Total Adds 2, KTWV, KKSF. Heavy: BRZ, WHRL, WFAE, WAMX.

DAVID DIGGS "Nothing But The Truth" (Artful Balance/JCI) 17/1

Rotations: Heavy 5/0, Medium 7/0, Light 5/1, Total Adds 1, KNUA.

JAMES ASHER "The Great Wheel" (Music West) 17/1 A. Heavy: KKSF, WHRL, WFAE, KWVS, WNND.

Medium 7/0, Light 7/1, Total Adds 1, KNUA. Heavy: KQPT, WMT-FM, SS

RICHARD SMITH UNIT "Rockin' The Boat" (Chase Music Group) 16/9

Rotations: Heavy 1/1, Medium 5/1, Light 10/7, Total Adds 9, WBBY, KTWV, KOPT, KKSF, KGSR, WFAE, KWVS, KLTR, KSNO.

GIPSY KINGS "Mosaique" (Elektra) 16/2

Total Adds 2, WHRL, WMT-FM. Heavy: WXDJ, BRZ, KKSF, KLSK Hugh Masekela "Uptownship" (Novus/RCA) 15/2
Rotations: Heavy 4/0, Medium 5/0, Light 7/2, Total Adds 2, WFMK, WHNN. Heavy: WBZN, KWVS, KLSK, WVAY.

TONY GUERERRO "Different Piaces" (Nova) 13/8
Rotations: Heavy 1/0, Medium 0/0, Light 12/8, Total Adds 8, SMN, KQPT, KIFM, WGMC, KGSR, KWVS, WVAY, WMT-FM.

ROB MOUNSEY & THE FLYING MONKEYS "Dig" (Sona Gala) 13/8
Rotations: Heavy 0/0, Medium 1/1, Light 12/7, Total Adds 8, KTWV, KKSF, KGSR, WLSY, KBIA, KSNO, SS, KEZX.
MAURA O'CONNELL "Heipless Heart" (WB) 13/1

TED HOWE "Promised Places" (Tall Tree) 13/1

ns: Heavy 2/0, Medium 6/0, Light 5/1, Total Adds 1, KQPT. Heavy: BRZ, KTWV.

* Uncharted Breakers denoted by one asterisk.

** Chart Extra denoted by two asterisks

LW T	N
4	AHMAD JAMAL/Pittsburgh (Atlantic) "Pittsburgh" "Mellow"
2	FRANK MORGAN/Mood Indigo (Antilles New Direction/Island) "Love" "Bessie's"
1	MICHEL PETRUCCIANI/Music (Blue Note)
7	QUINCY JONES/Back On The Block (Qwest/WB) "Birdland" "Secret"
5	CHARNETT MOFFETT/Beauty Within (Blue Note)
3	GROVER WASHINGTON JR./Time Out Of Mind (Columbia) . "Gramercy" "Time" "Nice"
10	SADAO WATANABE/Front Seat (Elektra)
12	KENNY G/Kenny G Live (Arista) "Uncle" "Going"
11	FATTBURGER/Time Will Tell (Intima/Enigma)
9 1	O HAPPY ANNIVERSARY, CHARLIE BROWN/Happy Anniversary (GRP) "Linus" "History"
19	DAVID CHESKY/Club De Sol (Chesky)"(Club" "Desert"
15	3 SAM RINEY/At Last (Spindletop)
8 1	3 MICHEL CAMILD/On Fire (Epic)
14	DUT DF THE BLUE/Spiral Staircase (Blue Note)
20	HUGH MASEKELA/Uptownship (Novus/RCA) "Uptownship"
13 1	6 DENNY ZEITLIN/In The Moment (Windham Hill)
17	BDB'S DINER/Bob's Diner (DMP)"See" "Closing"
6 1	8 ANDY NARELL/Little Secrets (Windham Hill/Jazz)''Chamcha's'
25	UNCLE FESTIVE/That We Do Know (Denon) "Consider" "Trail"
	JUDE SWIFT/Music For Your Neighborhood (Nova)
	CHARLES EARLAND/Third Degree Burn (Milestone/Fantasy)
DEBUT	RICK STRAUSS/Body Lines (ProJazz) "Bumper" "Davey's"
	3 DAVE GRUSIN/Migration (GRP)"Polina" "Old"
DEBUT	
	5 DAVE SAMUELS/Ten Degrees North (MCA) "Ten" "Real" "Walking"
	KIM WATERS/Sweet & Saxy (Warlock)"Soul" "Could"
	JIMMY SMITH/Prime Time (Milestone/Fantasy)
	8 ART FARMER/Ph.D. (Fantasy)
	9 CLYDE CRINER/The Color Of Dark (Novus/RCA) "Celebration"
26 3	DAVID BENOIT/Waiting For Spring (GRP)

HOTTEST LPs HOT TRACKS

TONY GUERERRO (9) DIDIER LOCKWOOD (7) DOTSERO (5) JAY HOGGARD (5) KIM PENSYL (5) RICHARD SMITH (5)

QUINCY JONES (13) KENNY G (11) FRANK MORGAN (11) FATTBURGER (9) HAPPY ANNIVERSARY (8) **GROVER WASHINGTON (8)** AHMAD JAMAL (7)

No Tracks Qualified This Week

**RIQUE PANTOJA & CHET BAKER "Pantoja & Baker" (WEA In'national) 26/1

**RIQUE PANTOJA & CHET BAKER "Pantoja & Baker" (WEA In'national) 26/1

**RIQUE PANTOJA & CHET BAKER "Pantoja & Baker" (WEA In'national) 26/1

Rotations: Heavy 7/0, Medium 6/0, Light 13/1, Total Adds 1, WMFD. Heavy: WJAZ, W. KSBR. CHART EXTRA this week.

*PAT KELLEY "High Heels" (Denon) 23/2

Total Adds 2, WEPL, KTCL, Heavy; KTCJ, KMHD, JZTRAX, BREAKER this

KIM PENSYL "Pensyl Sketches #2" (Optimism) 18/5
Rotations: Heavy 2/0, Medium 8/1, Light 8/4, Total Adds 5, WNOP, JCITY, WIVY, WLVE, WSIE. Heavy: KPRT, KSBR.

KENNY GARRETT "Prisoner Of Love" (Atlantic) 18/0 Heavy: KJZZ, WFPL, WSHA, KSLU, WSIE. Rotations: Heavy 5/0, Medium 9/0, Light 4/0, Total Adds 0. He TONY GUERERRO "Different Places" (Nova) 17/9

Rotations: Heavy 1/0, Medium 2/0, Light 14/9, Total Adds 9, WNOP, WJAZ, KLCC, CJ, WFSS, WTEB, WSIE, KCLC, KKLD, Heavy: JZTRAX.

JAY HOGGARD "Overview" (Muse) 17/5
Rotations: Heavy 4/0, Medium 3/0, Light 10/5, Total Adds 5, KMHD, KLCC, JCITY, WVPE, KKLD. Heavy: WCPN, KXPR,

ROBIN EUBANKS & STEVE TURRE "Dedication" (JMT) 17/4
Rotations: Heavy 5/0, Medium 3/0, Light 9/4, Total Adds 4, WAER, KUOP, CJ, WVPE. Heavy: WCPN, KSDS, KJAZ, WTEB, WSIE.

RAMSEY LEWIS & BILLY TAYLOR "We Meet Again" (CBS) 17/3
Rotations: Heavy 5/0, Medium 7/1, Light 5/2, Total Adds 3, KLCC, JCITY, WUSF. Heavy: WBGO, KJAZ, WJAZ, WMOT,

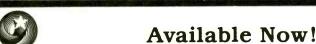
GENE HARRIS "Superband Live At Town Hall" (Concord) 16/1
Rotations: Heavy 10/0, Medium 3/0, Light 3/1, Total Adds 1, WVPE. Heavy: WNOP, WCPN, KSDS, KJAZ, WFPL, WMOT, WHRO, WFSS, WUSF, WSIE. Debuts at number 24 on the Contemporary Jazz chart. *

EZRA NGCUKANA "You Think You Know Me" (Jive/RCA) 16/1
Rotations: Heavy 3/0, Medium 6/0, Light 7/1, Total Adds 1, JZSHOW. Heavy

Rotations: Heavy 3/0, Medium 6/0, Light 7/1, Total Adds 1, JZSHOW. Heavy: WAER, WVPE, KSBR.

JOE LOCASIO "Sleeping City" (Optimism) 15/2
Rotations: Heavy 2/0, Medium 7/0, Light 6/2, Total Adds 2, WAER, WVPE. Heavy: WJAZ, KLCC.

COUNT BASIE with F. FOSTER "The Legend The Legacy" (Denon) 14/2
Rotations: Heavy 5/0, Medium 7/1, Light 2/1, Total Adds 2, WAER, JCITY. Heavy: KSDS, KJAZ, WMOT, WUSF, WSIE.



Hanna-Barbera

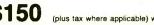
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From the upcoming album, Love, Smokey MOT-2031



CURRENT-BASED

WEIM/Fitchburg

Jack Raymond
BONNIE RAITT
JANET JACKSON
JIVE BUNNY & THE
TAYLOR DAYNE
BRIDGE TOO FAR
HOTLEST:
GLORIA ESTEFAN
ROD STEWART
OLIVIA NEWTON-JOH

KAREN CARPENTER TEARS FOR FEARS

WECQ/Geneva Anthony/Smith

BONNIE RAITT ANIMAL LOGIC

LOU GRAMM VONDA SHEPARD POCO

Deane/Archer

WQNY/Ithaca Smith/Erb

WHAI/Greenfield, MA

Jack Raymond

P1

WVBF/Boston Newfell/Garcia

LOU GRAMM Hottest: ROD STEWART CHICAGO
ELTON JOHN
MICHAEL BOLTON
GRAYSON HUGH

WALK/Long Island Edwards/Daniels

BILLY JOEL
TAYLOR DAYNE
KENNY G
LINDA RONSTADT
TOM PETTY
POCO POCO MICHAEL DAMIAN MICHAEL DAMIAN HOTTEST: ROLORIA ESTEFAN CHICAGO BAD ENGLISH DON HENLEY

WNSR/New York Dunphy/Dunkin

JOE COCKER LINDA RONSTADT HOTTEST:
BILLY JOEL
ROXETTE
RICHARD MARX
ROD STEWART
BAD ENGLISH

WSNI/Philadelphia

OLIVIA NEWTON-JOS HOTTEST: MICHAEL BOLTON CHICAGO GLORIA ESTEFAN ROD STEWART SADAO WATANABE

P2

WLEV/Allentown Jeff Silvers TAYLOR DAYNE QUINCY JONES JIVE BUNNY & JOHN FARNHAM SOULSISTER BONNIE RAITT BONNIE RAITT Hottest: ROD STEWART TOM PETTY MICHAEL PENN LOU GRAMM CHER

WEBE/Bridgeport Hansen/Norman

JIVE BUNNY & THE BONNIE RAITT LUTHER VANDROSS TAYLOR DAYNE BILLY JOEL ALANNAH MYLES HOTTEST Hottest: LOU GRAMM CHICAGO ROD STEWART MICHAEL BOLTON SOULSISTER

WKYE/ Johnston

QUINCY JONES BONNIE RAITT
BELINDA CARLISLI
RICHARD MARX CHER CHICAGO MICHAEL PENN

WMGS/Wilkes Barre

KENNY G Hottest: MICHAEL BOLTON CHICAGO LOU GRAMM TOM PETTY ROD STEWART

P3

WMID/Atlantic City Russ Egar

BONNIE RAITT
NANCI GRIFFITH
BELINDA CARLISLE
TAYLOR DAYNE
BILLY JOEL MICHAEL DAMIAN MICHAEL DAMIAN
HOTTEST:
CHER
OLIVIA NEWTON-JOH
GLORIA ESTEFAN
CUTTING CREW
BAD ENGLISH

80 Current Reporters 78 Current Playlists

Called in Frozen Playlist (1): WMYX/Milwaukee

Did Not Report, Playlist Frozen (1):

P1

KVIL/Dallas odes/Eberhart

SADAO WATANARE CHICAGO GLORIA ESTEFAN ROD STEWART DON HENLEY BARBRA STREISAND

WLTS/New Orleans **Bob Mitchell**

NATALIE COLE BILLY JOEL Hottest: ELTON JOHN ROD STEWART SOULSISTER GLORIA ESTEFAN PHIL COLLINS

DONNY OSMOND MICHAEL DAMIAN BELINDA CARLISLI SOULSISTER NANCI GRIFFITH NANCI GRIFFITH
TAYLOR DAYNE
KATHY MATTEA
JIVE BUNNY & THE
HOTTEST
GLORIA ESTEFAN
CHICAGO SOULSISTER
Hottest:
CHICAGO
ROD STEWART
LOU GRAMM
KENNY G
DON HENLEY LUTHER VANDROSS JOE COCKER

WNLT/Tampa Chuck Crane

TAYLOR DAYNE
BELINDA CARLISLE
JOHN FARNHAM
BONNIE RAITT
HOttest:
CHER
MICHAEL PENN
POCO LINDA RONSTADT TAYLOR DAYNE HOTTEST: LOU GRAMM ROD STEWART TOM PETTY CHER CHICAGO POCO CHICAGO GLORIA ESTEFAN

F2

WXTC/Charleston

John Quincy

BILLY JOEL BONNIE RAITT ALANNAH MYLES

ALANNAH MYLES HOTTEST: ROD STEWART GLORIA ESTEFAN CHICAGO LOU GRAMM SADAO WATANABE

WTCB/Columbia, SC

Doug Spets

TAYLOR DAYNE

BONNIE RAITT
HOTTEST:
GLORIA ESTEFAN
ROD STEWART
CHICAGO
KENNY G
SADAO WATANABE

WAHR/Huntsville

KATHY MATTEA QUINCY JONES LINDA RONSTADT HOTTEST: ROD STEWART GLORIA ESTEFAN SADAO WATANABE PHIL COLLINS ELTON JOHN

WIVY/Jacksonville

JANET JACKSON
BELINDA CARLISLE
LINDA RONSTADT
HOTTEST:
ROD STEWART
BAD ENGLISH
LOU GRAMM
CHICAGO

Michael Cruz

LINDA RONSTADT BONNIE RAITT JOHN FARNHAM BONNIE RAITT HOTTEST: ROD STEWART JIVE BUNNY & THE MICHAEL PENN DONNY OSMOND KATHY MATTEA GLORIA ESTEFAN CHICAGO CHER LOU GRAMM HOTTEST:
LOU GRAMM
CHICAGO
GLORIA ESTEFAN
JOE COCKER
POCO WAFL/Milford, DE

Tim Brough

WGLL/Mercersburg

Tim Brough
BELINDA CARLISLE
BONNIE RAITT
TAYLOR DAYNE
JOHN FARNHAM
RICHARD ELLIOT
JANET JACKSON
HOTTOM PETTY
LOU GRAMM
CHICAGO
GLORIA ESTEFAN
LUTHER VANDROSS

WSUL/Monticello, NY

TAYLOR DAYNE BONNIE RAITT MICHAEL DAMIAN JOHN FARNHAM JIVE BUNNY & THE HOTTEST:
BAD ENGLISH
ROD STEWART
GLORIA ESTEFAN
SADAO WATANABE
CHICAGO

WSKI/Montpelier Jim Severance

JIM Severance
TAYLOR DAYNE
KATHY MATTEA
LINDA RONSTADT
ANIMAL LOGIC
BONNIE RAITT
NANCI GRIFFITH
Hottest:
PHIL COLLINS
CHER CHER
PAUL CARRACK
GLORIA ESTEFAN
QUINCY JONES

WKSB/Williamspor

TOM PETTY LINDA RONSTADT BILLY JOEL BELINDA CARLISLE RICHARD MARX ALANNAH MYLES Hottest: ROD STEWART CHER CHICAGO GLORIA ESTEFAN LOU GRAMM

WTFM/Johnson City Mark McKinne

CHICAGO GLORIA ESTEFAN

CHICAGO BILLY JOEL KATHY MATTEA ALANNAH MYLES Hottest: GLORIA ESTEFAN ROD STEWART DON HENLEY ELTON JOHN MICHAEL BOLTON

Jackson/Bell

Hottest: ROD STEWART LOU GRAMM TOM PETTY ELTON JOHN CHICAGO

KHLT/Little Rock John Ramsey TAYLOR DAYNE BONNIE RAITT LINDA RONSTADT BILLY JOEL Hottest: VONDA SHEPARD CHICAGO

WRVR/Memphis Hamlin/Spencer

U102/Knoxville

CUTTING CREW ALANNAH MYLES VONDA SHEPARD Hottest:

Larry Trotter

TAYLOR DAYNE BONNIE RAITT Hottest: GLORIA ESTEFAN KENNY G ROD STEWART LUTHER VANDROSS SADAO WATANABE

KELT/McAilen **Chuck White**

OLIVIA NEWTON-JOH SHAWN COLVIN HOTTEST: GLORIA ESTEFAN LUTHER VANDROSS CHICAGO SADAO WATANABE LINDA RONSTADT

WSLQ/Roanoke Dick Daniels

WZNY/Augusta, GA John Patrick

COVER GIRLS
BELINDA CARLISLE
ALANNAH MYLES
JANET JACKSON
HOTTEST:
ROD STEWART
GLORIA ESTEFAN
CHICAGO
CHER CHER LOU GRAMM

WAEV/Savannah

Dave Alexande

TAYLOR DAYNE JOE COCKER NATALIE COLE NATALIE COLE
HOTTEST:
MICHAEL BOLTON
ROD STEWART
SADAO WATANABE
JODY WATLEY
CHICAGO

Dave Parks

HOTTEST:
ROD STEWART
PHIL COLLINS
GLORIA ESTEFAN
ELTON JOHN
CHICAGO

P3

WYKZ/Beaufort, SC Robertson/Kennedy

TAYLOR DAYNE
KATHY MATTEA
CSAN
CUINCY JONES
JOE COCKER
BELINDA CARLISLE
OLIVIA NEWTON-JOH
HOLTEST:
ROD STEWART
GLORIA ESTEFAN
CHICAGO
CHER
LOU GRAMM

WCKQ/Campbellsville Jackson/McClendon

Hottest: ROD STEWART JOE COCKER

WKTK/Gainesville

SHAWN COLVIN COVER GIRLS TAYLOR DAYNE BELINDA CARLISLE JANET JACKSON Hottest: LOU GRAMM ROD STEWART

WGSV/Guntersville

TAYLOR DAYNE BONNIE RAITT JANET JACKSON JANET JACKSON JOHN FARNHAM JIVE BUNNY & THE HOTTEST GLORIA ESTEFAN ROD STEWART CHER CHICAGO SADAO WATANABE

KRLB/Lubbock Kris Manning

JIVE BUNNY & THE LINDA RONSTADT BONNIE RAITT JOHN FARNHAM JANET JACKSON RICHARD ELLIOT HOTTEST ELLIOT
HOTTEST:
GLORIA ESTEFAN
BAD ENGLISH
ROD STEWART
LOU GRAMM
TOM PETTY

TAYLOR DAYNE TAYLOR DAYNE
BILLY JOEL
BONNIE RAITT
SHAWN COLVIN
KATHY MATTEA
NANCI GRIFFITH
HOTTEST:
LOU GRAMM
TOM PETTY
CHER
CHICAGO
GLORIA ESTEFAN

WKCX/Ro Randy Quick

BONNIE RAITT TAYLOR DAYNE TAYLOR DAYNE JOHN FARNHAM JIVE BUNNY & THE HOTTEST: ROD STEWART CHER GLORIA ESTEFAN SADAO WATANABE POCO

KTYL/Tyler

QUINCY JONES TAYLOR DAYNE SOULSISTER BONNIE RAITT JOHN FARNHAM JANET JACKSON Hottest: MICHAEL BOLTON ELTON JOHN ROD STEWART DON HENLEY BAD ENGLISH

KVIC/Victoria

JANET JACKSON JIVE BUNNY & THE

JANET JACKSON
JIVE BUNNY & TI
BONNIE RAITT
TAYLOR DAYNE
JOHN FARNHAM
NANCI GRIFFITH
HOLLEST:
CHICAGO
GLORIA ESTEFAN
JOE COCKER
KENNY G
MADONNA

Tony Davis

WRMF/West Palm Beach

BILLY JOEL LINDA RONSTADT TAYLOR DAYNE Hottest:

TAYLOR DAYNE
KATHY MATTEA
JOHN FARNHAM
BONNIE RAITT
NANCI GRIFFITH
COVER GIRLS CHER CHICAGO GLORIA ESTEFAN

VIII EXTRESIT

WOMC/Detroit Barry Argenbright P1 WARM98/Cincinnati Michael Grayson

MILLI VANILLI QUINCY JONES Hottest: Hottest: PHIL COLLINS ELTON JOHN GLORIA ESTEFAN KLSI/Kansas City

WWNK/Cincinnati Matthews/McCullo

TOM PETTY TOM PETTY
Hottest:
LINDA RONSTADT
MICHAEL BOLTON
RICHARD MARX
PHIL COLLINS
GLORIA ESTEFAN

WLTF/Cleveland

MICHAEL DAMIAN KENNY G
HOTTEST:
TOM PETTY
BELINDA CARLISLE
GLORIA ESTEFAN
ROD STEWART
DON HENLEY

WSNY/Columbus Hallett/Nunnally

NONE
HOTTEST:
ROD STEWART
MICHAEL BOLTON
PHIL COLLINS
LINDA RONSTADT
ROXETTE

WNIC/Detroit

CHICAGO POCO NATALIE COLE LINDA RONSTADO LINDA RONSTADT BARBRA STREISAND BARBRA STREISAND
HOTTEST:
MICHAEL BOLTON
ELTON JOHN
LINDA RONSTADT
MICHAEL DAMIAN
MELISSA MANCHEST)

LOU GRAMM LUTHER VANDROSS LUTHER VANDROSS
KENNY G
MICHAEL DAMIAN
HOTTEST:
ELTON JOHN
ROD STEWART
JODY WATLEY
GLORIA ESTEFAN
CHICAGO

Land/Stultz

BELINDA CARLISLE
TAYLOR DAYNE
TOM PETTY
BONNIE RAITT
HOTTEST:
ROD STEWART
CHER
GLORIA ESTEFAN
LOU GRAMM
CHICAGO

WMYX/Milwaukee

Hottest: MICHAEL BOLTON CHICAGO PHIL COLLINS

HOTEST:
CHICAGO
GLORIA ESTEFAN
LOU GRAMM
TOM PETTY
ROD STEWART

P2

Dirksen/Brown

KENNY G
HOTTEST
ROD STEWART
MELISSA MANCHESTE
ELTON JOHN
CHER
GLORIA ESTEFAN

KYKY/St. Louis Weed/Larrabee

Reed Kiitredge

BAD ENGLISH KAREN CARPENTER ALANNAH MYLES VONDA SHEPARD BONNIE RAITT MICHAEL DAMIAN MICHAEL DAMIAN HOTTEST: GLORIA ESTEFAN JOE COCKER SADAO WATANABE LOU GRAMM ROD STEWART

WLHT/Grand Rapids

LINDA RONSTADT
MICHAEL DAMIAN
SHAWN COLVIN
HOTTES:
TOM PETTY
LOU GRAMM
CHER
MICHAEL PENN
GLORIA ESTEFAN

WFMK/Lansing

LINDA RONSTADT
MICHAEL DAMIAN
SHAWN COLVIN
JOHN FARNHAM
HOTLES:
TOM PETTY
LOU GRAMM
CHER
MICHAEL PENN
GLORIA ESTEFAN KS95/Minneapolis

WMGN/Madison

O'Neill/Hinds O'Neill/Hinds
LUTHER VANDROSS
MICHAEL PENN
BONNIE RAITT
JOE COCKER
CUTTING CREW
SHAWN COLVIN
HOTTER
ELTON JOHN
GLORIA ESTEFAN
SADAO WATANABE

WHNN/Saginaw Stine/Knight

LINDA RONSTADT MICHAEL DAMIAN SHAWN COLVIN

3WM/Toledo Mark Roberts

none Hottest: DON HENLEY CHICAGO ROD STEWART GLORIA ESTEFAN POCO

P3

WCMJ/Cambridge, OH Mike Ruble

JOHN FARNHAM BONNIE RAITT BELINDA CARLISLE TAYLOR DAYNE JANET JACKSON JANET JACKSON
Hottest:
ROD STEWART
CHER
GLORIA ESTEFAN CHICAGO LOU GRAMM

WMT-FM/Cedar Rapids Green/Sellers

TAYLOR DAYNE
NANCI GRIFFITH
BONNIE RAITT
CSAN
HOTTEST
ROD STEWART
MICHAEL PENN
LOU GRAMM
VONDA SHEPARD
CHER

WFRO/Fremont, OH Wolfe/Ziebold

JANET JACKSON
BONNIE RAITT
TAYLOR DAYNE
EDDIE MONEY
BELINDA CARLISLE
JOHN FARNHAM JOHN FARNHAM
PAT METHENY
NANCI GRIFFITH
HOTTEST:
ROD STEWART
TOM PETTY
KENNY G
MICHAEL PENN
JIVE BUNNY & THE

KSCB/Liberal Mark David

Mark David

BONNIE RAITT
TAYLOR DAYNE
JANET JACKSON
JOHN FARNHAM
JIVE BUNNY & THE
NANCI GRIFFITH
COVER GIRLS
HOTTEST
HOTTEST
GLORIA ESTEFAN
CHICAGO
CHER
LOU GRAMM

WTWR/Monroe Lori Demick

MICHAEL DAMIAN JANET JACKSON TAYLOR DAYNE JOHN FARNHAM SOULSISTER HOTTEST: CHER CHER
GLORIA ESTEFAN
CHICAGO
LOU GRAMM
POCO

WLDR/Traverse City James Filkins

BONNIE RAITT
TAYLOR DAYNE
HOTTEST:
GLORIA ESTEFAN
CHICAGO
SADAO WATANABE
LOU GRAMM
KAREN CARPENTER

Did Not Report A New List For Three Consecutive Weeks, Not Used In This Week's Data (1): WSB-FM/Atlanta WZNS/Myrtle Beach is No Longer An AC Reporter.

WEST

PI

KXLT/Denver PHIL COLLINS GLORIA ESTEFAN LINDA RONSTADT LOU GRAMM

KBIG/Los Angeles

VONDA SHEPARD SOULSISTER SOULSISTER
HOTTEST:
ROD STEWART
GLORIA ESTEFAN
CHICAGO
SADAO WATANABE
POCO

KOST/Los Angeles

DONNY OSMOND SADAO WATANABE HOTTEST: GLORIA ESTEFAN NEW KIDS ON THE B MELISSA MANCHESTE GRAYSON HUGH LUTHER VANDROSS

KESZ/Phoenia

Hottest: MICHAEL BOLTON MICHAEL BOLTON EXPOSE ELTON JOHN JODY WATLEY LINDA RONSTADT KLCY/Salt Lake City

BELINDA CARLISLE
SOULSISTER
JANET JACKSON
ALANNAH MYLES
MILLI VANILLI
RICHARD MARX
HOTTEST
HOTTEST
HOTTEST
HOTTEST
CUINCY JONES
CHICAGO

B100/San Diego

TEARS FOR FEARS COVER GIRLS JANET JACKSON Hottest: HOTTEST: CHICAGO ROD STEWART LOU GRAMM ALANNAH MYLES GLORIA ESTEFAN

K101/San Francisco

POCO
ELTON JOHN
HOTTEST:
MICHAEL BOLTON
PHIL COLLINS
JODY WATLEY
ROD STEWART
TOM PETTY

Mays/Brooks

MAYSISTEDAN
CS&N
NATALIE COLE
LINDA RONSTADT
HOTLESE:
ELTON JOHN
ROD STEWART
GLORIA ESTEFAN
DON HENLEY
LOU GRAMM

P3

KIDX/Billings, MT Rick Lawrence

BELINDA CARLISLE NANCI GRIFFITH JIVE BUNNY & THI BONNIE RAITT MICHAEL DAMIAN BILLY JOEL SOULSISTER SOULSISTER
HOTTEST:
MICHAEL BOLTON
PHIL COLLINS
CHICAGO
CHER
ROD STEWART

KKLV/Anchorage Dave Stroh

JANET JACKSON
BONNIE RAITT
JIVE BUNNY 6 THE
JOHN FARNBAM
PAT METHENY
BLACK VELVET BANI
COVER GIRLS
SOULSISTER MICHELLE SHOCK RICHARD ELLIOT KATHY MATTEA

JOE COCKER MICHAEL PENN CHICAGO TOM PETTY

Hottest: PAULA ABDUL

TAYLOR DAYNE SOULSISTER BONNIE RAITT JANET JACKSON JOHN FARNHAM Hottest: GLORIA ESTEFAN CHICAGO CHER LOU GRAMM BAD ENGLISH

KBLQ/Logan, UT

KAYN/Nogales Bob Gerhard

JANET JACKSON JOHN FARNHAM TAYLOR DAYNE BONNIE RAITT BONNIE RAITT Hottest: ROD STEWART CHER LOU GRAMM BAD ENGLISH GLORIA ESTEFAN

KTID/San Bafael Maria Lopez

BONNIE RAITT SOULSISTER JOHN FARNHAM HOTTEST: MICHAEL PENN LOU GRAMM MICHAEL TOMLINSON ROD STEWART GLORIA ESTEFAN

KWSI/Warm Springs, OR Matters/Bobb

KYLIE MINOGUE JIVE BUNNY & THE JIVE BUNNY & THE ROXETTE COVER GIRLS BONNIE RAITT BRIDGE TOO FAR JANET JACKSON PAULA ABDUL Hottest: BAD ENGLISH DONNY OSMOND ALANNAH MYLES

ノノミンソンノアアノジング

1	JOHN TESH w/DIANA DeWITT/You Break It (Cypress/A&M)	32/0
2	EDDIE MONEY/Peace In Our Time (Columbia)	31/1
3	KATHY MATTEA/Where've You Been (Mercury)	29/10
4	RICHARD ELLIOT/When A Man Loves A Woman (Intima/Enigma)	
5	NANCI GRIFFITH/I Don't Want To Talk (MCA)	
6	SOUL II SOUL/Back To Life (Virgin)	19/0
7	JIVE BUNNY & THE MASTERMIXERS/That's What I Like (Atco)	15/15
8	COVER GIRLS/We Can't Go Wrong (Capitol)	15/7
9	ANIMAL LOGIC/There's A Spy (In The House Of Love) (IRS)	12/2
10	LIVING IN A BOX/Room In Your Heart (Chrysalis)	10/0

New artists have not yet had an AC Breaker.

FULL-SERVICE AC

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LINDA RONSTADT (7) BILLY JOEL (4) QUINCY JONES (3) DONNY OSMOND (3) **ROD STEWART (3)**

HOTTEST

GLORIA ESTEFAN (24) PHIL COLLINS (17) **ELTON JOHN (17) ROD STEWART (16) MICHAEL BOLTON (11)** LOU GRAMM (8) DON HENLEY (8) **MELISSA MANCHESTER (8)** CHER (7) CHICAGO (6)

WBZ/Boston hil Conrac

Hottest: ELTON JOHN PHIL COLLINS GLORIA ESTEFAN

WBEN/Buffalo Kevin Keenan

P2

WHAS/Louisville

Doug McElvein

QUINCY JONES

CHICAGO
PHIL COLLINS
ROD STEWART
GLORIA ESTEFAN

P1

55KRC/Cincinnati

ROD STEWART
CHICAGO
DONNY OSMOND
LOU GRAMM
SADAO WATANABE
HOTTEST:
ELTON JOHN
GLORIA ESTEFAN
DON HENLEY

DON HENLEY ROD STEWART

WLW/Cincinnati

Dave Reinhart

Hottest: LINDA RONSTADT MICHAEL BOLTON JIVE BUNNY & THE MICHAEL DAMIAN BELINDA CARLISLE

KDKA/Pittsburgh

Mike Watkins Hottest: GLORIA ESTEFAN BILLY JOEL PHIL COLLINS RICHARD MARX LINDA RONSTADT

WMAL/Washington Michael Neff

none Hottest: ELTON JOHN
GLORIA ESTEFAN
MELISSA MANCHESTE
PHIL COLLINS
MICHAEL BOLTON

-22

WICC/Bridgeport Stormin' Norman LINDA RONSTADT Hottest: POCO

JIVE BUNNY & THE Hottest: GLORIA ESTEFAN MELISSA MANCHESTE ELTON JOHN BILLY JOEL ROD STEWART WTIC/Hartford

David Bernstein GLORIA ESTEFAN DONNY OSMOND

POCO VONDA SHEPARD Hottest: DON HENLEY SADAO WATANABE ROD STEWART NATALIE COLE

PЗ WELI/New Haven

WFMD/Frederick, MD Fieseler/Watson

TEARS FOR FEARS QUINCY JONES Hottest: ROD STEWART GLORIA ESTEFAN CHER LOU GRAMM

WMTR/Morristown Brian Emery

none Hottest: MICHAEL BOLTON PHIL COLLINS SOULSISTER ELTON JOHN GRAYSON HUGH

LOU GRAMM

Buzz Brindle

ROD STEWART

KENNY G VONDA SHEPARD Hottest: PHIL COLLINS

MELISSA MANCHEST

MICHAEL BOLTON

ELTON JOHN

NATALIE COLE GLORIA ESTEFAN

WGY/Schenectady

WRVA/Richmond Tim Farley Hottest

PHIL COLLINS LOU GRAMM MICHAEL BOLTON WDBO/Orlando LINDA RONSTADT ROD STEWART MICHAEL BOLTON
PHIL COLLINS
LINDA RONSTADT
BARBRA STREISAND

P3

WKYX/Paducah Cook/Miller

BAD ENGLISH SADAO WATANABE MELISSA MANCHESTE ROD STEWART DON HENLEY MICHAEL BOLTON ELTON JOHN

WSTU/Stuart Shaw/Grant

ELTON JOHN BILLY JOEL KENNY G Hottest: ROD STEWART GLORIA ESTEFAN LOU GRAMM

CHICAGO CHER

KESB/Joplin

Eric Williams

QUINCY JONES

JANET JACKSON NATALIE COLE

CS&N DONNY OSMOND

GLORIA ESTEFAN

Cathy Blythe

Hottest:

POCO

CHER

Robb Westaby

WCCO/Minneapolis **Curt Lundgrer** CS&N LINDA RONSTADT LINDA RONSTADT
HOTTEST:
KAREN CARPENTER
GLORIA ESTEFAN
BARBRA STREISAND
LUTHER VANDROSS
SADAO WATANABE BEE GEES

P2

SADAO WATANABE

WHBY/Appletor Salm/St. John

BONNIE RAITT

WHBC/Canton Doug Lane

BILLY JOEL ANNE MURRAY LINDA RONSTADT HOTTEST: KAREN CARPENTER ELTON JOHN WTVN/Columbus John Lane ROD STEWART HOTTEST: MICHAEL BOLTON CHER CHICAGO GLORIA ESTEFAN

WOOD/Grand Rapids

Hottest: PHIL COLLINS GLORIA ESTEFAN SOULSISTER

WIBA/Madison Reed/Kay

LINDA RONSTADT TAYLOR DAYNE HOTTEST: MICHAEL BOLTON

WROK/Rockford

Ivey/Thomas none
Hottest:
DON HENLEY
ROD STEWART
MICHAEL BOLTON

P3

WJBC/Bloomington

none
Hottest:
ELTON JOHN
ROD STEWART
DON HENLEY
PHIL COLLINS
GLORIA ESTEFAN

WCIL/Carbondale Rich Bird

none
Hottest:
CHER
LINDA RONSTADT
GLORIA ESTEFAN
LOU GRAMM
PHIL COLLINS

KELO/Sioux Falls, SD

BILLY JOEL ROD STEWART PHIL COLLINS TOM PETTY

JODY WATLEY SADAO WATANABE

LINDA RONSTADT LINDA RONSTADT
Hottest:
GLORIA ESTEFAN
ELTON JOHN
MELISSA MANCHEST
KENNY G

Spanky Carmichael

MICHAEL BOLTON

35 Current Reporters 24 Current Playlists

Called in Frozen Playilat (1): WLW/Cincinnati

==-71

Did Not Report, Playlist Frozen (10): KDKA/Pittsburgh

WBEN/Buffalo

WCIL/Carbondale

P1

Murphy Huston

CHICAGO

KEX/Portland

LINDA RONSTADT ELTON JOHN GLORIA ESTEFAN KAREN CARPENTER

WJBC/Bloomington

WMAL/Washington WMTR/Morristown

KFMB/San Diego

MICHAEL PENN Hottest: ROD STEWART GLORIA ESTEFAN CHICAGO DON HENLEY LOU GRAMM

P2 KBOI/Boise

Drew Harold

WOOD/Grand Rapids

WRVA/Richmond

LINDA RONSTADT NATALIE COLE BILLY JOEL Hottest: ROD STEWART GLORIA ESTEFAN CHICAGO ELTON JOHN MELISSA MANCHESTE

KUGN/Eugene

BONNIE RAITT PAT METHER!
Hottest:
GLORIA ESTEFAN
MELISSA MANCHESTE
KENNY G
BARBRA STREISAND

KSSK/Honolulu Phil Abbott

Hottest: MELISSA MANCHEST PHIL COLLINS SOULSISTER GLORIA ESTEFAN MICHAEL BOLTON

GOLD-ELISED ING

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LINDA RONSTADT (9) CHICAGO (4) **BILLY JOEL (4)** GLORIA ESTEFAN (3) LOU GRAMM (3) DON HENLEY (3) TOM PETTY (3) RDD STEWART (3) SADAO WATANARE (3)

HOTTEST

ROD STEWART (29) GLORIA ESTEFAN (28) PHIL CDLLINS (25) **ELTON JOHN (25)** MICHAEL BOLTON (22) CHICAGO (18) LOU GRAMM (10) LINDA RONSTADT (10) DON HENLEY (8) CHER (7)

P1

WWMX/Baltimore Hottest: LINDA RONSTADT PHIL COLLINS ROD STEWART

MICHAEL BOLTON WKJY/Nassau, N Keith HIII

KENNY G Hottest: MICHAEL BOLTON PHIL COLLINS ELTON JOHN KAREN CARPENTER WKSZ/Philadelphia

Lou Patrick none Hottest: LINDA RONSTADT PHIL COLLINS MICHAEL BOLTON SIMPLY RED

Chuck Morgan Hottest: PHIL COLLINS ROD STEWART GLORIA ESTEFAN ELTON JOHN

Hottest: BILLY JOEL MILLI VANILLI LINDA RONSTADT

RICHARD MARX MICHAEL BOLTON

WLTJ/Pittsburgh

MICHAEL BOLTON PHIL COLLINS

WLTT/Washington

GLORIA ESTEFAN BARBRA STREISAND

John Gallaghe

Hottest:

ELTON JOHN

WHTX/Pittsburgh

Scott Alexande ROD STEWART CHER CHICAGO

Hottest: PHIL COLLINS ROD STEWART LOU GRAMM MICHAEL BOLTON

Hottest ELTON JOHN LOU GRAMM DON HENLEY

P2

WKLI/Albany

GLORIA ESTEFAN

WAEB/Allentown

POCO

Knott/Holmberg

LINDA RONSTADT SADAO WATANABE

BONNIE RAITT ROD STEWART

John Carter

none Hottest: ELTON JOHN PHIL COLLINS DON HENLEY GRAYSON HUGH

ROD STEWART WMAS-FM/Springfield Kratoville/Kelly

KAREN CARPENTER Hottest: ROD STEWART LOU GRAMM ELTON JOHN PHIL COLLINS

WYYY/Syracuse Lauber/Langmyer

GLORIA ESTEFAN Hottest: MICHAEL BOLTON ROD STEWART LOU GRAMM JODY WATLEY

WMRV/Binghamton, NY WFAS-FM/White Plains Pauli/Richard

BILLY JOEL
VONDA SHEPARD
STEPHEN BISHOP
JOE COCKER
KENNY G
MICHAEL PENN
LINDA RONSTADT
TAYLOR DAYNE
HOTTEST
CHICAGO
GLORIA ESTEFAN
LOU GRAMM
ROD STEWART
CHER

WJBR/Wilmington, DE

Bill Kaye LINDA RONSTADT
SADAO WATANABE
HOTTEST:
ROD STEWART
GLORIA ESTEFAN
CHICAGO
ELTON JOHN
LOU GRAMM

THE W.

P1

KMGC/Dallas Chalese Daly BILLY JOEL QUINCY JONES Hottest: CHER

CHICAGO GLORIA ESTEFA WUSA/Tampa POCO ROD STEWART KLTR/Houston

KLTR/Houston
Ed Scarborough
ROD STEWART
HOTLEST:
HOTLEST:
HOTLEST:
HOTLEST:
GLORIA ESTEFAN
GLORIA ESTEFAN
GLORIA ESTEFAN
CHICAGO
CHICA KENNY G DON HENLEY Love 94/Miami Don Agony

Hottest: PHIL COLLINS MICHAEL BOLTC JODY WATLEY GLORIA ESTEF?

WLMG/New Orleans KKMJ/Austin Nick Ferrara

LINDA RONSTADT KAREN CARPENTER NATALIE COLE CARA & JACKSON GLORIA ESTEFAN KENNY G MELISSA MANCHES MICHAEL BOLTON

Irwin/Williams

WJQI/Norfolk

HOTTEST:
ELTON JOHN
MELISSA MANCHE
DON HENLEY
PHIL COLLINS
GLORIA ESTEFAN

Joel Burke

none Hottest: ELTON JOHN GLORIA ESTEFAN

P2

WMJJ/Birmingham Ken Barnett

LOU GRAMM
DON HENLEY
HOTTEST:
CHICAGO
ELTON JOHN
PHIL COLLINS
GLORIA ESTER GLORIA ESTEFAN SOULSISTER

WMXC/Charlotte

Herring/Mortey BILLY JOEL TOM PETTY Hottest: 38 SPECIAL ELTON JOHN LINDA RONSTADT MICHAEL BOLTON PHIL COLLINS

WLMX/Chattanooga Burkett/Marshall

JOE COCKER Hottest: ROD STEWART PHIL COLLINS MICHAEL BOLTON

WMAG/Greensboro

John Jenkins MICHAEL DAMIAN HOTTEST:
ROD STEWART
GLORIA ESTEFAN
ELTON JOHN
PHIL COLLINS
LOU GRAMM

WSTF/Orlando

WRAL/Raleigh Scott/Myers

Hottest: MILLI VANILLI BEE GEES LINDA RONSTADT MILLI VANILLI PHIL COLLINS WMXB/Richmond

Mike Ryan LINDA RONSTADT

CHICAGO GLORIA ESTEFAN ELTON JOHN ROD STEWART DON HENLEY

JODY WATLEY HOTTEST:
PHIL COLLINS
MICHAEL BOLTON
GLORIA ESTEFAN
ROXETTE
BILLY JOEL

KWKI/Shreveport Howard Clark

PHIL COLLINS ROD STEWART ELTON JOHN DON HENLEY GLORIA ESTEFAL

Did Not Report, Playlist Frozen (8): KVKI/Shreveport WENS/Indianapolis WKSZ/Philadelphia WLTJ/Pittsburgh WLTT/Washington WMRV/Binghamton WRAL/Raleigh

WWMX/Baltimore

=WMJI/Cleveland Lind/Ivers GLORIA ESTEFAN

LINDA RONSTA

BILLY JOEL DON HENLEY CHICAGO Hottest: PHIL COLLINS BAD ENGLISH LINDA RONSTADT ROD STEWART BILLY JOEL

Hottest:

WENS/Indianapolis Grey/Eagan

none Hottest PHIL COLLINS BILLY JOEL CHICAGO BAD ENGLISH ROD STEWART

WLTQ/Milwaukee Fred Brennan

none
Hottest:
ELTON JOHN
CHICAGO
MICHAEL BOLTON
PHIL COLLINS
GLORIA ESTEFAN WI TI/Detroit GLORIA ESTEFAN MELISSA MANCHES SADAO WATANABE ELTON JOHN

P2 WCRZ/Flint

LUTHER VANDROSS LINDA RONSTADT SADAO WATANABE HOTTEST:
GLORIA ESTEFAN
CHICAGO
ROD STEWART
LOU GRAMM
CHER

KUDL/Kansas City Don Bender

HOTTEST:
GLORIA ESTEPAN
ELTON JOHN
PHIL COLLINS
ROD STEWART
DON HENLEY

WGLO/Peoria

Jerry Jay
LOU GRAMM
RICHARD MARX
HOTTEST:
MICHAEL BOLTO
CHER
ROD STEWART
CHICAGO CHICAGO SOULSISTER KRAV/Tulsa

Couch/Lee

LUTHER VANDROS CUTTING CREW TOM PETTY HOttest: GLORIA ESTEFAN CHICAGO LOU GRAMM ROD STEWART ELTON JOHN

WMGI/Terre Haute Thomas/Rush DON HENLEY JODY WATLEY HOTTEST: CHICAGO MICHAEL BOLTON ROD STEWART GRAYSON HUGH PHIL COLLINS

KEFM/Omaha Lane/Kennedy

RICHARD MARX LOU GRAMM Hottest: ROD STEWART MICHAEL BOLTON CHER

45 Reporters

WJQI/Norfolk

36 Current Playlists Called in A Frozen Playlist (1):

P1 KKCW/Portland

LINDA RONSTADT

Bill Minckler GLORIA ESTEFAN LINDA RONSTADT ROD STEWART ELTON JOHN PHIL COLLINS

KLLY/Bakersfield

Casey/Clem none Hottest: ELTON JOHN
MICHAEL BOLTON
PHIL COLLINS
GLORIA ESTEFAN

KXOA-FM/Sacramento

Russ Davidson ROD STEWART DON HENLEY CHER GLORIA ESTEFAN CHICAGO

Don Jennings LINDA RONSTADT

ELTON JOHN ROD STEWART GLORIA ESTEFAN CHICAGO

CHICAGO GLORIA ESTEFAN CHER MICHAEL BOLTON ROD STEWART ELTON JOHN LINDA RONSTADT

Rob Harder

WMJX/Boston is no longer a Gold-Based AC reporter

KKLD/Tucson Adrienne Walker NATALIE COLE DONNY OSMOND

KXLK/Wichita, KS

JIVE BUNNY & THE

Hottest: GLORIA ESTEFAN JODY WATLEY MICHAEL BOLTON ROD STEWART CHER

Greg Gann

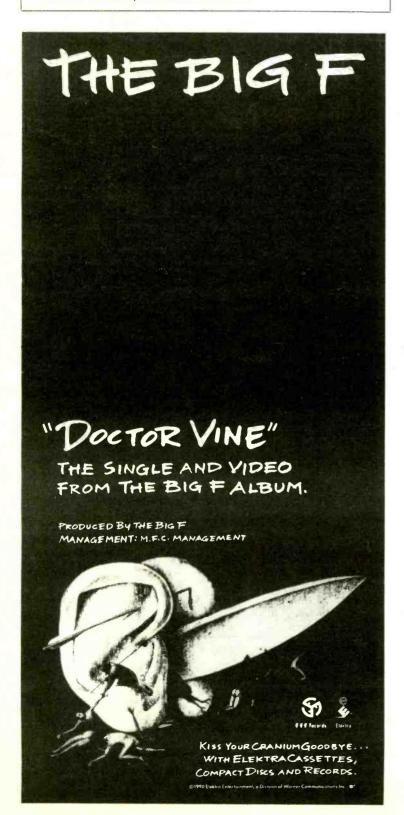
RICHARD ELLIOT MILLI VANILLI LINDA RONSTADT Hottest: GLORIA ESTEFAN ROD STEWART CHICAGO KENNY G ELTON JOHN

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ברבוזיזגעענבוו

1 DIVING FOR PEARLS/Gimme Your Good... (Epic) .95 5 RED HOT CHILI PEPPERS/Higher Ground (EMI) 62 6 COMPANY OF WOLVES/Call Of The Wild (Mercury)47 10 PETER MURPHY/Cuts You Up (Beggars Banquet/RCA) 21 TIM KARR/Rubbin' Me The Right Way (EMI)19

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.



AOR TRACKS

NATIONAL AIRPLAY

4 2 WKSWKS	S LI	w TW	175 REPORTERS	Reports/Adds	Heavy	Medium
1 4	3	0	ERIC CLAPTON/Bad Love (Reprise)	158+/5	129+	27
1 1	1	2	ROD STEWART/Downtown Train (WB)	136-/1	127-	5
3 2	2	3	EDDIE MONEY/Peace In Our Time (Columbia)	139-/1	121-	14
3 10	5	4	MSG/Anytime (Capitol)	149+/7	81+	58
8 15	10	6	ALANNAH MYLES/Black Velvet (Atlantic)	146+/19	88+	47
5 11	6	6	DON HENLEY/If Dirt Were Dollars (Geffen)	124 - /5	88+	32
_ 54	18	0	WHITESNAKE/The Deeper The Love (Geffen)	153+/41	54 +	88
6 5	4	8	SCORPIONS/I Can't Explain (Mercury)	135 – /1	75 =	49
	19	9	AEROSMITH/What It Takes (Geffen)	134+/33	62+	65
	12		NEIL YOUNG/No More (Reprise)	130+/7	70 +	52
	21		PHIL COLLINS/I Wish It Would Rain Down (Atlantic)	120+/24	65 +	52
	13		BAD ENGLISH/Best Of What I Got (Epic)	125+/4	54+	66
	9		ALARM/Devolution Working Man's Blues (IRS)	126-/1	60 +	59
			PAUL McCARTNEY/Figure Of Eight (Capitol)			64
0 20	15	-		121+/5	53+	
9 9	В	_	TESLA/Love Song (Geffen)	102 -/0	71 -	28
4 21	16	16	GIANT/Innocent Days (A&M)	141+/9	30+	87
9 24	17	D	STEVIE RAY VAUGHAN & DOUBLE/The House Is Rocking (F	pic) 119+/7	47+	65
5 6	7	18	SMITHEREENS/A Girl Like You (Enigma/Capitol)	99-/0	72 –	25
7 34	24		MICHAEL PENN/No Myth (RCA)	121 +/12	32+	75
7 7	11		ROLLING STONES/Terrifying (Columbia)	83-/2	<i>62</i> –	21
8 39	34	3	RUSH/Presto (Atlantic)	104+/28	32+	50
33	31	2	GREAT WHITE/House Of Broken Love (Capitol)	108+/11	26+	66
_	35	23	BILLY JOEL/I Go To Extremes (Columbia)	91 + /26	39+	46
5 25	25	24	LENNY KRAVITZ/Let Love Rule (Virgin)	92 - /5	30+	52
3 30	29	25	GEORGIA SATELLITES/All Over But The Cryin' (Elektra)	105 + /5	27+	57
	26	26	SKID ROW/I Remember You (Atlantic)	80 -/3	37-	36
	37	2	RICHARD MARX/Too Late To Say Goodbye (EMI)	91+/27	30+	54
- 57	42	23	ROLLING STONES/Almost Hear You Sigh (Columbia)	76+/30	37+	36
		29	DIVING FOR PEARLS/Gimme Your Good Lovin' (Epic)		24+	51
28	30		JOAN JETT/Dirty Deeds (CBS Associated)	95 + /9	4=	
- 59	39	30		101+/21		62
18	22	31	BILLY JOEL/That's Not Her Style (Columbia)	66-/0	38 -	24
_	43	32	WARRANT/Sometimes She Cries (Columbia)	94+/27	12-	58
22	28	33	MOTLEY CRUE/Kickstart My Heart (Elektra)	83 – /2	17-	46
-	45	32	CULT/Sweet Soul Sister (Sire/Reprise)	105 + /40	4 –	57
6 41	38	35	BONHAM/Guilty (WTG)	87+/6	9+	55
3	14	36	RUSH/Show Don't Tell (Atlantic)	51-/0	32 -	15
8	20	37	ERIC CLAPTON/Pretending (Reprise)	47-/1	3 5 –	12
14	23	38	LOU GRAMM/Just Between You Me (Atlantic)	50 - /1	37-	11
45	44	33	GRATEFUL DEAD/Just A Little Light (Arista)	<i>59+/5</i>	18+	31
29	32	-	RED HOT CHILI PEPPERS/Higher Ground (EMI)	62-/1	9-	37
13		41	MELISSA ETHERIDGE/Let Me Go (Island)	45 - /1	23-	20
BUT		-	TOM PETTY/A Face In The Crowd (MCA)	53+/34	16+	35
	50	43	ENUFF Z'NUFF/Fly High Michelle (Atco)	77+/11	3+	43
	48	3	L.A. GUNS/Never Enough (Vertigo/Polydor)	70+/4	3+	43
32		=	EDIE BRICKELL/A Hard Rain's A Gonna Fall (MCA)	66+/26	6+	40
	57	_				45
	47	_	ALICE COOPER/House Of Fire (Epic)	62 - 3	3=	
32			BONHAM/Wait For You (WTG)	33-/1	20-	12
		_	BAD ENGLISH/Price Of Love (Epic)	40+/8	19+	17
	59	49	HOOTERS/Brother, Don't You Cry (Columbia)	48+/16	11+	27
BUT		50	HAVANA BLACK/Lone Wolf (Capitol)	65 + /25	0 –	35
	60		JOE SATRIANI/Back To Shalla-Ball (Relativity)	51+/16	4+	26
17	36		WHITESNAKE/Fool For Your Loving (Geffen)	25-/0	18-	6
16	33	53	AEROSMITH/F.I.N.E. (Geffen)	37-/1	10-	15
46	46	54	BOB DYLAN/Political World (Columbia)	<i>39 – /0</i>	8-	26
37	40	55	AEROSMITH/Janie's Got A Gun (Geffen)	24-/0	17-	7
51	49	56	CROSBY, STILLS & NASH/Chippin' Away (Atlantic)	41-/0	8-	28
43	51	57	TOM PETTY/Love Is A Long Road (MCA)	23-/0	15 –	8
		53	COMPANY OF WOLVES/Call Of The Wild (Mercury)	47+/12	1+	25
BUT						
BUT	-	59	KISS/Forever (Mercury)	32 /30	3	20

BREAKERS.

AEROSMITH
What It Takes (Geffen)
77% of our reporters on it.

PHIL COLLINS

I Wish It Would Rain Down (Atlantic)
69% of our reporters on it.

GREAT WHITE
House Of Broken Love (Capitol)
62% of our reporters on it.

CULT
Sweet Soul Sister (Reprise)
60% of our reporters on it.

GEORGIA SATELLITES
All Over But The Cryin' (Elektra)
60% of our reporters on it.



AOR ALBUMS

NATIONAL AIRPLAY®

4 3 WKS WKS LW TW	175 REPORTERS	JANUARY 19, 1990	Reports/Adds	Heavy	Medium
1 1 1	ERIC CLAPTON/Journeyman (Reprise)	"Bad" (158) "Pretending" (47) "Alibis" (17)	166 – /O	150 +	<u> 16</u> –
3 3 2 2	AEROSMITH/Pump (Geffen)	"What" (134) "F.I.N.E." (37) "Janie's" (24)	160 = /4	84 =	<i>68</i> +
4 7 7 3	WHITESNAKE/Slip Of The Tongue (Geffen)	"Deeper" (153) "Judgment" (26) "Fool" (25)	162+/17	73+	79 +
2 2 3 4	RUSH/Presto (Atlantic)	"Presto" (104) "Show" (51) "Pass" (20)	<i>139 = /9</i>	64 -	<i>57</i> +
6 6 4 5	ROD STEWART/Storyteller (WB)	"Downtown" (136)	<i>136 – /1</i>	127-	5 –
5 4 6 6	ROLLING STONES/Steel Wheels (Columbia)	"Terrifying" (83) "Almost" (76) "Sad" (6)	135 – /7	<i>90</i> –	44+
7 5 5 7	EDDIE MONEY/Sound Of Money Greatest Hits (Columbia)	"Peace" (139) "Looking" (5)	140 – /1	121 -	<i>15</i> +
10 8 8 8	DON HENLEY/The End Of The Innocence (Geffen)	"Dirt" (124) "Heart" (9) "How" (5)	135 – /6	94+	37-
16 13 11 9	MSG/Save Yourself (Capitol)	"Anytime" (149) "Take" (2) "Save" (1)	150 + /7	83+	57 -
24 19 15 10	BAD ENGLISH/Bad English (Epic)	"Best" (125) "Price" (40) "When" (1)	144 + /4	69 +	73-
20 20 17	ALANNAH MYLES/Alannah Myles (Atlantic)	"Black" (146) "Rock" (3) "If" (1)	149+/19	89 +	48 +
9 11 13 😰	PHIL COLLINS/But Seriously (Atlantic)	"I" (120) "Another" (11) "Hang" (4)	127+/12	75 +	5 1 –
	BILLY JOEL/Storm Front (Columbia)	"Extremes" (91) "That's" (66) "We" (1)	<i>126 – /6</i>	<i>67</i> –	53 -
	NEIL YOUNG/Freedom (Reprise)	"No" (130) "Rockin" (10)	<i>133</i> + /7	74+	<i>52</i> –
11 10 10 15	SCORPIONS/Best Of Rockers 'N' Ballads (Mercury)	"Explain" (135)	<i>135 – /1</i>	75 =	49 –
14 14 14 16	ALARM/Change (IRS)	"Devolution" (126) "Love" (8) "Sold" (3)	132 -/2	64+	62 -
8 9 12 17	SMITHEREENS/Smithereens 11 (Enigma/Capitol)	"Girl" (99) "Blues" (14) "Room" (1)	114-/2	77-	32 =
	TESLA/The Great Radio Controversy (Geffen)	"Love" (102) "Way" (5) "Yesterdaze" (1)	106 – /0	72 -	31 =
2 <mark>3</mark> 22 19 19	PAUL McCARTNEY/Flowers In The Dirt (Capitol)	"Figure" (121)	121 + 5	<i>53</i> +	64 =
29 25 21 20	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/In Step (Epic)	"House" (119) "Tightrope" (4) "Let" (1)	120 + 6	49 +	<i>65</i> =
26 23 22 23	GIANT/Last Of The Runaways (A&M)	"Innocent" (141) "Believer" (1)	141 + /8	<i>30</i> +	87+
38 35 27 😢	MICHAEL PENN/March (RCA)	"No" (121) "This" (3) "Brave" (1)	121 + /12	<i>32</i> +	<i>76</i> +
	BONHAM/Bonham (WTG)	"Guilty" (87) "Wait" (33) "Bringing" (2)	110-/6	27-	60+
22 26 26 24	TOM PETTY/Full Moon Fever (MCA)	"Face" (53) "Love" (23) "Free" (14)	<i>88</i> + /29	42 +	43+
	GREAT WHITE/Twice Shy (Capitol)	"House" (108) "Angel" (4) "Move" (1)	111 + /10	29 +	67+
12 15 20 26	LOU GRAMM/Long Hard Look (Atlantic)	"Just" (50) "True" (16) "Angel" (14)	<i>77-/8</i>	50 -	<i>22</i> +
28 27 28 27	LENNY KRAVITZ/Let Love Rule (Virgin)	"Let" (92) "Garden" (3) "Empty" (1)	<i>96 - /</i> 5	<i>30</i> +	<i>55</i> –
	MOTLEY CRUE/Dr. Feelgood (Elektra)	"Kickstart" (83) "Without" (17) "Slice" (3)	94-/4	19 -	<i>53</i> –
	SKID ROW/Skid Row (Atlantic)	"Remember" (80) "Piece" (1)	81 -/3	37-	37=
	GEORGIA SATELLITES/In The Land Of Salvation & Sin (Elektra)	"All" (105) "Shake" (1)	105 – /3	27+	<i>58</i> –
	RICHARD MARX/Repeat Offender (EMI)	"Too" (91)	91 + /27	<i>30</i> +	54 +
	DIVING FOR PEARLS/Diving For Pearls (Epic)	"Gimme" (95)	95+/8	24 +	<i>51</i> –
	WARRANT/Dirty Rotten Filthy Stinking Rich (Columbia)	"Sometimes" (94)	94 + /27	12 -	<i>58</i> +
	JOE SATRIANI/Flying In A Blue Dream (Relativity)	"Back" (51) "Big" (20) "Flying" (7)	<i>75</i> + <i>/12</i>	16-	<i>35</i> –
	CULT/Sonic Temple (Sire/Reprise)	"Sweet" (105) "Automatic" (1)	106+/41	4-	<i>58</i> +
	GRATEFUL DEAD/Built To Last (Arista)	"Just" (59) "Foolish" (3) "Built" (2)	65 + 6	21+	<i>33</i> –
	MELISSA ETHERIDGE/Brave & Crazy (Island)	"Let" (45) "Angels" (3) "Skin" (2)	<i>50 - / 1</i>	25 –	23-
	ENUFF Z'NUFF/Enuff Z'Nuff (Atco)	"Fly" (77) "Indian" (1)	78+/11	3+	44+
_	RED HOT CHILI PEPPERS/Mother's Milk (EMI)	"Higher" (62)	<i>62</i> – /1	9 –	<i>37</i> –
DEBUT > 40	L.A. GUNS/Cocked & Loaded (Vertigo/Polydor)	"Never" (70)	70 + /4	3+	43+

BREAKERS.

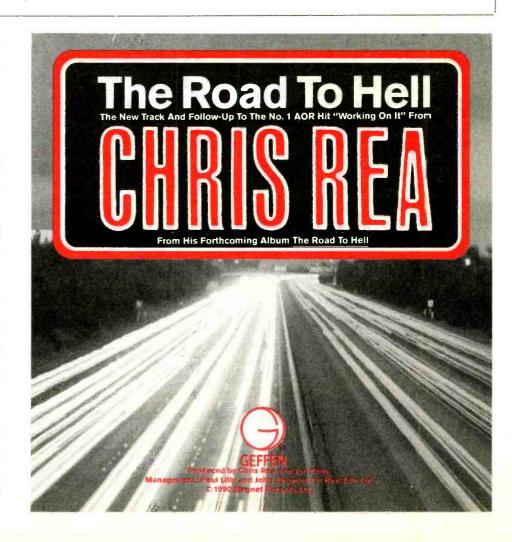
No Albums Qualfied For Breaker Status This Week.

MOSTADDED

CULT (41)
TOM PETTY (29)
KISS (28)
RICHARD MARX (27)
WARRANT (27)
BORN ON THE FOURTH... (26)
ALANNAH MYLES (19)
WHITESNAKE (17)
BALAAM & THE ANGEL (14)
WEBB WILDER (14)

HOTTEST

ERIC CLAPTON (150)
ROD STEWART (127)
EDDIE MONEY (121)
DON HENLEY (94)
ROLLING STONES (90)
ALANNAH MYLES (89)
AEROSMITH (84)
MSG (83)
SMITHEREENS (77)
PHIL COLLINS (75)



NATIONAL AIRPLAY

LW

0 PSYCHEDELIC FURS/Book Of Days (Columbia)

JESUS & MARY CHAIN/Automatic (WB)

3 PETER MURPHY/Deep (Beggars Banquet/RCA)

KATE BUSH/The Sensual World (Columbia)

6 IAN McCULLOCH/Candleland (Sire/Reprise)

CREATURES/Boomerang (Geffen)

2 MICHAEL PENN/March (RCA)

(3) WONDER STUFF/HUP (Polydor)

MIGHTY LEMON DROPS/Laughter (Sire/Reprise) 9 12

10 NINE INCH NAILS/Pretty Hate Machine (TVT)

MORRISSEY/Ouija Board, Ouija Board (Sire/Reprise) 11

SMITHEREENS/Smithereens 11 (Enigma/Capitol) 12

13 B-52'S/Cosmic Thing (Reprise) 14

1 **ELECTRONIC**/Getting Away With It (track) (Import) 19

LAURIE ANDERSON/Strange Angels (WB) 15 13

DEPECHE MODE/Personal Jesus EP (Sire/Reprise)

OCEAN BLUE/Ocean Blue (Sire/Reprise) 17 17

THEY MIGHT BE GIANTS/Flood (Elektra) 26 13

UB40/Labor Of Love II (Virgin) 13 27

20 ERASURE/Wild! (Sire/Reprise) 20

LENNY KRAVITZ/Let Love Rule (Virgin) 18 21

DRAMARAMA/Stuck In Wonderamaland (Chameleon/Capitol)

23 RED HOT CHILI PEPPERS/Mother's Milk (EMI) 24

MICHELLE SHOCKED/Captain Swing (Mercury) 22

24

PRIMITIVES/Pure (RCA) 25

DEBUT

23

SILENCERS/A Blues For Buddha (RCA) DEBUT

3 SCREAMING BLUE MESSIAHS/Totally Religious (Elektra)

DEBUT **ELEVENTH DREAM DAY/Beet (Atlantic)** 23

CAMPER VAN BEETHOVEN/Key Lime Pie (Virgin)

RED LORRY YELLOW LORRY/Blow (Beggars Banquet/RCA)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations

מבעעור ז דפונו

DEBUT

RAVE-UPS BLUE NILE RENEGADE SOUNDWAVE SILENCERS

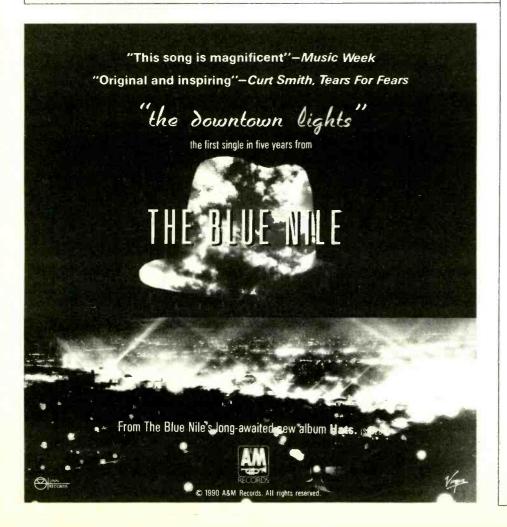
GRANT HART

HOTTEST

PETER MURPHY JESUS & MARY CHAIN B-52'S NINE INCH NAILS **ELECTRONIC CREATURES** KATE BUSH **PSYCHEDELIC FURS**

ングロン スミシリョウノミン

PETER MURPHY NINE INCH NAILS **ELECTRONIC** JESUS & MARY CHAIN **CREATURES** THEY MIGHT BE GIANTS



שבעשו זכטעו

WHITESNAKE/Deeper (41) CULT/Sweet (40) TOM PETTY/Face (34) AEROSMITH/What (33) KISS/Forever (30) **ROLLING STONES/Almost (30)** RUSH/Presto (28) RICHARD MARX/Too (27) WARRANT/Sometimes (27) E. BRICKELL /Hard (26) BILLY JOEL/Go (26)

HOTTEST

E. CLAPTON/Bad (129) R. STEWART/Downtown (127) EDDIE MONEY/Peace (121) DON HENLEY/Dirt (88) ALANNAH MYLES/Black (88) MSG/Anytime (81) SCORPIONS/Can't (75) SMITHEREENS/GIrl (72) TESLA/Love (71) NEIL YOUNG/No (70)

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ALANNAH MYLES/Black (64) MSG/Anytime (46) TESLA/Love (37) MOTLEY CRUE/Kickstart (24) SCORPIONS/Can't (24) SKID ROW/Remember (23) WHITESNAKE/Deeper (18) AEROSMITH/What (17) NEIL YOUNG/No (17) E. CLAPTON/Bad (15)

W&ACTIV

SHARK ISLAND "Paris Calling" (Epic) 25/2 (25/6)
Adds: KNCN, WROV. Heavy 1: KUPD. Medium 7: KISS, WDHA, KLBJ, KKEG, WLAV, KMOD, KRZQ.

BRITNY FOX "Dream On" (Columbia) 24/16 (8/6)
Adds including WDHA, WCCC, WEZX, KMJX, KBAT, WAPL, WAZU, KMOD, KXUS, WZZQ, KFMF. Heavy 1: WLZR. Medium 8: WDVE, KISS, WQFM, KBPI, KUPD, KBER, WCMF, KRZQ.

JON ANDERSON "Far Far Cry" (Enigma) 22/10 (12/11)

Adds: CHOM, KTCZ, KBCO, KKEG, WRXK, WRDU, WAPL, WIZN, KCHV, KFMU. Heavy 2 including WTKX. Medium 13 including KYYS, WPYX, WHEB, WRXR, WZBH, WMAD.

PETER MURPHY "Cuts You Up" (Beggars Banquet/RCA) 21/7 (15/13)

Adds: WBCN, WROV, KJOT, KRZQ, KTYD, WKGB, KRQU. Heavy 1: WXRT. Medium 14 including KBCO, KXRX, WHFS, KLBJ, KRIX, KMBY, WMAD, KWHL, KFMU.

SALTY DOG "Come Along" (Geffen) 21/6 (16/4)
Adds: KISW, WCMF, KLBJ, WKGB, KBOY, KCHV. Heavy 1: KNAC. Medium 8: WBAB, CILQ, KUPD, WTPA, WRXK, KBAT,

TIM KARR "Rubbin' Me The Right Way" (EMI) 19/19 (0/0)
Adds including KLOL, WDHA, WEZX, WROV, KJJO, KILO, KTYD, KEZE, WPXC, WZBH. Medium 5: KISS, KGON, WAOR, KBOY, KZOQ.

FASTER PUSSYCAT "House Of Pain" (Elektra) 19/6 (14/3)
Adds: WSHE, KZRR, KDJK, KSQY, KRQU, KCHV. Medium 6: WFBQ, KUPD, KRXQ, KBER, KRZQ, WZZQ.

RAJER PUSSTUAL ROUSE UI PAIR" (EIEKITA) 19/6 (14/3)
Adds: WSHE, KZRR, KDJK, KSQY, KRQU, KCHV. Medium 6: WFBQ, KUPD, KRXQ, KBER, KRZQ, WZZQ.

NUCLEAR VALDEZ "Summer" (Epic) 19/2 (19/1)
Adds includin. Heavy 3: WBCN, KRIX, KRQU. Medium 12: WSHE, WRKI, WDHA, WHCN, KLAQ, WRXK, KBAT, KMOD, KMBY, KRZQ, KFMQ, KBOY.

WEBB WILDER "Hittin" Where It Hurts" (Island) 17/17 (0/0)
Adds including WBCN, WDVE, WNOR, WLLZ, WQFM, WHFS, WEZX, KMBY, WGIR. Heavy 2: WXRT, WROV. Medium-6: WBAB, WAPL, KRZQ, WPXC, KQWB, WMAD.

MOTLEY CRUE "Without You" (Flektra) 17/11 (6/4)
Adds: KISS, WLLZ, WHEB, KRIX, KATT, KEZO, WIOT, KICT, KKDJ, KOMP, WGLF. Heavy 4 including KUPD, KTAL, KNAC.
Medium 9 including WKLS, WTKX, KRZQ.

LOU GRAMM "True Blue Love" (Atlantic) 16/15 (1/1)
Adds including WHCN, WWTR, KSQY. Heavy 3: WRKI, KRNA, WAOR. Medium 10: WDHA, WCMF, KMJX, WRDU, WIXV, WKQZ, KMOD, KLCX, KPOI, KDJK.

BALAAM & THE ANGEL "I Took A Little" (Virgin) 15/13 (2/2)
Adds including WBCN, KISS, KRQR, WDHA, WRXK, KJJO. Medium 9: KUPD, KGON, WHFS, WTPA, KLAQ, KRIX, WNCD, KRZQ, KTYD.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS - Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED - This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner. Symbols:

'a' - Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +.

Parallel Two: 200,000 1,000,000.

Parallel Three: under 200,000 Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel

P1

WBCN/Bost (617) 266-1111

PD: OEDIPUS MD: CARTER ALAN

(716) 881-4555 PD: JOHN HAGER MD: BOB RICHARD

MD: BOB RICHARDS

Beayy
LOU GRAMM
ERIC CLAPTON
BONIAM
BONIAM
BONIAM
KONEY
WITHESMAKE(M)
ROD STEWART
RUSR(M)
PRIL COLLINS
SCORPIONS
TOM PETTING
RELISSA ETHERIDGE
RELISSA ETHERIDGE
RELISSA ETHERIDGE
AND COCKER
STEVIE RAY VAUGHAN
JOE COCKER
ARROSMITH(L)
DIVING FOR PEARLS
DON HEMLEY
MAGIUM
CREAT MRITE
SHITHEREENS
ROCKERS

ALANNAH MYLES Light

PD: IAN MACLEAN MD: NEIL KUSHNIR Beary
TEARS FOR FEARS
BAD ENGLISH
BILLY JOEL
LENNY KRAVIT2
PHIL COLLINS
LOU GRAM
PETER HIMMELMAN
TINA TURNER
BOD STEWART a RUSH
a SKID ROW
a TRAGICALLY HIP
Light
a MSG

WMMR/Philade (215) 561-0933 PD: JOE BONADON MD: ERIN RILEY PD: JOE BIN RAIDONNA
MD: BERN RAIDONNA
MD: REATY

REATY
AEROSMITH
ERIC CLAPTON
BOD STEWART
ROLLING STORES
SKID BON
BILLY JOEL
EDDIE HONEY
A PHIL COLLINS
MEIL YOUNG
MEDIA
ALARM
A ALARM
A ALARM
TESLA
MARE A DIFFERENCE
DON HENLEY
SMITHERRENS
HUMTER A RONSON
TEICHARD
JOAN JETT
RICHARD MAX
MOTLEY CRUE
MILTESNAKE
CULT
MILTESNAKE
STEVIE RAY VAUGHAN
LIGHT

WHJY/Providence

(401) 438-6110 PD: BILL WESTON MD: CHRIS HERRMA MD: CHRIS HERRM
Heavy
TESLA
SMITHEREENS
EDOIE MONEY
EDOIE MONEY
EDONE MARK
ERIC CLAPTON
AEROSHITH
SCORPIONS
TOWNER
BOD ENGLISH
SCORPIONS
TOWNER
HOLING
ANTENION
AEROSHITH
SCORPIONS
TOWNER
HOLING
ASTELLI
PAUL MCCARTNEY
ALANNAR MYLES
MICHAEL PENN
BILLY JOEL
RICHARD MARK
GIANT
HHITESNARE
ED TOWNING ALLE MELLY JOEL

RICHARD MARX
GIANT
RICHARD MARX
GIANT
RICHARD MARX
GIANT
AND PETTY
DON HERLEY
GENT WHITE
Red Lu
ALICE COOPER
ANGELSUNS
LA LODGS
DIVING FOR PEARLS
ALARM

CILQ/Toronto (416) 967-3445 PD: GARY AUBE MD: JOEY VENDE

Heavy

ERIC CLAPTON
LENNY KRAVITZ
EDDIE MONEY
ROLLING STONES
SKID ROW
ROLLING STONES
SKID ROW
ROLLING STONES
SKID ROW
ROLLING STONES
SKID ROW
ROLLING STONES
RECATTA (M)
RUSSI(M)
MORRS
WE MITCHELL(M)
RAGIUM
BAD ERGLISH
RHCHUSS
BAD ERGLISH
RHCHUSS
RECATTA (M)
RECATTA

LORD TRACY
MSG
MOTLEY CRUE
MICHAEL PENN
RED NOT CHILI PEPP
SEOPE TONS
STEVIE RAY VAUGHAN
JOE SAFRIANI
HAVANA BLACK
RICHARD MARX
CULT
GONEYMOON SUITE
SASS JORDAN
LUBA
RAY LYELL
TRAGICALLY HIP
BRYAN ADAMS

WWDC/Washing! (301) 587-7100 VP/PRG: DAVE BROWN
MD: DUSTY SCOTT

WDVE/Pittsburgh (412) 937-1441

PD: GENE ROMA MD: HERSCHEL Meavy LOU GRAMM STEVIE RAY VAUGHAN BAD ENGLISH BAD ENGLISH
MSG
ERIC CLAPTON
AEROSHITH
DIVING FOR PEARLS
WHITESHARE
TOM PETTY
ROLLING STOWES
FO ADL MCCARTHEY
BILLY JOEL
Mcdathey
SCORPIONS
CLARKS
CL

CLARS
GIANT
OLARS
GIANT
HEIL YOUNG
JUNKYARD
A MOOTER MYLES
GEORGIA SATELLITES
JOAN JETT
BRITHY FOX
PITTSBURGH ROCK'N'
Light
WEBB WILDER

WIYY/Baltimore (301) 889-0098

(301) 889-0098
PD: RUSS MOTTLA
HOLD PARK PRANCE
(FOOEN)
PHIL COLLINS
DIVING FOR PEARLS
LOU GRAMM
DON HENLEY
FOR PETTY
SKI ROW
SKI ROW
AND STEMARY
ROD STEMARY
LIND TRACCY
CONCERNOY
RICHARY
ROG
ROLLING STONES MISG NOTES SCORPIONS SCORPIONS SMITHEREENS TESLA WHITESNAKE BABYLON A.D. COMPANY OF WOLVES GORKY PARK MOTLEY CREE

WBAB/Long Islan (516) 587-1023 PD: JEFF LEVINE MD: RALPH TORTORA

MD: RALPH TORTORA

Reavy
BELLY JOEL (M)
AEROSHITH (M) (M)
BELLY JOEL (M)
AEROSHITH (M) (M)
BELLY JOEL (M)
ROD STEWART
SKID ROW
LOU GRAWM
LOU GRAWM
HOUSE HONEY
EDDIE HONEY
BUIL HOCANTHEY
EDDIE HONEY
BUIL HORS
BUIL HONEY
B

MICHAEL PENN
Medius
BAD ENGLISH
BAD ENGLISH
TOM PETTY
B-52'S
DON HENLEY
RUSH
BORN ON THE FOI
WARRAN
JOAN JETT
JOE SATRIANI
LA. GUNS
SALTY DOG
BABYLON A.D.
WEBB WILDER
GIANT
AGGIANT
AGGIANT
AGGIANT
AGGIANT
AGGIANT
AGGIANT

GRATEFUL DEAD KINKS

APD: CHRIS JAMES
Reavy
EDDIE MONEY
ERIC CLAPTON
MOLLY HATCHET
MSG
SMITHEREENS
STEVIE NICKS
AEROSMITH
BAD ENGLISH
BILLY FOOL
DIVING FOR PEARLS
BORN ON THE FOURTH

WTPA/Harrisbu (717) 697-1141

PD: JEFF KAUFFMAN APD: CHRIS JAMES

HOOTERS
JOE SATRIANI
MICHAEL PENN
MELL YOUNG
ROLLING STONES
SCORPIONS
STEVIE RAY VAUS
TOM PETTY
WILLTESNAKE
REGION THE A
GERAT WHITE
A KISS
A KISS
A KARRANT
Light

MD: LORRAINE CARU
HEAV
BOWHAM
ERIC CLAPTON
PILL COLLINS
BILLY JOEL (*)
EDDIE MONEY
TOW PETTY
ROLLING STONES (M)
SMITHERERN
ROLLING STONES (M)
SMITHERERN
ROLLING STONES (M)
SMITHERERN
RELL YOUNG
PAUL MCCARTHEY
RUSH
HOOTERS
ALANNAH MYLES
ALANNAH MYLES
ALANNAH MYLES
ALANNAH MYLES
ALANNAH MYLES
ALANNAH MYLES
ALANNAH TYLES
ALAN WCCC/Hartford (203) 233-4426 PD: TED SELLER

WNEW/New York (212) 286-1027 PD: DAVE LOGAN MD: LORRAINE CAR

MSG JOAN JETT LENNY KRAVITZ RED HOT CHILI PEPF

P2

WPYX/Albany (518) 785-9061

MD. JOE MOSS

BEAVY
ROD STEWART
EDDIE MONEY
TESLA
ROTE
ALANNAH HYLES
RICHARD
R

WZZO/Allentov (215) 694-0511

PD: RICK STRAUSS

PD:

WEATY
BILLY JOEL
ERIC CLAPTON
SCORPIONS
TESLA
AEROSMITH
PHIL COLLINS
WHITESNARE
ALANNAH MYLES
ALANNAH MYLES
CULT

BY
LIGHT
LIGH

WHFS/Annapolis

PD: MICHAEL BUTSCHE MD: WEASEL

(301) 306-0991

WKLC/Charlesto (304) 722-33308 PD: ALAN SELLS MD: MARK SAVAGE

MD: MARA ...

Reavy TESLA ...

ROD STEMART SKID ROW EDDIE MONEY ...

ROLLING STOWS ...

ALANNAH MYLES ...

MOTLEY CRUE ...

Medium ...

PRIL COLLINS ...

BON HENLEY ...

Light

WRKI/Da

(203) 775-1212

PD: TOM O'BRIEN MD: TIM SHEEHAN

OM/PD: JOHN COOPER MD: JOE MOSS

PD. TEC. SELLERS

Heavy
BOD STEMART
BOD STEMART
BOD STEMART
BELC CLAPTON
SCORPIONS
NGG
TESLA
ALARMAN MYLES
BALANMAN LISH
DON HERLEY
PAUL MCCARTNEY
GIANT
STEVIE RAY VAUCHAN
MINITEMATEN
DIVING FOR PERALS
PHIL COLLINS
ARROSMITH
RUSH
MINITEMATEN
GRATEFUL DEAD
MEGIUM
BONNAM
JOAN JETT
CULT
LA - CUNS
BORN ON THE FOURTH
BRITHY FOX

WOUR/Utica (315) 797-0803 PD: PETER HIRSCH OM/MD: TOM STARR

OM/MD: TOM STARR
Beavy
ROD STEWART
EDDIE MONEY
AEROSHITH
LOU GRAMM
SRID ROM
ERIC CLAPTON
PHIL COLLINS
BILLY JOEL(M)
a BOMMAN
Light
a DIVING FOR PEARLS (L

WHCN/Hartford (203) 247-1060 PD: BOB BITTENS MD: KIM ALEXANDER

PDI BUS BITTENS

REATY
AEROSMITH
ALBANNAH MYLES
EDDIE MONEYNES
EDD

WPLR/New Haven (203) 287-9070 PD: JOHN GRIFFIN MD: TOM BASS

(914) 471-1500 PD: BILL PALMERI MD: PAM BROOKS

Heavy
Bad English
Melissa Etherioge
EDDIE MONEY
LOU GRAMM
BILLY JOEL
ROD STEWART
RONHAM ROD STEWART
BONNAM
SRID ROM
SRID ROM
ROLLING STONES
FRIL COLLINS
ALARM
RICHARD MARX
GRATEFUL DEAD
RICHARTHY
AEROSMITH
SCORPIONS
DON HEMLEY
Medium
CULT
Light
HAVANA BLACK

CHEZ/Ottawa (613) 563-1919 PD: STEVE COLWILL MD: GREG TORRINGTO

Heavy
AEROSMITH(M)
ANIMAL LOGIC(M)
B-52'S
BAD ENGLISH
KATE BUSH
CHALK CIRCLE

NEIL YOUNG MSG
LENNY KRAVITZ
BILLY JOEL
DON HENLEY
Medium
a TOM PETTY(L)
Light
a KISS(L)
a GRATEFUL DEAD

ERIC CLAPTON(M)
PRIL COLLINS(M)
CROSSY, STILLS & N
TERRICT TERN TO'AR
ON DIXON(L)
MELISSA STHENIOG
GRATEFUL DEAD
HOTERS (M)
HOTERS (

WCMF/Rochester (716) 262-4330 PD: STAN MAIN APD/MD: DAVE KANE

Heavy
AEROSMITH(M)
RUSH(M)
BILLY SQUIER
WHITESNAKE(M)
RICHARD MARX
MSG
Medium
SLIDE
WARRANT
Light

WEZX/Scrantor (717) 961-1842

PD: JIM RISING HD: JACK MEYERS MO: JACK MEYERS
Heavy
ALARM NOLISH
BERIC CLAPTON
PRIL COLLINS
DON MENLEY
EDDIE MONEY
MGG LING STONES
ROLLING STONES
LIGHT
BERITMY FOX
ALICE COOPER
RISS AND AREA
RICHARD MARX
RICHAR

PD. REITH MASTERS

Reavy

Heavy

SHITHERERS
TESIA

TESIA

DOING

HEAVE

ROD STEWART

TOM PETTY

PAUL MCCARTNY

PAUL MCCARTNY

ROLLING STONES

BILLY JOEL

MILTESMARE

NEIL YOUNG

MILTESMARE

NEIL YOUNG

ALANMAN MYLES

RICUARD MARK

MERCHISH

GREAT WHITE

MEGIUM

CULT

Light

WAQX/Syracuse (315) 472-0200 MD: MEG STEVENS

HE: MEG STEVENHeavy
ERIC CLAPTON
ROD STEWART
ROLLING STONES
EDDIE: MONEY
EDDIE: MONEY
EDDIE: MONEY
MELISSA THURITOE
SHITHERENS
BILLY JOEL
PAUL MCCARTNEY
OON HERLEY
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HEAVE
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ARESHITH

WDHA/Dove

(201) 328-1055

EXEC VP: BOB LINDER

STEVIE RAY VAUCHAN
RUSH
HITESHARE
HITESHARE
HE HEADING
NE HEADING
A ROLLING STONES
A KISS
A K

WHEB/Portsmo (603) 436-7300

Heavy TESLA(L) SMITHEREENS PAUL MCCARTNEY ROD STEWART ROLLING STONES SCORPIONS ERIC CLAPTON ALANNAH MYLES

INT PD: JON ERDAHI HD: SCOTT LAUDANI

PD: JOHN POWELL MD: CEPTH MICHAELS

WPXC/Hvar

PD: SUZANNE TONAIRE APD/MD: JEFF SANGERS APD/MD: JEFF SAN
Reavy
BOB DYLAN
DON HEMLEY
BOB DYLAN
ON HEMLEY
GRATFUL DEAD
NEIL YOUNG
LENNY KRAVITZ
EDDIE MORTHEY
ERIC CLAPTON
CROSBY, STILLS &
SCORPIONS
MG
RUSH
MG
ATOM PETTY
MI CHAEL PENN
MC STONES
A NOLLING STONES
A HAVANA BLACK
A CILL
STIM SARR
A KISS

(603) 625-6915 OM/PD: JON ERDAHL MD: KAREN A. SMALL

Heavy ERIC CLAPTON(M) EDDIE MONEY PAUL MCCARTNEY ROLLING STONES ROD STEWART

AEROSMITH

ALARM

BAD ENGLISH

BONHAM

TOM PETTY

TOM PETTY

PETTY

BY VING FOR PEARLS

GRATEFUL DEAD

HOTEL

ALARMAN HYLES

ALARMAN HYLES

ALARMAN HYLES

ALARMAN HYLES

STEVIE RAY VAUGHAN

NE WOODEN

NE WOODEN

ALARMAN HYLES

STEVIE RAY VAUGHAN

NE WOODEN

ALARMAN HYLES

STEVIE RAY VAUGHAN

NE WOODEN

ALARMAN HYLES

STEVIE RAY VAUGHAN

NE WOODEN

ALARMAN OF WOLVES

B DISTANCE

B DISTANCE

WAIN MIPORITION

WHIPORITION

WAIN MIPORITION

WAIN MIPORITION

WAIN MIPORITION

WAIN MIPORITION

WAIN MIPORITION

WAN MIPORITI

WBLM/Portland (207) 774-6364

Heavy TESLA LOU GRAMM SKID ROW ROLLING STONES ERIC CLAPTON WHITESNAKE

Heavy
ALARM
ERIC CLAPTON
BAD EXELISH
RUSSA ETHERIDGE
RUSSA ETHERIDGE
RUSSA ETHERIDGE
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RUSSA R

P3

(607) 785-9925 PD: PAUL MICHAI

Heavy ALARM

PD: STEVE CORMIER PD: SILL.

THE TOM VAN SANT

HEAVY
MELT YOUNG
ERIC CLAPTON (M)
TRACY CHAPMAN
PHIL COLLINS
KATE BUSH
PAUL MCCARTHEY
PAUL MCCARTHEY
PAUL MCCARTHEY
PAUL MCCARTHEY
PAUL MCCARTHEY
PAUL MCCARTHEY
RUSH(M)
TO
BILLY JOEL
JETHRO TULL
ALANNAH WYLES
SMITHEREENS
MAREN ZEVON
AEROSHITH
A MCOULEN FOR THE AP
A MCOULEN FOR THE AP
A CON HERLY
A ALARM
LIGHT
A SUAN JETT
A SUAN JET
A SUAN JETT
A S

WZXL/Cape May (609) 522-1416

PD: BARBARA VOIGHT APD: MIKE ONDAYKO APD: MIRE ONUA:

Heavy
ERIC CLAPTON (M)
LOU GRAMM
BILLY JOBEL (L)
EDDIE MONEY
TOM PETTY (M)
SKID ROW
HOLLY
SKID ROW
HONAY
PHIL COLLINS
ROLLING STONES!
Med Lua
MITTESNAKE
Light
A GREAT WHITE
GREAT WHITE
GREAT WHITE
GREAT

WZBH/Ocean City (302) 856-2567

MO. CEPTH MICHAELS

REAY
AEROSHITH
B PHIL COLLINS
LOU GRAMM
BILLY JORL
LOU GRAMM
BILLY JORL
TOM PETTY
ROLLING STONES
SKID RON
SMITHEREENS
ROD STEWART
ALART
ALART
ALART
ALART
MELL SAD THERIDGE
ALANNAH MYLES
SCORPIONS
STEVIE RAY VAUGHAN
NEIL YOUNG
RICHARD MARK
MED JORNAH
MED JORNAH
BORN ON THE FOURTH:
HOOTERS
THE KARR

(508) 778-2888

BILLY JOEL
SMITHEREENS
EDDIE MONEY
MELISSA ETHERIDGE
LENNY KRAVITZ
NELL YOUNG
SCORPIONS
JOE SATRIANI
MSG Medium Light

OM: JOSE DIAZ MD: ROBIN MATHIEU

OMFE.

BRETY

BRETY

ALANNAH MYLES

BAD ENGLISH

BAD ENGLISH

ROLING STONES(M)

ROD STEWART

LOU GRAMM(L)

DIVING FOR PERLS

EDDIE MONEY

WARRANT

BILLY JOEL(M)

ERIC CLAPPON

Medium

TOM PETTY

A CULT

BILLY

BILLY JOEL (M)

REGION OF TOMER

TOM PETTY

A CULT

BILLY STONES

BOTH STONES

ROUFE Z'NUFF

NEIL YOUNG
HOTLEY CRUE
PED HOT CONLI PEPP
WHITESHAKE
ANIPAL LOGIC
LORD TRACY
BON HEALT
AND TRACY
A ROLLING STONES
J MARANNET
GREAT WHITE
GREAT WHITE
STEVIE RAY VAUGHAN

WKLS/Atlanta (404) 325-0960

PD: BILL PUGH MD: BETH WEPPLE

P1

KTXQ/Dallas (214) 528-5500

PD: ANDY LOCKRIDGE APD: REDBEARD PD: ANDY WARD PROBLEM PROBLEM

KLOL/Houston (713) 526-6855

WSHE/Miami (305) 581-1580 PD: BRIAN KRYSZ RESEARCH: JEFF BELL

Heavy SKID ROW ROD STEWART LOU GRAMM BAD ENGLISH(L) EDDIE WONEY TESLA MOTLEY CRUE(L) Medium ALANNAH MYLES MSG

ALANNAH MYLES
MSG

a REROSHITH
NUCLEAR VALDEZ
BILLY JOEL
JOAN JETT
GREAT WHITE
GREAT WHITE
GREAT WHITE
GREAT WHITE
SHITHERERNS
SHITHERERNS
SHITHERERNS
SHICHARD MARX
WHITESHAKE(L)
ROLLING STONES
LIGHT
A COLLT
3 COLLT
3 COLLT

a GIANT a FASTER PUSSYCAT a BORN ON THE FOURT

WYNE/Tampa

MSG DIVING FOR PEARLS

MC: BETH MEPPLE

Heavy

NEIL YOUNG(M)

SHITHEMENS

TESLA

TOM

TESLA

TESLA ENUFF Z'NUFF
CIANT
L.A. CUNS
RICHARD MARX
LENNY KRAVITZ
BENNY KRAVITZ
WHITESNAE
MOTLEY CRUE
WARRANT
RUSH
BAD ENGLISH
DON HENLEY
CULT THE DEAD
JOAN JUTT DEAD PD: REN ANTHONY MD: PATTY MARTIN PD: REN MILLIAN
THE REAVY

BREAVY
SMITHERERS
ERIC CLAPTON
MSG EDDE MONEY
TO BE TO THE MONEY
TO BE TO THE MONEY
TO BE TO THE MONEY
THE TO THE TO THE MONEY
TO BE TO THE TO THE MONEY
TO THE TO THE TO THE MONEY
TO THE TO TH

WGTR/Miami (305) 759-4311

(305) 759-4311

ON BILL WISE

ON BRENT ALBERTS

FROZEN

HEAVY

TOM PETTY

ROB STEWART

ROBIN(MINNEY

SCORPIONS

SHITHERERS

MEGIUM

HEAVE

MINNEY

MIN MSG ROLLING STONES TESLA WHITESNAKE

WRNO/New Orlean (504) 889-2424 PD: MICHAEL COSTEL

PD: MICHAEL COSTELL

HEATY
MHITESHAKE (M) (L)
EFELC CLADY
NOD STEMART
DON MENLEY
DON MENLEY
DON MENLEY
STEVIE RAY VAUGHAN
Med lum
NELL YOUNG
SCORPIONS
RUSH(L)
BAD ENGLISH
ALANNAH MYLES
ANG

MSG ALARM AEROSMITH(L) PHIL COLLINS JOAN JETT ROLLING STONES Light WARRANT (813) 228-6090 PD: TOM MARSHALL APD: CHARLIE LOG

WNOR/Norfolk (804) 623-9667 PD: BRYAN JEFFRIES MD: MARK BRADLEY Heavy ERIC CLAPTON DON HENLEY ROLLING STONES NEIL YOUNG FLIES ON FIRE(L) SMITHEREENS

KISS/San Anto

(512) 342-4999

PD: TIM PARKER APD/MD: TOM SCH

WWTR/Ocean City (301) 289-4545 Light WEBB WILDER OM/PD: SKIP ISLEY MD: COLLEEN CAREW

a KISS
a HOOTERS
a ENUFF Z'NUFF
Light
a HAVANA BLACK
a SHAKING FAMILY

SOUTH

PD: TIM FORMAT
APD/MD: TOM SCHEPP
Heavy
APROSMITH
ANGCLIS (M)
MSG (M)
CULT
DIVING FOR PEARLS
EMUFF 2: NUFF
COREAT MITTE
MOTLEY CRUE
MOTLEY CRUE
MOTLEY CRUE
MOTLEY CRUE
MOTLEY CRUE
MOTLEY
MOTL



WRXR/Augusta (404) 722-9696 PD: BOB EDWARDS APD: BOBBI JONES

APD: BOBBI JONES

Heavy
ERIC CLAPTON (M)
DON REMLEY
PHIL COLLINS (M)
ROLLING STONES (M)
NEIL YOUNG
AND ENGLISH (L)
Medium

AND
AND ENGLISH (L)
Light
BULLY JOEL
BULLY JOEL
BULLY JOEL

KLBJ/Austin (512) 832-4000 OM: CLARK RYAN PD: JEFF CARROLL

ON: CLARA CALL
PRO: JEFF CARROLL
Reavy
GNATTHIL DEAD
TREVOR RABIN
ROLLING STONES
NEIL YOUNG
ERIC CLAPTON
RUSH
AF ROMENT TH

KWIC/Beaumont (409) 866-1869

PD: PAUL REEL APD/MD: TIH RELLEY PDI ...

Reavy

EDDIE MONEY

MELISSA ETHERIDGE

MEG

ROD STEWART

TESLA, SIEMLEY

ALANNAN MYLES

ERIC CLAPTON

BILLY JOEL

LENNY KRAVITZ

MELL YOUNG

MEDIUM

BORN ON THE FOU

Light

A RUSH

A CLIST

A SUSH

A CLIST

A C

WAVF/Charleston (803) 554-4401 VP/PROG: JEFF KENT MD: DAVE ROSSI

MD: DAVE ROSSI

HOU GRAMM
PHI COLLING
PHI

WZYC/Coastal NC (919) 247-6343 OM/PD: BILL CAN

ALANNAH MYLES
RUSH(M)
SCORPIONS
ROD STEMART
ROLLING STONES
TESLA
STEVIE AAY VAUGH
NEIL YOUNG
AEROSMITH(M)
MICHAEL PENN
WHITESNAKE
Medium
Light

WMFX/Columbia (803) 772-4980 MD: MIKE WILLIS MD: MIRE WILLIS
HAAVY
BOD STEMART
DON HEMSEY
EDDIE HONEY
ALANNAH WYLES
ERIC CLAPTON
NELL YUUNG
BAD ENCLISH
Medika:
PHIL CCLLINGILIS
A PHIL CCLLINGILIS
A BERGOMITH
LIGH
E NUFF L'NUFF

KNCN/Corpus Christi (512) 289-1000 PD: DON GILMORE PD: DON GILMORE.

Heavy
ERIC CLAPTON (M)
GREAT WHITE
DON HENLEVES
ROCLING STONES
RUSH (M)
GIANT
A AEROSHITH
ALARM
BAD ENGLISH
PHIL COLLINS
PHIL COLLINS
LIAY JOEL
LIAY JOEL
LIAY JOEL
LIAY HONEY
MICHAEL PENN
SHITHERENS
TESLA RONEY
MICHAEL PENN
SHITHERENS
TESLA RONEY
LIAY LUGHAN
LENY KRAVITI
Med um
a BORN ON THE FOURT'
LIGHT
TOM PITTY
LIGHT
TOM PITTY
LIGHT
SOMPHON ON THE FOURT'
A TOM PITTY
LIGHT
SOMPHON ON

KLAC/EI Paso (915) 544-8864 OM/PC NAT LAMP MD: PIKE RAMSEY

MD: FIKE RAMSEY

BERVY
RUSH
ERR CLAPTON
BER CLAPTON
BER SATRIANI
ROCLING SYONES
AEROCHITH
MITTEREENS
ALANEAH HYLES
LEWNY RRAVITZ
MKG
STEWART
EDDIE MONEY
TESLA
MELL YOUNG
PAUL MCCARTNEY
HEALING
E BUTTERS
ALANEAH HYLES
BOTTEWART
BOTTEWART
BOTTEWART
BOTTEWART
TESLA
MELL YOUNG
PAUL MCCARTNEY
HEALING
B ALANEAH
B MICHAEL PENN
B BALAAM L THE ANGEL

KKEG/Fayetteville (501) 521-5566 PD: GINGER MACKENZIE MD: TODD CHASE

a RUSH
a REQUIEM FOR THE AM
a TOM PETTY
Light

WRXK/Ft. Myers (813) 332-3696 PE: DICK TYLER ME: ARVETTE HE: ARVETTE

Heavy
AEROSHITH(M)
BPD ENGLISH
DPD ENGLISH
DIANT
OCN HENLEY
BILLY JOEL
MEG
PAUL HACARTNEY
SEID ROW
STEVIE BAY VAUGHAN
MEITESHAKE
MEIL YOUNG
MEGIUM FOR THE AM
G RATEFUL DEAD
B ALGARE
B BALAMA & THE ANGEL
A HAVENES
A TORA TORA

(919) 274-8042 FD: BRUCE WHEELER MD: JOHN AMBERG

Beavy
ERIC CLAPTON (M)
ALANNAH MYLES
IOD STEWART
IDDIE MONEY
EOLLING STONES
DON MENLEY
A TICHARD MARX
LIGHT
A STONE
STONES
AUSH
A STEVIE RAY VAUGHAN

WIMZ/Knoxville (615) 525-6000 PD: RANDY CHAMBERS MD: MIKE STEWART

Heavy DON HENLEY EDDIE MONEY ROD STEWART RICHARD MARX BILLY JOEL PHIL COLLINS

Continued on next page

SOUTH (Continued)

BAD EMGLISH(M)
MRITESHANIL
MRITESHANIL
ALANNAH MTLES
ROLLING STONES
RIX
AEROSHITH
BESLARRENS
TESLARRENS
TESLARRENS
POCO
MOTICE (GUE
ERIC CLAPTONIM)
PARE MECARTNEY
RISS
RISS

WKQQ/Lexington (606) 252-6694 PD: PETER DELLORO

PD: PETER DELLORO

Reavy
Easy
ERIC CLAPTON
PHIL COLLINS
GEORGIA SATELLITES
DON HENLEY
BILLY JOEL (M)
ALANNAH MYLES
ALARM
TESLA
LENNY RRAVITI
SCORPIONS
STEVIE RAY VAUGHAN
WEBB WILDER
HOOTERS
MSG
SIMAKING FAMILY
A MHOTENSHARE
A ROSSHY, STILLS & N
MCGI STILL MCCARTNEY
A CULT

KMJX/I ittle Rock (501) 224-6500 PD: TOM WOOD MD: DAVID A. ROSS

MDI DAVID A. ROSS

Reavy
TESLA
ROD STEMART
ROD STEMART
ROD STEMART
ROD STEMART
ROD RODE
STEMART
ROD RODE
STEMART
ROD RODE
STEMART
ROD HONEY
SCORPIONS
DON NEMLEY
ALARM
RED HOT CHILI PEPP
NELL YOUNG
PAUL MCCARTNEY
RODLEY
RODLEY
RODLEY
RODLEY
RODLEY
RODLEY
RODLEY
LIGHT
LIGHT
BORN ON THE FOURTH
BRITHY FOX

WQMF/Louisville (502) 896-4400 OM: TERRY MEDERT

OH: TERRY MEDERT

Reavy
PHIL COLLINS
ALARM(M)
TESLA
AEMOSHITH(H)
DON HEMLEY
BAD EMGLISH
WHITESHAME (M)
DIVING FOR PEARLS
RUSH(M)
EDDIE MONEY
GREAT WHITE
LOU GRAMM
ROLLING STOMES
MSG
SCORPIONS
SHITHERENS
SHITHERENS
SHITHERENS
SHITHERENS
TOM PETTY
Medium
A KISS
A CULT

WQBZ/Maco (912) 825-0106

PD: NATHAN NABAD ENGLISH
BAD ENGLISH
PROSOCIET (A)
PERSOCIET (A)
TESLA
TON PETTY
ROD STEMART
EDDIE MONEY
HITESMA KE
LOU GRAMM
STID NOM
DON MEMLEY
NEIL YOUNG
ERIC CLAPTON
HOLLING STONE
GIANT
HOLLY JOLL
MITHEREENS
MEGIUM
LIGHT
A. RUSH

KRIX/McAllen (512) 968-1548 OM: OSCAR ADAME

Beavy MICHAEL PENN(M) TOM PETTY VITAMIN Z ROD STEWART PETER FRAMPTON RUSH(M) ALARM POCO POCO
SCORPIONS
GIANT
GEORGIA SATELLITES
JUNKYARD
ERIC CLAPTON
DON HENLEY
RED HOT CHILI PEPP
NUCLEAR VALDEZ
\$4 40 NUCLEAR VALDEZ

54 40
NETL YOUNG
DPPECHE MODE
DIVING FOR PEARLS
DIVING FOR PARLS
WARRANT
ALANNAH MYLES
RICHARD MARK
ENUPF Z'NUFF
ROLLING STOMES
LEWNY KRAVITZ
HEGIUM
A FRONT
HEGUR A THE ANGEL
RISS A MARY CHAIN
LIGHT
FILES ON FIRE

PD: JOM MICHAELE

REAVY

HOTLEY CRUE (M)

MAKE A DIFFERENCE
ARROSAITE (M)

MISTESHARE (M)

MSG LING STONES

GROLLING STONES

GROLLING STONES

GROLLING STONES

GROLLING

METHOD

MET WRFX/Charlott (704) 338-9970 MD: D DAY (PROZEN) Heavy ERIC CLAPTO

PD: DRAKE HALL MD: KELLIE CRUISE MD: RELLIE CRÜISE

Reavy
ERIC CLAPTON(M)
DON HEMLEY
ALANNAM HOVES
SHITHERENS
ROD STEWART
TESLA
TORA TORA
Medium
BILLY JOELLI

BEROCHITH ARELITES
ERUFF 2. NUFF
LIGHT
CHEROLITES
CHICK
ENTRY
CHEROLITES
CHICK
CHIC

(615) 244-9532 PD: KIDD REDD

Reavy
ALARM
JOE COCKER
PHIL COLLINS(M)
LOU GRAMM
TO BETTY
SHITMERENS
NELL YOUNG
BONHAM
BILLY OPE
AND STEMART
MEDIAN
AND STEMART

KBAT/Odessa (915) 563-2121 PD: FRANK HALL MD: DREW DAWSON

Reavy SCORPIONS ROLLING STONES SMITHEREENS ERIC CLAPTON -TESLA ROD STEWART EDDIE MONEY ALANNAN MYLES AEROSMITH MSG

ALANNAN MTLES
AEROSHITE
NEIL YOUNG
DON HENLEY
ALARM
MEGIUM
BILLY JOEL
BILLY JOEL
BICHARD MARX
WARRANT
BORN ON THE FOURT!
COMPANY OF MOLVES
BRITHY FOA
BRITHY FOACK
BRITHY FOACK
JOE SATPIANI

WHTQ/Orlando (407) 295-3990 PD: JAY CRESSWELL MD: ANNIE SOMMERS

MD: ANNIE SOMP

REAVY

SCORPINS

EXCEPT COMEY

ALANNAH MYLES

MOTLEY CRUE

MSG

GIANT

ALARM

BON IGNLEY

JOAN JETT

BAD ENGLISH

DIVING FOR PE

ERIC CLAPTON

MEGUSH

LIA. GUNS

& EROSMITH

& MUNEY Z'NUFF

WARRANT

WTK X/Pensacola (904) 438-7543 PD: KEN CLARK MD: STRUMMER

MSG ROD STEWART NEIL YOUNG EDDIE MONEY

RUSH Medium

a AEROSMITH

a GRATEFUL DEAD

a TOM PETTY

a WHITESNAKE

Light

a JOE SATRIANI

WRDU/Raleigh (919) 876-1061

PD: BOB WALTON

HO: TOM GUILD

Heavy
TESLA
ERIC CLAPTON
BRIC CLAPTON
BRIC STEWART
AEROSHTHIL)
EDDIE MONEY
PHIL COLLINS
DON HENLEY
BAD ENGLES
BAD ENGLES
ALANNAH HYLES
B REQUIEM FOR THE AM
A ROLLING STONES
STEWLE RAY VAUGNAN
Light

KTAL/Shrevepo (318) 425-2422

PD: JOHN SHERMAN MD: TOM MICHAELS

(804) 756-6400

PD: BOB MEMMAN
MD: PAUL SHUGGUE
(TROZEN)
ERIC CLAPTON
RUSH
ERIC CLAPTON
RUSH
BOU GLAMM
HOT STEWARY
ROLLING STEWARY
ROLLING STEWARY
ROLLING STONES
PAUL MCCARTNEY
DON MEMLEY VAUCHAN
RESULY AUCHAN
RESULY STILLS & P
MES STILLS & P

PD: VIRGIL THO Beyy
ROLLING STONES (M)
LOU CRAMH (M)
LOU CRAMH (M)
EDDIE MONEY
TESLA
ERIC CLAPTON
ALANNAM MYLES
MICHAEL PENN
ROD STEWART
SKID ROV

REGIUM
REG

P3

WWWV/Charlo (804) 971-4057 OM: JAY LOPEZ MD: JOHN KNAPP

MD: JOHN ENAPP

Beavy
ERIC CLAPTON
AEROSHITHIN
AEROSHITHIN
PHIL COULINS (L)
EDDIE MONEY
BAD ENGLISH
BILLY JOEL
DON HERLEY
ALANNAH MYLES
ALARM
TEOPPIONS
Medium
AMITTESNAFT
Light
BORN ON THE FOURTH
B. BORN ON THE FOURTH
A. CULT

Reavy
BAD ENGLISH
ERIC CLAPTON
GEORGIA SATELLITES
GREAT WHITE
DON MENLEY
ALANNAH MYLES
EDDIE MONEY
MSG

MELISSA ETHERIDGE DON HENLEY PAUL MCCARTNEY BILLY JOEL ALANNAH MYLES Medium

WGCX/Mobile (205) 626-9600

(205) 626-9600
PDI J.T. STEVENS
APPO/MD: LORI DUBG
(FROZEN)
BEARY
ERIC CLAPTON
EDDIE MONEY
JOE COCKEN
ROLLING STONES
JOE COCKEN
AEROSHITH(M)
TOM PETTY
PHIL COLLINS
LOU GRAMM
MHITESNAKE
Medium
Light

WDiZ/Orlando (407) 682-7676

Reavy

RESAYS
RIC CLAPTON
SMITHEREENS
SCORPIONS
LOU GRAMM
ALANNAH MYLES
Medium
PHIL COLLINS
A EROSHITI
RICHARD MARX
KISS
Light

WROV/Roanoke (703) 343-4444 PD: MIKE BELL MD: DAVE COWAN

Heavy
AEROSHITH
WHITES NAME
RUSH
ERIC CLAPTON
WEBS WILDER
SMITHERER FOURTH
GEORGEL SATELLITES
JUNKYARD
NEIL YOUNG
ALARM
MSG

ALARM
MSG
ALANNAH MYLES
ROD STEWART
Hedium
PETER MIRPHY
ROLLING STONES
TOM PETTY
HAVANA BLACK
Light
FRONT
SHARK ISLAND
TIM KARR

ROLLING STONES
SCORPIONS
SMITHEREENS
ROD STEWART
Medium
Light
CULT
a ENUFF 2'NUFF
a TIM KARR WSTZ/Jackso

WSTZ/Jeckson
(601) 982-1067
PD: BILL CREWS
(FROZEN)
TESLAY
TESLAY
BONHAM
BONHAM KEMX/I ubb (806) 747-1224 PD: JON McGANN MD: ROBERT NEWM

MD: ROBERT NEWMAN

Beavy

ERIC CLAPTON

MHITESHAKE (H)

ROD STEWART

SCORPIONS

SOLLING STONES (M)

SHITHEREENS

EDDIE HONEY

EDDIE HONEY

BALL HOUNG

AEROSHITH (M)

PAUL MCARTHEY

BAD ENGLISH

ELLY JOEL

BILLY JOEL

ALANNAH HYLES

ALANNAH HYLES

ALARM

MSG STEVIE RAY VAUGHAN Medium a JOAN JETT a BORN ON THE FOURTH a HAVANA BLACK

WGLF/Tallahassa (904) 878-1104 PD: JEFF HORN

PD: JEFF HORN

Heavy
ALANNAN MYLES
BAD ENGLISH
BED ENGLISH
BEIC CLAPTON
GREAT WHITE
NSG
PAUL MCCARTNEY
PHIL OOLLINS
NOLLING STONES
STEVIE RAY VAUGHAN
ROD STEWART
TESLA
Hed Lum
3 TON PETTY
A BILLY JOEL
A MOTLEY CRUE
COMPANY OF WOLVES

PD: MARTY BENDER MD: JIM PEMBERTON

NO. JIM PEMBERTON
Reavy
XYZ
RUSH
SHOOTING STAR
BAD ENGLISH
BAD ENGLISH
LIGHT PEARLS
TESLA
AEROSHITH(H)
LOU GRAMM
Medium
HITESHAKE
MSG
SCORPIONS

WHITESMAKE
HSG
SCORPIONS
STEVIE RAY VAUG
EDDIE MONEY
JOE SATRIANI
ALICE COOPER
PAUL MCGATHNEY
GIANT
ERIC CLAPTON
WARRANT
HAVANA SLACK
CULT
BILLY JOEL
GREAT WHITE
LIGHT
ALANNAH MYLES
LIGHT

KYYS/Kansas City

PD: SCOTT JAMESON MD: SKID ROADIE

PD: SCOTT JAMESON
MD: SKID ROADLE

REAVY
ROD STEWART
BONNAM
PHIL COLLINS
LOU GRAMM
SHITHERENEM
HITESNARE(M)
EGGILS
HOUSE
HOUSE
HELISA ETHERIOGE
DON INTERPLICE
BONN ON THE FOURTH
BAD ENGLISH
HELISA ETHERIOGE
DON LETTY
SCORFIONS
TOMPONE
REGILE ON STONE
ERIC CLAPTON
MSG
TOM PETTY
AUSSI
ALANNAM HYLES
3 GIANT
AEROSMITH
3 HELI YOUNG
G GREAT WHITE
JOAN JETT
GOMEN HITE
JOAN JETT
HOUSE
RED HOT CHILI PEPP

WQFM/Milwaukee (414) 276-2040

PD: DAVE LONDON MD: DAN HANSEN

GREAT WHITE
TANCIER
MSG
RIX
MONHAM(H)
SCORPIONS
TESLA
TOM PETTY
Medium
HOUSE
H

WLZR/MIIwaukee (414) 453-4130

PD: GREG AUSHAM MD: KELLY WALLAC

(816) 561-9102

MIDWEST



WLUP/Chicago (312) 440-5270 VP/SM: GREG SOLE HO: DAVE BENSON

WP: SM CRES SOLM

REBYS
ROLLING STONES
PHIL COLLINS
ERIC CLAPTON (H)
GUITHERGENS
EDIE HONEY
ROD STEWART
ROME TO STEWART
ROUNT STONE
DIVING FOR PEARLS
DIVING FOR PEARLS
DIVING STAR
THE ROSMITH
ADDRAFT
ADDRAF

WEBN/Cincinnati (513) 621-9326

PD: TOM OWENS

HD: TONY TOLLIVER

Beavy
GREAT WHITE
ALARH IL)
HIS COULINS
ALEROSHITH (L)
BAD ENGLISH
ERIC CLAPTON
LOW GRAHM (M)
ERIC CLAPTON
ERIC GRAMM (M)
ERIC GRAMM

WMMS/Cleveland (216) 781-9667 OM: RICH PIOMBING

MO: BRAD HANSO

NEAVY
TOM PETTY (M)
A EMOSULTH (M)
BOTH AM
BILLY SOUTE
BOTH AM
BILLY SOUTE
AND AM
BILLY SOUTE
BOTH A

MSG
a ROLLING STONES
a HOOTERS
Light
a RUSH
JOAN JETT
a ALANNAH MYLES
a GIANT
a L.A. GUNS

PD: DOUG PODELL MD: GARY PALMER MO: GAY PALMER

Reavy
TOM PETTY(M)
AEROSHITH
ERIC CLAPTON(M)
BERIC CLAPTON(M)
MITTESNARE(M)
MUITESNARE(M)
LOU GRAMM
ROD STEMART
SCORPIONS
ROLLING STONES
GREAT WHITE
PAUL MCCARTNEY
L.A. GUDS
CIANT
MICHAEL PENN
GEORGIA SATELLITES
BUSH
ALARM
STEVIE RAY VAUGHAN
JOAN JETT
RICHARD MARX
a BAD EMGLISH

MED. WELLY WALLACT
MESTA KE (M) (L)
BRITTYN COX
TOM PETTY
AE ROSHITH
MSG (M)
SKID ROW
FRED LIVE

(612) 545-5601 OM: DAVE HAMILTON APD/MD: JOHN LASSMAN

Heavy ERIC CLAPTON DON HENLEY DON HENLE.
RUSH
SMITHEREENS
GEORGIA SATELLITES
ROD STEWART

GEORGIA SATELL
ROD STEWART
MSG
STEVIE RAY VAU
AEROSMITH
Medium
MOTLEY CRUE
SKID ROM
BONHAM
Light
JOAN JETT
JOAN JETT
GIANNAH MYLES

WLVQ/Columbu

WLVO/Columbus
(614) 224-1271
PD. BUZ FAIGHT
PD. BUZ

KTCZ/Minneapolis (612) 339-0000

PD: ALAN LAWSON MD: J. FREDERICKSEN

WXRT/Chicago (312) 777-1700 PD: NORM WINER MD: LIN BREHMER

RECY LAPTON
ROLLING STONES
RATE BUSIN
RECULLOCH
RESTORMENT
RESTORM

MD: JOHN BENDER

BEAVY
ERIC CLAPTON
DON NEWLEY
TESLA
EDDIE HOWS
EDDIE
E

WAZU/Dayton (513) 324-0283

PDI PANAMENTAL PARAMENTAL PARAMEN

KGGO/Des Moines (515) 265-6181

PD: PHIL WILSON MD: JACK EMERSON

POCO
Medium
LENNY KRAVITZ
KRID ROW
MSG
ROLLING STONES

KSHE/St. Louis (314) 621-0095

STEVIE RAY VAUGHAN FASTER PUSSYCAT HICHAEL PENN WHITESNAME BAD ENGLISH LENNY KRAVITY JOAN JETT CULT

(314) 821-0095

WH, RICK BALIS
APP: AL MOPER
(FROZEN)
HEBY
MOD STEWART
EDDIE MONEY
SHITHERERNS
ERIC CLAPTON
HOLLING
ROLLING STONES
RICHARD MARK
STEVIE RAY VAUI
BODEANS
ALARM
ALARM
BENGLES
BAD ENGLISH
BLILLY JOEL
ARROSHITH
BUSH

AEROSMITH
RUSH
ALANNAH MYÜES
WHITESNAKE
MSG
TESLA
RED HOT CHILI PEPP
DIVING FOR PEARLS
GIANT
MOTLEY CRUE
SKID ROW

P2

PD: HARVE ALLEN

Heavy
EDDIE MONEY
ROD STEWART
LOU GRAWN
BAJE ENGLISH
SATERICE STEWART
LECT CLAPTON
BILLY JOEN
BILLY JOEN
BILLY JOEN
BILLY JOEN
BILLY JOEN
LENNY KRAVITZ
WELL YOUNG
PHIL COLLINS
RICHARD MARX
SCORPIONS
POCO SCORPIONS
POCO
MICHAEL PENN
PAUL MCCARTNEY
WHITESNAKE
RUSH
ROLLING STONES
Medium
a BONHAM
a ALANNAH MYLES

WAPL/Appletor (414) 734-9226

PD: GARRETT HART PD: GROWNER

#BAUY
DON HEMLEY
BAD ERGLISH
HICHAEL PENN
ERIC CLAPTON
PHIL COLLINS
ROULING STONES
SHITHEREENS
RUSH
STEVIE RAY VAUGHAN
AE ROCHITM
MSG OF PEARLS
OUT HIS SHAWE
GREAT WHITE
ALANNAH HYLES
HELL YOUNG
MEDIUM

#BEQUIEM FOR THE AL
#BEGUEM FOR THE FOURT
BEGUEM FOR THE FO

PD: GUY PERRY MD: MALCOM RYKER Heavy KIX EIX
DON HENLEY
ERIC CLAPTON(M)
ROLLING STONES (L)
EDDIE MONEY
MSG
SCORPIONS
GREAT WHITE
Hedium
Light
MOLLY HATCHET(L)
TORA TORA

WTUE/Dayton (513) 224-1501

PD: TOM CARROLL MD: JOHN BEAULIE

PD: MICHAEL LUCZAK APD/MD: KEVIN VARGA

Reavy ROD STEWART

(218) 728-6421 PD: MIKE KELLER

PD: MIKE KELLER

Beavy
MHITESNAKE
ROLLING STONES
ERIC CLAPTON
A PROSNITH
SKID ROW
MSG
GEORGIA SATELLITES
MEGIUM
BLIGHT
BLIT YOUG
BUT OF THE FOURTH
GIANT
BOAN ON THE FOURTH
GIANT WWCT/Peorla (309) 674-2000

MD/PD. SCOTT MURR.
Heavy
ERIC CLAPTON
NEIL YOUNG
RUSH HITH
MHITESMAKE
ROD STEWART
ROLLING STOWES
MELLISA ETHERIDGE
EDDIE MONEY
ALARM
LOU GRAMM
DON NEWLEY
MSG LUG DON MEMLET MSG PAUL MCCARTNEY GEORGIA SATELLITES PHIL COLLINS DAD ENGLISH Medium 3 JOAN JETT 8 BILLY JOEL MARRANT

WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST APD: BUZZ MAXWELL Heavy DON HENLEY TESLA ROLLING STONES

TESLA
ROLLING STONES
MSG
AEROSMITH
ROD STEMART
SKID ROOMEY
EDDIC CLAPTON
Hed Jus

A LANNAH MYLES
NEIL YOUR
HICHAEL PENN
BAD ENGLISH
WHITESNARE
L.A. GUNS

WLAV/Grand Rap (616) 456-5461 PD: RED NOIZE MD: ARIS HAMPERS

MD: ARIS HAMPERS

BREAVY
BOB DYLAN
LOU GRAMM
BORN ON THE FOURTH
DON NEXHLEY DE
BRIC CELEBRA
EN COLLINS
RUSH
RED HOT CHILI PEPP
SCORFIONS
STEVIE RAT VAUGHAN
REGIUM
COMPANY OF MOLVES
A KISS
BILLY JOEL
TON PETTY
A AEROSHITH
MICHAEL PENN
HICHAEL PENN
HICHA

WJXO/Lansing
(517) 788-6360
PD: MARK STEVENS
REAVY
POD STEWART
EDDIE MONEY
SCORPIONS
ALANNAH MYLES
TESLA
RUSH
ERIC CLAPTON
ERIC CLAPTON
ALILLY JOEL
BILLY JOEL
BILLY JOEL
GIGHT
BORN ON THE FOURTH

WIBA/Madison (608) 274-5450

PD: VAN EDWARDS PDI VAL

ME JACK MITCHGE

HEAVY

REC CLAPTON

ENT CLAPTON

ENT CLAPTON

ENT CLAPTON

ENT CLAPTON

ENT CLAPTON

ENT CLAPTON

ROLL STORES

ROD STEWART

ON HENLEY

SMITHEREENS

LOU GRAMMEY

BALL MCCARTNEY

BAL

KATT/Oklahoma (405) 848-0100

PD: SCOTT DOUGLAS MD: CINDY SCULL

Reavy
ROD STEWART
MOTLEY CRUE (M)
KIX
TESLA
AEROSMITH (M)
SMITHEREEMS
SILLY SQUIER
SCORPIONS
Med Sum
a. CULT
a PAUL MCCARTNEY
a STEVIE RAY VAUGE

Heavy
ALARM
ERIC CLAPTON
DON HENLEY
MSG
EDDIE MONEY
ALANNAH MYLES
SCORPLONE

ALANNAH MYLES
SCORPIONS
SMITHEREENS
ROD STEWART
TESLA
Medium
a CULT
RICHARD MARX
ROLLING STONES
RUSH
Light
KISS
MOTLEY CRUE

PD: RICK HIRSCH

APD/ND: MARK BRETEIN
APD/ND: MARK BRETEIN
ALANNAH MYLES
EDDIE MONEY
PHIL COLLINS
BILLY JOEL
OOM HERNEY
PAUL MCCARTNEY
PAUL MCCARTNEY
PAO ENGLISH
POCO
MHITESHARE
DIVING FOR PEABLS
TESLA
T

WXRX/Rockford (815) 874-7861 PD: TIM CRULL

Reavy
EDDIE MONEY
ERIC CLAPTON
DON HENLEY
NEIL YOUNG
ROD STEWART
PHIL COLLINS
Medium
a ROLLING STONES
Light
a WARRANT

WKQZ/Saginaw (517) 695-5115

MD: ROGER THE DODGE

**REATE RODITE MONEY
**REATE RODITE MONEY
**SKID ROW
**MICHAEM ROMEN
**MICHAEM
**SCORPIONS
**DON REMILEY
**PAUL MCCATNEY
**STEVIE RAY VAUGHAN
**PAUL MCCATNEY
**STEVIE RAY VAUGHAN
**PAUL MCCATNEY
**SCORPIONS
**MICHAEM
**MICHAE PD: MIKE PERRIS MD: JOE MARTIN

Heavy
ROD STEWART
SMITHERERS
SMITHERERS
SMITHERERS
SERIC CLAPTON
STEVIE RAY VAGGHAI
GREAT WHITE
MOTLEY CRUE
AEROSMITH
SCOMPIONS
HOON MEMLEY
ALARMAN MYLES
MHITESNARE
ALICE COOPER
MSG
SRIO ROW
SRIO ROW
SRIO ROW
APPLIC COLLINS
MEMLEY
ALARMAN
MEMLEY
ALARMAN

KEMZ/Col (314) 874-3000 PD: CHRIS KELLOGO

OM: MARK NICH

KJKJ/Grand Forks

(701) 746-1417 PD: BOB WAYNE APD/MD: JANE OBRIEN

APD/MD: JANE GRIEN
HABYY
STWIE RAY VAUGHAN
DON HENNEY
GEORGIA SATELLITES
PAUL HACCARTHEY
ERIC CLAPTON
ROD STEWART
SKID ROW
ALARM
EDDIE MONEY
Med ium
ALARM
ALARM
AND STEWART
ALARMAN HYLES

WKLT/Kalkaska

(616) 947-0003
PD: DAVE PORTNE

WIOT/Toledo (419) 248-3377 PD: JIM STEEL MD: MICHAEL YO

POLYMPIS REBEATY
ROS STEMART
EDDIE MONEY
SKID ROW
BAD ENGLISH(M)
TESLA
DON MEMLEY
ADD MEMLEY
TEARS FOR TEARS
RICHARD MARX
SCORPJON
MEGIUM
ATOM PETTY
A MOSHITH
A DON MIN THE STEMARY
A MOSHITH
A JOAN JETT MD: MICHAEL YOUNG

Reavy
EDDIE MONEY
EDIE MO KQWB/Fargo (216) 236-7900

KMOD/Tulsa (918) 664-2810

HD: TY BANKS

Reavy
ALASMAN MYLES
ROD STEWART
EDDIE MONEY
DON HENLEY
ERIC CLAPTON
Medium
8 RICHARD MARX
A KISS
4 MUSB WON THE FOURTH
8 ROLLING STONES
PHIL COLLINS
Light
CULT PD: PRIL STONE MD: PAUL WELCH MD: PAUL MELCH
Heary
ALANNAM MYLES
ERIC CLAPTON
SMITHRENS
CEORGIA SATELLITE!
EDOLE MONEY
Medium
MHITESHAKE
a. LOU GRANN
Light
a. TORA TORA
a RUSH
BRITNY FOX

KICT/Wichita (316) 722-5600 PD: RON ERIC TAYLO MD: PHIL THOMPSON

MD: PRILT THOMPSON
NEARY
ALANDAR HYLES
EDDIE MONEY
ERIC CLAPTON
NSG
TESILA
ROLLING STONES (M)
MOTLEY CRUE(H)
SKID ROM
ROD STEWART
MITTESNARE (M)
BOWNAR (M)
BOWNAR (A)
BOWN ON THE FOURTI

KJJO/Minneapolis (612) 941-5774 OM: TONY POWERS MD: DEAN DREISBACH Heavy WHITESNAKE CULT NEIL YOUNG

ALARM
MSG FOR PEARLS
MSGHITH
MSGHITH
ALANNAH HYLES
ROD STEWART
EDDIE MONEY
ERIC CLAPTON (M)
MG61 LIB
MSG STOWES
G GREAT HHITE
LIGHT
G GRATEFUL DEAD(L)
A TIM KARR
A RICHARD MARX
A JESUS & MARY CHAIN
TOM PETTY

P3

KRNA/Cedar Rap (319) 351-9300 PD: MARK VOS MD: ROGER THE DO

MDI JOE SKARE

Reavy
ROLLING STONES
ALANNAN WILES
ALANNAN WILES
BOD STEMART
JUNKYARD
RUSH(M)
BODIE MONEY
ALANNAN
BOLL MCCARTNEY
AICHAEL PENN
MARRANT
PAUL MCCARTNEY
MICHAEL PENN
MARRANT
PAUL MCCARTNEY
MICHAEL PENN
MARRANT
PAUL MCCARTNEY
MICHAEL PENN
MARRANT
PAUL MCCARTNEY
MCGENGLA SATELLITES
RICHARD MARX
HOOTERS
ALABM
MOTERS
ALABM
MOTERS
ALABM
MITTESHARE
WILLEAR VALUEZ
LIGHE
CULCEAR VALUEZ
LIGHE
CULCEAR VALUEZ
LIGHE
CULCEAR
CULMAD PD: GARY JAY MD: FRED WOAK HEST WARE

BESTY
ALARM
BESTY
ALARM
BAD ENCLISE
BAD ENCLIPE
BAD ENTLIPE
BAD ENTLIP
BAD EN WMAD/Madison (608) 249-9277 PD: PAUL MARSZALER

BADY
EASY
ESSAY
ELSAY TRANSTER
BILLY JOEL
ALARM
MELISSA ETHERIOGE
ERIC CLAPTON
DON HENLEY
HICHAEL PENN
HICHAEL PENN
HICHAEL PENN
HICHAEL PENN
HICHAEL PENN
HARRE SEVON
ROLLING STONES
FETER HIMMELIANN
ANTHAEL LOGIC
STEWLE ANY VANGHY
A WEBB MILDER
LIGHE
A ALANNAN HYLES
A HOOTERS

Light
a MICHAEL PENN
a ENUFF Z'NUFF
a CULT
d HAVANA BLACK
a JOAN JETT

PD: GABE BAPTI MD: JOE SKARE

KSQY/Rapid City (605) 348-9877 PD: JACK DANIELS APD: JEFF MICHAELS

MAPD: JEFF MICHAELS

BROATY
MITHEREMS
ROD STEWART
SCORPIONS
ROLLIN TOTMES (M)
BOLLIN TOTMES (M)
DON HERLEY (M)
ALARM(L)
MSG
NEIL YOUNG
ROLL YOUNG
BELL YOUNG
LIST
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BAD BELL YOUNG
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LIGHT
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ARR
LOU GRAMM
JOEN SENTIANI
JOEN SATEIANI
JOEN SATEIANI
FASTER PUSSYCAT

(712) 258-6740

PD: GLEN MILLER MD: TIM HARRISON HEAVY
ROD STEWART
BILLY JOEL
ALANNAH MYLES
PHIL COLLINS
LOU GRAWN
TON PETTY
BONHAM
CHICAGO
Medium
Light
a GREAT WHITE

WAOR/South Bend (616) 683-5432 PD: JOHN VANCE OM/MD: SUE PREY

PD: JOHN VICE PREY ON MO SUE PREY ARROSMITH BAD ENGLISH GOOGLISH G

KXUS/Springfield (417) 831-9700 PD: KEVIN ALLEN MD: RICK HOORE

MEADY
AEROSNITH (M)
EDDIE MONEY
BAD ENGLISH
LOU GRAHM
ROD STEMART
ALARM
BERGE CLAPTON
GEORGIA SATELLITES
GIANT
DON HENLEY
NSG DON HENLEY
MSG
BILLY JOEL(M)
Medium
Aphil Collins
A MARANT
Light
A HAVANA BLACK
CULT
BRITNY FOX

WZZQ/Terre Haute (812) 232-5034 PD: STEVE KOSBAU

HEATY
HEATY
LOU GRAMM
EDDIE MONEY
ROD STEMART
SKID ROW
ERIC CLAPTON
BAD ENGLISH(H)
Medium
a ALANNAH MYLES
a ROLLING STONES
Light
RUSH

ND: DARRYL

REATY
BRIC CLAPTON(M)
LOU GRAMM
ROLLING STONES
TESLA
SCORPIONS
ROD STEMART
RUSH
EDDIE MONEY
SHITHEREENS
NEG 1 um
A MARRANT Continued on next page

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WFBQ/Indianapolis (317) 257-7565

(317) 257-7555
PD: MICHAEL HUCHES
ND: JAY BACKER
(FROZEN)
Reary
AEROSHITH
AEROSHIT STONES
BILLI JOBL
ERIC CLAPTON
RUSH
PHIL COLLINS
PHIL COLLINS
FITHERENS
FITHERENS
FITHERENS
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FITHERENS
FITHERENS
MEDIANIELLY
Medium
MOTLEY CRUE
SCORTIONS
MEG

HOUSE OF PREAKS
TRACY CHAPMAN
EAT
THE THE
SICILIAN VESPERS
ADULT NEE
DRAMARAWA
ELLODIES
HILDOIES
HILDOIES
ONSOLOGIATED
MICHAEL PENN
INE INCH NAILS
CONSOLOGIATED
MICHAEL PENN
JESUS & MARY CHAI
LENNY KRAUITZ

JESUS & MARY CHAIL
LENNY HAND VIENTS
SIG DRILL CAR
REMHY OGALA
DELEN SIGNESERG
ALLER CHASSERG
NATIONAL PEOPLE'S
INN
JRD BASS
BEME SEED
NEBO
NEBO
BITCH MAGNET
BIT

LOS Angeles

OCEAN BLUE
ADAM ANY
SUGABCURES
CAMPER VAN BEETHO
CRAPPS
HOTERETS
STONE ROSES
LIGHTHEING SEEDS
HICHAEL PENN
B-52'S
PSYCHEDELIC FURS

KJON Salt _ake City

SIMPLE MINDS LIGHTNING SEEDS HAUE THEE RAVE-UPS RENEGADE SOUNDWAY HOTCOSE: B-52'S ELECTRONIC CREATURES PETEF MURPHY THEY MIGHT BE GIA

none
Hottest:
KATE BUSH
ELECTRONIC
STONE ROSES
PETER MURPHY
JESUS 6 MARY CHAI

XTRA San Diego

Los Angeles

MIDWEST (Continued)

(217) 546-9000 PD: CRAIG STEVENS

WEST

BONIAM
EDIC CLAPTON
EDIC CLAPTON
TO PETTY
SCORPIONS
GIANT
Medium
BAD ENGLISH
BAD ENGLISH
BAD ENGLISH
BAD ENGLISH
BAD ENGLISH
ELISA ETHERIOGE
ALENNY RAWITZ
RICHARD MARK
BALANA B THE ANGEL
CULT
THE ARREN
BUSH
MILTESANE
JOE BATHIANI
GEORGIA SATELLITES
GRATEFUL DEAD
BALANNAM MILES
ROLLING STONES
ROLLING STONES
THE ARY VAUGHAN
JOAN JETT

KRXQ/Sacramento (916) 334-7777

PD: JUDY MCNUTT MD: PAMELA ROBERTS

PDI JUDY MCTUL.

MEANY
DON HEMLEY
ROLLING STONES (L)
AEROSMITH
ROD STEWART
SKID ROW
SKID ROW
HITSSMAKE (L)
SCORPIONS
ERIC CLAPTON
LOU GRAMM
Hedium
He

KZAP/Sacramento (916) 925-3700 PD: PAT STILL APD: JON RUSSELL

KRSP/Salt Lake City

(801) 262-5541 OM: STEVE CARLSON APD/MD: KELLY MONSO

P1

KBCO/Denver (303) 444-5600

PD: JOHN BRADLEY MD: DOUG CLIFTON

Reavy
ERIC CLAPTON
DAVID WILCOX

EALAND G STONES

- ALAND
MELISSA STHERIDGE
IAN MCCULLOCH
MICHELLE SHOCKED
MICHELLE
MICHELL
MICHELLE
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MICHELLE
MICHELLE
MICHELLE
MICHELLE
MICHELLE
MICHELL
MICH

PS: BILL BETTS

eavy

Beary

Beary

Beic Clapton(H)

GREAT WHITE

IX

SRID ROW

TESLA

Medfum

AEROSHITH

BONNAM

MAKE A DIFFERNCE

BUTTY

BONNAM

MAKE A DIFFERNCE

BUTTY

LOWF

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LAC QUINS

LORD

BUTTY

RED HONEY

HOTLEY

HOTLEY

HOTLEY

HOTLEY

HOTLEY

LORD

SETTITERENS

SOD STENAPT

ARRANT

WHITESNAKE

(602) 838-3062 PD: CURTISS JOHNSON APD: J. DAVID HOLMES

Beary
MOTLEY CRUE
PHIL COLLINS
AEROSMITH RELISSA ETHERIDGE
LOU GRAMM
ROLLING STONES
HHITESNAKE
JOE SATRIANI
ERIC CLAPTON
RED HOT CHILI PEPP
RUSH

OM: JON ROBBINS

APD/MD: RELL

REAVY
AEROSMITH
JOE COCKER
FILONA
LOU GRAPH
BODIE MONEY
MOTLEY CRUE
TOM PETTY
SCORPIONS
SKID ROW
ROD STEMART
TESIA
MARRANT
MITESNARE
MEDIUM

KEOG/San Francisco (415) 986-1045 PD: PAT EVANS

MD: M. DUNG

Reayy
ROD STEWART
EDDIE MONEY
ERIC CLAPTON
PHIL COLLING
PAUL MCCAFTNEY
SCORPIONS
DON MENLEY
ALARM
HELL YOUNG
CROSBY, STILLS & N
STEVIE RAY VAUGHAN
LENNY KRAVITE
MICHAEL PENN
TINA TURNER
BORN ON THE FOURTN
ALNNAH MYLES
TOM PETTY

PD: RON NENNI MD: STEPHEN PAGE

Heavy RUSH ROD STEWART TESLA PAUL McCARTNEY

MELISSA ETHERIDGE DON HENLEY PAUL MCCARTNEY EDDIE MONEY ROLLING STONES (M) ROD STEWART Medium AEROSMITH AEROSMITH AEROSMITH

ALARM
ERIC CLAPTON
SCORPIONS
NELL YOUNG
BAD ENGLISH
MICHAEL PENN
ACROSHITH
ACROSHITH
STORP
SKID ROM
BILLY JOEL
GIANT
SKID ROM
BILLY JOEL
GIANT
RICHARD MAX
MRITESNARE
PILL COLLINS
FROM STONES
TOM PETTY
Medium
MOTLEY CRUE
L.A. GUNS PERENCE
BABYLOW A.D.
ROM STONES
BABYLOW A.D.
SMITHEREENS
BANG TANDO
BONHAM
SMITHEREENS

KGB/San Diego

(619) 292-1360 PD. TED EDWARDS
MANUY
BONNAM (M)
NEIL YOUNG
WHITESMAKE (M)
SMITHRERENS
JOE SATRIANI (L)
FILL COLLINS
FEVIE RAY VAUG
PHIL COLLINS
STEVIE RAY VAUG
HIT COLLINS
ON HENLEY
MAG LUB
MAG LUB
SCOMPIONS
DON HENLEY
MAG LUB
GRID ROW
LOU GRAMM
ALANNAM NYLES
ROD STEWART
MOTLEY CRUE
JOAN JETT
MS ANT
HOOOTERS
LENNY KRAVITZ
LEDIE MONY
LIGHT

(408) 453-5400 PD: DANA JANG

Heavy
ERIC CLAPTON
SMITHEREENS
EDDIE MONEY
ROD STEWART
TESLA
DON HENLEY
ROLLING STONES
RUSH(L)
ALANNAH MYLES
MSG

RUSH(L)
ALANNAH MYLES
ALANNAH MYLES
SCORPIONS
Medium
AEROSHITH(L)
BAD EMCLISH
STEVIE RAY
WHITENAM HITENAM
HITENAM HITENAM
COLISH
STEVIE RAY
HITENAM
HI

KAZY/Denver (303) 759-5600 PD: BRIAN TAYLOF MD: RICH GARCIA

REAVY

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KLOS/Los Angeles (213) 840-4836 PD: CAREY CURELOP MD: S. MONDELLO

MOIS. MONDELLO

BEATY
TOW PETTY
ERIC CLAPTON (M)
SMITHEMEENS
SOUNT INS.
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MSG
RICHARD MARX
BONNAM
MICHAEL PENN
A ALANNAM HYLES
PHIL COLLINS
Light
JOAN JETT
DIVING FOR PEARLS

KBER/Salt Lake City (801) 322-3311

(801) 322-3311
ON: JOHN EDWARDS
MD: COMEY DRAPER
(FROZEN) BEATY
BEATY
MSG LON A.D.
MSG LON A.D.
MSG SCORPIONS
TESLA
XYZ
Medius
BRITHY FOX
ENUFF Z'NUFF
FASTER PUSSYCAT
LOU GRAMM

HEIST
JOAN JETT
KISS
L.A. GUNS
MOTLEY CRUE
SLAUGHTER
TORA TORA
STAGE DOLLS
WHITES NAKE

KROR/San Francisco (415) 765-4097

PD: CHRIS MILLER MD: LDRRAINE MEIER

MO: LORRAINE MEIER
REASOMITH
ERIC CLAPTON
PHIL COLLING
CRAFFELL READ
LODIE MONEY
ROLLING STONEY
RALARM
HAD DENGLISH
DON REMLEY
PAUL MCCARTNEY
SKID ROM
VELL YOUNG
A MELIESA ETHERIDGE
ALARMH MYLES
A HICHAEL PENN
LIGHE
BALARMH MYLES
BALA

PD: STEVE YOUN

DI SIEVE TOUNG
MIRE JONES
HEAVY
MEIL YOUNG
BONHAM
BONHAM
SITTHEMEN TON ILI
SCORPIONS
ALANNAH TYLES
DON HEMLEY
BOS STEMAN TON ILI
SCORPIONS
ALANNAH MYLES
DON HEMLEY
HEGSLEY
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CULT TESLA Light a SALTY DOG a J.J. CALE KXRX/Seattle (206) 283-5979 INT PD: BREW M

P2

VP/OPR: CHUCK MCKAY APD: D. DE LA CRUZ Heavy
TESLA
EDDIE MONEY
ROD STEWART
ERIC CLAPTON
PHIL COLLINS
SMITHEREENS
SCORPIONS
SCORPIONS
STEVIE RAY VAUGHAN
BAD ENGLISH
NGG

MSG
MARRANT
AEROSMITH(M)
HHITESMAXE
FICHARD MARX
TOM PETTY
Medium
A MICHAEL PENN
A ENUFF Z 'NUFF
COMPANY OF WOLVES

PD: CARL SCHEIDER

Beavy

ALANNAH MYLES

ERIC CLAPTON

WHITES MARE

ROD STEMART

DON MENLEY

MELL YOUNG

BAD ENGLISH

AEROSMITH (L)

BAD ENGLISH

AEROSMITH (L)

BAD ENGLISH

AEROSMITH (L)

BATTER MURPHY

A JOE SAFRAMI

B OOF SAFRAMI

COMPANY OF WOLVES

KZEL/Eugene (503) 342-7096

PD: KEN MARTIN MD: DEBI STARR Beaut Stark
Beauty
ERIC CLAPTON
PHIL COLLINS
BILLY JOEL
ALANNAN MYLES
SMITHEREENS
ROD STEWART
TESLA
Nedium
WHITESNAKE(L)
Light
MAKE A DIFFERENCE

KILO/Cole (719) 634-4896 OM: RICH HAWK MD: BOB ELY

Beavy ERIC CLAPTON RUSH ROLLING STONES WHITESNAKE(L) NEIL YOUNG MSG DON HENLEY(L)

ALRUGATHILL
STEVIE RAY VAUCHAN
TOM PETTY
BAD ENGLISH
GEORGIA SATELLITES
WARRANT
EDDIE MONEY
Medium
TESLA
Light
ANGELS
TIM KARR
A KISS a J.J. CALE
a BORN ON THE FOURTF
6 ROLLING STONES
a KISS
5 BRITHY FOX
5 HAVANA BLACK
a TORA TORA
a TOH DETTY
6 WEBB WILDER

KLCX/Eugene (503) 345-8888

PO: STEVE B

KPOI/Honolulu (808) 524-7100 PD: PAUL MITCHEL

Heavy
SMITHEREENS
MHITESNAKE(M)
ROD STEWART
EDDIE MONEY
ERIC CLAPTON
ALANNAH MYLES
Medium
LOU GRAMM(L)
JOE SATKIANI
JOAN JETT
STAGE DOLLS

PD: RICHARD REED MD: BIG MARTY

MD: BIO THEM.

BEAST ARROSMITH ERIC CLAPTON (M) EDDIE MONEY MSG NOLLING STONES RUSH (M) STEWART THEMENS ROD STEWART THE MEDIA M MITTESNAKE A MOTLEY CRUE

PD: PAM EDWARDS MD: MICHAEL DAVIS Heavy SCORPIONS XYZ (M)

REBYY
SCORP IONS
XYZ(M)
MITTESMAKE
L.A. GUNS
MOTLEY CHUPERENCE (M)
FASTER PUSSYCAT
BASTER PUSSYCAT
BASTER
BASTAND
BAST

KDJK/Modesto (209) 869-2594 PD: MARK DAVIS

PDI MARK ONVISOR

REAVY
RO STEWART
MSG
ERIC CLAPTON
MINITESMAKE
BOLLING STONES
GIANT
GEORGIA SATELLITES
DON MEMLEY
GEARTFUL DEAD
MELL DOUNG
MEDILO BEAD
MELL OUNG
MEDILO BEAD
MEDI

KMBY/Montarey (408) 649-7500 PD: RICH BERLIN MD: MAXANNE SARTORI

KRZQ/Rend (702) 827-0965 APD: MAX VOLUME

APD: MAX VOLUME

Heavy

THEAVY

THEAVY

THEAVIEW

HORET

H Medium a SILENCEBS a PETER MURPHY

P3

(505) 828-1600 PD: MARK STEVEN MD: NICKI GARDNER

KWHL/Anchorage (907) 344-9622 PD: DEVAN MITCHELL MD: DAN THOMAS

Heavy ERIC CLAPTON EDDIE MONEY ROLLING STONES (M) RUSH (M)

Beavy
EDDIE MONEY
ERIC CLAPTON
SCORPIONS
SMITHEREENS
ALANNAH MYLES

KCAL/Riverside (714) 793-3554 PD: RICK SHAW MD: MICHELE DOO

MD: MICHELE DOD

BEAVY
BAD ENGLISH
ERIC CLAPTON
DON MENLEY
EDDIE MONEY
MSG PETTY
RUSH
ROLLING STONES
SCORPIONS
TESLLA
LIGHT
1 PHIL OULLINS (L)

KDKB/Phoenix (602) 897-9300 PD: JOHN McCRAE MD: JEFF PARETS

Heavy DON HENLEY TOM PETTY ERIC CLAPTON RUSH ERIC CLAPTON
RUSH
ROLLING STONES
EDDIE MONEY
PHIL COLLINS
NEIL YOUNG
ROD STEWART
GRATEFUL DEAD
SHITHERENS
LENNY KRAVITZ
BILLY JOEL
ALARM
JOE SATRIANI
ALANNAH MYLES
Medium

(805) 967-4511

Heavy BILLY JOEL(M)

Heavy
BILLY JOEL (M)
B-52'S
BILLY JOEL (M)
B-52'S
BILLY JOEL (M)
B-52'S
BILL CLAPTON
LENNY KRAVITZ
ROD STEMART
MICHAEL PENN
PHIL COLLINS
FODIE MONEY
BORN ON THE POURTH
FETER MEMPHY
BALAAM & THE ANGEL
ARROSMITH
HOLDON
LIGHT
FLIES ON FIRE
SHOCKER
ENUFF Z'NUFF

KEZE/Spokane (509) 448-8888 PD: GARY ALLEN APD: CURT CARTIES

APP: CURT CARTIER
BEAVY
MSG
ALANNAH MYLES
RUSH(M)
AEROSMITH
ROD STEMART
ERIC CLAPTON
EDDIE MONEY
SOULE MONEY
GREAT WHITE
ROLLING STONES
GREAT WHITE
MELL YOUNG
MEGIUM
LIGHT
AGAINS
ACHELY
ANGEL
A ANGELS
A TIM KARR

(505) 765-5400

PD: FRANK JAKON MD: HUBBY DEAN

Beavy ROLLING STONES ROD STEWART TESLA RUSH(M) AEROSMITH SMITHEREENS ERIC CLAPTON MSG

MSG EDDIE MONEY HOOTERS(L)

HOOTERS(L)
ALARM
JOE SATRIANI(L)
ANIHAL LOGIC
PAUL MCCARTNEY
BON HENLEY
FLIES ON PIENE
Light
DIVING FOR PEARLS
COMPANY OF WOLVES
A FASTER PUSSYCAT

Reavy ROD STEWART EDDIE MONEY SKID ROW MOTLEY CRUE(L) TESLA ALANNAH MYLES MSG

MSG
Medium
a RICHARD MARX
Light
b RUSH
CULT
a DIVING FOR PEARLS
BORN ON THE FOURTH

KLPX/Tuscon (602) 622-6711 PD: VAL MCINTOS MD: JACK GREEN

PD: TACK GREEN

MD: JACK GREEN

BEAVY

BEAVY

ROLLING STONES (M)

ROD STEWART

RUSH(L)

DON HENLEY

BILLY JOEL

MALANNAH MYLES

TESLA

CIANT

BAD ERGLISH

MICHAEL PENN

ANHITESMANE

BOOKHARE

CULT(L)

JOAN JETT

KFMF/Chico (916) 343-8461 PD: MARTY GRIFFIN KTYD/Santa Barbar

PD: MARTY GRIFFIN

Beavy
ERIC CLAPTON
ALARM
EDDIE MONEY
PHIL COLLINS
ROO STEART
DON HEMLEY
PAUL MCCOTTNEY
NOT STEVIE RAY VAUGHAN
MEG
ALANNAH HYLES
MHITES MAKE
TESLA TONS
ROLLING STONES
GRORGIA SATELLITES
MICHAEL PENN
Medium
ACULT
A BRANT
A BRANT PD: KIMBERLRY JAEGER APD/MD: JIM ST. JOHN

KBOY/Medford (503) 779-2244 PD: WILD BILL SCO MD: BOB JEFFRIES Beavy ALANNAH MYLES CLAPTON

Reavy
ALANNAH WILES
ERIC CLAPTON
WELL YOUNG
JOE SATHIANI (M)
HITESHANG ONES
REGELLANG SATHLITES
PAUL MCARTNEY
CROSSY, STILLS & N
SCORPIONS
JOAN JETT
RODETHAY
CONTENT
CONTENT
HEAD
TON THE THE ANGEL
THE THE ANGEL
THE SALAS
THE SALAS COLOR
STILES ON FIRE
KZOQ/Missoule

KZOQ/Missoula (406) 728-5000 PD: DAVE FRANCE APD/MD: BILL WILLIAM

PDI DAVE .

HEAVY APP/MDI SILL WILLIAMS

HEAVY APP AND IS SA STHERT DOES

DOES AS STHERT DOES

GRATEFUL DEAD

POOD

GEORGIA SATELLITES

BOS DULAN

SMITHEREENS

MARRAND

GRAT WHITE

ROLLING STONES

GIANT

SOOR IONS

MHITES MARE LL

HEAVIER

A COLLEAR ASSAULT

A COLLEAR ASSAULT

THE KARR

LIGHT

KCHV/Palm Spr (619) 347-2333 VP/OP: BILL TO

Reavy ROD STEWART EDDIE MONEY ERIC CLAPTON DON HENLEY SCORPIONS

ALAMAN MYLES
MSG
ALARM
CURE INC STONES
LOU GRAMM
DO MERHLEY
JOAN JETT
RED HOT CHILI PEPP
SKID ROW
CULT
TEARS FOR FEARS
WHITESNAKE KFMU/Steamboar Springs (303) 879-5368

PD: DAVE ROSS APD/MD: PAUL CAVANAUG

APD/MS: PAUL CAVANA
Beavy
ERIC CLAPTON
ERIC CLAPTON
PAUL MCCARTNEY
NEIL YOUNG
GRATEFUL DEAD
BODEANS
CROSSEY, STILLS & N
Medium
J.J. CALE
TON PETTY
TON PETTY
STAGE DOLLS
TIM KARR
REQUIEM FOR THE AM
PLIES ON FIRE EDDLE MONEY
ROLLING STONES (H)
RUSH (H)

Called in A Frozen Playlist (3): KBER/Salt Lake City KSHE/St. Louis WRXL/Richmond

Did Not Report, Playlist Frozen (7): WFBQ/Indianapolis

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (2): CFOX/Vancouver WFYV/Jacksonville

NEW ROCK

WDRE Long Island

UB40
BLUE NILE
RENECADE SOUNDM
JOAN JETT
HOCTOSE:
HORRISSEY
ELECTRONIC
B-52'S
HICHAEL PENN
TEARS FOR FEARS

WBRU
Providence
THEY MIGHT BE GIA
RAVE-UPS
WONDER STUFF
WONDER STUFF
HOLDEN
HOL

WHTG Asbury Park ASDUTY PARK
BAILANH & THE ANGE
RAINEOUS
RANGEUPS
RENEGADE SOUNDMAV
CRAMPS
J.J. CALE
HOTLEST
DAMARAMA
NINE INCH NAILS
PETER MURPHY
MIGHTY LEMON DROP

ADDS & HOTS

STEEL EYE SPAN HOOTERS

WXVX

WXX

Pittsburgh
LEME LOVICH
BOMEOADDY'S
ELECTRONIC
SILENCERS
CULT
FLESH POR LULU
HOOTERS
THOSTET
HOSTERT
HOSTERS
CCEAN BLUE
DEPECHE MODE
THEY MIGHT BE GIA

WCDB Albany MEDDING PRESENT GRANT NART NEGATIVE LAND PHILLIP BOA HOTEEST: MEDDING PRESENT VERLAINS JEAN PAUL GAULTIE 14 ICED BEARS GRANT HART

KATS/Yakima (509) 457-8115

Heavy
ALANNAH MYLES
BILLY JOBEL(M)
TOM PETTY
EDDIE MONEY
PHIL COLLINS
ROD STEWART
MARRANT
SMITHERENS
TEGLA UM
ERRIC CLAPPON
Light
DIVING FOR PEARLS(L)
MAKE A DIFFERENCE

MED GREG MCCLURE

Heavy
HEAVEN
HITHERENS
ROD STEWART
EDDIE MONEY
TESLA
CLAPTON
BILLY JOEL
ROLLING STONES
STEVIE RAY VAUGHAN
MSG
GRATEFUL DEAD
ALABM
HICHAEL JENN

175 Current Reporters 165 Current Playlists

WFBQ/Indianapo WGTR/Miami WGCX/Mobile WIYY/Baitimore WLVQ/Columbus WRFX/Charlotte WSTZ/Jackson

STEEL EYE SPAN
MOOTERS
OPANY SALAS
OPANY SALAS
BORN ON THE FOURT
CAMPER VAN BEETH
PETER KOPPES
MICHELLE SHOCKED
HOTELS**
SILENCERS
PSYCHEDELIC FURS
GUE NILE
BULE NILE
BULE MURPHY

PD: SCOTT SOUHRADA

KXFX/Santa Rosa (707) 523-1369

WBER
Rochester
GREATER THAN ONE
FELT
NEON JUDGEMENT
NEON JUDGEMENT
NEON JUDGEMENT
LOUTHING
LIGHTNING
SEDS
BIG DRILL CAR
SILENCERS
HOLLEST
FOR HOLLEST
ELECTRONIC
ELECTRONIC
ELECTRONIC
ELECTRONIC
SEVERED HEADS PD: WILL DOUGLASS MD: GREG McCLURE

WDET

Detroit

ANNA DOWNO
ELEVEWTH OFFAN DA
JED BAST
NINE INCH NAILS
MALKERS

HALKERS

HALKERS

HATE HOSH
ANTE HOSH
LEVENT BECK

LAURIE ANDERSON
JESUS & MARY CHAI

KDGE
Dallas
LENNY KRAVITZ
RAVE-UPS
TRANSVISION VAMP
ELECTRONIC
JESUS A MARY CHAI
SUGAR-CURES
HOTELS
KATE BUSH
PSYCHEOELIC FURS
HORRISSEY

WBNY
Buffalo
PAJAMA SLAVE DANC
FRONT
MAGNOLIAS
BLUE NILE
PASSION FODDER
SILENCERS
JOHN WESLEY HARDI
CABARET VOLTAIRE
JESUS & MARY CHAI
PETER RUBERY
DRAMARAMA
HINISTRY
MARY MY MOPE

WRAS Atlanta

Atlants
PASSION PODDER
GRANT HART
BLACK GIRLS
WIND BERKERS
RED HOT CHILI PEP
RAVE-UPS
JND BASS
RECHECORE SOUNDMAV
HIME INCH HALLS
PSYCHEPOLIC FURS
JESUS 4 MARY CHAI
CREATURES
PETER MURPHY

KACV

WFIT Melbourne

Melbourne
GRANT HART
DESCRIPTIONS
GRANT HART
UNBIOUS ARTISTS
THIRTEEN HIGHTHAR
UNBIO
GRACE JONES
HOTHOUSE FLOWERS
HOTHOUSE FLOWERS
HOTHOUSE FLOWERS
HOTHOUSE FLOWERS
HOTHOUSE SHEPERS
HOTHOUSE
FORTH JONES
FORTH
HOTHOUSE
FORTH
H

IAN MCCULLOCH
LENNY KRAVITZ
MIGHTY LEMON DROP
BLACK RAIN
SEVERED HEADS
ROLLINS BAND
PSYCHEDELIC FURS
MONDER STUFF
YOUNG FRESH FELLO

KITS San Francisco KACV
Amarilio
JOAN JETT
BORN ON THE FOURT
SILENCERS
RAVE-UPS
GIANT
BLUE NILE
HOTESELS
CREATURES
FYULENIX KRAVITZ
B-32'S
FSYCHEDELIC FURS
WEIT

KTCL
F1. Collins-Denver
STEVIE SALAS COLO
RENEGADE SOUNDHAV
GRAPH THAR
RAVS-UPS
NOTESS:
KATI BUSH
JESES & MARY CHAI
BIG AUDIO DYNAMIT
PETER MURPHY
LAURIE ANDERSON

KUKQ ELECTRONIC
JOHN WESLEY HARDI
BLUE NILE
HOTLEST,
DEPACHE MODE
ERASURE
MORAISSEY
B-52'S
KATE BUSH

KUSF San Francisco none
Hotzest:
SKI-NY PUPPY
WEDDING PRESENT
BAR-MEY ARMY
QUEEN LATIFA
JEAN PAUL GAULTIE

KUNV Les Vegas LES Vegas
JRD BASS
MUSSOLINI HEADRIC
RENECADE SOUNDMAV
PASSION PODDER
CHILDREN
DISSIDENTEN
OFFAR HAZA
HORTEST;
HOME INCH NAILS
CHEATURES
JRD BASS
DEPMERAPH

24 Current Reporters 22 Current Playlists

Did Not Call, Playlist Frozen (2): KUSF/San Francisco XTRA/San Diego

RR: J:J:FAX.

EXPANDED MUSIC STATS!

More detailed reports are available . . . 3 days earlier

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5

WBSB

PD: Steve Perun APD/MD: Pam Trickett

R-52'S/Roam HADDMA/Ress It Together BAD ENGLISH/Price Of Love

ROTETTE/Dangerove MICHAEL DANIAN/Mas It Nothing At A BILLY JOEL/1 Go To Estremes MEDNIY D/Coins Hade



Washington

PD: Matt Farber APD/MD: Dave Elliott

2 | ROD STEART/Counteen Train
2 | RICHAL DOLITON/How Am 1 Support To
4 | RICHAL DOLITON/How Am 1 Support To
5 | Lindo Most Stevent Train Stevent Train
1 | Tolder Stevent Train Stevent Train Stevent
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WEGX/Philadelphia MD: Jay Beau Jones PD: Todd Fisher

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38 BELINDA CARLIBLE/Gunner Rain FINE YOUNG CARRIB/I'm Not Bolisfiel JAMET JACKSON/Excepte Horself Burney to THE/TROLY Mart I Lite

JUNE DESCRIPTION OF THE STATE O

Pittsburgh

PD: Clarke Ingram

ADDS MICHAEL DAMIAN/Mes IS NESSING AS TAYLOR DAYNE/Lave MIII Lead You B.

98.5_{FM} Buffalo THE #1 HIT MUSIC STATION

OM/PD: Mike Edwards APD: Beth Ann McBride MD: Mike McGowan

BAD ENGLISH/Price Of Love BILLY JOEL/I Go To Elivees STEVIE B/Love Me For Life

PD: Steve Rivers Boston
MD: Cadillac Jack McCartney

MD: Cadillac Jack McCartney

2 | HICKNE, BOLTOW/HW. Mm [Newpards
3 | JON WATTE/EVENTING TO A PROPERTY
7 | HOLD STRUMENT JONES HE FROM
7 | HOLD STRUMENT JOHN THE FROM
7 | HOLD STRUMENT JOHN THE FROM
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HICHMEL PENN/No Hylls

PD: Paul Cannon Providence

ALAMMAN MYLES/Black Valvet ELTON JOHN/Sacrefice

WMJQ/Buffalo
PD: Hank Nevins
APD: Josh Moon
MD: Roger Christian WMJQ-102.5 FM

KENNY G/Coing Home DINO/Never 2 Much Of U

WXKS-FM Boston

Poston

F M PD: Sunny Joe White MD: Jerry McKenna

| Hibback Scatter/How As I Supress to School (Section 1997) | School (Section

YAYLOR DAYME/Love Hill Less You Ba MHITESHAKE/The Desper The Love LUTHER VANDROSS/Hers And Now EDIE SHICKHLL/A Hard Rain's a Conna CHINES/1-2-3



New York

MD: Mike Preston

Washington D.C.

PD: Lorrin Palagi MD: Laura Shostak

RR JUJFAX.

EXPANDED MUSIC STATS!

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VP/Dir. Ops. & Prog.: Steve Kingst

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Long Island FM 106

VP/Programming: Bill Terry MD: Mark Lobel

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PD: Randy Brown MD: John Cook

TAYLOR DAYME/Lave Will Lead You Be Biz MARKE/Just A Frand TEA 4 270m't Let My Love Fus ELECTRONIC/Octring Away with It BELINDA CARLIBLE/Bumber Rain MEVIN PAIGE/Anything I want IMMEDENCE/Tainted Love HICHAEL DAMIAN/Was It Nothin

Z104 The#1 Hit Music Station

PD: Chris Bailey
MD: Beaver Cleaver

Norfolk

MHITESHAME/The Deeper The Love HICHAEL PERMY/No Hyth B HOB/C'son And Get My Love LINDA ROMSTADT/AIl My Life

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POWER 93

PD: Rick Upton San Antonio, AMD: Stephanie Gramm

AMD: Stephanie Gramm

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Miami 100.7 FM

MD: Johnna Ceccoii

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ELTON JOHN/Sacrifice

CONDEM

San Antonio
OM: Jeff McCartney
MD: Rick Hayes

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Houston

PD: Adam Cook
MD: Cheryl Broz

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B97
PD: Bob Mitchell
MD: Joey Giovingo

MD: Joey Giovingo

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MD: Bobby Rich

24
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PD: Charlie Quinn

MD: Mike Easterlin

) HICHMEL DANIAGYMAS SE MOSTONY
LUTHER VANDROSS/Here And Mom
RICHAMD MARKFTGS Late To Say Down
TAYLOR BAYHE/Lose Mill Leaf You b
COMER GIRLS/New Can's Do Mrong

MON JOY!/The Bogs Are Bect In

97WGH PLAYS MORE HITS

PD: Tony Macrini Norfolk MD: Jeff Moreau

MUL. Jeff Moreau

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WIDWEST

WKQI-FM

VP Programming: Gary Berkowitz
APD/MD: Michael Waite

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WKBQ Q 106.5

PD: Lyndon Abell APD: Chris Knight St. Louis MD: Jim Atkinson

MD: Jim Atkinson

| College | Colleg

WNC/ 97.9

PD: Dave Robbins Columbus

Chicago JEEG WEELLING

WKTI Milwaukee

PD: Todd Fisher APD/MD: Danny Clayton

WZPL/Indianapolis

OM: Don London PD/MD: Scott Wheeler

PD/MD: Scott Wheeler

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Minneapolis WOLOS SE

OM/PD: Gregg Swedberg MD: P.J. Olsen APD: Denny Schaffer

8-52'S/Roam D MDS/C'mon And Got My Love MOTLEY CHUE/Kicsstert My Heet!

Q102 Cincinnati

OM: Jim Fox PD: Dave Allen MD: Brian Douglas

KOWB Minneapolis PD: Brian P

PD: Brian Philips MD: Ed Lambert

ADDS RO. 30 TAYLOR DAYNE/Love Mill Lees Yev Se WHITESHAKE/The Despar The Love



Chicago H 1 | FILLY ADEL/OR Dign't Service To F |

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THE AT HIT MUSIC STATION

PD: Karen Barber APD/MD: Jon Anthony

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22 LINDA RONETADT/A11 My Life ROXETTE/Damperous SLZ MARKIE/Just A Friend

MILLI VANFLLI/ALL Or Nothing QUINCY JONES/1'11 Be Good To You

WKQX/Chicago PD: Bill Gamble MD: Mary Shuminas

FINAL PROPERTY OF THE WAY OF THE

ADDS 16. 29
LINDA RONSTADIZATI Ny Life
ON POCOZNETBIN' To Hide



PD: Cat Thomas MD: Ed Brown

PD: Rick Gillette Detroit APD/MD: Mark Jackson

APD/MD: Mark Jackson

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WEST

PD: Jerry Lousteau Salt Lake
MD: Bob LaBorde City

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MECHAEL PENN/No Myth
FINE YOUNG CANNES/I'm Not Satisfied
JIVE SUNNY & THEY/That's What I Like
TAYLOR DAYNE/Love Will Lead You Be

BELINDA CARLISLE/Summer Rain COVER GIRLS/Ne Cen't Go Mrong MHITESNAME/The Deeper The Leve



KOY-FM/Phoenix PD: Jay Stevens MD: Dena Yasner

MD: Dena Yasner

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ADDS 21. 22. 24 TAYLOR DAYME/Leve Will Lead You 24 SAYY/Real Love

A'ME LORAIN/MADIE Mide Moris GLORIA ESTEFAN/Here Me Are TECHNOTRONIC/Det Up: (Before The Ni

KZZP Phoenix 104.7_{FM}

PD: Bob Case MD: Michelle Santosuosso

Salt Lake City KISN AM

PD: Gary Waldron MD: Gary Michaels

MD: Gary Michaels

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киве 93 гм

PD: Tom Hutyler
MD: Randy Irwin

LINDA RONSTADT/ALL My Life LETRIY KNAVITZ/Let Love Rule

ZIOO FM KKRZ Portland PD: Mark Capps MD: Connie Breeze

1 3 | LOS GRAMP/Just Between You And
1 3 | BOD STEMMAT/Downtown Train
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1 5 | HICHARS BOLTDOWNS As I Supposed T
1 8 | SOCK TIME TO THE STATE OF THE STATE

ADDS 29, 30 MEVIN PAIDE/Angining [Mant WHITESMARE/The Desear The Love

all IS-104

KQKS/Denver

PD: Dave Van Stone APD: Stacy Cantrell MD: Cindy Rose

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KWSS San Jose 94.5

PD: Larry Morgan MD: Rich Anhorn

H 1 I MICHAEL BOLTOW/How As I Suppose 1 to 1 Treatment of the Control of the Cont

13: 22 3-32 '9/Reem RICHARD MARK/Te: Late To Say Gouth BELINDA CARLIBLE/Summer Rain



PD: Casey Keating MD: Mark Allen

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Los Angeles VP/Programming: Gerry DeFrancesco MD: Brian Bridgman

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APD/MD: Dom Testa



KKLQ/San Diego PD: Garry Wall APD Kevin Weatherly

APD Kevin Weatherly

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KXYQ Q 105
Portland
VP/Programming:
Jim Ryan
APD: Steve Naganuma APD: Steve Naganuma

ERIC CLAPTON/Fed-Leve ENUFF 2 NUFF/Fig High Hichelia



KXXX |San Francisco PD: Bill Richards Interim MD: Tim Watts

ENTOUCH/ALL Nate BELINDA CARLISLE/SUMMET Rest RICHARD HARK/Teo Late To Say Con LUTHER VANDROMES/Hore And New

DEPECHE MODE/Pertonal Jasus TEARS FOR FEARS/Momen In Chains HICHAEL DAMIAN/Mes It Nothing At

CHR P1A

P1-A CHR Reporters are major market stations which have achieved format dominance or exert significant influence in their market by playing a unique mix of leading-edge rock or dance records combined with mainstream CHR.



APD: RUSS Allen

MD: Albie D

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REGIMA BELLE/Make It Like it was SOR. It BOUL/Lasting's Grouve PALLA ABDAL/Opposites Attract D MOB/C'een And Get Ng Lieve TYLER COLLIMS/Amarcha Conna Do COVER GIRLS/MC Can't Ga Mrong ENTONCHARL NIE



PD: Elvis Duran Music Asst: Andy Gury

22. 23 U-MREW/IF U were Mins TAYLOR DAYNE/Love Will Lead You Be TERENCE TRENT D'A/To Know Semiona I GLORIA ESTEFAN/Mero Me Are SKYY/Real Love KYLIE MINOGUE/Mouldn't Change A Th:

WQHT New York

MD: Kevin McCabe

sound

OT. ALEGA The Lagle PD: Joel Folger APD/MD: Jimmy Steal Dallas

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DEPECHE MODE/Personal Jesus JOAN JETT/Dirty Deeds HHITESMAKE/The Despet The Love WPOW Miami

VP/Programming; Bill Tanner APD: Funk E. Frank Walsh Music Coord.: John Rogers

MUSIC COORD. John Rogers

| High | State | Sta

2 LIVE CREW/C'aon Bake ETCEDN FLORES/Touch Ms Mith Your Hs TAYLOR DAYNE/Love Mill Lead You Ba KAOMA/Lambeda HISSY HIST/Oattin' Bass



MD: Carolyn Robbins

ENERGY 96.5 FM

KNR JIHouston, TX PD: Steve Smith MD: Michael Newman

MD: Michael Newman

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CALLOMAY/I Hanna Be Rich
TAYLOR DAYNE/LOVE Mill Less You Be
ETLEEN FLORES/TOUCH we Mith Your He
BRAT PACK/You're The Only Mean
QUINCY JONES/FI'll Be Good To You
MANTRONIS/FOST TO Have You'r Love
U-MREW/IS U Mere Mino

KSAQ/San Antonio PD: Leo Vela APD/MD: Kathie Romero

APO/MD: Kathle Romero

H 2 | RICCAEL BOLDER/Haw on 1 Supraved 1
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36. 39
JOAN JETT/Dirty Dreds
RISG/Forever
EELINDA CARLISEE/Gummer Rein
JOHN FARNHAM/You're The Voice
RSG/Anelime

BRIDGE TOO FAR/Heaven On Earth ENUFY 2 HUFF/Fig High Michelle BARAYA/Timeless Love



PD: Gary Franklin MD: Mark Cruz

KISB/Foraver EDIE BRICHELL/A Hard Rain's A Gonn THOMPSON THINS/Bonbers in The Skg

HOT102#

WLUM /Milwaukee PD: Rick Thomas MD: Dana Lundon

33, 34, 39, 40 LINDA RONSTADIZALI My LIFE



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Detroit **WDFX**

PD: Chuck Beck APD/MD: John McFadden

APD/MD: John McFadden

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KZHT/Salt Lake City PD: Lou Simon MD: John Griffin

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17 | MILLI WARLI

BRITHERMAN GERILLE VEN BANYACCITEMET LOVE STATEMENT CONTROL IN SECTION OF SEC

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Sacramento

H 2 1 DOP WATER-FOUNTAINS
H 7 2 SECONTRIPS OF TWENTY SERVICE
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30 CHIMES/1-2-2 U-KREW/IF U Were Ming

99.1 KGGI^{FM}

Quadruples the Music!

KGGI/Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

H 4 1 BIT MARKET/Joyn A Friend
H 7 2 SEDOCTED/J To make it Right
H 7 2 SEDOCTED/J To make it Right
H 7 2 SEDOCTED/J To make it Right
H 8 10 SEDOCTED/J To make it Right
H 8 10 SEDOCTED/J TO LOW H
H 9 11 PANA SEDOCTED/J TO J TO LOW
H 10 SEDOCTED/J TO MAKE H
H 11 SEDOCTED/J TO MAKE H
H 12 SEDOCTED/J TO

18
MEANY D. 6 THE BO/Offis They Lov-BORBY ROSS AVILA/1 Men't Let You D POSS/C'son and Cet My Love

Los Angeles VP/Programming: Scott Shar OM: Shadow Steele MD: Denise Lauren

H | 1 AGNOMITH James " Gas & Oun
H | 3 2 MOTES" CARE VILLENIES TO BOOK!
H | 3 2 MOTES" CARE VILLENIES TO BOOK!
2 3 THE GROWN CARE VILLENIES TO BOOK!
H | 3 0 MOTES AND THE AMERICAN TO BOOK!
H | 3 0 MOTES AND THE AMERICAN THE COLUMN TO BOOK!
H | 3 0 MOTES AND THE AMERICAN THE COLUMN TO BOOK!
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MD: Hosh Gureli

28
MADDHMA/Rase It Together
SHOREY ROSINSDAY/Everything You Touch
TAYLON DAYNEY/Love Mill Lead You Ba
CMIMES/1-2-2

FOWER TO SERVICE TO SE

KPWR/Los Angeles PD: Jeff Wyatt APD/MD: Al Tavera

APD/MD: Al Tayera

Hi I SEDICTION 2 To make it might

2 J. JODY MALEY (Foregraph

2 J. STORT MALEY (Foregraph

3 D. STORT MALEY (Foregraph

4 D. STORT MALEY (Foregraph

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7 D. STORT

7 D. STOR

CALLOMAY/I Menne Be Rich TAYLOR DAYNE/Love Mill Lead You Be TECHNOTROMIC/Opt Up: (Before The NI

MADONNA/Neep It Together MECHARL RODGERS/E Got Love

San Jose PD: Ken Richards APD: Christopher Lance KHOT

MD: John Christian

AD: John Christian

4 1 SEDECTION 2 To Make 15 Kapit

4 2 FALLA MARKET AND DESCRIPTION 1 TO MAKE 15 Kapit

5 2 FALLA MARKET AND DESCRIPTION 1 TO MAKE 15 Kapit

6 3 FALLA MARKET MAKE 15 KAPIT MAKE 15

BIZ MARKIE/Just A Friend STEVIE B/Love Me For Lefe SKYY/Real Love SRAT PACK/You're The Only Women CALLOWAY/I Wanne Be Rich

POWER 92FM

KKFR/Phoenix PD: Ron Parker APD: J.J. Morgan MD: Jim Morales

26. 27
TAYLOR DAYNE/Love Will Lead You Ba
TIPMY TEE/Time After Time

LIBA STANSFIELD/ALL Around The Hor! LUTHER: VANDROBS/Hore And Mow U-WREW/IF U Here Wine [MPEDENCE/Tainted Love

MOST ADDED **Taylor Dayne** Joan Jett Belinda Carlisle Kevin Paige Linda Ronstadt

EAST BREAKOUTS Fine Young Cannibals Stevie B Biz Markie

Jive Bunny &

The Mastermixers



P2

999KHI/Qceen City, MD Hitman/Ocean

D MOB
TAYLOR DAYNE
KYLLE MINOGUE
LUTHER VANDROSS
ALANNAM MYLES (dp)
KEVIN PAIGE
JODY WATLEY 4-1
ROD STEMART 6-4
AEROSMITH 14-9
EDDIE MONEY 18-12
PAULA ABDUL 27-14

FLY92/Albany, NY

PHIL COLLINS
TAYLOR DAYNE
JOAN JETT
BELINDA CARLISLE
KISS (dp)
Hottest+
SKID ROW 1-1
PAULA ABOUL 13-10
MICHEL'LE 22-16
BAD ENGLISH 20-19
TESLA 28-26

WVSR/Charleston WV Bill Shehan

BIZ MARKIE
WARRANT (dp)
JOAN JETT (dp)
MICHAEL PENN
HOTHERET,
PAULA ABDUL 8-3
TESLA 15-10
SKID ROW 16-13
MICHEL' LE 28-18
JANET JACKSON 30-24

JET-FM/Eria PA

JOAN JETT FINE YOUNG CANNIB TAYLOR DAYNE BELINDA CARLISLE REVIN PAIGE (dp) LINDA RONSTADT HOTTEST. LINDA RONDIALI
HOTLEST:
HOTLEST:
ROD STEWART 7-2
SEDUCTION 12-7
AEROSMITH 13-10
PAULA ABOUL 18-11
SKID ROW 16-13

JIVE BUNNY 4 THE TAYLOR DAYNE KEVIN PAIGE FINE YOUNG CANHIB WHITESHAKE (dp) HOTESE LOU GRAMM 2-2 ROD STEWART 3-3 MICHAEL BOLTON 4-4 AEROSMITH 6-6 JOE COCKER 12-9

TAYLOR DAYNE
REVIN PAIGE
WHITESNAKE
HOTESHAKE
HOTESHAKE
FOR SEDUCTION 5-1
ROD STEWART 9-4
PAULA ABDUL 11-7
AEROSMITH 22-14
B-52*S 31-26

LINDA RONSTADT
ALANNAH MYLES
TATLOR DAYNE
PHIL COLLING
FINE YOUNG CANNIB
HOTEGET
SEDUCTION 2-1
MICHEL LE 7-5
JODY MATLEY 9-6
PAULA ABDUL 26-16
MILLI VANILLI 32-19

WKEE/Huntington, WV Pexton/Miller

JOAN JETT (dp) BIZ MARKIE (dp) KEVIN PAIGE MICHAEL PENN HOCHAEL BOLTON 3-1 LOU GRAMN 5-3 ROD STEWART 4-4 EDDIE MOMEY 6-5 JOE COCKER 7-6

WLAN/Lancaster, PA Marino/Murray

B-52 S BAD ENGLISH BALLY JOEL Hottest: PAULA ABDUL 6-1 SKID ROW 5-4 AEROSMITH 7-5 MICHAEL BOLTON 10-7 ROD STEWART 17-12

KC101/NewHeven, CT Rybak/Polemen

NYBERFORMAN

ARRANT

HOB

TAYLOR DAYNE
WHITESNAKE
HOLTESNAKE
HOLTESNAKE
MICHAEL BOLTON 5-1
PAULA ABDUL 17-12
MILLI VANILLI 18-13
COVER GIRLS 22-16
BAD ENGLISH 27-23

WPRR/Aitoone, PA Scott St.John

Scott StJohn
TAYLOR DAYNE
MUITESNAKE
MUITESNAKE
NICHAEL DAYIAN (dp)
KISS (dp)
FINE YOUNG CANNIB
ALICE COOPER (dp)
HOCHEEL BOLTON 2-1
MICHAEL BOLTON 2-1
MICHAEL BOLTON 10-7
TESLA 9-6
TESLA 9-6
TESLA 9-1
PAULA ABDUL 17-12

KEVIN PAIGE
JOAN JETT (dp)
KISS (dp)
TAYLOR DAYNE (dp)
HOTLEST:
ROD STEMART 8-5
EDDIE MONEY 10-7
PAULA ABUUL 18-9
CHICAGO 13-10
RICHARD MARX 28-20

103CIR/Backley, WV Spencer/Davis

Spencer/Davie

JANET JACKSON
TECHNOTRONIC
BABYFACE
TAYLOR DAYNE
ELTON JOHN
HOLLEST.
ROD STEWART 4-1
LOU GRAMM 3-2
PAULA ABDUL 15-5
ROKETTE 19-15
POCO 18-16

96XXX/Burlington, VT Speck/Riley

JANET JACKSON WHITESNAKE WHITESMARE

D MOB TATLOR DAYNE
TATLOR DAYNE
BELINDA CARLISLE
EDIE BRICKELL
ALICE COOPER (dp)
HoteesMH 5-1
TECHNOTRONIC 10-5
AEROSMITH 15-1
PAULA ABDUL 33-16
MILLI VANILLI D-23

None Hottest: LOU GRAMM 1-1 MICHAEL BOLTON 3-3 SEDUCTION 7-7 TECHNOTRONIC 10-10 MICHAEL DAMIAN 11-11

WIKZ/Chembersburg, PA Alexander/Shane

GLORIA ESTEFAN
TAYLOR DAYNE
JANET JACKSON
D MOB
HOTLESE:
MICHAEL BOLTON 1-1
TECHNOTRONIC 3-2
SKID ROW 5-4
JODY WATLEY 14-11
TESLA 19-12

ALICE COOPER (dp)
JIVE BUNNY & THE (dp)
JOAN JETT (dp)
KISS
SEDUCTION (dp)
SMITHEREENS (dp)
TAYLOR DAYNE (dp) HOLLEST: CHICAGO 21-14 BAD ENCLISH 23-15 AEROSMITH 25-18 MICHAEL PENN 31-23 ALANNAH MYLES D-24

96XIL/Parkersburg, WV Larry Hughes

COVER GIRLS
BELINDA CARLISLE
D MOB
REVIN PAIGE
LINDA ROBSTADT
MOTLEY CRUE (dp)
HOTEST
ROD STEWART 7-3
AEROSAITH 16-7
GLORIA ESTEPAN 20-8
EDDIE MONEY 23-9
SKIO ROW 26-10

WTHT/Portland, ME Benson/Perkins

COVER GIRLS

G98/Portland, ME Jon Bryant

WOMP/Wheeling, WV Forster/McGee

Former/McGee
LINDA RONSTADT (dp)
MICHAEL PRUN (dp)
MICHAEL (dp)
MICHAEL

WHTO/Williamsport, PA Kingston/Stacy

TAYLOR DAYNE
EDIE BRICKELL
BEIJINDA CARISLE
HICHAEL PENN
HICHAEL PENN
LI MOB (BESTADT)
HOTLEST:
SKID ROW 5-2
ROD STEWARR 6-4
PAULA ABDUL 21-7
BAD EMGLISH 18-8
MICHAEL DAMIAN 19-4

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JOAN JETT KEVIN PAIGE TERENCE TRENT D'A FINE YOUNG CANNIB TAYLOR DAYNE LENNY KRAVITZ SHITHEREENS MERCAMITH 1-1 TEDUCTION 4-3 TESLA 5-4 ROD STEWART 15-5 PAULA ABDUL 16-7

PHIL COLLINS
TAYLOR GAYNE (dp)
JOAN JETT (dp)
MICREL'LE (dp)
HICREL'LE (dp)
HICREL'LE (dp)
FAULA ABDUL 19-5
ABROSNITH 12-9
BAD ENGLISH 20-12
MILLI VANLLLI 21-17
COVER GIRLS 22-19

TAYLOR DAYNE
WARRANT
MICHAEL PENN
ALANNAH MYLES
LUTHER VANDROSS
HOLTER
TECHNOTRONIC 1-1
AEROSMITH 2-2
PAULA ABDUL 6-4
TOM PETT 7-5
MILLI VANILLI 15-9

TAYLOR DAYNE
JOAN JETT
MICHAEL PENN
SYBIL
BELINDA CARLISLE
ROCESTER
ROCESTE

WPST/Trenton, NJ

DIE BRICKELL
JAYA
FISS
FISHOR DAYNE
JOAN JETT
ETTER
FOR STEWART 4-1
TCHNOTRONIC 6-4
TSLA 10 9
DEPECHE MODE 18-11
WARRANT 34-23

WRCK/Utica NY Reitz/Burton

P3

TAYLOR DAYNE BELINDA CARLISLE LINDA RONSTADT LINDA RONSTADT
KISS (dp)
JOAN JETT (dp)
ENUFF Z'NUFF
TECHNOTRONIC 2-1
TESLA 3-2
SEDUCTION 5-4
MICHAEL BOLTON 7-5
ROD STEWART 8-7

SOUTH

Taylor Dayne Joan Jett Biz Markie Whitesnake

All and the second seco



BELINDA CARLISLE
LINDA RONSTADT
FIRE YOUNG CANNIB
ALICE COOPER (dp)
TAYLOR DAYNE
HOTELEL
SEDUCTION 6-4
AEROSHITH 14-7
PAULA ABDUL 19-8
EDDIE MONEY 17-11
BAD ENGLISH 24-17

Medak/Peddan
ELTON JOHN
JOAN JETT
JE BUNNY & THE
MICHELLE
KEVIN PAICE
TAYLOR DAYNE
HOLLES
HICHAEL BOLTON 7-1
ROD STEMART 10-6
TESLA 11-7
AEROSHITH 16-14
PAULA ABDUL 33-17

WYCR/York, PA McCausland/Crockett

HT MARKIE

MOB (dp)
ATLOS DAYNE (dp)
ATLOS DAYNE (dp)
JUAN JETT (dp)
JUAN JETT (dp)
HATCHST (dp)
JUAN JETT (dp)
JUAN JUAN JETT (dp)
LANNAH MYLES 26-20

Alannah Myles Linda Ronstadt The Mastermixers Enuff Z'nuff



2

LINDA ROMSTADT (dp)
JOHN PARNHAM
JOAN JETT (dp)
TAYLOR DAYNE
JIVE BUNNY & THE
A'ME LORAIN
BELINDA CARLISLE
HOLLEST:
ROD STEART 2-1
RODISTEART 2-1
RODISTEART 2-2
RODIS MONEY 5-4
CHICAGO 9-5
PAULA ABDUL 16-6

CHICAGO
RICHARD MARX
MICHEL'LE
JIVE BUNNY & THE
U-KREW
HOTHERE HOLTON 2-1
LOU GRAMM 3-2
ROD STEWART 9-4
PAULA ABOUL 10-5
YOUNG MC 16-12

MICHAEL PENN TAYLOR DAYNE BAD ENGLISH HOttest: MICHAEL BOLTON 5-2 ROD STEWART 6-4 BABYFACE 10-6 TOM PETTY 13-10 PAULA ABDUL 20-13

WFMF/Baton Rouge, LA

nny A./Harrison BILLY JOEL
BELINDA CARLISLE
UROHAUZ
HOTHER BOLTON 6-1
JANET JACKSON 3-2
COVER GIRLS 9-6
PAULA ABDUL 17-7
STEVIE B 27-19

JOAN JETT (dp)
TAYLOR DAYNE
EDIE BRICKELL
KISS
ENUFF 2'NUFF
HOTLESE:
QUINCY JONES 2-1
BABYFACE 6-2
LENNY KRAVITZ 9-5
DEPECHE MODE 12-8
COVER GIRLS 19-14

KZZB/Besument, TX J.J.Jackson

RYLIE MINOGUE BRAT PACK TAYLOR DAYNE CALLOWAY LINDA RONSTADT HOTEST: TECHNOTRONIC 2-1 MICHAEL BOUTON 5-4 PAULA ABDUL 6-5 D MOB 14-8 JANET JACKSON D-12

TAYLOR DAYNE ALANNAH MYLES MICHAEL PENN BILLY JOEL ROD STEWART 3-1
ROD STEWART 3-1
DAVID & THE GIANT 7-5
CHICAGO 10-6
JANET JACKSON 15-8
PAULA ABDUL 20-12

EVAIN PAIGE
ALANNAH MYLES
LINDA RONSTADT
TATLOR DAYNE
JIVE BUNNY & THE
HOTCHET
TECHNOTRONIC 3-3
TELLA ABDUL 11-4
FID ROW 9-7
ARROSHITH 15-10
CHICAGO 19-11

LINDA RONSTADT

HOSTEST:
JOE COCKER 7-5
PAULA ABDUL, 18-10
JODY WATLEY 20-13
ALANNAH MYLES 28-23
JANET JACKSON 32-25

KPRR/EI Paso. TX

LINEAR
TECHNOTRONIC
STEVIE B
TAYLOR DAYNE
HOTLEST:
SEDUCTION 1-1
PAJAMA PARTY 2-2
PAULA ABDUL B-4
D MCB 10-8
JAYA 14-11

TAYLOR DAYNE
LUTHER VANDROSS (dp)
JIVE BUNNY & THE
HOTEGE:
ROD STEWART 5-1
CHICAGO 9-7
SECUCTION 15-11
MILLI VANTLLI 18-14
PAULA ABDUL 27-19

TAXLOR DAYNE
ALANNAM MYLES
ENFOUCH (dp)
EEVIN PAIGE
LUTHER VANDHOOSS (dp)
EEVIND ACARLISLE
U-REW (dp)
HOTECEST
HOTHORY (dp)
HOTECEST
TECHNOTON 1-1
TECHNOTON 1-2
SKID ROW 16-7
SKID ROW 16-7

WZYP/Huntsville, AL Chris Andrews

Chie Andrews

TATLOR DAYNE
MARRANT
MICHEL'LE
KEZIN PAIGE
JOHN FARHAN
BEPECHE HODE
ELTON JOHN CANNIB
FINE YOUNG CANNIB
ROD STENART 9-3
MOTTLEY CREE 10-5
JODY MATLEY 16-9
SRID ROW 18-11
PAULA ABDUL 25-13

WAPE/Jacksonville, FL Peuha/Francis Pashaffranch

SKID ROW

RCKETTE
MARRANC ARLISLE
BENHAD CARLISLE
BENHAD CARLISLE
BENHAD CARLISLE
ROW
ENUFF 2'NUFF (dp)
HOTELET (dp)
HOTELET (dp)
ALANNAR MYLS 14-1
ALANNAR MYLS 14-1
ALANNAR MYLS 15-14
AAROSAITR 25-18
JANET JACKSON D-21

BICHARD MARK
WHITESNAKE
TAANTO FEARS
LINDA TONSTADT
LINDA TONSTADT
HICHEL'LE
KEVIN PAIGE
BELINDA CARLISLE
HOTESTY 1-1
TON PETTY 1-1
TON STEMART 2-2
LOU GRAWM 4-4
EDDIE MONEY 9-6
AEROSMITH 11-7

WDKI/Knoxville, TN Clay Gish

JANET JACKSON
JIVE BUNNY 6 THE
WHITTESNAKE
KISS
HICHARD MARX
COVER GIRLS
HOCHERL
MICHAEL BOLTON 12-4
FAULA ABDUL 22-10
FILLI VANILLI 20-14
BAD ENGLISH 21-15
KLANNAH MYLES 26-19

WLAP/Lexington, Ky

COVER GIRLS
HOT LEST:
HOT LEST:
HOT STEWART 5-3
TECHNOTRONIC 15-12
NICHAEL DAMIAN 21-15
PAULA ABDUL D-24
HILLI VANILLI 31-25

KKYK/Little Rock, AR Rolling/Edwards

TAYLOR DAYNE
BIZ MARKIE (dp)
HOTTEST
TECHNOTRONIC 1-1
SEDUCTION 4-4
PAULA ABDUL 7-6
CHICAGO 12-7
TOM PETTY 24-8

KZOU/Little Rock, AF

WDJX/Louisville, KY Shebel/Meyer

PHIL COLLINS
BIZ MARKIE (dp)
DEPECHE MODE (dp)
TAYLOR DAYNE
MICHEL'LE
HOTEST:
SEDUCTION 2-1
MICHAEL BOLTON 4-2
ROD STEWART 5-4
ROMETTE 8-6
PAULA ABDUL 13-10

99WAYS/Macon, GA

RICKWOOdBII

COUPER GIRLS
TAYLOR DAYNE (dp)
JIVE BUNNY THE
MICHARL PENN (dp)
RICHARD MAR (d

Z96/Memphis, TN Lans/Castle

BILLY JOEL RICHARD MARX TAYLOR DAYNE B-52'S MICHEL'LE A'ME LORAIN

ELTON JOHN
RICHARD MARX
JANET JACKSON
MICHARL PENN
HOLTEST:
MICHARL BOLTON 2-2
MICHARL BOLTON 2-2
MICHARL DAMIAN 6-5
ROXETTE 17-9
PAULA ABOUL 22-12
KEVIN PAIGE D-30

WABB/Mobile, AL Fram/Pendarvia BILLY JOEL
MARRANT
JOAN JETT (dp)
HICHARD MARX
HOTHER
HOTHER
HICHAEL BOLTON 1-1
PAULA ABDUI 20-13
BAD ENGLISH 29-21
JANET JACKSON D-26
LUTHER VANDROSS D-32

Stavens/Staven

RAOMA ALANNAH MYLES WHITESNARE (dp) REVIN PAIGE HOTCEST: SKID ROW 8-1 DEPECHE MODE 9-2 HI IMPACT 10-1 MICHEL'LE 15-10 TESLA 17-12

WOMX/Orlando, FL Thomas/Stone ELTON JOHN
TAYLOR DAYNE
HOLLEST:
HICHAEL BOLTON 1-1
LOU GRAMM 5-3
ROD STEWART 6-4
PAULA ABDUL 21-16
JANET JACKSON 26-20

WRVQ/Richmond, VA Oavis/McKey

BIZ MARKIE B-52'S MICHELLE (dp) ALANNAH MYLES JOAN JETT (dp) HOTLEST (dp) HOTLEST (dp) HOTLEST (dp) FOR XID ON THE B 2-1 SKID ROW 5-4 TOM PETTY 9-6 PAULA ABDUL 21-18

106/Seresote, FL Evens/Chase WARRANT
RICHARD MARX
ALANNAH MYLES
LINDA RONSTADT
TAYLOR DAYME
ALICE COOPER
Hottest:
LOU GRAMH 2-1
JOE COCKER 3-2
ROD STEWART 4-3
SEDUCTION 8-6
TOM PETTY 10-8

ALANNAH MYLES BIZ MARKIE TAYLOR DAYME ELTON JOHN HOLLEST: PAULA ABDUL 1-1 SKID ROW 3-3 MILLI VANILLI 15-5 TESLA 7-6 SHANA 14-12

KTUX/Shreveport LA Shepherd/Greer TAYLOR DAYNE
JOAN JETT
EDIE BRICKELL
ALARM
KISS
JOHN PARNHAM
JIVE BUNNY & THE
BRIDGE TOO FAR
HOTLESEL

MacHudeon

AEROSMITH (dp)
BIE MARKIE (dp)
MARKIE (dp)
MARKIE GRIFFITHS
TATLOR GAVE
MARKANT
SIRAMANT
SIRAMANT
AND CONTROL OF CONTROL
PAULA ABDUL 6-1
PAULA ABDUL 6-1
PAULA HOLD 1-20-8
BAD ENGLISH 0-12
YOUNG 6 RESTLESS D-22

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TAYLOR DAYNE
MICHEL'LE
ELTON JOHN
A'ME LORAIN
KEVIN PAIGE
WHITESNANTADT
HOTESEL
TESLA 5-3
AEROSHITH 15-10
MOTLEY CRUE 22-15
BAD ENGLISH 31-24
D MOB D-34
WKZLWWington-Splan.

WKZL/Winston-Salem, NC Holloway/Rsynolds

Baker/Chase MICHAEL PENN
TATLOR DAYNE
ROXETTE
D MOB (dp)
ALANNAN MYLES
HOLEST:
MICHAEL BOLTON 1-1
SOUL II SOUL 3-2
SKID ROW 5-3
PAULA ABOUL 28-7
AEROSMITH 23-13 TAYLOR DAYNE EDIE BRICKELL EDIE BRICKELL KISS JOAN JETT (dp) LENNY KRAVITZ HOTTEST: ROD STEWART 1-1 AEROSMITH 3-3 CHICAGO 7-5 SEDUCTION 9-6 COVER GIRLS 15-8

P3

KQIZ/Amarillo, TX Jon Anderson RICHARD MARX
TAYLOR DAYME
WHITESNAKE
JOAN JETT (dp)
FINE YOUNG CANNIB (dp)
U-KREW (dp)
EDIE BRICKELL (dp) Hottest: LOU GRAMH 2-1 JOE COCKER 3-2 MICHAEL DAMIAN 4-3 ROD STEWART 5-4 QUINCY JONES 9-5

REVIN PAIGE BELINDA CARLISLE JOAN JETT (dp) TAYLOR DAYNE TAYLOR DAINE HOTE-ST: MICHAEL BOLTON 3-2 PAULA ABDUL 16-12 CHICAGO 20-13 MICHAEL DAMIAN 23-16 ROXETTE 28-18

ShepherdDawson
MHITESHAKC
EYLIE MINOGUE
ALICE COOPER (p)
JOAN JETT (dp)
JOAN JETT (dp)
JOAN PARMAM
TAYLOR DAYNE
MARRANT
HOLLEST
SEDUCTION 10-5
SKID NOW 13-6
SKID NOW 13-16
LUTHER VANDROSS 22-18
D MOB 29-25

Pat McGowen
SARAYA
JOAN JETT
BELINDA CARLISLE
TOR DAYNE
A MCGORAL (dp)
SMITHERERNS (dp)
SMITHERERNS (dp)
HOLLERI
HICHAEL BOLFON 6-2
HICHAEL BOLFON 6-2
PAULA ABOUL 24-20
ALANNAH MYLES 30-24

LINDA RONSTADT
JOAN JETT (dp)
TAYLOR DAYNE (dP)
HOTLEST,
ROD STEWART 4-1
LOU GRAMM 3-2
TOM PETTY 5-3
SABYPACE 19-14
PAULA ABDUL 23-15

KEZB/EI Paso, TX McMahon/Gonzales

KISR/Ft Smith, AR Ken Wall

Ken Wall
LINDA ROMSTADT
TAYLOR DAYNE
XISS
ALICE COOPER (dp)
ENUFF 2** NUFF (dp)
DEPECHE MODE (dp)
BILLY JOEL
HOCLERT;
SEDUST 2** S-19
REVIN PAIGE 0-28
ALANNAH MYLES 35-30
D MOB 34-31

B96/Ft Smith, AR Brown/Stevens

TAYLOR DAYNE

JOHN TARHAM
KISS
JIVE BUNNY & THE
LENNY KRAVITZ
SMITHERENS
HOCHEGE:
ROD STEWART 3-1
EDDIE MONEY 9-6
CHICAGO 14-9
ROKETTE 19-12
PAULA ABDUL 22-17

Q104/Gededen, AL Leo Davis

TAYLOR DAYNE
JOAN JETT (dp)
ALANNAH HYLES
LENNY RANJITZ
JOHN FARNNAH
HOTTES
ROD STEWART 5-1
PAULA ABDUL 17-9
EXPOSE 23-13
MICHAEL DAMIAN 20-14
MILLI VANILLI 26-20

DAMES MITTESNAKE
KEVIN PAIGE
BELINDA CARLISLE
TAYLOR DAYNE
SHITHERENS
HOTERST:
TOM PETTY 8-6
AEROSMITH 12-8
SRID ROW 17-9
SEDUCTION 19-13

KSMB/Lefayette, LA

BILLY JOEL
EXPOSE
AEROSMITH
MITHEREEMS (dp)
HOTCEST:
TECHNOTRONIC 5-1.
SEDUCTION 3-2
ROD STEMART 7-6
PAULA ABDUL 9-8
JODY WARLEY 14-10
Q101/Meridien, MS
Anthony/Rendall

HITESNAKE (dp)
D HOB (dp)
B-32:5 dp)
B-32:5 dp)
D HOB (dp)
B-32:5 dp)
D HOB (dp)
D HOB (

MARC ALMOND BILLY JOEL

KNAN/Monroe, LA Lans/Piro TATLOR DAYNE
STEVIE B
BIT MARKIE (dp)
ROD STEWART
LUTHER VANDROSS
U-RREW
JIVE BUNNY & THE (dp)
HOLIVEST
HOLIVEST
HOLIVEST
JOHN MATCHEY 4-3
JOHN MATCHY 4-3
JANET JACKSON 21-14 BAD ENGLISH
JANET JACKSON
BILLY JOEL
TAYLOR CAYME
HOTLEST:
ROD STEWNER 4-1
PAULA ABOUL 21-8
LUTHER VANDROIS 25-19
COVER GIRLS 3.-20
ROXETTE 35-24
ROXETTE 35-24

WJMX/Florence. SC

KNOE/Monroe. LA Mitchell/Mehling MitcheliMahing
JOAN JETT (dp)
TAYLOR DAYNE
REVIN PAIGE
(dp)
HELINDA CARLISLE
DEPECHE MODE (dp)
Hottest:
SEBUCTION 8-5
ROD STEWART 5-7
MOTLEY CRUE II-9
AEROSHITH 14-12
COVER GIRLS : 4-21

WPFM/Panama City, FL Mr. Lou/Stone

EDIE BRICKELL
JOAN JETT (d)
FASTER PUSYVAT (dP)
A'RE LOBAIN
TATLOR BAYNE
CHIMES (dp)
HOUTES!
ROD STEMART 3-1
JODY WATLEY 7-5
AEROSMITH 8-7
CHICAGO 13-8
PAULA ABDUL 22-11

KIXY/San Angelo. TX

Reymond/German
CHICANO
BILLY JOEL
BILLY JOEL
BILTY JOEL
BILTESHAKE
ALANHAH HYLES (dpi
FASTER PUSSYCAT (dp)
ALICE COOPET
TAYLOR DAYNE
HOLTEST: AND ANNE
HOLTEST: AND ANNE
FOR STEMPLY 9-0
PAULA ANDUL 22-12
TECHNOTEONIC 15-14
SEDUCTION 2)-18 Z103/Tellahes: ee. FL Douglas/Jamm KEVIN PAIGE WARRANT (dg)

MARRANT (dg) BABYFACE ALANNAH MY1ES BIZ MARKIE (dp) HOTHEST: PHIL COLLINS 1-1 MILLI VANILLI 2-2 ROD STEWAR** 10-7 AEROSMITH .4-11 SEDUCTION 16-17

KWTX/Weco. TX Chris Ling Chris Ling

ALANNAH MY_ES
JOHN FARHHAM
WHITESNAME (dp)
TAYLOR DAYME
JOAN JETT (dp)
ERASUME
KEVIN PAIGE
KOTTEN PAIGE
HICHAEL BCLTON 1-1
HICHAEL DAMIAN 2-2
PAULA ABDLL 21-14
ROKETTE 2E-21
D MOB 38-35

Neviscott
JOAN JETT
RISS
RISS
RICKELL
GIANT
BRIDGE TOO FAR
HOTLER CIEE 4-2
ALANNAH MYLSS 17-16
MARRANT 22-19
ALICE COOPER 31-24

AlbertHicks

JANET JACESON
RICHARD MPRX
MARRANT
MHITESNAKI
HOCKESE:
JODY MATLEY 7-2
LOU GRAMM 8-4
SEDUCTION 13-7
CHICAGO 1'-8
PAULA ABDIL 32-10

Note: 94TVX/Jackson, MS is no longer a CHR as it has moved into a Hot AC direction.

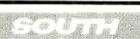
WROQ/Charolotte KZZU/Spokane G98/Portland, ME New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of ac

downward chart activity, and Adds for the number is a sampling of Individual station activity. Complete activity can NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough

Dayparted Adds and/or Ons: One-two plays in a 24-hour period, both of them before midnight

MOST ADDED

BREAKOUTS Jive Bunny & John Farnham **Edie Brickell**



K106/Beaumont, TX Harrison/Pace

G105/Durham-Raieigh, NC

Kiss

CHICAGO
ALICE COOPER (dp)
SYBIL (dp)
ALANNAH MYLES (dp)
SKYY (dp)
HOCTEST
ROD STEWART 12-2
MICHAEL DAMIAN 5-3
JODY WATLEY 8-4
PAULA ABDLU 22-9
MILLI VANILLI 26-17

WSSX/Cherleston, SC Penama/Stevens

WKQB/Cherleston, SC Gaither/Russell

PONTMANTE SEARCH
BAD ENGLISH
MICHAEL DAMIAN
MILLI VANILLI
KISS
JANET JACKSON
BON JOVI
B-52'S
HOTLEST
KID ROW 2-2
LOU GRAMM 4-4
BONNAM 7-6
SMITHEREENS 20-10
ROKETTE 22-11 WCKZ/Cherlotte. NC Merk Shands MICHEL'LE
LIMDA RONSTADT
BIZ MARKIE
TAYLOR DAYNE
HOTLESE:
TECHNOTRONIC 1-1
JODY WATLEY 2-2
MICHAEL BOLTON 6-3
COVER GIRLS 4-4
SEDUCTION 5-5

none Hottest: SKID ROW 1-1 CHER 2-2 EDDIE MONEY 3-3 TOM PETTY 4-4 MICHAEL BOLTON 5-5 WSKZ/Chattanooga, TN JANET JACKSON MICHAEL DAMIAN ALANNAH MYLES KEVIN PAIGE MICHAEL PENN HOTESEL LOU GRANH 1-1 ROD STEMART 2-2 MICHAEL BOLTON 3-3 EDDIE MONEY 4-4 SKID RON 5-5

WNOK/Columbia, SC Rush/McHugh

RUSHMCHUGh

ALANNAH MYLES
TAYLOR DAYNE
JOAN JETT
LINDA RONSTADT
MARRANT
HOTLEST
TAYLOR DAYNE 1-1
JAMET JACKSON 9-3
PHIL COLLINS 7-4
PAULA ABDUL 11-10
MICHAEL BOLTON 31-22 WCGQ/Columbus, GA Harris/McCard WHITESNAKE (dp) WARRANT (dp) ELTON JOHN TAYLOR DAYNE ELTON JOHN
TAYLOR DAYNE
BIZ MARKIE (dp)
Bottest:
MICHAEL BOLTON 1-1
LOU GRAMM 2-2
ROD STEWART 7-3
TECHNOTRONIC 4-4
JODY WATLEY 5-5

KZFM/Corpus Christl, TX Gonzalez/Danny B. Jammi

TAYLOR DAYNE BRAT PACK LUTHER VANDROSS SYBIL SKYY HOLLEST: BABYFACE 3-2 SEDUCTION 9-4 D MOB 21-14 PAULA ABDUL 30-21 MILLI VANILLI 37-27

PHIL COLLINS
TATION DAYNE
JATION TO MYNE
JATAN TO MYNE
JATAN TO MYNE
JATAN TO MYNE
ALASMAN HYLES
KEVIN PAIGE
COVER GIRLS
SEDUCTION
HOTERAT
ROD STEWART 3-1
TECHNOTRONIC 13-6
SKIO ROW 15-11
ACROSMITH 17-15

WGUT/Johnson City. TN Hurt/Mann

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Stewart/Geary

StewartGeery
LINDA RONSTADT
TATLOR DAYNE (dp)
JOAN JETT (dp)
FOURTY (dp)
BIZ HARKIE (dp)
HOTESEL
SEDUCTION 1-1
SKID ROW 4-3
TESLA 7-4
PAULA ABDUL 17-7
JANET JACKSON 22-15

Z102/Sevenneh, GA McGraw/Jey

HOTLEST:
TOM PETTY 5-2
MOTLEY CRUE 7-3
AEROSMITH 10-7
SKID ROW 18-10
ALANNAH MYLES 26-21 WHHY/Montgomery, AL Stevens/Stewart

Y107/Nashville, TN Kaplen/Herrison A'ME LORAIN CALLOWAY BIZ MARKIE MICHAEL DAMIAN TATLOR DAYNE HOCKES: MICHAEL BOLTON 5-5 SEDUCTION 8-7 PAULA ABDUL 14-9 AEROSMIPH 23-17 JAMET JACKSON D-21

XL1067/Orlando, FL Morley/Kelly

none Hottest: JANET JACKSON 1-1 ROD STEWART 3-3 CHICAGO 6-6 JODY WATLEY 10-10 AEROSMITH 13-13

WZZU/Raleigh, NC Brill/Bunch

Brittbunch

PHIL COLLINS
KISS COLLINS
KISS COLLINS
BLICE COOPER
HOLLER COUPER
HOULES 1-1
JOE COCKER 9-8
ROMETTE 14-10
MARRANT 17-13
ALANNAH MYLES 22-17

WJAD/Bainbridge-Albany, GA Shaphard/Dawson

WZKX/Biloxi. MS

Called In A Frozen Playlist (2): XL1067/Orlando WKPE/Cape Cod Did Not Report, Playlist Frozen (3):

a Hot AC direction. KWTO/Springfield, MO has changed call letters to KKHT. KHTY/Santa Barbara, CA is now known as Y97. Y106/Orlando has

chart points from high chart positions on those stations reporting them, to debut on the CHR Næional Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before r

MIDWEST

MOST ADDED **Taylor Dayne** Joan Jett Whitesnake Alice Cooper

Janet Jackson

Linda Ronstadt

BREAKOUTS Enuff 7'Nuff Biz Markie

B-52'S
PHIL COLLINS
JOAN JETT
TATLOR DAYNE
HOLLEST:
LOU GRAMM 1-1
MICHAEL BOLTON 5-2
ROD STEWART 6-3
CHICAGO 9-6
TECHNOTRONIC 10-7

WGRD/Grand Rapids, MI Cassidy/Friday

MENEST



Clark/Nchobas
EDDIE MONEY
RICHARD MARX
MARRANT
BILLY JOEL
BON JOYL
MICHAEL PENN (dp)
WHITESNAKE (dp)
HIOLEST: 1-1
PHIL COLLINS 1-1
PHIL COLLINS 1-1
ARENOSMITH 12-8
BONHAM 16-9
FIONA 17-11

Hot 92/Cleveland, OH Kent/Gallagher

CassidyFriday

TOM PETTY
COVER GIRLS
TAYLOR DAYNE
MARRANT
HOTTEST
HOTHER BOLTON 1-1
JODY WATLEY 10-2
ROXETTE 5-4
SEDUCTION 12-6
CHICAGO 19-10 D MOB
LINDA RONSTADT
JOHN FARNHAM
HOTESE:
LOU GRAMM 1-1
JOPY WATLEY 3-2
CHICAGO 10-7
BILLY JOEL 26-18
MILLI VANILLI 27-19 KLQ/Grand Repids, MI Owen/Tinnes

WPXR/Davenport IA

LENNY KRAVITZ JOAN JETT BILLY JOEL Hottest: TOM PETTY 4-1 CHICAGO 15-10 EDDIE MONEY 19-14 B-52'S 21-15 BAD ENGLISH 23-19 KEVIN PAIGE Hottest: TESLA 9-5 TESLA 9-5
TECHNOTRONIC 24-14
MICHAEL DAMIAN 25-15
RICHARD MARX 30-21
BAD ENGLISH 27-23

WGTZ/Dayton, OH Ballentine/Ross

Ballentine/Ross
KeVIN PAIGE
TAYLOR DAYNE
LINDA RONSTADT
ALICE COOPER
BIZ MARKIE (dp)
HOTESEL
MICHAEL BOLTON 3-1
ROD STEMART 5-2
ARROSHITH 11-6
PAULA ABOUL 13-9
JANET JACKSON 22-14

KRNQ/Des Moines, IA Knight/Lewis

SEDUCTION
AEROSMITH
B-52'S
TAXLOR DAYNE
HOTHCRET
HOTHLOR DAYNE
HOTHCRES
FOR THE SOLITION 3-2
CHICAGO 5-4
ROXETTE 6-5
PAULA ABDUL 17-8
JAHET JACKSON 25-10

WARET JACKSON 25-1

KZIODUURH, MN

MICHAEIR/TOMMY B

BELINDA CARLISLE
D MOB

BELINDA CARLISLE
D MOB

ATALLOR BUYEE (dp)
JOHN FARRHAM

HOLTEST.

ROD STEWART 4-1

TECHNOPROBIC 6-5

FAULA ABDUL 17-12

COVER CIELS 25-18

WWCK/Finn, MI

SEMIMADENIC/Dell

BELINDA CARLISLE

StMichaelm/O'Dell
BELINDA CARLISLE
BELINDA CARLISLE
ENUFF Z'NUFF
JIVE BUNNY & THE
SMITHERENS
BRIDGE TOO FAR
HOLLEST
CHICAGO 7-3
PAULA ABDUL 16-7
BAD BRGLISH 18-10
DEPECHE MODE 21-15
COVER GIRLS 23-16

JANET JACKSON SYBIL JOHN FARNHAM (dp) SKYY TAYLOR DAYNE HOCLEST: SEDUCTION 8-4 EXPOSE 10-7 D MOB 13-8 PAULA ABDUL 21-16 A'ME LORAIN D-21

KQKQ/Omahs, NB Bentley/Adams

Bentey/Adams
MICHEL'E
REVIN PAIGE
WHITESHAKE (dp)
ALANNAH HYLES
LINDA RONSTADT
HOTEST
PAULA ABDUL 6-1
CUINCY JONES 7-2
BAD ENGLISH 17-7
TOM PETTY 21-13
MICHAEL DAMIAN 28-19

MILLI VANILLI 23-18 JANET JACKSON 29-22

WIXX/Green Bay, WI Coy/Louizos MICHAEL MORALES
RICHARD MARX
ALICE COOPER (dp)
Hottest:
TESLA 4-1
HICHAEL PENN 5-2
TECHNOTEONIC 6-4
EDDIE MONEY 7-5
JANET JACKSON 21-15

Crain/Davia

JORN FARNHAM
TAYLOR DAYNE
ALICE COOPER (dp)
WHITESNARE (dp)
PHIL COLLINS
HOOLENS
TESLA 1-1
TECHNOTRONIC 2-2
AEROSMITH 12-4
MILLI VANILI 32-22
DEF LEPPARD D-24

JOAN JETT (dp) COVER GIRLS JIVE BUNNY & THE TAYLOR DAYNE HOTLEST: TOM PETTY 5-1 TECHNOTRONIC 7-5

KJ103/Oklahoma City, OK McCoy/Kidd

JAYA STEVIE B STEVIE B TECHNOTRONIC (dp) Hottest: H FACTOR 3-1 PAULA ABDUL 18-8 TECHNOTRONIC 20-11 SEDUCTION 19-12 MICHEL'LE 30-23

KZ93/Peoria, IL Gene Stern

TAYLOR DAYNE
B-52'S
HOTHEST:
HICHAEL BOLTON 4-1
LOU GRAMM 2-2
SKID ROW 3-3
ROD STEWNRT 6-4
CHICAGO 7-5

PHIL COLLINS
WHITESNAKE
ELTON JOHN (dg)
JOAN JETT (dp)
HOTCEST;
ROD STEWART 3-1
LOU GRAMM 2-2
JODY WATLEY 5-3
EODIE MONEY 4-4
PAULA ABDUL 19-9

ALANNAH MYLES (dp) LINDA RONSTADT (dp) Hottest: ROD STEWART 2-1 AEROSMITH 6-5 TECHNOTRONIC 7-6

RICHARD MARX WHITESNARE WARRANT D MOB HOCHER: MICHAEL ROLTON 8-2 JODY WATLEY 10-5 PAULA ABDUL 21-11 AEROSHITM 16-13 ROXETTE 20-14

Jan Dean

COVER GIRLS
D MOB
WARRANT
HOTESEA 7-3
ROD STEWART 11-5
TECHNOTRONIC 13-7
AEROSMITH 21-12
PAULA ABDUL 25-16

KMYZ/Tulsa, OK Myers/Smith

KISS
BON JOVI
EDDIE MONEY
BILLY JOEL
HOTTESLA 1-1
BILLY SCUIER 3-2
BONNAM 7-4
AEROSMITH 12-8
SMITHEREENS 27-19

Oliver/Williams

TAYLOR DAYNE
KISS
LUTHER VANDROSS (dp)
BELINDA CARLISLE
BIZ MARKIE (dp)
HOLLEST
SKID ROW 14-7
PAULA ABOUL 18-10
MILLI VANILLI 27-16
BILLY JOEL 28-17
JANET JACKSON D-25

Dick Thompson
JANET JACKSON
WHITESNAKE
KEVIN PAIGE
TAYLOR DAYNE
JOAN JETT
HOTHSEL
HOTH

WBWB/Blooming Mark Callaghan

TAYLOR DAYNE
MICHAEL PENN
HOTHER PENN
HOTH

WLRW/Champeign, IL McCann/McKeighen

LINDA RONSTADT
TAYLOR DANNE
Hottest:
TECHNOTRONIC 4-4
TESLA 6-6
SKID ROW 12-12
AEROSMITH 13-13
PAULA ABDUL 29-21

TAYLOR DAYNE
KEVIN PAIGE
ELTON JOHN (dp)
MICHEL'LE (dp)
HOTCEST:
CTUTAL MADUL 12-5
POWETTE 23-18
RICHARD MARX 29-21
JANET JACKSON 37-28

BELINDA CARLISLE WHITESNAKE TAYLOR DAYNE JANE CHILD (dp) Hottest: ROD STEWART 3-1 AEROSMITH 6-4 TOM PETTY 10-5 TOM PETTY 10-5 PAULA ABDUL 19-8 COVER GIRLS 27-16

Y94/Fargo, ND Jack Lundy P3

JANET JACKSDN LINDA RONSTADT (dp) WHITESHAKE BRIDGE TOO FAR HOTESHAKE AEROSHITH 4-3 EDDIE MONEY 12-7 ROXETTE 17-8 MICHAEL DAMIAN 15-9 CHICAGO 19-12

JOAN JETT KISS JANET JACKSON MICHAEL PRNN REVIN PAIGE TAYLOR DAYNE HOTEREL: ROKETE 18-9 AEROSNITH 17-10 SEDUCTION 22-13 PAULA ANDUL 30-19 ALANNAH MYLES 34-20

KQHT/Grand Forks, ND Ball/Murphy JANET JACKSON RISS (dp) STAGE DOLLS (dp) HUTESWAKE HOLLEST ROLETTE 13-7 RCHARD MARX 23-18 BONIAM 25-19 BONIAM 25-23 B-52'S 32-24

JUSTINWEIS JANET JACKSON FINE YOUNG CANNIB BELINDA CARLISLE KISSOR TAYLOR DAYNE ALICE COOPER (dp) HOLDEL BOLTON 5-2 JODY WATLEY 6-3 TOM PETTY 11-6 ENGLICH COOPER CHICAGO 19-11

2

KTXY/Jefferson City Columbia, MO
Jackson/Michaels

MICHAEL PENN
ALICE COOPER (dp)
ALANNAH MYLES

IN. JOAN JETT (dp)
WHITESHARE (dp)
LINDA ROMSTADT (dp)
BOLLOW ROMSTADT (dp)
MILLI VANILLI 29-21

20

Anthony/Britain
WARRANT
JOAN JETT
BILLY JOEL
RICHAND MARX
ENUFF 2 NUFF (dp)
Hottestung Cannib
Hottestu TAYLOR DAYNE
B12 MARKIE (dp)
MICHEL'LE
RISS COOPER (dp)
HOTHEL'LE
LECTOPER (dp)
HOTHEL'LE
TECHNOTRONIC 1-1
TESLA 2-2
AEROSMITH 6-4
YOUNG MC 23-15
BAD ENGLISH 22-17

WAZY/Lafayatte, IN Morton/Miller

Olxon/Gerard

TAYLOR DAYNE
D MOB
MARRANT
REVIN.PAIGE
JOHN FARHAM
JIVE BUNNY & THE
HOLLORI
MICHAEL
MICHAEL
LOU
GRAMM 3-3
SEDUCTION 4-4
ROD STEWART 6-5 JOAN JETT
MICHAEL PENN
TAYLOR DAYNE (dP)
HOTEST:
ROD STEWART 7-2
AEROSMITH 4-4
MICHAEL BOLTON 9-8
SEDUCTION 17-12

KFRX/Lincoln, NE Cook/Valentine

ALANNAH MYLES
JAMET JACKSON
WHITESNAKE (dp)
LINDA RONSTADT
D MOB
HOttest:
ROD STEWART 1-1
CHICAGO 3-3
SEDUCTION 7-6
BAD ENGLISH 13-10
PAULA ABDUL 23-14

99KG/Salina, KS Steve Davis

LENNY KRAVITZ (dp) ELTON JOHN (dp) TAYLOR DAYNE ALICE COOPER (dp) KISS (dp) FINE YOUNG CANNIB HOLLEST: HOLLEST:
AEROSMITH 1-1
MICHAEL BOLTON 2-2
FIONA 8-4
EDDIE MONEY 5-5
TECHNOTRONIC 13-12

KPAT/Sioux Falls, SD Maguire/Ward

WHITESNAKE
KISS (dp)
JOAN JETT (dp)
ENUFF Z'NUFF (dp)
FASTER PUSSYCAT (dp)
Hottest:

McKey/Austn

TAYLOR DAYNE
KEVIN PAIGE
MICHAEL PENN
SMITHERREN
ALICE COOPER (dp)
JOAN JETT (dp)
HOCKES ADDUL 6-1
TECHNOTRONIC 15-8
ROBIN BECK 18-10
ALANNAH MYLES 21-14
BAD ENGLISH 24-15

KKHT/Springfield, MO Moore/Elliott

TAYLOR DAYNE KEVIN PAIGE KISS KISS JOAN JETT (dp)
MICHAEL PENN (dp)
BELINDA CARLISLE
NOTE STEWART 4-2
JODY WATLEY 5-4
CHICAGO 15-9
EXPOSE 18-15
MILLI VANILLI 26-23

WPFR/Terre Haute, IN Wayne/King

WAYNERIND

WARRANT

REVIN PAIGE
REVIN PAIGE
RALICE COOPER
FOILE BRICKELL
ENUFF 2 NOFE
FOUNTY 6 THE
ROD STEWART 3-3
PAILLA ABOUL 19-6
ROXETTE 21-16
JAMET JACKSON 40-27
BILLY JOEL D-29

RICHARD MARX
JANET JACKSON
COVER GIRLS
HOTLEST:
ROD STEWART 7-2
JODY WATLEY 6-4
TON PETTY 8-7
PAULA ABDUL 16-10
ROXETTE 22-15

KFMW/Waterloo, IA Mark Hansen

KISS
FASTER PUSSYCAT (dp)
HOTLEST:
ROD STEWART 2-1
EDDIE MONEY 3-2
AEROSMITH 7-4
SKID ROW 9-6
BAD ENGLISH 11-8

WiFC/Wausau, Wi Damos/Mitchell

TAYLOR DAYNE
COVER GIRLS
ALICE COOPER
KISS
ALANAM MYLES
HOTES
HOTE

A'ME LORAIN KYLIE MINOGUE SIYY KEVIN PAIGE Hottest: SEDUCTION A--SKYY
KEVIN PAIGE
HOTTEST:
SEDUCTION 6-2
BABYFACE 8-5
PAULA ABDUL 10-6
ENTOUCH 17-12
D MOB 23-16

WEST

MOST ADDED BREAKOUTS Taylor Dayne John Farnham Kiss Jive Bunny & The Mastermixers Joan Jett Relinda Carlisle Whitesnake

Biz Markie U-Krew

9-52'S ROXETTE BIE WARKIE (dp) TATLOR DAYNE KEVIN PAIGE HOTESTI EXPOSE 5-4 PAULA ABDUL 7-5 D MOB 9-6 MILLI VANILLI 11-7 DEPECHE MODE 19-13

Tomm Rivers

DEFECHE HODE
JIVE BUNNY & THE (dp)
LINDN ROWSTADT
TAYLOR MAYNE
U-KER (dp)
CALLOWAY (dp)
HOTHER BUTTON 4-1
MICHAEL BUTTON 4-1
HOTHER LABOLTON 4-1
HOTHER LABOLTON 5-1
PAULA ABOLTON 5-1
BABYFACE 11-9

BABYFACE 11-9

THOMPSON TWINS
JOHN PARNIAM
ENUFF 2 NUFF (dp)
ELTON JOHN (dp)
RYLIE MINOGUL (dp)
TALEN
JOHN MATLEY 1-1
ROD STEMART 4-2
HICHARL BOLTON 5-3
MICHARL BOLTON 5-3
MICHARL BOLTON 5-4
AEROSMITH 12-9

KATM/Colorado Springs, CO Sorensan/Fricke

SARAYA JOHN PARNHAM (dp) FASTER PUSSYCAT (dp) HOLLEST: PHIL COLLINS 1-1 SKID ROW 2-2 AEROSMITH 3-3 ROD STEWART 7-4 WARRANT 6-5

StevensiCarey

BRAT PACK
TAYLOR DAYNE
U-KREW (dp)
HOTTER
HOTTER
HOTTER
HOTTER
LUTHER VANDROSS 4-3
COVER GIRLS 10-7
PAULA ABDUL 12-9
HARCIA GRIFFITMS 18-16

Stevie B Brat Pack Enuff Z'Nuff Faster Pussycat A'me Lorain

CHED/Edmonton, Alberte McKenne/Stuart

CRASH VEGAS
BILLY JOEL
JANET JACKSON
B ROS
COVER GIRLS
RUSH

RUSH
JOE COCKER
MAESTHO FRESH WES
MEN WITHOUT HATS
HOttest:
TECHNOTRONIC 3-2
ROXETTE 11-5
BAD ENGLISH 20-12
AEROSMITH 24-17
PAULA ABDUL 30-20

KSND/Eugene, OR Bwane/Velez

BWARREVOER

TAYLOR DAYNE
JOAN JETT
HITESHARE
ERSURE
ERSURE
JOHN FARHAM
HOLLESE:
HOUSEWART 2-1
HOUSEW

B95/Fresno, CA Davis/Parker

TAYLOR DAYNE
M.C. HAMMER
JANE CHILD
SHANA
RICHARD RODGERS
HOTEST,
COVER GIRLS 3-2
HI IMPACT 12-6
PAULA ABDUL 17-7
2'CHE 32-26
BIZ MARKIE 39-35

TESLA KISS FASTER PUSSYCAT STAGE DOLLS JOAN JETT HOTELS: 12-7 SKID ROW 20-13 TESLA D-15 ARRAHT 22-18 RIGHARD MARK D-25 HOTS/6/FASTER D-15 HOTS/6/F

Hot96/Freeno, CA Clay/Carter

BIZ MARKIE
TAYLOR DAYNE
MANTRONIX
BRAT PACK
HOLLEST
MICHEL'LE 2-1
LUTHER VANDROSS 8-4
PAULA ADDUL 17-12
BIZ MARKIE D-26

Oda/Villarimo
CALLOWAY
TAYLOR DAYNE
M.C. HAMMER (dp)
MANTRONIX (fp)
DAIZE (dp)
BAUYACE 2-1
JANET JACKSON 12-5
JERMAINE JACKSON 16-1
U-KREW 19-1
U-KREW 19-1
JOYCE 1RBY D-25

KIKI/Monolulu, HI Oda/Villarimo

DeMaroneyHoffman
COUPER CIRC 19
3AD ENGLISH
3AD ENGLISH
3ADE TACKSON
WHITESHARE
KEVIN PAICE
ALANNAH MYLES
BELINACALISLE
BELINACALISLE
HOM HOTTY 1-1
AEROSHITH 2-2
LOU GRAMH 4-3-1
EDU GRAMH 4-3-1
EDU STEWART 6-5

KCAQ/Oxnerd Venture, CA Rhodes/Sage

Rhodes/Sage
WHITESHARE
LINDA RONSTADT
KEVIN PAIGE
BELINDA CARLISLE
PADDUMARIE (49)
YVIIE HINOGUE
TAYLOR DAYNE
CHIPMS
HOCHAGEST
HOCHAGEST
HOCHAGEST
DAVID
CHIPMS
HOCHAGEST
HOCHAGEST
DAVID
CHIPMS
HOCHAGEST
HOC

KWNZ/Reno, NV Kalusa/Carter

NONE
HOTEGET:
ROD STEWART 1-1
MICHAEL BOLTON 7-2
PAULA ABBUL 10-6
EDDIE MONEY 11-7
TOM PETTY 12-8

KROY/Secremento, CA Lynch/Iceman

LYNCH/ICEMAN
WARRANT
ALICE COOPER
MICHAEL, PENN
HOTHEST, PENN
HICHAEL BOLTON 2-1
JODY WATLEY 3-2
SKID ROW 12-9
PAULA ABDUL 14-12

KWOD/Sacramento, CA Cagle/Willie B.

BILLY JOEL
RICHARD MARX
HOTLEST:
JANET JACKSON 2-1
MICHAEL BOLTON 6-2
AEROSMITH 10-8
JODY WATLEY 18-9
PAULA ABDUL 20-10

BELINDA CARRACTOR STATE OF THE HyatuSituentes

GLORIA ESTEFAN

GLORIA ESTEFAN 18-10

none
Hottest:
TOM PETTY 3-3
EDDIE MONEY 5-5
SKID ROW 6-6
ROD STEWART 7-7
AEROSMITH 8-8
KRQ/Tucson, AZ
Peake/Davie

Peake(Davis
B-52'S
MADONNA
JANE CHILD
LINDA RONSTADT (dp)
HOLLEST
SOUL 11 SOUL 1-1
MICHAEL BOLTON 3-3
SYBIL 10-4
PAULA ABDUL 14-5
TECHNOTRONIC 13-8 Lean/Taylor

AEROSHITH
TOM PETTY
MADONNA
D MOB
HOttest:
HICHAEL BOLTON 3-1
TECHNOTRONIC 2-2
PAULA ABDUL 10-7
GLORIA ESTEFAN 20-15
STEVIE B 21-16

P3

LINDA RONSTADT
TAYLOR CAYNE
MICHAEL PENN
ALICE COOPER
HOCHEST:
JOE COCKER 1-1
LOU GRAMM 3-2
ROKETTE 6-3
PAULA ABDUL 10-5
JANET JACKSON D-20

KPXR/Anchorage, AK Stave Knoll

TAYLOR DAYNE
REVIN PAIGE
ALICE COOPER
WHITESNAKE
HOTHERST:
TECHNOTRONIC 1-1
MICHAEL DAMIAN 11-6
PAULA ABDUDL 22-16
MILLI VANILLI 25-17
JANET JACKSON 34-27

297/Billings. MT Sullivan/Messe

B-52'S
WHITESNAKE
TAYLOR DAYNE
KISS
ENUFF 2'NUFF
HOLLEST:
MICHAEL BOLTON 2-1
JODY WATLEY 3-3
EDDIE MONEY 6-4
TECHNOTRONIC 7-6

BABYFACE KISS (dp) JIVE BUNNY & THE (dp) Hottest: ROD STEWART 5-1 TOM PETTY 7-3 JODY WATLEY 15-5 SEDUCTION 13-8 PAULA ABDUL 18-13

KTRS/Cesper, WY Hawkes/Michaels

RICHARD MARX BELINDA CARLISLE KISS

Hawkes/Michaels
TECHNOTRONIC
JANET JACKSON
D MOB
JOBL
HILLI VANILLI
RICHARO MARX
KEVIN PAIGE
WHITESHARE
HILLI VANILLI
RICHARO MARX
KEVIN PAIGE
WHITESHARE
HILLI VANILLI
RICHARO MARX
KEVIN PAIGE
HILLI
REVIN PAIGE
HILLI
RICHARO MARX
KISS (dp)
ALICE COOPER (dp)
ALICE COOPER (dp)
ALICE COOPER (dp)
ALICE COOPER (dp)
HILLINGA CARLISLE
LINGA CARLISLE
LINGA CARLISLE
LINGA CARLISLE
LINGA CARLISLE
LOU GRAHE 2-1
LOU GRAHE 2-1
ROD STEWART 7-4
ROD STEWART 7-9
ROUL ABDUL 29-19

WBNQ

WCIL

WAZY deb 37

KPAT deb 27

99KG add

WDBR 39

KFMW 31

ZFUN 31-24

Virgin

KFBQ

MTV HEAVY ROTATION **ALBUM APPROACHING 300,000 SOLD**

CHR ACTION AT: WPHR add KUBE KXXR 31-27 K106 9-5 (HOT) **OK95 11-5 (HOT)**

KRANYZ

JET-FM 999KHI add WPST 34 WYCR add **WBBQ**

WAEB

WZZU 35-32 KTUX deb 37 HOT92 28

KLQ add 35 KATM

KZZU WNYP G98 KQIZ 37-31 WJMX add

KRZR

B98 add Q104 add **WYKS** WPFM 19-15

KNIN 33

From the debut LP Let Love Rule. Written, performed and produced by Lenny Kravitz.
©1990 Virgin Records America, Inc.

U-KREW
U-KREWNNY & THE
ALICE COOPER (dp)
RISSE DA'NE
KISSE DA'NE
KYLIE MINOGUE
ELTON JOHN (dp)
HOTCES:
TECHNOPTHONIC 1-1
TECHNOPTHONIC 1-1
AEROSMITH 11-7
SKID ROW 21-15
ALANNAH MYLES 34-25 KTMT/Medford, OR Tressel/Stewart

JOAN JETT
TAYLOR DAYNE
BELINDA CARLISLE
KISS
A'ME LORAIN
JOHN FRANHAM
Hottest:
LOU GRAMM 6-2
ROD STEWART 10-4
EDDIE MONEY 15-8
CHICAGO 20-14
ROXETTE 28-19

KFTZ/Idaho Falls, ID Summers/Cary

Summers/Cary
COVER GIRLS
KISS (dp)
TAYLOR DAYNE
ALICE COOPER (dp)
BELINDA CARLISLE
KYLIE MINOCUE
THOMPSON TWINS
HOTLEST:
TECHNOTRONIC 17-10
ROXETTE 24-14 5-16
MILLA NAKILLI 28-20

KMOK/Lewiston, ID Havens/Chase

ZFUN/Moscow, ID Cummings/Heller

Cummings.Hellar
ENUTY 2 'HUTFF (dp)
JOAN 3 'HUTFF (dp)
JOAN 3 'HUTFF (dp)
JOAN 3 'HUTFF (dp)
LINGA BONSTADT (dp)
D MOB
EXPOSE
RIAS
SKIO ROW 1-1
SKIO ROW 1-1
TECHMOTRONIC 5-4
DEPECHE MODE 18-10
ALINDAM HYLES 30-23
ALICE COOPER 0-27
ALICE COOPER 0-

HATTECICIEN
TAYLOR DAYNE
JOAN JETT
A 'ME LOMAIN
AANNAM WILES
BELLINDA CARLISLE
RISS
MICHEL'LE
ROTE
HOTEST
STED MONT
ANDUL 18-A
ARDUL 18-A
ARDUL 18-A
ARDSWITH 19-5
JANET JACKSON 35-21

KZOZ/Sen Luis Obispo. CA Ruh/Andrews

RUNIANDROWS

WARRANT (dp)
RICHARD MARX
TAILOR DAYNE
A'ME LORNA
LINDA RONSTADT (dp)
HOTHER
HICHAEL BOLTON 1-1
BABYFACE 9-7
BY ALL MEANS 20-16
PAULA ABDUL 23-18
HI IMPACT 24-19

MILLI VANILLI
MILLI VANILLI
MILLY JOEL
MILLY COLLINS
MISS (dp)
MITHEREENS (dp)
MOTHEREENS (dp)

OK95/Tri-Cities, WA Stone/Trevis

StoneTTWIE

ERIC CLAPTON
ERIC CLAPTON
TOVOR DAVINE
KIBS
ALLARM
ALICE COOPER
THOMSSON TWINS
FASTER PUSSYCAT
JOAN JETT (dp)
STAGE DOLLS
HOLLES ELS
HOLLES LALL
HOLLS
HOLLES LALL
END 10-4
LEANNAM MYLES LA-11
ROXETTE 16-12
SARAYA 18-13

PARALLELS®

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

P1-A Reporters: Selected leading-edge major market CHR stations whose play-lists diverge significantly from mainstream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

254 REPORTS



	13							
PAL	JLA	ABDU	L					
Opposites Attract (Virgin)								
		ver Yo		· 5 · · · /				
		Total	Reports	23	9 94	8		
					P	ara:	llel	
	ion	al					each	
Rea			4				938	
	988					P2	95%	
	96%					P3	948	
	898							
W	93%		Chart	Sun	nmary			
			Pos	P1	P2	P3	Tot	
			1	0	4	1	5	
	ion		2-5		11	4	25	
Sum			6-15	40	62	35	137	
UP		19	16-40	14	27	26	67	
DEB		3	Ons	1	1	0	2	
	E		Adds	1	0	0	1	
DOW			Ch Adds	2	0	0	2	
ADD	S	3	Total	68	105	66	239	
			-			_		

WEGX 16-11 B94 15-10 PRO-FM 13-6 Q107 a-29 WAVA 23-16 SOUTH PB WBBQ 16-6 B93 10-5 K98 20-13 WFMF 17-7 K106 23-1 KZ2B 6-5 EAST

SOUTH PWR99 Y95 12 KKBQ 1 KRBE 1 Y100 1 B97 15 WGH 17 WNOK WCGQ KZFM G105 MIDWEST

B96 14-12 WKQX a-16 Z95 24-18 Q102 16-4 WPHR 19-13 WNCI 16-7 WHYT 2-2 WZPL 22-13 KBEQ 24-21 WKTI 19-13 KDWB 16-11 WLOL 16-9 WKBQ 14-8 SOUTH WEST

MIDWEST XYYY 30-19 WBNQ 20-16 WBWB 15-10 WCIL 9-7 KQCR 21-13 WLRW 29-21 KCMQ 12-5 KLYV 19-8 Y94 22-18 KOHT 20-16 MIDWEST P1 HOT92 17-13 WPXR 14-8 WCT2 13-9

ed On Next Col

Paula Abdul Continued KJMZ 11-8 KNRJ 6-5 PWR96 on WDFX 21-9 HOT102 3-PWR106 26 KKFR 21-1 KGGI 18-1 FM102 13-HOT949 3-KFRX 23-14 99KG 39-27 KPAT 29-26 KKHT 6-1 WDBR 19-17 WPFR 19-6 WIBW 16-10 WIFC 15-9 WTBX on 2104 26-16 KJ103 18-8 299 21-16 KQKQ 6-1 KZ93 14-7 WZOK 19-9 WMHE 15-13 WRQN 21-11 KAY107 25-KKRD 18-10 WHOT 19-14 WEST P2 EAST

AEROSMITH Janie's Got A Gun (Geffen) LP: Pump

Total Reports 198 78% Parallel 0 90% 76% 88% 60%

Pos P2 Tot 4 14 28 20 0 1 2-5 6-15 16-40 National Summary UP 164 DEBS 3 SAME 24 DOWN 2 ADDS 5 Ons Adds Ch Adds 0 2 67 198 Total SOUTH

PI WBBQ 12-9 B93 35-22 K106 16-12 195 d-26 X106 15-10 WKOB 21-16 WSSX 6-5 WROQ 12 Er K2106 8-7 WNOK 28-25 B104 17-15 WMXS 12-10 W20U 14-10 W20U 14-10 WKSE 29-27 WMIQ 23-21 CKOI 6-5 WPLJ 14-9 2100 13-9 WEGX 22-17 B94 11-7 PRO-FM 26-23 Q107 22-19 WAVA 10-6 99WGY 15-13 WPRR 33-27 WFFX 2-1 103CIR 10-8 95XXX 15-11 WRPE 20 fr WIKZ 32-23 WNYP 25-18 95XIL 16-7 G98 19 fr WTHT 17-13 WOMP 8-5 MNOW 28-25 MOGS 17-15 GINK 17-15 HARSI 19-16 MANS 22-17-16 MANS 22-17-19 WGUT 11-7 WOKI 3-3 KKYK 23-16 KZOU 19-17 99WAYS 20-298 28-20 MABB 27-22 WHHY 9-7 WILAP 27-23 WHHY 9-7 WILAP 27-23 MABB 27-24 WHHY 9-17-16 Z102 18-14 KYQ 19-16 Z106 17-16 Z106 17-16 Z102 18-14 KTUX 10-4 SOUTH SOUTE PWR99 23-18 Y95 16-13 KKBQ 18-17 WGH 19-13 WNVZ 18-16 Q105 21-20 MI DWEST

Z95 25-19 Q102 7-5 WPHR 8-B WNCI 19-15 WHYT 1-1 WZPL 6-5 KBEQ 15-10 KDWB 17-13 WLOL 23-21 WKBQ 15-7 WDLX 15-10 WKZL 23-13 MI DWEST WEST MIDWEST Y108 on KIIS 24-23 KZZP a KXYQ 1-1 X100 27-16 KWSS 21-17 KPLZ 11-9 KUBE 18-16

P1

P2

BAST

MIDWEST

WKDD 12-8
HOT92 12-10
MPXR 29-25
WGTZ 11-6
KRRQ a-25
KZIO 30-22
WKCK 3-4
WKEE 21-14
KLQ 18-24
MIXX 12-9
WTBX 12-4
Z104 8-6
KCRQ 13-12
KG93 d-25
WGW 7-6
WHGE 21-14
KG 13-12
KG93 d-25
WGW 7-6
WHGE 6-13
KRYLO7 21-1
KNYLO7 21-1
KNYLO7 21-1
KNYLO7 21-1
KNYLO7 21-1
KNYLO7 15-11 WBWB 11-11 WCIL 6-4 KQCR 17-15 WLRW 13-13 KCMQ 35-31 KCMQ 35-31 KCMT 12-10 KCMT 12-10 KCMT 7-5 WAZY 4-3 KCMT 19-19 99KG 1-1 KPAT 5-4 KFRX 29-19 WBW 16-13 WBW 16-13 WBW 20-16 KFMW 7-4 WIFC 3-2 WEST

WEST

B-52'S Roam (Reprise) LP: Cosmic Thing Total Reports 192 76% Parallel Reach Pl 63% P2 77% P3 87% Regional Reach E 69% S 75% M 84% W 72%

Pos DEBS 26 SAME 19 DOWN 0 ADDS 22 Ons Adds Ch Adds Total

999KHI 36-32 WSPK 27-25 98PXY 21-15 93Q 30-27 WPST 27-21 WRCK 33-29 WKRZ 34-27 WYCR 28-23 P PB SOUTH SOUTH

MBBQ 28-23 B93 34-31 R105 24-18 K228 on 195 26-12 MKGB 27-23 MKGB 27-24 MKGB 27-24 MKGB 27-24 MKGB 27-24 MKGB 20-15 KCGQ 28-26 C105 31-28 MKST d-15 MKST d-29 MKST d-29 MKST d-29 PWR99 25-21 Y95 19-14 KKBQ 27-23 KRBE 18-16 B97 d-30 WGH a-24 WNVZ d-23 KITY a-34 WKSF 36-31 WJAD 30-26 WZKX d-33 WJMX 27-21 B98 26-21 FISR 25-19 Ol04 33-30 KSMB d-29 Q101 a RNOE 33-30 WPFM 38-34 KIXY 36-29 KWTX 30-28 KNIN 20-28 KNIN 20-28 KNIN 20-28 KNIN 20-28 MIDWEST

295 28-22 Q102 35-31 WPHR 31-23 WNCI 12-10 Q95 24-23 WHYT ON WZPL 27-24 KBEQ 25-23 WRTI a WLOL ON WKBQ 22-18 WEST

X108 on KIIS a-26 KZZP 28-22 KRE2 20-18 KXYQ 21-17 KCPX 4-32 KISN 28-22 KKIQ a X100 26-25 KWSS a KPLZ 28-23 KUBE 23-21 MIDWEST P1 A KEGL 14-12 KNRJ d-38 KSAQ 27-20 WDFX a-21 KXXR 26-21 HOT102 a-40 PIRATE d-16 FM102 30-29 HOT949 1-1

MIDWEST

WGTZ 24-20
KRNQ a-26
KZIO 31-24
WMCK 24-21
MEE a
KLQ 21-15
WGRD d-25
WIXX 35-31
WIXX 35-31
WIXX 35-31
WIXX 35-31
KX 40-34
KX 30-25
KX 30-25
KX 30-25
KX 30-25
KX 30-25
KX 30-24
WHOT d-28

PZ FLY92 37-33 WAEB 31-23 WVSR on JET-FM 26-24 WERZ 25-23 WNNK 31-26 WKEE 34-29 WLAN a-29 KC101 on XYYY d-34 WBNQ 30-23 MBWB 30-29 WC1L a KQCR 34-32 WLRW 30-22 WLRW 30-22 WLRW 30-22 WLRW 30-22 KCMQ 30-26 KLYV 34-29 Y94 on KQHT 32-24 KFRX 34-16 KFXX 34-16 FFXX 34-16 FFX 34-16 FFXX 34-16 FFXX 34-16 FFXX 34-16 FFXX 34-16 FFXX 34-16 FFX 34-16 WEST RGOT 27-18 RPXR 26-21 297 a-36 RBOZ d-40 RTRS 35-28 RFBQ 35-23 RFTZ 37-30 RMOK 36-32 KTMT 38-32 ZPUN 33-26 K20Z d-34 SLY96 21-18 Y97 24-19 OK95 20-15

MIDWEST

BABYFACE Tender Lover (Solar/Epic) LP: Tender Lover Total Reports 175 69%

Parallel Reach Pl 63% P2 68% P3 77% Regional Reach E 69% S 75% M 52% W 79%

0 1 3 15 28 89 18 62 2 5 3 3 0 0 54 175 National Summary UP 135 DEBS 3 SAME 28 DOWN 6 ADDS 3 1 2-5 6-15 16-40 Ons Adds Ch Adds Total 9 39 25 1 0 0 75 3 22 19 2 0 0 46

WXKS 26-25 WKSE 21-18 WMJQ 13-11 WBLI 18-13 CKOI ON WPLJ 18-18 2100 20-17 B94 23-19 PRO-FM 18-16 SOUTH EAST 99WGY 31-25 WPRR 12-10 103CIR a 95XXX 27-19 G98 25 fr WTHT 23-19 WOMP 11-9 WHTO 15-12 SOUTH

KITY 7-7 KTFM 15-15 Q105 20-17 MIDWEST B96 16-16 Q102 33-29 WPHR 20-18 WNCI 20-16 WHYT 11-11 WLOL 27-27 WKBQ 12-10

SOUTH

KGIZ 24-17
WKSF 24-17
WJAD 16-14
WJAD 16-13
WIND 16-12
WIND 18-19
WIND 18-19
WIND 18-19
WIND 18-19
WIND 18-17
KNAN 16-12
WYKS 15-12
WYKS 15-12
WYKS 15-14
WYMN 16-14

MIDWEST

Babyface Continued

MI DWEST

WEST

P2

MYDWEST

WHNQ 24-15

WBWN 24-15

WBWN 10-9

WCIL 12-18

KQCR 14-12

WLRW 34-30

KCMQ 9-9

KLYV 28-25

KTXY 19-11

WAZY 26-23

KPRX 27-25

99KG 14-14

KPRX 27-25

99KG 14-14

WDBR 13-12

WPFR 15-11 WEST WEST KGOT 17-14 297 17-15 KBOZ a KTRS 19-13 KFBQ 14-11 KFTZ d-38 KMOK 31-28 KTMT 25-20 ZFUN ON KZOZ 9-7 SLY96 4-2 Y97 16-15

BAD ENGLISH Price Of Love (Epic) LP: Bad English

Total Reports 210 83% Parallel Regional

Reach E 85% S 86% M 91% W 67% Chart Summary P1 P2 0 0 2 0 P3 Tot Pos 2-5 6-15 16-40 18 13 39 55 152 UP DEBS SAME DOWN ADDS Ons Adds Ch Adds 69 210

P3

EAST

Total P SOUTH EAST

B104 a WXKS on WZOU a-28 WKSE a WKSE a WMJQ 22-20 WBLI d-22 CKOI d-40 B94 24-21 PRO-FM 30-26 WAVA 22-18 SOUTH

PWR99 30-26 Y95 d-28 KKBQ 26-25 B97 22-20 WGH 23-15 WNVZ 28-25 Q105 on MIDWEST

WEST

KS104 22-21 V108 20-14

P1 KEGL 15-13 KSAQ 25-19 92X 19-12 WDFX 11-4 KXXR 21-17 PIRATE 20-1 HOT949 6-3

WEST

WBBQ 24-19
B93 30-17
898 a
R106 39-33
195 30-25
WSK2 39-22
WCK2 199-22
WKY 22-19
WKY 22-19
WXPY 30-18
WAPE 19-17
WOUT 24-18
WOK1 21-15
WOWT 21-15
WOWT 21-19
WCY 29-24
WDJX 29-26
WJY 29-24
WJY 29-2 99WGY 26-20 WPRR 19-16 WWFX 21-18 103C1R 30-27 95XXX 23-13 WKPE 27 fr MIKZ 30-28 MNYP 23-15 95XIL 36-26 G98 23 fr WTHT 29-24 WOMP 26-21 WHTO 18-8 SOUTH KWTX 31-22 KNIN 16-15 WVBS 25-20 MIDWEST

MIDWEST MIDMEST

MKDD d-25

HOT92 18-14

MYRD 27-23

MYRR 27-23

MYRR 27-23

MYRR 27-23

MYRR 27-23

MYRR 20-15

MYRR 20-15

MYRR 30-27

KILQ 23-19

MGRD 18-17

MIXX 11-8

MTBX 21-14

Z104 32-28

KJ103 on

KQKQ 17-7

KZ93 23-19

MCRD 18-17

MHR 20-16

MRQN 23-20

KAY107 32-1

KMYZ 0-16

KJ103 on KQRQ 17-7 KZ93 23-19 WZOK 18-17 WMHE 20-16 WRQN 23-20 KAY107 32-25 KMYZ 20-18 KKRD on WHOT 25-23 WEST MICHAEL BOLTON

How Am I Supposed To ... (Columbia) LP: Sout Provider

Total Reports 231 91% Parallel

E 94% S 94% M 91% W 84% Pos

Summary P1 P2 P3 Tot 19 27 21 67 19 52 30 101 14 16 15 45 9 6 3 18 0 0 0 0 0 0 0 0 0 0 0 0 0 61 101 69 231 Summary UP 109 DEBS 2 SAME 65 DOWN 55 ADDS 0 6-15 16-40 Ons Adds Ch Adds Total PI

B104 4-2 WXKS 2-1 WZOU 2-1 WXSE 1-1 WMJQ 3-8 WBLI 1-1 WPLJ 1-1 2100 3-1 WEGX 8-5 B94 6-3 PRO-FM 1-1 Q107 2-1 WAVA 1-2 P SOUTH

99WGY 7-5
WPPR 2-1
WMPX 1-3
103CIR 295XXX 11WKPE 3 fr
WKYE 2-1
95XIL 5-5
G98 2 fr
WTHT 1-1
WMP 1-4
WHTO 1-1 PWR99 3-1 Y95 1-1 KKBQ 2-9 KRBE 1-1 Y100 4-3 B97 5-4 WGH 1-3

SOUTH

WNVZ 1-1 KITY 14-11 KTFM 2-1 Q105 4-1 MIDWEST

B96 6-6 WKOX 1-1 295 13-7 WPHR 2-2 WNCI 1-1 Q95 10-17 HHYT d-20 WZPL 5-4 KBEQ 2-1 WKTI 3-3 KDWB 7-16 WLOL 3-14 WKBQ 28-20 MIDWEST

KOY-PM 8-7 KOY-PM 8-7 KZZP 3-2 KKRZ 1-4 KXYQ 6-6 KCPX 1-2 KIEQ 10-18 X100 5-3 KWES 1-1 KPLZ 1-2 KUBE 1-9 MIDWEST

WKDD 11-4 HOTT92 6-3 WPXR 6-6 WGTZ 3-1 KRNQ 3-2 KZIO 1-4 WWCK 1-2 WMCK 1-2 WMCK 1-2 WGRD 1-1 Z104 6-4 KJ103 1-2 Z99 3-3 KQKQ 1-3 K P1 WIOQ 4-2 WPGC 30-22 KEGL 6-5 PWR96 23-1' KSAC 2-1 HOT102 7-6 KKFR 9-9 PM102 10-8 KMEL 19-16 HOT977 d-36 WEST

KGOT 4-9 KPXR 5-2 297 2-1 KBOZ 1-2 KTRS 3-2 KFBQ 1-1 KFTZ 2-2 KMOK 10-4 KTMT 2-1 ZFUN 12-8 KZOZ 1-1 SLY96 1-7 SLY96 1-7 SV97 1-5 OK95 7-3 P2 KKSS 4-2 KNMQ 4-I KF95 5-I KKMG 33-27 KSND 1-I HOT96 14-9 KIKI 18-17 KOMQ 12-9 KLUC 3-4

BELINDA CARLISLE Summer Rain (MCA) LP: Runaway Horses

Total Reports 91 36%

Parallel Regional Reach E 35% S 35% M 30% W 45% Reach P1 22% P2 33% P3 54% N&A

2-5 6-15 16-40 0 0 13 9 15 1 38 National 0 0 15 7 11 4 37 0 0 32 20 34 5 91 Summary
UP 11
DEBS 21
SAME 20
DOWN 0
ADDS 39 Ons Adds Ch Adds Total SOUTH

P1 EAST WMJQ a CKOI a SOUTH

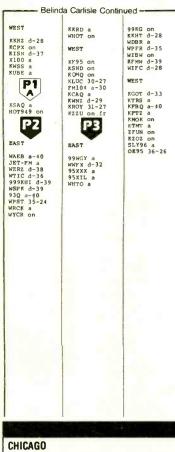
WPHR a RDWB on WLOL a

MIDWEST

WBB2 a WBB3 40-33 WFMF a X106 on K2106 d-23 WNCK 29-24 WARS a WZTP d-35 WAPE a WOUT a ULAP d-32 WHIY a Y107 d-28 KQIZ d-37 WKSP a WJAD d-29 WJAD d-29 WQID a WJMX 32-29 B98 on Q104 on WYKS a KNOE a WPFM on KWTX on KNIN 36-32 MIDWEST MIDWEST

KFNQ 28-23 K210 a WWCK a-37 Continued on Page 108

PARALLELS ®



WYCE OD			HDDG 50	TOTAL TO	27 41
WYCR on			PI RAST SOUTH MIDWEST WHYT on WEPL a=30 WEST KYYQ d=28 RPL2 a FAL2 KSAQ d=38 92X 24-21 WDFX 16-15 KXXR 37-28 PIRATE a	WROQ 33 fr K2106 25-22 WH10 a 3 K2106 25-22 WH20 a 3 K2106 a5 K210	SOUTH KOIZ ON MJAD B WOID 40-37 WOID 40-37 MJMX d-39 B98 ON KISR B Q104 ON MYKS ON KISR B KWTX ON KNOE d-38 KKIXY B KWTX ON KNIN 31-24 MIDWEST KYYY ON WEST WEFF 40-36 MKFR 40-36 KKTXY B WKFR 40-36 MKFR 40-36 MKFR 30-36 WFFR 30-36 WFFR 30-36 WFFR WFFR B WFFR B
CHICAGO			JET-FM on	99WGY on WPRR a WWFX d-33	KGOT a KPXR a-33
What Kind (Of (Full Moon/ lits 82-29	Reprise)	999KHI d-37 WSPK 36-35 WPST on	95XXX a WNYP a WOMP a	KTRS a KFBQ d-35 KFTZ a
		35%	WRCK a WKRZ d-36		KMOK a KTMT on
Designal		Parallel	SOUTH		ZFUN d-27 Y97 on
Regional Reach	6	Reach Pl 64%	K106 on		OK95 a-39
E 90% S 89%		P2 90% P3 99%	WKQB a		
M 89%		P3 998			
W 71%	Chart Summ				
	Pos P1 1 0	P2 P3 Tot 0 0 0			
National Summary	2-5 5 6-15 25	6 6 17	1		
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DOWN 0	Ch Adds 0	1 1 2	1		
ADDS 3	Total 47 l	00 69 216			
120	SOUTH	KZ2U 19 fr			
	WBBQ 9-5	KRQ 16-14	COVER GIRL	S	
EAST	B93 a-35 K98 25-19	(3)	We Can't G	o Wrong (Cap	oitol)

ALICE COOPER

LP: Trash

Regional Reach E 25% S 26% M 45% W 29%

Summary UP 15

DEBS SAME DOWN

House Of Fire (Epic)

Total Reports 80 31%

N&A

Pos 1 2-5 6-15 16-40

Ons Adds Ch Adds Total

Parallel

Reach Pl 14% P2 26% P3 59%

DEBS 2 SAME 14 DOWN 0 ADDS 3	Ons 1 Adds 0 Ch Adds 0 Total 47	0 0 1 1 0 1 1 1 2 100 69 216			
	SOUTH	Man 10 f			
B104 19-16 WXKS 27-26 WZOU 21-19 WKSE 11-8 WHO 17-15 WBLT 12-7	WBBQ 9-5 B93 a-35 K98 25-19 WFMF 15-9 K106 20-16 KZZB 37-27 195 10-6 X106 19-11 WKQB a WSSX 18-14	RZZU 19 fr RRQ 16-14 PB EAST 99WGY 20-15 WPRR 16-15 WWFX 13-10 103CIR 7-7	LP: We Can't (o Wrong (Cap	Ĺ
CKOI on WPLJ 30-27 B94 19-15 PRO-FM 15-13 Q107 20-10 WAVA 14-9 SOUTH	WCK2 16-15 WROQ 11 fr K2106 11-10 WNOK 18-16 WCGQ 16-10 K2FM 28-24 G105 16-14 WINK 7-4 WKSI 9-7	95XXX 29-17 WKPE 21 fr WIXZ 21-18 WNYP 21-14 95XIL 27-17 G98 15 fr WTHT 22-14 WOMP 17-11 WHTO 13-10	Reach E 73% S 80% M 58% W 84%	Pos Pl 1 0	P1 70% P2 72% P3 81% mary P2 P3 Tot 0 0 0
Y95 9-8 Y100 9-8 B97 11-10 WGH 18-12 WNVZ 11-11 Q105 18-16 MIDWEST	WANS 14-12 WZYP 19-15 WAPE 13-10 WQUT 12-8 WOKI 10-6 WLAP 11-9 KKYK 12-7 K20U 12-6 WDJX 10-9 99WAYS 16-13	SOUTH KQIZ 12-9 WKSF 20-13 WJAD 15-13 WJID 10-9 WZKX 8-7 WJMX 7-5 B98 14-9	National Summary UP 138 DEBS 18 SAME 13 DOWN 0 ADDS 19	2-5 5 6-15 18 16-40 21 Ons 3 Adds 2 Ch Adds 2 Total 51	4 0 9 13 3 34 53 46 120 1 2 6 6 3 11 3 3 8 80 57 188
WKOX 15-12 295 21-17 Q102 15-13 WPHR 14-12 WNCI 6-4 Q95 13-9 WHYT d-19 WAPL 26-22 KBEQ 19-16 WKFI 8-7 KDWB 20-19 WLOL 8-6 WRD 13-9 WEST KS104 21-19 Y108 30-28	PM100 15-8 298 9-8 WABB 26-14 WHHY 21-18 KBFM 22-17 Y107 19-14 WOMX 12-8 XL1067 6 fr WZZU 28-19 WZZU 28-19 WZZU 28-12 KS2 18-14 Z106 20-16 Z102 25-21 KTUX 14-8 WOVZ 23-23 WZZL 18-17	RISR 13-11 2104 10-8 WYKS 21-17 KSMB 13-11 2101 17-12 KNAN 13-11 KNOC 20-17 WFFM 13-8 KIXY a-22 Z103 20-14 KWTX 13-9 KNIN 26-23 WVBS 17-8 MIDWEST KYYY 24-17 WBN 0 19-11	EAST B104 d-25 WXKS 29-23 WZOU 23-20 WKSE 15-14 WMJQ 28-25 WBLf a 2100 24-20 PRO-PM 24-21 SOUTH PWR99 21-14	JET-FM 29-27 WERZ 39-31 WNNK 29-25 WTIC 14-13 WKEE 25-23 KC101 22-16 999KHI 29-23 WSPK 22-19 90P XY 20-20 930 34-31 SOUTH WBEQ 31-26 B93 39-32	KOMO 25-24 KLUC 15-14 FML04 a-23 KCAO 15-8 KROV 23-21 KMOD 24-19 KDOD 10-8 KRQ d-24 PE PB EAST 99WGY_24-17 WPRR 29-23 95XXX d-34 WKPE 22 fr
KIIS 23-22 KZ2P 21-16 KRRZ 12-11 KXYQ 9-7 KCPX 6-3 KISN 4-2 X100 19-11 KMSS 17-15 KPLZ 8-7 KUBE 13-6 PT	MIDWEST WKDD 25-21 HO792 10-7 WPXR 4-2 KRNQ 5-4 KZIO 12-9 WWCK 7-3 WMEE 9-6 KLQ 15-10 WGRD 19-10 WIXX 15-11 WTBX 19-11 2104 16-12 KCKQ 15-14 KZ93 7-5 WZOK 10-7 WKCW 24-19 KXY0 24-19 KXY0 7 18-11	MOWER 19-13 MCIL 4-16 MCIL 4-16 MCIL 4-16 MCIR 10-10 MCM0 7-2 MCRN 10-10 MCM0 7-2 MCY 13-11 Y94 19-12 MCH 11-6 MCY 12-10 MKFR 13-9 MAZY 13-11 FRFX 3-3 99KG 22-19 FRAT 6-3 KKHT 10-7 MDBR 15-9 MDFR 16-8 MIBW 13-11 KFMW 12-9 MIFC 6-5	Y95 a KKBQ 15-10 KRBE 6-4 B97 17-9 WCH 26-17 WNVZ 19-17 KITY 6-5 KTFM 7-5 HIDWEST B96 12-10 295 20-16 Q102 a-32 WPHR a-35 WHYT on KLDWB d-26 MLOL 30-25	K98 d-29 WFMF 9-6 K106 19-14 K22B 17-16 X106 29-27 WCK2 4-4 WNOK 37-32 WCGQ 25-21 K2FM 18-15 K7RR 3-3 W1NK 36-24 WANS 29-23 W2VF 31-22 WQUT d-37 WOKI 3 WAPE 24-23 WQUT d-37 WOKI 3 WAPA 24-23 WQUT d-37 K7V 20-17 K20U 16-12	95XIL a G98 36 fr WTHT a-27 WOMP 30-25 WHTO 35-29 SOUTH KQIZ 31-24 WKSF 38-26 MJAD 19-8 WQID 20-17 WZKX 28-25 KEZB 9-7 WJMX 15-8 B98 31-20 KISR d-32 Q104 32-26 WYSS d-33 KSMB 20-16
EAST FLY92 20-15 MABB 21-18 MVSR 24-21 JET-PM 15-12 MERZ 15-12 MERZ 15-12 MINK 10-15 MTI 22-2 MKER 15-2 MKER 15-14 98PX 13-13 930 12-9 MFST 28-22 MKER 21-16 MKRZ 17-15 WKRZ 17-15 WYCR 25-21	KMYZ 13-12 KKRD 17-14 WHOT 18-15 WEST KKSS d-22 KMNQ 16-6 KP95 13-12 KMNQ 12-6 KSND 19-12 KOMQ 22-17 KLUC 18-18 FMID4 17-15 KCAQ 24-16 KMNZ 15-10 KMOZ 16-14 KMOZ 26-25	WEST KGOT 20-17 KPXR 14-12 297 16-14 KB02 9-7 KFRS 23-17 KFRD 17-13 KFRZ 11-6 KMOK 24-21 KFMT 20-14 2FUN 21-17 KZ0Z 25-20 SLY96 15-13 Y97 6-4 OK95 15-10	KS104 11-9 Y108 24-22 KIIS 15-11 KOY-FM 18-12 KZZP 22-19 KKRZ 17-15 KCPX on KISN 17-14 KKLQ 12-11 X100 9-7 KWSS 18-14	MDIX 27-19 99WAYS	Q101 29-22 KNAN 31-20 KNOE 24-21 WPFM 26-22 KIYY 34-28 KWTX 33-29 WVBS 29-26

WOVV 21-21 WDLX d-40	MIDWEST
	KYYY 37-29
WINDS IT IS	WBNQ 33-24
MIDWEST	WBWB 23-21
	WCIL 28-20
KZ IO 25-18	KOCR 30-24
WWCK 23-16	WLRW 27-25
	KCMQ 32-29
	KLYV 27-16
	Y94 d-26
	KTXY 30-26
	WAZY 39-29
	KFRX d-33
	99KG 31-22 KKHT OD
	WDBR 24-21
11101 20-20	WPFR 27-25
WEST	WIBW a
	WIFC a
KKSS 10-9	WILC 0
KNMQ 22-19	WEST
KKXX 14-10	
	KGOT 31-21
	KTRS 34-27
	KFBQ 21-16
	KPTZ a-34
	KMOK on
	KTMT d-38
	ZFUN d-39 KZOZ d-37
	SLY96 34-30
	Y97 27-25
	OK95 a-36
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	WKZL 17-16 MIDWEST KZIO 25-18 WMCK 23-16 WGRD a-23 WIXX 30-25 WIBX d-35 Z104 a KJ103 29-25 KORQ d-29 KAY107 a KKRD d-31 WHOT 28-26 WEST KKSS 10-9 KNNQ 22-19

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Summary	16-40	27	43	23	
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EAST	EAST			1Q 20 X 23	
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WXKS 24-18 WZOU 24-21	WAEB 32-		KRM		-17
WKSE d-29	WVSR on			13-	
WMJ0 d-29	WNNK 32-			96 1	
CKOI on	WTIC 34-	27		1 13	
WPLJ 27-22	KC101 a 999KHI 3	20	KLU	Q on	
2100 29-23	WSPK 38-3			Q 36	-27
PRO-FM 33-32	98PXY on			iz a-	
SOUTH	930 31-28		KWC	D 29	-27
3007.	WRCK 35-3	30	KDC		-21
PWR99 26-23	WKRZ d-3	7	KRC	d-2	3
Y95 d-27	WYCR a			-	
KKBO d-30				-1	

PB

99WGY_12-10 WPRR a WWFX 25-24 103CIR 24-21 MKPE 11 fr WNYP 12-5 95XIL 30-25 G98 16 fr WOMP 29-26 WHTO 19-14

EAST

SOUTH

RQIZ 4-3 WKSF 23-16 WJAD 14-10 WQID 21-16 WZKX 21-20 KEZB 13-12 WJMX 4-4 B98 15-14 KISR 4-4 Q104 20-14 WYKS 25-20 KSMB 18-14

PWR99 26-23 Y95 d-27 KKBQ d-30 KRBE 24-18 B97 18-12 WGH 25-18 WNV2 a KITY 23-21 KTFM 12-8

MI DWEST

WEST

B96 25-23 WPHR 34-30 WHYT 21-15 WLOL on

KS104 on Y108 d-27 KIIS 20-19 KOY-FM 19-17 KKRZ 30-26 KISN d-40 KKLQ 14-12 X100 21-17 KWSS a-22 KPLZ a KUBE a

HOT97 26-19 MIO0 8-8 MPOC a KJM2 on RNBJ 9-8 PWR96 18-16 BOT102 25-20 PMR106 12-9 FMI02 18-17 HOT949 20-18 RMEL 9-7 HOT977 16-13

SOUTH

MBBQ 30-25 B93 32-27 F88 on WFMF 22-16 K106 30-25 K22B 14-8 WCK2 24-20 WCGQ 30-28 WCK2 24-20 WCGQ 30-28 WCK2 24-20 WCGQ 30-28 WCK2 24-20 WCGQ 30-28 WCK2 12-14 WANS 40-21 WANS 40-21 WAYP 37-28 WAPE 30-28 WAYP 37-28 WAPE 30-28 WAYP 37-20 WAYP 30-20 WAYP 30-20

MI DWEST

HOT92 a
WPXR d-32
WGTZ 30-26
KZIO a
WWCK 35-33
WGRD 25-24
KJ103 on
Z99 13-8
KOKQ on
WRQN a
KAY107 a
KKRD d-27

P2 63% P3 53% P3 53% P3 53% P3 53% P3 53% P3 53% P3 70t P3	RATON ON RWSS 24-28 KPLZ 23-18 P1 WIOQ 17-15 KSAQ 4-3 HOT1 02 24-19 P2 EAST FLY92 10-8 WASB 35-32 JET-FM 24-20 WTIC 17-23 WKEE 23-18 WLAN 29-31 KC101 29-27 999RH 7-19 WSPK 23-20 98PRY ON WPST 14-12 WRCA 13-12 WRCA 28-24 WYCR 27-26	MIDWEST WPXR 25-15 KRNQ 4-3 KZIO 8-27 KGRD 6-8 WIXX 22-19 WTBX 8-13 ZIO4 11-9 XJO3 7-4 Z39 18-14 KCKQ 28-19 KZ93 d-24 MIDWEST KKSS 16-15 KKMQ 10-10 KKXX 31-29 MEST KKSS 16-15 KMG 10-10 KKXX 31-29 KSP5 6-4 CHED 26-19 KSND 15-13 KLUC 16-13 KCQ 20-18 KWA 28-14 KWA 28-17 KROY 19-17 KZU 4 fr	MCLI 7-10 KQCR 12-11 WLRW 3-3 KCMG 36-35 KLYV 16-18 KY94 15-9 KQHT 19-14 WAZY 15-14 WAZY 15-14
95XXX a WIKZ 8-34 95XIL a 95XIL a 95XIL a 908 39 fr WOMP 33-28 WHTO a		ODE esus (Sire/Rep Reports 59	rise) 23% Parallel
KOTZ d-40 WJAD 29-25 WQID d-39 WZXX d-35 KEZ8 7-6 WJMX 36-31 B98 25-23 KISR 34-31 WYKS a KSMB 28-27 Q101 a KNDC 37-26 WPFM d-37 KIXY d-40 KWTX 38-35 WWES 34-31	Regional Reach E 15% S 24% M 22% W 31% National Summary UP 25 DEBS 8 SAME 16 DOWN 2 ADDS 8	Chart Summer Pos P1 1 0 0 2-5 0 6-15 7 16-40 8 0 0 ns 3 Adds 2 Ch Adds 0 Total 20	Reach P1 278 P2 248 P3 178 mary P2 P3 Tot 0 0 0 1 0 1 4 2 13 13 4 25 5 4 12 3 2 7 1 0 1 27 12 59
WBNO d-36 WBNB d-31 KCR a-37 KCMC 38-33 KTYY 33-30 KFRX a 99KG d-39 KHT on WEST KGOT on KTRS a-37 KFBQ d-36 KMOK on ZFUN a KZCC 33-27 SLY96 30-27	EAST WXKS ON CKOI 14-10 SOUTH WNVZ ON KITY 33-32 MIDWEST MPHR 12-11 KDMB d-27 MLOL d-30 MEST KS104 9-6 Y108 a KOY-FM 17-15 KXYQ 16-14 KKLQ 27-19 X100 on WIOQ 14-14 KKLQ 27-19 X100 on	RXXR d-39 PIRATE 14-11 PIRATE 14-11 PIRATE 19-16 WYSR ON 98PXY 19-16 WFST 18-11 SOUTH K106 12-8 K2ZE 19-17 195 a WROQ 23 fr KZFM 24-23 WANS ON WZYP a WDUX a KBFM 9-2 XL1067 17 fr MIDMEST HOT92 d-29 WPXR ON 10-15 KLQ 25-23 Z104 d-32 XJ103 17-16 Z99 d-31	MEST KKSS 19-13 KNMC 48-10 KMC 00 KSMC 00 KSMC 00 KCA0 d-39 KCA0 d-39 KCA0 d-39 KCY 22-20 KZZU 37 fr PS EAST 95xXX d-39 SOUTH KISR a KNOE a KINY a KNOE a KINY 14-12 MIDMEST WEST WEST KFT 00 KZOU 28-24 KLY96 24-21

WIOQ 14-14 KEGL a PWR96 34-29 KSAQ 21-26 WDFX 12-25

Michael Damian Continued

WABB 7-4
WHHY d-28
Y107 a
WOMX 14-15
WRVQ 22-20
K92 on
Z106 23-19
Z102 22-17
KTUX 2-1
WOVV 5-5
WDLX 16-13
WKZL 13-11

MI DWEST

KS104 4-3 Y108 4-9 RIIS 18-18 KRR2 7-7 KCPX 9-5 KISN 3-6 X100 ON KWSS 24-28 KPLZ 23-18

Q101 21-18 KNAN 5-4 KNOE 19-18 WPFM 37-36 KIXY 17-17 KWTX 2-2 WVBS 3-3

MIDWEST

KYYY 15-11
WBNO 10-8
WBWB 18-17
WCIL 7-10
KCQCR 12-11
WLRW 3-3
KCMQ 36-35
KLYV 16-18
Y94 15-9
KCHT 19-14
KTXY 27-24
WAZY 15-14
KTXY 27-24
WAZY 15-16
MFRX 25-21
99KG 20-18
KPAT 19-19
KHT d-10
HDBR 17-15
HJBW 11-7

KFTZ on ZFUN 18-10 KZOZ 28-24 SLY96 24-22

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SOUTH

WEGX a-26 B94 a PRO-FM 20-17

Y95 d-30 KKBQ on KRBE on Y100 14-12 B97 d-31 WNV2 29-28

MI DWEST B96 18-15 WKQX 19-17 Z95 18-12 Q102 13-12 WPHR 17-16

SOUTH

WBBQ 19-14, B93 8-10 K98 on K106 on K2ZB 20-19 195 21-19 X106 21-15 WKQB 5-3

MKQB 5-3 MKSEX a-23 MCKE 10-10 MROQ 32 fr K2106 a-25 MCKE 10-10 K2106 a-25 MCKE 20 22-20 MCG 22-20 MCG 22-20 MCG 22-20 MCG 22-20 MKKE 35-30 MKKE 8-6 MKKE 35-30 MKKE 36-30 MKKE 36-30

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PRO-FM 31-30	SOUTH			BCIR	
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SOUTH	WCGQ 32-			0 36	
	K2FM 33-	29			
MIDWEST	KPRR 25-		sot	TH	
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Continued On Next Column -

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KGOT 40-32 KPXF 35-30 297 34-29 KBO2 d-34 KTRS a-38 KFBQ 32-26 KFTW d-39 KMOK on KTME d-34 ZPUN on KZQE d-36 SLY96 33-28 Y97 a-26 OK95 28-21

Parallel Reach Pl 23% P2 25% P3 49%

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Billy Joel Continued

KZ2P 24-23 KISN 34-34 P1 HOT97 21-20 KNRJ 14-13 HOT102 26-25 PMR106 39-37 PM102 21-20 HOT949 13-12 KMEL 14-14 HOT977 26-24 P2 EAST	Dino Continued 299 27-26 KOKO on WEST KKSS on KNMO on KKXX 26-24 KF95 on KKMG 17-15 KSND 35-31 B95 21-19 HOT96 24-24 KIKI 20-19 KCAO 38-35 KWNZ 35-24 KDON 21-17 KRO 23-20	MIDWEST WCIL 30-30 KLYV 37-34 WAZY 34-33 99KC 33-32 WEST KBOZ d-39 KTRS 38-33 SLY96 31-3
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	E	
GLORIA EST	EAN	Palaire.
Here We A	re (Epic)	
	Reports 206	81%
		Parallel
Regional Reach	19	Reach Pl 66%
E 83% S 85%		P2 83% P3 94%
M 77% W 79%		nmary
	Pos Pl	P2 P3 Tot 0 0 0
National Summary	2-5 0 6-15 14	1 0 1
UP 179	16-40 30	69 54 153
DEBS 7 SAME 17	Ons 3 Adds 0	4 1 8
DOWN 0	Ch Adds 1 Total 48	1 1 3 92 66 206
ADDS 3		
P1	98PXY 9-6 93Q 18-14 WPST on	KWNZ 20-12 KROY 8-7 KWOD 27-26
EAST	WRCK 27-24 WKRZ 19-16	KDON a-24 KZZU 39 fr
B104 25-23	SOUTH	KRQ 19-10
WXKS 25-22 WZOU 18-16		P3
WBLI 20-16 WPLJ 17-15	WBBQ 23-20 B93 26-20 K98 28-23	EAST
Z100 22-19 WEGX 21-19	WFMF 20-17 K106 33-29	99WGY 33-29
B94 29-25 PRO-FM 16-14	KZZB 34-26 195 22-21	WPRR 24-18 WWFX 19-17
SOUTH	X106 20-19 WKQB 23-10	103CIR 26-24 95XXX 34-21
Y95 21-17	WNOK 39-33 WCGQ 27-24 KZFM 17-13	WEPE 28 fr
KKBQ 24-20 KRBE 17-17	KZFM 17-13 G105 30-27	WIKZ a-31 WNYP 34-31 95XIL 20-8
B97 27-22	KDBB 18-14	G98 26 fr
WNVZ 30-22 KITY 19-17	WINK 34-26 WKSI 24-22 WANS 32-28	WTHT 28-22 WOMP 25-20 WHTO 23-16
KTFM 14-7 Q105 14-11	WZYP 21-17	SOUTH
MIDWEST	WQUT 27-21 WLAP 22-18 KKYK 18-15	
B96 27-27	KKYK 18-15 KZOU 24-23	KQIZ 22-18 WKSF 33-23 WJAD 26-24
WKQX 17-14 Z95 d-30	KZOU 24-23 WDJX 14-11 99WAYS d-23	WQID 32-27
Q102 21-14 WPHR 13-10 WNCI a-19		KEZB 14-13 WJMX 20-16
WNCI a-19 Q95 18-14 KBEQ d-24	WABB 33-25	B98 23-18 KISR 28-25
KBEQ d-24 WKBQ 38-34	298 22-21 WABB 33-25 WHHY 25-21 KBFM 31-25 Y107 17-13	
WEST	VI 1067 20 6-	0101 30-23
KS104 23-22	WRVQ 30-28 K92 27-22	KNAN 12-10 KNOE 15-13 WPFM 17-14
Y108 on KIIS 13-13	Z106 25-22 Z102 20-16	KIXY 12-6
KOY-FM on	KTUX 17-12 WOVV on	Z103 28-25 KWTX 29-26 WVBS 22-16
KKR% 15-13 KXYO 27-23	WDLX 27-22 WKZL 25-23	MIDWEST
KCPX 20-16 KISN 10-7	MIDWEST	KYYY 28-22

KS104 23-22 Y108 on KIIS 13-13 KOY-FM on KZZP 27-26 KKRZ 15-13 KXYQ 27-23 KCPX 20-16 KISN 10-7 X100 30-27 KWSS 22-20 KPLZ 24-20 KUBE 16-12

PI

HOT97 31-30 WIOQ on PWR96 d-32 KSAQ 16-12 HOT102 27-22 PWR106 d-39 KKFR 27-22 FM102 24-23

PLY92 26-22 WAEB 15-13 WVSR 27-25 JET-FM 25-22 WERZ 22-20 WNNK 25-23 WKEE 30-27 WLAN 33-32 KC101 on 999KHI 23-21 WSPK 16-10

P2

EAST

MIDWEST
HOT92 21-17
WGT2 23-19
KZIO 23-19
KZIO 23-17
WKCK 25-23
MMEE 24-17
MGR 23-19
MTEX 28-23
Z104 37-33
KJI03 27-26
KORO 00
KZ93 21-16
WZOK 22-19
MMEE 16-14
MRCN 30-25
KAY107 31-26
KKRD 22-20
WHOT 24-22

WEST

KKSS 20-20 KNMQ 21-20 KKXX 25-20 KF95 29-23 KKMG 19-19 KSND 22-19 B95 29-28 HOT96 26-23 KQMQ B-4 KUC 20-15 KCAQ 30-23

National Summary UP 167 DEBS 7 SAME 21 DOWN 1 ADDS 7	1 0 2-5 2 6-15 18 16-40 22 Ons 1 Adds 3 Ch Adds 1 Total 47	0 0 2 0 31 23 7 52 38 11 6 1 1 2 0 0 92 64 20
EAST WXKS 6-5	93Q 11-8 WPST d-26 WRCK 16-13 WKRZ 20-18 WYCR 22-18	EAST 27-22
WKSE 27-24 WMJQ 18-16 WBLI 26-23 WPLJ 15-12 Z100 18-15 WEGX 15-13 B94 22-17 PRO-FM 17-15 Q107 23-18	SOUTH WBBQ 21-16 B93 28-25 K98 24-20 WFMF 13-8 K106 27-24 KZZB 23-15 X106 24-22 WKQB 20-20 WCKZ 14-9	99WGY_27-22 WPRR 15-14 WWFX 35-27 103CIR 21-2(95XXX 30-26 WKPE 14 fr WIKZ 27-24 WNYP 24-19 95XIL 32-15 G98 29 fr WTHT 24-20
Y95 24-21 KKBQ 23-16 KRBE 13-9 Y100 16-13 B97 a WNVZ 23-21 KITY 11-10 KTFM 11-9 Q105 15-13	WROQ 27 fr KZ106 16-13 WNOK 12-11 WCGQ 21-18 KZFM 23-20 G105 23-19 KPRR 7-6 WINK ON WKSI 23-21 WANS 26-21	WOMP 12-7 WHTO 17-15 SOUTH KQIZ 17-15 WXSF 27-24 WJAD 23-21 WCID 14-13 WZKX 15-13 KEZB 11-10
MIDWEST B96 21-20 Q102 27-23 WPHR 24-24 WHYT a WKBQ 40-36 WEST	WZYP 26-23 WAPE 17-15 WQUT 26-22 WLAP 26-21 KXYK 16-13 KZOU 21-19 WDJX 6-5 99WAYS d-27 FM100 d-28 WHHY 16-13 KBFM 33-26	WJMX 10-7 B9B 18-13 KISR 18-16 Q104 23-13 WYKS 24-18 KSMB a Q101 d-24 KNAN 17-16 KNOE 17-15 WPFM 16-13
KS104 a Y108 21-16 KIIS a-27 KKRZ 16-14 KISN 25-21 KKLQ 23-30 X100 20-14 KWSS 23-21 KPLZ 17-14	Y107 12-8 WOMX 30-25 XL1067 20 fr K92 a Z106 21-18 Z102 16-13 KTUX 11-9 WOVV 16-11 WDLX 21-16 WKZL on	KIXY 28-21 Z103 35-33 KWTX 20-13 WVBS 18-14 MIDWEST KYYY 21-16 WBNQ 26-17 WBWB 17-16
HOT97 17-14 WIO0 3-3 KNRJ 16-16 PWR96 7-7 KSAQ 14-11 HOT102 21-14 PWR106 22-20 KKFR 25-23 KGGI on FMI02 19-18 HOT949 10-7 KMEL 24-24	WKEL ON MIDWEST HOT92 24-21 K8IO 19-15 WKCK 14-13 WKEE 25-21 WKRD 22-18 WIX 29-28 WIX 29-28 WTBX 29-28 K703 34-29 239 10-7 KOKQ ON WZOK 17-16 KRON 27-21 KRND 13-11 WHOT 22-20	WCIL d-27 KCCR 18-17 WLRW on KCMQ 20-17 KLYV 31-27 Y94 25-23 KTXY 22-20 MPXY 23-20 KPRX 26-22 99KG 12-11 KKHT 27-25 WDBR 18-15 WDBR 18-15 WDFR 24-17 WIBW 21-21 WIFC 13-11
FLY92 21-16 WAEB 24-20 WVSR 26-22 JET-FM 23-21 WERZ 23-22 WERZ 23-22 WKEE 20-13 WLAN 32-30 KC101 d-30	WEST KKSS 5-4 RNMQ 14-13 KKXX 15-11 KF95 17-16 KFMG 16-14 CHED on KSND 20-16 B95 18-16 HOT96 15-11 KIKI 11-7 KCMQ on KLUC on FM104 20-19	RGOT 19-13 RPXR 21-19 297 29-25 RBOZ 28-21 RTRS 25-18 KFBQ 18-14 KFTZ 29-24 KMOK 37-33 RTMT 30-25 ZPUN a RZOZ 22-17 SLY96 16-9 Y97 9-8
999KHI 21-13 WSPK 13-6 98PXY 17-17	KCAQ 16-13 KWNZ 16-11 KROY 30-23 KWOD 21-18 KDON 23-18 KZZU 36 fr KRQ 18-13	

EXPOSE

Regional Reach E 90% S 86% M 59% W 86%

Tell Me Why (Arista)

LP: What You Don't Know

Total Reports 203 80%

Parallel

Reach P1 64% P2 83% P3 91%

Q on C on 04 20-19 Q 16-13 Z 16-11 Y 30-23 D 21-18 N 23-18 U 36 fr 18-13		PWR99 12 Y95 d-24 KMBQ d-2 KBBE 19- Y100 26- B97 31-1 WGH 27-1 WAVZ 22- KITY 18- KTFM 28- Q105 d-2: MIDWEST
G		### ##################################
Arista)		WEST
N&A hart Sum Pos P1 1 0 2-5 0 5-15 1 5-40 10 Ons 6 adds 0 adds 0	75% Parallel Reach Pl 23% P2 35% P3 47% Mary P2 P3 Tot 0 0 0 0 0 0 0 2 1 4 32 23 65 5 9 20 0 0 0 0 0 0 0	KS104 18- Y108 28- KIIS 19- KOY-FM 26- KOY-FM 26- KCPX 24- KISM 26- KCPX 24- KISM 6-4 X100 14- KWSS 16-1 KPLZ 32- KUBE d-28 HOT97 34- WIOQ 15-7 WPCG -28 KJM 0 on KNRJ d-31
otal 17	39 33 89	KSAQ 38-2 WDFX a-24
OTH 10 17-17 122-18 130-24 16 26-20 18 0n 12 21-19 10 38-35 11 34-28 18 23-18 18 13-18 18 31-28 18 40-31 19 33-31 17 30-26 18 30-29 18 32-26 19 00 23-26 0 0n	WKPE on fr WKRZ 25-25 95 XIL 37-35 G98 35 fr SOUTH KQTZ 26-21 WQTD on KEZB on B98 29-27 KISR d-33 Q104 24-15 WKNS on KNAN 27-21 KNOE on WPFM 31-30 KINY on WPBS 33-32	WDFX 3-24 MOTIZ 5-25 PMRIO6 25-5 PMRIO6 25-5 PMRIO6 2-1-1 KGGI d-17-1 FMIO2 22-1 KMEL 10-5 HDT9 77 34 PMRES 37-2 WYSR 30-2 JET-FM d- WNNK 33-2 WTIC 35-2
On Next Colu	ımn ———	

	enny G Continue	
WEST	2106 29-27	MIDWEST
	z102 on	
KKRZ 25-20	KTUX 27-26	KYYY 40-36
KISN 30-26	WDLX 38-31	WBWB 24-23
KUBE 21-20	WKZL 24-22	KQCR on
		KCMQ 34-32
P1	MIDWEST	KLYV d-40
A		WAZY 33-30
	KZ 10 34-28	KFRX 33-31
WPGC 26-23	WTBX 33-32	99KG on
KJMZ on	Z104 36-35	WDBR 38-37
PWR96 33-30	299 14-12	WPFR 32-33
KSAQ 34-30	KQKQ 19-18	
FM102 25-24	WHOT on	WEST
P2	WEST	KBOZ 38-30
		KTRS 36-36
	KKMG 14-13	KFBQ 39-39
EAST	KQMQ 17-18	KFTZ 38-35
	KWNZ d-27	KMOK on
FLY92 40-39	10.0	1
WAEB on	15.5	
WERZ d-35		
WNNK 34-31	EAST	
999KHI 22-20	EAST	
98PXY 29-28	99WGY d-39	
WYCR 33-32	103CIR 25-25	
	103018 23-23	
		1
		1
		1
		1
	-	

		9 1			
JANET JACI Escapade LP: Rhythm N	(A&M)				
Total	Reports	234	92%		llel
Regional Reach E 96% S 93%		8		Pl	928
M 88% W 93%	Chart	Sur Pl	nmary P2	P3	Tot
National Summary UP 107 DEBS 85 SAME 15 DOWN 0 ADDS 27	1 2-5 6-15 16-40 Ons Adds Ch Adds	1 3 17 39 1 1 3 65	0 1 10 77 5 5 4 102	0 0 1 46 6 7 7 67	1 4 28 162 12 13 14 234
P1 EAST	KC101 2 999KHI	22 -27 6-19 39-35	KCA		28

B104 d-28 WXKS 19-13 WZCU 26-23 WKSE 19-11 WMJQ 27-24 WBLI d-20 CKGI a WPLJ 28-24 Z100 26-14 WEGX d-24 B91 d-26 PRO-FM 35-29 WAVA 29-27

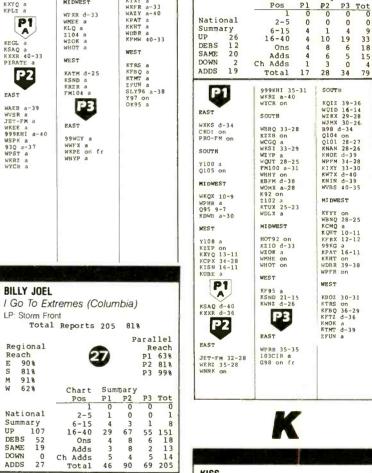
SOUTH

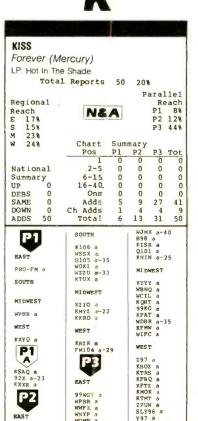
SOUTH

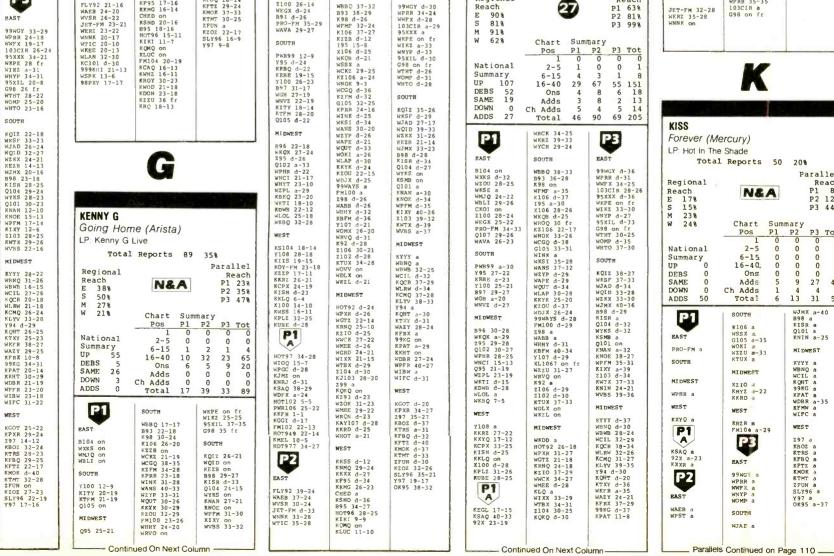
	LP: St	orm From	nt			
		Total	Reports	205	818	ł.
EAST					Pa	ara
Eng.	Regi	onal	_			R
99WGY d-30	Reac	h	6	77		Pl
WPRR 34-24	E 9	0 %	-	_		P2
WWFX d-28 103CIR a-29	S 8	1 %				P3
95XXX a		18				
WKPE on fr WIKZ a-33		28	Chart	Sum	mary	
WNYP d-33			Pos	Pl	P2	P3
95XIL d-30			1	0	0	C
G98 on fr	Nati	onal	2-5	1	0	0
WTHT d-26 WOMP d-31	Summ	ary	6-15	4	3	1
WHTO d-28	UP	107	16-40	29	67	55
	DEBS	52	Ons	4	8	6
SOUTH	SAME	19	Adds	3	8	2
KOIZ 35-26	DOWN	0	Ch Adds	5	4	-
WKSF d-29	ADDS	27	Total	46	90	69

National Summary UP 107 DEBS 52 SAME 19 DOWN 0 ADDS 27	1 2-5 6-15 16-40 Ons Adds Ch Adds
P1	WRCK 34-25 WKR2 39-33 WYCR 29-24
EAST	SOUTH
B104 on WXKS d-32 WZOU 28-25 WKSE a WMJQ 24-22 WBLI 29-26 CKOI on 2100 28-24 WEGX 25-22 PRO-FM 34-33 Q107 29-26 WAVA 26-23 SOUTH	WBBQ 38-33 B93 36-28 K98 on WFMF a-35 K106 d-37 I95 a-30 X106 28-26 WKQB d-25 WRQQ 30-25 WRQQ 30-25 WRQQ 30-38 G105 33-31 WINK a WKSI 35-28 WANS 37-32
Y95 27-22 KRBE 4-23 Y100 25-21 B97 29-27 WGH a-20 WNVZ d-27	WZYP d-29 WAPE d-29 WQUT d-34 WLAP 30-28 KKYK 25-20 KZOU d-37 WDJX 26-24
MIDWEST	99WAYS d-2 FM100 d-29
B96 30-28 WKQX a-29 295 29-28 Q102 30-27 WPHR 28-25 WNCI 15-13 Q95 21-19 WZPL 23-19 WKTI d-15 KDWB d-28 WLOL a WKBO 7-5	Z98 a WABB a WHHY d-31 KBFM 40-34 Y107 d-29 XL1067 on WZZU 31-27 WRVQ on K92 a 2106 d-29 2102 d-30
WEST	KTUX 37-33 WDLX on WKZL on
Y108 a KKRZ 27-22 KXYQ 17-12 KCPX 33-25 KISN d-25 KKLQ on X100 d-28 KPLZ 31-26 KUBE 28-25	WKZ5 OH MIDWEST WKDD a HOT92 26-1 WFXR 31-27 WGTZ 21-18 KRNQ 24-18 KZIO 37-29 WWCX 34-27 WMEE d-28 KLQ a WIXX 33-29

ı	IOAN IETT			WDFX a-22	KZ93 on	WDBR 37-
ı	JOAN JETT			KXXR 32-26 HOT949 on	WZOK 15-14 WMHE 35-29	WPFR d-2
١	Dirty Deeds	(CBS Associ	ated)	notyty on	WRQN d-26	WIBW on KPMW 37-
l	LP: The Hit Lis			1124	KAY107 35-30 KMYZ a	WIFC 30-
١					KKRD 28-17	WEST
١	Total F	Reports 73	29% Parallel	RAST	WHOT 26-24	
١			Reach	FLY92 d-38	WEST	KGOT 40-
١	Regional	N&A	Pl 12%	WAEB 30-25 WVSR on	KNMQ d-29	KPXR 35-
I	Reach E 29%	IAGIV	P2 31%	JET-FM 30-26	KF95 35-27 KATM 15-12	KBOZ d-3
١	E 298 S 338		P3 43%	WERZ 37-14	KATM 15-12	KTRS a-3 KFB@ 32-
l	M 27%			WNNK d-35 WTIC 30-18	CHED a KSND 29-23	KFT% d-3
۱	W 24%		mary	WKEE 33-25	KRZR d-27	KMOK on
١	** 240	Pos Pl	P2 P3 Tot	WLAN a-34 KC101 25-21	KLUC 26-25 KCAQ d-33	KTME d-3 ZFUN on
l		1 0	0 0 0	999KHI 40-36	KWNZ 34-23	KZCEZ d-3
ı	National	2-5 0	0 0 0	WSPK 31-28	KWOD a-29	SLY96 33 Y97 a-26
l	Summary	6-15 0 16-40 1	0 0 0	98PXY d-22 93Q 27-23	KZZU on fr KRQ d-27	OK95 28-
l	UP 3	Ons 0	4 1 6 1 2 3	WPST 24-18		
l	DEBS 3	Adds 8	24 23 55			
1	SAME 3	Ch Adds 0	5 4 9	1		
1	DOWN 0	Total 9	34 30 73	1	60	le .
ĺ	ADDS 64	Total ,	34 30 /3			
Ī		Lacomo	SOUTH			-3
	P1	SOUTH		ELTON JOHN		
		WBBQ a	KQIZ a	Sacrifice (N	1CA)	
	EAST	K106 a 195 27-23	WKSF a WJAD a	,	,	
		X106 on	WQID a	LP: Sleeping	With The Past	
	SOUTH	WNOK a-36	WZKX a WJMX a	Tot	al Reports 7	79 31%
١	WGH a	WINK a WANS a	Q104 a	100	at Reports	
	WGH a	WAPE a	KNOE a	Regional		Para
	MIDWEST	WOKI d-30 KZOU a	WPFM a KWTX a	Reach	[110.0]	R P1
Ì	WPHR a	WABB a	KNIN a-22	E 25%	N&A	P2
	WHYT a	WHHY a	MIDWEST	S 37%		P3
I	WEST	WRVQ a KTUX a-40	HIDNEST	M 31%		2.0
۱	WEST		KYYY a	W 28%	Chart Sun	nmary
1	KXYQ a	MIDWEST	KTXY a WKFR a-33		Pos Pl	₽2 P3
l	KPLZ a	WP XR d-33	WAZY a-40	1	1 0	0 0
Ì	P1	WMEE a	KPAT a	National	2-5 0	0 0
ı	A	KLQ a 2104 a	WDBR a	Summary UP 26	6-15 4	1 4
ı	KEGL a	WZOK a	KFMW 40-33		16-40 4	10 19
ı	KSAQ a	WHOT a	WEST	DEBS 12 SAME 20	Ons 4	8 6
ı	KXXR 40-33 PIRATE a	WEST		DOWN 2	Adds 4	6 5
ı	PIRATE a		KTRS a KFBQ a	ADDS 19	Ch Adds 1	3 0
ı	PZ	KATM d-25 KSND a	KTMT a	ADDD 17	Total 17	28 34
ı		KRZR a	Z FUN a		999КНІ 35-31	SOUTH
I	EAST	FM104 a	SLY96 a-38 Y97 on	P1	WKRZ a-40	300TH
Į	WAEB a-39	155	OK95 a		WYCR on	KQIZ 39
i	WVSR a			EAST	SOUTH	WQID 16 WZKX 29
ı	JET-FM a	EAST		WXKS d-34		WJMX 30
ı	WKEE a 999KHI a-40			CKOI On	WBBQ 33-28 KZZB on	B98 d-3
ı	WSPK a	99WGY a		PRO-FM on	WCGO a	0101 28
I	930 a-37 WPST a	WKPE on fr		SOUTH	WKSI 33-29	KNAN 28
ı	WKRZ a	WNYP a			WZYP a WQUT 28-25	WPFM 34
ı	WYCR a			9100 a 0105 on	FM100 a-31	KIXY 33
ı				Q103 OII	WHHY on	KWTX d-
				MIDWEST	KBFM d-38 WOMX a-28	WVBS 40
				WKQX 10-9	K92 on	
				WPHR a	2102 a	MIDWEST
				Q95 9-7	KTUX 25-23 WDLX a	KYYY on
				KDWB a-30		WBNQ 28-
				WEST	MIDWEST	KCMQ a
				Y108 a	HOT92 on	KFRX 12
				KZZP on	KZIO d-33	99KG a







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Y108 18-17 KKRZ 13-12 KXYQ 7-4 KCPX 18-13 XISN 14-13 X100 28-23 KWSS 27-25 FPLZ 16-12 KUBE 14-11

PI

KEGL 4-3 KSAQ 10-8 92X 7-6 KXXR 20-18 HOT102 39-32 PIRATE 16-15 HOT949 19-13

P2

EAST FLY92 18-12 WAZB 14-14 WVSR 18-15 JET-FW 11-8 WKN 11-15 WKN 11-15 WKN 11-2 WKN 12-2 WKN 12-2 WKN 24-21 WKN 6-5 KC101 19-17 WSN 18-16 WSN 9-8 98PMY 25-25 930 15-11 WRSZ 21-19 WKN 17-11 WKN 21-19 WKN 17-11 WKN 21-19 WKN 17-10

ALANNAH MYLES Black Velvet (Atlantic)

LP: Alannah Myles

RICHARD MARX Too Late To Say Goodbye (EMI) LP: Repeat Offender Total Reports 205 81% 32 Reach P1 63% P2 81% P3 99%

W 66%	Chart Sums	P2 P3 Tot
National Summary UP 75 DEBS 75 SAME 26 DOWN 0 ADDS 29	1 0 2-5 0 6-15 2 16-40 29 Ons 5 Adds 5 Ch Adds 5 Total 46	0 0 0 0 0 0 1 2 5 66 51 146 11 9 25 9 2 16 3 5 13 90 69 205
EAST WXXS 22-20 WZOU on WAYQ 30-27 WBLI d-30 CKOI on WBLI d-30 CKOI on WBLI d-30 CKOI on WBLI d-20 B94 d-29 PRO-FM d-34 Q107 a-30 WAVA 30-28 SOUTH Y95 a WINVZ d-29 Q105 a MIDMEST WKQX 26-23 Z95 a Q102 34-30 WHIDMEST WKQX 26-23 Z95 a Q102 34-30 WHIDMEST WKQX 26-27 WKII d-16 WKQX 26-27 WKII d-16 WKQX 26-27 WKII d-16 KKQX 26-27 WKII d-16 KKRZ 28-23 KXYQ 30-24 KXII d-16 KXRZ 28-23 KXYQ 30-24 KXII d-31 KXYQ 30-24 KXII d-31 KXYQ 30-27 WEST V108 on KZPP d-29 KXII d-31 KXYQ 30-24 KX	SOUTH WBBO 39-34 B93 a-36 K98 on K106 on K106 on K106 on K106 on K106 on K106 con K	PSWGY d-32 WPRR d-29 WFR d-29 WFR 28-20 103C1R 27-23 MFR 26-20 103C1R 27-23 MFR 26-35 MFR 26-35 MFR 26-36 MAD 29-27 MYFY d-34 MFR 26-36 MAD 29-26 MFR 39-26 MFR 39-27 MFR 39-31 MFR 39-27 MFR 39-31
FLY92 d-34 WAEB 33-28 WVSR d-33 JET-FM 33-31 WFRZ 38-30 WNK d-32 KC101 on 999KH 34-29 WSPK d-30 999KH 34-29 WSPK d-30 WSPX 36-31 WRCX 37-31 WRCX 37-31 WRCX 36-29 WYCR d-28	RF9 34-24 KATH 18-13 KSND 39-33 KRZR d-29-26 FML04 21-20 KCAQ d-36 KROY 27-25 KWOD a-30 KZZU on fr RRQ d-29	KGOT d-27 KPXR 31-26 297 39-35 KBO22 d-32 KBO22 d-32 KBO22 d-32 KFD2 a-40 KFD2 a-47 KFD2 a-

MICHEL'LE					
No More Lies	(Ruthle	ss/A	tco)		
Total	Reports	100	39	8	
Pog/ ovel			Pa		llel
Regional Reach	33	3			each
E 40%					
					50%
S 46%				P3	21%
M 22%					
W 48%	Chart	Summ	ary		
	Pos	Pl :	P2	P3	Tot
}	1	1	2	0	3
National	2-5	4	3	0	7
Summary	6-15	6	7	0	13
UP 61	16-40	14	29	9	52
DEBS 5	Ons	2	3	3	8

E 408				22	50%
S 46%				P3	21%
M 22%					
W 48%	Chart	Sum	mary		
	Pos	Pl	P2	P3	Tot
	1	1	2	0	3
National	2-5	4	3	0	7
Summary	6-15	6	7	0	13
UP 61	16-40	14	29	9	52
DEBS 5	Ons	2	3	3	8
SAME 15	Adds	1	9	3	13
DOWN 2	Ch Adds	2	2	o	4
ADDS 17	Total		55	15	100
WXKS 21-15 WKSE 24-21 WMJQ 19-17 WPLJ a-29 PRO-FM 21-20 SOUTH	WAEB 22-1 WVSR 28-1 WNNK d-34 WTIC 7-5 WSPK a 98PXY 30-930 40-31	-29	WEST KKSS KNMC	2-1 23- 11- 2-1 7-3	.7 .22 .8

Continued On Next Column

B97 23-21 MNVZ d-26 KITY 5-2 KFM 18-17 K98 26-2 MFM 28-18 K104 62-18 K104 62-18 K104 62-18 K105 K105 K105 K105 K105 K105 K105 K105	22 33 34 10 9 19 19 29 WHTO 40-3 33 8 SOUTH 20 35 WJAD 33-3 WQID 31-2 KISR 29-2 23
KTTY 5-2 KFFM 18-17 MIDWEST MIDWEST MS98 6-25 WEST WEST WSST KSIO 4 15-13 KY108 1-1 KOY-PM a-24 KISN on KKIO 3-2 KISN 03-2 KISN 03-2 KUBE 29-26 KUBE 29-26 KUBE 29-26 KUBE 29-26 WMR 32-3 WHRY 27-3 WABB d-3 WHRY 27-3 WHRY 27-3 WABB d-3 WHRY 27-3 WHRY 27	2 23 34 4 10 9 9 9 10 9 9 10 9 9 10 9 9 10 9 10
MIDWEST NOR 28 11-2 WMF 28 WINT 28 11-2 WMF 28 WINT 25-25 WMF 28 WINT 25-25 WMF 20 W	22 33 34 10 9 19 19 29 WHTO 40-3 33 8 8 SOUTH 20 35 WJAD 33-3 WQID 31-2 KISR 29-2 VYKS on
MTMF 28 K106 40 K22B 11-WCKE 27 WNYT 25-25 WNOK 20-WGC 31-W108 11-WCKE 27 W108 11-WCKE 27 WNOK 20-WGC 31-WNOK 20-WGC 31-WNOK 30-WNOK 3	23 34 10 9 19 9 9 9 9 9 9 9 9 10 9 10 9 10 9
MIDWEST K106 40-0 RZZB 11- WCKZ a-2 WNOK 20- WGGQ 31- K5104 15-13 K057-PM a-24 K1SN 0n KYK 27- KK0 3-2 K100 29-26 KUBE 29-26 WDJX a WHY 27- WABB d-3 WHY 27-	34 BAST 9 19 19 19 19 19 19 19 19 19 19 19 19 1
MEST KSIO4 15-13 WKZ 20 11-2 WKZ 20 WKG 20 WKG 20 WKG 20 WKG 20 WKG 20 WKZ 20 W	10
B96 17-17 WHYT 25-25 WEST WEST WEST WEST Y108 1-1 KOY-PM a-24 KISN ON KKLO 3-2 KUBE 29-26 KUBE 29-26 KUBE 29-26 WHYS 27	9 G98 40 fr 29 wHTO 40-3 33 8 SOUTH 20 WJAD 33-3 WQID 31-2 KISR 29-2 WYKS On
WHYT 25-25 WROK 20- WGC 31- WEST KSIO4 15-13 Y108 1-1 KOY-PM a-24 KISN On KKLO 3-2 KUBE 29-26 KUBE 29-26 KUBE 29-26 WABB d-3 WHY 27- WABB d-3 WHY 27-	19 G98 40 fr 29 WHTO 40-3 33 8 8 SOUTH 20 WJAD 33-3 WQID 31-2 KISR 29-2 23 WYKS on
WEST WEST X2PM 32 X2PM	29 WHTO 40-3 33 SOUTH 20 WJAD 33-3 WQID 31-2 KISR 29-2 WYKS ON
MEST X2PM 35- G105 16-13 KS104 15-13 KPRR 20- WANS 39- KISN On KKLO 3-2 KUBE 29-26 KUBE 29-26 KUBE 29-26 KUBE 29-26 WABB d-3 WHY 27-	33 8 20 35 WJAD 33-3 WQID 31-2 KISR 29-2 WYKS ON
G105 10- KS104 15-13 Y100 1-1 KOY-PM a-24 KISN on KISN on KKLO 3-2 KUBE 29-26 KUBE 29-26 	8 SOUTH 20 35 WJAD 33-3 WQID 31-2 KISR 29-2 WYKS ON
KS104 15-13 Y108 1-1 KOY-PM a-24 KISN on KKLQ 3-2 X100 29-26 KUBE 29-26 KUBE 29-26 WDI xa XYK 27- X20U 37- WDI xa 298 a WHY 27-	20 35 WJAD 33-3 WQID 31-2 KISR 29-2 WYKS on
Y108 1-1 KOY-FM a-24 KISN on KKLO 3-2 KUBE 29-26 KUBE 29-26 WASS 39-2 KUUT a KKYK 27- KOU 37- WDX a WASB 4-3 WHRY 27- WHRY 27-	35 WJAD 33-3 WQID 31-2 KISR 29-2 WYKS on
ROY-FM a-24 KISN on KKLO 3-2 KIO 29-26 KUBE 29-26 KUBE 29-26 WABB d-3 WHHY 27-	WQID 31-2 KISR 29-2 WYKS on
KISN ON KKLQ 3-2 KYK 27- K2OU 37- WDJX a 298 a WABB d-3 WHRY 27- WHY 27-	23 WYKS on
KKLQ 3-2 x100 29-26 KUBE 29-26 FT WDJX a 298 a WABB d-3 WHHY 27-	
X100 29-26 KUBE 29-26 P1 KZOU 37- WDJX a 298 a WABB d-3 WHHY 27-	
P1 WDJ X a 298 a WABB d-3 WHHY 27-	33 KSMB on
298 a WABB d-3 WHHY 27-	KNOE 36-2
WHHY 27-	
	5 MIDWEST
KBFM 15-	
нот97 8-6 У107 21-	
WIOQ 5-5 WRVQ a	99KG 40-2
KJM2 8-7 Z106 d-3	
HOT102 33-30 WOVV 15-	
PWR106 21-17 WDLX a	WEST
KKFR 19-18	KFBO 24-1
PM102 8-6 MIDWEST	KMOK on
HOT949 on	
KMEL 3-2 WWCK 32-	20 20130 g
HOT977 20-17 WGRD on KJ103 30	2.2
K3103 30	-23

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All Or Noti					
LP: Girl You	Know it's Tru	Je			
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Regional Reach	•	6		Pl	82
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S 90%				P3	84
M 78%	ä.	_			
W 84%	Chart		nmary		
010	Pos	Pl	P2	P3	To
	2-5	0	0	0	
National	6-15	1	18	0	
Summary	16-40			3	3
UP 187	Ons	1	74		17
DEBS 17	Adds	0	5	1	
SAME 11	Ch Adds	0	1	1 2	
DOWN 0	Total	60	100	59	21
ADDS 4	Total	00	100	23	21

ADDS 4	Total 60	100 59 21
B104 26-18 WXKS 23-21 WZCO 27-24 WKSE 23-20 WHJQ 21-19 WBLI 30-25 CKOI d-35 WFLJ 22-17 Z100 21-18 WFCX 23-20 B94 25-23 PRO-PW 22-16 Q107 30-27 WAVA 28-24	KC101 18-13 999KHI 32-26 WSPK 21-17 98PFXY 15-9 93Q 24-15 WPST d-28 WRCK 29-19 WRCK 24-19 SOUTH WHBO 27-22 B93 31-26 K98 d-28 WFMF 19-15 K106 38-30 K22B 28-20 195 16-14	B95 22-18 HOT96 23-2 KIKI 29-26 KCMQ d-21 KLUC on FM104 22-2 KWN2 31-19 KROY 17-15 KDON 35-31 KZZU OF KRQ 24-21 EAST 99WRY 32-2 WPRR 28-20

SOUTH

MIDWEST

896 24-22 295 26-20 Q102 20-16 WPHR 22-14 WNCI 17-14 WHYT d-21 WZPL 20-17 KBEQ on KDWB 18-15 WLOL 31-26 WKBQ 20-14

XS104 20-18 Y108 25-20 KIIS 22-21 KOY-FM 15-11 KKR2 24-19 KCPX 15-11 KISN 26-20 KKLQ 30-28 X100 10-8 KWS 26-24 RUSS 26-24 RUSS 26-24 RUSS 24-19

PI

HOT97 24-22 WIOQ 9-9 KJMZ 24-23 KNRJ 12-10 HOT102 30-15 PWR106 34-30 KKFR 23-20 KGGI 19-14 FMI02 26-25 HOT949 8-4 KMEL 28-25 HOT977 d-34

EAST

WEST

WEST

KZZB 28-20	
195 16-14	99WGY 32-23
X106 26-16	WPRR 28-20
WK QB 26-17	WWFX 23-14
WSSX a-25	103CIR 29-27
WCKZ 18-14	95XXX d-23
KZ106 18-14	WKPE 18 fr
WNOK 22-17	WIKZ 28-22
WCGQ 36-27 KZFM 37-27	95XIL d-29
KZFM 37-27	G98 38 fr
G105 29-26	WTHT 25-15
KPRR 21-17	WOMP 28-24
WINK 28-21	WHTO 31-23
WKSI 18-14	
WANS 34-27	SOUTH
W2YP 35-25	
WAPE 27-24	WKSF 34-25
W2YP 35-25 WAPE 27-24 WQUT d-32	WJAD 32-20
WORI 20-14	WQID 27-22
WLAP 31-25	W2 KX 20-16
KKYK 11-10	KEZB 20-17
KZOU 23-21	WJMX 25-20
WDJ X 24-22	B98 28-19
99WAYS 25-18	KISR 32-29
FM100 29-23	Q104 26-20
Z98 24-19	WYKS 33-28
WABB 35-27	KSMB 11-9
WHHY 28-24	Q101 d-25
KBPM 32-23 Y107 25-19 WOMX 24-21	KNOE 23-20
Y107 25-19	WPFM 29-20 KIXY 18-16 2103 d-35
WOMX 24-21	KIXY 18-16
XL1067 22 fr	2103 d-35
WRVQ on	KWTX 36-30
K92 d-30	WVBS 38-24
2106 19-14	
2102 15-5	MIDWEST
2102 15-5 KTUX 22-18 WOVV 20-8 WDLX 35-29	
WOVV 20-8	KYYY 38-27
WDLX 35-29	WBNQ 32-21
WK2L on	WBWB 26-20
	WCIL 4-31

WRVQ on	KWTX 36-30
K92 d-30	WVBS 38-24
2106 19-14	
2102 15-5	MIDWEST
KTUX 22-18	
WOVV 20-8	KYYY 38-27
WDLX 35-29	WBNQ 32-21
WK2L on	WBWB 26-20
	WCIL d-31
MIDWEST	KQCR 27-22
	WLRW 24-20
WKDD on	KCMQ 28-25
HOT92 27-19	KLYV 32-22
WP XR 28-24	KQHT a
WGT2 16-12	KTXY 29-21
KZIO 26-21	WAZY 21-17
WWCK 31-28	KFRX 36-28
WMEE d-30	99KG 38~26
WGRD 15-14	KKHT 29-24 WDBR 26-23
WIXX 24-22	WDBR 26-23
WTBX 32-22	wibw on
2104 28-20	WIFC 33-32
KJ103 4-3	
299 22-17	WEST
KQKQ 20-16	
K293 22-18	KGOT 35-24
WZOK 12-10	KPXR 25-17
WMHE 23-18	Z97 26-22
WRQN 28-22	KBOZ 29-20
KAY107 33-23	KTRS a-39
KKRD 27-16 WHOT 21-16	KFBQ 31-24
WHOT 21-16	KFTZ 28-20

29-20 18-16 d-35 36-30 38-24 EST 38-27 32-21	Regional Reach E 44% S 60% M 42% W 34%
26-20 d-31 27-22 24-20 28-25 32-22 a 29-21 21-17 36-28 38-26	National Summary UP 46 DEBS 26 SAME 16 DOWN 0 ADDS 30
29-24 26-23 on 33-32 35-24 25-17 26-22 29-20 31-24 28-20 4-27 26-22 6 22-20 a-24	EAST WXKS 31-29 WMJO 29-26 PRO-FM on SOUTH PWR99 a MIDWEST WPHR d-33 WKBQ a MEST KYQ d-22 KISN 36-28 KPLZ a KSAQ 35-32 KXXR 23-19
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			Alannah Myles Continued ———
LP: Greatest	EY Our Time (Colu Hits Sound Of Ma Reports 205	oney	PIRATE d-17 HOT949 d-25 P2 WHOTE a WHOTE ON WHOTE ON WHOTE ON WEST PIRATE d-17 RPAT 22-16 KRAT 21-14 WHE A WHE A WHOR 35-32 WHOTE 37-37 KFMW 29-19 WEST
Regional Reach E 88% S 81% M 89% W 66%	Chart Sum Pos Pl	Parallel Reach P1 60% P2 84% P3 97% mary P2 P3 Tot	FLY92 a WSR on JET-FM 34-29 WERZ d-33 WNNK d-32 WNIC a-38 999KHI 30-24 99DXY a 910 38-34 WRCK on WYCR 26-20 WASH of the second o
National Summary UP 175 DEBS 2 SAME 25 DOWN 1 ADDS 2	2-5 3 6-15 25 16-40 15 Ons 0 Adds 0 Ch Adds 0 Total 44	0 0 1 10 8 21 59 51 135 21 9 45 1 0 1 1 0 1 1 0 1 93 68 205	SOUTH 99 WGY 40-35 WFX 26-23 WBBQ d-39 95 XXX d-38 K106 29-23 WNYP d-24 195 a-28 95 XII. 38-27 X106 a 98 on fr WKQB a WKQB 6 WKQB 6 K2106 a WKQB 6 K2106 a WKQB 6 W
EAST WXKS 7-4 WKSE d-30 WMJQ 14-10 WBLI 11-9 CK01 37-31 Z100 25-22 WEGX 20-18 B94 18-18 PRO-PM 14-11 Q107 18-14	SOUTH WBBQ 5-4 B93 14-11 R98 16-12 R106 25-21 F90 18-15 WF0 5-4 WF0 5-3 WF0 5-3 WF0 5-4 WF0 7-4 WF0 11-9 WF0 11-9 WFS 11-9 WFS 11-9 WFS 11-9 WFS 11-9	P3 EAST 99WGY 17-12 WPRR 14-13 WWPX 10-7 103CIR 13-11 95XXX 20-12 WKPE 19 fr WINE 15-13 WNPY 35-32 95XIL 23-9 698 13 fr	KEVIN PAIGE Anything I Want (Chrysalis) LP: Kevin Paige
WAVA 13-11 SOUTH PWR99 15-13 Y95 26-23 KKBQ 19-19 B97 16-16 WGH 14-9	WANS 21-15 WZYP 17-12 WAPE 9-8 WQUT 9-6 WOKI 11-7 WLAP 17-13 KKYK 13-11 KZOU 26-26 WDJX 9-7	WTHT 15-9 WOMP 10-8 WHTO 12-9 SOUTH KOIZ 11-8 WKSF 14-11 WJAD 18-9	Total Reports 99 39% Regional Reach Pl 22'
WNVZ 6-6 MIDWEST WKOX 11-10 295 12-10 Q102 23-21 WPHR 9-9 Q95 12-11 WZPL 16-20 RBEQ 13-8 WKTI 13-9 KDWB 15-14 WLOL 12-10 WKBQ 3-1 WEST	99WAYS 15-10 PM100 13-13 298 27-22 WABB 32-28 WHHY 14-11 KIBFM 24-19 Y107 22-18 WOMX 11-7 XL1067 18 fr W2ZU 12-11 W92 24-22 Z106 7-7 Z102 24-22 KTUX 9-6 WDLX 12-9 WKZL 22-20	WOID 9-8 WXEX 7-6 WJMX 12-10 B98 9-6 KISR 27-24 Q104 18-18 WYKS 18-14 KSMB 23-19 Q101 15-11 KNAN 11-9 KNOE 12-10 WFFM 12-9 KIXY 27-25 2103 18-16 KNIX 14-8 KNIN 9-7 WVBS 14-11	W 33% Chart Summary Pos P1 P2 P3 To 1 0 0 0 National 2-5 0 0 0 0 Summary 6-15 0 3 0 UP 18 16-40 8 18 11 3 DEBS 21 Ons 5 2 10 17 SAME 18 Adds 3 22 11 3 DOWN 0 Ch Adds 0 2 4 6 ADDS 42 Total 16 47 36 99
Y108 18-17	MIDWEST	MIDWEST	WFMF d-32 KZ2B d-40

KYYY 9-6 MBN0 7-5 WGND 7-5 WGIL d-33 KQCR 10-8 WLRW 7-7 KCMT 10-8 KCM 17-13 KYY 12-7 KOHT 6-5 KTXY 10-9 MXFR 16-12 MAZY 8-7 KPRX 5-4 MPKR 5-5 KFRX 5-4 MPKR 10-8 WDBR 10-8 WDBR 10-8 WFR 11-7 WDBR 10-8 WFR 11-7 WDBR 10-8 WFR 11-7 WDBR 10-8 WFR 11-7 WIBW 12-9 KFW 3-2 WFFC 5-4

WEST

KGOT 11-10 297 6-4 KBOZ 14-12 KTRS 20-14 KFBO 13-10 KTTZ 18-12 KMOK 33-30 KTMT 15-8 ZFUN 13-9 KZOZ 14-10 SLY96 10-10 Y97 8-6 OK95 12-8

Parallel

Reach P1 18% P2 50% P3 70%

WKRZ a WYCR d-33

MIDWEST

WKDD a 9-15

WFXR 23-16

WFXR 23-16

WFXR 23-16

KRNQ 11-7

KZIO 10-7

WMCE 10-17

WMCE 16-11

KLQ 19-14

WIXX 7-5

WIEX 9-7

Z104 14-11

KQKQ 25-24

WZOX 4-4

WMHE 12-11

WGN 14-10

KYPS 12-10

WHO 14-10

KYPS 12-10

WHO 11-10

WHO 11-10

WHO 11-10

WEST

KKST 17-11 KMMQ 12-11 KP95 9-8 KATM 10-7 CHED 9-6 KSND 16-8 KRZR 9-6 KLUC on FM104 5-4 KCAQ 31-30 KWNZ 11-7 KROY 11-10 KWOD 13-11 KZ2U 5 fr

Total Reports 118 46%

Pos

1 2-5 6-15 16-40 Ons Adds Ch Adds

MNOK a-34 WCGO 35-32 G105 28-23 MINK a WKSI on WANS a WZYP 40-33 WQUT a WQUT a WQUT a WQUT a WQUT 29-27 KKW 29-27 KKW 29-27 KKW 29-27 KW 29-2

HOT92 d-30 KZIO on

www.americanradiohistory.com

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N&A

SOUTH

KQIZ d-39 WKSF d-32 WQID 30-24 WQID 30-24 WJIM 26-19 B98 d-31 KISR 35-30 QIO4 a WYKS d-35 QIO1 on KNOE on WPFM 39-33 KIXY a 2103 a KWTX a 103 CMT A WWBS 30-27

MIDWEST

KYYY 34-20 WBNQ 34-31 KQCR 33-31 KCMQ d-36 Y94 27-22 KQHT d-26 KTXY a WKFR on KFRX a

	Tota	1 Report	s 9	3	98	
				P	ara	lle
Regio	nal				Re	eac
Reach		NI.	A		Pl	22
E 48		100			P2	42
S 43					P3	51
M 33						
W 33	8	Chart	Sum	mary		
		Pos	Pl	P2	P3	To
		1	0	0	0	
Natio		2-5	0	0	0	
Summa		6-15	0	3	0	
UP	18	16-40	8	18	11	3
DEBS		Ons	5	2	10	1
SAME		Adds	3	22	11	3
DOWN	0	Ch Adds	0	2	4	
ADDS	42	Total	16	47	36	9

PI	SOUTH	PR
	WFMF d-32	
EAST	KZZB d-40	
	X106 a	EAST
CKOI on	K2106 a	
B94 30-27	WNOK 21-14	WPRR d-30
PRO-FM a	wCGQ d-39	WWFX a
	KZFM d-36	95XXX d-37
SOUTH	G105 35-33	WKPE on fr
	WINK a	95XIL a
KKBQ on	WKSI d-32	G98 on fr
KRBE on	WANS a	WOMP on
KITY 30-27	WZYP a	WHTO d-37
	WAPE 26-20	
MIDWEST	WQUT a	SOUTH
	KZ OU 31-25	
Q102 29-25	FM100 d-30	WKSF a
WKBQ 30-26	Z98 8-6	WQID on
- 11	WHHY a	WJMX 37-30
WEST	KBFM a	B98 on
	WDLX a	KISR d-28
KS104 on	1	Q104 on
1108 d-30	MIDWEST	WYKS a
KKR2 a		KNOE a
K100 d-29	WPXR a	WPFM on
KUBE a	WGTZ a-27	2103 a-29
10.4	KRNQ 20-12	KWTX a
P1	KZIO on	
A	WWCK 38-32	MIDWEST
~	z99 d-22	
NRJ 25-21	KQKQ a	KAAA 9
SAQ d-37	WHOT a	WBNQ d-33
ЮТ949 on	1	KQCR a
P2	WEST	KCMQ a-38
1.5		WKFR d-39
	KKSS a	WAZY d-39
	KKXX a	KFRX 35-35
LAST	KKMG d-32	99KG on
	B95 38-36	KKHT a
LY92 a	FM104 a-27	WDBR a-34
VSR 34-29	KCAQ a	WPFR a
ET-FM a	KRQ d-25	- Lemon
ERZ a	1	WEST
NNK a	1	W0 VD +: 3.3
KEE a		KPXR a-32
99КНІ а		KTRS a
SPK d-40		KFBQ on
30 35-32		KMOK on
RCK on		SLY96 38-32 Y97 29-28
KR2 a		19/ 29-28

MICHA	EL PE	NN				
No My	th (F	CA)				
LP: Mai	,	,				
	TOTAL	Reports	127	50	8	
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E 52%					P2	47
S 51%					P3	74
M 50%						
W 47%		Chart		mary		
		Pos	Pl	P2	P3	To
	- •	1	0	0	0	-
Nation		2-5	0	1	0	
Summar		6-15	0	.0	2	
DEBS	55	16-40	11	30	34	
	24	Ons	6	8	7	2
DOWN		Adds	5	10	9	2
ADDS		Ch Adds Total	23	3	0	
ADDS	20	Total	2.3	52	52	12
[7]	1	SOUTH				fr
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EAST		WBBQ 26-2	e T		on f	
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16-40 Ons Adds Ch Adds Total	6 5 1	30 8 10 3 52		21 24 4
Adds Ch Adds Total	5	10 3 52	9 0 52	21 24 4
Adds Ch Adds Total	5	10 3 52	9 0 52	24
Ch Adds Total	1	3 52	0 52	4
Total		52	52	
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SOUTH				
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		WHTC	a	
X106 on				
WROQ 22 f	r	SOUT	H	
KZ106 a				
	WKSF 39-35			
		WJAD	35-	31
		M Q1 E	29-	25
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				45
		WIKS	01 22-	20
		KNAP	33-	20
	. 6			
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HADE G		MIDE	EST	
MIDWEST				
		KYYY	a	
WKDD a		WBNC	d-3	4
	195 a-29 x106 on WROQ 22 ft X106 a WCGQ d-46 WCGQ d-46 WCYP 38-3 WAPE on WOKI d-28 KZOU d-39 9WAYS a FM100 a F	K106 d-39 195 a-29 X106 on WROQ 22 fr K2106 a WCQ2 d-40 WZYZ 38-30 WARE on WOKI d-28 KZOU. d-39 PM100 a	K106 d-39 I 95 a-29 X106 on WROQ 22 fr K2106 a WROQ 22 fr K2106 a WCQQ d-40 WZYP 38-30 WMSE MAPE on WASI K20U d-39 994AYS a FM100 a K1513 WHHY 26-22 X107 d-30 WHHY 26-28 Y107 d-30 XRBP 36-28 WYWX d-29 WZZU 18-16 XRBP 36-28 WYKY XRBP 36-28 WYKY XRBP 36-28 XRBP 36-28 XRBP 36-28 XRBP 36-28 XRBP 36-38 XRBP 36-3	NIOS d-39

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KWSS d-30	HOT92 28-25	WBWB a
KPLZ a	KZIO d-37	WCIL on
KUBE d-30	KLQ on	WLRW d-32
10.4	WIXX 5-2	Y94 28-24
P1	WTBX 25-18	KTXY a
A	2104 38-31	WAZY a
	Z99 d-33	KFRX 39-32
KEGL on	WZ OK d-30	99KG 35-29
KSAO 29-24	WMHE on	KPAT 23-21
KXXR 35-31	WHOT On	KKHT a
PIRATE on		WDBR a
HOT949 24-21	WEST	WPFR 30-30
	HED !	KFMW 31-20
P2	KF95 d-31	WIFC 22-18
100	KATM on	WIFC 22-16
	KSND 30-29	WEST
EAST	KRZR 24-21	WEST
EMOI	FM104 a	KGOT a
WVSR a		
	KROY a-30	KBOZ 36-28 KTRS 37-32
JET-FM d-35	K22U 30 fr	
WER2 d-34	53	KFBQ 34-31
WKEE a	125	KFT2 33-29
999KHI 27-22		KMOK 40-36
WSPK 35-33		KTMT 39-31
98PXY a	EAST	ZFUN 37-32
93Q a-38		SLY96 28-26
WPST 39-35	99WGY on	Y97 22-18
WRCK d-40	WPRR 25-21	OK95 21-17
WYCR on	WWF X 30-26	
	95XXX 39-33	
1		

Michael Penn Continued

	TOM Free			CA)		П	T	
1	LP: Fu	ill Mod	on Fev	er				
		Tot	al R	eport:	190	75	8	
	Regi				2	P		llel each
١	Reacl			- 4			P1	49%
ı	E 7						P2	78%
ı	M 84				_		P3	96%
Ì	W 59		•	Chart		mary		
ı				Pos	P1	P2	P3	Tot
ı	Natio			1	2	4	2	8
ı				2-5	9	20	25	54
ı	Summa	114		6-15		46	37	97
ı	DEBS			16-40	9	15	3	27
ı		2		Ons	1	0	0	1
ı	SAME	35		Adds	0	0	0	0
1		36	Ch		1	2	0	3
١	ADDS	3		Total	36	87	67	190

						FI	470			
E	77		1	9		P2	78%			
S	77	8				P3	96%			
М	84	8								
W	59	8	Chart	Sum	mary					
			Pos	P1	P2	P3	Tot			
			1	2	4	2	8			
		nal	2-5	9	20	25	54			
	nma		6-15	14	46	37	97			
JP		114	16-40	9	15	3	27			
DEE		2	Ons	1	0	0	1			
SAN	Œ	35	Adds	0	0	0	0			
DOV	٧N	36	Ch Adds	1	2	Ō	3			
ADI	S	3	Total	36	87	67	190			
r	71		K98 13-16 K106 8-2		1	3				
ч	v		195 6-13	•	u					
CAS			X106 10-8							
W2.	1		WKQB 2-1-		BAST					
3104 27-24							99WGY 13-9			



SOUTH

MIDWEST

WEST

KZZP ON KKRZ 11-10 KXYQ 3-3 KCPX 25-21 KISN 8-5 X100 18-15 KPLZ 7-6 KUBE 9-7

PI

KSAQ 8-6 92X 1-2 KXXR 2-2 PIRATE 2-3

FLY92 7-5
WARE 12-12
WVSR 5-5
JET-FM 9-6
WERZ 7-15
WNNK 14-10
WKEE 13-12
KC101 23-20
999KHI 2-2
WSPK 17-25
930 10-17
WROK 10-9
WKRZ 2-3
WYCR 5-3

SOUTH WBBQ 6-24

PZ

BAST

RVQ 9-6	KSMB 1-5
92 11-6	Q101 12-9
106 10-8	KNAN 9-6
102 8-7	KNOE 4-3
TUX 5-2	WPFM 4-4
DL X 2-2	KIXY 11-10
K2L 6-5	2103 11-9
	KWTX 3-3
IDWEST	KNIN 5-3
	WVBS 12-12
KDD 15-22	
PXR 1-7	MIDWEST
GT2 7-5	
ZIO 7-6	KYYY 3-2
WCK 13-12	WBNQ 11-6
MEE 19-15	WBWB 6-5
LO 4-1	WCIL 10-9
CDD 16	EOCD 23-20

E 13-13	4040 0-7
4-1	WCIL 10-9
D a-16	KQCR 23-20
X 3-7	WLRW 11-11
X 13-21	KCMQ 16-14
4 5-1	KLYV 10-5
03 22-22	Y94 11-14
Q 21-13	KQHT 5-4
3 9-6	KTXY B-6
OK 6-5	WKFR 5-11
E 10-9	WAZY, 2-1
N 9-6	KFRX 2-2
107 6-6	99KG 3-7
D 12-6	KPAT 4-6
T 7-6	KKHT 4-4
	WDBR 12-11
T	WIBW 8-6
	KFMW 1-3
10 9-8	WIFC 20-26
5 14-13	
M 4-11	WEST
- 11 -	

OT 7-6	KKHT 4
	WDBR 1:
ST	WIBW 8-
	KFMW 1-
MQ 9-8	WIFC 20
95 14-13	
TM 4-11	WEST
ED 13-8	
ND 8-5	KGOT 2-
ZR 2-2	KPXR 8-
UC a-24	297 4-
104 1-1	KBO2 7-
NZ 12-8	KTRS 1
OY 13-11	KPBO 3
OD 17-13	KFT2 5
zU 3 fr	KMOK 4
	KTMT 8
	ZFUN 1
	KZOZ 1
	Y97 7-
	OK95 2-

WLAP 23-22
KKYK 3-3
K200 4-3
99wAYS 6-5
298 21-16
WABB 8-7
WHIN' 18-15
KBPM 8-1
Y107 29-26
KL1067 19 fr
WZZU 11-12
WRYU 5-4
KP2 9-11-10
Z102 3-3-10
KUX 11-18
WKZL 5-3

MIDWEST
HOT92 15-11
WGT2 1-7
KRNO 13-11
KZIO 18-14
WMEE 17-13
KLQ 30-27
WGRD 16-13
KCKQ 9-9
KZ93 3-3
WZOX 9-8
KAY107 4-4
KKRD 14-7
WHOT 11-10

KF95 8-7 KATM 2-2 CHED 1-1 KSND 17-9 KR2R 20-13 FM104 3-6 KWNZ 25-25 KROY 12-9 KWOD 14-12 KZ2U 6 fr

mithereens ::
Total Reports 59 23%
Parallel
Reach

Pos 1

2-5 6-15 16-40

SOUTH

K106 31-26 WSSX 20-10 WROQ 14 fr WCGQ on WZYP d-40 99WAYS d-29 WZ2U a-34 KTUX 30-30

MIDWEST

WKDD d-19 WWCK a-40 KLQ 35-34 WTBX 31-30 KMYZ 27-19

WEST

PB EAST

99WGY_d-40 WPRR on 95XXX 32-30 WNYP a G98 on fr WOMP 35-33

Total Reports 220 87%

KS104 5-4 Y108 11-11 KIIS 11-9 KXYQ 11-9 X100 25-22 KWSS 10-10 KPLZ 14-11 KUBE 19-17

KEGL 9-6 KSAQ 9-7 92X ON PIRATE 7-4

FLY92 23-18 WAEB 1-1 WYSR 16-13 JET-FM 16-13 MERZ 13-11 WNNK 16-12 WKEE 16-15 WLAN 5-4 KC101 7-14 999KHI 26-15

SMITHEREENS

Regional Reach E 21% S 21% M 25% W 26%

National

Summary
UP 27
DEBS 6
SAME 12
DOWN 2
ADDS 12

WXKS 33-30 CKOI on

SOUTH KRBE a

MIDWEST

WPHR 29-28 WEST

KXYQ 20-19 KUBE on

P2 EAST 999KHI a WPST 33-30

ROD STEWART Downtown Train (WB)

LP: Storyteller

Regional Reach E 94% S 87% M 91% W 76%

A Girl Like You

LP: Smithereens 11

P2

KISR 15-12 Q104 8-7 WYKS 17-9 KSMB 4-4 KNOE 16-14 WPFM 6-6 KIXY 19-15 Z103 24-21 KWTX 22-18 KNIN 1-9 WVBS 21-17

MIDWEST

MYYY 8-5
WBNQ on
WBWB 12-12
WGIL 11-11
KQCR 22-19
WLRW 12-12
Y94 21-16
KQHT 2-2
WKFR 12-14
MAZY 5-5
KPAT 9-7
WIBW on
KKHT 2-2
WDBR 7-7
WIBW on
KFMW 9-6
WIFC 9-7

WEST

WEST

KGOT 28-23
KPXR 6-4
Z97 11-9
KBOZ 20-16
KTRS 22-16
KFBQ 22-15
KFTZ 20-15
KMOK 21-15
KTMT 29-23
ZFUN 1-1
KZOZ 11-9
SLY96 5-1
OK95 10-4

Reach Pl 15% P2 16% P3 43%

WJAD d-35 WQID a B98 a WYKS a KSMB a KNOE ON WPFM 40-39 KNIN 7-5

MIDWEST

WCIL 26-22 KOHT 30-23 WKFR 30-15 KFRX d-39 99KG 17-13 KPAT 28-23 KKHT a KFMW 16-15

Parallel Reach Pl 74% P2 87% P3 99%

0 0 69 220

WEST

R

P1

PZ EAST

EAST

FLY92 22-17

WARB 25-21

WYSR 21-19

JET-FM 17-15

WERZ 26-24

WINK 26-22

WITC 33-30

WKEE 17-16

WLAN 27-28

KC101 0-28

999WHI 14-11

WSFK 18-7

989XY 27-26

910 21-18

WST 26-20

WRCK 20-15

SA-FIRE

Regional Reach E 31% S 19% M 6% W 41%

National Summary UP 32 DEBS 4 SAME 21 DOWN 2 ADDS 0

I Will Survive (Mercury)

Total Reports 59 23%

N&A

Chart Summary
Pos P1 P2
1 0 0 1
2-5 0 1
6-15 4 0
16-40 15 24
Ons 0 3
Adds 0 0 0
Ch Adds 0 0
Total 19 28

LP: "She-Devil" ST

WEST

KGOT 6-3 KPXR 16-13 297 24-21 KBC2 31-27 KTRS 26-21 KFB2 19-12 KFTZ 24-14 KMCK 30-23 KTMT 28-19 ZFUN 24-18 K202 34-28 SLY96 20-13 SLY96 20-13 OK95 16-12

Parallel

LINDA RONSTADT I/AARON NEVILLE All My Life (Elektra) LP: Cry Like A Rainstro Total Reports 123 48% Parallel Regional Reach E 46% S 57% M 45% W 41% Pos 1 Pos P1 P2 1 0 0 2-5 1 0 6-15 0 0 16-40 10 21 Ons 2 15 Adds 6 17 0 0 20 9 1 0 51 26 38

1	SAME 26	Adds 6	17 15 38
1		Ch Adds 1	5 1 7
	ADDS 45	Total 20	58 45 123
ı			
	-	A Arteria	100000000000000000000000000000000000000
	P1	SOUTH	D2
		WBBQ a	P3
ı		K98 on	
1	EAST	К106 оп	EAST
ı		KZZB a	LAD I
ı	WXKS d-35	X106 a	99WGY a
1	WZQU 29-26	WCKZ a-30	WPRR a-34
	WBLI a	WNOK a-37	WWFX d-31
	B94 d-30	WCGQ 37-31	95XIL a
١		KZFM on	WOMP a
1	SOUTH	G105 a-34	WHTO a
H	207 6 2	WINK on	
	B97 6-2 WNVZ a	WKSI d-31	SOUTH
	KITY 34-33	WANS d-34	
	KITY 34-33	WZYP d-38	WKSF on
	MIDWEST	WQUT a	WJAD d-28
	MI DWEST	WLAP d-34	WQID d-38
	WKQX a	KKYK d-25	WZKX a
	0102 a-35	KZOU a	KEZB on
	WPHR 35-32	WABB on	WJMX 35-28
	KBEQ a	WHHY a	KISR a
		KBFM on	Q104 on
	WEST	Y107 d-32	WYKS on
		K92 a	KSMB d-30
	KZZP 29-27	2106 a	Q101 a KNAN 36-34
	KKRZ d-27	2102 on KTUX 35-31	KNOE d-37
	KCPX 27-23	WDLX a	WPFM 36-32
	KKLQ a	WKZL d-28	KIXY d-35
	X100 d-30	WKZL G-28	KWTX d-38
	KPLZ On	MIDWEST	WHIN 0-30
	KUBE on	ALDRESI	MIDWEST
	PI	нот92 а	
		WGTZ a-29	WBWB d-32
	A	KZIO d-35	WCIL d-23
	W010 20 21	WWCK d-34	WLRW a
	KSAQ 39-35	WMEE on	KCMQ d-39
	HOT102 a	WIXX on	KLYV d-38
	100	WTBX on	Y94 a
	1 4	2104 d-29	KTXY a
		299 d-24	WAZY 40-34
	EAST	KQKQ a	KFRX a
	bha i	KZ93 on	99KG on
	JET-FM a	WMHE a	KPAT d-28
	WERZ d-39		WPFR d-36
	WTIC a-37	WEST	
	WKEE d-33	Kunna -	WEST
	KC101 on	KNMQ a	KGOT a
	999KHI d-38	KF95 on	Z97 on
	WSPK d-38	KSND d-37	
	98PXY on	KCAQ a	KTRS a
	930 39-33	KROY 28-26	KFBQ d-33
	WPST d-40	KRQ a	KMOK on
	WRCK a		KTMT OD
	WYCR on		ZFUN a
			KZOZ a
			SLY96 d-37
	1		OK95 32-22

	ROXETTE					
	Dangerou	s (EMI)				
	LP: Look Sh.					
	Total	Reports	215	85%		
				P	ara	lle
	Regional	6				eacl
	Reach				Pl	68
	E 88%				P2	
	S 88%				P3	97
	M 92%	Chart	C			
	W 69%			mary		_
		Pos	Pl	P2	P3	To
		1	0	0	0	(
- 1	National	2-5		3	2	
	Summary	6-15		36	23	
	UP 189	16-40	26	54	43	12:
	DEBS 4	Ons	4	1	0	
	SAME 14	Adds	2	3	0	
	DOWN 1	Ch Adds	2	0	0	- 2
	ADDS 7	Total	50	97	68	215
	[77]	WKRZ 27-	23			
		WYCR 21-			23	

DOWN 1 ADDS 7	Ch Adds 2 Total 50	0 0 97 68 21
	Total 50 WKRZ 27-23 WYCR 21-14 SOUTH WBBQ 20-15 B93 19-14 K98 29-21 KPMF 35-28 K106 22-19 K228 40-38 195 13-11 X106 16-12	97 68 21: EAST 99 WGY 35-28 WPRR 22-17 WHY X 17-13 15 28 WYP 31-25 95 XIL 28-13 G98 28 fr WHT 4-28 WOMP 23-16 WHT 0-26-20 SOUTH KOIZ 22-19 WKSF 28-18 WOD 24-22 WKSF 28-18 WKSF 28-18
WKCX 28-27 295 30-24 Q102 25-20 WPHR 30-20 WHCI a-20 Q95 14-13 MHYT on WZPL 15-11 KBEQ a WKTI 16-12 KDWB 14-8 WLOL 11-7 WKBQ 4-4	PM100 17-9 298 14-10 WABB 28-20 WHHY 4-27 KBFM 34-27 Y107 13-10 WOMX 25-22 XL1067 26 fr WZZU 14-10 WRVQ 29-26 K92 26-21 Z106 28-23 Z102 28-24 KTUX 19-16	KSMB 24-20 Q101 25-19 KNAN 35-24 KNOE 30-22 WPFM 24-21 KIXY 23-19 Z103 30-26 KWTX 26-21 KNIN 23-20 WVBS 19-15 MIDWEST
Y108 on KKRZ 19-17 KXYQ 15-10 KCPX 19-14 KISN 11-8 X100 d-18 KWSS 25-23	MOVV 24-24 WDLX 23-19 WRZL a MI DWEST HOT92 25-22 WPXR 17-13	WBNQ 27-18 WBWB 19-18 WCIL 20-19 KQCR 24-21 WLRW 14-14 KCMQ 23-18 KLYV 21-15 Y94 17-8

- Continued On Next Column

EAST WXKS 28-27 WPLJ 23-23 B94 20-20 SOUTH KITY 17-16 KTFM 17-14 MIDWEST B96 11-11 WEST KOY-FM d-25 KISN 39-36 KNLQ 22-26 WIOQ 19-16 KJMZ 21-20 KNRJ 34-34 PWR96 15-14 PWR96 15-14 HOT102 32-29 PWR106 37-33 KKFR 26-24 FM102 23-22 HOT9479 23-23 HOT977 15-14	EAST FLY92 29-27 WAEB 35-34 WERZ 00 999KHI 17-17 WSPK 29-27 WPST 32-33 WKRZ 30-30 WYCR 30-29 SOUTH KZJB 29-25 KZFM 27-25 KZFM 27-25 KXFM 28-28 KZOU d-40 WDIX 22-21 Y107 d-34 MIDWEST Z99 25-20 WEST KKSS ON RKXX 22-18 KKSS ON RKXX 22-18 RKMC 20-18 B95 ON HOT96 21-18	KIKI 17-16 KCM0 21-20 PMIN04 16-16 KCM0 21-38 KUNW2 33-21 KDON 28-28 WPRR 23-22 WKPE on fr SOUTH KNOE on MYPEN on WYDS on MIDMEST WPPR on WEST KGOT 26-25 KTRS 40-35 KMOK on KTMT 40-37 K202 on
	THE REAL PROPERTY.	
SARAYA	(00)()	
Timeless Lo		
Tota		1 20%
		Parallel Reach
Regional Reach	N&A	Pl 7%
E 25% S 14%		P2 16% P3 40%
M 23%	Chart Sum	mary
W 21%	Pos Pl	P2 P3 Tot
National	2-5 0	0 0 0
Summary UP 22	6-15 0 16-40 4	0 1 1 8 19 31
DEBS 8	Ons 1	9 7 17
DOWN 0	Ch Adds 0	$\begin{matrix}0&1&1\\1&0&1\end{matrix}$
ADDS 2	Total 5	18 28 51
121	WRCK 30-28 WYCR on	SOUTH
•	SOUTH	KQIZ on WQID a
EAST	WBBQ d-38	WJMX 31-27 WPFM 30-25
WMJQ 26-23	K106 on	KWTX 34-32
COURT	WSSX on	KNIN 32-31
SOUTH	WHHY d-30 KBFM on	KNIN 32-31 MIDWEST
MI DWEST	WSSX on WHHY d-30	MIDWEST
	WSSX on WHHY d-30 KBFM on MIDWEST KZIO on WIXX on	KNIN 32-31 MIDWEST KYYY 39-35 WBNQ 35-32 KLYV 35-30 Y94 on
MIDWEST Q95 20-18	WSSX on WHHY d-30 KBFM on MIDWEST KZIO ON WIXX on WTBX on	KNIN 32-31 MIDWEST KYYY 39-35 WBNQ 35-32 KLYV 35-30 Y94 on KQHT 24-21 99KG on
MIDWEST Q95 20-18 WKBQ 29-25	WSSX on WHHY A-30 KBFM on MIDWEST KZIO on WIXX on WTBX on WEST KATM a-29	KNIN 32-31 MIDWEST KYYY 39-35 WBNQ 35-32 KLYV 35-30 Y94 on KCHT 24-21 99KG on WDBR 30-28 KFMW d-38
MIDWEST Q95 20-18 WKBQ 29-25 WEST	WSSX on WHHY d-30 KBFM on MIDWEST K2IO on WISX on WTSX on WEST KATM a-29 KSND d-38 KRZR 27-23	KNIN 32-31 MIDWEST KYYY 39-35 WENQ 35-32 KLYV 35-30 Y94 on KOHT 24-21 99KG on -28 KFMW d-38 WIFC 24-19
MIDWEST 095 20-18 WKBQ 29-25 MEST F1 KSAQ on KXXR 36-32	WSSX on WHHY d-30 KBFM on MIDWEST KZIO on WIXX on WTBX on WEST KATM a-29 KSNO d-38 KRZR 27-23 KZZU 26 fr	KNIN 32-31 MIDWEST KYYY 39-35 WENQ 35-32 KLYV 35-30 Y94 on KOHT 24-21 99KG on WDBR 30-28 KPMW d-38 MIFC 24-19
MIDWEST Q95 20-18 WKBQ 29-25 MEST KSAQ on	WSSX on WHHY d-30 KBFM on KBFM on MIDWEST KZIO on WIXX on WTBX on WEST KATH a-29 KSND d-38 KRZR 27-23 KZZU 26 Er	KNIN 32-31 MIDWEST KYYY 39-35 MENO 35-32 KLYV 35-30 Y94 on KOHT 24-21 99KG on 28 KYMW d-38 MIFC 24-19 MEGOT 34-31 KTRS on KFTZ on
MIDWEST 095 20-18 WKBQ 29-25 MEST F1 KSAQ on KXXR 36-32	WSSX on WHHY d-30 KBFM on KBFM on KBFM on MIDWEST KZIO on WIXX on WTBX on WTBX on WEST KATM 3-29 KSND d-38 KRZR 27-23 KZZU 26 fr	KNIN 32-31 MIDMEST KYYY 39-35 MINO 35-32 KLYV 35-30 Y94 on KORT 24-21 99KG on MDBR 30-28 KTPW 4-38 MIFC 24-19 MEST MES
MIDWEST Q95 20-18 WREQ 29-25 MEST KSAQ on KXXR 36-32 EAST WERZ OD	WSSX on WHHY d-30 KBFM on MIDWEST KZIO on WIXX on WTBX on WEST KATM a-29 KSND d-38 KRZR Z7-23 KZZU 26 FT PSWGY 34-24	KNIN 32-31 MIDWEST KYYY 39-35 MINO 35-32 KLYV 35-30 Y94 on KORT 24-21 98KG on MDBR 30-28 KIPW 4-38 MIFC 24-19 MEST
MIDWEST Q95 20-18 WREQ 29-25 MEST KSAQ on KXXR 36-32 WERZ on WNNK on 999KHI 25-25	WSSX on WHHY d-30 KBFM on MIDWEST KZIO on WIXX on WTBX on WEST KATM a-29 KSND d-38 KRZR 27-23 KZZU 26 Fr PSWCY 34-24 WWYX d-35 95XXX 35-29 95XXX 35-29	KNIN 32-31 MIDMEST KYYY 39-35 MINO 35-32 KLYV 35-30 Y94 on KORT 24-21 99KG on MDBR 30-28 KTPW 4-38 MIFC 24-19 MEST MES
MIDWEST Q95 20-18 WREQ 29-25 MEST KSAQ on KXXR 36-32 EAST WERZ OD	WSSX on WHHY d-30 KBFM on MIDWEST KZIO on WIXX on WTBX on WEST KATM a-29 KSND d-38 KRZR Z7-23 KZZU 26 FT PSWGY 34-24	KNIN 32-31 MIDWEST KYYY 39-35 MINO 35-32 KLYV 35-30 Y94 on KORT 24-21 98KG on MDBR 30-28 KIPW 4-38 MIFC 24-19 MEST
MIDWEST Q95 20-18 WREQ 29-25 MEST KSAQ on KXXR 36-32 WERZ on WNNK on 999KHI 25-25	WSSX on WHHY d-30 KBFM on MIDWEST KZIO on WIXX on WTBX on WEST KATM a-29 KSND d-38 KRZR 27-23 KZZU 26 Fr PSWCY 34-24 WWYX d-35 95XXX 35-29 95XXX 35-29	KNIN 32-31 MIDWEST KYYY 39-35 MINO 35-32 KLYV 35-30 Y94 on KORT 24-21 98KG on MDBR 30-28 KIPW 4-38 MIFC 24-19 MEST
MIDWEST Q95 20-18 WREQ 29-25 MEST KSAQ on KXXR 36-32 WERZ on WNNK on 999KHI 25-25	WSSX on WHHY d-30 KBFM on MIDWEST KZIO on WIXX on WTBX on WEST KATM a-29 KSND d-38 KRZR 27-23 KZZU 26 Fr PSWCY 34-24 WWYX d-35 95XXX 35-29 95XXX 35-29	KNIN 32-31 MIDWEST KYYY 39-35 MINO 35-32 KLYV 35-30 Y94 on KORT 24-21 98KG on MDBR 30-28 KIPW 4-38 MIFC 24-19 MEST

SEDUCTION 2 To Make LP: Nothing M Total			89%		
Regional Reach E 98% S 92% M 78%	Chart	3 Sumi		Pl	ach 86% 88% 93%
W 90% National Summary UP 177 DEBS 4 SAME 31 DOWN 9 ADDS 5	Pos 1 2-5 6-15 16-40 Ons Adds Ch Adds Total	P1 9 21 21 11 0 0 1 63	P2 8 24 44 19 0 2 1 98	P3 0 15 38 10 1 1 0 65	Tot 17 60 103 40 1 3 2 226
EAST B104 21-17 WXKS 5-2 WZOU 10-7 WKSE 5-2 WZOU 10-7 WKSE 16-10 WMLC 7-4 WBLI 19-15 WPLJ 6-2 PRO-FM 8-5 C107 3-28 WAVA 21-17 SOUTH PWR99 4-4 Y95 6-3 KKBC 3-1 KRBC 5-2 Y100 24-2 PSOUTH 9-5 WONYZ 8-5 KNBC 3-1 KRBC 5-2 Y100 24-2 BSO 9-5 WONYZ 8-5 KITY 3-1 KTFM 5-4 C105 10-8 MIDWEST B96 8-7 WKCX 24-2 Z 25 15-8 C102 12-10 WHIR 10-7 WHYG 6-5 KOWN 10-9 WHOW 10-7 WHYG 6-5 KOWN 10-9 WEST KS104 6-5 Y108 15-21 KS1S 3-1 KDY-FM 6-4 KSZ 10-8 KKL 20-1 X 10-9 X 10-	WOVV 9-6 WDLX 13- WKZL 19- MIDWEST HOT92 1: WFXR 20- KRNQ a WWCK 10 WMEE 26 WGRD 12- WIXX 28 WTBX 30 Z104 19 KJ103 1 Z99 8-4 KJCQ 21 WHEN 13 KAY103	111 5 110 0 0 113 1 9 7 7 7 1 1 4 2 0 0 1 1 1 6 6 f r 1 1 1 6 6 f r 1 1 1 1 8 6 1 1 9 1 1 1 1 8 6 1 1 9 1 1 1 1 8 6 1 1 9 1 1 1 1 8 6 1 1 9 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	KLUI FM1	00 2 Y DN 1 7 GR X C X E Z P L L 1 2 1 6 5 - 0 1 7 - 1 2 1 1 1 1 2 2 2 1 1 3 T 2 6 - 5 - 7 - 7 - 3 2 1 1 1 1 1 1 2 3 2 7 4 7 0 1 2 1 1 1 1 1 1 1 2 3 7 4 7 0 1 2 1 1 1 1 1 1 2 3 7 4 7 0 1 2 1 1 1 1 1 1 2 3 7 4 7 0 1 2 1 1 1 1 1 1 2 3 7 4 7 0 1 2 1 1 1 1 1 2 3 7 4 7 0 1 2 1 1 1 1 1 1 2 3 7 4 7 0 1 2 1 1 1 1 1 1 2 3 7 4 7 0 1 2 1 1 1 1 1 1 2 3 7 4 7 0 1 2 1 1 1 1 1 1 1 2 3 7 4 7 0 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	35-5-5-114 -47 -1-12 -47 -1-12 -17 -1-12 -17 -1-12 -17 -17 -17 -17 -17 -17 -17 -17 -17 -17

LP: Skid Row Total	Reports	antic	69%		
Regional Reach E 75% S 77%	(2		Re P1 P2 P3	53 68
M 64% W 55%	Chart Pos	Sum Pl	mary P2	P3	То
National Summary UP 118 DEBS 1 SAME 40 DOWN 12 ADDS 3	2-5 6-15 16-40 Ons Adds Ch Adds Total	6	12		3 9 3
B104 3-3 WZOU 8-8 WKSE 25-25 WPLJ 13-20 2100 6-12 WEGX 11-8 B94 1-1 PRO-FM 12-8	98PXY 16- 93Q 23-20 WRCK 15-1 WKRZ 22-2 SOUTH WBBQ 10-7 B93 37-34 K98 d-27 K106 7-15 X106 9-7 WKQB 13-1 WSSX 2-2	4 0	WPRE WWF) 1030 95XX WKPE WIKZ WNYF		1-10 7 fr

h	W 010					-
8	M 91% W 76%	Chart	C	~ ~ ~		
18	W /06	Pos	Pl			
8			7	P2	P3	Ί
		1		14	19	
- 1	National	2-5	24	53	30	1
. 1	Summary	6-15	15	26	18	
)t	UP 168	16-40	8	3	1	
8	DEBS 0	Ons	ō	1	ō	
31	SAME 41	Adds	o	Ô		
16					1	
32	DOWN 10	Ch Adds	0	0	0	
4	ADDS 1	Total	54	97	69	2
						_
0	2.6	93Q 4-1 WPST 4-1			12-	
74		WRCK 3-2			7 f 11-9	
4		WKRZ 10-6		KNQ	11-9	
7	EAST	WYCR 7-4		г	23	
- 1	B104 12-10			1	U	
- 1	WXKS 4-3	SOUTH				
- 1	WZOU 7-4	WBBQ 2-1		EAST		
- 1	WMJQ 1~1	B93 9-4		99WG	v 0	-
- 1	WBLI 4-2	K98 6-4		WPRR		
	CKOI 8-4	K106 15-9		WWPX		
- !	WPLJ 7-6 2100 10-7	195 3-1		103C		
0	WEGX 10-7	X106 2-2		95XX		
٠,۱	B94 8-4	WKQB 12-2		WKPE		
- 1	PRO-FM 9-9	WSSX 13-9		WIKZ		
- 1	Q107 4-2	WROQ 9 fr		WNYP		
- 1	WAVA 2-1	KZ106 2-2		95X1		
- 1	1	WNOK 10-9 WCGQ 7-3		G98 WTHT		
- 1	SOUTH	G105 4-4		WOMP		
ı		WINK 3-1		WHTO		
- 1	PWR99 8-7	WKSI 5-1				
- 1	Y95 18-16	WANS 9-6		SOUT	H	
- 1	KKBQ 6-4 KRBE 9-8	WZ YP 9-3		1		
- 1	Y100 5-4	WAPE 3-1		KQIZ	5-4	
- 1	B97 4-1	WQUT 2-2		WKSF		
- 1	WGH 3-1	WOKI 5-2		WJAD		
- 1	WNV2 3-3	WLAP 5-3		WQID		
- 1	Q105 6-5	KKYK 6-5 KZOU 6-9		WZKX		
- 1		1 200 6-9		NE2B	а	
- 1		1				
	Cont	tinued On Ne	xt Co	lumn		_

MIDWEST	WDJ X 5-4	WJMX 1-1
	99WAYS 8-7	B98 1-1
VK OX 3-2	FM100 4-1	KISR 8-6
0102 6-18	Z98 4-2	Q104 5-1
WPHR 7-5	WABB 9-3	WYKS 4-3
WNCI 13-6	WHHY 8-6	KSMB: 7-6
095 8-3	KBFM 13-7	Q101 8-4
WHYT 17-13	Y107 6-6	KNAN 4-1
WZPL 4-2	WOMX 6-4	KNOE 9-7
KBEQ 8-4	XL1067 3 fr	WPF# 3-1
KDWB 5-5	WZZU 10-9	KIX7 6-3
WLOL 5-5	WRVQ 18-16	210 7 10-7
WKBQ 1-3	K92 5-4	RWTK 4-5
	2106 4-3	KNIN 8-6
WEST	Z102 4-2	WVES 11-6
KS104 19-16	KTUX 8-5	
Y108 23-23	WDLX 10-7	MIDWEST
KIIS 12-12	WKZL 10-10	
KZZP 19-17		KYTY 6-3
KKRZ 4-3	MIDWEST	WBWQ 1-1
KXYQ 8-8		WB WB 3-1
KCPX 14-9	WKDD 9-5	WCIL 21-21
KISN 2-1	HOT92 7-4	KQCR 6-5
X100 17-13	WPXR 15~9	WLRW 9-9
KWSS 7-4	WGTZ 5-2	KCMQ 5-3
KPLZ 3-1	KRNQ 19-19	KLAN 3-1
KUBE 5-4	KZIO 4-1	Y94 7-5
	WWCK 8-5	K 2HT 1-1
PI	WMEE 6-3	K'PXY 11-7
. A	KLO 11-8	WKFR 10-6
~	WGRD 3-5	WMZY 7-2
WIOQ 25-25	WIXX 1-3	K₽RX 1-1
KEGL 1-1	WTBX 4-3	99KG 4-3
KSAQ 5-2	2104 9-7	MPAT 1-1
92X 9-4	KJ103 15-18	WDBR 4-2
WDFX 20-18	KQKQ 2-4	WPFR 3-3
KXXR 8-3	KZ93 6-4	WIBW 7-2
HOT102 19-18	WZOK 3-1	KFMW 2-1
PIRATE 11-9	WMHE 2-1	WIFC 2-1
HOT949 14-8	WRON 7-4	
101747 14-0	KAY107 11-5	WEST
סס	KKRD 6-3	
	WHOT 5-2	KGOT 8-7
		KPXR 10-10
EAST	WEST	Z97 8-2
unu i		KBOZ 5-1
FLY92 6-4	KKSS 12-10	KTRS 7-4
WAEB 7-6	KNMQ-1-2	KFBQ 7-4
VSR 3-2	KF95 4-2	KFTZ 3-3
JET-FM 7-2	KATM 7-4	* KMOK 12-8
WERZ 3-3	CHED 6-3	KTMT 10-4
WNNK 9-4	KSND 2-1	ZFUN 3-2
WTIC 16-14	KRZR 3-3	KZOZ 6-3
WKEE 4-4	KQMQ on	SLY96 3-12
	KLUC 4-4	Y97 4-2
WLAN 17-12	FM104 6-5	OK95 1-1
KC101 8-5	KCAQ 12-6	
999KHI 15-5	KWNZ 1-1	
WSPK 1-1 98PXY 10-7	KROY 5-4	



Summary	6-15	4	5	2	11	
UP 75	16-40 1	1	25	48	84	
DEBS 8	Ons	3	9	4	16	,
SAME 23	Adds	1	1	0	2	
DOWN 5	Ch Adds	ō	0	ő	0	
ADDS 2		9	40	54		
ADDS 2	Total I	9	40	54	113	
P1	K106 18-13	1	SOUT	н		
	WSSX on					
	к2106 оп		KQIZ			
EAST	KZFM 39-38		WKSF			
WXKS 20-19	WKSI 31-30		WOID			
CKO1 10-8	WZYP 24-21		WJMX			
SOUTH	WQUT a KZOU 36-35		B98	27-2	5	
	WDJX on		KISR			
PWR99 d-29 Y95 30-29	WHHY 11-9	1	WYKS			
KKBQ 30-28	KBFM on	- 1	KSMB		24	
KRBE 21-19	Y107 27-25	- 1	Q101 KNAN	on	2.2	
WNVZ on	WOMX 19-18		KNOE			
MIDWEST	KTUX 24-22		WPFM			
	WDLX 39-32		KIXY			
WPHR 27-27	WKZL 27-25	- 4	KWTX			
Q95 22-20	MIDWEST		KNIN			
WKBQ a	TI DALD'S		WVBS	31-	28	
WEST	WWCK 28-25	- 1				
KXYQ 14-13	WMEE on		MIDW			
KCPX d-35 KISN 20-18	KLQ 17-16		KYYY			
X100 on	299 31-30		WBNQ			
KPLZ 25-24	KQKQ 14-15	1	KLYV			
KUBE 15-13	WHOT on	1	KOHT			
	WEST		KTXY			
P1			WKFR			
A	KF95 21-15		KFRX			
	CHED d-28		99KG			
KSAQ 22-18 KXXR 14-14	KSND 27-26		KPAT	26-		
HOT949 OF	KRZR 18-16		WDBR			
1101747 011	KLUC on KWNZ 22-14		WPFR			
P2	KZZU 21 fr		KFMW			
7107	23		WEST			
EAST			RGOT	20	26	
FLY92 32-31 JET-FM 31-30	TEAST	-	297			
WERZ 19-17	BAST	1	KBOZ			
KC101 30-29	99W3Y 22-19	9	KTRS	32-	29	
KC101 30-29 999KHI 28-27	WP FR 21-19		KPBC			
WSPK on	WWFX d-34	t	KFTZ			
WPST 21-19	95¥XX 28-2	7		25-		
WRCK 39-38	WKFE on fr	- 4	KTMI			
a d umm	WNXP 28-22			22-		
SOUTH	95XIL 25-2	2	SI.VO	6 19	15	
WBBQ on	G98 32 fr WOMP 34-32		Y97			
K98 d-30	WHETO 33-36	- 1	OK95			
0 00	HUST O 33-36		0			



	LUTHE	R VA	NDI	ROSS				
ĺ	Here	And	No	w (Epi	c)			
	LP: Gr	eatest	Hit	s: The B	est O	Love	9	
	7	otal	Re	ports	51	20%		
						P	ara:	llel
Ì	Regio						Re	each
	Reach						Pl	25%
	E 13			M	LA		P2	23%
	S 31						P3	11%
	M 5							
	W 28	8		Chart	Sum	mary		
1				Pos	P1	P2	P3	Tot
i				1	2	0	0	2
	Natio			2-5	0	2	0	2
	Summa			6-15	3	2	0	5
1	UP	21		16-40	7	12	3	22
	DEBS	5		Ons	1	1	4	6
ł	SAME	9		Adds	5	8	1	14
1	DOWN	2	Ci	Adds	0	0	0	0
ı	ADDS	14		Total	18	25	8	51
		Paralle	əls 🕻	Continued	on P	age 1	12 -	

ed On Next Column

SOUTH

RQIZ 21-16 WKSF 6-6 WJAD 13-6 WZKX 11-10 WJMX 16-11 B98 13-11

SOUTH

PWR99 27-22 Y95 8-7 KKBQ 7-11 B97 12-7 WGH 11-7 WNVZ 10-10 Q105 12-9

FM102 11-9 KMEL 2-1 WEST P1 KKSS 23-21 KNMQ a KKMG 4-3 KSND a B95 d-38 HOT96 8-4 KQMQ 19-22 KCAQ 40-40 P2 WXKS a WPLJ a SOUTH FLY92 a 98PXY a P SOUTH WBBQ 32-27 WFMF 29-20 KZ2B 22-14 X106 25-21 WCKZ 9-6 KZFM a KPRR 27-27 WKSI a WANS a WANS a WANS d WANS 26-22 X102 23-20 WOVV d-19 MI DWEST B96 28-26 SOUTH WEST KQIZ ON WJAD 22-18 WQID 38-34 KEZB a KNAN 25-19 KNOE ON KIXY ON KOY-FM d-27 KISN a KKLQ 28-25 P1 MIDWEST WIOQ 22-17 WPGC 1-1 KJMZ 14-22 KKFR On WKFR on KKRD a WEST

WARRANT

Sometimes She Cries (Columbia) LP: Dirty Rotten Filthy Stinking Rich

1	100	tal Reports	100	00	0	
	Regional Reach E 58% S 64% M 84%	BREA				68%
	W 52%	Chart	Sum Pl	mary P2	D.T	m = h
ı		FUS			P3	Tot
ł	National	2 5	0	0	0	0
ı		2-5	1	1	0	2
J	Summary	6-15	6	4	1	11
ł	UP 73	16-40	13	43	47	
Ì	DEBS 40	Ons	2	12	9	23
ı	SAME 26	Adds	1	14	5	20
ı	DOMN 0	Ch Adds	2	2	3	7
ļ	ADDS 27	Total	25	76	65	166
	EAST B104 d-30 SOUTH	X106 d-30 WKQB d-27 WSSX d-19 WROQ 20 fr KZ106 23-1 WNOK a-38 WCGQ a WINK d-33 WKSI on WANS on		103C 95XX WKPE WIKZ WNYP 95XI G98 WOMP WHTO	X 36 on 31- 32- L d- 34 f	-28 fr 29 30 38 r

X106 d-30 WKOB d-27 WSSX d-19 WROQ 20 fr K2106 23-19 WCGO a WKOK a-38 WCGO a WKINK d-33 WKSI on WKSI on WKSI on WKSI on WKSI on WKSI a WKSI 10-24 WOUT d-16 WOKI 30-24 WASB a WKSI 10-24 WOUT d-16 WOKI 30-24 WASB a WKSI 17-13 KZOU 40-34 WASB a WKSI 0-17-13 KZOU 40-34 WASB a WKSI 0-17-13 WASB a Z2102 on KYZ a Z2102 on KYZ a Z2102 on

MIDWEST

WKDD a WPXK d-29 WGTz 19-13 KRNO 23-17 KZ1O 32-26 WGCK 26-20 WMEE on KLQ on WGRD a W1XX 26-23 WTEX 18-15 Z104 25-22 KQKQ on KZ93 24-21 W2OK 27-24 WRON a KAY107 a KMYZ 18-13 KAY107 a KMYZ 18-13

WEST

KF95 d-35 KATM 6-5 CHED on KSND on KRZR 22-18 FM104 19-1 KROY a-28 KZZU on fr

P3

EAST

SOUTH

SOUTH

KUIZ 40-34

KKSF ON

WJAD 34-30

WZKX 35-32

WJMX 39-21

KISR 20-18

Q104 d-33

WYKS d-34

KSMB 29-25

KNOE d-36

KSMB 29-25

KNOE d-36

KMTX 39-36

MIDWEST

KYYY d-40 WBNQ on WBWB d-33 WCIL 34-25 KQCR a-38 WLRW d-31 KCMQ d-40 KLYV d-32

KLYV d-32 Y94 on KOHT 21-17 KTXY d-37 WKFR a-32 WAZY 30-26 KPRX 30-18 99KG d-33 RPAT 27-24 KKHT on WDBR 29-27 WPFR a WIBW 01-13 WIFC d-29

REGOT ON RPXR 32-29 297 37-34 RBOZ 40-35 KTRS a FFPQ 37-34 RFTZ 39-33 RMOK on KTMT ON ZPUN d-35 KZOZ a SLY96 27-25 Y97 26-23 OK95 22-18

Parallel

WEST

-	
	P1 EAST
	B104 d-30
	SOUTH
	Y95 d-26 WNVZ on Q105 a

Z95 16-14 Q102 a-34 WPHR 23-21 WZPL 29-25 KBEQ ON KDWB 21-18 WLOL 18-15 WKBQ 2-2 WEST

KS104 25-23 7108 d-29 KKRZ a-30 KKYQ 22-20 KCPX 32-31 KPLZ d-29 KUBE d-29

P2

FLY92 38-36 WAEB 34-30 WVSR a JET-FM d-34 WERZ d-36 WKEE 32-31 KC101 a 999KHI 37-33 WSPK 26-23 930 25-22 WPST 34-23 WRCK d-36 WRCZ 38-32 WYCR d-34 SOUTH

WBBQ 40-36 K98 on K106 d-36 I95 25-17

JODY WATLEY Everything (MCA)

Reach E 92% S 85% M 78% W 76% **(5)** Chart P3 Tot 29 17 8 0 28 24 10 6~15 16-40 Ons Adds Ch Adds Total mmary 142 UP DEBS SAME DOWN ADDS 63 209

P1

KC101 16-10 999KHI 6-6 WSPK 11-24 98PXY 22-21 93Q 8-6 WPST 7-5 WRCK 4-5 WKRZ 13-12 SOUTH

SOUTH

MIDWEST B96 5-4 WKQX 7-5 295 11-15 WPHR 6-6 WNCI 18-12 Q95 11-10 WHTT 4-4 KBEQ 16-13 WKTI 6-5 KDWB 4-4 WLOL 17-13 WKBQ 26-24 WEST

WBB 0 3-3 B9 3 6-6 K98 3-3 WFWF 11-14 K106 17-35 K72B 1-2 VACOS 6-4 WCKY 2-2 WCGG 5-5 KXCG 6-4 WCKY 2-2 WCGG 5-5 KXCG 6-4 WCKY 2-2 WCGG 5-5 WCKY 2-2 WCGG 5-5 WCKY 13-7 G1D5 20-13 WINK 6-3 WKSI 6-6 WANS 13-8 WZYP 16-9 WAPE 6-4 WQUT 7-5 WLAP 14-11 WDLX 1-8 99WAYS 10-8 FMLOO 19-11 WHIN 1-3 WGG 10-11 WHIN 1-2 WGG 10-11 WHIN 1-2 WGG 10-11 MIDWEST PI

MIDWEST
HOT92 3-2
WPXR 13-12
KZ10 5-3
WMCK 2-1
WMEE 14-8
WGRD 10-2
WIXX 10-6
WIXX 10-6
WIXX 10-6
KZ103 16-10
Z99 4-1
KZ0K 5-3
WMEE 25-21
WMCN 10-5
KAY107 22-15
KAY107 22-13
WHOT 6-5 PZ

WEST

KROY 3-2 KWOD 18-9 KDON 12-20 KRQ 4-16

99WGY 11-8
WPRR 3-3
WWFX 16-15
103CIR 5-4
95XXX 13-9
WKPE 25 fr
WIKZ 14-11
WNYP 22-16
G98 8 fr
WTHT 6-5
WOMP 3-3
WHTO 11-11 SOUTH

SOUTH

KQIZ 18-14
WKSF 10-8
WAJAD 4-2
WGID 5-3
WZKX 6-5
WZKX 6-5
WZKX 6-5
WJMX 5-17
REZB 4-3
WJMX 5-17
ROM 24-4
WYKS 9-6
KSMB 14-10
G101 6-3
KNAN 3-2
KNOE 22-31
WPFM 7-5
KIXY 21-11
Z103 37-31
KWTX 7-6
WVBS 7-2 MIDWEST

WEST KGOT 14-35 KPXR 13-11 297 3-3 KBOZ 15-5 KTRS 6-5 KTRS 6-5 KFBQ 8-7 KFTZ 8-4 KMOK 7-5 KTMT 31-24 ZFUN ON KZOZ 5-5 Y97 5-3

SOUTH

KQIZ a-38
WKSF ON
WJAD a
WQID d-35
WJMX ON
B98 d-33
KISR ON
Q101 a
KSMB ON
Q101 a
KNOE a
WPFM ON
KIXY a
KWTX a
KWTX a
KWTX a
KWTX a
KWNIN 40-35

MIDWEST

WHITESNAKE

The Deeper The Love (Geffen) LP: Slip Of The Tongue

Total Reports 132 52% Parallel

Reach		N&	A		Pl	25%
E 54	8				P2	52%
S 50	8				P3	808
M 59						
W 45	8	Chart	Sum	mary		
		Pos	P1	P2	P3	Tot
		1	0	0	0	Ö
Natio	nal	2-5	0	0	0	0
Summa	ry	6-15	0	0	0	0
UP	16	16-40	7	31	21	59
DEBS	42	Ons	3	9	16	28
SAME	29	Adds	8	15	14	37
DOWN	0	Ch Adds	0	3	5	8
ADDS	45	Total	18	58	56	132

WROQ 29 fr K2106 d-21 WNOK 36-29 WCGQ a WINK d-34 WANS d-39 WANS d-39 WANS d-39 WANS d-39 WOKI a K20U d-38 WHYS a PWR99 a WNVZ a MIDWEST WPHR d-31 KDWB a WLOL d-31 MIDWEST

WEST WKDD a WPXR d-31 KZIO d-36 WMEE on KLQ 32-29 WTBX a Z104 d-37 KQKQ a KZ93 on WZOK a-27 WMHOE d-35

PI PZ

WMHE GROWN A WRON A KAY107 d-35 KKRD d-32 WHOT A WEST EAST FLY92 d-37 WAEB 38-36 WERZ a WNNK a WKEE d-35 KC101 a 999KHI 38-3 KC101 a 999KHI 38-34 WSPK d-34 98PXY d-19 93Q 32-29 WPST d-39 WRCK on WKRZ 40-34 WYCR on

colmn

RF95 d-36 KATM 21-17 KSND a KRZR d-26 FM104 a-26 KCAQ a KZZU on fr **P3**

WEST

SIGNIFICANT ACTION

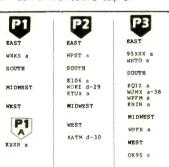
BON JOVI

The Boys Are Back In Town (Mercury LP: Stairway To Heaven, Highway To Hell

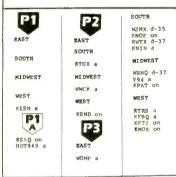
-	WKRZ d-39	P3
PI	SOUTH	
EAST	WSSX a	EAST
DAG I	WOKI 13-9	WIKZ 26-26
SOUTH	WZZU 32-29	HIND EU-EC
Y95 on	MIDWEST	SOUTH
MIDWEST	WKDD a	MIDWEST
***************************************	WPXR on	MI DAPO I
WKBQ 19-15	KZIO on KJ103 21-19	KOHT 31-29
	KMYZ a-25	KTXY 28-27
WEST	KKRD 29-28	WKFR 34-28
P2	WEST	WEST
EAST	FM104 18-18	
WVSR 22-20	1	

FDIE BRICKELL

A Hard Rain's A Gonna Fall (MCA) LP: "Born On The Fourth Of July" ST

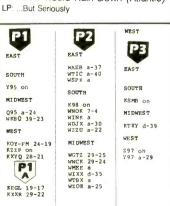


BRIDGE TOO FAR Heaven On Earth (WTG)





PHIL COLLINS It Wish It Would Rain Down (Atlantic)



ENTOUCH f/KEITH SWEAT All Nite (Vintertainment/Elektra)

	PWR106 35-32	WEST
P1	FMI02 14-12	
	HOT949 on	KNMQ a
	HOT977 35-32	KEXX 17-12
EAST		KKMG 1-4
	P2	B95 2-4
WMJQ a		HOT96 3-2
CKOI on		
CROI OII	-1.00	KCAQ 37-34
SOUTH	EAST	KDON on
SOUTH		
	WAEB on	1541
KITY on	WTIC 39-34	
KTFM on	999KHI 31-30	
	WYCR 35-31	EAST
MIDWEST		
	SOUTH	
		SOUTH
WEST	K98 on	004111
	K106 on	WOID on
KS104 on	wcgQ on	KEZB 17-16
Y108 29-19	KZFM on	KNOE On
X100 a	WANS a	KNOE OII
	Z102 d-27	MIDWEST
P1	2102 0-27	WIDNESI
	MT DIMO M	
A	MIDWEST	
WPGC On		WEST
HOT102 37-35		
HOTTUZ 37-35		KPBQ on
	į.	SLY96 36-35
I n	8	

ENUFF Z'NUFF Fly High Michelle (Atco) LP: Enuff Z'nuff

P1	WPST on	G98 on fr
	WKRZ d-35	WHTO d-39
	SOUTH	SOUTH
EAST		
	K106 a	WQID on
2011111	WZYP d-37	KISR a
SOUTH	WAPE a	WPFM on
tou 10	RZOU a	KMLX ou
NVZ on	WHHY а	KNIN 39-3
	KTUX d-38	
II DWEST		MIDWEST
	MIDWEST	
WLOL a		WKFR a
KBQ a-39	WWCK a-38	99KG d-34
	WHOT on	KPAT a
vest		KKHT on
	WEST	WPFR a
KXYQ on		
FD 4	KF95 a	WEST
P1	KATM 30-26	
A	KRZR on	297 a
~	KZZU on fr	KTRS a
KSAQ on		KFBQ on
KXXR d-38	LEE.	ZFUN a
PIRATE a		OK95 40-3
272	EAST	
	99WGY a	
EAST	WNYP OD	

ERASURE Blue Savannah (Sire)

WERZ on

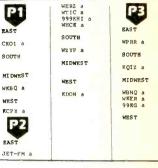
PI	KSAQ 36-27 HOT949 d-20	P3
EAST	P2	EAST
CKOI on	EAST	SOUTH
SOUTH	SOUTH	китх а
KRBE d-24	KZZB on	MIDWEST
MIDWEST	MI DWEST	KFMW on
WEST	WEST	WEST KFTZ OD
KISN &	KNMQ on	ZFUN OR
PI	KKMG ON KSND a	
KNRJ 26-22		



JOHN FARNHAM You're The Voice (RCA)

	[02]	WEST
P1	P2	KF95 a
		KATM a
EAST	EAST	KSND a
SOUTH	SOUTH	P3
	WBBO a	EAST
MIDWEST	wzyp a	
IL DALL I	KTUX a	
WLOL d-29		SOUTH
	MIDWEST	
WEST	t	WJAD a
	нот92 а	B98 a
KXYQ a	KZIO a	Q104 a
allin etc.	WIXX 25-21	KWTX a
P1	WTBX a 299 a	MIDWEST
KSAQ a		KQCR a
4.		WEST
		KTMT a
		ок95 а-33

FINE YOUNG CANNIBALS I'm Not Satisfied (IRS/MCA) LP: The Raw & The Cooked





MARCIA GRIFFITH Electric Boogie (Island)





If You Leave Me Now (LMR)

P	KKLQ 17- X100 4-9 KWSS 8-
EAST	la I
	A
WXKS 16-12	
WZOU 16-13	нот97 6
WPLJ 11-11	KNRJ d-
Z100 12-8	HOT102
WEGX 24-21	PWR106
	KKFR 24
SOUTH	HOT977
PWR99 a	
B97 21-29	
KTFM 24-21	
	EAST
MIDWEST	
	WTIC 29
B96 13-9	WSPK 34
	WPST a
WEST	
	SOUTH
KS104 a-25	

WEST KKSS 3-3 KKXX 5-3 KIRI 5-6 KCAQ 22-19 KDON 8-13 KRQ d-28 P3 EAST 9-17 4-32 SOUTH WEST

MIDWEST

WGT2 26-24 KJ103 a-30

JIVE BUNNY & THE MIXMASTERS That's What I Like (Atco) P: Jive Bunny, The Album

P1	P2	WEST
		KNMQ a
EAST	EAST	P3
2.101	WERZ a-40	
WMJQ a-30	WKRZ a	EAST
CKOI a		
01102	SOUTH	WNYP а
SOUTH	WBBQ a	
	B93 a-38	SOUTH
PWR99 on	X106 a	KEZB a
KITY a	WKSI a	B98 a
	WOKI a	
MIDWEST	99WAYS a	MIDWEST
	WHHY a	KOCR a
	KBFM on	WPFR a
WEST	KTUX a	W. L W
		WEST
KS104 a	MIDWEST	KBO2 a
KCPX a	wwck a-39	KMOR a
KISN a	wixx d-33	mion u
	2104 a	

ノノミングンステンプライン

SIGNIFICANT ACTION

LENNY KRAVITZ Let Love Rule (Virgin) LP: Let Love Rule

	JET-FM on	SOUTH
21	999KHI a	
	WPST 37-34	KQIZ 37-31
	WYCR a	WJMX a
EAST		B98 a
	SOUTH	Q104 a
		WYKS on
SOUTH	WBBO on	WPFM 19-15
	K106 9-5	KNIN 34-33
	WZZU 35-32	
MIDWEST	KTUX 0-37	MIDWEST
WPHR a	MIDWEST	WBNO on
	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	WCIL on
WEST	HOT92 30-28	WAZY d-37
	KLO a-35	99KG a
KUBE on	100	KPAT d-27
	WEST	WDBR 40-39
P1	H23.	KFMW 33-31
A	KATM OD	
~	KRZR on	WEST
KXXR 31-27	KZZU on fr	HDU I
	Rano on II	KFBQ on
P2	P.E.	ZFUN 31-24
1 Z		OK95 11-5
		01175 11-5
EAST	EAST	
WAEB on	WNYP on	
	G98 on fr	

A'ME LORAIN Whole Wide World (RCA)

	KKFR d-28	WEST
	FM102 29-28	
	HOT949 21-19	KKSS 21-16
	KMEL 22-18	KNMQ OR
EAST	HOT977 31-26	KKXX a
WXKS 32-28	Part of the last o	KKMG 30-25
		B95 35-32
SOUTH		HOT96 32-28
		KIKI d-29
KRBE on	EAST	KCAQ on
KITY 22-18		KDON 27-22
KTEM 30-27	WTIC 38-33	and the latest l
		2.5
MIDWEST	SOUTH	
B96 29-25	WBBC a	EAST
WHYT a	K106 on	
	KZZB on	
WEST	KZFM 40-34	SOUTE
KOY-FM on	KPRR 26-24	
K22P d-30	298 a	WOID a
KKLO 26-22	WABB on	KEZB on
KKEQ 20-22	Y107 a	WJMX on
P1	WOVV on	WPFM a
	WDLX a	KWTX on
	HDUX G	1
нот97 35-31	MIDWEST	MIDWEST
WIOO 18-13	HI DHED!	
KNRJ 36-29	z99 d-21	WEST
PWR106 38-35	877 U-81	
LAKTOR 38-32		KFBQ a
		KTMT a
		KZOZ a
		SLY96 a-39



MACONNA

SOUTH MIDWEST WEST
COUTH ALDWEST

BIZ MARKIE Just A Friend (WB) LP: The Biz Never Sleeps

		Y107 a
P1	P1	WRVQ a~25
	I A	K92 a
		Z102 a
EAST	WIOQ 6-4 WPGC 19-13	WOVV a
B104 16-11	PWR96 13-9	MIDWEST
WZOU a-30	KKFR a-26	The Major
WEGX a-25	KGGI 4-1	WGTZ a
HEGN 4-23	FM102 28-27	KKRD a
SOUTH	KMEL 15-11	MARIE G
500111	нот977 а	WEST
KKBQ a	12.2	
KRBE a-25		KKSS a
B97 a		B95 39-35
KITY a-30		HOT96 a-2
	EAST	KCAQ a
MIDWEST	WVSR a-35	
	WKEE a	16.61
B96 a-30	WPST d-36	
WHYT d-22	WYCR a-35	
KBEQ a	WICK a-33	EAST
WEST	SOUTH	
WEST.		SOUTH
KOY-FM d-23	WC KZ a	
KKLQ 16-8	wcGQ a	KEZB a
WEDG ID-0	KKYK a	Z103 a
	KZOU a	
	WDJX a	MIDWEST
	KBFM d-40	
		WCIL a
		WEST

KYLIE MINOGUE Wouldn't Change A Thing (Geffen)

P1.	SOUTH	SOUTH
	KZZB a	WJAD a
EAST	WHHY on	KNOE on
	MIDWEST	KWTX OF
SOUTH	WWCK 40-36	MIDWEST
	KJ103 on	WPFR or
MIOWEST	WEST	WEST
WEST	KKXX a	KFTZ a
	KF95 a	KMOK a
F70. 61	KSND on	KTMT on
WIOQ on	P3	SLY96 a
PZ	EAST	
EAST		



SHANA

I Want You (Vision)

P1	KKFR 6-5	WEST
	P2	KLUC 13-1
EAST		P3
WXKS 10-9	EAST	
WZ OU 5-5	WAEB 2-5	EAST
WPLJ 5-10	WNNK 30-29	EAST
z100 5-11	WTIC 6-8	1
WEGX 6-15	WLAN 24-18	SOUTH
SOUTE	WSPK 24-22	
SOUTH	98PXY 18-14	KISR on
KRBE 22-22	SOUTE	KSMB 30-2
KTFM 22-22	SOUTH	
	WFMF 12-18	MIDWEST
MIDWEST	KZFM 5-3	
	KPRR 12-15	WEST
B96 3-2	WAPE 29-27	WEST
	KZOU 30-27	1
WEST	KBFM 5-21	
W0104 -	2102 14-12	
KS104 a KIIS 9-8		
KOY-FM a-22	MIDWEST	
	WGTZ 14-11	
PI	KJ103 d-28	
	z99 23-19	

	100
SKYY	
Real Love (Atlantic,)
LP: Start Of A Romance	

P1	KMEL 27-21	B95 36-33
w.	НОТ977 а	HOT96 29-2
	102	KDON a
EAST		P3
	EAST	
HTUO	EAST	EAST
KITY 29-28	98PXY on	EAST
(117 29-28		WPRR 31-28
IDWEST	SOUTH	
	KZ2B d-39	SOUTH
нүт а	WKOB a	WQID on
RST	WCKZ 28-26	WPFM on
631	KZPM a	
OY-FM a	KPRR on WKZL on	MIDWEST
KLQ 20-17	WELL OIL	
P1	MIDWEST	WEST
A	799 a	
WIOQ on WPGC 8-4	WEST	
KJMZ 27-16		
PWR96 on	KKSS on KKXX a	
KGGI 12-B	KKMG 32-28	
FM102 27-26		

Love Me For Life (LMR)

P1	KKLQ 8-6 KWSS a-13	WEST
	P1	KLUC 21-1
EAST	A	KDON 4-4 KRQ 25-22
WKSE a	нот97 а	10.2
WPLJ a-28	WIOQ a-22	12.3
2100 a-29	KKFR 20-13	
SOUTH	KGGI d-21 HOT977 a	EAST
KITY a-15	P2	
KTFM a-25		SOUTH
		KEZB a-19
MIDWEST	EAST	
B96 23-21		MIDWEST
	SOUTH	
WEST		WEST
	WPMF 27-19	HE31
KS104 a-15	KPRR a-29	SLY96 a
KIIS a-25 KOY-FM 21-13		
KZZP H-6	MIDWEST	
KDD1 13 O	KJ103 a	

SYBIL Walk On By (Next Plateau)

P1	KJMZ 9-9 KKFR d-25	WEST
	P2	B95 19-15
EAST		P3
	EAST	
SOUTH		EAST
	WTIC 40-35	1
KITY 27-25	93Q a-39	
MIDWEST	WRCK on	SOUTH
	SOUTH	
		MI DWEST
WEST	K106 d-40	
	WKQB a	
KIIS a-29	WCKZ 26-23	WEST
KOY-FM d-26	KZFM a	
P1	MIDWEST	
~	799 a	ľ
HOT97 11-9 WPGC 27-24		



TECHNOTRONIC Get Up! (Before The Night Is...) (SBK) LP: Pump Up The Jam

PI	WPGC d-29 KNRJ 15-14 PWR96 20-18	WEST
EAST	PWR106 a KKFR a-27 HOT949 a-15	P3
SOUTH	P2	EAST
PWR99 31-28		
B97 d-23	EAST	SOUTH
MIDWEST		1
	SOUTH	KSMB on
WEST	WFMF d-29	MIDWEST
	KPRR a-28	
KOY-FM on		WEST
KKLQ 25-23	MIDWEST	WES !
PI	WWC K 33-29	
A	KJ103 a	1
HOT97 22-18		
)



		Marie To		4
U-	KF	REW		
lf.	U	Were	Mine	(Enigma)

[2]	KMEL d-30 HOT977 24-21	B95 37-34 HOT96 d-3 KIKI 19-1
EAST	P2	KCAQ 35-2
SOUTH	EAST	
KITY 25-22 KTFM on	SOUTH	EAST
MI DWEST	B93 a-39 KZFM on	SOUTH
	WANS a	KQIZ a
WEST	KBFM on	KEZB a
KKRZ 29-25	MIDWEST	MIDWEST
PI	299 d−32	WEST
A	WEST	
	KKSS d-23	KFBQ on KMOK a
WIOQ a	KNMO a	KAOK &
KKER On	KKMG a	
KGGI 21-19	CHED 28-22	
FM102 a		
HOT949 d-24		
		1
		1

MICHAEL PENN/No Myth (RCA) 127 118 2 3 SARAYA/Timeless Love (SBK) 51 5 48 A'ME LORAIN/Whole Wide World (RCA) ... q 10

New artists have not yet had a CHR Breaker.

CHR REPORTER INDEX

CHEDÆdmonton, CN (P2)
CKOUMontreal, CN (P2)
KKPCMontreal, CN (P1)
KATMicColorede Springs, CO (P2)
KBEQ.Kansas City, MO (P1)
KBEQ.Kansas City, MO (P1)
KBEQ.Kansas City, MO (P2)
KCBC.Kansas City, MO (P2)
KCBC.Kansas City, MO (P2)
KCBC.Kansas City, MO (P2)
KCBC.Colorede Venura, CA (P2)
KCBC.Colorede Venura, CA (P2)
KCBC.Sait Lake City, UT (P1)
KDOR Salinas-Montrey, CA (P2)
KDOR Salinas-Montrey, CA (P2)
KDOR Salinas-Montrey, CA (P2)
KEGL.Paso, TX (P3)
KERG.Chelles, TX (P1A)
KEBC.Chelles, TX (P1A)
KEBC.Chelles, ME (P3)
KFRA.Lincolor, ME (P3)
KKIJAonolulu, HI (P2)
KISN.Sait Lake City, UT (P1)
KISR.Fat. Smith, AR (P3)
KIJY.San Antonio, TX (P1)
KKRD.Aboston, TX (P1)
KRND.Aboston, TX (P2)
KNYZ.Tulsa, TA.Pi1
KNYZ.Tulsa, TA.Pi1
KNYZ.Tulsa, TA.Pi1
KNYZ.Tulsa, TA.Pi1
KNYZ.Tulsa, TA.Pi1
KNYZ.Tulsa, TX (P3)
KNHW.Chita Falls, TX (P3)

WKSE-Buthalo, NY (P1)
WKSE-Arhaville, NC (P2)
WKSI-Granboro, NC (P2)
WKSI-Granboro, NC (P2)
WKSI-Granboro, NC (P2)
WKSI-Minbaukee, Wi (P1)
WKSL-Winston-Salem, NC (P2)
WKJA-WALASIngton, KY (P2)
WMLO-Minbano, NY (P1)
WKJC-Columbus, OH (P1)
WKJC-Columbus, OH (P1)
WKJC-Golmbus, OH (P1)
WKJC-Mortolk, VA (P1)
WKJY-MAGA, NY (P3)
WKJA-WALASINGton, KY (P3)
WKJA-W



NATIONAL AIRPLAY®

BREAKERS

WARRANT

Sometimes She Cries (Columbia)

65% of our reporters playing it. Moves: Up 73, Debuts 40, Same 26, Down 0, Adds 27 including Q105, Q102, KKRZ, KC101, 98PXY, WNOK, WCGQ, WKDD, KROY. See Parallels, debuts at number 36 on the CHR chart.

TAYLOR DAYNE Love Will Lead You Back (Arista)

61% of our reporters playing it. Moves: Up 1, Debuts 4, Same 1, Down 0, Adds 150 including WPLJ, B94, Y95, Y100, B96, KDWB, KZZP, KSAQ, PWR106. Complete airplay in Parallels.

D MOB

C'mon And Get My Love (Polydor)

60% of our reporters playing it. Moves: Up 81, Debuts 28, Same 19, Down 0, Adds 25 including WNVZ, KWSS, KPLZ, KUBE, WPGC, KGGI, KC101, HOT92. See Parallels, moves 35-31 on the CHR chart.

NEW & ACTIVE

WHITESNAKE "The Deeper The Love" (Geffen)
Reports: 132: Moves: Up 16, Debuts 42, Same 29, Down 0, Adds 45 including WXKS, CKOI, PWR99, WNVZ, KDWB, Y108, KKRZ, KUBE, WOKI, 999KHI 38-34, WKRZ 40-34, WNOK 36-29, OK95 34-24.

MICHAEL PENN "No Myth" (RCA)

Reports: 127. Moves: Up 55, Debuts 20, Same 24, Down 0, Adds 28 including WGH, WNVZ, Q105, WLOL, KCPX, KPLZ, WVSR, FM100, KTXY, KSAQ 29-24, KISN 29-24, WBBQ 26-21, KBFM 36-28. See Parallels. Debuts at number 40 with

LINDA RONSTADT featuring AARON NEVILLE "All My Life" (Elektra)
Reports: 123, Moves: Up 16, Debuts 36, Same 26, Down 0, Adds 45 including WBLI, WNVZ, WKQX, Q102, KBEQ, HOT102, KKLQ, WTIC, G105, B97 6-2, KCPX 27-23, 93Q 39-33, WCGQ 37-31.

ALANNAH MYLES "Black Velvet" (Atlantic)
Reports: 118. Moves: Up 46, Debuts 26, Same 16. Down 0, Adds 30 including PWR99, WKBQ, KPLZ, WTIC, 195, WKQB, WINK, WRVQ, KXXR 23-19, KISN 36-28, JET-FM 34-29, WYCR 26-20, WZYP 40-33, KFMW 29-19.

TEARS FOR FEARS "Woman In Chains" (Fontana/Mercury)

Reports: 113. Moves: Up 75, Debuts 8, Same 23, Down 5, Adds 2, WKBQ, WQUT, CKOI 10-8, KSAQ 22-18, K106 18-13, WZYP 24-21, WHHY 11-9, WDLX 39-32, KF95 21-15, KWNZ 22-14, WNYP 28-22. Charling at 84% of those playing it.

MICHEL'LE "No More Lies" (Ruthless/Alco)
Reports: 100. Moves: Up 61, Debuts 5, Same 15, Down 2, Adds 17 including WPLJ, KRBE, KOY-FM, B93, WCKZ, Z98, WRVQ, WDLX, KQKQ, HOT97 8-6, KJMZ 8-7, Y108 1-1, KMEL 3-2, KBFM 15-10. See Parallels. Moves 36-33 with 79% of the airplay charted; Top 15 moves at 23%.

the airplay charted; 100 15 moves at 23% KEVIN PAIGE "Anything I Want" (Chrysalis)
Reports. 99. Moves: Up 18, Debuts 21, Same 18, Down 0, Adds 42 including PRO-FM, KKRZ, KUBE, FLY92, JET-FM, 999KH, X106, WQUT, WDLX, Q102 29-25, WKBQ 30-26, WVSR 34-29, WAPE 26-20, KRNQ 20-12.

BELINDA CARLISLE "Summer Rain" (MCA)

Reports: 91. Moves: Up 11, Debuts 21, Same 20, Down 0, Adds 39 including WMJQ, CKOI, KSAQ, WPHR, WLOL, X100, KWSS, KUBE, WRCK, KRBE 25-20, WPST 35-24, B93 40-33, KRNQ 28-23, OK95 36-26.

KENNY G "Going Home" (Arista)
Reports: 89. Moves: Up 55, Debuts 5, Same 26, Down 3, Adds 0, WPGC 26-23, Y100 12-9, KKRZ 25-20, K98 30-24, KPRR 23-18, WQUT 30-26, WHHY 24-20, KQIZ 26-21.

23-18, WQUT 30-26, WHHY 24-20, KQIZ 26-21.

ALICE COOPER "House Of Fire" (Epic)
Reports: 80. Moves: Up 15, Debuts 10, Same 22, Down 0, Adds 33 including WZPL, WKBQ, PIRATE, KPLZ, WKQB, WHHY,
Z106, WGTZ, WIXX, WTBX, KROY, KISR, KTUX 40-36, WZOK 33-29, KNIN 31-24.

ELTON JOHN "Sacrifice" (MCA)
Reports: 79. Moves: Up 26, Debuts 12, Same 20, Down 2, Adds 19 including Y100, WPHR, KDWB, Y108, KUBE, WKRZ,
FM100, WDLX, WKQX 10-9, Q95 9-7, KCPX 34-28, KISN 16-11, WERZ 35-28, KSND 21-15.

JOAN JETT "Dirty Deeds" (CBS Associated)
Reports: 73. Moves: Up 3, Debuts 3, Same 3, Down 0, Adds 64 including KEGL, WGH, KSAQ, WPHR, WHYT, PIRATE, KXYQ, KPLZ, 93Q, WMEE, KXXR 40-33, 195 27-23, KFMW 40-33.

SMITHEREENS "A Girl Like You" (Capitol)
Reports: 59. Moves: Up 27, Debuts 6, Same 12, Down 2, Adds 12, KRBE, HOT949, 999KHI, WZZU, WWCK, WNYP, WQID, B98, WYKS, KSMB, KKHT, Y97, 92X 8-7, KXXR 10-7, PIRATE 17-14, KNIN 7-5. Charted action at 68%; Top 15 at 28%.

B98, WYKS, KSMB, KKHT, Y97, 92X 8-7, KXXR 10-7, PIRATE 17-14, KNIN 7-5. Charted action at 06 % 10p 10 of 26 % DEPECHE MODE "Personal Jesus" (Sire/Reprise)

Reports: 59 Moves: Up 25, Debuts 8, Same 16, Down 2, Adds 8, KEGL, Y108, I95, WZYP, WDJX, KNMQ, KISR, KNOE, CKOI 14-10, KS104 9-6, PIRATE 14-11, KKLQ 27-19, WPST 18-11, K106 12-8, KBFM 9-2, KKSS 19-13. Charted and moving at 68% Top 15 action at 35%

SA-FIRE "I Will Survive" (Mercury)

Reports: 59 Moves: Up 32, Debuts 4, Same 21, Down 2, Adds 0, WIOQ 19-16, HOT102 32-29, PWR106 37-33, KISN 39-36, KZZB 29-25, KPRR 6-5, Z99 25-20, HOT96 21-18, KTRS 40-35, KTMT 40-37.

DINO "Never 2 Much 01 U" (4th & Broadway/Island)
Reports: 59. Moves: Up 40, Debuts 3, Same 15, Down 1, Adds 0, WXKS 34-31, FLY92 35-32, WTIC 37-32, KZFM 33-29, KCAQ 38-35, KWNZ 35-24, KRQ 23-20, KEZB 12-11, KLYV 37-34, KTRS 38-33.

LUTHER VANDROSS "Here And Now" (Epic)
Reports: 51. Moves: Up 21, Debuts 5, Same 9, Down 2, Adds 14 including WXKS, WPLJ, Y95, KISN, X100, KZFM, KNMQ, KEZB, WPGC 1-1, KITY 9-8, KGGI 16-12, FM102 11-9, WCKZ 9-6, KKMG 4-3.

SARAYA "Timeless Love" (SBK)
Reports 51. Moves: Up 22, Debuts 8, Same 19, Down 0, Adds 2, KATM, WQID, WMJQ 26-23, WKBQ 29-25. KRZR 27-23, 99WGY 34-24, 95XXX 35-29, WPFM 30-25, KYYY 39-35, WIFC 24-19, KMOK 38-34, OK95 18-13. 63% of the airplay has

KISS "Forever" (Mercury)

Reports: 50. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 50 including PRO-FM, KSAQ, WPHR, 92X, KXXR, KXYQ, K106. G105, WZZU, KZIQ, KKRD, WOMP, KFTZ.

אט בעוז בעוז בטונו HOTTEST シンション・ション

TAYLOR DAYNE (150) JOAN JETT (64) KISS (50) LINDA RONSTADT (45) WHITESNAKE (45) KEVIN PAIGE (42) BELINDA CARLISLE (39) ALICE COOPER (33) BIZ MARKIE (31) ALANNAH MYLES (30)

TEARS FOR FEARS (78) MICHAEL PENN (75) ALANNAH MYLES (72) MICHEL'LE (64) WHITESNAKE (58) KENNY G (57) LINDA RONSTADT (52) DINO (42) KEVIN PAIGE (39) ELTON JOHN (36)

PAULA ABDUL (146) ROD STEWART (104) MICHAEL BOLTON (83) AEROSMITH (71) SEDUCTION (68) TECHNOTRONIC/Pump (56) JODY WATLEY (47) LOU GRAMM (43) SKID ROW (42) CHICAGO (41)

Most Active = Ups + Debuts - Downs

SIGNIFICALITY ACTION

A'ME LORAIN "Whole Wide World" (RCA)

A'ME LURAIN "Whole wide world" (NGA)

Reports: 48. Moves: Up 21, Debuts 4, Same 11, Down 0, Adds 12, WHYT, WBBQ, Z98, Y107, WDLX, KKXX, WQID, WPFM, KFBQ, KTMT, KZOZ, SLY96, WIOQ 18-13, KNRJ 36-29, KKLQ 26-22. Strong growth in the South & West as 54% chart it.

BIZ MARKIE "Just A Friend" (WB)

BIZ MARKIE "Just A Friend" (WB)
Reports: 44. Moves: Up 9, Debuts 4, Same 0, Down 0, Adds 31 including WZOU, WEGX, KKBQ, KRBE, B97, KITY, B96, KBEQ, KKFR, H07977, B104 16-11, WIOQ 6-4, WPGC 19-13, PWR96 13-9, KGGI 4-1, KKLQ 16-8, KMEL 15-11.
ENUFF Z'NUFF "Fly High Michelle" (Atco)
Reports: 41. Moves: Up 3, Debuts 6, Same 15, Down 0, Adds 17 including WLOL, WKBQ, PIRATE, K106, WAPE, KZOU,

JAYA "If You Leave Me Now" (LMR)
Reports: 38. Moves: Up 22, Debuts 2, Same 2, Down 7, Adds 5, PWR99, KS104, KOY-FM, WPST, KJ103, WXKS 16-12, HOT97 6-3, Z100 12-8, KTFM 24-21, B96 13-9, HOT102 35-26, PWR106 15-10, KKFR 24-19, KZFM 15-9, KKXX 5-3. Hot

LENNY KRAVITZ "Let Love Rule" (Virgin)
Reports: 36. Moves: Up 12, Debuts 3, Same 13, Down 0, Adds 8, WPHR, 999KHI, WYCR, KLQ, WJMX, B98, Q104, 99KG, K106 9-5, KQIZ 37-31, WPFM 19-15, ZFUN 31-24, OK95 11-5.

ENTOUCH featuring KEITH SWEAT "All Nite" (Vintertainment/Elektra)

: 35. Moves: Up 13, Debuts 1, Same 15, Down 2, Adds 4, WMJQ, X100, WANS, KNMQ, WPGC on, KITY on-dp, on, Y108 29-19, WTIC 39-34, WYCR 35-31, KKXX 17-12, HOT96 3-2. MARCIA GRIFFITHS "Electric Boogie" (Island)
Reports: 35. Moves: Up 21, Debuts 0, Same 10, Down 3, Adds 1, WOVV, WPLJ 29-21, WIOQ 13-10, WGH 12-8, HOT102
31-28, KC101 28-24, WKRZ 14-11, WNOK 38-31, WKZL 26-19, Z103 33-24, WVBS 37-30.

SHANA "I Want You" (Vision)

Reports: 33. Moves: Up 16, Debuts 1, Same 4, Down 10, Adds 2, KS104, KOY-FM, B96 3-2, KKFR 6-5, WLAN 24-18, 98PXY 18-14, KZFM 5-3, WGTZ 14-11, Z99 23-19.

18-14, KZFM 5-3, WG1Z 14-11, Z99 23-19.

JIVE BUNNY & THE MASTERMIXERS "That's What I Like" (Atco)

Reports: 29. Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 26 including WMJQ, CKOI, KITY, KS104, KCPX, KISN, WKRZ, B93, WOKI, KTUX, WWCK, KNMQ, WNYP, B98, KBOZ.

B95, WOK, FIG., WHOLE, WITH UNITED THE STATE OF THE STATE

SKYY "Real Love" (Allantic)
Reports: 29. Moves: Up 12, Debuts 1, Same 8, Down 0, Adds 8, WHYT, KOY-FM, HOT977, WKQB, KZFM, Z99, KKXX, KDON, WPGC 8-4, KJMZ 27-16, KGGI 12-8, KMEL 27-21, KKMG 32-28, HOT96 29-22. The West leads.

PHIL COLLINS "I Wish It Would Rain Down" (Atlantic)
Reports: 26. Moves: Up 8, Debuts 2, Same 5, Down 0, Adds 11 including Q95, WAEB, WSPK, WINK, WZZU, WMEE, WZOK, Y97, KXXR 29-22, WKBQ 39-23, KOY-FM 24-19, KXYQ 28-21, WNOK 7-4, WWCK 29-24. Pre-single action building.

STEVIE B "Love Me For Life" (LMR)

Reports: 25. Moves: Up 8, Debuts 1, Same 1, Down 0, Adds 15 including WKSE, HOT97, WPLJ, Z100, WIOQ, KITY, KTFM, KS104, KIIS, HOT977, KWSS, KKFR 20-13, KOY-FM 21-13, WFMF 27-19, KLUC 21-16. JOHN FARNHAM "You're The Voice" (RCA)
Reports: 21. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 19 including KSAQ, KXYQ, WBBQ, KTUX, HOT92, WTBX, KATM, KSND, WJAD, B98, KWTX, KQCR, OK95, WIXX 25-21.

KATIN, KSND, WJAD, 1998, KWTX, KOCH, OK95, WIXX 25-21. **KYLIE MINOGUE ''Wouldn't Change A Thing'' (Geffen)**Reports: 18. Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 9, FLY92, KZZB, KKXX, KF95, KCAQ, WJAD, KFTZ, K<mark>MOK</mark>,

BRIDGE TOO FAR "Heaven On Earth" (WTG)
Reports: 18. Moves: Up 0, Debuts 3, Same 6, Down 0, Adds 9, HOT949, KISN, KTUX, WWCK, WOMP, KNIN, Y94, KTRS,

BON JOVI "The Boys Are Back In Town" (Mercury)
Reports: 18. Moves: Up 9, Debuts 1, Same 5, Down 0, Adds 3, WSSX, WKDD, KMYZ, WKBQ 19-15, WOKI 13-9, WZZU 32-29, WKFR 34-28. No single, but charted at 72% of those playing it.

TECHNOTRONIC "Get Up! (Before The Nite Is Over)" (SBK)

Reports: 17. Moves: Up 7, Debuts 3, Same 2, Down 0, Adds 5, PWR106, KKFR, HOT949, KPRR, KJ103, HOT97 22-18,

SYBIL "Walk On By" (Next Plateau)

Reports: 16. Moves: Up 6, Debuts 3, Same 2, Down 0, Adds 5, KIIS, 93Q, WKQB, KZFM. Z99. HOT97 11-9. KKFR d-25, WTIC 40-35, B95 19-15, 75% of the action is charted.

FINE YOUNG CANNIBALS "I'm Not Satisfied" (IRS)
Reports: 15. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, CKOI, WKBQ, KCPX, JET-FM, WERZ, WTIC, 999KHI, WRCK, WZYP, KDON, WPRR, KQIZ, WBNQ, WKFR, 99KG.

REDIE BRICKELL "A Hard Rain's A Gonna Fall" (MCA)
Reports: 15. Moves: Up 0, Debuts 2, Same 0, Down 0, Adds 13, WXKS, KXXR, WPST, K106, KTUX, 95XXX, WHTO, KOIZ, WJMX, WPFM, KNIN, WPFR, OK95, WOKI d-29, KATM d-30.

WJMX, WPFM, KNIN, WPFH, UK95, WUN, 0-25, WARDEN, WIND STATES, WORLD STAT

KSAQ 36-27, HOT949 d-20.

MADDNNA "Keep It Together" (Sire/WB)

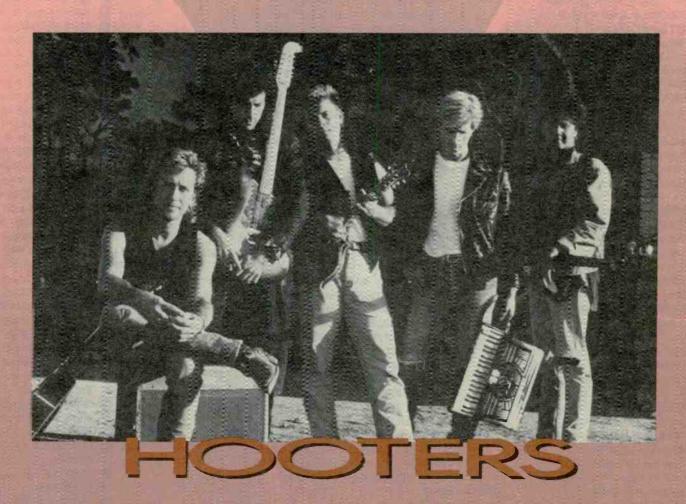
Page 10 Moves: Up 0. Debuts 1, Same 1, Down 0, Adds 8, B104, HOT97, Z100, WKBQ, KMEL, KLUC, KCAQ, KRQ. Pre-

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels

NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria - Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before mid-

Dayparted Adds and/or Ons: One-two plays in a 24-hour period, both of them before midnight

THE SONG RADIO WANTS TO RUN WITH.



BROTHER, DON'T YOU WALK AWAY

The New Single From "ZIG ZAG." On Columbia.

Produced by Rick Chertoff
Co-Produced by Eric Bazilian and Rob Hyman
Management by Steve Mountain for Cornerstone Management
Final to See Construct

HOOTERS"ZIG ZAG"ACROSS AMERICA:

Januar			februa	ry de la company	
The 11	Richmond, VA	Flood Zone	Thu 1	Grand Rapids, MI	Club Eastbrook
Fri 12	Sayerville, NJ	Club Bene	Sat 3	Chicago, IL	Park West
Sot 13	Norfalk, VA	Boathouse San	Sun 4	Milwcukee, WI	Riverside Theate
Sun 14	Washington, D.C.	Bayou 1	Mon 5	Omata, NE	Ranch Bawl
Tue 16	Port and, ME	T-Birds	Sat 10	Victoria, BC	The Forge
Wed 17	Boston, MA	Paradise Paradise	Sen 11	Vancouver, BC	86th St Music Ho
Fri 19	Albeny, NY	Saratoga Winners	Mon 12	Seattle, WA (tentative)	
Sar 20	Washington, PA	Washington & Jefferson Callege	Tue 13	Portland, OR	Starry Night
Sun 21	Rochester, NY	Penny Arcade	Thu 15	San Rafael, CA	New Georges
Wed 24	Syracuse, NY	Lost Horizon	Sat 17	Santa Clara, CA	One Step Beyond
Fn 26	New York, NY	Ritz	Sun 18	San Francisco, CA	Slims
Sat 27	Pittsburgh, PA	Graffith	Mon 19	Los Angeles, CA (tentative)	
Sun 28	Columbus, OH	Newport Music Hall	Wed 21	San Diego, CA	The Bacchanal
Tue 30	Cincinnati, OH	Bogart's	Fri 23	Ventura, CA	
Wed 31	Indianapolis, IN	Vogue	Sat 24	San Juon Capistrano, CA	The Coach House
			Sun 25	San Juan Capistrano, CA	The Coach House
"Columbia" its	U.S. Ibr. & Tm. Off. by CRS Recor	rds Inc. © 1940 (115 Rocards Int)	Tue 27	Las Venas NV	



NATIONAL AIRPLAY, OVERVIEW

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8		700		114000		
	4	2		. 71		ļ
	WKS		S LW	/ TW	MICHAEL POLTON (1. A.). (O.). 1(1)	ì
	3	2	1	1	MICHAEL BOLTON/How Am I (Columbia)	
	7	5	2	0	ROD STEWART/Downtown Train (WB)	
	13	9	6	9	SEDUCTION/2 To Make It Right (Vendetta/A&M)	1
	30	21	8	0	PAULA ABDUL/Opposites Attract (Virgin)	
	8	6	5	6	JODY WATLEY/Everything (MCA)	
	5	4	3	6	LOU GRAMM/Just Between You And Me (Atlantic)	
	25	17	12	0	CHICAGO/What Kind Of Man Would (Full Moon/Reprise)	
	17	14	11	0	EDDIE MONEY/Peace In Our Time (Columbia)	
	14	11	9	9	TOM PETTY/Free Fallin' (MCA)	
	9	8	7	10	TECHNOTRONIC/Pump Up The Jam (SBK)	
	24	20	15	0	AEROSMITH/Janie's Got A Gun (Geffen)	
	18	15	1,3	Ø	SKID ROWA Remember You (Atlantic)	
	1	1	4	13	PHIL COLLINS/Another Day In Paradise (Atlantic)	
	33	27	19	0	ROXETTE/Dangerous (EMI)	
	22	19	16	10	BABYFACE/Tender Lover (Solar/Epic)	
	_	35	23	0	MILLI VANILLI/All Or Nothing (Arista)	
	31	26	20	(D)	EXPOSE/Tell Me Why (Arista)	
	_	_	33	TO O	JANET JACKSON/Escapade (A&M)	1
	35	30	24	0	GLORIA ESTEFAN/Here We Are (Epic)	
	27	24	21	30	MICHAEL DAMIAN/Was It Nothing (Cypress/A&M)	
		34	26	3	BAD ENGLISH/Price Of Love (Epic)	1
	1,1	10	14	22	JOE COCKER/When The Night Comes (Capitol)	
	36	32	27	Œ	COVER GIRLS/We Can't Go Wrong (Capitol)	
	19	18	17	24	TESLA/Love Song (Geffen)	
	2	3	10	25	JANET JACKSON/Rhythm Nation (A&M)	
	-	_	34	30	B-52'S/Roam (Reprise)	
	_	_	37	3	BILLY JOELA Go To Extremes (Columbia)	
	23	2 2	22	28	Q. JONES f/RAY & CHAKA/I'll Be Good (Qwest/WB)	
	4	7	18	29	TAYLOR DAYNE/With Every Beat Of My Heart (Arista)	V
	34	31	28	30	MOTLEY CRUE/Kickstart My Heart (Elektra)	
F	?E	AK		2 1	D MOB/C'mon And Get My Love (Polydor)	
	_	_	40	3	RICHARD MARX/Too Late To Say Goodbye (EMI)	
	_	39	36	33	MICHEL'LE/No More Lies (Ruthless/Atco)	E
	15	16	25	34	L. RONSTADT f/A. NEVILLE/Don't Know Much (Elektra)	
	16	23	29	35	SOUL II SOUL/Back To Life (Virgin)	
F				36	WARRANT/Sometimes She Cries (Columbia)	
	6	13	30	37	BILLY JOEL/We Didn't Start The Fire (Columbia)	
	12	25	32	38	CHER/Just Like Jesse James (Geffen)	E

N&A Pg. 114; Playlists Pg. 102; Parallels Pg. 107

DEBUT MICHAEL PENN/No Myth (RCA)

10 12 31 39 NEW KIDS ON THE BLOCK/This One's For... (Columbia)

TENUTA COURTEINIE OFFICE

4	2 WKS	1.14	TW	
8	4	2	0	GLORIA ESTEFAN/Here We Are (Epic)
11	6	3	0	CHICAGO/What Kind Of Man Would (Full Moon/Reprise)
2	1	1	3	ROD STEWART/Downtown Train (WB)
13	10	7	Ŏ	LOU GRAMM/Just Between You And Me (Atlantic)
15	13	9	ĕ	SADAO WATANABE/Any Other Fool (Elektra)
10	8	5	6	CHER/Just Like Jesse James (Geffen)
1	2	6	7	ELTON JOHN/Sacrifice (MCA)
19	17	10	0	POCO/Nothin' To Hide (RCA)
3	7	8	9	MICHAEL BOLTON/How Am J Supposed To (Columbia)
18		12	1	TOM PETTY/Free Fallin' (MCA)
20	18	14	Ō	LUTHER VANDROSS/Here And Now (Epic)
23	19	15	D	JOE COCKER/When The Night Comes (Capitol)
14	12	11	13	BAD ENGLISH/When I See You Smile (Epic)
4	3	4	14	DON HENLEY/The Last Worthless Evening (Geffen)
27	22	18	1	KENNY G/Going Home (Arista)
22	20	17	1	MICHAEL PENN/No Myth (RCA)
26	25	20	1	CUTTING CREW/The Last Thing (Virgin)
_	_	26	1	L. RONSTADT f/A. NEVILLE/All My Life (Elektra)
-	30	24	1	PONNY OSMOND/I'll Be Good To You (Capitol)
30	27	23	3	VONDA SHEPARD/Don't Cry Ilene (Reprise)
25	24	21	3	KAREN CARPENTER/If I Had You (A&M)
7	11	13	22	PHIL COLLINS/Another Day In Paradise (Atlantic)
6	9	19	23	JODY WATLEY/Everything (MCA)
_	_	28	3	NATALIE COLE/Starting Over Again (EMI)
28	26	25	3	TEARS FOR FEARS/Woman In Chains (Fontana/Mercury)
_	_	29	3	BILLY JOEL/I Go To Extremes (Columbia)
	29	27	Œ.	BARBRA STREISAND, Someone That I Used (Columbia)

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	4 WKS	2 WKS	LW	TW	
	5	3	1	1	REGINA BELLE/Make It Like It (Columbia)
	3	2	2	2	Q. JONES f/RAY & CHAKA/I'll Be Good (Qwest/WB)
	10	8	3	0	
	8	7	4	0	CALLOWAY/I Wanna Be Rich (Solar/Epic)
	13	12	7	6	GOOD GIRLS/Your Sweetness (Motown)
	12	11	8	ŏ	SKYY/Real Love (Atlantic)
	15	13	10	Ŏ	TEMPTATIONS/Special (Motown)
	17	17	14	8	PRINCE/Scandalous (Paisley Park/WB)
•	27	22	15	9	RUBY TURNER/It's Gonna Be Alright (Jive/RCA)
	19	16	13	0	MICHAEL COOPER/Should Have Been You (Reprise)
	25	20	16	Ō	PAULA ABDUL/Opposites Attract (Virgin)
	16	ſ4	12	12	CLUB NOUVEAU/No Friend Of Mine (WB)
	24	23	17	Œ	SURFACE/Can We Spend Some Time (Columbia)
	28	26	19	O	MICHEL'LE/No More Lies (Ruthless/Atco)
	31	30	21	Œ	SOUL II SOUL/Jazzie's Groove (Virgin)
		32	23	Ō	S. LATTISAW f/J. GILL/Where Do We Go (Motown)
	7	6	5	17	MAZE/Silky Soul (WB)
	30	27	22	1	MILES JAYE/Heaven (Island)
	34.	34	28	Ō	CHUCKII BOOKER/Touch (Atlantic)
	36	35	29	3	
	32	31	27	0	CHRISTOPHER WILLIAMS/Promises, Promises (Geffen)
	6	5	6	22	
	_	_	33	3	RICHARD ROGERS/(I'll Be Your) Dream Lover (Sam)
	33	33		0	JAMES INGRAM/(You Make Me Feel Like) (WB)
	29	28		3	KEISHA JACKSON/Hot Little Love Affair (CBS)
Γ	DEI	BUT		30	MIKI HOWARD/Under New Management (Atlantic)
	39	38	_	T	M. JEFFRIES w/K. WHITE/Not Thru Being With (WB)
ſ	DF	BUT	_	20	JANET JACKSON/Escapade (A&M)
_	37	37	_	3	CHERYL LYNN/Whatever It Takes (Virgin)
	4	4	9	30	BY ALL MEANS/Let's Get It On (Island)
	_	_	38	3	SEDUCTION/Heartbeat (A&M)
	_	_	40	3	T. PATTON f/E. GABLE/Your Precious (Orpheus/EMI)
BR	E	AKI	ER	<u> </u>	SALT-N-PEPA/Expression (Next Plateau)
	40	39	37	2	WRECKS-N-EFFECT/Juicy (Sound Of NY/Motown)
	_	40	34	35	ROB BASE/Turn It Out (Go Base) (Profile)
	9	9	11	36	O'JAYS/Serious Hold On Me (EMI)
	20	18	20	37	ABSTRAC/Right And Hype (Reprise)
BR	E	AKI	ER	33	S.O.S. BAND/Secret Wish (Tabu/CBS)
				339	· · · · · · · · · · · · · · · · · · ·
BR	E	aKI	ER	40	DIANNE REEVES/Never Too Far (EMI)
			Ne	w 8	Active, TOP 10 Recurrents Pg. 82

ショング いいりょく

1	0	PSYCHEDELIC FURS/Book Of Days (Columbia)
2	Ø	JESUS & MARY CHAIN/Automatic (WB)
7	0	PETER MURPHY/Deep (Beggars Banquet/RCA)
3	4	KATE BUSH/The Sensual World (Columbia)
8	0	IAN McCULLOCH/Candleland (Sire/Reprise)
4	6	CREATURES/Boomerang (Geffen)
9	Ð	MICHAEL PENN/March (RCA)
10	Ŏ	WONDER STUFF/HUP (Polydor)
12	Ŏ	
11	Õ	AMBIE INION MAIL O (Death Mark Marking /TVT)
		Complete TOP 30 New Rock Chart Pa. 98

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LW	TW	
3	0	KENNY G/Kenny G Live (Arista)
2	0	SADAO WATANABE/Front Seat (Elektra)
4	Ð	HAPPY ANNIVERSARY, CHARLIE BROWN/Happy (GRP)
1	4	FATTBURGER/Time Will Tell (Intima/Enigma)
10	400	SAM RINEY/At Last (Spindletop)
6	0	STEVE HAUN/Midnight Echos (Silver Waye)
11	Ø	KIM WATERS/Sweet And Saxy (Warlock)
8	Ŏ	RANDY CRAWFORD/Rich And Poor (WB)
13	Ŏ	DON HARRISS/Abacus Moon (Sonic Atmosphere)
5.	10	GROVER WASHINGTON JR./Time Out Of Mind (Columbia)

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TW	
0	AHMAD JAMAL/Pittsburgh (Atlantic)
0	FRANK MORGAN/Mood Indigo (Antilles New Direction/Island)
	MICHEL PETRUCCIANI/Music (Blue Note)
0	QUINCY JONES/Back On The Block (Qwest/WB)
5	CHARNETT MOFFETT/Beauty Within (Blue Note)
6	GROVER WASHINGTON JR./Time Out Of Mind (Columbia)
Ð	SADAO WATANABE/Front Seat (Elektra)
	KENNY G/Kenny G Live (Arista)
0	FATTBURGER/Time Will Tell (Intima/Enigma)
10	HAPPY ANNIVERSARY, CHARLIE BROWN/Happy (GRP(
	3 3 5 6 9 9

Complete TOP 30 Contemporary Jazz Chart Pg. 90

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٧	NKS	wks	LW	TW	
	11	4	3	0	ERIC CLAPTON/Bad Love (Reprise)
	1	1	1	2	
	3	2	2	3	EDDIE MONEY/Peace In Our Time (Columbia)
	13	10	5	0	MSG/Anytime (Capitol)
	18	15.	10	6	ALANNAH MYLES/Black Velvet (Atlantic)
	15	11	6	0	DON HENLEY/If Dirt Were Dollars (Geffen)
	-	54	18	O	WHITESNAKE/The Deeper The Love (Geffen)
	6	5	4	8	SCORPIONS/I Can't Explain (Mercury)
BR	Æ	AK	ER	_	AEROSMITH/What It Takes (Geffen)
	23	19	12	0	NEIL YOUNG/No More (Reprise)
BR	?E	AK.	ER	O	PHIL COLLINS/I Wish It Would Rain Down (Atlantic)
	28	23	13	Ø	BAD ENGLISH/Best Of What I Got (Epic)
	14	12	9	13	ALARM/Devolution Working Man's Blues (IRS)
	20	20	15	1	PAUL McCARTNEY/Figure Of Eight (Capitol)
	9	9	8	15	TESLA/Love Song (Geffen)
	24	21	16	0	GIANT/Innocent Days (A&M)
,	29	24	17	D	STEVIE RAY VAUGHAN &/The House Is (Epic)
	5	6	7	18	SMITHEREENS/A Girl Like You (Enigma/Capitol)
	37	34	24	1	MICHAEL PENN/No Myth (RCA)
	7	7	11	20	ROLLING STONES/Terrifying (Columbia)
	48	39	34	3	RUSH/Presto (Atlantic)
BR	E	4KI			GREAT WHITE/House Of Broken Love (Capitol)
		_	35	3	BILLY JOEL/I Go To Extremes (Columbia)
	25	25	25	23	LENNY KRAVITZ/Let Love Rule (Virgin)
BR					GEORGIA SATELLITES/All Over But The (Elektra)
	31	27	26	30	SKID ROW/I Remember You (Atlantic)
	_		37	3	RICHARD MARX/Too Late To Say Goodbye (EMI) ROLLING STONES/Almost Hear You Sigh (Columbia
	35	57 28	42 30	3	DIVING FOR PEARLS/Gimme Your Good Lovin' (Ep
	33	59	39	9	JOAN JETT/Dirty Deeds (CBS Associated)
	21	18	22	31	BILLY JOEL/That's Not Her Style (Columbia)
	_	_	43	3	WARRANT/Sometimes She Cries (Columbia)
	19	22	28	33	MOTLEY CRUE/Kickstart My Heart (Elektra)
BR					CULT/Sweet Soul Sister (Sire/Reprise)
	46	41	38	33	BONHAM/Guilty (WTG)
	2	3	14	36	RUSH/Show Don't Tell (Atlantic)
	4	8	20	37	ERIC CLAPTON/Pretending (Reprise)
	10	14	23	38	LOU GRAMM/Just Between You Me (Atlantic)
	59	45	44	3	GRATEFUL DEAD/Just A Little Light (Arista)
	30	29	32	40	RED HOT CHILI PEPPERS/Higher Ground (EMI)

Complete TOP 60 Tracks Chart Pg. 96; LP Chart Pg. 97

COUISTS!

4 WKS	2 WKS	LW	TW	
4	3	2	0	TANYA TUCKER/My Arms Stay (Capitol)
11	6	3	0	
7	12	6	0	
9	5	4	0	STEVE WARINER/When I Could Come Home (MCA)
3	٦	1	5	CLINT BLACK/Nobody's Home (RCA)
3	9	7	0	JUDDS/One Man Woman (Curb/RCA)
4	11	9	0	DESERT ROSE BAND/Start All Over Again (MCA/Curb
1	16	12	0	EDDIE RABBITT/On Second Thought (Capitol)
0	13	10	0	KATHY MATTEA/Where've You Been (Mercury)
)	14	11	Ō	BAILLIE & THE BOYS/I Can't Turn The Tide (RCA)
2	18	14	•	GEORGE STRAIT/Overnight Success (MCA)
3	15	13	Ð	LIONEL CARTWRIGHT/In My Eyes (MCA)
29	20	15	B	OAK RIDGE BOYS/No Matter How High (MCA)
8	23	17	0	RESTLESS HEART/Fast Movin' Train (RCA)
26	22	16	Œ	FORESTER SISTERS/Leave It Alone (WB)
35	28	18	0	REBA McENTIRE/Little Girl (MCA)
5	4	5	17	SKIP EWING/It's You Again (MCA)
31	27	23	1	MERLE HAGGARD/If You Want To Be My (Epic)
24	21	19	1	JO-EL SONNIER/If Your Heart Should Ever (RCA)
33	30	24	30	RICKY SKAGGS/Heartbreak Hurricane (Epic)
			_	

BREAKERS

BREAKER 3	MARY CHAPIN CARPENTER/Quittin' Time (Columbia)
	LORRIE MORGAN/Five Minutes (RCA)
BREAKER 35	V. GILL w/R. McENTIRE/Oklahoma Swing (MCA)

DEBUTS

DEBUT > 39	DON WILLIAMS/Just As Long As I Have You (RCA)
	SWEETHEARTS OF THE RODEO/This Heart (Columbia)
	MICHAEL MARTIN MURPHEY/Route 66 (WB)
	MAC McANALLY/Back Where I Come From (WB)
DERLIT 60	ZACA CREEK/Ghost Town (Columbia)

Complete TOP 50 Country Chart Pg. 86

BREAKER 20 Q. JONES 1/RAY & CHAKA/I'II Be Good... (Qwest/WB) 5 5 16 29 MELISSA MANCHESTER/Walk On By (Mika/Polydor)

BREAKER 30 ALANNAH MYLES/Black Velvet (Atlantic)

11