

I N S I D E:

THE MARVELOUS ELECTRONIC SELF-CENSORING INDECENCY PREVENTION MACHINE

You read it here first: a lawyer/inventor claims his "Program Material Screening Device" will allow parents to cut off pre-tagged "offensive" material not just from radios, but from TVs, VCRs, and telephones, too.

Page 6

RATINGS WOBBLES: MOSTLY STATISTICAL FLUKES?

Kurt Hanson maintains that ratings firms' low sample levels mean that most wobbles can be explained as standard deviation error — and he shows you how you can calculate the error potential in your own market's surveys.

Page 34

WHERE THE DOWN BOYS GO: CHR FACES THE FUTURE

In the wake of a couple of overall down books, CHR programmers discuss what the format needs to do to recover.

Page 40

KEEPING TABS ON CUME SHARING

Bill Engel takes over from Tom Birch as part of R&R's unique Arbitron/Birch Ratings & Research columnist tandem, explaining the importance of audience sharing and how to do it.

Page 35

A PRIZE FOR PUKERS

Since other media have awards for bad actors and uncooperative stars, Brad Messer proposes prizes for condescending jocks and the "Chuck" award for the worst on-air "puker."



Page 43



STRICTER GUIDELINES

Arbitron Rewrites 'Write It Down' Rules

In an effort to curb the use of promotions that might distort radio diarykeeper habits, Arbitron has instituted stricter guidelines for use of the phrase "write it down."

In a letter distributed to 11,500 stations this week, the ratings firm warned it "will consider certain uses of the phrase 'write it down' to be in violation of our Special Station Activities guidelines."

Arbitron spokeswoman Nan Myers told R&R the company developed the new policy because it has been receiving a rising number of complaints from competitors of stations using such promotions.

According to the guidelines (see box, Page 32), a station would probably be in violation if it used the word "diary" in conjunction with the phrase "write it down." Other violations include suggestions that listeners enter a specific span of listening or attempts to stimulate recall by announcing call letters.

Acceptable uses of the "write it down" phrase either generically or specifically suggest that listeners write down their listening.

Violators Noted

Arbitron said two stations (WBUF/Bufalo and KISC/Spokane) encouraged listeners to write down that they listened for two hours and 15 minutes a day, regardless of their actual listening time.

WBUF VP/GM Larry White reportedly encouraged listeners on-air "to become a WBUF Frequent Listener . . . all you have to do whenever you're asked, is tell us that you listen to FM 93 WBUF at least two hours, 15 minutes every day. It's that simple. And WBUF Frequent Listeners will be rewarded with plenty of cash and prizes for their support."

WBUF and KISC, which aired a similar announcement, were listed "below the line" in the fall '89 reports.

ARBITRON/See Page 32

Satter EMI Sr. VP/Promotion

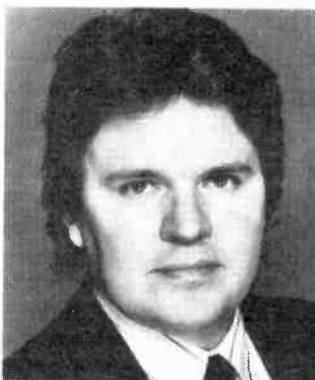
EMI Records has elevated Jack Satter from VP to Sr. VP/Promotion. Reporting to Exec. VP/GM Ron Urban, Satter will continue to oversee all promotional activities out of the label's New York headquarters.

EMI President/CEO Sal Licata commented, "Jack is one of a handful of music industry impact players. His knowledge of music and promotion is second to none and I'm happy to announce his appointment to this crucial position."

Urban added, "Jack's commitment to EMI and our music has made him an invaluable member of our team. We look forward to his continued contributions to the label for many years to come."

Satter told R&R, "I'm very proud of my years at EMI. I'd like to thank Sal and Ron for their support and belief in me and our development of this label through the '90s."

SATTER/See Page 32

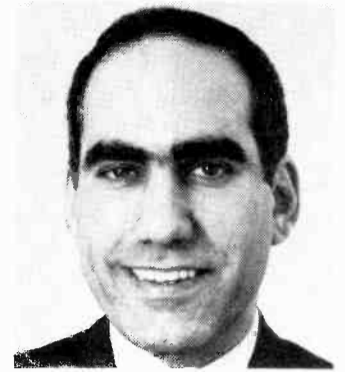


Jack Satter

Charisma's Virgin Berth To Quartararo

Virgin's long-discussed introduction of Charisma Records, a second US label to be based in New York, was formally announced this week. Heading up the company as President will be former Virgin Sr. VP/Promotion & Marketing Phil Quartararo.

Virgin Group Chairman Richard Branson remarked, "Due to the enormous success of Virgin America, we felt the time was right to expand our presence in the marketplace and to adhere

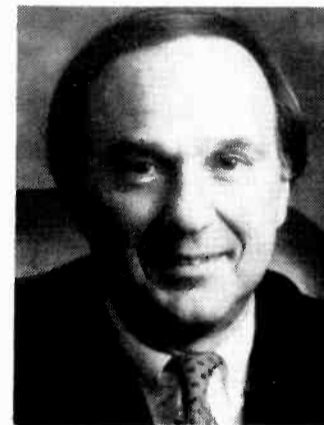


Phil Quartararo

to our usual way of doing business: keeping things small and hands-on, giving both our artists and management the opportunities to fully realize their potential. For the record, this is a new venture bearing no relation other than name to an earlier UK-based label." (The Charisma imprint was used in the '70s for product distributed by Buddah and Atlantic, and was the UK vehicle for Genesis and many other acts.)

Branson continued, "Along with [Virgin Co-Managing Presidents] Jordan Harris and Jeff Ayeroff, Phil was an instrumental member of the team that shaped Virgin's success. Though his expertise has long been in the areas of promotion and marketing, his ability to relate to artists and their music and his skill at dealing with all areas of the business make him the right candidate to helm our new operation and to take our music enterprises into the future."

CHARISMA/See Page 32



Nick Trigony

Trigony Cox Broadcast President

Longtime radio exec Nick Trigony has been appointed President of the Broadcasting Division of Cox Enterprises. The promotion becomes effective at the end of the month, when Stanley Mouse retires after 45 years.

Trigony joined Cox in 1986 as Exec. VP/Radio. He was promoted to Exec. VP/Broadcasting last year, adding responsibility for the company's TV stations.

"I've been anticipating this promotion for nearly a year," he said. "My position as Exec. VP was an opportunity to tutor with Stanley and learn the TV business before he retired. Needless to say, it's been a fast four years."

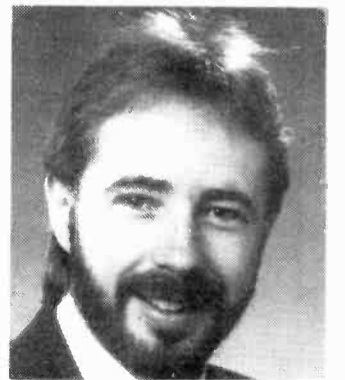
Prior to joining Cox, Trigony was VP/GM at KIKK-AM & FM/Houston. He previously served as VP/GM at ABC's WPLJ/New York and KXYZ/Houston. He also was with John Blair & Company as an AE.

The Cox radio properties include WHIO & WHKO/Dayton, WSB-AM & FM/Atlanta, WSOC-AM & FM/Charlotte, WIOD & WGTR/Miami, KFI & KOST/Los Angeles, WCKG/Chicago, and WWRM/Tampa. The division also includes seven TV stations and TeleRep, a TV rep firm.

Richards Returns To KKBQ As PD

KXXX (X100)/San Francisco PD Bill Richards will return March 1 to Gannett's KKBQ/Houston, which he programmed from February 1988-February 1989. He replaces Randy Brown, who resigned this week to seek new opportunities in Dallas.

RICHARDS/See Page 21

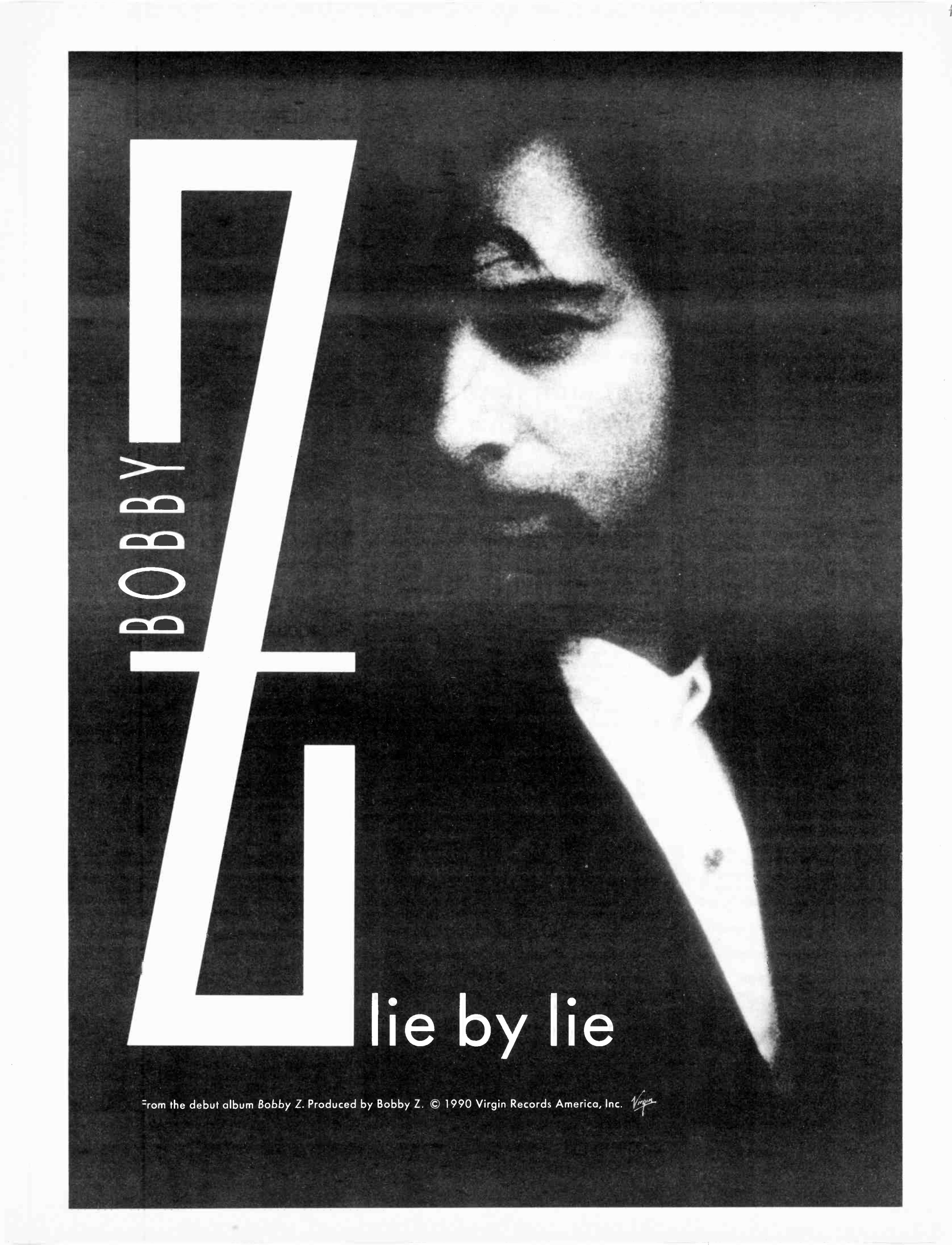


Bill Richards

BLACK HISTORY MONTH SALUTE

KPRS Turns 40 As Ratings Soar


Page 50



BOBBY

Z

lie by lie

From the debut album Bobby Z. Produced by Bobby Z. © 1990 Virgin Records America, Inc. 

Cook Inlet Promotes Hill, Hamilton To VP

Cook Inlet has issued corporate VP stripes to Ben Hill, GM of Business/Urban-slanted CHR combo WPGC-AM & FM/Washington, and Country WUSN/Chicago GM Carl Hamilton. Both will assume regional duties as the group acquires further stations.

Cook Inlet President Dan Mason remarked, "Both Ben and Carl have demonstrated leadership capabilities in guiding their radio stations to record years in 1989. Their contributions and dedication are very much appreciated."

COOK INLET/See Page 32



Gayle Shaw

Shaw VP/GM At KRZN & KXLT

Three-year KBTS/Austin VP/GM Gayle Shaw is transferring to sister Genesis Broadcasting combo KRZN & KXLT/Denver in the same position. She succeeds the departing Craig McKee.

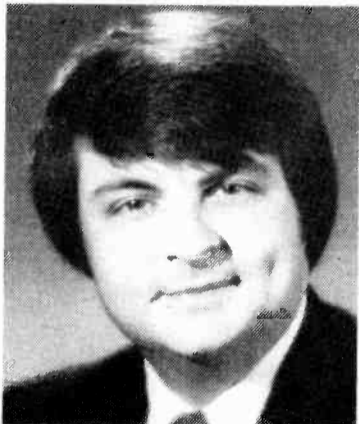
Genesis President/CEO Marty Greenburg commented, "It's fun to announce Gayle's return to our Denver properties, where she served in a variety of positions before we moved her to Austin. Her performance with KBTS literally re-wrote radio history there. She put the station on the air in 1986, and a year later it was number two in the market."

Shaw told R&R, "The stations are in great shape. The FM (KXLT) had a call letter change

SHAW/See Page 32



Ben Hill



Carl Hamilton

The Beat Goes On To Adult Urban

New Airstaff To Be Named

Evergreen Media's hybrid Gold-intensive, Hispanic-targeted adult CHR outlet, KKBT (FM 92, The Beat)/Los Angeles, changed to a current-intensive adult Urban format at 7pm last Saturday (2/3). Despite heavy outdoor and TV advertising, the station had scored poor ratings since flipping from Classical last fall (9/21).

The presentation will remain without announcers until a new airstaff can be solidified. The only confirmed departure is afternoon personality "Big" Ron O'Brian. KKBT is still calling itself "The Beat," with sweepers promoting "Jamathons" and "FM92, the Beat jams more continuous music."

Evergreen Exec. VP and KKBT GM Jim deCastro told R&R the station is "evolving from where we started — a mix of urban and rock oldies. We've done perceptual and callout studies, only to determine the hybrid was too broad. We've re-

efined the product to a more consistent sound.

"Comparing our signal (43kw at 2800 feet) to those of other L.A. Urban outlets like FMers KJLH

BEAT/See Page 32

REPLACES RADIORADIO

CBS Covers 'Spectrum' With 25-49 Net

CBS Radio has renamed and re-targeted RadioRadio, its young adult network, as CBS Spectrum Radio Network, in an effort to re-focus its demographics upward. Some inventory from the traditional CBS Network will be sold with the new network.

"The CBS RadioRadio audience has been evolving from a primary

demographic of 18-34 to that of 25-49 for the past few years," said CBS Radio Networks VP/GM Bob Kipperman. "With CBS Spectrum, we'll be taking the strength of RadioRadio in the 25-49 demographic and combining it with the CBS Radio Network's strength in listeners 25+. As a sales vehicle, this 'merged network' will enable us to compete more effectively for adult advertising dollars."

CBS Radio spokeswoman Helene Blieberg said most of the new net-

CBS/See Page 32

Lambert OM At WHFS

Former KXRK/Seattle PD Rick Lambert is heading east to become OM at Duchossois's legendary progressive AOR WHFS/Washington-Baltimore. He succeeds David Einstein, who resigned last month after 20 years at the station to move into local record promotion with RCA.

"When you've been doing progressive radio for over 20 years, the audience is concerned if you make changes of any kind," WHFS VP/GM Alan Hay noted. "Rick's the guy to put in systems that will allow us to continue sounding 'unsystematic.' He has the music and management 'soul' necessary for a diverse station like WHFS."

Lambert made it clear he's not looking to alter WHFS's eclectic format, saying, "We will continue to dare to be a different kind of radio station and set ourselves apart from the pack. The recent signal upgrade means we now blanket

LAMBERT/See Page 32



Mike Berlak

Berlak WKTI PD

Mike Berlak has left an account executive post at AC KAER/Sacramento to program Journal Broadcasting CHR WKTI/Milwaukee. He'll reenter the programming realm (he formerly programmed KAER) February 19 when he replaces Todd Fisher, who exited two months ago to become PD at WEGX/Philadelphia.

BERLAK/See Page 32

TAYLOR PD

KOSI Goes AC From EZ

Another B/EZ made the switch to a contemporary format this week (2/6), as D&D Broadcasting's KOSI/Denver is now officially a soft AC. The KOSI calls remain in place, and former WEAZ/Philadelphia PD Scott Taylor has been brought in as OM/PD. He replaces Fred Heller, who recently exited to program WEZE/Pittsburgh (formerly CHR WNRJ). Taylor is also doing a noon-2pm airshift. There were no on-air staff changes.

KOSI is using the sell lines "Denver's Light and Easy Favorites For The '90s" and "KOSI, The New Cozy 101." Billboards will go up next week, and the station has sign-

KOSI/See Page 32

HANDLING AC IN THE AM

AC PDs face a dilemma in morning programming — whether to stick with a music-intensive approach or enter the arena of AM madness dominated by CHRs.

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WHEN ARE YOU NOT JUST ANOTHER FACE IN THE CROWD?

When your album

- Is a Grammy nominee for Album of the Year
- Is one of the Top 100 Albums of the Decade (Rolling Stone)
- Is Best Album of the Year (Album Network)
- Is #1 Rock Album of the Year (FMQB/R&R)

When your first single ("I WON'T BACK DOWN")

- Spends the most weeks at #1 (FMQB)
- Is one of the year's Top 5 Power Cuts (Album Network)
- Is the #1 most played rock track (MMR)

When your second single ("RUNNIN' DOWN A DREAM")

- Is the #1 AOR Track of the Year (R&R)
- Is the #1 Power Cut of the Year (Album Network)
- Is the Best Song of the Year (Hard Report)

When your third single ("FREE FALLIN'")

- Is the #1 Album Rock Track of the Year (Billboard)
- Is the #1 Hot Track of the Year (FMQB)

When you're one of

- Billboard's Top Pop Male Artists of the Year

When you're ...

TOM PETTY

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Management: Tony Dimitriades for East End Management.

MORE STRANGE BEHAVIOR Tom Petty & The Heartbreakers on Tour... Again

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8	Hartford, CT	20	Bloomington, MN
10	Dayton, OH	22	Indianapolis, IN
11	Auburn Hills, MI	23	Carbondale, IL
13	Richfield, OH	25	St. Louis, MO
15	Chicago, IL	26	Kansas City, MO
16	Normal, IL	Mar. 1	Los Angeles, CA
17	Iowa City, IA		

4
Grammy Award
Nominations!

AT CHR NOW
AOR TRACKS
12-9

MCA
THE SPOTLIGHT IS ON

Meloy Named WGMS GM

Cathy Meloy has been named GM of WGMS-AM & FM/Washington, one of the country's top Classical outlets. She replaces Michael Ferrel, who parted ways with the station on Friday (2/2).

"We are extremely pleased to have a person of Meloy's experience join us," said WGMS owner John VerStandig. "We believe she is the outstanding sales management person in Washington and that she will be with us for years to come."

Said Meloy, "To be the GM of a station of WGMS's caliber and quality is more than I ever hoped for. The challenge for me is to increase the station's already-considerable visibility and image in the Washington community."

Meloy, who will take the WGMS reins on 2/26, is currently Station Manager at crosstown Black Oldies WCPT and Classic Rocker WCXR. Prior to assuming that post in September, she spent three years as the combo's GSM. Her resume also includes GSM stints at WMAL/Washington, WIYY/Baltimore, and KIMN/Denver. Meloy began her radio career as a sales rep at WEEI/Boston and later at WCBS/New York.

VerStandig, whose Classical Acquisition Partnership bought WGMS from RKO in late 1988 for \$34 million, said Ferrel's departure was prompted by differences in management philosophy. Ferrel had been GM for five years.

CAL WZTR GM

Medland Now MyStar Exec. VP, WTPI VP/GM

WZTR/Milwaukee VP/GM Tim Medland has been named Exec. VP of MyStar Communications and VP/GM of its AC property WTPI/Indianapolis. At WTPI, he replaces John Patten, who now works for Media Monitors.

MyStar is the new corporate name of the former Pinnacle Broadcasting. Medland will also oversee operations of sister Gold outlet WZTR. Former WDBO & WWKA/Orlando GSM Ray Cal has been named GM of MyStar Gold outlet WZTR/Milwaukee.

Medland told R&R, "It made sense for me to take over in Indianapolis because my family is here. I need to work day-to-day in one of our stations. The fall ratings were outstanding. I don't anticipate making any major changes in the near future."

Regarding Cal, Medland added, "Ray has some excellent creden-

tials. He graduated cum laude from Harvard, and has a Masters Degree from Yale. He and I agree on philosophies."

Cal told R&R, "I wanted to become a GM, and unfortunately didn't have the chance at [WDBO & WWKA parent company] New-City. Two years ago, WZTR was 15th or 16th in the market (25-54), and now we're fifth. With 25-54 men, we're second. I want to help us grow so we're even more successful."

Previously, Medland was an AE for six years at WIBC/Indianapolis, and was promoted to LSM, GSM, and GSM of combo WIBC & WNAP (now WKLR).

Cal started as a WWKA AE in 1982, and was promoted to GSM in 1985. In December 1988, he was elevated to GSM for both WDBO & WWKA.

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A Day In The Life



Arista President Clive Davis recently threw a party for Milli Vanilli at Hollywood nightclub Palette. The occasion? The band's debut LP was certified platinum for the sixth time, they won three American Music Awards, and they were nominated for a Grammy. Basking in the limelight were (l-r) the band's Rob Pilatus, Davis, songwriter Diane Warren, manager Sandy Gallin, and the band's Fab Morvan.

WLTQ Promotes Brennan To PD

Two-year WLTQ/Milwaukee MD Fred Brennan has been upped to PD. He succeeds the exiting Tim Fox.

According to VP/GM Steve Downes, "I'm sorry to lose Tim Fox. There are some things he wants to accomplish with his career that just aren't available here. As MD, Fred has played a key role in the success of WLTQ. He's the perfect person to carry on the

WLTQ tradition."

Brennan told R&R, "I've never experienced such good chemistry as exists here. We have to reprioritize and reassess everything we've been doing and proceed from there. We had a rough fall, but we'll bounce back."

Brennan formerly programmed N/T KDTH/Dubuque, IA, and was Assistant PD at WYFE/Rockford and MD at WBGK/Milwaukee.

Polish Tapped As KTAR ND

Bill Polish has been named ND at all-News KTAR/Phoenix. Polish, who comes to KTAR from the ND post at WCCO/Minneapolis, replaces Dennis Lambert, who departed KTAR last fall for a job in television. No replacement has been named at WCCO.

"When we began our search," said KTAR Operations Director Scott Burton, "We were looking for someone with the journalistic background who also knows about the sizzle — the presentation of news. Bill Polish was one of the first names that came up."

Said Polish: "KTAR has an incredible reputation and a great deal of respect in the news business. What I intend to do is make the station that much better."

Polish, a Los Angeles native, has 15 years of radio news experience. Prior to joining WCCO in 1987 he was an anchor with Satellite News Network. He has also held news posts with KCBS/San Francisco, KEZR/San Jose, and KPFF/Los Angeles.

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BROADCASTING

WORKS!

A Techno-Solution To Indecency?

Don't ban it, block it. That's one man's novel answer to the ongoing question of how to protect children from broadcast indecency.

John Olivo, a New York lawyer who has a degree in electrical engineering, is urging the FCC to check out his Program Material Screening Device, an electronic system he claims would allow parents to block potentially offensive material from being received by their radios, televisions, VCRs, and telephones.

"The technology is feasible, cost-effective, and provides a safeguard against access by children to adult program material, while placing the total [cost] burden upon program material and playback device manufacturers," stated Olivo. His remarks came in a proposal fil-

ed as part of the FCC's inquiry into its indecency enforcement policies.

X-Rated FM?

Olivo's patented system involves tagging both live broadcasts and recorded materials with an electronic "material content code" that could be read by specially equipped receivers and such playback devices as CD players, tape decks, and VCRs. Such devices could then be programmed not to accept materials with selected codes. Olivo suggests the coding criteria be based on the Motion Picture Association Of America's current movie rating system.

To block radio indecency, the

program content code would be carried on a station's subcarrier. The code signal could be modified as warranted by a program's content.

"Thus," concludes Olivo, "the radio listener can decide whether certain speech can be played on his or her personal radio [and] parents can preset and lock permissible ratings listening levels for their children."

While Olivo's filing insists that his system would be inexpensive to implement, the document does not include cost estimates. Olivo could not be reached for comment.

This proposal is not new. Olivo first presented it to the FCC in 1986 and he has sent copies of the proposal to every court that has since heard a broadcast indecency case.



**DC
REPORT**
PAT CLAWSON

Grafman Tries A Little Tender Test For Century

Howard Grafman, the ousted founder and former president of Chicago-based **Century Broadcasting Corp.**, says he's making a tender offer to buy the company for \$60 million. Question: is the offer for real, or is it just another skirmish in a long-running feud with Century officers?

This is the second time Grafman has made such an offer, and company officials are skeptical. "He can say whatever he wants to say. We haven't heard anything. No offer. No nothing," Chairman **Tony Karlos** told the *Chicago Sun-Times*. Grafman didn't return calls made to him by **R&R**.

In 1987, Grafman slapped the company with lawsuits after he was booted out of the CEO spot. He made a \$58 million tender offer in 1988, but it expired when other company executives ignored it.

Despite the corporate cold shoulder, Grafman remains a director and 30% stockholder. Century owns **WXEZ-AM & FM/Chicago**, **KMEL/San Francisco**, **WLFF/Tampa-St. Petersburg**, and **KYBG-AM & FM/Denver**.

Murphy Surrenders Cap Cities CEO Duties, Berger Exits RAB

Legendary broadcaster **Thomas Murphy** says he's stepping down as CEO of **Cap Cities/ABC** on June 1, although he will remain on as Chairman. After serving as the company's top executive since 1964, Murphy says he will recommend to corporate directors in March that President **Daniel Burke** succeed him.

Murphy disclosed his decision last week during a corporate meeting in Phoenix. He gave no reason, other than to note his 65th birthday is on May 31. Burke, 61, has been with the company since 1961 and has acted as Chief Operating Officer since 1972.

In another organizational shakeup, **Nationwide Communications** President **Steve Berger** has stepped down as Vice-Chairman of the **Radio Advertising Bureau**. Berger cited increased demands on his time resulting from new corporate management responsibilities. **Buckley Broadcasting Corp.** President **Richard Buckley** has been named his successor.

Lyman Scores In Norfolk, Susquehanna Plans Dallas Flip-Flop

Jerry Lyman is on the prowl again. On Tuesday (2/6) he was down in Virginia's Tidewater area, buying **WAFX/Suffolk** from **Downs Radio** for \$10 million. **Cecil Richards** takes the brokerage honors.

Lyman's **Radio Ventures** partnership also has closed its acquisition of **WMXB/Richmond**, but there's word on the street that his proposed \$25.5 million purchase of **WWNC & WKSF/Ashville, NC** has run into snags, and last rites may be in order.

Susquehanna Broadcasting is planning a frequency flip-flop in the Big D to beef up **KLIF/Dallas**. The News/Talker has long suffered on its 1190 kHz frequency from an egg-shaped directional pattern that prevents nighttime reception in nearby Ft. Worth. To correct that, the company is buying **Anchor Media's KKWM (AM)**, one of Texas' strongest signals with 5kw at 570 kHz, for an undisclosed price. The entire KLIF operation will switch frequencies. VP/GM **Dan Halyburton** is already shopping the 1190 spot and assorted studio equipment.

Bankers at **PacificCorp Financial Services** say it's time to reach out and touch someone, now that an **AT&T** subsidiary is acquiring the lender for \$460 million. Broadcast banker **Steve Turpin** says the media finance unit plans business as usual, and notes it should be easier than ever to get a call through to him in Atlanta.

Heritage Media has tapped **Gary Stevens** to peddle 50kw rap mainstay **KDAY/Los Angeles**. Asking price is \$8-\$10 million, with no extra charge for the RF that rattles off South Central fences and fillings. Even though ratings are anemic (0.6 share), cash flow is about \$1 million positive on billings of about \$3 million. Heritage couldn't marry KDAY with an FM, so it's moving on to other markets.

Stations Brace For Cuban Blast

AM broadcasters expressed fear this week that Congress doesn't understand how much trouble their stations will face if a plan to broadcast US television into Cuba prompts **Fidel Castro** to retaliate by jamming US radio.

"I can understand why some in Congress want to broadcast to Cuba, but I don't think they understand the consequences for US radio," said **WHO/Des Moines PD Van Hardin**.

Hardin and other broadcasters stationed on frequencies vulnerable to Cuban jamming are concerned about reports, including a story in *TV Guide* (2/10), that Cuba will purposely interfere with American radio if the US moves ahead with a February test of TV Marti. The plan involves broadcasting signals into Cuba from a blimp tethered above the Florida keys.

Not The First Time

According to the NAB, which has repeatedly urged the government to abandon TV Marti, Cuba is known to have high-power transmitters operating on seven AM frequencies: 570, 620, 670, 830, 1040, 1160, and 1380. Several stations on those frequencies, including **WHO** and **WHBO/Pinellas Park, FL**, were buffeted by Cuban blasts after a Senate committee voted in 1988 to move ahead with TV Marti.

Even **WOR/New York**, located at 710 kHz, has suffered Cuban

problems. **WOR VP/GM Bob Bruno** said he felt the government should drop TV Marti if the program puts US radio at risk. "They need to do whatever is necessary to protect us," said Bruno.

NAB spokeswoman **Susan Kraus** urged broadcasters who experience Cuban interference to carefully document their problems and pass the information along to their representatives in Congress, the FCC, and the NAB.

Richard Smith, Chief of the FCC's Field Operation Branch, said his staff will carefully monitor any Cuban interference for use in a possible diplomatic complaint to Cuba. Such an action, if necessary, would be handled by the US Department of State.

Digital Radio, International Markets Top NAB Convention Topics

The advent of digital radio and the globalization of broadcasting will be key themes at this year's NAB convention in Atlanta, according to Association President **Eddie Fritts**.

Fritts says there will be a renewed emphasis on radio at this year's convention, to be held March 31-April 3 at the Georgia World Congress Center. There will be over 50 sessions devoted to the medium.

A key highlight will be the first US demonstration of the digital audio broadcasting techniques being developed by the **European Broadcasting Union**. A radical new technology, DAB allows the transmission of CD-quality digital stereo to homes and cars via direct satellite broadcasts. In addition, two Atlanta stations will demonstrate the Radio Data System being used in Europe.

6000 Aliens

About 6000 foreign broadcasters are expected to attend, and NAB officials are planning several sem-

inars to acquaint American broadcasters with commercial and ownership opportunities in the emerging European broadcast market.

Progressive Makes Progress



Progressive Broadcasting principals (l-r) Peter Baumann, founder and owner of Private Music; John Sebastian, longtime broadcaster; and John Paul Jones DeJoria, President of John Paul Mitchell Systems, sign off on the new firm's first acquisition, **KLSK/Albuquerque-Santa Fe**, just approved by the FCC.

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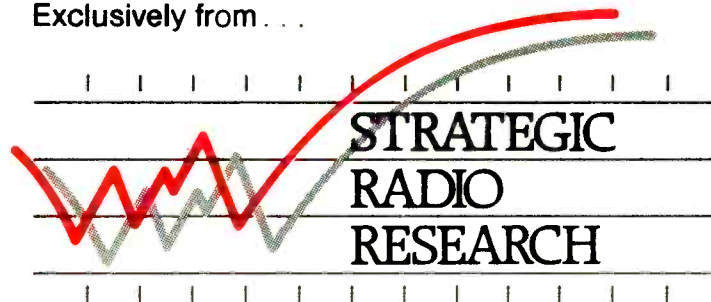
There's a unique research program available only from Strategic Radio Research that keeps you in touch with your listeners *every week of the year*. With our program, you're always playing the best possible music— currents, recurrences, *and* oldies— because your music research is *always* in the field.

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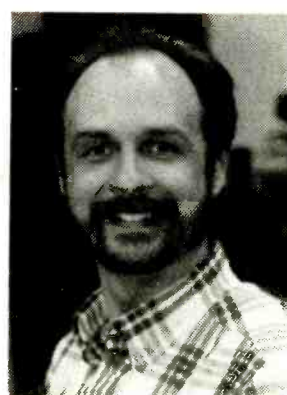
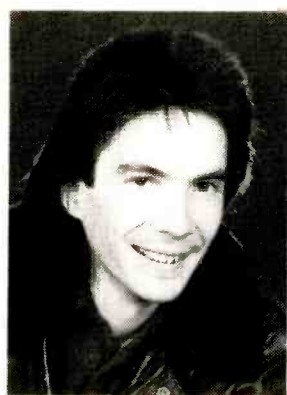
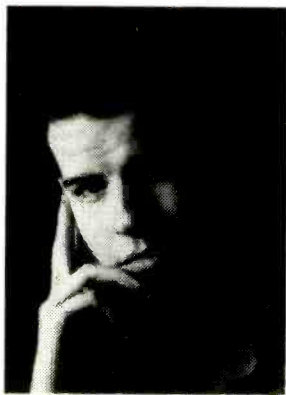
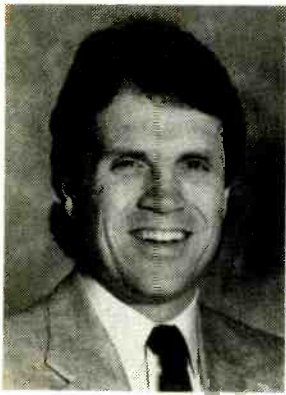
PowerPlay is the fastest music software. It's fastest to learn, fastest to schedule, and fastest to edit to perfection.

In fact, PowerPlay is the first (and only) music software with automatic editing! After PowerPlay finishes your music schedule, it turns on its editor and immediately finds any logged song that doesn't pass all your tests. Problems are displayed in detail, including a list of all broken rules and a history of that song's other plays. You'll edit as fast as lightning, because PowerPlay suggests the perfect revisions. At a touch, you can search deeper for a better song, try another category, or swap positions to improve your music sweeps. With each edit,

PowerPlay *instantly* checks to see if any rules are broken. And of course, you can easily undo anything you try.

The miracle of PowerPlay is that you can *teach* this software *your secrets* so your station sounds perfect! After you've edited a few schedules and get to know this powerful software, you'll be able to teach the automatic editor how to do the job *itself!* You'll save *hours a week* at the computer. In a short time, most stations report *perfect* music mixes from PowerPlay—with virtually *no editing!*

Try PowerPlay on your format with no obligation. It was created for you by Dave Ferraro and it's available now from Century 21 Programming of Dallas. An IBM-compatible computer with hard disc and PowerPlay software are all you need to make your station sound its very best!



"PowerPlay is the fastest and most efficient music scheduling system I've ever worked with. The PowerPlay music editor is the easiest to use & best I've seen."

Jeff McCartney
Operations Manager
KTFM
San Antonio, TX

"PowerPlay is the software system I've always dreamed of. It allows complete control, and it's fast—I schedule the day's music in about a minute and a half!"

Joe Friday
Music Director
WGRD
Grand Rapids, MI

"PowerPlay is one of the biggest reasons we're winning! I used to spend 60-90 minutes a day scheduling and editing music logs. PowerPlay does better in 20 minutes."

Peter Stewart
Program Director
KZOU
Little Rock, AR

"Our music never sounded more consistent. PowerPlay's automatic editor is so fast and does such an effective job, it's a time-saver! And I don't need to be a 'computer genius' to make it work."

Jim Cook
VP-Programming
WJET/WHOT
Erie, PA

"You name any problem with your current music scheduler and I'll show you how PowerPlay can solve it! I've used it a year now and PowerPlay is awesome!"

Danny Austin
Program Director
"K-Big"/KKBG
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KQXL, Baton Rouge, LA
WXL, Baton Rouge, LA
KIOC, Beaumont, TX
KYKR, Beaumont, TX
KTSR, Bryan, TX
WAIT, Chicago, IL
KCMQ, Columbia, MO
CHQT, Edmonton, Alb.
WKWM, Grand Rapids
WZKX, Gulfport, MS
WSTZ, Jackson, MS
KIXS, Killeen-Temple, TX
KSMB, Lafayette, LA
KXKW, Lafayette, LA
KZII, Lubbock, TX
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KSOP, Salt Lake City, UT
KSBL, Santa Barbara, CA
KLVR, Santa Rose, CA
WSRZ, Sarasota, FL
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TRANSACTIONS

BPI Packs Panache With Cash For \$13 Million Circle City Combo

Jerry Lyman Scores Again With \$10 Million Norfolk Country FM

Deal Of The Week:

WTUX & WTLC/Indianapolis

PRICE: \$13 million (approximate)

TERMS: Cash. Final price subject to adjustments now being negotiated.

BUYER: Broadcast Partners Inc., headed by Lee Simonson and Barry Mayo. The company also owns WVAZ/Chicago, WCZY/Detroit, KSKY/Dallas, and WGIV & WPEG/Charlotte.

SELLER: Panache Broadcasting Corp., headed by Charles Schwartz. The company also owns WWDB/Philadelphia.

FREQUENCY: 1310 kHz; 105.7 MHz
POWER: 5kw day/1kw night; 50kw at 445 feet

FORMAT: AC; Urban

BROKER: Elliot Evers of Media Venture Partners

WAFX/Suffolk (Norfolk), VA

PRICE: \$10 million

TERMS: Cash

BUYER: Radio Ventures L.P., headed by Jerry Lyman. The company has purchased WXTR/Washington and WMXB/Richmond.

SELLER: Downs Radio Of Virginia, a general partnership headed by Paul Downs. He also owns an interest in WAFX/Montgomery.

FREQUENCY: 106.9 MHz

POWER: 100kw at 985 feet

FORMAT: Country

BROKER: Cecil Richards Inc.

year promissory note for \$31,830 at 10% interest, payable in monthly installments of \$676 with final balloon payment.

BUYER: GGL Investments Inc., owned by John Gutierrez of Los Animas, CO; Meyer Gottesman of Napa, CA; and Lavelle Langley of Pine Bluff, AR.

SELLER: Metropolitan Media Group Inc., owned by Carl Jones.

FREQUENCY: 1270 kHz

POWER: 5kw day/31 watts night

FORMAT: Station is dark; the new owner plans a News/Talk format

Arkansas

KPBA/Pine Bluff

PRICE: \$55,830

TERMS: \$5000 down payment and additional \$19,000 cash at closing. Two-

Florida

WBZS/Eatonville (Orlando)

PRICE: \$1.5 million

TERMS: Asset sale. Buyer to pay \$100,000 cash and assume outstand-

TRANSACTIONS AT A GLANCE

**Deals So Far In 1990:
\$146,971,262**

Total Stations Traded This Year: 136

This Week's Action: \$42,435,361

Total Stations Traded This Week: 33

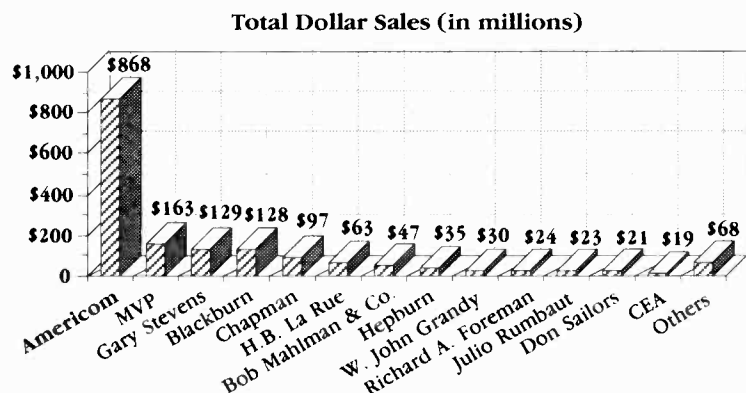
Deals Of The Week:

● **WTUX & WTLC/Indianapolis
\$13 Million (approximate)**

● **WAFX/Suffolk (Norfolk), VA \$10 Million**

- KPBA/Pine Bluff, AR \$55,830
- WBZS/Eatonville (Orlando), FL \$1.5 million
- WECM/Milton, FL \$75,000
- WLKC/St. Mary's, GA \$1.85 million
- KSSK-AM & FM/Honolulu \$6.8 million
- WXOK/Baton Rouge \$1 million
- WSLA/Sidell, LA \$24,398 for 37.5%
- KVCL-AM & FM/Winnfield, LA \$275,000
- WOQB-AM & FM/West Yarmouth, MA \$2,732,133
- WAYW/Worcester, MA \$50,000
- WHBT/Jackson, MI \$225,000
- WZBO-AM & FM/Edenton, NC \$400,000
- WWAS/Williamsport, PA No cash consideration
- KHLB-AM & FM/Burnet, TX \$483,000
- KDAE & KLTG/Corpus Christi \$1.9 million
- KKWM (AM)/Dallas Undisclosed
- KLOL/Lamesa, TX No cash consideration
- KCUL/Marshall, TX \$10,000
- KFMV & KZOL/Provo-Salt Lake City \$972,000
- WTKM-AM & FM/Hartford, WI \$750,000
- WDCW/Sturgeon Bay, WI \$235,000
- WBWA/Washburn, WI \$98,000

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ing loans valued at \$1.4 million.
BUYER: SE Broadcasting Inc., owned by Willie Martin of Orlando; Toledo investors Royal Barber and Mark Makulinski; and H. Ronald Breeding of Columbus, OH. Martin owns WTWF/Woodville, FL and WBZR/Destin, FL. Barber also owns WAWK & WBTU/Kendallville, IN.

SELLER: WORL Inc., owned by Willie Martin, Robert Thompson III, media

broker Stan Raymond, Gerald Molnar, and A.L. Brooks.

FREQUENCY: 1270 kHz
POWER: 5kw
FORMAT: Urban

WECM/Milton
PRICE: \$75,000

TERMS: Asset sale for \$50,000 cash

Continued on Page 10

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TRANSACTIONS

Continued from Page 9

and two-year promissory note for \$25,000 at no interest.

BUYER: Faith Communications, a division of Faith Bible College Inc. The company is owned by E.M. Johnson, Kenneth Johnson, and Kenneth Anderson Sr.

SELLER: Sims Enterprise, owned by Charles Sims.

FREQUENCY: 1490 kHz

POWER: 1kw day/250 watts night

FORMAT: Station is dark; the buyer plans a Religious format

Georgia

WLKC/St. Mary's

PRICE: \$1.85 million

TERMS: Escrow deposit \$50,000 with additional \$200,000 cash due at closing. Six-year promissory note for \$1.6 million at interest equal to prime rate of local bank, payable interest-only for first year.

BUYER: Rowland First City Radio Inc., owned by Marshall Rowland Sr., Carol Rowland, and Marshall Rowland Jr. The company owns WSOS/St. Augustine, FL. The Rowland family also owns WGUF/Marco, FL and WBGW/Waycross, GA.

SELLER: Casey Broadcasting Co. Inc., owned by Lois Casey.

FREQUENCY: 93.5 MHz

POWER: 3kw at 300 feet

FORMAT: Country

COMMENT: A signal overlap exists between this station and WGBA/Waycross, GA. A CP is pending for a directional antenna to eliminate the problem.

Hawaii

KSSK-AM & FM/Honolulu

PRICE: \$6.8 million

TERMS: \$3 million cash and \$3.8 million noncompete agreement.

BUYER: Bedford Broadcasting Co., a division of the Lafayette, CA-based Bedford Group Of Companies, headed by Peter Bedford. The Bedford Group also owns a Southern California newspaper chain and a book publishing firm.

SELLER: Heftel Broadcasting Co., owned by former Congressman Cecil Heftel. The company also owns KTNQ & KLVE/Los Angeles.

FREQUENCY: 590 kHz; 92.3 MHz

POWER: 5kw; 100kw at 1630 feet

FORMAT: AC; CHR

Louisiana

WXOK/Baton Rouge

PRICE: \$1 million

TERMS: Asset sale for \$50,000 cash and 15-year promissory note for \$950,000 at 7% interest, payable in equal monthly installments of \$8542.

BUYER: Citywide Broadcasting Corp., owned by Peter Moncrieffe and Willie Tucker of Baton Rouge. They also own KQXL/New Roads, LA and are the proposed assignees of KFXZ/Maurice, LA.

SELLER: Winnfield Life Broadcasting Corp. Inc., owned by Ben Johnson.

FREQUENCY: 1460 kHz

POWER: 5kw day/1kw night

FORMAT: Urban

COMMENT: Broadcast Capital Inc. (BROADCAST) is financing this transaction.

WSLA/Slidell

PRICE: \$24,398 for 37.5%

TERMS: Stock sale for \$4398 cash

and four-year promissory note for \$20,000. The seller is entitled to additional compensation if the station is sold prior to 8/1/94.

BUYER: Robert Fauchaux Jr. and Ronald Brenner.

SELLER: Charles Zewe is selling his 37.5% stake in North Lake Communications Inc.

FREQUENCY: 1560 kHz

POWER: 1kw

FORMAT: AC

KVCL-AM & FM/Winnfield

PRICE: \$275,000

TERMS: Asset sale for \$25,000 downpayment and additional \$50,000 cash at closing. Fifteen-year promissory note for \$200,000 at 10% interest, payable in equal monthly installments of \$2149.

BUYER: Harrison Broadcast Organization Inc., owned by George Harrison.

SELLER: Winn Broadcasting Company Inc., owned by Betty Hall and Edward Hall Jr.

FREQUENCY: 1270 kHz; 92.1 MHz

POWER: 1kw daytimer; 3kw at 170 feet

FORMAT: Country

Massachusetts

WOCB-AM & FM/
West Yarmouth

PRICE: \$2,732,133

TERMS: Escrow deposit \$75,000. Buyer to pay debts totalling \$2,619,533 and brokerage commission totalling \$112,600.

BUYER: US Media Group Inc., owned by Joseph Tydings, Michael Kassner, Ann Decker, and Rosemary Kassner. The company also owns KTRS/Casper, WY and KIXX & KTCL/Ft. Collins, CO.

SELLER: Patch-Dunn Associates Of Cape Cod Inc., owned by Kenneth Patch.

FREQUENCY: 1240 kHz; 94.9 MHz

POWER: 1kw; 50kw at 300 feet

FORMAT: AC

BROKER: Barry Sherman & Associates Inc.

WAYW/Worcester (FM CP)

PRICE: \$50,000

TERMS: Cash

BUYER: The University of Massachusetts, headed by Chairman Gordon Oakes Jr. and President David Knapp. The university also owns WUMB/Boston and WMUA & WFCR/Amherst, MA.

SELLER: Worcester County Christian Communications Inc., headed by George Walker.

FREQUENCY: 91.9 MHz

POWER: 500 watts at 474 feet

Michigan

WHBT/Jackson

PRICE: \$225,000

TERMS: Asset sale for \$180,000. Escrow deposit \$10,000 with balance due cash at closing. Additional \$45,000 cash for noncompete agreement.

BUYER: PowerHouse Broadcast System Inc., owned by Brian Shapiro and Zail Greenbain of Bloomfield Hills, MI.

SELLER: Unity Broadcasting Service Inc., owned by Russell Mumaw, Rudolph Barden, and Georgean Barden.

FREQUENCY: 1510 kHz

POWER: 5.4kw daytimer

FORMAT: AC

North Carolina

WZBO-AM & FM/Edenton

PRICE: \$400,000

TERMS: Asset sale. Terms include \$40,000 downpayment and assumption of note due to prior owner, valued at \$198,000. Eleven-year promissory note for \$82,000 at 10% interest, payable interest-only for first year and then in monthly installments of \$1084. Additional \$80,000 cash due at closing for noncompete agreements.

BUYER: Advice Inc., owned by Lawrence Loesch of Virginia Beach, VA and Margaret Loesch of North Hollywood, CA.

SELLER: Edenton Broadcasting Corp., owned by Robert E. Lee.

FREQUENCY: 1260 kHz

POWER: 1kw daytimer

FORMAT: Religious; AC

Pennsylvania

WWAS/Williamsport

PRICE: No cash consideration

TERMS: This transfer is due to a merger of the buyer and seller.

BUYER: Pennsylvania College Of Technology, headed by Bryce Jordan.

SELLER: Williamsport Area Community College, headed by Robert Brauder.

FREQUENCY: 88.1 MHz

POWER: 100 watts at minus 58 feet

FORMAT: Educational

Texas

KHLB-AM & FM/Burnet

PRICE: \$483,000

TERMS: Asset sale. Escrow deposit \$36,225. Total cash at closing is \$300,000. Five-year promissory note for \$133,000 at 10.25% interest. Additional \$50,000 for noncompete agreement, payable in 20 consecutive quarterly installments of \$2500 each.

BUYER: Kirkman Group Inc., owned by the William Kirkman family. His son, Kent Kirkman, is the local sales manager for KOAI/Dallas-Ft. Worth.

SELLER: Hawkins Broadcasting Inc., owned by Janette Hawkins and the Estate of Steve Hawkins. The company also owns KULM/Columbus, TX.

FREQUENCY: 1340 kHz; 107.1 MHz

POWER: 1kw; 3kw at 300 feet

FORMAT: AC; Country

KDAE & KLTG/Corpus Christi

PRICE: \$1.9 million

BUYER: Broad Based Communications, a Philadelphia-based company headed by Vincent Henry. He is the son of radio entrepreneur and attorney Ragan Henry. The company is the proposed assignee of WWSD & WIQI/Quincy, FL and KYEA/Monroe, LA.

SELLER: Stereo Broadcasting Corp., owned by Stephen DeWalt.

FREQUENCY: 1590 kHz; 96.5 MHz

POWER: 1kw daytimer; 100kw at 870 feet

FORMAT: AC; Beautiful

BROKER: Doyle Peterson & Associates

KKWM (AM)/Dallas

PRICE: Undisclosed

BUYER: Susquehanna Radio Corp., headed by Arthur Carlson. The company also owns KFOG/San Francisco; KLIF & KPLX/Dallas-Ft. Worth; KRBE & KKZR/Houston; WARM (AM) & WMGS/Wilkes Barre-Scranton; WAPW/Atlanta; WFMS/Indianapolis; WGH-AM & FM/Norfolk; WHVE & WTKN/Tampa; WQBA-AM & FM/Miami; WRRM/Cincinnati; and WSBA & WARM-FM/York, PA.

SELLER: Anchor Media Ltd., headed by Alan Henry. The company also owns KKWM-FM/Dallas-Ft. Worth, KZSS & KZRR/Albuquerque, and KORK & KYRK/Las Vegas.

FREQUENCY: 570 kHz

POWER: 5kw

FORMAT: AC

COMMENT: Susquehanna intends to move its News/Talk format on KLIF/Dallas and call letters to the new 570 kHz frequency. The company's current 1190 kHz frequency will be sold, along with some studio equipment.

KIOL/Lamesa

PRICE: No cash consideration

BUYER: 100.3 Radio Inc., owned by Galen Gilbert and Jimmy Young.

They also own KWHW & KRKZ/Altus, OK. Gilbert also owns KDNT/Denton, TX; KDXE/Sulphur Springs, TX; KTXJ & KWYX/Jasper, TX; and KYFM/Batesville, OK.

SELLER: Galen Gilbert of Denton, TX.

FREQUENCY: 100.3 MHz

POWER: 100kw at 950 feet

FORMAT: AC

KCUL/Marshall

PRICE: \$10,000

TERMS: Cash for exercise of stock options.

BUYER: East Texas Stereo Inc., owned by A.T. Moore. He owns KFLO/Shreveport and KWDF/Ball, LA. As part of this transfer, he also is acquiring KEEP/Marshall, TX (R&R 2/2/90).

SELLER: Gordon Media Corp., owned by Steve Carlile, F. Wayne McWhorter, John Gordon, and George Fitts.

FREQUENCY: 1410 kHz

POWER: 500-watt daytimer

FORMAT: AC

Utah

KFMY & KZOL/Provo-
Salt Lake City

PRICE: \$972,000

TERMS: Asset sale for cash.

BUYER: The Great Stock Company Of Vast International Import Inc., owned by the Provo-based J.W. Grow family, and Richmond, UT investors L.V. Bell and G.T. Upton.

SELLER: Cook Inlet Radio Partners L.P., headed by President Dan Mason. The company also owns WPGC-AM & FM/Washington, WZGC/Atlanta, KFMK/Houston, KOPA & KSLX/Phoe-

nix, KUBE/Seattle, WUSN/Chicago, and WZLX/Boston.

FREQUENCY: 960 kHz; 96.1 MHz

POWER: 5kw; 55kw at 2620 feet

FORMAT: CHR; Gold

Wisconsin

WTKM-AM & FM/Hartford

PRICE: \$750,000

TERMS: Asset sale for \$675,000 cash and one-year \$75,000 promissory note at 8% interest.

BUYER: The Kettle Moraine Broadcasting Co. Inc., owned by Scott, Linda, and Larry Lopas.

SELLER: Iroquois County Broadcasting Co., owned by Richard Martin. The company also owns WGFA-AM & FM/Watseka, IL.

FREQUENCY: 1540 kHz; 104.9 MHz

POWER: 500-watt daytimer; 3kw at 300 feet

FORMAT: Country

WDCW/Sturgeon Bay

PRICE: \$235,000

TERMS: Asset sale for \$60,000 cash at closing and two promissory notes totalling \$175,000.

BUYER: Fleet Broadcasting Inc., owned by Boyd Fellows and Timothy, Thomas, and David Danis.

SELLER: Fellows Broadcast Service Inc., owned by Timothy Martz of Fairfield, CT and Richard Young of Sault Ste. Marie, MI. Martz also owns

WBPW & WYSS/Sault Ste. Marie, MI; WCLS/Gladstone, MI; WDHP/Presque Isle, ME; WFST/Caribou, ME; WKQC/Canaan, VT; WBFX/Grand Marais, MN; and KYCC/Shelby, MT. He has

asked the FCC for permission to acquire WNWY/Norway, MI and WJMY/Baraga, MI.

FREQUENCY: 97.7 MHz

POWER: 3kw at 328 feet

FORMAT: AC

WBWA/Washburn

PRICE: \$98,000

TERMS: Cash

BUYER: DDS Communications Ltd., owned by Howard Moe of North Andover, MA.

SELLER: KHH Broadcasting Co., owned by Dr. Kermit Hanson.

FREQUENCY: 105.9 MHz

POWER: 100kw at 735 feet

FORMAT: AC

BROKER: The Calhoun Companies of Minneapolis.

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MANAGEMENT

Customize Cards With Your Station's Calls

Sales managers looking to entertain and impress clients will doubtless enjoy the promotional possibilities available from the Berkeley, CA-based Palm Press — a company that recently debuted an alternative line of photographic greeting cards designed to cater especially to individual radio stations.

The cards — which feature such unusual images as those of a boy

with a frog hanging from his mouth and a grandmother jamming to the beat of jukebox music — can easily be adorned with call letters, logos, and any desired slogan or invitation.

The firm says the cards are appropriate for all occasions and all radio formats. For more info, call the company at (800) 322-7256 or (415) 486-0502.

DATELINE

- **February 11-12** — NAB Radio Group Head Fly-In. Embassy Suites Hotel, Chicago O'Hare Airport. Chicago, IL.
- **February 13-14** — Broadcast Credit Association's 23rd Credit & Collection Seminar. Westin Lenox Hotel. Atlanta, GA.
- **February 15-17** — Gavin Convention. St. Francis Hotel. San Francisco, CA.
- **February 21** — Grammy Awards. Shrine Auditorium. Los Angeles, CA.
- **February 21-24** — Pollack Media Group's Programming/Management Conference '90. Loews Santa Monica Beach Hotel. Santa Monica, CA.
- **February 24** — NAB Small & Medium-Market Managers Roundtable. Sheraton Music City. Nashville, TN.
- **February 28-March 3** — Country Radio Seminar. Opryland Hotel. Nashville, TN.
- **March 2-4** — Intercollegiate Broadcasting System National Convention, New York Penta Hotel, New York, NY.
- **March 10-13** — NARM. Century Plaza Hotel. Los Angeles, CA.
- **March 15** — American Women In Radio & Television's 15th Annual National Commendation Awards Ceremony. Waldorf-Astoria Hotel. New York, NY.
- **March 31-April 3** — NAB Convention. Georgia World Congress. Atlanta, GA.
- **April 1-5** — National Christian Radio Seminar. Stouffer Hotel & Convention Center. Nashville, TN.
- **April 18** — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.
- **April 18-20** — Broadcast Financial Management Association. Hyatt Regency. San Francisco, CA.
- **April 25** — 25th Annual Academy Of Country Music Awards. Pantages Theatre. Hollywood, CA.
- **May 9-13** — R&R Convention '90. Century Plaza Hotel. Los Angeles, CA.
- **May 16-20** — American Women In Radio & Television's National Convention. Capital Hilton Hotel. Washington, DC.
- **June 9-15** — NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.
- **June 10-13** — BPME/BDA Conference. Bally's Hotel. Las Vegas, NV.
- **June 22-23** — Bobby Poe Convention. Sheraton Premiere. Tysons Corner, VA.

"R&R CONVENTION '90...MAY 9-13 IN CENTURY CITY"

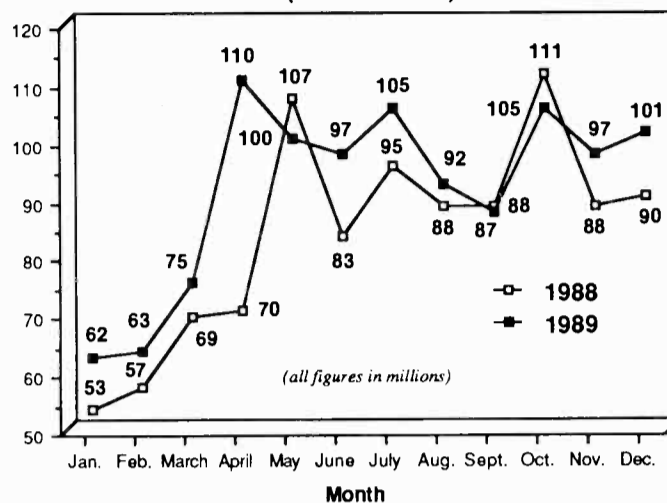
National Spot Radio Scoreboard

Total national spot radio expenditures for the month of December topped \$101 million — a 12% increase from 1988 figures.

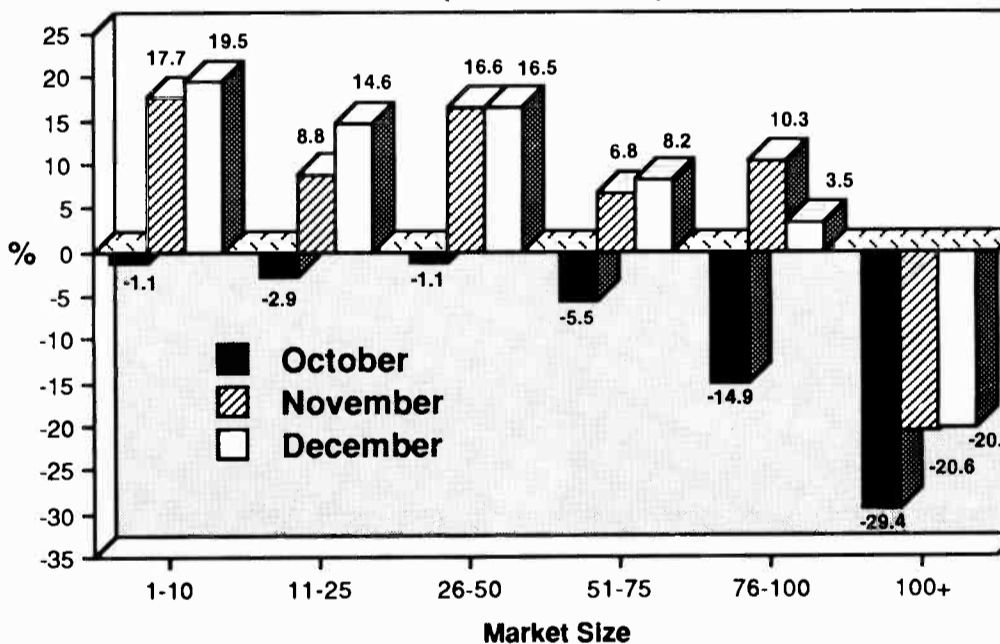
Note that there were five weeks in December 1989, as opposed to the four weeks in December 1988. Thus, actual national spot radio expenditures were much greater in 1989. However, all figures have been adjusted to reflect the true percentage of increase in national spot radio activity.

While the figures reflect total billings as reported by America's leading national rep organizations, they are not typical of any specific market. Furthermore, spot billing in individual markets, market groups, or geographic areas may differ substantially.

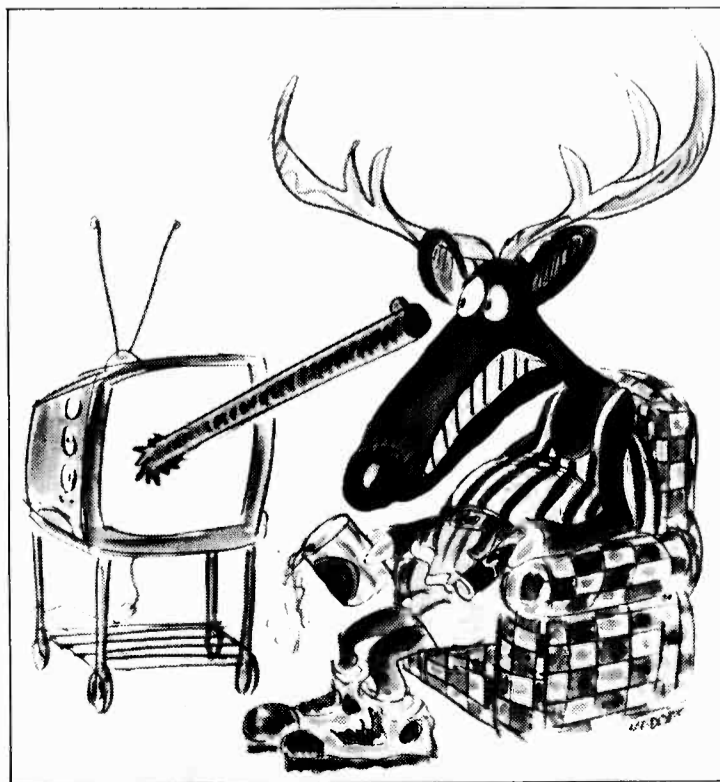
TOTAL SPOT DOLLARS YEAR-TO-DATE TREND (1988 vs. 1989)



THREE-MONTH TREND PERCENTAGE OF CHANGE (1988 vs. 1989)



Source: Radio Expenditure Reports, Inc.



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Television time costs a lot. That's why your television commercial must be carefully designed to generate maximum awareness and retention.

Because, if you're like most stations, you don't have anywhere near the media budget you'd like to have to saturate the market and insure your spot being seen. And you need to be seen. Because T.V. gets people to act—to turn on your radio station and give you a listen.

At Image Point, we understand the unique problems facing the station considering a T.V. campaign.

We can show you how to get the

most from your ad dollar—how to produce a custom commercial (or license a syndicated spot) for your station that will stand out from the other spots in a commercial break and get the people you're trying to reach to turn on your radio station. And—most importantly—do it within your budget. Let Image Point show you how to "Get More Bang For Your Buck."

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ROCK STARS

PRESENTS

DON HENLEY

THE
HEART
OF THE
MATTER

WEEK
OF
FEBRUARY
19TH

To celebrate his four grammy nominations—Album Of The Year, Record Of The Year, Song Of The Year, and Best Rock Vocal Performance/Male for *The End Of The Innocence*—Don Henley and special guest Danny Kortchmar join host Timothy White for 90 minutes of intimate talk, rare music and exclusive studio performances.

From an LA sound stage, hear Don Henley and band playing live renditions of "I Will Not Go Quietly," "Sunset Grill," "New York Minute" and "The Heart Of The Matter." A North American Radio Event!

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RADIO NETWORKS



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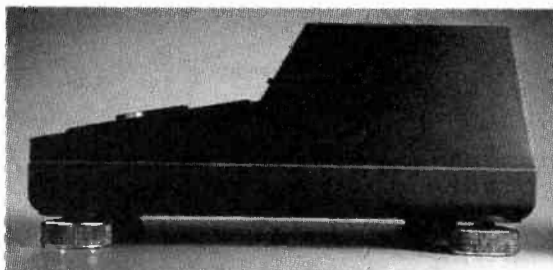
Like all professional CD players, the new Technics SL-P1300 is technologically advanced.

But you don't have to be a technical genius to operate it.

In fact, even if you haven't spent years in the studio, it will only take you a few minutes to figure it out.

You see, the SL-P1300 is ergonomically designed to give you greater control over playback than you've ever had before.

Perhaps that's because it's built like a recording console. Which means the disc well and all the other controls are right at your fingertips.



First, the control panel features a long stroke sliding pitch control. It's continuously variable with a range of $\pm 8\%$. In addition, it lets you restore quartz lock accuracy at the touch of a button.

There's also our two-speed search dial with audible pause. Which makes finding your in point extremely easy.

Our professional CD player has other features professionals enjoy working with. Like one-touch memorization by time code, A-B repeat, and our exclusive rocker control search buttons. It's the digital equivalent of dragging your

finger on the edge of a record.

A great deal of thinking also went into things like our balanced outputs (-10 dBm nominal into 600 ohms). There's even a port for a wired remote. And separate power supplies for digital and analog circuits. Given this, it's not surprising that its S/N ratio is 112 dB.

If you're a professional CD player, chances are you're ready to hear what our professional CD player can do.

Call your Technics representative. You'll find that our pro CD player isn't the only thing from Technics that's a pleasure to work with.

Technics
The science of sound

SALES STRATEGY

Retail Challenges Of The '90s

By Chris Beck

The rapidly evolving demands of the '90s present challenges for retailers as well as those of us in marketing and advertising. This week, I'd like to address these challenges from the retailers' perspective and illuminate the growth opportunities these challenges represent for us.

Keep in mind that these challenges are *not* mutually exclusive. The demands that consumers are putting on retailers reflect those that retailers will in turn be putting on you.

The Smart Buyer

Motivating someone to buy is far more complicated than merely having biweekly or monthly sales. Today's consumers are much more sophisticated buyers.

The negative consumer response (and press) surrounding Sears's price restructuring is one example of this enlightenment. The department store got a lot of traffic at the beginning, but many shoppers came away concluding that, for the most part, the action was primarily an advertising ploy.

Consumers are becoming more sensitive at the other end of the economic scale as well. Take the flattening of sales by pricy cosmetics manufacturers, for example. The educated consumer knows that it takes a lot more to remove wrinkles than using a \$100 tube of cream twice a day.

Start being prepared to provide your retail clients with creative marketing solutions. Pay careful attention to your copy — if it sets off that little schlock alarm in your head, it probably needs to be rewritten. Get into the habit of vocalizing your suggestions and concerns.

You should also consider upgrading and reevaluating what other value-added options you might consistently be able to offer advertisers, such as "infomercials," consumer educational campaigns, electronic phone service, and sampling and demo opportunities.

'Time-Short' Environment

You'll encounter a "time-short" environment whenever you call new contacts who basically object

"The demands consumers are putting on retailers reflect those that retailers will in turn be putting on you."

to meeting with you. Chances are, they're thinking: "I don't have time to meet with you — similar experiences have been a waste of time," or something to that effect.

Today's consumers often echo that sentiment to retailers. They're stressed for time, and have much better things to do than get hassled while shopping.

A byproduct of this phenomenon is much less brand and store loyalty than before. The retail trend is for consumers to shop stores that have established a reputation for providing service, selection ... and a low "hassle factor."

Retailers are striving for options that help generate this sort of consumer loyalty. Such programs — which may include private sales, "frequent buyer" programs, and 24-hour access — will be much sought after in the future.

Providing options — ranging from advertiser feedback forms to calls from management — that assist your advertisers in achieving these objectives will enable you to position yourself outside the crowded realm of media salespeople.

Also bear in mind that advertisers will begin demanding the same time efficiencies from you. A growing number of advertisers have been cultivated and sold through the phone and the fax machine, rather than by personal interaction.

Today's salesperson must possess a personable attitude as well as exceptional phone skills to avoid the perception of wasting a client's

time. Preparation is key here. You may want to mentally (or even physically) walk through the objectives to be accomplished in a meeting beforehand, and you'd better be prepared to quickly and efficiently execute a client's assignments.

Demand For Service

Two significant retail challenges are inherent in the service arena: finding, hiring, and keeping a qualified staff, and following through on service promises to shoppers.

Regardless of the promises — whether that means return privileges, personal shoppers, extra staffers, educational workshops, valet parking, no waiting in line, or promoting well-stocked goods — service is the platinum rule for success in the '90s.

Consider this pertinent question: What unique service can you provide? If you can determine such a niche, the challenge then shifts to your ability to offer this service consistently. For example, you could implement programs in which you call or fax retail advertisers with times, guarantee clearance or rotation, or provide 24-hour hotlines.

Demo Hits & Myths

Although a tremendous amount of consumer research is available, consumers are becoming less predictable by normal socioeconomic standards. For example, if you want to target teens, you *buy* teens, right?

Not necessarily. A smart marketer would realize buying adults 35-44 or 55+ may be the best move, since those are the parents and grandparents with the money. In other words, all three demos are right — the challenge is finding the best one for your advertiser.

There are manufacturers and retailers who believe you should target grandparents for computers and entertainment components. After all, members of this demo do have most of the nation's discretionary income, and tend to be less price-sensitive than younger generations.

Six Steps To Success

- Reevaluate your options to lure today's savvy shoppers
- Implement programs that generate consumer loyalty
- Follow through on service promises
- Avoid traditional demographic assumptions
- Choose options that will set you apart from the crowd
- Take advantage of your market's ethnic composition

Top marketers have passed along additional examples of consumers not behaving in a manner typical of their demos. For instance — primarily because of health concerns — a lower-income family might shop in a gourmet grocery store for organically grown produce, while an upscale family might shop there only before an annual dinner party.

The lesson here is to avoid traditional assumptions when dealing with advertisers. Be armed with probing and exploratory questions *before* making your presentation.

Keep up on marketing trends and case studies. They'll help you overcome traditional objections as well as assist you in cultivating new business from nontraditional areas.

Advertising Clutter

The increase in the types of different media as well as the greater amount of advertising options in each is accelerating at a mind-boggling pace. Traditional media now must compete with comprehensive data bases, on-line services, classroom videos, news services, hardcover book inserts, and in-store POP companies.

Earnings for nontraditional media also are gaining at a considerable pace. Within our own ranks, for instance, is **Heritage Media Corp.**, which owns radio and TV stations as well as a company called **Actmedia**.

Actmedia — which provides in-store advertising through signage, POP materials, and display setups — already has posted bookings for first quarter 1990 that are up 71.5% over the same period a year ago. Value-added options will in-

crease your impact in the coming decade. There are many to choose from, such as providing advertisers access to listener or market-wide databases, in-store display materials, cross-promotional opportunities with other advertisers, and even other advertising media.

Ethnic Groups

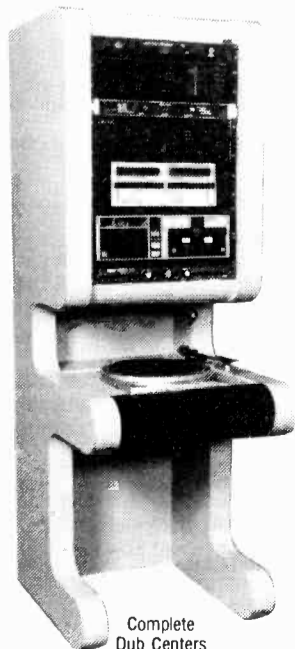
Advertisers are faced with tremendous challenges when it comes to marketing to our nation's growing ethnic population. And there are several ways for you to take advantage of this (besides changing your station's format to, say, Asian Contemporary or Contemporary Hispanic Radio.)

If you have a high percentage of Hispanic listeners, you may be able to generate an incremental order by recruiting bilingual employees for a variety of your station's current advertisers.

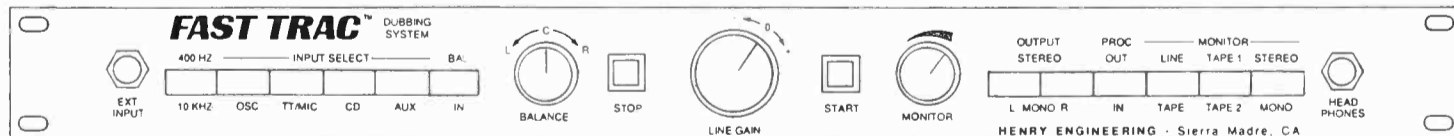
Depending on your market's ethnic composition, you may consider adding bilingual employees for more impact. This would be a welcome change for foreign decision-makers who find it easier to do business in their primary language.

Chris Beck is the President of **Chris Beck Communications**, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by **Prodigy** electronic mail at ID# SRTN15A; or by **Compuserve** at ID# 76066,3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

KEEP THE PRODUCTION ROOM OPEN FOR BUSINESS



Complete Dub Centers require only 5 sq. ft. of floor space.



Tying up the production studio for routine cart dubbing is a waste of time and resources! That's why we designed our compact Dub Center, utilizing the **FAST TRAC**™ Automatic Dubbing System. The **FAST TRAC** is essentially a four-input, one-pot console. It does everything your console does for about 1/10th the cost and a fraction of the space! Dub CDs or records to cart, dub agency spots, news bits, or just about anything. The **FAST TRAC** was designed *specifically* for dubbing, and it does it with one-button simplicity! Whether your carts are dubbed by the PD or by the 'nighttime college kid', they'll *all* be *tight, consistent, and flawless*.

FEATURES

- Built-in oscillator, 1kHz/10kHz
- 3 inputs, plus EXT input
- 3 adjustable time delays
- Balance control with defeat
- 2 tape-monitor inputs
- Monitor-mono switch
- Process-insert capability

BENEFITS

- Check levels, bias, EQ, head alignment
- Dub from CD, R-R, R-DAT, TT, or MIC
- Tightly cued carts from *any* source
- Correct stereo imbalance of any source
- Monitor off-tape of two machines
- Check for out-of-phase material
- Instant insertion of outboard processing gear

ONLY FROM

ALLIED
BROADCAST EQUIPMENT
A HARRIS COMPANY

800-622-0022

ZINE SCENE

New Kids' Fan Claims
'Donnie Broke My Nose!'

An unidentified teenage fan claims he was recently the victim of a "vicious assault" by New Kids On The Block member Donnie Wahlberg!

According to the *National Enquirer*, the fan told police that he cursed a bodyguard who asked him to make way as the Beantown heartthrob exited L.A.'s swanky Spago eatery and Donnie suddenly slammed him in the face with the palm of his hand, breaking his nose in the process!

What's Love Got
To Do With It?

The *Globe* reports that 50-year-old rock 'n' soul sing-sation Tina Turner recently told an unidentified pop magazine that she often has an orgasm during her concerts!

"It usually happens when I sing 'What's Love Got To Do With It,'" icon Tina confessed. "It's my most sexual song, you know." Gee, and here we always thought that "Nut-bush City Limits" was the hands-down winner...

Louder Than Words

Speaking of winners, the *National Enquirer* says that Lenny Kravitz "only scores a two out of a possible 10" for his "gaudy getup" in the stupor-market tabloid's weekly "Pizzaz On Parade" feature, in which the Virgin artiste is the only male so honored.

But what could he expect from those self-appointed arbiters of Good Taste who in the same issue devote an entire page to the earth-shattering news that Liberace's now-vacant Palm Springs residence has become infested by "giant" rats — complete with (color) pictures!

Hunk-a, Hunk-a
Burnin' Love

While on the subject of fashion, although *US* magazine touts its exclusive interview with cover couple Paul and Linda McCartney, the really meaty stuff can be found



DAILY DOUBLE-TAKE— A&M recording artist E.G. Daily, caught in candid reaction to the "Star" report that she and her former film co-star (Pee-wee Herman) have been "keeping company on the set of his TV show and at local restaurants."

tucked deep inside on the fifth page of the 'zine's "Hunks In Trunks" feature, which shows Warner Bros. recording artist Chris Isaak wearing nothin' but a new, old-fashioned swimsuit and two wristwatches...

Oh, Pairs!

David Bowie, 42, nixed plans to wed ballerina Melissa Hurley — 20 years his junior — so he can mount his forthcoming world tour. (*Globe*).

R&R doesn't run comic strips, but we do take a comic trip each week though the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS

JAN. 29 — FEB. 4

- 1 *Roseanne*
- 2 *Cheers*
- 3 *The Cosby Show*
- 4 *Golden Girls*
- 5 *60 Minutes*
- 6 *Empty Nest*
- 7 *America's Funniest Home Videos*
- 8 *Wonder Years*
- 9 *Coach*
- 10 *Unsolved Mysteries*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

Tube Tops

• **Quincy Jones**, this week's host and musical guest on NBC's "Saturday Night Live" (2/10, 11:30pm), is joined by many of the musicians heard on his Qwest/WB LP "Back On The Block." Scheduled to appear are Sarah Vaughan, Melle Mel, Take 6, Al Jarreau, Andrae & Sandra Crouch, Big Daddy Kane, Kool Moe Dee, Siedah Garrett, and 13-year-old Tevin Campbell.

Friday, 2/9

- **Whodini**, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).
- **Jets**, "The Pat Sajak Show" (CBS, 11:30pm).

Saturday, 2/10

- **Kathy Mattea** and **Tish Hinojosa**, "Austin City Limits" (PBS; check local listings for air time).
- **Jermaine Jackson**, "Byron Allen" (ABC, 11:30pm).

Sunday, 2/11

- **Gladys Knight and Bebe & Cece Winans**, "Dionne & Friends" (syndicated; check local listings).

Monday, 2/12

- **Screamin' Jay Hawkins, Warren Zevon, Bob Weir**, and more, "Night Music" (NBC, 12:15am).
- **Sawyer Brown**, "On Stage" (TNN, 10:30pm EST/7:30pm PST).
- **Regina Belle**, "Arsenio Hall."

Tuesday, 2/13

- **Paul Anka**, "Later With Bob Costas" (NBC, 1:30am).
- **Warrant**, "Arsenio Hall."
- **Laurie Anderson**, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

Wednesday, 2/14

- **Gary Morris** and **Jeffrey Osborne**, "In Performance At The White House" (PBS; check local listings for air time).
- **K.T. Oslin**, "Arsenio Hall."
- **Eddy Arnold**, "Pat Sajak."

Thursday, 2/15

- **Skip Ewing**, "On Stage."
- **Smithereens**, "Arsenio Hall."

VIDEO

NEW THIS WEEK



MOTHER'S LITTLE HELPERS — The original Rolling Stones gather no mas.

• 25 X 5: THE CONTINUING ADVENTURES OF THE ROLLING STONES (CMV)

The boys in the band relive their 25-year showbiz career in this two-hours-plus video containing nearly 40 tunes as well as footage from the films "One Plus One," "Gimme Shelter," "Cocksucker Blues," and "Rock 'N' Roll circus"! Stones videophiles also can catch the Columbia recording artistes' early appearances on "Shindig," "Ready Steady Go," "Hollywood Palace," and "The Ed Sullivan Show," never-before-seen footage from their "Steel Wheels" recording and video sessions, and candid interviews (past and present) with Mick, Keith, Charlie, Bill, and Ron as well as Mick Taylor and the late Brian Jones. Jammin' with Muddy Waters at the Checkboard Lounge and much too much more to mention here. (Street date: 2/13.)

• GLORIA ESTEFAN & MIAMI SOUND MACHINE: EVOLUTION (CMV)

Fans of these Floridians will see and hear 17 video clips — four of those in Spanish or Portuguese — in this 74-minute effort. The compilation features all of the Epic band's hit tunes, plus their next single, "Oye Mi Canto." (2/13.)

• DANZIG (Geffen Home Video)

These Zoo York City core-rockers enter the home video market with this eponymous 40-minute tape, which contains the clips "Twist Of Cain" and the uncensored version of "Mother" as well as a pair of as-yet-unreleased clips — "Am I Demon" and "She Rides." Backstage footage and candid interviews with the Def American/Geffen outfit, too. (2/13.)



DANZIG IN THE DARK — Glenn Danzig (second from left) and the members of the group that bears his surname shut out the light.

• GUN: TAKING ON THE WORLD (A&M Home Video)

This 20-minute tape, a sampler of the A&M outfit's debut LP of the same name, sports three tunes by the Scottish quintet — "Money," "Inside Out," and their first US single, "Better Days" — interspersed with concert and interview footage. (2/13.)

• KATE BUSH: THE SENSUAL WORLD — THE VIDEOS (CMV)

This brief — only 15 minutes — video introduction to the British songstress sports interview snippets and three clips from her latest Columbia album: the previously unreleased "This Woman's Work," "Love And Anger," and the title tune. (2/13.)

• ALICE COOPER: VIDEO TRASH (CMV)

O! Black Eyes joins the three-clip bandwagon with this 15-minute video, featuring "Poison," "House Of Fire," and the never-before-seen (in the US, that is) "Bed Of Nails" — all taken from "Trash," his recent Epic LP. (2/13.)

• BLOODHOUNDS OF BROADWAY

(RCA/Columbia Pictures Home Video)
Lady Madonna costars as showgirl Hortense Hathaway in this film based on four short stories by Damon Runyon. Also starring: Matt Dillon, Jennifer Grey, Julie Hagerty, and Randy Quaid. (2/14.)

SAVE MONEY
LOTS OF MONEY

For the best deals in travel
give us a call or check our prices in
R&R's Marketplace.

We bet you'll be surprised
at how much we can save you.



AIR SERVICES

The Leaders in Affordable Last Minute Travel

THE
LEADING FORCE
BEHIND GRAMMY
AWARD-WINNING
MEN AT WORK
HAS GONE SOLO
INTO MY LIFE

THE FIRST
HIT SINGLE FROM
COLIN HAY'S
NEW SOLO ALBUM

WAYFARING SONS

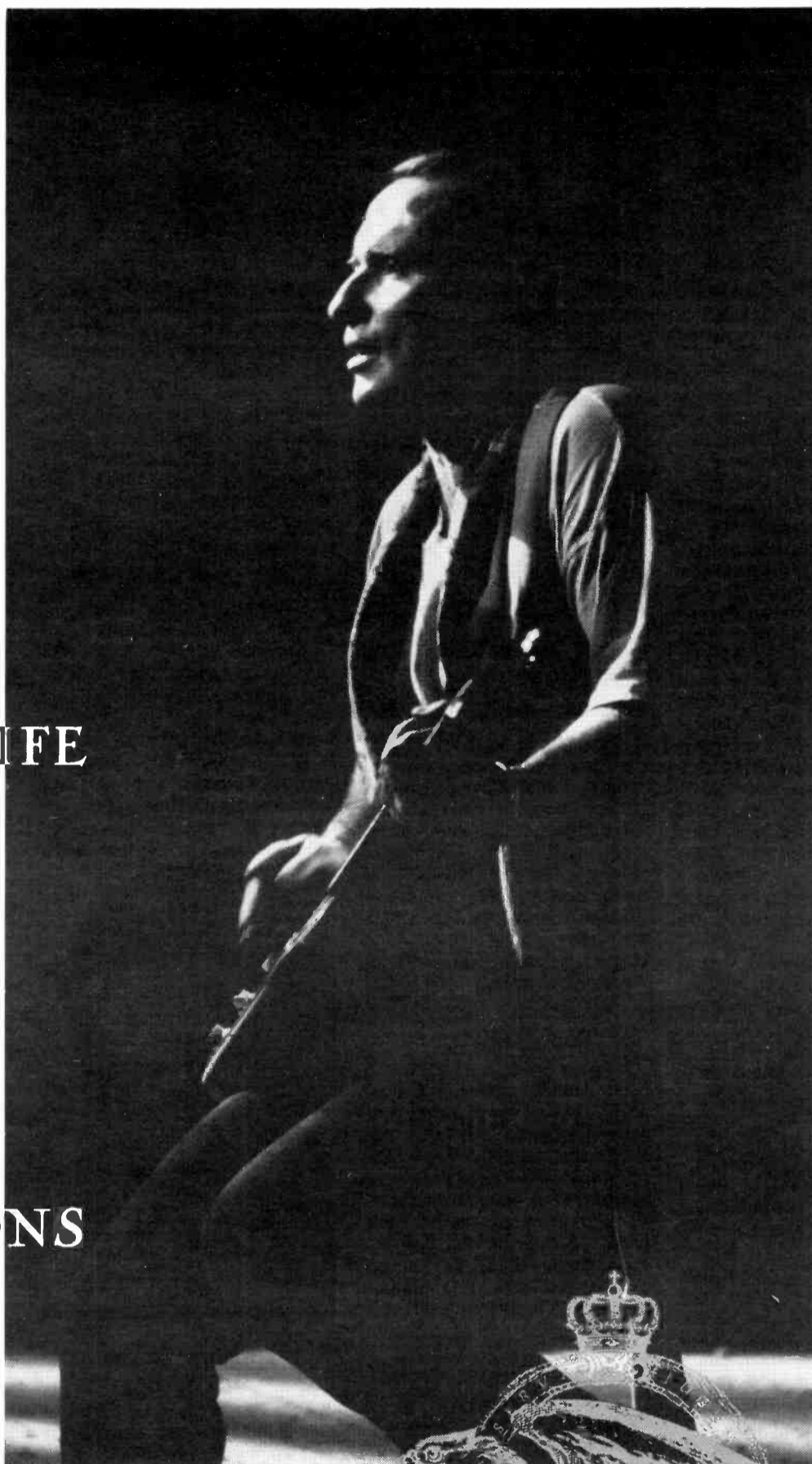
PRODUCED BY:

ELLIOT SCHEINER AND COLIN HAY

MANAGEMENT: STEVEN MACHAT/

JOHN CUTCLIFFE/BRIAN AVNET

AVNET/SUMMA ARTISTS MANAGEMENT



COLIN HAY
BAND

MCA
THE SPOTLIGHT IS ON

SCREEN SCENE

Dual Soundtracks For 'Dick Tracy'?

Much like last year's box office smash "Batman," Buena Vista's comic book-turned-big screen adventure "Dick Tracy" is likely to spawn not one, but two separate soundtracks.

Look for Sire/WB to release at least one disc featuring a fistful of songs from the film's leading lady Madonna, who — for those of you who've been comatose for the past six months — is set to play Breathless Mahoney alongside Warren Beatty in the leading role.

The three Stephen Sondheim songs (and other material) that the singer is said to have recorded for the film could wind up on a soundtrack or accompanying LP, although a definitive song listing has yet to be decided for either project.

Meanwhile, the movie's multiple marketing schemes are starting to fall into place. Videogame maker Sega Of America announced it will sell computer games based on the flick, the Timex Corp. says it will roll out four different Dick Tracy watches, and MTV is planning a summer-long promotion focusing on Madonna's participation in the film.

In other Dick Tracy news, Charles Durning has been cast as Police Chief Brandon, Mandy Patinkin as 88-Keys, and William Forsythe as Flattop. Look sharp for Al Pacino and Dustin Hoffman in the cameo roles of Big Boy and Mumbles, respectively, as well.

Heads O' Tales

Smokin' comic Tommy Chong not only stars, but also makes his directorial debut in "Far Out Man," the story of a retired rock 'n' roll roadie who emerges from seclusion to search for his family. This should be an easy assignment for Chong, as the on-screen clan is composed of his real-life family members (daughter Rae Dawn Chong, wife Shelby Fiddis, son Paris Chong, and son-in-law C. Thomas Howell). The movie also



features Martin Mull and a theme park called "Hippyland."

Incidentally, Chong's former partner Cheech Marin is currently shooting his next big-screen adventure in New Zealand. Titled "Shrimp On The Barbie," the movie depicts a Mexican-American who travels to the Land Of Aus and falls in love with a vixen played by Emma Samms (of the TV series "Dynasty").

Dance Hall Daze

If you're itchin' to try the trendy new Lambada dance, but don't know when to dip or sway, don't worry. Hollywood's here to help. There are currently three films showcasing the sensual steps heading towards a theatre near you: Sawmill Entertainment's "Lambada! The Forbidden Dance," Cannon's "Lambada: The Movie," and Metrofilm's "Lambada." Which one's best? You pick.

Grave Consequences

Director Luca Bercovici has put the finishing touches on "Rockula" — the biting story of a nerdy, 300-year-old vampire named Ralph

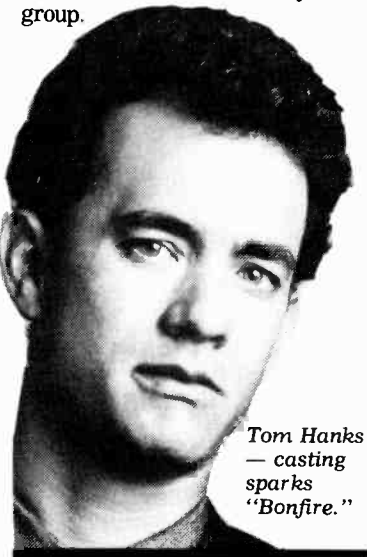
Lavie (Dean Cameron) who falls in love with a beautiful rock 'n' roll singer with a strange background: she's dead, but is reincarnated every 27 years!

The movie also stars choreographer-singer Toni Basil as Lavie's blood and cookies-serving mom, Rock And Roll Hall Of Famer Bo Diddley as Lavie's pal, and keyboardist Thomas Dolby as a kinky band manager.

Stones Euro Film Rolling

Never ones to miss a trick, the Rolling Stones are reportedly seeking to enlist "Alien" director Ridley Scott to film the band's upcoming European tour for Toronto's Imax Corp.

Although the "form" of the film won't be decided until a director is signed, it's believed the epic will have a 90-minute running time and feature animation, computerized graphics, and a brief history of the group.



Tom Hanks — casting sparks "Bonfire."

'Bonfire' Draws BIG Names

Tom Hanks has been signed to star in the silver-screen adaptation of Tom Wolfe's best-selling "Bonfire Of The Vanities" for Warner Bros. The film — which reportedly has a budget of \$25 million — also stars Melanie Griffith and Bruce Willis, and is scheduled to start shooting in New York in mid-April.

The Name Game

Having been denied use of the title "Love Supreme" by John Coltrane's widow Alice, director Spike Lee has renamed his next film "Variations On The Mo' Better Blues." As previously reported (R&R, 9/1/89), the movie stars Denzel Washington as a jazz musician who must balance his love life and career aspirations.

Incidentally, saxophonist Branford Marsalis turned down a role in the film, but has written and recorded three tunes for its soundtrack.

Rock 'N' Role

"Hollywood Shuffle" director-writer-star Robert Townsend turns his attention towards the music business for his next film, "The



BLOODY GOOD SHOW — Rockula bites the King's thang.

Five Heartbeats." Having been out on the road with veteran R&B vocal group the Dells researching the concept, Townend's currently casting the movie.

Tumblin' Dice

Oft-censored comic Andrew "Dice" Clay will star as — get this — an abrasive sportswriter who is reassigned to the gossip pages in Fox's cleverly titled "The Gossip Columnist." It's Clay's second film in a three-picture deal with the studio. His first ("Ford Fairlane") is due out this summer.

Reel Life

- "River's Edge" star (and Restless recording artist) Crispin Glover is set to play Andy Warhol in Oliver Stone's upcoming Doors/Jim Morrison bio-pic.
- Singer Aaron Neville will portray a bartender in the forthcoming Nicolas Cage-Judge Reinhold vehicle, "Adios, Thierry." The film — which casts Cage as a blue-collar worker/wannabe artist and Reinhold as a poet-turned-businessman — also features Cajun singer Jo-el Sonnier as a cop.

- Contrary to what you may have previously heard, Kim Basinger will not star in Prince's "Purple Rain" sequel "Graffiti Bridge."

- MTV host Martha Quinn has a role in "Chrome Hearts," a film in which Amazon bikers save the populace of a small town from a mortician who turns people into zombies to work in radioactive mines!

'Entertainment Weekly' Magazine Arrives

Entertainment Weekly — the latest venture from Time Inc. Magazines — will hit the nation's newsstands on Monday (2/12) at a single-copy price of \$1.95.

The 'zine will focus on entertainment products — music, TV programs, movies, videos, and print (books and magazines) — rather than personalities, according to Time. About two-thirds of its editorial pages will be devoted to reviews, while the rest will carry features.

A one-year subscription to Entertainment Weekly will cost \$51.48. If it takes off, the venture would be the first of Time's national weekly magazines to succeed since the introduction of People back in the early '70s.

FILMS

WEEKEND BOX OFFICE

FEBRUARY 2-4

1 Driving Miss Daisy (Warner Bros.)	\$6.0
2 Stella (Buena Vista) *	\$4.3
3 Born On The Fourth Of July (Universal)	\$4.0
4 Tango & Cash (Warner Bros.)	\$3.0
5 Flashback (Paramount) *	\$2.9
6 Internal Affairs (Paramount)	\$2.7
7 War Of The Roses (20th Century Fox)	\$2.6
8 Tremors (Universal)	\$2.4
9 Heart Condition (New Line) *	\$2.1
10 Steel Magnolias (Tri-Star)	\$2.0

All figures in millions
*First week in release

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Loose Cannons," the serio-comic story of a veteran detective (Gene Hackman) whose wiggly new partner (Dan Aykroyd) combats danger by assuming different personalities. No soundtrack, but Aykroyd himself performs the title tune with former session singer Katey Sagal (Peg Bundy of "Married With Children" fame).

HEALTH NEWSFEED

RADIO REPORTS VIA SATELLITE FROM THE JOHNS HOPKINS MEDICAL INSTITUTIONS

Network-quality wraps and cuts on timely medical and health topics, designed to fit into your newscasts or stand alone as a sponsored feature.

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- MEDICAL ETHICS

Daily 60-second medical news reports via satellite produced by Carol Anne Strippel, an award winning journalist. Ideal for sponsorship by local hospitals, drugstores and other businesses.

The service is free.

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MUSIC & MOVIES

CURRENT

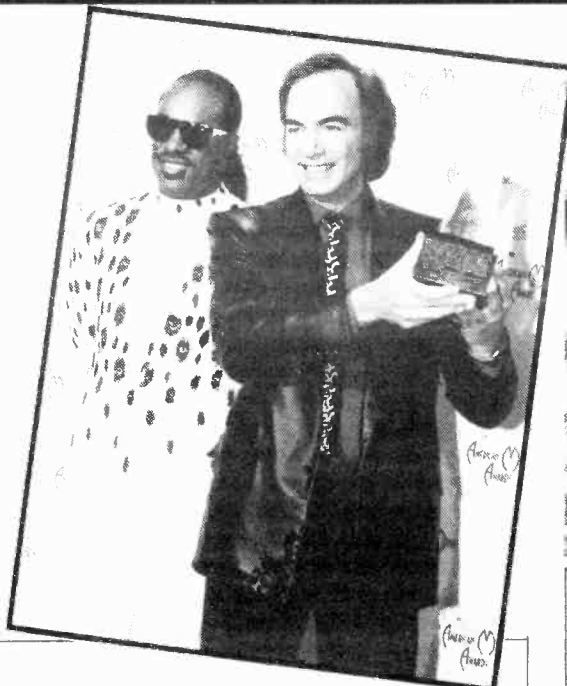
- **BORN ON THE FOURTH OF JULY (MCA)**
Single: A Hard Rain's A Gonna Fall/E. Brickell & New Bohemians
Other Featured Artists: Broken Homes, Van Morrison, Don McLean
- **FLASHBACK (WTG)**
Featured Artists: Big Audio Dynamite, Bob Dylan, Jimi Hendrix
- **BLAZE (A&M)**
Featured Artists: Fats Domino, Bonnie Sheridan, Randy Newman
- **TRUE LOVE (RCA)**
Single: Whole Wide World/A'me Lorain
Other Featured Artists: Graham Parker, Eurythmics, Jim Capaldi

UPCOMING

- **PRETTY WOMAN**
Single: Wild Women Do/Natalie Cole (EMI)

PEOPLE

Glamour Boys



The jackets shone as brightly as the trophies at the American Music Awards, as evidenced by the above participants. Capitol's M.C. Hammer (l) shows off his winnings for Favorite Rap Artist and Favorite Rap Album ("Let's Get It Started"), while Columbia artist Neil Diamond displays his Award Of Merit, presented to him by Stevie Wonder.



Pickin' & Grinnin'

Dark Horse/WB's George Harrison (r) and ex-Lovin' Spoonful frontman John Sebastian rehashed high times at the Warners HQ recently. The ex-Beatle was the subject of an episode of "Rock Stars," a Radio Today music/interview series hosted by Sebastian.



Glamour Boys (Part II)

Guns N' Roses guitarist Slash (l) and bassist Duff McKagan were on the offensive as they garnered two trophies at the American Music Awards. The Geffen outfit was voted Favorite Artist and their "Appetite For Destruction" debut was voted Favorite Album in the Heavy Metal categories.

G-Day In L.A.



Los Angeles Mayor Tom Bradley recently proclaimed the first day of Kenny G's four-show local stand "Kenny G Day," citing the Arista saxmaster's humanitarian efforts and contributions to music education. Seen at the ceremony were (l-r) manager Dennis Turner, Kenny G, Mayor Bradley's Press Secretary Bill Chandler, and Arista Exec. VP Roy Lott.

Stones Bestowed



After a recent Atlanta gig, the Rolling Stones were presented with the prestigious 1989 Burkhart/Douglas & Associates' Lee Michaels Award for . . . well, for being themselves. Seen on the scene were (l-r) Columbia VP Paul Rappaport, the band's Charlie Watts and Keith Richards, B/D&A Exec. VP Greg Gillispie, the band's Mick Jagger, Ron Wood and Bill Wyman, and Columbia's Jerry Lembo.



Presidential Presentation

NARAS President Michael Greene (l) presented Blue Note Records President Bruce Lundvall with a "President's Merit Award" honoring the label's 50th anniversary. The pair of Prezzyes were in New Orleans for the International Association of Jazz Educators convention.

LIFESTYLES

FLOWER POWER

Study Groups Men, Women
By Floral Buying Habits

Do you plan to buy flowers for that special someone this Valentine's Day, or do you see them as a waste of money? Whatever your floral buying style, you fit into one of four segments of male (or three segments of female) floral purchasers.

A recent study by the Alexandria, VA-based American Floral Marketing Council, identifies these groups by their feelings about flowers. (Note: Some percentages exceed 100 due to oversampling and multiple responses.)

Male Clusters

• **Floral Curmudgeons.** One-third of all US males belong in this group, which thinks of flowers as one of life's luxuries. As may be expected, this segment's overall floral purchases are lower than others. Most are older, married, slightly more educated, and more upscale.

• **Self-Indulgers.** This group accounts for the 27% of men who buy flowers for themselves as well as others and think of floral arrange-



ments as practical gifts. They're much more likely to be single than those in other groups (45% vs. 26% overall).

• **Floral Advocates.** Two in ten men see flowers as a good value, and are more likely to associate buds with romance. These men have slightly lower than average incomes and are less educated than those in other segments.

• **Traditionals.** Accounting for one-fifth of all men, members of this group don't buy flowers for

themselves, but think of them as a gift to give women on an anniversary, birthday, or other special occasion. Those in this group are average in age and income, but more likely to be married.

Female Clusters

• **Mainstream Millies.** Most women (47%) belong in this segment. These average females like flowers, but don't feel strongly for or against them.

• **Self-Indulgers.** Like their male counterparts, this 31% of women love to give and receive floral gifts. These romantics are slightly more upscale and better educated, and more likely to live on the East or West Coast.

• **Pragmatists.** These practical women, the opposite of Self-Indulgers, make up 27% of the population. They don't consider flowers a practical gift, but a luxury. Women in this group are more likely to be over 60 and tend to have lower incomes than those in other segments.

Company Turns Your Thoughts
Into Words Of Love

Have trouble expressing your feelings? Can't find that perfect Valentine's Day card? Let **Love Letters Ink** create a customized message for you!

The Beverly Hills-based company maintains 60 letters (for all occasions) that can be personalized with your name, salutation, and a few details about your situation for \$12.95. If your heartfelt emotions go beyond the firm's standard sentiments, its writers will turn your thoughts into romantic prose for \$45.

Each letter is printed in calligraphy on a selection of heavy parchment paper — some with pressed flowers and decorative patterns — and trimmed with a ribbon.

The company will mail or deliver letters all over the country — even on Valentine's Day, which is the two-year-old company's busiest season, says founder/owner **Martine Greber**. (The second busiest time of year? Mother's Day.) For more info, phone (800) 448-WORD or (in California) (213) 275-8441.

A SCAR IS BORNE

US Getting Hooked
On Body Piercing?

If you want to get your loved one something *really* special for Valentine's Day (and prove you're on the cutting edge of a new trend to boot), try piercing a nipple . . . or two!

According to **Elayne Levine**, who runs a Los Angeles-based body-piercing studio called the "Gauntlet," the practice of puncturing and decorating nostrils, navels, tongues, and other (often unmentionable) body parts is the latest fashion rage among certain R*O*C*K*S*T*A*R*S (Axl Rose, Nikki Sixx, Terry Bozzio, et. al.) and their fans.

Esther Saldana, who runs a similar shop in San Francisco ("Body Manipulations"), says business is up sharply, adding her salon also specializes in branding and scarification.

Body-piercing fans tend to favor hoops, beaded rings, and tiny barbells. (Incidentally, the shop-owners caution against using silver earrings in any place except the ear, as the metal tends to tarnish and corrode when worn in other places). And, as is often the case, the prickly proprietors say their trade should NOT be tried at home.

Video Games: Sound & Vision
On The Rebound

Sales Up, New Products In Pipeline

The video games industry recently entered the CD Age — an evolutionary change that not only promises to affect the kinds of games that are created, but could spell the end of Nintendo's present 80% market dominance as well.

Currently there are some 24 million video games systems in American households — roughly the same amount as there were in 1983.

However, the joystick-driven industry pulled in \$3.5 billion in new sales during 1989 — its best year ever, according to the *Wall Street Journal*. What's more, that was before CD technology could take hold (only 600,000 such units were sold last year).

CDs Wring Change

Using the vast storage capacity of compact discs, games makers have developed 16-bit games with more complex graphics, including images that look like authentic movie footage. The NEC Corp. and Sega Enterprises recently unveiled 16-bit prototypes that they hope will chip away at Nintendo's overwhelming share.

CD add-on units, similar to portable CD players in appearance and operation, are currently avail-

able for the 16-bit games for around \$400. (The models can also play regular CDs and new CD+G discs.) The enhanced games — including Sega's "Moonwalker" (R&R 1/26) — are due later this summer and fall.

Meanwhile, Nintendo — which sold 9.1 million video systems in 1989 alone — remains committed to eight-bit technology.

CHRONICLE

Marriages:

KLIT/Los Angeles air talent **Doc Bailey** to **Ramona McCaffrey**, January 20.

Born To:

Arista recording artist **Steve Goetzman (Exile)**, wife **Barbara**, daughter **Laura Ann**, January 14.

WNEW-FM/New York air talent **Curt Chaplin**, wife **Amy**, son **Jake Harrison**, January 27.

WZYC/Newport, NC GM **Ben Ball**, wife **Denise**, son **Ben Jr.**, January 30.



Historically, the business of war is short-lived. However, the war of business is on-going and never-ending.

To be prepared for the competitive onslaught of the 1990's, progressive broadcast marketers must take the offensive. They must employ winning strategies. They must attack first and often...with the best weapons at their disposal.

Broadcast Direct Marketing can outfit your station's general staff with the best weaponry available...potent ordnance such as market research, database management, direct mail promotion, telemarketing, audiotex, Radio/TV Contest DirectSM, and custom-designed integrated campaigns. And our team of broadcast marketing professionals provides a strategic approach to your battle plan that is second to none.

War is Hell and always will be. But there are winners and there are losers. And the time for you to act is now.

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O'BRIEN MANAGER

Edelstein Heads Capitol Creative

Capitol Records has realigned its Creative Services Department, appointing Marcia Edelstein VP and Cathy O'Brien Manager. Edelstein will oversee Capitol's art, advertising and merchandising programs, working closely with CEMA Distribution. Edelstein and O'Brien, both most recently with Elektra, will be based in Los Angeles and report to President Hale Milgrim.

Milgrim commented, "Having worked with Marcia for five years, I came to respect her aesthetic sensibilities, which were reflected in renowned campaigns for Anita Baker, 10,000 Maniacs, Tracy Chapman, Metallica, the Sugar-cubes, and the Gipsy Kings. Along with Cathy, who began as my assistant and developed into a talented executive, we created an effective team. I'm proud to have both of them working with me again."

Prior to joining Capitol, Edelstein served as Elektra's VP/Creative Services. O'Brien was promoted last year from Coordinator to Manager/Merchandising and Advertising at Elektra.



Marcia Edelstein



Cathy O'Brien

KFKF (AM) Drops Country, Becomes KNHN, Goes All-News

Johnson GM, Worsham PD

After 25 years as a Country station, KFKF (AM)/Kansas City has gone all-News with CNN Headline News and changed its calls to KNHN.

Bill Johnson, who heads the limited partnership that acquired the station last December from Scen-

nix Group Broadcasting for \$500,000, is serving as GM. Aaron Worsham has been named PD.

"In our first two weeks we've received a tremendous response, said Johnson. "It's too early to tell [if that response will last] but right now I'm asking myself if I'm dreaming."

In addition to to the CNN programming, KNHN will simulcast the 5pm and 10pm newscasts of Kansas City's ABC-TV affiliate, KMBC-TV.

Prior to purchasing KNHN, Johnson owned a Kansas City ad agency. From 1983-1985 he was GSM of KCMO & KCEZ (now KCPW)/Kansas City.

Worsham joined KNHN after a brief spell as a weekend announcer at KCFX/Kansas City. Prior to that he spent five years as PD of KRMS & KYLC/Osage Beach, MO.



Dave Johnson

Johnson Elektra Alternative Dir

Dave Johnson has been appointed Director/National Alternative Promotion at Elektra Entertainment. He'll report to Sr. VP/Promotion Brad Hunt.

"Watching Dave navigate the nuances of the alternative market has always been a pleasure," Hunt stated. "He understands the integrity of the college and alternative scenes, and always believes in what he's doing."

Johnson came to Elektra in 1985 as Director/National College Radio and Promotional Marketing Manager in San Francisco and then Boston. Prior to joining Elektra, he was a broadcast major at SUNY in Buffalo.

Columbia Sets Three In National Posts Gore Directs Jazz; Pitulski, Roy Rock Marketing Managers



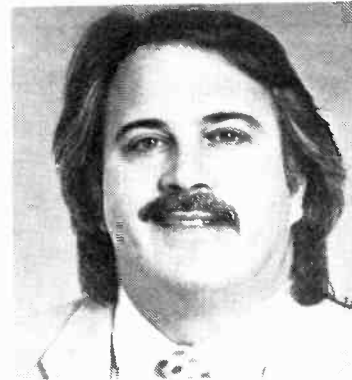
Kevin Gore

Columbia has named Kevin Gore Director/Jazz Promotion. Concurrently, Bridget Roy and Jim Pitulski are appointed Managers of Hard Rock-Metal Marketing, a new department. All three will report to VP/Artist Development Kid Leo and be based out of the label's New York headquarters.

Kid Leo commented, "At a time when the boundaries of jazz are being rewritten every day, Kevin's role in building awareness for Columbia's outstanding roster of jazz and progressive acts is crucial. I expect his work to be especially valuable in the growing Adult Alternative and Progressive Adult Contemporary radio formats."

Discussing Pitulski and Roy, who will develop hard rock and heavy metal acts at retail, as well as promote college and metal radio, Kid Leo said, "Bridget and Jim's partnership is unprecedented at Columbia. They'll concentrate on building street-level credibility and grass roots promotions for the label's expanding hard rock roster."

Gore joined CBS in 1985 as a Masterworks college rep and was later named Manager/National Promotion in 1988. Pitulski was most recently Director/East Coast Retail Promotion for Metalblade Records. Roy joins Columbia from Important/Relativity Records, where she was a Product Manager for the Combat metal label.



Bob Schnieders

MCA Promotes 5 In Distribution

MCA has promoted five distribution executives. VP/Branch Distribution Bob Schnieders is now Sr. VP/Sales & Distribution.

Also, Director/National Accounts Jim LaFrance has been upped to VP/National Sales; Joel Hoffner has moved from Director/Sales, MCA Classics & Alternative Music to VP/Distributed Labels; Director/Sales Bob Zipkin has become VP/Sales, Special Products; and Bill Pierce moves up from Associate to Director/National Accounts. All will report to MCA Exec. VP/Distribution John Burns.

"Whenever I can," explained Burns, "I prefer to promote people from within, expanding the scope of their duties."

Richards

Continued from Page 1

KKKQ President/GM Al Brady Law told R&R, "It was a great fit when Bill was here the last time, and I'm absolutely confident he's the guy to continue the growth KKKQ is enjoying. Any time you lose a good guy like Randy Brown you have to fill the slot with someone who's just great, and we have that in Bill."

Richards told R&R, "I left my heart in Houston, what can I say? I know all the players, I love the city and the station, and it's a great bunch of people."

Richards's resume also includes stints as VP/Programming at WNCI/Columbus, OH and KREO/Santa Rosa, CA.

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MAY 9-13



Look for schedule & registration details soon.



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Radio

● **DENIS CURLEY**, VP/Finance and CFO of Ackerley Communications, steps up to Sr. VP/Finance. Also at the company, Corporate Controller **KEITH RITZMANN** adds VP stripes.

● **DICK DeBUTTS** is appointed GM at WZZU/Raleigh-Durham-Chapel Hill succeeding **PETER JORGENSEN**, who will concentrate on his Exec. VP/Radio Group duties at station parent the Village Companies. DeButts leaves the same post at WRMX/Nashville.

● **TERESA HALL**, acting GM at WMXB/Richmond, is named GM.

● **G.L. McDONALD** joins KRNT & KRNQ/Des Moines as GSM. He formerly served in the same capacity at WINA & WQMZ/Charlottesville, VA.



Dave Felker Maureen Hindin

● **DAVE FELKER** moves to WOC & KUUL/Davenport, IA as GSM. He was most recently in sales at WTVO-TV/Rockford, IL.

● **DARLENE FISCUS** is upped from Publicity/Promotion Coordinator to Director/Advertising & Promotion at WOR/New York. She succeeds **MARY RECCHIA**, who left for a position with Walt Disney Attractions. Also at the station, **MICHAEL LYSAK** and **CATHERINE COWDERY** join the news staff. Lysak was most recently a reporter at crosstown WCBS; Cowderly was formerly an anchor/reporter at the ABC Radio Network.

Records

● **JoANN KAEDING** is named Director/International at Elektra Entertainment. She was formerly Publicity Manager at WEA-Canada. Concurrently,

CHANGES

Aida Robles, Manager/Foreign Royalties for Atlantic and Elektra Records, is upped to Director/Foreign Royalties.

Cary Stegall is appointed Assoc. Director/Market Information at CBS Records.

Steve Feldman joins WHDH/Boston as an AE.

Bruce Klein and **Jenna Becker** are new AEs at Group W Radio Sales in New York and Chicago, respectively.

Nina Grabelsky becomes an AE at Katz Radio/New York.

Laura Dorson is now Manager/Audits & Special Projects at Arista Records.

Tracy Harmon is appointed an AE at WROR/Boston. Also at the station, AEs **Rosemary Rossi** and **E.J. Gore** become Sr. AEs.

Laura Hausman and **Paul Guy** are named AEs at WPHR/Cleveland.



JoAnn Kaeding Gerald Tookes

MIKEL MARCUSE is upped from Coordinator/International to Manager/International Production. Also, Asst. to the Manager/Press & Media Relations **AMY DIDONATO** is promoted to Coordinator/Press & Media Relations.

● **GERALD TOOKES** joins A&M Records as South East Regional R&B Promotion Manager. He was previously PD at WANM/Tallahassee.



Vicki Arkoff John Walker

● **VICKI ARKOFF** moves to Capitol Records as Manager/Special Projects, Media & Artist Relations. The longtime industry journalist was most recently a contributor to *Daily Variety*, *Circus*, and other entertainment magazines.

● **JOHN WALKER** is upped from International Production Coordinator to Manager/International Production at Atlantic Records.

PROS ON THE LOOSE

Mike Chaddock — Morning news/air talent KAFX-AM & FM/Diboll, TX (409) 637-7334

Steve Chambers — Production Manager WJLK-AM & FM/Asbury Park, NJ (201) 295-2256

Rockin' Robin Flores — Production Dir./afternoons KHYS/Houston (713) 855-2451

Tom Fricke — MD/middays KATM/Colorado Springs (719) 531-9729

Lisa Kay — Mornings KRAK-FM/Sacramento (916) 726-7550

Tommy Lewis — Mornings WXRJ/Rockford, IL (815) 964-6569

Alan Lombard — Promotion Dir. KHYI/Dallas (214) 250-3446

Mark Maurer — Production Dir. KKBT/Los Angeles (213) 374-1254

Cody Michaels — Air talent KTBQ/Nacogdoches, TX (409) 569-1859

"Big" Ron O'Brian — Afternoons KKBT/Los Angeles (818) 509-5921

Randy Rhodes — Nights WHHY/Montgomery (205) 277-3348

Brian Scott — Midwest Promotion Rep WTG Records (708) 595-6078

Tom Thomas — PD KLYV/Dubuque, IA (319) 582-3147

Greg Williams — Production Dir. WKXX/Birmingham (205) 853-5260

Stu Wright — Mornings WAFL/Milford, DE (302) 284-4400

● **MAUREEN HINDIN**, Director/Production at Island Records, adds VP stripes.

● **BOBBI HUMPHREY**, the jazz flutist, has signed a production agreement with Warner Bros. Records to bring new artists to the label and produce new material.

Industry

● **JAMES WHYTE** becomes Exec. VP/News at UPI. He was previously VP/GM of the *Florida Times-Union*. Currently, **LINDA STERN** is named Director/Affiliate Relations for the UPI Radio Network and UPI Radio Noticias. She formerly held a variety of positions at ABC Radio Networks.

● **COS CAPPELLINO** joins the recently formed Search America, a radio talent placement service, as head of the radio division. Cappellino previously served as VP/GM at KKBQ-AM & FM/Houston, and VP/GSM at KIIS-FM/Los Angeles.

● **MEL DIAMOND** will head Kidwaves, a new national radio network for children. He was formerly Exec. VP at Cadena Radio Centro.

● **MIKE CHIRES**, VP/Stations, Midwest Division at Katz Radio, is named President of the Detroit Radio Advertising Group. At Katz Radio/New York, Market Research Specialist **ELIZABETH HABAN** is promoted to Research Manager.

● **BONNIE RASMUSSEN** has formed Creative Services, a publicity, event planning, and video production company. She was formerly Director/Creative Services at Capitol/Nashville.

● **BOB GOLDFARB** becomes Director/Research Implementation Services at FMR Associates. He was most recently VP/Programming & Operations at KFAC/Los Angeles.



Bob Goldfarb Anne Vessio

● **ANNE VESSIO** joins Worldwide Entertainment Marketing as Asst. to the President. She was formerly in marketing at RCA Records.

● **SCOTT SHURIAN** becomes Exec. Producer of travel-related broadcast programming for the TrekNet Broadcasting Company. He most recently created and produced travel programs for KLAC & KZLA/Los Angeles.

● **MILLAR COMPANY**, the nationwide media brokerage firm, announces the national release of its Broadcast Marketing Service, which is designed to help owners of AM, FM, and combo stations valued at less than \$1 million sell their stations; (205) 734-4888.

—Holly Sklar

Networks

● **UNISTAR** will present the "American Comedy Network Awards" February 16-18. The two-hour music and comedy special will feature presenters who sound just like Jack Nicholson, Eddie Murphy, Michael Jackson, Sylvester Stallone, and others; (212) 575-6100.

● **ABC Radio's** Jeanne Wolf will take a star-studded advance look at the 62nd Annual Oscars on "Jeanne Wolf's Academy Awards Preview" over the March 23-25 weekend. Among the stars to be featured are Tom Cruise and Michelle Pfeiffer; (212) 887-5508.

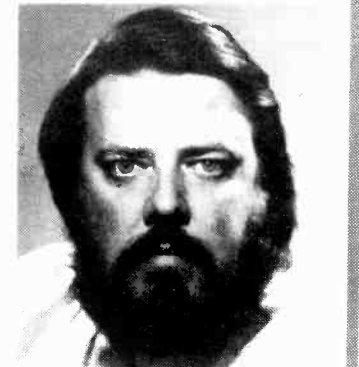


The Prince & The Posse

Orpheus Records has inked ex-N.W.A. member Arabian Prince, whose recent label debut — "Brother Arab" — features the single, "She's Got A Big Posse." Gathered at the signing were (l-r) Hush Productions/Orpheus President/CEO Charles Huggins, Arabian Prince, and label VP Walter Lee.

R&R TIMELINE

John Long began at WLAG/La Grange, GA in 1962, and first served as a PD in '69 at KLWW/Cedar Rapids. After programming WAVZ/New Haven, WROR/Boston, and XEROKIE/Paso, Long landed as PD of KRUX/Phoenix 15 years ago today. He went on to program WAPE/Jacksonville, WHBQ/Memphis, KULF/Houston, and WCCO-FM/Minneapolis, then returned to WLAG as GM in '84. Long has since been GM of WELO & WZLQ/Tupelo, and is currently WBRO/Waynesboro, GA Station Manager.



1 YEAR AGO TODAY

- Hank Caldwell named E/P/A Sr. VP/Black Music
- WPLJ/New York chooses Steve Candullo as Station Manager, Gary Bryan as PD
- Ted Utz upped to Legacy Regional Director/Programming
- Mike Phillips tapped as WCLR/Chicago PD
- Dana Lundon accepts WLUM (Hot 102)/Milwaukee MD chair

5 YEARS AGO TODAY

- John Lander decides to stay at KKBQ/Houston as PD/morning man
- Jeff Sattler rejoins Sandusky as Director/Programming
- John Rivers rolls into KFOG/San Francisco PD chair
- Morning man "Emperor" Bob Hudson returns to KRLA/Los Angeles
- Taft buys Gulf's radio/TV outlets for \$755 million

10 YEARS AGO TODAY

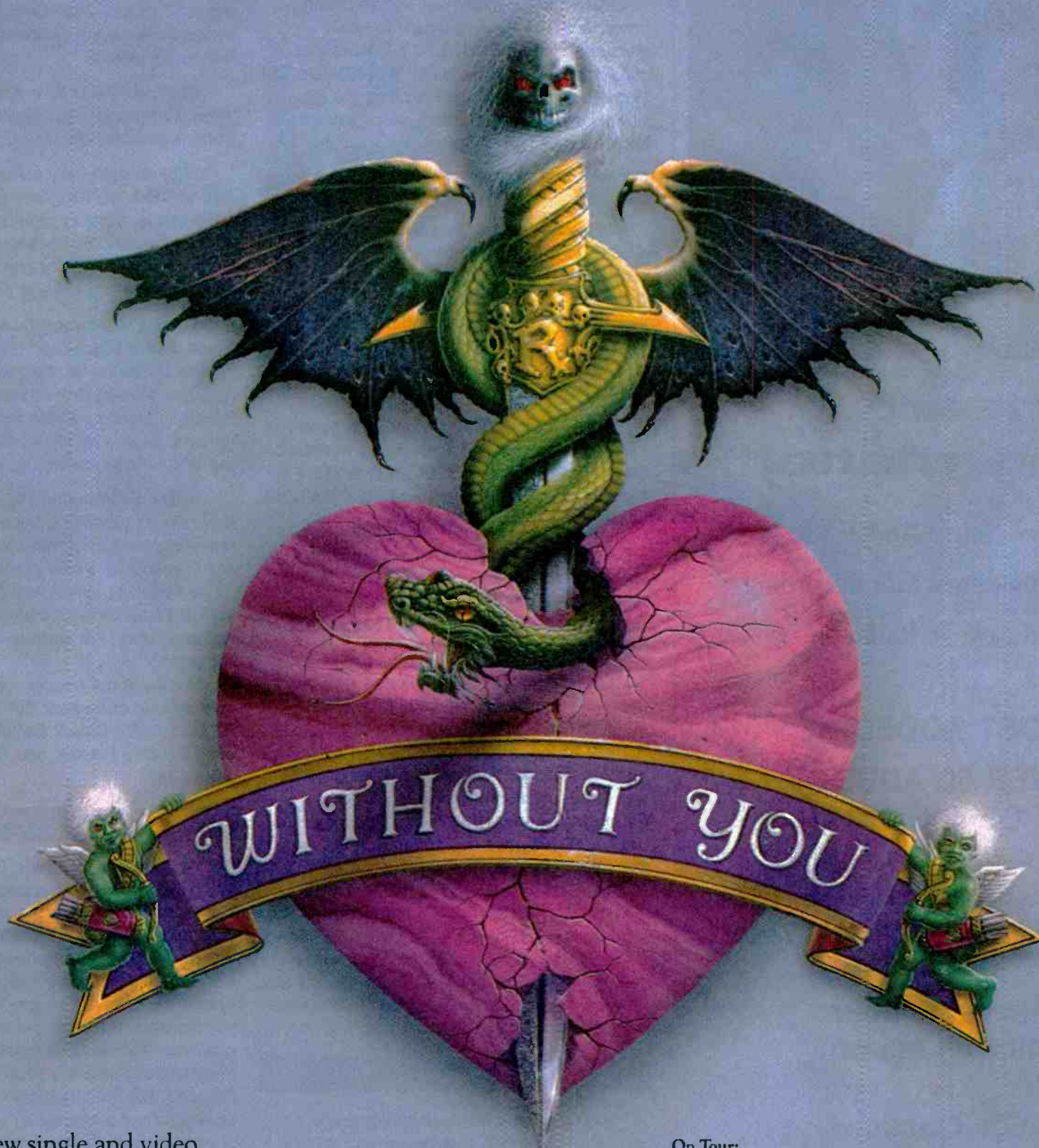
- Neil Portnow appointed 20th Century-Fox Records President
- Moon Mullins rises into WDAF/Kansas City PD position
- KVI/Seattle hires Bruce Marr as OM, goes News/Talk
- The True Don Bleu joins KYUU/San Francisco for afternoons
- KWST/Los Angeles signs J.J. Jackson for 2-6pm and China Smith for 6-10pm

15 YEARS AGO TODAY

- FCC bars future newspaper/radio cross-ownerships
- FCC denies renewal for Star Stations' WIFE-AM & FM/Indianapolis, KOIL-AM & FM/Omaha, and KISN/Vancouver

—Hurricane Heeran

Mötley Crüe



the new single and video
from the triple-platinum plus
DR. FEELGOOD album

Produced by Bob Rock
Management: Doug Thaler for Top Rock Development Corporation



Elektra

On Tour:

2/9	Las Vegas, NV	2:25	Pullman, WA
2/11	San Diego, CA	2:27	Billings, MT
2/12-13	Inglewood, CA	2:28	Rapid City, SD
2/15	Long Beach, CA	3:2	Manhattan, KS
2/19	Sacramento, CA	3:3	Columbia, MO
2/20	Fresno, CA	3:4	Omaha, NE
2/22	Salt Lake City, UT	3:6	Bloomington, MN
2/24	Seattle, WA	3:10	Madison, WI

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“the heart
of the matter”

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Featuring The Remix Edit Recording
Exclusive To Radio

**MOST ADDED!
OVER 80 ADDS
OUT OF THE BOX!**

**4 GRAMMY NOMINATIONS!
Including *Album Of The Year!***

**Nationwide Tour
Coming in March!**

**AOR Tracks
Debut 48**

From The Platinum-Plus Album
THE END OF THE INNOCENCE



Management: HK Management, Inc.
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STREET TALK®

Bisceglia Moving To A New Beat?

High-level sources at **Arista** confirmed rumors that the label is shopping for a VP/Promo. Seems contract talks with current promo honcho **Rick Bisceglia** haven't quite come together and there are a number of folks interested in his services. Look for the young man to go west.

Many, many, many well-known Urban consultants are beating a path to newly christened Urban **KKBT/L.A.** ST hears that consultant **Lee Michaels** and **K104/Dallas** OM **Michael Spears** are each pitching the gig.

Meanwhile, **KKBT** Production Director **Mark Maurer** has resigned.

Mile-Hijinks?

Is **Jacor** about to ring **BIG** changes at Classic Hits **KRFX/Denver**? ST's sooths sayeth it's too early to forecast the station's direction, but those wild-eyed guys at **Jacor** — including Exec. VP **Randy Michaels** and **Power Pig/Tampa** programmer **Marc Chase** — are heading to the Mile-High City this week to figure it out.

Tony Gray of **Gray Communications** has just inked his newest Urban client, **KPRS/KC.** Gray already consults **WRKS/NY**, **WYLD-FM/ New Orleans**, **WIZF/Cincinnati**, and **KATZ/St. Louis.**

Q102/Philly PD/afternoon man **Elvis Duran** has handed in an open-ended resignation to pursue other interests. **Ginny Scoggins** has been named APD and **Glenn Kalina** will handle the MD duties.

Last call on the ST “fun-fone” was that the deal between **Emmis** and **Alliance** to purchase **X100/SF** is still moving forward. Rumors to the contrary were fueled by rumbles that Alliance principal **John Hayes** was knotted up with former employer **Fairmont Broadcasting** over a noncompete clause. Hayes says everything is A-OK and that “the signing is imminent.”

And . . . with **X100** PD **Bill Richards** returning to **KKBQ/Houston** (see Page 1), look for outgoing **KKBQ** PD **Randy Brown** to segue over to Dallas, although his new gig remains under wraps at press time. Meanwhile, **KKBQ** MD **John Cook** has been upped to APD and Research Asst. **Mike Snow** is now the MD.

Charismatic Lineup

The **Charisma** lineup is taking shape. Label President **Phil Quartararo** and VP/

Promo **Bob Catania** (fresh from his **Island** stop) will man the NYC home office, while **Al Moinet** will head Nat'l Pop Promo and “Heavy” **Lenny Bronstein** will work Nat'l Album Promo out of L.A.

Meanwhile, **Arista** Nat'l Director/AC Promo **Mark Rizzo** has resigned to accept a similar position at **Charisma**. Look for Rizzo's new duties to include Nat'l CHR Secondaries Promo, and expect **Charisma** product within four to six weeks.

KCHL & KMMX/San Antonio Pres./GM **John Hiatt** segues to Country **WXTU/ Philadelphia** as VP/GM.

After an extremely successful four-year stint at **VH-1**, VP/Programming **Jeff Rowe** (aka **Dallas Cole**, veteran programmer of **WKTU/ Milwaukee**, **WZOK/Rockford**, etc.) has left the cable channel. Look for him to surface soon, as he already has several irons in the fire.

Over at **Westwood One**, veteran exec **Steve Jenkins** has been reassigned as VP/ Affiliate Relations for the young-adult **Source** network. **Mutual Broadcasting** Affiliate Relations Manager **Craig Whetstine** will replace Jenkins as VP/Affiliate Relations for the **WW1** Radio Networks.

KROY/Sacramento PD **Sean Lynch** wasn't handed walking papers last week — he resigned. He'd committed to a year at **KROY** and is ready for a new challenge.

Meanwhile, Lynch was heard recently on **WPLJ/NY** subbing for midday man **Fast Jimi Roberts**, using the nom de air of **Steve Kingston!**

Names in the hopper for the **KROY** PD post include consultant **Bill Thorman**, **X100/SF** personality **Chuck Geiger**, ex-**KSJO/San Jose** PD **Bob Harlow**, and **KYNO/Fresno** PD **John Clay.**

Winds Of Change

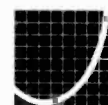
At 7am Monday (2/5), Country **WQXY (Y96)/New Orleans** dropped the twang and began airing nothing but a single wind FX, interrupted only by a recorded promo that stated: “The winds of change are upon us. Soon there'll be a new radio station on the air. This is the voice of reason.”

No word on either the format or an air date from **Stoner Broadcasting** VP/ Programming **Smokey Rivers** or VP/GM **Rick Frances**, but the Crescent City has been buzzing about a change to some sort of CHR presentation and curb chatter has the flip

Continued on Page 27

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Start

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"RIGHT FROM THE START"

**THE NEW SINGLE
PRODUCED AND MIXED BY MANTRONIK
FROM THE ALBUM BREAKING NIGHT**

MANAGEMENT: SCOTT MEHNO/BANG COMMUNICATIONS



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C A L L O W A Y

“ I W A N N A B E R I C H ”

(ZS4-74005)

**Already Gaining Interest
And Paying Dividends At
Over 42 Stations**

MARC CHASE, PD/JEFF KAPUGI, MD,

Power Pig, Tampa, FL —

“The first time we heard it, we KNEW it was going to be a HIT!! It's been one of our Top 5 testing records since we started playing it 10 weeks ago!! A legitimate mass appeal HIT!!!”

AL TAVERA, Asst. PD, KPWR (Power 106),

Los Angeles, CA —

“Calloway is pulling good phones, retail is steady, and it's working for us!!

KEN RICHARDS, PD, Hot 97.7, San Jose, CA —

“Looks strong in callout ALREADY in all demos!!

Great sing-along record with a positive message — Doesn't everybody want to be RICH??!!”

MICHAEL NEWMAN, MD, KNRJ (Energy 96.5),

Houston, TX —

“This is an infectious song with enormous crossover potential!! Very strong in this town!!”

LOUIS KAPLAN, PD, Y107, Nashville, TN —

“It's a HIT!! Getting phones and testing well!!”

DREW BENTLEY, PD, KQKQ, Omaha, NE —

“Calloway is cutting through with an uptempo adult dance hit!!!”

“I WANNA BE RICH” THE UPWARDLY MOBILE SINGLE FROM THE DEBUT SOLAR/EPIC ALBUM “ALL THE WAY.”

(FZT-75310)

PRODUCED BY REGGIE & VINCENT CALLOWAY FOR CALLOWAY INC.

Alive

Solar
SOUND BY LOS ANGELES RECORDS

Epic

© 1990 CBS Records, Inc.

STREET TALK®

Continued from Page 24

happenin' by this weekend. Rivers says "research is still under way."

Could this be a satellite-delivered format? Insiders tell ST a new dish has been installed. As of now, afternoon man **John Volpe** is interim PD and could eventually be named MD, but the search is on for a permanent programmer.

KEEN/San Jose GM Kit Snell has taken on the programming duties as well. PD/morning man **John Bettencourt** will remain on the air.

Saying he's "more valuable on the street than on the phones," **WKDF/Nashville PM driver Slat** plans to relinquish MD duties at the AOR.

Look for **Delicious Vinyl's** Nat'l Promo Director **Wendell Greene** to accept a position with either **Irving Azoff's** new label or **Sylvia Rhone's** team at **Atlantic**.

AC simulcast combo **WRLT/Nashville** is studying its research and, according to GM **Ned Horton**, the station "promises to debut a new format on the FM March 5." PD **Lee Stevens** adds that "a new direction for the AM is also likely."

WZZQ/Terre Haute PD Steve Kosbau has been named PD at AOR **WAVF/Charleston, SC**.

Veteran programmer **Beau Raines**, most recently at **WKRL** (now **WXTB**)/Tampa, lands the PD job at **WFYV/Jacksonville**.

Former **KFMG/Albuquerque PD Glenn Stewart** fills the PD opening at Northeast AOR powerhouse **WHEB/Portsmouth, NH**.

Waylon At Y95

Former **WMXP/Pittsburgh PD Waylon Richards** has segued to middays at **Y95/Dallas** and is helping Station Manager **Randy Kabrich** with the day-to-day programming chores . . . at least on a temporary basis. Watch this one.

ST's "fun-fone" rang and rang with inquiries about the identity of one "**Tom Murphy**," heard doing a live audition at **Z100/NY** this past weekend. (Hey, our lips are sealed.) Former **WKQX/Chicago** night rocker **Humble Billy Haze** will handle the coveted 3-6am on-air audition slot this weekend at **Z100**.

Rick Winward, most recently with **Champion Entertainment**, has joined Philly-based **Alpha International** as VP/A&R-Artist Development. He's looking to bulk up the Urban label's pop roster.

Shaune McNamara moves from the **KRLA/L.A. MD** office to the Asst. PD office down the hall at **Classic Rocker KLSX**.

Kevin (Gossett) O'Conner joined **WZPL/Indy** a few months back for swing, and was supposed to eventually cohost mornings with **Barry Donovan**. The local papers indicated O'Conner would be Donovan's replacement, but that wasn't the case. Reach O'Conner at (317) 577-1627.

Meanwhile, Donovan is not currently on-air at 'ZPL, but is doing airwork at **WAZY/Lafayette**. Is this only temporary?

No one named MD at **KZZP/Phoenix** to replace **Michelle Santosuosso**, who took the MD post at **KKLQ/San Diego**. 'ZPP PD **Bob Case** is scouring the field.

Forked Over

While CHR **KQHT/Grand Forks, ND** and loyal listeners were celebrating the station's fourth anniversary at a local bar (1/27), crosstown CHR **KKXL PD John Scott** (aka **John Glandorf**) and members of his staff showed up for some in-person woofin' 'n' tweetin'.

Shortly after midnight, Scott and staffers **Dan Trainer** and **Kurt Martin** went to the **KQHT** studios where night-rocker **Pat Shocker** (aka **Pat Ebertz**) was busy doing production. Shocker answered the door and was allegedly thrown down a flight of stairs and assaulted by Scott.

KQHT PD Ray Bell told ST, "This is an unfortunate situation. We're trying to let this incident pass and get on with the business of radio." ST got a "no comment" from Scott, who was arrested and is out on \$500 bail. He's scheduled to appear in court February 22 on the Class B misdemeanor.

Though the ink's not dry yet, look for former **Epic** and **EMI** promo rep **BeBop Hobel** to be named **Mercury's** local Atlanta rep.

The new **Polydor** L.A. local promo rep is **Gina Iorillo**, who relocates from the local Cleveland slot. She replaces **Connie Young**, who's leaving the label at the end of the month.

Research Group Sr. VP/Dir. Ops (and eight-year company veteran) **Terry Patrick** will exit in March to form **Patrick Programming Services**, which will consult stations in marketing strategy, morning shows, and more. Buzz him at (206) 624-3888.

Enigma Sr. VP/Promo **Sam Kaiser** has hired former **KFXD/Boise PD Jack "Sasquatch" Armstrong** to cover the Northwest. He'll relocate to Seattle ASAP.

Continued on Page 29

THE SMITHEREENS



"A Girl Like You"

From The Album "11"
Produced by Ed Stasium
Management: Freddie DeMann and Burt Stein for the DeMann Entertainment Co.

NEW & ACTIVE

Most Active!
Now On 91 CHR Reporters

- | | |
|-----------------------|------------|
| KXXR 3-2 HOT | KZOU add |
| HOT949 | WABB add |
| WSSX 9-5 HOT | WRVQ add |
| KMYZ 10-5 HOT | K92 add |
| KATM 4-3 HOT | WKDD 6-3 |
| WKSF 33-26 HOT | KQKQ add |
| KQHT 19-15 HOT | KZZU 25-21 |
| WAEB add | KISR add |
| 999KHI 32-25 | WBNQ add |
| K106 17-13 | WKFR 4-4 |
| WAPE deb 28 | 99KG 3-2 |
| WOKI add | KBOZ add |
| | OK95 15-13 |

- Included:
- | | |
|-------------------|--------------------|
| PIRATE 9 | WPHR |
| WXKS | WZPL deb 28 |
| PRO-FM | KXYQ |
| KRBE | KUBE |
| WNVZ | KEGL |
| Q102 30-26 | KSAQ 15-9 |
| | 92X 4-2 HOT |

MCAULEY SCHENKER GROUP



"Anything"

From The Debut Album
"Save Yourself"
Produced by Frank Filippetti
Management: Don McGhee, Olaf Schroeder, Doug Thaler for McGhee Entertainment

- | | | |
|--------------------|-----------------------|---------------------|
| PIRATE | WCGQ | WPRR add |
| WNVZ | KBFM | WKPE add |
| WPHR | WKDD add | G98 add |
| KXYQ add 27 | WPXR add | WPFM add |
| KUBE add | KLQ deb 33 | KNIN deb 40 |
| KSAQ deb 40 | WIXX add | KKHT add |
| KXXR | KATM 13-11 | KTMT add |
| WAEB add | KSND add | ZFUN deb 33 |
| 999KHI add | KRZR 23-15 HOT | OK95 9-7 HOT |
| | KZZU | ...And Many More! |

mantronix



FEATURING WONDRESS "Got To Have Your Love"

From The Album
"This Should Move Ya"

Urban Contemporary Breaker!

Most Added!

- | | | |
|----------------------|-------------------|-----------------------|
| KITY | KZZB 35-31 | KIKI 21-14 HOT |
| KOY-FM | KZFM | KCAQ |
| KJMJ | KKMG add | KDON deb 29 |
| KNRJ | B95 27-21 | |
| FM102 add 27 | HOT96 | |
| KMEL 18-14 | | |
| HOT977 deb 35 | | |



Every station can play the same songs.

But only one station can play Joe Kelly.



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- Selling over 3 million albums
- A grammy nomination for the second year in a row
- 6 consecutive AOR breakers
- Extensive and consistent MTV and VH-1 airplay

IT'S TIME FOR . . .

THE ANGELS

When you
**PLAY IT,
SAY IT!**

Produced by Kevin McCormick, Niko Bolas, Melissa Etheridge
From the album "Brave and Crazy" available on Island compact discs, cassettes and records ©1990 Island Records, Inc.



STREET TALK®

Continued from Page 27

Ex-SF Elektra rep **Sandy Chin** hasn't returned to Radioland. She's still available at (415) 563-1139.

KWOD/Sacramento has won its battle with crosstown **KROY** to prevent former KWOD personality **Pat Garrett**, who has a one-year no-compete, from joining KROY. Look for KWOD to file suit for punitive damages against KROY.

Garrett's looking for work outside the market, but his most recent attempt to join nearby **KWIN/Stockton** also landed him in hot water with KWOD.

Also . . . new to overnights at KWOD is **Penny Barnes**, a former R&R Associate Editor.

Country KRAK-Down

KRAK-FM/Sacramento and morning cohost **Lisa Kay** have been unable to come to terms on a new contract. Kay will remain in an off-air capacity until she exits (2/28). Her cohost, **Dave Hewett**, still is negotiating with the station, which hopes to come to an agreement before the end of the month.

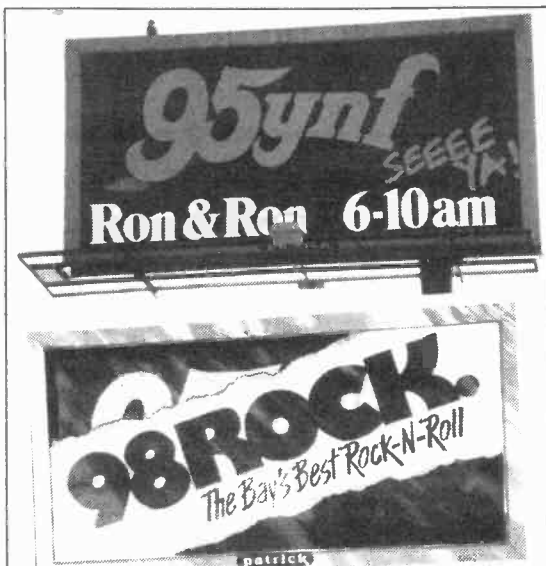
Meanwhile, **KRAK (AM) PD Hal Murray** is going back on the air, putting the squeeze on the airstaff. Fifteen-year KRAK veteran middayer **Rick Stewart** is already out. Incidentally, the two remaining AM staffers have 14 and 15 years with the station, while Murray's been there nine years. KRAK (AM) newsman **Gordon C. Styler** also has been let go. Is a simulcast in the works?

ABC Talkradio and late-night host **Freddy Mertz** have parted ways after an incident last Thursday night (2/1) wherein Mertz urged listeners to bluff their way onto a **KTAR/Phoenix** talk show so they could ask host **Jamie McFerrin** why she wouldn't allow Mertz to say goodbye to the station's audience. (KTAR had dropped Mertz's show a week before this call.) Mertz, who had been handling the net's late-night shift since September, also called McFerrin a "bimbo."

Mertz was suspended for two days after the incident and was told by superiors, "You have the flu." However, Talkradio VP/Director **Maurice Tunick** said Mertz's departure was not the direct result of the KTAR episode. "The fact is, Freddy's contract expired (on 1/31) and we are looking to go in other directions," said Tunick. **Bob Aaronson**, previously a **Talknet** substitute, is the new overnight host.

Former **Arista** and **Select Records** NYC promo rep **Troy Shelton** has joined **Cathy Jacobson's** new independent label, **Cardiac Records** (under the **Virgin** umbrella).

Meanwhile, ex-**KDAY/L.A.** MD **Steve Washington** will relocate to NYC to direct Arista's rap department.



RIP 'N' READ — When WXTB (98 Rock)/Tampa recently put up the above-pictured rip 'n' read billboards, which looked as if they were created by defacing WYNF's previous outdoor ads — in the exact locations as their crosstown AOR competitor's old boards — the action sparked the sort of "trademark infringement" courtroom histrionics that have become commonplace in Tampa of late. Keep watching the skies . . .

Jon Scott's Music Awareness Promotions has been named the official radio promo company for "Knebworth 1990," the London concert to benefit the **Nordoff-Robbins Music Therapy Centre** for autistic children. The sold-out show will feature performances by **Paul McCartney**, **Pink Floyd**, **Phil Collins**, **Tears For Fears**, and more. For more info, call (818) 883-7625.

Ooops. Last week's item on the **Dick Clark/Film House** radio-on-TV pilot "America's Hidden Jokers" neglected to provide an airdate for the show. It's set for April 1 on **NBC** from 8-9pm. If it goes to series, it'll be a half-hour show.

Sad to report that **Billy Idol** was involved in a motorcycle accident while on his way home from the studio on Tuesday (2/6). Idol wasn't wearing a helmet and consequently went through seven hours of surgery. At presstime he was listed in serious but stable condition.

Conversation Piece

Forget those "976" numbers — the nation's hottest new phone line is (212) 484-ULUV, the latest hustle from those wiggly AOR cats 'n' kittens at **Atlantic**.

PDs have been receiving anonymous "love notes" urging them to call the number, which features snippets from **Mr. Big's** track "Big Love," followed by tantalizing messages from Atlantic's **Leah Pisacane**, **Judy Libow**, and **Andrea Ganis**, plus **WNEW-FM/NYC** MD **Lorraine Caruso**, **WMMR/Philly** MD **Erin Riley**, **WHJY/Providence** morning maven **Carolyn Fox**, and **KNAC/L.A.** PD **Pam Edwards**.

UNTAMED RADIO™ GETS RESULTS!

UNTAMED RADIO™ debuts July '89 on Rock - 107 WRQK/Canton - Akron, OH.

12+	Persons	4.6 - 7.6	UP 65%!
18-34	Men	13.5 - 20.8	UP 55%!
18-34	Persons	9.1 - 15.5	UP 70%!
18-49	Persons	6.5 - 11.2	UP 72%!

Source - Spring 1989 and Fall 1989 Arbitron Ratings, Canton, OH. MSA

UNTAMED RADIO™ debuts September '89 on WAAF/Worcester, 40 miles from Boston!

12+	Persons	1.2 - 1.8	UP 50%!
18-34	Men	3.0 - 3.9	UP 30%!
18-34	Persons	2.5 - 3.0	UP 25%!
18-49	Persons	1.7 - 2.1	UP 23%!

Source - Summer 1989 and Fall 1989 Arbitron Ratings, Boston, MA. MSA

Call **John Gorman** or **Michael Rose** at **GORMAN MEDIA** for more details on **ROCK CHR's winning format!**

216-572-1171 · FAX: 216-572-6667

KEVIN WEATHERLY, Asst. PD, **KKLQ** (Q106), San Diego, CA — "Like **New Order**, 18-24 Females LOVE this record. 'Living in Oblivion' is proving to be a big HIT with Q106!!"

MICHAEL NEWMAN, MD, **KNRJ** (Energy 96.5), Houston, TX — "I found this in L.A. and brought it back to Houston. Since November, it's been the biggest record we've ever played!! #1 Requests, #1 Callout, and HUGE sales!! This is no HYPE — put it on and watch it REACT!!!"

RANDY BROWN, PD, **KKBQ**, Houston, TX — "'Living in Oblivion' has been a home run from the very first play!! All criteria for a hit record are there, i.e. requests, callout and sales!!"

BRIAN BRIDGEMAN, MD, **KIIS-FM**, Los Angeles, CA — "Immediate phone reaction!! Should be a big record in L.A.!!!"

LOU SIMON, PD, **KZHT** (Hot 94.9), Salt Lake City, UT — "We have been playing Anything Box since November and it hasn't burned yet!! Women and kids LOVE this record!!"

CHERYL BROZ, MD, **KRBE**, Houston, TX — "'Living in Oblivion' is the BEST record to hit Houston in a LONG time!! Exploding mass appeal!! Phones and #1 callout research!!!"

RENEE FOSTER, Singles Buyer, **SOUTHWEST WHOLESALER**, Houston, TX — "#1 selling 12-inch and cassette OUT-OF-THE-BOX!!! It's HOT!!!"



Anything Box

Living In Oblivion

347-73231

Produced by **Jon St. James** for **Formula 1 Music Group**
Executive Producer: **Chris Lawmaster**
Management: **Formula 1 Music Group**

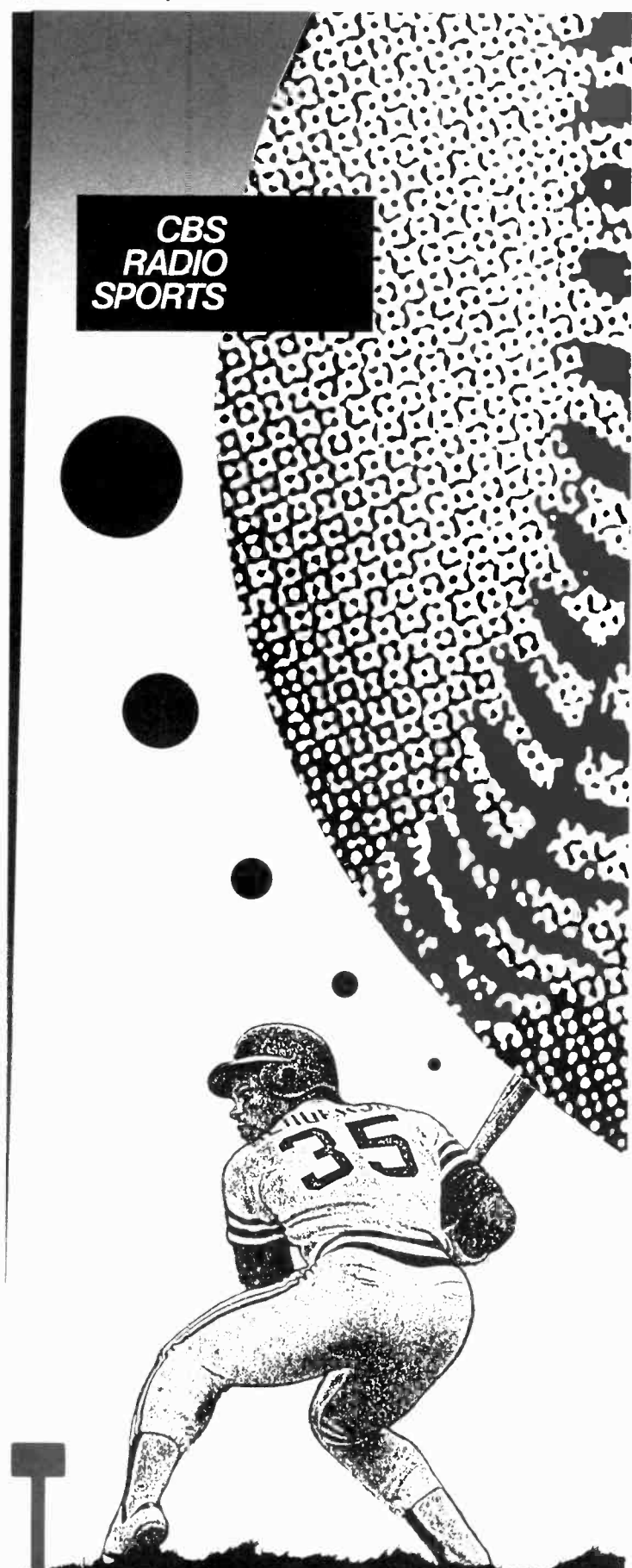
KKBO 4-1 (HOT)	WFME add
KRBE 18-11 (HOT)	K106 add
KNRJ 1-1 (HOT)	KZZB 39-34
KSAQ 39-26 (HOT)	KZFM add
KISN add	KBFM add
KKLQ	KCAQ
KKFR deb 30	KSMB
HOT949 add	ZFUN add
HOT977 add	

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RATINGS

FALL '89 BIRCH RESULTS

**CBS
RADIO
SPORTS**



THE ONLY GAME IN TOWN

CBS RADIO SPORTS/Major League Baseball

1990—It's a new decade and a new deal for CBS RADIO SPORTS and Major League Baseball. Together, we're offering more action than ever before, including the All-Star Game, League Championships and the World Series.

Find out if the rights to broadcast CBS RADIO'S Major League Baseball package are available in your market. For information, call John Martin, Vice President, Affiliate Sales, CBS Radio Networks, at 212/975-6085.



Phoenix

	Summer '89	Fa '89
KUPD (AOR)	9.4	10.7
KNIX-AM & FM (Ctry)	11.7	10.6
KZZP-AM & FM (CHR)	10.0	9.9
KTAR (N/T)	5.3	8.7
KFYI (N/T)	4.6	5.7
KOY-FM (CHR)	5.5	5.4
KKFR (CHR)	6.7	5.1
KKLT (AC)	3.7	4.6
KSLX (CR)	3.9	4.3
KDKB (AOR)	5.0	4.2
KMEO-AM & FM (B/EZ)	4.9	4.1
KMLE (Ctry)	4.0	3.3
KOOL-FM (Gold)	3.9	3.2
KJZZ (Jazz)	2.5	2.0
KESZ (AC)	3.5	1.8
KFLR (Rel)	.8	1.6
KLFF (BBnd)	2.1	1.6
KOY (Nost)	1.0	1.6
KUKQ (CR)	1.1	1.6
KGRX (NAC)	1.5	1.5
KOOL (Gold)	1.4	1.5
KAMJ-FM (AC)	1.0	1.2

Sacramento

	Summer '89	Fa '89
KSFM (CHR)	8.3	12.3
KFBK (N/T)	7.1	9.6
KRXQ (AOR)	9.5	9.3
KRAK-FM (Ctry)	8.1	7.5
KZAP (AOR)	7.0	6.6
KHYL (Gold)	4.4	5.2
KROY (CHR)	6.2	4.9
KXOA-FM (AC)	5.6	4.9
KAER (AC)	4.5	4.0
KQPT (NAC)	4.6	4.0
KWOD (CHR)	4.0	3.9
KCTC (B/EZ)	4.5	3.7
KRAK (Ctry)	3.4	3.4
KXPR (Jazz)	2.1	2.4
KGO (N/T)	1.4	1.8
KFIA (Rel)	1.5	1.2
KMEL (CHR)	.8	1.2
KNBR (AC)	1.4	1.2
KFRC (Nost)	1.4	1.1
KSMJ (Gold)	.7	1.1

Charlotte-Gastonia-Rock Hill

	Summer '89	Fa '89
WSOC-FM (Ctry)	9.8	14.4
WPEG (UC)	11.8	13.2
WCKZ (CHR)	15.9	12.8
WRFX (AOR)	7.2	8.9
WMXC (AC)	6.8	6.3
WWMG (AC)	4.2	5.8
WROQ (CHR)*	6.5	5.4
WBT (AC)	5.2	5.1
WBT-FM (AC)**	5.1	4.0
WEZC (B/EZ)	3.2	3.3
WLVK (Ctry)	3.9	2.9
WFAE (Jazz)	2.5	2.2
WXRC (AOR)	.4	1.5
WSOC (Ctry)	.7	1.4
WFGW & WMIT (Rel)	.4	1.2
WDAV (Clas)	1.3	1.0
WGIV (Gold)	.8	1.0

*Now WZZG
**Formerly WBCY (CHR)

Portland

	Summer '89	Fa '89
KKRZ (CHR)	12.2	10.3
KXYQ (CHR)	8.7	8.5
KUPL-FM (Ctry)	6.3;	7.6
KINK (NAC)	5.5	7.5
KGON (AOR)	9.7	7.3
KEX (AC)	6.1	6.2
KKCW (AC)	7.1	6.2
KXL (N/T)	6.1	5.8
KMJK-FM (CR)	4.9	5.7
KKSN-FM (Gold)	3.9	3.9
KWJJ-FM (Ctry)	3.1	3.2
KXL-FM (B/EZ)	3.1	3.0
KKSN (Gold)	2.2	2.8
KOPB (Misc)	1.2	2.1
KGW (Talk)	1.6	2.0
KPDQ-FM (Rel)	2.3	1.8
KUPL (Ctry)	.3	1.8
KKCY (NAC)	1.7	1.7
KWJJ (Ctry)	.6	1.7
KBMS (UC)	1.1	1.5
KBOO (Misc)	.7	1.2

Norfolk-Virginia Beach-Newport News

	Summer '89	Fa '89
WOWI (UC)	10.9	10.6
WAFX (CR)	10.1	10.2
WNOR-AM & FM (AOR)	11.3	8.7
WNVZ (CHR)	7.1	8.5
WCMS-AM & FM (Ctry)	7.6	8.2
WMYK (UC)	6.9	8.2
WFOG (B/EZ)	5.8	6.5
WWDE (AC)	4.8	5.2
WJQI-AM & FM (AC)	5.1	4.4
WGH-FM (CHR)	4.2	3.6
WHRO (Jazz)	2.2	3.3
WLTJ (AC)	4.9	2.7
WNIS (Talk)	2.0	2.3
WZCL (CC)	2.9	2.3
WPCE (Rel)	2.0	2.0
WTAR (Gold)	1.6	2.0
WBSK (UC)*	1.9	1.9
WKEZ (Ctry)	.8	1.7
WOFM (AOR)	1.4	1.4

*Formerly WRAP

Memphis

	Summer '89	Fa '89
WHRK (UC)	18.0	20.2
WEGR (AOR)	14.2	12.1
WGKX (Ctry)	8.5	11.1
WDIA (UC)	12.5	7.9
WMC-FM (CHR)	9.2	7.4
WRVR (AC)	5.1	7.3
KMPZ (CHR)	6.7	6.4
KRNB (UC)	5.2	4.2
WEZI (B/EZ)	2.3	3.2
WLOK (UC)	2.8	3.2
WMC (N/T)	2.3	2.5
WREC (BBnd)	2.1	2.4
WKNO (Clas)	.9	1.7
WHBQ (Gold)	.9	1.6
KFTH (Rel)	1.3	1.5
WCRV (Rel)	.9	1.0

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San Jose

	Summer '89	Fa '89
KGO (N/T)	7.3	10.2
KHQT (CHR)	7.9	8.3
KOME (AOR)	6.9	5.9
KSJO (AOR)	5.8	4.3
KWSS (CHR)	4.3	4.3
KBAY (B/EZ)	3.7	4.2
KITS (NR)	3.3	3.7
KNBR (AC)	4.0	3.7
KSAN (Ctry)	3.1	3.7
KARA (AC)	4.0	3.6
KCBS (N/T)	2.7	3.6
KMEL (CHR)	2.8	3.2
KSOL (UC)	1.9	3.0
KEZR (AC)	2.8	2.8
KIOI (AC)	3.2	2.3
KBRG (Span)	1.7	2.2
KBLX (NAC)	1.8	2.1
KKSF (NAC)	1.5	2.1
KOIT-AM & FM (AC)	2.3	2.1
KEEN (Ctry)	2.4	1.9
KSFO & KYA (Gold)	2.4	1.8
KXXX (CHR)	1.7	1.7
KLIV (BBnd)	1.1	1.6
KQED (News)	.9	1.5

Hartford-New Britain-Middletown

	Summer '89	Fa '89
WTIC (AC)	14.0	17.4
WTIC-FM (CHR)	15.0	15.3
WVYZ (Ctry)	8.3	8.4
WCCC-AM & FM (AOR)	9.3	8.1
WHCN (AOR)	7.1	6.5
WRCH (B/EZ)	6.0	6.2
WKSS (CHR)	7.3	5.8
WDRC-FM (Gold)	6.3	4.7
WIOF (AC)	3.6	3.1
WKPT (Clas)	2.2	2.2
WAQY (AOR)	1.9	2.0
WPOP (N/T)	1.8	2.0
WPLR (AOR)	1.4	1.9
WFCR (News)	.6	1.3
WNEZ (B/EZ)	.3	1.1

Orlando

	Summer '89	Fa '89
WJHM (UC)	13.5	14.4
WWKA (Ctry)	6.8	9.6
WHTQ (AOR)	10.6	9.2
WSTF (AC)	8.0	8.0
WOMX-AM & FM (CHR)*	11.1	7.1
WDIZ (AOR)	6.3	6.7
WOCL (Gold)	7.1	6.4
WSSP (B/EZ)	5.9	4.6
WLOQ (NAC)	3.5	4.4
WDBO (AC)	4.1	4.1
WHLY (CHR)**	6.0	4.0
WWNZ (N/T)	3.7	3.8
WMFE (N/T)	1.3	3.1
WJYO (AC)	2.9	2.8
WWLV (B/EZ)	.5	1.7
WPRD (Nost)	.5	1.5
WTLN-FM (Rel)	.4	1.5
WXXO (Rel)	1.9	1.2

*Formerly WBJW-AM & FM
**Now WXXL

“

”
!

Silence Is Golden for D.C. A/C

This Fall CBS's WLTT (W-Lite) in Washington posted cume increases of 31.5% 12+ total week and 34.9% 25-54. And they did it all with hardly a word of advertising. Instead, W-Lite used a custom television campaign from Film House in which GM Don Davis, as the station's "Silent Spokesman," demonstrates their Less Talk promise by saying only one word: "Guaranteed!"

Washingtonians got the message—and *bought* it—as evidenced by 25-54 cume increases in both middays (23.2%) and morning drive (32.4%). The influx of new adult cume fueled a total week share jump from 4.5 to 5.4, widening W-Lite's lead on WASH by more than a full share point.

"We can't say enough about our five year relationship with Film House," says Davis. "The Silent Spokesman is such a hit that we may not be hearing from him for years."

If you're serious about winning in the 90's, call Film House today and make us a part of your strategic marketing team.

The Leader
filmhouse
FILM HOUSE, INC. BROADCAST MARKETING SERVICES

230 CUMBERLAND BEND NASHVILLE, TN 37228 (615) 255-4000

Setting The Standards

Myles From Buffalo



Atlantic's Alannah Myles, on tour with labelmate Kim Mitchell, took a break after her Buffalo gig to chat with label execs. Lauding the success of Myles's self-titled debut are (l-r) Atlantic VP Lou Sicurezza, the label's Kim Freeman and VP Andrea Ganis, Mitchell, Myles, and label VP Danny Buch.



Andrew Peruzzi

Peruzzi JPB GSM

Andrew Peruzzi has been named GSM at program supplier James Paul Brown Entertainment. He replaces Steve Scharch, who left the company last year.

Peruzzi, a three-year veteran of the company, told R&R, "I'm excited by this opportunity. I look forward to helping JPB Entertainment add to its ever-increasing piece of the radio syndication pie in the '90s and beyond."

Satter

Continued from Page 1

Satter has spent his entire 18-year career at EMI. He started in 1972 as Minneapolis local promotion manager for United Artists Records, which then merged into EMI. After moving to Dallas as regional promotion manager in 1975, he relocated to Los Angeles as National Director/Singles Promotion in 1980. In 1986 he moved to New York as VP/Promotion for EMI/Manhattan Records.

Beat

Continued from Page 3

(2.25kw at 103 feet) and KACE (1.65kw at 113 feet) and AM outlets KGFJ (1kw at 1230 kHz) and KDAY (50kw at 1590 kHz), we feel we can cover the market more effectively than they can. This allows us to target and reach the more than 1 million black listeners in the metro area, and also grab a healthy share of the Hispanic population."

DeCastro added, "We assume at least half the airstaff will stay with us, but we're looking for a high-profile morning show. We're also interviewing consultants to come aboard and advise [PD] Liz Kiley."

Kiley, KKBT's original PD, added, "The Beat' will remain in L.A.; we're not blowing up the recognition we have and starting over. We plan a full-blown commitment to the black and Hispanic communities."

She said KKBT's core artists will include Luther Vandross, Anita Baker, Babyface, Janet Jackson, Bobby Brown, Paula Abdul, Frankie Beverly & Maze, Calloway, Regina Belle, Stephanie Mills, Skyy, Surface, and Soul II Soul.

Over the last two ratings periods, KKBT sank to a .4 from Classical KFAC's 1.2 in persons 12+ in Arbitron, maintaining its 1.2 in Birch persons 12+.

Arbitron

Continued from Page 1

The company also cautioned stations that give away "Arbitron" wristwatches not to employ such phrases as "Arbitron Thursday," or "keep track of the Arbitron time."

Myers stressed that "Arbitron understands stations have to promote themselves using a 'diary-keeper's mentality' to encourage listening, but any attempt to distort actual listening won't be tolerated."

Stations wishing to have Arbitron review promotional materials before airing them are encouraged to call Nick Green at Arbitron at (301) 497-4603.

Shaw

Continued from Page 3

last fall [from KMJI] and will do some exciting things this year. We switched frequencies on KRZN (from 1150 to 760) so we have more power and a cleaner sound. We want to take advantage of both moves and kick some butt."

KOSI

Continued from Page 3

ed Robert Urich as its television spokesman, with a TV campaign to start the first week of March.

Taylor told R&R, "We basically took all the instrumentals out and added in the vocals. We received only about 30 negative phone calls [and] many positive calls."

In addition to WEAZ, Taylor has programmed WFIL/Philadelphia and WYFA/Long Island, and was Asst. MD at WCBS-FM/New York.

KOSI placed fourth 12+ (7.1) in the fall Arbitron and ninth (3.8) in Birch.

CBS

Continued from Page 3

work's commercial inventory will come from the old RadioRadio network, but added that some positions on the traditional CBS Radio Network will be included.

For example, the second commercial in the traditional network's top-of-the-hour newscast, which a station may move to any position in the hour, will be sold as a "Spectrum" spot. The first position commercial will continue to be sold as a CBS Network spot.

Blieberg emphasized that the Spectrum network was created for sales and marketing purposes only, and will not involve any programming or personnel changes at either the traditional or young adult network.

CBS' move continues an apparent trend among radio networks of grouping audiences into previously unconventional sales packages. Late last year, the United Stations Radio Networks and Transtar merged to create three sales networks spanning three demographic groups, even though their programming and operations remained unchanged.

Arbitron 'Writes,' Wrongs

Unacceptable

- "Write it down in your diary (or book)"
- "Write down that you listen at home, at work, or in the car"
- "If anyone asks what station you listen to, write down WAAA"
- "If you're keeping track, write down WAAA"
- "In case you forgot to write it down, the station you heard at work today was WAAA"
- "Write down that you listen for two hours and 15 minutes a day."

Acceptable

- Very generic ("WAAA. Write it down.")
- Very specific ("Start now and write down the next seven song titles we play on your Q109 Quick Trip entry form").

Cook Inlet

Continued from Page 3

Hill told R&R, "At some companies GMs automatically get VP stripes but not at Cook Inlet. The company is in an expansive mode and this will give me the chance to take on greater opportunities."

Hamilton remarked, "What's neat about this is that it's earned recognition and we've all worked hard for it. I've been blessed with great staffs here and in Phoenix who have gone to the wall and given us outstanding results."

Hill joined the company in 1983 at KFMC/Houston as PD and then moved to WPGC as GM in 1987. Hamilton was GM at KEEL & KMBQ/Shreveport, LA before becoming GM at CHR KOPA/Phoenix from 1985-88, when it became Classic Hits KSLX and he became GM at WUSN in 1988.

Berlak

Continued from Page 3

WTMJ Radio Inc. Exec. VP and WKTI GM Doug Kiel told R&R, "Mike has a great background in strategic planning, research, and contemporary radio. He'll do an outstanding job keeping WKTI the dominant station in Milwaukee."

Berlak told R&R, "This is a great chance to go to a modern-day heritage station that is already dominant. We plan no major changes, as everything is already moving in a winning direction."

Before his three-year stint at KAER, Berlak founded Sacramento-based consultancy Satellite Helpers, and at one time programmed KFYE/Fresno.

Lambert

Continued from Page 3

both Washington and Baltimore — the station has the potential to become a real monster. I want us to be the KBCO/Denver of the East Coast."

Lambert was KXRX PD for a year before resigning last December. Prior to that he spent several years in Houston, including five at heritage AOR KLOL, the last three as PD.

Wolkoff MJI Affiliates Head

MJI Broadcasting has promoted three-year staffer Dan Wolkoff to Director/Affiliate Relations for the program supplier.

"MJI is very much a team operation," observed President Josh Feigenbaum. "We always try to fill our positions with people who

have demonstrated loyalty and commitment to the company. Dan Wolkoff is one of those people. He has our total confidence."

Wolkoff will oversee all affiliate sales and management activities, reporting to VP/GM Gary Krantz.

Jason Jumps To WJQI As GSM

WNOR/Norfolk GSM Steve Jason has joined crosstown AC "Joy 95" WJQI in the same capacity.

According to GM John Moen, "Steve brings a wealth of experience and knowledge of the Hampton Roads market. His excellent marketing and sales skills, as well as his community and advertising reputation, will place WJQI's management and sales team among the best in the market."

Jason told R&R, "WJQI presented a challenge because it was

underperforming in revenues. I'm being hired to turn things around. WJQI is a strong AC with a solid 25-54 base. I'm anxious to become a part of its aggressive marketing, promotional, and programming plans for the '90s."

Jason started his radio career in 1981 at WGH/Norfolk as an AE. Two years later, he moved to WNOR as an AE.

Charisma

Continued from Page 1

Quartararo told R&R, "This label will be the first major record company to debut out of the East Coast in many, many years. The last two majors — Virgin and Geffen — came out of L.A. At Charisma we're looking to stir New York up a little bit. We want it to be a label with the 'charisma' of the music industry — no pun intended. We want it to be a home for artists, a place where they can feel comfortable bringing their craft, where there is a true creative environment and a sensitivity to their needs."

"Not A Boutique"

"We're not going to be a boutique label, but a serious entertainment company that's sophisticated enough to hold its own with the majors, yet hip enough to be fun and different."

Quartararo began his music industry career in 1976 as an A&M college promotion rep at Syracuse University. He then did promotion stints for A&M in Buffalo; Washington, DC; and New York, joining RCA in 1981 as East Coast regional promotion rep. He was named VP/Promotion at Island in 1984 and then again two years later at Arista, before he joined Virgin as VP later that year.

At presstime, Quartararo was still unsure which artists would kick off the label, but expected the first product to emerge in late March.

WNUA Sets New Sales Team

NAC WNUA/Chicago has promoted Sales Manager Ralph Sherman to GSM, while LSM Sil Scaglione is elevated to Sales Manager. Sherman succeeds Jeff Specter, who recently transferred to Pyramid's WGPR & WSNI/Philadelphia as GM.

GM John Gehron told R&R, "I'm delighted we had the strength within the station to make these promotions. Ralph is a Chicago native, so he knows the market well. As Sales Manager, Sil will have national responsibilities. This will be an important year for us. We've done well demographically and are close to where we'd like to be in the long run."

Commented Sherman, "I look forward to the challenge of taking the sales staff to the next level."

Scaglione added, "With the resources Pyramid has given us, I see a bright 1990."

Sherman has been in Chicago the past eight years working as an AE and NSM for WKQX. Two years ago, he was NSM for WNUA, and a year later was promoted to Sales Manager.

Scaglione previously was an AE at WXKS/Boston and WQHT/New York. He joined WNUA as an AE in 1987, and became LSM last year.



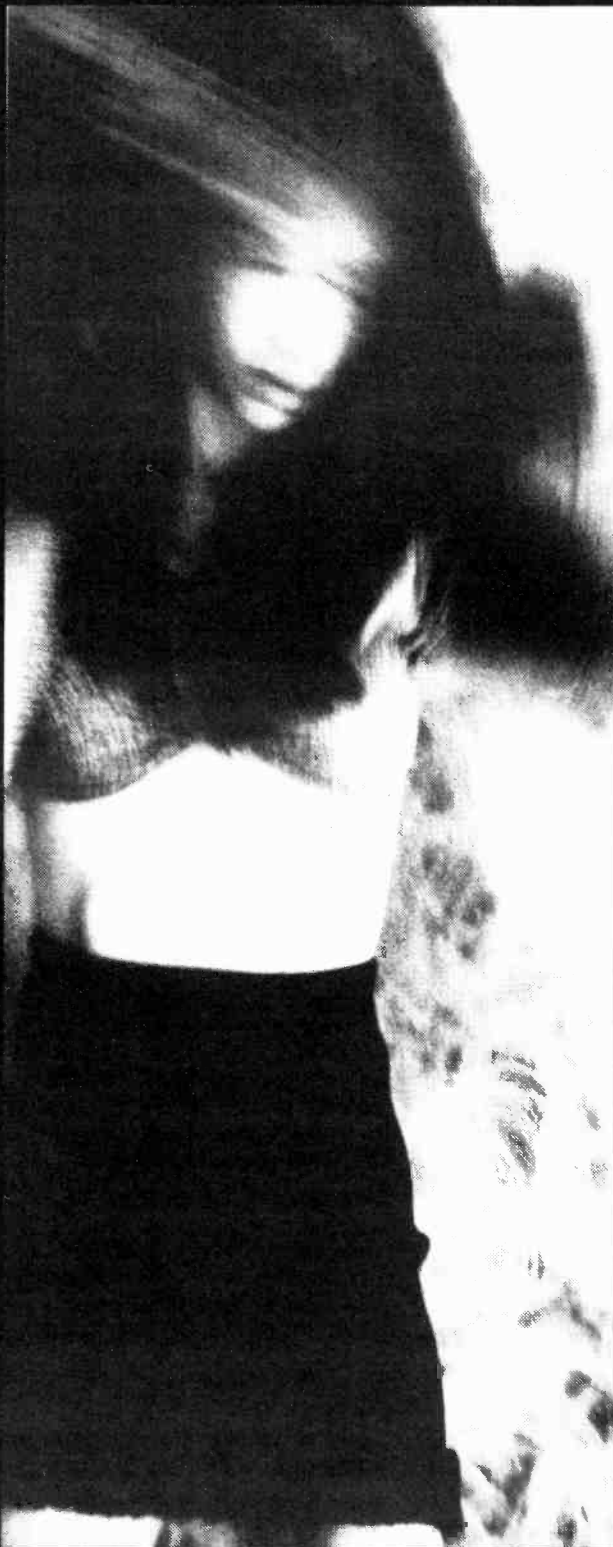
YOUNG MC

BUSTS ANOTHER SMASH HIT

"I Come Off"

GOING FOR ADDS 2/12!

- GRAMMY NOMINEE
- AMERICAN MUSIC AWARDS WINNER
"BEST NEW RAP ARTIST"



YOUNG M.C. HAS MORE THAN YOUTH ON HIS SIDE. HIS ALBUM "STONE COLD RHYMIN'" WILL SURELY SECURE HIM A PLACE AMONG OTHER RAP LEGENDS.

- R & B REPORT (12-89)

YOUNG M.C. IS DEFINITELY ON HIS WAY TO STARDOM.

- BRE (9-89)

YOUNG RAPS IN A CLEAR, SMOOTH TENOR; HE ENUNCIATES COMPLEX RHYMES CLEANLY AS A SCAT SINGER. YOUNG'S SWINGING PERFORMANCE IS CLOSER TO SMOKEY ROBINSON'S THAN KOOL MOE DEE'S.

- L.A. TIMES (10-89)

THIS IS RED HOT! I UNDERSTAND RAP WITH AN ATTITUDE, BUT THIS IS GOOD MUSIC THAT CAN BE ENJOYED BY ALL...THIS IS ONE OF THE BEST RAP ALBUMS IN RECENT MEMORY.

- ALBUM NETWORK (12-89)



VINYL



Produced by Matt Dike and Mike Ross
for Delicious Vinyl, Inc.

Living And Dying By Ratings Roulette

Beware Of Time Lag, Small Samples, Phantom Patterns, And Wobbles

By Kurt Hanson

In radio broadcasting, decisions are made and careers soar or dive owing primarily to random ratings fluctuations. Arbitron's recently announced ten percent increase in sample size is a public relations move that won't make those fluctuations any less random.

In most other fields, there are final factual numbers that measure results. (Sure, you might buy market research to get an early indicator of your performance — but eventually, the final figures come in.) But there are no final figures in radio; accurate numbers *never* become available.

As a result, formats rise and fall, consultants are hired and dropped, ad campaigns are developed and discarded — all on the basis of ratings changes that may very well be nothing more than arbitrary shifts caused by a ratings company's inadequate sample size.

Yesterday's News

Time lag is one major problem. Suppose you'd like to know how you're doing today in terms of audience size. You'll have to wait two months to find out. Think about it. If you want to know how you're doing on January 15, you'll be forced to wait for the December-January-February Arbitrend (the midpoint of that period is January 15). That Arbitrend won't be released until about March 15.

The time lag is bad enough, but it isn't the real problem. After the wait is over, whatever the trends tell you (whether you're up or down, and by how much), that in-



Kurt Hanson

formation is almost certain to be within Arbitron's stated margin of error. According to the laws of statistics that apply to Arbitron's and Birch's sample sizes, a half-point decline could actually represent a half-point increase — or vice versa!

Using Arbitron and Birch information for management decision-making — given the time lag and margin for error — is inadequate. However, using that information as a sales tool suits advertisers' needs quite well. And Arbitron's sample size is perfectly acceptable for detecting massive shifts in listening and longterm trends. There's no doubt that WFLZ/Tampa really attracted a lot of listeners last fall, or that after six months on-air,

Visualizing Margin Of Error

Here's an experiment that vividly illustrates the margin of error inherent in a 1000-person study.

Let's assume, hypothetically, that I recently filled my backyard swimming pool with tens of thousands of marbles, exactly four percent of which are red. We can use my hypothetical swimming pool as a metaphor for a market with tens of thousands of residents, four percent of whom have red hair (or whose favorite station is WRED).

Now let's draw a random sample of 1000 marbles out of the pool. (I actually did this using a computer simulation and a list of random numbers.) In my first sample, 25 out of the 1000 marbles are red (2.5%). That's way off from reality! Nonetheless, on the chart below, I've shown the finding from sample #1 — it's the dot labeled 1 in the 2.5%

column. I drew 100 different 1000-marble samples. The results are show below:

The finished chart graphically illustrates the margin of error involved in using a 1000-marble sample. I only came up with exactly 4% on eight of the 100 occasions. However, as shown by the chart, 68% of the 100 studies were within 0.6% of 4%. A statistician's terminology would be as follows: "At a 68% confidence level, the margin of error of a 1000-marble sample is 0.6."

Applied To Radio

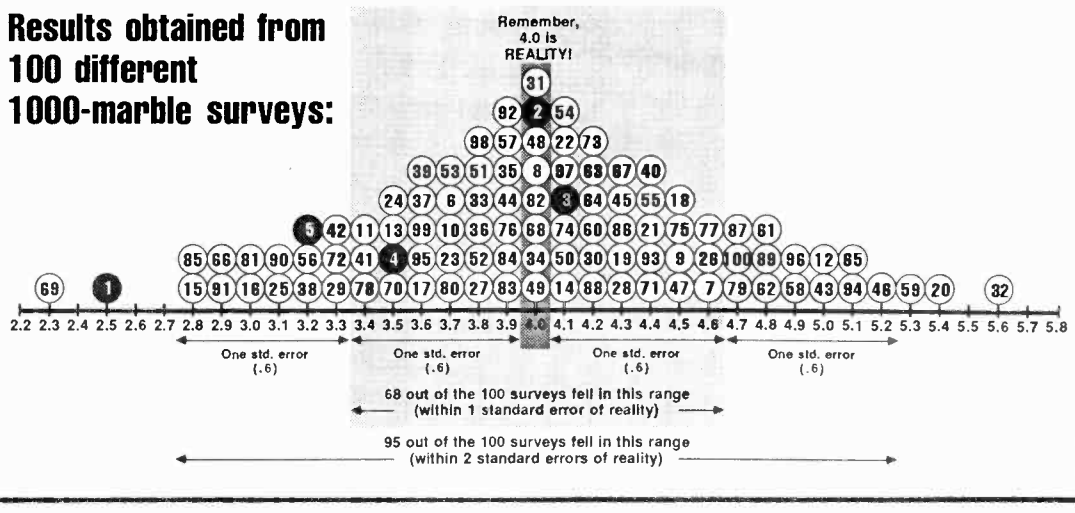
To extend this analogy to the radio field, you can simulate the results of a year's worth of 1000-

person ratings studies by randomly selecting five consecutive results from the chart. I used the first five results for the WKWH example in the accompanying article. Let's use the five results starting at #31 for WAAA, and #96 for WBBB:

	Fall	Wi	Sp	Sum	Fall
WAAA	4.0	5.6	3.8	4.0	3.9
WBBB	4.9	4.1	3.8	3.6	4.7

It looks as if WAAA had a great winter book for some reason. Similarly, it appears WBBB has just recovered from a year of trending downward. The truth is, the "trends" are illusory — they're actually the consequence of trying to use a 1000-person study to estimate what is, in reality, a consistent 4 share!

Results obtained from 100 different 1000-marble surveys:



KODJ/Los Angeles still does not have as many listeners as cross-town KRTH.

Don't Accept The Gospel

Unfortunately, most of the decisions that affect our careers are based on much smaller changes in listening levels; i.e., three down books in a row, two straight books showing significant decline in adults, declining midday numbers, a full-point jump. Even though these shifts are well inside Arbitron's margin of error, they are nonetheless delivered in type-set bound books, printed by trade publications and reference guides, discussed in local newspapers, and confirmed by computer. As a result, we accept them as gospel.

We shouldn't accept them. More importantly, we shouldn't act on them. Ideally, we shouldn't even print results beyond the decimal point. We should remember that a station which moved from a 3.4 share to a 2.9 share has actually moved from about a 3 share to about a 3 share.

Take a look at the following station's performance:

Fall	Wi	Sp	Sum	Fall	
WKWH-FM	2.5	4.0	4.1	3.5	3.2

This station clearly had a spectacular winter '89 increase, maintained it in the next book, and has been on an unmistakable downward trend ever since. What do you think caused those two great

books? A format change? An effective television campaign? More oldies in the music mix? A new consultant, PD, or air personality?

The truth is, WKWH-FM did nothing. I simply took a 4.0 share and calculated five different ratings estimates that could be achieved if I drew from a different random 1000-person sample each time. WKWH-FM's results don't represent an unmistakable downward trend at all. In reality, all you're looking at is sample wobble!

The pattern observed initially didn't really exist. People are too quick to assume that when a finding is shown to the nearest tenth of a point, it must be accurate to the nearest tenth of a point. That's why when WNUA/Chicago rises 2.1-2.3, you say, "All right for Jazz/New Age!" When WAVA/Washington declines 5.3-4.8, you say, "Ouch, that hurts!" When WPHR/Cleveland drops 5.6-5.4, you say, "Its momentum against WMMS has come to a screeching halt!"

Larger Sample Required

If the results of a research study need to be accurate to within a couple of tenths of a point — and they do, because that's how we use them — then a much larger sample size is required. A 1000-person or 2000-person sample size may have been adequate back in the days when ratings firms needed to differentiate a 24-share station from a 15-share station. But it is totally inad-

equated when comparing a 3.5-share station and a 3.0-share station.

The box at far left discusses how a research study's margin of error is calculated. To summarize, if you're looking at results in about the 4.0 share range, a 1000-person sample has about a .6 margin of error (at a 68% confidence level; see sidebar for definition). If you want to cut that margin of error in half (to .3), you'll have to quadruple your sample size. (A ten percent increase in sample size is virtually meaningless; it still yields a .6 margin of error.)

Smart managers try to use custom audience research (perceptual studies, music research, etc.) for their serious decision-making. Because the sample consists specifically of a station's target audience, a reasonably small sample size produces useful findings. But we all live and die by the ratings, and having a large audience doesn't score a lot of points if Arbitron's estimate doesn't reflect it.

The bottom line: a ten — even 20 or 30 — percent increase in sample size is going to have no effect at all on radio's situation. For the indefinite future, we're all going to remain victims of two tyrannies combined: the ratings firms and Lady Luck.

Kurt Hanson is the founder and President of Chicago-based Strategic Radio Research. He can be reached at (312) 726-8300.

How Margin Of Error Works

Arbitron's announced sample-size increase seems to have sparked more industry interest in examining a study's margin of error. Here's a quick explanation of how margin of error works.

Let's say, for example, that we know exactly four percent of all Chicagoans have red hair (or are Reformed Lutherans, or consider WTMX to be their favorite radio station). If you were to conduct a random survey of 1000 Chicagoans to learn what percentage had red hair, what would be the margin of error in the study?

Get Out Your Calculators

Professional mathematicians have developed an equation that answers your question. All you have to do is plug in the numbers:

$$SE = \frac{\sqrt{PQ}}{N}$$

In the above equation, P represents our finding: the percentage of Chicagoans who have red hair (which we have said is four). Q represents the reverse of our finding: the percentage of the population that does not have red hair (which would be 96). N represents our sample size, which is 1000 people. Plug those numbers into a calculator and you'll determine SE: the

study's standard error. The number you should get rounds off to .6.

What is a standard error? If you were to conduct 100 separate market research studies, two-thirds of the studies should come up with a finding that's within one standard error of reality — in other words, between 3.4%-4.6%. The vast majority of the studies (95 out of 100) should fall within two standard errors of reality (between 2.8%-5.2%). And virtually all of the studies (99.7%) should fall within three standard errors of reality. (The three ranges are known as the 68% confidence level, the 95% confidence level, and the 99.7% confidence level. Our 1000-person study has a 1.2% margin of error at the 95% confidence level.)

Market size, by the way, doesn't enter into the margin of error equation at all. A 1000-person study is going to have the exact same margin for error in Peoria as it would in New York. Strange but true. See your local university statistics professor for an explanation.

Audience Sharing: A Programmer's Tool

Building Cume Is Easier When You Know Where To Look For It

By William Engel

For years, programmers have conducted expensive perceptual studies, invested in focus groups, and generally turned the world upside down in their quest to determine their stations' positions in the marketplace. But these programmers traditionally measure the success of a programming strategy solely by demographic ratings. They ignore a particularly important tool: audience sharing.

Audience sharing is the estimate of how much of your cume audience listens to a competing station — and how much of that competing station's audience listens to your station. The critical information isn't the cume audience shared with your primary competitor. It's the cume audience shared with every other station in your market. And once you know where you really stand in the market, it's a lot easier to get a leg up.

Two-Dimensional Plotting

On the surface, it's not an easy task to look at the 40 sets of numbers which describe audience sharing between stations in a typical market. There is, however, a simple procedure to evaluate your market position.

"Once you know where you really stand in the market, it's a lot easier to get a leg up."

It's called two-dimensional plotting, and it involves plotting the audience duplication between your station and others graphically — giving you a clear, visual representation of your market's competitive environment.

The information you need to undertake this task is available at your fingertips within your Birch Quarterly Report. If you look up, say, KBIG/Los Angeles, and scan the vertical column, you'll see that 11.6% of its audience also listens to KFWB; 23.9% also listens to KIIS-FM; and 8.5% also



William Engel

listens to KJOI. But how much of each competitor's audience listens to KBIG? That's also listed — horizontally. Just read across. You'll see that 6.8% of KFWB's audience also listens to KBIG; 8.4% of KIIS-FM's audience also listens to KBIG; and so on. All these figures are represented graphically in the upper right box on this page.

Plot It Yourself

Now look up and read through your station's column in the cume audience duplication section of the Birch report. Once you've found your station's figures, pull out of sheet of graph paper. Now you're ready to plot your station's audience sharing figures on a similar graph.

- Draw a horizontal line on your graph paper. Mark equal increments each representing five percentage points of shared audience. This line will be used to plot what percent of your station's audience also listens to competing stations (each interval represents 5% of your station's audience).

- Next, draw a vertical line from the origin of the

"Short-term gains in station cume may be realized by successfully targeting secondary competitors' audience, while not losing sight of primary competitors."

graph. (That's the zero point on the horizontal line.) Just as you did with the horizontal line, mark increments of 5% along the vertical line to indicate your competitors' shared audience with your station.

- Using the Birch report audience duplication figures, plot the intersecting points. In other words, if 5% of your station's audience also listens to a particular station, find the 5% interval on the horizontal line. If 10% of that station's audience also listens to your station, find the 10% interval on the vertical line. If you were to draw lines from those points located on the vertical and horizontal lines, where would they meet? That's where you plot the competing station.

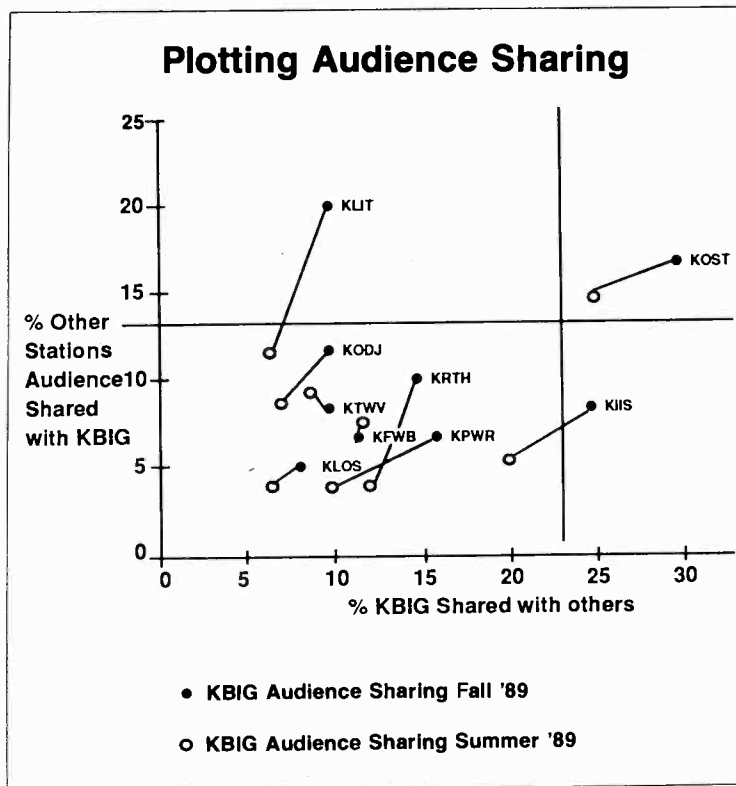
The graph in the upper right box includes a second set of reference lines dividing the graph into quadrants. These quadrants help convey a better picture of KBIG's competitive environment. You can divide your graph into such quadrants as well.

Quadrant One

Stations which appear in the upper right quadrant are considered to be primary competitors with the object station, in this case KBIG. In this quadrant, the stations share at least 15% of their individual audiences with each other.

Quadrant Two

The upper left quadrant contains stations which are the object station's secondary competitors. Stations within this quadrant share



at least 15% of their audience with you, while you share less than 15% of your audience with them. If your strategy is a healthy cume, you had better have a number of stations in this quadrant.

Quadrant Three

Your tertiary competitors will appear in the lower left quadrant. Within this quadrant are stations which don't share significant audience with the object station (and with which the object station also does not share significant audience).

"Audience sharing is the estimate of how much of your cume audience listens to a competing station — and how much of that competing station's audience listens to your station."

As a plotted station in this quadrant moves toward the other quadrants, competitive ramifications become more significant. Watching movements within this quadrant can serve as an early warning device for potential problems in the next book. (Note: if one of your format competitors shows up in this quadrant, you can bet there's been a ratings glitch — or your competitor is in big trouble.)

Quadrant Four

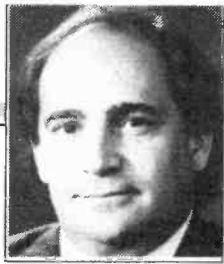
Last, but not least, is the "big trouble" quadrant. As Hulk Hogan might say, competitors in this lower-right block have you "pinned." These competitors share a small percentage with your station, while you share a great percentage with them. Your station becomes a feeder station for that competitor's cume.

Plotting Multiple Surveys

While single survey plots provide an interesting picture of the marketplace in the most recent quarter, it's more revealing to plot two or more surveys on the same two-dimensional plot. In the upper right box, I plotted the most recent survey and then drew arrows from the previous survey's position to show movement. Three or four survey comparisons are even more dramatic to analyze.

These two-dimensional plots emphasize that short-term gains in station cume may be realized by successfully targeting secondary competitors' audience, while not losing sight of primary competitors. They also help to detect potentially competitive movements by tertiary audience-sharing stations.

William Engel is President of VNU BIS Operations and Exec. VP of Birch/Scarborough Research. He can be reached at (306) 753-6043.



MIKE SHALETT

Boxing The CD Controversy

The debate rages on about the so-called "long box," the 6" x 12" cardboard box package that houses compact discs. Proponents cite concerns about merchandising, store fixtures, replacement costs, and security. Opponents focus on the cost-waste ratio and environmental considerations. Our Soundata national consumer study reveals that 40% of music buyers feel the long box makes it easier to browse through the store.

At the time of this survey (approximately 9/1/89), 31% of the general population owned or had access to a CD player. Only those who are active CD consumers were queried for our survey purposes.

Attractive Packaging

Respondents were first asked how they felt about the current 6"x12" packaging. Most indicated a neutral reaction, with fully 44% neither liking nor disliking the present packaging. Thirty-eight percent said they liked it a lot or at least a little. Positive responses were most frequent among consumers 24 years old or younger.

Respondents were then given a list of nine statements about the way CDs are presently packaged and asked to indicate which ones they agreed with most:

- It is attractive
- It is a waste of money
- It is convenient
- It is cumbersome
- It makes it easier to browse through the store
- I can't wait to open it and throw it away
- It is informative
- It doesn't matter to me one way or the other
- It adds value to the purchase.

The browsing statement earned the most positive responses. As mentioned earlier, 40% said they felt the long box made it easier for them to "graze" through the store. The most affirmative group on this point was the 21-24 year-olds.

Younger CD users seemed the least interested, while those 25+ stayed close to the average response level.

Attractiveness finished second, with one-third of

"Forty percent said they felt the long box made it easier for them to 'graze' through the store."

the sample represented. The younger the respondent, the greater the consensus. "Waste of money," "convenient," "throw it away," and "doesn't matter" all scored 25%-30% agreement. Responses did not break down significantly along gender lines.

One other statement stood out: only seven percent thought the present 6" x 12" cardboard or see-through plastic ("clamshell") packaging added value to the purchase. The greatest incidence of agreement was tallied among core CD users 25-44 years of age. But even among that core, no more than eight percent agreed to the "adds value" statement. Overall, no statement garnered a majority of agreement.

Effect On Sales

We then gave the respondents a detailed scenario: what if we took away the long box and sold the CD jewel box container wrapped in the same shrink-wrap plastic that LPs and cassettes come in — at the

same price. Would they buy more, less, or the same number of CDs as they do currently?

Ninety-one percent said they'd buy the same amount of CDs as they do presently, five percent said they'd buy more, and four percent said they'd buy less. Those most negatively affected by the loss of the long box were the younger respondents. The older the respondents, the less likely they were to alter current CD purchasing behavior.

The cumulative response of our panelists would seem to indicate a sizable indifference to the current long box packaging. This is not to say that the 40% agreeing with the "browsing" concept should be dismissed.

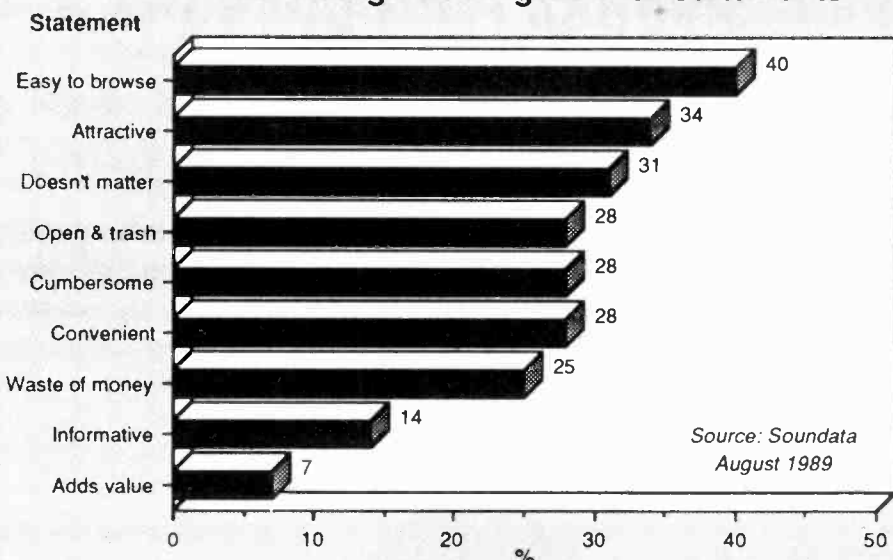
Display, Security

Merchandising options for record companies have already been reduced by the elimination of the vinyl album and the reduction of available display space in music stores. This reduction has been hastened

"The cumulative response of our panelists indicates a sizable indifference to the current long box packaging."

somewhat by the move toward the total home entertainment store phenomenon, which has made the challenge for space even more competitive. The prospect of losing more space through the deletion of the long box frightens manu-

Percentage Who Agree With Statements



facturers and retailers; it may even be a harbinger of the difficulties to be caused by the smaller software technologies to come.

The present long box fits comfortably in the bins that once housed vinyl albums. Retailers fear that a major CD repackaging effort could require new fixtures and cause financial hardship.

The security issue is also very important to retailers. They warn that if long boxes are scrapped, they'll be forced to insert CDs into cumbersome, unattractive security devices, much like the ones currently used on cassettes. The plastic devices make browsing through titles difficult and uninviting. Many retailers also point out that the wide entrances to mall music stores call for the development of a powerful security system to stop discs from "walking" out.

Ecological Incentive

Those who want to eliminate the long box argue that if the package adds no value to the purchase, it isn't worth the paper it's printed on. Production, storage, and shipping costs could be saved, they say, to the benefit of manufacturers, retailers, and consumers.

The ecological incentive is also powerful. In every poll of Americans published this past year, the environment has topped the list of concerns. If the box has no value, its opponents argue, we should no longer squander valuable natural resources on it.

The long box is not the answer. It is a temporary solution to a longterm prob-

lem. The environmental issues must be addressed; in the interim we might promote an in-store package-recycling program.

Going back to the security issue, there must also be technology available or on the horizon to handle that problem. If unavailable, it should be developed rapidly by manufacturers and retailers alike. Money saved on packaging should be shared by all parties and used for the production of

"Those who want to eliminate the long box argue that if the package adds no value to the purchase, it isn't worth the paper it's printed on."

new fixtures.

Most important, we should develop new technologies to improve the shopping experience. Some are already in place: at department stores like Macy's, customers examine various product lines via interactive video screens; in a few music stores, customers preview music while viewing the video clip and/or cover art on a monitor. But more must be researched and developed. Consumers must have an exciting, great-sounding, visually stimulating environment in which to shop for music.

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 200Q active music buyers nationwide.

Harrison To Guest On Gary Moore's Blues Album

GEORGE HARRISON will make a guest appearance on GARY MOORE's forthcoming album, which will be a blues project. Moore is calling the record "Still Got The Blues," an homage to his early days listening to JOHN MAYALL & THE BLUESBREAKERS and American blues originals such as ALBERT KING and ALBERT COLLINS, both of whom also guest on the new LP.

In fact, two of the album's tracks are covers taken from King's classic "Born Under A Bad Sign" LP ("As The Years Go Passing By" and "Oh, Pretty Woman") with King himself lending his string-bending talents to the latter tune. Collins, meanwhile, joins Moore on the JOHNNY "GUITAR" WATSON song "Too Tired."

Other covers include FREDDIE KING's "The Stumble," JIMMY ROGERS's "Walkin' With Myself," and PETER GREEN's "Stop Messin' Round," the last of which was originally recorded by FLEETWOOD MAC.

Moore has five of his own compositions on the LP, and Harrison contributes an original song called "That Kind Of Woman," on which the former BEATLE plays slide and rhythm guitars and supplies backing vocals.



Ryuichi Sakamoto — checkin' the guest list.

'Beauty' & The Guests

This week also brings news of some surprise guest appearances on "Beauty," the soon-to-be-released LP from Japanese star RYUICHI SAKAMOTO, known for his work with DAVID SYLVIAN, THOMAS DOLBY, and the YELLOW MAGIC ORCHESTRA as well as soundtracks to the films "The Last Emperor" and "Merry Christmas, Mr. Lawrence." (Sakamoto also acted in the latter.)

"Beauty" will sport contributions from BRIAN WILSON, ROBBIE ROBERTSON, SLY DUNBAR (of SLY & ROBBIE fame), Paisley Park artist JILL JONES, YOUSOU N' DOUR, and ROBERT WYATT.

Collaborations Of Love

And continuing our tale of unlikely collaborations... British rapper MONIE LOVE's forthcoming debut LP ("Down to Earth") will

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include contributions from SOUL II SOUL, the STONE ROSES, FINE YOUNG CANNIBALS, DE LA SOUL, labelmate ADEVA, the JUNGLE BROTHERS, and ULTRA NATE.

'Swagger' & Stipe

GERARD LANGLEY of the BLUE AEROPLANES has been talking to ROL about the involvement of R.E.M.'s MICHAEL STIPE with the Bristol band's "Swagger" album, to be released Monday (2/12). R.E.M. handpicked the Aeroplanes to be the support group for the Georgians' UK tour last year, after which they became firm friends and Stipe asked to sing



Michael Stipe — impersonating a string quartet?

backing vocals on "What It Is," a track he particularly liked.

"I gave him fairly carte blanche as to what to do," said Langley. "There are three or four instrumental sections and basically Michael's impersonating a string quartet — at least I presume that was what was in his mind."

The Art On The Sleeve Approach

The WEDDING PRESENT are drawing attention to their new single ("Brassneck") — or should we say painting attention, as they have hand-painted 3000 seven-inch sleeves to be released as a limited edition.

The stunt may raise some eyebrows, however, as painted or pull-out sleeves actually contravene the rules of chart packaging.

Meanwhile, the British Phonographic Institute has expressed concern about the increasing number of "customised" singles. The BPI sees gimmick discs as unfair tools of marketing, rather than the music standing up on its own mer-

its, and new tighter rules seem set to be introduced to curb the numbers and types of limited editions made.

Thing 'N' Stuff

Until two weeks ago, the WONDER STUFF were staunchly denying that there'd been a split in their ranks. But this week (ex-)member the BASS THING reported from his current home in New York that he made clear his intentions to leave the band at the start of December, giving a month's notice to all concerned, and therefore has "no idea" why his leaving was kept under wraps for so long.

Nevertheless, the Thing is not so keen to reveal the precise reasons for his parting, except to say that it was amicable.



Kylie Minogue — "a very competent actress."

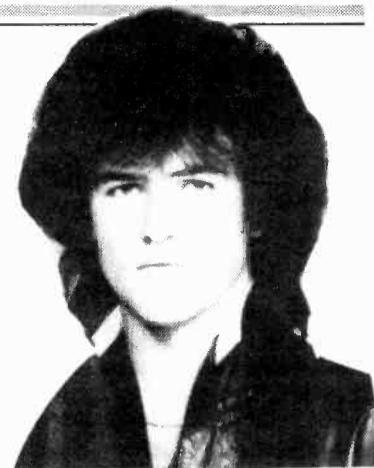
'An American Horror'

DAVID BOWIE was going to do the soundtrack to the KYLIE MINOGUE film "Delinquents," he revealed last week, but pulled out after seeing a screen test by Kylie's co-star CHARLIE SCHLATTER and allegedly naming him "an American horror."

Bowie has more respect for the ex-soap singer, however, saying in a Radio One interview that "Kylie has proved she is a very competent actress."

Splitsville, U.K.

THEN JERICO are looking for a new lead singer to replace the departed MARK SHAW, who — according to this week's *New Musical Express* — has decided to follow a



Gary Moore — a blues guitarist frets.

solo career with EMI. No official statement has yet been made about the future of the group.

Gilt By Association

March 19 will see the return of the ASSOCIATES, the Scottish group that scored major UK chart success in 1982 with "Party Fears Two" and "Club Country."

Although the original duo of BILLY MacKENZIE and ALAN RANKINE split up that year, MacKenzie is reviving the name for the new LP release ("Wild And Lonely"), for which he's written all the songs himself about various episodes of his life. First single from the album will be out in early April.

Jailhouse Rock

The STONE ROSES made national headlines last week when three members of the band were arrested after allegedly breaking into the offices of their former record label, FM Revolver, and causing 10,000 pounds worth of damage.

The Wolverhampton company's Managing Director, PAUL BIRCH, claimed that paint was poured over him and on carpets and furniture and that his car was damaged.

Stone Roses are known to feel that FM Revolver have been "cashing in" on their recent success by rereleasing the single "Sally Cinnamon," which has been hovering outside the UK national Top 40 recently. All four group members appeared handcuffed in court and were remanded on bail until March 6.

BRITAIN

LW	TW	Artist/Title
1	1	SINEAD O'CONNOR/Nothing Compares 2 U (Ensign/Chrysalis)
14	2	TECHNOTRONIC I/YA KID K./Get Up (Swanyard)
8	3	LONNIE GORDON/Happenin' All Over Again (Supreme)
2	4	KYLIE MINOGUE/Tears On My Pillow (PWL)
5	5	MANTRONIX I/WONDRESS/Cot To Have Your Love (Capitol)
16	6	PHIL COLLINS/I Wish It Would Rain Down (Virgin)
3	7	49ERS/Touch Me (4th & B'way/Island)
4	8	HALO JAMES/Could Have Told You So (Epic)
—	9	SYBIL/Walk On By (PWL)
12	10	YELL/I Instant Replay (Fantare)
13	11	DEL AMITRI/Nothing Ever Happens (A&M)
7	12	NEW KIDS ON THE BLOCK/Hangin' Tough (CBS)
9	13	JIMMY SOMERVILLE/You Make Me Feel (Mighty Real) (London/PG)
—	14	LISA STANSFIELD/Live Together (Arista)
6	15	ADAMSKI I/N-R-G (MCA)
—	16	HOUSE OF LOVE/Shine On (Fontana/PG)
10	17	F.P.I PROJECT/Going Back To My Roots (Rumour)
—	18	SKID ROW/18 & Life (Atlantic)
—	19	AND WHY NOT?/The Face (Island)
19	20	QUINCY JONES I/RAY & CHAKA/II Be Good To You (Qwest/WB)

Moving Up

CHER/Just Like Jesse James (Geffen)
 WRECKS-N-EFFECT/Juicy (Motown)
 RAZE I/LADY J., etc./All 4 Love (Break 4 Love '90) (Champion)
 EURYTHMICS/King And Queen Of America (RCA)
 BEATS INTERNATIONAL I/LINDY LAYTON/Dub Be Good To Me (Go Beat)
 BELOVED/Hello (WEA)

The Network Chart, courtesy MRIB

AUSTRALIA

LW	TW	Artist/Title
1	1	PETER BLAKELEY/ Crying In The Chapel
2	2	J. DIESEL/Please Send Me Someone To Love
10	3	MIDNIGHT OIL/Blue Sky Mine
9	4	HUNTERS & COLLECTORS/ Turn A Blind Eye
5	5	JENNY MORRIS/Street Of Love
—	6	ANGELS/Let The Night Roll On
3	7	HUNTERS & COLLECTORS/ When The River Runs Dry
4	8	KATE CEBERANO/Brave
7	9	IAN MOSS/Mr. Rain
8	10	ICEHOUSE/Jimmy Dean

Most Added

NICK BARKER & REPTILES/Resurrection
 Time

Top 10 Australian records from playlists of FM 104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, and FM-104.7/Canberra.

CANADA

LW	TW	Artist/Title
1	1	ALANNAH MYLES/Still Got This Thing
2	2	LUBA/Little Salvation
4	3	KIM MITCHELL/Expedition Sailor
3	4	SHEREE/Woman's Work
5	5	LEE AARON/Hands On
6	6	RAY LYLELL & STORM/Cruel Life
—	7	MAESTRO FRESH WES/Let Your Backbone Slide
7	8	RUSH/Show Don't Tell
9	9	CRASH VEGAS/Inside Out
—	10	TOM COCHRANE/White Hot

Most Added

PAUL JANZ/Every Little Tear
 ALANNAH MYLES/Lover Of Mine
 TRAGICALLY HIP/Boots Or Hearts
 HONEYMOON SUITE/Long Way

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

COMPACT DATA®

Bowie To Star On Hollywood Boulevard

On his classic 1972 album "The Rise And Fall Of Ziggy Stardust And The Spiders From Mars," David Bowie sang of a "Starman." About a year later, the Diamond Dog howled about "The Prettiest Star" on his "Aladdin Sane" LP.

Now, nearly 18 years later, the Thin White Duke will be honored with his very own star on the Hollywood Walk Of Fame. The ceremony is set to take place March 16. Let the children boogie.

Friends Of The Farmers

Don Henley, Jackson Browne, John Hiatt, Lou Reed, Dwight Yoakam, Bonnie Raitt, Richard Marx, Arlo Guthrie, L.L. Cool J, Delbert McClinton, Poco, Southern Pacific, Carl Perkins, K.T. Oslin, and Tom Keifer of Cinderella are some of the musicians scheduled to join hosts John Cougar Mellencamp, Neil Young, Willie Nelson, and Dick Clark at the previously reported (R&R, 2/2/90) "Farm Aid IV" benefit concert in Indianapolis on April 7.

Bonnie Bramlett, Suzy Bogguss, Nanci Griffith, the Kentucky Headhunters, James McMurry, and Indiana homeboy Henry Lee Summer are also expected to participate in the show, which may include a television tie-in. Stay tuned.

R.E.M. Shots

R.E.M. lead singer Michael Stipe has co-written the song "I'll Give You My Skin" with the Indigo Girls for inclusion on the "Tame Yourself" LP - a benefit project for the People For The Ethical Treatment Of Animals organization. Erasure, Belinda Carlisle, K.D. Lang, and the B-52's are also expected to donate tracks.

Meanwhile, R.E.M. guitarist Peter Buck has produced former Drivin' N' Cryin' member Kevin Kinney's just released Island album, "MacDougal Blues." Buck

also plays on the record as does fellow R.E.M. bandmate Mike Mills.

Grammy Lineup

The February 21 broadcast of the Grammy awards will feature performances by Harolyn Blackwell, Larry Carlton, Rodney Crowell, Miles Davis, Fine Young Cannibals, Herbie Hancock, Don Henley, Billy Joel, K.D. Lang, Branford Marsalis, Aaron Neville, Bonnie Raitt, Linda Ronstadt, and Sting. Davis, Paul McCartney, and Dick Clark will also be honored with special tributes during the program.

Midnight Oil's Paper Stand

Columbia Records is manufacturing all album jackets, inner sleeves, and CD "long boxes" for Midnight Oil's forthcoming "Blue Sky Mining" album from 100% recycled paper as per the band's express wishes. The LP - due February 27 - features such issue-driven tunes as "Bedlam Bridge," "River Runs Red," and the current single, "Blue Sky Mine."

Signs O' The Times

Singer/songwriter Marti Jones (who happens to be married to producer/Enigma recording artist Don Dixon) has signed with RCA. Look for her label debut in May. Incidentally, Enigma has inked a deal with speed metalists Sacred Reich. Their label debut is also due in May.

Big O Update

The previously reported (R&R, 12/22/89) Roy Orbison tribute concert to benefit the homeless has added the following performers to the lineup: Cindy Bullens, T-Bone Bur-

nett, Johnny Cash, Rodney Crowell, the Gatlins, Emmylou Harris, John Hiatt, John Lee Hooker, Chris Isaak, Michael McDonald, NRBQ, Iggy Pop, Bonnie Raitt, Michelle Shocked, Ricky Skaggs, the Stray Cats, Pete Townshend, and Chris Franz and Tina Weymouth of the Talking Heads/Tom Tom Club.

The swingin' soiree is set to take place February 24 in Los Angeles.

Quick Licks

• Road warriors Willie Nelson, Waylon Jennings, Johnny Cash, and Kris Kristofferson (a.k.a. the Highwaymen) have set a March 3 kick-off for the first-ever "Highwaymen Tour." The group's second Columbia LP ("Highwayman 2") will be released February 27.

• Y'all know Robin Trower really records for Atlantic Records despite what you may have read here last week.

Precious Metal

The RIAA has issued the following awards for the month of January:

PLATINUM SINGLES: "Blame It On The Rain," Milli Vanilli, Arista; "Bust A Move," Young MC, Delicious Vinyl/Island; "Footloose," Kenny Loggins, Columbia.

PLATINUM ALBUMS: "...But Seriously," Phil Collins, Atlantic; "Dance! ... Ya Know It," Bobby Brown, MCA; "Slip Of The Tongue," Whitesnake, Geffen; "No Holdin' Back," Randy Travis, Warner Bros.; "Look Sharp!" Roxette, EMI; "Back On The Block," Quincy Jones, Qwest/WB; "Sonic Temple," Cult, Sire/Reprise; "The Little Mermaid" (soundtrack), various artists, Walt Disney; "Killin' Time," Clint Black, RCA; "The Divine Miss M," Bette Midler, Atlantic.

MULTI-PLATINUM ALBUMS: "Steel Wheels," Rolling Stones, Columbia; "Pump," Aerosmith, Geffen; "...But Seriously," Phil Collins; "Dirty Rotten Filthy Stinking Rich," Warrent, Columbia; "Beaches" (soundtrack), Bette Midler; "New Kids On The Block," New Kids On The Block, Columbia; "Greatest Hits," Janis Joplin, Columbia (all two million); "Skid Row," Skid Row, Atlantic; "Like A Prayer," Madonna, Sire/WB (three million); "Bella Donna," Stevie Nicks, Modern/Atlantic; "Stardust," Willie Nelson, Columbia (four million); "Forever Your Girl," Paula Abdul, Virgin; "Don't Look Back," Boston, Epic (five million); "Girl You Know It's True," Milli Vanilli (six million); "Boston," Boston (10 million).

Well-Rounded Promos



The marketing masterminds at Island and Reprise Records earned an equal share of Promo Item O' The Week honors by encircling selected programmers with a couple of truly original, attention-grabbing gifts.

First, Reprise sweet-talked its way into the hearts of MDs with custom-designed lollipops (pictured) in support of Tanita Tikaram's new album "The Sweet Keeper." The suckers were shipped in elaborate boxes containing full-track CD and cassette versions of the new release, a songbook, and a suitable-for-tacking-to-your-bulletin board photo of the artist.

Not to be licked, Island supplied programmers with custom-made jewelry featuring a pair of united hands (also pictured) to help get the good word out on Will Downing's new single "Come Together As One." The swingin' medallions dangle from black leather necklaces and stake a legitimate claim to the phrase "hot couture."



46.1 million households
Patti Galluzzi
Director/Music Programming

Weeks On

HEAVY

PAULA ABDUL/Opposites Attract (Virgin)	6
AEROSMITH/Janie's Got A Gun (Geffen)	72
B-52'S/Rom (Reprise)	8
ERIC CLAPTON/Bad Love (Reprise)	ADD
JANET JACKSON/Escapade (A&M)	3
JOAN JETT/Dirty Deeds (Blackheart/Epic)	6
BILLY JOEL/Go To Extremes (Columbia)	4
MICHAEL PENN/No Myth (RCA)	13
ROLLING STONES/Almost Hear You Sigh (Columbia)	3
ROXETTE/Dangerous (EMI)	7
SKID ROW/I Remember You (Atlantic)	9
ROD STEWART/Downtown Train (WB)	12
WARRANT/Sometimes She Cries (Columbia)	6

EXCLUSIVES

PHIL COLLINS/I Wish It Would Rain Down (Atlantic)	2
FINE YOUNG CANNIBALS/I'm Not The... (IRS/MCA)	2
RICHARD MARX/Too Late To Say Goodbye (EMI)	2
WHITESNAKE/The Deeper The Love (Geffen)	3

BUZZ BIN

JESUS & MARY CHAIN/Head On (WB)	4
PETER MURPHY/Cuts You Up (Beggars Bgt/RCA)	2
THEY MIGHT BE GIANTS/Birdhouse In... (Elektra)	2

ACTIVE

BAO ENGLISH/Price Of Love (Epic)	4
BELOVED/Hello (Atlantic)	ADD
E. BRICKELL &.../A Hard Rain's A Gonna Fall (MCA)	4
JANE CHILO/Don't Want To Fall In Love (WB)	4
ALICE COOPER/House Of Fire (Epic)	9
ENUFF Z'NUFF/Fly High Michelle (Atco)	4
PETER DINKlage/More Ways Than One (Atlantic)	3
FRONT/Fire (Columbia)	8
GREAT WHITE/House Of Broken Love (Capitol)	7
KISS/Forever (Mercury)	3
LENNY KRAVITZ/Let Love Rule (Virgin)	18
ALANNAH MYLES/Black Velvet (Atlantic)	10
NUCLEAR VALOZ/Summer (Epic)	9

MEDIUM

ALARM/Love Don't Come Easy (IRS)	3
JON ANOERSON/Far Far Cry (Enigma)	ADD
BONHAM/Guilty (WGT)	ADD
BRITNY FOX/Dream On (Columbia)	ADD
CAMPER VAN BEETHOVEN/(I Was...) (Virgin)	ADD
CULT/Sweet Soul Sister (Sire/Reprise)	3
O MOB/C'mon And Get My Love (Polydor)	ADD
TERENCE T. O'ARBY/To Know Someone... (Columbia)	2
DEL FUEGOS/Breakaway (RCA)	ADD
DEPECHE MOOE/Personal Jesus (Sire/Reprise)	10
GRATEFUL DEAD/Just A Little Light (Arista)	4
GUN/Better Days (A&M)	ADD
HOOTERS/Brother, Don't You Walk Away (Columbia)	2
L.A. GUNS/Never Enough (Vertigo/Polydor)	4
MSG/Anytime (Capitol)	7
KEVIN PAIGE/Anything I Want (Chrysalis)	2
RUSH/Pass (Atlantic)	2
SMITHEREENS/A Girl Like You (Capitol)	14
TECHNOTRONIC/Get Up! (Before The...) (SBK)	ADD

BREAKOUT

CREATURES/Standing There (Geffen)	ADD
OIVING FOR PEARLS/Gimme Your Good Lovin' (Epic)	4
ORAMARAMA/Last Cigarette (Chameleon/Capitol)	ADD
HAVANA BLACK/Lone Wolf (Capitol)	3
JUNKYARD/Simple Man (Geffen)	11
BIZ MARKIE/Just A Friend (WB)	2

HOT NEW VIDEOS

BELOVED/Hello (Atlantic)	ADD
CAMPER VAN BEETHOVEN/(I Was...) (Virgin)	ADD
ERIC CLAPTON/Bad Love (Reprise)	ADD
THEY MIGHT BE GIANTS/Birdhouse In... (Elektra)	2
TECHNOTRONIC/Get Up! (Before The...) (SBK)	ADD

ADDS

JON ANOERSON/Far Far Cry (Enigma)	
BELOVED/Hello (Atlantic)	
BONHAM/Guilty (WGT)	
BRITNY FOX/Dream On (Columbia)	
CAMPER VAN BEETHOVEN/(I Was Born In...) (Virgin)	
ERIC CLAPTON/Bad Love (Reprise)	
CREATURES/Standing There (Geffen)	
D MOB/C'mon And Get My Love (Polydor)	
OEL FUEGOS/Breakaway (RCA)	
ORAMARAMA/Last Cigarette (Chameleon/Capitol)	
GUN/Better Days (A&M)	
TECHNOTRONIC/Get Up! (Before The Night Is...) (SBK)	



30.6 million households
Sai LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

FIVE STAR VIDEOS

SHAWN COLVIN/Steady On (Columbia)	4
EVERYTHING BUT THE GIRL/Oriving (Atlantic)	2
JULIA FORDHAM/Manhattan Skyline (Virgin)	7
NANCI GRIFFITH/Don't Want To Talk About... (MCA)	4
J.L. HOOKER/I.B. RAITT/I'm In The... (Chameleon)	1
K.O. LANG/Pullin' Back The Reins (Sire/WB)	7
BONNIE RAITT/Have A Heart (Capitol)	4

ARTIST DEVELOPMENT

E. BRICKELL &.../A Hard Rain's A Gonna Fall (MCA)	4
KATE BUSH/Sensual World (Columbia)	3
DAVID BYRNE/Dirty Old Town (Sire/WB)	2
SARA HICKMAN/Simply (Elektra)	3
DANIEL LANOIS/Still Water (Opal/WB)	ADD
CHRIS REA/Road To Hell (Geffen)	1
VONDA SHEPARD/Don't Cry Here (Reprise)	9
SOUL II SOUL/Jazzie's Groove (Virgin)	7
JUOSON SPENCE/Drift Away (Atlantic)	4
LISA STANSFIELD/All Around The World (Arista)	1
TANITA TIKARAM/We Almost Got It... (Reprise)	1

NEW MUSIC

JON ANDERSON/Far Far Cry (Enigma)	3
REGINA BELLE/Make It Like It Was (Columbia)	ADD
BLACK VELVET BAND/Let It Flow (Elektra)	3
BLUE MILE/Downtown Lights (A&M)	2
BELINDA CARLISLE/Summer Rain (MCA)	ADD
PAUL CARRACK/Battlefield (Chrysalis)	ADD
TRACY CHAPMAN/Born To Fight (Elektra)	4
EURHYTHMICS/(My My) Baby's Gonna Cry (Arista)	1
TIM FINN/Not Even Close (Capitol)	2
GRATEFUL DEAD/Just A Little Light (Arista)	4
INNOCENCE MISSION/I Remember Me (A&M)	7
KAOMA/Lambda (Epic)	2
OPAL/Empty Box Blues (Rough Trade)	2
UB40/Here I Am (Come & Take Me) (Virgin)	1

HIT MAKERS

PHIL COLLINS/I Wish It Would Rain... (Atlantic)	ADD
MICHAEL OAMIAN/Was It Nothing... (Cyprus/A&M)	6
BOB OYLAN/Political World (Columbia)	9
GLORIA ESTEFAN/Here We Are (Epic)	10
KENNY G/Going Home (Arista)	9
BILLY JOEL/I Go To Extremes (Columbia)	2
ELTON JOHN/Sacrifice (MCA)	1
QUINCY JONES/Secret Garden (Qwest/WB)	ADD
OLIVIA NEWTON-JOHN/Reach Out For Me (Geffen)	12
MICHAEL PENN/No Myth (RCA)	17
POCO/Nothin' To Hide (RCA)	12
SMOKEY ROBINSON/Everything You... (Motown)	2
ROLLING STONES/Almost Hear You Sigh (Columbia)	3
ROD STEWART/Downtown Train (WB)	13
TINA TURNER/Look Me In The Heart (Capitol)	ADD
SADAO WATANABE/Any Other Fool (Elektra)	8
JOHN WILLIAMS/Born On The Fourth... (MCA)	ADD

Information current as of February 6.

POLLSTAR

Biggest Gigs Of December

Pos.	Artist	Gross
	Venue/City	(in thousands)
1	ROLLING STONES	\$3423.4
	Olympic Stadium/Montreal (two shows)	
2	ROLLING STONES	\$3231.2
	Skydome/Toronto (two shows)	
3	ROLLING STONES	\$2956.8
	Pontiac Silverdome/Pontiac, MI (two shows)	
4	ROLLING STONES	\$2533.9
	Hoosier Dome/Indianapolis (two shows)	
5	BILLY JOEL	\$2180.0
	Nassau Coliseum/Uniondale, NY (five shows)	
6	PAUL McCARTNEY	\$1759.2
	Madison Square Garden/NYC (four shows)	
7	BILLY JOEL	\$1621.9
	Centrum/Worcester, MA (five shows)	
8	ICE CAPADES	\$1526.5
	Montreal Forum/Montreal (16 shows)	
9	PAUL McCARTNEY	\$1468.2
	Skydome/Toronto	
10	GRATEFUL DEAD	\$1334.7
	Oakland Coliseum/Oakland, CA (four shows)	

New Tours

Among this week's new tours:

BABYLON A.D.	HOLLY NEAR
BO DIDDLEY	WAYNE TOUPS & ZYDECAJUN
FEELIES	RANDY TRAVIS
IAN McCULLOCH	HANK WILLIAMS JR.
STEPHANIE MILLS	XYZ

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

MUSIC DATEBOOK

The Winner Is . . . Jethro Tull

MONDAY, FEBRUARY 19

1974/As an alternative to the Grammy Awards, Dick Clark debuts the American Music Awards — voted by (some of) the public rather than industry insiders.

1977/Stevie Wonder wins his third straight Album of the Year Grammy for "Songs In The Key Of Life." George Benson's "This Masquerade" is named Best Record.

1980/After an all-night drinking binge, AC/DC lead singer Bon Scott dies of alcohol poisoning.

1987/At Bob Dylan's request, John Fogerty sings "Proud Mary" for the first time since CCR broke up. Afterward Fogerty admits, "That didn't feel all that bad."

1989/Now that's perseverance — On "Ebony/Jet Showcase," Luther Vandross reveals he was not discouraged from a singing career even though he lost the Apollo Theater talent contest four times.

Born: Smokey Robinson 1940, Francis Buckholz (Scorpions) 1954, Dave Wakeling 1956, Mark Andes (Heart) 1948, Tony Iommi (Black Sabbath) 1948, Falco 1957

TUESDAY, FEBRUARY 20

1971/Marvin Gaye's classic, "What's Goin' On," is released.

1974/Cher files for divorce from Sonny Bono.

1976/The members of Kiss sink their feet into the cement at Graumann's Chinese Theater in Hollywood.

1982/Pat Benatar and guitarist Neil Giraldo marry.

1987/Cat Stevens settles a \$5 million suit with the London Globe over a "Cat Stevens Joins The Evil Ayatollah" headline.

1988/Dolly Parton and Porter Wagoner perform together for the first time since their 1974 breakup.

Born: Walter Becker (Steely Dan) 1950, J. Geils 1946, Paul Cooper (Nylons) 1950, Nancy Wilson (the jazz singer) 1937

WEDNESDAY, FEBRUARY 21

1970/Simon & Garfunkel's "Bridge Over Troubled Water" LP begins a 126-week run in the UK top ten.

1975/David Bowie releases the "Young Americans" LP. Also, NBC-TV airs a special on kung fu featuring the tune "Kung Fu Fighting" by Carl Douglas.

1986/"9½ Weeks" opens. Thousands purchase Joe Cocker's "You Can Leave Your Hat On" — and bags of ice — after watching the flick.

1989/Rev. Jesse Jackson appeals for an early parole for James Brown, citing Brown's exemplary behavior.

Born: Jerry Harrison (Talking Heads) 1949



Mike Peters, George Harrison, Jerry Harrison, Smokey Robinson

THURSDAY, FEBRUARY 22

1968/Genesis releases its first single, "The Silent Sun."

1976/Former Supreme Flo Ballard, now destitute, dies at 32 of coronary thrombosis.

1978/The Police film a commercial for Wrigley's gum.

1986/Fine Young Cannibals' Boston show is delayed until 2am after someone lobs teargas into the audience.

1988/Donny Osmond launches his comeback tour at Los Angeles's Crazy Horse Saloon.

1989/NARAS voters provide detractors with ample ammunition when Jethro Tull is awarded the first Hard Rock/Metal Grammy over AC/DC, Metallica, Iggy Pop, and Jane's Addiction. Hard rock and metal are now separate categories.

Born: Ranking Roger 1961, Suave 1956, Gordon Stozier (Ready For The World) 1965

FRIDAY, FEBRUARY 23

1957/Porter Wagoner joins the Grand Ol' Opry.

1963/George Harrison's favorite song, "He's So Fine," by the Chiffons, is released.

1978/The Eagles snag a Best Record Grammy for "Hotel California." Fleetwood Mac's "Rumours" is named Best Album.

1979/In Boston, Dire Straits begins its first US tour.

1983/Toto takes home five Grammys, including Best Record for "Rosanna" and Best Album for "Toto IV."

1989/Los Angeles's swank restaurant Spago gives George Harrison a guitar-shaped pizza for his upcoming birthday (2/25).

Born: Brad Whitford (Aerosmith) 1952, Howard Jones 1955, Rusty Young (Poco) 1946, Johnny Winter 1944

SATURDAY, FEBRUARY 24

1969/In London, the Jimi Hendrix Experience gives its last public performance.

1976/"The Eagles Greatest Hits" becomes the first RIAA-certified platinum album.

1982/John Lennon's "Double Fantasy," the sentimental favorite, wins the Best Album Grammy. Rick Springfield's "Jessie's Girl" takes the Best Rock Male award over Bruce Springsteen's "The River" album.

Quincy Jones walks away with five Grammys.

1987/Tina Turner wins the third of four straight Rock Female Grammys.

1989/Guess he stopped riding the Peace Train — Cat Stevens publicly supports the Ayatollah Khomeini's death sentence for "Satanic Verses" author Salman Rushdie. Radio stations coast-to-coast soon drop, mass-burn, and even steamroll Stevens's records.

Born: Paul Jones (Manfred Mann) 1944

SUNDAY, FEBRUARY 25

1957/Buddy Holly records "That'll Be The Day," which becomes his first hit.

1961/Elvis Presley plays a charity concert in Memphis. It's his first show since leaving the Army.

1963/Vee Jay releases the Beatles' US debut single, "Please Please Me."

1981/Pat Benatar wins the first of four straight Best Rock Female Grammys. Christopher Cross sweeps the big three, taking Best Album, Best Record, and Best Song for "Sailing."

1986/"No Jacket Required" garners a Best Album nod for Phil Collins. "We Are The World" nabs four awards.

1989/While onstage in Spain, Def Leppard's Joe Elliot is injured when a coin thrown by a fan lodges in his head just above his eye. The band's equipment van is destroyed in the ensuing riot.

Born: Mike Peters (Alarm) 1958, George Harrison 1943, Faron Young 1932

—Paul Colbert

HE'S GOT WHAT YOU NEED!

The Diabolical BIZ MARKIE

"JUST A FRIEND"



CHR CHART 29

THIS WEEK "HOT" REPORTS

KRBE 15-9	KC101 21-15
KITY 11-8	WYCR 19-8
B104 4-4	K106 37-24
WZOU 21-10	KKYK 13-2
B96 15-11	KZOU 18-15
WPHR 8-7	KBFM 21-17
WHYT 6-5	K92 30-15
KOY-FM 12-7	Z102 21-16
KKLQ 4-4	WOVV 22-18
X100 19-16	KJ103 20-10
WIOQ 2-2	B95 12-3
PWR96 4-4	HOT96 12-10
WDFX 18-15	KDON 18-7
KKFR 15-12	WIKZ 18-15
HOT949 22-10	WLRW 31-7
WVSR 14-8	

From The Album THE BIZ NEVER SLEEPS

old chillin' 



JOEL DENVER

CHR

CONTEMPORARY HIT RADIO

SOFT SUMMER, SOFTER FALL

CHR: Back To The Drawing Board?

Ask just about any CHR programmer for his opinion of the summer and fall books and you'll probably get a sour response. Yeah, the truth hurts, but there were a lot of down books . . . and those stations with 12+ gains enjoyed small increases, for the most part. (See "CHR's Ups & Downs.")

So what's wrong with CHR? Is it the music? The ratings methodology? Encroachment by other formats; competition within CHR? Or is it a simple case of the blahs?

Harv Blain

According to McVay Media VP/Contemporary Radio consultant Harv Blain, Arbitron in-tab diary returns in many markets were generally 10%-20% above the target. "It could be a diary sampling problem; Country, Easy Listening, AC, and Urban stations did well. Many AM ACs and Talk stations were also up. Why did they gain while CHR dipped? I don't know just yet."

He surmised mainstream CHRs that reacted to niche competition may have blurred their images, digging their own graves. And while he's heard PDs complain about the music, he noted, "The same music was available to all of us. Some knew what to do with it and others didn't."

Blain advised PDs to be aware of aggressive ACs which have clouded CHR's image. To counter their impact, "make sure the music is correct for your target. If you're going to be a 12-34 station, then play the right music. Do more memorable promotions to set yourself apart so when the diary-keepers think back on their listening, you'll break through the clutter."

Lorin Palagi

WRQX (Q107)/Washington OM Lorin Palagi remarked, "I don't think CHR is in any trouble. We're simply at the mercy of current product; there was some weak music in the fall. But I can't lay it all on the music."

Palagi has a reputation for being an extremely conservative programmer, yet he stated, "It's possible we've all become too safe in



Harv Blain

"The same music was available to all of us. Some knew what to do with it and others didn't."

—Harv Blain

our on-air content . . . specifically in our promotional presentation. In some cases, PDs made their stations too laid-back. It may be time for us to shake things up.

"We have to take some chances and real risks to get the format going again. Maybe we need to become more aggressive with music. The lack of difference between CHRs is a problem. You don't see big shares in the majors, maybe because we're not doing enough to pull in listeners from other formats."

Formatic highs and lows may well be cyclical in nature. Recalled Palagi, "Everyone said CHR was dead ten years ago, but (consultant) Mike Joseph rekindled it. Since then CHR has gone through the dance phase and the rock phase, and now the ACs are beating us up again. CHR is far from dead and will continue to be the most mass appeal format."

"We have to take some chances and real risks to get the format going again. Maybe we need to become more aggressive with music."

—Lorin Palagi



Lorin Palagi

Like other programmers, Palagi feels CHR is victimized by the Arbitron diaries. "I can't say I'm completely thrilled with Arbitron, as it jumps around so much. Maybe something isn't right with the new diaries. All these things together have caused the format to take a hit."

Guy Zapoleon

Nationwide National PD Guy Zapoleon has been a longstanding critic of Arbitron's soft diary, but even he can't blame all of CHR's problems on the controversial methodology.

"Arbitron is a part of it," he said. "Examine the back of the book: look at 18+ men and women's away-from-home listening and tally how many quarter-hours in daytime listening go to the ACs in your market. You'll get a firsthand look at AC's impact on CHR."

Like Palagi, Zapoleon sees the current CHR slump as part of a formatic cycle — but he adds programmers shouldn't take it lying down. "The bloom is off the rose in CHR, but it will come back again. People like something new and different, and frankly, the format is sounding a little stale right now. The most creative station I've heard in ages is Power Pig 93 (WFLZ)/Tampa, but even they have to continue to reinvent the wheel or they'll begin to sound flat.

"Oversaturation is also a major problem. Two or three CHR variations in a market like Phoenix are

CHR's Ups & Downs

Below are the results of a CHR station survey in the Top 50 markets. All markets were included with the exception of Anaheim, for which no Birch figures were available. Also, there is one fewer station in the spring/summer tallies because WFLZ/Tampa hadn't switched to CHR until the fall '89 book (91 stations are counted in the spring/summer sweep; 92 stations are counted in the summer/fall figures). Only those stations listed as home to each metro were included in that metro's statistics (i.e., Riverside-San Bernardino, CA, and West Palm Beach, FL).

Spring/Sum ARB	Spring/Sum Birch
Up 46	Up 54
Down 43	Down 35
Even 2	Even 2
Sum/Fall ARB	Sum/Fall Birch
Up 35	Up 35
Down 51	Down 53
Even 6	Even 4

Musical Gripes

Epic's Lake: PDs Shouldn't Blame Music For Down Books

Epic VP Pop/Promotion Charley Lake has enjoyed a long career on both sides of the radio/records fence. He doesn't agree with programmers who blame down books on current music.

"I hear exciting, challenging, fresh music everywhere," he asserts. "I can't help but feel those stations least affected by this perceived lack of good music have taken chances with their music because they really know their markets."

"I've observed the ups and downs of stations trying to play only top five or top ten records. By the time the records are added, the market is tired of hearing them. These stations end up missing a lot of hit records that peak somewhere in the middle, yet draw positive audience response."

Lake also feels stations have over-dayparted themselves. "Stations that seriously get into dayparting are playing some of the big hits in the day and then becoming something different at night — leaning too heavily on rock or dance. Why would a mainstream CHR want to play a dance mix show on a Friday or Saturday night? I understand playing to the available audience, but it's too much of a departure."

"The real niche is being missed by many PDs: a true, traditional CHR playing all the hits all the time instead of trying to fool listeners by appealing to a different audience in each daypart. A daytime listener won't listen at night if the station sounds too different; that has to affect listener loyalty."

Play Up Artists

A longtime CHR supporter, Lake adds, "It's the superior format. But I



Charley Lake

miss the artist excitement. No one talks about them anymore. The audience gets this stuff from MTV now. PDs who defend not identifying music or talking about artists are mistaken if they think the audience doesn't want to know what's going on with a Paula Abdul or Milli Vanilli. I'm surprised at stations regularly passing on interviews with some of America's biggest artists. They might better serve themselves by being the People magazine of popular music.

"PDs should be less concerned about how Tom Petty mixes with Milli Vanilli and more concerned about the potential service they can offer their listeners. Many of today's CHR programmers could learn something from the Army's ad slogan: 'Be all that you can be.' Be a full-blown CHR as opposed to being AC in the day, CHR in afternoons, and another niche at night."

too many. Throw in a hot AC like KAMJ, and you're dividing up an already thin pie. We have to be creative again. We've given in to selling promotions in the same manner time after time. We have to come up with some new, creative ways of entertaining the audience. Too many people are busy copying other programmers and not coming up with their own ideas."

Zapoleon feels much of the music released in recent months has had limited across-the-board appeal. "The music available today is far

"The bloom is off the rose in CHR, but it will come back again. People like something new and different, and the format is sounding a little stale now."

—Guy Zapoleon

better than what we had in the preceding few months. The toughest decision for programmers is choosing which records are true mass appeal hits and which are needed to stay on the leading edge, without chasing away the core audience."

Casey Keating

KPLZ/Seattle PD Casey Keating was one of the happier PDs this fall; his station's Arbitron was up 7.2-9.1, topping the market. However, he expressed a jaundiced view of CHR's future. "I'm worried about CHR in general. While it's probably cyclical, I'd rather be cautious of the trend than confident."



Guy Zapoleon

Continued on Page 42

KISS

HOT
IN THE
SHADE



In just 4 weeks CHR Chart Debut **36**
...and heading for #1!!

HOT IN THE SHADE


Featuring the first great power ballad of the 90's,

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Written by Paul Stanley and Michael Bolton
Produced by Gene Simmons and Paul Stanley
Remixed by Steve Thompson and Michael Barbiero

Creative Consultant: Larry Mazer for Entertainment Services

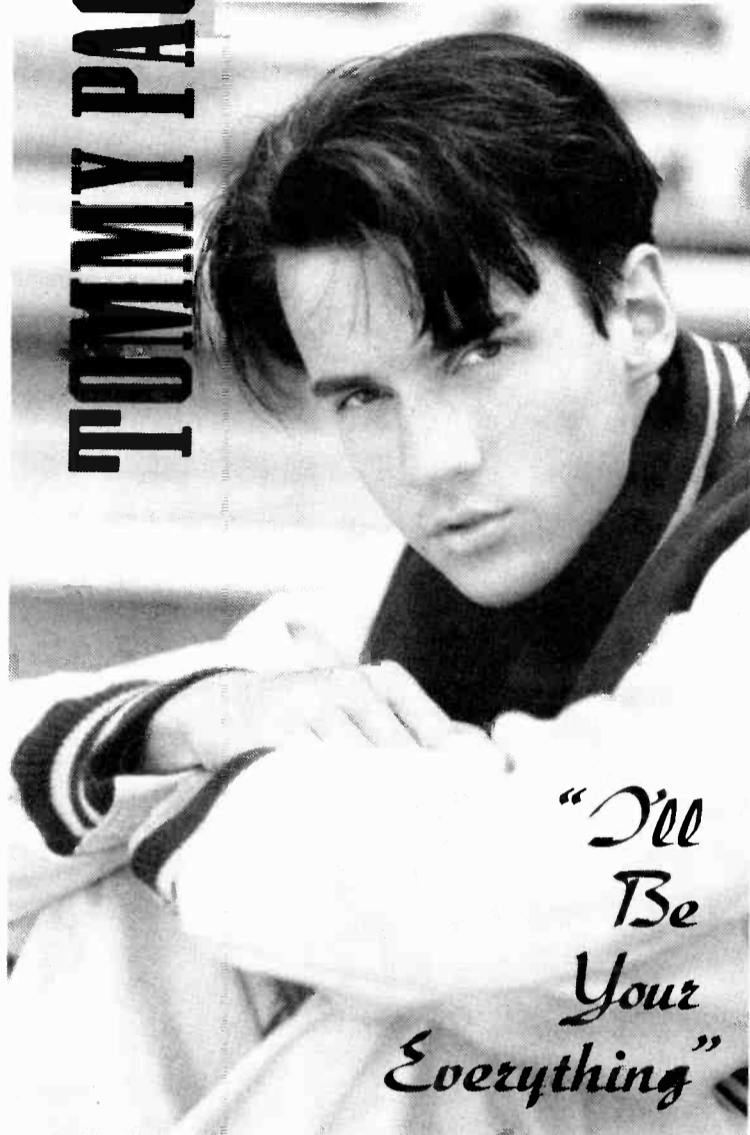
On  Compact Discs, Chrome Cassettes and Records. (838 913-1/2/4)



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TOMMY PAGE



"I'll
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Everything"

THE NEW SINGLE

FROM THE ALBUM

Paintings On My Mind

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#1

MOST
ADDED
RECORD

NEW & ACTIVE

139/112

CHR: Back To The Drawing Board?

Continued from Page 41

Like Zapoleon, Keating bemoaned the lack of CHR-only music. "There's little out there that's exclusively CHR; so much music crosses into our format or out of it. At KPLZ, we've stepped beyond the music, involving ourselves in the community. CHR needs a safety net: for us, that's melding with the community and establishing top-of-mind awareness to give people a reason to listen beyond the music."



Casey Keating

"I'm worried about CHR in general. While it's probably cyclical, I'd rather be cautious of the trend than confident."

—Casey Keating

With so many stations running similar sweepers and ID packages, the differences between stations are less apparent than ever. Keating said, "If you fail to capture the listener's imagination, you're making a big mistake. Our goal in 1989 was call-letter awareness. We said our calls a lot, jumped into the community with our mobile studio and banners, and put our staff on the street. On-air, our 'KPLZ Key Tag' direct mail piece worked well with cash prizes ranging from \$1000-\$10,000. We'd announce up to six numbers on the tag and give listeners 15 minutes to call back. The response rate was an incredible 40%-50%."

Shifts to hybrid rock or CHR-Adult presentations may be cases of overreaction. "Some of the experiments with Rock 40s and upper-demo fragmentation CHRs have failed because there wasn't a big need for them," claimed Keating. "Straight-ahead CHR will do well, as will those CHRs with a dance edge." However, Keating cautioned against relying on music alone and stressed the importance of marketing.

Kimo Akane

KQM/Q/Honolulu's Arbitron was also up (11.9-12.4), but OM Kimo Akane believes his station may have avoided a loss because he has a handle on what's going on within the format. "The music available hasn't been as homogenous during the last quarter of 1989. As a result, the format is weaker than normal. It's become harder to find songs with 12-34 appeal; the audience's

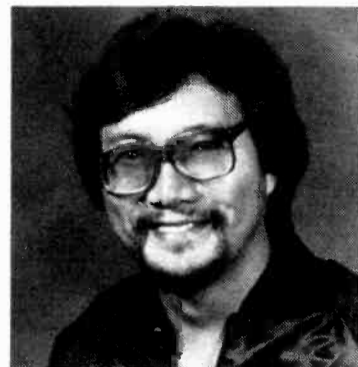
tastes seem to be changing. Other factors hurting CHR are the diary changes and increased competition. It's either those things or we're all just getting lazy."

Akane stressed the basics this fall. "There are four winning fundamentals: people, programming, promotion, and promotion. That includes both off-air and on-air promotion. You have to have the best people both on- and off-air because the real winner is the one who wins all the battles starting at the reception desk."

"We also emphasized preparation, moderation, concentration, and fun. These basics can be applied to any station in America. It's just that the winners apply them better than the losers."

In this day of heavily leveraged ownership, management wants a quick return — putting stations in all formats in a tough position. Said Akane, "The outcome of the battle depends on whether you can grab your niche in listeners' minds. While it's expensive to market and promote, once you have the right

product it's suicide not to do so. You can never really be too visible."



Kimo Akane

"There are four winning fundamentals: people, programming, promotion, and promotion."

—Kimo Akane

MOTION

• Sandra Woodward from WJQY/Norfolk is named Promotion Director at crosstown WNVZ.

• KZHT (Hot 949)/Salt Lake City replaces night man Evan Lake with Dr. Doug from KIQI/Albany, OR.

KCPX & KUTR/Salt Lake City have added Ross A. Dinkelspiel from KBPI/Denver as Promotions Director. Former WYCR/York, PA AMer Axel Marley grabs the late-night slot at KWOD/Sacramento as Jack DaWack pursues other interests. Keith Lemire now holds programming reins at WKPE/Cape Cod, MA succeeding Ricky Ryder, who becomes OM/morning personality at WAEB/Allentown. Ryder snags WAEB's morning duties from the exiting Jim Cooke & Dave Crockett. KHTY (Y97)/Santa Barbara, CA ups Darren Stone to APD and adds MD Rick Acker from KHQT/Grand Forks, ND. KHQT fills Acker's night slot with parttimer Patrick J. Shocker.

KKQV/Wichita Falls, TX night rocker Rick Lovett moves to afternoons and becomes AMD replacing Dave Landry, who takes middays. KTRS/Casper, WY PD Doug Hawks leaves to program AC WNSN/South Bend, IN. Bret Maverick moves from WAVA/Washington swing to WPXY/Rochester nights.

WOMP/Wheeling, WV adds night dude Jeff Stone. At KNIN/Wichita Falls, TX, R.J. Hall fills the mid-day/production slot, and Eric Harley from crosstown WKOV takes overnights. Doug Tobin slips into a weekend shift at WRQN/Toledo. Dave Tardelli takes weekends at WGOR/Lansing, coming from CHYR/Leamington, Ontario. Samantha Strong is the new PD at WIZM/La Crosse, WI, and will team with Keith Carr for mornings. WZZU names WRFX/Charlotte's Mark Daniels Production Director.

WQHT (Hot 97)/New York welcomes Promotion Director Brian Marks from WUSL/Philadelphia, taking over from

Stacie Seifrit; Frank Iemmiti is upped to Promotion Coordinator. Monsoon Eddie is now APD at KOY-FM/Phoenix, which welcomes new swing shifter Jimi Z (formerly known as KRQ/Tucson's swing man Kidd Kelly). At WYCR/York, PA, Brother Bare from KIVA/Albuquerque joins Paul Scott on wakeup duty. Overnighter Cliff Casteel and weekender Super Dave Donovan have joined the KZZB (B98)/Ft. Smith, AR airstaff. Mark Murfree now handles mornings at WJDQ (Q101)/Meridian, MS as PD Dr. Jon Anthony moves to afternoons and MD Jay Randall takes middays.

WQEN (Q104)/Gadsden, AL adds MD/night man Jeff Donovan. Randy Iezzy tackles MD/night duties at KLZS (Z97)/Billings, MT as Peter Masse segues to KBER/Salt Lake City. At KKRL/Carrroll, IA, AMer Bill Klapproth assumes PD chores, and afternoon guy Ken Murray adds Promotion Director duties. WHTO has a new address: 575 Montgomery Pike Rt. 15, South Williamsport, PA 17701. KCAQ has also moved: 1701 Pacific Ave. #270, Oxnard, CA 93033. New phone: (805) 483-1000.

Kevin Morton departs WAZY/Lafayette, IN. Sister station WBWB/Bloomington PD Mark Callaghan takes on both stations' PD duties and becomes VP/Programming for University Broadcasting. Reach Morton at (317) 497-4553. After four years with the station, KDWZ/Des Moines MD Andy Hall is out and looking. Reach him at (515) 284-0845. WAYV/Atlantic City PD/MD Johnny B. segues to crosstown CHR WMGM, replacing PD Mark Daniels and MD Jim Spector. Pat McKay — VP/Director Ops. at KXSS/St. Cloud, MN and consultant at WIZM/La Crosse, WI — needs experienced on-air personalities at both stations. Call him at (612) 253-3809.

Brian DeGeus is now PD at KOMJ/Omaha, coming from the APD post at KRZR/Fresno. OM Carl Mann gives up the programming reins. Robert Giles is the new Promotion Director at cable rock-CHR KCLA/Los Angeles. Rick Anthony is the new MD.



BRAD MESSER

CALENDAR

Worst Performance Awards

Hollywood press reporters give Sour Apple Awards to snippy movie stars. Harvard students hand out Robert Mitchum Awards for outstandingly bad acting. But broadcasters are still at square one when it comes to industry citations for nauseating performances.

There should be some kind of tribute to music announcers who condescend (beyond the normal call of duty) to their audiences by speaking as though everyone out there in Radioland is mentally only four or five years old.

The Condescension award, or "Connie," would be open to any of the many entertainers whose on-air phrasing and tones are appropriate for addressing kindergartners. Nominations would be open to anyone. Winners might be selected by a Darwinian "natural elimination"; to wit, all nominees could be placed in a room together, and the last one to take offense at

being talked down to would win.

Smiles And Bile

And how about an award for the pukers? You've heard them. Probably even know a couple of 'em personally. Everyone knows who the pukers are — except themselves. It's like bad breath: no one will tell a puker to his face, not even his best friend.

Pukers don't mean to do it, you understand. Often they've been misled by bad advice early in their careers. It happens. A well-meaning PD instructs a neophyte to "put a smile in your voice," but neglects to advise him to stop before reach-

ing the George Carlin end of the scale.

Laboratory tests have proven that as many as 87% of all announcers who upchuck could stop immediately if they just knew they were doing it. So the "Chuck" award could serve several good purposes: it could help establish self-help groups, raise industry consciousness of the widespread problem (National Upchuck Week? "Climb on the Chuckwagon, everyone!"), inspire counter-chuck seminars, give consultants a new kick to get on, and so on.

I don't know how much it would cost to design and produce little gold Connie and Chuck statuettes. But I can see them now. Connie could be atop a tall pedestal looking down. Chuck, of course, would be bent double over a lawn-size Hefty bag.

Presidents' Day Holiday

MONDAY, FEBRUARY 19 — Today marks the observance of Washington's and Lincoln's birthdays.

President Reagan lifted sanctions against Poland in 1987. A Spanish jetliner hit a mountain near Bilbao, Spain in 1985, killing 142. In 1942, a couple of months after Pearl Harbor, President Roosevelt signed a bill which suspended the civil rights of Japanese-Americans and allowed them to be locked away without charges or trials. Thomas Edison patented the first sound-recording device in 1878, the phonograph, which he called "a talking machine."

Birthdays: Justine Bateman 24. Hana Mandlikova (tennis) 27. Prince Andrew 30. Smokey Robinson 50.

"National Emergency" Scare

TUESDAY, FEBRUARY 20 — Americans feared the worst in 1971 when radio and TV stations were mistakenly ordered off the air for a nonexistent national emergency. It took about half an hour for the National Emergency Warning Center in Colorado to clear up the false alarm.

The Soviets launched space station Mir in 1986. Britain and France firmed up a deal in 1986 to construct a rail tunnel beneath the English Channel. John Glenn became the first American in orbit in 1962. The Supreme Court ruled in 1905 that states may require vaccinations.

Birthdays: Kelsey Grammer ("Cheers") 41. Jennifer O'Neill 43. Sandy Duncan 44. Sidney Poitier 66.

Ollie "Only Followed Orders"

WEDNESDAY, FEBRUARY 21 — The first Iran/Contra trial began in 1989 with an opening statement from Oliver North's attorney which described the officer as "a patriot" who had only followed orders from "the highest-ranking officials."

Televangelist Jimmy Swaggart made his "I have sinned" confession in 1988. The Guinness record for brick-laying (914 in an hour) was set in 1987. Israeli fighter jets shot down a Libyan airliner in 1973, killing over 100. The Washington Monument was dedicated in 1885.

Birthdays: Tyne Daly 43. Rue McClanahan ("Golden Girls") 56. Erma Bombeck 63.

Philippine Army Brass Quit

THURSDAY, FEBRUARY 22 — The Philippine Army's top brass resigned in 1986 and urged embattled President Marcos to do the same.

Sioux Center, IA had 42 inches of snow in 1936, setting the state's snow-depth record. The mechanical rabbit debuted at a dogtrack in Emeryville, CA 70 years ago. Robert Wadlow, who became the all-time "tallest human" at 8' 11.1," was born in 1918. President Grover Cleveland signed the statehood bills for Montana, Washington, and the Dakotas in 1889. In 1819, Spain ceded to the US all lands east of the Mississippi, including parts of Florida.

Birthdays: Drew Barrymore 15. Julius Erving 40. Sen. Edward Kennedy 58. Don Pardo (announcer) 72. Robert Young 83.

Tower Nomination Killed

FRIDAY, FEBRUARY 23 — The Senate Armed Services Committee voted in 1989 to reject John Tower's nomination as Secretary of Defense, based on allegations of boozing, womanizing, and financial ties to defense companies.

President Jimmy Carter held a news conference in 1977 to promote his plan to cut \$2.75 billion from the Pentagon's budget. The first Salk polio vaccination campaign began in Pittsburgh in 1954. A Pulitzer Prize photo was taken as US Marines raised the flag on Iwo Jima in 1945. In 1904, America bought control of the Panama Canal Zone (from Panama) for \$10 million. Texas seceded in 1861.

Birthdays: Ed "Too Tall" Jones 39. Fred Biletnikoff (ex-Raiders) 47. Peter Fonda 51.

Saturday (2/24): Sally Jessy Raphael 47. James Farentino 52.

Sunday (2/25): George Harrison 47. Tommy Newsom 61.



the new single

"DON'T WANNA FALL IN LOVE"

written, performed and produced by JANE CHILD
from the album JANE CHILD



copyright 1990 Warner Bros. Records Inc.

#2

MOST

ADDED

RECORD

CHR **BREAKERS**

153/79

STAR 95 PARODY SALUTES TEAM

The Pack Is Back

Although the Green Bay Packers didn't reach the NFL finals this year, nearly all Wisconsin is celebrating the team's resurgence. WZTR (Star 95)/Milwaukee prepared a parody saluting the team.

Based on the 1963 Angels hit "My Boyfriend's Back," the Star 95 effort is titled "The Pack Is Back." Milwaukee group Three Smart Girls cut the single, which played numerous times daily throughout the football season on Star 95.

For Packer backers everywhere, here's how the tune goes:

(Spoken)

Vince [Lombardi] went away and bad luck hung around
And bothered us every year
But now there's grinning
The Pack is winning
There's no more crying in our beer.

(Chorus, sung)

The Pack is back and you're gonna be in trouble
Hey la, hey la, the Pack is back

By Mike Kinosian

When you see 'em comin', better cut out on the double
Hey la, hey la, the Pack is back
You've been spreadin' lies the Pack was all through-oo
Hey la, hey la, the Pack is back
Well, look out now, 'cause they're comin' after you-oo
Hey la, hey la, the Pack is back
(Verse)
We've been waiting such a long time

Hey la, hey la, the Pack is back
Now they'll be back and things will be fine

Hey la, hey la the Pack is back
You're gonna be sorry you were ever born

Hey la, hey la the Pack is back
Cause they're kinda big, and they're awful strong

Hey la, hey la the Pack is back."
(Repeat chorus)

Star 95 PD Bill Troy is in a lively competitive situation against Classic Hits WKLH, Gold AMer WEMP, and ACs WLTQ and WMYX.

"Our strategy is to be totally

Noriega Top Ten

Leave it to radio's quick-thinking personalities to come up with clever bits in response to serious situations.

Last month, when KSFO & KYA/San Francisco's Steve Garland heard US troops were playing rock music to irritate Panama's Gen. Manuel Noriega, he asked listeners to help devise an official "Manuel Noriega Top Ten Hit List."

Garland compiled the list based on hundreds of calls he received during his PM drive airshift (12/28). Even the Fort Ord Public Affairs office called to request a tape of the show, which was sent to US troops in Panama.

Use your imagination and you can hear "Late Night With David Letterman" drummer Anton Fig do the drum roll as we relate Garland's Top Ten:

10. BEATLES/I'm A Loser
9. MARTHA & THE VANDELLAS/Nowhere To

Hide

8. ELVIS PRESLEY/Jailhouse Rock
7. BOBBY FULLER FOUR/I Fought The Law (And The Law Won)
6. ANIMALS/We Gotta Get Outta This Place
5. CRYSTALS/He's A Rebel
4. RAY CHARLES/Hit The Road Jack
3. BARRY McGUIRE/Eve Of Destruction
2. BEATLES/Revolution
1. NAPOLEON XIV/They're Coming To Take Me Away, Ha-haaa

Listed as Dishonorable Mentions were two other Elvis songs, "Devil In Disguise" and "Surrender." Also included were Roger Miller's "Dang Me" and Steppenwolf's "The Pusher."

GOLD VAULT



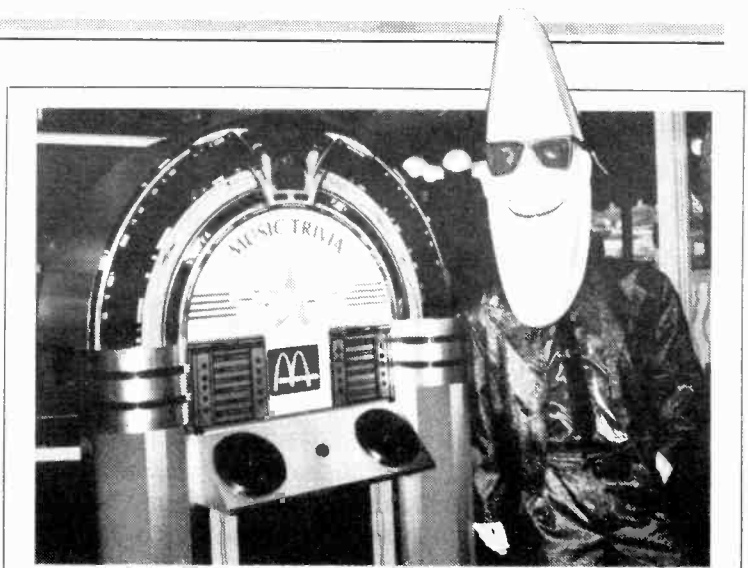
Kris Erik Stevens

After an absence of 12 years, Kris Stevens Enterprises President Kris Erik Stevens returned to the airwaves for a one-week guest shot at KODJ/Los Angeles. Stevens did mornings for a week last month for vacationing Dean Goss. Stevens, a former WLS/Chicago and KHS/Los Angeles personality, is heard in voiceovers for KODJ. Also, KODJ awarded 100 winners with an ounce of gold (worth about \$400). PM driver Machine Gun Kelly and his band the Hitmen provided the entertainment at the winners' private party.

The new lineup on KQFX/Austin is Weaver & Kelli (6-10am); Matt Cooper (10am-2pm); Roger Allen (2-7pm); and Denny Ford (7pm-midnight). The station upped its power last month to 100,000 watts, and is broadcasting from a new 1000-foot tower in Westlake Hills.

WCQL/Portsmouth, NH names PM driver Scott E. Mason APD. Also in NH, WNNH/Concord appoints Konrad Kayne OM. Pat Kelley is PD of KHIP/Monterey-Salinas, CA.

CHUM/Toronto awarded a vintage '57 Thunderbird to Weston/Ontario's Wendy Marsh, who called within two-and-a-half minutes of hearing her name on the station. WCBS-FM/New York presented a weekend birthday salute to Elvis. Starting at 6am (1/6), the station played four Elvis songs an hour. The next day, staffer Ron Lundy hosted a four-hour "Birthday Tribute," which highlighted Presley's career and musical contributions.



Star 95/Milwaukee music trivia machine with "Mac Tonight" on location. The machine asks questions about songs Star 95 plays; winners receive McDonald's coupons.

Milwaukee," he noted. "We hired Bob Barry, one of Milwaukee's biggest radio personalities, for mornings. Bob introduced the Beatles onstage at their Milwaukee concert in 1964. Every other member of our

airstaff is a Milwaukee-area native. Our research company, Strategic Radio, is headed by Milwaukeean Kurt Hansen. Being local is one of the biggest keys to our recent success."

Purple People Eater Defended

In the last Gold column (12/22), KYA & KSFO/San Francisco PD Bob Hamilton said he "wouldn't play [Sheb Wooley's] 'Purple People Eater.' It may have been a number one song, but it has no relevance today."

Jim Diamond, who does mid-days at KGE0/Bakersfield, took issue with that remark. He fired off a letter saying:

"I'm 39 years old and in the core of the 25-54s [Hamilton] is programming to. I was eight years old when that song was a hit, and it remains one of my favorites today. It was on top of the charts for six weeks. Obviously, this song was — and is — a favorite of a lot of other people as well.

"Why Bob Hamilton has to rewrite history by attacking an innocent novelty song is beyond my understanding. It's this kind of narrow-minded thinking that makes today's Gold-formatted stations in

all size markets boring, predictable, and repetitious.

"Elvis Presley has been dead since August 16, 1977, but is his music? Hardly. He's one of the biggest pieces of musical history and, like Sheb Wooley, you can't change history."

While on the subject of that 12/22 piece, a point of clarification. As correctly listed in the story to which Diamond's letter refers, Hamilton programs KYA & KSFO/San Francisco. In the accompanying recap of 25-54 spring demo winners, KFSO/Fresno was also correctly listed, but the city after Fresno in parentheses (San Francisco) should not have appeared.

Technology: Real Blast From The Past



KUUL/Davenport's Jerry Pelletier wades through a raft of eight-tracks sent in by nostalgic listeners.

Remember eight-track tapes? In these days of CDs, the thought of the old eight-track may make some folks break a sweat.

KUUL/Davenport, IA afternoon personality Jerry Pelletier is seen (above) with a mountain of eight-tracks sent in by listeners.

In his series of four "Eight-Track Tuesdays" Pelletier invited eight-track collectors to send in old tapes for a chance to win a CD player and update their sound systems. He even played the antiques on-air and according to PD David Sands, "Sometimes, you could actually hear the tapes switch channels in the middle of a song. The whole thing allowed us to link the past to the present."

In Search Of . . . Missing Children

In association with Nevada Child Seekers, KRRI (K-Rock 'N' Roll)/Boulder City, NV developed a program to find long-missing children.

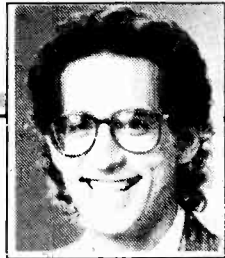
KRRI aired 100 "Missing Children Alerts" during the first six weeks of the campaign. Photos of all the children appear on the backs of station bumper stickers distributed citywide by Carl's Jr. restaurants. The station was also able to place the pictures on water bottles and on the cooperating company's delivery trucks.

"This project happened as a result of businessmen and the Lions Club pitching in to find these missing kids," explained KRRI Partner/Manager Art Kevin (nee Ferraro). "It's one of the most rewarding

things I've been involved with in my 25-year broadcast career. We hope what we've done here will spread to other radio stations."

Among those present at the press conference announcing this endeavor were Ferraro, KRRI co-owner Jodi Lawrence, Exec. Director/Nevada Child Seekers Patty Giles, and Nevada Governor Bob Miller.





HARVEY KOJAN

Format Report Card

	Fall '89	Fall '88
Markets Surveyed	120	114
Stations Surveyed	150	146
12+ Scores	37% up 58% down 4% flat 1% debut	35% up 61% down 3% flat 1% debut
Markets With AOR #1 In Adults 18-34	53%	57%
Markets With AOR #1 In Men 18-34	78%	78%
Markets With AOR #1 In Men 25-34	72%	70%
Markets With AOR #1 In Men 25-54	44%	39%

Fall 12+ Woes Continue

But Demo Performance Remains Strong

AOR's overall performance in the most recent Arbitron was almost a carbon copy of the fall '88 survey. Most stations were down 12+, yet the format's demo ranks remained impressive.

A year ago, you'll recall, more AORs fell 12+ than in any previous scoreboard (61%). This time around, 58% took the plunge, while only 37% posted 12+ gains. On the heels of the 12+ drops came the familiar questions: "Was it a bad book? Is this the beginning of a trend?"

Veteran scoreboard watchers know better: AOR always does worse 12+ in fall than in summer. What's far more important are the format's achievements in the demos that count, and fall '89 compares favorably with previous surveys.

18-34 Still Solid

AOR's 18-34 performance has been extremely consistent since

the early '80s. The percentage of markets in which AOR ranks number one in 18-34 adults has hovered around 55%; it was 53% this time around. And whenever AOR fails to cop the top spot, it invariably places second to a female-dominant CHR.

As for 18-34 men, AOR finished first in almost eight out of ten markets surveyed. You have to go back four years - before Classic Rock, before Rock CHR - to find better numbers.

25-54 Growth

In 72% of markets surveyed, AOR was number one in 25-34 men. That figure is up slightly from last

fall and higher than any fall book since 1985.

The most significant growth occurred 25-54: the format was tops in 44% of markets surveyed, its best showing in any book since Lynn McDonnell and I began tracking the demo in 1987, when the corresponding figure was only 35%.

Market Leaders

It's always noteworthy when an AOR takes 12+ honors in its market. A dozen stations managed that feat this time around, including WRUF/Gainesville, which posted the highest share of all (18.5). The rest of the elite group: WAPL/Apleton, WI; KFMF/Chico; WRKI/Danbury; WRXX/Ft. Myers; WBAB/Long Island; WMMR/Philadelphia; WRDU/Raleigh; WCMF/Rochester; WAQY/Springfield, MA; WIOT/Toledo; and KMOD/Tulsa.

Legend

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight.

#1 12+ figures are in bold.

First or second place rankings in demos are indicated. (T) signifies a tie for the position. Stations listed below the line and/or outside their primary metros are enclosed in parentheses. They are included in determining market rank but do not contribute statistics toward the report card. Figures not available in condensed markets are indicated by "na." (CR) indicates a Classic station; (NR) indicates a New Rock station. They do not contribute statistics toward the report card.

Congratulations! You've found the secret message. Decipher this simple cryptogram and win a grand prize selected especially for you: CP, ZPV EPO'U LOPX EJEEMFZ.

To claim your prize, call (213) 553-4330. Operators are standing by.

Fall '89 Scoreboard

Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54	Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54
WONE/Akron	7.3-5.5	2	1	1	2	WMFX/Columbia, SC (CR)	10.4-7.3	2	2	2	—
WEQX/Albany	1.6-0.8	—	—	—	—	WLVO/Columbus, OH	7.3-5.8	—	2	2	—
WPYX/Albany	8.3-7.8	1	1	1	2	WMGG/Columbus, OH (CR)	5.1-4.7	—	—	—	—
WQBK/Albany (CR)	4.1-3.8	—	—	2	—	KNCN/Corpus Christi	8.6-8.8	1	1	1	2
KAMX & KFMG/Albuquerque	3.7-3.2	—	—	—	—	KTXQ/Dallas	3.8-3.4	—	1	1	—
KZSS & KZRR/Albuquerque	7.7-8.4	2	1	1	2	KZPS/Dallas (CR)	2.9-2.6	—	—	—	—
WZZO/Allentown	11.5-9.5	1	1	1	2	WRKI/Danbury	13.4-12.9	1	1	na	1
KBFX/Anchorage (CR)	**8.1	—	—	1	1	WAZU/Dayton	7.8-5.7	—	—	2	—
KWHL/Anchorage	11.0-9.8	2	1	2	2	WTUE/Dayton	10.1-8.3	1	1	1	1
WAPL/Apleton	16.0-15.6	1	1	1	1	KAZY/Denver	5.4-4.7	—	2	—	—
WKLS/Atlanta	6.8-7.0	2	2	2	2	KBCO-AM & FM/Denver	6.9-7.3	1	1	1	1
WZGC/Atlanta (CR)	6.1-4.7	—	—	—	—	KBPI/Denver	4.0-3.8	—	—	—	—
(WZXL/Atlantic City)	4.4-6.5	1(T)	1	1	1	KDHT/Denver	0.9-1.5	—	—	—	—
KLBJ/Austin	9.2-10.6	1	1	1	2	KRFX/Denver (CR)	4.0-3.7	—	—	2	—
KPEZ/Austin	4.3-4.1	—	—	—	—	(KTCL/Denver)	0.7-0.6	—	—	—	—
KKBB/Bakersfield	8.9-4.4	—	—	—	—	KGGO/Des Moines	17.0-12.9	1	1	1	1
WGRX/Baltimore (CR)	3.2-2.0	—	—	—	—	WCSX/Detroit (CR)	3.6-3.6	—	—	1	2
WIYY/Baltimore	6.2-6.4	1	1	1	1	WLLZ/Detroit	3.3-3.6	2	1	—	—
(WHFS/Baltimore)	2.7-2.0	—	—	—	—	WRIF/Detroit	3.2-3.0	—	—	2	—
KWIC/Beaumont	6.6-2.5	—	—	—	—	KLAQ/EI Paso	11.6-12.6	1	1	1	1
WZRR/Birmingham (CR)	8.6-8.2	1(T)	1	1	2	WRKT-AM & FM/Erie	**14.7	1	1	1	1
WBCN/Boston	5.5-5.3	2	1	1	1	KLCX/Eugene	6.4-8.2	1	1	—	—
WCGY/Boston	1.9-1.9	—	—	—	—	KZEL/Eugene	7.3-6.1	—	2	1	2
WFNX/Boston (NR)	1.9-1.9	—	—	—	—	KKEG/Fayetteville	12.3-8.8	1(T)	1	na	—
WZLX/Boston (CR)	3.5-3.1	—	—	2	—	WRXX/Ft. Myers	9.8-12.9	1	1	na	1
WGR/Buffalo	7.6-9.1	1	1	1	1	(WKGR/Ft. Pierce)	9.9-14.7	1	1	na	1
WUFX/Buffalo (CR)	4.4-4.9	—	2	2	—	WBYP/Ft. Wayne (CR)	9.6-9.0	1(T)	1(T)	1(T)	1
WIZN/Burlington	21.5-12.4	2	1	na	1	WXKE/Ft. Wayne	7.7-7.4	—	—	1(T)	—
WPXC/Cape Cod	8.9-12.7	1	1	na	1	KCLQ/Fresno (CR)	2.4-1.7	—	—	—	—
WRFX/Charlotte	7.5-7.9	2	1	1	2	KKDJ/Fresno	5.5-6.1	1	1	1	—
(WXRC/Charlotte)	0.3-1.2	—	—	—	—	WRUF/Gainesville	18.0-18.5	1	1	na	1
WCKG/Chicago (CR)	3.8-3.4	—	—	—	—	WJFM/Grand Rapids (CR)	6.0-5.5	—	—	—	—
WLUP/Chicago	4.4-4.1	2	1	1	—	WLAV/Grand Rapids	5.8-8.5	1	1	1	2
WXRT/Chicago	2.3-3.4	—	—	—	—	WKRR/Greensboro	11.4-9.6	1	1	1	2
KFMF/Chico	13.3-16.5	1	1	na	1	WCKN/Greenville (CR)	5.7-5.4	2	1	1	—
WEBN/Cincinnati	11.9-10.3	1	1	1	1	WTPA/Harrisburg	6.3-6.6	2	2	1	—
WOFX/Cincinnati (CR)	5.9-5.4	—	—	2	—	WCCC-AM & FM/Hartford	6.6-5.9	—	2	1	2(T)
WNCX/Cleveland (CR)	7.6-6.1	2	1	1	2	WHCN/Hartford	5.8-5.8	2	1	2	—
WXQR/Coastal NC	1.9-3.0	—	—	—	—	KHFX/Honolulu (CR)	3.0-4.5	—	—	—	—
WZYC/Coastal NC	4.7-3.7	—	—	—	—	KPOI/Honolulu	6.0-4.9	—	—	2	—
KILO/Colorado Springs	6.1-7.5	1	1(T)	1	—	KLOL/Houston	5.0-5.8	2	1	1	2
KKFM/Colorado Springs (CR)	7.1-7.5	2	1(T)	2(T)	1						

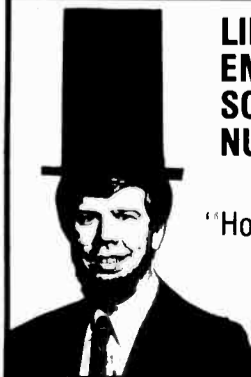
Continued on Page 46

Fall '89 Scorecard

Continued from Page 45

Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54
KZFX/Houston (CR)	3.5-3.5	—	—	—	—
WTAK (AM)/Huntsville, AL	3.7-4.6	—	—	2(T)	—
WFBQ/Indianapolis	14.4-15.3	1	1	1	1
WOKJ (AM)/Jackson	**0.4	—	—	—	—
WSTZ/Jackson	2.4-3.0	—	—	—	—
WFYV/Jacksonville	9.5-7.5	2	2	1	2
WIOI/Jacksonville (CR)	3.0-2.6	—	—	—	—
WRKR/Kalamazoo (CR)	15.6-11.4	2	1	1	1(T)
KCFX/Kansas City (CR)	4.6-3.2	—	—	2	—
KYYS/Kansas City	5.3-4.3	—	2	1	2
WIMZ-AM & FM/Knoxville	11.0-9.3	2	2	2	—
WKHY/Lafayette, IN (CR)	13.9-11.0	2	—	na	2
WJXQ/Lansing	2.7-3.0	—	—	—	—
WMMQ/Lansing (CR)	5.3-3.7	—	—	—	—
KKLZ/Las Vegas (CR)	5.6-4.9	2	1	1	2
KOMP/Las Vegas	4.8-3.7	—	—	2(T)	—
WKQQ/Lexington	14.0-11.9	1	1	1	2
KMJX/Little Rock	5.3-9.3	1	1	1	2
KLOS/Los Angeles	4.1-4.2	2	1	1	1
KLSX/Los Angeles (CR)	2.0-2.2	—	—	—	—
KNAC/Los Angeles	1.0-0.8	—	—	—	—
KROQ/Los Angeles (NR)	2.5-2.5	—	—	—	—
WQMF/Louisville	8.2-6.6	2	1	1	2
KFMX/Lubbock	10.6-7.8	—	2(T)	—	—
WIBA/Madison	10.9-10.3	1	1	1	1
WMAD/Madison	4.8-2.6	—	—	—	—
WGIR/Manchester	11.3-13.2	1	1	1	1
KRIX/McAllen-Brownsville	4.1-3.1	—	—	—	—
WEGR/Memphis	8.8-8.6	2	2	2	—
WGTR/Miami-Ft. Lauderdale	2.9-2.1	—	—	—	—
WSHE/Miami-Ft. Lauderdale	2.9-2.5	—	—	—	—
WZTA/Miami-Ft. Lauderdale (CR)	2.5-1.7	—	—	—	—
WKLH/Milwaukee (CR)	8.2-5.8	—	2	1	1
WLZR-AM & FM/Milwaukee	6.4-5.6	—	1	2	—
WQFM/Milwaukee	3.6-3.8	—	—	—	—
KJJO/Minneapolis	3.6-3.0	—	2(T)	—	—
KLXK/Minneapolis (CR)	4.3-2.8	—	—	—	—
KQRS-AM & FM/Minneapolis	9.9-9.1	1	1	1	2
KTCZ/Minneapolis	4.0-4.6	—	2(T)	—	—
WGCI/Mobile	5.2-5.4	—	—	—	—
WZEW/Mobile	1.3-1.6	—	—	—	—
KDJK/Modesto	11.2-8.0	1	1	1	1
KVFX/Modesto (CR)	**4.6	—	—	2	2
WHTG/Monmouth-Ocean (NR)	1.1-1.4	—	—	—	—
KMBY/Monterey-Salinas	5.6-5.9	1	1	1	1
WFX/Montgomery, AL (CR)	**10.8	2	1	1	1
WGFX/Nashville (CR)	4.5-5.7	—	—	2	—
WKDF/Nashville	9.0-7.9	2	1	—	—
WBAB-AM & FM/Nassau-Suffolk	5.3-6.1	1	1	1	1
WDRE/Nassau-Suffolk (NR)	1.5-1.5	—	—	—	—
WRCN/Nassau-Suffolk	0.7-0.5	—	—	—	—
(WNEW/Nassau-Suffolk)	3.4-4.0	2	2	—	—
(WXRK/Nassau-Suffolk) (CR)	3.7-3.2	—	—	2	—
WPLR/New Haven	7.0-9.0	2	1	1	1
WCKW-AM & FM/New Orleans (CR)	2.8-3.5	—	—	—	—
WRNO/New Orleans	3.0-3.8	—	—	—	—
WNEW/New York	4.2-3.7	1	1	1	—
WXRK/New York (CR)	3.6-3.1	—	2	2	2
WAFX/Norfolk (CR)	6.8-8.1	1	1	1	1
WNOR-AM & FM/Norfolk	7.9-6.5	2	2	2	—
WOFM/Norfolk	1.9-1.3	—	—	—	—
KBAT/Odessa-Midland	9.6-8.7	2	1	na	—
KATT/Oklahoma City	4.7-7.6	1	1	1(T)	—
KRXO/Oklahoma City (CR)	6.8-6.6	—	2	1(T)	2
KEZO-AM & FM/Omaha	13.1-13.0	1	1	1	1
WDIZ/Orlando	5.8-5.5	—	2	—	—
WHTQ/Orlando	8.6-6.7	1	1	1	—
KCHV/Palm Springs	7.6-5.0	—	2	na	1(T)
WTKX/Pensacola	8.1-6.2	2	1	1	—
WWCT/Peoria	15.8-13.5	1	1	1	1
WMMR/Philadelphia	8.1-7.5	1	1	1	1
WYSP/Philadelphia (CR)	5.5-5.3	2	2	2	2
KDKB/Phoenix	3.5-3.5	—	2	2	—
KOPA & KSLX/Phoenix (CR)	4.3-3.3	—	—	—	—
KUKQ (AM)/Phoenix (NR)	1.0-1.1	—	—	—	—

Station/Market	12+	Adults 18-34	Men 18-34	Men 25-34	Men 25-54
KUPD/Phoenix	7.2-6.2	1	1	1	—
WDVE/Pittsburgh	9.3-7.8	1	1	1	1
WMYG/Pittsburgh (CR)	5.3-4.2	—	2	—	—
WBLM/Portland, ME	9.9-12.6	1	1	1	1
KFX (AM)/Portland, OR	**0.4	—	—	—	—
KGON/Portland, OR	6.5-6.1	2	1	1	1
KMJK/Portland, OR (CR)	3.7-4.2	—	—	—	—
WHEB-AM & FM/Portsmouth	6.5-11.4	1	1	1	1
WBRU/Providence (NR)	2.7-3.0	—	—	—	—
WHJY/Providence	9.2-7.2	1	1	1	1
WWRX/Providence (CR)	3.4-3.1	—	—	—	—
KFMH/Quad Cities	2.1-1.3	—	—	—	—
WXLP/Quad Cities	11.1-14.4	1	1	1	1
WRDU/Raleigh	8.7-8.2	1	1	1	1
KOZZ/Reno (CR)	6.4-8.4	1	1	1	1
KRZQ/Reno	7.1-4.8	—	—	2	—
WRXL/Richmond	9.7-12.1	1	1	1	1
KCAL/Riverside-San Bernardino	3.9-2.3	—	—	—	—
WROV/Roanoke	8.2-7.6	2	1	1	1(T)
WCME/Rochester	15.6-15.7	1	1	1	1
KRXQ/Sacramento	5.6-6.9	1	2	2	—
KZAP/Sacramento	6.4-6.9	2	1	1	1
WKQZ/Saginaw	8.6-10.4	1(T)	1	1	2
KSD/St. Louis (CR)	4.9-6.0	2	2	1	2
KSHE/St. Louis	9.3-8.4	1	1	2	—
KBER & KDAB/Salt Lake City	5.3-6.4	1	1	2	—
KJQN/Salt Lake City (NR)	3.8-2.0	—	—	—	—
KLZX-AM & FM/Salt Lake City (CR)	3.0-6.2	—	2	1	1
KRSP/Salt Lake City	3.7-2.0	—	—	—	—
KISS/San Antonio	5.5-4.4	—	1	2	—
KZEP/San Antonio (CR)	4.2-3.6	—	—	—	—
KGB/San Diego	5.0-7.0	1	1	1	1
KSDO/San Diego (CR)	**1.7	—	—	—	—
XTRA/San Diego (NR)	5.6-4.8	—	2	—	—
(KGMG/San Diego) (CR)	2.3-2.1	—	—	—	—
KGMG/San Diego N. County (CR)	5.0-5.2	1	1	1	1
KFOG/San Francisco	2.1-2.0	—	—	—	—
KITS/San Francisco (NR)	2.3-1.8	—	—	—	—
(KOME/San Francisco)	1.6-2.0	—	2	2	—
KRQR/San Francisco	2.9-2.9	2	—	—	—
(KSJO/San Francisco)	1.1-1.1	—	—	—	—
KOME/San Jose	4.8-4.8	1	1	1	1
KSJO/San Jose	3.4-2.2	—	—	—	—
KCOR/Santa Barbara	3.0-7.0	—	2	na	1(T)
KTYD/Santa Barbara	12.2-8.9	1	1	na	1(T)
KXFX/Santa Rosa	7.7-6.5	2	2	na	—
KEZX/Seattle	1.5-1.3	—	—	—	—
KISW/Seattle	6.0-4.7	2	1	2	—
KXRX/Seattle	4.6-4.2	—	2	1	2
KZOK/Seattle (CR)	2.0-3.2	—	—	—	—
KTAL/Shreveport	7.3-4.4	—	—	2(T)	—
KEZE/Spokane	7.2-8.8	1	1	1	2
KKZX/Spokane (CR)	6.3-5.7	—	—	—	—
WAQY/Springfield, MA	10.7-9.6	1	1	1	1
WEFX/Stamford, CT (CR)	**4.9	—	—	na	—
(KDJK/Stockton)	5.1-4.1	2	1	1	1(T)
(KVFX/Stockton) (CR)	**1.3	—	—	—	—
WAQX/Syracuse	7.3-6.7	—	1	1	—
WKFM/Syracuse (CR)	7.3-6.2	—	—	2	—
WKRL/Tampa (CR)	1.9-2.2	—	—	—	—
WYNF/Tampa	7.4-5.6	2	2	1	—
WIOT/Toledo	9.7-12.7	1	1	1	1
KLPX/Tucson	10.5-10.0	2	1	1	1(T)
KMOD/Tulsa	12.5-9.7	1	1	1	1
WOUR/Utica	13.7-9.9	1	1	1	1
WCXR/Washington (CR)	5.2-3.7	—	—	2	2:e
WHFS/Washington	1.9-1.9	—	—	—	—
WJFK/Washington (CR)	1.5-2.2	—	—	—	—
WWDC/Washington	2.8-3.1	—	2	—	—
WKGR/West Palm Beach	3.1-3.0	—	2	2	—
KICT/Wichita	7.4-7.0	2	1	1	2(T)
KRZZ/Wichita (CR)	3.9-4.6	—	—	—	—
WEZX/Wilkes Barre-Scranton	6.1-8.0	2	1	1	1
WHTF/York (CR)	2.9-4.0	—	—	—	—
WNCD/Youngstown (CR)	5.6-5.2	1	1(T)	—	—
WRKU/Youngstown	3.4-3.9	—	1(T)	—	—



LINCOLN SIGNED THE EMANCIPATION PROCLAMATION SO YOU ARE FREE TO PLAY NUCLEAR VALDEZ "SUMMER"


"Honest Abe", in his foresight, took into account:

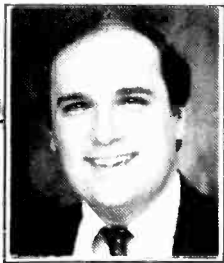
- 1) Consultants' objections
- 2) Faulty call-out
- 3) Classic rock competition

Remember his birthday by playing a song of freedom.

NUCLEAR VALDEZ "SUMMER"

On tour with the Hooters.

On MTV's "Unplugged" Sunday 2/11. Ongoing promotion from 



MIKE KINOSIAN

THE QUEST FOR MORNING MAGIC

WRVC Puts Fun First

While our format produces its share of talented air personalities, AC generally isn't known for outrageous AM drive yuckmeisters. AC PDs must choose the right approach — personality-oriented, service-driven, music-intensive — to jumpstart the day. This week, three PDs explain how they've achieved morning success with different styles.

"Conditioning is very important to the morning adult audience," commented Steve Hayes, WRVC/Huntington, WV PD/morning man. Several years ago, Hayes held the same title at crosstown CHR WKEE; he has found programming to WRVC's older demos isn't much different. "People want to have fun regardless of whether they're kids or adults. We have adult fun, do lots of bits, and provide news and weather. You can be wild and zany, provided you do it in an adult manner."

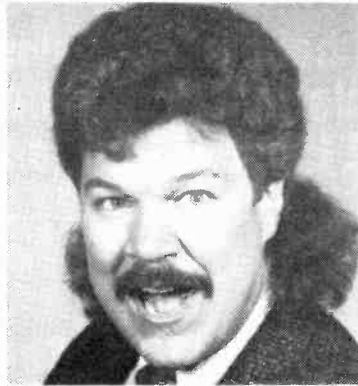
Start Day With A Bang

A recent bit Hayes executed was awarding \$93.70 (WRVC's frequency is 93.7) to the listener who woke someone up in the most creative way. The wakeups were heard on-air via the phone.

"It sounds juvenile in nature, but adults loved it," recalled Hayes. "The winner was a guy who always wanted to wake up his wife by putting a firecracker under her bed. You could hear him set up everything. There were about six seconds of dead air, and he must have put an M80 under the bed. She sounded like a chicken that had been hit by a car."

During morning drive, WRVC airs a five-minute newscast at :00. "People waking up get conditioned to hearing news at the top of the hour," Hayes remarked. "We'll do a quick (30-45 seconds) phone bit after the news, which produces the first smile of the hour. After we've had our little 'funny,' we condition our audience for music by sweeping from :05-:20. We can get in three or four songs. Over intros, we do weather-related drop-ins."

Hayes slots a 3:30 newscast at :30 and personality bits twice an hour at :20 and :40. "Our listeners are guaranteed to get boffo laughs twice an hour. We sprinkle in little chuckles along the way. We stop at :20 and :40, set up the bit, then do a



Steve Hayes

full-dress weather forecast, life-style mention, and station promo. The total shotgun style set lasts about 90 seconds. We redo the set-up and hop into the bit. We try to keep them between 45-60 seconds, but they shouldn't last more than 90."

Examples of major WRVC bits include song parodies, bogus interviews, and ongoing character visits voiced by newsman Clint McElroy.

Three's A Charm

Following the hour's second major bit (:40), Hayes usually plays

two records leading to the last spot set (approximately 2:30 at :51).

"We'll stick contests in after that set," he explained. "You have the entire hour to promote a contest and most people have heard about it, but haven't missed it. After the giveaway, we can still squeeze in another song before the top of the hour."

Contrary to David Letterman's "Top Ten" philosophy, Hayes opts to keep bit punchlines to three. "You can usually come up with three funny things on a certain topic," he reasoned. "Three sounds a lot quicker than five or ten. You're forced to use your three best ideas. If you try to think of five funny things, you usually get two that are so-so. The 'three theory' eliminates pressure."

Last year — without city authorization — Hayes got in the St. Patrick's Day mood by painting area streets green early that morning.

"About 4:30am a Huntington policeman spotted me and asked me what I was doing," Hayes said. "I identified myself, and told him I was getting ready for the big parade. I went on painting, and within a few minutes, three more police cars arrived. I thought I was going to get thrown in jail. They watched me for about 15 minutes and left. They must have assumed I had permission. We received good press about it."

WOBM Stays Local

Licensed to Toms River, NJ, WOBM/Monmouth-Ocean is bombarded by New York and Philadelphia signals (43 rated signals in all). Against AM drivers Howard Stern, Ross Brittain & Brian Wilson, and Don Imus, the station offers listeners a full-service approach.

Minimum Music Hours

"The best thing we can do in the morning is keep things local," observed PD Christopher Scott. "Sometimes in morning drive we run 18+ minutes of commercials; we don't play a lot of music — maybe five cuts an hour."

Regarding his morning music mix, Scott said, "I try to have as wide a variety as possible with tempo and texture. We might start with something slow, go into something more uptempo, and change from pop to rhythm. We try to keep the music as familiar as possible." The station's playlist includes a current category with between 20-25 songs in it.

WOBM once ran music sweeps in morning drive, but owing to intense advertiser support, the station can no longer do so. As Scott pointed out, "The heavy spot load forces you to run in excess of six-minute stopsets, and that's a killer."

A look at WOBM's morning clock

"The best thing we can do in the morning is keep things local. Sometimes in morning drive we run 18+ minutes of commercials; we don't play a lot of music — maybe five cuts an hour."

—Christopher Scott

quickly reveals why the station has little room for music:

- A ten-minute newscast kicks off the hour, a two-minute news update airs at :30, and that's followed by a three-minute weather update and a five-minute sportscast.
• Five spot clusters are scheduled in AM drive; four clusters are slotted the remainder of the day.

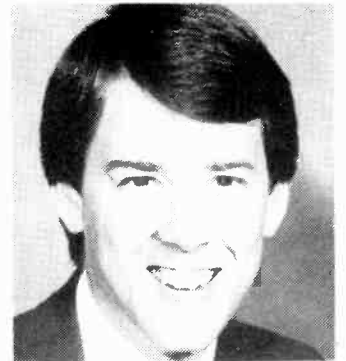
KKLT Opts For More Music

Soft ACs subscribing to the theory that morning drive dictates their facility's ultimate success must determine if they should tinker with AM drive by injecting personality and bits.

Friendly Alternative

"Our morning approach is a slightly more topical version of our format the rest of the day," reported KKLT (K-Lite)/Phoenix PD Marc McCoy. "The trend in radio is for bright, funny morning shows. More often than not, the exact opposite approach is more appropriate for soft music-oriented stations. You should be a warm, friendly alternative to the talky, humor-oriented morning shows. We include more service elements like traffic reports, weather, and news [K-Lite airs news only in AM drive]. We specifically try to avoid doing longform bits or jokes."

KKLT's added morning formatics don't significantly diminish its music content. On average K-Lite plays



Marc McCoy

12-13 songs an hour in morning drive, compared to 14-15 tunes per hour middays.

Survival Skills

McCoy warned, "The format is headed for a sharply divided fork in the road. If you're going to be personality-oriented, topical, and informative, you have to be very good at it. If you're going to take the 'more music' approach, you'll likewise have to do it well. In order to survive, you'll have to be very good at one or the other."

McCoy is skeptical about instituting a wild and crazy morning show on a soft AC, then reverting to the regular format the rest of the day. "It just doesn't work. It confuses the station's image and disappoints listeners expecting a soft music-oriented approach. It would shake the station's foundation. No radio station has the luxury of serving two masters."

KKLT/Phoenix

- 31 rated signals. Morning Drive
• Arbitron (fall '89)
12+: #6
18-34: #5 (tie)
25-54: #2
35-64: #5
• Birch (fall '89)
12+: #8 (4.1)
18-34: #8 (4.6)
25-54: #9 (5.2)
35-64: #7 (4.6)

WOBM/Monmouth-Ocean

- 43 rated signals. Morning Drive
• Arbitron (fall '89)
12+: #2
18-34: #4
25-54: #4
35-64: #2

• Birch figures unavailable.

were running virtually no spots. It has me concerned, but it seems they pulled from other stations and not as much from us."

WOBM leads the critical 25-54 race (Monday-Sunday 6am-midnight), and WZVU has jumped to fifth. WZVU switched to its new calls June 28.

Scott was pleased with his station's recent bumper sticker saturation campaign. He outlined ways WOBM will position itself in future sweeps.

"We're planning our promotional calendar and will be more involved in the community. There will be more personal appearances. And we'll do a lot of remotes."

- Morning drive stops are logged at :14, :26, :40, :44, and :53.

Heavy News

While music has a low morning profile, a major magnet is WOBM's news coverage. "People can count on it 24 hours a day," Scott boasted. "I worked at WMGK/Philadelphia for seven years, and we ran no more than ten units an hour. It's incredible to have the numbers we have and still run between 18-22 minutes of spots an hour. Our news coverage is a major reason for our success."

One service element not included on the station is traffic reports. "This market covers such a large area that Shadow Traffic can't service us," Scott reported. "We tried it a few years ago and it didn't work."

Withstanding Attack

Considering WOBM's heavy service approach, it would seem likely an AC challenger could launch an attack by playing lots of music.

"WZVU/Long Branch (formerly WMJY) did just that," noted Scott. "Among 25-54s, they tripled their numbers in one week. They did a massive billboard campaign and

WRVC/Huntington

- 15 rated signals. Morning Drive
• Arbitron (fall '89)
12+: #3
18-34: #3
25-54: #2
35-64: #2
• Birch figures unavailable

LOOK WHAT THI

"When Pirate Radio USA takes over our 100,000 watt blowtorch, we turn the Twin Cities and western Wisconsin into one giant party!"

KJJO-FM/Minneapolis, MN
Dean Dreisbach, MD

"No more wimp ass radio! Our unbelievable phone response to Pirate Radio is proof of that!"

KTQN-FM/Killeen, TX
Mark Ryan, PD

"Pirate is the greatest thing that's ever happened to syndication. It's not run-of-the-mill...we get incredible reaction and constant calls. It's where music should be today! I love it—our jocks love it—our listeners love it! It's free spirit radio!"

KSEI-FM/Pocatello, ID
Kevin Ross, PD

"WAAF is sabotaging the city with Pirate Radio USA. Saturday night in the Boston Metro we are #3 M18-34 and in the Boston ADI we are tied for #1."

WAAF/Boston-Worcester, MA
Ron Valeri, OM

"92-X is enjoying its success with Pirate Radio...the numbers say it all! #1 M18-24 (18.9) and #1 W18-24 (26.1). #2 with a 14 share 7-12 Mid."

WXGT-FM/Columbus, OH
Mark Todd, PD

PIRATE RADIO

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THEY'RE SAYING...

"Every Saturday night, KQWB listeners get a five hour radio party called Pirate Radio! Sizzling music, a hot jock, and a fast pace that never shuts down."

KQWB-FM/Fargo, ND
Mark Nicholls, OM

"Listeners gathered in the radio station parking lot and cranked up Pirate in their car stereos on our 1st Saturday night—the show is fantastic!"

KLIS-FM/Palestine, TX
Kevin Harris, PD

"It has taken the market by storm, the entire city of Fairbanks rocks with Pirate—it's just what radio needed."

KWLF-FM/Fairbanks, AK
Glen Anderson, PD

"Shadow's got them talking in Las Vegas."

KYRK-FM/Las Vegas, NV
Scot Campbell, PD

"It kicks ass and is getting good response from females"

WDBR-FM/Springfield, IL
Jim Moore, PD

"The show is hot...it's outrageous...it's what's happening now and that's where we're headed!"

KRSP-FM/Salt Lake City, UT
Steve Carlson, OM

WOODS

IP HAS LANDED.

NIGHT 7 PM TO 12 MIDNIGHT
WOOD ONE



WESTWOOD ONE RADIO NETWORKS



WALT LOVE

40 YEARS OF ROOTS

KPRS: Still Going Strong

This is the second week of Black History Month, and an excellent time to look at KPRS/Kansas City, where 40 years of Carter family ownership have kept the black heritage intact.

Thanks perhaps to its strong ratings, the station has long been unchallenged by another UC rival. In the fall Arbitron, KPRS ranked fifth among persons 12+; Birch pegged it at third place. In the 18-34 demo, KPRS was third in Arbitron and first in Birch. As for 25-54, KPRS placed third in Arbitron, trailing second-ranked Country KFKF-FM by a mere four-tenths of one percent. In Birch 25-54, the station ranked eighth.

Playing Team Ball

These numbers are even more impressive considering KPRS hasn't had an official PD in years. President/GM Michael Carter, grandson of founders Mildred and Skip Carter, explained how programming decisions are made. "We play team ball. Our air talents cooperate. We meet weekly to discuss music and look at programming trends we read about the trades.

"We're very careful about our music. We look at playlists in cities that are similar to ours. All of our staffers want to be ratings winners, so they all watch each others' backs. We treat our on-air presentation as a team effort."

(Editor's note: Since this interview took place, the station has hired consultant Tony Gray of Gray Communications to help fine-tune the operation. A PD hiring may follow.)

Tighten Up

Reflecting on improvements made in 1989, Carter pointed to an

103.3 KPRS					
Holding Its Own					
Here's a look at how Urban KPRS has stacked up in the ratings against the market's top CHR, KBEQ-AM & FM:					
Arbitron					
Fall '88	Wi '89	Sp '89	Sum '89	Fall '89	
KPRS					
6.0	5.3	5.2	4.5	7.2	
KBEQ-AM & FM					
6.2	7.1	7.4	8.2	10.1	
Birch					
Fall '88	Wi '89	Sp '89	Sum '89	Fall '89	
KPRS					
6.6	8.2	10.2	9.1	10.2	
KBEQ-AM & FM					
9.5	8.3	8.2	11.5	11.8	

early fall cutback on currents. "We shortened our list and adjusted it to target persons 25-54. That's definitely helped our popularity. Your audience will tell you what it wants and doesn't want. It's important to deal with the most familiar music possible in all dayparts.

"We've dayparted our youth-oriented music between 7pm-midnight. We're not playing as

much hip-hop, but our nights have become quite popular. Looking at Birch for that daypart, we've done very well with persons 18-34 and the other demos.

"Baby boomers must be catered to. Because they like Motown classics, we've made that material a

"We've been fortunate so far, but we're always prepared to play ball. Another Urban outlet in this town would have a tough time."

part of our mix. We give them some of the new things, with a little flavor of the old, plus a few promotions. It's made a big difference."

Big-City Sound

A new production talent has also enhanced the station's image. "Earlier this year we added Mitch Faulkner's voice," said Carter. "He's given us that big-city sound you hear in New York, Chicago, Atlanta, and Los Angeles. We're very pleased with the IDs and drops he's done for us. People are giving us a listen because of this upgraded sound and music presentation. At one time people might have said only blacks listened to KPRS, but now our listeners include whites and Hispanics.

"Our audience has a longer TSL now; I feel these adjustments have contributed to our overall performance in the numbers. We're not an Arbitron subscriber, so I can't quote any of their numbers."

Carter singled out promotions as another winning element. "We've become more community-oriented: we raised \$35,000 for the victims of Hurricane Hugo in just two days. When the earthquake hit San Francisco, we were one of the first

"All of our staffers want to be ratings winners, so they all watch each others' backs. We treat our on-air presentation as a team effort."

radio stations in the country to set up a relief fund. Now that we've become more community-oriented, we plan to continue."

Though KPRS remains unchallenged, it's ready to take on potential rivals. "That's something we keep in the back of our minds.



A FAMILY AFFAIR — The Carter family radio dynasty includes (l-r) Carmen Carter, Michael Carter, and Mildred Carter, who, with husband Skip, launched KPRS.

We've been fortunate so far, but we're always prepared to play ball. Another Urban outlet in this town would have a tough time, though, because of the loyalty our listeners have shown over the last 40 years.

"We give them some of the new things, with a little flavor of the old, plus a few promotions. It's made a big difference."

It would have to play some heavy ball."

Carter himself hopes to "expand someday into other markets. As far as KPRS is concerned, we'll stay firm, continue to do a good job for our public, and be ready for whatever comes. Our current goal is to make money, make changes

when necessary, and always have state-of-the-art equipment to keep our technical sound competitive."

Recalling the strong heritage that's helped make KPRS the leader it is today, Carter said, "My grandfather and grandmother worked very hard to make sure we didn't have any notes to pay to a bank every month, so our facility is paid for — a true blessing. With no major costs, we're always in a winning posture."

Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits and mail to: Editor Walt Love, 1930 Century Park West, Los Angeles, CA 90067.



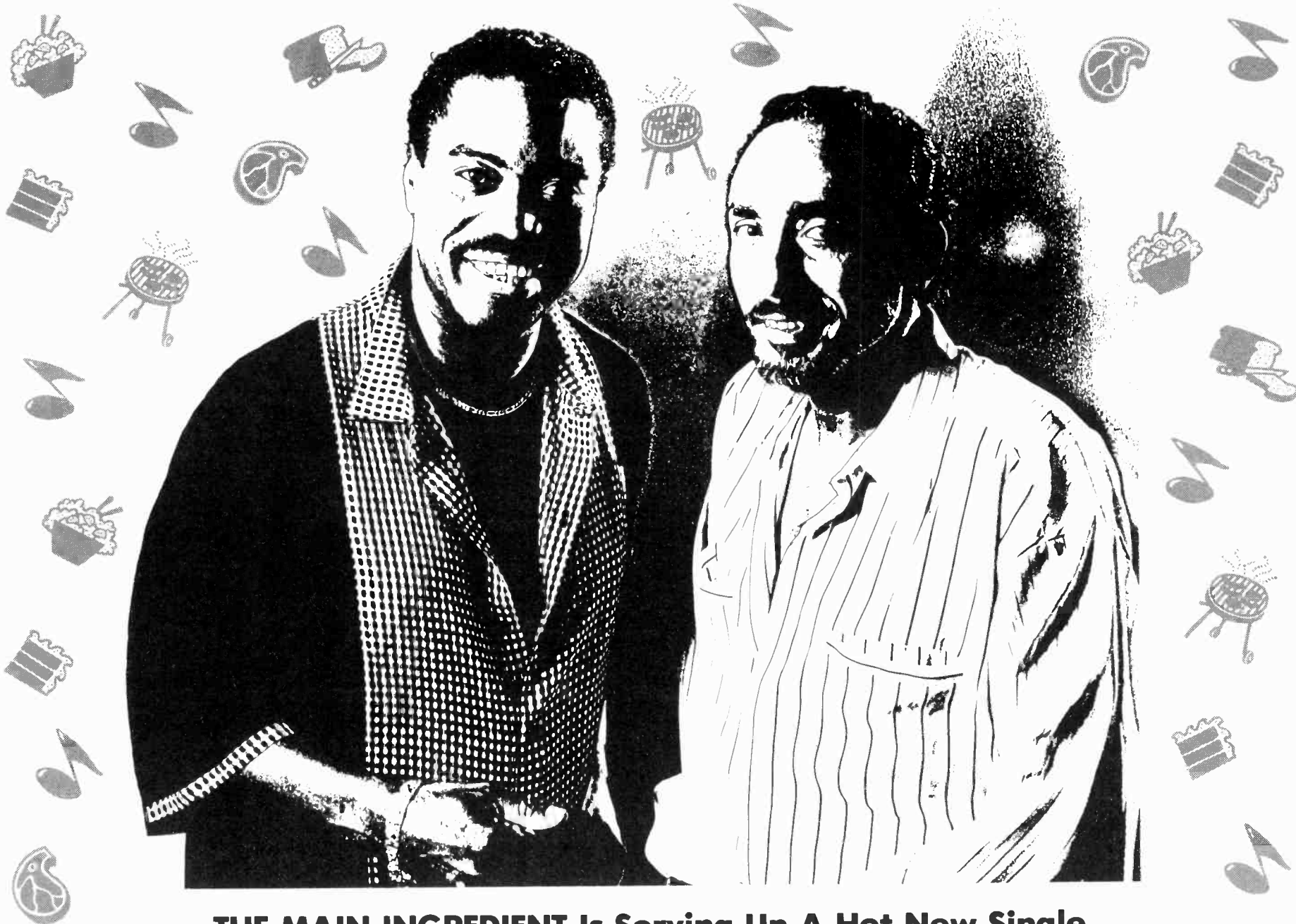
LET'S GET IT ON — Members of Island's By All Means stopped by KJLH/Los Angeles to drum up support for a Star for Marvin Gaye on the Hollywood Walk Of Fame. Starry-eyed for the camera are (l-r) PD Cliff Winston, BAM's Lynn Rodderick and Billy Sheppard, KJLH Asst. PD/MD Lynn Briggs, and BAM's Jimmy Varner.



WALK ON BY — Next Plateau artist Sybil strolled into WAMO/Pittsburgh for a chat with afternoon driver Dr. Michael Lynn.

FULL COURSE MEAL

THE MAIN INGREDIENT



THE MAIN INGREDIENT Is Serving Up A Hot New Single

"NOTHING'S TOO GOOD FOR MY BABY" (873582-4)

It's Going To Satisfy Your Radio Market's Appetite In 1990!

URBAN CONTEMPORARY BREAKERS® MOST ADDED!	NOW ON 62 UC		REPORTERS — 67%	
	INCLUDING: WDAS WAMO WHUR K104 KHYS	K97 KRNB WEDR PWR94 WOWI WJLB	WTLC KPRS KMJM KJLH KSOL WMGL	WPAL Z93 WJTT KIPR WLOU WJJS

From The Polydor Album "I JUST WANNA LOVE YOU" (841249-1/2/4)

THE MAIN INGREDIENT — JUST ADD RADIO.

PRODUCED BY RAY BARNES AND TONY COLEMAN
FOR THE KNIGHT CREW PRODUCTIONS



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UC PICTURE PAGE

1-2-3

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Chimes

Urban Contemporary

BREAKERS

UC Chart: Debut **38**

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Including P-1 Power Play at:

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WDAS	WEDR	WJLB	KDAY
WAMO	PWR94	WTLC	KJLH
KIO4	WOWI	KPRS	KSOL
KHYS	WGC1		



Produced by Jazzie B & Nellee Hooper
for Silent Productions Ltd.
Additional Production & Mixing by:
David Morales & Terry Burris
for Def Mix Productions.



READ MY LIPS — Comedian/ventriloquist Willie Tyler (r) and puppet Lester laid some wakeup tips on WMGL/Charleston morning man Michael Evans.



JUST LOUNGIN' — Tin Pan Apple/Mercury's Fat Boys stopped by WZZZ/Flint to meet another big fella, afternoon driver Jerold Jackson. Chewin' the fat were (l-r) Fat Boy Kool Rock, Jackson, the group's Prince Markie D and Human Beat Box.



STAY NEAR, STAY HERE — Rhonda Clark was station-hopping recently to promote her "Between Friends" LP. Being friendly at KJLH/Los Angeles were (l-r) station MD Lynn Briggs, Clark, Epic's Clifford Russell, and Tabu's Rochelle Epps.



SYBIL SMILES — WEDR/Miami MD James T. (l) played host to Sybil, who was happy to stop by the studio.



TALK AROUND THE BLOCK — Bailey Broadcasting CEO Lee Bailey (left) and President Diane Blackmon-Bailey paid a visit to Quincy Jones to put together an in-depth Radioscope interview with the famed artist/producer/arranger in celebration of Black History Month.

Not a day
Or after 7
Not

the ballad your listeners want to hear...

URBAN CONTEMPORARY
BREAKER

NOW ON 65 UC
REPORTERS — 71%

MOST ADDED



From the debut album after 7.

Over 300,000 albums sold.

Produced by L.A. & Babyface.

Virgin

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LON HELTON

Smile 'Til Ya Drop

The birdy's been out, you've been smilin', and here are some of the results.



CD FOR PD — Charlie Daniels, in town for a concert, stopped by KMML/Amarillo's studios to cut PSAs for the local police department. Providing production assistance were (l-r) Crpl. Dean Schlong, KMML PD Jay J. McRae, Daniels, and CBS's Phil Little.



MARK LIKES LX — Sawyer Brown's Mark Miller (c) and the folks at WWLX & WLLX/Lawrenceburg, TN got acquainted when the group was in town. Pictured are (l-r) staffers Carol Cox, Sheryl Wayland, and Eddie Landtroup, Miller, and staffers Jan Strutts, Dan Hollander, and Beth Hunter.



SWEET VICTORY — KSNB/San Francisco morning man Buddy Baron (l) is shown collecting his 49ers-Rams football bet with Ken Cooper, morning man at Malrite sister station KZLA/Los Angeles. Not only did Cooper have to suffer the ignominy of a pie in the face, he also had to dress like a 49ers cheerleader — donning the team's logo T-shirt, a miniskirt, a long blonde wig, and ten pounds of strategically placed cotton. Heaping further humiliation, Baron made Cooper do the deed in the middle of Union Square.



MCC ATTACK — The McCarters — (l-r) Jennifer, Lisa, and Teresa — surround WSIX PD Eric Marshall and MD Ron Dini. The ladies lent a hand at one of the station's many charity events.



HUNTIN' HEADS — The Kentucky Headhunters have been out adding to their collection. Surrounding the latest victim — WQBE/Charleston, WV MD R.G. Jones — are (l-r) Fred Young, Richard Young, Ricky Lee Phelps, Greg Martin, and Doug Phelps.



MINNIE, MICKEY, AND ? — Which one of these characters is the real W. Steven Martin, KNIX/Phoenix morning personality? Hint: he's the one who broadcast live from Disneyland in Anaheim on a Friday, caught a charter jet to Orlando, then broadcast from Disney World on Monday.



KIK'S RAVEN — KIK-FM/Anaheim and the Crazyhorse Saloon recently welcomed Eddy Raven. Getting ready to whoop and holler are (l-r) the venue's Fred Reiser, station PD Don Jeffrey, Raven, and KIK-FM VP/Station Manager Michael Means.

DOUG STONE

**"I'd Be Better Off
(In A Pine Box)"**
34-73246

**The new single that radio
can't stop talking about!**

"This is no dinosaur."
- Jay Phillips/KXXY

"It's a stone HIT!!!!"
- Joe Ladd/KIKK

"Saw the video and added it the next day."
- Johnny Dark/WCAO

"Popped the cassette in the car and I couldn't believe my ears. It's been ages since a song has moved me like that. It's on the air."
- Coyote Calhoun/WAMZ

"I'll bet a lot of major artists are wondering why they didn't record such a great song."
- Bob Moody/WPOC

"You've got a monster on your hands...compares to 'He Stopped Lovin' Her Today'. Makes you want to go to a bar alone and pull the label off a long-neck."
- Max Raines/WHOK

"A powerful lyric, a soulful song. It has all the legs it needs."
- Les Acree/WTQR

"Instant add. One of those very few songs that you know is a hit the very first time you listen. WHAT A RECORD!!!!"
- Pat Martin/WTSO

"If you don't hear this one you must already be in a pine box."
- Charlie Cook/McVay Media

"The most positive reaction I've seen in a long time to the best hurtin' song I've heard in a long time."
- Robynn Jaymes/WYYD

"I've never added a record mid-week in my twenty-two year career. My phones lit up immediately and I had to play it twice the first hour. This is a home run. There's more hooks on this thing than a Russian trawler."
- Dale Van Horn/WQDR

"The best 'Stone' record since 'Chiseled In'. Recommended to all my clients."
- Moon Mullins/Pollack Media

"Soon to be a mammoth record. Hot enough to end the ice age."
- Mac Daniels, KPLX

"Lyrically I don't think it can miss. Young or old, male or female, everyone can relate to this song. Doug delivers an outstanding vocal performance."
- Tom Rivers/WQYK

"Doug Stone is down home enough to be anybody's friend, with the voice, talent and personality to be a star."
- Rick Braswell/WPAP

"After putting the record on, I just couldn't quit listening. I had to play it over and over. A super record."
- Carl Brown/KSAN

"After previewing the record at home, I realized it had hit written all over it and couldn't wait to get it on the air."
- H. David Allen/KRKT

"Out of the box add. Potential record of the year!!!!"
- Jim Howie/WPCM

"A good song and an even better record. A very believable performance that hooks you into listening."
- Tim Murphy/KMPS

"It's songs like this that make country music so great. Has all the elements of a good cry in your beer country tear-jerker."
- Dandalion/WRKZ

"Doug Stone is a cross between Ricky Van Shelton and Randy Travis. You have a definite hit on your hands."
- Rick Cardarelli/WSLR

"You're stone-deaf if you don't hear this one. It sounds much better each time you hear it but it sounds great the first time you hear it."
- R.J. Curtis/KNIX

"I love it!!!!"
- Kitty Ledbetter/WSOC

"Like him, love the video!!!!"
- Dixie Lee/WYAY

"The TV was on in another room, the voice and the song drew me in to watch the rest of the video. I was so impressed I wanted to sit in front of the TV till it came on again."
- Brad West/WYNK

"Why wait on a record this strong? Best first effort I've heard. This traditional record tested 100% positive in a contemporary market."
- Ken Tucker/WXKX

"Been on the air for one day and already getting calls."
- Jim Asker/WFLS

"One of the best songs I've heard in a long, long time. I got hooked in the first minute and a half. I'm proud to join the Stone age."
- Don Jeffery/KIKF

"On his first release, Doug Stone gives a 'hard-as-rocks' country delivery and not only makes one feel the emptiness and pain of a love lost, but see it as well with very strong visual images."
- Dorrie Hummel/KTTS

"Has the soul of a country hit."
- Len Roberts/Drake-Chenault



From the forthcoming album

Doug Stone

Produced by Doug Johnson
In-Store 3/29



ON EPIC CASSETTES AND CD'S

T. Pitches, Lorrie Leaves, Clint Clips

Have you recognized T. Graham Brown in the new Taco Bell commercials? Long the voice for a number of products, T. is on camera this time out. He'll be featured throughout this year's Taco Bell campaign.

His "T-Ness" also has a new album scheduled for April release. Co-produced by T. and Barry Beckett, the LP — "Bumper To Bumper" — contains 11 cuts, six of which were written or co-written by Brown.

• Lorrie Morgan has inked with the management firm Moresse/Nanas/Golden Entertainment, which also represents fellow RCA acts Restless Heart, K.T. Oslin, Baillie & the Boys, Don Williams, and Ronnie Milsap.

In a related matter, Morgan's ex-manager, Jack McFadden, has filed a breach of contract lawsuit seeking unspecified damages against the fast-rising star. The suit says Morgan signed a five-year contract in 1988 giving McFadden 25% of all her earnings. Morgan's lawyers terminated his services on January 4.

• According to a Clint Black feature article in the February issue of *Elle* magazine, "a smitten female fan recently stopped Black to ask for his fingernails as souvenirs." No word if he complied.

• Jo-el Sonnier, who appeared in the films "They All Laughed" and "Mask," performs the song "Les Grand Gois" in the current movie "Steel Magnolias." Jo-el is also slotted to participate in Judge Reinhold's next movie. Reinhold appeared in Sonnier's video for "Tear-Stained Letter."

• RCA kicked off Restless Heart's new album, "Fast Movin' Train," by inviting music industry VIPs and press aboard the Nashville Broadway Dinner Train. One of the group members remarked he was glad the album title wasn't "Fast Movin' Taxi" because that would have been a tight squeeze.

• Joel Hughes has signed with Atlantic/Nashville. A native of



T. FOR TACO — T. Graham Brown makes a run for the border.

Jenkins, KY (an Appalachian mountain town), his debut single "Six Foot Deep" is scheduled for release in late February. Hughes is the label's first new signing since the opening of its Music Row offices.

• The Vern Gosdin video clip "That Just About Does It," produced by Deaton Flanigan Productions, has won a gold medal at the 32nd annual International Film & TV Festival in New York. This is the first time a Nashville firm has gotten a gold at this competition. Entries came from 27 countries.

• Cee Cee Chapman has been chosen as the Ireland Coffee spokesperson. Cee Cee also recently became a celebrity spokesperson for the American Cancer Society.

• February 10 marks the beginning of VH-1's six-show series "This is VH-1 Country." According to a press release, the series was created for "people who don't think they like country." It's designed to "bring together an exciting group of young performers who have captured new audiences with their distinct and innovative styles."

Hank Williams Jr., Randy Trav-



ROYAL GOLD — The above banner adorns the Atlantic/Nashville offices, proclaiming the gold status of Billy Joe Royal's "Royal Treatment" LP to all those who travel 16th Avenue. In addition to giving Royal banner treatment, the label has been presenting more than 250 plaques to stations instrumental in the LP's success. Promotion VPs Elroy Kahane (l) and Bob Heatherly (r) are shown presenting one such award to WSIX/Nashville MD Ron Dini (second from left) and PD Eric Marshall.

is, Clint Black, the O'Kanes, Foster & Lloyd, Marty Stuart, and Jason D. Williams are set as hosts. The VH-1 crew was in Nashville February 1-2 taping interviews and intros, and obtaining archival country footage from the Country Music Foundation's collection.

• Tanya Tucker will be showing off a new "do" in her forthcoming video "Walking Shoes." Interna-

tionally famous hairdresser Tovar, who lives alternately in Hong Kong and Los Angeles, was flown into Nashville for the filming of the video at Scene III.

• The Eddie Rabbitt video "On Second Thought" won a Diamond Addy award. The award will be presented by the Nashville Advertising Agency on February 17 at the Opryland Hotel.

• Burt Reynolds is set to direct the next Tammy Wynette video.

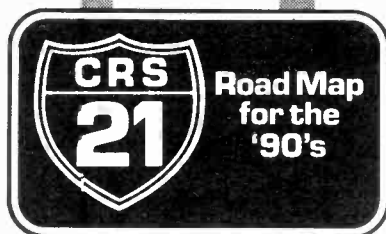
• Chet Atkins has been in London the last two weeks recording a duet album with Dire Straits' Mark Knopfler.

• Former Capitol/Nashville Midwest promo man Bob Walker, a 22-year radio/record vet, has opened his own Chicago-area book store called "Mystery Loves Company."

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Current Issue #117, WAVA/Geo. McFly, WMMS/Zoo, KDWB/Steve Cochran, KRLA/Charlie Tuna, KXXX/Super Snake, CKXY/Dan Freeman, KJMZ/Russ Parr, KSTP-FM/Knapp & Donuts. Cassette, \$6.

PERSONALITY PLUS #PP-26, KLOL/Stevens & Pruett, WEGR/Tim Spencer, WAVA/Don Geronimo & Mike O'Meara, WRKA/Andy Barber, KFMB/Mark Larson. 90-min. cassette, \$6.

PERSONALITY PLUS #PP-25, WPHR/John Landecker, KBOS/Jack Armstrong, KTXQ/Q Morning Crew, KMEL/John London & Zoo, WMJ/John Lanigan. 90-min. cassette, \$6.

Special Issue #S-168, RICHMOND/NORFOLK! CHRs WRVQ, WNVZ & WGH, AORs WRXL, WAFX & WNOR, ACs WRVA, WMXB & WWDE, UCs WCDX & WOWI. Cassette, \$6.

Special issue #S-169, KANSAS CITY! CHRs KBEQ & KXXR, AORs KYY5 & KCFX, ACs KMBZ, KUDL & KLSI, Gold KCMO-FM & WHB, Country WDAF & KFKF. Cassette, \$6.

CHR NIGHTS #CHN-2, Night jocks from Houston's KKBQ & KRBE, LA's PIRATE, Wash's WAVA, SF's X100, KMEL & KWSS, Portland's Z100 & Q105. Cassette, \$6.

STILL AVAILABLE: #CY-9 (ALL COUNTRY), #SM-11 (LITTLE ROCK/KNOXVILLE), #UK-1 (ALL GREAT BRITAIN), #SM-10 (LUBBOCK/EL PASO), #KCBN-1 (KCBN/RENO'S LAST DAY/REUNION), #S-167 (GREENSBORO/RALEIGH), #S-166 (NASHVILLE/MEMPHIS), #S-165 (ST. LOUIS), #S-164 (DALLAS), #N-29 (UNCUT NEWS-all formats) at \$6 each.

Classic Issue #C-111, WCFU/Art Roberts-1971, WABC/Dan Ingram-1961, KHJ/Billy Pearl-1974, WKBW/Bob Christian-1968, KRIZ/Jay Stone-1974, KRBE-1974 and more. Cassette, \$10.50.

VIDEO #26! SF's KMEL/John London & Zoo, KXXX/Mark Hanson & KWSS/Larry Morgan, Dallas KEGJ/Kraddick & Co., New Orleans WQUE/Catfish Cooper, Houston's KRBE/Mark Waldi, San Diego's Q106/Chuck Cannon & KCBQ/Bill Moffitt. 2 hot hours, VHS or BETA, \$20!

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ECA #16 - George McFly (Aircheck Classic)/HOT 103 WOHT (7/88), Dr. Drex/102 WIOO, "Boomer" Joe Cervantes/Power 106, Jay Beau Jones/Eagle 106, Big Ron O'Brien/KKBT, Bubba The Love Sponge/B96, Jojo Morales & Kid Kelly/Z100, Shadow Steele/KOLZ, Joey Reynolds w/Super Dave/WIOD, Domino/WPLJ.

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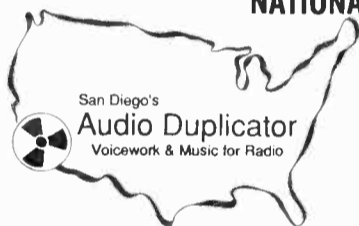
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EAST

WKXW seeks News Anchor/Reporter. Two years' and/or college degree in Journalism preferred. T&R: Box 5698, Trenton, NJ 08638. (2/02) EOE

Fulltime 7p-12m sought. Good phones and production a must. No beginners, MD experience helpful. T&R: WSBG, RJ, 22 South 6th Street, Stroudsburg, PA 18360. (2/02) EOE

WVVE seeks enthusiastic parttime Talent. Start with board work and go where your talents take you. T&R: Jon Weston, Box 97, Mystic, CT 06355. (2/02) EOE

AT's and Newsmen sought for future openings at growing company. No calls please. T&R: WGFP, Douglas Road, Webster, MA 01570. (2/09) EOE

Innovative AC in P2 market seeks innovative night Talent. T&R: WKYE, Jack Michaels, Box 309, Johnstown, PA 15907. (2/09) EOE

News Director sought for four person dept at NJ combo. Also seeking News Reporter with one year experience. T&R: WNNJ, GM, Box 40, Newton, NJ 07860. (2/09) EOE

Parttime Announcer sought. Good on-air and production for 20 hours per week. T&R: WLWV, Jay Dennis, Box U, Salisbury, MD 21801. (2/09) EOE

WKXW seeks News Anchor/Reporter. Two years' experience and/or college degree in Journalism preferred. T&R: News, Box 5698, Trenton, NJ 08638. (2/09) EOE

Traffic Assistant sought. Immediate opening for a fulltime person who is detail oriented. Columbine experience a plus. RESUMES: WFAS, Box 551, White Plains, NY 10602. (2/09) EOE

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One of the USA's Highest Rated CHR's has a rare 7-Midnite opening. **Significant experience and upbeat attitude a must.** We are proud to be owned by Keymarket Communications. T&R's to: John O'Dea, O.D., WNNK, P.O. Box 104, Harrisburg, PA 17108. EOE M/F

REAL NEWS!

Rochester's News Leader seeks **reporters and anchors** for future openings. Must be hungry, aggressive, experienced. Rush T/R to Jeff Howlett, Operations Mgr., WHAM, 350 East Ave., Rochester, N.Y. 14604. No calls. EOE.

OPPORTUNITIES

OPENINGS

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Radio person for **rare administrative assistant** opening at corporate headquarters of one of America's largest radio groups. Great chance to learn programming, ratings, promotion and the rest of the business from the inside. Applicants must have strong typing, computer skills. Full benefits. Send resume and salary requirements to Greater Media, Inc., P.O. Box 859, East Brunswick, NJ. 08816.



NEWS-TALK POWERHOUSE SEEKS NEWS DIRECTOR

New York State Top 40 Market has an Immediate opening for an on-air News Director. Innovative - Motivative - Creative. Good people skills. Experienced with a proven track record. Reply in confidence: Send Tape, Resume, News Philosophy, and Photo to John Lund, The Lund Consultants, 1330 Millbrae Avenue, Millbrae, CA 94030. No calls, please. EOE

THE LUND CONSULTANTS
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NEWS DIRECTOR



Regional Talk Station needs a leader who can generate news that makes talk. Tape and resume to Rhonda Felson, WSPR Radio, P.O. Box 1270, Springfield, MA 01102. EOE

SOUTH

Florida FM seeks Air Talent/Production. No beginners. T&R: 2221 Front Street, Melbourne, FL 32901. (2/09) EOE

WRKA/Louisville accepting applications for future openings. Oldies with CHR flair. Females and minorities encouraged. T&R: Andy Barber, 10001 Linn Station Road, KY 40223. (2/09) EOE

Hilton Head Island. Format 41. Seeking team player PD/AT, with strong production skills. T&R: WIJY, Box 6988, HHI, SC 29938. (2/09) EOE

Exciting, energetic person sought for morning AT/PT at Oldies combo. T&R: WYGO, A.P., Route 6, Box 735, Macon, GA 31201. (2/09) EOE

All night rock & roll animal sought for Orlando outlet. No laid-back, old style AOR delivery, no screamers, no phone calls. T&R: WHTQ, 1 Radio WHOO Road, FL 32808. (2/09) EOE

Seeking parttime Air Talent. T&R: Jill Meyer, APD, 612 4th Avenue, Suite 100, Louisville, KY 40202. (2/09) EOE

PD sought for New Lite AC. Fast growing market. Airshift. T&R: WGUF, GM, 5101 E. Tamiami Trail, Suite 206, Naples, FL 33962. (2/09) EOE

Air Talent sought for top rated Country station in SE Texas/SW Louisiana market. Experience is a must. T&R: KYKZ, Jimmy Lehn, Box 999, Lake Charles, LA 70602. (2/09) EOE

It's 80 degrees in February! News Director sought for Gold based Personality AC. Team players only. T&R: WCXL-FM, Bill West, 2024 Southeast U.S. #1, Vero Beach, FL 32962. (2/09) EOE

Adult Air Personality with great pipes sought for top rated AC targeting 18-54 adults. T&R: WRMF, Dave Parks, Box 189, West Palm Beach, FL 33402. (2/09) EOE

Nashville combo seeking nighttime Personality. Strong Production skills a must. No calls please. T&R: WKRM, Box 1377, Columbia, TN 38402. (2/09) EOE

WAVF-FM

Charleston's exclusive AOR, is now accepting tapes and resumes for P.D. and Future Air Openings. **Experience required.** Minorities and females encouraged to apply. 1417 Remount Rd., Ste. B, N. Charleston, SC 29406. EOE

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for strong urban-contemporary station in **Raleigh/Durham NC.** Two years experience desirable. Tape/resume/salary to Hozie Mack, Program Director, WFXC, P.O. Box 650, Durham, NC 27713. EOE

OPENINGS



Major Market Program Director position open. **97GTR, Miami** (Cox Enterprises, Inc.) wants competitive, aggressive PD with 5+ years experience. Send tape and resume to Michael G. Disney, Vice President & General Manager, WGTR, 1401 North Bay Causeway, Miami, Florida 33141. EOE
Record guys need not apply!



Richmond's Radio Station

WRVQ, Edens Broadcasting's number one rated CHR in Richmond is looking for a **morning co-host for the Q Zoo.** If you're funny, witty, topical and not afraid to show your face in the public, and looking for a home as part of one of America's great broadcasting groups, then we want to hear from you. Rush a current tape and resume package to Steve Davis, Operations Manager, WRVQ Radio, 200 N. 22nd Street, Richmond, VA 23223. No phone calls. EOE



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AIR TALENT

P-3 HOT CHR in South looking for good team players who want to win! Females encouraged. Positive attitude a must. Send tape/resume and photo to: Radio & Records, 1930 Century Park West, #790, Los Angeles, CA 90067. EOE

FUTURE DRIVE OPENINGS AT MEDIUM MARKET SOUTHEAST CLASSIC ROCKER

All the cliches apply in terms of what we have to offer and what we expect from you. T&R to Radio & Records, 1930 Century Park West, #796, Los Angeles, CA 90067. EOE



Q102/KTXQ Dallas-Fort Worth has an immediate opening for a **creative, aggressive Production Director.** Ability to create imaginative spots critical. Writing, production and organizational skills are top priority. Multi-track experience necessary. New state-of-the-art studios complete Feb. 1990! T&R to Andy Lockridge, KTXQ-FM, 4131 N. Central Expressway, Suite 1200, Dallas, Texas 75204 (no phone calls please).
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OPENINGS



Coastal AC seeks **morning and afternoon drive talents.** Applicants will be bright, mature adult communicators. Send T&R to: Phil Thompson, WNMB-FM, P.O. Box 4059, N. Myrtle Beach, S.C. 29582. Minorities encouraged. EOE

KLBJ-AM

The Newstalk Leader in the Capital of Texas, seeks an **Anchor/Host for its morning drive news block.** Ability to do call-in show a plus. Minimum 3 years professional experience, send tape and resume to: KLBJ-AM Program Director, 8309 N. IH-35, Austin, TX 78753. EOE

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If you have a minimum of five (5) years experience in broadcast market research, a thorough knowledge of statistics, survey design and computers, plus a desire to travel, send resume (no phone calls) to:

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MIDWEST

WBMM-FM seeks applicants for future programming staff positions. Experienced winners only. T&R: Dave Shakes, 630 N. McClurg St., Chicago, IL 60611. (2/09) EOE

PM Drive/Production Director sought for stable, medium market full service leader. Rare opportunity, great community. T&R: WKZO, 590 W. Maple, Kalamazoo, MI 49008. (2/09) EOE

WAIT has an opening for a weekend AT. Prefer local residents, women and minorities. T&R: Greg Newton, 8600 Route 14, Crystal Lake, IL 60012. (2/09) EOE

Great station, great company seeking great AT's with energy, production and attitude. Brand new facilities. T&R: Chris Oaks, 1501 Road 235, Bellafontaine, OH 43311. (2/09) EOE

WKBV-AM has a fulltime, immediate AT opening. Beginners, females and minorities encouraged. T&R: Dennis Daily, Box 1646, Richmond, IN 47375. (2/09) EOE



Malrite's top **Country Music Station** in the Twin Cities has a rare opportunity. K102 needs to fill its **Program Director** position. You must be good, with a solid track record, or don't bother. Send tape and resume to: David Malmberg, KEEY, 611 Frontenac Place, St. Paul, MN 55104. EOE

OPENINGS

PROGRAM DIRECTOR

for top 50 market FM Oldies station. Strong on and off air leadership a must. Send cover letter, tape, and resume in confidence to: Radio & Records, 1930 Century Park West, #740, Los Angeles, CA 90067. EOE



America's first FM Classic rocker has an immediate opening for an **aggressive, creative high-profile morning personality.** Rush T&R: Dan Bryan, WMMQ, 913 W. Holmes Rd., Suite 190, Lansing, MI 48910. EOE



TOP 70 COUNTRY COMBO SEEKS proven winner for highly rated **morning show.** We offer excellent benefits and stable position to creative adult communicator with solid production skills. Send tape, resume and salary requirements to: Gene Bridges, WOW Radio, 615 North 90 Street, Omaha, NE 68114. EOE

ASSISTANT PROGRAM DIRECTOR

or Executive Producer for a major Chicago radio station. Requires 3-4 years of off-air experience in **talk program ming/production** and proven ability to work with personalities. Management and supervision experience needed. (Position does not include air work). Send salary requirement and resume to: Radio & Records, 1930 Century Park West, #795, Los Angeles, CA 90067. EOE

NEED AIR TALENT

for **LARGE, competitive market.** Must have aggressive, out-front style for **Adult/CHR.** Tapes & Resumes to R&R, 1930 Century Park West, #792, Los Angeles, CA 90067. EOE



Sun Valley, Idaho classic rocker needs an **experienced program director** to compete in a dynamic market. New, well-equipped studios and a community that'll keep you young 'till you croak. Equity opportunity for right man or woman. Send demo, aircheck, resume to POB 2158, Ketchum, ID 83340. EOE

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Growing Illinois Country station needs personalities for **possible future openings.** Are you a driven, team player with promotion or music background? T&R to Radio & Records, 1930 Century Park West, #757, Los Angeles, CA 90067. EOE



YOUNGSTOWN-CANTON

Looking for morning talent. Individual should be warm & friendly with a sense of humor, enjoy personal appearances, and be a team player. T&R to: Chuck Stevens, P.O. Box 530, Salem, OH 44460. EOE

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OPENINGS

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Seeking applicants for NT and AT in fringe L.A. market station. No beginners. T&R: Dept. E, Box 7571, Van Nuys, CA 91409. (2/09) EOE

Immediate opening for experienced afternoon or evening full-time AT/Production. AM Country station. T&R: KAAA, Glen Jordan, Box 3939, Kingman, AZ 86402. (2/09) EOE

KBZT, broadcasting to Palm Springs, CA seeks staff Announcer, heavy on production. Females and minorities encouraged. T&R: Box 956, La Quinta, CA 92253. (2/09) EOE

Phoenix outlet seeks weekend AT's. Seeking only the best. If you're great, we have big bucks. T&R: Tom Gilligan, 4745 N. 7th Street, AZ 85014. (2/09) EOE

Seeking experienced Salespeople in coastal Ventura County. We're committed to having the best radio station here, and seek the best people. PHONE: (805) 653-5111. (2/09) EOE

News Director sought immediately. Experience in gathering, writing and producing great local newscasts. T&R: KOWL/KRLT, Box 15460, South Lake Tahoe, CA 95702. (2/09) EOE

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Looking for morning **Madman** and a **6-10 PM Killer!** This could be your ticket to the top. Confidentiality guaranteed. T&R to Radio & Records, 1930 Century Park West, #785, Los Angeles, CA 90067. EOE

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Basically if you're the perfect human we want you. T&R to Ted Edwards, KGB-FM, 7150 Engineer Rd., San Diego, CA 92111. EOE



Doing nights in a small market? Market #75's Top CHR needs **experienced air talent** for full-time overnights and weekend afternoons ASAP. Rush your latest show and resume to: Jamie Hyatt, KDON-FM, 269 Main Street, Salinas, CA 93901. EOE M/F

MORNING TEAM/PERSON

Immediate opening - Strong **medium market CHR**. Spontaneous, friendly, hard-working, outgoing, community involved, team-player(s). If you're maxed in your market and ready for a new challenge, send T&R to: Radio & Records, 1930 Century Park West, #794, Los Angeles, CA 90067. EOE

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Reporter / Anchor Position

KUZZ AM/FM has an opening for a reporter/anchor for Bakersfield's leading radio news team. The position requires extensive field reporting as well as anchoring daily drive-time newscasts. We offer a competitive salary, excellent benefits, superb facilities, and a company vehicle. We demand hard work, a positive attitude, and a will to win. Minimum six months experience required, more preferred. E.O.E. Tapes and resumes to:

Mark Howell, News Director
KUZZ AM/FM
3223 Sillect Avenue
Bakersfield, California 93308

K-JOY FM 99

Needs the best **Soft AC/EZ air talent. PM drive shift**. Must have strong production skills for Fresno's KOJY. 3 years experience required in top 100 markets. Send T&R to G.M. KOJY, 597 N. Alta, Dinuba, CA 93618. No phone calls please. EOE

PROMOTION DIRECTOR

Full time Promotions Director position available at KCEE/KWFM radio station. Experience necessary. Contact Kevin Mashek at 602-623-7556. EOE

Morning News/Sidekick

Las Vegas premier AC looking for **MORNING NEWS/SIDEKICK**. Female preferred. Great opportunity for **right talent**. Rush T&R to Tom Chase, Program Director, KMZQ, 2880 E. Flamingo Road, Suite F, Las Vegas, Nevada 89121. An equal opportunity employer.

POSITIONS SOUGHT

Top rated P2 bought and sold. New management brings own team. Midday/production guy with six years' experience seeks gig. Prefer the West. PATRICK: (702) 329-7039. (2/09)

Multi-talented creative pro seeks aggressive/group station drivetime gig. M/F, team available. Serious calls. (518) 583-0696. (2/09)

Seeking first GM slot, mornings or programming position. All formats. Twelve years' experience at 32. Sharp and sincere. STEVE: (503) 535-1758 or 3409. (2/09)

They told me to get a life, so I chose radio. Prefer CHR, will do overnights. Fulltime only. BRIAN: (812) 254-0654. (2/09)

Great rapport with audiences. Warm, friendly and creative AT seeks to brighten your listener's days. GERALD: (818) 986-8443. (2/09)

Beau Richards, 17 years' experience seeking high energy CHR or Urban Air Talent, PD or MD position. All offers considered. (412) 628-8122. (2/09)

New rock specialist with NR commercial experience and AAA production skills available. Excellent vocal and strong character. DAVE: (312) 545-9027. (2/09)

Seeking change from News to Personality/Sports PBP in small or medium Midwest market. CHUCK SHOCKLEY: (515) 282-9227. (2/09)

Leaving television. Articulate, hardworking, intelligent AT will deliver numbers equaling cash. Super production, multi-talent prefers Texas. GREG MARTIN: (817) 354-6759. (2/09)

Talk show Host has interviewed them all, ask Steve Allen, Jack Anderson and Jimmy Carter. What are you waiting for? (518) 745-8255. (2/09)

Middays or afternoons. Country veteran seeks stable gig in Southeast. Multi-track production with high community involvement. Serious! CHRIS: (803) 576-1011. (2/09)

Minority with good experience seeks first job in top 30. Seeking MD/AT position with CHR station. If you're EOE, hire me. CRAIG: (816) 861-0643. (2/09)

POSITIONS SOUGHT

Hey Australia! I'd like to work in Australian radio. I have ten years' experience, and if you can help, please call collect. (205) 424-1556. (2/09)

New decade, new year, new start. Hardworking, enthusiastic multi-talented AT awaits your call. ROSS: (804) 528-4618 or 384-3583. (2/09)

Young, energetic rocker ready and waiting to rock Mid-Atlantic mornings. Incredible production, APD/AMD would be great. GARY: (301) 822-7831. (2/09)

Fourteen years' experienced Production/Talent seeks NY area gig. Will work elsewhere for a good offer. BRUCE RANES: (718) 526-6501. (2/09)

Blake Thunder! Recently WAPW/Atlanta evenings ratings dominator and appearance killer seeks hot new challenge, PMD or evenings. (404) 993-1959. (2/09)

Programming Manager seeks station that desires growth and thrives on guiding profitable innovation. Fifteen years' majors. Prefer full service. CARL: (305) 427-2437. (2/09)

CHR night Talent seeks top 100 gig. Four years' experience, phones, uptempo on and off the air. This boy is ready! GREG: (508) 636-8384. (2/09)

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20 years in majors, including Toronto, Detroit, D.C., Baltimore, L.A. and NYC.
Funny...Clean...Impeccable track record!
If you mean business, I'm ready to make my **LAST** move!
313-664-8863

CHR/Oldies pro seeking professional CHR station in top 50 market. Currently selling shares to a prayer tower in Florida. (407) 468-2545. (2/09)

Help! Get me out of Cleveland! Morning entertainer with eleven years' experience including four major markets, seeks to brighten your mornings. JIM: (216) 731-2338. (2/09)

Creative team player with great knowledge of most music and sports, seeks work in Pennsylvania or Washington DC areas. JACK: (814) 623-7150. (2/09)

If you believe you get what you pay for, why not get the best? A great, creative morning show is an investment! JIMBO: (518) 583-0696. (2/09)

Experienced AT/Sales pro seeks Classic Rock station to make big bucks. Ohio or PA preferred. (419) 782-4066. (2/09)

Seeking to Program a small station in Iowa or Midwest! Ten years' on the air + B.A.; an opportunity to manage means more than bucks and market size. BUD: (515) 277-1486. (2/09)

Young blood seeks work in CHR format. Willing to relocate. PAUL: (818) 965-5258. (2/09)

Morning Talent of West and Midwest seeks CHR/AC station. Dynamite remotes, great with "live" shows. SCOTT SCARBOROUGH: (602) 474-0822. (2/09)

I love the night! Nine year rock vet seeks AOR/CR gig. Prefer East or Midwest, but will consider all. STEVE: (216) 923-6759. (2/09)

Copywriter with nearly two decades of proven performance, ready to settle down. (803) 736-8668. (2/09)

14 YEAR PRO

looking for first programming job in small market. Former markets: Pittsburgh, Miami, Charlotte and Albuquerque. I can make your station a winner! Call Beau Matthews (505) 898-4577.

Hardworking, pleasant and professional former Country PD willing to relocate. (816) 637-3851. (2/09)

I'm going fishing for some place closer to home. Midwest PD's. Terrific female with experience from PD to farm news, let's talk. (919) 566-3110. (2/09)

Experienced News Director with satellite experience seeks move to PA or New England area. JON: (804) 528-1888. (2/09)

The Roz is on the loose. KLSX-LA, WCKG-Chicago, WLLZ-Detroit, WIOT-Toledo (Music Director). Call and say hello. (213) 301-9361. (2/09)

Currently at top rated station in market. Seeking next challenge. (308) 234-6400. (2/09)

I can make a great spot from nothing! AT with many voices, great production and great on-air delivery. JOHN: (216) 228-5953. (2/09)

Expert in Oldies/Country seeks long term PD/MD position in top 100 market. Top 30 air experience, MD/Syndicator and consultant. MEL: (414) 784-5463. (2/09)

Ten years' as Program Director for AC/NAC, Jazz outlets. Major market experience, 16 years' on-air. Gavin radio person of the year nominee. MARK HILL: (408) 688-5604. (2/09)

Former KHYI/Dallas Sonny Fox sidekick seeking to get back into AOR in similar gig. Eight years' AOR experience in So. Florida. BILL: (214) 401-2455. (2/09)

Rebuilding for the Spring book? Eighteen years' experience. Selector, 4-track production experience, major market, prefer AOR, PD/MD/AT. (216) 255-2184. (2/09)

Experienced, aggressive Country Music Director seeking new opportunities. DON NICKELL: (314) 875-2939. (2/09)

POSITIONS SOUGHT

Have you got a talk station? High impact talk show Host/PD available. JOHN: (407) 967-3787. (2/09)

Morning Drive News/PBP man seeks sports oriented position. Five years' medium market experience. Available immediately. TIM: (904) 628-0508. (2/09)

If you're serious... I'm serious.

23 yr. Country Pro currently & for past 18 yrs. at same Top 10 Market. Ready for **Medium Market PD** challenge. Programming experience. Stable/innovative/motivator. Call **713-487-8617**.

Traffic Reporter, experienced. Airborne for WBZ and WHDH radio in Boston. Easy to listen to and accurate. Demo available. JIM KING: (617) 431-7129. (2/09)

Air Talent at D.C. top 20 station seeking similar position at a UC/AC station in the Baltimore/Washington market. SHELLIE: (202) 362-3259. (2/09)

College graduate and insomniac seeking overnights. Any format, any market, anywhere. DAN: (708) 771-6174 or 386-6652. (2/09)

Hardworking, dependable Announcer seeks permanent on-air at your station. Over five years' experience, PD/ND/MD. Prefer Midwest, call today. BILL: (605) 882-3239. (2/09)

A day without Rich Gates in the morning, is like a day without sunshine. To put sunshine in your morning, RICH GATES: (419) 782-4056. (2/09)

Young, aggressive AT ready to rock and roll. AOR/Metal expert, top 40/CHR formats, excellent multi-track skills. East or West coasts preferred. RAY: (714) 373-0189. (2/09)

Parttime AT seeks fulltime position immediately. Any shift, anywhere in a AOR/CR/Oldies/AC/CHR format. BETH: (419) 874-1705. (2/09)

Looking South. 35 year old family man seeks on-air in Country format. STEVE: (904) 477-1054. (2/09)

MISCELLANEOUS

WCLZ desperately seeking NAC product. We add them early. TO: Box 190, Brunswick, Maine, 04011. (2/09)

AM Stereo, Urban formatted, WEUP/Huntsville seeks compact disc service from all labels. TO: Jim Mitchem, 2609 Jordan Lane, AL 35806. (2/09)

KKMX is a top rated CHR station in Steamboat, Colorado. Requesting all label service. TO: KKM, 1136 Yampa Avenue, Box 774743, Steamboat, CO 80477. (2/09)

New Age/Easy Jazz station in Oklahoma seeking record service from all labels and sources on CD/vinyl. TO: KMZE, 2728 Williams Avenue, Box D, Woodward, OK 73801. (2/09)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed on **company/station letterhead** and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. **Must be on company/station letterhead**. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



BREAKERS

JERMAINE JACKSON
(Two Ships) In The Night (Arista)

77% of our reporting stations on it. Rotations: Heavy 1/0, Medium 13/2, Light 57/19, Total Adds 21 including WUSL, WKYS, KMJQ, WHQT, WOWI, WZAK, WFXA, WLOU, WTUG, KPRW.

AFTER 7

Ready Or Not (Virgin)

71% of our reporting stations on it. Rotations: Heavy 2/0, Medium 13/1, Light 50/24, Total Adds 25 including WUSL, WVEE, KRNB, WEDR, PWR94, WJLB, KJLH, OC104, KBCE, WVOI.

CHIMES

1-2-3 (Columbia)

67% of our reporting stations on it. Rotations: Heavy 5/0, Medium 31/0, Light 26/9, Total Adds 9, KHYS, WOWI, WZAK, WJLB, KDAY, KBCE, KDKS, WTMP, WVOI. Debuts at number 38 on the Urban Contemporary chart.

MAIN INGREDIENT

Nothing's Too Good For My Baby (Polydor)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 1/0, Light 61/20, Total Adds 20 including K104, KHYS, K97, WJLB, WTLC, KSOL, WPAL, KIPR, WQOK, KMJJ.

MANTRONIX featuring WONDRESS

Got To Have Your Love (Capitol)

64% of our reporting stations on it. Rotations: Heavy 1/0, Medium 20/2, Light 38/18, Total Adds 20 including WILD, K97, KRNB, WJIZ, WAGH, WQFX, WQIS, WJJS, WQOK, KMJJ.

BIG DADDY KANE

I Get The Job Done (Cold Chillin'/Reprise)

62% of our reporting stations on it. Rotations: Heavy 8/0, Medium 33/1, Light 16/4, Total Adds 5, WOWI, KSOL, WPAL, WQMG, U102. Debuts at number 34 on the Urban Contemporary chart.

MAZE

Love's On The Run (WB)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/0, Light 41/22, Total Adds 22 including WRKS, WAMO, KMJQ, K97, WEDR, WZAK, Z104, WDZZ, WTLZ, KDKO.

NEW & ACTIVE

MARY DAVIS "Don't Wear It Out" (Tabu/Epic) 52/19

Rotations: Heavy 0/0, Medium 12/2, Light 40/17, Total Adds 19 including K104, KPRS, OC104, WWKX, KBCE, KQXL, WXOK, WJTT, WWDM, WFXC. Mediums include: WAMO, WYLD, KSOL, WFXA, Z93.

BILLY OCEAN "I Sleep Much Better (In Someone Else's Bedroom)" (Jive/RCA) 51/1

Rotations: Heavy 1/0, Medium 14/0, Light 36/11, Total Adds 1, KDAY. Heavy: WEAS. Mediums include: KHYS, KRNB, WJIZ, WFXA, WATV.

3RD BASS "The Gas Face" (Def Jam/Columbia) 46/4

Rotations: Heavy 2/0, Medium 18/0, Light 26/4, Total Adds 4, KPRS, WWKX, WAGH, WCDX. Heavy: KMJQ, KDAY. Mediums include: K97, WYLD, WOWI, WZAK, WJIZ.

WILL DOWNING "Come Together As One" (Island) 45/15

Rotations: Heavy 0/0, Medium 6/0, Light 39/15, Total Adds 15 including WILD, KMJM, KBCE, WJTT, WFXE, Z104, WEUP, Z16, U102, WLOU. Mediums include: WHUR, K97, WPAL, KMJJ, WTMP.

RANDY & THE GYPSYS "Love You Honey" (A&M) 44/30

Rotations: Heavy 0/0, Medium 3/1, Light 41/29, Total Adds 30 including WXYV, WILD, WKYS, KMJQ, KRNB, WEDR, WYLD, WOWI, WZAK, KJLH. Medium: WDAS, WFXC.

WALTER BEASLEY "Just Kickin' It" (Mercury) 42/9

Rotations: Heavy 0/0, Medium 5/0, Light 37/9, Total Adds 9, WDAS, K104, WTLC, WFXA, WATV, WENN, WJJS, HOT105, WTLZ. Medium: WHUR, WXOK, U102, WCDX, WDZZ.

TECHNOTRONIC "Get Up (Before The Night Is Over)" (SBK) 41/6

Rotations: Heavy 0/0, Medium 14/0, Light 27/6, Total Adds 6, KRNB, WTLC, OC104, WENN, KJIZ, WVOI. Mediums include: WAMO, WKYS, WOWI, WZAK, WWKX.

TYLER COLLINS "Girls Night Out" (RCA) 40/40

Rotations: Heavy 0/0, Medium 0/0, Light 40/40, Total Adds 40 including WHUR, K104, WYLD, WOWI, WZAK, WTLC, KPRS, WJIZ, KBCE, KQXL.

MAVIS STAPLES "Time Waits For No One" (Paisley Park/WB) 40/7

Rotations: Heavy 1/0, Medium 9/0, Light 30/7, Total Adds 7, WVEE, WEUP, WPGA, K98-FM, HOT105, WQOK, WVOI. Heavy: WTUG. Mediums include: WDAS, WHUR, KRNB, WFXC, WDKT.

TEMPTATIONS "Soul To Soul" (Motown) 39/36

Rotations: Heavy 0/0, Medium 0/0, Light 39/36, Total Adds 36 including WDAS, WAMO, WHUR, KMJQ, KRNB, WEDR, PWR94, WOWI, WZAK, KPRS.

DINO "Never 2 Much Of U" (Island) 36/4

Rotations: Heavy 1/0, Medium 13/0, Light 22/4, Total Adds 4, WFXA, WCDX, KDKS, WTUG. Heavy: OC104. Mediums include: WDAS, KHYS, KMJQ, WHQT, KSOL.

SHARON BRYANT "Body Talk" (Wing/Polydor) 35/18

Rotations: Heavy 0/0, Medium 2/0, Light 33/18, Total Adds 18 including WXYV, KPRS, WFXA, WXOK, WATV, WENN, WPEG, WWDM, WZFX, Z104. Medium: WALT, WDZZ.

JAKI GRAHAM "Every Little Bit Hurts" (Orpheus/EMI) 35/0

Rotations: Heavy 0/0, Medium 11/0, Light 24/0, Total Adds 0. Mediums include: K97, KRNB, WJIZ, WPAL, WDKT.

BODY "Footsteps In The Dark" (MCA) 34/10

Rotations: Heavy 0/0, Medium 8/0, Light 26/10, Total Adds 10, KRNB, KPRS, WNHC, KBCE, WAGH, KFXZ, U102, WGPR, WDZZ, WTLZ. Mediums include: K104, WYLD, WWDM, WFXC, WEUP.

GEORGE HOWARD featuring JOHN PAGANO "Shower You With Love" (MCA) 34/9

Rotations: Heavy 0/0, Medium 8/1, Light 26/8, Total Adds 9, WAMO, WEDR, OC104, KBCE, WFXA, WHJX, WQIC, KDKS, WTUG. Mediums include: WDAS, WHUR, K97, WDKT, Z16.

BIG MACK "Tick Tock" (Def Jam/Columbia) 34/7

Rotations: Heavy 0/0, Medium 6/0, Light 28/7, Total Adds 7, WJIZ, WFXA, KQXL, WPAL, WALT, HOT105, WANM. Mediums include: KRNB, WAGH, KJIZ, WQIS, KMJJ.

PUBLIC ENEMY "Welcome To The Terrordome" (Def Jam/Columbia) 32/3

Rotations: Heavy 1/0, Medium 16/1, Light 15/2, Total Adds 3, WWKX, Z93, WWDM. Heavy: KDAY. Mediums include: WAMO, K104, KHYS, KMJQ, K97.

ERIC GABLE "Hard Up" (Orpheus/EMI) 30/19

Rotations: Heavy 0/0, Medium 0/0, Light 30/19, Total Adds 19 including WAMO, KRNB, KMJM, WNHC, WJIZ, KQXL, WXOK, WPAL, WJTT, WDKT.

JOHNNIE TAYLOR "Still Crazy For You" (Malaco) 30/2

Rotations: Heavy 2/0, Medium 14/0, Light 14/2, Total Adds 2, WMGL, Z16. Heavy: WZAK, WFXA. Mediums include: WHUR, KRNB, WNHC, WXOK, WATV.

DE LA SOUL "Buddy" (Tommy Boy/Reprise) 30/1

Rotations: Heavy 5/0, Medium 16/0, Light 8/5, Total Adds 6, KBCE, WENN, WFXC, U102, WGPR, WDZZ. Heavy: WWDM, WJMH, WJMI, WQOK. Mediums include: WAMO, WKYS, WZAK, KSOL, OC104.

MILLI VANILLI "All Or Nothing" (Arista) 29/6

Rotations: Heavy 5/1, Medium 16/0, Light 8/5, Total Adds 6, KBCE, WENN, WFXC, U102, WGPR, WDZZ. Heavy: WWDM, WJMH, WJMI, WQOK. Mediums include: WAMO, WKYS, WZAK, KSOL, OC104.

BARDEUX "Thumbs Up" (Enigma) 28/5

Rotations: Heavy 0/0, Medium 5/0, Light 23/5, Total Adds 5, WAMO, KPRS, KSOL, WTMP, WVOI. Medium: KRNB, WWKX, WFXE, WALT, WEAS.

MOST ADDED

- TYLER COLLINS (40)
- TEMPTATIONS (36)
- RANDY & THE GYPSYS (30)
- AFTER 7 (25)
- GAP BAND (22)
- MAZE (22)
- JERMAINE JACKSON (21)
- MAIN INGREDIENT (20)
- MANTRONIX (20)
- MARY DAVIS (19)
- ERIC GABLE (19)

HOTTEST

- RUBY TURNER (61)
- MICHEL'LE (56)
- STACY LATTISAW (55)
- PAULA ABDUL (49)
- SKYY (39)
- SURFACE (26)
- SOUL II SOUL (24)
- JANET JACKSON (21)
- SALT & PEPA (13)
- REGINA BELLE (10)
- MILES JAYE (10)

TOP 10

RECURRENCS	
LW	TW
1	1 Q. JONES/11
10	2 CALLOWAY/Wanna
—	3 SYBIL/Walk
5	4 MAZE/Silky
3	5 CLUB NOUVEAU/No
6	6 TEMPTATIONS/Special
—	7 R. BELLE/Make
—	8 J. INGRAM/You
9	9 BABYFACE/Tender
—	10 GOOD GIRLS/Your

MANHATTANS "I Won't Stop" (Valley View/Allegiance) 27/17

Rotations: Heavy 0/0, Medium 0/0, Light 27/17, Total Adds 17 including KMJQ, PWR94, KPRS, KMJM, OC104, WJIZ, KBCE, KQXL, WMGL, WJTT.

SIGNIFICANT ACTION

BABYFACE "Whip Appeal" (Epic) 21/14

Rotations: Heavy 5/1, Medium 8/5, Light 8/8, Total Adds 14 including WAMO, K97, KRNB, WZAK, WTLC, KJLH, WENN, Z93, WJMH, WDKT. Heavy: WVEE, WHQT, KSOL, WFXC. Medium: WVKO, WJMI, WQOK.

RJ'S LATEST ARRIVAL "Touch Me" (EMI) 20/14

Rotations: Heavy 0/0, Medium 0/0, Light 20/14, Total Adds 14 including KHYS, WEDR, WJLB, KBCE, WPAL, WZFX, WQFX, WQIS, K98-FM, HOT105.

D MOB "Come On And Get My Love" (Polydor) 19/1

Rotations: Heavy 1/0, Medium 12/0, Light 6/1, Total Adds 1, WWDM. Heavy: WWKX. Mediums include: WXYV, WRKS, WAMO, KSOL, OC104.

ROBBIE MYCHALS "Can't Get Enough Of U" (Alpha International) 18/6

Rotations: Heavy 0/0, Medium 3/0, Light 15/6, Total Adds 6, WNHC, WXOK, WATV, Z16, WANM, WIZF. Medium: WHUR, K97, WPAL.

TONY LeMANS "Cookie Crumbles" (Paisley Park/Reprise) 17/8

Rotations: Heavy 0/0, Medium 1/0, Light 16/8, Total Adds 8, WNHC, KQXL, WQFX, Z16, WLOU, WFXM, WQIC, WANM. Medium: WALT.

QUEEN LATIFAH "Ladies First" (Tommy Boy) 17/2

Rotations: Heavy 1/0, Medium 10/0, Light 6/2, Total Adds 2, WYLD, WBLX. Heavy: KDAY. Mediums include: WKYS, KHYS, K97, WOWI, WFXC.

GROVER WASHINGTON JR. featuring PHYLLIS HYMAN "Sacred Kind Of Love" (Columbia) 16/15

Rotations: Heavy 0/0, Medium 1/1, Light 15/14, Total Adds 15 including WHUR, WKYS, WEDR, PWR94, KPRS, KMJM, WNHC, WPAL, Z93, WZFX.

ISLEYS "One Of A Kind" (WB) 16/13

Rotations: Heavy 0/0, Medium 2/0, Light 14/13, Total Adds 13 including WHUR, WNHC, WJIZ, WMGL, WPAL, WZFX, WJMH, Z104, WJMI, U102. Medium: WWDM, WFXC.

ART MADISON "Let It Flow" (Atlantic) 16/8

Rotations: Heavy 0/0, Medium 3/0, Light 13/8, Total Adds 8, WDAS, WFXC, KFXZ, WQIS, U102, KIPR, WALT, WQIC. Medium: WHUR, K97, WEAS.

BILLY DAVIS "I Want You" (G.O.T.) 16/6

Rotations: Heavy 0/0, Medium 1/0, Light 15/6, Total Adds 6, WRKS, WYLD, WWKX, WATV, WIKS, KDKO. Medium: K97.

CARMIN "Playtoy" (Outpost) 16/3

Rotations: Heavy 0/0, Medium 2/0, Light 14/2, Total Adds 3, K104, KHYS, WPGA. Medium: KMJQ.

D.J. JAZZY JEFF & THE FRESH PRINCE "The Groove" (Jive/RCA) 15/5

Rotations: Heavy 0/0, Medium 2/0, Light 13/5, Total Adds 5, KDAY, WWKX, WPAL, Z93, KDKO. Medium: WDAS, WJMH.

FOXY BROWN "Sorry" (Pow Wow) 14/2

Rotations: Heavy 0/0, Medium 3/0, Light 11/2, Total Adds 2, KJLH, WZFX. Medium: WILD, WNHC, WPAL, KPRW.

L.L. COOL J "Jingling Baby" (Def Jam/Columbia) 13/12

Rotations: Heavy 0/0, Medium 1/1, Light 12/11, Total Adds 12 including KHYS, WEDR, WYLD, WOWI, KDAY, WPGA, WQIC, WBLX, WIKS, WEAS.

ERNIE ISLEY "High Wire" (Elektra) 12/4

Rotations: Heavy 0/0, Medium 0/0, Light 12/4, Total Adds 4, WJIZ, KQXL, KMJJ, WTMP.

K.M.C. KRÜ "Crazy About U" (Curb) 12/4

Rotations: Heavy 0/0, Medium 1/0, Light 11/4, Total Adds 4, WQFX, WIKS, KMJJ, KDKO. Medium: WEAS.

BRAT PACK "You're The Only Woman" (A&M) 12/1

Rotations: Heavy 0/0, Medium 1/0, Light 11/1, Total Adds 1, WPLZ. Medium: WWKX.

SHABAZZ "Glad You're In My Life" (RCA) 12/1

Rotations: Heavy 0/0, Medium 3/0, Light 9/1, Total Adds 1, WLOU. Medium: WILD, WHUR, WCDX.

CHUNKY A "Sorry" (MCA) 11/8

Rotations: Heavy 0/0, Medium 2/0, Light 9/8, Total Adds 8, WWKX, WLOU, WJMH, WANM, WDZZ, KPRW, WTLZ, WVOI. Medium: WZAK, WJLB.

AZ ONE "All Of My Heart" (Profile) 11/6

Rotations: Heavy 0/0, Medium 0/0, Light 11/6, Total Adds 6, K97, KPRS, KMJM, KBCE, KQXL, WPGA.

DIGITAL UNDERGROUND "The Humpty Dance" (Tommy Boy (WB)) 11/4

Rotations: Heavy 1/0, Medium 3/0, Light 7/4, Total Adds 4, KHYS, KSOL, WAGH, KMJJ. Heavy: KDAY. Medium: K97, WJMH, KPRW.

OAKTOWN'S 3.5.7. "Juicy Gotcha Crazy" (Capitol) 11/3

Rotations: Heavy 1/0, Medium 3/0, Light 7/3, Total Adds 3, WEDR, KMJJ, KPRW. Heavy: KHYS. Medium: KDAY, WBLX, WTUG.

NATALIE COLE "Wild Women Do" (Capitol) 10/10

Rotations: Heavy 0/0, Medium 0/0, Light 10/10, Total Adds 10, WZAK, WNHC, WXOK, WMGL, WJMH, WQFX, KFXZ, WALT, WQIC, WTMP.

GOOD GIRLS "Love Is Like A Itching In My Heart" (Motown) 10/8

Rotations: Heavy 0/0, Medium 3/3, Light 7/5, Total Adds 8, WKYS, WVEE, WTLC, WMGL, WWDM, WFXC, Z104, WIZF.

MOTHER'S FINEST featuring JOYCE KENNEDY "Your Wish Is My Command" (Capitol) 10/2

Rotations: Heavy 0/0, Medium 3/0, Light 7/2, Total Adds 2, WXYV, WHJX. Medium: WLOU, WTMP, WTLZ.

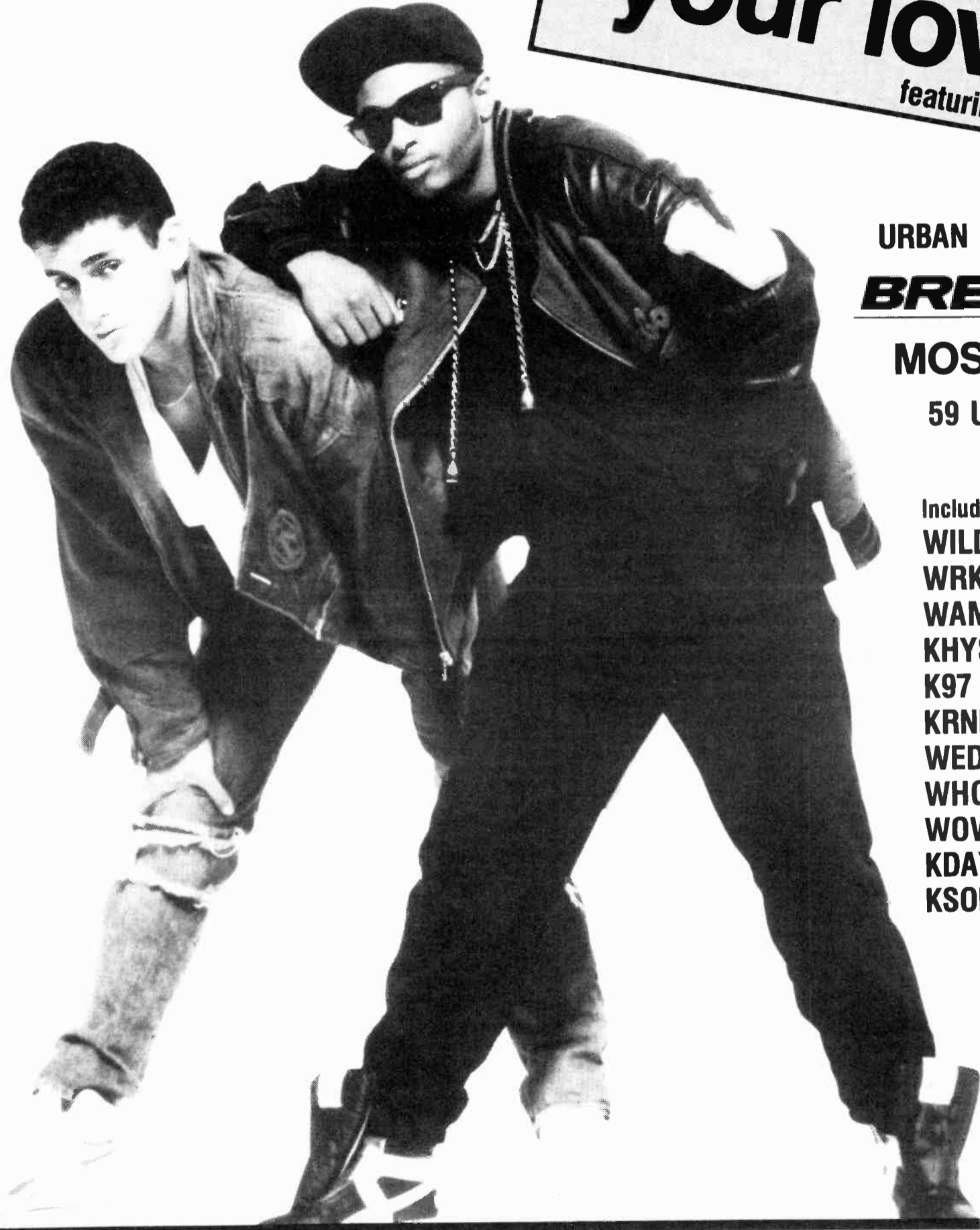
NEW ARTISTS

	Reports/Adds
1 MARY DAVIS/Don't Wear It Out (Epic)	52/19
2 3RD BASS/The Gas Face (Def Jam/Columbia)	46/4
3 MAVIS STAPLES/Time Waits For No One (Paisley Park/WB)	40/7
4 JAKI GRAHAM/Every Little Bit Hurts (Orpheus/EMI)	35/0
5 BODY/Footsteps In The Dark (MCA)	34/10
6 GEORGE HOWARD t/JOHN PAGANO/Shower You With Love (Columbia)	34/9
7 BIG MACK/Tick Tock (Def Jam/Columbia)	34/7
8 PUBLIC ENEMY/Welcome To The Terrordome (Def Jam/Columbia)	32/3
9 D MOB/Come On And Get My Love (Polydor)	19/1
10 ROBBIE MYCHALS/Can't Get Enough Of U (Alpha International)	18/6

New artists have not yet had a UC Breaker.

mantronix

**“got to have
your love”**
(V15521)
featuring Wondress



URBAN CONTEMPORARY
BREAKERS

MOST ADDED!
59 UC REPORTERS
— 64%

Including:

- | | |
|------|------|
| WILD | WJIZ |
| WRKS | KBCE |
| WAMO | WFXA |
| KHYS | WATV |
| K97 | WENN |
| KRNB | WPAL |
| WEDR | WJTT |
| WHQT | WAGH |
| WOWI | WQFX |
| KDAY | WDKT |
| KSOL | WQIS |
| | WJJS |
| | WPGA |
| | WQQK |
| | WEAS |
| | KMJJ |
| | WTUG |

...and
many
more!

From The LP **“This Should Move You”** (91119)

LP On Your Desk Monday 2/12/90!



Composed, produced, and mixed by:
Mantronik for Mantronik, Inc.

© Capitol Records, Inc. 1990

UC ADDS & HOTS

EAST

WXYV/Baltimore
Sampson/Lewis
SHARON BRYANT
RANBY & THE GYPSY
MOTHER'S FINEST
Hottest:
PAULA ABDUL
MICHEL'LE
RUBY TURNER
RICHARD ROGERS
SOUL II SOUL

WLD/Boston
Hill/Hall
MANTRONIX
RANBY & THE GYPSY
WILL DOWNING
HOWARD HEWETT
Hottest:
MICHEL'LE
CHRISTOPHER WILLI
SKYY
STACY LATTISAW
QUINCY JONES

WNNH/New Haven
Hannibal/Dickinson
NATALIE COLE
TEMPTATIONS
ROBBIE MYCHALS
GROVER WASHINGTON
BODY
TONY LEMANS
ISLEYS
ERIC GABLE
Hottest:
MICHAEL COOPER
SKYY
RICHARD ROGERS
SURFACE
CHRISTOPHER WILLI

WRKS/New York
Vinnny Brown
TROOP
HOWARD HEWETT
MAZE
BILLY DAVIS
Hottest:
RUBY TURNER
SKYY
GOOD GIRLS
STACY LATTISAW
SOUL II SOUL

OC104/Ocean City
Scott Jantzen
QUINCY JONES
JODY WATLEY
GAP BAND
TECHNOTRONIC
AFTER 7
MARY DAVIS
GEORGE HOWARD
MANHATTANS
RANBY & THE GYPSY
RICHARD ROGERS
Hottest:
PAULA ABDUL
SURFACE
SOUL II SOUL
SKYY
JANET JACKSON

WDAS/Philadelphia
Joe Tamburro
TEMPTATIONS
WALTER BEASLEY
WARWICK & SPINNER
ART MADISON
Hottest:
STACY LATTISAW
JANET JACKSON
MIKI HOWARD
LUTHER VANDROSS
STEPHANIE MILLS

SOUTH

WJZ/Albany
Tony Wright
MANTRONIX
ERIC GABLE
TYLER COLLINS
TEMPTATIONS
MANHATTANS
BIG MACK
ERNE ISLEY
ISLEYS
Hottest:
MICHEL'LE
RUBY TURNER
SKYY
SOUL II SOUL
STACY LATTISAW

WBCE/Alexandria
Donnie Taylor
CHIMES
MARY DAVIS
MAZE
MILLI VANILLI
MANTRONIX
GEORGE HOWARD
BODY
TYLER COLLINS
WILL DOWNING
MANHATTANS
AFTER 7
AZ ONE
RJ'S LATEST ARRIV
Hottest:
RUBY TURNER
STACY LATTISAW
MICHEL'LE
PAULA ABDUL
REGINA BELLE

WVVE/Atlanta
Roberts/Diamond
TROOP
GAP BAND
MAVIS STAPLES
GOOD GIRLS
AFTER 7
Hottest:
SKYY
STACY LATTISAW
SOUL II SOUL
RUBY TURNER
JANET JACKSON

WFXA/Augusta
Carl Conner
JERMAINE JACKSON
JEFF REDD
GEORGE HOWARD
SHARON BRYANT
MANTRONIX
BIG MACK
WALTER BEASLEY
DINO
Hottest:
SKYY
MICHEL'LE
REGINA BELLE
JANET JACKSON
MILES JAYE

KQXL/Baton Rouge
Walch/Clay
TONY LEMANS
TYLER COLLINS
ERIC GABLE
ERNE ISLEY
MANHATTANS
AZ ONE
BIG MACK
MAZE
TEMPTATIONS
Hottest:
RUBY TURNER
STACY LATTISAW
SKYY
MICHEL'LE
PAULA ABDUL

WTLN/Indianapolis
Johnson/Buchanan
TECHNOTRONIC
STEPHANIE MILLS
M.C. HAMMER
WALTER BEASLEY
GOOD GIRLS
BABYFACE
MAIN INGREDIENT
TYLER COLLINS
Hottest:
RUBY TURNER
MICHEL'LE
PAULA ABDUL
STACY LATTISAW

KPRS/Kansas City
Chris King
GROVER WASHINGTON
TEMPTATIONS
BODY
SHARON BRYANT
3RD BASS
AZ ONE
MARY DAVIS
BARDEUX
MANHATTANS
TYLER COLLINS
Hottest:
SKYY
RUBY TURNER
STACY LATTISAW
MICHEL'LE
PAULA ABDUL

KPRW/Oklahoma City
Darnell Swift
SHARON BRYANT
OAKTOWN'S 3.5.7.
RANDY CRAWFORD
EGYPTIAN LOVER
CHUNKY A
WHISTLE
BOBBY JIMMY & THE
MANHATTANS
JERMAINE JACKSON
TYLER COLLINS
Hottest:
RUBY TURNER
SKYY
SALT & PEPA
MILES JAYE
STACY LATTISAW

WVOT/Toledo
Michael Tee
MANHATTANS
TEMPTATIONS
CHUNKY A
TYLER COLLINS
GROVER WASHINGTON
TECHNOTRONIC
BARDEUX
AFTER 7
MAVIS STAPLES
CHIMES
Hottest:
STACY LATTISAW
RUBY TURNER
SURFACE
MILES JAYE
SKYY

Z93/Charleston
Cliff Fletcher
MAIN INGREDIENT
MIKI BLEU
JAZZY JEFF
PUBLIC ENEMY
GROVER WASHINGTON
BABYFACE
TYLER COLLINS
Hottest:
RUBY TURNER
SKYY
MICHEL'LE
PAULA ABDUL
SYBIL

WPEG/Charlotte
Saunders/Darcell
GAP BAND
HOWARD HEWETT
SHARON BRYANT
Hottest:
CLUB NOUVEAU
REGINA BELLE
MICHEL'LE
SOUL II SOUL
ABSTRAC

WJTT/Chattanooga
Keith Landecker
AFTER 7
MAIN INGREDIENT
ERIC GABLE
MANTRONIX
MANHATTANS
MARY DAVIS
JERMAINE JACKSON
MAZE
WILL DOWNING
MANTRONIX
RUBY TURNER
STACY LATTISAW
SKYY
MICHEL'LE
PAULA ABDUL

WQMG/Greensboro
Sam Weaver
DAVID PEASTON
BIG DADDY KANE
TEMPTATIONS
MARY DAVIS
MIKI BLEU
TYLER COLLINS
Hottest:
RUBY TURNER
PAULA ABDUL
JANET JACKSON
STACY LATTISAW
LISA STANSFIELD

WQWJ/Columbia
Carson/Hill
GOOD GIRLS
PUBLIC ENEMY
MARY DAVIS
RANBY & THE GYPSY
SHARON BRYANT
TYLER COLLINS
D MOB
Hottest:
MIKI HOWARD
MICHEL'LE
SOUL II SOUL
RUBY TURNER
STACY LATTISAW
SALT & PEPA
PAULA ABDUL

WAGH/Columbia
Darrall J. Smith
RANDY CRAWFORD
AFTER 7
DIGITAL UNDERGROU
BODY
3RD BASS
MAZE
MANTRONIX
TYLER COLLINS
Hottest:
RUBY TURNER
MICHEL'LE
PAULA ABDUL
STACY LATTISAW

WFXE/Columbia
Phillip David March
GAP BAND
WILL DOWNING
AFTER 7
MAZE
SALT & PEPA
Hottest:
MICHAEL COOPER
SKYY
RUBY TURNER
MICHEL'LE
STACY LATTISAW

K104/Dallas-Ft. Worth
Spears/Anderson
CARMIN
MARY DAVIS
GAP BAND
WALTER BEASLEY
TYLER COLLINS
MAIN INGREDIENT
Hottest:
RUBY TURNER
MICHEL'LE
PAULA ABDUL

WFXC/Durham
Hosie Mack
MILLI VANILLI
GOOD GIRLS
ABSTRAC
INNER CITY
MARY DAVIS
WILL DOWNING
JEFF REDD
ART MADISON
Hottest:
QUINCY JONES
JANET JACKSON
BABYFACE
MICHEL'LE
STACY LATTISAW

KBUZ/Wichita
James McFadden
SHARON BRYANT
AFTER 7
RANDY CRAWFORD
WILL DOWNING
TEMPTATIONS
RANBY & THE GYPSY
Hottest:
RUBY TURNER
PAULA ABDUL
SOUL II SOUL
JANET JACKSON
MILES JAYE

WZFX/Fayetteville
Tony Lypte
GAP BAND
RJ'S LATEST ARRIV
TEMPTATIONS
SHARON BRYANT
DAVID PEASTON
JERMAINE JACKSON
FOXY BROWN
GROVER WASHINGTON
MANHATTANS
ISLEYS
Hottest:
STACY LATTISAW
MICHEL'LE
RUBY TURNER
SURFACE
GOOD GIRLS

WJMI/Jackson
Todd/Jones
JERMAINE JACKSON
ISLEYS
INNER CITY
JOMANDA
M.C. HAMMER
Hottest:
DAVID PEASTON
SURFACE
STACY LATTISAW
CHUCKII BOOKER
MILLI VANILLI

WHJX/Jacksonville
Clark/Nelson
MOTHER'S FINEST
RANDY CRAWFORD
GEORGE HOWARD
JERMAINE JACKSON
Hottest:
PAULA ABDUL
STACY LATTISAW
CARMIN
D'ATRA HICKS
SEDUCTIO
SOUL II SOUL

KIIZ/Killeen
McClain/Jaye
JANET JACKSON
GAP BAND
TYLER COLLINS
DEF JEP
AFTER 7
MIKI BLEU
JOYCE GIMS
TECHNOTRONIC
Hottest:
RUBY TURNER
STACY LATTISAW
SKYY
MICHEL'LE
PAULA ABDUL

KFXZ/Lafayette
Chuck Harrison
MAZE
SHARON BRYANT
BODY
RANBY & THE GYPSY
TYLER COLLINS
ART MADISON
NATALIE COLE
Hottest:
SKYY
RUBY TURNER
MILES JAYE
PAULA ABDUL
CHUCKII BOOKER

KXZZ/Lake Charles
Rob Neal
LUTHER VANDROSS
AFTER 7
ROBBIE MYCHALS
TYLER COLLINS
WILL DOWNING
TONY LEMANS
JERMAINE JACKSON
SKYY
PAULA ABDUL
MAIN INGREDIENT
YOUNG & RESTLESS
AZ ONE
RANDY CRAWFORD
DIANNE REEVES
BOBBY JIMMY & THE
WHISTLE
MAZE
Hottest:
MICHEL'LE
STEPHANIE MILLS
TROOP
GAP BAND
MARY DAVIS
JEFF REDD
MANTRONIX
KYLIE MINOUGE
KEVIN PAIGE
Hottest:
STACY LATTISAW
SALT & PEPA
MILLI VANILLI
MICHEL'LE
SURFACE

WQIS/Laurel
Ron Davis
ERIC GABLE
TYLER COLLINS
ART MADISON
RJ'S LATEST ARRIV
RANDY & THE GYPSY
MANTRONIX
BOBBY JIMMY & THE
Hottest:
SKYY
STACY LATTISAW
PAULA ABDUL
SOUL II SOUL

U102/Lexington
Damon Moberly
MAZE
TYLER COLLINS
SALT & PEPA
WILL DOWNING
HEAVY D. & THE BO
TEMPTATIONS
RANDY & THE GYPSY
MILLI VANILLI
ISLEYS
AFTER 7
BIG DADDY KANE
ART MADISON
BODY
MAIN INGREDIENT
Hottest:
RUBY TURNER
STACY LATTISAW
MICHEL'LE
PAULA ABDUL
JANET JACKSON

KMJO/Houston
Stradford/Dave
GAP BAND
JERMAINE JACKSON
TEMPTATIONS
MAZE
MANHATTANS
RANBY & THE GYPSY
Hottest:
RUBY TURNER
MILES JAYE
PAULA ABDUL

KHYS/Houston
Hegwood/Weber
L.L. COOL J
RJ'S LATEST ARRIV
CARMIN
DIGITAL UNDERGROU
CHIMES
GAP BAND
MAIN INGREDIENT
Hottest:
REGINA BELLE
SKYY
SALT & PEPA
PAULA ABDUL
RUBY TURNER

WEUP/Huntsville
Jim Mitchem
GAP BAND
TYLER COLLINS
MARY DAVIS
WILL DOWNING
RANBY & THE GYPSY
Hottest:
ERIC GABLE
MAVIS STAPLES
BOBBY JIMMY & THE
RICHARD ROGERS
LUTHER VANDROSS
ART MADISON
Hottest:
PAULA ABDUL
MICHEL'LE
RUBY TURNER
STACY LATTISAW
QUINCY JONES
MIKI HOWARD

WLOU/Louisville
Ange Canessa
FOSTER & McELROY
CHUNKY A
SHABAZZ
WILL DOWNING
MAZE
RANDY CRAWFORD
ISLEYS
TONY LEMANS
ERIC GABLE
JERMAINE JACKSON
MAIN INGREDIENT
TYLER COLLINS
Hottest:
RUBY TURNER
SOUL II SOUL
PAULA ABDUL
MICHEL'LE
STACY LATTISAW

WJSL/Lynchburg
Lad Goins
QUINCY JONES
GAP BAND
MANTRONIX
WALTER BEASLEY
MAIN INGREDIENT
SHIRLEY BROWN
Hottest:
SKYY
STACY LATTISAW
MICHEL'LE
PAULA ABDUL
RUBY TURNER

WPGA/Macon
Brian Kelly
DAVID PEASTON
BABYFACE
SHARON BRYANT
MANHATTANS
MAVIS STAPLES
CARMIN
RANBY & THE GYPSY
TYLER COLLINS
L.L. COOL J
AZ ONE
JOMANDA
MANTRONIX
BETTINA
Hottest:
PAULA ABDUL
SURFACE
MICHEL'LE
STACY LATTISAW
JANET JACKSON

WFXM/Macon
Melanie Rose
MAZE
MAIN INGREDIENT
TONY LEMANS
TEMPTATIONS
TYLER COLLINS
RANBY & THE GYPSY
Hottest:
MICHEL'LE
SKYY
RUBY TURNER
GOOD GIRLS
PRINCE

K97/Memphis
O'Jay/Bell
MILES JAYE
BABYFACE
GOOD GIRLS
MANTRONIX
MAIN INGREDIENT
YOUNG & RESTLESS
AZ ONE
RANDY CRAWFORD
DIANNE REEVES
BOBBY JIMMY & THE
WHISTLE
MAZE
Hottest:
MICHEL'LE
STEPHANIE MILLS
TROOP
GAP BAND
MARY DAVIS
JEFF REDD
MANTRONIX
KYLIE MINOUGE
KEVIN PAIGE
Hottest:
STACY LATTISAW
SALT & PEPA
MILLI VANILLI
MICHEL'LE
SURFACE

WQIC/Meridian
Larry Carr
AFTER 7
ART MADISON
NATALIE COLE
RANDY & THE GYPSY
TYLER COLLINS
TEMPTATIONS
GEORGE HOWARD
WILL DOWNING
TONY LEMANS
ISLEYS
L.L. COOL J
TRACY CHAPMAN
Hottest:
RUBY TURNER
SKYY
MICHEL'LE
PAULA ABDUL
STACY LATTISAW

WALT/Meridian
Steve Poston
BIG MACK
TYLER COLLINS
AFTER 7
NATALIE COLE
WILL DOWNING
RANDY & THE GYPSY
BOBBY JIMMY & THE
RICHARD ROGERS
LUTHER VANDROSS
ART MADISON
Hottest:
PAULA ABDUL
MICHEL'LE
RUBY TURNER
STACY LATTISAW

KIPR/Little Rock
Booker/See
TEMPTATIONS
ART MADISON
DE LA SOUL
MAIN INGREDIENT
JODY WATLEY
Hottest:
SALT & PEPA
CHRISTOPHER WILLI
MICHEL'LE
STACY LATTISAW
QUINCY JONES

WLOU/Louisville
Ange Canessa
FOSTER & McELROY
CHUNKY A
SHABAZZ
WILL DOWNING
MAZE
RANDY CRAWFORD
ISLEYS
TONY LEMANS
ERIC GABLE
JERMAINE JACKSON
MAIN INGREDIENT
TYLER COLLINS
Hottest:
RUBY TURNER
SOUL II SOUL
PAULA ABDUL
MICHEL'LE
STACY LATTISAW

WHOT/Miami
Isley/Reese
LISA STANSFIELD
JERMAINE JACKSON
Hottest:
BABYFACE
JODY WATLEY
REGINA BELLE
LUTHER VANDROSS
MICHAEL STERLING

WBLX/Mobile
Brown/Sinclair
JANET JACKSON
QUEEN LATIFAH
PIECES OF A DREAM
SEDUCTIO
WILL DOWNING
BOBBY JIMMY & THE
ERIC GABLE
L.L. COOL J
Hottest:
BABYFACE
STACY LATTISAW
SALT & PEPA
CHRISTOPHER WILLI
REDEHEAD KINGPIN &

K98-FM/Monroe
John Wilson
AFTER 7
WILL DOWNING
MAZE
RJ'S LATEST ARRIV
BABYFACE
TEMPTATIONS
GROVER WASHINGTON
MAVIS STAPLES
JODY WATLEY
TYLER COLLINS
Hottest:
RUBY TURNER
SKYY
MICHAEL COOPER
PAULA ABDUL
SURFACE

HOT105/Montgomery
Larry Steele
MAVIS STAPLES
CLUB NOUVEAU
BOBBY JIMMY & THE
WALTER BEASLEY
RJ'S LATEST ARRIV
BIG MACK
Hottest:
MICHEL'LE
SKYY
PAULA ABDUL
MAIN INGREDIENT
YOUNG & RESTLESS
AZ ONE
RANDY CRAWFORD
DIANNE REEVES
BOBBY JIMMY & THE
WHISTLE
MAZE
Hottest:
MICHEL'LE
STEPHANIE MILLS
TROOP
GAP BAND
MARY DAVIS
JEFF REDD
MANTRONIX
KYLIE MINOUGE
KEVIN PAIGE
Hottest:
STACY LATTISAW
SALT & PEPA
MILLI VANILLI
MICHEL'LE
SURFACE

WQOK/Nashville
Jay DuBard
DAVID PEASTON
STEPHANIE MILLS
TROOP
GAP BAND
MARY DAVIS
JEFF REDD
MANTRONIX
KYLIE MINOUGE
KEVIN PAIGE
Hottest:
STACY LATTISAW
SALT & PEPA
MILLI VANILLI
MICHEL'LE
SURFACE

WIKS/New Bern
Kirkland/Sanders
RJ'S LATEST ARRIV
DAVID PEASTON
MAZE
MARY DAVIS
SHIRLEY BROWN
L.L. COOL J
BILLY DAVIS
K.M.C. KR
JEFF REDD
Hottest:
SYBIL
PIECES OF A DREAM
REGINA BELLE
STACY LATTISAW
SURFACE

WYLD-FM/New Orleans
Atkins/Wallace
JEFF REDD
RANDY & THE GYPSY
BILLY DAVIS
L.L. COOL J
QUEEN LATIFAH
TAMIKA PATTON
TYLER COLLINS
Hottest:
PAULA ABDUL
SURFACE
MICHEL'LE
ARTHUR BAKER
SALT & PEPA

PWR94/Norfolk
Brown/Miller
MANHATTANS
TEMPTATIONS
GROVER WASHINGTON
INNER CITY
AFTER 7
QUINCY JONES
MIKI BLEU
Hottest:
RUBY TURNER
STACY LATTISAW
KIM WATERS
ARTHUR BAKER
MILES JAYE

WOWI/Norfolk
Richards/Lytle
BIG DADDY KANE
TYLER COLLINS
CHIMES
L.L. COOL J
SMOKEY ROBINSON
RANDY & THE GYPSY
JERMAINE JACKSON
RANDY CRAWFORD
TEMPTATIONS
Hottest:
PAULA ABDUL
RUBY TURNER
RICHARD ROGERS
CHUCKII BOOKER
MICHEL'LE

WQOK/Raleigh
Young/John
SEDUCTIO
MAVIS STAPLES
TEMPTATIONS
MANHATTANS
JERMAINE JACKSON
MAIN INGREDIENT
GAP BAND
INNER CITY
RJ'S LATEST ARRIV
Hottest:
MICHEL'LE
RUBY TURNER
SURFACE
SOUL II SOUL
PAULA ABDUL

WCDX/Richmond
Young/Maxwell
GAP BAND
MARY DAVIS
STEPHANIE MILLS
DINO
TYLER COLLINS
ERIC GABLE
3RD BASS
SHARON BRYANT
Hottest:
RUBY TURNER
MICHEL'LE
RICHARD ROGERS
PAULA ABDUL
PIECES OF A DREAM

WPLZ/Richmond-Petersburg
Maxx Myrick
SHARON BRYANT
AFTER 7
RANDY & THE GYPSY
TONY LEMANS
MARY DAVIS
GAP BAND
ISLEYS
TEMPTATIONS
BRAT PACK
Hottest:
STACY LATTISAW
MICHEL'LE
GOOD GIRLS
SOUL II SOUL
RUBY TURNER

WEAS/Savannah
Floyd Blackwell
BABYFACE
AFTER 7
MANTRONIX
TEMPTATIONS
L.L. COOL J
MAZE
BOBBY JIMMY & THE
TRACY CHAPMAN
RANDY & THE GYPSY
Hottest:
PAULA ABDUL
MICHEL'LE
PAULA ABDUL
SALT & PEPA
SOUL II SOUL
SKYY

WJHM/Orlando
Linsley/Hollywood
CHUNKY A
TAYLOR DAYNE
LUTHER VANDROSS
WHISTLE
MADONNA
Hottest:
JANET JACKSON
2 LIVE CREW
QUINCY JONES
BIG DADDY KANE
BOBBY JIMMY

KDKO/Denver
Scott/Cranshaw
RJ'S LATEST ARRIV
JAZZY JEFF
TYLER COLLINS
SHARON BRYANT
K.M.C. KR
RANDY & THE GYPSY
MAZE
TEMPTATIONS
BILLY DAVIS
Hottest:
RUBY TURNER
PAULA ABDUL
SOUL II SOUL
JANET JACKSON
MICHEL'LE

KDAL/Los Angeles
Jack Patterson
L.L. COOL J
LISA STANSFIELD
SURFACE
S.O.S. BAND
EGYPTIAN LOVER
CHAOS & MAYHEM
JAZZY JEFF
CHIMES
ARABIAN PRINCE
BILLY OCEAN
Hottest:
BIG DADDY KANE
3RD BASS
REDEHEAD KINGPIN &
MICHEL'LE
KOOL MOE DEE

KJLH/Los Angeles
Winston/Briggs
PAULA ABDUL
BABYFACE
FOXY BROWN
JEFF REDD
TEMPTATIONS
RANDY & THE GYPSY
TAMIKA PATTON
AFTER 7
Hottest:
REGINA BELLE
PRINCE
SKYY
RUBY TURNER
SYBIL

KSOL/San Francisco
Bernie Moody
GAP BAND
BIG DADDY KANE
BARDEUX
DIGITAL UNDERGROU
MAIN INGREDIENT
Hottest:
MICHEL'LE
PAULA ABDUL
JANET JACKSON
SURFACE
JOYCE IRBY

MIDWEST

WGCI/Chicago
Smith/Ross
QUINCY JONES
LUTHER VANDROSS
GAP BAND
TROOP
Hottest:
REGINA BELLE
SKYY
PRINCE
QUINCY JONES
LIZ HOGUE
MIKI HOWARD
STACY LATTISAW
STEPHANIE MILLS

WJLB/Detroit
Alexander/Wonder
MAIN INGREDIENT
RJ'S LATEST ARRIV
GAP BAND
CHUCKII BOOKER
Hottest:
SKYY
AFTER 7
Hottest:
QUINCY JONES
LIZ HOGUE
MIKI HOWARD
STACY LATTISAW
STEPHANIE MILLS

WGPR/Detroit
Joe Spencer
RANDY CRAWFORD
SHARON BRYANT
BODY
3RD BASS
AZ ONE
MARY DAVIS
BARDEUX
MANHATTANS
TYLER COLLINS
Hottest:
SKYY
RUBY TURNER
STACY LATTISAW
MICHEL'LE
PAULA ABDUL

WZAK/Cleveland
Tolliver/Rush
BABYFACE
MAZE
NATALIE COLE
JERMAINE JACKSON
TEMPTATIONS
TYLER COLLINS
CHIMES
RANDY & THE GYPSY
Hottest:
QUINCY JONES
SKYY
PRINCE
MIKI HOWARD
SOUL II SOUL

WKVO/Columbus
Jones/Tyler
S.O.S. BAND
LISA STANSFIELD
ALYSON WILLIAMS
STEPHANIE MILLS
Hottest:
RUBY TURNER
GOOD GIRLS
PAULA ABDUL
STACY LATTISAW
MICHAEL COOPER

WTLN/Indianapolis
Johnson/Buchanan
TECHNOTRONIC
STEPHANIE MILLS
M.C. HAMMER
WALTER BEASLEY
GOOD GIRLS
BABYFACE
MAIN INGREDIENT
TYLER COLLINS
Hottest:
RUBY TURNER
MICHEL'LE
PAULA ABDUL
STACY LATTISAW

KPRS/Kansas City
Chris King
GROVER WASHINGTON
TEMPTATIONS
BODY
SHARON BRYANT
3RD BASS
AZ ONE
MARY DAVIS
BARDEUX
MANHATTANS
TYLER COLLINS
Hottest:
SKYY
RUBY TURNER
STACY LATTISAW
MICHEL'LE
PAULA ABDUL

KMJM/St. Louis
Chuck Atkins
GAP BAND
TEMPTATIONS
ERIC GABLE
LUTHER VANDROSS
GROVER WASHINGTON
MIKI BLEU
AZ ONE
HOWARD HEWETT
MANHATTANS
WILL DOWNING
Hottest:
RUBY TURNER
PAULA ABDUL
STACY LATTISAW
SURFACE
SOUL II SOUL

KPRW/Oklahoma City
Darnell Swift
SHARON BRYANT
OAKTOWN'S 3.5.7.
RANDY CRAWFORD
EGYPTIAN LOVER
CHUNKY A
WHISTLE
BOBBY JIMMY & THE
MANHATTANS
JERMAINE JACKSON
TYLER COLLINS
Hottest:
RUBY TURNER
SKYY
SALT & PEPA
MILES JAYE
STACY LATTISAW

WVOT/Toledo
Michael Tee
MANHATTANS
TEMPTATIONS
CHUNKY A
TYLER COLLINS
GROVER WASHINGTON
TECHNOTRONIC
BARDEUX
AFTER 7
MAVIS STAPLES
CHIMES
Hottest:
STACY LATTISAW
RUBY TURNER
SURFACE
MILES JAYE
SKYY

WQMG/Greensboro
Sam Weaver
DAVID PEASTON
BIG DADDY KANE
TEMPTATIONS
MARY DAVIS
MIKI BLEU
TYLER COLLINS
Hottest:
RUBY TURNER
PAULA ABDUL
JANET JACKSON
STACY LATTISAW
LISA STANSFIELD

WQWJ/Columbia
Carson/Hill
GOOD GIRLS
PUBLIC ENEMY
MARY DAVIS
RANBY & THE GYPSY
SHARON BRYANT
TYLER COLLINS
D MOB
Hottest:
MIKI HOWARD
MICHEL'LE
SOUL II SOUL
RUBY TURNER
STACY LATTISAW
SALT & PEPA
PAULA ABDUL

WAGH/Columbia
Darrall J. Smith
RANDY CRAWFORD
AFTER 7
DIGITAL UNDERGROU
BODY
3RD BASS
MAZE
MANTRONIX
TYLER COLLINS
Hottest:
RUBY TURNER
MICHEL'LE
PAULA ABDUL
STACY LATTISAW

WFXE/Columbia
Phillip David March
GAP BAND
WILL DOWNING
AFTER 7
MAZE
SALT & PEPA
Hottest:
MICHAEL COOPER
SKYY
RUBY TURNER
MICHEL'LE
STACY LATTISAW

K104/Dallas-Ft. Worth
Spears/Anderson
CARMIN
MARY DAVIS
GAP BAND
WALTER BEASLEY
TYLER COLLINS
MAIN INGREDIENT
Hottest:
RUBY TURNER
MICHEL'LE
PAULA ABDUL

WFXC/Durham
Hosie Mack
MILLI VANILLI
GOOD GIRLS
ABSTRAC
INNER CITY
MARY DAVIS
WILL DOWNING
JEFF REDD
ART MADISON
Hottest:
QUINCY JONES
JANET JACKSON
BABYFACE
MICHEL'LE
STACY LATTISAW

KBUZ/Wichita
James McFadden
SHARON BRYANT
AFTER 7
RANDY CRAWFORD
WILL DOWNING
TEMPTATIONS
RANBY & THE GYPSY
Hottest:
RUBY TURNER
PAULA ABDUL
SOUL II SOUL
JANET JACKSON
MILES JAYE

WZFX/Fayetteville
Tony Lypte
GAP BAND
RJ'S LATEST ARRIV
TEMPTATIONS
SHARON BRYANT
DAVID PEASTON
JERMAINE JACKSON
FOXY BROWN
GROVER WASHINGTON
MANHATTANS
ISLEYS
Hottest:
STACY LATTISAW
MICHEL'LE
RUBY TURNER
SURFACE
GOOD GIRLS

WJMI/Jackson
Todd/Jones
JERMAINE JACKSON
ISLEYS
INNER CITY
JOMANDA
M.C. HAMMER
Hottest:
DAVID PEASTON
SURFACE
STACY LATTISAW
CHUCKII BOOKER
MILLI VANILLI

WHJX/Jacksonville
Clark/Nelson
MOTHER'S FINEST
RANDY CRAWFORD
GEORGE HOWARD
JERMAINE JACKSON
Hottest:
PAULA ABDUL
STACY LATTISAW
CARMIN
D'ATRA HICKS
SEDUCTIO
SOUL II SOUL

KIIZ/Killeen
McClain/Jaye
JANET JACKSON
GAP BAND
TYLER COLLINS
DEF JEP
AFTER 7
MIKI BLEU
JOYCE GIMS
TECHNOTRONIC
Hottest:
RUBY TURNER
STACY LATTISAW
SKYY
MICHEL'LE
PAULA ABDUL

KFXZ/Lafayette
Chuck Harrison
MAZE
SHARON BRYANT
BODY
RANBY & THE GYPSY
TYLER COLLINS
ART MADISON
NATALIE COLE
Hottest:
SKYY
RUBY TURNER
MILES JAYE
PAULA ABDUL
CHUCKII BOOKER

KXZZ/Lake Charles
Rob Neal
LUTHER VANDROSS
AFTER 7
ROBBIE MYCHALS
TYLER COLLINS
WILL DOWNING
TONY LEMANS
JERMAINE JACKSON
SKYY
PAULA ABDUL
MAIN INGREDIENT
YOUNG & RESTLESS
AZ ONE
RANDY CRAWFORD
DIANNE REEVES
BOBBY JIMMY & THE
WHISTLE
MAZE
Hottest:
MICHEL'LE
STEPHANIE MILLS
TROOP
GAP BAND
MARY DAVIS
JEFF REDD
MANTRONIX
KYLIE MINOUGE
KEVIN PAIGE
Hottest:
STACY LATTISAW
SALT & PEPA
MILLI VANILLI
MICHEL'LE
SURFACE

WQIS/Laurel
Ron Davis
ERIC GABLE
TYLER COLLINS
ART MADISON
RJ'S LATEST ARRIV
RANDY & THE GYPSY
MANTRONIX
BOBBY JIMMY & THE
Hottest:
SKYY
STACY LATTISAW
PAULA ABDUL
SOUL II SOUL

U102/Lexington
Damon Moberly
MAZE
TYLER COLLINS
SALT & PEPA
WILL DOWNING
HEAVY D. & THE BO
TEMPTATIONS
RANDY & THE GYPSY
MILLI VANILLI
ISLEYS
AFTER 7
BIG DADDY KANE
ART MADISON
BODY
MAIN INGREDIENT
Hottest:
RUBY TURNER
STACY LATTISAW
MICHEL'LE
PAULA ABDUL
JANET JACKSON

KMJO/Houston
Stradford/Dave
GAP BAND
JERMAINE JACKSON
TEMPTATIONS
MAZE
MANHATTANS
RANBY & THE GYPSY
Hottest:
RUBY TURNER
MILES JAYE
PAULA ABDUL

KHYS/Houston
Hegwood/Weber
L.L. COOL J
RJ'S LATEST ARRIV
CARMIN
DIGITAL UNDERGROU
CHIMES
GAP BAND
MAIN INGREDIENT
Hottest:
REGINA BELLE
SKYY
SALT & PEPA
PAULA ABDUL
RUBY TURNER

WEUP/Huntsville
Jim Mitchem
GAP BAND
TYLER COLLINS
MARY DAVIS
WILL DOWNING
RANBY & THE GYPSY
Hottest:
ERIC GABLE
MAVIS STAPLES
BOBBY JIMMY & THE
RICHARD ROGERS
LUTHER VANDROSS
ART MADISON
Hottest:
PAULA ABDUL
MICHEL'LE
RUBY TURNER
STACY LATTISAW
QUINCY JONES
MIKI HOWARD

WLOU/Louisville
Ange Canessa
FOSTER & McELROY
CHUNKY A
SHABAZZ
WILL DOWNING
MAZE
RANDY CRAWFORD
ISLEYS
TONY LEMANS
ERIC GABLE
JERMAINE JACKSON
MAIN INGREDIENT
TYLER COLLINS
Hottest:
RUBY TURNER
SOUL II SOUL
PAULA ABDUL
MICHEL'LE
STACY LATTISAW

WJSL/Lynchburg
Lad Goins
QUINCY JONES
GAP BAND
MANTRONIX
WALTER BEASLEY
MAIN INGREDIENT
SHIRLEY BROWN
Hottest:
SKYY
STACY LATTISAW
MICHEL'LE
PAULA ABDUL
RUBY TURNER

WPGA/Macon
Brian Kelly
DAVID PEASTON
BABYFACE
SHARON BRYANT
MANHATTANS
MAVIS STAPLES
CARMIN
RANBY & THE GYPSY
TYLER COLLINS
L.L. COOL J
AZ ONE
JOMANDA
MANTRONIX
BETTINA
Hottest:
PAULA ABDUL
SURFACE
MICHEL'LE
STACY LATTISAW
JANET JACKSON

WFXM/Macon
Melanie Rose
MAZE
MAIN INGREDIENT
TONY LEMANS
TEMPTATIONS
TYLER COLLINS
RANBY & THE GYPSY
Hottest:
MICHEL'LE
SKYY
RUBY TURNER
GOOD GIRLS
PRINCE

K97/Memphis
O'Jay/Bell
MILES JAYE
BABYFACE
GOOD GIRLS
MANTRONIX
MAIN INGREDIENT
YOUNG & RESTLESS
AZ ONE
RANDY CRAWFORD
DIANNE REEVES
BOBBY JIMMY & THE
WHISTLE
MAZE
Hottest:
MICHEL'LE
STEPHANIE MILLS
TROOP
GAP BAND
MARY DAVIS
JEFF REDD
MANTRONIX
KYLIE MINOUGE
KEVIN PAIGE
Hottest:
STACY LATTISAW
SALT & PEPA
MILLI VANILLI
MICHEL'LE
SURFACE

WQIC/Meridian
Larry Carr
AFTER 7
ART MADISON
NATALIE COLE
RANDY & THE GYPSY
TYLER COLLINS
TEMPTATIONS
GEORGE HOWARD
WILL DOWNING
TONY LEMANS
ISLEYS
L.L. COOL J
TRACY CHAPMAN
Hottest:
RUBY TURNER
SKYY
MICHEL'LE
PAULA ABDUL
STACY LATTISAW

WALT/Meridian
Steve Poston
BIG MACK
TYLER COLLINS
AFTER 7
NATALIE COLE
WILL DOWNING
RANDY & THE GYPSY
BOBBY JIMMY & THE
RICHARD ROGERS
LUTHER VANDROSS
ART MADISON
Hottest:
PAULA ABDUL
MICHEL'LE
RUBY TURNER
STACY LATTISAW

KIPR/Little Rock
Booker/See
TEMPTATIONS
ART MADISON
DE LA SOUL
MAIN INGREDIENT
JODY WATLEY
Hottest:
SALT & PEPA
CHRISTOPHER WILLI
MICHEL'LE
STACY LATTISAW
QUINCY JONES

WLOU/Louisville
Ange Canessa
FOSTER & McELROY
CHUNKY A
SHABAZZ
WILL DOWNING
MAZE
RANDY CRAWFORD
ISLEYS
TONY LEMANS
ERIC GABLE
JERMAINE JACKSON
MAIN INGREDIENT
TYLER COLLINS
Hottest:
RUBY TURNER
SOUL II SOUL
PAULA ABDUL
MICHEL'LE
STACY LATTISAW

WHOT/Miami
Isley/Reese
LISA STANSFIELD
JERMAINE JACKSON
Hottest:
BABYFACE
JODY WATLEY
REGINA BELLE
LUTHER VANDROSS
MICHAEL STERLING

WBLX/Mobile
Brown/Sinclair
JANET JACKSON
QUEEN LATIFAH
PIECES OF A DREAM
SEDUCTIO
WILL DOWNING
BOBBY JIMMY & THE
ERIC GABLE
L.L. COOL J
Hottest:
BABYFACE
STACY LATTIS

When you
want it
done right,

BARRY WHITE

"I Wanna
Do It Good
To Ya"
(A&M 1459)

The new single
from the album
**Barry White:
The Man Is Back!**
(A&M 5256)



Produced by Barry White
Management: Shankman/DeBlasio

WHAT IS A PRAIRIE OYSTER?

- a) a desert delicacy often eaten to increase virility
- b) a large open expanse of land on a half shell
- c) a ~~gem~~^{pearl} of a new country group on RCA Records



THE NEW SINGLE
"GOODBYE, SO LONG, HELLO"

GRAB YOUR ADD SHEET—
WRITE IT DOWN!

FEBRUARY 9, 1990

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
3	2	2	1			ALABAMA /Southern Star (RCA)	189/0	178	8	3
13	8	3	2			OAK RIDGE BOYS /No Matter How High (MCA)	189/0	170	18	1
8	3	1	3			EDDIE RABBITT /On Second Thought (Capitol)	186/0	174	10	2
14	11	9	4			RESTLESS HEART /Fast Movin' Train (RCA)	188/0	133	47	8
11	9	8	5			GEORGE STRAIT /Overnight Success (MCA)	178/0	137	33	8
22	18	13	6			PATTY LOVELESS /Chains (MCA)	188/0	88	97	3
15	12	10	7			FORESTER SISTERS /Leave It Alone (WB)	183/1	108	67	8
16	13	11	8			REBA McENTIRE /Little Girl (MCA)	188/0	92	90	6
9	6	6	9			KATHY MATTEA /Where've You Been (Mercury)	175/0	122	41	12
20	19	14	10			RICKY SKAGGS /Heartbreak Hurricane (Epic)	179/0	74	92	13
21	20	15	11			EXILE /Keep It In The Middle (Arista)	179/1	72	85	22
27	23	18	12			PAUL OVERSTREET /Seein' My Father In Me (RCA)	188/6	38	126	24
23	21	17	13			EDDY RAVEN /Sooner Or Later (Capitol)	180/2	50	110	20
—	31	21	14			RANDY TRAVIS /Hard Rock Bottom Of Your Heart (WB)	186/3	26	124	36
10	7	7	15			BAILLIE & THE BOYS /I Can't Turn The Tide (RCA)	140/1	91	38	11
29	25	20	16			GARTH BROOKS /Not Counting You (Capitol)	182/3	23	135	24
24	22	19	17			JANN BROWNE /Tell Me Why (Curb)	174/2	50	95	29
18	17	16	18			MERLE HAGGARD /If You Want To Be My Woman (Epic)	167/1	50	89	28
2	1	4	19			RICKY VAN SHELTON /Statue Of A Fool (Columbia)	140/0	76	46	18
25	24	22	20			SOUTHERN PACIFIC & CARLENE CARTER /Time's Up (WB)	152/1	40	89	23
31	27	24	21			MARY CHAPIN CARPENTER /Quittin' Time (Columbia)	175/8	15	117	43
34	28	25	22			LORRIE MORGAN /Five Minutes (RCA)	177/7	8	123	46
35	29	26	23			VINCE GILL with REBA McENTIRE /Oklahoma Swing (MCA)	166/5	8	105	53
39	33	28	24			DON WILLIAMS /Just As Long As I Have You (RCA)	171/14	5	102	64
38	32	29	25			ALAN JACKSON /Here In The Real World (Arista)	153/16	9	90	54
7	4	5	26			DESERT ROSE BAND /Start All Over Again (MCA/Curb)	129/0	67	45	17
37	35	31	27			WILD ROSE /Go Down Swingin' (Capitol)	133/12	5	75	53
46	41	33	28			KENNY ROGERS with HOLLY DUNN /Maybe (Reprise)	140/21	0	64	76
BREAKER			29			RONNIE MILSAP /Stranger Things Have Happened (RCA)	156/48	0	47	109
44	40	34	30			SWEETHEARTS OF THE RODEO /This Heart (Columbia)	135/22	0	64	71
BREAKER			31			HANK WILLIAMS JR. /Ain't Nobody's Business (WB/Curb)	145/41	1	42	102
6	5	12	32			JUDDS /One Man Woman (Curb/RCA)	98/0	30	48	20
BREAKER			33			VERN GOSDIN /Right In The Wrong Direction (Columbia)	124/19	4	37	83
BREAKER			34			MAC McANALLY /Back Where I Come From (WB)	123/18	1	41	81
BREAKER			35			DOLLY PARTON /Time For Me To Fly (Columbia)	122/16	0	42	80
41	38	36	36			RONNIE McDOWELL /She's A Little Past Forty (Curb)	86/6	13	44	29
5	15	23	37			CLINT BLACK /Nobody's Home (RCA)	93/1	41	30	22
4	10	27	38			STEVE WARINER /When I Could Come Home To You (MCA)	74/1	25	29	20
BREAKER			39			MARK COLLIE /Something With A Ring To It (MCA)	114/13	1	29	83
1	14	30	40			TANYA TUCKER /My Arms Stay Open All Night (Capitol)	67/0	16	31	20
DEBUT			41			DAN SEALS /Love On Arrival (Capitol)	106/50	0	24	82
DEBUT			42			HIGHWAY 101 /Walkin', Talkin', Cryin'... (WB)	95/49	2	19	74
—	—	46	43			MARSHA THORNTON /A Bottle Of Wine And Patsy Cline (MCA)	78/11	3	38	37
—	—	47	44			LARRY BOONE /Everybody Wants To Be Hank Williams (Mercury)	87/11	0	31	56
—	—	49	45			KENTUCKY HEADHUNTERS /Dumas Walker (Mercury)	98/29	0	22	76
—	—	50	46			NGDB with J. HIATT & R. CASH /One Step Over The Line (MCA)	77/12	1	27	49
50	47	44	47			ZACA CREEK /Ghost Town (Columbia)	70/0	0	29	41
DEBUT			48			JENNINGS, NELSON, CASH & KRISTOFFERSON /Silver Stallion (Columbia)	70/16	0	16	54
DEBUT			49			SAWYER BROWN /Did It For Love (Capitol/Curb)	70/15	0	19	51
40	37	37	50			GIRLS NEXT DOOR /He's Gotta Have Me (Atlantic)	53/0	4	31	18

MOST ADDED

- DAN SEALS (50)
- HIGHWAY 101 (49)
- RONNIE MILSAP (48)
- HANK WILLIAMS JR. (41)
- TRAVIS TRITT (40)
- ROBIN LEE (33)
- EARL THOMAS CONLEY (31)
- SHENANDOAH (30)
- KENTUCKY HEADHUNTERS (29)
- SKIP EWING (23)

HOTTEST

- EDDIE RABBITT (109)
- ALABAMA (107)
- OAK RIDGE BOYS (93)
- KATHY MATTEA (72)
- GEORGE STRAIT (66)
- RESTLESS HEART (64)
- PATTY LOVELESS (39)
- RICKY VAN SHELTON (29)
- CLINT BLACK (28)
- BAILLIE & THE BOYS (26)

NEW ARTISTS

- | | Reports/Adds |
|---|--------------|
| 1 M. THORNTON /A Bottle... (MCA) | 78/11 |
| 2 LEE ROY PARNELL /Crocodile Tears (Arista) | 49/5 |
| 3 J. STEVENS &... /Boomtown (All.) | 47/8 |
| 4 JONATHAN EDWARDS /Listen To... (Curb) | 46/4 |
| 5 ROBIN LEE /Black Velvet (All.) | 34/33 |
| 6 CARLETTE /Without You (Oak) | 16/3 |
| 7 DOUG STONE /I'd Be Better Off... (Epic) | 13/13 |
| 8 JERRY LANSDOWNE /Lessons Of... (SOR) | 12/7 |
| 9 LORIE ANN /If I'm Gonna Fall (Sing Me) | 9/4 |
| 10 SUSI BEATTY /Nobody Loves Me... (Starway) | 8/6 |

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

RONNIE MILSAP
Stranger Things Have Happened (RCA)

On 83% of reporting stations. Rotations: Heavy 0, Medium 47, Light 109, Total Adds 48 including WQCB, WHWK, WTCR, WZPR, WDSY, WKAK, KAYD, KILT-FM, WCHY, WTNT, WSLR, WBVE, WUBE, WITL, KCJB, KNAX, KFMS, KNIX, KSAN, KEEN. Moves 38-29 on the Country chart.

HANK WILLIAMS JR.
Ain't Nobody's Business (WB/Curb)

On 77% of reporting stations. Rotations: Heavy 1, Medium 42, Light 102, Total Adds 41 including WCAO, WSNO, WHWK, WZPR, WNUS, WWNC, KAYD, KHEY, WSIX, KJNE, WUBE, WHOK, WMIL, KUZZ, KKCS, KNEW. Moves 42-31 on the Country chart.

VERN GOSDIN
Right In The Wrong Direction (Columbia)

On 66% of reporting stations. Rotations: Heavy 4, Medium 37, Light 83, Total Adds 19, WSNO, WNUS, WDSY, WKHX, WYAY, KYKR, WTNV, WNOE, WWKA, KAJA, WIRK, WCUZ, KFKF, WFMB, WDEZ, KZSN, KUZZ, KWJJ, KRAK. Moves 44-41-33 on the Country chart.

MAC McANALLY
Back Where I Come From (WB)

On 65% of reporting stations. Rotations: Heavy 1, Medium 41, Light 81, Total Adds 18, WPOC, WQCB, WZPR, WXTU, WLK, KSSN, WWKA, WCHY, KRMD, WSLR, WFMS, KCJB, KXXY, WLLR, KMIX, KWHT, KNIX, KKAT. Moves 49-43-40 on the Country chart.

DOLLY PARTON
Time For Me To Fly (Columbia)

On 65% of reporting stations. Rotations: Heavy 0, Medium 42, Light 80, Total Adds 16, WZPR, WMZQ, WSTH, KPLX, WTNV, KBMR, WUSN, WUBE, WKKQ, WFMS, WDEZ, KUUY, KYGO, KFMS, KNEW, KEEN. Moves 45-39-35 on the Country chart.

MARK COLLIE
Something With A Ring To It (MCA)

On 60% of reporting stations. Rotations: Heavy 1, Medium 29, Light 84, Total Adds 13, WILQ, WKAK, WYAY, KAYD, KPLX, WKLO, WESC, WKSJ, KJLO, WYNG, KIIQ, KKAT, KEAN. Moves 46-43-39 on the Country chart.



Tell Me Why
Jann Browne's
soaring up the charts

Listen to Jann.
You'll know why!
Album Available Feb. 20.



She's A Little Past Forty
Ronnie McDowell

"One of the most requested records of the year."

From the
Best of Ronnie McDowell
Album Available Feb. 20



BREAKERS

PHIL COLLINS

I Wish It Would Rain Down (Atlantic)

60% of our reporters on it. Rotations: Heavy 0, Medium 23, Light 26, Total Adds 16 including 2WD, WNLT, KLSI, B100, WLHT, WFMK, WHNN, 3WM, WAFL, WSKI. Debuts at number 30 on the AC chart.

GRAYSON HUGH

How 'Bout Us (RCA)

50% of our reporters on it. Rotations: Heavy 0, Medium 8, Light 32, Total Adds 14 including WNLT, WKYE, U102, KHLT, WSLQ, WRMF, 3WM, WSUL, WSKI, WFRO.

NEW & ACTIVE

JOHN TESH featuring DIANA DeWITT "You Break It" (Cypress/A&M) 39/5

Rotations: Heavy 7/0, Medium 17/0, Light 15/5, Total Adds 5, WLEV, WEIM, KRLB, WNMB, WMTFM, Heavy: KHLT, WSUL, WSKI, WFRO, KKL, KAYN, KWSI, Medium: WNLT, WKYE, WAHR, WECO, WHAI, WQNY, WGLL, WKSJ, WYKZ, WKCX, KVIC, WCMJ, KSCB, WTVR, WLDR, KBLQ, KTID. Light including KLSI, KESZ, WXTC, WFTM, WRVR, 3WM.

SOULSISTER "Blame You" (EMI) 37/3

Rotations: Heavy 2/0, Medium 19/0, Light 16/3, Total Adds 3, WZNY, KHLT, WKSJ, Heavy: WAHR, KTID, Medium: WKYE, WMID, WEIM, WHAI, WQNY, WSUL, WSKI, WCKQ, WGSV, WKCX, KTYL, WCMJ, WFRO, KSCB, WTVR, WLDR, KKL, KBLQ, KWSI. Light including KBIG, KLCY, WLEV, WIVY, 3WM, WECO, WAFL, WNMB, WMTFM, KAYN.

NANCI GRIFFITH "I Don't Want To Talk About Love" (MCA) 35/6

Rotations: Heavy 0, Medium 8/1, Light 27/5, Total Adds 6, WSNL, WLEV, WZNY, WXTC, WKSJ, WTVR, Medium including WMID, WEIM, WHAI, WFRO, KSCB, KKL, KBLQ, Light including KVIL, KLSI, WLHT, WFMK, WHNN, 3WM, WECO, WQNY, WAFL, WSKI, WCKQ, WGSV, WNMB, WKCX, KTYL, KVIC, WCMJ, WLDR, KID, KAYN, KTID, KWSI.

ROXETTE "Dangerous" (EMI) 34/4

Rotations: Heavy 3/0, Medium 16/0, Light 15/4, Total Adds 4, WLT, WLEV, WZNY, KBLQ, Heavy: KLCY, KRLB, KWSI, Medium: 2WD, WNIC, B100, WKYE, WMGS, KHLT, WSLQ, WSUL, WCKQ, WKTK, WKCX, KVIC, WMTFM, WTVR, KKL, KAYN. Light including WIVY, WEIM, WECO, WHAI, WQNY, WGLL, WAFL, WSKI, KTYL, WCMJ, KSCB.

SMOKEY ROBINSON "Everything You Touch" (Motown) 33/8

Rotations: Heavy 0, Medium 10/1, Light 23/7, Total Adds 8, KESZ, WZNY, KHLT, WRFM, WMGN, 3WM, WECO, WGLL, Medium including WLTS, WVUD, WEIM, WHAI, WSUL, WMTFM, KKL, KBLQ, KWSI. Light including WOMC, WEBE, WKYE, WTCB, WQNY, WSKI, WYKZ, WCKQ, WGSV, WNMB, WKCX, KTYL, WCMJ, KSCB, WLDR, KAYN.

REGINA BELLE "Make It Like It Was" (Columbia) 31/12

Rotations: Heavy 0, Medium 4/0, Light 27/12, Total Adds 12, WLTS, 2WD, WARM98, KLSI, KESZ, WZNY, KHLT, WRVR, WGLL, WTVR, WLDR, KID, Medium: WSNL, WMTFM, KKL, KWSI. Light including WLEV, WEBE, 3WM, WMID, WEIM, WHAI, WSUL, WYKZ, WCKQ, WGSV, WKCX, KTYL, WCMJ, WFRO, KSCB.

SARA HICKMAN "Simply" (Elektra) 31/8

Rotations: Heavy 0, Medium 2/0, Light 29/8, Total Adds 8, 2WD, WZNY, KLT, 3WM, WSKI, WNMB, KTYL, KVIC, Medium: WEIM, KKL, Light including WLEV, WMID, WECO, WHAI, WQNY, WAFL, WYKZ, WCKQ, WGSV, KRLB, WKCX, WCMJ, WMTFM, WFRO, KSCB, WLDR, KID, KBLQ, KAYN, KTID, KWSI.

JOHN FARNHAM "You're The Voice" (RCA) 30/1

Rotations: Heavy 2/0, Medium 9/0, Light 19/1, Total Adds 1, WTFM, Heavy: KKL, KTID, Medium: WKYE, WVUD, WQNY, WCKQ, WCMJ, WFRO, KSCB, KBLQ, KWSI. Light including WLEV, WXTC, WFMK, 3WM, WMID, WECO, WGLL, WAFL, WSUL, WSKI, WGSV, WNMB, WKCX, KTYL, KVIC, WTVR, KID, KAYN.

JULIA FORDHAM "Manhattan Skyline" (Virgin) 29/2

Rotations: Heavy 0, Medium 5/0, Light 24/2, Total Adds 2, WGLL, WFRO, Medium: WKYE, WMTFM, KKL, KTID, KWSI. Light including WLEV, WEBE, WRVR, WMGN, WMID, WEIM, WECO, WHAI, WQNY, WAFL, WSUL, WSKI, WGSV, WNMB, WKCX, KTYL, WCMJ, KSCB, WTVR, WLDR, KBLQ, KAYN.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 CHICAGO	80/0	73	7	0
2 LINDA RONSTADT / AARON NEVILLE	79/2	64	10	5
3 SADA O WATANABE	70/2	58	9	3
4 GLORIA ESTEFAN	69/0	59	10	0
5 KENNY G	74/3	49	17	8
6 LUTHER VANDROSS	74/4	50	18	6
7 POCO	70/0	50	17	3
8 NATALIE COLE	66/4	29	31	6
9 TAYLOR OAYNE	72/5	16	44	12
10 OONNY OSMONO	67/2	22	36	9
11 BILLY JOEL	65/2	24	37	4
12 CUTTING CREW	61/3	32	25	4
13 LOU GRAMM	46/0	26	14	6
14 JOE COCKER	54/1	31	16	7
15 VONDA SHEPARD	57/2	21	29	7
16 ROD STEWART	43/1	25	12	6
17 MICHAEL PENN	53/2	26	25	2
18 MICHAEL DAMIAN	59/5	9	30	20
19 ELTON JOHN	35/2	20	10	5
20 BONNIE RAITT	58/5	5	37	16
21 ALANNAH MYLES	50/1	9	30	11
22 BEE GEES	58/9	1	36	21
23 QUINCY JONES / RAY & CHAKA	38/1	12	23	3
24 KATHY MATTEA	48/3	6	28	14
25 TINA TURNER	55/8	0	33	22
26 SHAWN COLVIN	47/2	5	28	14
27 OLIVIA NEWTON-JOHN	46/3	6	28	12
28 BELINDA CARLISLE	50/5	2	33	15
29 MICHAEL BOLTON	29/0	12	13	4
30 PHIL COLLINS	49/16	0	23	26

MOST ADDED

- PHIL COLLINS (16)
- TIM FINN (15)
- COLIN HAY (15)
- BAD ENGLISH (14)
- GRAYSON HUGH (14)
- RICKIE LEE JONES (13)
- REGINA BELLE (12)
- ROLLING STONES (11)
- MADONNA (10)
- BEE GEES (9)

HOTTEST

- CHICAGO (63)
- LINDA RONSTADT (48)
- GLORIA ESTEFAN (47)
- SADA O WATANABE (36)
- POCO (30)
- LUTHER VANDROSS (24)
- KENNY G (20)
- JOE COCKER (15)
- ROD STEWART (12)
- LOU GRAMM (11)
- BILLY JOEL (11)

JANET JACKSON "Escapade" (A&M) 29/2

Rotations: Heavy 6/0, Medium 11/0, Light 12/2, Total Adds 2, WMGS, WSUL, Heavy: KLCY, B100, WEBE, WEIM, KKL, KWSI, Medium: WARM98, WSLQ, WSKI, WCKQ, WKTK, KRLB, WKCX, KVIC, WTVR, KBLQ, KAYN. Light including WNNK, WIVY, U102, WGLL, WAFL, WGSV, KTYL, WCMJ, WFRO, KSCB.

PAUL CARRACK "Battlefield" (Chrysalis) 27/5

Rotations: Heavy 1/0, Medium 8/0, Light 18/5, Total Adds 5, WZNY, KHLT, WYKZ, KVIC, KAYN, Heavy: KKL, Medium: WKYE, WSUL, WSKI, WCKQ, WKCX, WMTFM, WFRO, KBLQ, Light including WLEV, WMID, WEIM, WHAI, WGLL, WAFL, KRLB, WNMB, WCMJ, KSCB, WLDR, KID, KWSI.

JETS "Somebody To Love Me" (MCA) 26/5

Rotations: Heavy 1/1, Medium 2/0, Light 23/4, Total Adds 5, WZNY, WTFM, KHLT, 3WM, KVIC, Medium: KKL, KBLQ, Light including WLEV, WMID, WEIM, WECO, WHAI, WAFL, WSUL, WYKZ, WCKQ, WGSV, KRLB, WNMB, KTYL, WCMJ, WFRO, KSCB, WLDR, KID, KWSI.

SIGNIFICANT ACTION

MADONNA "Keep It Together" (Sire/WB) 24/10

Rotations: Heavy 0, Medium 11/6, Light 13/4, Total Adds 10, WNLT, WNIC, KYKY, WZNY, WIVY, WHAI, KRLB, WKCX, KVIC, WCMJ, Medium including B100, WSLQ, WEIM, WSKI, KWSI. Light including KLCY, WQNY, WCKQ, WKTK, WGSV, KTYL, KSCB, KKL, KAYN.

RICHARD ELLIOT "When A Man Loves A Woman" (Intima/Enigma) 20/0

Rotations: Heavy 0, Medium 6/0, Light 14/0, Total Adds 0, Medium: WAHR, WSUL, WMTFM, WFRO, WLDR, KBLQ, Light: KESZ, WLEV, KHLT, WMGN, WMID, WECO, WHAI, WYKZ, WGSV, WKCX, KSCB, KID, KAYN, KTID.

BAD ENGLISH "Price Of Love" (Epic) 16/14

Rotations: Heavy 1/0, Medium 3/2, Light 12/12, Total Adds 14, WKYE, WMGS, WIVY, WEIM, WSUL, WSKI, WKTK, KRLB, KVIC, WCMJ, KSCB, KKL, KBLQ, KWSI. Heavy: WVUD, Medium including KLCY.

ROLLING STONES "Almost Hear You Sigh" (Columbia) 16/11

Rotations: Heavy 0, Medium 3/1, Light 13/10, Total Adds 11, KLCY, WSLQ, WGLL, KRLB, WNMB, WKCX, KVIC, WCMJ, KSCB, KBLQ, KWSI. Medium including WMTFM, KKL. Light including WKYE, WQNY, WSUL.

TIM FINN "Not Even Close" (Capitol) 15/15

Rotations: Heavy 0, Medium 0, Light 15/15, Total Adds 15, WMID, WEIM, WHAI, WSUL, WSKI, WCKQ, WGSV, KVIC, WCMJ, WFRO, KSCB, KKL, KID, KBLQ, KWSI.

COLIN HAY "Into My Life" (MCA) 15/15

Rotations: Heavy 0, Medium 0, Light 15/15, Total Adds 15, WLEV, WKYE, WEIM, WSKI, WCKQ, WGSV, WNMB, KTYL, KVIC, KSCB, WLDR, KKL, KBLQ, KAYN, KTID.

CROSBY, STILLS, & NASH "Chippin' Away" (Atlantic) 15/1

Rotations: Heavy 2/0, Medium 6/0, Light 7/1, Total Adds 1, WEIM, Heavy: WKYE, KKL, Medium: KLSY, WVUD, WHAI, WSKI, KBLQ, Light including WLEV, KHLT, WNMB, WKCX, KVIC, KID.

JIVE BUNNY & THE MASTERMIXERS "That's What I Like" (Atco) 15/1

Rotations: Heavy 0, Medium 8/0, Light 7/1, Total Adds 1, KLSI, Medium: WEBE, WZNY, WHAI, WSKI, WFRO, KKL, KID, KWSI. Light including WLEV, WQNY, WKTK, WKCX, KVIC, KSCB.

EDDIE MONEY "Peace In Our Time" (Columbia) 14/1

Rotations: Heavy 6/0, Medium 7/1, Light 1/0, Total Adds 1, KRLB, Heavy: WMGS, WSLQ, WSKI, WCKQ, KKL, KAYN, Medium including WMYX, KXLT, WZNY, WIVY, WAFL, WFRO. Light: KTID.

RICKIE LEE JONES "Don't Let The Sun Catch You Crying" (Geffen) 13/13

Rotations: Heavy 0, Medium 0, Light 13/13, Total Adds 13, WEIM, WHAI, WSKI, WYKZ, WGSV, WNMB, WMTFM, WFRO, KSCB, WLDR, KKL, KTID, KWSI.

H FACTOR "I Love You" (IRS) 13/2

Rotations: Heavy 0, Medium 3/0, Light 10/2, Total Adds 2, KRLB, KTID, Medium: WEIM, KBLQ, KWSI. Light including WEBE, KHLT, WSUL, WSKI, KVIC, WCMJ, WFRO, WLDR.

COVER GIRLS "We Can't Go Wrong" (Capitol) 12/0

Rotations: Heavy 2/0, Medium 8/0, Light 2/0, Total Adds 0, Heavy: KLCY, KVIC, Medium: WSLQ, WSKI, WCKQ, WKTK, KRLB, WMTFM, KKL, KAYN. Light: B100, KSCB.

RICHARD MARX "Too Late To Say Goodbye" (EMI) 11/6

Rotations: Heavy 2/0, Medium 3/1, Light 6/5, Total Adds 6, B100, WIVY, WCKQ, KRLB, KVIC, WTVR, Heavy: WKYE, WKSJ, Medium including KLCY, WVUD. Light including WCMJ.

PAULA ABDUL "Opposites Attract" (Virgin) 11/2

Rotations: Heavy 6/2, Medium 3/0, Light 2/0, Total Adds 2, B100, KRLB, Heavy including KLCY, WSKI, KKL, KWSI, Medium: WIVY, WKTK, KAYN. Light: WCMJ, KSCB.

DIANNE REEVES "Never Too Far" (EMI) 9/6

Rotations: Heavy 0, Medium 0, Light 9/6, Total Adds 6, KHLT, WEIM, WSUL, WGSV, WMTFM, KWSI. Light including WFRO, KKL, KTID.

MICHELLE SHOCKED "On The Greener Side" (Mercury) 9/1

Rotations: Heavy 0, Medium 1/0, Light 8/1, Total Adds 1, KTID, Medium: KKL. Light including WMID, WEIM, WHAI, WSKI, WCMJ, WFRO, KWSI.

LEVEL 42 "Leaving Me Now" (Polydor) 8/7

Rotations: Heavy 0, Medium 1/0, Light 7/7, Total Adds 7, WKYE, WSUL, WGSV, WCMJ, WFRO, KKL, KWSI. Medium: KTID.

Dear Abby:

What's your advice on the new Tears For Fears single?

Dear Reader:

This is a perfect springtime smash!

TEARS FOR FEARS

"Advice For The Young At Heart"

Going for adds Monday, February 12.

AC ADDS & HOTS

February 9, 1990 R&R-71

CURRENT-BASED

EAST

P1

WBVB/Boston
Dave Newfell

LUTHER VANDROSS
KENNY G
Hottest:
ROD STEWART
CHICAGO
MICHAEL BOLTON
ELTON JOHN
GLORIA ESTEFAN

WALK/Long Island
Edwards/Lombard

NATALIE COLE
Hottest:
GLORIA ESTEFAN
CHICAGO
SADAO WATANABE
TAYLOR DAYNE
LINDA RONSTADT

WNSR/New York
Bob Dunphy

SADAO WATANABE
Hottest:
GLORIA ESTEFAN
ELTON JOHN
CHICAGO
ROD STEWART
MICHAEL BOLTON

WSNI/Philadelphia
Jere Sullivan

CUTTING CREW
MICHAEL PENN
NANCI GRIFFITH
Hottest:
LUTHER VANDROSS
CHICAGO
GLORIA ESTEFAN
KENNY G
LINDA RONSTADT

P2

WLEV/Allentown
Jeff Silvers

MICHAEL DAMIAN
JOHN TESH
COLIN HAY
ROXETTE
NANCI GRIFFITH
Hottest:
MICHAEL PENN
CHICAGO
POCO
KENNY G
BILLY JOEL

WEBE/Bridgeport
Hansen/Norman

TINA TURNER
Hottest:
CHICAGO
MICHAEL BOLTON
SADAO WATANABE
LINDA RONSTADT
GLORIA ESTEFAN

WKYE/Johnstown
Jack Michaels

GRAYSON HUGH
LEVEL 42
BAD ENGLISH
COLIN HAY
Hottest:
GLORIA ESTEFAN
CHICAGO
ALANNAH MYLES
POCO
QUINCY JONES

WMGS/Wilkes Barre
Norton/Marriott

BAD ENGLISH
CUTTING CREW
JANET JACKSON
ALANNAH MYLES
LUTHER VANDROSS
Hottest:
CHICAGO
GLORIA ESTEFAN
BILLY JOEL
MICHAEL PENN
LINDA RONSTADT

P3

WMID/Atlantic City
McNally/Egan

TIM FINN
Hottest:
OLIVIA NEWTON-JOH
GLORIA ESTEFAN
LINDA RONSTADT
NATALIE COLE
POCO

WEIM/Fitchburg
Jack Raymond

RICKIE LEE JONES
ADVENTURES
CS&N
COLIN HAY
DIANNE REEVES
BAD ENGLISH
TIM FINN
JOHN TESH
Hottest:
LINDA RONSTADT
LUTHER VANDROSS
CUTTING CREW
CHICAGO
OLIVIA NEWTON-JOH

WECQ/Geneva
Anthony/Smith

PHIL COLLINS
GRAYSON HUGH
SMOKEY ROBINSON
Hottest:
SADAO WATANABE
VONDA SHEPARD
POCO
LUTHER VANDROSS
CHICAGO

WHAI/Greenfield, MA
Deane/Archer

RICKIE LEE JONES
GRAYSON HUGH
MADONNA
TIM FINN
INDIGO GIRLS
Hottest:
CHICAGO
LUTHER VANDROSS
CUTTING CREW
NATALIE COLE
LINDA RONSTADT

WQNY/Ithaca
Smith/Erb

none
Hottest:
MICHAEL PENN
SADAO WATANABE
CUTTING CREW
CHICAGO
GLORIA ESTEFAN

WGLL/Mercersburg
Begin/Buins

BEE GEES
SMOKEY ROBINSON
REGINA BELLE
JULIA FORDHAM
ROLLING STONES
Hottest:
CHICAGO
SADAO WATANABE
POCO
LUTHER VANDROSS
JOE COCKER

WAFM/Milford, DE
Tim Brough

PHIL COLLINS
Hottest:
CHICAGO
LUTHER VANDROSS
MICHAEL PENN
BILLY JOEL
LINDA RONSTADT

WSUL/Monticello, NY
Rob Dillman

BAD ENGLISH
JANET JACKSON
TIM FINN
LEVEL 42
DIANNE REEVES
GRAYSON HUGH
Hottest:
CHICAGO
SADAO WATANABE
LINDA RONSTADT
CUTTING CREW
VONDA SHEPARD

WXTC/Charleston
John Quincy

BEE GEES
NANCI GRIFFITH
Hottest:
GLORIA ESTEFAN
CHICAGO
SADAO WATANABE
LINDA RONSTADT
POCO

WTCB/Columbia, SC
Doug Spets

KATHY MATTEA
Hottest:
GLORIA ESTEFAN
LINDA RONSTADT
CHICAGO
NATALIE COLE
SADAO WATANABE

WWSB/Williamsport
Tom Benson

SOULSISTER
NANCI GRIFFITH
Hottest:
RICHARD MARX
CHICAGO
LOU GRAMM
ROD STEWART
CHICAGO
LOU GRAMM
BILLY JOEL
TAYLOR DAYNE

SOUTH

P1

WSB-FM/Atlanta
LoCascio/McCoy

NATALIE COLE
Hottest:
GLORIA ESTEFAN
CHICAGO
PHIL COLLINS
LINDA RONSTADT
KENNY G

KVIL/Dallas
Rhodes/Eberhart

VONDA SHEPARD
BONNIE RAITT
Hottest:
LUTHER VANDROSS
CHICAGO
QUINCY JONES
BILLY JOEL
KATHY MATTEA

WLTS/New Orleans
Bob Mitchell

REGINA BELLE
BONNIE RAITT
Hottest:
NATALIE COLE
LINDA RONSTADT
GLORIA ESTEFAN
CHICAGO
LUTHER VANDROSS

2WD/Norfolk
Bill Curtis

PHIL COLLINS
TINA TURNER
REGINA BELLE
SARA HICKMAN
DON HENLEY
QUINCY JONES
Hottest:
LOU GRAMM
KENNY G
SADAO WATANABE
LINDA RONSTADT
NATALIE COLE

WNLN/Tampa
Chuck Crane

MADONNA
BONNIE RAITT
BELINDA CARLISLE
GRAYSON HUGH
PHIL COLLINS
Hottest:
SADAO WATANABE
LUTHER VANDROSS
CHICAGO
KENNY G
LINDA RONSTADT

WZNY/Augusta, GA
John Patrick

MADONNA
SHAWN COLVIN
SOULSISTER
CHER
NANCI GRIFFITH
SARA HICKMAN
JETS
PAUL CARRACK
SMOKEY ROBINSON
REGINA BELLE
ROXETTE
Hottest:
GLORIA ESTEFAN
POCO
LINDA RONSTADT
KENNY G

WZLQ/Roanoke
Dick Daniels

SHAWN COLVIN
GRAYSON HUGH
ROLLING STONES
Hottest:
GLORIA ESTEFAN
CHICAGO
POCO
JOE COCKER
EDDIE MONEY

WAEV/Savannah
Dave Alexander

none
Hottest:
GLORIA ESTEFAN
LUTHER VANDROSS
SADAO WATANABE
JOE COCKER
POCO

WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
Hottest:
CHICAGO
SADAO WATANABE
LINDA RONSTADT
LUTHER VANDROSS

WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
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Robertson/Kennedy

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LUTHER VANDROSS

WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
Hottest:
CHICAGO
SADAO WATANABE
LINDA RONSTADT
LUTHER VANDROSS

MIDWEST

P1

WARM98/Cincinnati
Michael Grayson

NATALIE COLE
KENNY G
BEE GEES
QUINCY JONES
REGINA BELLE
OLIVIA NEWTON-JOH
KATHY MATTEA
Hottest:
GLORIA ESTEFAN
ROD STEWART
CHICAGO
SADAO WATANABE
POCO

WWNK/Cincinnati
Mathews/McCullough

KENNY G
LINDA RONSTADT
Hottest:
GLORIA ESTEFAN
LOU GRAMM
ELTON JOHN
LINDA RONSTADT
ROD STEWART

WLVF/Cleveland
Popovich/Godfrey

TAYLOR DAYNE
ROXETTE
Hottest:
CHICAGO
GLORIA ESTEFAN
JOE COCKER
LOU GRAMM
SADAO WATANABE

WSNY/Columbus
Hallett/Nunnally

JOE COCKER
TAYLOR DAYNE
Hottest:
LOU GRAMM
MICHAEL BOLTON
LINDA RONSTADT
ELTON JOHN
CHICAGO

KXLT/Denver
Murray/Adams

BONNIE RAITT
Hottest:
GLORIA ESTEFAN
JOE COCKER
CHICAGO
LOU GRAMM
ROD STEWART

KBIG/Los Angeles
Edwards/Verdery

none
Hottest:
CHICAGO
SADAO WATANABE
LINDA RONSTADT
POCO
LUTHER VANDROSS
KOST/Los Angeles
Kaye/Amidon

B100/San Diego
Gene Knight

PAULA ABDUL
STEVIE B
MICHAEL DAMIAN
PHIL COLLINS
LISA STANSFIELD
JOICE IRBY
RICHARD MARX
Hottest:
ALANNAH MYLES
CHICAGO
GLORIA ESTEFAN
JANET JACKSON
LUTHER VANDROSS

K101/San Francisco
John Evans

LINDA RONSTADT
TAYLOR DAYNE
Hottest:
ROD STEWART
MICHAEL BOLTON
CHICAGO
GLORIA ESTEFAN
BILLY JOEL

KESZ/Phoenix
LaBeau/Fox

OLIVIA NEWTON-JOH
REGINA BELLE
SMOKEY ROBINSON
Hottest:
MICHAEL BOLTON
CHICAGO
GLORIA ESTEFAN
SADAO WATANABE
LINDA RONSTADT

WTKT/Gainesville
Nick Allen

BAD ENGLISH
NATALIE COLE
BEE GEES
TOM PETTY
Hottest:
GLORIA ESTEFAN
CHICAGO
SADAO WATANABE
LUTHER VANDROSS
LINDA RONSTADT

WGSV/Guntersville
Jackson/Bell

RICKIE LEE JONES
TIM FINN
LEVEL 42
COLIN HAY
DIANNE REEVES
Hottest:
GLORIA ESTEFAN
CHICAGO
SADAO WATANABE
KENNY G
LUTHER VANDROSS

KRLB/Lubbock
Rob De Angelo

SEDUCTION
PAULA ABDUL
MILLI VANILLI
EDDIE MONEY
EXPOSE
RICHARD MARX
TAYLOR DAYNE
PHIL COLLINS
MADONNA
BAD ENGLISH
JODY WATLEY
GRAYSON HUGH
H FACTOR
ROLLING STONES
B-52'S
JOHN TESH
Hottest:
LINDA RONSTADT
CHICAGO
GLORIA ESTEFAN
PAULA ABDUL
MILLI VANILLI

WNMB/No. Myrtle Beach
Thompson/Chapman

JOHN TESH
ROLLING STONES
SARA HICKMAN
RICKIE LEE JONES
COLIN HAY
Hottest:
MICHAEL PENN
CUTTING CREW
CHICAGO
JOE COCKER
LINDA RONSTADT

WKCX/Rome
Randy Quick

ROLLING STONES
MADONNA
Hottest:
CHICAGO
SADAO WATANABE
POCO
CUTTING CREW
LINDA RONSTADT

KTYL/Tyler
Janie Baker

SARA HICKMAN
COLIN HAY
MICHAEL DAMIAN
Hottest:
LOU GRAMM
CHICAGO
GLORIA ESTEFAN
SADAO WATANABE
JOE COCKER

KVIC/Victoria
Tony Davis

MADONNA
BEE GEES
PHIL COLLINS
JETS
PAUL CARRACK
BAD ENGLISH
RICHARD MARX
KATHY MATTEA
COLIN HAY
GRAYSON HUGH
ROLLING STONES
TIM FINN
Hottest:
BILLY JOEL
LUTHER VANDROSS
CHICAGO
GLORIA ESTEFAN
LINDA RONSTADT

WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
Hottest:
CHICAGO
SADAO WATANABE
LINDA RONSTADT
LUTHER VANDROSS

WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
Hottest:
CHICAGO
SADAO WATANABE
LINDA RONSTADT
LUTHER VANDROSS

WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
Hottest:
CHICAGO
SADAO WATANABE
LINDA RONSTADT
LUTHER VANDROSS

WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
Hottest:
CHICAGO
SADAO WATANABE
LINDA RONSTADT
LUTHER VANDROSS

WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
Hottest:
CHICAGO
SADAO WATANABE
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LUTHER VANDROSS

WEST

P1

WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
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PAUL CARRACK
Hottest:
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LINDA RONSTADT
LUTHER VANDROSS

WEST

P1

WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
Hottest:
CHICAGO
SADAO WATANABE
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WYKZ/Beaufort, SC
Robertson/Kennedy

RICKIE LEE JONES
PAUL CARRACK
Hottest:
CHICAGO
SADAO WATANABE
LINDA RONSTADT
LUTHER VANDROSS

WYKZ/Beaufort, SC
Robertson/Kenn

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

LINDA RONSTADT (6)
BEE GEES (5)
PHIL COLLINS (5)
OLIVIA NEWTON-JOHN (5)
SMOKEY ROBINSON (3)
CHICAGO (2)
TAYLOR DAYNE (2)
BONNIE RAITT (2)
ROXETTE (2)

HOTTEST

GLORIA ESTEFAN (30)
LINDA RONSTADT (18)
CHICAGO (16)
ROD STEWART (16)
KENNY G (12)
SADAO WATANABE (10)
LOU GRAMM (9)
MICHAEL BOLTON (8)
ELTON JOHN (7)

GOLD-BASED AC

MOST ADDED

TAYLOR DAYNE (6)
BILLY JOEL (5)
LINDA RONSTADT (5)
PHIL COLLINS (4)
KENNY G (4)
MICHAEL DAMIAN (3)
BONNIE RAITT (3)
LUTHER VANDROSS (3)
NATALIE COLE (2)
JANET JACKSON (2)

HOTTEST

GLORIA ESTEFAN (37)
CHICAGO (28)
ROD STEWART (20)
LINDA RONSTADT (17)
MICHAEL BOLTON (15)
LOU GRAMM (14)
ELTON JOHN (14)
PHIL COLLINS (10)
KENNY G (10)
SADAO WATANABE (10)

EAST

P1

WBZ/Boston
Phil Conrad

CHICAGO
LINDA RONSTADT
Hottest:
GLORIA ESTEFAN
LOU GRAMM
ROD STEWART
ELTON JOHN

WBEN/Buffalo
Hank Nevins

LINDA RONSTADT
BEE GEES
SMOKEY ROBINSON
Hottest:
MICHAEL BOLTON
MICHAEL DAMIAN
CHICAGO
BELINDA CARLISLE
KENNY G

KDKA/Pittsburgh
Chuck Dickemann

none
Hottest:
PHIL COLLINS
ROD STEWART
TOM PETTY
MICHAEL BOLTON
CHICAGO

WMAL/Washington
Michael Neff

OLIVIA NEWTON-JOH
Hottest:
GLORIA ESTEFAN
SADAO WATANABE
LINDA RONSTADT
LUTHER VANDROSS
KENNY G

P2

WICC/Bridgeport
Stormin' Norman

SMOKEY ROBINSON
Hottest:
GLORIA ESTEFAN
CHICAGO
LINDA RONSTADT
MICHAEL BOLTON
JIVE BUNNY & THE

WTIC/Hartford
David Bernstein

none
Hottest:
ROD STEWART
SADAO WATANABE
GLORIA ESTEFAN
NATALIE COLE
KAREN CARPENTER

WELI/New Haven
Gross/McCormick

BEE GEES
BONNIE RAITT
Hottest:
LOU GRAMM
NATALIE COLE
GLORIA ESTEFAN
POCO

WGY/Schenectady
Buzz Brindle

OLIVIA NEWTON-JOH
Hottest:
CHICAGO
GLORIA ESTEFAN
ROD STEWART
KENNY G
POCO

P3

WFMD/Frederick, MD
Flesseler/Watson

BEE GEES
TINA TURNER
ROXETTE
SOULSISTER
PHIL COLLINS
Hottest:
GLORIA ESTEFAN
SADAO WATANABE
LINDA RONSTADT
CHICAGO
POCO

EAST

P1

WMMX/Baltimore
Greg Dunkin

LINDA RONSTADT
Hottest:
ROD STEWART
MICHAEL BOLTON
CHICAGO
GLORIA ESTEFAN

WKJY/Nassau, NY
Keith Hill
none
Hottest:
GLORIA ESTEFAN
KENNY G
ELTON JOHN
MICHAEL BOLTON
PHIL COLLINS

WKSZ/Philadelphia
Lou Patrick
none
Hottest:
PHIL COLLINS
MICHAEL BOLTON
LINDA RONSTADT
ELTON JOHN

WHTX/Pittsburgh
Scott Alexander

GLORIA ESTEFAN
Hottest:
LINDA RONSTADT
MICHAEL BOLTON
RICHARD MARX
MILLI VANILLI
ROD STEWART

P2

WKLI/Albany
Jon Knott

none
Hottest:
ROD STEWART
CHICAGO
LINDA RONSTADT
MICHAEL BOLTON
PHIL COLLINS

WAEB/Allentown
Chris Bailey

PHIL COLLINS
OLIVIA NEWTON-JOH
ROLLING STONES
Hottest:
CHICAGO
LOU GRAMM
ROD STEWART
GLORIA ESTEFAN
POCO

WMAS-FM/Springfield
Kratoville/Kelly

BONNIE RAITT
LUTHER VANDROSS
Hottest:
ROD STEWART
LOU GRAMM
CHICAGO
LINDA RONSTADT
GLORIA ESTEFAN

WFAS-FM/White Plains
Pauli/Richard

PHIL COLLINS
BONNIE RAITT
SMOKEY ROBINSON
Hottest:
LINDA RONSTADT
JOE COCKER
CHICAGO
GLORIA ESTEFAN

WJBR/Wilmington, DE
Bill Kaye

NATALIE COLE
Hottest:
GLORIA ESTEFAN
CHICAGO
POCO
LINDA RONSTADT
SADAO WATANABE

SOUTH

P2

WHAS/Louisville
Doug McElvein

BILLY JOEL
TAYLOR DAYNE
Hottest:
CHICAGO
ROD STEWART
GLORIA ESTEFAN
LOU GRAMM
MICHAEL PENN

WDBO/Orlando
Dan Shaffer

none
Hottest:
LINDA RONSTADT
SADAO WATANABE
MICHAEL BOLTON
PHIL COLLINS
OLIVIA NEWTON-JO

WRVA/Richmond
Farley/Stevens

ELTON JOHN
VONDA SHEPARD
Hottest:
KENNY G
MICHAEL BOLTON
ROD STEWART
GLORIA ESTEFAN
CHICAGO

P3

WKYX/Paducah
Cook/Miller

TAYLOR DAYNE
Hottest:
POCO
LINDA RONSTADT
GLORIA ESTEFAN
MICHAEL PENN
ROD STEWART

WSTU/Stuart
Shaw/Grant

PHIL COLLINS
ALANNAH MYLES
Hottest:
GLORIA ESTEFAN
CHICAGO
LOU GRAMM
ROD STEWART
LINDA RONSTADT

P1

Love 94/Miami
Don Agony
none
Hottest:
MICHAEL BOLTON
JODY WATLEY
GLORIA ESTEFAN
CHICAGO

KMGC/Dallas
Gary Shannon

PHIL COLLINS
TAYLOR DAYNE
BAD ENGLISH
JANET JACKSON
LINDA RONSTADT
VONDA SHEPARD
Hottest:
CHICAGO
JOE COCKER
NATALIE COLE
CUTTING CREW
GLORIA ESTEFAN

KLTR/Houston
Ed Scarborough
none
Hottest:
GLORIA ESTEFAN
KENNY G
DON HENLEY
ROD STEWART
CHICAGO

WJQI/Norfolk
Mike Shores

SADAO WATANABE
LINDA RONSTADT
Hottest:
GLORIA ESTEFAN
ELTON JOHN
ROD STEWART
CHICAGO
SADAO WATANABE

P2

WLMJ/Birmingham
Ken Barnett

LINDA RONSTADT
POCO
Hottest:
CHICAGO
LOU GRAMM
GLORIA ESTEFAN
ROD STEWART
ELTON JOHN

WMXC/Charlotte
Herring/Morley

none
Hottest:
CHICAGO
ELTON JOHN
LINDA RONSTADT
LOU GRAMM
PHIL COLLINS

WRAL/Raleigh
Scott/Myers

none
Hottest:
LINDA RONSTADT
PHIL COLLINS
MICHAEL BOLTON
ROXETTE
MILLI VANILLI

WMAG/Greensboro
John Jenkins

LUTHER VANDROSS
MICHAEL PENN
Hottest:
GLORIA ESTEFAN
LOU GRAMM
CHICAGO
LINDA RONSTADT
POCO

WMXB/Richmond
Mike Ryan

ROXETTE
Hottest:
LINDA RONSTADT
GLORIA ESTEFAN
LOU GRAMM
DON HENLEY
BILLY JOEL

KVKI/Shreveport
Howard Clark

none
Hottest:
GLORIA ESTEFAN
CHICAGO
ROD STEWART
ELTON JOHN
MICHAEL BOLTON

44 Current Reporters
32 Current Playlists

MIDWEST

P1

55KRC/Cincinnati
Gary King

LINDA RONSTADT
CUTTING CREW
NATALIE COLE
Hottest:
GLORIA ESTEFAN
CHICAGO
LOU GRAMM
ROD STEWART
ELTON JOHN

WLW/Cincinnati
Dave Reinhart

LINDA RONSTADT
PHIL COLLINS
Hottest:
ROD STEWART
LOU GRAMM
CHICAGO
GLORIA ESTEFAN
JOE COCKER

WTVN/Columbus
John Lane
CHICAGO
Hottest:
GLORIA ESTEFAN
ROD STEWART
LOU GRAMM
ELTON JOHN
CHICAGO

WCCO/Minneapolis
Curt Lundgren

TIM FINN
GROVER WASHINGTON
Hottest:
GLORIA ESTEFAN
MICHAEL DAMIAN
LINDA RONSTADT
OLIVIA NEWTON-JO
SADAO WATANABE

WOOD/Grand Rapids
Robb Westaby

none
Hottest:
RICHARD MARX
ELTON JOHN
CHICAGO
GLORIA ESTEFAN
PHIL COLLINS

WIBA/Madison
Reed/Kay

OLIVIA NEWTON-JOH
Hottest:
LINDA RONSTADT
GLORIA ESTEFAN
KENNY G
NATALIE COLE
SADAO WATANABE

P3

WJBC/Bloomington
Don Munson

none
Hottest:
LINDA RONSTADT
LOU GRAMM
GLORIA ESTEFAN
SADAO WATANABE
KENNY G

WCIL/Carbondale
Rich Bird

BONNIE RAITT
ROXETTE
POCO
Hottest:
ROD STEWART
LUTHER VANDROSS
LINDA RONSTADT
CHICAGO
GLORIA ESTEFAN

KFSB/Joplin
Robin Wells

BEE GEES
PHIL COLLINS
GRAYSON HUGH
MADONNA
BELINDA CARLISLE
Hottest:
MICHAEL PENN
LOU GRAMM
CUTTING CREW
KENNY G
NATALIE COLE

KFOR/Lincoln
Cathy Blythe

KATHY MATTEA
Hottest:
GLORIA ESTEFAN
LINDA RONSTADT
KENNY G
SADAO WATANABE
OLIVIA NEWTON-JOH

KELO/Sioux Falls, SD
Spanky Carmichael

none
Hottest:
GLORIA ESTEFAN
ROD STEWART
ALANNAH MYLES
LINDA RONSTADT
BAD ENGLISH

P2

WHBY/Appleton
Salm/St. John

OLIVIA NEWTON-JOH
SMOKEY ROBINSON
Hottest:
GLORIA ESTEFAN
LINDA RONSTADT
SADAO WATANABE
KENNY G
NATALIE COLE

WHBC/Canton
Doug Lane
BEE GEES
Hottest:
CHICAGO
GLORIA ESTEFAN
KENNY G
SADAO WATANABE
LINDA RONSTADT

WROK/Rockford
Ivey/Thomas

none
Hottest:
LINDA RONSTADT
ELTON JOHN
GLORIA ESTEFAN
ROD STEWART
DON HENLEY

34 Current Reporters
27 Current Playlists

Called in Frozen Playlist (1):
KDKA/Pittsburgh

WEST

P1

KHOW/Denver
Murphy Huston

LINDA RONSTADT
Hottest:
GLORIA ESTEFAN
ROD STEWART
CHICAGO
ELTON JOHN
MICHAEL BOLTON

KEX/Portland
Dirkx/Fort
none
Hottest:
LINDA RONSTADT
JIVE BUNNY & THE
GLORIA ESTEFAN

KFMB/San Diego
Larson/Robertson

PHIL COLLINS
DON HENLEY
SHAWN COLVIN
TIM FINN
Hottest:
CHICAGO
GLORIA ESTEFAN
POCO
KENNY G
LINDA RONSTADT

P2

KBOI/Boise
Drew Harold

none
Hottest:
GLORIA ESTEFAN
ROD STEWART
ELTON JOHN
MICHAEL BOLTON
PHIL COLLINS

KUGN/Eugene
O'Brien/James

none
Hottest:
GLORIA ESTEFAN
KENNY G
BONNIE RAITT
CS&N

KSSK/Honolulu
Phil Abbott

LINDA RONSTADT
Hottest:
MELISSA MANCHES
PHIL COLLINS
SOULSISTER
GLORIA ESTEFAN
MICHAEL BOLTON

Did Not Report, Playlist Frozen (6)

KBOI/Boise
KEX/Portland
KUGN/Eugene

WJBC/Bloomington
WOOD/Grand Rapids
WTIC/Hartford

WEST

P1

KKCW/Portland
Bill Minckler

LUTHER VANDROSS
Hottest:
LINDA RONSTADT
SADAO WATANABE
GLORIA ESTEFAN
CHICAGO
KENNY G

KXOA-FM/Sacramento
Casey/Clem

KENNY G
Hottest:
GLORIA ESTEFAN
ELTON JOHN
MICHAEL BOLTON
PHIL COLLINS
LINDA RONSTADT

P2

KLLY/Bakersfield
Russ Davidson
none
Hottest:
ROD STEWART
LINDA RONSTADT
LOU GRAMM
GLORIA ESTEFAN
CHICAGO

KISC/Spokane
Rob Harder

none
Hottest:
GLORIA ESTEFAN
ELTON JOHN
ROD STEWART
CHICAGO
CHER

KKLD/Tucson
Adrienne Walker

none
Hottest:
GLORIA ESTEFAN
ROD STEWART
CHICAGO
KENNY G
SADAO WATANABE

Did Not Report, Playlist Frozen (12):

KISC/Spokane
KKLD/Tucson
KLTR/Houston
KVKI/Shreveport
Love94/Miami
WKJY/Nassau

WKL/Albany
WKSZ/Philadelphia
WLT/Detroit
WLTQ/Milwaukee
WLTJ/Pittsburgh
WRAL/Raleigh

NEW AC

NATIONAL AIRPLAY

CONTEMPORARY JAZZ

LW	TW	Artist/Track	Label
1	1	KENNY G/Kenny G Live (Arista)	"Going" "Uncle"
2	2	SAM RINEY/At Last (Spindletop)	"Pacific" "What"
5	3	DON HARRISS/Abacus Moon (Sonic Atmosphere)	"Porcelain" "Inventions"
3	4	KIM WATERS/Sweet And Saxy (Warlock)	"Crusin'" "Giving"
11	5	NANCEE KAHLER/Songs Without Words (Nebula)	"Sarah" "Sentimental"
4	6	SADAO WATANABE/Front Seat (Elektra)	"Sailing" "Fool"
12	7	KIM PENSYL/Pensyl Sketches #2 (Optimism)	"Monterey" "Other"
6	8	RANDY CRAWFORD/Rich And Poor (WB)	"Cigarette" "Believe"
7	9	SHAWN COLVIN/Steady On (Columbia)	"Shotgun" "Steady"
9	10	FATBURGER/Time Will Tell (Intima/Enigma)	"Back" "Monica"
17	11	PAT KELLEY/High Heels (Denon)	"Peaceful" "Cappuccino"
8	12	STEVE HAUN/Midnight Echos (Silver Wave)	"Renewal" "Distant"
13	13	UNCLE FESTIVE/That We Do Know (Denon)	"Not" "That" "Going"
22	14	BASIA/London Warsaw New York (Epic)	"Baby" "Copernicus"
16	15	QUINCY JONES/Back On The Block (Qwest/WB)	"September" "Birdland"
14	16	RICK STRAUSS/Body Lines (ProJazz)	"Bumper" "Wind"
18	17	DOTSERO/Off The Beaten Path (Nova)	"Jeepers" "Pacific"
15	18	GROVER WASHINGTON JR./Time Out Of... (Columbia)	"Unspoken" "Time" "Brand"
20	19	RICHARD SMITH UNIT/Rockin' The Boat (Chase Music Group)	"Zephyr" "Orcas"
10	20	HAPPY ANNIVERSARY, CHARLIE BROWN/Happy Anniversary... (GRP)	"Red" "Linus"
19	21	DAVID CHESKY/Club De Sol (Chesky)	"Desert" "Marina"
BREAKER	22	JULIA FORDHAM/Porcelain (Virgin)	"Manhattan" "Lock"
BREAKER	23	CHARNETT MOFFETT/Beauty Within (Blue Note)	"Angela" "Dancing"
BREAKER	24	DENNIS COFFEY/Under The Moonlight (Orpheus/EMI)	"Sun" "Under"
30	25	GIpsy KINGS/Mosaïque (Elektra)	"Passion" "Liberte"
21	26	RICKIE LEE JONES/Flying Cowboys (Geffen)	"Don't" "Satellites"
24	27	ANDY NARELL/Little Secrets (Windham Hill/Jazz)	"Music" "Little"
23	28	DAVE GRUSIN/Migration (GRP)	"Punta" "Dancing" "Middle"
BREAKER	29	TONY GUERRERO/Different Places (Nova)	"Slam" "Mangione"
BREAKER	30	AVALON/Avalon (Vantage)	"Sunrise" "Beth"

LW	TW	Artist/Track	Label
2	1	CHARNETT MOFFETT/Beauty Within (Blue Note)	"Love" "Angela"
1	2	AHMAD JAMAL/Pittsburgh (Atlantic)	"Pittsburgh" "Mellow"
6	3	HUGH MASEKELA/Uptownship (Novus/RCA)	"Uptownship"
3	4	FRANK MORGAN/Mood Indigo (Antilles New Direction/Island)	"This" "Bessie's"
7	5	KENNY G/Kenny G Live (Arista)	"Uncle" "Going"
4	6	DAVID CHESKY/Club De Sol (Chesky)	"Desert" "Marina"
13	7	COUNT BASIE w/F. FOSTER/The Legend The Legacy (Denon)	"September" "Secret"
5	8	QUINCY JONES/Back On The Block (Qwest/WB)	"September" "Secret"
8	9	OUT OF THE BLUE/Spiral Staircase (Blue Note)	"Samba"
10	10	SAM RINEY/At Last (Spindletop)	"Shape" "Kabuki" "Last"
BREAKER	11	BOBBY WATSON & HORIZON/The Inventor (Blue Note)	"P.D." "Children"
14	12	JIMMY SMITH/Prime Time (Milestone/Fantasy)	"Simple"
9	13	GROVER WASHINGTON JR./Time Out Of Mind (Columbia)	"Sacred" "Time"
16	14	PAT KELLEY/High Heels (Denon)	"High" "Midnight" "Cappuccino"
20	15	KIM WATERS/Sweet & Saxy (Warlock)	"Soul" "If"
17	16	UNCLE FESTIVE/That We Do Know (Denon)	"Consider" "That"
24	17	KIM PENSYL/Pensyl Sketches #2 (Optimism)	"Monterey" "Sweet"
21	18	ROBIN EUBANKS & STEVE TURRE/Dedication (JMT/PolyGram)	"Reunion"
BREAKER	19	GARY BURTON/Reunion (GRP)	"Reunion"
11	20	SADAO WATANABE/Front Seat (Elektra)	"Sailing"
DEBUT	21	EDDIE GOMEZ/Street Smart (Columbia)	"Lorenzo" "Street"
22	22	JAY HOGGARD/Overview (Muse)	"Aguacatee"
DEBUT	23	MARK MURPHEY/Kerouac Then & Now (Muse)	"Lazy"
BREAKER	24	COURTNEY PINE/The Vision's Tale (Island)	"Sylvia's"
29	25	STANLEY COWELL/Back To The Beautiful (Concord)	"Sylvia's"
DEBUT	26	DIDIER LOCKWOOD/1 2 3 4 (Nova)	"Stormy" "Aquamarine" "Criss"
30	27	RAMSEY LEWIS & BILLY TAYLOR/We Meet Again (CBS)	"Soul"
12	28	MICHEL PETRUCCIANI/Music (Blue Note)	"Looking" "Lullaby"
15	29	BOB'S DINER/Bob's Diner (DMP)	"See" "Closing"
18	30	DENNY ZEITLIN/In The Moment (Windham Hill)	"Just"

*Keeps bullet due to continued growth.

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
EVERYTHING BUT THE GIRL (19) DIANNE REEVES (11) LOEB AND LAVERNE (8) WALTER BEASLEY (7) JULIA FORDHAM (7) TONY GUERRERO (6)	KENNY G (23) DON HARRISS (17) SAM RINEY (17) SHAWN COLVIN (10) STEVE HAUN (9) KIM WATERS (9)	DON HARRISS/Porcelain RANDY CRAWFORD/Cigarette KENNY G/Home KIM PENSYL/Monterey

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
DIANNE REEVES (23) GARY BURTON (14) LOEB AND LAVERNE (14) EDDIE GOMEZ (12) DAVE FRISHBERG (11) HARPER BROTHERS (11)	AHMAD JAMAL (15) HUGH MASEKELA (14) KENNY G (11) QUINCY JONES (11) FRANK MORGAN (10) CHARNETT MOFFETT (8) KIM PENSYL (7) GROVER WASHINGTON JR. (7)	No Tracks Qualified This Week.

NEW & ACTIVE

*** ANNE HOWARD MAXWELL "Shadow Of My Heart" (Voss) 24/5**
Rotations: Heavy 3/0, Medium 11/1, Light 10/4, Total Adds 5, BRZ, WHRL, WNND, KLSK, WPCH. Heavy: KQPT, KIFM, WMGN. **BREAKER this week.**

*** ROB MOUNSEY & THE FLYING MONKEYS "Dig" (Sona Gala) 24/2**
Rotations: Heavy 3/0, Medium 11/1, Light 10/1, Total Adds 2, WHRL, WJIB. Heavy: BRZ, KGSR, WOTB. **BREAKER this week.**

DIDIER LOCKWOOD "1 2 3 4" (Nova) 17/3
Rotations: Heavy 0/0, Medium 4/1, Light 13/2, Total Adds 3, WHRL, WOTB, KTCZ.

HUGH MASEKELA "Uptownship" (Novus/RCA) 16/0
Rotations: Heavy 11/0, Medium 2/0, Light 3/0, Total Adds 0. Heavy: WBZN, BRZ, WGMC, KWVS, KLSK, WOTB, WVAY, WMT-FM, WFMK, WHNN, KSNO.

MICHAEL DAVIS "Sidewalk Cafe" (Voss) 15/5
Rotations: Heavy 0/0, Medium 7/2, Light 8/3, Total Adds 5, WBBY, BRZ, WHRL, KBIA, KSNO.

MAURA O'CONNELL "Helpless Heart" (WB) 15/1
Rotations: Heavy 5/0, Medium 5/0, Light 5/1, Total Adds 1, KSNO. Heavy: BRZ, WGMC, KEYV, KLSK, WMT-FM.

DIANNE REEVES "Never Too Far" (EMI) 14/11
Rotations: Heavy 1/0, Medium 3/2, Light 10/9, Total Adds 11, WBBY, KQPT, WHRL, WGMC, WNND, WFAE, KEYV, WVAY, WDXZ, WMT-FM, KBCC.

WALTER BEASLEY "Just Kicking It" (Mercury) 13/7
Rotations: Heavy 0/0, Medium 5/2, Light 8/5, Total Adds 7, WHVE, BRZ, WNND, WFAE, WJIB, WPCH, KBIA.

NICHOLAS "Body Music" (Nuage) 13/4
Rotations: Heavy 2/0, Medium 5/0, Light 6/4, Total Adds 4, BRZ, WOTB, WMT-FM, KSNO. Heavy: KIFM, WGMC.

MATT HARRIS "Hit And Run" (Voss) 13/3
Rotations: Heavy 3/1, Medium 1/0, Light 9/2, Total Adds 3, BRZ, WHRL, KSNO. Heavy: KOAI, KIFM.

TED HOWE "Promised Places" (Tall Tree) 13/0
Rotations: Heavy 4/0, Medium 5/0, Light 4/0, Total Adds 0. Heavy: BRZ, KTWV, WGMC, KLSK.

STEVIE RAY VAUGHN "In Step" (Epic) 13/0
Rotations: Heavy 1/0, Medium 3/0, Light 9/0, Total Adds 0. Heavy: KTCZ. Medium: KWVS, KSNO, KEZK.

* Uncharted Breakers denoted by one asterisk

** Chart Extra denoted by two asterisks

NEW & ACTIVE

**** TONY GUERRERO "Different Places" (Nova) 29/4**
Rotations: Heavy 5/1, Medium 14/0, Light 10/3, Total Adds 4, WJZZ, WAER, WKRY, JZTRAX. Heavy: KLCC, KSLU, KCLC, KSBK. **CHART EXTRA this week.**

*** CODE RED "Code Red" (Continuum) 28/8**
Rotations: Heavy 2/1, Medium 9/1, Light 16/7, Total Adds 8, WCPN, KJAZ, WMOT, KLCC, WFSS, WTEB, KTCL, JZTRAX. Heavy: WNOP, KSDS, WSIE. **BREAKER this week.**

DIANNE REEVES "Never Too Far" (EMI) 25/23
Rotations: Heavy 2/1, Medium 5/5, Light 18/17, Total Adds 23, WBGO, WNOP, WCPN, WJZZ, KTCJ, KXPR, KPLU, WAER, WFPL, WSHA, KLCC, JZSHOW, WFSS, WTEB, KSLU, WLVE, WMFD, WSIE, KPRT, KWMU, KCLC, KSBK, JZTRAX. Heavy: WNGS.

*** RENEE ROSNES "Renee Rosnes" (Blue Note) 22/5**
Rotations: Heavy 4/1, Medium 8/1, Light 10/3, Total Adds 5, WRTI, KPLU, WSHA, KLCC, CJ. Heavy: KXPR, KJAZ, WHRO. **BREAKER this week.**

*** DOTSERO "Off The Beaten Path" (Nova) 22/3**
Rotations: Heavy 5/0, Medium 13/2, Light 4/1, Total Adds 3, WVPE, KCLC, KTCL. Heavy: KJZZ, KUOP, WFSS, KSLU, JZTRAX. **BREAKER this week.**

RIQUE PANTOJA & CHET BAKER "Pantoja & Baker" (Tropical Storm) 22/0
Rotations: Heavy 3/0, Medium 12/0, Light 7/0, Total Adds 0. Heavy: KMHD, WKRY, KKLD.

*** JOHNNY ADAMS "Walking On A Tightrope" (Rouner) 20/5**
Rotations: Heavy 3/0, Medium 8/1, Light 9/4, Total Adds 5, WDET, KTCJ, WSIE, WVPE, KTCL. Heavy: WBGO, WNOP, KPLU. **BREAKER this week.**

RICHARD SMITH UNIT "Rockin' The Boat" (Chase Music Group) 19/3
Rotations: Heavy 4/0, Medium 7/0, Light 8/3, Total Adds 3, WAER, JZSHOW, WIVY. Heavy: KJZZ, KLCC, KUOP, KSLU.

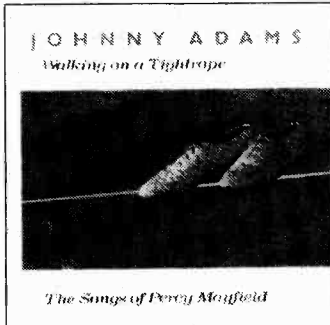
KENNY GARRETT "Prisoner Of Love" (Atlantic) 19/1
Rotations: Heavy 9/0, Medium 7/0, Light 3/1, Total Adds 1, WMFD. Heavy: WDET, KJZZ, WAER, WFPL, WSHA, KSLU, WSIE, WVPE, KCLC.

HARPER BROTHERS "Remembrance" (Verve) 18/11
Rotations: Heavy 3/2, Medium 5/2, Light 10/7, Total Adds 11, WRTI, KXPR, KSDS, KJAZ, WFPL, WMOT, KUOP, CJ, JZSHOW, WUSF, KWMU. Heavy: WCPN.

JOHN HART "One Down" (Blue Note) 18/6
Rotations: Heavy 3/1, Medium 6/0, Light 9/5, Total Adds 6, KPLU, WFPL, WHRO, CJ, JZSHOW, WVPE. Heavy: KSDS, KJAZ.



CHRISTINE LAVIN
Attainable Love
Attaining success
At radio
Already added...
The Breeze
KAZU, KBEM, KERA, KEZX, KSHA, KSNO, KWVS, KYRE,
WCPN, WCVF, WEVO, WDET, WFPL, WGUV, WHRL,
WLKA, WLNR, WLSY, WLVE, WUAL, WUVU, WVAY,
WVTF, WWNO, WXRC.



JOHNNY ADAMS
Walking On A Tightrope
Waking up the phones
Winning radio
Walking up the playlists...
KAZU, KBEM, KCLC, KCRV, KGNU, KJZZ, KLON, KPRT,
KSDS, KUVU, KVNK, WAJC, WBGO, WBZN, WCPN,
WDET, WDPS, WDUQ, WEBR, WEVO, WFAE, WGUV,
WGLT, WHVE, WLNR, WTEB, WTPI, WUVU, WXXI,
WXRC, WYEP.

For service:
1-800-NAC-PLAY
 ROUNDER



AOR ALBUMS

February 9, 1990 • 75

NATIONAL AIRPLAY®

3 2
WKS WKS LW TW

176 REPORTERS

FEBRUARY 9, 1990

Reports/Adds Heavy Medium

- 1 1 1 **1** ERIC CLAPTON/Journeyman (Reprise)
- 2 2 2 **2** AEROSMITH/Pump (Geffen)
- 11 4 4 **3** ALANNAH MYLES/Alannah Myles (Atlantic)
- 3 3 3 **4** WHITESNAKE/Slip Of The Tongue (Geffen)*
- 12 7 5 **5** PHIL COLLINS/...But Seriously (Atlantic)
- 6 9 6 **6** ROLLING STONES/Steel Wheels (Columbia)
- 9 5 7 **7** MSG/Save Yourself (Capitol)
- 24 12 11 **8** TOM PETTY/Full Moon Fever (MCA) *Keeps a bullet due to continued growth.
- 22 15 12 **9** MICHAEL PENN/March (RCA)
- 4 6 9 **10** RUSH/Presto (Atlantic)
- 10 8 8 **11** BAD ENGLISH/Bad English (Epic)
- 25 20 14 **12** GREAT WHITE/Twice Shy (Capitol)
- 13 13 13 **13** BILLY JOEL/Storm Front (Columbia)
- 14 10 10 **14** NEIL YOUNG/Freedom (Reprise)
- 17 18 17 **15** SMITHEREENS/Smithereens 11 (Enigma/Capitol)
- 30 24 19 **16** GEORGIA SATELLITES/In The Land Of Salvation & Sin (Elektra)
- 31 25 18 **17** RICHARD MARX/Repeat Offender (EMI)
- 33 28 21 **18** WARRANT/Dirty Rotten Filthy Stinking Rich (Columbia)
- — 27 **19** CHRIS REA/The Road To Hell (Geffen)
- 35 30 23 **20** CULT/Sonic Temple (Sire/Reprise)
- 21 17 16 **21** GIANT/Last Of The Runaways (A&M)
- 18 26 24 **22** TESLA/The Great Radio Controversy (Geffen)
- 8 11 22 **23** DON HENLEY/The End Of The Innocence (Geffen)
- 19 14 15 **24** PAUL McCARTNEY/Flowers In The Dirt (Capitol)
- — 32 **25** HAVANA BLACK/Indian Warrior (Capitol)
- 32 31 26 **26** DIVING FOR PEARLS/Diving For Pearls (Epic)
- 28 34 31 **27** MOTLEY CRUE/Dr. Feelgood (Elektra)
- DEBUT** **28** KISS/Hot In The Shade (Mercury)
- 38 35 **29** BORN ON THE FOURTH OF JULY/Soundtrack (MCA)
- 33 30 **30** JOAN JETT/The Hit List (Blackheart/Epic)
- 38 37 37 **31** ENUFF Z'NUFF/Enuff Z'Nuff (Atco)
- 23 27 25 **32** BONHAM/The Disregard Of Timekeeping (WTG)
- 26 35 38 **33** LOU GRAMM/Long Hard Look (Atlantic)
- 34 36 36 **34** JOE SATRIANI/Flying In A Blue Dream (Relativity)
- 16 22 28 **35** ALARM/Change (IRS)
- 20 19 20 **36** STEVIE RAY VAUGHAN & DOUBLE TROUBLE/In Step (Epic)
- 40 39 **37** HOOTERS/Zig Zag (Columbia)
- 29 29 29 **38** SKID ROW/Skid Row (Atlantic)
- DEBUT** **39** ALICE COOPER/Trash (Epic)
- DEBUT** **40** COMPANY OF WOLVES/Company Of Wolves (Mercury)

"Bad" (150) "Alibis" (28) "Pretending" (13)	156-0	150-	6-
"What" (165) "Janie's" (11) "F.I.N.E." (9)	166=2	134=	31=
"Black" (165) "Still" (2) "Rock" (2)	167+3	153+	11-
"Deeper" (164) "Judgment" (10) "Fool" (6)	166-0	124+	40-
"Wish" (143) "Another" (3) "Something" (3)	144-5	111+	33-
"Almost" (153) "Terrifying" "Sad" (3)	154+5	98+	55-
"Anytime" (148) "Heart" (2) "Bad" (1)	149-2	99-	45+
"Face" (145) "Love" (10) "Free" (2)	150-5	81+	69-
"Myth" (149) "This" (4) "Brave" (1)	151+2	86+	63-
"Presto" (121) "Pass" (28) "Show" (11)	146-2	63-	74+
"Best" (107) "Price" (53)	131-1	85-	45-
"House" (150) "Angel" (2)	150+12	68+	74+
"Extremes" (117) "That's" (14)	126-2	83+	38-
"No" (122) "Rockin'" (2)	123-2	70-	48-
"Blues" (84) "Girl" (48) "Yesterday" (4)	123+24	45-	64+
"All" (131)	131+5	50+	69-
"Too" (123)	123+5	60+	60-
"Sometimes" (132)	132+6	45+	68+
"Road" (128) "Evil" (1) "Texas" (1)	128+25	30+	89+
"Sweet" (140)	140+5	21+	92+
"Innocent" (119) "I'll" (1)	120-1	44-	66-
"Way" (61) "Love" (40)	92+23	31-	41+
"Dirt" (45) "Heart" (34) "How" (4)	77-12	36-	38+
"Figure" (81) "Married" (3)	83-1	39-	40-
"Lone" (126)	126+21	8+	85+
"Gimme" (97)	97=5	21=	59+
"Without" (87) "Kickstart" (16) "Slice" (3)	100+19	11+	59+
"Forever" (97) "Rise" (1) "Cadillac" (1)	99+24	15+	65+
"Hard" (103)	103+13	20+	56+
"Dirty" (103) "Roadrunner" (1)	104-2	13+	61-
"Fly" (106) "Indian" (1)	107+12	12=	61+
"Guilty" (82) "Wait" (12) "Bringing" (1)	90-1	15-	52-
"True" (61) "Just" (9) "Angel" (9)	76+11	21+	45+
"Back" (79) "Flying" (7) "Big" (6)	86+9	15-	39+
"Love" (59) "Devolution" (19) "Sold" (3)	77-9	22-	47+
"House" (59) "Tightrope" (2) "Let" (1)	61-0	27-	31-
"Brother" (71) "500" (1)	71-1	23+	39-
"Remember" (58) "Piece" (1)	59-3	26-	29-
"House" (77)	77+6	11+	45=
"Call" (90) "Hell's" (1)	91+11	6+	46+

BREAKERS

CHRIS REA
The Road To Hell (Geffen)
73% of our reporters on it.

MOST ADDED

- BLACK CROWES (43)
- CHRIS REA (25)
- KISS (24)
- SMITHEREENS (24)
- TESLA (23)
- HAVANA BLACK (21)
- POCO (20)
- MOTLEY CRUE (19)
- SLAUGHTER (16)
- BORN ON THE 4TH... (13)

HOTTEST

- ALANNAH MYLES (153)
- ERIC CLAPTON (150)
- AEROSMITH (134)
- WHITESNAKE (124)
- PHIL COLLINS (111)
- MSG (99)
- ROLLING STONES (98)
- MICHAEL PENN (86)
- BAD ENGLISH (85)
- BILLY JOEL (83)

#1

T H A N K Y O U R A D I O

Alannah Myles
"Black Velvet"



NEW ARTISTS

	Reports
1 DIVING FOR PEARLS /Gimme Your Good... (Epic)	97
2 COMPANY OF WOLVES /Call Of The Wild (Mercury)	90
3 FRONT /Fire (Columbia)	54
4 GUN /Better Days (A&M)	52
5 TIM KARR /Rubbin' Me The Right Way (EMI)	50
SLAUGHTER /Up All Night (Chrysalis)	50
7 BLACK CROWES /Jealous Again (Def American/Geffen)	46
8 PETER MURPHY /Cuts You Up (Beggars Banquet/RCA)	43
9 WEBB WILDER /Hittin' Where It Hurts (Island)	36
10 FASTER PUSSYCAT /House Of Pain (Elektra)	32
11 LENNY KRAVITZ /Let Love Rule (Virgin)	31
12 SALTY DOG /Come Along (Geffen)	28
13 JESUS & MARY CHAIN /Head On (WB)	26
14 TRAGICALLY HIP /New Orleans Is Sinking (MCA)	24
15 SHARK ISLAND /Paris Calling (Epic)	23
16 SLIDE /Why Is It A Crime (Mercury)	22
17 L.A. GUNS /Never Enough (Vertigo/Polydor)	21
18 STEVIE SALAS COLORCODE /The Harder... (Island)	20
19 BABYLON A.D. /Bang Go The Bells (Arista)	19
NUCLEAR VALDEZ /Summer (Epic)	19

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

BALAAM AND THE



ANGEL



TRACK 54 - 49

ON 49 AORs, INCLUDING:

- | | | |
|------|------|------|
| WIYY | KAZY | KZAP |
| WBCN | KBPI | KRQR |
| KTXQ | KLOS | WHFS |
| KISS | KUPD | KLAQ |
| WLLZ | KGON | WLAV |



AOR TRACKS®

NATIONAL AIRPLAY®

3	2	1	WKS	WKS	LW	TW	176 REPORTERS	Reports/Adds	Heavy	Medium
5	2	2	1	ALANNAH MYLES/Black Velvet (Atlantic)	165+/3	152+	10-			
9	3	3	2	AEROSMITH/What It Takes (Geffen)	165+/6	128+	36-			
1	1	1	3	ERIC CLAPTON/Bad Love (Reprise)	150-/0	141-	9-			
7	5	4	4	WHITESNAKE/The Deeper The Love (Geffen)	164-/0	119+	42-			
28	18	7	5	ROLLING STONES/Almost Hear You Sigh (Columbia)	153+/9	97+	55-			
11	6	6	6	PHIL COLLINS/I Wish It Would Rain Down (Atlantic)	143=/6	109+	33-			
4	4	5	7	MSG/Anytime (Capitol)	148-/2	98-	45+			
19	12	9	8	MICHAEL PENN/No Myth (RCA)	149+/2	86+	61-			
42	24	12	9	TOM PETTY/A Face In The Crowd (MCA)	145+/9	72+	72-			
22	17	13	10	GREAT WHITE/House Of Broken Love (Capitol)	150+/12	66+	75+			
10	7	8	11	NEIL YOUNG/No More (Reprise)	122-/2	69-	48-			
23	19	18	12	BILLY JOEL/I Go To Extremes (Columbia)	117+/7	80+	34-			
25	21	17	13	GEORGIA SATELLITES/All Over But The Crying (Elektra)	131+/5	50+	69-			
27	22	16	14	RICHARD MARX/Too Late To Say Goodbye (EMI)	123+/5	60+	60-			
21	15	15	15	RUSH/Presto (Atlantic)	121-/4	55=	61=			
32	26	19	16	WARRANT/Sometimes She Cries (Columbia)	132+/6	45+	68+			
12	8	10	17	BAD ENGLISH/Best Of What I Got (Epic)	107-/0	60-	45-			
34	27	21	18	CULT/Sweet Soul Sister (Sire/Reprise)	140+/5	21+	92+			
-	46	24	19	CHRIS REA/The Road To Hell (Geffen)	128+/25	30+	89+			
16	11	11	20	GIANT/Innocent Days (A&M)	119-/1	44-	65-			
50	38	28	21	HAVANA BLACK/Lone Wolf (Capitol)	126+/21	8+	85+			
DEBUT	22	22	22	MIDNIGHT OIL/Blue Sky Mine (Columbia)	107 /107	23	61			
29	28	23	23	DIVING FOR PEARLS/Gimme Your Good Lovin' (Epic)	97=/5	21=	59+			
14	9	14	24	PAUL McCARTNEY/Figure Of Eight (Capitol)	81-/0	39-	39-			
59	49	37	25	KISS/Forever (Mercury)	97+/23	15+	63+			
45	34	30	26	EDIE BRICKELL & NEW.../A Hard Rain's A Gonna Fall (MCA)	103+/13	20+	56+			
30	30	26	27	JOAN JETT/Dirty Deeds (Blackheart/Epic)	103-/2	13+	60-			
43	35	33	28	ENUFF Z'NUFF/Fly High Michelle (Atco)	106+/12	12=	60+			
-	-	44	29	SMITHEREENS/Blues Before And After (Enigma/Capitol)	84+/37	15+	55+			
17	14	20	30	STEVIE RAY VAUGHAN & DOUBLE.../The House Is Rockin' (Epic)	59-/0	25-	31-			
26	29	25	31	SKID ROW/I Remember You (Atlantic)	58-/3	25-	29-			
49	39	35	32	HOOTERS/Brother, Don't You Walk Away (Columbia)	71-/1	23+	38-			
-	55	45	33	MOTLEY CRUE/Without You (Elektra)	87+/29	7+	50+			
35	33	32	34	BONHAM/Guilty (WTG)	82-/3	7-	50-			
18	23	27	35	SMITHEREENS/A Girl Like You (Enigma/Capitol)	48-/1	32-	14+			
46	40	38	36	ALICE COOPER/House Of Fire (Epic)	77+/6	11+	45=			
51	43	39	37	JOE SATRIANI/Back To Shalla-Ball (Relativity)	79+/9	12=	38+			
48	42	40	38	BAD ENGLISH/Price Of Love (Epic)	53+/4	33+	19+			
58	48	42	39	COMPANY OF WOLVES/Call Of The Wild (Mercury)	90+/11	6+	45+			
6	10	22	40	DON HENLEY/If Dirt Were Dollars (Geffen)	45-/1	24-	19-			
-	58	47	41	LOU GRAMM/True Blue Love (Atlantic)	61+/13	10+	44+			
-	54	46	42	ALARM/Love Don't Come Easy (IRS)	59+/10	11=	42+			
8	20	29	43	SCORPIONS/I Can't Explain (Mercury)	37-/0	22-	13-			
15	25	34	44	TESLA/Love Song (Geffen)	40-/1	23-	13-			
-	-	53	45	TESLA/The Way It Is (Geffen)	61+/25	8+	36+			
-	-	60	46	POCO/The Nature Of Love (RCA)	54+/22	5+	41+			
-	59	50	47	BRITNY FOX/Dream On (Columbia)	56+/5	4+	20+			
DEBUT	48	48	48	DON HENLEY/The Heart Of The Matter (Geffen)	34+/19	14+	19+			
-	-	54	49	BALAAM & THE ANGEL/I Took A Little (Virgin)	49+/10	2+	29+			
-	-	56	50	PETER MURPHY/Cuts You Up (Beggars Banquet/RCA)	43+/10	6+	26+			
-	60	55	51	JON ANDERSON/Far Far Cry (Enigma)	39+/7	6+	27+			
24	31	41	52	LENNY KRAVITZ/Let Love Rule (Virgin)	31-/0	10-	19-			
-	-	57	53	ERIC CLAPTON/No Alibis (Reprise)	28+/8	13+	14+			
DEBUT	54	54	54	GUN/Better Days (A&M)	52+/22	1+	23+			
-	-	59	55	FRONT/Fire (Columbia)	54+/15	2=	19+			
DEBUT	56	56	56	SLAUGHTER/Up All Night (Chrysalis)	50+/16	2+	18+			
-	-	58	57	TIM KARR/Rubbin' Me The Right Way (EMI)	50+/5	1=	16+			
DEBUT	58	58	58	BLACK CROWES/Jealous Again (Def American/Geffen)	46 /43	1	25			
60	56	-	59	RUSH/The Pass (Atlantic)	28+/4	10+	13=			
DEBUT	60	60	60	WEBB WILDER/Hittin' Where It Hurts (Island)	36+/3	4+	11=			

BREAKERS

CHRIS REA
The Road To Hell (Geffen)
73% of our reporters on it.

MIDNIGHT OIL
Blue Sky Mine (Columbia)
61% of our reporters on it.

ENUFF Z'NUFF
Fly High Michelle (Atco)
60% of our reporters on it.



KEEP YOUR EYES ON ENUFF Z'NUFF



Howard Stern, WXRK
"I've seen the future of rock 'n' roll and its name is Enuff Z'nuff."



Russ Mottla, WIYY
"Top 5 phones six weeks in a row. Great call out, and a solid live show to boot. Need I say more?!?"



John Edwards, KBER
"We went OTB on 'Fly High Michelle' and the call out research proved us right. It's a smash!"



Pamela Roberts, KRXQ
"An instantly great song on all fronts... calls, sales, and I even listen to the song at home: the ultimate sign of a perfect song. Peace dudes!"



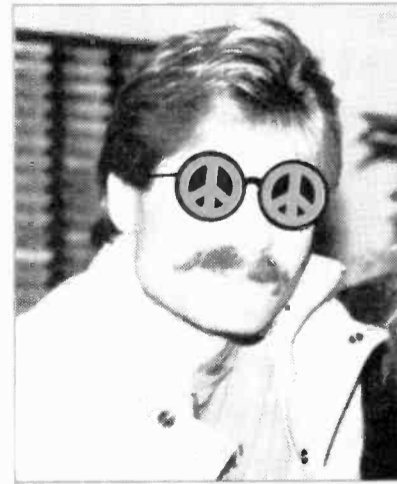
Tim Parker, KISS
"Enuff Z'nuff sounds like Cheap Trick meets The Beatles meets Skid Row. They're the real deal. Great looks but even better, great hooks!"



Bill Pugh, WKLS
"Great reaction band. 'Fly High Michelle' is getting Top 10 phones!"



Andy Dean, WDHA
"The song which is probably my favorite on the air right now is 'Fly High Michelle' by Enuff Z'nuff. This song is exploding here with #2 phones in its 3rd week in Heavy. The more I hear it the more I love it. If you're not playing it, you're missin' it!"



Curtiss Johnson, KUPD
"'Fly High Michelle' grabs you from your first listen and only gets better. Early sales and phones sez 'Phoenix agrees!'"



Matt Pollack, National Album Director
"'Fly High Michelle' is already flying higher than Marion Barry on a Saturday night!"



ENUFF Z'NUFF • "FLY HIGH MICHELLE"

AOR BREAKER 28



Music on Atco Compact Discs, Cassettes and Records
Division of Atlantic Recording Corporation

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NATIONAL AIRPLAY

LW	TW	
1	1	PETER MURPHY /Deep (Beggars Banquet/RCA)
2	2	JESUS & MARY CHAIN /Automatic (WB)
9	3	THEY MIGHT BE GIANTS /Flood (Elektra)
4	4	IAN McCULLOCH /Candleland (Sire/Reprise)
10	5	ELECTRONIC /Getting Away With It (track) (Import)
12	6	SINEAD O'CONNOR /Nothing Compares 2 U (track) (Chrysalis)
5	7	PSYCHEDELIC FURS /Book Of Days (Columbia)
18	8	MISSION UK /Deliverance (track) (Mercury)
3	9	CREATURES /Boomerang (Geffen)
13	10	SMITHEREENS /SmitHEREENS 11 (Enigma/Capitol)
7	11	KATE BUSH /The Sensual World (Columbia)
14	12	UB40 /Labor Of Love II (Virgin)
DEBUT	13	MIDNIGHT OIL /Blue Sky Mine (track) (Columbia)
6	14	WONDER STUFF /HUP (Polydor)
16	15	NINE INCH NAILS /Pretty Hate Machine (TVT)
DEBUT	16	RENEGADE SOUNDWAVE /Soundclash (Enigma)
17	17	SILENCERS /A Blues For Buddha (RCA)
DEBUT	18	THE THE /Mind Bomb (Epic)
20	19	BLUE NILE /Hats (A&M)
8	20	MIGHTY LEMON DROPS /Laughter (Sire/Reprise)
11	21	MICHAEL PENN /March (RCA)
26	22	DRAMARAMA /Stuck In Wonderamaland (Chameleon/Capitol)
28	23	LILAC TIME /Paradise Circus (Fontana/Mercury)
DEBUT	24	RAVE-UPS /Respectfully King Of Rain (track) (Epic)
DEBUT	25	BELOVED /Hello (track) (Atlantic)
15	26	MORRISSEY /Ouija Board, Ouija Board EP (Sire/Reprise)
24	27	LENNY KRAVITZ /Let Love Rule (Virgin)
27	28	SUGARCUBES /Here Today, Tomorrow Next Week (Elektra)
DEBUT	29	JOHN WESLEY HARDING /Here Comes The Groom (Sire/Reprise)
DEBUT	30	VARIOUS ARTISTS /Born On The Fourth Of July (MCA)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
MIDNIGHT OIL DEL AMTRI THE THE EVERYTHING BUT THE GIRL ADAM ANT	PETER MURPHY SINEAD O'CONNOR THEY MIGHT BE GIANTS ELECTRONIC NINE INCH NAILS JESUS & MARY CHAIN	PETER MURPHY SINEAD O'CONNOR THEY MIGHT BE GIANTS ELECTRONIC JESUS & MARY CHAIN

MOST ADDED	HOTTEST	MOST REQUESTED
MIDNIGHT OIL/Blue (107) BLACK CROWES/Jalous (43) SMITHEREENS/Blues (37) MOTLEY CRUE/Without (29) CHRIS REA/Road (25) TESLA/Way (25) KISS/Forever (23) GUN/Better (22) POCO/Nature (22) HAVANA BLACK/Lone (21)	ALANNAH MYLES/Black (152) ERIC CLAPTON/Bad (141) AEROSMITH/What (128) WHITESNAKE/Deeper (119) PHIL COLLINS/Wish (109) MSG/Anytime (98) R. STONES/Almost (97) MICHAEL PENN/No (86) BILLY JOEL/Go (80) TOM PETTY/Face (72)	ALANNAH MYLES/Black (80) AEROSMITH/What (50) MSG/Anytime (39) WHITESNAKE/Deeper (38) RUSH/Presto (26) E. CLAPTON/Bad (22) PHIL COLLINS/Wish (18) GREAT WHITE/House (17) KISS/Forever (13) MICHAEL PENN/No (12)

NEW & ACTIVE

- FASTER PUSSYCAT "House Of Pain" (Elektra) 32/4 (29/3)**
Adds including KLOL, KOME, KXUS. Medium 9: WIYY, KBPI, KUPD, KBER, KBAT, KOMP, KNAC, KRZO, WZZQ.
- PETER FRAMPTON "More Ways Than One" (Atlantic) 28/7 (21/13)**
Adds: KLOL, WRXR, WRXX, KBAT, WNCD, WPXC, WAOR. Heavy 2 including WFYV. Medium 17 including KTXQ, KGON, WRKI, WPDH, KLBj, KMJX, KRIX, WTKX, WIXV, WLAV.
- SALTY DOG "Come Along" (Geffen) 28/4 (26/4)**
Adds: KISS, KBPI, WZBH, KFMY. Heavy 1: KNAC. Medium 12 including WBAB, CILQ, KUPD, KGON, KISW, WTPA, WCCC, WRXK, KBAT, KRZO.
- JESUS & MARY CHAIN "Head On" (WB) 26/11 (16/3)**
Adds: WBAB, KBCO, KUPD, WTPA, WEZX, KLAQ, KZRR, KDJK, WWWV, KRQU, KFMU. Heavy 3: WXRT, WHFS, KLBj. Medium 13 including KGON, KZAP, KRIX, WROV, KRZO, KFMG, KBOY.
- KIX "Cold Blood" (Atlantic) 24/9 (15/13)**
Adds: WKLS, WDHA, WHTQ, WAPL, KILQ, WKGB, WWWV, KFMG, KRQU. Medium 11 including WIYY, WDVE, WYNF, WQFM, KBER, WIMZ, WXLP, WLAV, WKQZ.
- TRAGICALLY HIP "New Orleans Is Sinking" (MCA) 24/6 (18/9)**
Adds: CILQ, WXRT, KBAT, KMOD, KMBY, WIZN. Heavy 3 including CFOX, WTPA. Medium 7 including KISW, KZRR, KEZE, WPXC, KRQU, KBOY.
- SHARK ISLAND "Paris Calling" (Epic) 23/3 (25/2)**
Adds: KZAP, KRQR, KJJO. Heavy 1: KNAC. Medium 9 including KISS, KUPD, WDHA, KLAQ, KBAT, KMOD, KFMY, KSOY.
- MELISSA ETHERIDGE "The Angels" (Island) 22/11 (11/7)**
Adds: KBCO, KOME, KILQ, WPXC, WWTR, WBLM, WRUF, WGLF, KSOY, KRQU, KFMU. Heavy 7 including CHOM, WXRT, WTPA, WGIR. Medium 14 including WNOR, CFOX, WDHA, CHEZ, WEZX, KNCN, KMBY.
- SLIDE "Why Is It A Crime" (Mercury) 22/8 (15/9)**
Adds: WBCN, WLAV, KEZO, KICT, KRZO, KFMZ, KWHL, KBOY. Medium 10 including KISS, KZAP, WCMF, WROV, WNCD, KFMQ, KRQU, KZOO.
- STEVIE SALAS COLORCODE "The Harder They Come" (Island) 20/4 (16/2)**
Adds: KISW, KRZO, KLPX, KRQU. Medium 7 including KBPI, KUPD, KGON, KRIX, WLAV, KZRR.
- BABYLON A.D. "Bang Go The Bells" (Arista) 19/11 (9/8)**
Adds including KISS, WTKX, KEZO, KFMQ, KBOY, KCHV. Medium 7: KUPD, KBER, WRKI, WIOT, KNAC, KRZO, KFMG.
- NUCLEAR VALDEZ "Summer" (Epic) 19/2 (19/3)**
Adds: KLOS, WEZX. Heavy 5 including WPLR, KRIX, KRQU, KZOO. Medium 10 including WSHE, KISS, WRKI, WHCN, KBAT, KILQ, KMBY, KFMQ, KBOY.
- TORA TORA "Phantom Rider" (A&M) 19/1 (20/2)**
Adds: KWHL. Heavy 3: KBER, WEGR, WXLP. Medium 2: KKEG, KRZO.
- WARREN ZEVON "Splendid Isolation" (Virgin) 16/1 (16/1)**
Adds: CHEZ. Heavy 5 including WHFS, WROV, KDKB, WIZN. Medium 9 including KTCZ, KBCO, WDHA, KLBj, KMOD, KJOT, WPXC, KFMU.
- SIGNAL "Does It Feel Like Love" (EMI) 15/6 (9/7)**
Adds: WKLS, WLLZ, WLZR, KGGG, WZBH, KWHL. Heavy 1: WIMZ. Medium 5 including KBER, KFMQ, KZOO.
- FLIES ON FIRE "Baptize Me Over Elvis Presley's Grave" (Atco) 15/1 (14/2)**
Adds: KRQU. Heavy 1: KTYD. Medium 9 including WKLS, WNOR, KBCO, WLAV, KZRR, KDJK, KBOY, KFMU.
- J.J. CALE "Hold On Baby" (Silvertone/RCA) 15/0 (15/0)**
Heavy 3: CHOM, KTCZ, WHFS. Medium 10: KBCO, KGON, CHEZ, WFYV, KMBY, WIZN, KFMF, KRQU, KBOY, KFMU.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

d r i v i n g

the first single by
everything
but the girl
from the forthcoming album
the language of life

VH1 FIVE STAR VIDEO

produced by tommy lipuma



on atlantic records,
cassettes and compact discs

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PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:
a — Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +
Parallel Two: 200,000 - 1,000,000
Parallel Three: under 200,000.

Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

PHIL COLLINS
GREAT WHITE
MICHAEL PENN
ROLLING STONES
SKID ROW
WARRANT
WHITESNAKE
LEE AARON
JOE COCKER
HONEYMOON SUITE
KIM MITCHELL (M)
RECATTA (M)
RUSH (M)
WORKS
SASS JORDAN (M)
ALANNAH MYLES (M)
TRAGICALLY HIP (M)
Medium
REQUIEM FOR THE AM
BLACK CROWES
BORN ON THE FOURTH
CULT
DIVING FOR PEARLS
GEORGIA SATELLITES
GIANT
HAVANA BLACK
HOOTERS
KISS
MOTLEY CRUE
RICHARD MARX
TOM PETTY
CHRIS REA
SALTY DOG
JOE SATRIANI
STEVE RAY VAUGHAN
a MIDNIGHT OIL
a JOHN LEE HOOKER
a TESLA
a COMPANY OF WOLVES
BRYAN ADAMS
PAUL JANZ
TIM WELLY
LOVERBOY
LUBA
RAY LYELL
a VANNY BROOKS
WHITE HEAT
a BURTON CUMMINGS

WWDC/Washington
(301) 587-7100
VP/PRG: DAVE BROWN
MD: DUSTY SCOTT

Don Henley
Phil Collins
Bonham (L)
Eric Clapton
Aerosmith
Skid Row
Rolling Stones
Bad English (M)
Company of Wolves
Alannah Myles
Billy Joel (M)
Michael Penn
Lenny Kravitz
Neil Young
Tom Petty
Warrant
Smithereens
Michael Penn
Richard Marx
MSG
Dividing for Pearls
Light
a Tesla
a Georgia Satellites
a Great White
a Gun

WBAB/Long Island
(516) 587-1023
PD: JEFF LEVINE
MD: RALPH TORTORA

Heavy
Billy Joel (M)
Aerosmith (M)
Eric Clapton (M)
Phil Collins (M)
Bad English (M)
B-52's
Eddie Money
Whitesnake
Rod Stewart
a Midlight Oil
Tom Petty
Richard Marx
Chico & The Natives
Elton John
Dividing for Pearls
Smithereens
Joan Jett
Alannah Myles
Warrant
Black Crowes
Michael Penn
Giant
Skid Row
Paul McCartney
Lenny Kravitz
Rolling Stones
Motelley Crue
Don Henley
Born on the Fourth
Kiss
Scorpions
Joe Satriani
Ozzy Osbourne
Rush
Salty Dog
Bad English
Great White
Medium
a Havana Black
a Midlight Oil

WYIX/Baltimore
(301) 889-0098
PD: RUSS MOTTOLA
MD: MARY FRANCE

Heavy
Dividing for Pearls
Lou Gramm
Skid Row
Smithereens
Tesla
Warrant
Bonham
Rod Stewart
Billy Joel
MSG
Medium
Aerosmith
Bad English
Balaam & The Angel
Phil Collins
Cult
Enuff Z'Nuff
Faster Pussycat
Giant
a Don Henley
Joan Jett
Kiss
Richard Marx
a Midlight Oil
Alannah Myles
Michael Penn
Scorpions
Whitesnake
a Britny Fox
a Company of Wolves
Alice Cooper
Gory Park
a Great White
a Motley Crue

WMMR/Philadelphia
(215) 561-0933
PD: JOE BONADONNA
MD: ERIN RILEY

Heavy
Aerosmith
Eric Clapton
Rolling Stones
Tom Petty
Billy Joel
Phil Collins
Neil Young
Skid Row
Hooters
Neil Young
Smithereens
Requiem for the Am
Tanita Tikaram
J.J. Cale
Johnny Clegg & Sav
Alam
Shawn Colvin
Melissa Etheridge
Medium
Men Without Hats
Whitesnake
Grapes of Wrath
L.B. Tragic
Katie Bush
Smithereens
Chalk Circle
Kim Mitchell
My American Boyfri
Recatta
Poco
Warrant
Skid Row
Aerosmith
Neil Young
Crash Vegas
Peter Murphy
Paul Janz
Light
a Gods Little Monkey
a Everything But the
Flashback
a Beloved
a Richard Marx
Rush
Alannah Myles
Eric Clapton
Dividing for Pearls
Great White
Giant
Cult
Born on the Fourth
Bonham
Michael Penn
Rolling Stones
Tom Petty
Hooters
Havana Black
Nuclear Valdez
Company of Wolves
a Requiem for the A
Medium
a Havana Black

WHFS/Annapolis
(301) 306-0991
PD: MICHAEL BUTSCHER
MD: WASEL

Heavy
Warren Zevon
a Lenny Kravitz
Jesus & Mary Chain
Ian McCulloch
Dramarama
Hooters
Don Dixon
Michael Penn
Lilac Time
Psychedelic Furs
Katie Bush
Warrant
Alice Logic
Smithereens
Arthur Baker & The
Alannah Myles
J.J. Cale
Medium
Rolling Stones
Georgia Satellites
Tom Petty
Whitesnake
Richard Marx
Rush
Alannah Myles
Eric Clapton
Dividing for Pearls
Great White
Giant
Cult
Born on the Fourth
Bonham
Michael Penn
Rolling Stones
Tom Petty
Hooters
Havana Black
Nuclear Valdez
Company of Wolves
a Requiem for the A
Medium
a Havana Black

WNEW/New York
(212) 286-1027
PD: DAVE LOCAN
MD: LORRAINE CARUSO

Heavy
Bonham
Eric Clapton
Phil Collins
Melissa Etheridge
Don Henley
Billy Joel (M)
Alannah Myles
Tom Petty (M)
Rolling Stones
Steve Ray Vaughan
Bad English
Rolling Stones
Georgia Satellites
Scorpions
a Midlight Oil
Born on the Fourth
Michael Penn
Billy Joel
Richard Marx
Chris Rea
Whitesnake
MSG
Neil Young
Kiss
Tom Petty
Warrant
Phil Collins
Giant
Dividing for Pearls
Great White
a Front
a Georgia Satellites
Great White
a Havana Black
Lenny Kravitz
a Warrant
a Joe Satriani

WRKI/Danbury
(203) 775-1212
PD: TOM O'BRIEN
MD: TIM SHEEHAN

Heavy
Eddie Money
Eric Clapton
Michael Penn
Paul McCartney
Phil Collins
Alannah Myles
Tom Petty
Billy Joel
Richard Marx
Chalk Circle
Kiss
a Elton John
a Midlight Oil
a Great White
a Babylon A.D.
a Requiem for the Am
a Balaam & The Angel
a Front
a Georgia Satellites
Great White
a Havana Black
Lenny Kravitz
a Warrant
a Joe Satriani

WDHA/Dover
(201) 328-1055
EXEC VP: BOB LINDER
PD: ANDY DEAN

Heavy
Eric Clapton
MSG
Alannah Myles
Giant
Aerosmith
Michael Penn
Phil Collins
Whitesnake
Billy Joel

Bad English (M)
Dividing for Pearls
Georgia Satellites
Rush (M)
Enuff Z'Nuff
Neil Young
Rolling Stones
Hooters
Richard Marx
a Midlight Oil
Dramarama
Medium
a POCO
a Kiss
a Black Crowes
a Fiona

WTPA/Harrisburg
(717) 697-1141
PD: JEFF KAPFMAN
APP: CHRIS JAMES

Heavy
Aerosmith
Alannah Myles
Eric Clapton
MSG
Tom Petty
Whitesnake
Alam
Michael Penn
Grateful Dead
Hooters
Warrant
Don Henley
Chris Rea
Rush
Whitesnake
Neil Young
a Midlight Oil
a Requiem for the Am
Melissa Etheridge
Michael Penn
Richard Marx
Rolling Stones
a Smithereens
Tragically Hip
Medium
a Black Crowes
a Jesus & Mary Chain
Light

WCCW/Hartford
(203) 233-4426
PD: TED SELLERS

Heavy
Eric Clapton
Alannah Myles
Aerosmith
Whitesnake
Neil Young
Billy Joel
Michael Penn
MSG
Giant
Steve Ray Vaughan
Rush
Joan Jett
Richard Marx
Tom Petty
Great White
Cult
Phil Collins
Enuff Z'Nuff
Warrant
Paul McCartney
Rolling Stones
Havana Black
Georgia Satellites
Alice Cooper
Hooters
Medium
a Kiss
Light
a Lou Gramm
a Tesla
a POCO
a Front
a Gun

WZXX/Scranton
(717) 961-1842
PD: JIM RISING
MD: JACK MEYERS

Heavy
Aerosmith
Rush
Billy Souler
Whitesnake
Richard Marx
MSG
Alannah Myles
Whitesnake
Eric Clapton
Britny Fox
a Tesla
a Motley Crue
a Joe Satriani
Light
a D.A.D.

WHCN/Hartford
(203) 247-1060
PD: BOB BITTENS
MD: KIM ALEXANDER

Heavy
Aerosmith
Billy Joel
Alannah Myles
Lenny Kravitz
Rolling Stones
Whitesnake
Eric Clapton
Steve Ray Vaughan
Phil Collins
Paul McCartney
Richard Marx
Rush
Kiss
Neil Young
Tom Petty
Tom Petty
Steve Ray Vaughan
a Don Henley
Johnny Clegg & Sav
a Tesla
a Midlight Oil
a Front
Light

WPLR/New Haven
(203) 287-9070
PD: JOHN KRIFIN
MD: TOM BASS

Heavy
Skid Row
Don Henley
Michael Penn
Richard Marx
Rush
Alannah Myles
Eric Clapton
Dividing for Pearls
Great White
Giant
Cult
Born on the Fourth
Bonham
Michael Penn
Rolling Stones
Tom Petty
Whitesnake
Company of Wolves
a Requiem for the A
Medium
a Havana Black

WAQY/Springfield
(413) 525-4141
PD: KEITH MASTERS

Heavy
Eric Clapton
Whitesnake
Alannah Myles
Aerosmith
Richard Marx
Tom Petty
Tom Petty
Rolling Stones
Paul McCartney
Billy Joel
Steve Ray Vaughan
MSG
Bad English
Great White
Phil Collins
Chris Rea
Warrant
Michael Penn
Lou Gramm
Georgia Satellites
a Don Henley
Light
a Smithereens
a Tesla
a Black Crowes
a Graham Parker

WAQX/Syracuse
(315) 472-0200
MD: MEG STEVENS

Heavy
Eric Clapton
Don Henley
Billy Joel
Neil Young
Phil Collins
Smithereens
Paul McCartney
Cult
Born on the Fourth
Bonham
Michael Penn
Rolling Stones
Tom Petty
Whitesnake
Company of Wolves
a Requiem for the A
Medium
a Havana Black

WQUR/Utica
(315) 797-0603
PD: PETER HIRSCH
OH/MD: TOM STARR

Heavy
Eddie Money
Eric Clapton (L)
Skid Row
Eric Clapton
Phil Collins
Billy Joel (M)
Bonham
Tom Petty
Alannah Myles
Rolling Stones (M)
Medium
a Midlight Oil
Light
a Cult
a Front
a Dividing for Pearls

WKLK/Charleston
(304) 722-3308
PD: ALAN BELLS
MD: MARK SAVAGE

Heavy
Alannah Myles
Michael Penn

Richard Marx
Billy Joel
Eric Clapton
Whitesnake
Phil Collins
Georgia Satellites
Medium
a Chris Rea
a Black Crowes
a Company of Wolves
a Tesla

WHEB/Portsmouth
(603) 436-7300
INT PD: JON ERDAHL
MD: SCOTT LAUDANI

Heavy
Eric Clapton
Aerosmith
Rolling Stones
Alannah Myles
Phil Collins
Neil Young
Giant
Tom Petty
Whitesnake
Great White
Steve Ray Vaughan
Billy Joel
a Smithereens
a Joneses
a Balaam & The Angel
a Britny Fox

WPHH/Poughkeepsie
(914) 471-1500
PD: BILL PALMERI
MD: PAM BROOKS

Heavy
Bad English
Aerosmith
Eddie Money
Phil Collins
Alannah Myles
Richard Marx
Tom Petty
Eric Clapton
Rolling Stones
Alam
Michael Penn
Grateful Dead
Hooters
Warrant
Don Henley
Chris Rea
Rush
Whitesnake
Neil Young
a Midlight Oil
a Requiem for the Am
a Kiss
a Joe Satriani
a Dividing for Pearls

WCMF/Rochester
(716) 262-4330
PD: STAN MAIN
APP/MD: DAVE KANE

Heavy
Aerosmith
Rush
Billy Souler
Whitesnake
Richard Marx
MSG
Alannah Myles
Whitesnake
Eric Clapton
Britny Fox
a Tesla
a Motley Crue
a Joe Satriani
Light
a D.A.D.

WKQB/Binghamton
(607) 785-9925
PD: PAUL MICHAELS

Heavy
Rush
Eric Clapton
Billy Joel
MSG
Alannah Myles
Whitesnake
Phil Collins
Aerosmith
Bad English
Neil Young
Michael Penn
Giant
Light
a Kiss
a Smithereens
a Midlight Oil
a Black Crowes

WZLN/Burlington
(802) 877-6800
PD: STEVE CORNER
MD: TOM VAN SANT

Heavy
Aerosmith
Eric Clapton
Phil Collins
Billy Joel
Alannah Myles
Rolling Stones
Whitesnake
Paul McCartney
Tom Petty
Medium
Born on the Fourth
Neil Young
Lenny Kravitz
Michael Penn
Lenny Kravitz
Georgia Satellites
Hooters
Light
a Midlight Oil
a Tragically Hip
a Black Crowes
a Graham Parker

WZLX/Cape May
(609) 522-1416
PD: BARBARA VOIGHT
APP: MIKE ONDAYKO

Heavy
Aerosmith
Whitesnake
Alannah Myles
Aerosmith
Phil Collins
Michael Penn
Neil Young
Eric Clapton
Georgia Satellites
Richard Marx
Cult
Neil Young
Rolling Stones
Warrant
Born on the Fourth
Warrant
Great White
Smithereens
Tom Petty
Alice Cooper
a Peter Frampton
a Black Crowes
a Havana Black
a Midlight Oil
Light
a Smithereens
a Tesla
a Black Crowes
a Graham Parker

WGIR/Manchester
(603) 625-6915
OH/MD: JON ERDAHL
MD: KAREN A. SMALL

Heavy
Aerosmith
Eric Clapton
Phil Collins
Alannah Myles
Paul McCartney
Tom Petty
Tom Petty
Rolling Stones
Richard Marx
Cult
Neil Young
Rolling Stones
Warrant
Born on the Fourth
Warrant
Great White
Smithereens
Tom Petty
Alice Cooper
a Peter Frampton
a Black Crowes
a Havana Black
a Midlight Oil
Light
a Smithereens
a Tesla
a Black Crowes
a Graham Parker

WQTR/Miami
(305) 759-4311
MD: BRENT ALBERTS

Heavy
Smithereens
Eric Clapton
Tesla
Alannah Myles
Phil Collins
Neil Young
Michael Penn
Rolling Stones
Tom Petty
Whitesnake
Richard Marx
MSG
Michael Penn
Tom Petty
Neil Young
Smithereens
Warrant
Warrant
Neil Young
Medium
a Midlight Oil
Light
a Black Crowes

WZBH/Ocean City
(302) 856-2567
PD: JOHN POWELL
MD: CETH MICHAELS

Heavy
Aerosmith
Eric Clapton
Phil Collins
Alannah Myles
Warrant
Richard Marx
Alannah Myles
Tom Petty
Rolling Stones
Skid Row
Alam
Bad English
MSG
Hooters
Chris Rea
Whitesnake
Company of Wolves
Neil Young

Medium
a M. Wright Oil
Light
a Salty Dog
a Britny Fox
a Signal
a Gun

WBLM/Portland
(207) 774-6364
OH: JOSE DIAZ
MD: ROBIN MATHIEU

Medium
a Melissa Etheridge
Georgia Satellites
Medium
a Don Henley
a Peter Frampton
a Animal Logic
Light
a Midlight Oil
a Joneses

WWTR/Ocean City
(301) 269-4545
OH/MD: SKIP ISLEY
MD: COLLEEN CAREW

Heavy
Alannah Myles
Bad English
Dividing for Pearls
Eric Clapton
Michael Penn
MSG
Phil Collins
Rolling Stones
Warrant
Billy Joel
Kiss
Medium
a Midlight Oil
a Motley Crue
a Colin Ray
a Melissa Etheridge
a Paul McCartney
Light
a Lenny Kravitz
a Peter Murphy

WPXC/Hyannis
(508) 778-2888
PD: SUZANNE TONALRE
APP/MD: JEFF SANDEAS

Heavy
Billy Joel
MSG
Rush
Alannah Myles

KTXQ/Dallas
(214) 528-5500
PD: ANDY LOCKRIDGE
APP: REDBEARD

Heavy
Aerosmith
Eric Clapton
Phil Collins
Billy Joel
Alannah Myles
Rolling Stones
Whitesnake
Paul McCartney
Tom Petty
Medium
Born on the Fourth
Neil Young
Lenny Kravitz
Michael Penn
Light
a Kiss

WRNO/New Orleans
(504) 889-2424
PD: MICHAEL COSTELLO

Heavy
Eric Clapton
Aerosmith
Paul McCartney
Don Henley
Steve Ray Vaughan
Bad English
Alannah Myles
MSG
Medium
Neil Young
Great White
Michael Penn
Georgia Satellites
Peter Frampton
Whitesnake
Joan Jett
Rolling Stones
Michael Penn
Tom Petty
Chris Rea
a Balaam & The Angel
a Kiss

WRXN/Augusta
(404) 722-9696
PD: BOB EDWARDS
APP: BOBBI JONES

Heavy
Eric Clapton (M)
Aerosmith
Phil Collins
Rolling Stones
Cult
Don Henley
Michael Penn
Tom Petty
Neil Young
Bad English (L)
Don Henley
Medium
a Smithereens
Light
a Peter Frampton
a Motley Crue
Light
a Richard Marx
Light
a Alam

KLBJ/Austin
(512) 833-4000
PD: JEFF CARROLL
MD: JOEY DENBERG

Heavy
Aerosmith
Alannah Myles
MSG
Tom Petty
Rush
Whitesnake
Eric Clapton
Shawn Colvin
Cult
Rolling Stones
Giant
Don Henley
Peter Dinklage
Billy Joel
Chico & The Natives
Tom Petty
Scorpions
MSG
Whitesnake
Paul McCartney
Light
a Daniel Lanois
a Omar & The Howlers
a POCO
Light
a Tesla
a Jesus & Mary Chain
a Warrant
a Billy Joel

KLQA/E Paso
(915) 544-8864
OH/MD: NAT LAMP
MD: MIKE RAMSEY

Heavy
Alannah Myles
Eric Clapton
MSG
Tesla
Georgia Satellites
Eddie Money
Neil Young
Skid Row
Paul McCartney
Chris Rea
Whitesnake
Great White
a POCO
a Midlight Oil
a Motley Crue
a Black Crowes
a Lenny Kravitz
a Jesus & Mary Chain
a Company of Wolves
a Billy Joel

KWIC/Beaumont
(409) 866-1869
PD: PAUL KEEL
APP/MD: TIM KELLEY

Heavy
Tesla (M)
Aerosmith
Eric Clapton
MSG
Alannah Myles
Tom Petty
Rolling Stones
Medium
Georgia Satellites
Michael Penn
Alice Cooper
Enuff Z'Nuff
Bonham
Neil Young
Whitesnake
Motelley Crue
Warrant
Light
a Lenny Kravitz
a Smithereens
a Midlight Oil
a Peter Murphy

WRKR/Greensboro
(919) 274-8042
PD: BRUCE WHEELER
MD: JOHN AMBERG

Heavy
Alannah Myles
Rolling Stones
Aerosmith
Don Henley
Phil Collins
Eric Clapton
Cult
Light
a Kiss
a Smithereens
a Midlight Oil
a Havana Black

Great White
Medium
a Black Crowes
a Tesla
a Company of Wolves
a Dividing for Pearls

WFX/Charlotte
(704) 338-9970
PD: JEFF RENT
MD: D. DAY

Heavy
Eric Clapton
Alannah Myles
Neil Young
Rolling Stones
Phil Collins
Aerosmith
Medium
a Lou Gramm
a Born on the Fourth
a Black Crowes
a Midlight Oil

WZYC/Coastal NC
(919) 247-6343
OH/MD: BILL CANNON

Heavy
Midlight Oil
Aerosmith
Eric Clapton
Phil Collins
Bad English
Giant
Alannah Myles
Michael Penn
Skid Row
Georgia Satellites
Tesla
Whitesnake
Neil Young
Rolling Stones
Giant
Medium
a POCO
a Billy Joel
Light

WMFX/Columbia
(803) 772-4980
MD: MIKE WILLIS

Heavy
Alannah Myles (L)
Eric Clapton
Phil Collins
Bad English
Giant
Alannah Myles
Michael Penn
Skid Row
Rolling Stones
Light
a Richard Marx
Light
a Alam

KNCN/Corpus Christi
(512) 289-1000
PD: DON GILMORE

Heavy
Aerosmith
Bad English
Michael Penn
MSG
Alannah Myles
Rolling Stones
Whitesnake
Great White
Eric Clapton
Phil Collins
Cult
Neil Young
Bad English (L)
Don Henley
Medium
a Smithereens
Light
a Peter Frampton
a Motley Crue
Light
a Richard Marx
Light
a Alam

WRXN/Augusta
(404) 722-9696
PD: BOB EDWARDS
APP: BOBBI JONES

Heavy
Eric Clapton (M)
Aerosmith
Phil Collins
Rolling Stones
Cult
Don Henley
Michael Penn
Tom Petty
Neil Young
Bad English (L)
Don Henley
Medium
a Smithereens
Light
a Peter Frampton
a Motley Crue
Light
a Richard Marx
Light
a Alam

KLQA/E Paso
(915) 544-8864
OH/MD: NAT LAMP
MD: MIKE RAMSEY

Heavy
Alannah Myles
Eric Clapton
MSG
Tesla
Georgia Satellites
Eddie Money
Neil Young
Skid Row
Paul McCartney
Chris Rea
Whitesnake
Great White
a POCO
a Midlight Oil
a Motley Crue
a Black Crowes
a Lenny Kravitz
a Jesus & Mary Chain
a Company of Wolves
a Billy Joel

KWIC/Beaumont
(409) 866-1869
PD: PAUL KEEL
APP/MD: TIM KELLEY

Heavy
Tesla (M)
Aerosmith
Eric Clapton
MSG
Alannah Myles
Tom Petty
Rolling Stones
Medium
Georgia Satellites
Michael Penn
Alice Cooper
Enuff Z'Nuff
Bonham
Neil Young
Whitesnake
Motelley Crue
Warrant
Light
a Lenny Kravitz
a Smithereens
a Midlight Oil
a Peter Murphy

WRKR/Greensboro
(919) 274-8042
PD: BRUCE WHEELER
MD: JOHN AMBERG

Heavy
Alannah Myles
Rolling Stones
Aerosmith
Don Henley
Phil Collins
Eric Clapton
Cult
Light
a Kiss
a Smithereens
a Midlight Oil
a Havana Black

WAVF/Charlotte
(803) 554-4401
MD: DAVE ROSSI

Heavy
Aerosmith
Bad English (M)
Whitesnake
Richard Marx
Smithereens
Billy Joel
Alannah Myles
Michael Penn
Warrant
Phil Collins
Eric Clapton
Neil Young
MSG
Rush
Georgia Satellites
Rolling Stones
Giant
Tom Petty

WRXK/Fl. Myers
(813) 332-3696
PD: DICK TYLER
MD: ARVETTE

REGIONAL AOR ACTIVITY

SOUTH (Continued)

MSG PAUL MCCARTNEY MICHAEL PENN TOM PETTY ROLLING STONES RUSH(M) STEVIE RAY VAUGHAN WHITESNAKE NEIL YOUNG

WSTZ/Jackson (601) 982-1067 PD: JON ROCKETT MD: PAM RIVERS

Heavy CHRIS REA SUBDUERS ALANNAH MYLES PAUL MCCARTNEY PHIL COLLINS

WFVY/Jacksonville (910) 642-1055 MD: JOHN LEARD

MSG AEROSMITH ERIC CLAPTON TOM PETTY DON HENLEY ROLLING STONES

WIMZ/Knoxville (615) 525-6000 PD: RANDY CHAMBERS MD: MIKE STEWART

Heavy RICHARD MARX WARRANT ALANNAH MYLES PHIL COLLINS

WOMF/Louisville (502) 898-4400 MD: TERRY MCDERT

Heavy ALARM DON HENLEY PHIL COLLINS TESLA AEROSMITH(M)

WQBZ/Macon (912) 825-0106 PD: NATHAN HALE

Heavy BAD ENGLISH AEROSMITH WHITESNAKE BILLY JOEL

WQBZ/Macon (912) 825-0106 PD: NATHAN HALE

Heavy BAD ENGLISH AEROSMITH WHITESNAKE BILLY JOEL

KRAX/McAllen (512) 968-1548 MD: OSCAR ADAMS MD: BRIAN BOYD

Heavy GEORGIA SATELLITES JONNY D. AEROSMITH ERIC CLAPTON

WRXL/Richmond (804) 758-8400 MD: BOB NEUMANN MD: PAUL SHUGRUE

WEGR/Memphis (901) 578-1103 PD: DRAKE HALL MD: KELLIE CRUISE

Heavy ALANNAH MYLES AEROSMITH ERIC CLAPTON PHIL COLLINS

WGXU/Mobile (205) 828-9800 PD: J.T. STEVENS APD/MD: LORI DUBOSE

Heavy ERIC CLAPTON PHIL COLLINS WHITESNAKE NEIL YOUNG

WKDF/Nashville (615) 244-9532 PD: KIDD REDD MD: SLATS

Heavy BAD ENGLISH BONHAM ERIC CLAPTON(M)

KBAT/Odesa (315) 563-2121 PD: FRANK HALL MD: DREW DAMSON

Heavy PHIL COLLINS ERIC CLAPTON ALANNAH MYLES

WDTZ/Orlando (407) 882-7654 PD: JAY CRESSWELL MD: ANNIE SOMMERS

Heavy ALANNAH MYLES ERIC CLAPTON DON HENLEY

WTKX/Pensacola (904) 438-7543 MD: KEN CLARK MD: STRUMPER

Heavy ALANNAH MYLES ERIC CLAPTON NEIL YOUNG

WHTO/Orlando (407) 295-3990 MD: LEE RANDALL

WRDQ/Raleigh (919) 876-1061 MD: BOB WALTON MD: TOM GUILD

Heavy ERIC CLAPTON LOU GRAMM ALANNAH MYLES MSG

ROLLING STONES PAUL MCCARTNEY ERIC CLAPTON DON HENLEY(M)

WROV/Roanoke (703) 343-4444 PD: MIKE BELL MD: DAVE COWAN

Heavy RICHARD MARX SMITHERENS AEROSMITH ERIC CLAPTON

WIXV/Savannah (912) 897-1529 PD: VIRGIL THOMPSON MD: JAY SISSON

Heavy ERIC CLAPTON ALANNAH MYLES RICHARD MARX

KTAL/Shreveport (318) 425-2422 PD: JOHN SHERMAN MD: TOM MICHAELS

Heavy WARRANT BONHAM GREAT WHITE ALANNAH MYLES

WUUP/Chicago (312) 440-5270 VP/SM: GREG SOLK MD: DAVE BENSON

Heavy ROLLING STONES PHIL COLLINS(M) ERIC CLAPTON(M)

WBNB/Cincinnati (513) 621-9326 MD: TOM OWENS MD: TOMY TOLLIVER

Heavy PHIL COLLINS DON HENLEY AEROSMITH(M)

WMMJ/Cleveland (216) 781-9667 MD: RICH FIORENO MD: BRAD HANSON

WRWQ/Columbus (614) 224-1271 MD: BUZZ KNIGHT MD: JO ROBINSON

WRWQ/Charlotteville (804) 871-4057 MD: JAY LOPEZ MD: JOHN KRAPP

AEROSMITH(M) BAD ENGLISH PHIL COLLINS TOM PETTY

WRUF/Gainesville (904) 392-0771 PD: HARRY GUSCOTT MD: RICK ALLEN

Heavy AEROSMITH ERIC CLAPTON GEORGIA SATELLITES

KFMX/Lubbock (806) 747-1224 PD: JON MCGANN MD: ROBERT NEWMAN

Heavy AEROSMITH ERIC CLAPTON ALANNAH MYLES

WLUP/Chicago (312) 440-5270 VP/SM: GREG SOLK MD: DAVE BENSON

Heavy ROLLING STONES PHIL COLLINS(M) ERIC CLAPTON(M)

WRIF/Detroit (313) 827-9505 PD: MARY BENDER MD: JIM PEMBERTON

Heavy RUSH ALANNAH MYLES ALARM SKID ROW

WLLZ/Detroit (313) 855-5100 MD: DOUG PODELL MD: GARY PALMER

Heavy AEROSMITH RICHARD MARX ROLLING STONES

WVQI/Columbus (614) 224-1271 MD: BUZZ KNIGHT MD: JO ROBINSON

WRWQ/Charlotteville (804) 871-4057 MD: JAY LOPEZ MD: JOHN KRAPP

WRWQ/Charlotteville (804) 871-4057 MD: JAY LOPEZ MD: JOHN KRAPP

WHITESNAKE GREAT WHITE DON HENLEY PHIL COLLINS

KORS/Minneapolis (612) 545-5801 MD: DAVE HAMILTON APD/MD: JOHN LASSMAN

WGLF/Tallahassee (904) 878-1104 PD: JEFF HORN

WFBQ/Indianapolis (317) 257-7585 MD: MICHAEL HUGHES MD: JAY BAKER

Heavy ERIC CLAPTON RUSH PHIL COLLINS

WXRJ/Chicago (312) 777-1700 PD: NORM WENER MD: LIN BREHMER

Heavy ERIC CLAPTON SMITHERENS PETER HINCHELMAN

WONE/Akron (216) 869-9800 MD: HARVE ALLEN MD: J.D.

Heavy BAD ENGLISH BILLY JOEL BONHAM RUSH

WVLP/Davenport (517) 328-2541 MD: GUY PERRY MD: MALCOLM RYKER

Heavy WHITESNAKE ALANNAH MYLES RICHARD MARX

WVLP/Davenport (517) 328-2541 MD: GUY PERRY MD: MALCOLM RYKER

WVLP/Davenport (517) 328-2541 MD: GUY PERRY MD: MALCOLM RYKER

WVLP/Davenport (517) 328-2541 MD: GUY PERRY MD: MALCOLM RYKER

MICHELLE SHOCKED NEIL YOUNG PHIL COLLINS(L)

KORS/Minneapolis (612) 545-5801 MD: DAVE HAMILTON APD/MD: JOHN LASSMAN

WGLF/Tallahassee (904) 878-1104 PD: JEFF HORN

WFBQ/Indianapolis (317) 257-7585 MD: MICHAEL HUGHES MD: JAY BAKER

Heavy ERIC CLAPTON RUSH PHIL COLLINS

WXRJ/Chicago (312) 777-1700 PD: NORM WENER MD: LIN BREHMER

Heavy ERIC CLAPTON SMITHERENS PETER HINCHELMAN

WONE/Akron (216) 869-9800 MD: HARVE ALLEN MD: J.D.

Heavy BAD ENGLISH BILLY JOEL BONHAM RUSH

WVLP/Davenport (517) 328-2541 MD: GUY PERRY MD: MALCOLM RYKER

Heavy WHITESNAKE ALANNAH MYLES RICHARD MARX

WVLP/Davenport (517) 328-2541 MD: GUY PERRY MD: MALCOLM RYKER

WVLP/Davenport (517) 328-2541 MD: GUY PERRY MD: MALCOLM RYKER

WVLP/Davenport (517) 328-2541 MD: GUY PERRY MD: MALCOLM RYKER

GREAT WHITE WHITESNAKE(L) TESLA(M) SHAWN COLVIN

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

KSHE/St. Louis (314) 621-0095 MD: RICK BALIS APD: AL HOPER

Heavy PHIL COLLINS PAUL MCCARTNEY RICHARD MARX

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

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WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

GREAT WHITE TOM PETTY ROLLING STONES ALANNAH MYLES

WAZU/Dayton (513) 324-0283 PD: MICHAEL LUCIAK APD/MD: KEVIN VARGAS

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

KSHE/St. Louis (314) 621-0095 MD: RICK BALIS APD: AL HOPER

Heavy PHIL COLLINS PAUL MCCARTNEY RICHARD MARX

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

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WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

GREAT WHITE TOM PETTY ROLLING STONES ALANNAH MYLES

WAZU/Dayton (513) 324-0283 PD: MICHAEL LUCIAK APD/MD: KEVIN VARGAS

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

KSHE/St. Louis (314) 621-0095 MD: RICK BALIS APD: AL HOPER

Heavy PHIL COLLINS PAUL MCCARTNEY RICHARD MARX

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

GREAT WHITE TOM PETTY ROLLING STONES ALANNAH MYLES

WAZU/Dayton (513) 324-0283 PD: MICHAEL LUCIAK APD/MD: KEVIN VARGAS

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

KSHE/St. Louis (314) 621-0095 MD: RICK BALIS APD: AL HOPER

Heavy PHIL COLLINS PAUL MCCARTNEY RICHARD MARX

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

GREAT WHITE TOM PETTY ROLLING STONES ALANNAH MYLES

WAZU/Dayton (513) 324-0283 PD: MICHAEL LUCIAK APD/MD: KEVIN VARGAS

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

KSHE/St. Louis (314) 621-0095 MD: RICK BALIS APD: AL HOPER

Heavy PHIL COLLINS PAUL MCCARTNEY RICHARD MARX

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

KFMQ/Lincoln (402) 489-6500 PD: CABE BAPTISTE MD: JOE SKARE

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

KSHE/St. Louis (314) 621-0095 MD: RICK BALIS APD: AL HOPER

Heavy PHIL COLLINS PAUL MCCARTNEY RICHARD MARX

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

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WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

WQFM/Milwaukee (414) 278-2040 PD: DAVE LONDON MD: DAN HANSEN (FROZEN)

MIDWEST (Continued)

MICHAEL PENN PAUL MCCARTNEY WARRANT WHITESNAKE ...



KBPI/Denver (303) 572-8200

PD: BILL BETTS Heavy RICHARD MARX SCORPIONS ...

ALARM HOOTERS BORN ON THE FOURTH ...

KBCO/Denver (303) 444-5600

Heavy ERIC CLAPTON CHRIS REA ROLLING STONES ...

ALARM HOOTERS BORN ON THE FOURTH ...

KAZY/Denver (303) 759-5600

Heavy AEROSMITH SCORPIONS WHITESNAKE ...

KUPD/Phoenix (602) 838-3062

Heavy MOTLEY CRUE AEROSMITH JOE SATRIANI ...

WYMG/Springfield (217) 548-9000

PD: CRAIG STEVENS MD: KEEF FULGHAM Heavy ERIC CLAPTON ...

KRRX/Seattle (206) 283-5979

INT PD: BREM MICHAELS Heavy ROLLING STONES ...

KBFI/Denver (303) 572-8200

SHARK ISLAND CHRIS REA HAVANA BLACK ...

KZAP/Sacramento (916) 925-3700

Heavy ALANNAH MYLES (M) CHRIS REA ...

KOME/San Jose (408) 985-9800

PD: RON NENNI MD: STEPHEN PAGE Heavy PAUL MCCARTNEY ...

KGON/Portland (503) 223-1441

Heavy PAUL MCCARTNEY ERIC CLAPTON MSG ...

KSJO/San Jose (408) 453-5400

PD: DANA JANG Heavy ERIC CLAPTON ...

ENUFF 2'NUFF GEORGIA SATELLITES

GIANT LOW GRAM GREAT WHITE ...

KBER/Salt Lake City (801) 322-3311

ON: JOHN EDWARDS MD: CORY DRAPER ...

KGB/San Diego (619) 292-1360

PD: TED EDWARDS Heavy JOE SATRIANI (M) ...

KFOS/Vancouver (604) 684-7221

PD: JIM JOHNSTON Heavy DON HENLEY ...

KLOS/Los Angeles (213) 840-4836

PD: CAREY CURELUP MD: S. MONDELLO Heavy TOM PETTY ...

KRSP/Salt Lake City (801) 262-5541

ON: STEVE CARLSON APD/MD: KELLY MONSON Heavy MSG ...

KGON/Portland (503) 223-1441

OM: JON ROBBINS MD: BOB ANCHETA Heavy AEROSMITH ...

ALICE COOPER DIVING FOR PEARLS

GREAT WHITE RICHARD MARX RUSH ...

KJOT/Boise (208) 344-3500

PD: CARL SCHEIDER Heavy ALANNAH MYLES ...

KGI/Colorado Springs (719) 634-4896

OM: RICH HARK MD: BOB ELY Heavy ERIC CLAPTON ...

KGB/San Diego (619) 292-1360

PD: TED EDWARDS Heavy JOE SATRIANI (M) ...

KFOS/Vancouver (604) 684-7221

PD: JIM JOHNSTON Heavy DON HENLEY ...

KLOS/Los Angeles (213) 840-4836

PD: CAREY CURELUP MD: S. MONDELLO Heavy TOM PETTY ...

KGON/Portland (503) 223-1441

OM: JON ROBBINS MD: BOB ANCHETA Heavy AEROSMITH ...

STEVIE RAY VAUGHAN BAD ENGLISH

GIANT WARRANT ALANNAH MYLES ...

KJOT/Boise (208) 344-3500

PD: CARL SCHEIDER Heavy ALANNAH MYLES ...

KGI/Colorado Springs (719) 634-4896

OM: RICH HARK MD: BOB ELY Heavy ERIC CLAPTON ...

KGB/San Diego (619) 292-1360

PD: TED EDWARDS Heavy JOE SATRIANI (M) ...

KFOS/Vancouver (604) 684-7221

PD: JIM JOHNSTON Heavy DON HENLEY ...

KLOS/Los Angeles (213) 840-4836

PD: CAREY CURELUP MD: S. MONDELLO Heavy TOM PETTY ...

KGON/Portland (503) 223-1441

OM: JON ROBBINS MD: BOB ANCHETA Heavy AEROSMITH ...

DIVING FOR PEARLS MICHAEL PENN

GREAT WHITE PHIL COLLINS RICHARD MARX ...

KDKB/Phoenix (602) 897-9300

PD: JOHN MCCRAE MD: JEFF PARETS Heavy SMITHEREENS ...

KRZQ/Reno (702) 827-0965

APD: MAX VOLM Heavy ERIC CLAPTON ALANNAH MYLES ...

KLXE/Eugene (503) 345-8888

PD: STEVE BECKER MD: AL SCOTT Heavy ERIC CLAPTON ...

KFOS/Vancouver (604) 684-7221

PD: JIM JOHNSTON Heavy DON HENLEY ...

KLOS/Los Angeles (213) 840-4836

PD: CAREY CURELUP MD: S. MONDELLO Heavy TOM PETTY ...

KGON/Portland (503) 223-1441

OM: JON ROBBINS MD: BOB ANCHETA Heavy AEROSMITH ...

REGGION & COLLISTE A REQUIEM FOR THE AM

A TRAGICALLY HIP Heavy ALANNAH MYLES ...

KKDJ/Fresno (209) 226-5991

PD: ART FARRAS Heavy ALANNAH MYLES ...

KTYD/Santa Barbara (805) 967-4511

APD: KIMBERLY JAEGER MD: JIM ST. JOHN Heavy B-52'S ...

KRZQ/Reno (702) 827-0965

APD: MAX VOLM Heavy ERIC CLAPTON ALANNAH MYLES ...

KFOS/Vancouver (604) 684-7221

PD: JIM JOHNSTON Heavy DON HENLEY ...

KLOS/Los Angeles (213) 840-4836

PD: CAREY CURELUP MD: S. MONDELLO Heavy TOM PETTY ...

KGON/Portland (503) 223-1441

OM: JON ROBBINS MD: BOB ANCHETA Heavy AEROSMITH ...

HOOTERS NEIL YOUNG

GEORGIA SATELLITES GRATEFUL DEAD ...

KZQM/Missoula (406) 728-5000

PD: DAVE FRANCE APD/MD: BILL WILLIAM Heavy MICHAEL PENN ...

KCHV/Palm Springs (951) 347-2333

GM: BILL TODD Heavy ALANNAH MYLES ...

KATY/Yakima (509) 457-8115

PD: SCOTT SOUHRADA MD: DAVE NELSON Heavy ALANNAH MYLES ...

KWHL/Albuquerque (505) 828-1600

PD: MARK STEVEN MD: NICKI GARDNER Heavy ALANNAH MYLES ...

KWHL/Albuquerque (505) 828-1600

PD: DAN THOMAS Heavy ERIC CLAPTON ...

KWHL/Albuquerque (505) 828-1600

PD: DEAN MITCHELL MD: DAN THOMAS Heavy ERIC CLAPTON ...

Subduces A BABYLON A.D.

Heavy AEROSMITH BAD ENGLISH ...

KXFX/Santa Rosa (707) 523-1369

PD: WILL DOUGLASS Heavy AEROSMITH ...

KFMU/Steamboat Springs (303) 879-5368

PD: DAVE ROSS APD/MD: PAUL CAVANAUGH Heavy MICHAEL PENN ...

KCHV/Palm Springs (951) 347-2333

GM: BILL TODD Heavy ALANNAH MYLES ...

KATY/Yakima (509) 457-8115

PD: SCOTT SOUHRADA MD: DAVE NELSON Heavy ALANNAH MYLES ...

KWHL/Albuquerque (505) 828-1600

PD: DAN THOMAS Heavy ERIC CLAPTON ...

KWHL/Albuquerque (505) 828-1600

PD: DEAN MITCHELL MD: DAN THOMAS Heavy ERIC CLAPTON ...

WBNY Buffalo

TATER TOTS BEAUTIFUL SOUTH ...

WBKR Rochester

WEDDING PRESENT BELOVED ...

KROQ Los Angeles

MIDNIGHT OIL DINGO BOINGO ...

KJON Salt Lake City

MIDNIGHT OIL DINGO BOINGO ...

WDET Detroit

MIDNIGHT OIL THE ELECTRONIC ...

KGDE Dallas

MIDNIGHT OIL DINGO BOINGO ...

KWRS Atlanta

RICHARD BARONE KEVIN KINNEY & MA ...

RED LORRY YELLOW JUNGLE BROTHERS

KEITH LEVINE GROOVIE GHOULIES ...

KROQ Los Angeles

MIDNIGHT OIL DINGO BOINGO ...

KJON Salt Lake City

MIDNIGHT OIL DINGO BOINGO ...

WDET Detroit

MIDNIGHT OIL THE ELECTRONIC ...

KGDE Dallas

MIDNIGHT OIL DINGO BOINGO ...

KWRS Atlanta

RICHARD BARONE KEVIN KINNEY & MA ...

RED LORRY YELLOW JUNGLE BROTHERS

KEITH LEVINE GROOVIE GHOULIES ...

KROQ Los Angeles

MIDNIGHT OIL DINGO BOINGO ...

KJON Salt Lake City

MIDNIGHT OIL DINGO BOINGO ...

WDET Detroit

MIDNIGHT OIL THE ELECTRONIC ...

KGDE Dallas

MIDNIGHT OIL DINGO BOINGO ...

KWRS Atlanta

RICHARD BARONE KEVIN KINNEY & MA ...

CHR ADDS & HOTS

February 9, 1990 R&R 85

EAST

MOST ADDED

Tommy Page
Jane Child
Midnight Oil
Don Henley
Brat Pack
Luther Vandross

BREAKOUTS

Natalie Cole
MSG

WPRR/Athol, PA
Scott St. John

LOU GRAMM
DON HENLEY
JOHN FARNHAM
MSG (dp)
MIDNIGHT OIL (dp)
TOM PETTY (dp)
ROCKETS 7-7
PAULA ABDUL 2-1
BAD ENGLISH 7-3
GLORIA ESTEFAN 9-4
JANET JACKSON 14-7
COVER GIRLS 12-8

WWFK/Bangor, ME
Martin/Clark

D MOB (dp)
FINE YOUNG CANNIB
HOTTEST (dp)
MIDNIGHT OIL (dp)
BRAT PACK (dp)
HOTTEST (dp)
JANET JACKSON 11-3
ALANNAH MYLES 12-8
WARRANT 15-12
WHITESNAKE 19-14
KISS 26-20

103CIR/Beckley, WV
Spencer/Davis

TOMMY PAGE
KISS
LISA STANSFIELD
H FACTOR
HOTTEST:
PAULA ABDUL 1-1
CHICAGO 3-2
ROCKETS 7-7
BAD ENGLISH 13-9
TAYLOR DAVEY 19-14

96XXX/Burlington, VT
Speck/Riley

MIDNIGHT OIL
DON HENLEY
LOU GRAMM
LEVEL 42
ENUFF Z'NUFF (dp)
HOTTEST:
PAULA ABDUL 2-1
MILLI VANILLI 11-5
ALANNAH MYLES 20-14
MICHAEL PENN 18-15
TECHNOTRONIC D-33
KISS 26-20

WKPE/Cape Cod, MA
Keith Lemire

MADONNA
MIDNIGHT OIL
MSG (dp)
HOTTEST:
PAULA ABDUL 4-1
JANET JACKSON 6-2
SELECTION 3-3
WARRANT 21-11
MADONNA 29-19
TAYLOR DAVEY 30-21

WKZ/Chambersburg, PA
Alexander/Shane

COVER GIRLS
ELTON JOHN
HOTTEST:
PAULA ABDUL 5-1
AFROSMITH 13-3
JANET JACKSON 17-13
BIZ MARKIE 18-15
ALANNAH MYLES 32-19

WVNY/Ithaca, NY
Christian/Pendleton

LISA STANSFIELD
KEVIN PAIGE
BIZ MARKIE (dp)
DON HENLEY
HOTTEST:
B-52'S 5-5
ALANNAH MYLES 18-7
WARRANT 21-11
MADONNA 29-19
TAYLOR DAVEY 30-21

G98/Portland, ME
Jon Bryant

ALARM
FINE YOUNG CANNIB
DON HENLEY
BONNIE RAITT
MIDNIGHT OIL
DEPECHE MODE
JANE CHILD
NATALIE COLE
BRAT PACK
MSG
HOTTEST:
JANET JACKSON 11-2
ALANNAH MYLES 21-17
MICHELLE 24-22
BIZ MARKIE 28-23
TOMMY PAGE 29-25

WHTH/Portland, ME
Benson/Perkins

PHIL COLLINS
MICHAEL PENN (dp)
LINDA RONSTADT
ELTON JOHN
HOTTEST:
PAULA ABDUL 1-1
MILLI VANILLI 9-6
BILLY JOEL 17-11
ROXETTE 18-14
WHITESNAKE 25-21

WOMP/Wheeling, WV
Forster/McGee

MIDNIGHT OIL (dp)
ELTON JOHN
A' ME LORAIN
NATALIE COLE
LOU GRAMM
H FACTOR
HOTTEST:
PAULA ABDUL 2-1
WARRANT 9-4
ROCKETS 10-6
MILLI VANILLI 11-7
BAD ENGLISH 12-8

WHTD/Williamsport, PA
Kingston/Stacy

LUTHER VANDROSS (dp)
JANE CHILD (dp)
LOU GRAMM
DON HENLEY
ELTON JOHN (dp)
L.A. GUNS (dp)
LILIA K (dp)
TOMMY PAGE (dp)
HOTTEST:
BORIS BECKER 3-2
JANET JACKSON 8-4
ALANNAH MYLES 18-15
TAYLOR DAVEY 24-20
ALICE COOPER 32-24



FLY92/Albany, NY
Todd Pettengill

LISA STANSFIELD
LINDA RONSTADT
TOMMY PAGE
TECHNOTRONIC (dp)
HOTTEST:
PAULA ABDUL 3-1
JODY WATLEY 8-3
JANET JACKSON 11-7
D MOB 17-12
ALANNAH MYLES 27-23

WABE/Allentown, PA
Sherry/Johnson

KEVIN PAIGE
TOMMY PAGE
LOU GRAMM (dp)
MIDNIGHT OIL (dp)
SMITHS/PERKINS (dp)
MSG (dp)
HOTTEST:
PAULA ABDUL 2-1
JANET JACKSON 10-5
MILLI VANILLI 9-8
WARRANT 24-19
BIZ MARKIE 29-22

WVSR/Charleston, WV
Bill Sheahan

ROLLING STONES
MIDNIGHT OIL
TOMMY PAGE
HOTTEST:
PAULA ABDUL 1-1
JANET JACKSON 6-2
MICHELLE 4-3
ALANNAH MYLES 22-4
BIZ MARKIE 14-8

JET FM/erie, PA
Jim Cook

ROLLING STONES
LOU GRAMM
JANE CHILD
ENUFF Z'NUFF (dp)
TOMMY PAGE (dp)
KIX (dp)
HOTTEST:
PAULA ABDUL 1-1
MILLI VANILLI 7-4
JANET JACKSON 15-5
B-52'S 14-8
ALANNAH MYLES 18-10

WERZ/Exeter, NH
Falcon/Lief

TOMMY PAGE
KISS
NATALIE COLE
BONNIE RAITT (dp)
DON HENLEY (dp)
HOTTEST:
CHICAGO 5-3
PAULA ABDUL 7-4
B-52'S 13-6
ROCKETS 10-7
BILLY JOEL 14-10

WNNK/Harrisburg, PA
Bond/August

ROLLING STONES
NATALIE COLE
KISS
JANE CHILD
HOTTEST:
PAULA ABDUL 2-1
JANET JACKSON 10-2
COVER GIRLS 16-9
D MOB 20-15
ALANNAH MYLES 23-19

WTC/Hartford, CT
Shakes/West

TOMMY PAGE
CHER
U-KREW (dp)
CALLOWAY
DON HENLEY
HOTTEST:
PAULA ABDUL 2-1
JAYA 3-2
MILLI VANILLI 4-3
D MOB 7-6
A' ME LORAIN 21-11

WKEE/Huntington, WV
Paxton/Miller

MICHELLE
TOMMY PAGE
TAYLOR DAVEY
TECHNOTRONIC (dp)
JANE CHILD
HOTTEST:
PAULA ABDUL 1-1
SELECTION 3-2
JANET JACKSON 7-3
CHICAGO 6-4
JODY WATLEY 5-5

WLAN/Lancaster, PA
Marino/Murray

PHIL COLLINS
KEVIN PAIGE
HOTTEST:
PAULA ABDUL 1-1
JANET JACKSON 9-4
B-52'S 7-5
BILLY JOEL 10-9
ALANNAH MYLES 29-15

KC101/New Haven, CT
Rybak/Poeman

JANE CHILD
LUTHER VANDROSS
LISA STANSFIELD
HOTTEST:
SELECTION 1-1
COVER GIRLS 9-5
BIZ MARKIE 21-15
D MOB 28-24
TOMMY PAGE D-25

999KH/Ocean City, MD
Hitman/Ocean

BRAT PACK
ROBIN BECK
MIDNIGHT OIL
JANE CHILD
JOHN FARNHAM
ROLLING STONES
MSG
SADAO WATANABE
HOTTEST:
MICHAEL PENN 9-5
ALANNAH MYLES 14-7
MILLI VANILLI 15-9
ELTON JOHN 16-10
BELINDA CARLISLE 25-18

WSPK/Poughkeepsie, NY
Schantz/St. James

TECHNOTRONIC (dp)
ALANNAH MYLES (dp)
TOMMY PAGE (dp)
HOTTEST:
PAULA ABDUL 2-1
JANET JACKSON 10-5
MILLI VANILLI 9-8
WARRANT 24-19
BIZ MARKIE 29-22

86PXY/Rochester, NY
Mitchell/Collins

KISS (dp)
JANE CHILD
BRAT PACK
TOMMY PAGE (dp)
HOTTEST:
PAULA ABDUL 1-1
AEROSMITH 2-2
JANET JACKSON 10-5
ROCKETS 18-7

93Q/Syracuse, NY
Sullivan/Ounes

DON HENLEY
MIDNIGHT OIL
LUTHER VANDROSS (dp)
BRAT PACK
TOMMY PAGE
HOTTEST:
PAULA ABDUL 3-1
EXPOSE 4-2
CHICAGO 5-3
JANET JACKSON 15-10
ALANNAH MYLES 26-16

WPST/Trenton, NJ
Triah/Marino

TOM PETTY
LISA STANSFIELD
LOU GRAMM
MIDNIGHT OIL
DON HENLEY
HOTTEST:
JANET JACKSON 4-1
BILLY JOEL 11-7
PHIL COLLINS 23-16
ALANNAH MYLES 40-31
KISS D-32

WRCK/Utica, NY
Rantz/Burton

JANE CHILD
ELTON JOHN
TOMMY PAGE
ENUFF Z'NUFF (dp)
NATALIE COLE
HOTTEST:
PAULA ABDUL 1-1
MILLI VANILLI 6-2
JANET JACKSON 11-5
BAD ENGLISH 10-7
WARRANT 23-18

WKRZ/Wilkes-Barre, PA
Medek/Padden

LUTHER VANDROSS
BRAT PACK
DON HENLEY
HOTTEST:
PAULA ABDUL 4-1
ALANNAH MYLES 8-4
MICHELLE 16-9
TECHNOTRONIC 28-18
BIZ MARKIE 37-24
D MOB 21-18

WYCR/York, PA
McCausland/Crockett

NATALIE COLE (dp)
MIDNIGHT OIL (dp)
LUTHER VANDROSS (dp)
ALARM (dp)
HOTTEST:
AEROSMITH 1-1
MICHAEL BOLTON 1-1
D MOB 4-3
LUTHER VANDROSS 8-6
COVER GIRLS 12-11
LISA STANSFIELD D-3

99WGY/Albany, NY
Tom Parker

JANE CHILD
TOMMY PAGE
BRAT PACK
TECHNOTRONIC
TOMMY PAGE
LOU GRAMM
HOTTEST:
PAULA ABDUL 2-1
AEROSMITH 7-4
JANET JACKSON 16-6
COVER GIRLS 11-7
MILLI VANILLI 12-8

KC101/New Haven, CT
Rybak/Poeman

JANE CHILD
LUTHER VANDROSS
LISA STANSFIELD
HOTTEST:
SELECTION 1-1
COVER GIRLS 9-5
BIZ MARKIE 21-15
D MOB 28-24
TOMMY PAGE D-25

SOUTH

MOST ADDED

Tommy Page
Jane Child
Don Henley
Natalie Cole
Lou Gramm
Midnight Oil

BREAKOUTS

Calloway
Fine Young Cannibals
Kix
Sadao Watanabe

WBBQ/Augusta, GA
Bruce Stevens

DON HENLEY
TOMMY PAGE
LOU GRAMM
SMOKEY ROBINSON
MADONNA
ELTON JOHN
TOMMY PAGE
HOTTEST:
PAULA ABDUL 1-1
CHICAGO 15-10
JANET JACKSON 17-7
MICHAEL PENN 12-9
ALANNAH MYLES 28-20

893/Austin, TX
Tonacelli/Austin

TOMMY PAGE
WARRANT
HOTTEST:
PAULA ABDUL 1-1
JANET JACKSON 7-2
SELECTION 4-3
ROCKETS 5-4
GLORIA ESTEFAN 15-6

K9B/Austin, TX
Edwards/Allen

JOAN JETT (dp)
LISA STANSFIELD
ELTON JOHN
TOMMY PAGE
HOTTEST:
PAULA ABDUL 3-1
SELECTION 5-3
MILLI VANILLI 14-8
ROCKETS 13-9
RICHARD MARK 21-12

WFMF/Baton Rouge, LA
Johnny A./Harrison

TOMMY PAGE
A' ME LORAIN
ANYTHING BOX
HOTTEST:
PAULA ABDUL 2-1
CHICAGO 5-3
STEVIE N 8-4
ALANNAH MYLES 11-5
D MOB 8-8

K10B/Baumont, TX
Harrison/Pace

TOMMY PAGE
ELTON JOHN
CALLOWAY
ANYTHING BOX
HOTTEST:
PAULA ABDUL 4-1
ALANNAH MYLES 8-4
MICHELLE 16-9
TECHNOTRONIC 28-18
BIZ MARKIE 37-24
D MOB 21-18

KZZB/Baumont, TX
J.J. Jackson

TOMMY PAGE
BIZ MARKIE (dp)
REGINA BELLE (dp)
ROD STEWART 7-6
MICHAEL BOLTON 13-8
BILLY JOEL 23-14

WCGQ/Columbus, GA
Harris/McCard

TOMMY PAGE
JANE CHILD
DON HENLEY
CALLOWAY
BRAT PACK (dp)
A' ME LORAIN (dp)
JOHN FARNHAM (dp)
HOTTEST:
PAULA ABDUL 2-1
SELECTION 3-2
CHICAGO 5-3
JANET JACKSON 12-4
D MOB 19-15

X106/Birmingham, AL
Evans/Standridge

JANE CHILD
TECHNOTRONIC
TOMMY PAGE
LOU GRAMM
HOTTEST:
PAULA ABDUL 1-1
JANET JACKSON 2-2
B-52'S 9-4
ALANNAH MYLES 13-8
WARRANT 23-16

G106/Durham/Raleigh, NC
Patrick/Harrison

DON HENLEY
NATALIE COLE
JANE CHILD
HOTTEST:
SELECTION 1-1
PAULA ABDUL 2-2
ROCKETS 12-7
JANET JACKSON 11-8
ALANNAH MYLES 15-10

KPRR/EI Paso, TX
Perry/Molano

SELECTION
HOTTEST:
PAULA ABDUL 3-1
D MOB 5-4
JANET JACKSON 6-5
LINEAR 13-10
TIMMY TEE 22-18

WINK/Ft. Myers, FL
Randy Sherwyn

MICHAEL PENN
TECHNOTRONIC (dp)
JANE CHILD
MIDNIGHT OIL
TOMMY PAGE
HOTTEST:
CHICAGO 1-1
PAULA ABDUL 3-2
BAD ENGLISH 9-5
JANET JACKSON 13-8
WARRANT 18-12

WKSJ/Greensboro, NC
O'Brian/Stevens

D MOB
LOU GRAMM
JANE CHILD
TOMMY PAGE (dp)
DON HENLEY
NATALIE COLE
HOTTEST:
PAULA ABDUL 1-1
CHICAGO 15-10
JANET JACKSON 12-6
GLORIA ESTEFAN 9-7
B-52'S 24-16
ALANNAH MYLES 26-17

WANS/Greenville, SC
McCown/Hayes

TOMMY PAGE
MIDNIGHT OIL
NATALIE COLE
CHER
ROLLING STONES
CHIMES
HOTTEST:
CHICAGO 3-2
MILLI VANILLI 10-5
COVER GIRLS 14-11
CHICAGO 4-4
JANET JACKSON 19-13
KEVIN PAIGE 22-18

WVZY/Huntsville, AL
Chris Andrews

ROLLING STONES
TOMMY PAGE
LOU GRAMM
DON HENLEY
BRAT PACK
KIX
HOTTEST:
PAULA ABDUL 2-1
BAD ENGLISH 3-2
CHICAGO 9-4
ROCKETS 8-5
JANET JACKSON 13-6

WAPE/Jacksonville, FL
Pashal/Francis

JANE CHILD
TOMMY PAGE
TECHNOTRONIC
MICHELLE
HOTTEST:
PAULA ABDUL 1-1
CHICAGO 3-2
ALANNAH MYLES 4-3
JANET JACKSON 7-4
ROCKETS 24-11

WOKI/Knoxville, TN
Clay Glah

3-52'S
BILLY JOEL
ROLLING STONES
SMITHS/PERKINS
ACE FREHLEY
HOTTEST:
PAULA ABDUL 2-1
JANET JACKSON 12-3
JIVE BUNNY & THE 18-11
JOAN JETT 20-12
KISS 26-17

WVLP/Lexington, KY
Fox/Graves

ALANNAH MYLES
PHIL COLLINS
MADONNA
ELTON JOHN
HOTTEST:
CHICAGO 2-1
TECHNOTRONIC 7-5
SKID ROW 15-14
PAULA ABDUL 16-15
COVER GIRLS 28-26
D MOB 30-27

KZFM/Corpus Christi, TX
Gonzalez/Danny B. Jammin'

LINEAR
ANYTHING BOX
JANE CHILD
LEILA X
JOYCE IRBY
KISS
SADAO WATANABE (dp)
HOTTEST:
PAULA ABDUL 7-1
D MOB 5-4
JANET JACKSON 19-12
BAD ENGLISH 26-17
MADONNA 36-30

K20U/Little Rock, AR
Stewart/Gary

H FACTOR
DON HENLEY (dp)
JANE CHILD
LISA STANSFIELD
SMITHS/PERKINS (dp)
HOTTEST:
PAULA ABDUL 2-1
ALANNAH MYLES 15-8
BIZ MARKIE 18-15
PHIL COLLINS 31-23
TOMMY PAGE D-26

WDJX/Louisville, KY
Shebel/Meyer

LISA STANSFIELD
CHER
WARRANT (dp)
HOTTEST:
ROCKETS 3-1
PAULA ABDUL 5-2
CHICAGO 6-3
JANET JACKSON 9-6
COVER GIRLS 12-9

99WAYS/Macon, GA
Rick/Woodall

PHIL COLLINS
CHER
JOAN JETT (dp)
JANE CHILD
A' ME LORAIN (dp)
BELINDA CARLISLE
HOTTEST:
JANET JACKSON 13-6
ROCKETS 14-9
COVER GIRLS 23-12
TAYLOR DAVEY 28-20
ALANNAH MYLES 30-22

Z98/Memphis, TN
Lane/Castle

TOMMY PAGE
JANE CHILD
WARRANT
BRAT PACK
BIZ MARKIE
HOTTEST:
PAUL ABDUL 1-1
ALANNAH MYLES 10-4
KEVIN PAIGE 6-5
TOMMY PAGE D-18
PHIL COLLINS D-25

FM100/Memphis, TN
Conley/Nelson

PHIL COLLINS
MADONNA
LISA STANSFIELD
HOTTEST:
CHICAGO 3-2
MILLI VANILLI 10-5
COVER GIRLS 14-11
JANET JACKSON 19-13
KEVIN PAIGE 22-18

WABB/Mobile, AL
Fram/Pondaris

JANE CHILD
KISS (dp)
BIZ MARKIE (dp)
TOMMY PAGE
WHITESNAKE (dp)
SMITHS/PERKINS (dp)
HOTTEST:
PAULA ABDUL 2-1
JANET JACKSON 5-2
MILLI VANILLI 14-9
DAVID & THE GIANT 27-21
D MOB 28-22

WHHY/Montgomery, AL
Stevens/Steward

JANE CHILD (dp)
MIDNIGHT OIL (dp)
CALLOWAY
LOU GRAMM (dp)
DON HENLEY (dp)
HOTTEST:
AEROSMITH 1-1
CHICAGO 3-2
MILLI VANILLI 12-10
D MOB 14-12
ALANNAH MYLES 28-23

KBFM/McAllan-Brownville, TX
Hayes/Santago

SHANA (dp)
DON HENLEY (dp)
ANYTHING BOX
HOTTEST:
PAULA ABDUL 2-1
JANET JACKSON 12-3
JIVE BUNNY & THE 18-11
JOAN JETT 20-12
KISS 26-17

Y107/Nashville, TN
Kaplan/Harrison

ENUFF Z'NUFF
JANE CHILD
JOHN FARNHAM
HOTTEST:
PAULA ABDUL 3-1
JANET JACKSON 10-6
D MOB 15-12
CALLOWAY 19-14
A' ME LORAIN 27-20

WOMX/Olando, FL
Thomas/Stone

PHIL COLLINS
LISA STANSFIELD
HOTTEST:
PAULA ABDUL 4-1
CHICAGO 3-2
JANET JACKSON 8-5
GLORIA ESTEFAN 7-6
ALANNAH MYLES 22-15

XL1087/Olando, FL
Rod/Lauderdale

WHITESNAKE
LINDA RONSTADT
BELINDA CARLISLE
TECHNOTRONIC (dp)
HOTTEST:
PAULA ABDUL 6-4
MILLI VANILLI 10-5
ROCKETS 12-7
MIDNIGHT OIL 27-18
TAYLOR DAVEY 32-21

R&R HOT FAX

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P3

252 Current Reporters
244 Current Playlists

Called in A Frozen Playlist (2):
KROY/Sacramento
KTXV/Jefferson City-Columbia

Did Not Report, Playlist Frozen (6):
KZZP/Phoenix
WZZU/Raleigh
FM104/Modesto
WKYS/Gainesville
WAZY/Lafayette
WKFR/Kalamazoo

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or On's: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or On's: One-two plays in a 24-hour period, both of them before midnight.

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

Table with columns for station call letters and song titles. Includes stations like KSAQ, WDFX, WPTX, etc.

Table for Paula Abdul's 'Roam (Reprise)'. Includes regional reach, chart summary, and station lists for various markets.

Table for Paula Abdul's 'Opposites Attract (Virgin)'. Includes regional reach, chart summary, and station lists for various markets.

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Table for Bad English's 'Price Of Love (Epic)'. Includes regional reach, chart summary, and station lists for various markets.

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Table for Belinda Carlisle's 'Summer Rain (MCA)'. Includes regional reach, chart summary, and station lists for various markets.

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Table for Belinda Carlisle's 'Summer Rain (MCA)'. Includes regional reach, chart summary, and station lists for various markets.

Table for Chicago's 'What Kind Of... (Full Moon/Reprise)'. Includes regional reach, chart summary, and station lists for various markets.

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252 REPORTS

PAULA ABDUL

Table for Paula Abdul's 'Opposites Attract (Virgin)'. Includes regional reach, chart summary, and station lists for various markets.

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Gloria Estefan Continued
WEST
WVOT 16-14
WEST
KSSS 14-12
KXAX 12-10
KDOT 15-13
KPRX 19-14
297 7-7
KBOZ 10-8
KTRS 14-11
KFSB 18-16
KFTI 7-4
HOT96 16-12
KMKO 33-29
KMTT 19-14
ZFUN 40-35
KZOO 8-6
SLY96 10-7
Y97 13-11

LOU GRAMM
True Blue Love (Atlantic)
LP: Long Hard Look
Total Reports 51 20%
Regional Reach
E 15%
S 20%
M 25%
W 19%

Regional Reach
E 15%
S 20%
M 25%
W 19%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 15%
S 20%
M 25%
W 19%
Chart Summary
Pos P1 P2 P3 Tot

DON HENLEY
The Heart Of The Matter (Geffen)
LP: The End Of The Innocence
Total Reports 67 27%

Regional Reach
E 25%
S 23%
M 27%
W 33%

JANET JACKSON
Escapade (A&M)
LP: Rhythm Nation
Total Reports 241 96%

Regional Reach
E 100%
S 98%
M 90%
W 95%

Regional Reach
E 96%
S 83%
M 94%
W 70%

Regional Reach
E 65%
S 54%
M 71%
W 44%

JOAN JETT
Dirty Deeds (CBS Associated)
LP: The Hit List
Total Reports 146 58%

Regional Reach
E 69%
S 60%
M 60%
W 44%

Regional Reach
E 96%
S 83%
M 94%
W 70%

Regional Reach
E 96%
S 83%
M 94%
W 70%

Regional Reach
E 65%
S 54%
M 71%
W 44%

Regional Reach
E 65%
S 54%
M 71%
W 44%

ELTON JOHN
Sacrice (MCA)
LP: Sleeping With The Past
Total Reports 146 58%

Regional Reach
E 69%
S 60%
M 60%
W 44%

Regional Reach
E 65%
S 54%
M 71%
W 44%

Regional Reach
E 65%
S 54%
M 71%
W 44%

Regional Reach
E 65%
S 54%
M 71%
W 44%

KISS
Forever (Mercury)
LP: Hot In The Shade
Total Reports 169 67%

Regional Reach
E 65%
S 69%
M 75%
W 58%

Regional Reach
E 65%
S 69%
M 75%
W 58%

Regional Reach
E 98%
S 89%
M 84%
W 81%

Regional Reach
E 98%
S 89%
M 84%
W 81%

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 90

Kevin Page Continued
P2
EAST
FLY92 31-29
WABE a-39
WVSR 21-17
JBT-FM 35-32
WERZ 31-29
WNNK 34-30
WVIC 40-37
WKEE 29-27
999KHI 31-27
WSPK 38-34
98PKY on
93Q 21-20
WPST a
WRCK 34-31
WKRZ 36-28
WYCR 22-20

MICHAEL PENN
No Myth (RCA)
LP: March
Total Reports 182 72%
Regional Reach P1 49%
S 79%
M 76%
W 60%

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

P1
EAST
WVSR 29-26
WERZ 25-21
WNNK 29-22
WVIC 36-32
WKEE d-35
KCI01 on
999KHI 9-5
WSPK 27-24
98PKY 26-25
93Q 27-17
WPST 27-20
WKRZ 27-22
WKRZ 40-31
WYCR 30-24
MIDWEST
WVSR 29-26
WERZ 25-21
WNNK 29-22
WVIC 36-32
WKEE d-35
KCI01 on
999KHI 9-5
WSPK 27-24
98PKY 26-25
93Q 27-17
WPST 27-20
WKRZ 27-22
WKRZ 40-31
WYCR 30-24

P2
EAST
WVSR 29-26
WERZ 25-21
WNNK 29-22
WVIC 36-32
WKEE d-35
KCI01 on
999KHI 9-5
WSPK 27-24
98PKY 26-25
93Q 27-17
WPST 27-20
WKRZ 27-22
WKRZ 40-31
WYCR 30-24
MIDWEST
WVSR 29-26
WERZ 25-21
WNNK 29-22
WVIC 36-32
WKEE d-35
KCI01 on
999KHI 9-5
WSPK 27-24
98PKY 26-25
93Q 27-17
WPST 27-20
WKRZ 27-22
WKRZ 40-31
WYCR 30-24

ROLLING STONES
Almost Hear You Sigh (Columbia)
LP: Steel Wheels
Total Reports 80 32%
Regional Reach P1 15%
S 32%
M 29%
W 30%

Rolling Stones Continued
P1
EAST
WXKS 33-27
CKOI 35-30
SOUTH
WVNZ a
MIDWEST
WVSR 29-26
WERZ 25-21
WNNK 29-22
WVIC 36-32
WKEE d-35
KCI01 on
999KHI 9-5
WSPK 27-24
98PKY 26-25
93Q 27-17
WPST 27-20
WKRZ 27-22
WKRZ 40-31
WYCR 30-24

LINDA RONSTADT /AARON NEVILLE
All My Life (Elektra)
LP: Cry Like A Rainstorm
Total Reports 173 69%
Regional Reach P1 38%
S 71%
M 71%
W 63%

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

ROXETTE
Dangerous (EMI)
LP: Look Sharp!
Total Reports 225 89%
Regional Reach P1 79%
S 93%
M 94%
W 74%

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

SKYY
Real Love (Atlantic)
LP: Start Of A Romance
Total Reports 50 20%
Regional Reach P1 21%
S 19%
M 13%
W 37%

Kevin Page Continued
P2
EAST
FLY92 31-29
WABE a-39
WVSR 21-17
JBT-FM 35-32
WERZ 31-29
WNNK 34-30
WVIC 40-37
WKEE 29-27
999KHI 31-27
WSPK 38-34
98PKY on
93Q 21-20
WPST a
WRCK 34-31
WKRZ 36-28
WYCR 22-20

SMITHEREENS
A Girl Like You
LP: Smithereens 11
Total Reports 91 36%
Regional Reach P1 22%
S 35%
M 38%
W 30%

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

LISA STANSFIELD
All Around The World (Arista)
LP: Affection
Total Reports 170 67%
Regional Reach P1 59%
S 76%
M 46%
W 77%

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

Lisa Stansfield Continued
P2
EAST
FLY92 a-37
WABE 30-27
WVSR d-35
JET-FM d-35
WERZ d-38
WNNK on
WVIC d-36
KC101 a
WRN a
KRDR on
WHOT on
WEST
KKSX on
KFS5 on
KMGK 34-29
KSNB 38-30
B95 38-33
HOT96 on
KIKI 28-24
KQMG on
KLUK d-30
KCAQ d-36
KDON 29-25
KZU on
KGTOT d-31
KPKR a-30
297 on
KTR5 on
KFTZ on
KMTM d-39
ZFUN on
KZOO 39-34
SLY96 39-35
Y97 a

TECHNOTRONIC
Get Up (Before The Night...) (SBK)
LP: Pump Up The Jam
Total Reports 133 53%
Regional Reach P1 48%
S 54%
M 41%
W 65%

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

P1
EAST
WXKS 30-29
WZOU 29-27
WVSR a
WBLI on
CKOI 32-27
PRO-FM 22-18
SOUTH
PWR99 d-28
Q102 29-24
Y95 d-20
KRBE d-30
Y100 d-26
WGH 14-11
WVNZ 29-24
Q105 on
MIDWEST
WKQX 21-17
Q102 29-24
WPHR 22-19
Q95 a-25
KBEI a
WRTI 17-16
KDMB on
WLOL d-28
WKBO 23-19
WEST
Y108 on
KXYQ 22-19
KCPX 28-26
K15N 17-15
X100 30-26
KMS 24-22
KPLZ 24-20
KUBE 19-18

U-KREW
If U Were Mine (Enigma)
Total Reports 53 21%
Regional Reach P1 25%
S 10%
M 6%
W 42%

SIGNIFICANT ACTION

A

ALARM Love Don't Come Easy (IRS) LP: Change. Includes station lists for P1, P2, P3 across various regions.

ANYTHING BOX Living In Oblivion (Epic) LP: All The Way. Includes station lists for P1, P2, P3 across various regions.

BABYFACE Whip Appeal (Solar/Epic) LP: Babyface. Includes station lists for P1, P2, P3 across various regions.

ROBIN BECK First Time (Mercury) LP: Trouble Or Nothin'. Includes station lists for P1, P2, P3 across various regions.

EDIE BRICKELL A Hard Rain's A Gonna Fall (MCA) LP: "Born On The Fourth Of July" ST. Includes station lists for P1, P2, P3 across various regions.

CHIMES 1-2-3 (Columbia) LP: Groove Approved. Includes station lists for P1, P2, P3 across various regions.

BRIDGE 2 FAR Heaven On Earth (WTG) LP: Journeyman. Includes station lists for P1, P2, P3 across various regions.

CALLOWAY I Wanna Be Rich (Solar/Epic) LP: All The Way. Includes station lists for P1, P2, P3 across various regions.

NATALIE COLE Wild Women Do (EMI) LP: "Pretty Woman" ST. Includes station lists for P1, P2, P3 across various regions.

PAUL CARRACK Battlefield (Chrysalis) LP: Groove Approved. Includes station lists for P1, P2, P3 across various regions.

PAUL CARRACK Battlefield (Chrysalis) LP: Groove Approved. Includes station lists for P1, P2, P3 across various regions.

CHIMES 1-2-3 (Columbia) LP: Groove Approved. Includes station lists for P1, P2, P3 across various regions.

ERIC CLAPTON Bad Love (Duck/Reprise) LP: Journeyman. Includes station lists for P1, P2, P3 across various regions.

ENTOUCH / KEITH SWEAT All Nite (Vintertainment/Elektra) LP: All Nite. Includes station lists for P1, P2, P3 across various regions.

ERASURE Blue Savannah (Sire) LP: Wild. Includes station lists for P1, P2, P3 across various regions.

JOHN FARNHAM You're The Voice (RCA) LP: Age Of Reason. Includes station lists for P1, P2, P3 across various regions.

FASTER PUSSYCAT House Of Pain (Elektra) LP: Wake Me When It's Over. Includes station lists for P1, P2, P3 across various regions.

FASTER PUSSYCAT House Of Pain (Elektra) LP: Wake Me When It's Over. Includes station lists for P1, P2, P3 across various regions.

U-Krew Continued. Includes station lists for WEST, MIDWEST, and SOUTH regions.

Warrant Continued. Includes station lists for MIDWEST, WEST, and SOUTH regions.

LUTHER VANDROSS Here And Now (Epic) LP: Greatest Hits: The Best Of Love. Total Reports 117 46%. Includes regional reach and chart summary.

WHITESNAKE The Deeper The Love (Geffen) LP: Slip Of The Tongue. Total Reports 172 68%. Includes regional reach and chart summary.

WARRANT Sometimes She Cries (Columbia) LP: Dirty Rotten Filthy Stinking Rich. Total Reports 194 77%. Includes regional reach and chart summary.

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WARRANT Sometimes She Cries (Columbia) LP: Dirty Rotten Filthy Stinking Rich. Total Reports 194 77%. Includes regional reach and chart summary.

WARRANT Sometimes She Cries (Columbia) LP: Dirty Rotten Filthy Stinking Rich. Total Reports 194 77%. Includes regional reach and chart summary.



BREAKERS

LISA STANSFIELD

All Around The World (Arista)

67% of our reporters playing it. Moves: Up 51, Debuts 45, Same 46, Down 0, Adds 28 including Y100, KDWB, WKBQ, KCPX, KJMZ, KNRJ, HOT102, K98. See Parallels, debuts at number 39.

KEVIN PAIGE

Anything I Want (Chrysalis)

61% of our reporters playing it. Moves: Up 98, Debuts 18, Same 22, Down 0, Adds 16 including WNVZ, WPHR, WIOQ, PWR106, WPST, WKQB, WIXX, Z104. See Parallels, moves 38-33.

JANE CHILD

Don't Wanna Fall In Love (WB)

61% of our reporters playing it. Moves: Up 18, Debuts 33, Same 22, Down 1, Adds 79 including WMJQ, WBLI, PRO-FM, KKBQ, B97, KDWB, KKLQ, WIOQ, HOT949. Complete airplay in Parallels.

MICHEL'LE

No More Lies (Ruthless/Atco)

60% of our reporters playing it. Moves: Up 101, Debuts 13, Same 18, Down 4, Adds 14 including WZOU, KWSS, WPGC, PWR96, WKEE, WAPE, WGTZ, KF95. See Parallels, moves 25-22.

NEW & ACTIVE

ELTON JOHN "Sacrifice" (MCA)

Reports: 146. Moves: Up 80, Debuts 17, Same 17, Down 3, Adds 29 including WNVZ, Q102, WL0L, X100, WRCK, WKQB, WLAP, WRVQ, WKQX 5-3, KDWB 26-19, KCPX 16-11, 999KHI 16-10. See Parallels. Moves 40-34 with 74% of the airplay charted; Top 15 at 15%.

JOAN JETT "Dirty Deeds" (Blackheart/Epic)

Reports: 146. Moves: Up 83, Debuts 17, Same 36, Down 0, Adds 10, KBEQ, HOT949, K98, 99WAYS, KRNQ, WMHE, KAY107, KQCR, KCMQ, KZ0Z, WGH 25-19, WHYT 23-19, WZPL 23-19, WOKI 20-12. 75% of the action has converted to chart moves.

TOMMY PAGE "I'll Be Your Everything" (Sire/WB)

Reports: 139. Moves: Up 11, Debuts 15, Same 1, Down 0, Adds 112 including WKSE, WBLI, WPLJ, Z100, WEGX, WAVA, KJMZ, Y95, KKBQ, Q105, B96, WL0L, FM102, KMEL, B104 24-19, KGGI 22-11.

TECHNOTRONIC "Get Up! (Before The Night Is Over)" (SBK)

Reports: 133. Moves: Up 67, Debuts 17, Same 21, Down 1, Adds 27 including CKOI, Z100, KJMZ, WGH, Z95, X100, X106, XL1067, WRVQ, KLUC, HOT97 8-6, WIOQ 22-12, KNRJ 7-5, HOT949 10-8, 999KHI 36-30. See Parallels. Debuts at number 35 with 68% of the airplay charted; Top 15 at 11%.

BELINDA CARLISLE "Summer Rain" (MCA)

Reports: 132. Moves: Up 86, Debuts 14, Same 24, Down 0, Adds 8, Y100, PIRATE, KZZB, KKYK, 99WAYS, XL1067, WDLX, WKZL, KKRZ 23-18, KCPX 27-22, KISN 24-20, 999KHI 25-18, WPST 15-10, WFMF 34-29. See Parallels. Debuts at number with charted airplay at 83%.

BIZ MARKIE "Just A Friend" (Cold Chillin'/WB)

Reports: 121. Moves: Up 70, Debuts 17, Same 20, Down 1, Adds 13 including WXKS, WGH, PWR106, KKRZ, KUBE, KZZB, Z98, WGRD, WNYF, WZOU 21-10, WEGX 20-16, PRO-FM 30-22, KRBE 15-9, B97 22-14, KOY-FM 12-7. See Parallels. Moves 34-29 as 83% of the action has charted; Top 15 at 35%.

LUTHER VANDROSS "Here And Now" (Epic)

Reports: 117. Moves: Up 52, Debuts 14, Same 22, Down 2, Adds 27 including B104, WAVA, PWR99, WPHR, KKRZ, KPLZ, KUBE, 93Q, WYCR, KDON, Y100 14-9, KTFM 11-8, HOT102 36-25, 98PXY 16-9. See Parallels, debuts at number 37 on the CHR chart.

SMITHEREENS "A Girl Like You" (Capitol)

Reports: 91. Moves: Up 45, Debuts 9, Same 25, Down 2, Adds 10, WAEB, WOKI, KZOU, WABB, WRVQ, K92, KQKQ, KISR, WBNO, KBOZ, KSAQ 15-9, 92X 4-2, KXXR 3-2, WSSX 9-5. Charted at 66% and spreading mainstream with Top 15 reports at 27%.

CHER "Heart Of Stone" (Geffen)

Reports: 89. Moves: Up 3, Debuts 35, Same 27, Down 0, Adds 24 including CKOI, KKQB, WGH, WHYT, KDWB, KXYQ, WTIQ, 99WAYS, K92, KLUC, 93Q 37-31, G98 36-30, KGOT 39-29.

A'ME LORAIN "Whole Wide World" (RCA)

Reports: 85. Moves: Up 45, Debuts 13, Same 14, Down 0, Adds 13 including Q105, WKQB, KCPX, KISN, X100, WFMF, 99WAYS, WOMP, KLYV, KTRS, WIOQ 12-9, HOT102 38-28, KKRZ 30-25, KZZB 34-26. 71% of the airplay reports are charted.

ALICE COOPER "House Of Fire" (Epic)

Reports: 84. Moves: Up 49, Debuts 3, Same 28, Down 1, Adds 3, WSSX, KMYZ, KBOZ, 92X 16-13, WDFX 11-9, KXXR 18-15, WKBO 25-21, WPRR 29-25, WOMP 29-24, WHTO 32-24, KNOE 29-25, KFTZ 36-31.

ROLLING STONES "Almost Hear You Sigh" (Columbia)

Reports: 80. Moves: Up 16, Debuts 18, Same 21, Down 0, Adds 25 including WNVZ, 92X, KXYQ, WYSR, JET-FM, WNNK, WZYP, WDLX, KSNB, WXKS 33-27, WERZ 39-27, KPAT 22-16, KFMW 35-26.

BRAT PACK "You're The Only Woman" (Vendetta/A&M)

Reports: 76. Moves: Up 7, Debuts 11, Same 34, Down 0, Adds 24 including WMJQ, HOT97, KRBE, WHYT, KKLQ, 999KHI, 93Q, WBBO, Z98, KLUC, KNRJ 38-35, HOT102 30-26, KZZB 32-27, KKMZ 20-17.

MIDNIGHT OIL "Blue Sky Mine" (Columbia)

Reports: 67. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 67 including WXKS, WMJQ, CKOI, WPLJ, KEGL, KKQB, KRBE, WNVZ, WPHR, 92X, KXXR, PIRATE, KXYQ, HOT949, X100, KUBE.

DON HENLEY "The Heart Of The Matter" (Geffen)

Reports: 67. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 66 including KEGL, WKQX, WPHR, Q95, KXYQ, KCPX, KISN, KUBE, WTIQ, WKRZ, WBBO, G105, WHYY, KLQ, KXXR d-39.

ENUFF Z'NUFF "Fly High Michelle" (Atco)

Reports: 67. Moves: Up 22, Debuts 6, Same 31, Down 1, Adds 7, JET-FM, WRCK, Y107, KQKQ, 95XXX, KOHT, KGOT, KXXR 29-26, KZOU 39-34, WHYY 34-29, WWCK 30-26, WOID 34-28, KFMW 36-29.

DEPECHE MODE "Personal Jesus" (Sire/Reprise)

Reports: 59. Moves: Up 29, Debuts 2, Same 16, Down 7, Adds 5, B104, WEGX, WAVA, G98, OK95, WIOQ 9-6, Y108 24-19, KKLQ 8-7, KZFM 15-11, Z104 23-18, WNYF 28-17, KNIN 8-5, ZFUN 3-2, KZ0Z 16-11.

U-KREW "If U Were Mine" (Enigma)

Reports: 53. Moves: Up 21, Debuts 6, Same 17, Down 0, Adds 9, WPGC, KKQB, PWR106, WTIQ, WCGQ, WWCK, KJ103, WHOT, KQMQ, WIOQ 18-11, KITY 15-12, KGGI 12-8, KZZB 38-30, KSS 15-11, KCAQ 12-10. Strong moves in the South & West.

LOU GRAMM "True Blue Love" (Atlantic)

Reports: 51. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 50 including KEGL, WPHR, 92X, KXXR, WKQB, KCPX, WBBO, X106, KZ106, WKSJ, K92, KZIO.

SKYY "Real Love" (Atlantic)

Reports: 50. Moves: Up 23, Debuts 9, Same 15, Down 0, Adds 3, Y108, WJMX, WPFM, KJMZ 9-7, HOT102 37-32, FM102 10-6, KKLQ 12-9, KZZB 24-19, WCKZ 23-20, Z99 19-13, KKMZ 22-16, B95 18-14, HOT96 10-6, KDON 21-17. 72% of the reports are charted; Top 15 at 28%.

SIGNIFICANT ACTION

JIVE BUNNY & THE MASTERMIXERS "That's What I Like" (Atco)

Reports: 48. Moves: Up 22, Debuts 2, Same 23, Down 0, Adds 1, PWR106, WMJQ 23-19, KCPX 29-25, X106 24-20, WOKI 18-11, WWCK 25-20, 95XXX 36-30, KBOZ 36-30, KFBO 36-33.

MOST ADDED

TOMMY PAGE (112)
JANE CHILD (79)
MIDNIGHT OIL (67)
DON HENLEY (66)
LOU GRAMM (50)
NATALIE COLE (44)
PHIL COLLINS (31)
ELTON JOHN (29)
LISA STANSFIELD (28)
TECHNOTRONIC (27)
LUTHER VANDROSS (27)

MOST ACTIVE

BELINDA CARLISLE (100)
JOAN JETT (100)
ELTON JOHN (94)
BIZ MARKIE (86)
TECHNOTRONIC (83)
LUTHER VANDROSS (64)
A'ME LORAIN (58)
SMITHEREENS (52)
ALICE COOPER (51)
CHER (38)

HOTTEST

JANET JACKSON (165)
PAULA ABDUL (158)
ALANNAH MYLES (78)
ROXETTE (72)
MILLI VANILLI (59)
CHICAGO (51)
BAD ENGLISH (50)
BIZ MARKIE (40)
SEDUCTION (40)
AEROSMITH (39)

Most Active = Ups + Debuts - Downs

FINE YOUNG CANNIBALS "I'm Not Satisfied" (IRS/MCA)

Reports: 45. Moves: Up 12, Debuts 2, Same 20, Down 0, Adds 11, KRBE, KKMZ, KSNB, WWFX, G98, WOID, B98, KIXY, KWTX, WVBS, KFBO, KITY 31-28, WTIQ 38-35, 999KHI 30-26, KZZU 40-33.

STEVIE B "Love Me For Life" (LMR)

Reports: 45. Moves: Up 27, Debuts 10, Same 4, Down 1, Adds 3, WEGX, PRO-FM, KNRJ, HOT97 34-28, WIOQ 16-10, KTFM 16-13, B96 10-8, KS104 7-5, KIIS 20-16, KKRZ 8-5, KOY-FM 8-4, FM102 30-19, KWSS 8-5, WFMF 9-4, KEZB 13-9. Charted and moving at 93% of those playing it; hits at 22%.

NATALIE COLE "Wild Women Do" (EMI)

Reports: 44. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 44 including WXKS, WMJQ, KNRJ, KITY, KTFM, KKRZ, KKLQ, KPLZ, KUBE, WRCK, WZZG, WKSJ, KKYK, KAY107, B95.

JOHN FARNHAM "You're The Voice" (RCA)

Reports: 44. Moves: Up 17, Debuts 5, Same 13, Down 0, Adds 9, 999KHI, KZZB, WCGQ, Y107, WPRR, WQID, WPFM, KFMW, KFBO, Q95 25-20, WL0L 24-18, KISN 37-33, WIXX 13-8, WTBX 29-25, Y94 30-20. 55% of the airplay has converted to chart moves.

CALLOWAY "I Wanna Be Rich" (Solar/Epic)

Reports: 42. Moves: Up 12, Debuts 5, Same 6, Down 0, Adds 19 including KJMZ, KTFM, Q105, HOT102, KDWB, WKQB, KS104, KOY-FM, KMEL, KNRJ 28-24, KITY 18-15, KZZB 27-22, Y107 19-14, Z99 35-25, KIKI 30-25.

CHIMES "1-2-3" (Columbia)

Reports: 39. Moves: Up 8, Debuts 1, Same 23, Down 0, Adds 7, KJMZ, PWR96, HOT102, WCKZ, WANS, KQMQ, SLY96, WXKS 26-23, FM102 29-26, Z99 34-28, KNAN 35-31.

MSG "Anytime" (Capitol)

Reports: 35. Moves: Up 4, Debuts 4, Same 13, Down 0, Adds 14 including KXYQ, KUBE, WAEB, WKDD, WIXX, KSNB, WKPE, WPFM, KTMZ, KATM 13-11, KRZR 23-15, OK95 9-7.

FASTER PUSSYCAT "House Of Pain" (Elektra)

Reports: 34. Moves: Up 8, Debuts 3, Same 17, Down 0, Adds 6, WMJQ, 92X, KWTX, 99KG, KMOK, Y97, PIRATE 20-16, 999KHI 40-33, KRZR 26-22, OK95 37-33.

JAYA "If You Leave Me Now" (LMR)

Reports: 33. Moves: Up 18, Debuts 1, Same 3, Down 10, Adds 1, KQMQ, WZOU 8-5, WPLJ 4-3, Z100 4-3, WEGX 14-10, PWR99 22-18, KNRJ 24-19, B96 5-1, HOT102 13-9, KIIS 6-4, PWR106 1-1, KKRZ 10-6, KOY-FM 19-13.

KIX "Cold Blood" (Atlantic)

Reports: 32. Moves: Up 1, Debuts 5, Same 17, Down 0, Adds 9, JET-FM, WZYP, WKDD, WPKR, KATM, WKSJ, WJAD, WJMX, KISR.

LEILA K "Got To Get" (Arista)

Reports: 30. Moves: Up 1, Debuts 9, Same 11, Down 0, Adds 9, WIOQ, WHYT, PWR106, HOT949, HOT977, KZFM, KCAQ, WHTO, KMOK, KRBE d-26, KKRZ 30-27.

KYLIE MINOGUE "Wouldn't Change A Thing" (Geffen)

Reports: 29. Moves: Up 7, Debuts 2, Same 20, Down 0, Adds 0, KISN 40-35, KUBE on, Y107 35-32, KJ103 26-23.

HOOTERS "Brother, Don't You Walk Away" (Columbia)

Reports: 29. Moves: Up 4, Debuts 1, Same 24, Down 0, Adds 0, KXYQ on-dp, 999KHI 39-35, KYYY 40-36.

PAUL CARRACK "Battlefield" (Chrysalis)

Reports: 26. Moves: Up 4, Debuts 3, Same 19, Down 0, Adds 0, CKOI on, X100 on, WJMX 37-28, KNIN 34-29, KFMW 39-30.

EDIE BRICKELL & NEW BOHEMIANS "A Hard Rain's A Gonna Fall" (MCA)

Reports: 26. Moves: Up 12, Debuts 2, Same 12, Down 0, Adds 0, WPST 20-15, WZYP 38-35, KTUX 38-30, 95XXX 31-25, KNIN 29-25, 99KG 37-29.

ENTOUCH featuring KEITH SWEAT "All Nite" (Vintertainment/Elektra)

Reports: 26. Moves: Up 8, Debuts 3, Same 12, Down 3, Adds 0, WIOQ d-31, KITY 22-16, KS104 20-16, KKKX 9-7, KCAQ 32-27.

LENNY KRAVITZ "Let Love Rule" (Virgin)

Reports: 25. Moves: Up 15, Debuts 0, Same 8, Down 2, Adds 0, KXXR 22-18, KTUX 27-23, WNYF 23-18.

JOYCE IRBY "I'll Be There" (Motown)

Reports: 23. Moves: Up 6, Debuts 2, Same 5, Down 0, Adds 10, WXKS, WPGC, KISN, KZZB, KZFM, KBFM, KKSS, KKMZ, KLUC, KFBO, FM102 19-13, KMEL 6-4, KIKI 10-7, KDON 3-2.

BRIDGE 2 FAR "Heaven On Earth" (WTG)

Reports: 21. Moves: Up 5, Debuts 2, Same 14, Down 0, Adds 0, KSAQ on, WOMP 40-35, KNIN 36-32, KMOK 37-32.

ALARM "Love Don't Come Easy" (IRS)

Reports: 19. Moves: Up 5, Debuts 2, Same 10, Down 0, Adds 2, WYCR, G98, WXKS on, CKOI on, KFMW 22-18, KFBO 37-34.

SEDUCTION "Heartbeat" (Vendetta/A&M)

Reports: 18. Moves: Up 3, Debuts 3, Same 1, Down 0, Adds 11, KITY, KTFM, KIIS, PWR106, KKRZ, FM102, KKLQ, HOT977, KPRR, KEZB, SLY96, HOT97 28-22, KOY-FM d-30, B95 37-31.

ANYTHING BOX "Living In Oblivion" (Epic)

Reports: 17. Moves: Up 6, Debuts 1, Same 2, Down 0, Adds 8, HOT949, KISN, HOT977, WFMF, K106, KZFM, KBFM, ZFUN, KKBQ 4-1, KNRJ 1-1, KRBE 18-11, KSAQ 39-26, KKRZ d-30, KKLQ 22-19, KZZB 39-34. Number 1 action in Houston; 24% hot.

ERIC CLAPTON "Bad Love" (Reprise)

Reports: 17. Moves: Up 6, Debuts 3, Same 7, Down 0, Adds 1, KATM, KXXR 35-32, KXYQ 23-20, KKLQ 32-27.

SYBIL "Walk On By" (Next Plateau)

Reports: 17. Moves: Up 12, Debuts 0, Same 5, Down 0, Adds 0, KJMZ 7-6, KIIS 25-22, KOY-FM 21-14, WCKZ 17-13, KPRR 21-17, Z99 23-19.

MANTRONIX featuring WONDRESS "Got To Have Your Love" (Capitol)

Reports: 16. Moves: Up 8, Debuts 2, Same 3, Down 0, Adds 3, WPGC, FM102, KKMZ, KMEL 18-14, KZZB 35-31, B95 27-21, KIKI 21-14.

L.A. GUNS "Never Enough" (Polydor)

Reports: 16. Moves: Up 1, Debuts 1, Same 13, Down 0, Adds 1, WHTO, KXXR on-dp, KRZR 27-24.

XYMOX "Imagination" (Polydor)

Reports: 14. Moves: Up 2, Debuts 2, Same 4, Down 1, Adds 5, WIOQ, PWR99, KBFM, KKMZ, KTRS, KKBQ 7-6.

ERASURE "Blue Savannah" (Sire/Reprise)

Reports: 14. Moves: Up 8, Debuts 0, Same 6, Down 0, Adds 0, KKBQ 8-4, KNRJ 11-9, KSAQ 13-8, KZZB 29-23, KFMW 40-33.

H FACTOR "I Love You" (IRS)

Reports: 11. Moves: Up 1, Debuts 1, Same 2, Down 1, Adds 6, KZOU, 103CIR, WOMP, WCIL, KPAT, KFBO, WHYT on, KKYK d-31.

HEAVY D. & THE BOYZ "Girtz, They Love Me" (MCA)

Reports: 11. Moves: Up 2, Debuts 2, Same 3, Down 0, Adds 4, PWR96, KOY-FM, FM102, HOT96, WPGC d-24, KGGI 19-16, HOT949 d-24.

ROBIN BECK "First Time" (Mercury)

Reports: 11. Moves: Up 1, Debuts 2, Same 5, Down 0, Adds 3, 999KHI, KTUX, KFMW, WKQB 28-24.

LINEAR "Sending All My Love" (Atlantic)

Reports: 11. Moves: Up 4, Debuts 1, Same 3, Down 1, Adds 2, KS104, KZFM, KTFM 18-15, PWR106 12-9, KOY-FM 24-18, KPRR 13-10. The South & West have a base and are leading the way.

THOMPSON TWINS "Bombers In The Sky" (WB)

Reports: 11. Moves: Up 5, Debuts 2, Same 4, Down 0, Adds 0, KZZU 35-30, KFTZ 34-29, OK95 29-25.

SADAO WATANABE "Any Other Fool" (Elektra)

Reports: 10. Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 7, Y100, 999KHI, WCGQ, KZFM, KSNB, WKSJ, KEZB, KNAN 39-35.

BABYFACE "Whip Appeal" (Solar/Epic)

Reports: 10. Moves: Up 7, Debuts 0, Same 0, Down 0, Adds 3, Y108, KKRZ, KJ

COLUMBIA



REGINA BELLE

"Make It Like It Was"

Taken from the Columbia release "STAY WITH ME" 44367
Produced by Nick Martinelli for Watchout Productions, Inc.

AC "Most Added"

"In heavy rotation for the past three weeks. Top 5 in callout with black, white and Hispanic women 18-34. Strong all-around ballad!"
— Carolyn Robbins, MD/KJMZ

"Smooth as silk! Should go all the way to the top!"
— Mark Driscoll, OM/Q102 add

"The Magic lines went into meltdown after only 2 plays in midday."
— Hank Nevins, PD/WMJQ add

"#7 in Top 10 callout. Huge response with white females 25-34."
— Albie D., MD/WPGC 25-21



THE CHIMES

"1-2-3"

Mixed & Produced by Jazzie B and Nellee Hooper for Silent Productions Ltd.

UC Chart Debut **38**
Over 40 Top 40 Stations
Including:

- | | |
|------------|-------------|
| KJMZ add | KITY 29-27 |
| PWR96 add | B96 27-25 |
| HOT102 add | WIOQ 23-21 |
| WCKZ add | FM102 29-26 |
| WANS add | Z99 34-28 |
| KQMQ add | KNAN 35-31 |
| WXKS 26-23 | SLY 96 add |

Breaking At:

- KTFM
- KOY-FM
- KUBE
- KSAQ
- KKFR
- HOT949
- KMEL



MIDNIGHT OIL

"Blue Sky Mine"

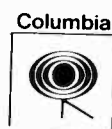
Taken from the Columbia release "BLUE SKY MINING" 45398
Produced by Warne Livesey & Midnight Oil

AOR Tracks Debut **22**
#1 Most Added

Top 40 "Most Added"

Over 70 Out-Of-The-Box
Including

- | | |
|-------------|-------------|
| WXKS add | KUBE add |
| WMJQ add 30 | KEGL add |
| CKOI add | 92X add |
| WPLJ add | KXXR add |
| KKBQ add | PIRATE add |
| KRBE add 29 | HOT949 add |
| WNVZ add | WAEB add |
| WPHR add | WBBQ add |
| KXYQ add | KCAQ add |
| X100 add | KWOD add 30 |





NATIONAL AIRPLAY OVERVIEW

CHR

3	2	WKS	WKS	LW	TW	
4	2	1	1			1 PAULA ABDUL /Opposites Attract (Virgin)
18	7	3	2			2 JANET JACKSON /Escapade (A&M)
14	11	7	3			3 ROXETTE /Dangerous (EMI)
7	5	4	4			4 CHICAGO /What Kind Of Man... (Full Moon/Reprise)
16	10	6	5			5 MILLI VANILLI /All Or Nothing (Arista)
3	3	2	6			6 SEDUCTION /2 To Make It Right (Vendetta/A&M)
21	16	9	7			7 BAD ENGLISH /Price Of Love (Epic)
23	18	10	8			8 COVER GIRLS /We Can't Go Wrong (Capitol)
19	15	12	9			9 GLORIA ESTEFAN /Here We Are (Epic)
26	21	16	10			10 B-52'S /Roam (Reprise)
11	9	8	11			11 AEROSMITH /Janie's Got A Gun (Geffen)
2	1	5	12			12 ROD STEWART /Downtown Train (WB)
17	13	11	13			13 EXPOSE /Tell Me Why (Arista)
27	22	17	14			14 BILLY JOEL /I Go To Extremes (Columbia)
32	25	18	15			15 RICHARD MARX /Too Late To Say Goodbye (EMI)
31	26	19	16			16 D MOB /C'mon And Get My Love (Polydor)
—	31	24	17			17 TAYLOR DAYNE /Love Will Lead You Back (Arista)
1	4	13	18			18 MICHAEL BOLTON /How Am I Supposed... (Columbia)
36	28	23	19			19 WARRANT /Sometimes She Cries (Columbia)
—	33	27	20			20 ALANNAH MYLES /Black Velvet (Atlantic)
—	—	30	21			21 MADONNA /Keep It Together (Sire/WB)
BREAKER			22			22 MICHEL'LE /No More Lies (Ruthless/Atco)
5	6	14	23			23 JODY WATLEY /Everything (MCA)
—	—	37	24			24 PHIL COLLINS /I Wish It Would Rain Down (Atlantic)
40	34	29	25			25 MICHAEL PENN /No Myth (RCA)
—	36	32	26			26 L. RONSTADT /A. NEVILLE/All My Life (Elektra)
—	35	31	27			27 WHITESNAKE /The Deeper The Love (Geffen)
8	8	15	28			28 EDDIE MONEY /Peace In Our Time (Columbia)
—	—	34	29			29 BIZ MARKIE /Just A Friend (Cold Chillin'/WB)
12	17	20	30			30 SKID ROW /I Remember You (Atlantic)
6	12	22	31			31 LOU GRAMM /Just Between You And Me (Atlantic)
9	14	21	32			32 TOM PETTY /Free Fallin' (MCA)
BREAKER			33			33 KEVIN PAIGE /Anything I Want (Chrysalis)
—	—	40	34			34 ELTON JOHN /Sacrifice (MCA)
DEBUT			35			35 TECHNOTRONIC /Get Up! (Before The Night...) (SBK)
DEBUT			36			36 KISS /Forever (Mercury)
DEBUT			37			37 LUTHER VANDROSS /Here And Now (Epic)
10	19	26	38			38 TECHNOTRONIC /Pump Up The Jam (SBK)
BREAKER			39			39 LISA STANSFIELD /All Around The World (Arista)
DEBUT			40			40 BELINDA CARLISLE /Summer Rain (MCA)

N&A Pg. 74; Playlists Pg. 82; Parallels Pg. 87

ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW	
2	2	2	1			1 CHICAGO /What Kind... (Full Moon/Reprise)
18	7	4	2			2 L. RONSTADT /A. NEVILLE/All My Life (Elektra)
5	4	3	3			3 SADAO WATANABE /Any Other Fool (Elektra)
1	1	1	4			4 GLORIA ESTEFAN /Here We Are (Epic)
15	9	8	5			5 KENNY G /Going Home (Arista)
11	8	7	6			6 LUTHER VANDROSS /Here And Now (Epic)
8	6	5	7			7 POCO /Nothin' To Hide (RCA)
24	18	11	8			8 NATALIE COLE /Starting Over Again (EMI)
—	21	17	9			9 TAYLOR DAYNE /Love Will Lead You Back (Arista)
19	16	12	10			10 DONNY OSMOND /I'll Be Good To You (Capitol)
26	19	16	11			11 BILLY JOEL /I Go To Extremes (Columbia)
17	14	13	12			12 CUTTING CREW /The Last Thing (Virgin)
4	3	6	13			13 LOU GRAMM /Just Between You And Me (Atlantic)
12	10	10	14			14 JOE COCKER /When The Night Comes (Capitol)
20	17	15	15			15 VONDA SHEPARD /Don't Cry Ifene (Reprise)
3	5	9	16			16 ROD STEWART /Downtown Train (WB)
16	15	14	17			17 MICHAEL PENN /No Myth (RCA)
—	28	20	18			18 MICHAEL DAMIAN /Was It Nothing... (Cypress/A&M)
7	12	18	19			19 ELTON JOHN /Sacrifice (MCA)
—	29	24	20			20 BONNIE RAITT /Have A Heart (Capitol)
30	27	23	21			21 ALANNAH MYLES /Black Velvet (Atlantic)
—	—	25	22			22 BEE GEES /Bodyguard (WB)
28	26	21	23			23 Q. JONES /RAY & CHAKA/I'll Be Good... (Qwest/WB)
—	—	27	24			24 KATHY MATTEA /Where've You Been (Mercury)
—	—	29	25			25 TINA TURNER /Look Me In The Heart (Capitol)
—	30	26	26			26 SHAWN COLVIN /Steady On (Columbia)
—	—	28	27			27 OLIVIA NEWTON-JOHN /Reach Out For Me (Geffen)
—	—	30	28			28 EELINDA CARLISLE /Summer Rain (MCA)
9	13	19	29			29 MICHAEL BOLTON /How Am I Supposed... (Columbia)
BREAKER			30			30 PHIL COLLINS /I Wish It Would... (Atlantic)

AC Music Begins Pg. 70

URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW	
16	12	2	1			1 S. LATTISAW /I.J. GILL/Where Do... (Motown)
9	2	1	2			2 RUBY TURNER /It's Gonna Be Alright (Jive/RCA)
28	17	11	3			3 JANET JACKSON /Escapade (A&M)
11	8	5	4			4 PAULA ABDUL /Opposites Attract (Virgin)
15	13	7	5			5 SOUL II SOUL /Jazzie's Groove (Virgin)
13	11	6	6			6 SURFACE /Can We Spend Some Time (Columbia)
14	10	4	7			7 MICHEL'LE /No More Lies (Ruthless/Atco)
26	20	16	8			8 MIKI HOWARD /Under New Management (Atlantic)
21	18	15	9			9 CHRISTOPHER WILLIAMS /Promises, Promises (Geffen)
6	3	3	10			10 SKYY /Real Love (Atlantic)
19	16	14	11			11 CHUCKII BOOKER /Touch (Atlantic)
18	15	13	12			12 MILES JAYE /Heaven (Island)
—	—	25	13			13 QUINCY JONES /Secret Garden (Qwest/WB)
—	31	19	14			14 EARTH, WIND & FIRE /Boys/Heritage (Columbia)
—	35	20	15			15 LISA STANSFIELD /All Around The World (Arista)
20	19	18	16			16 PIECES OF A DREAM /What Can I Do (EMI)
—	33	27	17			17 DAVID PEASTON /We're All In This Together (Geffen)
31	27	21	18			18 SEDUCTION /Heartbeat (Vendetta/A&M)
39	30	24	19			19 ALYSON WILLIAMS /I Need Your... (Def Jam/Columbia)
—	39	28	20			20 SMOKEY ROBINSON /Everything You Touch (Motown)
32	24	23	21			21 T. PATTON /I.E. GABLE/Your Precious... (Orpheus/EMI)
—	38	30	22			22 STEPHANIE MILLS /The Comfort Of A Man (MCA)
—	—	35	23			23 LUTHER VANDROSS /Treat You Right (Epic)
33	29	26	24			24 SALT-N-PEPA /Expression (Next Plateau)
40	36	29	25			25 DIANNE REEVES /Never Too Far (EMI)
38	32	31	26			26 S.O.S. BAND /Secret Wish (Tabu/Epic)
—	—	38	27			27 TROOP /Spread My Wings (Atlantic)
23	22	22	28			28 RICHARD ROGERS /I'll Be Your Dream Lover (Sam)
—	—	37	29			29 M.C. HAMMER /Help The Children (Capitol)
—	37	32	30			30 HEAVY D. & THE BOYZ /Gyrlz, They Love Me (MCA)
1	1	12	31			31 REGINA BELLE /Make It Like It Was (Columbia)
—	—	40	32			32 INNER CITY /Whatcha Gonna Do With My Lovin' (Virgin)
10	6	8	33			33 MICHAEL COOPER /Should Have Been You (Reprise)
BREAKER			34			34 BIG DADDY KANE /I Get The Job... (Cold Chillin'/Reprise)
DEBUT			35			35 GAP BAND /Addicted To Your Love (Capitol)
8	7	9	36			36 PRINCE /Scandalous (Paisley Park/WB)
DEBUT			37			37 JEFF REDD /I Found Lovin' (MCA)
BREAKER			38			38 CHIMES /1-2-3 (Columbia)
DEBUT			39			39 RANDY CRAWFORD /Wrap You Up (WB)
DEBUT			40			40 MIKKI BLEU /Knock Me Off My Feet (EMI)

New & Active, TOP 10 Recurrents Pg. 62

NEW ROCK

LW	TW	
1	1	1 PETER MURPHY /Deep (Beggars Banquet/RCA)
2	2	2 JESUS & MARY CHAIN /Automatic (WB)
9	3	3 THEY MIGHT BE GIANTS /Flood (Elektra)
4	4	4 IAN McCULLOCH /Candleland (Sire/Reprise)
10	5	5 ELECTRONIC /Getting Away With It (track) (Import)
12	6	6 SINEAD O'CONNOR /Nothing Compares... (track) (Chrysalis)
5	7	7 PSYCHEDELIC FURS /Book Of Days (Columbia)
18	8	8 MISSION UK /Deliverance (track) (Mercury)
3	9	9 CREATURES /Boomerang (Geffen)
13	10	10 SMITHEREENS /Smithereens 11 (Enigma/Capitol)

Complete TOP 30 New Rock Chart Pg. 78

NAC

LW	TW	
1	1	1 KENNY G /Kenny G Live (Arista)
2	2	2 SAM RINEY /At Last (Spindletop)
5	3	3 DON HARRISS /Abacus Moon (Sonic Atmosphere)
3	4	4 KIM WATERS /Sweet And Saxy (Warlock)
11	5	5 NANCEE KAHLER /Songs Without Words (Nebula)
4	6	6 SADAO WATANABE /Front Seat (Elektra)
12	7	7 KIM PENNYL /Pensyl Sketches #2 (Optimism)
6	8	8 RANDY CRAWFORD /Rich And Poor (WB)
7	9	9 SHAWN COLVIN /Steady On (Columbia)
9	10	10 FATBURGER /Time Will Tell (Intima/Enigma)

Complete TOP 30 NAC Chart Pg. 73

CONTEMPORARY JAZZ

LW	TW	
2	1	1 CHARNETT MOFFETT /Beauty Within (Blue Note)
1	2	2 AHMAD JAMAL /Pittsburgh (Atlantic)
6	3	3 HUGH MASEKELA /Uptownship (Novus/RCA)
3	4	4 FRANK MORGAN /Mood Indigo (Antilles New Direction/Island)
7	5	5 KENNY G /Kenny G Live (Arista)
4	6	6 DAVID CHESKY /Club De Sol (Chesky)
13	7	7 COUNT BASIE w/ F. FOSTER/The Legend The... (Denon)
5	8	8 QUINCY JONES /Back On The Block (Qwest/WB)
8	9	9 OUT OF THE BLUE /Spiral Staircase (Blue Note) *
10	10	10 SAM RINEY /At Last (Spindletop)

* Keeps bullet due to continued growth.

Complete TOP 30 Contemporary Jazz Chart Pg. 73

POP TRACKS

3	2	WKS	WKS	LW	TW	
5	2	2	1			1 ALANNAH MYLES /Black Velvet (Atlantic)
9	3	3	2			2 AEROSMITH /What It Takes (Geffen)
1	1	1	3			3 ERIC CLAPTON /Bad Love (Reprise)
7	5	4	4			4 WHITESNAKE /The Deeper The Love (Geffen)
28	18	7	5			5 ROLLING STONES /Almost Hear You Sigh (Columbia)
11	6	6	6			6 PHIL COLLINS /I Wish It Would Rain Down (Atlantic)
4	4	5	7			7 MSG /Anytime (Capitol)
19	12	9	8			8 MICHAEL PENN /No Myth (RCA)
42	24	12	9			9 TOM PETTY /A Face In The Crowd (MCA)
22	17	13	10			10 GREAT WHITE /House Of Broken Love (Capitol)
10	7	8	11			11 NEIL YOUNG /No More (Reprise)
23	19	18	12			12 BILLY JOEL /I Go To Extremes (Columbia)
25	21	17	13			13 GEORGIA SATELLITES /All Over But The... (Elektra)
27	22	16	14			14 RICHARD MARX /Too Late To Say Goodbye (EMI)
21	15	15	15			15 RUSH /Presto (Atlantic)
32	26	19	16			16 WARRANT /Sometimes She Cries (Columbia)
12	8	10	17			17 BAD ENGLISH /Best Of What I Got (Epic)
34	27	21	18			18 CULT /Sweet Soul Sister (Sire/Reprise)
BREAKER			19			19 CHRIS REA /The Road To Hell (Geffen)
16	11	11	20			20 GIANT /Innocent Days (A&M)
50	38	28	21			21 HAVANA BLACK /Lone Wolf (Capitol)
BREAKER			22			22 MIDNIGHT OIL /Blue Sky Mine (Columbia)
29	28	23	23			23 DIVING FOR PEARLS /Gimme Your Good Lovin' (Epic)
14	9	14	24			24 PAUL McCARTNEY /Figure Of Eight (Capitol)
59	49	37	25			25 KISS /Forever (Mercury)
45	34	30	26			26 EDIE BRICKELL &.../A Hard Rain's A Gonna... (MCA)
30	30	26	27			27 JOAN JETT /Dirty Deeds (Blackheart/Epic)
BREAKER			28			28 ENUFF Z'NUFF /Fly High Michelle (Atco)
—	—	44	29			29 SMITHEREENS /Blues Before And After (Enigma/Capitol)
17	14	20	30			30 STEVIE RAY VAUGHAN &.../The House Is... (Epic)
26	29	25	31			31 SKID ROW /I Remember You (Atlantic)
49	39	35	32			32 HOOTERS /Brother, Don't You Walk Away (Columbia)
—	55	45	33			33 MOTLEY CRUE /Without You (Elektra)
35	33	32	34			34 BONHAM /Guilty (WTG)
18	23	27	35			35 SMITHEREENS /A Girl Like You (Enigma/Capitol)
46	40	38	36			36 ALICE COOPER /House Of Fire (Epic)
51	43	39	37			37 JOE SATRIANI /Back To Shalla-Ball (Relativity)
48	42	40	38			38 BAD ENGLISH /Price Of Love (Epic)
58	48	42	39			39 COMPANY OF WOLVES /Call Of The Wild (Mercury)
6	10	22	40			40 DON HENLEY /I Dirt Were Dollars (Geffen)

Complete TOP 60 Tracks Chart Pg. 76; LP Chart Pg. 75

COUNTRY

3	2	WKS
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