INSIDE:

THE BIG ONE

This week's **R&R**, the biggest ever, is crammed full of vital information. Here's just a sample of what you'll find inside . . .

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Plus the industry's most detailed radio business coverage, the unique cultural potpourri of Overview, and the latest Street Talk.

Newsstand Price \$5,00



UNIFORM STICKER UNVEILED

Lyrics Not A Parent Problem, **RIAA Survey Results Reveal**

The RIAA, which unveiled the new music industry standard parental advisory sticker at a midweek Washington, DC press conference, also revealed re-

Parents' Views On Lyrics

- Lyrics far from leading influence on children's values
- By 3-1 margin, lyrics felt to have positive
- As many parents favor no stickering as call for mandatory legislation. Majority backs voluntary stickering.

sults of a survey on parental attitudes that suggest much of the furor over rock lyrics has been blown out of proportion.

The RIAA-commissioned survey, tabulated by the ICR Survey Research Group from 654

LAS VEGAS CASHES IN

Radio Revenues Up For Most

Radio stations hit the jackpot in Las Vegas, as the market led the nation in revenue growth during a generally healthy first quarter. Figures compiled by George Nadel Rivin, Partner/ Broadcast Services of the accounting firm Miller, Kaplan, Arase & Co., show Las Vegas as the only market with a growth rate of more than 20% over the first quarter of 1989. Rivin said three other markets posted growth of 15% or more: Louisville, Oxnard-Ventura, and West Palm Beach.

RADIO REVENUES/See Page 46

Pictured is the uniform lyric content warning sticker devised by the RIAA and NARM as the key element in their voluntary labelling plan. The sticker, unveiled Wednesday (5/9), will appear below the shrink wrap on permanent packaging and on both CD long boxes and jewel boxes, in the bottom right front corner. It's black & white, sized 1" by 1/2" for cassettes and jewel boxes, 11/2" by 1" on albums and long boxes. First product to carry the stickers is expected in

phone responses from parents nationwide, showed a substantial level of parental concern over lyrics (38% "very concerned," 32% more "somewhat concerned"). Yet parents rated lyrics behind TV programs and ads, movies, and books as having "a great deal of influence" over children's values, and far behind the human elements of teachers, peers, and parents themselves.

Lyrics' Positive Effects

When the specific type of influence lyrics wield was considered, over three times as many all virtually equalled the numparents cited very or somewhat ber who favored mandatory positive effects on their own stickering laws (24% to 22%). children as felt lyrics had very

or somewhat negative effects (36% to 11%). Another 40% felt lyrics had little or no effect at all on their offspring.

Parents also felt they should be more active in supervising their children's entertainment choices, with 96% agreeing with this proposition strongly or somewhat (75% strongly). Also cropping up is the interesting statistic that 68% of parents whose children buy records listen to the product to determine if it's suitable.

Voluntary Stickers **Beat Legislation**

Finally, parents were asked whether they favored government legislation requiring stickering (with the option of prosecuting retail personnel for violations), voluntary stickering (the RIAA/NARM policy agreed upon in March which produced the uniform label shown above), or - phrased as an anti-censorship stance no stickering at all.

Fifty-two percent felt voluntarily labelling best reflected their views. Significantly, although the vast bulk of media attention has been focused on proponents of government legislation, the percentage of parents advocating no stickering at

RIAA SURVEY/See Page 36

FCC Targets License Petition Abusers

Sweeping Changes Will Tighten Process, Character Statement

The FCC is poised this week to enact a wide-ranging series of measures designed to protect broadcasters from shakedown schemes in the licensing and renewal processes.

At the same time, the Commission is likely to toughen its standards of behavior for licensees and applicants and move to clean up its sluggish, abuse-prone comparative licensing procedure.

measures the Commission is expected to consider at its Thursday (5/10) public meeting is an order that would ban all cash settlements to challengers in licensing, renewal, modification, and transfer proceedings. In cases where a challenger threatens to file a petition to deny but does not, licensees would even be prohibited from paying the challenger's legal

Among the anti-"greenmail"

"Some broadcasters have come to accept payoffs as a cost of doing business," said a Commission staffer. "But that doesn't make them right."

The FCC is also seen as ready to reimpose its limits on cash settlements between new license applicants. Prior to 1983, settlement payments were limited to the amount the payee had spent pursuing the applica-FCC/See Page 46

Candullo Pres./ GM At WKQI



Steve Candullo

WPLJ/New York Station Manager Steve Candullo has been named President/GM at Broadcast Partners' WKQI (Q95)/Detroit, starting May 21. He replaces Betty Pazdernik, who left radio last week.

BPI Exec. VP/COO Lee Simonson told R&R, "[BPI President] Barry Mayo and I worked with Steve at RKO while he was GSM and later VP/GM at WRKS/NY. Both of us think he's the perfect guy to take WKQI into the '90s." Mayo noted, "Steve is a highly focused manager with a command of all the disciplines necessary to lead the excellent staff we have in place at Q95.

Candullo said, "My wife and I are looking forward to becoming part of the Detroit community and joining what I understand to be a superb group of professionals at WKQI, not to mention the exciting opportunity of working with a legend like [morning man] Dick Purtan.

CANDULLO/See Page 48

Elektra/WEA Will **Distribute Hollywood**

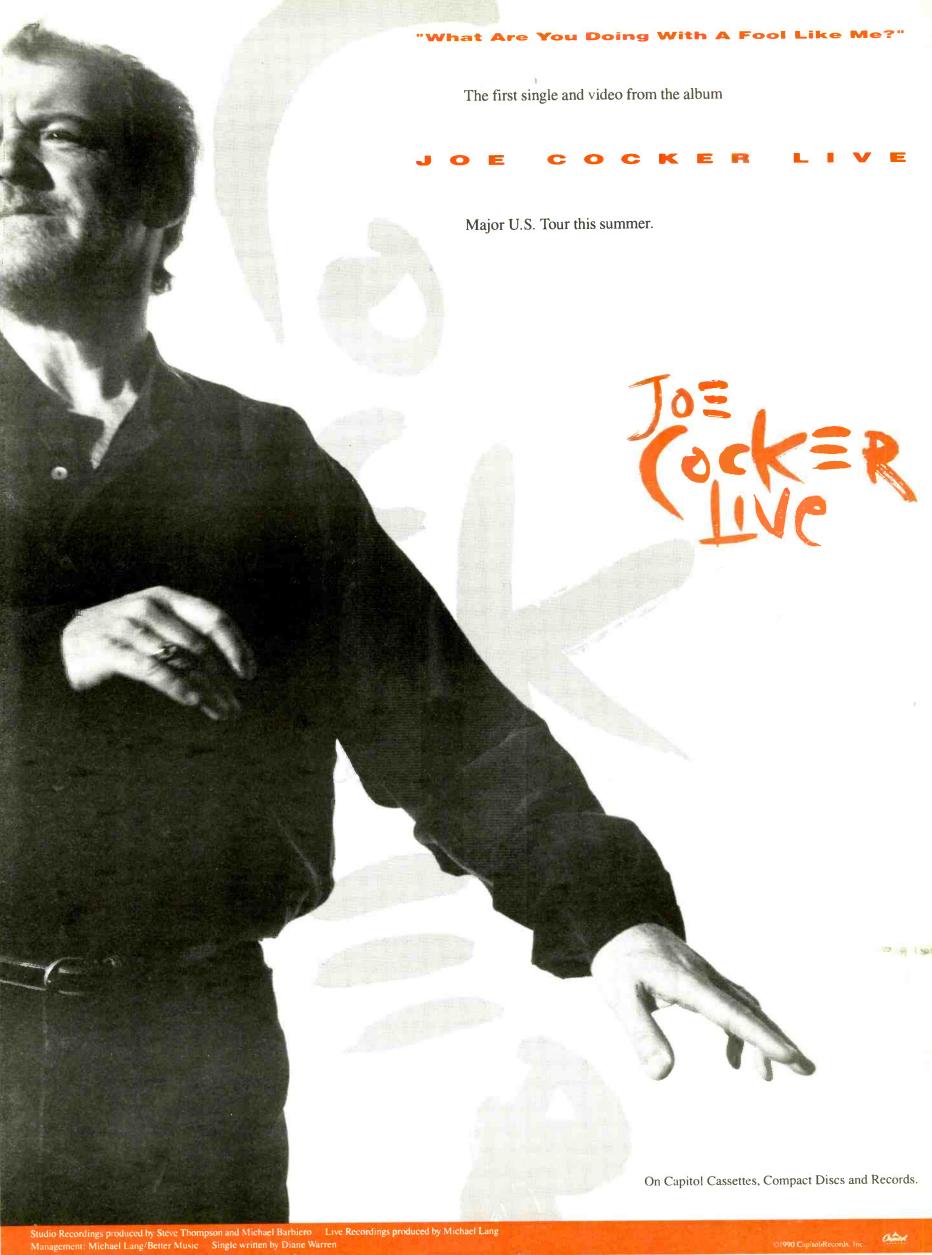
After months of negotiations staff up its own promotion, marwith several suitors. Disney's distribution by WEA through Elektra.

Under President Peter Paterno, Hollywood has begun to

www.americanradiohistory.com

Hollywood Records has entered Mercury VP/Promotion Brenan agreement with Elektra En- da Romano will join in a few tertainment for production and weeks as Sr. VP/Promotion, supervising all areas except R&B, which will initially be handled by Elektra.

HOLLYWOOD/See Page 48 Special Convention '90



Milner Back To KEX As Sly Segues To KBPI

Great American VP/Radio Dave Milner has returned to the company's Full-Service AC KEX/Portland as VP/GM. He succeeds Clint Sly, who segues to KBPI/Denver to replace Kip Gilbert, who exited when GA took over the station May

Milner previously managed KEX from 1984-88 and became Great American's VP/Radio two years ago. His replacement at cor-

porate has yet to be selected. He told R&R, "My wife and I decided to get back to the Northwest because we like the lifestyle and our kids are here. We're wellentrenched as the station in Portland for news, information, and services. We got the [NBA's] Trailblazers back last year." Prior to his first KEX stint, Milner was VP/GM at WYNF/Tampa and was Sales Manager at WTVN/Colum-

Sly, whom Milner first hired as an AE at WYNF, told R&R, "Full-Service AC is a lot of fun, but there's nothing like the rock 'n' roll business. We've got a war on our hands, and I'm definitely looking forward to the challenge." A sixyear Great American vet, Sly joined KEX in 1986 as an AE. He rose through the sales ranks and was eventually named GM in 1988.

CBS Confirms Important Deal

Buys Half Of Indie Distributor; Relativity, Combat,

In-Effect Labels Included

In a period of unprecedented major label interest in independent music operations, CBS Records has bought a 50% share of New York-based Important Record Distributors (IRD), which includes the metal and alternative labels Relativity, Combat, and In-Effect. The deal marks the first time a major label has purchased an independent distributor since the '60s. IRD distribution, sales, marketing, and promotion will remain separate

CBS Records Division President

KMEZ Joins The Big EZ Exodus

KMEZ/Dallas is the latest Top 50 market B/EZ station to become a soft AC (5/8), and will be known as the "New Easy 107." The station, which keeps its calls, will be live in AM and PM drives and carry Special Blend satellite programming in the other dayparts.

Twelve-year morning man Tim Kase has been tapped as interim PD, as programmer Ken Loomis KMEZ/See Page 48

Tommy Mottola said, "The expertise of the Important organization in the distribution and marketing of alternative-oriented music is un-CBS/See Page 48



Mark Rizzo

Arista Advances

Now Sr. Director/AC; Four Go National

Arista has elevated AC Promotion Director Mark Rizzo to Sr. Director/National AC Promotion, simultaneously boosting four regional staffers - Linda Alter, Jeff Backer, June Colbert, and Gregg Feldman - to Associate National Directors of Promotion.

Commenting on Rizzo, Sr. VP/ Promotion Rick Bisceglia stated, 'In the three years Mark has been with Arista, he has pulled off some amazing feats as a result of his hard work and dedication. He has ARISTA/See Page 48

RUDOLPH PRESIDENT

Douglas Casts Third Stone Label, Publisher



Pictured at the formation of Third Stone Music are (I-r) Les Bider, President/CEO Warner/Chappell Music; Stonebridge Entertainment Chairman Michael Douglas and President/CEO Richard Bieber, and Third Stone President Dick Rudolph.

Actor Michael Douglas's Stonebridge Entertainment film/TV production company has formed Third Stone Music and entered into a joint publishing venture with Warner/Chappell Music, with a

record company in association with a major label to follow. Producer/songwriter Dick Rudolph is Third Stone President and a principal partner, along with Douglas and President/CEO Rick Bieber.

Third Stone's label will be a joint venture rather than a distributed label. Songwriters, artists, and composers signed to the company will be involved with Stonebridge films whenever possible.

THIRD STONE/See Page 48

Thompson, Jeffries Elektra Sr.VPs



Howard Thompson

Elektra has promoted VPs Howard Thompson and Nancy Jeffries to Sr. VP/A&R positions. Based at the company's New York headquarters, they'll both report to Chairman Bob Krasnow.

'Each has established a diversified track record of unerring quality," Krasnow commented. 'A&R requires a rare combination of market savvy, calculated risktaking, and fiery personal tastes



Nancy Jeffries

and enthusiasm. Both understand the individualized needs of the artist and the speculative and flexible nature of the marketplace.

"Most importantly, they truly love the music they sign and have the ability to share the thrill of discovery with a broad base of music lovers."

Thompson joined Elektra almost six years ago and has signed 10,000 ELEKTRA/See Page 48

PERLSTEIN GSM **Bowens Bows** As WILD GM

Monte Bowens has been upped from GSM to GM at Urban WILD/ Boston as Kendell Nash gives up the GM position to concentrate on his duties as President and owner. Concurrently, crosstown WROR AE Neal Peristein has returned to become WILD GSM in Bowen's wake. The changes took place May

Nash told R&R, "Monte's earned an opportunity to fill the position. At the same time I feel, with regard to the corporation, there are some longterm developments that

BOWENS/See Page 48

قاقد ترازات فالأراد

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Feder Set As Private Music VP/Promotion

Private Music has appointed Rhino Sr. Director/Promotion Linda Feder to the newly created position of VP/Promotion. Based at the BMG-distributed label's Los Angeles headquarters, Feder will report to President/CEO Ron Goldstein.

"Linda's arrival at Private coincides with our commitment to develop our projects beyond the Jazz, NAC, and college formats," Goldstein said. "Our new signings, as well as some of our established artists, have the potential to cross over into alternative and mainstream radio. Linda's responsibility will be to lead the charge into those areas."

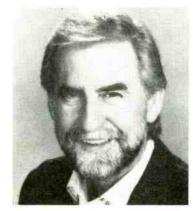
Prior to Rhino, Feder spent six years at MCA in local, regional, and national promotion posts in



Linda Feder

San Francisco, Los Angeles, and Philadelphia. Before that, she was East Coast Regional promotion rep for PolyGram and Sr. Director/Promotion at JEM.

Feder began her career in the programming department of KSAN/San Francisco.



Jerry Crutchfield

Crutchfield Takes New Capitol/Nashville Exec. VP Post

Capitol/Nashville Exec. VP/GM Jerry Crutchfield now holds the newly created position of Exec. VP/Artist Acquisitions/Relations & International. In his new role, he'll be directly involved with management and agents as well as artists.

Capitol/Nashville President Jimmy Bowen commented, "This is the only label in town that does complete international servicing, manufacturing, and distribution for foreign territories. This enables us to transcend the old 'fall through the cracks syndrome' that has victimized Nashville product."

Crutchfield said, "With its startup enthusiasm and high energy level, this label is in the enviable position of charging to a role of immediate leadership."

He added, "As we witness the historic democratization of Eastern Europe, we will see a new and exciting group of consumers. Priority territories include the UK, Germany, France, Holland, Italy, the Scandinavian countries, Japan, and Australia."

Crutchfield joined Capitol/Nashville two years ago after 25 years at MCA Music, ten of which he spent as Sr. VP.

Williams Appointed AP VP/Broadcast Services

Jim Williams has been named a VP of the Associated Press and will continue as Director of Broadcast Services, a post he has held since 1987. His day-to-day duties remain the same, but Williams called the added title an endorsement to "continue things we've started the last few years." And, he told R&R, "There's a lot of opportunity for us in radio."

Looking to the future, he added, "We're watching digital audio and what that may mean, both in delivery and in collection of news. Technology is changing quickly and we're exploring ways to apply technological changes to disseminate information as well as gather it. AP Newsdesk [the company's PC-based newsroom computer service] is step one."



Jim Williams

Williams joined the AP in 1979 from WTBC & WUOA/Tuscaloosa, AL. In his current Washington-based position, he's responsible for all of AP's broadcast and cable services, including its radio network (AP Network News) and broadcast news wires.

Former ABC COO Elton Rule Dies

Elton Rule, who converted ABC's radio and television networks into major forces, died last weekend of cancer. He was 72.

During his tenure as President/COO of ABC Inc. and President of ABC-TV between 1968-1983, Rule was widely credited for maintaining the strongest lineup of radio stations among group operators. Twenty years ago, ABC divided its Radio Network into four nets; its affiliate list has grown from 350 to more than 1800 today with six nets.

"I began working with Elton some 31 years ago," recalled KABC/Los Angeles VP/GM George Green. "He hired me as a junior salesperson at KABC-TV in 1959. Elton was a classy man whose presence immediately commanded your attention. A boardroom full of executives would suddenly go quiet when he entered. He was so loyal to those he worked with — it's no wonder why all of us have been with the company for so long."

Rule's first broadcasting job was at KROY/Sacramento as a jack-ofall-trades. After a WWII assignment in the military, he joined



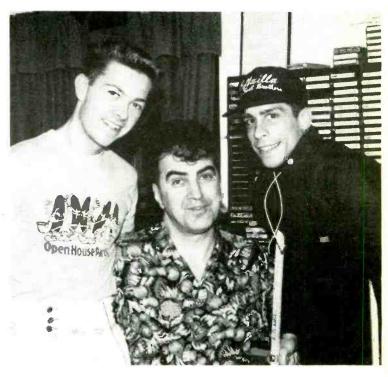
Elton Rule

KLAC/Los Angeles as an AE and subsequently joined KLAC-TV in the same capacity.

In addition to his radio accomplishments, Rule moved ABC-TV from a distant third to par among the three networks. Between 1968-83, revenues rose from about \$600 million to \$2.7 billion, while net earnings grew from \$13.5 million to \$160 million.

He retired from ABC in 1983 and left its board a year later. He had been involved in entertainment production and investments until his death

Wood Watches His 'Step'



Danny Wood (r) hobbled into the "Open House Party" studios recently to premiere the new "Step By Step" single by Columbia's New Kids On The Block. Pictured with the singer are the show's OM Andy McLean (I) and host John Garabedian.

Grab the Comrex and run... Would you believe—a live talk show, broadcast from the back seat of an on-duty police cruiser... from a nude "While other stations may do a quick 60 second bit at station breaks, we put a whole crew of producers and

Would you believe—a live talk she back seat of an on-duty police cru

"Spontaneity is the best marketing tool you can use!"

bar ... or from the scene of a street crime? These are just some of the ways WNWS Talk

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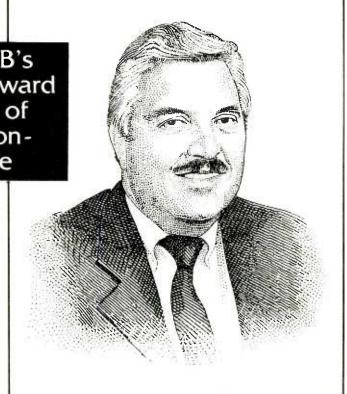
"Back in 1983, we had a 21.6 share, 12 + at WIVK. That's when I knew it was time to bring in The Research Group. You see, a big share doesn't necessarily mean a well-defended share...you could just be a sitting duck.

So when we had that much to protect, we decided to do a large program of on-going research to make sure we stayed perfectly in touch with the market's taste in music—both music A Salute To NAB's First Marconi Award "Large Market of the Year" Station-WIVK, Knoxville

essence and individual songs—in information, in personality/humor needs, and in contesting and promotion so that if anybody ever came after what we had, we'd crush them—I mean really crush them.

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Bobby Denton Vice President/General Manager WIVK-AM & FM, Knoxville



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Radio Lenders Seek Experienced Managers

Money Is Available, But Deals Are Hard To Come By

Money is available for radio station buyers this year. But financial industry players say the environment is tougher and would-be borrowers had better come to the table with more cash up front and a good business plan.

One word came up time and time again as R&R surveyed lenders: management. Lenders only want to do business with buyers who already know how to run a station, not financial wheeler-dealers looking to make a quick-buck asset play.

play.
"There's still money out there,"
said Blackburn Capital Markets
Managing Partner Steve Pruett.
But, he added, "it's selective and
it's expensive."

Pruett said commercial credit companies and other traditional broadcast lenders such as insurance companies are "very active" in radio financing this year, but "the difference is the banks." His impression is that banks generally aren't doing new leveraged buyouts and are concentrating on existing clients. "The banks may say they're looking at deals," said Pruett, "but are they doing?"

Gregg Johnson, VP of Washington-based American Security Bank, claims his bank is doing. He said when his bank considers a deal, it looks for "by and large the same things we've always looked for [in borrowers] — first and foremost, good and experienced management."

VP Dale Arfman of Bank One Indianapolis said, "Right now it seems we're just doing deals with existing customers." But he noted he'd consider taking on new borrowers if they're buying properties in his area, the Midwestern states. Like Johnson, Arfman said management experience is the key ele-

"There's still money out there ... but it's selective and it's expensive."

—Steve Pruett Managing Partner, Blackburn Capital Markets

ment he's looking for: "Somebody who's done it. Somebody who knows how to do it."

Bargain Hunting

Tighter money may make it harder for some deals to find financing, but it also means the sellers' market is turning into a buyers' market.

"This is a great time right now for the right operator," said Media Finance Group VP/GM Steve Turpin of AT&T Commercial Credit. "Yes, we'll go bargain hunting." Even so, he balked at the likelihood of financing a strict turnaround. "That's going to be something hard to support."

Echoing others, he said, "The buyer has to have proven successes in similar markets. The first-time buyer doesn't turn me off," he added, as long as that buyer has sufficient capitalization and a strong background operating stations.

Other commercial credit companies are also gung-ho on radio owing to less competition from banks, which in recent years had gobbled up many of the choice deals. Chrysler Capital Corporation National Manager/Broadcast Investments Michael Butterly said he's looking at a lot more deals this year, but warns there's "a lot more reliance on trailing cash flow versus projected cash flow."

Allied Capital Corporation returned to the radio lending arena recently (R&R, 5/4). Sr. VP Cabell Williams said he's offering both senior and mezzanine financing.

Most of the lenders won't release specifics regarding interest rates for publication. However, sources indicate that senior debt for 60-65% of the purchase price is still available for one to three points above the prime rate. When it comes to mezzanine financing, though, the money is both hard to find and very expensive — often at a rate above 30%.

Blackburn's Pruett noted that seller paper is replacing some or all of the mezzanine financing in many deals, although "that doesn't fill the gap entirely." He explained that having the seller hold some subordinated debt is cheaper than borrowing from mezzanine lenders and "effectively reduces the price for the buyer," who will be supporting a lighter debt service load.

Weiner Tells FCC 'I'm Sorry'

Former pirate radio operator Allan Weiner has been ordered to face the music by the FCC on his long-pending application to put a shortwave station on the air in Monticello, ME. A hearing order released Monday (5/7) spells out eight issues to be resolved regarding Weiner's fitness to be a licensee, one dating back as far as January 21, 1982

The allegations include operation of shipboard pirate station Radio New York International in 1987; broadcasting to the public on 1622 kHz from a remote pickup base station in Yonkers, NY, in 1984; and refusal to allow FCC inspectors into WOZW/Monticello, ME in 1984. Weiner was allowed to sell WOZW and WOZI/Presque Isle, ME to a minority buyer under the FCC's distress sale policy.

"There are some things I've done in the past that were bad," Weiner told R&R. "They were wrong and I've repented. I'm willing to do anything at this point to become a public trustee again." Weiner said he hopes the FCC will take into account that he built the two Maine stations he formerly owned, and that both are still on the air. Weiner is currently working as an engineer for ABC-TV in New York. He said his renewal application for a general radiotelephone license is also on hold, pending the outcome of the hearing.



DC REPORT

Cable Merger Speeds Digital Music Express

enver media mogul **Glenn Jones** has made millions by building **Jones International** into a cable TV powerhouse. Now he's focusing on a new pot of gold — high-quality digital cable radio.

On Tuesday (5/8), he announced an aggressive campaign to dominate the new media by merging the nation's two major cable audio services. Financial terms of the deal were not disclosed, but Jones's **Galactic Radio Partners Inc.** is merging with the **Tempo Sound** subsidiary of **International Cablecasting Technologies**. Jones International executive **Jeff Hansen** — who has spearheaded Galactic Radio since its 1987 debut — was named GM of the company.

The new firm, **Galactic/Tempo Sound**, will offer nine channels of round-the-clock commercial-free stereo to more than ten million basic cable subscribers nationwide at no charge. Dubbed the **Digital Music Express**, formats will include CHR, Jazz, and AC.

Cable audio services are already available in five million homes and, with the advent of digital broadcasting, promise to pose a threat to over-the-air broadcasters who can't deliver digital-quality programming.

NPR Presses For Digital Radio

ational Public Radio is calling for the U.S. to move ahead on frequency allocations for digital radio. NPR's statements came in reply comments to the National Telecommunications and Information Administration's inquiry on spectrum allocation (R&R, 3/2).

NPR warned of consumers continuing a "preference flight" from AM and FM broadcasting to CDs, DATs, cassettes, and digital cable radio. Some services are preparing to offer digital radio via cable TV hookups before year's end, a development NPR predicts will "begin the transition to digital audio broadcasting by the end of this decade."

Radio New Jersey, licensee of WRNJ/Hackettstown, NJ, said AM radio improvement "should be a higher priority for both the FCC and NTIA." It also argued that "the unwarranted trend of moving spectrum away from broadcasting to other uses must be reversed."

NAB reiterated its opposition to any auctioning of spectrum space, noting that "such a system would only diminish the socially desirable use of the spectrum and, in the end, the public could only lose."

First Quarter Network Revenues Up

hot March gave radio network revenues a first quarter gain of nearly four percent over the same three months in 1989, according to **Ernst & Young** figures reported by the **Radio Network Association**. March revenues were up 7.5% to \$35 million, bringing first quarter network revenues to \$94.1 million — a gain of 3.9% over the same period in '89.

"No one's saying it's a great year," said RNA President **Peter Moore.** Nevertheless, he told **R&R**, network radio advertising is not suffering the "tremendous attrition experienced by other media."

Looking ahead, Moore projected a flat April, but said May and June "look to be eight to nine percent ahead." He expects to see the second quarter finish 6.5%-7% ahead of the same period last year.

FCC Stands By 'Outsider' Settlement

he FCC upheld its February reversal of a previously approved "outsider" settlement agreement in which Rowland Gulf Radio would have acquired a Marco, FL FM CP without ever having been a party to the licensing proceeding (R&R, 2/16).

In seeking reconsideration, Rowland had argued that the reversal was arbitrary, capricious, and procedurally defective because it came 13 months after the **Dennis Patrick**-led FCC had approved the unprecedented arrangement.

But the FCC decided it acted properly in reversing the deal. Allowing such arrangements, the agency said, would encourage others to file sham applications designed only to lead to profitable outside settlement deals. Besides, the FCC maintained, Rowland knew it was taking a chance when it entered into this type of previously taboo settlement. Rowland attorney **Peter Gutmann** declined comment, saying he had not yet seen the text of the FCC ruling.

FCC Moves To Strip Felon's Radio License

WKSP/Kingstree, SC licensee Gregory Knop is out of prison. But the convicted drug dealer's problems with the FCC have just begun.

The Commission this week launched a license revocation hearing against Knop's Williamsburg County Broadcasting Corp. (WCB), charging that his felony drug distribution conviction and his failure to fully disclose that conviction in an application for a new FM station in Kingstree make the company unfit to hold a broadcast license.

Knop could not be reached for comment. His lawyer, Jerrold Miller, was "not surprised" by the FCC's action, but would not comment further. Word of the revocation move came two days before the FCC was scheduled to consider toughening its current Character Statement, which outlines the behavior expected of licensees.

Knop previously argued that his conviction was irrelevant and did not have to be reported to the FCC under the existing Character Statement because drug dealing is not a broadcast-related offense and does not demonstrate a lack of truthfulness or proclivity to violate the Commission's rules. Knop also maintained the FCC must weigh WCB's record as a licensee against his wrongdoing when considering whether license revocation is in the public interest.

But the FCC countered that drug dealing falls into a category of "egregious non-FCC offenses" that cast doubt on a licensee's qualifications and must be reported to the agency.

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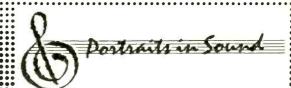




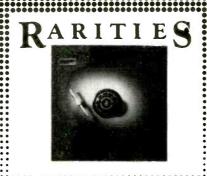








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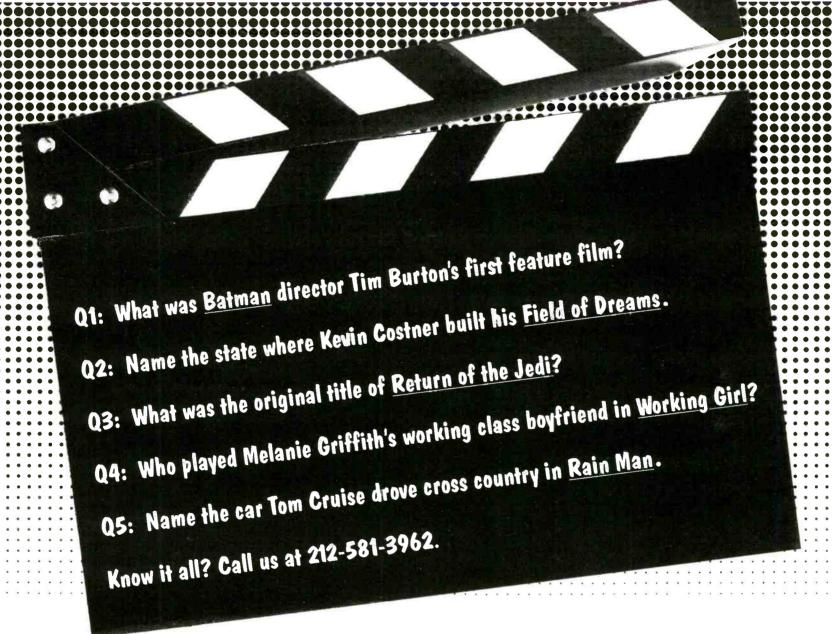
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TRANSACTIONS

Joyner Visits Capitol, Pays \$13.1 Million For FM Tour

Viacom Victorious With \$5.75 Million Silicon Valley FM Deal

Deal Of The Week:

Joyner Broadcasting **Acquisitions**

PRICE: \$13.1 million

BUYER: Joyner Broadcasting Company, headed by President A. Thomas Joyner. He owns WZFX/Fayetteville-Whiteville, NC; WROV-AM & FM/Roanoke, VA; and WTFX/Madison-Watertown, WI.

SELLER: Capitol Broadcasting Corp., headed by President Kenneth Johnson. The company also owns WMJJ/ Birmingham; WKSJ-AM & FM/Mobile; WRKA/Louisville; WGFX/Nashville; and WCAW & WVAF/Charleston,

BROKER: George Otwell of Blackburn & Co. Inc.

WTRG/Rocky Mount-

Raleigh, NC FREQUENCY: 100.7 MHz

POWER: 100kw at 1968 feet FORMAT: AC

KQFX/Georgetown-

Austin, TX

FREQUENCY: 96.5 MHz POWER: 100kw at 930 feet FORMAT: Classic Rock

Alabama

WBCA/Bay Minette

PRICE: \$150,000

TERMS: Asset sale for \$20,000 cash and assumption of debts

BUYER: Lake Area Radio Inc., owned by James Faulkner.

SELLER: Faulkner-Phillips Media inc., owned by William Phillips and James Faulkner. The company also owns WMMV/Mobile.

FREQUENCY: 1110 kHz POWER: 10kw daytimer FORMAT: AC

WRLD/Lannett

PRICE: Undisclosed

TERMS: Stock purchase for assumption of debt, value to be determined at time of closing

BUYER: Alford Pearce of Lannett, AL SELLER: Roy Matthews is selling his entire 100% stock interest in Royal Broadcasting Co. Inc.

FREQUENCY: 1490 kHz POWER: 1kw FORMAT: Gold

Alaska

TCT Acquisitions

PRICE: 715,000

COMMENT: In a series of four acquisitions, TCT Communications Inc. is acquiring five radio stations from two different sellers in a series of two trans-

Transaction 1

PRICE: \$450,000

TERMS: Asset sale. Escrow deposit \$5000, with additional \$69,000 cash at closing. Buyer to provide advertising and TV production credits, valued at \$97,500. Five-year promissory note

for \$292,500 at 10% interest, based on ten-year amortization schedule but callable within five years. Interest-only payments for first six months.

BUYER: TCT Communications Inc., owned by Thomas and Patricia Tierney. They own KENI & KBFX/Anchorage and are in the process of purchasing KVOK & KJJZ/Kodiak, AK

SELLER: Denall Broadcasting Company Inc., owned by John Lindauer. The company also owns KAJD/Juneau and KVAK/Valdez, AK.

KLAM/Cordova

PRICE: \$100,000 FREQUENCY: 1450 kHz POWER: 250 watts FORMAT: Country

KENY/Kenai

PRICE: \$150,000 FREQUENCY: 980 kHz POWER: 1kw FORMAT: Country

KRXA/Seward

PRICE: \$200,000 FREQUENCY: 950 kHz POWER: 1kw FORMAT: Variety

Transaction 2 KVOK & KJJZ/Kodiak

PRICE: \$265,000

TERMS: Asset sale. Promissory note for entire amount, with interest-only payments during first year at 10%,

APOLLO RADIO LTD. (William L. Stakelin, President & CEO)

has acquired

KLSI-FM

Kansas City, Kansas

\$8,250,000

from

SANDUSKY RADIO

(Norman D. Rau, President)

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TRANSACTIONS AT A GLANCE

Deals So Far In 1990: \$503,354,786

Total Stations Traded This Year: 481 This Week's Action: \$33,355,301 Total Stations Traded This Week: 46

- Deal Of The Week:
 - Joyner Broadcasting Acquisitions \$13.1 Million
 - WTRG/Rocky Mount-Raleigh, NC KQFX/Georgetown-Austin, TX
- WBCA/Bay Minette, AL \$150,000
- WRLD/Lannett, AL Undisclose
- TCT Acquisitions \$715,000
- KLAM/Cordove, AK \$100,000
- KENY/Kenal, AK \$200,000 KRXA/Seward, AK \$150,000
- KVOK & KJJZ/Kodiak, AK \$265,000
- KLRS-FM/Santa Cruz-San Jose, CA \$5.75 million
- KRKY & KRKM/Granby-Kremmling, CO \$110,000
- WFNW/Naugutuck, CT \$350.000
- WAPR/Avon Park, FL \$100,000
- WNUE/Ft. Walton Beach, FL \$10,000
- · WHGS/Haines City, FL No cash consider
- WMTO/Port St. Joe, FL \$25,500
- WPSL/Port St. Lucie, FL \$389,000
- WGMG/Crawford, GA Undisclosed for 49%
- WCTW & WMDH/New Castle, IN \$2.6 million
- KGZF/Emporia (FM CP), KS \$7500
- WQKS & WZZF/Hopkinsville, KY \$756,000
- WIDL & WKYO/Caro, MI \$425,000
- WKQZ/Midland, MI \$2,011,000
- KARL/Tracy, MN (FM CP) No cash consideration
- WRQO/Monticello, MS (FM CP) No cash consideration
- ◆ KOLT/Scottsbluff, NE \$37,500
- KYNF/South Sloux City, NE (FM CP) Undisclosed
- WLQE/Villas, NJ \$175,000
- WPSC/Wayne Township, NJ \$1
- KMIO/Espanola, NM \$400,000
- WNNR/Sodus, NY (FM CP) \$10,000
- WKLM/Millersburg, OH \$500,000 • KTRT/Cleremore, OK \$70,000
- ★KVAS & KKEE/Astoria, OR-Long Beach, WA \$72,000
- WCDL & WSGD/Carbondale (Scranton), PA \$2 million
- ★KWSK/Daingerfield, TX \$1800 for 47%
- KVOZ & KOYE/Laredo, TX \$3 million
- WCEF/Ripley, WV \$420,000
- WLKD/Waupun, WI \$170,000

thereafter at prime plus 2%. Principal payments to commence in third year, with final balloon payment due in fifth

BUYER: TCT Communications Inc., owned by Thomas and Patricia Tiernev of Anchorage (see above). SELLER: Pacific Rim Broadcasters

Inc., a debtor-in-possession headed by President Howard Trickey. FREQUENCY: 560 kHz; 101.1 Mhz

POWER: 1kw; 3.1kw at 46 feet FORMAT: AC

California

KLRS/Santa Cruz-San Jose

PRICE: \$5.75 million

BUYER: Viacom Inc. radio division, headed by Bill Figenshu. Viacom owns KHOW & KSYY/Denver. KXEZ/ Los Angeles, WLTW/New York, WLIT/ Chicago, KIKK-AM & FM/Houston, WMZQ-AM & FM/Washington, WLTI/ Detroit, and KBSG-AM & FM/Seattle. **SELLER: Fuller-Jeffrey Broadcasting** Corp., headed by President Bob Fuller. The company owns WBLM/ Portland, ME; WOKQ/Portsmouth, NH; KJJY-AM & FM/Des Moines; KRCX & KRXQ/Sacramento; KFMF/ Chico, CA; KHOP/Modesto, CA; and KHTT & KSRO/Santa Rosa, CA.

FREQUENCY: 99.1 MHz POWER: 1.1kw at 2618 feet

BROKER: H.B. LaRue Media Brokers

Colorado

KRKY & KRKM/ **Granby-Kremmling**

PRICE: \$110,000 TERMS: Release of indebtedness

BUYER: Colt Drapery Cleaners Inc., owned by Louis, Robert, Janet, and Shirley Kearn of Hillsborough, CA. The company is the licensee of WOCD-TV/Amsterdam, NY.

SELLER: William Kitchen of Louisville, CO is selling his 100% stake in Grand Lake Broadcasting Inc. Kitchen owns KBQN/Pago Pago, American Samoa. FREQUENCY: 930 kHz; 106.3 MHz POWER: 4.5kw daytimer; 152 watts at

FORMAT: Gold: AC

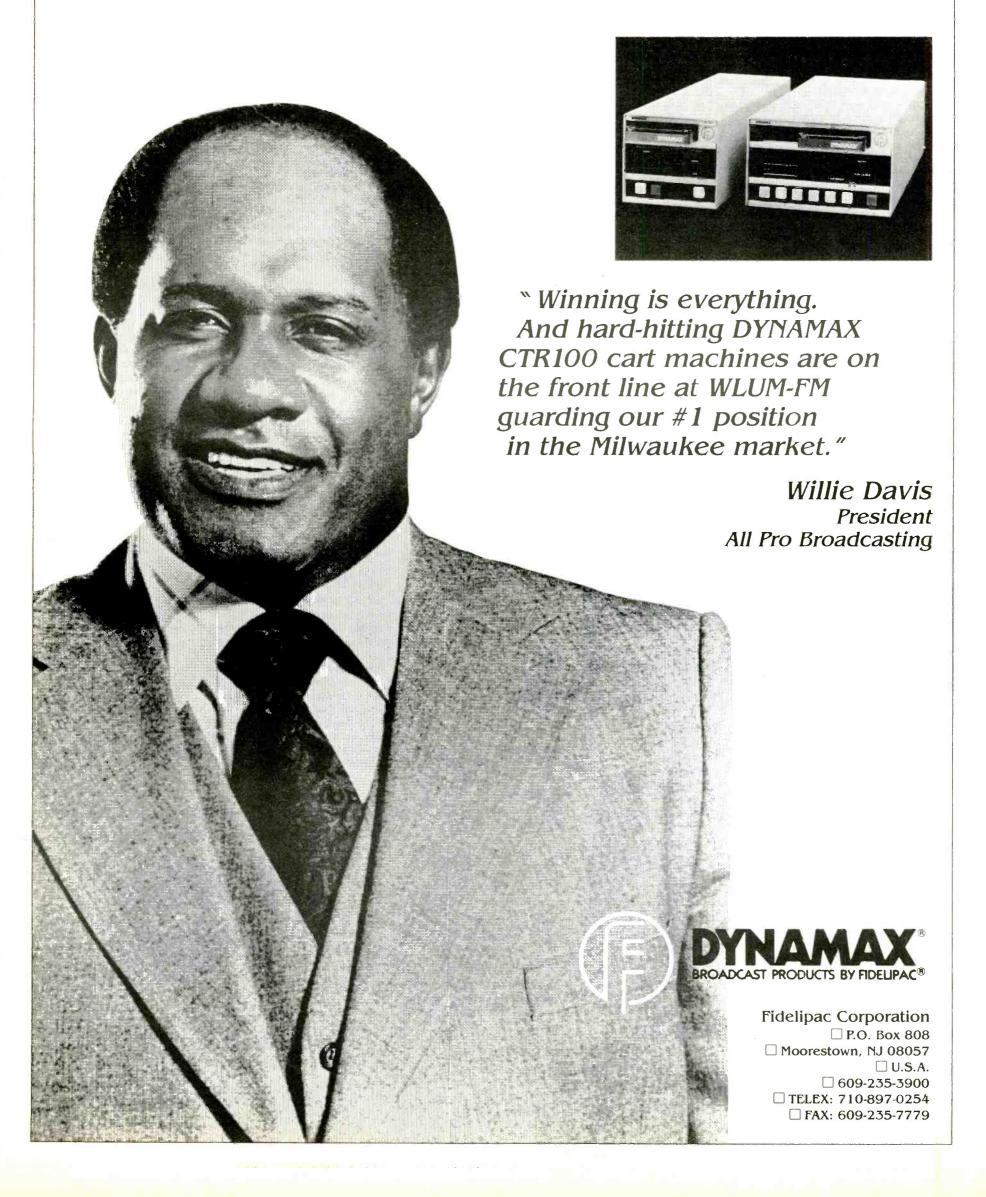
Connecticut

WFNW/Naugatuck

PRICE: \$350,000

TERMS: Asset sale. Escrow deposit \$35,000, with balance due cash at closing.

Continued on Page 12



RADIO BUSINESS

TRANSACTIONS

Continued from Page 10

BUYER: Candido Dias Carrelo of Naugatuck, CT

SELLER: Sage Broadcasting Corp., headed by Leonard Fassler and Geraid Poch. The company also owns WBSM/New Bedford, MA; WFHN/

Fairhaven, MA; WKOL/Amsterdam, NY; KMNS & KSEZ/Sioux City, IA; WLVH/Hartford; and WRFB/Stowe, VT. The company also owns 51% interests in WACO-AM & FM/Waco and WGNE/Titusville, FL. Sage is in the process of buying WFOY & WUVU/St. Augustine and of selling WCDL & WSGD/Carbondale, PA (see below).

FREQUENCY: 1380 kHz POWER: 5kw day/500 watts night FORMAT: Spanish & Portuguese

Florida

WAPR/Avon Park

PRICE: \$100,000

TERMS: Asset sale for \$10,000 cash and ten-year \$90,000 promissory note at 10% interest

BUYER: Andrew Banas of Plymouth, IN. He owns WRQT/Bear Lake, MI. SELLER: Florida Broadcasting Inc. FREQUENCY: 1390 kHz

POWER: 1kw daytimer FORMAT: The station is dark.

BROKER: Hadden & Associates is to receive a \$10,000 brokerage fee

WNUE/Fort Walton Beach **PRICE:** \$10,000

TERMS: Asset sale for cash. Buyer agrees to lease transmitter site for \$200 per month.

BUYER: Jerry Braswell, H.C. VanBuskirk, and Carolyn VanBuskirk

SELLER: Smith Radio Inc., owned by M.D. Smith IV. The company owns WAAY-TV/Huntsville, AL. Smith also owns an interest in WKXJ/South Pittsburg, TN.

FREQUENCY: 1400 kHz POWER: 1kw day/250 watts night FORMAT: Station is dark.

WHGS/Haines City

PRICE: No cash consideration TERMS: Transfer between two nonprofit organizations

BUYER: Landmark Baptist Church Inc., headed by Dr. Mickey Carter. The church also owns WLVF/Haines

City, FL. SELLER: Haines City Public Radio Inc., headed by Jack Moseman.

FREQUENCY: 90.3 MHz POWER: 800 watts at 265 feet FORMAT: Religious

WMTO/Port St. Joe

PRICE: \$25,500 TERMS: Cash

BUYER: Capital Radio Services, owned by Carl Hurlebaus and Eugene Mark Jr. The company also owns interests in WAPQ/Crestline, OH and WMJB/Evansville, WI. Hurlebaus also owns WGRQ/Colonial Beach, VA; WJMA & WVJZ/Orange, VA; and WDAR-AM & FM/Darlington, SC. Mark owns WLET & WZLI/Toccoa, GA. SELLER: Marvann Wetmore-Kodish and H. Scott Wetmore are selling a 51% stake in Florida Radionet L.P. FREQUENCY: 93.5 MHz POWER: 2kw at 393 feet

WPSL/Port St. Lucie

PRICE: \$389,000

FORMAT: AC

TERMS: Asset sale for \$325,000 cash; additional \$64,000 cash for noncompete.

BUYER: Belmont Street Broadcasting Inc., owned by media/political consultant Roger Ailes and Robert Gordon. SELLER: St. Lucie Radio Corp., owned by Ray Sherwood.

FREQUENCY: 1590 kHz POWER: 5kw daytimer FORMAT: Gold

Georgia

WGMG/Crawford

PRICE: Undisclosed for 49% TERMS: Assumption of debt

BUYER: Broadcast Investment Properties Inc., owned by Frank Stainback and Charles Giddens of McLean, VA. Giddens is a media broker with Media Venture Partners in Tysons Corner, VA. He has interests in WTSH/Rome, GA; WZOT & WTSH/Rockmart, GA; WLOR-AM & FM/Thomasville, GA; and WSNW & WBFM/Seneca, SC. SELLER: Georgia Family Radio L.P.,

headed by Frank Stainback. FREQUENCY: 102.1 MHz POWER: 6kw at 303 feet

COMMENT: Sale was filed as CP, but station has recently begun broadcasting

indiana

WCTW & WMDH/New Castle

PRICE: \$2.6 million

TERMS: Asset sale. Escrow deposit \$100,000. Additional \$2.25 million cash at closing. Seven-year promissory note for \$350,000 at 10% interest, payable interest-only for first two

BUYER: WTL Inc., owned by Stephen Taylor of Marietta, GA; Donald Wiggins of Flint, MI; and Edward and Suzanne Taylor. The company also owns WTLZ/Saginaw, MI. The Taylors own WIKS/New Bern, NC and WACT-AM & FM/Tuscaloosa and are in the process of buying WQBZ/Ft. Valley, GA and WWGS & WSGY/Tifton, GA.

SELLER: Mohr-Engledow Broadcast-Ing Inc., headed by K. Stephen Mohr. FREQUENCY: 1550 kHz; 102.5 MHz POWER: 250 watts; 50kw at 500 feet FORMAT: AC; Country

BROKER: Thoben-Van Huss & Associates

Kansas

KGZF/Emporia (FM CP)

PRICE: \$7500

TERMS: Cash for assets

BUYER: Twin Rivers Communications Inc., owned by Ken Russell and Mike Law. Russell owns WUXA-TV/ Portsmouth, OH and is the prospective assignee of a new FM at Manhattan, KS. Law is an employee at KXXR/ Kansas City and part-owner of the proposed buyer of an FM CP at Manhat-

SELLER: Charles Coffelt of Emporia,

FREQUENCY: 99.5 MHz POWER: 6kw at 300 feet

Kentucky

WQKS & WZZF/Hopkinsville

PRICE: \$756,000

TERMS: Asset sale for \$556,000 cash and noncompete agreement for \$200,000 cash

BUYER: Regional Broadcasting Inc., owned by programming consultant James Darwin (AKA Rusty Walker) of luka, MS; Gerald Hunt of Savannah, TN; and Jerdan Bullard, GM of WZZK-AM & FM/Birmingham. Hunt owns WORM-AM & FM/Savannah, TN and KAHR/Poplar Bluff, MO.

SELLER: Tommy King, court-appointed receiver for the assets of Pennyrile Broadcasting Co. Inc.

FREQUENCY: 1480 kHz; 100.3 MHz POWER: 1kw day/24 watts night; 100kw at 602 feet FORMAT: Gold; CHR

Michigan

WIDL & WKYO/Caro

PRICE: \$425,000 plus 80% of receivables at closing

TERMS: Asset sale for \$325,000 cash at closing and two-year promissory note for \$100,000 at one point over

BUYER: Jackson Communications Ltd., owned by William Jackson of Caro, MI and James Jackson of Sun City, FL. William Jackson is a news producer at WNEM-TV/Saginaw, MI. SELLER: Prime Time Radio Inc., headed by Robert Benkelman.

FREQUENCY: 1360 kHz; 104.9 MHz POWER: 1kw; 3kw at 298 feet FORMAT: MOR; Beautiful

WKQZ/Midland

PRICE: \$2,011,000

TERMS: Asset sale for \$2,011,000 Escrow deposit \$75,000, with additional \$1,325,000 cash due at closing. Five-year promissory note for \$611,000. Additional noncompete agreement valued at \$166,000 cash. **BUYER: Windward Communications** Il Inc., owned by East Lansing, MI investors R. Charles McLravy, George Arbaugh Jr., and G. Woodward Stover. They also own interests in WGOR/St. Johns, MI; WKFX/Kaukauna, WI; and WHFB-AM & FM/Benton Harbor, MI. McLravy is the 70% owner of WLAJ-TV/Lansing.

SELLER: JOSI Broadcasting Corp., owned by Thomas Beauvais and Gregory Theokas. They also own WLFS/Pinconning, MI.

FREQUENCY: 93.3 MHz POWER: 39.2kw at 554 feet FORMAT: AOR

Minnesota

KARL/Tracy (FM CP)

PRICE: No cash consideration

TERMS: Asset sale for acquisition of

BUYER: Plum Creek Broadcasting Co., owned by John Linder, who owns interests in KRIT/Clarion, IA; KTOE/ Mankato, MN; KMHL & KKCK/Marshall, MN; and KDOG/North Mankato,

Continued on Page 14

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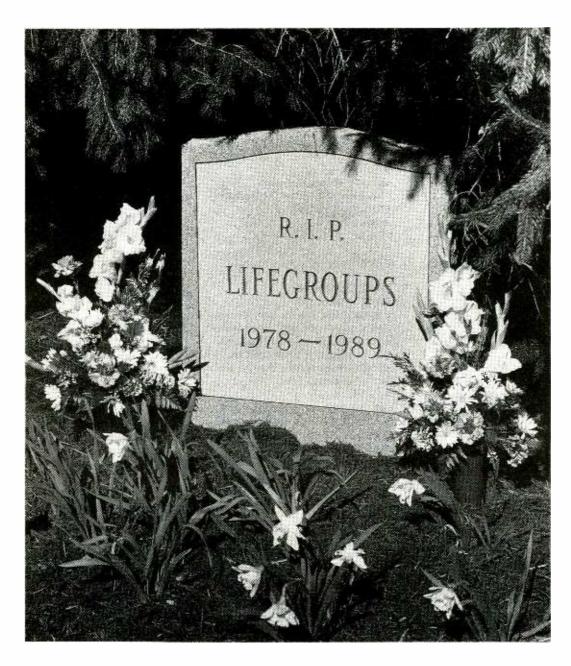


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CLUSTER ANALYSIS FROM THE EXPERTS.

TRANSACTIONS

Continued from Page 12

SELLER: Karon Lundeen of Balaton.

FREQUENCY: 105.1 MHz POWER: 3kw at 325 feet

WRQO/Monticello (FM CP)

PRICE: No cash consideration TERMS: This property is being transferred pursuant to a divorce settle-

BUYER: Marcus Rusty O'Neal, who currently owns 50% of the station SELLER: Ruth Laws O'Neal is transferring her 50% stake in Monticello Radio Co.

FREQUENCY: 102.1 MHz

KQLT/Scottsbluff

PRICE: \$37,500

TERMS: Asset sale for cash

BUYER: Tracy Corp. V, owned by Michael Tracy. He also owns KMOR/ Scottsbluff, NE and KOAQ/Terry-

town, NE. SELLER: Gary Hessier, court-appointed receiver for the Hilliard Com-

FREQUENCY: 1320 kHz POWER: 5kw day/1kw night

FORMAT: Station is dark. COMMENT: Tracy is requesting the FCC waive duopoly rules to permit this transaction. According to his FCC filing, the receiver has interviewed 16 other potential buyers but has been unable to sell the economically distressed station. Tracy contends that joint operation with KOAQ, located only three miles from Scottsbluff, would be in the public interest; otherwise, he contends, the station may be dismantled and sold for scrap.

KYNF/South Sloux City (FM CP)

PRICE: Undisclosed

TERMS: Asset sale. The purchase price will be limited to the seller's actual costs, which have yet to be determin-

BUYER: Media Investment Partners, owned by Michael Ventura of Tampa. SELLER: Larry Magnuson of Sioux City, IA, who's the former licensee of KSCJ/Sloux City, IA.

FREQUENCY: 107.1 MHz POWER: 3kw at 328 feet

WLQE/VIIIas

PRICE: \$175,000

TERMS: Asset sale; entire price to be paid via a series of promissory notes. **BUYER: Marc Scott Communications** Inc., owned by Marc Scott of Longport, NJ. Scott owns a 4.25% limited partnership stake in the seller.

SELLER: Great Scott Broadcasting, limited partnership headed by Faye Scott. The company owns WKST-AM & FM/New Castle, PA; WTTM &

WCHR/Trenton, NJ; WSEA & WZBH/ Georgetown, DE; WMBO & WPCX/ Auburn, NY; and a new FM at Merced,

FREQUENCY: 98.7 MHz POWER: 3kw at 292 feet

WPSC/Wayne Township

PRICE: \$1

TERMS: Cash and assumption of tower lease

BUYER: William Paterson College of New Jersey, headed by Chairman Russell Hawkins.

SELLER: William Paterson College Foundation, headed by Sol Goldberg. FREQUENCY: 88.7 MHz POWER: 200 watts at 299 feet FORMAT: CHR & Educational

KMIO/Espanola

PRICE: \$400,000

TERMS: Asset sale for cash. Escrow deposit \$20,000, with an additional \$100,000 cash due if the FCC authorizes an upgrade to Class C3 status.

BUYER: Enchantment Media inc., owned by William Sims. He also owns KMIK/Santa Fe.

SELLER: The Holt Corporation, headed by Arthur Holt. He also owns WUSQ-AM & FM/Winchester, VA; WKAP/Allentown; WZZO/Bethlehem, PA; WBNE/Benton, PA; KMXQ/Socorro, NM; WBOP & WTKX/Pensacola; and WOAD & WJMI/Jackson, MS. FREQUENCY: 102.3 MHz

POWER: 820 watts at 636 feet FORMAT: Country

WNNR/Sodus (FM CP)

PRICE: \$10,000 TERMS: Cash for assets

BUYER: Waynco Radio Inc., owned by Robert Pfuntner of Elmira, NY and John Tickner of Newark, NY. Pfuntner owns WELM & WLVY/Elmira, NY and is the proposed licensee of WVIN-AM & FM/Bath, NY. Tickner is GM of WACK/Newark, NY.

SELLER: Craig Fox, the owner of WOLF/Syracuse. He also owns interests in WNHA/Concord, NY; WNYS/ Canton, NY; and five TV stations. FREQUENCY: 103.5 MHz POWER: 3kw at 328 feet

WKLM/Millersburg

PRICE: \$500,000

TERMS: Asset sale. Escrow deposit \$15,000, with balance due cash at closing. Additional noncompete agreements valued at \$75,000; three-year consulting agreement valued at \$125,000, payable in 36 consecutive monthly installments of \$3472.

BUYER: Coshocton Broadcasting Company, owned by Bruce Wallace. The company owns WTNS-AM & FM/ Coshocton, OH. Wallace is a director of Banc One Coshocton N.A., a bank holding company.

SELLER: Graphic Publications Inc., owned by Abe and Frances Mast. FREQUENCY: 95.3 MHz

POWER: 3kw at 328 feet FORMAT: CHR

KTRT/Claremore

PRICE: \$70,000

TERMS: Asset sale. The buyer is to pay \$500 per month until \$70,000 is fully paid. If the FCC has not approved the sale by then, buyer has an option to purchase all broadcasting airtime for \$10 per month for a period not to exceed 50 years.

BUYER: Oklahoma Sports Properties Inc., owned by Fred Weinberg, who publishes the Penny Press, a weekly newspaper in Tulsa.

SELLER: Harmon Kiefer Curlee FREQUENCY: 1270 kHz POWER: 1kw day/26 watts night **FORMAT:** Country

COMMENT: Tulsa media tycoon Edward Taylor is assisting with the financing of this transaction.

KVAS & KKEE/

Astoria, OR-Long Beach, WA PRICE: \$72,000 (approximate)

TERMS: Asset sale. Buyer to assume outstanding liabilities, totalling approximately \$72,000, and negotiate settlement to other claims.

BUYER: Lower Columbia Broadcasting Company, owned by Charles Farmer of Astoria, OR. He owns KTDO-AM & FM/Toledo, OR and KCST/Florence, OR.

SELLER: Kay Broadcasting Co. Inc., owned by Robert Loucks and Lawrence Heinrich.

FREQUENCY: 1230 kHz: 94.3 MHz POWER: 1kw; 3kw at 233 feet FORMAT: Country; Gold

WCDL & WSGD/ Carbondale (Scranton)

PRICE: \$2 million

TERMS: \$1.5 million cash and \$500,000 promissory note

BUYER: S & P Broadcasting Inc., owned by John Piccirlilo and Ron Swanson. They also own WALY/Altoona, PA and WWPA & WRKA/Williamsport, PA.

SELLER: Sage Broadcasting Corp., headed by Leonard Fassier and Gerald Poch (see WFNW/Naugatuck, CT above)

FREQUENCY: 1440 kHz; 94.3 MHz POWER: 5kw; 330 watts at 770 feet FORMAT: Nostalgia; Gold

BROKER: Robert A. Chaisson

KWSK/Daingerfield

PRICE: \$1800 for 47% TERMS: Stock sale for cash

BUYER: Kenneth Shultice of Dainger-

field, TX SELLER: Stacy Roberts is selling his

47% interest in Robworthton Broadcasting Co.

FREQUENCY: 106.9 MHz POWER: 1.1kw at 511 feet

FORMAT: AC

KVOZ & KOYE/Laredo

PRICE: \$3 million (approximate) TERMS: Station assets are being sold for \$2 million, with additional consulting and noncompete agreements valued at approximately \$1 million.

BUYER: Broad Based Communications inc., headed by Vincent Henry and Art Camiolo. The company owns WWDD & WIQI/Tallahassee and is the proposed buyer of KYEA/Monroe, LA: KEBE & KOOI/Jacksonville-Tyler, TX; KDAE & KLTG/Corpus Christi; and WPFM/Panama City, FL. Henry is the son of Philadelphia radio broadcaster Ragan Henry.

SELLER: Border Broadcasting Inc., owned by W.J. Harpole. He also owns interests in KEPS & KINL/Eagle Pass, TX; KSPL/San Marcos, TX; and KVOU & KYUF/Uvalde, TX.

FREQUENCY: 890 kHz; 94.9 MHz POWER: 10kw day/1kw night; 100kw at 1000 feet

FORMAT: Spanish; AOR

BROKER: Don Sallors of Sailors and Associates

WCEF/Ripley

PRICE: \$420,000

TERMS: Asset sale for cash

BUYER: McWhorter Communications Corp., owned by Robert McWhorter, Ronald Hill, and Roger Morgan.

SELLER: Thomas Communications Corp., owned by Wayne A. Thomas. The company also owns WBES/Charleston, WV; WATQ & WETZ/New Martinsville, WV; and WKKW/Clarksburg, WV.

FREQUENCY: 98.3 MHz POWER: 3kw at 300 feet **FORMAT: CHR**

WLKD/Waupun

PRICE: \$170,000

TERMS: Asset sale. Escrow deposit \$32,000; the sale is contingent on the buyer obtaining financing in the amount of \$124,000 at 12% interest.

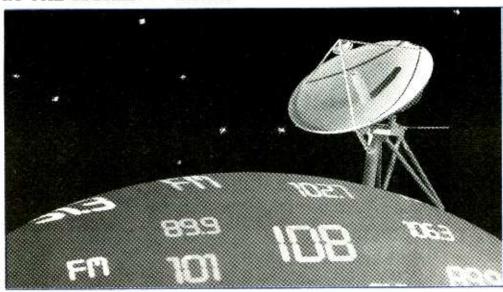
BUYER: BBK Broadcasting Inc., owned by Chris Bernier, George Baumann, and Mark Kastein.

SELLER: Midwest Dimensions inc., owned by James Courselle. The company also owns WGGQ/Waupun, WI and WLKE/Oshkosh, WI.

FREQUENCY: 1170 kHz POWER: 1kw daytimer

FORMAT: AC/Contemporary Christian

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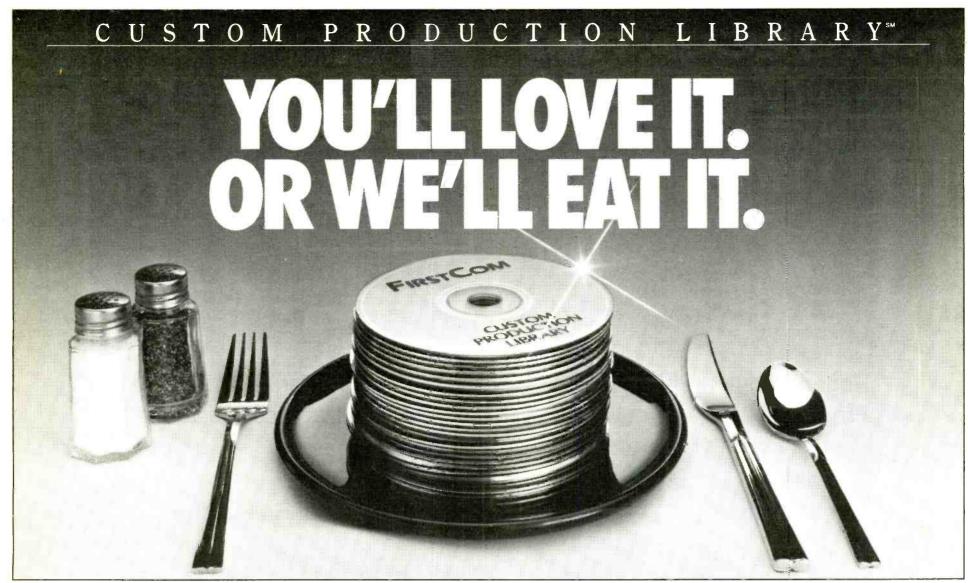
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par•a•gon (par'agan') n. 1. A model of excellence or perfection; peerless example.

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SALES STRATEGY

NEW MARKETING OPTIONS

Things Aren't Changing — They've Already Changed

his year has begun as an incredible challenge in many markets around the country, and the forward-thinking members of our industry have responded aggressively. As a result, they're achieving disproportionately high shares - even in depressed markets or those in which revenue is flat.

Many salespeople have been discussing the way things are changing. Fact is, things aren't changing they've already changed! The old saying, "The more things change, the more they remain the same," just isn't applicable to the marketing business. Today, the only certainties are debt service, lower CPPs, more competition, fragmentation, and change itself.

The Battle Of The Bored

One critical issue is boredom. Not only are advertisers and marketers bored consumers are bored as well. Those of us in the radio or record industries who cater to these consumers should respond accordingly.

To win this battle of the bored, marketers are looking for new options and opportunities - and they're finding them in record numbers. In addition to the

"Virtually every major retail account has some sort of advertising/ display program mandated in which manufacturers can

participate."

traditional commissionable media advertising options radio, television, print, etc. - there are now four new ones:

- Third party point-ofpurchase
 - Retail specific/display
 - Media "esoterica"
 - Direct marketing.

It's essential to be attuned to these options. First, they represent incredible new revenue opportunities for stations — such as nonspot revenues and alternate budget areas — while providing leverage to drive greater shares and average unit rates when used in conjunction with traditional advertising.

PROVIDED EXCLUSIVELY BY MUSIC AWARENESS PROMOTIONS

Second, they represent exceptional opportunities for ourselves. Third, they allow us to become aware of the competition and realign our thinking - the ultimate power in the '90s.

Bv Chris Beck

Third Party POP

Point-of-purchase advertising through a third party is quite possibly the fastest growing segment available today. Companies working in this arena are amassing tremendous clout with this option.

Marketers considering POP have many alternatives, such as buying shelf talkers, in-store billboards, shopping cart advertisements in drug or grocery stores, or sponsoring instore POP radio broadcasts.

Manufacturer Budget Breakdown 31% 25% Media **Trade** Coupons

Retail Advertising/ **Display**

Virtually every major retail account has some sort of advertising/display program mandated in which manufacturers can participate. These opportunities combine advertising with retail display to create impulse purchases and incremental sales over and above normal sales levels.

Manufacturers now allocate the largest segment of their marketing budgets -44% – to retail specific campaigns, according to Donnelly Marketing. This compares with 31% for media and 25% for coupons (see accompanying graph).

Source: Donnelly Marketing

"Generic image advertising is becoming less effective."

Budweiser: A Case Study

fter several summers of its traditional "Pick A Pair" promotion, Budweiser beer has reallocated its traditional advertising dollars. The phrase had just begun to stick in consumers' minds — so why the redirection?

The company found that beer sales would rise if it used a high percentage of the reappropriated budget as leverage for additional in-store consideration.

Budweiser hired a promotional agency and invested in 100 above-ground swimming pools — two or three per major market - for marketwide consumer promotions to influence point-of-purchase brand decisions.

Media Esoterica

This phrase refers to the new - and, in many cases, unproven - marketing and media options available today. Channel One, the national in-school TV service that's receiving wide support from a variety of national advertisers, is a popular option in this category.

Other topical examples of media esoterica include Continued on Page 19

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For everyone who thought a PR&E console was out of reach.

You've tried, but your console budget just can't accommodate a Pacific Recorders BMX not this time. So you're probably thinking about settling for a copy, even though it won't have the standard-setting features, performance and long-term reliability that have made our BMX consoles so successful.

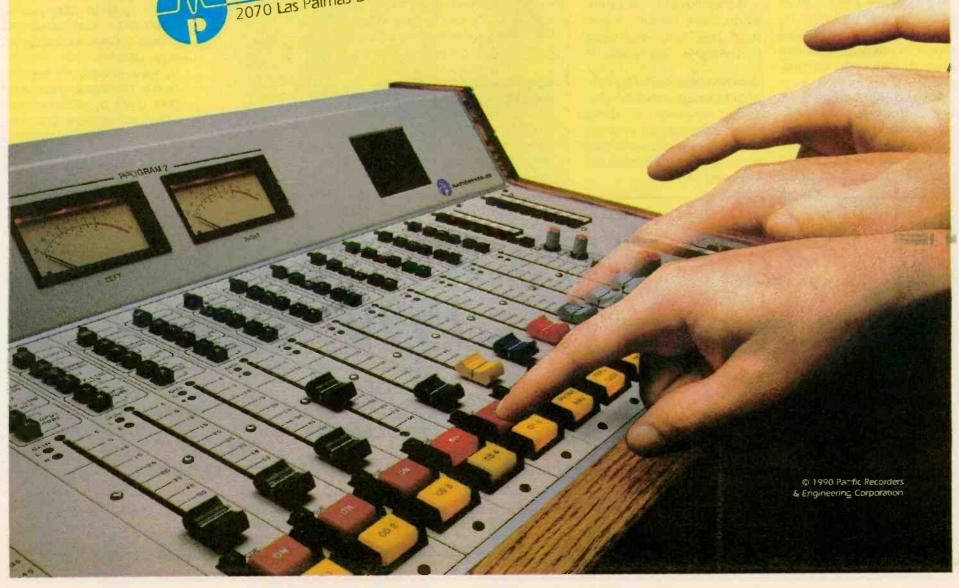
Fortunately, you don't have to settle. Radiomixer is genuine PR&E. All the way from its high quality components to its efficient BMX-style layout, comprehensive telephone mix system and unique Off Line Mix Matrix. Yet its manufacturer-direct price is no higher than the "clones."

How did the PR&E engineering team build a less expensive console without lowering our standards? Let's start with what we didn't do:

We didn't compromise on quality. Radiomixer uses the highest caliber components throughout, including our standard professional-spec meters, faders, and switches. Plus the best-sounding VCA technology in the industry. To keep Radiomixer's cost down, we've limited the number of different module types and mainframe sizes, and simplified the construction of the card frame, mainframe and modules.

The final result? In less than a year, Radiomixer has quietly become one of our most popular consoles. In fact, it's now one of the best-selling boards in broadcasting. Our color brochure will tell you more of the reasons why, and help you configure a Radiomixer for your particular application. To get your copy, call PR&E direct at 619-438-3911.

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SALES STRATEGY

Things Aren't Changing — They've Already Changed

Continued from Page 17

commercials on videocassettes, on-line information brokers, and Healthlink TV (broadcast in doctors' offices).

Direct Marketing

This category has seen a significant amount of growth during the past decade, moving from simple couponing to complex databases. In fact, there's even a service called "Check Robot," which distributes coupons at the cash register depending on the items a consumer purchases.

"To have an impact on today's consumers, you must offer them incentives that 'catch them in the act' — not those that try to change their habits."

For example, if Acme charcoal fluid had purchased the service and I bought another brand, the computer would give me — a proven charcoal fluid buyer — a cents-off coupon good for Acme's brand.

Other options (albeit less high-tech) include two long-time standbys: instant redemption couponing and retail catalogs. Incidentally, catalog sales have more than doubled from 1980 to 1988.

Ogilvy On Advertising

The byproduct of these advances, however, is pandemonium among those who practice and extol the virtues of traditional advertising, including the godfather of our industry — David Ogilvy.

In his book, "Ogilvy On Advertising," Ogilvy builds cases for the ability of "image" and "brand" advertising to move products for manufacturer clients. He believes "sales promotion" cheapens a brand, and the only longterm cure is a "mental franchise" with consumers.

While there certainly is value to that point of view, the reality is that generic image advertising is becoming less effective. (Interestingly, 40% of the revenues of the agency he founded — Ogilvy & Mather—comes from non-advertising services, according to Advertising Age.)

Those excelling in today's competitive environment are adopting forward-thinking ideas for generating sales, whether for manufacturer or retail clients. The newest marketing tools are nothing like those that were successful even two or three years ago.

Successful Strategies

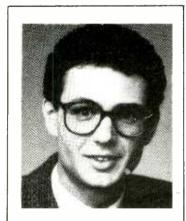
To have an impact on today's consumers, you must offer them incentives that "catch them in the act" — not those that try to change their habits. Making something too difficult for consumers or trying to alter their already stressed-'n'pressed schedules will almost surely result in disaster.

One such example includes promotions and events tied to automated teller machines (ATMs).

"The most effective incentives are gifts or products with purchase, in which everyone wins."

They're already in many supermarkets, and are a simple way for consumers to receive instant gratification.

Promotions also must be logical to the shoppers. Many have had less-than-desirable results from promotions that involved incentives or cross-promotions that didn't make sense. The most effective incentives are gifts or products with purchase, in which everyone wins.



Chris Beck is the President of Chris Beck Communications, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030: by **Prodigy** electronic mail at ID# SRTN15A; or by Compuserve at ID# 76066,3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

www.americanradiohistory.com

Cross-Marketing Catalysts

ross-marketing is a great way to attract consumers and obtain maximum media leverage. Following are some ideas to get you started on this added edge:

Weight Loss Centers & Clothing Stores

This type of promotion works extremely well, since a primary objective of those trying to lose weight is to buy new clothes — at a smaller size.

This incentive builds traffic at clothing stores by of ering diet center patrons a price-point reduction as well as promoting the store's alteration services.

The weight loss center also wins by reaching new potential customers at the time they're the most cognizant (and perhaps most depressed) about their clothing size.

Florists & Chocolate Manufacturers

This pairing represents another highly successful cross-marketing opportunity. Florists receive a large amount of additional signage and consideration at the candy maker's retail displays or (sometimes) actual in-pack/on-pack incentives.

Chocolate manufacturers not only receive orders from new accounts, but also get a tremendous sampling opportunity that's likely to translate into additional brand purchases.

This system has been effective in supermarkets, drugstores, and some full-line department stores that have their own floral departments — it represents new nontraditional department sales for the candy manufacturer and brings customers who are already in the store over to the floral area, where they make additional impulse purchases.

Hotels & Child Care Facilities

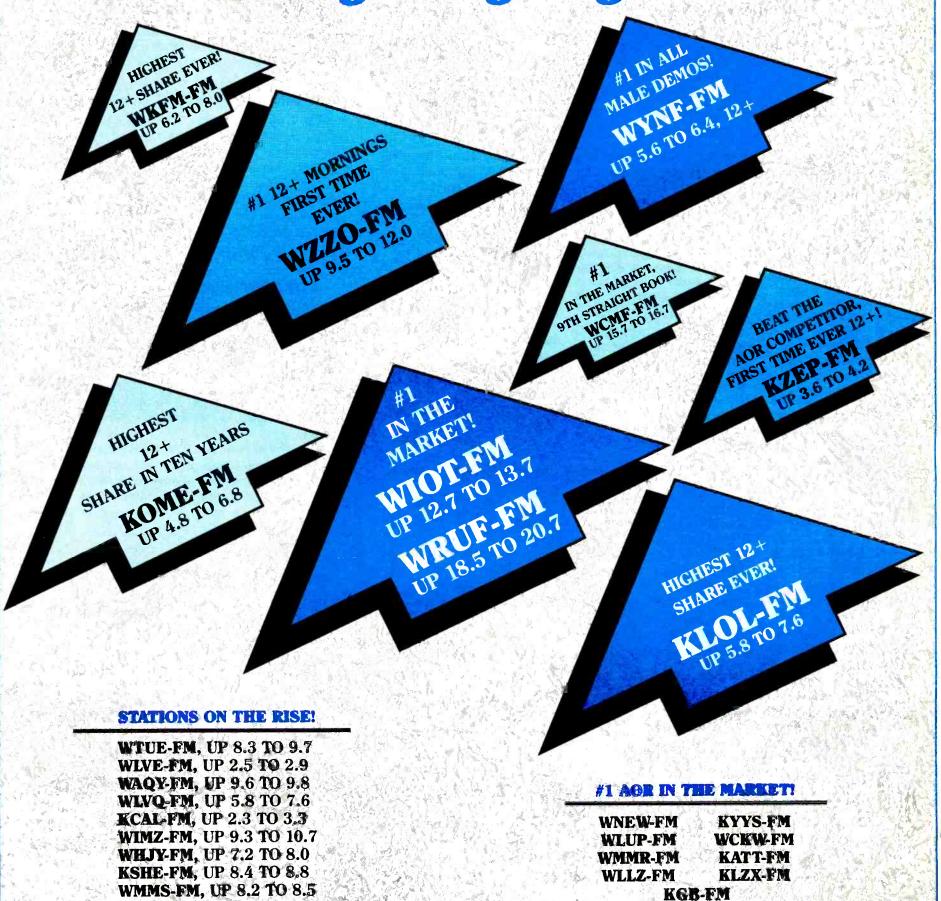
It's no secret that local weekend packages are one of the most crucial profit centers that a hotel can offer your station. With a second "baby boom" under way, this partnership gives hotels an edge by offering child care to couples while they enjoy a romantic getaway.

It's also a good way to expose parents to the child care operation's facilities, which they'll then be motivated to use on a fulltime basis. The execution is quite simple — hotels simply convert one of their conference rooms into a nursery during certain weekend hours.





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MANAGEMEN

Six Stages Of Burnout — And How To Fight Back

urnout - the condition of emotional or physical col-lapse brought on by in-d job pressure — is no creased job pressure stranger to the radio and record industries.

Although most people can protect themselves against job burnout, some folks have trouble detecting the symptoms. Below are the six stages of burnout, according to Chapel Hill, NC-based psychiatrist and business consultant Martin G.

- Stage 1: Overenthusiasm is the first sign of burnout. Those in this stage are prone to telling long and nervous tales about their wonderful jobs.
- Stage 2: Physical symptoms such as ulcers, rashes, back and/or neck pain, colds, or flu emerge. Those in this stage become antagonistic and begin to miss work and drop friends, relatives, and colleagues who aren't supportive.
- Stage 3: Deprivation symptoms begin to appear. Those in this stage feel secretly hollow, less important, and don't enjoy their work as much as they used to. They may sense something is wrong and take a vacation or sabbatical, but the remedy will be only temporary.

• Stage 4: The sense of emptiness and impending defeat increases. This is the stage of desperate moves and big risks taken (with careers, finances, and relationships) in an attempt to avoid failure - even at the expense of other important aspects of the afflicted person's life.

• Stage 5: The lies and decep-

BPME Names Conference Speakers

nterep Radio Store Chairman Ralph C. Guild will be the keynote speaker at the 35th annual BPME & BDA Conference, June 10-13 at Bally's Hotel in Las Vegas.

Kicking off the event will be CBS/Broadcast Group President Howard Stringer. Other participants include Davis*Glick Productions Co-President Sam Glick, "American Top 40" host Shadoe Stevens, Interep Exec. VP/Radio Development Director Erica Farber Viola, and WROR/Boston Director/Marketing & Promotion Lou Bortone Jr.

tions grow, and those in this stage become cut off from people because they can't disclose their true feelings. Other symptoms include insomnia or oversleeping, nervousness, forgetfulness, and distraction similar to symptoms of depres-

· Stage 6: In this final stage. burnouts get fired, go bankrupt, have a breakdown, become suicidal, or end up with a serious physic-

Battling Back

Burnout can be interrupted at any of these stages, but the earlier it's caught, the easier it is to treat. Here are some suggestions on how to combat burnout:

- Seek help. Ask your friends and family for support, and - first and take good care of foremost yourself.
- · Cut your workload. But before you do, be careful. Since victims of burnout are extremely successoriented, make sure you have things to do during your free time.
- Enjoy relaxing activities. Make a list of things you once found rejuvenating, and figure out a way to put them back into your life.



Historically, the business of war is short-lived. However, the war of business is on-going and never-ending.

To be prepared for the competitive onslaught of the 1990's, progressive broadcast marketers must take the offensive. They must employ winning strategies. They must attack first and often...with the best weapons at their disposal.

Broadcast Direct Marketing can outfit your station's general staff with the best weaponry available...potent ordnance such as market research, database management, direct mail promotion, telemarketing, audiotex, Radio/TV Contest Direct™, and customdesigned integrated campaigns. And our team of broadcast marketing professionals provides a strategic approach to your battle plan that is second to none.

War is Hell and always will be. But there are winners and there are losers. And the time for you to act is now.

BROADCAST

BROADCAST DIRECT MARKETING, INC.



BLUE SKY FIND

Adaptor Keeps Airborne Execs Movin' In Stereo

et boys and girls, prick up your ears: Chicago-based Just Imagine Inc.'s Executive Travelware division has recently introduced the "Jetman Airdaptor" (pictured) for traveling execs who are tired of the "broadcasting from Mars" quality of standard airline headsets.

The Jetman is a self-contained, pocket-sized headphone system that features a set of stereo earbuds and the company's patented "airdaptor" a state-of-the-art processing module that converts an airline's "piped" sound into amplified stereo signals. How? By processing the audio through a pair of sensitive condenser microphones and filtering out excess niss.

To use the battery-powered Jetman, simply insert its "sound pickup plug" into an airplane's audio seat jack, then slip on the system's earouds. The natural on-air giveaway is list priced at \$29.95. For more info, phone (800) 397-7477

DATELINE

- May 9-13 R&R Convention '90. Century Plaza Hotel. Los Angeles, CA.
- May 16-20 American Women In Radio & Television's National Convention. Capital Hilton Hotel. Washington, DC.
- May 19 NAB Small & Medium-Market Managers Roundtable. Crescent Hotel. Phoenix, AZ.
- June 9-15 NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.
- June 10-13 BPME/BDA Conference. Bally's Hotel. Las Vegas, NV.
- June 22-23 Bobby Poe Convention. Sheraton Fremiere. Tysons Corner, VA.
- July 12-15 Upper Midwest Communications Conclave. Radisson Hotel South. Minneapolis-St. Paul, MN.
- July 14-18 New Music Seminar 11. Marriott Marquis Hotel. New York, NY.

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MEDIA

ZINE SCENE

Joplin's Ghost Begs Roseanne To Sing!

acky comic Roseanne
Barr says the ghost of
'60s rocker Janis Joplin
is urging her to become a rock 'n'
roll star! According to this week's
National Examiner, the rotund sitcom queen recently confessed that
Janis's "wild-eyed spirit" had awakened her in the middle of the night,
begging Barr to "carry on my music!"

Roseanne is allegedly putting together a band with herself as vocalist and hubby **Tom Arnold** on guitar. No label deal has yet been announced

Speaking of specters, the National Enquirer reports that John Lennon's spirit recently told Yoko Ono to purchase a 50-diamond, \$2 million necklace to celebrate the exBeatle's upcoming half-century birthday!

Wonderful World, Beautiful People

Kudos to New Kids On The Block member Jordan Knight, Jody Watley, Fine Young Cannibals lead singer Roland Gift, Cowboy Junkies songstress Margo Timmins, George Strait, and Chris Isaak. They were all named to People's list of "The 50 Most Beautiful People In The World."

Congrats also to **Janet Jackson**, picked by the current *US* magazine as one of "The World's Ten Most Beautiful Women."

And . . . a tip o' the rubber chicken to Howard Stern's foul-mouthed pal Jackie "The Jokeman" Marting for landing a fulltime job at Penthouse. The comic's "Joke Book" page will appear regularly in the monthly, beginning with the current June issue.

Duelin' Divas

According to the *Star*, **Cher** and **Madonna** are locked in a "nobitchy-remarks-barred battle" for bragging rights to the summer's best concert tour. "This is no game," warns the 'zine's record in-

The Humane Society of the United States, the nation's larg-

est animal-protection organ-

ity line, Animal "Bites".

sixty-second sound-bites on

and astound your listeners.

ization, presents its new actual-

animal topics that will amuse



I.D. ILLOGICAL DIFFERENCES — This week's Star says Linda Ronstadt was none too pleased when a fan at a New Orleans health food store mistook the singer for TV actress Delta Burke!

dustry insider. "These ladies would sooner choke than say something nice about each other."

Cher reportedly laid the ground rules by announcing: "Madonna's got nothing on me. She can't sing. She can't dance. She can't act. And, she's not very attractive either!" As for the Material Girl's response, the insider simply says "bring up Cher's name and she goes CRAZY!"

Tennessee Flat Top

Doctors are warning **Dolly Parton** that the pint-sized breast enlargements she recently had surgically implanted (**R&R**, 4/30) could "turn hard, lose their shape, or even go as flat as pancakes!"

An unnamed Beverly Hills medic tells this week's National Examiner: "If I were Dolly, I'd worry when I went to bed at night whether my breasts were still going to be there in the morning!"

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news.
R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS APRIL 30 — MAY 6

- 1 I Love Lucy: The Very First Show Roseanne (tie)
- 3 Cheers
- 4 America's Funniest Home Videos
- 5 The Cosby Show
- 6 A Different World
- 7 60 Minutes
- 8 Unsolved Mysteries
- 9 CBS Sunday Movie ("The Untouchables")

10 Designing Women

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

Friday, 5/11

- Dave Edmunds, "Late Night With David Letterman" (NBC, 12:30am).
- Bell Biv Devoe, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).

Saturday, 5/12

- Motley Crue's Tommy Lee and Vince Neil and Sam Kinison host "Friday Night Videos" (NBC, 1:30am).
- New Kids On The Block, "Face To Face With Connie Chung" (CBS, 10pm).
- Billy Joe Shaver and the Maines Brothers Band, "The Texas Connection" (TNN, 10:30pm EDT/7:30pm PDT).
- Sinead O'Connor, "Saturday Night Live" (NBC, 11:30pm).
- Natalie Cole, "Byron Allen" (ABC, 11:30pm).
- Jermaine Jackson and Leila K., "It's Showtime At The Apollo" (syndicated; check local listings).

Monday, 5/14

- Young MC and Kid 'N Play perform while the Dance Posse busts a move in the premiere of "Rock The House" (NBC, 8pm).
- Bill Henderson and host Nancy Wilson, "Red Hot & Cool" (syndicated; check local listings).

Tuesday, 5/15

- Barry Manilow, "Arsenio Hall."
- Olivia Newton-John, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

Wednesday, 5/16

- Frank Sinatra and Patti LaBelle perform on "Sesame Street Remembers Joe Raposo" (PBS; check local listings for air time).
- Tracy Chapman, "Arsenio
- Andrew Lloyd Webber, "Johnny Carson."

Stones In 3-D On Fox TV

If you missed the Rolling Stones in concert last year, and you didn't happen to catch them on pay-per-view TV either, here's another chance to see them . . . free and (partly) in 3-D.

Fox Broadcasting Co. will air the "Rolling Stones Steel Wheels Concert" on Wednesday, May 30 (8pm EDT/PDT), featuring a set of songs — "2000 Light Years From Home," "Paint It Black," and "It's Only Rock And Roll" — taped in 3-D.

The two-hour special, filmed during the Columbia band's final U.S. gig in Atlantic City, also features performances by Eric Clapton, John Lee Hooker, and Guns N' Roses' Axl Rose and Izzy Stradlin.

Although special glasses aren't needed to watch the 3-D set, they will enhance the effect. Glasses will be distributed nationally by 7-

Eleven stores and other participating retailers.

Dees: From Mornings 'Into The Night'

onday, July 16 will mark the premiere of "Into The Night Starring Rick Dees" (midnight EDT/PDT), hosted by the KIIS-FM/L.A. morning man and voice of Unistar's "Weekly Top 40."

The hourlong comedy/talk show
– set to air weeknights on ABC-TV
– will feature regular comedy
players, guest stars, and "unpredictable events" geared toward

VIDEO

NEW THIS WEEK

young adults.

• LAMBADA: SET THE NIGHT ON FIRE (Cannon Video)

This particular lambada movie — released on the big screen just two months ago — focuses on a math teacher who moonlights as a master of the Latin dance fad. The film's **Epic** soundtrack features hip-shakin' tunes by **Absolute, Sweet Obsession, Brenda K. Starr, Tony Terry**, and a host of other movers 'n' groovers. (Street date: 5/11)



ERASURE HEADS — Andy Bell (I) and Vince Clarke of Erasure plant themselves among the stars.

ERASURE: LIVE WILD! (Warner Reprise Video) The Size/Persian technology appeters are continued in

The **Sire/Reprise** techno-popsters are captured in a London Arena concert in this hourlong compilation, which features 15 songs by the British duo, including "Chalns Of Love," "Star," "Who Needs Love Like That," "Stop!" and "A Little Respect." (5/15)

• KINGS OF INDEPENDENCE (Video Music Inc.)

Recorded live during the above-named Berlin festival in 1987, this 35-minute concert tape includes what is reportedly the only live documentary footage of Enigma's Nick Cave & The Bad Seeds, plus tunes by Mute/Enigma band Crime & The City Solution and MCA rockers the Swans. (5/15)

BEST OF BERLIN INDEPENDENCE DAYS '88 (Video Music Inc.)

Alternative independent bands from around the world are the stars of this 40-minute concert video. The international roster includes **Mudhoney**, **Live In A Blender**, the **Overlords**, the **Killer Bees**, **Kastrierte Philosophen**, **Blind Idiot God**, the **Young Gods**, and **Pig**, singing their classic "Shit For Brains." (5/15)

● HARLEM NIGHTS (Paramount Home Video)

Columbia recording artist Eddie Murphy's latest film — which he also wrote, directed, and executive-produced — costars funnymen Arsenio Hall, Richard Pryor, and Redd Foxx, the lovely 'n' talented Jasmine Guy, and veteran jazz vocalist Della Reese. No soundtrack LP, but the movie contains lots of vintage jazz tunes by Duke Ellington, Louis Armstrong, Billie Holliday, Count Basie, and others, along with original music by Herbie Hancock. (5/17)

The bites change weekly and are suitable for all formats. Call 1-800-237-7242 In Washington, D.C., call 778-6141 The Humane Society of the United States 2100 L Street, NW Washington, DC 20037 202-452-1100

PUT SOME BITE INTO

YOUR RADIO SHOW!

American Top 40s 20th Anniversary



Shadoe Stevens will host a special birthday celebration for the longest running, most listened-to countdown show in the world.



For the past 20 years, AT40 has been chronicling America's pop music scene. From the very first #1 hit, heard in 1970– "Mama Told Me Not To Come" by Three Dog Night- to today's pop superstars, AT40 has been providing your listeners with the best researched music facts and trivia available on radio. All based on AT40's exclusive use of the Billboard* HOT 100* Charts.

AT40 is the **ONLY** weekly countdown show available to your station on either compact disc or vinyl.

As you plan your festivities for America's birthday this July 4th, why not make it a double celebration by airing American **Top 40's 20th Anniversary Special?**

Program length: 4 hours.

Broadcast window: 6/29 (Fri.)-7/4 (Wed.).

To obtain this special edition of AT40 for your market, call Paul Miraldi, Manager, Entertainment Programming (212) 887-5218 or fax (212) 887-5449.

Outside the U.S., call Radio Express 1-213-850-1003.



WITH SHADOE STEVENS

BABC RADIO NETWORKS





1EDIA

SCREEN SCENE

Ice-T Cops Leading Role In 'New Jack City'

ire/WB rapper Ice-T will make his big screen debut in the role of a tough, streetwise cop in "New Jack City" – a contemporary gangster film in which the Ice-man teams with Judd Nelson to challenge a ruthless

drug lord.

Geffen recording artist Christopher Williams also is cast in the film (as an investment banker who's lured to a life of crime), while singer/songwriter Nick Ashford portrays a preacher.

Meanwhile, production wizard Teddy Riley will contribute tunes to the project as well as produce its forthcoming soundtrack.

The movie, incidentally, marks the directorial debut of TV's "Sonny Spoon" star Mario Van Peebles. Look for Warner Bros. to distribute the flick in early 1991.

State Of The 'Hearts'

Despite the recent exit of company President Gil Friesen, A&M Films the organization that brought "The Breakfast Club,"
"Birdy," and "Blaze" to the big screen - will continue to produce movies. The firm's next project, "Crooked Hearts," stars Vince D'Onofrio and Jennifer Jason Leigh, and is set to begin production on June 11.



Lamb Chop

Reprise recording artist Chris Isaak, who made his acting debut in director Jonathan Demme's 1988 Mafia hit "Married To The Mob," has copped the role of a SWAT team officer in the filmmaker's planned fall release, "Silence Of The Lambs.'

Isaak's character helps guard a brilliant criminal (Anthony Hopkins) who has been pegged to help an FBI agent (Jodie Foster) track

a gruesome and insane serial killer. (See R&R, 1/12 for further details.)

Assorted Past

Mike Figgis, who directed "Stormy Monday" and more recently "Internal Affairs," was once a member of the Gas Board - a Newcastle, UK soul band whose lineup included future Roxy Music frontman-turned-Reprise solo artist Bryan Ferry.

Fade To Black

- Delicious Vinyl/Island rap star Tone-Loc has landed the role of a club singer in "A Rage In Harlem." The film is currently shooting in
- Reggae singer/songwriter Jimmy Cliff is slated to star in "The Painted Canoe" an independent production scheduled to begin shooting in Cliff's Jamaican homeland this July.
- Arnold Schwarzenegger will reportedly headline "Critic's Choice" — the (not too) far-fetched tale of a thespian who gets chased through Europe while in the company of a critic who hates the ac-

FILMS

WEEKEND BOX OFFICE **MAY 4-6**

mai v	
1 Pretty Woman	\$6.8
(Buena Vista)	
2 Teenage Mutant	\$5.3
Ninja Turties (New I	_ine)
3 Tales From The	\$5.0
Darkside: The Movie	
(Paramount) *	
4 Spaced Invaders	\$3.1
(Buena Vista)	
5 The Guardian	\$3.0
(Universal)	

6 The Hunt For Red October (Paramount) 7 Q&A \$2.0 (Tri-Star)
8 Wild Orchid \$1.6

(Epic/Triumph) 9 Driving Miss Daisy \$15 (Warner Bros.)

10 Short Time (20th Century Fox)*

> All figures in millions *First week in release

Source: Exhibitor Relations Co

COMING ATTRACTIONS:

This week's openers include "Far Out Man," starring Tommy Chong as a hippie musician lost in the '60s who tries to make a

Tommy Chong — on a hip trip? comeback, and - with the help

psychiatrist Dr. Liddledick (Martin Mull) - reunites with his family, played by real-life family members Rae Dawn Chong (daughter), C. Thomas Howell (son-in-law), Shelby Chong (wife), and Paris Chong

Tommy Chong wrote and di-rected the film, which sports a Chameleon soundtrack feature ing the forthcoming **Bonedad-dys** single, "Hippie Children," as well as songs by Kool Moe Dee, Samantha Fox, Don Dokken, DV8, Bobby Taylor & Carolyn Majors, and "Hippieland Rap" by the eldest Chong him-

MUSIC & MOVIES

• PRETTY WOMAN (EMI)

Singles: It Must Have Been Love/Roxette

King Of Wishful Thinking/Go West
Featured Artists: Robert Palmer, David Bowle, Natalie Cole

• TEENAGE MUTANT NINJA TURTLES (SBK)

Singles: Turtle Power/Partners In Kryme Spin That Wheel/Hi Tek 3 f/Ya Kid K

Other Featured Artists: M.C. Hammer, Spunkadelic, Johnny Kemp

• WILD ORCHID (Sire/WB) Featured Artists: Dissidenten, Ofra Haza, Underworld

● HOUSE PARTY (Motown)

Single: Why You Get Funky On Me?/Today
Other Featured Artists: Kid 'N Play, Full Force Family, Flavor Flav

UPCOMING

BIRD ON A WIRE

Single: Bird On A Wire/Neville Brothers (A&M)

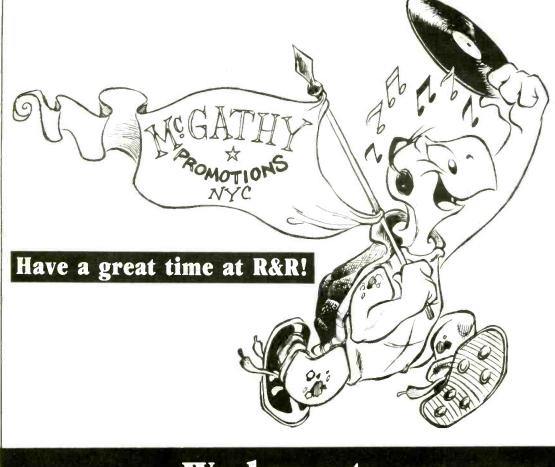
• BACK TO THE FUTURE PART III

Single: Doubleback/ZZ Top (WB)

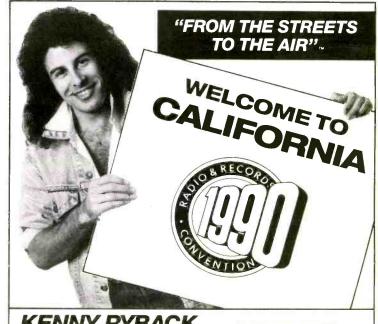
• DEF BY TEMPTATION (Orpheus/EMI)

Singles: All Over You/Freddie Jackson

Hungry For Me Again/Ashford & Simpson Other Featured Artists: Melba Moore, Najee, Z'Looke



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LIFESTYLES

More Of U.S. Living In Sin

hile marriage rates continue to spiral downward, the number of unmarried couples living together is on the rise — especially among those under 30, who are twice as likely as their older counterparts to be cohabitating.

According to a recent study noted in *Demography*, 4% of all adults are currently living together, and 25% have cohabitated at some time in their lives.

In the late 1960s and early 1970s,

only about 11% of adults lived together before marriage. By the early 1980s, however, that number had quadrupled to 44%, the survey said.

Of women born in the early 1940s, 82% were married before age 25, compared with 61% of those born in the early 1960s.

Conversely, only 3% of women born in the early '40s were cohabitating by age 25, compared with 37% of those born in the early '60s.

STERED

'Stereo Skins' Protect Pull-Outs

ure, pull-out car stereos are handy — but what do you do with them after you pull them out? Toss 'em in your car's dusty trunk? "Stereo Skins," manufactured by the Campbell, CA-based company of the same name, are neoprene containers that protect pull-outs from dust and moisture. A velcro-closing top flap makes it easy to slide your stereo in 'n' out.

The skins — available in five color combinations — carry a suggested retail price of \$29.95, although volume discounts are possible. Great for on-air giveaways, the "Stereo Skins" also can be customized (at a price) with your station's logo. Call (408) 378-5646 for more info.

America's Dream Houses

ooking for the perfect home for your next "dream house" promotion? Chances are, your listeners are dreaming about sand 'n' surf.

A recent telephone survey of 1000 adults revealed that more than one-third of Americans chose an oceanfront dwelling as their dream house — five times more than picked a luxury penthouse in the city. Following are the results of the survey:

t"
5
9
5
2
7



* Respondents could choose more than one answer. Source: Bruskin Associates Market Research

Play Two Different Programs On One Stereo System

ith Bose Corp.'s "Life-style Music System," you can tune in to a sports broadcast on the AM dial in the living room while your spouse listens to a CD in the bedroom — on the same stereo.

The combination CD player and AM/FM receiver comes with five speakers and a remote control that

operates on a radio frequency, so (unlike conventional infrared remotes) you don't have to aim it at the stereo — or even be in the same room — to operate the system.

The system, a departure for the Framingham, MA-based speaker company, debuted this week at a suggested retail price of \$2700. For more info, call (508) 879-7330.

OLD & ON THE WAY

Travel Habits Differ Within 55 + Demo

ou may know that older Americans command a significant share of the nation's travel market. There are, however, different travel segments within the 55+ demo — who make up 26% of the total U.S. travel market.

A new study by NYC-based Mediamark Research found that 52% of older adults took a domestic trip of 200 miles or more in the past year, about the average for all adults. However, they're 10% more likely to travel for one or two weeks

and 50% more likely to go away for more than two weeks than the average adult.

Curiously, those 55-59 dominate the short-trip market (a week or less), 60-64s dominate midlength trips (one to two weeks), and 65- to 69-year-olds favor trips that last more than two weeks, compared with the average for older Americans

Although those 75+ are less likely than average to travel, 41% of them took a domestic trip in the past year and a hardy 12% visited another country.

Doin' Lunch

or some people in the radio and record industries, "doing lunch" is a complex activity bounded by countless social regulations. For others, it's wolfing down a brown-bagged bologna sandwich at the station or the office.

Whatever your habits, chances are you go out to lunch at least once a week. The average American household spends \$9.10 a week on lunch eaten away from home (but within the local area), according to a recent survey by the Bureau Of Labor Statistics.

As may be expected, the more money people make, the more they spend on lunch each week. While households making less than \$10,000 a year spend only about \$4 a week on lunch, those with \$50,000+ incomes spend an average of nearly \$19.

The affluent also tend to eat lunch out more often. More than eight out of ten (83%) U.S. households earning \$50,000+ eat lunch out at least once a week, compared with the national average of 66%.

Lunch spending can really add up over the course of a year. The average household spends \$473 annually, with the average wage earner spending \$338 a year on lunches. Workers from high-income households spend an average of \$970 a year, with the average affluent wage earner spending \$441.

CHRONICLE

Born To:

WHUC/Hudson, NY air talent "Mad" Mike Davis, wife Althea, daughter Cassandra Lauren, April 24.

Geffen Kansas City rep Bill Rusch, wife Nancy, daughter Chinesa (China) Rose, April 26.

KEGL/Dallas air talent Dave Kraddick, wife Carol, daughter Caroline, April 30.

Marriages:

WKRY/Key West PD Jim Quinn to Stephanie Hart, April 21.

Short Form Programming' that Gives You

THE EDGE

America's Most Wanted Radio Hotline with John Walsh • Soap Quiz with ABC Soap Stars
Sports Hall of Shame Starring Cookie Chainsaw Randolph and David Lawrence
Prevention Health Report with Robert Osgood • Sounds of the 70's • Precision Environmental Tracking
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Trulee Burns and Jamie Jameson • 202 328-3283

Promotions, Special Programming and Station Services

FirstCom announces the 1990 Excellence in Production Firsty Award Winners

Congratulations to the winners and finalists of the first and only international awards for excellence in production. Entries exemplified superior work and FirstCom proudly recognizes the winners!

STATION PROMOTION

Major Market



Mike DePriest

Radio Station: WFYR-FM Chicago, IL

Entry Title:

Producer/ Copywriter:

Talents:

Mike DePriest Annie Davis. David McKay

Pennies

Medium Market

Joel Moss

Radio Station: WEBN-FM

Entry Title:

Cincinnati, OH Without Radio ... What Would Life Be

Producer/

Copywriter: Talents:

Joel Moss Joel Moss, Pheobe Wood

Secondary Market



Larry James Radio Station: WDRM-FM

Entry Title: Producer: Copywriters:

Talent:

Huntsville, AL '89 Tornado Larry James Larry James, J. Mack Bramlett Mike Malone





Mike DePriest Radio Station:

Entry Title:

Producer/ Copywriter:

Talents:

Mike DePriest David McKay, T.K. O'Grady,

WFYR-FM

House

Chicago, IL

Buresh's Lobster

Mike DePriest

Medium Market



Scott Yates

Radio Station:

Entry Title:

Producer/ Copywriter: Talents:

KRMG/KWEN-FM Tulsa, OK

> Faster Than A Bowling Ball

Scott Yates

Scott Yates, Jim Holt

Secondary Market



Bill Bradee Radio Station:

Entry Title: Producer/ Copywriter: Talents:

KRNT/KRNQ Des Moines, IA Phases/Wing Walkin'

Bill Bradee Kelly Foxx, Bill Bradee

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THE FIRSTY

TECHNOLOGY

Cellular Phone Industry **Continues To Boom**

20 Million More Subscribers Predicted By '95

ellular telephones - once considered frivolous luxury items - are fast becoming communications industry staples. Some 3.5 million people currently subscribe to cellular service, and 2 million more are expected to sign up by year's end.

What's more, the number of U.S. subscribers is likely to climb to 20 million by 1995, according to the Silver Springs, MD-based research firm Herschel Shosteck Associates.

Consumer interest in cellular phones has made for an extremely competitive market. Whether you're a first-time buyer or simply looking to replace the suddenly outdated model you purchased a year or two ago, the market is ripe with options - especially in the area of small, portable units.

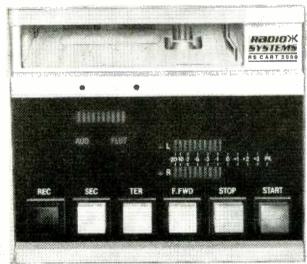
Compact Data

Weighing only 12 ounces and no larger than a typical checkbook, Motorola's "Micro Tac" is currently the smallest, lightest cellular phone available. The model is list priced around \$2500, and provides the same features and functions found in larger cellular phones.

However, since the Micro Tac's introduction, competitors have been working overtime to match and surpass its capabilities. For example, the NEC Corp.'s Mobile Radio Division recently debuted the "P-300." The unit is about the same size as the Micro Tac, but designed with 30% less circuitry, allowing for 80 minutes of talk time (compared to the Micro Tac's 50 minute limit).

Meanwhile, the folks at L.M. Ericsson have designed a model that is about an inch longer than the Micro Tac, but which comes with larger, more efficient filters to conserve power (thereby increasing talk time). The company plans on having the "Hotline" units currently available in Europe - on the U.S. market this summer.

Cart Machine To Eliminate Tape Flutter



he "RS-2000" cart machine manufactured by Radio Systems Inc. is the first to offer flutter compensation, according to the Bridgeport, NJ-based company

Front-panel azimuth adjustment, three cue tones, fast forward, splice detection, and digital timer are standard features of the RS-2000. The unit also adjusts to every tape and cartridge, correcting for phase error during

Preliminary suggested retail prices are \$2495 for the stereo record/play model and \$1895 for the stereo play-only configuration. Mono versions also are being developed, and all models should be on the market by late summer. For more info, call the company at (800) 523-2133 or (609) 467-8000.



Digital Sound Editor Debuts

ntroducing the "DSE 7000" — a digital sound editor especially designed for radio production. The high-tech tool comes equipped with an eight-track digital recorder, a ten-input mixer, and a two-track digital mix-

Interestingly, the DSE was constructed to mirror familiar analog equipment. For example, the machine features faders and mutes as well as tape recorder-like controls (such as reel-rock, autolocators, and return-to-zero functions)

The DSE even sports broadcaster-friendly software, which displays menus and commands in easily understood radio terms (cut, erase, leader, etc.).

Additional Features

The device also comes with a built-in audition function (for checking and redefining edit points), an "undo" mechanism (to automatically eliminate any unwanted edits), and 16-bit oversampled converters (which are time-aligned for full mono and stereo compatibility).

What's more, the system includes a RAM card that provides up to 4.4 minutes of audio storage, and a 150-megabyte hard disc that can be used to store — and instantaneously retrieve — music beds, station IDs, tags, and assorted sound effects.

When mounted in an optional workstand, the device takes up no more space than a standard two-track reel-to-reel machine. Price: \$37,500. For more info, call San Leandro, CA-based AKG Acoustics at (415) 351-3500.

LOW BUDGET

IBM To Bow Inexpensive Home PCs

ook for Armonk, NY-based computer titan IBM to introduce several new models of relatively inexpensive home personal computers this summer.

The units - which will run popular software – are expected to be reasonably powerful, easy to use, and competitively priced (between \$1000 and \$2000), according to reports in the Wall Street Journal.

Interestingly, the new models will be sold through high-profile department stores (such as R.H. Macy & Co. and Sears, Roebuck & Co.) in an attempt to create a whole new class of PC customer.

Although the home PC market is hard to define (since any PC can be used at home), Framingham, MAbased International Data Corp. estimates that 1990 home PC sales will reach \$975 million in the U.S. (or 1.1 million units). Meanwhile. the overall domestic PC market is expected to total \$28 billion (or 9.8 million units).

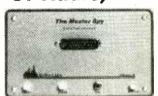
'Smarter' Cards On Horizon

magine carrying 800 pages of text and photos in your wallet. That could be a li'l bit lumpy unless you stored all of the info on Canon's "Optical Memory Card."

The plastic credit-card-size gizmo being developed by the Lake Success, NY-based company is coated with optical-recording material to hold up to two megabytes of information - 250 times the memory storage of one of those socalled "smart cards" that sport a built-in microprocessor.

Unlike smart cards, which cost around \$40, Canon's \$4 memory card isn't affected by magnetic fields or static electricity. However, a personal computer add-on - required to read and write on the card - will cost \$1500 when it debuts in early 1991. (A proposed \$400 read-only system is a somewhat more likely and certainly less expensive alternative.)

'Spy' (In The House Of Radio)



hether you're a PD who wants to keep an ear on your own station (to verify that spots and music air at the proper times, etc.), or a crafty consultant who wants to check out what the competition's playing, the "Master Spy" (pictured) can help you achieve your goals.

Weighing less than one pound, the Master Spy is a digital skimmer that simultaneously monitors up to eight different radio stations. The gadget which can be preprogrammed for 17 different time intervals not only interfaces with highend logic-controlled tape and cassette decks, but also was designed to drive any cassette/ radio with a remote start jack.

Furthermore, the portable device provides visual signals for power, clock operation, and monitor functions. Price: \$250. For more information, call the Chicago-based Broadcasters General Store at (708) 231-7120.

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ALBUMS ONLY \$150 (plus tax where applicable) with this ad

Albums

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The new Quality Assurance seal and molded-in Audiopak logo make it easy to recognize genuine Audiopak carts. Of course, the real proof of the Audiopak commitment to quality is the consistent performance and long-term durability you'll find in every Audiopak cart. If reliability and unsurpassed audio performance are important to you, specify the cart that's true blue for more stations than any other—Audiopak.

If the best service, the widest selection and the strongest customer support are what you're looking for, rely on the people who deliver—for more broadcasters than anyone else. The people at A lied. Call us at 800-622-0022.



CANADA 800-268-6817

PEOPLE

Spyro Gyra's Perfect Point Of View



MCA recording artists Spyro Gyra are understandably delighted to accept their 1990 Playboy Music Poll awards for Top Jazz Group and Jazz Album of the Year ("Point Of View") from none other than Luann Lee (c) — January 1987's Playmate of the Month. The bouncing bunny presented the band with their prizes prior to their performance at the Ventura Theater in Ventura, CA. Pictured at the poll-raising occasion are (I-r) the group's Richie Morales, Oscar Cartaya, Marc Quinones, and Dave Samuels, Lee, and band members Tom Schuman, Jay Beckenstein, and Jay Azzolina.



Bacharach & Franklin

Queen of Soul Aretha Franklin (r) doesn't seem to mind having a producer on her back — especially when the noted knob-twirler is songwriting legend Burt Bacharach. The dynamic duo were recently in Detroit finishing work on Franklin's forthcoming Arista album.

Loosening Up The Lingerie



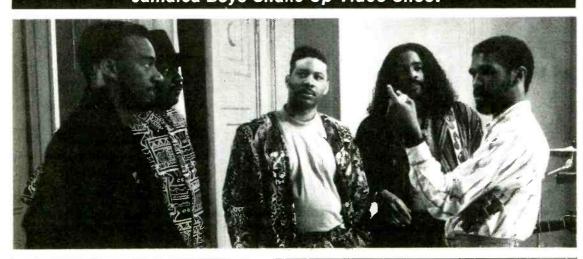
Actor, funnyman, and sometime singer Dan Aykroyd (I) joins Curb/MCA roadhouse rocker Delbert McClinton for a rollicking rendition of "B Movie Boxcar Blues," a tune McClinton penned for Aykroyd and John Belushi during Elwood's Blues Brothers daze. McClinton also entertained the crowd at L.A.'s Club Lingerie with songs from his current LP, "I'm With You."

Three Men And A Lady



Modern/Atlantic siren Stevie Nicks and Guns N' Roses lead swinger Axl Rose, who records for Geffen, ventured backstage to greet GNR labelmates Aerosmith following one of the Beantown rockers' recent L.A. Forum shows. Making the most of the magical moment are (I-r) Aerosmith guitarist Brad Whitford, Nicks, Aerosmith lead singer Steven Tyler, and Rose.

Jamaica Boys Shake Up Video Shoot

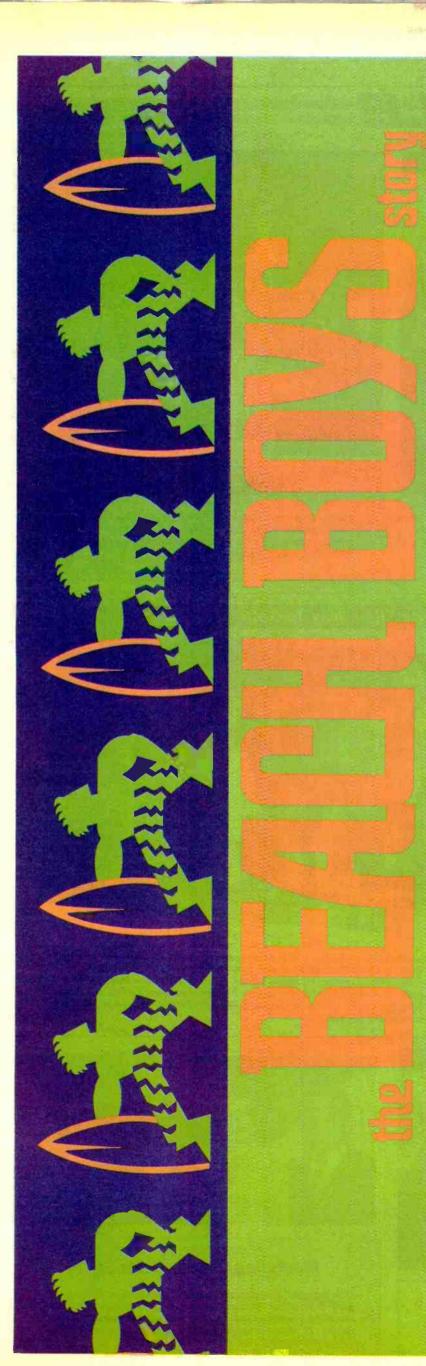


Reprise recording artists the Jamaica Boys are held spellbound by the Big Screen production values Reginald Hudlin (director of the cult hit "House Party") brings to the band's video shoot for their song, "Shake It Up." The song was featured in the movie and appears on the group's latest studio LP. Seen makin' the screen scene are band members Marcus Miller, Lenny White, Dinky Bingham, and Billy "Spaceman" Patterson, and Hudlin.



Night-Bloomin' Jazzmen

Columbia sax maniac Branford Marsalis (I) congratulates British tenor tyro Courtney Pine on his recent performance at New York's Bottom Line. Pine wrapped up his North American tour with tunes from his latest Antilles/Island release, "The Visions Tale."



JUST IN TIME FOR THE FOURTH OF JULY UNISTAR PRESENTS



It's an annual celebration—all new for 1990!

Join members of "America's Band" for a four hour radio special packed with all of their biggest hits, and their fondest memories. Hear stories from the Beach Boys' about their first recording "Surfin'" to their most recent hits like "Kokomo" directly from the members of the group themselves.

For station clearance information call Unistar at 1.800.654 3904.*



*Available on a swap/exchange basis to stations in the top 170 Arbitron-rated metro markets.

PEOPLE

Salt-N-Pepa's Gold Expression



Next Plateau execs recently presented rappers Salt-N-Pepa with gold plaques for "Expression," the first single from "Blacks' Magic." Celebrating at NYC's Hot Rods club are (I-r) producer Hurby "Luv Bug" Azor, Next Plateau's VP Jenniene Leclercq and President Eddie O'Loughlin, and the band's Sandra Denton (Pepa), Cheryl James (Salt), and Dee Dee Roper (Spinderella).



State Of Nirvana

Atlantic Chairman Ahmet Ertegun introduces Robert Plant to a roomful of media types at Manhattan's Nirvana restaurant during a press conference promoting the chart-topper's latest Es Paranza/Atlantic release, titled — not coincidentally — "Manic Nirvana."



EMI's New Alias

Alias — formed by two members of the Canadian outfit Sheriff and three from the original Heart lineup — have inked with EMI Records, and are putting the final touches on their self-titled debut, due in July. Shown at the signing are (seated, I-r) the band's Steve DeMarchi and Freddy Curci, and Capitol/Canada VP Tim Trombley; (standing, I-r) Capitol/Canada's Jody Mitchell and President Deane Cameron.

Kaoma Lambada Their Way To Gold

Kaoma's musicians and dancers had every reason to lambada after they received gold records for their Epic debut, "World Beat." Snapped at a rare standstill are (front, I-r) the band's Monica, Paola, Gabriella, and Olivier Lorsac and Epic VP Dan Beck; (standing, I-r) Kaoma's Brazil, label President Dave Glew, the band's Tensias, CBS Records Distribution President Paul Smith, Kaoma's Beu, managers Jean Karakos and Pascal Imbert, band members Loalva Braz, Pedro and Monica Nogueira, Epic's Sr. VP Don Grierson and VP Pete Anderson, and the band's Jorge and Genesia.

Broken Glass Cuts Up



Broken Glass got together with Chrysalis execs after a recent gig at L.A.'s Cat & Fiddle. On hand to hear the group's debut, "A Fast Mean Game," are (I-r) Chrysalis VP Tom Gorman, the band's David Harte, label President John Sykes, band members Dickie Rays and Tim Mosher, Chrysalis VP Kate Hyman, and the band's Mark Diamond.



Marketing, Monte Carlo Style

More than 120 delegates representing 30 countries caught the recent BMG International Marketing Conference in Monte Carlo, which featured a keynote speech by BMG International President/CEO Rudi Gassner (I). Hobnobbing with Gassner are (I-r) RCA artist Rick Astley, Arista artist Kenny G, and Arista Sr. VP Roy Lott.

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QualiTAP - Qualitative radio software system for Scarborough, International Demographics, Mediamark Research (MRI).

TargetONE - Qualitative radio analysis system based on combined data provided by MRI's National Double Base Data; Claritas' PRIZM Clustering; and either Arbitron or Birch.

GridONE - Supply and demand based electronic rate card system.

The Director Series - Totally integrated broadcast management, traffic, logging and billing system.

TVSCAN - Television software system for Arbitron, Nielsen, Scarborough, Marshall Marketing, Leigh Stowell, Mediamark Research (MRI) and International Demographics.

MusicSCAN - Music scheduling software.

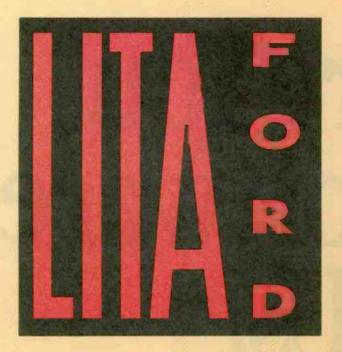
TAPSCAN is the nation's largest supplier of ratings analysis and presentation software to broadcast stations for one important reason. We give our clients exactly what they need to effectively compete in todays increasingly complex marketplace.

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HUNGRY...

...the first single from the forthcoming album, "Stiletto." It's the follow-up to her platinum plus RCA Records debut album. Only Lita can rock like this.



On RCA Records cassettes, compact discs and albums.

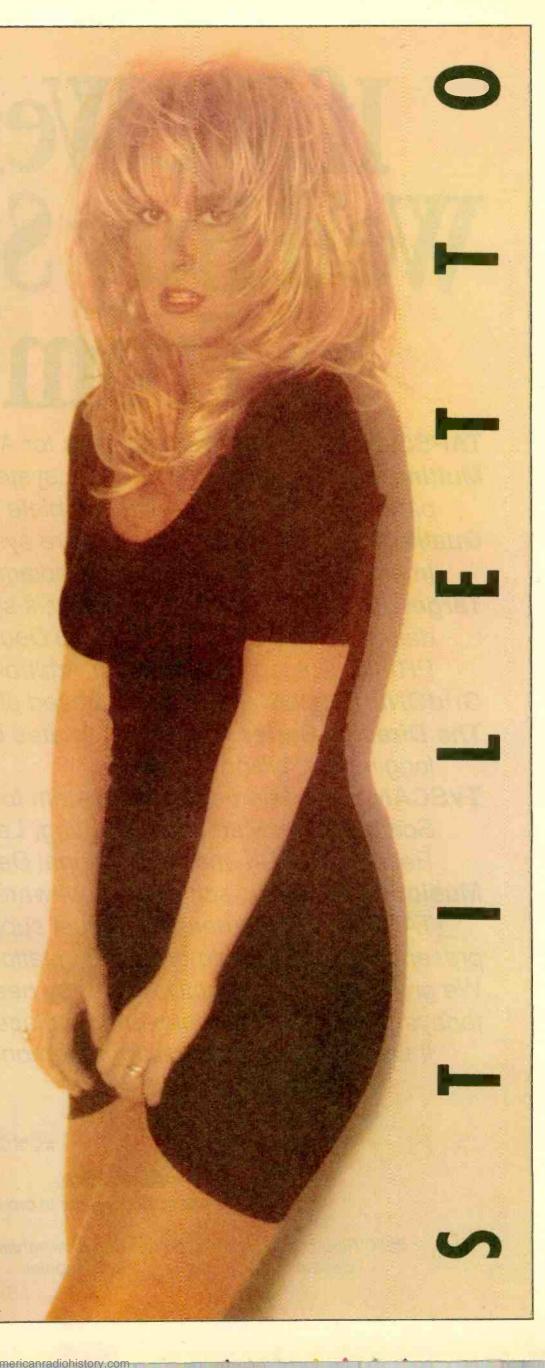
Producer: Mike Chapman

Management: Sharon Osbourne

BMG

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RR

THE COMPETITIVE EDGE

JOHN PARIKHAL

New Rules For The '90s

During the '80s, the overall level of professionalism in radio improved significantly. But as we move into the '90s, the techniques which provided advantages a decade ago — techniques that were hailed as revolutionary — are merely essential basics.

Managers got better in the '80s, educating themselves about marketing, talent development, and new sales possibilities. Programmers became more sophisticated, using research, tightly focused promotion, and clearer music positions. And creative talent improved, employing formatics, personality, and creativity which powered explosive growth in syndication and morning shows.

By now, most good managers and programmers have learned the tricks that might have unseated them a decade earlier: preventive research, two-by-four marketing, and networking with highly creative talent.

It's time to look at the next set of techniques for the '90s. The following rules will help you take the lead and keep it during the race to the 21st century.

Know Where You Are

More than ever, it's essential to orient yourself in the competitive environment. This means focusing specifically on two items: demography and position.

What is the demographic makeup of your city? How are different age groups distributed? What about ethnicity? Education? Families with and without children?

Not every city is the same. Even though there's an overall aging of the population because of the baby boom, some cities are growing very fast in families with small "One news station put up a billboard that read, 'We Cover The News.' Its competitor bought a billboard . . . that read, 'We Uncover The News.'"

municipality, and conducting specific research designed to identify potential listeners.

The second part of knowing where you are is your station's position. Is it very clear in your listeners' minds? Does your staff have the same image of the station as listeners?

Position is more important than ever because the early '90s will be powered by stations trying to chip away at each other with the occasional wild lunge into a new format; we've already seen similar attempts with new age and hard rock

To really know where you are, you should conduct research about your strengths and weaknesses with listeners and potential listeners. Make sure you know what issues interest them, what their musical tastes are, and whether you are more or less vulnerable

should regularly attack yourself.

This is critical for stations which secured solid market leads using the once-revolutionary, now-basic techniques of the '80s: positioning research, marketing, a tight music list, and some form of guaranteed music sweep. As more and more stations adopt those techniques, it blurs differentiation and makes you vulnerable to sudden attack.

WFLZ (Power Pig)/Tampa proved this decisively. Its competitor in Tampa had not been fighting itself, and had lulled itself into a false sense of complacency.

In the '90s, always think as if you're under attack. You might even want to put together an attack team of three or four employees and give them the specific goal of figuring out how to knock off the station. They should work together and come up with a complete game plan. Once the game plan is available, discuss it. Make changes where you're vulnerable and you'll survive and grow.

For more than a decade the big three auto makers have presented a textbook case of an industry's failure to attack itself. They fought the same way, behaved the same way, reacted the same way — but they never challenged any of their underlying operation methods. Inevitably, a competitor — Japan — did the attacking they should have done themselves.

Turn Negatives To Positives

Like it or not, an increasing number of people from President Bush to radio programmers are resorting to negative attacks to win their fights

"You might want to put together an attack team of three or four employees and give them the goal of figuring out how to knock off the station."

This means that the '90s will be a time for constantly thinking about how to turn any kind of challenge to your station into a positive benefit. Turning negatives into positives will separate winners from losers. Here are some examples:

Awful taste becomes a positive in this effective ad for Buckley's.

"I'm dedicated to ensuring every new batch of Buckley's tastes as bad as the last."

I could add artificial flavouring and sugar to Buckley's Mixture. It might even make it taste better. But like they say, "If it ain't broke, don't fix it." And like dad always said, "I'll tell you two things about Buckley's. It tastes awful. And it works."

> • One news station put up a billboard that read, "We Cover The News." Its competitor bought a billboard on the next block that

To win in the early '90s, you'll need to be very clear on where you are so that you can defend yourself against sudden attacks. As the population ages, many stations will have to make a decision as to

Mixture



- Research
- Music focus
- Year-round marketing

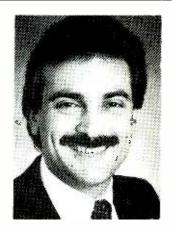
read, "We Uncover The News."

- KRSR/Las Vegas put hard rock on AM. It turned the "negative" of being on the AM band into a positive by positioning itself with the statement, "FM has wimped out."
- Joint Communications International Chairman Jon Sinton notes that Payless Stores has turned its lack of sales staff into a positive by emphasizing that customers are now free to shop without anyone bugging them and suggesting they must buy.
- Buckley's Mixture, an awfultasting cough medicine, used the taste as a positive in its marketing campaign by suggesting anything that tastes that awful must be good for you.
- WSTR (Star 94)/Atlanta GM Clark Brown wanted to reinstate "Jazz Flavors," a popular feature that had been taken off the air. However, a competitor was already doing a version of the show. Brown reinstituted the "Original Jazz Flavors" and stole back the feature.
- When Scott Shannon was at WHTZ (Z100)/New York, he was frustrated at what he viewed as competitor WPLJ's propensity to copy whatever Z100 was doing, blurring Z100's distinctiveness. He created the "Xerox Report," a feature in which listeners were paid \$100 every time they phoned in to report what the competition was conving.

whether they will age with the population or go after the new generation.

Programmers will get better, especially in bigger markets. Battles will be fought and won on seizing initiative and positioning solidly. Victory will go to those who are clearheaded, constantly improve product quality, and are flexible enough to absorb negative blows and turn them into positives.

#19 in a series.



John Parikhal is CEO of Joint Communications program and marketing consultants, which consults 75 radio stations and 15 corporate clients. He can be reached at (416) 593-1136.

Latest Tactics

- Constant orientation
- "Under attack" mentality
- Turning challenges into benefits

children while others are suddenly being occupied to a disproportionate extent by those with large incomes and few children.

Inevitably, radio's style and presentation will change to suit the marketplace. You can know where you are by studying census data, getting material from your local

than you were six months earlier. Joint Communications partner Bob Elliot puts it best when he says, "You're either getting better or you're getting worse."

Fight Yourself

Borrow a page from Ries and Trout's "Marketing Warfare": you

Publishing Pioneer Rose Dies

Wesley Rose, Country Music Hall of Fame member and a major publisher of country and pop music, died April 26 in Nashville following a long illness. He was 72.

In 1945, at age 27, Rose left a position with Standard Oil in Chicago to head the Acuff-Rose publishing company, which his father, Fred Rose, and country star Roy Acuff had founded three years prior. Wesley Rose ran the company until 1985, when it was sold to Opryland USA for a reported \$22 million.

The catalog built under his leadership includes "Tennessee Waltz" and the Hank Williams-penned tunes "Cold Cold Heart," "Your Cheatin' Heart," and "Hey, Good Lookin'," as well as over 30 songs which have received one million or more airplays.

Rose cofounded the Country Music Association, served as its chairman three times, and was one of five CMA lifetime directors. He



Wesley Rose

was at one time President of the Country Music Foundation.

Rose is survived by his wife, a daughter, and a sister. The family requests that memorial gifts be sent to the Middle Tennessee Chapter of the Alzheimer's Association, Suite 406, 4230 Harding Rd., Nashville, TN 37205.

Stanley Acti Nails Down

Ralph King

RINCON RECORDINGS

King Exits Enigma To Form Label

Enigma Sr. VP/GM Ralph King has resigned to set up an independently financed Los Angeles-based label and production company, tentatively called Rincon Recordings. Distribution will be handled through Enigma/CEMA. Enigma President Jim Martone says there are no plans for a new GM appointment, and will himself assume King's duties, with sales, marketing, and promotion reporting directly to him.

King remarked, "[Chairman] William Hein and Jim Martone have been tremendously supportive in allowing me to pursue this venture and distribution deal through Enigma. I'll be able to be more involved in the A&R and production side of the business, which is what I've always wanted to do."

King, who came to Enigma via IVE and Wherehouse Entertainment, will sign rock, pop, and dance acts and expects to release at least five albums this year.

For The Record

Mr. Terry Cox is the newly appointed GSM at XHRM/San Diego, contrary to last week's incorrect gender reference (R&R 5/4).

WQMF Ups Horlander To VP/GM

Stanley Acting PD As Medert Nails Down Cosmetic Career

Michael Horlander, GSM at WQMF/Louisville since the AOR's inception in 1981, has been upped to VP/GM. He assumes duties previously handled by owner John Otting.

In addition, veteran WQMF OM Terry Medert has resigned to become VP/NSM for RJM International, a Cincinnati-based company which manufactures nail care products. WQMF Production Director Scott Stanley has been named acting PD and is a strong candidate for the permanent post.

"We've been looking to buy some new stations for quite a while, and I want to devote a little more time to that," Otting explained. "Mike is more than capable of running the station. We've been together for 11 years; I think that speaks for itself."

Medert called his decision to leave WQFM after nine years "extremely difficult. I'll miss everyone at 'QMF a great deal, and the fun I've had in radio will be a tough act to follow. But an opportunity like this may not come along again."

HILL NOW PD

KKWY Picks Up The Breeze

Niche 29 affiliate KKWY/Salt Lake City has joined Progressive Radio's Breeze network. The NAC's new calls are KBZN, and former crosstown KISN and KSFI staffer Don Hill has been appointed PD.

GM John Webb told R&R, "Our music is instrumental-based. No-body else in town plays the New Age, light jazz, soft fusion mix. This music content makes us significantly different from other sta-

tions. Listener reaction has been very positive. We've received lots of calls — none negative.

"This station needed a fresh approach. There were tons of problems here: things I wouldn't care to comment on. There were no personnel when we came; they hadn't had employees in quite a while." Webb hinted some changes will be made in the near future, including Hill's taking over morning drive, but couldn't be specific.

Bedtime For Baerwald



A&M President/CEO Jerry Moss (I) chats with recording artist David Baerwald during a Hollywood listening party celebrating the release of Baerwald's solo debut, "Bedtime Stories," featuring the single "All For You."

HAEG ADDS NEW DUTIES

WDGY & KEEY Promote Stavast To GSM Post

WDGY & KEEY/Minneapolis LSM Andy Stavast has been elevated to GSM for the Malrite News/Talk/Sports and Country outlets. Concurrently, NSM David Haeg has taken on the added responsibilities of Marketing Manager

Commenting on the appointments, WDGY & KEEY VP/GM

RIAA Survey

Continued from Page 1

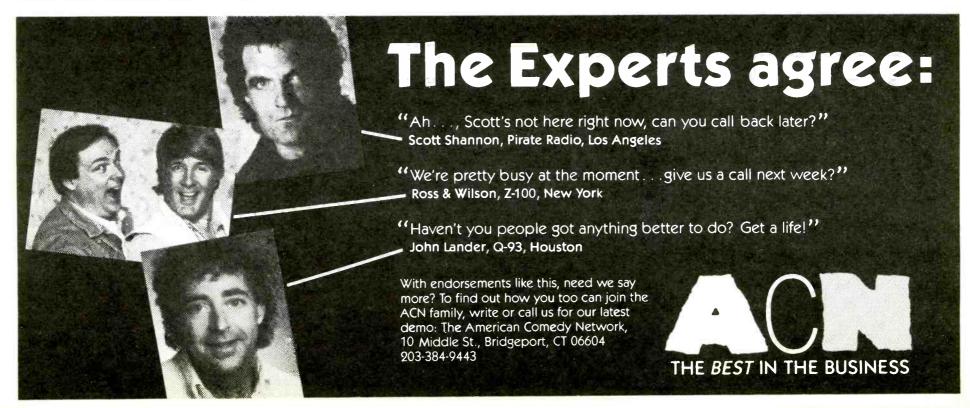
RIAA President Jay Berman, commenting on the results, stated, "Three-quarters of parents responded to our survey that parents need to get more involved in guiding their children's selection of all kinds of entertainment. We believe the uniform logo provides parents, and others, with a basis for exercising individual discretion in buying music." Berman also stressed that the new sticker is a "refinement of the system of voluntary labelling of recordings that the industry instituted in 1985."

Mick Anselmo said, "Andy has done an outstanding job as LSM and has proven his leadership ability. Dave has done an outstanding job as NSM and has proven his leadership ability in local and national sales and sports marketing."

Stavast remarked, "I'm excited about my new responsibilities and look forward to leading the entire sales efforts at these stations."

Haeg commented, "This is the best sales team in the market, period. I'm excited about making a special contribution to help our stations continue moving ahead."

Stavast began his broadcast career at KEEY as an AE in 1978. After several positions in television sales in Philadelphia and New York, he returned to WDGY & KEEY as LSM in 1988. Haeg started as a news reporter at WCCO-FM/Minneapolis in 1973. After several posts at Midwest Communications, he joined WDGY & KEEY as NSM in 1988.



Radio's Top Ten!

Many of our customers understand that this is more than a hollow boast. They know that when a manufacturer offers them a broad choice of products, it means money in their pockets.

How? Simple. You can select *exactly* the right equipment for your specific application.

To make a point, let's say you are in the market for a multitrack.

You can choose from our top of the line MTR-10 that gives you all the features you'll ever need, or our BQII, MKIII/4, MKIII/8, or the MX-70 with 8 or 16 tracks.

Need a 2-track?

How about our famous "workhorse" MX5050 BII, or the MKIII/2, or the MX-55NM with gapless, seamless, punch-in, punch-out and HX-Pro*.

And don't forget the MX-50, perhaps the most affordable professional 2-track on the market.

We also offer three models of our CTM-10 cart

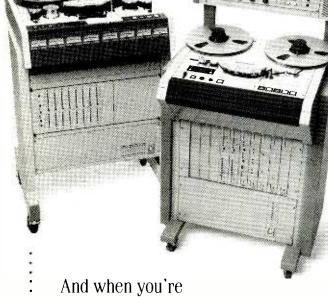
machine. And if yours is an automated radio station,

our ARS-1000 reproducer is the most popular machine in the world.

You could say we have a *broad cast* for *broadcast*. But as we've pointed out, it can mean a lot more to you than just a phrase.

Call your nearest Otari dealer today, or call Otari at (415) 341-5900 for more information.

OTARI



And when you're not forced to make compromises in features or performance, your station not only sounds better to your listeners, it is also much more efficient in its day-to-day operation.

Otari has
machines for news
editing, on-air, and
production with features to fit any application or budget.

*Trademark Dolby Laboratories Licensing Corporation



Radio

- JILL MARMOREK is now Sales Manager at WZLX/Boston. She had been LSM at KODJ/Los Angeles.
- TOM COLLINS joins WVSR/Charleston, WV as GM succeeding JACK ALEX, who becomes owner/GM at WZYQ-AM & FM/Frederick, MD. Collins had been GM at WPFR/Terre Haute. IN.
- HOWARD GHERMAN, GM at
 WNAM & WUSW/Neenah, WI, becomes VP/Broadcasting Division at
 parent Odon Communications.
- JAN CROMARTIE, KFWB/Los Angeles Marketing & Promotion Manager, joins the Broadcast Promotion and Marketing Executives (BPME) Radio Committee. Other new committee members are: KDKA/Pittsburgh Marketing Director MAUREEN DURKIN, KLOL/Houston Director/Creative Services DOUG HARRIS, KJR & KLTX/Seattle Marketing Director JANET MAGLEBY, WLOL/Minneapolis Director/Marketing & Promotion DAN SEEMAN, London Broadcasting/UK's PAM SOLVANG, and KIIS-AM & FM/Los Angeles Director/Marketing KAREN TORIN
- TIM RICHMOND returns to WNEZ & WRCH/Hartford as Production Director/announcer after an absence from radio. He had previously been associated with the stations in various capacities





William Files Stan Williams

- WILLIAM FILES moves to WMKT & WKHQ/Traverse City, MI as GM. He was formerly GM at WKPE-AM & FM/ Orleans, MA.
- ALAN BOX, President/EZ Communications, has been appointed to the NAB Radio Board of Directors. Others named to the board are: WGAY & WWRC/Silver Springs, MD GM TED DORF, Cox Broadcasting Exec. VP MIKE FAHERTY, and WKYS-FM/Washington President SKIP FINLEY.

Records

- RAND BLEIMEISTER is tapped as VP/Marketing & Strategic Planning at CEMA Distribution. He had been Exec. VP at Nelson Entertalnment.
- MARY ELLEN CATANEO is elevated from East Coast Director/Publicity to VP/National Press and Public Information at Columbia Records.
- DAVID JOHNSON is upped from VP/ General Counsel and Secretary to Sr. VP/General Counsel and Secretary at

GREAT NEWS.

every news person. Sony's professional portable DAT

Getting the story accurately is the top priority of

CBS Records. Also at the label, KAR-EN JACOB is appointed Director/Print Media. She had been Assoc. Director/ Print Media at CRU Advertising, the label's in-house ad agency.

- STAN WILLIAMS is appointed A&R Coordinator at Profile Records. The longtime DJ is a writer for *Paper* magazine
- PETER KNITCH is elevated from Field Sales Manager/Special Products to Co-Field Sales Manager at WEA. Succeeding Knitch as Field Sales Manager/Special Products is GLENN ROS-KEIN, upped from Sales Rep.
- ERIC HODGE becomes Regional Promotion Manager, New York/Tri-State Area at Virgin Records. He formerly handled New York Promotion for Mercury Records. Concurrently, JENNIFER MATTHEWS is upped from Retail Promotion Rep/San Francisco to West Coast Alternative Promotion Rep, and RICK SQUILLANTE is tapped as West Coast Dance Club Promotion Manager. He was most recently OM at Resource Record Pool.
- MARK JACKSON is upped to Sr. VP/Finance & Control at EMI Music Worldwide. He was previously VP/Finance & Control. Concurrently, consultant ANNE PAYNE is tapped as Sr. VP/Information Technology.
- HELEN MURPHY is tapped as VP/Investor Relations, North America at PolyGram Records. She had been VP/ Research at Richardson Greenshields of Canada. Also at the label, Account





Mary Ellen Cataneo Rand Bleimeister
Service Rep ALBERT IMPERATO is
upped to New York Sales Rep, and
Personnel Administrator FELICIA WAX
becomes Human Resources Manager.

LLYN ADALIST becomes Manager/
Publicity & Promotion at ECM Records.

Publicity & Promotion at ECM Records.
She had worked in national promotion
& publicity at PolyGram Canada.

• LINDA KLOSTERMAN is appointed

 LINDA KLOSTERMAN is appointed Manager/Distributed Labels at Sparrow/Star Song Distribution. She most recently served in marketing and creative services at Maranatha Music.

PROS ON THE LOOSE

Donna Baske — National Programs Mgr./National Talent CRN International (203) 387-7366

John Bennett — AMD KKFR/Phoenix (602) 892-0540

Tony Coles — AMD/overnights WXGT/Columbus, OH (614) 299-6091

Stuble Doak — Mornings WMGG/ Columbus, OH (614) 876-1240

Paul Donovan — MD/middays WBBM-FM/Chicago (312) 943-9658 Steve Fratt — Nights Z-Rock (214) 594-5102

Robin Jones — Mornings WMGG/ Columbus, OH (614) 876-1240

Dave Michaels — Late-nights KROY/Sacramento (916) 349-2715 Jeff Michaels — News anchor ABC

Network News (914) 741-2756

Dave Millar — Promotions Dir. WCXI/
Detroit (313) 722-0516

Mike Oliviero — Promotion Dir. WGTR/Miami (305) 749-7729

P.J. Olsen — MD WLOL/Minneapolis (612) 331-2379

Shawn Scott — MD/afternoons WVKZ/Albany (518) 372-4025 Cat Simon — Mornings WWMG/

Charlotte (704) 541-0286

Kevin Sutter — RCA Sr. Dir. National
Album Promo (516) 351-1136

"Wild" Jay West — Late-nights KNRJ/Houston (713) 568-6585

Alan White — Local rep/Denver Atco Records (719) 475-9509

- RON DEUTSCHENDORF, longtime personal manager and record executive, announces the formation of Denver-based Artistic Records. He can be reached at P.O. Box 31637, Aurora, CO 80041; (303) 344-2551.
- CANDID, the longtime jazz label, has returned under the PPI Entertainment Group banner. It will be distributed as the DA Music Jazz Line. Original producer NAT HENTOFF returns as producer. Also part of PPI are jazz labels Mood Records and Blue Flame, and new age label Alsco.
- STUART RUBIN is elevated from Manager/Product Development to Managing Director at BMG Australia. He succeeds BRIAN SMITH, who resigned





David Johnson

Hank Medress

Industry

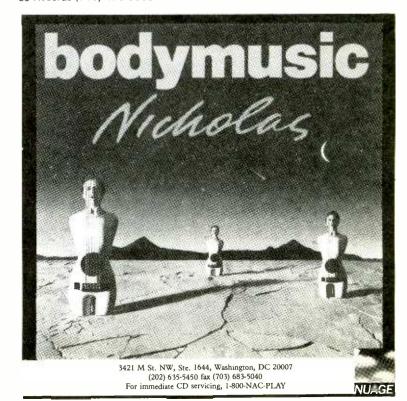
- HANK MEDRESS is named President of EMI Music Publishing, Canada. He had been Director/A&R Staff Production at SBK Entertainment World.
- HUGH WILCOX becomes VP of Aphex Systems, a signal processing technology firm. He was most recently President of CETEC Raymer.
- SCOTT JOHNSON is appointed Marketing Director at RadioWare. He was most recently PD at KYKX/Longview, TX.
- HIGH CABLEVISION of Lancaster, PA has changed its named to HIGH MEDIA GROUP owing to expansion and diversification into radio broadcasting and other communications areas.

—Holly Skiar

CHANGES

Jodi Smith and Brenda Vrzak join the sales department of KXKL-AM & FM/Denver as Retail Marketing Director and AE, respectively.





Where Do You Hear The Best Jingles?

Los Angeles, CA | Chicago, IL

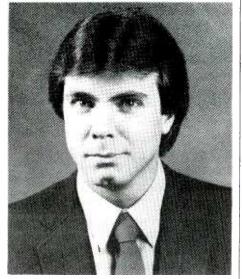
"On KIIS-FM, we use jingles from Century 21 Programming"

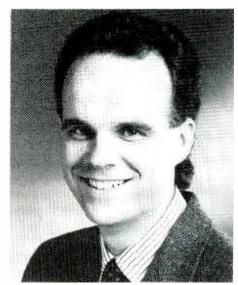
Gerry DeFrancesco

VP/Station Manager **VP/Programming**

KIIS-FM

(Also hear Century 21 jingles in LA on K-Love and KTNQ.)





"Century 21 jingles are helping us create the buzz of Chicago's 'Killer Bee', B-96."

Dave Shakes

Program Director

(Also hear Century jingles in Chicago WFYR.)

New York, NY

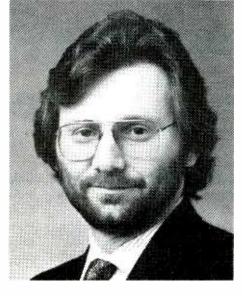
"To deserve to be on the air in New York City, we needed jingles that really cut thru. And these do!"

Dan Vallie

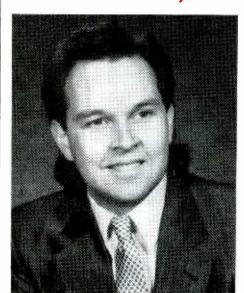
Consultant to

WPLI

(Also hear Century 21 jingles in New York on WNSR, WABC & WFAN.)



Dallas, TX



"These are the best jingles this station has ever had!"

Joel Folger Program Director

(Also hear Century 21 jingles in Dallas on Jams/KJMZ and WFAA-TV 8.)

Century 21 Programming's hot new "WPLJ-The Jingles" series was added by Gannett, CBS and ABC stations in the top 3 markets within 5 weeks of release!

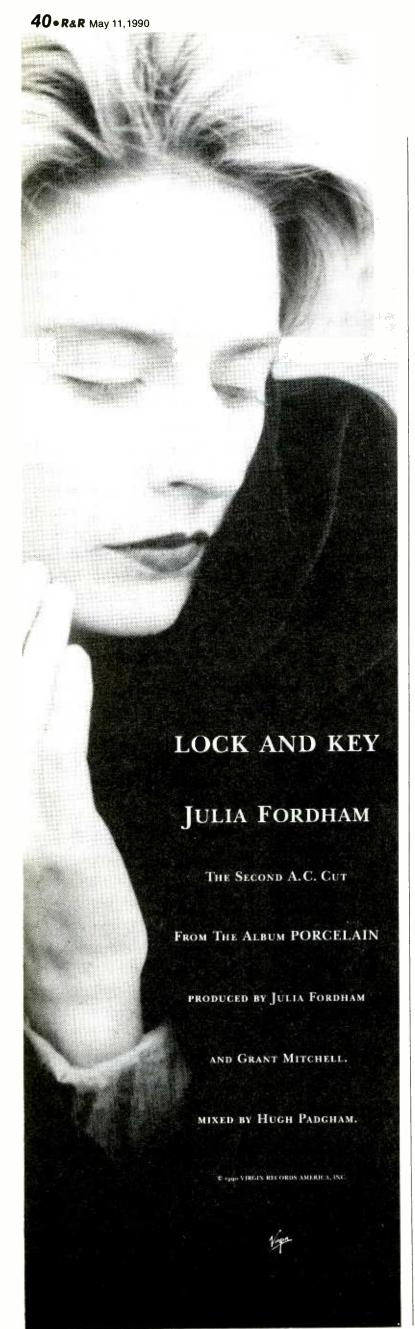
Now, you can get your Century 21 jingle package on CD. At no extra charge. While you wait.

When it comes to innovative new ideas (like jingles on CD), the finest jingle quality, fast delivery and unequaled service, more and more stations are coming to Century 21.

(800) 937-2100

FAX: (800) 749-2121







STREET TALK®

Zoo York Morning Madness

n the wake of the word that he was on the way out of **Z100/NY**'s morning zoo, cohost **Brian Wilson** blasted the CHR outlet in the Saturday (5/5) edition of New York's *Daily* News, specifically citing the station's sagging morale and the show's lack of spontaneity due to an overstructuring of the format. Wilson also claimed he was taking the fall for a soft book.

Z100 VP/Programming Steve Kingston — who was trying to work out an amicable parting — phoned Wilson and relieved him of his duties over the weekend. Monday morning (5/7), Mr. Leonard was on-air solo saying, "We've bombed the morning zoo," and pitching for audience support to make him Zoomaster.

By Tuesday, MTV's Adam Curry was guesting with Leonard, but Ross Brittain (minus Wilson) returned on Wednesday (5/9).

Kingston had nothing new to add about former WPLJ PD/morning man Gary Bryan coming on as Brittain's partner, but told ST his search was leading him to Seattle, Atlanta, Houston, and L.A. Wow.

Incidentally, after two years at WPLJ, morning cohost **Linda Energy** is out. She's replaced by **TM Radio Comedy Services** Director **Rusty Humphries**, who'll temporarily team with producer **Archer Dusablon**.

However, 'PLJ VP/Programming Tom Cuddy tells ST that "the nationwide search for a permanent wakeup host is still under way." Cuddy and President/GM Mitch Dolan, by the way, are spotlighted in R&R's "Interview Of The Week" (see Page 50).

Whileping Pest

The Tuesday (5/8) edition of the Washington Post took on WAVA/Washington morning mouths Don Geronimo & Mike O'Meara, saying the pair's ratings were slumping "because of all the chatter." Two weeks ago, the duo spent a good portion of their show complaining about the unfairness of Arbitron: "White diarykeepers are paid a dollar and black households may receive as much as five dollars."

Geronimo & O'Meara spent most of their Tuesday show attacking the *Post*. Later that morning, VP/GM **Alan Goodman** issued an onair apology for the duo's remarks, and announced that "Geronimo & O'Meara are suspended indefinitely, but are still under contract."

A spring book stunt? Or the real deal? Neither Goodman nor PD **Matt Farber** would return calls. Stay tuned! At the stroke of deadline, ST learned that WPOC/Baltimore VP/GM (and Nationwide Radio Group Manager) David Fuellhart has resigned for personal reasons. Fuellhart had been GM at 'POC for 16 years.

KGB/SD night rocker Bryan Schock fills the three-month MD opening at KNAC/L.A.

The battle between Jacor and WNRJ/
Columbus, OH over the rights to use the slogan "Power Pig" has reached the "my lawyer/your lawyer" stage. ST hears 'NRJ wants to license the slogan. Will Jacor go for it?

Nationwide's KWSS/San Jose has lost its GM and its morning team. GM Dave Samp has returned to KRQ/Tucson as GM. (He was formerly GSM there.)

Morning dudes **Rob Harder** and **Jim Wood** (aka "The Bay Brothers") have
resigned, with Harder heading back to
Memphis, and Wood rejoining former KWSS
PD **Mark St. John** at **WAPI** (195)/Birmingham
for middays. T&Rs to PD **Larry Morgan**.

When **Mercury** VP/CHR **Brenda Romano** moves to **Hollywood Records** as Sr. VP/Promo (see Page 1), she'll look to hire a national CHR/AOR staff and a regional/local force of 10-12.

Meanwhile, Mercury Sr. VP/Promo **David Leach** reportedly has his eye on at least two current Mercury players to fill Romano's slot.

As ST went to press, WLUM (Hot 102)/
Milwaukee was thisclose to inking WGRD/
Grand Rapids OM Gregg Cassidy as its new
PD, when suddenly the deal fell through. 'LUM
GM Steve Sinicropi is back in the hunt.

After three years, **WLOL/Minneapolis** MD **P.J. Olsen** is out. OM **Gregg Swedberg** will do the music for now. Reach Olsen, who's looking for a record promo gig, at (612) 331-2379.

And . . . after nearly five years at B96/
Chicago, MD/midday man Paul Donovan
exits. Reach him at (312) 943-9658.
Donovan's replacement is Elektra National
Field Director rep Todd Cavanah (who was
already doing weekends at B96).

The i's and the t's still need to be dotted 'n' crossed, but it appears that **WZCL/Norfolk** PD **Don Schaffer** will be awarded VP stripes.

Look for **EMI** VP/WC Promo **Mark Kargol** to stay put, rather than jump to **Giant Records.** EMI has renegotiated Kargol's contract.

Continued on Page 43

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MEDIUM ROTATION AND CONSISTENT TOP 10 REQUESTS!

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Continued from Page 40

In the wake of WPLJ/NY Station Manager Steve Candullo's exit to become President/GM at WKQI/Detroit (see Page 1), 'PLJ Pres./GM Mitch Dolan is eyeing internal and external candidates to replace Candullo. The new gig would carry the GSM title.

Mission Restructures ACR Dees

As part of a restructuring of the label's AOR department, **RCA** Sr. Director/National Album Promo **Kevin Sutter** exits. Reach him at (516) 351-1136.

Meanwhile, Nipper VP/AOR Wynn Jackson tells ST that EC National AOR Director John Sigler will have expanded duties. And . . . RCA Alternative College Manager Bruce Flohr will become Assoc. Director/Alternative Promo. A college-level replacement is sought.

ST hears that **Polydor** VP/Promo **Billy Smith** is sitting down this week with **PolyGram** Exec VP/GM **Bob Jamieson** to discuss the Sr. VP/Promo slot that's soon to be vacated by **John Brodey** (who's heading to **Giant** as Sr. VP/GM).

Ken Benson — formerly PD at WTHT/
Portland — has grabbed the PD post at
WRQN/Toledo, beginning in mid-May. Benson
replaces John O'Rourke, who landed the
Promotion Director slot at Q105/Tampa.

Also new to Q105 is midday air personality Alicia Kaye, who comes from KNRJ/Houston. (In other KNRJ changes, overnighter Jay West exits via a buyout from previous owner Emmis, and night rocker Paco Lopez heads for KKFR/Phoenix.)

Shoring up the KNRJ airstaff on a temporary basis are ex-crosstown KKBQ personality Dave Thompson (who replaces Kaye); late-nighter Chris Alan, moving to nights (replacing Lopez); and parttimers Terry McGuire and Johnny O, segueing into late – nights and overnights, respectively.

Changes in the **Capitol** promo lineup: **Tony Chalmers** becomes EC Nat'l Dir. Promo, **Bobby Bland** moves from repping the Twin Cities to repping Boston, and **WLZR/Milwaukee** MD **Kelly Wallace** becomes the new Capitol rep in Minneapolis.

In addition, Capitol Nat'l Dir./Club Promo Frank Murray is boosted to Nat'l Dir./Crossover Promo, while staff assistant Lisa Breetveld is named Manager/Crossover

Veteran KUPD/Phoenix morning man Dave "Mayor Of Palookaville" Pratt has reupped with the Tri-State AOR for another three years.

Chrysalis has named music journalist **Duff Marlowe** West Coast Director A&R.

Suite Talkin' Guide

New R&R Convention '90 "Suite Talk" wafting its way down Avenue Of The Stars has Elton John possibly showing up and maybe even performing Friday night at MCA's "Club R&R." Meanwhile, Constellation Blvd. chatter has Bobby Brown making an appearance — and singing his duet with Glenn Medeiros — at that same event.

Other juicy rumors are that Kim

Basinger will be dropping by the WB
suite. And since Madonna's in town for a
string of concerts...

What is known is that **Geffen** recording artists the **Brothers Figaro** will be performing at 11pm on Friday (5/11) in the label's suite.

After 11 years at Q105/Tampa, Production Director Mike Reeves exits for Y95/Dallas and a chance to hook up with his old PD, Randy Kabrich, who's now Station Manager/PD at Y95.

Jay Meyers is not the interim PD at KJQY/San Diego. He's been hired by Command Communications to act as an inhouse programming consultant and — with the blessing of soon-to-be-owners Legacy — implement the new format change that's set to take place Thursday (5/10).

Look for the station to drop the "K-Joy" handle and head in a decidedly more current-based AC direction.

All-Led Zesselin II

The all-Led Zeppelin stunt pioneered by Great American's WXTB/Tampa last winter has reared its fearsome head again. Classic Rock WMGG (Magic 99.7)/Columbus, OH launched the "format" last Thursday (5/3) by playing "Stairway To Heaven" for 16 consecutive hours. The station then tossed in the rest of the Zep catalog and played nothing else until Saturday afternoon.

Magic's been readding one classic artist to its library every day. The gimmick culminates Monday (5/14), when the station will unveil its new morning show.

Ah, but here's the rub: Jim Blycamp — night personality at Great American Columbus AC WTVN — called Tampa, put 'XTB GM Dan DiLoreto on the air, and got him to reveal the precise details of the Zep scam.

Blycamp has been doing "Magic Updates" ever since, telling listeners exactly what 'MGG's next move will be. He's even predicted who Magic's new morning personality will be — former KSJO/San Jose badboy Perry Stone! Is Blycamp right? Don't bet against him.

Continued on Page 44

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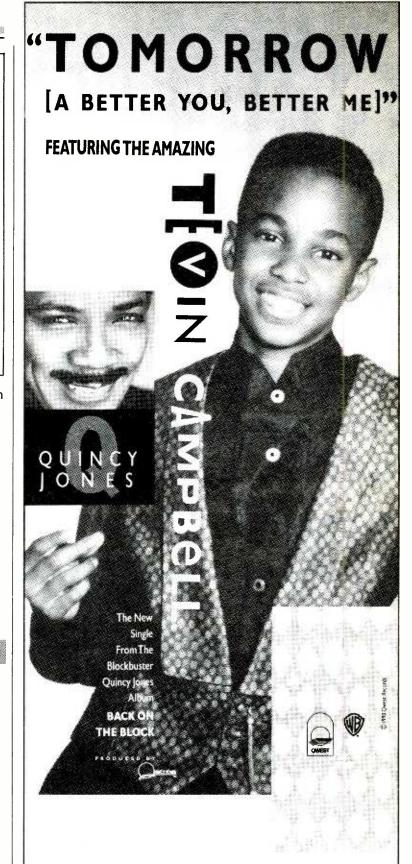
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Continued from Page 43

ABC Radio Nets Director/Advertising & Publicity **Jodi Goalstone** exits this week to return to communications consulting.

EZ's AC KAMJ/Phoenix has changed calls to KMXX (Mix 101-FM) and a more Goldbased AC approach, featuring the hits of the '60s, '70s, and '80s alongside some current music. Incidentally, AM sister Sports/Talk KMPX has grabbed those KAMJ calls.

With the exit of **OK95/Tri-Cities**, **WA** PD **Dan Stone** and **MD John Travis**, midday personality **Greg DeLange** and afternoon jock **Dan Murphy** are handling music for now.

No new PD named, but consultant Al **Peterson** is working with the station as it heads toward a more mainstream direction.

Former WANS/Greenville OM BIII McCown and MD Jeff Hayes are now legally free to pursue new programming opportunities. Reach 'em at (803) 232-2653.

Hip Lip Trip

Y107/Nashville — the station that first gave its loyal listeners a chance to win a breast augmentation operation — is now offering one lucky winner an opportunity for perhaps even greater bodily disfigurement — a chance to have the lips of Aerosmith lead singer Steve Tyler!

The transformation will come courtesy of collagen injection, which is not quite permanent, but lasts for several months.

Enigma National AC/NAC/Jazz/Urban rep **Claire West** exits, and the position is being restructured to include CHR duties. Reach West at (213) 969-9566.

Burkhart/Douglas & Associates have reinked a pair of former clients — Great American's WKLS/Atlanta and KROY/ Sacramento.

Rhino Manager/Nat'l Alternative Promo Tom Kenney jumps to the *Album Network*. Sr. Dir./Promo Rich Schmidt needs to fill that slot as well as a Special Projects Coordinator position. Contact him at (213) 828-1980.

KJMZ/Dallas midday jock **Keith Solis** segues to sister station **V103/Atlanta**. T&Rs to PD **Elroy Smith**.

Geffen is looking for a Houston rep to replace **Colleen McDonald**, who segued to **WB** in the same market. Contact VP/Promo **Peter Napoliello** at (213) 285-2763.

To coincide with the 25th anniversary reunion of KHJ/L.A. Boss Radio personalities set to take place at R&R Convention '90, L.A. Mayor Tom Bradley proclaimed Wednesday (5/9) "Boss Radio Day" in the City of the Angels.

Didja know that WLUP (AM)/Chicago afternoon driver Steve Dahl was co-executive producer of the recent ABC-TV "Beach Boys: A Summer Dream" special?

Eye Know A Little

Although ST received six times as many entries in this, the second week, of our "Eye Know" contest — including such educated guesses as WMDM/Lexington Park, MD Big Dave Cowden's "Ric Ocasek losing his Adam's apple at sunset" and KEKB/Fruita-Grand Junction, CO's Tom Sheldon's "Lyle Lovett's new album cover" — there's still no correct answer in our in-box. Rest assured, however, the answer soon will appear, larger than life, within the pages of R&R.

"Anything For Laughs" — the Film House/ Dick Clark co-production starring several BIG-NAME radio personalities from around the country that aired on ABC-TV last Sunday — was the 20th most-watched show in America last week, hitting a 15.0 in the Nielsen ratings with a 24 share.

J.J. "The Jammer" Walker heads from afternoons at Y100/Miami to late-nights at KDWB/Minneapolis.

B96/Chicago overnighter **Larry Martin**, 44, passed away on Monday (5/7), after having been hospitalized with a pancreatic condition.

And . . . condolences to the family and friends of **KWSS/San Jose** PD **Larry Morgan**, whose father passed away (4/30).

A li'l extra treat for convention-goers and L.A.'s unconventional types alike: **KRTH** will be holding a "Radio & Records" weekend starting at noon on Friday (5/11). Listeners will find clock and portable radios up for grabs as well as records from the **Rhino** label's series of reissue compilations.

Longtime WHJY/Providence morning mouth Carolyn Fox has resigned, effective June 29, in anticipation of the birth of her first

But, Officer . . . I'm On The Air

KKBT/L.A weekend night jock **Big John Monds** experienced a true radio nightmare when thieves broke into the station Saturday (5/5), heisting a TV and other goods.

Their actions triggered a silent alarm that notified the police and a security company, the latter of which called Monds and told him to meet the police when they arrived.

Unfortunately, L.A.'s finest mistook Monds for one of the robbers and refused to believe him when he said he was the DJ on the air. After 40 minutes of dead air, a station rep finally confirmed Monds's story, and the police let Big John go finish his shift . . .

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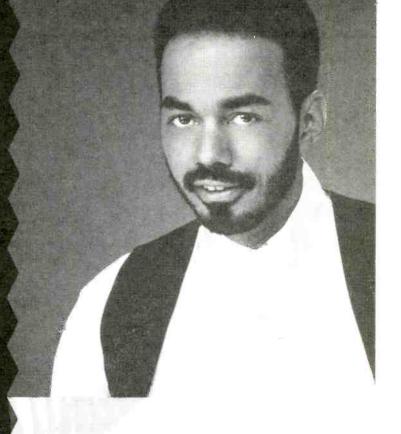
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FCC

Continued from Page 1

According to a source, the FCC wants to make sure there is always an "arm's-length" relationship between the petitioner and the third party that stands to benefit from a settlement.

Service agreement settlements are also under scrutiny. In such arrangements a broadcaster agrees to pay a petitioner for consulting or some other service in exchange for the petitioner's agreement to drop the petition. The NBMC is currently party to many such agreements.

NBMC Chairman Pluria Marshall questioned the need for such a crackdown. Limiting settlement options, he said, won't discourage his group from filing petitions to deny renewal against stations it believes have discriminated against blacks.

'We're still going to file on them," said Marshall. "If they want to go to court instead of settling, fine. [Tougher settlement rules] would mean more trouble, not less, for broadcasters.'

Character Building

The final element of the Commission's anti-abuse package is an expected move to tighten the agency's Character Statement. Details were scarce, but sources indicated the new policy for determining who is fit to hold a broadcast license will not be as tough as the pre-1986 standard, which was relaxed in the deregulatory wave that swept the FCC in the Reagan

Speed The Process Plow

Meanwhile, in an effort to improve the comparative licensing process, the Commission is expected to move to shorten discovery periods and filing deadlines, and approve a rule aimed at "deemphasizing oral hearings" in favor of "confining the licensing process to paper.'

The Commissioners are also considering a proposal that would give them six months to act on licensing decision appeals, after which the Review Board's decision would become the agency's final word in the

According to a senior Commission staffer, comparative licensing proceedings currently last an average of 33 months - too long in the eyes of applicants, their lawyers, and Chairman Al Sikes.

Radio Revenues

Continued from Page 1

Rivin said some of the revenue explosion in Las Vegas was caused by three new stations, either startups or move-ins, "that have matured during the past year." But he said Las Vegas also benefitted from a widespread pattern of growth in Western markets.

Most of the new cash was generated at the local level, with national growth trailing in most markets. Some markets (8.7%) even reported a decline of 10% or more in national advertising revenue. None, though, reported a drop of as much as 3% in local revenue.

Nearly a third (32.6%) of the markets reported that local revenues were up 10% or more for the first quarter of 1990, compared to the same period last year. Nearly as many (30.4%) reported that national-level cash was up 10% or more.

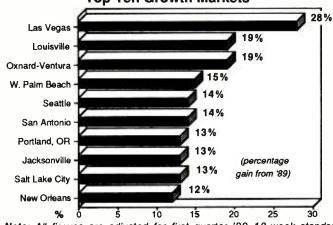
However, barely more than 20% of the markets reported total revemie increases of 10% or more. "In large part," said Rivin, "it's because in a great many cases those that have enjoyed double-digit growth for local have not enjoyed it for national, and vice-versa.

Although he noted something of an upward trend in the West, Rivin said regional patterns "are less

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First Quarter 1990 Compared To First Quarter 1989

Top Ten Growth Markets



Note: All figures are adjusted for first quarter '89 13-week standard broadcast guarter for comparison to first guarter '90 12-week standard broadcast quarter. Percentages are rounded to nearest whole number, but listing order is by actual ranking

clear-cut than they've been in the past." Growth for the first quarter of this year, he indicated, was more market-specific than regional in nature.

Miller, Kaplan, located in North Hollywood, CA, bases its quarterly Radio Revenue Scorecard on reports from 1023 stations in 75 mar-



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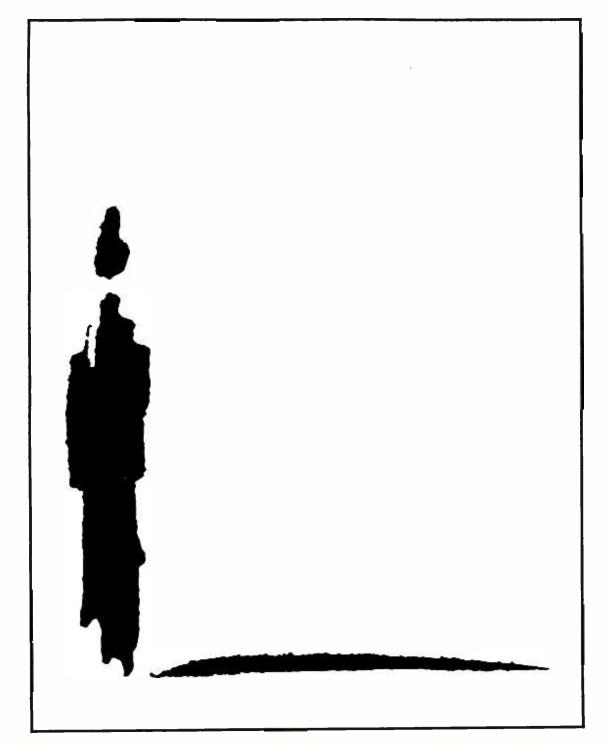
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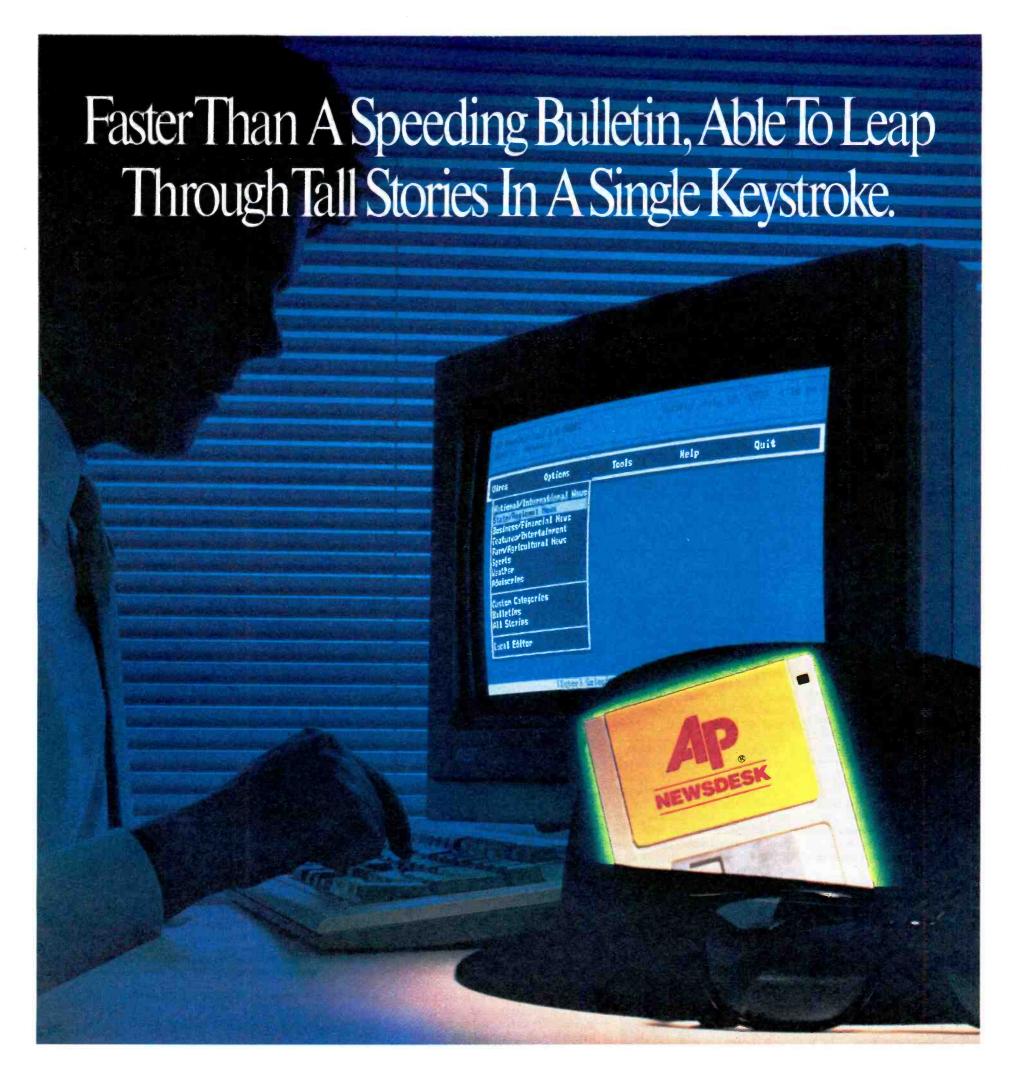
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HOLLYWOOD BECOMES ELEKTRA PARTNER -Commemorating the distribution tion agreement are (I-r) Elektra Entertainment's Exec. VP Aaron Levy, Sr. VP/Business Affairs Gary Casson, and Chairman Bob Krasnow, Hollywood Records President Peter Paterno, Elektra Record Group Exec. VP Robert Morgado, and Walt Disney Company President/CEO Frank Wells.

Hollywood

Continued from Page 1 Elektra Entertainment Chairman Bob Krasnow remarked, "Doing business with Disney is exactly the right move for Elektra at this time. One could not hope for a better strategic fit. Their management team has shown incredible creative instincts and marketing ability in every expansion thus far. The 'Magic Kingdom' has indeed been magical and our new relationship should further that artistic and creative vision."

Paterno added, "With the many excellent companies offering to distribute Hollywood, our ultimate decision was extremely difficult. I've known Bob Krasnow for many years and have been impressed with his dedication to quality and his ability to balance audience and industry needs. We simply went with the company we believed offered the most thorough and attentive distribution possible."

The soundtrack to Steven Spielberg's "Arachnophobia," due in late July, will be Hollywood's premiere release, to be followed by a first single release in August.

Elektra

Continued from Page 3 Maniacs, Billy Bragg, the Sugarcubes, Georgia Satellites, Sara Hickman, Happy Mondays, and others. He's held A&R posts at Island, Bronze, CBS, and Columbia Records.

Jeffries recently joined Elektra from a VP/A&R post at Virgin. She's previously pulled A&R stints at RCA and A&M.

Candullo

Continued from Page 1

Candullo entered radio as an AE at WVBF/Boston, taking a similar post at WPLJ and moving to sister WABC as Retail Sales Manager in 1985. In 1986 he joined WRKS as GSM, and replaced Mayo as VP/ GM when he left to form BPI in When Summit purchased WRKS last year, he returned to WPLJ as Station Manager.

Third Stone

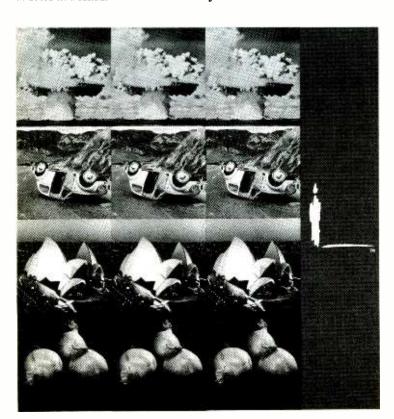
Continued from Page 3

Bieber commented, "Stonebridge now becomes one of the few independent production companies to become involved in music publishing and the development of new

Rudolph added, "We believe music to be the most under-utilized element in film, and we plan to involve our talent at the earliest possible stages."

Having worked extensively within film and TV, veteran record producer/composer Rudolph previ-ously served as music advisor on such films as "Black Rain," "Running Scared," and "Cocoon."

Third Stone, named after the Jimi Hendrix track "Third Stone From The Sun," has already signed Miami-based hard rock band Cryer and singer/songwriter Sean Rickman, among others, and expects to release product before vear's end.



CBS

Continued from Page 3

paralleled. CBS Records has always been known for its large and efficient distribution system, but that very size meant that there were specialized areas in which we needed more strength. Now, working with IRD, we can combine their knowledge with our marketing clout to provide much stronger support to alternative artists through both distribution organiza-

IRD President Barry Kobrin added, "One of the main factors which attracted CBS to us is the unique way we market and sell our artists. They've seen us achieve monumental success with an eclectic group of acts. Our relationship with CBS will provide us with the type of support we need to develop each and every artist to his full potential."

The Relativity roster includes guitarists Joe Satriani and Steve Vai. Combat is known for the metal acts Megadeth, Slayer, and Exodus, whose careers it launched, while current acts include Dark Angel, Forbidden, and Death. In-Effect hosts an array of streetwise artists such as 24-7 Spyz and Nuclear Assault.

KMEZ

Continued from Page 3

GM John Butler told R&R, "This is a very competitive market, and it's in a state of flux. A few stations are being sold; others are changing call letters and formats. [Country] KSCS and KPLX are giving away lots of money, and [KVIL VP/morning man] Ron Chapman is very good. But there's enough room be-tween [AC] KMGC, [NAC] KOAI, and [AC] KQZY for us to compete. We have a four share now - which isn't bad.

"We were attracted to the consistency of music with Special Blend. The playlist is between 750-800 cuts, and will be totally on CD. In the '90s, we feel we'll have to win in out-of-home listening 10am-3pm.

Bowens

Continued from Page 3 need to be looked at - and I'll be able to look at them more carefully, having stepped aside from the GM position."

Bowens added, "I'm looking to keep the station current, updated, and hot. I'm looking to bring some innovative changes and see what we can come up with." Bowens had been WILD's GSM since 1980 and had also served as LSM at WNJR/ Newark and worked at McGavren-Guild.

Of Perlstein, he said, "Neal has come up through the WILD ranks and has a very good reputation in the Boston market. He's already having an impact on our sales operation.'

Perlstein said, "After working here almost five years and going out into the 'major market,' I discovered there were a lot of things WILD could improve on. One of the reasons I was willing to come back was that I was given the opportunity to institute some of those things and make the station more efficient and a force in the Boston mar-ket."









June Colbert

Linda Alter

Jeff Backer

Gregg Feldman

Arista

Continued from Page 3 earned the respect of radio and has built himself an extremely successful track record.'

Turning the spotlight on the four new national promoters, Bisceglia said, "I feel record companies are top-heavy with national staff in the home offices. With their combined 50 years of experience and crosssection of relationships around the country, these new Associate Nationals provide the most effective way to strengthen this solid promotion department.'

Rizzo said, "I am extremely lucky to be part of such a great team of people." Commenting collectively (a technique requiring considerable rehearsal), Alter (formerly Regional Director/Atlanta), Backer (Miami), Colbert (Dallas), and Feldman (Seattle) seconded that emotion, saying, "This is the greatest promotion team in the business today."

Five years ago today IRS Records officially became part of MCA Records. IRS staffers left their former offices at A&M Records in Hollywood and marched over the hill to their new home in Universal City. Before boarding the Universal Studios tram, the IRS group was welcomed by then-MCA Records/Music Group President Irving Azoff.



EXECUTIVE EXODUS — IRS President Jay Boberg (I) and Chairman Miles Copeland demonstrate their remarkable promotion abilities by parting the waters at Universal Studios' Red Sea exhibit.

T YEAR AGO TODAY

- Rick Dames recruited as Olympia President/Radio Broadcasting Legacy ups Mike Craven to Regional VP and Ted Utz to WNEW-
- FM/New York Station Manager

 Tony Rizza named Sheridan Broadcasting VP/Radio Properties

 KDGE/Los Angeles becomes AC "K-Lite" with Lawrence Tanter as
- Mike Roberts elevated to WVEE (V103)/Atlanta PD

5 YEARS AGO TODAY

- Emmis Broadcasting promotes KSHE/St. Louis's John Beck and WENS/Indianapolis's Christine Woodward to VP/GMs
- Bill Mayne made WBAP/Dallas PD
 Bill Edwards tapped as WALK-AM & FM/Long Island PD
 Joe Nasty regains KTFM/San Antonio MD post

10

- Jerry and Bob Greenberg form Mirage Records Ivan Braiker assumes WIRE & WXTC/Indianapolis GM post
- Tommy Hadges named KLOS/Los Angeles PD J.B. Stone becomes KGFJ/Los Angeles PD
- Tom Yates lands KSAN/San Francisco PD gig

15

- Neil Rockoff appointed WHN/New York GM
- Rick Scarry hired as KGIL/San Fernando-Los Angeles MD
- Don Berns joins KLIF/Dalias for afternoon drive

-Hurricane Heeran

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GO WES



OUR "WISH" IS YOUR DEMAND

From America's favorite motion picture soundtrack PRETTY WOMAN Produced and arranged by Peter Wolf for Wild West Inc. Mixed by Tom Lord-Alge. Power mix by Jon Gass. Executive producer: Ron Fair. Management: John Glover/Blueprint Management.





Rebuilding A Winner

President/GM Dolan, VP/Programming Cuddy Team Up Again At WPLJ

n an effort to reverse the downward slide of flagship WPLJ/New York, Cap Cities/ABC recently hired WPRO-AM & FM/Providence President/GM Mitch Dolan and ABC Radio Networks VP/Entertainment Programming Tom Cuddy (former WPRO-FM OM/ PD) to revitalize the outlet's staff and programming. In the following interview, conducted by R&R News Editor Mike Schaefer, Dolan and Cuddy discuss the past, present, and future of WPLJ.





Tom Cuddy

Mitch Dolan

UTA ADDRAGA DE SECURIO DE SECURIO

R&R: Was the Providence-to-New York move a difficult adjustment?

MD: I was heartbroken about leaving WPRO, a place that was very much like a home to me. But the people at WPLJ have made me feel very welcome, and that's made it a lot easier. I don't see the job as being any different than the one I had. As a GM, I identify who the players are, the best people I can hire, and then get them here. That job is the same in New York as it is in Providence or any other market. I was in no hurry to leave 'PRO. The only other job at Cap Cities/ABC that I would have been interested in was running 'PLJ. So when the opportunity presented itself, it wasn't something I had to think about a lot.

"One of our problems is that not enough people listen for a long time. The cume is there, but the TSL isn't."

-Mitch Dolan

R&R: What are some of the positives WPLJ has going for it right

MD: Tom and I have been getting around town and meeting different people - concert promoters, record company execs, advertisers, agency people - whose relationships are important to us. The most wonderful observation is that people really want to see this radio station happen again. There's such a winning tradition attached to the WPLJ call letters. Some of these people have taken the problems the station has had personally. I was pleasantly surprised. I've gotten a tremendous welcome from my competitors in the market.

R&R: And what are some of the problems?

MD: One of our problems is that not enough people listen for a long time. The cume is there, but the TSL isn't. That's the most apparent problem and, hopefully, one Tom and I can do something about.

Mitch Dolan

R&R: Rumors have been circulating about WPLJ returning to AOR. Has Cap Cities/ABC given you a timetable for turning the station around?

MD: Absolutely not. It will remain a CHR, and there's no timetable. WPLJ is not something that got broken in a week, and it's not going to get fixed in a week. I asked about timetables and budgetary restrictions before I took this job, and [Cap Cities Radio Stations Group I President] Don Bouloukos, [Cap Cities/ABC Radio President] Jim Arcara and [Broadcast Group President & Cap Cities/ABC Sr. VP] Mike Mallardi told me, "You and Tom do what you have to do to make the station happen the way it should."

When Tom and I were discussing the opportunity, he was concerned about the switch from a national position to working at a local station again. I told him, "There's not another station in the U.S. that gets more national attention than 'PLJ." Hopefully, we can turn some of that attention into [something] good for the station.

R&R: Why did you choose Tom Cuddy as VP/Programming?

MD: You have to find the best people to do the job. Even if I hadn't already known Tom, he'd still be a guy I'd be interested in. Tom has one of the best programming minds in the country. He's been offered station and group programming jobs in the past by other companies. I think the reason I was able to convince him to consider this venture is the challenge of it.

We hope to duplicate some of the success we had at WPRO. We're a good fit, and that's important. I won't hire anybody I don't like or who I wouldn't want to have a hamburger with. I need to look forward to seeing the people I work with every day. And I refuse to have anybody who's not a team player, regardless of ability or talent.

R&R: How would you describe your management style?

MD: It's the downfall of a lot of good businesses that managers tend to hire people who aren't going to challenge them. I hire the smartest and most capable people I can find. I hope they'll pass me right by and take me along for the ride (laughs). The very thing we do for a living — communication — often trips us up, so I'm a big believer in talking to my staff. I'm very confrontational. I don't carry any excess baggage around with me.

Hopefully, no one's had a problem knowing where I stand on anything. However, that's not to be confused with the attitude that, "Just because I said it, that's the way it is." I'm very interested in what the department heads have to say. Ultimately, I get the final vote. But if you hire good people, that's not something you need to use very often.

Tom Cuddy

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R&R: What did you miss most about being a station programmer during your network tenure?

TC: It's funny, the thing I missed most was the spontaneity. With network radio you have to plan everything months in advance, and you have hundreds of bosses since you're clearing shows with PDs at stations across the country. What local radio does is enable me to react immediately to a song or an event that excites me and is right for the market. You can also deliver timely and topical promotions; if necessary, you can put on a promotion in one day. That's something I'm getting a charge out of.

R&R: Before joining WPLJ, what did you perceive to be the station's strengths and weaknesses?

TC: One of its strongest assets has been the air talent. I think perhaps the station's direction hasn't been totally on target in the past, and it's something we want to be fully focused on in the future. Once

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"[WPLJ] will remain a CHR, and there's no timetable. It's not something that got broken in a week, and it's not going to get fixed in a week."

-Mitch Dolan

we decide on the demo we want to go after, we have to remain totally dedicated to fulfilling that goal. I feel WPLJ got off course a few times, rather than just keeping its eye on the ball and not letting certain outside factors dictate programming. The music needs to be compatible with our niche.

There's also been an image problem at different times. With the call letter changes [from WPLJ to WPWR, then back to WPLJ], people were confused. One thing we'll be doing is getting away from the Power 95 identity. We want to go back to the call letter emphasis because the calls have meant so much to the marketplace for so long.

"One thing we'll be doing is getting away from the Power 95 identity. We want to go back to the call letter emphasis because the calls have meant so much for so long."

—Tom Cuddy

And WPLJ needs to be more actively involved in the community with the types of things our audience is involved in. And we need to have more of an entertainment image. That's something our research has shown, and we want to address that first.

R&R: You were very aggressive with new music when you programmed WPRO-FM. Will you take a similar posture at 'PLJ?

TC: We probably won't be as aggressive as we were in Providence because of the market size. But we'll certainly take some chances with new music and shake things up. New York area listeners have been robbed of a lot of the great music people have heard in other marketplaces because programmers here always play it so safe. Many up-and-coming acts have not had the opportunity to be showcased. It can be exciting for the audience to play a role in breaking new acts - that's a very important part of our listeners' lifestyle. We'd like them to feel they're not being left out of anything that other parts of the country already appreciate.

R&R: Will you rely more on gut instinct and less on research in picking potential hits?

TC: We'll use our ears and gut a lot. Obviously we're going to use research as a tool. But if research was the overall answer, every station would live by research and have monster shares. In the past you had to use your ears and gut, know the marketplace, visit the clubs, and go to concerts to see what people were reacting to. That's something you've got to rely on even more today.

R&R: The market's three CHRs have been leaning on the dance side for quite some time. Can pop/rock hits work in New York?

TC: In a market this size there's room for that kind of music because of the huge cumes stations like 'PLJ have. Whether we're going to go in that direction is something I'm not ready to reveal at this time. But there does seem to be a lack of pop/rock music on the radio

R&R: What kind of morning show do you envision on WPLJ?

TC: We're doing a national talent search right now, and we want to let the entire industry know we're open to everybody. I'm not closeminded about what we're looking for. I want someone unique and perfectly suited for the direction we're headed. I'm in a position where I can look at all candidates and don't have to make a decision within a week or two. It's an exciting and enviable position to be in. I've heard from talent in all 50 states, and the tapes and resumes continue to roll in.

R&R: What's it going to take for 'PLJ to win?

TC: The most important thing is having the right morning person or team. I'm one of those who believe the morning show makes your day. It's hard to have people tune in later if you can't attract them first

"If we can get the morning show in place, that's 75% of our problem solved."

—Tom Cuddy

thing in the morning. From there you can cross-promote other day-parts and give them reasons to tune in during the week. That's the one thing we've been lacking recently.

In years gone by, 'PLJ had a tremendously strong morning show, and in the last year or so it hasn't been able to mount a hugely successful effort. If we can get the morning show in place, that's 75% of our problem solved. I think we'll have to be more promotionally active and spend more time addressing the music we play. Those two things — combined with mornings — will make all the difference.



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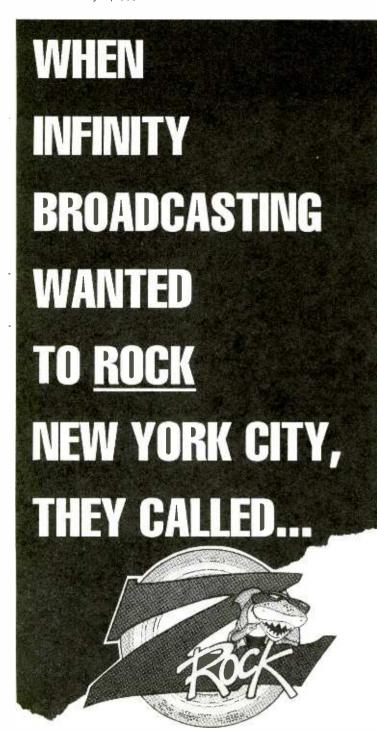
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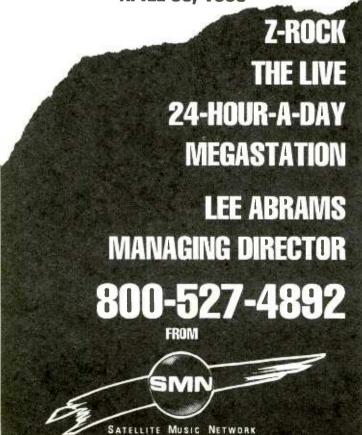
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12 + WINTER '90 ARBITRON RESULTS

Charlotte-Gastonia-Rock Hill

	Fall '89	Wi '90
WSOC-FM (Ctry)	15.4	13.3
WPEG (UC)	9.5	9.3
WCKZ (CHR)	8.0	9.2
WRFX (AOR)	7.9	7.0
WEZC (B/EZ)	5.5	6.8
WBT (AC)	9.0	6.7
WMXC (AC)	6.3	5.7
WLVK (Ctry)*	3.7	5.3
WBT-FM (AC) * *	4.8	4.8
WWMG (AC)	4.8	4.7
WZZG (CHR)* * *	4.3	3.8
WGSP (Rel)	.4	1.7
WRDX (AC)	.8	1.3
WXRC (AOR)	1.2	1.2

*Now WTDR
**Formerly WBCY (CHR)

Rochester, NY

	Fall '89	Wi '90
WCMF (AOR)	15.7	16.7
WBEE (Ctry)	10.2	11.3
WPXY-AM & FM		
(CHR)	11.1	10.5
WHAM (AC)	7.6	9.3
WVOR (AC)	8.1	9.0
WRMM-FM (AC)	6.9	6.7
WKLX (Gold)	7.6	6.4
WZSH (B/EZ)*	6.6	5.2
WDKX (UC)	4.2	4.9
WEZO (Nost) * *	3.6	2.2
WBBF (Ctry)	.8	1.3
WWWG (CC)	.8	1.2
WMJQ (CHR)	1.3	1.0
*No Ca	4 40	

*Now Soft AC
*Now WRMM (AM) and simulcasts with FN

Dayton

	Fall '89	Wi '90
WHKO (Ctry)	8.5	10.6
WGTZ (CHR)	9.7	10.2
WTUE (AOR)	8.3	9.7
WHIO (Talk)	8.9	7.0
WAZU (AOR)	5.7	6.2
WVUD (AC)	5.8	6.2
WWSN (AC)	6.5	5.9
WYMJ (AC)	3.4	5.8
WONE (Ctry)	5.4	4.3
WDAO (UC)	2.8	3.8
WLW (AC)	3.9	3.4
WCLR (B/EZ)	4.0	3.0
WOFX (CR)	1.8	1.7
WBVE (Ctry)	.7	1.5
WPFB-FM (Ctry)	.5	1.5
WGRR (Gold)*	3.5	1.1
WPFB (Nost)	1.1	1.1
WFCJ (Rel)	1.3	1.0
WING (Gold)	2.6	1.0
WWEZ (B/EZ)	.6	1.0
*Formerly W	BLZ (UC)	

For The Record

In the "R&R Ratings Report & Directory," Vol. I/1990, KLSK/Albuquerque was tied for 18th place in the NAC format leader category.

Memphis

	Fall '89	Wi '90
WHRK (UC)	16.2	13.3
WGKX (Ctry)	10.9	12.0
WDIA (UC)	11.2	9.6
WRVR (AC)	7.4	9.3
WEGR (AOR)	8.6	8.4
WMC-FM (CHR)	8.2	7.5
WLOK (UC)	4.4	5.6
WEZI (B/EZ)	3.1	4.0
KRNB (UC)	4.1	3.8
KMPZ (CHR)	5.2	3.4
WMC (N/T)	4.8	3.3
WREC (BBnd)	2.1	2.5
WCRV (Rel)	1.0	1.4
KFTH (Rel)	.8	1.3
WODZ (Gold)	1.0	1.3
WXSS (UC)	.8	1.2

Nashville

	Fall '89	Wi '90
WYHY (CHR)	11.6	13.4
WSIX-FM (Ctry)	12.4	10.5
WSM-FM (Ctry)	9.2	8.8
WZEZ (B/EZ)*	5.6	8.8
WKDF (AOR)	7.9	8.3
WLAC-FM (AC)	6.6	8.0
WQQK (UC)	7.2	6.8
WGFX (CR)	5.7	5.2
WLAC (N/T)	3.1	4.6
WRMX (AC)	6.1	3.7
WSM (Ctry)	3.5	3.3
WMDB (UC)	1.2	1.6
WVOL (Gold)	3.2	1.6
WSIX (Misc)	1.3	1.4
*Now So	ft AC	

Louisville

	Fall '89	Wi '90
WHAS (AC)	15.9	16.3
WAMZ (Ctry)	15.9	14.7
WDJX-AM & FM		
(CHR)	11.5	11.6
WVEZ (AC)	8.7	7.7
WLRS (AOR)*	7.4	7.3
WRKA (Gold)**	4.8	7.1
WQMF (AOR)	6.6	6.4
WLOU (UC)	6.1	5.7
WXVW (B/EZ)	1.6	3.0
WLSY (AC)	3.3	2.6
WAVG (Gold)	2.5	2.2
WWKY (Ctry)	1.8	1.7
WLLV (Rel)	1.1	1.2
*Formerly	CHR	

*Formerly CHR
**Formerly AC

Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

Orlando

	Fall '89	Wi '90
WWKA (Ctry)	10.1	11.2
WOMX-AM & FM		
(CHR)	6.1	8.6
WSTF (AC)	9.7	8.3
WJHM (UC)	9.6	8.1
WOCL (Gold)	6.1	7.0
WHTQ (AOR)	6.7	6.4
WBDO (AC)	4.7	6.3
WSSP (B/EZ)	6.9	5.4
WDIZ (AOR)	5.5	5.1
WWNZ (N/T)	4.2	4.8
WLOQ (NAC)	3.5	4.7
WJYO (AC)	4.5	4.0
WXXL (CHR)*	4.2	3.7
WWLV (B/EZ)	2.5	2.6
WONQ (Span)	_	1.5
WPRD (Nost)	1.3	1.4
WTLN-FM (Rel)	1.0	1.2

*Formerly WHLY

Oklahoma City

	Fall '89	Wi '90
KXXY-AM & FM		
(Ctry)	14.0	15.2
KKNG (B/EZ)	8.1	11.4
KJYO (CHR)	9.2	9.2
KEBC (Ctry)	6.4	7.2
KATT (AOR)	7.6	7.0
KZBS (CHR)	7.7	6.9
KMGL (AC)	5.0	5.9
KTOK (N/T)	8.2	5.7
KLTE (AC)*	4.0	5.4
KOMA (Gold)	5.9	4.6
KRXO (CR)	6.6	4.4
WKY (Ctry)	4.0	2.5
KPRW (UC)	1.6	2.0
KNTL (N/T) * *	1.0	1.8
WWLS (Sports)	.9	1.1

*Now Gold formatted **Formerly KJIL (Rel)

Greensboro-Winston Salem-High Point

	Fall '89	Wi '90
WTQR (Ctry)	13.8	18.2
WKRR (AOR)	9.6	10.2
WJMH (UC)	8.8	7.1
WMAG (AC)	6.9	5.8
WQMG-FM (UC)	4.5	5.8
WSJS (AC)	4.5	5.8
WWWB (AC)	5.2	5.8
WKZL (CHR)	6.0	4.7
WKSI (CHR)	3.9	4.2
WMQX-AM & FM		
(Gold)	4.9	3.6
WWMY (B/EZ)	3.0	3.4
WMFR (AC)	1.9	1.9
WPCM (Ctry)	1.4	1.6
WHPE (Rel)	1.4	1.3
WWGL (Rel)	1.0	1.3
WFMX (Ctry)	_	1.1
WTNC (Rel)	.9	1.0

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Programmers Unite

Calendar Weighting, Extrapolation, Council Seat Top Issues In Effort To Build Stronger Ties With Arbitron

A group of influential radio programmers and consultants have banded together as the "Ratings Brain Exchange." The goal? To build stronger ties between the programming community and Arbitron. Over the last several months, the group has met with Arbitron officials to swap concerns and ideas.

R&R Editor Ron Rodrigues recently interviewed three Exchange members who attended the sessions: Saga Communications Exec. VP Steve Goldstein, Emmis Broadcasting Exec. VP/Programming Rick Cummings, and Media Strategies President Fred Jacobs. Among the items on the agenda:

- Institute year-round calendar weighting or eliminate it completely.
- Provide statistically reliable extrapolated numbers
- Elect a programmer to the Arbitron Advisory Council; radio is currently represented exclusively by GMs and rep firm executives.

Weighty Matter

Because of the confusion it generates, calendar weighting is a crucial concern of the Exchange especially since it affects any programmer who uses Arbitrends. Explaining the theory behind the concept, Arbitron Director/Research Jim Peacock said, "All Arbitron and Arbitrend data contain 12 oneweek rating periods. Ideally, we would collect 1/2 of the sample from each sex and demographic cell each

"Since that isn't realistically going to happen, we weigh the figures to make them balance across the survey period. It would be absurd to control the samples at the weekly level, so we've adopted calendar weighting monthly controls.

"It gets trickier with Arbitrends because Arbitrends cross the cutoff dates for quarterly sampling. When you're rolling from the fall to winter survey, for example, we could end up with different sampling rates because the market's population rank has changed or because



Steve Goldstein

we've changed the allocation of diaries. The market might also contain an embedded metro; in two out of the four survey periods we place extra diaries into the smaller embedded metro, which creates a sampling imbalance."

According to Goldstein, calendar weighting prevents programmers from accurately comparing Arbitron and Arbitrend numbers. "It makes Arbitrends a questionable product."

Cummings agreed, "We felt Arbitrends would introduce consistency into programming and avoid some of the knee-jerk reactions we all have when we receive a bad book. Unfortunately, Arbitron has not put consistency into this measurement. The monthlies and quarterly results are inconsistent because of the weighting. And these ratings have begun to be treated like a monthly report card.

"So instead of knee-jerking once every three months, we knee-jerk once a month. We can always remind ourselves that 'these are trends' and pretend not to react. But as Steve and Fred can both tell you, we all have to answer to somebody for those numbers."

Goldstein and the ad hoc Brain Exchange have supported an Arbitron proposal to institute year-round calendar weighting. "Arbitron claims it's 2% less accurate than the current quarterly report," said Goldstein.
"But at least it would provide month-to-month consistency."

However, the proposal was nixed by the Advisory Council primarily because Arbitron and Arbitrend numbers would have essentially been processed using the same methods, creating a "12-book-a-year" system. Said Goldstein, "We all fear the ramifications and implications of 12 books a year."

"I would just like things to be consistent year-round," said Cummings. "If I had to vote, I'd probably choose calendar weighting, but the Advisory Council decided it would be best to leave the system as it stands because they too fear the 12 books."

No Ecstasy Over Extrapolation

Whether Arbitron should supply extrapolated data is a burning industry question. Telling programmers not to extrapolate Arbitron numbers is like telling students not to drink beer during spring break in Ft. Lauderdale.



Rick Cummings

Arbitrend numbers are actually based on a "rolling average" the current month's information is averaged with the previous two months to increase statistical reliability. A PD can use AID runs to isolate each month discretely, and without weighting, to determine his station's monthly performance. However, Arbitron cautions programmers against extrapolation, primarily because sample sizes within a demographic or age cell can be very small.

The Ratings Brain Exchange has advised Arbitron to formally offer extrapolated numbers as part

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Station	Estimate	1984	1985	1985	1985	1985	1985	1985	1985	1985	1985	1985	198
WAAA	AQH (00)	125	136	135	131	129	137	119	134	136	138	125	12
	AQH Rig	1.0	1.1	1.1	1.0	1.0	1.1	1.0	1.1	1.1	1.1	1.0	1
	Cume (00)	2824	2719	2593	2 2 3 6	2 2 3 4	2 3 2 5	2675	2 9 0 6	3 0 0 9	2907	2758	2.40
	Cume Rtg	22 8	21.9	20 9	18 0	18.0	18.7	216	23 2	24 1	23 3	22 0	19
	Share	5 9	6.5	6.5	6.0	5.7	6.1	5.2	5.8	5.8	6.3	5 9	5
	Tsi-Ohrs	22	25	26	30	30	31	22	23	23	24	23	2
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көвв	(00) HOA	42	52	45	43	40	42	63	62	54	67	67	9
	AQH Rtg	0.4	0.5	0.4	0.4	0.4	0.4	0.6	0.6	0.5	0.6	0.6	-0
	Curne (00)	579	547	533	429	403	429	604	5.85	536	471	432	61
	Cume Rtg	5.2	49	4.8	3.8	3.6	3 8	5.4	5.2	18	4.2	3 9	5
	Share	2.0	2.5	2 1	2.0	1.6	19	2.8	2.7	23	1.7	3.2	4
	Tst Qhrs	21	26	23	26	35	35	35	37	41	50	55	4
	Tsl H M	5 15	6 30	5.45	6.30	8 45	8 45	8 45	9 30	10.15	12 30	13 45	12 1

of its AID service. "Extrapolation occurs in every market where Arbitrends exists and is a lot more pervasive than a few curious PDs trying to figure out how their November looked," said Jacobs. "It's probably the only reason some programmers would want to subscribe to the monthlies. This is one of those interesting dichotomies because Arbitron's own reps show clients how to extrapolate."

Added Goldstein, "Members of the Advisory Council have said to me, 'If you guys are making decisions based on these extrapolated numbers, you've got to be out of your mind.' I told them, 'The pressures of the new world are here and we need to know what happened in the last month. In a competitive situation where every month counts, that extrapolated number is probably the most important number in the Arbitrends.'

Arbitron's Peacock replied, "As a researcher, I could come up with a way of releasing reliable monthly data, but the reason we don't offer extrapolations isn't as much a research issue as it is a business issue."

Arbitron VP/Radio Sales & Marketing Rhody Bosley confirmed that he does not expect the service to offer extrapolated numbers anytime soon.

Council Seat

The programmers' most ambitious goal is to acquire a seat for a PD or consultant on the Arbitron Advisory Council. Currently, the only radio station executives elected to the board are general managers.

"Our clients are radio stations," said Bosley. "And those radio stations are run by general managers. We simply don't feel it's necessary to have programmers on the board. I'm very pleased with the



Fred Jacobs

Brain Exchange meetings and much good will come of it. But I don't anticipate they will gain the same influence as the Advisory Council."

Countered Goldstein, "We feel there are a lot of different issues that programmers deal with which are different than those that GMs deal with. And there's no real line of communication between the programmer and Arbitron. In fact, there's a real lack of knowledge among programmers about what's happening at Arbitron and what the ramifications are to the programmer."

Added Jacobs, "Our committee is not elected and we pay our own way. It's very informal, and we have no vote per se in any kind of policy. Unlike the RAB Goals Committee or the Advisory Council, this is not a committee that has any standing. It's an obvious omission that programmers, group PDs, and consultants who use Arbitron figures all the time - and who are certainly being hired and fired based on them – really don't have a voice in how the ratings are developed or in the services that Arbitron provides."

"The Advisory Council has no interest in having a programmer sit with them," said Goldstein. "So the only way we'll get a seat is if programmers tell Arbitron they want a representative they can have a dialogue with."

www.americanradiohistory.com

BOUNCE BACK

The title track beat that's bounced into the clubs and on to CHIR...

Already being played as

WXK\$ 7100

-Boston -New York Top & Phones
Top & Phones
Top & Phones

not 97

-New York -New York

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Produced by: Alichael Jay for Captain Hook Froductions - Management: Brian Kushner for Fener Star Bessugeries

.MCA

OINGO BOINGO "SKIN"

The New Single Coming Soon...

Mastering Creative Production

How To Win Between The Records

By Jeff Pollack

What goes on "between the records" is what separates your station from the competition. Consequently, over the past few years, the trend has been to make image and promotional production higher priorities. Production is one more weapon you can use to establish and maintain your station's identity.

Whatever your goals — recycling audience into other dayparts, establishing a signature sound, selling the station's key benefits, promoting contests, trying to develop a station personality, or just entertaining listeners — production can help you achieve them. Here are ten steps to creating an "attitude" and image via production:



Jeff Pollack

Use Your Imagination

• Creativity vs. technology. Creativity shouldn't be confused with technical capabilities. Creative and

"A big voice and the latest state-of-the-art equipment are great, but the writing and the initial ideas are fundamental."

imaginative production means more than just overdubbing and using a harmonizer. A big voice and the latest state-of-the-art equipment are great, but the writing and the initial ideas are fundamental.

Creativity can make a promotion or feature even more special. A very pedestrian, straightforward promo for an event or feature may just tell listeners about it, but a truly entertaining promo can really sell it.

• Get everyone in on the act. The best way to come up with new ideas is to get

as much input as possible. Even the most creative veteran production directors look for outside inspiration. If you have a fairly inexperienced production director or you feel you're not getting maximum creativity, gather the whole staff together and brainstorm ideas.

Many stations make a conscious effort to bring the most creative or off-the-wall people at the station together — whether those people are secretaries, salespeople, or on-air people — to come up with new ideas and topical material.

• Think "show biz." Excitement, sizzle, and impact should be part of any promo. Even the most mundane audience-recycling promo should sound spe-

"The longer the promo and the more elements in it, the less effective the message."

cial. Look for a twist or something topical that can be added to make it stand out. Each promo should be more than just a message; it should be a piece of entertainment in its own right.

• Don't forget about humor. A station, like a person, should have a well-rounded personality. That includes a good sense of hu-

"Even the most mundane audiencerecycling promo should sound special."

mor. Off-the-wall, bizarre liners used on stations like KQLZ (Pirate Radio)/Los Angeles and WFLZ (Power Pig)/Tampa helped the stations develop their identities quickly.

Vary Promos

• Include a variety of styles. Don't always do the same kinds of promos. Try voice-over-music, voice with sound effects, song montages, song parodies, movie and TV drop-ins, listener testimonials, etc. Be unpredictable. A humorous promo on a station that normally does only straight voice-over-music promos sounds refreshing and grabs listeners' attention because it's unusual.

• Be brief. Keep promos as short as possible. Focus in on one key element and drive the point home. The longer the promo and the more elements in it, the less effective the message.

• It's not the size, it's the frequency. Make sure that your audience hears your promos. Do a reach and frequency run to find out how often you have to run promos to get out the message. Some promos will have a longer shelf life than others, but remember that you

Getting The MostOut Of Your Staff

In order to ensure great production, the best solution is to have separate production directors for commercial production and image production. Since few stations can afford this luxury, you'll have to come up with a systematic way to get things done.

If you have a young or inexperienced staff or if your production people are feeling too pressed for time to devote enough attention to image, you'll have to train them and give them more specific guidelines about what you want.

The first step is to set goals: decide what you want to accomplish. Are you trying to recycle audience into the morning show, sell the current forced-listening promotion, or develop an offthe-wall station attitude? Next, decide how many promos you'll need, how often you'll need them, and how often they'll need to be changed.

To help get the ball rolling when brainstorming, mention examples of promos other stations have done. Adapt some of these ideas for your own use, but also use them as inspiration for creating compelling, unpredictable promos.

need to hammer your message constantly to be effective. The promos for your major book promotion should air once per hour. Never forget that your own air is the greatest advertising vehicle for your station.

"Never forget that your own air is the greatest advertising vehicle for your station. Don't sell your station short."

Don't sell your station short.

• Change copy frequently. To avoid burnout, it's essential that you change promo copy often. If you're running a promo every hour, the copy must be changed every couple of days.

• Take credit for things you're doing after the fact. We all like to concentrate on forward momentum, but there are times when you have to remind the audience of things you've done in the past. Make sure you put together "performance" promos to run after you've done something special. For example, produce a year-end promo that quickly wraps up the major accomplishments of the station and promises even more for the coming year.

• It's not just for morning shows anymore. In addition to doing promos and dropins, don't forget about using effects and stagers in other ways. Most morning shows make full use of stagers, beds, and effects, but there are other dayparts when these elements are appropriate. The success of KLOL/Houston's evening program, "Outlaw Radio," is evidence that other dayparts can be just as wellproduced as a morning

Remember, sounding different in today's competitive marketplace is essential — and that requires a commitment to creative production, 24 hours a day.

Jeff Pollack is Chairman/CEO of Pollack Media Group (213-459-8556), an international programming advisory firm consulting all radio formats in nine countries. He contributes to this section on a regular basis.

JOHN BARBIS DON WRIGHT

8833 SUNSET BLVD. SUITE 400 LOS ANGELES, CALIFORNIA 90069

(213) 652-3463 -Phone

B&W ENTERTAINMENT NEW MARKETING

SUITE 407 LOS ANGELES, CALIFORNIA 90069

(213) 854-0167 - Phone (213) 854-0828 -Fax

hile you're in town for **R&R** Convention '90, you'll no doubt want to sample area stations or maybe touch base with radio and record personnel. Here's a handy guide to make those missions easier.

Radio outlets are listed by frequency (starting with the AM band), call letters, and format, followed by pertinent information that includes whether or not the station will conduct tours of its facilities. Immediately following is an alphabetized record label directory, listing local addresses and phone numbers.



\$ 540 — KKJZ (Jazz) 1500 Cotner Avenue Los Angeles, CA 90025 (213) 478-5540 Saul Levine, President/GM Cal Malner, PD Tours: Yes, by appointment

• 570 — KLAC (Country) 4000 West Alameda Suite #600 Burbank, CA 91510-7806 (818) 842-0500 Norman Epstein, VP/GM Bob Guerra, OM Tours: No

640 — KFI (Talk)
 610 South Ardmore
 Los Angeles, CA 90005
 (213) 385-0101
 Howard Neal, VP/GM
 George Oliva, PD
 Tours: No

● 710 — KMPC (Nostaglia) 5858 Sunset Blvd. Los Angeles, CA 90028 (213) 460-5672 Bill Ward, President/GM Chuck Southcott, PD Tours: No

* 740 — KBRT (Religious) 3183 East Airway Avenue Costa Mesa, CA 92626 (714) 754-4450 Cindy Avakian, PD Tours: Yes, by appointment 790 — KABC (Talk) 3321 South La Cienega Blvd. Los Angeles, CA 90016 (213) 840-4900 George Green, President/GM Michael Fox, PD Tours: No

870 — KIEV (Talk) 5900 San Fernando Road Glendale, CA 91202 (213) 245-2388 Ron Beaton, President/GM Dick Sinclair, PD Tours: No

900 — KGRB (Big Band)
 751 Echelon Avenue
 City Of Industry, CA 91744
 (818) 330-5211
 Robert Burdette, Owner
 Tours: No.

 930 — KKHJ (Spanish) Los Angeles, CA 900 (213) 461-9300 Jose Liberman, VP/GM Tours: No

980 — KFWB (News) 6230 Yucca Street Los Angeles, CA 90028 (213) 462-5392 Chris Claus, VP/GM Bill Yeager, Exec. Editor Tours: Yes, by appointment

▶ 1020 — KTNQ (Spanish) 1645 North Vine Street Hollywood, CA 90028 (213) 465-3171 Ken Wolt, President/GM Ricardo Salazar, PD Tours: No



ON-AIR FROM THE AIR — The KABC helicopter picks up some traffic of its own when seen on display at the Van Nuys Airshow.



CATCH A WAVE — From the early days of The Wave, Warner Bros. recording artist David Sanborn tries his hand at KTWV.

● 1070 — KNX (News) 6121 Sunset Blvd. Los Angeles, CA 90028 (213) 460-3000 George Nicholaw, VP/GM Bob Sims, PD Tours: Yes, by appointment

1110 — KRLA (Gold)
 3580 Wilshire Blvd.
 Los Angeles, ÇA 90010
 (213) 383-4222
 Bob Moore, VP/GM
 Mike Wagner, PD
 Tours: No

1150 — KIIS (CHR)
 6255 Sunset Blvd.
 Suite #1117
 Los Angeles, CA 90028
 (213) 466-8381
 Lynn Anderson, President/GM
 Gerry DeFrancesco, VP/Programming & Station Manager
 Tours: Yes

■ 1230 — KGFJ (UC)
1100 South La Brea Avenue
Los Angeles, CA 90019
(213) 930-9090
Bill Shearer, VP/GM
Darrel Cox, PD
Tours: No

1260 — KGIL (Talk) 14800 Lassen Street San Fernando, CA 91345 (818) 894-9191 Dick McGeary, VP/GM Mike Lundey, Director/Operations Tours: Yes

8 1300 — KAZN (Asian) 800 Sierra Madre Villa Avenue Pasadena, CA 91107 (818) 351-4301 Shirley Price, VP/GM Tours: Yes

■ 1340 — KWKW (Spanish) 6777 Hollywood Blvd. Suite #400 Hollywood, CA 90028 (213) 466-8111 Jose Cabrera, VP/GM Alfredo Rodriguez, PD Tours: No 1430 — KALI (Spanish)
 5723 Mełrose Avenue
 Hollywood, CA 90038
 (213) 466-6161
 Raul Ortal, VP/GM
 Ruben Meranda, PD

1460 — KTYM (Religious)
 6803 West Blvd.
 Inglewood, CA 90302
 (213) 678-3731
 Gerardo Borrego, VP/GM
 Tours: No

1540 — KSKQ (Spanish)
 5700 Sunset Blvd.
 Los Angeles, CA 90028
 (213) 466-3001
 Jose Grimalt, President/GM
 Pepe Reyes, PD
 Tours: Yes, by appointment

■ 1580 — KDAY (UC) 1700 North Alvarado Los Angeles, CA 90026 (213) 665-1105 Ed Kerby, President/GM Jack Patterson, PD Tours: No FM

●92.3 — KKBT (UC)
6735 Yucca Street
Los Angeles, CA 90028
(213) 466-9566
James DeCastro, President/GM
Mike Stradford, PD
Tours: No

93.1 — KODJ (Gold)
 6121 Sunset Blvd.
 Los Angeles, CA 90028
 (213) 460-3000
 Charlie Seraphin, VP/GM
 Dave Anthony, PD
 Tours: Yes, by appointment

93.5 — KFOX (Country) 123 West Torrance Blvd. Redondo Beach, CA 90277 (213) 374-9796 Tom McCulloch, GM Jim Dolce, PD Tours: No



SIGN O'THE TIMES — Power 106's Jacquie Shabel (I) and John Boyle (r) drove the Powervan around L.A. so listeners could sign a giant getwell card for Gloria Estefan.





i mett with you

from the album pillow lips

new remixes by carl segal and john "tokes" potoker landing on your desk next week.

produced by pat collier

Fillow Life

also featuring the new hits "life s rich tapestry" and "beautiful people," out now.





TVT Records 59 West 19th Street, Suite 5B, New York, N.Y. 10011 tel. (212) 929-0570 Fax 212-929 3245

Welcome To L.A. Radio

Continued from Page 58



SANTA MONICA STREET SCENE - KSRF gets top billing on its build-

97.1 — KLSX

(Classic Rock)

3580 Wilshire Blvd

Bob Moore, VP/GM

5700 Sunset Blvd.

(213) 466-3001

Jose Luis Areas, PD

751 Echelon Avenue

Robert Burdette, Owner

(818) 330-5211

Tours: No

(213) 383-4222

Steve Ellis, PD

Tours: No

Los Angeles, CA 90010

97.9 — KSKQ (Spanish)

Los Angeles, CA 90028

Jose Grimalt, President/GM

Tours: Yes, by appointment

City Of Industry, CA 91744

98.3 — KBOB (Big Band)



93.9 — KZLA (Country) 4000 West Alameda Suite #600 Burbank, CA 91510-7806 (818) 842-0500 Norman Epstein, VP/GM Bob Guerra, OM/PD

Tours: No

Tours: Yes

94.3 — KMGX (AC) 14800 Lassen Street San Fernando, CA 91345 (818) 894-9191 Dick McGeary, VP/GM Mike Lundey, Director/Operations

● 94.7 — KTWV (NAC) 5746 Sunset Blvd. Los Angeles, CA 90028 (213) 466-9283 Allan Chlowitz, VP/GM Chris Brodie, PD Tours: No

₱ 95.5 — KLOS (AOR) 3321 South La Cienega Blvd. Los Angeles, CA 90016 (213) 840-4836 Bill Sommers, President/GM Carey Curelop, PD Tours: No

参 95.9 — KEZY (CHR) 1190 East Ball Road Anaheim, CA 92805 Bob Wood, VP/GM Craig Powers, PD Tours: No

96.3 — KFSG (Religious) 1910 Sunset Blvd. Los Angeles, CA 90026 (213) 483-5374 Dr. Charles Duarte, GM Alan Bowles, Station Manager Tours: No

■ 98.7 — KXEZ (AC) 3500 West Olive Suite #250 Burbank, CA 91505 (213) 469-9968 Bob Griffith, VP/GM

Allan Hotlen, PD

Tours: No 99.5 — KKLA (Contemporary Christian) 4640 Lankershim Blvd. North Hollywood, CA 91602 (818) 762-5552

Dennis Worden, GM

Tours: No

100.3 — KQLZ (CHR) 6430 Sunset Blvd. Suite #1102 Los Angeles, CA 90028 (213) 469-1631 Simon T., GM Scott Shannon, VP/Programming Tours: No

■ 101.1 — KRTH (Gold) 5901 Venice Blvd. Los Angeles, CA 90034 (213) 937-5230 Pat Norman, VP/GM Phil Hall, PD Tours: No

101.9 — KLIT (AC) 5858 Sunset Blvd. Los Angeles, CA 90028 (213) 460-5672 Bill Ward, President/GM Lawrence Tanter, PD Tours: No

102.3 — KJLH (UC) 3847 Crenshaw Blvd. Los Angeles, CA 90008 (213) 299-5960 Karen Slade, GM Marco Spoon, PD Tours: No

102.7 — KIIS (CHR) 6255 Sunset Blvd. Suite #1117 Los Angeles, CA 90028 (213) 466-8381 Lynn Anderson, President/GM Gerry DeFrancesco, VP/Programming & Station Manager Tours: Yes

BROADCASTING BUCCANEER - KQLZ midday jock Whitney Allen has the helm, running the Pirate control board.

* 103.1 — KSRF (AC) 1425 5th Street Santa Monica, CA 90401 (213) 393-9681 Jack Siegal, President/GM Manon Hennesy, PD Tours: Yes, by appointment

103.5 — KOST (AC) 610 South Ardmore Los Angeles, CA 90005 (213) 385-0101 Howard Neal, VP/GM Jhani Kaye, OM Tours: No

103.9 — KACE (UC) 161 North La Brea Inglewood, CA 90301 (213) 330-3100 Ricky Tatum, VP/GM Steve Woods, PD Tours: No

■ 104.3 — KBIG (AC) 7755 Sunset Blvd. Los Angeles, CA 90046 (213) 874-7700 Kari Winston, VP/GM Rob Edwards, VP/Programming Tours: No

■ 105.1 — KKGO (Classical) 1500 Cotner Avenue Los Angeles, CA 90025 (213) 478-5540 Saul Levine, President/GM Cal Mainer, PD Tours: Yes, by appointment

■ 105.5 — KNAC (AOR) 100 Ocean Gate Long Beach, CA 90802 (213) 437-0366 Gary Price, VP/GM Pam Edwards, PD Tours: Yes, by appointment

♣ 105.9 — KPWR (CHR) 2600 West Olive Suite #850 Burbank, CA 91505 (818) 953-4200 Phil Newmark, VP/GM Jeff Wyatt, VP/Programming Tours: Yes, by appointment

106.7 — KROQ (New Rock) 3500 West Olive Avenue Suite #900 Burbank, CA 91505 (818) 567-1067 Trip Reeb, GM Andy Schuon, PD Tours: Yes, by appointment

107.5 — KLVE (Spanish) 1645 North Vine Street Suite #200 Los Angeles, CA 90028 (213) 465-3171 Ken Wolt, President/GM Adrian Lopez, PD Tours: No



GONZO GRUNTIN' - The KLOS morning team of Mark & Brian meet with a reformed suit dweeb, who went hogwild after hearing their antics.

THIRTY SECONDS OF TELEVISION YOU WON'T WANT TO MISS...



Now playing on televisions all over Southern California...the new commercials for Bonneville's KBIG-FM/Big Mix 104. It's the latest breakthrough television campaign created by Image Point, a division of the Stephen J. Cannell Studios.

When watching T.V. at home or in your hotel room during R & R '90 and you see the new Big Mix 104 commercial—think of Image Point, and what we can create for <u>your</u> station's marketing needs.

If you are not attending this year's convention, or you miss the spot—call Image Point at 1-800-837-5353 for your demo reel of effective and memorable commercials for television.



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Addressing L.A.'s Labels



(incl. Delos, Denon, Nimbus, Shoreline, Trubador, Vendetta, Windham HIII, Word) 1416 North La Brea Avenue Hollywood, CA 90028 (213) 469-2411



Arista

8370 Wilshire Blvd. Beverly Hills, CA 90230 (213) 655-9222



Atco

9255 Sunset Blvd. Los Angeles, CA 90069 (213) 285-9556



Atlantic

(incl. Critique, Es Paranza, Duke, Finnadar, First Priority, Lorimar, Megaforce, Modern, Omni, Spaceship, 23 West) 9229 Sunset Boulevard Los Angeles, CA 90069 (213) 205-7450



Bainbridge

(incl. Quartet, Darksilver) P.O. Box 8248 Van Nuys, CA 94109-8248



Big Time

9903 Santa Monica Blvd., #472 Beverly Hills, CA 90212 (213) 465-9542



Blue Note

(incl. Intuition, World Pacific) 1750 North Vine Street Hollywood, CA 90028 (213) 462-6252



Capitol

(incl. Barking Pumpkin, Birthright, Blue Note/Capitol Jazz, Bug, Cinema, db, Enigma, Rhino, Sparrow, 16th Avenue) 1750 North Vine Hollywood, CA 90028



Cexton

(213) 462-6252

(incl. Absolute Pitch. Switchblade, Rare Sound) 2740 South Harbor Blvd., Ste. D Santa Ana, CA 92704 (714) 641-1074



Chameleon

(incl. Dali, Epitaph, Mountain Railroad, Innovative Communications, Vee-Jay, Youngheart, Beachwood, Posh Boy, Independent Project, Sierra) 3355 W. El Segundo Blvd. Hawthorne, CA 90250 (213) 973-8282



charisma

Charisma

335 N. Maple Dr., Ste. 260 Beverly Hills, CA 90210 (213) 275-9071



Chrysalis

(incl. Cooltempo, China, Ensign, Blue Guitar) 9255 Sunset Blvd.

Los Angeles, CA 90029 (213) 550-0171



Columbia

1801 Century Park West Los Angeles, CA 90067 (213) 556-4700



Curb

3907 West Alameda Avenue Burbank, CA 91505 (818) 843-2872



Cypress

(incl. The Ship, Cypress Jazz) 1523 Crossroads Of The World Los Angeles, CA 90028 (213) 465-2711



DCC Compact Classics (incl. Anchor, AVM Classical/

Jazz, Garland, Sandstone, 8300 Tampa Ave., Ste. G Northridge, CA 91324



Delicious Vinyl

7471 Melrose Ave., Ste. 25 Los Angeles, CA 90048 (213) 658-5048



Delos International (incl. Facet, Bellaphon,

(818) 718-6600

Harmonic, Ravi Shankar Music Chatsworth, CA 91311



DGC

9130 Sunset Blvd. Los Angeles, CA 90069 (213) 278-9010



Walt Disney

(incl. Disneyland, Buena Vista, Walt Disney, Touchstone) 3900 West Alameda Avenue 23rd Floor Burbank, CA 91505 (818) 953-5301



Edge

6464 Sunset Blvd., Ste. 850 Hollywood, CA 90028 (213) 465-6611



Elektra Entertainment

Elektra Entertainment/ Nonesuch

345 North Maple, Ste. 213 Beverly Hills, CA 90210 (213) 288-3800



1800 N. Vine St., Ste. 250 Hollywood, CA 90028 (213) 960-4600



ENIGMA.

Enigma 11264 Playa Court Culver City, CA 90231 (213) 390-9969



Epic

(incl. Blackheart, CBS Associated, Portrait, Scotti Bros., Solar, Tabu, WTG) 1801 Century Park West Los Angeles, CA 90067 (213) 556-4700



Frontier

P.O. Box 22 Sun Valley, CA 91353 (818) 506-6886



Geffen

9130 Sunset Blvd. Los Angeles, CA 90069 (213) 278-9010

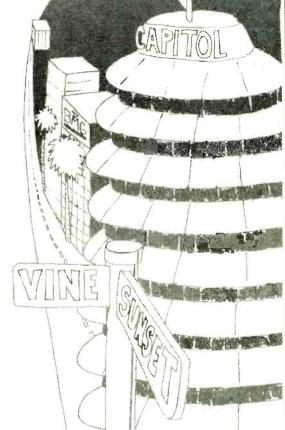
Giant

345 North Maple Drive, Ste. 205 Beverly Hills, CA 90210 (213) 288-5500



GNP Crescendo

(incl. Creative World) 8400 Sunset Blvd., Ste. 4A Los Angeles, CA 90069 (213) 656-2614



OD



Gold Castle 3575 Cahuenga Blvd. West,

Los Angeles, CA 90068 (213) 850-3321

Golden Boy (incl. Golden Boy Jazz, Alva) 3929 Kentucky Drive Los Angeles, CA 90068

(818) 980-7501 **Higher Octave Music** (incl. Nightingale) 8033 Sunset Blvd., #41

Los Angeles, CA 90046

Hollywood

500 South Buena Vista Burbank, CA 91521 (818) 560-5670

(213) 856-0039



(incl. IRS/No Speak, IRS/Metal) 3939 Lankershim Blvd. Universal City, CA 91604 (818) 508-3130



Island

(incl. 4th & Broadway, Great Jones, Mango, Antilles, **Delicious Vinyl)** 8920 Sunset Blvd., 2nd Floor Los Angeles, CA 90069 (213) 276-4500



Macola/Siam

(incl. Kru-Cut, Ruthless, Society Hill, Anada, Techno-Pop, Strawesome, Metroplex, Acklins, Icon, Jam, Young Raw, Mix-Disc, Megajam) 6209 Santa Monica Blvd.

Hollywood, CA 90038 (213) 469-5821

MCA

(incl. IRS, Zebra, Motown, GRP, Mechanic, Road Racer) 70 Universal City Plaza Universal City, CA 91608 (818) 777-4000

Meadowlark

9255 Deering Avenue Chatsworth, CA 91311 (818) 709-6900



Mercury

(incl. Fontana) 3800 Alameda Ave., Ste. 1500 Burbank, CA 91505 (818) 955-5200

METAL BLADE RECORDS

Metal Blade

(incl. Death, Dimension) 18653 Ventura Blvd., Ste. 311 Tarzana, CA 91356 (818) 981-9050

Continued on Page 64



Hot Mix is 4 hours of today's hottest music mixed beat-to-beat and back-to-back. Each week Hot Mix will come

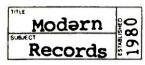
to your radio station unhosted and ready for you to localize. Picture your air personality as the master-mixer lighting the fire under your listeners. Hot Mix is sure to leave the competition badly burned.

For further information about Hot Mix, please contact Barbara Silber at ABC Radio Network Entertainment Programming at

(212) 887-5379 • FAX (212)887-5449. For outside the Ú.S. contact Radio Express at 1-213-850-1003.

Addressing L.A.'s Labels

Continued from Page 62



Modern

9111 Sunset Blvd. Los Angeles, CA 90069 (213) 273-8111



Motown

(incl. Apollo, Sound Of New York, Taj)

6255 Sunset Blvd., 17th Floor Los Angeles, CA 90028 (213) 468-3500

NARADA

Narada

(incl. Narada Lotus, Narada

Equinox)
70 Universal City Plaza Universal City, CA 91608 (818) 777-8948

Nite

8287 Grand View Drive Los Angeles, CA 90046 (213) 650-2233



Optimism Inc.

6355 Topanga Cyn. Blvd., #309 Woodland Hills, CA 91367 (818) 346-6286

original sound

Original Sound

7120 Sunset Blvd. Los Angeles, CA 90046 (213) 851-2500



Pasha

5615 Melrose Avenue Los Angeles, CA 90038 (213) 466-3507



Passport

(incl. Passport Jazz, PVC, Audion, Editions E.G., Paradox) 1608 Victory Road Glendale, CA 91201 (818) 500-7677

PENTHOUSE



RECORDS

Penthouse

6728 Eton Avenue Canoga Park, CA 91303 (818) 992-4777



(incl. Mika, China, Threshold, London, Wing, Vertigo) 3800 Alameda Ave., Ste. 1500 Burbank, CA 91505 (818) 955-5200



Private Music

9014 Melrose Avenue Los Angeles, CA 90069



Priority

(incl. Nubeat) 6430 Sunset Blvd. Hollywood, CA 90068 (213) 467-0151



Profile

8730 Sunset Blvd., Ste. 270 Los Angeles, CA 90059 (213) 559-7999





RCA

6363 Sunset Blvd. Hollywood, CA 90028 (213) 468-4000



20525 Manhattan Place Torrance, CA 90501 (213) 212-0801



3300 Warner Blvd. Burbank, CA 91510 (818) 953-3750



Rhino

(incl. **Rampage**) 2225 Colorado Blvd. Santa Monica, CA 90404 (213) 828-1980



Rykodisc

9532 Quakertown Avenue Chatsworth, CA 91311 (818) 886-2650



SBK

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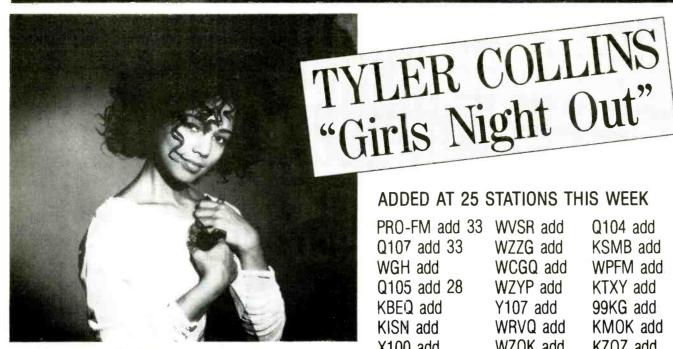
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Management: Innovative Talent, Inc. Norman Aladjenn/Stuart Griffen Executive Producer: Andre Cleveland for Tinseltown Productions Producer: Darryl Ross

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PRO-FM add 33	WVSR add	Q104 add
Q107 add 33	WZZG add	KSMB add
WGH add	WCGQ add	WPFM add
Q105 add 28	WZYP add	KTXY add
KBEQ add	Y107 add	99KG add
KISN add	WRVQ add	KMOK add
X100 add	WZOK add	KZOZ add
HOT97 add	B95 add	WOMP add
	KQMQ add	

DEBUTS:

KRBE deb 29	Z106 deb 27
WNVZ deb 30	KIKI deb 28
WSPK deb 38	KDON deb 25
WBBQ deb 38	WZKX deb 34
K98 deb 29	WJMX deb 33
WKQB deb 27	B98 deb 34
KZOU deb 37	WVBS deb 38

A MOST ADDED

A MOST ACTIVE

P1 ACTION AT:

WXKS deb 35 CKOI 30 PRO-FM WGH WNVZ 28 KSAQ 28 WPHR 33 Q95 23 KXYQ KCPX KISN 32-28
PIRATE 22

ADDED AT:

92X add WPST add WRCK add K98 add KZFM add KZOU add WGTZ add KXXR add

KF95 add FM104 add WWFX add 39 WKFR add

WCGQ 35-30 KTUX 36-29 KLQ 34-29 WTBX 24-19 KATM 29-23 HOT949 17 WPRR 21-16

> WJMX 19-15 **KNIN 19** WBNQ 27-22

95XXX 32-27

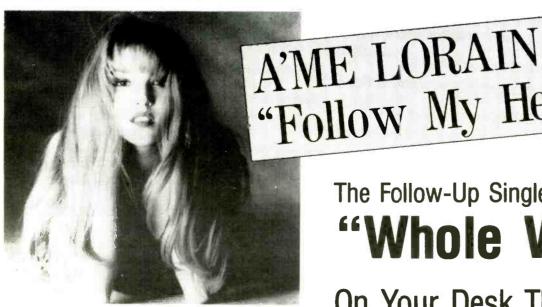
MICHAEL PENN "This & That" **GREAT MOVES!**

99KG 39-32 KFMW 39-33 ZFUN 37-32 KFTZ 37-31 SLY96 27-22 KTMT 36-30 Y97 21-18

> See Michael Penn on Tour starting June 1st with Tears for Fears



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Management: Shankman De Blasio Melina Inc., Santa Monica, CA Produced & Arranged by Elliot Wolff

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Learning New Tricks

Converting Data Into Image-Selling Information Will Set The Winning Tide In The '90s

General Omar Bradley once said, "In war there is no second prize for runner-up." In radio, a station doesn't have to be top dog to win. It only has to secure an audience position and sell this position's advantages to advertisers.

Securing an audience position will be more difficult in the '90s than in previous decades, since more stations are competing. They're already becoming more sophisticated in attracting and maintaining audiences. Some succeed with just the basics, while others win with creative and unique approaches. Whichever way you go, just make sure your station becomes the one people listen to and the one they remember.



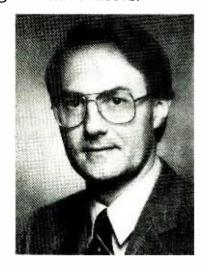
A radio station is like a retail store. When a store advertises its name, address, and a reason to visit, customers will probably show up. Similarly, a station touts its call letters, frequency, and programming. Calls are a station's only unique identifier — its birth certificate or driver's license — and two-thirds of

NORTH CONTROL OF THE PROPERTY OF THE PROPERTY

"When a store advertises its name, address, and a reason to visit, customers will probably show up. Similarly, a station touts its call letters, frequency, and programming."

Arbitron diarykeepers use calls to indicate their listening. Slogans also help people remember stations, but they're rarely exclusive across the country — often not even in the same market. Diarykeepers use slogans to identify only about 10% of listening.

A station's frequency is its address. The recent proliferation of digital-readout radios has spurred many broadcasters to use exact frequencies on-air and in ads. Rounded frequencies



Rhody Bosley

like 105 or 98 are considered slogans.

Programming and format are often the reasons why people tune in a particular station. Radio has always been very successful at programming for specific audiences. Many stations win by becoming a habit, by offering special features, or by providing incentives to listen longer.

The strategy for winning in radio ratings hasn't changed. The audience measurement (ratings) service measures how many people are listening and how long they listen. (When you look in an Arbitron Local Market Report under AQH rating, you're actually looking at an estimate of the average quarter-hour listeners expressed as a percentage of the whole.) So to win, a station must make more people listen and listen longer. Program consultants, syndicators, and networks offer many ways to achieve this challenging objective.

Selling Your Advantage

Now to the more difficult step in winning — how stations can make money in this most competitive of decades. Once you know your audience, your com-

By Rhody Bosley

petition, your medium, and your market, you must have the data to prove your success and know how to use it to convince others.

A station's only sellable product is the audience it attracts. That audience is the value purchased by advertisers. The format is important only as a means to draw an audience. The real test is, "How many listeners does the station have?"

The more a station knows about its audience, the better it can serve that audience and target advertisers whose customer profile matches its own. Age, sex, and where the listener resides are the most important determiners of audience behavior. The presence of children, type of

"Once you know your audience, competition, medium, and market, you must have the data to prove your success and know how to use this data to convince others."

housing, and income may be important to some advertisers.

Numerous companies are providing this supplementary ratings data to help identify customer profiles. Some examples are PRIZM, Clusterplus, Simmons, and MRI.

Analyze And Compare

Once you've analyzed your station, do the same for your competitors. Then compare. Look at the basics:

• Time Spent Listening — an estimate of the amount of time the average person spends listening to radio or to a station during a specific daypart. To calculate, multiply the average quarter-hour persons by the number of quarter-hours in the daypart; divide this total by the cume persons for the corresponding day-

Positioning Basics

To help secure your station's audience position, you should:

- Announce your call letters/frequency often and clearly
- Provide a customer benefit, a reason for the audience to listen
- Use creative incentives (i.e., contests) to make people listen longer
- Learn as much as you can about your market
- Complete the Station Information Package, return it, and keep it current. The SIP is sent by Arbitron to all FCClicensed stations prior to each survey. It asks for information (call letters, frequency, if and when you simulcast DJ and program names, slogans, etc.) to help your station get all the diary credit it deserves.

part. Convert the result to hours and minutes.

- Audience Flow the method of measuring the listening habits of a given audience over a specified time period; i.e., the hourby-hour movement of the audience size or audience share, or which station a specified audience comes from and where it goes.
- Recycling divide the cume persons for two dayparts by the cume persons for a single daypart. The resulting percentage shows the overlap of the audience by daypart.

Then answer the following questions:

- How much audience is shared?
- When is the audience shared?
- Is the sharing agespecific?
- Is the audience composition similar between competitors?

Look at other factors, too. Competition for radio listening may come from an adjacent market and from noncommercial stations which aren't listed in the printed Arbitron Local Market Report. (Noncommercial stations are included in Arbitron Information on Demand (AID) data.)

Finally, know the market and do your homework. A metro profile in the front of each Arbitron Local Market Report provides such information as the circulation of local newspapers and local/national magazines; passenger car registrations by manufacturer; means of transportation to work; retail sales by category of business; and top ten employer classifications.

Your local Chamber of Commerce might also be helpful, as might the public library. Look at the old newspapers stored there (probably on microfilm). Do some prospecting by checking who was advertising this time last year. Scan the local calendar to find annual events with which you may not be familiar. Contact the Radio Advertising Bureau as well. It publishes profiles on hundreds of businesses.

Data is everywhere. The challenge is to find a skilled person to locate and organize it, and present it with meaning. Stations that plan on winning big in the '90s will need people who can convert data into information.

The '90s offer an exciting competitive challenge, with more opportunities and more tools to help achieve them. But the learning curve will be steep. Some old dogs will have to learn new tricks. Those who learn and apply what they learn will win.

Rhody Bosley is VP/Radio Sales & Marketing for Arbitron (212-887-1300), which uses a seven-day personal diary to collect radio listening data for 260 markets. He contributes to this section on a regular basis.

Why 'Write It Down' Is The Wrong Line

By Rob Balon

Like so many lemmings jumping off a cliff, radio broadcasters have been known on occasion to blindly follow "hot" trends they think will help them garner ratings. The latest example of this phenomenon is the current obsession with the "write it down" crusade.

National Mania

It would be difficult to pin down the identity of the pioneering genius who took the first humble steps in this crusade. But a quick scan of the dial in any market is sure to yield countless variations on the theme. The ensuing controversy even prompted Arbitron to come up with an official position on acceptable and unacceptable "write it down" variations.

Those well-intentioned rules - and the phrase itself - don't deserve all the attention. "Write it down" campaigns and promotions are simply not worth the valuable airtime they con-

Put yourself in a typical diarykeeper's position.

"It's time for stations to stop shooting themselves in the foot with well-intentioned but meaningless slogans like 'write it down.""

While he may be more interested than the average listener, he's not a walking, talking radiophile sensitized to the slightest change in nuance on your station. Like virtually all of his counterparts, he may be aware of one or more of your slogans, identifiers. and positioning statements. But there's no proof that a particular line sways him to listen longer or remember better.

As weak as they are, slogans like "more music, less talk" and "favorites of the '70s, '80s, and '90s'' are more potent than "write it down." Why? Because a typical listener's reaction to that exhortation is to ignore it - and/or ask, "Write



Rob Balon

what down? What are they talking about?'

The concept behind the line is that a diarykeeper who happens to be listening will grab his pencil and meaningfully record precise entries in his diary. There's nothing wrong with dutifully striving for diary mentions, but "write it down" is hardly the best way to achieve them. The "write it down" campaign is based on the premise that we broadcasters are communicating directly to the diarykeeper and that he has a vested interest in the message we're communicating.

If "write it down" is so compelling, why do so many stations that use it see no significant changes in their numbers? When a station using the phrase in New York or Los Angeles goes up half a share point, thousands of stations across the nation see it as a call to direct action: "If it worked for them, it can work for us." But any station can go up a point or two in one book. Many variables are at play, and it's awfully difficult to attribute a change to one factor.

Listener Confusion

Imagine how you'd react if you were driving and you heard an ad for a butcher shop on your radio which said, "Frank's Butcher

Shop - we have only quality meats and fine products. Every time you think of Frank's Butcher Shop, 'wrap it up.' '' What exactly does wrap it up mean? If you're confused, think about how a typical radio listener feels when he hears "write it down."

"Write it down" doesn't mean anything to the listener. He doesn't listen for positioning lines or subtle attempts to manipulate diary responses. He listens for the music, the DJs, the companionship. You can bombard him with positioning lines all day, but unless you're the first into the breach with younger lis-

"Market your station by concentrating on creating a brand image, developing psychographic appeals, and recognizing the niche positions available in your market.'

teners on a truly significant "more music" position, it's not going to mean much.

It's becoming harder and harder in most of the larger markets to find a clear-cut winner on "more music," "best news," "best personalities," "most community involvement," etc. Once distinctive lines between market competitors have become blurred to the point of fuzziness among listeners. That oldies-based AC station that could be so articulately defined five years ago as "the best of vesterday and today" now has three major competitors. All sound remarkably alike to the listener's untrained ear.

Also, it's getting harder to demonstrate a real benefit in a standard positioning line. Consider the typical slogan, "We play the hits." An average listener's reaction would be, "That's wonderful. I'm glad they don't play the flops!" Of course listeners expect you to play

Typical Responses

According to research by the Benchmark Company, typical responses to stations' "write it down" requests are:

- "Write what down? What are they talking about?"
- "Why should I? What's in it for me?"
- "For what possible reason would I want to sit here and write down the name of this radio station?"
- "Write it on what? A napkin? A notebook?"

benefits in those types of lines, let alone in a line like "write it down."

Listeners in research studies typically ask a number of questions about "write it down": "Why should I?" "What's in it for me?" "For what possible reason would I want to sit here and write down the name of this station?' "Write it on what? A napkin? A notebook?" There may be a few diarykeepers who know exactly what you want them to do and why. But those people don't need to be asked to do so; they'll do it on their own. The vast majority won't have a clue what you're talking about.

Test Case

It's time for stations to stop shooting themselves in the foot with well-intentioned but meaningless slogans like "write it down." They won't increase awareness. In 1978, Arbitron conducted an experimental campaign in San Diego which saw broadcasters running taped announcements urging listeners to participate in the ratings study. Overall, response rate improved by five percent, but listening levels remained the same. In effect, the announcements motivated some marginal listeners who might not have otherwise participated. But the bottom line was sufficiently discouraging to end the experiment.

Here was a market with a clearly articulated message broadcast by every station that yielded only marginal results. Short of saying, "If you have a radio listening diary, please write down WAAA" (that constitutes diary distortion), the "write" concept just isn't worth the time. Why run a

the hits. But it's hard to find message that's incomplete and only hints at what you want when the original failed to generate steam?

> "Write it down" simply does not serve as a magic pipeline to diarykeepers. You'd be better off airing a generic pitch such as the Marketing Research Association-sponsored "Your Opinion Counts" campaign, which urges consumers to respond to all market research studies.

> Instead of asking them to "write it down," educate core listeners about your station's unique qualities and benefits. They'll be much more inclined to write your station down if they can remember the morning personality's name, describe the type of

"Instead of asking them to 'write it down,' educate core listeners about your station's unique qualities and benefits.'

music you play, or identify it as the station that plays music they enjoy. Market your station for the '90s by concentrating on creating a brand image, developing psychographic appeals, and recognizing the niche positions available in your market. Retire "write it down" to the radio compost pile where it belongs.

Rob Balon is CEO of the Benchmark Company (512-327-7010), a national market media research firm that advises radio stations on how to convert real listening into reported listening. He contributes to this section on a regular basis. 🗻

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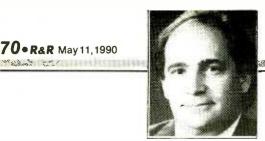


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MIKE SHALETT

Marketing Grows Up

Reaching Aging Consumers Requires New Strategies

The winter Arbitron ratings show AC KOST on top in Los Angeles and Oldies WCBS-FM finishing in the top three for New York. Bonnie Raitt's "Nick Of Time" has remained in the top ten for three consecutive weeks and sold more than 700,000 copies since her Grammy sweep.

These phenomena underscore the significance of my last column topic (R&R, 4/27): the aging of the music consumer. When a retailer complains business is slow or says thank heavens for sellers like Sinead O'Connor and Public Enemy, he's forgetting that a third of his potential customers are 35+. These grayer, wealthier consumers are in danger of slipping away because they aren't being wooed with marketing that's tailored to their varied lifestyles.

Fewer than 20% of consumers 25-34 and 35-44 claim a CHR station as a first or second favorite. As these two age segments represent 45% of all music consumers, if fewer than one in five is tuning in a CHR, 36% of all potential active record buyers are tuned out. Furthermore, while music consumers 45+ represent 12% of all buyers, only 5% of them listen to CHR.

Of course, there's more than one way to expose a song. One-third of 25-34s listen to AOR, and 35-44s are as likely to punch up an AOR as a CHR. However, as AOR Editor Harvey Kojan's column on music rotations (R&R, 3/30) pointed out, 70% of what's played in the format is recurrent or classic rock, while the remaining 30% is rotated very infrequently. So these older consumers who spend less time listening stand an even smaller chance of being exposed to new music.

"Marketing used to be a simpler business, back when beatniks listened to bebop and their parents listened to Sinatra."

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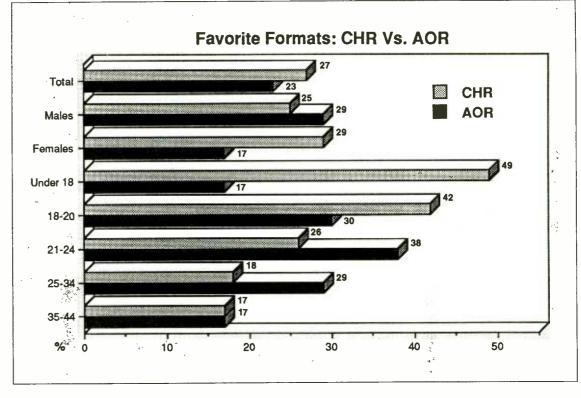
Their lack of awareness could be responsible for slower sales.

A rither I special List

Ears Wide Open

These consumers also possess a wider range of musical tastes than their younger counterparts. Most like blues, classical, country, folk, jazz, pop, r&b, and soft rock. Not only should creative PDs take this into account to attract these potential listeners, but such varied tastes should influence record company signings. This seems to be happening.

The 25+ folks have to work and are pressed for time. More than 70% of them have watched a home shopping channel and, at last check, 15% had bought music via television offers. Record, tape, and compact disc clubs claim 22% of these consumers as members, a majority of whose purchases are made via the club. A third say they'd spend less on prerecorded music if there were no clubs, and



better than four out of five who have yet to fulfill club requirements plan to continue buying once those commitments are met.

In choosing where they shop for music, these consumers rank selection the most important factor. A convenient location is the second most important; price is

Radio Active

Radio plays the most important role in how this group decides what music to buy. Videos finish second, edging out friends' recommendations, and will continue to play a very important marketing role in

New music awareness and information are best conveyed via radio, which is making a critical mistake in not front- and backannouncing songs. If radio and records are to work together to service these older consumers, music information must be available when they most want it. These listeners are also concerned with "value added" information on

topics like health, kids, stocks, and sports.

Currently, 56% of these buyers have their MTV, with 80% saying they watch it at least once each week. In fact, 12% have bought an album in the past 60 days as a result of an MTV ad. Just 40% receive VH-1 at home and threequarters of those say they watch it at least once per week; 10% say they've recently bought an album because of a VH-1 ad.

'Buy It — Try It'

The "Buy It - Try It" concept can be helpful on the record company/retailer end. Though all manufacturers say they're making this kind of money-back offer, fewer than 10% of those 25+ say they've participated in such a program. Only 3% of the remaining consumers 25+ even recall seeing such a thing advertised in a record store in the last two years.

The intent is commendable. The execution is not. This kind of program is a must for breaking new music among buyers 25+. Almost

everywhere they shop they're allowed to try items for a limited time and ask for money back - not store credit - if not fully satisfied.

Narrowcast Marketing

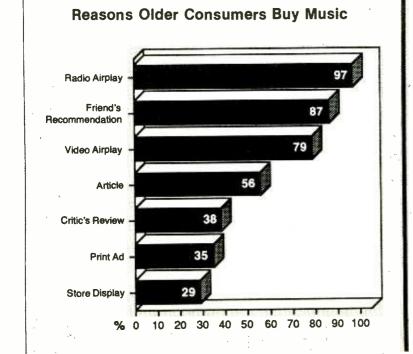
The future lies in narrowcasting. Look at the magazine rack: it's loaded with tons of new, very specifically targeted magazines. Cable digital radio will fill a similar function in music delivery. The technology already exists, and its exploitation will offer consumers specific musical choices.

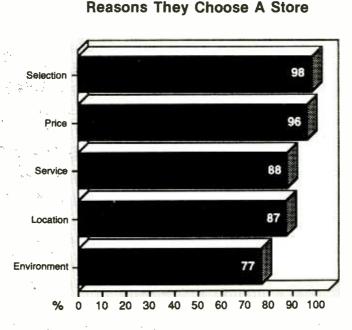
Video JukeBox is already in place on cable systems, playing videos by phone request on a perclip payment basis. Currently, you may wait up to an hour to see your request aired, but CD ROM technology should yield pure interactivity and allow consumers to view requests immediately.

Marketing used to be a simpler pusiness, back when beatniks listened to bebop and their parents listened to Sinatra. Those days are gone. The Woodstock Generation has grown up but not out of touch. Its members continue to buy contemporary music to play on their car, home, and portable stereos. Today, marketing plans must be segmented to accommodate the different habits yet similar musical tastes of different age groups.

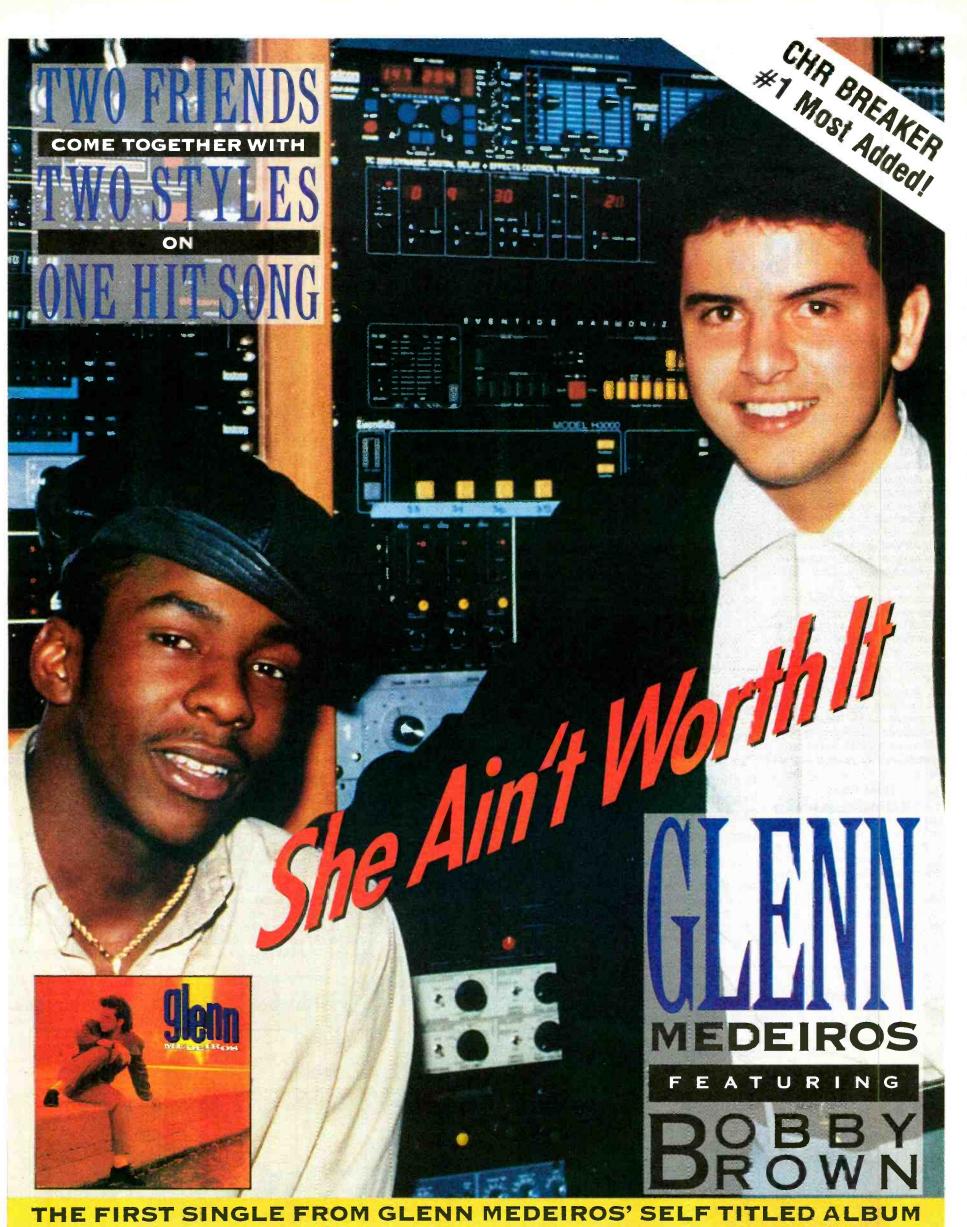
You don't want to market rap or metal to a 35-year-old. Similarly, you won't have great success selling Brazilian music to a teenager. The key to selling mainstream music will be multitiered, agespecific marketing plans. Such tactics will yield greater sales over a longer period of time.

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.





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ON THE RECORDS



KEN BARNES

Tracking The Trends In CHR Add Patterns

GRAPHIC Revelations, DARING Theories, EXPLICIT Numbers

These days the CHR format has more fragments than an exploded hand grenade, and its music choices seem just as volatile. It might be useful to look at the numbers for the way music's being added to track any trends or significant effects.

1986, for instance, it was 237 stations. In 1990 it was 255.

That has an effect on all the total figures (as opposed to the percentages, which stay constant). In

It might be equally useful to plot the horoscopes of the 255 reporting CHR programmers to see if they add more records when their moons are in the seventh house. Promotion and music programming are what we could charitably called inexact sciences, but maybe by looking at overall numbers we can glean a few stray glimmers of helpful information.

I'd previously put together some figures similar to the ones you see graphed over these two pages. The earlier studies covered a period of weeks in 1985, 1986, and 1989, and were summarized in my column of March 24, 1989. To fill out the picture, I randomly picked consecutive four-week periods in the first four months of 1987, 1988, and 1990 (for consistency, because the other studies were all early in the year) to give myself six years of sample

Total Adds

I ended up with enough tables to furnish your neighborhood Sizzler. I boiled the key data down to the six graphs here, and will quote other figures when the need arises.

Graph #1 is the basic stat: the average number of total adds in a given week. 1990's 1172 total adds is a pretty decent comeback from 1989's low mark of 1111, and comparable to 1988, but it's still well

CHR Music Trends

- Fewer records being added
- 1990: Best-ever new artist support
- Fewer conversions to chart
- CHR consensus declining

below 1987 and the record total of

And, in another sense, it's not all that great of a comeback from

"In the last two years, in the grip of Fragmentation Mania, stations are adding fewer records."

1989. The raw numbers (the ones in all the graphs) tell the basic story, but there's a key factor that changes from year to year: the average number of CHR reporters. In

1985, the first year examined, the average reporter base was exactly 250 stations, a nice round number that makes a convenient base. When you recalculate all the later years' total adds to figure out what they'd be if the reporter base was a consistent 250, you get the following breakdown:

1985: 1284 1986: 1182 1987: 1271 1988: 1258 1989: 1128 1990: 1149

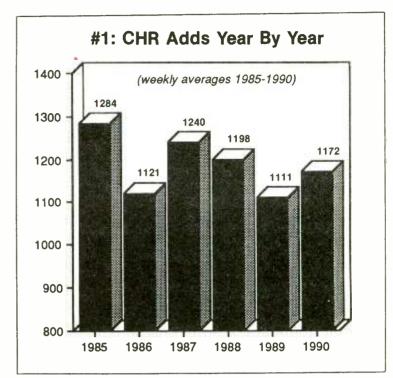
That revision reduces the drastic nature of the 1986 plunge, brings 1987 and 1988 up almost to 1985 levels, and leaves 1989 as the Death Valley point by far. And it turns the 1990 add upsurge into a pretty feeble blip, indicating that in the last two years, in the grip of Fragmentation Mania, stations are adding fewer records than they used to.

Add Opportunities Sharply Reduced

In 1987 and 1988, the average reporting station added a little over five records a week (averaging 1271 and 1258 = 1265, divided by 250, for those playing along with their home calculators). In 1989-90, the figure drops to a bit over 4.5, which doesn't seem too drastic until you multiply a drop of half a record a week over 51 weeks and realize that's 25 records a year per station that weren't getting added over the last couple of years.

The raw 1990 average add figure of 1172 is an average, of course; here's how the four weeks broke down individually:

3/30: 1278 4/6: 1133 4/13: 1106 4/20: 1172



That's a lot of wobble week to week, and that pattern holds true through the six years. I kept a running total of how many adds were eaten up by the Top 5 Most Added records of the weeks surveyed, and historically there's a general correlation: if the Top 5 Most Added (usually first-week superstar releases or giant records kicking in) rack up a higher-than-normal total in a week, that week's total adds will also be higher than normal.

"In 1990, just 106 songs [a week] garnered adds, and 54% were new [artists]."

It works pretty well, but not invariably by any means: there are weeks with huge Top 5 Most Added totals (in the 500s) in which the total adds are below average. I haven't recorded any instances with significantly below average Top 5 Most Added totals and above-average total adds. So you can con-

clude safely enough that superstar records have an upward effect on the total add figures in a week.

Graph #2 shows the percentages of the total adds that the Top 5 Most Added records hold year to year, and it's remarkably consistent. There is a strange dive in 1989, which last year I thought came about because of a dramatically increased percentage of adds owned by new artists. However, in 1990, the new artist percentage was up even higher while the Top 5 Most Added total (which rarely includes new artists) went back up to its normal 34-36% range.

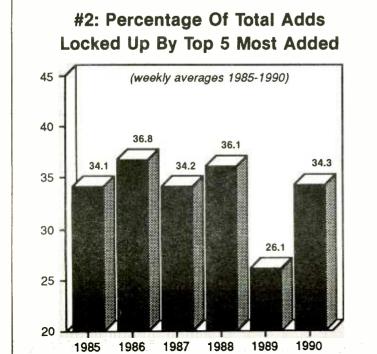
The total average adds taken up by the Top 5 Most Added records runs like this (raw totals followed by figures adjusted for a consistent base of 250 reporters):

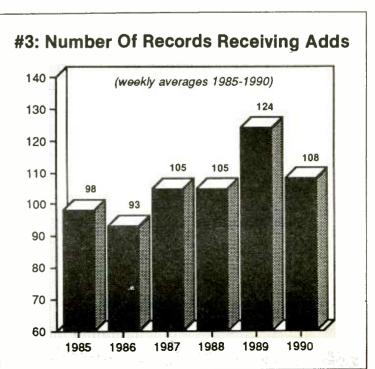
1985: 438 (438) 1986: 412 (434) 1987: 425 (436) 1988: 432 (454) 1989: 290 (294)

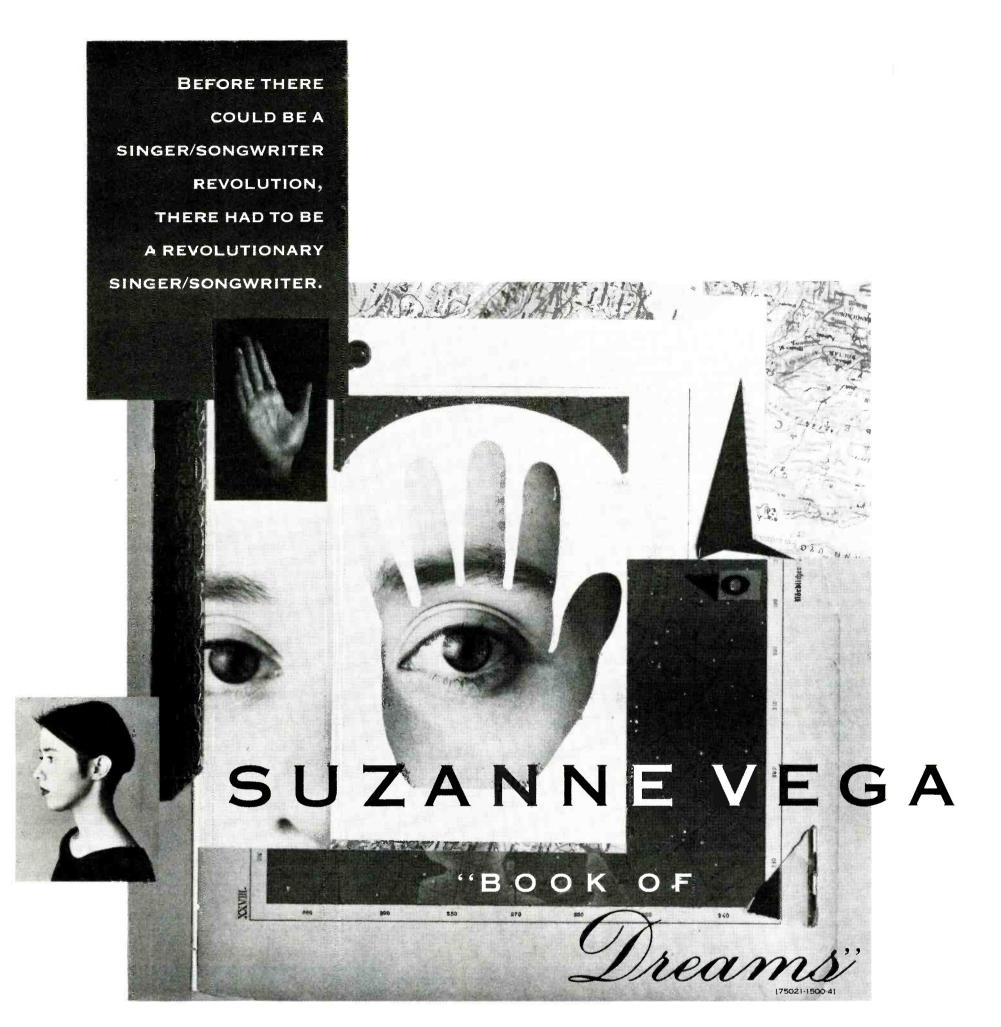
1990: 402 (394)

Like the percentages, it's quite consistent year to year (especially when adjusted) until the 1989 plunge; then it comes back in 1990 but not quite all the way.

Continued on Page 74







SEE SUZANNE VEGA ON TOUR THIS SUMMER:

6/11 WASHINGTON D.C. • 6/13 BOSTON
6/14 NEW YORK • 6/16 OTTAWA
6/18 CHICAGO • 6/19 MINNEAPOLIS
6/22 LOS ANGELES • 6/25 SAN FRANCISCO
6/28 PORTLAND • 6/29 SEATTLE
6/30 VANCOUVER • 7/3 CALGARY
7/4 EDMONTON • 7/5 SASKATOON
7/8 TORONTO • 7/9 HAMILTON
7/10 MONTREAL • 7/11 QUEBEC CITY

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PRODUCED BY ANTON SANKO AND SUZANNE VEGA MIXED BY HUGH PADGHAM MANAGEMENT: RONALD K. FIERSTEIN, STEVE ADDABBO, AGF ENTERTAINMENT LTD. — NEW YORK CITY



Tracking The Trends In CHR

Continued from Page 72

Records Receiving Adds

Graph #3 simply shows the weekly average number of records receiving one add or more in a given year, ranging from a low of 93 in 1986 to a high of 124 in 1989. Once again, 1989 stands out from the pack like a barbershop quartet opening for the Sleeze Beez.

1989 has the lowest total adds and the highest total of records receiving adds, denoting relative confusion and fragmentation all over the place. 1990 shows a partial return to a greater format-wide consensus, with fewer records receiving more total adds.

"While total adds are shriveling up, new artist adds are on the rise."

New Artist Support

I tallied three sets of figures for new artists, only one of which I graphed (Graph #4). The first is the average number of new artists receiving adds. (New artists were defined as acts with no previous CHR Breaker; on the week an act hit Breaker for the first time, it no longer counted in the new artist tal-

ly.)
This figure stayed static for the first three years, and rose dramatically in the last three. Here are the numbers, first raw, then adjusted for a consistent reporter base:

1985: 35 (35) 1986: 33 (35) 1987: 35 (36) 1988: 46 (48) 1989: 54 (55) 1990: 58 (57)

That last number is a 60% jump over the 1985-87 average, and is a more remarkable increase over 1989's figure than it appears at first glance. Remember, in 1989, the all-time high of 126 (adjusted) different songs received adds, of which 55 (44%) were new acts. In 1990, just 106 songs garnered adds, and 57 (54%) were new. In 1987, only

1985

one-third of the acts receiving adds were unproven.

I also compiled the total number of adds accumulated by new artists, and that's on the rise, too. Once again, the yearly raw and adjusted totals:

> 1985: 311 (311) 1986: 236 (249) 1987: 227 (233) 1988: 279 (293) 1989: 339 (344) 1990: 378 (370)

1990 by far sets the record, with almost one-third of the total adds going to new artists. In one of the 1990 sample weeks, new artists grabbed 524 of 1106 total adds (47%).

That's the alltime record, and is a fluke of sorts (that week also had an exceptionally low Top 5 Most Added total adds figure). Graph #4 shows the percentage of the total adds possessed by new artists over the years, and illustrates the basic trend: low 1985-88 percentages, with a trough in 1987, and a significant increase in '89 that continues in '90. So, while total adds are shriveling up, relative to '85-'87, new artist adds are on the rise. New artists, then, seem to be benefitting from fragmentation.

Incidental Information

After drawing those heavy conclusions, even a quick-draw specialist such as myself needs a break. So I compiled a couple of more lightweight stats. One of them turns out to be a pretty good general indicator of fragmentation — if a format becomes more fragmented, you should see more records receiving reports.

And, when you count up all the songs getting reports, from the 250-report consensus hits to the myriad 1/0 records at the bottom of the activity level, that's more or less what you find. Here are the trends, as usual, raw total followed by adjusted:

1985: 210 (210) 1986: 211 (222) 1987: 242 (248) 1988: 254 (267) 1989: 301 (306) 1990: 296 (290) Even smoothed out by the standard adjustment, 1989 represents a pretty big jump in the number of total reported records. It also appears to be the pinnacle, with 1990 registering a drop (more noticeable in the adjusted figures) which may indicate that stations are moving a bit back to the center by not reporting quite so many different records.

Another measure of consensus is to count the number of records receiving ten or more reports (meaning they qualify for Significant Action, unless they're on the way down). This sum turns out not to be particularly revelatory, with the adjusted average for each of the last four years coming out almost exactly the same (so I'll spare you the figures).

Average Weekly Debuts

As significant a figure as total weekly adds is total weekly debuts; that's how to gauge the pace of records converting to numbered chart status. Graph #5 shows those figures, and they look fairly gloomy

- there's a perceptible decline from '85 to '90 in the number of debuts reported in a given week.

"Fragmentation definitely lowers CHR's consensus levels [and] also seems to lower total adds."

It appears, however, that in the last three years that decline has been arrested, since the '88-'89-'90 numbers are very similar. If you adjust for a consistent 250-reporter sample base, however, the decline looks worse:

1985: 899 1986: 824 1987: 833 1988: 813 1989: 779 1990: 745

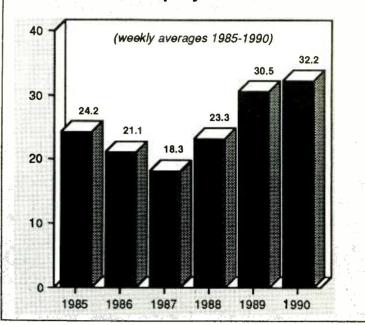
Not only are fewer records being added, fewer are converting to chart (and, at least by implication, potential hit status).

It may not be quite that depressing, however: the lower debut totals may be directly related to lower add totals. If you divide each year's debut totals by the same year's add totals, you get a fraction that's remained pretty consistent through the years. It's ranged from .70 in 1985 (meaning the debut total was 70% of the add total) to .64 in 1988. It rose to .69 in 1989 and slipped to .65 in 1990, and there probably is a relationship there.

Measuring The Consensus

It wasn't part of my earlier studies, but I keep hearing record people talking about how tough it is to get 95% or how impossible it is to garner 100% of the CHR reporters on a record. So, using my 1987, '88, '89, and '90 samples, I added the

#4: Percentage Of Total Adds Locked Up By New Artists



percentages of stations reporting the Top 15 most-reported songs (a good general indicator of consensus records) and compared them. Graph #6 is the result.

Well, if you're looking for evidence that CHR is fragmenting, you've come to the right graph. In 1987, 91% of the reporters were playing the Top 15 most-reported songs. In 1988 93% agreed on these consensus format hits. But in 1989 only 87.5% were reporting them, and in 1990 it's down to 86.6%.

Not much of a drop, you might think, but that's almost 35 stations not playing the average Top 15 most-reported songs, the ones that are generally agreed to be unquestionable hits. That's double the number of stations who weren't playing the consensus hits in 1988.

The Wrapup

I don't know that these studies, short-term and casual as they are, have produced any blinding revelations that will change the course of CHR programming and promotion. But they do provide some sort of mathematical basis for these conclusions:

1) Fragmentation is a potent factor in CHR

2) Fragmentation definitely lowers CHR's consensus levels

3) It also seems to lower total adds (I'd propose two explanations: lower totals for first-week blockbusters, which can't achieve

"Almost 35 stations
[aren't] playing the
unquestionable hits,
double the number who
weren't playing the
consensus hits in
1988."

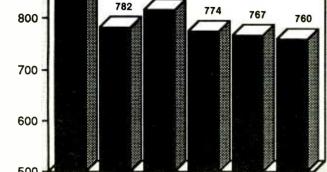
the consensus they used to, and a bit more conservative attitude from programmers unwilling to add records unless they fit right into the station's niche)

4) Fragmentation helps new artists (a wider range of music is being played by the specialist CHRs).

I'm as curious as you are (assuming you are curious about this stuff) to see where things go next year.



#5: CHR Debuts Year By Year



1987

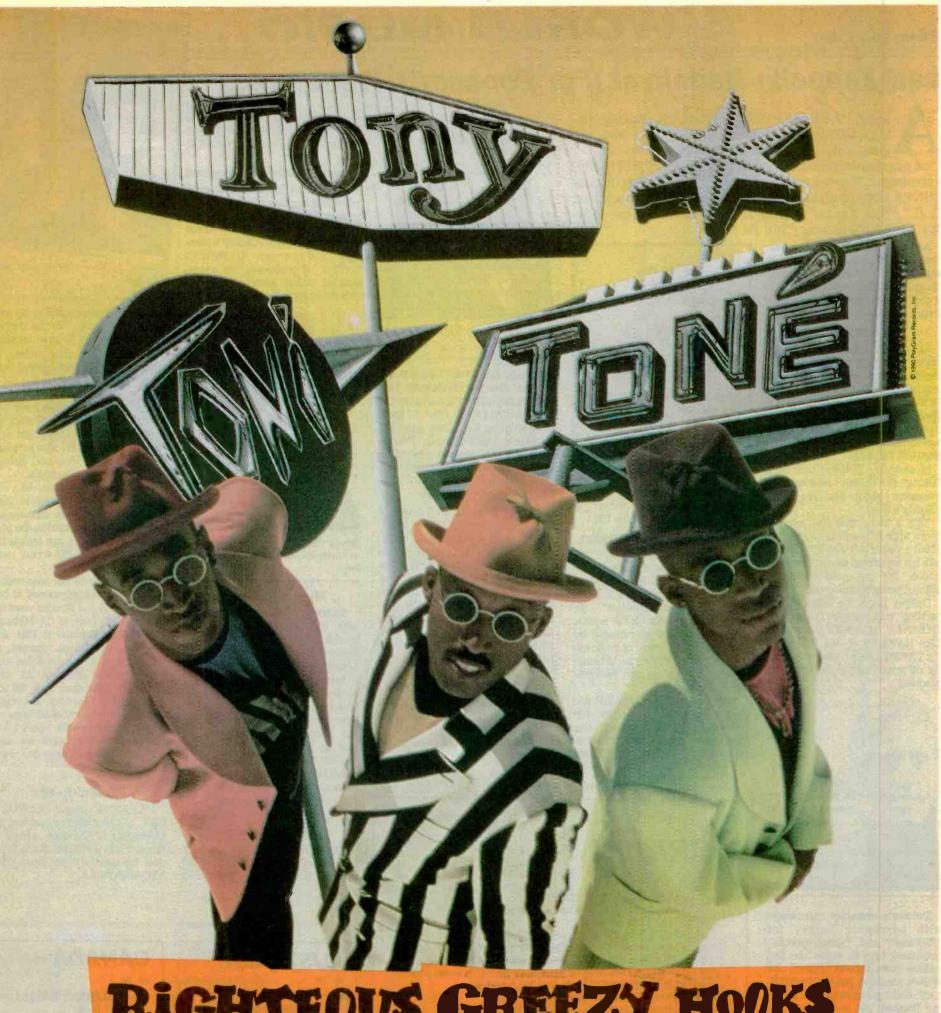
1988

1989

1990

1986

#6: CHR Consensus (average percentage of stations playing Top 15 most reported songs) 90 95 90.7 90 87.5 86.6 85 70 1987 1988 1989 1990



RIGHTEOUS GREEZY HOOKS
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TONY! TONI! TONE!

FROM THE WING ALBUM THE REVIVAL 841 920-1/2/*
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WORLD MUSIC

Led Zeppelin Reunites! (For Bonham's Wedding)

second LED ZEPPELIN reunion featuring JA-SON BONHAM on drums — the first was last year at the Atlantic Records 40th birthday bash — took place at Jason's wedding to JAN CHARTERIS in Kidderminster, Worcestershire. Messrs. PLANT, PAGE, and JONES stepped up to perform "Custard Pie," "Rock And Roll," "Sick Again," "Bring It On Home," and the JERRY LEE LEWIS song "It'll Be Me."

As the rumours of a reunion tour flew fast 'n' furious, Bonham allegedly joked: "I've got a successful group — and there's no place in it for three old codgers like Plant, Page, and Jones!"

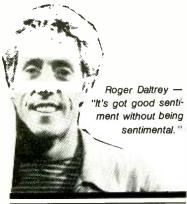
Queen Who?

As yet unconfirmed, but hotly tipped to be the latest addition to the Knebworth lineup, is a supergroup being put together by ROGER DALTREY for a grand finale to the all-star show. Among those expected to join him onstage are QUEEN'S BRIAN MAY and ROGER TAYLOR.

Meanwhile, Daltrey has been talking to Screen International magazine about his new film, "Buddy's Song."

"It's a story that has international appeal," says Daltrey. "It's about a young boy who tries to reunite his separated parents through music. It's got good sentiment without being sentimental."

Daltrey plays the father of the budding rock singer (played by CHESNEY HAWKES — son of LES HAWKES of '60s hitmakers the TREMELOES), while essaying the off screen role of the film's coproducer.



Daltrey's unhappy experiences with borrowing money for "McVicar" and "Quadrophenia" convinced him to share the \$5.5 million costs among himself, the WHO's manager BILL CURBISHLEY, and a group of friends. Shooting finished last month, and the film will be released in the UK in October. Soundtrack will be on Chrysalis.

Family Rules

Continuing our second-generation rockers theme, London singer SAM BROWN — whose second album was released in the UK last month — will be producing an album for her *mother*, VICKI BROWN, this summer.

Vicki – wife of '50s/'60s rock 'n' roller JOE BROWN – has a suc-

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cessful career in Holland, and her current LP ("Lady Of Time") is about to be released in the UK.

Postcard From Paradise

A compilation album by "the UK's top 12 female acts" on the independent scene will be released by the new Paradise label in July.

"Postcard From Paradise" — already out in France on the Squale label — has been coordinated by women at every stage of its development, with the intention of bringing the music more into the commercial sphere.

Featured artists on the LP are the DELTONES, COMING UP ROSES, ANNA PALM, the RENEES, DEAD FAMOUS PEO-PLE, ANNE CLARK, SPIES OF



Jason Bonham — "I've GOT a successful group."

SATURN, CONTROL GROUP, the RUDE GIRLS, WHORES OF BABYLON, MOUTH ALMIGHTY, and the VALLEYS. (Two of these acts, Coming Up Roses and New Zealand's Dead Famous People, have already released albums on BILLY BRAGG's Utility label.)

Manic Monday

SHAUN RYDER, lead singer of UK chartbusters HAPPY MONDAYS, told a Radio One interviewer that he plans to make a solo single soon. It'll be a cover of DONOVAN'S 1965 UK Top Ten hit "Colours," and Ryder says he hopes exSMITHS/ex-PRETENDERS guitarist JOHNNY MARR will play on the single with BARNEY SUMNER of NEW ORDER supplying backing vocals.

Reed Writes With Angels

LITTLE ANGELS — the rockers who recently hit the UK Top 50 with their single "Kickin' Up Dust" — release the follow-up this week, the "Get Radical EP," as well as a

seven-inch single taken from the EP ("Radical Your Lover"), written by the band with DAN REED.

Massive Attack On Horizon

NENEH CHERRY is currently recording backing vocals in Bristol with MASSIVE ATTACK, the band to whom she opened up her home and studio last year. Cherry's manager and partner, CAMERON McVEY, is producing the as-yet-untitled debut album, which is scheduled for release in July.



Wayne Hussey — "It's the culmination of four-and-a-half years' resentment of me."

Mission In Action

SIMON HINKLER, guitarist with the MISSION U.K., is reported to have left the band during their current North American tour. Lead singer WAYNE HUSSEY left a Toronto stage in tears, *Melody Maker* reports, after announcing Hinkler's departure.

Something of a power struggle has been apparent between the pair for some years, and Hussey told the music paper, "It's the culmination of four-and-a-half years' resentment of me. I feel bitter, but I'm not prepared to give in."

Beatle Beat

GEORGE HARRISON has been receiving anonymous death threats, according to reports in



George Harrison — "The writer must be traced."

British newspapers the *Daily Mirror* and the *Sun*. So far the ex-BEATLE is said to have received five letters, all handwritten on high-quality paper and posted from South London.

Harrison has spent an estimated half a million pounds on security for his four homes to protect his family, and has a bodyguard with him at all times. He also employs staff to sort his mail and discard any letters from crackpots.

However, this time he was alarmed by the strength of their tone, and police were summoned. A detective was quoted in the *Mirror* as saying, "We are taking the threats seriously. The writer must be traced."

Incidentally, no one was willing to part with enough money to buy the costumes the Beatles wore for their performance of "A Midsummer Night's Dream" in 1964, and the lot remained unsold at Christie's rock memorabilia auction. Bidding stopped at 4000 pounds — less than half the expected price. However, the Apple expense form mentioned here recently, complete with JOHN LENNON's scribbles, went for 2600 pounds — twice its expected price.

Rockin' Rector

PAT KANE, singer with HUE & CRY, has been elected rector of the University of Glasgow, where he himself was a student. Kane takes over the honorary post from WINNIE MANDELA.

BRITAIN

- 1 MADONNA/Vogue (Sire/WB)
 2 PAULA ABDUL/Opposites Attract (Siren/Virgin)
- 4 3 ADAMSKI/Killer (MCA)
- 5 4 **SOUL II SOUL**/A Dream's A Dream (Siren/Virgin)
- 6 5 ADVENTURES OF STEVIE V/Dirty Cash (Mercury/PG)
 - 6 ALANNAH MYLEG/Black Velvet (Atlantic)
- 7 PMTE COLLINS/Something Happened On The Way to Heaven (Virgin)
 8 KYLIE MINOGUE/Better The Devil You Know (PV)[]
 - 9 NATALIE COLE/Wild Women Do (EMT USA)
- 10 MORRISSEY/November Spawned A Monster (HMV/EMI)
- 7 11 HAPPY MONDAYS/Siep On (Factory)
 12 12 FAMILY STAND/Ghetto Heaven (Atlantic)
- 13 EN VOGUE/Hold On (Atlantic)
- 8 14 SNAP/The Power (Arista)
- 15 NEW KIDS ON THE BLOCK/Cover Girl (CBS)
- 16 BBG I/DINA TAYLOR/Snappiness (Urban/PG)
 9 17 UB40/Kingston Town (DEP International/Virgin)
- 9 17 UB40/Kingston Town (DEP International/Virgin)

 18 BRUCE DICKINSON/Tattooed Millionaire (EMI)
- 1 19 BLUES BROTHERS/Everybody Needs Somebody To Love
- ARETHA FRANKLIN/Think (Atlantic)
- 10 20 HEART/All I Wanna Do is Make Love To You (Capitol)

Moving Up

SINITTA/Hitchin' A Ride (Fanfare)
TONGUE 'N' CHEEK/Tomorrow (Syncopate/EMI)
KID CREOLE & THE COCONUTS/The Sex Of It (CBS)
PROPAGANDA/Heaven Give Me Words (Virgin)
LISA STANSFIELD/What Did I Do To You? (Arista)

The Network Chart, courtesy MRIB

AUSTRALIA

LW T

- 1 1 CHURCH/Metropolis
- 2 2 MIDNIGHT OIL/Blue Sky Mine 4 3 BOOM CRASH OPERA/Dancing
- 4 3 BOOM CRAS In The Storm
- 3 4 MARGARET URLICH/Escaping
- 6 5 HUNTERS & COLLECTORS/
- Turn A Blind Eye
 5 6 GIRL OVERBOARD/The Love
- We Make
- 9 7 MIDNIGHT OIL/Forgotten Years
- ___ 8 JENNY MORRIS/Self Deceiver
- 7 9 BANG THE DRUM/Only You
 10 MAKERS/Big Picture

Most Added

(Note: No Most Added This Week)

Top 10 Austrelien records from pleylists of MMM-FM/Brisbane, 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adeleide, 2-Day/Sydney, 2 Triple M-FM/Sydney, FM-104.7/Canberra, and KIX106/

CANADA

W TW

- 1 1 ALANNAH MYLES/Lover Of Mine
- 2 2 JANE CHILD/Don't Wanna Fall
- In Love
- 3 3 COREY HART/A Little Love 4 4 BOX/Carry On
- 5 5 MAESTRO FRESH WES/Let
- Your Backbone Slide 9 6 BLVD./Lead Me On
- 6 7 PAUL JANZ/Every Little Tear
- 7 PAUL JANZ/Every Little Tear
 8 BURTON CUMMINGS/Take
- One Away
- 8 9 RUSH/The Pass
 10 MAESTRO FRESH WES/Drop
 The Needle

Most Added

BLONDES/Yeah Yeah Yeah
PARTLAND BROS./Honest Man

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

you cont clemy ill LISA STANSFIELD

Introducing "You Can't

Deny It," the follow-up

to her Platinum smash

"All Around The World."

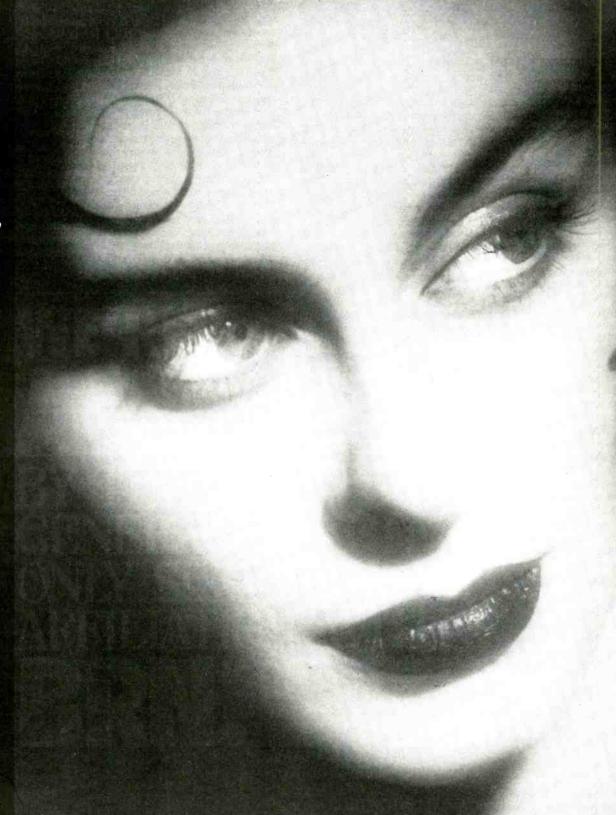
From Lisa's now

Platinum debut album,

Affection.

Her US tour begins

May 11th.



THE YEAR'S MOST ACCLAIMED NEW STAR

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COMPACT DATA®

Songwriters' Summit Glasnost LP Due In July

The tunes hammered out at 1988's Moscow Songwriting Summit are set to see the light of day with the July 3 release of Epic's compilation LP, "Music Speaks Louder Than Words.'

Artists and repertoire for the album are Cyndi Lauper's "Cold Sky," Earth, Wind & Fire's "One World," Atlantic Starr's "Family Of Man," Anne Murray's "I Know Your Touch," Animotion's "I'm From Another Planet," Roberta Flack's "Underneath The Sky," Emmanuel's "One Heart, One Mind," Phoebe Snow's "Speak To My Heart," and Patti LaBelle's "There's Always Love."

Each song on the LP - reportedly the first ever to be simultaneously released in the U.S. and Russia was co-written by American and Soviet songwriters.

'Dick Tracy' Discography

No less than three Sire/WB alburns will accompany the June 22 release of Buena Vista's forthcoming Warren Beatty-Madonna film, "Dick Tracy."

Madonna's own "I'm Breathless" is due May 22. The LP sports the tunes "More," "What Can You Lose?" and "Sooner Or Later' (three Stephen Sondheim compositions that actually appear in the film), as well as the following songs "inspired" by the flick: "Vogue," "Hanky Panky," "I'm Going Bananas," "Cry Baby," "Something To Remember," "Back In Business," "He's A and "Now I'm Following Man," You" - the last of which features Beatty on vocals.

The blitz continues on June 12 with the release of "Music From The Motion Picture 'Dick Tracy' ' an LP featuring tunes from K.D. Lang and Take 6, Jerry Lee Lewis, Brenda Lee, Tommy Page, August Darnell, Patti Austin, Erasure, LaVern Baker, Al Jarreau, and Darlene Love. Danny Elfman's allinstrumental "Dick Tracy" soundtrack - set for release on July 10 completes the trio.

Peeples Get Ready

Mercury recording artist Nia Peeples has been tapped to host a new syndicated variety show for Paramount Domestic Television, titled "The Party Machine With Nia Peeples." The daily program Cypress Plans 'Rock Of The '80s' LP Series

n honor of late Modern Rock radio pioneer Rick Carroll, Cypress Records is planning to launch a "Rock Of The '80s" album series focusing on several different musical genres.

The first release, due out in early fall, will be a hits package featuring performances by Blondie, the Thompson Twins, Haircut 100, Thomas Dolby, and the Icicle Works, among others. The next LP in the series - which takes its name from an on-air phrase Carroll popularized at KROQ/Los Angeles -- is likely to be a Dance Music

The new line could run as deep as eight albums, with future projects adopting Punk, Reggae, British Invasion, and Australian Invasion themes.

Incidentally, proceeds from the series will go to the Rick Carroll Fund at the programmer's alma mater, California State University, Sacramento. Neither KROQ nor Infinity Broadcasting are involved with, nor will they receive any share of the profits from, this project.

will spotlight live performances, comedy acts, in-studio dancing, and music videos.

Funnyman Arsenio Hall is executive producer of the half-hour show, which is tentatively set to debut in January 1991.

Poison Capsule

Poison's forthcoming Enigma/ Capitol LP, "Flesh And Blood," includes the following titles — "Life Loves A Tragedy," "Don't Give Up An Inch," "Sacrifice Flesh And Blood," and "Ball And Chain" all proudly penned by the boys thembeautifulselves.

Meanwhile, Poison lead singer Bret Michaels has co-written most of the tunes for Susie Hatten's debut Giant Records LP (which Michaels is also producing). The one exception? A version of the Rolling Stones' classic "Brown Sugar.

Bits & Pieces

- · Billy Joel is donating part of the proceeds from his latest Columbia single ("The Downeaster 'Alexa''') to two different charities: The Coast Alliance (an environmental organization committed to protecting America's threatened waterways) and the East Hampton Baymen's Association (a Long Island fishermen's coalition).
- · Following in the fancy footsteps of Bobby Brown, Johnny Gill, and Bell Biv Devoe, Ralph Tresvant will be the next member (or former member) of New Edition to release a solo album. Tresvant's LP will hit stores this summer on
- · Megadeth are putting the finishing touches on their next Capitol LP, which should be released in August. The group - which consists of founding members Dave Mustaine (vocals) and Dave "Jr." Ellefson (bass), and newcomers Marty Friedman (guitar) and Nick Menza (drums) - are being produced by Mike Clink (of Guns 'N Roses and Whitesnake fame).
- Private Music recording star Yanni will join the Dallas Symphony Orchestra on June 8 for a "Bridge To Life" benefit concert to raise money for AIDS research. Other artists, as well as the musician's main squeeze, actress Linda Evans, are expected to participate.
- On May 14, bluesicians Johnny Adams, Ruth Brown, Charles Brown, Snooks Eaglin, and George Porter will make a live video and audio recording to be donated to the Smithsonian Institution's National Museum of American History's new Rhythm & Blues archives. The gig is set to take place at NYC's Lone Star Roadhouse.
- JMT will release jazz guitarist John McLaughlin's "Live At The Royal Festival Hall" LP on May
- The next Slash/WB album from L.A. homeboys Los Lobos is titled "Down By The Riverbed." It's scheduled for release on May
- Cinderella vocalist/guitarist Tom Keifer will duet with Bad Romance lead singer Joanna Dean on the Roy Orbison/Nazareth classic "Love Hurts." The song will appear on Bad Romance's forthcoming debut Mercury album, "Code Of Honor," which is set for release on June 5.
- Anthrax have entered the studio to work on their next Island LP, tentatively titled "Persistence Of Time." Look for it around Septem-

R.I.P.

Tenor sax king, actor, and Blue Note recording artist Dexter Gordon died of kidney failure on April 25 at the age of 67. During his stellar career Gordon played alongside such jazz greats as Charles Mingus, Louis Armstrong, Billy Eckstine, and Dizzy Gillespie.



ADD

HEAVY

AEROSMITH/What it Takes (Geffen)	
PHIL COLLINS/Do You Remember (Atlantic)	.4
HEART/All I Wanna Do Is Make Love To (Capitol)	. 8
SLAUGHTER/Up All Night (Chrysalis)	12
WILSON PHILLIPS/Hold On (SBK)	12
EXCLUSIVES	
BILLY 100L/Cradle OI Love (Chrysalis)	. 3
M.C. HAMMER/U Can't Touch This (Capitol)	. 3
MIONIGHT OIL/Forgotten Years (Columbia)	. 2
MOTLEY CRUE/Don't Go Away Mad (Elektra) AA	DD

STRESS

TOM PETTY/Yer So Bad (MCA). ANDREW RIDGELEY/Shake (Columbia)

BLACK CROWES/Jealous... (Def American/Geffen) . . 12 LITTLE CAESAR/Chain Of Fools (DGC)

BUZZ BIN

DEPECHE MODE/Enjoy The Silence (Sire/Reprise) . . . 7 HOUSE OF LOVE/I Don't Know... (Fontana/Mercury) . . 4 LIGHTNING SEEDS/Pure (MCA).

ACTIVE

ADAM ANT/Room At The Top (MCA)
B-52'8/Deadbeal Club (Reprise)
JUDE COLE/Baby It's Tonight (Reprise)
DAMN YANKEES/Coming Of Age (WB)
DIGITAL UNDERGROUND/Humpty (Tommy Boy)
ELECTRONIC/Getting Away With It (WB)
FAITH NO MORE/Epic (Slash/Reprise)
GIANT/I'll See You In My Dreams (A&M)
GREAT WHITE/Babe, I'm Gonna Leave You (Capitol) . 4
BILLY JOEL/The Downeaster "Alexa" (Columbia) 2
ELTON JOHN/Club At The End Of (MCA) ADD
L.A. GUNS/Ballad Of Jayne (Vertigo/Polydor)
RICHARD MARX/Children Of The Night (EMI) 4
MICHAEL PENN/This And That (RCA)
ROBERT PLANT/Hurting Kind (Es Paranza/Atlantic) S
PUBLIC ENEMY/911 Is A Joke (Def Jam/Columbia) 4
ROXETTE/It Must Have Been Love (EMI)
SMITHEREENS/Blues Before & (Enigma/Capitol) &
WHITESNAKE/Now You're Gone (Geffen) ADL

MEDIUM

RICHARD BARUNE/River To River (MCA)	
CHURCH/Metropolis (Arista)	:
LLDYD COLE/Downtown (Capitol)	ADI
CURE/Pictures Of You (Elektra)	(
DANGER DANGER/Bang Bang (Imagine/Epic)	
OEL AMITRI/Kiss This Thing Goodbye (A&M)	!
FLEETWOOD MAC/Save Me (WB)	(
FRONT/Le Motion (Columbia)	
SAM KINISON/Under My Thumb (WB)	
KISS/Rise To It (Mercury)	
LONDON QUIREBOYS/7 O'Clock (Capitol)	!
PARTNERS IN KRYME/Turtle Power (SBK)	4DE
SLEEZE BEEZ/Stranger Than Paradise (Atlantic)	
TECHNOTRONIC/This Beat Is Technotronic (SBK)	
SUZANNE VEGA/Book Of Dreams (A&M)	4

BREAKOUT

ADRIAN BELEW/Pretty Pink Rose (Atlantic)	400
BIZ MARKIE/Spring Again (Cold Chillin'/WB)	4
LINEAR/Sending All My Love (Atlantic)	5
LITTLE FEAT/Texas Twister (WB)	. , 5
LOCK UP/Nothing New (Geffen)	3
LOUIE LOUIE/Sittin' In The Lap (WTG/Epic)	4DD

HOT NEW VIDEOS

BILLY IDOL/Cradle Of Love (Chrysalis)	
LIGHTNING SEEOS/Pure (MCA)	
LOUIE LOUIE/Sittin' In The Lap (WTG/Epic) AD	L
MOTLEY CRUE/Don't Go Away Mad (Elektra) AD	L
ZZ TOP/Doubleback (WB)	1

ADDS

AORIAN BELEW/Pretty Pink Rose (Atlantic) LLOYO COLE/Downtown (Capitol) ELTON JOHN/Club At The End Of The Street (MCA) LOUIE LOUIE/Sittin' In The Lap Of Luxury (WTG/Epic) MOTLEY CRUE/Don't Go Away Mad (Eleidra) NEW KIDS ON THE BLOCK/Step By Step (Columbia) PARTNERS IN KRYME/Turtle Power (SBK) WHITESNAKE/Now You're Gone (Geffen) ZZ TOP/Doubleback (WB)

Weeks On

FIVE STAR VIDEOS

CHIMES/I Still Haven't Found What (Columbia) . ADI	C
JOHNNY CLEGG & SAVUKA/Cruel, Crazy (Capitol)	2
MIKI HOWARD/Until You Come Back To Me (Atlantic)	4
BILLY JOEL/The Downeaster "Alexa" (Columbia)	2
ELTON JOHN/Club At The End Of The Street (MCA)	á
LYLE LOVETY/Here I Am (Curb/MCA)	3
PAUL McCARTNEY/Put It There (Capitol)	1
BONNIE RAITT/Nick Of Time (Capitol)	C

ARTIST DEVELOPMENT

BRENT BOURGEOIS/Dare To Fall In Love (Charisma)	
SHAWN COLVIN/Diamond In The Rough (Columbia)	
EVERYTHING BUT THE GIRL/Driving (Atlantic)	1
JULIA FORDHAM/Lock And Key (Virgin)	
Q. JONES 1/T. CAMPBELL/Tomorrow (Qwest/WB)	
LITTLE FEAT/Texas Twister (WB)	. •
NICK LOWE/All Men Are Liars (Reprise)	
MICHAEL McDONALD/Take It To Heart (Reprise) AL	2
NEVILLE BROTHERS/Bird On A Wire (A&M)	
MICHAEL PENN/This And That (RCA)	. ;
L. RONSTADT I/A. NEVILLE/When (Elektra) AL	2
RYUICHI SAKAMOTO/You Do Me (Virgin)	
CARLY SIMON/My Romance (Arista)	
SUZANNE VEBA/Book Of Dreams (A&M)	. 4
GEOFFREY WILLIAMS/Blue (Atlantic)	

NEW MUSIC

INNOCENCE MISSION/Wonder Of Birds (A&M) KENNEDY ROSE/Love Like This (Pangaea/IRS)	
WENDY MaHARRY/All That I've Got (A&M)	
JILL SOBULE/Living Color (MCA)	ADD
SUNDAYS/Here's Where The Story Ends (DGC)	2
TINA TURNER/Foreign Affair (Capitol)	1

HII MAKEHS		
AFTER 7/Ready Or Not (Virgin)		
CALLOWAY/I Wanna Be Rich (Solar/Epic)		
PHIL COLLINS/Do You Remember (Atlantic)		
TAYLOR DAYNE/I'll Be Your Shelter (Arista)		
FLEETWOOD MAC/Save Me (WB)	. 4	D
DON HENLEY/Heart Of The Matter (Geffen)		
QUINCY JONES/Secret Garden (Qwest/WB)		1
MADONNA/Vogue (Sire/WB)	. A	D
RICHARD MARX/Children Of The Night (EMI) .		
SINEAD O'COMNOR/Nothing (Chrysalis)		1
RDD STEWART/This Old Heart Of Mine (WB)		1
WILSON PHILLIPS/Hold On (SBK)		

Information current as of May 8.

9903	t digo	***	march	3
os. Artis	it		G	ross
enue/Ci	ty		(in 0	00s)
1 PAUL	McCARTNE	Y	\$163	39.2
Kingdo	me/Seattle			
2 GRAT	EFUL DEAD)	\$109	96.7
Capital	Centre/Lan	dover	, MD	

3 GRATEFUL DEAD \$1087.8 Nassau Veterans Memorial Coliseum/ Uniondale, NY (three shows)

4 AEROSMITH \$1051.2 Great Western Forum/Inglewood, CA (three shows)

5 GRATEFUL DEAD \$921.2 Knickerbocker Arena/Albany, NY

6 DAVID BOWIE \$917.4 Toronto Skydome

\$858.3 Florida Suncoast Dome/St. Petersburg 8 MOSCOW CIRCUS \$809.1

San Diego Sports Arena (r 9 GRATEFUL DEAD \$733.0 Copps Coliseum/Hamilton, ONT

10 AEROSMITH \$697.5

New Tours

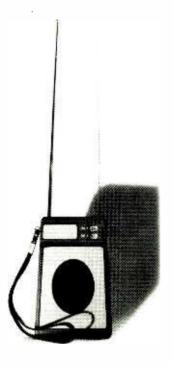
The CONCERT PULSE is a wee ed report ranking each artist by their average box office gross reported per venue. Courteey of Polister, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631

An Invitation To Love

romo Item O' The Week honors go to the highly fashionable marketing staff at RCA Records, who teased radio's desire for Lita Ford's latest single ("Hungry") by shipping AOR reporters each a CD copy of the song along with a lovely red rose (pictured),

Ah, but one quick sniff is all it takes to discover that this is no ordinary flower. Instead, it's a cleverly rolled G-string that slowly unfurls into programming hands once freed from its cellophane tie. Every rose has its porn...





Baby Boomer

The generation that grew up with radio is still loyal to radio. Baby boomers are 76 million strong and listen 27 hours a week.

So when you want to find out more about how baby boomers, their children or their parents listen to radio, turn to Arbitron. Arbitron can help you define all radio audiences. No matter what size radio they listen to.



Beach Boys, U2 Raise **Richter Scale**

1968/Tom Donahue initiates "progressive radio" at KSAN/San Francisco. Format evolves into present-day

1979/Elton John performs the first of eight concerts in Leningrad.

1980/The Clash's Joe Strummer is jailed for hitting a fan in the head with a guitar at a Hamburg show.

1985/Thailand bans Murray Head's "One Night In Bangkok," saying the tune "may cause misunderstanding about Thai society.

1989/"They're scum. I just don't understand why we subsidize people who go on holiday all the time." -Newsweek quotes Elvis Costello on England's Royal Family

Born: Ronald Isley 1941, Leo Sayer 1948, Bob Rock 1955

TUESDAY, MAY 22

1954/Bob Dylan, then known as Robert Zimmerman, celebrates his bar mitzvah.

1958/London news services report Jerry Lee Lewis has married his 14-year-old cousin. He's booed offstage that night, and is forced to cancel 34 of 37 scheduled shows.

1966/At 16, Bruce Springsteen records his first song, "That's What You'll Get," with his band, the Castiles. 1980/Thieves make off with four of Jimi Hendrix's gold albums when they rob New York's Electric Ladyland

1987/Frank Sinatra makes his last appearance at Las Vegas's Golden Nugget hotel before switching to Bally's

Born: Bernie Taupin 1950, Morrissey 1959

WEDNESDAY, MAY 23

1953/Jim Reeves debuts at the Grand Ol' Opry

1970/The Beatles' "Let It Be" album sets a U.S. record with 3.7 million advance orders

1975/Not-so-good vibrations — Foot-stomping Beach Boys fans cause the upper deck of Anaheim Stadium to sway back and forth. The same thing happens the next day at Oakland Coliseum, but no damage is done in either case.

1979/Tom Petty is forced to file for bankruptcy when his label, ABC, folds

1980/The Dooble Brothers (all of them) reunite for a benefit show at the Hollywood Bowl, and go on to a full

1989/The Allman Brothers announce they'll play together for the first time since 1982 for a 20th anniversary tour. Also, Bette Midler wins Funniest Actress honors at the third annual Comedy Awards.

Born: James Mankey (Concrete Blonde) 1952, Shelley West 1958



Hank Williams Jr., Rosanne Cash, Morrissey, Stevie Nicks

THURSDAY, MAY 24

1974/Lung cancer claims the life of jazz great Duke Ellington.

1978/Van Halen's self-titled debut album goes gold.

1980/Phil Collins, Tony Banks, and Mike Rutherford hop into the ticket booth of Los Angeles's Roxy to hawk their benefit performance that night

Born: Bob Dylan 1941, Rosanne Cash 1955, Patti LaBelle 1944, Tommy Chong 1938

FRIDAY, MAY 25

1965/The Kinks' Dave Davies is knocked unconscious when he crashes into Mick Avory's drums. The group cancels the rest of its tour

1973/Carole King draws 100,000 to a free concert in New York's Central Park.

1978/Keith Moon bashes his last cymbal with the Who while taping "The Kids Are Alright." He overdoses in September

1989/Hoping to avoid future industry criticism, NARAS establishes separate Hard Rock and Heavy Metal categories

Born: Miles Davis 1926, Tom T. Hall 1936, Klaus Meine (Scorpions) 1958, Jessi Colter 1945

SATURDAY, MAY 26

1973/Bruce Springsteen releases his first single, "Spirit In The Night."

1976/While on a transatlantic flight, Robert Plant and Jimmy Page disturb other passengers, including Telly Savalas and Dudley Moore. Also, Bob Marley & The Wallers play L.A.'s Roxy in a concert Rolling Stone dubs one of the alltime greatest.

1989/Radio stations nationwide go silent for 30 seconds to dramatize the medium's importance Born: Hank Williams Jr. 1949, Stevie Nicks 1948

SUNDAY, MAY 27

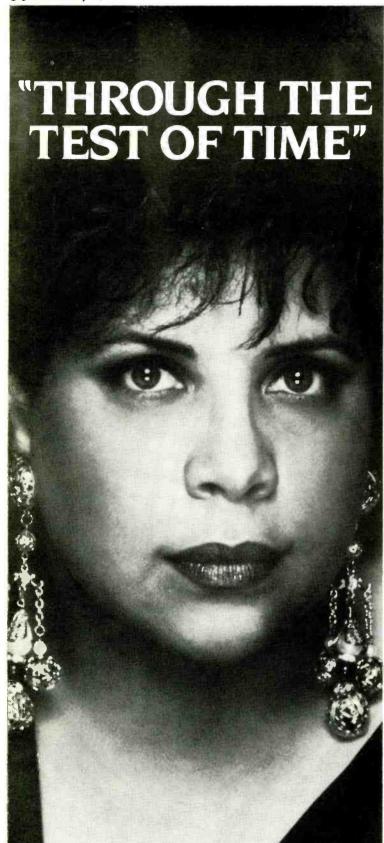
1967/The Bar-Kays make their first chart appearance with "Soul Finger."

1977/Fleetwood Mac grabs its first CHR #1 as "Dreams" tops the chart.

1978/"He's my favorite honky" — Steve Martin releases "King Tut."

1987/Rattle and hum and take cover — U2's powerful sound system sets off earthquake alarms near Rome 1989/The Beach Boys and Chicago begin their first joint tour since 1975 at the Pacific Amphitheater in Los Angeles. Brian Wilson sits in on three songs.

Born: Ramsey Lewis 1935, Don Williams 1939, Bruce Cockburn 1945, Siouxsie (Susan Dallion) (& The Banshees)



latti Austin

THE NEW SINGLE

From The GRP Debut Album LOVE IS GONNA GETCHA Produced by Dave Grusin

AC Chart: 29 - 20 64 AC Reporters - 72%







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For professional and dependable service, Music Express is driving away with all the honors. We were just recently awarded the winning title of "Operator of the Year" by The National Limousine Association!

NICE . . . but wait.

Just as we were taking out bows for that distinctive salute, came word that Performance Magazine, the concert touring and entertainment weekly, placed Music Express number one in their reader's poll.

To us, that's a little like picking up an Oscar and a Grammy.

We don't know what the future holds in terms of awards, but we're determined to stick to our high standards, because being the finest service in the country has always been our number one goal.

How did we arrive at this degree of excellence? Guess we're just driven.

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Nobody Can Do Better What We Do Best



BRAD MESSER

High Morale At Low Cost

You couldn't miss it when you walked into the station lobby. Stretched across a huge studio window was an eight-foot banner screaming in red letters, "Congratulations Fred! Best Newscast Award!" Pardner, that homemade banner radiated morale, enthusiasm, teamwork, and leadership — and it cost virtually nothing.

Salespeople have an ancient saying: "Nothing happens until something gets sold." They're right. However, as with most other wise old sayings, sometimes it takes a while for the whole truth to sink in. For instance, for the longest time I never suspected that saying could be as valid in a newsroom as in a sales office. But the lightbulb above my head turned on as I looked at that banner.

The banner told me much more than that Fred had won an award. It said a supervisor was doing a selling job — a sales job of the very best kind, in which all parties benefit

The man who won the award was getting some additional ego gratification. There was probably some happy staff spinoff. Visitors and clients who entered the lobby knew something special had happened. And the banner did a not-so-subtle

sales job on other departments within the station. It was clear evidence that this particular department was on the move.

As a morale tool, a few feet of news teleprinter paper and some ink from a fat felt-tip pen appeared to be remarkably cost effective. Thoughtfulness evidenced by small acts can be a wonderful morale builder. Little things do mean a lot.

A Splash And A Wave

This particular station's news department was pretty good. People worked hard, stories were filed, tapes were chopped, forecasts were typed up for the jocks, and so on. Everything had been working smoothly for years, but insiders said it had become smooth to the point of boredom until the station brought in a new news director. It turned out he was the banner maker

His philosophy included the belief that his newspeople, like it or not, were part of an entertainment medium. He had energized the news operation with special assignments and promotable one-shot projects. He was doing a selling job inside the station as well as outside, via fresh daily promos.

Those around him agreed he hadn't sacrificed the nuts and bolts of the daily news operation. The basics were still in place and functioning efficiently. His contribution was to take the staff beyond the routine, to make a splash here and a wave there. In other words, to take the department from ordinary to extraordinary — not through the use of cash and assets, but through imagination and enthusiasm.

I couldn't see much difference between what he was doing and what major manufacturers do. He had changed the old product slightly, added plenty of sparkle, slapped on bright new labels, and was out beating the drums to make sure everyone noticed the difference. The excitement didn't come from spending money: it came from imagination and enthusiasm.

First Democratic Convention

MONDAY, MAY 21 — The Democratic party opened its first national convention at Baltimore in 1832. Only the name was new, not the faces: it was formerly the Democratic-Republican party, which had elected every president since **Thomas Jefferson.** Delegates nominated **Andrew Jackson** for a second term.

In 1989 Yulia Sukhanova was selected to be the first-ever Miss USSR. Britain announced a "firm bridgehead" against Argentine troops in the Falklands War in 1982. Lindbergh landed in Paris in 1927 after the first solo nonstop transatlantic flight. The American Red Cross was founded in 1881 by Clarissa "Clara" Barton. New Zealand was declared a British colony in 1840. Victoria Day observed in Canada.

Birthdays: Kent Hrbek 30. Judge Reinhold 33. Mr. T 38. Raymond Burr 73. Armand Hammer 92.

First Transatlantic Steamship

TUESDAY, MAY 22 — This is National Maritime Day (by presidential proclamation), commemorating the first ocean crossing by a steam-powered ship. The Savannah left its home port in Georgia in 1819 on a 39-day voyage to Liverpool. It was a tall-masted sailing ship, retrofitted with a steam engine to drive sidewheels whenever the wind died. Although Savannah was equipped with 32 staterooms, promoters couldn't sell a single passenger ticket for the maiden voyage. In 1972 Nixon and Brezhnev opened a summit in Moscow which resulted in the first agreement limiting production of atomic weapons. The toothpaste tube was invented in 1892.

Birthdays: Bernie Taupin (composer) 40. Tommy John 47.

No-Hit Pitcher Lost His Stuff

WEDNESDAY, MAY 23 — **Joe Borden** of Boston pitched the first National League no-hitter in 1876, just three months after the NL was formed. Borden's glory days were short; he couldn't hang on to his control. He was demoted to groundskeeper-before the end of that first season.

The Surgeon General announced in 1984 that smokers may cause disease in others. Oklahoma's record high May temperature of 110 degrees was set in 1953 at Hollis. Canada established the North West Mounted Police in 1873. South Carolina ratified the Constitution and became the eighth state in 1788. Birthdays: Joan Collins 57. Rosemary Clooney 62.

Night Baseball Bows

THURSDAY, MAY 24 — Major league baseball's first night game was played at Cincinnati in 1935. It began with a ceremony in which President **FDR** switched on the floodlights via remote control from his office in Washington. The home team won: Reds 2, Phillies 1.

in 1988 John Moschitta set the *Guinness* record for fast talking: 586 words per minute. In 1983 the search for the cause of AIDS was declared U.S. federal health agencies' top priority. Iran rejected a World Court decision calling for the release of U.S. hostages in 1980. The Brooklyn Bridge opened to traffic in 1883. *Birthdays:* Rosanne Cash 35. Priscilla Presley 45. Bob Dylan 49. Gary Burghoff ("M*A*S*H") 50.

Another Title For Gorby

www.americanradiohistory.com

FRIDAY, MAY 25 — Mikhail Gorbachev was elected President of the Soviet Union in 1989, with strong support from many delegates who were attending their first meeting. They had just been elected to the Congress of People's Deputies in the first free election in modern Soviet history.

Around seven million took part in the Hands Across America human chain attempt in 1986. "Return Of The Jedi" made \$6.2 million on opening day in 1983. In 1961 JFK said the U.S. would try to put a man on the moon before the end of the decade, and it happened. The U.S. Constitutional Convention began in 1787, presided over by Gen. Washington at Philadelphia.

Birthdays: Connie Sellecca 35. Leslie Uggams 47. Dixie Carter ("Designing Women") 51.

Saturday (5/26): Sally Ride (astronaut) 39. Philip Michael Thomas 41. Hank Williams Jr. 41. Stevie Nicks 42. Brent Musberger 51. James Arness 67. Peggy Lee 70.

Sunday (5/27): Don Williams 51. Louis Gossett Jr. 54.

SBK RECORDS PROUDLY PRESENTS

As a songwriter,

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"Here and Novy."

Now, Terry Steele wittes

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diffe septement film

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Preducedand

arranged

by CIII Brown

for Brown Sugar

Preductions from

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SBE Records a bum

"King of Hearts."

"if i told you once"

TerrySteele.

Presous Metalle



© 1990 SBK Records, Inc.



RANDALL BLOOMQUIST

TALK TIGHTENS UP ITS ACT

Bracing For The '90s Boom

As America heads into the final decade of this century, no radio format is better positioned than Talk to scale new heights of success. The nation's demographic trends are playing right into the format's hands. Today, people aged 25-34 constitute the largest single age group in the U.S. By 2000, however, 35-44s - a group with a demonstrated affinity for Talk - will dominate the demographic landscape.

"Every single day during the '90s, thousands of people will turn 35," observes WXYT/Detroit OM and Talk consultant Michael Packer. "And once people turn 35, they cross a sort of line — they become aware of the world beyond themselves. They want to know what's going on in the world. At the same time, however, they have less and less time to read the newspaper. Talk radio is perfect for them.

But, warn veteran programmers, the graying of America doesn't mean guaranteed easy money for Talk. Certain issues must be dealt with if the format is to cash in on the promise of the '90s. Among them: clearing up clutter, improving the format's current personalities, developing new air talent, and avoiding program stodginess, both real and listener-perceived.

"Everybody's saying, 'Oh boy, all these new listeners are coming in our direction," warns EFM Media President Ed McLaughlin, who syndicates the Rush Limbaugh show. "But it's only great if we can catch them. These are sophisticated radio listeners, who are used to the glibness and entertainment of morning zoos and so forth. They could slip right past us.'

"Baby boomers are going to stick with those Talk stations that have cleaned up their formatics and developed a fasterpaced, contemporary sound."

- Michael Packer

Clean Up The Clutter?

According to Packer, the Talk programmer most concerned about clutter, these potential Talk

listeners were raised on the streamlined, "more music, less talk" sound of FM radio and will have a hard time accepting the larger number of elements and heavier spot loads of the current Talk format. In fact, Packer says, clutter is responsible for the steady



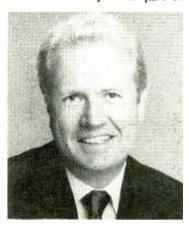
"The challenge today is to find hosts who understand there's more to the business than yelling at uninformed callers."

- Bruce Marr

erosion in TSL that has already occurred over the past three years at

several major market Talk outlets.
"When sampling Talk formats,"
says Packer, "baby boomers are going to stick with those stations that have cleaned up their formatics and developed a fasterpaced, contemporary sound." He warns that AM Talk outlets must complete such formatic polishing in the early '90s - before the inevitable arrival of significant numbers of FM Talk stations.

While not everyone is quite so



"The day the world runs out of interesting people is the day we run out of potential hosts."

- Lee Larsen

spots an hour. But flow is important. What the baby boomers are

Talk **Tuneups**

If today's stations are to catch the next wave of listeners, they'll have to:

- Clean up clutter
- Improve personalities
- Develop new talent
- Avoid stodginess.

going to listen to is shorter calls, quicker bits of information, and less extraneous talk."

In order to help his hosts improve their ability to "get to the point," Larsen enrolls them in seminars aimed at sharpening their conversation and interview skills.

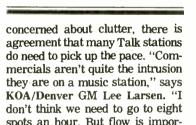
Drowning In The Talent Pool

Indeed, the quality of the current crop of talk hosts and sources of new talent are perhaps the biggest concerns facing programmers. "The challenge today is to find hosts who understand there's more to the business than yelling at uninformed callers," says consultant Bruce Marr. "When I run an ad looking for hosts, I get maybe 30 tapes, none of which are any good."

Adds WLS/Chicago PD Drew Hayes: "Many hosts have been made into concubines of conversation. They've been told to simply facilitate the debate by asking questions like, 'What do you think on this subject?' and 'How do you respond to that?' They don't really know how to engage the audience.

Still other hosts, adds Packer, are "born talkers who have to

Continued on Page 88



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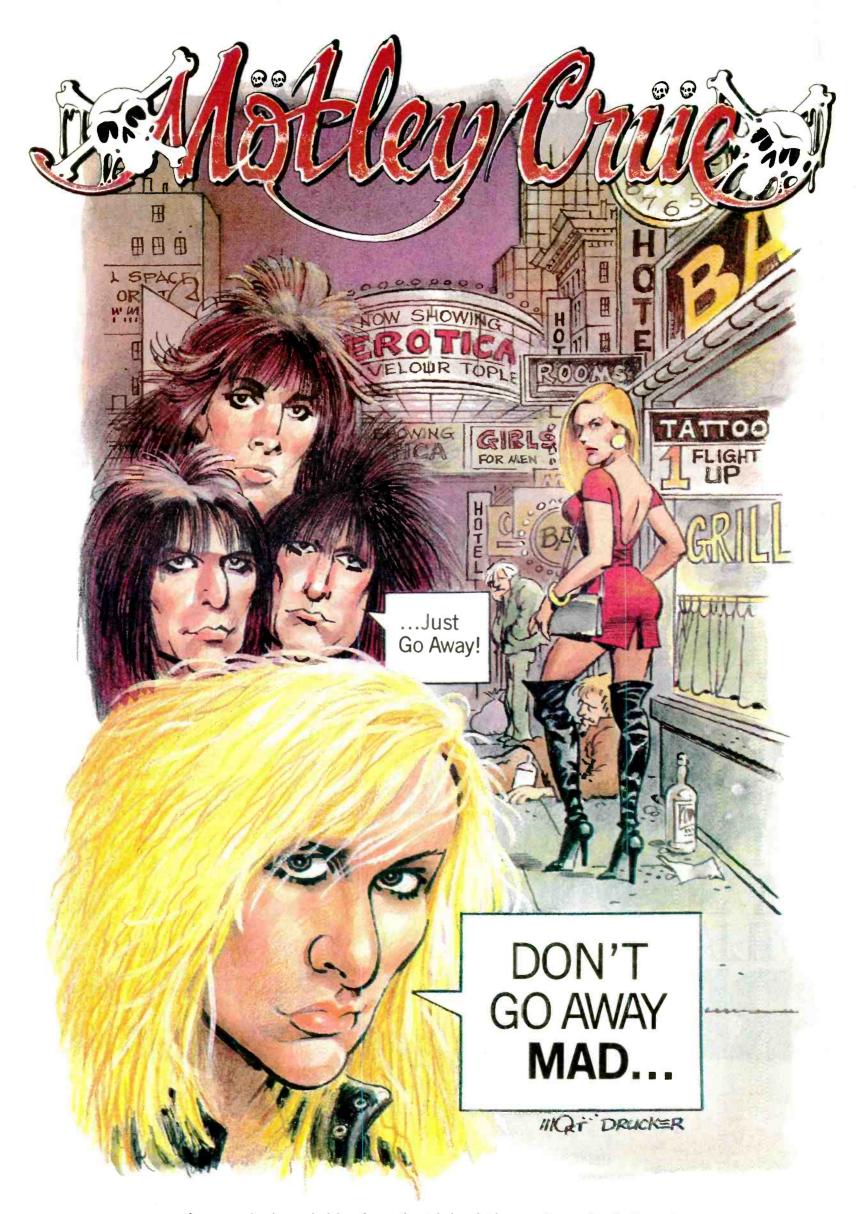


The Dr. Dean **Edell Show**

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the new single and video from the triple platinum album Dr. Feelgood



Bracing For The '90s Boom

Continued from Page 86

learn how to listen and let the callers talk."

Home Grown Radio

As the pool of quality "professional" talk talent shrinks, say programmers, stations will have to look farther afield for tomorrow's stars. "Yes, the supply of transient, U-Haul-driving hosts is drying up," says KING-AM & FM/Seattle GM Jack Swanson. "But those guys weren't going to take us where we need to be, anyway. The host who dominates his daypart is never the guy who just flew in from Tulsa.

In the future, says Swanson, stations will have to put more emphasis on longterm efforts to identify and raise local talent. "It takes some time to develop your own people, but it can be done. Go out and find a bright, interesting person in the community, put him on Saturday nights and 'grow' him for five or six years."



"Look at Howard Stern, Steve Dahl, or the zoo shows. What are they doing but Talk?"

- Ed McLaughlin

Says KOA's Larsen: "The day the world runs out of interesting people is the day we run out of



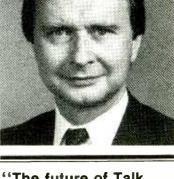
MOSCOW MOUTHPIECE — The once-Evil Empire appears to be this spring's destination of choice among wellheeled Talk stations. WRKO/Boston midday host Gene Burns (flanked by exec. producer Sheryl Gipstein (I) and exec. asst. Susan Rheault) recently did a week of live broadcasts from Moscow, during which Beantown callers could speak directly with Soviet guests. Not to be outdone, KMOX/St. Louis's Bob Hardy spent an April week broadcasting from several Eastern European capitals, including East Berlin, Prague, Budapest, Warsaw, Poland, and Moscow

potential talk show hosts." Talk stations, he adds, should also be willing to experiment with talents from other formats and media. His station, for example, airs a midday consumer action show hosted by a local television reporter who had



"Many hosts have been made into concubines of conversation. They don't really know how to engage the audience."

- Drew Haves



"The future of Talk isn't the future of shows with a host, a guest, and callers; it's the future of radio without records."

Jack Swanson

never done radio, and an afternoon news magazine anchored by former CHR DJ Steve Kelly.

In fact, while many programmers blame music radio's "less talk" mentality for the lack of articulate air talents, others believe that music stations could be a big source of talent in the future. "Look at Howard Stern, Steve Dahl, or the zoo shows," says Ed McLaughlin. "What are they doing but Talk?"

McLaughlin also believes increased commitment to quality programming - from both hosts and management - will be crucial to Talk's bid to catch the baby boomer wave. Hosts, he says, need to understand that "every show they do has to be great." Manage ment must demand excellence and give the hosts the tools to deliver it, including staff support. "I'm amazed when I watch the show's credits, how many people are involved in putting together a one-hour 'Donahue' show. We've got radio hosts doing two or three hours with hardly any support."
At minimum, McLaughlin said,

a station should provide each of its hosts with an executive producer who can spend two hours a day helping map out future shows, an experienced, topnotch screener, and a researcher to assist with show preparation and provide answers to questions that come up during a broadcast.

That Better Be Entertainment

As for exactly what Talk stations and hosts should be talking about in the coming decade, there's little agreement. The question of whether a station is doing issues talk or soft talk will be less important than whether the programming is interesting, compelling, and above all, entertaining.

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KEEPING IT LIGHT

How To Review An Aircheck

By Steve Cochran

Take a breath. Your show is over. Time to relax a bit. Maybe you should head for home — you could catch the daytime "Wheel Of Fortune." Can't miss a day of **Bob Goen**. Or how about a nap? Yeah, that sounds great, but wait . . . here comes the PD.

His mouth is open and he's saying those words you fear most. Not "Looks like you'l! need a root canal." Those are the words you fear most from your dentist. Your PD's phrase that slays is, "Hey, why don't we go over a tape?"

Those words hit you harder than Mike Tyson's face hit Buster Douglas's fist. He wants to go over an aircheck, and you get that same horrible feeling. The feeling you had in school when your teacher wanted the homework you blew off last night. The feeling you get when you see a policeman's lights in your rearview mirror. The feeling you get when you want to leave the mall but can't remember where you parked your car. The feeling you

"Your PD wants the same thing you do — to make sure you have a great show, day in and day out."

get when you're talking about someone and you realize they're standing right behind you. The feeling you get when you discover your fly is unzipped but you have no idea how long it's been that way. Sorry, I'm getting carried away.

Here's what won't work:

- "I lost the tape"
- Cueing up your best break or erasing the first part of the tape (they caught Nixon, they'll catch you)
- Pretending you've been called into the military service (you'd have to actually join up and it's not worth the bad haircut)

Look, face the music. Going over a tape is part of being a better air personality. An aircheck session should



Steve Cochran

be looked at as a positive learning experience. Your PD wants the same thing you do — to make sure you have a great show, day in and day out. If you sound good, he looks good. He doesn't want to hurt you, unless your boss is one of the handful of the Manson family members they didn't catch, and that can't be more than 20% of America's programmers, so your odds are pretty good.

What to bring? Four things:

- Your ears (the most important thing you can do is listen)
- A good attitude (OK, I know that's asking a lot. How about a nonviolent attitude?)
- Paper and pen (this will allow you to take notes and/ or write, "My boss is a butthead" 100 times
- A dish to pass (I believe it was Marconi who said, "The way to a PD's heart is through his stomach.")

Preparing Your Defense

When it comes to going over a tape, follow the same rule you do for a good show. Be prepared. Know your show. Know your act. That way, when your PD questions why you did a break in a particular manner, you can give him a clear, concise answer.

For example:

PD: Why was there a second of dead air between those two songs?

You: Cart deck #6 has a bad start button. I told engineering, and they said they would fix it today.

That approach works much better than:

PD: Why was there a second of dead air between those two songs?

You: What? What the hell kind of question was that? Look, the Berlin Wall came down, the cold war is over, but there are still starving people in Africa. There's a lot going on in this world, bub! And it's all more important than a second of dead air. Get a life!

Keeping your emotions (AKA really bad temper) in tow is an important part of an aircheck session. Again, keep in mind that your purpose for being there isn't to suffer a bruised ego, but to improve your performance. You know better than anybody when you screwed up,

"The purpose of reviewing airchecks is not to suffer a bruised ego, but to improve your performance."

and sitting still while your boss rewinds the same bad break 12 times can be, at the least, unnerving. But as you know, murdering a PD carries almost as stiff a penalty as murdering a regular person. (And it's not worth having to date your cellmate, Bubba.)

However, don't be afraid to disagree. If your PD makes a point about your show that you don't agree with, do what I do. Take a deep breath, look him right in the eye, and say, "You're right, I blew it, it won't happen again." I'm kidding, of course. OK, I'm not kidding; I do that, but you shouldn't. At least, not without years of training.

The important thing to consider when you disagree with your boss relates to what we discussed earlier.

Facing The Music

When your PD wants to go over an aircheck, remember to:

- Be prepared, calm, and receptive
- Accept blame, but don't be afraid to disagree
- Maximize your time with him.

Be prepared. Have an intelligent, well-considered argument to defend your point. This advice applies to other problems that come up at the station as well. A wise old owner (I know "wise" and "owner" are a contradiction, but work with me) told me something a few years ago that I've always remembered. He said, "When you come to me with a problem, have a solution for the problem in mind." So when you're defending a break on your tape, have a reason in mind for having done the break that way.

Diversionary Devices

When all else fails, there are some diversionary tactics you can use to help you "skate" over those weak spots in your show. No, I'm not talking about explosions or gunfire, though you may want to keep both handy.

The best thing I know of to distract a PD is what I call the "Steve Cochran shuffle." Here's how it works: just prior to a bad break, ask your PD a probing question about something you know he cares about deeply. For example:

(Bad break playing in background)

You: Hey (your boss's name here), how's your mother? Has her gout subsided?

PD: Well, thanks for asking. You know she's a wonderful woman . . .

Or you could try asking a business-related question:

You: Hey (your boss's name here), years from now, what do you think the social significance of Milli Vanilli will be?

PD: Well, they certainly have made an indelible mark on music history . . .

By the time your PD is done yapping, your "break from hell" will be over.

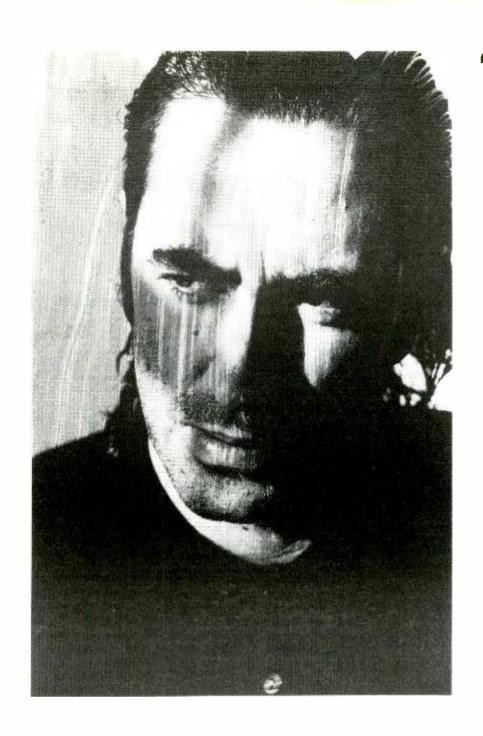
Of course, I never actually do this myself. All right, I do. But you shouldn't. Not without years of training.

Some final notes on aircheck sessions. Your boss is a busy guy. Take the oneon-one, closed-door opportunity to take care of questions he's been too busy to answer in the hall. This personal meeting also presents a great opportunity to "suck up." But that's another article entirely.

Most importantly, don't let the little things bother you. If the main points being brought up about your show are, "Hit the calls harder here," or "Do the weather first in the set," give yourself a pat on the back. When your PD picks on the little things, that means you're a major leaguer. Only be concerned if, at the end of your aircheck session, your boss shows you how to place a "Positions Sought" ad in R&R.

Lastly, listen to your own show three times a week. Take the things about your act that bother you and fix them yourself and . . . wait a minute. Here comes my PD, Brian Philips. The finest programmer in America. Wait, his mouth is opening, he's saying something, he wants to go over a tape. "Ah, sorry, Brian, I was just called into the military service." Well, I'll just have to live with the bad haircut.

Steve Cochran is the morning drive personality on KDWB-FM/Minneapolis. He can be reached by phone at (612) 340-9000 or by fax at (612) 340-9560.



IN

THE MULTI-FORMAT SUCCESS STORY

CHR DEBUT 33	141/19 7	#1	MOST	ACTIVE	CHR

WXKS 30 KMEL 29-26 Y100 24 WKBQ 35 X100 26-22 CKOI **WGH 22** KZZP 26 KWSS 21 Z99 23-19 **WPLJ WNVZ** KKRZ deb 28 KPLZ 27 **WZOK 19** PRO-FM deb 32 KSAQ 33-27 KUBE 28-23 **KQIZ 23-18** KXYQ add HOT102 add Q107 add 31 WPHR 30 KCPX add PWR99 20 Q95 19 KISN 31-26 FM102 deb 30

AC 30 - 23

WLTS KLCY WEBE WZNY WIVY WLAC WFMK **AND** 2WD B100 **WRVC WXTC** U102 **KMJC WMGN MORE** 11077 **WKYE KHLT** WVUD WHNN WNLT WTCB 3WM **KBIG** WLEV WOBM WAHR **KELT WLHT KAER**

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JOEL DENVER

Back To Basics

Musical Variety, Fun Presentation, 'Hometown' Promotions Nix Niche Rivals

Format fragmentation has distracted and thrown many mainstream CHR stations off course. While keeping taps on their niche rivals, PDs have often lost sight of format basics; i.e., limiting the musical variety listeners expect from mainstream outlets.

Last year's soft spring and summer Arbitrons reflected this confusion. Compared to fall '88, there was some improvement in the fall '89 sweep, which indicated the base end of the core audience (teens and 18-24s) was up. TSL also rose significantly among males, females, teens, 18-24s, 18-34s, 25-34s, and 35-44s, thanks to cume increases at 272 of the stations analyzed. Women still listened more, 59% to 41%. Although winter '89 showed improvements over the previous year's book, more work remains to be done

In the wake of these results, three mainstream programmers talked about the need to rely on CHR's traditional strengths in an effort to maintain ratings footholds.

Take Chances

KIIS-AM & FM/Los Angeles VP/Programming Gerry DeFrancesco was jubilant about the winter '90 Arbitron, which showed KIIS up 5.4-6.1 for second place in the market behind AC KOST (5.7-6.4) and now ahead of Dance CHR KPWR (Power 106), off 6.2-5.6. DeFrancesco feels KIIS has pulled ahead because of the stronger differences he's defined between his station and Power 106.

"Until I returned [from WUSA/Tampa], there was no concerted effort to be musically different from Power 106. Recently, we've had a great variety of hits like the B-52's, Sinead O'Connor, and Alannah Myles, which work in combination with Janet Jackson and Paula Abdul. CHR always works better when there's a variety of hit music available.

"My strongest advice to mainstream programmers under attack from niche stations is to avoid tunnel vision. Take some chances and



Greg Rolling



Gerry DeFrancesco

play things they can't. Forget about what they're playing and focus on your station and your listeners' expectations.

"We made the mistake of focusing on 25+ and it hurt. Now we're aiming at 12-34, and it's working. In a competitive marketplace, I don't see 25+ as a logical target demo for CHR. In this market you've got a ton of ACs that fill the void for that type of adult. Adults who choose CHR want hit music, energy, excitement, fun, and not necessarily a lot of oldies. There are enough current ballads to play without relying on great-testing oldies. We only use them for occasional spice in middays."

"We want to be everybody's number two choice. If everyone makes us their number two choice for our variety, then we actually become number one."

-Greg Rolling

PD Tailspin

DeFrancesco asserts that pursuing adults 25+ amid increased competition has thrown many programmers into a tailspin. "If you're going for 12-34, you know what to play and there should be fewer questions about record selection. We've all overanalyzed, overresearched, and relied less on 'gut,' which is probably the most glaring omission in programming today.

"Presentation is also important. CHR was designed to be fun, but it must be well-produced with an off-the-wall aura — sort of a controlled chaos." With that in mind, DeFrancesco pulled most of the heavy-voiced sweepers, which resembled those of his competitors, and introduced a new Century 21 jingle package.

"In CHR if you have the teens, you have the women. That's the ballgame. It's like a lifeboat — women and children first."

Gerry DeFrancesco

DeFrancesco also uncluttered the promotion schedule to focus on KIIS's primary event — giving away Porsches. And he reinstated monthly pizza and beer airstaff meetings. "Hey, 15 heads are better than one. It's a chance to self-critique and for everyone to contribute to our success. To win in CHR you have to win in the hallways. Also, my enthusiasm is contagious. If the jocks are having fun, then we sound like a fun station.

"I believe that fun, along with our music approach, is why we've edged Power 106 in teens [22.1 to 20.6] for the first time in about three years. In CHR, if you have the teens, you have the women. That's the ballgame. It's like a lifeboat — women and children first."

Rolling Back To New Orleans

New Orleans native Greg Rolling is home again — after a successful stint at KKYK/Little Rock — and programming WEZB (B97). He's inherited a station with big numbers and he wants to keep them that way, although his predecessor's winter Arbitron dropped 10.8-10.1. "I agree with Gerry that we've all overreacted to niche stations. The problem often comes from the GM's office. He begins to focus on the new station that's shaved some ratings. Your next

Coming Up

Next week: a look at the success of Dance CHR WIOQ (Q102)Philly, featuring OM Mark Driscoll.

In two weeks: Highlights from R&R Convention '90's CHR panel, "Winning Offensive & Defensive Strategies."

Eternal Essentials

- Target 12-34s, not 25-44s
- Avoid tunnel vision
- Play the hits listeners expect
- Provide variety
- Don't rely on gold
- Use your gut

step is to drop further into the ratings pit if you start reprogramming."

Rolling points to B97's longheld mass appeal philosophy as the main reason behind its perennial success. "We want to be everybody's number two choice. If everyone makes us their number two choice for our variety, then we actually become number one. We're the only station in the market to play the best pop, urban, and rock songs in the same sweep."

Though B97 has no direct CHR competitors, it shares top five status with two ACs and two UCs. Rolling, like DeFrancesco, believes it's foolish to compete against AC in the 25+ arena. But he finds balancing his station a



Chris Shebel

challenge. "America's biggest records are dance hits, which alienate upper demos. We've gone through cycles of too much dance and too much rock. Now we need a few more pop records for balance. With so many female vocals that have a beat, CHR is in danger of deviating from its essence."

Another neglected basic, according to Rolling, is hometown promotions. "Make the station revolve around the market. In New Orleans, people love Mardi Gras, the jazz festivals, and the New Orleans Saints. In what other city could a losing team sell out every home game? That's why we're shying away from national concert trips in favor of prizes that tie into New Orleans."

An Industry Of Fads

WDJX/Louisville PD Chris Shebel, whose winter Arbitron showed an 11.5-11.6 12+ gain, calls radio "an industry of fads. We keep winning because we've stuck to the basics and ignored the fads. We do almost the same winning things we did three years ago when I came in and set our target on 12-34. While we play a lot of dance music, we couldn't exist on it alone. Our strength is our variety, a word that continually shows up in research.

"A station that reacts and moves into a niche will have an upward spike, but its core will soon dissipate as people become bored. A winning axiom for CHR has always been 'cume high by playing something for everyone.' It still works. We need the cume patterns from the AC, Country, and Full-Service outlets. It'll be interesting to see how the new Urban, WGZB, affects those cume patterns."

Echoing Rolling, Shebel says, "CHRs looking for longterm growth have to be broad enough to be many people's second favorite station. It's part of becoming a brand-name product people can count on. That's how you gain 25+numbers. You can't just add a bunch of gold, lay the jocks back, and soften the music. It won't work.

"You can't research your way to the top. Callouts may help you pick the right powers. But beyond that you'd better know your market and what the listeners expect."

-Chris Shebel

"Our morning show, with Peter B. & Joe Caruso, has been stable for two and a half years. Now they're household words and people recognize them on the street. You can't research your way to the top. Callouts may help you pick the right powers. But beyond that you'd better know your market and what the listeners expect. That's why CHRs that sound very different from mornings to middays to afternoons to nights have inconsistent numbers."

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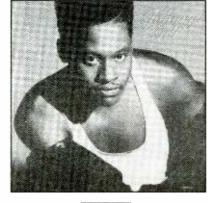
"COUNT ON MOTOWN, THEY'RE DELIVERING HIT AFTER HIT."

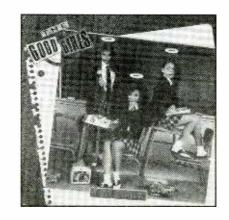
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MOTION

• KTFM/San Antonio's Jay "Jammer" Kelley moves to KKBQ/Houston for nights; KDON/Salinas, CA morning sidekick Lorenda Steele takes



• John Ivey named OM at WROK & WZOK/Rockford, IL as Greg Strassell departs for WLOL/Minneapolis PD gig

KGGI/Riverside ups Ed Diaz from his producing gig at AM sister KMEN to FM Production Director Bakersfield MD Dave Christopher replaces Chris Ling as KWTX/Waco OM/ PD. Reach Ling at (817) 754-5464

Former KFXD (KF95)/Boise AM partner Wombat has returned to Australia for the Promotion Manager/nights post at KIX/Canberra.

WHYI (Y100)/Miami has lured Stevie Knox from her gig at crosstown WMXJ for middays as Doug Dunbar switches to PM drive. Also at Y100, Knarley Charley moves from swing to late-WXGT (92X)/Columbus, niahts OH adds night prowler Blake Thunder from WAPW (Power 99)/Atlanta and late-nighter Crystal from WIFC/Wassau, WI . After four years, KKYK/Little Rock MD/afternoons Jimmy Edwards exits. T&Rs to PD Brian Bridgman. Reach Edwards at (501) 225-KKRD/Wichita imports WRMX/Nashville's Steve Anthony for afternoons as Lyman James departs.

Mike Derrig joins KDON/Salinas, CA for late-nights from sales at WTIC-FM/ Hartford; Derrig takes over from Victor Zaragoza, who moved to weekends at KHQT (Hot 97.7)/San Jose. Also, KZXR/Salinas has dropped its heavy metal format and will simulcast with sister KDON until the AM goes dark in . Jim Cooke exits mornings at WAEB/Allentown to do mornings at WYCR/York, teaming with Paul Scott Rich Ransom, swing man at KMEL/San Francisco, is leaving. Contact him at (415) 586-3549

Brooke Belson leaves KKRZ/Portland to return to her Chicago roots; she'll handle news during the WKQX (Q101) morning show

Tom Evans Marketing has a new address and phone number: 758 N. 161 Place, Seattle, WA 98133; (206) 546-KSLY/San Luis Obispo newsman Fred Peterson will celebrate his 22nd anniversary at the station on May 16. PD Jonathon Harte is putting together an audio salute from previous employees as well as folks who've passed through the market. Call (805)



THE MAN WITH THE GOLDEN EARS — RCA local promo rep Kimberly Hughes (I) credits KMEL/San Francisco MD Hosh Gureli's hit-seeking auditory senses with discovering A'me Lorain. As a symbol of her gratitude, she presented Gureli with a "Promotion Man Of The Year" plaque



CRAZY LIKE A FOXX — Behold WKXX (X106)/Birmingham midday air talent/morning news personality Jenna Foxx's latest incarnation — the Miller Genuine Draft poster girl for 1990! The poster (reproduced above) will be distributed free throughout central Alabama



A SHAKY TRIO — These industry insiders decided to show just how much love radio and record folks have for each other. Getting up close and personal are (I-r) WPGC/Washington MD Albie D. and Polydor's VP/Promotion Billy Smith and Paulette McCubbin



WE DIDN'T EXPECT THIS MANY! — KAYI (Kay107)/Tulsa asked area schools to show their spirit by sending in letters, with the most prolific promised a Kay107 road show. Night rocker Carly Rush is swamped by over three million entries

MICHEL'LE "NICETY"

ALBUM OVER 600,000!



CHR DEBUT 40

CHR ACTION:

WXKS 27-23 KTFM 17-13 WZOU 24-21 HOT102 27-23 KKFR 17-14 WKSE add WMJQ 20-14 FM102 13-10 PRO-FM 35-31 KMEL 13-10 HOT977 27-23 Q107 31-27 PWRPIG 33-30 WTIC 30-22 KUBE 25-20 KOY-FM 25-20 **KROY 16-9 (HOT)** WIOQ 32-28 **KWOD 11-9**

URBAN BREAKER MAJOR SUMMER TOUR WITH M.C. HAMMER **JUST ANNOUNCED** A MOST ACTIVE CHR

KRQ deb 30

Produced by Dr. Dre for High-Powered Productions

Management: Jerry Heller, Heller Agency



RUTHLESS RECORDS

WPGC 26-23

KITY 18-15

CHR PICTURE PAGE



KNOCKOUT — Paula Abdul flashed a couple of backstage moves for winner Michelle Hankel and date at a KJMZ/Dallas party held in the singer's honor.



CHER AND CHER ALIKE — Cher popped by KBTS (B93)/Austin and picked up the key to the city. Celebrating backstage are (I-r) Austin Mayor Lee Cooke, his wife, B93 morning man Mike Butts, Cher, two B93 contest winners, and PD Lisa Tonacci.



SHOWER OF (MELTED) KISSES — WPOW (Power 96)/Miami morning show member Jim Reihle lost a coin toss and was transformed into a human Easter bunny. His new spring coat consisted of 50 gallons of chocolate.



ROLL WITH IT — WAVA/Washington celebrated Easter by inviting listeners to a Chinese restaurant for an Easter Egg Roll contest. Morning show producer Frank Murphy calls the roll-by-roll action.



WHAT, NO BUBBLE BATH? — WJET (Jet-FM)/Erie, PA celebrated St. Patrick's day with a hot tub party complete with shrimp hors d'oeuvres. Pictured is Jet-FM's Hollywood Hammer (second from right) bubblin' along with three contest winners.



BUNNY WALKS PIRATE PLANK
— When the Easter Bunny flopped
his ears near KQLZ (Pirate
Radio)/Los Angeles's Queen Mary
remote, the buccaneers keelhauled
him and tossed him into a dunk



SHARP SHIRT SHOCKS — Mesmerized by KUBE/Seattle PD Tom Hutyler's shirt, Jane Child nevertheless maintained composure long enough to pose for this shot.



JUST HANGING OUT — The WXGT (92X)/Columbus morning team promised to broadcast in their underwear when the temperature hit 80 degrees. Tom Kelly (I) and Scott McKenzie kept it brief.



WE'LL HAVE NUN OF THAT — KXXR/Kansas City staffers donned the latest in nun's wear to give away passes for "Nuns On The Run." Picking up the habit are night man Kelly Urich, three winners, and overnighter Ken Carr.

ZZ TOP "DOUBLEBACK"

The New Single Featured In The Forthcoming Movie



NEW & ACTIVE

74/73 2nd "MOST ADDED" TRACK: 1

DAMN YANKEES "COMING OF AGE"

The New Single From The Album DAMN YANKEES



NEW & ACTIVE

HOT ACTION AT:

KRZR 12-7 WZYP 18-14 K92 30-24 KXYQ 14-12 Q104 19-15 92X 12-10 **WQUT 18-15** WDLX 12-9 KKHT 23-18 WOKI deb 29 WKDD 21-16 **PIRATE 11-10** WHHY 21-18 KLQ 6-5 WDBR 34-28 JET-FM 26-23 XL1067 add KXXR 6-4 KFMW 13-12 WPST add WKRZ add **WZZU 9-3** KKRD add KMOK 24-18

TOMMY PAGE "WHEN I DREAM OF YOU"

The New Single From The Album PAINTINGS IN MY MIND

NEW & ACTIVE 91/40

ONE OF THE "MOST ADDED"

B97 deb 22 Q105 add 30 WHYT deb 21 KZZP add 30 KKRZ deb 29 KISN deb 40 HOT102 33-26

KMEL deb 28 WVSR deb 34 JET-FM deb 35 93Q 39-34 WCKZ deb 20 WCGQ deb 37 KZFM deb 39 WZYP deb 39

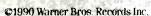
CK105 deb 36 Z104 deb 34 WZOK add 27 WHOT deb 30 KKMG 33-27 B95 add 40 KOY-FM deb 26 KZZU deb 39

95XXX deb 40 WNYP deb 35 G98 add 20 WHTO deb 38 KYYY deb 38 KQCR deb 32 WPFR deb 35 KMOK deb 32









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UC

URBAN CONTEMPORARY



WAITIONE

WVEE Counts On Consistency

Fragmentation has become a fact of life for most formats, and UC is no exception. WVEE (V103)/Atlanta, like many UC stations, was at one time threatened by a Churban challenger. But the station maintained its audience and outlasted the competition. This winter, WVEE racked up another book of impressive statistics.

The Numbers Speak

The station rose 13.1-14 in Arbitron and 18.6-20.2 in Birch. As for demos, Arbitron ranked the station #1 18-34 with a better than 20 share; #2 25-54 with nearly a 14 share; and #1 18-49 with better than a 16 share. Birch rankings (and shares) were #1 18-34 (28); #1 18-49 (21.7); and #1 25-54 (18.1).

V103 Program Manager/morning man Mike Roberts attributes the station's success in large part to one ingredient: consistency.

"I hate to use a word as simplistic as consistency, but that's what we do better than anyone else in our market. This station is essentially the same as it has been for the last 14 years — promotion-oriented, community-oriented, and research-oriented.

"Atlanta is a unique market. We only have one CHR [WAPW (Power 99)], one Easy Listening

"[Z93] was challenging an established Black/UC station. We made it very clear we weren't going to give up the franchise under any circumstances."

"This station is essentially the same as it has been for the last 14 years — promotion-oriented, community-oriented, and research-oriented."

[WPCH], and one Urban. That's very unusual for a market this large." But the lack of a direct format competitor doesn't mean V103 can take its audience for granted.

Crunching Churbans

When Churban WZGC (Z93) was on the scene, it enjoyed what Roberts terms "a minor level of success with teenagers and young adults because its music was very young and aggressive. But its approach wasn't as fine-tuned as it could have been.

"[Z93] was also challenging an established Black/UC station. We made it very clear that we weren't going to give up the franchise under any circumstances. There are a number of cases around the country where a Black/UC station backed off when the local CHR started leaning Urban. We didn't do that, and we won't ever do that."

Roberts asserts Atlanta's blacks didn't perceive Z93 as a Black-oriented station. "They knew there was a station that had loaded up with an all-white announcer staff and played black music, but wasn't part of the black community. And they noticed this station stayed away from anything that would be overtly associated with the black urban lifestyle. Because WVEE is always involved with [projects and events supporting] African-Americans and all citizens of Atlanta, people stick with us."

Survival Tactics

Fragmentation, according to Roberts, is probably here to stay. "It will [continue] to a certain extent in select markets. But the strong will survive in any given format. Urbans WJLB/Detroit, KMJQ (Magic 102)/Houston, and WVEE will continue to dominate this format largely because they've done the right things for so long. If you do your research, target your audience properly, play the right music, and remain consistent, you'll stick around while others come and go."

Roberts disdains narrowcasting. "We try to give our audience what

"When listeners turn on a mass appeal Urban station, they have certain expectations. If they turn you on one day and you've become an AC, you're in trouble."

they expect. When listeners turn on a mass appeal Urban station, they have certain expectations. If they turn you on one day and you've become an AC, you're in trouble. That's what has happened to [many] stations that have lost footholds in their markets. They've become something their audiences don't expect.

"There are no secrets to our programming. We do the research, talk to our listeners, remain involved in our community and, above all, we play the hits."

Picture This

Do you ever picture yourself in R&R? Gather your best black & while photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits, and mail to: Walt Love, 1930 Century Park West, Los Angeles, CA 90067.



COOLIN' IN JAMAICA — The WVEE/Atlanta morning team recently cooled off in Montego Bay while doing a live remote; (I-r) Karen Wilson, morning sidekick Carol Blackmon, John Trimmer, WXIA-TV/Atlanta's Evelyn Mimms, WVEE Program Manager/morning man Mike Roberts, and (front) morning show producer Thomas Bacote.



WONDERFUL WORLD OF DISNEY — KKDA (K104)/Dallas is giving away 40 trips to Disneyland to commemorate the amusement park's 35th anniversary, an occasion K104 personality Michael "Hollywood" Hernandez (c) was only too happy to celebrate. Getting goofy were KDAF-TV/Dallas's Russ Martin (l) and J.D. Ryan (r), who are also involved with other locally planned anniversary festivities.



CHILLIN' — WCDX/Richmond PD Gary Young was caught kickin' it at a local pub with Creative Funk's Grandmaster Slice and Izzy Chill. Keeping cool were (I-r) Young, Izzy, pub owner Steve Branch, and Slice.



EASTER BUNNY HUNTS KIDS — WVEE's Mike Roberts and the Easter Bunny hunt up winners of the station's easter egg hunt contest. Guess they found some.

Columbia Records

The Sound Of Success!



Earth, Wind & Fire "For The Love Of You"



Newkirk "Sweat You"

Urban Contemporary

BREAKERS

UC Chart: DEBUT 38
74 UC Reporters — 82%
Most Added — 2 Weeks In A Row!

Urban Contemporary

BREAKERS

UC Chart: DEBUT 40
57 UC Reporters — 63%
Video On BET & Local Outlets





Black Flames
"Watching You"



Regina Belle "This Is Love"

Urban Contemporary

BREAKERS.

56 UC Reporters — 62% Video On BET & Local Outlets Album Available At Retail June 5 #1 Most Added!!

35 UC Reporters Out Of The Box! Video Coming Soon! Catch REGINA BELLE On Tour!



...Where Careers Are Made And Records Are Broken!

JUST IN TIME FOR SUMMER

TWO NEW HITS FROM **ORPHEUS**



ASHFORD & SIMPSON "HUNGRY FOR ME AGAIN"

From The Hit Soundtrack "DEF BY TEMPTATION"

DEF BY TEMPTATION
Original Motion Picture Soundtract

BREAKER Now on 56 Urban Reporters — 62%

UC Chart: Debut 39

ALEX BUGNON

"ANY LOVE" A Brilliant Instrumental

Interpretation Of The Luther Vandross Classic



From The Album "HEAD OVER HEELS"

OMAW MKAZ K97

WZAK MLMN



UC PICTURE PAGE



REAL MEN — Flanking James Ingram after a recent Los Angeles concert are KJLH/Los Angeles overnight personality Aundrae Russell (I) and Warner Bros. VP/Black Promotion Ray Harris.



IT'S WORTH IT TO LISTEN -WQOK/Raleigh afternoon driver Chris Conners (I) awards a \$5000 check to ninth caller Daniel Johnson, who phoned the station when he heard that day's Free



EARTH, WIND, & WOMAN -WXYV (V103)/Baltimore midday personality Sandi Mallory welcomes EW&F's Verdine White to



TYLER'S NITE OUT - Tyler Collins recently lent her support to WHRK/Memphis's Health Fair, which was geared to children and families in poverty areas; (I-r) 'HRK Exec. Asst. Jackie Galloway, MD Stan Bell, Collins, and RCA's R.J. Stone



ITCHING IN THEIR HEARTS - The Good Girls had an itch to drop by WUSL/Philadelphia. On hand were (I-r) Good Girl Demonica, 'USL PD Dave Allan, Good Girl Shireen, KKBT (FM92)/Los Angeles PM driver Big John, Good Girl Joyce, and Motown's Tony Rice.

Longtime fans of the supergroup Atlantic Starr don't have to be reminded of how Barbara Weathers' unforgettable lead vocal helped take their smash hit "Always" all the way to No. I. Now, her first single from her Boprise Records solo debut unlocks the secret for listeners everywhere.

Barbara WEATHERS

"the master key"

The New Single

Produced by David "Pic" Conley for Pic-N-Choose Productions and Derrick Culler

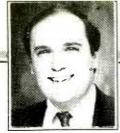
From The Album BARBARA WEATHERS

Management: Earl S. Cole. Jr. for Cole Classic Management

www.americanradiohistory.com

r

© 1990 Reprise Records



MIKE KINOSIAN

Life In The Lite Lane

The Beautiful Music/Easy Listening Exodus To AC

Beautiful Music/Easy Listening outlets seem to be abandoning the format in droves. And with few exceptions, these stations are typically switching to Lite AC. Ramifications of such defections will be addressed at the R&R Convention's AC format session Saturday morning (5/12) at 8:30. This column serves as a precursor to that session and presents an overview for readers unable to join us.

Promising Debut

Changing demographics and a promising competitive climate were key reasons for B/EZ WLIF/Baltimore's relatively easy transition (1/8) to Lite AC.

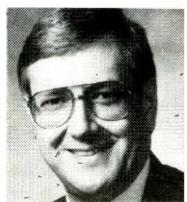
"There were no consistent Lite ACs performing here," commented WLIF PD Bob Moke. "We were in the right place at the right time. When we switched, we were in second place 12+, but our 25-54s were slipping out of the top five. In order to succeed, you have to deliver 25-54s. Easy Listening formats no longer serve that age group. Instrumental-driven stations aren't drawing people in their 30s. Fortunately, we didn't have to do a major sell job. Most of the public knew who we were and what we were doing."

Based on Arbitron winter ratings advances he's been studying, Moke is content with WLIF's initial AC performance. "We gained a point or so 25-54, and we're up 18-34, 18-49, 25-49, 35-54, and 35-64. We did remarkably well with women —

MANAGEMENT PERSPECTIVE

An XL-lent Decision

In spite of a third-place 35-64 showing (fall '89 Arbitron



Bob Moke

especially 35+. There's always the concern that you're going to lose before you gain; we're happy that didn't happen. It's not 'unhip' to listen to Lite AC; it may have been so for B/EZ. Management and sales are happy and surprised at how fast we've made progress."

Monitoring Music Flow

Moke admitted there's no magic formula for WLIF's success. "Many other stations have called the past few months asking what we're doing. They want to know about our music choices. People must remember that every market's different, so stations have to figure out their niche. We defined what we wanted, how we wanted to be perceived, and then went after those goals.

"WLIF doesn't have the wide musical range of WLTW/New York. We're starting to move into nonhit areas — especially late in the evening. We'll play album cuts and traditional 'lovey' MOR cuts that we wouldn't play during the day. WLIF never gets too hard and gently moves from one end of the music spectrum to the other."

As an aid to music scheduling. WLIF uses the Selector system. However, Moke always reviews the results. "I go through every hour by hand for flow. The human element is very important. Every song is a potential tuneout; one of our goals is to make this station a difficult one to tune out. I spend a minimum of 75 minutes on each day's music. I'm either too picky, or I don't have the computer programmed in the most versatile manner. I'm concerned about a number of things, including the distribution of female vocals, intensity, and era mix."

When WLIF was B/EZ, its personalities didn't fit the stereotypical Beautiful Music image. The station's lineup remained intact after the format change.

"We've encouraged our announcers to be warm and friendly
— even when there's little to say. It
would have been counterproductive to replace any of our fulltime
air talent. The continuity was important to maintain. All our announcers love the format and fit it
like a glove."

WLIF

10am

AMERICA/I Need You
GLORIA ESTEFAN/Don't Wanna
Lose You
NEIL DIAMOND/Say Maybe
ASSOCIATION/Cherish
ROBERTA FLACK/The First Time
Ever I Saw Your Face
CHRISTOPHER CROSS/Never Be
The Same

LINDA RONSTADT f/A. NEVILLE/ Don't Know Much RIGHTEOUS BROTHERS/ Unchained Melody

JOHN LENNON/Imagine
FRANK SINATRA/Theme From
New York, New York
M. McCOO & B. DAVIS JR./You

Don't Have To Be A Star

GLEN CAMPBELL/By The Time I

Get To Phoenix

CHICAGO/Hard To Say I'm Sorry COMMODORES/Sail On AIR SUPPLY/Every Woman In The World

www.americanradiohistory.com

Tomorrow's Trends

Here's a look at the ratings of B/EZs that have shifted to soft AC. Listed are eight stations, the month they made the change, and 12+ winter/winter **Arbitron** and **Birch** comparisons.

Obviously, some stations included did not complete a full book with the new format. Demo progress will be charted this spring. Unfortunately, R&R only had access to 12+ advances at presstime.

	Switch	Arbitron	Birch
WLIF/Baltimore	Jan 🗽	9,9/8.0	7.0/5.4
WQAL/Cleveland	April	9.7/8.1	5.4/5.0
WZEZ/Nashville	March	9.1/8.8	6.717.3
WSHH/Pittsburgh	Jan.	11.1/7.1	8.5/7.3
KXL/Portland	March	6.5/7.9	3.1/3.7
WZSH/Rochester	March	7.4/5.2	3.9/3.8
*KCTC/Sacramento	Feb.	8.3/4.7	4.5/3.9
KABL/San Francisco	Jan.	5.0/3.8	2.8/2.1

Arbitron survey dates were January 4-March 28; the Birch winter sweep was conducted December-February.

• NEW CALLS KYMIX

Same Old Mix

In the wake of new competition from former B/EZ-turned-Lite AC WLIF/Baltimore, crosstown WWMX PD Greg Dunkin has opted to stay his station's course.

"Our philosophy is to continue what we've done all along," remarked Dunkin. "We give listeners a quality product and have fun doing it. We may have lost some of our older-end demos, but I'm looking forward to getting into the war with WLIF. We can overcome anything 'LIF will throw at us."

Bombs Away

In the winter Arbitron, WWMX suffered a one-point 12+ ratings loss. When the station received its advances, Dunkin issued a memo which said, "We had a great book considering we were not that promotionally active. There were several stations aiming bombs at us. The one-point loss looks worse than it actually was. It was confined to our 45-54 audience. We actually saw gains in other key demos."

Although slipping by slightly more than one share 25-54, WWMX retained its first-place ranking.



Greg Dunkin

"We own the demos that we want to own," Dunkin commented. "WLIF isn't taking that much from us and isn't doing any better in this format than it was when it was Beautiful Music. WLIF was fourth 25-54, but it did have a nice gain. The station that's really started to become a competitor in that demo is [Gold] WQSR."

Dunkin, a former WNSR/New York MD who arrived at WWMX in February, understands why WLIF and similar stations are making the switch: "This type of format works well around the country. KOST/Los Angeles is doing a version of WLTW/New York; WLIF is becoming a Baltimore version of that format. It's valid and will be around for a while. It's a good [tactic] for some of these B/EZs to move younger."

Nevertheless, Dunkin believes he can counterattack the new WLIF. "We have to position it as boring. The station plays elevator music. WLIF might be on all day in offices, but nobody knows it's

"We're more fun, upbeat, brighter, and play ten in a row. WLIF plays a few '90s songs, but most of its list is from the '70s. If WLIF continues to make inroads on our older end, we'll just have to reposition it."

tron), 20-year B/EZ KXL/Portland bowed out of the format two months ago and is now a soft AC.

"The transition was smoother than we expected," remarked GM Ray Watson. "We wanted to have a format for the '90s. Playing original vocals is where it's at. The B/EZ format was good to us in the '70s and '80s, but this market has become more competitive. We had

to take a longterm look at where

we're going."
Since the s

Since the switch, Watson has seen positive advertiser response. "We continue to get unsolicited letters and comments from advertisers, and the message is that we sound great. The chalrman of the board of one of the largest agencies in town sent me a personal note saying he thinks our station is terrific."

Going into the flip, Watson was a little apprehensive. "I've been here 19 years and was comfortable with Easy Listening. But this was not a hasty decision. We did lots of soulsearching and talked with lots of people around the country. This seems to be the trend as we see

"This seems to be the trend. We're looking at what's going to happen longterm — not just six months from now. Ours is not an isolated situation."

what's happened at KABL/San Francisco, WLIF/Baltimore, KCTC/Sacramento, and WQAL/Cleveland. We're looking at what's going to happen longterm — not just six months from now. Ours is not an isolated situation."

Interestingly, Portland's B/EZ franchise has been picked up by an AM station — KYTE — which had been airing a Classical format. Watson commented, "Maybe there's a niche for Easy Listening on the AM hand"

10am

PAUL DAVIS/Cool Night
MEN AT WORK/Who Can It Be
Now?
ROD STEWART/Downtown Train
BILLY JOEL/She's Always A
Woman

FLEETWOOD MAC/Little Lies ROY ORBISON/Oh Pretty Woman LUTHER VANDROSS/Here And

Now DONNY OSMOND/Sacred Emotion STEVE WINWOOD/The Finer Things

MICHAEL BOLTON/How Can We Be Lovers

ELTON JOHN/Candle In The Wind CHICAGO/What Kind Of Man Would I Be? BELINDA CARLISLE/Circle In The

Sand

DONNA SUMMER/This Time I

Know It's For Real

三人生上七一个

MY
HEART
HAS A MIND
OF ITS
OWN

A BRAND NEW SONG FROM THE ALBUM:



D-77310

Written by Gloria Sklerov, Lenny Macaluso Gloria Sklerov Music (BMI)/Macaluso Music (BMI)

PRODUCED BY MARTY PAICH AND DAVID PAICH
Arranged by Marty Paich and Joseph Estrin
Musicians: David Paich—Keyboards, Synthesizers

* Jeff Pocaro—Drums* Dean Parks—Guitar

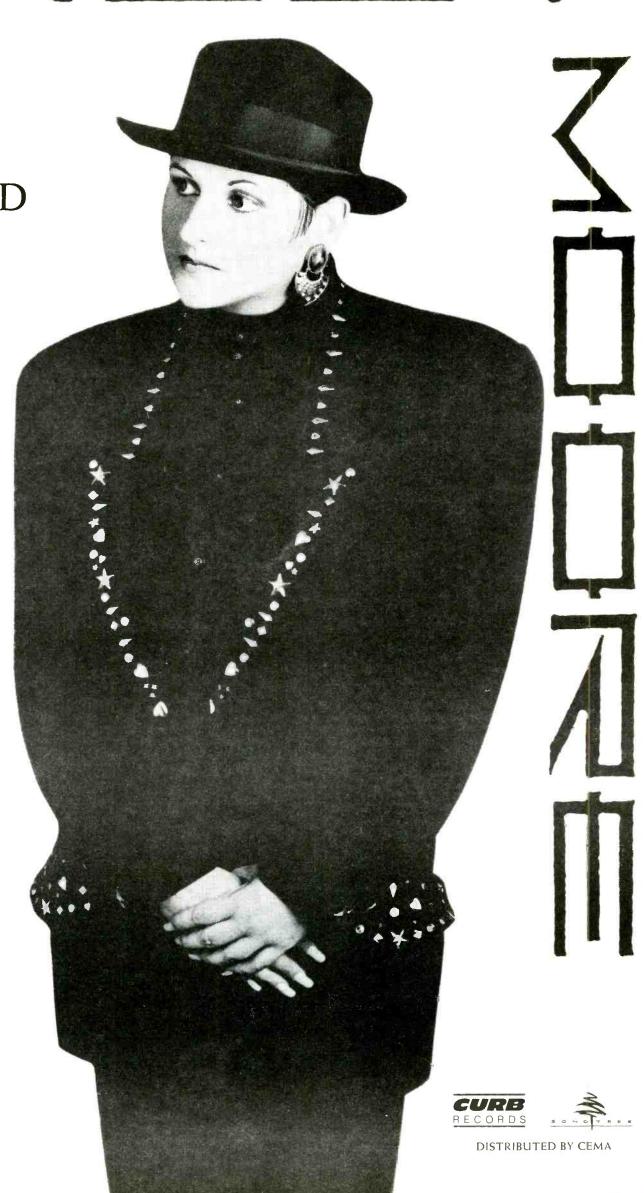
* Dann Huff—Guitar * Michael Fisher—Percussions

* Steve Pocaro—Synthesizer* Abe Laboriel—Bass

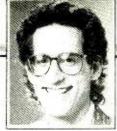
* Neil Stubenhaus—Bass * Leonard Castro—Percussions

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ALBUM ORIENTED ROCK



HARVEY KOJAN

R&R Updates AOR Reporting Policies

"There's a point at

infrequently that its

playlist information is

lists to established, heritage art-

ists. Thus the data they report

merely serves to slow down the

charts and stall the emergence of

By excluding conservative sta-

tions — especially those that

aren't you artificially speeding up

The charts are not designed to

completely mirror national air-

play. If that was their purpose, ev-

ery rock station would report, re-

gardless of ratings or new music

Instead, the charts are designed

to anticipate hits. You don't need a

chart to tell you to play the new

Rolling Stones or Don Henley al-

bum. Its real value is pinpointing

the next Joe Satriani or Alannah

Besides, we're only talking 25% current here. That's pretty darn

achieve successful ratings

other, less obvious artists.

so little music so

not useful."

the charts?

conservative.

which a station plays

Minimums Set For Current Percentage, Rotations

It's no secret that AOR's evolution from youth-based alternative to 25+ powerhouse has been marked by notable changes in the format's posture toward current product. Most stations - especially those with Classic Rock competition – have made substantial reductions in both the amount of new music they play and how often individual tracks are rotated.

In fact, some AORs have cut back so much on their current percentage that they've become virtually indistinguishable from their "Classic" competitors. When you're in the business of printing weekly AOR music charts - and determining who does and doesn't report to those charts - that presents a problem.

It's been obvious for a while that we've needed a clearer definition of where AOR ends and Classic Rock begins. At what point does a station play so little new music that it ceases to be a viable contributor to a current music chart?

Last summer, R&R called on the Trapman Company to help answer that crucial question by monitoring the bulk of our AOR reporters, for only with specific airplay information can we make informed policy decisions. The monitors also allowed us to compare actual and reported airplay and determine our charts' accuracy.

Based on the monitors we've processed, our analysis of the data, and extensive conversations with dozens of programmers and record reps, we've arrived at two new policies to help ensure our charts remain as useful and reliable as possible.

Minimum Current Percentage

Policy number one deals with minimum current percentage:

· To be considered an AOR reporter, a station must play a minimum of approximately 25% current music between 6am-midnight.

Questions, anyone?

You bet I've got questions. First of all, why does R&R need to establish a minimum current percentage?

Because we're talking about a current chart, and stations contributing information to a current chart should have a minimum commitment to exposing current product. Stations that drop in an occasional current primarily as a means to slow down their library rotation should not report to a current chart.

The whole idea of reporting to R&R is to provide information that - combined with info from similarly formatted stations - yields useful research about what new songs are working. There's a point at which a station - regardless of its success - plays so little new music so infrequently that its playlist information is not useful. Such stations invariably limit their playmonitor, and how often?

We base a station's current percentage on an 18-hour monitor conducted on a day without lengthy special programming. No Twofer Twosdays, No-Repeat Thursdays, theme weekends, etc.

Why only 18 hours?

ratings, and the ratings services

Current Vs. Recurrent

Does that 25% include recurrents?

No.

Why not? The audience doesn't make a distinction between current and recurrent

You're right. But we're not talking about audience perceptions. We're talking strictly about reporting to a chart. You probably have Tom Petty's "Running Down A Dream" in recurrent right now, and the audience may very well consider it a "new" song. But it's certainly not current by industry standards.

Isn't it true that my current might be somebody else's recur-

Yes. It's important to note that you determine what's current and recurrent by what you report each week. If you're playing a song at least once a day between 6am-midnight, and you report it as a current, we consider it a current even if it's recently dropped off the

Why do you say "approximately" 25%?

How do you determine a station's current percentage? When do you

We select reporters based on use 6am-midnight.

24% and 25% could be one jock dropping a song. We're not looking to flex our

muscle and bounce stations that don't conform to our idea of what an AOR should be. We're not telling stations how much current product to play. Rather, we're setting policies that will keep our charts the ones you turn to first for the scoop on what's happening with new music.

Because we're not necessarily

going to drop a station if it comes in

at 24.9%. We need to have some

flexibility. The difference between

Rotations Defined

Speaking of policies, number two defines – for the first time – what "heavy," "medium," and "light" mean with respect to reported playlists:

- A "heavy" is a track that receives a minimum of three plays per day between 6am-midnight.
- A "medium" is a track that receives a minimum of two plays per day between 6am-midnight.
- A "light" is a track that receives a minimum of one play per day between 6am-midnight.

Okay, it's Q&A time again: Whoa! What's the story behind

this new policy?

The monitors revealed wide discrepancies among stations' rotation breakdowns. As I mentioned

Changes At A Glance

CONTRACTOR OF THE PROPERTY OF

- Minimum current percentage: 25%
- Minimum plays per day (6am-midnight):

Heavy: 3 Medium: 2 Light: 1

- No overnight-only tracks
- New policies effective June 4

before, rotations at most AORs have slowed quite a bit over the years. However, in many cases their reporting policies have not kept pace with those changes. We found heavies and mediums receiving only one play, and lights receiving no plays before midnight.

In addition, some stations report just heavy and medium, while others report three rotations. But often there are no discernible differences in actual rotation frequency.

"The charts are not designed to completely mirror national airplay. If that was their purpose, every station would report, regardless of ratings or music policies."

Part of the problem is semantics: everybody has different ideas about what the terms power, heavy, medium, and light mean. And that's fine - unless you're talking about reporting to a chart. In that case there needs to be more consistency. You should be able to look at someone's playlist, see a track listed in heavy, and know it's getting a minimum amount of airplay.

Sounds to me like you're dictating what stations should do.

Absolutely not! PDs should continue to rotate their music as often as they wish. We're asking stations to change how they report, not how they program.

Flexible Nights

I understand why you use 6ammidnight, but I've got a problem. I've got a 7pm-5am category that comes up once an hour. I've got seven songs in that category. That means I can't guarantee each will come up once a day before midnight. What should I do?

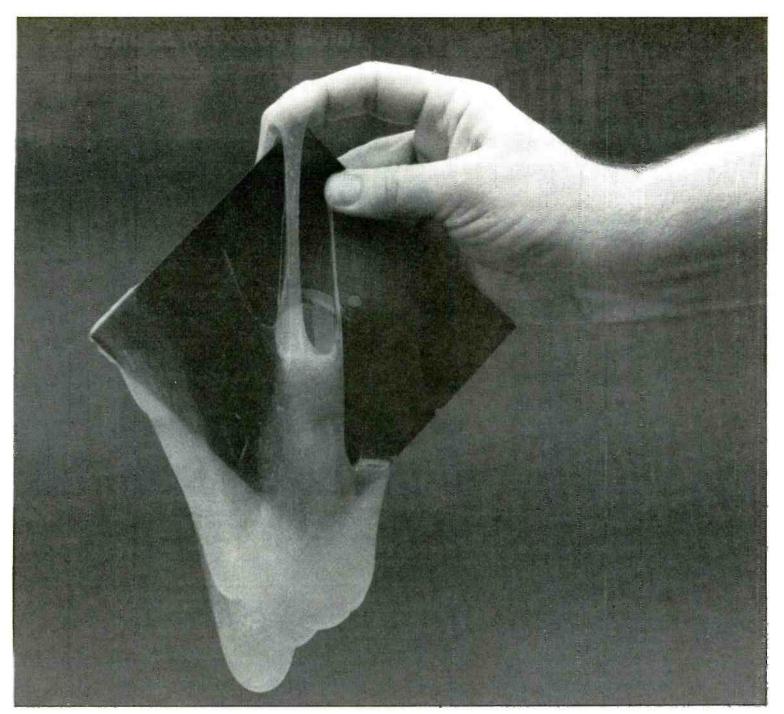
Report them. There's definitely some flexibility here. We don't want to shortchange harder-edged or alternative-type music you start out at night.

However, never report overnight-only records. We consider that a "test" category that should not contribute information to a chart. Ditto for songs appearing on specialty shows.

Continued on Page 106



GO WITH THE FLO - We presume Hillbilly Mark Knopfler had a good time when he visited WXRK/New York personalities Flo & Eddie. Posin' pretty are (I-r) PD Mark Chernoff, Knopfler, Howard "Eddie" Kaylan, and Mark "Flo"



THE FEATURES IN SOME MUSIC SCHEDULING SYSTEMS PROVOKE OOZE AND AAHS.

Every music scheduling system on the market today is the absolute best. What, you say? Just ask their salespeople. They'll tell you their system has the most, the quickest, the easiest and the largest of everything you've ever dreamed of.

The features in MusicSCAN were and are inspirations of the country's top programmers. Programmers like you, who have a way of doing things a little different, a little better.

Call for a MusicSCAN demonstration today. We'll show you some real oohs and aahs.



R&R Updates AOR Reporting Policies

Continued from Page 104

And dayparted songs you report must come up *frequently* before midnight. If you've got 20 songs in a 7pm-5am category, *don't* report them. There should never be more than a couple of songs on your playlist that don't receive play before midnight.

What about songs that are packeted?

Treat each song individually. If you've got two Robert Plant depth tracks in a packet that comes up twice a day between 6am-midnight, you should report those tracks in *light*, because they'll each only get one play.

What about stations with "Power" rotations?

That's what I mean by semantics: some stations use the term power, others don't. It's meaningless. That's why we stopped using the word power a couple of years ago.

Defining heavy, medium, and light by actual numbers of plays per day eliminates the confusion.

A lot of reported playlists are going to change dramatically, aren't they?

Yes. Some PDs will have to move quite a few songs down from heavy to medium and medium to light to adhere to the new policy. Others which rotate songs more frequently will be moving songs up.

That means you could have some guys reporting three heavies, five mediums, and 15 lights, while others have 20 heavies, 20 mediums, and five lights

Exactly It all depends how much new music you play and how often you rotate individual tracks.

My research indicates that the vast majority of stations play

30%-35% currents and have three basic rotations: four-five hours, six-eight hours, and ten hours. They should be reporting only five-seven heavies, seven-ten mediums, and the rest in light.

What about the stations that don't report lights now?

This new policy will mean that every PD has lights, because we define a light as a song receiving one play per day between 6ammidnight. Once these changes go into effect, every station should report a light category.

"We're not telling you what to play or how often to play it. We're telling you how to report your airplay to us so we can process the information as best as possible."

But what if my definition of light doesn't coincide with yours?

That's the whole idea behind this policy. Right now things are too inconsistent. This policy standardizes the terms for R&R reporting purposes only. It has nothing to do with how you refer to your rotations at your station — or, for that matter, how you report to another trade.

3-2-1

Again, it's a basic 3-2-1 system. When you put your playlist together for R&R, call the songs you play a minimum of three times a day "heavy," two times a day "medium," and once a day "light." Just

remember that a "day" in this case is 6am-midnight.

And it's worth repeating one more time: we are not telling you what to play or how often to play it. We're just telling you how to report your airplay to R&R so we can process the information as best as possible

When do these policies go into effect?

Monday, June 4. That gives you a couple of weeks to analyze your playlist and make the necessary adjustments. If you have any comments or questions concerning these changes, please call me immediately at (213) 553-4330.



SKID ROW EXPOSED — WCMF/Rochester staffers got some unexpected Skid skin at a recent backstage party. Hangin' are (I-r) Skid Row's Rachel Bolan and Sebastian Bach, 'CMF morning man Brother Wease and cohost Cindy Pierce, PD Stan Main, and band members Rob Affuso and Snake "Tour Bus Video" Sabo.

SEGUES

WZBH/Ocean City, MD ups Cepth Michaels to APD/MD; Tara Power moves from mornings to middays as Dale Hendrix takes an engineering job in Harrisburg . . . WBNY/Buffalo elects Mike Parrish MD WONE/Akron MD J.D. adds APD duties ... WGTR/Miami Promotion Director Mike Oliviero departs ... Former WPLR/New Haven morning men Brian Smith & Bruce Barber, who recently exited WXTB/Tampa, return to 'PLR to reclaim AM drive, replacing Lazer & Reed . . . WAZU/Day-

ton hires Teresa Strong as Promotion Director ... KDKB/ Phoenix slides Mary Allen Whitenton into PM drive Liz Cavanaugh takes afternoons at WRLT/Nashville as Steve Anthony returns to KKRD/Wichita New Z Rock affiliates include WVCC Linesville, PA and KZTR (AM)/Oxnard-Ventura DeMers Programming/Marketing inks three new clients: KZEP/San Antonio, WKHY/Lafayette, IN, and WRXR/Augusta, GA.

THINGS TO DO DURING R&R CONVENTION

1. Get Jon Scott to thank you over p.a. at bowling party.

2. Tell hotel front desk to screen all calls (no sense making this week any different).

3. Count how many conversations contain "we went from a 3.5 to a 4.2".

 Call Barbara Hartman's room after you've closed down every other label's suite.

5. Add RAVE-UPS to insure 25% status.

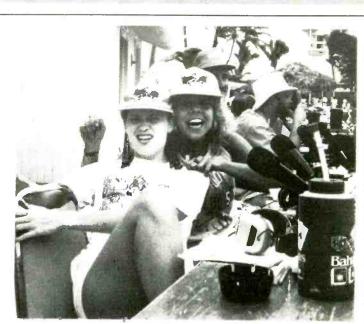


THE RAVE-UPS

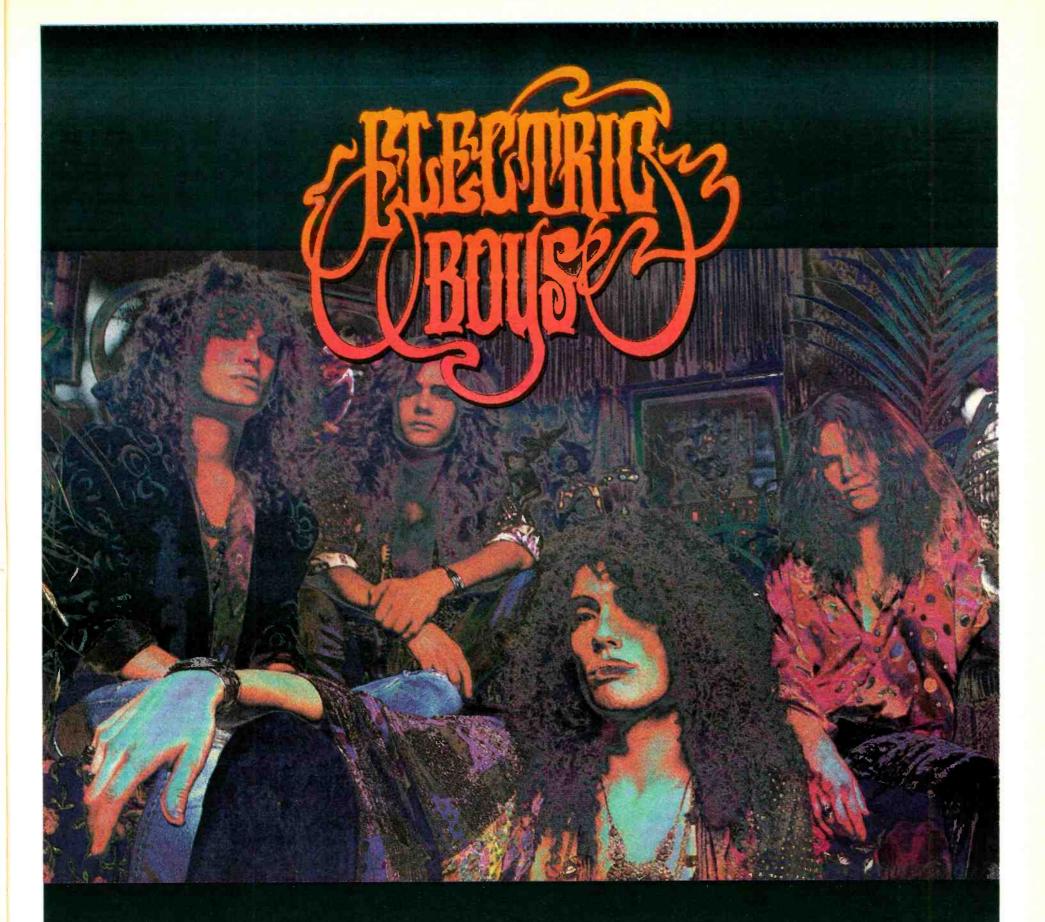
"Respectfully, King Of Rain"

100% satisfaction guaranteed.





BAHAMA MAMAS — From the "it's a tough job but ..." dep't.: WMMS/Cleveland personalities Lisa Dillon (I) and Wendy Steele catch some rays during their live-from-the-Bahamas remote.



FUNK-O-METAL CARPET RIDE

THE DEBUT ALBUM BY

ELECTRIC BOYS

FEATURING THE TRACK

"ALL LIPS N' HIPS"

DOUBLE BREAKER
TRACK (3)
ALBUM (29)



ON ATC

DIVIDION OF ATLANTIC RECORDING CORPORATION

1990 Allegar Paragram Carry C & Water Communications Co.



LON HELTON

Unlocking The Door To Success

People, Planning, Promotions Are Important Keys To Winning

The headline may suggest that some things — like the keys to winning — never change. While that may be true, what will change in the coming decade will be the manner in which these critical areas are handled.

This week, five leading programmers offer thoughts on what it's going to take to put a Country station on top in the '90s.

Plan Calmly; Attack Emotionally

Asked for his five winning keys, consultant Rusty Walker listed "plan, plan, plan" as his first three. "The rule says you should plan calmly and attack with emotion. Many in this business are guilty of planning with emotion to the point where our aggressive efforts peak during the formulation of the plan. Then we attack much too calmly."

Rounding out Walker's list:
• Market on-air. "'Phantom

cume' (R&R, 4/6) is real. On-theair marketing is as important as off-the-air marketing. Look at any Country station that's been a consistent winner. Regardless of its profile or approach, the station aggressively sells the experience of listening. Listeners can't help but hear the station's key benefits, specialties, call letters, etc."

• Market off the air. "We're in a state of flux as far as determining the efficiency and viability of conventional marketing methods. There are ways to reach audience segments that are better than the mass marketing techniques used in the past. There are so many alternatives that you have to test them. And that can be expensive — not to mention the negatives that can arise from using the wrong method."

History Lesson

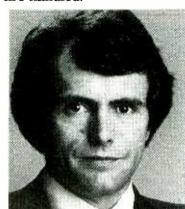
WIVK/Knoxville tops the "R&R Ratings Report & Directory" national all-format leader list with a 37.7 (fall '89 Arbitron). OM Mike Carta, who previously program-



Mike Carta

med Country legends KVET & KASE/Austin and WIL/St. Louis, feels understanding a station's history is important in plotting its course. "A PD needs to know what's made a station successful, what's keeping it that way, and how that can apply in the future."

Carta feels winning in the com-



Rusty Walker

ing decade will require that PDs have a wealth of knowledge in areas other than radio. "PDs should submerge themselves in business, communication, and people skills information and then make it applicable to their jobs and workplace. We're working with people unlike the norm. These are talented people; the more you know, the more you can help them reach their personal and professional goals. Then they're able to contribute more to the operation, which helps you achieve your goals.'

Other thoughts from Carta:

• Be openminded. "Be open to trying new things. If you're not, you won't know it's time to change your thinking or the way you do things."

• Be sales-oriented. "Even if you have a promotion and marketing department, PDs need to be involved in sales. In the future, programmers will be doing more work on the street with salespeople."

• Develop a farm club. "PDs should know where the up-and-coming young talent is and help them develop. Replacing talent quickly and with the right person is critical to winning."

• Act. "Do all the research you want, but do something with the information. Act on what the research tells you; don't react to what others in the marketplace do."

• Have fun. "Go into any winning station, and you'll find the people are having fun. Enjoy the job you're doing and make the workplace a fun place to be."

Attacking Stereotypes

Allan Gibbs has programmed WITL/Lansing since 1986. The winter '90 Arbitron puts the station number one 12+, 25-54, and 35-64, and number two 18-34. He says a key to his station's success — and something more Country stations need to address — is aggressively attacking Country stereotypes. "It has to be defeated individually, in

every market, before you can win. We go after it on the air and in what we do.

"We talk about things some may consider too trendy for a Country station. But Country listeners aren't on an island. They're aware of Michael Jackson, the Hollywood folks, *People* magazine, so we provide mass appeal infotainment."

WITL has also underwritten the production of two plays in Lansing during the last year. "We do things to show that Country fits into all worlds," says Gibbs. "And the changing of the guard occurring in country music is doing a lot to broaden the format's acceptability."

More Gibbs tips:

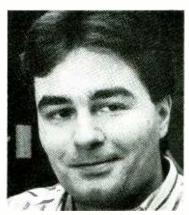
• Trust your instincts. "Research is a vital tool. But if you rely on it more than instinct, you wind up with a gutless radio station."

• AA membership. Gibbs says to make sure your airstaffers belong to AA — the "attitude and atmosphere" club. "To win, stations can't afford to hire 9-5ers. This isn't a 9-5 business. Plus, it pays to hire people who are 110% radio people — those who love the business. They put more effort into the job. As fragmentation makes the pieces of the pie smaller, we'll have to fight harder for what we do get and that will require the best team possible.

"It's the GM's and PD's responsibility to make sure there's a positive atmosphere in which to work. The feeling transmitted by a happy staff can be heard through the speakers."

Gibbs also advocates the "sandwich" technique when critiquing the airstaff. "Start with a stroke, deliver constructive criticism, and end with a stroke."

• No secrets. "People need to know what's going on and that they're involved in the decisionmaking process. They should have



Allan Gibbs

input and have it acted upon. It's their station, too."

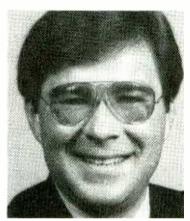
Power Play

WKHK-AM & FM/Atlanta PD Neil McGinley places station power at the top of his list. "You can have the best of everything else.

On The Road To Victory

- Defeat Country stereotypes
- Temper research with instinct
- Cultivate winning attitudes, positive work atmosphere
- Plan calmly, attack emotionally
- Explore alternative marketing strategies
- Be openminded to change

But no matter how good you are, you must cover the marketplace with a signal that's at least equal to the others. Even if you manage to carve out a niche, you're vulnerable. Once you make some noise, somebody with a bigger gun is going to come in and blow you away."



Neil McGinley

Other P's to consider:

• People. "Revolving doors don't work. Hire the right people, motivate them properly, outline goals, and get them to focus on what they have to do to be successful."

• Programming. "Assume everybody else is smart, picking the right music, and doing all the right research. That means your station must be the best at giving the audience what it wants. Also, everything you do counts; don't let anything slip. For instance, you need to have the best all-night and weekend talent you can get."

Perseverance. "Get a plan you believe in and stick with it. Too many people knee-jerk after one bad book — one that might just be a wobble — and get off track, sometimes never able to return. There needs to be more longterm thinking in this business."

• Presentation. "There's little product differentiation anymore — everybody sounds the same. We're playing the same music, doing the same research, and spending about the same dollars in contesting, which makes presentation critical.

"If you're trying to sell 12 liners, you're part of the clutter problem and the message gets diffused. Focus on one or two viable, clearly identified, unique marketing elements that listeners perceive as benefits and slam 'em home."

Concludes McGinley, "A weakness in any one of these areas affects the others. To win in the '90s, the sum of the station should be greater than the total of the parts."

Core Attitude Changes

WSIX-FM/Nashville has been the Academy of Country Music's Station of the Year for the last two years. It was number one 12+ in last fall's Arbitron. PD Eric Marshall attributes much of that success to the station's aggressive attitude toward music and personality. To win in the '90s, Marshall believes Country outlets will have to embrace the new crop of artists to a much greater degree than it has in the past. "It's not as risky to play new acts. The demo we're targeting is ready for currents; the core's attitudes have changed.

"Our predominant demo is 35-44. These people grew up in a different musical environment than the generation before them. They're more accepting of the contemporary material coming out of Nashville. Radio needs to give them a chance to respond. And they will."

Marshall feels just as strongly about the injection of personality into the format. "Country's tightly formatted — almost scripted — deliveries came from long music sweep battles. The '90s listener will come to a station to be entertained; he'll want more information and personality in all dayparts. It will also be important to have some va-

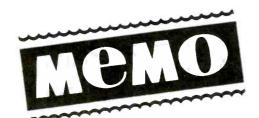


Eric Marshall

riety in the types of personalities who are on the air."

Marshall also says radio needs to refocus its efforts on community involvement. "Radio's strength is immediacy and it can lead whatever cause it chooses to get behind. It doesn't take much effort to find the issues of concern to your marketplace. Find out and lead the way to awareness or solutions."





Bob Wilson, Dick Krizman, Lon Helton To:

With Rotations, Hot Fax and now the Song Information Index, R&R is the Unquestioned Leader in Nashville.

Thank you for listening!

Your friends at Warner Bros./Nashville

PS: To Dick From Eddie

Swetts is now open for dinner

CHARITIES REAP BENEFITS

Gatlins, Marie, Tanya Lend A Hand

Talent and time. Country artists are blessed with plenty of the former but aren't afforded much of the latter. Nevertheless, they're invariably generous with both when it comes to assisting worthy causes.

- The Gatlin Brothers are set to host 60+ sports celebrities, actors, and musicians at the Fina/Gatlin Brothers Celebrity Golf Tournament May 20-21 in Dallas. Among those participating in the five-man scramble tourney are James Garner and ABC-TV's "Coach," Craig T. Nelson. The event will benefit the Dallas Muscular Dystrophy Association.
- Marie Osmond will again serve as host of the Children's Miracle Network Telethon, which is scheduled to be broadcast live from Disneyland June 2-3. The show will be seen throughout the U.S. and in many foreign countries.
- Waylon Jennings recently participated in the Denver Pyle Fishing Tournament at Paris, TX. Pyle played Uncle Jesse on the "Dukes Of Hazzard" series, which Jennings narrated. The event closed with a Jennings concert; proceeds were donated to various children's charities.
- Jennings has a new 900 number. Fans dialing 1-900-246-8700 will hear Waylon, his wife Jessi Colter, and family members talk about their lives. A concert schedule and contests are also featured.
- Rosanne Cash and Rodney Crowell recently held a photo session to raise money for a Nashville area baby in need of a liver transplant. The pair decided to help after they heard that \$100,000 was

needed to put the infant on a national donor list.

• Tanya Tucker will host a syndicated TV show entitled "Elephantastic." Her costars include several elephants (hence the show's name), an orangutan named Jolyn, and members of the San Fransisco 49ers. The special was taped at Marine World Africa USA, a nonprofit park in the San Francisco area. The family-oriented show, which is set to air this summer, features Tucker's "save the seals" song, "Save Me."

Bits & Pieces

- Jim Ed Brown and Helen Cornelius recently administered first aid to a van-load of children involved in an early morning traffic accident. Brown and Cornelius were returning from a concert when they came upon the overturned church van on a highway in Northern Kentucky. The two entertainers brought the injured children into their buses and remained at the scene until the injured were removed to area hospitals.
- The Oak Ridge Boys just taped a video version of the "Star Spangled Banner" for use by the Chicago White Sox. The video will be shown at home games through the current season. Sox catcher Carlton Fisk flew to Nashville to watch the taping.

The Boys' Duane Allen recently became the first country artist in-



ASCAP'S REAL WORLD — ASCAP recently held a #1 club party for "Here In The Real World," written by Mark Irwin and Arista/Nashville artist Alan Jackson. Shown at the worldly celebration are (standing, I-r) Top Ten Tunes' and Jackson's manager Barry Coburn, Arista VP/GM Tim DuBois, Top Ten Tunes' Jewel Coburn, producer Keith Stegall, CMA's Janet Bozeman, Seventh Son Music's Marty Gamblin, and CMA's Jo Walker Meador; (seated, I-r) writer Mark Irwin and ASCAP's Merlin Littlefield.

ducted into the Texas Music Hall of Fame. In the past the honor has been bestowed on gospel singers.

- Dolly Parton's Dollywood theme park may soon expand to Japan. The Ention Corporation, a Nashville management and consulting firm, has conducted negotiations between the park and a Japanese developer for several months. If the development becomes a reality, the Japanese Dollywood would serve as a cornerstone for a seven-park complex. A common transportation system is planned to link the park components to form one of the largest vacation destinations in the world.
- Alabama will be the first act featured on a new RCA/Nashville 900 number designed to promote the label's roster and product. Set for a May 15 start, the system is being operated by Phone Programs, which recently produced a 900 promotion for Restless Heart. Those who call 1-900-860-4HITS will be able to sample music from not-yet-released albums, check concert itineraries, listen to the "Nipper Hot Pick Of The Week," and sit in on an interview with a featured artist.

-Ken Tucker

NEW ARTIST FACT FILE

Les Taylor

Born: December 27, 1948 in Oneida, KY

Place Called Home: Nashville

Current Single: "Knowin' You Were Leavin'"

Current Album: "That Old Desire"

Producer: Pat McMakin Label: Epic

Management: Paul Zamek Booking: William Morris Publishing: Les Taylor Music

Early Influences: Johnny & The Hurricanes,
Otis Redding, Merle Haggard,
George Jones

- · Background: Taylor first picked up a guitar at age 11; he was sick in bed with the flu when his brother-in-law brought a guitar by to while away the time. Two years later Taylor formed his own group, and eventually left Kentucky for the clubs of Indianapolis. The road to success wound its way back to Lexington, where in '79 he hooked up with Exile. He played guitar and shared lead vocals until his departure in '89. "I left to satisfy myself," said Taylor "I wasn't writing much with the group, and I wasn't singing as much as I wanted to. I felt just a little stifled. As a solo artist, you get a lot more freedom to choose what you want
- Signing: When Taylor and the band parted ways, he called CBS/ Nashville Sr. VP Roy Wunsch to express interest in developing the solo artist contract he had signed with the label as a member of Exile. Wunsch, not completely sold on the move, called in then-Tree International Director/Creative Services Bob Montgomery, who suggested Taylor cut a demo. Taylor went into the studio with producer Pat McMakin, and the resulting four-song tape so impressed the CBS execs that they gave him a revised contract
- Songs: Taylor co-wrote four of the project's ten songs, including "Shoulda, Coulda, Woulda Loved You," "Ole Tin Roof," "Wild Mountain Rose," and "They Don't



Les Taylor

Make 'Em Like You Anymore." Of his writing, Taylor said, "I'm becoming much more disciplined. Before I left the group and moved to Nashville, I was definitely a spurt writer. I'd write just a couple of songs a year. Now, if I don't have a couple or three appointments a week writing with somebody, I feel like I'm wasting time." Taylor also noted he learns more every time he writes, and said he would like to write all the songs on his next LP but he's "looking for hits. I don't care where they come from."

Contributors to his current LP insclude Mike Reid and Tommy Rocco (the current single); Bucky Jones, Tom Shapiro, and Michael Garvin ("A Southern Breeze"); Dobie Gray, Bud Reneau, and Ricky Ray Rector ("Slow Rain"); and Dave Loggins (the title cut).

MUSIC MEMO

Bruce & The Dirt Band, Seals & Cooke?

The Nitty Gritty Dirt Band's new MCA single, "From Small Things," from their "The Rest Of The Dream" project, was written — but never released — by rocker Bruce Springsteen. Another variation of the song appears on Jeff Stevens & The Bullets' self-titled Atlantic LP, and yet another can be heard on Dave Edmunds's "DE Seventh" LP.

• Dan Seals's next single, "Good Times," was written by Sam Cooke. Seals didn't know it was a Cooke tune until after he cut it, though Cooke is one of Seals's per-

sonal favorites. The song appears on Seals's new Capitol release, "On Arrival." Mike Lawler, former keyboard player for James Brown, Steve Winwood, and the Allman Brothers, plays on the track as well as on three other cuts.

• Jann Browne's new Curb release, "Mexican Wind," features harmony vocals by Emmylou Harrls and a Spanish guitar solo by the Desert Rose Band's John Jorgenson. The tune was written by Browne, Pat Gallagher, and Roger Stebner. Browne's "Tell Me Why" album also includes New Grass Revival's last recorded performance. Band members Sam Bush, Bela Fleck, Pat Flynn, and John Cowan joined Browne on the song "Lovebird."

• Marsha Thornton's new single, "The Grass Is Greener," was recorded by Brenda Lee in 1963 and was a Top 20 pop hit. It's no coincidence that Owen Bradley produced both projects. The song was written by Barry Mann and Mike Anthony, and the current version appears on Thornton's self-titled MCA release.

HSTORY IS MADEAGAIN LORRIE MORGAN

The first debut album by a female artist to go gold since our own K.T. Oslin's history-making first album 80's Ladies.



INCLUDES THE HITS

TRAINWRECK OF EMOTION

DEAR ME

OUT OF YOUR SHOES

FIVE MINUTES

AND THE NEXT SINGLE

HE TALKS TO ME

Look for Lorrie Morgan on the current Alabama/Clint Black tour.



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GOLD

Hello, I Must Be Going

This week we'll look at some nifty promotions from around the country.

WZTR (Star 95)/Milwaukee PD Bill Troy and Northwest Airlines have pacted for a plan called the "95-Minute Trip" (station's frequency is 95.7). Each Friday, morning personality Bob Barry calls someone at random to award an all-expenses-paid trip for two on

Northwest. The three-day weekend package includes travel, accommodations, a rental car, and spending money.

There's one small catch — the winner has to leave on the trip 95 minutes after Barry's phone call.

By Mike Kinosian

"Making arrangements leads to exciting radio," Troy said. "We've had farmers arrange to have their cows milked while they were gone, and we even had a minister get out of doing a Sunday service."

A representative Star 95 hour appears in the box at left as a regular music monitor feature.

WZTR Music Monitor

Here's a sample 4pm hour on Star 95:

RASCALS/Good Lovin'
CHICAGO/Does Anybody Reality
Know What Time It Is?
JOHNNY RIVERS/Baby I Need
Your Lovin'
ELVIS PRESLEY/Suspicious Minds
RONETTES/Be My Baby
NEIL DIAMOND/Cherry Cherry
STEVIE WONDER/Uptight
(Everything's Alright)
ALIVE & KICKING/Tighter, Tighter

BEACH BOYS/I Get Around
BETTY EVERETT/The Shoop
Shoop Song
CCR/Have You Ever Seen
The Rain?
SUPREMES/My World Is Empty
Without You
TURTLES/It Ain't Me Babe

SLY & THE FAMILY STONE/ Family Affair LOVIN' SPOONFUL/Summer In The City DUSTY SPRINGFIELD/Wishin' And Hopin'



KODJ/Los Angeles contest winners and station staffers.

Going For The Gold

Last month at a private winners party, **KODJ/Los Angeles** handed out 55 one-ounce American Eagle coins.

KODJ's Janine Wolf, Paul Freeman, Lynda Lambert, Gary Reid, and "Machine Gun" Kelly mingled with contest winners and distributed the gold prizes.

When playing "KODJ Cash & Pure Gold Trivia," winners correctly answered trivia questions and won \$93 (frequency tie-in). To win the ounce of gold, qualifiers had to correctly answer a second question. All winners were then entered in the grand prize drawing for a pound of gold.



Congratulating KODJ/L.A.'s grand prize winner Ken Levinson are (I-r) KODJ personality Janine Wolf, Levinson (holding his 16-ounce gold prize), Promotion Director Nicole Sandler, and KODJ's Paul Freeman.

Million-Dollar Effort

WKXW (New Jersey 101.5)/ Trenton and 7000 walkers joined forces last month to raise about \$1 million for the mid-Jersey chapter of the Multiple Sclerosis Society.

Listeners were encouraged to participate in the 15-kilometer Super Cities Walk and to obtain pledges for every completed kilometer. Station airstaffers were on hand to cover the event.

New Jersey 101.5 FM also awarded \$500 in its Cash Card Contest. Old Bridge's Stephen Edwards won the money when the final three digits on his Cash Card matched the numbers read on-air by station personality Jim Gearhart.

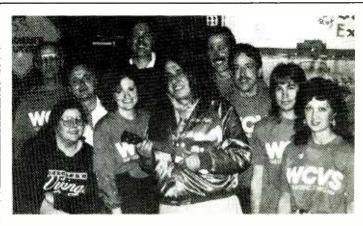
Ironically, Edwards (who's suffered from MS the past 13 years) was part of a group which helped raise \$500 in pledges for the walk. He donated a portion of his winnings to MS. Another portion went to replace a flat tire, which he punctured en route to the station to claim the \$500.

Oldies In Concert

WMXJ (Majic 102.7)/Miami and KNOE/Monroe, LA prove large and small market stations can sponsor concerts by top artists.

As part of its "Let The Good Times Roll" series, Majic presents two shows tomorrow (5/12) at 7 and 10:30pm at the Sunrise Musical Theater. The ninth "Let The Good Times Roll" package will feature Ben E. King, the Platters, Bobby Vee, Lesley Gore, Len Barry, and Mary Wells.

Meanwhile, KNOE has teamed with Central Bank to present "Lovin' Feelings" next week (5/19) at Civic Center Arena. On the bill will be the Platters, Johnny Rivers, the Buckinghams, the Grass Roots, and Gary Puckett.



Front row (I-r): WCVS/Springfield, IL ND Janet Hochstadter and personality Gail Ewing, Tiny Tim, announcer John Price, and the station's Beth Seward. Back row (I-r): air talent Bullwinkle, OM John Kircher, AM driver J. Peter Thompson, personality Stu Allen, and PD Curt Anderson.

Uker In The Front Row

WCVS/Springfield, IL recently employed a celeb AM driver for a week — ukelele master Tiny Tim.

He tiptoed through his airshift and dominated local media coverage. Last year, Tim played at the Illinois State Fair, and he was eager to return to the capital city. He visited restaurants with 'CVS staffers, handing out cash and asking people to give the station a listen. Tim's weeklong stay concluded with a visit to a local oldies club. Naturally, the unique man with the unique falsetto tones obliged all by strumming and singing.

GOLD VAULT

Management

Lisa Conti joins WBBG/Youngstown as Promotions Director.

Air Talent

WXLE/Columbus's revised lineup features: Mark Sampson & Bryan Jester (mornings); Bob Allen (middays); Steve Wilson (afternoons); Mark Adamz (evenings); and Debbie Bonner (overnights) . . . Also in the Buckeye state, the personality roster at WGRR/Cincinnati is: Ken Matthews (mornings); PD Steve Allen & Production Director John Hall (middays); Marty "With The Party" Thompson (afternoons); Ron Schumacher (evenings); and Kim Carson (overnights).

Allied Arts Fund President Holly Leggett joins WWKL/Harrisburg as host of "Out And About" ... WVGO/Richmond welcomes Drewe Phinney to morning drive.

Miscellaneous

The Kool Gold Network welcomes six new stations: WNEZ/Farmington, CT; WBEU/Ridgeland, SC; WHBO/Tampa; WNVJ/Oakland, NJ; WKGL/Huntsville; and KBOM/Santa Fe . . .

On April 25, WPEN/Philadelphia AM driver **Ken Garland** celebrated 25 years on Philly radio. The majority of those years (23) were spent at WIP. Garland joined WPEN in August 1988. The Massachusetts native is married to WPEN ND and morning cohost **Elaine Soncini**.

KRDO/Colorado Springs will carry Colorado College Tiger hockey games for the 1990-91 season . . . KOOL/Phoenix LSM Michael Mallace was named to the Executive Board of the Radio Association of Metropolitan Phoenix (RAMP). KOOL NSM Bruce Olson is President Elect of the Arizona Advertising Industry Emergency Fund, which aids those with severe medical problems.

Send a representative hour of your station on cassette to **Mike Kinosian**, **R&R**, 1930 Century Park West, Los Angeles, CA 90067. If you prefer, fax me the info: (213) 203-9763.



KOOL 108 KQQL/Minneapolis PD Don Michaels poses with the station's first \$10,000 Cashcard winner, Laura Zacardi.

WHAT ARE AMERICA'S FAVORITE ROCK & ROLL OLDIES

Solid Gold All-Time Favorite Oldies

EACH YEAR LISTENERS FROM COAST TO COAST CAST THEIR VOTES IN AMERICA'S ORIGINAL NATIONAL OLDIES PCLL.

THIS FOURTH OF JULY WEEKEND, WE'LL COUNT 'EM DOWN

Join host Bob Worthington as he reveals today's mostrequested rock and roll oldies. It's five hours of the hottest oldies of the year and inside stories from the winning artists themselves.

For station clearance information call Unistar at 1.800. 654.3904.*

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This is NOT a how-to book. It's simply over 400 pages of great material for morning shows or high profile personalities.

Easy to use, 3 ring binder format.

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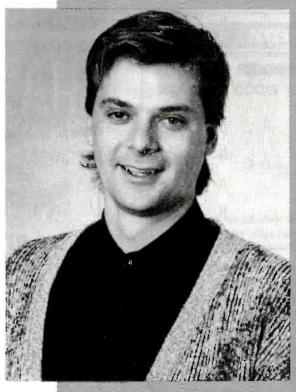
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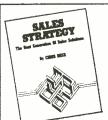
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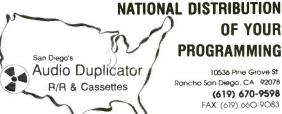


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Coastal FM seeks adult communicators for possible future openings. Production and news experience a plus. T&R: WWOC, program Manager, Box 94, Avalon, NJ 08202. (5/11) E06.

Hot PT AT sought for Pocanos power station. Females and minorities encouraged. T&R: WSBG-FM, Steve McKay, 22 S. Sixth Street, Stroudsburg, PA 18360. (5/11) EOE

Young, aggressive Country FM in medium market seeks AT with strong production for PMD. T&R: WDLS, W. Mountain Road, Box 273, RD I, Plymouth, PA 18651. (5/11) EOE

News leader in NW Connecticut seeks team player. Competitive salary and benefits. T&R: WSNG, News Director, Box 657, Torrington, CT 06790. (5/11) EOE

Full and PT Announcers sought for immediate openings. T&R: WYRY, Doug Carlisle, Box 1304, Keene, NH 03431. (5/11) EOE

MORNING DRIVE

WKPE/CAPE 104 Cape Cod's top CHR seeks hot morning personality with a burning desire to be #1 for this great resort area. Up-tempo, topical w/good production. T&R Keith Lemire, Radio Center, Orleans, MA 02653. EOE

SALES MANAGER

Top, first-rate, enthusiastic, motivated leader needed to manage sales force for Northern Illinois suburban radio station; must carry and develop a list. Full benefit package, and \$35,000 draw plus commission. Send resume and references to: Radio & Records, 1930 Century Park West, #886, Los Angeles, CA 90067, EOE

NORTHEASTERN FM

needs experienced heavyweight for mornings. A Program Director talent combination for new special blend adult contemporary. Solid, reasonable, take charge production fanatic type needed. Send tape, resume, salary history. T&R to Radio & Records, 1930 Century Park West, #892, Los Angeles, CA 90067.



Burlington Vermont's Top Station, high personality CHR looking for solid morning show host. We have established female co-host, ACN, excellent dollars for right person. Remotes, appearances, production. 5 day shift. C+R Mark Esbjerg, 95XXX/WVMT, Box 620, Colchester, VT 05446. EOE

SOUTH

Full Service/Country legend has immediate AT opening. Females and minorities encouraged. T&R: W8HP, 8ox 1230, Huntsville, AL 35807, (5/04) EOE

Come to the Mid-South and prosper. Seeking ATS/production and news Personalities. Classic rock/CHR/Hot AC, T&R: KZ Radio, 1720 S. Caraway, #2010, Jonesboro, AR 72401. (5/04) EOE

WRAL/Raleigh seeks versatile News Anchor. Seeking flashy Writer with great on-air presence. T&R: Shedd Johnson, 80x 10100, Raleigh, NC 27605. (5/04) EOE

Seeking AT for night shift. Two years' AOR experience required. Females and minorities encouraged. T&R: WKLC, Alan, 100 Kanawha Terrace, St. ALbans, WV 25177. (5/11) EOE

PD and News Director sought for WQXE-FM a community minded station in Elizabethtown, KY. Both positions open for immediate employment. CALL: (502) 737-8000. (5/11) EOE

WLWI-FM, Montgomery Alabama seeks weekend Announcer. Also seeking PT News Reporter. T&R: WLWI, Box 4999.36195. (5/11) EOE

OPENINGS

Seeking staff Announcer and a News Anchor Reporter. Good speaking, production and writing skills required plus personal appearances. CALL: WMEL, (407) 254-2282, (5/11) FOE

WYZB seeks production Director/Host for "Oldies Lunch Hour" for details, CALL: Rick Zurick, (904) 243-2323. (5/11) EOE

WWSF-FM seeks weekend AT and a morning News/Promotion killer. T&R: J.J.: Duling, 38 Miracle Strip Pkwy, Ft. Walton Beach, FL 32548. (5/11) EOE

Louisiana medium market Country station seeks aggressive PD. T&R: Box 2068, Houma, LA 70361. (5/11) EOE

SOUTHWEST 50KW GIANT: NEWS LEADER

Aggressive, energetic News Director/Anchor for Legendary, full-service Major Market Station, who, -

- -knows the audience
- -exhibits and teaches structure and presentation
- -compatibly leads
- -knows what winning feels like
- -can depend on the confidentiality of this ad

Team up with one of the best radio groups in America! Resume, tape, and salary requirements to: Scott Huskey, O.M., KKYX/KCYY, 8401 Datapoint Drive, Suite 900, San Antonio, Texas 78229. EOE.

MORNING OPENING

Sunbelt powerhouse FM oldies station in top 50 market wants to grow in the AM, If you're an experienced morning PER-SONALITY who knows and loves sixties oldies, and are not afraid of working hard, we'd like to hear your act. Must be able to be topical and relate to the communities we serve. Competitive market with lots of growth potential for a real entertainer. The money will be great for the right person. Send an un-edited T&R show and resume to Radio & Records, 1930 Century Park West, #887, Los Angeles, CA 90067. EOE M/F

WESC FM92

PROGRAM DIRECTOR

Tired of pulling that U-Haul? Established market leader in Country format looking for aggressive "street fighter" to take reins as PD. Must be motivated, relentless, and detail oriented. Send resume, current aircheck of your station, and examples of promotions and programs you've done. Short timers need not apply! T&R to Allen Power, P.O. Box 660, Greenville, SC 29602. EOE

SOUTHERN URBAN GIANT

WANTED: Future On-Air News and Programming Talent. ***Morning Talent - Get your tapes to Us!!!*** Urban Experience a Must! No Beginners! T&R to Radio & Records, 1930 Century Park West, #879, Los Angeles, CA 90067. EOE

TOP 100 FM

Country seeks morning communicator/ entertainer who believes that "less is more." Individuals and teams welcome to apply. T&R's to Radio & Records, 1930 Century Park West, #890, Los Angeles, CA 90067. EOE

<u>.....</u>

OPENINGS

(K-LITE)

Evening talent needed for top 100 AC station. Searching for creative, topical communicator with sharp telephone skills and ability to interact well with public. Must have desire to win, willingness to make public appearances, and preference for state-of-the-art equipment. To apply, send tape and resume to: K-Lite 94 Corp. Office, 14951 Dallas Parkway, Suite 1030, Dallas, Texas 75240. (214) 458-8400. Minorities and females encouraged to apply. EOE

MIDWEST

WJTW, Jollet, IL. AT/Production Director sought for immediate opening. T&R: Bob Epperly, 1605 Colonial Parkway, Inverness, IL 60067. (5/11) EOE

KWKL seeks News Director/Personality for wake-up duties in beautiful top 100 market. T&R: Lyman James, Box 650, Wichita, KS 67201. (5/11) EOE

KRGI A/F, Grand Island, Nebraska seeks fulltime AT/Production whiz. T&R: Shaun Schleif, Box 4907, 68802. (5/11) EOE

Top rated small market station seeks take-charge operations manager experienced in promotions, sales and on-air. T&R: WMBN/WPZ, Box 286, Petrosky, MI 49770. (5/11) EOE

The legend has been reborn. WCFL has returned to Chicagoland. Experienced weekenders sought for 50,000 watt FM. T&R: Tom Kapsalis, Box 470, Morris, IL 60450. (5/11) EOE

Madison's FM Oldies station seeks weekend and parttime Air Talent. T&R: WOLX-FM, Dave Dunkin. 2306 W. Badger Road, Madison, WI 53713. (5/11) EOE

Mornings In Columbus. Minimum three years' experience. T&R: WXGT, Michael Hayes, 195 E. Broad Street, OH 43215. (5/11) EOE

SEIZE THE MOMENT

Morning Drive, News Director, all dayparts, copywriter. 106.5 KWKL is building a team for the 90s! New studios, beautiful city, great opportunity! T&R Lyman James, Box 650, Wichita, KS 67201. (316) 265-1065. EOE

MEDIUM MARKET FM

All positions sought for start-up medium market FM State-of-the-art facility. T&R to: Personnel, P.O. Box 17469, Toledo, Ohio 43615. EOE

WAKE UP WITH THE BEST

Leading MIDWEST AC expanding its MORNING SHOW to include the best FEMALE NEWS/SIDEKICK in the industry. If you're bright, positive and enthusiastic, we want you. We're committed to winning at any cost. Immediately send T&R to Personnel, P.O. Box 7581, Toledo, Ohio 43616. EOE

PROGRAM DIRECTOR

WDKB-FM/DeKaib, IL. signing on this summer! Your chance to **Program a start-up!** Can you deliver young adults, plan & execute promotions, hire, train and motivate a staff from worst to first? T&R, programming philosophy, salary history to: Steve Sinicropi, c/o HOT 102/WLUM-FM, 12800 W. Bluemound Rd., Elm Grove, WI 53122. EOE

1440

Friends You Can Count On

PROGRAM DIRECTOR

needed for 1440 WROK-AM/Rockford. Help us keep this promotionally active, highly rated, fullservice AC flying high! Organization and people skills plus creativity gives you the edge to work at a legend. T&R plus programming philosophy to John Ivey, Operations Manager, WROK, 3901 Brendenwood Rd., Rockford, IL 61107. M/F, EOE

OPENINGS

WYMG 100.5

MARKETING MONSTER

Are you aggressive, creative & dynamic? Do you possess strong organizational skills? Central Illinois home of Rock n Roll is looking for PROMOTION DIRECTOR ready for the 90's. Join one of the top radio groups in the nation. Send T&R along w/a letter outlining your professional goals & philosophy to: Craig Stevens, WYMG, 1030 Durkin Dr., Springfield, IL 62704. EOE

95_{fm} 73_{am}

MIDDAY Superstar

WVIC

Are you big enough to elevate an 18 Share to over a <u>20</u>?! Here's your opportunity to join market dominator WVIC/

Lansing, strokin' the hits middays and tacklin' music and programming duties! Only the best should rush their stuff to Kevin Robinson, 2517 E. Mt. Hope, Lansing, MI 48910. Females and minorities are encouraged!

WEST

News Director sought for Z-fun and KRPL-AM. Females and minorities encouraged. T&R: Box 8849, Moscow, ID 83843. (5/11) EOE

Weekend/overnighter sought for high-desert station. 16 hours weekly plus fill-in. T&R: KRXV, Todd Lance, Box 1668, Barstow, CA 92312-1668. (5/11) EOE

KROR-FM seeks fulltime AT in Palm Springs market Modern Country station. Country tapes only please. T&R: PD, 58923, Business Center Drive, Yucca Valley, CA 92284. (5/11) EOE

Future openings/all shifts, at top rated Churban station, as our people move to the majors. T&R: KKMG, Scooter, 1287 Lake Plaza Court, Colorado Springs, CO 80906. (5/11) EOE

KXRX/Seattle seeks parttime Morning show Producer. One year AOR radio experience required. T&R: Brew Michaels, 3131 Elliott Avenue, WA 98121. (5/11) EOE

KDIA/SF, CA Urban accepting applications for immediate

openings. Females and minorities encouraged. T&R: Jeff Harrison, 100 Swan Way, Oakland, CA 94621. (5/11) EOE

KJFX seeks two. Morning pro with phones and fun, plus per

KJFX seeks two. Morning pro with phones and fun, plus personable but gritty night AT. C&R: Mark Thomas, 2125 N. Barton, Fresno, CA 93703. (5/11) EOE

Production Tech sought for International radio syndication. DJ mixing, editing, and creativity a must. Entry level. T&R: Production, Box 42919, Los Angeles, CA 90042. (5/11) EOE

DIRECTOR OF NATIONAL PROMOTION

For highly successful California based music and video company. Direct all functions of department including promotional strategy, radio promotion with commercial radio formats, industry trade charts, national syndicators, departmental budgeting and planning. 5 years experience including national promotion in commercial radio formats. Proven managerial experience. Resume to: Windham Hill Productions, Inc., Recruiting II, P.O. Box 9388, Stanford, CA 94309. EOE



Fresno, music intensive classic rock 'n roll building a winning team, in search of **morning pro** to have fun. Good phones a must! Topical, no joke machines. If you can relate to 25-49 adults, we want you! C&R to: Mark Thomas, KJFX, 2125 N. Barton, Fresno, CA 93703. EOE

We're looking for America's hottest sportstalk host for a major market powerhouse sports leader. T&R to Bruce Marr & Associates, 1855 Del Monte Lane, Reno, NV 89511. EOE **OPENINGS**

OPENINGS

POSITIONS SOUGHT

HERE WE GO AGAIN!

KFBK NEWS 1530

KFBK, one of America's most highly rated news/talk radio stations is in need of the next superstar talk show host. We lost this one to San Francisco. In the last two years we've also launched five other personalities to Los Angeles and New York. Are you next? Can you do a two hour, open line, issue oriented talk show that entertains? If so, send an unscoped, one-hour talk tape that demonstrates passion, wit, and style.

Here's your chance to work at the market leader in one of America's most liveable cities and with the country's premier radio company...Group W. Rush your tape and resume to: KFBK Radio, 1440 Ethan Way, Suite 200, Sacramento, CA 95825. Attn: Lucy Thomas.

Equal Opportunity Employer

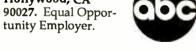
If you are an entertaining, smart, articulate, college-educated talk host with at least three years of talk experience, we have an opportunity that may suit you! We are looking for a drive-time talk personality who has a great sense of humor, opinions on just about everything, and who is a good listener as well. You should be as comfortable discussing life-and-death issues as you are talking about your observations of everyday life. Above all, on the air and off, you should be a real person with a positive, upbeat, energetic attitude. We are a major radio group in a top 25 market, considered to be one of the most liveable cities in America. Our programming philosophy is to encourage creativity, spontaneity, and authenticity, while informing and entertaining our audience. This is a rare opportunity for a rare performer who likes to win. Please rush resume, tape, and your description of your radio program to: Radio & Records, 1930 Century Park West, #889, Los Angeles, CA 90067. Applications will be held in confidence. EOE

Recording **Engineer**

Capital Cities/ABC, Inc., a prominent leader in the broadcasting industry, currently has a challenging opportunity for an experienced Recording Engineer at our Watermark Studio in Hollywood.

The ideal candidate will have 2-3 years production experience, including working knowledge of multitrack recording, MIDI controlled devices and sequencers, as well as disk based digital recording and editing systems. Position also requires experience in production of nationally syndicated radio programs and specials. New England Digital's Post-pro/Synclavier system experience strongly preferred.

You'll enjoy a competitive salary and benefits package, as well as an exciting and dynamic work environment. For consideration, please send your resume to: Capital Cities/ABC, Inc., Personnel Department, RR-1, 4151 Prospect Ave., Hollywood, CA



\$1,000.00 REWARD SALES MANAGER

Help us find an experienced salesperson ready to move up to medium market management and we will pay you \$1000 (applicants eligible to win for themselves). Sales-oriented 50kw Oldies FM needs per son to train, manage, and lead sales staff. Successful small-medium market radio sales track record required-managment experience not required. Ideal person is happily employed and ready to move into management, but current company doesn't have an opening. Only career professionals on the way up need apply. GM, KCEZ, Box 7568, Chico, CA 95927. EOE/M-F.

•••••• AMERICA'S ORIGINAL

AND THE BEST



'Oldies Radio'' KOOL FM is looking for the right Latenite-Overnite performer yesterday! Everyone, in the past four years, who has held this position has moved up here or on to bigger markets. Needs to be a team player, with a winning attitude. Must have 2-4 years experience with • strong production skills. Send cassette and • resume (no phone calls) to BJ Hunter-Operations • Manager, 2196 E. Camelback, Phoenix, AZ 85016. THIS WILL ONLY RUN ONCE. EOE

WANTED: MAJOR MARKET PROGRAM DIRECTOR FOR AC FM

Proven track record, strong people skills, solid strategic & tactical abilities, and desire to win! Send resume, programming philosophy and aircheck of your station to R&R, 1930 Century Park West, #893, Los Angeles, CA 90067. All inquiries confidential. EOE M/F

.................

California AC seeks on-air PD that can keep this promotionally aggressive facility on top. People skills and team player an absolute must. Females and minorities encouraged. T&R to Radio & Records, 1930 Century Park West, #885, Los Angeles, CA 90067. EOE

MARKETING DIRECTOR KING 1090/KING FM

Seeking an outstanding professional with solid experience in all aspects of marketing, publicity and promotion. Exceptional creativity and ability to design and implement successful marketing strategies is essential. Successful candidate will have thorough know-ledge of effective media mix, working knowledge of radio audience measurement systems, familiarity with Seattle market and experience in establishing and implementing operational goals. 3-5 years experience required, experience in broadcasting industry preferred. Bachelor's degree required.

Send resume and cover letter to: Human Resources, King Broadcasting, 333 Dexter Ave. N., Seattle, WA 98109

NO PHONE CALLS PLEASE.

An Equal Opportunity Employer. M/F/HC



King Broadcasting Company

******* FOUR REASONS TO APPLY TO THIS AD:

1) Heavy bread, 2) Major market and great place live, 3) Morning entertainment on legendary radio station, and 4) a chance to kick the competition's butt. Please send tape and resume, along with references to R&R, 1930 Century Park West, #894, Los Angeles, CA 90067. All Inquiries Confidential. EOE M/F

****** POSITIONS SOUGHT

Country radio/publicity/record label postion sought for Scot with campus radio background and course background. STEWART: (01144) 259213067. (5/11)

market CHR gig. Great pipes for any shift. East, Midwest, South. TONY: (216) 992-6088. (5/11)

dio-holic team player seeks draft. AC/Country/Oldies for year veteran! Ohio/Indiana/Dayton/Cincy/Columbus. 13 year veterant Ohio/Indiana/Dayton/Cincy/Columbus (513) 596-6486 or 372-1657. (5/11)

Young rookle seeks chance to excel in medium market. Seeking AC/CHR. Voices, production, comedy, tight delivery. SCOTT: (501) 741-6513. (5/11)

rently airing on Z100/NY and on the Open House Party. ROB: (201) 461-0812 or 461-0750. (5/11)

Hardworking, pleasant and professional AT seeks news or any format plus news in Southern US. JIM COOPER: (417) 833-4060 or 866-5757. (5/11)

Seven year sportscasting pro seeks major college/pro PBP work. College/pro football, basketball, baseball radio and cable experience. JOHN: (415) 479-6204. (5/11)

Just too perfect. Save me from the perfect climate of San Diego. Experienced, accurate weather forecaster. Previously WLS-FM. JEFFREY: (619)558-1833. (5/11)

Production whiz/afternoon AT all packed for top 100 market. Ten years, all formats. Just what you've been seeking. T.J.: (205) 883-2248. (5/11)

News Director with college degree in broadcast journalism Two years' experience including satellite. Recently laid off due to budget crunch. JONATHAN: (804) 528-1888. (5/11)

Building a new morning show? Don't forget the news and in-formation. I can make it sizzle! JEFF MICHAELS: (914) 741-2756. (5/11)

Seeking rock, dance or swing. Five year veteran AT can do it all. Call me, let's talk. (602) 458-5277 or 458-9631. (5/11)

I want you to want mel Two years' afternoon drive AT CHR. and have more up my sleeve. Will go anywhere! THE CAMPER: (915) 653-BRUT. (5/11)

Current DM/PD/mornings seeking upward move. Friendly, upbeat on-air, detail and goal oriented off-air. DAVE: (316) 227-7825. (5/11)

Personality plus! Female pro seeks that perfect gig. Over four years' in medium markets. Promotions/production management. AOR/Rock 40. KIM: (518) 563-4468. (5/11)

Production/AT/MD seeks Country format in SE. Five years' experience with management and computer skills. Stable, and willing to relocate. CHRIS: (803) 244-2041. (5/11)

Special offer for Salt Lake City area only. Bright, energetic AT seeks new challenge. Excellent voice, great copywriting. KATE: (602) 778-6356. (5/11)

Creative, energetic, entertaining CHR AT with seven years' commercial radio. Red hot phones, 8-track, just unleashed from college. SLIC RICK: (419) 289-4542. (5/11)

Dave "Matthews in the morning" seeking CHR/AC in medium/major market. Previously Orlando, Rochester, Little Rock. Proven numbers. (407) 673-7966. (5/11)

Hardworking, intelligent AT with over two years' small/medium market experience seeks bigger and greener pastures. Willing to relocate. TODD: (814) 662-2044. (5/11)

For sale, rent or lease. Four year CHR/Gold veteran with sunroof, whitewalls and great headlights. Must hear her cruise to appreciate. KATE: (804) 596-3947. (5/11)

WASHINGTON/BALTIMORE

Need help in mornings? Want more than a liner-reader, but less than a zookeeper? An established name? We need to chat. Don't worry - I'm not doing mornings for you now! T&R to Radio & Records, 1930 Century Park West, #891, Los Angeles, CA 90067. EOE

Articulate and eager headbanger seeking work Metal format. JASON: (317) 525-6492. (5/11)

Kansas City PD'sl Just arrived from the East coast! Vibrant, vivacious, intelligent, enthusiastic and experienced fe PENNY: (816) 587-6168. (5/11)

POSITIONS SOUGHT

Eastern US newcorner willing to relocate, seeks chance to work and learn from the pros. CHR/AC/AOR/P2/P3. Fulltime, all shifts. RON: (717) 398-1270. (5/11)

The Bear necessities. Five years' experience, voices, characters, strong production, one-to-one communi solo/duo/zoo. BEAR: (904) 664-1267. (5/11)

Fresh, new, young and talented minority female AT seeks small market AC/Jazz/UC format to join. Willing to relocate. CARLA: (212) 713-5073, (5/11)

Wild Jay West is loose. P1 experience with ratings. KNRJ/ Houston, WLUM/Milwaukee, WKSE/Buffalo. Seeking phones, energy, sincerity, brevity, rhyme? (713) 568-6585.

Take edvantage of me now! Announcer seeks fulltime gig with CHR/AC outlet. Three years' experience. TONY: (702) 853-7873. (5/11)

Great opportunity for you and me. Winning PD seeks next challenge. Twelve year radio pro, innovative, creative, people person. DAVE: (702) 322-9556. (5/11)

Air Talent with five years' experience including programming and sales, seeks new challenge. Top 40 or AC. D.B.: (605) 624-2662. (5/11)

North Florida, I'm coming your way. I've got experience, a proven track record and am seeking a job. SEA JAYE: (508) 747-6659. (5/11)

16 Trk Studio w/20 Yr. PD/AT/Prod Dr. R.Mtn area only. No Copywriting/Air Shift. Inquiries to Radio & Records, 1930 Century Park West, #880, Los Angeles, CA 90067

Top 30 APD/nights and former CHR PD seeks medium market CHR PD slot or top 70 PMD/nights/MD. Let's talk, JJ: (602) 971-8249. (5/11)

Young, energetic AT nearly two years' experience seeking fulltime with AOR/AC/NAC in NY/NJ/CT or Northern PA. RANDY: (718) 444-4184. (5/11)

Top CHR PD formerly WFLY/WTHT/WWFX will relocate and winl Great with people, music and promotions. TODD MARTIN: (207) 827-7942. (5/11)

Engineer/Air Talent. Seeking airshift on AOR FM. Willing to engineer combo in mild winter climates of 125K or more. Experienced. ERIC: (219) 924-8256. (5/11)

Major market experience, creative, sometimes stand-up comic. Mature, but look 20 years' old. Prefer Western NV or No. California. PETER: (916) 331-5303. (5/11)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed on company/station letterhead and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noom (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on company/station letterhead. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

Free listings are on a space availability basis only.

URBAN

NATIONAL AIRPLAY®

BREAKERS

You Can't Deny It (Arista)

87% of our reporting stations on it. Rotations: Heavy 0/0, Medium 18/2, Light 60/27, Total Adds 29 including KMJQ, KRNB, WGCi, WZAK, KJLH, WJIZ, KQXL, WPAL, WIZF, WVOI. Debuts at number 34 on Urban Contemporary chart.

EARTH, WIND & FIRE

For The Love Of You (Columbia)
82% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/1, Light 60/24,
Total Adds 25 including WUSL, WAMO, WHUR, KHYS, KMJQ, WGCI, WZAK, WJLB,
KIPR, WIZF. Debuts at number 38 on the Urban Contemporary chart.

GLENN JONES Stay (Jive/RCA)

71% of our reporting stations on it. Rotations: Heavy 0/0, Medium 25/2, Light 39/15, Total Adds 17 including WXYV, WRKS, WHUR, WVEE, KMJQ, K97, WGCI, KSOL, WRKE, WMGL. Debuts at number 36 on the Urban Contemporary chart.

MELI'SA MORGAN

Can You Give Me What I Want (Capitol)
71% of our reporting stations on it. Rotations: Heavy 0/0, Medium 11/0, Light 53/17,
Total Adds 17 including WUSL, WAMO, WHUR, K104, KHYS, K97, WGCI, WZAK, WVKO, KSOL, WCDX.

JERMAINE JACKSON

I'd Like To Get To Know You (Arista)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/1, Light 47/9, Total Adds 10, WUSL, WKYS, WJLB, WTLC, WATV, WAGH, WFXC, KFXZ, WLOU,

PARTNERS IN KRYME

Turtle Power (SBK)

64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 15/1, Light 43/12, Total Adds 13 including WXYV, WYLD, KMJQ, WJIZ, WMGL, WJTT, WFXC, Z16, WQIS, HOT105.

NEWKIRK

Sweat You (Def Jam/Columbia)
63% of our reporting stations on it. Rotations: Heavy 2/0, Medium 22/0, Light 33/5,
Total Adds 5, WXOK, WMGL, WFXC, U102, WFXM. Debuts at number 40 on the Urban Contemporary chart.

Hungry For Me Again (Orpheus/EMI)
62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 29/0, Light 27/4,
Total Adds 4, K104, WGCI, WJLB, WVOI. Debuts at number 39 on the Urban
Contemporary chart.

BLACK FLAMES

Watching You (OBR/Columbia)
62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 17/0, Light 39/6,
Total Adds 6, WAMO, KMJQ, Z104, KIIZ, KFXZ, KDAY.

Until You Come Back To Me (Atlantic)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/1, Light 40/17, Total Adds 18 including WILD, KHYS, KMJM, WRKE, WJIZ, KQXL, WENN, Z93, WJTT, KBUZ.

MICHEL'LE

Nicety (Atlantic)

60% of our reporting stations on it. Rotations: Heavy 10/0, Medium 30/1, Light 14/9, Total Adds 10, WGCI, KFXZ, WFXM, WPGA, WALT, WEDR, WIKS, KPRW, WVOI, KDAY. Debuts at number 30 on the Urban Contemporary chart.

MIDNIGHT STAR "Do it (One More Time)" (Solar/Epic) 51/22

22 including WXYV, WUSL, WHUR, WGCI, WZAK, WTLC, WPAL, KIIŽ, WALT.

GAP BAND "We Can Make It Airight" (Capitol) 51/10

JLB, KMJM, WPAL, WAGH, WQMG, WDKT, KIIZ, WQOK

WANM, WVOI. Mediums include: WDAS, WAND, WICK, WICK, WAS, WAND, WA

WZAK, WJLB.

RANDY CRAWFORD "Don't Feel Much Like Cryin'" (WB) 48/22

Octables General Co. Medium 2/0 Light 46/22. Total Adds 22 including WHUR, KHYS, KMJQ, WYLD, WJLB, KPRS, KJLH,

HI TEK 3 featuring YA KID K "Spin That Wheel" (SBK) 47/6
Rotations: Heavy 0/0, Medium 20/0, Light 27/6, Total Adds 6, KRNB, WZAK, WTLC, KIPR, WEAS, KPRW. Mediums include:

DIANNE REEVES "Come In" (EMI) 47/6 , Total Adds 6, KJLH, KBCE, KFXZ, KIPR, WJJS, WTMP. Mediums include

STACYE & KIMIKO "Wait For Me" (MCA) 46/20

WILL ROLE, WATY, Mediums include: WXYV, Z93, WWDM, WAGH, WJMH.

CHIMES "1 Still Haven'! Found What I'm Looking For" (Columbia) 46/13

Rotations: Heavy 0/0 Medium 6/0 / 10/14/2009

m 6/0, Light 40/13, Total Adds 13 including KMJQ, WGCI, WJIZ, WPEG, WWDM, WZFX, WQFX, ms include: WDAS, WAMO, WZAK, Z16, WTMP.

PUBLIC ENEMY "911 Is A Joke" (Def Jam/Columbia) 45/1 Rotations: Heavy 4/0, Medium 25/0, Light 16/1, Total Adds 1, WTUG. Hea . Heavy: KHYS, WGCI, WPEG, KDAY. Media

LOUIE LOUIE "Sittin" in The Lap Of Luxury" (WTG/Epic) 41/1

Rotations: Heavy 0/0, Medium 15/0, Light 26/1, Total Adds 1, WDZZ, Mediums include: WDAS, WAMO, WYLD, WGCI, KPRS. **SPECIAL ED "I'm The Magnificent" (Profile) 37/5**Rotations: Heavy 1/0, Medium 9/0, Light 27/5, Total Adds 5, KMJQ, WATV, WZFX, WQMG, Z16. Heavy: KHYS. Mediums include: WZAK, WPAL, WFXC, KIIZ, WBLX.

REGINA BELLE "This is Love" (Columbia) 35/33
Rotations: Heavy 1/0, Medium 3/3, Light 31/30, Total Adds 33 including WDAS, WHUR, KMJQ, K97, WYLD, WZAK, KMJM,

JEFF REDD "Love High" (MCA) 33/9

Rotations: Heavy 0/0, Medium 7/1, Light 26/8, Total Adds 9, WAMO, KMJQ, WOWI, WTLC, KBCE, WMGL, WPAL, WLOU, KDKS. Mediums include: WDAS. K97, WYLD, WWDM, WDKT.

ALYSON WILLIAMS "Not On The Outside" (Def Jam/Columbia) 30/13

Rotations: Heavy 0/0, Medium 1/0, Light 29/13, Total Adds 13 including WRKE, WJIZ, WFXA, KQXL, WFXE, WFXC, WDKT,

ALEX BUGNON "Any Love" (Orpheus/EMI) 30/11
Rotations: Heavy 0/0, Medium 2/1, Light 28/10, Total Adds 11 including K97, KMJM, WFXA, KQXL, WAGH, WFXE, WZFX, WQFX, WQIC, WPLZ. Medium: WKYS.

DEGENATEON

REGINA BELLE (33) LISA STANSFIELD (29) STARPOINT (26) EW&F (25) RANDY CRAWFORD (22) MIDNIGHT STAR (22)

STACYE & KIMIKO (20) MIKI HOWARD (18) GLENN JONES (17) MELI'SA MORGAN (17)

HOTTEST

JANET JACKSON (78) JOHNNY GILL (77) EN VOGUE (71)
FREDDIE JACKSON (46)

TONY! TON!! TONE! (21) M.C. HAMMER (14)

SOUL II SOUL (35) BELL BIV DEVOE (22) HOWARD HEWETT (14) QUINCY JONES (10) TODAY (10)

10710

RECURRENTS

1 AFTER 7/Ready

R. BELLE/What L. STANSFIELD/AII 3

GOOD GIRLS/Love BABYFACE/Whip

5 TROOP/Spread 7 Q. JONES/Secret

M. HOWARD/Under

9 BODY/Footsteps

_ 10 T. COLLINS/Girls

STARPOINT "Midnight Love" (Elektra) 29/26

OC104, WRKE, WJIZ, KBCE. Medium: WKYS.

MADONNA "Yogue" (Sire/WB) 29/5
Rotations: Heavy 5/0, Medium 11/1, Light 13/4, Total Adds 5, WGCI, WZAK, KIPR, WQOK, WTLZ. Heavy: WAMO, KHYS, OC104, WJMH, WQOK. Mediums include: WDAS, WKYS, WOWI, KSOL, WRKE.

SMOKEY ROBINSON "(It's The) Same Old Love" (Motown) 27/15
Rotations: Heavy 0/0, Medium 0/0, Light 27/15, Total Adds 15 including WDAS, KMJQ, WGCI, KJLH, WJIZ, WQFX, WEUP,

SNAP "The Power" (Arista) 27/15
Rotations: Heavy 0/0, Medium 5/1, Light 22/14, Total Adds 15 including WILD, WJIZ, KQXL, Z104, WQFX, WHJX, KIPR, WLQU, WPGA, WANM. Medium: WUSL, WHUR, K104, WJMH.

WLOU, WPGA, WANM. Medium: WUSL, WHUH, K104, WJMH.

RICHARD ROGERS "I Can't Stop Loving You" (Sam) 27/5

Rotations: Heavy 0/0, Medium 8/0, Light 19/5, Total Adds 5, WOWI, WGCI, Z16, WCDX, WEAS. Mediums include: WHUR, WZAK, WFXC, WDKT, WLOU.

SIGNIFICALITY ACTION

BIG LADY K "Funn" (Priority) 24/4
Rotations: Heavy 1/0, Medium 6/0, Light 17/4, Total Adds 4, WZFX, KIIZ, U102, HOT105. Heavy: WEAS. Mediums include WPAL, Z16, WQIS, WBLX, KPRW.

PATTI AUSTIN "Through The Test Of Time" (GRP) 24/3
Rotations: Heavy 1/0, Medium 13/0, Light 10/3, Total Adds 3, WENN, WDKT, WBLX. Heavy: KMJM. Mediums include

NAJEE "Tokyo Blue" (EMI) 23/3 Rotations: Heavy 1/0, Medium 5/0, Light

Light 17/3, Total Adds 3, KPRS, KMJM, KIIZ. Heavy: WZAK. Mediums include: WMYK, WALTER BEASLEY "You Are The One" (Mercury) 22/12

Rotations: Heavy 0/0, Medium 0/0, Light 22/12, Total Adds 12 including WILD, WDAS, WOWI, WRKE, WXOK, KFXZ, WALT,

SUPERIORS "Temptation" (Columbia) 22/5

Adds 5, WILD, KJLH, OC104, WANM, KDAY, Medium: WZAK, WJMH.

ORAN "JUICE" JONES "Shanigua" (OBR/Columbia) 22/2
Rotations: Heavy 0/0, Medium 5/0, Light 17/2, Total Adds 2, KIIZ, KMJJ. Medium: KFXZ, Z16, WEAS, WANM, KDAY. Rotations: Heavy 0/0, Medium 5/0, Light 17/2, Total Adds 2, KIIZ, KMJJ. Medium: KFXZ, Z16, WEAS, WANM, KDAY.

GLENN MEDEIROS featuring BOBBY BROWN "She Ain't Worth It" (MCA) 21/21

Rotations: Heavy 0/0, Medium 3/3, Light 18/18, Total Adds 21 including WAMO, K104, KHYS, K97, WYLD, KSOL, OC104,

RYUICHI SAKAMOTO featuring JILL JONES "You Do Me" (Virgin) 21/13
Rotations: Heavy 0/0, Medium 2/0, Light 19/13, Total Adds 13 including KRNB, WTLC, WENN, WJTT, WZFX, WQFX, WEUP,

ROBBIE MYCHALS "One Mile From Paradise" (Alpha International) 21/10
Rotations: Heavy 0/0, Medium 2/0, Light 19/10, Total Adds 10, KHYS, KRNB, WXOK, WENN, WQFX, WIKS, WPLZ, WEAS,

RM33, WVOI. Medium: W10g, WIZF.

BIZ MARKIE "Spring Again" (Cold Chillin'/WB) 19/3

Rotations: Heavy 0/0, Medium 0/0, Light 19/3, Total Adds 3, WQFX, KIIZ, WLOU.

Rotations: Heavy 0/0, Medium 0/0, Light 19/3, Total Adds 3, WQFX, KIIZ, WLOU.

SIR MIX-A-LOT "My Hooptle" (Nastymix) 19/3

Rotations: Heavy 0/0, Medium 6/0, Light 13/3, Total Adds 3, WZAK, KDKS, KMJJ. Mediums include: K97, WJMH, WDKT,

KIPR, WBLX.

MAIN EVENT "So Delicious" (Hitmakers) 17/9

Rotations: Heavy 0/0, Medium 0/0, Light 17/9, Total Adds 9, K97, WATV, WENN, Z93, KIIZ, WEDR, HOT105, K98-FM, KPRW.

EVERYTHING BUT THE GIRL "Driving" (Atlantic) 17/5

Rotations: Heavy 0/0, Medium 0/0, Light 17/5, Total Adds 5, WPAL, WZFX, WQFX, WDZZ, WTLZ.

QUEEN LATIFAH "Come Into My House" (Tommy Boy) 17/4

Rotations: Heavy 0/0, Medium 4/0, Light 13/4, Total Adds 4, KMJQ, WYLD, WFXE, WANM. Medium: K97, WPAL, WGPR,

KOOL MOE DEE "God Made Me Funke" (Jive/RCA) 16/16
Rotations: Heavy 0/0, Medium 1/1, Light 15/15, Total Adds 16 including KMJQ, KRNB, WYLD, WJIZ, KBCE, WQMG, WQFX.

WDKT, KIIZ, KFXZ.

YOUNG & RESTLESS "B-Giris" (Pandisc) 16/1

Rotations: Heavy 3/0, Medium 4/0, Light 9/1, Total Adds 1, WGCI. Heavy: WJMI, WBLX, WJHM. Medium: K97, WQIS, KDKS,

ICE-T "You Played Yourself" (Sire/WB) 15/5

Rotations: Heavy univ. Medium: 2104.

GREGORY D. & D.J. MANNIE FRESH "Clap To This" (Yo) 13/1

Rotations: Heavy 0/0, Medium 4/0, Light 9/1, Total Adds 1, KMJQ, Medium: KHYS, WYLD, KDKS, KDAY.

3RD BASS "Brooklyn Queens" (Def Jam/Columbia) 12/5

STORM (O. Medium 2/0, Light 10/5, Total Adds 5, WJIZ, KBCE, WPAL, WDKT, WBLX, Medium: WANM, KDAY.

M.C. SHAN ''It Don't Mean A Thing'' (Cold Chillin'/WB) 12/2 Rotations: Heavy 0/0, Medium 3/0, Light 9/2, Total Adds 2, Z104, KMJJ. Medium: WDKT, WIKS, KPRW.

Hotations: Heavy 0/0, Medium 1/0, Light 11/1, Total Adds 1, 2104, KMJJ. Medium 11MMY GATLING "Rock Me Good" (Tommy 80y/W\$) 12/1
Rotations: Heavy 0/0, Medium 1/0, Light 11/1, Total Adds 1, K97, Medium: KJLH

JEFFREY DANIEL "She's The Girl" (Solar/Epic) 12/0 iums include: WTLC, WATV, HOT105, WQOK, WEAS, BIG DADDY KANE "To 8e Your Man" (Cold Chillin'/Reprise) 11.5 Rotations: Heavy 0/0, Medium 1/0, Light 10/5, Total Adds 5, WAMO, WOFX, WL WLOU, KDKS, WVOL Medium: KDAY.

MEMARKIETS

1	PAUL JACKSON JR./Make It Last Forever (Atlantic)	.50/3
2	HI TEK 3 f/YA KID/Spin That Wheel (SBK)	
3	STACYE & KIMIKO/Wait For Me (MCA)	46/20
	PUBLIC ENEMY/911 Is A Joke (Def Jam/Columbia)	
5	LOUIE LOUIE/Sittin' In The Lap Of Luxury (WTG/Epic)	.41/1
6	SPECIAL ED/I'm The Magnificent (Profile)	. 37/5
7	ALEX BUGNON/Any Love (Orpheus/EMI)	30/11
8	SNAP/The Power (Arista)	. 27/15
9	BIG LADY K/Funn (Priority)	24/4
10	WALTER BEASLEY/You Are The One (Mercury)	22/12

New artists have not yet had a UC Breaker.

Meli'sa Gan

can 100 What What

The new single and video from Meli sa Morgan's forthcoming album

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WXYV/Baltimore

MIDNIGHT STAR MILES JAYE PARTNERS IN KRY Hottest: EN VOGUE JANET JACKSON SOUL II SOUL TODAY WHISTLE

KLYMAXX MIKI HOWARD WALTER BEASLEY WALTER BEASLEY SNAP SUPERIORS Hottest: JOHNNY GILL JANET JACKSON EN VOGUE BELL BIV DEVOE QUINCY JONES

WRKS/New York

PERFECT GENTLEMEN STARPOINT GLENN JONES Hottest: EN VOGUE
BELL BIV DEVOE
HOWARD HEWETT
QUINCY JONES
JANET JACKSON

WRKE/Ocean City

TODAY ALYSON WILLIAMS STARPOINT MIKI HOWARD BRET LOVER HOTTEST: JANET JACKSON FREDDIE JACKSON JOHNNY GILL

OC104/Ocean City

GLENN MEDEIROS RANDY CRAWFORD TROOP SILK TYMES LEATHE STARPOINT MELI'SA M STARPOINT MELI'SA MORGAN SUPERIORS Hottest: SOUL II SOUL JANE CHILD JANET JACKSON

1 10

WGCI/Chicago

CALLOWAY KLYMAXX

NEWTRONS

LISA STANSFIELD MICHAEL COOPER EW&F GLENN JONES

MIDNIGHT STAR

SHE MICHEL'LE

SOUL II SOUL JANET JACKSON WHISTLE

WiZF/Cincinnati

MADONNA LISA STANSFIELD

EW&F MELI'SA MORGAN MIDNIGHT STAR

SIR MIX-A-LOT STARPOINT REGINA BELLE AUGUST WILD HOTHEST: TONY TONI TONE HOWARD HEWETT

WVKO/Columbus

PHALON
RUBY TURNER
MELI'SA MORGAN
HOTTEST:
EN VOGUE
JANET JACKSON
HOWARD HEWETT
QUINCY JONES
BELL BLY DEVOE

BELL BIV DEVOE

WINANS

WUSL/Philadelphia

STACYE & KIMIKO Hottest: HOTTEST:
BELL BIV DEVOE
SOUL II SOUL
FREDDIE JACKSON JANET JACKSON

WDAS/Philadelph Joe Tamburro

WINANS WINANS RUBY TURNER STEPHANIE MILLS REGINA BELLE WALTER BEASLEY PAUL JACKSON JR. SMOKEY ROBINSON Hottest: JAMET JACKSON QUINCY JONES TONY TONI TONE EN VOGUE MELBA MOORE

WAMO/Pittsburgh

Falson/Goewey GLENN MEDEIROS JEFF REDD MELI'SA MORGAN BIG DADDY KANE EW&F BLACK FLAMES JANET JACKSON M.C. HAMMER SOUL II SOUL JOHNNY GILL

WKYS/Washington

Simpson/Diggs MICHAEL COOPER JERMAINE JACKSON FAMILY STAND SOUL II SOUL JANET JACKSON

Bennett/Archie

MELI'SA MORGAN STARPOINT
MIDNIGHT STAR
EW&F
GLENN JONES
RANDY CRAWFORD
REGINA BELLE
STEPHANIE MILLS
ICE-T ICE-T Hottest: JOHNNY GILL EN VOGUE
JANET JACKSON
TYLER COLLINS
JANE CHILD

WJLB/Detroit

Alexander/Wonde

JERMAINE JACKSON GAP BAND RANDY CRAWFORD EW&F

LISA STANSFIELD

FAMILY STAND

SOUTH

WJIZ/Albany

LISA STANSFIELD SNAP PARTNERS IN KRYME MIDNIGHT STAR MIDNIGHT STAR
ALYSON WILLIAMS
MIKI HOWARD
RANDY CRAWFORD
KOOL MOE DEE
SMOKEY ROBINSON CHIMES
STACYE & KIMIKO
3RD BASS
STEPHANIE MILLS
STARPOINT Hottest: FREDDIE JACKSON JOHNNY GILL EN VOGUE JANET JACKSON SOUL II SOUL

KBCE/Alexandria **Donnie Taylor**

3RD BASS 2 DEEP
KOOL MOE DEE
JEFF REDD
STARPOINT
STACYE & KIMIKO
OTIS STOKES
DIANNE REEVES
HOTHER STOKES
JOHNNY GILL
JANET JACKSON
EN VOGUE

WVEE/Atlanta Roberts/Diamond

MICHAEL COOPER WHISTLE GLENN JONES CALLOWAY Hottest: JANET JACKSON JOHNNY GILL QUINCY JONES WINANS SOUL II SOUL

WFXA/Augusts Carl Conner

MICHAEL COOPER EW&F GLENN JONES ALYSON WILLIAMS ALEX BUGNON
Hottest:
JOHNNY GILL
JANET JACKSON
FREDDIE JACKSON
EN VOGUE
TODAY

KPRW/Oklahoma City

LISA STANSFIELD
ASHFORD & SIMPSON
Hottest:
BELL BIV DEVOE
HOWARD HEWETT
JOHNNY GILL
EN VOGUE
TONY TONI TONE TONY TONE TONE

WGPR/Detroit Joe Spencer

JANE CHILD HOTTEST FREDDIE JACKSON JOHNNY GILL WINANS EN VOGUE JANET JACKSON

Williams/Williams STEPHANIE MILLS

WDZZ/Flint

WINANS
CHRISTOPHER WILL:
EMME
WALTER BEASLEY
LISA STANSFIELD
FAMILY STAND
M.C. HAMMER
HOTLEST:
EN VOGUE SNAP MR. LEE STARPOINT GLENN MEDEIROS SAKAMOTO EVERYTHING BUT TH LOUIE LOUIE Hottest: JOHNNY GILL JANET JACKSON JOHNNY GILL BELL BIV DEVOE HOWARD HEWETT FREDDIE JACKSON EN VOGUE FREDDIE JACKSON BY ALL MEANS

WZAK/Cleveland WTLC/Indianapolis

CASSANDRA HI TEK 3 f/YA KI STACYE & KIMIKO MIDNIGHT STAR MILES JAYE JERMAINE JACKSON SAKAMOTO JEFF REDD JANET JACKSON SOUL II SOUL

Chris King

STEPHANIE MILLS EW&F MICHEL'LE HI TEK 3 f/YA KID KOOL MOE DEE MAIN EVENT GLENN MEDEIROS MILES JAYE

WTLZ/Saginaw Crockett/Fox

REGINA BELLE STEPHANIE MILLS SNAP GLENN MEDEIROS U-KREW WALTER BEASLEY EVERYTHING BUT TH EVERYTHING BUT T MADONNA SHOCK HOTTEST: FREDDIE JACKSON JANET JACKSON JOHNNY GILL EN VOGUE SOUL II SOUL

KMJM/St. Louis Atkins/Wynter MIKI HOWARD GAP BAND
ALEX BUGNON
REGINA BELLE
PARTNERS IN KRYME
NAJEE NAJEE STARPOINT MIDNIGHT STAR HOTTEST: JANET JACKSON BY ALL MEANS JOHNNY GILL EN VOCHE

EN VOGUE BELL BIV DEVOE

WVOI/Toledo

Tee/Edwards

GAP BAND MICHEL'LE STEPHANIE MILLS LISA STANSFIELD REGINA BELLE

SNAP BIG DADDY KANE

ROBBIE MYCHALS
HOTTEST:
JOHNNY GILL
FREDDIE JACKSON
JANET JACKSON
EN VOGUE
TONY TONI TONE

GLENN MEDEIROS ASHFORD & SIMPSON

KPRS/Kansas City

NAJEE RANDY CRAWFORD STACYE & KIMIKO MILIRA

KQXL/Baton Rouge

Welch/Clay ALEX BUGNON ALEX BUGNON
EW&F
STARPOINT
DEF CON 4
ALYSON WILLIAMS
GLENN JONES
SNAP REGINA BELLE MIKI HOWARD LISA STANSFIELD Hottest: JOHNNY GILL FREDDIE JACKSON JANET JACKSON EN VOGUE MICHAEL COOPER

WXOK/Baton Rouge

ROBBIE MYCHALS MILES JAYE TROOP GLENN MEDEIROS COMINO THEORY DOMINO THEORY NEWKIRK NICE & SMOOTH STEPHANIE MILLS WALTER BEASLEY HOTTEST JOHNNY GILL JANET JACKSON FREDDIE JACKSON FREDDIE JACKSON EN VOGUE QUINCY JONES

WENN/Birmingham Donnell/Starr

MELI'SA MORGAN
PATTI AUSTIN
JANE CHILD
MIDNIGHT STAR
STACYE & KIMIKO
REGINA BELLE
MIKI HOWARD
EW&F RANDY CRAWFORD MAIN EVENT SAKAMOTO Hottest: BELL BIV DEVOE JOHNNY GILL

EN VOGUE JANET JACKSON SOUL II SOUL

Ron January MIDNIGHT STAR RANDY CRAWFORD SPECIAL ED JERMAINE JACKSON SILK TYMES LEATHE STACYE & KIMIKO MAIN EVENT Hottest: BELL BIV DEVOE JOHNNY GILL JANET JACKSON EN VOGUE SOUL II SOUL

WMGL/Charle

SYBIL PHALON RANDY CRAWFORD JAMAICA BOYS GLENN JONES MELI'SA MORGAN JEFF REDD PARTNERS IN KRYME PARTNERS IN KRIM
NEWKIRK
LISA STANSFIELD
HOTTEST:
EN VOGUE
JANET JACKSON
FREDDIE JACKSON
MICHAEL COOPER
JOHNNY GILL

WPAL/Charleston

EVERYTHING BUT TO 2 DEEP 3RD BASS EW&F EW&F
OTIS STOKES
AUGUST WILD
GAP BAND
JEFF REDD
LISA STANSFIELD LISA STANSFIELD
HOTTEST:
JOHNNY GILL
JANET JACKSON
FREDDIE JACKSON
SOUL II SOUL
EN VOGUE

Z93/Charleston B.J. Lewis

LISA STANSFIELD ANDY CRAWFORD MIKI HOWARD SHE SHE MAIN EVENT HOTTEST: HOWARD HEWETT JOHNNY GILL EN VOGUE

WPEG/Charlotte

Saunders/Darcell STEPHANIE MILLS CHIMES REGINA BELLE Hottest: JOHNNY GILL EN VOGUE WINANS FREDDIE JACKSON

KBUZ/Wichita James McFade

RANDY CRAWFORD MIKI HOWARD STACYE & KIMIKO GLENN MEDEIROS REGINA BELLE LISA STANSFIELD HOLLEST JAKET JACKSON EN VOGUE TODAY TOKY TONI TONE HELL BIV DEVOE

WJTT/Chattanoogs Keith Landecker

WWDM/Columbia Carson/Hill

INNOCENCE EW&F CHIMES CHIMES
RANDY CRAWFORD
LISA STANSFIELD
GRAYSON HUGH
DOMINO THEORY
HOTLEST
JOHNNY GILL
EN VOGUE
TONY TONE MICHEL'LE
MICHAEL COOPER

WAGH/Columbus

MIDNIGHT STAR BERBIN HARRIS REGINA BELLE
JERMAINE JACKSON
SILK TYMES LEATHE
HOTTEST:
JOHNNY GILL
JANET JACKSON
EN VOGUE TONY TONI TONE FREDDIE JACKSON

WFXE/Columbus Philip David March

EW&F
SILK TYMES LEATHE
ALEX BUGNON
ALYSON WILLIAMS
QUEEN LATIFAH
PAUL JACKSON JR.
HOTES:
JOHNNY GILL
FREDDIE JACKSON
JANET JACKSON
EN VOGUE EW&F

K104/Dallas-Ft, Worth

STACYE & KIMIKO MELI'SA MORGAN ASHFORD & SIMPSON GLENN MEDEIROS PERFECT GENTLEMEN BASIC BLACK HOTLEST: JOHNNY GUIT Hottest: JOHNNY GILL JANET JACKSON FREDDIE JACKSON EN VOGUE SOUL II SOUL

WFXC/Durham

LISA STANSFIELD
REGINA BELLE
GLENN JONES
JERMAINE JACKSON
ALYSON WILLIAMS
NEWKIRK RANDY CRAWFORD GLENN MEDEIROS Hottest: Hottest: JOHNNY GILL EN VOGUE FREDDIE JACKSON JANET JACKSON TONY TONI TONE

WZFX/Favetteville

STARPOINT CHIMES EVERYTHING BUT Th MIKI HOWARD DOMINO THEORY BIG LADY K ALEX BUGNON SPECIAL ED SAKAMOTO SAKAMOTO
Hottest:
EN VOGUE
JOHNNY GILL
WHISTLE
HOWARD HEWETT
JANET JACKSON

WJMH/Greensboro Balley/Masters

REGINA BELLE HEAVY D. 6 THE BO Hottest: MADONNA JOHNNY GILL M.C. HAMMER JANE CHILD MICHEL'LE

WOMG/Greensboro Sam Weaver

BY ALL MEANS STEPHANIE MILLS REGINA BELLE KOOL MOE DEE SPECIAL ED STARPOINT MIDNIGHT STAR GAP BAND Hottest: EN VOGUE

BLACK FLAMES SNAP SWEET OBSESSION FATHER MC M.C. SHAN GLENN MEDEIROS Hottest: DIGITAL UNDERGROU EN VOGUE WINANS TODAY JOHNNY GILL

WQFX/Gulfport-Biloxi Al Luv

SMOKEY ROBINSON BIZ MARKIE BIZ MARKIE
CHIMES
ROBBIE MYCHALS
KOOL MOE DEE
EVERYTHING BUT TH
SAKAMOTO
MIDNIGHT STAR MIDNIGHT STAR
ALEX BUGNON
REGINA BELLE
BIG DADDY KANE
NICE & SMOOTH
SNAP
CURTIS MAYFIELD HOTTEST:
JANET JACKSON
FREDDIE JACKSON
JOHNNY GILL
EN VOGUE
MICHAEL COOPER

KMJQ/Houston Atkins/Dave

EWAEF CHIMES LISA STANSFIELD MR. LEE GLENN JONES TROOP BLACK FLAMES RANDY CRAWFORD BOOTSY'S RUBBER B SPECIAL ED SPECIAL ED
REGINA BELLE
QUEEN LATIPAH
KOOL MOE DEE
GREGORY D.6 D.J.
SMOKEY ROBINSON
JEFF REDD
HOTLEST:
DIGITAL UNDERGROI
JOHNNY GILL
JANET JACKSON
TODAY TODAY QUINCY JONES

KHYS/Houston Hegwood/Weber

MIKI HOWARD EW&F GLENN MEDEIROS RANDY CRAWFORD MELI'SA MORGAN ROBBIE MYCHALS Hottest: EN VOGUE EN VOGUE
DIGITAL UNDERGRC
M.C. HAMMER
JANET JACKSON
JOHNNY GILL

WEUP/Huntsville Jim Mitchem

MIKI HOWARD MIDNIGHT STAR RANDY CRAWFORD REGINA BELLE
STACYE & KIMIKO
SAKAMOTO
SOMETHING SPECIAL
HOTTEST:
JOHNNY GILL
BELL BIV DEVOE
JANET JACKSON
EN VOGUE
TONY TONI TONE REGINA BELLE

WDKT/Huntsville

GAP BAND 3RD BASS CHIMES
KOOL MOE DEE
HOTTEST:
JOHNNY GILL
BELL BIV DEVOE
SOUL II SOUL
JANET JACKSON
EN VOGUE

Todd/Jones Hottest: JANET JACKSON M.C. HAMMER AFTER 7 JOHNNY GILL HOWARD HEWETT

WHJX/Jacksonville Clark/Neison MILES JAYE GLENN MEDEIROS MIDNIGHT STAR STACYE & KIMIKO MIKI HOWARD REGINA BELLE SNAP SNAP
Hottest:
SOUL II SOUL
JOHNNY GILL
HOWARD HEWETT
JANET JACKSON
EN VOGUE

KIIZ/Killeen McClain/Jaye

SAKAMOTO NAJEE BIG LADY K BIZ MARKIE ORAN JUICE S SMOKEY ROBIS GAP BAND Hottest | JOHNNY GILL JANET JACKSON FREDDIE JACKSON EN VOGUE SOUL II SOUL

KFXZ/Lafavette

SILK TYMES LEATHE

JANET JACKSON BY ALL MEANS

www.americanradiohistory.com

Chuck Harrison JERMAINE JACKSON BLACK FLAMES PARTNERS IN KRYME MICHEL'LE DIANNE REEVES

KXZZ/Lake Charles

GLENN MEDEIROS REGINA BELLE 2 DEEP SMOKEY ROBINSON ROOL MOE DEE STARPOINT PARTNERS IN KRYME SPECIAL ED AFTERSHOCK LISA STANSFIELD ICE-T RICHARD ROGERS Bottest: JOHNNY GILL
JANET JACKSON
FREDDIE JACKSON
SOUL II SOUL
MICHAEL COOPER

WQIS/Laurel Ron Davis

U-KREW SAKAMOTO ICE-T PARTNERS IN KRYME Hottest: JOHNNY GILL WINANS

U102/Lexington Damon Moberly

MIDNIGHT STAR NEWKIRK EWAF LISA STANSFIELD MELI'SA MORGAN SHE BIG LADY K HOTTEST: JANET JACKSON JOHNNY GILL EN VOGUE SOUL II SOUL TONY TONI TONE

KIPR/Little Rock Booker/See

HI TEK 3 f/YA KI) MADONNA GLENN MEDEIROS RUBY TURNER LISA STANSFIELD SNAP DIANNE REEVES SAKAMOTO Hottest: JOHNNY GILL EN VOGUE JANET JACKSON DIGITAL UNDERGROUM.C. HAMMER

WLOU/Louisville Ange Canessa

SNAP REGINA BELLE RANDY CRAWFORD BARBARA WEATHERS BIZ MARKIE BIG DADDY KANE JEFF REDD JERMAINE JACKSON U-KREW U-KREW
HOTTEST:
FREDDIE JACKSON
EN VOGUE
JOHNNY GILL
JANET JACKSON
M.C. HAMMER

WJJS/Lynchburg

Lad Goins JANE CHILD TROOP
EWEF
JERMAINE JACKSON
DIANNE REEVES
PARTNERS IN KRYME PARTNERS IN KRYN
HOTTEST:
JOHNNY GILL
JANET JACKSON
SOUL II SOUL
FREDDIE JACKSON
EN VOGUE

WPGA/Macon **Brian Kelly**

DOMINO THEORY DOMINO THEORY
ENAP
MICHEL'LE
MIDNIGHT STAR
2 DEEP
RANDY CRAWFORD
ETARPOINT
HOLLEST
JACKSON
SOLL II SOUL
EN VOGUE
TONY TONI TONE
TODAY

WFXM/Macon

GLENN MEDEIROS MIKI HOWARD LISA STANSFIELD NEWKIRK Hottest: JOHNNY GILL

Ronald Sly

LISA STANSFIELD HI TEK 3 f/YA KID ROBILE MYCHALS STACYE & KIMIKO Hottest: HELL BIV DEVOE

K97/Memphis O'Jay/Bell

ALEX BUGNON GLENN JONES REGINA BELLE TIMMY GATLING WINANS WINANS
GLENN MEDEIROS
AFTER 7
MAIN EVENT
Hottest:
JOHNNY GILL FREDDIE JACKSON SOUL II SOUL TODAY JANET JACKSON

WQIC/Meridien Larry Carr

ALYSON WILLIAMS ALEX BUGNON STARPOINT EW4F LISA STANSFIELD SMOKEY ROBINSON GLENN MEDEIROS GLENN MEDEIROS
HOTTEST:
JANET JACKSON
FREDDIE JACKSON
EN VOGUE
JOHNNY GILL
TONY TONI TONE

WALT/Meridian

2 DEEP ALYSON WILLIAMS WALTER BEASLEY CHIMES LISA STANSFIELD SMOKEY ROBINSON BELL BIV DEVOE SOUL II SOUL

WEDR/Miami

REGINA BELLE
CHRISTOPHER WILLI
MELI'SA MORGAN
ALYSON WILLIAMS
RANDY CRAWFORD
STACYE & KIMIKO
MIDNIGHT STAR
MICHEL'LE MAIN EVENT BARRY WHITE JOHNNY GILL BELL BIV DEVOE JANET JACKSON EN VOGUE

WHOT/Mism

none Hottest: BABYFACE

WBLX/Mobile Cheatam/Sinclair

JANE CHILD 3RD BASS PATTI AUSTIN SOMETHING SPECIAL GLENN JONES MILES JAYE Hottest: HOTTEST:
EN VOGUE
BELL BIV DEVOE
WHISTLE
DIGITAL UNDERGROU
FREDDIE JACKSON

HOT105/Montgomery

FAMILY STAND MILES JAYE SMOKEY ROBINSON PARTNERS IN KRYME Hottest: FREDDIE JACKSON JOHNNY GILI M.C. HAMMER EN VOGUE JANET JACKSON

WQQK/Nashville Jay DuBard LISA STANSFIELD JAMAICA BOYS D MOB Hottest| JOHNNY GILL EN VOGUE JANET JACKSON FREDDIE JACKSON SOUL II SOUL

WiKS/New Bern Kirkland/Sanders

STARPOINT REGINA BELLE REGINA BELLE MICHEL'LE MELI'SA MORGAN LISA STANSFIELD ROBBIE MYCHALS Hottest FREDDIE JACKSON HOWARD HEWETT TONY TONI TONE

Wallace/Ware

PARTNERS IN KRYME RANDY CRAWFORD QUEEN LATIFAH KOOL MOE DEE STEPHANIE MILLS REGINA BELLE JAMATCA BOVE

Richards/St. James

RICHARD ROGERS SOMETHING SPECIAL TEEN DREAM WALTER BEASLEY HOTTEST:
JANET JACKSON
FREDDIE JACKSON
EN VOGUE
BY ALL MEANS
SOUL II SOUL

WMYK/Norfolk

NONE
HOTTEST:
HOWARD HEWETT
JOHNNY GILL
FREDDIE JACKSON
JANET JACKSON
BY ALL MEANS

W.JHM/Orlando

MICHAEL STERLING
MIDNIGHT STAR
STACYE & KIMIKO
CHIMES
GLENN JONES
REGINA BELLE
HOLLE HOTTEST:
BELL BIV DEVOE
M.C. HAMMER
JANET JACKSON
JOHNNY GILL
EN VOGUE

WOOK/Raleigh

Young/John MADONNA CHIMES GLENN JONES REGINA BELLE GAP BAND MILIRA TROOP TROOP WALTER BEASLEY WALTER BEASLI HOTTEST: JOHNNY GILL EN VOGUE WHISTLE SOUL II SOUL WINANS

WCDX/Richmond Young/Maxwell

MELI'SA MORGAN MELI'SA MORGAN
STACYE & KIMIKO
GLENN MEDEIROS
RICHARD ROGERS
MIKI HOWARD
HOTTEST
EN VOGUE
JOHNNY GILL
JANET JACKSON
PREDDIE JACKSON
QUINCY JONES

WPLZ/Richmond-Petersburg Maxx Myrick

REGINA BELLE STARPOINT MIDNIGHT STAR MIKI HOWARD ROBBIE MYCHALS ALEX BUGNON RANDY CRAWFORD LISA STANSFIELD FREDDIE JACKSON EN VOGUE SOUL II SOUL JANET JACKSON

WEAS/Savanna

WEASSEVANDA Floyd Blackwell WHISTLE KOOL MOE DEE MILIRA CHIMES RANDY CRAWFORD SAKAMOTO SAKAMOTO
ROBBIE MYCHALS
HI TEK 3 f/YA KII
MIDNIGHT STAR
RICHARD ROGERS
HOTLEST:
BELL BIV DEVOE JANET JACKSO JOHNNY GILL TONY TONI TONE

KMJJ/Shreveport Echols/Walke

ROBBIE MYCHALS ROBBIE MYCHALS
STARPOINT
SIR MIX-A-LOT
ORAN JUICE JONES
MIDNIGHT STAR
M.C. SHAN
JUNGLE BROTHERS
KOOL MOE DEE
TEEN DREAM
TOTELES: TEEN DREAM HOTTEST: JOHNNY GILL FREDDIE JACKSON JANET JACKSON EN VOGUE TONY TONI TONE

KDKS/Shrevepor

ALEX BUGNON OTIS STOKES BIG DADDY KANE WALTER BEASLEY STARPOINT SIR MIX-A-LOT EW&F MIKI HOWARD MIKH HOWARD LISA STANSFIELD JEFF REDD KOOL MOE DEE HOTTEST JOHNNY GILL JANET JACKSON FREDDIE JACKSON EN VOGUE SOUL II SOUL

WANM/Tallahasses

Van Wilson SMOKEY ROBINSON REGINA BELLE GAP BAND MIKI HOWARD PARTNERS IN KRYME QUEEN LATIFAH SNAP SUPERIORS Hottest: JOHNNY GILL JANET JACKSON EN VOGUE JAMAICA BOYS TONY TONI TONE

WTMP/Tampa

Chris Turne KOOL MOE DEE DIANNE REEVES LISA STANSFIELD STARPOINT ALYSON WILLIAM REGINA BELLE Hottest: JOHNNY GILL JANET JACKSON M.C. HAMMER TONY TONI TONE EN VOGUE

WTUG/Tuscaloose

PUBLIC ENEMY SNAP
DEF DAMES
JAMAICA BOYS
LISA STANSFIELD
JANE CHILD
STARPOINT SAKAMOTO SAKAMOTO Hottest: JANET JACKSON JOHNNY GILL EN VOGUE SOUL II SOUL QUINCY JONES

K98-FM/West M John Wilson GLENN JONES GRAYSON HUGH REGINA BELLE REGINA BELLE SNAP MILIRA MELI'SA MORGAN SMOKEY ROBINSON MAIN EVENT PARTNERS IN KRYME BRET LOVER HOLLEST: JOHNNY GILL JANET JACKSON PERPOLE HACKSON FREDDIE JACKSON TONY TONI TONE EN VOGUE

Marie W. J.

KDAY/Los Angeles Jack Patter

EN VOGUE
MICHEL'LE
JANE CHILD
DEFAM TEAM
BLACK FLAMES
DUINCY JONES
2 LEEP
SUPERIORS
WITHANS WINANS
M.C. JX
SOUTHERN CAL L.A.
COMPTON'S MOST WA
HOTTON'S MOST WA
HOTTON'S MOST WA
HOTTON GILL
M.C. HAMMER
MISA
TODAY
TONY TONI TONE

SUPERIORS LISA STANSFIELD LIBA STANSFIELD
SMOKEY ROBINSON
DIAMNE REEVES
WHISTLE
REGINA BELLE
RANDY CRAWFORD
HOTLEST JOHNNY GILL BELL BIV DEVOE HOWARD HEWETT SOUL II SOUL JAMET JACKSON

KSOL/San Francisco

JANE CHILD M.C. HAMMER

90 Current Reporters **89 Current Playlists**

Called in Frozen Playlist (1): WMYK (PWR94)/Norfolk

Did Not Report, Playlist Frozen (1): WHQT (HOT105)/Milemi

KJLH/Los Angeles

Congratulations RADIO & RECORDS--You're Hot and So Are We!



CALLOWAY"Sir Lancelot"

URBAN CONTEMPORARY CHART: **2**75 UC REPORTERS — 83%





SOMETHING SPECIAL "I Wonder Who She's Lovin""

URBAN CONTEMPORARY CHART 39 - 31 64 UC REPORTERS - 71%



MIDNIGHT STAR "Do It (One More Time)"

MOST ADDED AGAIN -- BREAKER BOUND! 51 UC REPORTERS — 57%





LOUIE LOUIE "Sittin' In The Lap Of Luxury"

NEW & ACTIVE

NOW ON 41 UC REPORTERS, INCLUDING

WDAS KMJQ WTLC WUSL WYLD KPRS WAMO WGCI KSOL KHYS





D'LA VANCE

Hot New Star With His New Single

"Itchin' In My Pants"



Best of luck on Your Convention -- from the Artists and Staff at Epic/Solar/Tabu/WTG and CBS Associated Labels!

NATIONAL AIRPLAY

	LW	TW		
	1	1	EVERYTHING BUT THE GIRL/The Language	
	5	8	RALF ILLENBERGER/Heart & Beat (Narada)	
	3	8	DON GRUSIN/Raven (GRP)	
	2	4	BASIA/London Warsaw New York (Epic)	
	7	6	OTTMAR LIEBERT/Nouveau Flamenco (Higher Octave) .	
	12	6	GRANT GEISSMAN/Take Another Look (Bluemoon)	
	4	7	DOUG CAMERON/Mil Amores (Narada)	
	6	8	MICHAEL COLINA/Rituals (Private Music)	"Black" "Shambala"
	9	9	Jim HORN/Work It Out (WB)	
	13	0	EXCHANGE/Between Places (Mesa)	"Without" "Father"
	10	0	MIKE STEVENS/Set The Spirit Free (Novus/RCA)*	"Sunset" "Cool"
	19	Ø	SPECIAL EFX/Just Like Magic (GRP)	"Ballerina" "Jazz" "Lovely"
	15	Œ	PATTI AUSTIN/Love Is Gonna Getcha (GRP)	"Love" "Dream"
	18	1	TOM GRANT/Edge Of The World (Verve Forecast)	''Angels" "Street"
	8	15	JULIA FDRDHAM/Porcelain (Virgin)	"Lock" "Genius"
	16	13	NOTTING HILLBILLIES/MissingPresumed Having A Go	od Time (WB) "Your"
	11	17	DEBORAH HENSON-CONANT/Caught in The Act (GRP)	"Hawaii" "Caught" "Nights"
	23	18	ZIL/Zil (Verve Forecast)	"Rainforest" "Maromba"
	14	19	DIANNE REEVES/Never Too Far (EMI)	"Never" "Hello"
	24	20	OPAFIRE I/NDRMAN ENGELLEITNER/Opafire (RCA) .	
	21	21	KEVIN EUBANKS/Promise Of Tomorrow (GRP)	
	25	22	BLUE NILE/Hats (A&M)	"Downtown" "Headlights"
	28	Œ	ROBERTO PERERA/Erotica (Epic)	"Arcy's" "Artificial"
	26	24	HENRY JOHNSON/Never Too Much (MCA)	
B	REAKER	25	NAJEE/Tokyo Blue (EMI)	
	30	20	FLIM & THE BB'S/New Pants (WB)	"Hot" "Inventions"
	22	27	GEORGE HOWARD/Personal (MCA)	
	DEBUT	28	CARLOS GUEDES & DESVIO/Churun Meru (Heads Up)	
Ι΄	17	29	SPENCER BREWER/Dorian's Legacy (Narada)	
[DEBUT	30	CHECKFIELD Niew From The Edge (American Gramaphone	
`		_	*Keeps bullet due to continued growth.	

ທົບສາເບບອບ Lea HOTTEST LPs HOT TRACKS

JONATHAN BUTLER (25) SHADOWFAX (15) KEIKO MATSUI (14) RICKY PETERSON (13) **ROB MULLINS (12) BRANDON FIELDS (11)** ALEX BUGNON (10)
DAVID BECKER TRIBUNE (9)

EVERYTHING BUT THE... (17) BASIA (13) OTTMAR LIEBERT (12) DON GRUSIN (11) PATTI AUSTIN (10) RALF ILLENBERGER (10) DOUG CAMERON (9) JIM HORN (9)

BASIA/Cruising JIM HORN/Work RALF ILLENBERGER/Heart

E 10-111/=

*KEIKO MATSUI "No Borders" (MCA) 31/14

Adds 14, WHVE, WBZN, KKSF, KGSR, WNND, WAMX, KEZL, KEYV, TRAX. *BREAKER this week*. JZTRAX. BREAKER II

*STEVE KUJALA "Heads, Hands, Hearts" (Sonic Edge) 31/1

ns: Heavy 2/0, Medium 17/0, Light 12/1, Total Adds 1, KNUA. Heavy: KLTR, JZTRAX. Mediums include: KOAI, BRZ, WGMC, KGSR. CHART EXTRA this week.

KOPT, WGMC, KISH, UPART EATON WIS RESEARCH RESEA

this week.

*JONATHAN BUTLER "Deliverance" (Jive/RCA) 27/25
Rotations: Heavy 2/2, Medium 9/7, Light 16/16, Total Adds 25, KOAI, WBBY, WBZN, BRZ, KTWV, KNUA, WHRL, KGSR, WNND, WFAE, WLOQ, WAMX, KEYV, KLSK, WVAY, KLTR, WMT-FM, KBIA, WFMK, WMGN, KTCZ, WHNN, KSNO, KBCO.

*DAVID ARKENSTONE "Citizen Of Time" (Narada) 27/4
Rotations: Heavy 6/0, Medium 5/0, Light 16/4, Total Adds 4, KGSR, KEYF, WMT-FM, KEZX. Heavy: SMN, KTWV, KKSF, KEZL KLSK SS BREAKER this week

*ERIC TINGSTAD & NANCY RUMBEL "Homeland" (Narada) 26/0

: Heavy 5/0, Medium 8/0, Light 13/0, Total Adds 0. Heavy: KLSK, WJIB, WVAY, KLTR, WLSY. Mediums include: AE, WPCH. BREAKER this week.

SHADOWFAX "The Odd Get Even" (Private Music) 21/15
Rotations: Heavy 0'0, Medium 5/4, Light 16/11, Total Adds 15, BRZ, SMN, KGSR, WNND, WAMX, KEZL, KEYV, WOTB, WMT-FM, KBIA, WFMK, WMGN, WHNN, JZTRAX, SS.

RICKY PETERSON "Nightwatch" (WB) 20/13

: Heavy 1/1, Medium 6/3, Light 13/9, Total Adds 13, WNUA, WBZN, KTWV, KNUA, WHRL, WFAE, KEZL, WOTB, WFMK, WHNN, KSNO, JZTRAX.

BEN TAVERA KING "Coyote Moon" (Global Pacific) 20/3
Rotations: Heavy 2/0, Medium 4/0, Light 14/3, Total Adds 3, WGMC, KEZL, WPCH. Heavy: BRZ, WJIB. Mediums include: KNUA, WVAY, WMT-FM.

ROB MULLINS "Tokyo Nights" (Nova) 19/12
Rotations: Heavy 1/1, Medium 6/2, Light 12/9, Total Adds 12, BRZ, WHRL, WGMC, KGSR, WNND, WFAE, KEZL, WJIB, WVAY, KBIA, KSNO, JZTRAX.

* Uncharted Breakers denoted by one asterisk.

* * Chart Extra denoted by two asterisks.

	LW 1	TW	STANLEY JORDAN/Cornucopia (Blue Note) "Impressions" "What's"
		ĕ	
	4	8	JACK DeJOHNNETTE/Parallel Realities (MCA) "Exotic" "Indigo"
	2	=	JOEY De FRANCESCO/Where Were You? (Columbia)* "Where" "I'll"
	3	0	MARCUS ROBERTS/Deep In The Shed (RCA)*
	6	ġ	EDDIE DANIELS/Nepenthe (GRP)"Sun" "Suenos"
	5	6	KEYIN EUBANKS/Promise Of Tomorrow (GRP) "Eyes" "Hope"
	10	0	CHICK COREA ELEKTRIC BAND/Inside Out (GRP) "Inside"
	26	8	MARLON JORDAN/For You Only (Columbia)
	12	9	HENRY JOHNSON/Never Too Much (MCA) "Never" "Telluride"
	17	©	LEE RITENOUR/Stolen Moments (GRP) "Waltz"
	14	Φ	JOHN SCOFIELD/Time On My Hands (Blue Note)
	20	Œ	CARMEN McRAE/Carmen Sings Monk (Novus/RCA)
	7	13	GARY BURTON/Reunion (GRP)
	16	(2)	S. KUJALA f/P. SPRAGUE/Heads, Hands, Hearts (Sonic Edge) "Rounded" "Magic"
	9	15	TONY WILLIAMS/Native Heart (Blue Note)
	13	16	RANDY BRECKER/Toe To Toe (MCA)
	25	D	TERUMASA HIND/Bluestruck (Blue Note)
	18	Œ	ZIL/Zil (Verve Forecast)
	19	13	CARLOS GUEDES & DESVIO/Churun Meru (Heads Up) "Cat" "Carnaval"
DEBUT		2 0	ROY HARGROVE/Diamond In The Rough (Novus/RCA) "Whisper"
	23	3	SONNY ROLLINS/Falling in Love With Jazz (Milestone/Fantasy)
	11	22	DIANNE REEVES/Never Too Far (EMI)
	8	23	MICHAEL COLINA/Rituals (Private Music) "Rituals" "Black" "Cherry"
DEBUT		23	JOYCE/Music Inside (Verve)
-	30	3	FLIM & THE BB'S/New Pants (WB) "Pillow"
DEBUT		<u> 2</u>	GRANT GEISSMAN/Take Another Look (Bluemoon) "Choices" "Attitudes"
DEBUT		Ŧ.	DONALD BYRD/Getting Down To Business (Landmark) "Malcom"
	21	28	BELA FLECK & THE FLECKTONES/Bela Fleck & The Flecktones (WB) "Sunset"
DEBUT		29	PATTI AUSTIN/Love Is Gonna Getcha (GRP) "Wait"
DEBUT	6	30	TDM GRANT/Edge Of The World (Verve Forecast) "Night" "Edge"
DEDUT			*Keeps bullet due to continued growth.

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ALLEN FARNHAM (15) ROB MULLINS (14) DIRTY DOZEN BRASS BAND (13) **BRANDON FIFLDS (13)** ALEX BUGNON (11) KEIKO MATSUI (10) RICKY PETERSON (10)

MARCUS ROBERTS (23) STANLEY JORDAN (14) JACK DeJOHNNETTE (13) JOEY De FRANCESCO (11) EDDIE DANIELS (10) HENRY JOHNSON (8) LEE RITENOUR (8) KEVIN EUBANKS (7)

HOTTEST LPs

No Tracks Qualified This Week

HOT TRACKS

ROB MULLINS "Tokyo Nights" (Nova) 23/14

RICHARD TEE "Inside You" (Columbia) 23/1

y 4/0, Medium 13/0, Light 6/1, Total Adds 1, WEBR. Heavy: WAER, WTEB, KPRT, KKLD, Mediums include

KEIKO MATSUI "No Borders" (MCA) 22/10 Total Adds 10, WNOP, KJZZ, WEBR, WSTR, WMFD, KPRT, WVPE, KSBR,

ALLEN FARNHAM "5th House" (Concord) 20/15
Rotations: Heavy 2/1, Medium 2/1, Light 16/13, Total Adds 15, WBGO, WNOP, KMHD, KXPR, KSDS, KPLU, WMOT, WHRO, WSHA, KLCC, KUOP, WTEB, WKRY, KSBR, KJOY.

BRANDON FIELDS "Other Places" (Nova) 20/13
Rotations: Heavy 0/0, Medium 9/4, Light 11/9, Total Adds 13, WCPN, WJZZ, KXPR, KUOP, JCITY, WSTR, WFSS, WTEB, WIVY, WNGS, WVPE, KCLC, KKLD.

CHARLES MINGUS "Epitaph" (Columbia) 20/4 Adds 4, WBGO, WCPN, WDET, KPLU, Heavy; KJAZ,

Rotations: Heavy 1/0, Medium 6/2, Light 13/2, Total Adds 4, Wood, Wood, Wood, Well and Special EFX "Just Like Magic" (GRP) 20/2
Rotations: Heavy 5/0, Medium 9/0, Light 6/2, Total Adds 2, WMFD, KSBR. Heavy: KLCC, WSTR, WTEB, WNGS, KPRT.
MITCH FARBER "Starclimber" (Muse) 19/5
Rotations: Heavy 1/0, Medium 7/0, Light 11/5, Total Adds 5, WCPN, KJAZ, KLCC, WFSS, WMFD. Heavy: WTEB.

NAJEE "Tokyo Blue" (EMI) 19/3

5/0, Light 6/3, Total Adds 3, WCPN, WHRO, WVPE. Heavy: WJZZ, KJZZ, WSHA, JCITY,

WSTR, KSLU, KPHT, KJUT.

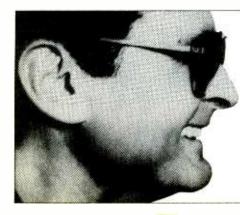
OPAFIRE "Opafire" (Novus/RCA) 19/0

Rotations: Heavy 5/0, Medium 6/0, Light 8/0, Total Adds 0. Heavy: WDET, KLCC, WSTR, WKRY, WVPE

CASSANDRA WILSON "Jumpworld" (JMT/PolyGram) 19/0
Rotations: Heavy 4/0, Medium 7/0, Light 8/0, Total Adds 0. Heavy: WCPN, WDET, KXPR, WSIE. Mediums include: WBGO, WSHA, KLCC, JCITY.

GLORIA LYNN "Time For Love" (Muse) 18/3
Rotations: Heavy 1/0, Medium 8/1, Light 9/2, Total Adds 3, KSDS, KPLU, KJOY, Heavy: KJAZ, Mediums include: WBGO,

BILL COSBY AND FRIENDS "Where You Lay Your Head" (Verve) 18/0
Rotations: Heavy 4/0, Medium 12/0, Light 2/0, Total Adds 0. Heavy: WCPN, KUOP, WEBR, JCITY. Mediums include: WBGO, KXPR, KSDS, KJAZ.



Α ()

Tenor sax legend Stan Getz reinvents the sensuous musical poetry and seductive Brazilian sounds that have become his trademark, playing hotter than ever on an album that critics laud as his best in years.

Featuring "Amorous Cat," "Apasionado" and "Coba"

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ADDS & HOTS





Keyboardist Bob Baldwin performs a musical hybrid he calls "PBJ Music" (as in Pop, Blues & Jazz). Rich in textures and evocative in tone, his music deftly balances modern keyboard technology with musical warmth and creativity.

REJOICE, Baldwin's Atlantic Jazz debut, features a Marvin Gaye medley; a brilliant version of Bobby Brown's hit "On Our Own"; and several of his own compositions, including the first single

Rejoice. The Festival (4-87920/PRCD 3305)

from the album



(82098)Produced by Bob Baldwin and Danny Weiss





On Atlantic Jazz Records, Cassettes and Compact Discs

P3

WVAY/West Dov Stacey McCoy

STEVE HCDONALD JEFF BECK SHADOMFAX LES SABLER DAVID BECKER TRIBE HOLLOSS HOLLO

STEVE MUJALA FLIM 4 THE 88'S

P2

BOTTEST KEIEO MATSUI SPECIAL EFX GRANT GEISSM DOUG CAMERON BASIA

KEZX/Seattle Payton Hayes

HOTTEST: SPECIAL EFX KENNY G SPENCEM BREMER FRANK POTEMIA JIM BORM

HarmenJohes

**EIJD MATSUI
SHADOWFAX

**SHADOWFAX

**ROB MULLINS
**BRANDON FILLOS

**BRANDON FILLOS

**DONATHAN BUTLER
**MICHAEL DOWDLE
**JUAN CARLOS QUIT

**TELLING
**PRETTY MOMAN

DAVID ARRENSTONI

**DOVENTY MOMAN

DAVID ARRENSTONI

DOVENTYING BUT

**MAJER

**RALF ILLENEERGE

ZIL

**SPECIAL EFX

**PRETTILLENEERGE

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44 Current Reporters

Called in A Frozen Playlist (2): WLSY/Louisville

Did Not Report, Playlist Frozen (3): KIFM/San Diego KQPT/Sacramento KWVS/Corpus Christi

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (1): Musical Starstreams

3WM/Toledo is no longer an NAC

CONTEMPORARY JAZZ

ADDS & HOTS



P3

WMFD/Wilming Ivan M. Deni

TERUMASA HINI DIRTY DOZEN I ROY HARGBOVE Hottest: BELA FLECK CHICK COREA

KCLC/St. Charles Kristin Gerber

SANDOMPAX
BRANDON FIELDS
HOTEGET:
CRAWFORD & MCGRIFF
JOEY DE PRANCESCO
SUPERBLUE 2
HARCUS ROBERTS
STANLEY JORDAN



SCOTT HENDERSON
HITCH FARBER
DAVID BECKER TRIBU
ALLEN FARMHAN
FOR MULLINS
CHICK CORE
OPARIRE
JACK DEJORNETTE
TOM GRANT
JOYCE
UTTMAR LIEBERT

38 Current Playlists Called in Frozen Playlist (2): Coffee And Jazz KTCJ/Minneapolis

43 Current Reporter

Did Not Report, Playlist Frozen (2): KWMU/St. Louis WUSF/Tampa

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (1):

THE LONG-AWAITED follow-up to CHI's #4 NAC HIT

SENIC



NAC Focus Tracks: CARNAVAL

COAST OF DREAMS

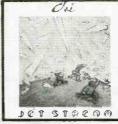
JAZZ FOCUS TRACK: Big Apple

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JET STREAM by CHI

Pacific RIM.



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THE NEW SINGLE

from the album RICH AND POOR

Management & Cirection: BARRY GROSS for GROSS MANAGEMENT GREANISATION

produced and arranged by ROBIN MILLAR for MULTI MEDIA, LONDON

URBAN CONTEMPORARY
MOST ADDED
NOW ON 48 UC REPORTERS-AND BREAKER BOUND!





.



NATIONAL AIRPLAY®

BREAKER!

MICHAEL McDONALD Take It To Heart (Reprise)

65% of our reporters on it. Rotations: Heavy 1, Medium 22, Light 35, Total Adds 19 including WLTT, WNLT, KBIG, WJLK, WRVC, WMGS, WXTC, WTCB, KOSO, KZLT. Debuts at number 27 on the AC chart.

AFTER 7

Ready Or Not (Virgin)

50% of our reporters on it. Rotations: Heavy 1, Medium 20, Light 23, Total Adds 6, WALK, KAER, K101, WRVC, WZNY, WMT-FM.

NEW&ACTIV

MADONNA "Vogue" (Sire/WB) 37/5
Rolations: Heavy 6/0, Medium 20/0, Light 11/5, Total Adds 5, WNLT, KAER, WRVC, KOSO, WCMJ. Heavy: B100, WIVY, KRLB, KVIC, KKLV, KWSI. Medium: WVBF, WALK, WNIC, WLEV, WKYE, KHLT, WEIM, WHAI, WSUL, WSKI, WSGY, WKTK, WKCX, WFRO, KZLT, KSCB, WTWR, KBLQ, KAYN, KCMJ. Light including WEBE, WECQ, WAFL, WGSV, KTYL, WMTFM. Debuts at number 30 on the AC chart.

BELINDA CARLISLE "VISION OF You" (MCA) 37/2

BELINDA CARLISLE VISION OF TOU (MCA) 37/2
Rotations: Heavy 0, Medium 17/0, Light 20/2, Total Adds 2, KBIG, KEZA. Medium: WKYE, KHLT, WVUD, WEIM, WHAI, WSKI, WGSV, WKCX, KVIC, WCMJ, WMTFM, WFRO, WLDR. KKLV, KBLQ, KAYN, KWSI. Light including WLEV, WEBE, WRVC, WZNY, WXTC, 3WM, WMID, WECQ, WGLL, WAFL, WSUL, WSGY, KRLB, WNMB, KTYL, KSCB, KIDX, KCMJ.

MICHAEL DAMIAN "Straight From My Heart" (Cypress) 34/2
Rotations: Heavy 1/0, Medium 13/0, Light 20/2, Total Adds 2, WNLT, WXTC, Heavy: KOST, Medium: KHLT, WMID, WHAI, WGLL, WSKI, KRLB, WKCX, WCMJ, WFRO, KZLT, KKLV, KAYN, KWSI, Light including WEBE, WRVC, U102, WEIM, WECQ, WAFL, WSUL, WSGY, WGSV, WNMB, KTYL, KVIC, WMTFM, KSCB, WTWR, WLDR, KBLQ, KCMJ.

BABYFACE "Whip Appeal" (Solar/Epic) 33/0
Rotations: Heavy 3/0, Medium 19/0, Light 11/0, Total Adds 0. Heavy: WSNI, WNLT, KKLV. Medium: WALK, 2WD, B100, WKYE, KHLT, WRVR, WEIM, WAFL, WSGY, KRLB, WNMB, KVIC, WMTFM, KZLT, KSCB, KBLQ, KAYN, KCMJ, KWSI. Light: WLTS, WWNK, WNIC, KAER, WZNY, WTCB, WSKI, WGSV, WKCX, WCMJ, WLDR.

HOWARD HEWETT "Show Me" (Elektra) 31/4
Rotations: Heavy 0, Medium 5/0, Light 26/4, Total Adds 4, WLTS, KELT, KIDX, KAYN, Medium: WEIM, WKCX, WMTFM, KKLV, KBLQ. Light including WNIC, WLEV, WEBE, WLHT, WFMK, WHNN, 3WM, WAFL, WYKZ, WGSV, KRLB, WNMB, KTYL, KVIC, WCMJ, WFRO, KZLT, KSCB, WTWR, WLDR, KCMJ, KWSI.

ROMATHON ERIENKOUTS

	Reports/Adds	Heavy	Medium	Light
SINEAD O'CONNOR	<i>88/0</i>	81	5	2
DON HENLEY	88/1	75	13	0
WILSON PHILLIPS	88/1	77	10	1
ELTON JOHN		76	10	1
5 ROD STEWART w/RONALD ISLEY		67	12	2
PHIL COLLINS	88/2	50	34	4
FLEETWOOD MAC	81/4	47	28	6
B HEART		45	24	5
9 BASIA	73/0	49	18	6
IO LISA STANSFIELD	72/0	45	21	6
PAUL McCARTNEY	72/5	29	34	9
P ROXETTE	73/4	16	49	8
B LINDA RONSTADT f/AARON NEVILLE	75/7	8	50	17
EXPOSE	67/3	16	42	9
15 KENNY ROGERS & GLADYS KNIGHT	59/0	37	15	7
🖸 RICHARD MARX	65/5	5	46	14
B BILLY JOEL	61/3	7	41	13
D QUINCY JONES	53/2	5	35	13
D JUDE COLE	58/5	11	36	11
CALLOWAY	53/9	9	33	11
PATTI AUSTIN	64/7	4	32	28
2 MICHAEL BOLTON	38/0	13	17	8
BRENT BOURGEOIS	62/6	4	32	26
PETER BLAKELEY	54/4	6	39	9
5 TAYLOR DAYNE	29/1	7	14	8
8 SMOKEY ROBINSON	29/0	8	14	7
MICHAEL McDONALD		1	22	35
EVERYTHING BUT THE GIRL	51/4	4	23	24
MICHAEL PENN	48/4	3	25	20
MADONNA		6	20	11

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SMOKEY ROBINSON (30) TAYLOR DAYNE (19) MICHAEL McDONALD (19) LAUREN WOOD (15) SARAH BRIGHTMAN (13) HUGH HARRIS (10) NEVILLE BROTHERS (10) CALLOWAY (9) PATTI AUSTIN (7) LINDA RONSTADT (7)

HOTTEST

SINEAD O'CONNOR (64) ELTON JOHN (62) WILSON PHILLIPS (58) DON HENLEY (55) ROD STEWART (54) HEART (22) PHIL COLLINS (20) FLEETWOOD MAC (17) LISA STANSFIELD (16) BASIA (15)

SMOKEY ROBINSON "(It's The) Same Old Love" (Motown) 30/30
Rotations: Heavy 0, Medium 3/3, Light 27/27, Total Adds 30, WLTS, WLEV, WKYE, WZNY, WTCB, 3WM, WEIM, WECQ, WHAI, WGLL, WAFL, WSUL, WYKZ, KEZA, WGSV, KRLB, WNMB, WKCX, KTYL, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, WLDR, KKLV, KBLQ, KAYN, KWSI.

TAYLOR DAYNE "I'll Be Your Shelter" (Arista) 28/19

Rotations: Heavy 1/0, Medium 5/2, Light 22/17, Total Adds 19, WLEV, WEBE, WKYE, WZNY, KELT, WEIM, WHAI, WGLL, WSUL, WSKI, KEZA, WKTK, WGSV, WNMB, KTYL, KSCB, KKLV, KAYN, KCMJ. Heavy: B100. Medium including KHLT, KBLQ, KWSI. Light including WIVY, WAFL, KRLB, KVIC, WCMJ.

SHAWN COLVIN "Diamond in The Rough" (Columbia) 28/5
Rotations: Heavy 1/0, Medium 5/0, Light 22/5, Total Adds 5, KHLT, WAFL, KTYL, KZLT, WLDR. Heavy: KTID. Medium: WKYE, WHAI, WKCX, KKLV, KWSI. Light including WLEV, WRVR, WMID, WEIM, WECQ, WGLL, WSKI, WGSV, KRLB, WNMB, KVIC, WCMJ, WFRO, KSCB, KBLQ, KAYN, KCMJ.

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SUZANNE VEGA "Book Of Dreams" (A&M) 24/1
Rotations: Heavy 0, Medium 4/0, Light 20/1, Total Adds 1, KCMJ. Medium: WHAI, WFRO, KKLV, KTID, Light including WLEV, 3WM, WMID, WEIM, WGLL, WAFL, WSKI, WGSV, KRLB, WNMB, KVIC, WCMJ, WMTFM, KZLT, KSCB, WLDR, KBLQ, KAYN, WARD, WEIM, WGLL, WAFL, WSKI, WGSV, KRLB, WNMB, KVIC, WCMJ, WMTFM, KZLT, KSCB, WLDR, KBLQ, KAYN, WARD, WEIM, WGLL, WAFL, WSKI, WGSV, KRLB, WNMB, KVIC, WCMJ, WMTFM, KZLT, KSCB, WLDR, KBLQ, KAYN, WARD, W

KWSI.

NEVILLE BROTHERS "Bird On A Wire" (A&M) 23/10

Rotations: Heavy 0, Medium 5/0, Light 18/10, Total Adds 10, WLEV, WRVC, WZNY, KHLT, WMID, WECQ, WNMB, WMTFM, WFRO, WLDR. Medium: WEIM, KKLV, KBLQ, KTID, KWSI. Light including WKYE, WAFL, WGSV, WKCX, KVIC, WCMJ, WFRO, WLDR.

HOOTERS "Heaven Laughs" (Columbia) 21/0

Rotations: Heavy 1/0, Medium 4/0, Light 16/0, Tolal Adds 0. Heavy: KTID. Medium: WKYE, WMID, KKLV, KBLQ. Light: 3WM, WEIM, WAFL, WSUL, WSKI, WGSV, KRLB, WNMB, WKCX, KTYL, KVIC, WCMJ, WFRO, KSCB, KAYN, KWSI.

JANET JACKSON "Airight" (A&M) 20/2
Rotations: Heavy 2/0, Medium 7/0, Light 11/2, Total Adds 2, WIVY, WKCX, Heavy: KKLV, KWSI, Medium: B100, WEIM, WSKI, WKTK, KRLB, KAYN, KCMJ, Light including WEBE, WRVC, WAFL, WSGY, KVIC, WCMJ, KSCB, WTWR, KBLQ.

LAUREN WOOD "Fallen" (EMI) 15/15

redium 2/2, Light 13/13, Total Adds 15, WECQ, WHAI, WGLL, WGSV, WCMJ, WMTFM, WFRO, KZLT, KBLQ, KCMJ, KTID, KWSI.

JOHNNY CLEGG & SAVUKA "Cruel Crazy Beautiful World" (Capitol) 14/3
Rotations: Heavy 1/0, Medium 0, Light 13/3, Total Adds 3, WAFL, WKCX, KZLT. Heavy: KKLV. Light including WEIM, WHAI, WGSV. KRLB, WFRO, KSCB, KBLQ, KAYN, KCMJ, KWSI.

SARAH BRIGHTMAN "Love Changes Everything" (Polydor) 13/13
Rotations: Heavy 0, Medium 0, Light 13/13, Total Adds 13, WLEV, WKYE, WRVR, 3WM, WEIM, WYKZ, WGSV, WNMB, WKCX, WCMJ, WFRO, KKLV, KWSI.

TRACY CHAPMAN "This Time" (Elektra) 12/3
Rotations: Heavy 0, Medium 1/0, Light 11/3, Total Adds 3, WECQ, WKCX, KIDX. Medium: WEIM. Light including WHAI, WGLL, WGSV, KRLB, WNMB, WFRO, KTID, KWSI.

Heavy 1/0, Medium 1/0, Light 9/1, To HR, 3WM, WSUL, KSCB, KIDX, KCMJ.

VONDA SHEPARD "Baby Don't You Break My Heart Slow" (Reprise) 11/1
Rotations: Heavy 1/0, Medium 1/0, Light 9/1, Total Adds 1, KMJC. Heavy: KTID. Medium: WMID. Light including WNLT,

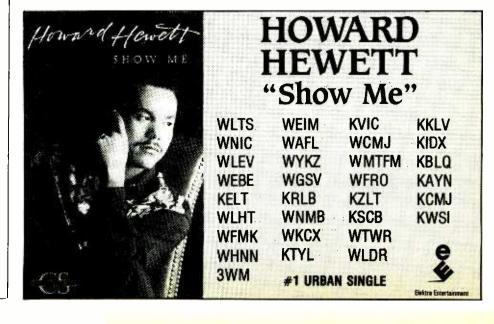
HUGH HARRIS "Rhythm Of Life" (Capitol) 10/10

Rotations: Heavy 0, Medium 0, Light 10/10, Total Adds 10, WEIM, KRLB, WNMB, WKCX, WCMJ, KSCB, WLDR, KKLV,

MIKI HOWARD "Until You Come Back To Me" (Atlantic) 10/6
Rotations: Heavy 0, Medium 1/0, Light 9/6, Total Adds 6, WHAI, WAFL, WCMJ, KSCB, WLDR, KKLV. Medium: WEIM. Light including WSUL, WKCX, KWSI.

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CARLY SIMON "My Romance" (Arista) 8/0 Rotations: Heavy 0, Medium 5/0, Light 3/0, Total Adds 0. Medium: WAHR, WRVR, WMTFM, WFRO, KKLV. Light: WARM98, KESZ, WTCB.



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WVBF/Bostor Dave Newfell

Hottest: ROD STEWART SINEAD O'CONNOR DON HENLEY

WALK/Long Island Edwards/Lombardo

PAUL MCCARTNEY ROXETTE AFTER 7 Hottest: DON HENLEY SINEAD O'CONNOR LISA STANSFIELD ELTON JOHN WILSON PHILLIPS

WNSR/New Yorl **Bob Dunphy**

PHIL COLLINS SADAO WATANABE TAYLOR DAYNE ROD STEWART MICHAEL BOLTON DON HENLEY

WSNI/Philadelphia Jere Sullivan

FLEETWOOD MAC DON HENLEY Hottest: PHIL COLLINS FLEETWOOD MAG LISA STANSFIELD

WLTT/Washington Chuck Morgan

MICHAEL MCDONALD LINDA RONSTADT PATTI AUSTIN Hottest: ELTON JOHN DON HENLEY WILSON PHILLIPS SINEAD O'CONNOR ROD STEWART

12

WLEV/Allentown Jeff Silvers

CALLOWAY NEVILLE BROTHERS SMOKEY ROBINSON TAYLOR DAYNE SARAH BRIGHTMAN Hottest: DON HENLEY ROD STEWART SINEAD O'CONNOR WILSON PHILLIPS

WJLK/Asbury Park Holcomb/Gulda

EXPOSE MICHAEL MCDONALD SINEAD O'CONNOR ROD STEWART FLEETWOOD MAC WILSON PHILLIPS ELTON JOHN

WEBE/Bridgepor

Hansen/Norman TAYLOR DAYNE FLEETWOOD MAG ELTON JOHN CALLOWAY LISA STANSFIELD

WRVC/Huntington Hayes/Swan

MICHAEL MCDONALD AFTER 7 NEVILLE BROTHERS Hottest: ROD STEWART DON HENLEY SINEAD O'CONNOR WILSON PHILLIPS BASIA

WKYE/Johnstown Jack Michaels

SMOKEY ROBINSON TAYLOR DAYNE SARAH BRIGHTMAN Hottest: SINEAD O'CONNOR ROD STEWART HEART CALLOWAY ELTON JOHN

WOBM/Monmouth Ocean, NJ cott/Devoti

PETER BLAKELEY RICHARD MARX CALLOWAY Hottest: DON HENLEY ROD STEWART
WILSON PHILLIPS
SINEAD O'CONNOR
ELTON JOHN

WMGS/Wilkes Barre Norton/Marriott

JUDE COLE
MICHAEL MCDONALD
HOTTEST:
FLEETWOOD MAC
HEART
ELTON JOHN
SINEAD O'CONNOR
ROD STEWART

P3

WMID/Atlantic City McNally/Spector

NEVILLE BROTHERS Hottest: DON HENLEY HEART FLEETWOOD MAC ROD STEWART WILSON PHILLIPS

WEIM/Fitchburg Jack Raymond

SARAH BRIGHTMAN TAYLOR DAYNE SMOKEY ROBINSON HUGH HARRIS Hottest: DON HENLEY ELTON JOHN SINEAD O'CONNOR WILSON PHILLIPS

PAUL MCCARTNEY WECQ/Geneva Anthony/Smith

SMOKEY ROBINSON NEVILLE BROTHERS LAUREN WOOD TRACY CHAPMAN Hottest: DON HENLEY ELTON JOHN ROD STEWART WILSON DHILLIPS

WHAI/Greenfield, MA Deane/Archer

TAYLOR DAYNE
SMOKEY ROBINSON
MIKI HOWARD
LAUREN WOOD
LENNY WILLIAMS
Hottest: HOTTEST: ELTON JOHN FLEETWOOD MAC

WGLL/Mercersburg Begin/Burns

SMOKEY ROBINSON LAUREN TAYLOR DAYNE SINEAD O'CONNOR WILSON PHILLIPS DON HENLEY ELTON JOHN PHIL COLLINS

WAFL/Milford, DE Tim Brough

QUINCY JONES SMOKEY ROBINSON MIKI HOWARD JOHNNY CLEGG & SA Hottest WILSON PHILLIPS FLEETWOOD MAC ELTON JOHN

WSUL/Monticello, NY Rob Diliman

TAYLOR DAYNE SMOKEY ROBINSON Hottest: DON HENLEY ROD STEWART LISA STANSFIELD SINEAD O'CONNOI

WSKI/Montpeller Jim Severance

TAYLOR DAYNE WILSON PHILLIPS ROD STEWAR. FLEETWOOD MAC D STEWA

WKSB/Williamsport Tom Benson

RICHARD MARX RICHARD MARX
MICHAEL MCDONALD
HOTTEST:
DON HENLEY
PHIL COLLINS
SINEAD O'CONNOR
WILSON PHILLIPS ELTON JOHN

U102/Knoxville

Larry Trotter

WSB-FM/Atlanta LoCascio/McCoy

none
Hottest:
ROD STEWART
ELTON JOHN
PHIL COLLINS WILSON PHILLIPS LISA STANSFIELD

KVIL/Dallas Rhodes/Eberhart

LINDA RONSTADT FLEETWOOD MAC Hottest: WILSON PHILLIPS ELTON JOHN LISA STANSFIELD DON HENLEY PAUL MCCARTNEY

WLTS/New Orleans

SMOKEY ROBINSON HOWARD HEWETT PATTI AUSTIN Hottest: SINEAD O'CONNOR ROD STEWART LISA STANSFIELD BASIA ELTON JOHN

2WD/Norfoil **Bill Curtis**

none ROD STEWART DON HENLEY SINEAD O'CONNOR ELTON JOHN FLEETWOOD MAC

WNLT/Tampa Chuck Crane

MICHAEL DAMIAN BRENT BOURGEOIS MICHAEL MCDONALD ROD STEWART DON HENLEY SINEAD O'CONNOR ELTON JOHN

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WZNY/Augusta, GA John Patrick

NEVILLE BROTHERS TAYLOR DAYNE SMOKEY ROBINSON SINEAD O'CONNOR WILSON PHILLIPS DON HENLEY ELTON JOHN PHIL COLLINS

WXTC/Charleston John Quincy

MICHAEL MCDONALD Hottest: ROD STEWART DON HENLEY SINEAD O'CONNOR WILSON PHILLIPS ELTON JOHN

WTCB/Columbia, SC

Doug Spets SMOKEY ROBINSON MICHAEL MCDONALD EXPOSE Hottest: ROGERS & KNIGHT ROD STEWART ELTON JOHN DON HENLEY PHIL COLLINS

WAHR/Huntsville

LINDA RONSTADT BRENT BOURGEOI BRENT BOURGEOIS
EXPOSE
RICHARD MARX
HOTLEST:
BASIA
ROGERS & KNIGHT
WILSON PHILLIPS
SINEAD O'CONNOR
LISA STANSFIELD

Terry Matthews

JANET JACKSON BILLY JOEL PAUL MCCARTNEY LINDA RONSTADT
ELECTRONIC
HOttest:
SINEAD O'CONNOR
ROD STEWART
HEART
WILSON PHILLIPS
MADONNA

WTFM/Johnson City Mark McKinney

MICHAEL MCDONALD JUDE COLE Hottest: ROD STEWART SINEAD O'CONNOR ELTON JOHN DON HENLEY WILSON PHILLIPS

KEZA/Fayetteville, AR

GLORIA ESTEF ELTON JOHN FLEETWOOD MAC

John Ramsey WGSV/Guntersville

SARAH BRIGHTMAN MICHAEL MCDONALD Hottest: BASIA DON HENLEY SINEAD O'CONNOR PAUL MCCARTNEY ROD STEWART

TAYLOR DAYNE PAUL MCCARTNEY HOWARD HEWETT Hottest: DON HENLEY GLORIA ESTEFAN ELTON JOHN

WLAC-FM/Nashville **Bryan Sargeant**

HEART DON HENLEY

WRMF/West Palm Beacl

ROD STEWART DON HENLEY ELTON JOHN

Rich Randall

PATTI AUSTIN

WYKZ/Beaufort, SC

ROD STEWART ELTON JOHN

JUDE COLE-PATTI AUSTIN HOTTEST: SMOKEY ROBINSON REGINA BELLE ROGERS & KNIGHT ROD STEWART SINEAD O'CONNOR Nick Alien

MICHAEL MCDONALD
NEVILLE BROTHERS
CHIMES
SHAWN COLVIN
HOTTEST
PLEETWOOD MAC
HEART
ELTON JOHN
DON HENLEY
PHIL COLLINS

WRVR/Memphis Mark Hamlin

KHLT/Little Rock

KELT/McAilen Chuck White

SINEAD O'CONNOR

BRENT BOURGEOIS SINEAD O'CONNOR ROD STEWART WILSON PHILLIPS

Dave Parks

MICHAEL MCDONALD PATTI AUSTIN BILLY JOEL SINEAD O'CONNOR WILSON PHILLIPS

P3

WSGY/Albany, GA

Hottest: ROD STEWART WILSON PHILLIPS LISA STANSFIELD ELTON JOHN SINEAD O'CONNOR ELTON JOHN

Robertson/Kennedy

SARAH BRIGHTMAN SMOKEY ROBINSON Hottest: SINEAD O'CONNOR WILSON PHILLIPS

SMOKEY ROBINSON GLORIA ESTEFAN TAYLOR DAYNE BELINDA CARLISLE SINEAD O'CONNOR BASIA WILSON PHILLIPS

WKTK/Gainesville

TAYLOR DAYNE MICHAEL PENN Hottest: SINEAD O'CONNOR DON HENLEY WILSON PHILLIPS

SMOKEY ROBINSON
SARAH BRIGHTMAN
TAYLOR DAYNE
LAUREN WOOD
HOTTEST
WILSON PHILLIPS
SINEAD O'CONNOR
ELTON JOHN
LISA STANSFIELD
PHIL COLLINS SMOKEY ROBINSON

KRLB/Lubbock Paul Ramone

HUGH HARRIS SMOKEY ROBINSON MICHAEL MCDONALD HOTTEST: SINEAD O'CONNOR WILSON PHILLIPS ELTON JOHN ROD STEWART PAUL MCCARTNEY

WNMB/No. Myrtle Beach Thompson/Adams

TAYLOR DAYNE NEVILLE BROTHERS SMOKEY ROBINSON SARAH BRIGHTMAN Hottest: DON HENLEY ROD STEWART SINEAD O'CONNOR ELTON JOHN HEART

WKCX/Rome Randy Quick

SARAH BRIGHTMAN HUGH HARRIS SMOKEY ROBINSON TRACY CHAPMAN JANET JACKSON JOHNNY CLEGG & SA Hottest: DON HENLEY WILSON PHILLIPS SINEAD O'CONNOR HEART ELTON JOHN

KTYL/Tyler

Janie Baker SMOKEY ROBINSON SHAWN COLVIN TAYLOR DAYNE Hottest: SINEAD O'CONNOR DON HENLEY ROD STEWART LISA STANSFIELD

KVIC/Victoria

Tony Davis SMOKEY ROBINSON Hottest: ROD STEWART DON HENLEY SINEAD O'CONNOR WILSON PHILLIPS ELTON JOHN

NIDWEST

P1

WARM98/Cincinnati Michael Gravson

Hottest: MICHAEL BOLTON MICHAEL BOLLO..
BASIA
ROD STEWART
DON HENLEY
SINEAD O'CONNOR

WWNK/Cincinnati

Matthews/McCullough OUINCY JONES LINDA RONSTADT TAYLOR DAYNE LUTHER VANDROSS KENNY G MICHAEL BOLTON

WLTF/Cieveland

Popovich/Godfrey PHIL COLLINS ROXETTE WILSON PHILLIPS GIANT
Hottest:
DON HENLEY
HEART
ROD STEWART
MICHAEL BOLTON
ALANNAH MYLES

WSNY/Columbus

Hallett/Nunnally LINDA RONSTADT CALLOWAY HOTTEST:
SINEAD O'CONNOR
ELTON JOHN
WILSON PHILLIPS
PHIL COLLINS
DON HENLEY

WNIC/Detroit **Bob Kucken**

JANE CHILD JANE CHILD
CALLOWAY
BILLY JOEL
RICHARD MARX
LINDA RONSTADT
PATTI AUSTIN Hottest: PHIL COLLINS SINEAD O'CONN GRAYSON HUGH QUINCY JONES SMOKEY ROBINSON

PI

KXLT/Denve

Hottest:

ROD STEWART

DON HENLEY

ELTON JOHN

HEART

WILSON PHILLIPS

KBIG/Los Angeles

Edwards/Verdery

MICHAEL MCDONALD BELINDA CARLISLE

ROD STEWART DON HENLEY WILSON PHILLIPS

ELTON JOHN PHIL COLLINS

FLEETWOOD MAC

FLEETWOOD MAC
HOTTEST:
ROD STEWART
LISA STANSFIELD
WILSON PHILLIPS
SINEAD O'CONNOR
ELTON JOHN

Kaye/Amidon

KOST/Los Angeles

Reed Kittredge none

Tom Land

Hottest: LISA STANSFIELD KLSI/Kansas City SINEAD O'CONNOR WILSON PHILLIPS LINDA RONSTADI PETER BLAKELEY DON HENLEY

Hottest: ROD STEWART WILSON PHILLIPS DON HENLEY RICHARD MARX SINEAD O'CONNOR Dirksen/Brown

CALLOWAY EVERYTHING BUT TH WMYX/Milwaukee King/Morales Hottest: none
Hottest:
TAYLOR DAYNE
HEART
SINEAD O'CONNOR ELTON JOHN
PAUL MCCARTNEY
ROD STEWART ROD STEWART LUTHER VANDROSS

KS95/Minneapolis Tom Knight

Kim Jeffries FLEETWOOD MAC Hottest: SMOKEY ROBINSON DON HENLEY MICHAEL BOLTON ROD STEWART WILSON PHILLIPS

KYKY/St. Louis Weed/Larrabee

JUDE COLE LINDA RONSTADT ROD STEWART HEART DON HENLEY MICHAEL BOLTON

-2

KMJC/Davenport CALLOWAY **Bob Geims** PETER BLAKELEY BRENT BOURGEOIS CALLOWAY VONDA SHEPARD Hottest: BASIA FLEETWOOD MAC

GRAYSON HUGH ELTON JOHN

ROD STEWART

Y 200

KES7/Phoenix

LaBeau/Foxx

none
Hottest:
PHIL COLLINS
TAYLOR DAYNE
SINEAD O'CONNOR
ROGERS & KNIGHT
ELTON JOHN

Austin/Garcia

WVUD/Dayton

WLHT/Grand Rapids

SINEAD O'CONNOR WILSON PHILLIPS

WFMK/Lansing

EVERYTHING BUT TH Hottest: SINEAD O'CONNOR ELTON JOHN PAUL MCCARTNEY ROD STEWART WILSON PHILLIPS

WMGN/Madison Pat O'Neill

BRENT BOURGEOIS HOTTEST:
DON HENLEY
WILSON PHILLIPS
ELTON JOHN
ROGERS & KNIGHT
PHIL COLLINS

WHNN/Saginaw Stine/Knight

EVERYTHING BUT TH Hottest: SINEAD O'CONNOR ELTON JOHN PAUL MCCARTNEY ROD STEWART WILSON PHILLIPS

3WM/Toledo Mark Roberts

MICHAEL PENN SMOKEY ROBINSON PETER BLAKELEY SARAH BRIGHTMAN BASIA ELTON JOHN SINEAD O'CONNOR

PHIL COLLINS P3

WCMJ/Cambridge, OH

SMOKEY ROBINSON MIKI HOWARD JULIA FORDHAM MADONNA LAUREN WOOD HUGH HARRIS SARAH BRIGHTMAN SARAH BRIGHTMAN
HOTTEST:
DON HENLEY
ELTON JOHN
WILSON PHILLIPS
SINEAD O'CONNOR
PHIL COLLINS

WMT-FM/Cedar Rapids Green/Sellers

LAUREN WOOD SMOKEY ROBINSON NEVILLE BROTHERS AFTER 7 DON HENLEY BASIA ROGERS & KNIGHT ROD STEWART ELTON JOHN

WFRO/Fremont, OH Larry Ziebold

NEVILLE BROTHERS SMOKEY ROBINSON SARAH BRIGHTMAN MICHAEL MCDONALD LAUREN WOOD Hottest: ELTON JOHN PHIL COLLINS SINEAD O'CONNOR PAUL MCCARTNEY FLEETWOOD MAC

Hennen/Jones

MICHAEL MCDONALD SMOKEY ROBINSON LAUREN WOOD GLENN MEDEIROS JOHNNY CLEGG & SINEAD O'CONNOR ELTON JOHN
PHIL COLLINS
WILSON PHILLIPS
LISA STANSFIELD

KSCR/Liberal Mark David

SMOKEY ROBINSON TAYLOR DAYNE HUGH HARRIS MIKI HOWARD LENNY WILLIAMS Hottest: ROD STEWART DON HENLEY SINEAD O'CONNOR WILSON PHILLIPS

ELTON JOHN Lori Demick

MICHAEL MCDONALD Hottest: SINEAD O'CONNOR WILSON PHILLIPS ELTON JOHN DON HENLEY

WLDR/Traverse City Angie Honda

Angle Honds
CALLOWAY
LAUREN WOOD
MICHAEL PENN
SHAWN COLVIN
NEVILLE BROTHERS
MIKI HOWARD
SMOKEY ROBINSON
HUGH HARRIS
HOTTES
BASIA
DON HENLEY
LISA STANSFIELD LISA STANSFIELD WILSON PHILLIPS

SINEAD O'CONNOR

B100/San Diego

B-52'S LINDA RONSTADT Hottest: HEART WILSON PHILLIPS TAYLOR DAYNE

John Evans ROXETTE AFTER 7 Hottest: ROD STEWART HEART SINEAD O'CONNOR WILSON PHILLIPS MICHAEL BOLTON

KLSY/Seattle **Bob Brooks**

KLCY/Salt Lake City Michael O'Brien HOTTEST:
SINEAD O'CONNOR
DON HENLEY
ROD STEWART
WILSON PHILLIPS
ELTON JOHN

Gene Knight

LISA STANSFIELD SINEAD O'CONNOR

K101/San Francisco

KAER/Sacramento BRENT BOURGEOIS BRENT BOURGEOIS
ROXETTE
AFTER 7
MADONNA
Hottest:
LISA STANSFIELD
DON HENLEY
ROD STEWART
SINEAD O'CONNOR

SINEAD O'CONNOR ELTON JOHN

PAUL MCCARTNEY Hottest: ROD STEWART WILSON PHILLIPS ELTON JOHN ROXETTE RICHARD MARX

Reports/Adds

I107 7/Seattle Sisco/King

CALLOWAY SINEAD O'CONNOR HEART WILSON PHILLIPS

P2

KOSO/Modesto Tim St. Martin PAUL MCCARTNEY RICHARD MARX MICHAEL MCDONALD Hottest: ELTON JOHN SINEAD O'CONNOR WILSON PHILLIPS

FLEETWOOD MAG DON HENLEY **P3**

KKLV/Anchorage Dave Stroh

TAYLOR DAYNE
MICHAEL COLINA
DELBERT MCCLINTON
LAUREN WOOD
SMOKEY ROBINSON
HUGH HARRIS
MIKI HOWARD
SARAH BRICHTMAN
HOLTEST:
HEART ELTON JOHN

KIDX/Billings, MT Rick Lawrence

JAMES INGRAM LAUREN WOOD HOWARD HEWETT TRACY CHAPMAN Hottest: ROGERS & KNIGHT SINEAD O'CONNOR ELTON JOHN ROD STEWART MICHAEL BOLTON

KBLQ/Logan, UT

John Dimick SMOKEY ROBINSON LAUREN WOOD LAUREN WOOD
HUGH HARRIS
Hottest:
SINEAD O'CONNOR
WILSON PHILLIPS
DON HENLEY

ELTON JOHN PHIL COLLINS KAYN/Nogales

SMOKEY ROBINSON TAYLOR DAYNE HOWARD HEWETT Hottest: SINEAD O'CONNOR DON HENLEY WILSON PHILLIPS

HEART KCMJ/Palm Springs Jili Fox

LAUREN WOOD LISA STANSFIELD MICHAEL MCDONALD HOTTEST:
WILSON PHILLIPS
ROD STEWART
ELTON JOHN
ROXETTE
HEART

KTID/San Rafael Maria Lopez

JULIA FORDHAM LENNY WILLIAMS LAUREN WOOD Hottest: DON HENLEY FLEETWOOD MAC WILSON PHILLIPS ELTON JOHN SHAWN COLVIN

KWSI/Warm Springs, OR Matters/Bobb

SARAH BRIGHTMAN HUGH HARRIS LAUREN WOOD
ANDREW RIDGELEY
Hottest:
ELTON JOHN ROD STEWART PETER BLAKELEY DON HENLEY

SMOKEY ROBINSON

89 Current Reporters 84 Current Playlists

Called in Frozen Playlist (3): WVBF/Boston

Did Not Report, Playlist Frozen (2): WARM98/Cincinneti WVUD/Dayton

MENY ALTERIA

1	BABYFACE/Whip Appeal (Solar/Epic) SHAWN COLVIN/Diamond In The Rough (Columbia) NEVILLE BROTHERS/Bird On A Wire (A&M) HOOTERS/Heaven Laughs (Columbia) JOHNNY CLEGG & SAVUKA/Cruel Crazy Beautiful World (Capitol) SARAH BRIGHTMAN/Love Changes (Polydor) HUGH HARRIS/Rhythm Of Life (Capitol) SWEET SENSATION/Love Child (Atco) CHIMES/I Still Haven't Found What I'm Looking For (Columbia)	33/0
l 2	SHAWN COLVIN/Diamond In The Rough (Columbia)	28/5
3	NEVILLE BROTHERS/Bird On A Wire (A&M)	23/10
4	HOOTERS/Heaven Laughs (Columbia)	21/0
5	JOHNNY CLEGG & SAVUKA/Cruel Crazy Beautiful World (Capitol)	14/3
6	SARAH BRIGHTMAN/Love Changes (Polydor)	13/13
7	HUGH HARRIS/Rhythm Of Life (Capitol)	10/10
8	SWEET SENSATION/Love Child (Atco)	7/0
9	CHIMES/I Still Haven't Found What I'm Looking For (Columbia)	5/2
I 10	KISS/Forever (Mercury)	5/0

New artists have not yet had an AC Breaker.

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FULL-SERVICE AC

シングライントリーニー。

LINOA RONSTADT (5) ROXETTE (4) PATTI AUSTIN (3) FLEETWOOD MAC (3) PAUL McCARTNEY (3) SINEAD O'CONNOR (3)

HOTTEST

ROO STEWART (22) WILSON PHILLIPS (15) ELTON JOHN (13) SINEAO O'CONNOR (12) ROGERS & KNIGHT (11) BASIA (10) PHIL COLLINS (8) OON HENLEY (8) LISA STANSFIELD (7) SMOKEY ROBINSON (5)



PI

WBZ/Boston Phil Conrad

SINEAD O'CONNOR SINEAD O'CONNOR
HICHARD MARX
HOTHEST:
ROD STEWART
DON HENLEY
WILSON PHILLIPS
ELTON JOHN
PHIL COLLINS

WBEN/Buffalo

GLORIA ESTEFAN SARAH BRIGHTMAN HOTTEST TO STEWART ROGERS & KNIGHT GRAYSON HUGH

KDK A/Pittsburgh Chuck Dickemann

FLEETWOOD MAC PHIL COLLINS Hottest MICHAEL BOLTON DON HENLEY ROD STEWART LISA STANSFIELD SINEAD O'CONNOR

WMAL/Washington Michael Neff

Hottest ROD STEWART WILSON PHILLIPS COLLINS ROGERS & KNIGHT

P2

WICC/Bridgeport

MICHAEL MCDONALD WILSON PHILLIPS SINEAD O'CONI REGINA BELLE ELTON JOHN ROD STEWART

PAUL MCCARTNEY LISA STANSFIELD LINDA RONSTADT Hottest: DON HENLEY SINEAD O'CONNOR WILSON PHILLIPS

WTiC/Hartford

White/Mitchell

WELI/New Haven

Hottest: FLEETWOOD MAC SINEAD O'CONNOR ROD STEWART LISA STANSFIELD ELTON JOHN

WGY/Schenectady

SINEAD O'CONNOR NATALIE COLE Hottest: ROGERS & KNIGHT TAYLOR DAYN REGINA BELLE ELTON JOHN WILSON PHILLIPS

-3

WFMD/Frederick, MD Fieseler/Watson

CALLOWAY PAUL MCCARTNEY Hottest: SINEAD O'CONNOR ROD STEWART WILSON PHILLIPS LISA STANSFIELD

WRVA/Richmond

WDBO/Orlando

SOUTH

none Hottest; ROD STEWART BASIA ROGERS & KNIGHT SMOKEY ROBINSON GRAYSON HUGH

Farley/Stevens

none Hottest: LUTHER VANDROSS LINDA RONSTADT CARLY SIMON ROGERS & KNIG BARRY MANILOW

P3 WKYX/Paducah

RICHARD MARX RICHARD MARX ROXETTE PATTI AUSTIN Hottest: ROD STEWART DON HENLEY ROD STEWART DON HENLEY BASIA QUINCY JONES

WSTU/Stuart Shaw/Grant

LINDA RONSTADT FLEETWOOD MAC Hottest: ROD STEWART DON HENLEY SINEAD O'CONNOR WILSON PHILLIPS ELION JOHN

PI

12

WHAS/Louisville

Doug McElvein

ROXETTE

FLEETWOOD MAC

LISA STANSFIELD

LILSON PHILLIPS SINEAD O'CONNOR

ROD STEWART MADONNA

55KRC/Cincinnati Gary King

ROXETTE LISA STANSFIELD

WLW/Cincinnati

Hottest: ROD STEWART HONNIE RAITT HEART SINEAD O'CONNOR

122

John Lane WILSON PHILLIPS Hottest: SINEAD O'CONNOR ROD STEWART DON HENLEY LISA STANSFIELD ROGERS & KNIGHT CARPENTERS

WCCO/Minneapolis Curt Lundgren

WTVN/Columbus

MICHAEL MCDONALD SMOKEY ROBINSON LINDA RONSTADT HOTTEST: PATTI AUSTIN PHIL COLLINS PAUL MCCARTNEY

WHBC/Canton Doug Lane

EXPOSE PATTI AUSTIN LINDA RONSTADT Hottest; ROGERS & KNIGHT LISA STANSFIELD ELTON JOHN

WOOD/Grand Rapids Robb Westaby

WILSON PHILLIPS Hottest: ROD STEWART SMOKEY ROBINSON NATALIE COLE

WIBA/Madison

HOTTEST
PHIL COLLINS
BARRY MANILOW
SMOKEY ROBINSON
PATTI AUSTIN
REGINA BELLE

WROK/Rockford lvey/Thomas

WILSON PHILLIPS ROD STEWART MICHAEL BOLTON TAYLOR DAYNE

P3

WCIL/Carbondale

PATTI AUSTIN BILLY JOEL Hottest: SINEAD O'CONNOR WILSON PHILLIPS ROXETTE ROD STEWART LISA STANSFIELD

KFSB/Joplin Robin Wells

CALLOWAY MADONNA
Hottest:
SINEAD O'CONNOR
WILSON PHILLIPS
ELTON JOHN
FLEETWOOD MAC
PHIL COLLINS

Cathy Blythe

TINDA RONSTADT BASIA ELTON JOHN

KELO/Sioux Falls Spanky

ROD STEWART WILSON PHILLIPS ROXETTE FLEETWOOD MAC

))/05/:\DDDD.

LINDA RONSTADT (10) PHIL COLLINS (5) RICHARO MARX (5) WILSON PHILLIPS (5) OON HENLEY (4) MICHAEL McDONALD (4) ROXETTE (3) LISA STANSFIELO (3) CALLOWAY (2) ELTON JOHN (2) SINEAD O'CONNOR (2)

HOTTEST

ROD STEWART (30) SINEAD O'CONNOR (25) WILSON PHILLIPS (22) ELTON JOHN (17) **OON HENLEY (16)** PHIL COLLINS (15) TAYLOR DAYNE (10) BASIA (9) LISA STANSFIELD (9) MICHAEL BOLTON (8)

WMAS-FM/Springfield

Kratoville/Kelly

PHIL COLLINS ELTON JOHN

ROD STEWART

LINDA RONSTADT

SINEAD O'CONNOR GLORIA ESTEFAN

WYYY/Syracuse

Lauber/Langmyer

PI

Greg Dunkin

WILSON PHILLIPS LINDA RONSTADT LUTHER VANDROSS GLORIA ESTEFAN MICHAEL BOLTON

WKJY/Nassau, NY Keith Hill

LINDA RONSTADT ELTON JOHN Hottest: SINEAD O'CONNOR REGINA BELLE ROGERS & KNIGHT BASIA

WKSZ/Philadelphia Russ Egan

none Hottest: ROD STEWART SMOKEY ROBINSON BASIA ROGERS & KNIGHT

WHTX/Pittsburgh Scott Alexander

Scott Alexander
DON HENLEY
LISA STANSFIELD
SINEAD O'CONNOR
HOTTES:
ALANNAH MYLES
GLORIA ESTEFAN
LINDA RONSTADT
MICHAEL BOLTON
ROD STEWART
WLTJ/Pittsburgh
John Galleacher

John Gallagher

none Hottest: LISA STANSFIELD REGINA BELLE BEE GEES ROGERS & KNIGHT MICHAEL BOLTON

WKLI/Albany

Love 94/Miami

LINDA RONSTADI

SINEAD O'CONNOR

PHIL COLLINS

-2

none Hottest: ROD STEWART SINEAD O'CONNOR LISA STANSFIELD ELTON JOHN WILSON PHILLIPS

WAEB/Allentown Chris Bailey

COLDEXISED NO

WILSON PHILLIPS MICHAEL MCDONALD Hottest: SINEAD O'CONNOR ROD STEWART MADONNA HEART FLEETWOOD MAC

WMRV/Binghamton, NY Keller/Schwartz

RICHARD MARX Hottest: TAYLOR DAYNE
HEART
ROD STEWART
SINEAD O'CONNOR
WILSON PHILLIPS

PHIL COLLINS Hottest: ROD STEWART DON HENLEY SINEAD O'CONNOR LISA STANSFIELD

WFAS-FM/White Plains Pauli/Richard

none
Hottest:
CALLOWAY
WILSON PHILLIPS
BASIA
DON HENLEY
ROD STEWART

WJBR/Wilmington, DE Bill Kaye

MICHAEL MCDONALD RICHARD MARX Hottest: ROD STEWART SINEAD O'CONNOR WILSON PHILLIPS PHIL COLLINS

45 Current Reporters 33 Current Playlists

Called in Frozen Playlist (1):

KEFM/Omaha Did Not Report, Playlist Frozen (11):

KCIX/Bolse KKLD/Tucson KKMJ/Austin KXLK/Wichita WENS/Indianapolis

WMAG/Greensboro

WFAS/White Plains WGLO/Peoris WKLI/Albany WMXC/Charlotte WRAL/Raleigh

P1

Chalese Daly

MICHAEL MCDONAL PAUL MCCARTNEY Hottes.t: BASIA DON HENLEY ELTON JOHN WILSON PHILLIPS

Ed Scarborough none

Hottest: WILSON PHILLIP REGINA BELLE DON HENLEY LISA STANSFIEI PHIL COLLINS

WUSA/Tampa

Johnny Williams WILSON PHILLIPS LINDA RONSTADT HOTEST:
ROD STEWART
SINEAD O'CONNOI
PHIL COLLINS
TAYLOR DAYNE
MICHAEL BOLTON MICHAEL MCDONA NOTTING HILBIL Hottest: ELTON JOHN

WJQI/Norfolk Billy Shears

WILSON PHILLIPS LINDA RONSTADT BASIA Hottest: LISA STANSFIELE LUTHER VANDROSS SINEAD O'CONNO LISA STANSFIELD

WLMG/New Orleans
Ferrara/Murphy

KLTR/Houston

DULY COLLING
WILSON PHILLIP

P2

KKMJ/Austin Joel Burke

Hottest: LINDA RONSTADT ROGERS & KNIGHT CARLY SIMON BABYFACE PATTI AUSTIN REGINA BELLE PATTI AUSTIN PAUL MCCARTNE

WMJJ/Birmingham Ken Barnett

WILSON PHILLIF

WILSON PHILLIPS
TAYLOR DAYNE

PHIL COLLINS LISA STANSFIELI Hottest: SINEAD O'CONNO BASIA ELTON JOHN

WMXC/Charlotte

ROD STEWART
PHIL COLLINS
DON HENLEY
ALANNAH MYLES
SINEAD O'CONNO!

WLMX/Chattanooga Burkett/Marshall

none Hottest: DON HENLEY MICHAEL BOLTON SINEAD O'CONNO

John Jenkins

RICHARD MARX Hottest: ROD STEWART DON HENLEY SINEAD O'CONNOR WILSON PHILLIPS ELTON JOHN WSTF/Orlando

DON HENLEY Hottest: MICHAEL BOLTON TAYLOR DAYNE ELTON JOHN ROD STEWART LINDA RONSTADT WRAL/Raleigh

Scott/Myers

Hottest: LINDA RONSTADT GLORIA ESTEFAN MICHAEL BOLTON LUTHER VANDROSS

WMXB/Richmond

Mike Ryan

ROIETTE Hottest: FLEETWOOD MAC DOW HENLEY PAUL MCCARTNEY ROD STEWART ELTON JOHN

WSLQ/Roanoke Dick Daniels

none Hottest: PHIL COLLINS DON HENLEY SINEAD O'CONNO

KVKI/Shreveport

LINDA RONSTADT WILSON PHILLIP LISA STANSFIEL Hottest: ROD STEWART SINEAD O'CONNO ELTON JOHN SMOKEY ROBINSO PHIL COLLINS

P1

WLTI/Detroit Hottest:

Hottest: REGINA BELLE PHIL COLLINS TAYLOR DAYNE SMOKEY ROBINSON ROGERS & KNIGHT WENS/Indianapolis

Grey/Eagan Hottest: LUTHER VANDROSS DON HENLEY ROD STEWART

WMJI/Cleveland

DON HENLEY ROXETTE

SMOKEY ROBINSON TAYLOR DAYNE

DON HENLEY
SINEAD O'CONNC
LINDA RONSTADT
HOTTEST:
SOULSISTER
LOU GRAMM
PHIL COLLINS
ALANNAH MYLES
ROXETTE

KUDL/Kansas City WLTQ/Milwaukee Don Bender

ROGERS & KNIG! TAYLOR DAYNE ROXETTE ROXETTE ELTON JOHN
SMOKEY ROBINS: PHIL COLLINS
TOMMY PAGE MICHAEL BOLTO

122

KEFM/Omaha

ROD STEWART

DON HENLEY WILSON PHILL PHIL COLLINS

none Hottest: ROD STEWART WILSON PHILLIS

WCRZ/Flint Patrick/Downey

BILLY JOEL RICHARD MARX CALLOWAY TAYLOR DAYNE ROD STEWART SINEAD O'CONNOR ROD STEWART ROD STEWART ROD STEWART LISA STANSFIEL WILSON PHILLIPS ELTON JOHN SINEAD O'CON!

WILSON PHILLIP: WGLO/Peoria Jerry Jay

Hottest: PHIL COLLINS WILSON PHILL DON HENLEY ROD STEWART SINEAD O'CON

WMGI/Terre Haute

Thomas/Rush RICHARD MARX LINDA RONSTADT Hottest: PHIL COLLINS ELTON JOHN SINEAD O'CONNOR

KRAV/Tulsa Couch/Lee

ROXETTE LINDA RONSTADT Hottest: WILSON PHILLIPS LISA STANSFIELD FLEETWOOD MAC ROD STEWART ELTON JOHN

Gregi Gann

none Hottest: ROD STEWART BASIA WILSON PHILLIPS SINEAD O'CONNOR DON HENLEY

4/15/2019

P1 KHOW/Denver

Murphy Huston SINEAD O'CONNOR

KEX/Portland

PHIL COLLINS Hottest: ROGERS & KNIGHT ROD STEWART

KFMB/San Diego Larson/Robertson

BILLY JOEL SMOKEY ROBINSON LENNY WILLIAMS HOLLEST: HOD STEWART ELTON JOHN MASIA WILSON PHILLIPS

ROGERS & KNIGHT

12

none Hottest: ROD STEWART WILSON PHILLIPS FLTON JOHN

KUGN/Eugene O'Brien/James PAUL MCCARTNEY Hottest: BASIA

FLEETWOOD MAC

KSSK/Honolulu

BASIA ROGERS & KNIGHT

none Hottest: HOTTEST:
BASIA
SMOKEY ROBINSON
TINA TURNER
PHIL COLLINS
GLORIA ESTEFAN

Casey/Clem

none

KKCW/Portland

Hottest: PHIL COLLINS BONNIE RAITT ELTON JOHN Hottest: ELTON JOHN SINEAD O'CONNORTAYLOR DAYNE LINDA RONSTADT

KXOA-FM/Sacramento

PHIL COLLINS LINDA RONSTADT WILSON PHILLIPS BASIA

Russ Davidson

KCIX/Bolse Don Jennings

ROD STEWART WILSON PHILL ELTON JOHN FLEETWOOD MA PHIL COLLINS

KISC/Spokane

WILSON PHILLIF ELTON JOHN ROD STEWART

K**#LD/Tucson** Adrienne Walker

Hottest:
BASIA
ROD STEWART
LISA STANSFIELD
ELTON JOHN
SINEAD O'CONNOR

32 Current Reporters 28 Current Playlists

Called in Frozen Playlist (2): WIBA/Medison WRVA/Richmond

Did Not Report, Playlist Frozen (2): KELO/Sloux Falls WROK/Rockford

Bili Minckler PHIL COLLINS

ROD STEWART ELTON JOHN WILSON PHILLIPS ROGERS & KNIGHT

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COUNTRY

NATIONAL AIRPLAY®

	3 WKS		S LW	TW	MAY 11, 1990	Total Reports/Adds	Heavy	Medium	Light
	4	2	1	1	CLINT BLACK/Walkin' Away (RCA)	186/0	171	13	2
	14	10	4	2			157	26	3
	8	7	3	Õ	· · · · · · · · · · · · · · · · · · ·		151	26	6
	7	4	2	4	RODNEY CROWELL/If Looks Could Kill (Columbia)		150	25	9
	11	9	5	6	LIDNEL CARTWRIGHT/I Watched It On My Radio (MCA)	. 185/0	145	31	9
	15	11	7	6	DOUG STONE/I'd Be Better Off (In A Pine Box) (Epic)	180/2	135	35	10
	18	15	9	Ø	TANYA TUCKER/Walking Shoes (Capitol)	186/0	117	64	5
	17	14	8	3	STEVE WARINER/The Domino Theory (MCA)	. 184/0	120	58	6
	16	13	10	9	ROBIN LEE/Black Velvet (Atlantic)	. 175/0	103	59	13
	20	16	13	10	DESERT ROSE BAND/In Another Lifetime (MCA/Curb)	. 180/0	88	<i>75</i>	17
	22	17	14	0			60	118	6
	31	22	18	Ø	ALABAMA/Pass It On Down (RCA)	. 186/0	40	131	15
	23	19	15	13	LACY J. DALTON/Black Coffee (Capitol)		63	94	27
	21	18	16	1			56	104	20
	25	20	17	Œ	EDDIE RABBITT/Runnin' With The Wind (Capitol)		51	113	19
	45	28	22	13			26	132	28
	33	25	21	Ð	REBA McENTIRE/Walk On (MCA)		26	129	31
	13	12	11	18	KENTUCKY HEADHUNTERS/Dumas Walker (Mercury)		63	58	20
	1	1	12	19	TRAVIS TRITT/Help Me Hold On (WB)		73	34	16
	40	29	24	20	RESTLESS HEART/Dancy's Dream (RCA)		12	117	51
	27	24	23	3	T. GRAHAM BROWN/If You Could Only See Me Now (Capitol)		22	109	43
	38	31	27	2	EDDY RAVEN/Island (Capitol)		10	93	63
	34	30	28	Œ	BAILLIE & THE BOYS/Perfect (RCA)	. 161/10	6	103	52
	28	26	25	2	SOUTHERN PACIFIC/I Go To Pieces (WB)		22	86	40
	_	45	34	25	GARTH BROOKS/The Dance (Capitol)		2	70	92
	36	32	29	26	CONWAY TWITTY/Fit To Be Tied Down (MCA)		8	84	56
B	REA	W	ER	_	RANDY TRAVIS/He Walked On Water (WB)		2	65	90
	35	33	30	23	FOSTER & LLOYD/Is It Love (RCA)		9	84	42
	43	38	33	23	EXILE/Nobody's Talking (Arista)		5	<i>75</i>	65
	46	41	35	30			1	72	71
	6	6	6	31	EARL THOMAS CONLEY/Bring Back Your Love To Me (RCA)		37	53	25
	2			32	DAN SEALS/Love On Arrival (Capitol)		32	37	15
	REA			=	BILLY JOE ROYAL/Searchin' For Some Kind Of Clue (Atlantic)		1	44	85
BI	REA	_		=	MARTY STUART/Hillbilly Rock (MCA)		10	40	71
	41	39	36	<u> </u>	FORESTER SISTERS w/BELLAMYS/Drive South (WB)		5	55	47
	5	5	19	36	SHENANDOAH/See If I Care (Columbia)		18	40	25
	12	27	32	37	RONNIE MILSAP/Stranger Things Have Happened (RCA)		18	20	11
	3	8	31	38	HIGHWAY 101/Walkin', Talkin', Cryin' (WB)		14	24	17
	DEE			39	PATTY LOVELESS/On Down The Line (MCA)		1	25	79
		49	43	40	LES TAYLOR/Knowin' You Were Leavin' (Epic)		2	37	53
				41	CHARLIE DANIELS BAND/Mister DJ (Epic)		3	33	24
		_		32	DOLLY PARTON/White Limozeen (Columbia)		0	19	80
			48	_	HOLLY DUNN/My Anniversary For Being A Fool (WB)		0	23	66
	DEE			4	PAUL OVERSTREET/Richest Man On Earth (RCA)		0	15 25	64
	_	50	46	45 43	OAK RIDGE BOYS/Baby You'll Be My Baby (MCA) KEVIN WELCH/Till I See You Again (Reprise)		0	25 20	49 50
	_	_		_	ALAN JACKSON/Here In The Real World (Arista)		0	20	59 0
			_	47	HANK WILLIAMS JR./Good Friends, Good Whiskey (WB/Curb)		29	13 10	9
	DEE		=	49	SAWYER BROWN/Puttin' The Dark Back Into (Curb/Capitol)		0	10 18	60 50
	DEE	_	==	3	MICHELLE WRIGHT/New Kind Of Love (Arista)		0	9	54
	DEE	3U I		•	MINITERED IN HIGH LINES WHILE OF FOLIAST	. 00/10	U	3	جس

11/05/11/DDED.

HANK WILLIAMS JR. (56) RANDY TRAVIS (54) PATTY LOVELESS (48) **LORRIE MORGAN (39)** HIGHWAY 101 (37) PAUL OVERSTREET (36) **DOLLY PARTON (36)** WAYLON JENNINGS (30) **GARTH BROOKS (29)** VINCE GILL (27)

HOTTEST

CLINT BLACK (113) RICKY VAN SHELTON (84) RODNEY CROWELL (79) KEITH WHITLEY (75) DOUG STONE (69) LIONEL CARTWRIGHT (53) ROBIN LEE (44) TRAVIS TRITT (38) STEVE WARINER (30) TANYA TUCKER (29)

בו בוניוג עובני

LES TAYLOR/Knowin' You... (Epic) . 92/12 KEVIN WELCH/Till I See You Again (WB) . . 79/16 MICHELLE WRIGHT/New Kind Of... (Arista) 63/15 MATRACA BERG/Baby, Walk On (RCA) ... 52/13 J. STEVENS & BULLETS/Roseanne (Alt.) 47/5 TIM MENSY/You Can't Throw... (Col.) 33/4 MARSHA THORNTON/The Grass... (MCA) . 25/5 CLINTON GREGORY/Made For... (SOR) . . . 17/1 RICH GRISSOM/It Must Be Love (Merc.) . . 13/13 DONNIE MARSICO/I Will... (Barnburner) . . 12/2

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hot-

BREAKERS

RANDY TRAVIS

He Walked On Water (WB)
On 84% of reporting stations. Rotations: Heavy 2, Medium 65, Light 90, Total Adds 54 including WGNA, WYNY, WBEE, WICO, CHOW, KRRV, WWNC, KSCS, KSSN, KJNE, WSLR, WWWW, WMIL, KCJB, KVOO, KKCS, KFMS, KZLA, KCCY, KSOP. Moves 40-27 on the Country chart.

BILLY JOE ROYAL

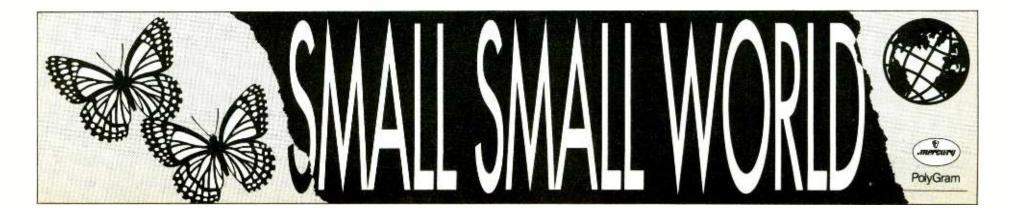
Searchin' For Some Kind Of Clue (Atlantic)

On 70% of reporting stations. Rotations: Heavy 1, Medium 44, Light 85, Total Adds 22 including WYRK, WNUS, WYAY, WUSY, WTNV, WSIX, WYYD, WQYK, WTNT, WGEE, WFMS, KFKF, WDAF, KZKX, WDEZ, KKCS, KEKB, KFMS, KNEW, KNCQ. Moves 46-38-33 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

MARTY STUART Hillbilly Rock (MCA)

On 65% of reporting stations. Rotations: Heavy 10, Medium 40, Light 71, Total Adds 17, WGNA, WQBE, WAYZ, WTCR, WZPR, WKAK, KAYD, KHEY, KIKK, KLLL. WQYK. WKCQ, WIL, KZSN, KKCS, KRAK, KKAT. Moves 47-43-39-34 on the Country chart.





COUNTRY

NATIONAL AIRPLAY®

1=W& 16-11

PATTY LOVELESS "On Down The Line" (MCA) 105/48

Rotations: Heavy 1, Medium 25, Light 79, Total Adds 48 including WQBE, WRKZ, WYAY, WSOC, WCOS, KHEY, WESC, WGKX, WKSJ, WLWI, WSIX, WSM, WQDR, WTQR, WDAF, KNAX, KNIX, KKAT, KMPS, KDRK. Debuts at number 39 on the

DOLLY PARTON "White Limozeen" (Columbia) 99/36

Rotations: Heavy 0, Medium 19, Light 80, Total Adds 36 including WYRK, WNUS, WDSY, WPOR, KEAN, WTDR, WRNS, WCOS, WESC, KLLL, WGKX, KISSFM, WKSJ, WIRK, WGARFM, WFMS, KFKF, KFMS, KKAT, KDRK. Moves 50-42 on the

LES TAYLOR "Knowin" You Were Leavin" (Epic) 92/12
Rotations: Heavy 2, Medium 37, Light 53, Total Adds 12, CHOW, KPLX, WTNV, WPCV, WSM, WKYO, WCUZ, WHOK, KTPK, KNAX, KWHT, KDRK. Heavy: WIVK, KRWQ. Medium: WDSY, WWVA, WSIX, WOW, KTTS, KFDI. Moves 49-43-40 on the

HOLLY DUNN "My Anniversary For Being A Fool" (WB) 89/18
Rotations: Heavy 0, Medium 23, Light 66, Total Adds 18, WHWK, WAYZ, WDSY, WPOR, CHOW, WWNC, KHEY, WHLZ, WQDR, KCJB, KTPK, WDEZ, KWHT, KNCQ, KRAK, KKAT, KSOP, KMPS. Moves 48-43 on the Country chart.

PAUL OVERSTREET "Richest Man On Earth" (RCA) 79/36

Rotations: Heavy 0, Medium 15, Light 64, Total Adds 36 including WRKZ, WXTU, WXBQ, KPLX, WKML, WMSI, WQDR, KHAK, WFMS, KZKX, KXXY, WTHI, KTPK, KZSN, KNAX, KWJJ, KKAT, KEEN, KDRK, KIIM. Debuts at number 44 on the

KEVIN WELCH "Till I See You Again" (Reprise) 79/16
Rotations: Heavy 0, Medium 20, Light 59, Total Adds 16, WQCB, WXKX, WPOR, WILQ, WYNK, KAYD, KNFM, WKSJ, WOWW, WTNT, KWMT, WTHI, KNAX, KWHT, KTOM, KSAN. Medium: WWYZ, WDSY, WCUZ, KRKT. Moves 49-46 on the

OAK RIDGE BOYS "Baby You'll Be My Baby" (MCA) 74/6
Rotations: Heavy O, Medium 25, Light 49, Total Adds 6, WCAO, WGARFM, WKCQ, WIL, WTCM, KFMS. Medium: WDSY, KEAN, KRRV, WWNC, WSOC, WDXE, WGKX, WSIX, KRMD, WAXX, WTSO, KFDI, KMIX, KCKC. Moves 50-46-45 on the

HANK WILLIAMS JR. "Good Friends, Good Whiskey, Good Lovin" (WB/Curb) 70/56

Rotations: Heavy 0, Medium 10, Light 60, Total Adds 56 including WPOC, KEAN, WYAY, KASE, KIKK, KYKX, WGKX, WKSJ, WLWI, WNOE, WKNN, KRMD, WYNG, WFMS, WHOK, WITL, KXXY, KNIX, KUPL, KRAK. Debuts at number 48 on the Country

SAWYER BROWN "Puttin' The Dark Back Into..." (Curb/Capitol) 68/14

Rotations: Heavy 0, Medium 18, Light 50, Total Adds 14, WWNC, WESC, WMSI, WDXE, KYKX, WSIX, KJNE, WYNG, KWMT, WKCQ, KVOO, KEKB, KWHT, KIIQ. Medium: WSTH, KLLL, WUSQ, KRST, KVOC, KALF. Debuts at number 49 on the Country

MARK COLLIE "Looks Aren't Everything" (MCA) 65/12
Rotations: Heavy 0, Medium 9, Light 56, Total Adds 12, WKML, WHEW, WSIX, WKNN, WBVE, WCUZ, WTHI, KASH, KUGN, KUAD, KWJJ, KEEN, Medium: KEAN, WTVY, KCJB, WOW, KFDI, KRST, KUZZ, KALF.

MICHELLE WRIGHT "New Kind Of Love" (Arista) 63/15

Rotalions: Heavy 0, Medium 9, Light 54, Total Adds 15, WDSY, KRRV, WWNC, KHEY, WKSJ, WKYQ, WPAP, WOWW, WGEE, KCJB, WMUS, WWJO, KTPK, WDEZ, KSAN. Medium: KMML, WRNS, WSTH, WHEW, KFDI, KALF. Debuts at number

LARRY BOONE "Too Blue To Be True" (Mercury) 61/10

Rotations: Heavy 0, Medium 10, Light 51, Total Adds 10, WCAO, WZPR, CHOW, KPLX, WHLZ, KJNE, KIXQ, KZKX, KRWQ, KNCQ, Medium: WWNC, WTVY, WHEW, WOW, KFDI, KRKT, KRST, KUZZ, KVOC, KALF.

WILD ROSE "Where Did We Go Wrong" (Capitol) 57/5
Rotations: Heavy 1, Medium 20, Light 36, Total Adds 5, WWYZ, WHLZ, KJNE, WHOK, KIK-FM. Heavy: KRKT. Medium: WICO, KEAN, KMML, WTVY, WIVK, KLUR, WAXX, KFGO, KTTS. WTCM, KFDI, KUZZ. KALF, KEKB.

SIGNIFICANTACTION

MATRACA BERG "Baby, Walk On" (RCA) 52/13
Rotations: Heavy 0, Medium 9, Light 43, Total Adds 13, WSNO, WPOR, KEAN, KRRV, WKML, KLLL, KBMR, WAXX, KASH, KUAD, KEKB, KSON, KSAN. Medium: WWNC, WSTH, WOWW, KHAK, WOW, KFDI, KWOX, KRKT.

JEFF STEVENS & THE BULLETS "Roseanne" (Atlantic) 47/5
Rotations: Heavy 0, Medium 9, Light 38, Total Adds 5, WTCR, WICO, KWMT, KVOC, KNCQ. Medium: WPOC, WWVA, WWNC, WSTH, WTVY, WFLS, WTNT, WOW, KRKT. Light: WXKX, WDSY, WBVE, KTPK, KVOO, KTOM.

LORRIE MORGAN "He Talks To Me" (RCA) 41/39

Rotations: Heavy 1, Medium 5, Light 35, Total Adds 39 including WAYZ, WWNC, WYAY, KASE, WSOC, KIKK, KILTFM, KYKX, WGKX, WYNG, WDAF, KXXY, WOW, KIK-FM, KUZZ, KUUY, KMIX, KWJJ, KCCY, KIIQ.

WAYLON JENNINGS "Wrong" (Epic) 41/30 Rotations: Heavy 2, Medium 4, Light 35, Total Adds 30 including WDSY, WWNC, WTDR, WFLS, WTNT, KHAK, WCUZ, WDAF, WTSO, WTHI, KVOO, KFDI, KRKT, KASH, KGHL, KALF, KMIX, KTOM, KCKC, KEEN.

JANN BROWNE "Mexican Wind" (Curb) 41/18

Rotations: Heavy 0, Medium 7, Light 34, Total Adds 18, WXKX, WICO, KRRV, WKML, WHEW, WDXE, KNFM, WSLR, WCUZ, WHOK, KTTS, WTHI, WTCM, KUZZ, KEKB, KIIQ, KTOM, KCKC.

HIGHWAY 101 "This Side Of Goodbye" (WB) 39/37
Rotations: Heavy O, Medium 3, Light 36, Total Adds 37 including WQBE, WAYZ, WWYZ, WTDR, KILTFM, WGKX, WYYD, KRMD, KHAK, WASKFM, WMUS, KFDI, KRKT, KRST, KUAD, KEKB, KMIX, KCCY, KIIQ, KTOM.

GEORGE JONES "Hell Stays Open (All Night)" (Epic) 36/1
Rotations: Heavy 2, Medium 16, Light 18, Total Adds 1, WTQR. Heavy: WVAM, WZPR. Medium: WICO, WKAK, KRRV, WSTH, WKML, WFLS, WHEW, WCMS, WTNT, KLUR, WAXX, KFGO, WOW, KTTS, KRKT, KNCQ.

TIM MENSY "You Can't Throw Dirt" (Columbia) 33/4

Rotations: Heavy 0, Medium 7, Light 26, Total Adds 4, WCAO, WRKZ, WICO, KWMT. Medium: WWYZ, KEAN, WSTH, WTVY, WOW, KFDI, KASH. Light: WDSY, WHEW, KYKX, KLUR, WBVE, KIXQ, KTTS, KVOO, KWOX, KRKT.

VINCE GILL "When I Call Your Name" (MCA) 32/27
Rotations: Heavy 0, Medium 2, Light 30, Total Adds 27 including WRKZ, WSOC, WSTH, WTVY, WKML, WESC, WIVK, WSIX, WTQR, WYNG, KFGO, WCUZ, KTTS, KFDI, KRKT, KVOC, KALF, KIIQ, KTOM, KEEN.

GAIL DAVIES "Happy Ever After" (Capitol) 28/8
Rotations: Heavy 0, Medium 5, Light 23, Total Adds 8, WWYZ, WDSY, WICO, WKML, KLUR, KCJB, KVOC, KEKB. Medium: WTVY, WOW, KFDI, KSOP. Light: KMML, KKIX, WDXE, WAXX, WCUZ, KVOO, KRKT, KDRK.

BECKY HOBBS "A Little Hunk Of Heaven" (Curb) 27/7
Rotations: Heavy 0, Medium 4, Light 23, Total Adds 7, WICO, CHOW, WKML, KLUR, KWMT, KWHT, KEEN. Medum: WWYZ, WSTH, WTVY, KFDI. Light: WHWK, KRRV, KKIX, WHEW, WUSQ, WOW, KTTS, KRKT, KWJJ.

NITTY GRITTY DIRT BAND "From Small Things..." (MCA) 26/22
Rotations: Heavy 2, Medium 3, Light 21, Total Adds 22, WPOC, WXTU, KEAN, KASE, WTDR, WSTH, WYYD, WTNT, WUSQ, KBMR, KHAK, WAXX, KFGO, WOW, WWJO, WTCM, KFDI, KRKT, KIK-FM, KVOC, KUUY, KALF.

MOE BANDY "Nobody Gets Off in This Town" (Curb) 26/2
Rotations: Heavy O, Medium 3, Light 23, Total Adds 2, WRKZ, WUSQ, Medium: WTVY, WHEW, KFDI, Light: WICO, KRRV, WSTH, KHEY, WKML, KIKK, WSLR, WAXX, KFGO, KWMT, WDAF, KVOC, KRWQ, KSOP, KDRK.

MARSHA THORNTON "The Grass Is Greener" (MCA) 25/5
Rotations: Heavy 0, Medium 2, Light 23, Total Adds 5, WHWK, WKML, KYKX, KWMT, KVOO, Medium: WSTH, KFDI. Light: WVAM, WWYZ, WRKZ, WDSY, KASE, WTVY, KIKK, WAXX, KTTS, KRKT, KGHL, KEEN.

JENNIFER McCARTER & McCARTERS "Shot Full Of Love" (WB) 23/8 Rotations: Heavy 0, Medium 1, Light 22, Total Adds 8, WRKZ, WHEW, KYKX, KLUR, WOW, KVOO, KRWQ, KNCQ, Medium: WSTH, Light: KMML, KASE, WTVY, KKIX, KIKK, WIVK, WUSQ, WTQR, KFGO, KXXY, KTTS, KFDI, KWOX, KRKT.

O'KANES "Diddy All Night Long" (Columbia) 20/0
Rotations: Heavy O, Medium 7, Light 13, Total Adds O, Medium: WZPR, KLUR, WCUZ, WTCM, KFDI, KRKT, KEKB. Light: WFLS, KYKX, WCMS, WUSQ, KFGO, WOW, KTTS, KGHL, KUGN, KMIX, KIIQ, KSOP, KDRK.

CHARLEY PRIDE "Moody Woman" (16th Avenue/Capitol) 19/1

Rotations: Heavy 0, Medium 5, Light 14, Total Adds 1, KFGO, Medium: WSTH, WTVY, P WRKZ, KKIX, WKML, WFLS, WHEW, WTQR, KIXQ, WOW, KVOO, KWOX, KEKB, KDRK.

CLINTON GREGORY "Made For Lovin' You" (SOR) 17/1
Rotations: Heavy 0, Medium 1, Light 16, Total Adds 1, KBMR, Medium: WTVY, Light: WVAM, WRKZ, WICO, WSTH, WKML, WDXE, WCMS, KLUR, KFGO, KTTS, KVOO, KFDI, KALF, KRWQ, KNCO.

BARBARA MANDRELL "You've Become The Dream" (Capitol) 14/7
Rotations: Heavy 0, Medium 2, Light 12, Total Adds 7, WSTH, WTVY, KKIX, WFLS, KFGO, KVOO, KASH. Medium: KTTS. Light: KMML, WHEW, KXXY, KFDI, KRKT, KGHL.

RICH GRISSOM "It Must Be Love" (Mercury) 13/13
Rotations: Heavy 0, Medium 0, Light 13, Total Adds 13, WICO, KRRV, KMML, WSTH, WTVY, KKIX, WKML, WFLS, WDXE. WAXX, KFGO, KRKT, KVOC.

DONNIE MARSICO "I Will Stand By You" (Barn Burner) 12/2

Rotations: Heavy 1, Medium 1, Light 10, Total Adds 2, WRKZ, WKML. Heavy: WWYZ. Medium: KLUR. Light: WDSY, WICO, WTVY, WHEW, WAXX, KFGO, KTTS, KIIQ.

GARY MORRIS "So Little Love in The World" (Capitol) 11/1

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 1, WHEW, Light: WSNO, WSTH, WTVY, KKIX, WCMS, KLUR, KBMR, KTTS, KVOO, KRKT.

JIM PURDY "Try Your Love On Me" (615) 9/5

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 5, WRKZ, WICO, WKML, KLUR, KFDI. Light: WSTH, WTVY, KFGO, KVOO.

RONNA REEVES "Sadly Mistaken" (Mercury) 9/2

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 2, KLUR, KFGO, Medium: WSTH, KFDI. Light: WSNO, WTVY, KKIX, KSSN.

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シンシング・アディングング

ARTIST/Song Title (Label) HANK WILLIAMS JR./Hot To Trot (WB/Curb) Lone Wolf HANK WILLIAMS JR./I Mean I Love You (WB/Curb) Lone Wolf LEE ROY PARNELL/Oughta Be A Law (Arista) Lee Roy Parnell



GET RIGHT ON IT!

Produced by Bob Montgomery on Epic Records

Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Teddy Gentry, Randy Owen, Will Robinson, Ronnie Rogers Pub: Maypop Music (BMI) Mgr: Dale Morris

BAILLIE & THE BOYS "Perfect" (RCA 2500-7)
Prod: Kyle Lehning Wr: Mark E. Nevin Pub: MCA Music (ASCAP) Mgr:
Moress, Nanas, Golden, & Peay

MOE BANDY "Nobody Gets Off in This Town" (Curb 76814) Prod: Jerry Kennedy Wr: Dewayne Blackwell, Larry Bastian Pub: Jobete Music; Rio Bravo Music (ASCAP; BMI) Mgr: Woody Bowles

MATRACA BERG "Baby, Walk On" (RCA 2504-7)

LARRY BOONE "Too Blue To Be True" (Mercury 875 320) Prod: Ray Baker Wr: Larry Boone, Paul Nelson Pub: BMG Songs; Tioga Street Music/Hear No Evil Music (ASCAP; BMI) Mgr: Gene Ferguson

GARTH BROOKS "The Dance" (Capitol 79024)
Prod: Allen Reynolds Wr: Tony Arata Pub: Morganactive Music, Pookle Bear
Music (ASCAP) Mgr: Bob Doyle, Pam Lewis

T. GRAHAM BROWN "If You Could Only See Me Now" (Capitol 44534)

Prod: Barry Beckett Wr: Susan Longacre, Rick Giles Pub: SBM Music/Kinetic Diamond Music/Edge O'Woods Music (BMI) Mgr: C.K. Spurlock

JANN BROWNE "Mexican Wind" (Curb 76815)
Prod: Steve Fishell Wr: Jann Browne, Pat Gallagher, Roger Stebner Pub: Lilli Belle Music/Butter Bean Music; Joe Moore Music (BMI; ASCAP) Mgr: Tracy

LIONEL CARTWRIGHT "I Watched It All On My Radio"

Prod: Steuart Smith, Tony Brown Wr: Lionel Cartwright, Don Schlitz Pub: Silverline Music/Long Run Music; Don Schlitz Music (BMI; ASCAP) Mgr: Noel

MARK COLLIE "Looks Aren't Everything" (MCA 79023)
Prod: Doug Johnson, Tony Brown Wr: Mark Collie Pub: Ha-Deb Music
(ASCAP) Mgr: Don Light

EARL THOMAS CONLEY "Bring Back Your Love To Me"

(RCA 9121-7)
Prod: Randy Scruggs, Earl Thomas Conley Wr: John Hiatt Pub: Whistling Moon Traveler Music/Careers Music (BMI) Mgr: Stan Byrd RODNEY CROWELL "If Looks Could Kill" (Columbia 38 73254) Prod: Tony Brown, Rodney Crowell Wr: Rodney Crowell Pub: Coolwell Music (ASCAP) Mgr: Bill Carter

LACY J. DALTON "Black Coffee" (Capitol 44519)

Prod: Jimmy Bowen, James Stroud, Lacy J. Dalton Wr: Even Stevens, Hillary Kanter Pub: ESP Music (BMI) Mgr: Teri Brown

CHARLIE DANIELS BAND "Mister DJ" (Epic 34 73236)
Prod: James Stroud Wr: Charlie Daniels, Tommy Crain, Taz DiGregorio,
Charlie Hayward, Fred Edwards Pub: Cabin Fever Music (BMI) Mgr: David

GAIL DAVIES "Happy Ever After" (Capitol 79985) Prod: Gail Davies Wr: Kevin Welch, Gary Nicholson Pub: Cross Keys Music/ CBS Music (ASCAP) Mgr: John Doumanian

DESERT ROSE BAND "In Another Lifetime" (MCA 53804) Prod: Paul Worley, Ed Seay Wr: Chris Hillman, Steve Hill Pub: Bar None Music/Bug Music (BMI) Mgr: Chuck Morris

HOLLY DUNN "My Anniversary For Being A Fool" (WB 7-19847)
Prod: Chris Waters, Holly Dunn Wr: Holly Dunn Pub: Careers Music (BMI) Mgr: Refugee Artists

EXILE "Nobody's Talking" (Arista 2009)
Prod: Randy Sharp, Tim DuBois Wr. Randy Sharp, Sonny LeMaire Pub: With
Any Luck Music/Sun Mare Music (BMI) Mgr: Gallin-Morey-Addis

FORESTER SISTERS duet with BELLAMY BROTHERS "Drive South" (WB 7-19874)
Prod: Wendy Waldman Wr: John Hiatt Pub: Lillybilly Music/Bug Music (BMI) Mgr: Jim Halsey; Frances Bellamy
FOSTER & LLOYD "Is it Love" (RCA 2502-7)
Prod: Bill Lloyd, Radney Foster, Rick Will Wr: Radney Foster, Bill Lloyd Pub: BMG Songs/Muckleroy Music; Careers Music/Kung Fu Music (ASCAP; BMI)
Mdr: Vector Management Mgr: Vector Management

VINCE GILL "When I Call Your Name" (MCA 79011)
Prod: Tony Brown Wr: Vince Gill, Tim DuBois Pub: Benefit Music; WB Music
(BMI; ASCAP) Mgr: Fitzgerald-Hartley

CLINTON GREGORY "Made For Lovin' You" (SOR 415-A) Prod: Ray Pennington Wr: Sonny Throckmorton, Curly Putnam Pub: Tree, CBS Music (BMI) Mgr: John Dorris

RICH GRISSOM "It Must Be Love" (Mercury 875 226)

Prod: Harold Shedd, Joe Scalfe, Jim Cotton Wr: Rich Grissom, Earl Bud Lee,
John Beland Pub: Sheddhouse Music/PolyGram International, Jobete
Music/Inc. Co.; Bull's Creek Music/Just Good Music (ASCAP; BMI) Mgr: None

HIGHWAY 101 "This Side Of Goodbye" (WB 7-19829)
Prod: Paul Worley, Ed Seay Wr: Michael Noble, Jeff Pennig, Cactus Moser
Pub: WB Music, Pennig Music, Cac-Attack Music (ASCAP) Mgr: Chuck Morris

HIGHWAY 101 "Walkin", Talkin", Cryin", Bareiy Beatin" Broken Heart" (WB 7-19968) Prod: Paul Worley, Ed Seay Wr: Roger Miller, J. Tubb Pub: Tree (BMI) Mgr:

BECKY HOBBS "A Little Hunk Of Heaven" (Curb 76758) Prod: Richard Bennett Wr: Becky Hobbs, Don London Pub: Beckaroo Music, Careers Music (BMI) Mgr: Mike Robertson

ALAN JACKSON "Here in The Real World" (Arista 9922) Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson, M. Irwin Pub: Mattie Ruth Music/Seventh Son Music/Ten Ten Music (ASCAP) Mgr: Barry Coburn WAYLON JENNINGS "Wrong" (Epic 34 73352)

Prod: Richie Albright, Bob Montgomery Wr: S. Seskin, A. Pessis Pub: Love This Town Music/Endless Frogs Music/Bob-A-Lew Songs (ASCAP) Mgr: Jim Heleav

GEORGE JONES "Hell Stays Open (All Night Long)" (Epic 34 73305)

Prod: Billy Sherrill Wr: B. Harden Pub: Gre-Kev Music (ASCAP) Mgr: Nancy JUDDS "Guardian Angels" (RCA 2524-7)

Prod: Brent Maher Wr: Naomi Judd, John Jarvis, Don Schlitz Pub: Kentucky Sweetheart Music/Plugged In Music; Don Schlitz Music (BMI; ASCAP) Mgr: Ken Stilts

KENTUCKY HEADHUNTERS "Dumas Walker" (Mercury 876 536)

Prod: The Kentucky Headhunters Wr: The Kentucky Headhunters Pub: Three Headed Music/Pri Music/Head Cheese Music (ASCAP) Mgr: Mitchell Fox

ROBIN LEE "Black Velvet" (Atlantic 87979)

Prod: Nelson Larkin Wr: Christopher Ward, David Tyson Pub: Blue Waltzes; SBK Blackwood Canada/David Tyson Music (CAPAC; PRO) Mgr:

PATTY LOVELESS "On Down The Line" (MCA 79004) Prod: Tony Brown Wr: Kostas Pub: Songs Of PolyGram (BMI) Mgr: Roger

BARBARA MANDRELL "You've Become The Dream"

(Capitol 79029) Prod: Tom Collins Wr: J.D. Hick, Roger Murrah Pub: Tom Collins Music,

Murrah Music (BMI) Mgr: Irby Mandrell
DONNIE MARSICO "I WIII Stand By You" (Barn Burner 3133)

Prod: Barney Lee, Bob Corbin Wr: Bob Corbin Pub: Famous Music (ASCAP)
Mgr: Group Entertainment

KATHY MATTEA "She Came From Fort Worth"

(Mercury 876 746)
Prod: Allen Reynolds Wr: Pat Alger, Fred Koller Pub: Bait And Beer Music/
orerunner Music; Lucrative Music (ASCAP; BMI) Mgr: Bob Titley

JENNIFER McCARTER & THE McCARTERS "Shot Full Of Love"

Prod: Paul Worley, Ed Seay Wr: Bob McDill Pub: PolyGram International Publishing (ASCAP) Mgr: Mike Atkins

REBA MCENTIRE "Walk On" (MCA 79009)

Prod: Jimmy Bowen, Reba McEntire Wr: Steve Dean, Lonnie Williams Pub: Tom Collins Music (BMI) Mgr: Narvel Blackstock

TIM MENSY "You Can't Throw Dirt" (Columbia 38 73332)

Prod: Bob Montgomery Wr: Tim Mensy, Tony Haselden Pub: Cross Keys Music/Miss Dot Music/CBS Music; Millhouse Music/Songs of PolyGram, Int. (ASCAP; BMI) Mgr: Chuck Flood, Mary Ann McCready

RONNIE MILSAP "Stranger Things Have Happened"

Prod: Ronnie Milsap, R. Galbraith, Tom Collins Wr: Keith Stegall, Roger Murrah Pub: Tom Collins Music/Roger Murrah Music (BMI) Mgr: Moress, Nanas, Golden, & Peay

LORRIE MORGAN "He Talks To Me" (RCA 2508-7)

Prod: Barry Beckett Wr: Mike Reid, Rory Michael Bourke Pub: Lodge Hall/ BMG Songs, Chappell & Co./RMB Songs (ASCAP) Mgr: Morress, Nanas,

GARY MORRIS "So Little Love in The World" (Capitol 79023) Prod: Jimmy Bowen, Gary Morris Wr: Michael Smothe Music (ASCAP) Mgr: Steve Small

NITTY GRITTY DIRT BAND "From Small Things (Big Things One Day Come)" (MCA 79013)

Prod: Randy Scruggs, Nitty Gritty Dirt Band Wr: Bruce Springsteen Pub: Bruce Springsteen (ASCAP) Mgr: Chuck Morris

OAK RIDGE BOYS "Baby, You'll Be My Baby" (MCA 79006)
Prod: Jimmy Bowen Wr: Gene Pistilli, Troy Seals Pub: Almo Music/Hig
Falutin' Music/WB Music/Two Sons Music (ASCAP) Mgr: Jim Halsey O'KANES "Diddy All Night Long" (Columbia 38 73304)
Prod: Jamie O'Hara, Kieran Kane Wr: Jamie O'Hara, Kieran Kane Pub
O'Hara Music/Kieran Kane Music (ASCAP) Mgr: Mark Rothbaum PAUL OVERSTREET "Richest Man On Earth" (RCA 2505-7)

Prod: James Stroud Wr: Paul Overstreet, Don Schlitz Pub: Scarlet Moon Music; Don Schlitz Music/Almo Music (BMI; ASCAP) Mgr: Bobby Roberts

DOLLY PARTON "White Limozeen" (Columbia 38 73341)
Prod: Ricky Skaggs, Dolly Parton Wr: Dolly Parton, M. Davis Pub: Velvet
Apple Music, Songpainter Music (BMI) Mgr: Sandy Gallin

CHARLIE PRIDE "Moody Woman" (16th Ave. B-70440) Prod: Jerry Bradley, Charlie Pride Wr: Donny Kees, Jimmy Jay, Richard Ross Pub: Acuff-Rose; BMG Songs (BMI; ASCAP) Mgr: Jim Prater

JIM PURDY "Try Your Love On Me" (615 Records 90-S-1027)
Prod: Randy Hauser, Michael G. Smith Wr: Brent Mason, Charlie Craig Pub:
19th St. Music, Monk Family Music, Blackwood Music/EMI Blackwood Music (BMI) Mgr: Randy Hauser

EDDIE RABBITT "Runnin' With The Wind" (Capitol 44538) Prod: Richard Landis Wr: Eddie Rabbitt, Reed Nielsen Pub: Eddie Ra Music/Englishtown Music (BMI) Mgr: Stan Moress

EDDY RAVEN "Island" (Capitol 44537)

Prod: Barry Beckett Wr: Troy Seals, Eddy Raven Pub: WB Music/Two Sons Music/RavenSong Music (ASCAP) Mgr: None

RONNA REEVES "Sadly Mistaken" (Mercury 875 228)
Prod: Clyde Brooks, C. Michael Spriggs Wr. Gidget Baird, Byron Gallimore
Pub: G.I.D. Music (ASCAP) Mgr: Ron Cotton

RESTLESS HEART "Dancy's Dream" (RCA 2503-7)

Prod: Scott Hendricks, Tim DuBois, Restless Heart Wr: Monty Powell, Greg Jennings Pub: Warner-Tamerlane; WB Muskc/Greg Jennings Music/Tim DuBois Music (BMI; ASCAP) Mgr: Moress, Nanas, Golden, & Peay BILLY JOE ROYAL "Searchin' For Some Kind Of Clue"

Prod: Nelson Larkin Wr: Pal Rakes, Donny Kees, Nelson Larkin Pub: Acuff Rose; Lust-4-Fun Music (BMI; ASCAP) Mgr: Mark Ketchem, Nelson Larkin, Larry McFadden

SAWYER BROWN "Puttin" The Dark Back Into The Night"

(Curb/Capitol 79040)
Prod: Randy Scrugs, Mark Miller Wr: Mark Miller Pub: Zoo Crew Music (ASCAP) Mgr: TKO Management

DAN SEALS "Love On Arrival" (Capitol 44435)

RICKY VAN SHELTON "I've Cried My Last Tear For You" (Columbia 73263)

Prod: Steve Buckingham Wr: Chris Waters, T. King Pub: Cross Kevs (ASCAP) Mar: Michael Campbell

SHENANDOAH "See If I Care" (Columbia 38 73237) Prod: Rick Hall, Robert Byrne Wr: Walt Aldridge, Robert Byrne Pub: Colgems-EMI (ASCAP) Mgr: Bill Carter

RICKY SKAGGS "Hummingbird" (Epic 34 73312) Prod: Ricky Skaggs, Steve Buckingham Wr: Greg Jennings, Tim DuBois Pub: WB Music/Restless Heart Music/Tim DuBois Music/Greg Jennings Music (ASCAP) Mgr: Bobby Cudd

SOUTHERN PACIFIC "I Go To Pieces" (WB 7-19860) Prod: Southern Pacific, Jim Ed Norman Wr: Del Shannon Pub: Mole Hole Music/Bug Music/Right Song Music (BMI) Mgr: Entertainment Group

JEFF STEVENS & THE BULLETS "Roseanne" (Atlantic 87931) Prod: Nelson Larkin, Ron Reynolds Wr: Ron Reynolds Pub: Ensign Music Licks Music (BMI) Mgr: Larkin, Inc.

DOUG STONE "I'd Be Better Off (In A Pine Box)"

(Epic 34 73246) Prod: Doug Johnson Wr: J. MacRae, S. Clark Pub: BMG Songs/Hide A Bone Music (ASCAP) Mgr: Phyllis Bennett, John Dorris GEORGE STRAIT "Love Without End, Amen" (MCA 79015)

Prod: Jimmy Bowen, George Strait Wr: Aaron Barker Pub: O-Butler Music (BMI) Mgr: Erv Woolsey

MARTY STUART "Hillbilly Rock" (MCA 79001)

Prod: Richard Bennett, Tony Brown Wr: Paul Kennerley Pub: Irving Music/Littlemarch Music (BMI) Mgr: Bonnie Garner

LES TAYLOR "Knowin' You Were Leavin'" (Epic 34 73264) Prod: Pat McMakin Wr: Mike Reid, Tommy Rocco Pub: Lodge Hall Music/PolyGram International (ASCAP) Mgr: Paul Zamek

MARSHA THORNTON "The Grass Is Greener" (MCA 79037) Prod: Owen Bradley Wr: Barry Mann, Mike Anthony Pub: Screen G Music (BMI) Mgr: Ginger Anderson

RANDY TRAVIS "He Walked On Water" (WB 7-19878) Prod: Kyle Lehning Wr: Allen Shamblin Pub: Hayes Street Music, Almo Music (ASCAP) Mar: Lib Hatcher

TRAVIS TRITT "Help Me Hold On" (WB 7-19918) Prod: Gregg Brown Wr: Travis Tritt, Pat Terry Pub: Tree/Post Oak Music; End of August Music (BMI; ASCAP) Mgr: Ken Kragen

TANYA TUCKER "Walking Shoes" (Capitol 44520) Prod: Jerry Crutchfield Wr: Paul Kennerley Pub: Irving Music/Littlemarch Music (BMI) Mgr: Beau Tucker

CONWAY TWITTY "Fit To Be Tied Down" (MCA 79000) Prod: Jimmy Bowen, Conway Twitty, Dee Henry Wr: Walt Aldridge Pub: Rick Hall Publishing (ASCAP) Mgr: Dee Henry

STEVE WARINER "The Domino Theory" (MCA 53733)
Prod: Randy Scruggs Wr: Bill LaBounty, Becky Foster Pub: Screen Gems-EMI/Warner-Tamerlane/Honey Farm Music (BMI) Mgr: Vector Management KEVIN WELCH "Till I See You Again" (Reprise 7-19873) Prod: Paul Worley, Ed Seay Wr: Kevin Welch Pub: Cross Keys Publishing (ASCAP) Mgr: Entertainment Group

KEITH WHITLEY "I'm Over You" (RCA 9122-7)
Prod: Garth Fundis, Keith Whitley Wr: Tim Nichols, Zack Tumer Pub:
Hannah's Eyes Music/Cobum Music (BMI)

WILD ROSE "Where Did We Go Wrong" (Capitol 44558)

HANK WILLIAMS JR. "Good Friends, Good Whiskey,

Prod: Barry Beckett, Hank Williams Jr., Jim Ed Norman Wr: Hank Williams Jr.
Pub: Bocephus Music (BMI) Mgr: Merle Kilgore

MICHELLE WRIGHT "New Kind Of Love" (Arista 2002)
Prod: Steve Bogard, Rick Giles Wr: Rick Giles, Steve Bogard Pub: Kinetic Diamond Music/Edge O' Woods Music/WB Music/Rancho Bogardo Music (ASCAP) Mgr: Brian Ferriman

On behalf of our members, ASCAP would like to thank Radio & Records for making their charts even more accurate and complete by adding the writer/publisher information.



COUNTRY ADDS & HOTS

MOST ADDED Randy Travis (WB)

Patty Loveless (MCA)

Dolly Parton (MCA)

EAST

HOTTEST

Clint Black (RCA) Ricky Van Shelton (Columbia) MOST ADDED

SOUTH HOTTEST

Clint Black (RCA) Keith Whitley (RCA)

MOST ADDED Hank Williams Jr. (WB/Curb)

MIDWEST

Clint Black (RCA) Ricky Van Shelton (Columbia)

GARTH BROOKS
RICKY SKAGGS
RANDY TRAVIS
CONWAY TWITTY
JANN BROWNE
HOTLEST:
CCINT BLACK
RODNEY CROWELL
ROB IN LEE
DOUG STONE
TANYA TUCKER

KBMR Bismarck, NO

DOLLY PARTON
CLINTON GREGORY
NITTY GRITTY DIRT
BIGHMAY 101
MATRACA BERG
HOTELET
LIONEL CARTHRIGHT
EDDY RAVEN
FOSTER & LLOYD
RODNEY CROWELL
JUNDS

KHAK Ceder Repids, IA

NAYLON JENHINGS NITTY GRITTY DIRT HIGHMAY 101 PAUL OVERSTREET HOCLEST: RODNEY CROWELL KENTUCKY HEADHUNT KEITH WHITLEY ROBIN LEE GEORGE STRAIT WHISAN

WUSN Chicago, IL

HOTTEST

WEST MOST ADDED

Hank Williams Jr. (WB/Curb)

2.0

DOLLY PARTON EXILE

HANK WILLIAMS HIGHWAY 101

Hottest: CLINT BLACK DOUG STONE

WHOK Columbus, OH

RANDY TRAVIS HANK WILLIAMS LES TAYLOR WILD ROSE JANN BROWNE

HOTTEST: CLINT BLACK RODNEY CROWEL KEITH WHITLEY DOUG STOME RICKY VAN SHE

WITL-FM Lansing, Mt

HANK WILLIAMS
RICKY SKAGGS
RAMDY TRAVIS
HOTLEST:
TRAVIS TRITT
CLINT BLACK
DESERT ROSE BI
KATHY HATTEA
ALABAMA

PATTY LOVELESS
DOLLY PARTON
BILLY JOE ROYAL
PAUL CVERSTREET
LARRY BOONE
HOTTEST
TRAVIS TRITT
ALAN JACKSON
RICKY VAN SHELTT
LIONEL CARTWRIGS
KENTUCKY HEADBUD

BOTTEST: ROBIN LEE RODNEY CROWELL DOUG STOWE LACY J. DALTOW DESERT ROSE BAND

HIGHWAY 101
RAMDY TRAVIS
MICHEELLE WRIGHT
CRYSTAL GAYLE
HOLLEST:
CLINT BLACK
LIONEL CARTWRIG
BARL THOMAS CON:
ROBIN LEE
STEVE WARINER

KZKX Lincoln, NE

Lorrie Morgan (RCA)

NITTY GRITTY DIRT HANK WILLIAMS JR.

WYNG Evansville, IN

KFQO Fargo, NO

VINCE GILL
HANK WILLIAMS JR.
PATTY LOVELESS
LORRIE MORGAN
SAWYER BROWN
HOTCEST:
CLINT BLACK
LIONEL CATTNRIGHT
ROBIN LEE
DOUG STONE
RICKY VAN SHELTON

BARBARA MANDRELL WAYLON JENNINGS NITTY GRITTY DIRT HIGHWAY 101 VINCE GILL HANK NILLIAMS JR.

LORRIE MORGAN RONNA REEVES CHARLEY PRIDE AL DOWNING RICH GRISSOM RAY GRIFF

KWMT Fort Dodge, IA

RAY GRIFF
HOTTEST:
CLINT BLACK
RODNEY CROWELL
ROTHER WHITLEY
LIONEL CARTWRIGHT
RICKY VAN SHELTON

WAYLON JENNINGS PATTY LOVELESS LES TAYLOR MARR COLLIE RANDY TRAVIS JANN BROWNE VINCE GILL BOTCH EXILE EXILE FOSTER & LLOYD RATHY MATTEA TARKA TUCKER STEVE WARINER

BILLY JOE ROYAL
ROGERS & KNIGHT
BANK WILLIAMS JR.
WICHELLE WRIGHT
HOTCEST:
ROBIN LEZ
CLIMT BLACK
TANYA TUCKER
RICKY VAN SHELTON
RODNEY CROWELL

BILLY JOE ROYAL HANK WILLIAMS JR. DOLLY PARTON PAUL OVERSTREET HOTES: TANYA TUCKER CLINT BLACK RICKY VAN SHELTON DOUG STONE

LORRIE MORGAN WAYLON JENNINGS LARRY BOONE

HOTTEST:
DOUG STONE
TRAVIS TRITT
ROWNIE MILSAP

KEITH WHITLEY CLINT BLACK

WDAF Kensas City, MO

LORRIE MORGAN
MAYLON JENNINGS
BILLY JOE ROYAL
PATTY LOVELESS
ROTTE EDDY RAVEN
ALABANA
RANDY TRAVIS
GEORGE STRAIT
JUDDS

KIXQ Joplin, MO

MANK MILLIAMS JR. RAILEMATRACA BERG
PATTY LOVELESS
RICH GRISSOM
CLIP BLACK
ROLLES!
CLOWER TAW
ROLLES BLACK
ROBIN LEE
RICKY VAN SHELTON
LIONEL CAPTURISH
LIONEL CAPTURISH
LEBORTE CAPTURISH
LIONEL CAPTURISH
LIGHT LABORTE
LIGH

Clint Black (RCA) Rodney Crowell (Columbia) Ricky Van Shelton (Columbia)

WOKQ/Dover-Portsmouth, NH

PATTI LOVELESS RANDY TRAVIS EXILE MARTY STUART HARTI SIGNAL
HOTTEST:
ROBIN LEE
DOUG STONE
CLINT BLACK
RODMEY CROWL
DESERT ROSE

WVAM Altoone, PA

WPOC Beltimore, MD HANK WILLIAMS JR. WITTY GRITTY DIRT

WCAO Raltimore, MD

PATTY LOVELESS
PAUL OVERSTREET
RICKY SKAGGS
OAK RIDGE BOYS
TIM MEMSY
LARRY BOONE
HOTTER
RICKY VAN SHELTOR
RODHEY CROWELL
ROUG STOME
KEITH WHITLEY

WQCB Bangor, ME MEVIN WELCH PAUL OVERSTREET DOLLY PARTON

WSNO Barre, VT BURCH SISTERS
DOLLY PARTON
MATRACA BERG
LORRIE MORGAN
HOTLEST:
LIONEL CARTWRIGHT
KEITH WHITLEY
DOUG STOWE
WILLIAM LEE GOLDE
LACY J. DALTON

WHWK Binghemton, NY RANDY TRAVIS EXILE MARSHA THORNTON Hottest: LIONEL CARTWRIGHT

DOUG STONE STEVE WARINER RICKY VAN SHELTO RODNEY CROWELL WYRK Bullalo, NY

RANDY TRAVIS
BILLY JOE ROYAL
DOLLY PARTON
HOTTEST:
TRAVIS TRITT
CLINT BLACK
REITH WHITLEY
RODNEY CROWELL
RICKY VAN SHELT

WOBE Charleston, WV DOUG STONE
PATTY LOVELESS
BIGHMAY 101
HARTY STUART
BOTTONEY
TRAVIS TRITT
TANYA TUCKER
CLINT BLACK
ALABAMA

CONWAY TWITTY FOSTER & LLOYD Hottest: CLINT BLACK WAYZ /Hagerstow Waynesboro, PA

WWYZ Hartford, CT FORESTER SISTERS WILD ROSE

WILD ROSE
HIGHWAY 101
GAIL DAVIES
RANDY TRAVIS
HOTLEST;
BOTLEST;
B WRKZ Hershey, PA

PATTY LOVELESS
BANK WILLIAMS JR.
FAUL OVERSTEET
TIM MENSY
MCCARTERS
VINCE GILL
DOWNIE MARSICO
JIM PURDY
MOE BANDY
BOLEASI
LOLINT BLACK
DOUG STORE
RICKY VAN SHELTON
MATCHE

WTCR Huntington, WV MARTY STUART PATTY LOVELESS JEFF STEVENS & TH HANK WILLIAMS JR. EARK WILLIAMS JR.
HOTLEST:
CLINT BLACK
REITH WHITLEY
KENTUCKY HEADHUNT
LIONEL CARTWRIGHT
RODNEY CROWELL

WZPR Mondville-Erle, PA

LARRY BOONE
MARTY STOART
EDDY RAVEN
RICKY SKAGGS
ROCLEST:
JUDDS
GEORGE JONES
ALABAMA
GEORGE STRAIT
REBA MCENTIRE WAJR Morgant

WYNY New York City, NY

RANDY TRAVIS
BAILLIE & THE BOY
GARTH BROOKS
HOTEST:
ALAN JACKSON
DAN SEALS
ALABAMA
EDDIE RABBITT
REBA MCENTIRE WWVA Wheeling, WV

WXKX Perkersburg, WV

JANN BROWNE KEVIN WELCH HOTCEST: CLINT BLACK LIONEL CARTWRIGHT DESERT ROSE BAND ROBIN LEE STEVE WARINER BILLY JOE ROYAL
EDDY RAVEN
DOLLY PARTON
BOLVEST:
ALAN JACKSON
KEITE MBITLEY
TRAVIS TRITT
DOUG STONE
CLINT BLACK

NITTY GRITTY DIRT EXILE PAUL OVERSTREET HOUSEST: ROBIN LEE JUDDS RICKY VAN SEKLION KATHY MATTEA

WDSY Pittsburgh. PA RANDY TRAVIS
HOLLY DUNN
DOLLY PARTON
WAYLON JENNINGS
MICHELLE WRIGHT
GAIL DAVIES

Hottest: CLINT BLACK LIONEL CARTWRIGHT RODNEY CROWELL RICKY VAN SHELTON KEITH WHITLEY

HOLLY DUNN DOLLY PARTON REVIN WELCH MATRACA BERG HOTLEST: CLINT BLACK RODMEY CROWELL REITH MHITLEY LIONEL CARTWRIGHT STEVE MARINER

WBEE Rochester, NY GARTH BROOKS RANDY TRAVIS BOTTEST: CLINT BLACK TRAVIS TRITT ALABAMA DOUG STONE DAN SEALS

JANN BROWNE
VINCE GILL
RANDY TRAVIS
MAYLON JEWNINGS
GAIL DAVIES
JEPP STEVENS 4 T
RICH GRISSON
TIM MENSY
BECKY ROBBS
BOBBY G. RICE
JIM PURDY
HOTLOST JIM FURD.
Hottest:
LIONEL CARTWRIGHT
REITH WHITLEY
PODNEY CROWELL

WKHX Atlanta, GA EDDY RAVEN RANDY TRAVIS HOLLEST: CLINT BLACK

WYAY & WYAI Atlanta, GA

DOLLY PARTON
PATTY LOVELESS
REVIN MELCH
BOTLEST:
CLINT BLACK
DOUG STONE
TANYA TUCKER
RICKY VAN SHELTO

Patty Lovelesss (MCA)

Hank Williams Jr. (WB/Curb)

KEAN Abilene. TX

WKAK Albany, GA RICKY SKAGGS GARTH BROOKS MARTY STUART HOTLEST: RODMEY CROWELL DESERT ROSE BAND RICKY VAN SHELTON ALABAMA ROBIN LEE

KRRV Alexendrie, LA RICH GRISSOM RANDY TRAVIS BANK MILLIANS JR. MICHELLE MRIGHT MATRACA BERG MATLON JENNINGS JANN BROWNE FAUL OVERSTEET HOUTEST COMMELL KEITH MRITLEY LIONEL CARTHRIGHT CLINT BLACK DOUG STONE

KMMI, Amerilio, TX RHONDA GUNN SHELBY LYNNE RICH GRISSOM Hottest: TANYA TUCKER EDDIE RABBITT ROBIN LEE GEORGE STRAIT LACY J. DALTON WICO/Salisbury-Ocean City, MD

WWNC Asheville, NC RANDY TRAVIS
PATTY LOVELESS
HOLLY DUNN
LORRIE MORGAN
MICHELLE MRIGHT
SAWYER BROWN
MAYLON JENNINGS WAYLON JENNIN Hottest: CLINT BLACK KENTUCKY HEAD STEVE WARINER CLINT BLACK TANYA TUCKER

WMZQ-FM Washington, DC EXILE GARTH BROOKS Hottest: none

CHOW Welland, Ontario RANDY TRAVIS LES TAYLOR HOLLY DUNN PATTY LOVELESS BECKY HOBES LARRY BOONE HOLLEST:

RESTLESS HEART PATTY LOVELESS LORRIE MORGAN HANK WILLIAMS JR. BILLY JOE ROYAL TRAVIS TRITT KEITH WHITLEY DOUG STONE CLINT BLACK LIONEL CARTWRIGHT KASE Austin, TX

RICKY SKAGGS BOTTEST: ALABAMA CLINT BLACK RODNEY CROWELL JUDDS KATEY MATTEA

HANK WILLIAMS JR. LORRIE MORGAN NITTY GRITTY DIRT WYNK Baton Rouge, LA

REBA MCENTIRE KEVIN WELCH Hottest: CLINT BLACK KEITH WHITLEY ROBIN LEE TRAVIS TRITT STEVE WARINER KYKR Besumont, TX RANDY TRAVIS
CONWAY TWITTY
BODY RAVEN
HOTEST:
CLINT BLACK
TRAVIS TRITT
ALAN JACKSON
KRITH WHITLEY
RICKY VAN SHE!

KAYD

CONWAY TWITTY HICKY SKAGGS MARTY STUART KEVIN WELCH HOLLEST: RODNEY CROWELL CLINT BLACK ROBIN LEE KEITH WHITLEY DOUG STONE

WZZK Birminghem, AL GARTH BROOKS EXILE Notter* HOTTEST:
HOTTEST:
KEITH WHITLEY
ROBIN LEE
RONNIE MILSAP
JUDDS
ALABAMA WXBQ Bristol, VA

REITH WHITLEY GEORGE STRAIT PAUL OVERSTREET Hottest: none WEZL-FM Charleston, SC

Charleston, SC
SOUTHERS PACIFIC
RICKY SKAGGS
BAILLIE & THE BOY
COORGE STAILE & THE BOY
COORGE STAILE & THE BOY
ROWN
GARTH BROOKS
EDDY RAVEN
RESTLESS BEART
HOLTEST
RODNEY CROWELL
DOUG STOWN
ROEIN LEE
RICKY VAN SHELTON
REMTUCKY HEADHUNT
WITHOUTH WTDR Charlotts, NC

HIGHMAY 101
MAYLON JENNINGS
MITTY GRITTY DIRT
OCLLY PARTON
RANDY TRAVIS
LACY J. DALTON
KENTUCKY HEADHUNT
RESTLESS HEART
MARTY STUART
RANDY TRAVIS WSOC-FM Charlotte, NC

VINCE GILL LORRIE MORGAN PATTY LOVELESS KENTUCKY HEADHU HOTLEST: DON WILLIAMS DOUG STONE REITH MEITLEY WUSY Chattanooga, TN

BILLY JOE ROYAL GARTH BROOKS LACY J. DALTON HOTTEST: TRAVIS TRITT DOUG STONE ALAN JACKSON DAN SEALS GEORGE STRAIT WRNS Coastal NC

DOUG STONE PATTY LOVELESS PAUL OVERSTREET DOLLY PARTON KENTUCKY HEADHUNT KEITH WHITLEY T. GRAHAM BROWN EDDIE RABBITT RICKY VAN SHELTON

WCOS Columbia, SC PATTY LOVELESS DOLLY PARTON

DOLLY PARICE
HOTCEST:
TRAVIS TRITT
LIONEL CARTWRIGHT
KENTUCKY HEADHUNT
ALAN JACKSON
DOUG STONE WSTH Columb

Columbus. GA
NETTY CRITTY DIRT
VINCE GILL
SECRY EXCEDING
SECLEY LYPINE
JOY DAVIS
SECLEY LYPINE
JOY DAVIS
RECHEARINGT
RICH GRISSON
ROY CLARK
LORELL
CARTWRIGHT
LORELL
LITHY BLACK
LICHTY BLACK
LICHTY GRISSON

WHEW Ft. Myers FL RANDY TRAVIS DOLLY PARTON MARK COLLIE

RANDY TRAVIS
T. GRAHAM BROWN
EDDY RAVEN
RESTLESS HEART
HOTLEST:
CLINT BLACK
ROBIN LEE
GEORGE STRAIT LARRY BOONE MICHELLE WRIGHT RICKY VAN SHEI

KPLX Dalles/Ft. Worth, TX PAUL OVERSTREET LES TAYLOR LARRY BOOME

WTVY Dothen, AL HANK WILLIAMS JR.
BARBARA MANDRELL
VINCE GILL
LORRIE MORGAN
SEELBY LYNNE
HOLLY RAMILTON
CARLETTE
RICH GRISSOM
HOLTEST; RICH GRISSOM Hottest: EDDIE RABBITT RICKY VAN SHELT ROBIN LEE RODNEY CROWELL TANYA TUCKER

KHEY E) Paso, TX MARTY STUART
RANDY TRAVIS
MICHELLE WRIGHT
HOLLY DUNESS
ROTES!
LIONEL CARTWRIGHT
ROBIN LEE
DESERT ROSE BAND
RODNEY CROWELL
RICKY VAN SMELTON
MAKEN

WKML Fayattaville, NC RANDY TRAVIS
PATTY LOVELESS
GATH BROOKS
MARK COLLIE
DOLLY PARTON
MATRACA BERG
VINCE GILL
MAYLON JEMNING
HICHMAY 101
PAUL OVERSTREES
BECKY MOBBES
BECKY MOBBES
AND 1 6 THE BROWN
DONNIE MARSICO
JIM PURPY JIM PURDY GAIL DAVIES RICH GRISSOM JOEY DAVIS JOY FORD

JOY FORD
MARSHA THORNTON
DELBERT MCCLINTON
HOTLEST:
DOUG STONE
CLINT BLACK
KEITH WHITLEY
RICKY VAN SHELTON
TANYA TUCKER KKIX Favetteville, AR

LORRIE MORGAN
PATTY LOVELESS
SHELBY LYNNE
HANK NILLIAMS JR.
RICH GRISSOM
BARBARA MANDRELL
HOTLESS.
CLINT BLACK
ROUNEY CROWELL
REITH WHITLEY
LIONEL CARTWRIGHT
RICKY VAN SHELTON WHLZ Florence, SC

WILD ROSE BOLLY DUNN DOLLY PARTON GIRLS WEXT DOOR LARRY BOONE HOTTEST:
HOTTEST:
CLINT BLACK
RODNEY CROWELL
TRAVIS TRITT
LIONEL CARTWRIGHT
RICKY VAN SHELTON

WFLS Fredericksburg, VA WAYLON JENNINGS HANK WILLIAMS JR. LORRIE MORGAN UIMCE GILL LORRIE MORGAN
VINCE GILL
BARBARA MANDRELL
RICE GRISSOM
DELBERT MCCLINTON
HOTLESEL
RODMEY CROWELL
RICKY VAN SHELTON
DOUG STONE
TANYA TUCKER
KATHY MATTEA KYKX Longview, TX

LORRIB MORGAN
PAUL OVERSTREET
MCCARTERS
MAYLON JENNINGS
SAWER BROWN
BANK WILLIAMS JR.
ARSEA THORNTON
BOTCEST:
RICKY VAN SHELTON
KENTUCKY BEADHURT
CLIMT BLACE DOLLY PARTON
MARK COLLIE
PAUL OVERSTREET
PAUL OVERSTREET
JANN BEJONNE
RANDY VANWARMER
CLINTON GREGORY
MCCARTESS
GARY MCKRIS
LORRIE MORGAN
PATTY LOVELESS
HOTELESS
ANYER BRONN
WILD RGSE
LABBY ROOME WAMZ Louisville, KY

WESC Greenville, SC DOLLY PARTON VINCE GILL PATTY LOVELESS SAWYER BROWN BOTLESTONE Bottest: DOUG STONE RODNEY CROWELL RICKY YAN SHELTON CLINT BLACK KENTUCEY BEADHUNT KILT-FM Houston, TX

KIKK-FM Houston, TX

FOSTER & LLOYD BAILLIE & THE BOY LORRIE MORGAN HANK WILLIAMS JR. MARTY STUART HOTLEST: NONE WTNV leckson, TN

CARTH BROOKS
BILLY JOE ROYAL
RANDY TRAVIS
LES TAYLOR
PATTY LOVELESS
HOTCESS
ROTES CLINT SLACE
RODMEY CROMELL
LIONEL CARTWRIGHT
RICKY VAN SMELTON
REITH WHITLEY WMSI Inckson, MS

PATTY LOVELESS
PAUL OVERSTREET
RANK WILLIAMS JR.
SAMYER BROWN
HOTCEST:
TRAVIS TRITT
KEITH WHITLEY
RODNEY CROMELL
LIONEL CARTWHIGHT
CLINT BLACK WQIK-FM Jacksonville, FL LACY J. DALTON RESTLESS HEART GARTH BROOKS RANDY TRAVIS

ANNUI TRAVIS
HOTLEGET:
CLINT BLACK
RODNEY CROWELL
REITH WHITLEY
RICKY VAN SHELTON
LIONEL CARTWRIGHT WIVK-FW Knoxville, TN

VINCE GILL
KENTUCKY HEADHUNT
HOTLERT:
CLINT BLACK
T. GRAHAM BROWN
DOUG STONE
TRAVIS TRITT
KEITE WHITLEY

KJLO Monroe, LA

WSIX-FM Nashville, TN

GARTH BROOSS
PATTY LOVELESS
BILLY JOE ROYAL
SAMTER BROWN
VINCE GILL
MARE COLLIE
HOTTEST,
CLINT BLACK
TRAVIS TRITT
STEVE MARINER
TANYS TUCKER
LACY J. DALTON

WPCY
Lateland, FL
RANDY TRAVIS
BIGGMAY 101
LES TAYLOR
BOTHER
ESTEVE WARINER
LIONEL CARTWRIGHT
RODNEY CROMELL
DESERT ROSE BAND
CLINT BLACE HANK WILLIAMS JR.
RICKY SKAGGS
PATTY LOVELESS
BOCCESCI
CLINT BLACK
KEITH WHITLEY
ROBIN LEE
RICKY VAN SHELTON
TANYA TUCKER

CLINT BLACE
WOXE
Lawrenceburg, TN
SAMYER BROWN
RAME HILLIAMS JR.
PATTY LOVELESS
JANN HEROHNZ
RICH CRISSON
RICH CRISSON
RICH CRISSON
RELEW LYNNE
LORRIE MORGAN
HOTEST
DOUG STONE
KATEY MARTHER
KERTUCKY KADMUNT

KSSN Little Rock, AR RANDY TRAVIS
GARTH BRONS
GOUTHERN PACIFIC
EDDY RAVEN
SOCKEST:
STEVE MARINER
ALAN JACKSON
TRAVIS TRITT
CLINT BLACK
DOUG STORE WSM-FM Nashville, TN

Randy Travis (WB)

SHENANDOAH EDDY RAVEN FOSTER & LLOYD RANK WILLIAMS BOTTEST: none Nottest: none HOTTEST; CLINT BLACK KEITH WHITLEY RICKY VAN SHE DOUG STONE TANYA TUCKER KLLL Lubbock, TX

MARTY STUART MATRACA BERG CONWAY TWITTY DOLLY PARTON Hottest:

WGKX Memphis, TN DOLLY PARTON
ROGERS & KNIGHT
PATTY LOVELESS
HANK WILLIAMS JR
LORRIE MORGAN
HIGHNAY 101
BOTTEST ROSE BAND
CLINT BLACK
RODNEY CROWELL
ROSE IN LEE
DOUG STONE

WOKK Meridlen, MS

MICHELLE WRIGHT
LES TAYLOR
GEORGE STRAIT
ROTEST:
ROBIN LEE
LIONEL CARTWRIGHT
RODNEY CROWELL
CLINT BLACK
SOUTHERN PACIFIC none Hottest: none WPAP-FM Panama City, FL

RANDY TRAVIS
DOLLY PARTON
PATTY LOVELSS
MICHELLE WRIGHT
HOTCEST:
DOUG STONE
REITH WHITLEY
RICKY VAN SHELTON
RODMEY CROWELL
STEVE WARINER KNFM Midland-Odessa, TX JANN BROWNE
HIGHWAY 101
PAUL OVERSTREET
DOLLY PARTON
HOTOLEY RATON
ROBIN LEE
CLINT BLACK
HICKY VAN SWELT
HICKY VAN SWELT
HICKY VAN SWELT
HICKY CAN SWELT
HODEN CROWELL WKNN/Paecagoula Blioxi, MS

HIGHMAY 101 HARE WILLIAMS MARE COLLIE BOTLEST: LIONEL CARTWRI RODNEY CRONZELL RICRY VAN SHEL DOUG STONE TANYA TUCKER WKSJFM Mobile, AL HANK WILLIAMS J PATTY LOVELESS SHELBY LYNNE DOLLY PARTON KEVIN WELCH MICHELLE WRIGHT WOWW Pensacols, FL

HANK MILLIAMS JI REVIN WELCH EDDY RAVEN NICHELLE WRIGHT HOTTEST ALABANA DOUG STONE REBA MCENTIRE CLINT BLACK KEITH WHITLEY Hottest: LIONEL CARTWRIGHT RODNEY CROWELL ROBIN LEE STEVE WARINER DOUG STONE

RONNIE MILSAP RAMDY TRAVIS POSTER & LLOYD VERN GOSDIN RAMDY TRAVIS ROTEES: LIONEL CARTWRIGHT ROSIN LEE RICKY VAN SHELTON DOUG STOWE STEVE MARINER WQDR Raielgh, NC PATTY LOVELESS PAUL OVERSTREET HOLLY DUNN Bottest: NOBIN LEE DOUG STONE

WKHK Richmond, VA EDDY RAVEN
BAILLIE & THE :
COMMAY TWITTY
EXILE
HOttest:
LIONEL CARTWRIC
RODNEY CROWELL
KEITE WHITLEY
CLINT BLACK WYYD/Rosnoke-Lynchburg, VA

WHOE BANDY
VINCE GILL
HANK WILLIAMS JR.
LORRIE MORGAM
MITTY GRITTY DIRT
BLOTEST:
CLINT BLACK
RENTUCKY HEADHUNT
ROBIN LEE
RESTLESS HEART
RICKY VAN SHELTOM WTQR Winston-Selem, NC PAUL OVERSTREE BILLY JOE ROY MITTY GRITTY I GIGHWAY 101 Hottest: CLIMT BLACK DOUG STONE KEITH WHITLEY RICEY VAN SHEI KATHY MATTEA

EDDY RAVEN Hottest: ALABAMA CLINT BLACK KENTUCKY HEADS GEORGE STRAIT REITH WHITLEY

Hottest: STEVE MARINER LIONEL CARTWRIGHT RICKY VAN SHELTON DOUG STONE KEITH WHITLEY

RANDY TRAVIS
LES TAYLOR
PATTY LOVELESS
HOTLEST
ALAN JACKSON
CLINT BLACK
DON WILLIAMS
DAN SEALS
DOUG STONE

none Hottest: none WCHY Savennah, GA EXILE EDDY RAVEN RANDY TRAVIS RICKY SKAGGS

WCMS-FM Nortolk, VA

KRMD Shreveport, LA WWKA Orlando, FL HANK WILLIAMS JR.
HIGHMAY 101
ROTTOBE
ROTTOBE
RICKY VAN SHELTON
BAILLIE 4 THE BOY
GEORGE STRAIT
ALABAMA GARTH BROOKS EXILE FOSTER & LLOYD RICKY SKAGGS BOTTER CLINT BLACK LIONEL CARTHRIGHT KENTUCKY READHUNT DOUG STONE REITE WHITLEY

WQYK/St. Petersburg Tampe, FL RANDY TRAVIS
GARTH BROOKS
BILLY JOE ROYAL
BAILLIE & THE BOY
MARTY STUART
Hottest:
agne WKYQ Paducah, KY

WTNT Tallahsssee, FL NITTY GRITTY DIRT MAYLON JENNINGS BILLY JOE ROYAL KEVIN WELCH HOTLEST: DOUG STONE GEORGE STRAIT ALARAMA

KLUR Wichita Falls, TX

GAIL DAVIES
MCCARTERS
MCCARTERS
PATTY LOVELESS
PATTY LOVELESS
PATTY LOVELESS
PATTY LOVELESS
PAUL OVERSTREET
RONAR REEVES
BECKY ROBBS
JIM PUMPY
BOLLER
CLINT BLACK
DOUG STONE
RODMEY CROWELL
RICKY VAN SEELTON

BAILLIE 4 THE BOY RANDY TRAVIS GARTH BROOKS RICKY SKAGGS EDDY RAVEN HOTELEY CLINT BLACK DAN SEALS TRAVIS TRITT RODNEY CROWELL RICKY VAN SHELTON WUBE Cinclenati, OH KJNE Waco, TX GEORGE STRAIT
RESTLESS HEART
SOUTHERN PACIFIC
RANDY TRAVIS
HOTLEST
CLINT BLACK
RODMEY CROMELL
RONNIE HILSAP
DAN SEALS
TRAVIS TRITT RANDY TRAVIS
SAMYER BROWN
PAUL OVERSTREET
LARRY BOONE
WILD ROSE
HOLD ROSE
REITH WHITLEY
RODNEY CROWELL
DOUG STONE
CLINT BLACK
RICKY VAN SHELTON

WBVE Cincinnati, OH WIRK-FM West Palm Beach, FL GARTH BROOKS
JUDDS
DOLLY PARTON
BILLY JOE ROYAL
HOTLERS:
LIONEL CARTWRIGHT
ROOMEY CROWELL
LACY J. DALTON
TANYA TUCKER

WGAR Cleveland, OH FORESTER SISTERS
GARTE BROOKS
DOLLY PARTON
OAK RIDGE BOYS
HOLTER
LIONEL CARTWRIGHT
CLINT BLACK
DOUG STONE

DAN SEALS RICKY VAN SHELTON WONE Daylon, OH RESTLESS HEART
FOSTER & LLOYD
RESA MCENTIRE
CONNAY THITTY
HOTCEST:
CLINT BLACK
ALAN JACKSON
EDDIE RABBITT
DAN SEALS
RICKY VAN SHELTON

KJJY Des Moines, IA GARTH BROOKS EXILE RICKY SKAGGS

Hottest: TRAVIS TRITT KEITH WHITLEY JUDDS DOUG STOME TANYA TUCKER WWWW Detroit, MI

ardino. CA

KSOP-FM Salt Lake City, UT RANDY TRAVIS PATTY LOVELESS HOLLY DUNN

SAN LABE CRY, UT
RANDY TRAVIS
EDDY PAVEN
EXILE
DOLLY PARTON
HOLLY DUN
PATTY LOVELESS
PAUL OVERSTREET
MARY STUART
BOLLEST
BOLLY STUART
BOLLEST
ROTE
ROTE
ROTE
ROTE
RANGE
RETTE WHITLEY
TRAVIS TRITT
ALAN JACKSON

GARTH BROOKS MATRACA BERG BOTTEST: MARY CHAPIN CARPE GARTH BROOKS TRAVIS TRITT DAN SEALS ALAN JACKSON

EDDY RAVEN HICHELLE WRIGHT
HATRACA BERG
KEVIN WELCH
BOTCAST:
RICKY VAN SHELTON
CLINT BLACK
DOUG STOME ROBIN LEE TRAVIS TRITT

MARK COLLIE VINCE GILL MAYLOH JENNINGS PAUL OVERSTERET BECEY ROBS BOTTES! RICEY VAN SHELTON T. GRAHAM BROWE JUDDS ALABAMA GEORGE STRAIT

KDRK Spokane, WA

KIM Tucson, AZ

LORRIE MORGAN HANK WILLIAMS JR. PAUL OVERSTREET HOSTEST: DOUG STONE CLINT BLACK GARTH BROOKS FOSTER & LLOYD GEORGE STRAIT

KXXY Oklehoma City, OK

WLLR Qued Cities, IL/IA

HOLLY DUNN
LES TAYLOR
PAUL OVERSTREET
FATTY LOVELESS
MICHELLE WRIGHT
BOTHEY CROWELL
CLINT BLACK
MEITH WHITLEY
LEONEL CARTWRIGHT
MECKY VAN SWELTON

KTPK Topeka, KS

WTCM Traversa City, MI

EXILE RANDY TRAVIS Hottest: CLINT BLACK RODNEY CROWELL SHENANDOAH RICKY VAN SHELTON KEITH WHITLEY

WKCQ Seginaw, MI DOLLY PARTON
OAR RIDGE BOYS
SAWYER BROWN
MARTY STUART
HOTES:
EZITH WHITLEY
KENTUCKY HEADHUNT
RICKY VAN SEELTON
GEORGE STRAIT
SOUTHERN PACIFIC

KTTS Springfleid, MO Springfield, MCO
JANN BROWNE
VINCE CILL
LORRIE MODGAN
HANK NILLIAMS JR.
HIGHMAY LORSE
HIGHMAY LORNE
ELTH WHILEY
ROUNEY CROWELL
DOUG STOME
RICKY VAN SHELTON

MAYLON JEMMINGS
DOLLY PARTON
HIGHWAY 101
HOTTER:
ALABAMA
RICRY VAN SHELTON
REITH WHITLEY
CLIMT BLACK
RATHY MATTER

NICHELE WRIGHT
VINCE GILL
WITTY GRITTY DIRT
HANN WILLIAMS JR.
CARTH BROOKS
BOTTON
RODHEY CROWELL
LICHEL CARTWRIGHT
KEITE MUTILEY
RICKY VAN SHELTON WIL-FM St. Louis, MO

OAK RIDGE BOYS
SOUTHERN PACIFIC
MARTY STUART
BOTTEST
LACY J. DALTON
STEVE MARINER
TANTA TUCKER
DESERT ROSE BAND
CLINT BLACK

CONWAY TWIFTY
EDDY RAVEN
HOT LEST.
TRAVIS TRITT
RENTUCKY READMUNT
LIONEL CARTWRIGHT
CLINT BLACK
ROBIN LEE

HANK WILLIAMS JR.
PAUL OVERSTREET
JABH BROWNE
MARK COLLIE
MAYLON JENNINGS
KRVIN WELCH
KOTTEST:
CLIMT BLACK
KEITH WHITLEY
JUDDS

RICKY VAN SHELTO EDDIE RABBITT

HAR RIGGE BOYS
HANK WILLIAMS JR.
RIGHWAY 101
LORRIE MORGAN
JANN BROWNE
BON WILLIAMS
RITTY GRITTY DIRT
ROTES:
CLINT BLACK
ROONEY CROWELL
LIONEL CARTWRIGHT
RICKY VAN SWELTON
REITH WHITLEY

≪VÓO Tulsa, OK

HANDY TRAVIS
SAMYER BROWN
CARLETTE
MANSHA THORNTON
ANDI & THE BROWN
PATTY LOVELESS
WILLIAM LEE GOLDE
WCCARTERS
BARBARA MANDRELL
WATLON JENNINGS
FARRER & SMITH
BOOLESEL SOTTEST: CLINT BLACK RODNEY CROWELL LIONEL CARTWRIGST RICKY VAN SHELTON DOUG STONE KWEN Tulsa, OK

%DEZ ≫ausau, WI

BILLY JOE ROYAL
HOLLT DUNN
PATTY LOVELESS
HICHELLE WRIGHT
HANK WILLIAMS JR.
BOTTEST
CLINT SLACK
RICKY VAN SHELTON
ROBIN LEE
UUDDS JUDDS DESERT ROSE BANK

KZSN Wichita, KS RANDY TRAVIS
HARTY STUART
FAUL OVERSTREET
HOLLEST:
DOUG STOME
CLINT BLACK
TRAVIS TRITT
KEITH WHITLEY
DAN SEALS

KFDI Wichits, KS JIM PURDY
MAYLON JENNINGS
VINCE GILL
AL DOWNING
HIGHMAY 101
JERRY LANSDOWNE
NITTY GRITTY DIRT
MANK WILLIAMS JR.
HOCLESEL

KWOX Woodward, OK

WAYLON JENNINGS LORRIE MORGAN EANN MILLIAMS JR. ROTTEST: MARTY STUART CONNAY THITTY LICHEL CARTWRIGHT RODMEY CROWELL CLINT BLACK RANDY TRAVIS
RICEY SKAGGS
EXILE
HOTTEST:
ROBIN LEE
RODINEY CROWELL
TRAVIS TRITT
KEITH WHITLEY
STEVE WARINER

KRKT Albany, OR NITTY GRITTY DIRT VINCE GILL HIGHWAY 101 WAYLON JENNINGS PAUL OVERSTREET RICH GRISSOM JUDDS SOUTHERN PACIFIC

KUZZ Pakersfield, CA LORRIE MORO LORRIE MORGAN
JANN BROWNE
EXILE
FOSTER & LLOYD
BOCTORE & LLOYD
LIONEL CARTWRIGHT
CLINT BLACK
DOUG 970ME
RENTOCKY HEADHUNT
RICKY VAN SHELTON Hottest: CLINT BLACK STEVE MARINER MEITH MHITLEY TANYA TUCEER RICKY VAN SHELTON KIK-FM Anahelm, CA Anshem, CA
NITY CRITTY DIRT
KENTUCKY HEALMUNT
WILD ROSE
HIGHWAY 101
HANK NILLIAMS JR.
PAUL OVERSTREET
LORRIE MORGAN
BOCCEST:
ALBARM STRAIT
EDDY RAVEN
BAILLIE 4 THE BOY
FORESTERS SISTERS

KGML Billings, MT

KASH Anchorage, AK

MATRICA BERG MARK COLLIE WAYLON JENNINGS PATTY LOVELESS BARBARA MANDRELL PAUL OVERSTREET BOOK MILLIAMS JR. BOOK BERGE KODNEY CROWELL LACY J. DALTON CRADER, WY

GAIL DAVIES
VINCE GILL
VINCE GILL
VINCE GILL
LORGETY DIFT
HARK WILLIAMS JR.
HICHMAY JOL
LORRIE MORGAN
MAYLON JENNINGS
RICH GRISSOM
JEFF STWENS A TH
HOCK STRAIT
COMMAY TMITTY
RESTLESS HEART
RESTLESS HEART

Chayenne, WY
HIGHMAY 101
HANK MILLIAMS JR.
LORRIE NORGA
HITTY GRITTY DIRT
VINCE GILL
MY SERNINGS
HOLLOW COMMENT
CLIMT BLACK
RODREY CROWELL
REITH WHITLEY
DOUG STONE
ROBIN LEE LORRIE MORGAN WAYLON JENNINGS HANK WILLIAMS JR. VINCE GILL Hottest: hone

KALF Chico, CA UNION, CA HITTY GRITTY DIRT BIGHMAY 101 VINCE GILL LORRIE MORE BANK MILLIAMS JR. MAYLON JENNINGS BOTH RI LORNINGS BOTH RI LORNINGS BOTH RI LACY J. DALTON MARTY STUART ALABAMA KKCS Onlorado Springs, CO RANDY TRAVIS BILLY JOE ROYAL MARTY STUART Hottest: CLINT BLACK RODNEY CROWELL

KVQC Casper, WY

TANYA TUCKER STEVE WARINER KEITH WHITLEY KNAX Fresno, CA

MARK COLLIE DOLLY PARTON Hottest: CLINT BLACK JUDDS

KYGO Denver, CO EDDY RAVEN EDDIE RABBITT Hottest: none KUGN Eugene, OR

RODNEY CROWELL KEITH WHITLEY RICKY VAN SHELTON ROBIN LEE

PAUL OVERSTREET PATTY LOVELESS LES TAYLOR KEVIN WELCH Hottest; RODNEY CROWELL LACY J. DALTON ROBIN LEE KATHY MATTEA STEVE WARINER

KUAD Fl. Collins, CO

PATTY LOVELESS
MARK COLLIE
HIGHWAY 101
HANK WILLIAMS JR.
MATRACA BERG
LORRIE MORGAN
HOTTERST KRWQ Madford, OR DOLLY PARTON LARRY BOONE PAUL OVERSTREET MCCARTERS HAME WILLIAMS JR. HOTTEST: NONE

HIGHWAY 101
HAMK WILLIAMS JR.
BILLY JOE BOYAL
SAMYER BROWN
MATRACA BERG
GAIL DAVIES
JANN BROWNE
BOTTES
LIONEL CARTWRIGHT
KEITH WHITLEY
RODMEY CROWELL
STEVE WARINER

KFMS Las Vegas, NV OAK RIDGE BOYS DOLLY PARTON RANDY TRAVIS GARTH BROOKS BILLY JOB ROYAL Bottest: ROBIN LEE LACY J. DALTON REITH WHITLEY ALABAMA DOUG STONE

KZLA Los Angeles, CA

EXILE
GARTH BROOKS
RANDY TRAVIS
HOTLER IT
RICRY VAN SHELTON
TANYA TUCKER
ALABAMA
JUDDS
GEORGE STRAIT KMIX Modesto, CA

WAYLOW JENNINGS PATTY LOVELESS LORRIX MORGAN HIGHWAY 101 BANK WILLIAMS JR. HOLLESS

KNEW Oskland-S.F., CA KWJJ Portland, OR EDDY RAVEN
CONNAY THITTY
EXILE
BILLY JOE ROYAL
HOTTERST VAN SHELTON
CLINT BLACK
RODMEY CROWELL
DOUG STONE
TRAVIS TRITT

KCCY Pueblo, CO KWHT Pendleton, OR RANDY TRAVIS
LES TAYLOR
HOLLY DUMM
KEVIN WELCH
DOLLY PARTOR
PATTY LOVELESS
SANYER BROWN
PAUL OVERSTREET
BECKY HOBBS
HOTCEST:
CLINT BLACK
RODNEY CROWELL
KEITH WHITLEY LORRIE MORGAN HIGHMAY 101 RANDY TRAVIS HOLLEST: CLIMT BLACK RODNEY CROWELL RICKY VAN SELT LACY J. DALTON KATHY MATTER

KNCQ Redding, CA

Rano, NV

VINCE GILL
JANN BROWNE
SAWYER BROWN
HIGHMAY 101
LORRIE MORGAN
HOTEBLC
CLIMT BLACK
RODMEY CROMELL
RICKY VAN SKELTON
ALABAMA
DESERT ROS 2 BAND

KRAK-FM Secremento, CA

MARTY STUART HOLLY DUNN HANK WILLIAMS JR.

HOTTEST: CLINT BLACK KEITH WHITLEY RODNEY CROWELL KENTUCKY HEADHUNT DOUG STONE

BILLY JOE ROYAL
LARRY BOOME
GARTH BROOKS
JEFF STEVENS & TH
MCCARTERS
HOLLY DUNN
HOTEST
ROBIN LEE
LACY J. DALTON
GEORGE STRAIT KEITH WHITLEY RICKY VAN SHELTON LIONEL CARTWRIGHT KNIX Phoenix. AZ CONNAY TWITTY HANE WILLIAMS PATTY LOVELESS RICKY SKAGGS Hottest: TRAVIS TRITT LIONEL CARTWRI

PATTY LOVELESS
PAUL OVERSTREET
LORRIE MORGAN
MARK COLLIE
HOCTEST
REITH WHITLEY
RODNEY CROWELL
TANYA TUCKER
CLINT BLACK
DOUG STONE KUPL Portland, OR HANK WILLIAMS JR.
HOTTEST:
DOUG STONE
LORRIE MORGAN
ALAM JACKSON
LIONEL CARTWRIGHT
RONNIE MILSAP

KATHY MATTEA DOUG STONE

KTOM-FM Salines, CA

HOTTEST:
EARL THOMAS CONLE
KEITH WHITLEY
RICKY VAN SHELTON
RODNEY CROWELL
CLINT BLACK

KKAT Sell Lake City, UT

HANK WILLIAMS JR. JANN BROWNE WAYLON JENNINGS

KEEN San Jose, CA

KRPM Seattle, WA BAILLIE & THE BOY Bottest: LICHEL CARTWRIGHT DOUG STOME REITH WHITLEY RICKY VAN SHELTON RODNEY CROWELL

KMPS Seettle, WA RENTUCKY HEADNU RENTUCKY HEADNU RANDY TRAVIS PATTY LOVELESS GARTH B ROOKS HOLLY DUNN HOT LEST CLINT BLACK DOUG STONE TRAVIS TRITT STEVE WARIWER RODNEY CROWELL

LES TAYLOR
GARTH BROOKS
RANDY TRAVIS
PAUL OVERSTREET
PATTY LOVELESS
DOLLY PARTON
HOTLES:
RODNEY CROWELL
RICKY VAN SHELTON
ROBIN LEZ
STEVE MARINER
TANYA TUCKER

BAILLE & THE BOY RAMDY TRAVIS PAUL OVERSTREET GARTH BROOKS BOCKESEL LORRIE MORGAN ALAN JACKSON ROMNIE MILSAP KEITH WHITLEY TRAVIS TRITT

187 Reporters

Called in Frozen Playlist (2): KCYY/San Antonio WAMZ/Louisville, KY

Did Not Call, Playlist Frozen (5): WAJR/Morgantown, WV WCMS/Norfolk WFMB/Springfield, IL WKKQ/Duluth WOKK/Meridian, MS

Carrier and a second temple box - 2 feet to a second a and to the second

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MENYALISTISTS

Reports 1 ERIC JOHNSON/High Landrons (Capitol)97 2 L.A. GUNS/The Ballad Of Jayne (Vertigo/Polydor) 96 14 HUNTERS & COLLECTORS/When The River... (Atlantic) 26 17 MANITOBA'S WILD KINGDOM/The Party Starts... (MCA) .. 23

and the state of the

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

THANKS RADIO!



"DOUBLEBACK"

On 173 AORs

From The Movie



Exclusive MTV Premiere Monday May 14

Produced by Bill Ham for Lone Wolf Productions Management: Lone Wolf Management



H E L U H U S

AOR TRACKS.

NATIONAL AIRPLAY®

3 WKS	2 WK	S LW	TW	178 REPORTERS	Reports/Adds	Heavy	Medium
		3	0	ZZ TOP/Doubleback (WB)	173+/7	142+	30 –
5	3	2	ŏ	LITTLE FEAT/Texas Twister (WB)	167-/0	139+	28 -
7	6	5	0	JUDE COLE/Baby It's Tonight (Reprise)	162+/2	124+	36-
2	1	1	4	DAMN YANKEES/Coming Of Age (WB)	151 – /0	130 –	21+
	12	7	Ġ	BILLY IDOL/Cradle Of Love (Chrysalis)	164+/3	<i>95</i> +	<i>63</i> –
11	8	8	ŏ	ROBERT PLANT/Tie Dye On The Highway (Es Paranza/Atlantic)	144=/3	83+	<i>57</i> –
20	14	12	ŏ	HEART/Wild Child (Capitol)	148+/6	72+	71 –
14	10	10	ĕ	GIANT/I'll See You in My Dreams (A&M)	134=/4	80 +	49 –
26	20	15	ĕ	TOM PETTY/Yer So Bad (MCA)	137+/9	70 +	63 -
6	4	6	10	BLACK CROWES/Jealous Again (Def American/Geffen)	126-/1	80 –	39 –
4	2	4	11	FLEETWOOD MAC/Save Me (WB)	114-/0	102 -	10=
16	13	13	B	LONDON QUIREBOYS/7 O'Clock (Capitol)	138+/7	55 +	<i>65</i> –
13	9	9	13	BAD ENGLISH/Heaven Is A 4 Letter Word (Epic)	131-/2	<i>66</i> +	<i>61</i> –
_	39	21	14	ERIC CLAPTON/Before You Accuse Me (Reprise)	119+/24	41+	<i>73</i> +
30	24	19	1	MICHAEL PENN/This And That (RCA)	112+/7	<i>36</i> +	68 –
21	21	17	16	DEL AMITRI/Kiss This Thing Goodbye (A&M)	114+/6	42 +	63 –
1	5	11	17	ROBERT PLANT/The Hurting Kind (Es Paranza/Atlantic)	<i>79 – /0</i>	<i>68</i> –	9 +
_	42	28	Œ	WHITESNAKE/Now You're Gone (Geffen)	123+/17	19+	<i>80</i> +
42	31		Œ	MIDNIGHT OIL/Forgotten Years (Columbia)	107+/12	33+	60+
24	23	18	20	AEROSMITH/Monkey On My Back (Geffen)*	110-/3	24+	74 –
DEBI			2	PRETENDERS/Never Do That (Sire/WB)	104 /104	27	67
45	38	31	22	FLEETWOOD MAC/Love Is Dangerous (WB) SLEETE REET Stronger Then Pagedies (Atlantic)	99+/21 116+/3	32+ 7+	64 + 70 +
39	30	27	23	SLEEZE BEEZ/Stranger Than Paradise (Atlantic) CHURCH/Metropolis (Arista)	73 – /0	<i>33</i> –	70 + 34 –
12	11	14	24 25	FASTER PUSSYCAT/House Of Pain (Elektra)	93 – /1	17 –	59 –
23	22	22 26	23	L.A. GUNS/The Ballad Of Jayne (Vertigo/Polydor)	96+/ 4	21+	50 +
34	27 32	30	3	ERIC JOHNSON/High Landrons (Capitol)	97+/10	20+	57+
36	49	38	3	ALANNAH MYLES (ove Is (Atlantic) Keeps a bullet due to	92+/14	20+	62+
29	25	25	29	MISSION U.K./Deliverance (Mercury)	107-/3	14+	<i>57</i> –
38	34	34	30	BATON ROUGE/Walks Like A Woman (Atlantic)	106+/13	7+	<i>59</i> +
_	47	37	Õ	ELECTRIC BOYS/All Lips N' Hips (Atco)	110+/13	1+	<i>63</i> +
31	29	29	32	JOE SATRIANI/I Believe (Relativity)	<i>72 – /0</i>	14 –	48 –
19	19	24	33	SLAUGHTER/Up All Night (Chrysalis)	<i>63 – /0</i>	<i>23</i> –	33 –
3	7	16	34	HEART/All I Wanna Do Is Make Love To You (Capitol)	<i>50 – /0</i>	<i>37</i> –	9-
9	18			DON HENLEY/The Heart Of The Matter (Geffen)	41 – /0	34 –	5-
40	37			BILLY JOEL/The Downeaster 'Alexa' (Columbia)	58 – /1	21+	<i>36</i> –
_	_		_	MOTLEY CRUE/Don't Go Away Mad Just Go Away (Elektra)	77+/29 83+/9	8+ 2=	45+ 40+
53	48		30	KINGS OF THE SUN/Drop The Gun (RCA) ERIC CLAPTON/No Alibis (Reprise)	42 – /0	<i>33</i> –	5-
8	15	54		LITTLE CAESAR/Chain Of Fools (DGC)	83+/36	1+	<i>39</i> +
17	17		-	ALICE COOPER/Only My Heart Talking (Epic)	52 -/0	8-	40 –
58	51			CHRIS REA/Texas (Geffen)	49+/3	13 +	29 +
_			_	PHIL COLLINS/Do You Remember? (Atlantic)	43+/4	20 +	20 –
DEE	BUT	•	4	ADRIAN BELEW/Pretty Pink Rose (Atlantic)	<i>56 /55</i>	8	33
60	56	46	_	FRONT/Le Motion (Columbia)	<i>65+/8</i>	1+	28 +
	_			RUSH/Superconductor (Atlantic)	<i>50+/16</i>	5 +	33 +
DEB			_	WORLD PARTY/Way Down Now (Chrysalis)	46+/31	8+	<i>25</i> +
DEE			49	DAVID BAERWALD/All For You (A&M)	49+/43	3+	29 +
		41		TESLA/The Way It is (Geffen)	32 - /0	15-	13-
		57		LOU GRAMM/Angel With A Dirty Face (Atlantic) COMPANY OF WOLVES/The Distance (Mercury)	33+/8 50+/10	8+ 6+	20+ 23+
_	54	60 50	62	RAVE-UPS/Respectfully King Of Rain (Epic)*	50+/10 56+/3	0 + 2 =	23+ 29+
25			_	AEROSMITH/What It Takes (Geffen)	25 – /0	17-	4-
DEB				Y&T/Don't Be Afraid Of The Dark (Geffen)	48+/19	2+	21+
	_		-	LENNY KRAVITZ/Mr. Cab Driver (Virgin)	36+/4	6+	25 +
DEB	UT	_		SMITHEREENS/Yesterday Girl (Enigma/Capitol)	<i>32+/23</i>	4+	24 +
	_	_	-	SUZANNE VEGA/Book Of Dreams (A&M)	<i>26 – /0</i>	9+	14-
DEB				SHY ENGLAND/Give It All You Got (MCA)	47+/4	2 =	13+
DEB				HURRICANE/Dance Little Sister (Enigma)	35 – /1	1 =	20 +
DEB	Ųί		®	KISS/Rise To It (Mercury)	<i>36+/13</i>	1 =	18+

BREAKERS.

ERIC CLAPTON

Before You Accuse Me (Reprise)

67% of our reporters on it.

MICHAEL PENN
This And That (RCA)
63% of our reporters on it.

MIDNIGHT OIL Forgotten Years (Columbia) 60% of our reporters on it.

ELECTRIC BOYS All Lips N' Hips (Atco)

62% of our reporters on it.

BATON ROUGE
Walks Like A Woman (Atlantic)
60% of our reporters on it.

SOON TALLHELYS GONNAI BREAK LOOSE



ARISTA

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Produced by Ed Stasium



AOR.ALBUMS

NATIONAL AIRPLAY®

WKS WKS LW TW	178 REPORTERS	MAY 11, 1990	Reports/Adds	Heavy	Medium
	ROBERT PLANT/Manic Nirvana (Es Paranza/Atlantic)	"Tie" (144) "Hurting" (79) "Cried" (21)	167-/0	135 –	2 9+
3 3 2 🕗	FLEETWOOD MAC/Behind The Mask (WB)	"Save" (114) "Love" (99) "Affairs" (12)	157-/1	124 –	28+
	HEART/Brigade (Capitol)	"Wild" (148) "All" (50) "Tall (17)	168+/3	108 –	<i>59</i> +
5 5 4 🙆	LITTLE FEAT/Representing The Mambo (WB)	"Texas" (167) "That's" (11) "Woman" (10)	168 = /0	140+	28 -
4 4 5 5	DAMN YANKEES/Damn Yankees (WB)	"Coming" (151) "Come" (13) "Bad" (8)	160 -/2	134 –	25+
8 7 6 🜀	JUDE COLE/A View From 3rd Street (Reprise)	"Baby" (162) "House" (1) "Get" (1)	162+/2	124+	36 -
8 2	BILLY IDOL/Charmed Life (Chrysalis)	"Cradle" (164) "L.A." (12) "Prodigal" (3)	164+/3	<i>95</i> +	63 -
7 8 9 🖪	ERIC CLAPTON/Journeyman (Reprise)	"Before" (119) "No" (42) "Bad" (7)	143+/17	70+	67+
20 13 12 9	TOM PETTY/Full Moon Fever (MCA)	"Yer" (137) "Face" (10)	137+/7	<i>72</i> +	61 -
14 11 11 🕡	GIANT/Last Of The Runaways (A&M)	"l'll" (134)	134 = /4	<i>80</i> +	49 -
6 6 7 11	BLACK CROWES/Shake Your Moneymaker (Def American/Geffen)	"Jealous" (126) "Twice" (2) "Hard" (2)	128-/2	81 -	39 -
13 10 10 12	BAD ENGLISH/Bad English (Epic)	"Heaven" (131) "Best" (1)	131 -/2	66 +	61 -
	AEROSMITH/Pump (Geffen)	"Monkey" (110) "What" (25) "Other" (5)	126-/2	46 -	67-
16 14 15 14	LONDON QUIREBOYS/A Bit Of What You Fancy (Capitol)	"7" (138)	138+/7	55 +	65 -
	MIDNIGHT OIL/Blue Sky Mining (Columbia)	"Forgotten" (107) "Blue" "King"	109+/12	<i>38</i> +	58 +
	DEL AMITRI/Waking Hours (A&M)	"Kiss" (114) "Opposite" (3) "Stone" (2)	117+/6	44+	64 +
	MICHAEL PENN/March (RCA)	"This" (112) "Evenfall" (1)	112+/7	<i>36</i> +	68 -
_	WHITESNAKE/Slip Of The Tongue (Geffen)	"Now" (123) "Slip" (1) "Deeper" (1)	125+/17	20+	81 +
_	ALANNAH MYLES/Alannah Myles (Atlantic)	"Love" (92) "Lover" (3) "Still" (2)	98+/14	22+	65 +
	ERIC JOHNSON/Ah Via Musicom (Capitol)	"High" (97) "Forty" (2) "Desert" (1)	99+/10	20+	59 +
_	SLEEZE BEEZ/Screwed Blued & Tattooed (Atlantic)	"Stranger" (116)	116+/3	7+	70 +
_	CHURCH/Gold Afternoon Fix (Arista)	"Metropolis" (73) "Monday" (1) "Essence" (1)	73 – /0	33 -	35 -
	FASTER PUSSYCAT/Wake Me When It's Over (Elektra)	"House" (93)	93-/1	17 <i>-</i>	59 -
	L.A. GUNS/Cocked & Loaded (Vertigo/Polydor)	"Ballad" (96)	96 + / 4	21+	50 +
	MISSION U.K./Carved In The Sand (Mercury)	"Deliverance" (107) "Butterfly" (2) "Sea" (1)	109 - /3	14+	50 + 58 -
	RUSH/Presto (Atlantic)	"Superconductor" (50) "Pass" (18) "Presto" (7)	703 - /3 72 + /12	14+ 18-	40 +
	MOTLEY CRUE/Dr. Feelgood (Elektra)	"Don't" (77) "Without" (17) "Kickstart" (1)	90+/20	14-	
_	BATON ROUGE/Shake Your Soul (Atlantic)	"Walks" (106)	106+/13	7+	50 + 59 +
	ELECTRIC BOYS/Funk-O-Metal Carpet Ride (Atco)	"Lips" (110)	110 /13	1	63
	JOE SATRIANI/Flying In A Blue Dream (Relativity)	"Believe" (72) "Flying" (2) "Back" (2)	74 – /0	15 –	49 –
	DON HENLEY/The End Of The Innocence (Geffen)	"Heart" (41) "Bad" (5) "Gimme" (1)	46 - /1	75 – 37 –	
	SLAUGHTER/Stick It To Ya (Chrysalis)		63-/0		7-
	BILLY JOEL/Storm Front (Columbia)	"Up" (63) "Burnin'" (1) "Fly" (1)		23 -	33 -
	KINGS OF THE SUN/Full Frontal Attack (RCA)	"Downeaster" (58)	58 - /1	21+	36 -
_	PHIL COLLINS/But Seriously (Atlantic)	"Drop" (83)	83+/9 48 - /3	2=	40+
	SMITHEREENS/Smithereens 11 (Enigma/Capitol)	"Do" (43) "Something" (4) "Wish" (2)	48+/3	25 +	19-
	ADRIAN BELEW/Young Lions (Atlantic)	"Yesterday" (32) "Blues" (17) "Girl" (1)	50 + /21 56 + /55	13 –	30+
	LOU GRAMM/Long Hard Look (Atlantic)	"Pretty" (56)	56 + /55	8+	33+
	CHRIS REA/The Road To Hell (Geffen)	"Angel" (33) "True" (5) "Running" (4)	42+/7	11+	26+
	FRONT/The Front (Columbia)	"Texas" (49) "Your" (1) "Le Motion" (65) "Fire" (1)	50 + /3 66 /8	13+ 1	30 + 29

BREAKERS.

ELECTRIC BOYS
Funk-O-Metal Carpet Ride (Atco)
62% of our reporters on it.

BATON ROUGE Shake Your Soui (Atlantic) 60% of our reporters on it.

MOST LUDGED.

ADRIAN BELEW (55)
SMITHEREENS (21)
MANITOBA'S WILD KINGDOM (20)
MOTLEY CRUE (20)
ERIC CLAPTON (17)
WHITESNAKE (17)
ALANNAH MYLES (14)
BATON ROUGE (13)
ELECTRIC BOYS (13)
KISS (12)
MIDNIGHT OIL (12)

HOTTEST

LITTLE FEAT (140)
ROBERT PLANT (135)
DAMN YANKEES (134)
JUDE COLE (124)
FLEETWOOD MAC (124)
HEART (108)
BILLY IDOL (95)
BLACK CROWES (81)
GIANT (80)
TOM PETTY (72)

B REAKING NEW ARTISTS

E NERGY-INTENSE PROMOTION

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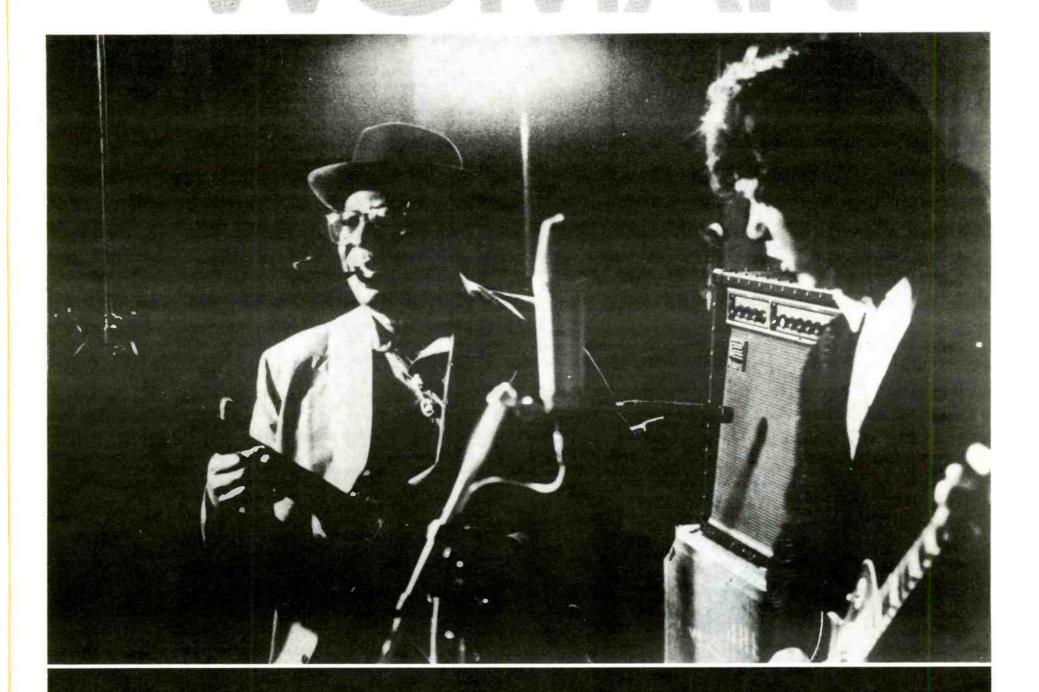
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Bill Bartlett

GARY MOORE

Featuring Albert King from the forthcoming album

"Still Got The Blues" from Gary Moore.



Produced by Gary Moore and Ian Taylor. Management: Steve Barnett/Stewart Young. Hard to Handle Management.



charisma

E 1000 CHADISMA DECORDS AMERICA INC.



AOR TRACKS®

NATIONAL AIRPLAY®

TW 1 W 0 **DEPECHE MODE**/Violator (Sire/Reprise) SINEAD O'CONNOR/I Do Not Want What I Haven't Got (Chrysalis) MIDNIGHT OIL/Blue Sky Mining (Columbia) SUNDAYS/Reading, Writing & Arithmetic (DGC) LLOYD COLE/Lloyd Cole (Capitol) Õ THAT PETROL EMOTION/Chemicrazy (Virgin) HOUSE OF LOVE/House Of Love (Fontana/Mercury) 0 WORLD PARTY/Goodbye Jumbo (Chrysalis) 9 MISSION U.K./Carved In The Sand (Mercury) HUNTERS & COLLECTORS/Ghost Nation (Atlantic) 1 17 11 VARIOUS ARTISTS/Pretty Woman (EMI) 11 12 B SUZANNE VEGA/Days Of Open Hand (A&M) Ø BILLY IDOL/Charmed Life (Chrysalis) 13 14 CHURCH/Gold Afternoon Fix (Arista) 10 15 LIGHTNING SEEDS/Cloudcuckooland (MCA) 8 1 SOCIAL DISTORTION/Social Distortion (Epic) 18 PETER MURPHY/Deep (Beggars Banquet/RCA) 17 16 10 MORRISSEY/November Spawned A Monster (track) (Sire/Reprise) 24 192 LOU REED & JOHN CALE/Songs For Drella (Sire/WB) 25 CHILLS/Submarine Bells (Slash/WB) 21 ð 4 OF US/Songs For The Tempted (Columbia) 23 2 ADRIAN BELEW/Young Lions (Atlantic) DEBUT STONE ROSES/Stone Roses (Silvertone/RCA) 23 JOHNNY CLEGG & SAVUKA/Cruel Crazy Beautiful World (Capitol) 24 20 THEY MIGHT BE GIANTS/Flood (Elektra) 19 25 20 NITZER EBB/Showtime (Geffen) 26 BLUE AEROPLANES/Swagger (Chrysalis) Œ DEBUT (B) (B) FALL/Extricate (Fontana/Mercury) PRETENDERS/Never Do That (track) (Sire/WB) RAVE-UPS/Chance (Epic) DEBUT **3**

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous station





ングシン ひこうひこういきひ

ADRIAN BELEW PRETENDERS ULTRA VIVID SCENE ORIGIN J. HARRISON: CASUAL GODS DEPECHE MODE SINEAD O'CONNOR SUNDAYS PUBLIC ENEMY MIDNIGHT OIL

SINEAD O'CONNOR DEPECHE MODE CURE SUNDAYS **WORLD PARTY**





AOR ALBUM #1 MOST ADDED TRACK DEBUT 4 ALBUM DEBUT 37

"PRETTY PINK ROSE"

(Duet with David Bowie)

the first single from the forthcoming album YOUNG LIONS

Catch Adrian as David Bowie's featured guitarist on their current world tour.



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ション・ファー・コーション

PRETENDERS/Never (104) ADRIAN BELEW/Pretty (55) DAVID BAERWALD/AII (43) LITTLE CAESAR/Chain (36) WORLD PARTY/Way (31) MOTLEY CRUE/Don't (29) ERIC CLAPTON/Before (24)
MANITOBA'S WILD.../Party (23)
SMITHEREENS/Yesterday (23)
FLEETWOOD MAC/Love (21)

HOTTEST

ZZ TOP/Doubleback (142) LITTLE FEAT/Texas (139) DAMN YANKEES/Coming (130) JUDE COLE/Baby (124)
FLEETWOOD MAC/Save (102) BILLY IDOL/Cradle (95) ROBERT PLANT/Tie (83) BLACK CROWES/Jealous (80) GIANTA'II (80) HEART/WIII (72)

NEOUESTE NEOUESTE

ZZ TOP/Doubleback (54) DAMN YANKEES/Coming (43) LITTLE FEAT/Texas (33) BLACK CROWES/Jealous (27) BILLY IDOL/Cradie (26) GIANT/I'II (18) ROBERT PLANT/Tie (18) L.A. GUNS/Ballad (15) SLAUGHTER/Up (15) FASTER PUSSYCAT/House (13)

EW& ACTIV

HARLOW "Chain Reaction" (Reprise) 40/5 (36/5)
Adds: WSHE, KQDS, KZRR, KDJK, KFMQ. Medium 10: WQFM, KAZY, KBPI, KGON, KKEG, KMJX, KEZE, WXQR, KSQY, WYMG.

HUNTERS & COLLECTORS "When The River Runs Dry" (Atlantic) 26/1 (25/9) Adds: WIZN. Medium 9: WXRT, WHFS, WDHA, WEZX, KLBJ, WROV, KJJO, KICT, WWWV.

DANGER DANGER "Bang Bang" (Imagine/Epic) 25/6 (21/7)
Adds: KAZY, WPDH, WNCD, KZRR, WKGB, WRUF. Heavy 1: KZOQ. Medium 12 including WSHE, WRIF, KBPI, KUPD, KBER, WDHA, KBAT, WAZU, WKQZ, KDJK.

LORD TRACY "Foolish Love" (MCA) 25/4 (21/12)
Adds: KSHE, KRZQ, KRNA, KSEZ. Heavy 1: KZOQ Medium 8 including KBPI, WEZX, WEGR, KBAT, WXKE, WZBH, KBOY.

MANITOBA'S WILD KINGDOM "The Party Starts Now!!" (MCA) 23/23 (1/0) Adds including WSHE, KLOS, WKLC, WAQY, KMJX, KRIX, KBAT, WHTQ, WIXV, KZRR. Medium 7: WIYY, WDVE, CILQ, WFBQ, WQFM, WWTR, WXQR.

JERRY HARRISON: CASUAL GODS "Flying Under Radar" (Sire/WB) 18/10 (8/8) Adds: WMMR, WNOR, WFBQ, KBCO, KRQR, WHFS, KRZQ, WIZN, WBLM, WMAD. Heavy 2 including KSHE, KLBJ, KEZO, KFMF, KZQQ. luding WXRT. Medium 10

TOM KIMMEL "A Small Song" (Polydor) 18/4 (15/6) Adds: KTCZ, WKDF, WIZN, WMAD. Medium 7 including KBCO, KKEG, WKRR, KEZO, KDJK, KFMU.

PAUL COTTON "I Can Hear Your Heartbeat" (Sisapa) 17/4 (14/1) Adds: WSTZ, WFYV, WPXC, KRQU. Heavy 2: KFMQ, KFMU. Medium 5 including KWIC, KMOD, KQWB, WMAD.

CURE "Pictures Of You" (Elektra) 16/0 (18/2)

Laavo 5 including WHCN, KRIX, KJJO, KFMU, Medium 8: WMMR, WRKI, KMJX, WROV, WWTR, WZBH, KRNA, KTYD.

BRENT BOURGEOIS LP "Brent Bourgeois" (Charisma) 15/11 (4/3)
Adds including WDHA, KKEG, WWWV, KSQY. Heavy 1: WHFS. Medium 10: KBCO, KGON, KRXQ, KZAP, WRKI, CHEZ, KLBJ, KJOT, KZOQ, KFMU.

ERNIE ISLEY "Back To Square One" (Elektra) 15/3 (12/3)
Adds: KBAT, KLPX, KSQY. Heavy 1: KLBJ. Medium 4: KGON, WPLR, KRIX, WEGR

SINEAD O'CONNOR "The Emperor's New Clothes" (Chrysalis) 15/0 (14/2)
Heavy 7 including WXRT, KBCO, WHFS, KJJO, WIZN, WMAD. Medium 7: WBAB, WDHA, KLBJ, WBLM, WWWV, KBOY,

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

CONVENTION REGISTRANTS!

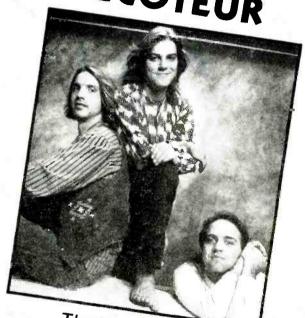
Friday night at 10pm, the Plaza Room becomes the Lizard Lounge, with free refreshments, free chameleons, and live music by





New LP, single and video on your desk next week. Produced by Jim Scott (The Call, Robbie Robertson, Sting)

ECOTEUR



Their new LP, "Weekend Guru", ships this summer. Produced by Shel Talmy.



JOHN LEE HOOKER "The Healer"

With Special Guests Bonnie Raitt, Carlos Santana, Robert Cray, Los Lobos, George Thorogood, Canned Heat, Charlie Musselwhite. Sales over 400,000.



DANNY **O'KEEFE** "Along For

New single and video now happening at AC

The Ride"



BONEDADDYS "Yes They Do"

New dance remixes by Tony Garcia. See the Bonedaddys this Saturday, 5/12, at the Music Machine.



DRAMARAMA "Wonderamaland"

The new track now hitting MTV, AOR and New Rock. Headlining Hollywood Palladium Thursday, 5/10.

FAROUTMAN



No Brain, No Pain.

"FAR OUT MAN" Original Soundtrack

Starring Tommy Chong. Music by Kool Moe Dee, Don Dokken, Samantha Fox, Bonedaddys. Opening nationally this weekend.

CEMA

Chameleon Records



PLAYLISTS - Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner. Symbols:

'a' - Album or track is newly

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +

Parallel Two: 200,000 1,000,000.

Parallel Three: under 200.000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel



DAMN YANKEES Medium

Medium

BOX
CORFY HART
TRAGICALLY NIP
ALANNAH HYLES
SEVENCERS
MICCAREL PENN
SKYDIOGERS
MICCAREL PENN
SMITHERENS
KIM HITCHELL
CHURCH
ELL
CHURCH

WNEW/New York

(212) 286-1027

P1

WBCN/Bosto (617) 268-1111

PD: OEDIPUS MD: CARTER ALAN

1 DAMN YANKEES
2 CHURCH 1
2 CHURCH 1
3 LITTLE FEAT
4 JUDE COLE
6 HEART
7 CIANT
8 BLACK CROWES
9 DERIC CLAPTON
10 DRIC CLAPTON
11 TOM PETTY
12 ZZ TOP
11 BILLY IDOL
14 DEL ANITRI
15 PETER JUD K.
17 PERIC JOHNSON
18 HOUSE OF LOVE
19 PLEETWOOD MAC
10 PLEETWOOD MAC
10 MIDNIGUT OIL
11 LONGAL HOUSE
12 LOUGH OIL FEBOYS
12 LOUGH OIL FEBOYS
13 LOUGH OIL FEBOYS
14 CHURCH 1
15 COMBOY JUNKIES
16 COMBOY JUNKIES
18 INCAD O'CONNOR
29 SUZANNE VEGA
19 CHURCH SON
10 GEORGIA SATELLITES
11 KINGS OF THE SON
13 SHITHERENS
12 SINEAD O'CONNOR
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10 SINEAD O'CONNOR
11 SINEAD O'

WGR/Buffalo (716) 881-4555

PD: JOHN HAGER MD: BOB RICHARDS

BANY TOM PETTY RUSH HEART (L) DON HENLEY LITTLE FEAT DANN YANKEES ROBERT PLANT ADRIAN BELEW HAVANA BLACK ARROSHITH BILLY IDOL BLACK CROWES 22 TOP ZZ TOP DEL AMITRI PLEETWOOD MAC Medium
COMPANY OF WOLVES
JUDE COLE
ALANNAH MYLES
L.A. GUNS
Light

CHOM/Montreal (514) 937-2466

PD: IAN MACLEAN MD: WEIL KUSHNIR

Heavy
MIDNIGHT OIL(M)
SIMEAD O'COMFOR
MOTHER CRUE
MOTHER CRUE
LOU GRAMM
HEART(M)
RRIC CLAPTOM
RRIC LAPTOM
RRIC LAPTO

(215) 561-0933

PD: JOE BONADO MD: ERIN RILE ROBERT PLANT DON HENLEY ERIC CLAPTON HEART TOM PETTY FLEETWOOD MA MIDNIGHT OIL BILLY JOFL 2Z TOP

ZZ TOP BILLY 1DOL LITTLE FEAT Medium BONNIE RAITT BLACK CROWES ADRIAN BELFW NEIL YOUNG JUDE COLE RCD STEWART CURE
DEL AMITRI
PHIL COLLINS
DAMN YANKEES
AEROSMITH
LONDON QUIREBOYS
FRETENDERS
JERRY HARRISON: CA
BATON ROUGE
Light

WHJY/Provider

PD: BILL WESTON MD: CHRIS HERRRA DO CHRIS HERRANN
HEAVY
DON HEBLEY
ROBERT PLANT
ROBERT PLANT
ROBERT PLANT
ROBERT PLANT
ROBERT

RUSH
Medium
LONDON QUIREBOYS
FASTER PUSSYCAT
KINGS OF THE SUN
LENNY KRAVITZ
FRONT
SLEEZE BEEZ
a SMITHEREENS

WBAB/Long Island (516) 587-1023

PD: JEFF LEVINE MD: RALPH TORTORA

Reby
ROBERT PLANT(M)
HEART (M)
FLEETMOOD MAC (M)
PHIL COLLINS (M)
SINEAD O'CONNOR (M)
AEROSMITH (M)
JUDE COLE
BILLY JOEL
DON HENLEY
ALANMAR MYLES
BILLY IDOL
B-52'S
22 TOP ZZ TOP DAMN YANKEES SLAUGHTER BLACK CROWES

DIO ELECTRIC BOYS WORLD PARTY SLEEZE BEEZ SLEEZE BEEZ
JANATA
SHY ENGLAND
LITTLE CAESAR
SALTY DOG
MICHAEL PENN
BAD ENGLISH
JOE SATRIANI

CILQ/Toronto (416) 967-3445

PD: GARY AUBE MD: JOEY VENOETTA

Heavy PHIL COLLINS PHIL COLLINS

HEAVY
PHIL COLLINS
FLEETWOOD MAC (M)
HELD WIND

WHITESNARE
YET
BOX
DANNY BROOKS
BURTON CUMMINGS
COREY HART
MARC JORDAN
PAUL LANE
WHITE HEAT

WWDC/Washingt (301) 587-7100

VP/PRG: DAVE BROWN MD: DUSTY SCOTT

Heavy
AEROSMITH(L)
ERIC CLAPTON(M)
ROBERT PLANT
DAMN YANKEES
DON HERLEY
HEART(M)
FLEETWOOD MAC(M)
LITTLE FEAT(M)
ZZ TOP
BILLY JOEL

PD: DAVE LOGAN MD: LORRAINE CARUS

PDI DAVE LOGAM
MIC LORAN INC CARUSO
MIC LORAN INC CARUSO
MIC LORAN
PHIL COLLINS
FLEETMOD MAC(M)
DON HEMLEY
HILLY JOEL
HOW PETTY
ROBERT PLANT(M)
SHITHERERS
DANN TARRES
LITTLE FEAT
ALANNAM FLES
BORNLE RAIT
STEVIE RAY VAUCHAN
SUZANNE VEGA
BALES
BORNLE RAIT
STEVIE RAY VAUCHAN
SUZANNE VEGA
BALES
BORNLE RAY VAUCHAN
SUZANNE VEGA
BALES
BORNLISH
JUDE COLE
ALICE COOPER
AEROSHITTICS
SILMATA
LITTLE CAESAR
STEVIE SALAS COLOR
ANATA
LITTLE CAESAR
STEVIE SALAS COLOR
WORLD PARTY
ANATA
LITTLE CAESAR
STEVIE SALAS COLOR
WORLD PARTY
AND TERM

WIYY/Baltimore (301) 889-0098

PD: RUSS MOTTLA MD: MARY FRANCE

Heavy
AEROSMITH
PHIL COLLINS
GIANT
GUN
BILLY IDOL
KIX
TESLA TESLA HEART SLEEZE BEEZ Medium . MANITOBA'S WILD KI

MANAGEMENT OF MOLVES

JUDIE COLE
COMPANY OF MOLVES
DAMMER DANGER
DAMMINATES
GREAT WRITE
GREAT WRITE
SLITTLE ANGELS
LITTLE FEAT
MINEAD O'CONNOR
RICHARD MARK
TOM PETTY
PRETEMBRES
SIGNAL
WHITES MARE
A BLACK CROMES
ELECTRIC BOYS
E

Medium
BLACK CROWIS
TOM PETTY
JUDE COLE
BILLY 100L
WHITESNAKE
FASTER PUSSYCAT
LONDON QUIREBOYS
XYZ
L.A. GUNS
ADRIAN BELEW
PRETENDERS
FRIC JOINSON

ERIC JO Light

WDVE/Pittsburgh (412) 937-1441

PD: GENF ROMANO

Heavy

Heavy
ZZ TOP(M)
GIANT
ZZ TOP(M)
GIANT
BAD ENGLISH
HEART LATTLY FEAT
LATTLY NAVEES (M)
TOW FETTY
JUNE COLE
ALANNAH NYLES
FLEETHOOD MAC
DON HEMEY
Ned1um
SLEZEZ BEEZ
FASTER PUSSYCAT
AEROSHITH
ROBERT PLANT
ZIPPERS
LA. GUNS
ELLCTRIC ROYS
ELLCTRI



WPYX/Albany (518) 785-9061

PD: STEVE BECKER MD: JOHN COOPER

Heavy FLEETWOOD MAC BILLY JOEL LITTLE FEAT BLACK CROWES JUDE COLE DAMN YANKEES ZZ TOP ZZ TOP
LONDON QUIREBOYS
ROBERT PLANT
BAD ENGLISH
HEART
TOM PETTY
BILLY IDOL
COMPANY OF WOLVE COMPANY OF WOI ALANNAH MYLES GIANT ERIC CLAPTON PHIL COLLINS MICHAEL PENN MICHAEL PET PRETENDERS LOU GRAMM DEL AMITRI Medium WHITESNAKE RUSH

WZZO/Allentown (215) 694-0511

PD: RICK STRAUSS

Heavy
LITTLE PEAT
DAMN YANKES
BILLY JOEL
12 TOP
TOM PETTY
JUDE COLE
Medium
HEART
PRETENDERS
A DRIAN BELEW
DEL AMITRI
BELECTIC BOYS
BLITTLE CAESAR

WHFS/Annapolis (301) 306-0991

OM: TOM CALDERON ME: WEASEL

BEATY

MIDNIGHT OIL
MISSION U.R.
PETER MURPHY
SINEAD O'CONNOR
CHRIS REA
REED & CALE
SILOS
SOCIAL DISTORTION
SUNDAYS

SOCIAL DISPORTION
SUNDAYS
CHRIS THOMAS
MORLD PARTY
4 DAVID BAERHALD
4 ADRIAN BELEM
5 JERRY HARRISON: CA
FOREISST
MAGNETISST
ARCHARD X. HEYMAN
5 ORIGIN
8 RAINBOCS
5 ULTRA VIVID SCENE
LIGHTATION OF
8 SCATTERBRAIN

WKLC/Charlesto (304) 722-33308

PD: ALAN SELLS

BEATY
BLACK CRONES
DANN YANKEES
FLEETWOOD MAC(N)
JUDE COLE
LITTLE FEAT
BAD ENGLISM
HAGIUM
HEAD
HEART
Light
A MANITOBA'S WILD KI
TOM PETTY
BOTH TO THE TOWN
HEAD
HEART
LIGHT
A TOM PETTY
BOTH TOWN
HEAD
HEART
LIGHT
A TOM PETTY
BOTH
HEART

WDHA/Dove

(201) 328-1055

EXEC VP: BOB LINDE PD: ANDY OEAN Beay
DAMN YANKES
FLEETWOOD MAC (M)
LITTLE FEAT (M)
JUDE COLE
LONDON QUIREBOYS
CHURCH
DEL AMITRI
ROBERT PLANT
GIANT

KISS SMITHEREENS RELEW AORIAN BELEW
Light
WOPLD PARTY
DAVID BAERWALD
BRENT BOURGFOI

WRKT/Erie (814) 725-4000 PD: KRIS E. PHILL MD: KEVIN AUGUST

Heavy
BLACK CROWES
DAMN YANKES
FLEETWOOD MAG
LITTLE FEAT
ZZ TOP
Medium
Light WTPA/Harrisburg (717) 697-1141

ZZ TOP
DANN YANKEES (M)
HEART
BATON ROUGE
COMENNY OF WOLVI
ROBERT PLANT
SLEEZE BEZT
BONNAM
ERIC JOHNSON
GIANT
LITTLE FEAT
LOU GRAMM
JUDE COLE
RUSH PD: JEFF KAUFFMAN APD: CHRIS JAMES

WCMF/Rochest (716) 262-4330

Beavy ZZ TOP

WEZX/Scranto

PD: JIM RISING MD: JACK MEYERS

Reavy
AEROSMITH
JUDE COLE
FLEETMOOD MAC
GIANT
BILLY IDOL
LITTLE FEAT
LONDON QUIREBOYS

LONDON QUI REBOYS
MI DNIGHT OIL
MICHAEL PENN
ROBERT PLANT
A PRETENDERS
IZ TOP
DEL ANITRI
DANN TANKEES
A ROAD
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A RINDOGS
WHITES NAKE
Light
Light
BELFI JOHNSON
BELFN
BELFI JOHNSON
SOMETHING HAPPENS

WAQY/Springfield (413) 525-4141

PD: KEITH MASTERS

PD: KEITH MASTERS

Heavy
DON HEMLEY
ZZ TOP
TISSLA
TISSLA
TISSLA
THE FEAT
LINITHERERS
DANN YANKES
A ROBERT PLANT
BAD ENGLISH
HEART
TOM PETTY
BLACK CROWES
ERIC CLAPTON
GIANT
JUDE COLE
LONDON QUIREBOYS
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ARROSENIK
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ARROSENIK
HEMGIUM
LIGHT
ALNNAH MYLES
A LANNAH MYLES
A LANNAH MYLES
A MANNAH MYLES
A MAN

WAQX/Syracuse (315) 472-0200

MD: DAVE FRISINA

MD: DAVE FRESAM

HEATY
ROBERT PLANT
FLEETHOOD MAC
LITTLE FEAT
DANN YANKEES
BILLY JOEL
BLACK CROWES
ERIC CLAYFON
A PRETERDERS
HEART
JUDE COLE
ALANNAIN MYLES
LILLY IOOL
BILLY IOOL
BAD ENGLISH
Medium
Medium
MINISTERMENT
Medium
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Medium
MINISTERMENT
MEDIISH
MEDII

WRKi/Danbury (203) 775-1212

WHCN/Hartford (203) 247-1060 PD: BOB BITTENS MD: PAM BROOKS

REAVY
FLEETHOOD MAC
ROBERT PLANT
LITTLE FEAT
BILLY JOEL
22 TOP
ERIC CLAPTON
BAD ENGLISH
ALANNAN NYLES
DUDE COLL
TOM PETTY
BLACK CROWES
HEART
ALICE COOPER
A ADRIAN BELEW
CURE SUR
MOUTH TO THE Heavy FLEETWOOD

WCCC/Hartford

(203) 233-4426 PD: TED SELLERS

PD: TED SELLER

Heavy
DANN YANKEES
LITTLE FEAT(M)
JUDE COLE
GIANT
BAD ENGLISH
HEART TOM PETTY
TOM PETTY
TOM PETTY
THE PETTY
THE PETTY
HIDDIGHT OIL
L.A. GUNS
AEROSMITH HIDDIGHT OIL
FLEETWOOD EXAC.
SELEC JOHNSON
ELECTRIC BOYS
WHITESMAKE
ALMNAM MYLES
HOTHEREMS
HOTHEREMS
HOTHEREMS
LIGHT CRUE
LIGHT

WPLR/New Haven (203) 267-9070

PD: JOHN GRIFFIN HO: TOM BASS

Heavy
DANN YANKEES
LITTLE FEAT
DEL AMITRI
DEL AMITRI
HEART

Light
a ELECTRIC BOYS
a MOTLEY CRUE WHEB/Portsm

(603) 436-7300 PD: GLENN STEWART MD: SCOTT LAUDANI

Heavy
ROBERT PLANT(M)
DANN YANKEES
GIANT
BLACK CROWES
DON BENLEY
JUDE COLE
SLAUGHTER SLAUGHTER
LITTLE FRAT
12 TOP
LONDON QUIREBOYS
BILLY 1DOL
DEL ANITRI
AEROSMITH
Medium
a SMITHERENS
WORLD PARTY
a RAINDOGS
PRETENDERS
Light
a KISS
a COMPANY OF MOLVES

(914) 471-1500 PD: BILL PALMERI Heavy ROBERT PLANT DAMN YANKEES BILLY IDOL FLZETWOOD MAC PHIL COLLINS

HEART(M)
LITTLE FEAT
ERIC "LAPTON
ERIC "CLAPTON
22 TOPE
A DARIAN BELLM
BLACK CROWES
TOM PETTY
SUZANNE VECA
GIANT
A PRETENDERS
JUDE COLE
MEGLUM
LIGHT
A DANGER DANGER
LPHNY RPAYITZ P3

(607) 785-9925

PO: PAUL MICHAEL

PD: STAN MAIN APD/MD: DAVE KANE a DANGER DANGER a COMPANY OF WOLVES

WIZN/Burlington (802) 877-6800

PD: STEVE CORMIES MD: TOM VAN SANT

Beavy LITTLE FEAT BILLY IDOL ROBERT PLANT MIDNIGHT OIL ERIC CLAPTON ALANNAH MYLES SUZANNE VEGA SUZAMNE VEGA
SUZAMNE VEGA
JUDE COLE
ZZ TOP
DANN YANKEES
FLEETMOOD MAC(M)
DEL AMITRI
SINEAD O'CONNOR
ADRIAN BELEM
PRETENDERS
TOM PETTY
Medium
DAVID BAERWALD
RUSH
CICHY

a RUSH
Light
A HUNTERS & COLLECTO
B BLACK CROWES
JERRY HARRISON: CA
TOM KIMMEL

WZXL/Cape May (609) 522-1416

PD: MIKE ONDAYKO

(603) 625-6915

OM/PD: JON ERDAHL MD: KAREN A. SMALI

MEDITAREN A.

MEAVY
JUDE COLE
TON PETTY
ROBERT PLANT
ZE TOP
ROBERT PLANT
RENGE PLANT
RENGE CLAPTON
PHIL COLLINS
ALICE COOPER
DANN YANKEES
BALCH TOOL
ERIC JORNSON
LITTLE FEAT
LONDON QUIREB
PRETENDESS
SLACE CROWES
SLACE CROWES
SLACE CROWES
WHITESNAKE
WHITESNAKE
WHITESNAKE

(214) 528-5500 PD: TOM O'BRIEN MD: TIM SHEEHAN PD: ANDY LOCKRIDGE APD: REDBEARD

BEATY
DON HENLEY
ROD STEWART
FLEETHOOD HAC
ERIC CLAPTON (M)
JUDE COLE
DAMN YANKESS
PRIL COLLINS
DEL AMITRI
BILLY JOENNOF
Medium
4 PRETENDERS
4 ADRIAN BELEW a ADRIAN BELEW a BRENT BOURGEOIS

CHEZ/Ottawa (613) 563-1919 PD: STEVE COLWILL (FROZEN) Heavy BASIA BASIA
PHIL COLLINS
COWBOY JUNKIES
FLEETWOOD MAC

COREY HART HEART BILLY IDOL BILLY JOEL SUE MEDLEY MIDNIGHT OF SINEAD O'CO KI Ol /Houston (713) 526-6855 PRETTY WOMAN
PARTLAND BROTHERS
ROD STEWART
SUZANNE VEGA
Medium

MDI FATTY MARTIN

BESTY

JANK YANKEES
DON HENLEY

JUDE COLE

LITTLE FEAT

GIART

BILLY IDOL

Hedium

BLUCK CROWES

BLUCK CROWES

BLUCK CROWES

LONDEN GUITEBOYS

HEART

CONDEN GUITEBOYS

HEART

HICRAEL PENN

AFROMITE

BAD ENGLISH

BATTE

BAD ENGLISH

FASTER PUSSYCAT

TOR PETTY

MIDMIGHT OIL WOUR/Utica (315) 797-0803 PD: PETER HIRSCH OM/MD: TOM STARR (PROZEN) BEAVY DAMN YANKEES FLEETWOOD MAC (M) DON HENLEY ROBERT PLANT (M) HEART (M)

LIGHT

DAVID BAERWALD

WHITES NAKE

DESCRIPTION a SMITHEREENS a LOU GRAMM

MUSH
LITTLE CAESAR

PRETENDERS

DAVID BARRHALD
WHITES NAKE
A ADRIAN BELEW
Light

5 %4T

B BATON ROUGE
A KINGS OF THE SUN
SMITHEREENS

WRNO/New Orlean (504) 889-2424

(804) 823-9667

Medium
a DAYID BAERWALD
a COMPANY OF WOLV
a SMITHEREENS
a RAINDOGS
Light
a YAST
a MIDNIGHT OIL
a WORLD PARTY (813) 228-6090 PD: TOM MARSHALL Beavy LITTLE FEAT TESLA ZZ TOP DAMN YANKEES TOM PETTY AEROSMITH BLACK CROWES

WYNF/Tampa

BILLY IDOL
GIANT
JOE SATRIANI
Medium
MIDNIGHT OIL
LONDON GUIREBOYS
HEART
FASTER PUSSYCAT
ALICE COOPER
FLEETWOOD MAC
BILLY JOEL

SLAUCHTER
L.A. GUNS
SLEEZE BEEZ
MOTLEY CRUE
BATON ROUGE
ELECTRIC BOYS
XYZ
RAVE-UPS
PRETENDERS
PRETENDERS
ALANNAH MYLES
ERIC JOHNSON

a ERIC JOHNSON
Light
a LITTLE CAESAR
a OAVID BAERWAL

WKLS/Atlanta

PD: BILL PUGH MD: BETH KEPPLE

Reavy ROBERT PLANT(M) DAMN YANKEES(M)

JOE SATRIANI
HEART
TOM PETTY
Medium
HISSION U.K.
LONDON QUIREBOYS
BATON ROUGE
L.A. GUNS
PASTER PUSSYCAT
ZIPPERS

L.A. CUNS
PASTER PUSSYCAT
ZIPPEMS
AEMONITH
AEMONITH
BUSINGLISH
PRONT
HURRICANE
COMPANY OF MOLVES
RAVE-UPS
PAITH NO MORE
ERIC CLAPTON
ELECTRIC BOYS
BILLY IDOL
ALANNAM MYLES
JULIEN MALE
SHITHEREMS
FLETMODD MAC
AMOTERY CRUE
A MOTERY CRUE
A INDERICAL
AIRLE CAESAR
LIGHT
ATST.

JUDE COLE LITTLE FEAT ZZ TOP JOE SATRIANI

WZBH/Ocean City (302) 856-2567

OM/PD: RON BOWEN APD/MD: CEPTH MICHAELS Heavy ERIC CLAPTON ~~OOD MAG ERIC CLAPTON FLEETWOOD MAC HEART DON HENLEY BILLY JOEL LITTLE FEAT SINEAD O'CON TOM PETTY ROBERT PLANT DAMN YANKEES ADRIAN BELEW JUDE COLE

Z TOP Medium

Light

WWTR/Ocean City (301) 289-4545 OM/PD: SKIP ISLEY MD: COLLEEN CAREW

MD: COLLEEN CAGE

HEAVY
SIMEAD O'CONNOR
PRETTY MOMAN
HEARY
MOTLEY CRUE
MICHAEL BOLTON
ROD STEWART
ROBERT PLANT
PHIL COLLINS
MORLD PARTY
PRETENDERS
DAVID BAERMALD
LONDON OUTREBOYS
AMANITODA'S WILD I
LITTLE CAESAR
KISS A

WBLM/Portland

(207) 774-6364 OM: JOSE DIAZ MD: ROBIN MATHIEU

MO: ROBIN MATRIEC

Heary M
BLACK CROWES
FILETWOOD MAC (M)
JOE SATRIANI
DANN YAMKES
CHURCH
LITTLE FEAT
JUDE COLE
DEL AMITRI
22 TOP
GIANY
GIANT
SALLLIOL

WPXC/Hyannis

(508) 778-2888 APD/MD: JEFF SAI (305) 581-1580 PD: BRIAN KRYSZ DAMN YANKEES LITTLE PEAT ROBERT PLANT MISSION U.K. AEROSMITH TOM PETTY TOM PETTY
MICHAEL PENN
LENNY KRAVITZ
HEART
JUDE COLE
DEL AMITRI
ERIC CLAPTON
22 TOP
FILETWOOD MAC
PRETENDERS
Medium

PD: BRIAN KRYSI

BEANY
SLAUGHTER
GIART
L.A. GUNS
BILLY 100L
BILLY 100L
LITTLE FEAT
JUDE COLE
MADDIAN 'S WILD KI
MODE COLE
MADDIAN
MODE COLE

WGTR/Miam (305) 759-4311

(305) 759-4311
MD: REMT ALBERTS
(FROZEN)
BEATY
GREAT WHITE
DON HENLEY
RUSH
ANN YANKEES
ERIC CLAPTON
22 TOP
Medium
TESLA
ROBERT PLANT
ALICE COOPER
HEART
BLACK CROWES GIANT
L.A. GUNS
SLAUGHTER
Medium
a MICHAEL PENN
a ALANNAH MYLES
E ERIC CLAPTON
Light
a HURRICANE

OM/PD: NAT LAMP MD: MIKE RAMSEY

Beavy
ROBERT PLANT
MIDNIGHT OIL
ERIC CLAPTON
ENUFP 2 'NUFF
HEART
TOM PETTY
FLEETWOOD MAC
BLACK CROWES
DAMN YANKEES
PETER MURPHY
TRAGICALLY HIP
CHURCH
ZZ TOP
SILLY IDOL
ERIC JOHNSON
Medium Heavy BAD ENGLISH

Heavy
AEROSMITH
JUDE COLE
HEART
LITTLE FEAT
MIDNIGHT OIL
ROBERT PLANT
CHRIS REA
DAVID BARRWALD
BILLY LOC! BILLY IDOL ERNIE ISLEY LENNY KRAVIT

LONDON QUIREBOYS ALANNAH MYLES PRETENDERS 22 TOP FLEETWOOD MAC ERIC JOHNSON WSTZ/Jackson ERIC JOHNSON

Medium

A ADRIAN BELEW

BRENT BOURGEOIS

ERIC CLAPTON

SALTY DOG

Light

WAVF/Charlesto

PD: STEVE KOSBAU Heavy
BEART
FLEETWOOD MAC (M)
GIANT
OLE
BLACK CROMES
LITTLE FEAT
DANN YANKES
ROBERT PLANT
LONDON QUI REBOYS
BAD ENGLISH
TON PETTY
Medium
A ALANNAH MYLES
A DRIAN BELEW
A PRETENDERS
LIGHT
A PRETENDERS
LIGHT
A FRONT
WEFX/Charlotte

(904) 642-1055 PD: BEAU RAINES MD: JOHN LEARD

XYZ
GIANT
BAD ENGLISH
Medium
Light
PAUL COTTON
BATON ROUGE
ERIC CLAPTON

WIMZ/Knoxville (615) 525-6000 PD: RANDY CHAMBERS APD: MIKE STEWART

Beavy
HEART
GIANT
ZZ TOP
DON SENLEY
DANN YANKEES
TESLA
SINEAD O'CONNOR
JUDE COLE
ERIC CLAPTON
BAD ENGLISH JUDE COLE
ERIC CLAPTON
BAD ENGLISH
TOM PETTY
WHITTES NAME
PHIL COLLINS
LITTLE FEAT
ALICE COOPER
A LANNAM MYLES
A ROBERT PLANT
Medium
A HOTLEY CRUE
B BILLY IDOL
A YET

KMJX/Little Rock

Heavy

PRETENDERS
Medium
ADRIAN BELEW
Light

WOME/I onigyille ACT PD: SCOTT STANLEY

WQBZ/Macon (912) 825-0106

PD: NATHAN HALE Heavy
HEART
AEROSMITH(M)
JUDE COLE
GIANT
BILLY IDOL
PHIL COLLINS

Continued on next page

PI

KTXQ/Dallas

APD: REDBEARD

BASY

BERIC CLAPTON
DANN YANKEES
FLEETWOOD MAC
HEART,
FRIC JOHNSON
LITTLE FEAT
PAUL HOCKEYNEY
BONNIE CROME

BAD PROGRAMING TO THE PROGRAM OF THE

ROBERT PLANT HEART(M) LITTLE PEAT 22 TOP Medium Light

PD: MICHAEL COSTE

PD: MICHAEL CUBILL

Beary
DAMN YANKEES
LITTLE FEAT
IR TOP
Be Medium
ROGERT PLANT
LONDON QUIREBOYS
BATON ROGCE
ALD COOPER

PD: BRYAN JEFFRIES

Reavy
BILLY JOEL
DON HEMILE
HOW BELLE
HOW BELLE
HOW BERLE
HOW BELLE
HOW BELL

BLACK CROWES CHURCH CHURCH
LITTLE FEAT
BAD ENGLISH
AEROSMITH
JUDE COLE
WHITESNAKE
TOM PETTY
MICHAEL PENN
PLEETWOOD MAN

> KISS/San Antonio (512) 342-4999 PD: TIM PARKER APD/MD: TOM SCHEPPK

> > BAD ENGLISH
> > PASTER PUSSYCAT
> > GIANT
> > PASTER PUSSYCAT
> > GIANT
> > HEART (M)
> > BILLY IDOL
> > ERIC JOHNSON (M)
> > L.A. GUNS
> > LITTLE PRAT
> > ROBERT PLANT
> > SOBERT PLANT
> > SALTY BOG
> > 22 TOP
> > Medium
> > ERIC CLAPTON
> > ALICE COOPER
> > ELECTRIC BOYS
> > FLEETWOOD MAC
> > RURRICAWE
> > KILLER DWARPS

P2

WRXR/Augusta (404) 722-9696

Heavy
LITTLE FEAT(L)
ZZ TOP
FLEETWODD MAC(M)
JUDE COLE
BLACK CROWES
ROBERT PLANT(L)
Med Lum
Light
A ADRIAN BELEW
PRETENDERS

KLBJ/Austin (512) 832-4000 PD: JEFF CARROLL MD: JODY DENBERG

WRFX/Charlotte (704) 338-9970

PD: JEPP KENT

PD: JEFF KENI

Reary
PORSETT PLANT
FUESTMOND HAC(H)
DAMN YANKEES
LITTLE PEAT
JUDE COLE
TOM PETTY
BAD ENGLISH
LONDON QUIREBOYS
Medium
RUSH
PRETEMBERS
BLECTRIC BOYS
DAVID BAENNALD
LOU GRANNALD

WMFX/Columb (803) 772-4980

MD: MIKE WILLIS

MD: Name

Beary
FLEETMOOD MAC (M) (L)
BLACK CROWES
DANN YANKES
LITTLE FEAT
ROBERT FLANT
JUDE COLE
22 TOP
Medium
A LOU GRAMM
Light
MAGS OF THE SUN

a LOU GRAMM
Light
a KINGS OF THE SUN
a DAVID BAERWALD
a PRETENDERS

KNCN/Corpus Ct (512) 289-1000

PD: GARY WINTER

BLACY CROWES
BLACK CROWES
DANN YANKERS
LITTLE FEAT
FLEETWOOD NAC (M)
ZZ TOP
ROBERT PLANT
CHURCH
JUDE COLE
BAD ENGLISH
FASTER PUSSYCAT
HEART
HEART
BILLY 1DOL
GIANT
L.A. GUNS

KLAQ/EI Paso

KKEG/Fayetteville (501) 521-5568 PD: TODD CHASE

Reavy
DAMN YANKEES
SAD ENGLISH
ZZ TOP
LITTLE FEAT
JUDE COLE
ROBERT PLANT
ERIC JOHNSON
BILLY IDOL
TOM PETTY
Medium

(919) 274-8042 PD: BRUCE WHEELER MD: JOHN AMBERG Heavy
LITTLE FEAT
JUDE COLE
ZZ TOP
FLEETWOOD MAC(M)
BLACK CROWES
ERIC CLAPTON(M)
Medium
a PRETENDERS
a WORLD PARTY
a DEL AMITRI

WRXK/Ft. Myers

PD: DICK TYLER MD: ARVETTE

HEARY
HEARY
BAD ENGLISH
BLACK CHOMES
JUDE COLD
HILLY
HEART (NO
HEART PLANT
HEART (NO
HEART PLANT
HEART (NO
HEART NO
HEAR

WKRR/Greensboro

(813) 332-3696

(601) 982-1067 PD: JON ROCKETT MD: PAM RIVERS

WFYV/Jacksonville

HEAVY BLACK CROMES DAMN YANKEES ROBERT PLANT JUDE COLE HEART ZZ TOP LONDON QUIREBOYS LITTLE FEAT FLEETWOOD MAC(M) XYZ

(501) 224-6500 PD: TOM WOOD MD: DAVID A. ROSS

Ligut
a DIO
a DAVID BAERWALD
a MANITOBA'S WILD KI
a Y6T
a WORLD PARTY

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SOUTH (Continued)

MICHAEL PENN BLACK CROWES LITTLE FRAT LONDON QUIREBOYS ZZ TOP DARN YANKEES TOM PETTY ROBERT PLANT WE'GLOW PARTY B KINGS OF THE SUN ERIC CLAPTON RAVE-USE

WEGR/Memphis (901) 576-1103

PD: DRAKE HALL MD: ZEKE LOGAN Heavy RIC CLAPTON JUDE COLE PLEETWOOD MAC(M) LITTLE FEAT ROBERT PLANT(M) 22 TOP GIANT

Medium
a FRONT
WORLD PARTY
a LITTLE CAESAR

WGCX/Mobile (205) 626-9600

PD: J.T. STEVENS APD/MD: LORI DUBOSE

Beavy MN YANKEES DAMN YANKERS HEART LITTLE FEAT FLEETWOOD MAC (M) FLEETHOOD TOUR OF THE COLE
OIANT
LONDON OUIREBOYS
BILLION OUIREBOYS
BILLION
TOUR
ROBERT PLANT
ROBERT PLANT
HICKARLE PENN
HANGALUM
TOM PETTY
BELL CLAPTON
Light
A FRONT

WKDF/Nashville (615) 244-9532

PD: KIDD REDD APD: LISA WALKER

APDI LA...

BESTY
AEROSMYTH
ERIC CLAPTON (M)
JUDE COLE
GRAT HHITE
DON MEMLEY (M)
LA. GGUNS
TON PETTY (M)
ZX TOP
FLESTWOOD MAC
Med Lus
A TON KIMMEL
Light
A HHITESHAKE (L)

KBAT/Odessa (915) 563-2121

PD: FRANK HALL MD: DREW DAWSON

Heavy TOM PETTY BAD ENGLISH JUDE COLE BLACK CROWES GIANT HEART(M) ROBERT PLANT(M) LITTLE FEAT FLEETWOOD MAC(M LITTLE FEAT
FLEETWOOD MAC (M
DAMN YANKEES
AEROSMITH
MISSION U.K.

MISSION U.K.
CHURCH
MICHAEL PENN
LICHDON GUIREBOYS
BILLY IDOL
Hedium
Light
HOTLEY CRUE
PHIL COLLINS
MANITOBA'S WILD KI
YNCHIE MALMSTEEN
FERNIE ISLEY
WORLD PARTY

(407) 295-3990

PD: KEN CARSON MD: ANNIE SOMMERS

Heavy ROBERT PLANT(M) LITTLE FEAT SLAUGHTER FLEETWOOD MAC(M) BILLY IDOL ZZ TOP GIANT JUDE COLE GIANT
JUDE COLE
Hedium
A LANNAH MYLES
Light
RUSH
A KISS
B BATON ROUGE
A MANITOBA'S WILD KI

WDIZ/Orlando (407) 682-7676

PD: NEAL MIRSKY MD: LEE RANDALL BEATY ROBERT PLANT OAMN YANKEES FLEETWOOD MAC (M LITTLE FEAT BLACK CROMES BLACK CROMES BILLY IDOL(M) LONDON QUIREBO JUDE COLE BAD ENGLISH AEROSMITH

Light MIDNIGHT OIL

(904) 438-7543

PD: KEN CLARK MD: STRUMMER

MD: DIRUGHAM
BRADE PROLISH
JUDE COLE
DANN YANKESS
FLEETMOOD MAC
GIANT
HEART
LITTLE FEAT
TOM PETTI
JOE SARRIANI
A ROBERT FLANT
MEDIC CLAPTON
& ELECTRIC BOYS
& MIC JOHNSON
LIGHE
MYDILEY RELEGATE
MYDILEY RELEGATE

MYDILEY RELEGATE

WRDU/Raleigh

(919) 878-1061 PD: BOB WALTON MD: TOM GUILD

Heavy Damn Yankers

MIDNIGHT OIL
DEL AMITRI
CHURCH
ROBERT PLANT(M)
FLEETWOOD MAC(M)
LITTLE FEAT(M)
JUDE COLE

JUDE COLE
HEART
BILLY IDOL(M)
22 TOP
Medium
a DAVID BAERWALD
a PRETENDERS
Light

WRXL/Richmond

PD: BOB NEUMANN MD: PAUL SHUGRUE

EAVY
EAVY
EARDSHITH(H)
ROBERT PLANT(H)
ERIC CLAFTON (H)
FLEETMOOD MAC (M)
LITTLE PEAT (H)
CTEVIE RAY VAUGH
DAMN YANNEES
22 TOP
JUDE COLE
HEART
MACIUM
PRETENDERS
LIGHE
BATON ROUGE

***DOV/ROBNOKE**

WROV/Roanoke (703) 343-4444

PD: MIKE BELL MD: DAVE COWAR

ROBERT PLANT
TRAGICALLY HIP
DAWN YANKEES
22 TOP
TOM PETTY
MIDNIGHT OIL
LONDON QUIREBOYS
COMPANY OF WOLVES
MISSION U.K.
DEL ANHITH
MICHAEL PERM
WORLD PARTY
PRETENDERS
ADRIAN BELEW
DAVID BAERWALD
Light

DAVID BAERWALD Light SOMETHING HAPPENS KTAL/Shreveport

PD: JOHN SHERMAN MD: TOM MICHAELS

MD: TOM MICHAELO

HEAVY
HEART
ROBERT PLANT(M)
PASTER PUSS YCAT
BLACK CROWES
L.A. GUNS
FLEETWOOD MAC
DAMN YANKES
PHIL COLLINS
HOTHEY CRUE
LENDON GUI REBOYS
REIC CLAPTON
ERIC CLAPTON
FRIC JOHNSON
HAVANA BLACK
TESLA
2 TOM
BILLY IDOL
LIGHT

WIC/Beaumon

(FROZEN)

Reavy

FLEETWOOD MAC

SINEAD O'CONNOR

BLACK CROWES

LITTLE FEAT

LITTLE FEAT
ALICE COOPER
DAMN YANKEES
DELBERT MCCLINTON
CHRIS REA
JUDE COLE
MICHAEL PENN

MICHAEL PENN
HEART
ALANNAH MYLES
2Z TOP
ERIC JOHNSON
DEL AMITRI
Medium
Light

WKQQ/Lexinato

WKQQ/Lexington (806) 252-689 LOR PD: PETER DELLORD (BOOT TONY TILFORD (FROZEN) Beavy ROBERT PLANT (M) HEART (M) DON HENLEY AEROSMITH RUSH (M)

BAD ENGLISH SMITHEREENS

FLEETWOOD MAC (ROLLING STONES ERIC CLAPTON

WLRS/Louisville

(512) 585-5178

(512) 585-5178

DD: LISA LYONS
APD: BRAD HARDIN
(FROZEN)
BEAVY
AEROSHITH (M)
BATON ROUGE
BLACK CROWES
BRITHY FOX
ALICE COOPER
DANN YANKEES
FASTER PUSSYCAT
HEART
KIX
L. A. GUNS

L.A. GUNS LONDON QUIREBOYS MOTLEY CRUE ROBERT PLANT(M) SLEEZE BEEZ SLAUGHTER(L)

SLAUGHTER() TESLA WHITESNAKE 22 TOP

Medium Light

KRIX/McAilen

(512) 968-1548

OM: OSCAR ADAMS

Heavy
MICHAEL PENN
FLEETWOOD HAC (M)
JUDE COLE
DANN YANKEES
DEL AHITRI
LITTLE FEAT
PAUL HCCARTNEY
BLACK CROWES

LITTLE FEAT PAUL MCCARTHEY BLACK CROWES MOTTING HILBILLIE GRIEC JOHNSON CURE LITTLY JOHN CONTROL OF THE PAUL OF TH

Light a MANITOBA'S WILD KI

Medium

RUSH(M) JUDE COLE

(318) 425-2422

(804) 758-6400

PD: VIRGIL THOMP MD: JAY SISSON

Reavy ROBERT PLANT (M) JUDE COLE DAMN YANKES BLACK CROWES SMITHEREENS TESLA LITTLE FEAT SINEAD O'CON

W(XV/Savannah

(912) 897-1529

ZZ TOP GIANT Medium DAVID BAERWALD FLEETWOOD MAC

a FLEETWOOD MAC a PRETENDERS a HEART Light a MISSION U.K. a MANITORA'S WILD K a L.A. GUNS a BATON ROUGE a Y47



(804) 971-4057

OM: JAY LOPEZ MD: JOHN KNAPP

Heavy SINEAD O'CONNOR(M) SIMEAD O'CONNOR(
SIMEAD) O'CONNOR(
DANN YANKERS
HEART(L)
BLACK CROWES
BILL' LOEL
FLEETWOOD MAC
ADAM ANT
GIANT
AEROSMITH(M)
ROO STEWART
ZE TOO
BETTENDERS
A PRETENDERS
A BRILL CAPTON
A WHITESHARE
LIGHT
AND THE STANKE
A MOTIEY CRUE
SHITHERENS
BRENT BOURGEOIS
BRENT BOURGEOIS

WXQR/Coastal N.C (919) 455-2177

PD: KRIS KELLY

POI KRIS KELLY

BRAVY

LANGHTER
PASTER PUSSYCAT

AEROSHITH(L)

DANN YANKES

LONGON QUIREBOYS

ZZ TOP

GIANT

JUDE COLE

L.A. GUNS

LITTLE FEAT

Medium

A COMPANY OF WOLVES(L

B MANITORA'S WILD KI

Light

A YAT

WZYC/Coastal NC (919) 247-6343

OM/PD: BILL CANNO

BRATY
BLACK CROMES
CHURCH
JUDE COLE
BAD ENGLISH
BLOTTE BAD ENGLISH
BLOTTE BEAT
PETTER MURPHY
RODEET PLANT(L)
a PROTENTED
AN YANKES
GLANT JANKES
GLANT JANKES
GLANT JANKES
LIGHT
LIGH

WRUF/Gainesville (904) 392-0771 PD: HARRY GUSCOTT MD: RICK ALLEN

MD: RTCK ALLER

Meavy
BAD EMGLISH
BLACK CKONES
BLACK CKONES
DIDE COLOR
DANN YANKEES
DEL ANITRI
GIANT
LITTLE FEAT
CHORE
AND AND CHORE
BOALD

WGLF/Tallet

PD: JEFF HORN Heavy
BAD ENGLISH
DAMN YANKEES
GIANT
JUDE COLE
LITTLE FEAT
LONDON QUIREBOYS
ROBERT PLANT
TESLA

TESLA

Medium

a FLEETWOOD MAC

a SMITHEREENS

Light

MIDNIGHT OIL

a ELECTRIC BOYS

a ADRIAN BELEW

KFMX/Lubbock (806) 747-1224 PD: JON McGANN MD: ROBERT NEWM

Beavy
FLEETHOOD MAC (M)
SILLY IOD.
HEART (M)
22 TOP
DAYN YANKES
BILLY JOEL
LITTLE FEAT
LONDON QUEREBOYS
BAD ENGLISH
Hed Lus
HIONIGHT OIL
CHRIS REA
DEL ANLIER

DEL AMITRI SMITHEREENS Light

WLLZ/Detrok

PD: JAY CLARK MD: GARY PALMER

MDI GARY FALMEN
BEATY
DON HEALEY
DANN YANKESE(L)
TON PETTY (N)
FLEETWOOD MAC
ERIC CLAPTON
BLACK CROWES
HEART (L)
LITTLE FEAT
Medius
AEROSHITH
JUDE COLE
BILLY JOBL
BI

WRIF/Detroit (313) 827-9505

Heavy MISSION U.K. LITTLE FEAT

PD: MARTY BENDER MD: JIM PEMBERTON

GUN
GIANT
CHURCH
LONDON QUIREBOYS
BILLY IDOL(M)
WHITESNAKE
BLACK CROWES
LOU GRAMM
22 TOP

LOU GRADM
22 TOP
SHITHEREEMS (H)
Heddium
L.A. GUNS
JUDE COLE
SECOND SELF
KINGS OF THE SUN
SLEXEE BEZZ
ROBERT PLANT
DANEY YAMREES
DANGER DANGER
LANNHAM HYLES
ELECTRIC BOYS
BATON ROUGE
LIGHT

WQFM/Milwaukee

(414) 276-2040

Heavy BATON ROUGE SLAUGHTER

YAT ROBERT PLANT

AEROSMITH 22 TOP

BRITNY FOX DAMN YANKEES

PD: DAVE LONDON



WLUP/Chicago

(312) 440-5270 VP/SM: GREG SOLK MD: DAVE BENSON

MD: DAVE BERSON
Heavy
ROBERT PLANT (M)
ERIC CLAPITO
ERIC CLAPITO
ERIC CLAPITO
OEL ANITHE
PLEETMOOD MAC (M
LITTLE FEAT
JUDE COLE
BILLY IDOL (M)
LITTLE FEAT
JUDE COLE
BILLY IDOL (M)
ESTABLE
HIL COLLINS (M)
Medium
TESLA
Medium
TESLA
TESL

WEBN/Cincinnat (513) 621-9326

PD: TOM OWENS MD: TONY TOLLIVER

Heavy AEROSMITH(M)

Beary
ARROSHITH(H)

WLVQ/Columbi (814) 224-1271

PD: BUZZ KNIGHT MD: JO ROBINSON

ME OUZE RAIGHT
MADIO OF CONTINGON

REATY
LITTLE FEAT
ROBERT PLANT (H)
HEART
HEART
HEART
HILLOLINS
JUDE COLE
22 TOP
MEDIUM
AEROSISTED
LACK CROWES
PLEETMOOD MAC
ALICE COOPER
ALANNAH MYLES
BILLY IOOL
HICHAEL PENN
LOU GRAMM
HICHAEL PENN
LOU GRAMM
SHITHER
BOWLAN
SMITHEREMS
ERIC CLAPTON
PRETENORS

eric Clarton
a pretenors
a Damm Yankers
Light
a Baton Rouge
a Eric Johnson

DAMN YANKEES
MAGIUM
ELECTRIC BOYS
HEART
BRUCE DICKINSON
KISS
2 YMONIE MALMSTEEN
SLEEZE BEEZ
DERIC CLAPTON
LITTLE CAESAR
COMPANY OF MOLVES
KINGS OF THE SUN
HURRICAME
XYZ MYZ MOTLEY CRUE HARLOW

RUSH
a GUN
a EVERY MOTHER'S NIG
a MANITOBA'S WILD KI
a LOVE/HATE
JOE SATRIANI
Light
a FAITH NO MORE

a DIO a SIGNAL

WXRT/Chicago (312) 777-1700 PD: NORM WINER MD: LIN BREHMER

Reavy MIDNIGHT OIL MIDNIGHT OIL
LITTLE FEAT
ROBERT PLANT
SMITHEREENS
WORLD PARTY
CHURCH
DEL AMITRI
STONE ROSES

ERIC CLAPTON PRETENDERS DEPECHE MODE PETER MURPHY MICHAEL PENN 22 TOP KOEO TICHAEL PERN
ZE TOP
THEY HIGHT BE GIAN
THEY HIGHT BE GIAN
SINEAD O'CONNON
HOUSE OF LOVE
POI DOG PROMPETING
JERRY HARRISON: CA
Medium
LLOYD COLE
PRETTY WORNIN
LUGN BLOWN
LUGN BLOWN
LUGN BLOWN
HUNTERS & COLLECTO
BLACK CRONES
RAVE-UPS
BACK CRONES
RAVE-UPS
GAVE BADEIN
SHORE
GUMBUNNIES
GUMBUNNIES
GUMBUNNIES
GUMBUNNIES
GUMBUNNIES
SHORE
BLAKE BABIES
STEVE WYNN
KHAP PETROL EMOTIO

BLAKE BABIES
STEVE WITH PETROL BROTIO
TRAGICALLY MIP
JOHNNY RENO
BAIRGOOD
OMAR & THE HONLERS
CHILLS
SOCIAL DISTORTION
DAVE EDMUNDS
GINGO BUTNOC
SUZANNE VIGADRICK
SUZANNE VIGADRICK
REVENCE
AMORRISSEY
BUTNESSEY
BUTNESSEY
LIGHT

WMMS/Cleveland (216) 781-9667 OM: RICH PIOMBINO MD: BRAD HARSON

(FROZEN)

Beavy

ERIC CLAPTON
DON HENLEY DON HENLEY
GIANT
FLEETWOOD MAC
JUDE COLE
DAMN YANKEES
Medium
BILLY JOEL
MICHAEL PENN
JOE SATRIANI
CHURCH JUE SATRIANI
CHURCH
AEROSHITH
BAD ENGLISH
SHAKING FAPILY
SHAKING FAPILY
SHAKING FAPILY
SHAKING FAPILY
HOWE
LITTLE FEAT
PHIL COLLINS
SUZANNE VECA
ALICE COOPER
BILLY IDOI
LOU GRAMM
ZZ TOP
ALANNAH MYLES
KHITHEREENS
Light

P2

WONE/Akron

WAPL/Appletor

(414) 734-9226

MD: RICK PANNE
BARY

I TARY

I

WTUE/Dayto

(513) 224-1501

PD: TOM CARROLL MD: JONN BEAULIEU

Heavy ROBERT PLANT(M) ZZ TOP GIANT

BAD ENGLISH
DON HENLEY
DAMN YANKEES
AEROSMITH
JUDE COLE
LITTLE FEAT
BILLY IDOL
LONDON QUIREBOYS

LONDON QUIR
Medium

PRETENDERS

MOTLEY CRUE
A YAT

WAZU/Dayton (513) 324-0283

BERTY DAMN YANKEES ROBERT PLANT

PD: MICHAEL LUCZAK APD/MD: KEVIN VARGA

PD: GARRETT HART

(216) 869-9800 (317) 257-7565 PD: HARVE ALAN REATY
JUDE COLE
BILLY IDOL
FLEETWOOD MAC
GIANT
ANNEES
DANN YANNEES
DANN YANNEES
BLACK CROMES
ROBERT FLANT
BILLY JOEL
TON PETTY
HEART
BAD ENGLISH
MICHAEL PENN
DONNO OUI PEBOYS
ZZ TOP
PHIL COLLINS
CHURCH
A PRETENDERS
A WORLD PARTY
A SLEEZE BEEZ
A MOTLEY CRUE
SHY ENGLAND PD: MICHAEL H

Beavy UCHAEL PERN NEGRY PENN
HICHARL PENN
HICHARL POLI
ROBERT PLANT
HEART
FLEETMOOD MAC
DANN YANNES
JUDE COLE
LITTLE FRAT
HEART
LODI
ZZ TOP
GIANT
Hedium
LONDON QUINEBOVS
ROCOMBASTER
BLACK CROWES
GEORGIA SATELLITES
MISSION UK.
FRONT
HASTER PURSYCAT
BASTER PURSYCAT
BASTER PURSYCAT
BASTER PURSYCAT
BELCTRIC GEOYS
ERIC CLAPTON
BOTLEY CRUE
PRETENDERS
VAT

a YAT
a MANITOBA'S WILD KI
a JERRY HARKISON: CA KYYS/Kansas City

(816) 561-9102

(816) 501-91U2
PDI LARRY MOFFITT
MD: SKID BOADIE
(FROZEN)
Heavy
ERIC CLAPTON
DON HENLET
AEROSMITH
FLEETHOOD MAC
HEART PLESTWOOD ARC
HASAT
HASA

WLZR/Milwaukee PD: GREG AUSHAM MD: KELLT WALLACE

MD. RELLY WALLACE
BRAYN HOME
DAYN YANKEES (H)
SLEEZE BREZ
MOTLEY CRUIK(H)
PASTER PUSSICAT
WASTER
MAGI US
MAGI

KTCZ/Minneapolls (612) 339-0000

PD: ALAN LAWSON MD: J. FREDERICKSEN

Heavy BLUE NILE(M)(L) PRETENDERS
NEVILLE BROTHERS
SUZANNE VEGA
MARTI JONES(L)
SUNDAYS(L)

MARTI JONES (L)
SUNDAYS (L)
OINGO BOINGO
BELBERT MECCLINTON
LITTLE FEAT(M)
JOHNNY CLEGG & SAVI
GONDON (M)
JOHNNY CLEGG & SAVI
GONDON (M)
MAGGIUM
(M)
MAGGIUM
(M)
MAGGIUM
(M)
MAGGIUM
(M)
MARCI JORDAN
CHURCH (L)
DEL AMITHI
SCOTT MERRIFT (L)
DAVID BARNALD
DAVID BARNALD
DAVID BARNALD
GRESSON & COLLISTE
(
GRESSON & COLLISTE DAVID BARRALD
CRESSON & COLLISTE(L)
HOUSE OF LOVE
HICK LOWE
RAVE-UPS
RED & CALE
LLOYD COLE
PETER HURPHY
LIGHT
BOR DYLAN
A TOM KIMMEL

KQRS/Minneapolis (612) 545-5601

OM: DAVE HAMILTON APD/MD: JOHN LASS APD/MD: JOHN LA (FROZEN) Reavy FLEETWOOD MAC 2Z TOP ROBERT PLANT(M) SMITHEREENS(L) Medium Medium HEART(L) DAMN YANKEES LITTLE PEAT Light

KSHE/St. Louis (314) 621-0095 OM: RICK BALIS APD: AL HOFER

Heavy
ERIC CLAPTON
ROBERT PLANT
JUDE COLE
ZZ TOP
LITTLE FEAT
FLEETWOOD MAC HEART LOU GRAMM TOM PETTY Medium

BAD ENGLISH JERRY HARRISON: ALANNAH MYLES PRETENDERS DEL AMÎTRI BLACK CROWES

BLACK CROWES
LORD TRACY
DAMN YANKEES
ALICE COOPER
GIANT
LONDON QUIREBOYS
BILLY IDOL
LITTLE CAESAR
ELECTRIC BOYS (517) 788-6360

Reavy
ROBERT PLANT (M)
DAMN YANKES (M)
CRURCH
JUDE COLE
FLEETMOOD MAC (M)
BILLY IDOL
LITTLE FEAT
Medium
ERIC CLAPTON
ERIC CLAPTON
Light

Light a ELECTRIC BOYS WIBA/Madison

(608) 274-5450 PD: VAN EDWARDS MD: JACK MITCHELL

Heavy DON HENLEY OON DEFILEY
DEFINED THE CLAFTON
FLEETWOOD MAC (M)
12 TOP
ROBERT PLANT
JUDE COLE
LITTLE FRAT
HEART
BILLY JOOL
DANN YANNEES
BILLY JOSL
APRETENDERS
Medium
Light
a MISSION U.K.

KJJO/Minneapoils (612) 941-5774

PD: TONY POWERS APD: MIKE STAPLETON

Weavy MICHKLE SHOCKED LITTLE FEAT ROBERT PLANT ERIC JOHNSON CURE TRAGICALLY HIP MICHAEL PENN THAT PETROL EMOT. SIMEAD O'CONNOR MIONIGHT OF THE PROPERTY LUKA BLOOM Medium

TOM PETTY
LUKA BLOOM
MOGIUM
MOGIUM
MOGIUM
MOGIUM
MOGIUM
MOGIUM
SMITHERENS
PRETENDERS
PRETENDERS
PETTENDERS
PETTENDERS
PETTENDERS
DILIPM
USBAR
HUMMINGERDS
ADRIAN BELEW
ATTICLEM

KATT/Oklahoma City (405) 848-0100

PD: DOUG SORENSEN MD: CINDY SCULL Heavy MOTLEY CRUE TESLA

MOTIEY CRUE TESIA ROBERT PLANT(M) HEART DON HENLEY GIANT DAMN YANKEES CULT 22 TOP WHITES NAKE WHITES NAKE
TOM PETTY
AEROSHITH (M)
Medium
ERIC CLAPTON
RUSH Light a LITTLE CAESAR WWCT/Peorla

(309) 674-2000 PO: RICK HIRSCHMANN APD: MARK BRETSCH

Beavy
DAMN YANKEES
ROBERT PLANT
JUDE COLE
FLEETWOOD MAC
HEART
BAD ENGLISH
GIANT

SHAKING FAMIL
DEL AMITRI
LITTLE FEAT
ERIC CLAPTON
BLACK CROWES
BILLY IDOL
AEROSMITH
2Z TOP
TOM PETTY
SMITHEREENS
MICHAEL PENN
PRETENDERS

WKQZ/Saginaw (517) 695-5115

PD: MIKE FERRIS MD: JOE MARTIN

Heavy
DAMN YANKEES
ROBERT PLANT
AEROSMITH
ZZ TOP
SIGNAL
HEART
LONDON QUIREBOYS
FASTER PUSSYCAT
XYZ

FASTER PUGGENTY

YZ

SLAUGHTER
JOE SAFRIANI
TOM PETTY
BILLY IDOL
BAD ENGLISH
SECOND SELF
MOTLEY CRUE
LITTLE FEAT
MISSION U.K.
GIANT
DON HENLEY
Medius
A KISS
A YAT
A JANATA

WIOT/Toledo

MD: MICHAEL Y

Heavy
ROBERT PLANT
DON HENLEY
DANN YANKEES
GIANT YANKEES
GIANT YANKEES
GIANT YANKEES
HITTLE FRAT
BOUGH CLISH
BO

KICT/Wichita

PD: RON ERIC TAYLOR MD: PHIL THOMPSON

Beavy Z2 TOP DANN YANKEES (M) BLACK CROWES

FLEETWOOD MAC(M)
BAD ENGLISH
LITTLE FEAT
LONDON QUIREBOYS
Medium
WORLD PARTY

JUDE COLE SLAUGHTER

a PRETENDERS a MOTLEY CRUE

ALANNAH MYLES
MICHAEL PENN
FRONT
ADRIAN BELEW

WNCD/Youngsto

PD: GARY JAY

Light a YaT

(419) 248-3377

PD: JIM STEEL MD: MICHAEL YOUNG

⊭GGO/Des Moine MICHAEL PENN a PRETENDERS Medium a ADRIAN BELEW a MIDNIGHT OIL (515) 265-6181

Heavy
LITTLE FEAT
JUDE COLE
GIANT
BAD ENGLISH
ROBERT PLANT
ERIC CLAPTON
DAMN YANKEES
Medium
a WHITESNAKE
A LANNAH MYLES
A MICHAEL PENN

PD: PHIL WILSON MD: JACK EMERSON

XYZ
ZZ TOP
HEART(L)
SLAUGHTER
Hedium
a FASTER PUSSYCAT

Light a SHY ENGLAND

K QDS/Duluth (218) 728-6421

PD: MIKE KELLER Heavy
ERIC CLAPTON
ROBERT PLANT
TOM PETTY
FLEETWOOD MAC (
DANN YANKRES
L.A. GONS
MISSION U.K.
Medium
AWHITSNAKE
a WHITSNAKE

WXKE/Ft. Wayne (219) 484-0580

PD: RICK WEST APD: BUZZ MAXWELI

Reavy
22 TOP
ROBERT PLANT
LITTLE FEAT
JUDE COLE
BLACK CROWES
HEART
DEL AMITRI
FLEETWOOD MAC
DAMN YANKES
Medium
a PRETENDERS

WLAV/Grand Rapids (616) 456-5461

PD: RED NOIZE MD: ARIS HAMPERS

MD: ARIS NACE

HEAVY
LITTLE FEAT
22 TOF
JUDE COLE
GUORER FLAMT
ROBERT FLAMT
ROBERT FLAMT
ROBERT FLAMT
ROBERT FLAMT
ROBERT FLAMT
ROBERT FLAMT
LONDON QUIREBOYS
HEART
TOM PETTY
DEL AMITRI
MISSION U.K.
FLEETHOOD MAC
SLANGUTER
SUMMITTER FLEETHOOD
AC
SHAUGHTER
A SMITTHER FLEENS
A PRETENDERS
LIGHT

a PRETENDERS Light a DAVID BAERWALD WJXQ/Lansing

MARK STEVENS

Beavy BAD ENGLISH Beavy
Bad EwGLISH
ERIC CLAPTON
JUDE COLE
DANN YANKEES
FASTER FUSSYCAT
FLEETWOOD MAC
HEART
DAL GUNS
LITTLE FRAT
HISSION U.K.
TOM PETTY
PRETENDERS
LONDON QUIREBOYS
WHITES NAKE
22
Medium
DANGER DANGER
LIGHT
A LITTLE CAESAR
SALTY DOG

WXLP/Davenc

PD: GUY PERRY MD: MALCOM RYKER Heavy ZZ TOP HEART
DAMN YANKEES (M)
BLACK CROWES
TESLA
AEROSMITH
JOE SATRIANI (M)

JUDE COLE
FASTER PUSSYCAT
LONDON QUIREBOYS
Medium
TOM PETTY(L)
Light
a RUSH a YAT a YNGWIE MALMSTEEN

(812) 477-8811 PD: SAM YATES MD: LISA RYAN

Heavy Damn Yankees DAMR YANKEES
JUDE COLE
LITTLE FEAT
BILLY IDOL
ZZ TOP
BLACK CROWES
ROBERT PLANT
LONDON QUIREBOYS
FASTER PUSSYCAT
HEART FLEETWOOD MAC CHURCH DEL AMITRI TOM PETTY WHITESNAKE GIANT ERIC CLAPTO

KF70/Omahi (402) 592-5300 OM: BRUCE MCGREGOR

Medium a MOTLEY CRUE

Heavy BAD ENGLISH BLACK CROMES ERIC CLAPTON(M) JUDE COLE DAMN YANKEES GIANT DON HENLEY BILLY IDOL LITTLE FEAT ROBERT PLANT JOE SATRIANI

a PRETENDERS a SMITHEREENS Light a DIO a XYZ

KMOD/Tuisa (918) 664-2810 PD: PHIL STONE MD: PAUL WELCH

Heavy AMN YANKEES DAWN YÄNRES
ROBERT PLANT (M
PRETTY MOMAN
FLEETWOOD MAC
LITTLE FEAT
ZZ TOP
Medium
Light
DAVID BAERWALD
a LITTLE CAESAR
a KISS

a KISS a MOTLEY CRUE a JANATA

P3

KRNA/Cedar Rapids (319) 351-9300

PD: MARK VOS MD: ROGER THE

Heavy
FLEETWOOD MAC
JUDE COLE
GIANT
DAMN YANKEES
BAD ENGLISH
BILLY IOOL
WHITES NAKE
HICKAEL PENN
ALANNAH MYLES
DEL AMITRI
ROBERT PLANT
ROD STEMANT ROD STEWART LITTLE FEAT TOM PETTY SLAUGHTER ZZ TOP

ZZ TOP

A PHIL COLLINS
A PRETENDERS

MOTLEY CRUE
Medium

WORLD PARTY
Light
LORD TRACY
A ADRIAN BELEW
LITTLE CAESAR
JONES ES

KFMZ/Columbia (314) 674-3000

PD: CHRIS KELLOGO MD: TODO MYERS

Heavy
FLEETWOOD MAC (M)
BLACK CROWES
HEART (M)
JUDE COLE
GIANT
MICHAEL FENN
DAMN YANKEES
LITTLE FEAT
L.A. GUNS L.A. GUNS

Medium

a ADRIAN BELEW

Light

KQWB/Fargo (218) 236-7900

OM: MARK NICHOLLS MD: TY BANKS Heavy Z TOP

72 TOP JUDE COLE
BLACK CROMES
LITTLE FEAT
BILLY 100L
Medium
a PRETENDERS
a FLEETWOOD MAC
Light
3 VAT
a COMPANY OF WOLVES
a DAVID BAERWALD

KJKJ/Grand Forks (701) 746-1417 PD: BOB WAYNE APD/MD: JANE OBRIEN

Beavy ROBERT PLANT(M) PLEETWOOD MAC(M) TOM PETTY ERIC CLAPTON 22 TOP ZZ TOP
DAMN YANKEES
L.A. GUNS
LITTLE FEAT

HEART

Medium
Light
a KINGS OF THE SUN
a LITTLE CAESAR
a KISS
a PRETENDERS

WKLT/Kalkaska

(616) 947-0003 PD: DAVE FORTNEY MD: DARRYL DALOTT MD: DARRIL DAGGET

Beavy

OANN YANKEES

FLEETMOOD HAC

ROBERT FLANT(M)

JUDE COLE

GIANT

BLACK CROWES

LONDON QUIREBOYS

ZZ TOP

Medium

a PRETENDERS

Light

a KINGS OF THE SUN a MIDNIGHT OIL

(402) 489-6500

PD: GABE BAPTISTE MD: JOE SKARE Beavy ROBERT PLANT LONDON QUIREBOYS PAUL COTTON PAUL COTTON MSG
FLEETWOOD MAC BRITHY FOX
GIANT
PETER MURPHY
DAMN YANKES
DEL AMITRI
MIDHIGHT OIL
MICHAEL PENN
JOE SATRIANI
ZZ TOP
ERIC JOHNSON ERIC JOHNSON

BILLY IDOL
COREY HART
COMPANY OF WOLVES
LITTLE FEAT
Medium
DAVID BAERNALD
Light
a MICHAEL ANDERSON
HARLOW HARLOW LITTLE CAESAR YNGWIE MALMSTEEN WMAD/Madison

(608) 249-9277 PD: JOHN DUNCAN APD: PAT GALLAGHER

HEAVY MIDNIGHT OIL MIDNIGHT UIL SINEAD O'CONNOR FLEETHOOD MAC JUDE COLE BONNIE RAITT ERIC CLAPTON
LITTLE FEAT
ERNIE ISLEY
HEART
ALANNAH MYLES
LOOK LESO
LOOK LOOK
LOOK
A DAVID BARKHALD
a JERRY HARRISON: CA

KSQY/Rapid City

(605) 348-9877

a FRONT a ERNIE ISLEY a DIO

KSEZ/Sloux City (712) 258-6740

PD: GLEN MILLER MD: TIM HARRISON

(616) 683-6123

Heavy
JUDE COLE
BLACK CROWES
HEART
LITTLE FEAT
ROBERT PLANT
ZZ TOP
BAD ENGLISH
CHURCH

PD: JOHN VANCE OM/MD: SUE FREY

GIANT
BILL/ IDOL
LONDON QUIREBOYS
MIDNIGHT OIL
a DON RENLEY
THOSIUM
A LENNY KRAVITZ
LITTLE CAESAR
WHITESNAKE

KXUS/Springfield (417) 831-9700

PD: JACK DANIELS APD: JEFF MICHAELS

PDI JACE DATE SAPE JACE SAPE JACE SAPE JACE SAPE SAPE JACE SAPE JA PD: KEVIN ALLEN MD: RICK MOORE Heavy JUDE COLE FLEETWOOD MAC(M) GIANT GIANT HEART(M) BILL IDOL BLACK CROWES LITTLE FEAT BLACE L.
LITTLE FEAT
TON PETTY
ROBERT PLANT
LONGON QUIREBOYS
DAM: YANKES
22 TDP
Medium
MORLO PARTY
ARTICLATION
AND BLEM

(812): 232-5034

PD: SCOTT MURRAY MD: BUZZ CASEY

MD: BUZZ CASE:

MEANY
JUDE COLE
FLECTWOOD MAC
GILLY IDOL
BAD ENGLISH
BLACK CROWES
CHUNCH
L.A. GUNS
HEART
TOM PETTY
TOM PETTY
TOM PETTY
JOE SATRIANI
JOE SATRIANI
ALANDAH MYLES
ERIC CLAPTON
MORLD PARTY
PRETENDRES
a ZZ TOP
WITTESNAKE
Nodium

Heavy
PLEETHOOD MAC
DAMN YANKEES
HEART(L)
BILLY IDOL
JUDE COLE
AEROSHITH
COREY HART
COREY HART
FILL COLLINS
GIANT
ELECTRIC BOYS
Light
LIGH WYMG/Springfield (217) 546-9000 PD: CRAIG STEVENS MD: KEEF FULGHAM WAOR/South Bend

Heavy FLEETWOOD MAC(M) JUDE COLE ERIC CLAFTON(M) DON HEMLEY ROBERT PLANT(M) LITTLE FEAT TOM PETTY(M) Medium a ADRIAN BELEW





(303) 572-6200

PD: BILL BETTS

PD: BILL BETTS

Beavy

BLACK CHOWES

GUN TI(H)

LONDON GUIREBOYS

ROBERT PLANT(H)

Medium

BAD ENGLISH

BATON ROUGE

ALCO YOURES

ALCO YOURES

ALCO YOURES

ALCO YOURES

ALCO YOURES

BATON ROUGE

ALCO YOURES

BATON ROUGE

ALCO YOURES

BATON ROUGE

BATON BOUGE

BATON BOUGE

FASTER PLUSYCAT

FASTERY

B BILLY IOOL

HURRICAME

KINGS OF THE SUN

L.A. GUNS

BOTHE SUN

L.A. GUNS

SURGERY

SHY ENGLAND

SLAUGHTER

SLEEGE BEEZ

THUNDER

WHITESHAKE

KAZY/Denver (303) 759-5600

PD: BRIAN TAYLOR MD: BEAU ROBERTS Heavy AEROSMITH(M)

AEROGRÉTH (M)
JUDE COLE
GIANT
22 TOP
BILLO IDOL
DOLE
VANKESS
Medium
BLACK CROMES
ROBERT PLANT
LITTLE FEAT
TOM PETTY
HEARM TOM PETTY
HEARM MYLES
PRETENDERS
MICHAEL PENN
APHIL COLLING
BRIC CLAPTON
DANGER BANGE
ALANSAH MYLES
PRETENDERS
AMICHAEL PENN
APHIL COLLING
BRIC CLAPTON
DANGER BANGER
ALA GUNS
OANGER BANGER
BRIC CLAPTON
DANGER BANGER
ALA GUNS
OANGER BANGER
BRIC CLAPTON
DANGER BANGER
BRIC CLAPTON
DANGER
BRIC CLA

(213) 840-4836 PD: CAREY CURELOF MD: S. MONDELLO

Heavy MIDNIGHT OIL(M) ROBERT PLANT(M) DAMN YANNEES!
RUSH
TOM PETTY
Medium
JUDE COLE
CHURCH
BLACK CROWES
LITTLE FEAT
MICHAEL PENN
JOE SATRIANI
VENICE
HEART
BILLY IDOL
2Z TOP
WHITESNARE
XYZ

MISSION U.K.
a LIST TEMPTATION O
a PIETENDERS
Light
a MINITOBA'S WILD K
a LITTLE CAESAR

KBCO/Denver

PE: JOHN BRADLEY ME: DOUG CLIFTON

ME: DOUG CLIFTON
BEASY
FLEETHOOD MAC
LITTLE FEAT
SIMEAD O'CONNOR
WELD PARTY
PLTER MURPHY
DEL AMITRI
O'NGO BOINGO
MINNIGHT SI
C'MOY JUNKIES
DEFECHE MODE
STRANNE VECA
GREGSON & COLLISTE
CHRIS REA
Medium
DELBERT MCCLINTON
ERIC JOHNSON
DASE BLOOM
BASIA BLOOM
BASIA BLOOM
BASIA BLOOM
BASIA BLOOM
BASIA SAMPON CLEGG & SAV

BASIA
JOHNNY CLEGG & SAV
MICHELLE SHOCKED
EVERYTHING BUT THE MYCHELLE SMCKED
EVERTINING BUT THE
NCHARL PRIN
MYILLE BROTHERS
JILL SOBULE
SMITHERERS
LEANTY RAVITZ
MEED 4 CALE
AM HALL GGIC
LLOYD COLE
HOUSE OF LOVE
MARC JORDAN
MISSION U.K.
RAVE-UPS
BILLY JOEL

KUPD/Ph KUPD/Phoenix (802) 838-3062

PD: CURTISS JOHN APD: J.D. HOLMES JUDE COLE HOLD TO MACE BILLY TOOL (M) GIANT ROBERT PLANT SHARK ISLAND ALANNAH MYLES WORLD PARTY HEART (M) BLACK CROWES MOTLEY CRUE MIDNIGHT OIL AEROSMITH (M) LITTLE FEAT Medium ELECTRIC BOYS MICHAEL PENN

Continued on next page

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WEST (Continued)

ALICE COOPER CHRIS REA MISSION U.K. KINGS OF THE SUN DAMN YANKEES FASTER PUSSYCAT ADRIAN BELEW ERIC JOHNSON

A DRIAN BELEW
BRIC JOHNSON
MHITESHARE
SLAUGHTER
JOE SATELARED
JOE SATELARED
JOE SATELARED
JOE SATELARED
JOE SATELARED
JOE SATELARED
JOHNSON
LONDANY OF WOLVY
LITTLE CAESAR
VENICE
PRETENDERS
DANGER OANGER
DAYLO BAERWALD
LIGHT
A FRONT
THUNDER
SIGNAL

KGON/Portland (503) 223-1441

OM: JON ROBBINS MD: BOB ANCHETA

Heavy ERIC CLAPTON(M) DAMN YANKEES HAVANA BLACK HEART(M) LITTLE FEAT ROBIN TROWER 22 TOP

ZZ TOP

Medium

BLACK CROWES
BRENT BOURGEOIS BRENT BOURGEOIS
DIO
BAD ENGLISH
FLEETWOOD MAC
HARLOW
BILLY IDOL
KINGS OF THE SUN
LENNY KRAVITZ

XYZ
LONDON QUIREBOYS
GARY MOORE
MOTLEY CRUE
PETER MURPHY
TOM PETTY
PRETENDERS
BATON ROUGE
RUSH
JOE SATRIANI
SLAUGHTER

SLAUGHTER
MHITESHAKE
ROBERT PLANT
BONHAM
ELECTRIC BOYS
FRONT
ERNIE ISLEY
PRIVATE LIFE
A YMGWIE MALMSTEEN
A JAMATA
JUDE COLE
DON HEMLEY
MICHAEL PENN

KZAP/Sacramente (916) 925-3700

PD: SCOTT JAMESON APD: JON RUSSELL

BRATY

BILLY IIOUL

PRETENDERS

IICHAEL PENN
GIANT

CHURCH
CHURCH Heavy BILLY IDOL

KBER/Salt Lake City (801) 322-3311

OM: JOHN EDWARDS MD: CORY DRAPER

BEATY BATON ROUGE BEAU NASTY DAMN YANKEES ICON ICON KILLER DWARFS MOTLEY CRUE SHY ENGLAND SLAUGHTER

SLAUGHTER
SLEEZE BEEZ
Medium
a ZZ TOP
BAD ENGLISH
DANGER DANGER
ELECTRIC BOYS
GIANT
HEART
YUNCE OF THE

XINGS OF THE SUN YNGWIE MALMSTEEN ROBERT PLANT

KFOG/San Francisco (415) 986-1045

PD: PAT EVANS MD: ROSALIE HOWARTS

Beavy DAMN YANKEES AGAYY
DANN YANKEES
FLEETHOOD MAI
JUDE COLE
ROBERT PLANT
HORIZY
Medium
LITTLE FEAT
CHURCH
TOM PETTY
BILLY IDOL
BLACK CROMES
REART
MICHAEL PENN
DEL AMITRI
MIDNIGHT OIL
JOE SATRIANI
YAT

YAT TAYLOR DAYNE BAD ENGLISH GIANT WHITESNAKE

KRQR/San Francisco

(415) 765-4097

PD: CHRIS MILLER MD: LORRAINE MEIER

MD: LORRAINE MEIE
BADY
BLACK CROWES
ERIC CLAPTON (M)
PHIL COLLINS
DEET HANDER
DEET HANDER
LITTLE FEAT
ROBERT PLANT (M)
22 TOP
ADRIAN BELEW
JUDE COLL
L.A. GUNS
HEART
ERIC JOHNSON

MIDNIGHT OIL TOM PETTY a PRETENDERS WHITESNAKE Light a BATON ROUGE

a GUN a JERRY HARRISON: CA a LONDON QUIREBOYS a YAT

KSJO/San Jose (408) 453-5400

PD: DANA JANO BLACK CROWES
JUDE COLE
DAMN YANKEES
GIANT
72 TOP
BAD ENGLISH
HEART
BILLY IDOL
ROBERT PLANT
Madium
FLEETWOOD MAC
LITTLE FEAT
AEROSMITH
CHURCH
ERIC CLAPTON
ALICE COOPER
ROLL ANTRE

ERIC CLAPTOM
ALICE COOPER
DEL AMITRI
FASTER PUSSYCAT
LONDON QUIREBOYS
MIDMIGHT OIL
MISSION U.K.
HICHAEL PENN
TOM PETTY
JOE SATRIANI
WHITESNAKE
YET

WHITESNAKE
YAT
Light
a DAVID BAERWALD
a ADRIAN BELEW
FRONT
a LITTLE CAESAR
a PRETENDERS

CFOX/Vancouve (604) 884-7221

PD: JIM JOHNSTON MD: BRENDA WHITE

PD: JIH JOHNSTON

BERDY

TOM PETTY(L)
DANN YANKES
LITTLE FEAT
BILLY IDDL(M)
JUDEAN
LITTLE FEAT
LITTLE

DANNY BROOKS KIM MITCHELL PURSUIT OF HAV VOGEN USH Light

KRXQ/Sacramento (918) 334-7777

PD: JUDY MCNUTT MD: PAMELA ROBERTS

Heavy AEROSMITH Heavy
ARROSMITH
BAD ENCLISH
BATOM ROUGE
BILLY INGOL
BILLY INGOL
BILLY INGOL
HISSION U.K.
LONDON QUIREBOYS
ROBERT PLAY
RUSH (M)
JOE SATRIAMI
22 TOP
BE TOP BOTH
BIG BANG
BEERT BOURGEIS
JUDE COLE
BANG
HERT CAMB
HERT CAM

SLEEZE BEEZ WHITESNAKE YAT
Light
a LITTLE CAESAR
a COMPANY OF WOLVES

KGB/San Diego (619) 292-1360 PD: TED EDWARD

PD: TED EDMARDS

Beavy
AEROSMITH
GREAT WHITE
DON HERLST
HOSERT PLANT (H)
REGILL
MARRANT
FLEETHOOD MAC
DANN YANKEES
TESLA
BAD ENGLISH
TOM PETTY
BELLY
HOLL
Z TOP
BLACK CROWES
JUDE COLE
LITTLE FEAT
ALNAWAM WILES
COLE
LITTLE FEAT
ALNAWAM WILES
CRIC CLAPTON
Light

PRETRIDERS
DAVID BAETMAN

KOME/San Jose (408) 985-9800

PD: RON NENNI
MD: STEPHEN PAGE
(FROZEN)
BOATY
DANN YANKEES
LITTLE FEAT
GIANT GIANT
TRAGICALLY HIP
CHURCH
BLACK CROWES
ROBERT PLANT
BAD EMGLISH
BILLY IDOL
MHITESNAKE
12. TOP
BATON ROUGE
FLEETHMOD MAC
JUDE COLE
ERIC JOHNSON
DEL AMITIEI
ALICE COOPER
ALIC

JOE SATRIANI AEROSMITH MOTLEY CRUE MICHAEL PENN LONDON QUIREBOYS YET Light

KISW/Seattle (206) 285-7625 PD: STEVE YOUN

Beavy JOE SATRIANI RUSH MIDNIGHT OIL TRAGICALLY H GREAT WHITE ROBERT PLANT HEART BLACK CROWES DAMN YANKEES

SMITHEREENS TOM PETTY Medium TESLA CHURCH JUDE COLE JUDE COLE
LITTLE FEAT
PASTER PUSSYCAT
GIANT
ALANNAH MYLES
LONDON QUIREBOYS
BILLY IDOL
22 TOP Light a FLEETWOOD MAC

KXRX/Seattle (206) 283-5979 PD: BREW MICHAELS MD: DEAN CARLSON

Heavy LITTLE FEAT ROBERT PLANT(M) JUDE COLE BILLY IDOL(L) DAWN YANKEES ZZ TOP FLEETWOOD MAC DEL AMITRI ERIC CLAPTON BLACK CROWES TRAGICALLY NIP Medium JOE SATRIANI HIDNIGHT OIL(L) CHURCE

CHURCH MICHAEL PENN HEART(L) GIANT GIAN: ERIC JOHNSON NOTTING HILLBILLI TOM PETTY a PRETENDERS

P2

Light a WHITESNARE

K 700/Aibuguergu (505) 765-5400

PD: FRANK JAXON

Heavy ERIC CLAPTON(M) Basery
ERIC CLIPTON(M)
CHURCH
CHURCH
PLANT (M)
22 TOP
PETER MURPHY
JUDE COLE
FILLET HOLE
FILLY HOL
BILLY HOL
BILLY HOL
BACK CROMES
DANN YANKEES
ERIC JOHNSON
Hedium
A DRIAN BELBH
MITTENSKAE
Light
MITTENSKAE
Light
MITTENSKAE

Light a HARLOW HARLOW DAVID BAERWALD MANITOBA'S WILD KI SALTY DOG KISS

A KISS A JONESES A DANGER DANGER KKRR/Rekersfield

BAD ENGLISH
TESIA
BLACK CROWES
GIANT
CHUNCOLLINS
THIL COLLINS
THIS COLLINS
THIS COLLINS
THIS COLLINS
THIS CALLINS
THIS CHARLE PENN
HEART
MHITES NAKE
ALANNAH MYLES
CHRIS REA
LONDON QUIREBOYS
ERIC CLAPTON
Modium

SMITHEREENS
LIGHT
LITTLE CAESAR
KITTEREES

KJOT/Bolse (208) 344-3500

PD: CARL SCHEIDER

KZEL/Eugene

(503) 342-7096

PD: KEN MARTIN MD: DEBI STARR

(805) 326-8000 VP/OPR: CHUCK MCKA APD: D. DE LA CRUZ ReaTy DON HENLEY LITTLE FEAT DAMN YANKEES ROBERT PLANT JUDE COLE BAD ENGLISH TESLA

PD: JOHN MCCRAE MD: JEFF PARETS

Beary

a PRETTHNERS
ERIC CLAPTON
MIDHIGHT DIL
FLEETHOOD MAC
LITTLE FEAT
DON HENLEY
ROBERT PLANT
CHURCH
BLACK CROMES
DEL AMITRI
Medium
Light
a SUZANNE VEGA

PD: MAX VOLUME MD: STEVE FUNK

L.A. GURS
MICHAEL PENN
WHITESNAKE
HEART
ERIC CLAPTON
Medium
A ADRIAN BELEW
SMITHEREENS
DIO
PRETENDERS
G LITTLE CAESAR

Beary BAD EMGLISH ERIC CLAPTON JUDE COLE PHIL COLLINS DANN YANKEES FLEETMOOD MAC HEART(M) 22 TOP Medium a WBITESNAKE KKDJ/Fresno (209) 226-5991

PD: ART PARKAS

PD: AN.

Beary
22 TOP
DAMN YANNEES (L)
SIACK CROMES
JUDE COLE
PARTY
BAD EMCLISH
SLAUGHTER
Medium
a PRETEMBERS
a MOTLEY CRUE
a WORLD PARTY
Light

KOMP/Las Vegas (702) 876-1460

PD: RICHARD REED MD: BIG MARTY Heavy BAD ENGLISH BLACK CROWES JUDE COLE

(808) 524-7100

DAMN YANKEES(L)
22 TOP
FLEETWOOD MAC(M)
SLAUGHTER
Wedium
a GIANT
a PRETENDERS
a WORLD PARTY
Light KNAC/Long Beach-L.A (213) 437-0366

WORLD : ...
Light
MOTLEY CRUE

Heavy
DAMN YANKEES
LITTLE FEAT
FLEETWOOD MAC
22 TOP
CHURCR

PD: PAM EDWARDS Beavy PLANT ROBEST PLANT AEROSMITH (M) HUBRICANE DARN YANNESS SAVATAGE MINITESWARE BIG F (M) CATS IN BOOTS L.A. GUNS SALTY DOG KILLER DWARFS TESTAMENT MOTLEY CRUE KISS 22 TOP WALLEY CRUE KISS 12 TOP WALLEY CRUE KISS 10 TOP WALLEY CRUE WALLEY WALLEY CRUE WALLEY WALLE

a DIO
Light
a ZEBRA
a YNGWIE MALMSTEEN KDJK/Modesto (209) 889-2594

PD: MARK DAVIS MD: RANDY MARANZ MDI RANDY MARANZ

BEST / M

PEST / M

A DRIAN BELEW

A ADRIAN BELEW

A TIME / M

B / M

B / M

B / M

B / M

B / M

B / M

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KLCX/Eugene (503) 345-8888

PD: DEVAN MITCHELL MD: AL SCOTT

MDI AL SCOTT

REAVY

ROBERT PLANT
FLEETWOOD MAC

BILLY IDOL

22 TOP
LITTLE FEAT(M)
JUDE COLE
MACHINE
FLEETWOOD

AND THE FEAT(M)
FLEETWOOD

AND THE FLEETWOOD

ALANNAM HYLES

AND THE FLEETWOOD

AND THE FLE

KMBY/Monteray (408) 649-7500

PD: RICH BERLIN MD: MAXANNE SARTORI

BOANDE SARIE
BOANTE RAITT
TOM PETTY
JUDE COLE
LITTLE FEAT
BEL AMITHI
BILLY IDOL
CLEEPMOOD AC
FOSERT PLANT
Medium
Light
a LONDON QUI REBOYS
A HITENAKE
A ALANNAH MYLES
A RUSH

KDKB/Phoenix (602) 897-9300

KRZQ/Reno (702) 827-0965

Heavy AMN YANKEES (M.)

A. GURS CHAEL PENN ITESNAKE

a LITTLE CAESAR

a DEL AMITRI

a JERRY HARRISON: CA
Light

a YNGWIE HALMSTEEN

a LORD TRACY

a SHARK ISLAND

(719) 834-4896 PD: BOB ELY MD: CRAIG KOEHN

MD: CRAIG KOENN
Beavy
ROBERT PLANT
ERIC JOHNSON
FLEETWOOD MAC
DAMN YARKEES MI
HEAR OP
BLACK CROWES
LITTLE FEAT(L)
DON HERLEY
SLEEZE BEEZ
GAD. ENGLISH
ROSH
Medius

LITTLE FEATCLI
AND THE STAND THE

CURE
SUZANNE VEGA
JUDE COLE
MICHAEL PENN
MIDNIGHT OIL

CHURCH
LONDON QUIREBOYS
Medium
Light
a ERIC CLAPTON
a MANITOBA'S WILD KI
a ADRIAN BELEW
a WORLD PARTY
a PRETENDERS

(509) 448-8888 PD: GARY ALLEN APD: CURT CARTIER

Beavy
22 TOP
ROBERT PLANT
DAMN YANKEES
LITTLE FEAT
LEETWOOD MAC (M) JUDE COLE BLACK CROWES

CHURCH
GIANT
LONDON QUIREBOYS
HEART
Hedium
PRETENDERS
DAVID BAERWALD
SMITHERENS
Light

KLPX/Tusco

(802) 622-6711

PD: LARRY SNIDER APD/MD: JACK GREEN Reavy ROBERT PLANT(M) JUDE COLE PLEETWOOD MAC (M) PETER MURPHY CHURCH LITTLE PEAT(M) BLACK CROWES ZZ TOP

BAD ENGLISH HEART HEART
BILLY IDOL
MICHAEL PENN
ERIC CLAPTON
MISSION U.K.
ADRIAN BELEW
Medium
B PRETENDERS
Light
ERNIE ISLEY
MIDNIGHT OIL



KWHL/Anchorage (907) 344-9622 PD: RADIO PHILL MD: DAN THOMAS

MD: DAN THOMAS

Beavy
BAD ENGLISH
DAMN YANKES
FLEETWOOD MAC
JUNT COLE
HEART
LITTLE FEAT
AENOSMITH
COMPANY OF WOLVES
FASTER PUSSYCAT
BILLY IDOL
LONDON GUIREBOYS
HOW THE TENT
CHRIS REA
A RUSH
JOE SATRIANI
WHITESMAKE
HIDNIGHT OIL
Medium
Light
LITTLE CAESAR
STEVILE CAESAR

KEME/Chico

PD: MARTY GRIFFIN

PD: MARTY GRIFFIL

Reavy
ROBERT PLANT (M)
LITTLE FEAT
12 TO B
FLEETMODD MAC (M)
BAD ENGLISR
JUDE COLE
LONDON DUIREBOYS
MICHAEL PERN
MICHAEL PERN
MICHAEL PERN
MICHAEL PERN
MICHAEL PERN
MICHAEL PERN
MICHAEL
M

a MOTLEY CRUE
Light
a PRIVATE LIFE

KCQR/Santa Barbari (805) 964-7670

PD: RICK WILLIAMS SEATY
FLETHOOD MAC
TETOP PART
TO PERT
ROBERT PLANT
CHURCH
BILLY TOOL
JUDE COLE
TOM PETTY
A PRETENDERS
DEL AMITRI
Medium
A ERIC CLAPTON
DAVID BARRHALD
Light
Light

Light
a ADRIAN BELEW

KTYD/Santa Barbara (805) 967-4511 PD: KIMBERLEY JAEGEI APD: JIM ST. JOHN

Heavy ROBERT PLANT DEL AMITRI DANN YANKEES HEART FLEETWOOD MAC JUDE COLE GIANT

GIANT
BILLY IDOL
CHRIS REA
MICHAEL PENN
Medium
a PRETENDERS
a ADRIAN BELEW
a MORLD PARTY
a DAVID BAERWALD

KFMU/Steamboat

(303) 879-536A PD: DAVE ROSS APD/MD: PAUL Heavy LITTLE FEAT

Springs

DEL AMITRI MICHELLE SHOCKED CHRIS REA FLEETWOOD MAC PAUL COTTON

L.A. GUNS 4 OF US COMPANY OF WOLVES TOM PETTY BILLY IDOL

LONDON QUIREBOYS

GIANT DANGER DANGER MOTLEY CRUE ZZ TOP

MSG ERIC JOHNSON CHRIS REA HEART

SECOND SELF
ROBERT PLANT
LORD TRACY
WHITES NAKE
ERIC CLAPTON
Medium
ADRIAN BELEW
SMITHEREENS
DAMN YANKEES
BERNT BOURGEC
Light

a Brent Boungeois
Light
a Kings Of The Sun
a MANITOBA'S WILD KI
3 PAUL LANE

KCHV/Palm Spring

(619) 347-2333 GM: BILL TODD

Beavy DAMN YANKEES LITTLE FEAT ZZ TOP JUDE COLE BILLY IDOL(M) ROBERT PLANT BAD ENGLISH HEART

BAD ENGLIS.

HEART
TON PETTY
LONDON QUIREBOYS
ARROSHITH
HICHAEL PENN
HIDNIGHT OIL
DEL AMITRI
**LEETWOOD MAC

a DAVID BAERWALD a MANITOBA'S WILD KI

KCAL/Riverside

(714) 793-3554

KXFX/Sente Rose

PD: WILL DOUGLASS APD: CHRIS WHITE

(707) 523-1369

PD: RICK SHAP

DEL AMITRI
FLEETWOOD MP
Medium
a PRETEMBERS
a MOTLEY CRUE
Light
JANATA
a SMITHEREENS
a RUSH

PAUL COTTON

Redium

WORLD PARTY

PRETENDERS
DAVID BARRWALD
BRENT BOURGEOIS
RAINDOGS
Light
AORIAN BELEW
LLOYD COLE

a LLOYD COLE a BROKEN GLASS a SILOS

(509) 457-8115 PD: DARREN JOHNSON APD: DAVE NELSON

KATS/Yakima

Heavy GIANT LITTLE FEAT ROBERT PLANT(M) JUDE COLE PHIL COLLINS DAMN YANKES HEART(M) ERIC CLAPTON (M) FLEETWOOD MAC (M) WHITESNAKE 22 TOP

KRQU/Laramie (307) 745-7396 OM/MD: K.W. GREY

HESTY
FLEETMOOD MAC DEL AMITRI
BAD ENGLISH LITTLE FEAT BILLY IDOL JUDE COLE JUDE COLE
GIANT
ROD STEWART
PHIL COLLINS
MIDNIGHT OIL
L.A. GUNS
TOM PETTY
JOE SATRIANI
ERIC CLAPTON
PACTED BUSCY

FASTER PUSSYCAT
MICHAEL PENN
Medium
22 TOP
PAUL COTTON 22 TOP
PAUL COTTON
Light
MANITOBA'S WILD KI
KINGS OF THE SUN

PD: RICK SHAW

Beavy
OANN YANKES
LITTLE FRAT
12 TOP
ROSERT PLANT(M)
DON HEMLEY
AEROGHITH(M)
Medium
a PRETENDERS
Light
AMSSION U.K.
a BATON ROUGE
a DAVID BAERWALD KBOY/Medford (503) 779-2244 PD: WILD BILL SCOTT

Beavy
BLACK CROWES (M)
LITTLE FEAT(M)
22 TOP
HEART
FLEETWOOD MAC (M)
DANN YANKEES
ROBERT PLANT
CHRIS REA
LENNY KRAVITI
BLILL NOOL (M)
BREAUTION (M)
PRETENDERS
WORLD PARTY
Light

Light LOVE/HATE

BEATY
DAMN YANKEES
BLACK CROWES
JUDE COLE
PLEETWOOD MAC
GIANT SALTY DOG ADRIAN BELEW YNGWIE MALMSTEEN MANITOBA'S WILD KI MARGUERITA GIANT BILLY IDOL LITTLE FEAT LONDON QUIREBOYS ALANNAH MYLES ROBERT PLANT(M) KZOQ/Missoul

ROBERT PLAN TES LA Y&T ZZ TOP Medium a DEL AMITRI a PRETENDERS Light 406) 728-5000 Beavy LITTLE ANGELS LITTLE FEAT PLEETWOOD MAC (M) BAD ENGLISH JUDE COLE a BATON ROUGE a FRONT a LITTLE CAESAR a KINGS OF THE SUN ROUGE

178 Current Reporters

168 Current Playlists Called in Frozen Playlist (5): CHEZ/Ottawa KYYS/Kansas City KOME/San Jose WOUR/Utica KQRS/Minneapolis

Did Not Report, Playlist Frozen (5): KWIC/Beaumont WLRS/Louisville WGTR/Miami WMMS/Cleveland WMMS/Cleveland WKQQ/Lexington

WWTR/Ocean City is back on the sir.

NEW ROCK

(617) 595-6200

Mad Max Heavy
SINEAD O'CONNOR
DEPECHE MODE
CHURCH
MIDNIGHT OIL
LIGHTNING SEEDS
B-52'S
BILLY IDOL
PRETTY MOMAN
ADAM ANT
SUZANNE VEGA
SUNDAYS
CURE

SUNDAYS
CURE
PETER MURPHY
MORLD PARTY
HOUSE OF LOVE
DEL AMITEI
BLUE AEROPLAMES
THEE MIGHT BE GIA
PRETENDERS
JULEE CRUISE
Medium
RERETIX
4 OP US
MISSION U.K.

HISSION D.K.
MISSION D.K.
MORRISSEYN
LLOYD COLE
THAT PETROL EMOTI
REED & CALE
JERBHL LAS HOCKED
COMBOY JURKIES
BELOYEE
BELOYEE
JOHN WESLEY HARDI
O POSTIVLEM
BEAUTIFUL SOUTH
LIGHT
E BOAGS
CONSOLIDATED

a BAGS a CONSOLIDATED a RAVE-UPS a SOMETHING HAPPENS

Heavy DEPECHE MODE SINEAD O'CONNOR

CHURCH MIDNIGHT OIL THEY MIGHT BE GIA

AUDULIS
GUNBUNNIES
PRETTY MOMAN
Medium
LLOYD COLE
ADAM ANT
THAT PETROL EMOTI
THAT PETROL EMOTI
CARMPS
CAMPY FLIP
LUSHER CRUISE
MARC JORDAN
PRETENDERS

Light

STRAMBERRY 20TS

JACK HUBIES

JULTA VIVID SCENE

DIED PRETTY

ADRIAN BELEW

WBRU/Providence

(401) 272-9550

Ted McEnroe

CURE RAINDOGS THAT PETROL EMOTI SILOS CHILLS LUKA BLOOM LURA BLOOM
WORLD PARTY
CHURCH
JOHNNY CLEGG & SA
JERRY HARRISON: C
HUMTERS & COLLECT
4 OF US
PRETENDERS
REED & CALE
NIME INCH NAILS
LIGHT
B MAMO NECRA

WHFS/Baltimore-Washington (301) 306-0991

DEPECH MODE
EDDY GRANT
HOUSE OF LOVE
JESUS & MARY CHAI
MARTI JONES
LENNY KRAVITZ
LIGHTNING SEEDS
NICK LOWE
HIDNIGHT OIL
MISSION U.K.
PETER MURPHY
SINEAD O'CONNOR
REED & CALE
SILOS

FALL
GUNBUNNIES
HUNTERS & COLLECT
MARC JORDAN
LAVA LOVE
PALADINS
SCHNELL FENSTER
SHOES

ERASURE
LLOYD COLE
JESUS & MARY CHAI
LOCK UP
EDDY GRANT
BELOVED
PETER MURPHY
THAT PETROL EMOTI
MORLD PARTY
MORRESEY
AUTE-105

KROQ/Los Angeles (818) 567-1067

Andy Schuon

DEPECHE MODE SOCIAL DISTORTION

Heavy BRENT BOURGEOIS BILLY IDOL SUZANNE VEGA AQUANETTAS LORI CARSON LLOYO COLE COMBOY JUNKIES DEL AMITRI DEPECHE MODE EDDY GRANT

REED & CALE
SILOS
SCIIAL DISTORTION
SUNDAYS
CHRIS THOMAS
CHRIS THOMAS
CHRIS THOMAS
ADRIAN BELEW
A JERRY HARRISON: C
PRETENDERS
MORRISSEY
Medium
RICHARD BARONE
BEAUTIFUL SOUTH
BIG DIFFER
CHILLS
CHILL

SCHOOL FENSIER
SHOES
THAT PETROL EMOTI
STEVE WYNN
RICHARD X. HEYMAN
ORIGIN
RAINDOGS
ULTRA VIVID SCENE
Light

KDGE/Dallas (214) 580-9400 Larry Nielsen

Heavy
DEPECHE MODE
NIME INCH MAILS
STONE ROSES
LIGHTHING SEEDS
SUZANNE VECA
SUNDAYS
SINEAD O'CONNOR
MIDNIGHT OIL
BILLY IDOL
HOUSE OF LOVE
4 OF US
MISSION U.K.
ERASURE
LLOYD COLE

LUSH
RENEGADE SOUNDWAY
SOCIAL DISTORTION
SUNDAYS
WONDER STUFF
UB40
HAPPY MONDAYS
THAT PETROL EMOTI
SCATTERBRAIN KUKQ/Phoenix (802) 838-0400 Jonathon L. Ros

Heavy
SUNDAYS
SINDAYS
SINEAD O'COMNOR
SINEAD O'COMNOR
EDDY GRANT
MIDNIGHT OIL
DEPECHE MODE
MICHAEL PENN
ERASURE
THAT PETROL EMOTI
WISSION U.X.
OINGO BOINGO
HOUSE OF LOVE
BILLY IDOL
STOME ROSES
PRETTY MOMAN
MORLD PARTY
LENNY KRAVITZ
AND MEDIAN
LIGHT
BHUTERS A COLLECT
ORANARAMA
ULTRA VIVIO SCENE
AMANO MECRA
PRETENDERS **ADDS & HOTS** P^2

WHTG/Asbury Park

JACK RUBIES
O POSTIVE ZOTS
STRAMBERRY ZOTS
THEY MIGHT BE GIA
BEN VAUGHN
BEN VAUGHN
BEN VAUGHN
BEN VAUGHN
BEN VAUGHN
BEN VAUGHN
HOLDER
HOLDER
HAT
DEPEROL EMOTI
MORLD PARTY
DEPECHE MODE
STEVE WINN
WMDK/Peterborous
(ADA) 924-7165

(603) 924-7165 Janice Balley EMBARRASSMENT

SOCIAL DISTORTION CHURCH MICHAEL PENN BILLY IDOL SINEAD O'CONNOR SIDEWINDERS WORLD PARTY CATERNAUL SCHNELL PENSTER JOHNNY CLEGG & SA OINGO BOINGO 4 OF US 4 OF US
THEY MIGHT BE GIA
MISSION U.K.
LLOYD COLE
LIGHTNING SEEDS

LIGHTNING SEDS
Medium
MIDHIGHT OIL
MIDHIGHT OIL
HUNTERS & COLLECT
THAT PETROL EMOTI
DEL AMITHI
RAVE-UPS
DEAD MILKMEN
AQUAMETTAS
DEBORAH HARRY
BLUE AEROPLANES
HOUSE OF LOVE
PRETTY MOMAN
SCATTERRRAIN
Light

KJQN/Salt Lake City (801) 392-7535 Mike Summers

PRETENDERS
ADRIAN BELEW
ULTRA VIVID SCENE
DEAD MILKMEN
NICK CAVE & THE B
STRANGLERS
HETCH HETCHY
NAKED CITY
DIED PRETTY
LOOP Heavy
STONE ROSES
OINGO BOINGO
SUNDAYS
MIDNIGHT OIL
SINEAD O'CONNOR
MORLD PARTY
4 OF US
LICHTNING SEEDS
BILLY IDOL
HOUSE OF LOVE
THAT PETROL PHOTI
Medium
Hedium
Hedium
LENON DROP
THEY HIGHT BE GIA
ROSES
BOLLOYD COLE
B-52'S
RAVE-UPS
SCHNELL FENSTER LOOP BLACK PLAG HOTTEST: SINEAD O'CONNOR DEPECHE MODE MIDNIGHT OIL PETER MURPHY THEY MIGHT BE GIA KACV/Amarillo (806) 371-5227 Jamey Karr

RAVE-UPS
SCHNELL PENSTER
HUNTERS & COLLECT
SMITTREREENS
SUZANNE VEGA
JOHNNY CLEGG & SA
SHOES
PRETTY WOMAN
GUNBUNNIES
BARROOD ADMIAN BELLAN
OAVID BARWALD
PRETENDERS
PURSUIT OF HAPPIN
BROKEN GLASS
MARGUARITA
HOTLESE:
COMBOY JUNKIES
SHOES
AÇUANETTAS
THAT PETROL EMOTI
SUZANNE VEGA GUNGUMNIES
BRADFORD
SOCIAL DISTORTION
RATE BUSH
REPERSON OF SOUNDHAV
FAITH NO MORE
PRETERSON
NITTER REB
LIGHT
BRED & CALE
ORIGIN
JERRY HARRISON: C WRAS/Atlania

(404) 651-2240 Jeff Clark

ADRIAN BELEN
HUMMINGBIADS
ADASH RIPROCK
SIDENINDERS
ORIGIN
DIRTY DOZEN BRASS
TINY LIGHTS
ALEX CHILTON
TWO NICE GIRLS
PRETENDERS
HOCLERS
HOLLERS
HOLLERS

XTRA/San Diego Kevin Stapleford

TOM PETTY
BEATS INTERNATION
UUTRA VIVID SCENE
PRETENDERS
ADRIAN BELEW
PUBLIC ENEMY
SIDEWINDERS

KITS/San Francis

(415) 626-1053 Richard Sands

Hottest: PUBLIC ENEMY SOCIAL DISTOR SILOS BIG DIPPER STEVE WYNN

(716) 878-3080 Gina Galii

MORRISSEY
WEDDING PRESENT
JESUS JONESS
EAST ASH
ORIGIN
NOISE UNIT
HOTERE EBB
SUNDAYS
ULTRA VIVID SCENE
SHOES
EAST ASH

(313) 577-4146 Ann Delisi

WFIT/Melbourne (407) 768-8000 Helen Urriola

MANO NEGRA
CHICKASAW MUDD PU
REED 4 CALE
LUKA BLOOM
ADRIAN BELEW
SPONTANEOUS CONSU
DIED PRETTY
BILLY IDOL
RICHARD BARONE
CONSOLIDATED CONSOLIDATED CONTROLLED BLEEDI

BELOVED REED & CALE MISSION U.K. LLOYD COLE WOFM/Norfolk (804) 421-7111

MANO NEGRA Hottest: REED & CALE BILLY IDOL SINEAD O'CONNOR SUNDAYS PRETTY WOMAN

WDST/Woodstock

(914) 679-7266

Jeanne Atwood

POI DOG PONDERING ENERGY ORCHARD CHRIS THOMAS DIED PRETTY

DIED PRETTY
ORIGIN X.
RICHARD X. HEYMAN
JERRY HARRISON: C
BROKEN GLASS
BILLY IDOL
WORLD PARTY
LAVAHAY
WILD ORCHID
PRESTON SMITH
HOCLESE:

ROSTON SAITS
ROCTEST:
SINEAD O'CONNOR
JOHNNY CLEGG & SA
STONE ROSES
LIGHTNING SEEDS
LLOYD COLE

WOXY/Cincinnat

(513) 523-4114 Kerry Gray

Al Mitchel AI MICHOL
TITANIC
CONSOLIDATED
DANNED
LAVARAY
ULTRA VIID SCENE
KIRSTY MACCOLL
BEL CANTO
LORY NELSON
PURSUIT OF HAPPIN
CHURCH
THAT PETROL EMOTI
BLUE ARROPLANES
SIDEMINDERS
CATERWAUL

(918) 448-1903

Tim Barraza ADRIAN BELEW RICEARD X. HEYMAN AQUANETTAS CHEMICAL WEDOING ULTRA VIVIO SCENE HOTERS: DEPECHE HODE DIED PRETTY HOUSE OF LOVE HUNTERS & COLLECT MIONIGHT OIL

KTCL/Ft. Collins (303) 493-5330 John Hayes

ADRIAN BELEN
JERRY HARRISON: C
DIRTY DOZEN BRASS
PURSUIT OF HAPPIN
BROKEN GLASS
KOLLEGE
SIMEAD O'CONNOR
DEPECUE MODE
MIDNIGHT OIL
CHURCH
WORLD PARTY

KUSF/San Francisco (415) 386-5873 Tim Ziegler JELLOBIAFA WEDDING PRESENT

JELLOS LAFA
WEDDING PRESENT
MANO NEGRA
ULTRA VUTU SCENE
ULTRA VUTU SCENE
IN THE NURSERY
HETCH WETCH
IN THE NURSERY
CRAMPS
A TRIBE CALLED QU
MISSION U.K.
A TRIBE CALLED QU
MISSION U.K.
MOREONE PROBLEM
BOLD DE DENGERING
NICK CAVE & THE B
ADRIAN BELEM
BORGHEISM
DASH RIPPOCK
BOTTERS Hottest: PUBLIC ENEMY SCREAMING TREES JELLOBIAFA TACKHEAD CHILLS

P3

WCDB/Albany (518) 442-5262 Jim McNell

THIN MITCHOOCK
STEVE WYNN
HIRACLE NOOM
URRAH DANCE SQUAD
DIZO PRESENT
SEASTORI MUDD PU
SEASTORI MUDD PU
SEASTORI MUDD PU
SEASTORI SEASS
BAD BRAINS
ARSEMAL
LICHTNING SEEDS
DIRTY DOZEN BRASS
PUSSY GALORE
DEAD HILKNEN
MIDNIGHT OIL
HOTLEST

W8NY/Buffalo

none Hottest: CHILLS FALL NITZER EBB SOCIAL DISTORTION PUBLIC ENEMY

WDET/Detroit

ANN USBEE
SCHIPELL PENSTER
PUSSUIT OF RAPPIN
ADRIAN BELEV
JERRY HARRISON: C
STEVE WINN
ORIGIN
SIDEWINDERS
POI DOG PONDERING
HOTESEL
SINEAD O'CONNOR
DEFECHE MODE
RYUICHI SAKAMOTO
LUXA BLOOM
KATE BUSH

Joel Habbeshaw

WORLD PARTY
JACK RUBIES
LAVAHAY
ADRIAN BELEW
HOTTER EBB
SOCIAL DISTORTION
DEPECHE MODE

29 Current Reporters **26 Current Playlists**

KUKQ/Phoenix WBNY/Buffalo

WDRE/Long Island (516) 832-9400 Denis McNamara

THEY MIGHT BE G
BILLY IDOL
MISSION U.K.
STONE ROSES
PETER MURPHY
LIGHTNING SEEDS
DEBORAH HARRY
BELOVED
SUZANNE VEGA
SUNDAYS
4 OF US
GUNBUNNIES

Heavy
DEFECTIVE MODE
PRETTY MODAN
STONE ROSES
SIMEAD O'CONNOR
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JERRY HARRISON: C
MARTI JONES

(504) 865-5887 (716) 381-4353 Jen Larson

SCHNELL FENSTER BOO-YAA T.R.I.B.E CONTROLLED BLEEDI IN THE NURSERY BORGHEISA SLAVES

Called in Frozen Playlist (2):

Did Not Call, Playlist Frozen (1): KROQ/Los Angeles

SHOES SHERO.

EMB ARRASSMENT

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SUNDAYS

MANO NEGRA

BEL CANTO WRVU/Nashviile (615) 322-3691

Marc Hill

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SLAVES MIRACLE ROOM

KUNV/Las Vegas (702) 739-3877

www american radiohistory com

EAST

WBSB 104 Baltimore

APD/MD: Pam Trickett

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Washington

pn. Matt Farber APD/MD: Dave Elliott

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JEAGLE 106

WEGX/Philadelphia PD: Todd Fisher APD/MD: Jay Beau Jones

AAFON DAAMENI, 11 ge Aena Gretsen. St



Montreal

PD: Bob DeBoard MD: Guy Brouillard

22 TOP/Doublebeck DEL AMITRI/Kise This Thing Goodb ODL ANTRICKIES TAIL TAING GOODS

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ROMEN # TODA/CYBARIA **

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LONIE LOUIZ/SIKINI Pittsburgh

MD: Lori Campbell

MD: LOOP CAMPAGE |

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8 RICHARD PROFESSION OF THE STANDARD PROFESSION

98.5 FM Buffalo THE #1 HIT MUSIC STATION OM/PD: Mike Edwards APD: Beth Ann McBride

MD: Mike McGowan

28: 30 TAYLOR DAYME/['1] de vour Shelter HICHEL-LE/M3cety JOHNNY GILL/Rub You The Hight MPU TYLER COLLING/GIFTS NEED OUT



PD: Steve Rivers MD: Cadillac Jack McCartney

AFTER T/Reasy Dr Not PARTHERS IN KRYHE/Turtle Power HICHAEL SOLTON/When I'A Back Dn Hy K MINK!/Notice Ms GIANT/I'll See You In My Dr TYLER COLLIME/GITTS Nite Out



Providence PD: Paul Cannon MD: Tony Bristol

ADDS 33. 34. MV ON PICHAEL PERMYTSIS & Theil BILLY JOSE/THE DOWNESSET TAISIS

MAJIC WMJQ/Buffalo 102

WMJQ-102.5 FM PD: Hank Nevins APD: Josh Moon MD: Roger Christian

MD: Roger Christia

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TOWNY PAGE/When I Dynam Of You AMERICA RIDGESTY/Each TO DON HOLESTY/Each Heart Of The Matt DIGITAL UNDERGROUL/The Humpit Dance

Kiss

WXKS-FM Boston

PD: Sunny Joe White MD: Jerry McKenna

19
MINITE/ALWAYS & POTEVAT
JOHNNY GILL/Muk You The Right May
GUINCY JOHES/Tomories (A Batter Yo
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GLENN MEDEIROS/Sac Ain's MOTER IS

NIRKI/Notics he PARTHERS IN MAYME/Turtls Power DEL AMITRI/Mits This Thing Goodb ANDREW RIDGELEY/Seats LIGHTHIMS BERDS/Purs



New York VP/Programming: Tom Cuddy MD: Mike Preston

1 # BIRGAD DICOMMON/YOUTHING COMMON TO THE STATE OF THE

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Washington D.C.

OM/PD: Lorrin Palagi MD: Laura Shostak

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New York 740 new Hork

VP/Dir. Ops. & Prog.: Steve Kingston APD/MD: Frankie Blue

Long Island FM 106

VP/Programming: Bill Terry MD: Mark Lobel

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SOUTH



Houston KKBQ

PD: Bill Richards APD: John Cook MD: Mike Snow

MD: MIKE SHOW

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BILLY (DOL/Cred) - Of Love OU MEST/Ring Dr Wishful Think

JAME COLE/Baby Sh's Tenight

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TAYLOR DAYME/! Ill Se Your Shelter

CORROL CAMERO/Sed Of TA Heart

ALAMAN MYLES/LEVE I:

PELLOM HAN ACK/MINITIPES

YOUNG & RESTLESS/S GIF!s

KSAQISan Antonio PD: Leo Vela Acting-MD: Rik Ollervidez

39 90 MEST/Ring OF Mishrul Think ZZ TOP/Doublishack MHITEMMAE/New You're Gone US40/Tha New You're Gone US40/Tha New You're LORI RUBSO/Showoff

DANGER DANGER/Bang Bang TOM PETTY/YET BE BAS DANG YAMMETS/COLING OF Ags MMISTLE/Always & Forever

100.7 FM

#1 HIT MUSIC STATION
PD: Frank Amadeo MD: Johnna Ceccoli

ADDS 30 OLERN MEDEIROS/Shs Ain't Horth It ELTON JOHN/Club At The End Of Th

B97 New Orleans

PD: Greg Rolling MD: Joey Giovingo

QLENN MEDEIROS/She Ain't North IV LOUIE LOUIE/Sittin' In The Lap Of DEPECHE HODE/Enjoy The Silence



APD/MD: Dave Denver

KRBE POWER

PD: Adam Cook
MD: Cheryl Broz

MICHEL LE/Nicety MINKE/Notice To SMAP/The Power GCORDE LAMOND/Bad C

WFLZ/Tampa

OWER 93th

PD: Marc Chase

MD: Left Kanusi APD: B 1 1111

MD: Jeff Kapugi APD: B.J. Harris

MD: Jeff Napugi
H 3 1 - Modern Valence Valence
H 3 2 - John V.

ADDS 38 TECHNITRONIC/Gat Up' (Before The N ICC H C. /Easy SELDNH HERE RODE/She Ain't Morth It BNM*/The Power

Atlanta PD: Rick Stacy OM: Steve Wyrostok MD: Lee Chesnut



APD: J.J. McKay

MD. Mike Easterlin

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ADDS TAYLOR DAYNE/! It de Your Shelter

PLAYS MORE HITS

PD: Tony Macrini Norfolk

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ELTON JOHN/Club At The End Of Th MICHAEL PERM/THIS & That

all hit Dallas 97.1 XEGL The eagle

PD: Joel Folger APD/MD: Jimmy Steal

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2104 The#1 Hit Music Station

PD: Chris Bailey WNVZ MD: Beaver Cleaver Norfolk

MD: Beaver Cleaver Norfolk

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www.americanradiohisfory.com

Detroit WKQI-FM

VP Programming: Gary Berkowitz APD/MD: Michael Waite

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PD: Lyndon Abell APD: Chris Knight MD: Jim Atkinson

St. Louis

MDI JIM AKKISON

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TAYLOR DAYNE/['11 ## Your Shelter HILL! VANILLIZHeney

WNC! 97.9

PD: Dave Robbins Columbus

Chicago PD: Dave Shakes

MD: Todd Cavanah

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ROYETTE/IE MUST Maye Been Lev

WKTI Milwaukee

PD: Mike Berlak APD/MD: Danny Clayton

1 : SIMEAD D'COMMON/Hebring Comerce 2 U
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OM/PD: Don London MD: Michael J. Powers

MD: Michael J. Powers

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Minneapolis OM: Gregg Swedberg

PD: Greg Strassell

HONE



OM: Jim Fox PD: Dave Allen MD: Brian Douglas

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PD: Brian Philips MD: Ed Lambert

MIL. EC Lambert

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TUMMY PAGE/When I Dream Of You Billy JOEL/The Downmaster "Alera NIRKI/Notice No.



CHICAGO'S HIT MUSIC STATION

PD: Brian Kelly

WYTZ OM: Ric Lippincott Chicago

30 MHISTLE/Always & Forever EN VOGUE/Hold Dn AFTER 7/Ready Or Not

ОДО «ВЕО THE #1 HIT MUSIC STATION Kansas City

PD: Karen Barber

APD/MD: Jon Anthony

SLAUCHTER/Up All Night LOUIS LOUIS/Bettin In Tay Lap Or TAYLON DAYMEY! IL BE Your Shelter BORNIE RAITY/MICE OF Time TYLER COLLINS/017): Mitt Dut



PD: Bill Gamble MD: Mary Shuminas

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WPHR/Cleveland PD: Cat Thomas MD: Ed Brown

ADDS LOUIE LOUIE/Sittin In The Lay Or ON ALAMAH MYLES/Love 14 TYLER COLLINS/GIFTS MITS DUT

RADIO WHYT

PD: Rick Gillette Detroit APD/MD: Mark Jackson

APU/MD: Mark Jackson

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Detroit

WDFX



PD: Chuck Beck

APD/MD: John McFadden

ADDS 23. 24 ROD STEMART/TRIE DIE Heert Dr Min BILLY JOEL/The Downerster "Alera 8-32'S/Deadseat Club TYLER COLLING/GIFTS Nite Dut

ALL VENTONIA

PD: Jerry Lousteau Salt Lake

APD/MD: Bob LaBorde City

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AUDI COLE/Sasy II's Tonight HICHMEL FEMOUTHS & That TOMEY PAGE/When I D'YAM O' YAW BILLY JOEL/The Desnession Taissa EURETYTHOS BUT THE DESIGN TO COME THE BUT THE TAKE OF THE TAISSA LINES TO THE TAKE OF THE TAISSAND TO LINES TO THE TAISSAND THE TAISSAND TO THE TAISSAND THE TAISS

KZZP Phoenix 104.7_{FM}

PD: Bob Case

MD: Darcy Sanders

ADDS 28. 30 QLEMN MEDELEGG/MR# A3R'S MOTSH IS QCOROS LAMDHD/MR# OF The Heart

LAURA BRANICAN/Mountight On Mater ANDREW RIDGELEY/Sheet

Salt Lake City

PD: Gary Waldron MD: Gary Michaels

MD: Gary Michaels

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ADDB TYLER COLLING/GITIS NISE OUT ALAMMAN MYLEB/Love Is OU MEST/King OF MISSEUL TRIAN DEEMS MEDETROS/She Ain's Herta Is EVERYTHING BUT TH/Driving

KUBE 93FM

PD: Tom Hutyler
MD: Randy Irwin

Seattle

AMA/GOT TO TAIL HE Specth LIGHTHING DECOS/PAYS OLENN RECOLEROR/GOS AIN'S WOTE IT ALAMMAN HYLESTLOVE IS NIMITAINESTEE OF THE MEANS OCORDE LANGHOUSE OF THE MEANS

ELTON JORNICLUS At The End Of Th OUTNEY JORES/Towarrow (A Batter Va SILLY JOBES/Towarrow (A Batter Va SILLY JOBES/The Dummaster "Alexa DEL AMITRI/ALIS This Tains Goods ANDMER SIDDRES/FESS TOWN FAGE/HORN [Dream Of You MAIT/EDMAC/New You're done

ZIOO FM KKRZ Portland

PD: Mark Capps MD: Bill Kezley

OLEMN MEDEIROB/She Ain's Morth It LIGHTWING SEEDS/Fure U-RREM/If U More Mine OO MEST/Ring Of Missful Thine TYLER COLLINS/DIPLS MITE OUT BILLY IDDL/Credit Of Love BILLY IDDL/Credit Of Love BUNDY UNDERSYMENTOW (A Better Vo. NIRAL/Matter M. COMER GIRS/ALL That Difters I'm HICHEL/LE/MICSTR THE LOUDING

KQKS/Denver PD: Dave Van Stone APD/MD: Stacy Cantrell

1 1 P. C. IMMORPHY Can't Fourh Tale
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KWSS San Jose 94.5

PD: Larry Morgan MD: Rich Anhorn

HOLD MAINTAIN OF THE CONTROL TO THE CONTROL THE CONTROL TO THE CONTROL THE CON



OM/PD: Casey Keating

APD/MD: Mark Allan APD/MO: Mark Allan

3 1 Million / Mark Allan

3 2 Million / Mark Allan

3 3 Million / Mark Allan

4 3 Million / Mark Allan

5 Million / Mark A

GLANTIFICE MAY YOU TO ME DO

GLOW MEDICAPORTH AND THE MAY TOWAY PAGE / MAY TO DOWN STATE "ALLE AD

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DOGATTALL TO MAY DO THE MAY THE M

Los Angeles VP/Programming: 102.7

Gerry DeFrancesco Interim-MD: Michael Martin

H 2 1 ADDORGEN/Vegas
H 2 JAMET JACKSON/ASIGN
H 3 2 JAMET JACKSON/ASIGN
H 3 2 JAMET JACKSON/ASIGN
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www.americanradiohistory.com

Denver

YIDE

PD: Mark Bolke APD/MD: Dom Testa

H 1 2 JOHNST JAKONSON HOLTES 2 2 UMSTEWLY UNITE MINE 3 7 ALONGON HOLTES AND THE MINE 3 7 ALONGON HOLTES AND THE MINE 10 3 RELL BLY BROWN FRIENDS 11 10 3 BELL BLY BROWN FRIENDS 11 2 NIBON FRIENDS AND THE 12 10 ALONGON HOLTES AND THE 13 10 ALONGON HOLTES AND THE 13 11 ALONGON HOLTES AND THE 13 11 ALONGON HOLTES AND THE ALONGON HOLTES 13 11 ALONGON HOLTES AND THE ALONGON HOLTES 13 11 ALONGON HOLTES AND THE ALONGON HOLTES 14 11 ALONGON HOLTES AND THE ALONGON HOLTES 15 11 ALONGON HOLTES AND THE BLANKS 15 12 ALONGON HOLTES AND THE BLANKS 15 12 ALONGON HOLTES AND THE BLANKS 15 12 ALONGON HOLTES AND THE BLANKS 15 14 ALONGON HOLTES AND THE BLANKS 15 15 ALONGO

QLENN MEDEIHOS/She Ain't Worth It TONY TOW! TOME'/The Blues GEORGE LANGOM/She Or The Heart TOMMY PAGE/When I Drawm Of You

KKLQ/San Diego

PD: Garry Wall APD Kevin Weatherly MD: Michelle Santosuosso

KXYO Q 105
Portland
VP/Programming: AT 105.1 FM
AT 105.1 FM

APD: Steve Naganuma

APU. Steve Naggaruma

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ALAPAMAT HYLEB/Love (s HICHARL PERMYTHIS & That HICHARL PERMYTHIS & That MATER 7/MARKE MOU YOU'RE COME BLANGWIEW/UP AIT HIS BORNE MANUFACT YO TELL HIS BORNE MUCHAL MICHAEL IN ELECT HICHAEL MICHAEL PI'RE IT TO HEAVE



KXXX |San Francisco

PARTMENS IN KRYME/Turile Power Tyler COLLINS/GITIS Nice Out MHISTLE/Always & Forever LOUIS LOUIS/SLISSIN' IN The Leg Of ADAM ANT/Abon At The Top RICHARD MASS/Children Of The Night DEFSCHE MODE/Enjoy The Stience

CHR P1A

P1-A CHR Reporters are major market stations which have achieved format dominance or exert significant influence in their market by playing a unique mix of leading-edge rock or dance records combined with mainstream CHR

45.5 FM

Washington, D.C. PD: Dave Ferguson MD: Albie D

2 | AMME CHILD/Dor't Manne Fall In L
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6 | AMME CHIL

ADD8 GLENN MEDEIRDG/She Ain't Worth Is LIBA STANDFIELD/You Can't Dany It SPUMMADELIC/Tote He Lite I Am HOWARD HEMETT/Show He

WIOQ/ Philas Philas Philadelphia

OM: Mark Drisco!! MD: Russ "The Hammer" Allen

33 OCCOOC LANDHD/Bad Of The Hisest REBLL NE/Street Tuff 9 MBS/fact's The way Of The SULKCY JOSES/Temprop (+ Better fo JOSENY OZLL/RUS YOU The Right May

WQHT New York

OM: Joel Salkowitz MD: Kevin McCabe

1 1 PACKDOMA VALUE
2 2 LINGWAY ARRIVED THE LEVE
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5 LINGWAY
5

HIRKI/Notice Me LOUIE LOUIE/Bittim' In The Lap OF TYLER COLLIMS/GIFTS MITS DUT



VP/Programming: Bill Tanner APD: Funk E. Frank Walsh MD: John Rodgers

H 1 1 ModDemon/Vague
2 2 SIMEO D'COMMON/Vague
2 2 SIMEO D'COMMON/Vague
3 3 SANT SOURCETON/Vague
4 3 SIMEO TO COMMON/Vague
5 3 SANT SOURCETON/Vague
6 3 SIMEO TO COMMON/Vague
7 SIMEO TO COMMON/Vague
7 SIMEO TO COMMON TO COMMON SANT THE
8 SIMEO TO COMMON SANT THE SAN

TIAMA/First True Lave COURT Offile/Aji Thet Offiters isn A'ME LOMAIN/Whole Mide world RICHARD MARZ/Children Of The Night MIKKI/Motice Me ACE/X-May Eyes MARGARITA/Lists Listen Listen PMIC COLLINS/DO You Remember PMIC COLLINS/DO YOU Remember

KJMZ/Dallas 100.3 JAMZ

APD: Tom Casev MD: Carolyn Robbins

MD: CAROUNT PROCESSION OF THE STATE OF THE S

ADD6 25. 30 CHIMES/1 Still Heven't Found ON SOUL II SOUL/A O-sem's A Drese N[KRI/Net]ce Me

POWER 93

San Antonio PD: Rick Upton

MD: Stephanie Gramm

3 | # - Description County Taylor Taylor

3 | Bithead O Commonweal Commonweal 2 U

3 | Bithead O Commonweal Commonweal 2 U

3 | Bithead O Commonweal Commonweal 2 U

4 | 3 | Bithead O Commonweal Commonweal 2 U

5 | 5 | Bithead O Commonweal Commonweal 2 U

5 | 5 | Bithead O Commonweal Commonweal 2 U

5 | 5 | American Commonweal Commonweal 2 U

5 | 5 | American Commonweal 2 U

5 | 5 | Bithead Commonweal 2 U

SE N C /Easp SMAP/The Fourr QUINCY JUNEE/Tomorrow (a Better Yo REBEL MC/Street Toff NIRKI/Notice Me TAYLOR DAYME/[1] Be Your Shelter CONTEM

OM: Bob Perry PD: Rick "Big Dog" Hayes MD: Ross Knight

H 2 1 3050 O'TOMODY Ministry Compares 2 U
3 1 3050 O'TOMODY Ministry Compares 2 U
4 2 1 3050 O'TOMODY Ministry Compares 2 U
5 2 150 ATTACH STROME STR

28 30 AMA/Got To Tell Me Someth LOUIE LOUIE/8:ttim' in The Leg Dr ICE M.C /Eesy

WLUM/Milwaukee

MD: Dana Lundon

3 1 Blindo Dropped/mustaing Coopers 2 U

3 1 Blindo Dropped/mustaing Coopers 2 U

4 2 March 1 Blindo Dropped/mustaing Coopers 2 U

5 2 Blindo Dropped Coopers 2 U

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37. 40 BRENT BOURDEDIS/Date to Fall in Love

2 SILLY ISOL/Crasts Of Love
LAVICE BANKEY(11) SE YOU Seller
22 TO/Soublished
A ARROH MYLEB/Love is
CAMPICH/MINET Spills
4 Of US/Ores My Sed Mane Goun
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DANCED DANCED MORP Zeng Bang
BLACK, GROWER/Jeng Bang
BLACK, GROWER/Jeng Hang
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(213) 553-4330.

92XIColumbus

The New

W102 Jeston

Sacramento OM/PD: Brian White

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ADDS 27, 28, 28 EVERYTHING BUT TH/DT1-ING POWER JAM/The Power SUINCY JONES/Tomorrow to Better to D HOS/That's The Way Of The

99.1 KGGI^{FM}

Quadruples the Music! KGGI/Riverside

PD: Larry Martino APD: Steve Craig MD: Harley Davidson

H 1 | BELL SIV DEVOCE/Paise
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| 2 | CALLDWAYE HARM & RICE
H 3 | ASSISTED COMMON FRESHING
H 4 | ASSISTED COMMON FRESHING
H 5 | ASSISTED COMMON FRESHING
H 1 | ASSISTED COMMON FRESHING
H 1 | ASSISTED COMMON FRESHING
H 2 | ASSISTED CHILD COMMON FRESHING
H 3 | ASSISTED CHILD COMMON FRESHING
H 3 | ASSISTED CHILD COMMON FRESHING
H 3 | ASSISTED CHILD COMMON FRESHING
H 1 | TOOL ARREST COMMON FRESHING

QUENN MEDEIROS/She Ain't Horth It SHEET SEMBATION/IF HIRhys Camp True MICHEL LEYNECOSY THE RIGHT HE

PIRATE RADIO

Los Angeles VP/Programming: Scott Shannon OM: Mark Todd MD: Denise Lauren

H 1 1 ASCOMPTINIONS IN TAKE
H 2 2 MEANTAIN INTERNAL BY TAKE
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LIGHTHING SEEDS/Purs TAYLOR DAYNE/1'11 Se Your Shelter

ADDS 25. 29 REITH BARAT/Make to Sweet

PD: Keith Naftaly

MD: Hosh Gureli

KPWR/Los Angeles APD/MD: Al Tavera

H 1 I M COMMENSATION TAILS

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20, 27, 29 SMAP/The fower OLEMN MEDEJROS/She Ass't worth It

NINKI/Notice He TAYLOR DAYME/['1] He Your Shriter PARIS BY AIR/C'min & Dance Hith He LAUMA BRANIGAN/Menlight On Heter

977 PD: Ken Richards

San Jose KHQT

APD/MD: John Christian

| Section Services | Section | Secti

LINEAR/Bending all My Love TIMMY T/Time After Time REBEL MC/BETOES TUPE

POWER 92FM

KKFR/Phoenik VP/Programming: Steve Smith APD: J.J. Morgan MD: Jim Morales

2) JOHANY CILL/Hob You The Right Weg EN VOCUE/Hold Do

TYLER COLLING/OUTS NITE OUT LOUIS LOUIS/SITEM' In The Lee Or D MOS/That's Tax May Or The GEORGE LANDHO/Bed Of The Heart

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Louie Louie



P2

FLY92/Albeny, NY Todd Pettengill 998KHI/Ocean City, MD Hitman/Ocean

TOMMY PAGE BRENT BOURGEOIS BONNIE RAITT DEL AMITRI JOHNNY GILL WHITES NAKE WHITES NAKE HOTTES: JANET JACKSON 4-1 MADONNA 7-5 EXPOSE 11-8 PHIL COLLINS 22-12 RICHARD MARX 28-18

99WGY/Albany, NY Tom Parker

Tom Parker

CLEWN MEDEIROS
MIKHI
22 TOP (dp)
DANGER DANGER (dp)
SLUGGHRE (dp)
ELTON JOHN (dp)
D HOB
HOSTERM 2-1
HEART 4-1
HEART 4-1
HILSON PHILLIPS 5-4
H.C. BANMER 12-8

WAEB/Allentown, PA

HOT999/Allentown, PA Schaefer/Stryker

ROXETTE SNAP (dp) Hottest: MADONNA 3-1 SWEET SENSATION 4-3 M.C. HANNER 6-5 BELL BIV DEVOE 12-6 TIMMY T 13-10

TIMMY T 13-10

WVSR/Charleston. WV
BBM Shahan

GLENN MEDEIROS
DEPECHE MODE (dp)
LOUIZ LOUIZ (dp)
BREWF BOURCE/INS

RADONNA 5-1
ARROSMITE 3-2
JANET JACKSON 4-3
HEART 6-4
N.C. HAMMER 15-11

JET-FM/Erie, PA Jim Cook

ZZ TOP GO WEST UB40 UB40
DEPECHE MODE
GLENN MEDEIROS (dp)
HOTTEST:
MADONNA 3-1
HEART 4-2 WILSON PRILLIPS 6-4 JANET JACKSON 9-6 LINEAR 19-13

WERZ/Exeter. NH Falconi/Llef

none
Hottest:
SINEAD O'CONNOR 1-1
HADONNA 10-7
SWEET SENSATION 14-10
N.C. HAMMER 19-11
RICHARD MARX 22-14

WNNK/Harrisburg. PA Bond/August

GLENN MEDEIROS ZZ TOP ALANNAH MYLES ANDREW RIDGELEY TOMMY PAGE AFTER 7 HICHAEL MCDONALD HOCKESS:

WTIC/Hartford, CT Mitchell/West

B-52'S JOHNNY GILL GLENN MEDETROS HOTLEST: MADDINA 1-1 M.C. RAMMER 3-3 BELL BIV DEVOE 12-7 PERFECT GENTLEMEN 14-9 AFTER 7 25-15

WKEE/Huntington, WV Paxton/Miller

GLENN MEDEIROS (dp) LOUIE LOUIE (dp) DEL AMITRI Hottest: HOLLEST: SINEAD O'CONNOR 1-1 JANET JACKSON 8-3 ROKETTE 15-7 RICHARD MARX 23-16 M.C. HAMMER 34-28

BELL BIV DEVOE
M.C. HAMMER
CURE
HOttest:
HEART 2-2
HADONNA 3-3
AEROSWITH 6-5
WILSON PHILLIPS 7-6
ROKETTE 31-9

KC101/NewHaven, CT

Rybak/Poleman
CLENN MEDEIROS
BONNIE RAITT
HOTCEST:
HADONNA 2-1
HAD

103CIR/Beckley, WV Spencer/Davis

SPENCHICATION
GLENN MEDEIROS
GIANT
22 TOP
LINDA RONSTADT (dp)
GO WEST
HOSTERS 1-2
HOSTERS 1-2
HEART 3-3
WILSON PRILLIPS 7-5
N.C. HAMMER 10-7

95XXX/Burlington, VT J.J. Riley

J.J. Riley
22 TOP
LOUIE LOUIE
LOUIE LOUIE
LOUIE ANDREW RIDGELEY
ANDREW RIDGELEY
LINDA RONSTADT
LICHTNING SPEDS (dp)
HICHEL'LE (dp)
HOLTERL (dp)
HOLT

MOST ADDED

WKPE/Cape Cod, MA Keith Lamin

Keith Lamire
LOUIE LOUIE
22 TOP
NIKRI
SCAUGHTER
HOCTEST:
HORDER TO HILLIPS 5-3
AEROSNITH 7-5
N.C. HAMMER 11-6
MADONNA 13-7

WNYP/Ithacs, NY Monday/Pendletor

Monday/Pendiston
EVERTYHING BUT TH
GLENN MEDEINGS
LIGHTNING SKEDS
WHITESHARE
JOHNNY GILL
HOLLES L.
HADDNING 3-2
HEART 7-5
PENFECT CENTLEMEN 27-10
ROKET 1-5
ROKET 1-5
ROKET 33-26

Larry Hughes

Snap

BILLY JOEL (dp) EN VOGUE (dp) BILLY IDOL (dp) B-52'S (dp) Hottest:

95XIL/Parkersburg, WV

BELL BIV DEVOE ELTON JOHN ANDREW RIDGELEY TOMMY PAGE DEL AMITRI HOTCOST: CALLOWAY 1-1 HEART 3-2 SINEAD O'CONNOR MADONNA 12-6 ROXETTE 13-9

G98/Portland, ME Jon Bryant

TOMMY PAGE ALANNAH MYLES ELTON JOHN CURE MICHAEL MCDONALD MICHAEL MCDONALD ANA EN VOGUE GO WEST HOTLEST SWEET SENSATION 9-8 M.C. RAMMER 22-14 B-52'S 24-18 PHIL COLLINS 37-19 BELL BIV DEVOE 36-25

WOMP/Wheeling, WV Forster/McGee

GO WEST
TYLER COLLINS
SLAUGHTER
TOMMY PAGE
WHISTLE
HOTCEST
JANET JACKSON 12-2
HEART 11-6
MADDNNA 18-11
ROKETTE 19-12
EXPOSE 21-14

WHTO/Williamsport. PA Kingston/Minier

22 TOP
CLENN MEDELROS
DEL ANITRI
CO MEST (dp)
ANDEW RIGGLEY (dp)
L.A. GUNS (dp)
HOLEGET:
HEART 2-1
HILSON FRILLIPS 3-2
HADONNA 5-4
ROKETTE 12-7
M.C. HAMMER 31-22

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Hitman/Ocean
TAYLOR DAYNE
GO MEST
JOENNY GILL
ANNA
GEORGE LAMOND
BOUSE OF LOVE
HILLOR PHILLIPS 2-1
JANET JACKSON 5-2
H.C. HAMMER 7-4
AEROSHIFT, 9-6
ROXETTE 10-8

WSPK/Poughkeepsie, NY Steele/Schantz

PAULA ABDUL ALANNAR MYLES ANA (dp) EN VOGUE (dp) JOHNNY GILL (dp) EN VOCIE (dp)
JOHNNY CILL (dp)
HISTLE (dp)
GLENN HERDETROS
HOLLEST
HADONNA 4-1
H.C. HAMMER 19-16
PERFECT GENTLEMEN 23-18
PARTNERS IN KRYME 24-19
BELL BIV DEVOE 25-20

96PXY/Rochester, NY Kenney/Collins

DEPECHE MODE
EN VOGUE
GLENN MEDEIROS
DEL AMITRI (dp)
NIRKI (dp)
HOLTEST:
MADONNA 5-2
JANET JACKSON 7-3
LINEAR 13-9 M.C. RAMMER 17-12 PARTNERS IN KRYME 25-20

\$3Q/Syracuse, NY Sulfivan/Dunes GLENN MEDEIROS
ANDREW RIDGELEY
LIGHTNING SEEDS
DEL AMITHE
HOTCHEST
HADONNN 8-1
JANET JACKSON 9-2
ROXETTE 13-7
M.C. HAMMER 14-8
LINEAR 16-9

WPST/Trenton, NJ Trish Mereio MICHAEL PENN ANDREW RIDGELEY SLAUGHTER DAMN YANKEES Hottest: ADAM ANT 2-1 MADONNA 7-5 NIKKI 32-21 DEPECHE MODE 30-25 PRÉTTY BOY PLOYD 31-27

WRCK/Utica, NY Reitz/Burton

TOWNY PACE
GLENN MEDEIROS
GLENN MEDEIROS
GLENN MEDEIROS
DEL AMITRI
GEORGE LAMOND
MICHAEL PENN
BOLLERI:
MADONNA 4-1
JAMET JACKSON 2-2
M.C. HANGER 9-5
PERPECT GENTLEMEN 13-9
BELL BIV DEVOE 23-17

BILLY JOEL
GLENN NEDE IROS
DENANTRI
DANGER DANGER
DANGER DANGER
DANN YANKEES
HOTEGET:
HADONNA 6-1
HICHAEL BOLTON 3-2
SWEET SENSATION 7-5
HEART 11-8
H.C. HAMMER 29-19

SNAP (dp)
ANDREW RIDGELEY (dp)
LINDA RONSTADT (dp)
ROTEST:
REART 2-1
MADDNNA 6-2
PARTNERS IN KRYME 9-7
M.C. HAMMER 18-12
TAYLOR DAYNE 30-21

PЗ

WPRR/Altoons, PA Scott St.John

GO WEST LOUIE LOUIE L.A. GUNS (dp) LIGHTNING SEEDS (dp) Hottest: MADONNA 3-2 HEART 7-3 SWEET SEMSATION 12-7 WILSON PHILLIPS 11-8 M.C. HAMMER 27-17

COOPE/Kely

N.C. HAMMER
22 TOP
AFTER 7
ALANNAH HYLES
GO MEST MICHAEL PENN
SLAUGHTER
HOCHESE: BART 3-5
AND DONNES 3-5
ROOMET 5-1
ROOM

SOUTH

BREAKOUTS

George Lamond G. Medeiros f/B. Brown ZZ Top Go West Del Amitri **Tommy Page**



P2

WBBQ/Augusts, GA Bruce Stevens CLENN MEDEIROS
B*LLY JOBL
EN VOGUE
ZZ TOP (dp)
HICHAEL MEDONALD
BLACK CROWES (dp)
GUINCY JONES (dp)
HOCTORE CONTROL
HADONNAL CROWES
AMOONNAL CROWES
LINEAR 13-6
WILSON PRILLIPS 9-7

GLENN MEDBIROS
SALT-N-PEPA
BONNIE RAITT
DIGITAL UNDBERGOU
EN VOGUE
HOUTES SINEAD O'CONNOR 2-1
MADONNA 4-2
M.C. HAMMER 3-3
MICHAEL BOLTON 5-4
WILSON PHILLIPS 8-6

TOMMY PACE MICHAEL PENN JOHNNY GILL HOTCES: MADONNN 5-2 M.C. RAMMER 13-7 ROD STEMART 10-8 SWEET SENSATION 11-10 ROXETTE 18-12

WFMF/Baton Rouge, LA Johnny A./Harrison

CLENN MEDEIROS
YOUNG & RESTLESS (dp)
HIMESE:
1 HERE 1:
1

K106/Beaumont, TX Harrison/Pace

TOWNY PAGE
12 TOP
GLENN MRDEIBOS
GO MEST
SNAP (dp)
BREWN BOURGEOIS
BOXETTE
ROLLERIT
HOLLERIT
HOLLERIT
JACKSON 7-3
JANET JACKSON 7-3
JANET JACKSON 1-0
DIGITAL UNDERGROU 27-20

KZZB/Besumont, TX J.J.Jackson

NIKKI HOMARD HRWETT (dp) GG WEST (dp) LIGHTNING SEEDS (dp) HOLLEST: SINEAD O'CONNOR 1-1 M.C. HAMBER 3-2 JANET JACKSON 16-10 DEPECHE MODE 19-13 HADONNA 18-14

195/Birmingham, AL

GLENN MEDEIROS GLENN MEDEIROS
ZZ TOP
Hottest:
SINEAD O'CONNOR 1-1
JAME CHILD 2-2
MADONNA 6-3
AEROSMITH 4-4
HEART 7-6

X106/Birmingham, AL Evans/Standridge

ELTON JOHN
TORMY PAGE
DEL ANITRI
GLENN MEDEIROS
HOTEST:
MADONNA 2-1
HEART 3-2
AEROSMITH 6-4
M.C. HAMMER 8-7
ROXETTE 11-8

NIKKI SNAP MICHAEL PENN HOTTEST HADONNA 8-1 JANET JACKSON 6-3 BELL BIV DEVGE 27-22 LOUIE LOUIE 26-23 D MOB 32-25

HOTE BOTTON 1-1
CALLOWAY 1-1
MICHAEL BOLTON 3-3
WILSON PHILLIPS 9-9
HEART 12-12
PARTNERS IN KRYME 30-30

HORE
HOTLEST:
M.C. HAMMER 1-1
SINEAD O'CONNOR 2-2
HADONNA 9-9
PERFECT CENTLEMEN 16-16
MELLOW MAN ACE 29-29

GLENN MEDEIROS ANDREW RIDGELEY (dp) Hottest: MADONNA 5-1 HEART 6-4 WILSON PHILLIPS 8-5

Hottest: M.C. HAMMER 12-8 GIANT 13-10 EXPOSE 14-11 LINEAR 16-12 ROXETTE 20-14

PARTNERS IN KRYME DEPECHE MODE ELECTRONIC B-52'S
BRENT BOURGEOIS
LOUIE LOUIE
TOWNY PAGE
ROTES
SINEAD O'CONNOR 1-1
JAMET JACKSON 5-4
MILSON PHILLIPS 10-8
M.C. RAMMER 14-9
SWEET SENSATION 12-11

WCKZ/Charlotte, NC Mark Shands

WKQB/Charleston, SC

GLENN MEDEIROS BILLY JOEL APTER 7

GLENN MEDEIROS PUBLIC ENEMY (dp) PHIL COLLINS GEORGE LAMOND (dp) GEORGE LAMOND (OP) HOTLEST: JANET JACKSON 8-2 N.C. HAMMER 3-3 BELL BIV DEVOE 4-4 LINEAR 6-6 SWEET SENSATION 15-14

WZZG/Charlotte, NC

TYLER COLLINS
SPUNKADELIC (dp)
GLENN MEDEIROS
TOMMY PAGE
ANDREW RIDGELEY
HOTCHEY
HOTCHEY
HOTCHEY
HADONNA 2-1
HEART 3-2
JANET JACKSON 5-3
M.C. HAMMER 10-6
ROXETTE 12-10-6

22 TOP DEL AMITRI DEPECHE MODE HOTCEST: HEART 2-1 ADDNNA 7-3 AEROSMITH 4-4 JANET JACKSON 8-6 WILSON PRILLIPS 9-7

WNOK/Columbia, SC Rush/McHugh

GLENN MEDEIROS
LOUITE LOUITE
DIGITAL UNDERGROU
TONNY PAGE
BOTEST
SINERD O'CONNOR 2-1
MADONNA 7-2
REART 6-5
WILSON PHILLIPS 14-9
BELL BIY DEVOE 33-27 YES97/Columbia, SC

DEPECHE MODE NIRKI GLENN MEDEIROS

WCGQ/Columbus, GA HarriaMcCard

GLENN MEDEIROS
22 TOP
BILLY IDOL (dp)
TYLER COLLINS
MICHAEL MCDONALD (dp)
LINDA RONSTADT (dp)
JANET JACKSON 3-1
MADONNA 5-2
WILSON PHILLIPS 6-5
HEART 10-6
M.C. RAMMER 12-9

ELTON JOHN (dp) GLENN MEDEIROS (dp) GLENN MEDELROS (dp)
GO WEST
HICHAEL PENN (dp)
HOTLES:
SINEAD O'CONNOR 1-1
WILSON PHILLIPS 3-3
HADONNA 4-4
PBIL COLLINS 19-9
PARTNERS IN KRYME 27-21 MEART 6-4
WILSON PHILLIPS 8-5
M.C. HAMMER 16-8
PERPECT GENTLEMEN 20-15

AFTER 7

PARTNERS IN KRYME (dp)
GLENN MEDETROS
HOTCEST;
HADONNA 5-1
HEART 4-2
WILSON PHILLIPS 7-5
ROD STEWART 9-7 ROD STEWART 9-7 SWEET SENSATION 10-8

CLIMN WEDSTROS
RED TLAG
RED TLAG
RED TLAG
RED TLAG
RED TLAG
RED TOWN PAGE
DIGITAL UMDERGROU (dp)
BILLY IOOL
REDEL MC (dp)
HOLLEST
HOLEST
HOLEST
ROUGH

GLENN MEDEIROS
ZZ TOF (dp)
GO MEST
DEL AMITRI
HOTTEAT:
MADONNA 4-1
M.C. HAMMER 18-11
ROXETTE 20-15
JUDE COLE 23-18
PHIL COLLINS 29-20 WHISTLE
GLENN MEDEIROS
FOOTENS:
MADONNA 4-1
M.C. NAMMER 18-9
PARTNERS IN KRYME 24-19
AFTER 7 D-20
BELL BIV DEVOE D-23

DIGITAL UNDERGROU GLENN MEDEIROS (dp) GLENN MEDEIROS (dp)
Hottest:
HEART 6-3
JAMET JACKSON 9-6
MADONNA 14-7
WILSON PHILLIPS 12-8
M.C. HAMMER 10-9

TAYLOR DAYNE
GLENN MEDEIROS
APTER 7
BASIA
SLAUGRIER (dp)
Hottest:
SIMEAD 0'CONNOR 1-1
GORRY PARK 7-4
M.C. RAMMER 11-7
MADONNA 18-13
BELL BIV DEVOE D-25 ACCOUNT (NEW COLOR OF COLOR OF

FM100/Memphis. TN John/Conley

WABB/Mobile, AL Fram/Ryder

GLENN MEDEIROS (dp) TOMMY PAGE (dp) BELL BIV DEVOE (dp) NIRKI
LIGHTNING SEEDS
TYLER COLLINS
GO WEST
ZZ TOP
HOTCHEST
H.C. HAMMER 4-1
HADONNA 5-2
JANET JACKSON 7-3
ROKETTE 15-6
WILSON PHILLIPS 11-7

GLENN MEDEIROS
NIKKI
GEORGE LAMOND
HOTTER
M.C. BAMMER 1-1
PERFECT GENTLEMEN 12-8
BELL BIV DEVOG 13-10
LOUIT LOUIT 18-12
SALT-N-PEPA 34-30

CLENN MEDEIROS
DEL AMITRI
L.A. GUNS
BONNIE RAITT
LINDA RONSTADT
HOTCHER
AEROSMITH 1-1
GIANT 9-6
JUDE COLE 10-7
DARN YARKEES 18-15
ELTON JOHN 25-19

WOKI/Knoxviile. TN Clay Gish

EXPOSE
ZZ TOP
DEL AMITRI
CURE
HOLLEST:
SINEAD O'CONNOR 1-1
ROXETTE 13-10
ALICE COOPER 24-17
SWEET SENSATION 22-18
SLAUGHTER 28-19

WLAP/Lexington, KY Fox/Graves

B-52'S
BILLY IDOL
ALANNAH MYLES
DANN YANKEES
DEL AHITRI
GO WEST
HEART 11-6
HADDNNA 14-7
JUDE COLE 24-16
GIANT 26-17
DEPECHE MODE 35-24 NONE
HOTTEST:
SINEAD O'CONNOR 5-3
HEART 6-4
N.C. HAMMER 18-12
AEROSMITH 21-19
PERFECT GENTLEMEN D-29

ZZ TOP
DEL AMITRI
PRETENDERS
ROTES:
DAMN YANKEES 9-3
FLEETMOOD MAC 16-12
L.A. GUNS 23-18
BILLY IDOL 30-24
22 TOP D-27

WRVQ/Richmond, VA Devis/McKey

Davis/MACKey

AFTER 7

B-52'S

B-52'S

BILLY JOEL

DEFECTER MODE (dp)

ANDREW RIDGELEY

BILLY FOOL (dp)

TYLER COLLINS

TYLER COLLINS

FOR TYLER COLLINS

BILLY FOOL

LOUIE (dp)

EN VOGUE

HOTEROS (dp)

EN VOGUE

HOTEROS (dp)

EN VOGUE

HOTEROS (dp)

EN VOGUE

HOTEROS (dp)

EN VOGUE

FOR VOGUE

FOR VOGUE

FOR VOGUE

HOTEROS (dp)

EN VOGUE

H

K\$2/Rosnoks, VA Haskell/Michaels

Z106/Seresots, Fl. Paname/Chase AFTER 7
DIGITAL UNDERGROU
TAYLOR DAYNE
GLENN MEDEIROS
GO WEST
DEL AMITRI
BRENT BOURGEOIS
LINDA RONSTADT
LIGHTNING SEEDS LIGHTNING SEEDS Hottest: HADONNA 2-1 JANET JACKSON 3-3 M.C. HAMMER 4-4 HEART 6-5 WILSON PHILLIPS 11-6

GIANT
GLENN MEDEIROS
BILLY JOEL
ELTON JOHN
HOTTER
MADONNA 2-1
ARROGAITH 4-3
ROD STEWART 5-4
SWEET SENSATION 8-7
M.C. HAMMER 12-6

KTUX/Shreveport, LA Bhepherd/Greer

22 TOP BRENT BOURGEOIS ANDREW RIDGELRY DANGER CANCER (dp) EVERYTHING BUT TH (dp) HOLLEST 1-1 N.C. HAMPER 5-2 SWEET SENSATION 6-5 LIMEAR 19-13 LIMDA RONSTADT 34-24

KBFM/McAllen-Brownsville, TX Hayes/Sentiago

D MOB YOUNG & RESTLESS (dp) GLENN MEDEIROS DEL AMITRI NOTES: N.C. BANMER 6-1 HEART 11-8-2 BELL SIV DEVOE 22-16 WELLOW MAN ACE 39-31

Y107/Nashville. TN Kaplan/Harrison

SNAP
TOMMY PAGE
ALANNAH MYLES
TYLER COLLINS
TYLER COLLINS
GLENN MEDETROS
HOLLEST
N.C. HARMER 8-3
SMEET SENSATION 7-4
MADONNAI 114-7
PERPECT GENTLEMEN 28-18

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PHIL COLLINS RICHARD MARK ELTON JOHN ELTON JUHN
HOTLEST:
SINEAD O'CONNOR 1-1
CALLOWAY 3-2
WILSON PHILLIPS 4-3
HEART 6-4
MADONNA 8-5

XL1067/Orlando. FL Kelly/Lauderdale

M.C. HAMMER
BILLY JOEL
HOTLEST S-2
HADONNA 7-4
FASTER PUSSYCAT 10-6
SLAUGHTER 23-17
PHIL COLLINS D-18

WZZU/Raleigh, NC Lawson/Larson

GLENN MEDEIROS
22 TOP
LIGHTNING SEEDS (dp)
ROTTES:
JANET JACKSON 3-1
SWEET SENSATION 4-2
MADONNA 8-3
WILSON PHILLIPS 6-4
M.C. HAMMER 10-5

WKSF/Asheville. NC Medorey/Trent
8 RENT BOURGEOIS
22 TOP
GLENN MEDEIROS (dp)
LOUIE LIGETNING SEEDS
ROCLESI:
SINEAD O'CONMOR 1-1
ROD STEWART 6-5
EXPOSE 18-14
BELL BIV DEVOE 22-16
PEIL COLLINS 29-18

WJAD/Beinbridge-Alt Dawson/St. John K\$MB/Lefayette, LA Small/Nelson ELECTRONIC PARTNERS IN KRYME TAYLOR DAYNE TAYLOR DAYME Hottest: JAMET JACKSON 8-4 M.C. HAMMER 13-9 HEART 19-10 LINEAR 14-12 WILSON PHILLIPS 23-18

Been Michards
DEFECHE MODE
L.A. GUNS
GEORGE LAMOND
BOWNIE RAITT
JOHNNY GILL
TOMNY PAGE
GLENN MEDETROS
GUINCY JONES
HOWARD BEWETT
HOUTERLY JOHNS
HOWARD BEWETT
HOUTERLY JOHNS
HOWARD JEWETT
HOUTERLY JOHNS
HOWARD JEWETT
HOUTERLY JOHNS
HOWARD JEWETT
HOUTERLY JOHNS
HOWARD JEWETT
HOUTERLY JC 6-18
TYLER COLLINS 35-24

Baker/Chese
L.A. GUNS (dp)
GO WEST
NIKKI
ZZ TOP (dp)
TOMMY PAGE (dp)
HOTCHS SINEAD O'CONNOR 1-1
JAMET JACKSON 2-2
AREOSHITH 4-3
MADONNA 7-4
HEART 9-5

KISR/Ft. Smith, AR Ken Wali none Hottest: HEART 10-10 SWEET SENSATION 12-12 AFTER 7 16-16 ADAM ANT 23-23 M.C. RAMMER 26-26

B96/Ft. Smith, AR Brown/Stevens

WPFM/Penama City, FL Mr. Lou/Stone M.C. HAMMER
PERFECT CENTLEMEN
DEPECHE MODE (dp)
HOLLEST:
MADONNA 3-1
JANET JACKSON 4-3
HEART 5-4
AEROSMITE 7-6
JUDE COLE 17-15 ZZ TOP TYLER COLLINS LIGHTNING SEEDS LIGHTNING SEEDS NIKKI GLENN MEDEIROS GO WEST HOTTEST HADONNA 6-1 ARROSNITH 2-2 HEART 3-3 M.C. HANNER 7-7 LINEAR 17-11

KIXY/San Angelo, TX

D MOS
ALANNAH MYLES
L.A. GUNS
L.A. GUNS
LINDA ROMSTADT
DEL AMITRI
HOTTEST:
HEART 7-5
SWEET SENSATION 9-7
EXPOSE 12-10
GIANT 20-15
AFTER 7 27-18

ZI TOP
DEL ANITRI
GLENN MEDEIROS
GO WEST
HOttest:
MADONNA 2-1
JAMET JACKSON 4-2
HEART 9-3
M.C. HARMER 13-5
SWEET SENSATION 11-9

GLENN MEDEIROS 22 TOP BILLY IDOL ANA BILLY JOEL LINDA RONSTADT (dp) DEPECHE MODE (dp) HOLLEST HOTTEST: MADONNA 2-1 HEART 5-3 M.C. HAMMER 15-5 ROXETTE 18-13 BELL BIV DEVOE 20-14

GIANT (dp) GLENN MEDEIROS Hottest: SINEAD O'CONNOR 1-1 CALLOWAY 2-2 HEART 3-3 MADONNA 5-4 M.C. HAMMER 9-5

KWTX/Waco, TX Dave Christopher ELTON JOHN ZI TOP LOUIE LOUIE HOTLEST: SINEAD 0'CONNOR 3-1 HEART 5-3 HADONNA 8-6 ROD STEWART 9-8 JANET JACKSON 11-9

KNIN/Wichita Falls, TX Michaels/Scott Michaels/Scott

ZZ TOP

AFTER 7

ANDREW RIDGELEY

BLACK CROWES

LINDA RONSTADT (dp)

HOTCEST:

MADDNNA 4-2

HEART 5-4

ADAN ANT 6-6

ROKETTE 13-9

B-52'S 19-14

ADBUTTICKS

CLERN HUDBIROS
SLECTBONIC
GO WEST
AFTER 7
EN VOCUE (dp)
BRENT BOURGEOIS (dp)
BLACK CROWES (dp)
HOLLEST
AFTER 7
AFENORITIS -2
ARENORITIS -3
ARENORITIS -3
ARENORITIS -5
SWEET SENSATION 8-6

254 Current Reporters 245 Current Playlists

Called In A Frozen Playlist (5): 896/Chicago 896/Chicago WKBQ/St. Louis WLOL/Minne G105/Durham-Raleigh Q101/Meridian

Did Not Report, Playlist Frozen (4): B94/Pittsburgh KPRR/EI Paso

reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of ac tivity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough

Dayparted Adds and/or Ons: One-two plays in a 24-hour period, both of them before midnight

ZZ TOP BILLY JOEL Hottest: SINEAD O'CONNOR 1-1 CALLOWAY 2-2 HEART 3-3 NADONNA 7-4 PARTNERS IN KRYME 16-9

KZFM/Corpus Christi, TX Gonzalez/Denny B, Jemm

KPRRVEI Paso, TX Ell Molano

DEFICIENT MODE (dp)
CLENN MEDEIROS
LANDAM MILES
ANDRE FLOGELEY
(dp)
-52'8
GIANT (dp)
FOLLES
F

WZYP/Huntsville, AL Chris Andrews WSKZ/Chattanooga, TN Chase/Scott GLENN MEDEIROS EN VOGUE NIKKI

KZOU/Little Rock. AR

WDJX/Louisville, KY Shebel/Mayer

BELL BIV DEVOE AFTER 7 JUDE COLE HOCLES: NADOWRA 4-1 NICHAEL BOLTON 3-2 ROD STEWART 8-3 HEART 11-4 LINEAR 13-5 99WAYS/Macon, GA Woodell/Tyler

BRENT BOURGEOIS GIANT AFTER 7 HOTLEST: HADONNA 10-2 HEART 11-8 ROXETTE 17-13 RICHARD MARX 28-20 M.C. HAMMER D-27

BELL BIV DEVOE (dp) Hottest; WILSON PHILLIPS 1-1 RORETTE 3-2 MADORNA 8-4 M.C. HAMMER 16-11 PARTNERS IN KRYME 21-14

Stevens/Stewart

SONNIE RAIT (dp)

DEL ANITRI

DEL ANITRI

MISTILE (dp)

OUINCY JONES (dp)

GLENN MEDIETROS (dp)

ZZ TOF (dp)

NITTES NAKE (dp)

HOTCEST:

SIMEAD O'CONNOR 2-1

AENCONITR 4-2

AENCONITR 4-2

BEART 11-8

MADONNA 18-15

WOVV/West Palm Beach, FL WOMX/Orlando. FL

GLENN MEDBIRGS
LOUIE LOUIE
GEORGE LAMOND
JORNNY GILL
HOLLES SINEAD O'CONNOR 1-1
WILSON PHILLIPS 3-3
TIMMY T 10-5
ROXETTE 15-8
WHISTLE D-17

WDLX/Washington, NC Jeckson/Moreland

JOHNNY GILL
GLENN MEDEIROS
HICHAEL MCDONALD (dp)
D MOB (dp)
HOOTES:
HEART 4-3
MADONNA 6-5
AEROSMITH 10-7
M.C. HAMMER 12-9
BELL BIV DEVOE 21-17

P3

Davis/Donava CLEMN MEDEROS
TOMBY PAGE
DEL ANITH
TYLER COLLIMS
EN VOGUE (dp)
BELL BIV DEVOE (dp)
BELL BIV DEVOE (dp)
HOTESE:
AEROSMITH 3-1
MADONNA 4-2
HEART 9-4
M.C. HAMPER 11-7
DEPECHE MODE 15-11

WYKS/Gelnesville, FL Bents/Fox Barth/Fox

ZE TOP (dp)
LINDA ROWSTADT
LOUIE LOUIE (dp)
LANNAR MYLES
GLENN MEDEIROS (dp)
HOCLEST
HEART 10-5
MILSON PHILLIPS 13-9
JANET JACSSOM 15-11
SMEET SENSATION 16-13

Smalfwelson
ICHARD MARX
NHISTLE
TYLER COLLINS
GEORGE LAMOND
ANOREM RIDGELEY
BASIA (dp)
HOLIGH

KZII/Lubbock, TX Harlen/Luck

MICHAEL MCDONALD
GLENN MEDETROS
22 TOP (dp)
DEL AMITRI (dp)
Lia. GUNS (dp)
Holtest:
MDDNNN 2-1
ERART 7-3
M.C. RAMMER 10-7
SWEET SEWSATION 9-8
BELL BIV DEVOE 28-18

GLENN MEDEIROS (dp) 8-52'S TOMMY PAGE ANA (dp) HOTTEST HADONNA 4-1 ROD STEMART 6-2 N.C. RAMMER 20-14 ROXETTE 23-16 PHIL COLLINS 27-19

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs

chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before mid-

MOWEST

JUDB COLE ALAMBAH MYLES HIKKI BILLY JORL MICHEL'LE (dp) AMM (dp) Bottest: MADONHA 2-1 WILSON PHILLIPS 5-4 ROXETTE 9-8 M (C, HANDER 13-11 RICHARD MARK 14-12

DEL AMITRI

LONDON GUIREBOYS
MEITES MAKE
2 TOP
L.A. GUNS
HOTTES AT
HEART 4-1
BAC ENGLISH 17-13
JUDE COLE 21-16
FLEETMOD MAC 22-17
PHIL COLLING 28-22

WIXXUGreen Bay, WI

BELD SIV DEVOE (dp) Hottest: SINEAD O'CONHOR 1-1 GORKY PARK 5-3 HEART 9-7 HADONNA 13-8 K.C. BAMMER 28-20

WTBX/Hibbing-Duluth, MN

SETT BIA DEAGE

BLACK CROWES (dp) Bottest: AEROSMITH 2-1 CALLOWAY 6-5 FASTER PUSSYCAT 9-8 GIAWT 12-11 DAMON YANKEES 21-16

Kennudy/Austin
GORKY PARK
LOUIE LOUIE
FASTER PUSSTCAT (dp)
ROTES:
GIART 1-1
SINEAD O'COMMOR 2-2
WILSON PEILLIPS 3-3
WEART 5-4
JUDE COLE 6-5

WGTZ/Dayton, OH Bellentine/Ross

APTER 7 LOUIE LOUIE GEORGE LAMOND MICHAEL PENN (dp)

HICKARL PENN (GP) HOTESET: SIMEAD O'CONNOR 1-1 AEROGNITH 3-2 M.C. HAMBURR 4-3 WILSON PHILLIPS 6-5 LINEAR 10-9

KRNO/Des Moines, IA

RICHARD MARX
GO WEST
GLEWH MEDEIROS
HOTESE:
SINBAD 0'COMMOR 2-1
MILSON PHILLIPS 4-2
MADOWRA 9-3
JAMET JACKSON 10-4
PADL JAWS 7-5

TOWN PAGE
GO WEST
GLENN MEDEIROS (dp)
22 TOP (dp)
PARTMERS IN RRYME (dp)
Hottest:

KZIO/Duluth, MN

WWCK/Films, MI 8s.Michaels/O'Dell

GLENN MEDEIROS ICE M.C.

22 TOP ANDREW RIDGELEY Hottest: M.C. HAMMER 1-1 HEART 4-2 WILSON PHILLIPS 7

WMEE/Ft.Wayne, IN Jeff Davis

TOMMY PAGE GLENN MEDEIROS HOTTEST: HADONNA 5-2 HEART 6-3 AEROSMITH 4-4 JANET JACKSON 8-5 LINEAR 16-11

BREAKOUTS No Breakouts

Louis Louis

HOLLES IN SINGAD O'CONNOR 1-1 WILSON PHILLIPS 2-2 JAMET JACESON 3-3 HADOWEA 5-4 LIWEAR 13-7

KZ83/Peoria, IL Gene Stern PARTHERS IN KRYME (dp) GLENN MEDEIROS AFTER 7 ES TOP (dp) Bottest: BEART 4-1 WILSON PHILLIPS 5-2

HADORNA 8-4 JAMET JACKSON 6-5 H.C. HAMMER 28-19

GLEWN MEDEIROS TOWNY PAGE DEL ANTTRI TYLER COLLINS BOTTES TO HADONNA 2-1 ROD STEMART 4-2 JANET JACKSON 7-3 JUDE COLE 9-7 N.C. RAMMERR 10-8

WRGN/Toledo, OH Meson/Alexander

MADONNA 4-2 HEART 7-4 JAHET JACKSON 8-5 WILSON PHILLIPS 9-7 ROD STEWART 12-10

DASIA
DEL AMITRI
22 TOP
TAYLOR DAYNE
BELL BIV DEVOE (dp) KAY107/Tules, OK

MILSON PHILLIPS 2-1 HEART 5-2 HADOWNA B-3 GORKY PARK 7-4 BILLY JOEL 26-16 KXXR/Kenses City, MO

Frankin/Dougles
12 TOP
ANDEREW RIDGELEY
MICHAEL PEWN
LOWDON QUIREBOYS (dp)
Hottest,
SINEAD O'COMHOR 1-1
FASTER PUSBYCAT 3-2
GIANT 4-3
L. A. GUNS 18-13
ZOM/Maddeson, WI
Lockwood/Keyes

GLENN MEDEIROS HOTTEST SINEAD O'CONNOR 1-1 HEART 2-2 WILSON PHILLIPS 4-3 M.C. HAMMER 7-4 MADONNA 12-7

BELL BIV DEVOE 24-10 PARTNERS IN KRYME 20-11 KJ103/Oklahoma City, Ok McCoy/Kldd

McCoy/Kidd

2 LIVE CREW
GLENN MEDEIROS
SIR NIX-A-LOT
DOOD
DOOD
HOLE
H.C. RANGER 3-3
PARTNERS IN KRYME 6-4
YOUNG & RESTLESS 5-5
2 LIVE CREW D-29
GLENN MEDEIROS D-30

299/Oklahoma City, OK Brett Dumler

ANA
GLENN MEDEIROS
GD WEST
TOWNY PAGE
Hottest:
ROXETTE 6-5
MADONNA 10-6
LINEAR 13-11
TAYLOR DAYNE 2
CHIMES 21-17

TONNY PAGE
23 TOP (dp)
BILLY JOEL (dp)
AMA (dp)
MICHEL'LE (dp)
GO WEST
GLENN MEDEIROS

PERPECT GENTLEMEN
DEL AMITRI
MICHARL MCDOMALD
B-52'S
HOTTER
HOTERST
WILSON PHILLIPS 2-2
ROD STEMART 6-4
HEART 8-5
HADOMNA 9-6
PHIL COLLINS 15-8

BELL BIV DEVOE AFTER 7 LOUIE LOUIE HOCLEST: SINEAD O'COMMOR 1-1 HEART 4-2 HADOWRA 6-4 RICHARD MARX 23-15 K-C. BANGER 25-19

KMYZ/Tules, OK CALLONAY BLACK CROWES DEF LEPPARD HOCKEST: AEROSMITH 4-1 HEART 6-2 GIANT 5-4 FASTER PUSSYCAT 8-5 DON HENLEY 13-7

KKRD/Wichita, KS Oliver/Williams ALANNAH MYLES GLENN MEDELROS DAMN YANKEES (dp) NIKKI (dp) NIRRI (dp)
SHAP (dp)
DEL ANTERI
BOTESET:
HADORNA 2-1
JAWET JACKSON 4-2
WILSON PHILLIPS 5-3
SWEET SENSATION 10-7
N.C. HADMER 14-B
WHOTIYOUNGSTOWN, OH
Dick Thompson

JOHNNY GILL PARTNERS IN KRYME EN VOGUE Hottest: SIMEAD O'CONNOR 1-1 MADONNA 6-2 JANET JACKSON 5-3 HEART B-4 ROD STEWART 7-5

P3

BOB BOCK
PARTHERS IN KRYME
DEPECHE MODE
DEL ANITRI
BOWNIE FAITT
MEITESHARE
12 TOP
GO MESS
GO MESS
WILSOM PHILLIPS 3-2
BEART 4-3
MADOMHA 10-6
LAURA BRANIGAN 12-9
GORKY PARK 33-16

WBNQ/Bloomington, IL Justin/Weis
GLENN MEDEIROS
EZ TOP
MEITESNARE (dp)
HOUTESNARE (dp)
HOUTESNARE (dp)
HOUTESNARE (dp)
ARROWN 6-4
ROXETTE 16-12

DEL ANITRI
LOUIE LOUIE
GLENN HEDEIROS
PARTHERS IN KRYME (dp)
HOLTEST MADONHA 3-1
HEART 6-4
JAMET JACKSOM 8-5
MILBON PEILLIPS 10-6
M.C. EARMER 11-7

ELTON JOHN B-52:5 EN VOGUE BILLY JOEL JOHNSY GILL BOLTEST: 1 EELL BY DEVOCE 4-3 COMPY PARK 19-10 PARTHERS IN SERVE 13-11 SALT-N-PEPA 22-13

KQCR/Ceder Repids, IA Dixon/Gererd Dixor/Gerard
CLERN MEDELROS
BRETT GUNGROIS
GO MESS GUNGROIS
GO MESS GUNGROIS
GROPFREY WILLIAMS
HOTESE:
MADONNA 1-1
HEART 5-2
ROD STEMARY 7-4
N.C. HAMMER 9-5
WILSON PRILLIPS 8-6

AFTER 7
GLENN REDEIROS
DEL ANITRI
BILLY IDOL
DEPECEE MODE
HOCKER
HADONNA 6-1
HILSON PEILLIPE 3-2
HEART 8-5
N.C. HAMMER 9-7
LIMEAR 30-20

GLENN MEDEIROS L.A. GUNS GO WEST DEL AMITRI BEL ARTHE BOTTEST: MADONNA 1-1 HEART 4-2 M.C. HAMMER 9-7 LOUIE LOUIE 36-26 GLENN MEDEIROS D-39

ZZ TOP (dp)
LORI RUSSO (dp)
TOMMY PAGE
GLENN MEDBIRGS
HOTERST
SIMEAD O'CONNOR 1-1
MADOWNA 2-2
WILSON PHILLIPS 7-5
B-52'S 27-19
N.C. RAPMER 31-20

Y94/Fargo, ND Jeck Lundy GO WEST
HHISTLE (dp)
ZZ TOP (dp)
Hottest:
CALLONAY 9-1
HEART 5-2
GIANT 8-6
ROXETTE 12-8
MADONNA 15-9

TAYLOR DAYNE ZZ TOP GLENN MEDEIROS ALANNAH MYLES ROTTEST: WILSON PHILLIPS 5-2 JUDE COLE 10-7 JANET JACKSOM 16-12 GIANT 17-13 RICHARD MARX 22-15

CKADON/MICHONIA
ANA
ARTER 7 (dp)
TUTER COLLINS (dp)
TOWN TO SELLY JOBL (dp)
TOWN TO GENERAL (dp)
HOLLOW TOWN (dp)
HOLLOW TOWN

WKFR/Kalemezo Anthony/British

M.C. HAMBER
II TOP
DEFECHE MODE (dp)
MICHAEL PENN (dp)
ROTHER
ARROGNITE 2-1
HEART 7-4
MADONNA 10-6
JUDE COLE 14-11
PHIL COLLINS 23-15

PARTHERS IN RRYME II TOP (dp) BRENT BOURGEOIS GLENN MEDEIROS LOUIE LOUIE MADONNA 1-1 ROD STEWART 5-2 HEART 6-4 WILSON PHILLIPS 10-8 M.C. HAMMER 14-10

KFRX/Lincoln, NE

GO WEST
GO WEST
BOTTES
SINEAD O'COMMOR 2-1
ROXETTE 6-2
MADONNA 7-6
JUDE COLE 13-7
PHIL COLLINS 14-9

\$9KG/Seline, KS Davis/Jeffries DEVISION PHILLIPS 4-3
JUDE COLE 11-6
MAISTI
DEPECHE MODE
TYLER COLLINS (dp)
LICEPNING SEEDS
HOUSENITH 2-1
HEART 6-2
MILSON PHILLIPS 4-3
JUDE COLE 11-6
MADONNA 14-9

M.C. HAMMER
12 TOP
LIGHTNING SEEDS
GO MEST (dp)
DEPECHE MODE (dp)
Hottest;
MADONNA 6-1
JANET JACKSON 7-5
ROD STEMBAR 12-8
TAYLOR DAYNE 21-16

KKHT/Springfield, MO Alexander/Austin

ELECTRONIC GO WEST BRENT BOURGEOIS (dp) GLENN MEDEIROS (dp) TONNY PAGE (dp) HOLLEST HEART 3-2 MADONNA 6-3 PERFECT GENTLEMEN 8-5 GORRY PARK 11-6 PARTNERS IN KRYME 13-8

WDBR/Springfield. IL

22. TOP THE SEEDS CLENN MEDEIROS CLENN MEDEIROS LINDA RONSTADT (dp) ANA BLACK CROMES (dp) PARTNERS I'M RRYME (dp) ROTEST I'M ROYME (dp) AMET JACKSON 3-1 MADONNA 7-2 HEART 5-3

GO WEST 22 TOP DEL AMITRI DEL AMITRI
JOHNNY GILL
LIGHTNING SEEDS
QUINCY JONES
ANDREW RIDGELEY
HOCTOST:
HADONNA 4-1
HEART 7-4
WILSON PHILLIPS 9-7
ROXETTE 16-11
RICHARD MARX 26-21

BELL BIV DEVOE LOUIE LOUIE
PERFECT GENTLEMEN
HOTTEST:
WILSON PHILLIPS 8-2
HEART 10-7

MOST ADDED

Tommy Page

George Lamond

MARK Hembers
CO MEST
22 TOP
TAYLOR DAYME
MICHAEL MCDONALD
LOMDON QUIREBOYS
BOXtest 5-2
ROXETTE 7-3
JUDE COLE 10-8
PHIL COLLINS 16-10
RICHARD MARK 15-11

WIFC/Wauseu, W

M.C. RAMMER DEPECHE MODE L.A. GUNS HOTTEST: HEART 1-1 MADONNA 9-4 ROLETTE 11-9 B-52'5 25-21 PARTHERS IN ERYME D-29

WEST

G. Medeiros 1/B. Brown ZZ Top Go West

Whitesnake

BREAKOUTS

Mellow Man

1000

P2

JOHNNY GILL EN VOGUE OEPECHE MOOE GEORGE LAMOND HOWARD HEWETT EOMARD HEWETT ANA BOTTEST: HADONNA 2-1 HEART 9-3 H.C. HANNER 7-5 WILSON PHILLIPS 13-8 BELL BIV DEVOE 14-9

KKXX/Bakersfield Chris Squires

MISTLE
LLERN MEDBISOS
DOIRTE (dp)
MILSON PRILLIPS (dp)
MILSON PRILLIPS (dp)
BOTHER SIMEAD O'COMHOR 1-1
HADOWNA 5-2
N.C. RAMMER 8-5
BELL BYL DEFOE 10-7
PERFECT GENTLEMEN 16-12

KF96/Boise, ID Kasper/Michaels

MICHAEL MCDONALD GLENN MEDEIROS LOUIZ LOUIZ MICHAEL PENN TOMMY PAGE TORMY PAGE GO WEST DEL AMITRI LINDA ROMSTADT (dp) Hottest: WILSON PHILLIPS 1-1 LINEAR 6-6 TAYLOR DAYNE 24-16 RICHARD MARX 29-17 BRENT BOURGEOIS 28-22

GLENN NEDBIROS
GEORGE LAMOND
LORI RUSSO
OF MEST
OF MODE (dp)
ICE M.C.
NOTESEL;
NOTES

ALANNAR MYLES LOWDON QUIREBOYS SMITHERENS L.A. GOWS LITTLE CAESAR HOTLES INVADO COMMOR 2-1 DOW HERLEY 3-3 GIANT 10-5 TESLA 8-7 ROBERT PLANT 13-10

CHED/Edmonton, McKanna/Stuert

McKlannufBuser

SUE MEDLEY
RICHARD MARK
REPUT BOUNGEDIS
CELIRE DION
ES TOP
BOULER 1:
JAMPE JACKSON 13-6
MILSON PHILLIPS 18-11
MACSTNOP PRESE MES 19-12
JUDE COLE 27-19 KWNZ/Reno, NV Kaluss/Carter

DANGER DANGER 22 TOP GLENN MEDEIROS GO WEST TOMMY PAGE AFTER 7 AFTER 7
L.A. GUNS
HOTCEST:
HEART 4-1
JUDE COLE 20-14
ROKETTE 23-17
EVERYTHING BUT TH 22-19
PERPECT GENTLEMEN 32-24

B95/Freeno, CA Davis/Parker

GLENN MEDEIROS
TOMMY PAGE
TYLER COLLINS
TAYLOR DAYNE
REBEL MC (dp)
Bottest:
ADDONA - 2
ADDONA - 2
PERCT GENTLEMEN 18-9
ENTRE 12-19
EN VOGUE 32-26

IZ TOP MHITENARE DANGER DANGER HOTTEST: HEART 4-3 L.A. GUNS 7-4 SLAUGHTER 8-6 DAMN YANNEES 12-7 BLACK CROMES D-15

Odav/Wherhom CLENN MEDBIROS NEW RIDS ON THE B PAFFRER SID THE B PAFFRER SID THE SID TO SID THE SID THE

KQMQ/Honolulu, Hi Akane/Hert

Akaneshert
GLENN MEDEIROS
HIRT (dp)
HIRT (dp)
L (dp)
TATLOR DAYNE (dp)
TATLOR DAYNE (dp)
FLEETMOON MAC (dp)
BEART (dp)
DIGITAL MODERGROU (dp)
THER COLLING (dp)
THER COLLING (dp)
HOCKESTADT (dp)
AMA (dp)
HOCKEST (d

KLUC/Las Veges, NV Deen/Toylor

DeenTaylor

GLENN MEDEIRDS
HOttest:
N.C. BAPMER 1-1
SIMEAD O'CONMOR 2-2
TINNY T 8-4
HADONNA 10-8
TYLER COLLIES 18-13

AFTER 7
21 TOP
21 TOP
DEL AMITRI
GLENN MEDEIROS
MICHAEL PENN
SINEAD 0'CONNOR 1-1
HEART 4-2
GIANT 11-5
LINEAR 13-7
EXPOSE 14-8

KCAQ/Oxnerd-Venture, CA Rhodes/Sege

Rhodes/Sege
PHIL COLLINS
GEORGE LANGNO
GLENN MEDEIROS
ANA
MEDEIROS
ANA
MELLOM HAM ACE (dp)
MOLTOS
MADONNA - 1
MADONNA - 1
MADONNA - 1
MIL DEVOE 18-15
PARTNERS IN KRYME 31-21

KOY-FM/Phoenix, AZ

GLENN MEDEIROS Hottest: SINEAD O'CONNOR 1-1 M.C. RANGER 4-2 JARET JACKSON 6-4 BELL BIV DEVOE 9-6 MADONNA 10-7

GLENN MEDEIROS ALANNAE MYLES 22 TOP (dp) TOMMY PAGE (dp) AFTER 7 (dp)

TATLOR DAYNE
MELLOW MAN ACE
LIGHTWING SEEDS
WHISTLE
GLENN MEDEIROS
HOLCERL:
HOLDONNAL:
1
HOLDONNAL:
1
BELL BIV DEVOE 8-5
PERFECT GENTLEMEN 11-8
MICHEL'LE 16-9

KWOD/Secramento, CA Cegle/Willie B. Cagnewine B.

Hottest:
M.C. HAMMER 1-1
DIGITAL UNDERGROU 2-2
MADONNA 3-3
SALT-M-PEPA 4-4
SELL BIV DEVCE 8-5 KDON/Salines-Monterey, CA Hyatt/Situentee

GEORGE LAMOND GLENN MEDEIROS HOCLEST: N.C. HAMMER 5-1 JAKET JACKBON 6-3 AFTER 7 9-4 MADONNA 10-8 MELLOW MAN ACE 27-17

HOT949/Salt Lake City, UT Simon/Griffin

GENEN MEDEIROS
UB40
GO MEST
AFTERSBOCK
BOUSE OF LOVE
HOLLES!
H.C. RANGER 1-1
HADOWNA 2-2
FREY MIGHT BE GIA 6-5
LIGHTHING SEEDS 19-11

22 TOP ANDREW RIDGELEY GLEWN MEDEIROS (dp) L.A. GUNS (dp) EVERYTHIOR BUT TH (dp) GO WEST HOTTEST: WILSOW PHILLIPS 4-3 HEART 5-4 HADOWRA 6-5 RICHARD MARX 24-17 M.C. HAMMER 28-24

MELLOW MAN ACE (dp) GLEWE MEDEIROS (dp) HOTLEST: SIMEAD O'CONHOR 1-1 MADONNA 9-2 MICHAEL BOLTOW 5-3 M.C. HANDER 7-4 ROXETTE 12-5

P3

KGOT/Anchorage, AK J.D. Chandler

OEL AMIRI AFTER ? AFTER ? ANDREW RIDGELEY TOWNY PAGE CLEWN MEDEIROS D WGB BOOTERAT: MADONNA 2-1 HEART 4-3 LIMEAR 5-4 RICHARD MARX 26-14 BELL BIV DEVOE 34-19

KPXR/Anchorage, AK

Steve KNORI
BELL BIV DEVOR
GLENN HEDEIRGS
ALANMAR PHLES
ELTON JOHN
RODERN SHOLLISH
HADDINAR 7-1
LIMEAR 11-6
PARTWERS IN RYME 16-11
TYLOR DATHE 25-18
N.C. SAMMER 28-20
ZZYBBBHON, A
BURNER 28-20
ZZYBBHON, BANGER 28-20
ROMERTE BANGER 48-20
ROM

Sudiverviews (dp)
DANGER DANGER (dp)
FORMY PAGE
BILLY IDDL (dp)
GLERN MEDEIROS
MNITHESHARE (dp)
EN VOGUE (dp)
ROCTER, MADDINA 1-1
M.C. BANHER 17-14
GIANT 21-18
GIANT 21-18
KBOZIBOzeman, MT
Bernhert/Nelson

22 TOP
ANDREW RIDGELEY
BELL BY OEVOE (dp)
TOMPY PAGE
MICHAEL MCDONALD
LINDA RONSTADT
DEL ANITRI
HOCLEST;
LIMEAR 3-1
WILSON PHILLIPS 4-3
HEART 7-6
HEART 7-6
HEADONAL 11-7 MADONNA 11-7 ROXETTE 13-11

KTRS/Casper, WY Iconogle/Michaels

HITESMARE (dp)
GLENN MEDEIROS
DLANNE MEDEIROS
DLANNE MYLES
ANDREW RYGELEY
LIGHTNING SEEDS
HOTESMAN
HOT

DevinUemby

2z TOP

whitzenake (dp)
Lightking seeds
p MoB
SMAP (dp)
Bottest:
BEART 6-1
LIKERAR 9-2
MADONNA 14-4
BELL BIV DEVOE 23-1¢
JORNNY GILL D-34

KFT2/Ideho Felte, ID Summers/Cary

Summers/Cary
BIT MARKER
DEFECTER MODE
SE TOP (dp)
CO WEST
TOWET PACE
MADOWNA 13-5
BEAFT 12-6
JAMET JACESOR 2-18
JAMET JACESOR 2-18
JAMET JACESOR 37-23
TAXLON DATHE 36-32,

HerveralChaes

18 TOP
SNAP (dp)
CLEWR MEDEIROR
OD WEST
THER COLLINS
LINUX DOMSTAD T
(dp)
GEORGE LAMOND
HOLLES
HEART 6-1
MADOHMAN MERS 15-10
PERFECT GENERALEMEN 33-21
BELL BIV DEVOE 36-22

KTMT/Medford, OR Transel/Stowart

BILLY JOEL
DEL AMITRI
INTOP
ARDREW RIDGELEY
WHITES MAKE
HOTES HE
HEART 4-2
HADDHAR 7-3
JANET JACKSON 12-6
JUDE COLE 18-12
RICHARD MARX 23-15

IS TOP (dp)
LOUIE LOUIE
GO MESTS
HILTER (dp)
HILTER (d

GO WEST GLENN MEDEIROS DANGER DANGER JOHNNY GILL PERFECT GENTLEMEN (dp) HEART 4-3 WILSON PHILLIPS 9-4 W.C. HAMMER 11-8 EXPOSE 15-12 BELL BIV DEVOE 26-21

KZOZ/Sen Luis Obiepa CA

ICE M.C. (dp)
L.A. GUNS
THER COLLINS
GLENN MEDBIRGS
PARTHERS IN REVME (dp)
ROTES IN ROTES IN REVME (dp)
ROTES IN ROTES IN

ZZ TOP GLENN MEDEIROS BRENT BOURGEOIS WHITESNAKE HOLLEST: HEART 5-2 ADAN ANT 7-4 MADONNA 8-5

OK96/Trl-Cities, WA

none Hottest: AEROSMITH 3-3 CHRIS REA 5-5 HEART 6-6 DAMN YANKEES 7-7 BLACK CROWES 18-18



50-CITY ARENA TOUR BEGINS THIS WEEK!

WBCN KSAQ add JET-FM add

KQMQ deb 10 HOT949 add 22 **KZOZ 35-30**





PARALLELS®

Please note, frozen playlists are Indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12 + population, according to Arbitron, of 1 million or

P1-A Reporters: Selected leading-edge major market CHR stations whose play-lists diverge significantly from mainstream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

254 REPORTS



AFTER 7	Alex Alimei	- 1			
Ready Or	Not (Virgii	7)			
LP: After 7					
Tot	al Report	s 17	6 6	98	
			P	aral	lel
Regional				R€	ach
Reach	6	4		P1	678
E 67%		_		P2	738
S 79%				P3	658
M 52%					
W 75%	Chart	Sum	mary		
	Pos	Pl	P2	P3	Tot
	1	0	1	0	1
National	2-5	4	3	0	-
Summary	6-15	6	8	2	16
UP 98	16-40	30	56	34	120
DEBS 31	Ons	3	2	3	
SAME 21	Adds		10		15
DOWN 2	Ch Adds	. 2	- 4	3	1
ADDS 24	Total	47	84	45	170

PM104 a-29 KCAQ 32-24 KCY-PM 21-17 KWNZ a KROY 14-10 KWOD 17-15 KDON 9-4 KRQ 21-19

P3

MKSF d-35 MCID 22-19 MERK d-31 B98 24-22 XISR 16 fr Q104 18-1 MYKS d-32-19 SEII d-30 G101 26 fr KCHX 27-18 KROE 26-23 KROE 26-23 KROE 26-23 KROE 26-23 KROE 34-36 MVBS a

MÎ DWES T

[27]	WTIC 25-15
P1	WREE d-32
	KC 101 d-28
RAST	999KHI 30-
and I	WSPK 36-27
WXXS 16-15	98PXY 26-2
WZOU a	930 37-32
WHJO 27-22	WRCK 37-31
WBLI on	
WPLJ 8-32	SOUTE
B94 on fr PRO-FM 29-24	WBBQ 31-26
Q107 24-20	893 35-33
WAVA 23-20	K98 d-27
1	WPMF 22-18
SOUTH	K106 21-16
1	X106 on
PWR99 21-18	WEOD A
KKBG 4-30	WSSX 0-29
KRBE 22-16 Y100 26-25	WCKZ 5-5
897 28-26	WEEG 15-13
WGH 27-24	WNOK 34-31
WNVZ d-24	YES97 33-2
PWRPIG 28-26	WCGQ 37-33
0105 26-23	KZFM 25-21
	G105 19 ft
HI DWEET	KPRR 25 fr
	WINK 4-32
896 30 fr	WKSI a
WKQX 30-28	MANS 25-23
295 a MPER 34-34	XNRJ 15-12 WZYP 32-26
KBEO 4-29	HOT95 29-2
WLOL 25 fr	WAPE d-20
WKBQ 34 fr	WOUT 37-32
WEBS 34 II	REOU 35-32
WEST	WDJX a
	99WAYS 25-
KS104 12-9	PM100 a
Y108 11-9	MARR 0-30
KZ2P 19-16	WHHY d-32 KBPM 34-30
KKR2 26-22	
KXYQ on	Y107 34-30 XL1067 d-3
KISN 0-30	WRVQ a-31
EKLO 5-4	# 92 a
X100 23-21 KPLF 29-26	\$106 a-21
KUBE 22-17	2102 d-28
NUBB 22-17	WOVV 4-23
P1	WKEL 4-30
(A)	

HOT97 31-26 MIOQ 20-16 MIOQ 20-16 MPGC 17-22 KJMZ 3-3 KITY 99-KTFM 23-20 MFFR 26-22 KRGI 11-10 FMIO2 4-2 KHEL 4-4 HOT977 21-10 NIDNEST

P2 RAST MRS T HOT999 32-26 WVSR 33-30 JET-FM d-32 WNNK a

WBNQ 40-35 WBNB 28-24 MCIL 16-15 KQCR 40-36 KURW 40-30 KCHQ 34-31 KLYV 40-34 Y94 ON KTXY 8 WAZY 32-28 WPPR d-30 WIPC d-28 MGTZ a-28 CK105 35-32 MMSE d-30 WGRD on 2104 32-28 KJ103 20-17 299 2-1 KGRQ 30-22 KZ93 a WWKS 29-24 KAY107 a KRKD d-29 WHOT 28-26 KGOT a 297 28-25 KTRS 35-28 KFRS 35-28 KFRD 28-28 KFTZ 32-28 KMOK d-40 KTMT d-33 ZFUN on X2OZ d-32 SLY96 34-28

B-52'S					
Deadbeat (Club (Rep	rise,)		
LP: Cosmic Tr	ning				
Total	Reports	162	641	1	
			P	ara:	llei
Regional	9	•		Re	each
Reach		7		Pl	448
E 63%	BREA	WE	7000	P2	62%
5 64%	BALA	IAE		P3	87%
M 71%	Chart	Cum			
W 55%			mary P2	- 2	
	Pos	P1 0	0	P3	Tot
National	2-5	ő	0	0	0
Summary	6-15	4	6	1	11
UP 111	16-40	24	54	52	130
DEBS 24	Ons	1	4	4	9
SAME 15	Adds	1	4	3	8
DOWN 0	Ch Adds	1	3	0	4
ADDS 12	Total	31	71	60	162

WKPE 26-24 WNYP 31-29

PI

		WBBQ 25-20	95XIL 34-30
- 1	EAST	K106 28-25	G98 24-18
- 1	PW9 1	K2ZB 33-29	WTHT a
	WXXXS 28-25	195 14-12	WOMP 4-39
	WHJQ 25-24	x106 22-21	WHTO 27-24
- 1	CKOI 31-27	WSSX a	
	B94 25 fr	WZZG 24-20	SOUTH
- 1	0107 23-18	K2106 17-15	
	8107 23-18	YES97 35-33	WKSF d-32
	SOUTH	WCGQ 33-28	WQID d-36
	Bootin	K2PM a	WZKX a
	PWR99 12-11	WANS a	WJMX 29-23
	KEGL 16-14	KNRJ 29-29	898 25-23
	KKBQ d-28	WZYP 21-16	KISR 25 fr
	KRBE 24-14	HOT95 26-23	Q104 28-24
	B97 23-19	WQUT 36-31 KKYK on	WYKS on
	WGH 21-15	99WAYS d-32	KSMB on
	WNVZ 27-26	WABB 28-25	KZII 26-23
	KSAQ 22-18	WHHY 23-19	Q101 on fr
		KBPM on	KCHX 36-31
	MIDWEST	¥107 26-21	KNOE 37-32
		XL1067 a-33	WPFM 36-30
	WPHR d-26	WRVQ a-33	KIXY 35-32
	WDFX on	2106 d-26	2103 on
	WHYT d-24	Z102 on	KWTX 35-34
	KBEQ 4-30	KTUX 31-22	KNIN 19-14
	KDWB 24-21	WEZL d-31	WVBS 38-34
	WLOL 19 fr		MIDWEST
	WKBQ 28 fr	MIDWEST	MI DARRO I
	WEST		KYYY 30-27
	WEST	WGTZ 25-21	WBNQ 34-29
	KKRZ 27-21	K2IO 19-15	WBWB 29-26
	KXYQ 18-16	CX105 18-14	WCIL a
	KCPX a	WMEE on	KQCR d-38
	KISN d-36	KLQ 26-24	WLRW 33-27
	X100 30-26	WGRD 22-17	KCMQ 23-19
	KWSS 8-26	wIXX d-31	KLYV 27-19
	KPLZ 26-24	WTBX 33-28	Y94 23-19
	KUBE 21-16	XXXR d-39	KTXY d-33
	(==)	2104 30-26	WKFR 36-29
	P1	KOKQ 25-24	WAZY 28-25
		KZ93 26-23 WZOK 26-22	99KG 30-21
	~	WZOK 26-22 WRQN 24-21	KPAT 24-20
	WIOQ 34-30	WVKS a	KKHT 29-24
	HOT102 35-32	KKRD 24-21	WDBR 27-18
	PIRAAE 21-20	WHOT 27-25	WPFR 33-26
		MIO1 27 23	WIBW 28-25
	1224	WEST	KPMW 22-18
			WIFC 25-21
	#10m	KKSS d-27	WEST
	EAST	XF95 32-25	
	0.0100V 24-24	KKMG 32-31	KGOT 36-31
	99WGY 34-28 FLY92 d-33	KSND 34-28	KBOZ d-38
	WARB 26-22	MLUC 24-23	KTRS d-34
	WVSR 31-26	KCAQ d-37	KFBQ 26-23
	JET-FM 25-22	KWN2 35-33	KFTZ d-36
	WERZ 15-12	HOT949 11-9	KMOK 40-36
	WNNK 0-29	KZZU 22-19 KRO 31-28	KTMT 27-22
	WTIC a-32	KRQ 31-28	ZPUN 23-18
	WKEE 25-21	0.2	K202 30-23
	RC101 d-30	165	SLY96 20-17
	999KHI 26-25		Y97 29-25
	WSPK 30-21	KAST	OR95 31 Fr
	98 PXY d-29	nao .	
	WPST 21-16	WWFX 27-24	1
	WRCK 31-26	95xxx 25-20	
	WKRZ 30-22	73nnn 23-20	

	or Bruising		ic)		
LP: London	Warsaw New	York			
Tot	al Report	s 16	0 6	38	
			P	ara	lTei
Regional	6			Re	eaci
Reach	2	7		P1	401
E 63%				P2	691
S 71%				P3	771
M 548					
W 61%	Chart	Sum	mary		
	Pos	Pl	P2	P3	Tot
	1	0	0	0	(
National	2-5	0	2	0	- 2
Summary	6-15	8	7	1	16
UP 128	16-40	20	63	49	132
DEBS 11	Ons	0	5	2	7
SAME 17	Adds	0	2	1	3
DOWN 1	Ch Adds	0	0	0	- (
ADDS 3	Total	28	79	53	160

BASIA

	DOWN ADDS	3	Ch Adds Total	0 28	0 79	53	160
	[21]		BOUTE			3	
	W		WBBO 21-	19	P	5	
			WBBQ 21- B93 30-2	7			
	RAST		K98 28-2	6	BAST		
	WXXX 30	-28	WFMF 24-	14			
	MBTI 4-		KEEB 25-	21	1070	25-	- 20
	WPLJ 28	-31	XIIB 25- X106 23- WKQB d-2	20	95 X X	IR d X 30	-26
	PRO-PM	34-30	WSSX d-2	5	WKPE WNYP G98	22-	20
	WAVA 19		MCR2 28-	28	WNYP	32-	31
	SOUTH		WXXG 20-	1.7	WOMP	2B-	25
	BOUTH		YES97 28-		1		
	PMR99 31	0-27	RZFM 34-3		SOUT	Ħ	
	Y100 14	- 25	G105 33 1	7	KOIZ	17-	16
	WGH 24-	-12	KPRR 21 (ť	WKSF	32-	30
	KSAQ 19-	-14	WANS 30-2	0.0	WQID	27-	25
	Q105 22-	- 21	KNRJ 26-2	2	WZKX	d-3	2
			WZYP 29-2	0.5	B98	18-1	19
	MIDWEST		HOT95 23-	21	KISR	27	fr
	Q95 16-1		PWR945 d-		WYKS		29
	WKTI 13-	-12	KZOU 34-2	9	KSMB KZII	30-	22
	WEST		WDJX 28-2	4	0101		
	WEST		99WAYS 28		KCHX	21-	19
	Y108 d-2	29	WHHY 20-1	7	KNOE		
	KKRZ 28-		KBFM 31-2	7	WPFM		
	KXYQ 16- KISN 18-		Y107 21-1	.6	2103		
	KKLQ 22-		WOMX 20-1 XL1067 28	7	KWTX		
	X100 15-	13	K92 a		WVBS	36-	30
	KW8S 19-	18	2102 28-2	5	NIDW	T Par	
	KPLZ 25- KUBE 12-	23			1		
		11	WK2L 35-3	3	KYYY	25-	
	P1		MIDWEST		WENB		
	(A)				KOCR	28-	
	WIO0 17-	17	WKDD on		WLRW	27-	23
	KTTM 20-	17	KZ IO 23-2 WGRD 24-2	7	KCMQ	27-	
	HOT102 2	5-24	WIXX a	-	KLYV Y94		2.4
	FM102 20 KMEL 23-	-19	WTBX 22-1		KQHT	27-	25
	RAEL 23-	23	Z104 36-3 KJ103 18-	1.5	KTXY	36-	30
	122		299 4-4	43	WA2Y KFRX	30-3	26
			KORQ 27-2		99KG	33-	0.0
	KAST		WZOK 30-2 WRON 21-1	8	KPAT	18-1	
			WHON 21-1	,	KKHT	18-1 on	
	99WGY 30	-26	WVKS 19-1 KKRD 29-2	8	WDBR WPFR	23-	
	7 LY92 24 WAEB 28-	- 21	WHOT 20-1	8	MEEN	23-	
	WVSR 32-	28	WEST		WEST		
	JET-PM 3	1-27			KGOT	31-1	R
	WERE 29- WNNK 20-		KKSS 24-2		297		
	WTIC 32-	30	KKXX 25-2	3	KB-OZ	27-2	2.4
1	WTIC 32- WKEE 31-	29	KKMG d-29	٠	KTRS	26-2	4
1	999KHI 1.	1-10	KKMG 8-29 KSND 18-16	5	KFBQ KFTZ	20-1	7
	98PXY On	3 4	B95 27-24 KIKI 24-20	. 1			
Į	930 18-1	5	KQMQ 7-4	'	KTMT	34 - 3 21 - 1	
ı	WPST 23-1	1.0	KCAQ 30-26		ZFUN KZOZ SLY96	13-128-2	5
į	WRCK 40-3 WKRZ 28-2	21	KOY-FM on KWN2 on		SLY96	19-	16
J	WYCR 29-2	9	KZ2U 38-35				
4							

EVOE				
(A)				
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Panarte	177	701		
Reports	1,,		_	1 - 1
		P		
6				
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Chart	Sum	mary		
Ров	Pl	P2	P3	Tot
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				ć
Ch Adds	1	2	1	- 2
	Chart Pos 1 2-5 6-15 16-40 Ons Adds	Chart Sum Pos Pl 1 2-5 10 6-15 19 16-40 18 Ons 1 Adds 0	Chart Summary Pos Pl P2 1 2 0 1 2 0 2-5 10 7 6-15 19 19 10-40 18 45 Ons 1 4 Adds 0 5	Reports 177 70% Paral Report

	WNNK 28-18	B95 7-3
EAST	WTIC 12-7	KIKI 23-15
	WKEE on WLAN a-30	KQMQ a KLUC 23-20
B104 18-15	KC101 28-20 WSPK 25-20	KLUC 23-20 KCAQ 18-15 KOY-FM 9-6
WXKS 8-2	WSPK 25-20	KOY-FM 9-6
WZOU 2-2 WKSE 28-21	98PXY 29-26	KWNZ on
WHJQ 29-19	93Q 33-26 WRCK 23-17	KROY 8-5
WPLJ 17-12	WRCK 23-17	KWOD 8-5 KDON 12-9
2100 17-12	SOUTH	HOT949 9-3
WEGX 23-18		KRQ 25-22
B94 on fr PRO-PM 27-23	WBBQ 27-22 B93 21-18	12.2
Q107 21-17	893 21-18 K98 on	125
WAVA 18-14	WFMF 32-26	
	K106 16-10	EAST
SOUTH	KZZB d-36	
PWR99 22-19	195 23-21 X106 30-25	WPRR d-24
Y95 20-17	X106 30-25 WKQB 15-13	103CIR 30-2 95XXX d-37
KKBQ 27-21 KRBE 12-6	WSSX 26-20	WKPE d-19
KRBE 12-6	WC KZ 4-4	WIKE 27-22
B97 22-18	W22G 13-11	95XIL a
WGH 17-12 WNVZ 19-14	WNOX 33-27	G98 36-25
PWRPIG 11-6	YES97 25-21 WCGQ 36-26	WTHT 20-14 WOMP 40-35
Q105 21-17	KZPM 27-22	WHTO 33-30
	G105 23 fr	
MIDWEST	KPRR 28 fr	SOUTH
B96 27 fr	WINK d-35	-077 34 33
295 10-4	WKSI d-23 WANS 29-24	KQIZ 34-22 WKSF 22-16
WPHR d-25	KNRJ 16-8	WJAD d-24
WDFX a-23	WZYP 31-25	WQID 39-28
WHYT 19-12	HOT95 13-10	WZKX 33-24
KBEQ d-26 KDWB d-23	WAPE d-23 WOUT 35-30	KISR on fr Q104 a
	KKYK 23-21	Q104 a WYKS d-34
WEST	KZOU 22-19	KSMB on
	WDJX a-30	KZII 28-18
KS104 7-5 Y108 10-5	99WAYS 26-18	KNOE 20-14
KIIS 16-7	WABB a WHHY 32-28	WPFM 40-32 XIXY 20-14
KZZP 20-15	KBPM 22-16	XWTX d-31
KKRZ 24-15	Y107 18-11	WVBS 24-20
KKLQ 11-6	WRVQ 7-2	
X100 21-18 KPLZ 23-18	K92 d-25 2106 23-19	MIDWEST
KUBE 30-25	2102 26-20	WBNO on
104	WOVV 14-14	WBWB d-19
	WKZL 21-17	WCIL 4-3
	MX CATRO B	KQCR 39-23 WLRW 31-25
HOT97 9-6	MIDWEST	WLRW 31-25 KCMQ 35-30
WIOQ 9-8	WGT2 17-15	KTXY 21-15
WPGC 3-2	KRNO 22-18	wazy d-31
KJMZ 7-6 PWR96 5-4	CK105 24-10	WIBW a
KITY 11-7	WMEE d-24 WGRD 25-21	WEST
KTFM 19-12	WIXX a	
HOT102 26-20	WTBX a	KGOT 34-19
PWR106 12-4	z104 21-18	KPXR a-25
KKFR 12-9 KGGI 1-1	KJ103 11-10 KQKQ 23-13	Z97 31-24 KBOZ a
FM102 5-3	KAY107 a	KTRS d-30
KMEL 1-1	KKRD 23-16	KPBQ 23-14
HOT977 11-4	WHOT 26-23	KMOK 36-22
22	MARCO ED	KZOZ 21-17
	WEST	REOZ 21-17

EAST

PLY92 d-28 WAEB 29-21

BRENT BOURGEOIS

Dare	To Fa	II In Love	(Ch	arisr	na)	
LP: Br	ent Bou	rgeois				
	Total	Reports	141	56		
				P	ara.	lle
Regio	nal				Re	eac
Reach		3	=}		Pl	36
E 53		~			P2	53
S 53					P3	80
M 54						
W 63		Chart	Sum	mary		
,, ,,		Pos	Pl	P2	P3	To
		1	0	0	0	_
Natio	nal	2-5	0	0	0	
Summa		6-15	0	0	0	
UP	70	16-40	18	43	43	10
DEBS	29	Ons	3	9	6	1
SAME	23	Adds	3	7	6	1
DOWN	0	Ch Adds	1	2	0	
ADDS	19	Total	25	61	55	14
			_			

Pi	WENT d-32	WKPE 29-26
_	K106 a	WNYP d-27
•	XZZB 40-35	G98 d-34
EAST	195 26-26	MOMP 32-29
	X106 d-30	WHTO 4-36
WXKS 32-30	WSSX a	1 4110 0 20
CKOI on	M\$2G 28-22	SOUTH
WPLJ on	WNOK 26-21	1 00011
PRO-PM d-32	YES97 38-37	KOTZ 23-18
Q107 a-31	WCGQ 32-27	WKSF a
	WIYP 33-30	WOLD on
SOUTE	WAPE d-25	MJMX 36-31
	WOUT d-39	B98 d-32
PWR99 23-20	KZOU 30-26	KISR 32 fr
Y100 27-24	99WAYS 29-28	0104 32-28
WCH 25-22	PM100 a	WYKS on
WNVZ on	WABB on	KSMB on
KSAQ 33-27	WHHY 29-25	KEII OD
	KBPM &-39	Q101 on fr
MIDWRST	XL1067 d-34	KCHX 31-26
	WRVQ a	KNOE 40-33
WPHR 30-30	2106 a	WPPM 24-20
Q95 20-19	KTUX a-39	KIXY 38-34
WKBO 35 fr		KNIN 37-34
	MIDWEST	WVBS #
WES T		HADD W
	WKDD on	MIDWEST
KZZP 28-26	KRNQ 26-23	
KKRZ d-28	KZIO 38-35	RYYY 40-35
KXYO a	WGRD d-24	WBNQ 29-26
KCPX a	WIXX 4-29	WBWB d-31
KISN 31-26	WTBX on	KOCR a
X100 26-22	299 23-19	WLRW 0-34
XWSS 24-21	KQKQ 28-27	KCMQ d-37
KPL2 30-27	WZOK 20-19	KLYV 34-28
KUBE 28-23	WRQN d-30	Y94 30-28
	WVKS d-28	KQHT 25-22
PI	KAY107 d-33	KTXY 40-31
(A)	WHOT on	WAZY A
·-/		99KG 38-28
	WEST	2000 30-50

KKRZ d-28	KZ IO 38-35	KYYY 40-35
KXYQ a	WGRD d-24	WBNQ 29-26
KCPX a	₩IXX ₫-29	WBWB d-31
KISN 31-26	WTBX on	KQCR a
X100 26-22	299 23-19	WLRW d-34
XWSS 24-21	KQKQ 28-27	KCMQ d-37
KPL2 30-27	WZOK 20-19	KLYV 34-28
KUBE 28-23	WRQN d-30	Y94 30-28
	WVKS d-28	KOHT 25-22
P1	KAY107 d-33	KTXY 40-31
	WHOT on	WAZY a
		99KG 38-28
HOT102 a	WEST	KPAT 25-22
FM102 d-30		KKHT a
KMEL 29-26	KF95 28-22	WDBR 29-24
	KKMG 25-22	WPFR 36-34
P2	CHED a	WIFC d-34
	KSND 33-29	
	B95 on	WEST
EAST	KOMO on	
	FM104 28-22	z97 d-35
99WGY on	KCAQ on	KBOZ 3-40
PLY92 a-38	KROY 30-27	RTRS d-39
WAEB 38-31	KWOD 24-23	KFBQ 33-31
WVSR a	KtzU 31-28	KFTZ d-40
JET-FM on	KRQ 26-23	KMOK 32-29
WERZ 33-28	D3	KTMT 34-29
WTIC 36-34	J* 3	2PUN 40-33
999KHI 37-36		RZOZ 40-35
930 27-24	RAST	SLY96 40-36
WPST d-38	and I	Y97 a
WRCK d-34	WPRR 23-20	OK95 35 fr
WYCR 35-33	WWFX 31-28	
	103CIR on	
BOUTH	95xxx d-36	
		1

T	otal Repor	ts 19		6 %	
		_	1	Paral	
Regiona	1				2 a
Reach		B		Pl	
E 76%				P2	
S 79%				P3	9
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	Pos	P1	P2	P3	T
		1 0	0	0	
Nationa			1	0	
Summary					
UP 16				47	1
DEBS 1			0	0	
SAME 1			1	0	
	0 Ch Add:			0	
ADDS	2 Tota	35	90	68	1

B93 27-23		OK 95 10 fr
	l .	
PHIL COLLIN	IS	
Do You Ren	nember (Atlan	itic)
LP:But Serio	•	
	1 Reports 21	5 85%
1000	z mag-star ze-	Parallel
Regional		Reach
Reach	16	P1 73% P2 83%
E 924 S 854		P3100%
M 92%		
W 714		P2 P3 Tot
	Pos P1	0 0 0
National	2-5 0	0 0 0
Summary	6-15 6	13 10 29
UP 185 DEBS 14	16-40 41 Ons 3	77 58 176
SAME 13	Adds 0	2 0 2
	Ch Adds 1	1 0 2
ADDS 4	Total 51	96 69 216
(2)	WPST d-37	KWNZ 32-26 R22U 25-16
•	WKRZ 33-24	-
EAST		123
B104 on	SOUTE	EAST
WXKS a-19	WBBQ 26-21	1
WESE 27-24	B93 25-20 K98 29-23	WPRR 22-18 WWFX 19-14
WMJQ 28-26 WBLI 23-16	K106 30-24 KZZB 36-31	103CIR 18-14 95XXX 28-24
CKOI d-32 WPLJ 25-21	195 21-17 X106 18-16	WKPE 18-15
2100 23-20 WEGX 24-19	WKQB 23-16 WSSX d-22	WIKE 29-26 WNYP 19-12
B94 24 fr PRO-PM 24-18	WCKZ a	95XIL 28-19 G98 37-19 WTHT 29-24
PRO-PM 24-18 Q107 19-16 WAVA 26-23	WZZG 22-18 K2106 20-18 WNOK 23-19	WTHT 29-24 WOMP 35-32
WAVA 26-23	WNOK 23-19 YES97 29-20	WOMP 35-32 WHTO 38-28
SOUTH	WCGQ 22-16 G105 29 fr	SOUTH
PWR99 28-24	WINK 24-18	RQIZ 30-27
KEGL d-20 Y100 21-18		WKSF 29-18 WJAD 28-21
B97 21-16 WGH 35-28	WZYP 22-15	WQID 28-26
WNVZ 23-17 KSAQ 23-19	WAPE 23-22 WOUT 19-16	WZKX 27-19 WJMX 24-21
KSAQ 23-19 PWRPIG 29-24	PWR945 31-27	B96 22-17 KISR 30 fr
Q105 23-20	KZOU 19-9 WDJX d-27	0104 20-16
MIDWEST	99WAYS 33-27	WYKS 34-30 KSMB 27-17 KZII 23-17
WKQX 18-16	PM100 29-21 WABB 26-21	RZII 23-17 0101 23 fr
295 28-27 Q102 25-17	WHHY 25-21 KBPM 37-32	KCHX 32-27
WPHR 21-15 WNCI 14-11	KBPM 37-32 Y107 23-15	KNOE 31-27 WPFM 22-17
WNCI 14-11 Q95 14-10 WZPL 26-25	WOMX a XL1067 d-26	KIXY 19-17 E103 33-22
KBEQ 26-21	WRVQ 33-26 K92 29-21 7106 19-14	KWTX 33-30
NRTI 15-14 KDWB 23-19	2106 19-14 2102 25-21	KNIN 26-18 WVBS 22-18
WLOL on fr	KTUX 35-27	KIDWEST
WKBQ 11 fr	WOVV on	

		1
KCPX 19-16	KRNQ 25-22	KLYV 28-22
KISN 22-16	KZIO 27-22	Y94 20-17
X100 d-28	CK105 29-26	KQHT 24-19
KWSS 25-20	WMEE 25-21	KTXY 32-18
KPLZ 24-21	KLQ 28-22	WKFR 23-15
KUBE 26-21	WGRD 17-15	WAZY 24-18
PI	WIXX 30-25	KPRK 14-9
	WTBX d-34 KXXR 33-27	99KG 37-27
	Z104 29-25	KPAT 14-11
		KKHT on
WIOQ 23-20 PWR96 on	KJ103 27-24 KQKQ d-29	WDBR 18-15
92X 19-17	KZ93 19-14	WPFR 31-20 WIBW 26-21
HOT102 30-28	WZOK 19-14	KFMW 16-10
PIRATE 20-18	WRON 25-19	
PIRATE 20-16	WXVN 25-19 WVKS 15-8	WIFC 22-16
D2	KAY107 30-25	WEST
	KKRD 25-22	
	WHOT 22-19	KGOT 27-16
RAST	HUO1 22-19	KPXR 31-28
	WEST	297 29-21
99WGY 31-24		KBOZ 29-18
FLY92 22-12	KKSS 25-18	KTRS 28-23
WAEB 21-15	KKXX 21-18	KFBO 32-27
WVSR 30-24	KF95 18-12	KPTZ 33-27
JET-FM 23-20	KATM d-28	KMOK 39-33
WERZ 35-33	KKMG 27-23	KTMT 33-26
WNNK 24-17	CHED d-25	ZFUN 30-24
WTIC 27-24	KSND 28-21	KZOZ 23-18
WREE 29-20	KRZR 22-17	SLY96 25-2
WLAN 23-20	KQMQ 21-11	Y97 15-13
KC101 25-19	KLUC on	OK 95 22 fr
WSPR 17-14	FM104 21-19	
98 PXY 21-16 930 17-13	RCAQ a-23	1

TYLER COLLINS

Phil Collins Continued

1	TYLER COLL					
1	Girls Nite C					
	LP: Girls Nite	Out				
1	Tota	1 Reports	8,	1 32	2.0	
1	n			P	aral	
	Regional Reach	N&			Pl	ach 43%
	E 24%	1 4 400	^		P2	32%
	S 40%				P3	20%
	M 16% W 45%	Chart	Sum	mary		
	4 4 3 8	Pos	Pl	P2	P3	Tot
П		1	0	0	0	Ó
	National	2-5 6-15	0	0	0	6
IJ	Summary UP 25	16-40	9	19	6	34
1	DEBS 14	Ons	9	7	0	16
П	SAME 17	Adds	5	9	8	22
- 1	DOWN 0 ADDS 25	Ch Adds Total	30	37	14	81
1	ADDS 23					_
ч	P1	FM102 28-	-23	B95		26
- 1		HOT977 1	9-15	KIK	I d-2	8
1	EAST	P2		KLU	18-	13
ı	WZOU on WKSE on			KOY-	FM O	n
	PRO-FM a-33 Q107 a-33	EAST			Y 22-	
Н		нот999 2	7-24	HOT	949 o 23-2	n
- 1	SOUTH	WVSR a WKEE 33-: WSPK d-3	31	KRQ	23-2	
Н	KKBQ on KRBE d-29	WRCK on	3.		ĽΕ	1
d	WGH a	SOUTE		EAS		
	WNVZ d-30 PWRPIG 22-20 Q105 a-28			WOM		
П	Q105 a-28	₩BBQ d-36 #98 d-29	3			
П	MIDWEST	K106 on KZZB on		sou	rr	
	WPHR on	WKQB d-2	,		35- x d-3	
Ш	WHYT on	YES97 on		WJM:	x d-3	3
-1	KBEQ a	WCGQ a KZFM 33-2	8	KIS	d-34 R 34	fr
- 1	WEST	KNRJ 31-2 WZYP a	6	Q10	4 a	
Н	KS104 20-17	KRYK 30-2	8	WPF		6
Ц	Y108 22-17 KZZP 15-12	KZOU d-37 Y107 a				8
1	KKRZ on	WRVQ a 2106 d-27		MID	TEST	
- 1	KKLQ 26-23	MIDWEST		99K		
Ш	X100 a					
- 1	PI	WGRD 23-2 KJ103 25- Z99 16-13	22	WES		
1	нот97 а	299 16-13 WZOK &		KMO!		
1	WPGC 12-10	WEST				
	KJMZ 18-14 KITY 28-26					
1	KTPM on KKFR on	XXSS on				
1						

All That GI	itters Isn't	Golo	(Ca	pito	1)
LP: We Can't	Go Wrong				
Total	al Reports	52	20		
			P	arai	114
Regional				R	cae
Reach	N&	A		Pl	2
E 48 S 198				P2	2
S 19%				P3	1
M 148					
W 45%	Chart	Sum	mary		
	Pos	Pl	P2	P3	T
	1	0	0	0	
National	2-5	0	1	0	
Summary	6-15	6	6	0	
UP 30	16-40	7	16	8	
DEBS 1	Ons	6	2	0	
SAME 17	Adds	0	0	0	
DOWN 4	Ch Adds	0	0	0	
ADDS 0	Total	19	25	8	
	KKFR 20-2			9-3	

ADDS 0	TOTAL 19	23 6 3
21	KKFR 20-20	KIKI 9-3
	HOT977 9-7	KQMQ 20-17
		KCAQ 40-39
EAST	P2	KOY-FM 22-2
		KROY 12-12
4		KWOD 21-20
SOUTE	EAST	KDON 11-10 HOT949 21-2
KKBO 18-11	WTIC 29-25	HU1969 21-2
KERA IR-II	1110 27 27	13.5
MIDWORST	SOUTE	
ALC: NO.	1	
B96 21 fr	WFMF 23-19	EAST
WHYT on	WC K Z 25-25	10
WLOL 24 fr	WZZG 14-12	
	WCGQ on	SOUTH
WEST	K2PM 24-19	
	KPRR 11 fr	WQID 36-34
KS104 on	KNRJ 28-32	KSMB 29-24
RIIS on	HOT95 16-14	
KZZP 25-22	WQUT on	MIDWEST
KKRZ on	KZOU 29-24	
KCPX on	MIDWEST	KYYY 36-34 KTXY 31-27
KKLQ 25-30	MIDAMET	WPFR 31-27
X100 10-7	KJ103 24-21	MELK 33-33
P1	299 9-7	WEST
1 1	4,,,,	ньы.
	WEST	KTRS 31-29
HOT97 11-9		KTMT 29-27
PWR96 on	KKSS 22-21	KZOZ 27-27
KITY 12-12	KKXX d-29	
KTFM 15-11	KKMG 24-21	
HOT102 29-29	895 23-22	
PWR106 24-19	1	
	1	
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	1	l

WOVV on WDLX d-18 WKZL 31-27

MIDWEST

KYYY 32-24 WBNO 28-24 WBNB 26-21 WCIL d-32 KQCR 26-22 WLRW 28-22 KCMQ 29-22

LP Disintegral Tota Regional	ion 1 Report				
	al Report				
Regional		s 6	2 2	48	
Regional			P	aral	
	N&				2ac
Reach E 22%	146				21
S 278					41
M 19%					
W 29%	Chart	Sun Pl	mary P2	р3	То
	Pos	0	0	0	10
National	2-5	1	0	0	
Summary	6-15	2	2	8	2
UP 17 DEBS 8	16-40 Ons	3	14	18	2
SAME 32	Adds	2	1	1	-
DOWN 0	Ch Adds	0	1	0	
ADDS 5	Total	10	24	28	6
-	SOUTH		soc	ımu.	
P1	K106 12-5				
EAST	KZZB 32-2		WQ1	IZ on	
	K2FM 20-	1.6	KIS	R 15	fr
WMJQ 24-23 CKOI on	KNRJ 39~;	9	KNO	DE d-	40
	WOKI a 99WAYS or	1	KNI	M on N 39	-32
SOUTH	WABB 30-2 KBFM d-40		WVE	S on	
KEGL a KKBQ 15-14	KTUX 30-2	25	MID	WES T	
KRBE 20-18	MIDWKST		WH N	tO on	
WNVZ on KSAO 3-2	WTBX d-35		WKF	R on	
HIDWEST	KXXR 28-2	25	998	X on	- 35
	299 d-26		KPA WDB		10
WDFx 21-18 WHYT a	WEST		KPM	W on	- 36
WEST	KATM on KSND d-35		WES	T	
	KR2R d-25		XTR	s an	
P1	KLUC on		EFB	Q 20-	-20
•	HOT949 15 KZZU 3 -2	9	KMO	z on	
PIRATE 16-15	100		KTM	T d-	38
62	l W			2 on	
•	EAST		Y97		fr
EAST	95XXX 26-	-23			
99WGY on	WNYP on				
WAEB d-36 WLAN a-32	G98 a WHTO On				
999KHI on					
WPST 29-26					

ALTER STATE OF THE STATE OF THE



Coming Of LP Damn Yar		
Regional Reach E 20% S 23% M 30% W 29% National Summary UP 38 DEBS 3 DEBS 3 DEBS 0 OWN 0 ADDS 4 FILE EAST SOUTH REGL on RSAQ on MIDMEST WHER 29-29 WHEST	Chart Sun Pos P1 1 0 2-5 0 6-15 3 16-40 1 0 0 3 3 4 3 3 4 3 3 3 4 3 3 3 3 3 3 3 3	Frailel Reach Pl 10% P2 25% P3 42% P3 42% P3 Tot 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
P1 92x 12-10 P1RATE 11-10 P2 EAST 99WGY on WSR on JET-FM 26-23 WHST a NHRZ a	WNDD 21-16 WPXE 24-23 WPXE 24-23 WPXE 24-23 WPXE 30-25 KXR 6-4 KXR 6-4 KXR 6-4 KXR 6-4 KXR 6-3	NORT 21-20 WKPR 18-17 99KG ON 199KG ON
LP: Can't Figl	Shelter (Arista	

LP: Can't Figl	Shelter (Arista	3 84% Parallel
Regional Reach E 94% S 88% M 78% V 75%	26 Chart Sum	Reach Pl 71% P2 83% P3 97%
National Summary UP 123 DEBS 48 SAME 22 DOWN 0	Pos P1 1 0 2-5 0 6-15 1 16-40 30 0ns 10 Adds 5 Ch Adds 4 Total 50	P2 P3 Tot 0 0 0 0 0 0 0 1 0 2 82 63 175 5 1 16 5 2 12 3 1 8 96 67 213
EAST 31.04 OT STATE OF THE STA	930 28-25 WPST 4-31 WRCM 36-28 WPST 4-31 WRCM 36-28 WRIZE 37-32 WYCR 30-21 WYCR 30-21 WYCR 30-21 WYCR 30-21 WYCR 30-21 WYCR 30-22 WY	KEZU 36-31 KBO 30-27 FAST WHYX 40-33 103C1R 4-26 95X1X 37-28 MFPE 4-22 MFPE 4-22 MFPE 31-26 MFPE 31-26 MFPE 31-26 MFPE 31-26 MFPE 31-36 MFPE

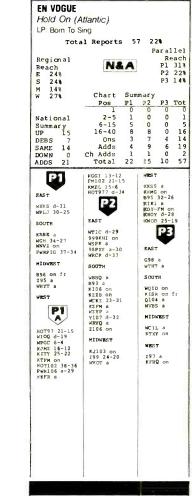
Kiss This T		bye	(A&	M)	
LP Waking H	ours				
Tot a	1 Reports	89	35		
			P.	ara)	
Regional	(2.7	1			eac
Reach	Ne	A		Pl	
E 33%	-			P2 P3	
S 33%				FJ	,
M 43% W 32%	Chart	Sumi	nary		
n 328	Pos	P1	P2	P3	To
	1	0	0	0	
National	2-5 6-15	0.	0	0	
Summary	16-40	2	8	15	2
UP 4 DEBS 20	Ons	3	9	îĭ	2
DEBS 20 SAME 24	Adds	2	20	15	3
DOWN 0	Ch Adds	1	3	0	
ADDS 41	Total	8	40	41	8
			sour		
111	WQUT a WOKI a				
	WHHY a		KQI 2	d-3	5
EAST	XL1067 a			on d-3	
WEEKS on	W22U a-33		B98	d-33 R on	6 e
CEOI a	K92 d-30 2106 a		0104		
SOUTH	KTUX d-37		K2 II	I a	
WWVZ on	MIDWEST	- 11	KNO		
KSAQ a-39	WPXR d-30		WPF	9 On N 40-	. 2 2
MIDWEST	KZIO on				-,
	WIXX a	i	MID	WEST	
WKT1 20-19	WTBX on		KAA,		
WSST	KXXR on KZ93 on		WBW	Q d-3	16
KCPX a	W2OK a-34		KQC	R d-4	C
KISN d-32	WVKS a KKRD a		WLR:		
EUBE on			KLY	v d-3	6
P2	WEST		Y94 WKF	on R d-1	8
	KF95 a	. 1	998	G a	
EAST	KSND d-37 KRZR on		KPA		- 27
99WGY on	FM104 a		WDB.	R d-3	3.4
FLY92 a	HOT949 on. K2ZU d-40		WPF	20	-19
WERZ d-37 WKEE a			WIF	C 9-3	3 3
98PXY a	23		WBS	т	
930 a	EAST	- 4	KBO		
WPST d-36 GRCK a				Q d-:	35
WPST d-36	95XXX on				
WPST d-36 WRCK a	WKPE on		KFT	2 on	
WPST d-36 WRCK a WKRZ a	WKPE on 95XIL a		KFT	2 on K on	
WPST d-36 WRCF a WKRZ a SOUTH WBBQ on X106 a	WKPE on		KFT KMO KTM	Z on K on T a	-40
WPST d-36 WRCK a WKRZ a SOUTH WBBQ on X106 a FZ106 a	WKPE on 95XIL a G98 on		KFT KMO KTM	2 on K on	-40 fr
WPST d-36 WRCF a WKRZ a SOUTH W8BQ on X106 a	WKPE on 95XIL a G98 on		KFT KMO KTM	Z on K on T a	-40 Er

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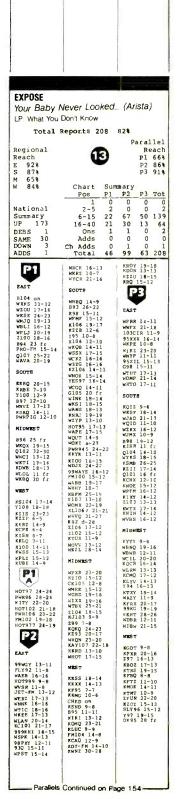
Enjoy The Silence (Sire/Reprise)

Regional Reach E 39% S 55% W 37% W 63% Nat al Summary UP 62 DEBS 22 SAME 15 DOWN 0 ADDS 25	Pos Pl 1 0 2-5 4 6-15 4 16-40 19 Ons 3 Adds 1 Ch Adds 3 Total 34	Parallel React Pl 494 P2 464 P3 544 P2 494 P3 544 P3 544 P3 754 P
EAST RXKS 29-24 CKO1 5-3 WFLJ a-30 0107 a-28 WAVA 27-24 SOUTH PWR99 19-16 REGC 18-16 REGCC 18-16 REGCC 18-16 REGCC	WNNK d-32 WSPK d-40 86 PKY a-28 93 21-06 86 PKY a-28 93 23-19 KSR 2 d-36 SOUTH 893 23-19 KSR 2 d-36 SOUTH 893 23-19 KSR 2 d-36 KSR 3 d-26 KSR 3	EAST 95.7XX d-38 MHYP 23-16 958 33-26 HHT0 37-33 SOUTH MOID a-39 B-8 a 3-26 HHT0 37-31 SOUTH MOID a-39 B-8 a 3-26 HHT0 37-31 SOUTH MOID a-39 B-8 a 3-26 HT0 37-31 SMB d-35 KIXY a KMTX a KMTX a K

LP: Sex Paci	kers al Report	s 5	2 2	0%	
Regional Reach E 24% S 26% M 6% W 25% National Summary UP 24 DEBS 7 SAME 8 DOWN 4 ADDS 9	Chart Pos 1 2-5 6-15 16-40 Ons Adds Ch Adds Total		mary F2 0 1 6 9 2 3 3	P1 P2 P3	To
EAST B104 24-19 MXMS d-26 MZ00 25-22 MZ00 25-22 Z100 a-27 M10 M20 28-23 SOUTH YP80 28-23 MNUZ and 28-21 MNUZ and 38-21 MNUZ and 38-	W100 4-6 MOC 1-5 KOH 5-1 KOH 5-1 KOH 6-1 KOH 6-1 KOH 6-1 KOH 6-1 KOH 7-1 KOH 6-1 KOH 7-1 KOH 6-1 KOH 7-1 KOH 6-1 KOH 7-1 KOH 6-1 KOH 6	20 1 -13 1 -9 10	NRES KXX B95 KIK KMM KROW KRO KMO KMO KMO KMO KMO KMO KMO KMO KMO KM	K a-3 U d-3 7 30- 6 a-2 WEST T T T 3-8 1 d-3 3-8 1 d-3 3-8 T T T T Z 2 24- T T WEST	26







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	201 0 1	he Runaway	,3			
	Tot	al Report	s 18	3 7	28	
				P	ar al	le:
Regio	oral				R€	ac
Reacl		اح ا	0		Pl	41
E 7						77
S 7					P3	96
M 83						
W 5	5€	Chart	Sum	mary		
		Pos	Pl	P2	P3	To
		1	0	1	1	
Natio	onal	2-5	2	3	2	
Summa	ary	6-15	3			
UP	142	16-40	18	47	40	10
DEBS	10	Ons	4	5	0	
SAME	21	Adds	0	4	2	
DOWN		Ch Adds	2	0	1	
ADDS	9	Total	29	88	66	18

Regional Reach E 71% S 76%	20	Parallel Reach Pl 41% P2 77% P3 96%
M 83% W 55%	Chart Sum Pos Pl	mary P2 P3 Tot
National Summary UP 142 DEBS 10 SAME 21 DOWN 1 ADDS 9	2-5 2 6-15 3 16-40 18 Ons 4 Adds 0 Ch Adds 2 Total 29	3 2 7 28 20 51 47 40 105 5 0 9 4 2 6 0 1 3 88 66 183
PI	X106 25-24 WKQB 13-10 WSSX 18-17 WZZG 26-26	P3
B104 on WXKS 34-29 MZOU on CKG1 on CKG	RZ106 16-14 WNOX 15-23 YES97 24-23 YES97 24-23 YES97 24-23 YES97 24-23 YES97 24-24 G105 on fr WINK on WKSI on WKSI on WKSI on WKSI 5-12-21 WGUT 9-6 WGWI 15-13 KYYK 29-27 KZGU 21-18 WGUT 9-6 WGWI 15-13 KYYK 29-27 KZGU 21-18 WGUT 35-24 YESPWI 32-28 YIU77 d-31 WARB 27-26 WHWY 15-12 KYSW 22-28 YIU77 d-31 XZGU 13-7 XZGU	WPRR 28-22 WWFX 10-9 103CIR a-30 938KX 24-18 938KX 24-18 WHYP 21-19 95XIL 30-28 G38 29-27 WHT 28-25 WHTP 24-28 WHO 24-18 SOUTH KQIZ 27-25 WKSF 24-22 WHO 24-18 SOUTH KQIZ 27-25 WKSF 24-22 WHO 38-33 WHS XX 14-13 KISR 9 fc G104 25-20 WKS 29-25 KSHE a -20 G101 21 fr KGH 2 0-17
Y108 29-25 KKRZ 21-18 KXYQ 20-18 KCPX d-22 KISN 27-23 KWSS 29-25 KPLZ d-30	WOVV d-24 WDLX 15-13 WKZL 19-15	KNOE 24-20 WPFM 15-10 KIXY 22-22 2103 a KWTX 27-25 KNIN 23-20 WVBS 35-29
92X 9-6 P1PIRATE 9-8 PIRATE 9-8 PAGE 13-15 PAGE 13-15 PAGE 13-15 PAGE 13-26 P	WKDD 12-11 WPXN 1-1 KRNO 8-7 KZ10 21-18 CX105 16-15 WMEE 6-27 KLD 23-21 WMEE 33-31 WARD 33-32 WARD 33-28 KMY2 5-4 WKST 16-13 WHOT 25-24 WKST 25-24	MIOWEST KYY 20-17 WBNG 5-5 WBNG 5-5 WGC 29-26 MCC 12 31-25 MCC 29-26 MCR 20-26 MCN 20-16 MCN 20-16 MCN 20-16 MCN 20-16 MCN 21-14 Y04 8-6 MCN 21-14 Y04 8-6 MCN 21-14 MYR 6-5 MAZY 31-27 FFRX 28-27 FFRX 28-27 FFRX 16-15 MFR 16-15 MFR 16-15 MFR 12-17 MFR 12-17 MFR 16-15 MFR 16-15 MFR 16-16 MFR 16-16 MFR 16-16 MFR 16-16 MFR 16-16
WSPK 32-26 98PXY 24-21 930 24-22 WKCK 22-20 WKCK 22-20 WKCK 42-21 WCR d-31 SOUTH WBBQ 22-28 893 20-17 K106 29-28 KIEB a 195 29-27	KF95 22-1e RATM 10-5 CHED 29-22 KSND 19-15 KRER 13-11 PH104 11-6 KNNZ 21-17 KZZD 15-14	MRST KGOT 13-10 KPXR 23-21 Z97 21-21 Z97 21-3 KRBOZ 40-32 KTRS 22-19 KFBO 18-16 KFTZ 15-13 KMOK 37-34 KTMT 15-10 ZFUN 6-6 Z0Z 24-20 SLY96 39-35 Y97 13-11 OK95 1 fr

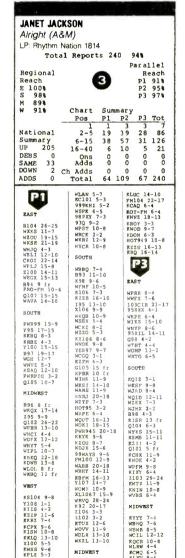
	he Right Way	(Motown)
LP: Johnny G	al Reports 6	248
Regional Reach E 27% S 24%	N&A	Paralle: Reac Pl 29 P2 29 P3 12
M 14% W 32%	Chart Sur	nmary P2 P3 To
National Summary UP 20 DEBS 13 SAME 9 DOWN 0 ADDS 19	1 0 2-5 0 6-15 3 16-40 9 Ons 4 Adds 2 Ch Adds 2 Total 20	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
P1	P2	KKSS a
WXKS a WKSE ON PRO-FM a-35 WAVA a-27 SOUTB	FAST PLY92 a HOT999 d-29 WVSR on WTIC a-38 999KHI a WSPK a	KKMG 16-12 B95 40-36 KQMQ a KLUC 30-28 KOY-FM 27-24 KROY 28-21 KWOD 20-17 KRQ d-31
KRBE d-28 PWRPIG 40-35 Q105 30-25	SOUTH WBBQ d-36	P3
MIDWEST	K98 a K106 d-36 KZZB on WKQB d-26	WNYP a
WRST KS104 23-18 Y108 24-15 KKLQ 21-12	WCKZ 17-13 WZZG 27-19 WCGQ d-40 KZFM on	WQID a
P1	KNRJ d-37 WZYP on Y107 d-28 WOVV a	WCIL a KLYV d-40 99KG on
WIOQ on WPGC 25-18 KJMZ 20-16	MIDWEST	WPFR a
KITY 24-21 KITY 24-21 KTFM ON HOT102 40-39 KKFR a KGGI ON FM102 29-25 KMEL 16-11	CR105 32-27 KJ103 d-28 Z99 d-24 WHOT a	KFBQ d-34 SLY96 a

	Reports	54		aral	
Regional Reach E 18% S 21% M 24% W 21%	N& Chart	Sum	mary	P1 P2 P3	11 19 35
National Summary UP 2 DEBS 0 SAME 0 DOWN 0 ADDS 52	Pos 1 2-5 6-15 16-40 Ons Adds Ch Adds Total	0 0 0 0 0 7 1 8	P2 0 0 2 0 19 1 22	0 0 0 0 0 20 4 24	4 5
EAST WXES & SOUTH KXEQ & KXEQ & KXEQ & KXEQ & MIDWEST WEST KKRA & KXSA & KXSA & XXSA &	YES97 a KRPM a A KNAI 14-3 HOTP b a KRPM a A KNAI 14-3 HOTP b a KRPM a A LAWARD A KRPM A LAWARD A KRPM A LAWARD A KRPM A LAWARD A LAWARD A KRPM A LAWARD A	31	KYYY KQCI KCMI Y94 KTXX KFRY KPAY KKHY WPFI KFMY WES*	Paa Daa TTR XX a a a a a a a a a a a a a a a a a a	

HEART					
All I Wann	a Do Is M	ake	. (Ca	pito	1)
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Tot	al Report	s 22	1 8	78	
				aral	lel
Regional				Re	act
Reach	(2			Pl	778
E 94%	•			P2	851
S 91%				P31	1009
M 92%					
W 70%	Chart		mary		
	Pos	pl	P2	P3	To
National	1	3	7	5	1
Summary	2-5	24	59	50	13:
UP 183	6-15	20	2/		
DEBS 3	16-40	6	4	0	1
SAME 32	Ons Adds	0	0	0	
DOWN 1	Ch Adds	1	ō	0	
ADDS 2	Total	54	98	69	22
	1 930 5-4		KR		-4

DOWN	1	Ch Adds	1	0	0	1
ADDS	2	Total	54	98		21
PT		93Q 5-4 WPST 6-4 WRCK 3-3 WKRZ 11-1 WYCR 2-1		KR	NZ 9-4 OY 26-	26
_		WRCK 3-3		K Z	ZU 5-4 Q 27-1	
EAST		WKRZ 11-1	3			5
B104 17	-14			l L	23	
WXKS 4-	4 20	SOUTH				
WKSE 16	-12	WBBQ 4-3		RA:	ST	
WRI.I 7-	4	WBBQ 4-3 B93 18-1: K98 12-9	1	WP	RR 7-3	
CKOI 17	-12 -15 -21	X106 6-2 KZZB 4-3		WW.	FX 3-2	. 1
WPLJ 21- 2100 24	-15			95	CIR 3-	-5
WEGX 8-	R	X106 3-2 WKQB 5-5 WSSX 7-5 WZZG 3-2		WK	PE 3-1 KZ 3-3 YP 7-5	
B94 18 PRO-FM	21-13	WKQ8 5-5		WN	YP 7-5	
Q107 8-	4	WZZG 3-2		95 G9	XIL 3-2 8 0-3	2
	- 9	WNOW 6-5		WT	HT 13-	LO
SOUTE		YES97 8-1 WCGQ 10-6 G105 12 5 WINK 6-4	à	WH	YP 7-5 XIL 3-2 8 6-3 HT 13-2 MP 11-6 TO 2-1	5
PWR99 2-	- 2	G105 12 1	T.	so		
PWR99 2- KEGL 4- Y95 12-	1	WINK 6-4				
KRBE d-1 Y100 7-1	-10	WKSI 4-2 WANS 4-3 WZYP 2-9		KQ	IZ 11-8 SF 2-2	3
KRBE d-	0 2	W2YP 2-9 HOT95 27-	-16	WJ.	AD 19-1	0
B97 4-3	-	WAPE 8-5	3.0	WQ WZ	ID 6-5	
WGH 8-5	5	WANS 4-3 W2YP 2-9 HOT95 27- WAPE 8-5 WQUT 8-5 WOKI S-4		WJ!	4X 9-5	
KSAQ 5-	1	PWR945 6	- 4	B9	8 5~4 SR 10 I	r
WHY 2 7-1 WGH 8-5 WNVZ 7-1 KSAQ 5-4 PWRPIG 4 Q105 7-1	a - 38	WOKI 5-4 PWR945 6-8 KKYK 6-3 KZOU 2-2 WDJX 11- 99WAYS 7- FM100 11-		Q1 WY	04 9-4	
		WDJX 11-	4	WY:		5
MIDWEST		99WAYS 7	- 4 - 8	KZ	II 7-3	
WKQX 9-1	7	WABB 9-7 WHHY 11-		Q1	01 8 £1 HX 7-5	
Z95 7-2 Q102 6-5 WPHR 3-2	5	KBFM 11-	3	KN	DE 9-3	
WPHR 3-	2	KBFM 11-1 Y107 11-1 WOMX 6-4 XL1067 1	9	KI.	FM 3-3 XY 5-3	
WNCI 6-1	,	XL1067 1	1-6	Z 1	03 3-3	
WDFX 17- WHYT d-1	0	WZZU 2-2 WRVQ 10-		KW	TX 5-3 IN 5-4 BS 17-1	
WZPL 12- KBEQ 10- KDWB 4-3 WLOL 3 f	9			WV	BS 17-	L 3
KBEQ 10-	-5	X92 5-3 2106 6-5 2102 10-1 KTUX 15-1 WOVV 4-4 WDLX 5-2 WKZL 4-3	5	MI	DWEST	
WLOL 3 f	r	KTUX 15-	11	KY.	YY 4-3	
WKBQ 1 f	r	WDLX 5-2		WB	NO 13-	11
WEST		WKZL 4-3		WBI	NB 6-4	
Y108 15-	-11	MIDWEST		KQ	IL 8-6 CR 5-3	
Y108 15- KIIS 18- KZZP 22-	14			WL:	MQ 4-2	
KKRZ 9-6		WRDD 7-6 WPXR 5-4				
KXYQ 4-3 KCPX 2-1	1	WGTZ 8-8 ERNO 14-	1.4	KQ	YV 5-4 4 5-2 HT 4-4	
KISN 5-4		K210 3-1		KT:	WI 4-2	
X100 11-	9	CK105 4-	5	WA	ZY 6-4	
KWSS 6-3 KPLZ 7-4		WMEE 6-3 KLQ 4-1		KF:	RX 5-5 KG 6-2	
KUBE 10-	-6	WGRD 4-3 WIXX 9-7		KP		
P1		WTBX 5-2		KK	HT 3-2	
		WTBX 5-2 KXXR 14- Z104 2-2 KQKQ 8-5 KZ93 4-1 WZOK 8-4 WRQN 7-4 WVKS 8-5	7	WDI		
WIOQ 12- PWR96 d-	11	KQKQ 8-5		WII		,
92X 8-4	35	KZ93 4-1 WZOK 8-4		KP!	W 5-2	
92X 8-4 PIRATE 4	-2	WRQN 7-4		WES	3 T	
P2		WVRS 8~5 KAY107 4	- 2			
		KAY107 4- KMYZ 6-2	_	KG	KR 2-2	
EAST		KKRD 9-6 WHOT 8-4		2.9	7 R-4	
99WGY 4-	3	WEST		KT	DZ 7-6 RS 6-4	
FT.Y 92 12	-10			K F7	3Q 6-1 FZ 12-6	
WAEB 10- WVSR 6-4	8	KKSS 9-3 KF95 3-3 KATM 4-4 CHED 4-1		KMO	OK 6-4	
JET-FM 4	-2	KATM 4-4		KT	4T 4-2	
WERZ 3-3		CHED 4-1		KZ6	3N 3-1 0Z 8-3	
WTIC 6-5		KSND 4-1 KRZR 4-3		SL	96 4-3	
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WLAN 2-2				1		
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WVSR 6-4 JET-FM 4 WERZ 3-3 WNNK 8-6 WTIC 6-5 WKBE 5-4 WLAN 2-2 KC101 13 999KHI 1 WSPK 3-2 98PXY 16	-8 7-16	KCAQ 11-5	5			

LP: Charmed	Love (Chry	J-41	. 5/		
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Regional		_		Re	ach
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E 37%				P2	36% 72%
S 35% M 51%				P 3	128
W 458			mary		
	Pos I	1	P2	P3	Tot
National	2-5	0	0	0	0
Summary	6-15	í	2	o	3
UP 42	16-40	7	24	33	64
DEBS 24	Ons	4	10	13	27
SAME 28	Adds	1	5	3	2
DOWN 0 ADDS 11	Ch Adds Total	14	41	50	105
מטטא 11	10001	_	7.2	55	
P1	WCGQ a		WQI		
	WINK 34-33 KNRJ a		KIS		-30 fr
EAST	WQUT 32-27		010	4 d-	32
CKOI OF	WHHY on		WYK KZ I	S on I on	
WPLJ a-33	XL1067 & WZZU 30-24		KNO	E d-	36
SOUTH	WRVQ a		WPF		-33
PWR99 d-29	WKZL on		KWT	X on	
KEGL 19-15	MIDWEST		KNI	N 31	-28
KKBQ a WGH 26-23	KZ 10 d-37		MID	wes t	
	CR105 31-2 KLQ d-28	7	KYY		
MIDWEST	KLQ d-28 WIXX on		WBW	Q 38	-34
WNC1 19-18	WTBX d-33 KXXR 38-33		KQC	R 38-	-34
WZPL d-30	KOKO on		WLR:		1.4
WEST	WRQN a KAY107 35-	20	KLY	V 35-	-27
Y108 on	KKRD d-30	30	Y94 KQH	on Ton	
KKRZ on KXYQ 23-21	WEST		WKF	R on	
KPLZ on			KFR	X on	3.5
P1	KATM 18-15		99K		
A	CHED on		KKR	r on	
92X d-22	KSND d-38 KR2R d-20		WDB	R 39-	-29
92X d-22 PIRATE 22-21	FM104 29-2	3	KPM	W 31-	27
P2	KWNZ on HOT949 16-	13	WIP	31-	27
	KZZU 37-34	ŀ	WES	T	
EAST	P3		KGO!	1 32-	27
99WCV d=30	-		Z97 KBO	a	
99WGY d-39 WVSR 35-32	EAST		KT RS	3 оп	
JET-FM 34-31 WERZ 39-29	WWFX 30-27	7	KFB	on c	
WNNK on	95XXX 39-3		KTM	r 37-	
93Q d-37 WPST 25-22	WRYP d-33 95XIL d-29)	SLV	4 d−3 96 d−	0
WRCK on	G98 38-31		Y97	28-2	4
WKR2 38-33	WITO 40-34		OK 95	2.5	fr
SOUTH					
WCK2 on	SOUTH		İ		
WCK2 on K2106 on YES97 37-34	KQIZ 37-31 WKSF d-37	L			



The Downer LP: Storm From		
Regional Reach E 55% S 27% M 37% W 34%	Pos Pl	Reach P1 24% P2 32% P3 55% mmary P2 P3 Tob
National Summary UP 42 DEBS 7 SAME 27 DOWN 0 ADDS 16	1 0 2-5 0 6-15 2 16-40 8 Ons 6 Adds 1 Ch Adds 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
EAST WELI 30-25 CKOI on WPLJ 31-29 Z100 d-29 PRO-FM on SOUTE Y100 16-13 KSAQ 28-23 MIDWEST	SOUTH MBBQ a WXQB a MXZG on YES97 34-32 WCYP 35-32 WCYP 35-32 WQYT 34-29 WOMX 23-20 WEVQ a 21.02 a RTUX on WDLX a MIDWEST	G98 d-36 WTHT 3 WOMP ON WHTO 29-19 SOUTE WKSF 35-29 WOID ON WJMX 34-32 XISR ON ÉT KNOE ON WFFM d-37 KIXY 8 WUSS d-36 MIDWKST
WPHR 35-35 Q95 18-18 WDFX on RDMB on WKBQ 33 fr KXYQ 12-9 KCPX on RISN 33-31	WKDD On CR105 28-25 KLQ on WGRD A WIXX 25-19 WTBX 26-16 RXRR 37-32 KQRO a WHOT On	WBNQ 33-30 WBWB 30-28 WCIL a KCMQ OD KTXY a WAZY 34-33 WPFR 30-29 KFMW 32-28 WIFC 29-25
KPLZ a KUBE on	KSND on KRZR on KWNZ d-34 KZZU 29-25	KBOZ 23-20 KTRS on KFBQ on KFTZ on KMOK 38-35 KTMT a
99WGY 32-25 FLY92 29-24 WAEB a-37 JET-FM 28-26 WERZ 37-22 WENK d-33	EAST WPRR 29-26 WWFX 35-31 103CIR on	XTMT a 2 FUN 33-27 SLY96 36-31 Y97 On OK95 21 fr
99MGY 32-25 FLY92 29-24 MAEB a-37 JET-FM 28-26 MRRZ 37-22 WHN 40-32-23 930 31-28 WPST 35-30 MKRZ 32-30	MPRR 29-26 MPTX 35-31 103CTR on 93XXX 34-30 MPPE 24-21 MPYP 24-22 MPYP 24-22	UNYS 21 EF
99MGY 32-25 FLY92 29-24 MAEB a-37 JET-FM 28-26 MERE 37-22 999MT 25-23 999MT 25-23 999MT 25-23 999MT 25-23 MYST 35-30 MYST 35-30 MYST 35-30 ELTON JOHN Club At The LP: Sleeping V Tot Regional Reach E 418 S 448 M 298	WPRR 29-26 WFFX 35-31 103CTR 030 WFRE 24-21 WFFE 24-21	Street (MCA 94 37% Parallel React P1 199 P2 355 P3 59%
99MGY 32-25 FLY92 29-24 MAEB a-37 JET-FN 28-26 MINK 4-32 999MH 25-23 999MH 25-23 999MH 25-23 997MH 25-23 997MH 25-23 997MH 25-23 997MH 25-23 MINK 4-32 MINK	WPRR 29-26 WFFX 35-31 103CTR 030 WFRE 24-21 WFFE 24-21	Street (MCA 94 37% Parallel Reach P1 199 P2 256
99MGY 32-25 FLY92 29-24 MAEB a-37 JET-PN 28-26 FLY92 29-24 MAEB a-37 JET-PN 28-26 MAEB a-37 JET-PN 28-26 MAEB a-37 JET-PN 28-26 JET-PN 28-26 MAEB a-37 JET-PN 28-26 MAEB a-37 JET-PN 28-26 MAEB a-37 JET-PN 28-26 MAEB a-37 MAEB a	MPRR 29-26 MPTR 35-31 103CTR 20-30 MPRE 24-21 103CTR 20-30 MPRE 24-21 MNYP 24-22 Chart Su Pos 1 1 0 2-5 0 6-15 3 16-40 5 Chads 1 1 0 Chads 1 1 0 Chads 1 1 0 MKOB 27-24 YES97 d-19 WCG0 d-35 MNS 00 MCOV d-35 MNS 00 MNS 00 MCOV d-35 MNS 00 MN	Street (MCA 94 378 Parallel React Pl 199 P2 359 P3 599 0
99MGY 32-25 FLY92 29-24 MAEB =-37 FLY92 29-24 MAEB =-37 FLY92 29-24 MAEB =-37 MAEB =-3	MPRR 29-26 MPTX 35-31 103CTR 20-30 MPRE 24-21 103CTR 20-30 MPRE 24-21 MPTE 24-21 10 0 6-15 3 16-40 5 7 0 0 5 4 Adds 1 Ch Adds 1 Ch Adds 2 Ch Adds 1 Ch Adds 1 MPTE 24-21 MPTE 24	Street (MCA 94 374 Parallel React P1 191 P2 35 594 0
99MGY 32-25 FLY92 29-24 MAKEB =-37 999KM1 25-23 999KM1 25-23 999KM1 25-23 999KM1 25-23 999KM1 25-23 990KM1 25-23 MAKE 3-3 MAKE	MPRR 29-26 MPTX 35-31 103CTR 20-30 MPRE 24-21 103CTR 20-30 MPRE 24-21 MPTE 24-22 MPTE 24-21 MPTE 24-22 MPTE 24	Street (MC/ 94 37% Paralle! Reacl Pl 19% P2 35% 00 0

KGGI 8-7 PM102 9-5	KZ 93 6-5 WZOK 7-3	WEST
KMEL 3-3	WRON 8-5	KGOT 16-15
HOT977 16-11		KPXR 15-14
Security 1997	KAY107 9-6	297 7-2
122	KKRD 4-2	KBO2 9-9
_	WHOT 5-3	KTRS 8-5
		KFBQ 13-10
EAST	WRET	KFT2 23-18
		KMOK 10-7
99WGY 9-7	KKSS 5-2	KTMT 12-6
PLY92 4-1	KKXX 4-3	2FUN 20-16
WAEB 13-10	KF95 4-4	K202 3-2
HOT999 20-16	KKMG 3-1	SLY96 3-2
WVSR 4-3	CHED 13-6	Y97 12-10
JET-PM 9-6	KSND 7-6 B95 10-7	
WERZ 6-5 WNNK 6-5	KIKI 10-4	
	KQMQ 19-18	
WTIC 2-2 WKEE 8-3	VOMO 13-18	
		1
		1
	1	

	L	
LP: Cocked A		82 32%
Regional Reach E 31% S 34% M 35% W 29%	N&	Parallel Reach Pl 78 P2 328 P3 588
National Summary UP 31 DEBS 3 SAME 29 DOWN 0 ADDS 19	Pos Pl 1 (2-5) 6-15) 16-40 (3 Ons (4) Adds (5)	P2 P3 Tot 0 0 0 0 1 1 0 2 1 2 1 4 17 33 0 14 10 24 1 6 11 18 0 0 1 1 1 5 37 40 82
EAST SOUTH RSAQ 27-22 MIDWEST WHHR 23-23 MHYT A WEST P1 92K 10-9 P1KATE 5-4 P2 EAST 99MKY 21-19 P1KY92 on JET-FM on 999KH 10-39 WEST MERC A MERC 25-17 MERC A MERC 3-17 MERC 3-17 MERC A MERC 3-17 MER	WZYP 25-22 WGUT a MOKI 19-16 RZOU 40-40 99WANS 13-29 WINT 30-29 WINT 30-29 WINT 30-29 WOLX 20-16 MIDNES RLQ a MIXX on	KOIZ ON WOILD =40 WOILD =40 WOIN =40 WO
LIGHTNING Pure (MCA LP: Cloudeuc Total) kooland	54 21a
Regional Reach E 22% S 22% M 14% W 27%		P3 36% Summary P1 P2 P3 Tot
National Summary UP 4 DEBS 8 SAME 21 DOWN 0 ADDS 21	1 2-5 6-15 16-40 Ons Adds Ch Adds Total	0 0 0 0 0 0 0 0 0 0 0 1 0 1 4 5 2 11 2 8 11 21 3 6 10 19 0 0 2 2 9 20 25 54
PI	93Q a WKRZ d-40 SOUTE	WNYP a G98 on WHTO on

10.4	93Q a	WNYP a
12.11	WKRZ d-40	G98 on
_		WHTO on
TRAST	SOUTE	white on
LABT		SOUTH
WXKS on	WBBQ on	20018
TAKS ON	893 39-37	KQIZ a
SOUTH	#106 d−39	WKSF a
3001H	KZZB a	WJMX d-40
KKBQ 4-29	YES97 on	898 on
KRBE d-27	KNRJ 33-28	0104 on
KSAO 40-29	WZYP a	WPFM A
15 AQ 40-29	WQUT on	
IOWES T	99WAYS a	MIDWEST
TOWAST	2106 a	MIDNED!
		WCIL on
VIES T	HIDWEST	KCMQ on
	1	KFRX on
KRZ a	Leman .	99KG a
XYO a	WEST	KPAT a-30
ISN d-39		KKHT on
UBE a	KSND on	WDBR a-39
	KCAQ on	WPFR a
P1	KROY a	KPMW d-37
A	HOT949 19-11	
~	KZZU on	WEST
IRATE on	62	
	1 2	KTR5 a
22		KFBO a
	EAST	KMOK on
	EAST	KTMT OD
AST	WPRR a	ZIUN on
9WGY on	95XXX a	1
VSR on		
99KHI d-33		
		-

WIDDEST

WEND 17-15
WPXR 13-10
WFXT 15-13
KRNQ 10-4
KZIO 8-7
CKNOS 14-9
WMEE 8-5
WGRD 7-6
WIXX 22-18
WFBX 19-15
ZIO4 10-9
KJIO3 8-8
Z99 15-10
KORO 3-3

- Continued On Next Column -

MIDWEST

RYYY 7-4

WHNQ 7-6

WHWB 8-5

WHULE 18-12

KOLE 18-12

KOLE 4-4

KOLE 4-4

KOLE 4-4

KOLE 4-4

KOLE 4-4

KOLE 4-4

KOLE 4-5

KLYV 8-6

KL

WEST

KS104 9-8 Y1008 1-1 Y1008 1-1 Y1008 1-1 Y1008 1-1 KS22P 11-6 KKR2 7-4 KS27 7-4 KKL0 13-10 X100 5-5 KKL0 13-10 X100 5-5 KWSS 9-6 KPLT 5-3 WIOC 3-3 WIOC 3-3 WIOC 15-12 KJK2 2-2 KJK2 2-2 KJK2 2-1 KJK2 2-1 KJK2 1-1
Parallel

Reach pl 20% p2 52% p3 77%

ALANNAH MYLES

Love Is (Atlantic)

Regional Reach E 478 S 448 M 658 W 458

National Summary UP 34 DEBS 41 SAME 32 DOWN 0 ADDS 20

LP: Alannah Myles
Total Reports 127 50%

Chart Pos 1 2-5 6-15 16-40

Ons Adds Ch Adds Total

5®

LINEAR Sending All My Love (Atlantic)
LP. Linear
Total Reports 204 80% Parallel Reach Pl 64% P2 86% P3 87% Regional Reach E 90% S 90% M 70% W 70% 10 National Summary UP 160 DEBS 4 SAME 31 DOWN 9 ADDS 0 KCAQ 5-8 KOY-FM 18-23 KWN2 20-16 KROY 4-4 KWOD 13-10 HOT949 7-6 KZZU 35-32 KRQ 6-6 **P** WKRZ 27-20 WYCR 31-25 EAST B104 d-29 WXKS 9-9 WZCU 4-3 WKSE 23-18 WMJO 18-12 WML 1 28-21 WML 1 28-21 WML 1 28-21 MMC 1 3-10 B94 16 fr PRO-FM 12-8 Q10-714-11 WAVA 22-16 WBB0 13-6
898 20-14
WFMF 12-8
R106 22-18
WCK2 6-6
WCK2 6-6
WCK2 6-6
WCK2 6-6
WCK2 6-6
WCK2 6-6
R106 WCK2 6-6
R107 WCK2 6-WPRR 19-13 WWFX 18-15 103CIR on 95XXX 18-16 WKPE 16-14 WIKZ 22-18 95XII 32-25 G98 17-15 WTHT 21-15 WOMP 26-17 WHTO 14-10 PWR99 4-4 Y95 30-22 KKBQ 11-7 KRBE 6-4 B97 5-5 WGH 9-6 WNVZ 16-12 PWRPIG 6-4 Q105 11-9 HIDWES T KIIS 9-9 KKRZ 15-11 KKLQ on X100 7-6 KPLZ 17-15 KUBE 16-10 HIDWEST HIDMEST

KYYY 19-15

MBNQ 26-20

MBWB 15-13

MCIL 26-23

KOCR 17-15

MLRQ 25-21

KUYY 21-16

KTXY 21-19

MXXY 11-9

MAXY 11-9

MAXY 11-9

MAXY 11-13

MDBR 13-9

WIBW 24-18

WIFC 14-10

WEST

MEGOT 5-4 HOT97 2-2 WIOQ 7-7 KITY 19-30 KTFM 21-26 HOT102 2-2 PWR106 11-16 KKFR 22-27 FM102 11-9 WPXR 14-11 WGTZ 10-9 MCRT 10-9 KRNO 20-17 KRNO 20-17 KRNO 20-16 MMEE 16-11 MIXX 34-28 MTEX 28-24 2104 16-13 7-29 13-11 KOKO 13-16 EVON 20-18 MYNS 17-13 KAYLO 20-18 MYNS 17-13 KAYLO 26-12 WHOT 16-14 EAST PAST 17-11 WRCK 14-12 MRST

RGOT 5-4

RPXR 11-6
297 15-12

RB02 3-1

RTRS 20-14

KPB0 9-2

KFTZ 25-22

KMOK 28-24

2FUN 27-22

KZOZ 13-11

SLY96 12-11

Y97 20-17 WES T RKSS 10-16 KKXX 12-10 KF95 6-6 CHED d-28 KSND 14-11 B95 On KOMQ 8-7 KLUC 5-5 FM104 13-7 LOUIE LOUIE Sitting In The Lap Of... (WTG/Epic)
LP: The State I'm In Total Reports 166 65% ### Parallel | Reach | Pl 56% | P2 67% | P3 72% Regional Reach E 63% S 59% M 62%

M 62% W 80%	Chart Pos 1 2-5	0 0	mary P2 0	P3 0 0	Tot
Summary UP 64 DEBS 34 SAME 38 DOWN 0 ADDS 30	6-15 16-40 Ons Adds Ch Adds Total	0 22 9 7 1 39	2 46 17 9 3 77	0 30 10 10 50	98 36 26
EAST EAST EAST CKOI on B94 on fr PRO-PM a-14 SOUTB PNN99 25-22 KRBC 29-25 KRBC 29-25 KRBC 28-22 B97 a MNVZ 6 MNVZ 6 B97 a MNVZ 6 MNVZ 6 B96 on fr MEST RS104 on FR104 on MREQ 36 FR 6 MEST RS104 on MREQ 36 MEST MEST RS104 on MREQ 36 MEST MES	MCCG 31- KZFM 26- KPRR On MINK 61- MANS ON MOUNT 61- MOUT 61- KZFU 36- MOUT 61- KZFU 36- MOUX 61- MOUX 61- KZFU 36- KZFU	36 5 5 5 7 7 0 5 29 30 7 24 22 13 30 1 - 12 23 31 1 - 12 23 13 1 - 12 24 2 9 1 3 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2	HOTT FAME AND A STATE OF A STATE	RXX 8 2 34- RXX 8 34- RXX	-31 10 35 -21 36 -22 -31 32 -27 -27 -25

KMEL 25-21	WEST	WEST
HOT977 26-22	KKSS 0-26	KGOT 40-36
P2	KP95 a-3°	297 d-36
	KKMG 19-14	KROZ On
	KSND 37-30	KTRS d-38
EAST	B95 28-25	KFBO 37-32
	KIKI 27-24	KFTZ 38-33
99WGY d-34	KQMQ a	KMOK on
LY92 35-31	KLUC 27-26	KTMT d-34
WAEB 27-20	FM104 on	2 FUN a
HOT999 29-25	KCAQ 38-35	KZOZ 36-29
WVSR a JET-FM on	KOY-FM on	SLY96 28-2
MNNK OU	KWNZ on KROY 29-23	OK95 on fr
WTIC d-39	XWOD 26-24	1
	KWOD 20-24	
NKEE A		
KEE a	NWOD 28-24	

M.C. HAMMER U Can't Touch This (Capitol) LP. Please Hammer, Don't Hurt 'Em Total Reports 209 828 Parallel				
Regional Reach E 88% S 87% M 73%	6		Reach Pl 80% P2 85% P3 80%	
W 80%	Chart : Pos 1	Summar Pl P2 7 12 20 24	y P3 Tot 2 21	
National Summary UP 154 DEBS 3 SAME 38 DOWN 6	6-15 16-40 Ons Adds	23 38 4 21 1 1 0 1 1 1	27 88 13 38 0 2 1 2 4 6	
ADDS 8	Total	8 1	nos s-4	
B104 10-5 WXKS 3-7 WXKS 3-7 WXSS 3-7 WXSS 10-5	KC101 19- 97871 1-19- 97871 1-29- 97871 1-	11 4 4 6 6 12 2 5 5 9 9 2 2 7 7 0 11 11 11 11 11 11 11 11 11 11 11 11 1	PART 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	
KS104 1-1 Y109 5-4 Y109 5-4 Y109 5-4 KE2P 3-1 KKRZ 10-7 KKRZ	KYYK 10-9 KYYK 10-9 KYYK 10-9 KYO	9 5 3 9 1 1 0 5 5	WIFF 1-5-5 NOTE 11-5-5 NOTE 11-5 NOTE 11	

99WGY 12~8 WAEB 17-13 HOT999 6-5 WVSR 15-11 WERZ 19-11 WNNR 12-9 WTIC 3-3	WEST KKSS 7-5 KKXX B-5 KKMG 4-4 CHED on	RMOR 15-10 2FUN 34-25 8202 14-4 SLY96 11-8 Y97 14-12
MADONNA Vogue (Sire LP: I'm Breat		4 96%
Regional Reach E 100% S 99% M 92% W 93% National Summary UP 201 DEBS 0 SAME 40	Chart Sum Pos Pl 1 24 2-5 26 6-15 16 16-40 1 Ons 0 Adds 0 Ch Adds 0	Parallel Reach Pl 968 P2 958 P3 998 Umary P2 P3 Tot 30 18 72
EAST B104 5-3 HXKS 2-1 HXDU 16-13 HKSE 6-4 HKJQ 3-2 HBLI 3-1 CKOI 7-4 MUJ 2-2 HGCX 2-1 HGCX 2-1 HGCX 2-1 HGCY 2-1 HGCY 2-1 HGCY 2-1 HGCY 2-1	WTIC 1-1 WKEE 3-2 WLAN 3-3 KC101 2-1 999WH1 14-14 WSPK 4-1 980W 2-2 BPSY 7-5 WKRZ 6-1 WKRZ 6-1 WYCR 6-2 SOUTH WBB0 6-2 B93 5-2 WPKF 4-2 WPKF 4-2	B95 9-2 RIKI 12-6 KOMO 6-1 RLUC 10-6 KCAO 2-1 KOY-FM 10-1 KOY-FM 10-1 KOY-FM 10-1 KOY-FM 10-1 KOY 5-1 KOY 10-1 KOY 5-1 KOY 9-9 KZZU 6-5 KRQ 9-2 RZZU 6-5 KRQ 9-2 RAST

Q107 9-5 WAVA 1-1 SOUTH

PWR99 1-1 KEGL 11-8 Y95 2-1 KKBQ 3-1 KRBE 2-1 Y100 5-1 B97 2-2 WGH 14-1

P2

WKOB 12-8 WSX 14-9 WSX 14-9 WCX2 13-3 WCX2 13-3 WCX2 13-1 WCX2 13-1 WCX2 12-2 WXSY 18-11 WCX 18-11 WXSY 18-11 WXX 18-1	100.CTR 10-7 95XXX 19-7 95XXX 19-7 95XXX 19-7 95XX 19-7
(WB) ess Reports 244	
Reports 244	Parallel Reach Pl 96% P2 95% P3 99%
Chart Summer 244 Chart Summer 244 Pos P1 1 24 2-5 26 6-15 16 16-40 1 Ons 0 Adds 0 h Adds 0	Parallel Reach

Ma	donna Continue	
WNVZ 4-2 SAAD 11-9 SAAD 11-9 21055-1	NCGQ 5-2	SOUTH KOIZ 8-3 WISSD 3-3 WISSD 3-4 WISSD 3-4 WISSD 3-5 KINTX 4-1 WISSD 3-5 KINTX 6-6 KNAIX 6-6 KNAIX 6-6 KNAIX 6-6 KNAIX 6-7 KNAIX 6-6 KNAIX 6-7 KOOR 1-1 MISSD 1-1 KINTX 10-6 MISSD 1-1 KINTX 10-6 KNAIX 6-6 KNAIX 6-7 KNAIX 10-6 MISSD 1-1 KNAIX 10-6 MISSD 10-7 KNAIX 10-6 MISSD 10-7 KNAIX 10-6 MISSD 10-7 KNAIX 10-7
LP. Repeat Of	The Night (E	MI)
Regional Reach E 84% S 87% M 92% W 57% National Summary UP 182 DEBS 10 SAME 10 DOWN 0	19	Parallel Reach Reach Pl 63% P2 81% P3 100% P2 P3 Tot O 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0

LP: Glenn Medeiros Total Reports 153 60%				
Tota	reports 153			
B = 1 = 41		Parallel		
Regional		Reach Pl 64%		
Reach	BREAKE	P2 638		
E 57% S 65%		P3 51%		
M 46%		P3 316		
W 71%	Chart Sum	mary		
M /14	Pos P1	P2 P3 Tot		
	1 0	0 0 0		
National	2-5 0	0 0 0		
Summary	6-15 0	0 0 0		
UP 0	16-40 1	1 0 2		
DEBS 2	Ons 0	0 0 0		
SAME 0	Adds 25	55 24 104		
DOWN 0	Ch Adds 19	17 11 47		
ADDS 151	Total 45	73 35 153		
		WIRST		
P1	P2			
		KKXX a KF95 a-34		
EAST	EAST	KKMG a-34		
B104 a	AAUNIN	KSND a		
WXKS a	99WGY a WVSR a	B95 a-37 KIKI a		
WZOU d-27 WKSE n-30	JET-FM a	WOMO a		
WMJQ a-29	WNNK a WTIC a	RLUC a-29		
WBLI a	WKEE a	FM104 a KCAQ a		
WPLJ a z100 a-28	KC101 a	KOY-FM 4-28		
Q107 a-30	WSPK a 98PXY a	KWNZ a		
WAVA a-30	93Q a-38 WRCX a	KDON a=30		
SOUTE	WRCK a	HOT949 a-19		
	WKRZ a	KZZU a		
PWR99 a Y95 a KRBE a-30 Y100 a B97 a	SOUTE	DE		
KRBE a-30	WBBQ a	لغا		
Y100 a	WBBQ a B93 a-38			
B97 a WGH a	WFMF a K106 a	EAST		
	T95 a-29	103CIR a-29		
PWRPIG a Q105 a-29		WNYP A WHTO a-40		
	WKQB a WCK2 a	WHTO a-40		
MIDWEST	W22G a	SOUTH		
WPHR a	WNOR a-25	KQIZ a-37		
WDFX a-24	WNOR a-25 YES97 a WCGQ a	WKSF a		
WHYT A WZPL a	WINK a	WQID a		
KDWB a- 25	WKSI A	WZKX a		
WEST	KNRJ o	WYKS a		
	W2YP a	KZII a		
KS104 a	HOT95 a-32	KNOE a		
Y108 a	WQUT a	KIXY a-37		
KIIS a-30 KZZP a	KKYK a	2103 a		
KKRZ a	KZOU a WABB a	WVBS a-40		
KISN a KKLQ a-27	WHHY a	RIDWEST		
KWSS a-28	KBFM a X107 a	WBNO a		
KPLZ a	WRVO a	WBWB A		
KUBE a	K92 a	KOCR a-37		
PI	2106 a-25 2102 a	WLRW a RCMQ a-39		
A	WOVV a	KCMQ a-39 KLYV a		
HOT97 20	WKZL a	KQHT a-30		
HOT97 a-20 WIOQ a-33 WPGC a	MIDWEST	WAZY a 99KG a		
WPGC a		KKHT A		
W. T. CO.	WP XR d-29. KRNQ a-31	WDBR a-40		
KTTF a-28 KTFM a-30 HOT102 a-37 PWR106 a KKFR a-21	KZIO A	WEST		
HOT102 a-37	KZIO 8 CK105 a-37			
KKFR a-21	WMEE a 2104 a	KGOT a KPXR a-30		
KGGI a HOT977 a	KJ103 a-30	Z97 a		
иот977 а	299 a	KTRS a		
	KOKO a K293 a	KFTZ a		
	WZ OK a-26	KZOZ A		
	KKRD a	SLY96 a-37 Y97 a		
		177 4		

MICHEL'LE

Regional Reach E 39% S 31% M 21% W 50%

National Summary UP 47 DEBS 7 SAME 28 DOWN 0 ADDS 5

PI

WXRS 27-23 WZOU 24-21 WKSE a WMJQ 20-14 PRO-FM 35-31 Q107 31-27

KRBE on PWRPIG 33-30

B96 on f-r

KS104 11-11 Y108 20-20 KZZP 26-24 KKRZ on KKLQ on X100 29-27 KUBE 25-20

HOT97 on NT00 32-28 MPGC 26-23 KJNZ 11-10 EITY 18-15 KTFM 17-13 HOT102 27-23 KKFR 17-14 KGGI on FM102 13-10 HOT977 27-23

Nicety (Atco)
LP: Michel'le

Total Reports 87 348

Parallel Reach Pl 408
Reach Pl 408
P3 298

Pos P1 P2 1 0 0 2-5 0 1 6-15 8 4 16-40 13 23

Ons Adds Ch Adds Total

P2

SOUTE

X98 on 100 26 - 21 X2Z8 27 - 25 X2Z8 27 - 25 X2Z8 27 - 25 X2Z8 27 - 25 X2Z9 30 - 25 X2Z9 30 - 25 X2Z9 37 - 36 X229 37 - 36 X29
MIDWEST CK105 30-30 WGRD a 299 17-14 KQKQ a KKRD on

99WGY 36-32 WNNK on WTIC 30-22 WLAN 25-25 KC101 30-26 999KHI d-37 WRCK on

P3 Tot

KLUC 22-22 KCAQ 19-16 KOY-FM 25-20 KROY 16-9 KWOD 11-9 KDON d-28 KRQ d-30

EAST

SOUTH

WQID 26-18 KISR 17 fr WYKS on KNOE d-38 WPFM d-36 KIXY 36-33 WVBS 40-35

MIDWEST MBNQ on WCIL d-28 KCMQ on 99KG on WDBR 30-27 WPFR 40-36

KFBQ 22-19 KMOK on KEOZ 37-31 SLY96 31-25

GLENN MEDEIROS 1/BOBBY BROWN

EAST MCCQ d-31 MINK O MCCQ d-31 MC
NIKKI Notice Me (Geffen) LP: Nikki Total Reports 105 414 Regional Reach E 474 S 5 438 M 198 M 598 Chart Summary Pos Pl P2 P3 Tot 1 0 0 0 0 Summary 1 0 0 0 0 0 Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 2 0 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 2 0 0 0 0 0 Chart Summary Pos P1 P2 P3 Tot 2 0 0 0 0 0 Chart Summary Pos P3 P4 P4 C1 Is Expended Pos P4 P4 C1 Is Expended Pos P4 P4 C1 Is E
Notice Me (Geffen) LP: Nikki Total Reports 105 414 Regional Reach E 474 S 5 438 M 198 M 198 M 198 M 198 Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 0 Summary 1 0 0 0 0 Summary 1 0 0 0 0 0 0 Sum
POS P1 P2 P3 TOCK 1 0 0 0 0 1 0 0 0 0 1 0 0 0 0 1 0 0 0 0
##



LP: Paintings	In My Mind	1			
Tot	tal Repo	rts	91	36%	
Regional			Pa	aral Re	ach
Reach E 37%	N	LA		P1 P2	398
S 35%				P3	418
M 30% W 43%	Chart	C			
W 436	Pos	Pl	mary P2	P3	Tot
	1	0	0	0	0
National Summary	2-5 6-15	0	0	0	0
UP 4	16-40	6	14	7	27
DEBS 23	Ons	7	10	7	24
SAME 24 DOWN 0	Adds Ch Adds	2	17	13	33
ADDS 40	Total	18	45	28	91
EXI	93Q 39-3 WPST on	4		3	
•	WPST on WRCK a		P	5	
EAST	SOUTH		EAS	г	
WMJQ on	waso on		95 X	xx d-	40
WBLI on WPLJ on	K98 a		WNY 95X	P d-3	5
SOUTE	X106 a		G98	a-20	
	WSSX a WCKZ d-2	0	WHITE	Pa Dd-3	B
KRBE a B97 d-22	wzzg a				
Q105 a-30	WNOK a-3 WCGQ d-3	7	sou		
MIDWEST	WANS 36-	9 33	WKS		
WHYT d-21	KNRJ a WZYP d-3	•	WZW MLW	х a Ха	
KDWB on	KZOU on	,	010	4 8	
WEST	WABB a		KNO		
Y100 a	KBFM on Y107 a		HID	WEST	
KZZP a-30 KKRZ d-29	2102 on		1		
KCPX on KISN d-40	wkzL on		MC I KAA	L on	
KKLQ on	MIDWEST		KQC		3 2
KPLZ a	KZIO a CK105 d-	3.6	KTX	Y a	
P1	WHEE a		99K KKH	T a	
(A)	Z104 d-3 Z99 a	4	WPF	R d-3	5
HOT102 33-26	KQKQ a WZOK a-2	7	WES	Ť	
KMEL d-28	WHOT d-3	0	KGO		
P2	WES T		Z97	2 4	
	KF95 a		KFT		3.2
EAST	KKMG 33- KSND a	27	KTM	T on	
99WGY on FLY92 a-35	895 A-40		OK 9	, on	
WVSR d-34	KOY-FM d	- 26			
JET-FM d-35 WNNK a KC101 on	KROY on KZZU d=3				

Turtle Power LP: "Teenage				6T	
Regional Reach E 76% S 69%	BREA	3	P		70%
W 648	Chart		mary	- 2	
	Pos	P1	P2	P3	Tot
National	2-5	4	2	0	6
Summary	6-15	11	10	5	26
UP 110	16-40	26	51	26	103
DEBS 18	Ons	3	10	3	16
SAME 23	Adds	3	5	6	14
DOWN 0	Ch Adds	1	2	1	4
ADDS 18	Total	48	80	41	169

W 648	Pos Pl	P2 P3 Tot
	1 0	0 0 0
National	2-5 4	2 0 6
Summary UP 110	6-15 11 16-40 26	10 S 26 51 26 103
DEBS 18	Ons 3	10 3 16
SAME 23 DOWN 0	Adds 3 Ch Adds 1	5 6 14
ADDS 18	Ch Adds 1 Total 48	
i est	HOT999 21-20	KKMG on CHED on
P1	WVSR 27-22 WNNK 32-25	CHED on 895 37-33 KIKI a
EAST	WKEE 32-30	KOMQ d-25 KLUC On
8104 13-11	WLAN 30-18 KC101 18-14 999KHI 31-30	KLUC on KCAQ 31-21
WXKS on W2OU a	WSPK 24-19 98PXY 25-20	KOY-FM 19-15
WKSE 25-20	93Q 35-30 WPST d-32	KROY 25-20
WBLI on		KWOD 27-25 KZZU on
WPLJ 22-18 2100 6-3	WKRZ 15-10 WYCR 9-7	KRQ 29-24
WEGX 5-5 894 27 fr	SOUTH	P3
PRO-FM d-28 Q107 a-32 WAVA 17-11	WBBQ 29-24	EAST
WAVA 17-11	WBBQ 29-24 893 33-31 K98 d-30 WFMF 35-30	WWFX 32-25
000111	WFMF 35-30 K106 34-26 K22B d-37	103CIR 23-21 95XXX 40-34 WIKZ 16-9
Y95 15-13 KRBE 26-21	K27B d-37 195 17-15 X106 d-29	WIKZ 16-9 G98 40-29 WTHT 26-21
B97 17-12 WGH 30-26	X106 d-29 WSSX a-30	WTHT 26-21 WOMP 37-33
WNVZ 21-16 PWRPIG 27-25	WSSX a-30 WCKZ 21-19 WZZG on	SOUTH
Q105 15-11	WNOK 32-30	wJAD a
MIDWEST	WCGQ 40-29 KZFM 38-30	WQ1D 22-17 WZKX 32-28
B96 20 fr 295 30-21	G105 30 fr KPRR 26 fr	Q104 on
WPHR 27-21	WINK 30-23 WKSI a	WYKS d=35 KSMB 30-28
WHYT 13-9 KBEQ 27-19	WANS 35-29 KNRJ OD	KNOE d-34 WPFM 19-15
KBEQ 27-19 KDWB 22-16	WZYP 36-27 HOT95 24-22	KIXY 27-25 2103 34-27
WLOL on fr WKBQ 26 fr	WAPE 24-19 WQUT d-38	WVBS 34-25
WRST	KKYK 22-20 KZOU 27-21	MIDWEST
KS104 14-10	WDJX on	KYYY a
Y108 19-14	99WAYS d-29 WABB 21-14 WHHY 33-29	WBWB a WCIL 13-11
KZZP 29-25 KKRZ 29-23	WHHY 33-29 KBFM 40-34 Y107 d-27	KQCR 25-19 WLRW d-32
KCPX 20-18 KKLQ 24-21	WRVQ 8-3 K92 19-15	KCMQ 32-29 KQRT on KTXY 38-23
X100 a KPLZ 27-22	K92 19-15 Z106 21-17	KTXY 38-23 WAZY a-32 99KG d-40
KUBE d-27	Z106 21-17 Z102 18-15 WKZL 25-19	99KG d-40 KKHT 13-8
P1	MIDWEST	WDBR a WPFR d-27
WIOQ 8-4		WIBW on WIPC d-29
KJM2 22-20 PWR96 34-32	WPXR 17-14 WGTZ 19-16	WEST
KITY 17-14	KZIO a CK105 20-11 WHEE d-29	1
KTPM 27-24 HOT102 32-30	2104 20-17 RJ103 6-4	KGOT 39-35 KPXR 16-11
KEPR 16-10 KGGI 16-16	KOKO on	KGOT 39-35 KPXR 16-11 KBOZ 36-30 KFTZ 30-23
PH102 25-22 HOT977 a	K293 a	ENOK 35-27 EPUN a
P2	WEOK 34-30 KERD on WHOT a	197 d-27
EMT	MEST	1
99MGY 28-21	EXES ON EXEX 27-20	
MARR a-30		1

NN				
100 . 1				
(RCA)				
1 Report	s 9			
		P		
N	LA	1		eac 19
		1	P2	36
			P3	62
Chart	Sum	maru		
	Pl		Р3	To
1	0	0	0	
				6
Ons	4	6	8	1
Adds	1	9	1	1
TOTAL	13	41	43	9
1 KZ106 29	-23	I WOM	P on	
YES97 on		WHT	0 23-	- 20
KZFM a		sou	TH	
KZOU a	31	KOI	z 36.	-33
99WAYS C			D on	
Y107 d-3	4	B98	27-2	
		KIS	R 35	fr
Z106 30-	30	KZI	I on	
	29		x d-:	f r
MIDWEST			E d-:	39
WKDD on		KIX	Y on	
K210 d-3	8		N 21-	-19
CK105 38	-38	WVB	s on	
WIXX 15-	12	MID	WEST	
KXXR a	19	KYY	Y d-	39
WRQN 29-	27	WBN	Q 27.	-22
WHOT on		MKS	Ra	
WRST			T 23	-21
		WDB	R 37	- 33
	23	KEM	W 39	
KSND d-4 KRZR 25-	23	WIF	¢ 26	-24
FM104 a		WES	T	
KZZU 26-	22	297	39-	37
		KTR	S 37	-35
		KFT	Z 37	- 31
EAST		KTM	T 36	~30
WD RR 21-	16	ZFU	N 37	-32
WWFX a-3	9	Y97	21-	8.1
95XXX 32	-27	OK 9	5 30	fr
WNYP 34- G98 26-2	30			
C00 26 3	2	1		
	Chart Pos 1 2-5 6-15 16-40 Ons Adds Adds Total KE106 25 KEPM a KE106 25 KEPM a KE200 30 SERVER B KE200 30 KE2	Chart Sum Pos P1 1 0 1-5 0 6-15 0 6-15 0 6-15 0 16-40 8 Ons 6-15 0 Total 13 K2106 25-23 YES97 on WCCQ 35-30 KZFH a WZFU 24-21 S90MAYS on WHIN d-14 Y107 d-14 X1067 31-28 WZFU 24-21 WZFU 24-29 WZFU	Chart Summary Pos P1 P2 1 0 0 2-5 0 0 6-15 0 1 16-40 8 25 0ms 4 6 6 15 0 1 16-40 8 25 0ms 4 6 7 0ms 4 7 7	Paral Rt Rt Rt Rt Rt Rt Rt R

RAST

99407 39-36
JET-FM d-34
WERZ 24-23
998KHI 27-24
WFST a
WRCK a
SOUTH
WBBQ 35-32
K98 a
K28 on

PERFECT GENTLEMEN Ooh Lala (Columbia) LP: Rated PG

74% Parallel Reach pl 70% P2 75% p3 75%

	1000	- meperto 10	Parallel
	Regional Reach	B	Reach
	E 92%		P2 75%
1	S 77% M 57%		P3 75
	W 71%	Chart Su	mmary
		Pos Pl	P2 P3 Tot
	National	2-5 3	0 0 0
1	Summary UP 151	6-15 27 16-40 19	37 18 82 43 26 86
	DEBS 15	0ns 0	43 26 86
	SAME 17	Adds 0	1 2 3
	DOWN 0 ADDS 4	Ch Adds 0 Total 49	0 1 1 86 52 18
1			KIKI 17-13
I	P1	WERZ 26-20 WNNK 22-20 WTIC 14-9 WKEE 26-23	KOMO 4-20
1	EAST	WTIC 14-9 WKEE 26-23	KLUC 15-14 KCAQ 16-14
		RC101 9-4	KOY-FM 12-9 KWNZ on KROY 11-8
	B104 14-13 WXKS 15-13 WZOU 14-12 WKSE 26-22 WMJQ 11-9	WSPK 23-18 98PXY 20-18	VMOD 14-14
	WKSE 26-22 WMJQ 11-9	930 23-20 WPST on WRCK 13-9	KRQ 22-20
	WBLI d-26 WPLJ 6-5 2100 12-9	WRCK 13-9	PE
	2100 12-9	WKRZ 34-25 WYCR 20-17	-
	B94 26 fr	SOUTH	EAST
Ì	PRO-FM 20-17 WAVA 25-21	WBBQ 36-31	WPRR d-29 103CIR 16-13
ı	SOUTH	WBBQ 36-31 B93 31-28 K98 23-18 WFMF 16-13	95XXX d-35
1	Y95 22-20	WFMF 16-13 K106 20-13 KZZB 35-24	
ı	Y95 22-20 KKBQ 24-22 KRBE: 19-13 B97 d-21 WGH 19-18	X106 28-23	WNYP 27-10 95XIL d-21 G98 19-12 WTHT 24-18
ı	B97 d-21 WGH 19-18	X106 28-23 WKQB 18-15 WSSX 23-18 WCKZ 11-8	WTHT 24-18 WOMP 31-21 WHTO 20-13
ı	PWRP1G 16-14	WZZG 11-8 WZZG 11-9 WNOK 19-17	WHTO 20-13
ı	Q105 17-14	WNOK 19-17 YES97 21-16 WCGQ 18-14	SOUTH
ı	MIDWEST	WCGQ 18-14 KZFM 19-12 G105 32 fr	KQ12 16-14
	896 12 fr WPMR 17-9 WDFX 8-5 WHYT 9-8	G105 32 fr KPRR 16 fr WINK 20-15	WKSF 14-11 WJAD d-26
1	WDFX 8-5	WXST OD	WQID 13-7 WZKX 31-23
ı	WHYT 9-8 KBEQ 28-23 KDWB 25-22	WANS 14-12 HOT95 12-8 WAPE 12-11	B98 a-21 KISR on fr
ı	WEST	WAPE 12-11 PWR945 4-29	WYKS 30-26 KSMB 22-20 KZII 14-12
1	WG104 8-7	PWR945 d-29 KKYK 21-18 KZOU 13-12 99WAYS 22-20	Ol01 on fr
ł	Y108 23-22 KIIS 29-27	99WAYS 22-20	KCHX 22-16 KNOE 25-22
Ì	KZZP 16-14 KKRZ 19-13	WABB d-28 WHHY 26-22 KBPM 27-21	WPFM 21-16 KIXY 28-26
ı	KCPX 14-12 KKLQ 18-14	Y107 28-18 WRVQ 21-15	Z103 15-11 KWTX 31-29 WVBS 14-9
ł	X100 13-10 KPLZ 20-16		WVBS 14-9
1	KUBE d-30	2106 18-13 2102 14-11 WOVV 18-16	MIDWEST
I	PI	WKZL 23-18	KYYY 38-30 WBWB 23-16
1	•	HIDWEST	XYYY 38-30 WBWB 23-16 WCIL 24-14 KQCR 14-12 WLRW 19-15
Ì	HOT97 27-22 WIOQ 5-5 WPOC 24-20 KJMZ 12-9	WPXR 22-19 WGTZ 14-11	WLRW 19-15 KCMQ 21-18
Į	WPGC 24-20 KJMZ 12-9	KZIO d-32 CK105 17-17	KTXY 15-10 WAZY 20-19
۱	KJMZ 12-9 PMR96 23-20 KITY 16-13 KTFM 14-14 HOT102 20-14 KKFR 6-6 KGGI 12-11	WHEE 20-16 WIXX 26-24	KPRX d-29 99KG d-36
ı	HOT102 20-14	WTBX d-30 2104 24-22	KKHT 8-5
I	KEFR 6-6 KGGI 12-11 FM102 12-8	WTBX d-30 2104 24-22 KJ103 13-11 KQKQ d-25	KKHT 8-5 WDBR 16-13 WPFR 18-14 WISW a
I	DIEL 14-13	WZOK 15-11	WEST
ł		MVES . EAY107 27-23	
l	P2	KAY107 27-23 KKRD 22-15 WHOT 21-16	EGOT 22-20 EBOX 38-27
İ	EAST	WEST	KTRS 25-18 KPBQ 30-25
I	99MGY 17-14 FLY92 20-14	EESS 12-11	EPOR DO
١	FLY92 20-14 MAED 18-14 HOT999 23-19	ERSS 12-11 ERXX 16-12 ERRG 15-11 CHED on	ZPOR on EEOS 16-12 SLY96 a
1	HOT999 23-19	KSED on	197 on
۱	WVSR 19-10 JET-FW 21-15	895 18-9	
١			
1			

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J	ANDREW	005151	
	Shake (Co		
	LP Son Of A		
		1 Reports 8	8 35%
	Posio- 1		Parallel
	Regional Reach	N&A	Reach Pl 14%
	E 45% S 34%		P2 33% P3 58%
	M 25%	6 1 6	
	W 38%	Pos Pl	P2 P3 Tot
	National	1 0 2-5 0	0 0 0
	Summary	6-15 0	0 0 0
	DEBS 15	16-40 4 Ons 6	11 11 26 15 19 40
ı	SAME 41 DOWN 0	Adds 0 Ch Adds 0	10 9 19
1	ADDS 22	Total 10	38 40 88
	PT	SOUTH	95XIL a
ī		WBBQ on	G98 on WOMP on WHTO a
ì	RAST	K106 d-3.7 WZZG a YES97 on	SOUTH
	WXKS on WMJQ on CKOI on	WCGQ d-38 WINK a WANS a	KOIZ on
	WPLJ 29-26	WZYP d-38	WKSF on
	SOUTH	WOUT On WOKI 30-26	MJMX 39~36 898 d-35 Q104 on
	KSAQ 39-36	99WAYS on WHHY on	KSMB a
١	MIDWEST	KBPM on WRVQ a	KCHX d-34 KNOE on
ı	WIRST	KTUX a~40	WPFM on KIXY d-35
ı	KZZP on	CK105 a	KNIN a-39 WVBS on
-	KYYQ 24-22 KPLZ on KUBE on	WMEE on KLQ d-31	MIDWEST
-	KUBE on	WIXX on	KYYY on KCMQ d-40
1	A	2104 d-36 KOKQ on	KTXY on 99KG on
J	PIRATE 24-23	WEST	KPAT 26-25 WDBR d-36
1	بين	KATH ON	WPFR a KFMW 40-35
-	EAST	KSND 39~35 KRZR d-21 HOT949 on	WIFC 33-31
	99WGY on	KZZU a	KGOT A
1	WVSR on JET-FM d-33 WERZ d-38	P3	KBOZ a
1	999KHI OD	EAST	KFBQ on KFTZ on
1	93Q a-39	103CIR on 95XXX a	KMOK on KTMT a
1	WPST a WRCK on WKRZ d-37 WYCR a	95XXX a WNYP d-32	Z PUN on SLY 96 on
1	WYCR a		Y97 on OK95 33 fr
-			

Regional Reach E 27% S 28%	NE	A		P1 P2 P3	119 219 458
M 21% W 23% National Summary UP 12 DEBS 10 SAME 24 DOWN 0 ADDS 17	Chart Pos 1 2-5 6-15 16-40 Ons Adds Ch Adds	Sum P1 0 0 0 4 3 1 0 8	mary P2 0 0 0 0 8 9 7 0		Tot () () () () () () () () () (
RAST WXXS d-34 wnLi on 994 on fr SOUTH B97 30-28 MNVZ a KSAQ 38-11 HIDMEST COPX CPX CPX CPX CPX CPX CPX CP	REZE 37-J WCCO A	66	WKSSWIDING WYK KNO WYF KINO WID KYY WO WCI KY WBW WCI KPA KPA KPA KPA KF KF KF KF KF KF KF KF KF KF KF KF KF	ZZ d-; FF on D on X 38- XX a E On M d-3 XY a B d-3 XY B d	7 7 3 0 0 3 4

L. RONSTADT f/A. NEVILLE

When Something Is Wrong... (Elektra) LP: Cry Like A Rainstorm — Howl Like The Win

Total Reports 63 25% Parallel

	ve Been Love	(EMI)
Regional Reach E 92% S 90% M 100%	Reports 22	Parallel Reach Pl 79% P2 89% P3 99%
W 71% National Summary UP 203 DEBS 4 SAME 11 DOWN 0 ADDS 7	Chart Sum Pos P1 2-5 3 6-15 28 16-40 19 Ons 1 Adds 1 Ch Adds 3 Total 55	mary P2 P3 Tot 0 0 0 4 5 12 68 53 149 27 10 56 0 0 1 3 0 4 0 0 3 102 68 229
EAST B104 27-21 WXXS 17-12 WXXS 17-12 WXXS 17-12 WXXS 17-12 WXXS 17-12 WXXS 17-12 WXXS 12-19 WXXS 12-21 WXXS	98PXY 19-17 930 13-7 970 13-7 98 13-7 98 12-7 98 18-12 98 18-12 98 18-12 98 18-12 98 18-12 18 18 18-12 18 18 18-12 18 18 18-12 18 18 18 18 18 18 18 18 18 18 18 18 18 1	KWNZ 23-18 RROY 27-24 RROY 27-24 RROY 27-24 KROY 27-24 KROY 27-24 KROY 27-24 KROY 12-10 KROY 12-10 MYPK 17-12 19 20 20 20 MYPK 17-12 MYRX 15-11 MYPK 21-12 MYRX 15-12 MYRX 15-12 MYRX 15-12 MYRY 20-15 MOTO 11-29 MYRX 12-16 KROY 10-12 MYRX 13-16 MRSF 20-14 MRSF 20-15 MOTO 11-29 MYRX 22-18 KRYY 16-12 MYRX 13-16 MYRX 13-16 KRYY 16-12 MYRX 13-16 MYRX 13-17 MYRX 11-0 MYRX 11-0 MYRX 11-0 MYRX 11-0 MYRX 11-1 MYRX 11-0 MYRX 13-1

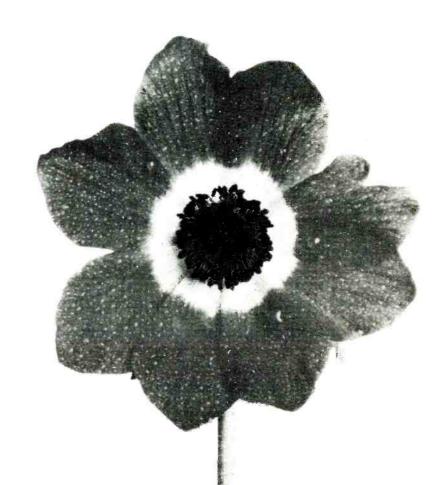
SLAUGHTER Up All Night LP. Stick It To	nt	
Regional Reach E 22% S 15% M 27% W 20% National Summary UP 26 DEBS 9 SAME 10 DOWN 0 ADDS 7	Chart Sum Pos P1 1 0 6-15 1 16-40 7 Ons 1 Adds 1 Ch Adds 0 Total 10	Par allel Reach Pl 148 P2 238 P3 238 mary P2 P3 Tot 0 0 0 0 0 0 0 0 4 0 5 16 9 32 3 4 8 3 2 6 0 1 1 1 26 16 52
EAST 894 29 £c SOUTH KEGI. 21-17 KSAO d-40 MIDMEST WINCE ON WINCE 6-19 WINCE 6-19 WINCE 6-19 WINCE 24-23 SOUTH WINCE 24-23 SOUTH WINCE 24-23 SOUTH WINCE 23-29 WINCE 28-19 WINCE 28-19 WINCE 23-17 WINCE 6-34 WINCE 6-34 WI	RAST WHFX A-40 95XXX 35-31 MOMP 0 800TB WKSF d-36 HIDMEST HIFF 22-26 FRN 05-20 FRN	

This Old H	ART w/RONAL leart Of Mine	
LP: Storytelle	r al Reports 21	4 84%
Regional Reach E 92% S 86% M 90%	Ð	Parallel Reach Pl 69% P2 84% P3100%
W 688	Chart Sum Pos P1 1 0 2-5 12	P2 P3 Tot
National Summary UP 150 DEBS 2 SAME 43 DOWN 18 ADDS 1	2-5 12 6-15 24 16-40 11 Ons 0 Adds 1 Ch Adds 0 Total 48	34 24 70 51 40 115 11 3 25 1 0 1 0 0 1 0 0 0 97 69 214
EAST B104 23-22 WXRS 7-6 WXRS 7-6 WXRS 7-6 WXRS 20-25 MHJQ 5-10 MHLQ 4-1 MHLQ 10-11 MHLQ 10-12 MHLQ 10-13 MHL	WRIE 8-6 SOUTH WBDD 5-5 B93 10-7 K98 10-8 HPMF 17-14 K106 8-6 KIZB 10-5 HZ 10-8 HPMF 17-14 K106 8-6 KIZB 10-5 HZ 10-5	EAST WPRR 10-6 WPYX 8-7 WPYX 11-9 WRFE 4-10 WIKZ 14-12 WRFP 9-7 GRAFT 7-9 GRAFT 7-9 MOND 5-5 WADD 7-5 WADD 7-6 WADD 7-7 WYYS 8-4 KEYY 12-9 WADD 7-8 WAD 7-8 WADD -8 WADD
YIEST Y108 d-27 Y108 d-27 XIIS 17-16 KRRZ 6-5 KRYC 9-6 KCFK 11-8 KCFK	WREL 5-4 RIDWEST WRED 1-1 WRED 1-2 WRED 1-2 WRED 2-2 E 502 WRED 2-2 WRED 2-2 WRED 3-2 WRED 3-2 WRED 3-2 WRED 3-2 KIQ 10-7 WRED 6-5 KXXR 16-14 KAYRO 11-2 WRED 6-5 KXXR 16-14 KAYRO 11-3 KXR 5-6 KXXR 16-14 KXYR 16-14 KYR 16-14	WHWD 7-8 WGIR 17-17 KOCR 7-4 WLRW 11-11 KCRO 31-11 KCRO



I am sending out a message, like a ship out on the seain distress, but only you can send a lifeline out to me.

Still Within The Sound Of My Voice written by Jimmy Webb, recorded by Linda Ronstadt



Just a generation ago, most people did not have a chance against many forms of leukemia and cancer. Back then, we had never heard of AIDS. Now the AIDS Virus is one of the most important research targets in medical history.

Supported by the music and entertainment industry, the T.J. Martell Foundation has raised almost \$30 million since 1975. With your continued help, our vital research will hold the answer to unravelling these complex diseases.

The T.J. MARTELL FOUNDATION FOR LEUKEMIA, CANCER AIDS RESEARCH

presents the 1990 Humanitarian Award Concert in honor of

Elektra Entertainment Chairman Bob Krasnow.

Friday, June 8

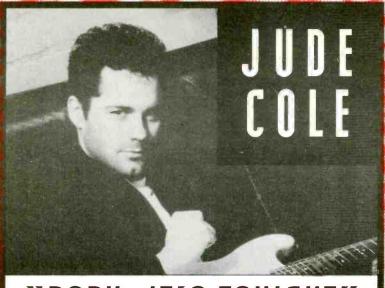
Avery Fisher Hall, Lincoln Center

New York City

An Evening with Linda Ronstadt

and special surprise guest

For more information contact: Muriel Max, Director of Development T.J. Martell Foundation 6 West 57th Street, New York, NY 10019 212/245-1818



BABY, IT'S TONIGHT

The New Single From The New Album A VIEW FROM 3RD STREET

CHR CHART 13 TRACK: 3 ALBUM: 6 AC: 19

CHECK OUT THE HOT NEW DIDEO!



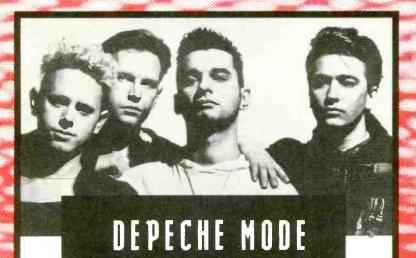
"DEADBEAT CLUB"

The New Single From The Absolutely Unbeatable

B52's!

from the album COSMIC THING

CHR CHART 29 **BREAKER**



"ENJOY THE SILENCE"

From the Album **Violator**

CHR CHART 39 - 32 ONE OF THE "MOST ADDED"

"HOT" AT:

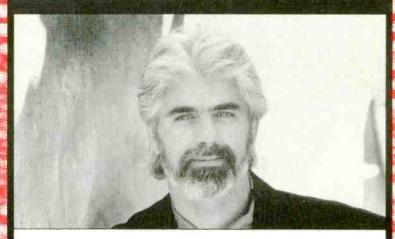
The road on the state of the st

CKOI 5-3 KKBQ 13-4 KSAQ 9-7 **WHYT 8-5**

WPST 30-25

KZZB 19-13 **KNRJ 6-2** XL1067 35-24 Q104 15-11 **ZFUN 14-8**

Michael McDonald



"TAKE IT TO HEART"

The New Single Written by Diane Warren and Michael Mc Donald

From the Album Take It To Heart

Y100 deb 27 KXYQ on KISN deb 35 WNNK add WBBQ add

WCGQ add WZYP on WKZL add KZ93 on WVKS add

KF95 add 27 WNCI 20-19 103CIR deb 27 G98 add

KISR on

KZII add KLYV deb 37 KFMW add **KBOZ** add OK95 on

AC DEBUT 2 BREAKER

"HAVE A GREAT 1 & 1 CONVENTION."





KQHT on KTXY 12-11 WKFR d-32 WAZY 15-13 KFRX 23-21 99KG 31-26 WDBR 6-6 WFFR 11-9 WIBW 15-13 WIFC 18-19 KPLZ 12-11 EUBE 13-7 KZIO 13-10 CK105 8-6 WMEE 12-10 MCRD 6-5 Z104 19-29 KJ103 12-27 YOU 19-18 WZOK 12-12 WYON 14-14 KAY107 20-1 KKRD 10-7 WHOT 11-10 PZ ZAST WEST KKSS 11-10 KKXX 6-8 KF95 14-11 KKMG 1-8 KSND 8-7 B95 20-20 KIKI 6-10 KOMQ 25-19 KCAQ 10-10 KOY-FM 8-8 KWNZ 25-22 99MCY 10-9 PLY92 16-16 MAEB 4-4 HOT999 4-3 WVSR 17-16 JET-FM 15-1 WERZ 14-10 WNNK 7-4 WTIC 5-4 WKEE 13-12 KC101 16-15

W

WHISTLE Always And	d Forever (Se	elect)
	1 Reports	,
Regional Reach # 18% # 40% # 22% # 38%	39 Chart Sun	Parallel React Pl 371 P2 271 P3 301 mmary P2 P3 Tot
Summary UP 37 DEBS II SAME 19 DOWN 4 ADDS 10	6-15 10 16-40 10 0ns 2 Adds 2 Ch Adds 0 Tota 26	8 1 10 12 9 31 5 8 10 6 0 6 51 21 76
EAST Blod 11=10 WXKS a SOUTE PWEP9 18=15 KNDF 27-21 B97 11-8 MCH 32-29 KSAQ On PWEP10 16-31 G105 18-16 HISTORY WYS 24-20 WYS 22-21 WKST WYS 24-22 WYS 27-21 WKST WYS 24-20 WYS 27-21 WKST A CONTROL OF THE CONTROL	EAST WYSR on WSPR on WSPR A SOUTH WFWT 34-31 FXZB d-39 WCKE 14-12 WZZC on YZS97 on Y	EAST 103CIR 14-1 MIXZ 31-28 MORP a SOUTE MISS 33-25 MOID on MIX XX 36-33 MYX SO MYX SO MYX SO MYX SO MID MYX SO MID MX ST MID MX ST MYX SO MID MX ST MID MX SO MID MX ST MID MX SO MID

WILSON PHI Hold On (Si	BK)	
LP Wilson Phil	llips 1 Reports 21	8 864
Tota	r vefores 5	Parallel
Regional Reach	6	Reach
F 048		P1 74% P2 84%
5 90% M 94%		P3100%
M 64A	Chart Sum	пагу
	Pos Pl	P2 F1 Tot
National	2-3 15 6-15 16	35 29 79 47 35 91
Summary UP 17	70-4- 13	10 3 32
DEBS 6	Ons 0	0 0 0
DOWN 4 C	n Adds	0 0 1
ADDS 3	Total 52	97 69 218
P1	98 XY 9 7 93Q 4-3	KCAQ 13-11 KWNZ 12-7
EAST	93Q 4-3 WPST 14-13 WRCK 8-7	K22U 4-3 KRQ d-25
AND DESCRIPTION OF	WKR2 5-4 WYCR 7-5	P3
9114 29-26 4 445 13-11	SOUTH	-
4 x 1 13-11 42:00 21-18 4X:1 19-15	WBBQ 9-7	EAST
WMJ 10-7 WBLI 6-5	WBBQ 9-7 #13 8 6 #98 8-5 #136 4 4	WPRR 11-8 WWFX 11-8
WBLI 6-5 CKOI 29-25 WPL: 27-22 Z101 a-25 WEG		103CIR 7-5
2101 a-25 WEGE a	106 4 6	WKPE 5-3
WEGE 4 #44 fr #0-FM 19-16 107 12 9 WAVA 10-7	WXQB 6-6 WSSX 10-8 -2G 9 8	
WAVA 10-7	#32G 9 8	98 10 7 WTHT 12-6 WOMP 17-13 WHTO 3-2
SOUTH	WNO# 14 9 YES97 11-10	WOMP 17-13 WHTO 3-2
7 R99 3-3	WCGQ 6-5 KZFM d-34 105 9 fr	SOUTE
R99 3-3 FGL 9-7 V5 d 29 FBQ 21-18 FBE d-17 C100 24-21	WINK 8 5	QI 6 4
ERBE d-17	WKS1 7 5 WANS 5-4	WJAD 23-18 WQID 20-15
97 6-4 GH 6 2	WKSI 7 5 WANS 5-4 KNRJ 38-35 WZYP 11-7 HOT 32-27 WAPE 21-17 WOUT 6-3 WC 17 14 W9 5 10-7 KKYK 12-9	MARK 10-8
WNVZ 12-6 KSAQ 20-16 PWRPIG 9-8	WAPE 21-17	
PWRPIG 9-8	MOST 17 14	#15 # 6 fr
MIDWEST		8 8 5 1S 6 fr 12 8 13 9 KSMB 12 10 2 11-10 19 5 KCH 6-4 KNOE 10-8
PROX 21-18	KZOU 3-3 10 10 99WAYS 13-10 FM100 5-4 WABB 1-1 WHHY 9-6	7 11-10 9 f
21-18 	FM100 5-4	KCH 1 6-4 KNOE 10-8
MUCI 2-2	WHHY 9-6	WPFM 5-5 KIXY 10-7 Z103 28-23
95 11 11 DF: 19-16	Y107 9-5	KWTX 4-4
HEPL 13-8	XL1067 19-15	KWTX 4-4 KNIN 2-3 WVBS 12-10
MET 1 5-4 *DAM 6-5 WLOL 4 Fr	XL1067 19-15 WRVQ 13-10 K92 8-6 2106 11-6	MIDWEST
WLOL 4 fr WKBQ 3 fr	2102 11 9 TU 72 18	KYYY 3-2 WBNQ 6-4
WEST	2102 11 9 TU 22 18 WOVV 3-3 WDLX 17-15 WKZL 9-8	WBNQ 6-4 WBWB 10-6 WCIL 5 4
#8194 24-21	WK2L 9-8	KQCR 8-6
6135 25 21 ECCT 23-19	MIDWEST	#CMO 3-3
#114 9-8 #115 25 21 #117 25-21 #117 23-19 #117 3-3	HRID 26-21 HPR 3-3 HTX 6-5 EDNG 4-2	LYV 7-5 -4 3-3 -QHT 5-2 -TXY 5-4
vlor 20-17	#1:Tx 6-5	TXY 5-4
KWs 10-7 KP 2 8-6 RUB# 8-5	#110 4-2 cglos 7-4	MAZY 10 8
	#110 4-2 cx105 7-4 WMEE 13-9 KLQ 8-6	9KG 3 PAT 7
PI	WGRD 5-4	EXHT 4-7
· /	TBX 2-1 XX 22 17	PFR 9-7 IBW -2
12X 18 15 HOT102 22-19 FIRATE 19-17	XX 22 17 -104 4-3 -QKQ 2-2 -293 5 2	KIMW 8-7 WIFC 4-5
P2	#293 5 2 WZOK 6-6 WRON 9-7	WEST
	WRQN 9-7 WVKS 2-2 KAY107 7-5	
EAST	KAY107 7-5 KM VZ 1-10	KGOT 3-2 KPXR 5-4 297 13 6 KBOZ 4-3
99WGY 5-4 FLY92 6-4	KM VZ =1-10 KKRD 5-3 WHOT 10-8	KBOZ 4-3 KTRS 10-7
WAEB 15-12 HOT999 d-21	WEST	KFBQ 11-7
WVSR 10-7 JET-FM 6-4	KKSS 13-8	KMOK 3-1
WERZ 9 6 WNNK 11 7	KKXX	ZPUN 7_5 KZOZ 9-7
WTIC 24 18 WKEE 7-6	KF 45 1-1 CHED 18-11 KSND 13-12 FH 04 5 5	ZPUN 7 5 KZOZ 9-7 SLY96 9-4 Y97 11 9
WLAN 7-6 KC101 10-6 999KHI 2-1	PHI 04 5 5	OK95 17 fr
000WHY 7-1		

Z

Doublebac	, ,	
	The Future III" ST	
Tot	al Reports	74 29%
Regional Reach £ 22% 5 28% % 37%	N&A	Parallel Reach Pl 9% P2 27% P3 54%
W 29%		mary P2 P3 Tot
National Summary UP 1 DEBS 5 SAME 0	Pos P1 1 0 2-1 0 6-1 0 16-40 0 Ong II Adds 1	P2 P3 Tot 0 0 0 0 0 0 0 0 0 1 0 1 0 0 0 25 26 56 5 11 17
ADDS 17	Total €	31 37 74
EAST CKO1 a SOUTH KEGL a KSAO a MIDWEST C102 a-35 WEST KXYQ a P1 22 EAST	WZYP a WOKI a 999A71 a 999A71 a 8120 a 27 KTUX a 38 MIDWEST WID a 61105 a 61105 a 61105 a 6105 a 610 a 61105 a 610	SOOTE KQIZ = 18 KQIZ = 18 MUSF = 8 MUNK = 18 MUNK = 18 KILY = 19 MIN = 15 MIN = 15 MIN = 27 MIN
99WGY a JET-FM a WNNK WNNK WKRZ a SOUTH WBBQ a K106 30 K2106 a=25 YES97 a WGQ a	WWFX = 34 103CTR a 95XXX a WKPE a 1K7 1+33 WHTO a-39	RBOZ KFBQ KFTZ KMOK KTMT ZFUN SLY96 a-33 Y97 a

SIGNIFICANT ACTION

D

P1	P2	895 on KIKI 3-29
•		KQMQ a
		KCAQ A
EAST	EAST	KWOD 28-26
	999KHI 4	RDON on HOT949 25-
SOUTE	WSPK a	
00010	#37 K G	23
KRBE a	SOUTH	
PWRPIG 38-32		
	K106 G-38	EAST
MIDWEST	WCKZ d-29	
	KZFM on	G9B a
	KPRR on fr	
WEST	KZOU 3-39	SOUTH
EKRZ d-30	KBPM on V107 a	WZKX a
KXYO on	1107 0	0104 on
KPLZ on	MIDWEST	WPFM on
KUBE a		KIXY a
	WGRD a	
P1	799 a	MIDWRST
(A)	KQKQ a	
~	KKRD a	KTXY a
KITY 30-27		WDBR a
KTPM a	WEST	
PM102 a-27	KKSS a	WEST
HOT977 d-29	KKMG On	KFTZ on
	KSND on	KZOZ ON

DANGER DANGER Bang Bang (Imagine/Epic)
LP: Danger Danger P2 EAST P3 WOMP on KSAQ on MIDWEST SOUTH KTUX a KPAT on KPMW on WEST WEST **P1**92X on WEST 297 a SLY96 a OK95 on fr ICE M.C. Easy (Chrysalis) P1 EAST **P2 P3** PWRPIG & MIDWEST WHYT ON WEST MIDWEST CK105 a-40 **P1**KJMZ 29-28 KZOZ a RKMG a B95 on

QUINCY JONES 1/TEVIN CAMPBELL Tomorrow (A Better You...)(Qwest/WB, LP- Back On The Block

P2 EAST

99WGY on WERZ on WRCE on

WRCK ON
SOUTH
WBBQ a
K228 on
YES97 on
X2FM on
KPRR on fr
WHHY a

KJ103 on 299 d-25 WEST KF95 on

P1 EAST

WXKS a

MI DWEST

WEST

P1

WIOQ a WPGC 9-7 KJMZ 13-11 KITY on

KKMG on B95 35-31 KIKI on KCAQ on KROY on KWOD a-32 KRQ d-29

P3 EAST

WWFX 39-35 WOMP on

KQIZ 39-34 WQID a

MIDWEST

WBNQ on WPPR a

KFTZ on KMOK on

SOUTH

B

BLACK CROWES Jealous Again (Def American/Geffe

P1	SOUTH	WNYP on
		G98 on
	WBBQ a	WOMP on
RAST	195 24-20 YES97 on	WHTO on
EAST		
	WQUT on	SOUTE
BOUTH	WORT on 99WAYS a	FO##
8001H	WHHY On	KQIZ on WKSF d=38
KSAO d-32	WHSY ON WZZU 32-29	WOID on
KSAU 0-12	KTUX 39-31	WJMX d-38
MT DWRS T	KTUX 39-31	Q104 30~2
HI DWING I	MIDWEST	KZII on
	H L D N Z D I	WPFM 39-3
WIRST	WKDD a	KN1N a-40
Marco T	KLO d-30	WVBS a
	KXXR 39-35	
P1	KMYZ a	HIDWEST
("A")	10772	Manual .
*	WEST	WKFR 40-3
92x on		KPAT on
	KF95 on	WDBR a
122	KATM 28-24	KEMW d-38
	KSND 38-33	
	KRZR d-15	WEST
EAST	K22U d-36	1
		KPBQ on
FLY92 on	1224	KFTZ on
WARB 37-33		EMOR on
999KHI 32-3		KTMT on
WPST 34-33	EAST	2 FUN on
WKR2 d-38		OK 95 18 5
	103CIR on	

C

Unimes
I Still Haven't Found What...(Columbia,
LP: The Chimes

PZ EAST

WCK2 on YES97 on K2FM on MIDWRST 299 21-17

P2 EAST

WZZU 28-23 MIDWEST KLQ 35-33

wes t KF95 on CHED on KSND on KRZR on HOT949 d-25 KZZU on EAST

KQIZ d-40

MIDWEST

P3 EAST

WHYP on G98 on

KQIZ on WJMX 37-34

RMOK on ETMT on OK95 on fr

CHIMES

P1

PWRPIG 39-3

WES T

PI WPGC d-30 KJMZ a

CHURCH Metropolis (Arista) LP: Gold Afternoon Fix

P1 RAST

CKOI or SOUTE

MI DWEST

PI

SOUTH WNYP a WZZG on WHHY on KTUX a MIDWEST WQID on WJMX 32-29 B98 on WRQN 30-29 WVRS 21-16 KCPX on P1 A PH102 a WES T

E

EVERYTHING BUT THE GIRL

Driving (Atlantic) LP: The Language Of Life

P2 **P3** G

Try To Fin	d Me (Mercur	y)
	BOUTE	G98 39-38
PI	KZOU 39-36 KBPM 17-15	SOUTH
EAST	K92 7-4 KTUX 28-26	Q104 d-33 WPFM 26-25
SOUTH	MIDWEST	MIDWEST
KSAQ 7-6	WP XR a	KYYY 33-16
MIDWEST	KLQ on WIXK 5-3 WTBX 7-4 KXXR 31-28	WCIL 19-10 99KG d-38 KKHT 11-6
WIRST	#104 25-24 WHOT on	KFMW 38-30 WIPC 32-30
P1	WEST	WEST
92X on	KF95 on KESU 3-1	KTRS on KPT2 10-7 KMOK 4-3
P22	P3	ZFUN 2-4 OK95 2 fr
EAST	BAST	1

JOEY KID

K

KKMG 30-24 B95 29-27 KIKI 28-26 KDON 17-12 RAST **P3** NI DWEST KPRR 19 fr P1 A HOT97 4-4

H

WPST 22-20

EAST 999KHI d-40 SOUTE KIJB a KIPK on	EAST SOUTE ROIZ on WOID a MIDWEST
999KHI d-40 SOUTE KZZB a KZFM on	SOUTE KQIZ on WQID a
SOUTE KZZB a KZFM on	MGID a
KIZB a KEFM on	MÖID #
	MIDWEST
299 26-22	WEST
WEST	KTRS on KFBO on
KKSS 3	Mr. Dy an
	KKSS a

GEORGE LAMOND Bad Of The Heart (Columbia)



SIGNIFICANT ACTION

M

Ì	
	MICHAEL McDONALD
	Take It To Heart (Reprise)
ļ	LP Take It To Heart

LP Take It To	Heart	
P T BAS T	P2 EAST	PB
SOUTH	SOUTE	103CIR d-27 G98 a
Y100 d-27 MIDWEST	WBBQ a WCGQ a Glos 34 fr	KISR on fr
WNCI 20-19	WEYP ON WEZL a MIDWEST	MXDMMST KLYV d-37
KXYQ on KISN d-35	KZ93 on WVKS a	KFMW &
	WEST KP95 a-27	RBOZ a OK95 on fr

MELLOW	MAN	ACE
Mentirosa	(Ca	pitol)

PI	KITY 20-16 KTFM 18-15 PWR106 a-27	WEST B95 19-17
EAST	KKPR 19-13 KGGI 15-9 PM102 26-16	KCAQ a KOY-PM 20-16
SOUTH	KMEL 12-9 ROT977 35-24	KROY a-30 KDON 27-17 KRO a
RKBQ on PWRPIG d-39	P2	P3
MIDWEST	BAST	EAST
WEST	SOUTH	SOUTE
KIIS a-29 K22P a-28 KKLQ 15-8	KEFM d-36 KPRR 29 fr KBFM 39-31	MIDWEST
P1	MIDWEST	WHS T
PWR96 27-22		

D

		le (Columbia)
		- (
P1	P2	KCAQ 35-34 KROY on
		KDON on HOT949 23-23
RAST	TRAS	P3
FOUTH	SOUTH	
	KZZB 26-22	EAST
IDWEST	KNRJ 37-34 HOT95 20-18	
ORS T		SOUTH
TIES T	MIDWEST	KSMB d-29
Pi	KJ103 28-25	MIDWEST
(A)	WIRST	
		WHIS T

AST SOUTH SOUTH STATE O-19 SOUTH S106 d-40 K106 d-40 K106 d-40 K106 d-40 K106 d-40 K106 MPM on MPM	PI	RC101 a 999KHI 29-28	SOUTH
AST SOUTH \$100 d -0 \$10	•	WPST 40-39	WOTD A
OUTH	BAS T	SOUTH	WJMX d-35
## ## ## ## ## ## ## ## ## ## ## ## ##		B93 a-40	
SAQ d-34 VESST ON WCGQ on WCGU a WCGQ SA WCGU A WCGU SA WCGU SA WCGU SA WCGU SA WCGU SA WGCH 34-31 Y94 27-27 WHIYY A KCCR 34-31 Y94 27-27 WHIYY SA KCR 36-34 WEST KFW 30-28 KFW 30-28 KFW 30-28 KFW 30-28 KFW 30-28 KFW 30-38 KFW 30-37 KFW 30-28 KFW 30-38 KFW 30-	SOUTH	K106 d-40	
MCCG on MCCG	SAO d-14	YES97 on	
99WAYS on WHYT a 17 SPA 27-27 SPA 27		WCGQ on	KYYY a KOCR 34-31
105 24-20	II DWEST	99WAYS on	Y94 27-27
XL1047 d-35 FAAT 30-28 FA	102 34-32	WHHY a	
#IDPMST MIDPMST MPPR On EPHM On EPHM On EPHM On EPHM On EPHM On EPHM On EPHM On EPHM On EPHM On EPHM ON EPHM EPHM ON EPHM ON EPHM ON EPHM EPHM EPHM EPHM EPHM EPHM EPHM EPHM	95 24-20 (BEQ a	XL1067 d-35	
PX 22-21 ISN 18-14 VIXX 32-26 VIXX 32-26 VIXX 32-26 VIXX 32-26 VIXX 32-26 VIXX 32-26 VIXX 32-26 VIXX 32-26 VIXX 32-26 VIXX 32-26 VIXX 32-36 VIX		K92 on	
ISN 38-14 WEST FINS ON EPPO 39-15 WEST FINS ON EPPO 39-15 WEST FINS ON EPPO 39-15 WEST FINS ON EPPO 39-15 WEST SET 36-14 WEST		MIDWEST	KFMW on
FSND on FYPRO 39-37 FVPN on 1FVPN d-40 SLY96 3-35 FV SK2 36-34 RAST RAST RAST RAST RAST RAST RAST RAST	CPX 22-21 (ISN 38-34	WIXX 32-26	WEST
KSND on FTWT on FTW d-40 FTW d	22	WEST	
DAST PS 2FUN d-0 SLY96 37-32 OK95 39 fr SRZ 36-34 EAST WNYP ON WNYP ON		KSND on	
OK95 39 fr 1992 a 1982 36-34 EAST OK95 39 fr OK95 39 fr OK95 39 fr OK95 39 fr	AST		2FUN d-40
Y92 a RZ 36-34 EAST NNK 33-30 WNYP ON	9W:V 78=15	لنكا	SLY96 37-32 OK95 39 fr
NK 33-30 WNYP on	LY92 a	7100	
TC 38-36 WNYP On			
	TIC 38-36	WNYP on G98 d-40	
		1	

P1	KJMZ 28-27	WORST
	KITY on PM102 a-28	
EAST	EMEL d-30 HOT977 on	RROY on
2401	801977 on	HOT949 on
SOUTH	P2	P3
	EAST	EAST
MIDWAST	999KH1 on	
WES T	BOUTE	SOUTE
P1	WCK2 30-27 KNRJ a	KIDWEST
•	MIDWEST	WHES T
WIOQ a		

Expression (Next Plateau)

PI

B104 12-16 WKSE 30~29 E100 16-13 WEGX a~21 Q107 5-3 WAVA 5-8

SOUTH

MI DWRS T

SNAP

PI

SOUTE

MIDWEST

WRS T

SOUTH

WEST

PI

WPGC on PWR106 22-21 KKFR 24-19

RKLQ 29-26

The Power (Arista)

P2

HOT999 a

SOUTE

SPUNKADELIC Take Me Like I Am (SBK)

P2 EAST

SOUTH

MIDWEST

999KHI d-34 WYCR on

WCKZ 18-15 WZZG a KPRR on fr

KJ103 21~19

KKMG 35-30 CHED on

B96 15 fr WHYT 4-11 WEST KS104 3-3 KIIS 11-8 KKLQ 3-3 X100 25-25 PWR106 28-25 KGGI 17-15 PH102 7-7 KMEL 8-12 HOT977 d-33

PZ BAST

ROT999 1-2

MIDNEST CK105 11-16 WHEST

B95 13-13 KL C 16-15 KROY 21-15 KWOD 4-4

EAST WIKZ 4-7

SOUTH 2103 36-33

HIDNEST WCIL 22-13

B95 38-34 KCAQ on KOY-FM on KROY d-25 KDON on

EAST OF

SOUTH

KQIZ on

MIDWEST

KFBQ a

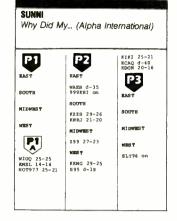
PB EAST

G98 on

SOUTH

MIDWEST

WHS T KZOZ on SLY96 38-34



	The state of the s
1	WHITESNAKE
	Now You're Gone (Geffen)
	LP: Slip Of The Tongue

P1	SOUTE	SOUTH
	WQUT d-40	0104 09
EAST	WHHY a	WPFM on
	HIDWEST	HIDWEST
SOUTE	WKDD on	KYYY a
	KLO a	WBNQ a
KSAQ a	KXXR d-40	KLYV d-35
	WRON On	KOHT OR
MIDWEST	waga on	KPAT OR
	WEST	KERT ON
	W80 1	WPFR on
WHEST .	KATM d-26	KPMW on
	KR2R a	KI FIW OU
KXYQ on	KWNZ on	WEST
KUBE on	KZZU on	man I
		KGOT on
P2	P3	297 a
		KBO% on
_		KTRS a
EAST	BAST	KFBQ a
	1	KMOK OIT
99WGY On	WNYP a	KTMT a
FLY92 a	G98 on	2FUN a
		Y97 a
		OK95 38 fr
	l.	1

X

P1	SOUTH	MOND 39-36
•	WZYP on	SOUTH
BAST	99WAYS on	1
Purp I	KTUX on	KQIZ on
	*********	WQID on
SOUTH	MIDWEST	KISR on fr
	WKDD on	KCHX 34-30 KNIN on
KSAQ 35-33	KLQ on	WAIN OU
	EXXR 30-26	MIDMEST
MIDWES T		
	WHS T	99KG 32-23
WIES T	h	KKHT on
T AMP I	KF95 on KATH on	WDBR on
	KSND 25-25	WEST
P2	KRZR 21-18	MEDI
	KZZU 21-20	KFBO 25-22
•		KFTZ 35-29
RAST	P3	KMOK on
99EHI on		KTMT 40-37
ASSERT OU		2 FUN on
	EAST	OK 95 12 fr
	WPRR on	
	G98 on	
	1	



YOUNG & RESTLESS

PT	P1	MIDWES
EAST		KJ103
B104 d-24	WIOQ d-27 PWR96 7-12	WEST
SOUTH S	KITY d-29 KGGI d-18	B95 d- KOY-PM
KKBQ on PWRPIG 25-23	P2	PE
MIDWEST	RAST	EAST
WDFX 13-10 WHYT 3-3	SOUTH	SOUTH
wes t	WFMF a WCKZ 12-9 KBPM a WOVV 19-18	HT DWBS
	WOTT 17-10	WEST

	Report
1	BRENT BOURGEOIS/Dare To Fall In (Charisma) 14:
2	ELECTRONIC/Getting Away With It (Factory/WB) 122
3	NIKKI/Notice Me (Geffen)
4	DEL AMITRI/Kiss This Thing Goodbye (A&M)
5	ANDREW RIDGELEY/Shake (Columbia)
6	L.A. GUNS/The Bailad Of Jane (Vertigo/Polydor)
7	TYLER COLLINS/Girls Nite Out (RCA)
8	WHISTLE/Always & Forever (Select)
9	DAMN YANKEES/Coming Of Age (WB)65
10	JOHNNY GILL/Rub You The Right Way (Motown)61

New artists have not yet had a CHR Breaker.

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NATIONAL AIRPLAY

BREAKERS

PARTNERS IN KRYME **Turtle Power (SBK)**

67% of our reporters playing it. Moves: Up 110, Debuts 18, Same 23, Down 0, Adds 18 including WZOU, Q107, X100, HOT977, WAEB, WKSI, KZIO, KZ93, WHOT, KIKI. See Parallels, moves 31-25.

LOUIE LOUIE

Sittin' In The Lap Of Luxury (WTG/Epic)

65% of our reporters playing it. Moves: Up 64, Debuts 34, Same 38, Down 0, Adds 30 including WPLJ, PRO-FM, B97, WNVZ, WPHR, KBEQ, HOT97, KTFM, KAY107. See Parallels, debuts at number 35.

B-52'S **Deadbeat Club (Reprise)**

64% of our reporters playing it. Moves: Up 111, Debuts 24, Same 15, Down 0, Adds 12 including KCPX, KWSS, WTIC, WSSX, KZFM, WANS, WRVQ, WVKS. See Parallels, moves 34-29.

GLENN MEDEIROS featuring BOBBY BROWN She Ain't Worth It (Amherst/MCA)

60% of our reporters playing it. Moves: Up 0, Debuts 2, Same 0, Down 0, Adds 151 including B104, WPLJ, Z100, PWR99, PWRPIG, Q105, WDFX, KIIS, WPGC, PWR106. Complete airplay in Parallels.

BRENT BOURGEOIS "Dare To Fall In Love" (Charlsma)
Reports: 141. Moves: Up 70, Debuts 29, Same 23, Down 0, Adds 19 including Q107, HOT102, KXYQ, KCPX, FLY92, K106, WRVQ, WKSF, WVBS, KSAQ 33-27, X100 26-22, KUBE 28-23, WAEB 38-31. See Parallels, debuts at number 38 with 76%

of the airplay charted.

ALANNAH MYLES "Love Is" (Atlantic)

Reports: 127. Moves: Up 34, Debuts 41, Same 32, Down 0, Adds 20 including WZPL, KISN, KUBE, WNNK, Y107, XL1067, WGRD, KWNZ, G98, KSAQ 36-30, FLY92 32-26, K106 40-31.

Reports: **124**. Moves: Up 62, Debuts 22, Same 15, Down 0, Adds 25 including WPLJ, Q107, 897, WGH, WVSR, KZ106, YES97, WRVQ, WQID, HOT97 30-25, WIOQ 33-12, KKBQ 13-4, KRBE 8-5, WHYT 8-5, PIRATE 10-9. *See Parallels, moves*

ELECTRONIC "Getting Away With It" (Factory/WB)

Reports: 122. Moves: Up 89, Debuts 8, Same 19, Down 2, Adds 4, WSSX, WJAD, WVBS, KKHT, WXKS 23-20, WGH 10-9, KSAQ 2-1, HOT102 8-7, KCPX 12-10, KISN 23-19, WAEB 39-29, KNIN 20-13, 99KG 34-29. See Parallels, moves 33-30 with charted reports at 89%; Top 15 moves at 28%.

NIKKI "Notice Me" (Geffen)

Reports: 105. Moves: Up 35, Debuts 20, Same 32, Down 0, Adds 18 including HOT97, KUBE, 99WGY, WAEB, KZZB, YES97, WZYP, KKRD, KQMQ, WPGC 28-25, PWRPIG 26-22, Y108 13-6, KKFR 14-11.

BILLY IDOL "Cradle Of Love" (Chrysalis)
Reports: 105. Moves: Up 42, Debuts 24, Same 28, Down 0, Adds 11 including WPLJ, KKBQ, WCGQ, KNRJ, XL1067, WRVQ, WRQN, WLRW, KEGL 19-15, WVSR 35-32, WERZ 39-29, WZZU 30-24, KXXR 38-33, FM104 29-23. Numbered and moving

at 60%.

MICHAEL PENN "This & That" (RCA)

Reports: 97. Moves: Up 50, Debuts 12, Same 23, Down 0, Adds 12, 92X, WPST, WRCK, K98, KZFM, KZOU, WGTZ, KXXR, KF95, FM104, WWFX, WKFR, 99WGY 39-36, 999KHI 27-24, XL1067 32-28, KLQ 34-29, WPRR 21-16. 70% of the action is

ELTON JOHN "Club At The End Of The Street" (MCA)

Reports: 94. Moves: Up 49, Debuts 14, Same 20, Down 0, Adds 11, Y100, 99WGY, X106, KZOU, WOMX, Z102, 95XIL, G98, KWTX, WCIL, KPXR, KSAQ 30-24, WKQX 16-12, Q95 13-8, WQUT 25-19. 70% of the airplay is charted.

REPORTS: 92. Moves: Up 42, Debuts 7, Same 27, Down 0, Adds 16 including KPLZ, WAEB, WKRZ, WBBQ, WKQB, WRVQ, Z102, WDLX, KQKQ, WTHT, WCIL, WBLI 30-25, KSAQ 28-23, KXYQ 12-9, WHTO 29-19.

TOMMY PAGE "When I Dream Of You" (Sire/WB)

n 0. Adds 40 including KRBE, Q105, Y108, KZZP, KPLZ, WNNK, K98

X106, WSSX, KNRJ, Z99, HOT102 33:26, KKMG 33-27

DEL AMITRI "Kiss This Thing Goodbye" (A&M)
Reports: 89, Moves: Up 4, Debuts 20, Same 24, Down 0, Adds 41 including CKOI, KSAQ, KCPX, FLY92, WKEE, 98PXY, 93Q, X106, YES97, WOKI, WPST d-36, KNIN 40-33, KFMW 28-19.

ANDREW RIDGELEY "Shake" (Columbia)
Reports: 88, Moves: Up 10, Debuts 15, Same 41, Down 0, Adds 22 including WNNK, 93Q, WPST, WZZG, WRVQ, CK105, KSMB, KGOT, KTRS, WPLJ 29-26, KSAQ 39-36, WOKI 30-26, KSND 39-35.

MICHEL'LE "Nicety" (Ruthless/Atco)
Reports: 87. Moves: Up 47, Debuts 7, Same 28, Down 0, Adds 5, WKSE, 99WAYS, WGRD, KQKQ, 95XXX, WMJQ 20-14,
KJMZ 11-10, KITY 18-15, KKFR 17-14, KMEL 13-10, KUBE 25-20, K106 26-21, KKMG 13-9, B95 6-5. See Parallels, debuts at number 40; charted at 71%.

D MOB "That's The Way Of The World" (Polydor)

Reports: 83. Moves: Up 30, Debuts 12, Same 32. Down 0, Adds 9, WIOQ, WGH, 99WGY, KBFM, WKZL, KJ103, KCHX, KGOT, KFBQ, WXKS 26-22, HOT97 33-29, KKBQ 30-26, KRBE 30-26, KZFM 32-25, KNRJ 9-7. 57% of those reporting are

L.A. GUNS "The Ballad Of Jane" (Vertigo/Polydor)

Moves: Up 31, Debuts 3, Same 29, Down 0, Adds 19 including WHYT, WRCK, WQUT, KLQ, KATM, KZZU, (, 92X 10-9, PIRATE 5-4, WKRZ 25-17, Y107 32-29, WZZU 23-18, KTUX 23-19, KRZR 7-4.

KCHX, KTXY, 92X 10-9, PIRATE 5-4, WARL 2017, 1107 OF 15, 1107 OF 16, 1107 OF 16, 1107 OF 17, PRO-FM, Q107, WGH, Q105, KBEQ, KISN, X100, Y107, WRVQ, WPGC 12-10, KJMZ 18-14, KZZP 15-12, FM102 28-23, HOT977 19-15.

KISN, X100, Y107, WRVQ, WHGC 12-10, Namz 10-13, Naza-1, Parallels, debuts at number 39 as it is spreeding to the East & West as 68% chart it; Top 15 at 42%.

ZZ TOP "Doubleback" (WB)

Reports: 74. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 73 including CKOI, KEGL, KSAQ, Q102, 92X, KXYQ, YES97, WOKI, KXXR, KZ93, KZZU, KATM 20-18.

DAMN YANKEES "Coming 0f Age" (WB)

Reports: 65. Moves: Up 38, Debuts 3, Same 20, Down 0, Adds 4, WPST, WKRZ, XL1067, KKRD, 92X 12-10, PIRATE 11-10, WZYP 18-14, WZZU 9-3, K92 30-24, WDLX 12-9, KLQ 6-5, KRZR 12-7-67% are charting it; Top 15 at 30%.

LINDA RONSTADT featuring AARON NEVILLE "When Something is Wrong With My Baby" (Elektra)

Reports: 63. Moves: Up 12, Debuts 10, Same 24, Down 0, Adds 17 including WNVZ, WYCR, WCGQ, WQUT, Z106, KQMQ, KCHX, KIXY, WDBR, KZZB 37-32, KTUX 34-24.

CIIRE "Pletures Of You" (Flektra)

CURE "Pictures Of You" (Elektra)
Reports: 82. Moves: Up 17, Debuts 8, Same 32, Down 0, Adds 5, KEGL, WHYT, WLAN, WOKI, G98, KSAQ 3-2. WDFX 21-18, K106 12-9, KZFM 20-16, KTUX 30-25.

HOTTEST EVITORITY EQUITION

G. MEDEIROS f/B. BROWN (151) ZZ TOP (73) GO WEST (52) DEL AMITRI (41) TOMMY PAGE (40) LOUIE LOUIE (30)

TYLER COLLINS (25) DEPECHE MODE (25) AFTER 7 (24)
ANDREW RIDGELEY (22)

BRENT BOURGEOIS (99) ELECTRONIC (95) DEPECHE MODE (84) ALANNAH MYLES (75) BILLY IDOL (66) ELTON JOHN (63) MICHAEL PENN (62) NIKKI (55) MICHEL'LE (54) BILLY JOEL (49)

MADONNA (189) M.C. HAMMER (133) HEART (132)
WILSON PHILLIPS (75)
JANET JACKSON (71) SINEAD O'CONNOR (69) BELL BIV DEVOE (68) ROXETTE (53) AEROSMITH (36) PERFECT GENTLEMEN (34)

Most Active = Ups + Debuts - Downs

JOHNNY GILL "Rub You The Right Way" (Motown)
Reports: 61. Moves: Up 20, Debuts 13, Same 9, Down 0, Adds 19 including WXKS, PRO-FM, WAVA, KKFR, FLY92, WTIC, 999KHI, WOVV, KKSS, KQMQ, WCIL, WPGC 25-18, Q105 30-25, Y108 24-15, KKLQ 21-12.

999KHI, WOVV, KKSS, KQMQ, WCIL, WPGC 25-18, U105 30-29, 1105 E.

EN VOGUE "Hold On" (Atlantic)
Reports: 57. Moves: Up 15, Debuts 7, Same 14, Down 0, Adds 21 including KRBE, Z95, WHYT, PWR106, KKFR, WSPK, 98PXY, WBBQ, KZFM, KIKI, Q104, HOT97 21-15, WPLJ 30-25, WPGC 6-4, KJMZ 16-12, WGH 34-27, FM102 21-15.

GO WEST "King Of Wishful Thinking" (EMI)
Reports: 54. Moves: Up 2, Debuts 0, Same 0, Down 0, Adds 52 including WXKS, KKBQ, KRBE, WNVZ, KSAQ, KKRZ, KISN, KWSS, KZZB, XL1067, KRNQ, HOT949, KNRJ 34-30, CK105 37-31.

LIGHTNING SEEDS "Pure" (MCA)

Reports: 54. Moves: Up 4, Debuts 8, Same 21, Down 0, Adds 21 including KKRZ, KXYQ, KUBE, 93Q, KZZB, WZYP, KROY, 95XXX, KQIZ, WPFM, KSAQ 40-29, KNRJ 33-28, HOT949 19-11.

95XX, K0IZ, WP-M, KSAQ 40-29, KNRJ 33-28, HOT949 19-11.

DIGITAL UNDERGROUND "The Humpty Dance" (Tommy Boy)

Reports: 52. Moves: Up 24, Debuts 7, Same 8, Down 4, Adds 9, Z100, WNVZ, PWR106, B93, WNOK, KNRJ, KKYK, Z106, KQMQ, B104 24-19, KKBQ 28-23, KRBE 18-12, KKLQ 6-5, WTIC 20-10. Numbered at 88%; Top 15 at 43%; Hot at 17%.

SLAUGHTER "Up All Night" (Chrysalis)

Reports: 52. Moves: Up 26, Debuts 9, Same 10, Down 0, Adds 7, KBEQ, 99WGY, WPST, K92, WWFX, WKPE, WOMP, KEGL 21-17, WHYT 22-18, PIRATE 17-14, JET-FM 35-30, WINK 33-29, WZYP 39-29, WOKI 28-19. 73% of the action is charted; Top 15 at 13%.

COVER GIRLS "All That Glitters Isn't Gold" (Capitol)

Reports: 52. Moves: Up 30, Debuts 1, Same 17, Down 4, Adds 0, HOT97 11-9, KKBQ 18-11, KTFM 15-11, PWR106 24-19, KZZP 25-22, X100 10-7, HOT977 9-7, WTIC 29-25, WFMF 23-19, KZFM 24-19.

SIGNIFICANT ACTION

BLACK CROWES "Jealous Again" (Det American/Getten)Reports: 49. Moves: Up 12, Debuts 8, Same 22, Down 0, Adds 7, WBBQ, 99WAYS, WKDD, KMYZ, KNIN, WVBS, WDBR, WAEB 37-33, I95 24-20, WZZU 32-29, KTUX 39-31, KSND 38-33, KRZR d-15, Q104 30-23.

BONNIE RAITT "Nick Of Time" (Capitol)
Reports: 48. Moves: Up 17, Debuts 7, Same 16, Down 0, Adds 8, KBEQ, FLY92, KC101, B93, WQUT, WHHY, WQID, KYYY, Q95 24-20, KISN 38-34, 99WGY 38-35, KZZB 39-34, WIXX 32-26, SLY96 37-32. ANA "Got To Tell Me Something" (Parc/Epic)
Reports: 43. Moves: Up 4, Debuts 6, Same 14, Down 0, metring" (*rarc/cpic) buts 6, Same 14, Down 0, Adds 19 including KRBE, KTFM, FM102, KUBE, 999KHI, Y107, , G98, KIXY, KTXY, KITY 30-27, PWRPIG 38-32.

ves: Up 4, Debuts 6, 9

WGRD, KORD,
WHITESNAKE "Now You're Gone" (Geffen)
Reports: 37. Moves: Up 0, Debuts 4, Same 19, Down 0, Adds 14 including KSAQ, FLY92, WHHY, KLQ, KRZR, WNYP, KYYY, WBNQ, Z97. KFBQ, KTMT, ZFUN, Y97. KXYQ on-dp. KUBE on.

SALT-N-PEPA "Expression" (Next Plateau)
Reports: 34. Moves: Up 14, Debuts 1, Same 8, Down 9, Adds 2, WEGX, B93, Z100 16-13, Q107 5-3, KIIS 11-8, PWR106 28-25, KZFM 36-29, HOT95 34-30, KROY 21-15, WCIL 22-13. Charted at 100% of those playing it; Top 15 at 56%; Hot at 15%.

SNAP "The Power" (Arista)
Reports: 32. Moves: Up 8, Debuts 5, Same 6, Down 0, Adds 13 including Z100, KITY, PWRPIG, PWR106, HOT977, HOT999, K106, Y107, KKRD, KMOK, WXKS 21-16, HOT97 14-10, WPLJ d-27, WIOQ 30-15, B95 38-34. Strong major market

Feetion.

GORKY PARK "Try To Find Me" (Mercury)

Reports: 31, Moves: Up 20, Debuts 2, Same 7, Down 1, Adds 1, WPXR, K92 7-4, WIXX 5-3, WTBX 7-4, KZZU 3-1, KYYY

33-16, WCIL 19-10, KKHT 11-6, KFMW 38-30, KFTZ 10-7, KMOK 4-3, OK95 2-2.

Reports: 30, Moves: Up 10, Debuts 0, Same 20, Down 0, Adds 0, KXXR 30-26, KCHX 34-30, 99KG 32-23, KFTZ 35-29.

MELLOW MAN ACE "Mentirosa" (Capitol)

Reports: 24, Moves: Up 13, Debuts 2, Same 2, Down 0, Adds 7, KIIS, PWR106, KZZP, KIKI, KCAQ, KROY, KRQ, PWR96 27-22, KITY 20-16, KKFR 19-13, KGGI 15-9, FM102 26-16, KKLQ 15-8, KMEL 12-9, KOY-FM 20-16, 83% of the airplay is

MICHAEL McDONALD "Take It To Heart" (Reprise)
Reports: 21. Moves: Up 1, Debuts 4, Same 6, Down 0, Adds 10, WNNK, WBBQ, WCGQ, WKZL, WVKS, KF95, G98, KZII, KFMW, KBOZ, Y100 d-27, 103CIR d-27.

KFMW, KBOZ, 7100 d-27, 1030 in d-2. CHURCH "Metropolis" (Arista)
Reports: 21. Moves: Up 5, Debuts 1, Same 15, Down 0, Adds 0, CKOI on, WZZU 28-23, HOT949 d-25, WJMX 37-34.

SPUNKADELIC "Take Me Like I Am" (SBK)
Reports: 19, Moves: Up 8, Debuts 1, Same 8, Down 1, Adds 1, WZZG, WPGC on, KKFR 24-19, KKMG 35-30, SLY96 38-34.

DANGER DANGER "Bang Bang" (Imagine/Epic)
Reports: 17. Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 8, 99WGY, WAEB, WKRZ, KTUX, KSND, KRZR, Z97, SLY96.

KSAQ on-dp, 92X on-dp.

EVERYTHING BUT THE GIRL "Driving" (Attantic)

Reports: 17. Moves: Up 5, Debuts 1, Same 7, Down 0, Adds 4, FM102, KTUX, KZZU, WNYP, KCPX on-dp, KISN on, KMEL

HOWARD HEWETT "Show Me" (Elektra)
Reports: 17. Moves: Up 4, Debuts 2, Same 7, Down 0, Adds 4, KJMZ, KZZB, KKSS, WQID, FM102 17-13, KMEL 20-15, Z99 YOUNG & RESTLESS "B Girls" (Pandisc)
Reports: 16. Moves: Up 5, Debuts 5, Same 3, Down 1, Adds 2, WFMF, KBFM, B104 d-24, WIOQ d-27, WDFX 13-10, WCKZ
12-9, KOY-FM 17-13, 81% are charting it; 48% Top 15; Hot at 19%.

SUNNI "Why DId My Baby Get Over Me" (Alpha International)

Reports: 14. Moves: Up 7, Debuts 3, Same 4, Down 0, Adds 0, HOT977 25-21, Z99 27-23, KIKI 25-21, KDON 20-16.

Reports: 14. Moves: Up 6. Debuts 2, Same 0, Commo,
ICE M.C. "Easy" (Chrysalis)
Reports: 11. Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 6, KITY, KTFM, PWRPIG, CK105, KKMG, KZOZ, WHYT on, KOY-

TM 20-23.

JOEY KID "Counting The Days" (Atlantic)

Reports: 11. Moves: Up 8, Debuts 0, Same 3, Down 0, Adds 0, HOT97 4-4, KTFM 26-22, PWR106 15-12, HOT977 7-5, KKMG 30-24, KDON 17-12.

CHIMES "I Still Haven't Found What I'm Looking For" (Columbia)
Reports: 10. Moves: Up 3, Debuts 2, Same 4, Down 0, Adds 1, KJMZ, WPGC d-30. Z99 21-17.

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THE BACK PAGE®

NATIONAL AIRPLAY OVERVIEW

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S W		2 WK	S LW	TW	
	6	3	2	0	MADONNA/Vogue (Sire/WB)
	1	1	1	2	
	8	5	4	€	JANET JACKSON/Alright (A&M)
	10	7	5	0	
;	20	14	9	0	- Tod (ouplier)
	16	10	8	0	
	9	8	7	Ŏ	()
	3	2	3	8	CALLOWAY/I Wanna Be Rich (Solar/Epic)
2	25	20	13	0	
. 2	21	17	14	O	
1	14	12	11	0	
	5	4	6	12	MICHAEL BOLTON/How Can We Be Lovers (Columbia)
2	24	18	15	1	EXPOSE/Your Baby Never Looked Good In Blue (Arista)
1	3	11	10	14	AEROSMITH/What It Takes (Geffen)
2	8	23	18	1	PERFECT GENTLEMEN/Ooh La La (Columbia)
_	_	31	22	0	PHIL COLLINS/Do You Remember (Atlantic)
3	8	26	20	Ð	BELL BIV DEVOE/Poison (MCA)
3	4	25	21	1	JUDE COLE/Baby It's Tonight (Reprise)
_	_	34	23	Œ	RICHARD MARX/Children Of The Night (EMI)
3	2	28	24	Õ	GIANT/I'll See You in My Dreams (A&M)
-18	8	16	16	21	ADAM ANT/Room At The Top (MCA)
7	7	6	12	22	BABYFACE/Whip Appeal (Solar/Epic)
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4()	35	30	2	AFTER 7/Ready Or Not (Virgin)
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-	-	_		20	TAYLOR DAYNE/I'll Be Your Shelter (Arista)
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	BU		•		BRENT BOURGEOIS/Dare To Fall In Love (Charisma)
DE	BU			D	WHISTLE/Always & Forever (Select)
	BU			30	MICHEL'LE/Nicety (Ruthless/Atco)
	-				

N&A Pg. 162; Playlists Pg. 147; Parallels Pg. 152

TESTER COURTEINED STATE

	3 VKS	2 WK	S LW	v Tw	
	4	3	3	0	SINEAD O'CONNOR/Nothing (Chrysalis)
	2	2	2	Ø	DDN HENLEY/The Heart Of The Matter (Geffen)
	6	4	4	0	
1	2	7	5	0	ELTON JDHN/Club At The End Of The Street (MCA)
	1	1	1	5	R. STEWART w/R. ISLEY/This Old Heart (WB)
2	5	14	8	0	PHIL COLLINS/Do You Remember (Atlantic)
1	4	10	10	Ð	FLEETWDDD MAC/Save Me (WB)
1	5	11	11	0	HEART/All I Wanna Do Is Make Love To You (Capitol)
	5	5	6	9	BASIA/Cruising For Bruising (Epic)
	9	8	7	10	LISA STANSFIELD/All Around The World (Arista)
1	9	17	13	0	PAUL McCARTNEY/Put It There (Capitol)
2	9	20	14	Ø	ROXETTE/It Must Have Been Love (EMI)
-	- 1	28	17	(E)	L. RONSTADT f/A. NEVILLE/When Something (Elektra)
2	8	21	15	©	EXPOSE/Your Baby Never Looked Good In Blue (Arista)
1	1	9	9	15	K. ROGERS & G. KNIGHT/If I Knew Then (Reprise)
-	- 1	29		0	RICHARD MARX/Children Of The Night (EMI)
-		27		D	BILLY JOEL/The Downeaster 'Alexa' (Columbia)
2		23		0	QUINCY JDNES/The Secret Garden (Qwest/WB)
3	0 2	26		0	JUDE COLE/Baby It's Tonight (Reprise)
-				ॐ	CALLOWAY/I Wanna Be Rich (Solar/Epic)
				3	PATTI AUSTIN/Through The Test (GRP)
		6	12	22	MICHAEL BOLTON/How Can We Be Lovers (Columbia)
-		_		3	BRENT BOURGEOIS/Dare To Fall In Love (Charisma)
-		30		3	PETER BLAKELEY/Crying In The Chapel (Capitol)
21		2	23	25	TAYLOR DAYNE/Love Will Lead You Back (Arista)
i BRE		3	16	26	SMOKEY ROBINSON/Everything You Touch (Motown)
)EB		_	23	MICHAEL McDONALD/Take It To Heart (Reprise)
_)EB		_	3	EVERYTHING BUT THE GIRL/Driving (Atlantic) MICHAEL PENN/This & That (RCA)
_	DEB		_	©	MAOONNA/Vogue (Sire/WB)
		٠,		•	madimaryogue (Sileritto)

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3 WI	2 (S W		w TV	V
12	4	. 2	0	JANET JACKSON/Alright (A&M)
13		6	Ø	EN VOGUE/Hold On (Atlantic)
.5	3	1	3	JOHNNY GILL/Rub You The Right Way (Motown)
20	18	8	0	TONY! TONI! TONE!/The Blues (Wing/Polydor)
16	15	9	Õ	
8	8	7	0	
19	17	10	Õ	
6	6	5	8	FREDDIE JACKSON/All Over You (Orpheus/EMI)
24	21	15	9	
23	20	14	1	MICHAEL COOPER/My Baby's House (Reprise)
29	22	17	O	
35	25	18	Ø	M.C. HAMMER/U Can't Touch This (Capitol)
_	31	20	Œ	KLYMAXX/Good Love (MCA)
27	24	19	1	SYBIL/Crazy For You (Next Plateau)
2	2	4	15	BELL BIV DEVOE/Poison (MCA)
31	27	21	1	WHISTLE/Always & Forever (Select)
15	14	11	17	BY ALL MEANS/Do You Remember (Island)
_	32	23	1	
.30	26	22	1	
-	37	25	30	JANE CHILD/Don't Wanna Fall In Love (WB)
3	1	3	21	HOWARD HEWETT/Show Me (Elektra)
34	30	24	2	CALLOWAY/Sir Lancelot (Solar/Epic)
_	35	27	3	
_	-	28	3	RUBY TURNER/Paradise (Jive/RCA)
	-	33	3	,
37	34	29	23	PHALON/Rise To The Top (Mega Jam/Elektra)
40	33	30	3	GRAYSON HUGH f/BETTY WRIGHT/How 'Bout Us (RCA)
_	39	31	20	CHRISTOPHER WILLIAMS/One Girl (Geffen)
_	38	32	3	NEWTRONS /My Heart Beats For You (MCA)
RE	4K			MICHEL'LE/Nicety (Atlantic)
_	-	38	3	SOMETHING SPECIAL/I Wonder Who She's (Epic)
_		39	3	SHE featuring KIM WATERS/Hello Stranger (Warlock)
_	_	40	33	MILIRA/Mercy Mercy Me (The Ecology) (Motown)
RE				LISA STANSFIELD/You Can't Deny It (Arista)
_	36	35	3 5	DOMINO THEORY/Radio Driver (RCA)
RE	_	_	_	GLENN JONES/Stay (Jive/RCA)
RE	BUT	_	_	MILES JAYE/Irresistible (Island)
RE				EARTH, WIND & FIRE/For The Love Of You (Columbia)
,RE	47		•	ASHFORD & SIMPSON/Hungry For Me (Orpheus/EMI)

New & Active, TOP 10 Recurrents Pg. 122

BREAKER 40 NEWKIRK/Sweat You (Def Jam/Columbia)

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LW	W	
2	0	DEPECHE MODE /Violator (Sire/Reprise)
1	2	SINEAD O'CONNORA Do Not Want What I (Chrysalis)
3	Ō	MIDNIGHT OIL/Blue Sky Mining (Columbia)
6	Ŏ	SUNDAYS/Reading, Writing & Arithmetic (DGC)
5	0	LLOYD COLE/Lloyd Cole (Capitol)
7	Ŏ	THAT PETROL EMOTION/Chemicrazy (Virgin)
4	7	HOUSE DF LOVE/House Of Love (Fontana/Mercury)
14	0	WORLD PARTY/Goodbye Jumbo (Chrysalis)
9	0	MISSION U.K./Carved In The Sand (Mercury)
17	•	HUNTERS & COLLECTORS/Ghost Nation (Atlantic)
		1

Complete TOP 30 New Rock Chart Pg. 142

LW	TW	
1	1	EVERYTHING BUT/The Language (Atlant
5	0	RALF ILLENBERGER/Heart & Beat (Narada)
3	P	DDN GRUSIN/Raven (GRP)
3 2 7		BASIA/London Warsaw New York (Epic)
7	0	OTTMAR LIEBERT/Nouveau Flamenco (Higher Octave)
12	Õ	GRANT GEISSMAN/Take Another Look (Bluemoon)
4	7	DOUG CAMERON/Mil Amores (Narada)
6	8	MICHAEL COLINA/Rituals (Private Music)
9	0	JIM HORN/Work It Out (WB)
13	Œ.	EXCHANGE/Between Places (Mesa)
		· · ·

Complete TOP 30 NAC Chart Pg. 126

1	0	STANLEY JORDAN/Cornucopia (Blue Note)
4	Ø	JACK DeJOHNNETTE/Parallel Realities (MCA)
2	0	JOEY De FRANCESCO/Where Were You? (Columbia)*
3	Ŏ	MARCUS ROBERTS/Deep In The Shed (RCA) *
6	Ğ	EDDIE DANIELS/Nepenthe (GRP)
5	6	KEVIN EUBANKS/Promise Of Tomorrow (GRP)
10	Ø	CHICK COREA ELEKTRIC BAND/Inside Out (GRP)
26	Ŏ	MARLON JORDAN/For You Only (Columbia)
12	Ŏ	HENRY JOHNSON/Never Too Much (MCA)
17	Ō	LEE RITENOUR/Stolen Moments (GRP)
		*Keeps bullet due to continued growth.

Complete TOP 30 Contemporary Jazz Chart Pg. 126

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3 WK	S W		w ·	·w
_	_	_ ;	3	ZZ TOP/Doubleback (WB)
5	3	3 2	2	2 LITTLE FEAT/Texas Twister (WB)
7	6		5	JUDE COLE/Baby It's Tonight (Reprise)
2	1	1	1	DAMN YANKEES/Coming Of Age (WB)
_	12	? 7		BILLY IDOL/Cradle Of Love (Chrysalis)
11	8	8		ROBERT PLANT/Tie Dye On The (Es Paranza/Atlantio
20	14	12	2	HEART/Wild Child (Capitol)
14	10	1 10		GIANT/I'll See You In My Dreams (A&M)
26	20	15	•	TOM PETTY/Yer So Bad (MCA)
6	4	6	1	BLACK CROWES/Jealous Again (Def American/Geffen)
4	2	4	1	1 FLEETWOOD MAC/Save Me (WB)
16	13	13	1	LONDON QUIREBOYS/7 O'Clock (Capitol)
13	9	9	1:	BAD ENGLISH/Heaven Is A 4 Letter Word (Epic)
			38	ERIC CLAPTON/Before You Accuse Me (Reprise)
?E	AH			MICHAEL PENN/This And That (RCA)
21	21	17	U	DEL AMITRI/Kiss This Thing Goodbye (A&M)
1	5	11	17	ROBERT PLANT/The Hurting Kind (Es Paranza/Atlantic
_	42	28	Œ	WHITESNAKE/Now You're Gone (Geffen)
E	AH	(3)	5 (
24	23	18	=	, , , , , , , , , , , , , , , , , , , ,
DEE	3UT			
45	38	31	Œ	11.19
39	30	27	Œ	
12	11	14	24	
23	22	22	25	(Lickia)
34	27	26	a	Taylor (oringon on don)
36	32	30	3	
_	49	38	2	
29	25	25	29	Cital Deliveration (Microsoff)
			<u> 20</u>	trong training child fit tronger (regarde)
REA			_	=
31	29	29	32	
19	19	24	33	Table 1 to the state of the sta
3	7	16	34	Trainia do lo mano Lovo To Tou (dapitor)
9	18	32	35	- The man indicate of the Matter (delicit)
40	37	36	3	
_	_	45		
	48	40		KINGS OF THE SUN/Drop The Gun (RCA)
8	15	33	39	The Time of (Hopiloo)
=	-	54	©	LITTLE CAESAR/Chain Of Fools (DGC)
				*Keeps bullet due to continued growth.
omp	Int	1	COP	60 Tracks Chart Pg. 138; LP Chart Pg. 140

COUNTSILY

		34	Sec.	999111111
3 WKS	2 WKS	i w	TW	
4	2	1	1	CLINT BLACK/Walkin' Away (RCA)
14	10	4		RICKY VAN SHELTON/I've Cried My Last (Columbi
8	7	3	ŏ	KEITH WHITLEY/I'm Over You (RCA)
7	4	2	4	RODNEY CROWELL/If Looks Could Kill (Columbia)
11	9	5	0	LIONEL CARTWRIGHT/I Watched It On (MCA)
15	11		ŏ	
18	15			TANYA TUCKER/Walking Shoes (Capitol)
17	14		Ŏ	
16	13		ŏ	ROBIN LEE/Black Velvet (Atlantic)
20	16		Ŏ	
22	17		Ō	KATHY MATTEA/She Came From Fort Worth (Mercury
31	22		Ď	ALABAMA/Pass It On Down (RCA)
23	19			LACY J. DALTON/Black Coffee (Capitol)
1	18		Ŏ	JUDDS/Guardian Angels (Curb/RCA)
5	20			EDDIE RABBITT/Runnin' With The Wind (Capitol)
45	28	22	Ď	GEORGE STRAIT/Love Without End, Amen (MCA)
3 :		21 (Đ	REBA MCENTIRE/Walk On (MCA)
3	12		18	KENTUCKY HEADHUNTERS/Dumas Walker (Mercury)
1	1 :	12	19	TRAVIS TRITT/Help Me Hold On (WB)
0 2	29 2	24 6	3	RESTLESS HEART/Dancy's Dream (RCA)
				BREAKERS

BREAKER 🕏	RANDY TRAVIS/He Walked On Water (WB)
BREAKER 33	BILLY JOE ROYAL/Searchin' For Some Kind (Atlantic)
BREAKER 3	MARTY STUART/Hillbilly Rock (MCA)

DEBUTS



Complete TOP 50 Country Chart Pg. 134; Country Song Information Index Pg. 136

AC Music Begins Pg. 130