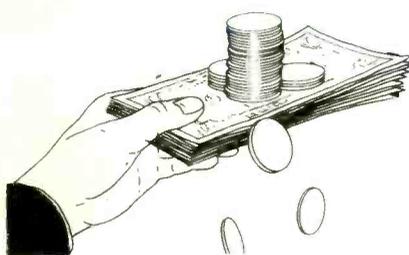


**I N S I D E:**

**NAB'S 'PRINCIPLE' EFFORT AVOIDS INDECENCY POSTURE**

The NAB's long-awaited "Statement of Principles of Radio & Television Broadcasting" largely steers clear of any sort of indecency policymaking. Details in Radio Business.

Page 8



**RATINGS STRATEGY REVIEW**

R&R's fact-packed, full-color Ratings Strategy Review for winter focuses on promotions that win for leading stations, along with detailed demographic ratings data. Featured are:

- Most popular slogans
- Stations' favorite car giveaways
- How many stations prefer giving away cash . . . and how they hand it out.

Plus much more . . .

Page 29

**KOA COALESCE THE NEW TALK COALITION**

KOA/Denver is aggressively pursuing a younger audience for its Talk programming, using FM-style techniques: more local news, more relatable hosts . . . and even music concert sponsorships.

Page 43

**THE MATURING OF WHFS**

Washington-Baltimore's longtime maverick progressive AOR, WHFS, is gradually adopting modern-day programming structures and (even) research . . . and the ratings are going up.

Page 63

**WEAPONS FOR WINNING ON-AIR COMPETITIONS**

Air personalities who stand out from the competition have mastered key arts of communication. Dan O'Day details some of the most important techniques.

Page 52

Newsstand Price \$5.00



**NASA Plans American Digital Radio Tests**

**'92 World Conference To Cover Local Issues; Commerce Solicits Industry Views**

Officials of NASA's Jet Propulsion Laboratory say they are planning the first U.S. field tests of satellite-delivered digital audio broadcasting (DAB) next summer. NASA researchers gave satellite DAB technology a conditional endorsement on Tuesday (6/19) at a global conference on mobile satellite services in Ottawa, Ontario.

"The tests will prove without doubt that we can get music to a car from a satellite - it's 100% doable," said JPL researcher William Rafferty. The JPL tests will feature only AM-

quality transmissions - more applicable to News/Talk than to CD music broadcasting. So far, NASA has developed only digital voice decoders, which are less than ideal for music broadcasting.

Researchers hope the tests will make use of a new one-and-a-half-inch-high, two-foot-square "microstrip" Yagi car antenna. Satellite car antennas must be as flat as possible, able to track the satellite electronically and give good reception. Rafferty said the flat Yagi an-

DIGITAL RADIO / See Page 38

**Ennen Takes Over WUSN GM Reins**

WUSN (US99)/Chicago GSM Steve Ennen has been promoted to GM at the Cook Inlet Country outlet. He succeeds Carl Hamilton, who transferred to the VP/GM post at co-owned KFMK/Houston two weeks ago (R&R, 6/8).

Cook Inlet Exec. VP Michael O'Shea told R&R, "Steve has been with US99 for seven years in sales and management. He's earned this position with great attitude, tremendous accountability, and a passion for excellence."

Ennen, who's handling GSM duties until the position is filled, said, "WUSN has really broken through the last two years under [Cook Inlet President] Dan Mason, Carl and [PD/morning man] J.D. Spangler. The opportunity for the Country share in Chicago is phenomenal, and I look forward to building on what has gone before to make US99 into the powerhouse it's capable of being."

Ennen joined WUSN as an AE in 1980, was promoted to LSM in '85, and upped again to GSM in '87. He previously spent five years as Staff Director for

the University of Illinois radio outlet, WPGU/Champaign, and before that, six years as GM at WEBQ/Harrisburg, IL.

**Olympia To Chapter 11**

**Nets, Station-Owner Subsidiaries Excluded**

Struggling Olympia Broadcasting Corporation filed for Chapter 11 reorganization last week (6/13) at the Federal Bankruptcy Court in Seattle, ending speculation about just how long Chairman James Ireland could forestall the seemingly inevitable move.

Corporate officials didn't return R&R's phone calls Monday and Tuesday (6/18-19), but Olympia Broadcasting Networks President Stephen Bunyard said, "We're hoping to get paid, or to get our company back, or somewhere in between." By its own accounting, Olympia will owe Bunyard over \$11 million, payable in 1992 and '93, based on the St. Louis-based networks' performance. Bunyard said he had been negotiating to buy back the former

Clayton Webster Corporation networks he sold Olympia two years ago for \$3 million. "We thought we were getting near a deal, then they filed Chapter 11."

Bunyard said his proposal wouldn't have provided a lot of cash for bondholders, but would have let him assume some existing debt and provided Olympia with some capital to continue operating while seeking station buyers. Noting that he's one of Olympia's larger creditors, Bunyard said he hadn't heard from Seattle headquarters since the Chapter 11 filing. He said it's "business as usual" for the networks, although he'd fielded a few inquiries from concerned clients. "We are not in Chapter 11," he said. "The parent company is."

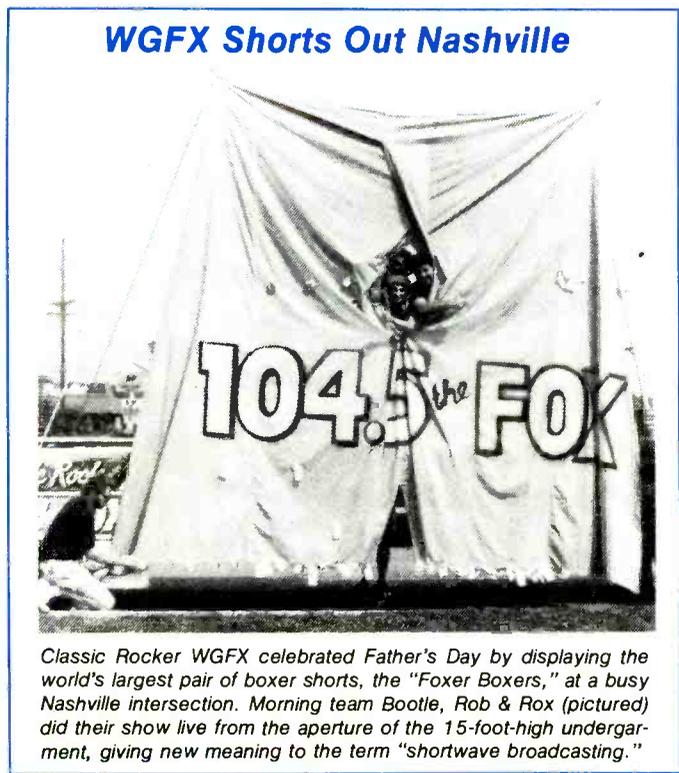
OLYMPIA/See Page 38

**Urban, AC, Gold Strong In Early Spring Birches**

**KIIS Edges KPWR As L.A.'s On The Beat**

	New York		Los Angeles		
	Winter '90	Sp '90	Winter '90	Sp '90	
WRKS	6.2	6.3	KIIS-A/F	6.7	7.1
WHTZ	5.6	5.4	KPWR	8.2	7.0
WNEW-FM	5.2	5.3	KABC	4.4	5.0
WQHT	5.7	5.3	KOST	6.0	5.0
WBLS	5.2	5.0	KLOS	5.4	4.8
WCBS-FM	3.8	4.5	KQLZ	4.2	4.3
WLTW	4.0	4.0	KROQ	4.0	4.3
WOR	3.2	3.7	KKBT	.8	3.9
WINS	3.9	3.5	KTWV	3.1	3.9
WNSR, WPAT-A/F, WPLJ, WXRK tied with 3.3.			KZLA	2.8	3.1

Full New York and L.A. results, plus ratings from 18 other top markets, on Pages 39 and 41.



Classic Rocker WGFX celebrated Father's Day by displaying the world's largest pair of boxer shorts, the "Foxy Boxers," at a busy Nashville intersection. Morning team Bootle, Rob & Rox (pictured) did their show live from the aperture of the 15-foot-high undergarment, giving new meaning to the term "shortwave broadcasting."

KIIS-AM & FM gained just enough to edge Los Angeles Dance CHR rival KPWR, likely affected by a sensational three-share leap by Urban KKBT. That result was among the most dramatic in 20 of the Top 30-market spring 1990 Birch ratings, released this week.

An R&R spot-check of the first 20 markets in showed Urban Contemporary registering the largest spring '89-to-spring '90 gain of any format, owning 17 more shares than it did a year ago. Gold was the biggest gainer from winter '90 to spring '90, rising over 11 shares, with AC and CHR also improving. (For full format gain/loss details, see Page 38.)

New York's spring Birch book was relatively stable, with Gold WCBS-FM the biggest gainer in the Top 10, and WHTZ regaining a narrow CHR lead over WQHT. Other L.A. activity of note included solid jumps for baseball-aided Talk KABC and

SPRING BIRCHES/See Page 38

**CHR's Pop Vs. Dance Dilemma Page 57**

ROCK

Flesh & Blood

AN INDELIBLE MARK ON ROCK  
FEATURING THE FIRST  
SINGLE AND VIDEO **UNSUBMITTED**  
ON ENIGMA / CAPITOL CASSETTES

Capitol

SON

Blood!



ROCK 'N' ROLL COMING JULY 10<sup>TH</sup>

any bop

PRODUCED BY BRUCE FAIRBAIN  
CO-PRODUCED BY MIKE FRASER  
MANAGEMENT: HK MANAGEMENT, INC./HOWARD KAVI MAN

COMPACT DISCS AND RECORDS.



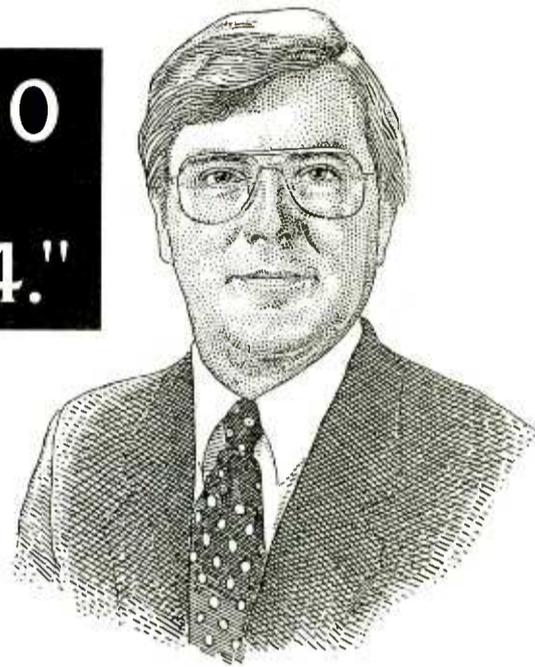
" 'Joy 107' has experienced dramatic ratings growth since 1989, up to #3 in adults 25-54 and #2 with women 25-54.\* With The Research Group's help, we've been able to get back on a winning track. They've helped us to get these results with a great plan that included well-thought-out strategies as well as effective tactics. And it has resulted in a four-book up trend for us in Arbitron.

Most research companies can help a station focus on the basics. Where The Research Group excels is going way beyond that to taking the information from the research and formulating it into a plan that helps us win. It's a plan that's really right for our station, not just a formula being passed along from another market. And that's what winning is all about today."

*Dave Harris  
General Manager  
WJQY "Joy 107", Miami /Ft. Lauderdale*

\* Winter 1989 to Winter 1990 Arbitron. Adults 25-54. AQH share, M-S, 6A-12M, MSA.

"From #10  
to #3  
in 25-54."



The Research Group develops the *right* information, then uses a special system of strategic planning to help you *win*—and stay strong—in tough, competitive environments. Some managers may have the perception that using the *best* is prohibitively expensive. With The Research Group, that is not true. Call today about our availability in your marketplace and for prices which will fit your budget.

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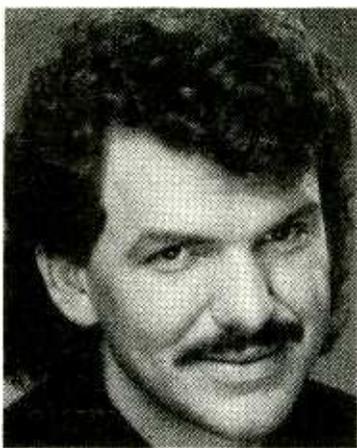
## KXXR Drops Rock CHR For Dance Stance

Ending weeks of speculation, Olympia's pioneering Rock CHR KXXR/Kansas City abandoned that niche for a dance direction as the "New X106" at 4pm CDT (6/15). The Programming Works is consulting.

Additionally, afternoon personality Steve Douglas has been upped to OM and moved to mornings, displacing John Langan. Off-air PD Gary Franklin is handling middays until a replacement is found for Mike Kennedy, now in afternoons.

VP/GM Bob Gould told R&R, "Rock CHR has outlived its usefulness at KXXR. I felt Dance CHR would have the fastest and most immediate impact. Overall, the change has been well-received and we're excited."

"Gary and I feel very comfortable and enthusiastic about promoting Steve to OM. His long career in CHR and tenure at KXXR



Steve Douglas

provide him with a great knowledge of the station and market."

Douglas told R&R, "There's a hole for an uptempo CHR in the market and we have a great opportunity to pull from [CHR] KBEQ KXXR/See Page 24



Rick Bleiweiss

## Bleiweiss Joins Arista

Sr. VP/Sales & Distribution

Island VP/Sales Rick Bleiweiss has joined Arista as Sr. VP/Sales & Distribution. Based at the company's New York headquarters, he'll report to Exec. VP Bill Berger.

Berger commented, "Rick has been an integral part of many successful artist campaigns over the years and brings with him a vast knowledge of both marketing and branch distribution. I feel confident his leadership and expertise will play a major role in the continued success of Arista Records."

BLEIWEISS/See Page 38

## Olinger Now KOA PD



Kris Olinger

Veteran KOA/Denver news staffer Kris Olinger has been named PD of the Jacor News/Talk outlet. Olinger, who was ND and afternoon drive cohost, replaces Bruce Kamen, who left in March to become PD of KGO/San Francisco.

Commented Olinger, "The challenge here is to take this successful AM News/Talk format and keep it OLINGER/See Page 38

## Novia OM At WQXI &WSTR



Tony Novia

Former NAC WXDJ/Miami GM Tony Novia has become OM at Jefferson-Pilot AC/Nostalgia combo WQXI &WSTR/Atlanta. He NOVIA/See Page 38

JUNE 22, 1990

## HEAVEN 97 PRESERVES GOSPEL HERITAGE

As part of his June Black Music Month series, Walt Love salutes Dallas's Gospel giant, KHVN ("Heaven 97"), and its 30-year morning man, Brother Joe Bagby.

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## Martell's Radio Roast Roster

The three programmers accorded the delightful honor of serving as subject for the T.J. Martell Foundation's Radio Roasts gathered together, ripe for the (s)laughter, at the most recent event in New York June 9. Pictured (l-r) are WXKS/Boston PD Sunny Joe White, Columbia VP (and longtime WMMS/Cleveland programmer) Kid Leo and this year's roastee, KPWR/Los Angeles PD Jeff Wyatt.

## 2 Live Crew Furor Ebbs

An attorney for the Miami rap group 2 Live Crew says he believes the furor surrounding the group's "As Nasty As They Wanna Be" album, which has been ruled obscene in parts of four states, has crested and that further obscenity actions against the group are unlikely.

"I think we're leveling off," said attorney Bruce Rogow. "What we had in Florida was an aberration, and since then a few other aberrant actions have popped up. But the lesson here is that the vast majority of law enforcement officials are intelligent, rational, reasonable people."

Rogow made his remarks following a whirlwind week that began with obscenity rulings against "Nasty" in areas of Texas, South Carolina, and Virginia and ended with U.S. Senator Connie Mack (R-FL) voicing support for 2 Live Crew.

### Mack's Attack

On Tuesday (6/19), Mack issued a statement critical of a federal judge's recent ruling that "Nasty" is obscene by the standards of South Florida's Broward, Dade, and Palm Beach counties.

"Despite the fact that 2 Live Crew's lyrics are vulgar and offensive, adults should have every right to buy the group's songs," said Mack. "Once we begin selectively defining which words are ac-

2 LIVE CREW/See Page 38

## Williams Elektra Sr. Director/CHR



Del Williams

Elektra has promoted Del Williams from West Coast Regional Director to Sr. Director/National WILLIAMS/See Page 24

# Curb Names Simone Sr. VP/GM

Cataldo, Forman, Springer Take National Promotion Posts

Joe Simone has been named Sr. VP/GM of Curb Records and will merge the field sales and promotion staff of his own firm, Cleveland-based Priority Marketing, into the label.

Additionally, Bill Cataldo has been appointed East Coast National Promotion Director, David Forman West Coast National Promotion Director, and Jack Springer National Progressive Radio Director; Springer will be based at the company's Cleveland office.

Chairman Mike Curb remarked, "Joe Simone's proven merchandising skills, administrative abilities, and sales experience will greatly enhance our marketing plans and enable us to build on the tremendous strides Curb Records has made during the past year."

Simone added, "Curb's expanded roster made it necessary to realign our promotion department. The appointment of this talented triumvirate typifies Curb's current



Joe Simone

growth mode. Bill, David, and Jack know this business well and will play an important role in developing and breaking new artists."

Cataldo has held promotion posts with Atlantic and PolyGram and also served as Director/Talent Relations for MTV. Forman previously worked at MGM, Mercury, and RCA, and did a stint at independent international Spanish rock promo-



Bill Cataldo



David Forman

tion. Prior to joining Curb, he was President of Clasica Moderna, a label distributed by WEA International. Springer was most recently Priority Marketing's National Promotion Director, following a long tenure with Simone at Progress Record Distribution.

## LETTER

### Goldberg's 2 Live Crew Example Ill-Conceived

After reading the guest editorial by Danny Goldberg (R&R, 6/15), I felt it necessary to respond. I respect and agree with much of what Goldberg said, with one major exception — the abortion parallel and the description of those who support pro-life and censorship as "bigots." You cannot compare questions of life with the First Amendment. Goldberg also says, "Politicians will succumb to the temptation to cave in to the minority of bigots," and goes on to say, "For years, a shrill minority bullied politicians into limiting access to abortions." This is strong and unfair language. To say all or most of the people who favor censorship or are pro-life are "bigots" is a terrible misnomer.

While some may well be, we must remember that . . . pro-life individuals have a deep sense of responsibility for the unborn, whom they consider defenseless human beings. Many who favor censorship are good people attempting to protect their families from what they consider "smut." We must not make the mistake of saying all these people are "bigots" who will bully politicians to get their way.

. . . Do not underestimate the people who favor some sort of media censorship. They are not all crazy religious fundamentalists who want to impose their beliefs on the rest of us. Many are just ordinary folks who are concerned about the types of things exposed to their families. The day we label and toss them away as "bigots" is the day we lose the fight for freedom of speech.

We must educate the public about the importance of the First Amendment and understand the opposition and where they are coming from. The fear of "who will decide what is acceptable" and "where does it go from here after 2 Live Crew" is something everyone in the media should be concerned about. But please — let's not get into calling names and bringing in issues that have no real parallel to the issue at hand.

Matt McCann  
WLRW/Champaign, IL

## Carey On



Columbia artist Mariah Carey celebrated the release of her self-titled debut by performing brief sets at nine CBS Records branches around the country. Shown schmoozing after the L.A. reception are (l-r) Columbia's Greg Phifer, KOST/L.A. MD/air talent Kim Amidon, Carey, and KPWR (Power 106)/L.A. Asst. PD Al Tavera.

## Lunch Bunch



MTV Networks Chairman/CEO Tom Freston (l) has been named the honoree for the AMC Cancer Research Center's 1990 entertainment industry campaign, and will sponsor a fundraising event — dubbed the "Night Of A Thousand Heroes" — on October 19. Pictured with Freston at the kickoff luncheon are (l-r) Chrysalis President John Sykes, CBS Records Division President Tommy Mottola, and Columbia Exec. VP Mel Liberman.

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## KODA Edging Toward Soft AC

As part of its continuing evolution from B/EZ to Soft AC, Command's KODA/Houston is blending 25-30% jazz into the vocal mix and calling itself "Houston's Unique Radio Station." Two-year PD David McKay remains in place.

VP/GM Dusty Black told R&R, "We're taking a risk right now with the upper end of our audience, but we need to do this to remain competitive. We also saw a broad hole in the market for this format. Our own core audience didn't like about 90% of the instrumentals we played in our B/EZ days. That music made up about 80% of our total mix. Our target now is 35-44s. [Crosstown AC KLTR] 'K-Lite' is going after 25-34s and has a hard edge.

"Two years ago, we began dramatically changing the product. We got rid of the old Bonneville clunkers. Eventually, that format evolved into what [former owner] Westinghouse called 'Adult Spectrum Radio.' In place of heavy strings, we've inserted melodic contemporary jazz and about 50-60% original vocals.

"Based on solid testing we did with [consultants] Cody/Leach, we've evolved to something more vocally intensive and aggressive than we were a month or so ago. From that standpoint, we're more of an AC. We're going to take some risks in our music, and I think we'll do very well."

"We've had incredible success working with The Research Group here at 'V-103' in Chicago. First, they helped us find a precise hole in the market that could help us win big in 25-54. And that's what we have done since switching format in October of 1988. We went from worst to first almost overnight, and have continued to be on top in 25-54 since then.

We have continued to improve and strengthen 'V-103' with The Research Group's special 'Cluster Analysis' research and other types of fine tuning research.

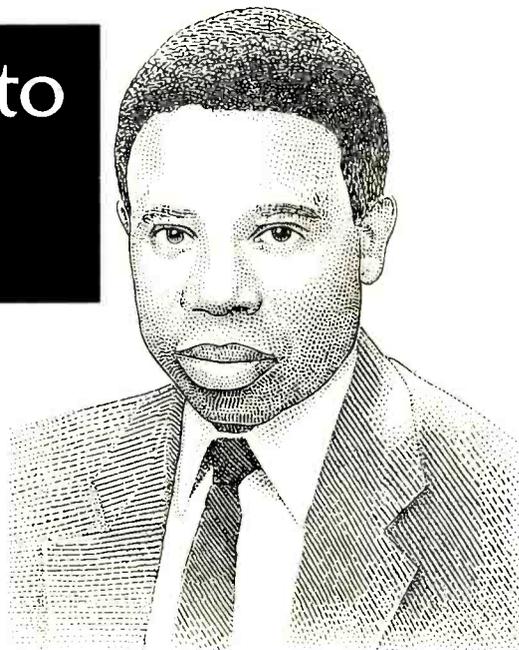
I've never seen a success like this in my career. I would have been satisfied being in the top five, 25-54 Adults. Especially in a tough, competitive market like Chicago.

The special new types of research and the value added that The Research Group brings clearly separates them from all other research companies."

*Barry Mayo*  
President / General Manager  
V-103 FM, Chicago

\* Summer 1988 to Winter 1990 Arbitron. Adults 25-54.  
AQH share, M-S, 6A-12M, MSA.

"From #14 to  
#1 and still  
winning."



The Research Group develops the *right* information, then uses a special system of strategic planning to help you *win*—and stay strong—in tough, competitive environments. Some managers may have the perception that using the *best* is prohibitively expensive. With The Research Group, that is not true. Call today about our availability in your marketplace and for prices which will fit your budget.

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# NAB Approves Broad Statement Of Principles

Mildly Urges Broadcasters To Be Mindful Of Indecency Guidelines

The NAB Board of Directors, torn between the FCC's calls for industry self-regulation and antitrust concerns, this week approved a broadly drawn statement of programming principles that touches ever so lightly on such touchy issues as indecency.

NAB officials emphasized the statement is not an effort to reinstate the NAB Code, which was dropped as the result of a 1982 agreement with the Justice Department, which felt the code constituted a restraint of trade.

"There were a lot of pros and cons to balance," NAB President Eddie Fritts said after the board's Tuesday (6/19) vote. "We wanted to put something out that was a statement of our principles, to say to the public that we are concerned. While they are general guidelines, we are under a consent degree and cannot go much further. I think this is a very positive thing for the industry and for the public."

## Off-Color To Off-Hours

The three-page "Statement of Principles of Radio and Television Broadcasting" urges broadcasters to "exercise responsible and careful judgment" in their programming. In an apparent recommendation that controversial material be channeled to off-hours, the statement entreats broadcasters to weigh the "expectations and composition" of likely audience when

scheduling programs involving human sexuality or other topics of "particular sensitivity."

The statement also reminds broadcasters to be mindful of the FCC's indecency guidelines and to use care when addressing sexual themes during periods when significant numbers of children can be expected in the audience. In addition, the document frowns on the glamorization of drug use and the gratuitous portrayal of violence.

According to Fritts, some board members felt stricter guidelines should be adopted, while others objected to any policy statement on

grounds that it conflicted with the First Amendment. Among those who pressed unsuccessfully for a tougher statement was Radio Board Chairman Bill Sanders.

## Mays Reelected

Fritts added that he believes FCC Chairman Al Sikes will be pleased with the compromise guidelines because "they will re-emphasize a commitment of our values to America." At R&R's Tuesday presstime, FCC officials had not yet seen the NAB statement and were unable to comment.

In other action at this week's summer board meeting in Washington, Clear Channel Communications President Lowry Mays was unanimously elected to a second one-year term as Chairman of the NAB Joint Board.

## FCC Floats Drug Reporting Plan

In a move designed to keep the FCC in step with the government's war on drugs, the agency last week proposed that broadcast licensees and applicants be required to notify the Commission when they run afoul of federal drug policy.

The Anti-Drug Abuse Act of 1988 gave federal and state judges the discretion to deny federal benefits — including FCC licenses — to convicted drug offenders, a punishment called debarment. Under the proposal announced last week, the FCC would require all applicants to certify that the parties to the application have not been debarred for drug offenses. Applicants who are awarded a license would also be checked against the government's master debarment list before the permit is actually granted.

Similarly, licensees would be required to notify the FCC if and when any of its principals are debarred as the result of a drug conviction. The proposed rule applies to officers, directors, and those who own five percent or more of a licensee or applicant group.

## Ambiguity Remains

Still to be resolved is whether revocation proceedings will automatically be initiated against licensees who are debarred. According to an FCC lawyer, the drug law is ambiguous on whether the debarment provision applies to federal benefits an individual has already received or only to future benefits.

The agency must also decide how to deal with situations in which a minority shareholder in a licensee is debarred.



## DC REPORT

PAT CLAWSON

## AT&T Hangs Up On Shaughnessy

Dallas broadcaster Pat Shaughnessy is the latest victim of overleveraging and a slow advertising market. AT&T Credit, through its Atmor Properties subsidiary, has foreclosed on his Marathon Communications after a \$6.7 million loan default.

"I paid too much and just got caught on the wrong timing," said Shaughnessy. "We doubled the revenue in 24 months, took all the stations from negative to positive cash flow, increased the audience in two of the three markets substantially, but the debt was too much to carry." Shaughnessy is now working as a sales and management consultant.

Plans are still on to sell Marathon's KHAT-AM & FM/Lincoln to Harvey Tate for \$1.33 million, but George Johns's deal to buy KBUL/Reno for \$2 million has died for lack of financing. Atmor will be seeking a buyer for that station, as well as WAVH/Mobile.

Meanwhile, Barclay's Business Credit has foreclosed on several deals, including WJTO & WIGY/Bath, ME and KMOM-AM & FM/Great Falls, MT. Court-appointed receivers are operating both properties until buyers can be found.

More deals on death row: Alpha Radio has dropped its plans to sell KHDL & KKPL/Spokane for \$2.3 million to Lee-Tiddens Broadcasting. And Chapman Associates has been named exclusive agent for Ridgely Communications by the U.S. Bankruptcy Court in South Carolina to sell WVOC & WCEZ/Columbia, SC. The AM, known for most of the past 50 years as WIS, has a 5kw signal at 560 and features University of South Carolina sports. The FM is Class A on 93.5 MHz.

## Dorton Dealing, Hoker Shopping

Former Gannett Radio boss Joe Dorton is on the verge of buying Ken Johnson's WMJJ/Birmingham for \$19 million. Dorton is reportedly being financed by a candy tycoon, but lips of both parties remained zipped. Brokers at Blackburn aren't talking either, but those in the know say a contract will be cut within a week.

There are still no takers for WRXJ & WCRJ/Jacksonville, even though Jay Hoker has slashed the price from \$8.6 million to \$6.4 million, and Media Venture Partners broker Randy Jeffery is beating the bushes for a buyer. Combo GM Linda Byrd grumbles that Ragan Henry's recent failure to close his planned purchase has upset her staff's morale. She denies the stations are in financial trouble and contends Henry walked from the deal when Continental Bank and Chrysler Credit turned him down for financing. Henry's staff denies that allegation.

## FCC Roots Out Ohio FM Ownership

Tremors from the Washington, DC troubles of Thomas Root are being felt at faraway WSWR/Shelby, OH, a station in which Root once held an ownership interest.

Following Root's guilty plea on five felony, fraud, and forgery charges related to his work before the FCC, the Mass Media Bureau has rescinded the station's recently granted license renewal and opened an investigation into whether Root has a hidden interest in the property. Root, who was instrumental in founding WSWR, claims he sold the remainder of his stock last year. Several members of Root's family, including his wife and parents, still own shares in the station.

"In light of Mr. Root's legal problems, it seemed advisable to take a closer look [at Root's involvement with WSWR]," said Enforcement Branch Chief Chuck Kelly. "We want to make certain there are no undisclosed parties."

Root told R&R the FCC investigation will prove he has no interest in the station. WSWR President/GM Timothy Moore declined to comment.

Meanwhile, despite his guilty plea, Root continues to practice law before the FCC. A federal appeals court says the FCC acted too hastily when it suspended him following his voluntary disbarment from the District of Columbia bar last month. He remains a member of the Ohio bar and will likely practice at the FCC until he's disbarred in that state — which may occur after his August 6 sentencing.

## Forecaster Sees Ad Share Gain For Radio

Radio is projected to claim a larger piece of the U.S. advertising pie this year. The thumbs-up for radio came in a semiannual forecast by Robert Coen, Sr. VP and chief forecaster for McCann-Erickson Advertising.

"If he's right, it's terrific," said RAB President Warren Potash. He added Coen's advertising dollar distribution projections "indicate radio's share is going up for the second year in a row."

Coen predicts radio's ad dollars share will rise to 6.8% this year, continuing a steady gain from 1988-'89's 6.6%-6.7% increase. In dollar terms, Coen forecasts radio advertising revenues at \$8.8 billion. Also, the outlook for local radio is better than for most other types of local media. Coen sees local radio revenues growing by 6%, while local newspaper advertising slogs along with just 3.5% growth. The only local advertising forecast to outpace radio growth is for telephone yellow pages, which he expects to gain 6.5%.

At the national level, Coen foresees 5% growth for both network

and national spot radio. That's less than the 5.7% overall growth forecast for "total national media," with cable and syndication television the big gainers (15% and 20%, respectively).

## RAB Concurs

Potash said the growth figures are pretty much in line with RAB's overall projection for 1990 radio revenues: between 4% and 6%. (RAB doesn't forecast share.)

"Next year will be a better year," promised Coen, "and ad growth should gradually improve. The U.S. economy is not likely to boom in 1991, but it will be much more favorable, especially for local advertising." His preliminary forecast: total U.S. advertising expenditures will rise 7.5% in 1991, compared to a projected 5.3% gain this year.

*FROM TWIN PEAKS, THE SHOW THAT'S  
CHANGING THE FACE OF TELEVISION, COMES  
THE MUSIC TO CHANGE THE SOUND  
OF RADIO.*



*“FALLING”*

*The Vocal Version by  
JULEE CRUISE*

*From the Debut Album FLOATING INTO THE NIGHT*

*The Instrumental **TWIN PEAKS**, Theme by  
ANGELO BADALAMENTI*

*From the Upcoming **TWIN PEAKS**, Soundtrack*

 © 1990 Warner Bros. Records Inc.

**TRANSACTIONS**

# Ardman Cashes Combos For \$5.75 Million

Pat Shaughnessy Runs His Last Marathon As AT&T Forecloses

**Deal Of The Week:**

**Ardman Stations**  
**PRICE:** \$5.75 million  
**TERMS:** Asset sale for cash  
**BUYER:** ML Media Inc., headed by Michael Ludgate. He's the former GM of WCHV & WWVW/Charlottesville, VA.  
**SELLER:** Ardman Broadcasting Corp., headed by Washington communications attorney Myer Feldman. He also owns WZOU/Boston; WPHR/Cleveland; WEZI & WNWZ/Memphis; WCIB/Falmouth, MA; WIRA/Ft. Pierce, FL; and WOVV/West Palm Beach.  
**BROKER:** Bruce Houston of Cecil L. Richards Inc.

**KCKN & KBCQ/Roswell, NM**  
**FREQUENCY:** 1020 kHz; 97.1 MHz  
**POWER:** 50kw; 100kw at 300 feet  
**FORMAT:** AC; Country

**WVSR-AM & FM/Charleston, WV**  
**FREQUENCY:** 1240 kHz; 102.7 MHz  
**POWER:** 1kw; 50kw at 500 feet  
**FORMAT:** Gold; CHR

**Group Deals**

**Marathon Stations**  
**PRICE:** Foreclosure — no cash consideration  
**BUYER:** Atmor Properties Inc., a wholly owned subsidiary of AT&T Capital Corporation. Atmor is headed by Chairman T.C. Wajnert.  
**SELLER:** Marathon Communications Inc., headed by Pat Shaughnessy.  
**COMMENT:** Atmor is foreclosing on loans made by AT&T CreditCorp. Marathon recently announced plans to sell KHAT-AM & FM/Lincoln to Tate Broadcasting for \$1,325,000. That sale remains in progress. Plans to sell KBUL/Carson City, NV to George Johns and Fairwest Enterprises for \$2 million have been terminated.

**WAVH/Mobile**  
**FREQUENCY:** 96.1 MHz  
**POWER:** 100kw at 1141 feet  
**FORMAT:** Gold

**KHAT-AM & FM/Lincoln**  
**FREQUENCY:** 1530 kHz; 106.3 MHz  
**POWER:** 5kw; 2.9kw at 145 feet  
**FORMAT:** AC

**KBUL/Carson City, NV**  
**FREQUENCY:** 98.1 MHz  
**POWER:** 75.9kw at 2273 feet  
**FORMAT:** Country

**Florida**

**WTAN/Clearwater**  
**PRICE:** \$990,000  
**TERMS:** Asset sale for \$750,000. Escrow deposit \$20,000 with additional \$30,000 cash due at closing. Ten-year promissory note for \$700,000 at 10% interest, payable in equal monthly installments of \$9251. A \$20,000 balloon principal payment is due six months after closing. Buyer agrees to lease tower site studio building from seller for \$2000 per month for ten years and has option to purchase same for \$250,000 within 24 months or \$300,000 within 36 months following the closing.  
**BUYER:** Drenik Communications Inc., owned by Virginia Chargaris Nikitakis of Tampa and George Bouris of Tarpon Springs, FL.  
**SELLER:** Wagenvoort Advertising Group Inc., headed by Jeff Ravette. The company recently announced plans to sell KLAV/Las Vegas.

**TRANSACTIONS AT A GLANCE**

**Deals So Far In 1990:**  
**586,833,116**

**Total Stations Traded This Year: 642**  
**This Week's Action: \$12,134,857**  
**Total Stations Traded This Week: 37**

- Deal Of The Week:
- Ardman Stations \$5.75 million
- KCKN & KBCQ/Roswell, NM
- WVSR-AM & FM/Charleston, WV

- Marathon Stations Foreclosure — no cash consideration
- WAVH/Mobile
- KHAT-AM & FM/Lincoln
- KBUL/Carson City, NV
- WTAN/Clearwater, FL \$990,000
- WJGA/Jackson, GA \$600,000
- KANS & KQDF/Larned, KS \$325,000
- WWAG/McKee, KY (FM CP) \$65,000
- WMRC/Milford, MA \$250,000
- WDDT/Greenville, MS \$100,000
- KLEX/Lexington, MO \$75,000
- KBMN/Bozeman, MT \$550,000
- WLFH/Little Falls, NY \$100,000
- WYLF/Penn Yan, NY \$278,061
- WOKX/High Point, NC \$176,400
- WNRJ/Marysville, OH \$106,000
- KBEL & KWDG/Label, OK \$240,000
- KPNC/Ponca City, OK \$174,000
- WTWL/McKinnon, TN \$150,000
- WLJJ/Shelbyville, TN \$110,000
- WSMT-AM & FM/Sparta, TN \$643,430
- KLEV/Cleveland, TX \$100,000
- KAQU/Huntington, TX (FM CP) \$44,284 for 28.27%
- KINE/Kingsville, TX \$50,000
- KSTV-AM & FM/Stephenville, TX \$72,882 for 50%
- WKRE-FM/Exmore, VA \$550,000
- KYSN/East Wenatchee, WA \$635,000
- WCWC & WYUR/Ripon, WI No cash consideration for 50% of general partner

**US RADIO, L.P.**  
 (Ragan A. Henry)

has acquired

**WRW (AM) and WRFY (FM)**  
 Reading, Pennsylvania

for

**\$18,500,000**

from

**CITY BROADCASTING COMPANY, INC.**  
 (Dr. Frank A. Franco, President)

We are pleased to have served  
 as exclusive broker in this transaction.

**BLACKBURN & COMPANY**  
 I N C O R P O R A T E D

Media Brokers & Appraisers Since 1947

**WE BROKER BROADCASTING'S BEST**

Washington • New York • Atlanta • Chicago • Beverly Hills

**FREQUENCY:** 1340 kHz  
**POWER:** 1kw  
**FORMAT:** AC

**Georgia**

**WJGA/Jackson**  
**PRICE:** \$600,000  
**TERMS:** Stock sale for \$300,000 cash and ten-year promissory note for \$300,000 at 10% interest, payable monthly. If the federal capital gains tax rate is not lowered by the closing date, the buyer will pay \$200,000 cash and will provide a 15-year promissory note for \$400,000 at 10% interest.  
**BUYER:** Donald Earnhart of Jackson, GA. He's currently a 25% owner of the station.  
**SELLER:** Dallas Tarkenton of Athens, GA is selling his entire 75% stake in Tarkenton Broadcasting Company Inc. Tarkenton is an applicant for new FM stations at Canton, SD and Blackville, SC and owns WBTR/Carrollton, GA.  
**FREQUENCY:** 92.1 MHz  
**POWER:** 3kw at 300 feet  
**FORMAT:** AC

**Kansas**

**KANS & KQDF/Larned**  
**PRICE:** \$325,000  
**TERMS:** Asset sale for two promissory notes at 10% interest, one for

\$50,000 due within one year, the other for \$275,000 over ten years.  
**BUYER:** C&C Consulting Inc., owned by Ed Lipson of Emporia, KS.  
**SELLER:** First National Bank & Trust Co. of Larned, KS.  
**FREQUENCY:** 1510 kHz; 96.7 MHz  
**POWER:** 1kw daytimer; 3kw at 290 feet  
**FORMAT:** Nostalgia

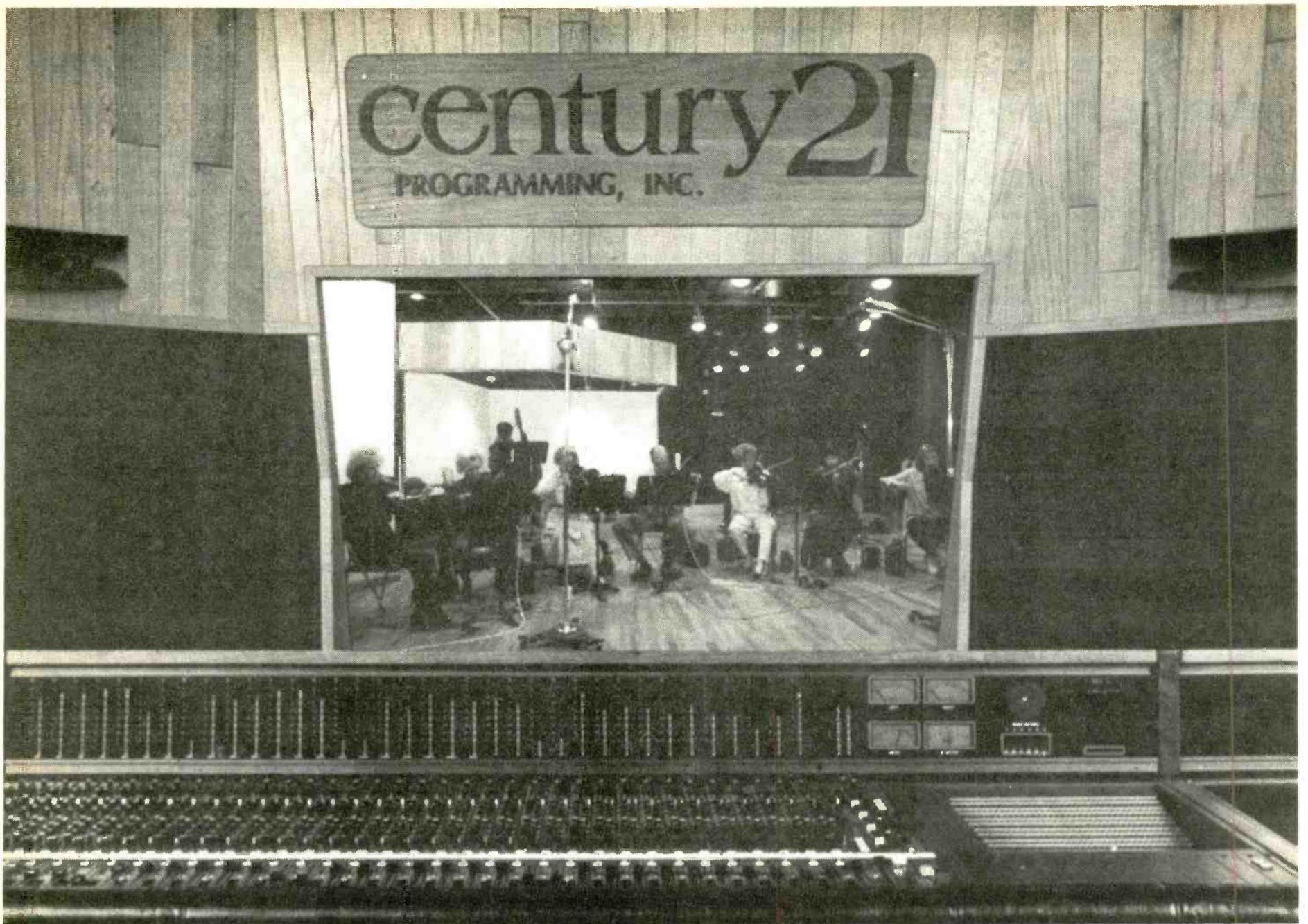
**Kentucky**

**WWAG/McKee (FM CP)**  
**PRICE:** \$65,000  
**TERMS:** Asset sale for cash  
**BUYER:** Wilderness Hills Inc., owned by Vernon Baldwin of Fairfield, OH and Ermel Ison of London, KY. Baldwin owns interests in WCNW/Fairfield, OH; WWXL-AM & FM/Manchester, KY; and WRKG & WZLE/Lorain, OH.  
**SELLER:** Betty Rudder of McKee, KY.  
**FREQUENCY:** 107.9 MHz  
**POWER:** 2kw at 400 feet

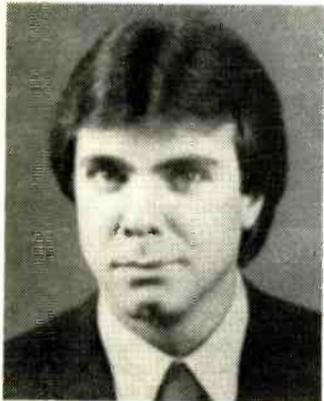
**Massachusetts**

**WMRC/Milford**  
**PRICE:** \$250,000  
**TERMS:** Asset sale. Escrow deposit \$10,000 with additional \$140,000 cash at closing. Ten-year promissory note for \$100,000 at 10% interest.

Continued on Page 12



## The Best Jingles & The Best Production Music



"On KIIS-FM, we use jingles from Century 21 Programming."

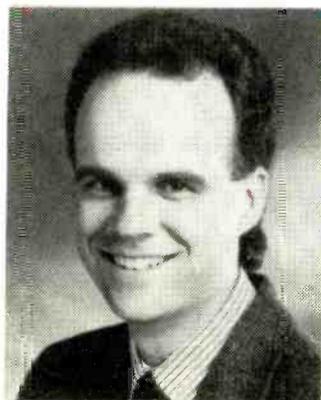
**Gerry DeFrancesco**  
VP/Station Manager  
VP/Programming

**KIIS-FM**  
**Los Angeles, CA**

"Century 21 jingles are helping us create the buzz of Chicago's Killer Bee - B-96."

**Dave Shakes**  
Program Director

**WBBM-FM**  
**Chicago, IL**



To improve the image of your station or your advertisers, make the move to Century 21 Programming of Dallas. You'll benefit from the biggest variety of jingle writers, talented musicians, the world-famous Dallas singers and the best engineered multi-track studios with in-house CD recorders and the most advanced digital equipment.

Century 21's jingles and CD Production Libraries are preferred by major broadcasters like Capital Cities/ABC, CBS, Westwood One/NBC Radio, Gannett, Bonneville, Group W, Cox, Edens, Susquehanna, Summit, Jefferson-Pilot, Viacom, Adams, Clear Channel, Jacor and many more.

Pick up your phone and sample the best: Give Century 21 a jingle toll-free at (800) 937-2100.

**(800) 937-2100**

FAX: (800) 749-2121

**century21**  
PROGRAMMING, INC.  
14444 Beltwood Parkway, Dallas, TX 75244

## TRANSACTIONS

Continued from Page 10

payable in monthly installments of \$1322.

**BUYER:** Thomas McAuliffe of Hudson, MA.

**SELLER:** Nanlo Inc., owned by Loren Ghiglione.

**FREQUENCY:** 1490 kHz

**POWER:** 1kw

**FORMAT:** AC

## Mississippi

## WDDT/Greenville

**PRICE:** \$100,000

**TERMS:** Asset sale. Buyer pays nothing during first year of ownership and \$10,000 at the end of the second year. Beginning on the first day of the third year, buyer to pay \$1572 monthly for 96 months.

**BUYER:** WDDT Inc., owned by Steven Brisker of Fairfax Station, VA. Brisker's other broadcast interests include WARM/Falmouth, VA; KRKR/Tucson Estates, AZ; WPGP/Pendleton, SC; WZAM/Norfolk; WCTG/Columbia, SC; WJGC/Jacksonville; and WHYZ/Greenville, SC.

**SELLER:** P.L. Bell, court-appointed receiver for Clearwater Broadcasting Corp. The company was formerly headed by Don Manuel.

**FREQUENCY:** 900 kHz

**POWER:** 1kw daytimer

**FORMAT:** Country

## Missouri

## KLEX-AM &amp; FM/Lexington

**PRICE:** \$75,000

**TERMS:** Asset sale. Escrow deposit \$4000 with additional \$30,000 cash due at closing. Buyer to assume real estate mortgage valued at \$30,000. Buyer to provide ten-year \$15,000 promissory note at 10% interest payable in \$198 monthly installments.

**BUYER:** Summit Operations Inc., owned by Shelby and Laura Hendree. They own KMRN & KDEE/Cameron, MO and KAYX/Richmond, MO.

**SELLER:** KLEX Broadcasting Inc., owned by Edward and Vera Luehrman.

**FREQUENCY:** 1570 kHz; 107.3 MHz

**POWER:** 250-watt daytimer; 100kw at 483 feet

**FORMAT:** Beautiful; AC

**BROKER:** Ralph Meador

## Montana

## KBMN/Bozeman

**PRICE:** \$550,000

**TERMS:** Asset sale. Escrow deposit \$10,000 with additional \$54,000 cash due at closing. Buyer to assume \$86,000 bank note and provide ten-year promissory note for \$400,000. The note is payable in monthly \$2500 installments with a final \$280,000 balloon payment.

**BUYER:** Robert and Cathryn Pininich of Bozeman.

**SELLER:** Western Media, a partnership of Leonard and Tony Kehl.

**FREQUENCY:** 1230 kHz

**POWER:** 1kw

**FORMAT:** AC

## New York

## WLFH/Little Falls

**PRICE:** \$100,000

**TERMS:** Asset sale for cash

**BUYER:** Roser Communications Network Inc., owned by Kenneth Roser Jr. of Utica, NY. He has an interest in WOWB/Little Falls, NY.

**SELLER:** Allan Bentkofsky, bankruptcy trustee for Cove Communications.

**FREQUENCY:** 1230 kHz

**POWER:** 1kw

**FORMAT:** Country

## WYLF/Penn Yan

**PRICE:** \$278,061

**TERMS:** Stock sale for \$500 deposit and \$13,000 over 2.7 years in \$400 monthly installments; \$6200 will be paid in advertising credits, and \$5000 is to be paid in the form of furniture and vacations bartered by the station. Buyer to assume outstanding liabilities for balance of purchase price.

**BUYER:** Russell Kimble, who currently owns 50% of the station.

**SELLER:** Monica Kimble of Canandaigua, NY is selling her 50% stake in M.B. Communications Inc. She's the buyer's sister-in-law.

**FREQUENCY:** 850 kHz

**POWER:** 500-watt daytimer

**FORMAT:** AC

## North Carolina

## WOKX/High Point

**PRICE:** \$176,400

**TERMS:** Asset sale for \$135,000 cash. Buyer to lease transmitter site from seller for \$600 monthly over two years, then \$750 monthly for three years.

**BUYER:** Key Broadcasting Inc., owned by Joel Key of High Point, NC.

**SELLER:** Club Towers Broadcasting Inc., owned by P.A. Thomas, Charles Poole, and John Thomas III. They own WTHP/Thomasville, NC.

**FREQUENCY:** 1590 kHz

**POWER:** 1kw daytimer

**FORMAT:** Contemporary Christian

## Ohio

## WNRJ/Marysville

**PRICE:** \$106,000

**TERMS:** Stock sale for cash as part of stock option agreement.

**BUYER:** Robert Casagrande and Mark Litton, who currently own 49% of the licensee. They own WCSJ & WCFL/Morris, IL and WNRE & WTLT/Circleville, OH.

**SELLER:** Richard Riggs and Charles Hutchinson are selling their collective 51% interest in Riggs-Hutchinson & Associates Inc. Hutchinson owns WSFO/Fort Shawnee, OH.

**FREQUENCY:** 105.7 MHz

**POWER:** 3kw at 485 feet

**FORMAT:** CHR

## Oklahoma

## KBEL &amp; KWDG/Idabel

**PRICE:** \$240,000

**TERMS:** Asset sale for cash

**BUYER:** Curtis Cochran, a sales representative with KKBI/Broken Bow, OK.

**SELLER:** Idabel Broadcasting Co. Inc., owned by Waylon and Sheryl Ward.

**FREQUENCY:** 1240 kHz; 96.7 MHz

**POWER:** 1kw daytimer; 3kw at 300 feet

**FORMAT:** Country; AC

## KPNC/Ponca City

**PRICE:** \$174,000

**TERMS:** This station is in bankruptcy proceedings. A new corporation is being formed by some stockholders of the existing licensee to reorganize the station. Kenneth Greenwood, a minority shareholder in the current licensee, will pay \$105,000 cash to retire an outstanding promissory note, \$29,000 cash to retire a bank loan, and up to an additional \$40,000 to satisfy IRS liens.

**BUYER:** KPNC Broadcasting Co. Inc., owned by Ronald Bryant, Kenneth Greenwood, and Patrick Walters.

**SELLER:** First Radio Corp., headed by Ronald Bryant, Kenneth Greenwood, and six other stockholders.

**FREQUENCY:** 100.9 MHz

**POWER:** 3kw at 285 feet

**FORMAT:** Country

## Tennessee

## WTWL/McKinnon

**PRICE:** \$150,000

**TERMS:** Asset sale. Escrow deposit \$5000 with balance due cash at closing.

**BUYER:** WJZM Inc., owned by Richard Albright, Dodson Gregory Guinn, and Trent Knott. They own WJZM/Clarksville, TN.

**SELLER:** David Ross of Dover, TN.

**FREQUENCY:** 101.5 MHz

**POWER:** 790 watts at 400 feet

**FORMAT:** Country

## WLIJ/Shelbyville

**PRICE:** \$110,000

**TERMS:** Asset sale. Escrow deposit \$11,000 with balance due cash at closing.

**BUYER:** Hopkins Hall Broadcasting Inc., owned by Nadien Hopkins, Paul Hopkins, Lori Hopkins Hall, David Hopkins, and Terry Hall.

**SELLER:** Arthur Wilkerson, doing business as WLIJ Radio. He also owns WLIL-AM & FM/Lenoir City, TN and WLIK/Newport, TN.

**FREQUENCY:** 1580 kHz

**POWER:** 1kw daytimer

**FORMAT:** Country

## WSMT-AM &amp; FM/Sparta

**PRICE:** \$643,430

**TERMS:** Asset sale \$450,000 — to be paid with \$80,000 cash and a \$370,000 promissory note — minus the value of certain liabilities assumed at closing. Additional noncompete agreement valued at \$193,430 to be paid in monthly \$1075 installments over 15 years.

**BUYER:** Heartland Broadcasting Inc., owned by Ralph Farley, M. Kyle Rice, Charles Davidson Jr., Charles Davidson III, and R. DeWitt Shelton. Farley is the GSM of WWYN/McKenzie, TN.

**SELLER:** Austin-Thompson Broadcasting Systems Inc., owned by Billy Austin, Charles Thompson, and Wylie Gene Austin.

**FREQUENCY:** 1050 kHz; 105.5 MHz

**POWER:** 1kw daytimer; 3kw at 35 feet

**FORMAT:** Country; Classic Rock

**BROKER:** Chapman Associates is to receive a \$30,000 commission.

## Texas

## KLEV/Cleveland

**PRICE:** \$100,000

**TERMS:** Asset sale. Escrow deposit \$20,000 with additional \$30,000 cash due at closing and ten-year \$50,000 promissory note at 10% interest, interest-free for two years. Buyer to assume debts valued at approximately \$90,656.

**BUYER:** Carranza Broadcasting Companies Inc., owned by Joseph Carranza of Highland Village, TX.

**SELLER:** Cleveland Broadcasting Co., owned by L. Giles Rusk. He's an applicant for a new FM at Cleveland, TX.

**FREQUENCY:** 1410 kHz

**POWER:** 1kw

**FORMAT:** Country

## KAQU/Huntington (FM CP)

**PRICE:** \$44,284 for 28.27%

**TERMS:** Stock transfer. The majority owners of the company are having their ownership interest diluted because of the sale of new stock by the licensee. The majority owners have defaulted on a debt, and the buyer is exercising an option to convert the debt to stock. The majority owners are not cooperating in this stock transfer.

**BUYER:** A stockholders group headed by Verna Phillips of Pasadena, TX.

**SELLER:** Robert Tindle and Patrick Parks Jr. are reducing their collective 55.86% stake in Angelina Broadcasting Corp. to 27.59%.

**FREQUENCY:** 101.9 MHz

**POWER:** 3kw at 328 feet

## KINE/Kingsville

**PRICE:** \$50,000

**TERMS:** Asset sale. Escrow deposit \$10,000 with balance due via two promissory notes at 10% interest. Buyer to pay \$3000 in six monthly payments of \$500 each, then pay \$43,440 in 30 monthly installments of \$1448.

**BUYER:** Cotton Broadcasting, a partnership of Carlos, Humberto, and Minerva Lopez. They own KMIQ/Robstown, TX and are applicants for a new FM at Laredo, TX.

**SELLER:** Edwards Communications Corp., owned by Tom White.

**FREQUENCY:** 1330 kHz

**POWER:** 1kw daytimer

**FORMAT:** Country

## KSTV-AM &amp; FM/Stephenville

**PRICE:** \$72,682 for 50%

**TERMS:** Stock sale for \$12,500 plus \$60,182 IRS debt assumption.

**BUYER:** Charles Strickland of Stephenville, who currently owns 50%.

**SELLER:** Mark and Norman Rousellot, Trent Emmett, and Gary Richards are selling their stock in Cen-Tex Media Inc., a debtor-in-possession.

**FREQUENCY:** 1510 kHz; 105.7 MHz

**POWER:** 500-watt daytimer; 100kw at 610 feet

**FORMAT:** Country

## Virginia

## WKRE-FM/Exmore

**PRICE:** \$550,000

**TERMS:** Escrow deposit \$25,000 with balance due cash at closing.

**BUYER:** Gillen Broadcasting Inc., owned by John Patrick Gillen of Bishopville, MD. He's an AE at WKHI/Ocean City, MD.

**SELLER:** Bay Star Communications Inc., owned by Klein Leister. He also owns WKRE (AM)/Exmore, VA.

**FREQUENCY:** 107.5 MHz

**POWER:** 50kw at 260 feet

**FORMAT:** Country

## Washington

## KYSN/East Wenatchee

**PRICE:** \$635,000

**TERMS:** Asset sale for cash. All of the financing will be provided by Heller Financial Inc., which is a secured creditor of the station.

**BUYER:** Stephenson Broadcasting Inc., owned by Brian and Lori Stephenson of Wenatchee, WA.

**SELLER:** Robert LaBonte, court-appointed bankruptcy receiver. He's also the receiver for KBRO/Wenatchee, WA.

**FREQUENCY:** 97.7 MHz

**POWER:** 3kw at minus 150 feet

**FORMAT:** Country

## Wisconsin

## WCWC &amp; WYUR/Ripon

**PRICE:** No cash consideration for 50% of general partner.

**BUYER:** Tom Boyson is to become a 50% general partner in the licensee partnership.

**SELLER:** Martin James Cowie, general partner of Radio Broadcasting L.P.

**FREQUENCY:** 1600 kHz; 95.9 MHz

**POWER:** 5kw; 3kw at 300 feet

**FORMAT:** AC

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# SALES STRATEGY

## Creating A Proposal That Clients Can't Refuse

**A**lthough the proposal is a critical element in closing a deal, it often receives the least attention. This week, I'll give you some tips on preparing a successful proposal to help you decrease your selling cycle — and increase your closing ratio.

Since each of your salespeople probably has a different weak spot in the art of proposal writing, I'll go over the most common areas of proposal strategy that need improvement.

Suppose you're satisfied with an outline you've devised. Rule Number One: No matter how well a proposal is written, don't drop it off or fax it to a client or agency — insist on a face-to-face meeting.

It's surprising how frequently even veteran salespeople fall into that trap. Sure, it saves time — but that presentation is what it takes to turn potential clients into *clients*.

Such a meeting provides an opportunity to uncover both verbal and nonverbal objections, answer clients' questions, and address their concerns or misunderstandings. If someone's there to discuss a proposal with the client, the more likely the client is to make a favorable purchase decision.

Even in a "cattle call" situation — in which an agency receives dozens of

**"Think of the closing call as having three distinct elements — case study presentation, proposal, and support documentation."**

proposals — the top salespeople usually manage to get an appointment with the decision-maker. Of course, this may take some significant nudging, especially when the competition is fierce.

### Close Calls

Rather than viewing the proposal as your single tool at the closing call, think of

**"No matter how well a proposal is written, don't drop it off or fax it to a client."**

the closing call as having three distinct elements — only one of which is the proposal. First, I'll briefly cover the other two components.

The presentation of case studies — actual advertiser results obtained from using a station — should be the first element in the sequence. This valuable step will drop a client's defenses and build confidence in your services.

After the case study presentation and proposal outline should come support documentation, such as ratings, other package ideas, and station information. This supplemental data, as well as the case study info, should be only about one page long.

### What A Proposition

The proposal is essentially an outline of the offering (or opportunity). It should act as a cue card for clients, prompting them to cover all of the topics that should be addressed in the meeting.

The most dynamic presentation should be primarily verbal, both in tying the opportunity into the clients' needs and in probing for their objections.

Present one page at a time instead of handing over the whole package. This ensures that some discussion will occur, and provides you with sequence control. If you give clients an entire proposal, chances are they'll flip through as you're talking or begin to read it line by line — in

**By Chris Beck**

either case, they won't be listening to you.

Another incorrect assumption regarding proposals is that everything must be thoroughly explained. From the clients' perspective, this often includes a great deal of superfluous material or so much information that it can't possibly be digested in one meeting.

In fact, long proposals actually can delay clients' decisions. The decision-makers might have decided to go with an idea during the meeting, but then they feel they should further review the information due to the amount of material presented.

Of course, there's no right or wrong way to prepare a proposal. The following five-page outline is simply our most effective technique. You can use as much or as little information as you need — and it can (and probably should) be tailored to each situation.

**"Present one page at a time instead of handing over the whole proposal."**

### First Needs First

The first page of a proposal covers clients' primary objectives, which should have been addressed in an earlier meeting. We usually break them up into primary and secondary needs, which also surface from a previous meeting.

### Money Talk

Page 2 is a combination of investment issues and methods of accomplishment. These two components work well at this stage, as it is during this part of the presentation sequence that the clients' price anxieties begin to surface.

By going over the investment earlier than in a traditional proposal, you'll put the clients at ease during a critical time — when their

## Outline For Success

- Page 1: Primary Objectives  
Primary/Secondary Needs
- Page 2: Investment Issues  
Methods Of Accomplishment
- Page 3: Market/Potential Impact
- Page 4: Investment Specifics  
Underwriting Options
- Page 5: Timeline

involvement should be at a peak.

Our top performers handle the investment issue in one of two ways, depending on their style and level of comfort. The first method is to verbalize the investment they had in mind early in the meeting, and the second is to print the figure in one line at the top of the page.

**"Long proposals actually can delay clients' decisions."**

In either case, you should follow this amount with a budget reversal. Mention that there are many ways of underwriting the investment, such as accrued cop, deal sheets, manufacturer support, or any other budget opportunities available.

Most of the second page should include the methods of accomplishing the previously discussed client objectives. This section often includes an overview of station tools, such as remotes, personality appearances, sponsorships, etc., to be used in the campaign and how these tools will meet the clients' objectives.

### Research With Impact

The third page in a proposal may cover market impact (or potential impact, depending on the research to which the station has access). In my opinion, the Mart study is probably the most popular, as it's the most targeted and specific.

Another popular qualitative service is Scarborough, if it's available in your market. For those who rely on Arbitron, the most effective figures are the actual

schedule net reach by a demo or demos, the frequency that will be obtained, and the percentage of market reach that will occur.

This information is easily available on most software packages. By the way, rankers are best left for the support tool category — they can be presented if requested.

### Specific Statements

This segment of the outline should include the specifics of the investment, such as how it's to be paid and station payment and credit policies. Underwriting options also should be addressed.

### Timeline Time

An effective way to end your proposal is by drawing up a simple timeline. Be sure to include all of the important issues, each with a target date and the person or company responsible for accomplishing the task.



Chris Beck is the President of Chris Beck Communications, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; or by CompuServe at ID# 76066,3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

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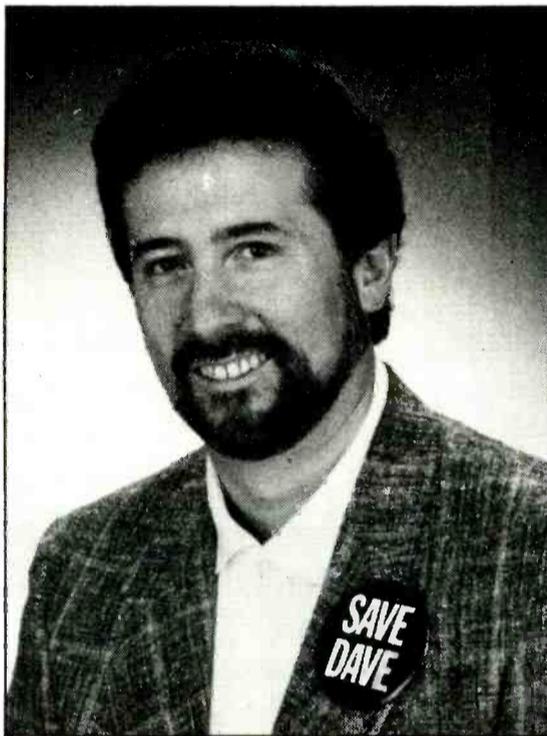
**1-800-654-3904.\***

**\*Available on a swap/exchange**

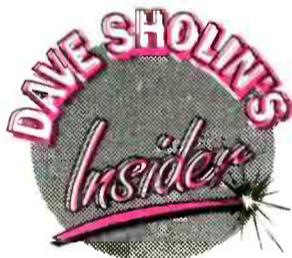
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**Arbitron-rated metro markets.**

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# MEDIA

## VIDEO

### NEW THIS WEEK

● **TOM PETTY: FULL MOON FEVER — THE VIDEOS (MCA Music Video)**

Five hit clips from the long-gone Gator's current MCA LP of the same name — "I Won't Back Down," "Runnin' Down A Dream," "Free Fallin'," "A Face In The Crowd," and "Yer So Bad" — make up this 25-minute effort, the first in the company's "Quick Pix" line. (Street date: 6/26)

● **FAST FORWARD, VOL. 1: A DANCE MEGAVIDEO (MCA Music Video)**

Shake yer booty to 60 minutes' worth of continuous dance remixes featuring nine MCA artists, ranging from Adam Ant, Bell Biv DeVoe, Bobby Brown, Sheena Easton, and the Fine Young Cannibals to Heavy D. & The Boyz, Glenn Medeiros featuring Bobby Brown, Pebbles, and Jody Watley. (6/26)

● **STEPHANIE MILLS: HOME IS WHERE THE HEART IS (MCA Music Video)**

Interview footage of the MCA singsation is interspersed throughout this half-hour compilation. Fans will see (and hear) five tunes — "I Feel Good (All Over)," "You're Puttin' (A Rush On Me)," "Something In The Way (You Make Me Feel)," "Home," and "Comfort Of A Man." (6/26)

● **SPYRO GYRA: GRAFFITI (GRP Music Video)**

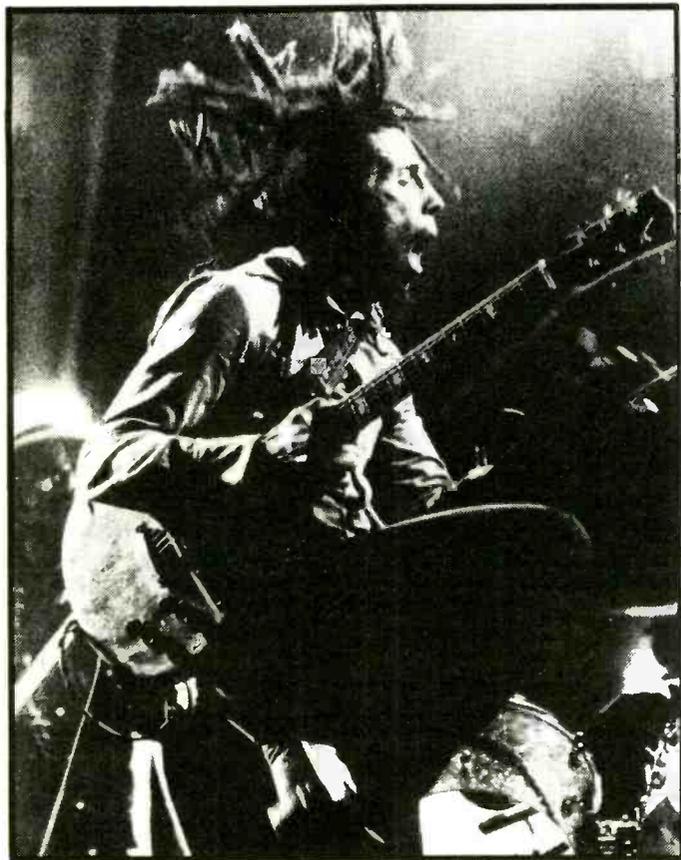
This 20-minute "Quick Pix" package covers a five-year period in the GRP/MCA jazzers' career via "Shakedown," "Bob Goes To The Store," "Nu Sungo," and "Yosemite." (6/26)

● **GRP SUPER LIVE IN CONCERT (GRP Music Video)**

The ad hoc collection of GRP label stars that toured seven Japanese cities in 1987 is captured taking it to the stage in Tokyo. Among the performers in this 55-minute video: Lee Ritenour, Tom Scott, Diane Schuur, Dave Grusin, and Chick Corea. (6/26)

● **DAVE GRUSIN & THE NYL.A. DREAM BAND (GRP Music Video)**

Recorded live at Tokyo's Budokan during an early '80s performance, this 55-minute concert video features a 40-piece orchestra led by the GRP keyboardist/composer, plus labelmate Lee Ritenour on guitar. Highlights include "Mountain Dance," "Summer Sketches," and a number of Grusin's film themes. (6/26)



WAILING SOUL — Bob Marley liveliest up himself.

● **BOB MARLEY & THE WAILERS: THE BOB MARLEY STORY (Island Video)**

This 90-minute documentary — previously shown on the A&E cable channel — traces the life of the legendary Island artist via interviews with his family and friends as well as rare footage of the reggae mon himself. Thirteen digitally remastered tunes, too, including "No Woman No Cry," "Stir It Up," "Concrete Jungle," "Trenchtown Rock," "Lively Up Yourself," and "Jammin'." (6/26)

● **SHE-DEVIL (Orion Home Video)**

This feature-length comedy starring Meryl Streep, Roseanne Barr, and Ed Begley Jr. spawned Sa-fire's recent remake of Gloria Gaynor's disco classic, "I Will Survive." The movie's Mercury soundtrack also includes songs by D Mob, the Fat Boys (who also are featured on a Chubby Checker tune), Yello, Elvis Presley, and more. (6/28)

## TELEVISION

### TOP TEN SHOWS

JUNE 11-17

- 1 *Roseanne*
- 2 *Cheers*
- 3 *The Simpsons*
- 4 *Married... With Children*
- 5 *The Cosby Show*
- 6 *A Different World*
- Empty Nest (tie)*
- 8 *Coach*
- 9 *Designing Women*
- Golden Girls (tie)*
- Seinfeld (tie)*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

### Friday, 6/22

● **Stan Getz and Melissa Manchester.** "Evening At Pops" (PBS; check local listings for air time).

● Late jazz superstar Louis Armstrong and guitarist Isaac Oveido are among the musicians spotlighted in "Routes Of Rhythm With Harry Belafonte" (PBS; check local listings).



**ALL 2 TRUE** — Luther Campbell displays his affection for the Miami Heat.

● Glen Campbell, Steve Wariner, and the Bellamy Brothers, "Celebrities Offstage VII" (TNN, 11pm EDT/8pm PDT).

● Leon Redbone, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

### Saturday, 6/23

● John Hiatt, "Late Night With David Letterman" (NBC, 12:30am).

● Delbert McClinton and W.C. Clark, "The Texas Connection" (TNN, 10:30pm EDT/7:30pm PDT).

### Tuesday, 6/26

● **After 7.** "The Arsenio Hall Show" (syndicated; check local listings for station and air time.)

### Wednesday, 6/27

● **2 Live Crew** appear on a special "48 Hours" (CBS, 10pm) focusing on censorship controversies.

● Suzanne Vega, "Arsenio Hall."

### Thursday, 6/28

● Johnny Clegg & Savuka, "David Letterman."

● Stanley Clarke and George Duke, "Arsenio Hall."

## ZINE SCENE

### Top Docs On Madonna Death Watch!

Doctors are warning that Madonna's rigorous diet and exercise routine "could be the DEATH of her!" One "top doc" told the *National Examiner* that "these death-defying, masochistic, strenuous exercises have the potential to cause disease, disability, and even death!"

However, disgruntled staffers at the Boston Harbor Hotel were hoping Lady Dye-job would spend more time exercising her body than her power. According to the *Star*, hotel employees said all of Madonna's food (10-cal, natch) had to be flown in from Hong Kong, and anyone who mentioned her real name — they had to call her "Mr. Mosby" — would be fired toot suite!

Speaking of Dick's love interest... the *Star* also claims that the Breathless blonde hands out a condom to each of her staff with their paychecks. Talk about rubber checks...

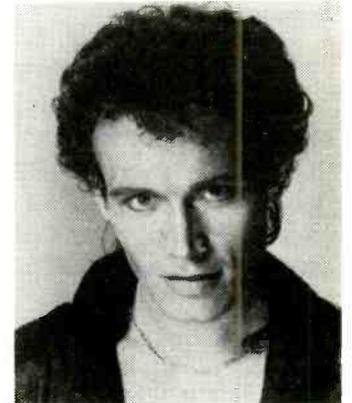
#### The Mating Game

TV heartthrob John Stamos asked Arsenio Hall for Paula Abdul's hand in marriage after "a pal" revealed that Hall has become a father figure to the tiny dancer, says the *Star*. Although there's no date set yet — in fact, there's absolutely no evidence that Stamos even popped the question — Movieland is buzzing with details o' the tale.

The 'zine says that Hall gave the actor his blessing, but insisted on being the best man! The usual unnamed "Hollywood source" says, "The wedding will be wild. Paula plans to dance down the aisle. John wants to wear a top hat and a tux, like Fred Astaire. It'll be a scream!"

#### Haircut 100,000

Barbra Streisand's hairdresser cut off more than she could eschew after the stylist told the singer she was too busy to make a house call. According to the *National Ex-*



**LOVE INSECTS** — A romance between rocker Adam Ant and MTV VJ "Downtown" Julie Brown has blossomed from the seeds of the recent *International Rock Awards*, according to the *Star*. The 'zine's omnipresent unnamed insider reports that the Brits met during rehearsals and were soon seen strolling off hand-in-hand, kissin' 'n' huggin'. And on THAT, we remain adamant.

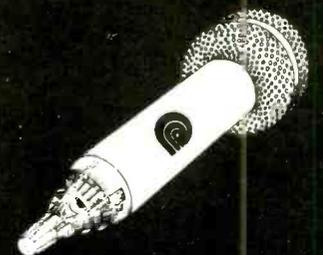
aminer, La Barbra insisted that her tresses be trimmed one strand at a time!

#### The 'Creem' Also Rises

On July 17, longtime rock 'zine *Creem* will return to newsstands worldwide after a yearlong absence. Although the title remains the same, the now-bimonthly magazine has had a complete facelift, and will focus on a variety of music, with oversized photos and illustrations accompanying articles and album reviews.

*R&R* doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

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# MEDIA

## SCREEN SCENE

### Aykroyd's New Film Features 'Digital' Production Number

**T**ommy Boy's Humpty Dancers Digital Underground will share a few scenes with Dan Aykroyd, Chevy Chase, John Candy, and Demi Moore in a big-screen comedy for Warner Bros. tentatively titled "Git." The movie, which marks Aykroyd's directorial debut, was written by and stars the former Blues Brother as a 106-year-old ironfisted judge who metes out justice in an obscure East Coast township.

Detouring through the town, the musicians find themselves eyeball-to-eyeball with the judge after being detained by Candy's law 'n' order sheriff. However, rather than throw Shock-G, Chopmaster J, and company in the local hoosegow, the judge — an amateur musician — jumps out of character and onto the floor for an impromptu jam.

A soundtrack featuring Digital Underground and others is likely to accompany the planned-for-Christmas release.

#### Smoke Screen

New York-based Vanguard Films has obtained the movie rights to Timothy White's 1983 Bob Marley biography, "Catch A Fire: The Life Of Bob Marley." Although White declined to write the screenplay, he will serve as co-producer on the film, which will probably star an unknown actor and begin shooting in 1991, according to sources at Vanguard.



Ziggy Marley — WON'T play his father.



Digital Underground's Shock-G — taking his film career over the hump.

Look for Virgin recording star Ziggy Marley to play himself — or appear in another unspecified cameo — in the biopic. He will not, however, play his dad.

#### That Hopefully Not-Too-Obscure Object Of Desire

Buster Poindexter's evil twin, David Johansen, will play what's described as a "villainous romantic leading character" in "Desire And Hell At Sunset Motel." Currently in post-production, the film also stars "Twin Peaks" sultry beauty Sherilyn Fenn and Paul Bartel, who directed, starred, and co-wrote the lip-smackin' black comedy "Eating Raoul."

#### Baby Talk

Eight-month-old Georgia Rae Keithley has reportedly been selected as one of the two tots who'll play the female child Julie in Tri-Star's "Look Who's Talking Too." (TV comic Roseanne Barr will supply quips for the child's lips, while Bruce Willis reprises his male-child vocal role.)

Although she's barely old enough to crawl, li'l Georgia will be following in the footsteps of her dad, DOA lead singer Joey Keithley. The elder Keithley — perhaps better known by his *nom de punk*, Joey Shithead — costars with former Dead Kennedys vocalist Jello Biafra in the recently released Canadian film "Terminal City Ricochet."

#### Groovy Ghoulies

The folks at Reynolds Entertainment are looking for a real-life rock band to play a reel-life rock band in their forthcoming film, "The Monster Tour." Part hopefuls should keep their fingers uncrossed, however, as the script calls for a vampire lead singer and a werewolf drummer.

The horror-comedy — set for a summer shoot in Atlanta — will also star David Bowie's ex-wife Angela as a First Lady and journalist/author Hunter S. Thompson as a rock magazine publisher. Jann Wenner, call your lawyer immediately . . .

#### High Volume Dealers

Also in August . . . MCA will issue the soundtrack to the forthcoming Christian Slater "pirate radio" film, "Pump Up The Volume." Concrete Blonde will have the disc's first single (a cover of Leonard Cohen's "Everybody Knows"). The soundtrack also features a Liquid Jesus remake of Sly & The Family Stone's "Stand," Ivan Neville's newly recorded "Why Can't I Fall In Love," Bad Brains and Henry Rollins's combination punch-out on the MC5's cult classic, "Kick Out The Jams," and the Cowboy Junkies' rendition of Robert Johnson's vintage bone-chiller, "Me And The Devil Blues."

The Pixies' "Wave Of Mutilation (UK Surf)," Peter Murphy's "I've Got A Secret Miniature Camera," Sonic Youth's "Titanium Expose," and Soundgarden's "Heretic," as well as tracks by Above The Law and the label's newly signed Chagall Guevara, are also included.

#### On The Air

Aerosmith have recorded a version of the Doors' "Love Me Two Times" for inclusion on MCA's soundtrack to the Mel Gibson-Robert Downey Jr. buddy movie "Air America." The disc also contains B.B. King and Bonnie Raitt's remake of Dr. John's "Right Place Wrong Time" and Charlie Sexton's treatment of the Hollies' hit "Long Cool Woman In A Black Dress." A handful of vintage '70s material will complete the planned August release.



Roseanne Barr — look who's talking, too.

#### Heavy Metal Thunder

Meanwhile, DGC Records will issue the soundtrack to the Tom Cruise summer vehicle "Days Of Thunder" on June 26. The platter features Whitesnake lead singer David Coverdale's "Last Note Of Freedom" (the movie's theme) as well as a newly recorded version of Guns N' Roses performing Bob Dylan's "Knocking On Heaven's Door."

Also featured on the disc are Cher's "Trail Of Broken Tears" (written and produced by Richie Sambora), Joan Jett's "Long Live The Night," Elton John's "You Gotta Love Someone," and Tina Turner's "Break Through The Barrier." Maria McKee, John Waite, Apollo Smile, and Chicago contribute new material as well.

#### End Credits

EMI saxophonist Najee, whose "Tokyo Blue" LP is scaling the NAC chart, has a featured role in Robert De Niro's "Fear No Evil" (tentative title).

## FILMS

### WEEKEND BOX OFFICE JUNE 15-17

1 <b>Dick Tracy</b> (Buena Vista) *	\$22.54
2 <b>Another 48 Hrs.</b> (Paramount)	\$10.72
3 <b>Total Recall</b> (Tri-Star)	\$10.22
4 <b>Gremlins 2: The New Batch</b> (Warner Bros.) *	\$9.70
5 <b>Back To The Future Part III</b> (Universal)	\$4.85
6 <b>Pretty Woman</b> (Buena Vista)	\$3.32
7 <b>Bird On A Wire</b> (Universal)	\$3.15
8 <b>The Adventures Of Milo &amp; Otis</b> (Columbia) **	\$1.70
9 <b>Cadillac Man</b> (Orion)	\$0.86
10 <b>Teenage Mutant Ninja Turtles</b> (New Line)	\$0.85

All figures in millions

\* First week in release

\*\* Rerelease

Source: Exhibitor Relations Co.

#### COMING ATTRACTIONS:

This week's openers include "RoboCop 2," starring Peter Weller as the half human/half robot who fights drugs and an evil robot in this sequel to the successful feature. Listen for the dulcet strains of "3 Days" by Jane's Addiction and "The Kid Goes Wild" by Babylon A.D. in the futuristic flick.

## Marketing: It's A Jingle Out There

**A**lthough Marvin Gaye and Tammi Terrell's "Ain't Nothing Like The Real Thing" is likely to conjure more memories than Coca-Cola's "You Can't Beat The Real Thing" jingle, the latter is more likely to sell soft drinks.

According to researchers at the Santa Barbara, CA-based *Journal Of Consumer Marketing*, 78% of listeners correctly link an advertised product with the music created especially for it. In comparison, less than half (44%) connect the product with a song parody, and less than a quarter (24%) associate the product with an original hit that's used in an advertising campaign.

Furthermore, the researchers say music works best for advertisers when it's reinforced by point-of-purchase cues (like when the California Raisins are shown dancing on the cereal box while "I Heard It Through The Grapevine" plays).

As for the effects of foreground and background music on retail buying patterns, department store consumers say they spend less time shopping than they had planned when stores play consumers' favorite music, according to the JCM.

However, the researchers stress it's unclear whether the shoppers actually spend less time in these stores or simply perceive that they spend less time.

## MUSIC & MOVIES

### CURRENT

- **DICK TRACY** (Sire/WB)  
Featured Artists: K.D. Lang & Take 6, Ice-T, Darlene Love
- **BACK TO THE FUTURE PART III**  
Single: Doubleback/ZZ Top (WB)
- **PRETTY WOMAN** (EMI)  
Singles: It Must Have Been Love/Roxette  
King Of Wishful Thinking/Go West  
Other Featured Artists: Robert Palmer, David Bowie, Natalie Cole
- **BIRD ON A WIRE**  
Single: Bird On A Wire/Neville Brothers (A&M)

### UPCOMING

- **THE ADVENTURES OF FORD FAIRLANE** (Elektra)  
Featured Artists: Billy Idol, Tone-Loc, Richie Sambora

**Our Best Advertisement is our CLIENTS' word . . . NOT OURS!**

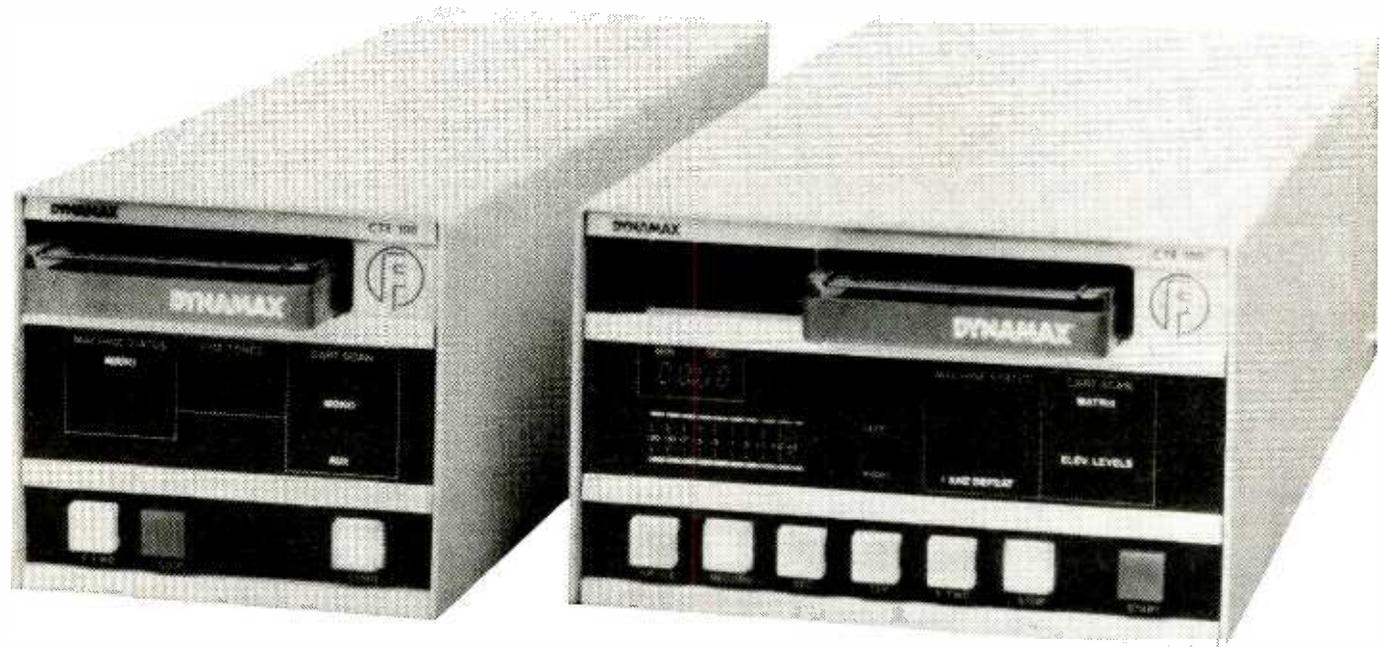
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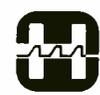
The sophisticated CART-SCAN™ system recognizes "hot" and standard tape carts. It can tell if those carts were recorded in mono, discrete stereo or matrix stereo. It will even turn on external functions like Dolby® noise reduction or an EBS annunciator.

There's no question—CARTSCAN is the world's most advanced cartridge preparation system.

Fidelipac engineers know all about the different ways you use carts, too. So they gave the CTR100 practical functions like "Vary Speed," the patented thickness-sensing splice finder, a "Cart Played" indicator and more. If you want to get the most out of today's (and yesterday's) cart tapes and formats, get to know the Fidelipac CTR100.

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## LIFESTYLES

## LOANSOME STRANGERS

## 71% Of U.S. Families Own Credit Cards

More Americans are carrying credit cards these days. According to the Federal Reserve, the number of U.S. families holding various charge cards has climbed from slightly more than 50% in 1970 to 71% in 1986 (the last year for which figures are available). This puts the number of cards in circulation over the 250 million mark.

You can credit part of the surge to new banking policies that allow families with annual incomes of less than \$10,000 to open charge accounts. This particular segment of the buy-now, pay-later population nearly doubled (from 12% to 21%) between 1983 and 1986.

## Credit In Kinds

Consumer installment credit (the kind issued by financial institutions and retailers for cars, mobile homes, and other consumer products) has increased by 43% since 1980. Spearheading the growth are car loans, which increased from 37% of total consumer installment debt in 1978 to 43% in 1988.

However, the revolving account (exemplified by Sears charge cards and MasterCard bank cards) is the fastest growing type of credit. The percentage of total consumer installment debt from this kind of credit has leaped from 17% in 1983 to 28% in 1986.

## Down Payments

Although more people have credit cards, folks are — on average —

charging less. Between 1977 and 1986, average charges for "convenience users" (those who pay their monthly balances in full) dropped from \$424 to \$366. The average charges for "revolvers" (those who rarely pay the full balance) also declined — from \$291 to \$267.

Interestingly, as the number of convenience users has remained flat (with half of all families saying they "nearly always pay in full") the number of revolvers has risen: Those who claim to "sometimes pay in full" fell from 28% in '77 to 23% in '86, while the folks who "hardly ever pay in full" climbed a corresponding 5%.

## 1990 Census Data Coming To Your PC

When the results of the 1990 U.S. Census become available, local marketers — and radio stations — will have easy access to data on income and education levels, etc. on a neighborhood-by-neighborhood basis for the first time.

The info will be available on compact discs that are read not by CD players, but by personal computers. Until now, data was available only on tape, which limited access to companies with mainframe computing systems.

Not surprisingly, the greatest increase in the "hardly ever" category comes from the newly welcomed less-than-\$10,000 families (which more than doubled from 19% to 41%). Others helping to boost this debt segment include folks aged 65 and over (from 8% to 22%) and those with no high school education (24% to 60%).

Taking all these trends into consideration, it comes as no shock that consumer debt per household grew by an annual increase of 18% between 1983 and 1986.

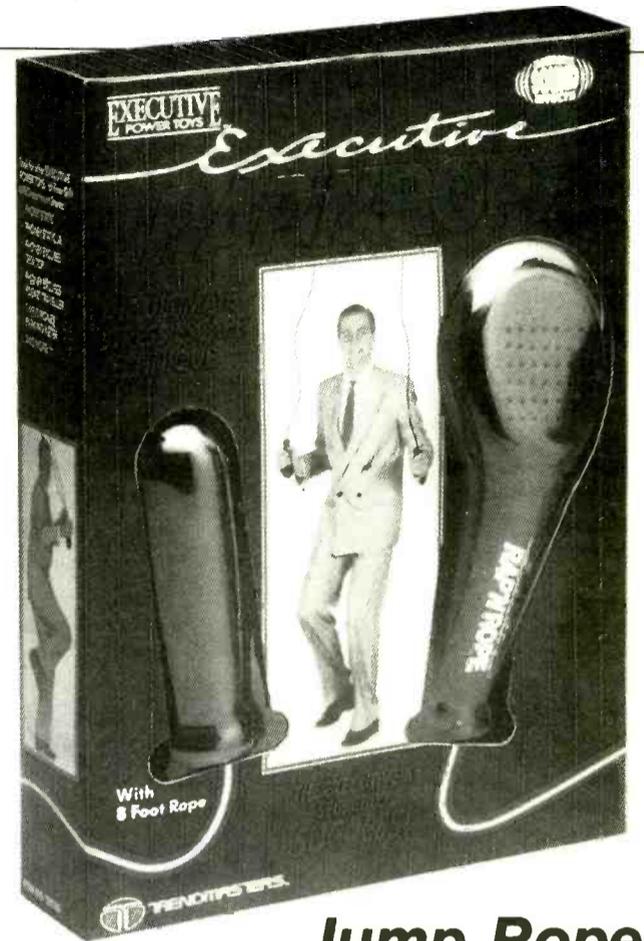
## Bank On It

Retailers have been most affected by the increase in bank revolving credit. In '78, banks gave 52% of all revolving credit (compared with 41% from retailers). A decade later, however, banks provided 63% of such credit (compared with 21% for retailers).

There are two reasons for the change. First, many states removed ceilings for bank revolving credit. Second, the Supreme Court allowed national credit card banks to export interest rates in their home states to card-holders in other states.

As a result, Visa, MasterCard, and American Express (the three biggest credit card companies) account for 70% of the national charge volume (at 32%, 21%, and 17%, respectively).

Nevertheless, store cards remain popular among the less-educated. Although the overall percentage of families holding a store card rose by only 7% between '83 and '86, the number of store card-carrying families headed by a person with no more than an eighth grade education increased from 31% to 59%.



## Jump Rope For Closet Rappers

Radio and record execs searching for the answer to that timely question, "How can I pump up my body and my rhymes?" can stop searching and start jumping — to the beat of Trendmasters' "Executive Rap 'N Rope."

The eight-foot plastic jump rope brings the sounds of the street into the executive suite via a battery-operated, rap-oriented beat that emanates from one of the handles.

The firm's latest "executive power toy" — billed as the "ultimate stress escape technique" — even comes with a free Executive Rap Book, containing lyrics like:

"Chairman of the board givin' tips, y'see . . .  
Now he's investigated by the FCC!  
But if it's really big bucks ya wanna own,  
Then don't bail out like a savings & loan.  
Cuz, while others are takin' that lunch-time nap,  
You're jumpin' rope with the executive rap!"

Suggested retail price: \$19.95. For more info, phone the St. Louis-based firm at (314) 231-2250.

## CHRONICLE

## Born To:

WWSW/Pittsburgh PD Gary Marince, wife Mary Kay, daughter Sarah Margaret, April 26.

KKFR/Phoenix VP/Programming Steve Smith, wife Jennifer, son Joshua Alexander, May 18.

Warner Bros. Records Regional Artists Relations Rep Mary Hyde-Kerr, husband Malcolm, daughter Chelsea Daron, May 28.

KNCQ/Redding, CA air talent Rick Healy, wife KNCQ account executive Beth Healy, son David, May 29.

Reprise L.A. rep Drew Gitlan, wife Susan, son Riley Reed, June 1.

WXQR/Coastal, NC PD Kris Kelly, wife Renee, daughter Annalise Renee, June 2.

WHTQ/Orlando PD Ken Carson, wife Elaine, daughter Alyssa Lynn, June 6.

Gavin Report Top 40 Editor Dave Sholin, wife Debbie, daughter Charlotte Deborah, June 8.

KFXD (KF95)/Boise producer Brian Roberts, wife Brena, daughter Susan Kay, June 10.

## Marriages:

WKYE/Johnstown, PA air talent Brian Wolfe to Nancy Pyer, April 21.

WTLC/Indianapolis air talent Jerry Wade to Tina Cosby, May 26.

KRWQ/Gold Hill, OR MD/air talent Judy Austin to KRWQ News Director/air talent Brian Bishop, June 1.

WJDQ-FM (Q101)/Meridian, MS GM Dean Pearce to Gwen Glover, June 2.

WXTC/Charleston air talent Janet Conklin to Bill Walsh, June 2.

KCIX/Boise OM Don Jennings to Kimberly Van Scoy, June 3.

KPLU/Seattle-Tacoma Promotion Director Greg Coe to Sue Honacker, June 3.

WQEN/Gadsden, AL MD/air talent Jeff Donovan to WQEN air talent Chelsea Steele, June 9.

SBK mid-Atlantic rep Michael Lessner to Barbara Cuneo, June 10.

## Condolences:

WDVE/Pittsburgh engineer Alvin Dietterich, June 3.

WFMT/Chicago cofounder Rita Jacobs Willens, 62, June 10.

## New Two-Hour Mint Is An Air Of Fresh Breath

The Danville, CA-based Inteligis Group's new "IntiMint" may spell the e-n-d for the dreaded "morning breath" — if consumers are willing to pay \$30 for 200 time-release tablets.

According to the company, the sugar-free IntiMints are made of cellulose cells containing mint extract. The flavor is released when saliva dissolves the tablets.

Each mint reportedly keeps breath fresh for about two hours — even longer at night, because people salivate less as they sleep.

Interestingly, the company says it could make a 36-hour mint, but studies show people don't like the idea of keeping pills in their mouths that long.

The breath freshener — which Inteligis says is cheaper "by the hour" than conventional mints — is aimed at executives, chronic halitosis sufferers, and nervous daters.

## When Dinner Becomes Child's Play

What'll it be, Ruffles or roughage? Not surprisingly, children are more likely to choose less-than-nutritional meals when asked what they want for dinner.

For a look at kids' Top 10 favorite mealtime requests (according to a recent survey of 3-11 year-olds by the NYC-based Gallup Organization), please consult the chart below:

- #10 Grilled Cheese Sandwiches
- #9 Tacos
- #8 Fried Chicken
- #7 Spaghetti & Meatballs
- #6 Hamburgers
- #5 Macaroni & Cheese
- #4 Cheeseburgers
- #3 Hot Dogs
- #2 Chicken Nuggets
- #1 Pizza

## Women More Conditioned Than Men

Companies advertising hair conditioner probably would do well on stations in the West that reach young women — a recent survey says this is the demo most likely to use the product.

Not surprisingly, more than twice as many women as men respondents (44% vs. 20%) said they use conditioner on their hair — even though two-thirds of both groups use shampoo, according to the NYC-based Roper Organization.

Four in ten consumers under 40 use conditioner, compared with only 22% of those over 40. What's more, 43% of those who live in the West make use of the product, 15 points more than the region with the lowest percentage of users — the South, with 28%.

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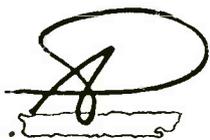
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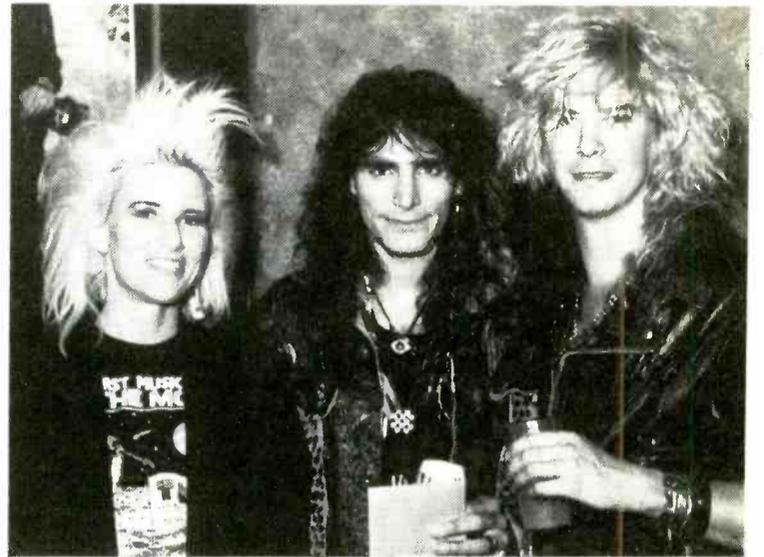
# PEOPLE

## Witness Long Tall Salley



Lection/PolyGram quartet Witness returned to their native Motor City, where they performed the national anthem at a recent Pistons game. Posing in the Palace with the NBA champs' John Salley are (l-r) the band's Diane Campbell, Yolanda Harris, Tina Brooks, and Lisa Page.

## Rockers Vai For Attention



Relativity threw a ragin' record release party at L.A.'s Bordello in honor of guitarmeister Steve Vai (c) and his new instrumental LP, "Passion And Warfare." Rockers spotted at the soiree include fellow fretgrinder (and newly signed labelmate) Jennifer Batten (l), best known for her work on Michael Jackson's "Bad" tour, and Duff McKagan, master bassist for Geffen's Guns N' Roses.



## L.A. Lauds DCC's Blonstein

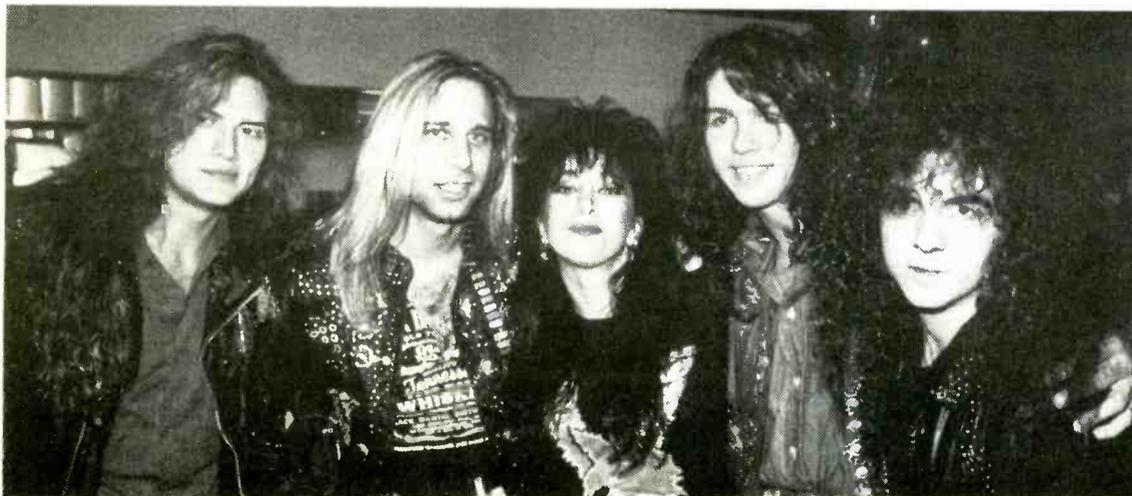
The Los Angeles City Council recently honored DCC Compact Classics President/CEO Marshall Blonstein (r) for his accomplishments in the music industry. At left is Councilman Hal Bemson, who introduced the resolution and presented Blonstein with a plaque during a ceremony at City Hall.

## Howard Gets 'Personal'

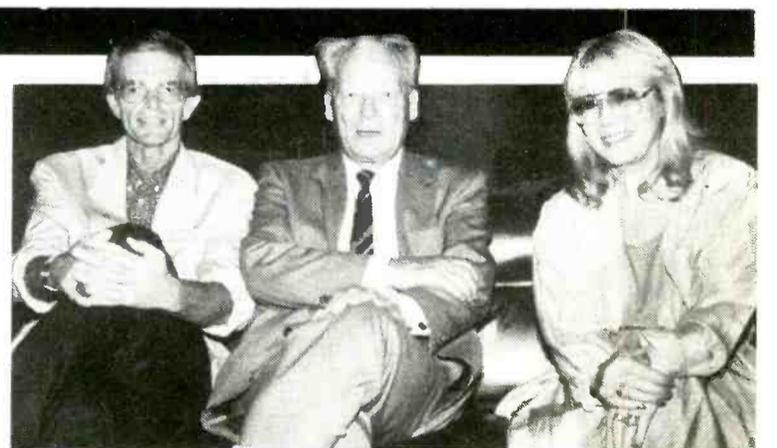


Sax man George Howard was all smiles after his performance at L.A.'s Strand, where he played tunes from his current MCA album, "Personal." Snapped schmoozing were (l-r) Gold Mountain Entertainment's Ruth Carson and President Danny Goldberg, Howard, MCA Exec. VP Louil Silas Jr., and Gold Mountain's Harriet Wasserman and Lori Leve.

## Vixen For A Slaughter



Vixen drummer Roxy Petrucci took a break from recording sessions for her band's follow-up EMI LP, "Rev It Up," to party down with the men of Chrysalis outfit Slaughter. Flanking the foxy Roxy are (l-r) Slaughter's Blas Elias, Dana Strum, Mark Slaughter, and Tim Kelly.



## Lennon Fans Come Together

Promoter Jim Rissmiller (l) and John Lennon's first wife, Cynthia Lennon, meet with former Chancellor of West Germany Willy Brandt to discuss details of a forthcoming tribute to the former Beatle. Lennon and Brandt will cohost the event, titled "Come Together," which is slated to take place on October 9 — the date that would have been John's 50th birthday.

## GLEICHER PRESIDENT

## PolyGram Reactivates Smash Label

Legendary '60s label Smash Records has been reactivated by PolyGram, its owner and distributor, in collaboration with Island Chairman Chris Blackwell, PolyGram acting CEO/U.S. Operations Alain Levy, and Exec. VP/PolyGram Holding Inc. Bob Jamieson. Geffen Chicago Regional Promotion and Marketing Manager Starvin' Marvin Gleicher has been named President of the Chicago-based company.

Gleicher told R&R, "All my career it's been a dream of mine to become President of a record company. Thanks to Chris Blackwell my dream is coming true. Smash



Starvin' Marvin Gleicher

will be an A&R-based label; one of my first duties will be the hiring of four to six A&R people and an administrative staff."

Smash will concentrate on urban, dance, pop, and alternative artists, its first release coming from 14-year-old Jamie Loring in September. Promotion will either be through Island or Polydor. A separate division, Streetsmash, will be distributed through 4th & Broadway.

Gleicher, a 20-year music veteran, has held promotion posts at Mercury, Elektra, PolyGram, and CBS, and spent the last four years at Geffen. He also managed his own independent promotion company, "Starvin' Marvin Promotions."

Smash, a successful Phonogram subsidiary in the '60s, was reactivated a few years ago as a PolyGram Country imprint but was quickly discontinued.



Mike Halley

## Cardiac Taps Halley As R&amp;B Director

Mike Halley has joined Cardiac Records as National Director/R&B Promotion. Formerly MCA Co-National Director/Promotion, Black Music Division and Director/East Coast Operations, he'll be based at the label's New York headquarters and report to President Cathy Jacobson.

Halley told R&R, "I'm thrilled to be joining Cardiac at the infancy stages of its development. I want to play a major role in helping this label grow into a powerful force, and look forward to working with Cathy, [VP/A&R] Bobby Ghossen, and the rest of the Cardiac/Virgin family."

Halley joined MCA in 1982 as East Coast Regional Promotion Manager. He began his career in the music business in 1978 as Casablanca's Manager/New York Club Promotion & Marketing. From 1980-82, he served in PolyGram's Sales & Marketing Division.

His first projects at Cardiac include Soul Rebellion, Images, and Queen Mother Rage.

## WGSM &amp; WCTO Under New Management

Fleishman GM; Demas GSM; Woof WGSM PD

Eight-year WGSM & WCTO/Nassau (Long Island) Asst. GM Paul Fleishman has been elevated to GM at the Big Band-B/EZ combo. He succeeds Richard Scholem, who will serve as Corporate VP for the combo's parent company, Greater Media.

Also, Stacey Demas has been appointed combo GSM, while Promotion Director Martin Woof becomes WGSM PD. Fleishman indicated he's searching for a WCTO PD and hopes to hire one within a month who's "promotion-minded and a good on-air talent." Former PD Ken Lamb recently exited to do freelance work.

Fleishman told R&R, "I inherited a great staff, many of whom have been here a long time. I feel very lucky because this is the best of all possible transitions for the staff and me. Greater Media is a tremendous company that gives lots of support and autonomy to its managers.

"WGSM has a very solid reputa-

tion with community service and news and information. WCTO has been on-air since 1970. We have lots of options open to us, but with all the management changes, it's premature to discuss them."

Regarding the other new appointees, Fleishman told R&R, "They both have good historical perspectives on where the stations are coming from and a positive, energetic outlook on where the stations are going.

"Martin has been with us a couple of years. He moved here from Radio 702/Johannesburg, South Africa, where he was a programming and promotion executive. Stacey's worked here six years. For the past two, she's been our Director/Business Development, in charge of recruiting and training new salespeople."

A 20-year station vet, Fleishman started at WGSM & WCTO as a parttime production assistant and later became ND, Sales Manager, and OM.

## Balla Bows As KRXO Programmer

WMMQ/Lansing PD Dan Balla has been named PD at KRXO/Oklahoma City. He replaces Bill O'Brian, who's exited the Classic Rock station.

"Dan turned WMMQ into a fresh, slick-sounding Classic Rock station," remarked KRXO GM Vance Harrison. "He was due for an upgrade, and we felt his enthusiasm and excitement will be good for us."

Balla, who used the air name Dan Bryan, programmed WMMQ for two years.

## KSFI Segues From B/EZ To Soft AC

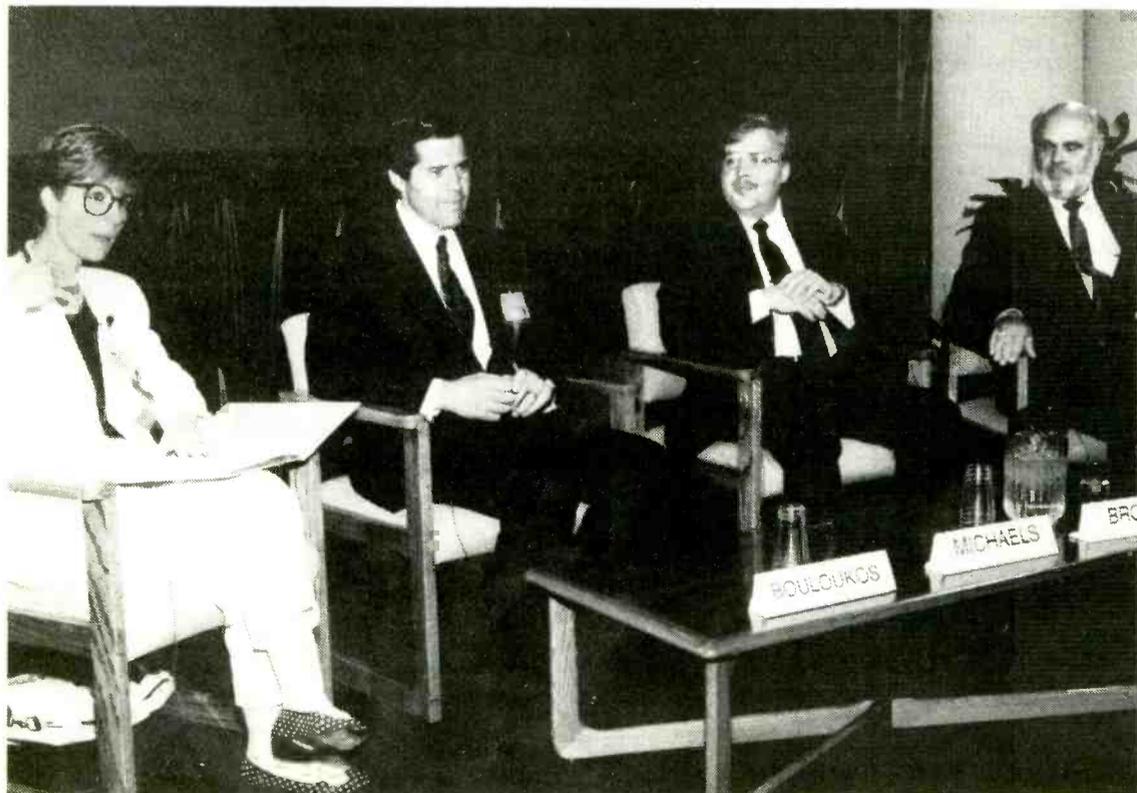
Salt Lake City's 12+ market leader, B/EZ KSFI, has joined the exodus to Soft AC. Consultant Bob Lowry assisted in the format flip, which left the airstaff and PD Jim Springer in place.

GM Steve Johnson told R&R, "Generally, the 50+ market is unhappy with what we're doing. Our calls have gone about two to one (positive to negative). The first few days, calls ran about 50-50. Positive calls have been coming from people under age 50. Advertiser feedback has been positive.

"About three years ago, we determined we needed to add more vocals to stay competitive 25-54. The time has come to make the final move to AC. We'll be competing with [crosstown ACs] KLVV and KMGR. In the past year, KLCY has become more of a Hot AC; it's a pretty uptempo station.

"On average, we were playing a 50-50 vocal/instrumental mix. Now, we're running 90% vocal/10% instrumental [e.g., Kenny G, David Sanborn]. If there's a real strong instrumental hit from the '60s, '70s, or '80s, we'll play it."

## Radio Rap At BPME



An all-star panel of radio execs discussed station promotion at the Broadcast Promotion & Marketing Executives convention in Las Vegas earlier this month. Pictured (l-r) are Interep Radio Store Exec. VP Erica Farber Viola, Cap Cities/ABC Owned Radio Stations President Don Bouloukos, Jacoff COO Randy Michaels, and Great Empire's Curt Brown.

## KXXR

Continued from Page 3

and [Urban] KPXS. We have TV time booked and will be visible in other avenues of marketing and promotion."

He added that because KXXR is owned by Scout Broadcasting, a separate but wholly owned entity of Olympia, the parent company's current bankruptcy proceedings (see Page 1) won't affect the station. Douglas joined KXXR at its inception; he previously did nights at KDWB/Minneapolis.

## Not The Same Old Song

KXXR's Rock CHR days began on July 19, 1988 with Steve Winwood's "Roll With It." They ended with the same tune. X106 debuted to the controversial strains of 2 Live Crew's "Me So Horny," which Franklin termed "an appropriate statement about the new direction.

"I'm sad our Rock CHR effort didn't take off; this new direction is certainly at the other end of the spectrum. With many of the most popular CHRs taking a dance slant, we've decided to join the party. We're playing a lot of music, with our 21-in-a row concept attacking KBEQ's seven-in-a-row strategy."

Programming Works partner

Garry Mitchell told R&R, "Eventually X106 will play some nonbeat music, similar to WIOQ (Q102)/Philadelphia, but for now, we're strictly dance as we position for a major impact. While KBEQ is a very good station, after 17 years it could be time for a new player."

## Williams

Continued from Page 3

CHR Promotion. He'll soon relocate to New York to report directly to soon-to-be-named Sr. VP/Promotion Rick Alden.

"Del is the best all-around promotion person I've ever worked with," Alden told R&R. "I take great pride in giving him the opportunity to run the CHR department."

Elektra Sr. VP/GM Brad Hunt added, "Del is the ideal candidate for national CHR promotion. His work on the West Coast has been innovative and consistently productive."

Williams told R&R, "I want to shake up our industry and have it take notice of what Elektra does in the future. We'll be the most aggressive and innovative promotion and marketing team out there. We're going to turn some heads around."

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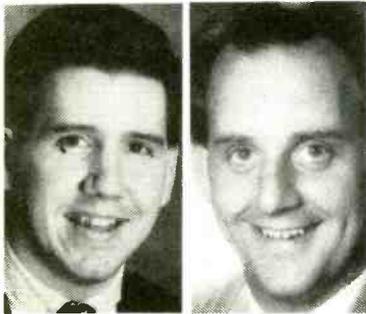


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## Radio

● **TODD PETTENGILL** adds VP/Programming & Operations duties at Albany Broadcasting. He is OM/PD at the company's WPTR & WFLY/Albany and morning talent on WFLY.



Todd Pettengill Bret Hennington

● **BRET HENNINGTON** moves to KONO & KITY/San Antonio as LSM. He had been an AE at KXKL/Denver.

● **RON RAYBOURNE** is tapped as VP/GM at WEZL/Charleston, SC. He was GSM at WKSJ/Mobile.

● **BARBARA BEDDOR** is upped from GM to VP/GM at KJRB & KEZE/Spo-kane.

● **JAMES GREGORI** becomes GM at WYNE & WROE/Neenah-Menasha, WI. He was previously GM at KRVR/Davenport, IA.

## Records



Ava Gardner Kevin Kennedy

● **AVA GARDNER** moves to Columbia Records as Manager/Jazz Promotion. She had been Publicity Coordinator at CBS Masterworks. Also at the label, **KEVIN KENNEDY** is appointed Assoc. Director/Press & Public Information, West Coast. He was most recently Manager/National Publicity at Jensen Communications.

● **ELIZABETH BAILEY** joins Elektra Entertainment as VP/Video Production. The veteran video producer was most recently an Exec. Producer at Paula Grief, Inc. Concurrently, **JOAN MARTIN** is tapped as Merchandising Coordinator. She was formerly Advertising Coordinator/Asst. Art Director at New York ad agency Maged & Behar.

● **DINA MERCALDI** is upped to Director, Creative Administration/Advertising at Arista Records after two years in the label's Creative Services department.



Bruce Carbone David Renzer

● **BRUCE CARBONE** joins PolyGram Records as Director/A&R, Modern & Dance Music. He was formerly Director/A&R and National Club Promotion at Vendetta Records. Concurrently, International Promotion Coordinator **DANIEL JASON** becomes Coordinator, International Product/Catalogue Services.

Other promotions at the label include VP/Marketing & Administrative Planning **JIM KETTLES** to VP/Controller, PHI; Director/Corporate MIS Systems and Programming Development **NICK JOHNSON** to Director/Distribution; and Company Systems Integration Manager **GARY MANGANIELLO** to Director Systems/Programming. New to the company are Director/Administrative Services **BOB WILSON**, previously with the Exxon Corporation, and Distribution OM **BUZZ CREWS**, most recently Supervisor/Operations at PIE Nationwide in Reno.

● **BMG DISTRIBUTION** has inked a distribution agreement with Van Nuys, CA-based child-oriented label **DISCOVERY MUSIC**. BMG Sr. Director/Label Liaison **LOU TATULLI** will oversee the distribution of Discovery.

● **VICKY GERMAISE** becomes Product Manager/EastWest UK at Atlantic Records. She was most recently Creative Director at Deniz Productions.

## PROS ON THE LOOSE

**Marc Arturi** — Afternoons WKKD-FM/Aurora, IL (708) 852-7533

**Todd Chase** — PD KKEG/Fayetteville, AR (501) 442-0166

**Kidd Cunningham** — Nights WLAN-FM/Lancaster, PA (717) 393-4199

**Hurricane Dave** — APD/MD/nights KMJQ/Houston (800) 443-3425 Ext. 370155

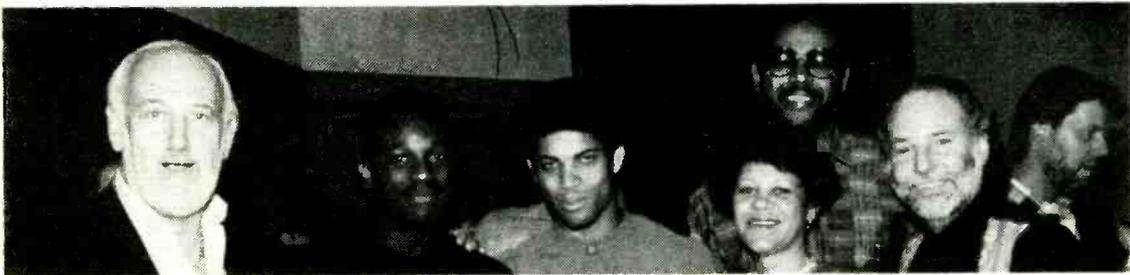
**John Langan** — Mornings KXXR/Kansas City (913) 894-0326

**Jim Larsin** — Nights WWCK/Flint, MI (509) 466-4946

**Jima Peterson** — Promotion Dir. KZZP-AM & FM/Phoenix (602) 438-9627

**Mark Van Ness** — Production Dir./middays KJFX/Fresno (209) 294-1579

## 'Cornucopia' Of Sounds



Jazz guitarist Stanley Jordan treated Blue Note, Capitol, and CEMA Distribution staffers to a performance of material from his latest Blue Note LP, "Cornucopia." Among those catching the show were (l-r) Capitol East Coast GM/Blue Note President Bruce Lundvall, Jordan's labelmate and band member Charnett Moffett, Jordan, and Capitol's VP Barbara Lewis, Sr. VP/GM Step Johnson and President Hale Milgrim.

● **ARNIE ORLEANS** is tapped as President of indie label Esquire Records. He was most recently VP/Music Division at Houston-based ETD Distributing.

● **LISA BREETVELD** steps up from Promotion Asst. to Manager/Crossover Promotion at Capitol Records.

## Industry

● **DAVID RENZER** is elevated from Director/Music Publishing to VP/GM, North American Music Publishing at the Zomba Group.

● **BERT GOULD** and **ERICA FARBER VIOLA** have been named President and President Elect, respectively, of Broadcast Promotion Marketing Executives' Board of Directors. Gould is VP at the Fox Kids' Network; Farber Viola is Exec. VP at Interep. **NANCY SMITH**, VP/Communications at Canada's Global Television, was elected VP/Treasurer, and KMBC-TV Kansas City Promotion Director **JOHN CALVER** was elected Secretary. Among the newly elected board members was KJR & KLTX/Seattle Marketing Director **JANET MAGLEBY**.

● **ROBERT WEED** is upped to Sr. VP/Field Operations at RAB. He was most recently VP/Marketing, Southeastern Region.

● **MAUREEN O'CONNOR** and **SHERIE LEVY** are upped to Sr. VPs/Music Division, based in Los Angeles and New York, respectively, at Solters/Roskin/Friedman. Both were Sr. AEs.

● **NICK IMBORNONE** joins the Mahlman Company as VP in the new Atlanta office. He was most recently with Atlanta-based Stan Raymond Associates Brokerage.

● **WILL SCHUTTE** is upped from Regional Manager/Los Angeles to VP/Western Divisional Manager at Durpetti & Associates. Concurrently, **KELLY CHANDLER** is named Regional Manager/Seattle. She had been Radio Division Manager at Seattle-based rep firm Thatcher Company.

● **BOB CAVIANO** moves to Pyramid Entertainment as VP/Pyramid Entertainment Group. He most recently operated his own management/booking firm, Bob Caviano Enterprises.

● **GERARDO VILLACRES** joins CBS Hispanic Radio Network as Director/Affiliate Relations. He had been Director/Video Administration at CBS Records. Concurrently, **THOM LEIDNER** is upped from AE to Eastern Sales Manager at CBS Radio Networks.

● **VERNON WRIGHT** is appointed Eastern Regional Sales & Marketing Manager at National Black Network. He previously served as VP/Director, Advertising Sales at *Ebony* and Director/Marketing & Sales at *Class* magazine.

● **MIKE MORGAN** moves to Business Radio Network as Western Regional Sales Manager. He had been Regional Sales Manager at SWMM Broadcasting.

● **JOE SKLADANY** becomes Midwest Sports Manager at CBS Sports Marketing. He had been Manager/Sports and WCCO Sports Radio Network at WCCO/Minneapolis.

● **JANE GREENFIELD** is upped from Asst. to Manager/Information Services at the Interep Radio Store in New York.

● **ELIOT SEKULER** is named Sr. VP/Entertainment at Rogers & Cowan. He was previously Sr. VP at Solters/Roskin/Friedman.

—Holly Sklar



Eliot Sekuler David Ansen

## Networks

● **AP NETWORK NEWS** has added movie reviews by *Newsweek* film critic David Ansen. The program, "Film Clips," covers new releases as well as home video; (202) 955-7243.

● **OLYMPIA RADIO NETWORKS** has sent its "Country Calendar" affiliates special promos recorded by prominent artists to encourage preservation of the bald eagle. Participating artists are Randy Travis, Charlie Daniels, Marie Osmond, K.T. Oslin, T. Graham Brown, and others. Olympia has also announced the debut of the "Hit Comedy Network." Designed for CHR, it includes song parodies, topical commercial parodies, and interactive characters; (314) 361-2000.

● **ALL STAR RADIO** has announced the unique song parody comedy package, "Ben Steel's Twisted Hits." The package features 120 parodies and spoof songs spanning the history of rock & roll; (213) 850-1169.

● **PREMIERE RADIO NETWORKS** adds comedy team Mack & Jamie to its Country and Adult Comedy Networks. The pair will be featured doing a variety of characters. (213) 467-2346.

● **UNISTAR** has several programs available for Fourth of July weekend: "The Beach Boys Story," "Dick Clark's Sixties Party," "Country Six Pack 1990 Presents 'Vocalists Of The Year: Ricky Van Shelton and Kathy Mattea,'" "60s Classics," "Solid Gold All-Time Favorite Oldies Countdown," and "Summer Beach Party 1990"; (212) 975-6100.

## CHANGES

George Weddington joins WINS/New York as an AE.

Raymond Goulbourne is now an AE at WCBS (AM)/New York. Concurrently, Paul Fredericks is tapped as mid-day anchor.

Christine Graveline is named an AE at McGavren Guild Radio/New York.

Lori Perman becomes an AE at Torbet Radio/Los Angeles. At Torbet Radio/New York, Erin Malina is appointed Office Manager.

Eric Heminger joins the sales staff at WOWO-AM & FM/Fort Wayne, IN.

Bob Freeman is now a Sales Rep at KKFM/Colorado Springs.

Robert Cohen is appointed Counsel in the law department of CBS Records.

Barton Weiss moves to Arista Records' law department as an attorney.

Ann Hrubala joins Florida-based Creative Media Management, Inc., a supplier of direct mail and telemarketing for radio and television, as Direct Mail/Telemarketing Consultant.

## R&R TIMELINE

### 1 YEAR AGO TODAY

- Lowry Mays elected Chairman of NAB's joint board
- Bill Berger joins Arista Records as Exec. VP
- WTMX/Chicago promotes Sheila O'Connor to VP/Sales & Asst. Station Manager, Mike Phillips to VP/Programming, and Char Fagan to VP/Business Administration & Personnel
- Paul "Boom Boom" Cannon tapped as WPRO-FM/Providence PD
- Rick Shaw lands as KCAL-FM/Riverside PD

### 5 YEARS AGO TODAY

- EZ Communications elevates Art Kellar to Chairman and Alan Box to President
- RCA Records ups Bonnie Goldner to Director/Promotion & Trade Relations
- WZUU/Milwaukee OM John Driscoll adds KRXV/Denver programming duties
- Vance Dillard appointed WWBA/Tampa OM
- Paul "Lobster" Wells latches onto KSJO/San Jose for weekends

### 10 YEARS AGO TODAY

- King Broadcasting sets Jim Kine as VP/Radio, Fred Schumacher as KYA-AM & FM/San Francisco GM, Larry Campbell as KING/Seattle GM, and Jim Woodyard as KGW/Portland GM
- Bob Christy returns to Fairbanks Broadcasting as National Programming Coordinator
- Bruce Kelly promoted to WMJX (96X)/Miami PD

### 15 YEARS AGO TODAY

- Bert Whalen chosen as KOZN/San Diego GM
- Ron O'Brien tapped as WCFL/Chicago PD
- Nancy Plum swings to overnights at KAFY/Bakersfield

— Hurricane Heeran

**“T**raditional  
**Country & Western**  
**combined to double our**  
**Country market share**  
**in one book...7.6 to 14.0\*”**

**--Bob Kelly**  
 President  
 WXCL-AM/FM Peoria

**Fall '89**

WXCL-AM/FM 7.6  
 Country Combination

**Winter '90**

WXCL-AM 7.1  
 Traditional Country & Western  
 WXCL-FM 6.9  
 Contemporary Country

**Traditional Country & Western**

*Live 24-Hours-A-Day*

*Produced by the Award-Winning Buck Owens Production Co.  
 KNIX-FM / KCW-AM Phoenix*

**800-527-4892**

*A Premium Format From*



SATELLITE MUSIC NETWORK

\*12+, AOH Share, M-Su Birch

# "FACT FINALLY GOT SIMON & GARFUNKEL OFF THIS RADIO STATION!"

—Bob Lind, Vice President and General Manager, WWMX—Baltimore

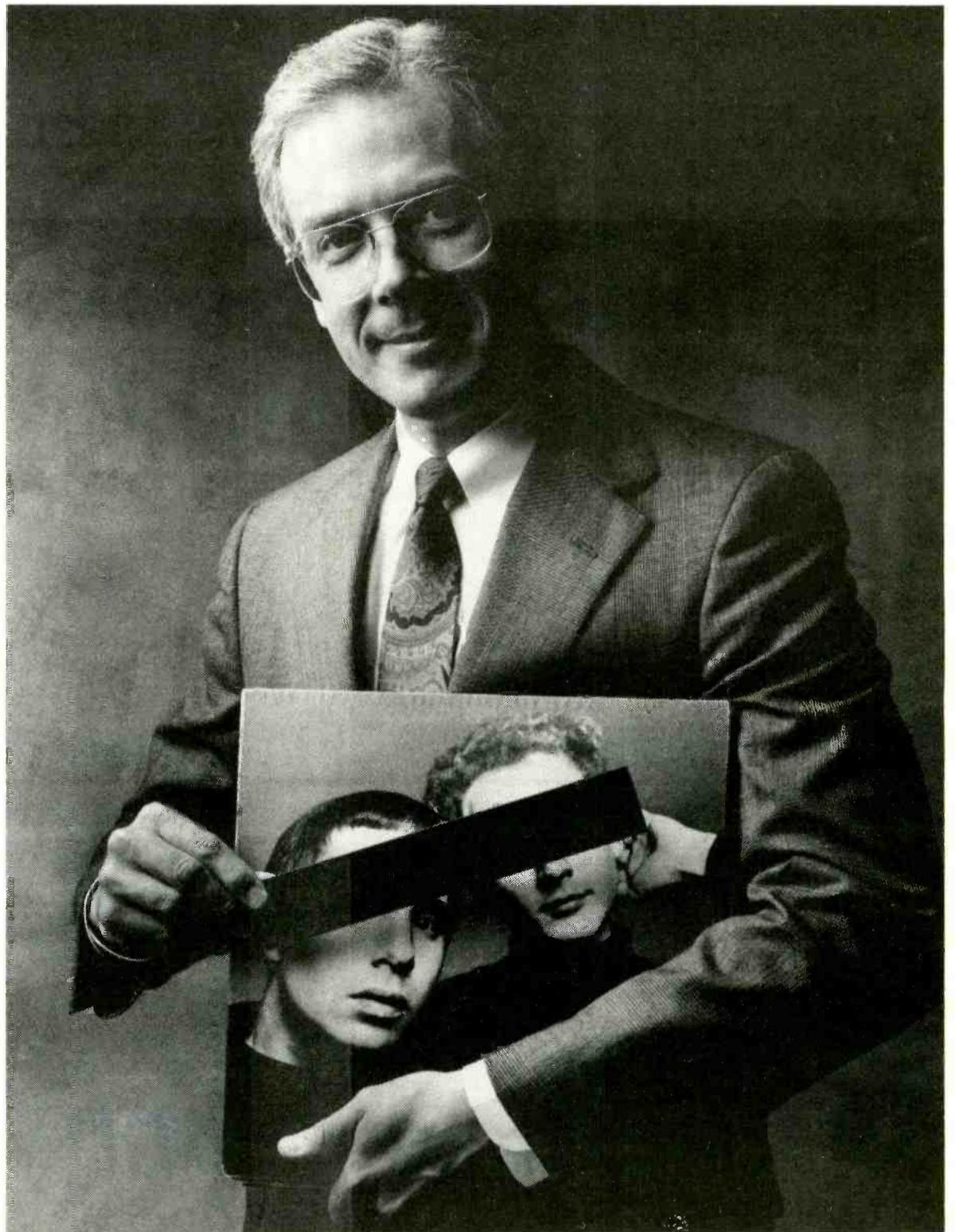
"We're a very bright, up-tempo AC station, and every time we'd play Simon and Garfunkel the station came to a screeching halt. You just can't afford to have that happen today. Our gut told us listeners didn't expect them on the station, but they always tested well. FACT showed that even though the songs were popular, they had very low fit scores. So we finally got the evidence to back up our hunches. On a radio station worth \$50 million, you can't even put a dollar figure on that."

Bob Lind knows that an intensely focused, on-air product is *priority one* in the 90's.

Think about your on-air product. Does a particular song belong on your station? Or is it too far away from the station's core sound? Until recently, the issues of listener music expectation and song compatibility were dealt with solely on "gut feel."

Now, Coleman Research introduces a system to maximize ratings and quantify song expectation and compatibility. It's a revolutionary new programming tool called F.A.C.T.<sup>SM</sup> That's short for Fit, Acceptance and Compatibility Test.

"Fit" tells you whether listeners perceive a song to be appropriate to your station. Compatibility measures how close a song comes to your "quintessential" sound. Best of all, F.A.C.T.<sup>SM</sup> is America's only paperless



music test! pcF.A.C.T.<sup>SM</sup> Coleman Research's powerful music management system, is all you'll need to work on *priority one*: A focused on-air product.

Coleman Research's F.A.C.T.<sup>SM</sup> music test, coupled with our powerful strategic study, generates The Plan: a comprehensive strategic action plan for programming and

marketing your station.

Bob Lind has the F.A.C.T.<sup>SM</sup> competitive edge. Put the power of F.A.C.T.<sup>SM</sup> and The Plan to work for your station. Call Coleman Research, one of the country's two top strategic research companies, at 919/790-0000.

**FACT**  
COLEMAN RESEARCH

# TOP PROMOTIONS AND TOP RATINGS

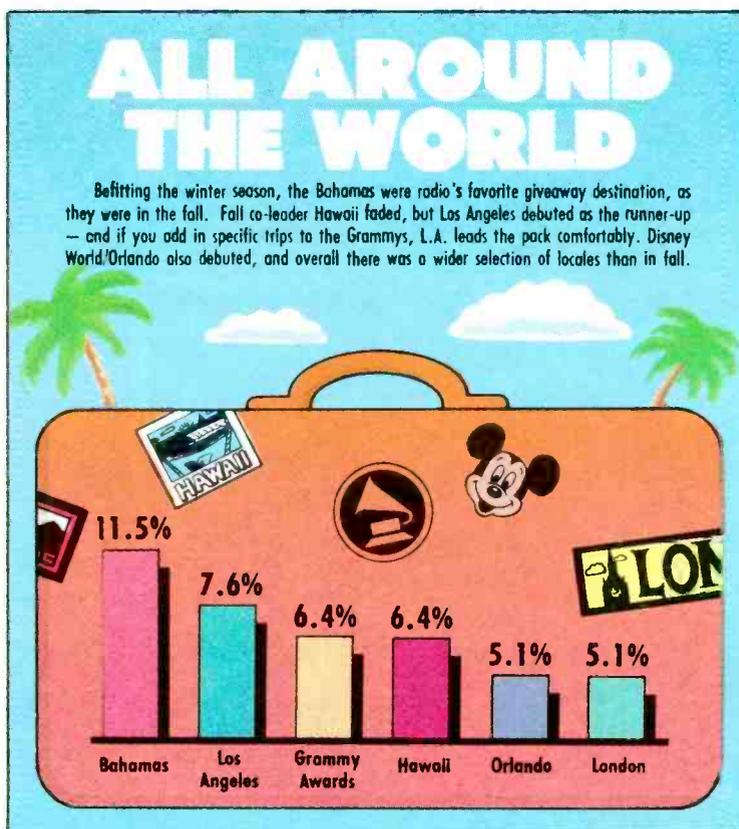
Information that helps you win your ratings battles. That's what the winter '90 edition of R&R's quarterly "Ratings Strategy Review" is designed to present. Along with detailed ratings data, RSR provides you with inside info on top stations' promotion ideas.

Arbitron and Birch ratings data include:

- Format 12+ shares by daypart
- Format shares by demo
- Biggest ratings jumps

All figures were tallied from the Top 100 markets' radio stations.

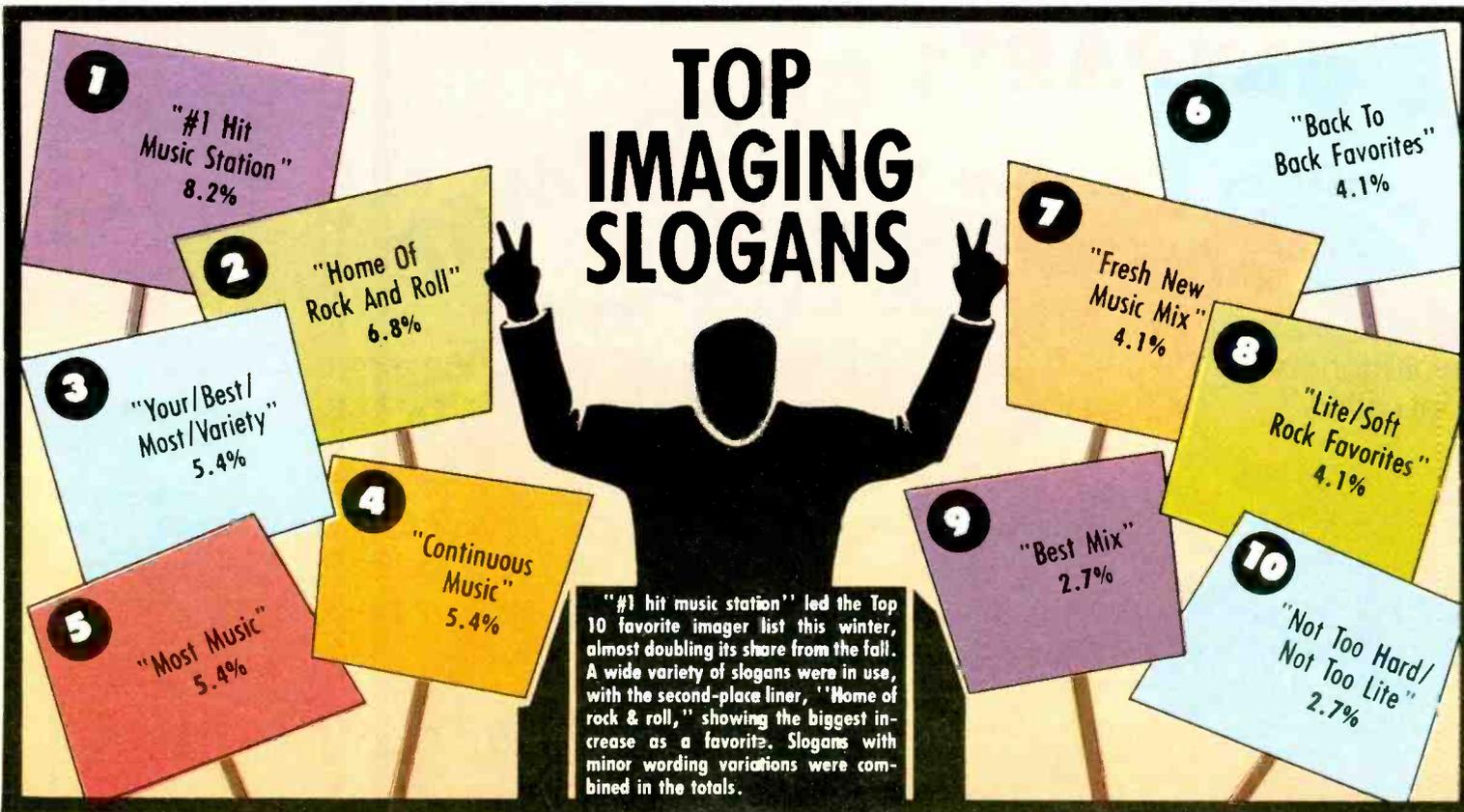
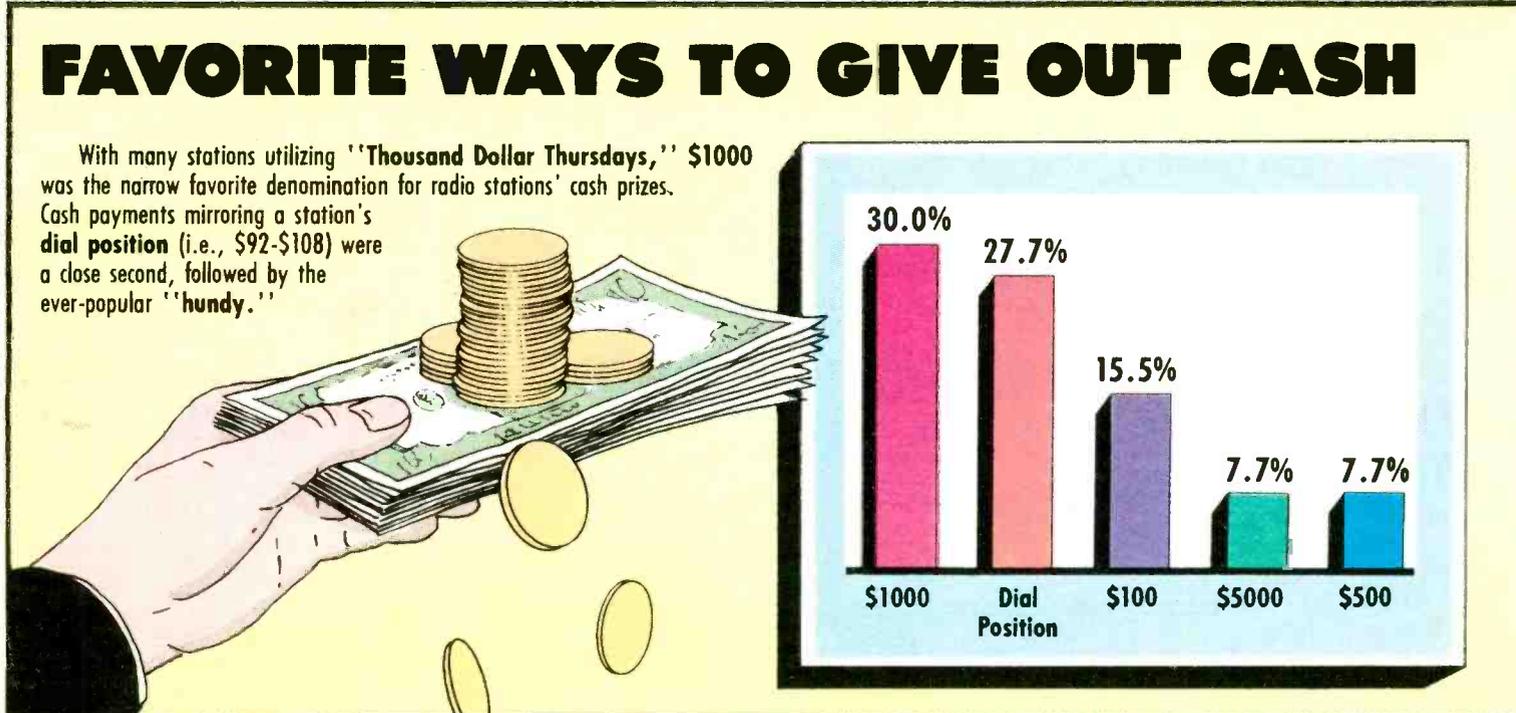
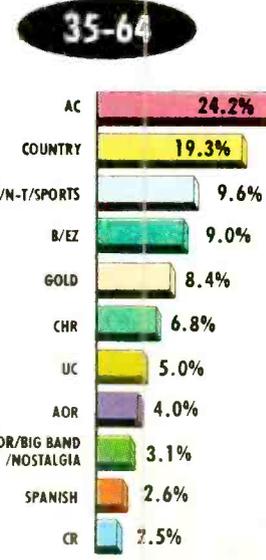
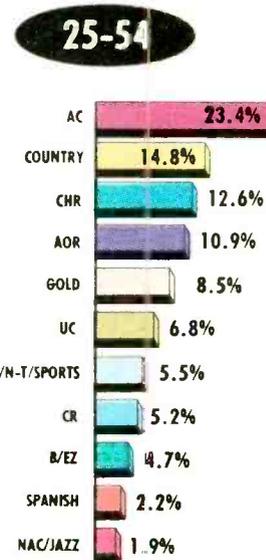
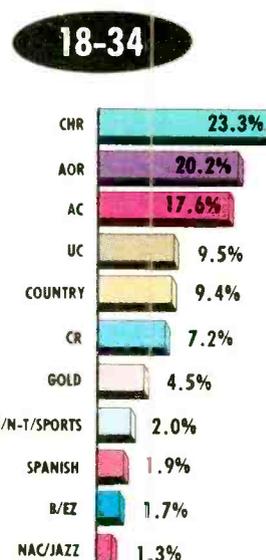
Promotion features — car, vacation, and cash giveaway information and Top 10 slogans — were compiled from an exclusive survey of stations in the Top 100 markets.



# ARBITRON DEMO SHARES BY FORMAT

AC walked away with the 25-54 Arbitron demo crown. CHR still rules the 18-34s, but by a narrow margin over ADR. In 35-64s, AC and Country account for nearly half the total quarter-hour listening in the Top 100 markets.

The figures confirm conventional format wisdom — "youth-oriented" formats like CHR, ADR, and UC tumble dramatically as the ages go up; Country, News/Talk, and B/EZ climb with the demos. Classic Rock is strongest 18-34, while Gold performs equally well in 25-54 and 35-64.



# TRIPS GAIN ON CASH AS RADIO GIVEAWAYS

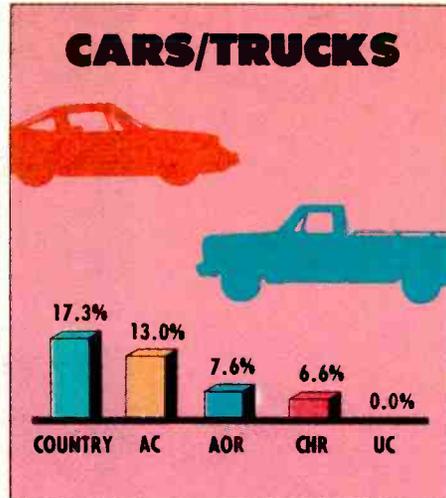
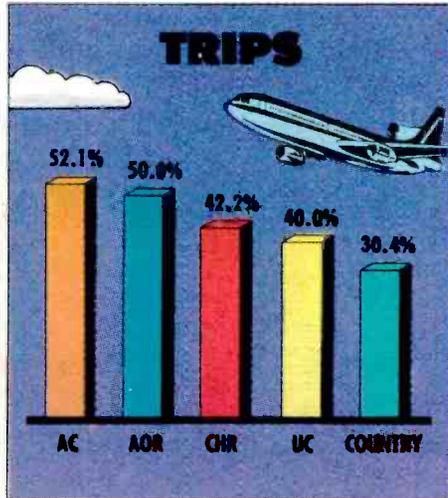
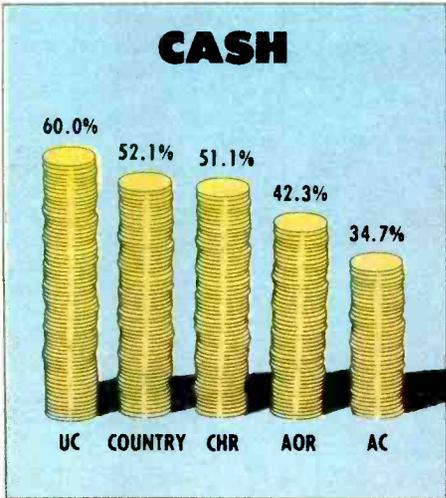
## Winter Season Makes Holidays Sound Great, But Stalls Car Prizes

Travel giveaways gained popularity over the winter. In the fall '89 Ratings Strategy Review survey of favorite prizes, cash was the choice of all five major formats. This time, AC and AOR were more partial to giving away trips, while two of the three formats favoring cash did so by a lesser margin. Trips, on the other hand, were more popular over the winter compared to fall in all five formats. Meanwhile, car/truck prizes screeched to a virtual halt except in Country and AC.

# BIGGEST GAINERS BY DEMO

WFLZ/Tampa's transformation into the Power Pig earned it the biggest gains 12+ and 18-34 from winter '89 to winter '90 in the Top 100 markets. WFLZ's winter '89 Arbitron 12+ rating was 2.7; by winter '90 it had a 10.1. The difference, +7.4, is shown, along with the next nine biggest gains, in the 12+ category. Similar figures for 18-34, 25-54, and 35-54 demos have also been ranked.

AC WMYI/Greenville was in the Top 3 in all four categories (first in 25-54); while Gold WODJ/Grand Rapids topped the 35-64 gains and had the only other double-digit gain in 25-54.



**THE CARS RADIO GIVES AWAY**

Radio's favorite car to give away this winter was Nissan's 240SX — just as it was last fall. Camaros, Trackers, and Miatas tied for second.

Car Model	Percentage
NISSAN 240SX	17.6%
CHEVY CAMARO RS	11.7%
GEO TRACKER	11.7%
MAZDA MIATA	11.7%
BMW 325i	5.8%

### 12+

- 1 WFLZ/Tampa (CHR) +7.4
- 2 WMYI/Greenville (AC) +7.3
- 3 WODJ/Grand Rapids (Gold) +6.8
- 4 WHJX/Jacksonville (UC) +5.8
- 5 WVEE/Atlanta (UC) +5.2
- 6 KQLZ/Los Angeles\* (CHR) +5.2
- 7 WYLD/New Orleans (UC) +4.9
- 8 WKHK/Richmond (Ctry) +4.4
- 9 WTLC/Indianapolis (UC) +4.3
- 10 KWEN/Tulsa (Ctry) +4.3

### 18-34

- 1 WFLZ/Tampa (CHR) +13.3
- 2 WHJX/Jacksonville (UC) +11.7
- 3 WMYI/Greenville (AC) +11.1
- 4 KQLZ/Los Angeles\* (CHR) +10.4
- 5 KUFO/Portland (AOR) +10.2
- 6 WFXS/Chattanooga (CR) +9.4
- 7 WVEE/Atlanta (UC) +9.1
- 8 WAFX/Norfolk (CR) +8.8
- 9 WHQT/Miami\*\* (UC) +7.2
- 10 WTLC/Indianapolis (UC) +7.0

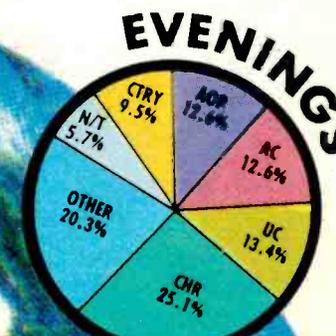
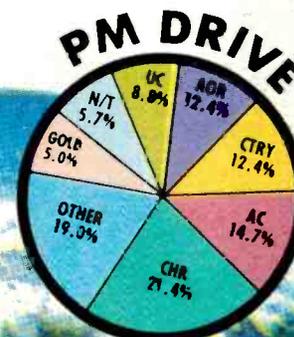
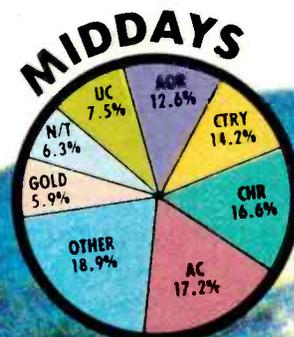
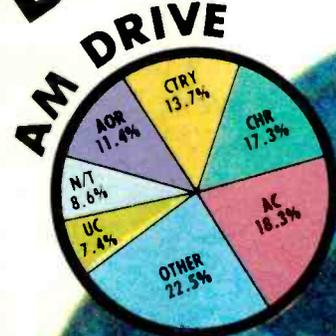
### 25-54

- 1 WMYI/Greenville (AC) +12.0
- 2 WODJ/Grand Rapids (Gold) +10.8
- 3 WHJX/Jacksonville (UC) +6.2
- 4 WYMJ/Dayton (Gold) +5.9
- 5 WBBG/Youngstown (Gold) +5.9
- 6 KASE/Austin (Ctry) +5.8
- 7 KRAV/Tulsa (AC) +5.8
- 8 WVEE/Atlanta (UC) +5.4
- 9 KQLD/New Orleans (Gold) +5.3
- 10 WAFX/Norfolk (CR) +5.1

### 35-64

- 1 WODJ/Grand Rapids (Gold) +10.5
- 2 KIIM/Tucson (Ctry) +9.4
- 3 WMYI/Greenville (AC) +7.9
- 4 KWFM/Tucson (Gold) +7.8
- 5 KSSK(AM)/Honolulu (AC) +7.7
- 6 KASE/Austin (Ctry) +7.5
- 7 WYMJ/Dayton (Gold) +7.1
- 8 KSSK-FM/Honolulu (AC) +6.8
- 9 WHYN/Springfield (AC) +6.7
- 10 WNDC/Baton Rouge (Re) +6.0

# BIRCH 12+ DAYPARTS BY FORMAT



Bolstered by strong Full-Service AMs and buoyed by heavy in-office FM listening, AC was the top format (nipping CHR) in both morning drive and middays for the Top 100 markets. By PM drive, CHR kicked in to take a wide lead; it dominated nights by a nearly 2-1 advantage over runner-up UC, which surged remarkably from its other daypart scores. AOR displayed impressive consistency; Country was steady except for nights.

\* - Riverside book; \*\* - West Palm Beach book.

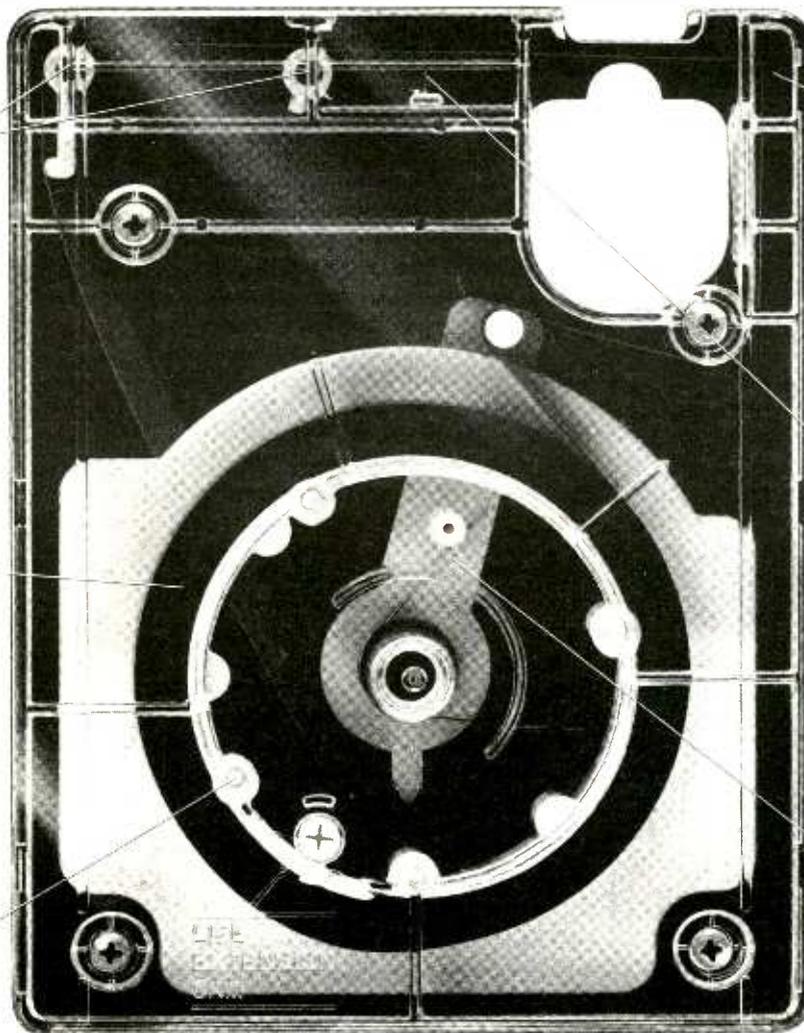
# WHY YOU SHOULD PAY MORE FOR LESS.

**New Name-  
Same Great Cart!**  
The ITC Cart II Cartridge, formerly ScotchCart® II

*Less phase jitter caused by poorly tracking tape, because the naturally lubricated concave guides gently position the tape and allow the cartridge machine to perform critical guidance.*

*Less tape noise and signal loss with our 100% laser-inspected, high output, low noise tape which delivers better frequency response and keeps signal-to-noise ratio high, harmonic distortion low.*

*Less wow and flutter or stop cue overshoot, because there's no rotating hub to wear out, warp or rattle.*



*Less chance of the cartridge cracking or breaking, because the tough polycarbonate cover withstands repeated use and abuse.*

*Less head wear, tape steering and modulation noise, because there aren't any pressure pads to add friction.*

*Less chance of tape destruction, because our patented dynamic tension control system ensures proper tape-to-head contact, and provides constant tension to control looping and prevent twisting.*

The ITC Cart II Cartridge, formerly ScotchCart® II

With broadcast cartridges, like everything else, you get what you pay for. With ITC Cart II cartridges, you get a revolutionary design that delivers trouble-free operation, superb sound quality and a life expectancy that's second to none.

We have renamed the cartridge due to trademark considerations, but only the name has changed, the cartridge and tape are the

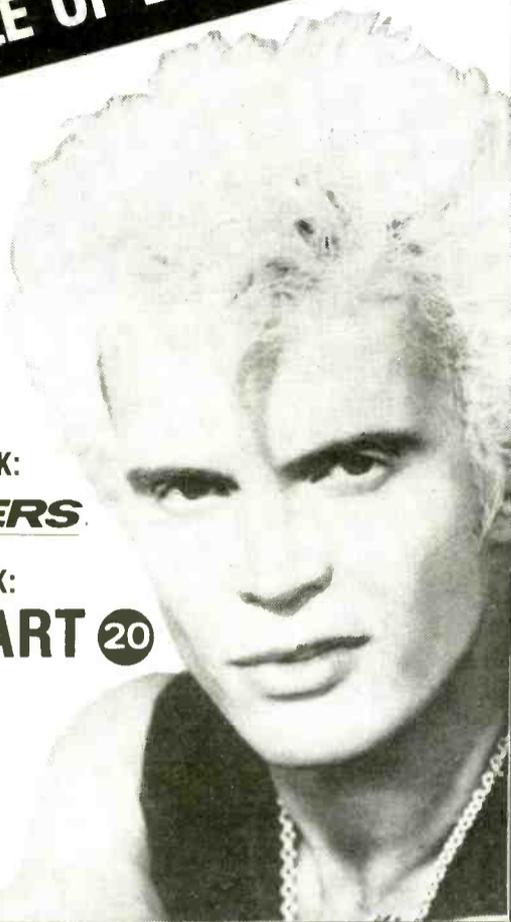
same. New name, same great cartridge and performance.

For a complete listing of ITC Cart II dealers, call ITC toll-free at 800-447-0414 (in Illinois, call collect 309-828-1381.) Or write to ITC at P. O. Box 241, Bloomington, IL 61702-0241.

Because a cheaper cartridge may be more trouble than you can afford.

# IDOL

B I L L Y  
"CRADLE OF LOVE"



LAST WEEK:  
**BREAKERS**

THIS WEEK:  
**CHR CHART 20**

ONE  
OF THE  
HOTTEST!  
36 HOTS  
-21%

# Sinead O'Connor

"THE EMPEROR'S NEW CLOTHES"

NEW & ACTIVE

- NOW ON 65 CHR REPORTERS INCLUDING
- Z106 add
  - B104 KF95 add
  - WXKS deb 28 KWNZ add
  - KKBQ deb 28 KQHT 29-22 HOT
  - KRBE AND MANY MDRE!
  - WNVZ add
  - KSAQ
  - Z95 deb 30
  - WKBQ add 32
  - KKRZ add
  - KXYQ
  - KUBE add
  - KNRJ deb 37
  - PIRATE add
  - FLY92 add
  - WERZ 37-32
  - G105 34-29
  - XL1067 33-28
  - WZZU add 32



Chrysalis.



# STREET TALK®

## Columbia & Epic/Nashville Set Separate Staffs

Last week's rumblings about CBS/Nashville starting a third Country label actually materialized in the form of plans to split up Columbia and Epic. Each label will have its own promotion (and A&R) department, with the heads of those divisions reporting to CBS/Nashville Sr. VP **Roy Wunsch**.

Look for CBS VP/Promo **Joe Casey** to head Columbia's promo team and CBS Dir./Promo **Jack Lameier** to boss Epic's promo efforts. Both honchos will have full regional staffs.

Meanwhile, CBS/Nashville A&R chief **Bob Montgomery** will head one A&R department and Dir./A&R **Steve Buckingham** the other, though exact assignments remain unknown at presstime.

### Louisiana Labeling Law: 'Too Vague' For Vote?

ST has learned that a vote by Louisiana state senators on the notorious bill requiring labeling of all music deemed "dangerous to minors" has been set aside, at least temporarily.

While debating over the wording, the solons decided it was "too vague." It's uncertain whether the measure will go back to a conference committee for a rewrite or simply be shelved, since the legislative session is over at the end of the month.

New WKDF/Nashville morning team is **Ian Case & The Coach (Jeff Roberts)** from WXLN/Quad Cities, IA. They'll replace morning legend **Carl P. Mayfield**, who will exit July 11.

Mayfield, incidentally, will sit out a no-compete before he straps on the spurs at crosstown Country **WSIX-FM** in September.

Elektra VP/AOR **Ray Gmeiner** officially gave his two weeks' notice Monday (6/18), and will return to L.A. as a partner in **Michael Papale's** AOR indie promo company.

Who'll be Gmeiner's replacement at Elektra? One name circulating is **Chrysalis Sr. Dir./Nat'l Rock & Video Promo Steve Schnur**.

The morning show at **WLOL/Minneapolis** has been voiceless for the past several days. Last week, crosstown **KDWB** announced that **Steve Kellogg** from **Star 101/Orlando** would be teaming up with **Eleanor Mondale** (former local **WCCO-TV** reporter and daughter of erstwhile U.S. VP **Fritz Mondale**) and existing host **John Hines**, the last of whom would take a diminished role.

Hines signed off last Friday (6/15) with a terse "have a nice life," and hasn't surfaced since. "No comment" from PD **Greg Strassell**.

### Updating That Age-Old Suit

**WXEZ-AM & FM/Chicago** is considering its options in the wake of a federal jury's decision that the **Century Broadcasting** station was guilty of age discrimination. 'XEZ was ordered to pay three fired announcers more than \$115,000 in damages (**R&R**, 6/15).

Legal challenges could be mounted under the notions that the three announcers were independent contractors (and therefore not subject to the discrimination law) and that no age discrimination took place. Motions are due this week, but an appeal could be filed up to 30 days after U.S. District Judge **Susan Conlon** rules on the motions.

### All President And Accounted For

What started out as a simple little dinner in NYC among record execs celebrating the new label deal between veteran producer **Jimmy Ienner** and **RCA** turned into a veritable "who's who" of label Presidents. Jest droppin' in to pick 'n' grin were **Bob Buziak**, **Tommy Mottola**, **Don Ienner**, and **Phil Quartararo**. Not entirely coincidentally, Ienner's RCA-funded joint venture will be called **Rendezvous Entertainment**.

Continued on Page 34

## Namedroppers Anonymous

- After nearly five years as **Polydor** VP/Promo, **Bill Smith** has tendered his resignation, effective at the end of the month, to pursue other interests. Expect Nat'l Promo Dir. **Mel DeLatta** to get VP stripes, but will they be senior stripes?

- **Mercury** Dir./Nat'l CHR Promo **Kyle Hetherington** has announced she won't renew her contract, further fanning the flames of speculation that she'll be speedin' west.

- Is **WDFX/Detroit** PD **Chuck Beck** one of the leading outside candidates to grab the **WAVA/Washington** PD post?

- **KKMG/Colorado Springs** OM/PD **Max Miller** will exit at the end of June. Could ex-KATM MD **Tom Fricke** be his replacement? Fricke currently is doing parttime at **KBPI/Denver** and **KKMG**.

- Look for **KXXR/KC** PD **Gary Franklin** to resign shortly to explore record label promo posts. ST hears there's not only interest from **Atco**, but also **Geffen**, **Glant**, and **Polydor**.

- **Hot 102/Milwaukee** VP/GM **Steve Sinicropi**, **B96/Chicago** AE **Randy Phillips**, and investor **Tana Kinetch** are getting together for a startup of **WDKB/DeKalb, IL**. Could former **WANS/Greenville** PD **Bill McCown** be in line to program?

# CRUISE

MUSIC FROM THE MOTION  
PICTURE SOUNDTRACK TO

## Days of Thunder

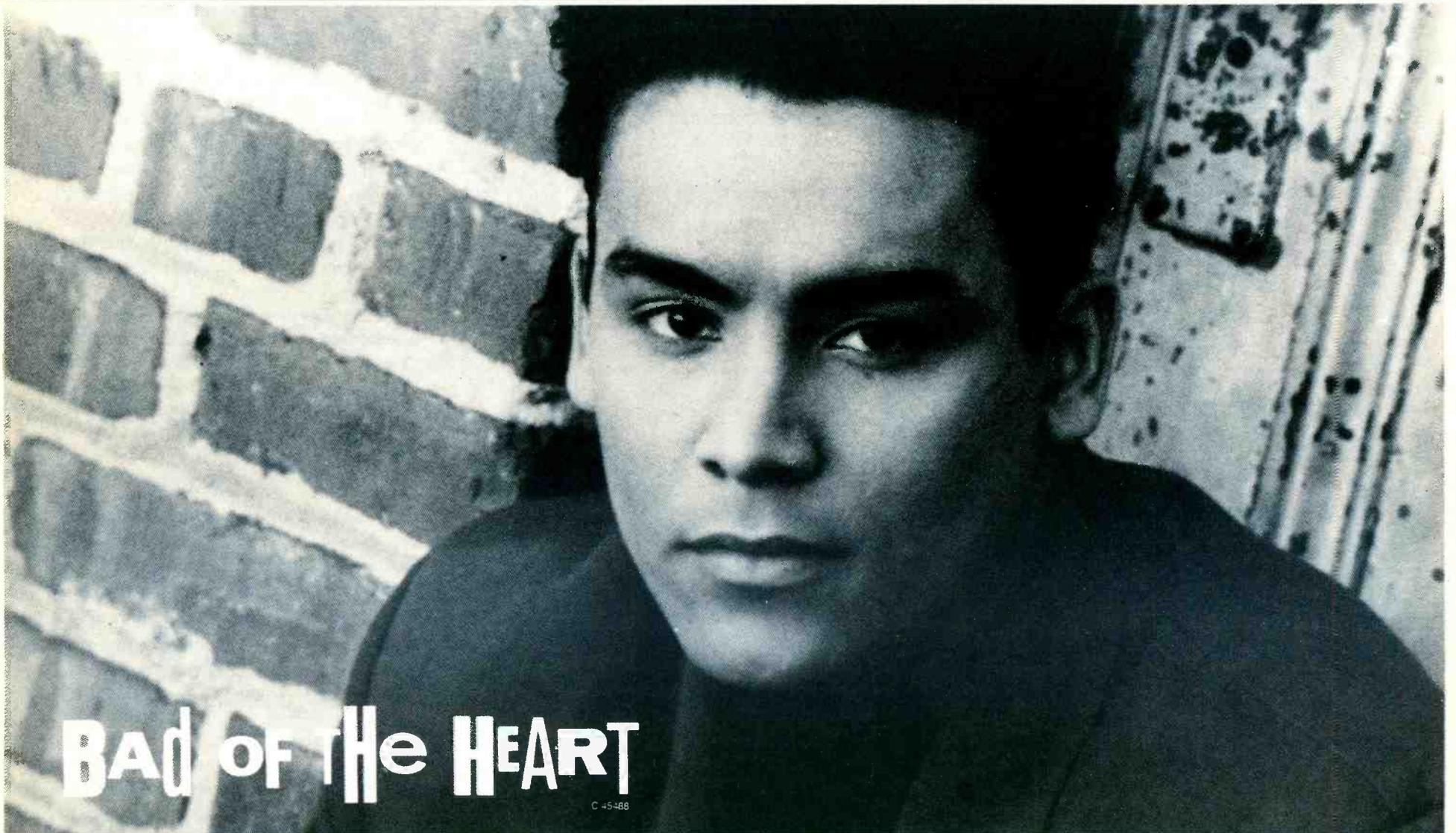
COMING JUNE 26

LIKE THUNDER

TM & © 1990 Paramount Pictures. All Rights Reserved. DAVID GEFEN COMPANY

# GEORGE LAMOND

...IT'S REAL!



## BAD OF THE HEART

C 45488

THE HEART'S FURY IS  
RADIO & RETAIL'S RAGE.

"George LaMond's 'Bad Of The Heart' has crossed from dance to pop...This is a hit record!"

Dave Shakes  
B96

"'Bad Of The Heart' is for real. A real talent. George has been very consistent since Day 1."

Al Tavera  
POWER 106

"Nice to see Columbia stepping to the forefront with this artist. He's been one of our biggest-selling artists this year."

Keith Medin  
Galagano One Stop

"From the streets to the clubs to the masses, George LaMond's records are smashes."

Bruce McIntosh  
The Wiz

"Top 10 club sales from crossover radio action."

Kyle Bearson  
Western Merchandisers

**BAD OF THE HEART**. The debut single from George LaMond. From his forthcoming album. On Columbia.

Produced & Mixed by Mark Liggett & Chris Barbasa for Ligasa Productions.

Columbia

"Columbia" Reg. U.S. Pat. & Trm. Off. by CBS Records Inc. © 1990 CBS Records Inc.



# The Return Of The

Magnificent Seven.



# THE TIME

# Jerk out

## #1 MOST ADDED INCLUDING

- |      |       |        |
|------|-------|--------|
| WXKS | WLOL  | WPGC   |
| WZOU | KS104 | KJMZ   |
| WEGX | Y108  | KNRJ   |
| KRBE | KKRZ  | KITY   |
| Q105 | Q106  | KKFR   |
| B96  | KPLZ  | KOY-FM |
| WDFX | KUBE  | KMEL   |
| WHYT | HOT97 | HOT977 |
| KDWB | WIOQ  |        |

URBAN - ONE WEEK BREAKER!  
MOST ADDED URBAN RECORD OF THE YEAR!

The New Single  
From The Forthcoming Album Pandemonium

© 1990 Reprise Records

Paisley Park

Continued from Page 32

The **Nashville Network** is said to be starting a second cable channel, which would be exclusively Country videos. The venture is rumored to be in partnership with one or more major labels.

### Fixing A Hole

What's **Nationwide** getting ready to do with **KNRJ/Houston**? PD **Guy Zapoleon** tells ST "several format holes exist," but he still ain't sayin' diddley.

Ah, but ST knows **KNRJ** has reserved the calls **KHMX** . . . as an option. Meanwhile, the Zapper's on the hunt for a strong morning show. T&Rs ASAP.

### Crimestoppers' Notebook

• When **KROQ/L.A.** morning maniacs **Kevin & Bean** invited listeners to participate in a "Confess Your Crimes" bit last Wednesday (6/13), they got more than they bargained for: a *murder* confession!

The caller — who claimed to have killed his girlfriend when he found her cheating on him several years back — *sounded* authentic enough to prompt a police investigation. Homicide detectives have sent airchecks of the "confession" to police agencies throughout the country, but most likely we'll never know whether the call was bogus.

• **CHR WBBX/Battle Creek, MI** PD **Joe Dawson** and midday personality **Laura Kelly** were tooling around in the station van, playing "Hide The Salami" for **New Kids On The Block** tickets. As Dawson filed an on-air report, Kelly exited the van to put the beef in a bush — only to return ashen-faced. Someone else had used the same bush . . . to stash a body. The local police are investigating the incident.

• Last Friday (6/15), **WNSR/NY's** Summer Cruiser was stolen. After filing the proper police papers, the station alerted its listeners to be on the lookout for the heisted vehicle.

Sure enough, acting on a listener tip, Big Apple police spotted the Dodge Ram 250 and became involved in a 90mph chase through Queens. The joyriders eluded police, but left the vehicle with minor damage.

• Back on the West Coast, **KPWR (Power 106)/L.A.** promotion staffer **Lyle McEachin** was tending to a nightclub event when he realized that his station jacket — which held the keys to Power's van — had been stolen. By the time McEachin scampered outside to check on the truck, color it gone! The not-exactly-low-profile vehicle was found abandoned three days later.

### Disc 'N' DAT

- **Polydor** Seattle rep **Michael Stein** resigned to join crosstown **KPLZ** as Production Director.
- **A&M** Director/Information **John Vlautin** joins **Island** as WC Director/Publicity. He replaces **Denise Cox**, who jumped to **Geffen** for similar duties. Island also names **Glenn Boothe** EC Manager/Nat'l College Promo. Boothe was previously MD for **WXYC/Chapel Hill** at the University of North Carolina.
- **Trans World Music Corp.** VP **Gary Arnold** lands the VP/Sales gig at **Hollywood Records**.
- **Virgin** promotes Dir./Nat'l Singles Sales **Diana Fried** and EC Regional Sales Manager **Mike Rosenberg** to the newly created positions of Product Manager.

**Enigma** Northwest Regional Promo rep **Jack Armstrong** resigns to program **KLCI/Boise**. Armstrong was formerly PD at crosstown **CHR KF95**. **KFBQ/Cheyenne** PD **Tony Davis** replaces Armstrong, based in Seattle.

Other Enigmatic changes: **Brian MacDonald** is upped from Mgr./College Promo to Associate Dir./Nat'l Alternative & College Promo, **Sherri Trahan** comes over from **Restless Records** as Associate Dir./Nat'l Alternative & College Promo, and **Mark Davenport** segues from Enigma sales to Mgr./Alternative Music Marketing.

Citing a "glut" of gold-based stations in San Diego, four-year Classic Rock **KGMG-FM** switched to a more current-based AOR approach on Monday (6/18).

The deal to manage **XHRM/San Diego** will likely go to **Commonwealth** head honcho **Dex Allen** and **Lee Mirabal**, who also has an equity position in Commonwealth.

ST also hears that, even though he's not part of the equity package, consultant **Jerry Clifton** could be involved in the programming. Would this then bring former **B97/New Orleans** PD **Bob Mitchell** into the picture?

### This Town Ain't Pig Enough For The Both Of Us

**KOY-FM/Phoenix** began calling itself "The Party Pig" last Thursday (6/14) in response to rumors that **Jacor/Critical Mass Media** Exec. VP/COO **Randy Michaels** was in town dining with crosstown **KZZP** GM **Dale Weber** and PD **Bob Case** and that the trio would begin working together. Incidentally, the unholy trinity did break bread together . . .

Adding fuel to the fire, an advert in the classified section of the *Arizona Republic* featured **KZZP** calling itself "The Party Pig" — an action that caused **KOY-FM** to servicemark the term.

**Michaels** and **Case** each deny there's a deal in the works. Nevertheless, **KZZP** has jettisoned its entire callout research department and has gone to an outside firm. *Hmmm.* **Case**, however, maintains it's *not* CMM.

Continued on Page 36

★ ★ ★ ★ ★

4TH OF JULY FIREWORKS SALE

# FREE DYNAMAX CART MACHINES

Purchase a CTR10 or CTR100 Series recorder and player — receive a free matching player.

Call your *Fidelipac Dealer* today

Fidelipac Corporation □ P.O. Box 808, Moorestown, NJ 08057 □ USA



# BAD ENGLISH

## "Possession"

### **BREAKERS**

CHR Chart: Debut **39**  
159 CHR Reporters - 62%



# BABYFACE

## "My Kinda Girl"

### **NEW & ACTIVE**

Now On 120 CHR Reporters and Breaker Bound!

WXKS  
WPLJ  
WAVA add 28  
PWR99 add  
KKBQ add  
KRBE 21-17  
WNVZ

PWRPIG 22-15 (HOT)  
Q105 26-22  
WLOL add  
KS104 deb 25  
Y108  
KKRZ deb 30  
Q106

KUBE deb 29  
WIOQ deb 27  
WPGC  
KJMZ  
KITV  
KTFM deb 26  
HOT102

PWR106  
KKFR  
FM102 16-12 (HOT)

KMEL  
HOT977

**Urban Contemporary Chart**

**38 - 27**



# DANGER DANGER

## "Bang Bang"

### **NEW & ACTIVE**

Now On 89 CHR Reporters Including:

KEGL  
WNVZ  
KSAQ  
KXYQ  
KUBE  
PIRATE

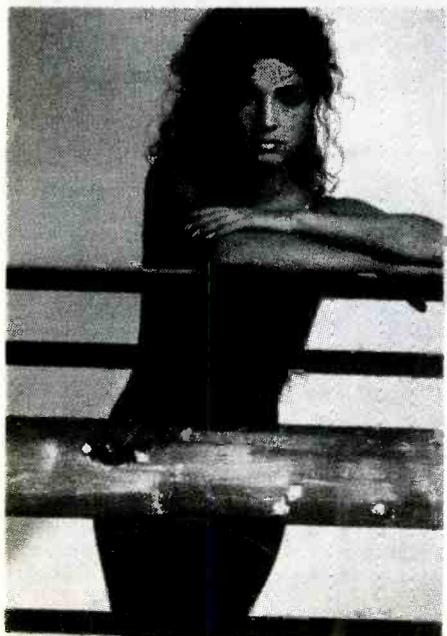
99WGY 25-19  
WAEB 17-15 (HOT)  
WPST 30-23  
WKRZ 24-19 (HOT)  
92X 15-12 (HOT)

WPXR 19-15  
KF95 39-32  
KRZR 13-10 (HOT)  
WOMP 30-23  
KNIN 32-26

KYYY deb 35 (HOT)  
WKFR 30-25  
Y97 20-16 (HOT)

... **And Many More**

IMAGINE / **Epic**



# GLORIA ESTEFAN

## "Cuts Both Ways"

### **MOST ADDED**

First Week - 44 CHR Reporters Including

WZOU  
WPLJ  
PRO-FM  
Y100  
PWRPIG  
Q95  
KXYQ  
KCPX  
KISN  
KPLZ  
KUBE  
KITV  
KTFM  
KWSS

**AC Chart: 8 - 4**



Continued from Page 34

ST salutes "American Top 40" on its 20th anniversary (July 4). On that historic 1040th broadcast, host **Shadoe Stevens** will do a two-decade revue of the hits.

### Back In The USSR

**KFRX/Lincoln, NE OM J.J. Cook** has been named diplomatic ambassador to Lincoln's sister city in the Soviet Union — the booming metropolis of Lenninebad, located 60 miles from scenic, peaceful Afghanistan.

Scheduled for mid-July, Cook's two-week trip will include a tour of the Kremlin, **Radio Moscow**, and a meeting with Soviet head honcho **Mikhail Gorbachev** before he heads to Lenninebad to sign a sister city agreement and set up an annual student exchange program.

### Chatterbox

- Former **WSPK/Poughkeepsie PD Bob Steele** will become OM/PD at **CHR WVIP (V106)/Westchester, NY**.
- **99KG/Salina, KS** ups afternoon driver **Rusty Keyes** to PD.
- Former **KSJO/San Jose AM** drive sidekick **Trish Bell** joins **KABL/SF** for morning/midday duties.
- **KODJ/L.A.** Promotion Director **Nicole Sandler** crosses the street to **KLOS** to produce the **Mark & Brian** morning show.
- **Lisa Traxler**, who recently exited **WBCN/Boston**, lands the long-vacant MD job at **WCCC/Hartford**.
- **Rick Sanders** moves from weekends at **X100/SF** to nights at **Jammin' 290/San Diego**.
- **Chris Ling** has signed on as PD/morning man at **KJNE/Waco**. More news (including maybe some corporate programming duties?) coming.
- **WBLM/Portland, ME** ups **Ted Pappadopoulos** to MD as **Robin Mathieu** exits to pursue a masters degree.
- **Lane Jernigan** is now OM/PD at **NT/AC WYUS & WAFL/Milford, DE**.
- **KISR/Ft. Smith, AR PD Ken Wall** has resigned.
- **Todd Martin**, most recently PD at **WWFX/Bangor**, has landed the **WQID/Biloxi PD** post.
- **WWWV/Charlottesville, WV MD John Knapp** fills the MD opening at **WIYY/Baltimore**.
- **WLZR/Milwaukee** ups **Jay Philipott** to APD and **Greg Fitzgerald** to MD.
- **KKEG/Fayetteville, AR** names **Wes Jeffries** PD as **Todd Chase** exits. **Dave Jackson** handles MD duties.
- **KFBQ/Cheyenne** ups **J.D. Daniels** to PD and shifts him from afternoon drive to mornings. **Dave Shannon** moves into Daniels's old afternoon slot from sister AM **KFBC**.
- **Brian Christopher**, nights and interim PD at **WNLT/Tampa** after leaving crosstown **Q105**, is now doing weekends at **Power Plg 93**.

### Leak Of The Week



This week, a double dripper. At 5:30pm last Friday (6/15), **Z100/NY** premiered the **Jon Bon Jovi** solo single ("Blaze Of Glory") from the forthcoming "Young Guns II" soundtrack. Moments later, **Mercury Sr. VP/Promo David Leach** bum-rushed a copy to crosstown **WPLJ**, and both stations soon were airing the exclusive. Later, both also bowed to Leach's verbal request to stop the 'fore-play.

Meanwhile, the **Prince** leak of "Thieves In The Temple" showed up in the Twin Cities on **WLOL**. A **WB C&D** halted the airplay.

After a short sop in afternoons at **Q102/Philly**, **Bubba The Love Sponge** is heading for other tubs, where he can wring them changes as a morning man. Reach **BTLS** at (215) 877-7844.

**AC KKYT/Tucson** promoted morning man **Scotty Johnson** to PD, reporting to Station Manager **Jim Gillie**. Look for a power increase from 1.8kw to 50kw . . . soon.



Vin Scully

**Vin Scully** — the 39-year voice of the Brooklyn and Los Angeles Dodgers — will return to **CBS Radio** this fall to call the World Series. Scully previously worked for CBS from 1977-82, then called the games on **NBC-TV** for seven years.

For The Record: info gathered from **Viacom** officials led **R&R** to report that **Larry Berger** had been named OM of the company's soon-to-be-acquired **KOFY-FM/SF**. In fact, Berger's title is Station Manager.

### Bigmouth Strikes Again

Here's something to shout (and shimmy) about: **WZYC/Newport, NC** morning man **Fred Allen** finished fourth in the "National Hollerin' Contest," recently held in Spivey's Corner, NC.



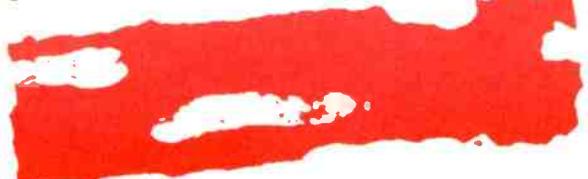
**EAST-WEST FETE FOR FUNDS** — A committee of the Friends of the T.J. Martell Foundation met in NYC recently to pay homage to a pair of radio stars — **WBLS/NY** veteran air talent **Frankie Crocker** and **KKBT/L.A.** PD **Mike Stradford** — and raised more than \$50,000 in the process.

Seen at the scene of the fantastic fete are (l-r) **WPLZ/Richmond PD Maxx Myrick**, Urban Network Publisher **Jerry Boulding**, Jack The Rapper Publisher **Jack Gibson**, **Stradford, Columbia Sr. VP/Black Music & Jazz** (and event Chairperson) **Ruben Rodriguez**, **WBLS** veteran air personality **Vaughan Harper**, Inner City Broadcasting Vice-Chairman **Hal Jackson**, **Crocker**, Virgin VP/Promo & Marketing **Sharon Heyward**, **KKBT President/GM Jim deCastro**, **Warlock Records** co-owner **Joey Bonner**, and **WRKS/NY** morning man **Ken Webb**.

# WELCOME TO

# THE

# PARTY



# "SUMMER VACATION"

## ON YOUR DESK NOW!

PRODUCED BY RICKY "THE ROCKET" ROSS  
WRITTEN BY MIKE ROSS AND MATT DIKE.



Photo: Todd Kaplan

**"DON'T  
YOU COME  
CRYIN'"**

**LINEAR**

The follow-up to  
the top five single  
"Sending All My Love."

On tour this summer with Tommy Page.



On Atlantic

© 1990 Atlantic Recording Corp. A Warner Communications Co.

**INTRODUCING THE SINGLE  
THAT WILL PUT  
ST. PAUL  
ON THE MAP...**

**"STRANGER  
TO  
LOVE"**

**St. Paul**

With this single, he won't be a stranger for long.  
From his forthcoming album  
**DOWN TO THE WIRE.**

**CHR  
MOST ADDED  
31/30**

**KEGL  
Q102  
KDWB  
WL0L  
WKBQ  
KXYQ  
KISN  
AND MORE**



On Atlantic

© 1990 Atlantic Recording Corp. A Warner Communications Co.

## Digital Radio Tests

Continued from Page 1

tenna promises all those characteristics.

Another NASA DAB researcher, Nasser Golshan, said a wide range of satellite-delivered audio services are possible using current technology. The quality of such services could range from "almost mono FM" to CD-quality, he explained, but getting CD-quality stereo from a satellite into a car may require up to 53.4 watts of RF power per program channel — even when backed up by terrestrial repeaters. Those power needs would necessitate large — and highly costly — DAB satellites.

Golshan said NASA studies indicate it's possible to get near-CD-quality sound from satellites with 40 watts per channel — about the power level of communications birds currently in use. Using just over 18 MHz of bandwidth, an orbiting system could offer 16 channels from the sky and another eight terrestrial "booster channels" to enhance reception in so-called "urban canyons."

"With the marriage of proper technologies, satellites can provide substantial direct audio broadcast capability to car radios. But that doesn't mean it will be easy," Golshan said.

## World Regulators

In another development announced at Ottawa, ground-based digital radio broadcasting will be on the agenda for a 1992 global spectrum allocation meeting in Spain. Delegates to a Geneva planning meeting endorsed the U.S. delegation's terrestrial proposal Tuesday.

Allocation of frequencies for satellite-delivered DAB broadcasts has long been on the preliminary agenda for the 1992 World Administrative Radio Conference (WARC-92), but the NAB and others in the U.S. have insisted that land-based broadcasting be included in the frequency talks. Support for such proposals had also been growing overseas, and there was reportedly no strong opposition to the U.S. proposal. WARC-92 now plans to consider allotting both satellite and local DAB frequencies in the 500-3000 MHz range.

## Commerce Dept. Talks

R&R has learned that the Commerce Department and the U.S. Information Agency have established a "DAB Working Group" to discuss a government-supported industrial policy. The group, composed of Commerce-selected government officials, private-sector communications engineers, and aerospace/communications company reps, seeks to make U.S. industry aware of the potential of a worldwide satellite-based radio broadcasting service and to solicit industry ideas on what the U.S. Government should be doing during the next few years to encourage development of a DBS-Radio service and to enhance U.S. industry participation. Richard DalBello, acting director of the Office of Space Commerce and coordinator of the group, described its sessions (which began April 19) as "private meetings" closed to the public and press to facilitate "interact[ing] informally without being on the record."

## Spring Birches

Continued from Page 1

NAC KTWV.

### WVAZ's Big Recovery

In Chicago, Black AC WVAZ rebounded from a one-share winter loss with a one-and-a-half-point vault, good for fourth behind a stable Top 3 led by perennial Birch leader Urban WGCI-FM. Dance CHR KMEL swept to the top of the San Francisco market, defeating longtime leader N/T KGO.

Birch stalwart WMMR (AOR) regained a narrow perch at the top of Philadelphia's rankings, while UC WJLB increased its edge over WJR in Detroit.

### Boston Battle Benefits Both CHRs

In an electrifying Boston CHR book, market leader WZOU gained 2.6 shares to outpace rival WXKS-FM, which jumped 1.7 shares in its own right, leaving the rest of the market in the dust. Urban-slanted CHR WPGC vaulted into double figures and opened up a 4.5-share lead in the nation's capital, while Dance-oriented CHR KKLQ-AM & FM came within a hair of a six-share lead in San Diego.

Other market highlights:

- Atlanta: WVEE was "down" to 18.9, while WAPW rose to 11.5
- Baltimore: WXYV climbed to 12.1 to lead by four shares
- Minneapolis: WCCO was off but still won, while KDWB-FM broke into double figures
- Pittsburgh: Winter co-leaders WBZZ and WDVE each gained .7 to tie once again for the lead
- Cleveland: WLTF picked up three shares for a decided edge
- Seattle: KUBE also picked up three and a market win
- St. Louis: Perennial leader KMOX shot to 15.6 for a comfortable lead
- Tampa: WFLZ maintained a six-share lead, and beat WRBQ-AM & FM (in transition this book) by almost nine shares.

## Olympia

Continued from Page 1

Olympia has been trying to sell its radio stations to raise cash, and a company news release emphasized that the Chapter 11 filing "does NOT include Olympia Broadcasting Networks, its radio networks subsidiary, or any of its subsidiaries which own the Company's radio broadcasting stations."

As reported in R&R last week, Olympia has a deal to sell KRZR/Hanford (Fresno), CA to Los Angeles broadcaster Fred Sands for \$1.5 million. Olympia subsidiaries also own KYAK & KGOT/Anchorage, KIAK & KQRZ/Fairbanks, KXXR/Kansas City, and KTRW & KZZU/Spokane.

Olympia listed assets of over \$21.9 million and liabilities of nearly \$38 million. Nearly \$32 million of the outstanding debt is owed to unsecured creditors.

Two broadcasting companies are listed among Olympia's 20 largest creditors by virtue of pending lawsuits. The liquidating trustees of Bingham Broadcasting sued over Olympia's purchase of the four Alaska stations, and Commonwealth Broadcasting claims damages from its purchase of KMZQ/Henderson (Las Vegas), NV.

## AN R&R SPOT-CHECK

# How The Formats Fared

Below is a quick spot-check on how the major formats scored in the early spring '90 Birch ratings. It's based on the 20 markets (all within the Top 30 in size) whose results are printed in full on Pages 39 and 41, showing total shares for the spring '89, winter '90, and spring '90 books for these markets, plus spring-to-spring and winter-to-spring format gains and losses.

Urban Contemporary shows the biggest gains from a year ago, with AC and NAC/Jazz (both probably profiting from the widespread exodus from the Beautiful/EZ format) right behind. Gold and News/Talk (including Sports) also gained considerably.

B/EZ, even including the relatively stable Nostalgia and Big Band formats under its aegis, experienced an alarming 30% dropoff from its share in spring '89, mostly caused by format bailouts. AOR also dropped significantly.

Over the last quarter, Gold stations registered the largest cumulative gain, trailed closely by ACs (still picking up renegade B/EZs) and CHR. Once again, B/EZ showed the biggest loss, with NAC/Jazz also off. Other formats were more or less flat.

### Birch Format Share Scoreboard

(all figures expressed as total shares)

Format	Sp'89	W'90	Sp'90	Sp-Sp Gain (Loss)	W-Sp Gain (Loss)
AC	290.2	294.9	304.7	+14.5	+9.8
AOR	222.9	209.9	211.1	(-11.8)	+1.2
B/EZ-Nost-BB	128.8	97.8	90.4	(-38.4)	(-7.4)
CHR	309.0	306.7	314.3	+5.3	+7.6
CR	80.2	73.8	78.5	(-1.7)	+4.7
Ctry	115.7	122.7	120.5	+4.8	(-2.2)
Gold	74.0	72.9	84.4	+10.4	+11.5
NAC/Jazz	31.7	49.0	44.2	+12.5	(-4.8)
N/T-Sports	189.4	200.0	198.8	+9.4	(-1.2)
Urban	169.6	188.1	186.8	+17.2	(-1.3)

## 2 Live Crew

Continued from Page 3

ceptable, we enter a slippery slope where freedom is compromised."

Though the statement specifically addressed federal district judge Jose Gonzalez's ruling, a Mack spokesman said the senator also disapproves of Broward County, FL's use of that decision to justify the recent arrest of three members of 2 Live Crew and a Fort Lauderdale retailer on misdemeanor obscenity charges.

### A Week Of Mixed News

Mack's statement came on the heels of two events that appear to herald a possible turning point in the wave of Crew-related obscenity actions. On Monday (6/18) the Sacramento district attorney ruled "Nasty" is "crude and offensive" but not obscene under state law. On Tuesday, San Antonio police officials backed away from a statement issued last week that seemed to indicate local retailers had five days to stop selling the album.

Last Thursday (6/14) 2 Live Crew performed a sanitized version of their live show in an Atlanta suburb under the watchful eye of the local sheriff and a massive media contingent. The event, heavy on audience participation, came off without incident.

On the down side for the group, local prosecutors in two states recently moved to limit or ban the sale of "Nasty." The album has been ruled obscene and ordered removed from stores in three South Carolina counties, including those encompassing Greenville and Columbus. In Prince William County, VA, which constitutes the edge of the Washington, DC Arbitron Metro, authorities have notified retailers that the album violates state

obscenity laws and may not be sold to minors.

As a result of that ruling, one large regional retailer, Kemp Mill Records, has temporarily removed "Nasty" from all of its 32 locations in Virginia, DC, Maryland, and Delaware. Additionally, the HMV retail chain has reportedly pulled the LP from all its Canadian locations, based, according to one source, on a very small number of customer complaints.

Rogow said his clients, who failed to show for a scheduled appearance at a Saturday (6/16) anti-censorship rally sponsored by WPOW/Miami, are tired of the nonstop controversy and media coverage that has dogged them since their arrest. The group members, he said, are ready to get on with their lives and work.

"[2 Live Crew] isn't looking for trouble," said Rogow. "What's important to them now is making records and selling records."

### Dark Star Ahead For Skywalker

Unfortunately, the obscenity issue is not the only legal problem confronting 2 Live Crew and its label, Luke Records. (Previously known as Skywalker Records, the label changed its name under pressure from Lucasfilm earlier this spring). On Monday (6/18) Nashville-based Acuff-Rose Music filed a federal copyright infringement suit alleging a song on 2 Live Crew's "As Clean As They Wanna Be" album is a "derivative version" of Roy Orbison's hit "Oh, Pretty Woman," which Acuff-Rose owns.

Luke Records chief Luther Campbell, who doubles as the leader of 2 Live Crew, did not return phone calls.

## Bleiweiss

Continued from Page 3

Bleiweiss added, "I've always had great respect for [Arista President] Clive Davis, one of the industry's most influential and creative leaders. I know that with our strong marketing team and stellar roster of artists, the future will be even stronger and more successful."

Prior to Island, Bleiweiss was with Great American Music Machine as a marketing consultant to Profile Records, Blarc, MIA Music, and Random House, among others. He also did stints at PolyGram as VP/Marketing, Merchandising & Product Development, at Pickwick International as head of sales & promotion for the PIP Division, and as GM at Pleasure Records. He began his music career producing records by Bobby Rydell, Gary Toms Empire, and Kool & The Gang, receiving a Grammy nomination for Steve Allen's "Everything You Want To Know About Computers" LP.

## Novia

Continued from Page 3

succeeds Bill Cahill, who remains with the stations.

According to GM Clarke Brown, "Tony's competitive, organized, well-focused, and streetwise. He'll be responsible for the programming, promotions, and overall day-to-day operations of the radio stations and will report directly to me."

Novia told R&R, "We're going to do radio basics — and win. WSTR is going to be a Hot AC and will go directly at [crosstown AC] WSB-FM. It'll be a head-on collision. We hired [AM driver] Steve McCoy back from KVIL/Dallas, and former Atlantan Jim Morrison returns for afternoons. It's like slipping into an old comfortable pair of Levis. We have people who know and are in touch with the market."

Prior to his two-year WXDJ stint, Novia was VP/OM at CHR WHYI (Y100)/Miami from 1979-1988.

## Olinger

Continued from Page 3

successful by attracting a younger audience. To do that, you have to come up with new ways of doing the things News/Talk stations traditionally do." She added that her first priority is to fill the ND and afternoon drive slots left vacant by her promotion.

KOA VP/GM Lee Larsen said Olinger's decade of experience at KOA and her success as ND made her ideal for the post: "She's done a fabulous job with our news department, overseeing such projects as the implementation of a more contemporary newswriting style. Under Kris, news was the first segment of our programming to come into the '90s."

Olinger joined KOA in 1980 as a news reporter and anchor. She was named ND four years ago. Prior to KOA, Olinger worked in various news posts at crosstown KTLK (now KXKL) and KIMN/Fort Collins, CO.

## 12+ SPRING '90 BIRCH RESULTS

### New York

	Winter '90	Sp '90
WRKS (UC)	6.2	6.3
WHTZ (CHR)	5.6	5.4
WNEW-FM (AOR)	5.2	5.3
WQHT (CHR)	5.7	5.3
WBLS (UC)	5.2	5.0
WCBS-FM (Gold)	3.8	4.5
WLTW (AC)	4.0	4.0
WOR (Talk)	3.2	3.7
WINS (News)	3.9	3.5
WNSR (AC)	2.7	3.3
WPAT-AM & FM (B/EZ)	3.4	3.3
WPLJ (CHR)	3.5	3.3
WXRK (CR)	3.2	3.3
WABC (Talk)	3.4	2.9
WCBS (News)	2.8	2.9
WQCD (Jazz)	2.8	2.9
WFAN (Sports)	2.5	2.7
WYNY (Ctry)	2.7	2.0
WNEW (Nost)	1.6	1.8
WQXR-AM & FM (Clas)	1.5	1.4
WALK-AM & FM (AC)	1.2	1.3
WLIB (News)	1.2	1.2
WDRE (NR)	.8	1.1
WNCN (Clas)	.9	1.1
WSKQ-FM (Span)	1.5	1.0
WWRL (Rel)	1.3	1.0

### Detroit

	Winter '90	Sp '90
WJLB (UC)	9.1	9.6
WJR (AC)	7.2	7.6
WHYT (CHR)	7.7	7.1
WDFX (CHR)	5.9	5.2
WJZZ (Jazz)	5.4	5.0
WLLZ (AOR)	4.9	4.8
WCSX (CR)	3.5	4.7
WWWW (Ctry)	5.0	4.5
WNIC (AC)	4.3	4.2
WRIF (AOR)	4.1	4.1
WXYT (Talk)	3.9	4.1
WWJ (News)	3.9	4.0
WKQI (CHR)	3.6	3.7
WLTJ (AC)	3.1	3.5
CKLW (BBnd)	2.1	2.8
WJOI (B/EZ)	2.9	2.6
WKSG (Gold)	2.1	2.5
WOMC (Gold)*	1.9	2.4
WGPR (UC)	2.2	1.7
WQRS (Clas)	1.6	1.4
WDET (NR)	1.3	1.3
CKMR (Gold)	.7	1.1
WCXI (Ctry)	1.1	1.0

\*Formerly AC

#### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

### Los Angeles-Orange County

	Winter '90	Sp '90
KIIS-AM & FM (CHR)	6.7	7.1
KPWR (CHR)	8.2	7.0
KABC (Talk)	4.4	5.0
KOST (AC)	6.0	5.0
KLOS (AOR)	5.4	4.8
KQLZ (CHR)	4.2	4.3
KROQ (NR)	4.0	4.3
KKBT (UC)	.8	3.9
KTWV (NAC)	3.1	3.9
KZLA (Ctry)	2.8	3.1
KLVE (Span)	2.6	2.9
KWKW (Span)	2.6	2.7
KFWB (News)	2.6	2.5
KMPC (Nost)	2.5	2.5
KNX (News)	2.6	2.5
KXEZ (AC)	2.1	2.4
KBIG (AC)	2.2	2.3
KFI (Talk)	2.2	2.2
KJLH (UC)	2.6	2.1
KLSX (CR)	2.5	2.1
KRTH (Gold)	2.0	2.1
KTNQ (Span)	1.9	2.0
KODJ (Gold)	1.9	1.8
KKGO (Clas)	1.1	1.6
KALI (Span)	.7	1.2
KNAC (AOR)	1.4	1.2
KUSC (Clas)	1.4	1.1
KDAY (UC)	1.4	1.0
KGFJ (UC)	1.3	1.0
KLIT (AC)	1.4	1.0

### Washington, DC

	Winter '90	Sp '90
WPGC (CHR)	9.3	10.7
WKYS (UC)	6.7	6.2
WMZQ-AM & FM (Ctry)	6.1	5.8
WAVA (CHR)	4.9	5.7
WCXR (CR)	4.4	4.6
WGAY (B/EZ)	5.3	4.5
WMAL (AC)	4.7	4.5
WWDC-FM (AOR)	3.3	4.5
WHUR (UC)	4.1	4.1
WRQX (CHR)	4.8	3.9
WLTT (AC)	3.3	3.4
WTOP (News)	3.6	3.3
WMMJ (UC)	3.3	3.2
WGMS-AM & FM (Clas)	2.8	3.0
WWRC (Talk)	2.0	2.7
WXTR (Gold)	2.5	2.7
WHFS (AOR)	2.3	2.5
WASH (AC)	2.8	2.4
WJFK (CR)	1.9	2.2
WAMU (Misc)	2.0	1.9
WETA (N/T)	2.3	1.6
WYCB (Rel)	1.4	1.4
WIYY (AOR)	1.6	1.3
WOL (UC)	1.2	1.2
WDJY (UC)	1.8	1.0

### Chicago

	Winter '90	Sp '90
WGCI-FM (UC)	10.4	10.7
WGN (AC)	7.3	7.5
WBBM-FM (CHR)	7.3	7.1
WVAZ (UC)	5.1	6.6
WLUP-FM (AOR)	5.6	4.9
WCKG (CR)	4.4	4.8
WBBM (News)	3.9	4.2
WXRT (AOR)	3.2	4.0
WLUP (Talk)	3.1	3.4
WUSN (Ctry)	3.2	3.4
WYTZ (CHR)	3.6	3.4
WKQX (CHR)	3.5	3.3
WTMX (AC)	2.9	2.9
WNUA (NAC)	2.9	2.8
WJJD (Nost)	2.7	2.6
WJMK (Gold)	2.7	2.3
WMAQ (News)	2.2	2.0
WFYR (AC)	1.8	1.9
WXEZ-AM & FM (AC)	2.0	1.9
WLS (Talk)	2.0	1.6
WLIT (AC)	1.7	1.3
WFMT (Clas)	1.6	1.2
WBEZ (N/T)	.9	1.1
WNIB (Clas)	1.3	1.1
WOJO (Span)	1.0	1.1

### Boston

	Winter '90	Sp '90
WZOU (CHR)	7.3	9.9
WXKS-FM (CHR)	7.0	8.7
WBCN (AOR)	6.8	6.3
WRKO (N/T)	5.4	5.8
WBZ (AC)	6.9	5.1
WHDH (Talk)	4.9	4.4
WSHH (AC)	4.1	4.2
WMJX (AC)	5.2	3.8
WODS (Gold)	3.3	3.6
WZLX (CR)	2.9	3.5
WAAF (CHR)	3.7	3.4
WEEI (News)	4.0	3.4
WJIB (B/EZ)	5.1	3.4
WROR (AC)	3.0	3.0
WCGY (AOR)	2.1	2.6
WVBF (AC)	2.5	2.5
WFNX (NR)	1.5	2.2
WGBH (Jazz)	1.7	2.0
WILD (UC)	1.1	1.9
WBUR (NR)	1.6	1.8
WBOS (Gold)	1.5	1.6
WCRB (Clas)	1.9	1.4
WPLM-AM & FM (BBnd)	1.2	1.4
WHJY (AOR)	.8	1.0

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### San Francisco-Oakland

	Winter '90	Sp '90
KMEL (CHR)	7.7	8.4
KGO (N/T)	8.1	6.6
KCBS (N/T)	4.8	4.3
KOIT-AM & FM (AC)	3.2	4.0
KIOI (AC)	3.6	3.9
KSFO & KYA (Gold)*	3.5	3.8
KSOL (UC)	3.8	3.8
KRQR (AOR)	4.5	3.6
KITS (NR)	2.4	2.9
KXXX (CHR)	3.3	2.9
KFRC (Nost)	3.4	2.8
KSAN (Ctry)	3.1	2.8
KFOG (AOR)	2.8	2.6
KOME (AOR)	2.4	2.6
KBLX (NAC)	2.5	2.5
KHQT (CHR)	2.1	2.4
KKSF (NAC)	2.1	2.4
KNBR (Talk)	2.0	2.4
KKHI-AM & FM (Clas)	2.1	2.1
KDFC-AM & FM (Clas)	1.2	2.0
KABL-AM & FM (AC)	3.1	1.7
KBAY (B/EZ)	1.9	1.6
KSJO (AOR)	1.9	1.6
KDIA (UC)	1.7	1.5
KBRG (Span)	.8	1.3
KARA (AC)	.8	1.2
KNEW (Ctry)	2.1	1.2
KIQI (Span)	—	1.1

\*Not a full-time simulcast

### Miami-Ft. Lauderdale

	Winter '90	Sp '90
WHQT (UC)	12.8	11.4
WPOW (CHR)	7.2	7.3
WLYF (B/EZ)	6.7	5.2
WSHE (AOR)	4.3	5.0
WHYI (CHR)	4.5	4.9
WAXY (AC)	3.9	4.3
WLVE (AC)	2.7	4.3
WEDR (UC)	2.7	4.2
WAQI (Span)	3.1	4.1
WMXJ (AC)	4.0	4.1
WJQY (AC)	3.4	3.9
WIOD (N/T)	4.2	3.7
WKIS (Ctry)	3.7	3.3
WZTA (CR)	2.1	3.3
WGTR (AOR)*	3.0	3.0
WQBA-FM (Span)	2.3	2.7
WINZ (N/T)	2.7	2.5
WTMI (Clas)	2.8	2.5
WCMQ-FM (Span)	3.9	2.4
WQBA (Span)	2.9	2.3
WMCU (Rel)	1.1	1.5
WNWS (Talk)	1.9	1.4
WXDJ (Span)**	2.0	1.4

\*Now WFLC (AC)

\*\*Formerly NAC

### Philadelphia

	Winter '90	Sp '90
WMMR (AOR)	8.0	9.1
WUSL (UC)	9.7	9.0
WIOQ (CHR)	7.8	7.6
KYW (News)	6.6	7.2
WEGX (CHR)	6.2	5.9
WYSP (CR)	5.6	5.5
WEAZ-AM & FM (AC)	4.0	5.3
WDAS-FM (UC)	5.5	4.4
WPEN (Nost)	5.0	4.2
WWDB (Talk)	4.5	4.2
WXTU (Ctry)	4.0	4.0
WCAU (Talk)	3.3	3.9
WOGL (Gold)	3.7	3.4
WMGK (AC)	3.7	3.2
WKSZ (AC)	2.7	2.8
WFLN (Clas)	2.2	2.5
WSNI (AC)	2.5	2.3
WIP (Sports)	1.9	2.0
WRTI (Jazz)	1.4	1.5
WHYY (Clas)	1.1	1.0

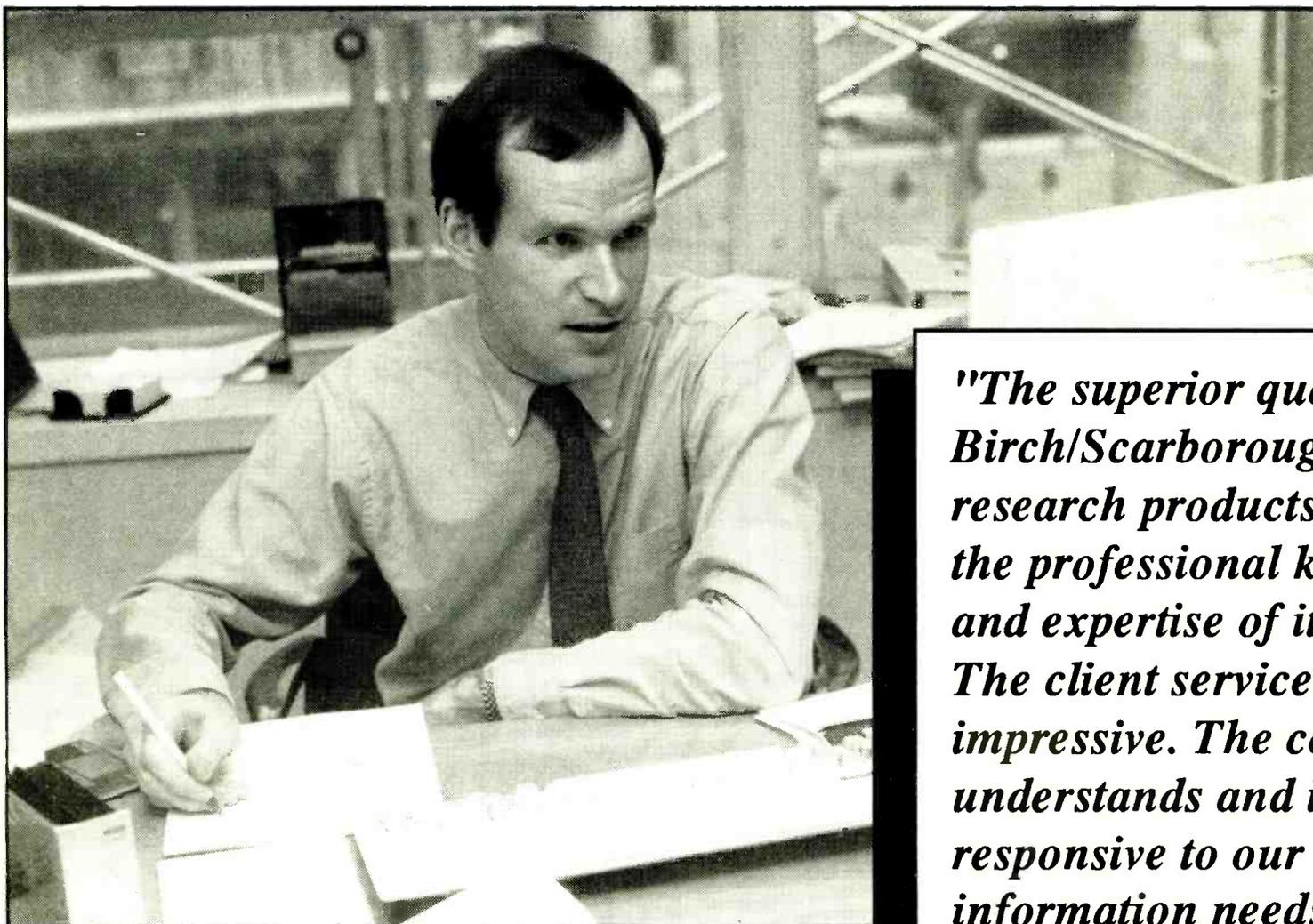
### Atlanta

	Winter '90	Sp '90
WVEE (UC)	20.2	18.9
WAPW (CHR)	10.1	11.5
WSB-FM (AC)	9.5	9.4
WKLS (AOR)	7.8	9.0
WYAI & WYAY (Ctry)	7.9	6.0
WFOX (Gold)	4.3	5.7
WPCH (B/EZ)	7.0	5.7
WSB (Talk)	4.3	5.1
WZGC (CR)	4.3	4.0
WKHX-AM & FM (Ctry)	4.0	3.7
WAOK (Rel)	2.5	3.3
WGST (N/T)	2.5	3.3
WSTR (AC)	4.0	2.5
WABE (Clas)	1.9	2.2
WCLK (Jazz)	1.5	1.5
WRAS (NR)	.6	1.5

### St. Louis

	Winter '90	Sp '90
KMOX (Talk)	14.1	15.6
KSHE (AOR)	10.6	11.0
KMJM (UC)	12.4	9.9
WKBQ (CHR)	7.3	8.1
WIL-FM (Ctry)	7.3	6.8
KYKY (AC)	3.9	6.0
KSD (CR)	6.0	5.5
KHTK (CHR)	3.4	4.6
KEZK (B/EZ)	5.1	4.4
KLOU (Gold)	3.1	3.7
KATZ-FM (UC)	1.3	2.8
WKKX (Ctry)	3.9	2.7
KATZ (UC)	2.2	2.3
WSNL (AC)	1.4	2.2
KRKY (AC)	1.1	1.5
KUSA (Ctry)	1.4	1.5
WCBW (CC)	1.0	1.0

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## 12+ SPRING '90 BIRCH RESULTS

### Nassau-Suffolk

	Winter '90	Sp '90
WALK-AM & FM (AC)	6.7	7.8
WBAB-FM (AOR)	5.7	6.0
WHTZ (CHR)	6.1	5.6
WNEW-FM (AOR)	3.7	4.8
WQHT (CHR)	4.6	4.7
WCBS-FM (Gold)	3.4	4.2
WPLJ (CHR)	3.3	3.5
WOR (Talk)	3.8	3.4
WFAN (Sports)	2.8	3.3
WABC (Talk)	4.3	3.2
WBLI (CHR)	6.6	2.9
WCBS (News)	3.1	2.9
WXRK (CR)	2.8	2.9
WDRE (NR)	2.4	2.8
WRKS (UC)	3.0	2.8
WHLI (BBnd)	2.2	2.7
WLTW (AC)	2.0	2.6
WKJY (AC)	1.7	2.3
WNSR (AC)	2.2	2.3
WYNY (Ctry)	2.3	2.3
WQCD (Jazz)	2.0	2.0
WCTO (B/EZ)	1.7	1.9
WINS (News)	2.3	1.9
WBLS (UC)	2.3	1.8
WEZN (AC)	.8	1.4
WRCN (AOR)	1.2	1.3
WQXR-AM & FM (Clas)	1.0	1.3
WGSM (BBnd)	1.5	1.2
WNEW (Nost)	.8	1.2
WPAT-AM & FM (B/EZ)	2.5	1.1

### Pittsburgh

	Winter '90	Sp '90
WBZZ (CHR)	11.9	12.6
WDVE (AOR)	11.9	12.6
KDKA (AC)	11.1	11.7
WAMO (UC)	9.3	10.0
WMYG (CR)	5.1	5.5
WSHH (AC)	7.3	4.8
WWSW-FM (Gold)	5.0	4.6
WDSY (Ctry)	3.3	4.5
WTAE (Talk)	4.1	4.5
WHTX (AC)	2.7	2.9
WQED (Clas)	2.0	2.5
WJAS (BBnd)	2.6	2.4
WLTJ (AC)	4.4	2.1
WEZE (B/EZ)	1.6	1.9
WDUQ (Misc)	1.1	1.8
WMXP (CHR)*	1.3	1.3
WPIT-FM (Rel)	1.9	1.3
KQV (News)	2.0	1.2
WEEP (Gold)	.2	1.1
WMBS (Misc)	.9	1.0
WYTK (Ctry)	.4	1.0

\*Formerly AC

### Seattle-Tacoma

	Winter '90	Sp '90
KUBE (CHR)	6.7	9.7
KIRO (N/T)	8.9	8.9
KPLZ (CHR)	10.0	8.5
KISW (AOR)	4.1	5.8
KMPS-AM & FM (Ctry)	5.9	5.5
KLSY-AM & FM (AC)	3.0	5.4
KXRX (AOR)	5.2	5.4
KZOK-FM (CR)	5.0	4.5
KOMO (AC)	5.4	4.0
KBSG-AM & FM (Gold)	3.3	3.1
KCMS (CC)	1.9	2.8
KRPM-FM (Ctry)	3.4	2.8
KBRD (B/EZ)	3.2	2.7
KING-FM (Clas)	3.4	2.5
KLTX (AC)	2.1	2.3
KNUA (NAC)	2.6	2.0
KKFX (UC)	1.0	1.9
KMGI (AC)	1.5	1.9
KING (N/T)	2.9	1.8
KUOW (Clas)	2.0	1.8
KJR (AC)	1.1	1.7
KIXI (BBnd)	2.4	1.5
KVI (Gold)	1.6	1.5
KSEA (AC)	2.4	1.4
KPLU (Jazz)	2.1	1.3
KCIS (Rel)	.8	1.0
KNHC (Misc)	1.2	1.0

### Tampa-St. Petersburg-Clearwater

	Winter '90	Sp '90
WFLZ (CHR)	15.9	15.7
WQYK-AM & FM (Ctry)	6.6	9.8
WWRM (AC)	6.9	9.6
WYNF (AOR)	9.8	7.1
WRBQ-AM & FM (CHR)	9.2	6.8
WXTB (AOR)	4.0	6.0
WUSA (AC)	3.2	5.9
WYUU (Gold)	3.1	4.4
WNLT (AC)	4.5	3.9
WFLA (N/T)	5.2	3.7
WHVE (NAC)	5.5	3.6
WGUL-AM & FM (BBnd)	2.9	2.9
WSUN (Ctry)	1.5	2.7
WDUV (B/EZ)	2.1	2.3
WDCI (CC)	2.0	1.4
WDAE (BBnd)	1.4	1.2
WUSF (Clas)	3.0	1.2
WLTV (Nost)	1.1	1.0
WMNF (Misc)	1.8	1.0

### San Diego

	Winter '90	Sp '90
KKLQ-AM & FM (CHR)	14.1	14.4
KSON-AM & FM (Ctry)	8.4	8.5
KGB (AOR)	7.6	7.1
XTRA-FM (NR)	6.6	6.6
KFMB (AC)	3.2	5.1
KFMB-FM (AC)	3.3	4.9
KIFM (NAC)	4.5	4.0
KJQY (B/EZ)*	4.3	3.9
KCBQ-FM (Gold)	2.7	3.8
KSDO (N/T)	3.9	3.7
KYXY (AC)	3.4	3.3
XHRM (CHR)	3.2	3.1
XHTZ (CHR)**	.7	3.0
KKYY (AC)	3.6	2.9
KFSD (Clas)	3.8	2.7
KSDO-FM (CR)	2.6	2.5
KGMG-FM (CR)	2.3	1.5
KPOP (Nost)	2.7	1.5
KFI (Talk)	.6	1.1
KPBS (Clas)	2.2	1.0

\*Became Soft AC towards end of ratings period

\*\*Switched from Rock 40 to Dance/CHR in mid-book

### Cleveland

	Winter '90	Sp '90
WLTF (AC)	8.4	11.5
WMMS (AOR)	9.7	9.9
WZAK (UC)	11.0	8.6
WPHR (CHR)	6.0	8.0
WJMO-FM (UC)	3.1	6.7
WMJI (AC)	6.7	6.6
WGAR-AM & FM (Ctry)	6.2	6.3
WNCX (CR)	6.2	6.0
WDOK (AC)	4.9	5.8
WRMR (B/EZ)	3.0	3.4
WQAL (AC)*	5.0	3.0
WWWE (N/T)	4.6	3.0
WCRF (Rel)	1.9	2.2
WERE (N/T)	2.0	2.2
WNWV (NAC)	4.9	2.2
WCLV (Clas)	1.7	2.1
WABQ (Rel)	.4	1.5
WCNP (Jazz)	1.4	1.2

\*Formerly B/EZ

#### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

### Baltimore

	Winter '90	Sp '90
WXVY (UC)	10.7	12.1
WIYY (AOR)	8.1	8.2
WBSB (CHR)	7.6	6.9
WBAL (N/T)	7.0	6.6
WLIF (AC)	5.4	6.6
WWMX (AC)	4.6	6.4
WPOC (Ctry)	6.2	5.1
WQSR (Gold)	3.8	4.6
WWIN-AM & FM (UC)	5.2	3.0
WHFS (AOR)	3.7	2.9
WCBM (N/T)	2.8	2.8
WGRX (CR)	2.8	2.8
WPGC (CHR)	2.2	2.4
WBGR (Rel)	1.7	2.3
WITH (BBnd)	1.1	1.9
WBJC (Clas)	2.2	1.8
WHUR (UC)	2.4	1.7
WRQX (CHR)	1.3	1.7
WWDC-FM (AOR)	1.2	1.7
WYST-FM (AC)	2.1	1.5
WAVA (CHR)	.6	1.4
WRBS (Rel)	2.2	1.3
WCAO (Ctry)	1.7	1.2
WJHU (Clas)	1.0	1.1
WEBB (UC)	1.4	1.0

### Minneapolis-St. Paul

	Winter '90	Sp '90
WCCO (AC)	17.5	16.5
KDWB-FM (CHR)	9.7	11.4
KQRS-AM & FM (AOR)	11.1	11.2
KEYE (Ctry)	7.6	7.7
WLWL (CHR)	7.7	6.5
WLTE (AC)	4.5	5.6
KSTP-FM (AC)	5.3	5.2
KTCZ (AOR)	4.2	4.5
KQQL (Gold)	3.2	4.3
KLXK (CR)	1.9	4.2
KSTP (Talk)	3.3	3.1
KTIS-FM (Rel)	3.8	2.9
KJJO-FM (AOR)	3.4	2.4
KMOJ (UC)	2.8	2.4
KSJN (Clas)	3.1	2.0

### Denver-Boulder

	Winter '90	Sp '90		Winter '90	Sp '90
KRXY-AM & FM (CHR)	9.2	9.9	KEZW (BBnd)	1.4	3.0
KYGO-FM (Ctry)	9.2	8.9	KXLT (AC)	4.1	2.9
KBCO-AM & FM (AOR)	6.7	7.8	KHOW (AC)	2.0	2.8
KXKL-AM & FM (Gold)	5.7	7.3	KSYA (AC)	2.4	2.6
KQKS (CHR)	6.4	6.2	KYGO (Ctry)	1.7	2.4
KBPI (AOR)	6.7	6.1	KCFR (Clas)	1.8	2.1
KOA (Talk)	6.2	6.0	KVOD (Clas)	1.6	2.0
KRFX (CR)	4.3	5.1	KDHT (AOR)	.6	1.7
KOSI (AC)*	4.9	4.1	KWBI (Rel)	2.5	1.6
KAZY (AOR)	6.3	3.8	KLZ (AOR)	1.4	1.5
KHIH (NAC)	2.6	3.4	KYBG (N/T)	1.5	1.4
			KDKO (UC)	1.1	1.1

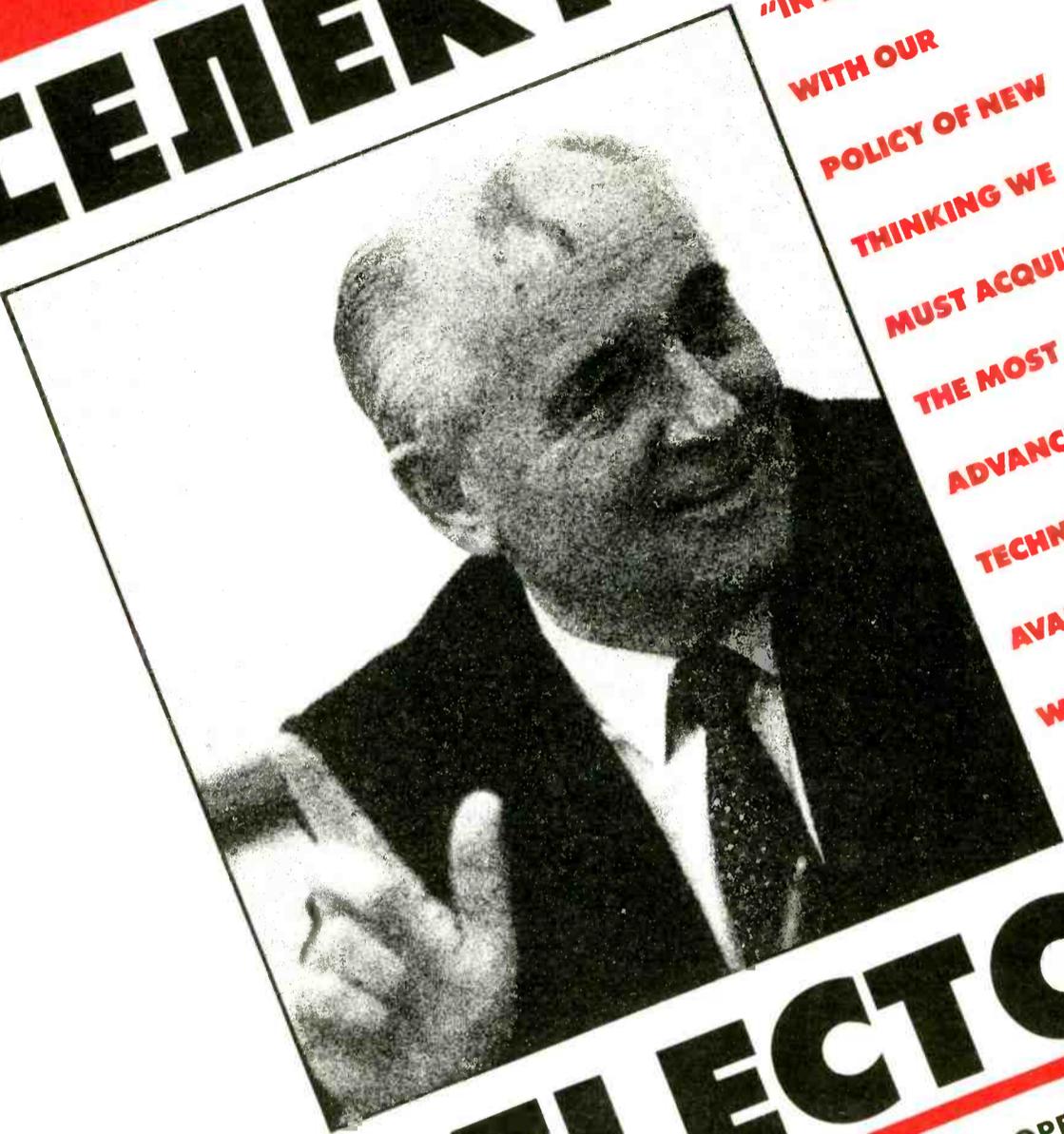
\*Formerly B/EZ

### WW1 Shows Off Bounty



The Westwood One Networks picked up ten awards — including a Best Of Festival Grand Award — at last week's International Radio Festival. The competition honors radio stations and networks worldwide for overall excellence, programming, news, and promotion. Other US program suppliers receiving laurels were Unistar, ABC, AP, Near Perfect, and Radio Today. Pictured holding their trophies are Source Dir./Programming Andy Denemark (l) and Mutual/NBC Radio Sr. Producer George Achaves.

# СЕЛЕКТОРА!



"IN KEEPING  
WITH OUR  
POLICY OF NEW  
THINKING WE  
MUST ACQUIRE  
THE MOST  
ADVANCED  
TECHNOLOGIES  
AVAILABLE ...  
WE'LL TAKE  
SELECTOR!"

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RANDALL BLOOMQUIST

## WINNING STREAK

# KOA Puts Theory Into Practice

Last month, on these very pages, some of Talk's most prominent theorists discussed what the format must do in order to catch the coming wave of baby boomers — a potentially gigantic audience that will swell into Talk's net through the '90s.

Talk stations that want to lure the maturing boomers from their FM music nests, said the experts, need to make those would-be listeners feel comfortable with the Talk sound. Give them the kind of streamlined, well-produced sound they've grown accustomed to on FM. Talk about things young adults care about. Be innovative with programming. Cast a wide net when looking for hosts who can relate. And, whatever you do, don't get stodgy.

Good advice? KOA/Denver thinks so. The Jacor News/Talk station, which put the above theory into practice some time ago, recently saw its efforts pay off. The station topped its market with first-ever back-to-back 12+ wins in Arbitron's fall '89 and winter '89 surveys, hitting 8.4 in the fall. And, more importantly, in the five years since management decided to shift its attention to a new generation of listeners, KOA has seen its typical 25-54 share grow steadily from the mid-fours to the mid-six range.

Where did those additional 25-54 listeners come from? From the place where the younger 25-54s tend to hang out — FM music stations.

"We changed our focus of competition to the FM music stations that have the 25-54-year-olds," said KOA VP/GM Lee Larsen. "We stopped worrying about the other AMs that were tenth or twelfth in

## A New Wrinkle

KOA's facelift for the '90s focuses on:

- Streamlined sound
- Innovative programming
- Avoiding stodginess

the market but formatically competitive with us."

According to Larsen, the key programming question at KOA has become, "What are the FMs doing — or not doing — that we can take advantage of to attract the middle of the 25-54 demo?" One obvious answer: news.

### Newfangled News

In order to make KOA the news source for FM music listeners, the station has made several changes in both the form and substance of its news programming. For example, top-of-the-hour network newscasts have been dropped in favor of local reports that KOA believes younger adults find more relevant to their lives. To support that increased commitment to local news, the station has added four staffers and now mans its newsroom around the clock.

KOA also adopted what Larsen calls a "more contemporary and conversational" style of newswriting

and delivery that he says makes the station "less stodgy" and more listenable to younger listeners.

"We're certainly not going to replace the FM station as that younger listener's primary station," acknowledges Larsen. "But with the type of news we're doing, we can jump in and take a little piece of the listener's time, which adds to our cume and our quarter-hour."

### Tuning Up The Talk

On the talk side, Larsen says, KOA has moved away from a steady diet of weighty subjects in favor of somewhat lighter, broader fare — including more entertainment-related and humorous segments.

"We remind our people that we're after 25-54s, not their parents," says Larsen. "We're not here to enlighten the world; we're here to entertain and inform. We've gotten away from the feeling that we always have to be talking about what's really going on inside Nicaragua or Afghanistan."

## What's News?

Been promoted? Changed format? Aired an interesting segment or done an unusual promotion? Give me a call at (202) 783-3822. Or fax me at (202) 783-0260. The address: R&R, 529 14th Street, NW, Suite 807, Washington, DC 20045.

## Top Ten National Talk Topics

### May '90

Each month R&R surveys leading Talk stations across the nation to determine ten topics that have generated the greatest amount of listener phone response over the past four weeks.

1. Bush-Gorbachev Summit
2. Environmental Concerns
3. Mid-East Hostages
4. Deaths of Sammy Davis Jr. and Jim Henson
5. Education Issues
6. Tax Hike
7. Drugs
8. Censorship
9. Mass Transit
10. "The Simpsons"

Global concerns dominated the Talk agenda in the merry, merry month of May. Would the **Bush-Gorby** meet (1) lead to lasting world peace? What should be done to heal our wounded planet (1,2)? And when will the remaining U.S. hostages (3) be freed by their captors? The hoo-haw surrounding the **National Endowment for the Arts** and **2 Live Crew's** troubles in Florida brought on discussions about censorship. Listeners also took time to mourn and remember two great entertainers (4), and address such workaday issues as taxes (2,6), mass transit (9), and whether watching "The Simpsons" is dangerous to America's youth.

Reporting Stations: KABC/Los Angeles, Michael Fox; KCBS/San Francisco, Ed Cavagnaro; KILT/Houston, John Downey; KING/Seattle, Brian Jennings; KIRO/Seattle, Andy Ludlum; KLIF/Dallas, Dan Bennett; KXL/Portland, Jeff Grimes; WABC/New York, Valerie Geller; WLS/Chicago, Drew Hayes; WMAQ/Chicago, Scott Herman; WTAE/Pittsburgh, Tom Clendening; WWRC/Washington, Tyler Cox; WXYT/Detroit, Michael Packer.

Which is not to say the station has totally forsaken the heavy issues. But, Larsen adds, when major themes are sounded, they have more of an edge to them. "The other night one of the hosts did a segment on obscenity and censorship and tied it to the 2 Live Crew case. Five years ago, we would have done the same subject, but probably with a group of authors and academics debating the issue."

Younger listeners have also responded enthusiastically to two KOA programming innovations: a midday show in which Denver TV reporter Tom Martino attempts on-air to resolve consumer complaints from listeners; and the Kelly & Co. afternoon show hosted by former CHR personality Steve Kelly.

### Rockin' Promotions

In order to promote itself among its FM-savvy target audience,

KOA has sought to associate itself with a number of events — such as concerts and movie premieres — that are normally considered music station turf. This year, for example, the Talk outlet sponsored a Father's Day oldies show at Mile High Stadium. And while the station lost its bid to promote several summer concerts, including the Chicago and Billy Joel shows, Larsen vows KOA will try again next year.

On-air promotions, including a recent call-and-win cash giveaway, and a Julia Child scandal-like contest (held on the same day the famous chef was interviewed on the station), are equally pop radio-like.

"They are unusual for a News/Talk station," acknowledges Larsen. "But these kinds of things — done with a bit of production value and hype — are what these listeners grew up with."



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# The Lightning Seeds

## Success...Pure and Simple Everytime

Lightning has struck with the hit single

### "PURE"

Well planted at radio and RETAIL giving **The Lightning Seeds** debut firm roots to grow on.

### CLOUDCUCKOOLAND

The Debut Album

Written, performed and produced by Ian Broudie.

Management:

Paul Brown Worlds End Management — London

### NEW & ACTIVE

115/20

Key Activity:

WZOU add	KWOD add	KISN 20-16
PRO-FM add	WPLJ add	HOT949 2-2
WIOQ add	WXKS 21-18	KXYQ deb 25
WPHR add	KKBQ 14-12	Y100 29-26
PWRPIG add 39	KRBE 15-14	WBBQ 37-30
KOY-FM add	KNRJ 11-11	WCKZ 37-35
WMJQ add	KSAQ 12-12 fr	99WGY 40-37
		PIRATE 19-17



"One of our fastest developing new acts in our markets!"

**Paula Brown,**  
Buyer, Sound Warehouse

"Sales are growing rapidly throughout the Strawberries/Waxie Maxie chain. The more you hear it, the more it sounds like a big summer hit!"

**Jeff Cohen,**  
Assistant to the Vice  
President of Purchasing,  
Strawberries

"I couldn't be more pleased with the success of the Lightning Seeds. 'Cloudcuckooland' is one of those perfect pop records that come along all too seldom."

**Bob Bell,**  
Wherehouse Records

Tower Westwood #23 to #13

Hastings Chain in Texas  
Outside of the  
top 100 to #38

Western Merchandisers Salt Lake  
#20 to #17

Hastings Houston #5

# Pure



MIKE SHALETT

## Plugging Into New Technologies

Music Buyers, Baby Boomers Hot For Consumer Electronics

It was boom time at the summer Consumer Electronics Show, held earlier this month in Chicago. Store buyers came with deep pockets, because from CDs to DAT, from camcorders to computers, consumers are tuning in to new technologies. Using the 2000-person Soundata Music Buyers panel, we determined who's buying what.

As I've noted before, music buyers — especially baby boomers — are particularly voracious buyers of consumer electronics. Among active music consumers, CD penetration has hit an alltime high of 40%. DAT was the most talked about item at the CES; 34% of consumers know about it and 4% are looking forward to buying the equipment in the near future. Sixteen percent own camcorders, while another 20% say they're in the market to buy one this year. One of three music consumers already has a PC at home, while another 7% say they're currently in the market to buy. Here's a look at the current and would-be users.

### CD Players

Forty percent of all active music consumers in our Soundata National Music Consumer study own or have access to a CD player, and the number rises to almost half (48%) among male music buyers. Males represent 60% of all music consumers with CD players. Buyers 25+ own a majority (61%) of players: 25-34s own 29%; 35-44s own 17%; and those 45+ own 15%. CD use is prevalent among blacks: 27% of black panelists surveyed owned or had access to a CD machine. The more educated the consumer, the likelier he is to have a player.

Who's in the market to buy a CD player? A recent survey found that 11% of all music consumers intend to buy one in the next three months. Buyers 25-34 exhibited the strongest intent and included the greatest number of potential buyers. Buyers 21-24 were just as adamant about buying a

player in that time frame, but their numbers pale compared to the 25-34 baby boomer bulge. Black music consumers were twice as likely overall to indicate a desire to buy a player in the next three months.

What's keeping folks from buying CD players? While record retailers believe cost is the key factor, our research points to a fear of having to abandon existing vinyl and cassette collections. While just 12% of the resisters in the survey sample cited the high cost of the discs themselves, fully 30% blamed existing collections for their reluctance to switch. Just over 20%

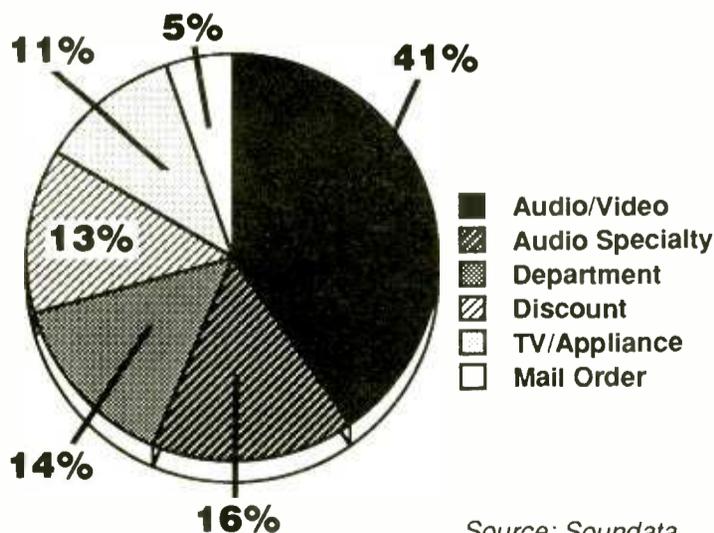
pointed to player cost, while over 13% said they "just hadn't thought about it." If that's not a cry for advertising, I don't know what is.

### Digital Audio Tape

Better than a third of all music consumers are aware of DAT and can recite its advantages: perfect sound quality and recordability. At the CES it was announced that players will soon be available in the U.S. at prices starting below \$1000.

Only 4% of our panelists indicated a willingness to purchase DAT in the near future; 1% firmly intended to do so. These early DAT converts are primarily men and primarily young. In fact, the data suggests the wish to own may be much stronger than the ability to purchase. The DAT ballgame is still in early innings, but advertising venues should be aware that the consumer electronics

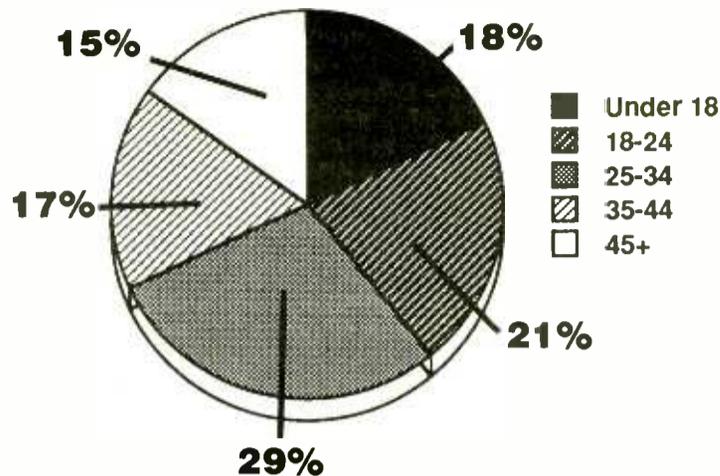
## Where Music Consumers Shop For Electronics



Source: Soundata, March 1990

Most music consumers (55%) buy electronics equipment at audio-video specialty stores. The older the customer, the likelier he is to shop in discount or department stores for consumer electronics. The old neighborhood appliance store has taken a backseat when it comes to selling these items. Its best markets remain in the heart of the country — the Midwest and the South. Just 5% of music consumers purchase electronics via mail order.

## Who's Using CDs



More people than ever are riding the CD bandwagon: 40% of the music-buying population owns or has access to a CD player. Of these buyers, 60% are male.

ball clubs are coming up to the plate soon, and they'll be waving huge cash bats.

### Camcorders

Sixteen percent of our panelists have camcorders (80% are VHS). While 60% of those surveyed bought theirs in 1988 or earlier, 1989 saw a big boom in camcorder sales, one we predict will continue. Eighteen percent of all men own camcorders and represent 55% of all owners, compared to just 14% of women. Music consumers claiming the most ownership are under 18. Obviously, children increase the likelihood that a person will own the device, as seen in the similarly high percentage of 25-44s (parents) who also claim to own them.

One in five respondents was currently looking to buy a camcorder, with more women overall in active pursuit. The core prospective buyers are also 25-44s. Black music consumers were twice as likely as their white counterparts. Education had no effect on interest to purchase.

Most blamed "disinterest, no need, don't like," for their lack of purchase desire, while price followed closely as a deterrent. The only other explanation often cited for such disinterest was current ownership. We haven't reached the point where the camcorder is widely viewed as a replacement for the camera.

Most of those planning to buy say they'll purchase a VHS model, and the majori-

ty of those point to compatibility with existing equipment for avoiding the more miniaturized 8mm and VHS-C formats. Yet Electronic Industries Association figures show that the smaller formats are selling as well or better than VHS. Salesmen must be doing a great job moving those smaller units. Advertising the selling points of one system over another is a marketing must.

### Personal Computers

Again, the younger the respondent, the likelier he is to have a computer at home. Like camcorders, PCs are prevalent among baby boomers with children. There's an ownership dip among 25-34s, who may have missed the college PC boat (having attended before the real PC boom) and/or whose children are still too young. Education is a factor: college graduates are likelier to own than are nongrads. The two coasts host more owners than does the country's heartland.

Seven percent of our panelists are in the market to buy a computer within three months. Again, the younger the respondent, the more interested he is in purchasing. Black consumers are more interested in purchasing (19%) than are white consumers (6%).

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.



KEN BARNES

# Rockin' In The Free World: The 1990 4th Of July Update

Many stations build special programming around the July 4th holiday, and I've always tried to do my patriotic duty by listing hit songs that fit the Independence Day theme. Somehow, however, four years have slipped by since my last stab at a musical menu for the Fourth.

The last four years' worth of records that reached Top 15 in one of the major formats have produced a pretty good chunk of thematically suitable songs. By "thematically suitable," incidentally, I don't mean exclusively celebrations of America. For one thing, that would cut the list down to a dangerously low number. Also, part of the spirit of America involves consideration of our freedoms and how they've evolved. (I'm not advocating playing the entire 2 Live Crew album as a special tribute to the First Amendment — interesting idea, though — but a bit of thought-provoking material certainly isn't out of place in 4th of July programming.)

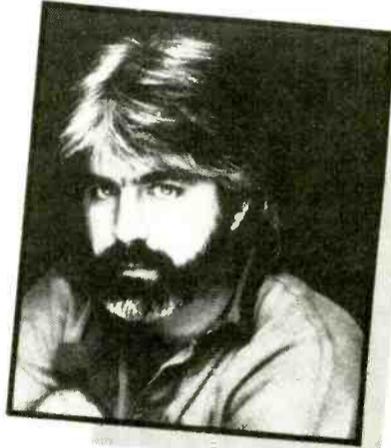
Anyway, here's a supplemental list (see "Special Fax Offer" for details on the original compilation) of Top 15 hits from mid-1986 to the present that might fill your 4th of July needs, plus a few stray songs that fit the theme like a shortstop's glove.

- America/KBC Band
- American Dream/CSNY
- Americana/Moe Bandy
- An American Family/Oak Ridge Boys
- Defenders Of The Flag/Bruce Hornsby & The Range
- 4th Of July/Dave Alvin and/or X
- Fight The Power/Public Enemy
- Freedom Overspill/Steve Winwood
- Heritage/Earth, Wind & Fire
- If The South Woulda Won/Hank Williams Jr.
- In God's Country/U2
- Kids Of The Baby Boom/Bellamy Bros.

## Special Fax Offer

Instead of using up all my available space rerunning (for the third time) the earlier list of 4th of July-themed songs, I've listed only songs that have come up since the last time I updated the list (June 13, 1986). If you have use for the original 1986 list, call Ann Schnieders at (213) 553-4330 and she'll be delighted to fax you one.

- Let The Day Begin/Call Living In The Promiseland/Willie Nelson
- My Hometown/Bruce Springsteen
- Rebels Without A Clue/Bellamy Bros.
- Red Blue Jeans/John Kilzer
- Rhythm Nation/Janet Jackson
- Rockin' In The Free World/Neil Young
- Sign O' The Times/Prince
- Simple Man/Charlie Daniels Band
- Small Town/John Cougar Mellencamp
- Song Of The South/Alabama
- Sweet Freedom/Michael McDonald
- System Of Survival/Earth, Wind & Fire
- The End Of The Innocence/Don Henley
- The Way It Is/Bruce Hornsby & The Range



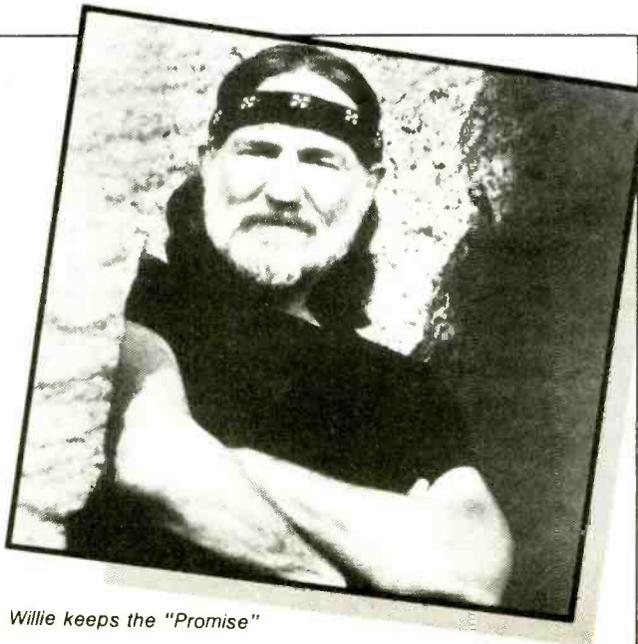
McDonald's "Freedom": more than a new fast-food treat



Janet Jackson: celebration of a rhythm nation



Bellamys: Country sociology for the big generation



Willie keeps the "Promise"

## Dance Songs In Vogue Again?

In "Vogue" by Madonna and "The Humpty Dance" by Digital Underground, we actually have a pair of hits referring to specific dances. While two hits doesn't exactly presage a return to the days of the Twist, the Mashed Potatoes, the Fly, the Majestic, the Bristol Stomp, the Loco-Motion, the Hully Gully, and the Pony, it is a start.

Actually, "The Humpty Dance" seems to fall somewhere between an actual dance and the "Horizontal Bop/Mambo" school of thinly disguised "Work With Me Annie" sex metaphor. But voguing was in existence before Madonna popularized it (there was even a Malcolm McLaren song, whose exact title escapes me, about it), so it's good to see the hallowed tradition revived.

There's technically a third dance song on the charts these days — the Country hit "The Dance" by Garth Brooks — but that one's a metaphor for Life Itself and doesn't really count. Nonetheless, all this dance and pseudodance activity gives me an excuse to publish the 73rd update in my ongoing series of dance song lists — soon to become a major motion picture, or at least an entire, fully updated column. Here are a few more random entries:

- (Bat Man) For Days/Johnny Morissette (1)
- Dance La Pulga/Brincos (2)
- (Dance) The Mayonnaisse/Living In A Box (3)
- Do Da Electric Twist/Masters Of Soul
- Do The Alph/Bass Patrol
- Do The Flo Show/Carter Bros.
- Do The Groove/Ineligibles
- Everybody Jump/Nick Carroll
- The Alligator/Exiles, Soul Inc. (4)
- The Bacon Fat/Andre Williams (5)
- The Baker Man/Beach Boys
- The Bunny Hop/Delteens
- (The) Donkey & The Goat/Bunny Foote Watson
- The Frog/Billy Pitcock & The People
- (The) Funky Monky/Cheques
- The Funky Soul #1/Bobby Byrd (6)
- The Hokey Pokey/Delteens, others



Madonna brings dance songs back in vogue

- (The) Hully Gully Twist/Sunliners (7)
- The Peck/Joe Tex
- The Pee-Wee Dance/Joieski Love
- The Prance/King Curtis
- The Whip Twist/Little Joe Hinton
- Turkey Time (Do The Turkey)/Chick Carlton & The Mixtures
- Waltz Darling/Malcolm McLaren

1. Who knows what this dance entailed?
2. Spanish group; the dance translates as "The Flea"
3. Mostly instrumental, thankfully
4. Famous Southern frat dance; members of the Exiles are in Exile today
5. Another food fetish dance (see #3)
6. Consists mostly of litany of chitlin circuit venues, plus obligatory James Brown fawning (Byrd was JB's MC)
7. This was early Rare Earth.

We Didn't Start The Fire/Billy Joel  
Will The Wolf Survive/Waylon Jennings and/or Los Lobos  
Yankee Rose/David Lee Roth

A note or two on the selections. "Red Blue Jeans" more or less fits into a "triumph of American values as the Iron Curtain crumbles" category ("glasnost gloating" might be an alternate name). "If The South Woulda Won" might seem a dodgy choice, but the song, which I always took as tongue-in-cheek, might stimulate a few stray thoughts about national unity and other relevant concerns.

Anyway, you don't have to agree with the sentiments espoused in all these songs. You don't have to play 'em, either. But they are part of contemporary Americana, and the Fourth might be the right time to air 'em out.

### One More 100-Add Clubber

Correcting a first-class oversight in my list of 1989 CHR records re-



Neil Young: more than a glasnost gloater

ceiving 100 adds or more in a week, Rod Stewart's "Downtown Train" collected 163 adds November 17, which makes it the No. 8 top-add song for the year. In turn, that would give Warner Bros. eight 100-add records over the last two years, putting the label in third place.

# Storming The Airwaves! Thompson Twins

## "Bombers In The Sky"

The New Single

From The Warner Bros. Motion Picture **GREMLINS 2**  
THE NEW BATCH



©1990 Warner Bros. Records Inc.

Written, Performed and Produced by Tom Bailey and Alannah Currie  
Specially Mixed by Phil Thornalley From the album **BIG TRASH**  
Management: Gary Kurfirst

## Pre-Zep Plant, Bonham Recording Surfaces

A rare piece of ROBERT PLANT history is now available — thanks to the Kidderminster College of Further Education. The organisation produced a cassette featuring tracks recorded by local bands — one being a previously unreleased blues number (“Adriatic Sea View”) from the BAND OF JOY (the pre-LED ZEPPELIN group that featured Plant on vocals and JOHN BONHAM on drums).

Thanks to strong response on UK local and national radio, the college has decided to give the cassette a proper UK national release via a distribution deal with Rough Trade. Profits will finance more recording equipment at the college, where Plant was once a pupil. He still gives occasional lectures for the school’s rock music courses, which were set up by another former Band Of Joy colleague, KEVYN GAMMOND.

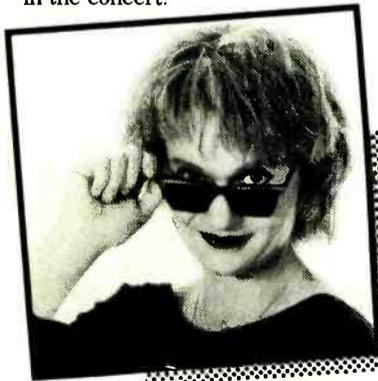
By the by, Plant and PINK FLOYD also have added their names to the list of artists who’ve donated tracks to Life-Aid Armenia’s Russia-only double compilation, titled “Earthquake Album USSR” and discussed at length here last week.

### Update: Knebworth

PHIL COLLINS has now consented to his solo Knebworth performance’s inclusion in the live radio broadcast of the June 30 event. He still hasn’t agreed to allow the television broadcast of the same show.

However, two of Phil’s songs will be featured on the home video of the concert, which will be available in the fall. And . . . one Phil Collins track will appear on the live album (“Knebworth”), due for UK release by Polydor on August 6. The company paid a million pounds for the rights.

Meanwhile, GEORGE MICHAEL has pulled out of the Knebworth show, citing “recording pressures.” To quote the press release, Michael said: “I very much regret having to withdraw from the show. However, I am working under very tight time pressures in order to complete my new album and unfortunately my recording schedule has not afforded to me the time that would be needed to participate in the concert.”



Anne Dudley — the art of silence?

### Tart Of Noise

The ART OF NOISE have decided to disband after nearly six years. ANNE DUDLEY, mainstay

“Rock Over London” news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaftesbury Avenue, London W1V 7HD; phone 071-494-4513.



and founder member of the group, told *Sounds*: “We were very radical when we started, doing something that nobody had done before. But it became mainstream and I began to feel limited by the lineup.”

However, Anne’s spokesman at China Records told ROL that it was “highly likely” that AON would get together for the occasional project at some point in the future.

Incidentally, “Ambiance” — the final Art Of Noise LP — is set for release by China on Monday (6/25.) The all-instrumental collection has been mixed by ex-KILLING JOKE member YOUTH MARTIN.

Meanwhile, Anne is finishing off a project with singer JAZ COLEMAN (also formerly with Killing



Robert Plant — a bundle of joy?

Joke). This is said to be an Egyptian-influenced album called “Songs From The Victorious,” and is due out in September.

### Snap Shot Revelations

It’s emerged a little belatedly who sings on SNAP’s new UK hit (“Ooops Up”), currently in the *Network* Top Ten. ’Tis PENNYE FORD, remembered for her ’84 dance hits “Dangerous” and “Change Your Wicked Ways,” as well as for being the sister of SHARON REDD, herself an early ’80s dance diva noted for such tracks as “Can You Handle It” and “Never Give You Up.”

Speaking of swingin’ siblings, a second member of the Liebrand family has made a big chart impression in Britain. RITA LIEBRAND — sister of the well-known Dutch DJ/remixer BEN LIEBRAND — sees her “Freestyle Mega-Mix” of BOBBY BROWN’s hits climb into the Top 20 this week, while her brother’s own “Pul(s)tar” single disappears from view at the bottom of the chart . . .

### Call Any Vegetable

BOB GELDOF is reunited with former BOOMTOWN RATS colleague PETE BRIQUETTE on Sir Bob’s forthcoming “Vegetarians Of Love” album, due in the UK on

July 2. Most of the musicians on the LP are from the esteemed PENGUIN CAFE ORCHESTRA, whose instruments include tin whistle, ukelele, and mandolin; BOB LOVEDAY from London Tex-Mex band the TEX PISTOLS supplies violin and flute.

The band was put together by the album’s producer — RUPERT HINE of TINA TURNER and the FIXX fame — and the LP features the song “Love Or Something,” which Geldof wrote with DAVE STEWART of EURYTHMICS.

Incidentally, Geldof recorded 28 songs for the project in five days, and two of the tracks (“Walking Back To Happiness” and “A Rose At Night”) are genuine first takes. “It would have been completely impossible for me to make this record two years ago,” Geldof told ROL last week. “It takes a certain amount of confidence not to give bollocks about whether you’re singing in tune or not.”

### Remix/Retitle

NEW ORDER’s BERNARD SUMNER has done the remix for A CERTAIN RATIO’s new single (“Won’t Stop Loving You”). The Manchester band originally released the song as “The Big E,” but now it’s been revamped and reissued (and also remixed for two additional 12-inch versions by NORMAN COOK of BEATS INTERNATIONAL).

### FYC On The Monie

ANDY COX and DAVID STEELE from FINE YOUNG CANNIBALS have produced the new single “Monie In The Middle” from American-based British rapper MONIE LOVE.

Meanwhile, the WEE PAPA GIRL RAPPERS, whose career Cox and Steele boosted when they produced the hit single “Wee Rule” two years ago, return with “Get In The Groove.” There’ll be a WPGR album later in the summer, with DANNY D from D MOB and COLDCUT figuring in the production credits.



Cyndi Lauper — going undercover?

### Color Me Impressed

AZTEC CAMERA have recorded a version of CYNDI LAUPER’s “True Colors” as the extra track on their single (“The Crying Scene”), which is out next Monday (6/25).

That same day, PAUL YOUNG follows “Softly Whispering I Love You” with a cover of the CHILITES ballad, “Oh Girl.” Producer PETE WINGFIELD plays keyboards on the track, with the aforementioned Anne Dudley looking after the strings.

### I’ve Got My Own Album To Do

Manchester rapper MC TUNES, currently climbing the UK Top 20 with “The Only Rhyme That Bites,” will release his debut album (“The North At Its Heights”) on July 23, while his collaborators on the single, 808 STATE, will issue their second album, titled “Quadrastate Volume One,” on August 6.

### Charlatans To The Max

Manchester’s CHARLATANS, currently UK Top Ten with “The Only One I Know,” are calling their debut album “Looking For The Orange One” — a reference to that frustrating search for the chocolate with your favourite flavoured centre!

Meanwhile, MAX, the band that supported SINEAD O’CONNOR on her recent UK dates, will release their debut album in August. Max’s drummer, by the way, is Sinead’s husband JOHN REYNOLDS, who also plays on “I Do Not Want What I Haven’t Got.”

## BRITAIN

LW	TW	
1	1	ENGLAND NEW ORDER/World In Motion (Factory)
9	2	NEW KIDS ON THE BLOCK/Step By Step (CBS)
8	3	ELTON JOHN/Sacrifice/Healing Hands (Rocket)
—	4	LUCIANO PAVAROTTI/Nessun Dorma (Decca/PG)
11	5	ROXETTE/It Must Have Been Love (EMI)
—	6	SNAP/Ooops Up (Arista)
2	7	CHAD JACKSON/Hear The Drummer (Get Wicked) (Big Wave)
16	8	WILSON PHILLIPS/Hold On (SBK)
3	9	ADAMSKI/Killer (MCA)
5	10	CHARLATANS/The Only One I Know (Situation Two)
6	11	BETTY BOO/Doin’ The Do (Rhythm King)
—	12	MC TUNES & 808 STATE/The Only Rhyme That Bites (ZTT)
4	13	DON PABLO’S ANIMALS/Venus (Rumour)
7	14	ADVENTURES OF STEVIE V/Dirty Cash (Mercury/PG)
10	15	ERASURE/Star (Mute)
—	16	BOBBY BROWN/The Free Style Mega-Mix (MCA)
20	17	D-SHAKE/Yaah (Cooltempo/Chrysalis)
14	18	TALK TALK/It’s My Life (EMI)
—	19	MAUREEN WALSH/Thinking Of You (Urban/PG)
12	20	WAS (NOT WAS)/Papa Was A Rolling Stone (Fontana/PG)

### Moving Up

GURU JOSH/Whose Law (Is It Anyway?) (DeConstruction/RCA)  
 49’ERS/Girl To Girl (4th & B’Way/Island)  
 M.C. HAMMER/U Can’t Jouch This (Capitol)  
 BIG FUN & SONIA I/GARY BARNACLE/You’ve Got A Friend (Jive)  
 MAXI PRIEST/Close To You (10/Virgin)

The Network Chart, courtesy MRIB

## AUSTRALIA

LW	TW	
1	1	ABSENT FRIENDS/ I Don’t Want To Be With Nobody But You
7	2	1927/Tell Me A Story
5	3	ANGELS/Dogs Are Talking
2	4	MIDNIGHT OIL/Forgotten Years
4	5	MARGARET URLICH/Escaping
3	6	BOOM CRASH OPERA/Dancing In The Storm
8	7	NOISEWORKS/Freedom
6	8	JENNY MORRIS/Self Deceiver
10	9	MARK WILLIAMS/Show No Mercy
—	10	HUNTERS & COLLECTORS/ The Way You Live

### Most Added

BOOM CRASH OPERA/Talk About It

Top 10 Australian records from playlists of MMM-FM/Brisbane, 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-Day/Sydney, 2 Triple M-FM/Sydney, FM-104.7/Canberra, and KIX106/Canberra.

## CANADA

LW	TW	
1	1	SUE MEDLEY/Dangerous Times
2	2	MAESTRO FRESH WES/Drop The Needle
4	3	NORTHERN PIKES/She Ain’t Pretty
10	4	JEFF HEALEY BAND/I Think I Love You Too Much
—	5	PAUL JANZ/Rocket To My Heart
6	6	PARTLAND BROS./Honest Man
7	7	LUBA/No More Words
—	8	PURSUIT OF HAPPINESS/Two Girls In One
5	9	RAY LYELL & STORM/Carry Me
—	10	BOX/Temptation

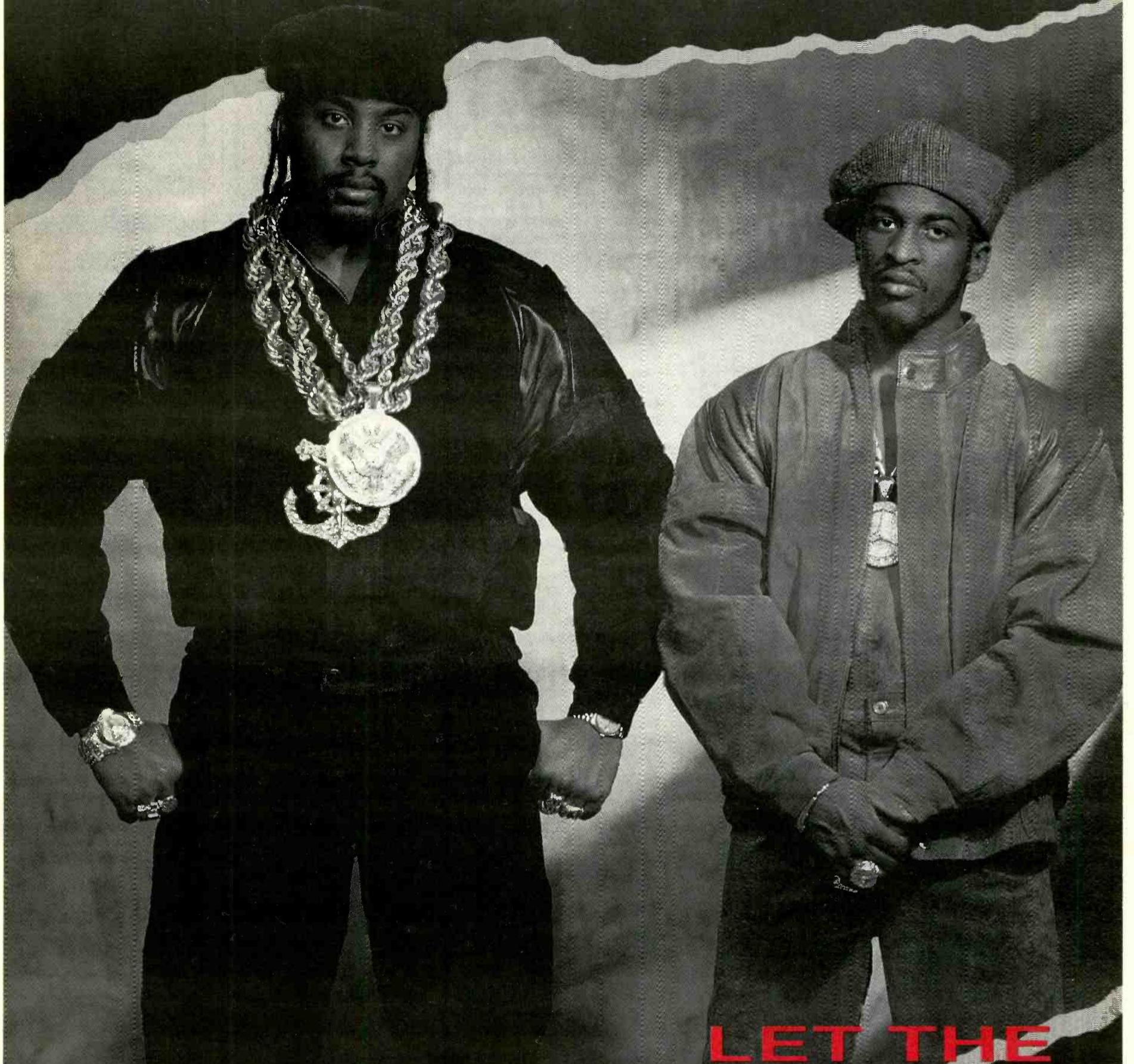
### Most Added

COLIN JAMES/Just Came Back  
 COREY HART/Bang  
 JOHN JAMES/Trust Me

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

WE LET THE RHYTHM HIT 'EM

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MCA  
THE SPOTLIGHT IS ON

Written and Produced by: Eric B. & Rakim

Management: **RUSH**  
ARTIST MANAGEMENT

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## COMPACT DATA ®

### 'Nobody's Child' But Warner Bros.

The four surviving Traveling Wilburys, Dave Stewart & The Spiritual Cowboys, Elton John, Stevie Wonder, Billy Idol, and Ringo Starr are among the multitude of artists who'll contribute songs to "Nobody's Child," a forthcoming Warner Bros. compilation LP designed to raise funds for the impoverished Romanian orphans, whose plight was discovered in the aftermath of the recent overthrow of the Ceaucescu regime.

As previously noted in R&R's "Rock Over London" column (4/13), the project is spearheaded by George Harrison's wife, Olivia, with all proceeds earmarked for the Romanian Angel Appeal Fund — established by Mrs. Harrison, Elton John, and Beatle wives Linda McCartney, Barbara Bach, and Yoko Ono.

Other artists appearing on the collection: Van Morrison, Paul Simon and George Harrison (a duet), the Bee Gees, Eric Clapton, Edie Brickell & New Bohemians, Ric Ocasek, Duane Eddy, Mike + The Mechanics, and Guns N' Roses. Incidentally, the title track, to be sung by the Wilburys, was a semi-hit for Hank Williams Jr. back in 1967.

#### Capitol's Cable Channel

In a move to provide additional exposure for its artists and music, Capitol Records and Digital Planet have entered into an agreement to establish the "Capitol Records Channel," which will electronically transmit the Capitol-owned recordings through the facilities of existing cable TV systems.

Spanning the entire spectrum of Capitol music (current and catalog), the Capitol Records Channel will broadcast in segments, each of

### 3rd Annual AIDS Benefit Concert Slated

Arista artist Dionne Warwick and "L.A. Law" star Blair Underwood will host the third annual "That's What Friends Are For" AIDS benefit concert on Saturday, June 30 at L.A.'s Universal Amphitheatre.

The 3½-hour show will be broadcast live, beginning at 5:30pm PDT, on closed-circuit high-definition television (HDTV) in New York, Atlanta, Chicago, St. Louis, and Washington, DC. Locations in Philadelphia, Dallas, Houston, and Detroit were pending at presstime.

Stevie Wonder, Quincy Jones, Kenny Rogers, Melissa Manchester, Tevin Campbell, Howard Hewett, Kid 'N Play, Manhattan Transfer, Melba Moore, BeBe & CeCe Winans, and Warwick are among the artists slated to perform. Prince and Bobby Brown also will appear via satellite.

which will be devoted to a specific genre of music (jazz, rock, pop, Urban, etc.). Artists and songs will be front- and back-announced.

The service will be tested for several months as part of Digital Planet's initial launch in three California markets: United Artists Cablesystems in Walnut Creek, Southwestern Cable TV and Warner-ATC in San Diego, and Continental Cablevision in Westchester.

In order to receive the channel, a custom digital tuner is provided to the home cable TV system. (Digital Planet offers several stereo channels of CD-quality programming to subscribers equipped with the abovementioned tuners.)

#### Hammer's Knightly Feat

Meanwhile, Capitol rapper M.C. Hammer has signed a one-year agreement with the manufacturers of "British Knights" athletic footwear. The deal will incorporate multiple commercials and tour sponsorship as well as an anti-drug and anti-violence public service campaign.

#### Arsenio To Host 1990 MTV Awards

The "1990 MTV Video Music Awards" are set to air live! via the cable channel on September 6 from the Universal Amphitheatre in Los Angeles. For the third straight year, the broadcast will be hosted by comic/talk show host/recording artist Arsenio Hall. Award finalists will be announced July 10.

#### Vaughan Go

Fabulous fretgrinder Jimmy Vaughan has flown the Fabulous Thunderbirds. His replacement in the Epic group is noteworthy riff-slinger Duke Robillard, guitarist and cofounder of Roomful Of Blues — a Providence-based jump blues outfit that at one time featured current T-Birds drummer Fran Christina and bassist Preston Hubbard.

#### Youth In Asia

Geffen has set an August 1 release date for a "Then And Now" package from a new lineup of Asia. In addition to such hits as "Heat Of The Moment" and "Only Time Will Tell," the LP will feature four new tunes, including "Days Like These" (the first emphasis track), "Prayin' 4 A Miracle," "Am I In Love?," and "Summer (Can't Last Too Long)."

Joining three of the founding members of Asia (bassist/vocalist John Wetton, drummer Carl Palmer, and keyboardist Geoff Downes) is American guitarist Pat Thrall, whose credits include stints with Go and Automatic Man as well as innumerable sessions.

#### Star Time

The self-described "Bronze Liberator," "the prettiest thing in the kitchen," "the Livin' Flame," Rock 'N' Roll Hall Of Famer Little Richard was honored with a S\*T\*A\*R on the Hollywood Walk Of Fame on Thursday (6/21). To help commemorate the occasion, L.A. Mayor Tom Bradley proclaimed the date "Little Richard Day" in Los Angeles. Shut up! Shut up! SHUT UP!



51.5 million households  
Patti Galluzzi  
Director/Music Programming

Weeks On

#### HEAVY

PHIL COLLINS/Do You Remember (Atlantic)	10
DEPECHE MODE/Enjoy The Silence (Sire/Reprise)	13
JOHNNY GILL/Rub You The Right Way (Motown)	2
B. HORNSBY & THE RANGE/Across The River (RCA)	3
BILLY IDOL/Cradle Of Love (Chrysalis)	9
JANET JACKSON/Come Back To Me (A&M)	3
JEFF LYNNE/Every Little Thing (Reprise)	5
G. MEDEIROS I/B. BROWN/She... (Amherst/MCA)	6
MIDNIGHT OIL/Forgotten Years (Columbia)	8
MOTLEY CRUE/Don't Go Away Mad (Elektra)	7
ROXETTE/It Must Have Been Love (EMI)	11
SNAP/The Power (Arista)	3

#### EXCLUSIVES

AEROSMITH/The Other Side (Geffen)	2
SINEAD O'CONNOR/Empire's New... (Chrysalis)	2
POISON/Unskinny Bop (Enigma/Capitol)	2

#### STRESS

JANE CHILD/Welcome To The Real World (WB)	5
FAITH NO MORE/Epic (Slash/Reprise)	15
GENE LOVES JEZEBEL/Jalous (Geffen)	ADD

#### BUZZ BIN

ADRIAN BELEW/Pretty Pink Rose (Atlantic)	7
SUNDAYS/Here's Where The Story Ends (DGC)	6
WORLD PARTY/Way Down Now (Chrysalis)	9

#### ACTIVE

BOOM CRASH OPERA/Onion Skin (Giant)	4
MARIAH CAREY/Vision Of Love (Columbia)	ADD
DEL AMITRI/Kiss This Thing Goodbye (A&M)	11
ELECTRIC BOYS/All Lips N' Hips (Alco)	5
LITA FORD/Hungry (RCA)	4
GO WEST/King Of Wishful Thinking (EMI)	ADD
JEFF HEALEY BAND/I Think I Love You... (Arista)	4
LIGHTNING SEEDS/Pure (MCA)	8
LITTLE CAESAR/Chain Of Fools (DGC)	8
MODERN ENGLISH/I Melt With You (TVT)	3
NELSON/Love & Affection (DGC)	2
NEW KIDS ON THE BLOCK/Step By Step (Columbia)	7
STEVE VAI/The Audience Is Listening (Relativity)	2
JANE WIEDLIN/World On Fire (EMI)	ADD
WILSON PHILLIPS/Release Me (SBK)	3
PETER WOLF/When Women Are Lonely (MCA)	6
Y&T/Don't Be Afraid Of The Dark (Geffen)	4

#### MEDIUM

BAD COMPANY/Holy Water (Alco)	ADD
CROSBY, STILLS & NASH/Live It Up (Atlantic)	3
DANGER DANGER/Bang Bang (Imagine/Epic)	13
TAYLOR DAYNE/I'll Be Your Shelter (Arista)	6
HOTHOUSE FLOWERS/Give It Up (London/Polydor)	2
HUMAN RADIO/Me & Elvis (Columbia)	3
KINGS OF THE SUN/Drop The Gun (RCA)	5
PRETENDERS/Never Do That (Sire/WB)	3
SMITHEREENS/Yesterday Girl (Enigma/Capitol)	2
SOCIAL DISTORTION/Ball & Chain (Epic)	2
THAT PETROL EMOTION/Sensitize (Virgin)	3

#### BREAKOUT

CHURCH/You're Still Beautiful Baby (Arista)	2
CONCRETE BLONDE/Joey (IRS)	2
BRUCE DICKINSON/Tattooed Millionaire (Columbia)	2
EN VOGUE/Hold On (Atlantic)	2
FASTER PUSSYCAT/Poison Ivy (Elektra)	4
JOHN HIATT/Child Of The Wild Blue... (A&M)	ADD
HUNTERS & COLLECTORS/When The... (Atlantic)	6
MANITOBA'S WILD KINGDOM/Party Starts... (MCA)	5
MELLOW MAN ACE/Mentiroso (Capitol)	2
WEST COAST RAP ALL-STARS/We're All In... (WB)	2

#### HOT NEW VIDEOS

AEROSMITH/The Other Side (Geffen)	2
GENE LOVES JEZEBEL/Jalous (Geffen)	ADD
SINEAD O'CONNOR/Empire's New... (Chrysalis)	2
POISON/Unskinny Bop (Enigma/Capitol)	2
JANE WIEDLIN/World On Fire (EMI)	ADD

#### ADDS

BAD COMPANY/Holy Water (Alco)	
MARIAH CAREY/Vision Of Love (Columbia)	
GENE LOVES JEZEBEL/Jalous (Geffen)	
GO WEST/King Of Wishful Thinking (EMI)	
JOHN HIATT/Child Of The Wild Blue Yonder (A&M)	
JANE WIEDLIN/World On Fire (EMI)	



36.8 million households  
Sai LoCurto, Director/Music Programming  
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

#### FIVE STAR VIDEOS

ANITA BAKER/Talk To Me (Elektra)	3
MARIAH CAREY/Vision Of Love (Columbia)	7
HARRY CONNICK JR./Recipe For Love (Columbia)	7
DIRTY DOZEN BRASS.../That's How... (Columbia)	ADD
JEFF HEALEY BAND/I Think I Love You... (Arista)	2
JOHN HIATT/Child Of The Wild Blue Yonder (A&M)	7
RICKIE LEE JONES/Flying Cowboys (Geffen)	3
MAXI PRIEST/Close To You (Charisma)	2
LISA STANSFIELD/You Can't Deny It (Arista)	4

#### ARTIST DEVELOPMENT

Laurie Anderson/Beautiful Red Dress (WB)	1
Patti Austin/Through The Test Of Time (GRP)	1
Brent Bourgeois/Dare To Fall In Love (Charisma)	7
Johnny Clegg & Savuka/Cruel... (Capitol)	13
Crosby, Stills & Nash/Live It Up (Atlantic)	7
Del Amitri/Kiss This Thing Goodbye (A&M)	12
B. Hornsby & The Range/Across The River (RCA)	2
Janet Jackson/Come Back To Me (A&M)	1
Kris McKay/The Bigger The Love (Arista)	4
Nikki/Nice Me (Geffen)	ADD
Soul II Soul/A Dream's A Dream (Virgin)	4
Wilson Phillips/Release Me (SBK)	ADD

#### NEW MUSIC

Joe Cocker/What Are You Doing With... (Capitol)	3
Etta James/Beware (Island)	1
Kentucky Headhunters/Oh Lonesome... (Mercury)	7
Alannah Myles/Love Is (Atlantic)	4
UB40/The Way You Do The Things You Do (Virgin)	2

#### HIT MAKERS

After 7/Ready Or Not (Virgin)	8
Michael Bolton/When I'm Back... (Columbia)	3
Phil Collins/Do You Remember (Atlantic)	9
Taylor Dayne/I'll Be Your Shelter (Arista)	7
Gloria Estefan/Cuts Both Ways (Epic)	5
Elton John/Club At The End Of The Street (MCA)	11
Richard Marx/Children Of The Night (EMI)	8
Michael McDonald/Take It To Heart (Reprise)	6
L. Ronstadt I/A. Neville/When... (Elektra)	6
Roxette/It Must Have Been Love (EMI)	7

Information current as of June 19.



#### CONCERT PULSE

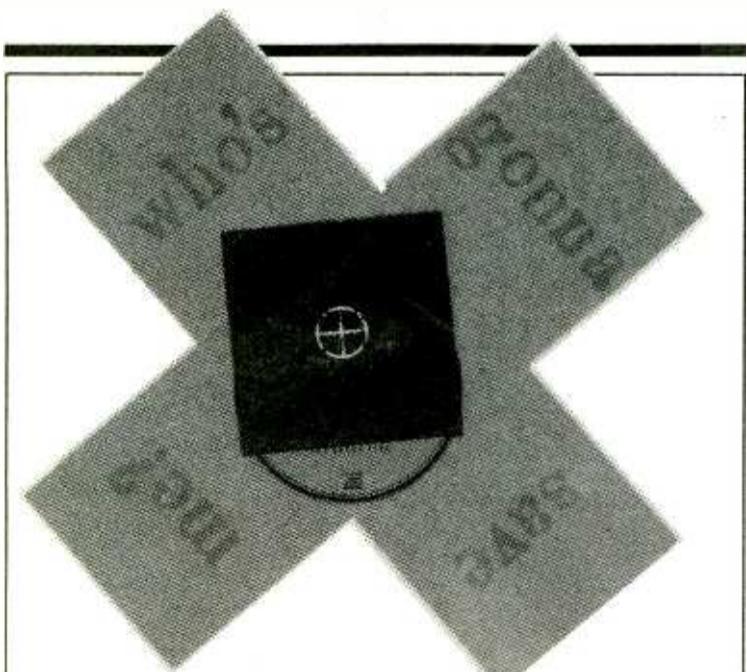
Pos.	Artist	Avg. Gross (in 000s)
1	JANET JACKSON	\$506.5
2	DAVID BOWIE	\$479.3
3	ERIC CLAPTON	\$376.4
4	NEW KIDS ON THE BLOCK	\$351.9
5	DIANA ROSS	\$308.2
6	AEROSMITH	\$291.8
7	RUSH	\$289.6
8	CHER	\$282.3
9	MOTLEY CRUE	\$204.5
10	DON HENLEY	\$203.5
11	HANK WILLIAMS JR.	\$184.1
12	WHITESNAKE	\$179.2
13	MILLI VANILLI	\$165.6
14	RANDY TRAVIS	\$154.5
15	ALABAMA	\$146.9
16	KISS	\$129.3
17	REGGAE SUNSPASH	\$96.1
18	CULT	\$84.1
19	SINEAD O'CONNOR	\$77.6
20	ALICE COOPER	\$70.2

#### New Tours

Among this week's new tours:

- JACKSON BROWNE
- BELINDA CARLISLE
- MARK COLLIE
- CONCRETE BLONDE
- HURRICANE
- PUBLIC ENEMY
- SAWYER BROWN
- SOUL II SOUL
- SUNDAYS
- STEVE WYNN

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.



### Green Scene (And Heard)

In keeping with the ecological packaging concerns addressed on Midnight Oil's printed-from-recycled-cardboard "Blue Sky Mining" LP, the marketing menschs 'n' mavens at Columbia Records trashed all comers for Promo Item O' The Week honors by issuing the "Green Disc," which (as pictured) folds out to reveal the familiar Oil-to-Earth message: "Who's gonna save me?"

Packaged in 100% recycled cardboard, this 15-track promo-only CD not only contains selections from all nine Oil releases to date (several of which the label recently acquired 'n' issued in America for the first time), but also includes fresh remixes of "Blue Sky Mine," "Beds Are Burning" and "Power And The Passion," an extended version of "The Dead Heart," the previously unreleased "Gunbarrel Highway," and a live! — and likewise previously unissued — rendition of "Stand In Line." Burn on.

# MUSIC DATEBOOK

## Petty's Tour Turns Sweet & Sour

### MONDAY, JULY 2

1955/Wonderful, wonderful — The "Lawrence Welk" show premieres.  
 1956/Elvis meets the **Jordanaires**, then records "Hound Dog."  
 1964/**Jim Reeves** begins his last recording session.  
 1975/**David Bowie's** "Young Americans" LP is certified gold.  
 1980/After they try to interfere with a drug arrest, **Grateful Dead** members **Bob Weir** and **Mickey Hart** and manager **Danny Rifkin** are arrested for suspicion of inciting a riot.  
 1986/**Prince's** second movie, "Under The Cherry Moon," opens nationally.  
 Born: **Roy Bittan (E St. Band)** 1949, **Joe Puerta (ex-Ambrosia)** 1951

### TUESDAY, JULY 3

1969/A month after leaving the **Rolling Stones**, guitarist **Brian Jones** is found dead in his swimming pool.  
 1971/**Jim Morrison** dies of a heart attack in Paris.  
 1973/On the last date of his "Ziggy Stardust" world tour, **David Bowie** announces he'll no longer perform live. Retirement lasts 11 months.  
 1986/Rough boys, good ol' boys, and homeboys — At a Farm Aid II warmup gig, **Motley Crue's Vince Neil** jams with the **Oak Ridge Boys** and **Rick James** at an Austin club.  
 1989/**Tone Loc** is arrested in Miami for sleeping on the beach and verbally assaulting cops.  
 Born: **Paul Barrere (Little Feat)** 1948, **Johnny Lee** 1946, **Vince Clarke (Erasure)** 1960, **Stephen Percy (Ratt)** 1959, the late **Babbette D'Lite** 1964

### WEDNESDAY, JULY 4

1970/**Casey Kasem** hosts "American Top 40" for the first time.  
 1971/Founder and original **Main Ingredient** lead singer **Donald McPherson** dies of leukemia at 30.  
 1973/**Willie Nelson** hosts his first July 4th charity picnic.  
 1976/The **Ramones** make their UK debut at London's Roundhouse Theatre.  
 1980/The **Beach Boys** play the first of many holiday concerts in Washington, DC.  
 1987/The **Doobie Brothers**, **Bonnie Raitt**, **James Taylor**, and **Santana** perform a special show in Moscow.  
 Born: **John Waite (Bad English)** 1952, **Bill Withers** 1938, **Ralph Johnson (Earth, Wind & Fire)** 1951, the late **Louis Armstrong** 1900



John Waite, Johnny Lee, Stephen Percy, Robbie Robertson

### THURSDAY, JULY 5

1954/**Bill Haley's** "Shake, Rattle And Roll" hits the national top ten, prompting the reissue of "Rock Around The Clock," which had flopped the first time. Also, **Elvis** makes his first recordings for **Sun Records**.  
 1956/**Billie Holiday's** autobiography, "Lady Sings The Blues," is published.  
 1969/The **Rolling Stones** perform a free concert at London's Hyde Park to honor late guitarist **Brian Jones**.  
 1989/A knockout performance — **Rod Stewart** knocks himself unconscious when he slams into a light standard. As the band plays on, Stewart is revived and finishes the show.  
 Born: **Robbie Robertson** 1944, **Huey Lewis** 1950, **Henry Lee Summer** 1955

### FRIDAY, JULY 6

1955/"Baby Let's Play House" becomes **Elvis's** first chart hit.  
 1964/The **Beatles'** first film, "A Hard Day's Night," premieres in London.  
 1965/A quarter century and counting — The **Jefferson Airplane** forms in San Francisco.  
 1971/Jazz great **Louis Armstrong** dies at 71.  
 1984/**Prince** nabs his first CHR #1 as "When Doves Cry" tops the chart.  
 1989/Following an all-night drive to St. Petersburg, **Tom Petty's Heartbreakers** discover Chinese food all over their luggage. The cause? A faulty trash chute on the new tour bus. Also, **Pat Sajak** gives **Anita Baker** driving lessons on a golf cart after she reveals she doesn't have a driver's license.  
 Born: **Gene Chandler** 1937, **Della Reese** 1932, the late **Bill Haley** 1925

### SATURDAY, JULY 7

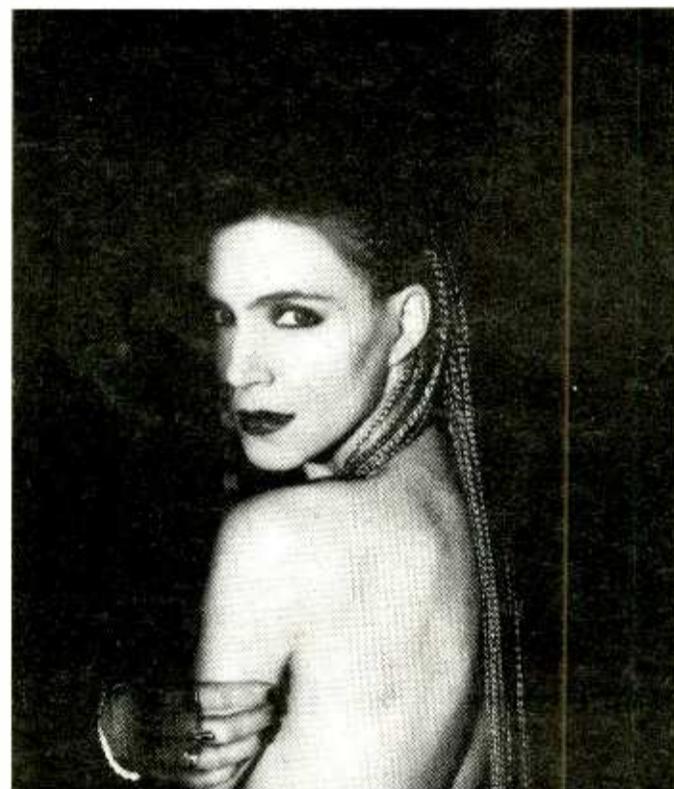
1954/**WHBQ/Memphis** DJ **Dewey Phillips** becomes the first to spin an **Elvis** tune when he plays "That's All Right."  
 1968/The **Yardbirds** break up and **Jimmy Page** announces his next band, the **New Yardbirds**. The **Who's Keith Moon** remarks, "It'll probably go over like a lead zeppelin." Inspired, Page renames the group **Led Zeppelin**.  
 1969/**John Lennon** debuts the **Plastic Ono Band** at London's Chelsea Town Hall.  
 1980/**Led Zeppelin** plays its last live show in Berlin.  
 1987/When a firebomb explodes in a Brussels restaurant, it also destroys **U2's** tour bus, which had been parked nearby.  
 Born: **Ringo Starr** 1940, **Joe Zawinul** 1932, **Larry Reinhardt (Iron Butterfly)** 1948, **Doc Severinsen** 1927, **Charlie Louvin** 1927, the late **Red Sovine** 1918

### SUNDAY, JULY 8

1969/**Marianne Faithfull** attempts suicide while costarring in "Ned Kelly" with then-boyfriend **Mick Jagger**. She's dropped from the cast and enrolls in a drug treatment center.  
 1970/The **Everly Brothers'** summer variety series premieres.  
 1985/**Playboy** narrowly beats **Penthouse** to newsstands with nude **Madonna** photos.  
 Born: **Fred Young (Kentucky Headhunters)** 1958, **Andy Fletcher (Depeche Mode)** 1961, **Billy Eckstine** 1914

—Paul Colbert

The Follow-Up To The No. 1 CHR Smash  
 "Don't Wanna Fall In Love"



"WELCOME TO THE REAL WORLD"

The New Single  
 From the album **Jane Child**

© 1990 Warner Bros. Records Inc.  
 Mixed By Chris Lord-Alge

## NEW & ACTIVE

Q107 26-23	WSPK 38-34
KKRZ 26-23	WRCK 38-33
KPLZ deb 29	K106 25-17 HOT
KUBE 29-24	KZZB 38-29
99WGY 39-34	HOT95 32-28
WVSR 34-27	WABB 23-19
WERZ 35-30	KZZP 25-22 HOT
999KHI 25-20	KZZU 25-20

Plus These P-1s

WXKS	WKBQ
KRBE	Y108
B97	KXYQ
KSAQ	KCPX
PWRPIG	KKFR
WL0L	HOT977





DAN O'DAY

## RETURN OF THE DANGEROUS DJ

# Building Up Your On-Air Arsenal

In my last column (R&R, 5/4), I presented methods to help you become a "dangerous DJ" — one who stands out from the crowd. Like James Bond, a dangerous DJ needs the right equipment for the job. Here are additional weapons to stock your arsenal of danger.

## Treat Listeners Well

The following exchange was transcribed from a real aircheck:

**Jock #1:** Good morning, you're on the Zoo.

**Caller:** Hey, what's the speed of sex?

**Jock #2:** What is the speed of sex?

**Jock #1:** Oh, we know this one. (Laughs) We know this one. You know what it is?

**Jock #2:** No, I give up.

**Jock #1:** Well, it's 69 . . . It's 68, rather, because if it were 69, you'd have to turn around.

(Pause, then laughter)

**Jock #2:** Oh, I get it now!

**Jock #1:** Do you get it? Do you get it?

Where is the caller during this bit? After asking the question, she's not heard from again. This air personality was too insecure (or just too unaware) to play along with the caller and act as though he hadn't heard the joke. What effect might this have on other listeners who want to call in a joke? "Gee, maybe I won't call after all. If they've already heard it, they'll make me feel like a jerk, too."

Here's another verbatim aircheck:

**Jock:** . . . with another \$1000 Song of the Day winner today, from Price. Tracy earr-ray . . . I can't pronounce this! I-R-A-I-R-T. How ever you pronounce that, Tracy, picking up \$1000 today.

Winning that contest was probably the most exciting thing to happen to Tracy in months. This was her moment, and the air talent deprived her of the opportunity to fully enjoy it by complaining to his audience that Tracy's name is unpronounceable.

Whose fault is this? Tracy's — for having such an unusual name? The person who wrote down the name without including a phonetic spelling for the DJ? No. The fault is the air talent's for not having looked at the winner's name in advance

**I NEED YOUR INPUT!** Comments, suggestions, questions, complaints, and airchecks are welcome. Due to the volume of mail, I regret that I cannot critique airchecks, but I'd love to hear what you're doing.

**"The words [a DJ] chooses carry more than one message. The first is literal; the second is implied by word choice."**

to make sure he could pronounce it. (And, of course, it should be station policy to include phonetic spellings when writing down winners' names.)

## Know Your Market

Too many DJs know a lot about the radio community but are woefully unfamiliar with the community in which they work. The best defense against a network air personality is a strong local personality — someone who can pick up the request line, comment on the countywide sports playoffs, and make jokes about the school board's latest dispute.

## Communicate One-To-One

This, of course, is one of radio's great cliches. Like many cliches, it's based in truth. As Bobby Ocean said, "Even if you have 500,000 listeners, they're still listening to you one at a time."

Even if it's five people in a car pool, you're being heard by five individual sets of ears. When listeners are asked why someone is their favorite DJ, they usually give answers like, "He sounds like he's right there in the room, talking to me" and "He sounds like a friend." I've yet to hear a loyal listener say, "I always listen to Ed Jock because he has such a deep, ballsy voice" or "because he always hits the music posts so perfectly."

You have three tools available with which to achieve one-to-one communication: voice, language, content.

Using a conversational tone of voice can help you achieve one-to-one communication; shouting or "announcing" at your audience can have the opposite effect.

The words you choose carry more than one message. The first is literal; i.e., the surface message contained in the words ("It's 70 degrees with a likelihood of rain . . ."). The second is implied by your word choice. "Bay Area weather calls for a high today of 70, low tonight of 55, high tomorrow 73,

70% chance of rain today . . ." The implied message here is, "I'm supposed to read the weather now, so that's what I'm doing."

Here's a better forecast: "If you're going to see the Giants play this afternoon, you might want to take an umbrella." The implied message is, "It might rain today, and I don't want it to ruin your plans."

Language and content are not the same thing. Some DJs (and especially some programmers) mistake words for content. They agree that one-to-one communication is important and, to achieve it, they instruct their staff to:

- **Say "you" a lot** — One example: "Hey, how are you doing today?" The PD thinks he's promoting one-to-one content, but all he's doing is specifying language. There's no content in this question.

- **Avoid saying "I"** — Instead of saying, "I was so hot driving to work today," you're supposed to say, "Boy, weren't you hot driving to work today?"

You can't be a dangerous DJ if you're not interesting. You can't be interesting if your listeners never get an idea of what you are like. Your listeners can't get an idea of what you're like if you never refer to your own experiences, thoughts, emotions, and desires. If you never say "I," you can't make those references.

- **Offer pseudo-friendly messages** — A couple of months ago I flew to Indiana to conduct a seminar for a station. My long, tiring flight was followed by the always-

**"The best defense against a network air personality is a strong local personality."**

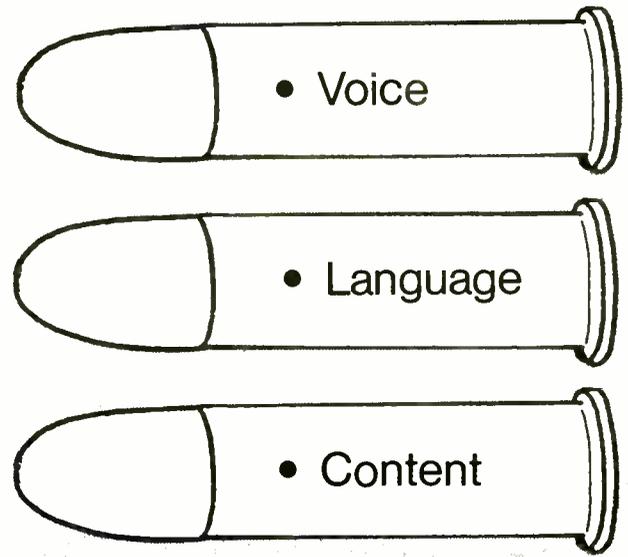
tedious process of renting a car. I finally got my car and managed to find the highway. Unfortunately, I had been told to drive east when I should have gone west. Eventually I discovered the mistake and turned around.

While flipping the radio dial, I chanced upon a DJ who was just beginning his evening shift. He said, "Hey, you're looking great tonight!"

I looked at the car radio. My frustration level peaking well into the red, I said loudly, "Look, I've been up since early this morning. I'm tired. I'm hungry. I'm dirty. I'm lost. At this moment there's only one thing I know, and it's that I am not looking great today, you idiot!"

## Potent Ammunition

You have three tools available with which to achieve one-to-one communication with listeners:



## Get The Most Of Everything

Recently I was in West Virginia, and the big event in town was the regional Golden Gloves boxing competition. A local DJ was phoning in live remotes from the auditorium. I heard three of his reports, all of which talked about how exciting it was and how everyone should come and support these fine young athletes. He didn't talk about any particular fighters, didn't put any of the fans on-mike, didn't even let us hear the crowd reactions. And I found myself thinking, "There's nothing in these reports that justifies his being at the auditorium. He might just as well have prerecorded them in the production room."

I did some checking. Sure enough, the guy never attended the boxing matches! He recorded a series of fake reports that morning and then took the rest of the Saturday off. He figured he could get away with it because he didn't realize a special remote report should be special.

Get the most of everything. A live commercial? Get the most of the spontaneity. A phoner with a listener? Don't just ask for a name and then move on; interact with the person. A trivia contest? Let's hear the drama and fun of the caller playing the game.

## Tighten Up Periodically

One of the traps of being a successful personality is confusing high ratings with infallibility. You become sloppy, less disciplined, less respectful of your listeners' desires and the threat of your competitors. Just a few months ago, Mike Tyson became so convinced of his own invulnerability that he threw away the heavyweight championship.

KPWR (Power 106)/Los Angeles morning man Jay Thomas points out, "Less is always more. As time goes on — especially if you're doing well — you tend to stretch bits out. It's amazing how much fat you probably have in most of the bits you do. Even if you think you're do-

ing great and everybody is congratulating you, every six months you should tighten up. Pull yourself back, because in the end all these guys who talk too much and think they're fantastic get their asses kicked."

**"Look for new ways to respond to topical events. Too many air personalities find something that works and then use it too often or for too long."**

## Take Creative Inventory

It's important to look for new ways to respond to topical events. Too many air personalities find something that works and then use it too often or for too long. Every six months or so, take a creative inventory of your show. Ask yourself, "If something happens in the world of politics, how am I likely to respond? In sports? Television or movies?"

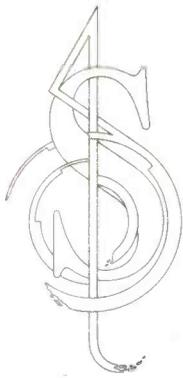
You might be surprised to discover that 90% of the time you respond to political items with a fake phone call to the politician. Or maybe you respond to each scandal of the week with a song parody.

The advantage of falling into such a routine is that it makes your show prep easier and more efficient. The disadvantage is that eventually your show becomes just that: routine.

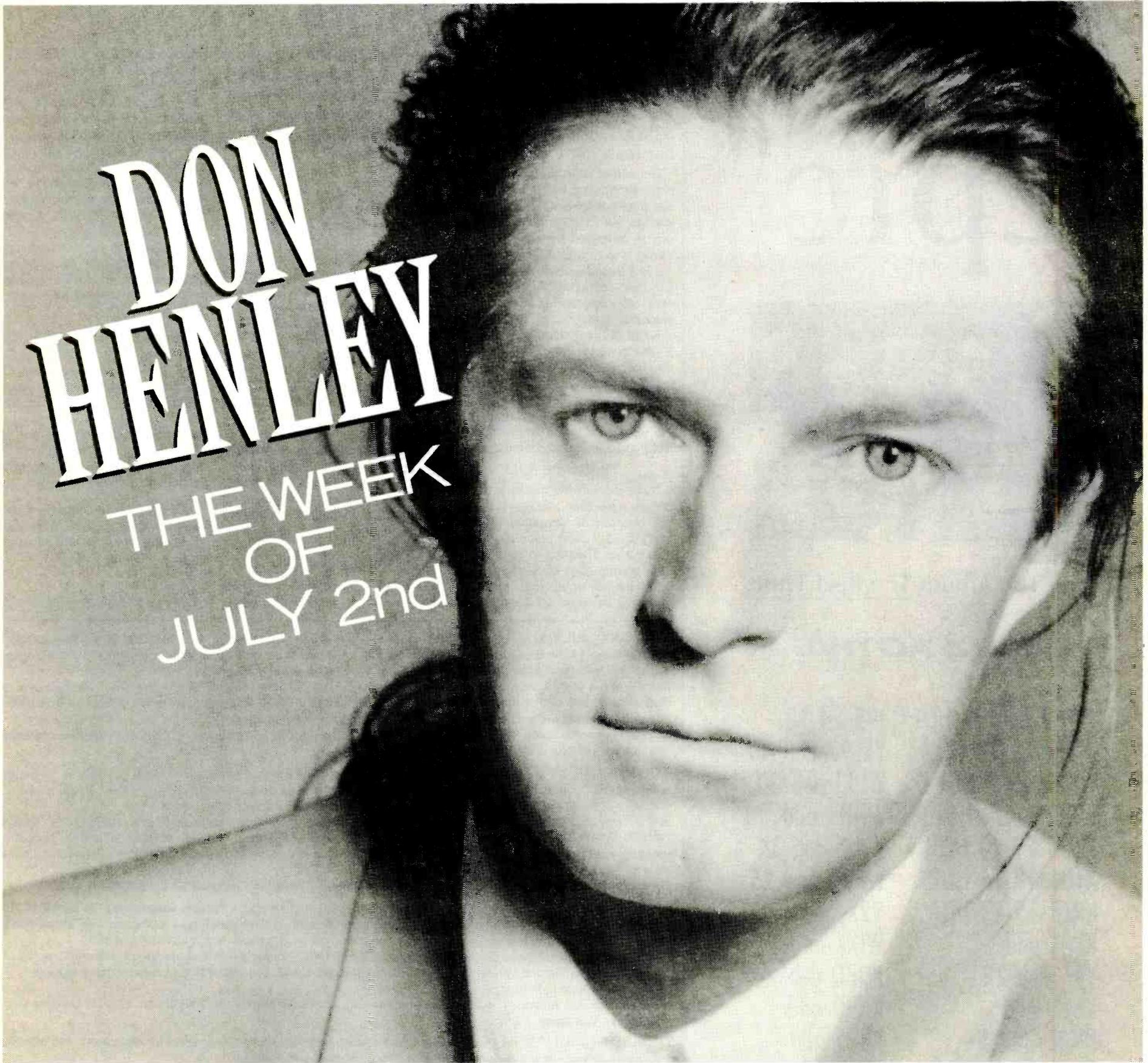
Dan O'Day, author of "Personality Radio," consults a limited number of radio stations and conducts air talent seminars for stations, groups, and associations. He can be reached at (213) 479-1767 or faxed at (213) 471-7762.

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K106	29-20	HOT	Y107 deb 34
X106	19-14	HOT	WRVQ add 25
KRZR	15-13	HOT	92X add
KEGL	add		WIXX add
Y95	deb 28		KQKQ deb 24
KBEQ	add		KKRD add
KUBE	30-25		KF95 add
PIRATE	24-21		KZZU 37-32

TOP 5 REQUESTS - DIAL



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## News Sidekicking: The Facts And Then Some

A newsman was talking about plans for the super collider, a circular 50-mile tunnel lined with superconducting magnets whose mission will be to smash protons. I heard him report that the super collider's projected cost is \$8 billion. I thought, they want to smash a proton? Put it in a box marked "Fragile" and send it through U.S. Mail.

Irreverent remarks have been popping into my head during serious stories since my first day as an anchor, but I always kept the wisecracks to myself because, shucks, that's what capital-J Journalists do. But then, somewhere along the way, out slipped a quip and I slid over into the world of the news sidekick.

Eight billion bucks? If you gave 10,000 monkeys 10,000 hammers, one of them would eventually smash a proton. It would save the taxpayers a bundle. Or: there's a rumor that, when viewed from the air, the outline of the super collider looks just like a pork barrel.

### Tightwire Act

News sidekicking can be a more complex job than straight anchoring because it demands almost everything a hard newscast does, plus humor. Keeping within station and community standards is a tightwire act which each sidekick performs in his or her own way.

One might use humor as a bridge to social consciousness, as in, "I'll personally smash a proton for them with my bare teeth for \$1 billion, and they can use the leftover \$7 billion to help homeless people." Another might go the opposite direction and be silly: "Before they blow \$8 billion, I think they should have done some research into whether protons really want to be smashed. I'm thinking about starting a Save The Protons movement because the poor things obviously can't defend themselves."

Another approach might involve some simple math. Eight billion is enough to buy 350,000 new Cadillacs, or 32 million color TVs, or 4,188,481,675 Quarter Pounders with fries.

### Tons of Fun

The old journalistic responsibilities don't melt away when

newspeople kick side. There is a duty to make clear where a legitimate story ends and comment begins. In the case of the super collider story, the pricetag tells you protons aren't easily smashed, and they aren't. You must get a couple of them going almost the speed of light, then guide them into a head-on collision, using processes no human eye can perceive. A serious point having been made, a sidekick might go on to ask whether a proton is an amateur ton who now plays for money — or wonder aloud whether the opposite of proton is conton.

Mixing news with comment and humor is risky business. It's my theory that the audience payoff is in direct proportion to the amount of risk taken. Listeners don't respond to a sidekick posing at the edge of a cliff gripping the handrail; they want him dancing on the edge beyond the rail, shaking a container of heated-up nitro.

Straight news certainly has its own rewards, but it can be a ton more fun trying to be a nitro sidekick.

**MONDAY, JULY 2** — Continental Congressmen in Philadelphia adopted a resolution calling for independence from Britain in 1776. Many of our forefathers thought July 2 would be celebrated as Independence Day. On the same day, a British force of 10,000 landed on Staten Island for an invasion of New York.

**Larry Walters** tied 42 helium-filled weather balloons to a lawn chair and rode the contraption to 18,000 feet over San Pedro, CA in 1982. "The Lawrence Welk Show" premiered on ABC-TV 35 years ago (1955). A British A-4 dirigible completed the first two-way transatlantic flight in 1919. Canada Day observed.

**Birthdays:** **Jose Canseco** 26. **Imelda Marcos** 51. **Richard Petty** 52. **Polly Holliday** ("Flo") 53. **Thurgood Marshall** (first black on Supreme Court) 82.

**TUESDAY, JULY 3** — Access to abortions was further restricted by the Supreme Court in 1989, in a ruling that narrowed the Court's own previous limits (**Roe v. Wade** 1973). The decision, which upheld a Missouri law banning abortions in public buildings, touched off a round of tougher anti-abortion laws in several states. A U.S. Navy ship fired two missiles into a civilian Iranian jetliner over the Persian Gulf in 1988, killing all 290 aboard. "All I Really Want to Do" became **Cher's** first solo hit 25 years ago (1965). The railroad steam locomotive speed record of 126 miles per hour was set in 1938 in England. Idaho Centennial Day: the Gem State became the 43rd state in 1890.

**Birthdays:** **Tom Cruise** 28. **Frank Tanana** 37. **Jan Smithers** ("WKRP In Cincinnati") 41. **Pete Fountain** 60.

**WEDNESDAY, JULY 4** — The citizens of France presented the statue "Liberty Enlightening the World" to the citizens of the U.S. in 1884. At the time of the formal presentation in New York City, the disassembled statue was in crates which had arrived two weeks earlier. The completed statue was dedicated in October of 1886.

The 50-star Stars and Stripes flag was officially unfurled in 1960, honoring Hawaiian statehood. The world record of 1.23 inches of rain in one minute was set in 1956 at Unionville, MD. The Declaration of Independence signing ceremony was held at Philadelphia in 1776.

**Birthdays:** **Geraldo Rivera** 47. **George Steinbrenner** 60. **Gina Lollobrigida** 62. **Neil Simon** 63. **Ann Landers** and twin **Abigail Van Buren** ("Dear Abby") 72.

**THURSDAY, JULY 5** — The Statue of Liberty, which had been closed three years for restoration, was officially reopened four years ago in a ceremony led by First Lady **Nancy Reagan**.

Attorney General **Ed Meese** announced his resignation in 1988. The 26th Amendment became effective in 1971, lowering the voting age to 18 in federal elections. England adopted the Health Service Act in 1948 to provide free medical care for all. The bikini swimsuit was introduced in 1946. The Salvation Army was founded in London in 1865.

**Birthdays:** **Rich Gossage** 39. **Huey Lewis** 40. **Katherine Helmond** ("Who's The Boss") 56.

**FRIDAY, JULY 6** — The Union of Soviet Socialist Republics (established on paper Jan. 1) became a reality in 1923 with the merger of Russia, White Russia, Transcaucasia, and the Ukraine.

**Oliver North** was given two years' probation and fined \$150,000 in 1989 for his part in the Iran/Contra operation. A four-year U.S. government study was released in 1977 calling cocaine "a serious drug of abuse." The first baseball All-Star game was played in 1933.

**Birthdays:** **Fred Dryer** ("Hunter") and **Sylvester Stallone** 44. **Janet Leigh** 63. **Merv Griffin** 65. **Nancy Reagan** 69.

**Saturday (7/7):** **Jessica Hahn** 31. **Shelley Duvall** 41. **Ringo Starr** 50. **Doc Severinsen** 63.

**Sunday (7/8):** **Anjelica Huston** 39.

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JOEL DENVER

## A Question Of Balance

Three PDs Examine Dance's Advances And Rock's Obstacles

There's talk around the industry that pop and rock tunes are having trouble being played on enough CHRs to maximize their potential. (The same has long been a problem for many dance, Urban, and rap records.) This week, a troika of programmers comment on the dance/Urban vs. pop/rock situation.

Edens VP Garry Wall, the architect of KKLQ (Q106)/San Diego, is currently developing a new direction for WRBQ (Q105)/Tampa. "CHR is always changing, but the term 'dance music' confuses me," he says. "The boundaries can be radically different. CHR reflects current trends in music, yet we're constantly redefining ourselves by other formats. Ten years ago country and disco made up a portion of CHR's playlists.

"Three years ago Paula Abdul was a dance artist and today she's mass appeal. M.C. Hammer started as a rap artist and is now mass appeal. Within our format there are genres of music. If you're going to have a good station, you have to have a consistent presentation, which is where boundaries come up. Jude Cole may be a hit record, but whether or not it belongs on a CHR is a market-by-market decision, just like En Vogue and Bell Biv DeVoe."

### Lemming Mentality

Even though he's done well programming to 18-34 females and has watched rhythm records succeed on Q106, Wall cautions, "Many stations are just jumping on a bandwagon. We tend to have a lemming mentality, but dance music isn't a panacea. The idea is to play the

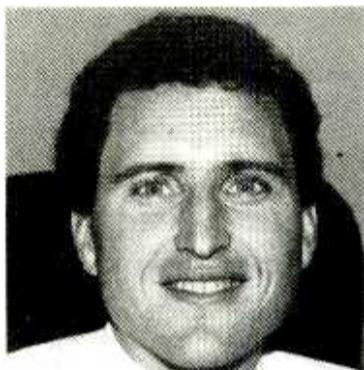
**"Do we spend time agonizing over [rockers at Q106] or stick with what we know is working so far? We can only find so many nonrhythm records that will be accepted."**

— Garry Wall

right music for your market. A hit in San Diego may not hit in Tampa until six weeks later. Every market has a different timetable.

"You also have to take ethnicity into account: without question, it's influenced our moves in San Diego. WASPs are declining in major cities and ethnic tastes are going to be part of mass appeal formats. The new majority is forming.

"I sense there's a saturation point up ahead but that the quality dance will remain strong. The sad part is there's more music exposed today than ever, yet we're



Garry Wall

seeing fewer artists developing because there is so much product. CHR has been reduced to a format of songs, not a format of artists. I'd like to see more true artists signed to recording contracts. With all the producer-driven music, sometimes I think we're in the remix business. We spend as much time listening to that as we do new product.

"There's also a glut of hit ballads. They take longer to develop and longer to burn out. It's like rush hour at an airport — they're all in line waiting to take off. But you can't be a down station, so tempo is a consideration.

"The real issue is which stiffs do we play? Do you want to play another midchart dance record or a record offering a difference in sound? You want to be predictable, but you don't want to be pabulum. Play the right stiffs and you'll win. Look at all the hits. PDs also ought to listen to music that hasn't been promoted to find new sounds. Some sharp MDs are doing that."

### Limited Legacy

Before CHRs reach Wall's aforementioned dance saturation point, why don't PDs simply add a few pop and rock songs for balance? "We've considered rockers at Q106," Wall explains. "But do we spend time agonizing over them or stick with what we know is working so far? We can only find so many nonrhythm records that will be accepted. Real rock & roll is too jagged. Aerosmith can be smooth, and Motley Crue and Bon Jovi are also good exceptions. But if you're in a city where two AORs are superserving the market, you've got to keep an eye on your core. We've forgotten that a lot of AOR listeners like the break a mainstream CHR can provide.

"CHR has been financing songs just like junk bonds. What are the '80s Oldies formats going to play? There's very little legacy out there, but lots of one-hit artists."

### The London Connection

WZPL/Indianapolis OM/PD Don London's playlist balances dance/urban and pop/rock music. While agreeing there's an abundance of dance music available, London contends, "The most important part is the listener's perception of the station. PDs need to think about what their stations should sound like. We do a lot of perceptual studies [based on] comments direct from Arbitron diaries; people say we play a 'variety of music,' a 'mixture of music,' and 'all kinds of

**"Rhythm records may be easier for some PDs to hear, but I believe we've killed off too many rock records with premature judgments."**

— Don London

popular music.' If we go overboard on one type of music, we don't satisfy those expectations."

London feels balance is essential and should take into account not only the dance/pop categories, but tempo too. He suggests setting loose guidelines as directional markers "to see if you're getting off base."



Don London

### Premature Kills

"CHR has always come back to the mainstream. In recent months some CHRs have been burned by not playing any dance music. Others have neglected their positions by not playing any nondance product aside from some ballads. For a time WZPL ignored dance and got into trouble. Now we play a balance of all types of music and are faring much better. Rhythm

## Views From The Fence

Before you chuck all your dance/Urban or pop/rock records out the proverbial window, consider these valuable points raised in the debate:

- There are no panaceas
- Variety is CHR's main strength
- Too much niche programming leaves you vulnerable
- Consider your market
- If dance works for your station, don't rush to balance it
- Remember to balance tempo as well as genres
- Examine songs individually
- Look to alternate (unpromoted) music for new sounds
- Ethnic tastes are changing mass appeal formulas

records may be easier for some PDs to hear, but I believe we've killed off too many rock records with premature judgments."

London cites Giant's "I'll See You In My Dreams" as one example, but also says A'me Lorain's "Whole Wide World" would have been "a bigger record than number ten in R&R if everyone who could have played it had. That song is still number one in callouts in men and women for me. Both of these records didn't get their full share of exposure."

"It's a myth that adults don't like rock & roll. In fact, some rock product tests better with adults than with teens. In the '90s, CHR needs a balance and we'd better



Jeff Ballentine

**"I don't see a dance backlash in terms of a record-by-record situation: it's more a case of CHRs doing a piss-poor job of balancing themselves."**

— Jeff Ballentine

start looking for some successful rock records to play.

"By moving too far into dance you leave yourself vulnerable and limit your potential — unless you're a dedicated dance station. Because we play a good variety we can rob come from other stations."

### Style Burnout

Great Trails VP/Programming and WGTZ/Dayton PD Jeff Ballentine shares Wall's and London's sentiments. "I don't see a dance backlash in terms of a record-by-

record situation: it's more a case of CHRs doing a piss-poor job of balancing themselves. If you've got a Dance station, then play only dance hits. But when a listener tunes in a mainstream CHR and it plays nothing but dance, his expectation is unrewarded. TV westerns were popular until all the nets ran them. We might be overkilling a great genre of music."

In addition to artist burnout, Ballentine notes there is a style burnout as well. "I love Paula Abdul, but how much more can listeners take? Texturing is the bottom line. In markets like Miami, San Antonio, or El Paso I can see where a lot of pop titles might not work. But markets like Phoenix or L.A. still have significant nonethnic populations who aren't being fully served by mainstream CHR now. While I'm not in those markets, I think the mainstream CHRs [KZZP and KHIS, respectively] have overdone it.

"KZZP was once very mass appeal and leaned toward dance, but Dance CHRs KKFR and KOY-FM

Continued on Page 58

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# Question Of Balance

Continued from Page 57

have thrown it off its mark. PDs rationalize, 'Hey, dance is happening. Let's play four or five in a row.' Then a niche station signs on and the mainstream station is stuck. If it moves back to true mainstream overnight, it's caught without a base. It can't move to the middle fast enough and the niche station beats it bloody."

Explaining his balancing concept further, Ballentine says, "If we play 'Poison' by Bell Biv DeVoe, I'll make damn sure there's a pop song or ballad next to it. The graying of America is happening, but maybe some of the CHR losses are

occurring because too many PDs are playing follow the leader. ACs are benefitting in a peripheral way. They've already got one advantage from Arbitron, but playing dance record after dance record drives mainstream CHR listeners away.

"It's time CHR PDs began thinking for themselves again. When you tune into a supposedly mainstream CHR that's played four or five dance records back to back, you might be able to rationalize that they're all hit records. But think like the listeners. Do they know you're playing hit records, or do they realize you've played four or five dance records in a row?"

# MOTION

• **KZZP/Phoenix** lures Marketing Director **Bill Knapp** from WNCI/Columbus; Promotion Asst. **Alexa Mericas** becomes Asst. Marketing Director.

• **Kevin Cerenzia** leaves WXDJ/Miami to join crosstown WHYI (Y100)/Miami as Promotion Coordinator.

At WXGT (92X)/Columbus, **Blake Thunder** moves from nights to PM drive and swing man **Geronimo** fills the night shift . . . KWTX/Waco MD **Gary Rose** has added Promotions Director duties . . . KOYE-FM/Laredo APD **Steve Chase** is now PD, replacing **Robert Diaz**, now on middays at KRBB/Wichita . . . Night man **Scott Stevens** moves to middays at KRZR/Fresno and dons the Production Director's hat as well . . . WBBM (B96)/Chicago adds overnighiter **Greg Murray** from WGRD/Grand Rapids.

KHOP (FM104)/Modesto-Stockton, CA has brought in **Billy Bauman** from KEYV/Las Vegas for afternoons . . . KIZS (Kiss 98)/Cortez-Durango, CO's new lineup is: **Dan Kelley & Nihla McCabe** mornings, MD **Connie Calhoun** middays, **Darrell Woolsey** afternoons, and **Michael Martinez** nights . . . B.C. **Beysore** moves from WSBG/Stroudsburg, PA to WAEB-FM/Allentown as swing personality . . . WGTZ/Dayton adds **Jason Roberts** from crosstown WING for weekends/swing.

WNYP/Ithaca names **Michelle Fox** from crosstown WQNY to handle overnights as **Jim Meech** becomes MD . . . **Chris Albracht** leaves the PD post at Lite AC KMLT/Amarillo for weekends/swing at crosstown KQIZ . . . WIWS-FM/Beckley, WV ends its simulcast with WCIR to become a travel information station.

# BITS

• **Save Some Wings For Me** — This summer, lucky Miami listeners can enjoy a personalized backyard barbecue courtesy of **WHYI (Y100)/Miami**. Barbecue lovers have been encouraged to register for the weekly prize by sending in postcards or filling out entry forms at J.C. Penney stores. Each barbecue package comes with food, prizes, an inflatable dolphin, and a guest appearance by Y100 DJs.



**SIX-FOOT-LONG DOG** — To win KHTK (Hot 97)/St. Louis's "Menu Of Madness" contest, listener **Mike Phelps** posed as a human hot dog in front of Busch Stadium prior to a Cardinals game. One Hot 97 staffer relished the opportunity to apply condiments.



**HOOK, LINE & SINKER** — When KPWR (Power 106)/L.A. threw its recent "Powerhouse" party, ALL the stars came out, so to speak. Seen on the scene (l-r) are DGC's **Sharon White**, DGC GM **Marko Babineau**, KPWR MD **Al Tavera**, station VP/Programming **Jazzy Jeff Wyatt**, and a fishy rap sensation that's takin' the nation . . . **Shark Mo Dee & Mahi Mahi!**



MIKE KINOSHIAN

# WVUD Plays By Gut

University of Dayton-owned WVUD/Dayton relies on the gut-level instincts of a PD determined to challenge crosstown format rival WWSN.

"WWSN plays a handful of currents, another handful of re- currents, and the rest is gold," commented WVUD PD Reed Kittredge. "It's not aggressive with currents, and the station isn't focused. I don't know if there's a problem of not enough or too much leadership. Any formatic or strategic alignment tends to be in different brands of gold. Last fall, it played lots of '60s music; this winter, it beefed up its '70s library; now it's playing more '80s music."



Reed Kittredge

### Quick On The Draw

Maintaining WWSN is reluctant to add new music, Kittredge contrasted that position with his philosophy. "I'm quicker to add new music than any other AC I can think of. I'm faster to add currents than WWNK and WRRM [both Cincinnati], WLTF and WMJI [both Cleveland], and WSNY/Columbus. I don't monitor Indianapolis ACs anymore because they put me to sleep."

Since his arrival in November 1988, Kittredge has overseen WVUD's evolution from oldies-based to current-based AC. The station has retained its "Lite 100" handle.

"It was a good strategic move," he reasoned. "The credit for having the vision to make the switch goes to GM Mike McGough. It wasn't a popular move. I was one of his very few supporters. The salespeople were ready to lynch him. It took lots of courage and conviction to stay with it — and we did."

"Our musical texture makes us easy to listen to on the job. We're far and away the most listened to 'at work' station and are #1 with 18-49 and 25-54 working women."

WVUD competes against some deep-pocketed players. "[WWSN parent] Stoner's no slouch," Kittredge said. "They've given away about \$40,000 this book. The \$1000 a day it's given away [in its "Cash Song Of The Day Promotion"] typifies the kind of company it is; they're to be respected. [Cox's Country] WHKO spent about \$300,000 on television the past six months. We gave away a Wimbledon/Phil Collins trip. We might not be blessed with an overabundance of resources, but we do an excellent job with what we're given. We just do good radio."

### Trench Warfare

The unique circumstances of working for a university-owned facility dictate different modes of operations. Consequently, Kittredge operates differently from some of his programming peers.

"We couldn't do a \$30,000 strategic research project or a \$25,000 oldies test," he admitted. "We don't drop money into weekly current callouts. The main reason I've used callouts is to find out when a song's over — not when it's starting. We're taking on the big guys and hanging tough — and doing it all by instinct."

"There aren't corporate rules here that say, 'ACs must play a maximum 60% audiotape-tested gold each hour.' We play records because we think they sound good. How hard is it to add Linda Ronstadt? I've always had a good ear and believed in it."

Echoing sentiments of WWSN programming counterpart Shelley James (see separate article), Kittredge reported his market (#48) is highly competitive. "There are seven viable FMs here. It would be hard to name seven viable FMs in Columbus, Cincinnati, or Cleveland. Three stations in any given demo here are in double figures. That's how rough it is."

Recent trends have Kittredge encouraged about 'VUD's progress. "In the last four monthlies, WWSN has gone from first to second to fourth to fifth; we went from seventh to sixth to sixth to fourth. We have to keep the pressure on, or we might as well take our marbles and go home. The last thing we want to be is an 'also-ran.' This is honest-to-God trench warfare radio — it doesn't get any better than this."

## WVUD Music Monitor

- JOHN LENNON/Woman
- AFTER 7/Ready Or Not
- EAGLES/Desperado
- JUDE COLE/Baby It's Tonight
- COMMODORES/Nightshift
- MICHAEL McDONALD/Take It To Heart
- FOREIGNER/I Want To Know What Love Is
- CALLOWAY/I Wanna Be Rich
- WHAMI/Careless Whisper
- LINDA RONSTADT I.J.A. NEVILLE/When Something's...
- BILLY JOEL/Uptown Girl
- HEART/All I Wanna Do Is Make Love To You
- STEVE WINWOOD/Don't You Know What The Night Can Do

## And Lineup

- 6-10am: Bob Sweeney & (ND) Charlie Van Sant
- 10am-1pm: Mary Fleenor
- 1-3pm: PD Reed Kittredge
- 3-7pm: Production Director Doug Wilson
- 7-10pm: Dave Dallow
- 10pm-2am: Jay Michaels ("Lites Out")
- 2-6am: Margie Sczarleta

## DAYTON OVERVIEW

# WWSN Conquers Comfort Zone

After hitting double digits 25-54 (Arbitron summer '89), Stoner Broadcasting's WWSN/Dayton has witnessed its 2.5 demo lead over AC challenger WVUD shrink to 1.0.

"Both stations overlap music, but there's a big difference in the demos we attract," three-year WWSN PD Shelley James pointed out. "We tend to do better 25-34, and 'VUD does better 35-44. The primary reason people come to WWSN is for our music. We offer a consistent product and play songs people are comfortable with."

Three months ago, WWSN (formerly the nation's first FM UC as WDAO) celebrated its fifth anniversary as an AC.

### Competitive Structure In Flux

According to James, several recent market changes have sparked significant results. "Like WVUD, Oldies WYMJ, which debuted last year, is strong 35-44," she noted. "That's a cell we used to own. WAZU is pulling from [fellow AOR] WTUE and getting good younger-end numbers. [Country] WHKO debuted this past year and is doing well 35+. UC WBLZ handed its strength to [CHR WGTZ] Z93. Things have become competitive, and it's only going to get worse."

WVUD's one of the few commercial stations owned by a school (University of Dayton) and, until



Shelley James

recently, it hasn't been a major promotion player in the market.

"It's never spent the kind of dollars we do promotionally, and I don't know if it ever will," observed James. "Within the past six to eight months, though, it's become a better station. To its credit, WVUD is growing and that's good."

### First On Its Feats

One of WWSN's recent promotional activities was a big hit, especially with its office listeners. "We did the market's first 'Office Olympics,'" James recalled. "I know it's been done in Columbus, but ours was the first in Dayton. We did it downtown in Court House

Square with seven office teams competing. We've been very strong with office listening, but 'VUD is making inroads there."

In addition to Office Olympics, WWSN has initiated a few other things in Dayton. "We were the first station in the market to do direct mail and have been doing it for several years. We were the first station to have AM drive traffic reports, the first to use fax machines on the air, and the first to give away three cars." Between April 1-June 15, WWSN's "Cash Song Of The Day" promotion awarded \$1000 each weekday.

James claimed one of WWSN's promotions has been copied by its crosstown AC competitor. "We pick an office each morning for our 'Office Club.' It's a package of breakfast, donuts, and flowers, and we play that office's five favorite songs at 9am. We've had this promotion since we started, and WVUD jumped on the bandwagon about a year ago [with its 'Office Of The Day']."

James is cautiously optimistic about results from the upcoming spring book. "We were hurt in the winter Arbitron. If we had more bodies sampled in the 35-40 range, the outcome would probably have been different. Like everyone else, we're at Arbitron's mercy, but I think we'll do well in the spring book."

## Dayton Data

The following ratings information outlines the struggle between Dayton ACs WVUD and WWSN.

A five-book Birch 12+ recap indicates WWSN has held a slight advantage:

	W '89	Sp '89	Sm '89	F '89	W '90
WVUD	3.0	2.5	3.6	2.9	4.0
WWSN	5.1	3.3	4.5	7.1	5.2

WWSN's 12+ Birch five-book average is 5.0; 'VUD's is 3.2. Races have been close, with the exception of the fall survey, when WWSN held a 4.2 lead.

Compare this to comparable Arbitron stats, wherein WVUD posted a 12+ victory over WWSN this winter:

	W '89	Sp '89	Sm '89	F '89	W '90
WVUD	5.8	6.1	5.3	5.8	6.2
WWSN	7.3	6.5	7.8	6.5	5.9

Other than WWSN's Birch fall showing, both stations fared better in Arbitron. WWSN's 12+ Arbitron five-book average is 6.8, compared to 'VUD's 5.8.

The first two columns in the following charts list Birch winter '90 share and rank, followed by Arbitron winter '89/'90 rank and fluctuation (winter-winter). There were 36 rated signals in Birch and 21 in Arbitron.

### 18-34

	B W	B Rk	A Rk	A Fluct
WVUD	4.3	#6	#5 (tie)	+2.3
WWSN	5.9	#4	#5 (tie)	-2.7

### 25-54

	B W	B Rk	A Rk	A Fluct
WVUD	6.2	#7	#6	+0.4
WWSN	8.6	#4	#4	-1.1

### 35-64

	B W	B Rk	A Rk	A Fluct
WVUD	5.0	#9	#4 (tie)	-1.6
WWSN	6.8	#6	#4 (tie)	-1.2

## WWSN Music Monitor

- JOE COCKER w./J. WARNES/Up Where We Belong
- REO SPEEDWAGON/Can't Fight This Feeling
- HEART/All I Wanna Do Is Make Love To You
- RICHARD MARX/Should've Known Better
- CHICAGO/Baby What A Big Surprise
- PHIL COLLINS/I Wish It Would Rain Down
- VAN MORRISON/Brown Eyed Girl
- STEVE WINWOOD/The Finer Things
- SINEAD O'CONNOR/Nothing Compares 2 U
- R. STEWART w./R. ISLEY/This Old Heart Of Mine
- FLEETWOOD MAC/Sara
- 38 SPECIAL/Second Chance
- CROSBY, STILLS & NASH/Our House
- LINDA RONSTADT f./A. NEVILLE/When Something's...

## And Lineup

- 5-9am: Haynes & Larry — The Tall Guys (AKA "Dayton's Biggest Morning Show")
- 9am-2pm: Dean Taylor
- 2-7pm: Dan Edwards
- 7pm-midnight: Fred Tomlinson
- Midnight-5am: Trent Newell



WALT LOVE

UC

URBAN CONTEMPORARY

## The Gospel According To KHVN

Black Music Month is an appropriate time to take a look at one of the most vital, dynamic Black formats: Gospel. KHVN (Heaven 97)/Dallas-Ft. Worth entertains its listeners and serves its community with a mix of new and old gospel music and religious programming.

### Divine Changes

The station was purchased by Summit Broadcasting in 1989, and recent changes in programming and on-air formatics have yielded marked demographic changes. One-year OM Warren Brooks explained, "In 1989, 29% of our listeners were under 55 and 71% were 55+. Now that we've made adjustments to improve the quality of our presentation, 76% are under

"At one time the music was looked upon as old-fashioned. Today, younger established singers have decided to return to their church roots."

55 and 24% are 55+. This is an important part of our growth.

"Prior to my arrival, the jocks would bring in their own music, get on-air, and go for it. The first thing I did was institute a format clock. We have several different music categories so our music presentation will have a nice flow. Each hour has currents, recurrences,



Warren Brooks

# KHVN

powers, and gold [the latter played once an hour].

"Powers are naturally our most popular titles. Currents are songs that aren't too old. Some of them may be recent releases, some might be six months to a year old. Recurrences are two to three years old. Gospel music lasts longer in this community. Our format is constructed so that recurrences come



up frequently to keep our sound fresh. Gold is a very powerful music category because it's that traditional sound people think of when you mention gospel. It includes music by artists like Mahalia Jackson, the Five Blind Boys, and others. It's that old church sound."

### Hearing The Call

Many secular artists have begun doing gospel tunes on their albums recently, and some have recorded completely gospel-oriented projects. Brooks asserted their contributions help attract younger demos and have changed the nature of the music.

"At one time the music was looked upon as old-fashioned. Today, younger established singers have decided to return to their church roots. [As a result] young people have found out that church is really cool — and the rhythms they enjoy are cool. So why not put the two together? They've determined they can have fun, be cool, and enjoy gospel melodies and the beat.

"Artists like Beau Williams, Deniece Williams, Howard Hewett, BeBe & CeCe Winans, and Mom & Pop Winans are making the music more popular with the masses. Our place in today's society is becoming stronger day after day. That's why a station like ours is so impor-

"Just because we're into gospel and the church, doesn't mean we're not [a vital part of] contemporary life."

tant. Every city should have a Heaven 97. We're joining together with UC stations to help further the influence of black music."

### Community Service

In addition to the music, Heaven 97 offers several programs with local ministries and a noon-1pm talk show, "Community Forum," hosted by News Director Robert Ashley. Ashley invites listeners to voice their concerns on virtually any topic.

According to Brooks, the station is one of the community's news

## HEAVEN 97'S BROTHER JOE

# 30 Years Of Morning Glory

For 30 years, Brother Joe Bagby has presided over KHVN (Heaven 97)/Dallas-Ft. Worth's morning show. He's outlasted ownership changes and four previous sets of call letters.

Bagby began his career at the station, then KKSX, in 1960, playing gospel in morning and afternoon drive. He's watched the music and the format evolve since then, and reports both to be in good health: "Gospel radio in its traditional form is alive and well in Dallas and the South. Blacks who are longtime residents of Dallas are descendants of people who migrated here from Louisiana, Mississippi, and Alabama. They still have traditional values and like traditional Gospel radio.

"In Dallas we sell more traditional gospel music than contemporary gospel. The young people like it, but sales of contemporary don't compare." He pointed out, however, that what's contemporary today is traditional tomorrow. "Look at Andrae Crouch. His music was some of the first gospel that was called contemporary. Now he's considered traditional."

Bagby feels strongly that traditional music is to be celebrated and played on-air. "We ought to make sure we hold on to the tradition of our most precious artists like Mahalia Jackson, because we don't have anyone else like her these days. Her style was one of the first to be identified as black



Joe Bagby

gospel, and she was respected by the world."

In addition to his radio show, Bagby has a second career — one he credits radio for helping him achieve. He's now a local constable (an elected post similar to sheriff). "I serve about 350,000 people in my area, and I won election without a runoff [against six opponents]. One thing I've always told local announcers: 'you don't make the media, the media makes you.' Radio has been very good to me. When I first started, all I ever wanted to do was serve the Lord first and play the music."

leaders. "When it comes to local news our people are always on top of breaking stories. Just because we're into gospel and the church, doesn't mean we're not [a vital part of] contemporary life."

"The future looks bright for Gospel radio. The fact that we've

got well-known contemporary artists performing gospel [shows] we're headed in the right direction. Gospel is also being put on CDs, which means we've got good sound quality to put on-air. We've got great equipment and our format is 'today.'"



**HEAVENLY STAFF** — The Heaven 97 staff includes (back row, l-r) Drew Dawson, afternoons; Ketrana Bryant, evenings; News Director/talk host Robert Ashley; (middle row, l-r) James Mitchell, weekends; LaJuana Johnson, middays; Joe Bagby, mornings; Sunny Jackson, weekends; Barbara Mallory, overnights; (front row, l-r) Cedric Bailey, late-nights; OM Warren Brooks.



**COMING-OUT PARTY** — On May 25, Dallas-Ft. Worth turned out to honor Brother Joe (Joe Bagby) for his 30 years behind the KHVN microphone.

# THE TIME

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**BREAKERS**

**#1 Most Added!**

79 UC REPORTERS  
OUT OF THE BOX -- 86%!!

**#1 Most Added  
Of The Year**

The  
New  
Single

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From The Forthcoming Album  
"Pandemonium"

Produced, Arranged and Written  
by The Time



Paisley Park

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# LOVE THE ALIAS RECORD? WANT A SECOND OPINION?

"FREDDY CURCI HAS ONE OF THOSE STEVE PERRY-TYPE OF POWERFUL VOICES.  
DON'T SEE HOW THIS ONE CAN MISS!"

ERIC SCOTT WXRC

"ALIAS FEELS JUST RIGHT - MELODIC, CONCISE AND VOCALLY STRONG."

CHRIS HERRMANN WHJY

"A ROCKER WITH SOME REALLY GREAT GUITAR RIFFS! THIS WILL SOUND  
EXCELLENT ON THE SUMMER AIRWAVES!"

JEFF SANDERS WFXC

"THERE IS A NEW HEIR TO THE STRAIGHT AHEAD ROCK 'N' ROLL THRONE - THE  
BAND IS ALIAS, AND THE SONGS ON THEIR DEBUT RELEASE ARE NOTHING SHORT  
OF OUTSTANDING!"

JOEY VENDETTA CILQ

"GOOD HOOKS, GOOD PRODUCTION AND SMOKING GUITAR FROM ROGER  
FISHER MAKE FOR SOME GREAT SOUNDS ON THE RADIO!"

DEJ BATT MBAT

"MEAT AND POTATOES CORPORATE ROCK 'N' ROLL AT ITS BEST."

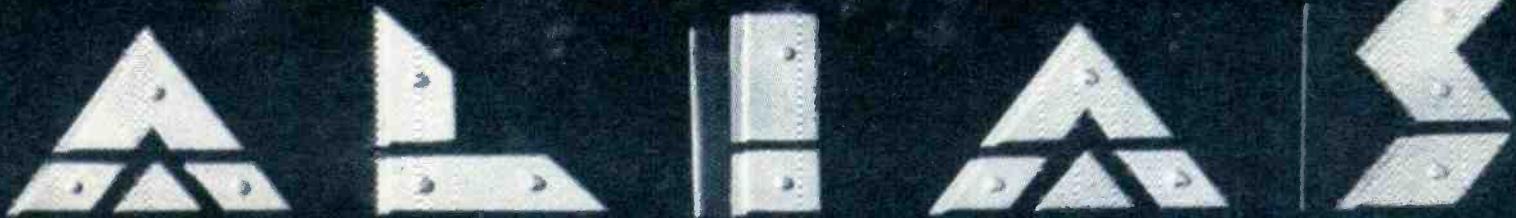
KEVIN ALLEN KXUS

"A BAND WITH ROOTS AS DEEP AS THE EXTENSIONS. ALIAS HAD ME SMILING  
AS AN EARLY FAN OF HEART. GREAT ROCK, LOOKS, AND LICKS ABOUND!"

PAM BROOKS WHCN

"A KILLER SPINE TINGLING CUT!"

J.D. WQVE



## HAUNTED HEART

TRACK 55 - 42 MOST ADDED

PRODUCED BY: RICK NEIGER  
MANAGEMENT: LEFT BANK MANAGEMENT/ALLEN KOVAC AND JEFF SYDNEY

FROM  
EMI



HARVEY KOJAN

## ALBUM ORIENTED ROCK

## 'HFS Comes Of Age

22-Year Progressive Stalwart Challenges Big Boys

One of the winter book's most noteworthy success stories is the emergence of WHFS as a serious ratings factor in the Washington-Baltimore market. Significant programming adjustments and a major signal upgrade have combined to help the progressive station do what would have once been considered unthinkable: beat crosstown AOR WWDC (DC101).

It took 'HFS 21 years to crack a two share, a feat the station accomplished last spring. Three books later, the station stands at 3.1, while the once mighty DC101 has plummeted to 2.5. (The market's Classic Rockers - WCXR and WJFK - check in at 4.3 and 1.8, respectively.)

There's really no secret to 'HFS's recent success. Last September's signal boost meant more people could hear it. Subsequent programmatic changes meant more people could listen to it.

Responsibility for engineering the necessary programming modifications fell to PD Michael Butscher, who joined in October. His appointment immediately prompted renewed speculation that Duchossois Communications, which bought 'HFS in 1988, would jettison the station's progressive approach.

"People figured that since the last two places I worked at were Classic Rock stations [WGRX/Baltimore, WGFX/Nashville], 'HFS



was obviously going Classic Rock," Butscher says. "One story implied that I hadn't listened to a new record in five years. But you know the old line: as long as they get the call letters and dial position right, it's okay. Controversy makes people want to listen."

('HFS is no stranger to controversy. Several months prior to

Butscher's arrival, veteran personality Damian Einstein filed a well-publicized handicap discrimination complaint against the station. The State of Maryland recently upheld an earlier ruling in Einstein's favor, but the ultimate outcome of the case is yet to be determined.)

### Structure Needed

While Classic Rock was certainly not in 'HFS's plans, Butscher did face the unenviable task of bringing at least a modicum of organization to a station that was still clinging to its progressive roots.

"When I first arrived the station was close to being free-form," he recalls. "The jocks had five required songs an hour to play in no particular order. Other than that they could basically play whatever they wanted."

"We gradually spoonfed structure. Initially we limited jock choices to songs in the studio and stopped people from bringing in product from home. We also eliminated the long, thematic sets that were prevalent. Previously if you heard a rockabilly song you might hear another 40 minutes of rockabilly. In November we introduced the dreaded clocks, and in January we went on Music Scan."

As you can imagine, the veteran staff was more than a wee bit wary



To celebrate its 22nd birthday this past March, WHFS staged a massive free concert featuring the Del Fuegos, David Wilcox, Innocence Mission, and Will & The Bushmen.

of the changes. "I imagine things were difficult to swallow at first," Butscher says. "I had been through the same thing before as a jock at a progressive station. I was one of the guys that said, 'This is the work of Satan.' Now I've been Satan. But when presented with the rationality of it all, most everybody here understood what we were doing."

"Basically what we've done is move from being self-serving and playing our favorite tunes to playing what the listeners want to hear. The station is no longer the jocks' personal jukebox."

"We're still bold and daring. But now you hear familiar music in the mix. And you hear call letters so you know what you're listening to. The announcers understand they've got to keep the station top-of-mind, because they're dealing with a bizarre system of audience measurement in which people record their listening not while they're listening but sometime later."

### Research Instituted

How do you determine what your listeners want to hear? The answer, of course, is research. "I have access to more ammunition here than at a number of stations I've worked at through the years," Butscher notes. "I've been in situations where if I could have had just

"What's made it even easier for us to stand out is that there's a major war going on in this town to see who can play the best oldie."

—Michael Butscher

one auditorium test a year I would have been happy. But the people at Duchossois are real cognizant of

Continued on Page 64



# NEW TOWER MORE POWER!

Tune in to 99.1 FM and hear incredible music by incredible artists!

THE CURE  
THE SMITHS  
THE REPLACEMENTS  
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JOHN HIATT  
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REM  
INDIGO GIRLS  
SIMPLE MINDS  
FRANK ZAPPA

MARSHALL CRENSHAW  
BONNIE RAITT  
NRBQ  
LOS LOBOS  
PATTI SMITH  
BODEANS  
BIG COUNTRY  
LLOYD COLE  
TODD RUNDGREN  
LOVE AND ROCKETS  
ROXY MUSIC  
ICE HOUSE  
MELISSA ETHERIDGE

1969-1989 THE LEGEND CONTINUES

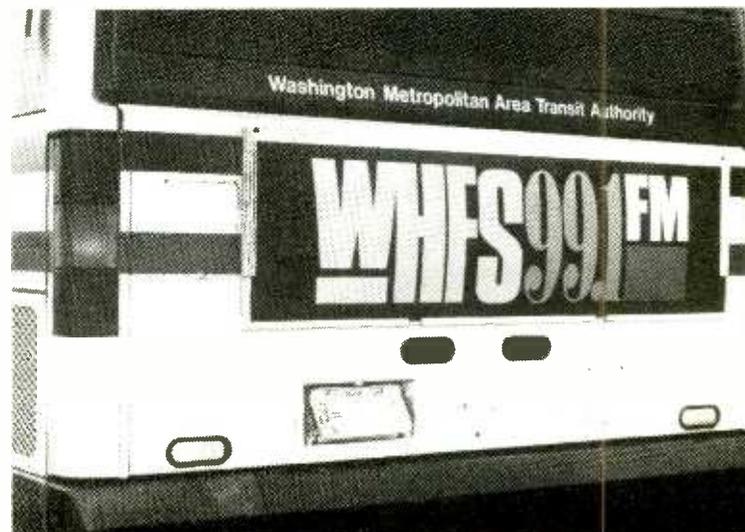
WASHINGTON REQUEST LINE: 731-0991/ FAX REQUEST LINE: 301-731-0826

An 'HFS advertisement hypes the station's September '89 power increase.



### Music Monitor

Here's what WHFS played from 3-4pm Wednesday, June 6:  
**BADFINGER**/No Matter What  
**DIRE STRAITS**/Expresso Love  
**LIGHTNING SEEDS**/Pure  
**EDIE BRICKELL &...**/Love Like We Do  
**CHRIS REA**/Texas  
**LENNY KRAVITZ**/Mr. Cab Driver  
**DAVE EDMUNDS**/Girls Talk  
**JOHNNY CLEGG &...**/Cruel, Crazy,...  
**PSYCHEDELIC FURS**/Heaven  
**POLICE**/Rehumanize Yourself  
**AQUANETTAS**/Diplomat  
**WORLD PARTY**/Way Down Now  
**PAUL CARRACK**/Always Better With You  
**PETER HIMMELMAN**/Difficult To Touch



'HFS's recent promotional campaign includes these nifty busboards.

# 'HFS Comes Of Age

Continued from Page 63

the fact that you can't win if you don't know exactly what's happening. We've accumulated a lot of great information that's given us a real good picture of the market."

Butscher says his competition has yet to react to the changes at 'HFS. "It was a slow evolution, so nobody in the market took us very seriously. And what's made it even easier for us to stand out is that there's a major war going on in this town to see who can play the best oldie. Everyone is basing the entire attack on library material."

Asked to assess his Washington competition, Butscher responds, "I've worked the Fred Jacobs system before, and [WCXR PD] Andy Beaubien doesn't necessarily toe the line. His library sounds like a DC rock station. They've obviously got good research. 'JFK's playing a few more currents and has dropped 'Classic' as its positioning statement.

"As for DC101? Well, I'm puzzled by that beast. I don't understand why they haven't gone to great lengths to change the product. They're attempting to fix the problem with TV. 'You said you wanted more music and less talk. Well, we're giving you more music and less talk. We're cooler than we ever were.' But the truth is that they're not. Nothing has changed."

## Baltimore Forsaken?

Interestingly, 'HFS's DC gains were not duplicated in Baltimore. In fact, the station slipped 2.0-1.4. Butscher acknowledges the station's emphasis on improving its DC profile may have come at the expense of its Baltimore numbers. "It got to the point where someone wrote a letter complaining that we were ignoring Baltimore," he says.

"And that's basically true. We were hyper-concerned about winning in DC first. Now it's time to come back for Baltimore.

"To win in Baltimore you've got to have a physical presence. People in Baltimore like you to hug and kiss them. They want to see you . . . hang out in bars with you . . . play softball with you . . . go to concerts with you. The station has historically done better in Baltimore in the warmer months because we're more promotionally active then. Now we're going to be promotionally active all the time."

**"Our qualitative is right up there with the Classical station. The key is to build on that quality audience."**

—Tom Calderone

Not one to shy away from predictions, Butscher says, "I believe we can peak at a 4.8-5.0 in DC and 4.0 in Baltimore. We should be able to hit a 4.5 in DC by the end of the year."

Butscher still views DC101 as a potential threat. "If they had somebody there that woke up and realized something's wrong — that they've been losing AQH and come for a long time — we'd probably have to scramble a little. But right now I'm banking on the fact that they're still living in the dark ages and will continue to do so. As long as they stick their heads in the sand they'll make it easy for us to get to the next level."

## Calderone Arrives

Butscher says the March addition of OM Tom Calderone ensures 'HFS's continued growth, explain-

ing, "While it was difficult in a lot of ways for me to get things done before, now there are two of us."

Calderone, who joined 'HFS after several years at WRCN/Long Island, NY, says marketing is his priority. "When you're dealing with a format like this you have to get people to sample you. So we've got to make sure we're out there more than ever. I know in my heart that if people listen to the station they'll find it very palatable. It's a real relief compared to other stations' 500-title libraries."

After working with a signal disadvantage in Long Island, Calderone is understandably thrilled at 'HFS's 50,000 watts. But he says it also makes things complicated. "The signal is great, but it's also kind of a marketing nightmare because we're dealing with two separate, very different markets. Washington's a bit more upscale than Baltimore, which is a real blue-collar, rock 'n' roll town. So you're trying to program for two different mindsets."

Calderone is familiar with 'alternative' formats — 'RCN went through a New Rock phase before switching to a more mainstream AOR approach — and understands the somewhat painful evolution 'HFS has been undergoing. He also sees the potential rewards if the transition continues successfully.

"The key is making the changes without blowing off the core," Calderone says. "'HFS used to be an alternative station for alternative people. It was too eclectic for most tastes. But we've got a 22-year heritage we can't ignore. We've got to suit the core's needs while keeping things as mainstream as possible.

"Of course, if you play an R.E.M. depth track in this market you're already alternative. As far as breaking new bands are concerned, there's no competition."



**WILD THINGS** — WDVE/Pittsburgh PD Gene Romano and Sam Kinison do some serious male bonding.

## Service Upped

In addition to marketing the product, Calderone is increasing the station's service elements. 'HFS has added drivetime traffic reports and a Sunday talk show. "The music is there," he says. "What we want to do is make the station comfortable for the average listener."

Interestingly, rumors 'HFS was on the block surfaced shortly after Calderone's arrival and have persisted. "From what I've heard, Westwood One did make an offer and we said thanks but no thanks," Calderone says. "I think Duchossois is going to hold onto this pro-

perty for a while. They've got a lot invested here. One of the problems a lot of New Rock/Progressive/Alternative stations have is that they don't have companies that back them up. But we've got TV, marketing, promotions, research — all the tools. And I haven't seen Duchossois backing off in any way. In fact, it's always, 'What do you need?'

"Let's face it: it's pretty amazing they kept the format. But they saw an opportunity to cover two markets and make it work. Our qualitative is right up there with the Classical station. The key is to build on that quality audience."

## SEGUES

KKEG/Fayetteville, AK names Wes Jeffries PD; Todd Chase exits . . . Former WGTR/Miami Promotion Director Mike Oliviero bags the same job at WXTB/Tampa . . . Dennis Daniel departs WBAB/Long Island to become Production Director at crosstown WDRE . . . CITI/Winnipeg's new morn-

ing men are Tom McGouran & Larry Urdike . . . KMJX/Little Rock names Teresa Hudson Promotion Director . . . At WWRX/Providence, MD/midday man Jim McGuinn and AM driver Rona swap shifts, Don Malone moves to overnights, and Al Snape joins for weekends.



## HALF MAN HALF MACHINE

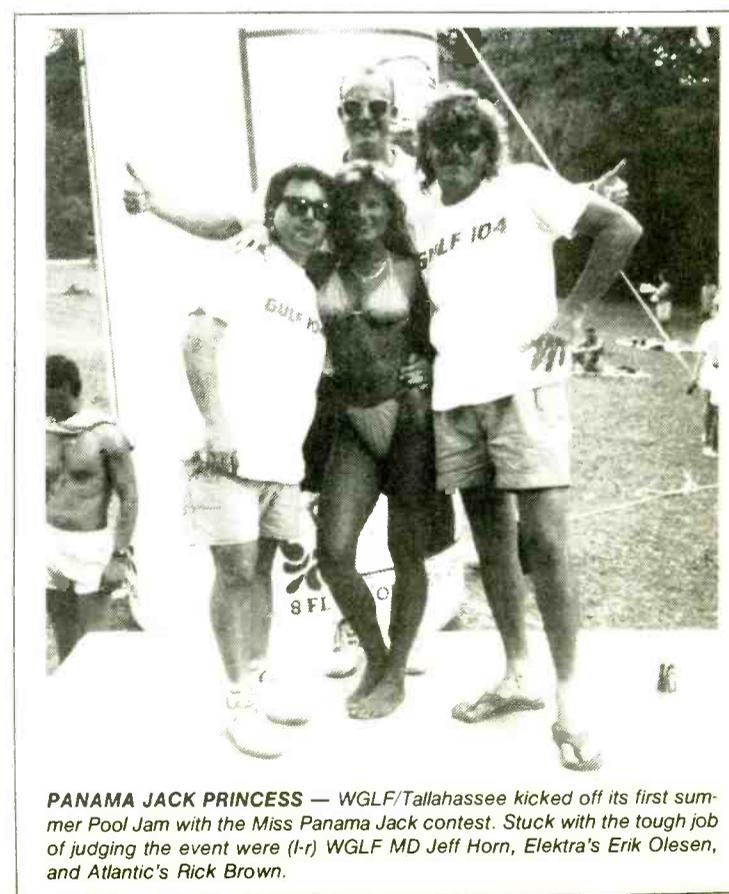
Your average PD is a dichotomy, with two sides fighting for control. One side is the music lover, the person who lives to hear the next great record. The other side is clinical: research, playlists, ratings, the bottom line. Intelligent, rational thinking is applied to every decision. Epic Records has the song that succeeds with both:

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### IT "DOESN'T MATTER" WHICH SIDE RULES YOU -- IT'S A HIT!





**PANAMA JACK PRINCESS** — WGLF/Tallahassee kicked off its first summer Pool Jam with the Miss Panama Jack contest. Stuck with the tough job of judging the event were (l-r) WGLF MD Jeff Horn, Elektra's Erik Olesen, and Atlantic's Rick Brown.

# The Allman Brothers Band

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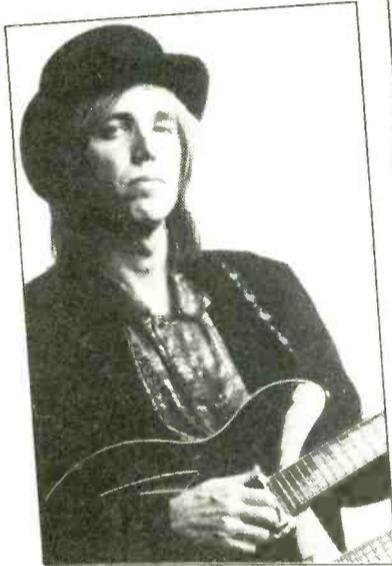
## Is It Time For Rock Country?

Time was when fragmentation was just another word in Country's vocabulary. But recent moves to hybrid Country formats and the success of Far West's True Country and SMN's Traditional Country & Western formats suggest that Country is closer to the big "F" word than it's ever been.

The latest development on the fragmentation front comes from Ott & Associates: Rock Country. It's actually a resurrection of a format that first saw the light of day five years ago. Perhaps the timing wasn't right for it. But Ott & Associates maintain the right time is now, calling it "the one new format with the most potential in the '90s."

### Music, Format Defined

The firm defines the music as "a sound that integrates both rock and



## Rock Country Sampler

Ott & Associates offers the following as a typical two-hour (in this case 3-5pm) sample of its Rock Country format.

**DESERT ROSE BAND**/In Another Lifetime  
**MICHELLE SHOCKED**/On The Greener Side  
**HANK WILLIAMS JR.**/Born To Boogie  
**LITTLE FEAT**/Texas Twister  
**ERIC CLAPTON**/Lay Down Sally  
**ALABAMA**/Pass It On Down  
**SILOS**/I'm Over You  
**JUDDS**/One Man Woman  
**STEVE EARLE**/Copperhead Road  
**AEROSMITH**/What It Takes  
**DAN SEALS**/Love On Arrival  
**BONNIE RAITT**/Thing Called Love  
**DWIGHT YOAKAM**/Little Sister  
**NOTTING HILLBILLIES**/Your Own Sweet Way  
**EDDIE RABBITT**/Runnin' With The Wind  
**LONE JUSTICE**/I Found Love  
**DEL AMITRI**/Kiss This Thing Goodbye  
**K.D. LANG**/Luck In My Eyes  
**RODNEY CROWELL**/If Looks Could Kill  
**OZARK MOUNTAIN DAREDEVILS**/If You Wanna Get To Heaven  
**CHARLIE DANIELS BAND**/Mister DJ  
**CARLENE CARTER**/I Fall In Love  
**OUTLAWS**/There Goes Another Love Song  
**TOM PETTY**/Yer So Bad  
**MARTY STUART**/Hillbilly Rock  
**STEVIE RAY VAUGHAN**/This House Is Rockin'  
**GREGG ALLMAN BAND**/I'm No Angel  
**JO-EL SONNIER**/Scene Of The Crime  
**GEORGIA SATELLITES**/Keep Your Hands To Yourself  
**ROBIN LEE**/Black Velvet  
**BRUCE SPRINGSTEEN**/I'm On Fire

country influences. It's currently being created by many country artists who receive Country airplay, many rock artists who receive AOR and CHR airplay, and many artists who receive little to no airplay from any format. Rock country music is not country or rock; it's an amalgamation of the two — a whole new musical genre.

"This is not just a Country station that plays some rock songs from time to time. Rock Country is not a *directional lean* that a Country or AOR station might take. It's a separate and unique format all its own."

### Committed To The Core

Ott & Associates expect the format to attract its own core consisting of Country and AOR fringe listeners not satisfied with either Country or AOR exclusively. Additional sampling and cume will come from core Country and AOR listeners.

In order to succeed with Rock Country, Ott & Associates say programmers must think of it as an

entirely new format — not "some bastardization of Country or AOR" — and must commit to the format wholeheartedly — not dabble in it.

Other thoughts and caveats offered by Ott & Associates:

- Rock country music is abundant — both old and new — and growing rapidly. A great number of the rising younger artists fall into this genre. And once it becomes a successful radio format, the supply of artists will explode even further.

- There is considerable grassroots demand for the music. The "Live Aid" concert artist roster is "Rock Country all the way."

- Rock Country is not a niche format with narrow appeal. The music has wide appeal, both psychologically and demographically. "A Rock Country station has the potential to be #1 12+."

- Rock Country music is generally upbeat and energy-intensive.

- Rock Country appeals to men and women 18-34. It doesn't target 34+, although a good amount of 35-44 listenership will be attracted.

## HAVE YOU HEARD

WCOS-AM & FM/Columbia, SC PD **Randy Bush** is promoted to OM . . . WRWD/Highland, NY Public Service Director/morning talent **Barb Wunder** steps up to PD. She's a former SMN "Country Coast To Coast" personality . . . **Gary Hays** is now KAYD/Beaumont, TX APD; morning producer **Jay Bernard** adds Promotion Director duties.

### Personalities

KXXY/Oklahoma City morning team **Dave Murray** and **Dan Stroud** have signed a new longterm contract . . .



Barb Wunder

KSON/San Diego parttimer **Carol Rae** shifts to overnights fulltime . . . **Sammy Jackson** moves to nights at KFMS/Las Vegas from crosstown KUDA . . . WXKX/Parkersburg, WV evening man **Scott Matthews** departs to pursue an acting career; **Jack Armstrong** steps into that slot from crosstown WNUS . . . At KTCS/Ft. Smith, AR, middayer **Mark Hays** slides to afternoons and Production Director **Donna Dee** fills middays . . . **Pete Taylor** is the new CFGM/Toronto Promotion Director.

KONE/Reno, Country from 1970-84, has returned to the format. The new GM is **Rick Denton**; **Bob Ramsey**

is OM/PD . . . WIKE/Newport, VT has switched to Country. **Ed Rossi** is PD.

### Congrats . . .

. . . To CHAM/Hamilton, Ontario, named Country Station of the Year for the fifth consecutive year at Canada's RPM magazine Big Country Awards ceremonies. Also honored was **Leonard Rambeau**, manager of **Anne Murray** and **George Fox**, who was given the Hall of Fame award . . . WWVA/Wheeling won three first place awards from the Ohio AP . . . WILQ/Williamsport, PA took top newscast honors from the PA AP.

## MUSIC MEMO

# Artists Getting Into The Covers

Several artists have recently recorded new versions of gems from the "hit mines" of the past.

Johnny Cash's latest Mercury single is a cover of the classic "Cat's In The Cradle," written by the late Harry Chapin. The original version was a top five hit for Chapin in 1974. The song appears on Cash's "Boom Chicka Boom" LP.

T. Graham Brown's new "Bumper To Bumper" Capitol project includes a remake of Otis Redding's "I've Been Loving You Too Long." Brown covered Redding's "Sittin' On The Dock Of The Bay" on his "Brilliant Conversationalist" LP.

Ronnie McDowell's new Curb single, "Paralyzed," was written by Elvis Presley and Otis Blackwell. The King's original was released, but never charted.

The David Lynn Jones-penned "Living In The Promiseland," already a number one for Willie Nelson, is scheduled to be the next single for Joe Cocker. Jones also included the song on his debut Mercury LP.

Corbin Hanner's debut Mercury single, "Work Song," is a cover of their own original. The first version appeared on an early '80s Alfa Records album released under the Corbin Hanner Band monicker. The tune, written by the duo's Bob Corbin, was also on Pake McEntire's RCA LP, "This Is My World."

Roy Rogers has been in the studio with producer Richard Lan-



**PASS IT ON DOWN** — Alabama and BMI recently announced the establishment of the Music Row Paper Recycling Center. On hand for the dedication ceremonies were (l-r) Alabama's Randy Owen, BMI/VP Roger Sovine, and Earth Communications Office/Nashville Exec. Director Rosanne Cash. The paper collection containers are located in the BMI parking lot.

dis and a host of friends working on an RCA project scheduled for release next year. Among those participating are K.T. Oslin, Clint Black, Restless Heart, Waylon Jennings, Ricky Van Shelton, and Emmylou Harris.

• Reba McEntire's forthcoming MCA single, "You Lie," produced by McEntire and Tony Brown, was written by Bobby Fischer, Charlie Black, and Austin Roberts. The single, which also appeared on Cee Cee Chapman's debut Curb album, will be released in July.

• Carlene Carter's new release, "I Fell In Love," was co-written by Carter and Tom Petty band members Benmont Tench and Howie Epstein. Carter's Reprise album of the same name, produced by Epstein, is due out in August.

• James House collaborated on his new MCA single, "Southern Belles," with tunesmith Kostas. The pair co-wrote seven songs for the new LP, titled "Hard Times For An Honest Man," at Kostas's home in Montana. The project includes performances by Russell Smith and Vince Gill (background vocals), and Jann Browne producer Steve Fishell (pedal steel).

• Gail Davies wrote or co-wrote eight of the ten songs on her new "The Other Side Of Love" release. The Capitol album includes performances by Vince Gill, Kevin Welch, Jerry Douglas, and Kieran Kane.

### Bits & Pieces

• Tammy Wynette and songwriter Roger Murrah will cohost the seventh annual "Harlan Howard Birthday Bash and Guitar Pullin'" party. The event, to be held September 6 in Nashville at BMI, will benefit the Nashville Entertainment Association and the Nashville Songwriters Association International Building Fund.

• Tanya Tucker will introduce her clothing line in department and western stores across the Southeast soon. The Tanya Tucker Jeans Wear line includes stretch jeans, a miniskirt, and leather-trimmed jeans and vests. She is also introducing the Presley line, named for her ten-month-old daughter. It will start with toddler-sized overalls and expand each year as Presley grows.

• Rodney Crowell will perform at "Democrat: The Party Of The Decade," a June 20 fundraiser in Washington, D.C. Other performers include Gladys Knight, Crosby, Stills, & Nash, and comedian Dana Carvey.

— Ken Tucker

## NEW ARTIST FACT FILE

# Delbert McClinton

**Born:** November 4, 1940; Lubbock, TX

**Place Called Home:** Nashville

**Current Single:** "I'm With You"

**Current Album:** "I'm With You"

**Label:** Curb

**Producers:** Barry Beckett, Delbert McClinton

**Management:** Wendy Goldstein

**Booking:** David Hickey Agency

**Publishing:** Delbert McClinton Music/Lew-Bob Songs

**Musical Influences:** Bob Wills, Hank Williams,

Lefty Frizzell, Big Joe Turner,

Jimmy Reed

• **Background:** McClinton says he can't remember ever not being interested in music. He first started playing clubs, though underage, at 17. Using the name Mac Clinton, he released his first single ("Wake Up Baby") in 1960 on the Le Cam label. McClinton played harmonica on Bruce Channel's "Hey! Baby!" in '62 and also toured Europe with Channel. It was there that he turned the then-unknown Beatles onto the harp licks later heard on "Love Me Do." Back in the States, he formed the Ron-Dels and later Delbert and Glen (with fellow Texan Glen Clark). In addition to recording and touring, McClinton also wrote songs. Emmylou Harris soared to number one in '78 with his "Two More Bottles Of Wine," and in 1980 John Belushi and Dan Ackroyd included his "B Movie" on their Blues Brothers LP. A year later, the Barry Beckett-produced LP "The Jealous Kind" spawned McClinton's top ten pop hit, "Giving It Up For Your Love."

• **Signing:** Before his current Curb project, McClinton had been without a label since '81, because "getting a record deal was on the back burner. I had so many other pressing things going on in my life." In the late '80s McClinton renewed his plan to write songs and to sign a recording contract. He moved to Nashville because, as a friend said, "If you want to pick cotton, you should go to the cotton fields." But it was in Los Angeles that the label gears shifted into motion. "We were playing at the Palomino Club, and it just so happened that [Curb President/Country] Dick Whitehouse and my attorney ended up at the same



Delbert McClinton

table. Dick was enthused with the show, and my attorney let it be known that we were shopping for a record deal." A year later the signing was finalized.

• **Songs:** McClinton contributed five of the ten songs on the current LP, including "Who's Foolin' Who," which he wrote with Nashville tunesmith Steve Bogard. "Got You On My Mind," a hit for Cookie & The Cupcakes in 1958, was written by Joe Thomas and Howard Biggs; it pairs McClinton in a duet with Jimmy Hall. "Go On" was penned by Jerry Lynn Williams, who wrote "Giving It Up For Your Love," while Mickey Jupp composed the current single. Other contributors include Steve Seskin, Mark D. Sanders, Michael Lunn, and Eddie Setser.

Regarding the album's song lineup, McClinton noted, "I've always made music for people to dance to because when somebody's moved to dance, they're having a good time. When that happens, I have a good time. And lyrics are very important to me. I like songs that are very visual. Most of all, I guess, I pick things I enjoy doing."



**THEY ARE YOUNG COUNTRY** — Travis Tritt (l) was joined backstage by Patty Loveless and Alan Jackson after Tritt's performance at Los Angeles's Roxy Theatre.

# NASHVILLE IN MOTION

Jim Della Croce, veteran entertainment writer and publicist, has opened the Press Office, a music business public relations company. Singer/songwriter Micheal Smotherman has signed with the firm for publicity. The office is located at 1008-A Grandview Dr., Nashville, 37204. Phone: (615) 269-MEDIA; fax: (615) 269-6281.

• Marjie McGraw, writer for RCA Affiliated Publishers, has been named Editor of Country Song Roundup. Former editor Rick Bolsom has left the magazine to concentrate on his Nashville restaurant.

• Little Texas, "Star Search '90" finalists, have signed a developmental deal with Warner Bros./Nashville. They are being booked by the Harp Agency's Randy Cudd.

• Jerry Motte, President of Alabama Concerts, has been named



Jim Della Croce

Manager for Jerry Reed . . . Shenandoah, Rodney Crowell, and Carlene Carter ink with Buddy Lee Attractions for booking . . . Lee Greenwood Inc. is now handling booking for the artist.

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Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

**Marketplace**  
RADIO & RECORDS, 1930 Century Park West  
Los Angeles, CA 90067 (213) 553-4330  
Fax: (213) 203-8727

## SHOW PREP

### AIR TALENT SEMINAR — CINCINNATI, OHIO!

You're invited to attend an intensive, two-day Air Personality Workshop with Dan O'Day in Cincinnati, August 18-19, 1990. Jocks, PDs, Newspeople — this could be your most valuable weekend of the year! To receive complete information, write to DAN O'DAY • 11060 Cashmere Street, Suite #100, Los Angeles, CA 90049 or call any time and leave complete mailing address: (213) 478-1972. This is O'Day's second and last seminar of the year — Come Join Us!

# PREP

## 2 FREE WEEKS

PREP is Brad Messer's LOW COST daily sheet PACKED with Celeb Birthdays & Bio liners, Facts, Trick Questions, Jokes, Today's USA Events (including festivals from Bean Soup to Banana Slug) and, of course, "much, much MORE!"

(800) 445-4555

CA, AK, HI & Canada Call Collect (619) 293-1818  
Australia, N. Zealand - Radio Shop (02) 908.1200

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 813-553-4330.

### TERRY MARSHALL'S DAILY INSIDER

The most respected music news service since 1981. Recommended by Billboard & Variety. Five times a week, news now, first. Many top personalities use us & have for 8 years! SEE WHY. CHR, AOR, AC. Call for introductory 1 month trial subscription. 415-680-1177. Available by FAX.

### DJs: MUSIC FACTS...FAST!

When your record is running out, GALAXY is there for you! Every bi-weekly issue is loaded with reliable information about the BREAKING SONGS and the CURRENT ARTISTS! Plenty of it too, for each and every artist. All written in short, one-thought "bits". PLUS a daily almanac, birthdays, calendar, News & Trivia, movie & TV star updates, career & industry briefs and MORE every issue! Just write or call for a FREE SAMPLE ISSUE. Please indicate COUNTRY or CONTEMPORARY music edition:

**GALAXY**

800-882-5223

1097 D Bar K Drive • Durango, CO 81301

## VOICEOVER INSTRUCTION

### "How to Make Big Money in voiceovers"™



Susan Berkley's Marketing Seminar Now on Cassettes! w/64 pg. booklet

August 12, New York City

Call for FREE Info: 1 (800) 333-8108

## VOICEOVER SERVICES

# BOB BROWN

JUST DIAL THOSE CRAZY EIGHTS!

1-800-880-8808

# OPPORTUNITIES

## OPENINGS

### NATIONAL

### Urgent! Radio Personnel Needed

Due to the number of our registrants being placed all across the country, as more and more radio stations use our service, NATIONAL, the acknowledged leader in radio personnel placement since 1981, needs to replenish our supply of available talent. We have radio stations in all size markets, all formats asking us to fill openings, both male and female. If you are seriously seeking a career move, contact NATIONAL immediately. For complete registration information, call or write:

#### NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

ACT NOW!

### IMMEDIATE OPENINGS

- Operations/Program Management
- Air Personalities/Talk Show Hosts
- News Anchors/Reporters
- Play-by-Play Sportscasters
- Promotion/Sales/Public Relations

media marketing p.o. box 1476 palm harbor, fl 34682-1476 (813) 786-3603

"The choice of professionals"

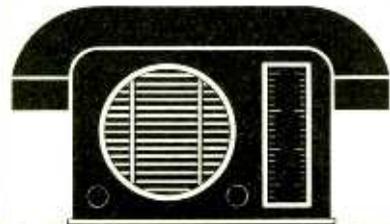
Don Fitzpatrick Associates, the largest television on-air talent and management placement agency in the country for nearly 20 years, proudly announces its expansion into radio with THE PIPELINE.

1-900-456-2626

THE PIPELINE is your link to radio and TV jobs around the country. Openings for DJs to managers to news people are updated daily.

If you're looking for a new job, THE PIPELINE is your key to the future. The cost - \$1.95 for the first minute and \$.95 for each additional. Call today!

1-900-456-2626



## OPENINGS

## OPENINGS

## OPENINGS

### EAST

Morning drive Personality sought for Central NY Classic/AOR. T&R: Program Director, Box 1, Ithaca, NY 14851. (6/15) EOE

Heat up our nights. P2 CHR/UC seeks night jammer with good phones, production and appearances. T&R: WQXA, Box 2506, York, PA 17405. (6/15) EOE

7P-Midnight opening at top rated Charleston Oldies station. Seeking uptempo delivery and phones. T&R: WLZT, 136 High Street, WV 25311. (6/15) EOE

WTSL seeks News Director. T&R: Bob Marlowe, Box 1400, Lebanon, NH 03766. (6/15) EOE

Weekends on the Jersey shore. WJLK-FM seeks experienced Talent. T&R: Brad Holcomb, Box 880, Asbury Park, NJ 07712. (6/22) EOE

New England AC seeks Production/Copywriter with news skills for future opening. T&R: WCFR/WMK5, Bob Flint, Box 800, Springfield, VT 05156. (6/22) EOE

WDVE seeks quality PT player for weekends and fill-ins. Afternoon drive/evenings, plus appearances and promotional work. CALL: (412) 937-1441. (6/22) EOE

WTIC-AM/Hartford seeks outstanding PT Talent for weekend shift. Four years' experience required. T&R: Bill White, 1 Financial Plaza, CT 06103. (6/22) EOE

WPGC-AM seeks Account Manager for business news format. Upwardly mobil, persistent hardworker. RESUMES: Sales Mgr, 6301 Ivy Lane, #800, Greenbelt, MD 20770. (6/22) EOE

Top rated Long Island station seeks Production Director to create effective, spots and comedy bits. T&R: WBAB, Jeff Levine, 555 Sunrise Highway, NY 11704. (6/22) EOE

Immediate opening for News Director and evening Personality sought for AC station. T&R: Jeff Brown, 863 Benner Pike, State College, PA 16801. (6/22) EOE

Albany AC outlet seeks mature, experienced AC Personalities. Competitive salary/benefits. T&R: WSSV, Jimbo, 480 Broadway, Saratoga Springs, NY 12866. (6/22) EOE

News Director sought for upstate NY FM powerhouse. Brand new facility. T&R: WKXZ, Kim Stevens, Box 552, Norwich, NY 13815. (6/22) EOE

### NORTHEAST AOR — ALL SHIFTS

Great company, benefits, great 1,000,000+ town, looking for attitude. No cue card readers.

Public appearance and production a must. No beginners.

Equal opportunity employers/females and minorities encouraged.

T&R and photo to Radio & Records, 1930 Century Park West, #932, Los Angeles, CA 90067. EOE

### PROGRAM DIRECTOR

Top 10 Market, FM Radio Station, is about to bring back personality radio. We need an experienced Program Director strong in talent development, promotional flair and modern programming formats to make radio history. Send confidential letter and resume to Radio & Records, 1930 Century Park West, #944, Los Angeles, CA 90067. EOE

### OUT OR READY?

to move up? We NETWORK with some of the best stations in America, all size markets! We can't better your present situation unless we hear from you. The TALENT NETWORK (407) 260-0727.

### TOP 20 CHR NEEDS PD/JOCKS/PRODUCTION

Group broadcaster seeking Program Director, air talent, and Production Director for high energy CHR start-up situation in desirable top 20 market. All applicants must be enthusiastic, creative, and strong at public appearances. Requires a winning "team" attitude and an outstanding track record from medium/major market. We are a financially stable and committed group owner with no other CHRs, so you know we are not your present employer. Get in on the ground floor of the big story for 1990! Rush T&R with salary requirements to: Radio & Records, 1930 Century Park West, #934, Los Angeles, CA 90067. EOE

### Top 40 — East Coast

Energetic, Enthusiastic, FUN personality needed now for Afternoon Drive opening at established station. Right bucks for the right person. T&R to: Radio & Records, 1930 Century Park West, #926, Los Angeles, CA 90067. EOE

### MAJOR NEW ENGLAND AC

has openings for bright, interesting personalities. Do you like being involved in the community? Do you know what it takes to win? Send cassettes, resumes to Radio & Records, 1930 Century Park West, #939, Los Angeles, CA 90067. EOE

### Program Director

Major Northeast FM AC seeks PD with experience. Must be able to work well with consultant and be '90s Marketing oriented. Send tape, resume and current station composite to: Radio & Records, 1930 Century Park West, #925, Los Angeles, CA 90067. EOE

### NEWS

The Capital District's top FLY-92 and 50K Watt news and information WPTR have an immediate opening for a versatile newsperson who can be a par of the 'FLY wake-up service and anchor and report for WPTR. Two years exp. required. Send T&R to Randy Gorbman, WPTR, Box 12279, Albany, NY 12212. EOE

### NORTHEAST AOR MORNINGS

Large market, industry leading company, no holds barred attitude.

Established individual or team. No Beginners, Pukers, or Burn-Outs. Somebody's gonna get rich here, so don't bore us or waste our time. We want to dominate and will do what it takes . . . if you can.

Tapes wanted yesterday. Equal opportunity employer/females and minorities encouraged.

Tapes to Radio & Records, 1930 Century Park West, #931, Los Angeles, CA 90067. EOE

## OPENINGS

### BUTTLESS

Present winning P.D. worked his butt off to keep us market leader, so we moved him up in expanding company. Do you want to be next? Small market New England CHR, nationally known, provides the tools, provides the responsibility for people on the way up. Tape and resume to Radio & Records, 1930 Century Park West, #949, Los Angeles, CA 90067. EOE

### NEWS DIRECTOR

Northern Urban seeks leader and take charge person for news and community affairs operation. Management skills and smooth on-air delivery essential. Talk show possibilities. Send cassette and resume to Radio & Records, 1930 Century Park West, #947, Los Angeles, CA 90067. EOE

## WALK<sup>FM</sup> 97.5

### P/T TALENT

Long Island's top station looking for the best part time air talent for weekends and vacation fill. Friendly, topical communicators with flexible schedules who want to have fun on the air...WE KNOW YOU'RE OUT THERE! Tapes and resumes asap to Gene Michaels, WALK FM/AM, Box 9750, Long Island, New York 11772. EOE/MF

### PRODUCTION DIRECTOR

WSTC-WJAZ, a Chase Broadcasting Radio Station, is looking for a creative, talented, driven, production director. Got the skills to execute exciting promos under the gun?, spots that "Grab, And Hold You", and enjoy working in a fast paced, energetic environment? Then send your best work/resume to: Chase Broadcasting of Stamford, 100 Prospect St., Stamford, CT 06901. Att: Kevin Tobin. EOE

### MORNING A.T.

Talented, experienced A.T. to communicate while blending Adult Rock, Jazz, Folk, Blues in Dartmouth region of N.E. Females encouraged. T&R immediately. Allan Reetz, WKXE-FM, Box 910, White River Junction, VT 05001. Don't Call! EOE

### OPERATIONS MANAGER

with hands-on production skills and warm, on-air personality needed by top Adult 25-54 station on Eastern Long Island. Mature professionals, write Jeff Fisher, Station Manager, WBAZ, Box 1200, Southold, New York 11971. EOE

## SOUTH

WGUS A/F seeks Talent for PT and weekends. Could lead to fulltime position. No calls please. T&R: Steve Morris, Box 1475, Augusta, GA 30913. (6/22) EOE

Upbeat lifestyle newperson sought for morning show. Females and minorities encouraged. T&R: WSHE, 3000 S.W. 60th Avenue, Fort Lauderdale, FL 33314. (6/22) EOE

Orlando news leader seeks experienced News Anchors for afternoon news show. T&R: Marsha Taylor, 4192 John Young Parkway, Orlando, FL 32804. (6/22) EOE

Seeking strong AOR Talent for West Kentucky rocker. T&R: Bob Hearion, Box 254, Greenville, 42345. (6/22) EOE

Mature FT AT sought for S.W. Florida high energy contemporary Country outlet. We don't segue! T&R: WCTQ, John Brooks, 282 N. Auburn Road, Venice, 34292. (6/22) EOE

Announcer sought for parttime opening. Experience preferred. T&R: WGGZ-FM, J.J. Stone, Box 2231, Baton Rouge, LA 70821. (6/22) EOE

Up and coming Urban FM seeks morning Talent with strong production skills. T&R: WCKU, PD, Box 23576, Lexington, KY 40523-357. (6/22) EOE

CHR seeks AT in surrounding area. Good production skills, attitude, and ability to work day shift a must. T&R: Box 1638, Laredo, TX 78044. (6/22) EOE

Middle Tennessee combo seeks experienced News Director. No calls please. T&R: Robert McKay III, Box 1377, Columbia, TN 38402. (6/22) EOE

## OPENINGS

PM drive in America's golf capital. Personality AC seeks a warm, exciting Air Personality. T&R: WZNY-FM, Don MacNeil, 808 Greene Street, Augusta, GA 30903. (6/22) EOE

Enthusiastic energetic morning mouth zoo keeper and sidekick for highly rated CHR. No screamer! T&R and salary requirements to: Radio & Records, 1930 Century Park West, #943, Los Angeles, CA 90067. EOE

### HELP WANTED - RADIO PROMOTIONS

Are you this person: focused, energetic, detailed and, above all, driven by creativity? You will have freedom to create promotional "attitude" on most-fun radio station in Southeast. More than Promotions Director; be director of our fun and games department. Top 50 market. Great lifestyle, pay, benefits. Send resume, promotional philosophies, examples of your creativity today to Radio & Records, 1930 Century Park West, #938, Los Angeles, CA 90067. EOE

### CHR

Are you ready to make a giant leap in your career? Immediate afternoon drive opening at one of the South's most exciting CHR radio stations. Personality, creative production and personal appearances a must. We are looking for a radio-aholic who wants to make a name for him/herself while basking in our fabulous year-round weather. We've got the right bucks if you are our next afternoon superstar. Please include a recent aircheck and production samples. Females are encouraged to apply. T&R to Radio & Records, 1930 Century Park West, #924, Los Angeles, CA 90067. EOE

### UP AND COMING WRITER PRODUCER THIS IS THE BEST!

Work with great talent in a sunbelt/beach location at a completely revitalized 95-SX. WSSX/Charleston, South Carolina now has one of the best morning teams in the country. But, their strength and popularity have made appearances and community involvement the rule. HELP! Send us tape, writing sample or both. Also, enclose resume along with letter convincing us that you can keep us number one (and growing) while giving us time to further expand our important outside activity. WSSX, Box 2176, Mt. Pleasant, SC 29465. EOE

## Lite 95.7<sup>FM</sup> Rock

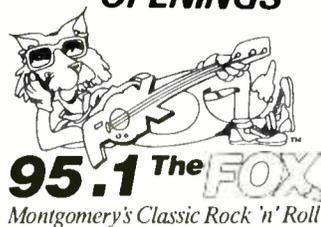
### TAMPA, FLORIDA

WNLT-FM in unbelievable Tampa Bay is searching for a "world class" programmer! The right person will have a history of major market winning and the desire to take this successful "Bright AC" to the next plateau. CALL OR WRITE IN ABSOLUTE CONFIDENCE, JONATHAN PINCH, PRESIDENT/GM, 51 S. MAIN AVE., CLEARWATER, FL 34625. (813) 446-0957. Metroplex Communications is an Equal Opportunity Employer.

### PROGRAM DIRECTOR

Sought for WUSJ-FM, Johnson City, TN. Proven track record required. Country format. Located in beautiful, fast-growing Northeast Tennessee. Send tape/resume to: Eaton Govan, P.O. Box 5188EKS, Johnson City, TN 37603. EOE

## OPENINGS

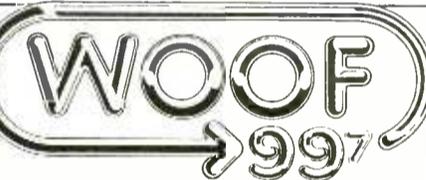


WAFX Montgomery, AL is accepting packages for the position of Program Director. If you have a strong understanding of programming, leadership abilities, selector skills, and are an exceptional air talent, overnight your package to: General Manager, WAFX, Pratt Plaza Mall, East Main Street, Prattville, AL 36067. WAFX is an equal opportunity employer. M/F.

## Y106FM & Y104FM

America's first FM/FM simulcast station's has a rare 7-mid opening. Looking for personality, versatility, and a Country music fan that loves "in-your-face" radio.

If you would like to compete in the fiercest battle in Country Radio, on the biggest F.M. signal in the world, and work with radio's most admired company...NewCity, send T&R now, to: Dave Foster, Y-106 & Y-104 FM, 200 Galleria Parkway, Suite 900, Atlanta, GA 30339. EOE



Sunbelt AC (mrkt rank #170) seeks fun AM driver/PD/MD. Must be a creative adult communicator who knows how to wake up an audience with a smile!...90 minutes from "World's most beautiful beaches"...Send T&R to WOOF FM/P.O. Box 1427/Dothan, AL 36302...(205) 792-1149. WOOF Inc. is an Equal Opportunity Employer.

## B 98.5 FM

WSB-AM/FM Atlanta has a rare opening for a production director. Here's what we need:

- Versatile Voice
- Creative Ability
- Strong Organizational/People Skills
- Somebody who doesn't mind Dubbing Spots (90% of our production comes from agencies)
- Customer Focused
- A Team Player

Tape and resume to Phil Locascio, WSB Radio, 1601 West Peachtree Street, Atlanta, GA 30309. EOE

### PRODUCTION DIRECTOR

Needed for TOP 50 Country powerhouse in the South. Market's top-billing station. Candidate must possess exceptional organizational skills. Send us a sample of your work, along with a resume and salary history to: Radio & Records, 1930 Century Park West, #928, Los Angeles, CA 90067. EOE

### ATTENTION UNSIGNED SOUTH FLORIDA BANDS

Great opportunity for publicity on LOCAL PROMOTIONAL CD. Distribution to Radio Stations and A&R. High advertising penetration. For more information, contact Scott Glasel, TEL: 305-672-2390; FAX: 305-531-8041.

## OPENINGS

\*\*\*\*\*  
KHLT FM, Little Rock's only AC, has immediate opening for accomplished Production Director to take control of our multi-track production facility and utilize state-of-the-art equipment to produce creative, dynamic sounds. Must be talented writer with good interpersonal skills. Keyboard composition skills a plus, minimum three years Production Director experience preferred. Call or write KHLT Corporate Office, 14951 Dallas Parkway, Suite 1030, Dallas, TX 75240. (214) 458-8400. EOE  
\*\*\*\*\*

## WJYR FM 92

Successful easy listening station seeks experienced AT who can also write & produce good spots, read news, & host public affairs interviews. T&R: Operations Mgr., WJYR-FM, 706 21st Ave. N., Myrtle Beach, SC 29577. EOE

### FAST GROWING

Sunbelt oldies station needs energetic Program Director who can program, direct air staff, and be an on-air talent. Send resume and tapes to Radio & Records, 1930 Century Park West, #922, Los Angeles, CA 90067. EOE

## MIDWEST

Seeking bright, high energy, Personality for 7-12Mid Oldies show 6 days a week. T&R: KKSR, B. Jay Kaplan, 24 West Division Street, St. Cloud, MN 56302. (6/22) EOE

KMPL seeks experienced morning or midday Talent for small town lifestyle. T&R: John David, Box 907, Sikeston, MO 63801. (6/22) EOE

Central Illinois CHR WBNQ/Bloomington seeks overnight AT for rare opening. T&R: J.D. Scott, 236 Greenwood Avenue, 61702. (6/22) EOE

OM sought for Eastern Indiana combo. Oversee Announcers, news/production. Coordinate with engineering, some on-air work. CALL: (317) 825-6411. (6/22) EOE

Uptempo, personality Country seeks weekend Talent, T&R: WGEE, Bucky Albright, 115 South Jefferson, Green Bay, WI 54301. (6/22) EOE

Seeking AT/APD and a Copy/Production Director for Country/News combo outlet. T&R: Bob James, Box 1610 Cape Girardeau, MO 63701. (6/22) EOE

Seeking PD/AT for CHR/Satellite Oldies combo. Experience, production/training/management skills a must. T&R: KMOR/KOAO, Mike Tracy, Box 532, Scottsbluff, NE 68361. (6/22) EOE

## WTBX 94

94 WTBX wants to hear from the up-and-coming superstar of the '90's! Our P-2 CHR facility in the Duluth/Superior market has an immediate opening for morning drive 6-10 A, plus production duties and lots of opportunities for outside appearances. If you're hardworking, team spirited, communicate one-to-one and have an intense desire to WIN, send your T&R, photo and salary history to: WTBX-FM, c/o Joe Crain, P.O. Box 1060, Hibbing, MN 55746. Midwest Communications is an equal opportunity employer.

AM "Oldies" Station seeking full time overnight announcer. Two years previous "on air" experience required. Familiarity with "Oldies" format preferred. Production experience helpful. Excellent environment and benefit package. Send tape and resume (NO PHONE CALLS) to: The WNDU Stations, Human Resources, P.O. Box 1616, South Bend, IN 46634. EOE

### MIDWEST AC POWERHOUSE

Immediate openings for prime dayparts. If you are a seasoned adult communicator who delivers content with word economy, understands the importance of station positioning, and are FUN to listen to, apply now. T&R to Radio & Records, 1930 Century Park West, #933, Los Angeles, CA 90067. EOE

## OPENINGS

Top 75 midwest start up seeks **News Director** to build award winning department. Also seeking **production director** who possesses creative writing and production skills. Send tape and resume to Radio & Records, 1930 Century Park West, #941, Los Angeles, CA 90067. EOE

### MORNING SHOW

Pollack consulted midwest, medium-market station. Great company looking for a morning show. Tough act to follow. Send tape and resume only ASAP. Radio & Records, 1930 Century Park West, #948, Los Angeles, CA 90067. EOE/M-F

Midwest top **CHR** has rare rock & roll **nighttime opening!** We're looking for a level-headed maniac that can have fun four hours a night!! Make sense to you? Send T&R's to Radio & Records, 1930 Century Park West, #923, Los Angeles, CA 90067. Also looking for **Morning News Anchor** with strong personality. EOE

### AIR TALENT NEEDED

for large market AC/NAC. Send scoped, but unedited air-check with production samples and resume to Radio & Records, 1930 Century Park West, #942, Los Angeles, CA 90067. EOE

### COUNTRY PD WANTED

PD wanted for medium market country leader. Strong production and winning attitude a must. Great company. Send T&R to Radio & Records, 1930 Century Park West, #946, Los Angeles, CA 90067. EOE

### NEW 50K FM COUNTRY

Looking for talented energetic individuals with at least three years experience ready to join a growing, aggressive company. New studios and GREAT market. Inquiries kept confidential and ALL applicants will be contacted. Send "HOT" T&R with production sample to Radio & Records, 1930 Century Park West, #935, Los Angeles, CA 90067. EOE

### PD NEEDED

Medium sized midwest market seeking aggressive oldies programmer with experience who can maximize potential of full service combo. Must be computer smart and able to do on-air shift. If you have great people skills and are compelled to win, rush T&R to: Radio & Records, 1930 Century Park West, #937, Los Angeles, CA 90067. EOE

### AFTERNOON DRIVE PERSONALITY

Legendary full-service station, top in market, looking for a friendly, experienced, creative, and topical personality. Discretion guaranteed. Send tape and resume to Radio & Records, 1930 Century Park West, #945, Los Angeles, CA 90067. EOE

# Jacor

Jacor/Critical Mass Media clients need: **AC/Gold PD, AOR female and morning partner, Hip news persons.** Material to Michael Albi, Jacor, 201 East Fifth Street, Cincinnati, Ohio 45202. Calls OK. EOE

## OPENINGS

### WEST

Classic rock outlet seeks Air Personality for fulltime opening. No calls please. T&R: KBFX, David Moore, 1777 Forest Park Drive, Anchorage, AK 99517. (6/22) EOE

Seeking morning Personality with production skills for Country outlet. Previous experience a must. T&R: KATJ-FM, Box 1428, Victorville, CA 92393. (6/22) EOE

KYYA/Billings seeks midday AT with excellent production, smooth delivery and community involvement. T&R: Jack Bell, 1645 Central Avenue, MT 59102. (6/22) EOE

KSIT in S.W. Wyoming seeks AT applicants for future hires. T&R: John Beach, Box 1058, Rock Springs, WY 82902. (6/22) EOE

Top rated AC seeks overnight AT. Experience and good production a must. Females and minorities encouraged. T&R: Box 14767, Las Vegas, NV 89114. (6/22) EOE

Top rated AC station in Monterey/Salinas/Santa Cruz CA. seeks strong morning Talent. T&R: KWAV, Alan Richmond, Box 1391, Monterey, CA 93942. (6/22) EOE

Production AOR serving Colorado rockies seeks experienced team player with adult delivery and great production. T&R: KZYR, Jerry, Box 5559, Avon, CO 81620. (6/22) EOE

Seeking morning AT, newperson or team for eclectic Denver AOR. T&R: KDHT, Ira Gordon, 9351 Grant Street, #550, Thornton, CO 80229. (6/22) EOE

Country FM seeks experienced Announcers for future openings. Current Arizona residents preferred, no calls please. T&R: KQEZ, Box 1437, Coolidge, AZ 85228. (6/22) EOE

Radio syndicate seeks assistant for general office work and celebrity interviews. Experience preferred. RESUMES: Box 615, Van Nuys, CA 91408. (6/22) EOE

Possible expansion of Talent pool at Christian Broadcasting station. T&R: KAVC, Keith Valenzuela, Box 2069, Rosamond CA 93560.

### KELLEY & COMPANY CO-HOST

Top rated, major market radio station is seeking a CO-ANCHOR for afternoon drive, "News and Entertainment Magazine" show. Applicant must have the ability to co-anchor a three hour talk show, deliver newscasts and add personality to the program. Resumes and tapes to: Kris Olinger, Program Director, NEWSRADIO 85 KOA, 1380 Lawrence Street, Suite 1300, Denver, CO 80204. Please, no phone calls. NEWSRADIO 85 KOA is an equal opportunity employer.

### RADIO PROD. DIRECTOR. OPENING IN L.A.

If your hands make *magic* in the studio, if you have a *way* with words, if you are *organized* to oversee many projects at once, if you *work* well in a family environment, if your production skills are technically *superb*, if you want to *grow* in a creative company where everyone makes a difference, if you have *voice talents* worth marketing internationally, then **YOU MUST BE GREAT!** And, that's why *we want you*. Send resume with salary requirements and submit samples of your **very best** on cassette and in writing for an immediate opening at an exciting radio program, production and promotion company in LA. Send to:

Jim Hampton  
TELEPROGRAMS



8500 Melrose Ave., Ste. 213  
Los Angeles, CA 90069 EOE

## ENTERTAINER

To host one of the Northwest's most listened to night time radio shows. KLSY's "Lights Out" features Seattle's requests, dedications and a **REAL one-to-one** relationship with the listener. If you have the savvy to help make this team even more successful, send a tape, resume, and recent photo ASAP! Please, no whisperers, poets, pukers. Bobby Irwin, Program Director; KLSY FM/AM, 12011 N.E. 1st St., Suite 206, Bellevue, Washington 98005. **NO CALLS PLEASE. WE ARE AN EQUAL OPPORTUNITY EMPLOYER. FEMALES AND MINORITIES ARE ENCOURAGED.**

## OPENINGS

# HOT 1.94 FM HAWAII

Hawaii's top Dance/CHR is looking for a hot, **new morning show host**. You must be humorous, fun, energetic, easy to work with, hard working, and you must love palm trees and the sun. We have the opening right now so **don't delay**. Send T&R to Alan Oda, Hot 1-94 FM, 345 Queen Street, #601, Honolulu, HI 96813. Aloha! EOE

### REPORTER

Top rated Major Market radio station is seeking a **NEWS REPORTER**. Applicant must have three years experience and be a creative self-starter, who can enterprise stories on a daily basis. In addition, excellent writing and production skills are required. Resumes and tapes to: Kris Olinger, Program Director, NEWSRADIO 85 KOA, 1380 Lawrence Street, Suite 1300, Denver, CO 80204. Please, no phone calls. NEWSRADIO 85 KOA is an equal opportunity employer.

### VIACOM RADIO IN SAN FRANCISCO

seeking **Air Talent** to join us later this summer. We want people who sound unique, upbeat, have something special to say, and can say it with intelligence, brevity, and style. Women and minorities encouraged. Send tape and resume to Larry Berger, c/o Viacom Cablevision, 2055 Folsom Street, San Francisco, CA 94110. EOE

### NEWS DIRECTOR

Major Market award-winning news department of top rated radio station is seeking a news director. Must be aggressive, innovative, creative and have the ability to manage a large staff. Resumes and tapes to: Kris Olinger, Program Director, NEWSRADIO 85 KOA, 1380 Lawrence Street, Suite 1300, Denver, CO 80204. Please, no phone calls. NEWSRADIO 85 KOA is an equal opportunity employer.

### TOP 5 AOR MORNING SHOW.

Must have **proven track record** and great morning production techniques. 6 figures to right person or team. Will absolutely fill this position by August 1st. Rush T&R to Radio & Records, 1930 Century park West, #936, Los Angeles, CA 90067. EOE

### NEWS DIRECTOR

Beautiful Rocky Mountain Lite **AC**. Motivated? If you don't mind hard work, have voice & delivery for mornings, live the news life - rush your tape and resume to Radio & Records, 1930 Century Park West, #940, Los Angeles, CA 90067. EOE

# 92.5 KLSY

## POSITIONS SOUGHT

### GENERAL SALES MANAGER

position available at COOL 92.9 (KCEE/KWFM) radio. Looking for energetic professional with minimum of four years sales experience in radio. Proven sales and leadership track record required. Contact Kevin Mashek at 602-623-7556. EOE

## POSITIONS SOUGHT

Great voice and production seeks long-term relationship. Five years' experience in Calif. includes remotes, news, PBP, phones and PR. CHRIS: (214) 987-9860. (6/22)

Attention Top 100 Western CR/AOR. Six year P1 pro seeks airshift where creative production is utilized. Heavy production please. ROB: (602) 946-4245. (6/22)

This three year AT practices safe radio. Sometimes. Upbeat, great production. CHR/Urban or dance preferred. TONY: (216) 992-6088. (6/22)

Experienced Program Director, morning and afternoon Announcer. Only 26, and thirteen years' experience! (414) 682-6755. (6/22)

There is only one

# Jerry "DJ"®

## MIDI Production Pro (412) 244-0815

Engineer/AT seeks airshift on FM rock station. Prefer mild winter climate of 125k, will engineer combo stations, have experience. ERIC: (219) 924-7004. (6/22)

Cleveland morning/afternoon drive AT experience. Hardworking, dedicated, dependable, seeking new challenge in NE Ohio or So. Cal. STEVE: (216) 732-9470. (6/22)

Very bent four year veteran of CHR/Gold wars out on ball Award winning production, air, comedy and voices. KATE: (804) 596-3947. (6/22)

Conversational, funny, hardworking female seeks Southern California gig. Any shift. Seven years' experience in San Diego. (702) 827-1108. (6/22)

Female Hispanic, bright, enthusiastic about the business, reliable, experience on-air, interested in production and learns fast. Full or PT. (714) 995-0173. (6/22)

Experienced professional has lots to offer your Promotions/On-air/Production dept. Ready to help your Top 100 CHR/AOR/AC win. NAN: (207) 773-8042. (6/22)

Female AT seeks weekends. Ready to work immediately! Southern California only please. GAIL: (714) 522-8138. (6/22)

AT/Production pro seeks new challenge anywhere in North or Southeast U.S. Currently with AC/Oldies station. ANDY: (718) 979-3171. (6/22)

National award winning creative Production Directors don't grow on trees, they fall out of them. This explains their unusual behavior. KURT: (614) 431-9126. (6/22)

Versatile AT/AP available for hire. Writes commercials jingles/station ID's. Preferred format, all types and styles. BOB: (818) 907-9525. (6/22)

PETER MCCLAIN  
Y108/DENVER  
KPLZ-KHIT-KUBE/SEATTLE  
303-969-0818

When I'm on the air,  
FM LISTENERS COME BACK TO AM!  
My unique blend of talk,  
comedy and music grabs the 18-49 demos.  
Entertaining talk with no  
issues and few guests. (305) 424-7661.

Major market Country Personality seeks any daytime shift. Packed and ready to move, if you're serious about making a change. J.J. WESTON: (303) 798-2365. (6/22)

Air Talent/production pro seeks advancement. Upbeat delivery, team player. AC/Oldies/Country. DAVE: (712) 262-7954. (6/22)

Willing to relocate. Experienced on-air, production and programming pro will work any size market. DAVID: (713) 448-9218. (6/22)

Top 100 market CHR PD available now! Guaranteed results. Call anytime. (615) 867-3173. (6/22)

Seeking more than a record spinner? Creative AT who can do it all awaits your call. A listener's radio companion. GERALD: (818) 986-8443. (6/22)

## POSITIONS SOUGHT

### HEY ATLANTA!!!!

Seven year creative professional seeks parttime announcing job. CHR, AOR, AC. Try me for three weeks. If I don't work out, I'll give your money back. **A money back guarantee!!!** What more could you ask for??? **Rob (404) 434-6532.**

**Stop right here.** Young, experienced, hardworking evening AT in small market knows its time to move up. My bags are packed. LARRY: (419) 782-4399. (6/22)

**I am woman hear me roar!** Experienced, energetic team player seeks change of scenery. WANDA: (304) 636-3782. (6/22)

**I'm wild Jay West.** Who the heck are you? Scott Shannon thinks I'm great, find out why. (713) 568-6585. (6/22)

**The woman does voices.** A cast of characters for zoos, sidekick or co-host. CHR/AC/UC. Top 100 markets only. Eight years' experience. SUE: (612) 475-1775. (6/22)

**Remix/Production pro** seeks FT position. Remixes currently airing on NY's Z100 and the Open House Party. ROB: (201) 461-0750. (6/22)

**Great results guaranteed.** Dynamic experienced English accent available. Two years' mornings, funny, topical, remotes and phones. GUY: (414) 962-4248. (6/22)

**Talk entertainer** with major market experience, appeals to women too. Funny, human, creative and ethical. Seeking FS/talk in Top 35 market. SAM: (301) 477-3326. (6/22)

**Successful PD available.** Proven track record with WFFX, WHTT, WFLY. Good people/organizational skills. Ten years' programming. TODD MARTIN: (207) 827-7942. (6/22)

**Warm, friendly conversational Talent** seeks change of scenery. Eight years' experience includes programming, Oldies/AC/Country. DAVE: (316) 227-7825. (6/22)

**Pro. Strong numbers.** APD/Production Director/MD seeks FT. AOR preferred. Will relocate, I'm your man! CLAY: (501) 758-2444. (6/22)

**Hardworking, intelligent AT,** over two years' small/medium market experience seeks bigger and greener pastures. Willing to relocate. TODD: (814) 662-2044. (6/22)

**Reliable/dependable, recent graduate** seeks entry level position, including sales. Willing to relocate to small or medium market. GARY: (216) 232-6985. (6/22)

**Four year warrior** seeks new crusade. Experience in CR/AC and Top 40. Anywhere on the East coast, love production and PR. STEVE: (207) 794-6595. (6/22)

**Nine year pro with personality plus!** Seeks to show off talents/on-air creativity. Love personal appearances and remotes. ROGER D: (708) 241-2677. (6/22)

**Cleveland area AM drive AC Talent** seeks relocation. Versatile, voices, good production. RICH: (216) 529-0653. (6/15)

**Hardworking, intelligent AT** with over two years' small/medium market experience seeks greener pasture. Willing to relocate. TODD: (814) 662-2044. (6/15)

**Master of creative production!** Sweeps, promos and spots! A pool of voices, and great blade tool! MICK: (708) 614-8600. (6/15)

**Three year morning/afternoon driver** seeks any shift at CHR or Urban station. Great pipes, production and upbeat as heck. TONY: (216) 992-6088 or 526-1538. (6/15)

**A different kind of morning entertainment.** Fresh, aggressive and talented Top 30 AM team seeks station with winning attitude. SCOTT: (414) 281-0527. (6/15)

**Fresh new young and talented minority female AT** seeks small market AC/Jazz/UC format to join. Willing to relocate. CARLA: (212) 713-5073. (6/15)

**Recent graduate** seeks entry level work in small market. Willing to relocate and will do anything. JOHN: (216) 235-6078. (6/15)

**Four year veteran of CHR/Gold** wars ready to roll! Air, production, comedy and voices. What are you waiting for? Gunsu knives? KATE: (804) 596-3947. (6/15)

**Experienced team player** seeks to join your small/medium market CHR for nights/overnights. No wimps please. SCOTT CLEVELAND: (716) 895-6803. (6/15)

**Remix/Production pro** seeks fulltime position. Remixes currently airing on Z100 and on the Open House Party. ROB: (201) 461-0812. (6/15)

**Bart Simpson has nothing to do with this ad,** but don't have a cow. CHR experience in Houston, Milwaukee and Buffalo is ready for battle. JAY WEST: (713) 568-6585. (6/15)

**15 years' majors.** Seeking small market PD position with AOR/CR station. Liveability a prime factor. KEITH LOWE: (818) 566-6588. (6/15)

**I'm rolling to rock!** AT/potential MD with knowledge to put rock back in your roll. AOR is alive. STEVE: (603) 524-7139. (6/15)

**Programmer with ten years' experience** seeks slot in medium market with stable group. MIKE: (314) 432-1949. (6/15)

**Big East sportscaster** for seven years' seeks new PBP opportunities. Strong news/AT background too. JOHN: (203) 429-2094. (6/15)

**Sportscaster with two years' cable TV experience** seeks entry level radio sports/news position. Strong writing production. DAVID OWEN: (708) 323-6692. (6/15)

**Air Personality at top rated Boston CHR.** FT on-air with hot production, any market size considered. (617) 894-3722. (6/15)

## POSITIONS SOUGHT

**Broadcast school graduate** ready to fill that shift you've had open. Will relocate for right opportunity, have tape to prove success. JOHN: (313) 382-0815. (6/15)

**Reliable/dependable recent graduate** seeking fulltime entry level broadcast sales position. Medium/small market willing to relocate. GARY: (216) 232-6985. (6/15)

**Mike Wallace isn't available.** I am. Seasoned Anchor/ Reporter with major market and network experience. Strong Anchor/aggressive Reporter. MIKE: (314) 454-1909. (6/15)

**AOR/CHR Small and medium markets.** AT with great production skills seeks P2 or P3 station for long-term employment. ERIC: (305) 436-5976. (6/15)

**Warm, friendly and conversational.** Current FSA PD/mornings seeks step up. Programming and/or Announcing. DAVE: (316) 227-7825. (6/15)

**I love radio!** Experienced, morning personality seeks long term relationship. Confident, but no ego problems. Open to everything. MICHAEL: (405) 252-6501. (6/15)

**Seeking help fast!** My wife is out of a job. AT with ten years' experience. Prefer AC. GARY J. RUSBEN: (708) 614-0739. (6/15)

**The woman does voices.** A cast of characters for zoos, sidekick/co-host, CHR/AC/UC, Top 100 markets only please. 8 years' experience. SUE: (612) 475-1775. (6/15)

**Dedicated, hardworking Air Talent** seeks Country/AC. Good production skills. Great work ethic, relocation no problem. RUSTY: (901) 794-4596. (6/15)

**Talented chick with great chirp** seeks P1 or P2 CHR/AOR outlet. KIM: (319) 582-2150. (6/15)

**Hi, I'm Robert Giles.** I have a winning attitude, can write commercials and have a great voice. Five years' experience, West Coast preferred. (213) 483-2400 ext. 230. (6/15)

### READY TO WIN?

Major market PD available now for similar position in a medium to major market. **SALES and PROGRAMMING** experience in AC, Lite AC and Oldies formats. Win with ratings and revenue! Call now:

**Neil Matthews**  
619-672-2225

**Versatile and hardworking AT** seeks Announcer/Production position. All offers and shifts considered, willing to relocate. JOHN: (213) 821-2128. (6/15)

**Versatile AT/AP available for hire.** Experience in commercials/jingles/interviews/new talent, etc. BOB: (818) 907-9525. (6/15)

**Broadcasting professional.** Ten years' plus experience seeks on-air position. Prefer the East. MICHAEL ST. JOHN: (717) 293-8737. (6/15)

**Ten fingers, eleven toes,** one voice. Bob Campbell, mornings. Top 50 CHR/AOR. Formerly WAPI, WZOU, WCZY, WNVZ. (205) 995-9238. (6/15)

**Popular PBP Announcer** with professional baseball, college basketball and football experience. Sales and news also. RANDY: (407) 879-4200. (6/15)

**Young, aggressive AT** with smooth delivery and sizzling production seeks spot on Virginia dial. All considered. RUSS: (516) 997-3565. (6/15)

**Sports! I call like 'em like I see 'em.** Almost six years' PBP, sportstalk and reporting. BILL: (402) 421-3922. (6/15)

**20 year pro, currently billing** in Top 75 market, seeks production gig in Montgomery, AL. Organized, degree, Multi-track. JOHN: (904) 596-0071. (6/15)

**Face the FAX.** Kent Griffin can fill the copywriting void on your staff. (6/15)

**Small/medium market PD/OM** with 14 years' in Top 100 seeks new frontier. Presently doing production. S.E. only. (803) 457-4556. (6/15)

**Help! Been off the air too long.** Eight years' experience will go anywhere. APD/MD experience. Strong promotion skills. BUD-DY: (512) 841-9021. (6/15)

**National network news Anchor** seeking position at Top 20 market news station. (719) 372-6455. (6/15)

**Holy twofer Twosday!** The Jatman seeks AOR opportunity. Strong writing, production and promotions. Is that you Commissioner? JOE: (718) 428-6260. (6/15)

**Air Talent/Production talent** seeks new challenge anywhere in North or Southeast U.S. Currently with AC/Oldies station. ANDY: (718) 979-3171. (6/15)

**San Diego partimer for three years'** seeks FT gig. Great production/on-air skills, also news/sports. Money negotiable. PAUL LAVOIE: (619) 562-6393. (6/15)

**Multi-talented Personality** seeks challenge in top 100. Big voice, production, remotes, computer and music knowledge. STU-B-DO: (217) 525-8105. (5/25)

**Popular PBP Announcer** with professional baseball, college basketball and football experience. Sales and news also. Seeking stability. RANDY: (407) 879-4200. (5/25)

**AT/MD/Production Director** seeks stable Country or AC job in Southeast. Five years' experience including WSSL. CHRIS: (803) 244-2041. (5/25)

## POSITIONS SOUGHT

**Seven year sportscasting pro** seeks major college/pro PBP work. College/pro football, basketball, baseball experience. JOHN: (415) 479-6204. (5/25)

**17 year CHR/Country/Hot AC pro** seeks interim PD/Consultant position. (303) 363-8902. (5/25)

**Tony Mitchell knows radio!** Three year pro in Erie, PA market seeks small/medium market CHR or Urban gig, any shift. (216) 992-6088. (5/25)

**Top rated CHR/APD nights and ex-PD** seeks programming or APD/MD/Shift in Top 100. Let's win. J.J.: (602) 971-8249. (6/15)

**Radio's future awaits you.** Fresh creative PD/MD/AT with now ideas for a new generation ready to join your team. KERRY: (317) 647-6566. (6/15)

**Seeking News Director position.** Penn State grad with four years' experience. No-nonsense approach/delivery of the facts. NANCY: (814) 432-7390. (5/25)

**Award winning Copywriting** for a fraction of what you're paying! The Wordsmith is accepting market-exclusive clients. SHARDAN: (804) 497-1067. (5/25)

**A listeners radio companion.** Friendly and creative AT with a unique one-to-one delivery/sound seeks work outside CA. GERALD: (818) 986-8443. (5/25)

**AT seeks rock and roll relationship.** Latch on with Latch. LATCH: (714) 354-0278. (5/25)

**Highly self-motivated team player** with over 20 years' experience in all aspects of radio, seeks relocation to Rocky Mountain region. WAYNE: (405) 726-5656. (5/25)

**Too young for Oldies!** Seven years' FT and PT experience plus degree. Prefer CHR, will relocate. DAVE: (307) 324-4522. (5/25)

**Team player seeks start.** Graduate with experience in college and commercial radio, news/promotions/on-air/management. LYNN: (412) 384-2859. (5/25)

**Experienced Announcer/Salesman!** Working in Southwest, will move to adult oriented operation in medium or small market. DAVE OWENS: (913) 236-8232. (5/25)

**Whatever happened to Personality radio?** It's here! More than a liner reader, a PD/MD Country Talent. KRIS: (919) 527-3094. (5/25)

**Get me out of D.C.** College and broadcast school graduate currently PT, seeks FT. Any format, have tapes, will travel. BILL: (202) 363-0897. (5/25)

**Give me a sporting chance!** Exciting/knowledgeable and entertaining. Five years' PBP/sportstalk seeking Sports Director position. BILL: (402) 421-3922. (5/25)

**30 years' old, 14 years' experience.** APD and evenings in #23 market. Strong research and music background, seeking PD position. EDDIE MONSON: (602) 788-7911. (5/25)

**Seeking CHR or AC** in top 100 markets, MD/PD or AT. Over ten years' experience. SCOTT SCARBOROUGH: (602) 474-9403.

**Hardworking, pleasant and professional** seeking any format plus news. Prefer South. JIM COOPER: (417) 883-4060 or 866-5757. (5/25)

### Get The Hottest R&R Classified Listings Early!

R&R Job Hotline mails separately to you two days before R&R. Call 213-553-4330 to subscribe today. Use Visa / MasterCard / AmEx.

**JRR**

**HotLine**

**Bright, young experienced AT/Multi-track wizard** with Promotions background seeks medium/small market challenge on or off air. RUSHMAN: (419) 756-8550. (5/25)

**I hate driving this ice cream truck!** Drivetime Personality with eight years' phones/production. Prefer sunbelt. JAY: (512) 851-8111. (5/25)

**Young, aggressive Promotions Manager/Production Director** currently evenings, seeks mid-market home. Airshift a must. (419) 782-4399. (5/25)

**Major market morning man,** packed and ready to move. Any daytime shift considered. J.J. WESTON: (303) 798-2365. (5/25)

**British AT formerly** with London station, six years' Top 40 experience seeks on-air/promotions position. One year U.S. experience. JAMES: (818) 769-6224. (6/15)

**Get me out of D.C.!** College and broadcast school graduate currently PT seeks FT. Any format, have tapes, will travel. BILL: (202) 363-0897. (6/15)

## POSITIONS SOUGHT

**Original morning humor to go.** Fresh, aggressive, talented Top 30 team seeks station eager to crush the competition. SCOTT: (414) 281-0527. (6/15)

**Production whiz seeks next challenge.** Fourteen years' radio and syndication experience. BRUCE RANES (718) 526-6501. (6/15)

**Revenue raising, audience building PD** seeks to move to bigger and better challenges. Currently programming top rated AC/FSAC combo. BOB: (603) 448-6589. (6/15)

**Automation is in and I am out.** Dedicated, hardworking college graduate seeks next challenge. Single, open to relocation. KIRK: (612) 846-8374. (6/15)

**Experienced professional sportscaster** seek pro, college or high school PBP position in Central Florida area. MIKE: (407) 894-9373. (6/15)

**Hot, young, aggressive AT** seeks fulltime. Willing to relocate, prefer CHR/AC/UC or Country. FRANK: (702) 642-1355. (6/15)

**Dedicated? Currently working two gigs,** but seek to pump it up for one CHR/UC programmer. Love the business. MIKE: (714) 351-1213. (6/15)

**Hardworking, recent graduate** seeks FT entry level position in radio. Will do anything, including sales! Please! BILL: (216) 285-2861. (6/15)

## MISCELLANEOUS

**Tom Watson, where are you?** Formerly KGW, WEAM, KKDJ. CALL: Bill Blizard. (508) 875-2113. (6/15)

**KOOL Gold, a SWN format** requests Oldies CD service from all labels. TO: 2196, E. Camelback, Phoenix, AZ 85016. (6/22)

**BULIMIA:** Joanna Poppink, M.F.C.C. (15563) researches bulimia and provides psychotherapy for women suffering from this disorder. Calm garden office in West Los Angeles, (213) 474-4165. Info requests write P.O. Box 64325, West Los Angeles, CA 90064.

## R&R Opportunities Display Advertising

**Display: \$55 per inch per week** (maximum 35 words per inch). Includes border and logo.

**Blind Box: \$65 per inch per week** (maximum 35 words per inch). Includes border, box number and postage/handling.

## Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

## R&R Opportunities Free Advertising

**Radio & Records** provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" paper and are **accepted only by mail or fax:** (213) 203-8727. Address all 24-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

*Free listings are on a space availability basis only.*



**CHART EXTRAS**

**GEOFF McBRIDE**

**Gotta Good Thing (Arista)**

79% of our reporting stations on it. Rotations: Heavy 0/0, Medium 9/1, Light 64/13, Total Adds 14 including WXYV, WBLS, WVEE, WMYK, WZAK, KSOL, WPAL, WJTT, WFXE.

**KOOL MOE DEE**

**God Made Me Funke (Jive/RCA)**

63% of our reporting stations on it. Rotations: Heavy 3/0, Medium 31/0, Light 24/0, Total Adds 0.

**ALYSON WILLIAMS**

**Not On The Outside (Def Jam/Columbia)**

62% of our reporting stations on it. Rotations: Heavy 1/0, Medium 34/1, Light 22/0, Total Adds 1, U102.

**BREAKERS**

**TIME**

**Jerk Out (Reprise)**

86% of our reporting stations on it. Rotations: Heavy 2/1, Medium 6/6, Light 71/71, Total Adds 78 including WILD, WBLS, WRKS, WVEE, K104, KMJQ, WGCI, WZAK, WJLB, KJLH.

**SEDUCTION**

**Could This Be Love (A&M)**

65% of our reporting stations on it. Rotations: Heavy 0/0, Medium 11/0, Light 49/8, Total Adds 7, K104, KSOL, WMGL, WJMI, WLOU, WBLX, KDKS.

**TERRY STEELE**

**If I Told You Once (SBK)**

65% of our reporting stations on it. Rotations: Heavy 0/0, Medium 22/1, Light 38/5, Total Adds 6, WMYK, WFXA, WQMG, U102, WLOU, KHUL.

**GLENN MEDEIROS featuring BOBBY BROWN**

**She Ain't Worth It (Amherst/MCA)**

61% of our reporting stations on it. Rotations: Heavy 5/0, Medium 34/1, Light 17/4, Total Adds 5, WBLK, WQFX, KIIZ, KHUL, WGPR.

**NEW & ACTIVE**

**D'LA VANCE "Itchin' In My Pants" (Epic) 52/3**

Rotations: Heavy 0/0, Medium 12/0, Light 40/3, Total Adds 3, WHUR, KMJM, WMGL. Mediums include: K97, WTLG, WJIZ, WFXA, WDKT.

**STEPHANIE MILLS "Real Love" (MCA) 49/4**

Rotations: Heavy 2/1, Medium 24/0, Light 23/3, Total Adds 4, WBLK, KIIZ, WJHM, WPLZ. Heavy: WQMG. Mediums include: WRKS, WDAS, WHUR, KHYS, K97.

**CARL ANDERSON "How Deep Does It Go" (GRP) 48/9**

Rotations: Heavy 0/0, Medium 11/0, Light 37/9, Total Adds 9, WKYS, WMYK, KPRS, KJLH, KQXL, WPGA, WQIC, WBLX, WGPR. Mediums include: WDAS, K97, WGCI, WJLB, WFXA.

**ERIC B. & RAKIM "Let The Rhythm Hit 'Em" (MCA) 48/8**

Rotations: Heavy 0/0, Medium 2/0, Light 46/8, Total Adds 8, WGCI, WXOK, WPAL, WJTT, WDKT, U102, KIPR, WEDR. Medium: KHUL, KDAY.

**ERIC GABLE "In A Sexy Mood" (Orpheus/EMI) 46/9**

Rotations: Heavy 0/0, Medium 8/0, Light 38/9, Total Adds 9, WHUR, KHYS, WTLG, KMJM, WRKE, WQIC, WBLX, WANM, WGPR. Mediums include: K97, WFXA, WMGL, WAGH, WFXE.

**TONY! TONI! TONE! "It Feels Good" (Wing/Polydor) 45/36**

Rotations: Heavy 0/0, Medium 3/1, Light 42/35, Total Adds 36 including WDAS, K97, WMYK, WOWI, WTLG, KPRS, KMJM, KJLH, KSOL, WBLK. Medium: WAGH, KIIZ.

**TASHAN "Save The Family" (OBR/Columbia) 44/14**

Rotations: Heavy 0/0, Medium 1/0, Light 43/14, Total Adds 14 including WBLS, WDAS, KJLH, WXOK, WWDM, WDKT, WEUP, U102, WLOU, KHUL. Medium: WILD.

**BASIC BLACK "She's Mine" (G.O.T./Motown) 44/12**

Rotations: Heavy 3/0, Medium 14/0, Light 27/12, Total Adds 12 including WILD, WHUR, WFXE, WFXC, WZFX, WDKT, KIIZ, WLOU, KHUL, WALT. Heavy: K104, WPEG, WAGH. Mediums include: WKYS, K97, WYLD, KMJM, WFXA.

**ANSWERED QUESTIONS "What You Deserve" (EMI) 44/2**

Rotations: Heavy 0/0, Medium 10/0, Light 34/2, Total Adds 2, OC104, WLOU. Mediums include: K97, WOWI, WFXA, WATV, WAGH.

**WEST COAST RAP ALL-STARS "We're All In The Same Gang" (WB) 42/12**

Rotations: Heavy 1/0, Medium 12/0, Light 29/12, Total Adds 12 including WVEE, WOWI, KMJM, WFXA, WXOK, WENN, U102, WALT, WEDR, WBLX. Heavy: KDAY. Mediums include: K104, KHYS, KMJQ, K97, KJLH.

**POOR RIGHTEOUS TEACHERS "Rock This Funky Joint" (Profile) 40/11**

Rotations: Heavy 1/0, Medium 2/0, Light 37/11, Total Adds 11 including KSOL, WPEG, WJTT, WZFX, WQMG, WQFX, WALT, WQIC, WPLZ, WANM. Heavy: KDAY. Medium: WAMO, KHYS.

**MAZE featuring FRANKIE BEVERLY "Songs Of Love" (WB) 37/9**

Rotations: Heavy 0/0, Medium 6/0, Light 31/9, Total Adds 9, WRKS, KMJQ, WJTT, U102, WPLZ, WEAS, WANM, WTMP, WGPR. Mediums include: WDAS, WMYK, WJLB, WATV, WMGL.

**KWAME "Only You" (Atlantic) 37/6**

Rotations: Heavy 2/0, Medium 5/0, Light 30/6, Total Adds 6, WUSL, WAGH, WFXE, WFXC, WIKS, WCDX. Heavy: KHYS, WBLX. Medium: KMJQ, K97, KHUL, WTMP, KDAY.

**JANET JACKSON "Come Back To Me" (A&M) 32/25**

Rotations: Heavy 1/0, Medium 3/1, Light 28/24, Total Adds 25 including WBLS, WRKS, WUSL, WAMO, KMJQ, WMYK, WOWI, WZAK, KJLH, OC104. Heavy: WHQT. Medium: WDAS, Z104.

**NAJEE featuring VESTA "I'll Be Good To You" (EMI) 31/31**

Rotations: Heavy 0/0, Medium 0/0, Light 31/31, Total Adds 31 including WILD, WAMO, WOWI, WZAK, KPRS, KJLH, KBCE, KQXL, WENN, WMGL.

**MOST ADDED**

- TIME (78)
- TONY! TONI! TONE! (36)
- NAJEE & VESTA (31)
- JANET JACKSON (25)
- Z-LOOKE (25)
- ANITA BAKER (19)
- CHIMES (18)
- BOO-YAA T.R.I.B.E. (16)
- WAS (NOT WAS) (15)
- GEOFF McBRIDE (14)
- TASHAN (14)

**HOTTEST**

- TROOP (66)
- M.C. HAMMER (61)
- LISA STANSFIELD (46)
- JOHNNY GILL (45)
- FAMILY STAND (39)
- KLYMAXX (32)
- JANE CHILD (30)
- MICHEL'LE (28)
- TODAY (16)
- KEITH SWEAT (12)

**TOP 10**

RECURRENTS	
LW	TW
8	1 TONY! TONI! TONE!/Blues
—	2 Q. JONES/Tomorrow
3	3 J. GILL/Rub
2	4 AFTER 7/Ready
4	5 BELL BIV DEVOE/Poison
1	6 J. JACKSON/Alright
—	7 WINANS/It's
7	8 EN VOGUE/Hold
9	9 H. HEWETT/Show
—	10 TODAY/Why

**DIGITAL UNDERGROUND "Doowutchalike" (Tommy Boy) 31/6**

Rotations: Heavy 2/0, Medium 5/0, Light 24/6, Total Adds 6, WHQT, WJIZ, WXOK, WMGL, WJTT, WIKS. Heavy: WJMI, WLOU. Medium: WILD, K97, WZAK, WJMH, WPGA.

**JANICE DEMPSEY "Do You Really Want Love?" (Epic) 28/5**

Rotations: Heavy 0/0, Medium 1/0, Light 27/5, Total Adds 5, WJIZ, WHJX, WALT, WQIC, KDAY. Medium: HOT105.

**NEW KIDS ON THE BLOCK "Step By Step" (Columbia) 27/1**

Rotations: Heavy 8/1, Medium 12/0, Light 7/0, Total Adds 1, WBLK. Heavies include: WAMO, OC104, WRKE, WJMH, WHJX. Mediums include: WKYS, KHYS, WZAK, KSOL, WZFX.

**U-KREW "Let Me Be Your Lover" (Enigma) 26/3**

Rotations: Heavy 0/0, Medium 1/0, Light 25/3, Total Adds 3, KHYS, KIIZ, U102. Medium: WBLX.

**Z-LOOKE "Girl Danz With Me" (Orpheus/EMI) 25/25**

Rotations: Heavy 0/0, Medium 0/0, Light 25/25, Total Adds 25 including K104, K97, KMJM, KSOL, KBCE, WFXA, KQXL, WXOK, WAGH, WFXE.

**SIGNIFICANT ACTION**

**RHYTHM CLUB "Raindrops" (RCA) 21/4**

Rotations: Heavy 0/0, Medium 0/0, Light 21/4, Total Adds 4, WOWI, KPRS, WXOK, WTLZ.

**NANCY WILSON "Don't Ask My Neighbor" (Columbia) 20/5**

Rotations: Heavy 0/0, Medium 0/0, Light 20/5, Total Adds 5, WMGL, WPAL, WEUP, KPRW, KDAY.

**LONNIE LISTON SMITH "Obsession" (Ichiban) 20/4**

Rotations: Heavy 0/0, Medium 6/0, Light 14/4, Total Adds 4, WPAL, WPEG, WFXC, WJMI. Mediums include: WXYV, WDAS, WJLB, WPLZ, KMJJ.

**DAVID PEASTON "Take Me Now" (Geffen) 20/2**

Rotations: Heavy 1/0, Medium 6/0, Light 13/2, Total Adds 2, WILD, WQOK. Heavy: WJMI. Mediums include: K104, WZAK, KMJM, WCDX, WIZF.

**CHIMES "Heaven" (Columbia) 19/18**

Rotations: Heavy 0/0, Medium 0/0, Light 19/18, Total Adds 18 including WILD, KHYS, KMJQ, WOWI, KPRS, WRKE, KQXL, Z93, WFXC, WEUP, WQIC.

**BLACK BOX "Everybody Everybody" (RCA) 18/6**

Rotations: Heavy 0/0, Medium 2/0, Light 16/6, Total Adds 6, KHYS, KMJM, WBLK, WRKE, WJIZ, WQFX. Medium: WDAS, WEAS.

**BOO-YAA T.R.I.B.E. "Psyko Funk" (4th & Broadway/Island) 17/16**

Rotations: Heavy 0/0, Medium 1/0, Light 16/16, Total Adds 16 including K97, WOWI, KPRS, KBCE, WFXA, WENN, WPAL, WQFX, WQIS, WPGA. Medium: KDAY.

**BOOTSIE'S RUBBER BAND "Jungle Bass" (4th & Broadway/Island) 16/1**

Rotations: Heavy 0/0, Medium 4/0, Light 12/1, Total Adds 1, WCDX. Medium: WHUR, WKYS, WBLX, KDAY.

**WAS (NOT WAS) "Papa Was A Rolling Stone" (Chrysalis) 15/15**

Rotations: Heavy 0/0, Medium 0/0, Light 15/15, Total Adds 15 including WGCI, WZAK, KSOL, OC104, Z104, WEUP, WHJX, KIIZ, WPGA, WQOK.

**POWER JAM featuring CHILL ROB G "The Power" (Wild Pitch) 14/1**

Rotations: Heavy 5/0, Medium 4/1, Light 5/0, Total Adds 1, Z104. Heavy: WAMO, WKYS, WZAK, WFXC, WIKS. Medium: KJLH, OC104, WGPR.

**2 DEEP "I Didn't Do My Homework" (Cold Chillin'/Reprise) 14/0**

Rotations: Heavy 0/0, Medium 4/0, Light 10/0, Total Adds 0, Medium: WOWI, WXOK, WBLX, WEAS.

**LAKESIDE "Money" (Solar/Epic) 13/11**

Rotations: Heavy 0/0, Medium 0/0, Light 13/11, Total Adds 11 including K97, WJIZ, WFXA, WATV, WFXE, WZFX, WQOK, KMJJ, WTMP, K98-FM.

**MANTRONIX featuring WONDRESS "Take Your Time" (Capitol) 12/1**

Rotations: Heavy 0/0, Medium 5/0, Light 7/1, Total Adds 1, WRKE. Medium: WILD, WYLD, WOWI, WLOU, WCDX.

**TEEN DREAM "Games" (Malaco) 11/1**

Rotations: Heavy 0/0, Medium 1/0, Light 10/1, Total Adds 1, WEUP. Medium: WOWI.

**KASHIF "Love Letter Out Loud" (Arista) 10/7**

Rotations: Heavy 0/0, Medium 0/0, Light 10/7, Total Adds 7, WDAS, WAMO, KBCE, KIIZ, WIKS, K98-FM, WDZZ.

**CLUB NOUVEAU "Momentary Lover" (WB) 10/4**

Rotations: Heavy 0/0, Medium 0/0, Light 10/4, Total Adds 4, WILD, KHUL, WIKS, WTLZ.

**HAKIM with LADY DIANNA "You're Good To Go" (Curb) 10/2**

Rotations: Heavy 0/0, Medium 0/0, Light 10/2, Total Adds 2, WQFX, WQIS.

**NEW ARTISTS**

	Reports/Adds
1 D'LA VANCE/Itchin' In My Pants (Epic)	52/3
2 CARL ANDERSON/How Deep Does It Go (GRP)	48/9
3 ERIC B. & RAKIM/Let The Rhythm Hit 'Em (MCA)	48/8
4 TASHAN/Save The Family (OBR/Columbia)	44/14
5 BASIC BLACK/She's Mine (G.O.T./Motown)	44/12
6 ANSWERED QUESTIONS/What You Deserve (EMI)	44/2
7 WEST COAST RAP ALL-STARS/We're All In The Same Gang (WB)	42/12
8 POOR RIGHTEOUS TEACHERS/Rock This Funky Joint (Profile)	40/11
9 KWAME/Only You (Atlantic)	37/6
10 JANICE DEMPSEY/Do You Really Want Love? (Epic)	28/5

New artists have not yet had a UC Breaker.

SBK RECORDS PROUDLY PRESENTS

# TERRY STEELE

As a songwriter,

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the measure of his soul with  
the stirring smash ballad  
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Now, Terry Steele writes  
a new musical chapter  
with the release of his  
remarkable debut single  
"If I Told You Once."

Produced and  
arranged  
by Ollie Brown  
for Brown Sugar  
Productions from  
the forthcoming  
SBK Records album  
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*"if i told  
you once"*

Terry Steele,  
Precious Metal

URBAN CONTEMPORARY

***BREAKERS***

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# UC ADDS & HOTS

<p><b>WXYV/Baltimore</b> Roy Sampson ANITA BAKER GEOFF MCBRIDE MARIAH CAREY BELL BIV DEVOE Hottest: M.C. HAMMER JANE CHILD MICHEL'LE LISA STANSFIELD TROOP</p> <p><b>WILD/Boston</b> Hill/Hall NAJEE &amp; VESTA TIME DAVID PEASTON BASIC BLACK CHIMES WINANS CLUB NOUVEAU Hottest: TODAY JOHNNY GILL TROOP MICHEL'LE LISA STANSFIELD</p> <p><b>WBLK/Buffalo</b> Jim Snowden STEPHANIE MILLS NEW KIDS ON THE B STARPOINT GLENN MEDEIROS JOHNNY GILL BODY TIME TONY TONI TONE BLACK BOX GLADYS KNIGHT Hottest: TROOP U-KREW M.C. HAMMER SNAP MICHAEL COOPER</p> <p><b>WBLN/New York</b> Boyd/Buggs TIME ANGELA WINBUSH JANET JACKSON TASHAN GEOFF MCBRIDE ROBBIE MYCHALS Hottest: JANE CHILD TODAY FAMILY STAND EVERYTHING BUT TH KLYMAXX</p> <p><b>WRKS/New York</b> Brown/Beasley EW&amp;F JANET JACKSON TIME MAZE Hottest: JOHNNY GILL LISA STANSFIELD KLYMAXX QUINCY JONES</p> <p><b>WRKE/Ocean City</b> Quartrone/Mena CHIMES MANTRONIX BLACK BOX TONY TONI TONE ERIC GABLE Hottest: M.C. HAMMER TROOP NEW KIDS ON THE B JOHNNY GILL LISA STANSFIELD</p> <p><b>WGCI/Chicago</b> Stephen Ross BABYFACE ANITA BAKER TIME BARBARA WEATHERS WAS (NOT WAS) ERIC B Hottest: M.C. HAMMER TROOP KLYMAXX TONY TONI TONE FAMILY STAND</p> <p><b>WZLF/Cincinnati</b> Lewis/Turner TIME TONY TONI TONE GEOFF MCBRIDE Hottest: JANE CHILD TROOP GLENN JONES M.C. HAMMER GAP BAND</p> <p><b>WZAK/Cleveland</b> Tolliver/Rush WAS (NOT WAS) JANET JACKSON TIME NAJEE &amp; VESTA M.C. HAMMER GEOFF MCBRIDE Hottest: TROOP JOHNNY GILL M.C. HAMMER KLYMAXX AFTER 7</p> <p><b>WVKO/Columbus</b> Jones/Tyler ANITA BAKER MARIAH CAREY STARPOINT ANGELA WINBUSH BLACK FLAMES BABYFACE Hottest: GLENN JONES KEITH SWEAT TROOP JOHNNY GILL KLYMAXX</p>	<p><b>OC104/Ocean City</b> Scott Janzen TIME JANET JACKSON WAS (NOT WAS) ANSWERED QUESTION JEFF REDD ANGELA WINBUSH Hottest: M.C. HAMMER JANE CHILD MADONNA TROOP LISA STANSFIELD</p> <p><b>WUSL/Philadelphia</b> Dave Allan TIME JANET JACKSON KWAME' TEDDY PENDERGRASS Hottest: TONY TONI TONE TONY TONI TONE LISA STANSFIELD SNAP</p> <p><b>WDAS/Philadelphia</b> Joe Tamburro TIME TONY TONI TONE TASHAN KASHIF BLACK FLAMES Hottest: TROOP LISA STANSFIELD MIKI HOWARD JOHNNY GILL JEFF REDD</p> <p><b>WAMO/Pittsburgh</b> Faison/Goewey TIME JANET JACKSON KASHIF SNAP NAJEE &amp; VESTA Hottest: M.C. HAMMER MICHEL'LE TROOP NEW KIDS ON THE B JOHNNY GILL</p> <p><b>WKYS/Washington</b> Simpson/Diggs BELL BIV DEVOE ROBBIE MYCHALS GLADYS KNIGHT CARL ANDERSON TIME GEORGE HOWARD TEMPTATIONS Hottest: TONY TONI TONE TODAY KLYMAXX M.C. HAMMER QUINCY JONES</p> <p><b>WHUR/Washington</b> Bennett/Archie ANITA BAKER ERIC GABLE D'LA VANCE BASIC BLACK TIME Hottest: KLYMAXX JANE CHILD LISA STANSFIELD TODAY JOHNNY GILL</p> <p><b>WJLB/Detroit</b> Alexander/Wonder JEFF REDD MIKI HOWARD TIME Hottest: M.C. HAMMER KLYMAXX RANDY CRAWFORD GLENN JONES BELL BIV DEVOE</p> <p><b>WGPR/Detroit</b> Joe Spencer TIME JONATHAN BUTLER CARL ANDERSON BELL BIV DEVOE TONY TONI TONE ALEX BUGNON ERIC GABLE GLENN MEDEIROS MAZE KOOL SKOOL MARIAH CAREY Hottest: M.C. HAMMER FAMILY STAND JANE CHILD GLENN JONES JOHNNY GILL</p> <p><b>WZZJ/Flint</b> Williams/Williams TIME ANITA BAKER TONY TONI TONE NAJEE &amp; VESTA Hottest: TROOP JOHNNY GILL M.C. HAMMER KLYMAXX AFTER 7</p> <p><b>WVVO/Columbus</b> Jones/Tyler ANITA BAKER MARIAH CAREY STARPOINT ANGELA WINBUSH BLACK FLAMES BABYFACE Hottest: GLENN JONES KEITH SWEAT TROOP JOHNNY GILL KLYMAXX</p>	<p><b>WJIZ/Albany</b> Tony Wright DIGITAL UNDERGROU TIME BLACK BOX FAIRRIE B. LAKESIDE TONY TONI TONE WILL DOWNING Hottest: JANICE DEMPSEY TROOP LISA STANSFIELD JANE CHILD FAMILY STAND TROOP MICHEL'LE</p> <p><b>KBCE/Alexandria</b> Donnie Taylor TIME BABYFACE ROBBIE MYCHALS NAJEE &amp; VESTA 2-LOOKE Hottest: KC &amp; THE SUNSHINE TONY TONI TONE CREW BOO-YAA T.R.I.B.E KASHIF Hottest: TROOP LISA STANSFIELD REGINA BELLE JOHNNY GILL</p> <p><b>WVEE/Atlanta</b> Roberts/Bacote TIME WEST COAST RAP AL ANITA BAKER SNAP GEOFF MCBRIDE BABYFACE MIDNIGHT STAR Hottest: KLYMAXX TODAY JOHNNY GILL TROOP KEITH SWEAT</p> <p><b>WFXA/Augusta</b> Carl Conner TIME ANITA BAKER TONY TONI TONE LAKESIDE SOUL II SOUL TERRY STEELE WEST COAST RAP AL BOO-YAA T.R.I.B.E 2-LOOKE Hottest: M.C. HAMMER MICHEL'LE TROOP MIKI HOWARD JOHNNY GILL</p> <p><b>KQXL/Baton Rouge</b> Weich/Clay TIME Z-LOOKE CARL ANDERSON NAJEE &amp; VESTA ANGELA WINBUSH ANITA BAKER CHIMES Hottest: TROOP LISA STANSFIELD M.C. HAMMER JOHNNY GILL FAMILY STAND</p> <p><b>KPRS/Kansas City</b> Chris King BABYFACE TONY TONI TONE TIME CHIMES NAJEE &amp; VESTA RHYTHM CLUB CARL ANDERSON BOO-YAA T.R.I.B.E Hottest: JOHNNY GILL JANE CHILD TROOP FAMILY STAND BLACK FLAMES</p> <p><b>KPRW/Oklahoma City</b> Marla Bratcher ANITA BAKER NANCY WILSON BOO-YAA T.R.I.B.E FATHER MC LOW PROFILE TIME LAKESIDE JANET JACKSON Hottest: M.C. HAMMER TROOP JANE CHILD JOHNNY GILL LISA STANSFIELD</p> <p><b>WLTZ/Saginaw</b> Crocket/Drake CLUB NOUVEAU NAJEE &amp; VESTA 2-LOOKE TIME DOUG LAZY TONY TONI TONE RHYTHM CLUB Hottest: TROOP FAMILY STAND JOHNNY GILL REGINA BELLE LISA STANSFIELD M.C. HAMMER TROOP</p> <p><b>KMJM/St. Louis</b> Atkins/Wynter BLACK FLAMES WEST COAST RAP AL RANDY CRAWFORD D'LA VANCE TONY TONI TONE TIME BLACK BOX ERIC GABLE ERIC GABLE 2-LOOKE Hottest: TROOP LISA STANSFIELD JOHNNY GILL EW&amp;F JANE CHILD</p>	<p><b>WXOK/Baton Rouge</b> Daryl Moore TIME TASHAN ERIC B WEST COAST RAP AL DIGITAL UNDERGROU RHYTHM CLUB Z-LOOKE Hottest: TROOP LISA STANSFIELD JANE CHILD FAMILY STAND MIKI HOWARD</p> <p><b>WENN/Birmingham</b> Donnell/Starr TIME NAJEE &amp; VESTA WEST COAST RAP AL TONY TONI TONE BOO-YAA T.R.I.B.E Hottest: KLYMAXX GLENN JONES FAMILY STAND MICHEL'LE LISA STANSFIELD</p> <p><b>WATV/Birmingham</b> Ron January LAKESIDE TONY TONI TONE TIME Hottest: TROOP MICHEL'LE JANE CHILD LISA STANSFIELD FAMILY STAND</p> <p><b>WPAL/Charleston</b> Don Kendrick ANITA BAKER BOO-YAA T.R.I.B.E AMPOINETTE NANCY WILSON KID'N PLAY TIME GEOFF MCBRIDE LONNIE LISTON SMI Hottest: KLYMAXX FAMILY STAND MICHEL'LE SNAP</p> <p><b>WVGL/Charleston</b> Base/Lewis D'LA VANCE DIGITAL UNDERGROU NANCY WILSON SEDUCTION NAJEE &amp; VESTA Hottest: KLYMAXX FAMILY STAND MICHEL'LE SOMETHING SPECIAL</p> <p><b>Z93/Charleston</b> B.J. Lewis MIDNIGHT STAR TIME CHIMES NEWTRONS Hottest: M.C. HAMMER LISA STANSFIELD KLYMAXX JANE CHILD TROOP</p> <p><b>WPEG/Charlotte</b> Saunders/Darcell TONY TONI TONE NAJEE &amp; VESTA POOR RIGHTEOUS TE LONNIE LISTON SMI TIME DUPONT JANET JACKSON KID'N PLAY Hottest: M.C. HAMMER KLYMAXX PERFECT GENTLEMEN JANE CHILD TROOP</p> <p><b>WJTT/Chattanooga</b> Keith Landecker TONY TONI TONE TIME JANET JACKSON ERIC B GEOFF MCBRIDE POOR RIGHTEOUS TE MAZE NAJEE &amp; VESTA DIGITAL UNDERGROU Hottest: TROOP M.C. HAMMER LISA STANSFIELD JANE CHILD JOHNNY GILL</p> <p><b>WJMH/Greensboro</b> Bailey/Masters M.C. HAMMER GLENN JONES TIME JANET JACKSON GEOFF MCBRIDE TONY TONI TONE Hottest: SNAP M.C. HAMMER NEW KIDS ON THE B KEITH SWEAT MADONNA</p> <p><b>WOMG/Greensboro</b> Weaver/Sampson POOR RIGHTEOUS TE BARBARA WEATHERS WINANS 2-LOOKE TIME TERRY STEELE Hottest: KLYMAXX TROOP MICHEL'LE REGINA BELLE JOHNNY GILL</p> <p><b>Z104/Greenville</b> Wayne Walker POWER JAM WAS (NOT WAS) WINANS NEWTRONS TONY TONI TONE MICHAEL COOPER TIME Hottest: JOHNNY GILL SOMETHING SPECIAL TROOP M.C. HAMMER KEITH SWEAT</p> <p><b>WQFX/Gulfport-Biloxi</b> Al Luv BABYFACE POOR RIGHTEOUS TE 2-LOOKE TIME NAJEE &amp; VESTA BLACK BOX HAKIM GLENN MEDEIROS BOO-YAA T.R.I.B.E DEF DAMES Hottest: M.C. HAMMER TROOP JANE CHILD LISA STANSFIELD JOHNNY GILL</p>	<p><b>WWDW/Columbia</b> Carson/Hill BETTY WRIGHT FATHER MC ISLEY BROTHERS TONY TONI TONE TASHAN NAJEE &amp; VESTA MICHAEL COOPER Hottest: TROOP JOHNNY GILL KEITH SWEAT M.C. HAMMER FAMILY STAND</p> <p><b>WAGH/Columbia</b> Darrell J. Smith TIME Z-LOOKE ROBBIE MYCHALS NAJEE &amp; VESTA MIKI HOWARD SOUL II SOUL KWAME' Hottest: TROOP LISA STANSFIELD M.C. HAMMER KEITH SWEAT JOHNNY GILL</p> <p><b>WFXE/Columbia</b> Phillip David March GEOFF MCBRIDE BASIC BLACK TONY TONI TONE KWAME' LAKESIDE Hottest: M.C. HAMMER KLYMAXX MICHEL'LE TROOP JOHNNY GILL</p> <p><b>K104/Dallas-Ft. Worth</b> Spears/Anderson ANITA BAKER BOO-YAA T.R.I.B.E 2-LOOKE TIME FATHER MC ROBBIE MYCHALS SEDUCTION Hottest: TROOP LISA STANSFIELD M.C. HAMMER JANE CHILD LISA STANSFIELD SOMETHING SPECIAL</p> <p><b>WFXC/Durham</b> Earl Boston CHIMES TONY TONI TONE LONNIE LISTON SMI TIME KWAME' ANITA BAKER BASIC BLACK NAJEE &amp; VESTA Hottest: TROOP FAMILY STAND KLYMAXX M.C. HAMMER LISA STANSFIELD</p> <p><b>WZFX/Fayetteville</b> Tony Lype TIME DUPONT DOUG LAZY LAKESIDE Hottest: M.C. HAMMER CRAW NAJEE &amp; VESTA POOR RIGHTEOUS TE Hottest: FAMILY STAND JOHNNY GILL MICHEL'LE KLYMAXX M.C. HAMMER</p> <p><b>WJMJ/Jackson</b> Todd/Jones TIME GEOFF MCBRIDE GAP BAND OMARA JANET JACKSON ANGELA WINBUSH LONNIE LISTON SMI SEDUCTION Hottest: M.C. TROUBLE LISA STANSFIELD JANE CHILD FAMILY STAND</p> <p><b>WJXX/Jacksonville</b> Clark/Nelson TIME JANICE DEMPSEY JANE PLAY JANET JACKSON MICHAEL COOPER STEVIE B WAS (NOT WAS) Hottest: M.C. HAMMER KEITH SWEAT FAMILY STAND TROOP MICHEL'LE</p> <p><b>KHZZ/Killeen</b> Frankie Jeye TIME BASIC BLACK CHIMES LOW PROFILE GLENN MEDEIROS KASHIF U-KREW STEPHANIE MILLS ANTOINETTE DEF JEF WAS (NOT WAS) Hottest: TROOP LISA STANSFIELD JANE CHILD JOHNNY GILL FAMILY STAND</p> <p><b>KFXZ/Lafayette</b> Chuck Harrison none Hottest: KLYMAXX M.C. HAMMER JAMAICA BOYS FAMILY STAND</p> <p><b>KXZZ/Lake Charles</b> Rob Neal none Hottest: KLYMAXX TODAY M.C. HAMMER FAMILY STAND LISA STANSFIELD</p> <p><b>WQIS/Laurel</b> Ron Davis BELL BIV DEVOE MIKI HOWARD BOO-YAA T.R.I.B.E HAKIM ANDREA TAFURI JANET JACKSON TIME ANITA BAKER JANE CHILD Z-LOOKE Hottest: M.C. HAMMER SOMETHING SPECIAL TROOP MICHEL'LE</p>	<p><b>KMJQ/Houston</b> Alkins/Brown MAZE CHIMES BODY STACYE &amp; KIMIKO TIME JANET JACKSON Hottest: JANE CHILD TROOP M.C. HAMMER KLYMAXX LISA STANSFIELD</p> <p><b>KHYS/Houston</b> Hegwood/Weber CHIMES MELLOW MAN ACE BLACK BOX TRES BARBARA WEATHERS ERIC GABLE U-KREW Hottest: TROOP JOHNNY GILL KEITH SWEAT LISA STANSFIELD BELL BIV DEVOE</p> <p><b>WEUP/Huntsville</b> Jim Mitchem TIME NAJEE &amp; VESTA TASHAN JANET JACKSON WILL DOWNING NANCY WILSON CHIMES WAS (NOT WAS) TEEN DREAM Hottest: JANE CHILD KEITH SWEAT FAMILY STAND JOHNNY GILL</p> <p><b>WDKT/Huntsville</b> Thomas/Olsen ERIC B NAJEE &amp; VESTA TIME TASHAN WINANS TONY TONI TONE BASIC BLACK STEVIE B Hottest: TROOP M.C. HAMMER FAMILY STAND GLENN JONES BLACK FLAMES</p> <p><b>WJWS/Jacksonburg</b> Lad Goins TONY TONI TONE KOOL SKOOL SOUL II SOUL BABYFACE ANITA BAKER Hottest: M.C. HAMMER TROOP LISA STANSFIELD JANE CHILD FAMILY STAND</p> <p><b>WFXM/Macon</b> Shabba Doo TIME AFTER 7 KOOL SKOOL M.C. HAMMER Hottest: M.C. HAMMER TROOP JANE CHILD LISA STANSFIELD JOHNNY GILL</p> <p><b>WPGA/Macon</b> Brian Kelly BOO-YAA T.R.I.B.E TIME WAS (NOT WAS) CARL ANDERSON KID'N PLAY JANET JACKSON Hottest: MICHEL'LE TROOP EW&amp;F FAMILY STAND LISA STANSFIELD</p> <p><b>KHUL/Memphis</b> Ronald Fly KID'N PLAY CLUB NOUVEAU BASIC BLACK DOUG LAZY TERRY STEELE TIME BABYFACE BARBARA WEATHERS TASHAN GLENN MEDEIROS Z-LOOKE JANET JACKSON Hottest: TROOP MICHEL'LE QUINCY JONES KLYMAXX M.C. HAMMER</p> <p><b>K97/Memphis</b> O'Jay/Bell GRANDMASTER SLICI TONY TONI TONE LAKESIDE Z-LOOKE TIME JONATHAN BUTLER BOO-YAA T.R.I.B.E Hottest: M.C. HAMMER MICHEL'LE REGINA BELLE FAMILY STAND JOHNNY GILL</p> <p><b>WQIC/Meridian</b> Larry Carr TONY TONI TONE TIME JANET JACKSON POOR RIGHTEOUS TE ISLEY BROTHERS JANICE DEMPSEY KC &amp; THE SUNSHINE FUTURE NAJEE &amp; VESTA ERIC GABLE TASHAN CHIMES CARL ANDERSON Hottest: LISA STANSFIELD TROOP JOHNNY GILL JANE CHILD M.C. HAMMER</p>	<p><b>WJHM/Oriando</b> Lindsay/Hollywood MICHAEL STERLING WEST COAST RAP AL BASIC BLACK Z-LOOKE KID'N PLAY TASHAN NAJEE &amp; VESTA JANICE DEMPSEY SNAP TIME POOR RIGHTEOUS TE Hottest: TROOP M.C. HAMMER LISA STANSFIELD FAMILY STAND JANE CHILD</p> <p><b>WQOK/Raleigh</b> Cy Young DAVID PEASTON GEOFF MCBRIDE LAKESIDE Z-LOOKE ROBBIE MYCHALS TIME NAJEE &amp; VESTA Hottest: LISA STANSFIELD KLYMAXX JOHNNY GILL SOMETHING SPECIAL FAMILY STAND</p> <p><b>WCDX/Richmond</b> Young/Maxwell TIME TONY TONI TONE ANITA BAKER BOOTSYS'S RUBBER B TASHAN KWAME' Hottest: LISA STANSFIELD MICHEL'LE JOHNNY GILL SOMETHING SPECIAL M.C. HAMMER TODAY M.C. HAMMER TYLER COLLINS JANET JACKSON</p> <p><b>WBLX/Mobile</b> Chestam/Sinclair STACYE &amp; KIMIKO TIME ANITA BAKER MICHAEL STERLING SEDUCTION ERIC GABLE CARL ANDERSON STARPOINT WEST COAST RAP AL Hottest: M.C. HAMMER MICHEL'LE JOHNNY GILL REGINA BELLE</p> <p><b>HOT105/Montgomery</b> Larry Steele none Hottest: M.C. HAMMER JAMAICA BOYS FAMILY STAND LISA STANSFIELD TODAY</p> <p><b>WQOK/Nashville</b> Jay DuBard ANITA BAKER JANET JACKSON TIME TONY TONI TONE STACYE &amp; KIMIKO WAS (NOT WAS) NIKKI MILLIE VANILLI Hottest: TROOP KLYMAXX MICHEL'LE TODAY FAMILY STAND</p> <p><b>WKS/New Bern</b> Kirklund/Sanders ANGELA WINBUSH CLUB NOUVEAU WEST COAST RAP AL BOO-YAA T.R.I.B.E WAS (NOT WAS) KASHIF DIGITAL UNDERGROU KWAME' KOOL SKOOL HOTTEST: KLYMAXX M.C. HAMMER TROOP FAMILY STAND TODAY</p> <p><b>WYLD-FM/New Orleans</b> Wallace/Ware none Hottest: MICHEL'LE TROOP JANE CHILD TODAY M.C. HAMMER</p> <p><b>WMYK/Norfolk</b> Brown/Benton TERRY STEELE CARL ANDERSON JANET JACKSON TONY TONI TONE GEOFF MCBRIDE GLADYS KNIGHT MAXI PRIEST Hottest: LISA STANSFIELD KLYMAXX JOHNNY GILL FAMILY STAND ANITA BAKER</p> <p><b>WOWI/Norfolk</b> Richards/St. James NAJEE &amp; VESTA RHYTHM CLUB CHIMES WEST COAST RAP AL BOO-YAA T.R.I.B.E TONY TONI TONE TIME JANET JACKSON KID'N PLAY LOW PROFILE Hottest: M.C. HAMMER TROOP LISA STANSFIELD FAMILY STAND JOHNNY GILL</p>	<p><b>KMJJ/Shreveport</b> Echols/Walker NAJEE &amp; VESTA 2-LOOKE TIME BOO-YAA T.R.I.B.E LAKESIDE WAS (NOT WAS) ANITA BAKER Hottest: M.C. HAMMER TROOP LISA STANSFIELD JANE CHILD MICHEL'LE</p> <p><b>WANM/Tallahassee</b> Van Wilson POOR RIGHTEOUS TE D-NICE NAJEE &amp; VESTA ERIC GABLE 2-LOOKE SOUL II SOUL KWAME' TIME CHIMES BASIC BLACK WAS (NOT WAS) JANET JACKSON Hottest: M.C. HAMMER TROOP JOHNNY GILL FAMILY STAND LISA STANSFIELD</p> <p><b>WTMP/Tampa</b> Chris Turner TIME 2-LOOKE MAZE BOO-YAA T.R.I.B.E WAS (NOT WAS) CHIMES LAKESIDE POOR RIGHTEOUS TE Hottest: SNAP MICHEL'LE BELL BIV DEVOE KEITH SWEAT JOHNNY GILL</p> <p><b>WTUG/Tuscaloosa</b> Al Brown EN VOGUE KLYMAXX GLENN JONES WEST COAST RAP AL ANITA BAKER AFTER 7 M.C. HAMMER FAMILY STAND KOOL SKOOL RANDY CRAWFORD Hottest: EN VOGUE TODAY KLYMAXX M.C. HAMMER JOHNNY GILL</p> <p><b>K98-FM/West Monroe</b> John Wilson TIME TONY TONI TONE JANET JACKSON LAKESIDE BODY WAS (NOT WAS) Z-LOOKE NAJEE &amp; VESTA DEF DAMES KASHIF DEF DAMES Hottest: LISA STANSFIELD TROOP M.C. HAMMER JANE CHILD GLENN JONES</p>
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92 Current Reporters  
87 Current Reports  
Called in Frozen Playlist (3):  
KFXZ (Z16)/Lake Charles  
WZHT (HOT105)/Montgomery  
Did Not Report, Playlist Frozen (2):  
WVOI/Toledo  
WYLD/New Orleans





JUNE 22, 1990

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
13	7	4	1			<b>1</b> GARTH BROOKS/The Dance (Capitol)	186/0	161	24	1
2	1	1				<b>2</b> GEORGE STRAIT/Love Without End, Amen (MCA)	178/0	163	11	4
12	9	5				<b>3</b> RANDY TRAVIS/He Walked On Water (WB)	185/0	156	27	2
3	2	2				<b>4</b> ALABAMA/Pass It On Down (RCA)	183/0	159	19	5
4	3	3				<b>5</b> REBA McENTIRE/Walk On (MCA)	182/0	152	25	5
9	6	6				<b>6</b> RESTLESS HEART/Dancy's Dream (RCA)	184/1	144	31	9
11	8	7				<b>7</b> T. GRAHAM BROWN/If You Could Only See Me Now (Capitol)	184/0	135	40	9
18	11	10				<b>8</b> EXILE/Nobody's Talking (Arista)	181/0	111	62	8
14	10	9				<b>9</b> EDDY RAVEN/Island (Capitol)	174/1	110	57	7
20	14	11				<b>10</b> PATTY LOVELESS/On Down The Line (MCA)	185/0	103	71	11
24	19	15				<b>11</b> HANK WILLIAMS JR./Good Friends, Good Whiskey, Good Lovin' (WB/Curb)	176/2	48	110	18
19	15	12				<b>12</b> RICKY SKAGGS/Hummingbird (Epic)	157/0	67	74	16
22	18	14				<b>13</b> BILLY JOE ROYAL/Searchin' For Some Kind Of Clue (Atlantic)	173/1	58	96	19
29	20	16				<b>14</b> PAUL OVERSTREET/Richest Man On Earth (RCA)	179/4	29	134	16
25	21	17				<b>15</b> MARTY STUART/Hillbilly Rock (MCA)	172/4	56	90	26
30	23	18				<b>16</b> HIGHWAY 101/This Side Of Goodbye (WB)	178/3	21	127	30
32	27	19				<b>17</b> LORRIE MORGAN/He Talks To Me (RCA)	181/8	17	127	37
38	28	21				<b>18</b> DAN SEALS/Good Times (Capitol)	181/5	14	123	44
28	24	20				<b>19</b> DOLLY PARTON/White Limozeen (Columbia)	164/4	27	103	34
35	29	22				<b>20</b> KENTUCKY HEADHUNTERS/Oh Lonesome Me (Mercury)	173/6	14	106	53
41	32	24				<b>21</b> WAYLON JENNINGS/Wrong (Epic)	170/12	13	99	58
42	36	25				<b>22</b> VINCE GILL/When I Call Your Name (MCA)	162/18	23	85	54
—	42	26				<b>23</b> TRAVIS TRITT/I'm Gonna Be Somebody (WB)	178/24	2	97	79
—	46	34				<b>24</b> SHENANDOAH/Next To You, Next To Me (Columbia)	170/37	6	67	97
33	30	27				<b>25</b> KEVIN WELCH/Till I See You Again (Reprise)	150/10	9	78	63
6	4	8				<b>26</b> EDDIE RABBITT/Runnin' With The Wind (Capitol)	101/0	30	56	15
40	37	32				<b>27</b> MARK COLLIE/Looks Aren't Everything (MCA)	135/9	9	72	54
36	33	30				<b>28</b> SAWYER BROWN/Puttin' The Dark Back Into The Night (Curb/Capitol)	125/6	15	69	41
39	35	31				<b>29</b> MICHELLE WRIGHT/New Kind Of Love (Arista)	133/9	6	78	49
1	5	13				<b>30</b> KATHY MATTEA/She Came From Fort Worth (Mercury)	95/0	36	39	20
—	48	40				<b>31</b> ALAN JACKSON/Wanted (Arista)	146/29	2	58	86
44	40	35				<b>32</b> MATRACA BERG/Baby, Walk On (RCA)	135/8	3	64	68
48	44	39				<b>33</b> DON WILLIAMS/Maybe That's All It Takes (RCA)	126/14	1	65	60
<b>BREAKER</b>						<b>34</b> TANYA TUCKER & T. GRAHAM BROWN/Don't Go Out (Capitol)	139/44	0	40	99
<b>BREAKER</b>						<b>35</b> MARY-CHAPIN CARPENTER/Something Of A Dreamer (Columbia)	121/21	0	37	84
<b>DEBUT</b>						<b>36</b> CLINT BLACK/Nothing's News (RCA)	85/73	4	15	66
7	12	28				<b>37</b> LACY J. DALTON/Black Coffee (Capitol)	53/0	7	30	16
17	25	36				<b>38</b> RICKY VAN SHELTON/I've Cried My Last Tear For You (Columbia)	43/0	20	13	10
26	31	37				<b>39</b> CLINT BLACK/Walkin' Away (RCA)	39/0	22	9	8
23	34	38				<b>40</b> DOUG STONE/I'd Be Better Off (In A Pine Box) (Epic)	43/0	18	13	12
50	47	44				<b>41</b> NITTY GRITTY DIRT BAND/From Small Things... (MCA)	93/5	3	36	54
—	—	46				<b>42</b> SHELBY LYNNE/I'll Lie Myself To Sleep (Epic)	102/20	0	24	78
49	45	43				<b>43</b> JANN BROWNE/Mexican Wind (Curb)	86/1	4	36	46
5	17	29				<b>44</b> TANYA TUCKER/Walking Shoes (Capitol)	40/0	11	18	11
16	13	23				<b>45</b> BAILLIE & THE BOYS/Perfect (RCA)	54/0	10	25	19
10	16	33				<b>46</b> JUDDS/Guardian Angels (Curb/RCA)	40/0	9	18	13
<b>DEBUT</b>						<b>47</b> PRAIRIE OYSTER/I Don't Hurt Anymore (RCA)	74/6	1	24	49
<b>DEBUT</b>						<b>48</b> K.T. OSLIN/Two Hearts (RCA)	74/5	1	18	55
<b>DEBUT</b>						<b>49</b> BELLAMY BROTHERS/I Could Be Persuaded (MCA/Curb)	82/23	1	10	71
<b>DEBUT</b>						<b>50</b> STATLER BROTHERS/Small Small World (Mercury)	73/9	3	20	50

## MOST ADDED

- CLINT BLACK (73)
- TANYA TUCKER & T. GRAHAM BROWN (44)
- RICKY VAN SHELTON (43)
- SHENANDOAH (37)
- CARLENE CARTER (34)
- LEE GREENWOOD (29)
- ALAN JACKSON (29)
- CORBIN/HANNER (24)
- TRAVIS TRITT (24)
- BELLAMY BROTHERS (23)

## HOTTEST

- GARTH BROOKS (119)
- GEORGE STRAIT (113)
- ALABAMA (93)
- RANDY TRAVIS (86)
- REBA McENTIRE (62)
- RESTLESS HEART (54)
- T. GRAHAM BROWN (42)
- PATTY LOVELESS (38)
- MARTY STUART (24)
- VINCE GILL (20)

## NEW ARTISTS

Reports/Adds

- 1 SHELBY LYNNE/I'll Lie... (Epic) . . . 102/20
- 2 CARLENE CARTER/I Fell In... (Reprise) . . . 66/34
- 3 LEE ROY PARNELL/Oughta Be A... (Arista) . . . 61/9
- 4 DELBERT McCLINTON/I'm With You (Curb) 50/2
- 5 McBRIDE & THE RIDE/Every Step... (MCA) 45/5
- 6 RAY KENNEDY/Doin' Life Without You (All.) 42/9
- 7 RHONDA GUNN/Some Somebody (WB) . . . 41/1
- 8 CORBIN/HANNER/Work Song (Merc.) . . . 24/24
- 9 TIM RYAN/Dance In Circles (Epic) . . . 23/12
- 10 JERRY LANSDOWNE/Plenty Of Love (SOR) 21/1

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# BREAKERS

### TANYA TUCKER & T. GRAHAM BROWN Don't Go Out (Capitol)

On 75% of reporting stations. Rotations: Heavy 0, Medium 40, Light 99, Total Adds 44 including WQCB, WYNY, WDSY, WICO, WMZQ, KRRV, KSCS, WAMZ, KRMD, WIRK, WUBE, WONE, WKKQ, KFKF, KZSN, KUZZ, KKCS, KYGO, KFMS, KNIX. Moves 45-34 on the Country chart.

### MARY-CHAPIN CARPENTER Something Of A Dreamer (Columbia)

On 65% of reporting stations. Rotations: Heavy 0, Medium 37, Light 84, Total Adds 21 including WVAM, WHWK, WXKX, WPOR, WILQ, KRRV, WXBQ, WSOC, WMSI, WLWI, WDAF, KZKX, KEY, KZSN, WQXK, KKCS, KFMS, KWHT, KRAK. Moves 49-42-35 on the Country chart.

WHAT DO MERCURY, RCA AND RADIO EVERYWHERE AGREE ON?  
THEY AGREE THAT KATHY MATTEA AND TIM O'BRIEN HAVE A SMASH DUET!



PolyGram

"BATTLE HYMN OF LOVE"





# HONKY TONK NEWS

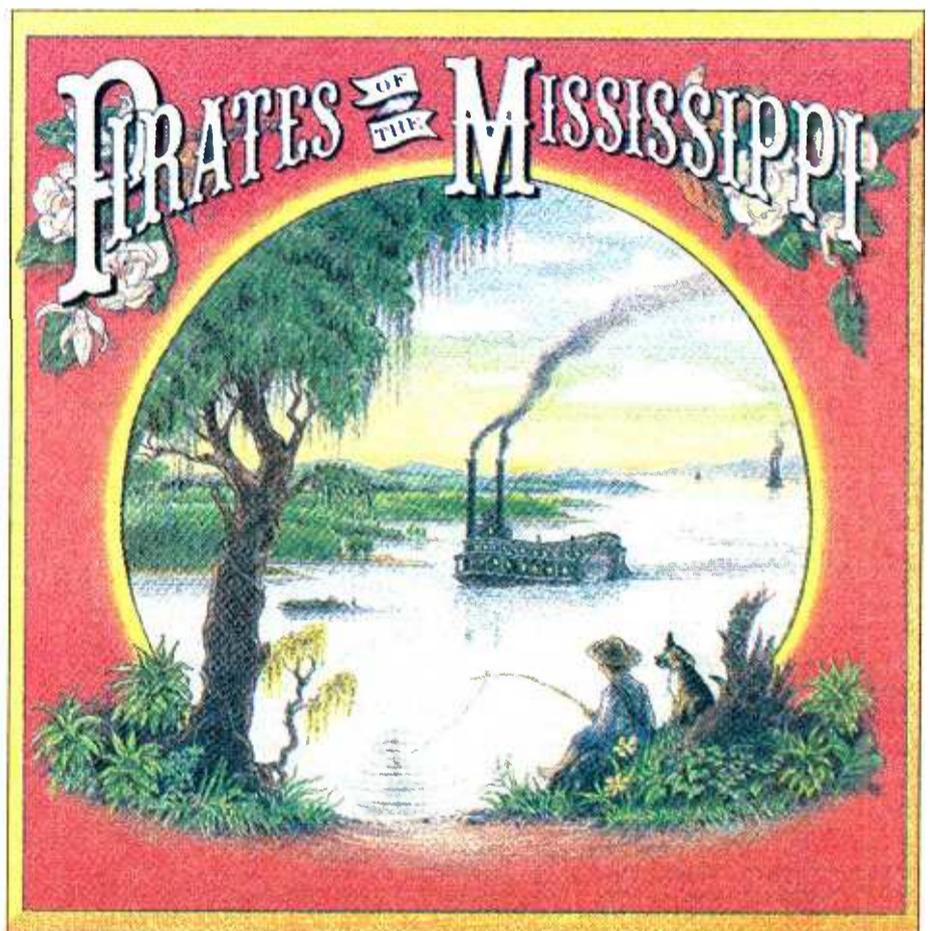
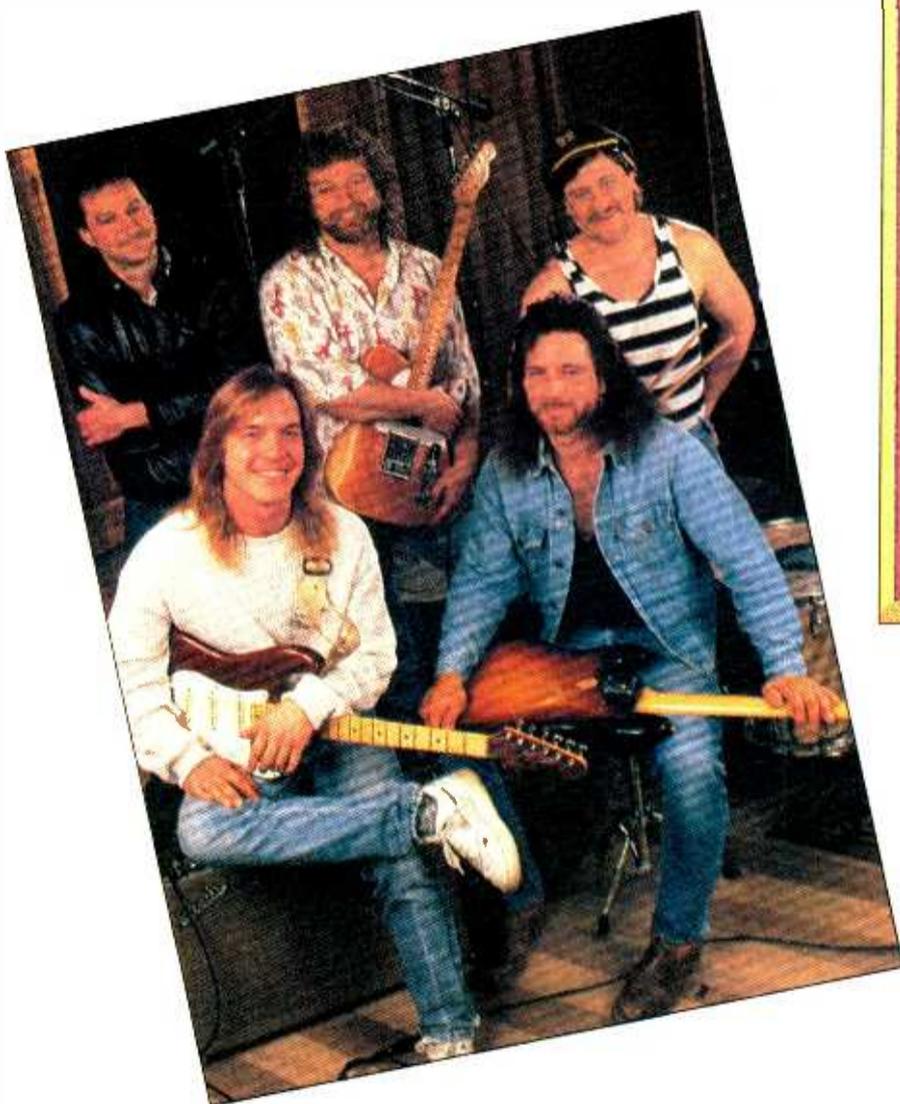
*Dateline Nashville*

*released: June 15, 1990*

## The Rebirth of Southern Bar Boogie

Radio —

Sizzle your summer  
with Red Hot  
Honky Tonk Blues



**Honky Tonk Blues**  
the debut single from  
Capitol Nashville artists  
**Pirates of the Mississippi**  
on cassette and CD

— *If you've been searching for gold, Capitol Nashville has inserted a sample in this issue* —



NEW & ACTIVE

**SHELBY LYNNE "I'll Lie Myself To Sleep" (Epic) 102/20**

Rotations: Heavy 0, Medium 24, Light 78, Total Adds 20, WYVZ, WXXK, KEAN, KPLX, WSIX, WKYQ, WOWW, KRMD, WIRK, WSLR, KBMR, WFMS, WHOK, KCJB, KXXY, WWJO, KTPK, WTCM, KALF, KUGN. Moves 46-42 on the Country chart.

**CLINT BLACK "Nothing's News" (RCA) 85/73**

Rotations: Heavy 4, Medium 15, Light 66, Total Adds 73 including WPOC, WYVZ, WYNY, WYAY, KASE, KSCS, KPLX, WGKX, WSIX, KAJA, WTQR, KFKF, KXXY, KNIX, KUPL, KWWJ, KRAK, KSOP, KSON, KMPS. Debuts at number 36 on the Country chart.

**BELLAMY BROTHERS "I Could Be Persuaded" (MCA/Curb) 82/23**

Rotations: Heavy 1, Medium 10, Light 71, Total Adds 23, WCAO, WHWK, WAJR, WDSY, KEAN, WXBQ, KHEY, WHLZ, WMSI, WKYQ, WKNN, WOWW, WQYK, KBMR, WKKQ, WFMS, WHOK, WFMB, KWEN, KUGN, KFMS, KCCY, KTOM. Debuts at number 49 on the Country chart.

**PRAIRIE OYSTER "I Don't Hurt Anymore" (RCA) 74/6**

Rotations: Heavy 1, Medium 24, Light 49, Total Adds 6, WCAO, WMSI, KLLI, KNFM, WTQR, WONE. Heavy: WDAF. Medium: WBEE, KEAN, KASE, WHEW, WTSO, WTCM, KVOO, KFDI, KRKT, KASH, KALF, KCKC, KEEN. Debuts at number 47 on the Country chart.

**K.T. OSLIN "Two Hearts" (RCA) 74/5**

Rotations: Heavy 1, Medium 18, Light 55, Total Adds 5, WKHX, WOKK, WYYD, WTCM, KASH. Heavy: WSNO. Medium: KEAN, WWNC, WTVY, WFLS, WHEW, WAMZ, WKSJ, WCMS, WKNN, KFGO, WCUZ, WOW, KIK-FM, KALF, KRAK, KSOP, KSN. Debuts at number 48 on the Country chart.

**STATLER BROTHERS "Small Small World" (Mercury) 73/9**

Rotations: Heavy 3, Medium 20, Light 50, Total Adds 9, WSNO, WHWK, KRRV, WTVN, WYYD, KBMR, WLLR, KWHT, KTOM. Heavy: WSTH, WTNT, KRWO. Medium: WQCB, WZPR, WWNC, WCMS, WOWW, KJJY, KTTS, KUZZ. Debuts at number 50 on the Country chart.

**CARLENE CARTER "I Fell In Love" (Reprise) 66/34**

Rotations: Heavy 1, Medium 3, Light 62, Total Adds 34 including WPOC, KEAN, KPLX, WHLZ, WESC, WNOE, WCMS, KHAK, WAXX, WCUZ, KIXQ, WASKFM, WHOK, WTHI, KTPK, KUUY, KNAX, KCCY, KTOM, KEEN.

**LEE ROY PARNELL "Oughta Be A Law" (Arista) 61/9**

Rotations: Heavy 1, Medium 19, Light 41, Total Adds 9, WXBQ, WHLZ, WCMS, WOWW, WMUS, WOW, KTTS, KEEY, WTHI. Heavy: WTDR. Medium: WPOC, WYVZ, KRRV, WSTH, WTVY, WKML, WTNT, KFDI, KIK-FM, KRAK.

**RICKY VAN SHELTON "I Meant Every Word He Said" (Columbia) 56/43**

Rotations: Heavy 1, Medium 10, Light 45, Total Adds 43 including WRKZ, KASE, WRNS, KSCS, KPLX, KIKK, KILTFM, WIVK, WAMZ, WGKX, KNFM, WSIX, KAJA, KHAK, WBVE, KFKF, WIL, KFMS, KIIQ, KCKC.

SIGNIFICANT ACTION

**LEE GREENWOOD "Holdin' A Good Hand" (Capitol) 54/29**

Rotations: Heavy 0, Medium 6, Light 48, Total Adds 29 including WAYZ, WRKZ, WZPR, WDSY, KASE, WUSY, KHEY, WHLZ, WDXE, WOKK, WSIX, WCMS, WAXX, WCUZ, WASKFM, KTTS, KTPK, KNAX, KEKB, KWHT.

**DELBERT McCLINTON "I'm With You" (Curb) 50/2**

Rotations: Heavy 3, Medium 15, Light 32, Total Adds 2, WSNO, WCUZ. Heavy: WQBE, WSTH, KLUR. Medium: WPOC, WXBQ, WTDR, WRNS, WTVY, WHEW, WKYQ, WQDR, WTNT, KFGO, KCJB, WOW, KWOX, KRKT, KALF.

**MAC McANALLY "Down The Road" (WB) 48/13**

Rotations: Heavy 0, Medium 7, Light 41, Total Adds 13, KRRV, WMSI, KYKX, WQYK, KFGO, WITL, WWJO, WTHI, KRKT, KASH, KRWO, KMIX, KSON. Medium: WYVZ, WCMS, WAXX, KFDI, KRST, KALF.

**VERN GOSDIN "Tanqueray" (Columbia) 47/0**

Rotations: Heavy 0, Medium 17, Light 30, Total Adds 0. Medium: KEAN, KRRV, KMML, WWNC, WXBQ, WSTH, WFLS, WHEW, WCMS, WKYQ, KLUR, WTQR, KTTS, KVOO, KRST, KALF, KCKC.

**McBRIDE & THE RIDE "Every Step Of The Way" (MCA) 45/5**

Rotations: Heavy 0, Medium 6, Light 39, Total Adds 5, WXXK, WTVN, KYKX, WUSQ, WTCM. Medium: WSOC, WSTH, WTVY, KWDX, KASH, KALF. Light: WDSY, KMML, KASE, WFLS, WAMZ, WOWW, KLUR, KNAX, KMIX.

**SKIP EWING "I'm Your Man" (MCA) 42/23**

Rotations: Heavy 0, Medium 3, Light 39, Total Adds 23, WDSY, KRRV, WSTH, KHEY, KKIX, WKML, WHEW, KIKK, WIVK, KLLI, WOKK, WSIX, WCMS, WPAP, WTNT, KJNE, WAXX, WITL, KTTS, WFMB, KVOO, KRKT, KALF.

**DAVID LYNN JONES "When Times Were Good" (Mercury) 42/10**

Rotations: Heavy 0, Medium 1, Light 41, Total Adds 10, WSNO, WTDR, WTVY, KHEY, WKCO, WFMB, KVOO, KUUY, KRWO, KNCO. Medium: WWNC. Light: WPOC, WHWK, WDSY, WBEE, WSOC, KSSN, WAMZ, WQDR, WAXX, WCUZ.

**RAY KENNEDY "Doin' Life Without You" (Atlantic) 42/9**

Rotations: Heavy 0, Medium 4, Light 38, Total Adds 9, WZPR, WTDR, WESC, WAMZ, WNOE, KCJB, WOW, WWJO, KVOO. Medium: WTVY, KRST, KALF. Light: WYVZ, WRKZ, WDSY, WQDR, WASKFM, KRKT, KWWJ, KDRK.

**RHONDA GUNN "Some Somebody" (WB) 41/1**

Rotations: Heavy 0, Medium 11, Light 30, Total Adds 1, WDSY. Medium: WPOC, KMML, WSTH, WTNT, KLUR, WOW, KFDI, KRST, KVOO, KEKB, KSN. Light: WYVZ, WRKZ, KSSN, WQDR, KFGO, KTTS, KRKT, KMIX.

**JENNINGS, NELSON, CASH & KRISTOFFERSON "Born And Raised In Black & White" (Epic) 39/7**

Rotations: Heavy 1, Medium 7, Light 31, Total Adds 7, WCAO, WDSY, WICO, KRRV, KTTS, KASH, KNAX. Heavy: WTDR. Medium: WYVZ, WSTH, KRKT, KUZZ, KWWJ. Light: WXTU, KKIX, WIRK, WCUZ, KTPK, KFDI, KMPS.

**EARL THOMAS CONLEY "Who's Gonna Tell Her Goodbye" (RCA) 38/18**

Rotations: Heavy 0, Medium 7, Light 31, Total Adds 18, WAYZ, WYVZ, WICO, KASE, WUSY, WSTH, KKIX, WKML, WFLS, WHEW, WAMZ, KNFM, WSM, WITL, KTTS, KRKT, KGH, KTOM.

**CRYSTAL GAYLE "Everybody's Reaching Out For Someone" (Capitol) 32/0**

Rotations: Heavy 0, Medium 15, Light 17, Total Adds 0. Medium: WSNO, WAJR, KMML, KASE, WHEW, WCUZ, WMUS, WOW, KTTS, KVOO, KRKT, KALF, KNIX, KIIQ, KSOP.

**GLEN CAMPBELL "On A Good Night" (Capitol) 30/0**

Rotations: Heavy 0, Medium 9, Light 21, Total Adds 0. Medium: KRRV, KMML, WWNC, KYKX, WCMS, KCJB, WOW, KASH, KIIQ. Light: WHEW, KLLI, WKSJ, KJNE, KLUR, WUSQ, WAXX, KRKT, KNAX, KMPS, KDRK.

**GATLIN BROTHERS "Boogie And Beethoven" (Capitol) 29/22**

Rotations: Heavy 0, Medium 2, Light 27, Total Adds 22, WYVZ, KMML, WSTH, KSCS, KPLX, WTVY, KHEY, WFLS, KYKX, KLLI, KNFM, KLUR, WKKQ, WCUZ, WGEE, KTTS, WDEZ, KFDI, KWOX, KIK-FM, KUUY, KNAX.

**ROBIN LEE "How About Goodbye" (Atlantic) 25/13**

Rotations: Heavy 0, Medium 9, Light 25, Total Adds 13, WRKZ, WICO, KMML, KASE, WSTH, KHEY, KLLI, KNFM, KLUR, KVOO, KFDI, KRKT, KIK-FM. Light: WHWK, KKIX, WFLS, KHAK, KIXQ, KVOO, KIIQ.

**CORBIN/HANNER "Work Song" (Mercury) 24/24**

Rotations: Heavy 0, Medium 1, Light 23, Total Adds 23, WDSY, WBEE, WICO, KMML, WSTH, KKIX, WMSI, WDXE, KYKX, WTVN, WWWV, WAXX, KFGO, WITL, KRKT, KIK-FM, KVOO, KUUY, KZLA, KNEW, KNCO, KKAT, KSN.

**TIM RYAN "Dance In Circles" (Epic) 23/12**

Rotations: Heavy 0, Medium 2, Light 21, Total Adds 12, WTVY, KKIX, WKML, KIKK, KLUR, WAXX, WOW, KTTS, KVOO, KRST, KGH, KVOO. Medium: WTNT. Light: KMML, WSTH, WFLS, KILTFM, WDXE, KYKX, KFGO, KXXY, KFDI, KIIQ.

**RONNIE McDOWELL "Paralyzed" (Curb) 21/11**

Rotations: Heavy 0, Medium 0, Light 21, Total Adds 11, WSNO, KRRV, WTVY, WHEW, KFGO, KTTS, WTCM, KVOO, KIK-FM, KEKB, KWHT. Light: WCAO, WYVZ, KMML, WSTH, WFLS, WOWW, KWOX, KRKT, KGH, KEEN.

**JERRY LANSDOWNE "Plenty Of Love" (SOR) 21/1**

Rotations: Heavy 0, Medium 2, Light 19, Total Adds 1, WYVZ. Medium: WWNC, WTVY. Light: WRKZ, WICO, KRRV, KMML, WSTH, KIK, WKML, WFLS, WHEW, WDXE, KLUR, WAXX, KFGO, WOW, KFDI, KWOX, KALF, KWJJ.

**DOUG STONE "Fourteen Minutes Old" (Epic) 19/18**

Rotations: Heavy 0, Medium 2, Light 17, Total Adds 18, KMML, WSOC, WSTH, KKIX, WFLS, WESC, WAMZ, WGKX, WKSJ, WSM, WCMS, WUSQ, WASKFM, WITL, KIK-FM, KGH, KRWO, KEEN. Medium: KXXY.

**RANDY VANWARMER "Ain't Nothing Coming Down" (16th Avenue/Capitol) 16/0**

Rotations: Heavy 0, Medium 3, Light 13, Total Adds 0. Medium: WTVY, KLUR, KVOO. Light: WICO, KRRV, WSTH, WKML, WFLS, WHEW, WDXE, KJLO, KFGO, KFDI, KRKT, KUUY, KALF.

**KENNEDY ROSE "Love Like This" (IRS) 15/6**

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 6, WYVZ, WFLS, WOW, WTCM, KFDI, KVOO. Heavy: WTNT. Medium: WSTH. Light: WOKQ, WPOC, WTDR, WHEW, KLLI, KFGO, WCUZ.

**SUSI BEATTY "Be Still My Breaking Heart" (Starway) 15/1**

Rotations: Heavy 0, Medium 2, Light 13, Total Adds 1, KRRV. Medium: WSTH, KWOX. Light: WRKZ, WICO, WTVY, WKML, WFLS, WHEW, WDXE, KLUR, KFGO, KVOO, KFDI, KEKB.

**RODNEY CROWELL "My Past Is Present" (Columbia) 14/14**

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 14, WYRK, KMML, WTDR, WRNS, WSTH, WMSI, WAMZ, KNFM, WUSQ, WTSO, KFDI, KIK-FM, KGH, KVOO.

**BUCKWHEAT ZYDECO "Hey, Good Lookin'" (Island) 13/6**

Rotations: Heavy 1, Medium 1, Light 11, Total Adds 6, WSTH, WTVY, KVOO, KFDI, KALF, KTOM. Heavy: WRNS. Medium: KRKT. Light: KMML, KKIX, WCUZ, WTCM, KWOX.

**ANDI & THE BROWNS "You've Been Lyin' To Me" (Doorknob) 13/1**

Rotations: Heavy 1, Medium 2, Light 10, Total Adds 1, WOW. Heavy: KRKT. Medium: WTVY, KVOO. Light: WRKZ, WICO, KRRV, WKML, WHEW, KFGO, KWMT, KFDI, KWOX.

**K.D. LANG & TAKE 6 "Ridin' The Rails" (Sire/WB) 12/4**

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 4, WQYK, KVOO, KFDI, KNCO. Light: KNFM, WKNN, WOWW, WAXX, WCUZ, KTTS, KALF, KUGN.

**JOSH LOGAN "Dallas Ft. Worth Airport" (Curb) 12/0**

Rotations: Heavy 1, Medium 0, Light 11, Total Adds 0. Heavy: WTVY. Light: KRRV, WSTH, WKML, WFLS, WHEW, KLUR, WSLR, KFGO, KWMT, WOW, KFDI.

**DIANNE DAVIS "I Lost You To Her" (16th Avenue/Capitol) 11/5**

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 5, WRKZ, WICO, WFLS, WCMS, KFGO. Light: WSNO, WSTH, WTVY, WDXE, KLUR, KFDI.

**JAMES HOUSE "Southern Belles" (MCA) 10/8**

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 8, WRKZ, WTDR, WRNS, WSTH, WUSQ, WTQR, KFDI, KVOO. Light: KMML, KALF.

**BOBBY VINTON "Are You Sincere" (Curb) 9/5**

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 5, WTVY, WHEW, WSLR, KFGO, KVOO. Light: KMML, WSTH, KLUR, KRKT.

**JOHN ANDREW PARKS "Ten Gallon Dreams" (Capitol) 9/1**

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 1, WTCM. Medium: KRKT. Light: WTVY, KKIX, WHEW, KLUR, KTTS, KVOO, KUUY.

ALBUM TRACKS

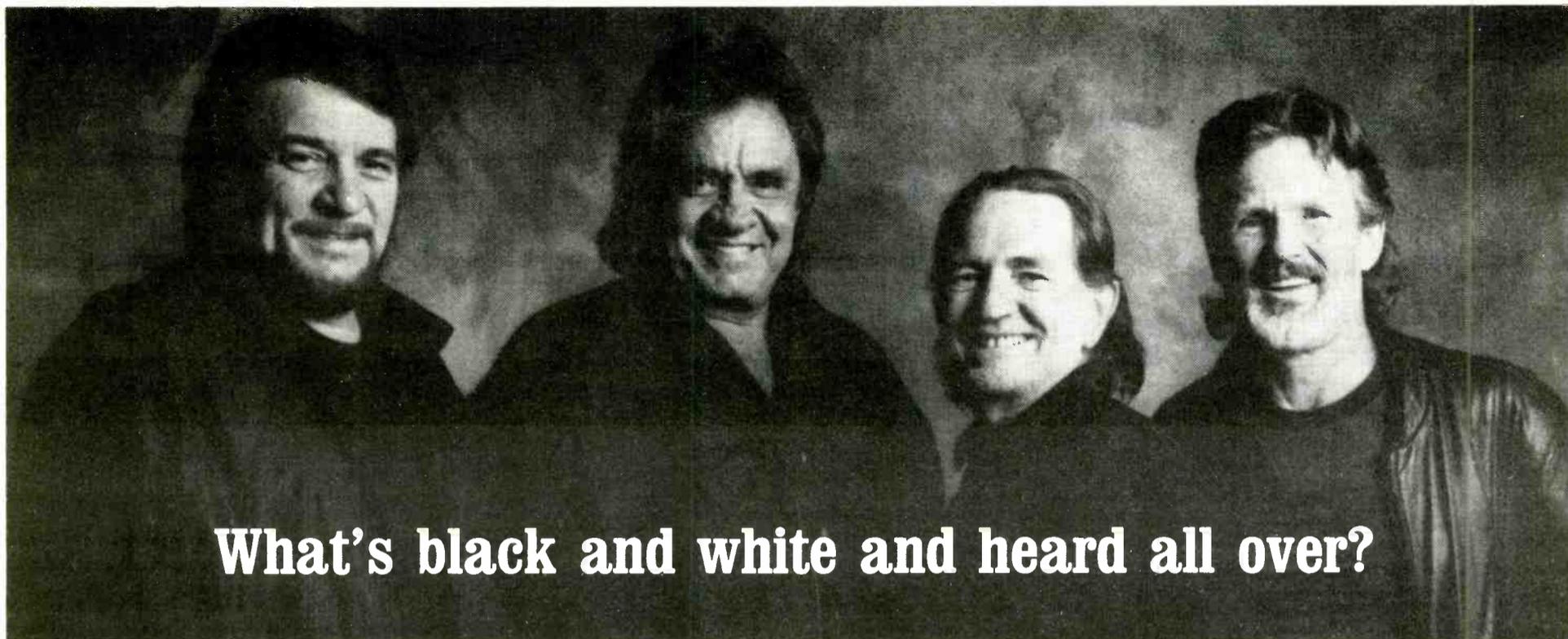
ARTIST/Song Title (Label)	Album Title
ALABAMA/Jukebox In My Mind (RCA)	Pass It On Down
RESTLESS HEART/Long Lost Friend (RCA)	Fast Movin' Train
GEORGE STRAIT/I've Come To Expect It From You (MCA)	Livin' It Up
TRAVIS TRITT/Put Some Drive In Your Country (WB)	Country Club

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14 Denver, CO  
15 Salt Lake City, UT  
17 Tucson, AZ  
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19 San Diego, CA

20 Costa Mesa, CA  
21 Universal City, CA  
22 Universal City, CA  
24 Boise, ID  
25 Portland, OR  
26 Tacoma, WA  
28 Sacramento, CA  
29 Mountainview, CA  
October 4-9 Las Vegas, NV

Tentative - Dates Subject To Change Without Notice.

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**A**

**ALABAMA "Pass It On Down" (RCA 2519-7)**  
Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Teddy Gentry, Randy Owen, Will Robinson, Ronnie Rogers Pub: Maypop Music (BMI) Mgr: Dale Morris

**ANDI & THE BROWNS "You've Been Lyin' To Me (About Lyin' With Her)" (Door Knob 90-346)**  
Prod: Gene Kennedy Wr: Tony Ernst Pub: Door Knob Music (BMI) Mgr: Dave Brown, Gene Kennedy

**B**

**BAILLIE & THE BOYS "Perfect" (RCA 2500-7)**  
Prod: Kyle Lehning Wr: Mark E. Nevin Pub: MCA Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

**SUSI BEATTY "Be Still My Breaking Heart" (Starway 1208-7A)**  
Prod: Jerry Kennedy Wr: Bucky Jones, Michael Garvin, Tom Shapiro Pub: PolyGram International Publishing/McBec Music/Kinetic Diamond Music/Edge O Woods Music/Moline Valley Music; Tree Publishing/CBS Music (ASCAP; BMI) Mgr: Ann Tant

**BELLAMY BROTHERS "I Could Be Persuaded" (MCA/Curb 79019)**  
Prod: Emory Gordy Jr. Wr: David Bellamy, Howard Bellamy, Don Schlitz Pub: Bellamy Brothers Music, Don Schlitz Music/Almo Music (ASCAP) Mgr: Frances Bellamy

**MATRACA BERG "Baby, Walk On" (RCA 2504-7)**  
Prod: Wendy Waldman, Josh Leo Wr: Matraca Berg, Ronnie Samoset Pub: Warner-Tamerlane Music/Patrick Joseph Music; WB Music/Samosetian Songs (BMI; ASCAP) Mgr: Chuck Flood

**CLINT BLACK "Nothing's News" (RCA 2596-7)**  
Prod: James Stroud, Mark Wright Wr: Clint Black Pub: Howlin' Hits Music (ASCAP) Mgr: Bill Ham

**CLINT BLACK "Walkin' Away" (RCA 2520-7)**  
Prod: James Stroud, Mark Wright Wr: Clint Black, Hayden Nicholas Pub: Howlin' Hits Music (ASCAP) Mgr: Bill Ham

**GARTH BROOKS "The Dance" (Capitol 79024)**  
Prod: Allen Reynolds Wr: Tony Arata Pub: Morganactive Music, Pookie Bear Music (ASCAP) Mgr: Bob Doyle, Pam Lewis

**T. GRAHAM BROWN "If You Could Only See Me Now" (Capitol 44534)**  
Prod: Barry Beckett, T. Graham Brown Wr: Susan Longacre, Rick Giles Pub: WBM Music; Kinetic Diamond Music/Edge O Woods Music (SESAC; BMI) Mgr: C.K. Spurlock

**JANN BROWNE "Mexican Wind" (Curb 76815)**  
Prod: Steve Fishell Wr: Jann Browne, Pat Gallagher, Roger Stebner Pub: Lilli Belle Music/Butter Bean Music; Joe Moore Music (BMI; ASCAP) Mgr: Tracy Gershon

**BUCKWHEAT ZYDECO "Hey, Good Lookin'" (Island 422-875980-4)**  
Prod: David Hidalgo Wr: Hank Williams Pub: Acuff-Rose Music/Hiriam Music (BMI) Mgr: Ted Fox

**C**

**GLEN CAMPBELL "On A Good Night" (Capitol 79107)**  
Prod: Jimmy Bowen, Glen Campbell Wr: Jim Weatherly, Keith Stegall Pub: Bright Sky Music/Charlie Monk Music/EMI April Music/Keith Stegall Music (ASCAP) Mgr: Stan Schneider

**MARY-CHAPIN CARPENTER "Something Of A Dreamer" (Columbia 38 73361)**  
Prod: John Jennings, Mary-Chapin Carpenter Wr: Mary-Chapin Carpenter Pub: EMI April Music/Getarealjob Music (ASCAP) Mgr: John Simson, Tom Carico

**CARLENE CARTER "I Fell In Love" (Reprise 7-19915)**  
Prod: Howie Epstein Wr: Carlene Carter, Howie Epstein, Benmont Tench, Perry Lamek Pub: Carleoney Tunes/Chrysalis Music Group, EMI Music Publishing/Colems-EMI Music, He Dog Music/Twyla Dent Music/Blue Gator Music; Lamek Publishing/Laughing Dogs Music (ASCAP; BMI) Mgr: Bill Carter

**MARK COLLIE "Looks Aren't Everything" (MCA 79023)**  
Prod: Doug Johnson, Tony Brown Wr: Mark Collie Pub: Ha-Deb Music (ASCAP) Mgr: Don Light

**EARL THOMAS CONLEY "Who's Gonna Tell Her Goodbye" (RCA 2511-7)**  
Prod: Randy Scruggs, Earl Thomas Conley Wr: Bill Rice, M. Sharon Rice Pub: Rice And Rice Music/Ha-Deb Music (ASCAP) Mgr: Stan Byrd

**CORBIN/HANNER "Work Song" (Mercury 875 688)**  
Prod: Harold Shedd, Bob Corbin, Dave Hanner Wr: Bob Corbin Pub: Sabal Music (ASCAP) Mgr: Bob Burwell

**RODNEY CROWELL "My Past Is Present" (Columbia 38 73423)**  
Prod: Tony Brown Wr: Rodney Crowell, Stuart Smith Pub: Coolwell Music; Rat Shoes Music/Granite Music (ASCAP) Mgr: Bill Carter

**D**

**LACY J. DALTON "Black Coffee" (Capitol 44519)**  
Prod: Jimmy Bowen, James Stroud, Lacy J. Dalton Wr: Even Stevens, Hillary Kanter Pub: ESP Music (BMI) Mgr: Teri Brown

**DIANNE DAVIS "I've Lost You To Her" (16th Avenue/Capitol 70441)**  
Prod: Norro Wilson, Mike Wood Wr: Dianne Davis Pub: Cavesson Music/Merit Music (ASCAP) Mgr: Mike Wood

**E**

**EXILE "Nobody's Talking" (Arista 2009)**  
Prod: Randy Sharp, Tim DuBois Wr: Randy Sharp, Sonny LeMaire Pub: With Any Luck Music/Sun Mare Music (BMI) Mgr: Gallin-Morey-Addis

**SKIP EWING "I'm Your Man" (MCA 79050)**  
Prod: Skip Ewing, Randy Scruggs Wr: Skip Ewing, Rick Bowles Pub: Acuff-Rose Music; Maypop Music/Wildcountry Inc (BMI) Mgr: Brokaw Company

**G**

**GATLIN BROTHERS "Boogie And Beethoven" (Capitol 44563)**  
Prod: Jimmy Bowen, Gatlin Brothers Wr: Larry Gatlin Pub: Kristoshua Music (BMI) Mgr: Entertainment Group

**CRYSTAL GAYLE "Everybody's Reaching Out For Someone" (Capitol 44564)**  
Prod: Allen Reynolds Wr: Dickie Lee, Allen Reynolds Pub: Jack Music (BMI) Mgr: Bill Gatzimos

**VINCE GILL "When I Call Your Name" (MCA 79011)**  
Prod: Tony Brown Wr: Vince Gill, Tim DuBois Pub: Benefit Music; Tim DuBois Music/WB Music (BMI; ASCAP) Mgr: Fitzgerald-Hartley

**VERN GOSDIN "Tanqueray" (Columbia 38 73350)**  
Prod: Bob Montgomery Wr: Hank Cochran, Mac Vickery, Jim Vest, Vern Gosdin Pub: Tree Publishing/CBS Music; Hookem Music/JMV Music (BMI; ASCAP) Mgr: Eddie Tickner

**LEE GREENWOOD "Holdin' A Good Hand" (Capitol 44576)**  
Prod: Jerry Crutchfield Wr: Rob Crosby, Johnny Few Pub: Songs Of Grand Coalition; Marledge Music (BMI; ASCAP) Mgr: Jerry Bentley

**RHONDA GUNN "Some Somebody" (WB 7-19921)**  
Prod: Barry Beckett Wr: Rhonda Gunn, Mike Reid, Troy Seals Pub: PolyGram International Publishing/Partnership Music/Almo Music/Brio Blues Music/WB Music/Two Sons Music (ASCAP) Mgr: Tim Rand

**H**

**HIGHWAY 101 "This Side Of Goodbye" (WB 7-19829)**  
Prod: Paul Worley, Ed Seay Wr: Michael Noble, Jeff Pennig, Cactus Moser Pub: WB Music, Pennig Music, Cac-Attack Music (ASCAP) Mgr: Chuck Morris

**JAMES HOUSE "Southern Belles" (MCA 79039)**  
Prod: Tony Brown Wr: James House, Kostas Pub: Texascity Music/AH Rollins/Songs Of PolyGram International (BMI) Mgr: Evelyn Shriver

**J**

**ALAN JACKSON "Wanted" (Arista 2032)**  
Prod: Scott Hendricks, Keith Stegall Wr: Alan Jackson, Charlie Craig Pub: Mattie Ruth Music/Seventh Son Music; Blackwood Music (ASCAP; BMI) Mgr: Barry Coburn

**JENNINGS, NELSON, CASH, & KRISTOFFERSON "Born And Raised In Black And White" (Columbia 38 73381)**  
Prod: Chips Moman Wr: Don Cook, John Jarvis Pub: Cross Keys Publishing/CBS Music; Plugged In Music/Bug Music (ASCAP; BMI) Mgr: Jim Halsey; Mark Rothbaum; Lou Robin; Mark Rothbaum

**WAYLON JENNINGS "Wrong" (Epic 34 73352)**  
Prod: Richie Albright, Bob Montgomery Wr: Steve Seskin, Andre Pessis Pub: Love This Town Music/Endless Frogs Music/Bob-A-Lew Songs (ASCAP) Mgr: Jim Halsey

**DAVID LYNN JONES "When Times Were Good" (Mercury 875 624)**  
Prod: Richie Albright, David Lynn Jones Wr: David Lynn Jones Pub: Mighty Nice Music/Stunk DeVille Music/Victrola Music/Bluewater Music (BMI) Mgr: Richie Albright

**JUDDS "Guardian Angels" (Curb/RCA 2524-7)**  
Prod: Brent Maher Wr: Naomi Judd, John Jarvis, Don Schlitz Pub: Kentucky Sweetheart Music/Plugged In Music; Don Schlitz Music (BMI; ASCAP) Mgr: Ken Stilts

**K**

**KENNEDY ROSE "Love Like This" (Pangaea/RS 73005)**  
Prod: Pam Rose, Mary Ann Kennedy Wr: Pat Bunch, Pam Rose, Mary Ann Kennedy Pub: Aresville/Egypt Hollow/My Choy (BMI) Mgr: A.P.A.

**RAY KENNEDY "Doin' Life Without You" (Atlantic 7-87930)**  
Prod: Ray Kennedy Wr: Ray Kennedy Pub: Cross Keys/CBS Music Group (ASCAP) Mgr: Barbara Hardin

**KENTUCKY HEADHUNTERS "Oh Lonesome Me" (Mercury 875 450)**  
Prod: Kentucky Headhunters Wr: Don Gibson Pub: Acuff-Rose Music (BMI) Mgr: Mitchell Fox

**L**

**K.D. LANG & TAKE 6 "Ridin' The Rails" (Sire/WB 7-19793)**  
Prod: Andy Paley Wr: Ned Clavin, Andy Paley Pub: Walt Disney Music, Wonderland Music (ASCAP) Mgr: Larry Wanagas; Gail Hamilton

**JERRY LANSDOVNE "Plenty Of Love" (SOR 416A)**  
Prod: Ray Pennington Wr: A.J. Masters, D. Mooradian, B. Thornbury Pub: Desert Sands/Law Bob Songs; BMG Songs (BMI; ASCAP) Mgr: John Dorris

**ROBIN LEE "How About Goodbye" (Atlantic 87890)**  
Prod: Nelson Larkin Wr: Thom Schuyler Pub: Screen Gems-EMI Music/Bethlehem Music (BMI) Mgr: Larkin, Inc.

**JOSH LOGAN "Dallas Ft. Worth Airport" (Curb 76813)**  
Prod: Nelson Larkin, Ron Reynolds Wr: Bobby Borchers, Don Goodman, Ken Carlie, John Wesley Ryles Pub: Ensign Music, Write Road Music; Chuck Dixon Music/Famous Music (BMI; ASCAP) Mgr: Dan Brewer

**PATTY LOVELESS "On Down The Line" (MCA 79004)**  
Prod: Tony Brown Wr: Kostas Pub: Songs Of PolyGram (BMI) Mgr: Roger Ramey, G. Gerald Roy

**SHELBY LYNNE "I'll Lie Myself To Sleep" (Epic 34 73319)**  
Prod: Bob Montgomery Wr: Tim Mensy, Tony Haselden Pub: Millhouse Music; Cross Keys Publishing/Miss Dot Music/CBS Music (BMI; ASCAP) Mgr: None

**M**

**KATHY MATTEA "She Came From Fort Worth" (Mercury 876 746)**  
Prod: Allen Reynolds Wr: Pat Alger, Fred Koller Pub: Bait And Beer Music/Forerunner Music; Lucrative Music (ASCAP; BMI) Mgr: Bob Tittle

**MAC McANALLY "Down The Road" (WB 7-19800)**  
Prod: Jim Ed Norman, Mac McAnally Wr: Mac McAnally Pub: Beginner Music (ASCAP) Mgr: T.K. Kimbrell

**MCBRIDE & THE RIDE "Every Step Of The Way" (MCA 79038)**  
Prod: Tony Brown, Steve Fishell Wr: Terry McBride, Bill Carter, Ruth Ellsworth Pub: Violet Crown Music/Blame Music (BMI) Mgr: Ken Stilts

**DELBERT McCLINTON "I'm With You" (Curb 76823)**  
Prod: Barry Beckett, Delbert McClinton Wr: Mickey Jupp Pub: Almo Music (ASCAP) Mgr: Wandy Goldstein

**RONNIE McDOWELL "Paralyzed" (Curb 76826)**  
Prod: Buddy Killen, Ronnie McDowell Wr: Elvis Presley, Otis Blackwell Pub: Elvis Presley Music, Unichappell Music (BMI) Mgr: Joe Meador

**REBA McENTIRE "Walk On" (MCA 79009)**  
Prod: Jimmy Bowen, Reba McEntire Wr: Steve Dean, Lonnie Williams Pub: Tom Collins Music (BMI) Mgr: Narvel Blackstock

**LORRIE MORGAN "He Talks To Me" (RCA 2508-7)**  
Prod: Barry Beckett Wr: Mike Reid, Rory Michael Bourke Pub: Lodge Hall/BMG Songs, Chappell & Co./RMB Songs (ASCAP) Mgr: Mores, Nanas, Golden, Peay

**N**

**NITTY GRITTY DIRT BAND "From Small Things (Big Things One Day Come)" (MCA 79013)**  
Prod: Randy Scruggs, Nitty Gritty Dirt Band Wr: Bruce Springsteen Pub: Bruce Springsteen (ASCAP) Mgr: Chuck Morris

**K.T. OSLIN "Two Hearts" (RCA 2567-7)**  
Prod: Josh Leo, Larry Michael Lee Wr: K.T. Oslin, Rory Michael Bourke Pub: Wooden Wonder Music/PolyGram International Tunes; Chappell & Co./RMB Songs (SESAC; ASCAP) Mgr: Mores, Nanas, Golden, Peay

**PAUL OVERSTREET "Richest Man On Earth" (RCA 2505-7)**  
Prod: James Stroud Wr: Paul Overstreet, Don Schlitz Pub: Scarlet Moon Music; Don Schlitz Music/Almo Music (BMI; ASCAP) Mgr: Bobby Roberts

**O**

**JOHN ANDREW PARKS "Ten Gallon Dreams" (Capitol 44384)**  
Prod: John Boylan, John Andrew Parks Wr: John Andrew Parks Pub: Hialou Publishing (BMI) Mgr: Bonnie Garner

**P**

**LEE ROY PARNELL "Doughta Be A Law" (Arista 2028)**  
Prod: Barry Beckett, Tim DuBois Wr: Gary Nicholson, Dan Penn Pub: Cross Keys Publishing; Dan Penn Music (ASCAP; BMI) Mgr: Mike Robertson

**DOLLY PARTON "White Limozeen" (Columbia 38 73341)**  
Prod: Ricky Skaggs, Dolly Parton Wr: Dolly Parton, Mac Davis Pub: Velvet Apple Music, Songpainter Music (BMI) Mgr: Sandy Gallin

**PRAIRIE OYSTER "I Don't Hurt Anymore" (RCA 2510-7)**  
Prod: Steve Berlin Wr: Jack Rollins, Don Robertson Pub: Unichappell Music (BMI) Mgr: Alan Kates

**R**

**EDDIE RABBITT "Runnin' With The Wind" (Capitol 44538)**  
Prod: Richard Landis Wr: Eddie Rabbitt, Reed Nielsen Pub: Eddie Rabbitt Music/Englishtown Music (BMI) Mgr: Stan Mores

**EDDY RAVEN "Island" (Capitol 44537)**  
Prod: Barry Beckett Wr: Troy Seals, Eddy Raven Pub: WB Music/Two Sons Music/RavenSong Music (ASCAP) Mgr: John Dotson

**RESTLESS HEART "Dancy's Dream" (RCA 2503-7)**  
Prod: Scott Hendricks, Tim DuBois, Restless Heart Wr: Monty Powell, Greg Jennings, Tim DuBois Pub: Warner-Tamerlane, WB Music/Greg Jennings Music/Tim DuBois Music (BMI; ASCAP) Mgr: Mores, Nanas, Golden, Peay

**BILLY JOE ROYAL "Searchin' For Some Kind Of Clue" (Atlantic 87933)**  
Prod: Nelson Larkin Wr: Pat Rakes, Donny Kees, Nelson Larkin Pub: Acuff Rose; Last-4-Fun Music (BMI; ASCAP) Mgr: Mark Ketchum, Nelson Larkin, Larry McFadden

**TIM RYAN "Dance In Circles" (Epic 34 73372)**  
Prod: Buddy Killen Wr: Tim Ryan, Alex Harvey Pub: Cross Keys Publishing/CBS Music; Ensign Music (ASCAP; BMI) Mgr: Bill Carter

**S**

**SAWYER BROWN "Puttin' The Dark Back Into The Night" (Curb/Capitol 79040)**  
Prod: Randy Scruggs, Mark Miller Wr: Mark Miller Pub: Zoo Crew Music (ASCAP) Mgr: TKO Management

**DAN SEALS "Good Times" (Capitol 44577)**  
Prod: Kyle Lehning Wr: Sam Cooke Pub: Abkco Music (BMI) Mgr: Tony Gottlieb

**RICKY VAN SHELTON "I Meant Every Word He Said" (Columbia 38 734130)**  
Prod: Steve Buckingham Wr: Curly Putnam, Bucky Jones, Joe Chambers Pub: Tree Publishing; Cross Keys Publishing/CBS Music Group, Joe Chambers Music (BMI; ASCAP) Mgr: Michael Campbell

**RICKY VAN SHELTON "I've Cried My Last Tear For You" (Columbia 73263)**  
Prod: Steve Buckingham Wr: Chris Waters, Tony King Pub: Cross Keys (ASCAP) Mgr: Michael Campbell

**SHENANODOAH "Next To You, Next To Me" (Columbia 38 73373)**  
Prod: Rick Hall, Robert Byrne Wr: R.E. Orrall, Curtis Wright Pub: BMG Songs/2 Kids Music/David 'N' Will Music (ASCAP) Mgr: Bill Carter

**RICKY SKAGGS "Hummingbird" (Epic 34 73312)**  
Prod: Ricky Skaggs, Steve Buckingham Wr: Greg Jennings, Tim DuBois Pub: WB Music/Restless Heart Music/Tim DuBois Music/Greg Jennings Music (ASCAP) Mgr: Bobby Cudd

**STATLER BROTHERS "Small Small World" (PolyGram 875 498)**  
Prod: Jerry Kennedy Wr: Gary Scruggs, Thom Schuyler Pub: Irving Music; Screen Gems-EMI/Bethlehem Music (BMI) Mgr: Anne Peters

**DOUG STONE "Fourteen Minutes Old" (Epic 34 73425)**  
Prod: Doug Johnson Wr: Dennis Knutson, A.L. "Doodle" Owens Pub: WB Music/Patrick Janus Music; Warner-Tamerlane Publishing/Patrick Joseph Music (ASCAP; BMI) Mgr: John Dorris, Phyllis Bennette

**DOUG STONE "I'd Be Better Off In A Pine Box" (Epic 34 73246)**  
Prod: Doug Johnson Wr: Johnny MacRae, Steve Clark Pub: BMG Songs/Hide A Bone Music (ASCAP) Mgr: Phyllis Bennette, John Dorris

**GEORGE STRAIT "Love Without End, Amen" (MCA 79015)**  
Prod: Jimmy Bowen, George Strait Wr: Aaron Barker Pub: O-Tex Music/Bill Butler Music (BMI) Mgr: Erv Woolsey

**MARTY STUART "Hillbilly Rock" (MCA 79001)**  
Prod: Richard Bennett, Tony Brown Wr: Paul Kennerley Pub: Irving Music/Littlemarch Music (BMI) Mgr: Bonnie Garner

**T**

**RANDY TRAVIS "He Walked On Water" (WB 7-19878)**  
Prod: Kyle Lehning Wr: Allen Shamblin Pub: Hayes Street Music, Almo Music (ASCAP) Mgr: Lib Hatcher

**TRAVIS TRITT "I'm Gonna Be Somebody" (WB 7-19797)**  
Prod: Gregg Brown Wr: Stewart Harris, Jill Colucci Pub: CRG Music/Edisto Sound; Golden Torch Music/Heart Street Music (BMI; ASCAP) Mgr: Ken Krager

**TANYA TUCKER & T. GRAHAM BROWN "Don't Go Out" (Capitol 44586)**  
Prod: Jerry Crutchfield Wr: Radney Foster, Bill Lloyd Pub: BMG Songs; Careers Music (ASCAP; BMI) Mgr: Beau Tucker, C.K. Spurlock

**TANYA TUCKER "Walking Shoes" (Capitol 44520)**  
Prod: Jerry Crutchfield Wr: Paul Kennerley Pub: Irving Music/Littlemarch Music (BMI) Mgr: Beau Tucker

**V**

**RANDY VANWARMER "Ain't Nothin' Coming Down But The Rain" (16th Avenue/Capitol 8-70442)**  
Prod: Allen Reynolds Wr: Randy VanWarmer, Jeff Pearson Pub: Song Pantry Music/VanWarmer Music; Pearson/Riggs Publishing (ASCAP; BMI) Mgr: Suzy Blosser

**BOBBY VINTON "Are You Sincere" (Curb 76817)**  
Prod: Bob Morgan Wr: Wayne Walker Pub: Wayne Walker Music/Cedarwood Music (BMI) Mgr: Mike Pick

**W**

**KEVIN WELCH "Till I See You Again" (Reprise 7-19873)**  
Prod: Paul Worley, Ed Seay Wr: Kevin Welch Pub: Cross Keys Publishing (ASCAP) Mgr: Entertainment Group

**DON WILLIAMS "Maybe That's All It Takes" (RCA 2507-7)**  
Prod: Don Williams, Garth Fundis Wr: Beth Nielsen Chapman Pub: Warner/Refuge Music/Macy Place Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

**HANK WILLIAMS JR. "Good Friends, Good Whiskey, Good Lovin'" (WB/Curb 7-19872)**  
Prod: Barry Beckett, Hank Williams Jr., Jim Ed Norman Wr: Hank Williams Jr. Pub: Bocephus Music (BMI) Mgr: Merle Kilgore

**MICHELLE WRIGHT "New Kind Of Love" (Arista 2002)**  
Prod: Steve Bogard, Rick Giles Wr: Rick Giles, Steve Bogard Pub: Kinetic Diamond Music/Edge O Woods Music/WB Music/Rancho Bogardo Music (ASCAP) Mgr: Brian Ferriman



**STEVE WARINER**

"Precious Thing"  
is the NEW hit single from

LAREDO

MCA RECORDS



## BREAKERS

### LITTLE RIVER BAND

#### Everytime I Turn Around (MCA)

58% of our reporters on it. Rotations: Heavy 4, Medium 22, Light 25, Total Adds 10, KLSI, KBIG, WXTC, WTFM, U102, WSUL, WKSJ, WSGY, WMT-FM, WTWR. Debuts at number 29 on the AC chart.

### WILSON PHILLIPS

#### Release Me (SBK)

53% of our reporters on it. Rotations: Heavy 0, Medium 10, Light 37, Total Adds 44 including KYKY, KLSY, WOBN, WMGS, WZNY, WXTC, WTCB, KMJC, 3WM, KOSO. Debuts at number 30 on the AC chart.

### NEVILLE BROTHERS

#### Bird On A Wire (A&M)

53% of our reporters on it. Rotations: Heavy 5, Medium 25, Light 17, Total Adds 7, WNSR, WLTS, WLHT, WFMK, WHNN, WSKI, KTYL. Debuts at number 28 on the AC chart.

### REGINA BELLE

#### This Is Love (Columbia)

50% of our reporters on it. Rotations: Heavy 0, Medium 23, Light 21, Total Adds 6, WARM98, KLSI, WJLK, WKYE, WVUD, WTWR.

### GO WEST

#### King Of Wishful Thinking (EMI)

50% of our reporters on it. Rotations: Heavy 4, Medium 26, Light 14, Total Adds 6, WRVC, WMGS, WAHR, KMJC, WMGN, WMT-FM.

## NEW & ACTIVE

### SWEET SENSATION "If Wishes Came True" (Atco) 38/3

Rotations: Heavy 0, Medium 18/0, Light 20/3, Total Adds 3, WARM98, WMGS, WTWR. Medium: WKYE, U102, WVUD, 3WM, WEIM, WHAI, WSUL, WSKI, WGSV, WKCX, KTYL, WCMJ, WFRO, KSCB, KKL, KBLQ, KCMJ, KWSI. Light including B100, WEBE, WZNY, WIVY, KOSO, WECO, WGLL, WAFL, WSGY, KEZA, KRLB, WNMB, KVIC, KZLT, WLDR, KIDX, KAYN.

### DEL AMITRI "Kiss This Thing Goodbye" (A&M) 34/2

Rotations: Heavy 1/0, Medium 16/0, Light 17/2, Total Adds 2, WSGY, KTID. Heavy: KKL, Medium: B100, WKYE, KOSO, WMID, WEIM, WHAI, WGLL, KRLB, WNMB, WKCX, KVIC, WCMJ, WMTFM, WFRO, KBLQ, KWSI. Light including WRVC, WIVY, WECO, WAFL, WSUL, WSKI, WTK, WGSV, KZLT, KSCB, WTWR, WLDR, KIDX, KAYN, KCMJ.

### JOE COCKER "What Are You Doing With A Fool Like Me?" (Capitol) 34/0

Rotations: Heavy 2/0, Medium 19/0, Light 13/0, Total Adds 0. Heavy: WKYE, KKL, Medium: WAHR, WMID, WEIM, WECO, WHAI, WGLL, WSUL, WGSV, WNMB, WKCX, KVIC, WCMJ, WFRO, KZLT, KSCB, KIDX, KBLQ, KCMJ, KWSI. Light: WARM98, WLEV, WRVC, KHLT, WAFL, WSGY, WYKZ, KEZA, KTYL, WTWR, WLDR, KAYN, KTID.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 ROXETTE	86/0	79	4	3
2 MICHAEL BOLTON	86/2	77	6	3
3 RICHARD MARX	82/0	67	13	2
4 GLORIA ESTEFAN	86/1	58	25	3
5 ELTON JOHN	79/0	54	20	5
6 MARIAH CAREY	85/3	45	31	9
7 PATTI AUSTIN	77/0	53	16	8
8 BRENT BOURGEOIS	79/1	54	18	7
9 MICHAEL McDONALD	78/3	50	22	6
10 PHIL COLLINS	67/0	44	18	5
11 AFTER 7	67/7	30	30	7
12 JAMES INGRAM	74/5	22	39	13
13 LINDA RONSTADT / AARON NEVILLE	63/0	32	19	12
14 WILSON PHILLIPS	42/0	20	17	5
15 TAYLOR DAYNE	55/0	24	26	5
16 EXPOSE	51/1	14	23	14
17 BRUCE HORNSBY & THE RANGE	66/16	2	48	16
18 NIKKI	60/10	6	37	17
19 ANITA BAKER	62/16	2	37	23
20 EVERYTHING BUT THE GIRL	56/0	8	36	12
21 BONNIE RAITT	55/7	12	29	14
22 HOWARD HEWETT	56/4	5	34	17
23 JUDE COLE	42/0	14	16	12
24 POCO	55/3	2	36	17
25 BASIA	53/7	2	38	13
26 HEART	29/0	8	10	11
27 FLEETWOOD MAC	32/0	8	13	11
28 NEVILLE BROTHERS	47/7	5	25	17
29 LITTLE RIVER BAND	51/10	4	22	25
30 WILSON PHILLIPS	47/44	0	10	37

## MOST ADDED

WILSON PHILLIPS (44)  
BAD ENGLISH (18)  
ANITA BAKER (16)  
BRUCE HORNSBY (16)  
MARTI JONES (16)  
SEDUCTION (13)  
K.D. LANG (12)  
DIXON & JONES (10)  
LITTLE RIVER BAND (10)  
NIKKI (10)

## HOTTEST

MICHAEL BOLTON (64)  
ROXETTE (62)  
RICHARD MARX (49)  
GLORIA ESTEFAN (38)  
PHIL COLLINS (31)  
ELTON JOHN (31)  
PATTI AUSTIN (26)  
BRENT BOURGEOIS (20)  
MARIAH CAREY (19)  
MICHAEL McDONALD (16)

### PROPAGANDA "Heaven Give Me Words" (Charisma) 32/5

Rotations: Heavy 0, Medium 6/0, Light 26/5, Total Adds 5, WRVC, WXTC, WSKI, WSGY, KEZA. Medium: WEIM, WGSV, WKCX, KKL, KBLQ, KWSI. Light including B100, WEBE, WKYE, 3WM, WECO, WHAI, WGLL, WAFL, WSUL, WNMB, KTYL, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, WLDR, KAYN, KCMJ, KTID.

### SEDUCTION "Could This Be Love" (Vendetta/A&M) 31/13

Rotations: Heavy 0, Medium 5/0, Light 26/13, Total Adds 13, KLSI, WZNY, WTCB, WIVY, KHLT, WECO, WGLL, WYKZ, WMTFM, KZLT, WTWR, WLDR, KAYN. Medium: WEIM, KRLB, KKL, KBLQ, KWSI. Light including B100, WRVC, 3WM, WAFL, WSKI, WGSV, WNMB, WKCX, KVIC, WCMJ, WFRO, KSCB, KCMJ.

### LISA STANSFIELD "You Can't Deny It" (Arista) 29/5

Rotations: Heavy 0, Medium 7/0, Light 22/5, Total Adds 5, WSGY, WKCX, KVIC, KZLT, WLDR. Medium: WZNY, WSUL, WSKI, WFRO, KKL, KCMJ, KWSI. Light including B100, WEBE, WTCB, WIVY, WEIM, WHAI, WGLL, WAFL, KEZA, WGSV, KRLB, WNMB, WCMJ, WMTFM, KSCB, WTWR, KAYN.

## SIGNIFICANT ACTION

### BAD ENGLISH "Possession" (Epic) 24/18

Rotations: Heavy 0, Medium 3/1, Light 21/17, Total Adds 18, WKYE, WMID, WEIM, WECO, WHAI, WAFL, WSUL, KEZA, WNMB, WKCX, KVIC, WCMJ, WFRO, KSCB, WTWR, KKL, KBLQ, KWSI. Medium including KXLT, WMGS. Light including 2WD, B100, WIVY, KRLB.

### MADONNA "Hanky Panky" (Sire/WB) 18/6

Rotations: Heavy 0, Medium 5/1, Light 13/5, Total Adds 6, KLSI, WIVY, WSKI, KRLB, KZLT, KAYN. Medium including KESZ, WEIM, WKCX, KKL, Light including WGLL, WAFL, WGSV, KVIC, WFRO, KSCB, KBLQ, KWSI.

### CROSBY, STILLS & NASH "Live It Up" (Atlantic) 18/1

Rotations: Heavy 1/0, Medium 4/0, Light 13/1, Total Adds 1, WSUL. Heavy: KKL, Medium: WKYE, WMID, KBLQ, KWSI. Light including WLEV, WEBE, WRVC, WEIM, WECO, WSKI, WSGY, WGSV, WNMB, WKCX, KVIC, KSCB.

### MARTI JONES "Any Kind Of Lie" (RCA) 16/16

Rotations: Heavy 0, Medium 0, Light 16/16, Total Adds 16, 3WM, WEIM, WECO, WAFL, WGSV, WNMB, WKCX, KTYL, KVIC, WFRO, KSCB, WLDR, KKL, KBLQ, KTID, KWSI.

### HEART "I Didn't Want To Need You" (Capitol) 16/5

Rotations: Heavy 0, Medium 2/0, Light 14/5, Total Adds 5, WECO, WSKI, WGSV, KRLB, KTYL. Medium: WMGS, WKCX. Light including WKYE, WMID, WAFL, KEZA, WNMB, KVIC, KSCB, KKL, KWSI.

### LIGHTNING SEEDS "Pure" (MCA) 15/5

Rotations: Heavy 1/0, Medium 4/0, Light 10/5, Total Adds 5, WIVY, 3WM, WMTFM, KSCB, KAYN. Heavy: KKL, Medium: WEIM, KVIC, KBLQ. Light including B100, WMID, WAFL, KCMJ, KWSI.

### SUNDAYS "Here's Where The Story Ends" (DGC) 14/2

Rotations: Heavy 1/0, Medium 2/0, Light 11/2, Total Adds 2, WKCX, KBLQ. Heavy: KTID. Medium: KKL, KAYN. Light including WMID, WEIM, WHAI, WAFL, WGSV, KVIC, WCMJ, WFRO, KSCB.

### K.D. LANG & TAKE 6 "Ridin' The Rails" (Sire/WB) 12/12

Rotations: Heavy 0, Medium 0, Light 12/12, Total Adds 12, WEIM, WHAI, WGLL, WGSV, WNMB, KTYL, WCMJ, WMTFM, WFRO, KSCB, KKL, KWSI.

### NEW KIDS ON THE BLOCK "Step By Step" (Columbia) 11/1

Rotations: Heavy 4/0, Medium 1/0, Light 6/1, Total Adds 1, KBLQ. Heavy: B100, WSKI, KRLB, KKL, Medium: KWSI. Light including WIVY, WAFL, WSGY, WCMJ, KSCB.

### DON DIXON & MARTI JONES "Gimme A Little Sign" (Enigma) 10/10

Rotations: Heavy 0, Medium 0, Light 10/10, Total Adds 10, KLCY, WEIM, WECO, WHAI, WAFL, WKCX, WCMJ, KSCB, KKL, KWSI.

### BOBBY Z "You Are Everything" (Virgin) 9/5

Rotations: Heavy 0, Medium 0, Light 9/5, Total Adds 5, WEIM, WGSV, WKCX, KSCB, KAYN. Light including WNMB, WFRO, KKL, KWSI.

### EDGAR WINTER "Cry Out" (Rhino) 8/4

Rotations: Heavy 0, Medium 0, Light 8/4, Total Adds 4, WEIM, WHAI, WFRO, KZLT. Light including WGSV, WKCX, KAYN, KWSI.

### SALLY MOORE "My Heart Has A Mind Of Its Own" (Curb) 8/3

Rotations: Heavy 0, Medium 3/0, Light 5/3, Total Adds 3, WHAI, WCMJ, KTID. Medium: WEIM, WFRO, KWSI. Light including WEBE, WAFL.

### SEIKO with DONNIE WAHLBERG "The Right Combination" (Columbia) 8/1

Rotations: Heavy 0, Medium 3/0, Light 5/1, Total Adds 1, WECO. Medium: WEIM, KBLQ, KCMJ. Light including 3WM, KRLB, KKL, KWSI.

## SIGNIFICANT ACTION!

# CRY OUT

Edgar Winter  
from the album

Mission Earth



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# AC ADDS & HOTS

## FULL-SERVICE AC

### MOST ADDED

BRUCE HORNSBY (7)  
BASIA (5)  
JAMES INGRAM (4)  
DEL AMITRI (3)  
ANITA BAKER (2)  
BRENT BOURGEOIS (2)  
GLORIA ESTEFAN (2)  
K.D. LANG (2)  
POCO (2)  
ROXETTE (2)

### HOTTEST

PHIL COLLINS (23)  
ELTON JOHN (20)  
MICHAEL BOLTON (13)  
ROXETTE (12)  
WILSON PHILLIPS (10)  
GLORIA ESTEFAN (9)  
RICHARD MARX (8)  
LINDA RONSTADT (7)  
BRENT BOURGEOIS (6)

## GOLD-BASED AC

### MOST ADDED

BRUCE HORNSBY (5)  
ANITA BAKER (4)  
MARIAH CAREY (4)  
GLORIA ESTEFAN (4)  
PATTI AUSTIN (3)  
MICHAEL BOLTON (3)  
BASIA (2)  
JUDE COLE (2)  
JAMES INGRAM (2)

### HOTTEST

ELTON JOHN (29)  
PHIL COLLINS (27)  
ROXETTE (22)  
MICHAEL BOLTON (17)  
WILSON PHILLIPS (17)  
LINDA RONSTADT (10)  
GLORIA ESTEFAN (8)  
HEART (8)  
RICHARD MARX (8)  
MICHAEL McDONALD (6)  
DON HENLEY (5)

### EAST

#### P1

**WBZ/Boston**  
Bernstein/Conrad  
GLORIA ESTEFAN  
Hottest:  
ELTON JOHN  
ROXETTE  
MICHAEL BOLTON  
RICHARD MARX  
PHIL COLLINS

**KDKA/Pittsburgh**  
Chuck Dickemann  
ROXETTE  
Hottest:  
WILSON PHILLIPS  
SINEAD O'CONNOR  
PHIL COLLINS  
LISA STANSFIELD  
ROD STEWART

**WMAL/Washington**  
Michael Neff  
none  
Hottest:  
LINDA RONSTADT  
PHIL COLLINS  
GLORIA ESTEFAN  
MICHAEL McDONALD  
MARIAH CAREY

#### P2

**WICC/Bridgeport**  
Stormin' Norman  
GLORIA ESTEFAN  
Hottest:  
MICHAEL BOLTON  
PHIL COLLINS  
MICHAEL McDONALD  
ELTON JOHN  
WILSON PHILLIPS

**WTIC/Hartford**  
White/Mitchell  
MARIAH CAREY  
Hottest:  
PHIL COLLINS  
BRENT BOURGEOIS  
RICHARD MARX  
MICHAEL BOLTON  
GLORIA ESTEFAN

#### P3

**WELI/New Haven**  
Gross/McCormick  
BRUCE HORNSBY  
JAMES INGRAM  
Hottest:  
GLORIA ESTEFAN  
MICHAEL BOLTON  
BRENT BOURGEOIS  
POCO  
MARIAH CAREY

**WGY/Schenectady**  
Buzz Brindle  
ROXETTE  
Hottest:  
ELTON JOHN  
PHIL COLLINS  
ROXETTE

#### P3

**WFMD/Frederick, MD**  
Fieseler/Watson  
POCO  
BONNIE RAITT  
BRUCE HORNSBY  
Hottest:  
RICHARD MARX  
ROXETTE  
ELTON JOHN  
MICHAEL BOLTON  
JUDE COLE

### EAST

#### P1

**WMMX/Baltimore**  
Greg Dunkin  
none  
Hottest:  
LINDA RONSTADT  
ROD STEWART  
WILSON PHILLIPS  
ELTON JOHN  
WKJY/Nassau, NY  
Keith Hill

PATTI AUSTIN  
MARIAH CAREY  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
LINDA RONSTADT  
MICHAEL BOLTON  
GLORIA ESTEFAN

**WHTX/Pittsburgh**  
Scott Alexander  
ELTON JOHN  
Hottest:  
DON HENLEY  
RICHARD MARX  
MICHAEL BOLTON  
HEART  
PHIL COLLINS

**WKLH/Albany**  
Knot/Holmberg  
ANITA BAKER  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
LINDA RONSTADT  
ROXETTE  
MICHAEL BOLTON

**WAEB/Allentown**  
Chris Bailey  
MARIAH CAREY  
REGINA BELLE  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
HEART  
RICHARD MARX  
MICHAEL BOLTON

**WMMR/Binghamton, NY**  
Keller/Schwartz  
ANITA BAKER  
Hottest:  
ROXETTE  
WILSON PHILLIPS  
LUTHER VANDROSS  
PHIL COLLINS  
MICHAEL BOLTON

**WMAS-FM/Springfield**  
Kratoville/Kelly  
MICHAEL BOLTON  
GLORIA ESTEFAN  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
HEART  
RICHARD MARX  
ROXETTE

**WYYY/Syracuse**  
Lauber/Langmyer  
none  
Hottest:  
PHIL COLLINS  
WILSON PHILLIPS  
ROXETTE  
ELTON JOHN

**WFAS-FM/White Plains**  
Paul/Richard  
ANITA BAKER  
LISA STANSFIELD  
POCO  
BASIA  
JAMES INGRAM  
Hottest:  
RICHARD MARX  
MICHAEL BOLTON  
MICHAEL McDONALD  
ROXETTE  
ELTON JOHN

**WJBR/Wilmington, DE**  
Bill Kaye  
BRUCE HORNSBY  
ANITA BAKER  
Hottest:  
RICHARD MARX  
ROXETTE  
MICHAEL BOLTON  
GLORIA ESTEFAN  
MARIAH CAREY

### SOUTH

#### P2

**WHAS/Louisville**  
Doug McElvein  
none  
Hottest:  
ELTON JOHN  
WILSON PHILLIPS  
FLEETWOOD MAC  
PHIL COLLINS  
ROXETTE

**WDBO/Orlando**  
Dan Shaffer  
none  
Hottest:  
MICHAEL BOLTON  
PHIL COLLINS  
ELTON JOHN  
GLORIA ESTEFAN  
ROD STEWART

**WRVA/Richmond**  
Farley/Stevens  
K.D. LANG  
BASIA  
Hottest:  
PHIL COLLINS  
GLORIA ESTEFAN  
PATTI AUSTIN  
LAUREN WOOD  
ROGERS & KNIGHT

**WKYX/Paducah**  
Cook/Miller  
none  
Hottest:  
ELTON JOHN  
ROXETTE  
PHIL COLLINS  
RICHARD MARX  
WILSON PHILLIPS

#### P3

**WSTU/Stuart**  
Shaw/Grant  
ANITA BAKER  
BRUCE HORNSBY  
Hottest:  
ELTON JOHN  
ROXETTE  
MICHAEL BOLTON  
RICHARD MARX  
LINDA RONSTADT

### SOUTH

#### P1

**KMGG/Dallas**  
Chaise Daly  
BRUCE HORNSBY  
Hottest:  
PATTI AUSTIN  
BRENT BOURGEOIS  
GLORIA ESTEFAN  
TAYLOR DAYNE  
MICHAEL McDONALD

**KLTR/Houston**  
Scarborough/Matt  
none  
Hottest:  
WILSON PHILLIPS  
PHIL COLLINS  
ELTON JOHN  
MICHAEL McDONALD  
GLORIA ESTEFAN

**Love 94/Miami**  
Don Agony  
none  
Hottest:  
GLORIA ESTEFAN  
BASIA  
WILSON PHILLIPS  
QUINCY JONES  
BRENT BOURGEOIS

**WLMG/New Orleans**  
Ferrara/Murphy  
none  
Hottest:  
PHIL COLLINS  
JAMES INGRAM  
SARAH BRIGHTMAN  
GLORIA ESTEFAN  
MICHAEL BOLTON

**WUSA/Tampa**  
Johnny Williams  
none  
Hottest:  
ELTON JOHN  
ROXETTE  
PHIL COLLINS  
DON HENLEY  
MICHAEL BOLTON

**WJQI/Norfolk**  
Billy Shears  
none  
Hottest:  
WILSON PHILLIPS  
LINDA RONSTADT  
PHIL COLLINS  
ELTON JOHN  
ROXETTE

**KKMJ/Austin**  
Joel Burke  
none  
Hottest:  
GLORIA ESTEFAN  
JAMES INGRAM  
PHIL COLLINS  
AFTER 7  
MICHAEL BOLTON

**WMJJ/Birmingham**  
Ken Barnett  
MICHAEL BOLTON  
GLORIA ESTEFAN  
MARIAH CAREY  
Hottest:  
PHIL COLLINS  
FLEETWOOD MAC  
ROD STEWART  
WILSON PHILLIPS  
ELTON JOHN

**WLMX/Chattanooga**  
Burket/Marshall  
none  
Hottest:  
TAYLOR DAYNE  
HEART  
WILSON PHILLIPS  
ROXETTE  
DON HENLEY

**WRAL/Raleigh**  
Scott/Myers  
MICHAEL McDONALD  
Hottest:  
ROD STEWART  
LUTHER VANDROSS  
PHIL COLLINS  
WILSON PHILLIPS  
DON HENLEY

**WMAG/Greensboro**  
John Jenkins  
PATTI AUSTIN  
ROXETTE  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
WILSON PHILLIPS  
LINDA RONSTADT  
HEART

**WSTF/Orlando**  
Samantha Shore  
none  
Hottest:  
DON HENLEY  
ROD STEWART  
ELTON JOHN  
WILSON PHILLIPS  
HEART

**WWSL/Orlando**  
Dick Daniels  
JUDE COLE  
Hottest:  
MICHAEL BOLTON  
ELTON JOHN  
RICHARD MARX  
ROXETTE  
JUDE COLE

### MIDWEST

#### P1

**55KRC/Cincinnati**  
Gary King  
BRENT BOURGEOIS  
AFTER 7  
Hottest:  
ELTON JOHN  
LINDA RONSTADT  
RICHARD MARX  
MICHAEL BOLTON  
FLEETWOOD MAC

**WLW/Cincinnati**  
Vance Dillard  
none  
Hottest:  
PHIL COLLINS  
RICHARD MARX  
ROXETTE  
ELTON JOHN  
WILSON PHILLIPS

**WTVN/Columbus**  
John Lane  
none  
Hottest:  
PHIL COLLINS  
ROXETTE  
BRENT BOURGEOIS  
AFTER 7  
LINDA RONSTADT

**WCCO/Minneapolis**  
Curt Lundgren  
REGINA BELLE  
Hottest:  
MICHAEL BOLTON  
PHIL COLLINS  
LINDA EDER  
GLORIA ESTEFAN  
NEVILLE BROTHERS

**WIBA/Madison**  
Reed/Kay  
none  
Hottest:  
PHIL COLLINS  
PATTI AUSTIN  
SARAH BRIGHTMAN  
SALLY MOORE  
TOM GRANT

#### P2

**WHBY/Appleton**  
Salm/St. John  
BRENT BOURGEOIS  
DEL AMITRI  
Hottest:  
ELTON JOHN  
PHIL COLLINS  
PATTI AUSTIN  
LINDA RONSTADT  
ROXETTE

**WOOD/Grand Rapids**  
Robb Westaby  
none  
Hottest:  
ELTON JOHN  
BONNIE RAITT  
SMOKEY ROBINSON  
WILSON PHILLIPS  
ROD STEWART

**WIBI/Madison**  
Reed/Kay  
none  
Hottest:  
PHIL COLLINS  
PATTI AUSTIN  
SARAH BRIGHTMAN  
SALLY MOORE  
TOM GRANT

#### P3

**WROK/Rockford**  
Ivey/Thomas  
BRUCE HORNSBY  
Hottest:  
ELTON JOHN  
MICHAEL BOLTON  
PHIL COLLINS  
LINDA RONSTADT

**WCIL/Carbondale**  
Rich Bird  
BASIA  
JAMES INGRAM  
DAN SEALS  
Hottest:  
WILSON PHILLIPS  
ROXETTE  
PHIL COLLINS  
GO WEST  
BRENT BOURGEOIS

**KFOR/Lincoln**  
Cathy Blythe  
K.D. LANG  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
LINDA RONSTADT  
GLORIA ESTEFAN

#### P3

**KFSB/Joplin**  
Robin Wells  
JAMES INGRAM  
BASIA  
BRUCE HORNSBY  
GO WEST  
DEL AMITRI  
Hottest:  
MICHAEL BOLTON  
BRENT BOURGEOIS  
GLORIA ESTEFAN  
PATTI AUSTIN  
MARIAH CAREY

**KELO/Sioux Falls**  
Spanky  
BRUCE HORNSBY  
POCO  
Hottest:  
ELTON JOHN  
RICHARD MARX  
MICHAEL BOLTON  
GLORIA ESTEFAN  
MICHAEL McDONALD

### MIDWEST

#### P1

**WUJ/Cleveland**  
Lind/ivers  
WILSON PHILLIPS  
GIANT  
Hottest:  
MICHAEL BOLTON  
RICHARD MARX  
ROXETTE  
HEART  
BAD ENGLISH  
ALANNAH MYLES

**WLT/Detroit**  
Bob Kaake  
none  
Hottest:  
REGINA BELLE  
PHIL COLLINS  
GLORIA ESTEFAN  
PAUL MCCARTNEY  
PATTI AUSTIN

#### P2

**WENS/Indianapolis**  
Grey/Eagan  
none  
Hottest:  
MICHAEL BOLTON  
ELTON JOHN  
PHIL COLLINS  
FLEETWOOD MAC  
WILSON PHILLIPS

**WLTO/Milwaukee**  
Mike Cromwell  
none  
Hottest:  
PHIL COLLINS  
ROXETTE  
WILSON PHILLIPS  
ELTON JOHN  
ROGERS & KNIGHT

#### P2

**WCRZ/Flint**  
Patrick/Downey  
BRUCE HORNSBY  
BASIA  
Hottest:  
ELTON JOHN  
ROXETTE  
MICHAEL BOLTON  
RICHARD MARX  
BRENT BOURGEOIS

**KUDL/Kansas City**  
Don Bender  
none  
Hottest:  
PHIL COLLINS  
ROXETTE  
TAYLOR DAYNE  
ELTON JOHN  
MICHAEL BOLTON

#### P2

**KEFM/Omaha**  
Albertson/Lane  
JUDE COLE  
Hottest:  
ROXETTE  
RICHARD MARX  
ELTON JOHN  
MICHAEL BOLTON  
JUDE COLE

**WGLO/Peoria**  
Jerry Jay  
JUDE COLE  
Hottest:  
MICHAEL BOLTON  
ELTON JOHN  
ROXETTE  
HEART  
WILSON PHILLIPS

#### P2

**WMGI/Terre Haute**  
Thomas/Rush  
BRENT BOURGEOIS  
JAMES INGRAM  
Hottest:  
none  
KRAV/Tulsa  
Couch/Lee

**KXKL/Wichita, KS**  
Greg Gann  
TOMMY PAGE  
Hottest:  
ROXETTE  
MICHAEL BOLTON  
PHIL COLLINS  
ELTON JOHN  
TAYLOR DAYNE

### WEST

#### P1

**KHOW/Denver**  
Murphy Huston  
none  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
WILSON PHILLIPS  
MADONNA  
ROD STEWART

**KEX/Portland**  
Dirxx/Fort  
none  
Hottest:  
ELTON JOHN  
PHIL COLLINS  
BASIA

#### P2

**KUGN/Eugene**  
O'Brien/James  
DEL AMITRI  
EVERYTHING BUT 1  
SUNDAYS  
SUZANNE VEGA  
BASIA  
JULIA FORDHAM  
MARTI JONES  
CHECKFIELD  
SPECIAL EPX  
Hottest:  
none

**KSSK/Honolulu**  
Phil Abbott  
MADONNA  
Hottest:  
ELTON JOHN  
PHIL COLLINS  
PATTI AUSTIN  
FLEETWOOD MAC  
BASIA

#### P2

**KFMB/San Diego**  
Larson/Robertson  
PROPAGANDA  
BASIA  
WILSON PHILLIPS  
JAMES INGRAM  
ANITA BAKER  
Hottest:  
PHIL COLLINS  
BRENT BOURGEOIS  
MICHAEL McDONALD  
ELTON JOHN  
ROXETTE

**KBOI/Boise**  
Drew Harold  
BRUCE HORNSBY  
Hottest:  
ELTON JOHN  
ROXETTE  
MICHAEL BOLTON  
PHIL COLLINS  
WILSON PHILLIPS

#### P2

**KKIX/Boise**  
Don Jennings  
BRUCE HORNSBY  
MARIAH CAREY  
Hottest:  
WILSON PHILLIPS  
ELTON JOHN  
PHIL COLLINS  
MICHAEL BOLTON  
ROXETTE

**KKLY/Bakersfield**  
Russ Davidson  
MICHAEL BOLTON  
Hottest:  
ELTON JOHN  
HEART  
MICHAEL McDONALD  
RICHARD MARX  
ROXETTE

### WEST

#### P1

**KKCW/Portland**  
Bill Minckler  
PATTI AUSTIN  
Hottest:  
LINDA RONSTADT  
ELTON JOHN  
MICHAEL BOLTON  
PHIL COLLINS  
MICHAEL McDONALD

**KXOA-FM/Sacramento**  
Casey/Clem  
GLORIA ESTEFAN  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
TAYLOR DAYNE  
ROGERS & KNIGHT

#### P2

**KKIX/Boise**  
Don Jennings  
BRUCE HORNSBY  
MARIAH CAREY  
Hottest:  
WILSON PHILLIPS  
ELTON JOHN  
PHIL COLLINS  
MICHAEL BOLTON  
ROXETTE

**KKIX/Boise**  
Don Jennings  
BRUCE HORNSBY  
MARIAH CAREY  
Hottest:  
WILSON PHILLIPS  
ELTON JOHN  
PHIL COLLINS  
MICHAEL BOLTON  
ROXETTE

#### P2

**KISC/Spokane**  
Rob Harder  
none  
Hottest:  
PHIL COLLINS  
WILSON PHILLIPS  
ELTON JOHN  
ROXETTE  
LINDA RONSTADT

**KKLD/Tucson**  
Adrienne Walker  
BONNIE RAITT  
TAYLOR DAYNE  
Hottest:  
ROXETTE  
ELTON JOHN  
BRENT BOURGEOIS  
PATTI AUSTIN  
PHIL COLLINS

#### P2

**KKLD/Tucson**  
Adrienne Walker  
BONNIE RAITT  
TAYLOR DAYNE  
Hottest:  
ROXETTE  
ELTON JOHN  
BRENT BOURGEOIS  
PATTI AUSTIN  
PHIL COLLINS

**42 Current Reporters**  
35 Current Playlists  
Called in Frozen Playlist (1):  
Love 94/Miami

**Did Not Report, Playlist Frozen (6):**  
KLTR/Houston  
KRAV/Tulsa  
KVKI/Shreveport  
WENS/Indianapolis  
WLMX/Chattanooga  
WUSA/Tampa

31 Current Reporters  
25 Current Playlists

Called in Frozen Playlist (3):  
KEX/Portland  
WHAS/Louisville  
WIBA/Madison

Did Not Report, Playlist Frozen (3):  
WKYX/Paducah  
WLW/Cincinnati  
WOOD/Grand Rapids

## CURRENT-BASED

### EAST

#### P1

**WALK/Long Island**  
Edwards/Lombaro  
NIKKI  
Hottest:  
ELTON JOHN  
ROXETTE  
MICHAEL BOLTON  
MARIAH CAREY  
GLORIA ESTEFAN

#### WNSR/New York

**Bob Dunphy**  
NEVILLE BROTHERS  
BRENT BOURGEOIS  
BRUCE HORNSBY  
Hottest:  
SADAO WATANABE  
ALANNAH MYLES  
HEART  
ELTON JOHN  
RICHARD MARX

#### WSNI/Philadelphia

**Jere Sullivan**  
JAMES INGRAM  
NIKKI  
Hottest:  
AFTER 7  
MARIAH CAREY  
FLEETWOOD MAC  
PATTI AUSTIN  
WILSON PHILLIPS

#### WLTT/Washington

**Chuck Morgan**  
AFTER 7  
JAMES INGRAM  
Hottest:  
RICHARD MARX  
ELTON JOHN  
PHIL COLLINS  
ROXETTE  
MICHAEL BOLTON

#### P2

**WLEV/Allentown**  
Jeff Silvers  
WILSON PHILLIPS  
Hottest:  
ROXETTE  
RICHARD MARX  
MICHAEL BOLTON  
PATTI AUSTIN  
MICHAEL MCDONALD

#### WJLK/Asbury Park

**Holcomb/Guida**  
BASIA  
JAMES INGRAM  
WILSON PHILLIPS  
REGINA BELLE  
Hottest:  
ROXETTE  
ELTON JOHN  
MICHAEL BOLTON  
GLORIA ESTEFAN  
PHIL COLLINS

#### WEBC/Bridgeport

**Hansen/Norman**  
WILSON PHILLIPS  
Hottest:  
ELTON JOHN  
GLORIA ESTEFAN  
MICHAEL BOLTON  
PHIL COLLINS  
MICHAEL MCDONALD

#### WRVC/Huntington

**Hayes/Swan**  
GO WEST  
ANITA BAKER  
ALANNAH MYLES  
PROPAGANDA  
Hottest:  
ROXETTE  
RICHARD MARX  
BRENT BOURGEOIS  
PATTI AUSTIN  
MICHAEL BOLTON

#### WKYE/Johnstown

**Jack Michaels**  
BAD ENGLISH  
WILSON PHILLIPS  
JEFF LYNNE  
REGINA BELLE  
Hottest:  
ROXETTE  
TAYLOR DAYNE  
MICHAEL BOLTON  
BRENT BOURGEOIS  
RICHARD MARX

#### WOBM/Monmouth-

**Ocean, NJ**  
**Scott/Devoti**  
BRUCE HORNSBY  
WILSON PHILLIPS  
NIKKI  
ANITA BAKER  
Hottest:  
MICHAEL BOLTON  
GLORIA ESTEFAN  
MARIAH CAREY  
PATTI AUSTIN  
ROXETTE

#### WVGS/Wilkes-Barre

**Norton/Marriott**  
GO WEST  
WILSON PHILLIPS  
ANITA BAKER  
POCO  
SWEET SENSATION  
Hottest:  
MICHAEL BOLTON  
ROXETTE  
BRUCE HORNSBY  
WILSON PHILLIPS  
ELTON JOHN

#### P3

**WMID/Atlantic City**  
McNally/Spector  
BAD ENGLISH  
WILSON PHILLIPS  
Hottest:  
ELTON JOHN  
MICHAEL MCDONALD  
JUDE COLE  
MICHAEL PENN  
RICHARD MARX

#### WEIM/Fitchburg

**Jack Raymond**  
MICHAEL BOLTON  
WILSON PHILLIPS  
K.D. LANG  
BAD ENGLISH  
EDGAR WINTER  
BOBBY Z  
SHANE SUTTON  
DIXON & JONES  
MARTI JONES  
Hottest:  
ROXETTE  
BRENT BOURGEOIS  
MICHAEL BOLTON  
GLORIA ESTEFAN  
RICHARD MARX

#### WECQ/Geneva

**Anthony/Smith**  
DIXON & JONES  
WILSON PHILLIPS  
BAD ENGLISH  
HEART  
SEDUCTION  
MARTI JONES  
SEIKO w/DONNIE W.  
Hottest:  
ROXETTE  
BRENT BOURGEOIS  
RICHARD MARX  
PATTI AUSTIN  
EVERYTHING BUT T!

#### WHAI/Greenfield, MA

**Deane/Archer**  
WILSON PHILLIPS  
BAD ENGLISH  
K.D. LANG  
DIXON & JONES  
SALLY MOORE  
EDGAR WINTER  
Hottest:  
ROXETTE  
RICHARD MARX  
BRENT BOURGEOIS  
MICHAEL MCDONALD  
MICHAEL BOLTON

#### WGML/Mercersburg

**Begin/Burns**  
BRUCE HORNSBY  
WILSON PHILLIPS  
ANITA BAKER  
SEDUCTION  
K.D. LANG  
Hottest:  
ROXETTE  
GLORIA ESTEFAN  
MICHAEL BOLTON  
MARIAH CAREY  
RICHARD MARX

#### WAFI/Milford, DE

**Tim Brough**  
DIXON & JONES  
BAD ENGLISH  
WILSON PHILLIPS  
MARTI JONES  
SHANE SUTTON  
Hottest:  
ROXETTE  
RICHARD MARX  
BRENT BOURGEOIS  
MICHAEL MCDONALD  
GLORIA ESTEFAN

#### WSUL/Monticello, NY

**Rob Dillman**  
WILSON PHILLIPS  
BAD ENGLISH  
CS&N  
LITTLE RIVER BAND  
Hottest:  
ROXETTE  
LINDA RONSTADT  
MICHAEL BOLTON  
RICHARD MARX  
GLORIA ESTEFAN

#### WSKI/Montpellier

**Jim Severance**  
NEVILLE BROTHERS  
WILSON PHILLIPS  
HEART  
MADONNA  
PROPAGANDA  
Hottest:  
MADONNA  
ROXETTE  
EXPOSE  
PHIL COLLINS  
GLORIA ESTEFAN

#### WKSJ/Williamsport

**Tom Benson**  
BRUCE HORNSBY  
LITTLE RIVER BAND  
Hottest:  
ELTON JOHN  
JUDE COLE  
MICHAEL BOLTON  
RICHARD MARX  
ROXETTE

### WEST

#### P1

**WSB-FM/Atlanta**  
LoCasolo/McCoy  
MARIAH CAREY  
MICHAEL MCDONALD  
Hottest:  
ELTON JOHN  
PHIL COLLINS  
RICHARD MARX  
GLORIA ESTEFAN  
MICHAEL BOLTON

#### KVIL/Dallas

**Rhodes/Eberhart**  
JAMES INGRAM  
BRUCE HORNSBY  
Hottest:  
ROXETTE  
LINDA RONSTADT  
BRENT BOURGEOIS  
MARIAH CAREY  
MICHAEL BOLTON

#### WLTS/New Orleans

**Bob Mitchell**  
MICHAEL MCDONALD  
AFTER 7  
BASIA  
NEVILLE BROTHERS  
Hottest:  
GLORIA ESTEFAN  
PHIL COLLINS  
JAMES INGRAM  
MICHAEL BOLTON

#### 2WD/Norfolk

**Bill Curtis**  
BRUCE HORNSBY  
Hottest:  
ELTON JOHN  
PHIL COLLINS  
ROXETTE  
RICHARD MARX  
MICHAEL BOLTON

#### WNLT/Tampa

**Steve Michaels**  
ANITA BAKER  
JANET JACKSON  
Hottest:  
WILSON PHILLIPS  
ROXETTE  
RICHARD MARX  
ELTON JOHN  
PHIL COLLINS

#### P2

**WZNY/Augusta, GA**  
John Patrick  
BRUCE HORNSBY  
Hottest:  
ELTON JOHN  
RICHARD MARX  
PHIL COLLINS  
LINDA RONSTADT  
MICHAEL MCDONALD

#### WXTG/Charleston

**John Quincy**  
WILSON PHILLIPS  
LITTLE RIVER BAND  
PROPAGANDA  
Hottest:  
ELTON JOHN  
ROXETTE  
MICHAEL BOLTON  
RICHARD MARX  
PATTI AUSTIN

#### WTCB/Columbia, SC

**Doug Spets**  
WILSON PHILLIPS  
HOWARD HEWETT  
SEDUCTION  
NANCY WILSON  
Hottest:  
PATTI AUSTIN  
PHIL COLLINS  
GLORIA ESTEFAN  
MICHAEL BOLTON  
JAMES INGRAM

#### WAHR/Huntsville

**Butch Menefee**  
BRUCE HORNSBY  
ANITA BAKER  
GO WEST  
Hottest:  
LINDA RONSTADT  
MICHAEL BOLTON  
MICHAEL MCDONALD  
GLORIA ESTEFAN  
MARIAH CAREY

#### WVY/Jacksonville

**Terry Matthews**  
MADONNA  
SEDUCTION  
LIGHTNING SEEDS  
Hottest:  
ROXETTE  
RICHARD MARX  
TAYLOR DAYNE  
MICHAEL BOLTON  
PHIL COLLINS

#### WTFM/Johnson City

**Mark McKinney**  
NIKKI  
BASIA  
POCO  
LITTLE RIVER BAND  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
MICHAEL BOLTON  
ROXETTE  
GLORIA ESTEFAN

### WEST

#### P1

**U102/Knoxville**  
Larry Trotter  
NIKKI  
LITTLE RIVER BAND  
Hottest:  
ELTON JOHN  
HEART  
PHIL COLLINS  
ROXETTE  
RICHARD MARX

#### KHLT/Little Rock

**John Ramsey**  
SEDUCTION  
ANITA BAKER  
Hottest:  
MICHAEL BOLTON  
JAMES INGRAM  
MICHAEL MCDONALD  
GLORIA ESTEFAN  
MARIAH CAREY

#### WRVR/Memphis

**Mark Hamlin**  
HOWARD HEWETT  
NANCY WILSON  
Hottest:  
PHIL COLLINS  
PATTI AUSTIN  
MICHAEL BOLTON  
GLORIA ESTEFAN  
JAMES INGRAM

#### KELT/McAllen

**Chuck White**  
BASIA  
NIKKI  
BRUCE HORNSBY  
Hottest:  
AFTER 7  
BRENT BOURGEOIS  
MICHAEL BOLTON  
NEW KIDS ON THE B  
MARIAH CAREY

#### WLAC-FM/Nashville

**Bryan Sargeant**  
BRUCE HORNSBY  
ANITA BAKER  
Hottest:  
MICHAEL BOLTON  
PHIL COLLINS  
ELTON JOHN  
LINDA RONSTADT  
ROXETTE  
MARIAH CAREY

#### WRMF/West Palm Beach

**Dave Parks**  
BRUCE HORNSBY  
Hottest:  
ELTON JOHN  
RICHARD MARX  
PHIL COLLINS  
LINDA RONSTADT  
MICHAEL MCDONALD

#### P3

**WSGY/Albany, GA**  
Rich Randall  
LISA STANSFIELD  
LITTLE RIVER BAND  
DEL AMITRI  
PROPAGANDA  
Hottest:  
ROXETTE  
JUDE COLE  
AFTER 7  
MICHAEL BOLTON  
LINDA RONSTADT

#### WYKZ/Beaufort, SC

**Robertson/Kennedy**  
WILSON PHILLIPS  
SEDUCTION  
Hottest:  
ROXETTE  
MICHAEL BOLTON  
RICHARD MARX  
PATTI AUSTIN  
ELTON JOHN

### WEST

**KEZA/Fayetteville, AR**  
Turner/Politt  
BAD ENGLISH  
WILSON PHILLIPS  
PROPAGANDA  
POCO  
Hottest:  
MICHAEL BOLTON  
RICHARD MARX  
ROXETTE  
TAYLOR DAYNE  
MARIAH CAREY

#### WKTK/Gainesville

**Nick Allen**  
BONNIE RAITT  
HOWARD HEWETT  
Hottest:  
ROXETTE  
RICHARD MARX  
MICHAEL BOLTON  
BRENT BOURGEOIS  
AFTER 7

#### WGSV/Guntersville

**Jackson/Bell**  
WILSON PHILLIPS  
K.D. LANG  
HEART  
MARTI JONES  
BOBBY Z  
Hottest:  
ROXETTE  
MICHAEL BOLTON  
RICHARD MARX  
PATTI AUSTIN  
GLORIA ESTEFAN

#### KRLB/Lubbock

**Paul Ramone**  
ANITA BAKER  
MADONNA  
BRUCE HORNSBY  
HEART  
Hottest:  
AFTER 7  
BRENT BOURGEOIS  
MICHAEL BOLTON  
NEW KIDS ON THE B  
MARIAH CAREY

#### WNMB/No. Myrtle Beach

**Thompson/Adams**  
WILSON PHILLIPS  
BAD ENGLISH  
K.D. LANG  
MARTI JONES  
Hottest:  
ELTON JOHN  
RICHARD MARX  
MICHAEL BOLTON  
MICHAEL MCDONALD  
MARIAH CAREY

#### WKCX/Rome

**Randy Quick**  
WILSON PHILLIPS  
LISA STANSFIELD  
DIXON & JONES  
MARTI JONES  
BAD ENGLISH  
BOBBY Z  
SUNDAYS  
Hottest:  
PATTI AUSTIN  
MICHAEL MCDONALD  
MICHAEL BOLTON  
GLORIA ESTEFAN  
MARIAH CAREY

#### KTYL/Tyler

**Janie Baker**  
HEART  
NEVILLE BROTHERS  
K.D. LANG  
WILSON PHILLIPS  
MARTI JONES  
Hottest:  
ELTON JOHN  
PHIL COLLINS  
LINDA RONSTADT  
ROXETTE  
MICHAEL BOLTON

#### KVIC/Victoria

**Tony Davis**  
WILSON PHILLIPS  
BAD ENGLISH  
LISA STANSFIELD  
MARTI JONES  
Hottest:  
JUDE COLE  
MICHAEL BOLTON  
ROXETTE  
GLORIA ESTEFAN  
AFTER 7

### WEST

#### P1

**WARM98/Cincinnati**  
Michael Grayson  
BRUCE HORNSBY  
SWEET SENSATION  
REGINA BELLE  
Hottest:  
WILSON PHILLIPS  
ROXETTE  
PHIL COLLINS  
MICHAEL BOLTON  
MADONNA

#### WNNK/Cincinnati

**Matthews/McCullough**  
MADONNA  
Hottest:  
HEART  
TAYLOR DAYNE  
PHIL COLLINS  
CALLOWAY  
LUTHER VANDROSS

#### WLTF/Cleveland

**Popovich/Godfrey**  
EXPOSE  
MICHAEL BOLTON  
MICHAEL MCDONALD  
Hottest:  
ROXETTE  
GLORIA ESTEFAN  
JUDE COLE  
ELTON JOHN  
RICHARD MARX

#### WSNY/Columbus

**Hallett/Nunnally**  
none  
Hottest:  
ELTON JOHN  
PHIL COLLINS  
ROXETTE  
ROGERS & KNIGHT

#### WNIC/Detroit

**Bob Kucken**  
none  
Hottest:  
AFTER 7  
MICHAEL BOLTON  
PHIL COLLINS  
LINDA RONSTADT  
PATTI AUSTIN

#### P2

**KXLT/Denver**  
Ward/Adams  
ANITA BAKER  
WILSON PHILLIPS  
BONNIE RAITT  
Hottest:  
ELTON JOHN  
MICHAEL BOLTON  
ROXETTE  
RICHARD MARX  
GLORIA ESTEFAN

#### KBIG/Los Angeles

**Edwards/Verdery**  
LITTLE RIVER BAND  
Hottest:  
ROXETTE  
MICHAEL BOLTON  
RICHARD MARX  
GLORIA ESTEFAN  
PATTI AUSTIN

#### KOST/Los Angeles

**Kaye/Amidon**  
none  
Hottest:  
PHIL COLLINS  
FLEETWOOD MAC  
ELTON JOHN  
ROXETTE  
SINEAD O'CONNOR

#### KLCY/Salt Lake City

**Michael O'Brien**  
BRUCE HORNSBY  
ANITA BAKER  
WILSON PHILLIPS  
DIXON & JONES  
Hottest:  
ROXETTE  
RICHARD MARX  
MICHAEL BOLTON  
PATTI AUSTIN  
GLORIA ESTEFAN

#### P2

**KOSO/Modesto**  
Tim St. Martin  
NIKKI  
WILSON PHILLIPS  
Hottest:  
PATTI AUSTIN  
MICHAEL BOLTON  
GLORIA ESTEFAN  
RICHARD MARX  
MICHAEL MCDONALD

#### P3

**KKLV/Anchorage**  
Dave Stroh  
BAD ENGLISH  
WILSON PHILLIPS  
DIXON & JONES  
JEFF LYNNE  
COLIN HAY BAND  
K.D. LANG  
BUCKWHEAT ZYDECO  
SHANE SUTTON  
LLOYD COLE  
MARTI JONES  
SEAN  
Hottest:  
CS&N  
NEVILLE BROTHERS  
MARIAH CAREY  
LIGHTNING SEEDS  
TAYLOR DAYNE

### WEST

**KLSI/Kansas City**  
Tom Land  
MADONNA  
SEDUCTION  
BASIA  
ANITA BAKER  
REGINA BELLE  
LITTLE RIVER BAND  
Hottest:  
WILSON PHILLIPS  
ELTON JOHN  
ROXETTE  
MICHAEL BOLTON  
RICHARD MARX

#### WMYX/Milwaukee

**King/Morales**  
none  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
RICHARD MARX  
LUTHER VANDROSS  
WILSON PHILLIPS

#### KS95/Minneapolis

**Kim Jeffries**  
MARIAH CAREY  
Hottest:  
PHIL COLLINS  
ROXETTE  
WILSON PHILLIPS  
LINDA RONSTADT  
EXPOSE

#### KYKY/St. Louis

**Weed/Larrabee**  
WILSON PHILLIPS  
AFTER 7  
Hottest:  
WILSON PHILLIPS  
PHIL COLLINS  
DON HENLEY  
ROXETTE  
MICHAEL BOLTON

#### WVUD/Dayton

**Reed Kittredge**  
REGINA BELLE  
Hottest:  
AFTER 7  
MICHAEL BOLTON  
PHIL COLLINS  
LINDA RONSTADT  
PATTI AUSTIN

#### P2

**B100/San Diego**  
Gene Knight  
none  
Hottest:  
ELTON JOHN  
PHIL COLLINS  
TAYLOR DAYNE  
ROXETTE  
MICHAEL BOLTON

#### K101/San Francisco

**John Evans**  
NIKKI  
Hottest:  
ROXETTE  
PHIL COLLINS  
TAYLOR DAYNE  
AFTER 7  
RICHARD MARX

#### KLSY/Seattle

**Bob Brooks**  
WILSON PHILLIPS  
GLORIA ESTEFAN  
Hottest:  
RICHARD MARX  
ELTON JOHN  
PHIL COLLINS  
BRENT BOURGEOIS  
MICHAEL BOLTON

#### I107.7/Seattle

**Sisco/King**  
MARIAH CAREY  
Hottest:  
PHIL COLLINS  
ELTON JOHN  
JUDE COLE  
MICHAEL BOLTON

#### P2

**KKLV/Anchorage**  
Dave Stroh  
BAD ENGLISH  
WILSON PHILLIPS  
DIXON & JONES  
JEFF LYNNE  
COLIN HAY BAND  
K.D. LANG  
BUCKWHEAT ZYDECO  
SHANE SUTTON  
LLOYD COLE  
MARTI JONES  
SEAN  
Hottest:  
CS&N  
NEVILLE BROTHERS  
MARIAH CAREY  
LIGHTNING SEEDS  
TAYLOR DAYNE

### WEST

**KMJC/Davenport**  
Gelms/O'Brien  
BASIA  
NIKKI  
WILSON PHILLIPS  
GO WEST  
Hottest:  
BRENT BOURGEOIS  
BRUCE HORNSBY  
RICHARD MARX  
MICHAEL MCDONALD  
ROXETTE

#### WLHT/Grand Rapids

**Dirksen/Brown**  
NEVILLE BROTHERS  
AFTER 7  
BONNIE RAITT  
Hottest:  
GLORIA ESTEFAN  
PATTI AUSTIN  
MICHAEL BOLTON  
RICHARD MARX  
LINDA RONSTADT

#### WFMK/Lansing

**Tom Knight**  
AFTER 7  
BONNIE RAITT  
NEVILLE BROTHERS  
Hottest:  
ROXETTE  
RICHARD MARX  
MICHAEL BOLTON  
PATTI AUSTIN  
GLORIA ESTEFAN

#### WMGN/Madison

**Pat O'Neill**  
JAMES INGRAM  
GO WEST  
Hottest:  
ROXETTE  
MICHAEL BOLTON  
MICHAEL MCDONALD  
EVERYTHING BUT T!

#### WFRO/Fremont, OH

**Larry Ziebold**  
MARTI JONES  
SEAN  
BAD ENGLISH  
WILSON PHILLIPS  
K.D. LANG  
SHANE SUTTON  
EDGAR WINTER  
Hottest:  
RICHARD MARX  
MICHAEL BOLTON  
BRENT BOURGEOIS  
ROXETTE  
MICHAEL BOLTON

#### KIDJ/Billings, MT

**Rick Lawrence**  
BONNIE RAITT  
ANITA BAKER  
JIMMY BYER  
Hottest:  
ELTON JOHN  
PHIL COLLINS  
ROXETTE  
RICHARD MARX  
MICHAEL MCDONALD

#### KBLQ/Logan, UT

**John Dimick**  
WILSON PHILLIPS  
BAD ENGLISH  
KIM CARNES  
MARTI JONES  
SHANE SUTTON  
NEW KIDS ON THE  
SUNDAYS  
BARRY WHITE  
Hottest:  
ROXETTE  
RICHARD MARX  
MICHAEL BOLTON  
PATTI AUSTIN  
BRENT BOURGEOIS

#### KAYN/Nogales

**Bob Gerhard**  
WILSON PHILLIPS  
MADONNA  
SEDUCTION  
BOBBY Z  
LIGHTNING SEEDS  
ROXETTE  
Hottest:  
ELTON JOHN  
BRENT BOURGEOIS  
RICHARD MARX  
JUDE COLE

#### P2

**KOSQ/Modesto**  
Tim St. Martin  
NIKKI  
WILSON PHILLIPS  
Hottest:  
PATTI AUSTIN  
MICHAEL BOLTON  
GLORIA ESTEFAN  
RICHARD MARX  
MICHAEL MCDONALD

#### P3

**KKLV/Anchorage**  
Dave Stroh  
BAD ENGLISH  
WILSON PHILLIPS  
DIXON & JONES  
JEFF LYNNE  
COLIN HAY BAND  
K.D. LANG  
BUCKWHEAT ZYDECO  
SHANE SUTTON  
LLOYD COLE  
MARTI JONES  
SEAN  
Hottest:  
CS&N  
NEVILLE BROTHERS  
MARIAH CAREY  
LIGHTNING SEEDS  
TAYLOR DAYNE

### WEST

**3WM/Toledo**  
Mark Roberts  
WILSON PHILLIPS  
LIGHTNING SEEDS  
MARTI JONES  
AFTER 7  
Hottest:  
ROXETTE  
MICHAEL BOLTON  
GLORIA ESTEFAN  
MARIAH CAREY  
MICHAEL MCDONALD

#### P3

**WCMJ/Cambridge, OH**  
**Mike Ruble**  
WILSON PHILLIPS  
DIXON & JONES  
SALLY MOORE  
BAD ENGLISH  
MICHAEL PENN  
K.D. LANG  
Hottest:  
ROXETTE  
MICHAEL BOLTON  
RICHARD MARX  
BRENT BOURGEOIS  
GLORIA ESTEFAN

#### WTW/ Monroe

**Lori Demick**  
LITTLE RIVER BAND  
REGINA BELLE  
BRUCE HORNSBY  
WILSON PHILLIPS  
BAD ENGLISH  
SEDUCTION  
SWEET SENSATION  
Hottest:  
RICHARD MARX  
MICHAEL BOLTON  
PATTI AUSTIN  
BRENT BOURGEOIS

#### WLDH/Traverse City

**Angie Honda**  
WILSON PHILLIPS  
LISA STANSFIELD  
SHANE SUTTON  
SEDUCTION  
MARTI JONES  
LLOYD COLE  
Hottest:  
ROXETTE  
BRENT BOURGEOIS  
PATTI AUSTIN  
MICHAEL BOLTON  
GLOPIA ESTEFAN

NATIONAL AIRPLAY

LW	TW	Artist/Track	Genre
1	1	SPECIAL EFX/Just Like Magic (GRP)	"Jazz" "Ballerina"
3	2	TOM GRANT/Edge Of The World (Verve Forecast)	"Angels" "Street" "Night"
5	3	KEIKO MATSUI/No Borders (MCA)	"Light" "Mover"
6	4	JONATHAN BUTLER/Deliverance (Jive/RCA)	"Deliverance" "Guguletu"
4	5	GRANT GEISSMAN/Take Another Look (Bluemoon)	"Take" "Choices"
17	6	SPYRO GYRA f/JAY BECKENSTEIN/Fast Forward (GRP)	"Ocean" "Bright"
2	7	RALF ILLENBERGER/Heart & Beat (Narada)	"Heart" "Love"
10	8	RICKY PETERSON/Nightwatch (WB)	"Living" "Take"
8	9	PATTI AUSTIN/Love Is Gonna Getcha (GRP)	"Through" "Love"
7	10	OTTMAR LIEBERT/Nouveau Flamenco (Higher Octave)	"Barcelona" "Heart"
20	11	STEVE KINDLER/Across A Rainbow Sea (Global Pacific)	"Agua" "Americas"
13	12	CHECKFIELD/View From The Edge (American Gramophone)	"Hitchhiker" "Washington"
14	13	ALEX BUGNON/Head Over Heels (Orpheus/EMI)	"Other" "Elis"
16	14	ROB MULLINS/Tokyo Nights (Nova)	"Be" "Memory"
11	15	NAJEE/Tokyo Blue (EMI)	"Tokyo" "Friend"
9	16	EXCHANGE/Between Places (Mesa)	"Compass" "Without"
18	17	MICHAEL DOWDLE/Touch (Airus)	"Take" "Brighter"
21	18	BRANDON FIELDS/Other Places (Nova)	"Old" "Gina"
30	19	CHI/Jet Stream (Sonic Atmosphere)	"Carnaval" "North"
15	20	DAVID ARKENSTONE/Citizen Of Time (Narada)	"Firestix" "Splendor"
23	21	JOAN ARMATRADING/Hearts And Flowers (A&M)	"More" "Hearts"
27	22	YANNI/Reflections Of Passion (Private Music)	"True" "Flight"
22	23	SHADOWFAX/The Odd Get Even (Private Music)	"Oasis" "One"
25	24	BEN TAVERA KING/Coyote Moon (Global Pacific)	"Ramona's" "100"
19	25	EVERYTHING BUT THE GIRL/The Language Of Life (Atlantic)	"Meet" "Driving"
12	26	FLIM & THE BB'S/New Pants (WB)	"Hot" "Pillow"
28	27	TELLING/Blue Solitaire (Music West)	"True" "Blue"
DEBUT	28	MAX GROOVE/Maximum Groove (Optimism)	"Winning" "Goto"
BREAKER	29	WINDOWS/Blue September (Cypress)	"Counting" "Stay"
DEBUT	30	JULEE CRUISE/Floating Into The Night (WB)	"Falling" "Rockin'"

LW	TW	Artist/Track	Genre
3	1	STAN GETZ/Apasionado (A&M)	"Midnight" "Amorous"
2	2	CARMEN McRAE/Carmen Sings Monk (Novus/RCA)	"Monkery's"
1	3	JACK DeJOHNETTE/Parallel Realities (MCA)	"Exotic" "Indigo" "John"
4	4	ROY HARGROVE/Diamond In The Rough (Novus/RCA)	"Ruby" "New"
5	5	LEE RITENOUR/Stolen Moments (GRP)	"24th"
7	6	ALLEN FARNHAM/5th House (Concord)	"Colin" "Pine"
6	7	MARLON JORDAN/For You Only (Columbia)	"Jepetto" "Arad's"
13	8	JONATHAN BUTLER/Deliverance (Jive/RCA)	"Welcome" "Colours"
8	9	JOHN SCOFIELD/Time On My Hands (Blue Note)	"Flower"
15	10	McCOY TYNER/Things Ain't What They Used To Be (Blue Note)	"Song"
12	11	DIRTY DOZEN BRASS BAND/The New Orleans Album (Columbia)	"Snowball"
14	12	MOSE ALLISON/My Backyard (Blue Note)	"Stranger"
16	13	CHRISTOPHER HOLLYDAY/On Course (Novus/RCA)	"West"
9	14	GRANT GEISSMAN/Take Another Look (Bluemoon)	"Choices" "Attitudes"
20	15	BRANDON FIELDS/Other Places (Nova)	"Undercover" "Old"
21	16	KEIKO MATSUI/No Borders (MCA)	"Light" "Believer"
DEBUT	17	SPYRO GYRA f/JAY BECKENSTEIN/Fast Forward (GRP)	"Ocean" "Shadow"
10	18	STANLEY JORDAN/Cornucopia (Blue Note)	"What's"
22	19	WALLACE RONEY/Standard Bearer (Muse)	
23	20	KENNY BURRELL/Guiding Spirit (Contemporary)	
19	21	TOM GRANT/Edge Of The World (Verve Forecast)	"Night" "Edge"
DEBUT	22	TUCK ANDRES/Reckless (Windham Hill)	"Sweet"
BREAKER	23	WYNTON MARSALIS/Standard Time/Vol. 3/The Resolution Of Romance (Columbia)	
24	24	ROB MULLINS/Tokyo Nights (Nova)	"Be" "Mia's"
26	25	RICKY PETERSON/Nightwatch (WB)	"High"
BREAKER	26	HOUSTON PERSON & RON CARTER/Something In Common (Muse)	"Mack"
18	27	MARCUS ROBERTS/Deep In The Shed (RCA)	
11	28	EDDIE DANIELS/Nepenthe (GRP)	"Sun"
DEBUT	29	DOLPHINS/Malayayain Breeze (DMP)	"Kahla's" "Another"
DEBUT	30	ELIANE ELIAS/Eliane Elias Plays Jobim (Blue Note)	

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
MICHAEL FRANKS (27) QUINTANA + SPEER (12) RONNIE LAWS (10) WIND MACHINE (10) CHUCK LOEB (9) WINDOWS (8) OLETA ADAMS (7)	SPECIAL EFX (21) JONATHAN BUTLER (13) TOM GRANT (13) ALEX BUGNON (10) GRANT GEISSMAN (9) KEIKO MATSUI (9) RICKY PETERSON (9) OTTMAR LIEBERT (8)	SPECIAL EFX/Jazz OTTMAR LIEBERT/Barcelona RICKY PETERSON/Living JONATHAN BUTLER/ Deliverance TOM GRANT/Angels

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
WYNTON MARSALIS (30) ELIANE ELIAS (18) MICHAEL FRANKS (17) BENNY GREEN (12) YUTAKA (12) OLETA ADAMS (11) CHUCK LOEB (8) TOM SCOTT (7)	CARMEN McRAE (22) STAN GETZ (16) ROY HARGROVE (16) LEE RITENOUR (14) JACK DeJOHNETTE (9) TOM GRANT (6) MARLON JORDAN (6) JONATHAN BUTLER (5)	No Tracks Qualified This Week

NEW & ACTIVE

**\*\*JILL SOBULE "Things Here Are Different" (MCA) 31/2**  
Rotations: Heavy 4/0, Medium 10/0, Light 17/2, Total Adds 2, WAMX, WPCH. Heavy: BRZ, KTWV, KWVS, KBCO. *CHART EXTRA this week.*

**\*WIND MACHINE "Road To Freedom" (Silver Wave) 30/10**  
Rotations: Heavy 3/1, Medium 13/4, Light 14/5, Total Adds 10, KIFM, KGSR, WNND, WFAE, KEZL, WJIB, WOTB, WMGN, KSNO, JZTRAX. *BREAKER this week.*

**\*LARRY CARLTON "Collection" (GRP) 29/6**  
Rotations: Heavy 1/0, Medium 16/2, Light 12/4, Total Adds 6, WHVE, KGSR, KWVS, KEYV, WFMK, WHNN. Heavy: WLOQ. *BREAKER this week.*

**\*MICHAEL FRANKS "Blue Pacific" (Reprise) 28/27**  
Rotations: Heavy 4/4, Medium 11/10, Light 13/13, Total Adds 27, KOAI, WHVE, WNUA, WBBY, WBNZ, BRZ, KTWV, KQPT, KIFM, KKSF, KNUA, WGMG, WNND, WLOQ, WAMX, KEZL, KEYV, KLSK, WOTB, WWAY, WPCH, KLTR, WLVE, KBIA, WMGN, KSNO, JZTRAX.

**\*\*JOHN JARVIS "Pure Contours" (MCA) 28/2**  
Rotations: Heavy 1/0, Medium 16/0, Light 11/2, Total Adds 2, WBZN, KEZX. Heavy: BRZ. *CHART EXTRA this week.*

**\*VERNELL BROWN JR. "A Total Eclipse" (A&M) 26/6**  
Rotations: Heavy 1/0, Medium 9/0, Light 16/6, Total Adds 6, WBZN, KIFM, WFAE, KEYV, WPCH, WLVE. Heavy: KQPT. *BREAKER this week.*

**\*\*BRUCE BECVAR "Forever Blue Sky" (Shining Star) 26/0**  
Rotations: Heavy 6/0, Medium 12/0, Light 8/0, Total Adds 0. Heavy: BRZ, KTWV, KLSK, WWAY, WMT-FM, MS. *CHART EXTRA this week.*

**COLIN CHIN "Intruding On A Silence" (Narada) 25/2**  
Rotations: Heavy 5/0, Medium 8/0, Light 12/2, Total Adds 2, WBZN, WNND. Heavy: KKSF, KLSK, WLSY, WMT-FM, SS.

**DAVID BECKER TRIBUNE "Third Time Around" (Mesa/Bluemoon) 25/1**  
Rotations: Heavy 6/0, Medium 9/0, Light 10/1, Total Adds 1, WFAE. Heavy: WHRL, WGMG, KGSR, WNND, KEYV, WOTB

**OLETA ADAMS "Circle Of One" (Fontana/Mercury) 23/7**  
Rotations: Heavy 2/0, Medium 8/3, Light 13/4, Total Adds 7, WNUA, BRZ, WOTB, WLVE, WFMK, WMGN, WHNN. Heavy: KIFM, WAMX

**YUTAKA "Brazasia" (GRP) 23/4**  
Rotations: Heavy 5/0, Medium 9/1, Light 9/3, Total Adds 4, KGSR, WFAE, WLVE, WMGN. Heavy: KOAI, WNUA, KTWV, KIFM, JZTRAX.

**\*OLETA ADAMS "Circle Of One" (Fontana/Mercury) 27/11**  
Rotations: Heavy 3/0, Medium 6/0, Light 18/11, Total Adds 11, WDET, KSDD, KUOP, JZSHOW, WNGS, WMFD, WSIE, WVPE, KTCL, KSBK, KJOY. *BREAKER this week.*

**\*\*STEVE KINDLER "Across A Rainbow Sea" (Global Pacific) 27/2**  
Rotations: Heavy 1/0, Medium 7/0, Light 10/2, Total Adds 2, WMFD, KJOY. Heavy: KJZZ, WFPL, KLCC, CJ, WSTR, KSLU, WSIE, WVPE, KWMU, KTCL. *CHART EXTRA this week.*

**\*\*HILTON RUIZ "Doin' It Right" (Novus/RCA) 27/2**  
Rotations: Heavy 2/0, Medium 16/1, Light 9/1, Total Adds 2, WRTI, KLCC. Heavy: WFPL, WUSF. *CHART EXTRA this week.*

**\*YUTAKA "Brazasia" (GRP) 26/12**  
Rotations: Heavy 1/0, Medium 10/1, Light 15/11, Total Adds 12, WDET, KTCJ, KMHD, KSDD, KPLU, WFPL, KLCC, JZSHOW, WFSS, WIVY, KWMU, KSBK. *BREAKER this week.*

**\*GIL GOLDSTEIN "City Of Dreams" (Blue Note) 25/4**  
Rotations: Heavy 3/0, Medium 12/0, Light 10/4, Total Adds 4, WCPN, KMHD, WEBR, KSLU. Heavy: KJZZ, KPLU, WTEB. *BREAKER this week.*

**\*MAX GRDDVE "Maximum Groove" (Optimism) 25/3**  
Rotations: Heavy 2/0, Medium 13/0, Light 10/3, Total Adds 3, KLCC, WSIE, KWMU. Heavy: JCITY, KSLU. *BREAKER this week.*

**\*STEVE HOBBS "Escape" (Cexton) 25/2**  
Rotations: Heavy 5/0, Medium 9/0, Light 11/2, Total Adds 2, WMOT, KSBK. Heavy: KXPR, WSHA, KUOP, WUSF, KWMU. *BREAKER this week.*

**ELEMENTS "Spirit River" (Novus/RCA) 24/5**  
Rotations: Heavy 1/0, Medium 13/0, Light 10/5, Total Adds 5, KSDD, WUSF, WSIE, KCLC, KTCL. Heavy: WSTR.

**JUAN CARLOS QUINTERO "Juan Carlos Quintero" (Nova) 23/0**  
Rotations: Heavy 7/0, Medium 9/0, Light 7/0, Total Adds 0. Heavy: KMHD, KPLU, WSIE, WVPE, KCLC, KTCL, KJOY

**VERNELL BROWN JR. "The Total Eclipse" (A&M) 22/6**  
Rotations: Heavy 3/0, Medium 8/0, Light 11/6, Total Adds 6, WRTI, KMHD, KLCC, WFSS, WSIE, WVPE. Heavy: WSTR, KSLU, KTCL.

**DAVE VALENTIN "Two Amigos" (GRP) 21/3**  
Rotations: Heavy 6/0, Medium 10/1, Light 5/2, Total Adds 3, WRTI, WEBR, WSIE. Heavy: WCPN, KPLU, WFPL, WSTR, WTEB, WNGS.

\* Uncharted Breakers denoted by one asterisk. \*\* Chart Extra denoted by two asterisks.

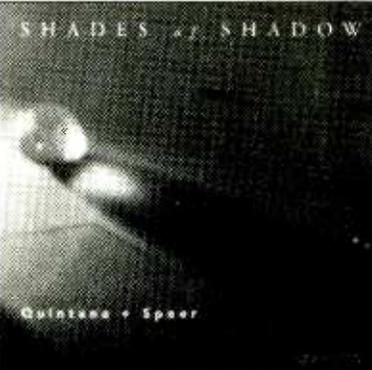
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"What a pleasant surprise - an immediate add."  
BOB O'CONNOR, KIFM

"'Outward Bound' is perfect for the Wave's new sound - Quintana and Speer have found the mark." TREVOR LEY, SMN



- KOAI
- WNUA
- Breeze
- SMN
- KTWV
- KQPT
- KIFM
- KNUA
- WLOQ
- WAMX
- KEZL
- KLSK
- WOTB
- WVAY
- WPCH
- WMT-FM

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# New AC

## ADDS & HOTS

<p><b>EAST</b></p> <p><b>P2</b></p> <p>WHRL/Albany Shawn Michaels Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P3</b></p> <p>WAB/Boston Anne Williams Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WABC/Rochester Eric Quiner Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WHDW/Scranton Tom Scott Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WHDW/Scranton Tom Scott Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>SOUTH</b></p> <p><b>P1</b></p> <p>KGAI/Austin John Finner Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>KGAI/Austin John Finner Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>KGAI/Austin John Finner Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P3</b></p> <p>WFOA/Atlanta Vance Dillard Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WFOA/Atlanta Vance Dillard Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WFOA/Atlanta Vance Dillard Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P2</b></p> <p>KWBC/Corpus Christi Dennis Haring Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>KWBC/Corpus Christi Dennis Haring Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>KWBC/Corpus Christi Dennis Haring Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p>	<p><b>MIDWEST</b></p> <p><b>P1</b></p> <p>WMAA/Chicago Fischer/Hansen Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WMAA/Chicago Fischer/Hansen Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WMAA/Chicago Fischer/Hansen Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P2</b></p> <p>WMBX/Chicago Mike Perkins Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WMBX/Chicago Mike Perkins Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WMBX/Chicago Mike Perkins Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P3</b></p> <p>WVTV/Chicago Bob Scheraga Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WVTV/Chicago Bob Scheraga Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WVTV/Chicago Bob Scheraga Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p>	<p><b>P3</b></p> <p>WMT-FM/Cedar Rapids Green/Schellberg Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WMT-FM/Cedar Rapids Green/Schellberg Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>WMT-FM/Cedar Rapids Green/Schellberg Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p>	<p><b>P1</b></p> <p>KTWV/Los Angeles Brody/Logan Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>KTWV/Los Angeles Brody/Logan Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>KTWV/Los Angeles Brody/Logan Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p>	<p><b>P2</b></p> <p>KEZL/Fresno J. Waldenheimer Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>KEZL/Fresno J. Waldenheimer Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p>KEZL/Fresno J. Waldenheimer Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p>
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43 Current Reporters  
38 Current Reports  
Called In Frozen Playlist (2):  
KBCO/Denver-Boulder  
WMT-FM/Cedar Rapids

Did Not Report, Playlist Frozen (3):  
KEYF/Spokane  
Portraits In Sound  
WHRL/Albany

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):  
KTCZ/Minneapolis

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## CONTEMPORARY JAZZ

### ADDS & HOTS

<p><b>EAST</b></p> <p><b>P1</b></p> <p>WBOG/Newark Thurston Bellison Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P3</b></p> <p>WERR/Buffalo Al Wallace Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P2</b></p> <p>WFLA/Tampa Luisa Stellan Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P3</b></p> <p>WSTP/Tallahassee Rusk Davis Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P2</b></p> <p>WJAX/Jacksonville Bob Seymour Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P3</b></p> <p>WWSB/Jacksonville Steve Williams Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p>	<p><b>MIDWEST</b></p> <p><b>P1</b></p> <p>WVTV/Chicago Bob Scheraga Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P2</b></p> <p>WMAA/Chicago Fischer/Hansen Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P3</b></p> <p>WMT-FM/Cedar Rapids Green/Schellberg Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p>	<p><b>P3</b></p> <p>WSEW/Seattle Mattie West Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p> <p><b>P2</b></p> <p>WVPE/Denver-Kennel Jon Ruffin/Kennel Holtz: RICKY PETERSON SPECIAL EPX ALEX BUGHORN STEVE ENDLER ROB HOLLINS</p>
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41 Current Reporters  
40 Current Reports  
Did Not Report, Playlist Frozen (1):  
WJZZ/Detroit



# AOR ALBUMS

NATIONAL AIRPLAY

3 2  
WKS WKS LW TW

173 REPORTERS

JUNE 22, 1990

Reports/Adds Heavy Medium

—	3	2	<b>1</b>	<b>BAD COMPANY</b> /Holy Water (Atco)	
<b>DEBUT</b>	3	1	<b>2</b>	<b>BRUCE HORNSBY</b> /A Night On The Town (RCA)	
11	9	4	<b>3</b>	<b>BILLY IDOL</b> /Charmed Life (Chrysalis)	
1	2	3	<b>4</b>	<b>JEFF HEALEY BAND</b> /Hell To Pay (Arista)	
2	4	5	<b>5</b>	<b>HEART</b> /Brigade (Capitol)	
31	25	9	<b>6</b>	<b>ROBERT PLANT</b> /Manic Nirvana (Es Paranza/Atlantic)*	
9	8	7	<b>7</b>	<b>AEROSMITH</b> /Pump (Geffen)	
13	11	10	<b>8</b>	<b>PRETENDERS</b> /Packed! (Sire/WB)	
—	—	12	<b>9</b>	<b>DAMN YANKEES</b> /Damn Yankees (WB)	* Keeps a bullet due to continued growth.
6	7	8	<b>10</b>	<b>JEFF LYNNE</b> /Armchair Theatre (Reprise)	
5	5	6	<b>11</b>	<b>ERIC CLAPTON</b> /Journeyman (Reprise)	
17	15	14	<b>12</b>	<b>FLEETWOOD MAC</b> /Behind The Mask (WB)	
19	16	16	<b>13</b>	<b>MOTLEY CRUE</b> /Dr. Feelgood (Elektra)	
18	17	17	<b>14</b>	<b>LITTLE CAESAR</b> /Little Caesar (DGC)	
21	18	18	<b>15</b>	<b>ELECTRIC BOYS</b> /Funk-O-Metal Carpet Ride (Atco)	
25	30	25	<b>16</b>	<b>LITA FORD</b> /Stiletto (RCA)	
4	6	11	<b>17</b>	<b>BLACK CROWES</b> /Shake Your Money Maker (Def American/Geffen)	
28	22	20	<b>18</b>	<b>JUDE COLE</b> /A View From 3rd Street (Reprise)	
—	29	26	<b>19</b>	<b>DAVID BAERWALD</b> /Bedtime Stories (A&M)	
24	24	21	<b>20</b>	<b>GARY MOORE</b> /Still Got The Blues (Charisma)	
10	14	15	<b>21</b>	<b>SMITHEREENS</b> /Smithereens 11 (Enigma/Capitol)	
30	28	24	<b>22</b>	<b>LITTLE FEAT</b> /Representing The Mambo (WB)	
29	27	27	<b>23</b>	<b>WORLD PARTY</b> /Goodbye Jumbo (Chrysalis)	
23	21	22	<b>24</b>	<b>KINGS OF THE SUN</b> /Full Frontal Attack (RCA)	
40	36	30	<b>25</b>	<b>BATON ROUGE</b> /Shake Your Soul (Atlantic)	
33	31	29	<b>26</b>	<b>ERNIE ISLEY</b> /High Wire (Elektra)	
—	—	36	<b>27</b>	<b>Y&amp;T</b> /Ten (Geffen)	
36	33	31	<b>28</b>	<b>RIVERDOGS</b> /Riverdogs (Epic)	
8	10	23	<b>29</b>	<b>JOE COCKER</b> /Live In The Promised Land (Capitol)	
12	12	13	<b>30</b>	<b>TOM PETTY</b> /Full Moon Fever (MCA)	
—	—	38	<b>31</b>	<b>MIDNIGHT OIL</b> /Blue Sky Mining (Columbia)	
<b>DEBUT</b>	39	39	<b>32</b>	<b>SONS OF ANGELS</b> /Sons Of Angels (Atlantic)	
7	13	19	<b>33</b>	<b>JOHN HIATT</b> /Stolen Moments (A&M)	
37	—	37	<b>34</b>	<b>KISS</b> /Hot In The Shade (Mercury)	
<b>DEBUT</b>	15	23	<b>35</b>	<b>GIANT</b> /Last Of The Runaways (A&M)	
26	26	28	<b>36</b>	<b>DON HENLEY</b> /The End Of The Innocence (Geffen)	
			<b>37</b>	<b>ALIAS</b> /Alias (EMI)	
			<b>38</b>	<b>DEL AMITRI</b> /Waking Hours (A&M)	
			<b>39</b>	<b>CONCRETE BLONDE</b> /Blood Letting (IRS)	
			<b>40</b>	<b>ADRIAN BELEW</b> /Young Lions (Atlantic)	

"Holy" (162) "Fearless" (4) "Never" (3)	162 - /0	113 +	45 -
"Across" (159) "Night" (10) "Barren" (3)	162 /4	116	43
"Cradle" (146) "L.A." (13) "Prodigal" (3)	152 - /0	125 +	22 -
"Think" (156) "While" (4) "Someone" (1)	159 = /1	91 +	58 -
"Wild" (87) "Didn't" (71) "Fallen" (7)	143 - /10	74 -	57 +
"Your" (107) "Tie" (41) "Cried" (16)	142 + /7	59 +	76 -
"Other" (151) "What" (7) "Monkey" (4)	152 + /16	60 +	69 -
"Never" (137) "Sense" (2) "Hold" (2)	141 - /0	74 +	57 -
"Come" (137) "Coming" (23) "Mystified" (2)	147 + /12	42 +	74 +
"Every" (127) "What" (2) "Life" (1)	131 + /3	52 +	66 -
"Before" (100) "No" (9) "Anything" (3)	105 - /0	54 -	44 =
"Love" (96) "Save" (8) "Stand" (5)	103 - /1	54 -	40 -
"Don't" (218) "Slice" (1) "Without" (1)	128 + /4	33 +	56 -
"Chain" (137) "Down" (1)	138 + /6	26 +	59 -
"Lips" (130)	130 - /2	26 =	49 +
"Hungry" (126) "Stiletto" (1)	127 + /9	24 +	60 +
"Twice" (84) "Jealous" (34) "Hard" (3)	111 + /30	23 +	56 +
"Baby" (68) "Time" (18) "House" (1)	86 - /10	53 -	17 +
"All" (110) "Good" (3) "Hello" (1)	112 + /7	27 +	65 +
"Pretty" (119) "Moving" (1) "Midnight" (1)	123 + /15	15 +	60 +
"Yesterday" (103) "Blues" (3) "Girl" (1)	107 + /7	23 +	69 +
"Woman" (73) "Texas" (29) "That's" (3)	97 + /11	23 -	55 +
"Way" (82) "Put" (3)	87 - /0	26 +	45 -
"Drop" (102)	102 - /0	5 =	40 -
"Walk" (77) "Big" (1) "Bad" (1)	78 - /2	15 =	35 -
"Back" (86) "Fair" (1)	87 + /7	9 +	41 +
"Afraid" (81) "Hard" (2) "Lucy" (1)	83 = /2	8 =	37 +
"Toy" (94) "Believe" (5) "Whisper" (1)	100 + /21	0 =	28 +
"What" (69) "High" (1)	71 + /2	12 =	43 +
"Yer" (49) "Face" (1)	49 - /0	33 -	9 -
"Forgotten" (63) "King" (1) "River" (1)	65 - /0	23 -	32 -
"Cowgirl" (83)	83 + /11	2 =	26 +
"Child" (68)	71 /15	11	38
"Rise" (76) "Forever" (1)	77 + /6	1 -	29 +
"See" (43) "Takes" (3) "Innocent" (1)	47 - /2	24 -	13 =
"Bad" (47) "Heart" (5) "New" (2)	54 + /19	16 +	36 +
"Haunted" (77)	77 /32	1	30
"Kiss" (46) "Stone" (4)	52 - /0	22 -	23 -
"Joey" (51)	54 + /7	8 +	26 +
"Pretty" (41) "Alone" (1) "Men" (1)	45 - /0	10 =	31 -

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## BREAKERS

**BRUCE HORNSBY**  
A Night On The Town (RCA)  
94% of our reporters on it.

### MOST ADDED

- ALIAS (32)
- BLACK CROWES (30)
- RIVERDOGS (21)
- DON HENLEY (19)
- AEROSMITH (16)
- JOHN HIATT (15)
- GARY MOORE (15)
- DAMN YANKEES (12)
- HOTHOUSE FLOWERS (12)
- LITTLE FEAT (11)
- SONS OF ANGELS (11)

### HOTTEST

- BILLY IDOL (125)
- BRUCE HORNSBY (116)
- BAD COMPANY (113)
- JEFF HEALEY BAND (91)
- HEART (74)
- PRETENDERS (74)
- AEROSMITH (60)
- ROBERT PLANT (59)
- ERIC CLAPTON (54)
- FLEETWOOD MAC (54)

# AOR TRACKS®

NATIONAL AIRPLAY®

3 2  
WKS WKS LW TW

## 170 REPORTERS

Reports/Adds Heavy Medium

5	3	3	1	<b>BAD COMPANY</b> /Holy Water (Atco)	162-0	113+	45-
-	9	4	2	<b>BRUCE HORNSBY</b> /Across The River (RCA)	159+4	112+	44-
2	2	2	3	<b>BILLY IDOL</b> /Cradle Of Love (Chrysalis)	146-0	121+	20-
11	8	5	4	<b>JEFF HEALEY BAND</b> /I Think I Love You Too Much (Arista)	156-1	88+	58-
1	1	1	5	<b>ZZ TOP</b> /Doubleback (WB)	129-1	111-	13-
60	34	13	6	<b>AEROSMITH</b> /The Other Side (Geffen)	151+19	55+	72-
9	7	6	7	<b>PRETENDERS</b> /Never Do That (Sire/WB)	137-0	70+	57-
26	12	9	8	<b>CROSBY, STILLS &amp; NASH</b> /Live It Up (Atlantic)	144-2	57+	68-
22	17	12	9	<b>JEFF LYNNE</b> /Every Little Thing (Reprise)	127+2	52+	64-
41	32	18	10	<b>DAMN YANKEES</b> /Come Again (WB)	137+19	26+	75+
18	15	14	11	<b>MOTLEY CRUE</b> /Don't Go Away Mad (Just Go Away) (Elektra)	128+4	33+	56-
10	10	10	12	<b>ERIC CLAPTON</b> /Before You Accuse Me (Reprise)	100-0	51-	43+
37	28	20	13	<b>ROBERT PLANT</b> /Your Ma Said You Cried... (Es Paranza/Atlantic)	107+8	39+	62-
20	16	15	14	<b>LITTLE CAESAR</b> /Chain Of Fools (DGC)	137+6	26+	59-
19	18	16	15	<b>ELECTRIC BOYS</b> /All Lips N' Hips (Atco)	130-2	26=	49+
23	20	19	16	<b>LITA FORD</b> /Hungry (RCA)	126+9	24+	59+
3	4	7	17	<b>HEART</b> /Wild Child (Capitol)	87-0	57-	21-
8	5	8	18	<b>FLEETWOOD MAC</b> /Love Is Dangerous (WB)	96-0	50-	39-
29	25	21	19	<b>DAVID BAERWALD</b> /All For You (A&M)	110+7	25+	65+
4	6	11	20	<b>JUDE COLE</b> /Baby It's Tonight (Reprise)	68-1	53-	6-
39	33	26	21	<b>GARY MOORE</b> /Oh Pretty Woman (Charisma)	119+14	15+	58+
32	30	24	22	<b>SMITHEREENS</b> /Yesterday Girl (Enigma/Capitol)	103+7	22+	67=
34	31	28	23	<b>WORLD PARTY</b> /Way Down Now (Chrysalis)	82-0	23+	45-
31	29	27	24	<b>KINGS OF THE SUN</b> /Drop The Gun (RCA)	102-0	5=	40-
25	24	25	25	<b>BATON ROUGE</b> /Walks Like A Woman (Atlantic)	77-2	15=	34-
45	40	32	26	<b>ERNIE ISLEY</b> /Back To Square One (Elektra)	86+7	9+	40+
36	36	29	27	<b>Y&amp;T</b> /Don't Be Afraid Of The Dark (Geffen)	81-3	7=	36=
-	-	47	28	<b>HEART</b> /I Didn't Want To Need You (Capitol)	71+32	16+	47+
-	54	38	29	<b>LITTLE FEAT</b> /Woman In Love (WB)	73+18	11+	49+
-	49	41	30	<b>RIVERDOGS</b> /Toy Soldier (Epic)	94+20	0=	27+
40	38	33	31	<b>JOE COCKER</b> /What Are You Doing With A Fool Like Me (Capitol)	69+2	12=	42+
6	11	23	32	<b>TOM PETTY</b> /Yer So Bad (MCA)	49-0	33-	9-
14	13	17	33	<b>MIDNIGHT OIL</b> /Forgotten Years (Columbia)	63-0	21-	32-
-	-	54	34	<b>BLACK CROWES</b> /Twice As Hard (Def American/Geffen)	84+39	2+	49+
57	48	40	35	<b>SONS OF ANGELS</b> /Cowgirl (Atlantic)	83+11	2=	26+
<b>DEBUT</b>			36	<b>COLIN JAMES</b> /Just Came Back (Virgin)	74+70	4+	37+
-	58	44	37	<b>JOHN HIATT</b> /Child Of The Wild Blue Yonder (A&M)	68+15	9+	38+
46	45	39	38	<b>KISS</b> /Rise To It (Mercury)	76+6	1=	29+
7	14	22	39	<b>GIANT</b> /I'll See You In My Dreams (A&M)	43-0	24-	12-
-	-	50	40	<b>DON HENLEY</b> /How Bad Do You Want It (Geffen)	47+20	11+	34+
12	19	31	41	<b>ROBERT PLANT</b> /Tie Dye On The Highway (Es Paranza/Atlantic)	41-0	19-	13-
-	-	55	42	<b>ALIAS</b> /Haunted Heart (EMI)	77+32	1+	30+
16	26	35	43	<b>DEL AMITRI</b> /Kiss This Thing Goodbye (A&M)	46-0	21-	18-
-	56	48	44	<b>HUMAN RADIO</b> /Me & Elvis (Columbia)	56+9	5+	31+
-	55	49	45	<b>CONCRETE BLONDE</b> /Joey (IRS)	51+7	8+	24+
35	35	37	46	<b>BLACK CROWES</b> /Jealous Again (Def American/Geffen)	34-1	19-	8-
27	27	30	47	<b>ADRIAN BELEW</b> /Pretty Pink Rose (Atlantic)	41-0	9-	29-
17	22	34	48	<b>ALANNAH MYLES</b> /Love Is (Atlantic)	37-0	19-	14-
51	46	42	49	<b>DANGER DANGER</b> /Bang Bang (Imagine/Epic)	48-3	6+	19-
<b>DEBUT</b>			50	<b>HOTHOUSE FLOWERS</b> /Give It Up (London/Polydor)	48+12	4+	25+
-	60	57	51	<b>BRUCE DICKINSON</b> /Tattooed Millionaire (Columbia)	50+12	2+	13+
-	59	58	52	<b>KILLER DWARFS</b> /Doesn't Matter (Epic)	35+3	6+	6=
38	39	45	53	<b>L.A. GUNS</b> /The Ballad Of Jayne (Vertigo/Polydor)	30-0	13-	8-
28	37	46	54	<b>DAMN YANKEES</b> /Coming Of Age (WB)	23-0	12-	5-
-	57	56	55	<b>PETER WOLF</b> /When Women Are Lonely (MCA)	33-1	4=	16-
13	23	36	56	<b>LITTLE FEAT</b> /Texas Twister (WB)	29-0	10-	9-
<b>DEBUT</b>			57	<b>BAD ENGLISH</b> /Possession (Epic)	24+4	12+	11-
15	21	43	58	<b>WHITESNAKE</b> /Now You're Gone (Geffen)	24-0	6-	12-
<b>DEBUT</b>			59	<b>STEVE VAI</b> /The Audience Is Listening (Relativity)	36+3	0=	11+
30	43	52	60	<b>SLEEZE BEEZ</b> /Stranger Than Paradise (Atlantic)	25-0	6=	11-

## BREAKERS

**ROBERT PLANT**  
Your Ma Said You Cried... (Es Paranza/Atlantic)  
63% of our reporters on it.

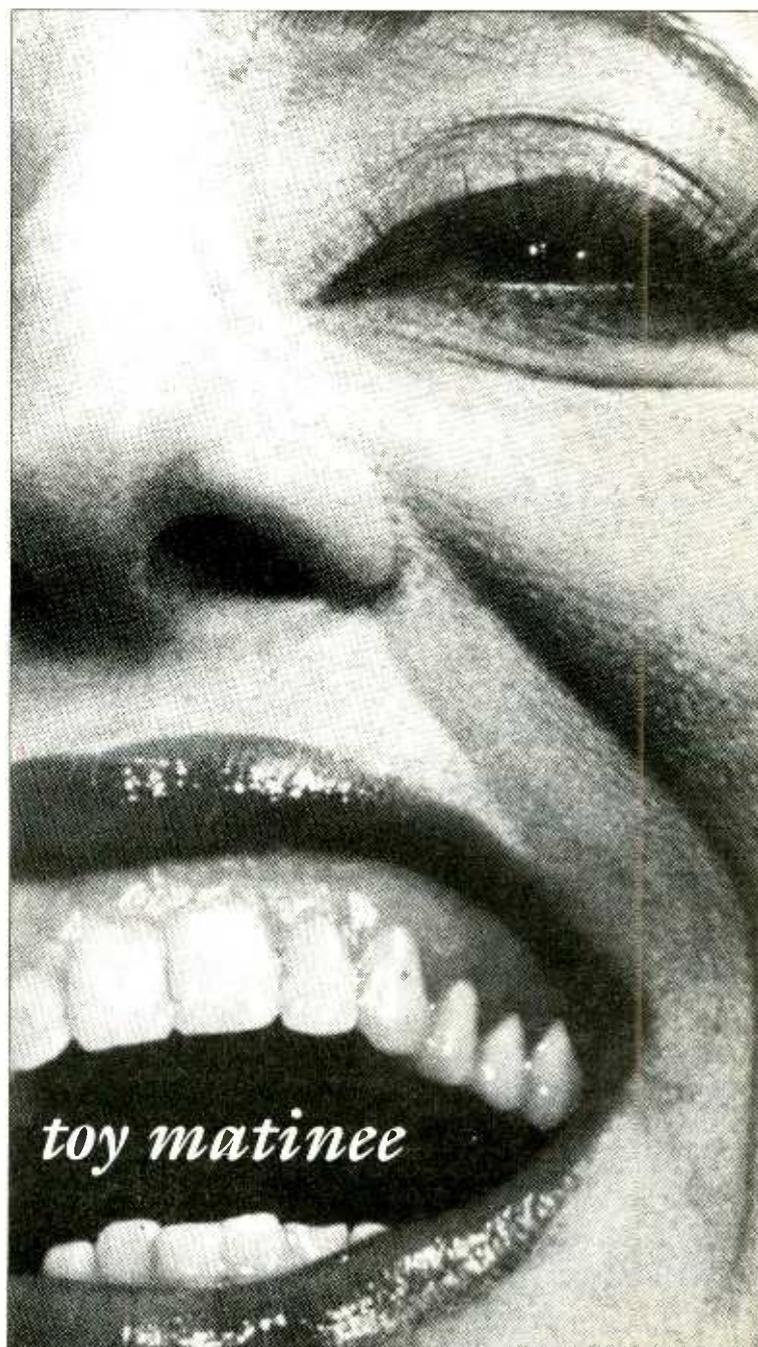
**SMITHEREENS**  
Yesterday Girl (Enigma/Capitol)  
61% of our reporters on it.

## NEW ARTISTS

Reports

1	<b>RIVERDOGS</b> /Toy Soldier (Epic)	94
2	<b>ERNIE ISLEY</b> /Back To Square One (Elektra)	86
3	<b>SONS OF ANGELS</b> /Cowgirl (Atlantic)	83
4	<b>ALIAS</b> /Haunted Heart (EMI)	77
5	<b>HUMAN RADIO</b> /Me & Elvis (Columbia)	56
6	<b>CONCRETE BLONDE</b> /Joey (IRS)	51
7	<b>BRUCE DICKINSON</b> /Tattooed Millionaire (Columbia)	50
8	<b>DANGER DANGER</b> /Bang Bang (Imagine/Epic)	48
9	<b>ADRIAN BELEW</b> /Pretty Pink Rose (Atlantic)	41
10	<b>STEVE VAI</b> /The Audience Is Listening (Relativity)	36
11	<b>KILLER DWARFS</b> /Doesn't Matter (Epic)	35
	<b>MANITOBA'S WILD KINGDOM</b> /The Party... (MCA)	35
13	<b>ENERGY ORCHARD</b> /Belfast (MCA)	30
	<b>L.A. GUNS</b> /The Ballad Of Jayne (Vertigo/Polydor)	30
15	<b>TROUBLE</b> /The Misery Shows... (Def American/Geffen)	25
16	<b>FAITH MORE MORE</b> /Epic (Slash/Reprise)	24
17	<b>SOMETHING HAPPENS</b> /Hello, Hello, Hello (Charisma)	17
18	<b>SINEAD O'CONNOR</b> /The Emperor's New Clothes (Chrysalis)	16
19	<b>JIMMY RYSER</b> /Same Old Look (Arista)	15
20	<b>BABYLON A.D.</b> /The Kid Goes Wild (Arista)	13

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.



### "Last Plane Out"

Produced by Bill Bottrell  
From the album *toy matinee*



© 1990 Reprise Records

NATIONAL AIRPLAY®

LW	TW	
1	<b>1</b>	<b>ADRIAN BELEW</b> /Young Lions (Atlantic)
3	<b>2</b>	<b>WORLD PARTY</b> /Goodbye Jumbo (Chrysalis)
8	<b>3</b>	<b>CONCRETE BLONDE</b> /Blood Letting (IRS)
2	<b>4</b>	<b>DEPECHE MODE</b> /Violator (Sire/Reprise)
5	<b>5</b>	<b>PRETENDERS</b> /Packed! (Sire/WB)
4	<b>6</b>	<b>HUNTERS &amp; COLLECTORS</b> /Ghost Nation (Atlantic)
7	<b>7</b>	<b>SINEAD O'CONNOR</b> /I Do Not Want What I Haven't Got (Chrysalis)
6	<b>8</b>	<b>SUNDAYS</b> /Reading, Writing & Arithmetic (DGC)
11	<b>9</b>	<b>STEVE WYNN</b> /Kerosene Man (Rhino)
15	<b>10</b>	<b>HOTHOUSE FLOWERS</b> /Home (London/Polydor)
9	<b>11</b>	<b>MORRISSEY</b> /November Spawned A Monster (track) (Sire/Reprise)
12	<b>12</b>	<b>LIGHTNING SEEDS</b> /Cloudcuckooland (MCA)
10	<b>13</b>	<b>SOCIAL DISTORTION</b> /Social Distortion (Epic)
17	<b>14</b>	<b>REVENGE</b> /One True Passion (Capitol)
25	<b>15</b>	<b>BOOM CRASH OPERA</b> /These Are Crazy Times (Giant/WB)
14	<b>16</b>	<b>BILLY IDOL</b> /Charmed Life (Chrysalis)
30	<b>17</b>	<b>STRANGLERS</b> /10 (Epic)
18	<b>18</b>	<b>LLOYD COLE</b> /Lloyd Cole (Capitol)
13	<b>19</b>	<b>MIDNIGHT OIL</b> /Blue Sky Mining (Columbia)
	<b>DEBUT</b>	<b>20</b> <b>SOMETHING HAPPENS</b> /Stuck Together With God's Glue (Charisma)
21	<b>21</b>	<b>JOHN DOE</b> /Meet John Doe (DGC)
16	<b>22</b>	<b>THAT PETROL EMOTION</b> /Chemicrazy (Virgin)
23	<b>23</b>	<b>JULEE CRUISE</b> /Floating Into The Night (WB)
29	<b>24</b>	<b>ORIGIN</b> /The Origin (Virgin)
22	<b>25</b>	<b>CHURCH</b> /Gold Afternoon Fix (Arista)
19	<b>26</b>	<b>SIDEWINDERS</b> /Auntie Ramos' Pool Hall (Mammoth/RCA)
	<b>DEBUT</b>	<b>27</b> <b>GENE LOVES JEZEBEL</b> /Jealous (track) (Geffen)
	<b>DEBUT</b>	<b>28</b> <b>JESUS JONES</b> /Liquidator (SBK)
	<b>DEBUT</b>	<b>29</b> <b>SONIC YOUTH</b> /Kool Thing (track) (DGC)
24	<b>30</b>	<b>PETER MURPHY</b> /Deep (Beggars Banquet/RCA)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
<b>RAILWAY CHILDREN</b> <b>HAPPY MONDAYS</b> <b>STRANGLERS</b> <b>GENE LOVES JEZEBEL</b> <b>BREEDERS</b> <b>SONIC YOUTH</b> 24-7 SPYZ	<b>CONCRETE BLONDE</b> <b>ADRIAN BELEW</b> <b>SUNDAYS</b> <b>DEPECHE MODE</b> <b>HOTHOUSE FLOWERS</b>	<b>CONCRETE BLONDE</b> <b>DEPECHE MODE</b> <b>SUNDAYS</b> <b>JULEE CRUISE</b> <b>ADRIAN BELEW</b>

MOST ADDED	HOTTEST	MOST REQUESTED
<b>COLIN JAMES</b> (70) <b>BLACK CROWES</b> (39) <b>ALIAS</b> (32) <b>HEART</b> (32) <b>DON HENLEY</b> (20) <b>RIVERDOGS</b> (20) <b>AEROSMITH</b> (19) <b>DAMN YANKEES</b> (19) <b>LITTLE FEAT</b> (18) <b>JUDE COLE</b> (16)	<b>BILLY IDOL</b> (121) <b>BAD COMPANY</b> (113) <b>BRUCE HORNSBY</b> (112) <b>ZZ TOP</b> (111) <b>JEFF HEALEY BAND</b> (88) <b>PRETENDERS</b> (70) <b>CROSBY, STILLS &amp; NASH</b> (57) <b>HEART</b> (57) <b>AEROSMITH</b> (55) <b>JUDE COLE</b> (53)	<b>BAD COMPANY</b> (47) <b>BILLY IDOL</b> (36) <b>JEFF HEALEY BAND</b> (33) <b>MOTLEY CRUE</b> (25) <b>BRUCE HORNSBY</b> (24) <b>ELECTRIC BOYS</b> (23) <b>AEROSMITH</b> (21) <b>ZZ TOP</b> (17) <b>LITTLE CAESAR</b> (16) <b>LITA FORD</b> (15)

## NEW & ACTIVE

- SLAUGHTER "Desperately" (Chrysalis) 35/6 (30/7)**  
 Adds: KBPI, WXL, KATT, WXQR, WGLF, KSQY. Heavy 1: KBER. Medium 5 including WSHE, WKQZ, WZZQ, KBOY.
- ENERGY ORCHARD "Belfast" (MCA) 30/8 (22/19)**  
 Adds: WKLS, WSHE, WKLC, KLBJ, KMBY, KRZQ, WKGB, KRNA. Medium 6 including WRXK, KRIX, KEZO, KJJO.
- TROUBLE "The Misery Shows (Act II)" (Def American/Geffen) 25/2 (24/6)**  
 Adds: KISS, WQFM. Medium 7: WXTB, KUPD, WLRS, WROV, KICT, KKDJ, KNAC.
- FAITH NO MORE "Epic" (Slash/Reprise) 24/5 (21/8)**  
 Adds: KLBJ, KKEG, KMJX, KEZE, KRNA. Heavy 1: WSHE. Medium 10 including WIYY, WKLS, WQFM, KISW, WLRS, WHTQ, WIXV, WAZU, WWWV.
- LONDON QUIREBOYS "I Don't Love You Anymore" (Capitol) 22/11 (11/9)**  
 Adds: WPDH, KBAT, WDIZ, WNCD, KKBB, KRZQ, KEZE, WRUF, WGLF, KSEZ, KWHL. Medium 9 including WDMA, WPLR, WFV, KMBY, KFMX, KZOO.
- JUDE COLE "Time For Letting Go" (Reprise) 18/16 (2/1)**  
 Adds including WMMS, KSHE, KGON, WRXR, KBAT, WPXC, WRUF, KSQY. Medium 10: WKLS, KUPD, WRFX, KRIX, KJOT, KDJK, KRZQ, KFMQ, WYMG, KFMU.
- FASTER PUSSYCAT LP "Wake Me When It's Over" (Elektra) 18/3 (16/2)**  
 Adds: KBPI, WLRS, KRZQ. Heavy 1: KTAL. Medium 3: WXTB, WKQZ, WBLM.
- SOMETHING HAPPENS "Hello, Hello, Hello" (Charisma) 17/1 (16/1)**  
 Adds: KWHL. Heavy 3: WROV, KJJO, KZOO. Medium 5 including WDMA, WTPA, KBAT, WIZN.
- JOE SATRIANI LP "Flying In A Blue Dream" (Relativity) 16/7 (10/0)**  
 Adds including WLLZ, WRXR, WAOR. Heavy 5: KLOS, KRXQ, KISW, KXRX, KEZO. Medium 4: WKLS, KSJO, WRXK, WXKE.
- ROBERT PLANT "I Cried" (Es Paranza/Antarctic) 16/2 (15/4)**  
 Adds: WGIR, KSQY. Heavy 2 including KISW. Medium 12: WEBN, KRXQ, KXRX, WHEB, WAQY, WOUR, KLBJ, WQMF, WXL, KMOD, KXFX, KATS.
- SINEAD O'CONNOR "The Emperor's New Clothes" (Chrysalis) 16/0 (16/2)**  
 Heavy 5: WHFS, WBAB, WPLR, WIZN, WMAD. Medium 11: WNEW, WHJY, KXRX, WRKI, WDHA, WWTR, WBLM, WWWV, KCQR, KTYD, KFMU.
- JIMMY RYSER "Same Old Look" (Arista) 15/7 (8/8)**  
 Adds: KGGG, KZEL, KRZQ, WWWV, KRNA, KFMQ, KSEZ. Heavy 2: WFBQ, WZZQ. Medium 7 including WTPA, WWCT, WAOR.

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**MOST ADDED** — This week's most added albums and tracks.

**MOST REQUESTED** — This week's most requested tracks.

**HOTTEST** — This week's albums and tracks receiving the most heavy reports.



on DGC compact discs, cassettes, and records. produced by sonic youth with nick sarsano and ron saint germain. ©1990 the david geffen company

**PLAYLISTS** — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:  
 'a' — Album or track is newly reported.  
 (M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

**PARALLELS** — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +  
 Parallel Two: 200,000 - 1,000,000  
 Parallel Three: under 200,000.

Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.



**WFHS/Annapolis (301) 308-0991**  
 OM: TOM CALDERONE  
 MD: WHEELS

**Heavy**  
 DAVID BAEHWALD  
 ADRIAN BELEW  
 CONCRETE BLONDE  
 JEFF HEALEY BAND  
 JOHN HIATT  
 SINEAD O'CONNOR  
 PRETENDERS  
 WORLD PARTY  
 Medium  
 AQUANETAS  
 JOAN ARMSTRONG  
 PATTI LABELLE  
 BOOM BOOM BOOM  
 BRENT BOURGEOIS  
 CHURCH  
 COMBOS  
 JULEE CRUISE  
 JOHN DOE  
 JERRY HARRISON: CA  
 RICHARD X. HEYMAN  
 BRUCE HORNSBY  
 HOTHOUSE FLOWERS  
 HUNTERS &Collecto  
 MARTI JONES  
 RAYDIOS  
 KIRSTY MACCOLL  
 MISSION U.K.  
 GARY MOORE  
 PETER MURPHY  
 POI DOG POUNDING  
 RAVE-UPS  
 SOCIAL DISTORTION  
 STEWART & GASKIN  
 STRANGLERS  
 STEVE WYNN  
 A COLIN JAMES  
 A JEFF LYNNE  
 A JOHN MAYALL & THE  
 A ZACARY RICHARD

**WWDC/Washington (301) 587-7100**  
 VP/PRG: DAVE BROWN  
 MD: DUSTY SCOTT

**Heavy**  
 HEART (M)  
 LITTLE FEAT (M)  
 22 TOP  
 TOM PETTY  
 BILLY IDOL (M)  
 CSN  
 ROBERT PLANT (M)  
 ERIC CLAPTON  
 JUDE COLE  
 PRETENDERS  
 Medium  
 FLEETWOOD MAC  
 ADRIAN BELEW  
 ALANNAH MYLES  
 BAD COMPANY  
 MIDNIGHT OIL  
 BRUCE HORNSBY  
 GIANT  
 JEFF LYNNE  
 A AEROSMITH

**WYY/Baltimore (301) 889-0088**  
 PD: RUSS MOTTOLA  
 MD: JOHN KNAPP

**Heavy**  
 PHIL COLLINS  
 GIANT  
 GREAT WHITE  
 BILLY IDOL  
 TESLA  
 WHITESNAKE  
 WILSON PHILLIPS  
 JUDE COLE  
 ELECTRIC BOYS  
 A AEROSMITH  
 BAD COMPANY  
 BATON ROUGE  
 COMPANY OF WOLVES  
 BLACK CROWES  
 A HOTHOUSE FLOWERS  
 LITA FORD  
 L.A. GUNS  
 MIDNIGHT OIL  
 MOTLEY CRUE

**WBKN/Boston (617) 266-1111**  
 PD: ODDIPUS  
 MD: CARTER ALAN

**Heavy**  
 1 CHURCH  
 2 JUDE COLE  
 3 HEART  
 4 ERIC CLAPTON  
 5 TOM PETTY  
 6 BLACK CROWES  
 7 22 TOP  
 8 BILLY IDOL  
 9 ERIC JOHNSON  
 10 PRETENDERS  
 Medium  
 11 WORLD PARTY  
 12 PETER WOLF  
 13 SMITHREENS  
 14 ROBERT PLANT  
 15 BRUCE HORNSBY  
 16 BAD COMPANY  
 17 DON HENLEY  
 18 JEFF HEALEY BAND  
 19 AEROSMITH  
 20 JEFF LYNNE  
 21 KINGS OF THE SUN  
 22 DAMN YANKEES  
 23 LITA FORD  
 24 HOTHOUSE FLOWERS  
 25 0-POSITIVE  
 Light  
 1 IMMACULATE FOOLS  
 2 RIVERDODGS  
 3 30 COLIN JAMES

**WBAB/Long Island (516) 267-1023**  
 PD: JEFF LEVINE  
 MD: RALPH TORTORA  
 (FROZEN)

**Heavy**  
 PHIL COLLINS  
 JUDE COLE  
 22 TOP  
 ELTON JOHN  
 BILLY IDOL  
 JEFF HEALEY BAND  
 ALANNAH MYLES  
 JEFF LYNNE  
 CSN  
 SINEAD O'CONNOR  
 HEART (L)  
 MIDNIGHT OIL  
 BRUCE HORNSBY  
 Medium  
 DAMN YANKEES  
 BLACK CROWES (L)  
 DEL AMITRI  
 JERRY HARRISON: CA  
 SLAGHTER (L)  
 WORLD PARTY  
 JOHN HIATT  
 ERIC CLAPTON  
 ROBERT PLANT  
 ADRIAN BELEW  
 LITTLE FEAT  
 FLEETWOOD MAC  
 AEROSMITH  
 HUMAN RADIO  
 ZEPH (L)  
 STEVE VAI (L)  
 Light

**WNEW/New York (212) 286-1027**  
 PD: DAVE LOGAN  
 MD: LORRAINE CARUSO

**Heavy**  
 BLACK CROWES  
 ERIC CLAPTON  
 PHIL COLLINS  
 BRUCE HORNSBY  
 BILLY IDOL  
 BAD COMPANY  
 BRUCE HORNSBY  
 ALANNAH MYLES  
 ERIC CLAPTON  
 JEFF HEALEY BAND  
 HEART  
 Medium  
 A BLACK CROWES  
 A MARSHALL TUCKER  
 A HUMAN RADIO  
 Light

**WMMR/Philadelphia (215) 581-0933**  
 PD: JOE BONADONNA  
 MD: ERIN RILEY

**Heavy**  
 ERIC CLAPTON  
 SINEAD O'CONNOR  
 ROBERT PLANT  
 AEROSMITH  
 BRUCE DICKINSON  
 ELECTRIC BOYS  
 LITA FORD  
 JERRY HARRISON: CA  
 DAVID BAEHWALD  
 GARY MOORE  
 CSN  
 AEROSMITH  
 PRETENDERS  
 JEFF LYNNE  
 BAD COMPANY  
 JERRY HARRISON: CA  
 GARY MOORE  
 PETER MURPHY  
 POI DOG POUNDING  
 RAVE-UPS  
 SOCIAL DISTORTION  
 STEWART & GASKIN  
 STRANGLERS  
 STEVE WYNN  
 A COLIN JAMES  
 A JEFF LYNNE  
 A JOHN MAYALL & THE  
 A ZACARY RICHARD

**WVDE/Pittsburgh (412) 937-1441**  
 PD: GENE ROMANO  
 MD: HERSHEL

**Heavy**  
 BATON ROUGE  
 AEROSMITH  
 ERIC CLAPTON  
 JEFF HEALEY BAND  
 DAMN YANKEES  
 BAD COMPANY (L)  
 DON HENLEY  
 BRUCE HORNSBY  
 BILLY IDOL  
 Light  
 ERIC CLAPTON (L)  
 DON HENLEY  
 BRUCE HORNSBY  
 BILLY IDOL  
 CSN  
 ELECTRIC BOYS  
 RIVERDODGS  
 LITTLE CAESAR  
 LITA FORD  
 ERNIE ISLEY  
 SONS OF ANGELS  
 BRUCE DICKINSON  
 A ALIAS  
 A COLIN JAMES  
 Light  
 FLEETWOOD MAC  
 ADRIAN BELEW  
 ALANNAH MYLES  
 BAD COMPANY  
 MIDNIGHT OIL  
 BRUCE HORNSBY  
 GIANT  
 JEFF LYNNE  
 A AEROSMITH

**WHYI/Providence (401) 438-6110**  
 PD: BILL WESTON  
 MD: CHRIS HERRMANN  
 (FROZEN)

**Heavy**  
 BILLY IDOL  
 ERIC CLAPTON  
 GARY MOORE  
 TOM PETTY  
 DAMN YANKEES  
 Medium  
 TESLA  
 HEART  
 LITTLE FEAT  
 CONCRETE BLONDE  
 DEL AMITRI  
 MOTLEY CRUE  
 SMITHREENS  
 PRETENDERS  
 SINEAD O'CONNOR  
 JEFF LYNNE  
 JEFF HEALEY BAND  
 BAD COMPANY  
 DANGER DANGER  
 CSN  
 BRUCE HORNSBY  
 WORLD PARTY  
 AEROSMITH  
 JOHN HIATT  
 MIDNIGHT OIL  
 Light

**GARY MOORE**  
 ROBERT PLANT  
 PRETENDERS  
 SMITHREENS  
 WORLD PARTY  
 HEART  
 Medium  
 A BLACK CROWES  
 A CONCRETE BLONDE  
 A HUMAN RADIO

**WRKT/Erie (814) 725-4000**  
 PD: KRIS E. PHILLIPS  
 MD: KEVIN AUGUST

**Heavy**  
 ERIC CLAPTON  
 SINEAD O'CONNOR  
 PRETENDERS (M)  
 LITTLE FEAT  
 FLEETWOOD MAC  
 WORLD PARTY (M)  
 SMITHREENS  
 BILLY IDOL  
 JOE COCKER  
 BRUCE HORNSBY  
 JEFF HEALEY BAND (M)  
 DAVID BAEHWALD  
 BLACK CROWES  
 BAD COMPANY  
 JOHN HIATT  
 JEFF LYNNE  
 Medium  
 A JOAN ARMSTRONG  
 A ROBERT PLANT  
 Light  
 A JOHN DOE

**WTPA/Harrisburg (717) 897-1141**  
 PD: JEFF KAUFFMAN  
 APD: CHRIS JAMES

**Heavy**  
 BILLY IDOL  
 BRUCE HORNSBY (M)  
 JEFF LYNNE  
 SONS OF ANGELS  
 22 TOP  
 Medium  
 A COLIN JAMES  
 A LITTLE FEAT  
 Light  
 A JOHN HIATT

**WZZO/Allentown (215) 694-0511**  
 PD: RICK STRAUSS  
 MD: TODD HERT

**Heavy**  
 ALIUS  
 DON HENLEY  
 ADRIAN BELEW  
 Medium  
 A DAVID BAEHWALD  
 A GARY MOORE  
 Light  
 A HEART  
 A BLACK CROWES

**WPYX/Albany (518) 785-9061**  
 PD: STEVE BECKER  
 MD: JOHN COOPER

**Heavy**  
 22 TOP  
 PRETENDERS  
 DEL AMITRI  
 BILLY IDOL  
 BAD COMPANY  
 BRUCE HORNSBY  
 ALANNAH MYLES  
 ERIC CLAPTON  
 JEFF HEALEY BAND  
 HEART  
 Medium  
 A BLACK CROWES  
 A MARSHALL TUCKER  
 A HUMAN RADIO  
 Light

**WPLR/New Haven (203) 287-8070**  
 PD: JOHN GRIFFIN  
 MD: TOM BASS

**Heavy**  
 PRETENDERS  
 ERIC CLAPTON  
 JEFF HEALEY BAND  
 TOM PETTY  
 DAMN YANKEES  
 ERNIE ISLEY  
 SMITHREENS  
 LITTLE CAESAR  
 SINEAD O'CONNOR  
 BAD COMPANY  
 DAVID BAEHWALD  
 LITA FORD  
 WORLD PARTY  
 CSN  
 JOHN HIATT  
 BRUCE HORNSBY  
 ROBERT PLANT  
 LITTLE FEAT  
 JOE COCKER  
 AEROSMITH  
 Medium  
 A BILLY IDOL  
 A RIVERDODGS  
 GARY MOORE  
 A HEART  
 A COLIN JAMES  
 Light  
 A BRUCE DICKINSON

**WKLC/Charleston (304) 722-33308**  
 PD: ALAN SELLS  
 MD: MARK SAVAGE

**WOUR/Utica (315) 797-0803**  
 PD: PETER HIRSCH  
 OM/MD: TOM STARR

**Heavy**  
 BILLY IDOL  
 BAD COMPANY  
 JEFF HEALEY BAND  
 MOTLEY CRUE  
 Medium  
 A DAMN YANKEES  
 A JOE COCKER  
 A ENERGY ORCHARD  
 A CONCRETE BLONDE

**WDHA/Dover (201) 328-1055**  
 EXEC VP: BOB LINDER  
 PD: ANDY DEAN

**Heavy**  
 22 TOP  
 BILLY IDOL  
 BAD COMPANY  
 JEFF LYNNE  
 PRETENDERS  
 HEART (L)  
 ERIC CLAPTON  
 DON HENLEY  
 BRUCE HORNSBY  
 BILLY IDOL  
 CSN  
 ELECTRIC BOYS  
 RIVERDODGS  
 LITTLE CAESAR  
 LITA FORD  
 ERNIE ISLEY  
 SONS OF ANGELS  
 BRUCE DICKINSON  
 A ALIAS  
 A COLIN JAMES  
 Light  
 FLEETWOOD MAC  
 ADRIAN BELEW  
 ALANNAH MYLES  
 BAD COMPANY  
 MIDNIGHT OIL  
 BRUCE HORNSBY  
 GIANT  
 JEFF LYNNE  
 A AEROSMITH

**MIDNIGHT OIL**  
 ERIC CLAPTON  
 TOM PETTY  
 22 TOP  
 LITTLE FEAT  
 JEFF HEALEY BAND  
 JOHN HIATT  
 ADRIAN BELEW  
 BAD COMPANY  
 CONCRETE BLONDE  
 FLEETWOOD MAC  
 JEFF LYNNE  
 AEROSMITH  
 PRETENDERS  
 HEART  
 Medium  
 A BLACK CROWES  
 A CONCRETE BLONDE  
 A HUMAN RADIO

**WCMF/Rochester (716) 262-4330**  
 PD: STAN MAIN  
 APD/MD: DAVE KANE

**Heavy**  
 SINEAD O'CONNOR  
 PRETENDERS (M)  
 LITTLE FEAT  
 FLEETWOOD MAC  
 WORLD PARTY (M)  
 SMITHREENS  
 BILLY IDOL  
 JOE COCKER  
 BRUCE HORNSBY  
 JEFF HEALEY BAND (M)  
 DAVID BAEHWALD  
 BLACK CROWES  
 BAD COMPANY  
 JOHN HIATT  
 JEFF LYNNE  
 Medium  
 A JOAN ARMSTRONG  
 A ROBERT PLANT  
 Light  
 A JOHN DOE

**WZXL/Atlantic City (809) 522-1018**  
 PD: MIKE ONDAYKO

**Heavy**  
 ERIC CLAPTON  
 JUDE COLE  
 FLEETWOOD MAC  
 BRUCE HORNSBY  
 BILLY IDOL  
 MIDNIGHT OIL  
 TOM PETTY  
 ROBERT PLANT  
 22 TOP  
 BAD COMPANY  
 CSN  
 ERIC CLAPTON  
 JOE COCKER  
 DANGER DANGER  
 JEFF LYNNE  
 A ROBERT PLANT  
 PRETENDERS  
 SMITHREENS  
 BRUCE HORNSBY  
 JEFF HEALEY BAND  
 JEFF LYNNE  
 ERNIE ISLEY  
 COLIN JAMES

**WZEX/Scranton (717) 961-1842**  
 PD: JIM RISING  
 MD: JACK MEYERS

**Heavy**  
 JEFF HEALEY BAND  
 BAD COMPANY  
 CSN  
 BILLY IDOL  
 AEROSMITH  
 LITTLE CAESAR  
 BRUCE HORNSBY  
 JEFF LYNNE  
 PRETENDERS  
 Medium  
 A HEART  
 A NELSON  
 A COLIN JAMES  
 Light  
 A RED HOUSE  
 A BRUCE DICKINSON  
 A MOTLEY CRUE

**WAQY/Springfield (413) 525-4141**  
 PD: KEITH MASTERS

**Heavy**  
 DAMN YANKEES (L)  
 JUDE COLE  
 BILLY IDOL  
 AEROSMITH  
 BAD COMPANY  
 BRUCE HORNSBY  
 ALANNAH MYLES  
 ERIC CLAPTON  
 JEFF HEALEY BAND  
 HEART  
 Medium  
 A BLACK CROWES  
 A MARSHALL TUCKER  
 A HUMAN RADIO  
 Light

**WAQY/Springfield (413) 525-4141**  
 PD: KEITH MASTERS

**Heavy**  
 22 TOP  
 PRETENDERS  
 DEL AMITRI  
 BILLY IDOL  
 BAD COMPANY  
 BRUCE HORNSBY  
 ALANNAH MYLES  
 ERIC CLAPTON  
 JEFF HEALEY BAND  
 HEART  
 Medium  
 A BLACK CROWES  
 A MARSHALL TUCKER  
 A HUMAN RADIO  
 Light

**WAQY/Springfield (413) 525-4141**  
 PD: KEITH MASTERS

**WZBH/Ocean City (302) 858-2587**  
 OM/VP: RON BOWEN  
 APD: CETH MICHAELS

**Heavy**  
 BILLY IDOL  
 TOM PETTY  
 22 TOP  
 PHIL COLLINS  
 BRUCE HORNSBY  
 BILLY IDOL  
 LITTLE FEAT (L)  
 ALANNAH MYLES  
 TOM PETTY  
 ROBERT PLANT (L)  
 22 TOP

**WGR/Buffalo (716) 881-4555**  
 PD: JOHN HAGER  
 MD: BOB RICHARDS  
 (FROZEN)

**Heavy**  
 DON HENLEY  
 LITTLE FEAT (M)  
 22 TOP  
 ERIC CLAPTON  
 HEART (M)  
 Medium  
 A BILLY IDOL  
 A RIVERDODGS  
 GARY MOORE  
 A HEART  
 A COLIN JAMES  
 Light  
 A BRUCE DICKINSON

**WCCC/Hartford (203) 233-4426**  
 PD: TED SELLERS  
 MD: LISA TRALKER

**Heavy**  
 BAD COMPANY  
 JEFF HEALEY BAND  
 HEART (L)  
 BRUCE HORNSBY  
 TOM PETTY  
 ROBERT PLANT  
 TRAGICALLY HIP  
 22 TOP  
 Medium  
 DAVID BAEHWALD  
 DAMN YANKEES  
 FLEETWOOD MAC  
 ERIC CLAPTON  
 ERIC JOHNSON  
 JEFF LYNNE  
 MICHAEL McDONALD  
 A JOHN MAYALL & THE  
 GARY MOORE  
 PRETENDERS  
 CHRIS REA  
 SMITHREENS  
 ERNIE ISLEY  
 Light

**WRKI/Danbury (203) 775-1212**  
 PD: TOM O'BRIEN  
 MD: TIM SHEPHERD  
 (FROZEN)

**Heavy**  
 FLEETWOOD MAC (M)  
 PHIL COLLINS  
 LITTLE FEAT  
 JOE COCKER  
 CSN  
 PRETENDERS  
 ADRIAN BELEW  
 SMITHREENS  
 LITA FORD  
 BAD COMPANY  
 JEFF LYNNE  
 GARY MOORE  
 BRUCE HORNSBY  
 ROBERT PLANT  
 L.A. GUNS  
 FLEETWOOD MAC  
 JEFF HEALEY BAND  
 MOTLEY CRUE  
 AEROSMITH  
 BLACK CROWES  
 LITTLE CAESAR  
 Light  
 A COLIN JAMES  
 A KISS  
 A ERIC JOHNSON  
 A HOTHOUSE FLOWERS

**WWSH/Miami (305) 581-1580**  
 PD: BRIAN KRYSZ  
 Heavy  
 BATON ROUGE

**CSN**  
 JEFF LYNNE  
 Medium  
 DAVID BAEHWALD  
 LITA FORD  
 LITTLE CAESAR  
 DANGER DANGER  
 KISS  
 SONS OF ANGELS  
 DAMN YANKEES  
 ERNIE ISLEY  
 AEROSMITH  
 SMITHREENS  
 RIVERDODGS  
 A BLACK CROWES  
 A GARY MOORE  
 Light  
 A STEVE VAI  
 A COLIN JAMES

**WIZM/Burlington (802) 877-8800**  
 PD: STEVE COORMER  
 MD: TOM VAN SANT

**Heavy**  
 SINEAD O'CONNOR  
 PRETENDERS (M)  
 LITTLE FEAT  
 FLEETWOOD MAC  
 WORLD PARTY (M)  
 SMITHREENS  
 BILLY IDOL  
 JOE COCKER  
 BRUCE HORNSBY  
 JEFF HEALEY BAND (M)  
 DAVID BAEHWALD  
 BLACK CROWES  
 BAD COMPANY  
 JOHN HIATT  
 JEFF LYNNE  
 Medium  
 A JOAN ARMSTRONG  
 A ROBERT PLANT  
 Light  
 A JOHN DOE

**WZXL/Atlantic City (809) 522-1018**  
 PD: MIKE ONDAYKO

**Heavy**  
 ERIC CLAPTON  
 JUDE COLE  
 FLEETWOOD MAC  
 BRUCE HORNSBY  
 BILLY IDOL  
 MIDNIGHT OIL  
 TOM PETTY  
 ROBERT PLANT  
 22 TOP  
 BAD COMPANY  
 CSN  
 ERIC CLAPTON  
 JOE COCKER  
 DANGER DANGER  
 JEFF LYNNE  
 A ROBERT PLANT  
 PRETENDERS  
 SMITHREENS  
 BRUCE HORNSBY  
 JEFF HEALEY BAND  
 JEFF LYNNE  
 ERNIE ISLEY  
 COLIN JAMES

**WZEX/Scranton (717) 961-1842**  
 PD: JIM RISING  
 MD: JACK MEYERS

**Heavy**  
 JEFF HEALEY BAND  
 BAD COMPANY  
 CSN  
 BILLY IDOL  
 AEROSMITH  
 LITTLE CAESAR  
 BRUCE HORNSBY  
 JEFF LYNNE  
 PRETENDERS  
 Medium  
 A HEART  
 A NELSON  
 A COLIN JAMES  
 Light  
 A RED HOUSE  
 A BRUCE DICKINSON  
 A MOTLEY CRUE

**WAQY/Springfield (413) 525-4141**  
 PD: KEITH MASTERS

**Heavy**  
 DAMN YANKEES  
 BRUCE HORNSBY  
 BILLY IDOL  
 TOM PETTY  
 BAD COMPANY  
 DAVID BAEHWALD  
 CSN  
 ERIC CLAPTON  
 JOE COCKER  
 DANGER DANGER  
 JEFF LYNNE  
 A ROBERT PLANT  
 PRETENDERS  
 SMITHREENS  
 BRUCE HORNSBY  
 JEFF HEALEY BAND  
 JEFF LYNNE  
 ERNIE ISLEY  
 COLIN JAMES

**WPKC/Hyannis (508) 778-2888**  
 PD: JEFF SANDERS  
 MD: JOE MARINO

**Heavy**  
 22 TOP  
 FLEETWOOD MAC  
 PRETENDERS  
 REED & CALE  
 JEFF HEALEY BAND  
 BAD COMPANY  
 PETER WOLF  
 BILLY IDOL  
 ERNIE ISLEY  
 ROBERT PLANT  
 AEROSMITH  
 SMITHREENS  
 BRUCE HORNSBY  
 JEFF LYNNE  
 ERNIE ISLEY  
 COLIN JAMES  
 A RIVERDODGS  
 A COLIN JAMES

**WZBH/Ocean City (302) 858-2587**  
 OM/VP: RON BOWEN  
 APD: CETH MICHAELS

**Heavy**  
 BILLY IDOL  
 TOM PETTY  
 22 TOP  
 PHIL COLLINS  
 BRUCE HORNSBY  
 BILLY IDOL  
 LITTLE FEAT (L)  
 ALANNAH MYLES  
 TOM PETTY  
 ROBERT PLANT (L)  
 22 TOP

**WGR/Buffalo (716) 881-4555**  
 PD: JOHN HAGER  
 MD: BOB RICHARDS  
 (FROZEN)

**Heavy**  
 DON HENLEY  
 LITTLE FEAT (M)  
 22 TOP  
 ERIC CLAPTON  
 HEART (M)  
 Medium  
 A BILLY IDOL  
 A RIVERDODGS  
 GARY MOORE  
 A HEART  
 A COLIN JAMES  
 Light  
 A BRUCE DICKINSON

**WCCC/Hartford (203) 233-4426**  
 PD: TED SELLERS  
 MD: LISA TRALKER

**Heavy**  
 BAD COMPANY  
 JEFF HEALEY BAND  
 HEART (L)  
 BRUCE HORNSBY  
 TOM PETTY  
 ROBERT PLANT  
 TRAGICALLY HIP  
 22 TOP  
 Medium  
 DAVID BAEHWALD  
 DAMN YANKEES  
 FLEETWOOD MAC  
 ERIC CLAPTON  
 ERIC JOHNSON  
 JEFF LYNNE  
 MICHAEL McDONALD  
 A JOHN MAYALL & THE  
 GARY MOORE  
 PRETENDERS  
 CHRIS REA  
 SMITHREENS  
 ERNIE ISLEY  
 Light

**WRKI/Danbury (203) 775-1212**  
 PD: TOM O'BRIEN  
 MD: TIM SHEPHERD  
 (FROZEN)

**Heavy**  
 FLEETWOOD MAC (M)  
 PHIL COLLINS  
 LITTLE FEAT  
 JOE COCKER  
 CSN  
 PRETENDERS  
 ADRIAN BELEW  
 SMITHREENS  
 LITA FORD  
 BAD COMPANY  
 JEFF LYNNE  
 GARY MOORE  
 BRUCE HORNSBY  
 ROBERT PLANT  
 L.A. GUNS  
 FLEETWOOD MAC  
 JEFF HEALEY BAND  
 MOTLEY CRUE  
 AEROSMITH  
 BLACK CROWES  
 LITTLE CAESAR  
 Light  
 A COLIN JAMES  
 A KISS  
 A ERIC JOHNSON  
 A HOTHOUSE FLOWERS

**WWSH/Miami (305) 581-1580**  
 PD: BRIAN KRYSZ  
 Heavy  
 BATON ROUGE

**Medium**  
 Light  
 A PETER MURPHY  
 A CONCRETE BLONDE

**WBLM/Portland (207) 774-6384**  
 OM: JOSE DIAZ  
 MD: TED PAPPADOPOULOS

**Heavy**  
 JUDE COLE  
 DEL AMITRI  
 BILLY IDOL  
 LONDON QUIREBOYS  
 ERIC CLAPTON  
 PRETENDERS  
 ROBERT PLANT (M)  
 HEART  
 MOTLEY CRUE  
 ALANNAH MYLES  
 JEFF HEALEY BAND  
 SMITHREENS  
 CONCRETE BLONDE  
 BRUCE HORNSBY  
 BAD COMPANY  
 AEROSMITH  
 Medium  
 A FLEETWOOD MAC  
 Light  
 A MARSHALL TUCKER  
 A ERNIE ISLEY  
 A COLIN JAMES

**WQIR/Manchester (603) 625-6915**  
 OM/VP: JON ERDRAHL  
 APD: B. McWILLIAMS

**Heavy**  
 DAMN YANKEES  
 BRUCE HORNSBY  
 BILLY IDOL  
 TOM PETTY  
 BAD COMPANY  
 DAVID BAEHWALD  
 CSN  
 ERIC CLAPTON  
 JOE COCKER  
 DANGER D

SOUTH (Continued)

WKDF/Nashville (615) 244-9532 PD: KID REDD APD: LISA WALKER

Heavy ERIC CLAPTON (M) JUDGE COLE BLACK CROWES DON HENLEY BRUCE HORNSBY AEROSMITH (M) ZZ TOP LITTLE FEAT Medium Light

WHTQ/Orlando (407) 295-3990 PD: KEN CARSON MD: ANNIE SOMMERS

Heavy BILLY IDOL (M) ZZ TOP GIANT L.A. GUNS MOTLEY CRUE BAD COMPANY BAD ENGLISH ROBERT PLANT TOM PETTY AEROSMITH LITA FORD FLEETWOOD MAC ELECTRIC BOYS BATON ROUGE MANITOBA'S WILD K DANGER DANGER

Medium BRUCE HORNSBY HEART DAMN YANKEES ALIAS

WDIZ/Orlando (407) 682-7676 PD: HEAL MIRSRY MD: LEE RANDALL

Heavy BILLY IDOL (M) ZZ TOP JUDE COLE BAD COMPANY MOTLEY CRUE AEROSMITH FLEETWOOD MAC GIANT Medium Light

DON HENLEY LONDON QUIREBOYS COLIN JAMES ALIAS

WTK/Pensacola (904) 438-7543 PD: KEN CLARK MD: STRUMPER

Heavy BAD COMPANY DAVID BAERWALD JEFF LYNNE JEFF HEALEY BAND BRUCE HORNSBY ROBERT PLANT PRETENDERS CSN Medium Light

DON HENLEY COLIN JAMES ALIAS

WRDU/Raleigh (919) 878-1061 PD: BOB WALTON MD: TOM GUILD

Heavy HEART FLEETWOOD MAC (M) BILLY IDOL DAVID BAERWALD PRETENDERS ROBERT PLANT JEFF HEALEY BAND BAD COMPANY (M) BRUCE HORNSBY CSN Medium Light

DON HENLEY COLIN JAMES ALIAS RIVERDOGS

WRXL/Richmond (804) 756-6400 PD: BOB NEUMANN MD: PAUL SHUGRIE

Heavy TOM PETTY ZZ TOP JUDE COLE BRUCE HORNSBY CSN ERIC CLAPTON ROBERT PLANT BILLY IDOL JEFF LYNNE Medium Light

DON HENLEY COLIN JAMES ALIAS LITA FORD

WIXV/Savannah (912) 897-1529 PD: VIRGIL THOMPSON MD: JAY SISSON

Heavy JUDE COLE ZZ TOP BAD COMPANY BILLY IDOL HEART BRUCE HORNSBY Medium Light

BLACK CROWES MASTERS OF REALITY STEVE VAI

JEFF LYNNE DAVID BAERWALD JEFF HEALEY BAND BAD COMPANY JOHN HIATT GARY MOORE SOMETHING HAPPENS LITTLE FEAT PRETENDERS Medium Medium

COLIN JAMES DONN YANKEES HUNTERS & COLLECTO JOHN MAYALL & THE STIVE WINN Light

KTAL/Shreveport (318) 425-2422 PD: JOHN SHERMAN MD: TOM MICHAELS

Heavy L.A. GUNS PASTER PUSSYCAT (M) BLACK CROWES HEART (M) BAD COMPANY ROBERT PLANT LITA FORD SLAUGHTER BILLY IDOL AEROSMITH (M) DAMN YANKEES (M) FLEETWOOD MAC (M) MOTLEY CRUE WHITESNAKE LITTLE CAESAR ZZ TOP JUDE COLE Medium Light

STEVE VAI

WQMF/Louisville (502) 896-4400 OM: BILL MAY MD: DUKE MEYER (FROZEN) Heavy

ZZ TOP BLACK CROWES AEROSMITH (M) L.A. GUNS RUSH (M) BRUCE HORNSBY ROBERT PLANT (M) JEFF HEALEY BAND BAD COMPANY Medium Light

BRUCE HORNSBY ALIAS

KRIX/McAllen (512) 968-1548 OM: OSCAR ADAME MD: BRIAN BOYD

Heavy CHRIS REA ZZ TOP HEART (M) ERIC CLAPTON FLEETWOOD MAC PRETENDERS MIDNIGHT OIL (M) ALANNAH NYLES ELECTRIC BOYS MOTLEY CRUE BILLY IDOL TOM PETTY SMITHREENS DON HENLEY JOE COCKER BAD COMPANY HOUSE OF LOVE DAVID BAERWALD BRUCE HORNSBY CSN ERNIE ISLEY JEFF HEALEY BAND Medium Light

AEROSMITH JUDGE COLE LIGHT

WWW/Charlottesville (804) 971-4057 OM: JAY LOPEZ

Heavy BILLY IDOL ZZ TOP DEL AMITRI ALANNAH NYLES BRUCE HORNSBY WORLD PARTY FLEETWOOD MAC PHIL COLLINS MIDNIGHT OIL JEFF LYNNE PRETENDERS JEFF HEALEY BAND CSN Medium Light

DAMN YANKEES NELSON BOOM CRASH OPERA JIMMY RYSER ERNIE ISLEY

WXQR/Coastal N.C. (919) 455-2177 PD: KRIS KELLY

Heavy BILLY IDOL MOTLEY CRUE HEART JEFF HEALEY BAND ZZ TOP BRUCE HORNSBY ELECTRIC BOYS LITA FORD AEROSMITH PRETENDERS FLEETWOOD MAC Medium Light

RIVERDOGS (L) MACLEIN (M) A BURNING TREE

WZYC/Coastal N.C. (919) 247-6343 OM/PA: BILL CANNON

Heavy BAD COMPANY JEFF HEALEY BAND BRUCE HORNSBY BILLY IDOL JEFF LYNNE JOE COCKER ZZ TOP HEART PRETENDERS Medium Light

AEROSMITH ALIAS COLIN JAMES

WRUF/Gainesville (904) 392-0771 PD: HARRY GUSCOTT MD: RICK ALLEN

Heavy AEROSMITH BAD COMPANY BRUCE HORNSBY BILLY IDOL ZZ TOP Black Crowes Light

JUDE COLE LONDON QUIREBOYS

KFMX/Lubbock (806) 747-1224 PD: JON MCGANN MD: ROBERT NEWMAN

Heavy BAD COMPANY ZZ TOP TOM PETTY BRUCE HORNSBY ROBERT PLANT PRETENDERS JUDE COLE ERIC CLAPTON DAMN YANKEES (M) FLEETWOOD MAC (M) MOTLEY CRUE WHITESNAKE LITTLE CAESAR ZZ TOP JUDE COLE Medium Light

LITA FORD SONS OF ANGELS

WGLF/Tallahassee (904) 878-1104 PD: JEFF HORN

Heavy ERIC CLAPTON GIANT HEART BRUCE HORNSBY ZZ TOP BLACK CROWES AEROSMITH (M) L.A. GUNS RUSH (M) BRUCE HORNSBY ROBERT PLANT (M) JEFF HEALEY BAND BAD COMPANY Medium Light

DANGER DANGER ERIC JOHNSON LONDON QUIREBOYS SLAUGHTER

WEBN/Cincinnati (513) 821-9326 PD: TOM OMENS MD: TONY TOLLIVER

Heavy AEROSMITH BLACK CROWES L.A. GUNS ERIC JOHNSON ERIC CLAPTON ROBERT PLANT (M) BAD COMPANY (M) ERNIE ISLEY JEFF HEALEY BAND Medium Light

HEART JEFF HEALEY BAND RAINDOGS COLIN JAMES PRETENDERS

WMMS/Cleveland (216) 781-9667 OM: RICH POMBINO MD: BRAD HANSON

Heavy GIANT JUDE COLE (L) BILLY IDOL ZZ TOP HEART JOHNNY CLEGG & SAV LOYD COLE SHAWN COLVIN SUZANNE VEGA Light

GARY MOORE GARY MOORE JEFF HEALEY BAND DON HENLEY BAD ENGLISH LITA FORD HUMAN RADIO Light

DAMN YANKEES NELSON BOOM CRASH OPERA JIMMY RYSER ERNIE ISLEY

WLVC/Columbus (614) 224-1271 PD: BUZZ KNIGHT MD: JO ROBINSON

Heavy RUSH (M) BAD COMPANY ERIC CLAPTON BLACK CROWES JEFF HEALEY BAND ROBERT PLANT (L) Medium Light

DAMN YANKEES BRUCE HORNSBY FLEETWOOD MAC AEROSMITH HEART COLIN JAMES ALIAS

WLLZ/Detroit (313) 855-6100 PD: JAY CLARK MD: GARY PALMER

Heavy TOM PETTY ZZ TOP BILLY IDOL (L) BAD ENGLISH ERIC CLAPTON (M) JUDE COLE AEROSMITH (M) DON HENLEY HEART PRETENDERS FLEETWOOD MAC (M) MOTLEY CRUE WHITESNAKE BAD COMPANY CSN FLEETWOOD MAC JEFF LYNNE GIANT Light

JOE SATRIANI COLIN JAMES

KYYS/Kansas City (816) 561-9102 PD: LARRY MOFFITT MD: SKID ROADIE

Heavy JUDE COLE BILLY IDOL DEL AMITRI GIANT BAD COMPANY ZZ TOP BAD ENGLISH TESLA Medium

BRUCE HORNSBY ERIC CLAPTON FLEETWOOD MAC CSN DAMN YANKEES ALANNAH NYLES DON HENLEY JEFF HEALEY BAND HEART JOE COCKER LONDON QUIREBOYS ALIAS Light

HEART LITA FORD AEROSMITH MOTLEY CRUE

WQFM/Milwaukee (414) 278-2040 PD: DAVE LANDON MD: DAN HANSEN

Heavy KILLER DWARDS DAMN YANKEES Y&T (M) MACALPINE MOTLEY CRUE BAD COMPANY (M) AEROSMITH HURRICANE SHY ENGLAND SLEEZE BEEZ BATON ROUGE KINGS OF THE SUN STEVE VAI BRUCE DICKINSON HELIX FAITH NO MORE ALIAS RIVERDOGS SLAUGHTER LITA FORD DANGER DANGER BLACK CROWES SONS OF ANGELS Light

KISS TROUBLE

WFBQ/Indianapolis (317) 257-7565 PD: MICHAEL HUGHES MD: JAY BAKER

Heavy MICHAEL PENN JEFF HEALEY BAND CSN BRUCE HORNSBY JIMMY RYSER RAD COMPANY JEFF LYNNE Medium Light

ERIC CLAPTON MOTLEY CRUE PRETENDERS DAVID BAERWALD COMPANY OF WOLVES LITA FORD FLEETWOOD MAC DAMN YANKEES SONS OF ANGELS JOHN HIATT AEROSMITH LITTLE CAESAR SHY ENGLAND COLIN JAMES SWEET F.A. Light

HUMAN RADIO

KTCZ/Minneapolis (612) 339-0000 PD: ALAN LAWSON MD: J. FREDERICKSEN

Heavy BRUCE HORNSBY DAVID BAERWALD ERIC JOHNSON HOTHOUSE FLOWERS JUDE CRUE LITTLE FEAT LUCA BLOOM MARTI JONES PRETENDERS SINEAD O'CONNOR JEFF HEALEY BAND SUNDAYS WORLD PARTY Medium Light

FLEETWOOD MAC BILLY IDOL DEL AMITRI JERRY HARRISON; CA JOHN MAYALL & THE JOHNNY CLEGG & SAV

LOYD COLE SHAWN COLVIN SUZANNE VEGA Light

GARY MOORE JEFF HEALEY BAND JEFF LYNNE A MODERN ENGLISH PETER MURPHY BRIAN KENNEDY Medium Light

ALIAS BATON ROUGE YNGWIE MALMSTEEN FORD FAIRLAWN Light

BRUCE DICKINSON CSN LITA FORD GARY MOORE HEART

WQBF/Evanston (614) 477-8811 PD: SAM YATES MD: LISA RYAN

Heavy BILLY IDOL ZZ TOP JEFF HEALEY BAND BAD COMPANY BRUCE HORNSBY FLEETWOOD MAC ERIC CLAPTON MIDNIGHT OIL MOTLEY CRUE PRETENDERS LITTLE CAESAR JEFF LYNNE SMITHREENS WORLD PARTY DAMN YANKEES CSN AEROSMITH ERNIE ISLEY HEART DON HENLEY ROBERT PLANT Medium Light

GARY MOORE

WXKE/Fl. Wayne (219) 484-0580 PD: RICK WEST APD: BUZZ MAXWELL

Heavy GIANT L.A. GUNS PRETENDERS JEFF HEALEY BAND ERIC CLAPTON LITTLE CAESAR ROBERT PLANT DEL AMITRI CSN Medium Light

GARY MOORE

MORRISSEY ZZ TOP HOUSE OF LOVE SIDES SIDERMINERS PURSUIT OF HAPPINE LUCA BLOOM JOHNNY RENO SOMETHING HAPPENS CONCRETE BLONDE Light

URBAN DANCE SQUAD SONIC YOUTH WIRE

WLUP/Chicago (312) 440-5270 VP/SM: GREG SOLK MD: OAVE BENSON

Heavy ZZ TOP TOM PETTY GIANT JEFF LYNNE FLEETWOOD MAC Medium

ROBERT PLANT (L) BILLY IDOL (L) ERIC CLAPTON CSN DEL AMITRI HEART JUDE COLE Light

WRIF/Detroit (313) 827-9505 PD: MARTY BENDER MD: JIM PEMBERTON (FROZEN) Heavy

BILLY IDOL PETER WOLF Y&T BAD COMPANY LITA FORD LITTLE CAESAR DAMN YANKEES GARY MOORE JEFF HEALEY BAND HEART SEE DICK RUN Medium Light

RUSH ROBERT PLANT ERIC JOHNSON WHITESNAKE ELECTRIC BOYS ERNIE ISLEY SONS OF ANGELS MOTLEY CRUE BRUCE HORNSBY CSN Light

WAZU/Dayton (513) 324-0283 PD: MICHAEL LUCASK APD/MD: KEVIN VARGAS

Heavy BAD COMPANY BATON ROUGE DANGER DANGER ELECTRIC BOYS MOTLEY CRUE (L) DAMN YANKEES (L) AEROSMITH (L) LITA FORD HEART ROBERT PLANT RUSH (L) SLEEZE BEEZ WHITESNAKE HARLOW JEFF HEALEY BAND CSN Medium Light

COLIN JAMES TESLA KISS

WLBZ/Milwaukee (414) 453-4130 PD: GREG AUSHAM MD: GREG FITZGERALD

Heavy TESLA MOTLEY CRUE ZZ TOP JEFF HEALEY BAND CSN BRUCE HORNSBY JIMMY RYSER RAD COMPANY JEFF LYNNE Medium Light

ERIC CLAPTON MOTLEY CRUE PRETENDERS DAVID BAERWALD COMPANY OF WOLVES LITA FORD FLEETWOOD MAC DAMN YANKEES SONS OF ANGELS JOHN HIATT AEROSMITH LITTLE CAESAR SHY ENGLAND COLIN JAMES SWEET F.A. Light

HUMAN RADIO

KSHS/St. Louis (314) 621-0095 OM: RICK BALIS APD: AL HOFER

Heavy ZZ TOP TOM PETTY ERIC CLAPTON BRUCE HORNSBY DON HENLEY Medium

PRETENDERS JEFF LYNNE CSN HEART BAD COMPANY BLACK CROWES JEFF HEALEY BAND BILLY IDOL JEFF HEALEY BAND JEFF LYNNE HEART JUDE COLE AEROSMITH (M) DON HENLEY HEART PRETENDERS FLEETWOOD MAC (M) MOTLEY CRUE WHITESNAKE BAD COMPANY CSN FLEETWOOD MAC JEFF LYNNE GIANT Light

WXRTR/Chicago (312) 777-1700 PD: NORM WINER MD: LIN BREHMER

Heavy PRETENDERS WORLD PARTY MIDNIGHT OIL JEFF HEALEY BAND SINEAD O'CONNOR CHURCH DEPESCHE MODE LITTLE FEAT JERRY HARRISON; CA PETER MURPHY SMITHREENS ADRIAN BELEM JOHN HIATT JEFF HEALEY BAND HEART PRETENDERS FLEETWOOD MAC (M) MOTLEY CRUE WHITESNAKE BAD COMPANY CSN FLEETWOOD MAC JEFF LYNNE GIANT Light

JOE SATRIANI COLIN JAMES

BRUCE HORNSBY AEROSMITH DEL AMITRI CSN BAD COMPANY WORLD PARTY JEFF HEALEY BAND HEART JEFF LYNNE Medium Light

ERIE ISLEY GARY MOORE COLIN JAMES RIVERDOGS DON HENLEY BLACK CROWES

WLXP/Davenport (319) 326-2541 PD: GUY PERRY MD: MALCOM RYKER

Heavy BLACK CROWES (L) DAMN YANKEES (M) DEF LEPPARD TORA TORA (L) LONDON QUIREBOYS CSN Light

JOE SATRIANI BRUCE DICKINSON SLAUGHTER

WTUE/Dayton (513) 224-1501 PD: TOM CARROLL MD: JIM BAULIEU

Heavy BAD COMPANY (L) BRUCE HORNSBY BILLY IDOL AEROSMITH JUDE COLE SLEEZE BEEZ DON HENLEY A BLACK CROWES ALIAS JOHN KAY & STEPPEN LIGHT COLIN JAMES

WAZU/Dayton (513) 324-0283 PD: MICHAEL LUCASK APD/MD: KEVIN VARGAS

Heavy BAD COMPANY BATON ROUGE DANGER DANGER ELECTRIC BOYS MOTLEY CRUE (L) DAMN YANKEES (L) AEROSMITH (L) LITA FORD HEART ROBERT PLANT RUSH (L) SLEEZE BEEZ WHITESNAKE HARLOW JEFF HEALEY BAND CSN Medium Light

COLIN JAMES TESLA KISS

KGGO/Des Moines (515) 265-6181 PD: PHIL WILSON MD: JACK EMERSON

Heavy BILLY IDOL ZZ TOP BAD COMPANY DEL AMITRI GIANT BRUCE HORNSBY JUDE COLE Light

JIMMY RYSER

KQDS/Duluth (218) 728-6421 PD: MIKE KELLER

Heavy JEFF HEALEY BAND LITTLE FEAT BRUCE HORNSBY (L) ROBERT PLANT DAVID BAERWALD ZZ TOP Medium Light

A JEFF LYNNE

WQWB/Evanston (614) 477-8811 PD: SAM YATES MD: LISA RYAN

Heavy BILLY IDOL ZZ TOP AEROSMITH HEART JEFF HEALEY BAND DON HENLEY BRUCE HORNSBY (M) DAMN YANKEES (M) BRUCE HORNSBY HEART Medium Light

HEART

WLAV/Grand Rapids (616) 456-5461 PD: RED NOIZE MD: ROBERT CHASE

Heavy JEFF LYNNE JEFF HEALEY BAND BRUCE HORNSBY AEROSMITH LITA FORD SMITHREENS DON HENLEY BAD COMPANY BILLY IDOL ROBERT PLANT CSN PRETENDERS Medium Light

COLIN JAMES CHRISTIANS ELECTRIC BOYS

WJWQ/Lansing (517) 788-6380 PD: MARK STEVENS

Heavy BILLY IDOL ZZ TOP PRETENDERS BAD COMPANY JEFF HEALEY BAND BRUCE HORNSBY Medium Light

AEROSMITH LITTLE FEAT CONCRETE BLONDE DON HENLEY

WJWQ/Lansing (517) 788-6380 PD: MARK STEVENS

Heavy BILLY IDOL ZZ TOP PRETENDERS BAD COMPANY JEFF HEALEY BAND BRUCE HORNSBY Medium Light

COLIN JAMES AEROSMITH LITTLE FEAT CONCRETE BLONDE DON HENLEY

WBA/Madison (608) 274-5450 PD: VAN EDWARDS MD: JACK MITCHELL

Heavy ZZ TOP GIANT TOM PETTY BILLY IDOL FLEETWOOD MAC Medium Light

DAVID BAERWALD (L) LITA FORD ELECTRIC BOYS DAMN YANKEES

KATT/Oklahoma City (405) 848-0100 PD: DOUG SORENSEN MD: CINDY SCULL

Heavy L.A. GUNS HEART (M) DAMN YANKEES (L) TOM PETTY BILLY IDOL BLACK CROWES MODERN ENGLISH ZZ TOP BAD COMPANY LITA FORD SONS OF ANGELS DAVID BAERWALD Light

DAVID BAERWALD

KEZO/Omaha (402) 592-5300 OM: BRUCE MCGREGOR

Heavy MICHAEL ANDERSON DAVID BAERWALD BATON ROUGE JUDE COLE Medium Light

BRUCE HORNSBY BILLY IDOL TOM KIMBLE JEFF LYNNE MICHAEL PENN PRETENDERS JOE SATRIANI (M) Medium Light

HEART DON HENLEY A LITTLE FEAT MASTERS OF REALITY A FAITH NO MORE

WKQZ/Saginaw (517) 895-5115 PD: MIKE FERRIS MD: JOE MARTIN

Heavy ERIC CLAPTON BILLY IDOL ZZ TOP AEROSMITH GIANT BAD COMPANY DAMN YANKEES MOTLEY CRUE SIGNAL LITA FORD BRUCE HORNSBY HEART ROBERT PLANT DEL AMITRI CSN Medium Light

GARY MOORE

WLAQ/Grand Rapids (616) 456-5461 PD: RED NOIZE MD: ROBERT CHASE

Heavy JEFF LYNNE JEFF HEALEY BAND BRUCE HORNSBY AEROSMITH LITA FORD SMITHREENS DON HENLEY BAD COMPANY BILLY IDOL ROBERT PLANT CSN PRETENDERS Medium Light

COLIN JAMES CHRISTIANS ELECTRIC BOYS

WJWQ/Lansing (517) 788-6380 PD: MARK STEVENS

Heavy BILLY IDOL ZZ TOP PRETENDERS BAD COMPANY JEFF HEALEY BAND BRUCE HORNSBY Medium Light

AEROSMITH LITTLE FEAT CONCRETE BLONDE DON HENLEY

WBA/Madison (608) 274-5450 PD: VAN EDWARDS MD: JACK MITCHELL

Heavy ZZ TOP GIANT TOM PETTY BILLY IDOL FLEETWOOD MAC Medium Light

DAVID BAERWALD (L) LITA FORD ELECTRIC BOYS DAMN YANKEES

KATT/Oklahoma City (405) 848-0100 PD: DOUG SORENSEN MD: CINDY SCULL

Heavy L.A. GUNS HEART (M) DAMN YANKEES (L) TOM PETTY BILLY IDOL BLACK CROWES MODERN ENGLISH ZZ TOP BAD COMPANY LITA FORD SONS OF ANGELS DAVID BAERWALD Light

DAVID BAERWALD

KEZO/Omaha (402) 592-5300 OM: BRUCE MCGREGOR

Heavy MICHAEL ANDERSON DAVID BAERWALD BATON ROUGE JUDE COLE Medium Light

BRUCE HORNSBY BILLY IDOL TOM KIMBLE JEFF LYNNE MICHAEL PENN PRETENDERS JOE SATRIANI (M) Medium Light

HEART DON HENLEY A LITTLE FEAT MASTERS OF REALITY A FAITH NO MORE

WKQZ/Saginaw (517) 895-5115 PD: MIKE FERRIS MD: JOE MARTIN

Heavy ERIC CLAPTON BILLY IDOL ZZ TOP AEROSMITH GIANT BAD COMPANY DAMN YANKEES MOTLEY CRUE SIGNAL LITA FORD BRUCE HORNSBY HEART ROBERT PLANT DEL AMITRI CSN Medium Light

GARY MOORE

WLOT/Toledo (419) 246-3377 PD: JIM STEEL MD: MICHAEL YOUNG

Heavy DAMN YANKEES COLIN JAMES JOE SATRIANI

JEDE COLE

WKLTK/Kalkaska (616) 947-0003 PD: DAVE FORTNEY MD: DARRYL DALOTT

Heavy BILLY IDOL ZZ TOP FLEETWOOD MAC HEART GIANT Medium Light

AEROSMITH GARY MOORE BLACK CROWES

KMDD/Tulsa (918) 664-2810 PD: PHIL STONE MD: PAUL WELCH

Heavy ZZ TOP DON HENLEY FLEETWOOD MAC HEART ERIC CLAPTON TOM PETTY Medium Light

CSN

WMAD/Madison (608) 249-9277 PD: JOHN DUNCAN APD: PAT GALLAGHER

Heavy SINEAD O'CONNOR FLEETWOOD MAC (M) ERIC CLAPTON ZZ TOP DEL AMITRI SMITHREENS BRUCE HORNSBY (M) Medium Light

JOHN MAYALL & THE RICHARD ELLIOT MARSHALL TUCKER

KJJO/Minneapolis (612) 941-5774 PD: TONY POWERS APD: MIKE STAPLETON

Heavy BRUCE HORNSBY PRETENDERS MIDNIGHT OIL WORLD PARTY BIG DIPPER ADRIAN BELEM SOMETHING HAPPENS DAVID BAERWALD DEPESCHE MODE JEFF HARRISON; CA JEFF HEALEY BAND GARY MOORE CONCRETE BLONDE Light

LONDON QUIREBOYS DAMN YANKEES HOTHOUSE FLOWERS

KSQY/Rapid City (605) 348-9877 PD: JACK DANIELS APD: JEFF MICHAELS

Heavy ERIC CLAPTON BILLY IDOL (L) HEART (M) LITTLE CAESAR ADRIAN BELEM SOMETHING HAPPENS DAVID BAERWALD DEPESCHE MODE JEFF HARRISON; CA JEFF HEALEY BAND GARY MOORE CONCRETE BLONDE Light

JOHN DOE

KSEZ/Sioux City (712) 25



CHR P1 PLAYLISTS

EAST WBSB Baltimore PD: Steve Perun APD/MD: Pam Trickett

Pittsburgh 94 FM PD: Danny Clayton MD: Lori Campbell

Kiss 108 FM WXKS-FM Boston PD: Sunny Joe White MD: Jerry McKenna

HOUSTON RADIO STATION KKQB Houston PD: Bill Richards APD: John Cook MD: Mike Snow

Tampa Q103 PD: Rick Stacy MD: Steve Wyrostok

POWER 99 FM Atlanta PD: Rick Stacy MD: Steve Wyrostok

WAVA 105.5 Washington PD: Matt Farber APD/MD: Dave Elliott

New York 4100 PD/Dir. Ops. & Prog.: Steve Kingston APD/MD: Frankie Blue

WLIW Long Island FM 106.7 PD/Programming: Bill Terry MD: Mark Label

Q96 fm KSAQ/San Antonio PD: Leo Vela MD: Rikko Olivervidez APD: Lee Cruze

KRBE Houston PD: Adam Cook MD: Cheryl Broz

KHYI Dallas Station Mgr: Randy Kabrich APD: J.J. McKay MD: Mike Easterlin

WEGX Philadelphia PD: Todd Fisher APD/MD: Jay Beau Jones

POWER 95 New York VP/Programming: Tom Cuddy MD: Mike Preston

Q97 Washington D.C. OM/PD: Lorin Palagi MD: Laura Shostak

Miami 100.7 FM PD: Frank Amadeo MD: Johna Ceccoli

97.1 WFLZ Tampa PD: Tony Macrini MD: Jeff Moreau

104 The #1 HR Music Station PD: Chris Bailey MD: Beaver Cleaver

WZLX Boston PD: Steve Rivers MD: Cadillac Jack McCartney

92.1 Providence PD: Paul Cannon MD: Tony Bristol

97.7 New Orleans PD: Greg Rolling APD/MD: Joey Giovingo

WFLZ Tampa PD: Marc Chase MD: Jeff Kapugi

TOWER 93 PD: Marc Chase MD: Jeff Kapugi

97.1 Dallas PD: Joel Folger APD/MD: Jimmy Steel

# CHR P1 PLAYLISTS

June 22, 1990 R&R • 95

## MILWAUKEE

### THE NEW! 95 FM

**WKQI-FM**  
VP Programming: Gary Berkowitz  
APD/MD: Michael Waite

- 1 PHIL COLLINS/You Ready?
- 2 ELTON JOHN/Clash At The End Of The
- 3 ROSETTE/It Must Have Been Love
- 4 JUDY COLE/Bag It's Tonight
- 5 JUDY COLE/Bag It's Tonight
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
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- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 22, 23, 24

## ST. LOUIS

### 106.5 ALL HIT MUSIC

**WKBQ**  
PD: Lyndon Abell  
APD: Chris Knight  
MD: Jim Atkinson

- 1 PASTER RUBB/Cat House Of Pain
- 2 M.C. HAMMER/Can't Touch This
- 3 JUDY COLE/Bag It's Tonight
- 4 BELL BIV DEVOE/Passion
- 5 JUDY COLE/Bag It's Tonight
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
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- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 22, 23, 24

## COLUMBUS

### WNCI 97.9

PD: Dave Robbins  
MD: John Cline

- 1 ROSETTE/It Must Have Been Love
- 2 PHIL COLLINS/You Ready?
- 3 RICHARD MARX/Children Of The Night
- 4 HEART/All I Wanna Do Is Mac
- 5 JIMMY JACKSON/Alright
- 6 JIMMY JACKSON/Alright
- 7 JIMMY JACKSON/Alright
- 8 JIMMY JACKSON/Alright
- 9 JIMMY JACKSON/Alright
- 10 JIMMY JACKSON/Alright
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- 23 JIMMY JACKSON/Alright
- 24 JIMMY JACKSON/Alright
- 25 JIMMY JACKSON/Alright

ADD: 23, 24

## CHICAGO

### 96

PD: Dave Shakes  
MD: Todd Cavanah

- 1 M.C. HAMMER/Can't Touch This
- 2 ROSETTE/It Must Have Been Love
- 3 WILSON PHILLIPS/Heaven
- 4 JUDY COLE/Bag It's Tonight
- 5 JUDY COLE/Bag It's Tonight
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
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- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 27, 28

## MILWAUKEE

### WKTI

PD/MD: Mike Berlak  
Acting MD: John Woody Harrison

- 1 ROSETTE/It Must Have Been Love
- 2 MADONNA/Vogue
- 3 TAYLOR DAVEY/It's A Shame About My Girl
- 4 RICHARD MARX/Children Of The Night
- 5 WILSON PHILLIPS/Heaven
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
- 8 JUDY COLE/Bag It's Tonight
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- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: NONE

## INDIANAPOLIS

### WZPL

OM/MD: Don London  
MD: Michael J. Powers

- 1 ROSETTE/It Must Have Been Love
- 2 TAYLOR DAVEY/It's A Shame About My Girl
- 3 JUDY COLE/Bag It's Tonight
- 4 BELL BIV DEVOE/Passion
- 5 JUDY COLE/Bag It's Tonight
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
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- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 29, 30

## MINNEAPOLIS

### 95.5

OM: Gregg Swedberg  
MD: Greg Strassel

- 1 BELL BIV DEVOE/Passion
- 2 JUDY COLE/Bag It's Tonight
- 3 JUDY COLE/Bag It's Tonight
- 4 JUDY COLE/Bag It's Tonight
- 5 JUDY COLE/Bag It's Tonight
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- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 30, 31

## CINCINNATI

### 90.2

OM: Jim Fox  
PD: Dave Allen  
MD: Brian Douglas

- 1 M.C. HAMMER/Can't Touch This
- 2 ROSETTE/It Must Have Been Love
- 3 WILSON PHILLIPS/Heaven
- 4 JUDY COLE/Bag It's Tonight
- 5 JUDY COLE/Bag It's Tonight
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
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- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 30, 31, 32

## MINNEAPOLIS

### KDWB 101.3

PD: Brian Philips  
MD: Ed Lambert

- 1 M.C. HAMMER/Can't Touch This
- 2 BELL BIV DEVOE/Passion
- 3 ROSETTE/It Must Have Been Love
- 4 NEW RIDES ON THE B/Strip By Strip
- 5 JUDY COLE/Bag It's Tonight
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
- 8 JUDY COLE/Bag It's Tonight
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- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 25

## CHICAGO

### 95 FM

CHICAGO'S HIT MUSIC STATION  
OM: Ric Lippincott  
PD: Brian Kelly

- 1 WILSON PHILLIPS/Heaven
- 2 NEW RIDES ON THE B/Strip By Strip
- 3 BELL BIV DEVOE/Passion
- 4 ROSETTE/It Must Have Been Love
- 5 JUDY COLE/Bag It's Tonight
- 6 BREAD/D/CONCORD/Nothing Compares 2 U
- 7 AFTER 7/Reach Of Love
- 8 JIMMY JACKSON/Alright
- 9 JIMMY JACKSON/Alright
- 10 JIMMY JACKSON/Alright
- 11 JIMMY JACKSON/Alright
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- 22 JIMMY JACKSON/Alright
- 23 JIMMY JACKSON/Alright
- 24 JIMMY JACKSON/Alright
- 25 JIMMY JACKSON/Alright

ADD: TAYLOR DAVEY/It's A Shame About My Girl

## KANSAS CITY

### Q104 KBEQ

THE #1 HIT MUSIC STATION  
PD: Karen Barber  
APD/MD: Jon Anthony

- 1 M.C. HAMMER/Can't Touch This
- 2 ROSETTE/It Must Have Been Love
- 3 BELL BIV DEVOE/Passion
- 4 NEW RIDES ON THE B/Strip By Strip
- 5 JUDY COLE/Bag It's Tonight
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
- 8 JUDY COLE/Bag It's Tonight
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- 22 JUDY COLE/Bag It's Tonight
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- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: NONE

## CHICAGO

### WKQX

PD: Bill Gamble  
MD: Mary Shuminas

- 1 ROSETTE/It Must Have Been Love
- 2 WILSON PHILLIPS/Heaven
- 3 ELTON JOHN/Clash At The End Of The
- 4 PHIL COLLINS/You Ready?
- 5 TAYLOR DAVEY/It's A Shame About My Girl
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
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- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 30

## CLEVELAND

### POWER 102.7

WPHR/Cleveland  
PD: Cat Thomas  
MD: Ed Brown

- 1 ROSETTE/It Must Have Been Love
- 2 BELL BIV DEVOE/Passion
- 3 WILSON PHILLIPS/Heaven
- 4 NEW RIDES ON THE B/Strip By Strip
- 5 JUDY COLE/Bag It's Tonight
- 6 JUDY COLE/Bag It's Tonight
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- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 22

## DETROIT

### 95.3 FM RADIO WHYY

PD: Rick Gillette  
APD/MD: Mark Jackson

- 1 BELL BIV DEVOE/Passion
- 2 M.C. HAMMER/Can't Touch This
- 3 PHIL COLLINS/You Ready?
- 4 WILSON PHILLIPS/Heaven
- 5 ELTON JOHN/Clash At The End Of The
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
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- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: BELL BIV DEVOE/Passion

## DETROIT

### FOX 99.5 FM

PD: Chuck Beck  
APD/MD: John McFadden

- 1 WILSON PHILLIPS/Heaven
- 2 ROSETTE/It Must Have Been Love
- 3 M.C. HAMMER/Can't Touch This
- 4 BLAUNTER/Up All Night
- 5 NEW RIDES ON THE B/Strip By Strip
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
- 8 JUDY COLE/Bag It's Tonight
- 9 JUDY COLE/Bag It's Tonight
- 10 JUDY COLE/Bag It's Tonight
- 11 JUDY COLE/Bag It's Tonight
- 12 JUDY COLE/Bag It's Tonight
- 13 JUDY COLE/Bag It's Tonight
- 14 JUDY COLE/Bag It's Tonight
- 15 JUDY COLE/Bag It's Tonight
- 16 JUDY COLE/Bag It's Tonight
- 17 JUDY COLE/Bag It's Tonight
- 18 JUDY COLE/Bag It's Tonight
- 19 JUDY COLE/Bag It's Tonight
- 20 JUDY COLE/Bag It's Tonight
- 21 JUDY COLE/Bag It's Tonight
- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 25

## PORTLAND

### Z100 FM

PORTLAND'S HOTTEST MUSIC  
PD: Mark Capps  
MD: Bill Kezley

- 1 BELL BIV DEVOE/Passion
- 2 PHIL COLLINS/You Ready?
- 3 RICHARD MARX/Children Of The Night
- 4 NEW RIDES ON THE B/Strip By Strip
- 5 JUDY COLE/Bag It's Tonight
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
- 8 JUDY COLE/Bag It's Tonight
- 9 JUDY COLE/Bag It's Tonight
- 10 JUDY COLE/Bag It's Tonight
- 11 JUDY COLE/Bag It's Tonight
- 12 JUDY COLE/Bag It's Tonight
- 13 JUDY COLE/Bag It's Tonight
- 14 JUDY COLE/Bag It's Tonight
- 15 JUDY COLE/Bag It's Tonight
- 16 JUDY COLE/Bag It's Tonight
- 17 JUDY COLE/Bag It's Tonight
- 18 JUDY COLE/Bag It's Tonight
- 19 JUDY COLE/Bag It's Tonight
- 20 JUDY COLE/Bag It's Tonight
- 21 JUDY COLE/Bag It's Tonight
- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 27, 28

## SALT LAKE CITY

### 98.7 KCPX

PD: Jerry Lousteau  
APD/MD: Bob LaBorde

- 1 M.C. HAMMER/Can't Touch This
- 2 NEW RIDES ON THE B/Strip By Strip
- 3 JIMMY JACKSON/Alright
- 4 JIMMY JACKSON/Alright
- 5 JIMMY JACKSON/Alright
- 6 JIMMY JACKSON/Alright
- 7 JIMMY JACKSON/Alright
- 8 JIMMY JACKSON/Alright
- 9 JIMMY JACKSON/Alright
- 10 JIMMY JACKSON/Alright
- 11 JIMMY JACKSON/Alright
- 12 JIMMY JACKSON/Alright
- 13 JIMMY JACKSON/Alright
- 14 JIMMY JACKSON/Alright
- 15 JIMMY JACKSON/Alright
- 16 JIMMY JACKSON/Alright
- 17 JIMMY JACKSON/Alright
- 18 JIMMY JACKSON/Alright
- 19 JIMMY JACKSON/Alright
- 20 JIMMY JACKSON/Alright
- 21 JIMMY JACKSON/Alright
- 22 JIMMY JACKSON/Alright
- 23 JIMMY JACKSON/Alright
- 24 JIMMY JACKSON/Alright
- 25 JIMMY JACKSON/Alright

ADD: 21

## SALT LAKE CITY

### KISN 106.5

PD: Gary Waldron  
MD: Gary Michaels

- 1 M.C. HAMMER/Can't Touch This
- 2 NEW RIDES ON THE B/Strip By Strip
- 3 PHIL COLLINS/You Ready?
- 4 WILSON PHILLIPS/Heaven
- 5 ELTON JOHN/Clash At The End Of The
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
- 8 JUDY COLE/Bag It's Tonight
- 9 JUDY COLE/Bag It's Tonight
- 10 JUDY COLE/Bag It's Tonight
- 11 JUDY COLE/Bag It's Tonight
- 12 JUDY COLE/Bag It's Tonight
- 13 JUDY COLE/Bag It's Tonight
- 14 JUDY COLE/Bag It's Tonight
- 15 JUDY COLE/Bag It's Tonight
- 16 JUDY COLE/Bag It's Tonight
- 17 JUDY COLE/Bag It's Tonight
- 18 JUDY COLE/Bag It's Tonight
- 19 JUDY COLE/Bag It's Tonight
- 20 JUDY COLE/Bag It's Tonight
- 21 JUDY COLE/Bag It's Tonight
- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 21

## SEATTLE

### KPLZ

OM/MD: Casey Keating  
APD/MD: Mark Allan

- 1 NEW RIDES ON THE B/Strip By Strip
- 2 ROSETTE/It Must Have Been Love
- 3 PHIL COLLINS/You Ready?
- 4 TAYLOR DAVEY/It's A Shame About My Girl
- 5 JUDY COLE/Bag It's Tonight
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
- 8 JUDY COLE/Bag It's Tonight
- 9 JUDY COLE/Bag It's Tonight
- 10 JUDY COLE/Bag It's Tonight
- 11 JUDY COLE/Bag It's Tonight
- 12 JUDY COLE/Bag It's Tonight
- 13 JUDY COLE/Bag It's Tonight
- 14 JUDY COLE/Bag It's Tonight
- 15 JUDY COLE/Bag It's Tonight
- 16 JUDY COLE/Bag It's Tonight
- 17 JUDY COLE/Bag It's Tonight
- 18 JUDY COLE/Bag It's Tonight
- 19 JUDY COLE/Bag It's Tonight
- 20 JUDY COLE/Bag It's Tonight
- 21 JUDY COLE/Bag It's Tonight
- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 21

## SEATTLE

### KUBE 93 FM

PD: Tom Hutyler  
MD: Randy Irwin

- 1 ROSETTE/It Must Have Been Love
- 2 BELL BIV DEVOE/Passion
- 3 PHIL COLLINS/You Ready?
- 4 NEW RIDES ON THE B/Strip By Strip
- 5 DEPECHE MODE/Enjoy The Silence
- 6 JUDY COLE/Bag It's Tonight
- 7 JUDY COLE/Bag It's Tonight
- 8 JUDY COLE/Bag It's Tonight
- 9 JUDY COLE/Bag It's Tonight
- 10 JUDY COLE/Bag It's Tonight
- 11 JUDY COLE/Bag It's Tonight
- 12 JUDY COLE/Bag It's Tonight
- 13 JUDY COLE/Bag It's Tonight
- 14 JUDY COLE/Bag It's Tonight
- 15 JUDY COLE/Bag It's Tonight
- 16 JUDY COLE/Bag It's Tonight
- 17 JUDY COLE/Bag It's Tonight
- 18 JUDY COLE/Bag It's Tonight
- 19 JUDY COLE/Bag It's Tonight
- 20 JUDY COLE/Bag It's Tonight
- 21 JUDY COLE/Bag It's Tonight
- 22 JUDY COLE/Bag It's Tonight
- 23 JUDY COLE/Bag It's Tonight
- 24 JUDY COLE/Bag It's Tonight
- 25 JUDY COLE/Bag It's Tonight

ADD: 21

## DENVER

### KKKS

PD: Dave Van Stone  
APD/MD: Stacy Cantrell

- 1 JOHNNY BLY/You The Right Way
- 2 DUSTY SPRINGFIELD/Just Dancin'
- 3 WILSON PHILLIPS/Heaven
- 4 NEW RIDES ON THE B/Strip By Strip
- 5 PHIL COLLINS/You Ready?
- 6 ROSETTE/It Must Have Been Love
- 7 TAYLOR DAVEY/It's A Shame About My Girl
- 8 BELL BIV DEVOE/Passion
- 9 GEORGE LAMOND/Back Of My Head
- 10 M.C. HAMMER/Can't Touch This
- 11 M.C. HAMMER/Can't Touch This
- 12 M.C. HAMMER/Can't Touch This
- 13 M.C. HAMMER/Can't Touch This
- 14 M.C. HAMMER/Can't Touch This
- 15 M.C. HAMMER/Can't Touch This
- 16 M.C. HAMMER/Can't Touch This
- 17 M.C. HAMMER/Can't Touch This
- 18 M.C. HAMMER/Can't Touch This
- 19 M.C. HAMMER/Can't Touch This
- 20 M.C. HAMMER/Can't Touch This
- 21 M.C. HAMMER/Can't Touch This
- 22 M.C. HAMMER/Can't Touch This
- 23 M.C. HAMMER/Can't Touch This
- 24 M.C. HAMMER/Can't Touch This
- 25 M.C. HAMMER/Can't Touch This

ADD: 17

## SEATTLE

CHR P1 PLAYLISTS

Denver Y108 PD: Mark Bolke APD/MD: Dom Testa

KXYQ Portland VP/Programming: Jim Ryan APD: Steve Naganuma

San Diego KKLQ/San Diego VP: Garry Wall PD: Kevin Weatherly MD: Michelle Santosuosso

CHR P1A P1-A CHR Reporters are major market stations which have achieved format dominance or exert significant influence in their market by playing a unique mix of leading-edge rock or dance records combined with mainstream CHR.

WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

New York WQHT PD: Kevin McCabe MD: Kevin McCabe

WPOW Miami VP/Programming: Bill Tanner APD: Funk E. Frank Walsh MD: John Rodgers

San Antonio KJMJZ/Dallas PD: Elroy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

San Antonio WQHT PD: Rick "Big Dog" Hayes MD: Ross Knight

ENERGY 96.5 FM KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman

HOT 102 WLUM/Milwaukee PD: Gregg Cassidy MD: Dana London

Sacramento KJMJZ/Dallas PD: Elroy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

99.1 KGGI FM Quadruples the Music! KGGI/Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

Los Angeles PIRATE RADIO VP/Programming: Scott Shannon OM: Mark Todd MD: Denise Lauren

Phoenix KOY-FM/Phoenix, AZ PD: Jay Stevens APD: Monson Eddie MD: Dana Yasner

San Francisco KQQL/Phoenix PD: Keith Naftaly MD: Hosh Gureli

Los Angeles KPWR/Los Angeles PD: Jeff Wyatt APD/MD: Al Tavera

San Jose KQHT PD: Ken Richards APD/MD: John Christian



CHR ADDS & HOTS

MIDWEST

MOST ADDED Breakouts Time Wilson Phillips Madonna St. Paul Aerosmith

WVIC/Lansing, MI Robinson/Hendrix HEART DIGITAL UNDERGROU (dp)

KMYZ/Tulsa, OK Myers/Smith WHITESNAKE GLENN MEDEIROS

KCMQ/Columbia, MO Tuttle/Hanson EN VOEGE WILSON PHILLIPS

KKHT/Springfield, MO Alexander/Austin WILSON PHILLIPS TIME (dp)

WDBR/Springfield, IL Moore/Elliott BROTHER BEYOND MADONNA

WPFR/Terre Haute, IN Devo North GEORGE LAMOND AEROSMITH

WIBW/Topeka, KS Wagner/O'Connor TYLER COLLINS DEPECHE MODE

KFMW/Waterloo, IA Mark Hansen HOUSE OF LOVE JIMMY RYSER

WFC/Wausau, WI Duff Damos none Hottest: M.C. HAMMER 1-1

P2

WKOD/Akron, OH Clark/Nicholas BELL BIV DEVOE (dp) LIGHTNING SEEDS (dp)

WMEF/LWayne, IN Jeff Davis AEROSMITH M.C. HAMMER

KYKY/Jefferson City, MO Jackson/Michaels AMITA BAKER (dp) GEORGE LAMOND

KKXX/Bakersfield, CA Chris Squires SWEET SENSATION STEVIE B

KKSS/Albuquerque, NM John Jaynes BROTHER BEYOND TIME

B95/Fresno, CA Davis/Pariser M.C. HAMMER STEVIE B

KWVZ/Reno, NV Kulus/Carner LIGHTNING SEEDS (dp) WILSON PHILLIPS

KWSS/San Jose, CA Morgan/Anhorn GLORIA ESTEFAN BRUCE HORNSBY

KTRSI/Casper, WY Icenoghe/Michaels WILSON PHILLIPS BROTHER BEYOND

ZFUN/Moscow, ID Cummings/Heller LITA FORD (dp) WILSON PHILLIPS

P3

WPKR/Davenport, IA John Austin BROTHER BEYOND POISON WILSON PHILLIPS

WWRD/Grand Rapids, MI Joe Friday MADONNA DEPECHE MODE EN VOEGE

KYYY/Bismarck, ND Bob Back NKIKI HEART NEILSON

KXYY/Jefferson City, MO Jackson/Michaels AMITA BAKER (dp) GEORGE LAMOND

KKXX/Bakersfield, CA Chris Squires SWEET SENSATION STEVIE B

B95/Fresno, CA Davis/Pariser M.C. HAMMER STEVIE B

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KXYY/Jefferson City, MO Jackson/Michaels AMITA BAKER (dp) GEORGE LAMOND

KKXX/Bakersfield, CA Chris Squires SWEET SENSATION STEVIE B

B95/Fresno, CA Davis/Pariser M.C. HAMMER STEVIE B

KWVZ/Reno, NV Kulus/Carner LIGHTNING SEEDS (dp) WILSON PHILLIPS

KWSS/San Jose, CA Morgan/Anhorn GLORIA ESTEFAN BRUCE HORNSBY

KTRSI/Casper, WY Icenoghe/Michaels WILSON PHILLIPS BROTHER BEYOND

ZFUN/Moscow, ID Cummings/Heller LITA FORD (dp) WILSON PHILLIPS

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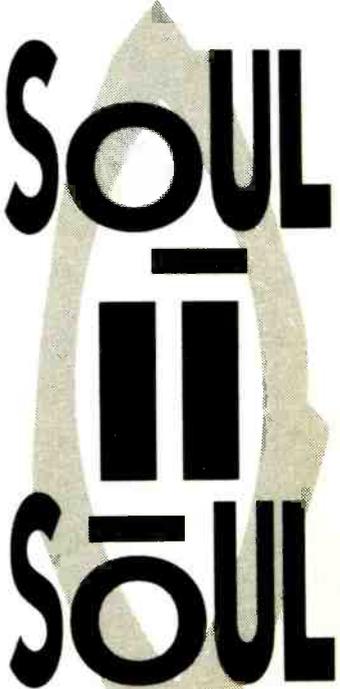


"A Dream's A Dream"

- WXKS B96 Q106 KUBE HOT97 18-16 KTFM KKFR KMEL 17-15 99WGY

- FLY92 deb 40 WQXA 27-20 K106 WCGQ add KPRR WDJX CK105 add B95 37-30 KCAQ add

- KROY X100 add G98 B98 KISR add WPFM add KMOK KTMT ZFUN







Depeche Mode Continued
WERZ 13-27
WNNX 11-9
TIC-FM 22-11

EN VOGUE
Hold On (Atlantic)
LP: Born To Sing
Total Reports 166 65%

Regional Reach
E 76%
S 70%
M 48%
W 67%

Regional Reach
E 66%
S 57%
M 23%
W 56%

Regional Reach
E 10%
S 26%
M 25%
W 29%

Regional Reach
E 70%
S 72%
M 78%
W 64%

Regional Reach
E 10%
S 26%
M 25%
W 29%

Regional Reach
E 10%
S 26%
M 25%
W 29%

JOHNNY GILL
Rub You The Right Way (Motown)
LP: Johnny Gill
Total Reports 189 74%

Regional Reach
E 92%
S 81%
M 53%
W 71%

Regional Reach
E 50%
S 47%
M 45%
W 47%

Regional Reach
E 26%
S 31%
M 17%
W 40%

Regional Reach
E 70%
S 72%
M 78%
W 64%

Regional Reach
E 10%
S 26%
M 25%
W 29%

Regional Reach
E 10%
S 26%
M 25%
W 29%

Regional Reach
E 10%
S 26%
M 25%
W 29%

Go West Continued
WREZ 25-20
WLAN 12-14
K101 23-21

HEART
I Didn't Want To Need You (Capitol)
LP: Brigade
Total Reports 120 47%

Regional Reach
E 50%
S 47%
M 45%
W 47%

Regional Reach
E 26%
S 31%
M 17%
W 40%

Regional Reach
E 26%
S 31%
M 17%
W 40%

Regional Reach
E 26%
S 31%
M 17%
W 40%

Regional Reach
E 26%
S 31%
M 17%
W 40%

Regional Reach
E 26%
S 31%
M 17%
W 40%

BRUCE HORNSBY & THE RANGE
Across The River (RCA)
LP: A Night On The Town
Total Reports 147 58%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

ELTON JOHN
Club At The End Of The Street (MCA)
LP: Sleeping With The Past
Total Reports 125 49%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

Regional Reach
E 58%
S 48%
M 52%
W 40%

LIGHTNING SEEDS Pure In The Lap Of... (WTG/Epic) LP: Cloudcuckooland Total Reports 115 45%

LOUIE LOUIE Sitting In The Lap Of... (WTG/Epic) LP: The State I'm In Total Reports 194 76%

MADONNA Continued KIZY a KTFM a HOT102 36-35 PNR106 on ROKY-FM 20-17 PMLD 28-24 KML on WTRX a-34 KXRR a-19 WOT102 36-35 2104 33-25 KJ103 29-20 KQK on KQK 28-20 WZOK 27-24 KHTK 27-23 WQK 25-21 KAY107 a KRDR 4-28 WHOT a-24 WEST 99WGY d-33 FLY92 25-21 WAB 4-40 WTR99 d-27 WJQ 25-19 WSR a-35 JET-PM 40-30 WNNK 31-25 TIC-PM d-24 WRSS 30-27 WROT on WJAN 30-8 WTRX a-34 KXRR a-19 WOT102 36-35 2104 33-25 KJ103 29-20 KQK on KQK 28-20 WZOK 27-24 KHTK 27-23 WQK 25-21 KAY107 a KRDR 4-28 WHOT a-24 WEST 99WGY d-33 FLY92 25-21 WAB 4-40 WTR99 d-27 WJQ 25-19 WSR a-35 JET-PM 40-30 WNNK 31-25 TIC-PM d-24 WRSS 30-27 WROT on WJAN 30-8

MELLOW MAN ACE Mentiroso (Capitol) Total Reports 66 26%

ALANNAH MYLES Love Is (Atlantic) LP: Alannah Myles Total Reports 144 56%

Regional Reach E 50% S 49% M 34% W 47% Chart Summary Pos P1 P2 P3 Tot National Summary 1 0 0 0 0 1 2-5 0 1 0 1 6 16-40 6 22 33 61 UP 50 DEBS 9 SAME 35 DOWN 1 ADDS 20

Regional Reach E 80% S 78% M 70% W 76% Chart Summary Pos P1 P2 P3 Tot National Summary 6-15 19 58 42 119 UP 143 DEBS 3 SAME 32 DOWN 13 ADDS 3

GLENN MEDEIROS / BOBBY BROWN She Ain't Worth It (Amherst/MCA) LP: Glenn Medeiros Total Reports 240 94%

Regional Reach E 26% S 24% M 14% W 42% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 0 0 0 0 2 6-15 3 7 0 10 16-40 13 11 1 25 UP 42 DEBS 3 SAME 10 DOWN 2 ADDS 9

Regional Reach E 52% S 56% M 67% W 49% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 1 1 3 5 6-15 4 28 32 64 UP 114 DEBS 3 SAME 22 DOWN 5 ADDS 5

A'ME LORAN Follow My Heartbeat (RCA) LP: Standing In A Monkey Sea Total Reports 73 29%

Regional Reach E 16% S 41% M 17% W 35% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 0 0 0 0 1 6-15 0 1 0 1 16-40 7 10 12 30 UP 18 DEBS 16 SAME 4 DOWN 0 ADDS 8

Regional Reach E 64% S 66% M 72% W 47% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 6 15 9 30 6-15 41 86 51 178 UP 218 DEBS 1 SAME 17 DOWN 1 ADDS 3

MOTLEY CRUE Don't Go Away Mad, Just... (Elektra) LP: Dr. Feelgood Total Reports 161 63%

Regional Reach E 98% S 97% M 88% W 93% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 29 53 37 119 6-15 20 50 18 68 UP 193 DEBS 1 SAME 41 DOWN 3 ADDS 1

Regional Reach E 16% S 41% M 17% W 35% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 0 0 0 0 1 6-15 0 1 0 1 16-40 7 10 12 30 UP 18 DEBS 16 SAME 4 DOWN 0 ADDS 8

MADONNA Hanky Panky (Sire/WB) LP: I'm Breathless Total Reports 192 75%

Regional Reach E 16% S 41% M 17% W 35% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 0 0 0 0 1 6-15 0 1 0 1 16-40 7 10 12 30 UP 18 DEBS 16 SAME 4 DOWN 0 ADDS 8

Regional Reach E 64% S 66% M 72% W 47% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 6 15 9 30 6-15 41 86 51 178 UP 218 DEBS 1 SAME 17 DOWN 1 ADDS 3

Regional Reach E 98% S 97% M 88% W 93% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 29 53 37 119 6-15 20 50 18 68 UP 193 DEBS 1 SAME 41 DOWN 3 ADDS 1

Regional Reach E 16% S 41% M 17% W 35% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 0 0 0 0 1 6-15 0 1 0 1 16-40 7 10 12 30 UP 18 DEBS 16 SAME 4 DOWN 0 ADDS 8

Regional Reach E 16% S 41% M 17% W 35% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 0 0 0 0 1 6-15 0 1 0 1 16-40 7 10 12 30 UP 18 DEBS 16 SAME 4 DOWN 0 ADDS 8

Regional Reach E 16% S 41% M 17% W 35% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 0 0 0 0 1 6-15 0 1 0 1 16-40 7 10 12 30 UP 18 DEBS 16 SAME 4 DOWN 0 ADDS 8

Regional Reach E 16% S 41% M 17% W 35% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 0 0 0 0 1 6-15 0 1 0 1 16-40 7 10 12 30 UP 18 DEBS 16 SAME 4 DOWN 0 ADDS 8

Regional Reach E 16% S 41% M 17% W 35% Chart Summary Pos P1 P2 P3 Tot National Summary 2-5 0 0 0 0 1 6-15 0 1 0 1 16-40 7 10 12 30 UP 18 DEBS 16 SAME 4 DOWN 0 ADDS 8

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SIGNIFICANT ACTION

Tony Tone Toni Continued

<b>P1</b> EAST WKXS 10-26 Q107 28-25	<b>P2</b> EAST FLY92 on WKXS 29-29 WYCR on	<b>P3</b> EAST KMG 19-12 B95 32-21 KIKI d-30 KLUC on KROY 20-17 KWOD 24-20 KDON on
<b>SOUTH</b> KBDQ on KRBE on PWRP 31-28	<b>SOUTH</b> WBHQ 31-31 K106 31-25 WCRZ d-37 WCOG 35-23 KZFM 36-26	<b>SOUTH</b> KPRR on HOT95 35-32 WAFZ on 99WAYS on WHYY d-35 Y107 24-19
<b>MIDWEST</b> KSAQ on fr	<b>MIDWEST</b> KXKR a-30 KJ103 on 299 24-21 KGO d-30 KITY on	<b>MIDWEST</b> KISR 34-28 KCHX 35-31 KNOE on KIXY on WVBS 32-28
<b>WEST</b> KS104 21-18 Y108 20-19	<b>WEST</b> KXKR a-30 KJ103 on 299 24-21 KGO d-30 KITY on	<b>WEST</b> KISR 34-28 KCHX 35-31 KNOE on KIXY on WVBS 32-28
<b>P1</b> EAST WPGC 4-2 KJME 17-14 KJMJ on KITY 18-15 KPRR d-30 KOTY-FM on KGI on fr FM102 26-23 KMLL 11-10 HOT977 d-27	<b>MIDWEST</b> KXKR a-30 KJ103 on 299 24-21 KGO d-30 KITY on	<b>MIDWEST</b> KISR 34-28 KCHX 35-31 KNOE on KIXY on WVBS 32-28

**A**

**ADAM ANT**  
Rough Stuff (MCA)  
LP: Manners & Physique

<b>P1</b> EAST PRO-FM on	<b>SOUTH</b> B93 a 195 a WOUT on	<b>SOUTH</b> Q104 on KNOE on WVBS a
<b>SOUTH</b> KSAQ on fr	<b>MIDWEST</b> CK105 39-31	<b>MIDWEST</b> WBNO on 99KG on KPAT a
<b>MIDWEST</b> WLOL d-33	<b>WEST</b> KNSD a HOT949 22-18	<b>WEST</b>
<b>WEST</b> KSS on KPBQ 21-19 KEOC on	<b>P3</b> EAST G98 on fr	

**E**

**GLORIA ESTEFAN**  
Cuts Both Ways (Epic)  
LP: Cuts Both Ways

<b>P1</b> EAST WZOU a-28 WPLJ a PRO-FM a-34	<b>P2</b> EAST 99WGY a WKRZ a	<b>P3</b> EAST KNSG a-29 KZSU a
<b>SOUTH</b> F100 18-13 PWRP a	<b>SOUTH</b> B93 a-40 K100 a WCOG a KZFM a WHYY on KZFM d-40 Y107 a WOMX a-25 KZUX a WCVV on	<b>SOUTH</b> KISR on KNIN 35-33 MIDWEST Y94 29-28 KPMW a WEST KFBQ 33-31 KWRK on ZFUN on
<b>MIDWEST</b> Q95 a-24	<b>MIDWEST</b> KXYQ a KCPX a-21 KIDN KPLZ a KUBE a	<b>MIDWEST</b> 99KG a WEST KOOT a KBOZ 34-29 KTNT a
<b>WEST</b> KXYQ a KCPX a-21 KIDN KPLZ a KUBE a	<b>WEST</b> 299 a WVBS on fr WROT a	<b>WEST</b> KOOT a KBOZ 34-29 KTNT a
<b>P1</b> EAST KITY a KTFM a	<b>WEST</b> KQHQ a KWNZ a	

**H**

**HOUSE OF LOVE**  
I Don't Know Why... (Fontana/Mercury)  
LP: The House Of Love

<b>P1</b> EAST KSAQ on fr	<b>SOUTH</b> WHYY on MIDWEST KXKR 23-23 HOT949 17-15	<b>SOUTH</b> KISR on KNIN 35-33 MIDWEST Y94 29-28 KPMW a WEST KFBQ 33-31 KWRK on ZFUN on
<b>MIDWEST</b> KSAQ on fr	<b>WEST</b> KXKR 23-23 HOT949 17-15	<b>WEST</b> KFBQ 33-31 KWRK on ZFUN on
<b>WEST</b> KSAQ on fr	<b>P3</b> EAST WEP on fr	
<b>P2</b> EAST		

**L**

**KYPER**  
Tic Tac Toe (Atlantic)  
LP: Dangerous

<b>P1</b> EAST PWRP 39-30	<b>P2</b> EAST HOT999 25-18 TIC-FM a	<b>P3</b> EAST KLUCC d-24 KZZZ a
<b>SOUTH</b> B96 d-25 WDX a-25 WHYY d-18	<b>SOUTH</b> KZEB a WCE 28-17 KPRR on Y107 35-17	<b>SOUTH</b> WZZG d-26 KSMB on fr KZEB a KPRR on Y107 35-17
<b>WEST</b> KS104 a Q106 24-22	<b>WEST</b> KHTK a B95 a	<b>WEST</b> Z97 a
<b>P1</b> EAST KJMJ a	<b>WEST</b> B95 a	

**U**

**U-KREW**  
Let Me Be Your Lover (Enigma)  
LP: The U-Krew

Total Reports 72 28% Parallel Reach P1 20% P2 33% P3 29%

Regional Reach	E 32%	S 24%	M 20%	W 40%	
Chart Summary	Pos	P1	P2	P3	Tot
National Summary	2-5	0	0	0	0
UP	16-40	9	12	8	29
DEBS	4	1	5	2	8
SAME	31	0	2	0	2
DOWN	0	0	0	0	0
ADDS	10	Total 13	39	20	72

**B**

**BELL BIV DEVOE**  
Do Me! (MCA)  
LP: Poison

<b>P1</b> EAST MAVA a-30	<b>P2</b> EAST WPGC 22-20 KJMJ 19-16 KITY a-16 KTFM a-29 PWR106 a-30 KOTY-FM 29-23 FM102 a-17 KMLL 18-14	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> PWRP a-38	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> KS104 a-17 Q106 26-23	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P1</b> EAST HOT977 a-34		

**F**

**FAN CLUB**  
Don't Let Me Fall Alone (Epic)  
LP: Respect The Beat

<b>P1</b> EAST B94 a	<b>P2</b> EAST KX10 a-33 KJ103 a-25	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> PWRP a-30 D97 a-23	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a KBEQ a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> Y108 a K115 a-28 Q106 a-30	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P1</b> EAST HOT977 34-33		

**J**

**JANET JACKSON**  
Come Back To Me (A&M)  
LP: Rhythm Nation 1814

<b>P1</b> EAST B94 a	<b>P2</b> EAST KX10 a-33 KJ103 a-25	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> PWRP a-30 D97 a-23	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a KBEQ a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> Y108 a K115 a-28 Q106 a-30	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P1</b> EAST HOT977 34-33		

**L**

**LITTLE CAESAR**  
Chain Of Fools (DGC)  
LP: Little Caesar

<b>P1</b> EAST WVBS 35-33	<b>P2</b> EAST KX10 a-33 KJ103 a-25	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> KSAQ 32 fr	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> KXYQ 22-21	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P2</b> EAST WVBS on 99KHI on WPST on	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25

**W**

**WILSON PHILLIPS**  
Release Me (SBK)  
LP: Wilson Phillips

Total Reports 86 34% Parallel Reach P1 15% P2 36% P3 47%

Regional Reach	E 36%	S 33%	M 31%	W 36%	
Chart Summary	Pos	P1	P2	P3	Tot
National Summary	2-5	0	0	0	0
UP	16-40	3	0	0	3
DEBS	1	0	0	0	0
SAME	0	0	3	30	75
DOWN	0	1	4	3	8
ADDS	83	Total 10	43	33	86

**C**

**BRAT PACK**  
I'm Never Gonna... (Vendetta/A&M)

<b>P1</b> EAST MAVA a-30	<b>P2</b> EAST WPGC 22-20 KJMJ 19-16 KITY a-16 KTFM a-29 PWR106 a-30 KOTY-FM 29-23 FM102 a-17 KMLL 18-14	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> PWRP a-38	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> KS104 a-17 Q106 26-23	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P1</b> EAST HOT977 a-34		

**F**

**FASTER PUSSYCAT**  
Poison Ivy (Elektra)  
LP: Wake Me When It's Over

<b>P1</b> EAST B94 a	<b>P2</b> EAST KX10 a-33 KJ103 a-25	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> PWRP a-30 D97 a-23	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a KBEQ a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> Y108 a K115 a-28 Q106 a-30	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P1</b> EAST HOT977 34-33		

**K**

**JOEY KID**  
Counting The Days (Atlantic)

<b>P1</b> EAST B94 a	<b>P2</b> EAST KX10 a-33 KJ103 a-25	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> PWRP a-30 D97 a-23	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a KBEQ a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> Y108 a K115 a-28 Q106 a-30	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P1</b> EAST HOT977 34-33		

**L**

**LONDON QUIREBOYS**  
7 O'Clock (Capitol)  
LP: A Bit Of What You Fancy

<b>P1</b> EAST WVBS 35-33	<b>P2</b> EAST KX10 a-33 KJ103 a-25	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> KSAQ 32 fr	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> KXYQ 22-21	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P2</b> EAST WVBS on 99KHI on WPST on	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25

**W**

**WILSON PHILLIPS**  
Release Me (SBK)  
LP: Wilson Phillips

Total Reports 86 34% Parallel Reach P1 15% P2 36% P3 47%

Regional Reach	E 36%	S 33%	M 31%	W 36%	
Chart Summary	Pos	P1	P2	P3	Tot
National Summary	2-5	0	0	0	0
UP	16-40	3	0	0	3
DEBS	1	0	0	0	0
SAME	0	0	3	30	75
DOWN	0	1	4	3	8
ADDS	83	Total 10	43	33	86

**C**

**JOE COCKER**  
What Are You Doing With A... (Capitol)  
LP: Live In The Promised Land

<b>P1</b> EAST MAVA a-30	<b>P2</b> EAST WPGC 22-20 KJMJ 19-16 KITY a-16 KTFM a-29 PWR106 a-30 KOTY-FM 29-23 FM102 a-17 KMLL 18-14	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> PWRP a-38	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> KS104 a-17 Q106 26-23	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P1</b> EAST HOT977 a-34		

**F**

**LITA FORD**  
Hungry (RCA)  
LP: Siletto

<b>P1</b> EAST B94 a	<b>P2</b> EAST KX10 a-33 KJ103 a-25	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> PWRP a-30 D97 a-23	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a KBEQ a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> Y108 a K115 a-28 Q106 a-30	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P1</b> EAST HOT977 34-33		

**K**

**KID FROST**  
La Raza (Virgin)  
LP: La Raza

<b>P1</b> EAST B94 a	<b>P2</b> EAST KX10 a-33 KJ103 a-25	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> PWRP a-30 D97 a-23	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a KBEQ a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> Y108 a K115 a-28 Q106 a-30	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P1</b> EAST HOT977 34-33		

**L**

**LORD TRACY**  
Foolish Love (MCA)  
LP: Deaf Gods Of Babylon

<b>P1</b> EAST WVBS 35-33	<b>P2</b> EAST KX10 a-33 KJ103 a-25	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> KSAQ 32 fr	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> KXYQ 22-21	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P2</b> EAST WVBS on 99KHI on WPST on	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25

**C**

**CROSBY, STILLS & NASH**  
Live It Up (Atlantic)  
LP: Live It Up

<b>P1</b> EAST MAVA a-30	<b>P2</b> EAST WPGC 22-20 KJMJ 19-16 KITY a-16 KTFM a-29 PWR106 a-30 KOTY-FM 29-23 FM102 a-17 KMLL 18-14	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> PWRP a-38	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> KS104 a-17 Q106 26-23	<b>WEST</b> KX10 a-33 KJ103 a-25	<b>WEST</b> KX10 a-33 KJ103 a-25
<b>P1</b> EAST HOT977 a-34		

**F**

**49ERS**  
Don't You... (4th & Broadway/Island)

<b>P1</b> EAST WVBS 35-33	<b>P2</b> EAST KX10 a-33 KJ103 a-25	<b>P3</b> EAST KX10 a-33 KJ103 a-25
<b>SOUTH</b> KSAQ 32 fr	<b>SOUTH</b> KX10 a-33 KJ103 a-25	<b>SOUTH</b> KX10 a-33 KJ103 a-25
<b>MIDWEST</b> WHYY a	<b>MIDWEST</b> KX10 a-33 KJ103 a-25	<b>MIDWEST</b> KX10 a-33 KJ103 a-25
<b>WEST</b> KXYQ 22-21	<b>WEST</b> KX	

PARALLELS®

SIGNIFICANT ACTION

MIDNIGHT OIL
Forgotten Years (Columbia)
LP: Blue Sky Mining
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

JIMMY RYSER
Same Old Look (Arista)
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

TIMMY T
What Will I Do (Jam City)
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

MISSION U.K.
Butterfly On A Wheel (Mercury)
LP: Carved In Sand
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

S
ST. PAUL
Stranger To Love (Atlantic)
LP: Down To The Wire
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

TROOP
All I Do Is Think Of You (Atlantic)
LP: Attitude
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

MODERN ENGLISH
I Melt With You (TVT)
LP: Pillow Lips
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

SMITHEREENS
Yesterday Girl (Capitol)
LP: SmitHEREENS II
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

W
WEST COAST RAP ALLSTARS
We're All In The Same Gang
LP: We're All In The Same Gang
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

N
NELSON
Love And Affection (DGC)
LP: After The Rain
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

SOUL II SOUL
A Dream's A Dream (Virgin)
LP: 1990 — New Decade
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

Y
YOUNG & RESTLESS
B Girls (Pandisc)
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

R
REBEL MC
Street Tuff (Mercury)
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

STACYE & KIMIKO
Wait For Me (MCA)
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

YOUNG & RESTLESS
B Girls (Pandisc)
P1 P2 P3
EAST SOUTH EAST
SOUTH SOUTH SOUTH
MIDWEST MIDWEST MIDWEST
WEST WEST WEST

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KCMO/Columbia, MO (P3)
KCFX/Salt Lake City, UT (P1)
KCOX/Salt Lake City, UT (P2)
KDBW/Minneapolis, MN (P1)
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KFBQ/Cheyenne, WY (P3)
KFMW/Waterloo, IA (P3)
KFRX/Lincoln, NE (P3)
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KISN/Salt Lake City, UT (P1)
KISN/Fl. Smith, AR (P3)
KITV/San Antonio, TX (P1A)
KJXY/San Angelo, TX (P3)
KJMZ/Dallas (P1A)
KKBQ/Houston, TX (P1)
KKFR/Phoenix, AZ (P1A)
KKHT/Springfield, MO (P3)
KKMG/Colorado Springs, CO (P2)
KKRQ/Wichita, KS (P2)
KKRZ/Portland, OR (P1)
KKXS/Abilene, TX (P2)
KKXK/Salt Lake City, UT (P2)
KKYK/Little Rock, AR (P2)
KLG (WKLO)/Grand Rapids, MI (P2)
KLUC/Las Vegas, NV (P2)
KLYV/Dubuque, IA (P3)
KMEL/San Francisco, CA (P1A)
KMOX/Lawton, OK (P3)
KNMZ/Tulsa, OK (P2)
KNW/Wichita Falls, TX (P3)
KNOC/Monroe, LA (P3)
KNRQ/Houston, TX (P1A)
KQY/Ft. Worth, TX (P1A)
KPAT/Salt Lake City, UT (P1)
KPLZ/Seattle, WA (P1)
KPRR/El Paso, TX (P2)
KPRX/Anchorage, AK (P3)
KQCR/Cedar Rapids, IA (P3)
KQHT/Grand Forks, ND (P3)
KOIZ/Amarillo, TX (P3)
KOKQ/Omaha, NE (P2)
KQMO/Honolulu, HI (P2)
KRBE/Houston, TX (P1)
KRQ/Odes Moines, IA (P2)
KROQ/Sacramento, CA (P2)
KRO (KROQ)/Tucson, AZ (P2)
KRZR/Fresno, CA (P2)
KSAQ/San Antonio, TX (P1)
KSNB/Lafayette, LA (P3)
KSNB/Eugene, OR (P2)
KTFM/San Antonio, TX (P1A)
KTMF/Medford, OR (P3)
KTRS/Casper, WY (P3)
KTUX/Shreveport, LA (P2)
KTXJ/Jefferson City-Columbia, MO (P3)
KUBE/Seattle, WA (P1)
KUNZ/Reno, NV (P2)
KWDG/Sacramento, CA (P2)
KWSB/San Jose, CA (P2)
KWTX/Waco, TX (P3)
KXXR/Kansas City, MO (P2)
KXYG/Portland, OR (P1)
KYTY/Hamack, MD (P3)
KZFM/Corpus Christi, TX (P2)
KZIL/Lubbock, TX (P3)
KZIO/Duluth, MN (P2)
KZOU/Little Rock, AR (P2)
KZQZ/San Luis Obispo, CA (P3)
KZZB/Sacramento, TX (P2)
KZZP/Phoenix, AZ (P2)
KZUZ/Salt Lake City, UT (P2)
WABE/Mobile, AL (P2)
WABE/Allentown, PA (P2)
WANS/Greenville, SC (P2)
WAPE/Jacksonville, FL (P2)
WAVA/Washington, DC (P1)
WAZY/Lafayette, IN (P3)
WBBQ/Augusta, GA (P2)
WBLI/Long Island, NY (P1)
WBNO/Springfield, IL (P3)
WBWB/Springfield, IL (P3)
WCSO/Columbus, GA (P2)
WCXL/Charleston, IL (P3)
WCKZ/Charleston, NC (P2)
WDBR/Springfield, IL (P3)
WDFX/Detroit, MI (P1)
WDLX/Washington, DC (P2)
WEGX/Philadelphia, PA (P1)
WERZ/Exeter, NH (P2)
WFMF/Baton Rouge, LA (P2)
WGH/Honolulu, HI (P3)
WHDG/Grand Rapids, MI (P2)
WHIZ/Detroit, MI (P2)
WHY/Montgomery, AL (P2)
WHOT/Youngstown, OH (P2)
WHYT/Detroit, MI (P1)
WIBW/Tampa, FL (P3)
WIFC/Wausau, WI (P3)
WIKZ/Chambersburg, PA (P3)
WINK/Fl. Myers, FL (P2)
WIOG/Philadelphia (P1A)
WIOX/Green Bay, WI (P2)
WJAD/Springfield-Albany, GA (P3)
WJHX/Fresno, CA (P2)
WKBQ/St. Louis, MO (P1)
WKDD/Akron, OH (P2)
WKEE/Huntington, WV (P2)
WKFR/Kalamazoo, MI (P3)
WKPE/Cape Cod, MA (P3)
WKQB/Charleston, SC (P2)
WKQX/Chicago, IL (P1)
WKRZ/Wilkes-Barre, PA (P2)
WKSE/Buffalo, NY (P2)
WKSJ/Charleston, NC (P3)
WKSJ/Greensboro, NC (P2)
WKSX/Hartford, CT (P2)
WKTI/Milwaukee, WI (P1)
WKZL/Winston-Salem, NC (P2)
WLAN/Lancaster, PA (P2)
WLDL/Minneapolis, MN (P1)
WLRW/Champaign, IL (P3)
WNEE/Fl. Wayne, MI (P2)
WNJQ/Buffalo, NY (P2)
WNCL/Columbus, OH (P1)
WNMK/Harrisburg, PA (P2)
WNOK/Columbia, SC (P2)
WNVZ/Norfolk, VA (P1)
WNYP/Ithaca, NY (P3)
WOKI/Knoxville, TN (P2)
WOPM/Wheeling, WV (P3)
WOMX/Orlando, FL (P2)
WQVW/West Palm Beach, FL (P2)
WVPR/Pasadena City, FL (P3)
WVPR/Terra Haute, IN (P3)
WVPC/Washington, DC (P1A)
WVPR/Cleveland, OH (P1)
WVPL/New York, NY (P1)
WVPR/Altoona, PA (P3)
WPST/Trenton, NJ (P2)
WPXR/Davenport, IA (P2)
WQID/Altoona, PA (P3)
WQUT/Johnson City, TN (P2)
WDXA/York, PA (P2)
WRCK/Utica, NY (P2)
WRON/Toledo, OH (P2)
WRVW/Richmond, VA (P2)
WSPR/Poughkeepsie, NY (P2)
WSSX/Charleston, SC (P2)
WTTX/Minneapolis-Duluth, MN (P2)
WTTT/Portland, ME (P3)
WVBS/Wilmington, NC (P3)
WVIC/Lansing, MI (P2)
WVKS/Toledo, OH (P2)
WVBR/Charleston, WV (P2)
WVFX/Bangor, ME (P3)
WVXS/Boston, MA (P1)
WYCR/York, PA (P2)
WYKS/Gainesville, FL (P3)
WYKS/Altoona, PA (P2)
WYZZ/Portland, ME (P2)
WYZZ/Indianapolis, IN (P1)
WYZZ/Charlottesville, VA (P2)
WYZZ/Charlotte, NC (P3)
WYZZ/Raleigh, NC (P2)
883 (KBTB)/Austin, TX (P2)
894 (WBZZ)/Pittsburgh, PA (P1)
895 (WBZZ)/Fresno, CA (P2)
896 (WBZZ)/Chicago, IL (P1)
897 (KEZZ)/New Orleans, LA (P1)
898 (WBZZ)/Fl. Smith, AR (P3)
899 (WBZZ)/Baltimore, MD (P1)
900 (WBZZ)/Buffalo, NY (P2)
901 (WBZZ)/Fl. Wayne, MI (P2)
902 (WBZZ)/Fl. Wayne, MI (P2)
903 (WBZZ)/Memphis, TN (P2)
904 (WBZZ)/Sacramento, CA (P1A)
905 (WBZZ)/Wichita Falls, TX (P3)
906 (WBZZ)/Portland, ME (P3)
907 (WBZZ)/Durham-Raleigh, NC (P2)
908 (WBZZ)/Jackson, MS (P2)
909 (WBZZ)/San Jose, CA (P1A)
910 (WBZZ)/New York, NY (P1)
911 (WBZZ)/San Jose, CA (P1A)
912 (WBZZ)/Albany, NY (P1A)
913 (WBZZ)/Birmingham, AL (P1)
914 (WBZZ)/Fl. Wayne, MI (P2)
915 (WBZZ)/Fl. Wayne, MI (P2)
916 (WBZZ)/Fl. Wayne, MI (P2)
917 (WBZZ)/Fl. Wayne, MI (P2)
918 (WBZZ)/Fl. Wayne, MI (P2)
919 (WBZZ)/Fl. Wayne, MI (P2)
920 (WBZZ)/Fl. Wayne, MI (P2)
921 (WBZZ)/Fl. Wayne, MI (P2)
922 (WBZZ)/Fl. Wayne, MI (P2)
923 (WBZZ)/Fl. Wayne, MI (P2)
924 (WBZZ)/Fl. Wayne, MI (P2)
925 (WBZZ)/Fl. Wayne, MI (P2)
926 (WBZZ)/Fl. Wayne, MI (P2)
927 (WBZZ)/Fl. Wayne, MI (P2)
928 (WBZZ)/Fl. Wayne, MI (P2)
929 (WBZZ)/Fl. Wayne, MI (P2)
930 (WBZZ)/Fl. Wayne, MI (P2)
931 (WBZZ)/Fl. Wayne, MI (P2)
932 (WBZZ)/Fl. Wayne, MI (P2)
933 (WBZZ)/Fl. Wayne, MI (P2)
934 (WBZZ)/Fl. Wayne, MI (P2)
935 (WBZZ)/Fl. Wayne, MI (P2)
936 (WBZZ)/Fl. Wayne, MI (P2)
937 (WBZZ)/Fl. Wayne, MI (P2)
938 (WBZZ)/Fl. Wayne, MI (P2)
939 (WBZZ)/Fl. Wayne, MI (P2)
940 (WBZZ)/Fl. Wayne, MI (P2)
941 (WBZZ)/Fl. Wayne, MI (P2)
942 (WBZZ)/Fl. Wayne, MI (P2)
943 (WBZZ)/Fl. Wayne, MI (P2)
944 (WBZZ)/Fl. Wayne, MI (P2)
945 (WBZZ)/Fl. Wayne, MI (P2)
946 (WBZZ)/Fl. Wayne, MI (P2)
947 (WBZZ)/Fl. Wayne, MI (P2)
948 (WBZZ)/Fl. Wayne, MI (P2)
949 (WBZZ)/Fl. Wayne, MI (P2)
950 (WBZZ)/Fl. Wayne, MI (P2)



# BREAKERS

## MADONNA

### Hanky Panky (Sire/WB)

75% of our reporters playing it. Moves: Up 60, Debuts 52, Same 30, Down 0, Adds 50 including WXKS, WPLJ, KEGL, Q102, WNCI, WKBQ, KS104, KIIS, KKRZ, KTFM. See Parallels, debuts at number 30.

## SEDUCTION

### Could This Be Love (Vendetta/A&M)

65% of our reporters playing it. Moves: Up 84, Debuts 34, Same 24, Down 0, Adds 24 including Y100, WPGC, HOT977, KC101, WPST, WSSX, 99WAYS, WRVQ, WTBX, KXXR, KKSS. See Parallels, moves 39-35.

## BAD ENGLISH

### Possession (Epic)

62% of our reporters playing it. Moves: Up 100, Debuts 21, Same 23, Down 0, Adds 15 including WPLJ, Y100, WNVZ, Y108, KKRZ, 999KHI, 99WAYS, Z106, WDLX, Z104, KATM. See Parallels, debuts at number 39.

# NEW & ACTIVE

### BRUCE HORNSBY & THE RANGE "Across The River" (RCA)

Reports: 147. Moves: Up 22, Debuts 41, Same 38, Down 0, Adds 46 including WPLJ, WEGX, B94, Q107, WKQX, PIRATE, 99WGY, 93Q, WOKI, WOMX, Q95 25-20, FLY92 40-35, WKEE 30-26, WKZL 31-23.

### JANE CHILD "Welcome To The Real World" (WB)

Reports: 131. Moves: Up 86, Debuts 14, Same 29, Down 0, Adds 2, Y107, KXXR, Q107 26-23, KKRZ 26-23, KUBE 29-24, 99WGY 39-34, FLY92 33-29, WWSR 34-27, 999KHI 25-20, WRCK 38-33, K106 25-17, KZZB 38-29, WABB 23-19, KNOE 36-29. 82% of the airplay has converted to chart.

### AEROSMITH "The Other Side" (Geffen)

Reports: 125. Moves: Up 14, Debuts 45, Same 27, Down 0, Adds 39 including WPLJ, PRO-FM, Q107, FLY92, WWSR, I95, G105, WAPE, WOKI, KZ93, WQID, WERZ 40-35, WYCR 30-26, WZZU 31-23, FM104 21-15.

### ELTON JOHN "Club At The End Of The Street" (MCA)

Reports: 125. Moves: Up 89, Debuts 4, Same 26, Down 3, Adds 3, I95, KQKQ, X100, Y100 16-11, Z95 26-20, WKTI 11-10, KXYQ 10-8, KISN 8-6, KUBE 14-11, WPST 24-14, WQUT 5-3, WHYY 12-10, KQIZ 13-9, WKFR 21-15. See Parallels, moves 34-33 as 94% of the airplay has charted; Top 15 at 42%.

### GEORGE LAMOND "Bad Of The Heart" (Columbia)

Reports: 123. Moves: Up 56, Debuts 25, Same 23, Down 2, Adds 17 including Z100, JET-FM, WNNK, KC101, WSSX, KXXR, KQMQ, Q104, KTXV, HOT97 1-1, KKBQ 10-9, PWR96 5-4, KITY 7-5, KTFM 12-10, TIC-FM 9-4, WQXA 20-15. See Parallels, moves 35-32 with chart action at 78%; Top 15 moves at 25%.

### HEART "I Didn't Want To Need You" (Capitol)

Reports: 120. Moves: Up 19, Debuts 35, Same 26, Down 0, Adds 40 including WPLJ, Q107, PWR99, KKRZ, FLY92, JET-FM, K98, I95, X106, XL1067, KEGL 14-11, WKBQ 31-21, WPST 37-32, WZOK 29-25, KGOT 39-27.

### BABYFACE "My Kinda Girl" (Solar/Epic)

Reports: 120. Moves: Up 41, Debuts 28, Same 35, Down 0, Adds 16 including WAVA, PWR99, KKBQ, WLOL, 999KHI, X106, Z106, WGBW, WKFR, WDBR, KRBE 21-17, Q105 26-22, FM102 16-12, TIC-FM 38-33, B93 37-26.

### LIGHTNING SEEDS "Pure" (MCA)

Reports: 115. Moves: Up 50, Debuts 9, Same 35, Down 1, Adds 20 including WZOU, WPLJ, WIOQ, PRO-FM, PWRPIG, WPHR, KOY-FM, WMJQ, WSSX, KWOD, KISN 20-16, WERZ 29-24, WBBQ 37-30, K106 14-9, WTBX 29-21.

### BROTHER BEYOND "The Girl I Used To Know" (EMI)

Reports: 113. Moves: Up 28, Debuts 17, Same 46, Down 0, Adds 22 including WIOQ, KNRJ, KKRZ, WAEB, WYCR, WFMF, WAPE, WDJX, WKZL, KQMQ, KDWB 25-21, WLOL 20-15, 999KHI 23-19, B93 39-32, Z104 32-29, SLY96 38-33.

### SNAP "The Power" (Arista)

Reports: 103. Moves: Up 49, Debuts 17, Same 21, Down 0, Adds 16 including B94, B97, Y108, WPST, WFMF, WRVQ, WGTZ, KXXR, WHOT, KZII, B104 21-10, WZOU 13-8, WEGX 14-8, WAVA 19-15, KITY 13-10, Q106 12-10. See Parallels, moves 36-34 with 73% of the airplay charted; Top 15 at 39%, Hot at 17%.

### KEITH SWEAT "Make You Sweat" (Elektra)

Reports: 101. Moves: Up 59, Debuts 14, Same 22, Down 0, Adds 6, KKBQ, WRCK, WINK, WQUT, KXXR, WPRR, HOT97 28-25, Q107 32-29, KJMJZ 18-10, KITY 17-13, KKFR 13-9, KOY-FM 16-13, Q106 17-12, WLAN 25-20, K106 40-33. Charted at 75%; Top 15 at 22%.

### TIME "Jerk Out" (Reprise)

Reports: 97. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 97 including WXKS, WZOU, HOT97, WEGX, WIOQ, WPGC, KJMJZ, KNRJ, KITY, Q105, B96, WHYT, KDWB, WLOL, Y108, KKFR, Q106, KMEL.

### DANGER DANGER "Bang Bang" (Imagine/Epic)

Reports: 89. Moves: Up 34, Debuts 11, Same 32, Down 0, Adds 12, WRCK, YES97, KZFM, KBFM, Z102, WDLX, KKRD, WPRR, WIKZ, KISR, KNOE, WLRW, 99WGY 25-19, WPST 30-23, WKRZ 24-19, WPXR 19-15, KF95 39-32, KRZR 13-10. 53% have it charted; Top 15 at 13%.

### WILSON PHILLIPS "Release Me" (SBK)

Reports: 86. Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 83 including B94, WNVZ, WZPL, KKRZ, KCPX, KPLZ, KUBE, WMJQ, JET-FM, KC101, I95, WCGQ, WKZL, KZZP, PWR99 30-25, WNCI 22-18.

### ANITA BAKER "Talk To Me" (Elektra)

Reports: 81. Moves: Up 7, Debuts 14, Same 31, Down 0, Adds 29 including KJMJZ, Q95, KKRZ, FM102, WPST, WYCR, KZOU, WDJX, WABB, CK105, KKRZ, KWSS, Y100 28-23, WNCI 23-19, WCKZ 33-29, KRQ 33-29.

### SEIKO with DONNIE WAHLBERG "The Right Combination" (Columbia)

Reports: 78. Moves: Up 24, Debuts 7, Same 31, Down 0, Adds 16 including WPLJ, B97, KTFM, KMEL, YES97, KIKI, KZII, WYBS, KPAT, KEGL 19-15, Z95 27-23, TIC-FM 28-22, WKRZ 39-32, WHYY 35-30, CK105 13-8.

### M.C. HAMMER "Have You Seen Her?" (Capitol)

Reports: 73. Moves: Up 8, Debuts 0, Same 1, Down 0, Adds 64 including B104, WXKS, WPLJ, WIOQ, KJMJZ, KKBQ, KRBE, PWR96, B97, KITY, Q105, WPHR, WHYT, Y108, KIIS, KKFR, KXYQ, KS104 17-12, FM102 27-19.

### A'ME LORAIN "Follow My Heartbeat" (RCA)

Reports: 73. Moves: Up 18, Debuts 16, Same 31, Down 0, Adds 8, KCPX, KZIO, KXXR, KCAQ, KWNZ, KIXY, KYYY, WPFM, KNRJ 29-26, KISN 35-32, 999KHI 26-21, WBBQ 32-28, Y107 22-15, CK105 32-27, KKMG 27-21, KRQ 34-30, WDBR 34-29.

### U-KREW "Let Me Be Your Lover" (Enigma)

Reports: 72. Moves: Up 27, Debuts 4, Same 31, Down 0, Adds 10, PRO-FM, HOT999, WMJQ, 93Q, WINK, KXXR, WHOT, KKSS, WPRR, WDBR, PWRPIG 27-23, Y108 27-24, WKEE 34-27, KZFM 20-14, B95 28-22, KISR 30-23.

### MELLOW MAN ACE "Mentrosa" (Capitol)

Reports: 66. Moves: Up 42, Debuts 3, Same 10, Down 2, Adds 9, KITY, TIC-FM, WGTZ, CK105, KXXR, WIKZ, WZKX, WZZG, KCHX, HOT97 31-18, WIOQ 27-21, KJMJZ 14-9, KTFM 5-3, KS104 4-3, KIIS 5-2, KGGI 1-1, B93 40-28, KKSS 12-2. See Parallels, moves 37-36 with 91% converted to chart; Top 15 at 48%; Hot at 32%.

### SINEAD O'CONNOR "The Emperor's New Clothes" (Chrysalis)

Reports: 65. Moves: Up 10, Debuts 15, Same 22, Down 0, Adds 18 including WNVZ, WKBO, PIRATE, KKRZ, KUBE, FLY92, WZZU, KWNZ, WCIL, KTXV, KBOZ, KMOK, WERZ 37-32, WPST 36-26, XL1067 33-28, KQHT 29-22.

### SLAUGHTER "Up All Night" (Chrysalis)

Reports: 62. Moves: Up 36, Debuts 1, Same 15, Down 10, Adds 0, WDFX 5-4, WPST 34-29, WQUT 34-29, WHYY 26-22, WKZL 12-10, WKDD 11-8, WIXX 26-22, WTBX 25-20, KRZR 1-1, WTH1 16-12, WOMP 22-15, KTXV 23-19, KFMW 13-8, KFBQ 11-8.

### STEVIE B "Love And Emotion" (LNR/RCA)

Reports: 59. Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 56 including WXKS, WZOU, WPLJ, Z100, WIOQ, PRO-FM, PWR99, KJMJZ, KNRJ, B97, WNVZ, PWRPIG, Q105, WLOL, Y108, PWR106, KOY-FM, Q106, HOT97 33-28.

### FAITH NO MORE "Epic" (Slash/Reprise)

Reports: 59. Moves: Up 14, Debuts 11, Same 17, Down 0, Adds 17 including KEGL, KBEQ, JET-FM, WKEE, WRVQ, 92X, KKRD, KNIN, WBNQ, KPXR, WDFX 22-13, WHYT 19-7, KUBE 30-25, K106 29-20, I95 24-18, X106 19-14, KZZU 37-32, Q104 25-19.

### TONY! TONII TONE! "The Blues" (Wing/Polydor)

Reports: 56. Moves: Up 24, Debuts 7, Same 24, Down 0, Adds 1, KXXR, WXKS 30-26, WPGC 4-2, KJMJZ 17-14, KITY 18-15, PWRPIG 31-28, KS104 21-18, FM102 26-23, KMEL 11-10, K106 31-25, KZFM 36-26, Y107 24-19, B95 32-21, KWOD 24-20, WVBS 32-28.

## MOST ADDED

TIME (97)  
WILSON PHILLIPS (83)  
M.C. HAMMER "Have" (64)  
STEVIE B (56)  
MADONNA (50)  
BRUCE HORNSBY &... (46)  
HEART (40)  
AEROSMITH (39)  
GLORIA ESTEFAN (38)  
ST. PAUL (30)

## MOST ACTIVE

ALANNAH MYLES (112)  
JANE CHILD (100)  
ELTON JOHN (90)  
GEORGE LAMOND (79)  
KEITH SWEAT (73)  
BABYFACE (69)  
SNAP (66)  
BRUCE HORNSBY (63)  
AEROSMITH (59)  
LIGHTNING SEEDS (58)

## HOTTEST

NEW KIDS ON THE... (150)  
BELL BIV DEVOE (107)  
MEDEIROS 1/BROWN (95)  
ROXETTE (91)  
TAYLOR DAYNE (60)  
M.C. HAMMER "Touch" (53)  
PHIL COLLINS (52)  
JOHNNY GILL (50)  
TYLER COLLINS (38)  
BILLY IDOL (36)

Most Active = Ups + Debuts - Downs

### ALISHA "Bounce Back" (MCA)

Reports: 52. Moves: Up 23, Debuts 1, Same 26, Down 1, Adds 1, FLY92, WXKS 10-9, WPLJ 15-14, Z100 5-5, WIOQ 23-20, KNRJ 35-32, KITY 14-12, PWRPIG 32-29, TIC-FM 24-21, WKSS 25-22, B93 38-31, WQUT 31-27, KHTK 25-21.

# SIGNIFICANT ACTION

### MAXI PRIEST "Close To You" (Charisma)

Reports: 48. Moves: Up 4, Debuts 5, Same 22, Down 0, Adds 17 including WXKS, KJMJZ, KRBE, PWRPIG, Q105, PWR106, FM102, KISN, HOT977, KUBE, KZFM, Z99, KRQ, WMJQ 30-27, 103CIR 30-24.

### GLORIA ESTEFAN "Cuts Both Ways" (Epic)

Reports: 44. Moves: Up 2, Debuts 1, Same 3, Down 0, Adds 38 including WZOU, WPLJ, PRO-FM, KITY, KTFM, PWRPIG, Q95, KXYQ, KCPX, KISN, KPLZ, KUBE, B93, WCGQ, Y107, WHOT, KQMQ, KWNZ, Y100 18-13.

### BRAT PACK "I'm Never Gonna Give You Up" (Vendetta/A&M)

Reports: 42. Moves: Up 4, Debuts 9, Same 12, Down 0, Adds 17 including WNVZ, Y108, KISN, KMEL, KUBE, FLY92, 999KHI, B95, X100, WJMJ, KZII, WLRW, WPFM, HOT95 31-26, CK105 33-29.

### LITTLE CAESAR "Chain Of Fools" (DGC)

Reports: 40. Moves: Up 22, Debuts 2, Same 15, Down 0, Adds 1, KMYZ, WQUT 38-34, KATM 23-20, KISR 33-27, KNIN 28-24, WBNQ 38-34, KFMW 31-21, KTRS 37-32, KFBQ 31-24.

### KISS "Rise To It" (Mercury)

Reports: 38. Moves: Up 15, Debuts 1, Same 18, Down 1, Adds 3, WWSR, K92, WOMP, WKRZ 33-29, WNYP 28-25.

### ST. PAUL "Stranger To Love" (Atlantic)

Reports: 31. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 30 including KEGL, Q102, KDWB, WLOL, KXYQ, KISN, K106, X106, WZYP, KZIO, WTBX, KSND, HOT949, WPFM, WKBO 34-28.

### 49ERS "Don't You Love Me" (4th & Broadway/Island)

Reports: 31. Moves: Up 15, Debuts 5, Same 7, Down 0, Adds 4, KTFM, HOT999, KDON, KISR, HOT97 34-31, WLOL 26-20, KZFM 35-30, HOT95 30-25. 67% are now charting it.

### LONDON QUIREBOYS "7 O'Clock" (Capitol)

Reports: 30. Moves: Up 7, Debuts 1, Same 21, Down 0, Adds 1, WAEB, KRZR 7-3, WCIL 34-31, KFMW 30-22.

### SOUL II SOUL "A Dream's A Dream" (Virgin)

Reports: 27. Moves: Up 4, Debuts 1, Same 16, Down 0, Adds 6, WCGQ, CK105, KCAQ, X100, KISR, WPFM, WQXA 27-20, B95 37-30.

### JIMMY RYSER "Same Old Look" (Arista)

Reports: 26. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 26 including WZPL, WKBO, KISN, KUBE, KZ106, WZYP, WHYY, WZZU, KZIO, KRZR, KQIZ, Q104, WBNQ, Y94, KFMW.

### CROSBY, STILLS & NASH "Live It Up" (Atlantic)

Reports: 25. Moves: Up 8, Debuts 3, Same 13, Down 0, Adds 1, WPFM, KXYQ on-dp, WOKI 29-26, WZZU 18-14, KZZU 39-34, KFMW 40-33.

### NELSON "Love And Affection" (DGC)

Reports: 22. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 22 including Q102, WPHR, WKBO, WPST, WYCR, WBBQ, YES97, KQKQ, KSND, WJMJ, Q104, WPFM, KPAT, KFTZ, SLY96.

### JANET JACKSON "Come Back To Me" (A&M)

Reports: 21. Moves: Up 3, Debuts 1, Same 1, Down 0, Adds 16 including HOT97, B94, PWR99, B97, WHYT, KBEQ, Y108, KIIS, Q106, WKRZ, WBBQ, WZOK, HOT949, KRQ, Z103 33-28.

### KYPER "Tic Tac Toe" (Atlantic)

Reports: 21. Moves: Up 5, Debuts 4, Same 2, Down 0, Adds 10, KJMJZ, WDFX, KS104, KOY-FM, TIC-FM, KZZB, KHTK, B95, KZZP, Z97, PWRPIG 39-30, HOT999 25-18, WCKZ 28-17, Y107 35-17. Spreading to all regions; Hot at 14%.

### MODERN ENGLISH "I Melt With You" (TVT)

Reports: 21. Moves: Up 12, Debuts 3, Same 3, Down 1, Adds 2, K92, WKDD, B93 26-18, KBFM 23-17, WDLX 13-8, KJ103 26-22, KF95 40-34, WKFR 37-31, KFMW 39-31. 76% of the action is charted.

### LITA FORD "Hungry" (RCA)

Reports: 20. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 18 including KXYQ, JET-FM, YES97, WZYP, KMYZ, KATM, KRZR, KZZU, WNYP, B98, KISR, WPFM, WDBR, ZFUN, Y97.

### BELL BIV DEVOE "Do Me!" (MCA)

Reports: 20. Moves: Up 5, Debuts 0, Same 0, Down 0, Adds 15 including HOT97, WAVA, KITY, KTFM, PWRPIG, WHYT, KS104, PWR106, FM102, WKDD, KJ103, KLUC, KJMJZ 19-16, KOY-FM 29-23, KMEL 18-14.

### JOEY KID "Counting The Days" (Atlantic)

Reports: 20. Moves: Up 15, Debuts 0, Same 3, Down 2, Adds 0, WIOQ 17-13, WLOL 31-26, HOT977 2-1, HOT999 13-10, TIC-FM 25-16, WFMF 30-25, KPRR 10-8.

### ADAM ANT "Rough Stuff" (MCA)

Reports: 17. Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 6, B93, I95, KSND, KZZP, WVBS, KPAT, CK105 39-31, HOT949 22-18.

### JOE COCKER "What Are You Doing With A Fool Like Me" (Capitol)

Reports: 17. Moves: Up 8, Debuts 1, Same 7, Down 1, Adds 0, Q102 28-25, 103CIR d-29, WJMJZ 27-24.

### WEST COAST RAP ALL-STARS "We're All In The Same Gang" (WB)

Reports: 15. Moves: Up 6, Debuts 3, Same 3, Down 0, Adds 2, B95, KWOD, KJMJZ d-30, KS104 23-19, KKFR 17-13, KOY-FM 11-8, HOT977 16-10. Charting at 80%.

### FASTER PUSSYCAT "Poison Ivy" (Elektra)

Reports: 14. Moves: Up 2, Debuts 2, Same 10, Down 0, Adds 0, 99WGY on-dp, KTUX 35-30.

### KID FROST "La Raza" (Virgin)

Reports: 13. Moves: Up 3, Debuts 1, Same 5, Down 0, Adds 4, PWR106, FM102, B95, KDON, KITY d-30, KKFR 23-18, Q106 29-25.

### HOUSE OF LOVE "I Don't Know Why I Love You" (Fontana/Mercury)

Reports: 13. Moves: Up 3, Debuts 0, Same 8, Down 0, Adds 1, KFMW, KSAQ on, HOT949 17-15.

### YOUNG & RESTLESS "B Girls" (Pandisc)

Reports: 13. Moves: Up 3, Debuts 1, Same 4, Down 3, Adds 1, KPRR, KITY 12-8, KTFM 18-11, B96 29-23, KBFM 13-10.

### REBEL MC "Street Tuff" (Mercury)

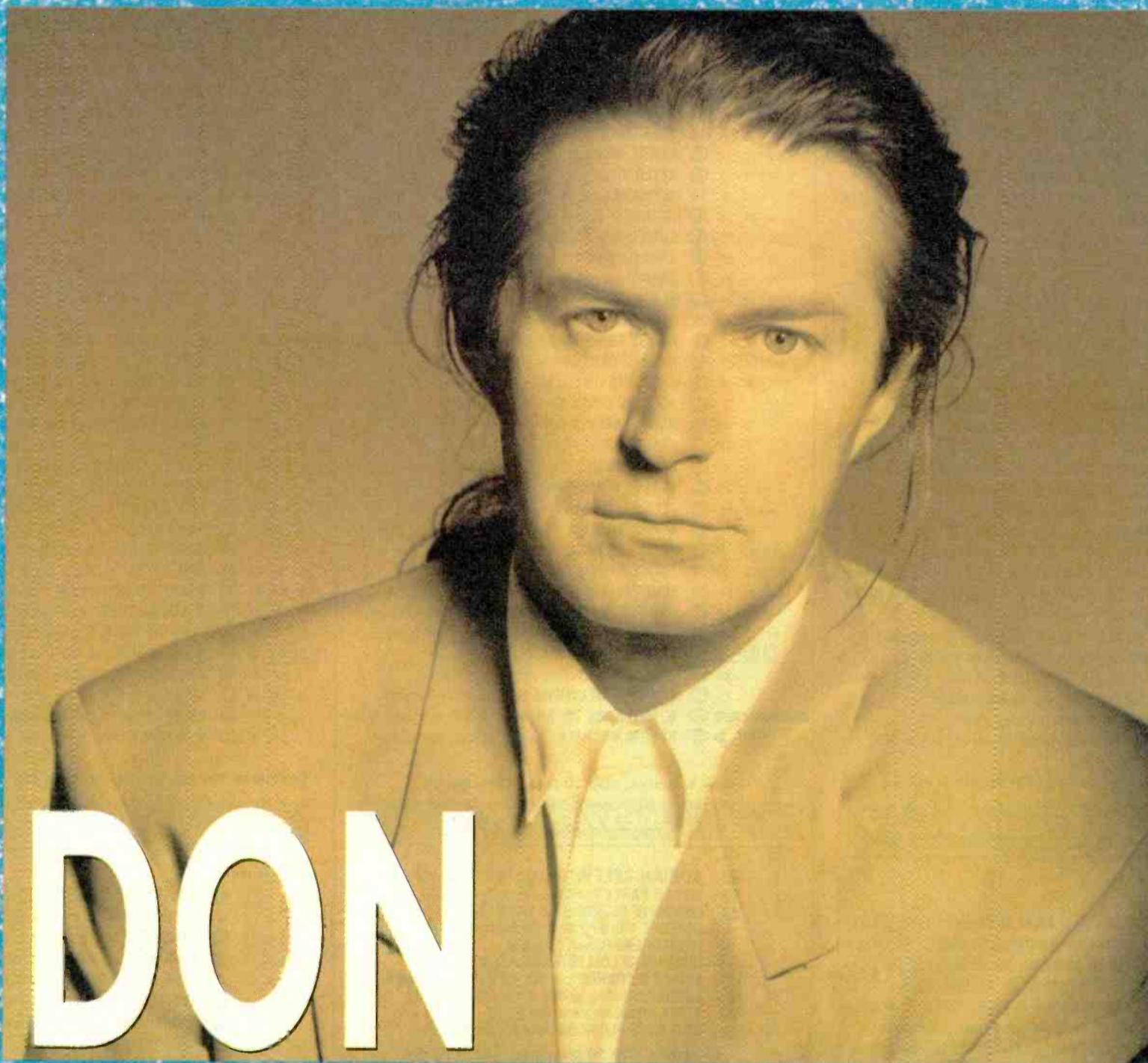
Reports: 13. Moves: Up 4, Debuts 2, Same 7, Down 0, Adds 0, KKBQ on, KRBE on-dp, PWRPIG 20-17, PWR106 d-35.

### SMITHEREENS "Yesterday Girl" (Enigma/Capitol)

Reports: 12. Moves: Up 4, Debuts 1, Same 7, Down 0, Adds 0, KSAQ on-dp, WZZU 32-29, KFMW 28-19.

# "HOW BAD DO YOU WANT IT?"

The New Single And Track From His Multi-Platinum Album  
The End Of The Innocence



# DON

# HENLEY

GRAMMY AWARD WINNER  
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THAT ROCKED THE R&R CONVENTION.

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## NATIONAL AIRPLAY OVERVIEW

### CHR

3	2	WKS	WKS	LW	TW
10	5	2	1		<b>1</b> NEW KIDS ON THE BLOCK/Step... (Columbia)
5	2	1	2		<b>2</b> ROXETTE/It Must Have Been Love (EMI)
15	12	7	3		<b>3</b> G. MEDEIROS I/B. BROWN/She Ain't... (Amherst/MCA)
7	6	5	4		<b>4</b> BELL BIV DEVOE/Poison (MCA)
8	7	6	5		<b>5</b> PHIL COLLINS/Do You Remember (Atlantic)
12	9	8	6		<b>6</b> TAYLOR DAYNE/I'll Be Your Shelter (Arista)
3	1	3	7		<b>7</b> M.C. HAMMER/U Can't Touch This (Capitol)
4	3	4	8		<b>8</b> WILSON PHILLIPS/Hold On (SBK)
13	11	10	9		<b>9</b> AFTER 7/Ready Or Not (Virgin)
20	16	13	10		<b>10</b> DEPECHE MODE/Enjoy The Silence (Sire/Reprise)
24	17	15	11		<b>11</b> TYLER COLLINS/Girls Nite Out (RCA)
29	19	16	12		<b>12</b> MICHAEL BOLTON/When I'm Back On My... (Columbia)
9	8	9	13		<b>13</b> RICHARD MARX/Children Of The Night (EMI)
19	15	14	14		<b>14</b> LOUIE LOUIE/Sittin' In The Lap Of Luxury (WTG/Epic)
28	23	19	15		<b>15</b> JOHNNY GILL/Rub You The Right Way (Motown)
—	30	21	16		<b>16</b> MARIAH CAREY/Vision Of Love (Columbia)
25	20	18	17		<b>17</b> NIKKI/Notice Me (Geffen)
11	10	12	18		<b>18</b> JUDE COLE/Baby It's Tonight (Reprise)
32	26	22	19		<b>19</b> EN VOGUE/Hold On (Atlantic)
33	28	24	20		<b>20</b> BILLY IDOL/Cradle Of Love (Chrysalis)
1	4	11	21		<b>21</b> MADONNA/Vogue (Sire/WB)
—	31	26	22		<b>22</b> GO WEST/King Of Wishful Thinking (EMI)
—	37	29	23		<b>23</b> LISA STANSFIELD/You Can't Deny It (Arista)
30	27	25	24		<b>24</b> ALANNAH MYLES/Love Is (Atlantic)
2	13	17	25		<b>25</b> JANET JACKSON/Alright (A&M)
6	14	20	26		<b>26</b> HEART/All I Wanna Do Is Make Love To You (Capitol)
—	40	33	27		<b>27</b> MOTLEY CRUE/Don't Go Away Mad, Just Go... (Elektra)
40	35	30	28		<b>28</b> DEL AMITRI/Kiss This Thing Goodbye (A&M)
31	29	27	29		<b>29</b> DIGITAL UNDERGROUND/The Humpty... (Tommy Boy)
<b>BREAKER</b>	—	—	30		<b>30</b> MADONNA/Hanky Panky (Sire/WB)
—	—	40	31		<b>31</b> SWEET SENSATION/I Wish Came True (Atco)
—	—	35	32		<b>32</b> GEORGE LAMOND/Bad Of The Heart (Columbia)
39	36	34	33		<b>33</b> ELTON JOHN/Club At The End Of The Street (MCA)
—	—	36	34		<b>34</b> SNAP/The Power (Arista)
<b>BREAKER</b>	—	—	35		<b>35</b> SEDUCTION/Could This Be Love (Vendetta/A&M)
—	—	37	36		<b>36</b> MELLOW MAN ACE/Mentiroso (Capitol)
26	24	23	37		<b>37</b> BRENT BOURGEOIS/Dare To Fall In Love (Charisma)
14	18	28	38		<b>38</b> LINEAR/Sending All My Love (Atlantic)
<b>BREAKER</b>	—	—	39		<b>39</b> BAD ENGLISH/Possession (Epic)
37	33	31	40		<b>40</b> TOMMY PAGE/When I Dream Of You (Sire/WB)

N&A Pg. 106; Playlists Pg. 99; Parallels Pg. 94

### ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW
3	3	2	1		<b>1</b> ROXETTE/It Must Have Been Love (EMI)
15	6	3	2		<b>2</b> MICHAEL BOLTON/When I'm Back On My... (Columbia)
9	5	4	3		<b>3</b> RICHARD MARX/Children Of The Night (EMI)
22	13	8	4		<b>4</b> GLORIA ESTEFAN/Cuts Both Ways (Epic)
2	1	1	5		<b>5</b> ELTON JOHN/Club At The End Of The Street (MCA)
27	16	12	6		<b>6</b> MARIAH CAREY/Vision Of Love (Columbia)
11	10	7	7		<b>7</b> PATTI AUSTIN/Through The Test Of Time (GRP)
12	11	9	8		<b>8</b> BRENT BOURGEOIS/Dare To Fall In Love (Charisma)
16	12	10	9		<b>9</b> MICHAEL McDONALD/Take It To Heart (Reprise)
1	2	6	10		<b>10</b> PHIL COLLINS/Do You Remember (Atlantic)
21	18	15	11		<b>11</b> AFTER 7/Ready Or Not (Virgin)
30	25	17	12		<b>12</b> JAMES INGRAM/I Don't Have The Heart (WB)
5	4	5	13		<b>13</b> L. RONSTADT I/A. NEVILLE/When Something... (Elektra)
7	9	13	14		<b>14</b> WILSON PHILLIPS/Hold On (SBK)
29	21	18	15		<b>15</b> TAYLOR DAYNE/I'll Be Your Shelter (Arista)
8	7	11	16		<b>16</b> EXPOSE/Your Baby Never Looked Good In Blue (Arista)
—	—	27	17		<b>17</b> BRUCE HORNSBY & THE RANGE/Across The... (RCA)
—	—	29	18		<b>18</b> NIKKI/Notice Me (Geffen)
<b>DEBUT</b>	—	—	19		<b>19</b> ANITA BAKER/Talk To Me (Elektra)
20	19	19	20		<b>20</b> EVERYTHING BUT THE GIRL/Driving (Atlantic)
—	30	26	21		<b>21</b> BONNIE RAITT/Love Letter (Capitol)
—	28	25	22		<b>22</b> HOWARD HEWETT/Show Me (Elektra)
14	14	14	23		<b>23</b> JUDE COLE/Baby It's Tonight (Reprise)
—	—	28	24		<b>24</b> POCO/What Do People Know (RCA)
—	—	30	25		<b>25</b> BASIA/Baby You're Mine (Epic)
6	17	20	26		<b>26</b> HEART/All I Wanna Do Is Make Love To You (Capitol)
4	8	16	27		<b>27</b> FLEETWOOD MAC/Save Me (WB)
<b>BREAKER</b>	—	—	28		<b>28</b> NEVILLE BROTHERS/Bird On A Wire (A&M)
<b>BREAKER</b>	—	—	29		<b>29</b> LITTLE RIVER BAND/Everytime I Turn Around (MCA)
<b>BREAKER</b>	—	—	30		<b>30</b> WILSON PHILLIPS/Release Me (SBK)

AC Music Begins Pg. 83

### URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW
14	7	4	1		<b>1</b> LISA STANSFIELD/You Can't Deny It (Arista)
9	4	1	2		<b>2</b> TROOP/All I Do Is Think Of You (Atlantic)
23	15	7	3		<b>3</b> JOHNNY GILL/My My My (Motown)
12	10	8	4		<b>4</b> FAMILY STAND/Ghetto Heaven (Atlantic)
33	20	12	5		<b>5</b> KEITH SWEAT/Make You Sweat (Vintertainment/Elektra)
8	5	5	6		<b>6</b> M.C. HAMMER/U Can't Touch This (Capitol)
20	16	11	7		<b>7</b> MIKI HOWARD/Until You Come Back To Me (Atlantic)
17	12	9	8		<b>8</b> MICHEL'LE/Nicely (Ruthless/Atco)
18	14	13	9		<b>9</b> GLENN JONES/Stay (Jive/RCA)
25	19	15	10		<b>10</b> REGINA BELLE/This Is Love (Columbia)
7	6	6	11		<b>11</b> JANE CHILD/Don't Wanna Fall In Love (WB)
19	17	14	12		<b>12</b> EARTH, WIND & FIRE/For The Love Of... (Columbia)
—	34	20	13		<b>13</b> AFTER 7/Can't Stop (Virgin)
4	1	2	14		<b>14</b> KLYMAXX/Good Love (MCA)
28	24	17	15		<b>15</b> MIDNIGHT STAR/Do It (One More Time) (Solar/Epic)
21	18	16	16		<b>16</b> SOMETHING SPECIAL/I Wonder Who She's... (Epic)
40	32	22	17		<b>17</b> CAMEO/I Want It Now (Atlanta Artists/Mercury)
39	29	21	18		<b>18</b> SNAP/The Power (Arista)
30	27	24	19		<b>19</b> BLACK FLAMES/Watching You (OBR/Columbia)
22	21	19	20		<b>20</b> JERMAINE JACKSON/I'd Like To Get To... (Arista)
36	33	27	21		<b>21</b> RANDY CRAWFORD/Don't Feel Much Like Cryin' (WB)
—	39	32	22		<b>22</b> MARIAH CAREY/Vision Of Love (Columbia)
32	28	26	23		<b>23</b> GAP BAND/We Can Make It Alright (Capitol)
—	—	37	24		<b>24</b> BELL BIV DEVOE/Do Me! (MCA)
34	30	28	25		<b>25</b> DIANNE REEVES/Come In (EMI)
—	38	33	26		<b>26</b> STARPOINT/Midnight Love (Elektra)
—	—	38	27		<b>27</b> BABYFACE/My Kinda Girl (Solar/Epic)
—	35	30	28		<b>28</b> STACYE & KIMIKO/Wait For Me (MCA)
—	36	34	29		<b>29</b> JEFF REDD/Love High (MCA)
—	37	35	30		<b>30</b> A. WINBUSH I/R. ISLEY/Lay Your Troubles... (Mercury)
<b>DEBUT</b>	—	—	31		<b>31</b> ANITA BAKER/Talk To Me (Elektra)
3	2	3	32		<b>32</b> TODAY/Why You Get Funky On Me? (Motown)
31	26	25	33		<b>33</b> MADONNA/Vogue (Sire/WB)
—	40	36	34		<b>34</b> POINTER SISTERS/Friends' Advice (Don't...) (Motown)
24	23	23	35		<b>35</b> MILIRA/Mercy Mercy Me (The Ecology) (Motown)
<b>DEBUT</b>	—	—	36		<b>36</b> KOOL SKOOL/My Girl (Capitol)
—	—	39	37		<b>37</b> SOUL II SOUL/A Dream's A Dream (Virgin)
—	—	40	38		<b>38</b> BARBARA WEATHERS/The Master Key (Reprise)
<b>BREAKER</b>	—	—	39		<b>39</b> G. MEDEIROS I/B. BROWN/She Ain't... (Amherst/MCA)
<b>DEBUT</b>	—	—	40		<b>40</b> ROBBIE MYCHALS/One Mile... (Alpha International)

New & Active, TOP 10 Recurrents Pg. 74

### NEW ROCK

LW	TW
1	<b>1</b> ADRIAN BELEW/Young Lions (Atlantic)
3	<b>2</b> WORLD PARTY/Goodbye Jumbo (Chrysalis)
8	<b>3</b> CONCRETE BLONDE/Blood Letting (IRS)
2	<b>4</b> DEPECHE MODE/Violator (Sire/Reprise)
5	<b>5</b> PRETENDERS/Packed! (Sire/WB)
4	<b>6</b> HUNTERS & COLLECTORS/Ghost Nation (Atlantic)
7	<b>7</b> SINEAD O'CONNOR/I Do Not Want What L... (Chrysalis)
6	<b>8</b> SUNDAYS/Reading, Writing & Arithmetic (DGC)
11	<b>9</b> STEVE WYNN/Kerosene Man (Rhino)
15	<b>10</b> HOTHOUSE FLOWERS/Home (London/Polydor)

Complete TOP 30 New Rock Chart Pg. 90

### NAC

LW	TW
1	<b>1</b> SPECIAL EFX/Just Like Magic (GRP)
3	<b>2</b> TOM GRANT/Edge Of The World (Verve Forecast)
1	<b>3</b> KEIKO MATSUI/No Borders (MCA)
5	<b>4</b> JONATHAN BUTLER/Deliverance (Jive/RCA)
6	<b>5</b> GRANT GEISSMAN/Take Another Look (Bluemoon)
17	<b>6</b> SPYRO GYRA I/JAY BECKENSTEIN/Fast Forward (GRP)
2	<b>7</b> RALF ILLENBERGER/Heart & Beat (Narada)
10	<b>8</b> RICKY PETERSON/Nightwatch (WB)
8	<b>9</b> PATTI AUSTIN/Love Is Gonna Getcha (GRP)
7	<b>10</b> OTTMAR LIEBERT/Nouveau Flamenco (Higher Octave)

Complete TOP 30 NAC Chart Pg. 86

### CONTEMPORARY JAZZ

LW	TW
3	<b>1</b> STAN GETZ/Apasionado (A&M)
2	<b>2</b> CARMEN McRAE/Carmen Sings Monk (Novus/RCA)
1	<b>3</b> JACK DeJOHNETTE/Parallel Realities (MCA)
4	<b>4</b> ROY HARGROVE/Diamond In The Rough (Novus/RCA)
5	<b>5</b> LEE RITENOUR/Stolen Moments (GRP)
7	<b>6</b> ALLEN FARNHAM/5th House (Concord)
6	<b>7</b> MARLON JORDAN/For You Only (Columbia)
13	<b>8</b> JONATHAN BUTLER/Deliverance (Jive/RCA)
8	<b>9</b> JOHN SCOFIELD/Time On My Hands (Blue Note)
15	<b>10</b> McCOY TYNER/Things Ain't What They Used... (Blue Note)

Complete TOP 30 Contemporary Jazz Chart Pg. 86

### AOR TRACKS

3	2	WKS	WKS	LW	TW
5	3	3	1		<b>1</b> BAD COMPANY/Holy Water (Atco)
—	9	4	2		<b>2</b> BRUCE HORNSBY/Across The River (RCA)
2	2	2	3		<b>3</b> BILLY IDOL/Cradle Of Love (Chrysalis)
11	8	5	4		<b>4</b> JEFF HEALEY BAND/I Think I Love You... (Arista)
1	1	1	5		<b>5</b> ZZ TOP/Doubleback (WB)
60	34	13	6		<b>6</b> AEROSMITH/The Other Side (Geffen)
9	7	6	7		<b>7</b> PRETENDERS/Never Do That (Sire/WB)
26	12	9	8		<b>8</b> CROSBY, STILLS & NASH/Live It Up (Atlantic)
22	17	12	9		<b>9</b> JEFF LYNNE/Every Little Thing (Reprise)
41	32	18	10		<b>10</b> DAMN YANKEES/Come Again (WB)
18	15	14	11		<b>11</b> MOTLEY CRUE/Don't Go Away Mad... (Elektra)
10	10	10	12		<b>12</b> ERIC CLAPTON/Before You Accuse Me (Reprise)
<b>BREAKER</b>	—	—	13		<b>13</b> ROBERT PLANT/Your Ma Said You... (Es Paranza/Arista)
20	16	15	14		<b>14</b> LITTLE CAESAR/Chain Of Fools (DGC)
19	18	16	15		<b>15</b> ELECTRIC BOYS/All Lips N' Hips (Atco)
23	20	19	16		<b>16</b> LITA FORD/Hungry (RCA)
3	4	7	17		<b>17</b> HEART/Wild Child (Capitol)
8	5	8	18		<b>18</b> FLEETWOOD MAC/Love Is Dangerous (WB)
29	25	21	19		<b>19</b> DAVID BAERWALD/All For You (A&M)
4	6	11	20		<b>20</b> JUDE COLE/Baby It's Tonight (Reprise)
<b>BREAKER</b>	—	—	21		<b>21</b> GARY MOORE/Oh Pretty Woman (Charisma)
32	30	24	22		<b>22</b> SMITHEREENS/Yesterday Girl (Enigma/Capitol)
34	31	28	23		<b>23</b> WORLD PARTY/Way Down Now (Chrysalis)
31	29	27	24		<b>24</b> KINGS OF THE SUN/Drop The Gun (RCA)
25	24	25	25		<b>25</b> BATON ROUGE/Walks Like A Woman (Atlantic)
45	40	32	26		<b>26</b> ERNIE ISLEY/Back To Square One (Elektra)
36	36	29	27		<b>27</b> Y&T/Don't Be Afraid Of The Dark (Geffen)
—	—	47	28		<b>28</b> HEART/I Didn't Want To Need You (Capitol)
—	54	38	29		<b>29</b> LITTLE FEAT/Woman In Love (WB)
—	49	41	30		<b>30</b> RIVERDOGS/Tot Soldier (Epic)
40	38	33	31		<b>31</b> JOE COCKER/What Are You Doing With... (Capitol)
6	11	23	32		<b>32</b> TOM PETTY/Yer So Bad (MCA)
14	13	17	33		<b>33</b> MIDNIGHT OIL/Forgotten Years (Columbia)
—	—	54	34		<b>34</b> BLACK CROWES/Twice As Hard (Def American/Geffen)
57	48	40	35		<b>35</b> SONS OF ANGELS/Cowgirl (Atlantic)
<b>DEBUT</b>	—	—	36		<b>36</b> COLIN JAMES/Just Came Back (Virgin)
—	58	44	37		<b>37</b> JOHN HIATT/Child Of The Wild Blue Yonder (A&M)
46	45	39	38		<b>38</b> KISS/Rise To It (Mercury)
7	14	22	39		<b>39</b> GIANT/II See You In My Dreams (A&M)
—	—	50	40		<b>40</b> DON HENLEY/How Bad Do You Want It (Geffen)

Complete TOP 60 Tracks Chart Pg. 89; LP Chart Pg. 88

### COUNTRY

3	2	WKS	WKS	LW	TW
13	7	4	1		<b>1</b> GARTH BROOKS/The Dance (Capitol)
2	1	1	2		<b>2</b> GEORGE STRAIT/Love Without End, Amen (MCA)
12	9	5	3		<b>3</b> RANDY TRAVIS/He Walked On Water (WB)
3	2	2	4		<b>4</b> ALABAMA/Pass It On Down (RCA)
4	3	3	5		<b>5</b> REBA McENTIRE/Walk On (MCA)
9	6	6	6		<b>6</b> RESTLESS HEART/Dancy's Dream (RCA)
11	8	7	7		<b>7</b> T. GRAHAM BROWN/If You Could Only See... (Capitol)
18	11	10	8		<b>8</b> EXILE/Nobody's Talking (Arista)
14	10	9	9		<b>9</b> EDDY RAVEN/Island (Capitol)
20	14	11	10		<b>10</b> PATTY LOVELESS/On Down The Line (MCA)
24	19	15	11		<b>11</b> HANK WILLIAMS JR./Good Friends... (WB/Curb)
19	15				