

INSIDE:

HOW TO INFLUENCE DIARYKEEPERS

The more you know about Arbitration, the more you can influence in the marketplace. Compliments of Communication Graphics Inc.

- Diarykeepers are interested in radio
- Diarykeepers are opinion-givers

Page 36

THE CROSS-MARKETING EDGE

Chris Beck explains how cross-marketing can help you maximize your value-added promotions. Learn how to partner multiple advertisers and gain a valuable edge on the competition.

Page 18



STERN TO DO OVERNIGHTS?

Howard Stern's satellite-delivered arrival in L.A. appears imminent... but what's all this about overnights? Also in Street Talk: Emmis responds to latest rumors.

Page 29

IN THE NEWS THIS WEEK

- **Marc Ratner** VP/CHR Promo at Reprise
- **Michael Steele** VP/Field Promo, **Pat Martine** Nat'l Promo Dir. at MCA
- **John Axten** Pres./COO at EFM Media
- **Rob Dunlop** OM at KOMO/Seattle
- **Sandy Beach** PD at WMJQ/Buffalo
- **Rob Moore** PD at KNOK/New Orleans
- **Jeff Jones** VP/Mktg, **Gerry Kopecky** VP/Sales at PLG
- **Wayne Brown** Pres./GM at WGIV & WPEG/Charlotte
- **Roy Laurence** PD at WKLR/Indianapolis

Pages 3, 11, 12, 14

Newsstand Price \$6.00



Evergreen Ups Solk To VP/Programming

Following several weeks of intense speculation regarding his future, WLUP-AM & FM/Chicago VP/Station Manager Greg Solk has been elevated to the newly created VP/Programming position at parent Evergreen Media. A 14-year Loop vet, Solk will eventually relinquish day-to-day programming duties at the Talk/AOR combo and oversee Evergreen's KHYI/Dallas, KKB/T Los Angeles, and all future ac-



Greg Solk

quisitions. Evergreen COO Jim deCastro cited Solk's "desire to broaden his radio experience" as the reason for the promotion. WLUP-AM & FM VP/GM Larry Wert remarked, "Greg has been an invaluable asset to WLUP. He successfully juggled a remarkable workload, and we're going to have to hire two programmers to replace him."

"I've grown up with and at these radio stations, and my experience will make a great movie of the week someday," Solk commented. "I want to thank Jim deCastro and Evergreen CEO Scott Ginsburg for giving me a great opportunity to broaden my horizons at the corporate level while maintaining a close association with the radio stations I love so much."

Solk first joined WLUP as a teenager and has spent his entire career there. He was named PD in 1983, then added PD duties for WLUP (AM) when it debuted in 1987. He was elevated to VP/Station Manager in 1989. SOLK/See Page 22

Cappellino Wins \$10 Million In Damages Against Dees, Clark

Defendants Call Verdict 'Outrageous,' Promise Appeal

A California Superior Court civil jury has awarded former KIIS-AM & FM/Los Angeles GSM Cos Cappellino more than \$10.2 million from Rick Dees and radio executive Wally Clark. The three were partners in the "Rick Dees Weekly Top 40" syndicated radio program.

The jury awarded Cappellino \$3.466 million, stemming from his share of misdirected profits in the show. Two days later, it assessed \$3.06 million in punitive damages against Dees, and

The Numbers Racket

- \$3.5 million from misdirected profits
- \$3 million punitive against Dees
- \$3.75 million punitive against Clark

and \$3.75 million against Clark.

'Great Windfall'

Cappellino, now President of CCI Executive Search, told R&R, "The whole project was a great windfall for the three of us. The show was my idea and the timing was perfect in 1983. I cleared a lot of stations and kept the show in the black until United Stations [now Unistar] took over syndication in 1984.

"When the show became financially successful, greed set in. For the past two and half years I've received no revenue from the show and it's caused

me a lot of sadness and misery. I'm glad it's all over. The award was fair and the jury has vindicated me."

Dees told R&R, "This is completely outrageous. It's in the hands of my attorneys and we will appeal." David Evans, attorney for Dees and Clark, noted, "We believe it's an outrageous verdict: There is no basis in law or fact for the outcome, and we shall be aggressively appealing the matter."

Attorneys for the defendants plan to appeal the verdict within a few days, and expect that procedure to begin within 60 days.

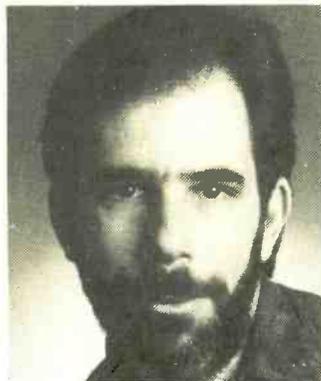
According to Cappellino's attorney, Henry Gradstein, the jury found:

- the diversion of funds wrongful and awarded Cappellino 25% of those funds plus 7% interest totaling \$785,000;

- Cappellino was entitled to his share of the value of the business as of August 31, 1988, when it was transferred to syndicator DIR for \$11 million, and awarded him an additional

CAPPELLINO/See Page 22

A&M Lifts Stone To Sr. VP/Promotion



Rick Stone

A&M Records has elevated Rick Stone from VP to Sr. VP/Promotion. He succeeds Charlie Minor, whose future at the label was undetermined at press-time.

Label President Al Cafaro noted, "Rick is a music man. He gets excited and involved in the music he promotes. He has exceptional leadership and administrative abilities. His drive and dedication are an inspiration to his staff and make him an essential member of the management team at A&M."

"The prospects for success have never been greater," said Stone. "It's a thrill to go to work every day knowing I'll be working such fantastic music in partnership with a terrific staff."

STONE/See Page 22

WB's Barbis Turns Blue In Flight



The U.S. Navy returned a five-year-old favor to Warner Bros. VP/AC Promotion Dino Barbis last weekend by awarding him the rare honor of a ride on a Blue Angels jet. In 1986, Barbis used footage of the Angels in the video for Van Halen's "Dreams." The clip was a big hit on MTV and a top-requested motivation piece by Persian Gulf fighter pilots. Barbis, whose previous conception of flying in formation was Fed-Exing Rod Stewart airplay statistics to AC reporters, is pictured in the cockpit of the F-18 Hornet (inset) and shown thanking USMC Capt. Ken Switzer for an electrifying flight.

More Birch Major Market Results

San Francisco

	Fa '90	Wi '91
KGO (N/T)	8.0	9.0
KMEL (CHR)	7.9	7.4
KCBS (News)	3.7	5.0
KITS (NR)	4.1	3.9
KSOL (UC)	4.1	3.6

Philadelphia

	Fa '90	Wi '91
KYW (News)	6.2	9.0
WUSL (UC)	11.8	9.0
WIOQ (CHR)	7.4	7.8
WMMR (AOR)	8.5	7.8
WEGX (CHR)	4.8	6.1

Full SF and Philly results, plus Detroit, Dallas-Ft. Worth, Miami-Ft. Lauderdale, Nassau-Suffolk, Seattle-Tacoma, San Diego, San Jose, Minneapolis-St. Paul, and Cleveland on Page 21.



TAKING A CLASS ACT TO THE TOP



EMI MUSIC MOVES TO CARNEGIE HALL TOWER

PEOPLE COME TO CARNEGIE HALL TO SEE REMARKABLE PERFORMANCES. WE ARE FLATTERED THAT SO MANY PEOPLE HAVE BEEN CALLING OUR TEAM'S RECENT PERFORMANCE REMARKABLE AS WELL. AND WE KNOW THIS IS JUST THE BEGINNING.

FROM ROCK TO RAP, FROM CLASSICAL TO COUNTRY, FROM R & B TO JAZZ — EMI MUSIC'S RECORD LABELS, EMI MUSIC PUBLISHING, OUR CEMA DISTRIBUTION SYSTEM AND OUR MANUFACTURING FACILITIES ARE SETTING AN INDUSTRY STANDARD FOR EXCELLENCE. LIKE CARNEGIE HALL, WE'RE NURTURING AND SHOWCASING THE WORLD'S FINEST ARTISTIC TALENT.

THAT IS WHY EMI MUSIC IS PROUD TO HAVE RELOCATED OUR NEW HEADQUARTERS TO CARNEGIE HALL TOWER. BECAUSE WHEN YOU'RE A CLASS ACT, CARNEGIE HALL TOWER IS THE PLACE TO BE.



152 WEST 57TH STREET
NEW YORK, NY 10019
212/261-3000

VIRGIN TOUCHES EVERYONE!

DIVINYLS "I Touch Myself"

CHR BREAKER 35

Sales Approaching 300,000
MTV Buzz Bin

GREAT MOVES!

WPLJ 34-26
Z100 22-15 HOT
PWR99 18-11 HOT

KRBE 15-12 HOT
Q105 25-15 HOT
KIIS 24-21

KZZP 23-18 HOT
Q106 10-7 HOT
98PXY 16-12

WPST 24-14 HOT
Z102 30-21 HOT
KKHT 24-18 HOT

ZFUN 33-21 HOT
SLY96 27-18 HOT
WAVA deb 21 HOT

UB40 "Here I Am"

LYNDON ABELL, WKBQ: 26 - 10 HOT
"Red Red Wine" was a smash. "The Way You Do The Things You Do" was a smash, "Here I Am" is a smash. These are not novelty records, these are hits!"

CHERYL BROZ, KRBE: 6 - 2 HOT
"Researching strong, testing strong, selling strong!! #3 requests and #3 in callout research - strong 15-29 females, the same as 'The Way You Do The Things You Do.'"

OVER 1,000,000 RECORDS SOLD!

KKBQ 6-3 HOT
Q105 add 30
WPHR add
WNCI 33-30
KIIS

 add
Q106 deb 29
HOT977
194 12-4 HOT
AND MORE!

AFTERSHOCK "Going Through The Motions"

GOING THROUGH THE ROOF!

KTFM 28-23
KKFR 21-17
FM102 add 25

KMEL deb 27
HOT977 9-8 HOT
KZFM add

KPRR 29-24
KBFM add
KKMG 31-25

B95 24-16
194 31
KLUC deb 29

KDON 28-14
Z90 add 28

BOY GEORGE "Generations Of Love"

OUT OF THE BOX!!

KPWR, WNVZ, WWFX

LENNY KRAVITZ "Always On The Run"

OUT OF THE BOX AT OVER 50 AORS.
A MOST ADDED AOR.

NAB Denies Confab Attendance Down

National Association of Broadcasters officials have angrily refuted industry rumors that registration for the upcoming NAB '91 Convention in Las Vegas is down dramatically from previous years.

"There has never been a time during the registration process that we were down by 50%. We are within about 5% of where we were in 1990, and we still expect an attendance in excess of 50,000," commented NAB Exec. VP John Abel during a Washington news conference Tuesday (3/19).

He added that while the Persian Gulf war stalled some registrations, especially from overseas broadcasters, the situation has improved since the war's end. Radio broadcasters, including engineers, reportedly account for about 25%-30% of the total registrations — virtually identical to last year's totals. About one-quarter of the 425,000 square feet of exhibit space has been booked for radio exhibits.

Abel called the exhibits "the big picture" of the convention, which opens April 14, and said he expects that a "technology open house" by Japanese broadcaster NHK "may steal the show." About 30 new broadcast technologies will be demonstrated, most of them never seen before outside Japan. While most of the show is video-related,

NAB '91 Promises:

- 50,000+ registrants
- First U.S. DAB test
- 25%-30% radio attendance

such as 3-D TV, at least three new radio technologies will debut.

DAB's Stateside Bow

The highlight for radio broadcasters will be the first U.S. demonstrations of Eureka-147 Project digital audio broadcasting technology. The FCC has authorized an experimental license for DAB tests on 479 MHz. NAB Sr. VP/Science & Technology Michael Rau said a maximum power of 100 watts would be used on each program channel, but organizers expected to reduce the power to "the minimum possible" — possibly less than ten watts — once the equipment is up and running.

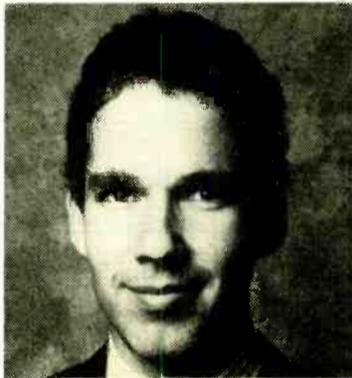
Tours on a DAB "magic bus" will leave every half-hour throughout the convention, offering up to 4600 broadcasters the opportunity to sample digital broadcasts and contrast their quality against simulcasts on AM and FM. Seven

formats will be broadcast in the test, which is being done in cooperation with KLUC/Las Vegas.

NAB Stiffs Strother?

The latest DAB developments will be outlined in a series of four engineering seminars. See Page 22

Reprise Ups Ratner To VP/CHR Post



Marc Ratner

Veteran promotion exec Marc Ratner has been boosted to VP/Pop Promotion at Reprise Records.

"Marc has been a key player on the Reprise promotion team ever since the label's revitalization," said VP/Promotion Rich Fitzgerald. "He was the inevitable choice for this important position, and I join with the rest of the company in extending congratulations."

"Even though the promotion business has never been more competitive, I've never enjoyed my job more," said Ratner. "Reprise is a great company, the people are wonderful, and I have great relationships with the people in radio. It's a hard day's work, but it certainly is a pleasure." Ratner joined Reprise at its rebirth in 1987, after five years with Warner Bros.

Dees's Irish Green Giveaway



KIIS-AM & FM/Los Angeles morning man Rick Dees gave away a big batch of green bucks St. Patrick's Day during the "Green Honey Money Dip." Listener Letitia Williams was the "lucky" winner who volunteered to take a dip in green honey and then roll around in the cash. Sticking around to watch were Teenage Mutant Ninja Turtle Michelangelo (l), actress Paige Turco, and an unidentified Turtle.

FCC's Stanley Urges FM In-Band DAB Study

FCC Chief Engineer Tom Stanley Thursday (3/14) urged the radio industry to work harder on an FM in-band system for digital audio broadcasting.

"The challenge is really to the radio industry" to develop options for DAB, Stanley said after the Commission's monthly meeting. He called all three of the FCC's previous proposals for a new DAB band "problematic" because of needs to accommodate current users and other new technologies vying for spectrum.

The Commissioners voted to seek comments on one more possible DAB band, the 2360-2410 MHz range suggested by the Bush administration, in preparation for

next February's World Administrative Radio Conference. That proposal is just a variation on one of three bands proposed earlier, 2390-2450 MHz, which DAB proponents dismissed as unsuitable.

AM Outlook 'Not Optimistic'

Noting that much of the international focus has been on L-Band (1500 MHz) for DAB development, Commissioner James Quello asked Stanley, "What alternatives do we have in the U.S.?" Stanley suggested that in-band proposals, "improving the service where it is," need more study.

Asked whether it would be possible to... DAB STUDY/See Page 22

Esserman Becomes WFOX VP/GM



Eddie Esserman

WFOX/Atlanta GM Eddie Esserman has been named VP at parent Shamrock Broadcasting.

Shamrock President Bill Clark noted, "Eddie's leadership has contributed mightily to the success WFOX has enjoyed through the years, and we are most pleased to be able to recognize his achievements in this way."

Esserman joined the Gold station when Shamrock acquired it in 1984. He was promoted to GM in 1988.

MARCH 22, 1991

SMALL MARKETS, BIG SUCCESS

Mike Kinosian profiles three stations outside the Top 100 markets which boast bigtime ratings achievements: WKTK/Gainesville, FL; WKDQ/Evansville, IN; and KMGE/Eugene, OR.

Page 43

FEATURES

RADIO BUSINESS: Postwar biz conditions	6
NEWSBREAKERS	11
OVERVIEW	
● MANAGEMENT: Top 20 employee benefits	17
● SALES: Cross-marketing explained	18
● MEDIA: Steven Tyler addicted to sex?	19
● LIFESTYLES: Black consumer spending habits	20
RATINGS: Winter Birch results	21
RATINGS STRATEGY REVIEW	23
STREET TALK: Stern L.A. debut imminent	29
TIMELINE	34
RATINGS & RESEARCH: More diarykeeper secrets	36
● MUSIC DATEBOOK	37
● COMPACT DATA	37
● POLLSTAR	37
● ROCK OVER LONDON	38
MARKETPLACE	54
OPPORTUNITIES	56

● CONSULTANTS DIRECTORY 16

FORMATS

CHR: New Rock experiments	39
AOR: KROQ/L.A.'s 'Loveline'	41
AC	43
URBAN CONTEMPORARY: Caring for the troops	44
COUNTRY: Random notes	51
Nashville This Week: Live Dirt	52

MUSIC INFORMATION

MUSIC VIDEO: MTV, VH-1 lists	37
WORLD MUSIC OVERVIEW: UK, Australia, Canada charts	38
CURRENT-BASED AC	59
FULL-SERVICE AC, ASSOCIATE REPORTERS	61
NAC	62
CONTEMPORARY JAZZ	62
URBAN CONTEMPORARY	64
COUNTRY	68
COUNTRY SONG INFORMATION INDEX	71
AOR TRACKS	73
NEW ROCK	74
AOR ALBUMS	76
CHR	80
PARALLEL CHART ANALYSIS	92
AC, AOR, CHR, COUNTRY, URBAN CHARTS	BACK PAGE
NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS	BACK PAGE

R&R is published weekly, except the week of December 25th. Subscriptions are available for \$275.00 per year in the United States or \$695.00 overnight delivery (U.S. funds only), \$295.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records, Inc., at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Most Added, National Airplay/30, Parallels, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1991. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.

Kagan Panelists Predict Slow Trading Pickup

Leading radio industry dealmakers are predicting a slow pickup in station trading activity now that the Persian Gulf war has ended, but speakers at last week's Kagan Media radio financing conference in New York insisted that market conditions won't stabilize until the federal government takes more aggressive action to ease the nationwide credit crunch.

"We haven't had this kind of problem since the depression," commented Cahn Capital CEO Stewart Cahn. Decrying a "terrible shortage of senior money," he ticked off a list of lenders that had departed broadcasting, including Marine Midland, Barclays, Bank of New England, and Westinghouse Credit.

Cahn said the financing squeeze would get tighter, because major insurance companies are seeking only transactions that receive high financial ratings from regulators,

and "this precludes most radio deals."

"The market is off 15%, no matter what you're looking at. Sometimes I feel like I'm performing an autopsy on a person who's alive and kicking. We're down about as low as we're going to get in asset values," commented Communications Equity Associates VP Glenn Serafin.

Back To Normal?

Several financiers — such as Heller Financial VP Doug Zylstra — predicted the market was returning

to a quieter, "normal" state, much like that experienced in the early '80s. But others saw a pickup in trading action coming soon.

Star Media CEO Bill Steding, now pricing Top 50 market deals for seven to nine times cash flow, predicted stations valued at more than \$500 million will be marketed over the next 18 months.

The general mood of gloom and doom was dashed by Infinity Broadcasting CEO Mel Karmazin, who was boldly upbeat about his prognosis for the industry.

"The radio business is a very good business to be in. In 1990, there wasn't one Top 10 market in the country that didn't have higher revenues than the year before," commented Karmazin. He's "been working with lenders to set up an acquisition fund."

Could 'Fin-Syn' Bickering Affect Radio Decisions?

The heated debate over whether the FCC should modify the rules that govern ownership of television reruns has highlighted the differences between Chairman Al Sikes and his fellow commissioners — and raised questions about how the resulting friction will affect future decisions on such issues as revision of the radio ownership rules and authorization of DAB service.

The long-simmering differences burst into the public spotlight last week after Sikes removed the "financial interest in syndication" item from the FCC's March meeting agenda. Had the vote been held as scheduled, Sikes's own plan for revising the "fin-syn" rules would likely have been defeated by a competing proposal put forth by

Commissioner Andrew Barrett and supported by Commissioners Sherrie Marshall and Ervin Duggan. Commissioner James Quello backs Sikes's plan.

According to FCC insiders and observers, the fin-syn split — widely considered an embarrassing defeat for Sikes — stems partially

from Sikes's unwillingness or inability to court his colleagues.

"This chairman is not going out of his way to build consensus for his positions," said one lobbyist. "[As a result] the acrimony [among the commissioners] is the worst it's ever been."

Barrett told R&R that while Sikes has always conferred closely with him, "[Sikes] made a mistake when he didn't make the rounds" of the other commissioners to sell his fin-syn proposal. Added Quello: "Sikes is a strong chairman . . . [but] maybe he'll have to get around and see the others more often."

'Philosophical Differences'

Duggan, meanwhile, has repeatedly said he believes Sikes and his recent predecessors have amassed too much power and have attempted to reduce the other commissioners to "yes men."

Equally irked by Sikes's attitude is Marshall, who vied with Sikes for the chairmanship in 1989 and wants desperately to play a leadership role on the Commission.

Sikes was traveling and could not be reached for comment. However, he told the *New York Times* he was "absolutely certain that there are times when I've been less attentive [to the other commissioners] than I should have been." However, Sikes added, "We've got some philosophical differences up here that can't be papered over. You can't just eliminate them by going down the hall and schmoozing."

While the fin-syn episode has re-established a precedent for commissioners voting against the chairman (an uncommon occurrence during the 1980s) and may have spurred panel members to press their own agendas, most FCC watchers agreed Sikes remains the most influential member of the panel.

Strother Expands Proposed DAB Test

Ron Strother has applied for additional frequencies to test DAB and has given the FCC his plan for an FM in-band allocation plan that would include all current AM and FM stations.

"We'll have the facilities to test on all of the proposed DAB frequencies," said Strother. His Strother Communications Inc. applied nearly ten months ago for FCC permission to test DAB on UHF frequencies in Washington and Boston. He's now applied to test at 1500 MHz in Washington and has made arrangements to test above 2000 MHz in rural Virginia.

Strother told R&R his lab will be "an unbiased and objective place to test this technology, since the NAB has taken itself out of [the DAB] arena." Despite his charge that the NAB has become biased through its endorsement of the Eureka DAB system, Strother said the NAB and Eureka will be invited to use his test facilities, along with all other system

proponents. Two system developers — Stanford Telecom and Kintel Technologies — and some receiver and transmitter manufacturers already have expressed interest, he said.

Strother also has given the FCC his allocation plan for an FM in-band DAB approach which he said will accommodate all existing AM and FM stations. The catch, though, is that someone will have to design a DAB system that meets his technical requirements. Giving system designers something to shoot for was the reason Strother gave for putting the plan forward. The in-band plan would assign all stations to five DAB classifications with a range of power levels and channel separation requirements.



**DC
REPORT**
PAT CLAWSON

License Lost, Lee Woos Waiver

Dr. John Robert E. Lee has hit on a novel way to save the impoverished FCC a few bucks. He claims the Commission could cut costs by giving him a federal waiver so his Silver Star Communications can sell WMJM & WFAV/Cordele, GA for \$350,000 pursuant to minority distress sale rules. The combo's licenses were revoked by the FCC Review Board in 1988 — after it concluded Silver Star abused those same rules when acquiring the stations.

Under the distress sale policy, a broadcaster in danger of losing a license is permitted — prior to a revocation hearing — to sell a station to a minority-controlled buyer for 75% of its assessed market value. Silver Star wants an exemption to permit a post-hearing sale of its combo, claiming that would preserve minority ownership and local radio service while saving FCC funds.

"Approval of the proposed distress sale will conserve Commission resources by resolving this matter without the need for the Commission to rule on the appeal and issue a decision. The Commission will also be spared the time and expense of a lengthy comparative hearing to relicense the stations and to select an interim operator," read Silver Star's petition.

The Mass Media Bureau opposes Silver Star's request on the grounds that it would undermine the distress sale policy. It's also irritated that Silver Star initially asked for an exemption to sell the stations for 50% of their value, then recently upped the ante to 65%.

"The plain fact," concluded the Bureau, "is that Silver Star's proposed modification . . . is hopelessly self-serving and has absolutely nothing to do with the public interest."

Greeting Card Giant Seeks Radio Deals

Hallmark Cards is teaming up with Heritage Media Corp. Chairman James Hoak Jr. to form Crown Media Inc., a Dallas-based joint venture to acquire radio stations and other communications properties.

"The current economic environment presents great opportunity to acquire attractive communications assets. We will develop the company patiently, but Crown Media definitely has the potential to become a significant company in the industry," Hoak commented.

Hoak will be Chairman of the venture (98% owned by Hallmark) and will continue as Chairman of Heritage Media (21% owned by Hallmark).

Denver Brokerage Shuts Down

The brokerage shakeout continues, with Denver-based Pat Thompson Co. closing its doors after nearly a decade in business.

"The brokerage business is in the pits. It's been very difficult for the smaller firms such as mine. You have to have pretty deep pockets to stay in the game these days," Thompson told R&R.

Phoenix radio broker Charles Goyet will remain on board until his current deals are wrapped up. Thompson will join Denver's Daniels & Associates as VP of small cable systems brokerage.

Other market action this week:

- How much is Carl Brazell getting for his Command Communications stock? In an amendment to the KRLD/Dallas sales agreement just filed with the FCC, Legacy Broadcasting's Carl Hirsch and Robert F.X. Sillerman promise to pay Brazell \$1.25 million in three equal interest-free cash installments over 18 months, beginning six months after closing.

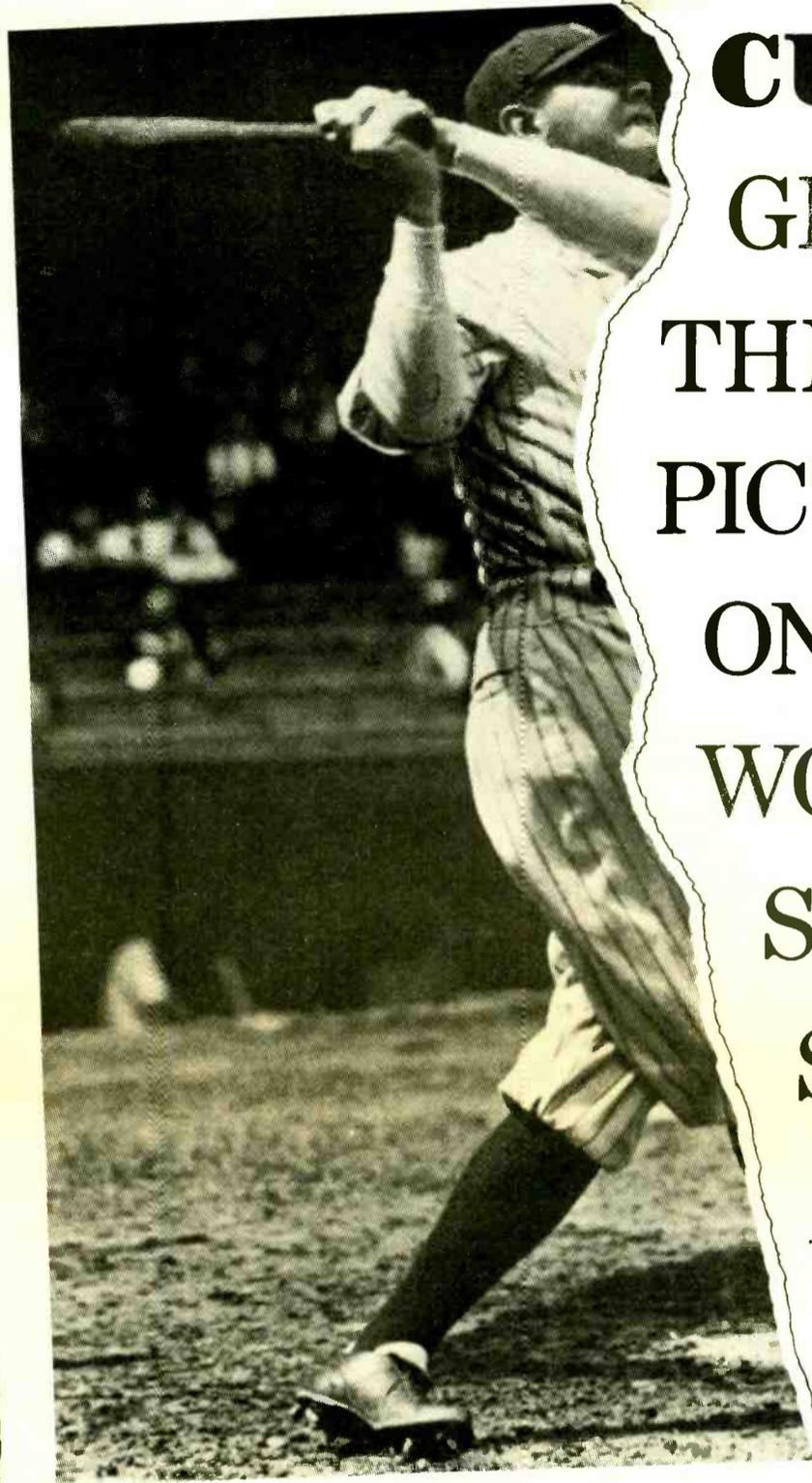
- Hall County, GA Superior Court has ordered former WGGA-AM & FM/Gainesville, GA owner Terry Barnhardt to stay away from the combo and stop "harassing" employees. The action comes after Gainesville Bank & Trust successfully petitioned to have the license turned over to court-appointed receiver Charles Hulsey, who's now entertaining bids.

- Lazer Communications Ltd., licensee of KKUL-AM & FM/Billings, MT, has filed Chapter 11. Billings attorney Jock West is representing the combo.

- WWFX/Belfast (Bangor), ME is on the block now that secured creditor Union Financial Services of Stamford, CT has taken possession. Licensee Belfast Broadcasting Corp. had defaulted on loans.

- Boston-based State Street Bank has obtained a court order placing WZCR/Ft. Myers, FL in receivership under the control of local CPA Gerald McHale.

- Owner John McCreery III has filed Chapter 11 for WMTS/Murfreesboro, TN. He's operating as a debtor-in-possession.



CURT GOWDY
GIVES YOU
THE WHOLE
PICTURE
ON THE
WORLD OF
SPORTS.
STARTING
APRIL 15th.



Sports broadcasting legend Curt Gowdy puts the pieces together in a ground-breaking new sports feature, *The Final Score*.

Each daily 2½-minute edition presents the little known and often overlooked facts upon which sports legends were made. Or broken. Curt shares his 40 years of experience as he probes beyond the statistics. And the stereotypes. To paint pictures sometimes ironic, sometimes hilarious, and sometimes poignant. But *always* illuminating.

The Final Score, with Major League Baseball, American Sportscasters and Broadcasting Halls Of Fame inductee Curt Gowdy, is a slam dunk for your radio station. Available on a market-exclusive basis from Premiere Radio Networks.

The hottest team in the League.

Call us in Los Angeles to reserve *The Final Score* for your market today at (213) 467-2346.

PREMIERE
RADIO NETWORKS
NEW YORK • LOS ANGELES • CHICAGO

TRANSACTIONS

Benchmark Buying Machine Rolls Into Richmond

Rumore Romances Foxy Nashville FM — Know What I Mean, Vern?

Deal Of The Week:

WVGO/Richmond

PRICE: \$4 million
BUYER: Benchmark Radio Acquisition Fund III L.P., headed by Joe Mathias and Phillip Rainwater. The company recently announced plans to acquire WDOV & WDSO/Dover, DE; WZNY/Augusta, GA; and WUSQ-AM & FM/Winchester, VA.

SELLER: Daytona Group, headed by Norman Drubner. He also owns KIVA & KZRQ/Santa Fe-Albuquerque; KXYQ & KZRC/Salem (Portland), OR; and KGRX/Globe (Phoenix), AZ.

FREQUENCY: 106.5 MHz
POWER: 7.6kw at 1175 feet

FORMAT: Gold
BROKER: Randall Jeffery and Brian Cobb of Media Venture Partners
COMMENT: This station was purchased for \$6.5 million in April 1988.

Alabama

WMML/Mobile

PRICE: \$25,000
TERMS: Asset sale for cash; escrow

deposit \$5000, with additional \$20,000 cash due at closing. The buyer also will lease real estate from a third party for \$1750 per month.
BUYER: Albert Crain of Byhalia, MS
SELLER: Country singer Lonnie "Mel" Tillis of Nashville
FREQUENCY: 1410 kHz
POWER: 5kw
FORMAT: This station is dark.

Georgia

WMJM & WFAV/Cordele

PRICE: \$350,000
TERMS: Asset sale for \$10,000 cash down payment and additional \$25,000 cash at closing. Promissory note for \$315,000 over 15 years at 10% annual interest. Interest-only payments are due annually for the first four years.
BUYER: Radio Cordele Inc., owned by John Wesley Brooks of Indianapolis
SELLER: Silver Star Communications — Albany Inc., headed by Dr. John Robert E. Lee. He also owns interests in WJYZ/Albany, GA and WDXZ & WVVO/Charleston, SC.
FREQUENCY: 1490 kHz; 98.3 MHz

POWER: 1kw; 3kw at 300 feet
FORMAT: AC
BROKER: Bob Thorburn of the Thorburn Co.
COMMENT: This combo is being sold pursuant to the FCC's minority distress sale policy. Silver Star purchased this combo for \$490,000 in June 1988.

Idaho

KJDE/Sandpoint (FM CP)

PRICE: \$2000
TERMS: Cash for assets
BUYER: Kennedy Broadcasting Inc., owned by Joseph Kennedy of Cogan Station, PA. He owns interests in WHUM/Avis, PA and WBRX/Patton, PA.
SELLER: Joseph Don Powers of Wenonah, NJ. He also owns WIBG/Ocean City-Sommers Point, NJ and WREY/Milville, NJ.
FREQUENCY: 102.5 MHz
POWER: 3kw at 177 feet

Indiana

WHUT & WLHN/Anderson
PRICE: \$1.5 million

TRANSACTIONS AT A GLANCE

1991 Deals To Date:

\$166,462,143

(Last Year: \$249,219,385)

Total Stations Traded This Year: 199
 (Last Year: 244)

This Week's Action: \$14,274,001
 (Last Year: \$16,767,794)

Total Stations Traded This Week: 17
 (Last Year: 25)

Deal Of The Week:

WVGO/Richmond \$4 million

- WMML/Mobile \$25,000
- WMJM & WFAV/Cordele, GA \$350,000
- KJDE/Sandpoint, ID (FM CP) \$2000
- WHUT & WLHN/Anderson, IN \$1.5 million
- WOCB-AM & FM/West Yarmouth, MA \$877,000
- WPNC-AM & FM/Plymouth, NC \$300,000
- KZMX-AM & FM/Hot Springs, SD \$150,000
- WGFX/Gallatin (Nashville), TN \$3.5 million
- KBFM/McAllen-Brownsville \$3.5 million
- WQPN/Moundsville, WV \$1
- WZXA/Sturtevant, WI (FM CP) \$70,000

TERMS: Asset sale for cash
BUYER: Anderson Radio G.P., a general partnership of Experience Communications Inc., Gary Todd of Indianapolis, and Jon Mark Lamey of Anderson, IN. Experience is a wholly owned subsidiary of Denison Investments Inc., which is headed by C. Perry Griffith Jr.
SELLER: Jeffrey Peek, receiver of the assets of Lamey Communications Inc., and Barclays Business Credit Inc., which had foreclosed on the station
FREQUENCY: 1470 kHz; 97.9 MHz
POWER: 1kw; 5kw at 490 feet
FORMAT: Nostalgia; NAC

Massachusetts

WOCB-AM & FM/ West Yarmouth

PRICE: \$902,000
TERMS: Asset sale for \$825,000 and one-year consulting agreement valued at \$52,000. This sale has been approved by the U.S. Bankruptcy Court in Boston.
BUYER: Ernie Boch, a Boston area car dealer
SELLER: Patch-Dunn & Associates of Cape Cod Inc., headed by Ken Patch and Charles Dunn
FREQUENCY: 1240 kHz; 94.9 MHz
POWER: 1kw; 50kw at 395 feet
FORMAT: Nostalgia; B/EZ
COMMENT: Patch-Dunn purchased this combo in 1985 for \$4.7 million.

North Carolina

WPNC-AM & FM/Plymouth

PRICE: \$300,000
TERMS: Asset sale for \$50,000 escrow deposit and additional \$50,000 cash at closing. Promissory note for \$200,000 at 10% interest, payable in monthly installments.
BUYER: Diane Scott Flowers of Elizabeth City, NC
SELLER: Ralph Epperson, who owns WPAQ/Mt. Airy, NC. He also owns interests in WPMH/Portsmouth, VA and WBRF/Galax, VA.
FREQUENCY: 1470 kHz; 95.9 MHz
POWER: 5kw; 2.6kw at 350 feet
FORMAT: Country
COMMENT: This combo was sold for \$350,000 in May 1989.

South Dakota

KZMX-AM & FM/Hot Springs

PRICE: \$150,000
TERMS: Asset sale for \$15,000 down payment, \$10,000 in cash at closing, and \$4500 cash on June 2, 1991; balance via five-year promissory note at 9.8% interest.
BUYER: Communication Systems Management Inc., owned by Carl Cunningham, David Shulman, and John Messenger
SELLER: Tracy and Valie Bastian
FREQUENCY: 580 kHz; 96.7 MHz
POWER: 2.3kw; 1.4kw at 440 feet
FORMAT: AC
COMMENT: This station was sold for \$120,000 in May 1986.

Tennessee

WGFX/Gallatin (Nashville)

PRICE: \$3.5 million
TERMS: Asset sale for \$2.5 million cash and \$1 million cash for non-complete agreement
BUYER: HaPa Inc., owned by veteran Nashville broadcaster Victor Rumore. He owns 50% of KFRR/Englewood, CO and is President of Cascom Syndication Inc., which syndicates features and advertising of characters such as Ernest P. Worrell
SELLER: Triangle Broadcasting Co., a subsidiary of Capitol Broadcasting Corp., which is headed by President Kenneth Johnson. Capitol also owns WCAW & WVAF/Charleston, WV; WKSJ-AM & FM/Mobile; and WRKA/St. Matthews, KY.
FREQUENCY: 104.5 MHz
POWER: 49kw at 1312 feet
FORMAT: Classic Rock
BROKER: George Otwell of Blackburn & Co.
COMMENT: Capitol purchased this station in September 1986 for \$6.6 million.

Texas

KBFM/McAllen-Brownsville

PRICE: \$3.5 million
TERMS: Asset sale for cash
BUYER: May Broadcasting Inc., headed by Philip Giordano. He also owns WBLX-AM & FM/Mobile.

Continued on Page 22

DON'T MISS THE 1ST USA DEMONSTRATION

LIVE ON-THE-AIR



RIDE THE DAB BUS

in Las Vegas

**AT THE NAB '91 CONVENTION
 APRIL 14-18**

THE DAB SCHEDULE AT NAB '91

Sunday, April 14 - Thursday, April 18

DAB Bus Demonstrations - runs every half hour 9:00 a.m. - 6:00 p.m. (stops 4:00 p.m. Thursday)

Tuesday, April 16

DAB Systems Concepts • 2:30 - 4:40 p.m.

Wednesday, April 17

DAB: Friend or Foe? • 10:30 - 11:45 p.m.

Satellite DAB Direct to Listeners: Prospects and Technology • 12:30 - 1:45 p.m.

DAB Methods & Systems • 1:30 - 5:00 p.m.

- ★ EUREKA DAB/147 SYSTEM
- ★ LIVE MOBILE DAB DEMONSTRATION
- ★ REVENUE PRODUCING IDEAS
- ★ COST-SAVING PROGRAMS
- ★ 100,000 SQ.FT. RADIO-ONLY DAZZLING DISPLAY
- ★ 1ST ANNUAL RADIO MEMBERSHIP MEETING & OPENING PARTY 3 P.M. SUNDAY

REGISTER NOW — 800-342-2460

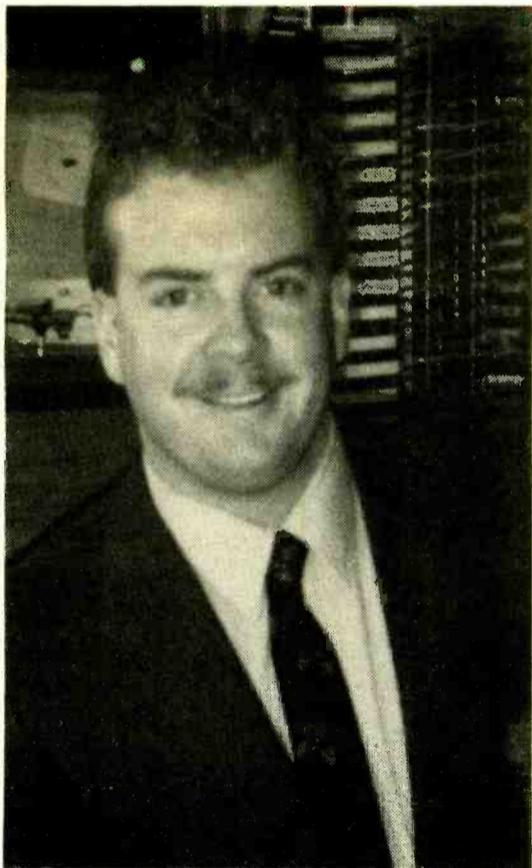
Problem:

We Had to Improve our Oldies!

Our Carts Didn't Sound Good Any More!

Solution:

GoldDisc™ CDs & Denon CD Cart Players from TM Century



"K-LUV listeners, advertisers and air staff are truly amazed at our on-air sound quality with TM Century's NoNoise compact discs. GoldDiscs give us the sensation of being in a live digital recording session.

"Our Program Director, Chuck Brinkman, was skeptical about CDs compared to the ease of carts since the Classic Hits we play average only 2:30. However the air staff and Chuck has found TM Century compact discs easier to use than carts! Our entire 2,000 song library is within reach.

"We are so glad to have gone TM Century CDs & Denons. We nearly re-dubbed carts that would not have sounded nearly as good (and would have cost 3 times more)!"

Ronald Sweatte

Chief Engineer

KLUV

Dallas, Texas

At station after station, program directors and engineers are saying, "The competition's killing us! Their hits sound better than our oldies!"

So...what's the solution? Redub the carts?

K-LUV in Dallas thought so, until they tried TM Century's GoldDiscs. Program Director Chuck Brinkman and Chief Engineer Ron Sweatte had heard about how the clearest, cleanest classics come from TM Century CDs. They got some sample GoldDisc³ Compact Discs and were impressed how much better these NoNOISE CDs sounded than their carts and than "record store" oldies!

They liked how TM Century's music matched their latest research, how GoldDiscs were the right versions with hit "45" lengths, tight starts, consistent audio levels, dynamic range, great stereo separation and superior sonic quality!

But they still planned to redub TM Century's CDs to new carts. Until they tried Denon's CD "Cart" players. TM Century delivered K-LUV's GoldDiscs already in Denon's cases. They look like carts and jocks handle them conveniently...like cart tapes. But they sound like great CDs.

Try them yourself. We think that you'll love Denon's CD players and TM Century GoldDiscs as much as KLUV!

Solve Your Music Problems with GoldDiscs™ and Denon CD Players

TM Century
Inc.

14444 Beltwood Parkway, Dallas, Texas 75244
Toll-Free Line for GoldDiscs: (800) 937-2100

Yes! I want to hear how GoldDisc CDs and Denon CD players with the 'dial a cut' feature can solve my music problems! Mail to: TM Century, Inc., 14444 Beltwood Parkway, Dallas, TX 75244-3228, or FAX toll-free to (800) 749-2121.

Name _____ Title _____

Station _____ Phone (____) _____

Address _____

City _____ State _____ Zip _____

A Family Affair

THE T.J. MARTELL FOUNDATION FOR LEUKEMIA, CANCER AND AIDS RESEARCH
CORDIALLY REQUESTS THE PLEASURE OF YOUR COMPANY AT THE 1991
HUMANITARIAN AWARD DINNER – A Family Affair – IN HONOR OF CHARLES KOPPELMAN.

SATURDAY, APRIL 27, 1991, THE NEW YORK HILTON, NEW YORK CITY
RECEPTION SEVEN O'CLOCK, BLACK TIE – R S V P *



THE T.J. MARTELL FOUNDATION FOR LEUKEMIA, CANCER AND AIDS RESEARCH HAS DEVOTED THE LAST 16 YEARS TO RAISING MONEY FOR RESEARCH INTO THESE DISEASES.

THE RESULTS - BETTER TREATMENTS DEVELOPED, INCREASED UNDERSTANDING GAINED, AND LIVES SAVED.

SUPPORTED BY THE MUSIC AND ENTERTAINMENT INDUSTRY, THE T.J. MARTELL FOUNDATION HAS RAISED ALMOST \$35 MILLION SINCE 1975. WITH YOUR CONTINUED HELP, OUR VITAL RESEARCH WILL HOLD THE ANSWER TO UNRAVELLING THESE COMPLEX DISEASES.

*FOR FURTHER INFORMATION PLEASE CONTACT MS. MURIEL MAX, C/O THE T.J. MARTELL FOUNDATION
6 WEST 57TH STREET, NEW YORK, NEW YORK 10019, (212) 245-1818

EXECUTIVE ACTION

Axten Named President/COO At EFM Media Management

John Axten has been appointed President/COO at radio program supplier **EFM Media Management**, which produces and distributes the **Rush Limbaugh** and **Dr. Dean Edell** shows. He'll be involved with product expansion and oversee day-to-day business activities.

EFM CEO **Edward McLaughlin** said, "John's appointment is an important step in the development of the company into a major producer of product — not only for radio, but also for other media." Axten has consulted media companies, among them the **ABC Radio Networks**. He spent 12 years at **Cap Cities/ABC**, leaving as Sr. VP/ABC Radio Networks.



John Axten

Dunlop Joins KOMO As OM

Research Group Research Associate **Rob Dunlop** has been named OM for one of the company's clients, **Fisher Broadcasting** Full-Service AC **KOMO/Seattle**. He'll oversee station operations under PD **Norm Gregory**.

Gregory told **R&R**, "Rob's previous work with the Research Group has familiarized him with our audience's needs and format. He's already been able to implement some new programming features." Prior to joining the Research Group two years ago, Dunlop was a news producer for **WSYX-TV/Columbus**.

Kosbau Takes KAZY PD Post



Steve Kosbau

One week after being upped to OM at **WAVF/Charleston, SC**, **Steve Kosbau** has accepted the PD job at **Summit AOR KAZY/Denver**. He succeeds **Brian Taylor**, who's resigned.

"This should finally lay to rest all the silly rumors about KAZY changing format," noted VP/GM **Steve Youlios**. "Steve's an AOR guy all the way, and has had nothing but success wherever he's worked." Kosbau has programmed WAVF for the past year. Prior to that he spent two years at **WZZQ/Terre Haute, IN** and three years at **KRNA/Iowa City**.

Moore Becomes PD At KNOK

Rob Moore, who programmed the now-defunct NAC **Breeze Network**, has been named PD of former Breeze affiliate **KNOK/New Orleans**. **KNOK PD Don Ames** remains as APD/morning personality.

Moore told **R&R**, "Since the Breeze went off the air, I've been generating and editing KNOK's playlist. This is a great opportunity in a perfect NAC market. While I'm leaving lots of heart and soul with the Breeze, I know this is the essence and spirit of our desires there." Moore had been with the Breeze since its start — September 1987 — and was previously MD at **KTWN/Minneapolis**.

Beach Shores Up WMJQ As PD

Sandy Beach, a Buffalo personality for almost 20 years, has been named PD at **Algonquin Broadcasting** Hot AC **WMJQ/Buffalo**. He'll continue his "Majic Morning Show" with sidekick **Rob Lucas**, who's been appointed APD. Former PD **Hank Nevins** has been offered a position at another Algonquin station.

WMJQ President **Larry Levite** told **R&R**, "Many people thought Sandy would never do this. He likes the fun part of broadcasting — not the nitty gritty. Having an APD he respects, however, will make things easier." Beach has programmed **WKBW/Buffalo**, **WBAP/Dallas**, **KYUU/San Francisco**, and **WJET/Erie, PA**.

'Coming Out' Party



Epic execs congratulate **Gloria Estefan** on her performance after a recent gig at the **Miami Arena**. Celebrating backstage are (l-r) **Epic** VP **Glen Bruman** and Sr. VP **Larry Stessel**, **Estefan**, label Sr. VP **Polly Anthony** and President **Dave Glew**, **Estefan's** husband/manager/co-producer **Emilio Estefan**, and **Epic** VP **Dan Beck**.

Heart-Shaped Gold



Reprise VP **Rich Fitzgerald** (front row, right) presents **Chris Isaak** (front row, left) and his band, **Silverstone**, with gold records for "Heart Shaped World." Among the wild at heart at L.A.'s **Atlas** are (back row, l-r) band members **Rowland Salley**, **Kenney Dale Johnson**, and **James Calvin Wilsey**.

CLAYTON BACK AS PD

WKTI Ups Berlak To OM

Journal Communications Hot AC **WKTI/Milwaukee** has promoted PD **Mike Berlak** to OM. Also, **Danny Clayton** has left his PD post at **EZ Communications** **CHR WBZZ/Pittsburgh** to return to **WKTI** as PD/middayer. He was with **WKTI** for eight years on-air and as APD.

Doug Kiel, VP/Radio at **Journal** subsidiary **WTMJ Inc.**, said, "Mike's done a tremendous job leading **WKTI** as PD. Now he'll spend more time on strategic planning and the big picture. I'm thrilled we were able to bring **Danny** home. They make an outstanding team."



Mike Berlak Danny Clayton

Before joining **WKTI** a year ago, **Berlak** programmed AC **KAER/Sacramento** for three years. **Clayton's** been APD/morning man at **WHIT/Madison** and on-air at **WSPT/Stevens Point, WI**.

Steele Now VP At MCA

Martine Upped To National Promotion Dir.



Michael Steele Pat Martine

MCA National Pop Promotion Director **Michael Steele** has been promoted to VP/Field Promotion. Concurrently, label Director/Regional Promotion, West Coast **Pat Martine** has been elevated to National Promotion Director.

MCA President **Richard Palmese** said, "Both of these promotions are richly deserved. **Michael's** broad national experience and acute understanding of our regional goals will have an immediate impact on our field staff. **Pat's** gift for establishing strong relationships at radio and his years of experience in promotion make

MCA/See Page 22



Send your listeners to see the ultimate solar spectacle -- a total eclipse of the sun in Hawaii! It's the last total solar eclipse this century, and it happens July 11 at 7:28 a.m. (100,000 mile high solar flares are expected!) Your listeners can be there -- send them to a star's show they'll remember.

By the way, there won't be a solar eclipse in North America until the year 2017. If you need a good promotion -- and sales opportunity -- then don't wait for the world to turn. Move your listeners right now!

Here's what they'll receive:

- Five days/Four nights in a resort condo.
- Roundtrip airfare from your city.
- Eclipse Survival Kit.

Send your listeners to the world's best celestial show in the splendor of Hawaii's natural beauty.

Another exclusive travel promotion from the experts at
Music Awareness Promotions.
800-634-5043 or 818-883-7625



Brown Named President/GM At WGIV & WPEG

Wayne Brown has left the GSM post at WCBS (AM)/New York to become President/GM of Broadcast Partners UC combo WGIV & WPEG/Charlotte, effective next month. He replaces Chester Williams, who left last October.



Wayne Brown

Broadcast Partners Exec. VP/COO Lee Simonson told R&R, "Of the many candidates we saw, Wayne was clearly the best prepared for this responsibility. He has the experience to operate one of the best Urban stations in the country."

Brown added, "I look forward to working with some real entrepreneurs. I want to use the skills I learned in 12 years at CBS with Urban radio." Brown was GSM for a year at WCBS (AM). Until now, he'd spent his entire career with CBS, where he began as a security guard in 1978.

Coming Home



During an all-day remote at nearby Camp Pendleton, KABC/Los Angeles talk show host Michael Jackson congratulates two Marines who had just returned from the Persian Gulf.

PLG Taps Two Vice Presidents

Jones Joins For Marketing; Kopecky For Sales

The PolyGram Label Group has appointed Jeff Jones VP/Marketing and Gerry Kopecky VP/Sales. Jones will report to PLG President/CEO Rick Dobbis, and Kopecky will answer to PLG Sr. VP John Barbis.

Dobbis remarked, "Jeff has such a great depth of experience in the marketing and artist development areas that he was the first and only choice to head our marketing efforts."

Barbis noted, "Gerry's knowl-



Jeff Jones

Gerry Kopecky

edge of the company, coupled with PLG/See Page 22

UPDATE

WKLR Appoints Laurence PD

Country WXTA/Erie, PA consultant Roy Laurence has been tapped to program Sconnix Gold outlet WKLR/Indianapolis. He succeeds Simon Jeffries, who's exited.

Laurence told R&R, "WKLR has gone through quite an evolutionary process the past few years; our direction today is definitely Oldies. My task is to take the station to a higher level. I'll work closely with our outstanding staff, and we'll market and promote the station the way it should be in the '90s."

Laurence previously programmed Philadelphia's WIOQ, WCAU-FM, and WFI, and was on-air at WLTT/Washington.

Kronfeld Joins PolyGram Holding As President/COO

Eric Kronfeld has joined PolyGram Holding Inc. (PHI) as President/COO. He'll coordinate financial, personnel, and corporate legal and business activities for PolyGram's various U.S. companies. He's served as manager, attorney, and consultant to various entertainers and entertainment firms.

PolyGram Diversified Entertainment head John Scher reports to Kronfeld, but other U.S. PHI division presidents will continue to report to PHI CEO Alain Levy. Levy noted, "Eric has been a trusted outside advisor the last 18 months. His knowledge of the players and commitment to making PolyGram, Island, and A&M a success will make him an essential resource in putting our team together."



Eric Kronfeld

MORNING MAN MOVES

London Shifts To KKBT; Lee Segues To KMEL



John London

KMEL/San Francisco morning personality John London has joined Evergreen Urban KKBT/Los Angeles in the same position.

"I've been trying to find a place for John in Evergreen for the last ten years," said President/GM Jim deCastro. "With the cooperation of the people at Century Broadcasting, Darryl Strawberry isn't the only free agent coming to L.A."

Before joining KMEL five years ago, London worked at L.A.'s KRTH and KMGG. He'll be replaced at KMEL by WQHT/New York afternoon driver Bill Lee, who previously worked at former Bay Area CHR KFRC (AM).

Imago Names Kelly VP/Sales

Jim Kelly has been appointed VP & Director/Sales at Imago Records. He will report directly to label President Terry Ellis.

Working in Imago's New York City offices, Kelly will manage and supervise all domestic sales activity for the label.

He joins from RCA/BMG, where he has served in varying capacities for 13 years, most recently as Sr. Director/Marketing for BMG Distribution.



Jim Kelly

BARGER GM, WOODS PD

KWCB Moves In As Fourth San Antonio Country Outlet

KWCB/Floresville, TX has been dark since March 1. When it signs on again — the target date is March 22 or 23 — it will become San Antonio's fourth Country outlet, joining NewCity combo KKYX & KCYY and Clear Channel's KAJA. It will sport new, as-yet-undetermined calls, with a signal upgraded from Class A to Class C2. Owner April Communications

consists of former Clear Channel exec and current KWCB GM John Barger (who owns 40%), his wife, Darla (40%), and Chief Engineer John Furr (20%). Former Gold KONO/San Antonio PD Lee Woods will program.

Barger said, "I saw what Lee was able to do at KONO when peo-

KCWB/See Page 22

LETTERS

Is QSound Mono-Compatible?

We at [WHTZ] Z100/NY would like to draw attention to a new trend in the recording industry: the stereo enhancement of music and advertisements distributed to broadcasters. These enhancement processes, "QSound" being the most prominently marketed, can be directly incompatible with stereo broadcasts on FM, AM, and TV.

Before digging in, let it be said that these effects can really sound spectacular when heard in stereo. If confined to a stereo-only medium such as CD or cassette, everything should work fine. But be aware that whenever a song sounds like it's coming from "outside" the speakers, it will probably not be mono-compatible.

When large doses of QSound are added to audio, the musical instrumentation can completely cancel when listening to FM in mono. In other words, entire portions of a song can disappear. In mono you hear dead air. You should note that most car stereos "blend" to mono for over half the listening area of any FM station.

On top of that, there are compatibility problems with audio processing systems — such as common phase or polarity correction equipment and other stereo manipulation devices — that were never designed to handle such a signal.

The first 36 seconds of Madonna's "Vogue" from "The Immaculate Collection" are completely out of phase. Check it out on a 'scope. And we cannot broadcast any of the great new cuts from the Wilson Phillips CD, "You're In Love," as the mono meter on the console

shows the signal is about 10dB below the stereo levels.

Z100 now has a policy that we recommend to all broadcasters. Anytime we see the QSound emblem on a tape or CD, we carefully listen in mono before broadcasting it. We suggest to the producers who use QSound and similar systems that they do the same mono-

compatibility checks before releasing product to broadcasters.

Compatibly yours,

—David P. Reeves III
Chief Engineer, Z100/NY

R&R would like to hear from other stations on their experiences with QSound or any other stereo enhancement process currently on the market.

Is Z100's Processing The Problem?

QSound Sr. VP/R&D Responds

Several issues have been raised by Mr. Reeves of Z100 in New York. His contention that QSound can be directly incompatible with stereo broadcast on FM, AM, and TV is of obvious concern to us.

In our previous discussions with Mr. Reeves, we have pointed out that we have had hundreds of phone calls on our 800 line and dozens from radio stations specifically commending us on technical achievement. To our knowledge, virtually all radio stations, with the exception of Z100 and one other that he mentioned, are broadcasting QSound tracks without encountering the same problems. Monitoring has been extensive in the U.S. and Canada. We are aware that Z100 utilizes equipment such as phase chasers and polarity correction equipment which may be incompatible with some tracks utilizing extensive QSound.

With regards to [Madonna's] "Vogue," only the high strings and percussion were in QSound during the first 36 seconds of the cut and these do not cancel in mono. The

main synthesizer track is heavily chorused and may trigger the phase chasers into correcting and subsequently reversing polarity 180 degrees, causing cancellation in mono.

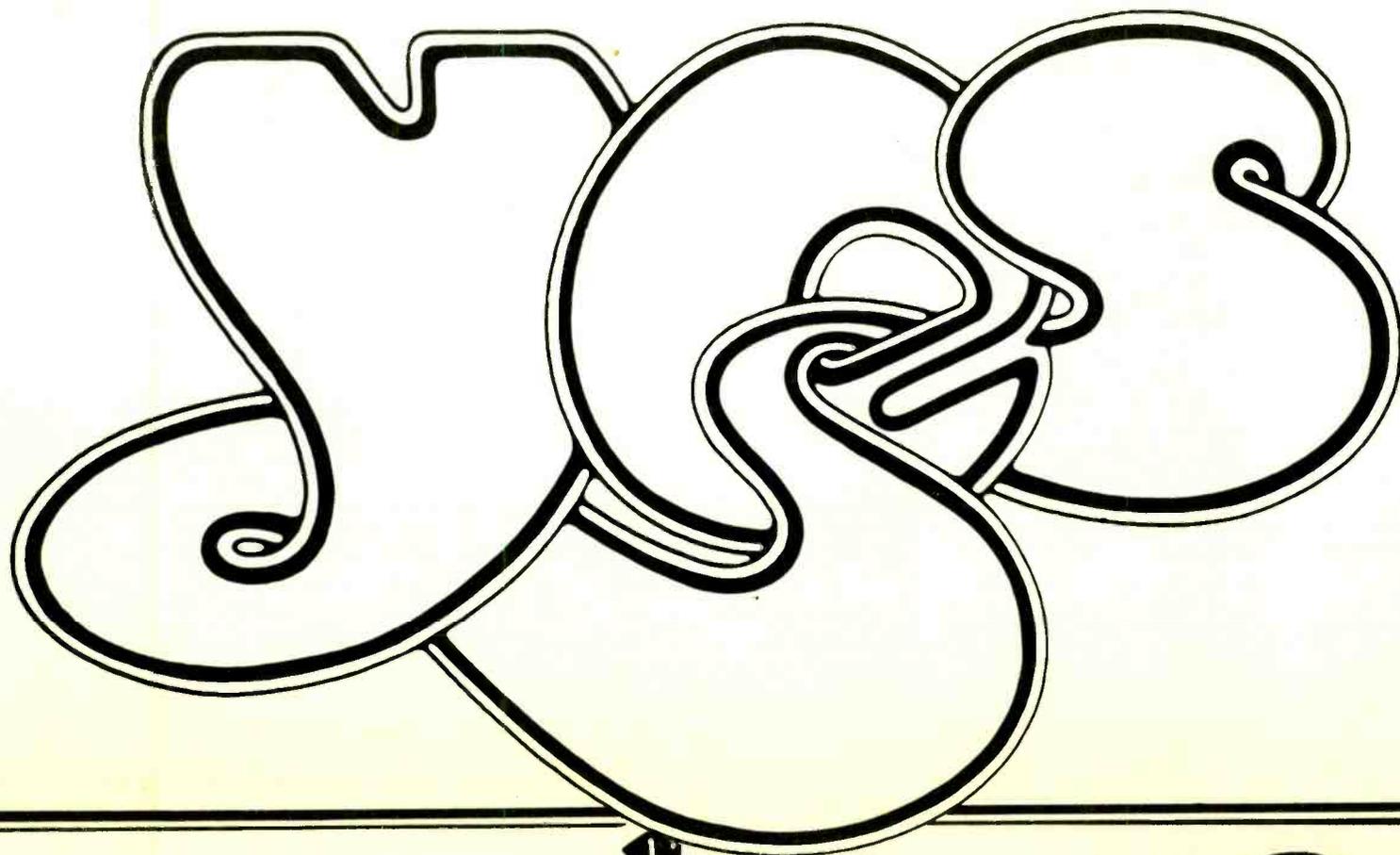
We also checked with Wilson Phillips engineer Francis Buckley, who simply stated that according to his ears, the mono-perceived level "sounds right." It is most important to note that the degree of mono-compatibility is ultimately at the discretion of the remix engineer. The criterion used at the mixing stage of the remix in mono is relative musical balance. Phase meters and oscilloscopes do not reflect the frequency-dependent net electrical sum relative to the musical balance. Engineers are always encouraged to repeatedly check the mix in mono.

If anyone else has questions regarding the broadcast of QSound, please feel free to contact me at (800) 661-5300.

Sincerely,

—Dan Lowe
QSound Sr. VP/Research & Development

FOR THE ULTIMATE PROMOTION, SAY...



'ROUND THE WORLD IN EIGHTY DATES.

Jon Anderson
Bill Bruford
Steve Howe
Tony Kaye
Trevor Rabin
Chris Squire
Rick Wakeman
Alan White

Send your listeners to the **Gala Yes Reunion Concert** in Los Angeles. Here's what your lucky winners will receive:

- **VIP treatment** with an opportunity to meet the members of Yes personally
- **Prime tickets** to the concert at the Great Western Forum
- Exclusive admission to a very special **Hollywood Backlot Party** at Warner Brothers Studios
- Five nights first class hotel accommodations in Los Angeles
- Pre-concert dinner at the Hard Rock Cafe
- Admission to the world famous Universal Studios Tour

Trip Dates: May 14-19, 1991

Music Awareness Promotions will handle all the details for you, including reservations, passes, and releases. Your winners will be professionally supervised in L.A., and will have access to a 24-hour telephone hotline for any questions. For information on trips to other markets, just call!

Look for the new Yes album!

This market exclusive promotion is available only from your friends at:

MUSIC AWARENESS PROMOTIONS
800-634-5043 or 818-883-7625



Radio

● **WEBSTER JAMES** is named VP/GM of WGCV/Mobile-Pensacola. He was previously VP/GM at WRXK/Ft. Myers, FL.

● **ARLENE ROSS** has been named News Director at WPRD/Orlando, segueing across the hall from the News Director/morning co-host slot at sister WMGF.

● **VALERIE BROOKS** is promoted from LSM to GSM at WIOT & WCWA/Toledo.

● **MIKE ATTERBERRY** has been appointed LSM of KUPL-AM & FM/Portland. He was previously KUPL's NSM/Vendor Marketing Director.

● **JOSHUA GINGOLD** is upped from Account Manager to LSM at KTHT/Fresno.

● **JACK ANKERSON** joins WTAR/Norfolk in the newly created position of Director/Sports & Sports Marketing. He's a former managing executive of three ABA teams.



Valerie Brooks Tracy Horton

Records

● **TRACY HORTON** is appointed National Manager/CHR Promotion at Elektra Entertainment. She previously worked in the label's promotion department as Coordinator.

● **DANE VENABLE** has been elevated from Product Manager to VP/Product Development at Mercury Records.

CHRONICLE

Born To:

WMMR/Philadelphia Promo Dir. **John Kubiak**, wife Debbie, daughter Samantha Lauren, February 26.

WYMG/Springfield, IL AE **Simon Mulverhill**, wife Lauren, daughter Kelsey, March 10.

Warner Bros. recording artist **Eddie Van Halen (Van Halen)**, wife **Valerie Bertinelli**, son Wolfgang, March 16.

Terry Pruett, son of **Howard Rosen Promotions Nat'l Promo** Dir. **Lynda Tice**.

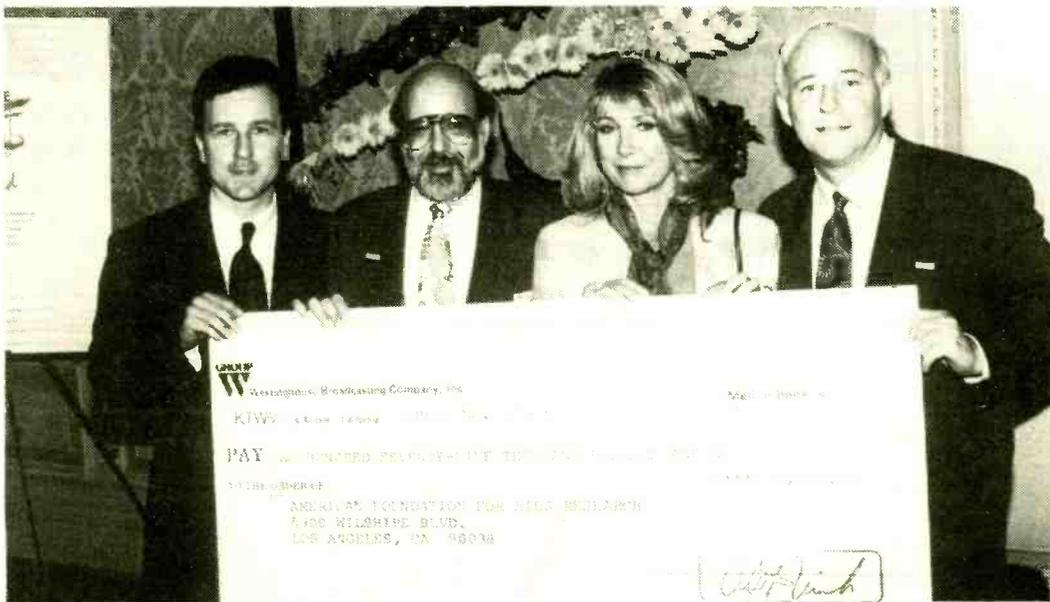
Marriages:

WKYQ/Paducah, KY PD **Kent King** to **Teresa Scott**, March 14.

Condolences:

Career broadcaster and **Blackburn & Co.** broker **Jay Bowles**, 48, March 17.

Wave Of Hope



KTWV/Los Angeles recently presented a check for \$275,000 — representing proceeds from sales of the NAC station's four "Wave Aid" CDs — to the American Foundation for AIDS Research (AmFAR). Pictured at the presentation are (l-r) actor Bruno Kirby, KTWV VP/GM Allan Chlowitz, actress Teri Garr, and AmFAR Chairman Dr. Joel Weisman.

● **MARK GREEN** has been promoted to Manager/Urban Promotion at EMI Records. He was formerly the label's National Urban Marketing Manager. Concurrently, **BOB PAYNE** and **STEVEN MANDEL** join EMI as Associate Directors/Publicity. Payne arrives from Columbia Records, where he was Publicity Manager; Mandel hails from the Publicity Director post at Cherry Lane Music.



Mark Green Alan Shapiro

● **ALAN SHAPIRO** is named Director/National Sales at WEA. He had been Manager/Field Sales at WEA/Dallas.

● **MARTIN KIERSZENBAUM** is named Manager/Projects & Promotion at A&M Records. He had been International Publicist at Warner Bros.

● **BILL GADEN** is upped from Manager/International Marketing to Associate Director/International Artist Development at Arista. And **JENNY HILL** is upped from International Coordinator to Manager/International Marketing.

National Radio

● **MUTUAL's** "America On The Road," covering what's new, hot, and interesting in the automotive world, is now carried on the Armed Forces Radio Service: (207) 781-5036.

● **KAYLA SATELLITE NETWORK** will begin airing the "Bob Circosta Show" in April. The two-hour daily show will feature guests and "open forum" calls; (813) 572-9209.

Industry

● **TAMI VARTANIAN** segues to Warner Special Products as Assistant Manager/Domestic, coming from the Special Markets Division at CEMA Distribution.

● **STEPHEN METZ** is named President of American Record Distribution. He founded RSP Entertainment and the Midsong Publishing Group.

—Ann Schnieders

Changes

Susan Mahoney has been promoted to Market Research Specialist for Christal Radio/New York. And the following AEs have been tapped: **Zora Hanrahan**, Los Angeles; **Michele Kazian** and **Carol Tate**, Philadelphia; **Bill Nienstedt**, Detroit.

PROS ON THE LOOSE

Mark Andrews — PD/mornings KEBC/Oklahoma City (405) 799-8612

Kevin Barrett — PD/afternoons WOPW/Augusta (404) 855-7466

Billy Brill — Sr. VP/Promotion MCA Records (213) 969-1960; (714) 548-1841

Blair Carter — Late nights WLXK/Roanoke (703) 772-2577

Peter De Graaff — Swing/production WXKS/Boston (617) 894-3722

Rich Ellis — Late nights KMG/Seattle (206) 892-8760

Dan Forthofer — MIDDAYS/APD/MD WQTL/Findlay, OH (419) 669-3073

Bill Haywood — Morning news anchor KTAR/Phoenix (602) 381-1881

Dr. Steve Ludwig — Nights WKTI/Milwaukee (414) 425-5430

Rocky Marlowe — Mornings WKHX/Atlanta (404) 578-8418

Dennis Martin — PD WKKP/Lansing (517) 484-9232

Mark Maurer — Production Dir./air talent KLIT/Los Angeles (213) 374-1254

Tim Mikkels — Afternoons KKNB/Lincoln, NE (402) 435-1611

Renee Moier — Promotion Asst. WLXK/Roanoke (703) 864-6149

Ruby Cheeks — Mornings/afternoons WMMS/Cleveland (508) 865-5817

Arthur Tiller — MD/parttimer WNSR/New York (908) 821-4603

Steve Wall — PD KDON/Salinas-Monterey, CA (408) 442-9339

Joseph Laffey has been named AE/Southwest Regional Sales, Westwood One.

Ken Oceppek joins Katz Hispanic Radio/Chicago as AE.

Karen Nakai is appointed Manager/Music Licensing at Sony Music.

Julianne Hall is upped to Sr. Copywriter at Geffen/DGC Records.

Frank Rezek and **Sally Quinlivan** are named WEA Sales Reps for Pittsburgh and Cleveland/Columbus, respectively; **Roberta Miles** is appointed Singles Specialist.

Rickie Goodman has been tapped as National Sales Coordinator at A&M Records.

Dennis Boerner and **Christle Perkins** join East West Records America as Sales & Marketing Coordinators.

Matthew Aberle is tapped as A&R Representative, **Monica Froeber** is named Marketing & Sales Coordinator at Morgan Creek.

Vinnie Freda is selected as Director/Administration at MCA Records.

David Weigel joins Juggler Records as Promotion Associate; **Sarah Othman** arrives as Executive Assistant.

Jordyn Thiessen joins Arista as International Administrative Assistant.

Eileen Thompson and **Pepper Williams** are tapped as AEs in Rogers & Cowan's entertainment division.

Bill Bishop and **Susan Slamer** join Warner Special Products as Assistant Managers/Film & TV.

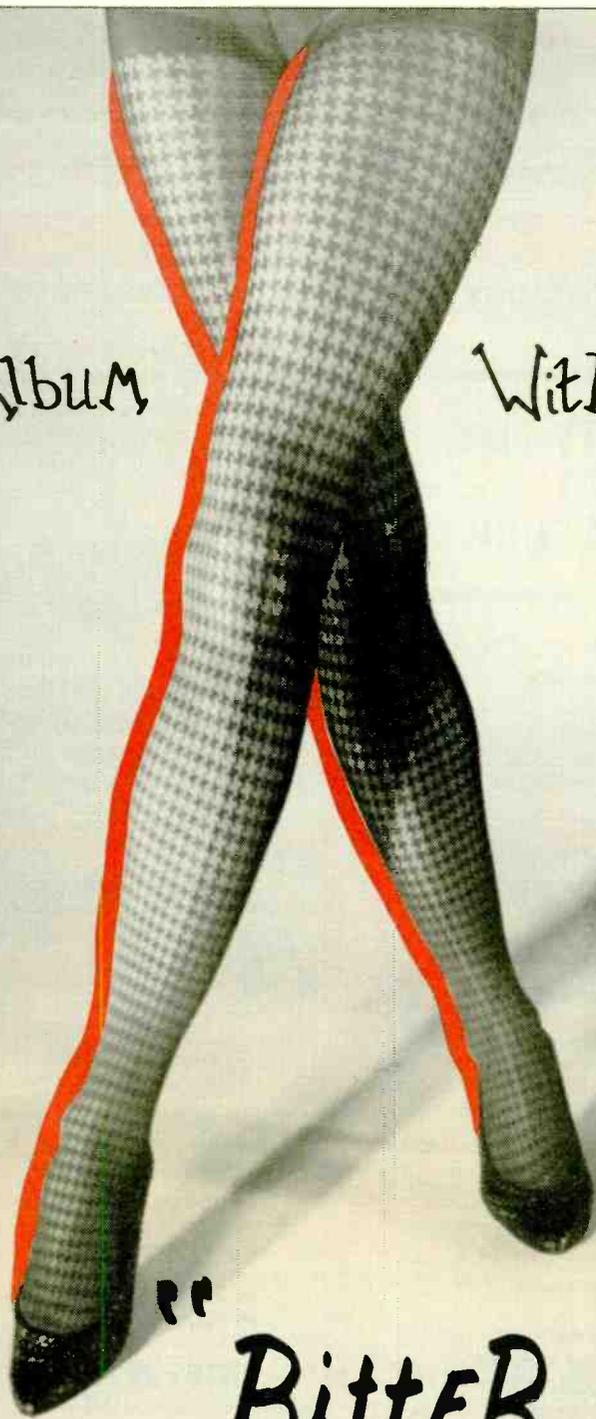
Columbia Signs Cockburn



Columbia recently inked Canadian singer/songwriter Bruce Cockburn (seated) and marked the occasion with a private reception. Celebrating the signing are (l-r) label VP Jack Rovner and President Don Jenner, manager Bernie Finkelshtein, and Columbia's Steve Berkowitz and David Kahne.

FROM AN ALBUM

WITH LEGS. X



"BITTER TEARS"

IN XS



Manager: C.M. Murphy

© 1991 Atlantic Recording Corp. A Time Warner Company



CONSULTANTS DIRECTORY

PROGRAMMING

Ron White
(813) 349-1916

- Programming, positioning, marketing
- Direct personal client service
- CHR, AC, Oldies, Country
- Proven results . . . 18 years

\$\$\$\$ SPECIALISTS

**TWENTY-FIVE
TO
FIFTY-FOUR**

**BURKHART/DOUGLAS
and Associates**

6500 River Chase Circle East
Atlanta, GA 30328
(404) 955-1550 Fax (404) 955-6220

CREATIVE SERVICES

The Voice Over America's
leading TV and Radio stations.
You've heard his cutting edge
approach on VH-1, TNT and
dozens of other national
commercials.



THE NEW VOICEOVER AMERICA

818-841-9418

Now available **EXCLUSIVELY**
to your station.

Overnight Delivery Affordable Rates**
Phone Patch Fax* Market Exclusive*

AUDIO CONSULTING

FULL SERVICE AUDIO CONSULTING
• Studio design • Construction
• Upgrades . . . to processing!



**Audio Concepts
& Engineering**

Broadcast Audio Consultants

800-777-4172

FAX 804-550-3291

Jeffrey P. Loughridge

PO Box 25652, Richmond, VA
23260-5652

MARKETING & PROGRAMMING

**STATION CRITIQUES
& MARKET STUDIES
OUR SPECIALTY!**

**Donna Halper
& Associates**

will help you create
a winning team!

304 Newbury Street, Suite 506,
Boston, MA 02115.

617-786-0666

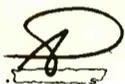
*11 years of
results in markets
of all sizes!*

PROGRAMMING/MARKETING



Double digits 12+, huge gains in all
demos, a year of consistent growth.
DeMers developed the plan and kept us
on target. Their expertise has made the
"X" a market leader and one of the
highest rated AOR's in the country."

David McAley
VP/GM
WXXR/Rockford



**DeMers
Programming/Marketing
Consultants**

*Rock Radio
Contemporary to Classic*
(215) 363-2636

CREATIVE SERVICES



**EXCEPTIONAL
VOICE IMAGERY**



His impressive voice signature
is heard on leading radio
& TV stations nationwide.

- ▶ PHONE PATCH ▶ FAX
- ▶ OVERNIGHT DELIVERY

818-981-8255

CUSTOM MARKET RESEARCH

**DON'T BLOW \$5,000
ON RESEARCH SOFTWARE!**

SongData is complete user-
customized software for in-house
call-out and auditorium music testing,
with features, options, and
capabilities that no other system has.

OWN IT FOREVER FOR \$1,500

Call For Your Free Demo



**Sound
Decisions**

800-552-2545.

In Canada and Indiana, Call collect 719-471-4125.

TELEMARKETING DIRECT MAIL



**Creative
Media
Management, Inc.**

**Results-Oriented
Telemarketing/
Direct Mail For Radio**

(813) 367-3854

BROADCASTING

**DON KELLY &
ASSOCIATES, INC.**

914-666-0175

**Specializing in
CHR - DANCE - URBAN**

**DON KELLY
PRESIDENT
J.C. FLOYD
VICE-PRESIDENT
BOB PERRY
ASSOCIATE**

CREATIVE CONSULTING

**MARK DRISCOLL
PRODUCTIONS**



**Voiceover
Production Services**

For demos, market availability
and information, call
(215) 237-3131

PROGRAMMING

**Vallie
Consulting**

(703) 802-0700

"Programming is our business and our
passion."

**Dan Vallie
President**

**Jim Richards
Vice President**

DIRECT MARKETING/PROMOTIONS

Eric C. Corwin, President



Impact Target Marketing

- Telemarketing
- Direct Mail
- Database Management
- Interactive Phones

545 Boylston St., Suite 1401
Boston, MA 02116
(617) 247-4770
FAX (617) 536-0904

TELEMARKETING/DIRECT MAIL

**TransAmerica // Broadcast
Telemarketing // Services**

**MORE CLIENTS...
MORE MARKETS...
MORE SUCCESS...**

America's Leader in Telemarketing
and Direct Mail programs for
Radio Audience Growth and Data
Base Management.

1325 G St. N.W.,
Suite 610

Washington, D.C. 20005

(202) 383-8300

(202) 383-8313 FAX

Michael D. Lonke, President

MORNING SHOWS

t h e
s u n r i s e
g r o u p

HOURLY REPORT

Finally, a way to help your morning show
best position their bits to increase target
demo listenership...

Market Exclusive

213-394-5092

1453 Third Street, Suite 608
Santa Monica, CA 90401

creative weapons to win morning wars!

PROGRAMMING



Herron Media Group

Advisors to
Adult Contemporary

800-878-5889

MANAGEMENT

WORK PERKS

Employee Benefits Hinge On Company Revenues

Are your station's employee benefits competitive with those of companies around the country? The amount of money a company spends on benefits is generally directly proportional to the size of its payroll.

While the average percentage of payroll that a business spends on benefits has dropped to 25% from 29% in 1986 and 33% in 1981, benefit spending among individual firms depends on whether or not their payrolls have increased.

Big Business Benefits Better?

Of the employers who added benefits last year, 11% added more vacation time. Although this is one of the few areas in which small companies (those with annual sales

under \$1 million) can compete with large ones (those with sales of more than \$200 million), they often don't.

Although large and small firms offer two-week vacations after about two years and three-week vacations after seven years, people who work for small companies are entitled to four weeks of paid vacation after ten years. But at a large firm, employees generally must put in 15 years to receive the same four weeks off.

In addition, six times more large companies offer dental coverage as the small companies (66% vs. 11%), and three-quarters of large companies offer hospitalization benefits, compared with 42% of small businesses. For a look at the top 20 benefits, consult the chart below.

Top 20 Employee Benefits

Benefit	'89	Rank '86
Paid vacation	1	3
Hospitalization insurance	2	1
Medical/surgical insurance	3	1
Paid holidays	4	2
Group life insurance	5	6
Time off for family death	6	4
Paid sick days	7	7
Paid jury duty	8	5
Paid life insurance premium	9	--
Paid hospitalization insurance premium	10	--
Paid medical/surgical insurance premium	11	--
Long-term disability insurance	12	8
Dental coverage	13	13
Tuition reimbursement	14	10
Short-term disability insurance	15	9
Paid military leave	16	12
Paid long-term disability insurance premium	17	--
Prescription drug plan	18	17
Paid short-term disability insurance premium	19	--
Severance pay	20	14

Source: Nat'l Institute of Business Mgt., Alexandria, VA

Daydream Believers

Nearly one in five (18%) execs admitted to dozing off during dull meetings, according to a recent survey. The most popular methods that these execs use to stay awake — other than paying attention — are:

Writing notes	61%
Daydreaming	47%
Doodling	41%
Reading	19%
Talking to their neighbor	11%

Source: Strategic Communications

RAB Seeks Entries For Awards

The RAB is now accepting entries for its ongoing Marketing Partnership awards, which recognize outstanding local efforts to support the organization's "Radio Marketing Plan for the '90s" campaign.

A \$1000 prize will be awarded each month. For more information — or to be considered for the awards — call RAB Exec. VP George Hyde at (212) 254-4800.

Airlines' Bump Rate Declines

Attention frequent airline travelers: If it seems like you're not getting bumped — involuntarily denied boarding — as often as in years past, you're right.

In 1990, only 68,560 people (or 1.55 passengers per every 10,000) were involuntarily denied boarding on commercial carriers. The previous year, 106,765 people (or 2.59 passengers per every 10,000) were bumped.

Source: U.S. Dept. of Transportation

'Cheap Laughs' Service Debuts

Laugh-Trak's latest comedy feature, "Cheap Laughs" — a lower priced alternative to the company's "Phoney Calls" service — offers daily celebrity interactives via an automated telephone retrieval system.

Designed specifically for mid-sized and small market morning shows, Cheap Laughs allows affiliates to call a toll-free number, enter a four-digit access code, and then record preproduced comedy bits. For prices and other info, phone the Temple Terrace, FL-based firm at (800) 827-3301.

Avoiding The Easy Road To Failure

Born to lose? Not really, but some people consistently behave in ways that cause them to fail. To combat failure, Hickory, NC-based Dr. Charles Dickson suggests you eliminate the following behavioral patterns:

- **Blaming other people.** By recognizing your own potential and limitations and admitting your errors, you can devise reasonable solutions to the problems that you've created.

- **Lacking focus.** Take control of your career and life. Write down exactly what you want to accomplish, and work to meet your written goals.

- **Being poorly informed.** Knowledge is power. Make your decisions based on facts — not impulse.

- **Dwelling on negatives.** Avoid those people who always find the worst in everything in favor of those who trust and believe in you. Your spirits and motivation will be higher when you surround yourself with positive, uplifting people.

- **Expecting failure.** Too often people get what they expect, so expect the best.

- **Being stymied by failure.** Accept failure as a part of life. Stumbles and setbacks should make you work harder, not stop you from going forward.

THE FINEST WORK SONG

Survey: Fast Music Spurs Productivity

Gotta lotta work to do? Crank up the music and crank it out. In a recent study by Florida State University instructors Sherry Moss and Connie Mayfield, student volunteers correctly calculated 33% more math problems while fast music

was playing in the background than they did with slow music playing.

Interestingly, even complete silence elicited a better response from these volunteers than slow music.

DATELINE

- **March 20-24** — South By Southwest music and media conference. Hyatt Regency, Austin, TX.

- **March 22** — BPME Profitable Promotions Seminar. O'Hare Marriott, Chicago.

- **March 22-25** — 1991 NARM Convention. San Francisco Hilton.

- **March 25** — 63rd Annual Academy Awards. Shrine Auditorium, Los Angeles.

- **April 7-11** — National Christian Radio Seminar's 1991 Convention. Stouffer Convention Center, Nashville.

- **April 10** — RadioBest Awards. Minneapolis Convention Center.

- **April 15-18** — NAB 1991 Convention. Las Vegas Convention Center.

- **April 21-24** — Broadcast Financial Management Association. Century Plaza Hotel, Los Angeles.

- **April 24** — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.

- **May 16-19** — T.J. Martell Rock 'N Charity Weekend. Various locations, Los Angeles.

- **May 16-19** — American Women In Radio & Television's 40th National Convention. Omni Hotel, Atlanta.

- **June 9-15** — NAB Radio Executive Management Development Seminar. University of Notre Dame, South Bend, IN.

- **June 16-19** — BPME & BDA Conference & Exposition. Baltimore Convention Center.

- **June 20-22** — Bobby Poe Convention, Sheraton Premiere, Tysons Corner, VA.

- **July 11-14** — Upper Midwest Communications Conclave. Radisson Hotel South, Minneapolis.

- **August 22-24** — Talentmasters Morning Show Boot Camp. Hyatt Ravinia, Atlanta.

- **September 11-14** — NAB Radio 1991 Convention. Moscone Convention Center, San Francisco.

- **September 25-28** — RTNDA 46th International Conference & Exhibition. Denver Convention Center.

- **October 3-5** — Concrete Marketing's Foundations Forum. Los Angeles Airport Marriott.

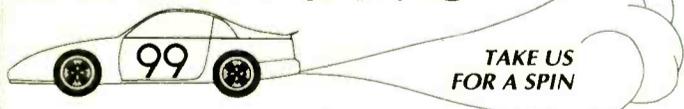
- **October 3-6** — Society of Broadcast Engineers National Convention. Hyatt Regency, Houston.

- **October 14** — CMA Awards. Grand Ole Opry, Nashville.

- **October 23** — John Bayliss Foundation Dinner. Plaza Hotel, New York City.

- **October 24-27** — CMJ Convention. Vista Hotel, New York City.

OMNIMUSIC



Test drive Omni's Professional Broadcast Series and find out why it's the ultimate production music library!

- Over 400 different themes
 - Fully orchestrated
 - Digitally mastered for superior sound
 - Stingers, cues, logos, zaps and bumpers
 - ONLY \$99 A MONTH FOR UNLIMITED USE
- Call (toll free) for your free test drive today

800-828-6664

The PROFESSIONAL BROADCAST SERIES

52 Main Street • Port Washington • New York • 11050

SALES & MARKETING

CROSS-MARKETING

The Power Tool Of The '90s

By Chris Beck

Advertising budgets are under more scrutiny than ever before, and the demand for value-added promotions has become commonplace. But your station can gain a valuable edge on the competition — and have more impact on listeners — by cross-marketing.

Cross-marketing can be divided into three categories: promotional consideration, cause marketing, and paid cross-marketing.

In promotional consideration, one party provides the other (the advertiser) with some form of non-cash consideration, such as gifts, signage, or collateral material.

In a cause marketing campaign, a local or regional non-profit organization provides the primary advertiser with consideration in a variety of forms: manpower, print collateral, endorsements, talent, etc.

“Cross-promotions generally have high success rates not only because they work in markets of all sizes, but also because they’re just as critical to manufacturers as to retailers.”

Sometimes the organization or cause also provides help with the campaign funding.

Paid cross-marketing is the most desirable and gets the most benefit for the party requesting the promotion. Although both parties provide cash consideration and media support, rarely is either a 50/50 split.

ing the names of people or organizations that have cash to invest as well as promotional consideration; the other listing those interested in providing promotional items.

Cause Marketing Possibilities

- Food/homeless shelters
- Literacy/education programs
- Environmental programs
- Wildlife preservation programs
- Recycling centers
- Health screening services

The most common approach to paid cross-marketing is to merge both parties' existing schedules. Of course — although not as easy nor as common — both parties may agree to a new investment for the sole purpose of the cross-marketing campaign.

Simple Suggestions

Due to the large number of promotional requests and high amount of advertiser support, many stations hold weekly brainstorming meetings in which the local and national salespeople (and often those in programming, promotions, and marketing) suggest possible partnerships.

The more consistent these meetings are — and the more possibilities are explored — the more productive they'll become.

Another frequently used method is to post two lists of potential cross-marketing partners in the sales manager's office — one contain-

Partnership Possibilities

- Delis & video rental stores
- Banks & home remodeling companies
- Manicurists & jewelry stores
- Children's clothing companies & day care centers
- Sporting goods stores & RV dealers (or state parks)
- Sporting goods stores & camcorder retailers
- Cellular phone dealers & golf courses
- Hotels & nearby concert venues
- Hotels & car rental companies
- Luggage retailers & airlines
- Hospitals & grocery stores
- Hospitals & paging companies
- Weight loss centers & clothing stores
- Weight loss centers & water/diet soda companies
- Bridal boutiques & tuxedo rental stores
- Lawn mower retailers & trash bag companies
- Florists & chocolate/cookie companies
- Tire stores & car insurance companies
- Party supply stores & carpet cleaning companies
- Computer retailers & technical trade schools

MEDIASCOPE

Molson Drops Two Agencies

Molson Breweries USA has trimmed its advertising agencies from four to two. Continuing to service Molson are NYC-based **Lintas** and **AC&R**, which will pick up the brands previously handled by the agencies that were dropped, **Angotti Thomas Hedge** and **Trahan Burden & Charles**.

Gerber Consolidates Accounts

Baby food giant **Gerber Products** has consolidated its worldwide advertising accounts. The big winner is NYC-based **Grey Advertising**, which will handle \$15 million to \$20 million from the company. **J. Walter Thompson** (Chicago) will continue to be the agency of record for the company's baby formula account, which is marketed by **Bristol-Myers Squibb Co.**

Cross-promotions generally have high success rates not only because they work in markets of all sizes — and regardless of whether the accounts are serviced

directly or through an ad agency — but also because they're just as critical to manufacturers as to retailers.

The greater your ability to quickly execute cross-marketing programs, the more dividends you'll receive.



Chris Beck is the President of **Beck Marketing Group**, an international sales and marketing consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by **Prodigy** electronic mail at ID # SRTN15A; by **CompuServe** at ID # 76066,3334; or by mail at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

The Convention That Pays For Itself.

NAB91

Las Vegas, April 15-18, 1991 — For Information or to Register:
Phone (800) 342-2460 • Fax (202) 775-2146

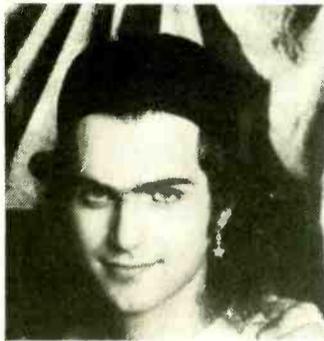
MEDIA

'ZINE SCENE

Steven Tyler A Sex Addict!

It wasn't booze or drug problems that prompted Steven Tyler to check back into a rehab center. Instead, he spent \$16,000 and 30 days to kick an addiction to SEX! According to the *Star*, the Aerosmith lead singer has owned up to the following indiscretions:

- Having sex anywhere, including rooftops!
- Favoring sex with two women, simultaneously!
- Harboring sexual fantasies about every woman he meets!
- Having oral sex with groupies in limos!



ZAPPED — Dweezil Zappa was upstaged at a recent concert by — drum roll, please — actress Beverly D'Angelo (best known as Chevy Chase's wife in the "National Lampoon's Vacation" movies). The 36-year-old thespian leaped onstage, belted out an "XXX-rated tune," and simulated oral sex with a microphone. The *Globe* reports "poor Dweezil looked like he was ready to crawl into a hole." Add your own punchline . . .

very admirable . . . Without him we'd certainly be a lot less unique" — R.E.M. bassist Mike Mills. The band is profiled in the April *Details*.
• "If I weren't a performer I would be something in the beauty world" — Pebbles, who's featured in a two-page fashion spread in *Us*.

Hand Job

This week's ongoing "Celebrity Palms" feature in the *National Examiner* spotlights the heavy hand of David Geffen, whom the 'zine breathlessly identifies as a "big-time record producer" and "Cher's former steady boyfriend."
According to the mag's soothsayers, King David's "ring of Saturn (the line linking the middle and ring fingers) connects with his line of fate." This supposedly indicates that the multimedia mogul is in for "a dramatic change in lifestyle in about three years. But the type of change depends on what he gives back to life in the meantime."

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

Butter Up

The 20 Males Who Melt Our Butter. With that intriguing introduction, the March *Sassy* presents a list of men "you can't beat with a stick." Taking their place alongside the late Martin Luther King Jr. and Mahatma Gandhi are Lou Reed, Midnight Oil's Peter Garrett, KRS-One, the (possibly) late John Lennon, the late Bob Marley, and Ian MacKaye of DC-based hardcore punk-rockers Fugazi!

Joint Effort

Robert Plant is interviewed in the April *High Times*. Along with several current photos, the piece features a vintage shot of the budding singer, who appears to be carrying a sign that reads "legalise pot" at a 1967 UK rally.

Talk Talk

• "I don't think Michael [Stipe] is weird to be weird. He just prefers to do things differently, and I find that



FLUSHED WITH SUCCESS — Michael Jackson has replaced the bathroom thrones in his Santa Ynez mansion with "smart toilets" — Japanese-made johns that instantly check your pulse and blood pressure as well as analyze your urine for sugar and protein (*National Enquirer*).

MUSIC & MOVIES

CURRENT

- **NEW JACK CITY (Giant/Reprise)**
Single: I'm Dreamin'/Christopher Williams
Other Featured Artists: Ice-T, Guy, Johnny Gill
- **NOTHING BUT TROUBLE (WB)**
Single: Same Song/Digital Underground (Tommy Boy/Reprise)
Other Featured Artists: Nick Scotti, Damn Yankees, Ray Charles
- **GRAFFITI BRIDGE (Paisley Park/WB)**
Single: Round And Round/Tevin Campbell
Other Featured Artists: Mavis Staples, Prince, Time

UPCOMING

- **TEENAGE MUTANT NINJA TURTLES II: THE SECRET OF THE OOZE**
Single: Awesome (You Are My Hero)/Ya Kid K & Danny D. (SBK)
- **THE FIVE HEARTBEATS**
Single: A Heart Is A House For Love/Dells (Virgin)

IRS Launches Book Division

Illustrated Sting Lyrics To Be Company's First Project

The first release from IRS Books — a newly launched sister company of IRS Records and filmmakers IRS Media — will be a collection of lyrics from

Sting's three solo (studio) LPs illustrated with commissioned drawings by Italian artist Gligorov. The book is due in mid-April.

The company — which will publish a number of music-related projects as well as mostly non-fiction works by first-time and established

artists — is also planning a biography of the late Miles Copeland Jr., a founding architect of the CIA and father of IRS honcho Miles Copeland III.

Ideally, the new company will intermingle resources with its sister divisions — a plan that could result in an IRS book being made into an IRS Media film with IRS Records supplying and releasing the soundtrack.

TELEVISION

TOP TEN SHOWS MARCH 11-17

- 1 Cheers
- 2 Roseanne
- 3 20/20
- 4 America's Funniest Home Videos
- 5 A Different World
- 6 Family Matters
- 7 60 Minutes
- 8 The Cosby Show
- 9 Full House
- 10 Coach
L.A. Law (tie)

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

- Jon Bon Jovi and Madonna are slated to perform their Oscar-nominated songs on ABC's telecast of the 63rd annual "Academy Awards" (Monday, 3/25, 9pm EST/6pm PST).

Friday, 3/22

- Howard Stern, "Later With Bob Costas" (NBC, 1:30am).
- Bobby McFerrin & Voices-tra, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

Saturday, 3/23

- Shawn Colvin and John Hammond, "Austin City Limits" (PBS; check local listings for air time).
- Fishbone, "Saturday Night Live" (NBC, 11:30pm).

Sunday, 3/24

- Sweet Sensation perform on "Comic Strip Live Primetime" (Fox, 10pm).

Monday, 3/25

- Winans, "The Arsenio Hall Show" (syndicated; check local listings).
- Cathy Dennis, "Into The Night Starring Rick Dees" (ABC, midnight).

Tuesday, 3/26

- Rush Limbaugh, "Bob Costas."
- Pat Benatar, "Arsenio Hall."
- Carlene Carter, "Johnny Carson."
- Jesus Jones, "Rick Dees."

Wednesday, 3/27

- Daryl Hall & John Oates, "Johnny Carson."

Thursday, 3/28

- Sheena Easton, "Arsenio Hall."
- Roger McGuinn, "Johnny Carson."

VIDEO

NEW THIS WEEK

• **BELL BIV DEVOE: MENTAL VIDEOS (MCA)**
Four songs, 35 minutes. Clip compilation features exclusive interview footage.

• **MARVIN GAYE: GREATEST HITS — LIVE (Sony)**
Twenty-three songs, 55 minutes. Concert video filmed in Holland in 1978.

• **THE RETURN OF SUPERFLY (Vidmark)**
Last year's sequel to the classic blaxploitation flick features a Capitol soundtrack with songs by Curtis Mayfield (who performs five tunes, including the single "Superfly 1990" with Ice-T), Eazy-E, Tone Loc, Mellow Man Ace, Def Jef, King Tee, the Uzi Bros., and CPO.

• **CAPTAIN PLANET & THE PLANETEERS (Turner)**
Sting is the voice of evil alien Zarm in the episode titled "The Conqueror," one of four 20-minute animated programs.

• **THE HOT SPOT (Orion)**
Dennis Hopper directed this steamy thriller starring Don Johnson, Virginia Madsen, and Jennifer Connelly, which sports an Antilles/Island soundtrack with original music composed by Jack Nitzsche and performed by John Lee Hooker, Miles Davis, Taj Mahal, Roy Rogers, Tim Drummond, Earl Palmer and Bradford Ellis.

FILMS

WEEKEND BOX OFFICE MARCH 15-17

1 The Silence Of The Lambs (Orion)	\$7.65
2 New Jack City (Warner Bros.)	\$5.84
3 Sleeping With The Enemy (Fox)	\$4.71
4 Class Action (Fox)*	\$4.20
5 The Hard Way (Universal)	\$4.01
6 The Perfect Weapon (Paramount)*	\$3.93
7 The Doors (Tri-Star)	\$3.26
8 Dances With Wolves (Orion)	\$2.81
9 Home Alone (Fox)	\$2.73
10 Guilty By Suspicion (Warner Bros.)*	\$2.27

All figures in millions
*First week in release
Source: Exhibitor Relations Co.

COMING ATTRACTIONS:
This week's openers include "Teenage Mutant Ninja Turtles II: The Secret Of The Ooze," which features an SBK soundtrack with music by Vanilla Ice (who also appears onscreen in a club scene), Ya Kid K & Danny D. (who duet on the single, "Awesome [You Are My Hero]"), Cathy Dennis, Tribal House, Dan Hartman, Magnificent VII, Spunkadelic, Fifth Platoon, and Orchestra On The Half Shell.

Our Best Advertisement is our CLIENTS' word . . . NOT OURS!

Our Client list is the "Best" in the Industry . . . Because WE are the "Best" in the Industry.

**Don't be misled into paying more!
For information call Collect, Person to Person
Byron J. Crecelius 314-423-4411
Home of the "TRAVELING BILLBOARD"
Bumper Strips & Window Labels**

**U.S. Tape & Label
Saint Louis, Missouri**

LIFESTYLES

IS BIG BROTHER WATCHING?

More Americans Are Concerned About Threat To Personal Privacy

Mind your own business! That's the message from a growing number of Americans — 79% surveyed express some concern about threats to personal privacy, according to a recent study of 2254 adults by Atlanta-based Equifax.

That figure is up from 77% in a 1983 survey and from 64% in 1978. Between '78 and '90, the share of people who didn't apply for jobs, credit, or insurance because they didn't want to reveal personal information more than doubled from 14% to 30%.

Although the pro-privacy trend is rising, the general concern has yet

to find a specific target — two-thirds of adults (67%) still say the use of names and addresses by direct marketers is an "acceptable" business practice.

Following are some additional survey findings regarding this pro-privacy trend:

- **AGE:** The 30-49 demo is the most consistently pro-privacy age group, followed by 18-29s and those 50+. The older consumers, however, are more likely to be offended by target marketing (42%) than those 30-49 (28%) and those 18-29 (20%).

- **EDUCATION:** 52% of those who didn't finish high school are "very concerned" about privacy, compared with 26% of people with postgraduate education.

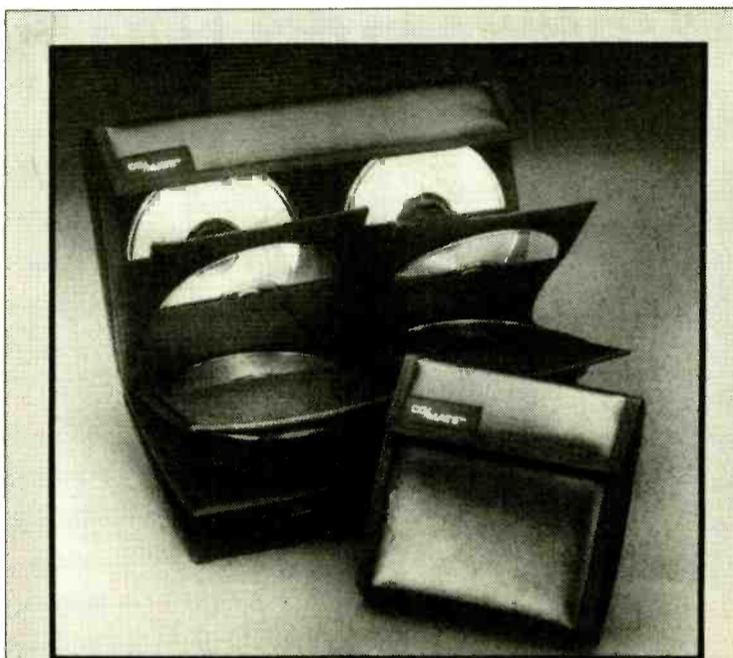
- **INCOME:** 51% of those whose household incomes are below \$15,000 are very concerned about privacy vs. 39% of those who make more than \$50,000.

- **SEX:** More women than men (52% vs. 39%) are very concerned about privacy.

- **RACE:** Blacks are more pro-privacy than whites or Hispanics on 22 of the survey's 46 questions.

- **POLITICS:** Liberals are more pro-privacy than moderates and conservatives on 23 of the 46 questions.

- **RELIGION:** Jews are more pro-privacy than Protestants or Catholics on 32 of the 46 questions.



'CD/Mate' Carrying Cases Can Be Customized

Northridge, CA-based Sunstone Enterprises has patented the design for the "CD/Mate." Unlike other CD carrying cases that use plastic sleeves (which can stick and stretch), the CD/Mate is made of soft, static-free nylon fleece pockets that resist scratching.

Invented by a recording engineer who traveled extensively, the CD/Mate is only an inch thick. If you prefer to keep the CD/Mate in your vehicle, the item's self-adhesive tabs (included) allow you to attach it to a sun visor or other smooth surface.

Covered in a black leather-like exterior, the CD/Mate comes in ten- and 20-pocket models, priced at \$18.95 and \$29.95, respectively. The company will personalize the items with your station's logo, call letters, etc. Call (800) 966-2503 for more information.

Study Tracks Spending Habits Of Black Consumers

America's black consumers have an estimated discretionary income of \$20 billion. A recent study by NYC-based Packaged Facts pinpoints which businesses, services, and products are attracting and reaching blacks — and which ones have the greatest growth potential.

Here are some of the highlights:

- **Entertainment:** Listening to music is blacks' favorite leisure ac-

tivity (preferred by 73%, vs. 67% of whites). They're also more likely than whites to go to concerts and movies (63% vs. 59%).

- **Consumer Electronics:** Black consumers are 120% more likely to buy stereo equipment, 93% more likely to buy computers, and 89% more likely to buy TVs or VCRs than whites.

- **Major Purchases:** Within the next year, black baby boomers are more likely than white baby boomers to buy a car or truck (23% vs. 18%), furniture (20% vs. 17%), and home appliances (13% vs. 10%).

- **Health & Beauty:** Sales of health and beauty aids (including haircare, skincare, fragrances, and cosmetics) to blacks more than doubled between 1977-1987, from 2.3% to 5.1% of total U.S. sales.

- **Fast Food:** Fully half of America's black population frequent fast-food restaurants. Leading the estimated \$8 billion expenditure is McDonald's, where blacks make up about 15% of the restaurant's customers.

- **Beverages:** Blacks spent \$6.6 billion on beverages in 1987. More than half of this amount (\$3.5 billion) went to soft drinks, another \$1.9 billion went to beer, and \$1.2 billion went to coffee tea.

Source: American Resort & Residential Development Assn., Washington, DC

13 Million Use Fax Machines Every Day

Five years after the fax machine was introduced, a typical day will find 13 million Americans (7% of the adult population) using one of the gizmos.

Not surprisingly, the largest number of daily fax users are found in the workplace:

- 16% of executives/professionals
- 13% of white collar workers
- 4% of blue collar workers

On an average day, fax users tend to be found among the following segments of the population:

- 16% of affluents (household incomes of \$50,000+)
- 12% of college graduates
- 11% of people aged 45-59
- 11% of people living in the Western region of the U.S.

Source: Roper Organization, NYC

Can You Pass The U.S. Media Fitness Test?

In order to travel with U.S. troops in the Persian Gulf, journalists have to pass a U.S. military fitness test. The following charts illustrate what they must do (or they don't):

Age	Men	Women
Sit-ups/Push-ups (in 2 minutes)		
27-31	42/38	40/15
32-36	38/33	35/14
37-41	33/32	30/13
42+	29/26	27/12
1.5 mile run (minutes:seconds)		
20-29	13:45	16:45
30-39	15:30	17:15
40-49	16:30	18:15
50+	17:00	19:00

Source: U.S. Dept. of Defense

For the industry's best buys . . . shop the R&R

MARKETPLACE

every week.

Who Owns A Vacation Home

Nearly one in 13 Americans owns some sort of vacation/recreational property. Although affluents (household incomes \$50,000+) are more likely to own a second home (45.4%), the majority of second residences are owned by middle-income Americans.

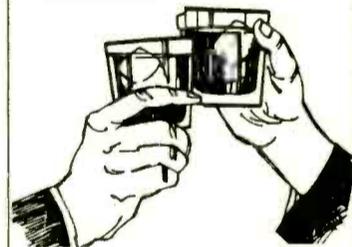
Other second-home statistics of significance include the following:

- Cabins or houses (42%) and condos (15%) are the most common types of second properties. Timeshares account for 13% of all recreational residences.

- Florida is kingdom to 15.3% of second homeowners' castles — far more than any other state.

Where's The Party?

Pouring, er, poring over a location to stage your next group fly-in or convention? Why not choose a city where swingin' 'n' swiggin' are synonymous?



Following is a list of the nation's top 15 party towns, as determined by average annual spending on alcoholic beverages per household in 1987-88 (the last year for which such figures are available):

City	Dollars Spent
Miami	\$546
Anchorage	\$531
San Diego	\$465
Seattle	\$456
Boston	\$441
Washington, DC	\$422
San Francisco	\$413
Baltimore	\$405
Milwaukee	\$390
Dallas-Ft. Worth	\$377
Detroit	\$373
Houston	\$371
Philadelphia	\$362
Chicago	\$344
Los Angeles	\$338

Other cities that spend more than the national average — \$279 per household — on booze include Minneapolis-St. Paul (\$335), Honolulu (\$329), Portland, OR (\$328), New York (\$318), Cleveland (\$286), and Buffalo (\$284).

Source: Bureau Of Labor Statistics

12+ WINTER BIRCH RESULTS

San Francisco

	Fa '90	Wi '91
KGO (N/T)	8.0	9.0
KMEL (CHR)	7.9	7.4
KCBS (News)	3.7	5.0
KITS (NR)	4.1	3.9
KSOL (UC)	4.1	3.6
KQED (Misc)	—	3.3
KSFO & KYA (Gold) *	3.5	3.3
KIOI (AC)	3.5	3.2
KFRC (Nost)	2.7	3.1
KSAN (Ctry)	3.9	3.1
KBXL-AM & FM (NAC)	3.1	3.0
KOIT-AM & FM (AC)	2.9	2.9
KSJO (AOR)	2.1	2.9
KRQR (AOR)	3.2	2.8
KOME (AOR)	2.3	2.7
KNBR (Talk)	2.3	2.4
KABL-AM & FM (AC)	2.4	2.1
KXXX (CHR) **	3.5	2.1
KFOG (AOR)	2.3	1.9
KHQT (CHR)	2.1	1.8
KKHI-AM & FM (Clas)	2.1	1.8
KKSF (NAC)	2.6	1.7
KBAY (B/EZ)	1.1	1.6
KDFC-AM & FM (Clas)	1.1	1.6
KBRG (Span)	.7	1.4
KDBK & KDBQ (AC)	1.8	1.3
KNEW (Ctry)	.4	1.3
KIQI (Span)	1.0	1.1
KARA (AC)	1.0	1.0
KLOK (Span)	.5	1.0

* Not a fulltime simulcast

** Now KFRC-FM (Gold)

Nassau-Suffolk

	Fa '90	Wi '91
WBAB-FM (AOR)	4.2	5.8
WALK-AM & FM (AC)	5.3	5.1
WHTZ (CHR)	6.3	4.8
WQHT (CHR)	5.7	4.4
WCBS-FM (Gold)	5.5	4.3
WCBS (News)	3.4	4.0
WXRK (CR)	3.6	3.9
WFAN (Sports)	3.5	3.8
WINS (News)	3.7	3.8
WNEW-FM (AOR)	4.2	3.8
WBLI (CHR)	5.5	3.7
WPAT-AM & FM (B/EZ) *	1.9	3.4
WYNY (Ctry)	3.2	3.4
WRKS (UC)	3.4	3.3
WOR (Talk)	4.2	3.2
WDRE (NR)	2.6	2.8
WNSR (AC)	3.4	2.8
WLTW (AC)	3.0	2.7
WPLJ (CHR)	3.1	2.5
WABC (Talk)	3.1	2.4
WCTO (AC)	1.5	2.1
WHLI (BBnd)	1.8	2.0
WKJY (AC)	1.9	1.8
WNCN (Clas)	1.2	1.8
WQCD (NAC)	1.3	1.8
WBLS (UC)	1.2	1.6
WEZN (AC)	.8	1.0
WPLR (AOR)	.7	1.0
WQXR-FM (Clas)	.9	1.0
WSKQ-FM (Span)	.2	1.0

* Not a fulltime simulcast

Philadelphia

	Fa '90	Wi '91
KYW (News)	6.2	9.0
WUSL (UC)	11.8	9.0
WIOQ (CHR)	7.4	7.8
WMMR (AOR)	8.5	7.8
WEGX (CHR)	4.8	6.1
WYSP (CR)	5.9	6.0
WWDB (Talk)	3.9	5.2
WPEN (Nost)	4.3	4.5
WXTU (Ctry)	3.8	4.2
WEAZ-AM & FM (AC)	4.2	4.1
WDAS-FM (UC)	4.5	4.4
WYXR (AC)	2.6	3.0
WMGK (AC)	4.0	2.7
WGL-FM (Gold)	3.8	2.7
WFLN (Clas)	2.4	2.5
WIP (Sports)	3.5	2.5
WKSZ (AC)	2.8	2.4
WRTI (Jazz)	1.3	1.4
WGL (Gold)	1.6	1.3
WHAT (Misc)	.9	1.2
WHYY (Clas)	1.2	1.1

Seattle-Tacoma

	Fa '90	Wi '91
KIRO (N/T)	7.3	10.9
KPLZ (CHR)	6.6	8.4
KMPS-AM & FM (Ctry)	7.1	7.8
KUBE (CHR)	7.9	6.5
KOMO (AC)	4.4	5.4
KXRX (AOR)	4.7	4.6
KZOK-FM (CR)	3.9	4.4
KISW (AOR)	5.2	4.3
KLTX (AC)	3.4	3.8
KING (N/T)	3.9	3.4
KLSY-AM & FM (AC)	3.6	3.3
KRPM-AM & FM (Ctry)	4.5	3.3
KING-FM (Clas)	4.1	3.2
KBSG-AM & FM (Gold)	2.3	2.9
KKNW (NAC)	3.2	2.8
KUOW (Misc)	2.4	2.8
KCMS (CC)	3.0	2.3
KPLU (Jazz)	2.8	2.1
KIXI (BBnd)	1.9	2.0
KBRD (B/EZ)	1.6	1.8
KMGI (AC)	1.3	1.8
KSEA (AC)	1.1	1.4
KJR (Gold)	1.0	1.1
KKFX (UC)	.9	1.1
KNHC (CHR)	1.8	1.0

Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

Detroit

	Fa '90	Wi '91
WJR (AC)	7.6	7.9
WJLB (UC)	7.9	7.2
WHYT (CHR)	6.9	6.5
WJZZ (Jazz)	5.1	6.4
WDFX (CHR)	5.2	5.9
WWJ (News)	5.2	5.4
WWWW (Ctry)	5.7	5.3
WRIF (AOR)	5.1	4.3
WCSX (CR)	2.9	3.8
WKQI (AC)	3.5	3.8
WNIC (AC)	4.3	3.8
WXYT (Talk)	3.6	3.8
WLLZ (AOR)	4.1	3.3
WJOI (B/EZ)	2.2	3.2
WLTI (AC)	2.9	3.2
CKLW (BBnd)	1.9	2.6
WMXD (UC)	2.8	2.4
WQRS (Clas)	2.1	2.0
WOMC (Gold)	2.2	1.8
WKSG (Gold)	2.0	1.4
WXCJ (Ctry)	.8	1.3
WGPR (UC)	1.4	1.3
WDET (NR)	1.6	1.1
WMUZ (CC)	.8	1.1

San Diego

	Fa '90	Wi '91
XTRA-FM (NR)	7.1	8.4
KKLQ-AM & FM (CHR)	9.0	8.1
KGB (AOR)	6.4	7.9
KSON-AM & FM (Ctry)	8.1	7.9
XHTZ (CHR)	5.2	7.3
KSDO (N/T)	4.3	6.5
KFMB-FM (AC)	4.6	5.9
KFMB (AC)	5.9	4.5
KCBQ-FM (Gold)	2.9	3.5
KIFM (NAC)	3.2	3.5
KGMG-FM (AOR)	2.4	2.8
KPOP (Nost)	2.6	2.8
KSDO-FM (CR)	3.1	2.8
KJQY (AC)	5.7	2.7
KYXY (AC)	4.2	2.4
XTRA (Sports)	1.0	2.1
KPBS (Clas)	1.4	1.8
KFSD (Clas)	2.7	1.7
XLTN (Span)	1.3	1.6
KNX (News)	.8	1.5
KFI (Talk)	1.0	1.3
KECR-AM & FM (Rel)	.4	1.1
KKYY (AC) *	1.6	1.1
KCBQ (Gold)	1.2	1.0
XHRM (UC)	1.6	1.0

* Changed calls to KRMX toward end of the rating period

© 1991 Birch/Scarborough Research Corp. May not be quoted or reproduced without prior written permission from Birch/Scarborough.

Dallas-Ft. Worth

	Fa '90	Wi '91
KSCS (Ctry)	10.9	10.9
KKDA-FM (UC)	6.9	7.3
KPLX (Ctry)	6.1	6.9
KVIL-AM & FM (AC)	7.0	6.2
KRLD (News)	4.4	5.3
KTXQ (AOR)	7.0	5.0
KJMZ (UC)	4.5	4.9
WBAP (Ctry)	4.0	4.6
KEGL (CHR)	4.4	4.4
KHYI (CHR)	5.1	3.8
KDGE (NR)	2.9	3.5
KLTY (CC)	3.3	3.3
KZPS (CR)	3.2	3.2
KLIF (N/T) *	.1	2.9
KOAI (NAC)	3.6	2.5
KRSR (AC)	1.9	2.4
KLUV (Gold)	3.1	2.3
WRR (Clas)	1.0	2.1
KKDA (Gold)	2.1	1.9
KERA (Misc)	1.5	1.8
KHVN (Rel)	1.5	1.8
KMGC (AC)	1.5	1.6
KMEZ (AC)	2.0	1.5
KAAM (Nost)	1.5	1.1
KLTX (AC) **	.8	1.1
KCBI (Rel)	1.4	1.0

* Changed Frequency From 1190 KHz to 570

** Formerly KKWM-FM

San Jose

	Fa '90	Wi '91
KGO (N/T)	8.0	9.9
KOME (AOR)	6.0	6.5
KSJO (AOR)	5.9	6.4
KHQT (CHR)	8.4	6.1
KBAY (B/EZ)	3.7	4.4
KMEL (CHR)	4.5	4.3
KCBS (News)	3.9	4.2
KITS (NR)	4.5	3.8
KARA (AC)	3.3	3.7
KBRG (Span)	2.1	3.5
KRTY (Ctry)	2.0	3.4
KQED (Misc)	2.0	3.0
KEZR (AC)	3.4	2.9
KSAN (Ctry)	3.1	2.8
KWSS (CHR) *	2.5	2.6
KSFO & KYA (Gold) **	2.9	2.4
KLIV (BBnd)	1.0	2.1
KOIT-AM & FM (AC)	1.3	1.8
KBXL-FM (NAC)	1.2	1.7
KIOI (AC)	1.4	1.7
KSOL (UC)	1.7	1.5
KXXX (CHR) ***	1.5	1.5
KKSF (NAC)	2.5	1.3
KNBR (Talk)	2.0	1.3
KFOG (AOR)	2.1	1.1
KFRC (Nost)	1.2	1.1
KLOK (Span)	.9	1.1

* Now KUFJ (CR)

** Not a fulltime simulcast

*** Now KFRC-FM (Gold)

Miami-Ft. Lauderdale

	Fa '90	Wi '91
WPOW (CHR)	6.8	8.0
WEDR (UC)	8.1	7.9
WHQT (UC)	8.6	7.4
WLYF (B/EZ)	5.4	5.7
WSHE (AOR)	4.6	5.5
WIOD (N/T)	4.7	4.8
WAQI (Span)	4.4	4.5
WHYI (CHR)	3.4	4.0
WFLC (AC)	4.8	3.7
WKIS (Ctry)	4.1	3.6
WZTA (CR)	3.2	3.4
WLVE (NAC)	2.9	2.9
WMXJ (Gold)	3.5	2.9
WXDJ (Span)	2.4	2.9
WINZ (N/T)	2.0	2.8
WCMQ-FM (Span)	2.2	2.6
WJQY (AC)	2.9	2.6
WQBA (Span)	2.8	2.5
WAXY (AC)	2.5	2.3
WQBA-FM (Span)	2.0	1.9
WTMI (Clas)	1.9	1.9
WWFE (Span)	1.3	1.6
WMCU (Rel)	1.7	1.4
WMRZ (Gold)	1.8	1.2

Minneapolis-St. Paul

	Fa '90	Wi '91
WCCO (AC)	14.0	16.1
KQRS-AM & FM (AOR)	14.2	11.9
KDWB-FM (CHR)	8.5	8.0
KEEY (Ctry)	9.2	8.0
WLOL (CHR) *	7.9	7.5
WLTE (AC)	6.4	5.9
KSTP-FM (AC)	5.9	5.6
KSTP (Talk)	2.0	4.2
KLXK (CR)	5.0	3.9
KSJN (Clas) **	3.1	3.9
KTCZ (AOR)	4.8	3.5
KQQL (Gold)	3.6	3.1
KTIS-FM (Rel)	2.2	3.1
KJJO (NR)	2.3	2.3
KMOJ (UC)	1.4	1.8
KMZZ (AOR) ***	.7	1.7
KLBB (N/T)	1.2	1.5
KNOW (N/T)	1.0	1.4

* Now KSJN (Clas)

** Now KNOW-FM (N/T)

*** Formerly WAYL (Gold)

Cleveland

	Fa '90	Wi '91
WZAK (UC)	10.0	11.7
WMMS (AOR)	10.3	8.8
WMJI (Gold)	6.7	7.1
WPHR (CHR)	7.8	7.1
WGAR (Ctry)	6.6	7.0
WDOK (AC)	5.2	6.7
WLTF (AC)	10.4	6.7
WJMO-FM (UC) *	4.4	5.9
WNCX (CR)	5.0	5.8
WWWE (N/T)	3.3	4.5
WQAL (AC)	2.0	4.1
WRMR (B/EZ)	4.9	3.7
WNWV (NAC)	2.8	3.0
WERE (N/T)	1.5	2.7
WCRF (Rel)	3.1	2.6
WCLV (Clas)	1.4	1.6
WCPN (Clas)	1.1	1.1
WHK (N/T)	1.3	1.0
WKDD (CHR)	.9	1.0

* Became Dance-CHR toward end of the rating period.

NAB

Continued from Page 3

neering and management panels. Noticeably absent from the speaking roster of DAB proponents is Strother Communications CEO Ronald Strother, who's been outspoken in his criticism of NAB plans to obtain exclusive U.S. license rights for the Eureka-147 DAB technology.

When asked if Strother's criticisms were a factor in his exclusion, Rau responded, "There's no particular reason." He added that Strother didn't submit a paper or proposal to speak at the convention.

Strother refutes that assertion. He contends Rau recently promised a speaking invitation, but never delivered on the promise. "We clearly had the understanding that he would be extending an invitation, but it never materialized. I find it very strange, especially since I offered to underwrite the cost of the entire Eureka demonstration at the convention. I estimated that to be \$150,000 or more, but they kindly declined my offer."

MCA

Continued from Page 11

him the perfect executive to spearhead our national efforts."

Steele, an eight-year MCA veteran, had held various radio positions for the previous ten years. Martine's been in his West Coast promotion post for the past five years; before that, he owned an independent promotion firm. He's also worked in promotion for RCA, Columbia, and Arista.

TRANSACTIONS

Continued from Page 8

SELLER: Encore Communications L.P., headed by George Duncan
FREQUENCY: 104.1 MHz
POWER: 100kw at 990 feet
FORMAT: CHR
BROKER: Michael Bergner of H.B. LaRue Media Brokers
COMMENT: Encore purchased this station in October 1986 for approximately \$4 million.

West Virginia

WQPN/Moundsville

PRICE: \$1
TERMS: Asset sale for cash
BUYER: Praise Family Worship Center, headed by Kenneth Dunn
SELLER: Hank Grewe Broadcasting Inc., owned by Henry Grewe
FREQUENCY: 1370 kHz
POWER: 5kw
FORMAT: Gold

Wisconsin

WZZA/Sturtevant (FM CP)

PRICE: \$70,000
TERMS: Asset sale for \$20,000 down payment, with balance in full due in cash at closing
BUYER: Janus Radio Corp., owned by Norris and Judith Richardson
SELLER: Michael Walton, owner of WHBL & WWJR/Shoboygan, WI and WHTC & WYXX/Holland, MI
FREQUENCY: 104.7 MHz
POWER: 3kw at 300 feet

Solk

Continued from Page 1

He'll remain at the Loop until his replacements are hired, then split his time between Chicago, Los Angeles, and Dallas.

DAB Study

Continued from Page 3

ble to accommodate all existing AM and FM stations with an in-band DAB system, Stanley said he "would not be optimistic" that all could be given DAB channels, "since you threw in AM." He insisted more examination was needed on whether "improvement" to digital quality is possible within current FM channels.

"I think there are a whole lot of reasons why we don't want [DAB] there [in the FM band]," NAB DAB Task Force Chairman Alan Box told R&R. "The band's pretty crowded as it is."

In other recent DAB developments:

- Members of the Task Force's technical advisory group say the Eureka DAB tests they recently observed in France were fine at 794 MHz, but that testing is needed at L-band. "If we could find spectrum at a little lower level, I think it would work a little better," advisory group Chairman Donald Wilkinson told an NAB news conference.

- Rep. Billy Tauzin (D-LA) has signed on as a co-sponsor of the Bush administration's spectrum reallocation bill (R&R 3/15). The measure would require the FCC to auction new DAB channels, unless the Commission exempts broadcasting through rulemaking.

- Satellite CD Radio says it can live with the 32 MHz-wide band (1493-1525 MHz) the FCC staff proposed as one option for DAB - if SCDR can have it all for satellite DAB, plus another 18 MHz proposed for mobile satellite services. SCDR says it would use the latter for such things as pay radio, "mobile yellow pages updates," and travel conditions data. President Peter Dolan says the revised plan would allow for 33 nationwide CD-quality radio channels, half SCDR's original proposal, plus an undetermined number of pay channels.

KWCB

Continued from Page 12

ple said you could no longer get ratings with a music-based AM. Even though he's never worked a day in Country, he'll do a great job."

On being the market's third FM Country outlet, Barger remarked, "KCY and KAJA are two of the best-sounding FM Country operations in the U.S. It doesn't serve anybody's interests for us to copy what they're doing. Our strategy is to offer an alternative with a broader base of music more appropriate to South Texas."

The station will be known as "Certified South Texas Country."

Barger, an attorney, was Clear Channel's COO from 1975-88. He's been a broker since '88 and will continue in that field. Woods spent the last five and a half years at KONO, the last four as PD.

Stone

Continued from Page 1

In his 15 years with A&M, Stone has served in a variety of positions. Previously, he worked as an MD and air personality in the Upstate New York area, and in retail in the New York City area.

Cappellino

Continued from Page 1

\$2.681 million

- both Clark and Dees acted with "malice and oppression," warranting the punitive damages.

Gradstein explained, "In summer 1983, Rick Dees was beginning to emerge as a strong local personality, and Cos had the idea to syndicate Dees. The station was dropping the ABC Network and would subsequently lose Casey Kasem, who was then hosting 'American Top 40.'"

"Cos and Clark [then President/GM of KIIS-AM & FM, a post he left in 1986], formed Marina Pacific, which was a 50% partnership with Rick Dees Productions, while Dees held his 50% through Dees Creations, Inc. The trio formed a five-year partnership dated September 1, 1983."

Secret Company Formed

"The jury discovered that during those five years, Dees and Clark secretly set up another company, CD Productions," Gradstein continued. "Dees and Clark diverted - without Cappellino's knowledge - \$2.469 million of local advertising money sold from a second play of Dees's show and some extra minutes from the first play that should have been put into the partnership."

"In late 1985 Cappellino became aware of [the diversion], and proceedings were filed in early 1989. The trial also turned up the fact that Dees and Clark secretly set up Rick Dees Ventures and took the show to DIR Broadcasting, which committed to distribute the show from September 1, 1988 through the end of 1990 for a guaranteed \$11 million."

'Dees Sleaze'

"There's a feature on the 'Weekly Top 40' called 'Dees Sleaze,' and that's what this case is all about," said Gradstein. "The jury's message is that the '80s are over and this type of reprehensible business practice will no longer be tolerated."

PLG

Continued from Page 12

his aggressive yet realistic approach to retail and accounts, make him the right guy for the job."

Jones has been MCA Records East Coast VP/Marketing for two and a half years. He previously spent 13 years at CBS. Twenty-year PolyGram vet Kopecky has spent the past eight years as San Francisco Branch Manager for PolyGram Group Distribution.

Wagner Wins KWOD GSM Job

Royce Dance CHR KWOD/Sacramento has appointed John Wagner as GSM. Wagner, who was most recently Station Manager at KZSR/Reno, is replacing Tom Miller, who exited two months ago. KWOD Station Manager Gerry

Cagle told R&R, "I was fortunate enough to find someone with the right experience and personality to match mine and help make KWOD an extremely profitable station. Now I can concentrate my full energies on hiring a PD."

WQAL Names Gawthrop GSM

WRQK/Canton, OH GM Larry Gawthrop has joined AC WQAL/Cleveland as GSM over a six-member staff. He succeeds interim GSM Edrea Lazerick, who remains with the station to lead local sales.

According to VP/GM Dave Ur-

bach, "Larry's a consummate professional - a proven performer who complements the rest of our staff and is well-respected by his peers." Prior to WRQK, Gawthrop spent three years in sales positions - including GSM - at WMJI/Cleveland.

STAFF

FOUNDER & PUBLISHER: Bob Wilson
EXECUTIVE VP/GENERAL MANAGER: Dick Krizman
SENIOR VICE PRESIDENT/SALES & MARKETING: Bill Clark
SENIOR VICE PRESIDENT & EDITOR: Ken Barnes
VICE PRESIDENT/INFORMATION SERVICES: Dan Cole
VICE PRESIDENT/RESEARCH & DEVELOPMENT: Dan DeNigra

EDITORIAL

LOS ANGELES: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067;
VICE PRESIDENT/EXECUTIVE EDITOR: Gail Mitchell
ART DIRECTOR: Richard Zumwalt

SENIOR EDITOR: Don Waller

MANAGING EDITOR: Ron Rodrigues

EDITORIAL DIRECTOR: Barak Zimmerman

AC EDITOR: Mike Kinoshian

ADR EDITOR: Harvey Kojan

CHR EDITOR: Joel Denver

COUNTRY EDITOR: Lon Helton

URBAN CONTEMPORARY EDITOR: Walt Love

NEWS/TALK EDITOR: Randall Bloomquist

RESEARCH EDITOR/ARCHIVIST: Hurricane Heeran

EDITORIAL COORDINATOR: Ann Schnieders

ASSOCIATE EDITORS: John Brake, Kristi Hinchman

ASSISTANT EDITORS: Anthony Acampora, Shawn Alexander, Colette Bannister, Paul Colbert, Frank Roth, Geoffrey Schaeckert

INFORMATION SERVICES

MARKETING DIRECTOR: Mike Lane

MARKETING MANAGER: Jill Bauhs

CUSTOMER SERVICE REPRESENTATIVE: Lea Grubbs

HOTFAX DIRECTOR/OPERATIONS: Vickie Ocheltree

HOTFAX ASSISTANT: Jeff Steiman

DATA PROCESSING DIRECTOR: Michael Onufer

COMPUTER SERVICES: Mary Lou Downing, Marjon Garcia, Dan Holcombe, Kenton Young,

Thomas Yueh

PRODUCT DISTRIBUTION MANAGER: John Ernenputsch

CIRCULATION

CIRCULATION MANAGER: Dianna Seay

CIRCULATION COORDINATOR: Kelley Schieffelin

PRODUCTION

PRODUCTION DIRECTOR: Richard Agata

ASSOCIATE ART DIRECTORS: Marilyn Frandsen, Gary van der Steur

PHOTOGRAPHY: Roger Zumwalt

TYPOGRAPHY: Kent Thomas, Lucie Morris, Bill Mohr

GRAPHICS: Teresa Dovidio, Tim Kummerow

ADMINISTRATION

ASSISTANT TO PUBLISHER: Karen Blondo

CONTROLLER: Margaret Beckwith

ASSISTANT CONTROLLER: Debbie Botengan

ACCOUNTING STAFF: Kathy Koenig, Nalini Khan

OFFICE MANAGER: Christina Gillis

RECEPTION: Juanita Newton, Karen Mumaw, Kelly Collins

MAIL SERVICES: Rob Sparago, Matthew Parvis

BUREAUS

WASHINGTON: (202) 783-3822, National Press Building, Suite 807, 529 14th St. NW,

Washington, DC 20045; **FAX:** (202) 783-0260

BUREAU CHIEF/WASHINGTON EDITOR: Pat Clawson

ASSOCIATE EDITOR: Randall Bloomquist

ASSISTANT EDITOR: Jack Messner

OFFICE MANAGER: Deborah White

LEGAL COUNSEL: Jason Shrinaky

NASHVILLE: (615) 244-8822, 1106 16th Avenue South, Nashville, TN 37212,

FAX: (615) 248-6655

BUREAU CHIEF: Lon Helton

OFFICE MANAGER: Jackie Proffit

ADVERTISING

LOS ANGELES: (213) 553-4330; **FAX:** (213) 203-8450

VICE PRESIDENT/SALES, WESTERN REGION: Michael Atkinson

ADVERTISING COORDINATOR: Nancy Hoff

SALES REPRESENTATIVES: Jeff Galb, Henry Mowry, Mike Schaefer

MARKETING SERVICES DIRECTOR: Jodie Renk

MARKETPLACE SALES: Ilsa Glanzberg, Jill Needleman

SALES ASSISTANT: Leslie Cutting

WASHINGTON: (202) 783-3826

VICE PRESIDENT/SALES: Barry O'Brien

NASHVILLE: (615) 244-8822

DIRECTOR/SALES: Ken Tucker

A WESTWOOD ONE COMPANY

Subscription Information (213) 553-4330

RATINGS STRATEGY REVIEW

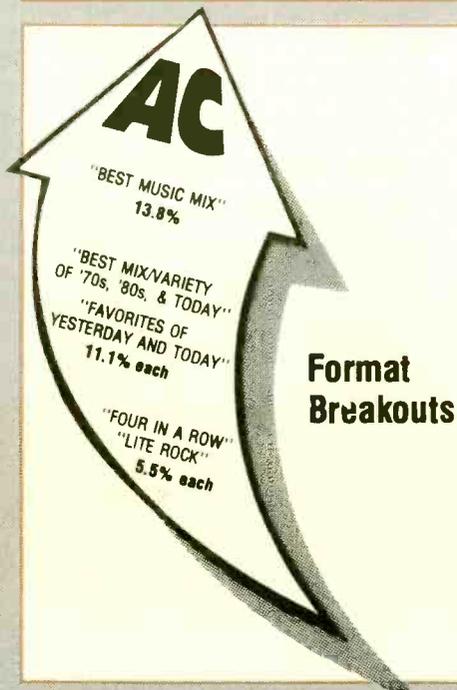
A colorful look at winning programming, promotion, and marketing strategies from the Fall '90 sweep.

PROMOTIONAL BUDGETS



**Money Spent
By Market Size**

TOP IMAGING SLOGANS

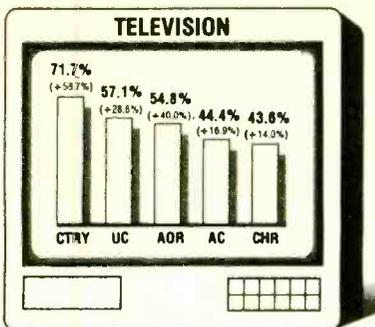


MUSIC RESEARCH



- Callouts
- Auditorium Tests
- Focus Groups

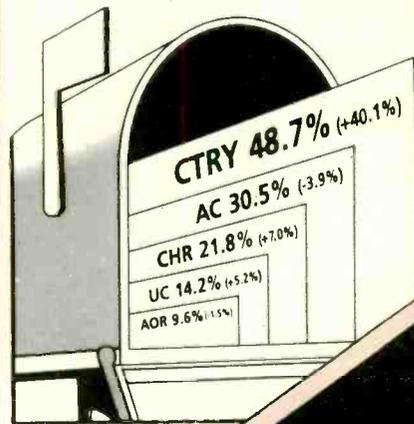
RADIO'S OUTSIDE MEDIA USAGE



- TV
- Billboards
- Newspapers
- Magazines
- Busboards

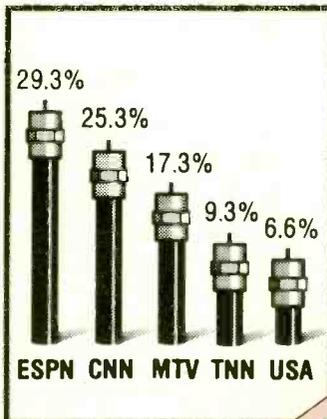
DIRECT MAIL USAGE

Format Breakouts

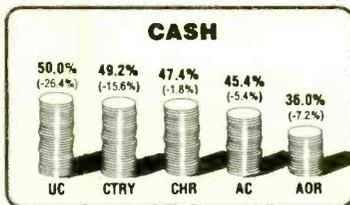


RADIO'S TV BUYING PREFERENCES

- Nets, Indies, Cable
- Cable Ad Choices
- Spot Slotting



FAVORITE GIVEAWAYS



- Cash
- Trips
- Cars/Trucks

PRESENTED BY **Communication Graphics Inc**



RICK LAWRENCE

INTERVIEW

Bumper Stickers: Key To Visual Success

It's no wonder why "marketing" is the radio buzzword of the '90s. Station values have soared in the last decade, which means the stakes are higher than ever . . . competition from other media has become intense . . . and PDs and promotion directors are using every tool in their arsenals to fight for tenths of a point.

In fact, the most unique feature of a station these days could very well be its *visual* identity. That's right . . . radio should be seen as well as heard. A station's visual image is critical in planting the memory seed in your listeners' minds.

A station can market its visual identity in many ways: it can choose from television, print, outdoor, and bumper stickers.

"We manufacture the legendary STP decals that we have all seen around racing for years . . . they know the difference between our screen printed decals and cheaper 'label type' stickers."

There's probably no better authority on bumper stickers than Rick Lawrance, President of Tulsa-based Communication Graphics — the top producer of

decals for radio stations.

Q: Rick, why are bumper stickers the best way a station can market its visual identity?

A: Stickers are a great choice for many reasons:

- It's by far the most affordable.
- It involves the listeners.
- It benefits a station's sales staff by showing the power of radio.
- A bumper sticker lasts far longer than a typical billboard campaign or flight of TV spots.

Q: Let's go back to that third point. Exactly what are the sales benefits of a sticker campaign?

A: Most ad managers out there — including those who buy radio — know all about print advertising. A well-targeted, quality printed piece makes a strong statement to them. We have to remember they often understand print better than radio — it's our way of talking to them. They understand target advertising.

Quality really hits home with ad managers. We manufacture the legendary STP decals that we have all seen around racing for years. We deal with the advertising department and they know the differ-

"A station's visual image is critical in planting the memory seed in your listeners' minds."

ence between our screen printed decals and cheap "label type" stickers. And so does Coke — a Coke machine is covered with screen printed decals because they look better and they last!

Q: There are many outfits that print bumper stickers. What sets Communication Graphics apart from the others?

A: I can comfortably say that we are the only firm in radio who understands radio graphics. We take a station's target and design to hit that target. We have an advantage over 99% of other printers, because we understand art. Communication Graphics has one of the nation's leading design consultants on staff. We also have computer graphics, and a great production art department.

Q: Do stations see the difference?

A: Sure! We saw a great change in radio toward using quality. The elite radio groups buy almost exclusively from us. We have a great trust relationship. However, we still find a few stations who go for "bottom dollar." They usually say they don't need stickers that last because "the promotion doesn't last long." Boy, were they right!

I know of a market right now that had a patriotic promotion with "label type" stickers. They faded, and that station is welcoming home soldiers with pink and blue flags. I'll bet they've got everyone wondering what war they were talking about!

Q: What else can a station expect if it goes for "bottom dollar?"

A: I've seen stations pay good money for design and then have sticker printers squeeze their logo into a standard size and print with standard colors . . . just because it's easier for them.

Same colors . . . same size . . . everybody looks the same. That's pretty tough when you're competing with 20 other frequencies.

Q: So what can they expect when they deal with your company?

Bumper Sticker Pointers:

- Strengthen your identity with a graphically-tuned logo.
- Impress ad managers with a quality product.
- Use quality screen-printed stickers.
- Participate in "Radio Works."

A: Communication Graphics will take a station's precious image and keep it pure. Our staff will properly proportion a design and utilize the particular color that best fits a station's target. We can print the full spectrum of colors — that's because we use automotive pigments. We're the only one in radio that does, and they last. We enhance an image.

Q: Tell us about your creation of the "Radio Works" theme and your involvement as mission headquarters?

A: We committed nearly \$100,000 this year to help promote the power of radio. It's exciting. We have nearly a thousand stations pulling together to unify radio, with more stations signing up every day! There are some strong efforts being made by other organizations on a national basis, but we wanted to give radio something they can get involved with on a local basis. It has become a fun way for stations to promote radio on a grassroots level . . . at no cost to the station at all!

Screen Printed Vs. Label Type

The difference between "Cheap" and Quality

There are two kinds of bumper stickers used by radio stations: Screen-printed (preferred) and a UV Clearcoat "label" type. Communication Graphics uses a heavy, paint-like ink that produces very intense colors. It prints on a high-quality vinyl with a substantial peel-off backing. The "label" type sticker is much more flimsy, uses thinner ink, and is printed more hastily. Faster production means less quality control.

In a short time, the "label" type sticker fades, cracks, and peels. Communication Graphics decals look the same two years later!

"I have less hassles when I deal with CG."

—WBCN/Boston Promotions Director Larry Loprette

"They make the best sticker. Without question, the highest quality available"

—WLLZ/Detroit Marketing & Promotions Director Mike Isabella

"I sent them artwork that was only 80% there, and they made it look terrific. We wanted some very unique stickers, and they always hit their deadlines."

—KKBT/Los Angeles Promotions Director Sharon Klein

"From a freehand pencil sketch, their computer duplicated our logo exactly. With quality printing and on-time delivery, they are the best — at a very good rate."

—KZAP/Sacramento Promotions Director Roger Dhesi



In a General Motors developed test, stickers are aged the equivalent of one year's exposure to the elements. The top sticker was produced by Communication Graphics, the bottom by another company. As you can see, they appear identical "off-the-press."



After the test, the equivalent of a year in the weather, note the peeling, fading and cracking in the "label" type product (left). The Communication Graphics decal (right) still looks great.

Communication Graphics Inc

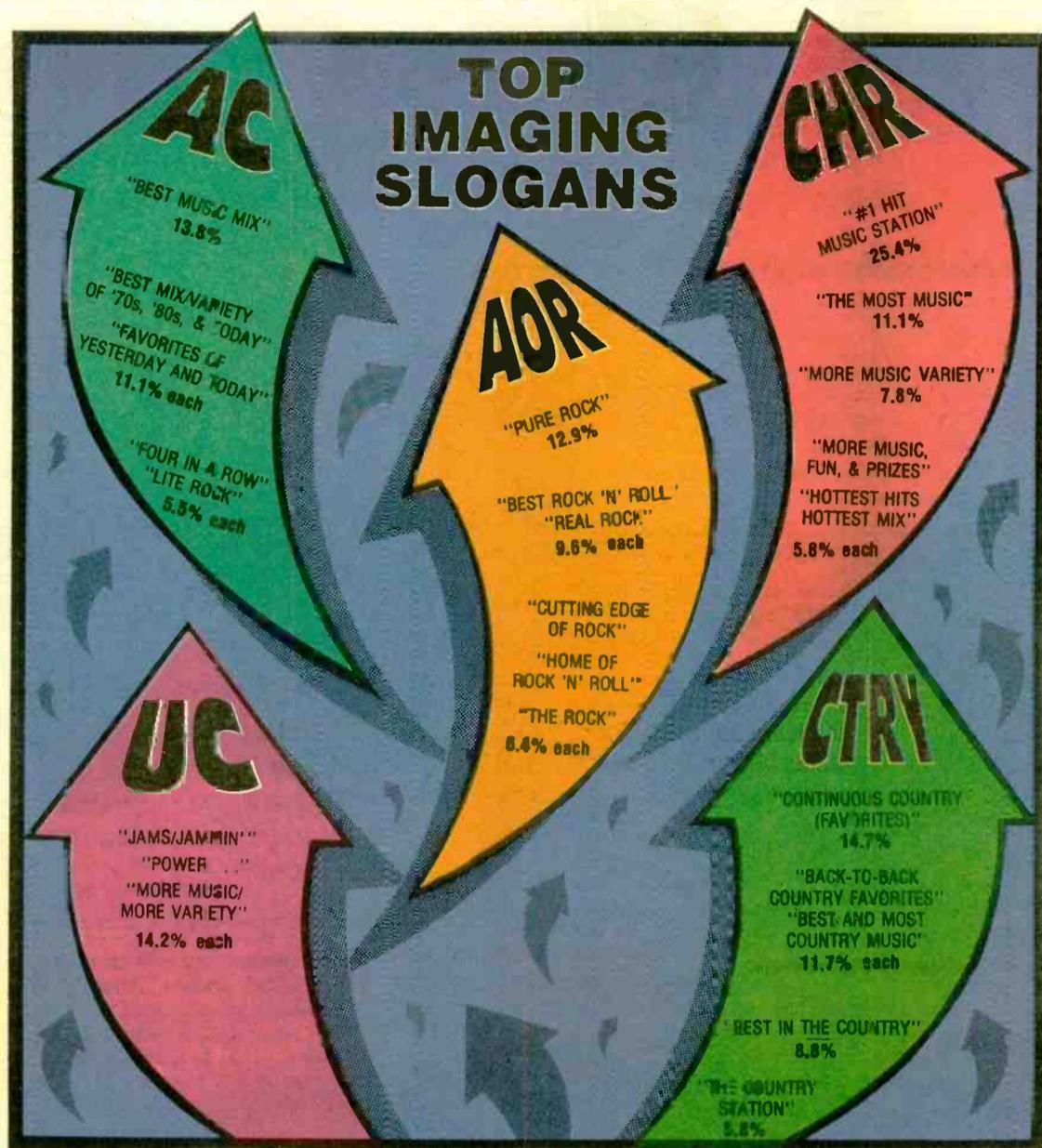
TOLL FREE 1-800-331-4438

WINNING THE FALL SWEEPS STAKES

Staying competitive is certainly the name of the game, so R&R's "Ratings Strategy Review" returns with a look at winning programming, promotion, and marketing techniques. Our exclusive poll of approximately 200 stations presents a handy overview of what your radio peers were up to in the fall '90 sweep, as well as a guide to positioning your station in the sweeps to come.

As always, we strive to provide the most comprehensive information. This time around we've added new features and further refined others, including:

- Top imaging slogans by format
- Music research preferences by format
- Promotional budget breakdowns by market size.



Music Research

Here are the percentages of stations in the five principal formats that conduct auditorium tests, callouts, and focus groups.

AUDITORIUM TESTS



FOCUS GROUPS



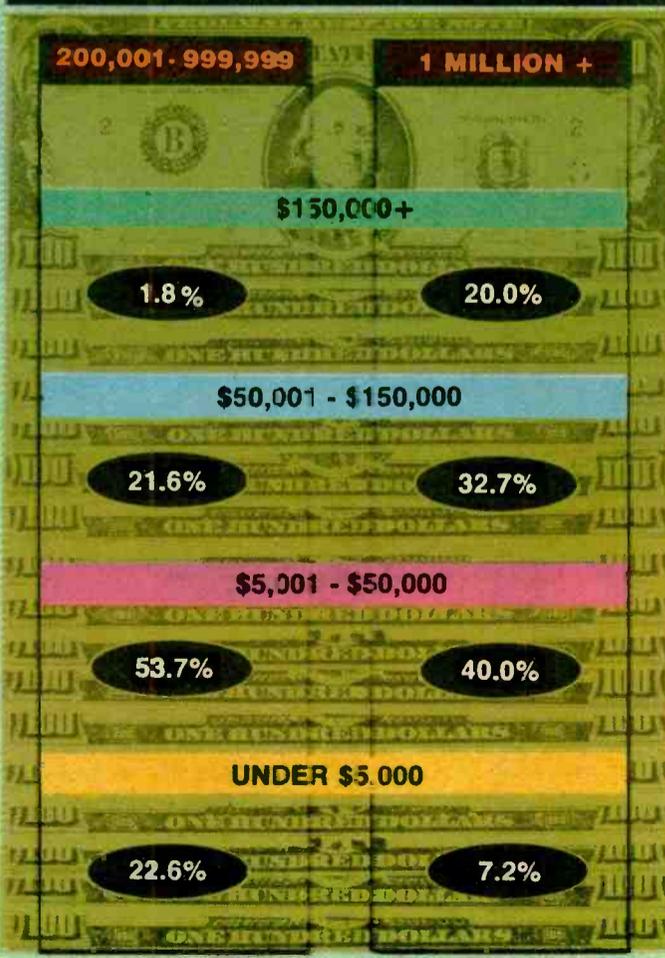
CALLOUTS



PROMOTIONAL BUDGETS

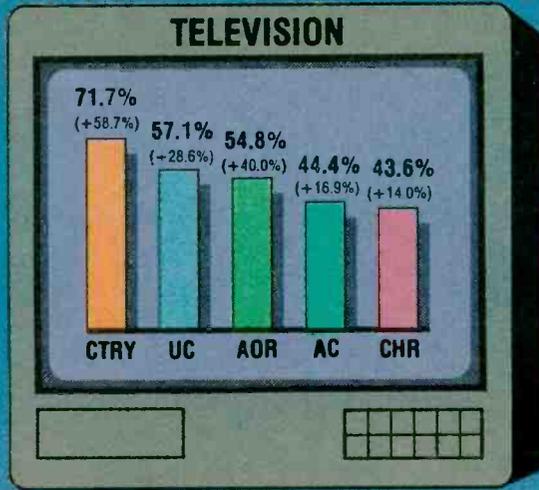
Major market stations rarely spent less than \$5000 on promos during the fall sweep. Even rarer—not surprisingly—were smaller market outlets that exceeded the \$100,000 mark. Major market ACs were the biggest spenders — 44.4% of ACs in 1 million-plus markets invested at least \$150,000 in fall promotions.

MARKETS

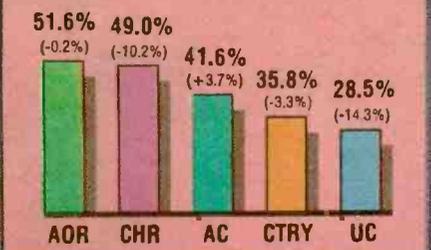


OUTSIDE MEDIA USAGE BY FORMAT

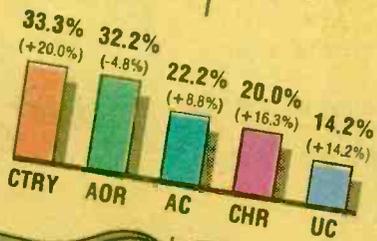
Television's new fall schedules lured many radio stations back as TV advertisers (note network affiliates' increase from summer; see TV Buying Preferences). Billboards scored a strong second, as newspapers rallied. For the third consecutive time, magazines ranked last. (Fluctuations from last summer's results are in parentheses.)



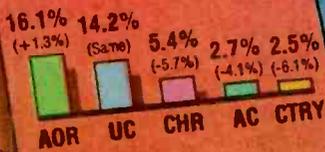
BILLBOARDS



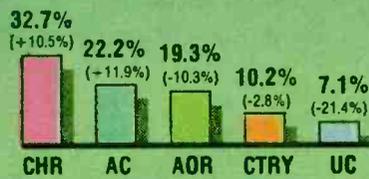
NEWSPAPERS



MAGAZINES



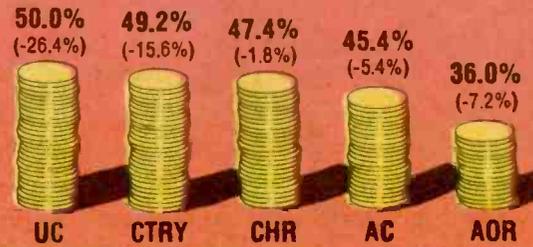
BUSBOARDS



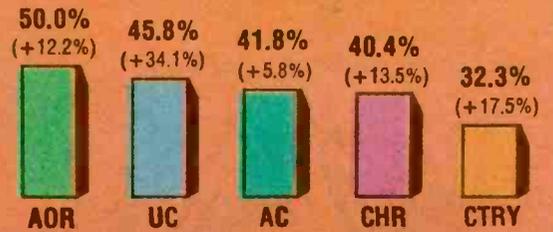
Radio's Favorite Giveaways

Cash registered as radio's most attractive prize, but its appeal declined from last fall. AOR was the only format to favor travel over cash. In the department of motor vehicles, Country supplanted CHR as the top format for car/truck giveaways. (Fluctuations from last fall's results are in parentheses.)

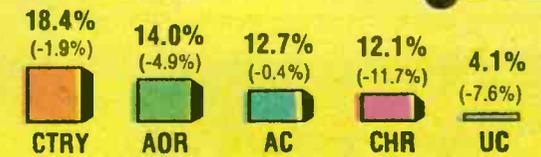
CASH



TRIPS



CARS/TRUCKS



Who Uses Direct Mail?

Summer RSR data indicated Country stations were least apt to use direct mail. This fall Country was direct mail's biggest supporter, with nearly half of the format's respondents utilizing it. (Fluctuations from last summer's results are in parentheses.)

CTRY 48.7% (+40.1%)

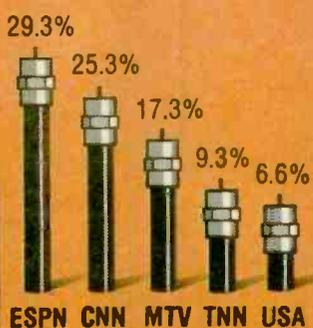
AC 30.5% (-3.9%)

CHR 21.8% (+7.0%)

UC 14.2% (+5.2%)

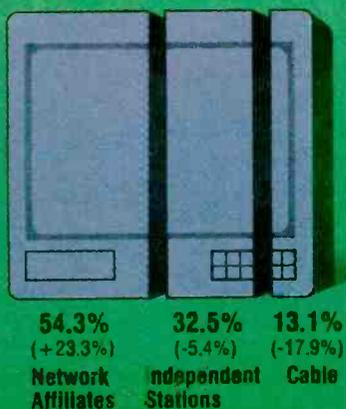
AOR 9.6% (+1.5%)

Cable Ad Choices



TV Buying Preferences

(Fluctuations from last summer's results are in parentheses.)



Spot Slotting

Prime	18.9%
Prime Access	17.4%
Early News	14.0%
Late News	12.8%
Late Night	11.7%
ROS/Orbit	7.1%
Morning	6.0%
Sports	5.6%
Soaps	3.7%
Weekend	2.1%

RADIO SHOULD BE SEEN AS WELL AS HEARD!



XTRA/SAN DIEGO



WMMS/CLEVELAND



KEZE/SPOKANE



KZAP/SACRAMENTO



KTFM/SAN ANTONIO



KKRZ/PORLAND



KHYS/HOUSTON

In addition to your own signal, there are only a limited number of ways your station can attract and retain audience awareness. Television, Outdoor, Print and Bumper Stickers!

We all know that bumper and window stickers are the most affordable visual vehicle to sell your station and can support a variety of promotional purposes.

Your decals reflect the quality of your radio station so make sure they are a representation of that high quality. Good imagery can translate into profits!

At COMMUNICATION GRAPHICS we are proud to manufacture the highest quality of decals available and we are prepared to assist you in establishing a positive identity and image.

Provable quality. With better, thicker inks on heavier, higher quality vinyl. You get a world of difference in quality at a relatively small difference in cost. Quality that lasts for years . . . compared to "label" type stickers that begin to fade, crack and peel in a few month's time.

Make sure your station is seen with a good image and a high quality sticker from COMMUNICATION GRAPHICS where

COMMUNICATION IS AN ART!

**Communication
Graphics Inc**

1-800-331-4438

P.O. BOX 54110 TULSA, OKLAHOMA 74155 (918)258-6502

CELINE DION

"(If There Was) Any Other Way"



FIRST WEEK:
CHR MOST ADDED!
52 CHR REPORTERS OUT-OF-THE-BOX!
#1 AC MOST ADDED!

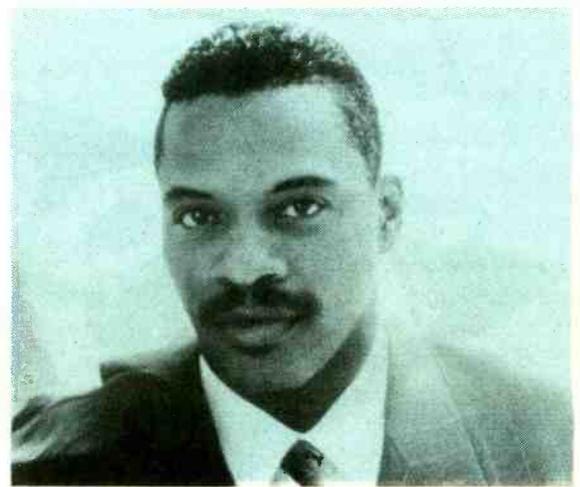


Now on 122 CHR Reporters
Including:

- | | |
|--------------|----------------|
| WPGC add 29 | Q106 deb 30 |
| PWR99 add | WMXP deb 29 |
| FM102 add 27 | KIX106 deb 29 |
| FUN107 add | WXKS 34-31 |
| KC101 add | WNVZ 16-13 |
| Y102 add | KXXR 14-11 |
| HOT95 add | PWR106 24-21 |
| WABB add 26 | KKRZ 25-21 HOT |
| WKZL add | KISN 29-26 |
| WTFX add 32 | KMEL 11-10 |
| K107 add | WLAN 27-22 |
| WPLJ deb 34 | 999KHI 24-18 |
| WIOQ deb 35 | G105 30-25 |

ALEXANDER O'NEAL

"All True Man"



#1 URBAN HIT!

P2 CHART DEBUT **40**

P3 CHART DEBUT **38**



NOW ON 103
CHR REPORTERS
INCLUDING:

- | | | |
|----------------|-----------------|----------------|
| WZPL 25-21 | | |
| Y108 deb 29 | | |
| KZ106 7-5 HOT | WNYP deb 27 HOT | KG95 27-24 HOT |
| WQUT 15-10 HOT | WLRW 25-20 HOT | KFMW 9-7 HOT |
| WRVQ 12-8 HOT | KLYV 29-21 HOT | KBOZ 40-36 HOT |
| WRQK 14-8 HOT | Y94 23-15 HOT | KFBQ 20-12 HOT |



"This is a perfect song for resurgence of mainstream Top 40. This song is testing very well!"
Garrett Michaels, WZPL

"14-8 Top 5 phones for the last 2 weeks! Don't daypart this record — it's an across the board smash." Scott Hughes, WRQK

P3 CHART **30**



CANDYMAN

"Nightgown"

JUST ADDED

OVER 800,000 ALBUMS SOLD!

- | | | | |
|------------------|---------|----------|----------|
| EARLY BELIEVERS: | | | WRHT |
| WIOQ add 26 | B96 add | FLY92 | B95 |
| KTFM add | KXXR | WCKZ add | WJAD add |
| PWRPIG 38 | HOT977 | KPRR add | WFHT add |





STREET TALK®

The Classic Stern-To-L.A. Story

OK, it's not official — but ST hears it's a virtual certainty that **Howard Stern** will soon be heard on **KLSX/L.A.**

Latest plans reportedly call for KLSX to run Stern *live!* from 3-6am, then rerun the show in its entirety. Since Howard's been known to stay on the air as late as 11am, that means KLSX could air as much as *eight hours* of Stern every day.

Regardless of whether that's how KLSX ultimately decides to handle the thorny time-zone problem, look for Stern to debut in L.A. ASAP — especially with the spring book about to begin.

Emmis Broadcasting Prez Steve Crane vehemently denies rumors that the company, which took a \$22.9 million loss last year, is considering liquidating its entire chain.

Loose talk in some investment circles has the company reportedly trying to sell its radio properties on an *individual* basis — with the notable exception of **WCDJ** (formerly **WJIB**) **Boston** and **WAVA/Washington**, which would be offered as a package.

Although acknowledging 'CDJ' is for sale, Crane says it is *not* packaged with WAVA, and flatly denies any other Emmis properties are on the block.

Latest rumors have **Giant** head honcho **Irving Azoff** talking with former **Uni** Prez **David Simone** about an executive position. Meanwhile, the speculation about **A&M** Sr. VP/Promo **Charlie Minor** jumping to Giant refuses to die — especially in light of **Rick Stone's** A&M Sr. VP/Promo appointment (see Page 1).

Look for **Capitol** VP/Promo **John Fagot** to be elevated to Sr. VP/Promo. Will this clear the way for Nat'l Promo Dir. **Ritch Bloom** to get his VP/Promo stripes?

Rumors

- Is **Sony Music** VP/Administration **Don Burkholder** about to settle into the Sony Music West Coast VP/GM slot vacated some time back by **Myron Roth**? If so, will his duties be the same as Roth's?

- Does **Greg Solk's** promotion at **Evergreen** (see Page 1) mean longtime **WLUP-FM/Chicago** MD **Dave Benson** will get a shot at programming the station?

- Is **PLG** wooing **Epic's Sky Daniels** to come to NYC and head its AOR promo department?

- On the heels of **WKTU/Milwaukee's** reorganization (see Page 11) comes word that night personality **Dr. Steve Ludwig** has exited. More shuffling ahead?

- Is former **KTAR/Phoenix** talk star **Bill Heywood** heading back to crosstown **KOY (AM)**?

- Who will get the **Chrysalis** West Coast Nat'l Promo Dir. gig? Former **Chameleon** VP/Promo **Jack Hopke**? Former **WW1/Source** VP/Affiliates **Steve Jenkins**? Could an L.A.-based "secondaries" nat'l promo rep be a last-minute consideration?

- Will **Gold KHIP/Salinas-Monterey, CA** switch formats shortly?

- Is **KIIS-FM/L.A.** late-night rocker **Wendi** talkin' VJ with **MTV**?

- What's the latest on the **A&M** group **Giant**? ST hears **Geffen** has been negotiating for the band — but has **Epic** entered the picture as well?



NOT QUITE CAMELOT — Seen cavorting live at the scene is **KZFX (Z-107)/Houston's "Desert Storm Correspondent" Dixie Hahn**. An administrative staffer at a **Riyadh, Saudi Arabia** hospital, the former **Houston** resident found herself reporting live to **Z-107** listeners while she hid in her bomb shelter during **January Scud** missile attacks. (Her son, a loyal **Z-107** listener, gave the station her phone number.)
Hahn's description of life for an American woman in **Saudi Arabia**: "It's like living in biblical times at the Galleria."

Sommers On A Trip

KLOS/L.A. PD Update: Prez/GM **Bill Sommers** embarked on a roadtrip this week to interview candidates to replace **Carey Curelop**, now running the ship at crosstown **Pirate Radio**. ST hears Sommers's shortlist included seven names, and that he hoped to finalize a deal within the next few days.

Over at **Pirate**, Curelop has chosen **Pollack Media Group** Nat'l Music/Research Dir. **Cynthia Johnson** to be his APD. **PMG's Pat Welsh** will absorb Johnson's duties.

After nine years with the label (and 14 months to go on his current deal), **MCA** Sr. VP/Promo **Billy Brill** has amicably exited. Loads o' labels are already talking with der Brillenspieler, but he denies curb chatter that he'll set up his own indie promo firm.

After 38 years with the Country combo, **WIVK-AM & FM/Knoxville** morning man **Claude Tomlinson** is retiring due to ill health. He has perennially posted 12+ numbers in the **40-share** range.

Replacing him is **WFMB/Springfield, IL** morning team **Tim Wall** and **Darren Wilhite**, who also handled 'FMB OM and PD duties, respectively.

As a result, **WFMB** afternoon driver **T.J. Hart** has been upped to PD, and former **WXCL-AM & FM/Peoria** PD **Ray Webb** joins for mornings. **WITL/Lansing** Production Dir. **Steve Cook** gets the **WXCL** PD gig.

Continued on Page 31

NELSON

MORE THAN EVER



FASTEST BREAKER YET

CHR CHART: 39 - 32

NOW ON 162 CHR REPORTERS 65%!

CHECK THIS ACTION:

Q102 add 33	KZOU deb 29	KBEQ 33-29
WAEB add	WKZL deb 31	KDWB
HOT999 add 36	WGRD deb 28	WKBQ 23-17
WKEE add	Z99 deb 24	KIIS 30-27
G98 add	KMYZ deb 21	FLY92 34-25
98PXY add 30	KIKX deb 27	JET-FM 23-19
93Q add	KXYQ deb 26	WQGN 25-20
KZ106 add 19	WEGX 27-23	WRHT 17-12
WRVQ add	B94 25-20	WKDD 21-16
WGTZ add	PWR99	WPXR 21-17
WPLJ deb 31	KEGL	KZ93 20-15
PRO-FM deb 35	Y95 27-24	FM104 21-17
Y108 deb 28	WPHR	KAKS 30-23 HOT
KKRZ deb 28	WZPL	KG95 24-18 HOT
KPLZ deb 28	WAAL 32-23	KGOT 37-30 HOT

...AND MANY MORE!



© 1991 THE DAVID GEFFEN COMPANY



**After seven years of hard work,
CHRIS ISAAK is an overnight sensation.**

SUDDENLY, there's Chris Isaak! You can't miss him. His latest video is in heavy rotation on VH-1 and is number one on MTV's Top Twenty. Driven by the multi-format gold single "Wicked Game," HEART SHAPED WORLD has picked up speed and rocketed to over a million in sales.

"DON'T MAKE ME DREAM ABOUT YOU"

The New Single - Produced by Erik Jacobsen From the Album HEART SHAPED WORLD
NATIONAL TOUR STARTS APRIL 12! Management: Erik Jacobsen ©1991 Reprise Records



OVER 250,000 ALBUMS SOLD IN ONE WEEK.

STREET TALK®

Continued from Page 29

New Label O' The Week

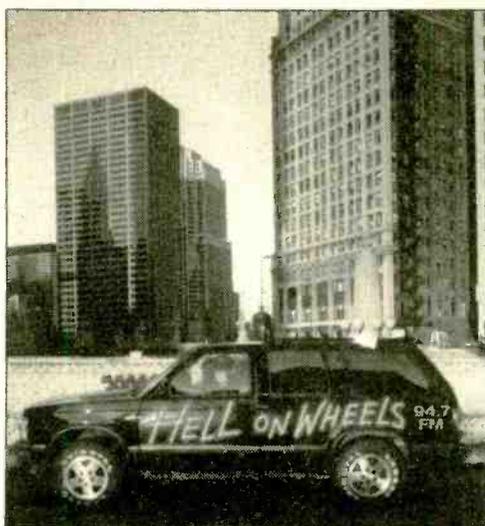
Flush with Lamborghini funding, UK-based **Savage Records** should be opening a NY office shortly. Former **PolyGram** Prez **Dick Asher** is involved on a consultancy basis (so far), and former **Epic** VP/Promo (and ex-**Michael Jackson** manager) **Frank Dileo** will head up the label's promotional efforts.

Most recently the source of **Soho's** "Hippychick" hit, Savage is currently talking with **MCA** about a domestic P&D deal.

Rumor has it that **WW1** and **Scott Shannon** are close to reaching a contract settlement that would free him to do vacation morning shows around the country and pursue some freelance consulting projects.

As for his ultimate future . . . ST notes there's no "4 Sale" sign in front of Shannon's Brentwood, CA digs.

Sherman Broadcasting — which hopes to close on **Hoker's WDFX/Detroit** by the end of the month — plans to take its time before choosing a new PD. "It'll take several weeks past our close for us to evaluate the people we already have in place," Sherman VP **Jay Meyers** told ST.



TRUE HELL ON WHEELS — Last week Z95/Chicago became Hell 94.7, but sadly that moniker has given way to the newest — and we're told final — incarnation: "Chicago's Hot 94.7 is hotter than hell."

Nevertheless, the station's "Hell On Wheels" van did make an appearance in the Windy City's St. Patrick's Day parade. The new vehicle — which'll have a Hot 94.7 logo emblazoned on its rear door — will become a permanent part of the station's promotion department. Hey, if there's a rock 'n' roll heaven in Chicago, you know they've got one helluva van.

Does this mean we can look for **B94/Pittsburgh** interim OM **John Roberts** — reportedly the lead candidate for the 'DFX job — to stay in place a li'l longer than expected?

ST hears conflicting reports about an in-studio altercation last Friday (3/15) between **KKNB/Lincoln, NE** afternoon driver **Tim Mikkels** and GM **Doug Agnew**.

According to Mikkels, he and Agnew got into an argument during which Agnew shoved Mikkels and punched him on the chin. Mikkels says he then called the police, who arrested Agnew for assault.

Agnew, however, says there was no physical contact and no arrest.

Mikkels plans to pursue the matter in court . . . and pursue a new gig.

Sunny Joe White Mini-Series Continues

Latest noise out of Beantown is that **Pyramid Broadcasting** and **WXKS** will definitely try to enforce a non-compete clause against former VP/Programming **Sunny Joe White**, who's eyeing a move to crosstown **WZOU**.

Continued on Page 32

Rumbles

- **KDON/Saltinas-Monterey, CA** hires **KSRR/San Antonio** APD **Michael Newman** as its new PD. He replaces **Steve Wall**, who exits.

- **Shamrock Communications** VP/COO **George Duffy** has resigned.

- Sacramento-based consultant **John Squyres** — who's also been handling Nat'l Sales Mgr. duties for **KNAC/L.A.** — has filled the longtime GM opening at **KRZR/Fresno**.

- **Webster James** has been named VP/GM at **WGTX/Mobile**.

- Former **RKO** consultant **Paul Drew** has signed on to consult **CHR KWOD/Sacramento** and will be involved in the PD search.

- **Q101/Chicago** hires former **WLOL/Minneapolis** morning co-host **Eleanor Mondale** to team up with **Murphy In The Morning**. Mondale is also a host on the **Lifetime** cable channel.

- Look for syndicated radio talker **Rush Limbaugh** to begin working with media consultant **Roger Ailes** to develop a TV show.

- Longtime Honolulu programmer **Andy Preston** has resigned the **KHFX** PD post and plans to return to the mainland.

- **WIOV/Lancaster, PA** Promotion Dir. **Joe O'Donnell** has been upped to OM/PD.

- Former **WQFM/Milwaukee** PD **Dave London** joins **Lee Arnold Marketing**.

The Black Crowes



"She Talks To Angels"

The new single from the platinum-plus album

Shake Your Money Maker

NEW & ACTIVE

71/10

Q102 27-23
WNCI 31-28
WERZ add
PWR92 add
195 8-6 Hot
KZ106 9-3 Hot
WCGQ 37-29
WAPE 22-18
WQUT 31-25
WOKI 17-14
WRVQ deb 30 Hot
KTUX 24-20 Hot

WIXX 30-24 Hot
Z104 add
Z99 add
KATM 4-2
103CIR add
KMCK add
Q101 deb 28 Hot
KCHX add
WTBX add
WSNX add
KFMW 19-14 Hot
KFBQ add 34

BILLBOARD LP's #5

DIAL MTV: TOP 5 REQUEST



©1991 DEF AMERICAN RECORDINGS



RADIO EXPENDITURE REPORTS INC.

740 West Boston Post Road • Mamaroneck, N.Y. 10543 • (914) 381-6277

WHAT YOU NEED TO KNOW

MARKET BY MARKET
ACCOUNT BY ACCOUNT

YOUR SOLE INDUSTRY SOURCE
FOR NATIONAL & REGIONAL SPOT DATA

Indelible Impact

THE FIXX



How Much Is Enough

The first single produced by Scott Cutler

Executive Producer: Randy Nicklaus

From the long-awaited album **Ink**.

Our First Record -
Our Second Week -
MTV Active Rotation -
Added On Over 90 Stations
Including:

- | | |
|-------------|--------------|
| WPLJ | WKBQ add 35 |
| KEGL | KKRZ |
| Q102 add 35 | KISN deb 29 |
| WPHR | KZ106 add 18 |
| WNCI deb 32 | WRQK 22 |
| WZPL add 30 | Z99 deb 23 |
| KDWB | KATM 29 |

A CHR Most Added



STREET TALK®

Continued from Page 31

ABC Radio sent a letter Friday (3/15) to the 200 or so stations that carry the "Sally Jessy Raphael" show, announcing that she'll no longer do her nightly program.

Raphael will continue to do issue-oriented specials, but cites too many demands on her time as the cause of the amicable shift. She'll help in the "no stone unturned" search for her replacement, with whom she'll co-host at first before passing the metaphorical baton.

Osborn's WIOI/Jacksonville — which recently dropped Classic Rock in favor of Gold — is now simulcasting crosstown EZ AM News/Talk WOKV.

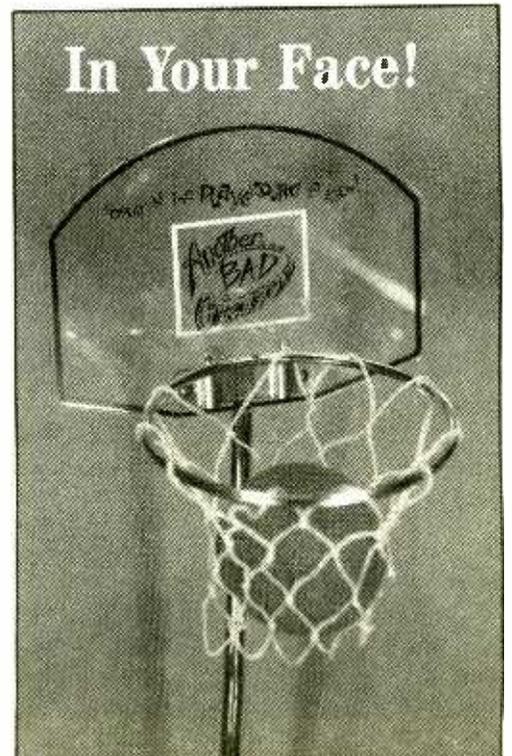
Berkshire Broadcasting President Don Thurston has announced he'll make a run for the Massachusetts Congressional seat that became vacant when Silvio Conte died. Incidentally, Conte's widow is backing Thurston, even though the state Republican party isn't.

Goodbye Time Buy

Group W Radio Chairman Dick Harris formally bid adieu to the company and a host of broadcast and media magnates last Wednesday (3/13) at a luncheon at the Helmsley Palace in NY.

Rumbles, Pt. II

- KEBC/Oklahoma City PD Mark Andrews is out.
- WOJY/Youngstown returns to the air as Rock/Country hybrid WAXF under PD/middayer Ed Hill, who worked swing at KSON/San Diego.
- WITL/Lansing PD Steve Cook takes the PD chair at Country WXCL-AM & FM/Peoria.
- Former Pirate/L.A. midday personality Whitney Allen joins crosstown KIIS as weekend personality.
- CHR WOPW (Power 102)/Augusta, GA PD/afternoon driver Kevin Barrett exits, as the station shifts to a 25+ direction heralded by a "Beatles Weekend."
- Citing budget concerns, WXKS/Boston has laid off several staffers, including weekender/production man Peter De Graaff, Sports Dir. Jim Colony, and Programming Asst. Fran Carnes.
- KIXY/San Angelo, TX PD Don Robertson steps down to work on-air. He's been replaced by Scotty Snipes, who joins from AC KLSF/Amarillo.
- Premiere Radio Networks has hired Mark Davis, former morning show producer at Pirate/L.A., to do parody song writing for its comedy services.
- Former WVBS/Wilmington, NC MD Dave Allen has replaced Bob Chase as MD at WJMX/Florence, SC. ST hears Allen's also in line for the PD chair.
- Y102/Reading, PA MD/morning co-host Mike Brown exits to become Dir./Marketing & PR for Maple Grove Raceway.
- G105/Raleigh-Durham morning co-host Kathy Hart adds MD duties. Jim Harrison remains in afternoon drive.



Posting up in the lane, the master-jammers at Motown slam-dunked all competition for Promo Item O' The Week honors by dishing programmers special desktop basketball games — some assembly required — on behalf of Another Bad Creation's "Coolin' At The Playground, Ya' Know!" album.

Working the baseline, the brass base, pole, and rim's see-through acrylic backboard has been custom-printed with the name of the group and the LP's title. The familiar miniature sponge basketball and a net — but not Frankie — complete the two-point play. The butter's hard and the eggs are coolin'

Along with the expected set of golf clubs, Harris's going-away presents included a one-year time buy for MOR WSRZ/Sarasota, FL when he assumes ownership of that facility.

Continued on Page 34



SNOW BUSINESS LIKE SHOW BUSINESS — When KBCO/Boulder recently held its "Cardboard Downhill Derby" at a local ski resort, there were more than 140 entries — sporting such provocative titles as "Kardboardnugen," "P.M.S. Pirates," "I've Fallen And I Can't Get Up," and "This Is Your Brain, This Is Drugs . . ." (pictured) — all made entirely of cardboard, tape, and glue. Note that the skillet's passengers are sunny side up, and NOT scrambled.

"Written All Over Your Face"



HUGE ALBUM SALES!

CHR NEW & ACTIVE INCLUDING:

WPGC 5-3 HOT
 KS104 12-9 HOT
 FM102 20-15 HOT
 WFHT 30-14 HOT
 WNVZ 26-8
 KGGI 9-8
 KMEL 6-5
 WMXP 18-16
 WCKZ 21-18
 KKMG 38-28
 WBPR 27-20

DEBUTS INCLUDE:

WXKS deb 34
 WIOQ deb 31
 KXXR deb 34
 KKFR deb 30
 Q106 deb 26
 HOT977 deb 30
 TIC-FM deb 33
 KZZB deb 38
 WRHT deb 40
 KDON deb 21
 KSMB deb 27

**RUDE
 BOYS**

"Walking In Memphis"



ADDED AT MTV & VH1

ALREADY ON:
 99WAYS 40-34 HOT
 FM100 8-6 HOT
 KKHT deb 22 HOT
 WERZ 39-28
 KZ106 13
 WABB 29-25
 ADDED AT
 98PXY
 195
 WMXF

WQUT
 KKYK
 KTUX
 Z99
 KISR
 WILN
 XL93FM
 99KG
 KFMW
 ZFUN

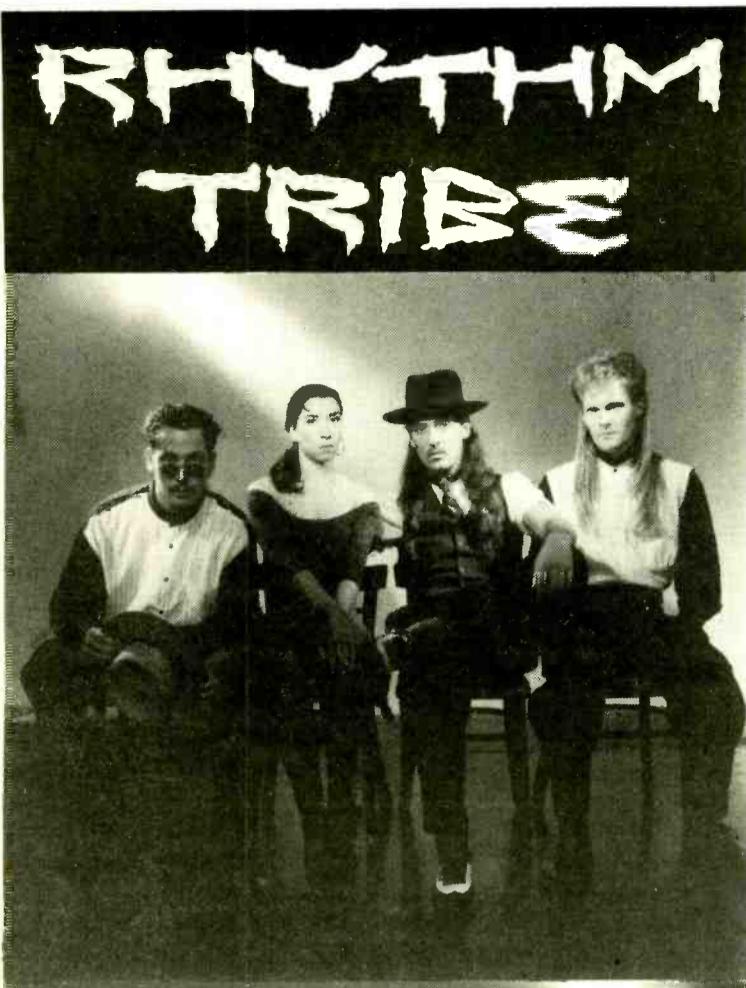
DEBUTS:

WZYP deb 35
 WWFX deb 40
 WJMX deb 39
 KCHX deb 39
 WTBX deb 35
 KG95 deb 39
 ... and more!

CHR SIGNIFICANT ACTION

marc cohn

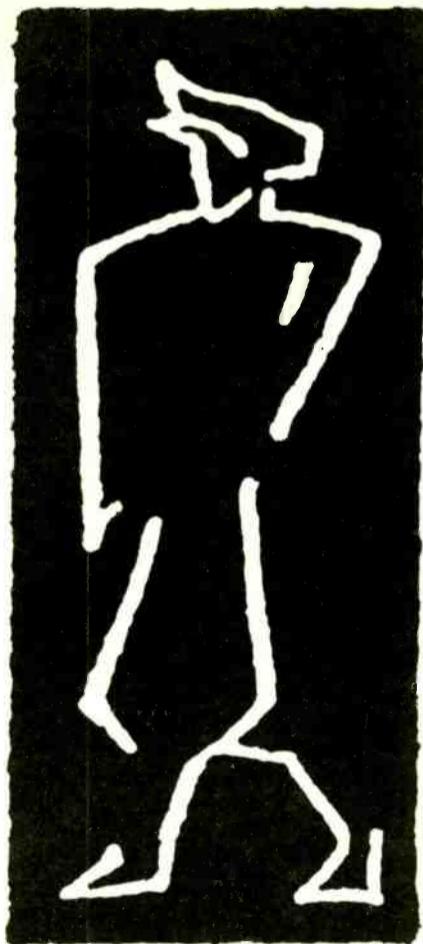
Continued from Page 32



Featuring The First Single And Video

"GOTTA SEE YOUR EYES"

ZOO 14001-1/4



SOL MODERNO

ZOO 11001-2/4

The Debut Album From Rhythm Tribe

Z8 ENTERTAINMENT

© 1991 BMG MUSIC

- Look sharp for the on- and off-air talents of KHYI/Dallas's **Jack Murphy**, KDWB-FM/Minneapolis's **Steve Cochran**, WBZZ/Pittsburgh's **Bubba The Love Sponge** (Mark Schneider), and KOY-FM/Phoenix's **Bruce Kelly** to be showcased March 26-29, respectively, when the short-form series "On The Air" premieres (6:45pm EST/3:45pm PST) on cable's **E! Entertainment Television**.

- Peel your orbs for **Smash Records** Prez **Starvin' Marvin Gleicher**, who appears as himself in this weekend's (3/23-24) episode of the **Fox-TV** documentary series "Yearbook."

- Meanwhile, **KLOS/L.A.** morning maniacs **Mark & Brian** stretch their acting instruments a tad when they guest star as slimy lizard-like aliens (!) in next Wednesday's (3/27) edition of "Star Trek: The Next Generation."

- Also, check out former **KNX-FM/L.A.** personality **Dave Hall's** appearance in the just-released "Class Action" flick. Hall plays the client of co-star **Gene Hackman's** attorney.

- And . . . the cable digital audio service **Digital Planet** has inked a deal with **KIIS-FM/L.A.'s Hollywood Hamilton**, **MTV's Adam Curry**, and **Dr. Joyce Brothers** to host shows. The service is only available in So Cal for now, but look for a nationwide rollout by midsummer.

Former **WRKO/Boston** PDs **Mel Phillips** and **J.J. Jordan** are organizing a celebration to mark the station's 25th anniversary. Contact Phillips at (516) 767-3231 or blow Jordan a call at (214) 475-9380 for details.

Outspoken rock manager/agent **Bruce Allen** — **Loverboy**, **Bryan Adams**, **BTO** — is now doing a Sunday night talk show called "Sound Off" on **CFOX/Vancouver**. Allen's been doing five-minute "Bruce Breaks" on the station's morning show for several years.

Records

- **Motown** Southeast regional promo rep **Lee Durham** has joined **Columbia** as its new promo rep, based in Atlanta. He replaces **James Bishop**, who segued to similar duties at **Interscope**.

- With **Pat Martine** movin' on up (see Page 11), look for **MCA** St. Louis promo rep **Jim Cowan** to be offered the label's L.A. local promo gig.

- **Geffen** AOR Nat'l Secondaries promo rep **Susan Naramore** has been named local L.A. promo rep for the label. She succeeds **Arthur Promoff**, who's off to Miami for local duties with **PLG**.

- **WB/Nashville** VP/Nat'l Promo **Bob Saporiti** has been elevated to VP/International Promo. Concurrently, Mgr./Nat'l Promo **Bill Mayne** has been upped to Dir./Nat'l Promo.

- **Atco** NY/Philly promo rep **Allison Newman** has resigned and is relocating to Florida.

- **Ear Candy Records** — the new **BMG**-distributed and co-owned label formed by producer **Nile Rodgers** and industry veteran **Tom Cossie** — has inked **Bruce's Boogie Backpage** Editor **Gail Bruesewitz** as Nat'l Promo Dir./Artist Development. **NARAS** NY Chapter President **Stu Ginsberg** becomes the label's Dir./Media, and former **SBK** sales exec **Pat Rustici** joins as Dir./Sales & Advertising.

RADIO & RECORDS

Timeline

1

- **David Geffen Company** officially launches **DGC Records**.

- **Jacor** restructures; President/COO **Frank Wood** resigns to form his own privately held group of radio properties.

- **Jay Clark** spins into the **WLLZ/Detroit** PD post.

5

- **Doug Brown** accepts VP/Group Operations position with **Legacy Broadcasting**.

- **Harold Arlin** — who, in 1921, became **KDKA/Pittsburgh's** first fulltime radio announcer — dies at age 90.

10

- President **Reagan** designates **Mark Fowler** of the **Fowler & Meyers** law firm to head **FCC**. Fowler's radio background includes working at **WKEE/Huntington, WV** and **WHOO/Orlando**, as well as doing mornings at **WDVH/Gainesville**.

- **Dene Hallam** named PD at **WWWW/Detroit**.

15

- **Cleveland Wheeler** joins **KUPD/Phoenix** for afternoons.

Shamrock Broadcasting's WWSW-AM & FM/Pittsburgh has won the company's annual **Martin Sherry Award**, named for the firm's former VP/GM of **WFOX/Atlanta** who passed away two years ago.

Stupormarket tabloid the *Globe* this week carried a story in which session singer **Yvette Marine** claimed to have sung the lead vocals on **Paula Abdul's** "Opposites Attract" — an allegation denied in a public statement by the song's writer/producer, **Oliver Leiber**, and everybody else even remotely connected with the recording.

Abbey Roast

The fourth annual **T.J. Martell Media Roast** is set for April 26 at the Ritz in NYC. **MTV's Abbey Konowitch** will be the prime cut, er, guest of honor, and **Aerosmith's Steven Tyler** will be among the celebrity roasters. Call **MTV's Rick Krim** or **John Cannelli** at (212) 258-8000 for more info.

A doff o' the ol' ST Stetson to **RCA/Nashville** and **Alabama** for posting a +101 conversion factor on "Down Home" — the first triple digit CF in **R&R/Country** history.

Kozmik coincidence! Last March 20, **Gloria Estefan** was involved in a near-fatal bus crash. Just 364 days later, she's completely recovered and her "Coming Out Of The Dark" single hits No. 1 on **R&R's CHR** chart.

love

at first

sight



love at first sight

THE FOLLOW-UP TO THE TOP-5 SMASH "SHOW ME THE WAY."

Produced by Dennis DeYoung
From the album Edge Of The Century [75021-5327 1/4/2]
Management: Ron Weisner Entertainment



© 1991 A&M Records, Inc. All rights reserved.

New Diarykeeper Secrets Unveiled

By Mark Ramsey

So you want to know how to influence diarykeepers? Hold on to your seats.

In a standing-room-only presentation at NAB's radio convention a year and a half ago, Bolton Research presented the results of proprietary diarykeeper research. This research involved numerous one-on-one, videotaped interviews with respondents who had returned completed diaries, books which were not Arbitron diaries but functioned like them. The diary distribution methodology was similar to Arbitron's.

The results of that research were startling to many, but in the time that's passed since then, research has continued. Now, almost two years after the original study was conducted, it's time to tell the rest of the story. The way you market your station may change forever.

Diarykeeper Secret No. 1

• **Manipulation doesn't work.** Arbitron hates diarykeeper manipulation, and rightly so. To Arbitron, attempts at manipulation seem to be flagrant efforts to bias the diarykeeping process. You've heard the phrases on-air; maybe you've used some yourself ("If anyone asks you to write down what you listened to, don't forget you listened to WXXX all day," etc.).

I guess the idea is that diarykeepers will hear this pronouncement and scribble down listening which may or may not have occurred, like Pavlovian dogs conditioned into some hypnotic zombie-trance.

"There's absolutely no evidence diary manipulation works. Absolutely none. Don't waste the effort."

After reviewing numerous large-scale studies and conducting hundreds of personal interviews with respondents who have kept diaries, however, I can say without doubt there's absolutely no evidence diary manipulation works. Absolutely none. Don't waste the effort.

Diarykeeper Secret No. 2

• **"Point-of-purchase" marketing works** — I know what you're thinking: If manipulation doesn't work, how can I remind diarykeepers they listened to my station? One solution is to be present at the "point of purchase."

In radio, the point of purchase is the time a diary is completed. We know people think hardest about their listening at the time they fill out their diaries, not before. We also know most diarykeeping seems

Things You Should Know

- **Manipulation doesn't work**
- **"Point-of-purchase" marketing works**
- **Diarykeepers are interested in radio**
- **Diarykeepers are opinion-givers**

to take place early in the evening after dinner or at bedtime.

So here's your challenge: What can your station do to be present at the diarykeeper's point of purchase?

Picture this: A diarykeeper settles into his reclining lounge chair after dinner. He places the diary on his lap and starts ruminating on his listening for the day. He picks up the local TV listings to see what's on, and he notices an ad for WXXX, a station he listened to. "Almost forgot that one," he mutters to himself.

He reaches for the remote control and notices a sticker labeled with a guide to the local cable station (that arrived free in the mail from WXXX). He switches on "Wheel of Fortune." As he picks up a pencil stamped with "WXXX," a TV spot for WXXX appears. Just watching the commercial helps remind him how much he listened to WXXX. He jots down that he listened for two hours to WXXX that day.

Diarykeeper Secret No. 3

• **Diarykeepers are interested in radio** — They aren't radio buffs or experts. They always know less than we like to think they know.

At the same time, however, research indicates people who keep radio diaries are somewhat more interested in radio than people who don't.

Think about it. If you don't own a cat, how interested are you in answering a survey on cats? If you don't care about radio, if it's not at least marginally important to your life, are you at all likely to spend a week keeping a diary of your listening?

So, how do you take advantage of this? If you have a "Frequent Lis-

tener Club" and know how to use it, you already do. If you conduct regular station events and "press the flesh" at every opportunity, then you're reaching out to diarykeepers. If you treat callers or active listeners like the VIPs they are, you're catering to the people who are most likely to keep diaries.

Diarykeeper Secret No. 4

• **Diarykeepers are opinion-givers** — A diary is a survey, and people who complete diaries are survey participants. Much evidence suggests survey participants share at least one characteristic: They enjoy giving their opinions and having their voice heard.

Research has indicated people who participate in one survey are likely to participate in more. Further, survey participants seem more likely to complete and return diaries.

This finding, which we formulated nearly two years ago, led to the introduction of direct mail instruments designed as surveys. Recipients of these pieces are invited to try a radio station in return for the opportunity to provide their opinions. There's absolutely no "prize" offered beyond the satisfaction of knowing that "your opinion counts."

"Diarykeepers don't necessarily share a desire for contests or prizes; they share a desire to offer their opinions about something which interests them — radio."

Diarykeepers don't necessarily share a desire for contests or prizes; they share a desire to offer their opinions about something which interests them — radio. These mail pieces act like "diarykeeper smart-bombs." They directly target diarykeepers by tapping into the deepest motivations of diarykeeping. If you don't care about surveys or radio, you'll probably throw the piece away, but then — wouldn't you also throw away a diary?

Over the past year these pieces have raced around the industry at lightning speed because, more often than not, they work. Now I hope you see why.

One AOR client station put another spin on the "opinion" concept by instituting a "Rock 'N Roll Poll." Point-of-purchase displays announcing the poll were placed in merchant locations all over town. The displays were stocked with brief questionnaire return cards.

Myths And Facts

Diarykeeper Myth

Diarykeepers can be easily manipulated by liners

If I tell a diarykeeper that he listens all day, that's what he'll write down

The only way to attract more diarykeepers is to attract more listeners.

You can only motivate diarykeepers with contests and prizes

Diarykeeper Fact

No way — they're just as smart as you are

Forget it — he'll write down what he remembers, not what you tell him

You can do specific things to target diarykeeping listeners

You also can motivate diarykeepers by soliciting their opinions.

The promotion was supplemented by newspaper ads with "clip-and-mail" questionnaires. A grand prize of \$1000 was offered in return for listener input.

The station actively integrated the whole effort into the on-air presentation. It went to great lengths to prove to listeners that "your opinion counts," even importing a popular ex-jock from another market for a guest stint in response to one listener's comment.

The total cost of the promotion: a couple thousand dollars in cash and a little newspaper trade. The results: over 10,000 cards returned for entry into the station's database and one of the station's strongest Arbitron books ever.

Why Focus On Diarykeepers?

Many broadcasters are critical of efforts to target diarykeepers exclusively. They argue it's too narrow a focus, like ignoring the forest for the trees. They're right.

"Diarykeeper targeting is a competitive edge in lean, aggressive times; it's that extra thing to push a station past its competition."

Diarykeeper targeting is a competitive edge in lean, aggressive times. It isn't the only thing a station should do; it's that extra thing designed to push a station past its competition.

Many also feel targeting diarykeepers is sleazy because it somehow exploits the flaws in Arbitron's methodology and makes radio look bad in the eyes of the advertising community. Nonsense. Arbitron's methodology and audience esti-

mates aren't designed to be perfect. Neither are Birch's or Nielsen's or anyone else's, and every advertiser knows it. As Arbitron frequently reminds us, perfection is impossible, and getting closer to it would cost us more than we want to pay. So for the moment, the rules are here to stay.

Winning the game means understanding the rules, and the rules give the advantage to the station with the most diary average quarter-hours. Period.

Ask the people at Procter & Gamble what they know about the folks who buy Tide, and they'll produce mountains of data. Ask the moguls in Hollywood what they know about people who buy movie tickets at least four times per month, and they too will go on and on. Now, how much have you learned about diarykeepers lately? That's why researching diarykeepers and marketing to them matters. And that's why both activities will continue as long as radio listening is measured by a diary-based methodology.

It's not sleazy. It's good marketing. And it's about time.



Mark Ramsey is the VP/Research at Bolton Research, a Philadelphia-based research and marketing strategy firm. He can be reached at (215) 640-4400.

COMPACT DATA®

McCartney To Unplug Would-Be Bootleggers

Paul McCartney is planning to undermine would-be bootleggers by releasing a recording of his forthcoming (4/3) appearance on "MTV Unplugged." Titled "Unplugged: The Official Bootleg," the limited-edition (500,000 copies) Capitol disc will feature acoustic versions of Beatles tunes ("I've Just Seen A Face" and "She's A Woman") and rock standards ("Blue Moon Of Kentucky," "High-Heeled Sneakers," and "Be Bop A Lula").

Due May 13, the release also will sport a version of "I Lost My Little Girl" — a previously unrecorded song McCartney penned at age 14 and performed with his pre-Beatles band, the Quarrymen.

The show was recorded in London on January 25 and features the same band that accompanied McCartney on his most recent world tour (with the exception of new drummer Blair Cunningham, formerly of the Pretenders).

Morgan Creek Signs Voice Farm

Morgan Creek will release the debut LP from SF-based alternative rockers Voice Farm in June. The album, "Bigger Cooler Weirder," will be preceded by the single "Free Love," described by the band as "Dr. Ruth meets Prince." Wally Brill and the group produced. The eclectic trio previously released LPs on indie labels Ralph and Systematic.

Jackson's 'Laughter & Lust'

Joe Jackson's Virgin debut, "Laughter And Lust," is due in April. Along with an Afro-Cuban version of Fleetwood Mac's "Oh Well," the platter sports such tunes as "Hit Single," "Obvious Song," "Stranger Than Fiction," "It's All

Too Much," "The Other Me," and "Drowning."

Rod Returns

"Vagabond Heart," Rod Stewart's next Warner Bros. LP, is due March 26. The album's dozen tunes include cover versions of the Stylistics' "You Are Everything," Marvin Gaye & Kim Weston's "It Takes Two" (featuring Tina Turner), Van Morrison's "Have I Told You Lately That I Love You," and Robbie Robertson's "Broken Arrow" (the last of which was co-produced by WB President Lenny Waronker).

Rounding out the disc is the tune "Motown Song" (an homage to the Sound Of Young America, featuring the Temptations on guest vocals) and the Stewart co-compositions "Rebel Heart," "When A Man's In Love," "Go Out Dancing," "No Holding Back," "Moment Of Glory," and "If Only."

R.I.P.

Legendary songwriter Doc Pomus — who co-authored the Elvis Presley hits "Little Sister," "Viva Las Vegas," and "(Marie's The Name) His Latest Flame" — died of lung cancer in New York on March 13. Pomus, 65, also co-wrote hits for the Drifters ("Save The Last Dance For Me," "This Magic Moment," and "I Count The

Tears"), Dion & The Belmonts ("Teenager In Love"), the Mystics ("Hushabye"), the Coasters ("Young Blood"), and Andy Williams ("Can't Get Used To Losing You").



Pop Stars Get Carded

Winterland Productions, Warner Music Merchandising, and Giant Records have teamed with Dallas-based trading card manufacturer Pro Set Inc. to introduce "Super Star MusiCards" — a series of music celebrity trading cards honoring 175 different pop, rap, and heavy metal stars.

Each card in the 260-piece collection features two color photos of the represented artist as well as biographical information. The cards come in packs of ten, are list priced between 50 and 69 cents, and are available now.

What's more, each pack contains an instant-win scratch-off game piece, giving fans the opportunity to win concert memorabilia and all-expense-paid trips to various concerts.



51.5 million households
Patti Galluzzi
Director/Music Programming

Weeks On

HEAVY

INXS/Bitter Tears (Atlantic)	5
CHRIS ISAAK/Wicked Game (Reprise)	13
TARA KEMP/Hold You Tight (Giant/WB)	4
LONDONBEAT/I've Been Thinking... (Radioactive)	6
POISON/Ride The Wind (Capitol)	9
QUEENSRYCHE/Silent Lucidity (EMI)	7
R.E.M./Losing My Religion (WB)	5
TESLA/Signs (Geffen)	19

EXCLUSIVES

C&C MUSIC FACTORY/Here We Go... (Columbia)	4
ROLLING STONES/Highwire (Columbia)	2
ROXETTE/Joyride (EMI)	4
ROD STEWART/Rhythm Of My Heart (WB)	3
STING/The Soul Cages (A&M)	2

BUZZ BIN

DIVINYLS/I Touch Myself (Virgin)	11
HAPPY MONDAYS/Step On (Elektra)	6
JELLYFISH/Baby's Coming Back (Charisma)	3
JESUS JONES/Right Here Right Now (SBK)	10
LENNY KRAVITZ/Always On The Run (Virgin)	2

BREAKTHROUGH VIDEO

QUEEN/Innuendo (Hollywood)	6
----------------------------	---

ACTIVE

BLACK CROWES/She Talks To Angels (Def American)	7
CINDERELLA/Heartbreak Station (Mercury)	8
BOB DYLAN/Series Of Dreams (Columbia)	ADD
ENIGMA/Sadness Part I (Charisma)	6
ESCAPE CLUB/Call It Poison (Atlantic)	7
FIXX/How Much Is Enough (Impact)	7
GREAT WHITE/Call It Rock 'N' Roll (Capitol)	8
LIVING COLOUR/Love Rears Its Ugly Head (Epic)	10
NILS LOFGREN/Valentine (Rykodisc)	2
NELSON/More Than Ever (DGC)	5
DAVID LEE ROTH/Sensible Shoes (WB)	2
SLAUGHTER/Mad About You (Chrysalis)	4
TRIXTER/One In A Million (Mechanic/MCA)	9
WARRANT/Uncle Tom's Cabin (Columbia)	6
WILSON PHILLIPS/You're In Love (SBK)	8
ZZ TOP/My Head's In Mississippi (WB)	2

MEDIUM

DANIEL ASH/This Love (Beggars Banquet/RCA)	6
BINGOBOYS/How To Dance (Atlantic)	9
MARC COHN/Walking In Memphis (Atlantic)	2
CATHY DENNIS/Touch Me (All Night Long) (Polydor)	3
DIGITAL UNDERGROUND/Same... (Tommy Boy/Reprise)	3
DOORS/Break On Through (Elektra)	6
SHEILA E/SEX Cymbal (WB)	2
EMF/Unbelievable (EMI)	3
EXTREME/More Than Words (A&M)	ADD
PETER GABRIEL/Shaking The Tree (Geffen)	11
GERARDO/Rico Suave (Interscope/East West)	2
KINGOFTHHILL/Do U (SBK)	4
MONIE LOVE/It's A Shame (My Sister) (WB)	6
MATERIAL ISSUE/Valerie Loves Me (Mercury)	6
MIKE & THE MECHANICS/Word Of... (Atlantic)	ADD
REMBRANDT/Just The Way It Is, Baby (Atco)	24
B. & H. SIMPSON/Deep, Deep Trouble (Geffen)	3
SONIC YOUTH/Dirty Boots (DGC)	6
TRACIE SPENCER/This House (Capitol)	5
RALPH TRESVANT/Stone Cold Gentleman (MCA)	2

BREAKOUT

ALICE IN CHAINS/Man In The Box (Columbia)	2
ANOTHER BAD CREATION/Iesha (Motown)	ADD
BULLETTYBOYS/THC Groove (WB)	2
CANDYMAN/Nightgown (Epic)	ADD
FIREHOUSE/Don't Treat Me Bad (Epic)	8
ERIC JOHNSON/Trademark (Capitol)	ADD
KING'S X/We Are Finding... (Megalforce/Atlantic)	2
RAW YOUTH/Tame Yourself (Rhino)	ADD
RHYTHM CORPS/Satellites (Pasha/Epic)	ADD

HOT NEW VIDEOS

DIGITAL UNDERGROUND/Same... (Tommy Boy/Reprise)	3
SHEILA E/SEX Cymbal (WB)	2
LENNY KRAVITZ/Always On The Run (Virgin)	2
QUEEN/Innuendo (Hollywood)	6
ROLLING STONES/Highwire (Columbia)	2

ADDS

ANOTHER BAD CREATION/Iesha (Motown)	
CANDYMAN/Nightgown (Epic)	
BOB DYLAN/Series Of Dreams (Columbia)	
EXTREME/More Than Words (A&M)	
ERIC JOHNSON/Trademark (Capitol)	
MIKE & THE MECHANICS/Word Of Mouth (Atlantic)	
RAW YOUTH/Tame Yourself (Rhino)	
RHYTHM CORPS/Satellites (Pasha/Epic)	



36.8 million households
Sal LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

VH-1 TO WATCH

NILS LOFGREN/Valentine (Rykodisc)	2
-----------------------------------	---

HEAVY

OLETA ADAMS/Get Here (Fontana/Mercury)	14
MARIAH CAREY/Someday (Columbia)	10
GLORIA ESTEFAN/Coming Out Of The Dark (Epic)	8
AMY GRANT/Baby, Baby (A&M)	3
CHRIS ISAAK/Wicked Game (Reprise)	20
PAUL SIMON/Proof (WB)	6
STING/All This Time (A&M)	4
WILSON PHILLIPS/You're In Love (SBK)	4

DEVELOPMENT

RICK ASTLEY/Cry For Help (RCA)	3
JOHN BARRY/John Dunbar Theme (Epic Assoc.)	4
TEVIN CAMPBELL/Round & Round (Paisley Park/WB)	4
BOB DYLAN/Series Of Dreams (Columbia)	ADD
TARA KEMP/Hold You Tight (Giant/WB)	2
DAVE KOZ/Castle Of Dreams (Capitol)	1
BETTE MIDLER/Night and Day (Atlantic)	7
JONI MITCHELL/Come In From The Cold (Geffen)	1
CARLY SIMON/Holding Me Tonight (Arista)	1
TANITA TIKARAM/Only The Ones We Love (Reprise)	1
TRIPLETS/You Don't Have To Go... (Mercury)	ADD

LIGHT

ASWAD/Best Of My Love (Mango/Island)	1
MARC COHN/Walking In Memphis (Atlantic)	1
ERIC JOHNSON/Trademark (Capitol)	ADD

ARTIST OF THE MONTH

BOBBY McFERRIN/Baby (EMI)	5
---------------------------	---

Information current as of March 19.



11.7 million households
Les Garland, VP/Programming
Mike Cooper, consultant

LTW

7 1 LUKE 1/2 LIVE CREW/Do The Bart (Luke/Atlantic)	
— 2 ICE-T/New Jack Hustler... (Giant/Reprise)	
— 3 B ANGIE/BA Don't Want... (Bust It/Capitol)	
2 4 MICHELLE/Something In... (Ruthless/Atco)	
— 5 ANOTHER BAD CREATION/Playground (Motown)	
3 6 BELL BIV DEVOE/When Will I See You... (MCA)	
4 7 DJ QUIK/Born & Raised In Compton (Profile)	
— 8 SALT-N-PEPA/Do You Want Me (Next Plateau)	
5 9 CHOICE/The Big Payback (Rap-A-Lot/Priority)	
1 10 L.L. COOL J/Mama Said... (Def Jam/Columbia)	

Most requested for the week ending March 15.

POLLSTAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	NEW KIDS ON THE BLOCK	\$586.9
2	ZZ TOP	\$356.3
3	INXS	\$297.2
4	PAUL SIMON	\$291.2
5	BBD/K. SWEAT/J. GILL	\$286.9
6	AC/DC	\$250.2
7	M.C. HAMMER	\$240.7
8	FLEETWOOD MAC	\$227.3
9	SANDI PATTI	\$206.9
10	NEIL YOUNG & CRAZY...	\$202.3
11	POISON	\$184.9
12	HEART	\$165.0
13	RANDY TRAVIS	\$142.5
14	JUDAS PRIEST	\$132.5
15	IRON MAIDEN	\$127.5

New Tours

Among this week's new tours

AN EMOTIONAL FISH	RED KROSS
STEVIE B	RUN-D.M.C./EPM
BODEANS	TRAGICALLY HIP
FISHBONE	
INFORMATION SOCIETY	

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

MUSIC DATEBOOK

MONDAY, APRIL 1

1984 / Marvin Gaye, 44, is shot to death by his father after a heated argument.
Born: Rudolph Isley 1939, Ronnie Lane (ex-Faces) 1948

TUESDAY, APRIL 2

1971 / David Bowie's "The Man Who Sold The World" LP is released in the UK.
Born: the late Marvin Gaye 1939, Leon Russell 1941

WEDNESDAY, APRIL 3

1965 / Sam The Sham & The Pharaohs release "Wooly Bully."
1969 / Doors singer Jim Morrison surrenders to the FBI on interstate flight charges in L.A. Morrison was wanted for allegedly exposing himself to a Miami audience.
1990 / Jazz vocalist Sarah Vaughan, 66, dies of lung cancer.
Born: Jan Berry (Jan & Dean) 1941, Tony Orlando 1944, Melissa Etheridge 1961

THURSDAY, APRIL 4

1977 / The Clash's debut album is released in the UK.



Marvin Gaye — no joke.

1990 / Gloria Estefan is released from the hospital two weeks after breaking her back.

Born: the late Muddy Waters 1915, the late Berry Oakley (Allman Brothers Band) 1948

FRIDAY, APRIL 5

1985 / 5000+ U.S. radio stations simultaneously air "We Are The World," which hits No. 1 CHR the same day.

SATURDAY, APRIL 6

1956 / Elvis Presley signs a three-picture deal with Paramount.
1968 / The Beatles open Apple Corps.
1971 / The Rolling Stones launch Rolling Stones Records.
1984 / Barbra Streisand ("Yentl") and Irene Cara ("Flashdance") win Oscars for Best Score and Best Song, respectively.

SUNDAY, APRIL 7

1956 / CBS Radio debuts the first national rock & roll show, "The Rock & Roll Dance Party," hosted by Alan Freed.
1979 / The Police make their U.S. debut in Boston.
1990 / Elton John dedicates "Candle In The Wind" to AIDS patient Ryan White during his set at Farm Aid IV. White dies later that night.
Born: the late Billie Holiday 1915, Bill Kreutzmann (Grateful Dead) 1946, John Oates 1949

— Paul Colbert

Clapton To Guest On Sambora's Solo Album

BON JOVI guitarist **RICHIE SAMBORA** has revealed that his solo album, due in June, will feature a contribution from **ERIC CLAPTON**. Talking to *Kerrang!* magazine, Sambora confirmed that Bon Jovi are still a going concern.

"Bon Jovi are a family and families fight," Sambora said. "Yes, me and **JON [BON JOVI]** had our differences, but the family is back together again. Bon Jovi are full-on again."

Sambora is currently two-thirds of the way through recording his LP. Co-produced by **NEIL DAWSON**, it'll feature Richie on lead vocals and guitar, Bon Jovi's **DAVID BRYAN** (keyboards) and **TICO TORRES** (drums), and acclaimed session bassist **TONY LEVIN**. Clapton's guest appearance is on a song titled "Mr. Bluesman."

Meanwhile, Jon Bon Jovi is said to be writing material for another solo album.

La's, Townshend Split

NME reports that the **LA'S** have abandoned plans to record their second album with **PETE TOWNSHEND** producing. Apparently there was a "clash of personalities" between the Liverpool band and Townshend, who — the paper reports — is now working on his own solo album, a follow-up to the "Iron Man" project.

Bananarama Gipsy Doobies

BANANARAMA Sing The **DOOBIE BROTHERS!** The British lasses' new single will feature the distinctive guitar and vocal sound of the **GIPSY KINGS** on a cover of the Doobies' 1973 U.S. hit "Long Train Running." The single will be released on April 8, a month ahead of Bananarama's "Poplife" LP.

Do The Stonk

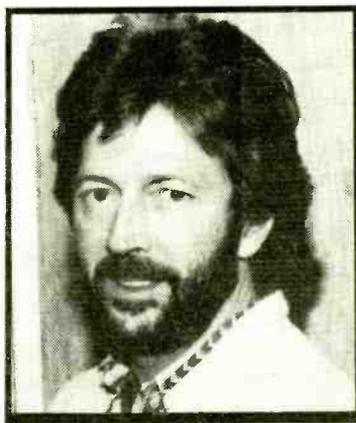
"The Stonk" by British comedians **HALE & PACE & THE STONKERS** duly hits No. 1 in Britain after a massive exposure via the third annual Comic Relief charity campaign.

The single — the eleventh charity record to hit the top in Britain in the last six years — is peculiarly British. Not even **ROL** can tell you exactly how one stonks, but there is a transatlantic flavor to the hit with **GEORGE BUSH** and **NEIL ARMSTRONG** soundalikes announcing "Read my lips . . . I'm a stonker" and "One small leap for man . . . one giant stonk for mankind," respectively.

Music Of Quality & Distinction II

As **SCRITTI POLITTI**'s version of the **BEATLES**' "She's A Woman" climbs the UK charts, it's revealed that two more cover versions were recorded during the same session. Scritti mainman **GREEN GARTSIDE** agreed to record **STEVIE WONDER**'s "I Don't Know Why I Love You" for a second album of covers being put together by **HEAVEN 17**'s **MARTYN WARE** and **IAN CRAIG MARSH**.

"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaftesbury Avenue, London W1V 7HD; phone 071-494-4513.



Eric Clapton — call him "Mr. Bluesman."

jail last week after six months of imprisonment for theft and for demonstrating against current prison conditions.

The song ("Very Emotional") contains the lines, "I open my eyes and what do I see? Four walls staring at me, will you ever remember me?"



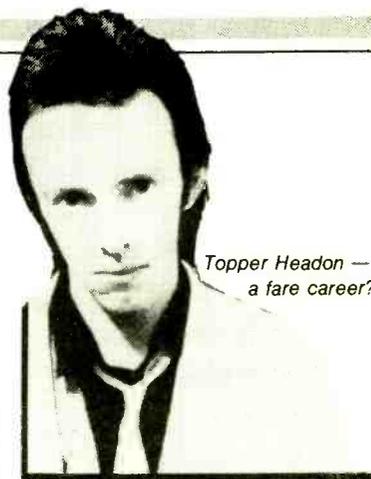
Bingo Hand Job — a step out of time?

"We're delighted he's out," says Pete. "We wrote the song when Ray was in jail and wanted it to be a tribute to him. We hoped it would help get him through the horror of being locked up."

First Scotland/UK Chart Comparison

The publication of the first official Scottish singles chart reveals some interesting differences from the overall UK picture. Most notably, Scottish heroes **SIMPLE MINDS** rate a No. 5 in their home country, but only No. 13 overall with "Let There Be Love."

Biggest beneficiaries in the LP chart are the **STRANGLERS**, whose "Greatest Hits 1977-1990" is No. 2 in Scotland, but only No. 15 overall. Most marked difference was for Glasgow's the **SILENCERS**, who entered at No. 6 at home, while their LP "Dance To The Holy Man" rated only No. 39 across the UK.



Topper Headon — a fare career?

as a mini-cab driver? The Answer: **NICKY "TOPPER" HEADON**, former drummer with the **CLASH**, who — according to ex-colleague **MICK JONES** — has been working for a cab company in Chiswick.

Headon was fired from the band in 1982 and in 1987 was sentenced to 15 months in jail for supplying heroin. He may profit from the single with which Sony intends to follow up the No. 1 "Should I Stay Or Should I Go." It'll be a reissue of "Rock The Casbah," which Headon co-wrote.

From Genesis To Inspiration

ROL hears **PHIL COLLINS** went in on Wednesday of last week with **MIKE RUTHERFORD** and **TONY BANKS** to start "writing in the studio," as is their wont, for the next **GENESIS** album.

Ned's Atomic Dustbin

NED'S ATOMIC DUSTBIN — charting of late with their first major hit, "Happy" — will have their debut album ("God Fodder") released by Furtive via Sony on April 2. Along with the hit, it'll include their previous singles ("Kill Your Television" and "Until You Find Out").

Meanwhile, the new single from **S'EXPRESS** is "Find 'Em Fool 'Em Forget 'Em," an update of an old **DOBIE GRAY** single, taken from their forthcoming album ("Intercourse").

Saddest News Of The Week

After 90 years of faithful service, Nipper, the fox terrier who represents **His Master's Voice Records**, is to be replaced by a new logo.

BRITAIN

LW	TW	ARTIST/SONG (Label)
3	1	HALE & PACE & THE STONKERS /The Stonk/ VICTORIA WOOD /The Smile Song (London/PG)
1	2	CLASH /Should I Stay Or Should I Go?/ BAD II /Rush (Columbia)
11	3	ROXETTE /Joyride (EMI)
4	4	STEVIE B /Because I Love You (The Postman Song) (Polydor/PG)
14	5	QUARTZ 1/DAINA CARROLL /It's Too Late (Mercury/PG)
2	6	MADONNA /Crazy For You (Sire/WB)
6	7	SOURCE 1/CANDI STATON /You Got The Love (Truelove)
—	8	ROD STEWART /Rhythm Of My Heart (WB)
5	9	XPANSIONS /Move Your Body (Elevation) (Optimism)
12	10	MASSIVE /Unfinished Sympathy (Wild Bunch)
15	11	LIVING COLOUR /Love Rears Its Ugly Head (Epic)
—	12	BEE GEES /Secret Love (WB)
19	13	BANDERAS /This Is Your Life (London/PG)
—	14	PET SHOP BOYS /Where The Streets Have No Name/How Can You Expect To Be Taken Seriously (Parlophone/EMI)
—	15	CHESNEY HAWKES /The One And Only (Chrysalis)
7	16	BART SIMPSON /Do The Bartman (Geffen)
—	17	R.E.M. /Losing My Religion (WB)
18	18	HAPPY MONDAYS /Loose Fit (Factory)
8	19	CHARLATANS /Over Rising EP (Situation Two)
10	20	NOMAD 1/MC MIKEE FREEDOM /(I Wanna Give You) Devotion (Rumour)

Moving Up

RIDE/Today Forever (Creation)
SIMPLE MINDS/Let There Be Love (Virgin)
QUEEN/I'm Going Slightly Mad (Parlophone/EMI)
JESUS LOVES YOU/Bow Down Mister (More Protein)
FEARGAL SHARKEY/I've Got News For You (Virgin)
SCRITTI POLITTI 1/SHABBA RANKS/She's A Woman (Virgin)

The Network Chart, courtesy MRIB

Bingo Hand Job

They were queueing 'round the block to get into London's 300-capacity Borderline club on Thursday and Friday last week. The band in demand was **BINGO HAND JOB**, alias **R.E.M.**, doing a couple of "secret" warm-up gigs.

No. 1 Taxi Driver

Trivia Question: Which recent UK No. 1 artist makes ends meet

AUSTRALIA

LW	TW	ARTIST/SONG
1	1	DIVINYLS /I Touch Myself
2	2	DARYL BRAITHWAITE /Horses
4	3	WENDY MATTHEWS /Woman's Gotta Have It
3	4	INXS /Bitter Tears
7	5	HOODOO GURUS /Miss Freeloove '69
8	6	KYLIE MINOGUE /What Do I Have To Do
—	7	RATCAT /That Ain't Bad
—	8	BLACK SORROWS /Never Let Me Go
—	9	JIMMY BARNES /When Your Love Is Gone
—	10	SOUTHERN SONS /Hold Me In Your Arms

Most Added

JIMMY BARNES/When Your Love Is Gone
DIVINYLS/Love School
PAUL KELLY/Don't Start Me Talking

Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, B105/Brisbane, FM-104.7/Canberra, and 2 KIX 106/Canberra.

CANADA

LW	TW	ARTIST/SONG
1	1	ALIAS /Waiting For Love
3	2	CANDI & THE BACKBEAT /Good Together
2	3	JEFF HEALEY BAND /How Long Can A Man Be Strong
4	4	BOOTSABUCE /Everyone's A Winner
6	5	WORLD ON EDGE /Only The Lonely
5	6	MCJ & COOL G /Smooth As Silk
8	7	RIK EMMETT /Saved By Love
9	8	SPUNKADELIC /Boomerang
—	9	TRAGICALLY HIP /Little Bones
—	10	ACOSTA RUSSELL /Never Change My Mind

Most Added

GLASS TIGER/Animal Heart
WEST END GIRLS/Not Like Kissing You
CELINE DION/The Last To Know

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.



JOEL DENVER

Adventures In New Rock

Adding Weekend Blocks Of Alternative Sounds Can Boost Your Ads, Image

In recent months a number of CHRs have been gingerly adding New Rock elements — chiefly locally programmed weekend blocks — and enjoying great success in both image and advertising.

While New Rock stations like KROQ/Los Angeles, KITS (Live 105)/San Francisco, XTRA-FM (91X)/San Diego, WDRE/Long Island, WFNX/Boston, WBRU/Providence, and KJQN/Salt Lake City have satisfied some markets' appetite for this type of music, its crossover potential is working to CHR's advantage.

Hot 97's "Planet Traxx"

Dance CHR WQHT (Hot 97)/New York's alternative element isn't a specifically New Rock show. OM/PD Joel Salkowitz explains why he launched the Sunday midnight hour of "Planet Traxx" last July: "It was something we'd talked about for a long time. Hot 97 has always played some import music, but this allows us to showcase it without a lot of risk to ratings."

"It's just enough of a departure to keep us on the musical edge, which is a large part of Hot 97's success."

—Joel Salkowitz

MTV's "120 Minutes" host Dave Kendall assembles and hosts the show, which features a lot of artist information. Salkowitz notes, "Dave understands the music, and we get a lot of help from clubs and retail to alert us to the strongest releases. While we do play some New Rock material, this show focuses on house music — which is the hottest thing in dance right now — and some of the high-energy dance



Joel Salkowitz

stuff enjoying European success. It's pure uptempo dance music with a heavy bass line. I cringe at saying this, but it has the characteristics of old disco records.

"Reaction has been huge. The folks who love this stuff come crawling out of the woodwork, and it's served as an introductory platform for a lot of songs we've eventually moved into regular rotation." These include DNA f/Suzanne Vega's "Tom's Diner," Londonbeat's "I've Been Thinking About You," Depeche Mode's "World In My Eyes," Musto & Bones's "Dangerous On The Dance Floor," Bass-O-Matic's "Fascinating Rhythm," and KLF's "What Time Is Love."

"We get lots of letters about the show, but we don't even encourage feedback," says Salkowitz.

"Demos are mostly late teens up to mid-20s, with a few folks toward 30. While some of this music has crossed over, it would be a curveball to our audience if we played most of it at 4pm."

Has the show's success prompted thoughts of a better time slot? "We already own the market early on Sunday evenings with our 'Classics' show, so I doubt if we'd tamper with such success. Planet Traxx basically deals with nighttime music, and we're really happy with the response we're getting where it is. It's just enough of a departure to keep us on the musical edge, which is a large part of Hot 97's success."

KHTK's "New Music Sunday"

KHTK/St. Louis MD/midday personality Kandy Klutch is quite vocal about her support of the weekly 8pm-midnight feature "New Music Sunday." "[Host] Les Aaron is British and he's really aware of the music. He has lots of UK contacts who keep him on top of what's breaking over there and likely to cross to the States.



Kandy Klutch

"The show originally began as an 8-10pm experiment, but it caught on so quickly it was extended by two hours."

—Kandy Klutch

"The show originally began as an 8-10pm experiment, but it caught on so quickly it was extended by two hours. Les now does the show live from a local club, Metrop. The best way to describe it would be a localized version of 'Rock Over London.' He has an album of the week, and he features three or four tracks from it and talks about the band. He plays the Top 5 alternative tracks in the UK and the Top 10 New Rock cuts in the U.S., with a sprinkling of reggae and world beat product."

Shape Of Things To Come?

Are we likely to see more New Rock music crossing over to mainstream CHR? Such a trend might echo the events of a decade ago, when:

- CHR's slumping ratings were linked to the disco and dance-crazed late '70s
- The format turned disastrously to a more adult approach
- Gold became a short-term quick fix
- Current music and a better variety finally made a resurgence.

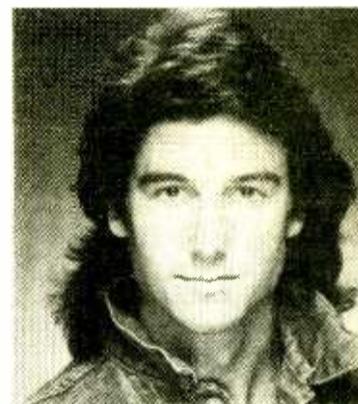
Then in the early to mid '80s, alternative artists like Men At Work, Talking Heads, Duran Duran, ABC, Thompson Twins, INXS, A Flock Of Seagulls, Billy Idol, Simple Minds, Wang Chung, Eurythmics, and Culture Club began scoring hits on mainstream CHR.

A number of New Rock/Dance/Alternative bands have made some inroads in recent years. Notable recent examples are Fine Young Cannibals, Love & Rockets, Erasure, Peter Murphy, Cure, R.E.M., B-52's, Enigma, Deee-Lite, Escape Club, Midnight Oil, UB40, Adam Ant, Information Society, Soho, Jesus Jones, Jellyfish, and Divinyls. Some of these acts have reached the Top 20 or better. Record labels have been beefing up their New Rock promotion departments and seeing impressive retail sales figures.

Klutch maintains New Music Sunday's 18-34 appeal has generated a lot of media coverage in the market "because it's exclusive to our station. I watch what Les plays and a lot of it has crossed over, like Enigma's 'Sadness Part 1,' Londonbeat's 'I've Been Thinking About You,' and the new version of Yaz's 'Situation.' He's also warmed up the market for us on things like the Fixx's 'How Much Is Enough,' Happy Mondays' 'Step On,' Book Of Love's 'Alice Everyday,' Divinyls' 'I Touch Myself,' Charlatans U.K.'s 'White Shirt,' KMFDM's 'Naive,' and EMF's 'Unbelievable.'

"CHR should provide a place for some of this music to cross over, but unfortunately many listeners have trouble grasping much of it. I see it not as a major impact, but as more of a flavor element.

"The show pulls good numbers, and Les varies the playlist every week, so it's always refreshing. It generates tons of mail with suggestions on new tracks to play. The labels have been very supportive



Mel "Toxic" Taylor

with music and information, and local record retailers are really behind it too."

"Post Modern 'PST'"

WPST/Trenton afternoon driver Mel "Toxic" Taylor's roots are in New Rock. Hired out of Drexel

Continued on Page 40



Here are some New Rock/Dance/Alternative crossover songs that have worked well for KZHT (Hot 94.9)/Salt Lake City lately and are part of its regular programming:

DANIEL ASH/This Love
BOOM CRASH OPERA/Onion Skin
BOOM CRASH OPERA/Talk About It
CHURCH/Metropolis
ERASURE/Blue Savannah
ERASURE/Star
ERASURE/Love Is A Loser
ERASURE/Who Needs Love Like That
HAPPY MONDAYS/Step On
JELLYFISH/Baby's Coming Back
KON KAN/Could Have Said I Told You So
KON KAN/Liberty
LOVE & ROCKETS/So Alive
REMBRANDTS/Just The Way It Is, Baby



WQHT (Hot 97)/NY's "Planet Traxx" is a combination of New Rock and European "house" music. Here's a recent sample hour:

LONDONBEAT/I've Been Thinking About You
BANANARAMA/Preacher Man
FARM/All Together Now
IF/Saturday's Angels
OMNIVERSE/Never Get Enough
BETTER DAYS/Love Is The Message
MIND OF KANE/Out Of Control
DJ'S RULE/Get Into The Music
SPECTRUM/Brazil
SHANNON/Give Me Tonight (Italian remix)



Here's a recent hour's worth of KHTK/St. Louis's "New Music Sunday":

CHARLATANS U.K./White Shirt
ASSOCIATES/Fire To Ice
ENIGMA/Sadness Part I
BOOK OF LOVE/Alice Everyday
WORLD OF TWIST/She's A Rainbow
JESUS JONES/International Bright Young Thing
REPLACEMENTS/When It Began
KMFDM/Naive
INSPIRAL CARPETS/This Is How It Feels
DRIVIN' N' CRYIN'/Around The Block Again
YAZ/Situation
DIVINYLS/I Touch Myself
LINK N' CHAIN/New Day
JUDYBATS/Native Sun



A recent hour of WPST/Trenton's "Post Modern 'PST'" contained:

HAPPY MONDAYS/Step On
GANG OF FOUR/To Hell With Poverty
RAMONES/Rock & Roll High School
R.E.M./It's The End Of The World
JESUS JONES/Right Here, Right Now
NEW ORDER/Blue Monday
BINGOBOYS/How To Dance
CURE/Just Like Heaven
DIVINYLS/I Touch Myself
DEAD MILKMEN/Punk Rock Girl
ADAM ANT/Goody Two Shoes
PET SHOP BOYS/How Can You Expect To Be Taken Seriously?
THEY MIGHT BE GIANTS/Birdhouse In Your Soul
JELLYFISH/Baby's Coming Back

Adventures In New Rock

Continued from Page 39

University by the late format guru and former KROQ/L.A. PD Rick Carroll, Taylor began in radio at WIFI (now Country WXTU)/Philadelphia when it was a "Rock Of The '80s" station. He started in overnights at WPST, and credits former OM Trish Merelo (now a regional promo rep with Impact Records) "for having had the insight to hire me and let me do 'Post Modern 'PST.'" The show airs 9pm-midnight Fridays.

"Since WPST features the best of this music in regular rotation, it's really a glimpse of what we'll be playing down the road. WPST's general audience is about 60-40 female-male. We never use the words 'alternative,' 'punk rock,' or 'new

"CHR's savior will be the return of the guitar and guitar/pop music, whether of the Motley Crue variety or more alternative sounds like the Rembrandts or Jellyfish."

—Mel "Toxic" Taylor

wave' in referring to 'Post Modern 'PST.' As we see it, we just play the hits of the '90s. The show is about 50% current because there's about 13 years of library. That's why the core demos run from 12-34, though we do attract some 35+ numbers.

"The reaction to the show is phenomenal," says Taylor, "because the Philly and New York markets are so slow to expose current rock or New Rock product. We're about 50 miles out of Philly, but we've taken money out of that market from other stations. For example, I'm now doing Post Modern nights at the Aztec Club in center-city Philly and pulling in 600+ people every Thursday."

Taylor also credits current WPST OM Dave Hoeffel for having given him the creative freedom "to make the show exciting. And he pays attention to what we're playing and is quick to react to a hot new release. My co-host, Scott Lowe [a student at Trenton State College], is an excellent source for what's happening with the music, in conjunction with the trades, labels, and MTV.

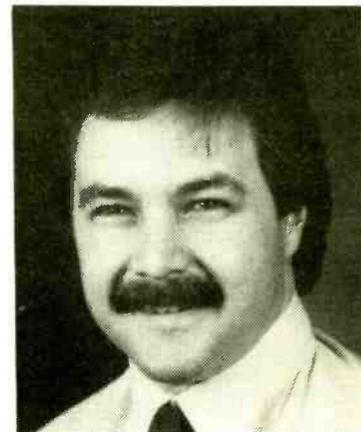
Taylor foresees major inroads into mainstream CHR from New Rock artists in the coming months. "CHR's savior will be the return of the guitar and guitar/pop music, whether of the Motley Crue style or more alternative sounds like the Rembrandts or Jellyfish. The M.C. Hammonds and Vanilla Ices won't vanish — they'll simply have to share the spotlight.

"CHR will begin to generate true fans again, because the music will have more depth and longevity. That's a big departure from the one-hit wonders and disposable pop artists who've been gracing our playlists in recent years. We're very artist-intensive on the show, selling the music and building artists' images."

"Over The Edge" At Hot 102

Dance CHR WLUM (Hot 102)/Milwaukee MD/midday personality Dana Landon explains her station's recently discontinued venture into New Rock. "Over The Edge" used to air Sundays 8pm-midnight. "The show debuted last March and went off the air as of February. It takes a very special person to put it together, and [host] Holly Anderson, who has a great knowledge of AOR and alternative, had a better opportunity at [crosstown AOR] WQFM. When she left we were forced to re-evaluate the show and opted not to continue it."

Landon says "Over The Edge" had a good following, "but the core wasn't a good mesh with our core. While it was good for exposing new music, especially alternative dance music, the alternative rock music she played clashed with our audience's expectations. When doing a show like this you have to watch dayparting, even within the show itself. Holly was excellent with this aspect, making sure things like the Butthole Surfers' 'Butt Funking' never aired before 10pm.



Rich Summers

fin has good contacts locally to keep us up with imports at retail, and we both listen to virtually everything. The labels know we're into that music, so they tip us to stuff early, like Jesus Jones's 'Right Here, Right Now.'

"This approach works here because this is a young market and people like to dance. If we lean too far toward the Urban dance music we hear negatives. The same is true at the clubs. They lean toward a mixture of New Rock and Urban/dance crossovers so they don't attract a gang element. I hate to use colors, but you could almost call material from Depeche Mode, New Order, and similar artists a kind of white Dance Rock.

"If you're a current-based CHR and you're afraid to take musical chances, you're missing a wonderful opportunity. New Rock adds variety and makes a station sound very hip and '90s. The genre offers all types of music. I find lots of it has crossed over to mass appeal and has core appeal from teens to 34 — sometimes higher. Our morning and midday phones are loaded with females requesting this music. Even so, many PDs believe New Rock has a predominantly male appeal."

"Our morning and midday phones are loaded with females requesting this music. Even so, many PDs believe New Rock has a predominantly male appeal."

—Rich Summers

Hot 94.9 went on-air Dec 31, 1988 — a few months after crosstown KJQN dumped CHR for a fulltime New Rock format. Summers notes, "KZHT has always had a New Rock element but it really came on strong under my predecessor, Lou Simon [now RCA's Director/Market Analysis & Planning]. There's no doubt that we watch KJQN and they watch us. In effect, we help each other orient the market to this music."

But Summers doesn't want to suggest that New Rock crossovers offer mainstream CHRs a panacea: "Be careful with it. Some of it works in all dayparts, and some of it's restricted to afternoons and nights. At Hot 94.9, we don't consider this music 'alternative' — it's what works for us."

MICHELLE



"SOMETHING IN MY HEART"

CHR NEW & ACTIVE

HOT AT	ADDED AT	TOP TEN AT
WVNZ 2-2	WXKS	WPGC 5
KGGI 4-3	KC101	KTFM 9
KZFM 11-9	WRVQ	KKFR 6
KPRR 14-8	KKSS	FM102 4
KKXX 12-8	KLUC	HOT977 6
KKMG 13-10	WBPR	WFHT 10
B95 6-5		

P-1 CHART 33

PERFORMING WHERE PLAYED:

67% CHARTED
51% TOP 15

Representation: Jerry Heller



TRILOGY

"Love Me Forever Or Love Me Not"

ADDED AT	ACTION AT
KTFM	PWR96 8-6 HOT
HOT102	PWRPIG 7-5 HOT
XL1067	KZFM 36-30
B95	WBPR 32-28





HARVEY KOJAN

L.A. Loves 'Loveline'

KROQ Talk Show Tops Market

Here's an unlikely success story for you: A talk show on a rock station that garners incredible numbers. The station in question is KROQ/Los Angeles, and the show is called "Loveline."

Now in its eighth year, "Loveline" doesn't just attract a respectable audience in its Sunday 11pm-1am time slot. According to the fall Arbitron, it's No. 1 in the market, outdistancing its nearest music rivals by nearly ten shares in its second hour. It pulls over a 25 in 18-34 adults. Not bad for a funky little talk show about relationships, sex, and health.

Humble Origins

Based on its humble origins, you certainly couldn't have predicted "Loveline" would achieve the popularity and longevity it now enjoys. It evolved in 1983 shortly after veteran KROQ personality Jim "Poorman" Trenton, a morning show character with no previous radio experience — he couldn't even run the board — suddenly found himself with a two-hour slot to fill on Sunday night.

"[Current KROQ overnighter] Swedish Egil ran the board, and we used to talk a lot about how screwed up our love lives were," says Trenton. "We thought it might be fun to have people call up with their problems. We gave out advice and treated the whole thing as a joke. And it immediately took off.

"A girl called up, said she likes to masturbate in the bathtub, and wanted to know if the hot water could be harmful."

— Jim "Poorman" Trenton

Eventually we realized we needed a doctor, because people would call and say, 'Poorman, I've got this weird itch. What do you think it is?'"

Enter Dr. Drew Pinsky, whom Trenton met at a party and invited to the show. "I didn't really know what to expect at first, and I was shocked at the response," he remembers. "We were deluged with calls from young people asking very important questions about health and relationships. So I just kept on coming back, and the show began to take form."

Co-Host Relationship Key

The "Loveline" format has changed over the years — several co-hosts have come and gone. But the one constant has been the rela-

Love Those Numbers!

KROQ/Los Angeles's fall Arbitron hour-by-hour 12+ breakouts for Sunday night provide ample evidence of the popularity of "Loveline," which airs from 11pm-1am:

Hour	12+
7-8pm	3.3
8-9pm	2.0
9-10pm	2.6
10-11pm	3.1
11pm-midnight	8.6
midnight-1am	13.2

tionship between Trenton and Pinsky.

"The show is really about the sort of yin and yang between Jim and me," Pinsky explains. "We're absolutely diametrically opposed individuals. And it's not an act. I'm constantly yelling at him. He's like an unruly child; emotionally he's about 13. And I don't mean that disparagingly in the least. It's quite charming, and that's why the show works. He treats the listeners as peers, and they identify with him. I have absolute confidence in what Jim does, because the reason the show has impact is because it's entertaining."

Trenton gives an example of the interplay between him and Pinsky: "A girl called up and said she likes to masturbate in the bathtub and wanted to know if the hot water could be harmful. Drew simply told her that it wouldn't. On the other hand, I asked her if she used bubblebath and what she thought about it in the tub. And Drew said, 'No, no, Jim. We don't want to get into this.' I don't make a joke out of everything, but I don't want the show to get too heavy. I always like to look at it from the angle of the everyman."

"Someone recently suggested the show was 'exploitative and salacious,' and that can easily happen if we're not very careful," Pinsky says. "Whenever we step over that line we end up right in that morass. I try to keep us out of that. I find the show far more palatable than it once was. It's more sensible, more metered, and easier to listen to."

"It's much more serious now than it was originally," agrees Trenton. "We still get really funny calls, and I'm always cracking jokes, but eventually Drew is able to give out some real information. People can actually learn something from the show."

Health Impact

Although the show is called "Loveline," Pinsky says its impact on public health is "quite profound. Young people get a lot of medical diseases that aren't adequately dealt with from an educational standpoint. They don't get cancer. They don't get heart disease. They get sexually transmitted diseases,



Jim "Poorman" Trenton (l) and Dr. Drew Pinsky field calls at the KROQ studios.

complications from drug abuse, pregnancy, and depression: things that are very bewildering to them. These issues invariably come up during the course of conversations about relationships."

Even after eight years, Pinsky says there's never a shortage of fresh material for discussion. "Every week there's a new bank of calls. The magnitude of our audience always astonishes me. They're out there, and they need help."

One of the most popular show elements is the regular celebrity segment, when stars of stage and screen drop by and discuss their love lives. Recent celebs include Lorenzo Lamas, Emilio Estevez, and Donny Osmond.

"It's very interesting to hear celebrities give insight into their personal lives as opposed to their latest movie projects," Trenton says. "We've had celebrities talk about some very intimate things."

"These bigger-than-life figures always open up and reveal something very human about themselves," says Pinsky. "We recently had an actress who suddenly started talking very honestly about her cocaine problems. It was very touching, and we have those experiences over and over again."

AIDS Controversy

Perhaps the most controversial "Loveline" guest was the self-proclaimed "sex priestess," a woman who gained a fair share of national notoriety last year when it was discovered she had sex with over 2000 members of her "church."

"[Poorman's] like an unruly child; emotionally he's about 13. And I don't mean that disparagingly in the least. It's quite charming, and that's why the show works."

— Dr. Drew Pinsky



BOB & MARY GET MARRIED — When KFMH/Muscataine, IA air personalities Mary of the Heartland and Bob Johnson decided to tie the proverbial knot, the station naturally decided to broadcast the blessed event live and allow its listeners to enjoy the festivities.

"Someone called and asked whether she was worried about getting AIDS, and she said, 'No. Heterosexuals don't get AIDS,'" Trenton remembers. "Drew, who had left the show early because he couldn't stand the woman, called up and was furious. They ended up getting into a huge fight on the air."

"I was already uncomfortable with the idea of having this woman on the air," Pinsky recalls. "I thought, 'What could possibly come out of this that would have meaningful impact on the health and well-being of the listeners? Zippo.'"



CLASSIC CARS — A couple of lucky WNCX/Cleveland listeners claim their "yesterday and today" Mustangs: (standing, l-r) 'NCX GM Kim Colebrook, jock Bill Louis, winner, jock Walter Garrett, winner, and Promotion Director Steve Legerski; (kneeling) jock Skip Herman and PD Doug Podell.



GLAMOUR BOYS — CFOX/Vancouver welcomes Living Colour: (l-r) PD J.J. (Jim) Johnston, Living Colour's Corey Glover, jock Liz McKinney, and the band's Muzz Skillings.

"You'll only get a call like this from me once a year. I wanted to tell you that group research is coming back showing the LIVING COLOUR track to test unbelievably. You really have a record worth fighting for. This track is **seriously** undervalued at AOR."

Guess which major consultant made the above quote to Epic Records:

- | | |
|------------------------------|--------------------------|
| a) Joint Communications | e) LBC |
| b) Burkhart-Douglas & Assoc. | f) Harris Communications |
| c) Pollack Media Group | g) Peterson Media |
| d) Wescom | h) B/A/P/S |

Ask your consultant if they know that "Love Rears Its Ugly Head" is a hit.
LIVING COLOUR
"Love Rears Its Ugly Head"



SEGUES

Former KZEW/Dallas PD "Captain" Dale Kelly returns to KRZQ/Reno and will team again with GM Daniel "Sarge" Cook in AM drive. They replace Max Volume and Skip Herman; Volume moves to nights, while Herman continues to do news and characters for the morning show. In addition, The Chase has teamed with Steve Funk in afternoons.

Former KEZX/Seattle per-

sonality Jay Nelson joins crosstown KZOK . . . Former KWHL/Anchorage PD Devan Mitchell returns to the station for middays; current PD Radio Phill joins Cary Carrigan in morning drive; MD Kimmy Stevens takes afternoons . . . WMMS/Cleveland names Cristine Dockett Program Coordinator and Pam Kalis Marketing Administrator . . . WQBZ/Macon moves to 2525 Pio Nono Avenue, Macon, GA 31206.



CAPTURING THE GOLD — WFNX/Boston morning maniac Tai sticks with 10,000 Maniacs lead singer Natalie Merchant. Tai proudly displays a gold record the station received for "Blind Man's Zoo."



TURN UP THE VOLUME — KKDJ/Fresno PD Willabee hangs with famed axe-slinger Robin Trower.

L.A. Loves 'Loveline'

Continued from Page 41

Then I heard this woman telling heterosexuals not to worry about AIDS! It was a tense moment, and I almost quit the show."

Asked how often he worries that the show may be stepping over the line, Pinsky says, "About every ten minutes. But we tend to reach a pretty even balance, and I always speak up if I feel things have gone too far."

"We've always emphasized that this is not a treatment show," Trenton points out. "We might influence behavior down the line, but we're just a sounding board for

people to talk about their problems. We'll offer opinions, but at no point do we claim to have the answers."

Trenton is convinced the "Loveline" format would work in just about any market. "Everybody's interested in love, sex, and relationships, and there's a real need for people to be able to discuss these types of things in a non-threatening situation. And the way we deal with the issues is unique. We've got a kind of wacko, fun-loving DJ, a serious doctor, and celebrities. It's a good mix, and the numbers prove the show works."



MIKE KINOSHIAN

WKTK's Commitment Pays Dividends

After last week's column spotlighting three Top 100 market fall successes, let's turn our attention to markets 101+ for another winning trio. All finished first 25-54, each posting stunning Arbitron numbers.

Among 16 rated signals, WKTK/Gainesville, FL logged a 21+ share 25-54, easily surpassing AOR competitor (and 12+ market leader) WRUF-FM. WKTK was runner-up to WRUF-FM 12+ and 18-34, but clearly dominated the market's 25-54 and 35-64 demos. In Birch's fall book, WKTK finished No. 2 25-54 and 35-64 (WRUF-FM was No. 1 in both demos); No. 3 12+; and No. 4 18-34.

On the air for five years, WKTK hit a pronounced ratings dip in spring '89. "This fall, we had a true dedication to being a well-rounded AC," commented PD Nick Allen. "During that [five-year] period we tried to pick up fringe audience and lost our focus. We tended to be more current-based and uptempo, trying to reach younger demos. This fall, we readjusted ourselves to become a straight-ahead AC, going after 25-54s. We eliminated lots of dance music from artists like Janet Jackson and Paula Abdul. Listeners began to know exactly what to expect from this station."

"We readjusted ourselves to become a straight-ahead AC, going after 25-54s. We eliminated lots of dance music from artists like Janet Jackson and Paula Abdul. Listeners began to know exactly what to expect from this station."

—Nick Allen

Aggressive Promotion

Speaking of expectations, Allen felt the station would post 25-54 fall gains, but admitted the size of WKTK's increase (+5.7 from last fall) was a pleasant surprise. He attributed the gain to aggressive

promotion — both externally and internally.

WKTK's aggressive promotion posture didn't, however, involve TV spots. "Since there wasn't a lot to be spent in this town on television, we spent very little on it. We tied in a number of events with Gainesville's only TV station (ABC affiliate WCJB) — we use its news anchors to do some of our afternoon newscasts. They promoted our relationship quite well."

Allen got lots of mileage as well from the station's 18-wheel van, a moving billboard which was on the road daily and present at all station events. The station also utilized the imposing vehicle in conjunction with a local late fall food drive. "We filled the van with literally tons and tons of food for two public service charities, quadrupling the amount of food we raised a year ago."

In the latter part of the summer, WKTK beefed up its news image and now boasts a three-member news staff. This programming move eerily preceded the tragedy

Magic Falls Into Winners' Circle

Competing against 13 signals, former Gold-turned-AC KMGE (Magic)/Eugene, OR walked off with fall Arbitron 25-54 and 18-34 honors.

In addition to gaining more than seven 25-54 shares since last fall, KMGE outpaced crosstown Country KUGN-FM by more than four shares and finished second to KUGN-FM among 35-64s and 12+.

PD John Tilson credited the Research Group for much of his station's fall success and conceded KMGE did little differently this past sweep. "We're a mainline AC with oldies-based roots and have evolved to be more current than we were when we first came on the air [four years ago]. There haven't been too many recent changes, though. Since becoming AC, this station's had high come and pretty good AQH. In the fall, we had good numbers in both. Our TSL wasn't ridiculously high (95.1 minutes per day 12+), but our combination of come and AQH was very good."

Recent technical upgrades may have contributed to KMGE's ratings gains. "We thought our signal was as good as any other in the market," Tilson remarked. "Our tower was on a hill south of town, so we shifted to a new TV tower, added 500 feet, and re-engineered our signal. I'm sure it was somewhat of a factor."

While KMGE was engaged in a fall direct mail campaign, Tilson believes consistency played a major role in the station's strong numbers. "Our 18-month-old ongoing music mix works well. We're not super-aggressive when it comes to current music."

"We've used a moderate amount of television in every ratings book since we signed on," noted Tilson of KMGE's outside promotion. "We used the same (locally produced) spots as before. The commercial is basically two or three music cuts, followed by our announcer, who indicates the cuts are typical of the great music we play. It's very low-key and straightforward; sometimes we wonder if it's too low-key."

of the Gainesville/University of Florida murders.

"It absolutely staggered this part of the state," Allen said. "We developed statewide phone-in networks and information lines. For two months, our phone numbers were publicized around the state on

various television stations. The university never set up anything on a statewide basis; we became the around-the-clock information source for all of Florida. Unfortunately, I think our coverage of this story helped us [in the ratings] a great deal."

Fall's Number One Club

The following Top 100 music-intensive FMs notched No. 1 Arbitron performances in the demos noted.

12+

- WEZN/Bridgeport
- WJYE/Buffalo
- WLTF/Cleveland
- KSSK-FM/Honolulu
- WTFM/Johnson City
- KOST/Los Angeles
- WALK/Nassau
- KFMB-FM/San Diego North County
- WHYN-FM/Springfield, MA
- WWRM/Tampa
- WSRS/Worcester

Note: WLIF/Baltimore was No. 1 12+ when combined with WLIF(AM).

18-34

- WLTF/Cleveland
- WMYI/Greenville, SC
- WMMO/Orlando
- WTFM/Johnson City
- WRMF/West Palm Beach

25-54

- WLEVI/Allentown
- WSB-FM/Atlanta
- WEZN/Bridgeport
- WJYE/Buffalo
- WLTF/Cleveland
- WSNY/Columbus

- KVIL/Dallas
- WMYI/Greenville, SC
- KSSK-FM/Honolulu
- WTFM/Johnson City
- WRVR/Memphis
- WALK/Nassau
- WMMO/Orlando
- KKCW/Portland
- WWLI/Providence
- KXOA-FM/Sacramento
- KFMB-FM/San Diego North County
- WHYN-FM/Springfield, MA
- WYYY/Syracuse
- WRMF/West Palm Beach
- WJBR-FM/Wilmington, DE
- WSRS/Worcester

35-64

- WDOK/Akron
- KOST/Anaheim
- WSB-FM/Atlanta
- WLIF-FM/Baltimore
- WEZN/Bridgeport
- WJYE/Buffalo
- WLTF/Cleveland
- WSNY/Columbus
- KVIL/Dallas
- KOST/Los Angeles
- WOBM-FM/Monmouth
- WALK/Nassau
- WWLI/Providence
- WHYN-FM/Springfield, MA
- WJBR-FM/Wilmington, DE
- WSRS/Worcester

WKDQ Claims Bragging Rights

For the second straight book, WKDQ/Evansville, IN beat 11 other market signals to claim 25-54 Arbitron bragging rights — with a demo share an eyelash shy of 22 (No. 3 in Birch). In the market's first Arbitron fall sweep, WKDQ maintained a 6+ share advantage over its nearest challenger. It also ranked No. 2 18-34 (No. 6 Birch) and No. 3 12+ (No. 4 Birch) and 35-64 (No. 2 Birch).

PD Johnny Kincaid prefers taking a cautious approach with current music. "That conservative nature helps to keep us from making mistakes. We don't do regular current music tests, but conduct auditorium tests for our oldies. We're fortunate to have a huge library of oldies (850-900 songs) to call on for a good music mix and always have music in reserve to freshen the station's sound."

"We want currents to leap at us from the CD player. If a song's not right for us, we won't go on it — even if it has good chart position."

Conversely, records not yet establishing strong chart showings could wind up on 'KDQ's playlist. Remakes especially tend to have a good shot. "A recent example is Robert Palmer's 'Mercy Mercy Me.' The song's familiar and has a fresh sound to it. Early on, we knew it was right for us. We did the same with Dan Fogelberg's 'Rhythm Of The Rain.' I heard it on a Knoxville station and came back here raving about the job he did with it. Dion's 'Sea Cruise' didn't

"We want currents to leap at us from the CD player. If a song's not right for us, we won't go on it — even if it has good chart position."

—Johnny Kincaid

chart well nationally, but did extremely well here."

Among the station's special one-hour music features are a nightly "60s At Six" and "Lunchtime Gold." A local request/dedication program, "Friday Night Flashback," airs Friday nights.

Audience Participation

WKDQ's on-air contesting appeals to those who like to play along. "We did a 'Where In The World' promotion in which we hid an imaginary station bumper sticker somewhere in the world,"

said Kincaid. "We gave clues to where the sticker was; the person guessing the correct location was sent there. We also gave away \$100 grocery shopping sprees in a 'Price Is Right' game."

"We want lots of winners, so all of our contests involve consolation prizes. And we like to give away prizes of \$100 or more every two or three days. We get nothing but positive comments on all our contests."

Much of WKDQ's use of outside media and marketing revolves around the morning show. The station doesn't use many billboards and isn't as big a player on television as some of its competitors. It does, however, have an exclusive contract to appear on the sides of every bus in Evansville and Owensboro, KY.

Evansville's Lovebirds

The morning show has the unique twist of being hosted by Kincaid and his wife of five years, Elaine. "We have a great rapport and our sense of humor runs along the same lines," noted Kincaid.

Having met at Country KZUN/Modesto, CA, the duo's been an on-air team for six years. "We have lots of fun. She carries the show's sincerity to help build listener loyalty, while I play the buffoon. The down side is there's more opportunity for personal disagreement than with teams leading separate lives."



WALT LOVE

WVKO STAGES SPECIAL DRIVE

Caring For The Troops

Continuing last week's look at UC/Black radio's big-heartedness, let's turn our attention to a station that went above and beyond the call of duty for our Operation Desert Storm troops: WVKO/Columbus.

For many of the African-Americans who were (and still are) stationed in the Middle East, it's been difficult to maintain their regular hair and skincare habits. After being contacted by soldiers in Saudi Arabia as well as at local Rickenbacker Air Force Base, WVKO PD K.C. Jones "decided we should get busy and see what could be done to help meet their needs in this area." At this point, programming creativity took over.

"We encourage all UC/Black radio stations to join in the effort we've initiated to help meet the needs of our African-American soldiers."

—K.C. Jones



GENEROUSLY SPEAKING — PD K.C. Jones (l) and News Director James Evans read a list of pledges/donations during a remote broadcast.

And what happened? "Just what we'd expected," says Jones. "Hair-N-Stuff's Sherman Willis organized the collection dropoff points, and the community response was excellent — Columbus residents turned out in heartwarming numbers. Schools, civic organizations, local

agencies, and political candidates did their part — and we thank them.

Schools, civic organizations, local agencies, and political candidates did their part — and we thank them.

"We collected over \$10,000 worth of skin and haircare products, which included combs, brushes, shampoos, conditioners, cocoa butter cream, shaving powders, and

oil moisturizers. More than 50 boxes were sent overseas.

"We encourage all UC/Black radio stations in the country to join in the effort we've initiated to help meet the needs of our African-American soldiers," notes Jones.



SHIPPING OUT — Preparing to send off the shipment of hair and skincare products are (l-r) mayoral candidate Ben Espy, WVKO News Director James Evans, Sgt. Timritia Rogers, council member William Saunders, Hair-N-Stuff's Sherman Willis, and WVKO PD K.C. Jones.



FRUITS OF WVKO'S LABOR — Here are just a few of the boxes that were packed and shipped to Saudi Arabia.

Military Aid

Jones started talking about the plight of black men and women in the Gulf on his morning show, saying he'd like to do something to help. "I contacted some of our local black businesspeople to see if they'd help if we [WVKO] could get something going. Most people weren't aware that blacks represented approximately 38% of the Gulf troops. After explaining that some of the [troops] had been in touch with 'VKO, the entire city began contacting the station.

"I got in touch with the folks at Rickenbacker," says Jones, "and asked if they could assist us in getting the products to the troops. They told us they would airlift the items to the Middle East after they were collected and packed. So in conjunction with WVKO, Hair-N-Stuff (a local black-owned beauty supply business), and the 121st Security Police at Rickenbacker, the push was on."

WMVP Celebrates Heritage Day

For the second consecutive year, March 9 was declared Heritage Day in Milwaukee. The one-day cultural festival was staged by Urban outlet WMVP.

A culmination of the station's Black History Month activities, the event attracted 1500 compared to the nearly 800 on hand for its inaug-

uration in 1990. At that time, the festival was presented in conjunction with Columbia Records and coincided with the release of

Earth, Wind & Fire's "Heritage" single.

According to PD Billy Young, Heritage Day '91 was a "total success." Between noon-5pm the station broadcast live from the site; entertainment was provided by an

array of local contemporary acts and gospel groups.

One festival highlight: announcing the 12 winners of the Heritage Day contest, which focused on speech and art skills. First-place middle and high school students were awarded PCs; second-place finishers received a set of encyclopedias.

"We feel it's important for them [students] to know we love and appreciate them," said Young. "Hopefully, this will give them a sense of self-worth and pride. We hope we can help make this community a better place for all of its citizens. And the fact that we can do these kinds of things with the radio station is truly a blessing."



PHOTO FINISH — Station staffers and first-place contest winners flash smiles for the camera; (l-r) WMVP GM Don Rosette, middle school art winner Herman Ross Jr., WMVP Community Relations Director Ella Smith, high school speech winner Dionne Mathews, Mayor John Norquist, middle school speech winner Antar Green, WMVP's PD/morning personality Billy Young and News Director Larry Bandy.

LASTING IMPRESSION — Celebrating the success of the station's second annual Heritage Day are (back, l-r) PD Billy Young, News Director Larry Bandy, Milwaukee Buck Alvin Roberson, Community Relations Director Ella Smith, GM Don Rosette, Channel 12 news anchor Mike Anderson, WMVP air personality Sandra Crawford, and an unidentified bystander; (front, l-r) members of Operation Homefront.



Strike The Pose

What's in vogue? Shooting your best promotional shots to R&R. Any station event is fair game — contests, concert tie-ins, benefits, in-studio celebrity visits. Just make sure the photos (black & white or color) are clearly focused and those pictured are properly identified. Mail to **Walt Love**, 1930 Century Park West, Los Angeles, CA 90067. And keep flashin'.

LALAH HATHAWAY

it's somethin'

A VOICE

A VISION

A PRESENCE

The new single

From the debut album

LALAH HATHAWAY

Over 200,000 albums sold

BREAKER

NOW ON 56 UC
REPORTERS — 61%

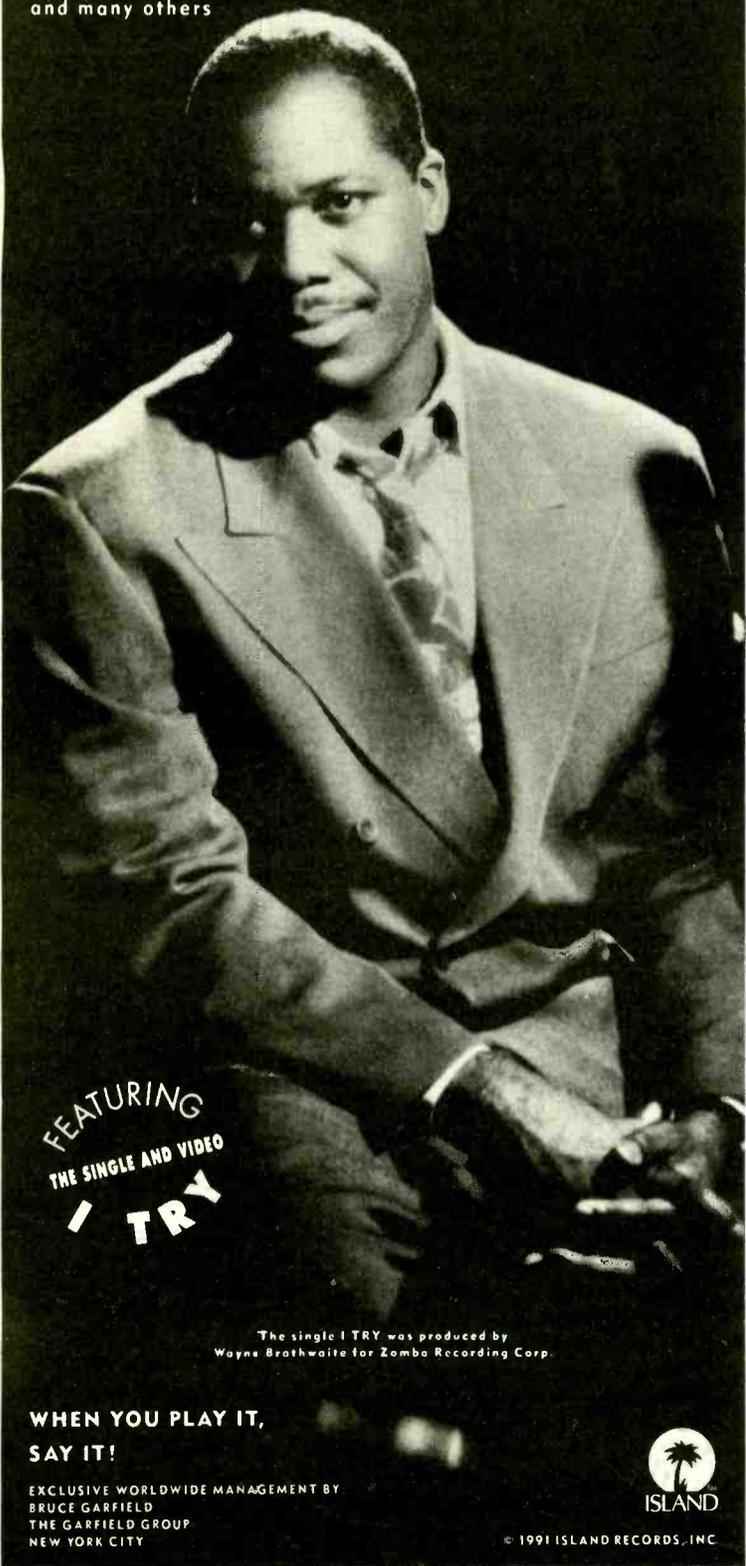


W I L L D O W N I N G

A D R E A M F U L F I L L E D

A very special album that mixes the best of
Jazz, Soul and R&B!
On your desks now!

Featuring some of
the best musicians of
any category,
VICTOR BAILEY
WAYNE BRATHWAITE
JONATHAN BUTLER
BARRY EASTMOND
KEVIN EUBANKS
ONAJE ALLAN GUMBS
OMAR HAKIM
EDDIE HENDERSON
VINCENT HENRY
ANTHONY JACKSON
RALPH MOORE
and many others



FEATURING
THE SINGLE AND VIDEO
I TRY

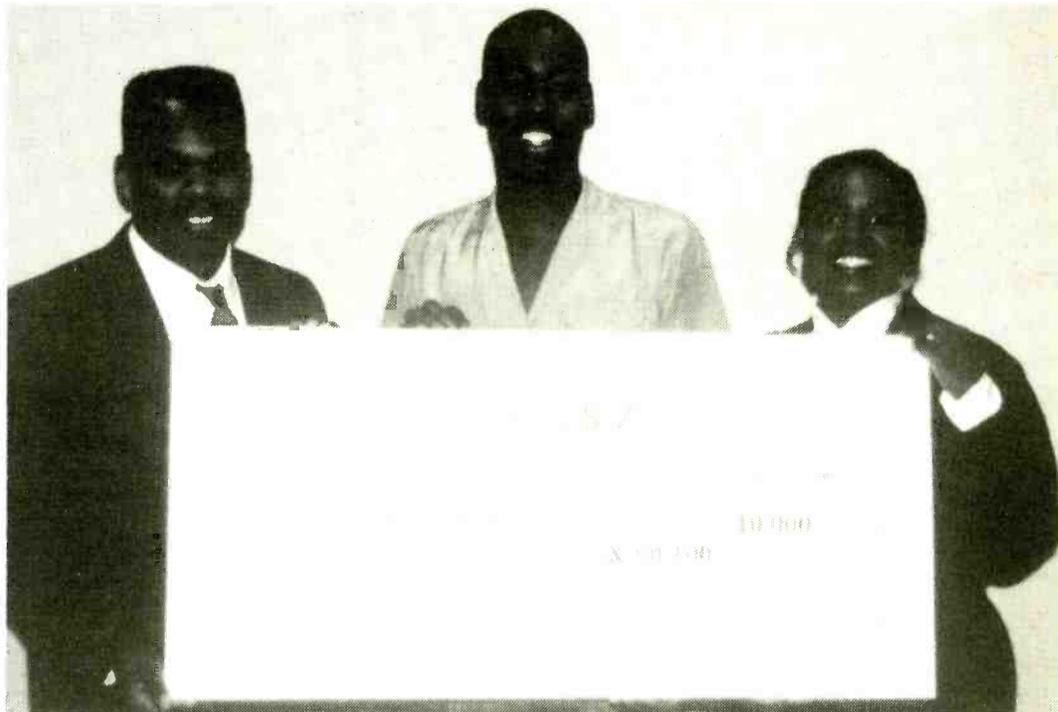
The single I TRY was produced by
Wayne Brathwaite for Zomba Recording Corp.

WHEN YOU PLAY IT,
SAY IT!

EXCLUSIVE WORLDWIDE MANAGEMENT BY
BRUCE GARFIELD
THE GARFIELD GROUP
NEW YORK CITY



© 1991 ISLAND RECORDS, INC.



STRONG SONG PAYOFF — WJLB/Detroit handed out \$10,000 cash in its recent "Strong Song Money" marathon. Displaying the dough are (l-r) WJLB PD Steve Hegwood, contest winner Derrick Dyson, and WJLB VP/GM Verna Green.

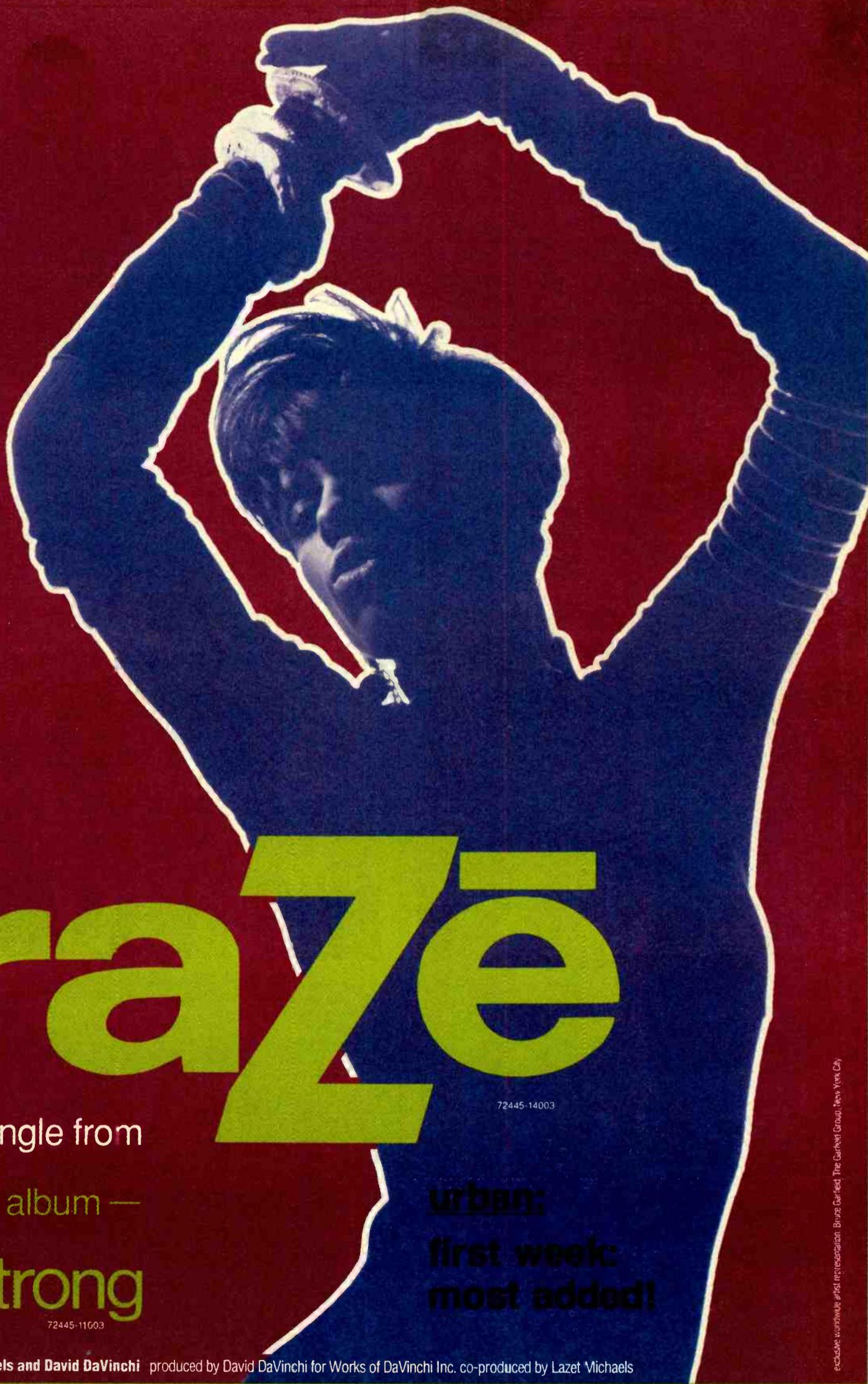


HOME BOYZ — WHUR/Washington celebrated Johnny Gill's D.C. homecoming with a special luncheon in his honor. Rising to the occasion are (l-r) WHUR's Paul Porter, Gill, and Motown's Tony Rice.



RIFF LIFT — WFXE (Foxy 105)/Columbus, GA midday announcer Terry Thomas (c) spent an uplifting afternoon with SBK vocal group Riff. Falling into formation are (l-r) Riff members Dwayne Jones, Anthony Fuller, Steven Capers Jr., Michael Best, and Kenny Kelly.

LAZZIELL
michaels



Kraze

her first single from
her debut album —
too strong

72445-11003

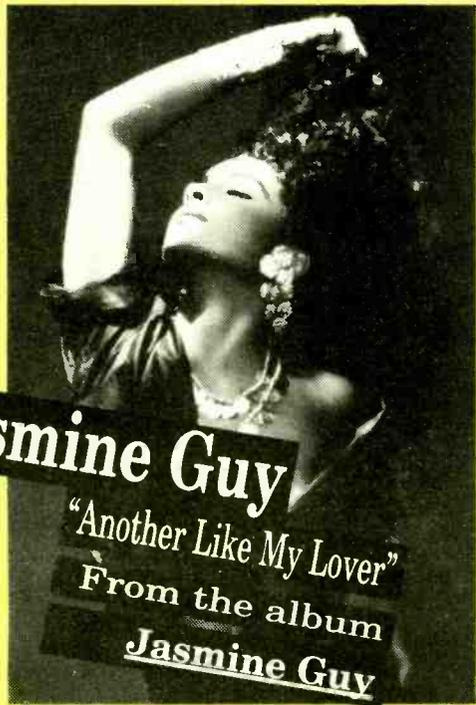
72445-14003

**urban;
first week:
most added!**

written by Lazzell Michaels and David DaVinci produced by David DaVinci for Works of DaVinci Inc. co-produced by Lazzell Michaels

Z8 ENTERTAINMENT

Looking for some



Jasmine Guy
 "Another Like My Lover"
 From the album
Jasmine Guy

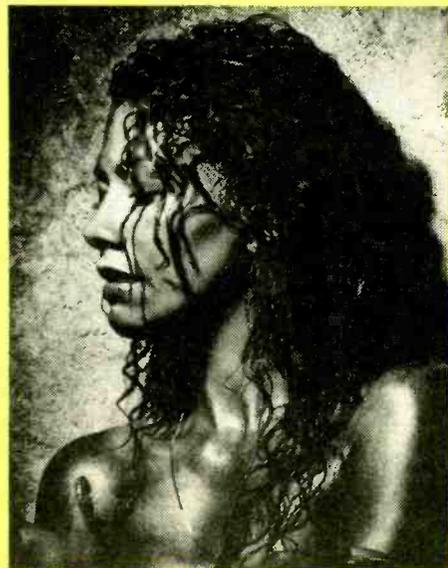
From Top Ten TV Show
 to Top Ten urban
 radio action!
 Watch Jasmine
 cross over with
 this major market
 pop hit!

KTFM 25-21	G105 35-31
PWRPIG 37-34	KPRR deb 25
KBEQ 32-27	Y107 deb 28
KXXR 33-28	KKMG 26-18
KKFR 22-20	B95 12-10
KKRZ 26-22	I94 31-20
HOT949 add	KWOD deb 40
HOT977 26-19	KDON 18-11
FLY92 40-30	Z90 add 29
WSPK 38-34	WBPR add
KZFM 29-25	KFBQ deb 22

URBAN **8**

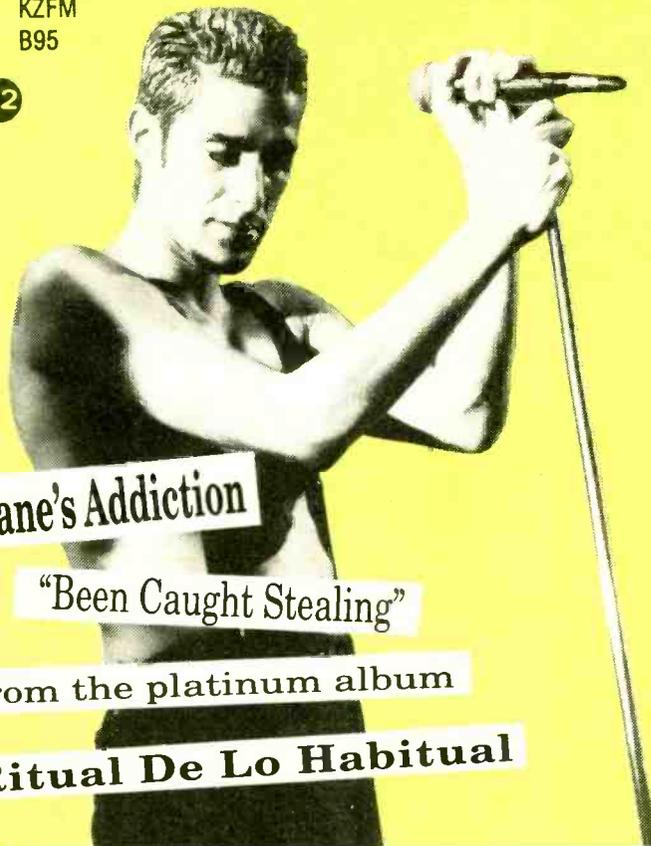
Sheila E "Sex Cymbal"

From the album
Sex Cymbal



HOT97 KKFR WCKZ
 KXXR KMEL KZFM
 KS104 WQXA B95

URBAN **32**



Jane's Addiction

"Been Caught Stealing"

From the platinum album

Ritual De Lo Habitual

Breaking from MTV and a sold-out tour.

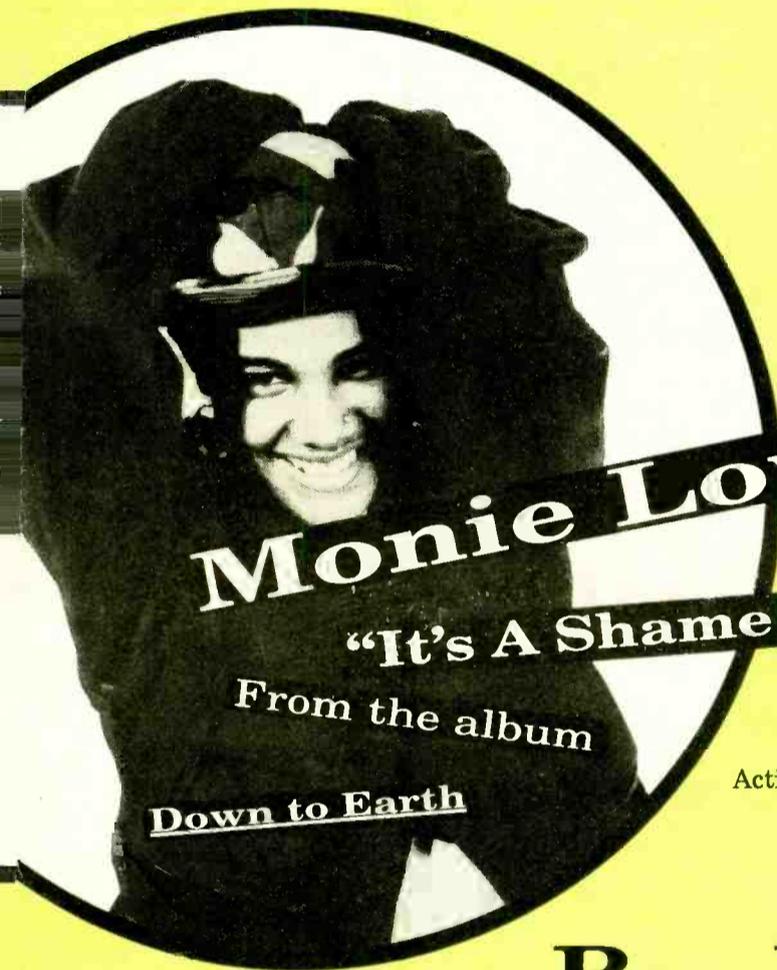
Tests produce instant phones!

PWR92 add	WNYP add
WPST on	KFMW on
XL1067 add	ZFUN on
WWFX add 39	Y97 add



good action?

© 1991 Warner Bros. Records Inc. Diversify and be fruitful.



Monie Love

"It's A Shame (My Sister)"

From the album

Down to Earth

- | | | | |
|--------------|---------------|---------------|--------------|
| WXKS deb 29 | Q105 26-24 | KMEL 7-6 | WRVQ add |
| HOT97 32-29 | WHYT deb 14 | HOT977 add 27 | CK105 add 36 |
| WIOQ 21-9 | KXXR add | WKSS deb 29 | KKSS deb 25 |
| WPGC 26-24 | KS104 22-20 | FUN107 add 35 | KKMG add 38 |
| PWR96 add | KKFR add | WMXP add | B95 22-15 |
| WNVZ 15-12 | KOY-FM deb 30 | KZFM deb 38 | I94 34-29 |
| KTFM deb 29 | FM102 15-12 | KBFM add | KDON deb 12 |
| PWRPIG 34-31 | Q106 24-21 | WJLQ add | Z90 27-24 |

URBAN 15

Active MTV rotation and Top 15 urban action! Crossing pop now!

R . E . M . "Losing My Religion"

From the album

Out Of Time

ONE OF THE "MOST ADDED"

INCLUDING:

- | | | |
|--------|------|------|
| KKBQ | KZZB | KSND |
| KRBE | I95 | KZZU |
| HOT949 | WCGQ | WNYP |
| WAAL | WZYP | WHTO |
| PWR92 | WAPE | WKSF |
| G98 | WQUT | KNIN |
| 98PXY | WOKI | WBNQ |
| WPST | WJLQ | 99KG |
| WSTW | Z102 | KFMW |
| WYCR | KTUX | KFBQ |
| WBBQ | KKHT | KFTZ |
| K96.7 | KATM | ZFUN |
| | | KZOZ |

TRACK 4

"****" --Rolling Stone

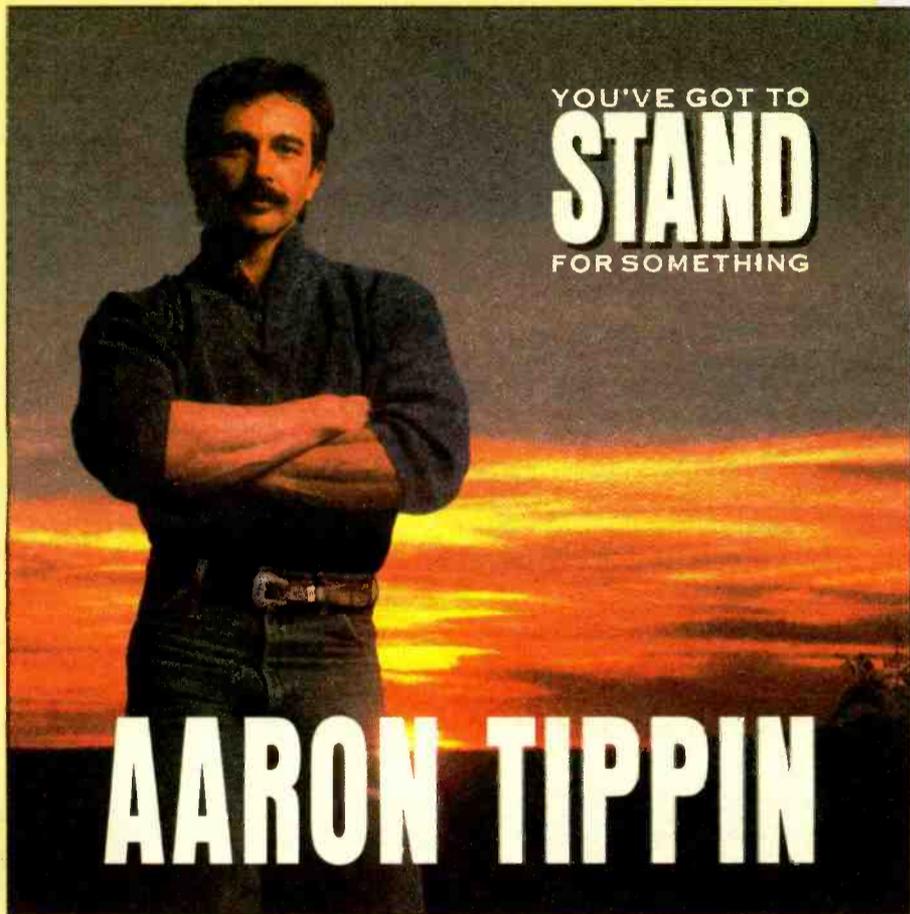
Top Five sales out of the box.

Heavy rotation on MTV!



AARON TIPPIN

Thanks Country Radio for making



YOU'VE
GOT
TO

STAND

FOR
SOMETHING

a
major
hit.

“I Wonder How Far It Is Over You”

On your desk now!



© 1991 BMG Music





LON HELTON

Great Moments, Good Deeds, Gonzo Format

Ramblings and ruminations gleaned from assorted scraps of paper on an extremely cluttered desk:

As usual, the four days of the 22nd Country Radio Seminar were chock full of great stuff, from the educational panels to the stories told while schmoozing in the (miles and miles of) hallways. But there are two memories I'll have forever:

• Friday night's Academy of Country Music-sponsored Super Faces show starring George Strait provided the week's most memorable moment. Though usually open only to seminar registrants, the concert was attended this year by more than 1000 family members of military personnel from various bases throughout Middle Tennessee. They were seated in the balcony of the Grand Ole Opry and, when introduced, the entire radio and record industry seated in the lower level spontaneously rose as one, turned to the balcony, and applauded for almost four minutes.

• Watching the taped tribute to Danny Thomas and St. Jude Children's Hospital at the closing session made me wish all the more he had lived to speak to the group. He wanted to thank Country radio for all it had done to continue his dream; it would have been an incredible moment.

As the closing credits listing the hundreds of Country radio stations involved in the "Country Cares For St. Jude's Kids" radiothon scrolled across the screen, I was never more proud to be in Country. Pardon my parochialism, but these events are what being in this format is all about.

Also during the closing session: KLAC/Los Angeles PD Gene Bridges took the podium to thank a lot of people, without whose efforts the St. Jude radiothon never would have reached the levels it has. But few know it was Bridges himself who took (Alabama's) Randy Owen's CRS challenge of two years ago and made it a reality. Bridges began pushing the idea the very day of Owen's speech, bringing together the people necessary to make it work. Thanks, Gene.

AQH King

The new R&R "Ratings Report & Directory" further highlights Country's incredible fall ratings results. Of the Top 25 stations in the National Format Leaders (all formats), ranked by average quarter hour (12+), 14 — including the first four — are Country stations. WIVK-AM & FM/Knoxville once again top the list with a combined 38.8 share, followed by KSSN/Little Rock (24.2), WAMZ/Louisville

"When a 22-year-old female becomes a Country fan, there's little chance she's going to go back to pop music when she's 32."

—Lee Randall

(20.8), and WUSY/Chattanooga (19.7).

The number of Top 25 stations in other formats: UC 3, CHR 2, AC 2, B/EZ 2, AOR 1, and Talk 1.

99.5, 102.1, Hike

Two Country stations now serve as flagships for NFL teams. WQYK-AM & FM/Tampa recently signed the Tampa Bay Buccaneers and KEEY/Minneapolis just completed negotiations with the Minnesota Vikings. KEEY's sister, News/Talk/Sports WDGY, will carry extensive pregame and postgame shows; the games themselves will be simulcast.

Heeeeere We Come

A comment in a newsletter by consultant Lee Randall — who, until recent client additions KNFM/Midland-Odessa and KTNW/Texas-arkana, AR, hadn't offered Country consulting — not only supports what was written about lower demos in the 3/8 Country column, but demonstrates the trend is so



FIVE OF A KIND? — Garth Brooks (second from right) is mildly amused at the audition attempts of KPLX/Dallas personalities (l-r) Larry Dixon, Scott Evans, Steve Harmon, and Mac Daniels. Garth found the perfect spot for the quartet. He left 'em at KPLX.

strong it's being felt by those preoccupied with other formats. Randall writes:

Country is winning younger demos with [its] new superstars. [Its] Top 5 acts still have tremendous appeal that spans generations. Our callout research shows no discernible difference in demographic appeal, old and young, male and female. [The format's] hot acts are widening the cume of Country stations as well as increasing TSL. The 18-34 segment shows the most growth over the last year.

It's now the norm for two Country FMs to score Top 3 positions.

Nationally, Country is stronger than ever before. The growth of this format is producing competition between leading stations reminiscent of the Top 40 battles of the '60s and '70s. Country stations are promoting like CHRs, and more high-profile personalities are finding themselves morning show leaders on Country stations.

Is this just a passing fad? From this viewpoint, Country is here to stay. When a 22-year-old female becomes a Country fan, there's little chance she's going to go back to pop music when she's 32.

Amen. Don't you love it?

HAVE YOU HEARD

Peroyea, WYNK Take LAB Honors

Narragansett Radio President and WYNK-AM & FM/Baton Rouge President/GM John Peroyea has received the Lifetime Achievement Award from the Louisiana Association of Broadcasters. That organization also has honored WYNK-AM & FM as its Metro Market Radio Station of the Year for the fifth consecutive year.

• WAXX/Eau Claire, with sister WAYY, nabbed seven awards from the Wisconsin Broadcasters Association.

• KWOX/Woodward, OK received five awards from the Oklahoma Association of Broadcasters.

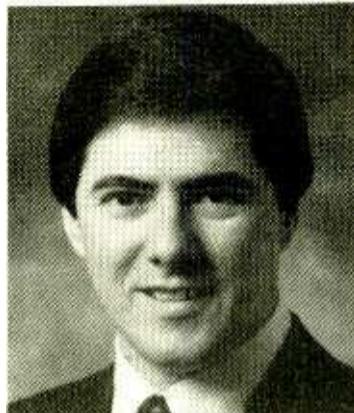
• CHAM/Hamilton, ONT was named Station of the Year recently by Canadian publication the Record for the third time. CHAM morning man Cliff Dumas was tabbed as the magazine's Radio Personality of the Year, the fourth time he's been so honored.

Programming

Former WFMX/Statesville, NC PD Bob Grayson has landed the PD gig at WCHK/Canton, GA, a city north of Atlanta. Plans are to target the metro... Dale Knippers from KYKS/Lufkin, TX is the new KZEU/Victoria, TX PD... After an eight-month absence, Bruce Armour returns to KIIQ/Renc as PD/mornings, replacing Lyn Younger... WWQM/Wilmington, NC MD Tom Burton has been elevated to PD.

Musical Chairs

WWKA/Orlando middayer Scott St. John adds MD duties... Pat Moyer, PD of KZSN (AM)/Wichita, has added MD duties for Country sister KZSN-FM



John Peroyea

... WTDR/Charlotte evening personality Chris Ritchie has been upped to MD/afternoons. Jackie Holt arrives at the station as Promotion Director from CHR WABB/Mobile... Kristen Murphy is promoted to MD at WUSW/Apleton-Oshkosh, while John Winston joins for mornings from the same shift at WWQM/Madison, WI.

KEAN-AM & FM/Abilene MD/middayer John Q. Morris has waltzed across Texas for the MD/PM drive post at SunGroup sister outlets WACO-AM & FM/Waco. Joining KEAN as MD/Production Director is Dwayne Alexander, who returns to the biz following a stint in the oil game... Barri Marshall is in as MD/middays at WNUS/Parkersburg, WV from the evening shift at WTCR/Huntington, WV... Hoss Baughman is the new KQEZ/Coolidge, AZ MD.

Personalities

Mark Nelson is new to mornings at WWJO/St. Cloud, MN. He succeeds Dan Gieger, who left to do wakeups at WWTC/Minneapolis... Ron Stroud is upped from part-time to evenings as Bobby Knight at WCRJ/Jacksonville... Keith Montgomery moves to mornings at KNFM/Midland-Odessa, TX from his post as PD of crosstown AC KODM... Kim Casey, Promotions Asst./PT air talent at WGH-FM/Norfolk, has moved to crosstown WKEZ as Promotion Director/midday talent... KVOX-FM/Fargo, ND Creative Director Jeff Left has joined PD Larry O'Brien in mornings. Kenn Bennett segues to middays.

News & Views

WCAW/Charleston, WV has dropped Country to simulcast with CHR sister WVAF... WVLC/Lexington, KY PD/morning maven Karl Shannon has recorded an answer to the Forester Sisters tune "Men." After cassette copies were distributed to other radio outlets, the song was picked up by Curb Records. It should be on your desk under the name Bandit Brothers.

In the "above and beyond the call of duty" category, huzzahs to KTCS/Ft. Smith, AR PD/MD Mark Harper, who called in his music report to R&R from the delivery room where his wife was about to give birth. Mom, dad, baby daughter Madison, and reporting status are all fine... Get well to KMMJ/Grand Island, NB PD Jack Nelson, who recently underwent



Wayne Ball

quadruple bypass surgery. He's 36.

Finally... Wayne Ball. I ran into the WAAX/Gadsden, AL MD at a showcase in Atlanta. He said he had been at the same station in the same position for years and had never had his name in R&R. He then asked if I'd shoot a game of eight-ball. His name at the beginning of this piece tells you what the bet was — and that I lost. I certainly don't mind losing. But geez, I wish I would have had another shot besides the break.

**Hot News!
Got Some?**

Call (615) 244-8822

Tell us about any changes and station news.

25 Years Of Dirt — Live

The Nitty Gritty Dirt Band has recorded a live album to celebrate the 25th anniversary of its first public performance in 1966.

The band's 24th LP, expected to be released by Capitol/Nashville this summer, was recorded last week at Red Deer Theatre in Red Deer, Alberta, Canada. T-Bone Burnett, who has worked with Roy Orbison and Elvis Costello, handled production chores.

- George Strait's new MCA/Nashville single, "If I Know Me," was co-written by Atlantic/Nashville artist Dean Dillon and Pam Belford. Dean has written a number of Strait hits, including "I've Come to Expect It From You" and "Ocean Front Property."

- Suzy Bogguss's next Capitol/Nashville LP will include songs written by Kim Carnes and Nanci Griffith and background vocals by Vince Gill. Bogguss and Lee Greenwood will team up for "Hopelessly Yours," a song on Greenwood's "Duets: A Perfect Ten" LP due next month.

Bits & Pieces

- Glen Campbell has signed a long-term contract with Christian label New Haven Records to record inspirational albums. Campbell has previously released two Christian albums, one of which received a Dove award in 1986. He will continue to record country albums for Capitol/Nashville.

- After hearing about the financial strain Operation Desert Storm imposed on many military households, Sawyer Brown donated 1000 tickets to soldiers' families and base support personnel for the group's recent Ft. Knox, KY concert.

- RIAA Certifications: Kathy Mattea's "Collection Of Hits" and K.T. Oslin's "Love In A Small Town" have been certified gold for the month of February.



MIXING IT UP — New artist Trisha Yearwood recently finished recording her first MCA LP, with the first single due in April. Taking a break are (back, l-r) MCA/Nashville's Scott Borchetta, Shelia Shipley, Katie Gillon, Walt Wilson, Janet Rickman, and Renee Bell; (front, l-r) producer Garth Fundis, Yearwood, and MCA/Nashville Exec. VP/Head of A&R Tony Brown.

NEW ARTIST FACT FILE

Diamond Rio

Bandmembers: Marty Roe (lead vocals, acoustic guitar), Dan Truman (keyboards), Gene Johnson (mandolin, fiddle, harmony vocals), Dana Williams (bass, harmony vocals), Brian Prout (drums), Jimmy Olander (electric guitar)

Current Single: "Meet In The Middle"

Current Album: "Diamond Rio" (due 5/91)

Producers: Monty Powell, Tim DuBois

Label: Arista

Management: Ted Hacker/International Artist Management

Booking: Triad Artists

Musical Influences: Marty Robbins, George Jones, Larry Gatlin & The Gatlin Brothers, Doobie Brothers

- **Background:** Diamond Rio's members have worked together as a group for the last four years, touring extensively then as the Tennessee River Boys.

Marty Roe began his professional solo career at the age of 12. He later toured the country as a member of Windsong while attending college in Nashville. The group's senior member, Roe joined the band that would evolve into Diamond Rio in 1984.

Gene Johnson worked onstage and in the studio with artists such as J.D. Crowe & New South and David Bromberg prior to joining the group four years ago.

Guitarist Jimmy Olander was giving banjo lessons by age 12. Before hooking up with Diamond Rio in 1985, Olander worked with several country acts, including Foster & Lloyd, Rodney Crowell, and the Nitty Gritty Dirt Band.



(L-r) Jimmy Olander, Dan Truman, Marty Roe, Gene Johnson, Brian Prout, Dana Williams

Dan Truman is a classically trained pianist, but his musical style was influenced by jazz and rock during his travels with Brigham Young University's Young Ambassadors. He joined the band in 1984.

New York native Brian Prout played drums for rock groups before joining the country-influenced Hot Walker Band. He later moved to Nashville as a member of Heartbreak Mountain (which included Shenandoah's Marty Raybon) and joined Diamond Rio in '86. Prout's wife, Nancy Given-Prout, plays drums for Wild Rose.

Dana Williams, nephew of bluegrass legends Bobby and Sonny Osborne, began performing in a bluegrass band at the age of 12. He played with the Vassar Clements, Cal Smith, and Jimmy C. Newman bands before coming aboard in 1989.

- **Signing:** Longtime friend Monty Powell helped Diamond Rio put together a demo. Powell played the tape for Arista/Nashville VP/GM Tim DuBois, who traveled to Alabama to watch the group open for George Jones. Impressed with the group's sound, live performance, and look, DuBois signed the sextet.

- **Songs:** Two of the demo's three songs made the album; four of the 11 songs were written or co-written by Roe, Olander, and Truman. Other contributors include Bob DiPiero, Larry Cordle, Larry Shell, John Jarrard, Sam Mullins, and Herb McCullough.

Talking about the types of songs the group sought to record, Prout noted, "We want our music to be fun and lighthearted, but we also want it to have lyrical and musical substance that players like us can sink our teeth into."

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Hard Rock Bottom Of Your Heart" — Randy Travis

5 YEARS AGO

- No. 1: "Feelin' The Feelin'" — Bellamy Brothers

10 YEARS AGO

- No. 1: "Drifter" — Sylvia

15 YEARS AGO

- No. 1: "Till The Rivers All Run Dry" — Don Williams

MCA NASHVILLE

THIS NOTE IS TO INFLUENCE YOUR DECISION TO PLAY THIS RECORD AND IS NOT REDEEMABLE ANYWHERE.

9

J.P. PENNINGTON

9

MCA 10213

STREET DATE 5/14/91

STREET DATE 5/14/91

MCA 10213

Shelia P. Shipley
Vice President of Promotion

NASHVILLE, TN

Walt S. P.
Vice President of Marketing

WHATEVER IT TAKES

THE NEW FACE OF COUNTRY MUSIC

**TRAVIS
TRITT**

ALREADY NAMED AS...

Billboard Magazine's "Top New Male Artist"
Performance Magazine's "New Country Act of 1990"

AND NOW NOMINATED FOR...

Academy Of Country Music... "Top New Male Vocalist"
TNN/Music City News... "New Country Act of The Year"



Management: Ken Kragen; Agency: William Morris/Nashville; Public Relations: Evelyn Shriver/Nashville

AIR TALENT SERVICES

YOUR AIRCHECK!



Professional, objectively edited, high-quality airchecks. We make it easy for you to sound great...and save money too. Call or write for more info.

(213) 597-8344 P.O. Box 4087 • Long Beach, CA 90804

AIR PERSONALITIES & PROGRAM DIRECTORS! You'll LOVE *The Whole O Catalogue!* Books & tapes on radio programming, radio comedy, job-hunting, production, promotions, airchecks...**A mail-order playland for radio pros!** For your copy, write: O'LINERS • 11060 Cashmere Street, Suite 100 • Los Angeles, California 90049...or leave complete address at (213) 478-1972...or via fax at (213) 471-7762!

AIRCHECKS

AUDIO & VIDEO AIRCHECKS

CURRENT ISSUE #132. KLOS/Mark & Brian, KQLZ/Scott Shannon's last, WFLZ/3 Little Pigs, WAVA/Don & Mike, WXXL/Bubba, WBBM-FM/George McFly, KRMX/All Bobby Radio, Z90/Benny Martinez. Cassette, \$6.50.
CURRENT ISSUE #131. KXXX/Kelly & Kline, WAPW/Shotgun, WKQX/Robert Murphy, KUBE/Barry Beck, KKLQ/Chio The Hitman, WSIX/Gerry House, K101/Don Bleu, WYNF/Ron & Ron 90-min. cassette, \$6.50.
PERSONALITY PLUS #PP-40. WXRK/Howard Stern, KUBE/Charlie & Ty, KVIL/Ron Chapman, WSTR/Steve McCoy, WEGR/Tim Spencer. \$6.50.
PERSONALITY PLUS #PP-39. WLUP/Jonathon Brandmeier, KJR/Gary Lockwood, Z100/Zoo, WPOW/Bill Tanner, WPHR/John Landecker. Cassette, \$6.50.
SPECIAL ISSUE #S-196. MEMPHIS! CHR WMC-FM, AC WRVR, Gold KPYP, UC WHRK & KHUL, AOR WEGR, Ctry WGKX. Cassette, \$6.50.
SPECIAL ISSUE #S-197. ATLANTA! CHR WAPW, UC WVEE, AOR WKLS & WZGC, AC WSTR & WSB-FM, Ctry WYAY & WKHX. Cassette, \$6.50.
CLASSIC ISSUE #C-125. KFRC/Bobby Ocean-1974, WMCA/Harry Harrison-1968, WQAM/Rick Shaw-1966, WABC/Geo. Michael-1975 & more! \$10.50.
#SM-21 (JACKSON/ODESSA), #CY-14 (ALL COUNTRY), #UC-4 (ALL-URBAN), #CHN-6 (CHR NIGHTS), #F-8 (ALL FEMALE) at \$6.50 each.
PROM VAULT #PR-8, promo samples-all formats. Cassette, \$10.
VIDEO #34. "Best of...#3." Best of the past 2 years; over 50 of the hottest stations & personalities. 2 HOURS, VHS or BETA, \$15.99!
VIDEO #35. LA's PIRATE/Scott Shannon, SD's XETRA/Randy Miller & Q106/Chio, SF's X100/Chuck Geiger, K5AN/Steve Jordan, KWSS/Dr. Dave, Nashville's Y107/Gary Jeff Walker & Charlotte's WCKZ/Rick & Jodi. 2 hours. \$20!

CALIFORNIA AIRCHECK

Box 4408 - San Diego, CA 92164 - (619) 460-6104

SERIOUS AIRCHECK COLLECTORS

Our famous catalog now exceeds 130 pages and lists almost 1800 airchecks. Get one, and the 1991 cassette sampler, for \$6.00.

MAN FROM MARS PRODUCTIONS

159 Orange Street, Manchester, New Hampshire 03104

AUDIO/VIDEO SPECIALISTS



AUDIO PRODUCTS

For a limited time...
 226-1/4-2500hpb \$8.68
 996-1/4-2500hpb \$10.15
 (first time customers only)
1-800-874-3277
 in San Diego 619-670-9598

COMEDY

AIRLINES

FIRST CLASS COMEDY

MONTHLY SERVICE • JOKE BOOKS
FREE SAMPLE USE STATION LETTERHEAD
 P.O. BOX 80816, ST. CLAIR SHORES
 MICHIGAN 48080-0816

QUALITY COMEDY AND COMMENTS

Brief, Intelligent and Humorous Comments about Today's News

(not last week or last month)

Fax or Mail available

For Sample Call (801) 825-7292

COMEDY

WNSR • NEW YORK

WWMX • BALTIMORE

WOMC • DETROIT

START SOME TALK

★ PHONEY CALLS ★ CHEAP LAUGHS

- Live customized celebrity interactives
- Delivered daily via telephone
- Scripts faxed overnight
- Market exclusive
- Affordable

- Recorded celebrity interactives
- Delivered daily via automated system
- Scripts faxed overnight
- Market exclusive
- Even more affordable

Call Laugh Trak at (800) 827-3301 for availability and FREE DEMOS.

KSSK • HONOLULU

WZOO • ASHTABULA

WOCL • ORLANDO



Just send us the money, dammit.

The Sheets/Box 4858/St. Louis, MO 63108
 or call us: (314) 225-0370

COMEDY SERVICE

Jokes, Bits, One-Liners at a reasonable price. Send for samples & rates:

COMEDY CONNECTION

406 N. Brewster, RD 1, Vineland, NJ 08360
 or call (609) 697-2298

Radio's Laugh Leader!



FREE SAMPLE
 use letterhead
 or call
 5804-A Twining
 Dallas TX 75227

(214) 381-4779

Rita Bentley Productions

featuring

Susan B. Anthony Jones

The Skirt with the Dirt & Mr. Bad Joke.

"ON" in over 40 markets.

Call 804-379-4463



STUFF WORTH STEALIN'!

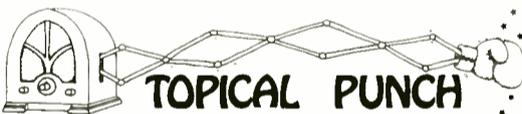
FREE DEMO TAPE

COMEDY WAREHOUSE

fax: (414) 529-2746 phone: (414) 529-5813
 write: P.O. Box 149 Hales Corners, WI 53130
"We put the corn in Hales Corners!"

Jingles, jocks and jokes -- they're all the R&R Marketplace --

COMEDY BY FAX



timely humor faxed in daily

"we use it religiously" . . . mark & luke, the morning apostles at hot 99 a.d.

for a free sample call (317) 776-1252



BITMAN

"INTELLIGENT HUMOR FROM TODAY'S HEADLINES"

Available by Fax or Mail
 Visa/MC

For A Free Sample, Call:
 (702) 826-5137

FEATURES

Environmental Minute

a daily feature - new from
KENETICS

Get Green! Call now for market exclusivity.
 (718) 692-0054 / (718) 857-6389

FOR SALE

FORMATS ON CART!

For sale: Scotch Cart II Libraries.
 1500 cut Lite AC; 800 cut MOR/Nostalgia; also 120 10" reels of Lite AC ready for automation.
 Call Philip at 603-332-0930.



MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace
RADIO & RECORDS, 1930 Century Park West
Los Angeles, CA 90067 (213) 553-4330
Fax: (213) 203-8727

GAG SHEETS

In Hard Times The Weenie Rises!
Introducing the flexible
Weenie program.

For info/samples Call TOLL FREE
1-800-225-5061 Ext. #248
1-617-749-3691 (FAX) or write



the **Electric WEEENIE**

P.O. Box 2715, Quincy, MA 02269

MAILING LABELS

ADDRESS LABELS

for every commercial radio station in the U.S. For-
mat and market size breakdowns. Group mailings to
PDs & GMs. The RADIO MALL, 2301 Unity Ave. N.,
Dept. 91, Minneapolis, MN 55422 or call
NEW TOLL FREE 1-800-789-4861

PRODUCTION SERVICES



FREE CD PLAYER

Buy the 3 hottest production CD's in radio
(222 cuts) for \$495, and we'll throw in the
CD player absolutely free! No strings at-
tached.

PHILADELPHIA MUSIC WORKS 1-800-368-0033

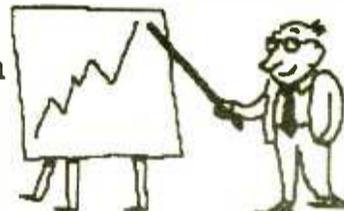
MARKET RESEARCH

Affordable Market Research

Qualitative/Quantitative Information
Customized and Exclusive to your station

Specifically designed for
Programming & Sales

TrendTrackSM
Radio Ratings Monitor
By Johnson research



Call for FREE Market Consultation **1-800-545-0629**

IDS, JINGLES, SWEEPERS

WLS ... THAT'S WHERE YOU'VE
HEARD THE NAME...

JEFF DAVIS

...THE "REAL" JEFF DAVIS.

NOW YOU CAN HAVE HIM ON YOUR STATION
FOR ID'S LINERS & PROMOS. 213-288-7944

PERSONALITY JINGLES

Jocks, give yourself the competitive
edge... Call today, play 'em
in a week

"Jon Scot at Oral Creations is the best.
I really mean that." -Rick Dees, KIIS

**AFFORDABLE FOR
ALL MARKET SIZES**



"THEATRE OF THE MOUTH"
FOR DEMO TAPE, CALL
913-649-1186.

OLDIES SERVICES

LIBRARIES

2700 Top Hits 1955-1976
Most in Stereo
Hi-Fi VHS
Call for Listings

CUSTOM ORDERS

Add those hard-to-find
Oldies to your Playlist
(RTR). Over 13,000
hits to choose from.
Call with your list

918-492-7222

MSA

Music Service Associates

**Got a job? Need a jock? Put it in
Opportunities -- and get results! Call
213-553-4330.**

PROMOTIONS



- Giant Blimps
- Roof Top Balloons
- Custom Shapes & Sizes
- Optimum Visibility

**Blimp Base
407-738-5300**

Blimpy, 6292 Windlass Circle, Boynton Bch, FL 33437

READERS SERVICES

R&R FAX

**GET THE INFORMATION
ADVANTAGE...**

A 3 day advance on the hottest news, business,
promotions and ratings trends...plus hot Street Talk.
Try it free...Call R&R today. (213) 553-4330

SHOW PREP

PERSONALITY RADIO by Dan O'Day

259 pages devoted to helping you put your career on the fast track: Show Prep, Building
A Bit, On-Air Calls, Creating Character Voices, Using Calendar Bits ... plus O'Day's
highly praised, exhaustive chapters on Job Hunting and Contracts ... and interviews
with Dees, Brandmeier, The Greaseman, Howard Stern! "A realistic look at the fun-
damentals & principles of personality radio ... a value at twice the price!" --John
Lander, KKBQ/Houston Only \$24.95!

O'Liners 11060 Cashmere St., Suite #100
Los Angeles, CA 90049

A PAGE EACH DAY OF THINGS TO SAY
PREP
Celeb Birthdays & Bio Lines • Odd Facts
Trivia Questions • Coming Events • Jokes
Today's USA Events & Festivals with Phone
Numbers • Weather & Sky Facts • More
Priced by Market Size

Brad Messer's
"PREP is the
best all-around
daily sheet ..."

**FREE
Sample (800) 848-7796**

Canada Call collect (619) 293-1818
Australia, N. Zealand - Radio Shop (02) 908.1200

IDS, JINGLES, SWEEPERS

**"I reviewed many production libraries from
at least 10 different companies...I wouldn't
think of being without the TECHSONICS 3-D
Libraries. That's why I bought them ALL!"**

TECHSONICS

Jeff McCartney, Program Director
WAPE-FM Radio Jacksonville, FL

3-D Production Libraries Used Worldwide

Creative music and power parts for commercials, promos and ID's.

CALL US IN THE U.S.A. - 804-547-4000 OR FAX 804-436-5928

International Client Stations: 2 TRIPLE M/Australia, SKYROCK/France, VERONICA/Netherlands-Belgium, CANAL SUR/Spain, CAPITAL CITIES/U.S.A. and many more!

Processed in
B.A.S.E. 3-D
BURN ALCO SPALIN TRANSCORP

J.R. Nelson

PRODUCTIONS

*The best is back
and cheaper than ever!*

AC, Country, Oldies, PD's.... Here's the hottest sounding ID Sweeper package on the market
today. Designed for Legacy's WMJI Cleveland, it can be yours for less than \$20.00 a cut. Your
choice of voices, either J.R. Nelson or John Webster, plus all the beds and effects used in the magic
package. Have your production person put them together, mix and match, and you can save any-
where from \$500 to \$1,000 over our previous packages...Keeping your cost to under \$20.00 per cut.

For a demo and rate card call J.R. Nelson at (216) 687-8025 or fax (216) 391-1814

TERRY MARSHALL'S DAILY INSIDER

The most **respected** music news service
since 1981. Recommended by Billboard &
Variety. Five times a week, news **now, first**.
Many top personalities use us & have for 8
years! **SEE WHY.** CHR, AOR, AC. Call for in-
troduutory free issues plus trial subscription.
415-680-1177. Available by FAX.

MARKETPLACE

VOICEOVER INSTRUCTION

HOW TO MAKE
BIG MONEY
IN VOICEOVERS!
And now...

MAKE MONEY
TALKIN' FUNNY!

Marketing Seminars
and Cassette Courses



Call for info and FREE Brochure
1-800-333-8108

Berkley Productions, Inc.

VOICEOVER SERVICES

GT PRODUCTIONS

L.A. Voice Over Talent
Available Now!!!
To voice your Liners, Positioners & IDs
48-Hour turnaround with FAX

Call **Chris Taylor** now for demo

(818) 762-7260 FAX (818) 506-7742

Now heard on:

KSLX - Phoenix KODJ - Los Angeles
KGMG - San Diego WLAV - Grand Rapids

...and many more

**DICK
ERVASTI**
Voice Overs

You've Heard His Spots On
MTV, VH-1, CNN, And Over
500 Radio & TV Stations.
Now You Can Hear Him On Yours.
612-938-4997

From Stage 29 it's the Voice of
THE ARSENIO HALL SHOW

Burton Richardson...available for
liners, sweepers, etc.

(818) 372-1339 Priced Competitively

OPPORTUNITIES

OPENINGS

NATIONAL

Recognize the Difference

NATIONAL, the acknowledged leader in radio personnel placement since 1981, is not a registration service, where you send a registration fee and tape, and that seems to be the end of that. NATIONAL is a placement service. Once NATIONAL receives your registration package, our job begins. NATIONAL evaluates, critiques, discusses your potential with you, and then makes a determined effort to find the exact situation you are seeking. We make the complete presentation for you. For complete registration information, write or call:

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

Broadcast Jobline

1-900-786-7800

Radio Jobs In All Markets Including Disc Jockey,
Program Director, Production, Radio Sales And News!



\$2.29 per minute

Birch Scarborough Research

Birch Scarborough Research is expanding its sales staff to meet increased customer demand.

Birch Scarborough is America's fastest growing syndicated research service featuring Birch Radio Ratings and the Scarborough Consumer, Retail and Media Report. The successful candidate will work with radio station and advertising agency clients in local markets. Immediate opportunity in our Los Angeles office.

Candidates should have a degree and a minimum of 1 year experience in local radio sales and/or media buying. Send resume to:

Julie Goldsmith, VP
Birch Scarborough Research
18401 Burbank Blvd. - Suite 119
Tarzana, CA 91356

A VNU BUSINESS INFORMATION SERVICES COMPANY, EOE

TOP-50 OLDIES PD

Group owner seeks PD for its Oldies station in a Top 50 Sunbelt market. Requires proven programming track record in medium markets. Send station aircheck and resume with salary requirements to: R&R, 1930 Century Park West, #211, Los Angeles, CA 90067. Equal Opportunity Employer.

CONGRATULATIONS

Congratulations S.P., J.L., L.B., J.M., S.S., D.B., and J.V. These are some of the radio personalities we've gotten jobs since last week. These positions were in ALL size markets and formats including Boston and Kansas City! We can do the same for you. We handle your entire job search!

Radio Placement Services, Inc.
516-367-6273

OPENINGS

Looking for a more stable operation, more money? We have stations in need of programming, personnel. Jocks/News male and female needed for opening NATIONWIDE. Find an employment service with more openings & contacts, and we'll represent you for FREE.
407-260-0727

TALENT NETWORK

THE "ON-AIR" JOB TIP SHEET

- Only the hottest radio job leads
- All formats incl. NPR & Traffic
- No blind ads. all the facts
- Printed weekly
- Affordable & reliable
- Call (708) 231-7937 for your copy

MORNINGS: Talent/team. Long-time successful Top 50 market AC seeks show to continue dynasty. Excellent money for hard working, talented stable team or individual. Send T&R to: Radio & Records, 1930 Century Park West, #202, Los Angeles, CA 90067. EOE

EAST

FSA morning personality sought for small Northern NH station. T&R: P. WLTN, Ron Bennett, Box 349, Littleton, NH 03561. (3/15) EOE

Top rated AOR seeks morning person or team. Music knowledge a must. T&R: WIZN, Stevens House, Vergennes, VT 05491. (3/15) EOE

Central PA combo seeks aggressive self-starting entry level assignment reporter. T&R: WKOK/WQXX, ND, Box 1070, Sunbury, PA 17801. (3/22) EOE

Morning AT for successful Oldies AM in SE NY. Must be warm and friendly. T&R: WBNR, PD, Box 511, Beacon, NY 12508. (3/22) EOE

Experienced PT AT sought for Sunday Jazz show in Danbury, CT. FLORA: (914) 878-3307. (3/22) EOE

News Director. Hard work, low pay. Have sent previous NDs to Buffalo, DC and Pittsburgh. T&R: ND, 1490 St. Francis, Dr., Bradford, PA 16701. (3/22) EOE

Night Talents gone to Z100/WAVA/B-104/KWOD. Rare opening at WIKZ. No calls. T&R: Rick Alexander, Box 479, Chambersburg, PA 17201. (3/22) EOE

MAJOR MARKET PM DRIVE/PRODUCTION DIRECTOR WANTED!!!

Don Kelly & Associates are looking for you IF:
... You have Urban Contemporary experience
... Good pipes
... Good production techniques/skills
... Still like being on-the-air and show it
... Drive, determination and a great attitude
Send tape (on-air and production) and resume to:

**DON KELLY &
ASSOCIATES INC.**

39 Mayberry Road
Chappaqua, NY 10514.
EOE

OPENINGS

PROGRAM DIRECTOR

Alternative AOR 95.5 WBRU-FM is looking for an experienced, self-sufficient, Jack-of-all-trades PD. Coaching and training ability is a must at this student staffed/managed two time Rolling Stone Reader's Poll winner. Three years professional programming experience is also desired. No calls please. Send T&R & Salary to: Vincent Rubino, WBRU-FM, 88 Benevolent St., Providence, RI 02906. EOE M/F

Program Director needed for AOR/Classic Rock in Southeastern medium market. Candidates must have management experience and ratings track record. Send T&R to: Radio & Records, 1930 Century Park West, #208, Los Angeles, CA 90067. EOE

SOUTH

KHUN/Huntsville, TX seeks talent with strong production skills for dayshift. T&R: Gallagher, Box 330, 77340. (3/22) EOE

Texas Riviera's Country leader seeks experienced Sales Manager for medium market. T&R: KOUL, Box 898, Corpus Christi, 78403. (3/22) EOE

Major FM start-up in Southern market seeks employees. All positions available. T&R: WZYP, Ann Clarke, Box 11457, Huntsville, AL 35814. (3/22) EOE

Nighttime opening with hot CHR. Good phone a must. No calls please. T&R: WKSI, Programming, Box 16924, Greensboro, NC 27406. (3/22) EOE

Seeking morning news/sidekick with hard news ability. Lifestyle content a must. CALL: WYZZ, Rick Zurick, (904) 243-2323. (3/22) EOE

KZOU FM/AM seeks CHR morning talent and PD. Aggressive, smart fun-loving radio pros. T&R: Randy Bush, 1501 N. University, Suite 768, Little Rock, AR 72207. (3/22) EOE

Seeking midday host for large market AC. T&R: WMGF, Steve Streit, 2001 N. Mercy Drive, Suite 108, Orlando, FL 32808. (3/22) EOE

WAVF-FM/Charleston seeks overnight Talent. EEO honored and strongly endorsed. T&R: WAVF, 1417 Remount Road, Charleston, SC 29406. (3/22) EOE

PRODUCTION/CREATIVE DIRECTOR

WDIZ/Orlando is looking for a production/creative director. You must have writing, production and organizational skills plus multitrack experience. Send your T&R (no calls) to: Neal Mirsky, WDIZ, 2180 W. State Road 434, Suite 2150, Longwood, FL 32779 (EOE)

**Florida's #1 Rock
WDIZ**
100.3 FM

OPENINGS

8-year pro seeks LA/OC. Good production and a team player. Any shift. Any format. MARK: (714) 971-1616. (3/22)

Can do anything. Just let me know what you seek. Great attitude. No ego. Team player. Upbeat. DAN: (409) 776-1903. (3/22)

Master's degree in communications research. 18 years' in programming, management and promotions. All formats. Seeking PD/OM. THOM: (503) 585-9107. (3/22)

Collecting empties scares me! We've gone satellite, and 4-year pro seeks new gig. AC/AOR/Oldies. Pipes and production. KEN: (203) 599-3593. (3/22)

Boston pro with 15 years' AM/PM drive winner in money demo. Super voice. AC/Top 40/News/ Will relocate. DICK GUNTON: (508) 587-4820. (3/22)

Seeking news? I'm there. Experienced, snappy writer, nice voice, hardworking. Journalism degree. PAIGE: (503) 538-8580. (3/22)

Veteran with Country background seeks relocation. Pipes and poise, hardworker and team player. Let's talk. BRENT: (615) 449-7024. (3/22)

Hot in Houston seeks cool gig on East coast. Writing and production ace with voices of all kinds. Any format. RHONDA: (713) 449-7816. (3/22)

Let me make friends with your Country listeners. Stations in Top 100 please. (618) 397-2521. (3/22)

16-year pro seeks CHR or Hot AC with winning attitude in search of PD or AT. All markets considered. DAVE: (904) 939-1918. (3/22)

Working major market AT seeks FT willing to relocate and will consider any offer. AOR/Country experience, will work any format. KYLE: (813) 595-7154. (3/22)

27-year major market veteran seeks AT/PD/management. Will relocate for right opportunity. DICK POWER: (617) 848-4222. (3/22)

SPRING TRAINING

7-Year Major Market Pro turned Freelancer is spending March in the Sunshine State for some baseball! Custom Features/Voice Wraps/Cuts available. Leave Message. **Brian Shields: 214-748-3997.**

Great pipes, young energetic, mature broadcast school graduate knows AOR/CR/Oldies/AC. Prefer Northern Midwest, all offers considered. DON: (708) 469-2518. (3/22)

Seeking radio challenge. 13 years' AOR/CHR. Have the voice, experience and knowledge. Great attitude, looks, wife, dog and moving boxes. STEVEN B: (318) 343-5033. (3/22)

Power blade and production. Three years' commercial experience, recent Brown graduate, seeking any format anywhere on earth. JOE: (612) 423-5846. (3/22)

AT seeks relocation. Seek to ride my hog and barbecue year-round. DAVE: (313) 626-7421. (3/22)

Seeking success, but don't know where to go. AT with fun on his mind, who keeps the show moving, and a sharp blade to boot. Oldies/CHR. NEIL: (802) 463-1432. (3/22)

Too young for Nostalgia. Nine-year pro with two years' as production director seeks Oldies/Country/AC with life. LARRY: (702) 878-2474. (3/22)

Young and talented AT. Smoked middays at MPL Urban. Ready able and serious as a heart attack. Who's next? RB: (612) 871-7556. (3/22)

Over 30 voices. Format not important, we win together and I'm happy. Team player, will relocate and ready now! RICK: 111 Michigan, Petoskey, MI 49770. (3/22)

Ten year on-air veteran seeks PD/MD promotions slot. MIKE: (314) 432-1949. (3/22)

Humorous, hardworking AT with three years' experience seeks small/medium market. Presently doing stand-up and miss radio. JEFF: (908) 574-9359. (3/22)

MD/AT/production with seven years' experience seek stable Country AC in SE. Computer skills and 8-track production. CHRIS: (803) 583-1347. (3/22)

Soft AC OM/AT. Aggressive, take-charge team player seeks small market. Programming automation and computer experience. GEORGE: (216) 544-3706. (3/22)

18-years' experience, 13 years' as PD, seeking medium or large PMD or middays and/or programming. Prefer SE AC/ Gold. GEORGE: (919) 739-8219. (3/22)

Turn on, tune in and crank it up. Production director with tons of network experience now available. BRUCE RANES: (718) 526-6501. (3/22)

Director of Architecture to AT. CT broadcast graduate with South African accent seeks news/AT/production/sales in medium market. BRIAN: (216) 751-1810. (3/22)

MORNING PRO

13-year major market morning pro. If your morning show is fun, upbeat, informative, funny, community-minded, conversational and high-profile, you should be happy. If not, call **SCOTT NORMAN: (208) 336-5858.**

POSITIONS SOUGHT

Coastal Carolina. PT overnight to morning drive in six years' in market #130. Seeking PT or FT, mornings, middays or afternoons. PHIL: (914) 344-8464. (3/22)

I took my last station to its first NAB award. Are you ready to hire the best of the best? PD available now. (603) 228-2307. (3/22)

CHR programmers take note. This boy seeks to rule nights in your medium market! Four years' FT experience, phones, killer attitude and energy. RICK: (508) 636-8384. (3/22)

15-year production/producer/CHR-MD/AT pro. Major market experience. Multitrack and digital. Prefer West coast, will consider all. JOHN: (714) 435-0603. (3/22)

Talk radio host who seeks to shake things up. Politically outspoken and controversial, challenging and stimulating. WALTER JACOBSON: (818) 985-4992. (3/22)

Successful Broadcaster - 30 yrs.; Former Owner - Small Markets; Former GM - Top 20 Markets; Home owned self-perpetuating business; Looking for some Fun. Want temporary GM assignments; 3-6 months duration. The more challenging the better. Anywhere USA. David Small 214-869-1345.

Six year Country pro for KASE/WIRK. Currently AM drive/MD, but station's been sold. Seeking FT in any medium market. SE/SW. TIM: (407) 627-2532. (3/22)

Pro radio/TV journalist presently employed seeks to make a move. Major markets only. Excellent work habits, degree, dependable, management experience. (513) 421-6532. (3/22)

Talk host. Good but no one knows, so inexpensive. Fifteen years' on-air, nine in the majors. AT for News/Talk. DAVE: (619) 426-7925. (3/22)

Weekend AT currently at top CHR in Central IL. Seeking to dive in with both feet to a small or medium market CHR/AOR/AC. BRETT: (309) 693-0906. (3/22)

Hardworking, enthusiastic recent college graduate seeks on-air or news position. Major market internship experience. Will relocate anywhere. JOSH: (415) 661-7341. (3/22)

Nashville is my goal. Will stop at nothing to get there, except your Country outlet. Eight years' on the job. KRIS: (919) 527-3094. (3/22)

Country personality with eight years' experience including two years' as APD/MD, seeks new challenge. (618) 397-2521. (3/22)

Experienced, dedicated AT seeks advancement. Team player, strong production. Knowledgeable in AC/Oldies/Country. DAVE DANIELS: (712) 262-7954. (3/22)

Alabama's best PBP. Huntsville's best sportscaster seeks new team. Excellent writer, news experience too. Solid work ethic. DAN: (205) 729-1356. (3/22)

Voracious AT with two years' experience seeks any programming side work in DC market. THEODORE: (301) 587-5402. (3/22)

Rare opportunity! Hardworking veteran of many radio battles. Do 4, hit the door? Never! Afternoons, evenings, PD, MD, you pick. EDDIE: (602) 957-1581. (3/22)

Jack Doodle. CHR/AOR/AC. Eight years' experience at Top Dayton stations. For hard work and professionalism, call me. (614) 792-6705. (3/22)

14-year pro seeks CHR/Gold station in Midwest or West coast area. Current station changing format. JON: (407) 468-2545. (3/22)

AT seeks position with Oldies station. I was there when they were hits. (702) 366-7954. (3/22)

Major market AT/production assistant seeks PD or MD position with airshift. JOHN: (813) 398-4666. (3/22)

Experienced hardworking female AT/MD with Selector experience seeks next challenge in CHR/AC/AOR. KIM: (608) 788-1191. (3/22)

Attention Eastern shore PD's. Sports Talk/PBP talent seeks relocation to your area immediately. Station's gone dark. GREG: (717) 623-1388. (3/22)

AT in Minneapolis/St. Paul for seven years' seeks adult announcer position. Willing to relocate. JOHN HALL: (612) 729-5522. (3/22)

Experienced announcer/producer/operator assistant PD seeks long-term relationship with NE NT or FS AC. Only serious broadcasters need call. JOHN: (207) 283-0855. (3/22)

Dedicated hardworking AT/MD with good production skills seeks to move up and out. AC/CHR. CHRIS: (916) 222-0357. (3/22)

Rising talent seeks gig with growth potential. Country AC/CHR multitrack producer experience. Markets 50-70. TONY: (616) 696-1631. (3/22)

Former drive host seeks new start in small/medium market. Now doing stand-up, will consider any location. JEFF: (908) 574-9359. (3/22)

Experienced AT very hungry for FT work. Medium or large market in Midwest or South. DOUG: (618) 235-5226. (3/22)

Highly motivated NW pro seeks next challenge. CHR/hybrid preferred. Call for T&R. RICH: (206) 892-8760. (3/22)

POSITIONS SOUGHT

BA graduate, model, love appearances, air AC/CR/CHR medium or large market. Love FLI Serious only please. DAVE: (313) 750-9957. (3/15)

Seeking a tan! Rocker with two-and-a-half years' experience seeks any shift in CA. NV/AZ, rescue mel CHR preferred. ALAN ROBERTS: (803) 522-3320. (3/15)

Weekend AT currently at top CHR in IL seeks to dive in with both feet to a small or medium market CHR/AC/AOR. BRETT: (309) 693-0906. (3/15)

Seeking next step up! AMD with major AOR seeks MD/AT. Team player. LARRY MAC: (602) 827-0796. (3/15)

Joe Thomas, ex-WPRO/Providence. Alive and living in beautiful Burbank, CA. Open for offers, or just call to say hello. (818) 566-7704. (3/15)

CHR parttimer seeks FT. Many great stations, including market #1. Give me a call and let's talk long-term gigs. (612) 431-1813. (3/15)

Programming/drivetime AT, have worked most formats. Friendly/hardworking/egoless. Three years' Long Island, seeking relocation. MIKE DRAGON: (516) 481-0217. (3/15)

11-year pro, six years' in suburban St. Louis. Currently mornings, ready to crack downtown. MARK: (618) 233-7360. (3/15)

Experienced AT/news reader seeks opportunities in St. Louis area within 50 miles. Oldies/Talk host or producer. JOHNNIE: (618) 254-0056. (3/15)

Experienced announcer seeks overnights at small market Oldies or CW station in Arizona or CA. BRIAN: (619) 234-2642. (3/15)

MD/AT/Production with seven years' experience seeks Country AC in SE. Generation II scheduling and 8-track production. Love remotes and phones. CHRIS LEE: (803) 583-1347. (3/15)

Hardworking, reliable, resourceful, dedicated and likeable person seeks position as radio talent. PHILLIP A. RICHARDS: (216) 986-3304. (3/15)

Nighttime AT seeks dayshift and room to grow. Versatile, team player does comedy bits, voices and parodies. RICK: (318) 865-3434. (3/15)

Experienced AOR/AC AT seeks FT position. Seeking a primo female with 8-track production experience? CA only please. JAN: (209) 529-5665. (3/15)

Experienced CHR/AC AT seeks FT position. Long-term goal to become top programmer. PAUL: (209) 529-5665. (3/15)

THE WRIGHT WAY

Brian Wright, 14 year vet Vice President of programming for Leighton Enterprises 9 station chain. All number one in target demos. All formats. Looking for new opportunity, great track record! Call (612)654-0308.

Still seeking on-air, research or promotions gig in the Carolinas! Call now, you know you've got the right one baby! Uh-huh. JIM DAVIS: (803) 774-3674. (3/15)

Over four years' experience Hot AC PD. With winning team, seeking medium market. JIM AYER: (912) 729-7644. (3/15)

AT/Production talent seeks new challenge anywhere in NE or SW U.S. Currently at very up-tempo Oldies station. Call for aircheck/production. ANDY: (718) 979-3171. (3/15)

Babysit the satellite? Last nail in the coffin? Nine-year pro/ two-year Production Director ain't dead yet! Oldies/AC or Country. LARRY: (702) 878-2474. (3/15)

Experienced hardworking female AT/MD seeking next challenge in CHR/AOR/AC. KIM: (608) 788-1191. (3/15)

Just ask Michael! Energetic college graduate with some major market experience seeks airshift and/or production. Willing to relocate. (215) 825-2440. (3/15)

20-year veteran, with multiple clios, Top 10 and national voiceover experience seeks production or on-air on the West coast. ROGER: (702) 331-0326. (3/15)

My terms are simple. Seeking fulltime work at your station. Peoria AT ready to move. JOHN: (309) 452-2780. (3/15)

Ready to make a change. Experience in programming, on-air and production. Ten-year background. DAVID: (713) 448-9218. (3/15)

Would you believe satellite radio interrupted my career? AT/MD seeks stable opportunity. Let's talk. JEFF MOORE: (712) 262-6709. (3/15)

Have learned the ropes and paid the dues! Five years' HS PBP and covering pros. Rising young talent seeks major market. TIM: (904) 628-0508. (3/15)

Overnighter seeks FT airshift in PHL/NJ/NY metro area. No satellite/board ops please. Reliable hardworking, positive attitude. AC/CHR/AOR. MEL: (609) 522-4531. (3/15)

Copy that wins awards. Ads that sell. 20-year professional copywriter/AT with character voices. Prefer OH, but all considered. BILL: (316) 265-1397. (3/15)

The station went dark. Sports talk/PBP talent seeks immediate opportunity. Two years' experience. GREG: (717) 626-1388. (3/15)

Spring forward, don't fall back. AT/MD with P2 experience ready to springboard you to the top. Don't hesitate. CHRIS: (717) 285-4975. (3/15)

POSITIONS SOUGHT

Experienced AT seeking FT in a medium or large market in IL or MO. DOUG: (618) 235-5226. (3/15)

Chicagoland personality seeks FT drivetime. Outstanding production, Dan Rather spoofs, personality plus! Any market considered. MARK: (708) 527-0246. (3/15)

Clean old man. A great writer, versatile veteran for morning and afternoon sidekick or producer. TERRY: (606) 266-0477. (3/15)

OSBT grad seeks entry level AT. Prefer Contemporary Christian, will relocate stateside or overseas. Good production, sales, reliable. BOB: (216) 777-2970. (3/15)

Soft AC OM/AT. Aggressive take charge team player seeks small market, programming automation and computer experience. GEORGE: (216) 544-3706. (3/15)

Top newsman available, 25 years' experience all phases. ND, Anchor, streets, some network exposure. Major markets only. (513) 421-6532. (3/15)

Talk radio host. Shake things up! Politically outspoken, controversial, challenging and stimulating. WALTER JACOBSON: (818) 985-4992. (3/15)

Major market afternoon AT seeks mornings. The move's already paid for. (717) 295-4525. (3/15)

APD/AM co-host major market. Ten years' experience quietly seeking. If my wife knew, she'd have my hide. BRYAN: (614) 267-9588. (3/15)

24-year veteran seeks Oldies or lite AC in warm climate. Dedicated and dependable. BJ: (301) 476-5220. (3/15)

MISCELLANEOUS

WGGA-FM seeks AC/CHR service from all labels, and seek to hear from all reps. TO: David Rivers, PD, Box 1318, Gainesville, GA 30503. (404) 532-6211. (3/22)

KNBS AM/FM college station requests AOR/CHR/House/Reggae CD service from all labels. TO: Bob Katz, 2033 Howe Avenue, Suite 110, Sacramento, CA 95825. (3/22)

Desperately seeking service from all labels. TO: KARZ-GM, Box 492890, Redding, CA 96049. (3/22)

R&R Opportunities Display Advertising

DISPLAY: \$60 per inch per week (maximum 35 words per inch including heading). Includes generic border. Add 1/2 inch and \$30 if logo, custom border or larger heading required.

BLIND BOX: \$75 per inch per week (maximum 35 words per inch per week including heading, box number and R&R's address). Add 1/2 inch and \$37 if custom border or larger heading required. Rate includes generic border, box number and postage/handling.

Payable in Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: (213) 203-8727. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



NATIONAL AIRPLAY®

BREAKERS

ROD STEWART

Rhythm Of My Heart (WB)

66% of our reporters on it. Rotations: Heavy 5, Medium 51, Light 25, Total Adds 25 including WALK, WNSR, WLTT, WENS, KBIG, KGBY, KEZR, WARM, WLAC, KRNO. Moves 23-16 on the AC chart.

NEW & ACTIVE

- VOICES THAT CARE "Voices That Care" (Giant/WB) 59/19
HARRIET "Temple Of Love" (East West) 46/9
CARLY SIMON "Holding Me Tonight" (Arista) 29/2
CELINE DION "If There Was Any Other Way" (Epic) 27/25
REMBRANDTS "Just The Way It Is, Baby" (Atco) 27/8
DAVE KOZ "Nothing But The Radio On" (Capitol) 26/12
ANNA MARIE "This Could Take All Night" (MCA) 25/7
VAN MORRISON "Enlightenment" (Mercury) 25/1
MICHAEL W. SMITH "Place In This World" (Geffen) 23/2
LALAH HATHAWAY "It's Somethin'" (Virgin) 22/4
BOBBY CALDWELL "Real Thing" (Sin-Drome) 22/3

ROTATION BREAKOUTS

Table with 5 columns: Rank, Artist, Total Reports/Adds, Heavy, Medium, Light. Lists top 30 artists including Wilson Phillips, Gloria Estefan, Rick Astley, etc.

MOST ADDED

- CELINE DION (25)
ROD STEWART (25)
VOICES THAT CARE (19)
AMY GRANT (17)
DAVE KOZ (12)
STEVIE B (10)
HARRIET (9)
BETH NIELSEN CHAPMAN (8)
MARC COHN (8)
REMBRANDTS (8)

HOTTEST

- WILSON PHILLIPS (98)
GLORIA ESTEFAN (91)
RICK ASTLEY (82)
MARIAH CAREY (55)
HALL & OATES (46)
TIMMY T. (40)
WHITNEY HOUSTON (31)
STING (27)
STYX (25)
ROBERT PALMER (17)

- RIFF "My Heart Is Failing Me" (SBK) 22/3
LONDONBEAT "I've Been Thinking About You" (Radioactive) 21/6
MARC COHN "Walkin' In Memphis" (Atlantic) 18/8
SURFACE "All I Want Is You" (Columbia) 16/5
YANNI "Swept Away" (Private Music) 15/4
BREATHE "Without Your Love" (A&M) 15/3

SIGNIFICANT ACTION

- MAXI PRIEST "Space In My Heart" (Charisma) 13/4
ROXETTE "Joyride" (EMI) 13/3
ERIN CRUISE "Waiting For You" (RCA) 12/4
WHITNEY HOUSTON "Star Spangled Banner" (Arista) 10/1
ROSANNE CASH "On The Surface" (Columbia) 8/1
LORI RUSO "I'm Gonna Be" (Cypress) 8/1
ROBERT CRAY BAND "Bouncin' Back" (Mercury) 5/5
ALEXANDER O'NEAL "All True Man" (Epic) 5/2

AC — New & Expanded

Recently we expanded the R&R AC reporter base to 125 reporters. With this increased data pool, our AC chart information now covers the entire spectrum of music-intensive AC format approaches and more precisely reflects the musical reality and pace of the format.

Advertisement for Beth Nielsen Chapman's "WALK MY WAY". Includes text: "WALK MY WAY" MOST ADDED FOR SIX WEEKS! AC CHART: 26-22. Now on 53 AC Reporters including: WLTT, WMYX, KVIL, KBIG, WLTS, KESZ, KMMX, KLCY, WARM98, B100, KLSI. And Many More!

AC ADDS & HOTS

CURRENT-BASED

EAST

P1

WALK/Long Island
Edward/Lombardo
ROD STEWART
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
STYX
MARIAH CAREY
TIMMY T.

WNSR/New York
Bob Dunphy
ROD STEWART
Hottest:
STING
CELINE DION
STYX
WILSON PHILLIPS

WYXR/Philadelphia
Gerry DeFrancesco
AMY GRANT
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
STING
RICK ASTLEY
WILSON PHILLIPS

WVLI/Providence
Bill George
none
Hottest:
GLORIA ESTEFAN
WHITNEY HOUSTON
ALABAMA
RUSSELL HITCHCOCK
BETTE MIDLER

WLTW/Washington
Chuck Morgan
ROD STEWART
Hottest:
WHITNEY HOUSTON
AMY GRANT
GLORIA ESTEFAN
WILSON PHILLIPS
TIMMY T.

P2

WLEV/Allentown
Jeff Silvers
YANNI
MARC COHN
CELINE DION
Hottest:
HALL & OATES
MARIAH CAREY
RICK ASTLEY
WILSON PHILLIPS
BETTE MIDLER

WEBE/Bridgeport
Hansen/Norman
ROD STEWART
VAN MORRISON
CELINE DION
VOICES THAT CARE
Hottest:
GLORIA ESTEFAN
HALL & OATES
BETTE MIDLER
WILSON PHILLIPS
MARIAH CAREY

WVOR/Rochester
John Elliott
none
Hottest:
WHITNEY HOUSTON
GLORIA ESTEFAN
STEVIE B
CARLY SIMON
MARIAH CAREY

WQHQ/Salisbury, MD
Alexander/Walsh
AMY GRANT
ROD STEWART
Hottest:
RICK ASTLEY
MARIAH CAREY
GLORIA ESTEFAN
TIMMY T.

WWSB/Williamsport, PA
Tom Benson
none
Hottest:
WILSON PHILLIPS
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
TIMMY T.

WVNY-FM/Springfield, MA
Bill Heas
ALIAS
AMY GRANT
Hottest:
RICK ASTLEY
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
WILSON PHILLIPS

WJYE/Buffalo
Joe Chille
ALABAMA
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RICK ASTLEY
WHITNEY HOUSTON
CHRIS ISAAK

WKYE/Johnstown, PA
Jack Michaels
MIKE & THE MECHAN
CELINE DION
ERIN CRUISE
BIG DISH
Hottest:
TIMMY T.
WILSON PHILLIPS
ALABAMA
MARIAH CAREY
RICK ASTLEY

WJBR/Wilmington, DE
Kaye/Welidon
TIMMY T.
ROD STEWART
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
STYX
WHITNEY HOUSTON
CELINE DION

WRSR/Worcester
Nussey/Love
none
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
HALL & OATES
MARIAH CAREY
RICK ASTLEY

WQOM/Monmouth/Ocean
Downs/Devoti
MARC COHN
SURFACE
DAVE KOZ
Hottest:
HALL & OATES
RICK ASTLEY
WILSON PHILLIPS
STYX
MARIAH CAREY

WARM/York, PA
Kelly West
VOICES THAT CARE
ROD STEWART
Hottest:
WHITNEY HOUSTON
CELINE DION
GLORIA ESTEFAN
STYX
OLETA ADAMS

WZID/Manchester, NH
Tom Kallechey
RICK ASTLEY
CHICAGO
Hottest:
GLORIA ESTEFAN
ROBERT PALMER
WILSON PHILLIPS
TIMMY T.
RICK ASTLEY

WKSJ/Williamsport, PA
Tom Benson
none
Hottest:
WILSON PHILLIPS
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
TIMMY T.

WQMX/Akron
Chase/Cherry
VOICES THAT CARE
AMY GRANT
ROD STEWART
Hottest:
CELINE DION
WILSON PHILLIPS
MARIAH CAREY
GLORIA ESTEFAN
TIMMY T.

WQMG/Norfolk
Bill Curtis
LONDONBEAT
AMY GRANT
Hottest:
STYX
GLORIA ESTEFAN
CHRIS ISAAK
MARIAH CAREY
WILSON PHILLIPS

WXTX/Charleston
John Quinicy
ROD STEWART
Hottest:
RICK ASTLEY
HALL & OATES
WILSON PHILLIPS
GLORIA ESTEFAN
STYX

WLMX/Chattanooga
Danny Howard
none
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RICK ASTLEY
ROBERT PALMER
AMY GRANT

WFMK/Lansing
Ray Marshall
ROD STEWART
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
WILSON PHILLIPS
ALIAS
HALL & OATES

WQGN/Madison, WI
Pat O'Neill
none
Hottest:
HALL & OATES
WILSON PHILLIPS
RICK ASTLEY
MARIAH CAREY
STING

WGLQ/Peoria, IL
Jerry Jay
RICK ASTLEY
Hottest:
GLORIA ESTEFAN
HALL & OATES
WILSON PHILLIPS
TIMMY T.

KGFX/Springfield, MO
Baker/Cannon
HARRIET
BETH NIELSEN CHAP
Hottest:
WILSON PHILLIPS
MARIAH CAREY
GLORIA ESTEFAN
STING
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

SOUTH

P1

WSB-FM/Atlanta
LoCascio/McCoy
ROBERT PALMER
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RICK ASTLEY
STYX
SURFACE

WUSA/Tampa
Johnny Williams
ROBERT PALMER
AMY GRANT
STEVIE B
Hottest:
HALL & OATES
WILSON PHILLIPS

WSTR/Atlanta
Novia/Morrison
CELINE DION
Hottest:
MARIAH CAREY
CELINE DION
AMY GRANT
GLORIA ESTEFAN
LONDONBEAT

KVIL/Dallas
Rhodes/Eberhart
AMY GRANT
Hottest:
MARIAH CAREY
ALABAMA
RICK ASTLEY
ROBERT PALMER
STING

KLTR/Houston
Scarborough/Matt
none
Hottest:
GLORIA ESTEFAN
RUSSELL HITCHCOCK
WILSON PHILLIPS
RICK ASTLEY
CHRIS ISAAK

WLTS/New Orleans
Bob Mitchell
AMY GRANT
STEVIE B
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
TIMMY T.
VOICES THAT CARE
RICK ASTLEY

2WD/Norfolk
Bill Curtis
LONDONBEAT
AMY GRANT
Hottest:
STYX
GLORIA ESTEFAN
CHRIS ISAAK
MARIAH CAREY
WILSON PHILLIPS

WXTX/Charleston
John Quinicy
ROD STEWART
Hottest:
RICK ASTLEY
HALL & OATES
WILSON PHILLIPS
GLORIA ESTEFAN
STYX

WLMX/Chattanooga
Danny Howard
none
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RICK ASTLEY
ROBERT PALMER
AMY GRANT

WFMK/Lansing
Ray Marshall
ROD STEWART
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
WILSON PHILLIPS
ALIAS
HALL & OATES

WQGN/Madison, WI
Pat O'Neill
none
Hottest:
HALL & OATES
WILSON PHILLIPS
RICK ASTLEY
MARIAH CAREY
STING

WGLQ/Peoria, IL
Jerry Jay
RICK ASTLEY
Hottest:
GLORIA ESTEFAN
HALL & OATES
WILSON PHILLIPS
TIMMY T.

KGFX/Springfield, MO
Baker/Cannon
HARRIET
BETH NIELSEN CHAP
Hottest:
WILSON PHILLIPS
MARIAH CAREY
GLORIA ESTEFAN
STING
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WWSN/Dayton
Shelly James
CARLY SIMON
VOICES THAT CARE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
RUSSELL HITCHCOCK
WILSON PHILLIPS

WQKQ/Devenport
Chuck O'Brien
ERIN CRUISE
CELINE DION
DAVE KOZ
ALEXANDER O'NEAL
Hottest:
RICK ASTLEY
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
TIMMY T.

WEST

P1

KOSI/Denver
Scott Taylor
VOICES THAT CARE
WHITNEY HOUSTON
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RUSSELL HITCHCOCK
BETTE MIDLER
WHITNEY HOUSTON

KXLT/Denver
Ward/Adams
STING
Hottest:
WILSON PHILLIPS
GLORIA ESTEFAN
A-HA
WHITNEY HOUSTON

KBIQ/Los Angeles
Edwards/Vardery
ROD STEWART
BETH NIELSEN CHAP
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RICK ASTLEY
STYX

KTHY/Fresno
Jim Fox
LALAH HATHAWAY
ROSS & SURE
ANNA MARIE
Hottest:
STEVIE B
LONDONBEAT
MARIAH CAREY
TIMMY T.

KOST/Los Angeles
Kaye/Amidon
CELINE DION
Hottest:
WILSON PHILLIPS
RICK ASTLEY
GLORIA ESTEFAN
HALL & OATES
TIMMY T.

KESZ/Phoenix
Carie Foxx
CELINE DION
VOICES THAT CARE
Hottest:
HALL & OATES
RICK ASTLEY
WILSON PHILLIPS

WFFF/Tuscaloosa, AL
Sander Walker
STEVIE B
CELINE DION
DAVE KOZ
LALAH HATHAWAY
Hottest:
GLORIA ESTEFAN
RICK ASTLEY
STING
MARIAH CAREY
WILSON PHILLIPS

KKVC/Victoria, TX
Tony Davis
ROBERT CRAY
TOY MATINEE
CELINE DION
MIKE & THE MECHAN
Hottest:
HALL & OATES
ALIAS
GLORIA ESTEFAN
RICK ASTLEY
WILSON PHILLIPS

B100/San Diego
Gene Knight
CATHY DENNIS
MICHAEL McDONALD
JELLYFISH
MARC COHN
CELINE DION
Hottest:
AMY GRANT
WILSON PHILLIPS
TIMMY T.
VOICES THAT CARE
MARIAH CAREY

KEZR/San Jose
Jan Jeffries
ROD STEWART
Hottest:
ALIAS
MARIAH CAREY
Hottest:
GLORIA ESTEFAN
HALL & OATES
ROBERT PALMER
WILSON PHILLIPS
CELINE DION

WVNY-FM/Springfield, MA
Bill Heas
ALIAS
AMY GRANT
Hottest:
RICK ASTLEY
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
WILSON PHILLIPS

WJYE/Buffalo
Joe Chille
ALABAMA
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RICK ASTLEY
WHITNEY HOUSTON
CHRIS ISAAK

WKYE/Johnstown, PA
Jack Michaels
MIKE & THE MECHAN
CELINE DION
ERIN CRUISE
BIG DISH
Hottest:
TIMMY T.
WILSON PHILLIPS
ALABAMA
MARIAH CAREY
RICK ASTLEY

WNSR/New York
Bob Dunphy
ROD STEWART
Hottest:
STING
CELINE DION
STYX
WILSON PHILLIPS

WYXR/Philadelphia
Gerry DeFrancesco
AMY GRANT
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
STING
RICK ASTLEY
WILSON PHILLIPS

WVLI/Providence
Bill George
none
Hottest:
GLORIA ESTEFAN
WHITNEY HOUSTON
ALABAMA
RUSSELL HITCHCOCK
BETTE MIDLER

WLTW/Washington
Chuck Morgan
ROD STEWART
Hottest:
WHITNEY HOUSTON
AMY GRANT
GLORIA ESTEFAN
WILSON PHILLIPS
TIMMY T.

WLEV/Allentown
Jeff Silvers
YANNI
MARC COHN
CELINE DION
Hottest:
HALL & OATES
MARIAH CAREY
RICK ASTLEY
WILSON PHILLIPS
BETTE MIDLER

WEBE/Bridgeport
Hansen/Norman
ROD STEWART
VAN MORRISON
CELINE DION
VOICES THAT CARE
Hottest:
GLORIA ESTEFAN
HALL & OATES
BETTE MIDLER
WILSON PHILLIPS
MARIAH CAREY

WVOR/Rochester
John Elliott
none
Hottest:
WHITNEY HOUSTON
GLORIA ESTEFAN
STEVIE B
CARLY SIMON
MARIAH CAREY

WQHQ/Salisbury, MD
Alexander/Walsh
AMY GRANT
ROD STEWART
Hottest:
RICK ASTLEY
MARIAH CAREY
GLORIA ESTEFAN
TIMMY T.

WWSB/Williamsport, PA
Tom Benson
none
Hottest:
WILSON PHILLIPS
MARIAH CAREY
GLORIA ESTEFAN
HALL & OATES
TIMMY T.

WQMX/Akron
Chase/Cherry
VOICES THAT CARE
AMY GRANT
ROD STEWART
Hottest:
CELINE DION
WILSON PHILLIPS
MARIAH CAREY
GLORIA ESTEFAN
TIMMY T.

WQMG/Norfolk
Bill Curtis
LONDONBEAT
AMY GRANT
Hottest:
STYX
GLORIA ESTEFAN
CHRIS ISAAK
MARIAH CAREY
WILSON PHILLIPS

WXTX/Charleston
John Quinicy
ROD STEWART
Hottest:
RICK ASTLEY
HALL & OATES
WILSON PHILLIPS
GLORIA ESTEFAN
STYX

WLMX/Chattanooga
Danny Howard
none
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RICK ASTLEY
ROBERT PALMER
AMY GRANT

WFMK/Lansing
Ray Marshall
ROD STEWART
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
WILSON PHILLIPS
ALIAS
HALL & OATES

WQGN/Madison, WI
Pat O'Neill
none
Hottest:
HALL & OATES
WILSON PHILLIPS
RICK ASTLEY
MARIAH CAREY
STING

WGLQ/Peoria, IL
Jerry Jay
RICK ASTLEY
Hottest:
GLORIA ESTEFAN
HALL & OATES
WILSON PHILLIPS
TIMMY T.

KGFX/Springfield, MO
Baker/Cannon
HARRIET
BETH NIELSEN CHAP
Hottest:
WILSON PHILLIPS
MARIAH CAREY
GLORIA ESTEFAN
STING
TIMMY T.

FULL-SERVICE AC

MOST ADDED

ROD STEWART (3)
AMY GRANT (2)
HARRIET (2)
TIMMY T. (2)
VOICES THAT CARE (2)

HOTTEST

WILSON PHILLIPS (18)
GLORIA ESTEFAN (15)
RICK ASTLEY (9)
MARIAH CAREY (8)
WHITNEY HOUSTON (7)
HALL & OATES (4)
BETTE MIDLER (4)
STING (4)
STYX (4)

EAST

P1

WBEN/Bufalo
Kevin Keenan

PAUL SIMON
STING
TIMMY T.
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
WHITNEY HOUSTON
DAVE KOZ
WILSON PHILLIPS

KDKA/Pittsburgh
Chuck Dickemann

ROBERT PALMER
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
STING
WILSON PHILLIPS
ROBERT PALMER

P2

WICC/Bridgeport
Stormin' Norman

AMY GRANT
VOICES THAT CARE
Hottest:
TIMMY T.
WILSON PHILLIPS
BETTE MIDLER
GLORIA ESTEFAN
HALL & OATES

WELI/New Haven
Gross/McCarmick

HARRIET
Hottest:
ROBERT PALMER
WILSON PHILLIPS
BETTE MIDLER
AMY GRANT
ALABAMA

P3

WFMD/Frederick, MD
Fieseler/Madden

HARRIET
DAVE KOZ
Hottest:
WILSON PHILLIPS
MARIAH CAREY
HALL & OATES
RICK ASTLEY
GLORIA ESTEFAN

WEST

P1

KFMB/San Diego
Larson/Robertson

VOICES THAT CARE
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RICK ASTLEY
HALL & OATES
BETTE MIDLER

P3

KSSK/Honolulu
Phil Abbott

none
Hottest:
WILSON PHILLIPS
GLORIA ESTEFAN
WHITNEY HOUSTON
VOICES THAT CARE
CELINE DION

P2

KBOI/Boise
Drew Harold

ROD STEWART
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
STYX
RUSSELL HITCHCOCK
RICK ASTLEY

SOUTH

P2

WHAS/Louisville
Doug McElvein

AMY GRANT
ROD STEWART
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
MARIAH CAREY
STING
RICK ASTLEY

WRVA/Richmond
Farley/Stevens

none
Hottest:
OLETA ADAMS
RICK ASTLEY
WILSON PHILLIPS
GLORIA ESTEFAN
ALABAMA

P3

WKYX/Paducah
Cook/Miller

ALABAMA
ROD STEWART
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
STYX
MARIAH CAREY
WHITNEY HOUSTON

WSTU/Stuart
Grant/Fox

none
Hottest:
WILSON PHILLIPS
MARIAH CAREY
STING
RICK ASTLEY
VOICES THAT CARE

MIDWEST

P1

WLW/Cincinnati
Vance Dillard

BLACK CROWES
Hottest:
none

WTVN/Columbus
John Lane

TIMMY T.
Hottest:
BETTE MIDLER
GLORIA ESTEFAN
WILSON PHILLIPS
STYX
RICK ASTLEY

P3

KFSB/Jollin
Robin Wells

none
Hottest:
WILSON PHILLIPS
RICK ASTLEY
HALL & OATES
CHRIS ISAAK
MARIAH CAREY

KELO/Sloux Falls
Scott Jeffries

none
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
MARIAH CAREY
WHITNEY HOUSTON
STING

P2

WOOD/Grand Rapids
Robb Westaby

RICK ASTLEY
BETTE MIDLER
Hottest:
WILSON PHILLIPS
STYX
WHITNEY HOUSTON
GLORIA ESTEFAN
RUSSELL HITCHCOCK

WROK/Rockford
Jamie Grout

none
Hottest:
WHITNEY HOUSTON
KENNY ROGERS
CHER
GLORIA ESTEFAN
WILSON PHILLIPS

19 Current Reporters
16 Current Playlists

Called In Frozen Playlist (1):
WRVA/Richmond

Did Not Report, Playlist Frozen (2):
KFSB/Jollin
WROK/Rockford

Did Not Report For Two Consecutive
Weeks, Not Used In This Week's Data (7):
55KRC/Cincinnati
KEX/Portland
KFOR/Lincoln
KHOU/Denver
KUGN/Eugene
WGY/Aibany
WIBA/Madison

WBZ/Boston is No Longer
An AC Reporter.

ASSOCIATE REPORTERS

MOST ADDED

CELINE DION (14)
ROBERT CRAY (8)
DAVE KOZ (6)
ROSS & SURE (5)
BIG DISH (4)
REMBRANDTS (4)
ROD STEWART (4)
SURFACE (4)
TOY MATINEE (4)

HOTTEST

WILSON PHILLIPS (21)
RICK ASTLEY (20)
STING (14)
GLORIA ESTEFAN (11)
HALL & OATES (11)
MARIAH CAREY (10)
ROBERT PALMER (10)
TIMMY T. (10)
CHICAGO (5)
CHRIS ISAAK (5)

EAST

WGMT/Burke
Mountain, VT
Steve Chizmas

HARRIET
BREATHE
MICHAEL W. SMITH
DAVE KOZ
Hottest:
RICK ASTLEY
ROBERT PALMER
STING
WILSON PHILLIPS
TIMMY T.

WEIM/Fitchburg, MA
Jack Raymond

CELINE DION
ROSS & SURE
BIG DISH
ROBERT CRAY
Hottest:
RICK ASTLEY
GLORIA ESTEFAN
HALL & OATES
WILSON PHILLIPS
MARIAH CAREY

WECQ/Geneva, NY
Mike Smith

none
Hottest:
MARIAH CAREY
STING
WILSON PHILLIPS
TIMMY T.
STEVIE B

WHAI/Greenfield, MA
Deane/Archer

ROBERT PALMER
CHICAGO
AIRKRAFT
CELINE DION
MAXI PRIEST
ROBERT CRAY
TOY MATINEE
Hottest:
RICK ASTLEY
WILSON PHILLIPS
STING
ROBERT PALMER
CHICAGO

WAFI/Milford, DE
Tim Brough

LONDONBEAT
CELINE DION
ROXETTE
LALAH HATHAWAY
Hottest:
GLORIA ESTEFAN
STING
RICK ASTLEY
TIMMY T.
WILSON PHILLIPS

WSUL/Monticello, N
Rob Dillman

TIMMY T.
CELINE DION
SURFACE
Hottest:
RICK ASTLEY
CHRIS ISAAK
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS

WSKI/Montpelier, VT
Jim Severance

none
Hottest:
TIMMY T.
MARIAH CAREY
WILSON PHILLIPS
SUSANNA HOFFS
ROBERT PALMER

WTSX/Port Jervis, NY
Allen/Cotterli

CHICAGO
VOICES THAT CARE
RICK ASTLEY
ERIN CRUISE
REMBRANDTS
BIG DISH
Hottest:
TIMMY T.
MARIAH CAREY
CHICAGO
STYX
CHRIS ISAAK

WTTR/Westminster, MD
Brian Beddow

RIGHTOUS BROTHER
BETH NIELSEN CHAP
MICHAEL W. SMITH
ROD STEWART
BOBBY CALDWELL
Hottest:
HALL & OATES
STING
RICK ASTLEY
ROBERT PALMER
SUSANNA HOFFS

KSCB/Liberal, KS
Mark David

LONDONBEAT
REMBRANDTS
CELINE DION
TOY MATINEE
MARC COHN
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RICK ASTLEY
HALL & OATES
MARIAH CAREY

WFRO/remont, OH
Larry Ziebold

MIKE & THE MECHAN
DAVE KOZ
ROBERT CRAY
CELINE DION
SURFACE
Hottest:
WILSON PHILLIPS
RICK ASTLEY
STING
CHICAGO
ROBERT PALMER

WTWR/Monroe, MI
Demick/McCormick

CELINE DION
RIGHTOUS BROTHER
VOICES THAT CARE
Hottest:
WILSON PHILLIPS
RICK ASTLEY
STING
TIMMY T.
ROBERT PALMER

WCMJ/Cambridge, OH
Mike Rubie

ROBERT CRAY
ROSS & SURE
CELINE DION
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
MARIAH CAREY
HALL & OATES
RICK ASTLEY

WYKZ/Beaufort, SC
Robertson/Kennedy

ALEXANDER O'NEAL
DAVE KOZ
MARY BLACK
Hottest:
WILSON PHILLIPS
RICK ASTLEY
CHRIS ISAAK
BETTE MIDLER
RUSSELL HITCHCOCK

WGSV/Guntersville, AL
Jackson/Mason

CELINE DION
STYX
ROBERT CRAY
JONI MITCHELL
MIKE & THE MECHAN
Hottest:
GLORIA ESTEFAN
WILSON PHILLIPS
RICK ASTLEY
HALL & OATES
ROBERT PALMER

WVIO/Blowing Rock, NC
Ted Bell

CELINE DION
TOY MATINEE
ROBERT CRAY
ROSANNE CASH
LONDONBEAT
Hottest:
RICK ASTLEY
WILSON PHILLIPS
STING
TIMMY T.
GLORIA ESTEFAN

WKCX/Rome, GA
Randy Quick

MIKE & THE MECHAN
CELINE DION
ROBERT CRAY
TOY MATINEE
ROSS & SURE
Hottest:
RICK ASTLEY
STING
TIMMY T.
ROBERT PALMER
AMY GRANT

KATW/Lewiston, ID
Dave O'Conner

REMBRANDTS
VAN MORRISON
DAVE KOZ
TIMMY T.
Hottest:
GLORIA ESTEFAN
HALL & OATES
STING
ROBERT PALMER
CHRIS ISAAK

KRIM/Payson, AZ
Vorce/Scarborough

VOICES THAT CARE
MICHAEL W. SMITH
CARLY SIMON
MARIAH CAREY
JUDE COLE
Hottest:
HALL & OATES
STING
WILSON PHILLIPS
RICK ASTLEY
A-HA

KBLQ/Logan, UT
Jackson/White

ROBERT CRAY
JANET JACKSON
ROSS & SURE
CELINE DION
Hottest:
WILSON PHILLIPS
RICK ASTLEY
HALL & OATES
TIMMY T.
MARIAH CAREY

KTID/San Rafael, CA
Bob Gowa

DAVE KOZ
ROD STEWART
Hottest:
WILSON PHILLIPS
GLORIA ESTEFAN
RICK ASTLEY
A-HA
HARRIET

KDAT/Merced, CA
Malik/Hele

BIG DISH
TEDDY PENDERGRASS
SURFACE
Hottest:
GLORIA ESTEFAN
CHRIS ISAAK
CHICAGO
MARIAH CAREY
STING

KSCQ/Silver City, NM
Kelsey

YANNI
SURFACE
BLACK TIE
NILS LOFGREN
Hottest:
WILSON PHILLIPS
GLORIA ESTEFAN
STYX
CHICAGO
RICK ASTLEY

KAYN/Nogales, AZ
Bob Gerhard

CATHY DENNIS
CELINE DION
REMBRANDTS
Hottest:
HALL & OATES
STING
WILSON PHILLIPS
ROBERT PALMER
RICK ASTLEY
MARIAH CAREY

KSSY/Wenatchee, WA
Busch/West

CELINE DION
BIG DISH
LORI RUSO
DAVE KOZ
Hottest:
WILSON PHILLIPS
ROBERT PALMER
AMY GRANT
STING
BETH NIELSEN CHAP

RR HOT FAX

The Instant Information Advantage...

Delivering the most important, time-sensitive news
and music stats... before R&R goes to press.
You get it first in fax!

Call Jill at R&R for a free sample. 213/553-4330

26 Current Reporters
25 Current Playlists

Did Not Report, Playlist Frozen (1):
WSKI/Montpelier

Associate Reporters are AC stations in unrated markets with aggressive approaches toward new music. Although they do not contribute to the AC chart, their consensus Most Added and Hottest records serve as advance indicators of format hits.

How
can you
ease
the pain?



NATIONAL AIRPLAY®

Table with columns LW, TW, and song titles. Includes entries for Billy Joe Walker, Jr., Sam Cardon, Grant Geissman, Dave Koz, Sting, Pat Coil, Kilauea, Joni Mitchell, Sam Riney, Susan J. Paul, Shakatak, Gerald Albright, George Howard, Spencer Brewer, Chuck Greenberg, Peter Kater, Diane Schuur, Memphis Boys, Akira Jimbo, Ray Obiedo, Linda Eder, Keryn Lettau, Paul Simon, Steve Laury, Ross Traut & Steve Robby, Joe Sample, T Lavitz, Earl Klugh, Dan Balmer, and Yanni.

Table with columns LW, TW, and song titles. Includes entries for Diane Schuur, Marcus Roberts, Shirley Horn, Frank Morgan, Bobby Watson & Horizon, Just Friends, Barbara Dennerlein, Houston Person, Chick Corea Akoustic Band, Eddie Harris, Jay Hoggard, J.J. Johnson, Ross Traut & Steve Robby, Bireli Lagrene, Cannonball Adderley, Herb Geller, Rick Margitza, Ray Obiedo, Yellowjackets, Pat Coil, Poncho Sanchez w/ Freddie Hubbard, Tanareid, Jon Faddis, Keryn Lettau, Tony Campise, Les McCann, Dizzy Gillespie U.N. Orchestra, and Rahsaan Roland Kirk.

Table with columns: MOST ADDED LPs, HOTTEST LPs, and HOT TRACKS. Lists artists like Earl Klugh, Billy Joe Walker, Jr., Dave Koz, and Shakatak.

Table with columns: MOST ADDED LPs, HOTTEST LPs, and HOT TRACKS. Lists artists like Joey DeFrancesco, Marcus Roberts, and Dianne Schuur.

NEW & ACTIVE

- List of new and active releases including Sherry Winston, Jim Chappell, Cusco, Kenny Blake, Ben Tankard, William Orbit, John Novello, and James Lee Stanley.

NEW & ACTIVE

- List of new and active releases including Joey DeFrancesco, David Friesen, Joe Calderazzo, Steve Masakowski, Carmen McCrae, Sherry Winston, Jay McShann, David Murray, and Full Circle.

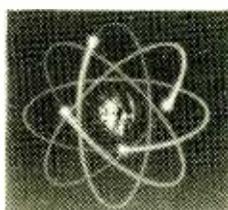
THE JAZZ SAINTS HAVE COME OUT AT NIGHT



EDDIE HARRIS "A Tale Of Two Cities" CJ 10



CANNONBALL ADDERLEY "Radio Nights" CJ 15



LES McCANN "Les Is More" CJ Debut 26



RAHSAAN ROLAND KIRK "The Man Who Cried Fire" CJ 28



4 Live Jazz Winners-- Hot Hot Hot!



BREAKER



CHART EXTRAS

VICTORIA WILSON-JAMES

Through (Epic)

74% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/0, Light 47/8, Total Adds 8, WXYV, WHQT, WMVP, WAGH, WFXE, WHJX, XHRM.

L.L. COOL J

Mama Said Knock You Out (Def Jam/Columbia)

65% of our reporting stations on it. Rotations: Heavy 1/0, Medium 29/0, Light 30/3, Total Adds 3, WXYV, KMJM, KKFJ.

BREAKERS

KEITH SWEAT

Your Love (Elektra)

76% of our reporting stations on it. Rotations: Heavy 0/0, Medium 4/0, Light 66/30, Total Adds 30 including WDAS, WVEE, WGZB, WYLD, WGCI, KPRS, WMVP, KMJM, KJLH, KBCE.

SYDNEY YOUNGBLOOD

Ain't No Sunshine (Arista)

64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/0, Light 47/8, Total Adds 8, WHQT, WZAK, WBLK, Z104, WQFX, KIPR, WQOK, WIZF.

LALAH HATHAWAY

It's Somethin' (Virgin)

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 17/0, Light 39/5, Total Adds 5, WVKO, WZFX, KIPR, WQOK, KDAY.

TONY TERRY

With You (Epic)

60% of our reporting stations on it. Rotations: Heavy 1/0, Medium 14/0, Light 40/12, Total Adds 12 including WAMO, WHUR, WGZB, KPRS, WVMP, WJIZ, WJTT, KFXZ, KHUL, WBLX.

NEW & ACTIVE

BLACK BOX "Strike It Up" (RCA) 53/21

Rotations: Heavy 0/0, Medium 2/0, Light 51/21, Total Adds 21 including WILD, WBLK, KMJQ, WHQT, WYLD, WZAK, WBLK, OC104, WFXA, KQXL. Medium: WAMO, WKYS.

ALTITUDE "Work It (Like A) 9 To 5" (Bahia/RCA) 52/6

Rotations: Heavy 0/0, Medium 16/0, Light 36/6, Total Adds 6, WGZB, WHQT, WYLD, KJLH, WEUP, WALT. Mediums include: K104, WTLC, KPRS, KKBT, WBLK.

DELLS "A Heart Is A House For Love" (Virgin) 48/21

Rotations: Heavy 0/0, Medium 3/0, Light 45/21, Total Adds 21 including WXYV, WILD, WGCI, WZAK, WTLC, KBCE, WFXA, WUJM, WQMG, Z104. Medium: WDAS, WXOK, K98-FM.

KEITH WASHINGTON "Kissing You" (WB) 45/40

Rotations: Heavy 0/0, Medium 0/0, Light 45/40, Total Adds 40 including WILD, WDAS, WAMO, WHUR, K104, KMJQ, WYLD, WOWI, WGCI, WZAK.

SHEENA EASTON "What Comes Naturally" (MCA) 45/20

Rotations: Heavy 0/0, Medium 1/0, Light 44/20, Total Adds 20 including WILD, WZAK, WTLC, KSOL, OC104, WRKE, WJIZ, WFXA, KQXL, WPAL. Medium: WPGA.

PHALON "Ready Or Not" (Elektra) 39/1

Rotations: Heavy 0/0, Medium 11/0, Light 28/1, Total Adds 1, WXOK. Mediums include: K104, K97, WJIZ, WFXE, WEUP.

NIKKI RICHARDS "Naked" (Atlantic) 38/7

Rotations: Heavy 0/0, Medium 1/0, Light 37/7, Total Adds 7, WYLD, KQXL, WUJM, WQFX, WQIS, WFXM, WIZF. Medium: HOT105.

TEENA MARIE "Just Us Two" (Epic) 36/11

Rotations: Heavy 0/0, Medium 7/0, Light 29/11, Total Adds 11 including WILD, K104, WYLD, WENN, WPAL, WEUP, WJMI, KIIZ, WEDR, WIKS. Medium: WXYV, WDAS, WAMO, WGZB, WGCI, OC104, WQOK.

RUN-D.M.C. "Faces" (Profile) 34/7

Rotations: Heavy 0/0, Medium 1/0, Light 33/7, Total Adds 7, WOWI, WUJM, WPEG, WQIS, WANM, K98-FM, XHRM. Medium: WZAK.

FAMILY STAND "Sweet Liberation" (East West) 32/0

Rotations: Heavy 0/0, Medium 7/0, Light 25/0, Total Adds 0. Mediums include: WAMO, WXOK, WAGH, WEUP, Z16.

EN VOGUE "Don't Go" (Atlantic) 27/25

Rotations: Heavy 0/0, Medium 3/3, Light 24/22, Total Adds 25 including WUSL, WAMO, WHUR, KMJQ, WHQT, WOWI, WJLB, KSOL, WRKE, WENN.

COLIN ENGLAND "I Got What You Need" (Motown) 27/14

Rotations: Heavy 0/0, Medium 1/0, Light 26/14, Total Adds 14 including WILD, K104, WJLB, KMJM, KQXL, WQFX, WHJX, KFXZ, WBLX, K98-FM. Medium: WAGH.

NIKKI D "Daddy's Little Girl" (Def Jam/Columbia) 23/17

Rotations: Heavy 0/0, Medium 0/0, Light 23/17, Total Adds 17 including WUSL, WHQT, WYLD, OC104, WJIZ, WFXA, WUJM, WPEG, WJTT, WFXE.

CHAMPAIGN "Trials Of The Heart" (Malaco) 22/4

Rotations: Heavy 0/0, Medium 3/0, Light 19/4, Total Adds 4, WTLC, WUJM, WPGA, KMJJ. Medium: WDAS, WJMI, WIKS.

MOST ADDED

- KEITH WASHINGTON (40)
- KEITH SWEAT (30)
- EN VOGUE (25)
- BLACK BOX (21)
- DELLS (21)
- SHEENA EASTON (20)
- NIKKI D (17)
- CARMEN CARTER (15)
- LAZET MICHAELS (15)
- COLIN ENGLAND (14)
- GENIUS (14)

HOTTEST

- GUY (64)
- HI FIVE (60)
- FREDDIE JACKSON (57)
- TARA KEMP (48)
- JOHNNY GILL (47)
- MARIAH CAREY (45)
- RALPH TRESVANT (22)
- JASMINE GUY (18)
- O'JAYS (16)
- DIGITAL UNDERGROUND (14)

TOP 10

RECURRENTS

- | LW | TW | |
|----|----|----------------------|
| 8 | 1 | W. HOUSTON/All |
| 4 | 2 | BELL BIV DEVOE/When |
| 1 | 3 | A. BAKER/Fairy |
| 2 | 4 | MICHEL'LE/Something |
| 3 | 5 | K. SWEAT/'11 |
| 6 | 6 | T. SPENCER/This |
| 5 | 7 | PEBBLES/Love |
| 7 | 8 | C & C MUSIC.../Gonna |
| — | 9 | RUDE BOYS/Written |
| — | 10 | A. O'NEAL/All |

SIGNIFICANT ACTION

MAXI PRIEST "Space In My Heart" (Charisma) 22/1

Rotations: Heavy 0/0, Medium 3/0, Light 19/1, Total Adds 1, WTLC. Medium: WDAS, Z16, WTMP.

ENIGMA "Sadness Part 1" (Charisma) 19/4

Rotations: Heavy 2/0, Medium 2/0, Light 15/4, Total Adds 4, WJIZ, WIKS, WQOK, WTMP. Heavy: WOWI, U102. Medium: WKYS, WQOK.

BRAND NEW HEAVIES "Dream Come True" (Delicious Vinyl/Island) 19/3

Rotations: Heavy 0/0, Medium 1/0, Light 18/3, Total Adds 3, WQFX, KIIZ, WJFX. Medium: WEUP.

FATHER M.C. "Lisa Baby" (MCA) 19/1

Rotations: Heavy 0/0, Medium 1/0, Light 18/1, Total Adds 1, WALT. Medium: WOWI.

GENIUS "Come Do Me" (Cold Chillin'/Reprise) 18/14

Rotations: Heavy 0/0, Medium 0/0, Light 18/14, Total Adds 14 including WHQT, WJIZ, WXOK, WPAL, Z104, KIIZ, KFXZ, Z16, WALT, WBLX.

2 LIVE CREW "The Bart" (Luke/Atlantic) 18/7

Rotations: Heavy 0/0, Medium 2/0, Light 16/7, Total Adds 7, WPAL, KIIZ, Z16, KIPR, KMJJ, WJFX, WTLZ. Medium: WHQT, KPRS.

NAJEE "My Old Friend" (EMI) 18/7

Rotations: Heavy 0/0, Medium 0/0, Light 18/7, Total Adds 7, WHQT, WJIZ, WXOK, WEDR, WIKS, WANM, WVOI.

CARMEN CARTER "Always" (Arista) 17/15

Rotations: Heavy 0/0, Medium 0/0, Light 17/15, Total Adds 15 including K104, WOWI, KMJM, WRKE, WUJM, WHJX, KFXZ, WPGA, HOT105, WANM.

WILL DOWNING "I Try" (Island) 17/13

Rotations: Heavy 0/0, Medium 2/0, Light 15/13, Total Adds 13 including K104, KMJQ, KPRS, WJTT, WAGH, WEUP, WJMI, Z16, WEDR, KMJJ. Medium: WTLC, WENN.

NANCY WILSON "Do You Still Dream About Me" (Columbia) 17/4

Rotations: Heavy 1/0, Medium 4/0, Light 12/4, Total Adds 4, WHQT, WQMG, WQOK, XHRM. Heavy: WHUR. Medium: WDAS, WMVP, WEUP, WVOI.

INNOCENCE "Let's Push It" (Chrysalis/Cool Tempo) 16/11

Rotations: Heavy 0/0, Medium 0/0, Light 16/11, Total Adds 11 including WILC, KBCE, WXOK, WENN, WAGH, WQFX, WEUP, KIIZ, WQIS, WANM.

LAZET MICHAELS "Kraze" (Zoo) 15/15

Rotations: Heavy 0/0, Medium 0/0, Light 15/15, Total Adds 15 including KMJM, KBCE, WFXA, WPAL, WQFX, WPGA, WBLX, HOT105, WIKS, WANM.

K.M.C. KRU "My Cutie" (Curb) 15/6

Rotations: Heavy 0/0, Medium 0/0, Light 15/6, Total Adds 6, WJIZ, WUJM, KIIZ, WPGA, KDAY, KKFJ.

WINANS "Don't Leave Me" (Qwest/WB) 15/5

Rotations: Heavy 0/0, Medium 0/0, Light 15/5, Total Adds 5, KPRS, WAGH, WPGA, HOT105, WJFX.

JON LUCIEN "Sweet Control" (Mercury) 12/10

Rotations: Heavy 0/0, Medium 0/0, Light 12/10, Total Adds 10, WDAS, WAMO, WMVP, WRKE, WQFX, WALT, HOT105, WPLZ, WJFX, KKFJ.

MICHAEL McDONALD "All We Got" (Reprise) 12/5

Rotations: Heavy 0/0, Medium 0/0, Light 12/5, Total Adds 5, WAMO, WOWI, WRKE, WFXA, WFXM.

PATTI AUSTIN "Soldier Boy" (GRP) 12/1

Rotations: Heavy 0/0, Medium 1/0, Light 11/1, Total Adds 1, WKYS. Medium: WWDN.

DOROTHY MOORE "All Night Blue" (Malaco) 11/1

Rotations: Heavy 0/0, Medium 3/0, Light 8/1, Total Adds 1, WUJM. Medium: WYLD, WEUP, KMJJ.

NEW ARTISTS

	Reports/Adds
1 ALTITUDE/Work It (Like A) 9 To 5 (Bahia/RCA)	52/6
2 KEITH WASHINGTON/Kissing You (WB)	45/40
3 NIKKI RICHARDS/Naked (Atlantic)	38/7
4 COLIN ENGLAND/I Got What You Need (Motown)	27/14
5 NIKKI D/Daddy's Little Girl (Def Jam/Columbia)	23/17
6 ENIGMA/Sadness Part I (Charisma)	19/4
7 BRAND NEW HEAVIES/Dream Come True (Delicious Vinyl/Island)	19/3
8 GENIUS/Come Do Me (Cold Chillin'/Reprise)	18/14
9 CARMEN CARTER/Always (Arista)	17/15
10 NANCY WILSON/Do You Still Dream About Me (Columbia)	17/4

New artists have not yet had a UC Breaker.

• BACK-TO-BACK BREAKERS!



**VICTORIA
WILSON-JAMES**
"Through"

BREAKERS

68 UC REPORTERS --
74%



TONY TERRY
"With You"

BREAKERS

55 UC REPORTERS --
60%



TEENA MARIE
"Just Us Two"

NEW & ACTIVE

36 UC REPORTERS
INCLUDING:

WXYV	WHUR	WYLD
WILD	WKYS	WOWI
WDAS	K104	WGCI
WUSL	WGZB	WMVP
WAMO	WHQT	

• COMING ON STRONG!



CANDYMAN
"Nightgown"



SWEET OBSESSION
"Elevator"



LIVING COLOUR
"Love Rears Its
Ugly Head"

BLACK RADIO -- DARE TO BE
DIFFERENT -- LIKE WKYS
& WGZB!!

• **JUST OUT!**
HANSOUL
"Imagination"

• **COMING
SOON!**
LUTHER VANDROSS
"Power Of Love"



UC ADDS & HOTS

EAST

WXVY/Baltimore Roy Sampson

JEFFREY OSBORNE
L.L. COOL J
DELLS
VICTORIA WILSON-J
Hottest:
GUY
HI FIVE
TARA KEMP
MARIAN CAREY
JOHNNY GILL

WILD/Boston Hill/Hall

DELLS
BLACK BOX
SHEENA EASTON
TEENA MARIE
KEITH WASHINGTON
COLIN ENGLAND
Hottest:
GUY
HI FIVE
MARIAN CAREY
JOHNNY GILL
FREDDIE JACKSON

WBLK/Buffalo Hurricane Dave

BELL BIV DEVOE
BLACK BOX
HERB ALPERT
SYDNEY YOUNGBLOOD
PHIL COLLINS
Hottest:
MARIAN CAREY
FREDDIE JACKSON
JOHNNY GILL
TARA KEMP
JASMINE GUY

WBLN/New York Crocker/Love

TONY TONI TONE
PHIL PERRY
CHUBB ROCK
BLACK BOX
CHRISTOPHER WILLI
Hottest:
JOHNNY GILL
ALEXANDER O'NEAL
HI FIVE
FREDDIE JACKSON
JANET JACKSON

WRKS/New York Brown/Beasley

none
Hottest:
HI FIVE
WHITNEY HOUSTON
MICHEL'LE
ANITA BAKER
ALEXANDER O'NEAL

WRKE/Ocean City Quarante/Mena

SHEENA EASTON
CARMEN CARTER
MICHAEL MCDONALD
EN VOGUE
MARVA HICKS
JON LUCIEN
Hottest:
GUY
MARIAN CAREY
JOHNNY GILL
FREDDIE JACKSON
O'JAYS

OC104/Ocean City Scott Jantzen

SHEENA EASTON
NIKKI D
BLACK BOX
MICA PARIS
B ANGIE B
CHRISTOPHER WILLI
Hottest:
RUDE BOYS
MARIAN CAREY
TARA KEMP
HI FIVE
GUY

WDAS/Philadelphia Joe Tamburro

KEITH SWEAT
KEITH WASHINGTON
JON LUCIEN
ATTITUDE
BARBARA WEATHERS
BELL BIV DEVOE
Hottest:
TARA KEMP
GUY
FREDDIE JACKSON
RALPH TRESVANT
JOHNNY GILL

WUSL/Philadelphia Allan Stevens

EN VOGUE
NIKKI D
Hottest:
WHITNEY HOUSTON
HI FIVE
ALEXANDER O'NEAL
RUDE BOYS
GUY

WAMO/Pittsburgh Falcon/Goewey

EN VOGUE
MICHAEL MCDONALD
KEITH WASHINGTON
TONY TERRY
JON LUCIEN
MAIN SOURCE
Hottest:
GUY
HI FIVE
MARIAN CAREY
TARA KEMP
TONY TONI TONE

WKYS/Washington Simpson/Diggs

PATTI AUSTIN
BELL BIV DEVOE
JELLYBEAN
Hottest:
MARIAN CAREY
HI FIVE
MARIAN CAREY
ALEXANDER O'NEAL
JOHNNY GILL
TARA KEMP

WHUR/Washington Mike Archie

TONY TERRY
KEITH WASHINGTON
EN VOGUE
Hottest:
FREDDIE JACKSON
ALEXANDER O'NEAL
HI FIVE
JOHNNY GILL
MARIAN CAREY

SOUTH

WJIZ/Albany Tony Wright

NIKKI D
ENIGMA
DEFINITION OF SOU
K.M.C. KRU
SHEENA EASTON
GENIUS
DJ QUICK
NAJEE
TONY TERRY
Hottest:
FREDDIE JACKSON
TARA KEMP
BIG DADDY KANE
RALPH TRESVANT
DIGITAL UNDERGROU

KBCE/Alexandria Donnie Taylor

BELL BIV DEVOE
KEITH SWEAT
KEITH WASHINGTON
JON LUCIEN
ATTITUDE
BARBARA WEATHERS
BELL BIV DEVOE
Hottest:
TARA KEMP
GUY
FREDDIE JACKSON
RALPH TRESVANT
JOHNNY GILL

WVEE/Atlanta Roberts/Bacote

BELL BIV DEVOE
KEITH SWEAT
Hottest:
GUY
LEVERT
JOHNNY GILL
HI FIVE
RUDE BOYS

WFXA/Augusta Carl Conner

C & C MUSIC FACTO
DELLS
BLACK BOX
MICHAEL MCDONALD
NIKKI D
SHEENA EASTON
LAZET MICHAELS
Hottest:
FREDDIE JACKSON
GERALD ALSTON
DIGITAL UNDERGROU
RALPH TRESVANT
TARA KEMP

WXOK/Baton Rouge Wallace/Mitchem

NAJEE
PHALON
TYRONE DAVIS
KEITH WASHINGTON
GENIUS
INNOCENCE
Hottest:
MARIAN CAREY
HI FIVE
GUY
TARA KEMP
BIG DADDY KANE

KQXL/Baton Rouge Chris Clay

BLACK BOX
KEITH SWEAT
KEITH WASHINGTON
NIKKI RICHARDS
SHEENA EASTON
COLIN ENGLAND
Hottest:
MARIAN CAREY
JOHNNY GILL
FREDDIE JACKSON

WTLG/Indianapolis Johnson/Buchanan

CHAMPAIGN
DELLS
SHEENA EASTON
KEITH WASHINGTON
MAXI PRIEST
INNOCENCE
Hottest:
FREDDIE JACKSON
HI FIVE
JASMINE GUY
GERALD ALSTON
TARA KEMP

KPRS/Kansas City Paderick Wonder

KEITH WASHINGTON
KEITH SWEAT
TONY TERRY
WINANS
WILL DOWNING
Hottest:
HI FIVE
MARIAN CAREY
FREDDIE JACKSON
JOHNNY GILL
TARA KEMP

WMVP/Milwaukee Billy Young

PEBBLES
KEITH SWEAT
VICTORIA WILSON-J
KEITH WASHINGTON
JON LUCIEN
TONY TERRY
Hottest:
HI FIVE
MARIAN CAREY
GUY
FREDDIE JACKSON
WHISPERS

KMJM/St. Louis Atkins/Wynter

CARMEN CARTER
KEITH WASHINGTON
LAZET MICHAELS
COLIN ENGLAND
L.L. COOL J
KEITH SWEAT
Hottest:
MARIAN CAREY
TARA KEMP
GUY
JOHNNY GILL
RALPH TRESVANT

WENN/Birmingham Donnell/Starr

KEITH SWEAT
KEITH WASHINGTON
EN VOGUE
BLACK BOX
INNOCENCE
TEENA MARIE
Hottest:
FREDDIE JACKSON
RALPH TRESVANT
JOHNNY GILL
TARA KEMP

WATV/Birmingham Ron January

BELL BIV DEVOE
KEITH SWEAT
Hottest:
FREDDIE JACKSON
GUY
TARA KEMP
JASMINE GUY
JOHNNY GILL

WPAJ/Charleston Don Kendrick

KEITH SWEAT
SHEENA EASTON
2 LIVE CREW
LAZET MICHAELS
KEITH WASHINGTON
GENIUS
YA KID K
TEENA MARIE
Hottest:
FREDDIE JACKSON
TARA KEMP
JASMINE GUY
GUY
TARA KEMP

WUJM/Charleston Allen/Jackson

CHAMPAIGN
DOROTHY MOORE
CARMEN CARTER
NIKKI RICHARDS
RUN-D.M.C.
NIKKI D
DELLS
KEITH SWEAT
K.M.C. KRU
KEITH WASHINGTON
Hottest:
HI FIVE
FREDDIE JACKSON
TARA KEMP

Z93/Charleston Cliff Fletcher

BLACK BOX
SHEENA EASTON
Hottest:
HI FIVE
JOHNNY GILL
FREDDIE JACKSON
GUY
TARA KEMP

WPEQ/Charlotte Saunders/Darcell

NIKKI D
RUN-D.M.C.
COOL MOE D
Hottest:
HI FIVE
TARA KEMP
WHITNEY HOUSTON
GUY
FREDDIE JACKSON

WTLZ/Saginaw Crocket/Lamprey

TEDDY PENDERGRASS
DELLS
LAZET MICHAELS
LONDONBEAT
CARMEN CARTER
EN VOGUE
Hottest:
KEITH WASHINGTON
COLIN ENGLAND
2 LIVE CREW
Hottest:
FREDDIE JACKSON
MARIAN CAREY
GUY
TARA KEMP

WVOI/Toledo Casey McMichael

SHEENA EASTON
KEITH WASHINGTON
NAJEE
DELLS
WILL DOWNING
LONDONBEAT
CARMEN CARTER
Hottest:
GUY
RALPH TRESVANT
JOHNNY GILL
FREDDIE JACKSON
O'JAYS

KBWZ/Wichita James McFadden

KEITH WASHINGTON
Hottest:
HI FIVE
ALEXANDER O'NEAL
GUY
JOHNNY GILL
MARIAN CAREY

WJTT/Chattanooga Landecker/Rankin

KEITH SWEAT
TONY TERRY
NIKKI D
WILL DOWNING
4 FUN
Hottest:
MARIAN CAREY
HI FIVE
GUY
DIGITAL UNDERGROU
FREDDIE JACKSON

WWDM/Columbia Carson/Hill

none
Hottest:
HI FIVE
MARIAN CAREY
FREDDIE JACKSON
O'JAYS

WAGH/Columbia Darrell J. Smith

KEITH WASHINGTON
EN VOGUE
WILL DOWNING
PONKE SOCIALISTIK
BLACK BOX
WINANS
VICTORIA WILSON-J
DJ QUICK
INNOCENCE
Hottest:
HI FIVE
MARIAN CAREY
JASMINE GUY
GUY
TARA KEMP

WFXE/Columbia Phillip David March

BIG DADDY KANE
KEITH SWEAT
BLACK BOX
SHEENA EASTON
NIKKI D
Hottest:
O'JAYS
HI FIVE
MARIAN CAREY
FREDDIE JACKSON

K104/Dallas-Ft. Worth Avery/Anderson

CARMEN CARTER
KEITH WASHINGTON
WILL DOWNING
COLIN ENGLAND
TEENA MARIE
Hottest:
HI FIVE
RUDE BOYS
FREDDIE JACKSON
GUY
DIGITAL UNDERGROU

KJMZ/Dallas-Ft. Worth Casey/Jammer

B ANGIE B
LOOSE ENDS
Hottest:
HI FIVE
MICHEL'LE
RUDE BOYS
GUY
DIGITAL UNDERGROU

WZFX/Fayetteville Phil Allen

GERALD ALSTON
BIG DADDY KANE
MARVA HICKS
FREDDIE JACKSON
WOOTEN BROTHERS
HARRIET
TONY TONI TONE
SURFACE
SHEILA E
C & C MUSIC FACTO
Hottest:
JEFFREY OSBORNE
LALAH HATHAWAY
Hottest:
HI FIVE
MARIAN CAREY
GUY
JOHNNY GILL
RALPH TRESVANT

WJMH/Greensboro Douglas/J.D.

TONY TONI TONE
C & C MUSIC FACTO
Hottest:
GUY
WHITNEY HOUSTON
HI FIVE
MARIAN CAREY
TARA KEMP

WQMG/Greensboro Sam Weaver

KEITH SWEAT
NIKKI D
DELLS
NANCY WILSON
Hottest:
MARIAN CAREY
TARA KEMP
GUY
DIGITAL UNDERGROU
JOHNNY GILL

Z104/Greenville Walker/Valentine

EN VOGUE
SYDNEY YOUNGBLOOD
DELLS
SHEENA EASTON
GENIUS
EN VOGUE
ONE CAUSE ONE EFF
2 LIVE CREW
Hottest:
GUY
JASMINE GUY
JOHNNY GILL
PEBBLES
TARA KEMP

WQFX/Gulfport-Biloxi Al Luv

KEITH SWEAT
JON LUCIEN
NIKKI RICHARDS
BLACK BOX
COLIN ENGLAND
NIKKI D
BRAND NEW HEAVIES
LAZET MICHAELS
SYDNEY YOUNGBLOOD
NEW KIDS ON THE B
ONE CAUSE ONE EFF
VICTORIA WILSON-J
INNOCENCE
Hottest:
FREDDIE JACKSON
MONIE LOVE
JOHNNY GILL
MARVA HICKS
BIG DADDY KANE

KMJQ/Houston Atkins/Reynolds

TOO SHORT
TABU
KEITH WASHINGTON
WILL DOWNING
EN VOGUE
BLACK BOX
Hottest:
GUY
TARA KEMP
JOHNNY GILL
RALPH TRESVANT
DIGITAL UNDERGROU

KHYS/Houston Snowden/Weber

none
Hottest:
GUY
HI FIVE
RUDE BOYS
WHITNEY HOUSTON
MARIAN CAREY

WEUP/Huntsville Steve Murray

EN VOGUE
INNOCENCE
TEENA MARIE
ALTIITUDE
SPECIAL GENERATIO
WILL DOWNING
LONDONBEAT
Hottest:
HI FIVE
FREDDIE JACKSON
RALPH TRESVANT
JOHNNY GILL
GUY

WJMI/Jackson Todd/Jones

SHEENA EASTON
MAC BAND
SPECIAL GENERATIO
LATTIMORE
TEENA MARIE
KIARA
CHRISTOPHER WILLI
WILL DOWNING
TONY TONI TONE
Hottest:
GUY
MARIAN CAREY
HOWARD HEWETT
JOHNNY GILL
HI FIVE

WHJX/Jacksonville Young/Bail

EN VOGUE
CARMEN CARTER
BLACK BOX
VICTORIA WILSON-J
COLIN ENGLAND
DELLS
Hottest:
FREDDIE JACKSON
GUY
TARA KEMP
HI FIVE
JOHNNY GILL

Kilz/Killeen Jimi Carrow

K.M.C. KRU
DELLS
BRAND NEW HEAVIES
KEITH WASHINGTON
GENIUS
TEGIA MARIE
2 LIVE CREW
INNOCENCE
Hottest:
JOHNNY GILL
HI FIVE
MARIAN CAREY
FREDDIE JACKSON
GUY

KFXZ/Lafayette Harrison/Byrd

BLACK BOX
KEITH SWEAT
COLIN ENGLAND
SHEENA EASTON
KEITH WASHINGTON
EN VOGUE
TONY TERRY
GENIUS
CARMEN CARTER
WOOTEN BROTHERS
Hottest:
HI FIVE
JOHNNY GILL
MARIAN CAREY
JASMINE GUY
GUY

KXZZ/Lake Charles Rob Neal

LOOSE ENDS
KEITH SWEAT
WILL DOWNING
SHEENA EASTON
ALTIITUDE
GENIUS
EN VOGUE
ONE CAUSE ONE EFF
2 LIVE CREW
Hottest:
FREDDIE JACKSON
RALPH TRESVANT
DIGITAL UNDERGROU
TARA KEMP
WHISPERS

WQIS/Laurel Ron Davis

INNOCENCE
SPECIAL GENERATIO
DELLS
NIKKI RICHARDS
KEITH WASHINGTON
LOOSE ENDS
RUN-D.M.C.
Hottest:
HI FIVE
FREDDIE JACKSON
TARA KEMP
RALPH TRESVANT
JASMINE GUY

U102/Lexington Mack/Moberly

RUDE BOYS
CATHY DENNIS
JEFFREY OSBORNE
SHEENA EASTON
Hottest:
TARA KEMP
MARIAN CAREY
ENIGMA
TRACIE SPENCER
HI FIVE

KIPRI/Little Rock Booker/See

LALAH HATHAWAY
SYDNEY YOUNGBLOOD
JEFFREY OSBORNE
2 LIVE CREW
Hottest:
HI FIVE
JOHNNY GILL
FREDDIE JACKSON
GUY
TARA KEMP

WLOU/Louisville Ange Canessa

none
Hottest:
O'JAYS
HI FIVE
FREDDIE JACKSON
GUY
TARA KEMP

WQZB/Louisville Del Spencer

GEORGE HOWARD
TONY TERRY
C & C MUSIC FACTO
SHEILA E
HERB ALPERT
ICE-T
CHRISTOPHER WILLI
KEITH SWEAT
ALTIITUDE
Hottest:
HI FIVE
GUY
MARIAN CAREY
C & C MUSIC FACTO
DIGITAL UNDERGROU

WJJS/Lynchburg Lad Goins

LOOSE ENDS
MICA PARIS
KEITH WASHINGTON
Hottest:
HI FIVE
MARIAN CAREY
GUY
FREDDIE JACKSON
TARA KEMP

WFXM/Macon Big George Threest

B ANGIE B
MICHAEL MCDONALD
BELL BIV DEVOE
ICE-T
NIKKI D
NIKKI RICHARDS
Hottest:
FREDDIE JACKSON
O'JAYS
TARA KEMP
RALPH TRESVANT
JOHNNY GILL

WPQA/Macon Brian Kelly

K.M.C. KRU
KEITH WASHINGTON
CHAMPAIGN
LAZET MICHAELS
CARMEN CARTER
WINANS
Hottest:
MARIAN CAREY
ALEXANDER O'NEAL
TARA KEMP

KHUL/Memphis Alexander/St. James

KEITH SWEAT
SHEENA EASTON
TONY TERRY
EN VOGUE
DELLS
GERALD ALBRIGHT
RIFP
Hottest:
MARIAN CAREY
JOHNNY GILL
HI FIVE
TARA KEMP
GUY

K97/Memphis O'Jay/Bell

none
Hottest:
O'JAYS
MARIAN CAREY
HI FIVE
FREDDIE JACKSON
RALPH TRESVANT

WALT/Meridian Steve Poston

FATHER M.C.
GENIUS
EPMD
ALTIITUDE
BELL BIV DEVOE
ONE CAUSE ONE EFF
JON LUCIEN
Hottest:
HI FIVE
FREDDIE JACKSON
GUY
JOHNNY GILL
TARA KEMP

WHOT/Miami Isley/Andrews

BART & HOMER SIMP
NANCY WILSON
SYDNEY YOUNGBLOOD
LALAH HATHAWAY
VICTORIA WILSON-J
EN VOGUE
SHEILA E
BLACK BOX
ALTIITUDE
NIKKI D
NAJEE
GENIUS
ED O.G.
Hottest:
GUY
HI FIVE
JOHNNY GILL
RALPH TRESVANT
FREDDIE JACKSON

WEDR/Miami James Thomas

TEENA MARIE
WILL DOWNING
EN VOGUE
NAJEE
KEITH SWEAT
Hottest:
MARIAN CAREY
DIGITAL UNDERGROU
FREDDIE JACKSON
GUY
GERALD ALSTON

WBLX/Mobile Chestnut/Sinclair

COLIN ENGLAND
LOOSE ENDS
TEDDY PENDERGRASS
GENIUS
TONY TERRY
LAZET MICHAELS
PONKE SOCIALISTIK
Hottest:
FREDDIE JACKSON
GUY
O'JAYS
JASMINE GUY
HI FIVE

HOT105/Montgomery Larry Steele

TONY TONI TONE
TONY TERRY
TONY TERRY
NIKKI D
JON LUCIEN
GENIUS
EN VOGUE
CARMEN CARTER
WINANS
LAZET MICHAELS
PONKE SOCIALISTIK
Hottest:
FREDDIE JACKSON
HI FIVE
DIGITAL UNDERGROU
JASMINE GUY

WQOQ/Nashville Dubard/Sanders

C & C MUSIC FACTO
B ANGIE B
CHRISTOPHER WILLI
LONDONBEAT
Hottest:
MARIAN CAREY
HI FIVE
O'JAYS
GUY
JOHNNY GILL

WIKS/New Bern Kirkiand/Sanders

TEENA MARIE
NAJEE
SPECIAL GENERATIO
NIKKI D
LAZET MICHAELS
ENIGMA
WOOTEN BROTHERS
GENIUS
CHUBB ROCK
KEITH SWEAT
KEITH WASHINGTON
Hottest:
FREDDIE JACKSON
GUY
MARIAN CAREY
ALEXANDER O'NEAL
TARA KEMP

WYLD-FM/New Orleans Wallace/Ross

NIKKI RICHARDS
NIKKI D
TEENA MARIE
KEITH WASHINGTON
BLACK BOX
ALTIITUDE
KEITH SWEAT
Hottest:
HI FIVE
MARIAN CAREY
FREDDIE JACKSON
JOHNNY GILL
GUY

WOWI/Norfolk Steve Crumbley

DEEE-LITE
MICHAEL MCDONALD
RUN-D.M.C.
KEITH WASHINGTON
EN VOGUE
CARMEN CARTER
YA KID K
Hottest:
HI FIVE
GUY
SALT & PEPA
DIGITAL UNDERGROU
O'JAYS

WJHM/Orlando Lindsey/Hollywood

JASMINE GUY
GLORIA ESTEFAN
KEITH SWEAT
SALT & PEPA
Hottest:
RUDE BOYS
MARIAN CAREY
HI FIVE
RALPH TRESVANT
JOHNNY GILL

WQOK/Raleigh Young/Connors

DIGITAL UNDERGROU
SYDNEY YOUNGBLOOD
LALAH HATHAWAY
ENIGMA
NANCY WILSON
EN VOGUE
Hottest:
HI FIVE
TARA KEMP
FREDDIE JACKSON
RALPH TRESVANT
GUY

WCDX/Richmond Aaron Maxwell

none
Hottest:
HI FIVE
O'JAYS
GUY
MARIAN CAREY
JASMINE GUY

WPLZ/Richmond -Petersburg Phil Daniels

KICKING BACK WITH
JON LUCIEN
BLACK BOX
KEITH WASHINGTON
Hottest:
FREDDIE JACKSON
HI FIVE
MARIAN CAREY
EPMD
JASMINE GUY

WEAS/Savannah Floyd Blackwell

DELLS
ICE-T
EN VOGUE
SHEENA EASTON
DEFINITION OF SOU
SPECIAL GENERATIO
Hottest:
FREDDIE JACKSON
TARA KEMP
SHAWN CHRISTOPHER
JASMINE GUY
RALPH TRESVANT

KMJJ/Shreveport M.J. Rasool

SHEILA E
JEFFREY OSBORNE
WILL DOWNING
2 LIVE CREW
KEITH WASHINGTON
MAIN SOURCE
CHAMPAIGN
Hottest:
HI FIVE
GUY
TARA KEMP
DIGITAL UNDERGROU
SURFACE

KJLH/Los Angeles Lynn Briggs

ALTIITUDE
KEITH SWEAT
Hottest:
HI FIVE
TARA KEMP
LEVERT
JOHNNY GILL
JASMINE GUY

KDAV/Los Angeles Jack Patterson

TOO SHORT
LALAH HATHAWAY
LAZET MICHAELS
TRISH
TABU
4 FUN
K.M.C. KRU
YA KID K
COLIN ENGLAND
ONE CAUSE ONE EFF
Hottest:
JOHNNY GILL
DJ QUICK
MONIE LOVE
FREDDIE JACKSON
BIG DADDY KANE

KKFB/Los Angeles Mike Stadford

RIFP
KEITH WASHINGTON
BELL BIV DEVOE
Hottest:
MARIAN CAREY
ALEXANDER O'NEAL
O'JAYS
EN VOGUE
ANITA BAKER

92 Current Reporters 88 Current Playlists

Called in Frozen Playlist (1): WQWM/Columbia-Smyler

Did Not Report, Playlist Frozen (3): K97/Memphis WCDX/Richmond WTUG/Tuscaloosa

THE SECOND

MAZE

IS HERE

AND NOW!



JUST SHIPPED...

...THE FIRST SINGLE

"THE THINGS YOU DO"

FROM THE ALBUM "LOVE GAMES"

BAHIA
ENTERTAINMENT

ON BAHIA ENTERTAINMENT
RECORDS AND TAPES



MARCH 22, 1991

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
4	4	1				1 GARTH BROOKS/Two Of A Kind, Working On A Full House (Capitol)	203/0	191	10	2
9	7	6				2 RANDY TRAVIS/Heroes And Friends (WB)	203/1	174	24	5
6	6	4				3 SHENANDOAH/I Got You (Columbia)	203/1	170	30	3
18	14	10				4 ALABAMA/Down Home (RCA)	204/0	164	37	3
13	10	7				5 DON WILLIAMS/True Love (RCA)	204/1	161	39	4
16	13	9				6 BILLY DEAN/Only Here For A Little While (SBK/Capitol)	203/1	142	56	5
15	11	8				7 FORESTER SISTERS/Men (WB)	198/2	138	46	14
19	15	14				8 TRAVIS TRITT/Drift Off To Dream (WB)	203/0	86	111	6
20	16	15				9 VINCE GILL/Pocket Full Of Gold (MCA)	204/0	84	109	11
2	1	3				10 CLINT BLACK/Loving Blind (RCA)	167/0	118	37	12
5	5	5				11 PATTY LOVELESS/I'm That Kind Of Girl (MCA)	179/0	113	50	16
30	19	16				12 REBA McENTIRE/Fancy (MCA)	199/0	69	115	15
33	25	17				13 DOLLY PARTON & RICKY VAN SHELTON/Rockin' Years (Columbia)	202/2	51	134	17
23	20	18				14 MARY-CHAPIN CARPENTER/Right Now (Columbia)	194/5	61	103	30
35	28	22				15 RONNIE MILSAP/Are You Lovin' Me Like I'm Lovin' You (RCA)	199/6	23	147	29
25	22	20				16 MARK COLLIE/Let Her Go (MCA)	195/11	38	111	46
28	24	19				17 K.T. OSLIN/Mary And Willie (RCA)	187/6	36	115	36
3	2	2				18 CONWAY TWITTY/I Couldn't See You Leavin' (MCA)	149/0	84	44	21
1	3	11				19 ALAN JACKSON/I'd Love You All Over Again (Arista)	117/0	75	28	14
42	33	26				20 KATHY MATTEA/Time Passes By (Mercury)	196/15	14	117	65
31	27	25				21 GLEN CAMPBELL/Unconditional Love (Capitol)	170/1	25	112	33
—	41	31				22 PAUL OVERSTREET/Heroes (RCA)	193/42	8	106	79
—	—	37				23 GEORGE STRAIT/If I Know Me (MCA)	198/68	6	80	112
32	29	27				24 DESERT ROSE BAND/Will This Be The Day (MCA/Curb)	165/3	18	97	50
40	34	30				25 DWIGHT YOAKAM/You're The One (Reprise)	181/8	13	103	65
36	32	29				26 TANYA TUCKER/Oh What It Did To Me (Capitol)	174/9	12	100	62
BREAKER	27					DOUG STONE/In A Different Light (Epic)	175/65	2	57	116
39	36	32				28 MARTIN DELRAY/Get Rhythm (Atlantic)	150/14	7	79	64
14	12	13				29 BAILLIE & THE BOYS/Treat Me Like A Stranger (RCA)	102/0	19	59	24
10	9	12				30 HOLLY DUNN/Heart Full Of Love (WB)	104/0	22	60	22
—	47	39				31 DIAMOND RIO/Meet In The Middle (Arista)	162/39	1	54	107
BREAKER	32					PIRATES OF THE MISSISSIPPI/Feed Jake (Capitol)	137/20	0	67	70
37	35	33				33 GARY MORRIS/Miles Across The Bedroom (Capitol)	113/0	4	62	47
8	8	21				34 RESTLESS HEART/Long Lost Friend (RCA)	74/0	8	48	18
BREAKER	35					CARLENE CARTER/The Sweetest Thing (Reprise)	122/24	0	36	86
BREAKER	36					OAK RIDGE BOYS/Lucky Moon (RCA)	124/49	0	34	90
11	23	34				37 PAM TILLIS/Don't Tell Me What To Do (Arista)	65/0	13	34	18
49	44	42				38 WILLIE NELSON/Ten With A Two (Columbia)	101/6	3	52	46
50	45	43				39 KEVIN WELCH/True Love Never Dies (Reprise)	106/11	2	46	58
7	18	35				40 VERN GOSDIN/Is It Raining At Your House (Columbia)	54/0	8	29	17
DEBUT	41					LORRIE MORGAN/We Both Walk (RCA)	96/53	0	15	81
48	46	44				42 EDDIE RABBITT/Tennessee Born And Bred (Capitol)	79/4	0	32	47
26	31	36				43 JOE DIFFIE/If You Want Me To (Epic)	44/0	20	14	10
—	—	49				McBRIDE & THE RIDE/Can I Count On You (MCA)	87/10	0	35	52
—	—	47				LEE GREENWOOD/Just Like Me (Capitol)	81/9	1	25	55
—	—	50				LES TAYLOR/I Gotta Mind To Go Crazy (Epic)	80/7	0	28	52
17	17	23				47 WAYLON JENNINGS/The Eagle (Epic)	57/0	9	33	15
DEBUT	48					BELLAMY BROTHERS/She Don't Know That She's Perfect (Atlantic)	79/14	0	22	57
DEBUT	49					MIKE REID/Till You Were Gone (Columbia)	79/47	1	11	67
DEBUT	50					MARK CHESNUTT/Blame It On Texas (MCA)	78/77	1	11	66

MOST ADDED®

- MARK CHESNUTT (77)
- GEORGE STRAIT (68)
- DOUG STONE (65)
- JOE DIFFIE (61)
- KENTUCKY HEADHUNTERS (57)
- LORRIE MORGAN (53)
- OAK RIDGE BOYS (49)
- MIKE REID (47)
- MARK O'CONNOR (45)
- PAM TILLIS (44)

HOTTEST

- GARTH BROOKS (149)
- RANDY TRAVIS (86)
- FORESTER SISTERS (78)
- SHENANDOAH (70)
- ALABAMA (65)
- CLINT BLACK (60)
- BILLY DEAN (52)
- PATTY LOVELESS (51)
- DON WILLIAMS (46)
- REBA McENTIRE (42)

NEW ARTISTS

- Reports/Adds
- 1 McBRIDE &/Can I Count... (MCA) 87/10
 - 2 CLINTON GREGORY/I'd Go Crazy (SOR) 72/17
 - 3 J.P. PENNINGTON/Whatever It Takes (MCA) 70/14
 - 4 MARK O'CONNOR/Restless(WB) 62/45
 - 5 DONNA ULISSE/When Was The... (Atlantic) 38/9
 - 6 LINDA DAVIS/Some Kinda Woman(Capitol) 21/19
 - 7 JOHN ANDREW PARKS/Daddy On... (Capitol) 9/7
 - 8 BANDIT BROTHERS/Women(Curb) 8/8
 - 9 J.J. WHITE/Have A Little Faith (Curb) 7/0
 - 10 TOM KELL/Girl With The Single Rose (WB) 5/1

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hot-test.

BREAKERS

DOUG STONE

In A Different Light (Epic)

On 86% of reporting stations. Rotations: Heavy 2, Medium 57, Light 116, Total Adds 65 including WGNA, WVAM, WDLS, KRRV, WZZK, WEZL, WSLR, WGAR, KWMT, KRST, KFMS, KZLA. Moves 38-27 on the Country chart.

PIRATES OF THE MISSISSIPPI

Feed Jake (Capitol)

On 67% of reporting stations. Rotations: Heavy 0, Medium 67, Light 70, Total Adds 20 including WQCB, WIOV, KASE, WXBQ, KKIX, WMSI, KJJY, WYNG, KZKX, WMUS, KRST, KKCS, KKAT. Moves 48-40-32 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

OAK RIDGE BOYS

Lucky Moon (RCA)

On 61% of reporting stations. Rotations: Heavy 0, Medium 34, Light 90, Total Adds 49 including WCAO, WPOC, WQCB, WYNY, WWNC, WKYQ, WKNN, KJJY, KEEY, KCJB, KUUY, KNCQ, KMPS. Moves 48-36 on the Country chart.

CARLENE CARTER

The Sweetest Thing (Reprise)

On 60% of reporting stations. Rotations: Heavy 0, Medium 36, Light 86, Total Adds 24 including WVAM, WOKO, WCTK, KAYD, WTNV, KLLL, WAVC, WYNG, WFMS, WXCL, KGHL, KNAX, KWHT, KRTY, KDRK. Moves 50-45-35 on the Country chart.

Your Listeners Are Hearing
Doug Stone In A Different Light

R&R 38-27 + 34 Conversion Factor 2 Week BREAKER

Doug Stone "In A Different Light"

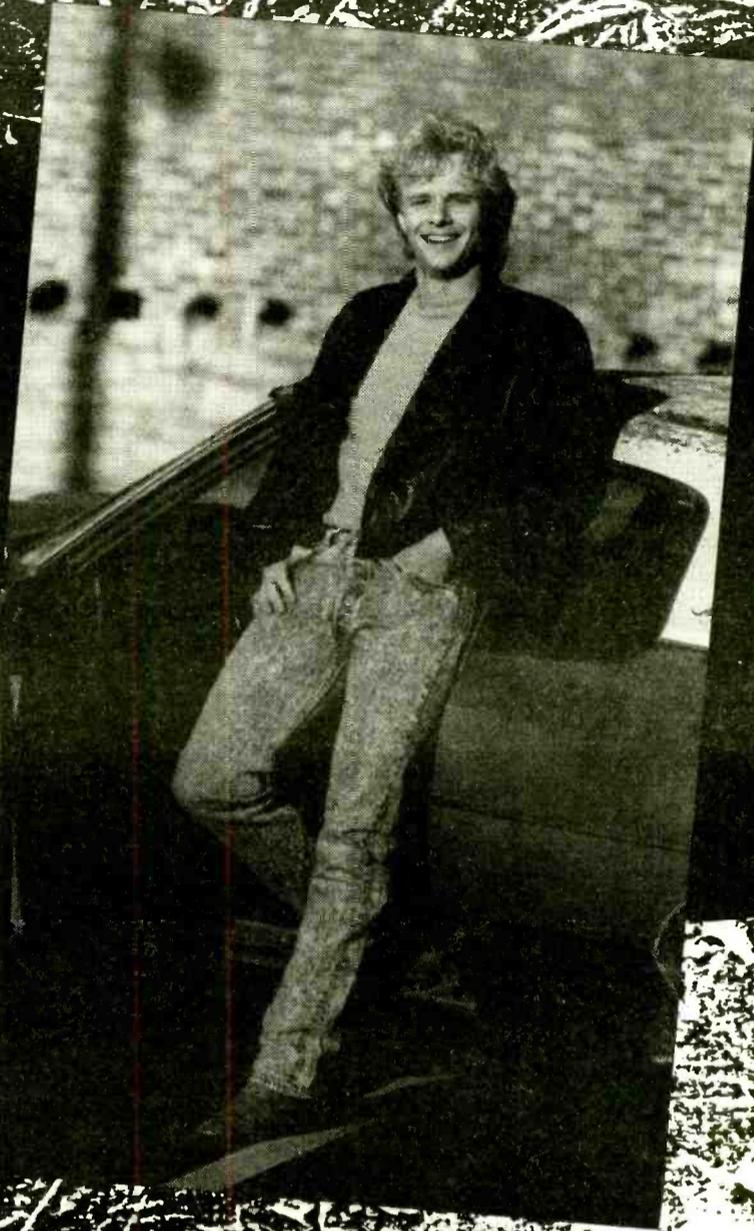
A Great New Voice +
A Hit Song =
Davis Daniel
"Picture Me"

From the forthcoming
album release
"Fighting Fire
With Fire"

Distributed by PGD



PolyGram



Another smash by Jimmy, Phil, Don and Harold

THE STATLERS

A new sound from a classic group,

Don't miss

"Remember Me"

On your desk now – Destined to be a Statler' Classic



Distributed by PGD

PolyGram



NEW & ACTIVE

KEVIN WELCH "True Love Never Dies" (Reprise) 106/11
 Rotations: Heavy 2, Medium 46, Light 58, Total Adds 11, WIOV, WVA, WILQ, KHEY, KJLO, WKYQ, WPAP, KIXQ, WTSD, WWQM, KZLA. Heavy: WWYZ, KUUY. Medium: WPOC, WRWD, KASE, WKML, WSIX, WSM, WHOK. Moves 50-45-43-39 on the Country chart.

WILLIE NELSON "Ten With A Two" (Columbia) 101/6
 Rotations: Heavy 3, Medium 52, Light 46, Total Adds 6, WAYZ, WNUS, WSTH, KHEY, KKYR, KKAT. Heavy: WICO, WUBE, KWOX. Medium: WPOC, KEAN, KASE, WRNS, KIKK, WVLC, KLL, WQDR, WITL, KRAK, KSAN. Moves 49-44-42-38 on the Country chart.

LORRIE MORGAN "We Both Walk" (RCA) 96/53
 Rotations: Heavy 0, Medium 15, Light 81, Total Adds 53 including WRKZ, WDSY, WEZL, WESC, KSSN, WSIX, WNOE, WOWW, WCHY, WIRK, KLUR, WUBE, WFMS, WMUS, KTTS, WTHI, KWEN, KZSN, KKAT, KDRK. Debuts at number 41 on the Country chart.

McBRIDE & THE RIDE "Can I Count On You" (MCA) 87/10
 Rotations: Heavy 0, Medium 35, Light 52, Total Adds 10, WXKX, WYNK, KAYD, KHEY, KJLO, WYYD, WHOK, KCJB, KASH, KEEN. Medium: WAYZ, WWNC, KASE, KLL, KJNE, WAXX, WOV, KTTS, WTCM, KFDI. Moves 49-44 on the Country chart.

LEE GREENWOOD "Just Like Me" (Capitol) 81/9
 Rotations: Heavy 1, Medium 25, Light 55, Total Adds 9, WVAM, WNUS, KEAN, WVLC, WTNT, KCJB, WDEZ, KEKB, KFMS. Heavy: KRKT. Medium: WHWK, WDSY, KMML, KPLX, WCMS, WWA, WXCL, KVOO, KYGO, KRAK. Moves 49-47-45 on the Country chart.

LES TAYLOR "I Gotta Mind To Go Crazy" (Epic) 80/7
 Rotations: Heavy 0, Medium 28, Light 52, Total Adds 7, KEAN, WRNS, KYKX, KJNE, KCJB, KCKC, KSOP. Medium: WPOC, WWYZ, WWNC, WIVK, WVLC, WAMZ, WSIX, KHAK, WAXX, KXXY, KRKT, KUZZ, KNIX. Moves 50-46 on the Country chart.

MIKE REID "Till You Were Gone" (Columbia) 79/47
 Rotations: Heavy 1, Medium 11, Light 67, Total Adds 47 including WZPR, WDSY, WCTK, WHLZ, WESC, KYKX, WGKX, WSIX, WSM, WBKR, WPAP, WOWW, WUBE, WAXX, WFMS, WASKFM, WITL, KVOO, KASH, KUZZ. Debuts at number 49 on the Country chart.

BELLAMY BROTHERS "She Don't Know That She's Perfect" (Atlantic) 79/14
 Rotations: Heavy 0, Medium 22, Light 57, Total Adds 14, WHWK, WQBE, WTCR, WZPR, WXTU, KRRV, WUSY, WIRK, WHOK, KWMT, WITL, KCJB, WDEZ, KASH. Medium: WWYZ, WCTK, KRKT, KRST, KNIX, KSOP. Debuts at number 48 on the Country chart.

MARK CHESNUTT "Blame It On Texas" (MCA) 78/77
 Rotations: Heavy 1, Medium 11, Light 66, Total Adds 77 including WWYZ, WYAY, KASE, WEZL, KSCS, KPLX, WSSL, KIKK, KILTFM, WIVK, WAMZ, WGKX, WKSJ, KAJA, KCYY, WUSN, WFMS, WDAF, WMIL, KXXY, KNIX, KKAT, KEEN. Debuts at number 50 on the Country chart.

JOE DIFFIE "If The Devil Danced (In Empty Pockets)" (Epic) 74/61
 Rotations: Heavy 0, Medium 11, Light 63, Total Adds 61 including WGNA, WPOC, WWYZ, WRKZ, WIOV, WCTK, KASE, KSCS, KPLX, KHEY, WESC, WVLC, WSIX, WOWW, WTQR, WUBE, WOW, WTHI, KYGO, KEEN.

CLINTON GREGORY "I'd Go Crazy" (SOR) 72/17
 Rotations: Heavy 0, Medium 20, Light 52, Total Adds 17, WCAO, WWYZ, WTCR, WNUS, WWNC, KHEY, KKIX, KSSN, WBKR, WDAF, WMIL, WFMB, WDEZ, KZSN, KASH, KUZZ, KWHT. Medium: KIKK, WSM, WTQR.

KENTUCKY HEADHUNTERS "Ballad Of Davy Crockett" (Mercury) 71/57
 Rotations: Heavy 0, Medium 10, Light 61, Total Adds 57 including WPOC, WWYZ, WRKZ, WDSY, WCTK, WESC, WVLC, KISSFM, WKSJ, WCMS, WYYD, WAXX, WCUZ, WDAF, KEEY, WLLR, WTHI, KRKT, KCCY, KRPM.

J.P. PENNINGTON "Whatever It Takes" (MCA) 70/14
 Rotations: Heavy 0, Medium 14, Light 56, Total Adds 14, WAYZ, WRNS, WKML, WESC, KNFM, WCMS, WBKR, WSLR, KVOX, KWMT, WXCL, KRKT, KEKB, KSOP. Medium: WUSY, KPLX, WIVK, WAMZ, WSM, KFDI.

MARK O'CONNOR & THE NEW NASHVILLE CATS "Restless" (WB) 62/45
 Rotations: Heavy 1, Medium 8, Light 53, Total Adds 45 including WOKO, WAYZ, WWYZ, WDSY, KASE, WMSI, KYKS, KNFM, WKSJ, WSIX, WCMS, WQDR, KZEU, WAXX, KFKF, WFMB, WDEZ, KUGN, KRAK, KSOP.

SIGNIFICANT ACTION

SHELBY LYNNE "What About The Love We Made" (Epic) 59/23
 Rotations: Heavy 0, Medium 14, Light 45, Total Adds 23, WAYZ, WWYZ, WZPR, WDSY, WWNC, WTVY, WPCV, WVLC, KYKS, WKSJ, WCMS, WPAP, WQDR, WTNT, KZEU, KHAK, WASKFM, KASH, KUUY, KEKB, KCCY, KNCO, KRAK.

LARRY BOONE "I Need A Miracle" (Columbia) 58/1
 Rotations: Heavy 1, Medium 21, Light 36, Total Adds 1, KCJB. Heavy: WICO. Medium: KEAN, WKAK, KRRV, KMML, WWNC, WSTH, WFLS, KIKK, KLUR, WTQR, WAXX, KFGO, KWMT, KTTS, KVOO, KFDI, KWOX, KRKT, KVOO, KALF.

T.G. SHEPPARD "Born In A High Wind" (Curb/Capitol) 55/5
 Rotations: Heavy 0, Medium 10, Light 45, Total Adds 5, WUSY, WKSJ, KUPL, KNCO, KSAN. Medium: WRNS, KYKS, KZEU, KLUR, KFGO, WNNW, KVOO, KFDI, KWOX. Light: WWYZ, WIVK, KSSN, WLWI, WSIX, WITL.

PAM TILLIS "One Of Those Things" (Arista) 47/44
 Rotations: Heavy 0, Medium 5, Light 42, Total Adds 44 including WQCB, WWYZ, WRKZ, WKAK, WIVK, WGKX, WSM, WQDR, KLUR, KHAK, WAVC, WCUZ, KXXY, KRKT, KUZZ, KMIX, KCCY, KCKC, KSOP, KRTY.

JANN BROWNE "Better Love Next Time" (Curb) 42/10
 Rotations: Heavy 0, Medium 3, Light 39, Total Adds 10, WDSY, WCTK, WVLC, WOWW, WAXX, KEEY, WWJO, WDEZ, KRWQ, KSOP. Medium: KTTS, KFDI, KALF. Light: WWYZ, WRKZ, WRNS, KIKK, WQDR, WOW, KRKT.

OONNA ULISSE "When Was The Last Time" (Atlantic) 38/9
 Rotations: Heavy 0, Medium 2, Light 36, Total Adds 9, WRKZ, KASE, WVLC, KZEU, KJNE, WTQR, KVOX, WFMB, KSOP. Medium: WICO, KALF. Light: WWYZ, KRRV, KMML, KYKS, WCMS, WQDR, KXXY, KTTS, KNCO.

EDDY RAVEN "Rock Me In The Rhythm Of Your Love" (Capitol) 37/12
 Rotations: Heavy 0, Medium 6, Light 31, Total Adds 12, WDSY, WKAK, KRRV, KMML, KAYD, WKML, WDXE, WASKFM, KTTS, KUUY, KEKB, KNCO. Medium: WWYZ, KASE, KPLX, KWOX, KRKT, KALF.

AARON TIPPIN "I Wonder How Far It Is Over You" (RCA) 32/30
 Rotations: Heavy 0, Medium 3, Light 27, Total Adds 30 including WICO, WKAK, WTVY, KTCS, WESC, WSSL, KNFM, WKNN, WUSQ, WUBE, KFGO, WDAF, WITL, WOW, KVOO, KFDI, KWOX, KRKT, KEKB, KRAK.

RAY KENNEDY "Scars" (Atlantic) 30/25
 Rotations: Heavy 0, Medium 3, Light 27, Total Adds 25, WDSY, WICO, WKAK, WWNC, WFLS, KTCS, WESC, KSSN, KYKS, KNFM, KZEU, KLUR, WUSQ, KFGO, WITL, WTHI, KFDI, KWOX, KRKT, KRST, KUUY, KALF, KEKB, KDEO, KRWQ.

DANIELE ALEXANDER "I Know What I Do Know" (Mercury) 27/1
 Rotations: Heavy 0, Medium 1, Light 26, Total Adds 1, KRRV. Medium: WWNC. Light: WRWD, WICO, WKAK, KMML, WRNS, WSTH, WFLS, WVLC, WAXX, WOW, WTCM, KVOO, KFDI, KWOX, KRKT, KIK-FM, KVOO, KUUY, KDEO.

LACY J. DALTON "Forever In My Heart" (Capitol) 24/3
 Rotations: Heavy 0, Medium 3, Light 21, Total Adds 3, WCTK, WAXX, KCJB. Medium: WKAK, KFDI. Light: KRRV, KMML, WTVY, WCMS, KLUR, KWMT, WNNW, KTTS, WTCM, KRKT, KIK-FM, KVOO, KALF, KDEO.

LINDA DAVIS "Some Kinda Woman" (Capitol) 21/19
 Rotations: Heavy 0, Medium 0, Light 21, Total Adds 19, WWYZ, WRKZ, WKAK, KRRV, KMML, WRNS, WTVY, WFLS, WDXE, KAJA, KZEU, KLUR, WUSQ, KHAK, KFGO, KIXQ, KFDI, KVOO, KUUY. Light: WSTH, KYKS.

SAWYER BROWN "Mama's Little Baby Loves Me" (Curb/Capitol) 14/7
 Rotations: Heavy 0, Medium 3, Light 11, Total Adds 7, WTVY, WIVK, KFGO, WCUZ, KFDI, KWOX, KIK-FM. Medium: KLUR, KWHT, KSOP. Light: KZEU, KVOX, KIXQ, KXXY.

ANNE MURRAY "New Way Out" (Capitol) 14/3
 Rotations: Heavy 0, Medium 4, Light 10, Total Adds 3, WICO, KVOX, KTTS. Medium: WCAO, KASE, WSTH, KFDI. Light: WWYZ, WTVY, WDXE, KFGO, KXXY, KDEO, KEEN.

BRENDA LEE "Your One And Only" (WB) 12/3
 Rotations: Heavy 0, Medium 1, Light 11, Total Adds 3, WCTK, KFGO, WTCM. Medium: WWYZ. Light: WKAK, WSTH, KTTS, KVOO, KFDI, KRKT, KVOO, KDEO.

GEORGE JONES & EMMYLOU HARRIS "Ah Fall Down" (Epic) 11/1
 Rotations: Heavy 0, Medium 2, Light 9, Total Adds 1, KTTS. Medium: KFDI, KRKT. Light: KMML, WCMS, KFGO, WDAF, KXXY, WOW, KVOO, KDEO.

MEL McDANIEL "Turtles And Rabbits" (DPI) 10/9
 Rotations: Heavy 0, Medium 0, Light 10, Total Adds 9, WWYZ, WRKZ, WICO, WSTH, WDXE, WSLR, KFGO, KFDI, KDEO. Light: KTTS.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
MIKE REID/Simple As That (Columbia)	Turning For Home
VINCE GILL/Take Your Memory With You (MCA)	Pocket Full Of Gold
MARTY STUART/Paint The Town Tonight (MCA)	Tempted
KATHY MATTEA/From A Distance (Mercury)	Time Passes By
GARTH BROOKS/Wild Horses (Capitol)	No Fences
RONNIE MILSAP/All Is Fair In Love And War (RCA)	Back To The Grindstone
PAM TILLIS/Put Yourself In My Place (Arista)	Put Yourself In My Place
GARTH BROOKS/Victim Of The Game (Capitol)	No Fences
GARTH BROOKS/The Thunder Rolls (Capitol)	No Fences
CLINT BLACK/One More Payment (RCA)	Put Yourself In My Shoes
CLINT BLACK/This Nightlife (RCA)	Put Yourself In My Shoes
GARTH BROOKS/Mr. Blue (Capitol)	No Fences
SAWYER BROWN/The Walk (Curb/Capitol)	Buick
ROB CROSBY/Still Burning For You (Arista)	Solid Ground
MARK CHESNUTT/Your Love Is A Miracle (MCA)	Too Cold At Home

The Class Of This Year's Seminar!

Joe Diffie & Shelby Lynne



JOE DIFFIE. HOME, HOME ON THE RADIO.



SHELBY LYNNE. A STUDY IN GREAT SINGING.

"If The Devil Danced (In Empty Pockets)"

"What About The Love We Made"

"Epic" Reg. U.S. Pat. & Tm. Off. Marca Registrada. Epic is a trademark of Sony Music Entertainment Inc. © 1991 Sony Music Entertainment Inc.





SONG INFORMATION INDEX

A

ALABAMA "Down Home" (RCA 2778-7)
Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Rick Bowles, Josh Leo Pub: Maypop Music, Warner/Elektra/Asylum Music/Mopage Music (BMI) Mgr: Dale Morris

DANIELE ALEXANDER "I Know What I Do Know" (Mercury 878 970)
Prod: Harold Shedd Wr: Daniele Alexander Pub: PRI Music (ASCAP) Mgr: Sound Seventy

B

BAILLIE & THE BOYS "Treat Me Like A Stranger" (RCA 2720-7)
Prod: Kyle Lehning Wr: Michael Bonagura, Peter McCann Pub: PolyGram International Publishing/Lissy Tunes, EMI April Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

BELLAMY BROTHERS "She Don't Know That She's Perfect" (Atlantic 7-87748)
Prod: David Bellamy, Howard Bellamy, Ron Taylor Wr: David Bellamy, Howard Bellamy, Jerry Lynn Williams Pub: Bellamy Brothers Music; Red Brazos Music/Urge Music (ASCAP; BMI) Mgr: Frances Bellamy

CLINT BLACK "Loving Blind" (RCA 2749-7)
Prod: James Stroud Wr: Clint Black Pub: Howlin' Hits Music (ASCAP) Mgr: Bill Ham

LARRY BOONE "I Need A Miracle" (Columbia 38 73710)
Prod: Steve Buckingham, Marshall Morgan Wr: Larry Boone, Paul Nelson, Danny Mayo Pub: BMG Songs; Great Cumberland Music (ASCAP; BMI) Mgr: Gene Ferguson

GARTH BROOKS "Two Of A Kind, Working On A Full House" (Capitol 79537)
Prod: Allen Reynolds Wr: Bobby Boyd, Warren Dale Haynes, Dennis Robbins Pub: Muhlenberg Music/Cal Cody Music; Wee B Music (BMI; ASCAP) Mgr: Bob Doyle, Pam Lewis

JANN BROWNE "Better Love Next Time" (Curb 76858)
Prod: Steve Fishell Wr: Gail Davies, Paul Kennerley Pub: Warner Tamerlane Publishing/Silverline Music, Littlemarch Music (BMI) Mgr: Tracy Gershon

C

GLEN CAMPBELL "Unconditional Love" (Capitol 79494)
Prod: Jimmy Bowen, Jerry Crutchfield Wr: Donny Lowery, Randy Sharp, Tim DuBois Pub: Almo Music/Microterus Music/WB Music/Tim DuBois Music; With Any Luck Music (ASCAP; BMI) Mgr: Stan Schneider

MARY-CHAPIN CARPENTER "Right Now" (Columbia 38 73699)
Prod: John Jennings, Mary-Chapin Carpenter Wr: Al Lewis, Sylvester Bradford Pub: Sylbee Music, Sovereign Music (ASCAP) Mgr: Tom Carrico, John Simson

CARLENE CARTER "The Sweetest Thing" (Reprise 7-19398)
Prod: Howie Epstein Wr: Carlene Carter, Robert Ellis Orrall Pub: Carleoney Tunes/Chrysalis Music Group, BMG Songs/2Kids Music (ASCAP) Mgr: Bill Carter

MARK CHESNUTT "Blame It On Texas" (MCA 54053)
Prod: Mark Wright Wr: Ronnie Rogers, Mark Wright Pub: Maypop Music/EMI Blackwood Music/Wrightchild Music (BMI) Mgr: BDM Company

MARK COLLIE "Let Her Go" (MCA 53971)
Prod: Doug Johnson, Tony Brown Wr: Mark Collie Pub: Ha-Deb Music (ASCAP) Mgr: Don Light

D

LACY J. DALTON "Forever In My Heart" (Capitol 79550)
Prod: Jimmy Bowen, Lacy J. Dalton Wr: Even Stevens, Hillary Kanter, Lacy J. Dalton Pub: ESP Music/Tender Vittles Music/Great Cumberland Music/Blue Piggie Music (BMI) Mgr: Teri Brown

LINDA DAVIS "Some Kinda Woman" (Capitol 79646)
Prod: Jimmy Bowen, Linda Davis Wr: Annette Cotter, David Leonard Pub: Debaris Music/Ha-Deb Music (ASCAP) Mgr: Starstruck Entertainment

BILLY DEAN "Only Here For A Little While" (Capitol/SBK 79424)
Prod: Chuck Howard, Tom Shapiro Wr: Wayland Holyfield, Richard Leigh Pub: EMI April Music/Ideas Of March Music, Lion-Hearted Music (ASCAP) Mgr: Ken Stitts

MARTIN DELRAY "Get Rhythm" (Atlantic 3429-2)
Prod: Blake Mevis, Nelson Larfin Wr: John R. Cash Pub: House Of Cash (BMI) Mgr: Blake Mevis

DESERT ROSE BAND "Will This Be The Day" (MCA/Curb 54002)
Prod: Paul Worley, Ed Seay Wr: Chris Hillman, Steve Hill Pub: Bar None Music (BMI) Mgr: Chuck Morris

DIAMOND RIO "Meet In The Middle" (Arista 2182)
Prod: Monty Powell, Tim DuBois Wr: Chapin Hartford, Jim Foster, Don Pfimmer Pub: Sony Tree Publishing, Electric Mule Music; Zomba Enterprises (BMI; ASCAP) Mgr: Ted Hacke

JOE DIFFIE "If The Devil Danced (In Empty Pockets)" (Epic 34 73747)
Prod: Bob Montgomery, Johnny Slate Wr: K. Spooner, K. Williams Pub: Texas Wedge Music, Sony Cross Keys Publishing (ASCAP) Mgr: Danny Morrison, Johnny Slate

JOE DIFFIE "If You Want Me To" (Epic 34 73637)
Prod: Bob Montgomery, Johnny Slate Wr: Lonnie Williams, Joe Diffie Pub: Songwriters Ink/Forrest Hills Music (BMI) Mgr: Danny Morrison, Johnny Slate

HOLLY DUNN "Heart Full Of Love" (WB 7-19472)
Prod: Holly Dunn, Chris Waters Wr: Kostas Pub: Songs Of PolyGram International (BMI) Mgr: Refugee Management

F

FORESTER SISTERS "Men" (WB 7-19450)
Prod: Robert Byrne, Alan Schulman Wr: Robert Byrne, Alan Schulman Pub: Screen Gems-EMI Music; Colgems EMI Music (BMI; ASCAP) Mgr: Refugee Management

G

VINCE GILL "Pocket Full Of Gold" (MCA 54026)
Prod: Tony Brown Wr: Vince Gill, Brian Allsmiller Pub: Benefit Music (BMI) Mgr: Fitzgerald-Hartley

VERN GOSDIN "Is It Raining At Your House" (Columbia 38 73632)
Prod: Bob Montgomery Wr: Vern Gosdin, Hank Cochran, Dean Dillon Pub: Hookem Music, Jessie Jo Music/MCA Music; Tree Publishing (ASCAP; BMI) Mgr: Eddie Tickner

LEE GREENWOOD "Just Like Me" (Capitol 79530)
Prod: Jerry Crutchfield Wr: Bob Morrison, Debbie Hupp Pub: Love This Town Music/Green Room Music/Huptown Music (ASCAP) Mgr: Jerry Bentley

CLINTON GREGORY "(If It Weren't For Country Music) I'd Go Crazy" (SOR 427)
Prod: Ray Pennington Wr: Alan Syms Pub: Millstone Music (ASCAP) Mgr: Ray Pennington

J

ALAN JACKSON "I'd Love You All Over Again" (Arista 2166)
Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson Pub: Mattie Ruth Music/Seventh Son Music (ASCAP) Mgr: Barry Coburn

WAYLON JENNINGS "The Eagle" (Epic 34 73718)
Prod: Richie Albright, Bob Montgomery Wr: Hank Cochran, Red Lane, Mack Vickery Pub: Tree Publishing (BMI) Mgr: Jim Halsey

GEORGE JONES & EMMYLOU HARRIS "All Fall Down" (Epic 34 73715)
Prod: Billy Sherrill Wr: Harlan Howard, R. Peterson Pub: Sony Tree Publishing (BMI) Mgr: Nancy Jones; Mark Rothbaum

RAY KENNEDY "Scars" (Atlantic 7-87743)
Prod: Ray Kennedy Wr: Ray Kennedy, Bobby David, Don Henry Pub: Cross Keys Publishing (ASCAP) Mgr: Dale Morris

KENTUCKY HEADHUNTERS "Ballad Of Davy Crockett" (PolyGram 868 122)
Prod: Kentucky Headhunters Wr: Tom Blackburn, George Bruns Pub: Wonderland Music (BMI) Mgr: Mitchell Fox

K

BRENDA LEE "Your One And Only" (WB 7-19397)
Prod: Steve Buckingham Wr: Even Stevens, Hillary Kanter Pub: ESP Music (BMI) Mgr: Ronnie Shacklett

PATTY LOVELESS "I'm That Kind Of Girl" (MCA 53977)
Prod: Tony Brown Wr: Matraca Berg, Ronnie Samoset Pub: WB Music/Samosonian Songs; Warner-Tamerlane/Patrick Joseph Music (BMI; ASCAP) Mgr: G. Gerald Roy

SHELBY LYNNE "What About The Love We Made" (Epic 34 73716)
Prod: Bob Montgomery Wr: J. Rotch Pub: Vintage Music (BMI) Mgr: Mark Rothbaum

L

KATHY MATTEA "Time Passes By" (Mercury 878 934)
Prod: Allen Reynolds Wr: Jon Vezner, Susan Longacre Pub: Sheddhouse Music/PolyGram International Publishing; WBM Music/Longacre Music (ASCAP; SESAC) Mgr: Bob Tittley

McBRIDE & THE RIDE "Can I Count On You" (MCA 54022)
Prod: Tony Brown, Steve Fishell Wr: Terry McBride, Bill Carter, Ruth Ellsworth Pub: Violet Crown Music/Blame Music (BMI) Mgr: Ken Stitts

MEL MCDANIEL "Turtles And Rabbits" (DPI 5002)
Prod: Keith Stegall, Roger Murrh Wr: Keith Stegall, Roger Murrh Pub: Murrh Music/Tom Collins Music (BMI) Mgr: Sound Seventy

REBA MCENTIRE "Fancy" (MCA 54042)
Prod: Tony Brown, Reba McEntire Wr: Bobbie Gentry Pub: Northridge Music (ASCAP) Mgr: Navel Blackstock

RONNIE MILSAP "Are You Lovin' Me Like I'm Lovin' You" (RCA 2509-7)
Prod: Ronnie Milsap, Rob Galbraith Wr: Johnny Cunningham, Steve Stone Pub: WB Music/Sunstrom Music; Warner Tamerlane Publishing/Foon Tunes Music (ASCAP; BMI) Mgr: Mores, Nanas, Golden, Peay

LORRIE MORGAN "We Both Walk" (RCA 2748-7)
Prod: Richard Landis Wr: Tom Shapiro, Chris Waters Pub: Edge O'Woods Music/Kinetic Diamond Music, Edge O'Woods Music/Moline Valley Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

GARY MORRIS "Miles Across The Bedroom" (Capitol 79526)
Prod: Jimmy Bowen, Gary Morris Wr: Lester S. Moore, Jeffrey Rea Pub: Logrhythm Music (BMI) Mgr: Smalltime Management

ANNE MURRAY "New Way Out" (Capitol 79600)
Prod: Jerry Crutchfield Wr: Randy Sharp Pub: Gee Sharp Music (BMI) Mgr: Leonard Rambeau

M

WILLIE NELSON "Ten With A Two" (Columbia 3047)
Prod: Fred Foster Wr: Mack Vickery, Jack Mack, Bo Roberts, Bill Nosworthy Pub: Co-Heart Music, Ski Slope Music, Sony Tree Publishing (BMI) Mgr: Mark Rothbaum

OK RIDGE BOYS "Lucky Moon" (RCA 2779-7)
Prod: Richard Landis Wr: Mark Wright, Doug Johnson Pub: EMI Blackwood Music/Wrightchild Music; PolyGram International Publishing/Kicklighter Publishing (BMI; ASCAP) Mgr: Jim Halsey

MARK O'CONNOR & THE NEW NASHVILLE CATS "Restless" (WB 7-19354)
Prod: Mark O'Connor, Jim Ed Norman Wr: Carl Perkins Pub: Cedarwood Publishing (BMI) Mgr: Craig Miller

K.T. OSLIN "Mary And Willie" (RCA 2746-7)
Prod: Barry Beckett Wr: K.T. Oslin Pub: Mazdu Music (SESAC) Mgr: Mores, Nanas, Golden, Peay

PAUL OVERSTREET "Heroes" (RCA 2780-7)
Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Claire Cloninger Pub: Scarlet Moon Music; Kaleidoscope Music (BMI; ASCAP) Mgr: Bobby Roberts

N

DOLLY PARTON & RICKY VAN SHELTON "Rockin' Years" (Columbia 38 73711)
Prod: Steve Buckingham, Gary Smith Wr: F. Parton Pub: Southern Gallery Music (ASCAP) Mgr: Sandy Gallin; International Management Services

J.P. PENNINGTON "Whatever It Takes" (MCA 54047)
Prod: Barry Beckett Wr: Will Robinson, Robert Byrne Pub: Maypop Music, Fame Music/Bobworld Music (BMI) Mgr: Bill Carter

PIRATES OF THE MISSISSIPPI "Feed Jake" (Capitol 79529)
Prod: James Stroud, Rich Alves Wr: Danny Bear Mayo Pub: Tom Collins Music (BMI) Mgr: Ken Stitts

EDDIE RABBITT "Tennessee Born And Bred" (Capitol 79369)
Prod: Richard Landis Wr: Eddie Rabbitt, Reed Nielsen Pub: Eddie Rabbitt Music, Englishtown Music (BMI) Mgr: Stan Mores

EDDY RAVEN "Rock Me In The Rhythm Of Your Love" (Capitol 79549)
Prod: Barry Beckett Wr: Lisa Silver, Robert Earl Keen Pub: MCA Music Publishing; Music Corporation Of America (ASCAP; BMI) Mgr: John Dotson

MIKE REID "Till You Were Gone" (Columbia 38 73736)
Prod: Steve Buckingham Wr: Mike Reid, Rory Michael Bourke Pub: Lodge Hall Music/BMG Songs, PolyGram International Publishing/Songs De Burgo (ASCAP) Mgr: None

RESTLESS HEART "Long Lost Friend" (RCA 2709-7)
Prod: Scott Hendricks, Tim DuBois, Restless Heart Wr: Dave Robbins, Steve Bogard, Larry Stewart Pub: WB Music/Uncle Beave Music/Rancho Bogardo Music; Warner-Tamerlane Publishing/Larry Stewart Music (ASCAP; BMI) Mgr: Mores, Nanas, Golden, Peay

SAWYER BROWN "Mama's Little Baby Loves Me" (Curb/Capitol 79653)
Prod: Randy Scruggs, Mark Miller Wr: Mark Miller, Greg Hubbard Pub: Zoo II/Myrt & Chuck's Boy Music (ASCAP) Mgr: TKO Management

SHENANDOAH "I Got You" (Columbia 38 73672)
Prod: Rick Hall, Robert Byrne Wr: Robert Byrne, Teddy Gentry, Greg Fowler Pub: Fame Publishing, Maypop Music (BMI) Mgr: Bill Carter

T.G. SHEPPARD "Born In A High Wind" (Curb/Capitol 79566)
Prod: Mac McAnally, Walt Aldridge Wr: Walt Aldridge, Gary Baker, Susan Longacre Pub: Rick Hall Music; WBM Music (ASCAP; SESAC) Mgr: R.J. Kaltenbach

DOUG STONE "In A Different Light" (Epic 34 73741)
Prod: Doug Johnson Wr: Bob McDill, Bucky Jones, D. Lee Pub: PolyGram International Publishing/Ranger Bob Music, Sony Cross Keys Publishing; Songs Of PolyGram International (ASCAP; BMI) Mgr: Doug Johnson, Phyllis Bennette

GEORGE STRAIT "If I Know Me" (MCA 54052)
Prod: Jimmy Bowen Wr: Dean Dillon, Pam Belford Pub: Music Corporation of America/Jesse Jo Music (BMI) Mgr: Erv Woolsey

LES TAYLOR "I Gotta Mind To Go Crazy" (Epic 34 73712)
Prod: James Stroud Wr: R. Moore, D. Pfimmer Pub: Gehl Music/Zomba Enterprises (ASCAP) Mgr: None

PAM TILLIS "Don't Tell Me What To Do" (Arista 2129)
Prod: Paul Worley, Ed Seay Wr: Harlan Howard, Max D. Barnes Pub: Tree Publishing (BMI) Mgr: Mike Robertson

PAM TILLIS "One Of Those Things" (Arista 2203)
Prod: Paul Worley, Ed Seay Wr: Pam Tillis, Paul Overstreet Pub: Warner/Elektra/Asylum/Blood, Sweat & Ink/Scarlett Moon Music/Screen Gems-EMI Music (BMI) Mgr: Mike Robertson

AARON TIPPIN "I Wonder How Far It Is Over You" (RCA 2747-7)
Prod: Emory Gordy Jr. Wr: Aaron Tippin, Buddy Brook Pub: Acuff-Rose Music (BMI) Mgr: Starstruck Entertainment

RANDY TRAVIS "Heroes And Friends" (WB 7-19469)
Prod: Kyle Lehning Wr: Randy Travis, Don Schlitz Pub: Sometimes You Win Music, Don Schlitz Music (ASCAP) Mgr: Lib Hatcher

TRAVIS TRITT "Drift Off To Dream" (WB 7-19431)
Prod: Gregg Brown Wr: Travis Tritt, Stewart Harris Pub: Sony Tree Publishing/Post Oak Publishing, CRGI Music/Edisto Sound International (BMI) Mgr: Ken Krager

TANYA TUCKER "Oh What It Did To Me" (Capitol 79535)
Prod: Jerry Crutchfield Wr: Jerry Crutchfield Pub: Champion Music (BMI) Mgr: Beau Tucker

CONWAY TWITTY "I Couldn't See You Leavin'" (MCA 53983)
Prod: Jimmy Bowen, Conway Twitty, Dee Henry Wr: Ronny Scaife, Rory Michael Bourke Pub: Songs Of PolyGram International/Partner Music; PolyGram International Publishing/Songs De Burgo (BMI; ASCAP) Mgr: Dee Henry

DONNA ULISSE "When Was The Last Time" (Atlantic 7-87739)
Prod: Ray Baker Wr: Frank J. Myers, Buck Moore Pub: Morgan Active Songs/You And I Music; Mama's House Music/Just Good Music (ASCAP; BMI) Mgr: Dale Morris

KEVIN WELCH "True Love Never Dies" (Reprise 7-19440)
Prod: Paul Worley, Ed Seay Wr: Kevin Welch, Gary Scruggs Pub: Sony Cross Keys Publishing, Irving Music (ASCAP; BMI) Mgr: Dawn Ruff

DON WILLIAMS "True Love" (RCA 2745-7)
Prod: Don Williams, Garth Fundis Wr: Pat Alger Pub: Bait And Beer Music/Forerunner Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

DWIGHT YOAKAM "You're The One" (Reprise 7-19405)
Prod: Pete Anderson Wr: Dwight Yoakam Pub: Coal Dust West Music (BMI) Mgr: Gary Borman

P

RAY KENNEDY "Scars" (Atlantic 7-87743)
Prod: Ray Kennedy Wr: Ray Kennedy, Bobby David, Don Henry Pub: Cross Keys Publishing (ASCAP) Mgr: Dale Morris

KENTUCKY HEADHUNTERS "Ballad Of Davy Crockett" (PolyGram 868 122)
Prod: Kentucky Headhunters Wr: Tom Blackburn, George Bruns Pub: Wonderland Music (BMI) Mgr: Mitchell Fox

BRENDA LEE "Your One And Only" (WB 7-19397)
Prod: Steve Buckingham Wr: Even Stevens, Hillary Kanter Pub: ESP Music (BMI) Mgr: Ronnie Shacklett

PATTY LOVELESS "I'm That Kind Of Girl" (MCA 53977)
Prod: Tony Brown Wr: Matraca Berg, Ronnie Samoset Pub: WB Music/Samosonian Songs; Warner-Tamerlane/Patrick Joseph Music (BMI; ASCAP) Mgr: G. Gerald Roy

SHELBY LYNNE "What About The Love We Made" (Epic 34 73716)
Prod: Bob Montgomery Wr: J. Rotch Pub: Vintage Music (BMI) Mgr: Mark Rothbaum

KATHY MATTEA "Time Passes By" (Mercury 878 934)
Prod: Allen Reynolds Wr: Jon Vezner, Susan Longacre Pub: Sheddhouse Music/PolyGram International Publishing; WBM Music/Longacre Music (ASCAP; SESAC) Mgr: Bob Tittley

McBRIDE & THE RIDE "Can I Count On You" (MCA 54022)
Prod: Tony Brown, Steve Fishell Wr: Terry McBride, Bill Carter, Ruth Ellsworth Pub: Violet Crown Music/Blame Music (BMI) Mgr: Ken Stitts

MEL MCDANIEL "Turtles And Rabbits" (DPI 5002)
Prod: Keith Stegall, Roger Murrh Wr: Keith Stegall, Roger Murrh Pub: Murrh Music/Tom Collins Music (BMI) Mgr: Sound Seventy

REBA MCENTIRE "Fancy" (MCA 54042)
Prod: Tony Brown, Reba McEntire Wr: Bobbie Gentry Pub: Northridge Music (ASCAP) Mgr: Navel Blackstock

RONNIE MILSAP "Are You Lovin' Me Like I'm Lovin' You" (RCA 2509-7)
Prod: Ronnie Milsap, Rob Galbraith Wr: Johnny Cunningham, Steve Stone Pub: WB Music/Sunstrom Music; Warner Tamerlane Publishing/Foon Tunes Music (ASCAP; BMI) Mgr: Mores, Nanas, Golden, Peay

LORRIE MORGAN "We Both Walk" (RCA 2748-7)
Prod: Richard Landis Wr: Tom Shapiro, Chris Waters Pub: Edge O'Woods Music/Kinetic Diamond Music, Edge O'Woods Music/Moline Valley Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

GARY MORRIS "Miles Across The Bedroom" (Capitol 79526)
Prod: Jimmy Bowen, Gary Morris Wr: Lester S. Moore, Jeffrey Rea Pub: Logrhythm Music (BMI) Mgr: Smalltime Management

ANNE MURRAY "New Way Out" (Capitol 79600)
Prod: Jerry Crutchfield Wr: Randy Sharp Pub: Gee Sharp Music (BMI) Mgr: Leonard Rambeau

WILLIE NELSON "Ten With A Two" (Columbia 3047)
Prod: Fred Foster Wr: Mack Vickery, Jack Mack, Bo Roberts, Bill Nosworthy Pub: Co-Heart Music, Ski Slope Music, Sony Tree Publishing (BMI) Mgr: Mark Rothbaum

OK RIDGE BOYS "Lucky Moon" (RCA 2779-7)
Prod: Richard Landis Wr: Mark Wright, Doug Johnson Pub: EMI Blackwood Music/Wrightchild Music; PolyGram International Publishing/Kicklighter Publishing (BMI; ASCAP) Mgr: Jim Halsey

MARK O'CONNOR & THE NEW NASHVILLE CATS "Restless" (WB 7-19354)
Prod: Mark O'Connor, Jim Ed Norman Wr: Carl Perkins Pub: Cedarwood Publishing (BMI) Mgr: Craig Miller

K.T. OSLIN "Mary And Willie" (RCA 2746-7)
Prod: Barry Beckett Wr: K.T. Oslin Pub: Mazdu Music (SESAC) Mgr: Mores, Nanas, Golden, Peay

PAUL OVERSTREET "Heroes" (RCA 2780-7)
Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Claire Cloninger Pub: Scarlet Moon Music; Kaleidoscope Music (BMI; ASCAP) Mgr: Bobby Roberts

DOLLY PARTON & RICKY VAN SHELTON "Rockin' Years" (Columbia 38 73711)
Prod: Steve Buckingham, Gary Smith Wr: F. Parton Pub: Southern Gallery Music (ASCAP) Mgr: Sandy Gallin; International Management Services

J.P. PENNINGTON "Whatever It Takes" (MCA 54047)
Prod: Barry Beckett Wr: Will Robinson, Robert Byrne Pub: Maypop Music, Fame Music/Bobworld Music (BMI) Mgr: Bill Carter

PIRATES OF THE MISSISSIPPI "Feed Jake" (Capitol 79529)
Prod: James Stroud, Rich Alves Wr: Danny Bear Mayo Pub: Tom Collins Music (BMI) Mgr: Ken Stitts

EDDIE RABBITT "Tennessee Born And Bred" (Capitol 79369)
Prod: Richard Landis Wr: Eddie Rabbitt, Reed Nielsen Pub: Eddie Rabbitt Music, Englishtown Music (BMI) Mgr: Stan Mores

EDDY RAVEN "Rock Me In The Rhythm Of Your Love" (Capitol 79549)
Prod: Barry Beckett Wr: Lisa Silver, Robert Earl Keen Pub: MCA Music Publishing; Music Corporation Of America (ASCAP; BMI) Mgr: John Dotson

MIKE REID "Till You Were Gone" (Columbia 38 73736)
Prod: Steve Buckingham Wr: Mike Reid, Rory Michael Bourke Pub: Lodge Hall Music/BMG Songs, PolyGram International Publishing/Songs De Burgo (ASCAP) Mgr: None

RESTLESS HEART "Long Lost Friend" (RCA 2709-7)
Prod: Scott Hendricks, Tim DuBois, Restless Heart Wr: Dave Robbins, Steve Bogard, Larry Stewart Pub: WB Music/Uncle Beave Music/Rancho Bogardo Music; Warner-Tamerlane Publishing/Larry Stewart Music (ASCAP; BMI) Mgr: Mores, Nanas, Golden, Peay

SAWYER BROWN "Mama's Little Baby Loves Me" (Curb/Capitol 79653)
Prod: Randy Scruggs, Mark Miller Wr: Mark Miller, Greg Hubbard Pub: Zoo II/Myrt & Chuck's Boy Music (ASCAP) Mgr: TKO Management

SHENANDOAH "I Got You" (Columbia 38 73672)
Prod: Rick Hall, Robert Byrne Wr: Robert Byrne, Teddy Gentry, Greg Fowler Pub: Fame Publishing, Maypop Music (BMI) Mgr: Bill Carter

T.G. SHEPPARD "Born In A High Wind" (Curb/Capitol 79566)
Prod: Mac McAnally, Walt Aldridge Wr: Walt Aldridge, Gary Baker, Susan Longacre Pub: Rick Hall Music; WBM Music (ASCAP; SESAC) Mgr: R.J. Kaltenbach

DOUG STONE "In A Different Light" (Epic 34 73741)
Prod: Doug Johnson Wr: Bob McDill, Bucky Jones, D. Lee Pub: PolyGram International Publishing/Ranger Bob Music, Sony Cross Keys Publishing; Songs Of PolyGram International (ASCAP; BMI) Mgr: Doug Johnson, Phyllis Bennette

GEORGE STRAIT "If I Know Me" (MCA 54052)
Prod: Jimmy Bowen Wr: Dean Dillon, Pam Belford Pub: Music Corporation of America/Jesse Jo Music (BMI) Mgr: Erv Woolsey

LES TAYLOR "I Gotta Mind To Go Crazy" (Epic 34 73712)
Prod: James Stroud Wr: R. Moore, D. Pfimmer Pub: Gehl Music/Zomba Enterprises (ASCAP) Mgr: None

1991 MEMBER EXTRAVAGANZA II



CMA will put your body in the Bahamas ...
If you're our top member recruiter for 1991!
But wait, everyone is a winner in this year's Extravaganza II!

Eligibility period January 2, 1991 to September 6, 1991.

GRAND PRIZE ...

Bahamas Get-Away
(Top Recruiter)

2ND PLACE PRIZE ...

CMA Awards Show
VIP package

(Second highest recruiter)

3rd PLACE PRIZE ...

Deluxe Portfolio organizer
(recruit 5 new members)

4th PLACE PRIZE ...

CMA Beach Bag
(recruit 1 new member)



For more information contact:
CMA's Membership Department
(615) 244-2840, One Music Circle South,
Nashville, TN 37203

AOR TRACKS®

NEW ARTISTS

Reports

3	2			173 REPORTERS	Reports/Adds	Heavy	Medium
WKS	WKS	LW	TW				
3	3	2		1 QUEENSRYCHE/Silent Lucidity (EMI)	166-0	152+	11-
4	2	1		2 ROLLING STONES/Highwire (Columbia)	165-0	147-	17-
7	5	4		3 GREAT WHITE/Call It Rock N' Roll (Capitol)	161-0	93+	52-
16	8	6		4 R.E.M./Losing My Religion (WB)	154+5	92+	51-
-	15	8		5 LAW/Laying Down The Law (Atlantic)	161+5	72+	84-
1	1	3		6 BLACK CROWES/She Talks To Angels (Def American)	128-0	113-	13+
12	7	7		7 GEORGE THOROGOOD & THE.../If You Don't Start Drinkin'... (EMI)	153-0	63+	74-
14	11	10		8 CINDERELLA/Heartbreak Station (Mercury)	141-1	63+	59-
27	19	13		9 STING/The Soul Cages (A&M)	136+12	45+	84+
17	14	11		10 BAD COMPANY/Stranger Stranger (Atco)	132-3	45+	77-
-	24	17		11 ROD STEWART/Rhythm Of My Heart (WB)	115+4	50+	52-
13	12	12		12 FIREHOUSE/Don't Treat Me Bad (Epic)	118-0	40+	59-
47	29	20		13 DAVID LEE ROTH/Sensible Shoes (WB)	135+26	23+	80+
44	27	18		14 ZZ TOP/Decision Or Collision (WB)	120+12	27+	82+
5	4	5		15 INXS/Bitter Tears (Atlantic)	98-0	56-	39-
22	17	16		16 DRIVIN N CRYIN/Fly Me Courageous (Island)	116-2	39+	50+
DEBUT				17 BILLY SQUIER/She Goes Down (Capitol)	131 /131	11	82
11	9	9		18 FIXX/How Much Is Enough (Impact)	117-0	46-	57-
18	16	15		19 VAUGHAN BROTHERS/Good Texan (Epic)	107-0	42-	57=
-	42	25		20 ERIC JOHNSON/Trademark (Capitol)	111+17	13+	77+
34	33	22		21 WARRANT/Uncle Tom's Cabin (Columbia)	120+5	7+	56+
60	40	29		22 QUEEN/Innuendo (Hollywood)	109+17	10+	57+
-	-	39		23 SIMPLE MINDS/See The Lights (A&M)	106+41	6+	73+
39	32	26		24 AC/DC/Are You Ready (Atco)	111+11	11=	45+
-	-	33		25 THIN LIZZY/Dedication (Mercury)	114+29	6+	52+
36	35	31		26 RIK EMMETT/Saved By Love (Charisma)	91+12	11+	57+
41	37	32		27 EXTREME/More Than Words (A&M)	93+12	14+	45+
31	27	27		28 LITTLE CAESAR/In Your Arms (DGC)	81-1	17-	49+
57	44	34		29 TESLA/Paradise (Geffen)	89+11	7+	44+
33	31	30		30 DAMN YANKEES/Bad Reputation (WB)	90-4	7-	44=
2	6	19		31 ROGER McGUINN/King Of The Hill (Arista)	51-0	37-	11-
10	10	14		32 CHRIS ISAAK/Wicked Game (Reprise)	59-0	36-	16-
38	38	35		33 REMBRANDTS/Burning Timber (Atco)	79+9	5+	46+
30	28	28		34 LIVING COLOUR/Love Rears Its Ugly Head (Epic)	75-4	13-	39+
26	25	23		35 POISON/Ride The Wind (Enigma/Capitol)	71-2	18-	29-
DEBUT				36 MIKE & THE MECHANICS/Word Of Mouth (Atlantic)	57 /57	7	36
46	45	43		37 KINGOFTHEHILL/Do U (SBK)	71-5	0=	22-
6	13	24		38 STING/All This Time (A&M)	35-0	25-	6-
19	26	38		39 SCORPIONS/Don't Believe Her (Mercury)	39-0	9-	20-
43	43	44		40 NILS LOFGREN/Valentine (Rykodisc)	52-6	4=	31-
56	55	48		41 DIVINYLS/I Touch Myself (Virgin)	42+4	11+	23+
15	21	36		42 WINGER/Easy Come Easy Go (Atlantic)	41-0	12-	15-
42	41	41		43 TRAVELING WILBURYS/Wilbury Twist (Wilbury/WB)	42-0	12+	22-
DEBUT				44 ROGER McGUINN/Someone To Love (Arista)	46+30	4+	30+
51	50	45		45 TANGIER/Stranded (Atco)	59-3	2=	21+
35	46	46		46 ERIC JOHNSON/Righteous (Capitol)	28-1	17-	10=
-	-	53		47 TRAGICALLY HIP/Three Pistols (MCA)	60+13	3+	18+
21	23	37		48 STEELHEART/I'll Never Let You Go (MCA)	42-0	10-	12-
-	54	51		49 DANIEL ASH/This Love (RCA)	52-3	2+	17+
20	18	21		50 LYNCH MOB/River Of Love (Elektra)	50-0	3-	22-
55	52	47		51 NEIL YOUNG & CRAZY HORSE/Love To Burn (Reprise)	38-0	7+	20-
-	59	55		52 RHYTHM CORPS/Satellites (Pasha/Epic)	45+5	2=	18+
58	53	52		53 KING'S X/We Are Finding Who We Are (Megaforce/Atlantic)*	46-2	0=	14-
-	-	58		54 BOB DYLAN/Series Of Dreams (Columbia)	41+9	1=	20+
59	57	54		55 BULLETBOYS/THC Groove (WB)	42+4	2=	7-
8	20	40		56 QUEEN/Headlong (Hollywood)	24-0	11-	8-
-	-	60		57 BODEANS/Black, White And Blood Red (Slash/Reprise)	42+11	1+	16+
-	-	59		58 NELSON/More Than Ever (DGC)	25+4	13+	4-
DEBUT				59 ALICE IN CHAINS/Man In The Box (Columbia)	33+7	1=	8+
DEBUT				60 MARC COHN/Walking In Memphis (Atlantic)	35+13	2+	15+

*Keeps a bullet due to continued growth.

BREAKERS®

BILLY SQUIER
She Goes Down (Capitol)
76% of our reporters on it.

THIN LIZZY
Dedication (Mercury)
66% of our reporters on it.

AC/DC
Are You Ready (Atco)
64% of our reporters on it.

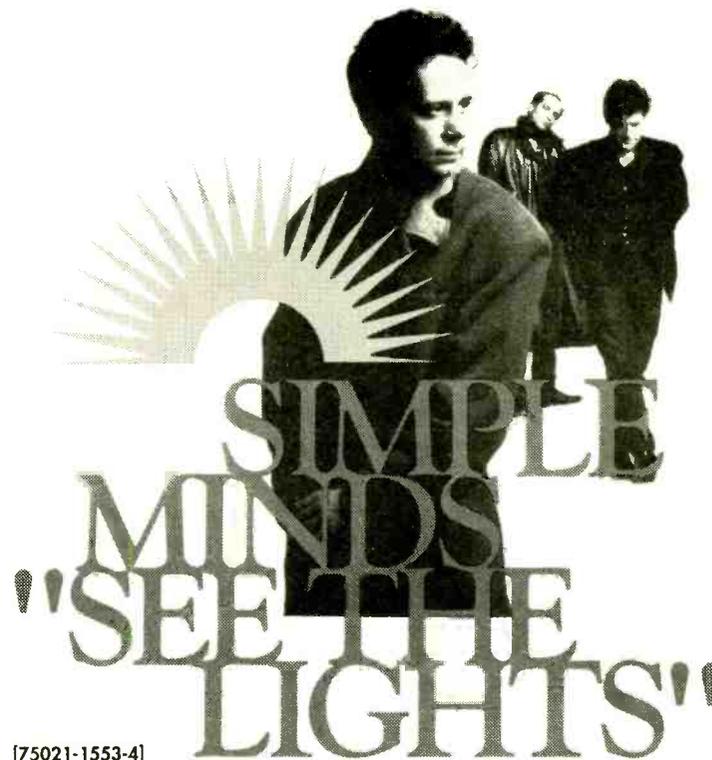
ERIC JOHNSON
Trademark (Capitol)
64% of our reporters on it.

QUEEN
Innuendo (Hollywood)
63% of our reporters on it.

SIMPLE MINDS
See The Lights (A&M)
61% of our reporters on it.

1	EXTREME/More Than Words (A&M)	93
2	KINGOFTHEHILL/Do U (SBK)	71
3	TRAGICALLY HIP/Three Pistols (MCA)	60
4	DANIEL ASH/This Love (RCA)	52
	NILS LOFGREN/Valentine (Rykodisc)	52
6	MARC COHN/Walking In Memphis (Atlantic)	35
7	ALICE IN CHAINS/Man In The Box (Columbia)	33
8	SOUTHGANG/Tainted Angel (Charisma)	30
	TYKETTO/Forever Young (DGC)	30
10	SISTERS OF MERCY/Detonation Boulevard (Elektra)	28
11	JESUS JONES/Right Here, Right Now (SBK)	27
12	LENNY KRAVITZ/Always On The Run (Virgin)	26
13	NELSON/More Than Ever (DGC)	25
14	ASHLEY CLEVELAND/Willy (Atlantic)	24
15	CHILD'S PLAY/Wind (Chrysalis)	23
16	NO SWEAT/Tear Down The Walls (London/Polydor)	20
17	WILLIE NILE/Heaven Help The Lonely (Columbia)	19
18	BLUES TRAVELER/But Anyway (A&M)	18
19	KANE ROBERTS/Twisted (DGC)	17
20	SAIGON KICK/What You Say (Third Stone/Atlantic)	14

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.



[75021-1553-4]

The lead track from their
stunning new album

Real Life [75021-5352-4/2]

Produced by Stephen Lipson

Management: Stiefel-Phillips Entertainment

AOR Breaker
Track **39** - **23**



©1991 A&M Records, Inc. All rights reserved.

LW	TW	
1	1	R.E.M./Out Of Time (WB)
2	2	JESUS JONES/Doubt (SBK)
3	3	DIVINYLS/Divinyls (Virgin)
7	4	HAVANA 3 A.M./Havana 3 A.M. (IRS)
10	5	MATERIAL ISSUE/International Pop Overthrow (Mercury)
5	6	DANIEL ASH/Coming Down (Beggars Banquet/RCA)
8	7	MORRISSEY/Kill Uncle (Sire/Reprise)
6	8	EMF/Unbelievable (Track) (EMI)
9	9	HAPPY MONDAYS/Pills 'N' Thrills And Bellyaches (Elektra)
12	10	KITCHENS OF DISTINCTION/Strange Free World (A&M)
4	11	STING/The Soul Cages (A&M)
21	12	SIMPLE MINDS/See The Lights (Track) (A&M)
18	13	GODFATHERS/Unreal World (Epic)
15	14	FIXX/Ank (Impact)
11	15	SISTERS OF MERCY/Vision Thing (Elektra)
19	16	JUDYBATS/Native Son (Sire/WB)
16	17	HOLLOW MEN/Cresta (Arista)
17	18	ENIGMA/MCMXC a.D. (Charisma)
14	19	POP WILL EAT ITSELF/Cure For Sanity (RCA)
22	20	JOHN WESLEY HARDING/The Name Above The Title (Sire/Reprise)
20	21	DRIVIN N CRYIN/Fly Me Courageous (Island)
23	22	SCREAMING TREES/Uncle Anesthesia (Epic)
25	23	SOUP DRAGONS/Lovegod (Big Life/Mercury)
24	24	LUSH/Gala (4AD/Reprise)
27	25	SCHOOL OF FISH/3 Strange Days (Track) (Capitol)
28	26	VARIOUS ARTISTS/Tame Youself (Rhino)
13	27	REPLACEMENTS/All Shook Down (Sire/Reprise)
DEBUT	28	FRAZIER CHORUS/Ray (Charisma)
30	29	ELEVENTH DREAM DAY/Lived To Tell (Atlantic)
DEBUT	30	THROWING MUSES/The Real Ramona (Sire/WB)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

AOR TRACKS®

Continued from Page 73

MOST ADDED	HOTTEST	MOST REQUESTED
BILLY SQUIER/She (131)	QUEENSRYCHE/Silent (152)	QUEENSRYCHE/Silent (85)
MIKE &.../Word (57)	R. STONES/Highwire (147)	R.E.M./Losing (54)
SIMPLE MINDS/See (41)	BLACK CROWES/She (113)	BLACK CROWES/She (31)
ROGER McGUINN/Someone (30)	GREAT WHITE/Call (93)	DRIVIN N CRYING/Fly (29)
THIN LIZZY/Dedication (29)	R.E.M./Losing (92)	R. STONES/Highwire (27)
DAVID LEE ROTH/Sensible (26)	LAW/Laying (72)	LAW/Laying (26)
LENNY KRAVITZ/Always (25)	CINDERELLA/Heartbreak (63)	FIREHOUSE/Don't (24)
WILLIE NILE/Heaven (19)	G. THOROGOOD &.../If (63)	EXTREME/More (21)
ERIC JOHNSON/Trademark (17)	INXS/Bitter (56)	G. THOROGOOD &.../If (19)
QUEEN/Innuendo (17)	ROD STEWART/Rhythm (50)	GREAT WHITE/Call (18)

NEW & ACTIVE

JONI MITCHELL "Come In From The Cold" (Geffen) 31/6 (25/5)
 Adds including WBCN, WMMS, WPDH, WPGU. Heavy 1: KFMH. Medium 12 including WMMR, WDHA, KLBJ, WMFX, WZXL, WKIT, WWWY, KQWB, KCOR.

SOUTHGANG "Tainted Angel" (Charisma) 30/9 (23/5)
 Adds: WKLS, KRXQ, KWIC, WROQ, WSTZ, KGMG, WKIT, KFMH, KSEZ. Heavy 1: KBER. Medium 4: WRIF, KBPI, KTAL, WXQR.

TYKETTO "Forever Young" (DGC) 30/8 (23/9)
 Adds: KBPI, KMJX, WIXV, KGMG, WGIR, KEYJ, KSEZ, KCHV. Heavy 2: WRIF, KBER. Medium 4: WLZR, WCMF, WEZX, KEZO.

SISTERS OF MERCY "Detonation Boulevard" (Elektra) 28/5 (23/5)
 Adds: KRXQ, WEZX, WCIZ, KQWB, KFMH. Medium 3: WHFS, WIZN, KWHL.

JESUS JONES "Right Here, Right Now" (SBK) 27/3 (25/6)
 Adds including KRQR, KCOR. Heavy 1: WHFS. Medium 13 including WBCN, WBAB, KLLO, KXRX, KLBJ, KLAQ, KILO, KLPX, KCHV, KTYD.

LENNY KRAVITZ "Always On The Run" (Virgin) 26/25 (1/1)
 Adds including WBCN, WKLS, WDHA, KLBJ, KWIC, WTKX, WWCT, WWTR, WCIZ, KZOQ.

CHILD'S PLAY "Wind" (Chrysalis) 23/5 (18/9)
 Adds including WHEB, WKLO, WKIT, KRNA. Heavy 2: WIIY, WWDC. Medium 4 including KEZO, WWTR, KZOQ.

RADIATORS "Let The Red Wine Flow" (Epic) 20/8 (12/7)
 Adds including KLLO, KRQR, WKGB, WIBA, KILO, WPGU. Heavy 1: WIZN. Medium 7 including WDHA, WHCN, WPLR, WPDH, KFMU.

NO SWEAT "Tear Down The Walls" (London/Polydor) 20/7 (13/13)
 Adds: WLZR, WEZX, KWIC, KGMG, KZKZ, KRNA, KFMZ. Medium 5: WKGB, WAZU, KEZO, KICT, KZOQ.

WILLIE NILE "Heaven Help The Lonely" (Columbia) 19/19 (0/0)
 Adds including WDVE, KSJO, WZZO, WGR, WPDH, WOUR, KWIC, WAVF, WQBZ, KRNA.

BLUES TRAVELER "But Anyway" (A&M) 18/3 (14/1)
 Adds including WCIZ, KFMF. Heavy 1: WPLR. Medium 11 including WDHA, WTPA, WHCN, KLBJ, KEZO, KKDJ, WKIT, WRUF, KRNA, KFMU.

HOUSE OF LORDS "Heart On The Line" (Simmons/RCA) 16/4 (13/5)
 Adds: KAZY, KBPI, KLOS, KRXQ. Medium 3: WAZU, KEZO, KCHV.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

"I THINK THE SUN WILL NEVER VISIT MY SKY. UNTIL THE TRUTH IS SEEN BY EACH AND EVERY EYE."

SUNLESS SATURDAY THE FIRST TRACK FROM THE ALBUM.

LOOK FOR THE VIDEO DIRECTED BY SPIKE LEE.

FISHBONE ON "SATURDAY NIGHT LIVE," MARCH 23.

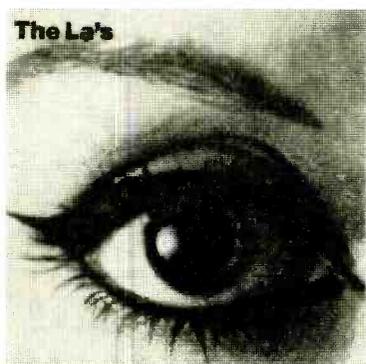
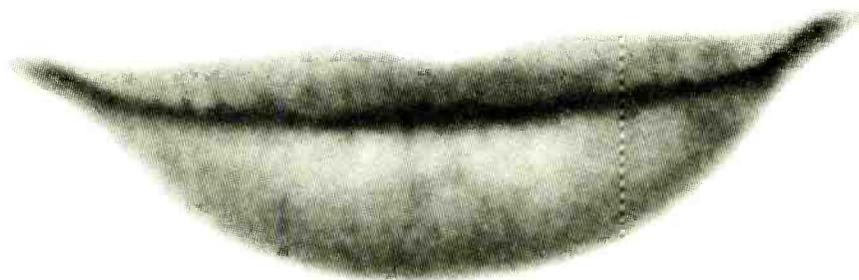
THE REALITY OF MY SURROUNDINGS

Available on 12" promo and special CD 5, containing the bonus tracks.

Fishy Swa Shaz and Understand Me—not available on the album.

Produced by Fishbone and Don Caffrey.
 Illustration: Chuck Nelson and Frank Cervoni for Universal Music Group.
 Columbia, Inc. © 1991. All Rights Reserved.
 © 1991 Sony Music Entertainment Inc.

When Liverpool plays, people listen.



The La's featuring the first track
"There She Goes"* from their
self-titled debut album

The La's pronounced (L)ah(S).
On your desk now.

Produced by Steve Lillywhite *Produced by Bob Andrews, mixed by Steve Lillywhite



© 1991 PolyGram Records, Inc.



3 2
WKS WKS 1W TW

176 REPORTERS

MARCH 22, 1991

Reports/Adds Heavy Medium...

4	2	1	1	QUEENSRYCHE/Empire (EMI)	
1	1	2	2	BLACK CROWES/Shake Your MoneyMaker (Def American)	
7	6	4	3	GREAT WHITE/Hooked (Capitol)	
—	—	6	4	R.E.M./Out Of Time (WB)	
2	3	3	5	STING/The Soul Cages (A&M)	
DEBUT			6	LAW/The Law (Atlantic)	
11	7	7	7	GEORGE THOROGOOD & THE DESTROYERS/Boogie People (EMI)	
16	11	10	8	CINDERELLA/Heartbreak Station (Mercury)	
13	10	9	9	BAD COMPANY/Holy Water (Atco)	
9	13	11	10	ZZ TOP/Recycler (WB)	
20	17	17	11	ERIC JOHNSON/Ah Via Musicom (Capitol)	
14	16	16	12	DAVID LEE ROTH/A Little Ain't Enough (WB)	
5	5	5	13	INXS/X (Atlantic)	
18	15	14	14	FIREHOUSE/Firehouse (Epic)	
17	14	13	15	VAUGHAN BROTHERS/Family Style (Epic)	
12	8	8	16	FIXX/Ink (Impact)	
24	20	19	17	DRIVIN N CRYIN/Fly Me Courageous (Island)	
3	4	15	18	ROGER MCGUINN/Back From Rio (Arista)*	
6	12	18	19	QUEEN/Innuendo (Hollywood)*	
27	23	20	20	AC/DC/Razor's Edge (Atco)	
34	28	22	21	WARRANT/Cherry Pie (Columbia)	
32	27	25	22	TESLA/Five Man Acoustical Jam (Geffen)	
10	9	12	23	CHRIS ISAAK/Heart Shaped World (Reprise)	
40	35	30	24	RIK EMMETT/Absolutely (Charisma)	
33	30	29	25	REMBRANDTS/Rembrandts (Atco)	
—	36	31	26	EXTREME/Extreme II Pornograffitti (A&M)	
26	26	24	27	DAMN YANKEES/Damn Yankees (WB)	
35	31	27	28	LITTLE CAESAR/Little Caesar (DGC) <i>*Keeps a bullet due to continued growth.</i>	
31	29	28	29	LIVING COLOUR/Time's Up (Epic)	
15	19	26	30	SCORPIONS/Crazy World (Mercury)	
25	24	23	31	POISON/Flesh & Blood (Enigma/Capitol)	
—	38	35	32	NILS LOFGREN/Silver Lining (Rykodisc)	
37	34	33	33	TRAVELING WILBURYS/Traveling Wilburys/Vol. 3 (Wilbury/WB)	
—	—	38	34	KINGOFTHEHILL/Kingofthehill (SBK)	
—	—	39	35	DIVINYLS/Divinyls (Virgin)	
19	18	32	36	WINGER/In The Heart Of The Young (Atlantic)	
—	—	40	37	TANGIER/Stranded (Atco)	
22	25	34	38	STEELHEART/SteelHeart (MCA)	
DEBUT			39	TRAGICALLY HIP/Road Apples (MCA)	
23	22	21	40	LYNCH MOB/Wicked Sensation (Elektra)	

"Silent" (166) "Best" (3) "Jet" (2)	166-0	152+	11-
"She" (128) "Sister" (6) "Hard" (4)	131-0	117-	12+
"Call" (161) "Congo" (5) "Original" (1)	162-0	94+	52-
"Losing" (154) "Radio" (3) "Texarkana" (2)	157+5	95+	51-
"Soul" (136) "All" (35) "Mad" (3)	148-4	67-	76+
"Laying" (161) "Stone" (3) "Little" (1)	162 /5	72	85
"If" (153) "Hello" (3) "Long" (1)	156-0	63+	75-
"Heartbreak" (141) "More" (3) "Shelter" (1)	141-1	64+	59-
"Stranger" (132) "Needed" (10) "With" (1)	138-2	51+	79-
"Decision" (120) "Give" (19) "Lovething" (3)	133=6	38+	85+
"Trademark" (111) "Righteous" (28) "Cliffs" (2)	129+15	29+	80+
"Sensible" (135) "Lil" (10) "Last" (1)	141+21	29+	79=
"Bitter" (98) "Disappear" (3)	100-0	58-	39-
"Don't" (118) "Home" (1)	118-0	40+	59-
"Good" (107) "Telephone" (8) "Long" (1)	112-1	43-	61+
"How" (117) "All" (3)	121-0	48-	58-
"Fly" (116) "Lets" (2) "Rush" (1)	119-2	39+	51+
"King" (51) "Someone" (46) "Car" (1)	91+22	42-	35+
"Innuendo" (109) "Headlong" (24) "Can't" (1)	123=9	21-	63+
"Are" (111) "Moneytalks" (9) "Shot" (5)	119+9	15=	48+
"Uncle" (120) "Red" (4) "Rainmaker" (1)	124+5	8+	59+
"Paradise" (89) "Signs" (14) "Gettin'" (1)	101+12	12-	47+
"Wicked" (59) "Kings" (1)	63-0	39-	17-
"Saved" (91) "Big" (1) "When" (1)	92+12	11+	57+
"Burning" (79) "Just" (12) "Someone" (1)	88+9	13+	48+
"More" (93) "Suzi" (1) "He-Man" (1)	95+12	15+	45+
"Bad" (90) "Runaway" (6) "High" (3)	94-4	9-	47-
"Arms" (81)	81-1	17-	49+
"Love" (75)	77-5	14-	40+
"Don't" (39) "Send" (7) "Wind" (6)	47-2	17-	21-
"Ride" (71) "Something" (1)	71-2	19-	29-
"Valentine" (52) "Trouble's" (2) "Girl" (1)	56-6	5=	34-
"Twist" (42) "Inside" (7)	51-0	17+	24-
"I" (71)	71-5	0=	22-
"Touch" (42)	44+4	11+	23+
"Easy" (41)	41-0	12-	15-
"Stranded" (59)	59-3	2=	21+
"I'll" (42) "Can't" (1) "Sheila" (1)	42-0	10-	12-
"Three" (60)	60+13	3+	18+
"River" (50)	50-0	3-	22-

THE FIRST TRACK AND VIDEO FROM THE ALBUM BACKSTREET SYMPHONY

"DIRTY LOVE"

PRODUCED BY ANDY TAYLOR
ENGINEERED AND MIXED BY MIKE FRASER
MANAGEMENT LARRY MAZER
1991 THE DAVID GEFFEN COMPANY

GEFFEN

BREAKERS®

LAW
The Law (Atlantic)
92% of our reporters on it.

MOST ADDED®

- ROGER MCGUINN (22)
- DAVID LEE ROTH (21)
- ERIC JOHNSON (15)
- MARC COHN (13)
- TRAGICALLY HIP (13)
- RIK EMMETT (12)
- EXTREME (12)
- TESLA (12)
- DEEP PURPLE (11)

HOTTEST

- QUEENSRYCHE (152)
- BLACK CROWES (117)
- R.E.M. (95)
- GREAT WHITE (94)
- LAW (72)
- STING (67)
- CINDERELLA (64)
- G. THOROGOOD & THE DESTROYERS (63)
- INXS (58)
- BAD COMPANY (51)

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: a — Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +
Parallel Two: 200,000
Parallel Three: under 200,000

Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.



WHSF/Annapolis (301) 306-0991
PD: ROBERT BENJAMIN
MD: MESSLO

Heavy
DANIEL ASH
DIVINYLS
HAVANA 3 A.M.
JESUS JONES
MATERIAL ISSUE
R.E.M.
SIMPLE MINDS
Medium
AN EMOTIONAL FISH
CHARLATANS U.K.
DRIVEN N CRYIN
ROB DYLAN
D&F
FIXX
GODFATHERS
JOHN MESSLEY HARDY
SUSANNA HOFFES
JELLYFISH
JUDYBATS
KITCHENS OF DISTIN
LIVING COLOUR
LUSH
ROGER MCGUINN
ROBERT PALMER
REPLACEMENTS
ROLLING STONES
SISTERS OF MERCY
a STING
TRAGICALITY HIP
a Lenny Kravitz
a HOODOO GURUS
a BLESSED
a BODEANS
a DIMASUR JR

WYYY/Baltimore (301) 889-0098
PD: BUSS HOTOLA
MD: JOHN KAPP

Heavy
DANN YANKEES
HOUSE OF LORDS(M)
BAD COMPANY
a BILLY SQUIER
QUEEN
CHILD'S PLAY
NELSON
GREAT WHITE
ROLLING STONES
STING
EXTREME
POISON
TRIXTER
BLACK CROWES
LITTLE CAESAR
RHYTHM CORPS
STEELEHEART
DIVINYLS
FIREHOUSE
Medium
WARRANT
RHINO BUCKET
AC/DC
SCORPIONS
SCATTERBRAIN
TANGLER

WHJY/Providence (401) 438-6110
PD: BILL WESTON
MD: PAUL MURKING

Heavy
QUEEN
BLACK CROWES
ROGER MCGUINN(M)
JODI POP
QUEEN
ROLLING STONES
ROD STEWART
STING

WNEW/New York (212) 286-1027
PD: DAVE LOGAN
MD: LORRAINE CARUSO

Heavy
BLACK CROWES
CHRIS ISAAK
ROGER MCGUINN(M)
JODI POP
QUEEN
ROLLING STONES
ROD STEWART
STING

TRAVELING WILBURYS
VAUGHAN BROTHERS
STEVE WINNABOX
ZZ TOP
QUEEN
R.E.M.
GEORGE THOROGOOD &
AC/DC
LAW
NILES LOPFREN
MARC COHN
MIKE & THE MECHANIC
VAN MORRISON
LYNCH MOB
AC/DC
DANIEL ASH
CINDERELLA
DRIVEN N CRYIN
R.E.M.
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WMMR/Philadelphia (215) 561-0933
PD: JOE BONACCINA

Heavy
a BILLY SQUIER
a MIKE & THE MECHANIC
BLACK CROWES
ERIC JOHNSON(L)
ROLLING STONES
ROD STEWART
ROGER MCGUINN
STING(M)
VAUGHAN BROTHERS
ZZ TOP
INXS
NEIL YOUNG
PETER GABRIEL
QUEEN
R.E.M.
TRAVELING WILBURYS
GEORGE THOROGOOD &
SIMPLE MINDS
Medium
ROBERT CRAY
CINDERELLA
LAW
DAVID LEE ROTH
FIXX
1 STING
2 DIVINYLS
3 NEIL YOUNG
4 VAUGHAN BROTHERS
5 GEORGE THOROGOOD &
6 LIVING COLOUR
7 QUEEN
8 R.E.M.
9 ROLLING STONES
10 DARKSIDE

WBCN/Boston (617) 266-1111
PD: ODDIPUS
MD: CARTER ALAN

Heavy
1 STING
2 DIVINYLS
3 NEIL YOUNG
4 VAUGHAN BROTHERS
5 GEORGE THOROGOOD &
6 LIVING COLOUR
7 QUEEN
8 R.E.M.
9 ROLLING STONES
10 DARKSIDE

WHJY/Providence (401) 438-6110
PD: BILL WESTON
MD: PAUL MURKING

Heavy
QUEEN
BLACK CROWES
ROGER MCGUINN(M)
JODI POP
QUEEN
ROLLING STONES
ROD STEWART
STING

WVDC/Washington (301) 587-7100
VP/PNG: DAVE BROWN
MD: DUSTY SOTT

Heavy
VAUGHAN BROTHERS
TESLA
ERIC JOHNSON
STING
POISON(L)
CHILD'S PLAY
BLACK CROWES(M)
QUEEN
ROLLING STONES
GEORGE THOROGOOD &
HOUSE OF LORDS
Medium
NILES LOPFREN
GARY MOORE
EXTREME
BAD COMPANY
R.E.M.
a DAVID LEE ROTH
WARRANT(L)
GREAT WHITE
Light
a BILLY SQUIER
a ROB DYLAN

WBAB/Long Island (516) 587-1023
PD: JEFF LEVINE
MD: RALPH TORTORA

Heavy
a WILLIE NILE(M)
BLACK CROWES
TESLA(M)
CHRIS ISAAK
R.E.M.(M)
QUEEN
ROBERT PALMER
STING(M)
ROLLING STONES(M)
INXS
REBRANDITS(M)
ROGER MCGUINN
BLACK CROWES
BAD COMPANY
GREAT WHITE
Medium
JANE'S ADDICTION
PAUL SIMON
GEORGE THOROGOOD &
MIKE & THE MECHANIC
MARC COHN
PAT BENATAR
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: HERSHORN

Heavy
ROLLING STONES
R.E.M.
BLACK CROWES
LAW
GREAT WHITE
ERIC JOHNSON
RADIATORS
a DAVID LEE ROTH
SAMPLES
SIMPLE MINDS
TESLA
Light
a JONI MITCHELL
JESUS JONES
ERIC JOHNSON
LAW
VAUGHAN BROTHERS
DAVID LEE ROTH
VAN MORRISON
LITTLE CAESAR
DANIEL ASH
DRIVEN N CRYIN
ALICE IN CHAINS
Light
a THIN LIZZY
a BILLY SQUIER
a DANN YANKEES

WVDE/Pittsburgh (41

SOUTH (Continued)

WIZ/Orlando (407) 682-7876

PD: NEAL HENSKY MD: LEE RANDALL Heavy BLACK CROWES FIXX INXS VAUGHAN BROTHERS GEORGE THOROGOOD & ROLLING STONES QUENSYRCHIE BAD COMPANY GREAT WHITE DIVINYLIS DAVID LEE ROTH R.E.M. Medium a BILLY SQUIER Light

WHTQ/Orlando (407) 295-3990

PD: JIM STEEL MD: ANNIE SOMMERS Heavy QUEEN POISON WINGER QUENSYRCHIE ESCAPE CLUB WARRANT NELSON ROD STEWART ROLLING STONES CINDERELLA a R.E.M. a BILLY SQUIER Light a DAVID LEE ROTH a NILS LOPGREN

WTKX/Pensacola (904) 438-7543

PD: MIKE ONAYKO MD: STROMBER Heavy BLACK CROWES DRIVEN N CRYIN ROGER MCGUINN QUENSYRCHIE ROLLING STONES R.E.M. ROD STEWART GEORGE THOROGOOD & ZZ TOP Medium a BILLY SQUIER Light a DAVID LEE ROTH a NILS LOPGREN

WRDU/Raleigh (919) 876-1061

PD: BOB WALTON MD: TOM GUILD Heavy QUENSYRCHIE REBRANDTS STING GREAT WHITE VAUGHAN BROTHERS DAVID LEE ROTH R.E.M. (L) ZZ TOP ROLLING STONES Medium a BILLY SQUIER Light a BOB DYLAN a ROGER MCGUINN a BLUE ROBO

WRXL/Richmond (804) 756-6400

PD: BOB NEWMAN MD: PAUL SHIGRUE Heavy STING(II) BLACK CROWES ROGER MCGUINN INXS GEORGE THOROGOOD & ROLLING STONES QUENSYRCHIE CHRIS ISAAK R.E.M. (L) Law BOB DYLAN a ROD STEWART a BILLY SQUIER Light a KINGOFTHHILL

WROV/Roanoke (703) 343-4444

PD: MIKE BELL MD: ELLIEN FLAHERTY Heavy BLACK CROWES QUENSYRCHIE STING(II) ROLLING STONES R.E.M. Law a BILLY SQUIER Light a ALICE IN CHAINS

WIXV/Savannah (912) 997-1529

PD: CIFT GARY MD: JAY STISSON Heavy BLACK CROWES FIREHOUSE(M) INXS LIVING COLOUR QUENSYRCHIE EXTREME ROD STEWART CINDERELLA ZZ TOP Medium a ROGER MCGUINN a BILLY SQUIER Light a TICKETTO a TRAGICALLY HIP

KTAL/Sheepport (318) 425-2422

PD: JOHN SHERMAN MD: TOM MCGRAZIE Heavy BAD COMPANY POISON TRITEXER ROGER MCGUINN(M) WINGER BLACK CROWES CINDERELLA GREAT WHITE FIREHOUSE WARRANT TESLA QUENSYRCHIE AC/DC(M) ZZ TOP(M) STEELHEART(M) Law a R.E.M. a BILLY SQUIER

WRRK/Augusta (404) 722-9696

PD: BOB EDWARDS (FROZEN) Heavy BLACK CROWES STING(II) ROLLING STONES QUENSYRCHIE R.E.M. (L) GEORGE THOROGOOD & FIXX Medium Light

WRCQ/Fayetteville (919) 484-2107

PD: BUZZ BOWMAN MD: ED MCGONAGHY (FROZEN) Heavy BLACK CROWES VAUGHAN BROTHERS CINDERELLA DRIVEN N CRYIN R.E.M. ROLLING STONES ZZ TOP QUENSYRCHIE CHRIS ISAAK GEORGE THOROGOOD & FIXX Medium Light

WIMZ/Knoxville (615) 525-6000

PD: RANDY CHAMBERS MD: MIKE STEWART (FROZEN) Heavy BLACK CROWES QUENSYRCHIE BAD COMPANY QUENSYRCHIE AC/DC Law KNACK POISON CHRIS ISAAK INXS CINDERELLA DAMN YANKEES Medium a R.E.M. a BILLY SQUIER Light a DAVID LEE ROTH a NILS LOPGREN

KEY/Abilene (915) 677-7225

PD: RANDY JONES MD: NEVE WILLIAMS Heavy ROLLING STONES QUENSYRCHIE GREAT WHITE VAUGHAN BROTHERS ROLLING STONES STING GREAT WHITE VAUGHAN BROTHERS DAVID LEE ROTH R.E.M. (L) ZZ TOP ROLLING STONES Medium a BILLY SQUIER Light a BOB DYLAN a ROGER MCGUINN a BLUE ROBO

WWWV/Charlottesville (804) 971-4057

PD: JIM LOPEZ MD: DEBBIE GILBERT Heavy BLACK CROWES(M) QUENSYRCHIE CINDERELLA(II) ERIC JOHNSON QUENSYRCHIE EVERY MOTHER'S NIG LAW WINGER AC/DC DAVID LEE ROTH Medium a BILLY SQUIER Light a BOB DYLAN a ROGER MCGUINN a BLUE ROBO

WXR/Coastal NC (919) 455-2177

PD: KRIS KELLY Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

WZYC/Coastal NC (919) 247-6343

PD: BILL GANNON MD: FRED ALLEN Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

KFMX/Lubbock (806) 747-1224

PD: JON MCGANN MD: CHRIS HOSNER Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

KBAT/Odessa (915) 563-2121

PD: FRANK HALL MD: DREW DANSON Heavy VAUGHAN BROTHERS ROLLING STONES ROGER MCGUINN BLACK CROWES INXS LITTLE CAESAR QUENSYRCHIE FIREHOUSE GREAT WHITE R.E.M. CINDERELLA GEORGE THOROGOOD & FIXX Medium

WGLF/Tallahassee (904) 878-1104

PD: JEFF HORN MD: PAUL DAVIS Heavy BAD COMPANY QUENSYRCHIE BLACK CROWES FIXX QUENSYRCHIE ROLLING STONES REBRANDTS Medium Light

WLMZ/Knoxville (615) 525-6000

PD: RANDY CHAMBERS MD: MIKE STEWART (FROZEN) Heavy BLACK CROWES QUENSYRCHIE BAD COMPANY QUENSYRCHIE AC/DC Law KNACK POISON CHRIS ISAAK INXS CINDERELLA DAMN YANKEES Medium a R.E.M. a BILLY SQUIER Light a DAVID LEE ROTH a NILS LOPGREN

WLUPI/Chicago (312) 440-5270

PD: GREG SOUK MD: DAVE BENSON Heavy ROLLING STONES QUENSYRCHIE GREAT WHITE VAUGHAN BROTHERS ROLLING STONES STING GREAT WHITE VAUGHAN BROTHERS DAVID LEE ROTH R.E.M. (L) ZZ TOP ROLLING STONES Medium a BILLY SQUIER Light a BOB DYLAN a ROGER MCGUINN a BLUE ROBO

WEBN/Cincinnati (513) 621-9326

PD: TOM OWENS MD: TONY TOLLIVER Heavy BLACK CROWES(M) QUENSYRCHIE CINDERELLA(II) ERIC JOHNSON QUENSYRCHIE EVERY MOTHER'S NIG LAW WINGER AC/DC DAVID LEE ROTH Medium a BILLY SQUIER Light a BOB DYLAN a ROGER MCGUINN a BLUE ROBO

WMMS/Cleveland (216) 781-9667

PD: MICHAEL LUCZAK MD: BRAD HANSON Heavy ROGER MCGUINN BLACK CROWES INXS CHRIS ISAAK VAUGHAN BROTHERS FIXX ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

WZQR/Coastal NC (919) 455-2177

PD: KRIS KELLY Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

KTCZ/Minneapolis (612) 339-0000

PD: LIN BUDNER MD: FREDERICKSEN Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

KZKZ/Ft. Smith (501) 846-8700

PD: DAVE ROBERTS MD: MARK MORGAN Heavy QUENSYRCHIE ROLLING STONES GREAT WHITE BAD COMPANY FIREHOUSE GEORGE THOROGOOD & CINDERELLA LAW THIN LIZZY ZZ TOP AC/DC VAUGHAN BROTHERS DRIVEN N CRYIN LITTLE CAESAR R.E.M. BILLY SQUIER Medium

WRUF/Gainesville (904) 392-0771

PD: HARRY GUSCOTT MD: KRISTI CLARK Heavy ROLLING STONES QUENSYRCHIE BLACK CROWES BAD COMPANY CHRIS ISAAK ROLLING STONES REBRANDTS Medium Light

WFBQ/Indianapolis (317) 257-7565

PD: MARTY BENDER MD: JAY BAKER Heavy VAUGHAN BROTHERS(M) ZZ TOP BLACK CROWES BAD COMPANY DAVID LEE ROTH STING QUENSYRCHIE REBRANDTS ROLLING STONES RIX DUMMETT ROD STEWART GREAT WHITE INXS ERIC JOHNSON VP/SM: GREG SOUK MD: DAVE BENSON

WRIF/Detroit (313) 827-9505

PD: JIM PEBBERTON MD: TODD POWLER Heavy BLACK CROWES GEORGE THOROGOOD & LIVING COLOUR GREAT WHITE BOON CHASH OPERA GARY MOORE ROLLING STONES SCORPIONS RHYTHM CORPS TICKETTO Medium a BILLY SQUIER Light a BOB DYLAN a ROGER MCGUINN a BLUE ROBO

WLLZ/Detroit (313) 855-5100

PD: JAY CLARK MD: CHUCK SANTONI Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

WLVQ/Columbus (614) 488-9696

PD: HARVE ALAN MD: J.D. Heavy BLACK CROWES AC/DC(II) QUENSYRCHIE LAW ROD STEWART KING'S X a BILLY SQUIER Medium ROLLING STONES STEELHEART SCORPIONS BAD COMPANY GEORGE THOROGOOD & ERIC JOHNSON CINDERELLA R.E.M. ZZ TOP QUEN STING FIREHOUSE SIMPLE MINDS Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

WAPU/Appleton (414) 734-9226

PD: GARY DOTT HART MD: BOB BARON Heavy ROLLING STONES ROLLING STONES BLACK CROWES ROD STEWART ZZ TOP R.E.M. CINDERELLA BOEANS QUENSYRCHIE GREAT WHITE TRAVELING WILBURYS Medium a BILLY SQUIER Light a THIN LIZZY a BILLY SQUIER

KSHE/St. Louis (314) 821-0095

PD: RICK BALLIS MD: AL HOPER Heavy BLACK CROWES ROLLING STONES ROD STEWART QUENSYRCHIE GREAT WHITE TRAVELING WILBURYS INXS BAD COMPANY CHRIS ISAAK R.E.M. STING ERIC JOHNSON RIX DUMMETT SIMPLE MINDS Medium a BILLY SQUIER Light a THIN LIZZY a BILLY SQUIER

WXR/Chicago (312) 777-1700

PD: NORM WINGER MD: PAUL MARSZALEK Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a SIMPLE MINDS a KINGOFTHHILL

WQFM/Milwaukee (414) 276-2040

PD: J.T. STEVENS MD: DAN STEVENS Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

WLRZ/Milwaukee (414) 453-4130

PD: GREG KUSHAN MD: GREG FITZGERALD Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

WJXQ/Lansing (517) 788-6360

PD: MARK STEVENS Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

WONE/Akron (216) 869-9800

PD: HARVE ALAN MD: J.D. Heavy ROLLING STONES ROLLING STONES BLACK CROWES ROD STEWART ZZ TOP R.E.M. CINDERELLA BOEANS QUENSYRCHIE GREAT WHITE TRAVELING WILBURYS Medium a BILLY SQUIER Light a THIN LIZZY a BILLY SQUIER

WAZU/Dayton (513) 223-9445

PD: LISA LYONS MD: BRAD HARDIN Heavy BILLY SQUIER WARRANT MARRANT DAVID LEE ROTH R.E.M. INXS LITTLE CAESAR POISON

KEZO/Omaha (402) 592-5300

PD: BRUCE MCGROVER Heavy BAD COMPANY CINDERELLA DRIVEN N CRYIN MICHAEL LEE FIRKIN GREAT WHITE JEFF HEALY BAND INXS LITTLE CAESAR POISON

WLP/Davenport (319) 695-2541

PD: GUY PERRY MD: MALCOLM RYKER Heavy BLACK CROWES(M) CINDERELLA QUENSYRCHIE GREAT WHITE(II) ROLLING STONES Medium a BILLY SQUIER Light a SIMPLE MINDS a KINGOFTHHILL

WTUE/Dayton (513) 224-1501

PD: TOM CARROLL MD: JOHN BEAULIEU Heavy ROLLING STONES BLACK CROWES QUENSYRCHIE CHRIS ISAAK BAD COMPANY GREAT WHITE DAVID LEE ROTH ZZ TOP GEORGE THOROGOOD & CINDERELLA a BILLY SQUIER a STING a ROGER MCGUINN a THIN LIZZY

KGGO/Des Moines (515) 285-6181

PD: PAUL WILSON MD: JACK EMERSON Heavy GREAT WHITE QUENSYRCHIE ROLLING STONES EXTREME CINDERELLA LITTLE CAESAR Law a BILLY SQUIER a ROD STEWART a SIMPLE MINDS Light

WXKE/Ft. Wayne (219) 484-0580

PD: RICK WEST Heavy QUENSYRCHIE(II) BLACK CROWES DRIVEN N CRYIN FIREHOUSE GREAT WHITE DAMN YANKEES CINDERELLA(II) QUENSYRCHIE GREAT WHITE INXS ERIC JOHNSON VP/SM: GREG SOUK MD: DAVE BENSON

WKLQ/Grand Rapids (616) 774-6461

PD: JIM OWEN MD: MIKE TANNES Heavy BAD COMPANY FIREHOUSE GREAT WHITE QUENSYRCHIE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

WJXQ/Lansing (517) 788-6360

PD: MARK STEVENS Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

WIBA/Madison (608) 274-5450

PD: VAN EDWARDS MD: JAKK MCGILL Heavy BLACK CROWES INXS CHRIS ISAAK ROGER MCGUINN ROLLING STONES Medium a BILLY SQUIER Light a THIN LIZZY a BILLY SQUIER

KATT/Oklahoma City (405) 848-0100

PD: DOUG SORRENSEN MD: CINDY SCULL Heavy STEELHEART GREAT WHITE QUENSYRCHIE POISON BAD COMPANY ROLLING STONES CINDERELLA FIREHOUSE a BILLY SQUIER Light a THIN LIZZY a BILLY SQUIER

WVOC/Peoria (309) 674-2000

PD: RICK HIRSCHMANN MD: JANIE HARKLEY Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE FIREHOUSE ROLLING STONES LIVING COLOUR R.E.M. Medium a BILLY SQUIER Light a THIN LIZZY a BILLY SQUIER

WQZ/Saginaw (517) 695-5115

PD: MIKE FERRIS MD: DONNIE SCHULZE Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES ZZ TOP POISON CINDERELLA DAMN YANKEES BAD COMPANY CHRIS ISAAK LAW THIN LIZZY GEORGE THOROGOOD & CINDERELLA a BILLY SQUIER a STING a ROGER MCGUINN a THIN LIZZY

WAOI/South Bend (516) 683-6123

PD: JOHN YACHT MD: SUE FREY Heavy GREAT WHITE(II) QUENSYRCHIE(II) ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a CHILD'S PLAY a WILLIE NILE a DANIEL ASH

WPGU/Champaign (217) 333-2016

PD: TOM MERRITT MD: MARK MAUER Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

KXUS/Springfield (417) 831-9700

PD: RICK MOORE Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

WJOT/Toledo (419) 248-3377

PD: LYN CASSE MD: MICHAEL YOUNG Heavy BAD COMPANY GREAT WHITE QUENSYRCHIE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

WJXQ/Lansing (517) 788-6360

PD: MARK STEVENS Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES GEORGE THOROGOOD & AC/DC(II) POISON LYNCH MOB R.E.M. FIREHOUSE INXS a LONNY KRAVITZ(II) a BILLY SQUIER Light

KMOD/Tulsa (918) 664-2810

PD: PHIL STONE MD: PAUL MCGILL Heavy ZZ TOP STEVE WINWOOD ROLLING STONES STING(II) BLACK CROWES Medium a BILLY SQUIER Light a THIN LIZZY a BILLY SQUIER

WNCI/Youngstown (216) 652-0106

PD: GARY JAY MD: FRED WOKA Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE FIREHOUSE ROLLING STONES LIVING COLOUR R.E.M. Medium a BILLY SQUIER Light a THIN LIZZY a BILLY SQUIER

WVOC/Peoria (309) 674-2000

PD: RICK HIRSCHMANN MD: JANIE HARKLEY Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE FIREHOUSE ROLLING STONES LIVING COLOUR R.E.M. Medium a BILLY SQUIER Light a THIN LIZZY a BILLY SQUIER

KRNI/Cedar Rapids (319) 351-9300

PD: MARK VOS MD: ROGER THE DOGGER Heavy INXS ROLLING STONES LITTLE CAESAR ROD STEWART FIXX QUENSYRCHIE GREAT WHITE CINDERELLA R.E.M. DRIVEN N CRYIN LAW EXTREME ESCAPE CLUB Medium a MIKE & THE MECHANIC a BILLY SQUIER a THIN LIZZY a BILLY SQUIER

WZQQ/Terre Haute (812) 232-5034

PD: CRAIG STEVENS MD: KEEF FULGHAM Heavy ROLLING STONES GREAT WHITE POISON NELSON CINDERELLA(II) QUENSYRCHIE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

KFMZ/Columbia (314) 874-3000

PD: CHRIS KELLLOGG MD: TODD MYERS Heavy GREAT WHITE NELSON ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

WKLTV/Traverse City (616) 947-0003

PD: DAVE PORTNEY MD: DARRYL DE LOTT Heavy ROLLING STONES GREAT WHITE POISON NELSON CINDERELLA(II) QUENSYRCHIE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

KQWB/Fargo (218) 236-7900

PD: MARK MICHOLLS MD: TONY BANKS Heavy ROLLING STONES GREAT WHITE LAW QUENSYRCHIE R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a THIN LIZZY a BILLY SQUIER

KQDS/Duluth (218) 728-6421

PD: BRUCE CROUSORE (FROZEN) Heavy ROLLING STONES GEORGE THOROGOOD & DAVID LEE ROTH GREAT WHITE QUENSYRCHIE TRAVELING WILBURYS. ROD STEWART STING. ZZ TOP Medium Light

KJJK/Grand Forks (701) 746-1417

PD: MICHAEL CROSS (FROZEN) Heavy BLACK CROWES QUENSYRCHIE ROLLING STONES GREAT WHITE INXS AC/DC(II) THIN LIZZY RIX DUMMETT NILS LOPGREN ROD STEWART VAUGHAN BROTHERS SCORPIONS Light

KSQY/Rapid City (605) 348-9877

PD: JACK DANIELS MD: JEFF MICHAELS Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE ROLLING STONES CINDERELLA(II) SCORPIONS(II) QUENSYRCHIE AC/DC Law ROD STEWART GREAT WHITE ROLLING STONES CINDERELLA(II) SCORPIONS(II) QUENSYRCHIE AC/DC(II) Law

KSEZ/Sioux City (712) 258-6740

PD: GLEN MILLER MD: TIM HARTISON Heavy FIREHOUSE ROLLING STONES BLACK CROWES STEELHEART NELSON ROD STEWART INXS DRIVEN N CRYIN R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

WYMG/Springfield (217) 546-9000

PD: CRAIG STEVENS MD: KEEF FULGHAM Heavy ROLLING STONES GREAT WHITE POISON NELSON CINDERELLA(II) QUENSYRCHIE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

KBCO/Denver (303) 444-5600

PD: JOHN BRADLEY MD: DAVID CLIFTON Heavy R.E.M. (L) ROLLING STONES ROLLING STONES GREAT WHITE POISON NELSON CINDERELLA(II) QUENSYRCHIE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

KBER/Salt Lake City (801) 282-5541

PD: STEVE CARLSON MD: KICK MARTIN Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE POISON NELSON CINDERELLA(II) QUENSYRCHIE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

KLOS/Los Angeles (213) 840-4836

PD: STEVE CARLSON MD: KICK MARTIN Heavy QUENSYRCHIE(II) BLACK CROWES GREAT WHITE POISON NELSON CINDERELLA(II) QUENSYRCHIE ROLLING STONES R.E.M. (L) ROLLING STONES Medium a BILLY SQUIER Light a MIKE & THE MECHANIC a THIN LIZZY a BILLY SQUIER

KQDS/Duluth (218) 728-6421

PD: BRUCE CROUSORE (FROZEN) Heavy ROLLING STONES GEORGE THOROGOOD & DAVID LEE ROTH GREAT WHITE QUENSYRCHIE TRAVELING WILBURYS. ROD STEWART STING. ZZ TOP Medium Light

KQDS/Duluth (218) 728-6421

PD: BRUCE CROUSORE (FROZEN) Heavy ROLLING STONES GEORGE THOROGOOD & DAVID LEE ROTH GREAT WHITE QUENSYRCHIE TRAVELING WILBURYS. ROD STEWART STING. ZZ TOP Medium Light

KQDS/Duluth (218) 728-6421

PD: BRUCE CROUSORE (FROZEN) Heavy ROLLING STONES GEORGE THOROGOOD & DAVID LEE ROTH GREAT WHITE QUENSYRCHIE TRAVELING WILBURYS. ROD STEWART STING. ZZ TOP Medium Light

WEST

KBPI/Denver (303) 534-6200

PD: BILL BETTS

CHR P1 PLAYLISTS

80 • R&R March 22, 1991

EAST

New York

Z100

New York

VP/Dir. Ops & Prog: Steve Kingston
APD/MD: Frankie Blue

ADD: 22, 27

Pittsburgh

B-94

FM

Interim OM: John Roberts
PD: Danny Clayton
APD: Zak Szabo
MD: Lori Campbell

Boston

Kiss

108 FM

PD: Steve Rivers
MD: Jerry McKenna

New York

HOT 97

FM

OM/PD: Joel Salkowitz
APD/MD: Kevin McCabe

Washington, D.C.

95.5 FM WPGC

Continuously Music

PD: Jay Stevens
APD: Robert Scorpio
MD: Albie D.

Miami

100.7 FM

The Best Music Mix

PD: Frank Amadeo
MD: Johanna Ceccoli

Washington

WJLA

105

PD: Chuck Beck
APD: Brett Dummer
MD: Chris Taylor

Boston

WZLQ

94.5 FM

PD: Steve Perun
APD/MD: Cadillac Jack McCartney

Philadelphia

EAGLE 106

Philadelphia

PD: Brian Philips
OM: John Lander
APD/MD: Jay Beau Jones
Music Coord: Chuck Tisa

Long Island

WLLI

FM 106

VP/Programming: Bill Terry
APD: Mike Larkin
MD: Mark Lobel

Tampa

TOWER 93

FM

Dir Ops: Marc Chase
PD: B.J. Harris
APD: Jeff "Booger" Kapugi
MD: Hawk Harrison

Tampa

Q103

Ops Director: John Clay
PD/MD: Jay Taylor

New York

95.5 WPLJ

New York

VP Programming: Tom Cuddy
MD: Mike Preston

Baltimore

B104

WBSB-FM

Baltimore's Best Hits!

PD: Todd Fisher
MD: Scott Davies

Providence

92PRO FM

THE MOST MUSIC

PD: Paul Cannon
MD: Tony Bristol

Philadelphia

WIOQ

Philadelphia

OMP/D: Mark Driscoll
MD: Pam Grund

Houston

KRBE 104

Hits. Without the hype.

PD: Steve Wyrostok
MD: Cheryl Broz

Houston

KKBQ

PD: Dene Hallam
Ops. Dir.: Dave Elliott
Acting MD: John Gray

CHR ADDS & HOTS

March 22, 1991 R&R • 83

EAST

MOST ADDED

SHEENA EASTON (12)
EXTREME (12)
MIKE & THE MECHAN (12)
FIXX (11)
JONZUN CREW (9)
R.E.M. (9)

BREAKOUTS

NO BREAKOUTS

EAST

P2

FLY92/Albany, NY
Pattengill/Jackson

CELINE DION
QUEENSRÛCHE (dp)
FIXX (dp)
Hottest:
LONDBEAT 5-1
TARA KEMP 5-2
WILSON PHILLIPS 9-5
JANET JACKSON 8-6
CATHY DENNIS 24-13

WAE8/Albany, NY
Ryder/Johnson

GLORIA ESTEFAN
KEEDY
DARLING BUDS (dp)
JONZUN CREW (dp)
TRIKETER (dp)
Hottest:
MADONNA 2-1
LONDBEAT 5-3
WILSON PHILLIPS 9-5
STEVIE B 15-10
AMY GRANT 21-14

HOT999/Albany, NY
Ingram/Jamison

NELSON
HI-FIVE
RIFF
Hottest:
TIMMY T. 4-1
MARIAH CAREY 6-3
COVER GIRLS 10-6
TARA KEMP 13-8
MARIAH CAREY 11-9

WAAL/Binghamton, NY
Morgan/Orzel

RALPH TRISAVANT
RIFF
R.E.M. (dp)
FIXX (dp)
Hottest:
WILSON PHILLIPS 23-14
PARTY 26-17
ROD STUART 37-22
C & C MUSIC FACTO 31-25
DIVINYLS 40-26

WK5E/Buffalo, NY
Edwards/McGowan

none
TIMMY T. 1-1
TARA KEMP 2-2
GLORIA ESTEFAN 5-4
LONDBEAT 6-5
TRACIE SPENCER 11-8

WK2/Chambersburg, PA
Rick Alexander

DIVINYLS
KEEDY
GREAT WHITE (dp)
Hottest:
MARIAH CAREY 2-1
TESLA 8-3
LONDBEAT 15-9
ROXETTE 17-12
WILSON PHILLIPS 21-13

WVSR/Charleston, WV
Shahan/Allen

HI-FIVE
RIFF
SHEENA EASTON
MIKE & THE MECHAN
Hottest:
GLORIA ESTEFAN 3-1
JANET JACKSON 2-2
LONDBEAT 4-3
TARA KEMP 6-4
AMY GRANT 20-6
WILSON PHILLIPS 15-9

JET FM/Eno, PA
Jim Cook

VOICES THAT CARE
FIXX (dp)
Hottest:
GLORIA ESTEFAN 1-1
LONDBEAT 5-2
STEVIE B 7-4
AMY GRANT 15-8
WILSON PHILLIPS 15-9

WERZ/Exeter, NH
Falconi/Randall

JELLYFISH
MIKE & THE MECHAN
BLACK CROWES (dp)
DIVINYLS (dp)
JONZUN CREW
Hottest:
LONDBEAT 1-1
GLORIA ESTEFAN 2-2
MADONNA 4-3
WILSON PHILLIPS 16-10
ROXETTE 17-15

WNNK/Harrisburg, PA
O'Dell/Shaw

HARRIET
EXTREME
PARTY
Hottest:
STEVIE B 7-4
LONDBEAT 8-5
AMY GRANT 11-7
TARA KEMP 17-9
ROXETTE 16-11

WKSS/Hartford, CT
Ward/Walsh

LATOUR (dp)
STEVIE B
FRANK SINATRA (dp)
WILSON PHILLIPS
Hottest:
MARIAH CAREY 1-1
LUSSETTE HELENDEZ 3-2
JANET JACKSON 4-3
CATHY DENNIS 7-6
ANOTHER BAD CREAT 10-8

TIC FM/Hartford, CT
Mitchell/West

LATOUR
DIVINYLS
MARIAH CAREY
SHEENA EASTON
RIFF
JELLYFISH
ENIGMA 7-1
Hottest:
LONDBEAT 4-3
ANOTHER BAD CREAT 11-8
EVIN CAMPBELL 17-10
AMY GRANT 29-23

WKEE/Huntington, WV
Paxton/Miller

STEVIE B
JELLYFISH (dp)
EXTREME
NELSON (dp)
Hottest:
JANET JACKSON 6-2
AMY GRANT 13-9
RICK ASTLEY 15-11
ROXETTE 18-14
TARA KEMP 26-16

PWRS2/Johnstown, PA
Adams/James

FIXX
MIKE & THE MECHAN
BLACK CROWES
R.E.M.
Hottest:
JANE'S ADDICTION (dp)
DARLING BUDS (dp)
MADONNA 2-1
LONDBEAT 5-3
WILSON PHILLIPS 9-5
STEVIE B 15-10
AMY GRANT 21-14

WLAN/Lancaster, PA
Marino/Michaels

GLORIA ESTEFAN
WILSON PHILLIPS
MARIAH CAREY
QUEENSRÛCHE
EXTREME
KEEDY
GREAT WHITE
Hottest:
STEVIE B 5-3
WILSON PHILLIPS 6-4
RICK ASTLEY 10-9
TARA KEMP 23-15
TESLA 20-17

FUN107/New Bedford, MA
McShay/Welmer

MONIE LOVE
QUEENSRÛCHE
ALEXANDER O'NEAL
JONZUN CREW
TRIPLETS
SHEENA EASTON
Hottest:
TRACIE SPENCER 2-1
LONDBEAT 3-2
WILSON PHILLIPS 11-7
C & C MUSIC FACTO 31-19
HI-FIVE D-27

KC101/New Haven, CT
Tom Poleman

DIVINYLS
RALPH TRISAVANT
MICHELLE
WILSON PHILLIPS
HARRIET
ALEXANDER O'NEAL
Hottest:
GLORIA ESTEFAN 2-1
LONDBEAT 3-2
WILSON PHILLIPS 11-7
AMY GRANT 21-12
VOICES THAT CARE 28-21

WQGN/New London, CT
Franco/Davis

MIKE & THE MECHAN
CELINE DION
SHEENA EASTON
KEEDY
JONZUN CREW (dp)
Hottest:
TARA KEMP 1-1
AMY GRANT 12-7
DIVINYLS 29-23
TRIPLETS 34-27
ANOTHER BAD CREAT 37-31

999KH/Ocean City, MD
Hitman/Kelley

ROD STUART
JESUS CHRIST
TRASH CAN SINATRA
CELINE DION
Hottest:
GLORIA ESTEFAN 7-1
LONDBEAT 7-1
WILSON PHILLIPS 8-6
AMY GRANT 9-7
ROXETTE 10-8

WFMF/Baton Rouge, LA
Johnny A./Harrison

BINGOBOTS
KEEDY
MARIAH CAREY 2-1
WILSON PHILLIPS 13-9
RICK ASTLEY 16-10
TEVIN CAMPBELL 19-14
GERARDO 23-17

K106/Beaumont, TX
Cochran/Pace

FIXX
HARRIET
UB40
Hottest:
GLORIA ESTEFAN 3-1
LONDBEAT 8-5
ROXETTE 15-7
ROXETTE 10-8
AMY GRANT 20-11

KZ2B/Beaumont, TX
Spires/Shaw

R.E.M.
HI-FIVE (dp)
UB40 (dp)
HAPPY MONDAYS (dp)
QUEENSRÛCHE (dp)
Hottest:
GLORIA ESTEFAN 5-1
LONDBEAT 7-1
ENIGMA 17-11
AMY GRANT 29-13

95B/Birmingham, AL
St. John/Bonhann

R.E.M.
CELINE DION
TRIPLETS
MARC O'DON
Hottest:
TESLA 3-1
MARIAH CAREY 2-2
GLORIA ESTEFAN 4-3
BLACK CROWES 5-6
STEELE HEART 13-11

KIX106/Birmingham, AL
Christopher/Blanco

C & C MUSIC FACTO
HI-FIVE
RUDE BOYS
SHEENA EASTON
Hottest:
TEVIN CAMPBELL 4-1
GLORIA ESTEFAN 5-2
TARA KEMP 8-6
JANET JACKSON 9-7
AMY GRANT 13-8

WSSX/Charleston, SC
Adam Cook

TRIPLETS
CINDERELLA (dp)
Hottest:
TIMMY T. 1-1
GLORIA ESTEFAN 5-2
TRACIE SPENCER 7-2
WILSON PHILLIPS 7-4
TESLA 8-6
GERARDO 22-19

98PX/Rochester, NY
Ivey/Collins

R.E.M.
NELSON
MARC O'DON (dp)
GLORIA ESTEFAN 4-1
AMY GRANT 8-3
ENIGMA 5-4
C & C MUSIC FACTO 26-20

Y102/Reading, PA
Wilson/Brown

EXTREME
ALEXANDER O'NEAL
CINDERELLA (dp)
JELLYFISH
ENIGMA 7-1
Hottest:
GLORIA ESTEFAN 5-3
LONDBEAT 5-3
WILSON PHILLIPS 7-4
TESLA 8-6
GERARDO 22-19

93Q/Syracuse, NY
Cook/Mesch

RIFF
CATHY DENNIS
NELSON
EXTREME
FIXX (dp)
Hottest:
GLORIA ESTEFAN 1-1
TIMMY T. 2-2
OJETA ADAMS 8-3
ENIGMA 14-9
QUEENSRÛCHE 28-19

WPST/Trenton, NJ
Dave Hoffel

R.E.M.
EXTREME
Hottest:
TESLA 1-1
GLORIA ESTEFAN 4-2
LONDBEAT 5-3
ROXETTE 15-10
DIVINYLS 24-14

WKRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WLAN/Lancaster, PA
Marino/Michaels

GLORIA ESTEFAN
WILSON PHILLIPS
MARIAH CAREY
QUEENSRÛCHE
EXTREME
KEEDY
GREAT WHITE
Hottest:
STEVIE B 5-3
WILSON PHILLIPS 6-4
RICK ASTLEY 10-9
TARA KEMP 23-15
TESLA 20-17

FUN107/New Bedford, MA
McShay/Welmer

MONIE LOVE
QUEENSRÛCHE
ALEXANDER O'NEAL
JONZUN CREW
TRIPLETS
SHEENA EASTON
Hottest:
TRACIE SPENCER 2-1
LONDBEAT 3-2
WILSON PHILLIPS 11-7
C & C MUSIC FACTO 31-19
HI-FIVE D-27

KC101/New Haven, CT
Tom Poleman

DIVINYLS
RALPH TRISAVANT
MICHELLE
WILSON PHILLIPS
HARRIET
ALEXANDER O'NEAL
Hottest:
GLORIA ESTEFAN 2-1
LONDBEAT 3-2
WILSON PHILLIPS 11-7
AMY GRANT 21-12
VOICES THAT CARE 28-21

WQGN/New London, CT
Franco/Davis

MIKE & THE MECHAN
CELINE DION
SHEENA EASTON
KEEDY
JONZUN CREW (dp)
Hottest:
TARA KEMP 1-1
AMY GRANT 12-7
DIVINYLS 29-23
TRIPLETS 34-27
ANOTHER BAD CREAT 37-31

999KH/Ocean City, MD
Hitman/Kelley

ROD STUART
JESUS CHRIST
TRASH CAN SINATRA
CELINE DION
Hottest:
GLORIA ESTEFAN 7-1
LONDBEAT 7-1
WILSON PHILLIPS 8-6
AMY GRANT 9-7
ROXETTE 10-8

WFMF/Baton Rouge, LA
Johnny A./Harrison

BINGOBOTS
KEEDY
MARIAH CAREY 2-1
WILSON PHILLIPS 13-9
RICK ASTLEY 16-10
TEVIN CAMPBELL 19-14
GERARDO 23-17

K106/Beaumont, TX
Cochran/Pace

FIXX
HARRIET
UB40
Hottest:
GLORIA ESTEFAN 3-1
LONDBEAT 8-5
ROXETTE 15-7
ROXETTE 10-8
AMY GRANT 20-11

KZ2B/Beaumont, TX
Spires/Shaw

R.E.M.
HI-FIVE (dp)
UB40 (dp)
HAPPY MONDAYS (dp)
QUEENSRÛCHE (dp)
Hottest:
GLORIA ESTEFAN 5-1
LONDBEAT 7-1
ENIGMA 17-11
AMY GRANT 29-13

95B/Birmingham, AL
St. John/Bonhann

R.E.M.
CELINE DION
TRIPLETS
MARC O'DON
Hottest:
TESLA 3-1
MARIAH CAREY 2-2
GLORIA ESTEFAN 4-3
BLACK CROWES 5-6
STEELE HEART 13-11

KIX106/Birmingham, AL
Christopher/Blanco

C & C MUSIC FACTO
HI-FIVE
RUDE BOYS
SHEENA EASTON
Hottest:
TEVIN CAMPBELL 4-1
GLORIA ESTEFAN 5-2
TARA KEMP 8-6
JANET JACKSON 9-7
AMY GRANT 13-8

WSSX/Charleston, SC
Adam Cook

TRIPLETS
CINDERELLA (dp)
Hottest:
TIMMY T. 1-1
GLORIA ESTEFAN 5-2
TRACIE SPENCER 7-2
WILSON PHILLIPS 7-4
TESLA 8-6
GERARDO 22-19

98PX/Rochester, NY
Ivey/Collins

R.E.M.
NELSON
MARC O'DON (dp)
GLORIA ESTEFAN 4-1
AMY GRANT 8-3
ENIGMA 5-4
C & C MUSIC FACTO 26-20

Y102/Reading, PA
Wilson/Brown

EXTREME
ALEXANDER O'NEAL
CINDERELLA (dp)
JELLYFISH
ENIGMA 7-1
Hottest:
GLORIA ESTEFAN 5-3
LONDBEAT 5-3
WILSON PHILLIPS 7-4
TESLA 8-6
GERARDO 22-19

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRCX/Utica, NY
Reitz/Burton

MIKE & THE MECHAN
CELINE DION
EXTREME
CINDERELLA (dp)
SHEENA EASTON
Hottest:
TARA KEMP 5-3
JANET JACKSON 9-4
TEVIN CAMPBELL 13-9
ROXETTE 18-12
ENIGMA 25-15

WKRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WQXA/York, PA
Feather/Taylor

RUDE BOYS
SHEENA EASTON (dp)
Hottest:
TRACIE SPENCER 3-1
ENIGMA 3-4
C & C MUSIC FACTO 13-9
GERARDO 20-18
HI-FIVE 28-23

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CELINE DION
MIKE & THE MECHAN
EXTREME
SHEENA EASTON
C & C MUSIC FACTO
Hottest:
TESLA 1-1
MARIAH CAREY 3-2
GLORIA ESTEFAN 11-3
TIMMY T. 12-4
TRACIE SPENCER 9-6

WRRZ/Wilkes-Barre, PA
Medak/Padden

CHR ADDS & HOTS

MIDWEST

MOST ADDED

QUEENSRYCHE (13)
C & C MUSIC FACTO (12)
DIVINYLS (12)
EXTREME (11)
KEEDY (11)

BREAKOUTS

NO BREAKOUTS



P2

WKOD/Akron, OH

Clark/Nichols

TARA KEMP
CINDERELLA (dp)
HotList:
MARIAN CAREY 1-1
HEART 3-3
TESLA 4-5
POISON 14-8
REBRANDITS 15-12

WRQK/Canton, OH

Hughes/Vincent

LIVING COLOUR (dp)
MIKE & THE MEGHAN
HotList:
FIREHOUSE 14-8
JMS 13-9
GREAT WHITE 15-10
LONDBEAT D-13
ROKETTE 25-17

WPXR/Davenport, IA

Austin/Ferguson

TARA KEMP
MIKE & THE MEGHAN
HotList:
MARIAN CAREY 1-1
TIMMY T. 2-2
WILSON PHILLIPS 10-4
CELINE DION 12-7
JANET JACKSON 16-9

WGTV/Dayton, OH

Balentine/Ross

MIKE & THE MEGHAN
HI-FIVE
TARA KEMP
NELSON
EXTREME
UB40 (dp)
JELLYFISH (dp)
HotList:
MARIAN CAREY 2-1
GLORIA ESTEFAN 6-3
WILSON PHILLIPS 8-5
JANET JACKSON 11-7
PARTY 27-18

KRNQ/Des Moines, IA

Knight/Austin

CHICAGO
KEEDY
C & C MUSIC FACTO
HotList:
ROKETTE 20-11
TEVIN CAMPBELL 19-12
WINGER 25-23
ROBERT PALMER 29-25
CHICAGO D-27

95TO/Evansville, IN

Witherspoon/Mercer

HI-FIVE
HotList:
LONDBEAT 3-1
GLORIA ESTEFAN 11-7
ROKETTE 19-12
ENIGMA 20-14
STEELEHEART 25-20

CK106/Flint, MI

St. Michaels/Cooper

MONIE LOVE
PARTY
ROD STEWART
HARRIET
EXTREME
HotList:
ANOTHER BAD CREAT 1-1
TESLA 9-2
WILSON PHILLIPS 5-4
GUY 13-6
AMY GRANT 21-12

KGQK/Omaha, NB

Bentley/Adams

RIFF
CELINE DION
SHEENA EASTON (dp)
C & C MUSIC FACTO (dp)
RUDE BOYS (dp)
HotList:
TIMMY T. 1-1
WILSON PHILLIPS 3-2
ANOTHER BAD CREAT 13-8
AMY GRANT 24-12
ENIGMA 29-19

KZ93/Peoria, IL

Wheeler/Starn

MIKE & THE MEGHAN
HotList:
GLORIA ESTEFAN 6-1
WILSON PHILLIPS 7-4
TESLA 10-7
ROKETTE 17-9
ROBERT PALMER 13-10

WZOK/Rockford, IL

Gjerdrum/Johnson

QUEENSRYCHE
CATHY DUNNIS
HotList:
WILSON PHILLIPS 8-6
STEVE B 13-10
REBRANDITS 16-14
ROKETTE 20-17
GERARDO 30-25

WVEE/Ft. Wayne, IN

Jeff Davis

TEVIN CAMPBELL
DIVINYLS
C & C MUSIC FACTO
HotList:
TIMMY T. 1-1
LONDBEAT 4-3
JANET JACKSON 5-4
AMY GRANT 11-7
ENIGMA 13-10

WGRD/Grand Rapids, MI

Ron Brandon

HI-FIVE
QUEENSRYCHE
SHEENA EASTON
CELINE DION
HotList:
TESLA 6-4
ROKETTE 13-8
WINGER 18-12
RALPH TRESVANT 17-13
TEVIN CAMPBELL 27-19

WIXX/Green Bay, WI

Coy/Crain

MIKE & THE MEGHAN
RICK ASTLEY
JESUS JONES (dp)
HotList:
TIMMY T. 3-1
ROKETTE 25-16
BLACK CROWES 30-24
GERARDO 34-26
EXTREME 39-30

WVIO/Lansing, MI

Robinson/Kelley

GLORIA ESTEFAN
RICK ASTLEY
HotList:
LONDBEAT 11-8
JANET JACKSON 13-11
ROKETTE 19-14
AMY GRANT 20-15
GREAT WHITE D-20

WTFX/Kalamazoo, MI

Gillan/Kelly

ALEXANDER O'NEAL
KEEDY
JONJON CRSH
EXTREME
HotList:
TESLA 2-1
TARA KEMP 5-3
ROBERT PALMER 7-6
BART & HOMER SMP 19-16
AMY GRANT 30-27

KMYZ/Tulsa, OK

Myers/Smith

QUEENSRYCHE
HotList:
WINGER 1-1
POISON 8-3
DAVID LEE ROTH 4-4
TRIXTER 9-7
WILSON PHILLIPS 15-10

KJ103/Oklahoma City, OK

KCoy/Kidd

P.C. QUEST
TESLA
TRIPLETS
MIKE & THE MEGHAN
QUEENSRYCHE
HotList:
C & C MUSIC FACTO 12-4
LONDBEAT 15-7
GERARDO 24-15
JANET JACKSON 29-20
AMY GRANT 33-24

WHOT/Youngstown, OH

Dick Thompson

GERARDO
TRIPLETS
ANOTHER BAD CREAT
VOICES THAT CARE
KEEDY
HotList:
TIMMY T. 1-1
ROKETTE 11-4
GLORIA ESTEFAN 3-2
WILSON PHILLIPS 10-4
OLETA ADAMS 9-8
LONDBEAT 14-9



WBXX/Battle Creek, MI

Dawson/Davis

RICK ASTLEY
DIGITAL UNDERGROU
C & C MUSIC FACTO (dp)
FIREHOUSE (dp)
ROD STEWART (dp)
HotList:
ALEXANDER O'NEAL
CELINE DION
QUEENSRYCHE
HotList:
GLORIA ESTEFAN 13-7
ENIGMA 20-14
HI-FIVE 32-22
DIGITAL UNDERGROU D-34

KYYY/Bismarck, ND

Beck/Kelly

TEVIN CAMPBELL
FIX
CELINE DION
STEELEHEART
HotList:
TIMMY T. 1-1
GLORIA ESTEFAN 2-2
TESLA 3-3
LONDBEAT 4-4
ROKETTE 18-14

WBND/Bloomington, IL

Scott/Waia

DIVINYLS
R.E.M.
HotList:
LONDBEAT 3-1
JANET JACKSON 8-5
TESLA 10-4
REBRANDITS 11-9
WILSON PHILLIPS 13-10

WKHT/Springfield, MO

Alexander/Thiessen

R.E.M.
JESUS JONES
HotList:
ROKETTE 14-8
DIVINYLS THAT CARE D-19
VOICES THAT CARE D-19
MARC COHN D-22
EXTREME 34-27

KHKT/St. Louis, MO

Bridgman/Klutch

VOICES THAT CARE
NEW KIDS ON THE B
HotList:
MARIAN CAREY 1-1
TIMMY T. 2-2
GLORIA ESTEFAN 5-3
TARA KEMP 6-5
ANOTHER BAD CREAT 9-8

WRQN/Toledo, OH

Benson/Riley

DIVINYLS (dp)
EXTREME
FIX
CELINE DION (dp)
HotList:
TESLA 4-1
HEART 5-2
MARIAN CAREY 5-2
LILL COOL J 20-10
POISON 21-18
QUEENSRYCHE 31-19

KQCR/Cader Rapids, IA

Dixon/Gerard

ESCAPE CLUB (dp)
ENIGMA
RIFF
ROLLING STONES
HAPPY MONDAYS
VOICES THAT CARE
HotList:
TESLA 1-1
MARIAN CAREY 5-2
LILL COOL J 20-10
POISON 21-18
QUEENSRYCHE 31-19

KQCR/Cader Rapids, IA

Dixon/Gerard

none
HotList:
LONDBEAT 2-1
TRACIE SPENCER 5-2
GLORIA ESTEFAN 8-3
JANET JACKSON 9-4
AMY GRANT 24-15

WLRW/Wichita, IL

McCann/Cox

KEEDY
HARRIET
DIVINYLS (dp)
EXTREME
HotList:
TIMMY T. 5-1
OLETA ADAMS 19-6
AMY GRANT 16-11
ENIGMA 21-15
FIREHOUSE 25-20

KCMQ/Columbia, MO

Henson/Tuttn

FIX
SHEENA EASTON
KEEDY
HotList:
WILSON PHILLIPS 4-2
JANET JACKSON 7-4
LONDBEAT 10-7
ROKETTE 26-20
DIVINYLS 37-27

KLYV/Dubuque, IA

Davis/Janssen

JELLYFISH (dp)
TRIPLETS
SHEENA EASTON
CELINE DION
TESLA (dp)
ENIGMA (dp)
HotList:
TIMMY T. 1-1
ROKETTE 11-4
JANET JACKSON 9-5
GREAT WHITE 24-16
FIREHOUSE 29-21

KZ10/Duluth, MN

Michaels/Tommy B

MIKE & THE MEGHAN
CINDERELLA (dp)
ENIGMA
FIREHOUSE (dp)
HotList:
REBRANDITS 5-3
RICK ASTLEY 7-4
TESLA 13-10
AMY GRANT 15-12
ROKETTE 18-14

Y94/Fargo, ND

Jack Lundy

ENIGMA
GREAT WHITE (dp)
ALEXANDER O'NEAL
CELINE DION
QUEENSRYCHE
HotList:
GLORIA ESTEFAN 2-1
ROKETTE 8-4
WINGER 7-5
WILSON PHILLIPS 14-7
FIREHOUSE 23-15

XL33F/Grand Forks, ND

McKirdy/Acker

TEVIN CAMPBELL
FIX
CELINE DION
STEELEHEART
HotList:
TIMMY T. 1-1
GLORIA ESTEFAN 2-2
TESLA 3-3
LONDBEAT 4-4
ROKETTE 18-14

KQHT/Grand Forks, ND

Murphy/Carr

C & C MUSIC FACTO (dp)
QUEENSRYCHE (dp)
HotList:
LONDBEAT 7-3
JANET JACKSON 10-6
TESLA 11-9
INKS 17-14
DIVINYLS 26-21

WTBX/Hibbing, MN

Bir Klapproth

BLACK CROWES (dp)
RICK ASTLEY
CINDERELLA (dp)
TRACIE SPENCER
HotList:
TIMMY T. 1-1
LONDBEAT 4-2
HEART 11-7
WILSON PHILLIPS 10-8
C & C MUSIC FACTO 13-11
LONDBEAT 16-13

WKFR/Kalamazoo, MI

Anthony/Britain

ROBERT PALMER
AMY GRANT
STEELEHEART (dp)
EXTREME (dp)
CELINE DION (dp)
C & C MUSIC FACTO (dp)
HotList:
TESLA 3-1
WILSON PHILLIPS 5-2
ROKETTE 29-13
GREAT WHITE 21-16
LONDBEAT 25-17

WAZY/Lafayette, IN

Stacy/Kenyon

NELSON (dp)
KEEDY
C & C MUSIC FACTO (dp)
HotList:
ENIGMA 9-3
LESLIE MELBINDER 15-6
FATHER MC 12-9
CATHY DENNIS 19-13
BINGBOOTS 16-15

KKSS/Albuquerque, NM

Jaynes/Mad Max

KEEDY
ROD STEWART
MICHELLE
HI-FIVE
HotList:
ENIGMA 9-3
LESLIE MELBINDER 15-6
FATHER MC 12-9
CATHY DENNIS 19-13
BINGBOOTS 16-15

KKXX/Bakersfield, CA

Spydee/Squires

C & C MUSIC FACTO
DIVINYLS
P.C. QUEST
HotList:
GLORIA ESTEFAN 2-1
JANET JACKSON 3-3
VANILLA ICE 4-4
ANOTHER BAD CREAT 6-5
MICHELLE 12-8

KF96/Boise, ID

Stone/Arthur

MIKE & THE MEGHAN
FIX
TRASH CAN SINATRA
RALPH TRESVANT
FAMILY STAND
HotList:
TIMMY T. 1-1
WILSON PHILLIPS 4-3
TARA KEMP 8-4
GERARDO 18-14
AMY GRANT 20-15

KATM/Colorado Springs, CO

Jennifer/Bell

R.E.M.
MARC COHN (dp)
CELINE DION
QUEENSRYCHE
JESUS JONES
HotList:
TESLA 2-1
TEVIN CAMPBELL 5-2
POISON 8-6
WILSON PHILLIPS 12-8
AMY GRANT 25-15

KG98/Sioux City, IA

Anderson/Kollins

MIKE & THE MEGHAN
CINDERELLA (dp)
DARLING BUDS
ENIGMA
SHEENA EASTON
HotList:
JEFFREY OSBORNE
REBRANDITS 5-3
RICK ASTLEY 7-4
TESLA 13-10
AMY GRANT 15-12
ROKETTE 18-14

WPFRTerre Haute, IN

Dave King

EXTREME
DARLING BUDS
STEELEHEART (dp)
SHEENA EASTON
MIKE & THE MEGHAN
HotList:
AMY GRANT 20-12
ENIGMA 23-17
GERARDO 28-23
ESCAPE CLUB 31-24
ROD STEWART 32-25

KPAT/Sioux Falls, SD

Maguire/Ward

TRACIE SPENCER
KEEDY
EXTREME
HotList:
TIMMY T. 1-1
LONDBEAT 7-3
GLORIA ESTEFAN 9-8
WILSON PHILLIPS 16-10
TESLA 17-12

WDBR/Springfield, IL

Moore/Lacey

ENIGMA
DIVINYLS
DARLING BUDS (dp)
HotList:
GLORIA ESTEFAN 2-1
LONDBEAT 8-3
TIMMY T. 10-4
JANET JACKSON 19-7
STEVE B 16-11

KKXX/Colorado Springs, CO

Dantzer/Hemingway

FIX
HI-FIVE
QUEENSRYCHE
DEE-LITE
CINDERELLA (dp)
PARTY
TRASH CAN SINATRA
HotList:
TIMMY T. 1-1
JANET JACKSON 4-3
WILSON PHILLIPS 6-5
TRACIE SPENCER 8-7
AMY GRANT 15-12

KKXX/Colorado Springs, CO

Stevens/Fricke

CELINE DION
SHEENA EASTON
MONIE LOVE
DIVINYLS
RIFF
HotList:
TRACIE SPENCER 3-1
TEVIN CAMPBELL 2-2
GUY 9-3
MICHELLE 13-10
HI-FIVE 21-12

KF96/Boise, ID

Stone/Arthur

MIKE & THE MEGHAN
FIX
TRASH CAN SINATRA
RALPH TRESVANT
FAMILY STAND
HotList:
TIMMY T. 1-1
WILSON PHILLIPS 4-3
TARA KEMP 8-4
GERARDO 18-14
AMY GRANT 20-15

KATM/Colorado Springs, CO

Jennifer/Bell

R.E.M.
MARC COHN (dp)
CELINE DION
QUEENSRYCHE
JESUS JONES
HotList:
TESLA 2-1
TEVIN CAMPBELL 5-2
POISON 8-6
WILSON PHILLIPS 12-8
AMY GRANT 25-15

194/Honolulu, HI

Jamie Hyatt

RUDE BOYS
GERARDO (dp)
SHEENA EASTON
HotList:
TARA KEMP 3-1
TEVIN CAMPBELL 4-2
ANOTHER BAD CREAT 5-3
UB40 12-4
HI-FIVE 15-12

KQMQ/Honolulu, HI

Akane/Hart

C & C MUSIC FACTO (dp)
DAVE KIDZ (dp)
GLENN FREY (dp)
PARTY (dp)
CELINE DION
HotList:
TIMMY T. 1-1
MAXI PRIEST 5-2
TRACIE SPENCER 10-3
GLORIA ESTEFAN 18-7
LONDBEAT 14-8

KLUC/Las Vegas, NV

Dean/Reynolds

ROKETTE
MICHELLE
SHEENA EASTON
RUDE BOYS (dp)
HotList:
TEVIN CAMPBELL 2-1
WILSON PHILLIPS 13-12
RICK ASTLEY 20-15
GERARDO 28-19
HI-FIVE 29-21

KYRK/Las Vegas, NV

Gregg Lenny

DAVE KIDZ (dp)
JONJON CRSH (dp)
AFTER 7 (dp)
DALSY DEE (dp)
CARTOUCHE (dp)
HotList:
TARA KEMP 3-2
DIGITAL UNDERGROU 20-19
HAPPY MONDAYS 29-28
DIVINYLS 32-31
KEEDY 34-33

FM104/Moab/Stockton, CA

DeMaroney/Hoffman

MIKE & THE MEGHAN
HotList:
TARA KEMP 3-1
SHEENA EASTON 4-3
TIMMY T. 6-5
TESLA 26-18

KCAQ/Oxnard Ventura, CA

Rhodes/Sage

ROD STEWART
DIVINYLS
SHEENA EASTON
TRIPLETS
CELINE DION
HotList:
LONDBEAT 4-2
ANOTHER BAD CREAT 6-3
RICK ASTLEY 22-14
AMY GRANT 23-16
TESLA 26-18

KBOZ/Bozeman, MT

Neelson/Kruzer

DIVINYLS
SHEENA EASTON
VOICES THAT CARE
MIKE & THE MEGHAN
CARTOUCHE (dp)
STYX 3-1
WILSON PHILLIPS 4-4
TESLA 5-5
ROKETTE 9-7

KWNZ/Reno, NV

Katula/Carter

HARRIET (dp)
TARA KEMP (dp)
MIKE & THE MEGHAN (dp)
MICHAEL MONDALD (dp)
STEELEHEART (dp)
HotList:
GLORIA ESTEFAN 1-1
TIMMY T. 3-2
LONDBEAT 9-4
WINGER 13-10
GERARDO 15-11

KWOD/Sacramento, CA

Cajiga/Morgan

none
HotList:
GLORIA ESTEFAN 2-1
LONDBEAT 6-2
WILSON PHILLIPS 7-5
GERARDO 16-13
AMY GRANT 25-17

KDON/Salinas-Monterey, CA

Walt/Sifuentes

Cathy Dennis Continued

Table with columns for Regional Reach, National Summary, and Chart Summary for Cathy Dennis.

CELINE DION (If There Was) Any Other Way (Epic) LP: Unison

Table with columns for Regional Reach, National Summary, and Chart Summary for Celine Dion.

Table with columns for Regional Reach, National Summary, and Chart Summary for Celine Dion.

Table with columns for Regional Reach, National Summary, and Chart Summary for Celine Dion.

DIVINYLS I Touch Myself (Virgin) LP: Divinyls

Table with columns for Regional Reach, National Summary, and Chart Summary for Divinyls.

Table with columns for Regional Reach, National Summary, and Chart Summary for Divinyls.

Table with columns for Regional Reach, National Summary, and Chart Summary for Divinyls.

Table with columns for Regional Reach, National Summary, and Chart Summary for Divinyls.

E

SHEENA EASTON What Comes Naturally (MCA) LP: What Comes Naturally

Table with columns for Regional Reach, National Summary, and Chart Summary for Sheena Easton.

Table with columns for Regional Reach, National Summary, and Chart Summary for Sheena Easton.

Table with columns for Regional Reach, National Summary, and Chart Summary for Sheena Easton.

ENIGMA Sadness Part 1 (Charisma) LP: MXMXC a.d.

Table with columns for Regional Reach, National Summary, and Chart Summary for Enigma.

Table with columns for Regional Reach, National Summary, and Chart Summary for Enigma.

Table with columns for Regional Reach, National Summary, and Chart Summary for Enigma.

Table with columns for Regional Reach, National Summary, and Chart Summary for Enigma.

Table with columns for Regional Reach, National Summary, and Chart Summary for Enigma.

ESCAPE CLUB Call It Poison (Atlantic) LP: Dollars And Sex

Table with columns for Regional Reach, National Summary, and Chart Summary for Escape Club.

Table with columns for Regional Reach, National Summary, and Chart Summary for Escape Club.

Table with columns for Regional Reach, National Summary, and Chart Summary for Escape Club.

Table with columns for Regional Reach, National Summary, and Chart Summary for Escape Club.

Table with columns for Regional Reach, National Summary, and Chart Summary for Escape Club.

Table with columns for Regional Reach, National Summary, and Chart Summary for Escape Club.

Table with columns for Regional Reach, National Summary, and Chart Summary for Escape Club.

Table with columns for Regional Reach, National Summary, and Chart Summary for Escape Club.

Table with columns for Regional Reach, National Summary, and Chart Summary for Escape Club.

Gloria Estefan Continued

Table with columns for Regional Reach, National Summary, and Chart Summary for Gloria Estefan.

Table with columns for Regional Reach, National Summary, and Chart Summary for Gloria Estefan.

Table with columns for Regional Reach, National Summary, and Chart Summary for Gloria Estefan.

Table with columns for Regional Reach, National Summary, and Chart Summary for Gloria Estefan.

Table with columns for Regional Reach, National Summary, and Chart Summary for Gloria Estefan.

Table with columns for Regional Reach, National Summary, and Chart Summary for Gloria Estefan.

Table with columns for Regional Reach, National Summary, and Chart Summary for Gloria Estefan.

Table with columns for Regional Reach, National Summary, and Chart Summary for Gloria Estefan.

Table with columns for Regional Reach, National Summary, and Chart Summary for Gloria Estefan.

Firehouse Continued

Table with columns for Regional Reach, National Summary, and Chart Summary for Firehouse.

Table with columns for Regional Reach, National Summary, and Chart Summary for Firehouse.

Table with columns for Regional Reach, National Summary, and Chart Summary for Firehouse.

Table with columns for Regional Reach, National Summary, and Chart Summary for Firehouse.

Table with columns for Regional Reach, National Summary, and Chart Summary for Firehouse.

Table with columns for Regional Reach, National Summary, and Chart Summary for Firehouse.

Table with columns for Regional Reach, National Summary, and Chart Summary for Firehouse.

Table with columns for Regional Reach, National Summary, and Chart Summary for Firehouse.

Table with columns for Regional Reach, National Summary, and Chart Summary for Firehouse.

Continued On Next Column

Continued On Next Column

Continued On Next Column

Gerardo Continued

Table with columns for station, time, and program. Includes stations like KSTU, KXII, KXII, etc.

AMY GRANT Baby, Baby (A&M) LP: Heart In Motion. Total Reports 243 97%. Includes regional reach and chart summary.

Table with columns for station, time, and program. Includes stations like KSTU, KXII, KXII, etc.

GREAT WHITE Call It Rock 'N' Roll (Capitol) LP: Hooked. Total Reports 99 39%. Includes regional reach and chart summary.

Table with columns for station, time, and program. Includes stations like KXII, KXII, KXII, etc.

GUY Let's Chill (MCA) LP: The Future. Total Reports 55 22%. Includes regional reach and chart summary.

Table with columns for station, time, and program. Includes stations like KXII, KXII, KXII, etc.

HAPPY MONDAYS Step On (Elektra) LP: Pills, Thrills, And Bellyaches. Total Reports 77 31%. Includes regional reach and chart summary.

Table with columns for station, time, and program. Includes stations like KXII, KXII, KXII, etc.

HARRIET Temple Of Love (East West) LP: Woman To Man. Total Reports 128 51%. Includes regional reach and chart summary.

Table with columns for station, time, and program. Includes stations like KXII, KXII, KXII, etc.

HI-FIVE I Like The Way (The Kissing...) LP: Hi-Five (Jive/RCA). Total Reports 105 42%. Includes regional reach and chart summary.

Table with columns for station, time, and program. Includes stations like KXII, KXII, KXII, etc.

JANET JACKSON State Of The World (A&M) LP: Rhythm Nation 1814. Total Reports 230 92%. Includes regional reach and chart summary.

Table with columns for station, time, and program. Includes stations like KXII, KXII, KXII, etc.

Janet Jackson Continued. Table with columns for station, time, and program.

JELLYFISH Baby's Coming Back (Charisma) LP: Babybutton. Total Reports 85 34%. Includes regional reach and chart summary.

Table with columns for station, time, and program. Includes stations like KXII, KXII, KXII, etc.

KEEDY Save Some Love (Arista) LP: Chase The Clouds. Total Reports 163 65%. Includes regional reach and chart summary.

Table with columns for station, time, and program. Includes stations like KXII, KXII, KXII, etc.

RIFF My Heart Is Failing Me (SBK) LP: Riff

Total Reports 58 23%

Regional Reach E 19% S 31% M 10% W 32% Parallels Reach P1 27% P2 23% P3 20%

Chart Pos Summary P1 P2 P3 Tot National Summary UP 15 DEBS 7 SAME 19 DOWN 0 ADDS 17

ROLLING STONES Highwire (Columbia) LP: Flashpoint

Total Reports 96 38%

Regional Reach E 44% S 41% M 35% W 32% Parallels Reach P1 9% P2 36% P3 64%

Chart Pos Summary P1 P2 P3 Tot National Summary UP 52 DEBS 5 SAME 38 DOWN 0 ADDS 1

Regional Reach E 17% S 23% M 13% W 36% Parallels Reach P1 38% P2 21% P3 21%

ROXETTE Joyride (EMI) LP: Joyride

Total Reports 218 87%

Regional Reach E 93% S 88% M 94% W 72% Parallels Reach P1 62% P2 90% P3 100%

Chart Pos Summary P1 P2 P3 Tot National Summary UP 200 DEBS 8 SAME 6 DOWN 0 ADDS 4

Regional Reach E 85% S 88% M 78% W 89% Parallels Reach P1 91% P2 83% P3 84%

RUDE BOYS Written All Over Your Face (Atlantic)

Total Reports 55 22%

Regional Reach E 17% S 23% M 13% W 36% Parallels Reach P1 38% P2 21% P3 21%

Regional Reach E 17% S 23% M 13% W 36% Parallels Reach P1 38% P2 21% P3 21%

BART & HOMER SIMPSON Deep, Deep Trouble (Geffen) LP: The Simpsons Sing The Blues

Total Reports 62 25%

Regional Reach E 17% S 30% M 19% W 32% Parallels Reach P1 9% P2 27% P3 32%

Chart Pos Summary P1 P2 P3 Tot National Summary UP 21 DEBS 4 SAME 36 DOWN 0 ADDS 1

TRACIE SPENCER This House (Capitol) LP: Make The Difference

Total Reports 213 85%

Regional Reach E 85% S 88% M 78% W 89% Parallels Reach P1 91% P2 83% P3 84%

Chart Pos Summary P1 P2 P3 Tot National Summary UP 145 DEBS 6 SAME 40 DOWN 20 ADDS 2

Regional Reach E 65% S 69% M 83% W 51% Parallels Reach P1 15% P2 70% P3 86%

ROD STEWART Rhythm Of My Heart (WB) LP: Vagabond Heart

Total Reports 207 82%

Regional Reach E 83% S 90% M 84% W 68% Parallels Reach P1 53% P2 87% P3 97%

Chart Pos Summary P1 P2 P3 Tot National Summary UP 145 DEBS 34 SAME 18 DOWN 0 ADDS 10

Chart Pos Summary P1 P2 P3 Tot National Summary UP 52 DEBS 5 SAME 38 DOWN 0 ADDS 1

TESLA Signs (Geffen) LP: Five Man Acoustical Jam

Total Reports 175 70%

Regional Reach E 70% S 70% M 79% W 57% Parallels Reach P1 35% P2 71% P3 93%

Regional Reach E 70% S 70% M 79% W 57% Parallels Reach P1 35% P2 71% P3 93%

STONE COLD GENTLEMAN (MCA) LP: Stone Cold Gentleman

Total Reports 112 45%

Regional Reach E 39% S 49% M 29% W 62% Parallels Reach P1 47% P2 44% P3 43%

Chart Pos Summary P1 P2 P3 Tot National Summary UP 72 DEBS 12 SAME 21 DOWN 1 ADDS 6

Regional Reach E 70% S 70% M 79% W 57% Parallels Reach P1 35% P2 71% P3 93%

TRIPLETS You Don't Have To Go... (Mercury) LP: ...Thicker Than Water

Total Reports 175 70%

Regional Reach E 70% S 70% M 79% W 57% Parallels Reach P1 35% P2 71% P3 93%

Regional Reach E 70% S 70% M 79% W 57% Parallels Reach P1 35% P2 71% P3 93%

SIGNIFICANT ACTION

Triplets Continued. Lists of radio stations and their associated artists/albums across various regions like East, South, Midwest, West, and National.

Wilson Phillips Continued. Lists of radio stations and their associated artists/albums across various regions like East, South, Midwest, West, and National.

TRIXTER One In A Million (Mechanic/MCA) LP: Only Young Once. Total Reports 58 23%. Includes regional reach and chart summary.

Charts for Triplex. Includes regional reach (E 22%, S 21%, M 29%, W 21%) and a detailed chart summary table with columns for Pos, P1, P2, P3, and Tot.

VOICES THAT CARE Voices That Care (Giant/WB) LP: In The Heart Of The Young. Total Reports 71 28%. Includes regional reach and chart summary.

WILSON PHILLIPS You're In Love (SBK) LP: Wilson Phillips. Total Reports 223 89%. Includes regional reach and chart summary.

WINGER Easy Come Easy Go (Atlantic) LP: In The Heart Of The Young. Total Reports 126 50%. Includes regional reach and chart summary.

CANDYMAN Nightgown (Epic) LP: Ain't No Shame In My Game. Total Reports 126 50%. Includes regional reach and chart summary.

MARC COHN Walkin' In Memphis (Atlantic) LP: Marc Cohn. Total Reports 223 89%. Includes regional reach and chart summary.

AFTERSHOCK Going Through The Motions (Virgin) LP: Aftershock. Lists of radio stations and their associated artists/albums.

DANIEL ASH This Love (RCA) LP: Coming Down. Lists of radio stations and their associated artists/albums.

CARTOUCHE Feel The Groove (Scotti Bros.) LP: Feel The Groove. Lists of radio stations and their associated artists/albums.

MARC COHN Walkin' In Memphis (Atlantic) LP: Marc Cohn. Total Reports 223 89%. Includes regional reach and chart summary.

MARC COHN Walkin' In Memphis (Atlantic) LP: Marc Cohn. Total Reports 223 89%. Includes regional reach and chart summary.

DAISY DEE Crazy (LMR/RCA) LP: Crazy. Lists of radio stations and their associated artists/albums.

DARLING BUDD Crystal Clear (Columbia) LP: Crawdaddy. Lists of radio stations and their associated artists/albums.

DEEE-LITE E.S.P. (Elektra) LP: World Clique. Lists of radio stations and their associated artists/albums.

DIGITAL UNDERGROUND Same Song (Tommy Boy/Reprise) LP: This Is An EP Release. Lists of radio stations and their associated artists/albums.

DIGITAL UNDERGROUND Same Song (Tommy Boy/Reprise) LP: This Is An EP Release. Lists of radio stations and their associated artists/albums.

FAMILY STAND Sweet Liberation (East West) LP: Chain. Lists of radio stations and their associated artists/albums.

JOHNNY GILL Wrap My Body Tight (Motown) LP: Johnny Gill. Lists of radio stations and their associated artists/albums.

JASMINE GUY Another Like My Lover (WB) LP: Jasmine Guy. Lists of radio stations and their associated artists/albums.

JESUS JONES Right Here, Right Now (SBK) LP: Doubt. Lists of radio stations and their associated artists/albums.

JESUS JONES Right Here, Right Now (SBK) LP: Doubt. Lists of radio stations and their associated artists/albums.

Continued On Next Column. Summary of chart data and regional reach for Wilson Phillips.

Continued On Next Column. Summary of chart data and regional reach for Marc Cohn.

Continued On Next Column. Summary of chart data and regional reach for Digital Underground.

Continued On Next Column. Summary of chart data and regional reach for Jesus Jones.

Continued On Next Column. Summary of chart data and regional reach for Jesus Jones.

SIGNIFICANT ACTION

P1

JONZUN CREW Cosmic Love (Critique) LP: Cosmic Love. Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

MONIE LOVE It's A Shame (WB) LP: Down To Earth. Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

STEELHEART I'll Never Let You Go (MCA) LP: Steelheart. Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

K

DAVE KOZ Castle Of Dreams (Capitol) LP: Dave Koz. Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

MS. ADVENTURES As Long As I'm With You (Atco). Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

TRASH CAN SINATRAS Obscurity... (Go! Discs/London/PLG) LP: Obscurity Knocks. Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

T

LIVING COLOUR Love Rears Its Ugly Head (Epic) LP: Time's Up. Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

R.E.M. Losing My Religion (WB) LP: Out Of Time. Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

TRILOGY Love Me Forever Or Love Me Not (Atco). Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

L

R

LISETTE MELENDEZ Together Forever (Fever/Columbia). Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

SALT-N-PEPA Do You Want Me (Next Plateau). Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

UB40 Here I Am (Come And Take Me) (Virgin) LP: Labour Of Love II. Includes station call letters and call letters for various regions (EAST, SOUTH, MIDWEST, WEST).

M

S

U

EAST, MIDWEST, SOUTH. Lists stations and call letters for various regions.

MIDWEST, WEST. Lists stations and call letters for various regions.

EAST, SOUTH. Lists stations and call letters for various regions.

MIDWEST, SOUTH. Lists stations and call letters for various regions.

P3

P2



CHR NATIONAL AIRPLAY

P1

P2

P3

LW	TW	Artist/Song/Label
3	1	TARA KEMP/Hold You Tight (Giant/WB)
1	2	MARIAH CAREY/Someday (Columbia)
4	3	GLORIA ESTEFAN/Coming Out Of The Dark (Epic)
5	4	JANET JACKSON/State Of The World (A&M)
8	5	ENIGMA/Sadness Part 1 (Charisma)
6	6	TRACIE SPENCER/This House (Capitol)
7	7	LONDONBEAT/I've Been Thinking About You (Radioactive)
2	8	TIMMY T./One More Try (Quality)
10	9	TEVIN CAMPBELL/Round And Round (Paisley Park/WB)
12	10	AMY GRANT/Baby, Baby (A&M)
15	11	WILSON PHILLIPS/You're In Love (SBK)
14	12	GERARDO/Rico Suave (Interscope/East West)
11	13	STEVIE B/I'll Be By Your Side (LMR/RCA)
9	14	WHITNEY HOUSTON/All The Man That I Need (Arista)
17	15	ANOTHER BAD CREATION/Mesha (Motown)
13	16	CELINE DION/Where Does My Heart Beat Now? (Epic)
20	17	C & C MUSIC FACTORY/Here We Go, Let's Rock... (Columbia)
24	18	CATHY DENNIS/Touch Me (All Night Long) (Polydor)
25	19	ROXETTE/Joyride (EMI)
22	20	ROBERT PALMER/Mercy Mercy Me (The Ecology) (EMI)
12	21	L.L. COOL J/Around The Way Girl (Def Jam/Columbia)
26	22	BINGOBOYS/How To Dance (Atlantic)
23	23	LISETTE MELENDEZ/Together Forever (Fever/Columbia)
18	24	OLETA ADAMS/Get Here (Fontana/Mercury)
19	25	STYX/Show Me The Way (A&M)
27	26	GUY/Let's Chill (MCA)
31	27	RICK ASTLEY/Cry For Help (RCA)
32	28	HI-FIVE/I Like The Way (The Kissing Game) (Jive/RCA)
28	29	FATHER MC/I'll Do 4 U (MCA)
DEBUT	30	DIVINYLS/I Touch Myself (Virgin)
33	31	TESLA/Signs (Geffen)
39	32	ROD STEWART/Rhythm Of My Heart (WB)
34	33	MICHEL'LE/Something In My Heart (Ruthless/Atco)
29	34	C & C MUSIC FACTORY/Gonna Make You Sweat... (Columbia)
37	35	RALPH TRESVANT/Stone Cold Gentleman (MCA)
30	36	ALIAS/Waiting For Love (EMI)
35	37	DIGITAL UNDERGROUND/Same Song (Tommy Boy/Reprise)
40	38	REMBRANDTS/Just The Way It Is, Baby (Atco)
DEBUT	39	RUDE BOYS/Written All Over Your Face (Atlantic)
21	40	MADONNA/Rescue Me (Sire/WB)

55 Reporters

LW	TW	Artist/Song/Label
3	1	GLORIA ESTEFAN/Coming Out Of The Dark (Epic)
4	2	LONDONBEAT/I've Been Thinking About You (Radioactive)
5	3	WILSON PHILLIPS/You're In Love (SBK)
1	4	MARIAH CAREY/Someday (Columbia)
7	5	TARA KEMP/Hold You Tight (Giant/WB)
6	6	JANET JACKSON/State Of The World (A&M)
2	7	TIMMY T./One More Try (Quality)
8	8	TRACIE SPENCER/This House (Capitol)
12	9	AMY GRANT/Baby, Baby (A&M)
17	10	ROXETTE/Joyride (EMI)
15	11	ROBERT PALMER/Mercy Mercy Me (The Ecology) (EMI)
14	12	STEVIE B/I'll Be By Your Side (LMR/RCA)
13	13	TESLA/Signs (Geffen)
20	14	RICK ASTLEY/Cry For Help (RCA)
23	15	ENIGMA/Sadness Part 1 (Charisma)
18	16	TEVIN CAMPBELL/Round And Round (Paisley Park/WB)
19	17	REMBRANDTS/Just The Way It Is, Baby (Atco)
11	18	OLETA ADAMS/Get Here (Fontana/Mercury)
9	19	MADONNA/Rescue Me (Sire/WB)
26	20	GERARDO/Rico Suave (Interscope/East West)
10	21	STING/All This Time (A&M)
28	22	CATHY DENNIS/Touch Me (All Night Long) (Polydor)
32	23	ROD STEWART/Rhythm Of My Heart (WB)
16	24	CELINE DION/Where Does My Heart Beat Now? (Epic)
21	25	STYX/Show Me The Way (A&M)
22	26	ALIAS/Waiting For Love (EMI)
31	27	ESCAPE CLUB/Call It Poison (Atlantic)
29	28	WINGER/Easy Come Easy Go (Atlantic)
24	29	WHITNEY HOUSTON/All The Man That I Need (Arista)
39	30	NELSON/More Than Ever (DGC)
27	31	POISON/Ride The Wind (Capitol)
40	32	C & C MUSIC FACTORY/Here We Go, Let's Rock... (Columbia)
34	33	ANOTHER BAD CREATION/Mesha (Motown)
35	34	BINGOBOYS/How To Dance (Atlantic)
36	35	HARRIET/Temple Of Love (East West)
DEBUT	36	TRIPLETS/You Don't Have To Go Home (Mercury)
DEBUT	37	DIVINYLS/I Touch Myself (Virgin)
DEBUT	38	RALPH TRESVANT/Stone Cold Gentleman (MCA)
25	39	SUSANNA HOFFS/My Side Of The Bed (Columbia)
DEBUT	40	ALEXANDER O'NEAL/All True Man (Epic)

122 Reporters

LW	TW	Artist/Song/Label
1	1	GLORIA ESTEFAN/Coming Out Of The Dark (Epic)
3	2	LONDONBEAT/I've Been Thinking About You (Radioactive)
5	3	WILSON PHILLIPS/You're In Love (SBK)
7	4	JANET JACKSON/State Of The World (A&M)
2	5	TIMMY T./One More Try (Quality)
8	6	TARA KEMP/Hold You Tight (Giant/WB)
11	7	REMBRANDTS/Just The Way It Is, Baby (Atco)
9	8	TESLA/Signs (Geffen)
16	9	ROXETTE/Joyride (EMI)
19	10	AMY GRANT/Baby, Baby (A&M)
13	11	TRACIE SPENCER/This House (Capitol)
14	12	ROBERT PALMER/Mercy Mercy Me (The Ecology) (EMI)
4	13	MARIAH CAREY/Someday (Columbia)
17	14	STEVIE B/I'll Be By Your Side (LMR/RCA)
21	15	TEVIN CAMPBELL/Round And Round (Paisley Park/WB)
20	16	WINGER/Easy Come Easy Go (Atlantic)
24	17	RICK ASTLEY/Cry For Help (RCA)
6	18	MADONNA/Rescue Me (Sire/WB)
15	19	OLETA ADAMS/Get Here (Fontana/Mercury)
26	20	ESCAPE CLUB/Call It Poison (Atlantic)
12	21	SUSANNA HOFFS/My Side Of The Bed (Columbia)
10	22	STING/All This Time (A&M)
30	23	ROD STEWART/Rhythm Of My Heart (WB)
28	24	CATHY DENNIS/Touch Me (All Night Long) (Polydor)
29	25	NELSON/More Than Ever (DGC)
25	26	POISON/Ride The Wind (Capitol)
18	27	ALIAS/Waiting For Love (EMI)
31	28	GERARDO/Rico Suave (Interscope/East West)
34	29	ENIGMA/Sadness Part 1 (Charisma)
32	30	FIREHOUSE/Don't Treat Me Bad (Epic)
39	31	TRIPLETS/You Don't Have To Go Home (Mercury)
35	32	GREAT WHITE/Call It Rock N' Roll (Capitol)
22	33	CELINE DION/Where Does My Heart Beat Now? (Epic)
23	34	STYX/Show Me The Way (A&M)
40	35	HARRIET/Temple Of Love (East West)
27	36	WHITNEY HOUSTON/All The Man That I Need (Arista)
DEBUT	37	KEEDY/Save Some Love (Arista)
DEBUT	38	ALEXANDER O'NEAL/All True Man (Epic)
DEBUT	39	EXTREME/More Than Words (A&M)
DEBUT	40	DIVINYLS/I Touch Myself (Virgin)

74 Reporters

MOST ADDED	HOTTEST
DIVINYLS (14)	MARIAH CAREY (17)
KEEDY (9)	GLORIA ESTEFAN (16)
SHEENA EASTON (8)	ENIGMA (15)
CATHY DENNIS (7)	ANOTHER BAD CREATION (13)
FIXX (6)	GERARDO (13)
HI-FIVE (6)	TARA KEMP (13)

MOST ADDED	HOTTEST
SHEENA EASTON (30)	LONDONBEAT (48)
MIKE & THE MECHANICS (26)	GLORIA ESTEFAN (44)
CELINE DION (23)	AMY GRANT (41)
R.E.M. (23)	WILSON PHILLIPS (39)
EXTREME (21)	TARA KEMP (29)
	ROXETTE (29)
	TIMMY T. (29)

MOST ADDED	HOTTEST
SHEENA EASTON (28)	LONDONBEAT (47)
CELINE DION (27)	ROXETTE (35)
MIKE & THE MECHANICS (26)	AMY GRANT (27)
EXTREME (18)	GLORIA ESTEFAN (25)
KEEDY (14)	TESLA (19)
QUEENSRYCHE (14)	

PERFORMING WHERE PLAYED

Artist/Song/Label	Reports	Report %	Conversion %	Top 15 %
C & C MUSIC FACTORY/Here We Go, Let's Rock And Roll (Columbia)	144	57%	77%	13%
HARRIET/Temple Of Love (East West)	128	51%	88%	11%
WINGER/Easy Come Easy Go (Atlantic)	126	50%	93%	39%
ALEXANDER O'NEAL/All True Man (Epic)	122	49%	70%	8%
EXTREME/More Than Words (A&M)	120	48%	56%	3%
RALPH TRESVANT/Stone Cold Gentleman (MCA)	112	45%	81%	16%
HI-FIVE/I Like The Way (The Kissing Game) (Jive/RCA)	105	42%	65%	24%
FIREHOUSE/Don't Treat Me Bad (Epic)	103	41%	81%	14%
BINGOBOYS/How To Dance (Atlantic)	101	40%	86%	26%
QUEENSRYCHE/Silent Lucidity (EMI)	100	40%	57%	2%
GREAT WHITE/Call It Rock N' Roll (Capitol)	99	39%	75%	9%
ANOTHER BAD CREATION/Mesha (Motown)	98	39%	91%	55%
ROLLING STONES/Highwire (Columbia)	96	38%	63%	3%
JELLYFISH/Baby's Coming Back (Charisma)	85	34%	58%	0%
HAPPY MONDAYS/Step On (Elektra)	77	31%	60%	4%
VOICES THAT CARE/Voices That Care (Giant/WB)	71	28%	73%	23%
BLACK CROWES/She Talks To Angels (Def American)	71	28%	72%	10%
PARTY/That's Why (Hollywood)	71	28%	70%	12%
CINDERELLA/Heartbreak Station (Mercury)	69	27%	52%	0%
TRIXTER/One In A Million (Mechanic/MCA)	58	23%	55%	16%
RUDE BOYS/Written All Over Your Face (Atlantic)	55	22%	60%	21%
GUY/Let's Chill (MCA)	55	55%	84%	63%
MICHEL'LE/Something In My Heart (Ruthless/Atco)	52	21%	67%	51%
LISETTE MELENDEZ/Together Forever (Fever/Columbia)	48	19%	85%	46%
STEELHEART/I'll Never Let You Go (MCA)	47	19%	51%	17%
JASMINE GUY/Another Like My Lover (WB)	41	16%	61%	8%
MONIE LOVE/It's A Shame (My Sister) (WB)	38	15%	71%	26%
DIGITAL UNDERGROUND/Same Song (Tommy Boy/Reprise)	29	12%	83%	46%

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those add totals convert to chart numbers.

PERFORMING WHERE PLAYED is a weekly listing of those records in New & Active and Significant Action which have a total of 25 or more reports with at least 50% of the airplay converted to chart that have not lost more than 5 stations from the previous week's total airplay. Note: See Parallels for a complete picture of all station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart numbers.

NEW ARTISTS

Artist/Song/Label	Reports
1 HARRIET/Temple Of Love (East West)	128
2 EXTREME/More Than Words (A&M)	120
3 HI-FIVE/I Like The Way (The Kissing Game) (Jive/RCA)	105
4 FIREHOUSE/Don't Treat Me Bad (Epic)	103
5 BINGO BOYS/How To Dance (Atlantic)	101
6 QUEENSRYCHE/Silent Lucidity (EMI)	100
7 ANOTHER BAD CREATION/Mesha (Motown)	98
8 JELLYFISH/Baby's Coming Back (Charisma)	85
9 HAPPY MONDAYS/Step On (Elektra)	77
10 VOICES THAT CARE/Voices That Care (Giant/WB)	71

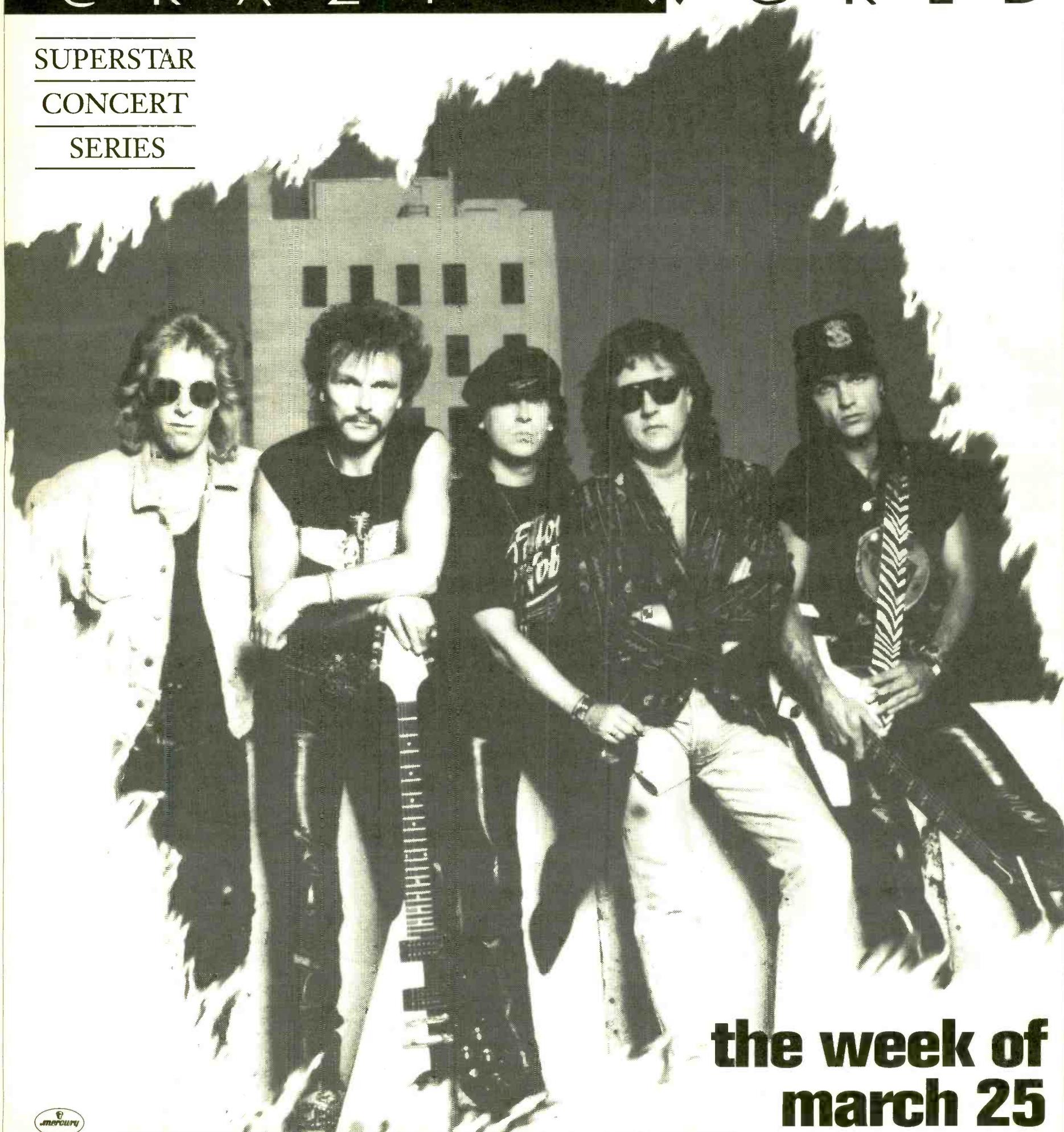
New artists have not yet had a CHR Breaker.

WESTWOOD ONE PRESENTS

SCORPIONS

C R A Z Y W O R L D

SUPERSTAR
CONCERT
SERIES



**the week of
march 25**



PolyGram



FOR MORE INFORMATION CONTACT YOUR WESTWOOD ONE REPRESENTATIVE TODAY.
IN LOS ANGELES CALL 213-840-4000. FAX 213-204-4375.
IN CANADA CALL S.B.S. AT 416-597-8529.

WESTWOOD ONE RADIO NETWORKS®

BREAKERS

KEEDY

Save Some Love (Arista)

65% of our reporters playing it. Moves: Up 39, Debuts 50, Same 39, Down 0, Adds 35 including HOT97, WIOQ, B97, KTFM, WDFX, WZPL, KBEQ, KKRZ, HOT949, WTFX. Complete airplay in Parallels.

NELSON

More Than Ever (DGC)

65% of our reporters playing it. Moves: Up 111, Debuts 27, Same 8, Down 0, Adds 16 including Q102, WAEB, HOT999, WKEE, G98, 98PXY, 93Q, KZ106, WRVQ, WGTZ. See Parallels, moves 39-32.

DIVINYLS

I Touch Myself (Virgin)

60% of our reporters playing it. Moves: Up 64, Debuts 28, Same 21, Down 0, Adds 38 including PRO-FM, Y95, Y100, B97, WDFX, WHYT, HOT102, KOY-FM, FM102, KUBE. See Parallels, debuts at number 35.

NEW & ACTIVE

C & C MUSIC FACTORY "Here We Go, Let's Rock And Roll" (Columbia)

Reports: 144. Moves: Up 84, Debuts 18, Same 12, Down 0, Adds 30 including WZOU, KEGL, WPHR, KBEQ, KKRZ, WKRZ, WNOK, HOT95, WJLQ, KQKQ, HOT97 14-8, WPLJ 25-20, WIOQ 13-8, WPGC 17-11, WHYI 12-9, KMEL 15-9, 999KHI 39-30. See Parallels, moves 36-29 on the CHR chart.

HARRIET "Temple Of Love" (East West)

Reports: 128. Moves: Up 73, Debuts 23, Same 21, Down 0, Adds 11, WNNK, KC101, K106, HOT95, CK105, Z99, KWNZ, KIXY, WLRW, Z97, KMOK, PWRPIG 32-28, WNCI 16-13, KISN 22-19, FLY92 37-27, WLAN 12-10, WKRZ 18-14. See Parallels, moves 40-38 on the CHR chart.

WINGER "Easy Come Easy Go" (Atlantic)

Reports: 126. Moves: Up 100, Debuts 3, Same 20, Down 3, Adds 0, WZPL 11-10, FLY92 26-22, WAAL 23-14, PWR92 14-11, WPST 8-7, WKRZ 16-11, WQUT 3-1, WOKI 8-6, WHYY 16-12, KTUX 11-10, WGRD 18-12, Z104 8-5, WRON 10-8, KMYZ 1-1, KWNZ 9-4. See Parallels, moves 31-31 on the CHR chart.

ALEXANDER O'NEAL "All True Man" (Epic)

Reports: 122. Moves: Up 66, Debuts 14, Same 28, Down 0, Adds 14 including WPGC, PWR99, FM102, FUN107, KC101, Y102, HOT95, WAEB, K107, WYKS, WNVZ 16-13, KXXR 14-11, FLY92 35-29, WLAN 27-22, 999KHI 24-18, K106 34-29.

EXTREME "More Than Words" (A&M)

Reports: 120. Moves: Up 25, Debuts 35, Same 17, Down 0, Adds 43 including B104, KBEQ, KZZP, KISN, WNNK, Y102, 93Q, WPST, B93, KBFM, PRO-FM 32-27, G98 34-27, KZ106 20-15, WQUT 27-21, WIXX 39-30, Z99 24-19.

RALPH TRESVANT "Stone Cold Gentleman" (MCA)

Reports: 112. Moves: Up 72, Debuts 12, Same 21, Down 1, Adds 6, KIIS, WAAL, KC101, WMXF, KF95, WILN, WNVZ 24-21, KBEQ 34-30, KXXR 25-22, KS104 10-8, PWR106 13-11, FLY92 27-20, WQGN 18-14, 999KHI 19-11, K106 27-21. See Parallels, moves 38-36 on the CHR chart.

HI-FIVE "I Like The Way (The Kissing Game)" (Jive/RCA)

Reports: 105. Moves: Up 43, Debuts 19, Same 17, Down 0, Adds 26 including WPLJ, PRO-FM, KEGL, KKBQ, B97, Y108, WWSR, KZZB, WAPE, WKZL, WIOQ 20-11, WNVZ 10-6, PWRPIG 26-22, Q105 22-16, KKKR 11-9, KGGI 8-5, HOT97 23-18, 999KHI 38-27. See Parallels, debuts at number 40 on the CHR chart.

FIREHOUSE "Don't Treat Me Bad" (Epic)

Reports: 103. Moves: Up 64, Debuts 16, Same 18, Down 0, Adds 5, WCGQ, KBFM, 95XXX, WBXX, KZIO, WZPL 25-21, FLY92 33-24, PWR92 38-32, WPST 22-18, WKRZ 24-19, WHYY 30-26, WRVQ 12-8, KTUX 23-18, WRQK 14-8, Z104 23-20.

BINGOBOYS "How To Dance" (Atlantic)

Reports: 101. Moves: Up 71, Debuts 3, Same 21, Down 3, Adds 3, FM102, WFMF, G105, WPLJ 16-13, WIOQ 15-12, PRO-FM 26-22, WNVZ 18-14, B96 24-19, KKKR 10-8, HOT949 24-19, WNNK 26-20, WKEE 23-18, 999KHI 23-19, WMXP 26-18, WSPK 14-10, KFFM 34-27. See Parallels, moves 37-33 on the CHR chart.

QUEENSRYCHE "Silent Lucidity" (EMI)

Reports: 100. Moves: Up 25, Debuts 28, Same 16, Down 0, Adds 31 including WZPL, KBEQ, KZZP, FLY92, WLAN, FUN107, KZZB, WAPE, WKZL, KJ103, WNCI 32-29, KPLZ 26-23, 98PXY 28-25, 93Q 28-19, K107 33-28, KXYQ 29-25, WNYF 31-20.

GREAT WHITE "Call It Rock N' Roll" (Capitol)

Reports: 99. Moves: Up 58, Debuts 15, Same 20, Down 0, Adds 6, WIKZ, WLAN, WCGQ, WTFX, WVBS, Y94, WAAL 38-29, WKRZ 28-24, WYCR 23-20, KZZB 36-31, KZ106 11-9, WQUT 23-18, KTUX 21-17, WRQK 15-10, KF95 34-29, KATM 8-3, KFBO 10-5.

ANOTHER BAD CREATION "Iesha" (Motown)

Reports: 98. Moves: Up 64, Debuts 6, Same 15, Down 5, Adds 8, Z100, WEGX, KEGL, Y95, KZOU, WHOT, KZII, WVBS, WXXS 3-2, WZOU 8-4, WPLJ 31-27, WIOQ 12-7, WAVA 9-6, WDFX 3-1, WHYI 2-1, KKKR 1-1, Q106 3-1. See Parallels, moves 28-26 on the CHR chart.

ROLLING STONES "Highwire" (Columbia)

Reports: 96. Moves: Up 52, Debuts 5, Same 38, Down 0, Adds 1, WCIL, KPLZ 30-27, WAAL 34-26, PWR92 34-27, G98 26-21, WKRZ 39-35, WSTW 34-28, KZ106 10-6, WQUT 28-22, Z99 20-18, WNYF 33-24, WJMX 22-19, KISR 33-28, Q101 28-24, KYYY 40-35.

FIXX "How Much Is Enough" (Impact)

Reports: 91. Moves: Up 4, Debuts 16, Same 40, Down 0, Adds 31 including WPLJ, Q102, WPHR, WZPL, WKBO, KKRZ, JET-FM, WQGN, WSTW, G105, WAPE, KKYK, WDJX, WNCI d-32, KISN d-29.

CINDERELLA "Heartbreak Station" (Mercury)

Reports: 88. Moves: Up 35, Debuts 5, Same 29, Down 0, Adds 19 including Y102, WRCK, WSTW, WSSX, KKYK, 99WAYS, K92, WKDD, WTFX, KIKX, WNCI 26-23, WAAL 36-32, KZ106 18-14, WOKI 18-15, KTUX 27-21, KAKS 40-35, Q104 21-16.

JELLYFISH "Baby's Coming Back" (Charisma)

Reports: 85. Moves: Up 40, Debuts 7, Same 30, Down 0, Adds 8, WERZ, WKEE, Y102, KZ106, WGTZ, WQID, KLYV, KFBO, KKRZ 28-24, HOT949 25-21, KISN 23-20, WQGN 32-28, K106 38-33, KZZB 34-30, WKZL 28-22.

HAPPY MONDAYS "Step On" (Elektra)

Reports: 77. Moves: Up 35, Debuts 8, Same 26, Down 0, Adds 8, KZZP, KZZB, G105, KRQ, WNYF, KWTX, WCIL, OK95, HOT949 26-22, WQGN 30-26, WPST 25-22, WRHT 33-29, WJLQ 36-28, KZZU 36-33, KAKS 26-22, WJAD 19-11.

VOICES THAT CARE "Voices That Care" (Giant/WB)

Reports: 71. Moves: Up 36, Debuts 14, Same 9, Down 0, Adds 12, B97, Q106, JET-FM, WOKI, KZOU, FM100, WHYY, KHKT, WHOT, WCIL, KBOZ, KMOK, Y100 10-3, WHYI 10-5, KBEQ 24-18, KIIS 11-7, KC101 28-21.

BLACK CROWES "She Talks To Angels" (Def American)

Reports: 71. Moves: Up 33, Debuts 15, Same 13, Down 0, Adds 10, WERZ, PWR92, Z104, Z99, 103CIR, KMCK, KCHX, WTBX, WSNX, KFBO, Q102 27-23, WNCI 31-28, WKEE 29-26, G98 23-20, WPST 36-33, I95 8-6, WIXX 30-24, KATM 4-2.

PARTY "That's Why" (Hollywood)

Reports: 71. Moves: Up 40, Debuts 6, Same 16, Down 0, Adds 9, KTFM, WNNK, XL1067, CK105, KIKX, KQMQ, KDON, KNOE, WFHT, WIOQ 18-14, PRO-FM 31-28, WAAL 26-17, G98 29-23, WSPK 22-18, KZFM 40-35, WGTZ 27-18, WGRD 32-29.

SHEENA EASTON "What Comes Naturally" (MCA)

Reports: 67. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 66 including Y95, PWRPIG, Q105, KXXR, WKBO, Y108, KOY-FM, Q106, WWSR, TIC-FM, FUN107, WMXP, WBBQ, KIX106, Z102, B95 40-37.

BART & HOMER SIMPSON "Deep, Deep Trouble" (Geffen)

Reports: 62. Moves: Up 21, Debuts 4, Same 36, Down 0, Adds 1, WMXP, PWRPIG 38-35, WAAL 39-34, WERZ 36-27, G105 33-28, WOKI 26-23, WGTZ 26-22, K107 19-16, KWNZ 23-17, KISR 37-34, KCHX 24-16, KYYY 35-27, KFBO 30-23.

RIFF "My Heart Is Failing Me" (SBK)

Reports: 58. Moves: Up 15, Debuts 0, Same 19, Down 0, Adds 17 including Y108, KKKR, HOT999, WAAL, WWSR, TIC-FM, 93Q, XL1067, WJLQ, KQKQ, Y100 30-27, PWRPIG 35-32, WLAN 25-19, 99WAYS 33-28, Y107 28-24, B95 33-29.

TRIXTER "One In A Million" (Mechanic/MCA)

Reports: 58. Moves: Up 24, Debuts 6, Same 23, Down 0, Adds 5, WAEB, WYCR, WBBQ, WPXR, WOMP, WQGN 27-24, WPST 16-13, WKRZ 23-18, WIXX 22-19, KMYZ 9-7, KATM 11-10, KISR 26-22, Q104 14-9, WTBX 31-26, WKFR 14-10, 99KG

MOST ADDED

- SHEENA EASTON (66)
- MIKE & MECHANICS (53)
- CELINE DION (52)
- EXTREME (43)
- DIVINYLS (38)
- R.E.M. (37)
- KEEDY (35)
- FIXX (31)
- QUEENSRYCHE (31)
- C & C MUSIC FACTORY (30)

HOTTEST

- LONDONBEAT (106)
- GLORIA ESTEFAN (85)
- ROXETTE (75)
- AMY GRANT (74)
- WILSON PHILLIPS (66)
- TARA KEMP (59)
- TIMMY T. (55)
- ENIGMA (52)
- TESLA (50)
- GERARDO (45)
- JANET JACKSON (45)

RUDE BOYS "Written All Over Your Face" (Atlantic)

Reports: 55. Moves: Up 20, Debuts 11, Same 14, Down 0, Adds 10, B97, WPHR, WQXA, KIX106, WAPE, KQKQ, KSND, I94, KLUC, KZOU, WPGC 5-3, PWRPIG 28-25, Q105 30-26, KS104 12-9, KGGI 9-8, FM102 20-15, KMEL 6-5.

GUY "Let's Chill" (MCA)

Reports: 55. Moves: Up 35, Debuts 2, Same 13, Down 4, Adds 1, KTRS, WNVZ 7-4, KTFM 9-8, PWRPIG 20-18, Q105 14-9, WDFX 15-12, KS104 3-2, KKKR 8-7, KGGI 1-1, KMEL 1-1, WMXP 16-11, CK105 13-6, KKMGM 9-3, I94 14-11, Z90 7-3.

MIKE & THE MECHANICS "Word Of Mouth" (Atlantic)

Reports: 53. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 53 including B94, WWSR, WERZ, PWR92, WQGN, G98, WSTW, WYCR, WMXF, WQUT, PWR945, WKZL, KJ103, KZ93, FM104, KAKS, WQID.

CELINE DION "(If There Was) Any Other Way" (Epic)

Reports: 52. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 52 including PRO-FM, KISN, FLY92, 999KHI, WSTW, WBBQ, I95, WCGQ, WZYP, WQUT, KKYK, WOMX, WJLQ, WOVV, KCAQ.

MICHEL'LE "Something In My Heart" (Ruthless/Atco)

Reports: 52. Moves: Up 25, Debuts 5, Same 13, Down 3, Adds 6, WXXS, KC101, WRVQ, KKSS, KLUC, WBPR, WIOQ 35-21, KTFM 11-9, KS104 15-11, KGGI 4-3, Q106 14-12, HOT977 7-6, KZFM 11-9, KPRR 14-8, KKKX 12-8, KKMGM 13-10.

SIGNIFICANT ACTION

LISETTE MELENDEZ "Together Forever" (Fever/Columbia)

Reports: 48. Moves: Up 28, Debuts 1, Same 16, Down 2, Adds 1, FM102, WXXS 16-13, WPLJ 12-11, Z100 10-7, WEGX 18-13, PRO-FM 30-26, WNVZ 23-20, KTFM 1-1, PWR106 9-7, HOT977 20-15, WXXS 3-2, FM107 18-14, KPRR 8-5, KKSS 15-6, B95 16-12.

STEELHEART "I'll Never Let You Go" (MCA)

Reports: 47. Moves: Up 17, Debuts 8, Same 16, Down 2, Adds 7, WZYP, KZOU, KWNZ, KZII, KYYY, WKFR, WPFR, WQGN 39-36, I95 13-11, KKYK 32-23, WJLQ 34-30, KTUX 29-25, WKZL 32-28, 96STO 25-20, WJMX 28-23, Q104 3-2, KCMQ 38-35.

MARC COHN "Walkin' In Memphis" (Atlantic)

Reports: 43. Moves: Up 14, Debuts 7, Same 14, Down 0, Adds 13, 98PXY, I95, WMXF, WQUT, KKYK, KTUX, Z99, KISR, WILN, XL93FM, 99KG, KFMW, ZFUND, WERZ 39-28, FM100 8-6, KLYV 36-30.

JASMINE GUY "Another Like My Lover" (WB)

Reports: 41. Moves: Up 19, Debuts 4, Same 15, Down 0, Adds 3, HOT949, Z90, WBPR, KTFM 25-21, PWRPIG 37-34, KBEQ 32-27, KXXR 33-28, KKRZ 26-22, HOT977 26-19, FLY92 40-30, WSPK 38-34, KZFM 29-25, G105 35-31, KKMGM 26-18, I94 31-20, KDON 18-11.

MONIE LOVE "It's A Shame (My Sister)" (WB)

Reports: 39. Moves: Up 14, Debuts 8, Same 5, Down 0, Adds 11, PWR96, KXXR, KKKR, HOT977, FUN107, WMXP, KBFM, WJLQ, WRVQ, CK105, KKMGM, HOT97 32-29, WIOQ 21-9, WNVZ 15-12, PWRPIG 34-31, KMEL 7-6, B95 22-15, I94 34-29.

R.E.M. "Losing My Religion" (WB)

Reports: 37. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 37 including KKBQ, KRBE, HOT949, WAAL, PWR92, G98, WPST, WSTW, WBBQ, K96 7, KZZB, I95, WAPE, WOKI, KKHT, KZZU.

DIGITAL UNDERGROUND "Same Song" (Tommy Boy/Reprise)

Reports: 29. Moves: Up 17, Debuts 0, Same 5, Down 1, Adds 3, KIIS, WMXP, WBXX, HOT97 31-28, WAVA 25-22, KS104 5-4, PWR106 6-3, KKKR 17-13, FM102 7-5, HOT977 19-13, KPRR 18-14, KKKX 22-17, B95 11-9, I94 27-22, WFHT 23-20.

DANIEL ASH "This Love" (RCA)

Reports: 29. Moves: Up 3, Debuts 3, Same 22, Down 0, Adds 1, KFBO, HOT949 28-25, 999KHI 22-20, KIX106 d-30, WRHT on, WABB on, WRQK on-dp, KF95 36-31, WNYF on, WJMX d-40, KISR d-38, XL93FM on.

UB40 "Here I Am (Come And Take Me)" (Virgin)

Reports: 25. Moves: Up 6, Debuts 1, Same 4, Down 1, Adds 13, Q105, WPHR, KZZP, WBBQ, K96 7, K106, KZZB, KBFM, WGTZ, Z99, KSMB, KNOE, KNIN, KKBQ 6-3, KRBE 6-2, WNCI 33-30, WKBO 26-10, I94 12-4.

JOHNNY GILL "Wrap My Body Tight" (Motown)

Reports: 24. Moves: Up 15, Debuts 0, Same 9, Down 0, Adds 0, WNVZ 35-32, PWRPIG 33-27, KDWB on, KS104 25-19, PWR106 on, HOT977 30-28, WXXS 27-24, KIX106 30-25, KZFM 37-31, Y107 34-31, XL1067 32-29, KKMGM 37-33, KLUC on.

DEE-LITE "E.S.P." (Elektra)

Reports: 21. Moves: Up 1, Debuts 3, Same 13, Down 0, Adds 4, WPLJ, HOT949, KIKX, WFHT, WIOQ on, WNVZ on, Q105 on, KS104 on, PWR106 on, Q106 on, KMEL 17-16, 999KHI d-38, B95 d-34, KLUC d-30.

TRILOGY "Love Me Forever Or Love Me Not" (Atco)

Reports: 19. Moves: Up 4, Debuts 1, Same 10, Down 0, Adds 4, KTFM, HOT102, XL1067, B95, PWR96 8-6, PWRPIG 7-5, KXXR on-dp, PWR106 on, KMEL on, KZFM 36-30, WJAD d-29, WBPR 32-28.

DAISY DEE "Crazy" (LMR/RCA)

Reports: 18. Moves: Up 5, Debuts 2, Same 5, Down 0, Adds 6, KS104, KZFM, KYRK, Z90, WBPR, WFHT, HOT97 23-17, WIOQ d-30, PWR106 on, Q106 on, KMEL 17-16, 999KHI d-38, B95 d-34, KLUC d-30.

MS. ADVENTURES "As Long As I'm With You" (Atco)

Reports: 18. Moves: Up 7, Debuts 0, Same 10, Down 0, Adds 1, WNYF, HOT949 30-26, KISN on-dp, FUN107 33-30, G98 on, KZFM 39-33, KJ103 on, KYRK on-dp, WPRR 27-23, KAKS 35-29, KNOE 32-29.

DARLING BUDS "Crystal Clear" (Columbia)

Reports: 17. Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 6, WAEB, PWR92, KG95, WDBR, WPFR, KTRS, FLY92 on-dp, 999KHI on, WRHT on, WQUT on, KKHT on-dp, WJMX on, KISR d-39.

SALT-N-PEPA "Do You Want Me" (Next Plateau)

Reports: 17. Moves: Up 8, Debuts 4, Same 0, Down 0, Adds 5, PWRPIG, B96, HOT102, KPRR, HOT95, HOT97 d-33, WPGC 27-18, WNVZ d-34, KTFM 30-25, Q105 18-11, PWR106 12-8, KGGI d-26, Q106 7-6, KMEL 8-4, HOT977 d-20, B95 36-30, Z90 14-13.

JESUS JONES "Right Here, Right Now" (SBK)

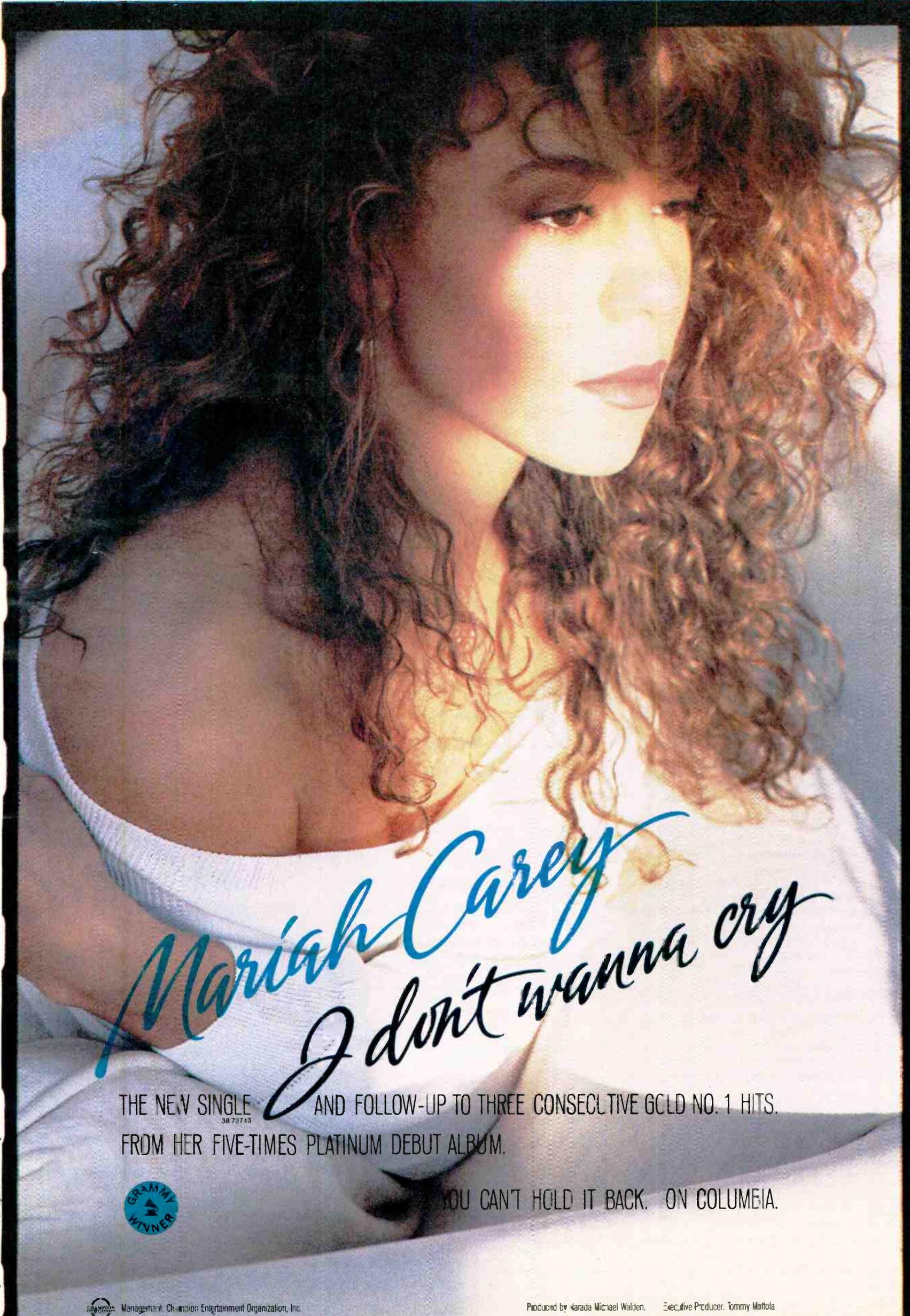
Reports: 14. Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 12, KRBE, 999KHI, K96 7, KKYK, WIXX, KKHT, KZZU, KAKS, KQIZ, 99KG, KFTZ, ZFUN, HOT949 on, WPST on.

AFTERSHOCK "Going Through The Motions" (Virgin)

Reports: 14. Moves: Up 8, Debuts 2, Same 0, Down 0, Adds 4, FM102, KZFM, KBFM, Z90, KTFM 28-23, KKKR 21-17, KMEL d-27, HOT977 9-8, KPRR 29-24, KKMGM 31-25, B95 24-16, KLUC d-29, KDON 28-14.

FAMILY STAND "Sweet Liberation" (East West)

Reports: 14. Moves: Up 3, Debuts 1, Same 8, Down 0, Adds 2, KF95, WJAD, KTFM on, Y108 on-dp, KMEL 28-25, HOT977 d-21, KZFM on, KKMGM 39-35, KQIZ on-dp, WBPR on-dp.



Mariah Carey
I don't wanna cry

THE NEW SINGLE 38 71743 AND FOLLOW-UP TO THREE CONSECUTIVE GOLD NO. 1 HITS.
FROM HER FIVE-TIMES PLATINUM DEBUT ALBUM.



YOU CAN'T HOLD IT BACK. ON COLUMBIA.

© Columbia Reg. U.S. Pat. & Tm. Off. Mariah Carey/© 1991 Sony Music Entertainment Inc.

Management: Chrysalis Entertainment Organization, Inc.

Produced by Karada Michael Walden. Executive Producer: Tommy Mottola



NATIONAL AIRPLAY OVERVIEW

CHR

3	2	WKS	WKS	LW	TW
6	3	3	1		GLORIA ESTEFAN/Coming Out Of... (Epic)
8	5	4	2		LONDONBEAT/I've Been Thinking About... (Radioactive)
10	8	6	3		TARA KEMP/Hold You Tight (Giant/WB)
12	7	5	4		JANET JACKSON/State Of The World (A&M)
1	1	1	5		MARIAH CAREY/Someday (Columbia)
15	11	8	6		WILSON PHILLIPS/You're In Love (SBK)
13	10	7	7		TRACIE SPENCER/This House (Capitol)
28	18	9	8		AMY GRANT/Baby, Baby (A&M)
2	2	2	9		TIMMY T./One More Try (Quality)
17	13	10	10		STEVIE B/I'll Be By Your Side (LMR/RCA)
18	15	12	11		TEVIN CAMPBELL/Round And Round (Paisley Park/WB)
26	21	16	12		ENIGMA/Sadness Part 1 (Charisma)
34	24	19	13		ROXETTE/Joyride (EMI)
23	20	17	14		ROBERT PALMER/Mercy Mercy Me... (EMI)
20	19	18	15		TESLA/Signs (Geffen)
30	26	23	16		RICK ASTLEY/Cry For Help (RCA)
16	14	13	17		OLETA ADAMS/Get Here (Fontana/Mercury)
29	25	22	18		REMBRANDTS/Just The Way It Is, Baby (Atco)
32	28	25	19		GERARDO/Rico Suave (Interscope/East West)
—	36	27	20		CATHY DENNIS/Touch Me (All Night Long) (Polydor)
5	6	14	21		CELINE DION/Where Does My Heart Beat Now? (Epic)
4	4	11	22		MADONNA/Rescue Me (Sire/WB)
3	9	20	23		WHITNEY HOUSTON/All The Man That I Need (Arista)
—	—	34	24		ROD STEWART/Rhythm Of My Heart (WB)
7	17	21	25		STYX/Show Me The Way (A&M)
36	30	28	26		ANOTHER BAD CREATION/Lesha (Motown)
9	12	15	27		STING/All This Time (A&M)
11	16	24	28		ALIAS/Waiting For Love (EMI)
—	—	36	29		C & C MUSIC FACTORY/Here We Go, Let's... (Columbia)
—	37	32	30		ESCAPE CLUB/Call It Poison (Atlantic)
40	34	31	31		WINGER/Easy Come Easy Go (Atlantic)
BREAKER	32				NELSON/More Than Ever (DGC)
—	40	37	33		BINGOBOYS/How To Dance (Atlantic)
24	27	30	34		L.L. COOL J/Around The Way Girl (Def Jam/Columbia)
BREAKER	35				DIVINYLS/Touch Myself (Virgin)
—	—	36	36		RALPH TRESVANT/Stone Cold Gentleman (MCA)
DEBUT	37				TRIPLETS/You Don't Have To Go Home (Mercury)
—	—	40	38		HARRIET/Temple Of Love (East West)
25	23	26	39		SUSANNA HOFFS/My Side Of The Bed (Columbia)
DEBUT	40				HI-FIVE/I Like The Way (The Kissing Game) (Jive/RCA)

N&A Pg. 94; Playlists Pg. 80; Parallels Pg. 85; Parallel Chart Analysis Pg. 92

ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW
2	2	2	1		WILSON PHILLIPS/You're In Love (SBK)
1	1	1	2		GLORIA ESTEFAN/Coming Out Of The Dark (Epic)
10	8	3	3		RICK ASTLEY/Cry For Help (RCA)
7	6	5	4		MARIAH CAREY/Someday (Columbia)
4	4	4	5		DARYL HALL & JOHN OATES/Don't Hold Back... (Arista)
16	13	8	6		TIMMY T./One More Try (Quality)
6	5	6	7		WHITNEY HOUSTON/All The Man That I Need (Arista)
18	16	13	8		ROBERT PALMER/Mercy Mercy Me (The Ecology) (EMI)
12	10	9	9		STING/All This Time (A&M)
30	22	17	10		AMY GRANT/Baby, Baby (A&M)
3	3	7	11		STYX/Show Me The Way (A&M)
11	11	11	12		BETTE MIDLER/Night And Day (Atlantic)
9	9	10	13		CHRIS ISAAK/Wicked Game (Reprise)
17	17	16	14		ALABAMA/Forever's As Far As I'll Go (RCA)
5	7	12	15		RUSSELL HITCHCOCK/Swear To Your Heart (Hollywood)
BREAKER	16				ROD STEWART/Rhythm Of My Heart (WB)
14	14	14	17		CHICAGO/Chasin' The Wind (Full Moon/Reprise)
20	15	15	18		CELINE DION/Where Does My Heart Beat Now? (Epic)
23	20	19	19		ALIAS/Waiting For Love (EMI)
—	—	27	20		VOICES THAT CARE/Voices That Care (Giant/WB)
24	23	22	21		SUSANNA HOFFS/My Side Of The Bed (Columbia)
—	29	26	22		BETH NIELSEN CHAPMAN/Walk My Way (Reprise)
13	18	18	23		OLETA ADAMS/Get Here (Fontana/Mercury)
26	26	24	24		A-HA/Crying In The Rain (WB)
—	30	28	25		STEVIE B/I'll Be By Your Side (LMR/RCA)
21	19	20	26		SURFACE/The First Time (Columbia)
8	12	21	27		NATASHA'S BROTHER/Always Come Back... (Atlantic)
—	—	30	28		HARRIET/Temple Of Love (East West)
28	21	25	29		WILL TO POWER/I'm Not In Love (Epic)
DEBUT	30				LONDONBEAT/I've Been Thinking About You (Radioactive)

New & Active Pg. 59
Adds & Hots Pg. 60

NEW Associate Reporters, Full-Service Pg. 61

URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW
7	6	4	1		GUY/Let's Chill (MCA)
8	7	3	2		JOHNNY GILL/Wrap My Body Tight (Motown)
9	8	5	3		FREDDIE JACKSON/Do Me Again (Capitol)
4	2	1	4		HI-FIVE/I Like The Way (The Kissing Game) (Jive/RCA)
3	3	2	5		MARIAH CAREY/Someday (Columbia)
11	9	7	6		TARA KEMP/Hold You Tight (Giant/WB)
12	10	8	7		RALPH TRESVANT/Stone Cold Gentleman (MCA)
14	11	10	8		JASMINE GUY/Another Like My Lover (WB)
16	13	12	9		GERALD ALSTON/Getting Back Into Love (Motown)
17	14	13	10		DIGITAL UNDERGROUND/Same... (Tommy Boy/Reprise)
40	24	18	11		TONY! TONI! TONE!/Whatever You Want (Wing/Mercury)
21	16	14	12		WHISPERS/Is It Good To You (Capitol)
23	18	16	13		DIANA ROSS & AL B. SURE/No Matter What... (WB)
5	5	6	14		O'JAYS/Don't Let Me Down (EMI)
19	17	15	15		MONIE LOVE/It's A Shame (My Sister) (WB)
22	20	17	16		MARVA HICKS/Never Been In Love Before (Polydor)
27	22	21	17		WOOTEN BROTHERS/Tell Me (A&M)
36	25	23	18		SURFACE/All I Want Is You (Columbia)
—	34	24	19		PEBBLES/Backyard (MCA)
—	37	25	20		CHRISTOPHER WILLIAMS/I'm Dreamin' (Giant/Reprise)
32	28	27	21		TEDDY PENDERGRASS/It Should Have Been... (Elektra)
30	23	22	22		HARRIET/Temple Of Love (East West)
39	29	28	23		PHIL PERRY/Call Me (Capitol)
20	19	19	24		BIG DADDY... I/B. WHITE/All Of... (Cold Chillin'/Reprise)
2	1	9	25		RUDE BOYS/Written All Over Your Face (Atlantic)
34	33	29	26		BOYS/Thanks For The Funk (Motown)
24	21	20	27		SHAWN CHRISTOPHER/Another Sleepless Night (Arista)
35	27	26	28		JANET JACKSON/State Of The World (A&M)
33	32	31	29		RIFF/My Heart Is Failing Me (SBK)
—	38	33	30		LOOSE ENDS/Cheap Talk (MCA)
—	39	32	31		LA RUE/Serious (RCA)
—	—	35	32		SHEILA E/Sex Cymbal (WB)
—	—	38	33		B ANGIE B/I Don't Want To Lose Your... (Bust It/Capitol)
—	40	34	34		MICA PARIS/Contribution (Island)
—	—	36	35		C & C MUSIC FACTORY/Here We Go, Let's... (Columbia)
1	4	11	36		ALEXANDER O'NEAL/All True Man (Epic)
—	—	37	37		SPECIAL GENERATION/Spark Of Love (Bust It/Capitol)
—	—	39	38		BELL BIV DEVOE/She's Dope (MCA)
—	—	40	39		JEFFREY OSBORNE/If My Brother's In Trouble (Arista)
DEBUT	40				HERB ALPERT/North On South St. (A&M)

New & Active, TOP 10 Recurrents Pg. 64

NEW ROCK

LW	TW	
1	1	R.E.M./Out Of Time (WB)
2	2	JESUS JONES/Doubt (SBK)
3	3	DIVINYLS/Divinyls (Virgin)
7	4	HAVANA 3 A.M./Havana 3 A.M. (IRS)
10	5	MATERIAL ISSUE/International Pop Overthrow (Mercury)
5	6	DANIEL ASH/Coming Down (Beggars Banquet/RCA)
8	7	MORRISSEY/Kill Uncle (Sire/Reprise)
6	8	EMF/Unbelievable (Track) (EMI)
9	9	HAPPY MONDAYS/Pills 'N' Thrills And Bellyaches (Elektra)
12	10	KITCHENS OF DISTINCTION/Strange Free World (A&M)

Complete TOP 30 New Rock Chart Pg. 74

NAC

LW	TW	
1	1	BILLY JOE WALKER, JR./The Walk (Geffen)
2	2	SAM CARDON/Serious Leisure (Arista)
10	3	GRANT GEISSMAN/Flying Colors (Blue Moon)
3	4	DAVE KOZ/Dave Koz (Capitol)
5	5	STING/The Soul Cages (A&M)
9	6	PAT COIL/Steps (Sheffield Labs)
11	7	KILAUEA/Antigua Blues (Brainchild/Nova)
14	8	JONI MITCHELL/Night Ride Home (Geffen)
4	9	SAM RINEY/Playing With Fire (Spindletop)
7	10	SUSAN J. PAUL/Human Factor (Vantage)

Complete TOP 30 NAC Chart Pg. 62

CONTEMPORARY JAZZ

LW	TW	
2	1	DIANE SCHUUR/Pure Schuur (GRP)
1	2	MARCUS ROBERTS/Alone With Three Giants (Novus/RCA)
7	3	SHIRLEY HORN/You Won't Forget Me (Verve)
4	4	FRANK MORGAN/A Lovesome Thing (Antilles/Island)
6	5	BOBBY WATSON & HORIZON/Post Motown Bop (Blue Note)
3	6	JUST FRIENDS/A Gathering In Tribute... (Justice)
5	7	BARBARA DENNERLEIN/Hot Stuff (Enja)
8	8	HOUSTON PERSON/Why Not (Muse)
9	9	CHICK COREA AKOUSTIC BAND/Alive (GRP)
14	10	EDDIE HARRIS/Tale Of Two Cities (Night/Virgin)

Complete TOP 30 Contemporary Jazz Chart Pg. 62

AOR TRACKS

3	2	WKS	WKS	LW	TW
3	3	2	1		QUEENSRYCHE/Silent Lucidity (EMI)
4	2	1	2		ROLLING STONES/Highwire (Columbia)
7	5	4	3		GREAT WHITE/Call It Rock N' Roll (Capitol)
16	8	6	4		R.E.M./Losing My Religion (WB)
—	15	8	5		LAW/Laying Down The Law (Atlantic)
1	1	3	6		BLACK CROWES/She Talks To Angels (Def American)
12	7	7	7		G. THOROGOOD &.../If You Don't Start Drinkin'... (EMI)
14	11	10	8		CINDERELLA/Heartbreak Station (Mercury)
27	19	13	9		STING/The Soul Cages (A&M)
17	14	11	10		BAD COMPANY/Stranger Stranger (Atco)
—	24	17	11		ROD STEWART/Rhythm Of My Heart (WB)
13	12	12	12		FIREHOUSE/Don't Treat Me Bad (Epic)
47	29	20	13		DAVID LEE ROTH/Sensible Shoes (WB)
44	27	18	14		ZZ TOP/Decision Or Collision (WB)
5	4	5	15		INXS/Bitter Tears (Atlantic)
22	17	16	16		DRIVIN' N CRYIN'/Fly Me Courageous (Island)
BREAKER	17				BILLY SQUIER/She Goes Down (Capitol)
11	9	9	18		FIXX/How Much Is Enough (Impact)
18	16	15	19		VAUGHAN BROTHERS/Good Texan (Epic)
BREAKER	20				ERIC JOHNSON/Trademark (Capitol)
34	33	22	21		WARRANT/Uncle Tom's Cabin (Columbia)
BREAKER	22				QUEEN/Annunzio (Hollywood)
BREAKER	23				SIMPLE MINDS/See The Lights (A&M)
BREAKER	24				AC/DC/Are You Ready (Atco)
BREAKER	25				THIN LIZZY/Dedication (Mercury)
36	35	31	26		RIK EMMETT/Saved By Love (Charisma)
41	37	32	27		EXTREME/More Than Words (A&M)
31	30	27	28		LITTLE CAESAR/In Your Arms (DGC)
57	44	34	29		TESLA/Paradise (Geffen)
33	31	30	30		DAMN YANKEES/Bad Reputation (WB)
2	6	19	31		ROGER MCGUINN/King Of The Hill (Arista)
10	10	14	32		CHRIS ISAAK/Wicked Game (Reprise)
38	38	35	33		REMBRANDTS/Burning Timber (Atco)
30	28	28	34		LIVING COLOUR/Love Rears Its Ugly Head (Epic)
26	25	23	35		POISON/Ride The Wind (Enigma/Capitol)
DEBUT	36				MIKE & THE MECHANICS/Word Of Mouth (Atlantic)
46	45	43	37		KINGOFTHEHILL/Do U (SBK)
6	13	24	38		STING/All This Time (A&M)
19	26	38	39		SCORPIONS/Don't Believe Her (Mercury)
43	43	44	40		NILS LOFGREN/Valentine (Rykodisc)

Complete TOP 60 Tracks Chart Pg. 73; LP Chart Pg. 76

COUNTRY

3	2	WKS	WKS	LW	TW
4	4	1	1		GARTH BROOKS/Two Of A Kind... (Capitol)
9	7	6	2		RANDY TRAVIS/Heroes And Friends (WB)
6	6	4	3		SHENANDOAH/I Got You (Columbia)
18	14	10	4		ALABAMA/Down Home (RCA)
13	10	7	5		DON WILLIAMS/True Love (RCA)
16	13	9	6		BILLY DEAN/Only Here For A Little While (SBK/Capitol)
15	11	8	7		FORESTER SISTERS/Men (WB)
19	15	14	8		TRAVIS TRITT/Drift Off To Dream (WB)
20	16	15	9		VINCE GILL/Pocket Full Of Gold (MCA)
2	1	3	10		CLINT BLACK/Loving Blind (RCA)
5	5	5	11		PATTY LOVELESS/I'm That Kind Of Girl (MCA)
30	19	16	12		REBA MCGENTIRE/Fancy (MCA)
33	25	17	13		D. PARTON & R. VAN SHELTON/Rockin'... (Columbia)
23	20	18	14		MARY-CHAPIN CARPENTER/Right Now (Columbia)
35	28	22	15		RONN