

I N S I D E:

STORY BEHIND THE SWEEP

R&R's exclusive "Ratings Strategy Review" returns with an in-depth analysis of the specific techniques stations use to win the ratings game. Among the findings:

- AC first in research
- Fave slogans consistent
- Cash, trip giveaways rise

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BURNIN' QUESTIONS

Who will replace George Castrucci at Great American? Has Hoker finally found a buyer for financially troubled WDFX/Detroit? Details in this week's Radio Business.

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WILL DC VOTE FOR 'JFK'?

With an on-air lineup that includes seminal shocker Howard Stern, convicted felon G. Gordon Liddy, and transplanted zoosters Don & Mike, WJFK/DC is unlike any other station.

Page 51

THE TRUTH ABOUT TAR

As progressive radio celebrates its silver anniversary, a new firm is touting a '90s version of the adventurous format called TAR (true album radio). But will the industry give it a shot?

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IN THE NEWS...

- **Matt Pollack** named VP/AOR Promo at Atco/EastWest
- **Bruce Raven-Stark** new GM at KDBK & KDBQ/SF
- **John Mackin Ade** lands VP/GM job at KLUV/Dallas
- **Shannon Sweatte Sr.** VP/GM at KVI & KPLZ/Seattle

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- **Andy Szulinski** VP/Pop Field Promo at Mercury
- **Michelle Denomme** upped to PD at CIMX/Detroit
- **Bob Linden** PD at WJZE/CC
- **Gary Nolan** takes PD post at WLTE/Minneapolis

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Newsstand Price \$6.00



U.S. Opts Out As WARC Picks L-Band For DAB

American ambassador expects Pentagon to release its hold on band in 10 or 15 years

TORREMOLINOS, Spain — A last-minute compromise at the World Administrative Radio Conference (WARC) produced a worldwide L-band allocation for DAB, with the U.S. taking exception in favor of S-band frequencies.

Agreement on the global allocation of 1452-1492 MHz for satellite and terrestrial DAB came late Monday evening

(3/2) as delegates worked through the night to resolve all remaining spectrum allocation issues by the Tuesday closing deadline. The compromise package was unanimously accepted by the 127 countries represented at the WARC, with the U.S. and the former Soviet states adding footnotes exempting them from the L-band frequencies.

Support from Third World countries helped influence the agreement, as they became convinced that satellite DAB would be much cheaper at L-band than at higher frequencies. Since developing countries generally have fewer L-band services to relocate, there is a real possibility that they could implement the high-tech broadcast service before many industrialized nations.

U.S. Takes Exception

By exempting themselves from L-band allocation, the U.S. and the former Soviet states sought to protect existing use by aeronautical flight test telemetry. But the former Soviet states left open the possibility of allowing L-band DAB after April 1,

DAB/See Page 26

Chicago Case

WLUP's parent company, Evergreen Media, has refused to pay a \$6000 indecency fine levied against the Chicago AM because, in part, the company feels the definition is too vague. To recover the fine, the FCC will have to go to federal court

COURT/See Page 26

Court Decision Bypasses Radio

WLUP/Chicago case may have more impact than this week's Supreme Court refusal to hear indecency case

The U.S. Supreme Court's rejection Monday (3/2) of a proposed FCC 24-hour ban on broadcast indecency may have been a victory for free speech, but it did little to resolve radio-related indecency issues, according to industry figures.

"It's a philosophical victory, but from an operational standpoint it won't have much effect on radio," said Infinity Broadcasting President Mel Karmazin. "Because it involves nighttime hours, the effect is probably more for television."

The high court killed the congressionally mandated indecency ban by refusing to consider a 1991 U.S. Circuit Court of Appeals ruling that said such a measure would be unconstitutional. The appeals court ordered the Commission to retain a daily "safe harbor" period during which broadcasters can

Indecency Issues

- Free speech victory
- 24-hour ban nixed
- 'Safe harbor' remains
- FCC vs. WLUP?

air adult-oriented material without getting fined for indecency.

WLUP-AM & FM/Chicago VP/GM Larry Wert praised the Supreme Court action, but noted that it does not address the most pressing issue facing radio. "The court's decision clearly supported free speech," he said. "But the question of how to define indecency still exists. We as an industry need a better definition."

The FCC currently defines indecency as descriptions of sexu-

al or excretory organs or activities in terms that are patently offensive as measured by contemporary community standards for the broadcast medium.

Michaels Refutes '20/20' Sex Harassment Charges

Jacor COO says ABC-TV distorted accusations by former WFLA talk show host, WFLZ MD

Jacor Communications COO Randy Michaels is strongly denying accusations that he led a campaign of sexual harassment against female employees of WFLA & WFLZ (Power Pig)/Tampa, and specifically at former WFLA talk show host Liz Richards. The charges were leveled during ABC-TV's "20/20" broadcast last Friday (2/28).

The report said CHR Power Pig picked up ratings by airing "hot dance music loaded with sexual innuendo," and WFLA's Talk format became successful with an "aggressive style in which on-air personalities cursed and ... insulted callers."

But ABC News Correspondent Lynn Sherr said the bigger problem was occurring behind the scenes, where female employees were subjected to various degrees of sexual harassment, from a requirement that they watch a stripper perform to their induction into the station's "cunt club."

'Hatchet Job'
 "[The program] was a hatchet job that bore no resemblance to reality," said Michaels. "Most of what was reported was untrue or badly distorted, starting with its title, 'What A Place To Work.'"

Former WFLZ MD Bob Cummings told Sherr, "Working for Jacor was nine months from hell." He said the station's female employees "were there for the men's entertainment," and related an incident where Michaels accosted female employees with a rubber penis.

The report then focused on Richards, who has filed a civil suit against Jacor. Richards said she complained to station management about the alleged harassment, but was told "this is a man's business." She recalled one incident in which a stripper performed at a mandatory staff meeting, and whose bikini was subsequently posted on a wall and used "for scratch and sniff."

HARASSMENT/See Page 26

Country Goes On Warpath

Country radio is sizing... and the number of stations entering the format is likely to explode. R&R's Lon Helton packs this year's CRS special with the methods, ideas, and tips needed to win in the '90s. Among the highlights:



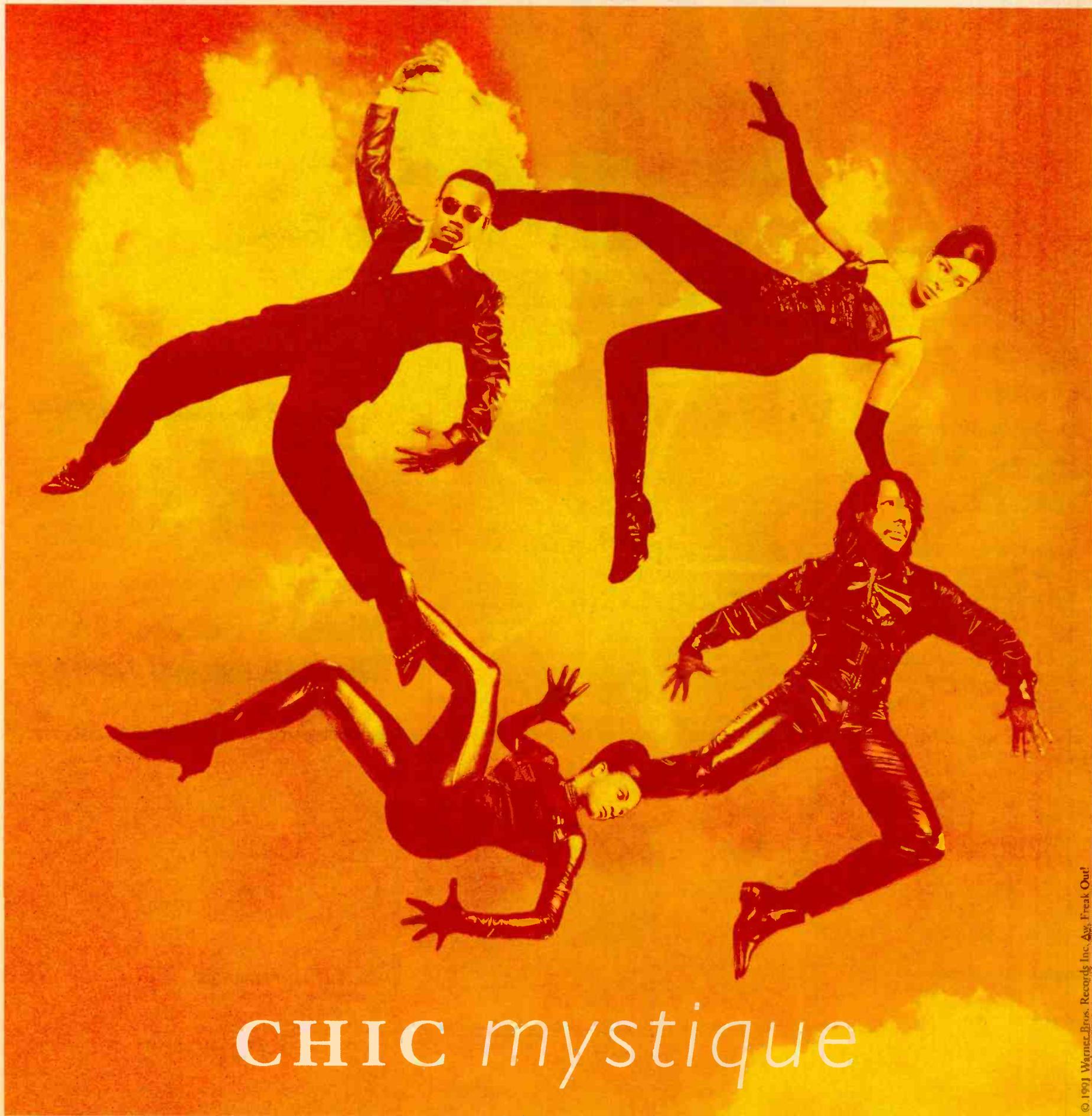
- **Strategies And Tactics** — format experts offer tips for staking your claim and protecting your turf in a Country battle.
- **Defending The Palace** — Winning programmers explain how they beat format rivals.
- **The Great Defender** — Current and former PDs at WTQR/Winston-Salem discuss the station's winning tradition.
- **LMAs: Offense And Defense** — Execs relate radio's hottest issue to radio's hottest format.
- **R&R Readers' Poll**
- **Power Gold Chart**

Country Radio Special

Begins Page 52

CHIC

Nile Rodgers. Bernard Edwards. Sylvester Logan Sharp. Jenn Thomas.



the new single from their Warner Bros. debut album **CHIC-ism**.

Produced by Bernard Edwards and Nile Rodgers.



Management: Borman Entertainment, Gary Borman & Dick Williams.

Pollack Upped At Atco/EastWest



Matt Pollack has been upped to VP/AOR Promotion at Atco/EastWest Records.

"I'm very fortunate to join Atco/EastWest and find an executive of Matt's caliber handling the album promotion arena," said the label's VP/Promotion Kevin Carroll. "His enthusiasm, energy, and follow-through have earned him the VP stripes that he richly deserves. Everyone at the Atlantic Records group is proud to have Matt as a major part of this team."

Pollack had been Sr. Director/National Album Promotion for Atco. He previously served as National Album Director at Relativity Records.

Pollack had been Sr. Director/National Album Promotion for Atco. He previously served as National Album Director at Relativity Records.

Raven-Stark GM At Viacom Combo

KSL Media President Bruce Raven-Stark will become GM of Viacom simulcast AC combo KDBK/San Francisco & KDBQ/Santa Cruz ("Double 99"). He replaces Paul Willensky, who exits due to illness.

Viacom Entertainment Group VP/Public Relations Betsy Vorce told R&R, "We looked at a number of candidates, but Bruce is very familiar with Viacom and we expect he'll do some distinctive things with Double 99. He had done a superb job for us in running KBSG/Seattle, and we're confident that he'll continue to strengthen Double 99's rise to the top."

Raven-Stark, who declined to comment at presstime, previously spent four years as KBSG's VP/GM. He also had been Sales Manager for the company's AC WLTW/New York.

More Stripes For Seattle's Sweatte

Longtime KVI & KPLZ/Seattle VP/GM Shannon Sweatte has been issued Sr. VP stripes at the Golden West N/T-CHR combo.

"Shannon has been a leading force in Seattle radio for the past 20 years, and I'm happy that the past 10 have been with us," said Golden West President Bill Ward. "KPLZ has been the No. 1 music station in Seattle for the last three years and I know that KVI will be the success of the '90s as Seattle's newest News/Talk voice. This promotion is in recognition of his fine leadership."

Sweatte arrived at KVI as VP/GM in 1981. He was given similar duties over KPLZ two years later. Before joining the Golden West fold, Sweatte presided over cross-town KJR for seven years.

Freedom Is Golden



George Michael (r) was presented with the Golden Note Award at a recent ASCAP reception. The youngest recipient of the honor, Michael is pictured with ASCAP President Morton Gould.

EARNINGS

Infinity Reports Record Figures

Infinity Broadcasting (NASDAQ: INFTA) reported record operating results in its first quarter after a return to public ownership. Net earnings for the fourth quarter of 1991 were \$138,000 compared to a net loss of \$5,477,000 in the fourth quarter of 1990. Revenues rose 8%, from \$30.3 million to \$32.6 million.

For the year ending 1991, the company had a net loss — before extraordinary items — of \$24 million, compared to a \$39.7 million loss in 1990. Revenues improved 5%, from \$112.2 million in 1990 to \$118 million in 1991.

Infinity said it has received FCC permission to purchase WFAN/

New York from Emmis Broadcasting and intends to formally do so in April.

The company also announced that it has formally filed a registration statement with the SEC for the proposed public offering of \$150 million worth of senior subordinated notes due 2002. The company intends to use \$70 million of the proceeds for the WFAN purchase, and the balance to reduce its current debt load.

TM Century, Inc. (NASDAQ: TMCI) told its stockholders that it will consider a one-for-eight reverse stock split in order to increase its market price of the stock and satisfy maintenance requirements of NASDAQ. The matter will be decided at the company's annual meeting March 24.



Ade Is Appointed KLUV/Dallas VP/GM

Former KNOW & KEYI/Austin VP/GM John Mackin Ade has succeeded Rob Hasson as VP/GM of TK Communications Gold outlet KLUV/Dallas.

Ade told R&R, "I was VP/GM of this station 10 years ago. You might say I resigned then, but [TK Chairman/CEO] John Tenaglia never accepted it. We've been in negotiations ever since. This was my first great job and I look for it to be my last great job; it's good to be back."

"The station sounds wonderful and we're putting out the best

oldies product in the market. In fact, this is the best-sounding Oldies station I've ever heard."

Several weeks ago, Ade was scheduled to become GM of WAIA/Jacksonville (R&R 2/7). He told R&R, "In today's economic times, it was best for me and my family that I work for TK Communications."

Prior to joining the Austin combo 15 months ago, Ade was President of Specter Broadcasting and held GSM posts at WNEW/New York, WIP/Philadelphia, and WTAE & WXKX/Pittsburgh.

MARCH 6, 1992

WOWI WOWS 'EM . . . AGAIN

For the eighth consecutive book, WOWI is the No. 1 station in Norfolk. OM/PD Steve Crumbley explains how the Urban giant stays on top.

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Note New Area Code
Subscription Information 310-553-4330

R&R is published weekly, except the week of December 25th. Subscriptions are available for \$275.00 per year in the United States or \$695.00 overnight delivery (U.S. funds only). \$295.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records, Inc., at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Most Added, National Airplay/30, Parallels, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records © 1992. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.

Broadcasters Challenge Maryland Lottery Ad Ban

A coalition of broadcasters has filed suit to prevent Maryland authorities from using an unusual interpretation of the law to prosecute Free State stations that air out-of-state lottery ads.

In their complaint, which was filed last week in state court, the Maryland/District of Columbia/Delaware Broadcasters Association and Classical WGMS (FM)/Bethesda, MD (Washington) charge the state with restraint of trade and violation of broadcasters' First Amendment free speech rights. What's more, they allege, the state has blatantly and improperly misinterpreted an 1860 anti-lottery law in order to suit its goal of limiting exposure for competing lotteries sponsored by the District of Columbia and Virginia.

The brouhaha began last year when a member of the Maryland House of Delegates asked the state's attorney general to rule on whether stations licensed to Maryland could air out-of-state lottery spots. Although the relevant law clearly states that its anti-lottery provisions do not apply to "any lottery conducted by any government," the attorney general's office ruled that the out-of-state ads were illegal. Its reasoning: The exception for government lotteries was meant to apply only to the publication of out-of-state lottery re-

sults, not advertisements for such activities.

While no station has been prosecuted or threatened with action under this controversial interpretation, the broadcasters' attorney, James Astrachan, said the chilling effect of the attorney general's ruling may be preventing some broadcasters from accepting out-of-state lottery ads.

State authorities were unavailable for comment. However, in its opposition to the broadcasters' efforts to win an immediate injunction against enforcement of the law, the state admitted that it's attempting to protect its lucrative numbers game from the competition.

Senate Ownership Hearings On Hold

A scheduling conflict forced the Senate Communications Subcommittee to postpone a planned Tuesday (3/3) hearing on the FCC's push to revise the radio ownership rules. The session, which will be headlined by Commission Chairman Al Sikes, is now set for next Wednesday (3/11) — just one day before the agency is expected to issue proposed changes in the national and local ownership limits.

A likely starting point for discussion is the FCC Mass Media Bureau's recent recommendation that the national radio ownership limit of 12 AMs and 12 FMs be eliminated or relaxed to allow licensees to own up to 200 stations. Two key senators, Communications Subcommittee Chairman Daniel Inouye (D-HI) and Commerce Committee Chairman Ernest Hollings (D-SC), have expressed opposition to elimination of the 12-12 rule.

The bureau has also suggested nixing the duopoly rule in favor of an "audience-based" local limit. Such a rule would permit licensees in the top 260 markets to own as many stations as they wish in a single market, as long as their com-



Al Sikes

bined share of the audience isn't more than 20%-25% as measured by Arbitron.



Ernest Hollings

staff is being "very flexible" on the national ownership limit. The staffer offered a "personal guess" that a national limit of something less than 100 stations will ultimately be proposed. As for the local limits, staffers said it's too early to predict what sort of proposed rule will emerge.

In addition to Sikes, those slated to testify at next week's hearing in-

Continued on Page 9

FCC Moves To Clean Up AM Band

Flexing some newly granted regulatory muscle, the FCC Mass Media Bureau is seeking to revoke the licenses of 10 apparently abandoned small market AM stations.

According to the bureau, the targeted stations have been "off the air without authority for extended periods of time" and have failed to respond to Commission letters of inquiry. "The time has come to see whether the plug should be pulled on these stations," said FCC attorney James Shook.

The bureau is acting on authority recently delegated by the commissioners, who previously had to approve every move to revoke a license. Under the new arrange-

ment, the Mass Media staff will have the authority to seek revocation in cases where a station has been silent for an extended period of time without FCC permission.

The stations set for revocation include: KBRS/Springdale, AR; WKIJ/Parrish, AL; KOKY/Jacksonville, AR; WFRK/Coleman, FL; WPSC/Pageland, SC; KMHT/Marshall, TX; WAGF/Dothan, AL; WAPR/Avon Park, FL; WDAT/Amory, MS; and WOR/Oak Ridge, TN.

For The Record

Inadvertently, a paragraph in last week's story about proposed changes in the FCC's radio ownership rules was garbled. The paragraph should have read:

Next week's hearing will undoubtedly focus on a February 18 FCC memo in which Mass Media Bureau Chief Roy Stewart recommended elimination of the national ownership limit and adoption of an "audience-based" local ownership rule for all but the smallest markets.



DC REPORT

PAT CLAWSON

Castrucci Retires From Great American

Change is under way at financially turbulent **Great American Communications** now that President/COO **George Castrucci** has announced his retirement after 34 years with the **Carl Lindner**-controlled media conglomerate. While a successor hasn't been named, industry execs are speculating that the head of the broadcasting subsidiary, **John Zanotti**, is the frontrunner.

"I have had a successful and satisfying career with Great American and its predecessor, **Taft Broadcasting**. I have been here for 28 years and will be 55 in a few months. This feels like the right time to move on," Castrucci stated.

Castrucci was promoted to the top post in May 1990, when the company was a darling of Wall Street and its stock price hovered around \$7.50 per share. Since then, the company has been hammered by heavy losses that caused the stock to drop two months ago to a low of 62.5 cents. Castrucci's actual date of departure and future plans haven't been announced. He will continue serving on the GAC and **Spelling Entertainment** boards of directors, while picking up a paycheck for the next three years as a company consultant.

Gary Stevens Becomes DAB Advocate

Connecticut media dealmaker **Gary Stevens** is the latest to enter the digital audio broadcasting sweepstakes. He's taking on additional duties as CEO of Monterey, CA-based **Mercury Digital Radio**, a start-up company that hopes to set the U.S. standard for in-band DAB transmission.

"This is one of the three major contenders for the standard. I think it's an important issue for the industry, and I want to be part of it," Stevens said. He added that the Mercury system "would protect the interests of all station owners."

Mercury was founded two years ago by a group of engineers. But the company has been outmaneuvered in industry politics by the **Eureka-147** consortium and the **USA Digital Radio** project being promoted by Gannett and CBS.

While taking charge of Mercury, Stevens will continue to operate his media brokerage firm and serve as receiver for several **GMX Communications** stations. He said a court hearing is scheduled next week on a proposed \$400,000 sale of **GMX's WHNK & WRLT/Nashville** to **Kay Moran's KBR Broadcast Inc.**

Detroit FM Deal Pending — Again

Hoker Broadcasting's Motor City orphan, **WDFX/Detroit**, may have finally found new parents. **Rich Kylberg**, managing partner of the Denver-based **Bayard Fund**, said he's issued a letter of intent to buy the FM CHR-in-receivership for \$7.25 million.

Kylberg, the CFO of group operator **Communicom**, said negotiations on a firm contract are expected to be completed within the month. But he might be optimistic. This is the *third* proposed deal for WDFX. **Sherman Broadcasting** offered \$10.9 million in November 1990, but it wasn't able to finance the deal. Just recently, **John Hayes's Alliance Broadcasting** struck out on a deal to buy the station for about \$7 million when quarreling Hoker creditors couldn't agree on how to split the take.

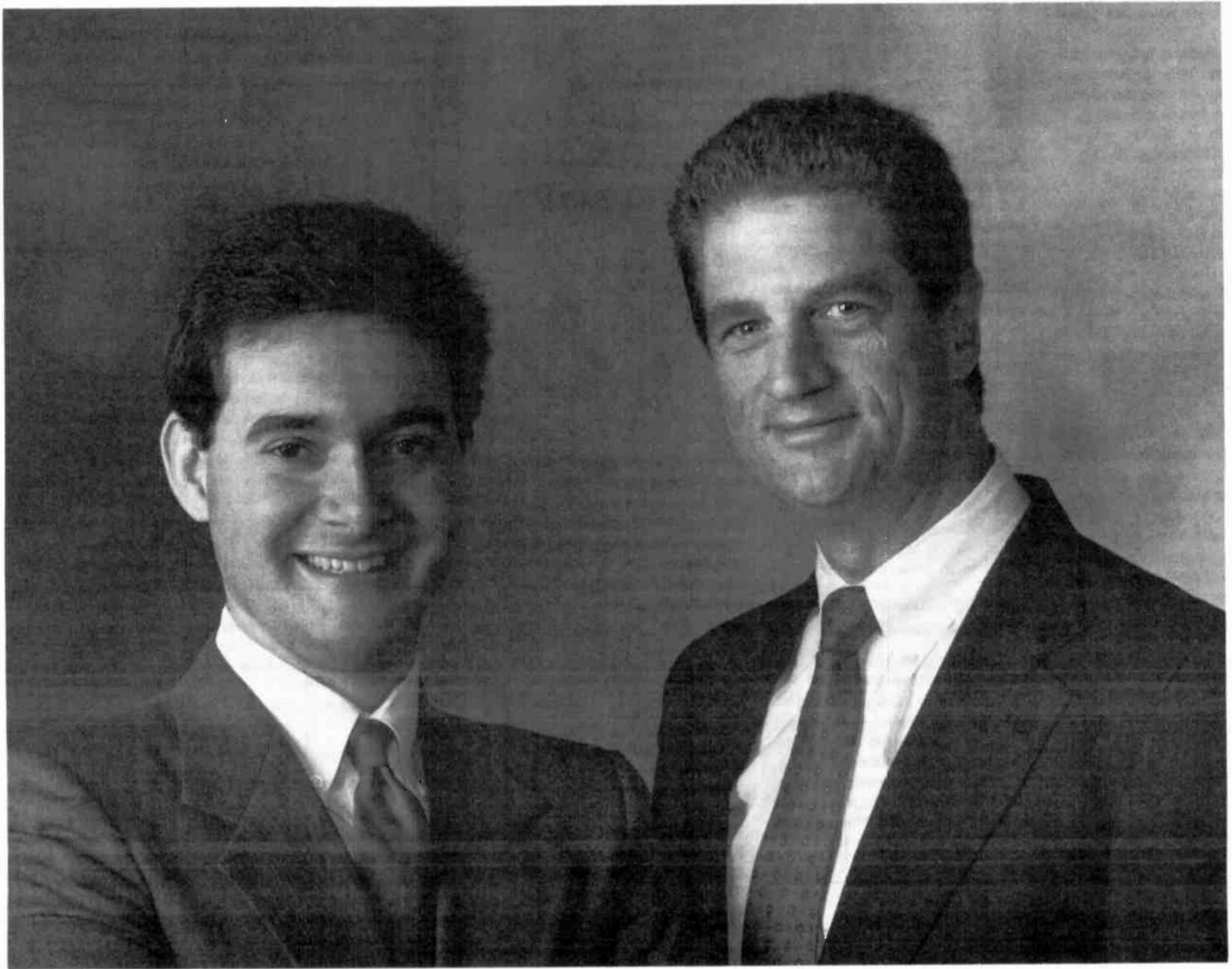
"The opportunity to be in Detroit has tremendous appeal to me. I think the market's taken a bad rap about its growth prospects," Kylberg commented. He would not discuss his future plans for the FM.

In other market action this week:

- **Heritage Media Corp.** has announced plans to slice its interest expense by about \$6 million per year by offering 4.5 million shares of common stock as part of a financial restructuring. **Goldman Sachs** is underwriting the deal. Heritage hopes to retire a \$129.6 million face value, 8% zero-coupon note issued to **Tele-Communications Inc.** by swapping it for \$30 million in cash and a mixture of debt and equity securities.

Continued on Page 9

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one of America's top two research companies.

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TRANSACTIONS

Ragan Henry Moves Into Louisville For \$2 Million

Gateway drops \$1.1 million for Plantation Key purchase

Deal Of The Week

WSLM-FM/Salem, IN (Louisville, KY)

PRICE: \$2 million

TERMS: Asset sale for \$750,000 in cash; balance via seven-year promissory note

BUYER: U.S. Radio III Inc., headed by Ragan Henry. He's a Philadelphia-based attorney and radio entrepreneur with extensive broadcast holdings.

SELLER: Don H. Martin, who also owns WSLM (AM)/Salem, IN.

FREQUENCY: 98.9 MHz

POWER: 2.5kw at 360 feet

FORMAT: Gospel

BROKER: Don Sailors of Sailors & Associates and Henson Media Inc.

COMMENT: This station has a CP to upgrade to Class B status with 50kw at 492 feet. The upgrade and a transmitter relocation will allow this station to project a city-grade signal over Louisville.

Alabama

WTGC/Andalusia

PRICE: \$54,000

TERMS: Asset sale for \$54,000 "or the amounts payable to the 1st Alabama Bank and the Covington County Bank, whichever is smaller"

BUYER: L. Lynn Henley of Opelika, AL. Henley is the permittee of WMXG/Macon, MS. Phone: (205) 705-0368

SELLER: Ashley Davis Jr. of Defuniak Springs, AL. He also owns WZEP & W24AM (LPTV)/Defuniak Springs, AL; WCNU/Crestview, FL; WRDJ/Daleville, FL; and WTCG/Andalusia, AL. Phone: (904) 892-4038

FREQUENCY: 1400 kHz

POWER: 1kw

FORMAT: AC

Alaska

KSLD & KAZO (FM CP) Soldotna

PRICE: \$305,204

TERMS: Asset sale. The buyer agrees to assume liability for a Small Business Administration loan valued at \$290,870 and provide the seller with a promissory note for \$14,334.

BUYER: Cobb Communications Inc., owned by Thomas Tierney of Anchorage. Tierney has extensive broadcast holdings in Alaska, including KENI & KBFX/Anchorage; KLAM/Cordova; KAYY/Fairbanks; KZXX/Kenai; KVOK & KJJZ/Kodiak; KSWD/Seward; and KVAK/Valdez. He's in the process of buying KBCN/Fairbanks. Phone: (907) 272-7461

SELLER: King Communications, owned by Sally Blakeley. Phone: (907) 262-8700

FREQUENCY: 1140 kHz; 96.5 MHz

POWER: 10 kw; 100kw at 466 feet

FORMAT: Gold

COMMENT: The buyer is asking the FCC for an 18-month waiver of duopoly rules because of a slight signal overlap between KSLD & KENI. The buyer states that KSLD's financial condition is "precarious" and the station is "losing substantial sums of money." The buyer states that one AM station will be sold within the 18-month waiver period.

Arkansas

KXIX/Sheridan

PRICE: \$24,363 for 50%

TERMS: Sale of 50% partnership interest for cash. The buyer also agrees to use its best efforts to obtain the release of seller Linda Cate and her husband, William Cate, from personal liability for outstanding obligations owed to AT&T Commercial Finances and the Internal Revenue Service.

BUYER: Omni Communications Inc., headed by W.J. Wheeler of Harrison, AR. The company is the 50% owner of the station's licensee, NPI Partners, and it's acquiring the remaining 50% interest.

SELLER: Sunbelt Media Inc., headed by Linda Cate of Little Rock. Her husband, William Cate, is the former President of the now-defunct Chapman Associates media brokerage firm.

FREQUENCY: 102.9 MHz

POWER: 50kw at 488 feet

FORMAT: Country

Connecticut

WDJZ/Bridgeport

PRICE: \$200,000

TERMS: Asset sale for cash; escrow deposit \$50,000 with balance due in cash at closing. The sale agreement allows the seller to simulcast the programming of WFNW/Naugatuck, CT over the facilities and frequency of WDJZ "at no cost or expense to the seller."

BUYER: Candido Carrelo, the owner of WFNW/Naugatuck. Phone: (203) 723-0678

SELLER: WDJZ Broadcasting Inc., headed by Alan Perry. Phone: (203) 335-0101

FREQUENCY: 1530 kHz

POWER: 5kw daytimer

FORMAT: AC

Florida

WCTH/Plantation Key

PRICE: \$1,148,000

TERMS: Asset sale for \$900,000 cash and promissory note for \$248,000. The station's assets are valued at \$800,000. The remainder of the purchase price is split equally between separate non-competition and consulting agreements.

BUYER: Gateway Broadcasting Inc., owned by Norma Wymer of Homestead, FL. The company is currently time brokering a small portion of WCTH's broadcast day. Phone: (305) 245-0222

SELLER: Sounds Of Service Radio Inc., owned by E.D. Rivers. Phone: (305) 245-3320

FREQUENCY: 100.3 MHz

POWER: 100kw at 440 feet

FORMAT: AC

WFEZ/Williston

PRICE: \$130,000

TERMS: Asset sale for cash; escrow deposit \$10,000. If the seller is unable to pass clear title to the transmitter site at closing, the purchase price shall be reduced to \$100,000.

BUYER: Bogie Broadcasting Co. Inc., owned by Maurice Negrin of Marietta, GA. He's a former owner of WWXX/Alpharetta, GA. Negrin attempted to buy this station in 1989, but the seller filed for bankruptcy protection. Phone: (407) 237-2570

TRANSACTIONS AT A GLANCE

1992 Deals To Date:

\$102,284,903

(Last Year: \$140,522,959)

Total Stations Traded This Year: 177

(Last Year: 155)

This Week's Action: \$5,142,174

(Last Year: \$21,256,937)

Total Stations Traded This Week: 26

(Last Year: 23)

Deal Of The Week:

● WSLM-FM/Salem, IN (Louisville, KY)
\$2 million

- WTGC/Andalusia, AL \$54,000
- KSLD & KAZO (FM CP)/Soldotna, AK \$305,204
- KXIX/Sheridan, AR \$24,363 for 50%
- WDJZ/Bridgeport, CT \$200,000
- WCTH/Plantation Key, FL \$1,148,000
- WFEZ/Williston, FL \$130,000
- WLAG/LaGrange, GA \$185,010 (approximate)
- WTGA-AM & FM/Thomaston, GA \$197,500 for 50%
- WGGN/Marion, IL \$396,000
- WSKT/Spencer, IN No cash consideration
- Landon Stations No cash consideration
 - KEDD/Dodge City, KS
 - KSCB-AM & FM/Liberal, KS
- KWNO/Rushford, MN Undisclosed
- KTJA (FM CP)/Mt. Vernon, MO \$20,000
- WYCV/Granite Falls, NC \$75,000 for 50%
- WJRI/Lenoir, NC \$64,800
- KROG/Phoenix (Medford-Ashland), OR \$343,500
- WQLV/Millersburg, PA \$1.00
- WSHG/Ridgeland (Hilton Head Island), SC \$375,000
- KFCR/Custer, SD \$54,000 (approximate)
- WZJP (FM CP)/Spencer, TN \$100,000 for 50%
- KJTX/Jefferson, TX \$150,000

SELLER: George Mills, bankruptcy trustee of Gulf To Bay Broadcasting Corp. Phone: (407) 352-0405

FREQUENCY: 92.1 MHz

POWER: 1.7kw at 433 feet

FORMAT: AC

FREQUENCY: 1590 kHz; 95.3 MHz
POWER: 500-watt day/25 watts night;
3kw at 300 feet
FORMAT: Country; AC

Georgia

WLAG/LaGrange

PRICE: \$185,010 (approximate)

TERMS: Asset sale for "\$10 and other good and valuable consideration," which has not been disclosed. The buyer also has agreed to execute a lease purchase agreement valued at \$55,000 for broadcast equipment and an antenna site and a studio rental agreement valued at \$130,000.

BUYER: Eagle's Nest Inc., owned by James and Kay Vice of Wedowee, AL. The company owns WELR-AM & FM/Roanoke, AL. Phone: (205) 863-4139

SELLER: K&G Broadcasting Corp., owned by Edward Klein III and John David Graham of LaGrange, GA

FREQUENCY: 1240 kHz

POWER: 1kw

FORMAT: AC

WTGA-AM & FM/Thomaston

PRICE: \$197,500 for 50%

TERMS: Stock sale for cash

BUYER: David Piper of Thomaston, GA. He currently owns 50% of the licensee.

SELLER: The Estate of James Piper, represented by co-executors Linda Piper Ford and Amy Piper, is selling its 50% stake in licensee Radio Georgia Inc.

Illinois

WGGN/Marion

PRICE: \$396,000

TERMS: Asset sale for \$15,000 cash and nine-year promissory note for \$381,000 at 8% interest, payable in escalating monthly installments

BUYER: Vine Broadcasting Inc., owned by Johnny and Elaine Gomez of Alta Loma, CA. Phone: (714) 987-1032

SELLER: Marion Broadcasting Co., owned by George Dodds. Phone: (618) 993-8102

FREQUENCY: 1150 kHz

POWER: 5kw daytimer

FORMAT: Religious

Indiana

WSKT/Spencer

PRICE: No cash consideration

TERMS: Transfer of license pursuant to official judgment of the Circuit Court of Owen County, IN. The seller has defaulted on debts due to the buyer in the amount of \$29,000.

BUYER: Spencer Communications Inc., owned by Leonard White of Spencer, IN. Phone: (812) 829-4150

SELLER: RCR Communications Inc., headed by shareholders Russ Algood and Richard Dickman. Phone: (812) 876-9393

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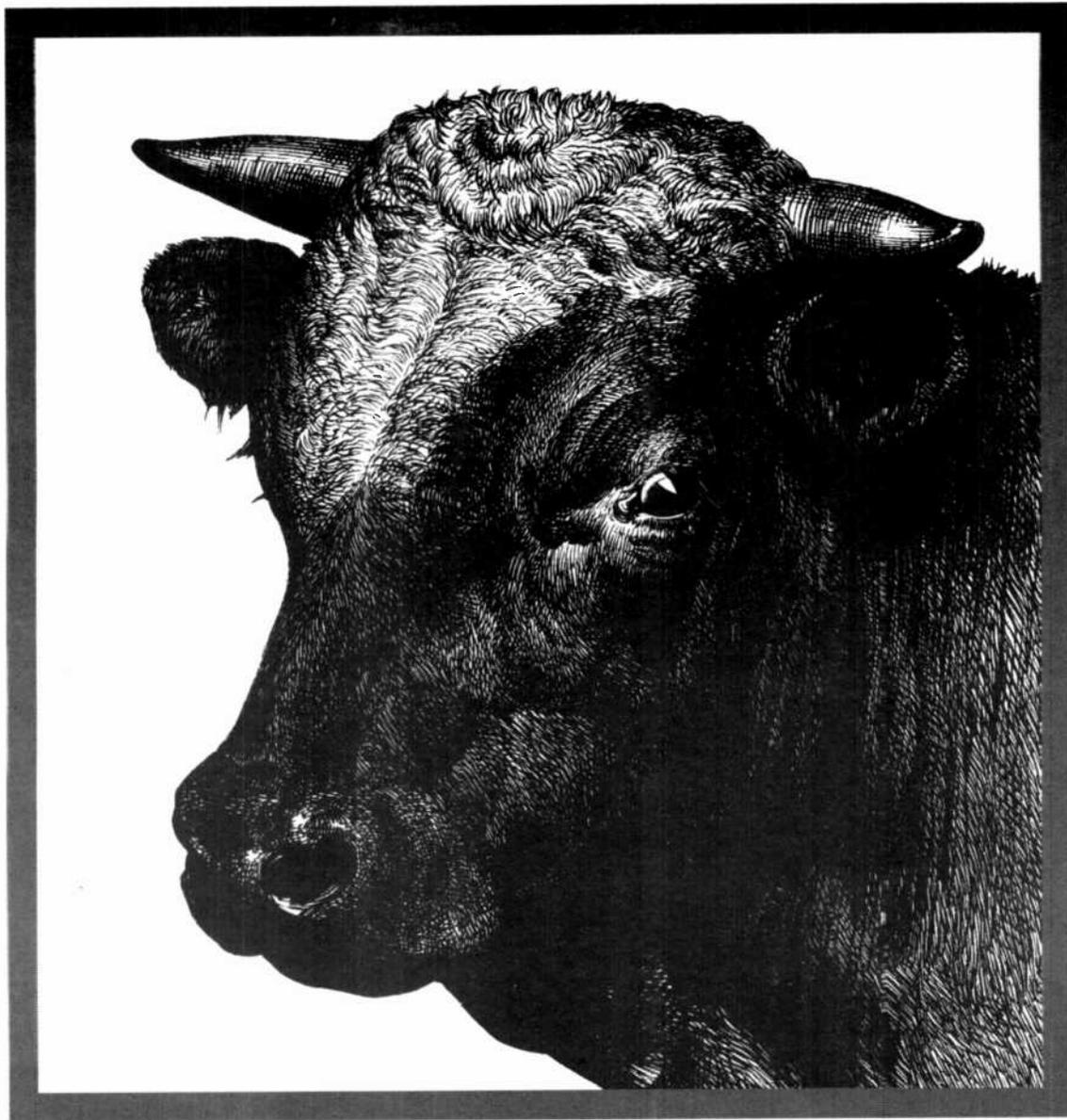
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TRANSACTIONS

Continued from Page 6

FREQUENCY: 92.7 MHz
POWER: 1kw at 480 feet
FORMAT: Country

Kansas

Landon Stations

PRICE: No cash consideration
TERMS: Transfer of stock as part of estate settlement
BUYER: Frank Rice as trustee for the Theo Landon Revocable Trust. Other investors include U.S. Senator Nancy Kassebaum of Washington, DC and members of her family; John Landon of Colorado Springs; Robert Larrabee of Liberal, KS; William Mills III of Hutchinson, KS; William Kassebaum of Burdick, KS; Faye Sawyer of Los Angeles.
SELLER: The Estate of Theo Landon of Topeka is transferring a 50.6% stake in Seward County Broadcasting Co. Inc. Phone: (913) 357-0333

KEDD/Dodge City

FREQUENCY: 1550 kHz
POWER: 1kw daytimer
FORMAT: This station is dark.

KSCB-AM & FM/Liberal

FREQUENCY: 1270 kHz; 107.5 MHz
POWER: 1kw day/200 watts night; 100kw at 511 feet
FORMAT: Country; AC

Minnesota

KWNO/Rushford

PRICE: Undisclosed
TERMS: Asset sale for reimbursement "of all of the expenses incurred in the construction of the new station"
BUYER: Wheeler Broadcasting of Minnesota Inc., owned by Ray Wheeler of Green Bay, WI and Bruce Grassman of Shawano, WI. Their other broadcast holdings include KWNO & KDWA/Hastings, MN; WTCH & WOWN/Shawano, WI; and WJNR/Iron Mountain, MI. Phone: (507) 452-4722
SELLER: B.D.G. Broadcasting Co., owned by Bruce Grassman. Phone: (715) 526-2607
FREQUENCY: 1230 kHz
POWER: 1kw

Missouri

KTJA (FM CP)/Mt. Vernon

PRICE: \$20,000
TERMS: Asset sale for cash
BUYER: Edward Mahoney of Boca Raton, FL. Phone: (305) 771-7858
SELLER: Missouri FM, owned by Linda Adams of Sacramento, CA. Adams is the permittee of KYIX/South Orangeville, CA. Phone: (916) 481-8191
FREQUENCY: 106.7 MHz
POWER: 1kw at 515 feet

North Carolina

WYCV/Granite Falls

PRICE: \$75,000 for 50%
TERMS: Stock sale for promissory note bearing interest at 5.5% per year. The note is payable in 84 equal monthly payments of interest and principal
BUYER: Marvin Sizemore of Valdese, NC. He's the station's GM. Phone: (704) 874-4986
SELLER: Hugh Morton Jr. of Raleigh, NC is selling his 50% stake in Freedom Broadcasting Corp. Phone: (919) 834-8444
FREQUENCY: 900 kHz
POWER: 500 watts day/251 watts night
FORMAT: Religious

WJRI/Lenoir

PRICE: \$64,800
TERMS: Stock sale for cash
BUYER: Robert Goodale of Lenoire, NC. He currently owns 35% of the licensee.
SELLER: The Estate of Katherine Babb Rabb, represented by Mark Prak, is selling its 65% stake in licensee WJRI Inc.
FREQUENCY: 1340 kHz
POWER: 1kw
FORMAT: AC

Oregon

KROG/Phoenix (Medford-Ashland)

PRICE: \$343,500
TERMS: Asset sale; escrow deposit \$25,000 with additional \$60,000 cash due at closing. The buyer is to assume liability for debts totalling \$28,000 and is to pay the balance of \$255,000 via an 84-month promissory note bearing 9% annual interest. The note is payable in equal monthly installments of \$4111 beginning six months after closing.
BUYER: Bear Creek Broadcasting Inc., owned by Thomas and Denise Dole of Canyon Country, CA and Donald and Lois Dole of Roseburg, OR. Phone: (805) 251-8723
SELLER: Astoria Broadcasting Corp., owned by Courtney Flatau. He also owns KSZL & KDUC/Barstow, CA. Phone: (619) 365-1017
FREQUENCY: 105.1 MHz
POWER: 52kw at 545 feet
FORMAT: AC
BROKER: William Exline Inc.
COMMENT: Plans were announced in April 1991 to sell this station to Millennium Communications for \$368,000, but the deal was never completed.

Pennsylvania

WQLV/Millersburg

PRICE: \$1.00
TERMS: Intrafamily transfer of control
BUYER: James Hepler is boosting his ownership of the licensee, Hepco Communications Inc., from 45% to 93.99%.
SELLER: Karen Hepler, the buyer's wife
FREQUENCY: 98.8 MHz
POWER: 3kw at 300 feet
FORMAT: AC

South Carolina

WSHG/Ridgeland (Hilton Head Island)

PRICE: \$375,000
TERMS: Asset sale for \$375,000, to be reduced by an amount paid under a separate local marketing agreement between buyer and seller
BUYER: Country Time Broadcasting Inc., owned by Evelyn Harvey of Ridgeland, SC. The company also owns WQQT/Springfield, GA. Phone: (803) 754-6486
SELLER: Mattox-Guest of South Carolina Inc., owned by Andrew Guest and Troy Maddox. The company also owns WKUB/Blackshear, GA and WDEC-AM & FM/Americus, GA. Phone: (914) 449-3391
FREQUENCY: 104.9 MHz
POWER: 3kw at 300 feet
FORMAT: AC

South Dakota

KFCRI/Custer

PRICE: \$54,000 (approximate)
TERMS: Asset sale for assumption of liabilities, the value of which has not been disclosed in the sales contract filed with the FCC. According to counsel, the station has been in bankruptcy proceedings and has liabilities valued at approximately \$54,000. That figure may change depending on the outcome of pending negotiations with creditors.
BUYER: Mt. Rushmore Broadcasting Inc., owned by Jan Charles Gray of Custer, SD. Phone: (605) 673-2622
SELLER: French Creek Communications Inc., headed by Clair and Bonita Harris and Carolyn and Eugene Alm. Phone: (605) 673-5327
FREQUENCY: 1490 kHz
POWER: 830 watts
FORMAT: Country

Tennessee

WZJP (FM CP)/Spencer

PRICE: \$100,000 for 50%
TERMS: Stock sale as part of settle-

ment of contested FCC licensing proceeding
BUYER: Van Buren Broadcasting, headed by Aaron Durham
SELLER: Spencer Communications, headed by Charles Howard, is selling its 50% stake in Van Buren Broadcasting.
FREQUENCY: 98.7 MHz
POWER: 1kw at 561 feet

Texas

KJTX/Jefferson

PRICE: \$150,000
TERMS: Asset sale for \$35,000 cash and seven-year promissory note for \$115,000 at 10% annual interest, payable in 96 equal monthly installments of \$1745
BUYER: Pen Broadcasting Inc., owned by Patrick Turner, Marilyn Turner, and Linda Dixon of Marshall, TX. Phone: (903) 938-5400.
SELLER: DLB Broadcasting Partnership. Phone: (918) 256-2255
FREQUENCY: 104.5 MHz
POWER: 1.7kw at 426 feet
FORMAT: Country
BROKER: Ralph Meador & Associates

Senate Ownership Hearings On Hold

Continued from Page 4

clude Mass Media Bureau Chief Roy Stewart, NAB Radio Board Chairman Dick Novik, and Media Access Project Executive Director Andrew Schwartzman, who opposes relaxation of the ownership limits.

Tuesday's hastily scheduled hearing had to be postponed so Inouye and Hollings could oversee efforts to pass a controversial Corporation for Public Broadcasting authorization bill.

DC REPORT

Continued from Page 4

- **Media Services Group** broker Bob Maccini has been reinstated as receiver of WGAM & WRSI/Greenfield, MA and WBEC-AM & FM/Pittsfield, MA following a nasty five-month legal battle between owners Robert Howard and Scott Robb and secured creditor Rhode Island Hospital Trust.

RIHT secured a court order last August appointing Maccini after Citicorp defaulted on loan obligations. Howard and Robb — along with their two companies, Howard Communications Corp. and Citicorp Radio — then blocked Maccini from taking control by filing a corporate Chapter 11 petition. The U.S. Bankruptcy Court in Massachusetts has dismissed the case, and Maccini is now operating the combos with court authority to sell at public auction.

- **Legend Communications of Iowa L.P.** has lost control of KMNS & KSEZ/Sioux City due to defaulted loans owed to Central Trust Co. Legend VP George Pelletier has been appointed receiver, and a court has ordered him to shop for a buyer. Legend, headed by James Wallace Jr. and W. Lawrence Patrick, has had a star-crossed ownership of the stations ever since purchasing them in 1989 from Sage Broadcasting. Legend later sued Sage, claiming the stations' financial status had been misrepresented, but the suit was dismissed.

- **WPFM/Panama City Beach, FL** is on the block, now that court-appointed receiver Donald McCoy has taken control. The Resolution Trust Corp. forced licensee Culpepper Communications into receivership following litigation over a defaulted \$2.75 million loan owed to Caprock Savings & Loan.

- There's big trouble at **WNBS & W46BE-TV/Murray, KY**. According to an FCC filing, the stations went dark after employees refused to work because they hadn't been paid. A Calloway County, KY grand jury has since indicted licensee Keith Stubblefield on 20 counts of felony theft of services for repeated failure to pay employees. A local court has named Joe Pat James receiver and ordered him to return the stations to the air.

- **WKTM/Soperton, GA** is on the block after Fred Stalneck's Sol Broadcasting filed Chapter 7 proceedings in Savannah. H. Gibbs Flanders, a Dublin, GA attorney, has been named trustee.

- **Robert Rimmell** has been appointed receiver for **WALY Enterprises**, licensee of **WYUT-AM & FM/Herkimer, NY**, after creditors obtained money judgments totalling \$145,704. The Utica, NY lawyer has been ordered to dispose of the combo at private sale or public auction.

- **Bear Stearns & Co.** has named **Scott Marden Sr.** Managing Director in New York to direct an expanded media investment banking effort.

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Szulinski Promoted To VP At Mercury

Seven-year PolyGram staffer Andy Szulinski has been elevated to VP/Pop Field Promotion at Mercury Records.



Szulinski

"Andy is very deserving of his stripes," noted Sr. VP/Promotion David Leach. "He's worked very hard to hire, teach, and improve our field staff, and he's done a damn good job."

Szulinski joined the label as a local rep in Baltimore. He was promoted to National Director/Secondaries in 1988, and became National Director/Pop Promotion in 1989. Szulinski previously programmed WFBR/Baltimore.

Nolan Gets Nod As WLTE/Mpls. PD



Nolan

WKJY/Nassau-Suffolk, NY PD Gary Nolan has been selected to replace Gary Balaban as PD of Midwest AC WLTE/Minneapolis; Balaban left earlier this year to program WLIF/Baltimore (R&R 1/10).

WLTE VP/GM Rand Gottlieb told R&R, "We did a nationwide search to replace Gary Balaban, and in Gary Nolan we think we've found someone who will keep the ball rolling."

"Gary's incredibly well-qualified for this job. We needed someone who knew and understood Lite AC, as well as someone who had experience and success as a major market PD in the format. Gary Nolan is exactly that person and we're looking forward to having him here."

"The January trends just came out and we're tied for second 25-54. The only station ahead of us is our sister station [Full-Service WCCO] and it's in my contract that I can never beat them."

Before joining WKJY last May, Nolan had previously held programming posts at WLTW/New York and WGBB/Nassau-Suffolk. He was also OM for WKIX & WYLT/Raleigh, Asst. PD/MD at WFBQ/Worcester, MA and part-owner/OM of WCNL/Newport, NH.

Real, Real, Real Broadcast



Mike Edwards of Jesus Jones was one of many artists who stopped by EM's NY offices on Grammy Tuesday for a pre-awards satellite broadcast. Taking a break from the show are (l-r) KPLZ/Seattle's Casey Keating and Kent & Allen, KEGD/Dallas's Rusty Humphries, Edwards, ERG's Greg Thompson, WPXY/Rochester's John Ivey, WMPX/Pittsburgh's Chuck McGee, ERG's Ken Lane, and WOJV/West Palm Beach's Dave Denver.

WJZE/Washington Snags Linden As PD

Veteran NAC/Contemporary Jazz programmer Bob Linden has been chosen as the new PD at CJ WJZE/Washington.



Linden

VP/GM John Columbus told R&R, "Bob's been able to generate numbers at every station he's programmed. That's the name of the game and I think he'll give us a real shot in the arm. There are only a handful of successful programmers in this format, so I'm very pleased to get Bob here — he's just what the doctor ordered."

"Bob understands what needs to be done here, was very specific about what he wants to do. He be-
LINDEN/See Page 26

CIMX Elevates Denomme To PD

CIMX/Windsor-Detroit Asst. PD/middayer Michelle Denomme has been promoted to PD at the CHUM Ltd. New Rock outlet. She replaces Greg St. James, who remains with the station in a consulting capacity.

Station GM Al Pervin told R&R, "Denomme is very knowledgeable about the music and has the kind of personality and ability that lend to a managerial position. She learned a lot from St. James. She will continue doing middays until we get someone to replace her."

Denomme said, "I want to take the station from the core [where we are now] and build it into something a little bit bigger, a little bit brighter. We've been hugely successful since going New Rock, I want to make sure it continues and grows."

In addition to consulting CIMX, St. James will pursue similar situations with other stations. "He has been a very positive addition to what we've done, and I'm sure we will have a long lasting relationship," Pervin said.

Denomme has been with CIMX for more than three years, serving as an on-air reporter and as a weekend and overnight talent.

Grace Under Pressure



New Capitol artist Lisa Germano (l) congratulated John Mellencamp at the recent L.A. premiere of his directorial debut, "Falling From Grace." Germano contributed two songs to the film's Mercury soundtrack.

JRS Records' Cataldo Tapped As VP/Promo

Bill Cataldo, formerly East Coast Promotion Manager for JRS Records, has been named the label's new VP/Promotion. The announcement was made by JRS President Artie Mogull.



Cataldo

Cataldo said, "I am thrilled that Artie has given me the opportunity to lead the promotion efforts at JRS. With his ears, we will pull out an incredible array of talent. I'm looking forward to this new challenge in one of the most competitive periods in our industry's history."

Prior to his recent assignment, Cataldo was Co-National Director/Promotion for Atlantic, VP/Promotion for PolyGram, and Director of Artist Development for MTV.

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FRIDAY JUNE 12, 11AM

GENERAL H. NORMAN SCHWARZKOPF

Commander of the Allied Forces during last year's Operation Desert Storm, General Schwarzkopf will speak on the principles that guided him to victory. Applied to our industry, these principles are superb winning business strategies.

Question & Answer Session Will Follow



SATURDAY JUNE 13, 11AM

ROGER BLACKWELL, Ph.D.

A specialist in the analysis of changing social and economic variables, market segmentation, and lifestyle changes, Dr. Blackwell, in a speech specifically tailored to our industry, will discuss the keys to success in a highly fragmented environment.

Dr. Blackwell teaches marketing strategy and consumer research at Ohio State University.



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REFUND POLICY: Registration refunds will be issued after the convention, minus a \$40 administrative fee. If a written cancellation is not received by June 5, 1992, only half the registration amount will be refunded.

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Radio

● **DON MURPHY** joins WGMF/Watkins Glen, NY & WNGZ/Elmira-Corning, NY as Sales Manager. The 20-year broadcast veteran owns Don Murphy Advertising, a consulting service.

● **MIKE GOULD** has been tapped as Station Manager of KWWW-FM Wenatchee, WA. His background includes stints as Sales Manager at neighboring KXA and Station Manager at crosstown KSSY.

Records

● **JOHN GUARNIERI** has been appointed North American Label Manager for China Records Ltd. He was previously VP/A&R at Enigma/Restless Records.

● **WARD WHITE** shifts to Warner Bros. Records as National Rap Promotion Manager. He was co-owner of Austin-based Hot Wax Promotions.



White Grillo

● **JOE GRILLO** has been selected as Manager of Atlantic Records' newly established Progressive Marketing Department. He was most recently the label's in-house Marketing Manager. Joining him in the Progressive Marketing Department are: Coordinators **SILVIO BONVINI** and **JON NARDACHONE** and Representatives **PATTI HAUSEMAN** and **BETH WEINER**.

● **JEANINE TROISI** has been promoted to National Director/Sales for the Invasion and Great Northern Arts Ltd. labels. She moves up from Manager/Retail Promotion for both entities.

● **NANCY JOHNSON** has been appointed to Director/Merchandising at WEA. The 14-year company veteran previously worked as Director/Publicity & Public Relations; she'll continue her duties in media communications.



Pennington Arthur

● **FRANCES PENNINGTON** has joined EMI Records Group North America as VP/Publicity. Prior to this appointment, Pennington held a similar post at Chrysalis Records.

● **MARILYN ARTHUR** has been named Director/West Coast Publicity at RCA Records. She most recently served as a publicist with Sarah McMullen Public Relations.

● **DAVE URSO**, formerly VP/Promotion at JRS Records, has reopened Music Business Consultants, now based in Las Vegas. The firm will concentrate on CHR crossover promotion and marketing and provide advisory services to artist management. MBC can be reached at (702) 458-0954.

CHRONICLE

Births:

WIZN/Burlington, VT PD Steve Cormier, wife Janet, son Peter Raymond, February 14.

Charisma SE Regional rep Jim Davenport IV, wife Jamie, son James Davenport V, February 20.

WRNS/New Bern, NC PD Mark Reid, wife Kim, daughter Danielle Renee, February 27.

WWKN/Cincinnati MD/mid-days Bobbi Maxwell, husband **WEBN/Cincinnati AE Al Stann**, daughter Hannah Elizabeth, February 28.

Radio consultant **Harry Lyles**, wife Gloria, son Harry Morton Jr., February 28.

Marriages:

KEAN/Abilene PD/morning drive Kelly Jay to Lavonna Milner, March 1.

● **ANGELA LANG** segues to Caliber Records as National Director/Media & Artist Relations. She formerly held the Director/Publicity, West Coast post at SBK Records.

● **NORA KINNALLY** has moved up from Director/Artists to VP/Artist Relations at Alligator Records.

National Radio

● **WESTWOOD ONE** premieres "Country Countdown USA," a weekly three-hour series, on March 30. It's hosted by **R&R** Country Editor Lon Helton; (310) 840-4383.

● **CABALLERO SPANISH MEDIA**, in association with the NBC Radio Network, has secured the U.S. Spanish-language rights to the 1992 summer Olympics; (212) 697-4120.

Changes

Courtenay Allen Funston, Howard Berstein named AEs at WFNX/Boston.

Carole Bona-Cassell rejoins Katz Radio Group as AE in Eastman Radio's Los Angeles office.

Margaret Nugent-Sisco appointed AE at Banner Radio/New York.

Victor Mataraso shifts to Christal Radio/NY as AE.

Tom Vaccaro promoted to Manager/Data Systems at ABC Radio Networks.



Lang Pini

Industry

● **ROBERT PINI** has been appointed Manager/Public Relations for Group W Satellite Communications, responsible for public relations activities for the Nashville Network. He was a Sr. AE at public relations agency Bender, Goldman & Helper.

● **DON PACCIONE** has been promoted to Director/Creative Services at Warner/Chappell Music Inc. He was formerly Manager/Creative Services.

● **DAVID EHRLICH** has been named VP at the James Phelan Company, which specializes in representing producers and recording engineers.

● **ALAN BENJAMIN** and **ROBERT GOLD** have been tapped as Sr. VP/Sales & Merchandising and VP/Marketing, respectively, at Rincon Children's Entertainment. Benjamin was previously VP/Sales at LIVE Home Video and J2/National Lampoon Communications; Gold was Exec. Director/Advertising & Merchandising at A&M Records.

PROS ON THE LOOSE

Steve Del Giorno — Promotion Dir. WTMX/Chicago (708) 259-5721

Steve Dolata — Production Dir. WRRM/Cincinnati (513) 871-6547

Justin Fontaine — Los Angeles Promo Rep EMI Records Group (310) 289-7745

Terri Landreth — Evenings KMJI/Denver (303) 393-6725
J.R. Lyons — Production Dir. WMXZ/New Orleans (800) 256-4346

Paulette McCubbin — Washington/Baltimore Regional Promotion Manager Charisma Records (301) 468-5803

Keith Michaels — Nights WTHT/Portland, ME (207) 284-1432

Johnny Milford — PD/mid-days KWIN/Stockton, CA (209) 462-7744

Doug Montgomery — PD WGTC/South Bend, IN (219) 271-9482

Barry Richards — VP/Programming/afternoons WJLQ/Pensacola (904) 477-9765

Marc Ross — PD/mornings WNFI/Daytona Beach (904) 676-7648

Tom Van Sant — MD WIZN/Burlington, VT (802) 860-1962
Brother Weems — Mornings KXXR/Kansas City (215) 777-8266

Steve West — OM KUII/Dallas (214) 238-1663

Terry Young — Mornings WJLQ/Pensacola (904) 474-0435

Great Big Gathering



Bruce Cockburn is congratulated by Columbia and Sony Music execs at the completion of his recent North American tour. Exchanging kudos at NY's Town Hall are (l-r) Columbia's Renee Pfefer and Steve Berkowitz, Sony Music's Michele Anthony, Cockburn, Columbia President Don Ienner, Cockburn's manager Bernie Finkelstein, and Columbia's Derek Simon.

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Perceptual Studies
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Auditorium Format Analyses
Focus Groups
Call-Out
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KOST/Los Angeles
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**THE WEEKLY
COUNTRY MUSIC
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**SOLID
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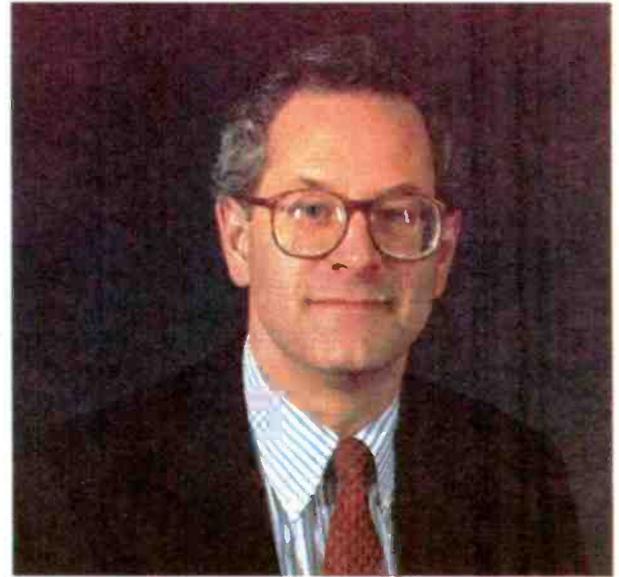
Country Radio's Choice.

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RADIO NETWORKS

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with "Zip Code" TV by TM Century

"In the previous Arbitron, our KRPM had a 2.8% share 12+ in the very competitive Seattle market. Then we started a tactical TV campaign from TM Century/Pollaro called the "Zip Code Game". TM's TV promotion propelled us to #5 12+ with a 5.2% share! We even beat our country competitor KMPS in vital 25-54 demographics! In the week-by-week breakouts, this television spot is even more impressive! It delivered an immediate improvement! TM Century/Pollaro TV produces big results for a small investment."



Paul Fiddick

President/Radio Group
Heritage Media Corporation

Seattle Arbitron MSA Monday-Sunday 6AM-Midnight, Summer and Fall 1991, Copyright 1992 by Arbitron. Subject to qualifications of report.

Your Winning TV Team:

TM Century and Pollaro Media have married radio and television production specialists to create winning television campaigns. They're proven to increase cume and share for your radio station. Our partner Pollaro Media has produced award winning television campaigns for major auto groups including Acura, GMC, Oldsmobile and Cadillac plus dozens of music videos.

Your Best Value: The Zip Code Game

Get *powerful* marketing at its best—delivering *immediate audience gain*. Your marketing dollars target the audience you want in the Zips that matter. KRPM's success is even more impressive when you realize that their TV schedule ran *exclusively* Sunday nights! Get our demo of *TV spots that work*. Call (800) TM Century.



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KEGL-FM Dallas

TM Century, Inc.

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TM Century

Inc.

POLLARO MEDIA

Post-Grammy Parties Abound As Labels Celebrate In NY

You wouldn't have figured that last week's Grammy Awards marathon left much time for partying, but as Tuesday spilled into Wednesday, celebrants packed New York's hippest and swankiest locations for good Grammy cheer.

In case you still haven't heard, Natalie Cole's "Unforgettable" picked up seven awards, including Best Song, Best Record, Best Al-

bum, Best Engineering, and Best Producer. Other multiple award winners that evening included Bonnie Raitt, R.E.M., and Luther Vandross. Best New Artist honors went to Marc Cohn.

The ceremonies will be held in Los Angeles next year and alternate between coasts thereafter. Here are some snapshots to remember this year's festivities by.

Walking In Memphis, Winning In NYC



Atlantic artist Marc Cohn's Best New Artist award gave the label reason to celebrate. Posing for posterity are (l-r) MFC Management's Perry Watts Russell, Atlantic's Vice Chairman/CFO Mel Lewinter and Co-Chairman/Co-CEO Doug Morris, Cohn, and label Co-Chairman/Co-CEO Ahmet Ertegun and Sr. VP Tunc Erim.

Getting A Head Start



Dionne Warwick and Alan Jackson joined Arista execs for the label's pre-Grammy bash. On hand for the affair are (l-r) President Clive Davis, Jackson, Warwick, and Arista Nashville head Tim DuBois.

Burnin' Celebration



It was all smiles after Patti LaBelle's album "Burnin'" garnered a Grammy. Gathered at the Four Seasons restaurant after the ceremonies are (l-r) MCA Black Music Sr. VP/Marketing & Promotion A.D. Washington, LaBelle's manager Armstead Edwards, MCA President Richard Palmese, MCA Music Entertainment Group Chairman Al Teller, LaBelle, MCA President/Black Music Division Ernie Singleton, and LaBelle's son, Zuri Edwards.

Tatou You



Roy Rogers joined RCA artists and execs at NY's Tatou for the label's Grammy soiree. Grabbing a photo opportunity are (standing, l-r) RCA Nashville VP and A&R head Josh Leo, RCA Sr. VP/Marketing Randy Goodman, Clint Black, Stacy Earl, Rogers, Tyler Collins, and RCA President Joe Galante; (seated) RCA rapper Cooly Live.

Plaza Sweet



Grammy winners Michael Bolton and L.L. Cool J celebrate their victories with Sony Music execs in the Plaza Hotel's Grand Ballroom. Mugging for the camera are (l-r) Sony Music Exec. VP Mel Ilberman, Columbia President Don Ienner, Bolton, L.L. Cool J, and Sony Music President Tommy Mottola.

21-Grammy Salute



Bonnie Raitt and BeBe & CeCe Winans join Capitol-EMI execs at NYC's "21" club after posting Grammy victories. Taking in the festivities are (l-r) Capitol-EMI President/CEO Joe Smith, Capitol President Hale Milgrim, BeBe Winans, Raitt, CeCe Winans, CEMA Distribution President Russ Bach, and EMI President/CEO Jim Fifield.

Poly-Grammy



PolyGram held its post-Grammy extravaganza at NYC's Rainbow Room. Seen on the scene are (l-r) nominees Oleta Adams, Jimmy Jam, and Vanessa Williams.

Not Too Shabba



Sony Music execs congratulate Shabba Ranks on his Grammy award for Best Reggae Album. Posting smiles at the label's post-Grammy party are (l-r) Sony Music President Tommy Mottola, Ranks, Epic Sr. VP/Black Music Hank Caldwell, and Epic President Dave Glew.

Holding Steady In Tough Times

Radio executives were busy in fall '91 mapping ways to creatively maximize operating and promotion budgets while in the grip of a nationwide recession.

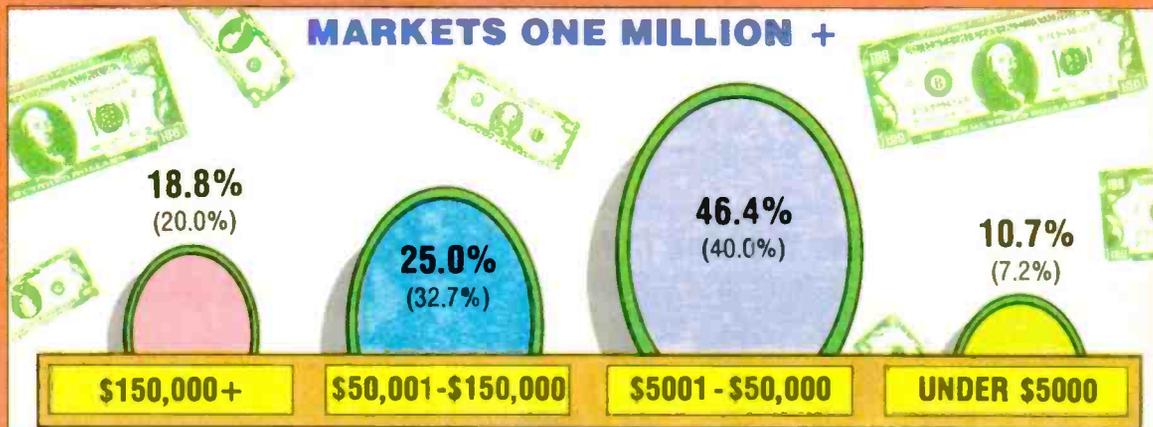
Among the findings from the corresponding "Ratings Strategy Review":

- AC was easily the most aggressive format in terms of research, ranking first in auditorium tests and focus groups and second in callouts. Compared to last fall, the other formats cut their usage of the three research tools.
- The top imaging slogans for the individual formats remained consistent for a third consecutive time.
- Radio's advertising dependence on TV network affiliates was at an all-time high. In a rerun from last summer, CNN tied ESPN for top cable honors.
- CHR's highest showings in the Outside Media Usage category were fourth-place finishes in billboards and newspapers.

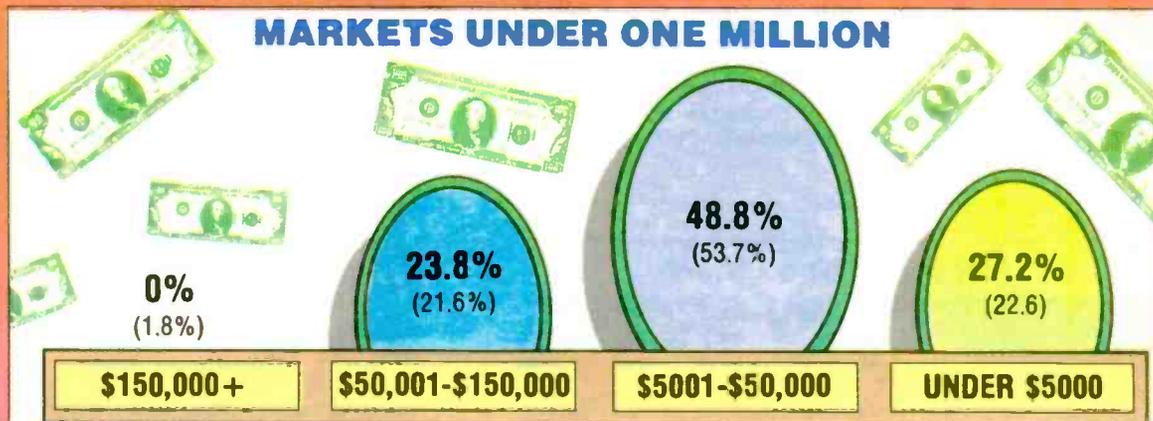
Promotional Budgets

Many deep-pocketed stations in one million+ markets became more conservative, with nearly half reporting promotion budgets in the \$5001-\$50,000 range. Interestingly, stations in markets under one million posted a modest increase in the \$50,001-\$150,000 range. (Fall '90 percentages are in parentheses.)

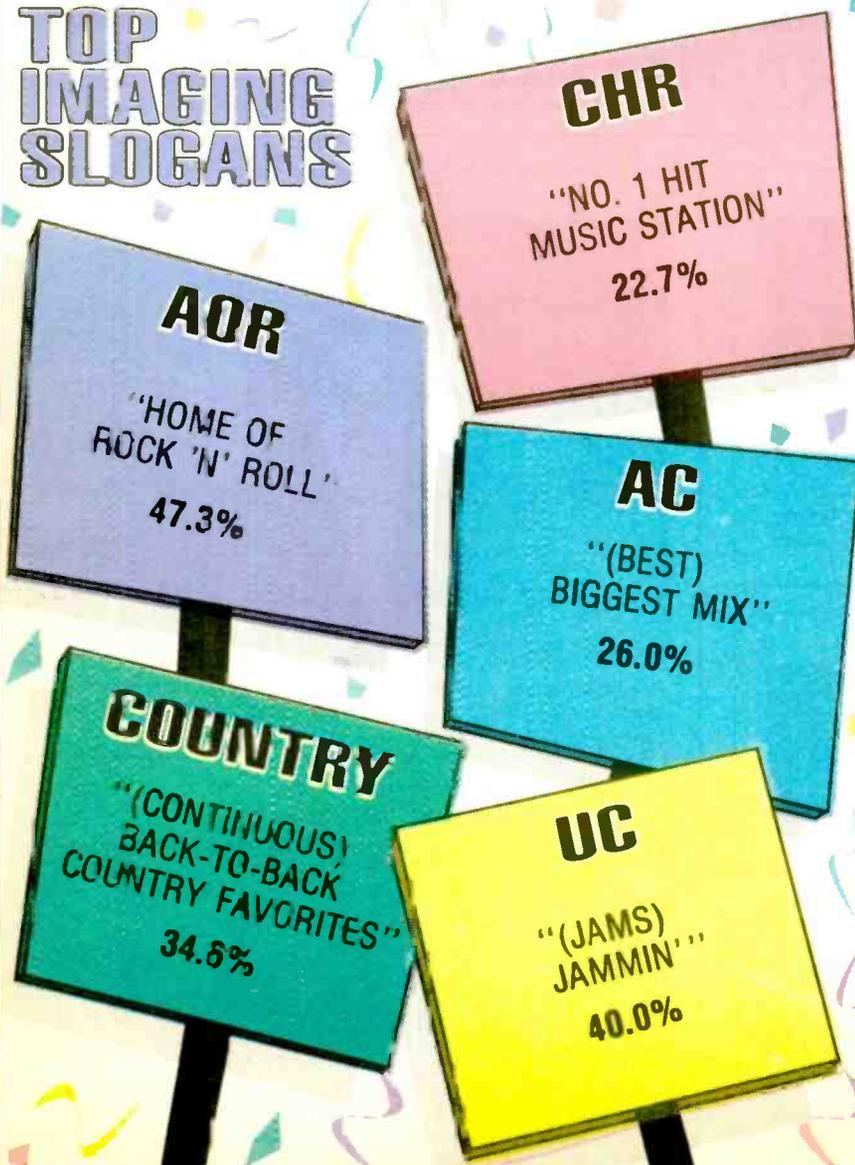
MARKETS ONE MILLION +



MARKETS UNDER ONE MILLION



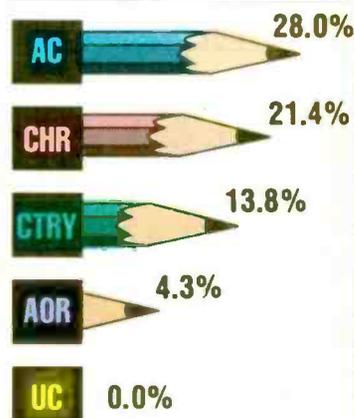
TOP IMAGING SLOGANS



MUSIC RESEARCH

Here are the percentages of stations in the five major music formats that conduct auditorium tests, callouts, and focus groups.

AUDITORIUM TESTS



FOCUS GROUPS



CALLOUTS



**NOW
AVAILABLE**



Digital Made Simple The New Dynamax DCR1000 Digital Cartridge Recorder

Our new Digital Cartridge Recorder, the Dynamax DCR1000, features simple cart-like mechanics with just three front panel buttons on the playback unit. No special training or keyboard is necessary for operation. 3 1/2" floppy disks serve as reliable, low cost recording media.

Our staff of veteran broadcast professionals preserved all the familiar user-friendly functions and flexibility of conventional cart machines in the DCR1000. We know the ins and outs of on-air studios as well as the needs of station personnel. Engineers will appreciate the durability and virtually maintenance free design of the DCR1000. (The disk drive offers over 20,000 hours MTBF yet requires less than 15 minutes to replace.) D.J.s will put their hands on instant cue and start buttons. The production staff will enjoy CD quality audio and the ease of direct digital dubbing. And Station Management will find the price reasonable – about the same as Dynamax CTR90 Series Cartridge Machines.

You will be amazed by the versatility of the Dynamax DCR1000. Call Fidelipac for more information and a brochure.

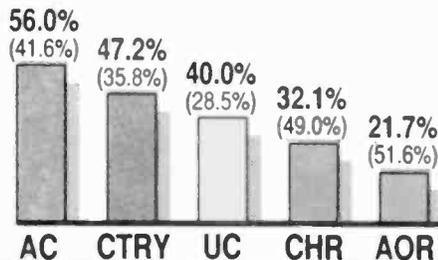


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BROADCAST PRODUCTS BY FIDELIPAC®

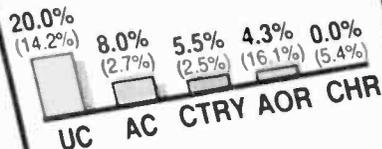
OUTSIDE MEDIA USAGE BY FORMAT

Country claimed honors for the fourth consecutive time as the biggest TV user. Its 77.7% is the largest percentage for *any* outside media in the last five surveys. AC and Country leaned toward TV and billboards; busboards were AOR's medium of choice. UC, meanwhile, favored print — especially outpacing the other formats in magazine usage. (Fall '90 percentages are in parentheses.)

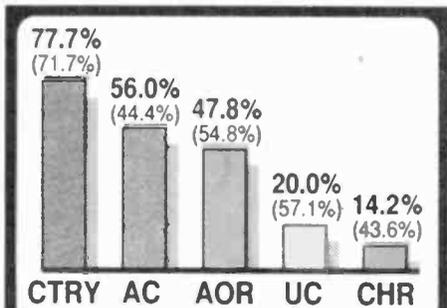
BILLBOARDS



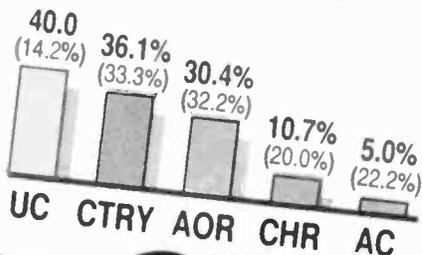
MAGAZINES



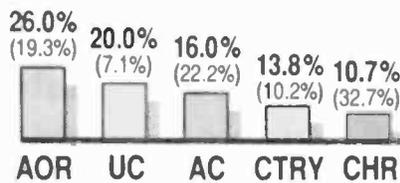
TELEVISION



NEWSPAPERS



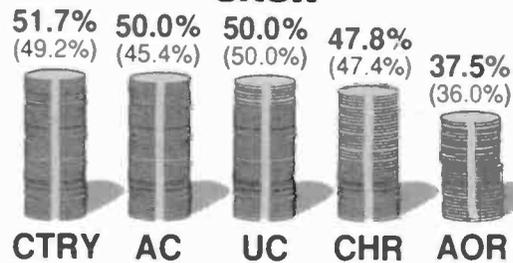
BUSBOARDS



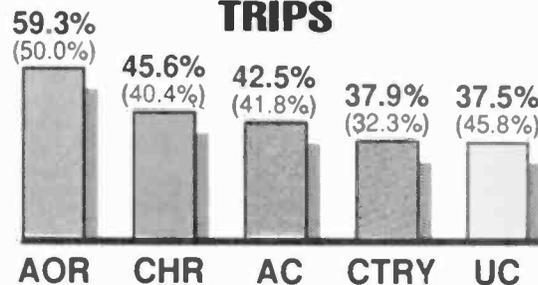
Radio's Favorite Giveaways

Bearing in mind that money and getaways are even more important in tough economic times, all formats (except UC) increased their cash and trip incentives. Conversely, UC was the only format to boost its cars/trucks quota. (Fall '90 percentages are in parentheses.)

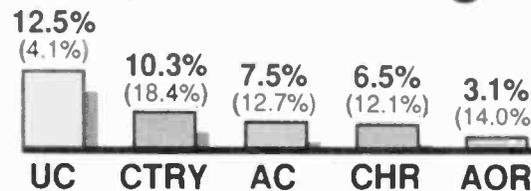
CASH



TRIPS



CARS/TRUCKS



Who Uses Direct Mail?

Country and AC once again finished one-two in the direct mail breakdown. However, Country's 36.1% was the second lowest percentage for a leader in this category in the last five reviews. (Fall '90 percentages are in parentheses.)

CTRY 36.1% (48.7%)

AC 32.0% (30.5%)

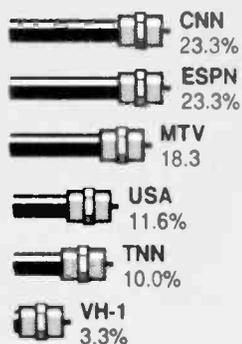
UC 20.0% (14.2%)

AOR 17.3% (9.6%)

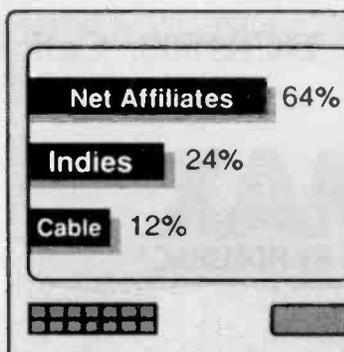
CHR 3.5% (21.8%)

HOW RADIO USES TELEVISION

CABLE AD CHOICES



TV BUYING PREFERENCES



SPOT SOTTING

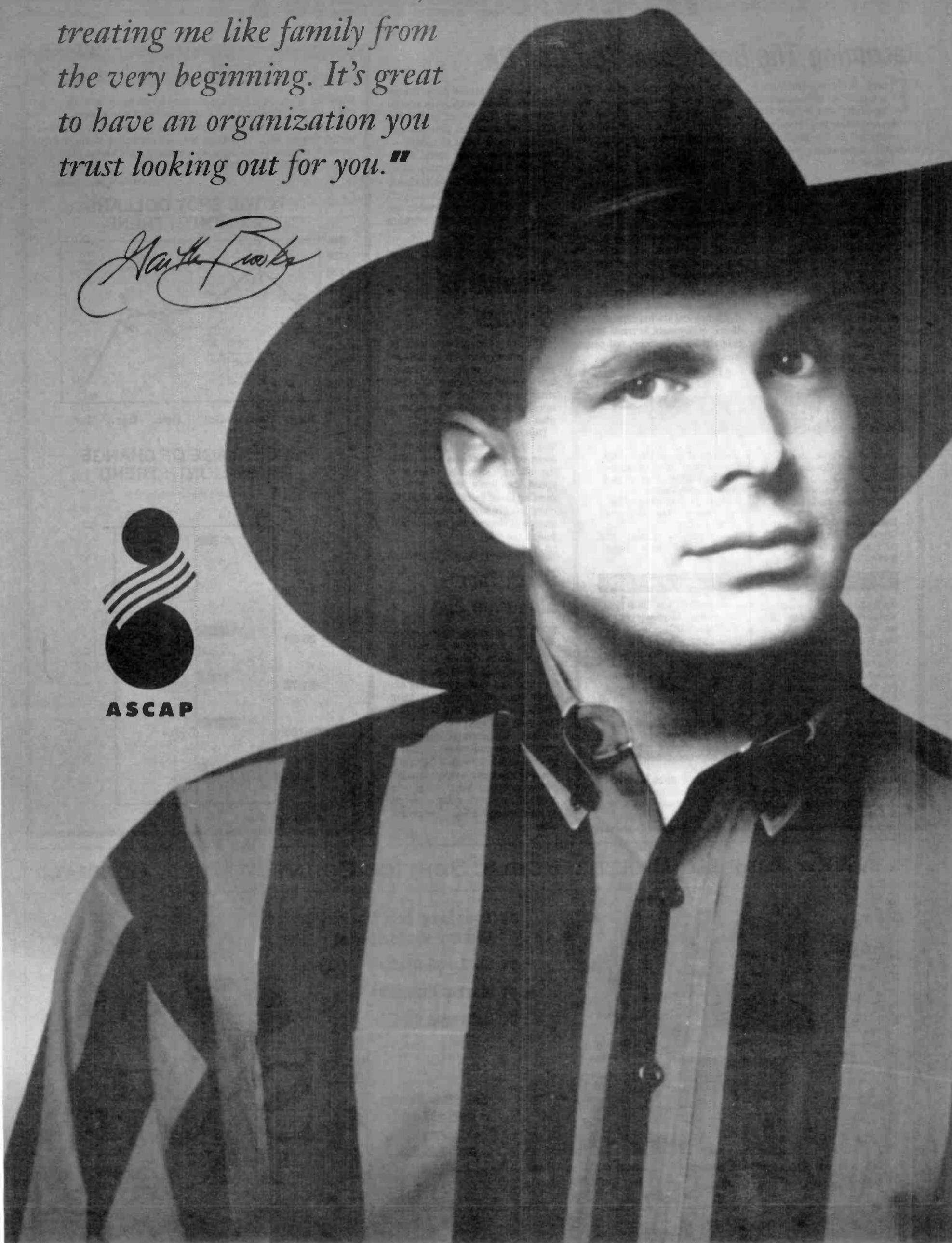
Prime	20.2%
Late News	14.9%
Early News	13.6%
Prime Access	13.2%
Late Night	11.0%
ROS	9.6%
Mornings	7.4%
Sports	5.2%
Soaps	4.4%

"ASCAP believed in me,
treating me like family from
the very beginning. It's great
to have an organization you
trust looking out for you."

Keith Urban



ASCAP



MANAGEMENT

Becoming The Best Boss You Can Be

Three out of every four bosses are afflicted with personality traits that bother employees, according to a recent survey conducted by the Blackwood, NJ-based *Communication Briefings* newsletter.

Supervisor Shortcomings

The most frequently cited supervisory shortcomings?

- Failure to be a good listener.
- Being too ambiguous.
- Inability to communicate.

Control Freaks

Half of the respondents said their jobs would be a lot more pleasurable if their bosses were better communicators.

Nearly a quarter said their bosses exercise too much control,

set unrealistic goals, and fail to prioritize assigned tasks.

Interestingly, only 2% of the workers said they were bothered by low pay or other compensation issues.

Authoritative Advice

To succeed, a supervisor must:

- Become a "people person." Be considerate of your employees' viewpoints. Go out of your way to talk to everyone who reports to you every day. Treat your employees the same way you want them to treat your best clients.

- Communicate clearly. Leave no room for doubt when issuing deadlines and stating expectations. If one assignment is more important than another one, tell people this.

- Provide feedback regularly.

Don't wait for annual performance reviews. Praise employees who do good work. If a worker gets off the track, point out the problem and explain how it might be solved.

- Spread company news. Workers like to hear company news from their immediate supervisors. Be sure to give your managers such information and encourage them to share it with workers quickly.

Silence Is Golden

Talk is cheap, but it's costly when you're selling. Boston-based management consultant Ted Higgins cites a recent study showing that the average salesperson does 75% of the talking when meeting with a prospect.

However, this same study found that the successful salesperson spent only 40% of the time doing the talking. Obviously, those who spend the lion's share of their meeting times listening to what the prospects are saying stand a better chance of discovering the key that makes the sale.

Check Your Corporate Ego

When putting together your company's marketing plans, Quincy, MS-based marketing consultant John Graham cautions against spending too much time and money on your firm's name, logo, executive and corporate histories, etc.

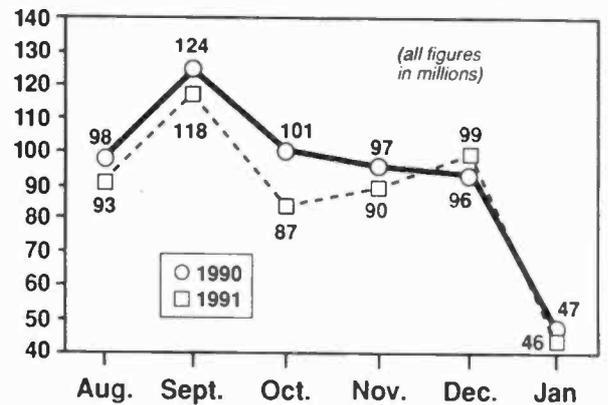
After all, potential customers want to know what your company's product or service will do for them. Keeping this basic concept in mind will ensure that your company's products and services are centered on your customers — not your company.

National Spot Radio Scoreboard

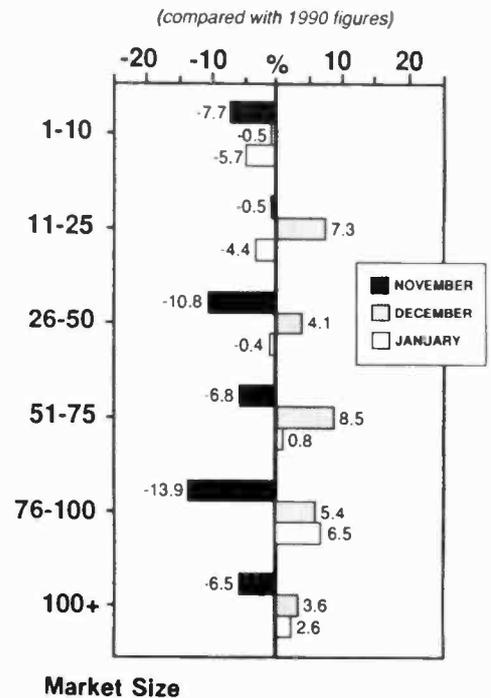
Total national spot radio expenditures for the month of January topped \$46 million — a 3.0% decrease from 1991 figures. While the figures reflect total billings as reported by America's leading national rep organizations, they are not typical of any specific market. Furthermore, spot billing in individual markets, market groups, or geographic areas may differ substantially.

Source: Radio Expenditure Reports

TOTAL SPOT DOLLARS SIX-MONTH TREND



PERCENTAGE OF CHANGE THREE-MONTH TREND



DATELINE

March 4-7 — 23rd Country Radio Seminar. Opryland, Nashville.

March 13-16 — NARM Convention. New Orleans Marriott.

March 24-28 — Winter Music Conference & DJ/Nightclub Expo. Fountainbleau Hilton, Miami Beach.

June 14-17 — BPME & BDA Conference & Exposition. Washington State Convention & Trade Center, Seattle.

June 17-21 — New Music Seminar. Marriott Marquis Hotel, New York City.

June 17-21 — Rapfest '92. Sheraton City Center Hotel, Cleveland.

R&R CONVENTION '92 ... JUNE 11-13 IN CENTURY CITY

April 13-16 — 70th Annual NAB Convention. Convention Center, Las Vegas.

May 27-31 — AWRT's 41st National Convention. La Posada, Phoenix.

June 7-13 — NAB Radio Executive Management Development Seminar. University of Notre Dame, South Bend, IN.

June 7-14 — T.J. Martell Rock 'N Charity Weekend. Various locations, Los Angeles.

June 10-13 — NAB Radio Montreux. Convention Center. Montreux, Switzerland.

June 11-13 — R&R Convention '92. Century Plaza Hotel, Los Angeles.

June 18-20 — Talk Show Host Convention. Mayflower Hotel, Washington, DC.

June 25-27 — Bobby Poe Convention. Sheraton Premiere, Tysons Corner, VA.

• July 16-19 — Upper Midwest Conclave. Radisson Hotel South, Bloomington, MN.

August 13-16 — Jack The Rapper Convention. Atlanta Hilton and Towers Hotel.

• September 9-12 — NAB Radio '92. Convention Center, New Orleans.

• September 23-26 — RTNDA 47th International Conference & Exhibition. Convention Center, San Antonio.

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Randy Travis



Larry Gatlin & The Gatlin Brothers



The Forester Sisters



Mark Chesnutt



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When it comes to manufacturing bumper stickers, the leaders in the Radio industry recognize us as the leading manufacturer of Radio decals in the world. In fact, we are known by the companies we keep.



Communication Graphics Inc



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Top Ten Talk Topics

February '92

What's on Americans' minds? Each month R&R conducts an exclusive survey of the nation's leading Talk radio stations to determine the 10 issues that have generated the greatest amount of listener phone response over the past four weeks. Following is a comparison of last month's and this month's hottest topics.

LM	TM	
—	1	Mike Tyson Rape Case
3	2	U.S.-Japan Rivalry
—	3	New Hampshire Primary
6	4	1992 Presidential Candidates
—	5	Jeffrey Dahmer Trial
—	6	Health Insurance
2	7	Economy
1	8	Gov. Clinton's Past
—	9	Breast Implants
—	10	Racial Issues

The trial of **Jeffrey Dahmer** brought the mass murderer back to the chart for the first time since September, which also was the last time that Racial Issues made the Top 10. The debuting subject of Health Insurance spanned the current high cost of coverage, the vast number of uninsured Americans, and the concept of a national health plan.

Reporting Stations: KCMO/Kansas City, Brian Wilson; KGO/San Francisco; KING/Seattle, Steve Wexler; KIRO/Seattle, Andy Ludlum; KLIF/Dallas, Dan Bennett; KMOX/St. Louis, John Angeldes; KOA/Denver, Kris Olinger; KSTP/Minneapolis-St. Paul, Virginia Morris; WABC/New York, John Mainelli; WCKY/Cincinnati, Mark Elliott; WFLA/Tampa, Gabe Hobbs; WGST/Atlanta, Eric Seidel; WLS/Chicago, Drew Hayes; WRKO/Boston, Rich Kirkland; WTAE/Pittsburgh, Tom Clendening; WWDB/Philadelphia, Dave Rimmer; WWL/New Orleans, Diane Newman; WWRC/Washington, Tyler Cox; WXYT/Detroit, Michael Packer.

TELEVISION

TOP TEN SHOWS FEB. 24-MAR. 1

- 60 Minutes
- Movie (Sunday)
("A Woman Scorned: The Betty Broderick Story")
- Roseanne
- Murphy Brown
- Unsolved Mysteries
- Cheers
- Home Improvement
- Movie (Monday)
("Crash Landing: The Rescue Of Flight 232")
- Major Dad
- Designing Women

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

"Unforgettable, With Love: **Natalie Cole** Sings The Songs Of **Nat King Cole**." Taped during her January concert tour, the hourlong show features the Grammy-gathering vocalist accompanied by a jazz quartet and a big band on such standards as "Mona Lisa," "Unforgettable," and others (PBS; check local listings).

Friday, 3/6

- Luther Vandross**, "The Arsenio Hall Show" (syndicated; check local listings).
- Vanessa Williams**, "The Dennis Miller Show" (syndicated; check local listings).
- James Taylor**, "The Tonight Show Starring Johnny Carson" (NBC, 11:35pm).
- U2, Seal, and Teenage Fanclub**, "ABC In Concert" (midnight).

Saturday, 3/7

- Taped last year at SF's Warfield Theater, "**Crosby, Stills & Nash** The Acoustic Concert" features such selections as "Just A Song Before I Go," "Long Time Gone," "For What It's Worth," and others (PBS; check local listings).

Sunday, 3/8

- Reba McEntire** salutes the nominees for this year's Academy of Country Music Awards on "Hot Country Nights" (NBC, 8pm).

Monday, 3/9

- BeBe & CeCe Winans**, "Arsenio Hall."
- Primal Scream**, "Dennis Miller."

Tuesday, 3/10

- Vanessa Williams, Luther Vandross, Patti LaBelle, and Will Smith** co-host the "Sixth Annual Soul Train Music Awards" from L.A.'s Shrine Auditorium (syndicated; check local listings).
- Bobby McFerrin and Chick Corea**, "Arsenio Hall."
- Sophie B. Hawkins**, "Johnny Carson."

Wednesday, 3/11

- "**Neil Sedaka In Concert**" — taped last August at England's Birmingham Symphony Hall — highlights such songs as "Breaking Up Is Hard To Do" and "Calendar Girl" (PBS; check local listings).
- Tom Jones**, "Dennis Miller."

Thursday, 3/12

- Phyllis Hyman**, "Arsenio Hall."

Grammy Ratings

More than 14.9 million households watched CBS-TV's "34th Annual Grammy Awards" Tuesday (2/25) telecast, which garnered a 16.2 national Nielsen rating/27 share — down from last year's 18.8/31. This year's show tied for 13th in the overall weekly ratings with "Evening Shade" and "Murder, She Wrote." Last year's placed fifth.

For the seventh time in the last eight years, the "American Music Awards" fared better than the Grammys. This year's AMA telecast (1/27) reached 16.9 million households, posting ratings of 18.3/21.

However, the Grammys did top the "1991 Billboard Music Awards" telecast (12/9), which managed only a 7.5/11 — good for 82nd place that week.

MUSIC & MOVIES

CURRENT

- **WAYNE'S WORLD (Reprise)**
Single: Hot And Bothered/Cinderella
Other Featured Artists: Black Sabbath, Gary Wright, BulletBoys
- **FRIED GREEN TOMATOES (MCA)**
Single: What Becomes Of The Brokenhearted/Paul Young
Other Featured Artists: Jodeci, Taylor Dayne, Grayson Hugh
- **BEAUTY AND THE BEAST**
Single: Beauty And The Beast/Celine Dion & Peabo Bryson (Epic)
- **RUSH (Reprise)**
Single: Tears In Heaven/Eric Clapton
- **FOR THE BOYS (Atlantic)**
Single: In My Life/Bette Midler
- **FALLING FROM GRACE (Mercury)**
Single: Days Like These/Janis Ian
Other Featured Artists: John Mellencamp, Dwight Yoakam

COMING

- **GLADIATOR (Columbia)**
Singles: Pride (In The Name Of Love)/Clivillés & Cole
We Will Rock You/Warrant
Other Featured Artists: Cheap Trick, 3rd Bass, PM Dawn
- **THE MAMBO KINGS (Elektra)**
Featured Artists: Linda Ronstadt, Los Lobos, Tito Puente

**4.5 MILLION ALBUMS SOLD
4 MONTHS OF SOLD-OUT SHOWS
AND 4 MORE MONTHS TO COME**

**CHR #3 MOST ADDED RECORD!
MTV #1 MOST REQUESTED VIDEO!
GRAMMY AWARD WINNER
AOR TRACK 13**

**NOTHING ELSE
MATTERS**
the new single and video
from the album
more people are calling Metallica

**Over 100 AOR Adds Out-of-the-Box
Video In Exclusive Rotation on MTV**

Produced by Bob Rock with Ulrich & Hetfield

Management: Q Prime

Elektra

On Elektra Cassettes
and Compact Discs

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MEDIA

VIDEO

NEW THIS WEEK

● **BOYZ N THE HOOD**
(Columbia TriStar)

Written and directed by John Singleton, this feature film starring Larry Fishburne and Cuba Gooding Jr. sports a Qwest/WB soundtrack with selections by co-star Ice Cube, 2 Live Crew, Yo-Yo, Monie Love, Quincy Jones, and others.

● **BIG AUDIO DYNAMITE:**
B.A.D. I & II (SMV)

Twelve songs, 50 minutes. Clip compilation includes "The Globe," "Rush," "Bottom Line," and the rarely seen video "Sightsee M.C.!"

FILMS

WEEKEND BOX OFFICE FEB. 28-MAR. 1

1 Wayne's World	\$9.64
(Paramount)	
2 Memoirs Of An Invisible Man (WB)*	\$4.60
3 Stop Or My Mom Will Shoot (Universal)	\$4.47
4 Fried Green Tomatoes (Universal)	\$4.35
5 Medicine Man (Buena Vista)	\$3.52
6 The Hand That Rocks The Cradle (Buena Vista)	\$3.52
7 Final Analysis (WB)	\$2.30
8 Beauty And The Beast (Buena Vista)	\$2.12
9 Mississippi Masala (Goldwyn)	\$1.50
10 Prince Of Tides (Columbia)	1.45

All figures in millions

*First week in release

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Gladiator," starring James Marshall and Cuba Gooding, Jr. as young boxers caught in the sport's illegal underside. The film's Columbia soundtrack features **Ciliville & Cole's** remake of U2's "Pride (In The Name Of Love), **Warrant's** cover of **Queen's** "We Will Rock You," and tracks from **Cheap Trick, 3rd Bass, PM Dawn, Gerardo, Martin Page, Latin Science, and Tony Terry.**

Moving into wide release this week is "This Is My Life," starring **Julle Kavner, Carrie Fisher, and Dan Aykroyd.** The story of a single mother who makes it big as a standup comedian, the film sports a **Qwest/WB** soundtrack with five new **Carly Simon** songs.

'ZINE SCENE

More Nude Madonna Pix!



Madonna's new label may be called "Maverick Records." *Entertainment Weekly* also reports that Madonna is seriously interested in signing L.A.'s Hole, whose lead singer, **Courtney Love**, is said to be married to Nirvana guitarist **Kurt Cobain**.

But the BIG news on Madonna this week is *public nudity!* She drove through Miami pressing her naked chest against the car window (*Globe*), marched topless on the beach (*People*), and rode a bicycle wearing only high heels, long gloves and a little black thong with a bunny tail on it (*National Enquirer*).

Meanwhile, *Woman's World* quotes several celebs on the subject of Madonna, with **Bette Midler** providing the best bon mot: "She's a woman who pulled herself up by her bra straps — and has been known to let them down occasionally."

THE BALD-FACED TRUTH — "I'm expressing my own opinion . . . so of course I'm going to be portrayed as a demanding, tantrum-throwing rock star bitch — because I'm a woman" — **Sinead O'Connor** speaks about her campaign for a 14-year-old Irish girl's right to have an abortion in England (*National Enquirer*).

Elvis Was Gay!

The *National Enquirer* this week opens its fourth sack of **Elvis Presley** secrets, including tales of: His secret gay life! His terrible odor! His orgies! His underage girls! His mediocre lovemaking!

Snout Of Africa

In a piece the *Globe* titles "Snout Of Africa," we learn it was the pain from excessive surgery making **Michael Jackson** hold his nose in Africa — not the robust local fragrances. To prove it, he's shown holding his nose in Hollywood (!) and London too.

The King Of Pop does have his flashes of genius, however: **Iman** says MJ was a lousy kisser in his "Remember The Time" video — "We had to do the scene at least half a dozen times" (*Star*).

Wildlife

- **Cher** has chosen to wed bartender **Rob Camilletti** over guitarist **Richie Sambora** (*Star*).
- **Sassy** takes a field trip with mock-rock dinosaurs **Soundgarden** to the dinosaur room at NYC's Museum Of Natural History.



GUITAR MAN — "It's a psychiatrist, it's a housewife, it seems to be your best friend, like a dog. This thing is the best bartender I know. A woman and a bartender" — **Les Paul** talks about his guitar in *Details*.

- **Tommy Lee** spent \$3200 to get his two doberman pinschers' teeth capped so they'd look meaner (*Globe*).

- **Lee's wife, Heather Locklear**, joined **Nicolette Sheridan** in crashing **Rod Stewart's** tour wrap party. When they were bounced by an assistant, they sniffed, "It's a lame party, anyway" (*Star*).

- **Ringo Starr** has purchased a 1000-acre butterfly farm in Central America (*National Enquirer*).

Homie Home

Check out **Hammer's** new \$6.5 million estate — complete with baseball diamond, bowling alley, basketball and tennis courts, indoor and outdoor pools, \$40,000 marble tub, \$800,000 computer system, and more — in this week's *Star*.

Behavior Patterns

Whitney Houston's assistant, **Robyn (6')**, attacked **Bobby Brown (5'8")** outside a West Hollywood hotel because she's "convinced Brown is a womanizer who will ruin Whitney's career" (*National Enquirer*).

Also . . . Houston borrows thousands of dollars' worth of designer originals for her videos, then has her tailor copy her faves (*Star*).

Meanwhile, the *Star's* worst-dressed Grammy-goers include **Carly Simon** (a "Madonna wannabe") and **Aretha Franklin** (a "Big-foot impression").

Fashion Pate

Elton John's overjoyed with his new hair weave. "It's brought me new happiness already. I can walk down the street unnoticed" (*Star*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



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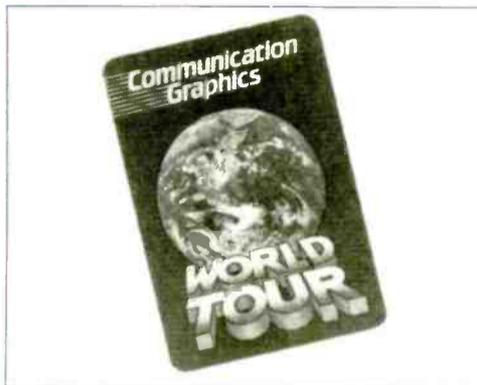
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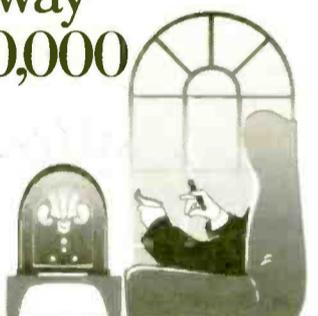


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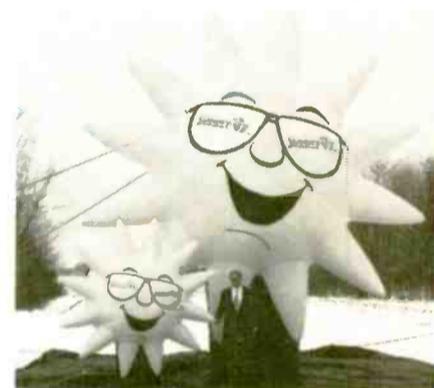
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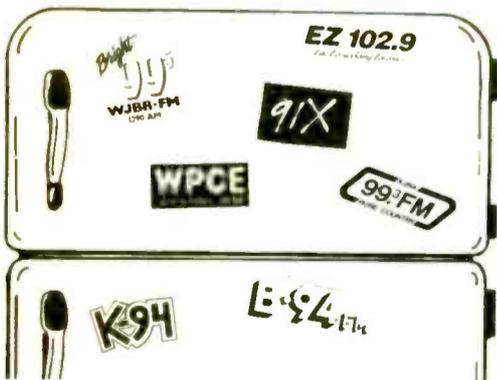
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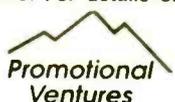
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TECHNOLOGY

Apple Unveils Talking Mac

Your fantasies of a hands-off, "talking" computer are closer to reality, thanks to what's described as a breakthrough in technology demonstrated by Apple Computer Inc. in Tokyo and Monterey, CA last week.

The new technology allows an Apple Macintosh to process spoken commands that would normally require a keyboard or mouse. For example, a user might pay bills, change a document's type size, program a VCR, or look up and

dial a phone number, just by speaking.

Apple's new technology is an advance over existing speech-interactive softwares because it responds to ordinary continuous language — sometimes even answering back. Moreover, it requires no new hardware to function in an off-the-shelf Macintosh.

Look for the new technology to end up in Macintoshes and/or portable devices such as electronic notepads or future variations on the theme of the cellular phone.



Latest In Pro Stereophones

Milwaukee-based Koss Corp. recently expanded its line of headphones with the introduction of the "PRO/4XTC Professional Stereophone." Designed for broadcast and recording studio use, the open unit's frequency response ranges from 10-22,000Hz.

With a distortion level of less than 1%, the PRO/4XTC features oxygen-free copper wire voice coils for improved signal transmission and sound reproduction. The 'phones also include cloth earcushions, an adjustable headband, and pivoting, semi-open earcups. Retail price: \$100. For more info, call (414) 964-5000.

Credit-Card Size Pager Available

Jackson, MS-based SkyTel recently introduced the "Message Card," the first pager that looks like a credit card to be available in the U.S. Similar message cards are currently in use in Japan and Asia.

Since the new pager is about the size of a stack of four charge plates, SkyTel is working with leather-goods makers to design Message Card pouches into wallets and handbags.

The card gets into your wallet in other ways, too. At \$74 a month — including the first 200 messages — the beeper costs about \$5 more than standard pagers.

Portable Talk Console



Talk hosts can take their shows on the road with a minimum of equipment and expertise, thanks to the "Talk Console" from Acton, MA-based Comrex. The portable unit facilitates remote broadcasts by conferencing two phone lines with a host and a guest.

Measuring 13 x 9.5 x 3.5 inches, the console features a telephone dial pad, couplers for direct or PABX lines, and two self-adjusting hybrids.

The unit also accepts two microphone inputs and CD or tape deck-type inputs on the second channel, while offering echo-protection for callers with a mix-minus feed. Suggested retail price: \$1995. For more information, call Comrex at (800) 237-1776; in Massachusetts call (508) 263-1600.

Rewritable Videodisc Recorder



Recording technology has taken a leap forward with the recent introduction of Pioneer's "VDR-V1000 LaserRecorder," a rewritable videodisc recorder that can erase and rewrite information stored on videodiscs up to one million times.

The unit features separate optical heads for simultaneous recording and erasing of aural and visual data. This "overwriting" technique — previously unachievable in disc media — also prevents the possibility of accidental signal loss.

Using a pulse-code modulated (PCM) two-channel audio recording system, the VDR-V1000 permits broadcasters to record audio (with a dynamic range of 85 dB) onto a separate track from visual data. Furthermore, all audio signals are time-compressed, making post-recording edits simpler. List price: \$39,950. For more information, call the Upper Saddle River, NJ-based company at (201) 327-6400.

Hewlett-Packard Channels Energies Into New Interactive TV System

As if you don't already spend enough time in front of your television, U.S. computer giant Hewlett-Packard is about to begin producing a PC-like device that turns TV sets into interactive media centers.

Users will be able to shop, bank, take part in polls and interactive TV shows, and even download data from pocket computers with the new units.

Initial asking price for the hardware — a remote joystick-type con-

troller and a box that perches atop the TV — will be around \$700. Users will pay fees based either per month or per transaction.

Reston, VA-based TV Answer, which approached HP to manufacture the units, plans to link licensees around the country via satellite into a network. Last month the FCC granted a sliver of radio spectrum to interactive TV. Later this year, it will award 1468 licenses in 734 service areas.

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Zippo PD At SMN's Pure Gold

Radio vet Jim Zippo has been named PD at Satellite Music Network's Pure Gold format. Zippo, who retains his morning show duties, will report to Pure Gold/The Heat OM Pat Clarke.



Zippo

"The Zip dude treats his morning show as an incorporated business," said Clarke. "He's wacky, outrageous, and doesn't miss a beat. Not only is he an unmatched talent, he is an effective administrator, diplomat, and motivator."

Prior to joining SMN, Zippo handled mornings at KTKS/Dallas, WDRQ/Detroit, WZKS/Nashville, and WEAM/Washington.

Court

Continued from Page 1

in Chicago and prove the cited material was indecent. The outcome of that case, Wert believes, "would be more important to radio" than this week's Supreme Court decision.

The high court's move sends the indecency issue back to the FCC, which must now act on the appeals court's order to conduct an inquiry into whether the current 8pm-6am "safe harbor" adequately balances the dual goals of permitting adults reasonable access to mature programming while protecting children from inappropriate material.

FCC General Counsel Robert Pettit told R&R the agency will begin that inquiry in the near future and could issue its conclusions as early as this summer. At least one anti-indecency group will apparently use the review process to press for a reduction of the safe harbor period.

"Our position is just because you have to have [an indecency] window it doesn't have to be a big one," said James Mueller of the Phoenix-based Children's Legal Foundation.

It is also possible, particularly in this election year, that congressional critics of indecency could attempt to pass legislation that would limit the length of the safe harbor.

Pettit agreed that any shrinkage in the safe harbor period would affect television far more than radio. "Most of the [indecency] complaints we get about radio are about morning drive," said Pettit.

Linden

Continued from Page 10

believes Washington is a 'slam dunk' for this format."

Linden, who begins his new duties Monday (3/9), previously programmed KNUA/Seattle (now KKNW), WQCD/New York, WQXI/Atlanta (nowWSTR), KIFM/San Diego, WWL/Miami (now WLVE), KEZO/Omaha, KESI/San Antonio, and KKLZ/Las Vegas.

Harassment

Continued from Page 1

Richards said she also discovered the existence of the "cunt club," and that a caricature of her profile next to that of a penis was posted on the station bulletin board.

Sherr said Michaels refused several requests by ABC for an interview on the grounds that Richards's lawsuit was in litigation.

Questionable Charges?

Michaels said ABC interviewed several Jacor employees who spoke in support of the company, but didn't air any of them. He pointed out that ABC "dug up a three-year-old story so they can use the words 'cunt' and 'blowjob' — words that would never make it to the WFLA or WFLZ airwaves — on the last day of the ratings sweeps."

"I couldn't believe how unfair and unbalanced the story was," said Michaels. "Of the 10 charges originally filed by Liz Richards, nine were thrown out of court in June 1991. She amended her complaint, refiled the charges, and named [former WFLA talk host] Bob Lassiter as a defendant. That case is still pending. There were only two sexual harassment suits charges filed in Tampa against us and both were inspired by Liz. Despite what '20/20' said, there are no other sexual harassment charges pending as far as I know."

Michaels said Cummings was terminated shortly after Jacor took over the stations in 1988, and Richards was fired in April 1989, both for cause.

Regarding some of the specific charges leveled by Cummings and Richards in the "20/20" piece, Michaels noted, "The only time anything involving a dildo occurred was [former VP/GM] Dave Macejko got one as a gag gift for his 40th birthday party from employee Sue Treccasse, who still works there. I never touched it or wore it around my neck as was claimed by '20/20.' In fact, it was promptly removed from the station."

Michaels admitted that a stripper performed at the station for an employee's birthday, but said attendance at the event was not mandatory. "It was nothing more than Eastern Onion sending over a singing telegram," he said. "During the song, the girl pulled down her panties and handed them over, as is the usual custom. If this is sexual harassment, then give me a break. This is tame stuff."

"The idea of a 'cunt club' came from [deceased] former PD Dick Norman. He was here before we bought the stations and he used [the club] to refer to several employees that were trying to get him thrown out. In fact, Liz seemed rather proud of being the head of this group of employees."

Atmosphere Of 'Fun'

Michaels called the atmosphere at WFLA & WFLZ "loose, irreverent, and certainly fun, so that we can have creativity. Yes, we do get outrageous on the air, but the internal atmosphere is the opposite of sexual harassment. It's an atmosphere where people can express ideas. Great radio stations make it big because they have the most creative people involved."

DAB

Continued from Page 1

2007. In addition, several European countries said they would give existing services priority over DAB until that same date.

The U.S. insisted on a special allocation to locate DAB at 2310-2360 MHz, but Ambassador Jan Baran, head of the U.S. WARC delegation, expressed doubts that the band would ever actually be used. With Canada, Mexico and most of the rest of the world preparing to implement L-band DAB, he predicted that "10 or 15 years down the road [the Pentagon] will probably look around and decide that they're going to have to move higher" to free the telemetry band for DAB.

Baran told R&R, "This WARC has managed to do what Saddam Hussein could not — surround the U.S. military." He predicted that the U.S. would concentrate on an in-band solution for terrestrial DAB and eventually adopt the global band for satellite delivery.

U.S. Neighbors Pleased

As supporters of L-band, representatives from Mexico and Canada were gratified by the outcome, although they'll now have to negotiate with the U.S. over protection from cross-border interference.

"We believe that terrestrial [DAB] can share those frequencies with telemetry," said Canadian delegate Bruce Gracie, an official of the Department of Communications in Ottawa. In addition to securing a bilateral agreement with the U.S., Gracie said the Canadian government will now have to come up with a timetable for moving its current L-band users out of the frequencies so it can proceed with its announced goal of giving all Canadian AM and FM stations terrestrial DAB slots.

Gracie conceded that Canadian implementation of satellite DAB will be more difficult than terrestrial because of the need to coordinate with the U.S. However, he said Canada is proposing to use only eight MHz of the 40 MHz bandwidth for satellite DAB, so "we hope that can be worked out."

Mexican delegation chief Jose Padilla Longoria told R&R that terrestrial DAB is also his country's top priority for the band and that his country hopes to have DAB stations on the air as soon as the technology is available. "Dealing with cross-border interference shouldn't be a great problem," he said, "because we have a lot of experience in coordinating with the U.S."

Padilla said it is possible that Mexico could implement terrestrial DAB before the end of the decade. He couldn't predict, however, when his country might also be interested in beginning satellite DAB service.

Surprise Success

Success in achieving the worldwide L-band allocation for DAB was a surprise even for some of its strongest supporters. "We really didn't have much expectation of prevailing when we came here, so it's very gratifying," said Australian delegation head Roger Smith. He said that lobbying ef-

forts by WorldSpace/AfriSpace Chairman Noah Samara were integral in achieving the accord.

In a written statement, Samara said, "It is completely without precedent that a new technology went from initial announcement to global approval in only 18 months. I believe this is the best indication that countries throughout the world recognize our unique ability to make fundamental contributions to national development and enhanced quality of life."

Smith said L-band support from the developing world was also an important factor in reaching the compromise. "Third World countries were clearly interested in this as a way to solve their broadcasting problem," he said. According to Smith, Australia hopes to have terrestrial DAB in operation as early as 1994, with satellite DAB sometime after the year 2000.

L-Band A 'Fallback'

Although most European countries had gone into the WARC supporting S-band allocation around 2500 MHz, they ran into difficulties finding enough spectrum space to accommodate all of the services considered at the conference, turning to L-band as a fallback.

"It was just because of the need to find a compromise," said German delegation head Peter Kahl. He said European broadcasters — who had preferred L-band all along — would be pleased with the outcome. He noted, however, that Germany and a number of other nations will face difficulty in freeing up the heavily used band for DAB.

L-band is likely to be used mostly for satellite DAB in Europe, since many European countries are already planning to introduce terrestrial DAB (via the Eureka 147 system) in the FM and VHF TV bands. But one Swiss delegate said that system wasn't an option for his country, since it relies on so many TV repeaters to cover the Alps.

The U.S. and India were the only countries to choose a separate DAB allocation at 2300 MHz. However, Russia, China, Japan, and a number of other Asian countries took another special S-band allocation at 2535-2655 MHz.

The U.S. already trails Europe in the development of DAB systems, and it faces an even greater disadvantage in selling its technology abroad since its products will not be compatible with the rest of the world.

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Virgin On A Sale ...

High-level talks continue in the London offices of Virgin as Chairman **Richard Branson** and assorted moguls plot the sale of his music empire.

Three buyers — England's **EMI** (considered the favorite as of this writing), Germany's **BMG**, and Japan's **Fujisankei** — reportedly are waving offers of \$800 million to nearly \$1 billion in front of Branson. Late word is that Fujisankei, which already owns 25% of Virgin and is said to have first refusal rights on the sale, would like to maintain its current holdings in Virgin without having to purchase the other 75%.

But wait, there's more: Could **MCA** and **Geffen** owner **Matsushita** — which previously sniffed around the Virgin deal but walked away — be a late entrant in the bidding wars? And would it be willing to purchase only the 75% not held by Fujisankei?

Regardless of the particulars, ST hears the deal is so close that there's a temporary freeze on promoting artists outside their home territories, along with other halts in normal operational procedures.

When the sale happens — and it could be done as early as this weekend — might Branson and Managing Dir./Virgin UK **Simon Draper** eventually exit? Will Virgin Music Group Managing Dir. **Ken Berry** stay on and run the worldwide operation for the new owners? Regardless, look for the staffs and the structure of the company and its entities to be preserved.

Rumors

- Is Noble AC **WVKS/Toledo** about to flip back to CHR? And is **VKS** considering former **WBPR/Myrtle Beach PD Shotgun Tom Kelly** for MD/nights?

- Is **Rusk CHR KHFI/Austin** trying to engineer an LMA with crosstown **Booth/Genesis CHR B93?**

- Now that its **Island/PLG** deal is up, will **Delicious Vinyl** pact with **Atlantic** via **Craig Kallman's Big Beat** dance subsidiary? If the deal goes down, the fate of DV's promo staff is murky, as is that of the label's non-UC acts — **Masters Of Reality**, the **Bogeymen**, and **Spinout**.

- Is **KIIS/L.A.** late-nighter **Wendi** about to pursue other opportunities? If so, will she maintain some on-air duties at **KIIS**? And what does this mean to part-timers **Whitney Allen** and **Blair Michaels** or a possible future **KIIS** personality?

- Is **Z100/NY** swing personality **Jack Da Wack** considering programming and/or airwork elsewhere?

- Is the new **WOR Network** planning to launch a daytime general topics talk show? ST hears web execs are quizzing Talk PDs on what they'd like to see in such a show.

Grammys A Handicap To Radio Pickers

Congratulations are in order to **KKRZ (Z100)/Portland, OR** air personality **Dan Dobner**, who defied the odds and won the grand prize (\$300) in this year's Grammy Handicap with an impressive nine correct guesses in 12 categories. Dan's name was selected in a drawing over three other 9-for-12 scorers, who are also due congrats: **WYXR (Star 104.5)/Philly ND**/morning driver **Jerry Abear**, **Atlantic Records'** **Greg Brodsky**, and **WBVR/Russellville, KY** air personality **Doug Taber**.

They did a fabulous job in the face of the most frustrating Grammy choices ever to bedevil **R&R** readers. Contest entries were almost double last year's previous high, so there was no shortage of people trying to outguess the Grammys. There was, however, a shortage of people who could figure out how to do it.

If you add up the consensus results of previous Grammy Handicaps, the **R&R** readership predicts almost exactly two-thirds of the eventual winners — a pretty solid record. The worst-ever consensus performance came in 1985, when readers predicted just three winners out of eight categories. This year the overall score was 2 for 12.

For the record, here's how you thought the Grammys would come out (actual winner in parentheses):

- Record of the Year: "Everything I Do" ("Unforgettable")
- LP: "Out Of Time"/R.E.M. ("Unforgettable")
- Song: "Everything I Do" ("Unforgettable")
- New Artist: **C&C Music Factory** (Marc Cohn)
- Pop Female: **Mariah Carey** (Bonnie Raitt)
- Pop Male: **Bryan Adams** (Michael Bolton)
- Pop Group: **R.E.M.** (R.E.M.)
- Rock Group: **Queensryche** (Bonnie Raitt f/Delbert McClinton)
- Hard Rock: **Guns N' Roses** (Van Halen)
- Alternative: **R.E.M.** (R.E.M.)
- R&B Group: **Color Me Badd** (Boyz II Men)
- Country Collaboration: **Roy Rogers & Clint Black** (Mark O'Connor & The New Nashville Cats).

AT-40 Countdown Beginning?

Is **ABC Radio Network's** "American Top 40" in trouble? According to an inside source at the net, **ABC** honchos have had serious discussions regarding the future of the countdown, currently hosted by **Shadoe Stevens**. (Stevens still has several years to go on his current deal.)

ST hears **AT-40** is afflicted by continued **CHR** affiliate bailouts to other formats, defections to other countdowns, and the

Continued on Page 30

**NOBODY KNOWS COUNTRY
LIKE MOON MULLINS.**

POLLACK
MULLINS

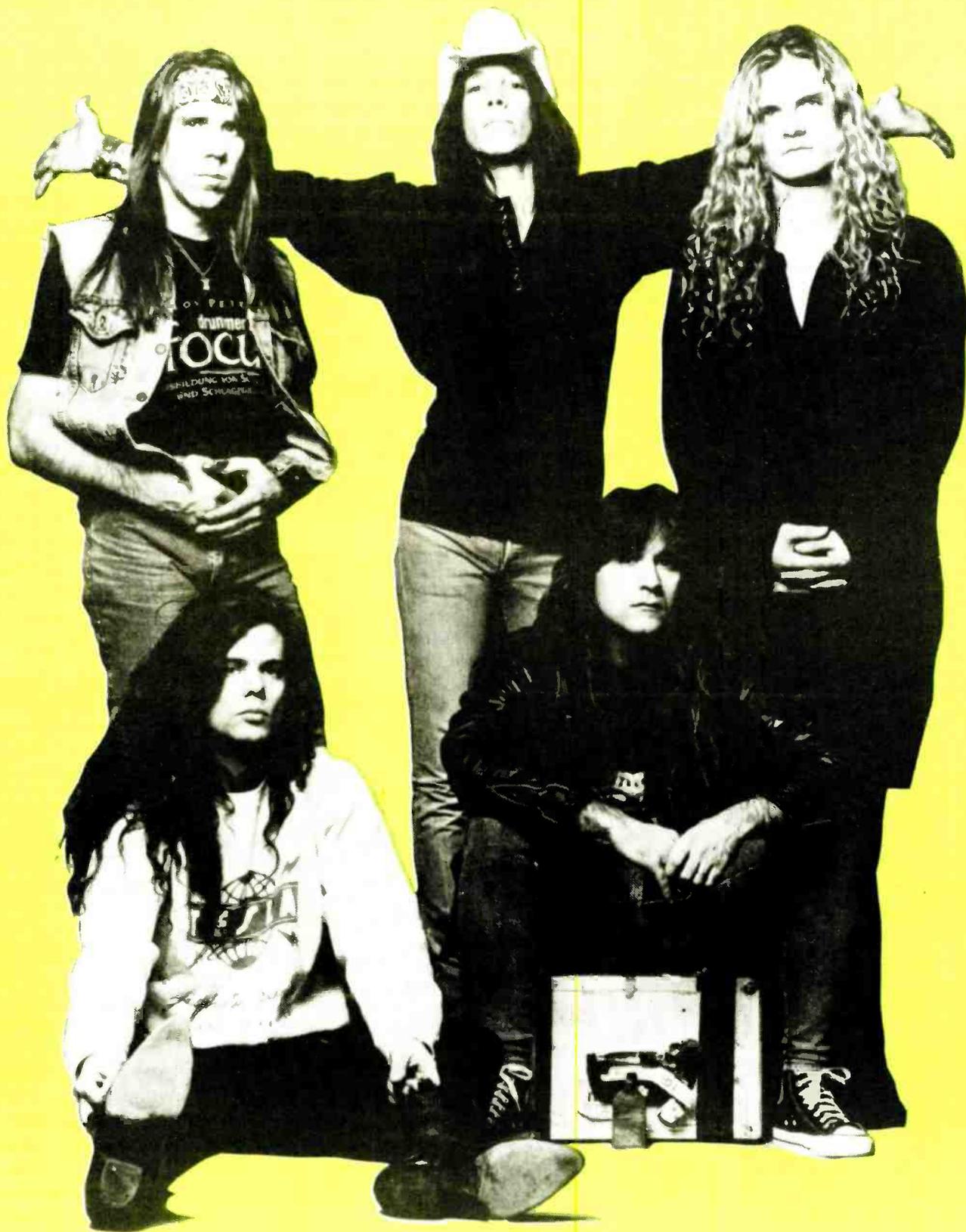
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"What You Give"

TESLA



The New Single, Track And Video
Already Top Ten At AOR
From The Album Psychotic Supper
Approaching Platinum

Where "Love Song" and "Signs" left off...



AOR TRACKS 9

Now On Tour
Pre-release/Early Adds:

Q102
WIOG
WAAL
999KHI

WJET
WHOT
KNIN

KISR
KQHT
KFMW

...SO FAR

Going For Adds
March 9 & 10!

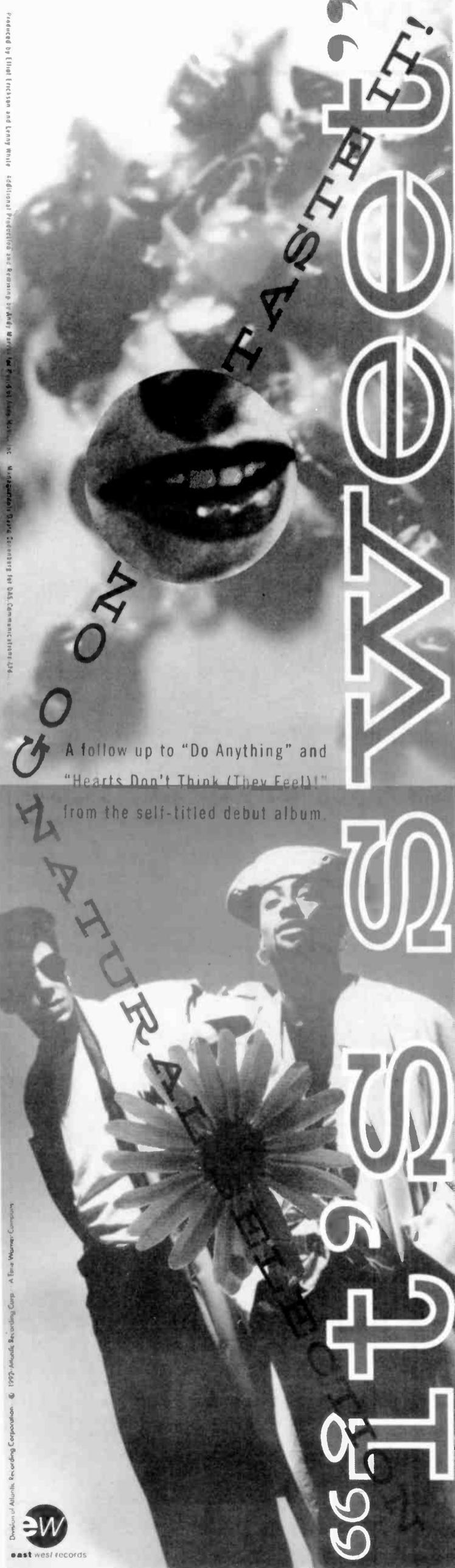
Produced, Arranged and Mixed by Steve Thompson,
Michael Barbiero and Testa
Engineered by Michael Barbiero
Management: Q Prime Inc.
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GEFFEN

Produced by Elliot Fruchman and Terry White. Additional Production and Research by Andy Martin. The Radio Station, Kansas, Inc. Management: Dave Saunders for D&B Communications, Ltd.

Division of Allurek Recording Corporation. © 1992 Allurek Recording Corp. A Ernie Warner Company.



A follow up to "Do Anything" and "Hearts Don't Think (They Feel)" from the self-titled debut album.

STREET TALK®

Continued from Page 28

growing number of major market affiliates airing the show's commercials to fulfill their contracts but no longer running the show itself. Fewer than half the Top 10 markets are currently airing AT-40.

ABC Radio Net VP/Prog. **Corinne Baldassano** confirmed she'd heard the rumors, telling ST, "I don't know where this stuff gets started, but AT-40 is not being cancelled and we have no plans to cancel it."

What about those rumors that soon-to-be wed songstress **Paula Abdul** will promote tour manager **Bob Cavallo** to manager when her deal with **Platinum Management** expires? Platinum partner **Larry Tollin** informed ST that such a scenario could well go down.

However, partner **Larry Frazin** told ST, "This is not the first time that people have taken shots at Platinum, and despite the rumors, we've never been in a better place with Paula. Bob is co-manager and tour consultant, nothing more."

Beck Back To Motor City

Former **WAVA/DC** PD **Chuck Beck** returns to **WDFX/Detroit** as Program Consultant while the station is in receivership. Ex-WAVA MD **Chris Taylor** will be on hand to

Rumbles

- Former **Star 94/Atlanta** PD **Bill Cahill** has officially copped the PD nod at **G105/Durham-Raleigh**.
- **G105** morning man (and former PD) **Brian Patrick** reportedly is exploring other options with the blessing of GM **D.J. Mitsch**.
- **WROQ/Greenville, SC** ups GSM **Bob Bellin** to GM.
- Former **WJFK/DC** APD/midday personality **Mike Wolf** is the new PD at **Classic Rock WQBK-FM/Albany**.
- After 14 years, **WIKZ/Chambersburg, PA-Hagerstown, MD** drops CHR for AC. PD **Rick Alexander** and the staff will say on; **Ron White** consults.
- **WTLO/Wilkes-Barre** PD/afternoon **Scott Chase** exits to become OM at **Gold WSRZ/Sarasota**.
- **NAC WXCD/Detroit** flips to **SMN's Z-Rock**. New calls (pending FCC approval): **WDRZ**.
- **WYAV/Myrtle Beach, SC** interim PD/afternoon **Beau Richards** gets the gig on a fulltime basis; his wife **Kelly Green** — who's doing middays — picks up MD duties.
- After eight months at **WYNY/NY**, **Jenna Preston** returns to the **WXTU/Philly** morning team.
- **K92/Roanoke** PD/night rocker **Eddie Haskell** is looking, ST hears, but can stay on under new OM **Russ Brown** until he can find something else.
- **KHMX/Houston** shifts late-nighter **Jordan Mix** to middays.
- **WWCD/Columbus** APD **Dirk Dark** assumes MD duties; **Buzz Fitzgerald** moves to Production Dir.
- **WMXF/Fayetteville** night jammer **Sherman Tank** rises to MD.
- **WTIC (AM)/Hartford** releases morning man **Tom McCarthy**.

help with the music duties. Look for former 'DFX personality **Terry Young**, most recently with **WJLQ/Pensacola**, to rejoin the station as well.

Speaking of 'JLQ, VP/Prog./afternoon (and minority owner) **Barry Richards** exits in the wake of the CHR's flip to AC this week.

KMXA Ablaze

After spinning the wheel o' formats — 12 in three hours (!) — B/EZ **KMXA/Lincoln** flipped to hard-rocking AOR as **KIBZ (106-3 The Blaze)** Monday (3/2). Veteran AOR programmer **Gabe Baptiste** becomes OM/afternoons, market vet **Tim Sheridan** handles mornings, **E.J. Marshall** and **Eric Johnson** patrol middays and overnights, respectively. Nights are open for now. VP/GM **Jim Keck** remains on board.

Baptiste, formerly OM at crosstown AOR **KFMQ**, is no stranger to the Blaze approach — he programmed a similar format with **WWBZ (The Blaze)/Chicago** VP/Prog. **John Edwards** when the duo worked at **KBPI/Denver**.

Consultant **Dan Vallie** and **EZ Communications** will end a 13-year relationship when **Vallie Consulting's** deal expires at the end of March. Vallie was PD at **EZ's B97/New Orleans** and **B94/Pittsburgh**, and served as the company's VP/Prog. before opening his consultancy four years ago. Could we see Vallie working with **EZ's** crosstown competition real soon?

ST hears those s-e-r-i-o-u-s talks between **Pollack Media Group** and **Sony Pictures** — regarding **Pollack** acting as consultant to forthcoming movies with soundtracks — are complete and the deal is almost a done one.

Responding to rumors of a format change from mainstream UC to Black AC, **Taxi Productions** COO **Lee Michaels** told ST that **KJLH/L.A.** "has been changing for four months."

Global Satellite Network honcho **Howard Gillman** punched up the ST "fun-fone" to deny emphatically last week's rumor that **Global** received "tons" of complaints about "Rockline" host **Bob Coburn's** recent absence, owing to his contract hassles with **KLOS/L.A.**

"It's absolutely not true," Gillman told ST. "At the most we had one or two stations call, and there were no listener complaints."

Coburn has since returned to "Rockline," but remains off the air at **KLOS**. **KLOS** PD **Ken Anthony** reports "no progress" in talks between the station and agent **Don Ephraim**.

Continued on Page 32

WHEN THEY HEAR THE DIFFERENCE...
THEY'LL KNOW THE DIFFERENCE!

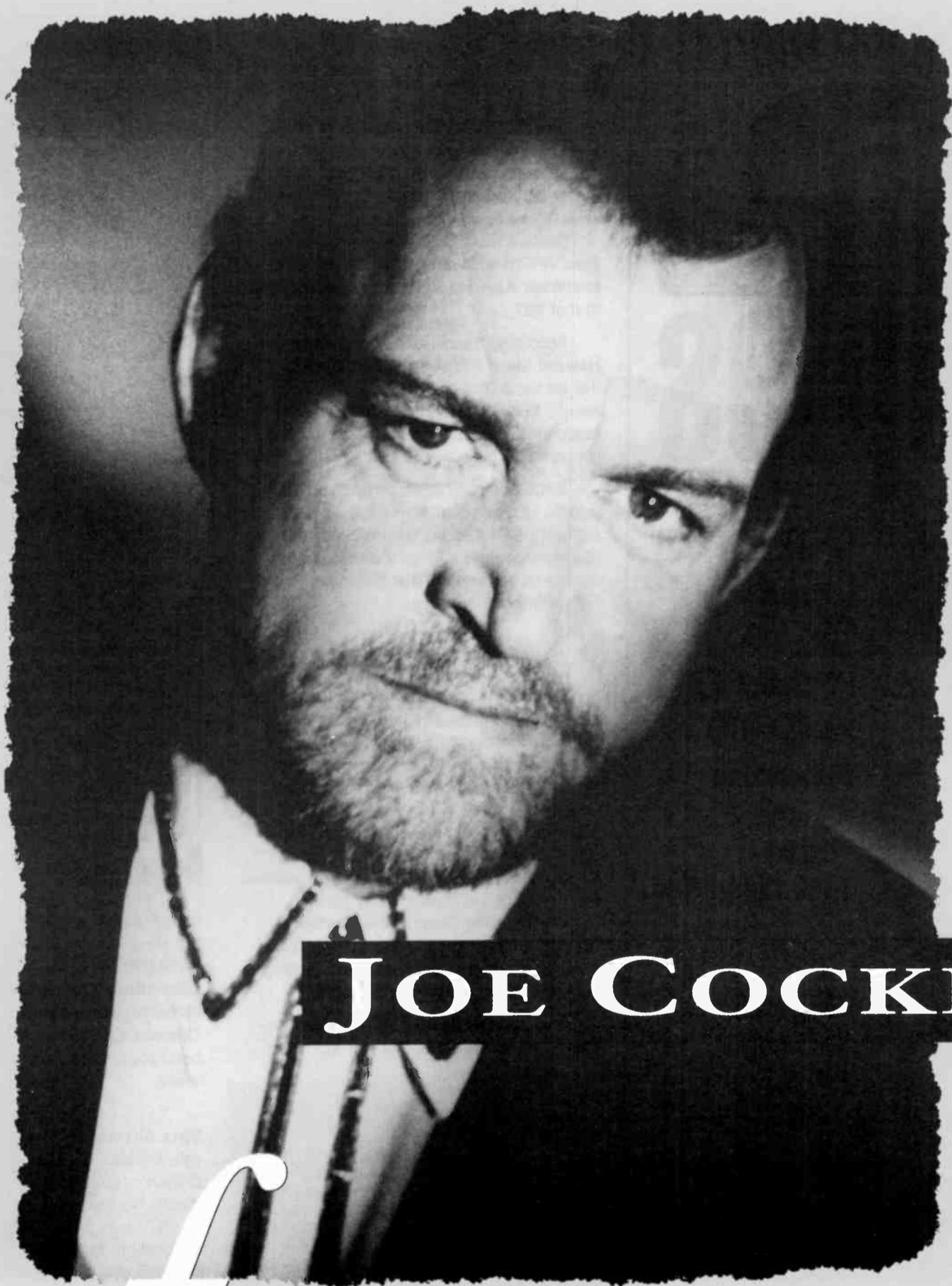
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PRODUCED, ENGINEERED AND MIXED BY CHRIS LORD-ALGE
MANAGEMENT: ROGER DAVIES MANAGEMENT, INC. | 

ALREADY ADDED



Capitol

© 1992 CAPITOL RECORDS, INC.

APRIL ARTIST OF THE MONTH



"Kissing the Wind"

Nia Peeples



CHR Debut

40

P2 Debut 40

P3 38 - 31

Performing

Where

Played -

74% Converted

WXKS
WZOU deb 35
WMXP 21
PRO-FM 32
KEGL 25
PWRPIG 29
WJMO 23
WPHR 26
WNCI 15
WDFX 21
WZPL
KXXR
KHTK deb 29
WKBQ 20
KS104
KKRZ deb 30

KWOD 28
KISN add
Q99.5
HOT977 add
WAAL 34-29 Hot
WSTW 34-25 Hot
WYCR 19
WMGV 14
FM104 9-8
KWIN 17
WPRR 17
WHTO 19
KFQX 19
KNIN 21-18
KPAT 14-12
KTMT 19

and more!

Produced by Howard Hewett
for Lakiva Music, Inc. and Nia Peeples

Management: Lindsay Scott and Roger Davies



charisma for Roger Davies Management, Inc.



STREET TALK®

Continued from Page 30

Jive Talkin'

Jive Sr. VP/GM **Barry Weiss** is talking to some BIG names about the label's VP/Promo slot, including ex-EMI Sr. VP/Promo **Jack Satter** and former **Chrysalis** Sr. VP/Promo **Tom Gorman**.

Can we now add the names of former **Epic** VP/Promo **Walter Winnick** and ex-**EastWest America** VP/Promo **Charley Lake** to that list?

According to an *Electronic Media* report, **Howard Stern** told **Joan Rivers** Tuesday (3/3) that he would like his TV show to "die and go away." **WWOR-TV/NY** VP **Bob Woodruff** responded, "If Stern doesn't want to renew his contract this summer, that's fine with us."

KIKX/Colorado Springs GM **Lou Mellini** returns to crosstown **AOR KILO** as GM, replacing **Bart Gilliom**, who recently exited. Mellini managed **KILO** for a decade before leaving to become CEO at **Business Radio Network** three years ago.

Leak O' The Week

Even ultra-tight security at **Columbia** didn't stop **Z100/NY** from leaking the new **Bruce Springsteen** single "Human Touch" at 7:30am last Friday (2/27). **Malrite** sister **WEGX/Philly** followed suit that afternoon. C&Ds were immediately dispatched, and both stations honored them. However, **ST** hears **Z100** resumed playing the tune Tuesday (3/3), forcing **Columbia** to grant the go-ahead to the rest of the market a day early.

On the West Coast, **KKRZ/Portland** popped the record early Monday (3/2) and reportedly played it *once an hour*, taunting competitors via their request lines.

Also springing a leak: **En Vogue's** "My Lovin' (You're Never Gonna Get It)," which

Rumbles, Pt. II

- **KJ103/OKC** Production Dir./middayer **Steve Summers** exits to pursue a voiceover career.

- Oops. **Ron Morgan**, who joins **Nancy Alexander** to make up the new **KKBQ/Houston** morning team, comes from **WIBC/Indy** — not **St. Louis** — despite what you read here last week.

- **WIKX/Birmingham** ditches its satellite for live and local Country programming.

- **WCLT-FM/Columbus, OH** hires **Glenn Moore** for mornings from weekends at neighboring **WKSW/Springfield** and **WYMJ/Dayton**.

- **WRQK/Canton, OH** names **Debbie Vincent** acting PD; she's also in the running for the permanent gig.

- **KWIN/Stockton** PD **Johnny Milford** exits and is replaced by **KGGG/Rapid City, SD** PD **Bob Lewis**. Meanwhile back at **KGGG, MD** **Michael Steele** becomes acting PD.

- **WIMJ/Cincy** PD **Mark Elliott** exits the AC outlet for the PD post at **WSSL-AM & FM/Greenville, SC**.

- Two more Texas Country converts: **KELT/McAllen, TX** — now **KFRQ (K-FROG 94.5)** under PD **Jeff Garrison** — and **KTTX/Brenham, TX** (serving the Bryan-College Station market).

- **Pete Colburn** — Assoc. Producer for **KIIS/L.A.'s Rick Dees** — is now the producer for **Magic Matt Alan's** morning show at **Q106/SD**.

- Former **KTFM/San Antonio** Promotion Dir. **Sid Farbstain** becomes South Texas Area Sales/Mktg Dir. for Austin-based **RAC Entertainment**.

- Talker **Don Vogel** returns to **KSTP/Minneapolis** as mid-afternoon host. He was most recently with **WISN/Milwaukee**.



Singular Sensation



With base 'n' treble purposes — commemorating the 20th anniversary of **Led Zeppelin's** perennial crowd-pleaser "Stairway To Heaven," drawing attention to the Zep's new 3-CD (one of which is an hourlong band interview) "Remasters" package, and coping those coveted Promo Item O' The Week honors — the multi-talents at **Atlantic** doubled selected programmers' pleasure with special fold-out, pop-up CD single/45rpm single packages.

These two recordings are tucked into the side pockets of the full-color, 8 x 12-inch cardboard folder, which opens to reveal the tune's lyrics as well as a 3-D dirigible that dwarfs the man-bearing-sticks motif found on the cover of the untitled fourth **Led Zeppelin** album, where this song o' songs made its mellow/dramatic debut.

received early airplay on quite a few stations, including (*drum roll, please*) **KMEL/SF**, **KSOL/SF**, **FM102/Sacramento**, **WCKZ/Charlotte**, **KBXX/Houston**, **WPGC/DC**, **Power 96/Miami**, **Hot 105/Miami**, and **102 Jamz/Orlando**. C&Ds went out and the leaks have been plugged until the official release next week.

To no one's surprise, **WCKZ/Charlotte** PD **Mark Shands** *did* resign last week. He and wife **Colleen Cassidy** — consultant **Jerry Clifton's** top researcher — will relocate to the Pacific Northwest.

ST hears 'CKZ GM **Reta Thorn** is talking seriously to former **B93/Austin** PD **Lisa Tonacci** and her husband/mcrrning man, **Mike Butts**, about filling both vacancies.

Giant Steps In Country

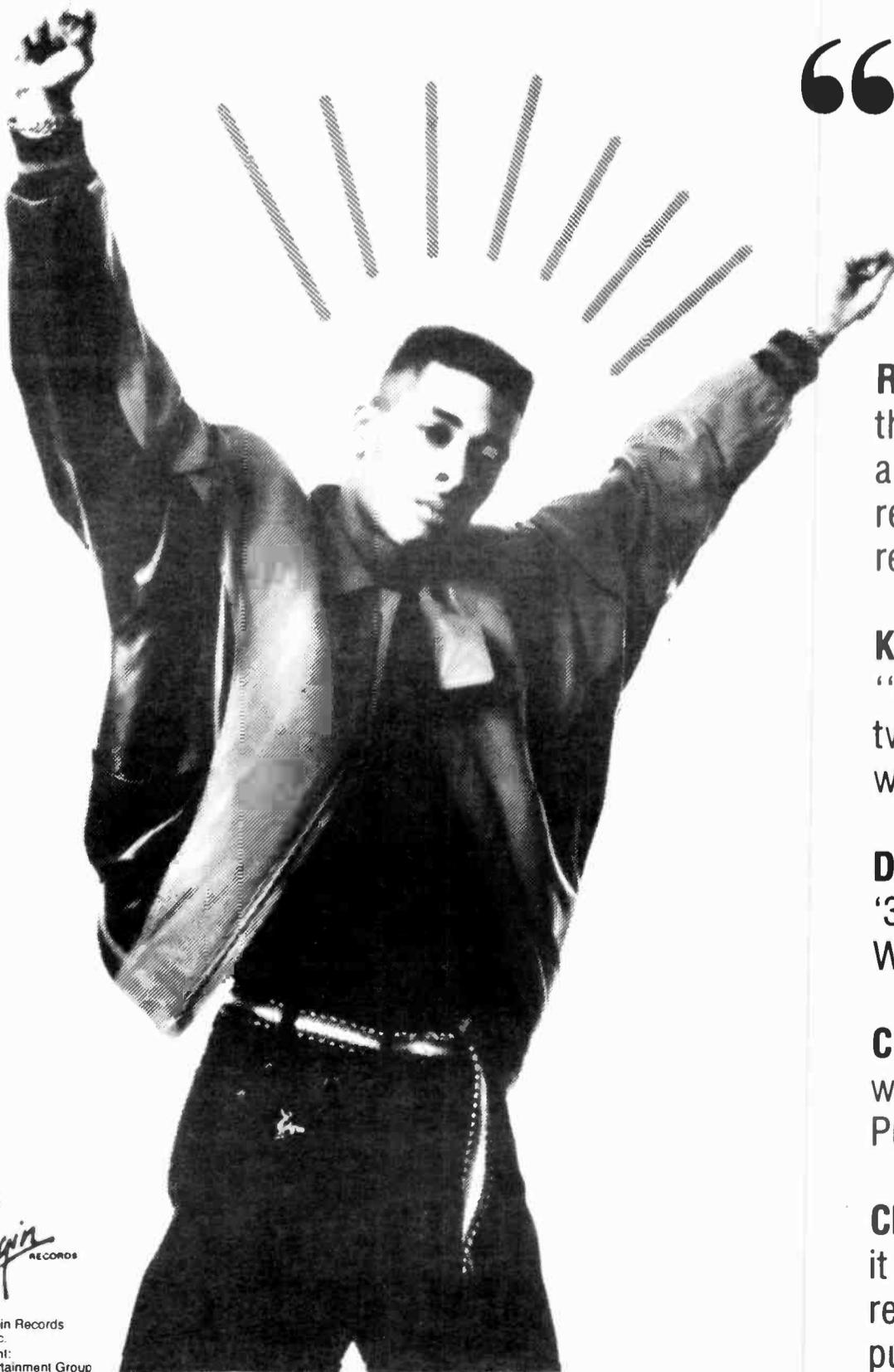
Although nothing's official yet, look for the **Giant/Nashville** regional promo staff to include Texas-based concert promoter/talent booker **Karen Murray**, **KMLE/Phoenix** MD **Cary Rolfe**, and former **WSIX/Nashville** PD **Eric Marshall**. **Anna Mitchell** from **WEA's** Dallas branch will be the new Promo Coord.

Following **JRS Records** VP/Promo **Dave Urso's** exit to reopen **Music Business Consultants** (see Page 12), Nat'l Dir./CHR Promo **Nick Testa** (who becomes Sr. VP/Promo at **Quality**) and Nat'l AOR Promo Dir. **Scott Burns** also depart.

JRS President **Artie Mogull** tells **ST** that the company is still alive. NY-based Nat'l Dir./Promo **Bill Cataldo** has been been upped to VP/Promo (see Page 10).

Continued on Page 35

REDHEAD KINGPIN AND THE F.B.I.



WZOU add
KTFM
WJMO 26
WWHT
HOT102 27-23
KS104
PWR106 26-19
KKFR 6-5
KOY-FM 7-6 HOT
FM102 add
Q106
KSOL add
HOT977 add
KUBE add 28

B93 20-14
KZFM
KPRR
KBFM add
B106 35-29
KKXX add
KKMG add
B95 30-28
PWR102 23-21
KCAQ 30-21 HOT
KPSI add
KDON deb 33
KRQ deb 29



RICK CUMMINGS, KPWR: "We like this song more as a dance record than a rap record. It's crossing over and requesting big...it made our Top 5 requests last night."

KEITH CLARK/JIM RANDALL, WJMO: "3-2-1 smash! Top 5 phones after two weeks. Maurice White wishes it was his song!"

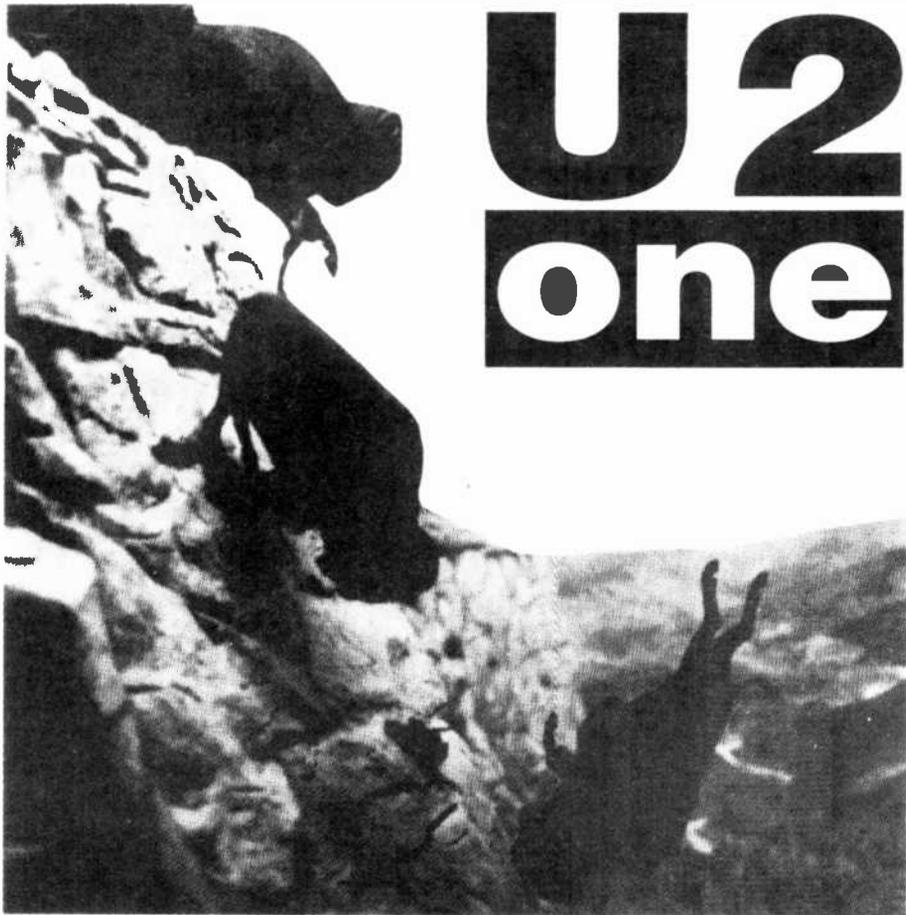
DAVE MORALES, KSOL: "We added '3-2-1 Pump' because it does what Wild 107 is all about - IT PUMPS!"

CHET BUCHANAN, KUBE: "The phones will just not go away for us on '3-2-1 Pump'."

CHUCK FIELD, FM102: "We pumped it into rotation, it pumped out the requests and so we said 3-2-1 and pumped it onto the playlist."

Virgin
RECORDS

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America, Inc.
Management:
Norris Entertainment Group



U2 one

CHR BREAKER

**#1 MOST ADDED CHR
144/140!**

**#1 MOST ADDED AOR
21**

KEGL 28-26	KKRZ add	WWFX add 40
KRBE 30-21	KWOD add 22	95XXX add 30
KIIS deb 28	KISN add	WHTO add 33
KZZU deb 32	Q99.5 add	KQIZ add 27
WXKS add 21	KPLZ add	WJAD add 38
WZOU add	JET-FM add 24	WJMX add 35
WPLJ add 30	TIC-FM add 32	KISR add 33
Z100 add 28	KC101 add 29	WMMZ add 37
WEGX add 26	98PXY add 24	WILN add 39
B94 add	WSTW add 35	KNIN add 28
PRO-FM add 33	WYCR add 26	KQHT add 23
PWR99 add 20	K106 add 38	KPAT add 28
STAR94 add 28	XL1067 add 30	KFMW add 36
Q105 add	WRQK add 20	KTRS add 36
Q102 add 25	B106 add 33	KFBQ add 38
WPHR add	WIXX add 38	KQIX add 40
KBEQ add	KJ103 add 29	OK95 add 36
KXXR add	KQKQ add 28	KFFM add 38
WKBQ add 29	WHOT add 21	...And Many More!

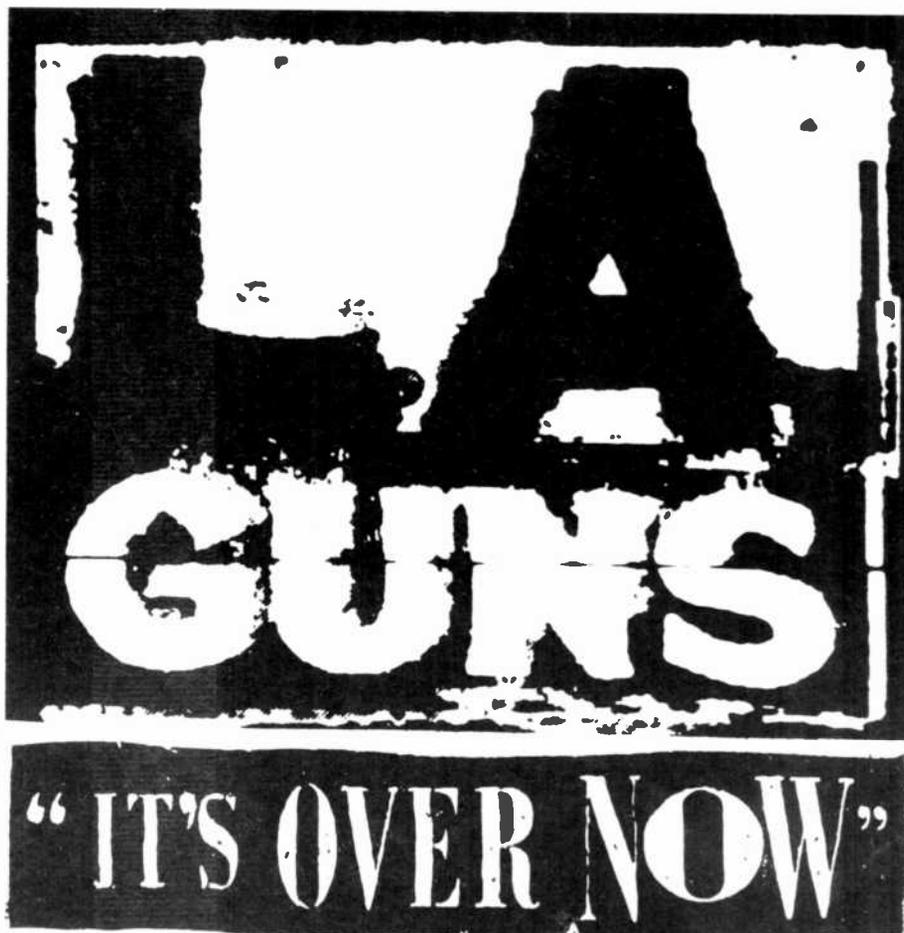


MOST ADDED CHR 106/19!

P3 Chart Debut 36

AOR TRACKS: 14 - 10

KBEQ 23-19	KZIO 34-27
KXXR 27-22	KFRX 27-24
KISN 24-23	KG95 30-26
WAAL 23-16 HOT	WDBR 25-23
PWR92 40-35	KFMW 11-9 HOT
WLAN 40-34	KGOT 31-26
999KHI 36-33	KTRS 35-32
WPST 11-8 HOT	KFBQ 34-31
WZYP 29-26	OK95 33-29
WOKI 27-20	WVSR add
K92 14-11	WKRZ add
KTUX 28-21	WSTW add
WRQK 10-5 HOT	I95 add
B106 34-31	WMXF add
WIXX 40-37	KBFM add
WPRR 21-18	KQKQ add
KMCK 27-23	WMGV add 28
KISR 28-25	KKHT add
WMMZ 39-36	103CIR add
WILN 17-16	WKPE add
KNIN 26-23	WKSF add
WBNQ 30-24	KSMB add
KLYV 28-23	KCHX add



WBPR add
KIXY add
WVBS add
WBXX add
KCMQ add



ACTIVE ROTATION!

...And Many More!



Continued from Page 32

Finalists for the 1991 Disc Jockey Hall Of Fame — winners to be announced during the New Faces show at the Country Radio Seminar Saturday (3/7) — are **Billy Parker, Larry Scott, and Mike Oatman.**

In the posthumous category the candidates are **Sammy Taylor, Slim Willett, and Jay Hofer.**

Branson's Country Empire

Great Empire Broadcasting will broadcast the "Ozark Mountain Country Showcase" from Branson, MO (no relation to **Richard**). The weekly 90-minute broadcasts — emanating from flagship **KTTS-AM & FM/Springfield, MO** — will begin in April on GEB stations **WOW-AM & FM/Omaha, KWKH-AM & FM/Shreveport, KVOO-AM & FM/Tulsa, and KFDI-AM & FM/Wichita.** They will eventually be offered to other outlets via satellite.

Records

- **Charisma** hires former **Chrysalis** promo rep **Larry Van Druff** for Baltimore/DC local promo duties. He replaces **Paulette McCubbin**, who exits.

- Meanwhile, **Charisma** Carolina rep **Chris Payne** exits for **Def American** promo duties, based in Dallas. **Charisma** will absorb the loss of **Payne** with an existing rep.

- **EMI Records Group** L.A. local promo rep **Justin Fontaine** resigns. Could **ERG** Southeast Regional Promo/Mktg. Mgr. **Monte Lipman** be heading west to replace him?

- **MCA** Chicago promo rep **Reggie Blackwell** splits to cop the long-vacant **Columbia** Detroit rep slot.

- Former **Atlantic** Detroit promo rep **Andi Turco** joins **Morgan Creek** to cover the Upper Midwest. She'll remain based in Detroit.

- **Epic** VP/Media & Artist Development **Glen Brunman** will now helm the **Epic Soundtrax** operation. **Arista's** **Melani Rogers** joins **Epic** as VP/Publicity on the East Coast.

- Former **EMI** West Coast Dir./Sales **Barbara Firstman-Kaplan** joins **MCA** as West Coast Regional Sales & Mktg. Mgr.

- Atlanta's primarily **New Rock Major Label Records** subsidiary is now called **Long Play Records.** Apparently several other labels already claimed the **Major** moniker.

RADIO & RECORDS



1

- **WEGX/Philly** hires **John Lander** as OM/mornings and **Brian Philips** as PD
- **John Barbis** named Sr. VP for **PLG.**
- **Carey Curelop** becomes **KQLZ/L.A.** PD.

5

- **Les Garland** joins **Quantum Media Inc.** as President/Music Division and Exec. VP/QMI.
- **WYSP/Philly** GM **Ken Stevens** adds **WBMW/Washington** GM duties.
- **Ross Brittain** rejoins the **Z100/NY** morning zoo.
- **Scornix** buys eight stations from **John Blair & Co.** for \$152 million

10

- **Gerry DeFrancesco** named **KIIS/L.A.** PD.
- **Donna Brake** becomes **WSB-FM/Atlanta** Program Manager.

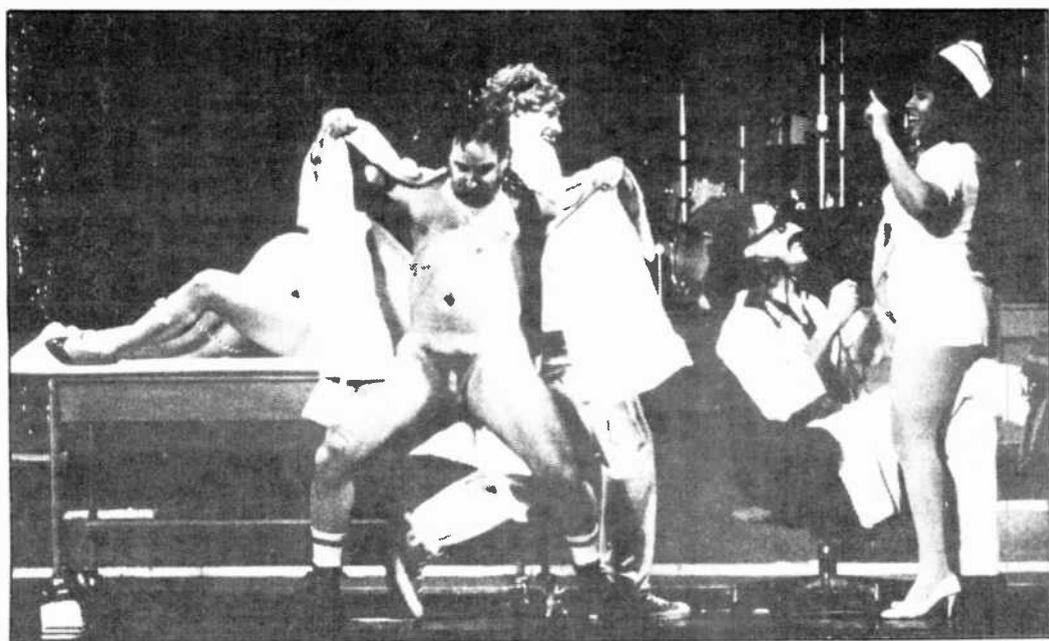
15

- **Rick Sklar** promoted to **ABC Radio Division** VP/Programming
- **Cleveland Wheeler** named **WMAK/Nashville** APD
- **Steve Dahl** joins **WWWW/Detroit** for mornings.

David Geffen has donated \$1 million to **AIDS Project Los Angeles.** **Geffen** is on **APLA's** board of governors.

Latest in the continuing on-air battle between L.A. Gold outlets **KRTH** and **KCBS-FM:** **KRTH** is now running the sweeper, "K-EARTH 101: more oldies, less bull[bleep]."

And . . . **KRTH** announced it'll be giving away \$250,000 at the rate of \$1000 an hour between 6am-7pm weekdays and 10am-7pm weekends over the next 30 days. That's \$83,000 a week! Listeners hearing the phrase "The best oldies on the radio" will dash for the phone to score the cash.



WEASE'S THESPIAN JOKE — You never sausage a sign as **Stoner AOR** **WCMF/Rochester** morning maniac **Brother Wease**, captured proudly displaying his shortcomings during a recent local guest appearance with the traveling company of "Oh Calcutta!" and lending credence to the age-old wheeze "it ain't the meat, it's 'he emotion" in the process.

MCA HAS THE HITS!

JODY WATLEY "I'm The One You Need"

MOST ADDED CHR 123/51

HOT97 29-24	KHTK deb 28	KDWB add
PWRPIG 27-17	KOY-FM deb 22	WKBQ add
WNCI 29-27	Q99.5 deb 29	Z90 add
KMEL 25-20	Q106 deb 25	KPLZ add
KTFM deb 30	WXKS add 28	...And Many More!
HOT102 deb 26	Q105 add	

MCA.

JODECI

NEW & ACTIVE

P1 CHART

31 - 27

"Stay"

NOW ON 57 CHR REPORTERS!

92Q 4-4	HOT102 3	KSOL 5-3
WZOU 30-27	KHTK 25-15	KUBE 15-13
WMXP 15-14	KS104 13-9	WNVZ deb 30
WPGC 12	KKRZ 22-20	B96 deb 28
KBXX 3	FM102 10-8 HOT	...And Many More!
KTFM 15-14	Q106 25-23	
WWHT 5	Z90 28-27	
WHYT 11-10	KMEL 2-2	

MCA.

PAUL YOUNG

"What Becomes Of The Brokenhearted"

CHR Chart: 14

P1 CHART 24

P2 CHART 11

P3 CHART 7

WXKS 14-11	Q105 18-15	KKRZ 16-13
WZOU 8-6	Q102 23-18	KISN 11-9
WPLJ 8-7	WPHR 12-11	Q99.5 24-20
Z100 18-15	WNCI 12-11	KPLZ 27-20
WEGX 17-14	WZPL 27-19	...And Many More!
PF0-FM 14-12	KBEQ 13-10	
KEGL 24-22	KDWB 19-16	
WVZ 7-7	KIIS 23-18	

MCA.

Celine Dion Sets Self-Titled Second

Celine Dion is readying her self-titled second album with an eye toward a March 31 release. Walter Afanasieff produced the Epic CD and co-wrote "If You Could See Me Now." In addition to "Beauty And The Beast" (Dion's current movie-inspired duet with Peabo Bryson), the disc features one song by Prince ("With This Tear"), and several by Diane Warren.

Among the last is the first single — "If You Ask Me To" — coming April 7. (This song was previously recorded by Patti LaBelle.) Other choice cuts: "Nothing Broken But My Heart," "Show Some Emotion," and "Water From The Moon."

To Be Kahntinued

Chaka Kahn's "The Woman I Am" is due from Warner Bros. on March 31. Several producers worked on the disc, including Marcus Miller and Arif & Joe Mardin. Among the musicians lending their support are Miller, Jerry Barnes, Bobby Lyle, and Joe Mardin. The first single ("Love You All My Lifetime") arrives at radio this week.

TNN To Air Farm Aid V

The Nashville Network will air "Farm Aid V" live in its entirety on Saturday, March 14 from 5:30pm-midnight (EST).

Leppard's New Spot

Late next month, Mercury will release Def Leppard's "Adrenalize," the band's first LP since guitarist Steve Clark died of alcohol-related causes last year. Second axman Phil Collen took up all the slack on the disc, but the band is seeking a new guitarist for this year's tour.

Mode's Wilder, Guests Recoil

Depeche Mode's Alan Wilder tells Rock Over London his Recoil project is set to release the LP "Bloodline" next month, to be preceded by the UK single "Faith Healer" next week. Along with Nitzer Ebb's Douglas McCarthy, the project features vocals from Curve's Toni Halliday.



R.E.M.'s TV Theme

R.E.M. is recording the theme song to "Jane," a new TV talk show to be hosted by Jane Pratt, Editor-In-Chief of teen magazine Sassy. Bassist Mike Mills wrote the tune. The show debuts March 16 on Fox-TV's NYC station and may go national this summer.

Stansfield-Barry White Duet

Lisa Stansfield's "duet" with her hero, Barry White, appears on the B-side to her new UK single, "Time To Make You Mine." The pair recorded "All Around The World" together for a TV show at the end of last year. Although it's being billed as a duet, White's contributions are mainly restricted to some of his calling-card grunts and groans (ROL).

Lollapalooza Two

WB recording artists the Red Hot Chili Peppers and Priority rapper Ice Cube have signed on for "Lollapalooza Two," this summer's sequel to last year's New Rock package tour. Former Jane's Addiction leader Perry Farrell is organizing the tour again.

Soundgarden's Non-Album Flips

A&M rockers Soundgarden's forthcoming CD-5 will feature a trio of self-produced B-sides. The "Rusty Cage" disc will sport versions of Black Sabbath's "Into The Void" and Devo's "Girl U Want," plus a new Soundgarden tune called "Show Me." Look for the set to surface at AOR next week.

K.D.'s New 'Ingenué'

K.D. Lang produced her fourth Sire/WB set ("Ingenué") in Vancouver with Greg Penny and Ben Mink. Although the album reportedly is not a country LP, Mink — who handles guitar and violin here — was in the Reclines, the band that backed Lang on her "Angel With A Lariat" Sire/WB debut.

Songs include "Wash Me Clean," "Season Of Hollow Soul," "Outside Myself," "Miss Chatelaine," and "Constant Craving." "Ingenué" is due in stores March 17.

Slick, Little Caesar

Veteran riffslinger Earl Slick has joined DGC rockers Little Caesar. He replaces Apache, who left the band over musical differences. The group's new LP ("Influence"), co-produced by Howard Benson and the band, is due May 26.

Longbox Abandoned

The member companies of the Recording Industry Association Of America (RIAA) have agreed to cease use of the CD longbox and adopt jewel box-size CD packaging by April 1993.

James Make 'Seven'

UK mainstays James mark their eighth year together with "Seven," set to hit the streets March 17. The band produced about half of the Mercury record and co-produced the balance with ex-Killing Joke member Youth.

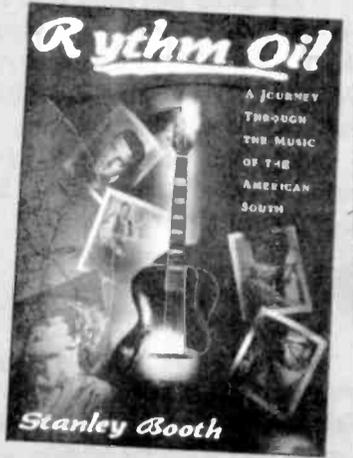
Selections include "Bring A Gun," "Heavens," the lead track ("Born Of Frustration"), and the title track.

BOOK BEAT

'Rythm Oil' Is Smokin'

Beginning with a dramatic reconstruction of blues legend Robert Johnson selling his soul to the devil and ending with a James Brown jailhouse interview, Stanley Booth's forthcoming 250-page hardcover "Rythm Oil: A Journey Through The Music Of The American South" (Pantheon/\$23) is an evocative collection of pieces — many previously published in magazines over the past 26 years — that actually lives up to the promise of its subtitle.

Addressing such diverse artists as Elvis Presley, Otis Redding, ZZ Top, Al Green, Janis Joplin, Phineas Newborn Jr., Keith Richards, and Gram Parsons, the Georgian-born Booth — author of "The True Adventures Of The Rolling Stones" — advances two themes: the music of the American South is a bona fide worldwide cultural



treasure, and it gets absolutely no r-e-s-p-e-c-t on its native soil.

After reading Booth's day-in-the-life portrait of country bluesman/street sweeper Furry Lewis or his eulogy for late session guitarist Charlie Freeman, it's hard to disagree. Sporting a dozen black-and-white photos, "Rythm Oil" is set to hit bookstores March 23. For interviews/phoners with the author, contact David Goldberg at (212) 572-2565.

MUSIC DATEBOOK

MONDAY, MARCH 16

1970/Tammi Terrell dies of a brain tumor, discovered after her 1967 collapse onstage in the arms of her frequent duet partner, Marvin Gaye.
1991/Eddie Van Halen and Valerie Bertinelli celebrate the birth of their son Wolfgang.
Born: Nancy Wilson (Heart) 1954

TUESDAY, MARCH 17

1976/Boxer Reuben "Hurricane" Carter is granted a retrial for murder thanks, in part, to Bob Dylan's song, the late Nat King Cole 1917, John Sebastian (Lovin' Spoonful) 1944

WEDNESDAY, MARCH 18

1965/Rolling Stones members Mick Jagger, Brian Jones, and Bill Wyman are arrested for urinating on a gas station wall after the station's owner refused to let them use the men's room.
1982/Teddy Pendergrass winds up partially paralyzed after crashing his Rolls Royce into a tree in Philadelphia.
1991/N.W.A.'s Eazy-E attends a luncheon at President Bush's invitation. Ironically, N.W.A. had recently been investigated by the FBI for alleged anti-law-enforcement lyrics.
Born: Wilson Pickett 1941, Jamie West-Oram (Fixx) 1953, Vanessa Williams 1963, Jeff LaBarr (Cinderella) 1965

THURSDAY, MARCH 19

1958/Simon & Garfunkel release their first single, "Hey Schoolgirl," going under the nom de rock Tom & Jerry
1974/The Jefferson Airplane become the Jefferson Starship and mount their first tour under the new moniker.
1982/Ozzy Osbourne guitarist Randy Rhoads is killed in a freak airplane accident.
Born: Ross Valory (Storm, Journey) 1942, Billy Sheehan (Mr. Big) 1953



Gloria Estefan comeback story.

FRIDAY, MARCH 20

1969/John Lennon marries Yoko Ono.
1970/David Bowie marries Angie Barnett.
1990/Gloria Estefan breaks several bones in her back when a truck accidentally slams into her tour bus. She'll make a full recovery within 10 months.
1991/Michael Jackson signs the biggest deal in entertainment history when he and Sony pen a record/video/movie pact.
Born: Carl Palmer (ELP) 1950, Jimmy Vaughan 1951

SATURDAY, MARCH 21

1970/The Small Faces release "First Step," their first album with Rod Stewart and Ron Wood in the lineup.

SUNDAY, MARCH 22

1963/The Beatles release their second UK single, "Please Please Me."
1978/The Rutles' TV special "All You Need Is Cash" airs in America.
1991/Vanilla Ice makes his acting debut in the sequel to "Teenage Mutant Ninja Turtles."
Born: George Benson 1943, Stephanie Mills 1957

— Paul Colbert

PRECIOUS METAL

The RIAA has issued the following awards for the month of February:

MULTIPLATINUM ALBUMS

"Sergeant Pepper's Lonely Hearts Club Band," Beatles, Capitol (8 million); "Graceland," Paul Simon, WB (4 million); "Nevermind," Nirvana, DGC; "Emotions," Mariah Carey, Columbia; "Luck Of The Draw," Bonnie Raitt, Capitol; "Storms Of Life," Randy Travis, WB; "Don't Say No," Billy Squier, Capitol (3 million); "High N' Dry," Def Leppard, Mercury; "Get The Knack," Knack, Capitol; "Greatest Hits," Helen Reddy, Capitol; "All Things Must Pass," George Harrison, Apple/Capitol; "Closer To Home," Grand Funk Railroad, Capitol; "Wichita Lineman," Glen Campbell, Capitol; "Best Of The Beach Boys, Vol. 2," Beach Boys, Capitol (2 million).

PLATINUM ALBUMS

"Keep It Comin'," Keith Sweat, Elektra; "Naughty By Nature," Naughty By Nature, Tommy Boy; "We Can't Be Stopped," Geto Boys, Rap-A-Lot; "Surfing With The Alien," Joe Satriani, Relativity; "Singles 45's And Under," Squeeze, A&M; "Greatest Hits," Helen Reddy; "Ram," Paul & Linda McCartney, Apple/Capitol; "All Things Must Pass," George Harrison; "Closer To Home," Grand Funk Railroad; "Band Of Gypsies," Jimi Hendrix, Capitol; "Wichita Lineman," Glen Campbell; "Best Of The Beach Boys, Vol. 2" and "Little Deuce Coupe," Beach Boys; "Sergeant Pepper's Lonely Hearts Club Band," Beatles; "Hymns," Tennessee Ernie Ford, Capitol.

GOLD ALBUMS

"T.E.V.I.N.," Tevin Campbell, Qwest/WB; "Private Line," Gerald Levert, Atco/EastWest; "Low End Theory," A Tribe Called Quest, Jive; "Ritual Of Love," Karyn White, WB; "Timespace: The Best Of Stevie Nicks," Stevie Nicks, Modern/Atlantic; "Ten," Pearl Jam, Epic Associated; "Lean Into It," Mr. Big, Atlantic; "Marc Cohn," Marc Cohn, Atlantic; "An Old Time Christmas," Randy Travis; "Super Hits," George Jones, Epic.

PLATINUM SINGLES

"I'm Too Sexy," Right Said Fred, Charisma; "2 Legit 2 Quit," Hammer, Capitol.

GOLD SINGLES

"To Be With You," Mr. Big; "I'm Too Sexy," Right Said Fred; "Tell Me What You Want Me To Do," Tevin Campbell.

THE WILLIAMS BROTHERS

"CAN'T CRY HARD ENOUGH"

From the album
The Williams Brothers

WPLJ add 29
B94 23-20
STAR94 27-23
Q102 24-20
WNCI 11-10
KXXR 17-12 HOT
KDWB 25-22
WKBQ 15-11
KKRZ 13-11
KISN 7-6
Q99.5 18-14
KPLZ 21-19
FLY92 29-24
WAAL add 33
WERZ 28-23
FUN107 add
98PXY 4-3 HOT
WKRZ 21-17 HOT
KKYK add
K92 3-3 HOT
KRNQ 16-12 HOT
B106 add 39
WIOG add
KKHT 11-7
KF95 11-6 HOT

CHR CHART 31

WKSF 28-23 HOT
KNOE 18-7 HOT
KYYY 21 HOT
KZIO 20-11 HOT
KGGG 5-5 HOT

KG95 22-16 HOT
KGOT 7-6
KTMT 7-5 HOT

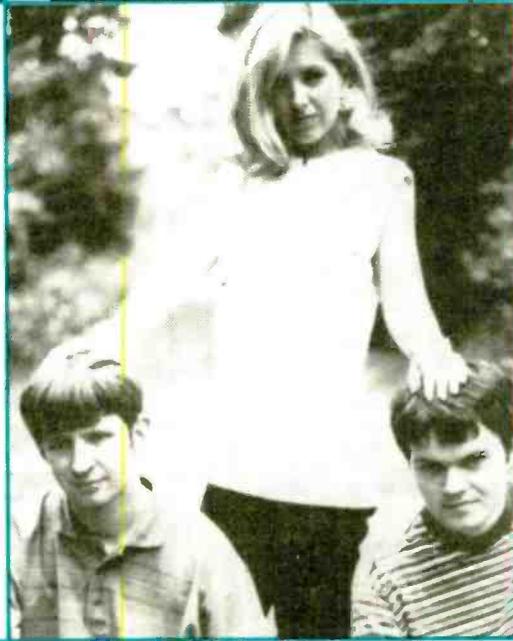
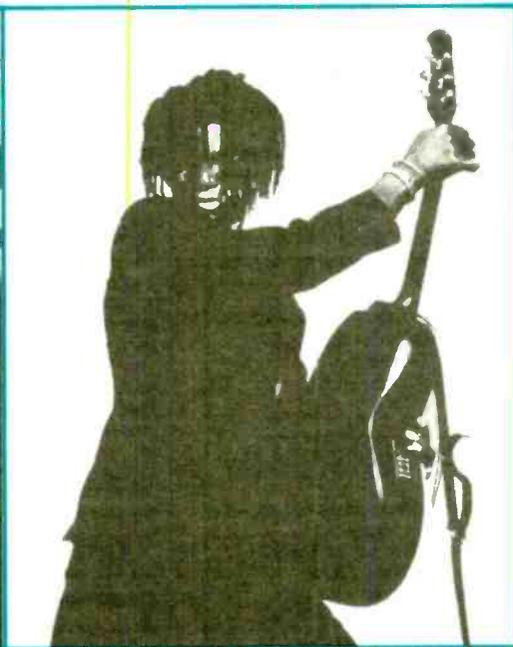
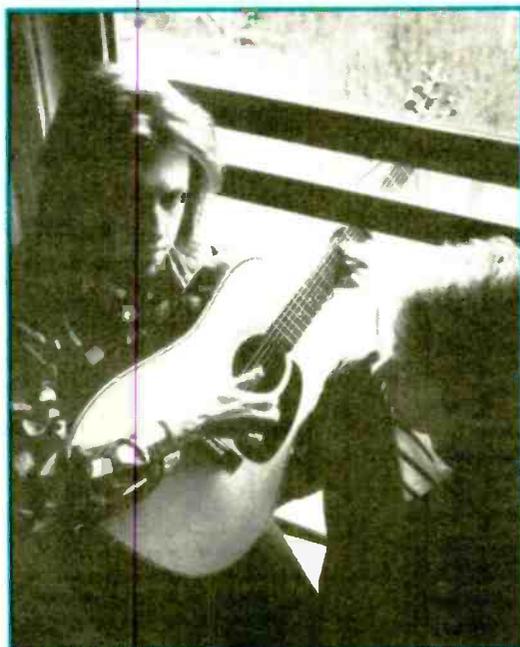
AC CHART 27

KISN add
WERZ add
KHFI add
G105 add
CK105 add

KXKT add
KCAQ add
KZHT add
KZZU add
KMCK add

WBPR add
KCMQ add
KFFM add
HOT97

KRBE
WNVZ
KBEQ
KXXR
KHTK
KWOD 29-25
KIKX 37-28
WILN 38-30 HOT
WLAN deb 39
999KHI deb 32
WZYP deb 36
Z102 deb 39
WOMP deb 38
KISR deb 38
KTRS deb 37
KQIX deb 37
OK95 deb 39



KRBE 26-13
KWOD 25-20
KPRR add
KKMG add 34
KQHT add
KTFM
KDWB

KS104
FM102
HOT977
KBFM
KKXX
KWIN

KRBE deb 32
KMEL 35-32
KHFI 19-14 HOT
KPRR deb 26
WQXA add
WILN add

PWR106
FM102
WWKX
KJ103
B95
KCAQ
KPSI
WHTO
KROC

Plus...
WZOU
HOT97
KTFM
B96
WJMO
KBEQ

The brand new single...
The distinctive new sound.
From the album Ingrid Chavez

"HIPPIE BLOOD" INGRID CHAVEZ

From the album Foxbase Alpha

"ONLY LOVE CAN BREAK YOUR HEART" ST. ETIENNE

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ALTERNATIVE PROGRAMMING

Mickey Briggs • (800) 231-2818

Super AC

- JOE PUBLIC/Live And Learn
- NIRVANA/Come As You Are
- CECE PENISTON/We Got A Love Thang
- JODY WATLEY/I'm The One You Need

Country Alternative

- ROONEY CROWELL/Lovin' All Night
- DIXIANA/Waitin' For The Deal To Go Down
- McBRIDE AND THE RIDE/Sacred Ground
- COLLIN RAYE/Every Second
- REMINGTONS/A Could Love You
- SAWYER BROWN/Some Girls Do

Urban Contemporary

- CHERRELLE/Tears Of Joy
- SKYY/Up And Over
- LISA STANSFIELD/All Woman
- KEITH SWEAT/Why Me Baby
- BARRY WHITE/Dark & Lovely

BONNEVILLE

Ford Colley • (800) 631-1600

AC Mix

- ERIC CLAPTON/Tears In Heaven
- MR. BIG/To Be With You

AC Rock

- JOHN MELLENCAMP/Again Tonight
- BONNIE RAITT/Not The Only One

BROADCAST PROGRAMMING

Tom Casey • (800) 426-9082

Modern Country/Country Lovin'

- ROONEY CROWELL/Lovin' All Night
- DIXIANA/Waitin' For The Deal To Go Down

Super Country

- ROONEY CROWELL/Lovin' All Night
- SKIP EWING/Naturally
- RONNIE MILSAP/It's Fair In Love And War
- COLLIN RAYE/Every Second

Great American Country

- BROOKS & DUNN/Neon Moon
- ROONEY CROWELL/Lovin' All Night
- RONNIE MILSAP/It's Fair In Love And War
- COLLIN RAYE/Every Second
- SAWYER BROWN/Some Girls Do

Hot AC/Original AC/Ultimate AC/The AC

- ATLANTIC STARR/Masterpiece
- SEAL/Killer
- LUTHER VANDROSS/Sometimes It's Only Love
- VANESSA WILLIAMS/Save The Best For Last

CONCEPT PRODUCTIONS

Dick Wagner • (800) 783-3454

Concept 1 AC

- MARIAH CAREY/Make It Happen
- JAMES INGRAM/Remember The Dream
- JOHN MELLENCAMP/Again Tonight
- RESTLESS HEART/It's I Loved You
- JAMES TAYLOR/I've Got To Stop Thinkin'
- LUTHER VANDROSS/Sometimes It's Only Love
- WILLIAMS BROTHERS/Can't Cry Hard Enough

Concept 2 CHR

- MARIAH CAREY/Make It Happen
- CELINE DION & PEABO BRYSON/Beauty & The Beast
- NATURAL SELECTION/It's Sweet
- NIRVANA/Come As You Are
- CECE PENISTON/We Got A Love Thang
- CHRIS WALKER/Take Time

SUPERADIO

Dan Forth • (212) 302-1100

CITY-FM

- CAUSE & EFFECT/You Think You Know Her
- TOM COCHRANE/Life Is A Highway
- QUEEN/Bohemian Rhapsody
- U2/One

UNISTAR

Chris Kampmeier • (213) 460-6383

Hot Country

- BROOKS & DUNN/Neon Moon
- CLINTON GREGORY/Play, Ruby, Play
- PIRATES OF THE MISSISSIPPI/It's I'm Holding
- REMINGTONS/A Could Love You...
- SAWYER BROWN/Some Girls Do

Unistar Country

- TRACY LAWRENCE/Today's Lonely Foot
- MARTY STUART/Run Me Down
- AARON TIPPIN/There Ain't Nothin' Wrong...
- MICHAEL WHITE/Professional Foot



54.7 million households
Patti Galluzzi
Director/Music Programming

HEAVY

- | | |
|--|-----|
| ERIC CLAPTON/Tears In Heaven (Reprise) | 12 |
| GENESIS/Can't Dance (Atlantic) | 9 |
| HAMMER/Do Not Pass Me By (Capitol) | 4 |
| MICHAEL JACKSON/Remember The Time (Epic) | 6 |
| JOHN MELLENCAMP/Again Tonight (Mercury) | 9 |
| MR. BIG/To Be With You (Atlantic) | 16 |
| OZZY OSBOURNE/Mama, I'm... (Epic Associated) | 12 |
| PEARL JAM/Alive (Epic) | 16 |
| BRUCE SPRINGSTEEN/Human Touch (Columbia) | ADD |
| U2/One (Island/PLG) | ADD |
| UGLY KID JOE/Everything... (Stardog/Mercury) | 8 |

EXCLUSIVES

- | | |
|---|-----|
| BRYAN ADAMS/Thought I'd Died And... (A&M) | 5 |
| AEROSMITH/Dream On (From MTV 10) (Columbia) | 3 |
| METALLICA/Nothing Else Matters (Elektra) | 3 |
| NIRVANA/Come As You Are (DGC) | ADD |
| QUEEN/Bohemian Rhapsody (Hollywood) | ADD |
| VAN HALEN/Right Now (WB) | ADD |

BZZ BIN

- | | |
|---|---|
| RED HOT CHILI PEPPERS/Under The Bridge (WB) | 5 |
| SOCIAL DISTORTION/Bad Luck (Epic) | 2 |
| MATTHEW SWEET/Girlfriend (Zoo) | 8 |
| TEENAGE FANCLUB/The Concept (DGC) | 5 |

ACTIVE

- | | |
|---|-----|
| TORI AMOS/Silent All These Years (Atlantic) | 4 |
| BOYZ II MEN/4th Ahh (Motown) | 4 |
| TEVIN CAMPBELL/Tell Me What You... (Qwest/WB) | 8 |
| CINDERELLA/Hot And Bothered (Reprise) | 4 |
| ENYA/Caribbean Blue (Reprise) | 4 |
| AMY GRANT/Good For Me (A&M) | 6 |
| JOE PUBLIC/Live And Learn (Columbia) | 2 |
| L.A. GUNS/It's Over Now (Polydor/PLG) | 9 |
| NAUGHTY BY NATURE/Everything's... (Tommy Boy) | 7 |
| SALT-N-PEPA/You Showed Me (Next Plateau) | 6 |
| RICHE SAMBORA/One Light Burning (Mercury) | 5 |
| SCHOOL OF FISH/Three Strange Days (Capitol) | ADD |
| SMITHEREENS/Too Much Passion (Capitol) | 9 |
| SOUNDGARDEN/Outshined (A&M) | 15 |
| TLC/Ain't 2 Proud 2 Beg (LaFace/Arista) | 2 |
| WAR BABES/Hang Me Up (Columbia) | 6 |
| WARRANT/We Will Rock You (Columbia) | 4 |

ON

- | | |
|---|-----|
| CONCRETE BLONDE/Ghost Of A Texas... (IRS) | 2 |
| INFECTIOUS GROOVES/Therapy (Epic) | 6 |
| LENNY KRAVITZ/Stop Draggin' Around (Virgin) | 6 |
| NEO'S ATOMIC DUSTBIN/Kill Your... (Columbia) | ADD |
| ROXETTE/Church Of Your Heart (EMI/ERG) | 3 |
| RTZ/Until Your Love Comes Back... (Giant/Reprise) | 6 |
| TESLA/What You Give (Geffen) | 2 |
| TOAD THE WET SPROCKET/Hold... (Columbia) | 4 |

STRESS

- | | |
|---|----|
| BIG AUDIO DYNAMITE II/The Globe (Columbia) | 9 |
| COLOR ME BADD/Thinkin' Back (Giant/Reprise) | 7 |
| KLF/I.T. WYNETTE/Justified And Ancient (Arista) | 7 |
| LIVE/Operation Spirit (Live) (Radioactive/MCA) | 15 |
| RICHARD MARX/Hazard (The River) (Capitol) | 7 |
| QUEENRYCHE/Anybody Listening? (EMI/ERG) | 5 |
| R.E.M./Near Wild Heaven (WB) | 2 |
| SEAL/Killer (Sire/WB) | 6 |
| SUGARCUBES/Hit (Elektra) | 2 |

HOT NEW VIDEOS

- | | |
|--|-----|
| BRUCE SPRINGSTEEN/Human Touch (Columbia) | ADD |
| NIRVANA/Come As You Are (DGC) | ADD |
| VAN HALEN/Right Now (WB) | ADD |
| QUEEN/Bohemian Rhapsody (Hollywood) | ADD |
| SUGARCUBES/Hit (Elektra) | 2 |

ADDS

- | | |
|--|---|
| BRUCE SPRINGSTEEN/Human Touch (Columbia) | U2/One (Island/PLG) |
| NIRVANA/Come As You Are (DGC) | VAN HALEN/Right Now (WB) |
| QUEEN/Bohemian Rhapsody (Hollywood) | SCHOOL OF FISH/Three Strange Days (Capitol) |
| NEO'S ATOMIC DUSTBIN/Kill Your... (Columbia) | |



41.8 million households
Sal LoCurto, VP/Programming & Scheduling
Norman Schoenfeld, VP/Program & Artist Development

FIVE STAR

- | | |
|---|---|
| TORI AMOS/Silent All These Years (Atlantic) | 3 |
|---|---|

GREATEST HITS

- | | |
|---|----|
| MICHAEL BOLTON/Missing You Now (Columbia) | 4 |
| ERIC CLAPTON/Tears In Heaven (Reprise) | 11 |
| GENESIS/Can't Dance (Atlantic) | 6 |
| AMY GRANT/Good For Me (A&M) | 5 |
| MICHAEL JACKSON/Remember The Time (Epic) | 4 |
| QUEEN/Bohemian Rhapsody (Hollywood) | 1 |
| VANESSA WILLIAMS/Save The... (Wing/Mercury) | 5 |

HEAVY

- | | |
|---|-----|
| ATLANTIC STARR/Masterpiece (Reprise) | ADD |
| HARRY CONNICK JR./You Didn't Know... (Columbia) | 4 |
| ENYA/Caribbean Blue (Reprise) | 15 |
| JOHN MELLENCAMP/Again Tonight (Mercury) | 6 |
| EDDIE MONEY/It'll Get By (Columbia) | 12 |
| MR. BIG/To Be With You (Atlantic) | ADD |
| SMOKEY ROBINSON/I Love Your Face (SBK/ERG) | 6 |
| SIMPLY RED/Stars (Aico/EastWest) | 7 |
| LISA STANSFIELD/All Woman (Arista) | 6 |

WHAT'S NEW

- | | |
|---|-----|
| JOE COCKER/Feels Like Forever (Capitol) | ADD |
| A. FRANKLIN/I.M. McDONALD/Every... (Arista) | 3 |
| JANIS IAN/Days Like These (Mercury) | ADD |
| LITTLE VILLAGE/She Runs Hot (Reprise) | 2 |
| KENNY LOGGINS/The Real Thing (Columbia) | 1 |
| BETTE MIDLER/In My Life (Atlantic) | 4 |
| TOM PETTY & THE.../King's Highway (MCA) | 7 |
| JOHN PRIME/Picture Show (Oh Boy) | 1 |
| RTZ/Until Your Love Comes Back... (Giant/Reprise) | 2 |
| SMITHEREENS/Too Much Passion (Capitol) | 1 |
| JAMES TAYLOR/I've Got To Stop... (Columbia) | 4 |
| WILLIAMS BROTHERS/Can't Cry Hard... (WB) | 2 |

ARTIST OF THE MONTH

- | | |
|---|---|
| RICHARD MARX/Hazard (The River) (Capitol) | 5 |
|---|---|

Information current as of March 3.



13 million households
Les Garland, VP/Programming
John Robson, Director/
Music Programming

- | | | |
|-------|----|--|
| LW TW | 1 | LUKE/Wanna Rock (Lute/Atlantic) |
| | 2 | PAC/Brenda's Got A Baby (Interscope) |
| | 3 | MICHAEL JACKSON/Remember The Time (Epic) |
| | 4 | SCARFACE/A Minute To Pray... (Rap-A-Lot) |
| | 5 | MIC BRAINS/Oochie Coochie (Motown) |
| | 6 | SHR MIX-A-LOT/Baby Got Back (Del American) |
| | 7 | BELL BIV DEVOE/Word To The Mutha! (MCA) |
| | 8 | JODECI/Slay (Uptown/MCA) |
| | 9 | RIGHT SAID FRED/I'm Too Sexy (Charisma) |
| | 10 | TLC/Ain't 2 Proud 2 Beg (LaFace/Arista) |

Most requested for the week ending February 28



CONCERT PULSE

- | Pos. | Artist | Avg. Gross (in 000s) |
|------|----------------------|----------------------|
| 1 | GUNS N' ROSES | \$577.5 |
| 2 | ROD STEWART | \$513.7 |
| 3 | JOHN MELLENCAMP | \$489.5 |
| 4 | METALLICA | \$374.0 |
| 5 | PAULA ABDUL | \$315.6 |
| 6 | RUSH | \$305.2 |
| 7 | VAN HALEN | \$259.9 |
| 8 | LUTHER VANDROSS | \$245.8 |
| 9 | GARTH BROOKS | \$230.6 |
| 10 | BRYAN ADAMS | \$221.6 |
| 11 | "YOUNG MESSIAH TOUR" | \$221.0 |
| 12 | MICHAEL BOLTON | \$215.7 |
| 13 | JUDDS | \$205.4 |
| 14 | GEORGE STRAIT | \$180.8 |
| 15 | RANDY TRAVIS | \$166.0 |

New Tours

Among this week's new tours

- | | |
|-------------------|-----------------|
| DAVID BENOIT | MOODY BLUES |
| GARTH BROOKS | RIGHT SAID FRED |
| RODNEY CROWELL | SPINNERS |
| MICHAEL FEINSTEIN | B.J. THOMAS |

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (209) 224-2631.



53.9 million households
Lyndon LaFavers,
Video Program Administrator

HEAVY

- | | |
|---|----|
| JOHN ANDERSON/Straight Tequila Night (BNA) | 20 |
| SUZIE BOGGOSS/Outbound Plane (Liberty) | 12 |
| DAVIS DANIEL/Fighting Fire With Fire (Mercury) | 10 |
| BILLY DEAN/Only The Wind (SBK/Liberty) | 11 |
| JOE DIFFIE/As It Cold In Here (Epic) | 13 |
| GREAT PLAINS/Faster Gun (Columbia) | 13 |
| SAMMY KERSHAW/Don't Go Near The... (Mercury) | 8 |
| LITTLE TEXAS/First Time For Everything (WB) | 7 |
| PATTY LOVELESS/Jalous Bone (MCA) | 10 |
| REBA McENTIRE/As There Life Out There (MCA) | 8 |
| PRAIRIE OYSTER/One Precious Love (RCA) | 15 |
| PAM TILLIS/Maybe It Was Memphis (Arista) | 13 |
| AARON TIPPIN/There Ain't Nothin' Wrong... (RCA) | 5 |
| RANDY TRAVIS/Better Class Of Losers (WB) | 10 |
| TANYA TUCKER/Some Kind Of Trouble (Liberty) | 4 |
| STEVE WARNER/The Tips Of My Fingers (Arista) | 6 |
| B.B. WATSON/Lover Not A Fighter (BNA) | 9 |
| MICHAEL WHITE/Professional Foot (Reprise) | 17 |
| TRISHA YEARWOOD/That's What I Like... (MCA) | 8 |
| DWIGHT YOKAM/Only Hurts When I... (Reprise) | 12 |

ADDS

- | |
|---|
| DEANNA COX/Texas Sideshow (WB) |
| TRAVIS TRITT/Bible Belt (WB) |
| HANK WILLIAMS JR./Hotel Whiskey (WB) |
| MICHELLE WRIGHT/Take It Like A Man (Arista) |

Information current as of March 2.



COUNTRY MUSIC TELEVISION
15.1 million households
Bob Baker, Director/Operations

TOP 10

- | | | | |
|-------|----|----|---|
| LW TW | 2 | 1 | BILLY DEAN/Only The Wind (SBK/Liberty) |
| | 1 | 2 | JOHN ANDERSON/Straight Tequila Night (BNA) |
| | 3 | 3 | REBA McENTIRE/As There Life Out There (MCA) |
| | 4 | 4 | SUZIE BOGGOSS/Outbound Plane (Liberty) |
| | 5 | 5 | DWIGHT YOKAM/Only Hurts (Reprise) |
| | 6 | 6 | PATTY LOVELESS/Jalous Bone (MCA) |
| | 7 | 7 | RANDY TRAVIS/Better Class Of Losers (WB) |
| | 8 | 8 | TRISHA YEARWOOD/That's What I Like... (MCA) |
| | 9 | 9 | STEVE WARNER/The Tips Of My... (Arista) |
| | 10 | 10 | JOE DIFFIE/As It Cold In Here (Epic) |

Weeks On

HEAVY

- | | |
|--|------------|
| BILLY BURNETTE/Nothin' To Do (And All...) (WB) | 8 |
| DEANNA COX/Texas Sideshow (WB) | 2 |
| DAVIS DANIEL/Fighting Fire With Fire (Mercury) | 12 |
| MARTIN DELRAY/Who, What, Where... (Atlantic) | ADD |
| DIXIANA/Waitin' For The Deal To Go Down (Epic) | 5 |
| CLEVE FRANCIS/Love Light (Liberty) | 10 |
| GREAT PLAINS/Faster Gun (Columbia) | 12 |
| CLINTON GREGORY/Play, Ruby, Play (SOR) | 7 |
| SAMMY KERSHAW/Don't Go Near... (Mercury) | 10 |
| HAL KETCHUM/Past The Point Of Rescue (Curb) | 5 |
| JEFF KNIGHT/They've Been Talkin'... (Mercury) | 5 |
| LITTLE TEXAS/First Time For Everything (WB) | 9 |
| WILL T. MASSEY/Ain't Here (MCA) | 9 |
| WILLIAMS, WRIGHT & KING/The Power... (Col) | 4 |
| MAVERICKS/Hey Good Lookin' (MCA) | ADD |
| McBRIDE & THE RIDE/Sacred Ground (MCA) | 3 |
| MOLLY & THE HEYMAKERS/Mountain... (Reprise) | 9 |
| NASHVILLE BLUEGRASS BAND/Blue... (Sugar Hill) | 10 |
| LEE ROY PARNELL/The Rock (Arista) | 8 |
| JOHN PRIME/Picture Show (Oh Boy) | ADD |
| RONNA REEVES/The More I Learn (Mercury) | 8 |
| REMINGTONS/A Could Love You... (BNA) | 8 |
| SAWYER BROWN/Some Girls Do (Curb/Capitol) | 3 |
| NORMAN LEE SCHAFFER/The Way She... (Intersound) | 8 |
| DAN SEALS/Mason Dixon Line (WB) | ADD |
| RICKY SKAGGS/Some O' Love (Epic) | ADD |
| JAMES TAYLOR/Copperline (Columbia) | 10 |
| PAM TILLIS/Maybe It Was Memphis (Arista) | 16 |
| AARON TIPPIN/There Ain't Nothin' Wrong... (RCA) | BREAKOUT/6 |
| TANYA TUCKER/Some Kind Of Trouble (Liberty) | 6 |
| B.B. WATSON/Lover Not A Fighter (BNA) | 11 |
| MICHAEL WHITE/Professional Foot (Reprise) | 18 |
| HANK WILLIAMS JR./Hotel Whiskey (WB) | 2 |
| MICHELLE WRIGHT/Take It Like A Man (Arista) | 2 |
| WYLIE & THE WILD WEST.../This Time (Cross Three) | 8 |

Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of March 6.

BRITAIN

- | | | | |
|-------|----|----|---|
| LW TW | 1 | 1 | SHAKESPEAR'S SISTER/Stay |
| | 2 | 2 | TEMPTATIONS/My Girl |
| | 3 | 3 | SHANICE/I Love Your Smile (Driza Bone Remix) |
| | 4 | 4 | GUNS N' ROSES/November Rain |
| | 5 | 5 | OPUS III/It's A Fine Day |
| | 6 | 6 | MADNESS/It Must Be Love |
| | 7 | 7 | PASADENAS/I'm Doing Fine Now |
| | 8 | 8 | BRYAN ADAMS/Thought I'd Died And Gone To Heaven |
| | 9 | 9 | KLF/America: What Time Is Love? |
| | 10 | 10 | MICHAEL JACKSON/Remember The Time |

Moving Up

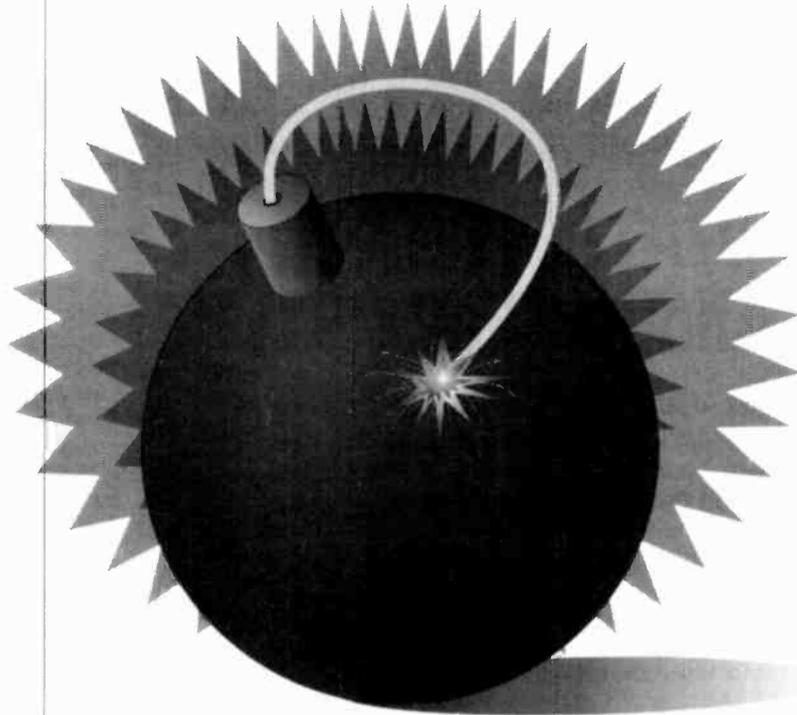
- | |
|--|
| CROWDED HOUSE/Weather With You |
| INSPIRAL CARPETS/Dragging Me Down |
| EVERYTHING BUT THE GIRL/Covers (EP) |
| NEW ATLANTIC/I Know |
| ALISON LIMERICK/Make It On My Own |
| CHARLATANS/Weirdo |
| CURVE/Fait Accompli |
| U2/One |
| BARBRA STREISAND/Places That Belong To You |
| TOXIC TWO/Rave Generator |

Courtesy Chart Information Network

AUSTRALIA

- | | | | |
|-------|---|---|--|
| LW TW | 1 | 1 | DIESEL/Tip Of My Tongue |
| | 2 | 2 | BABY ANIMALS/One Word |
| | 3 | 3 | EUPHORIA/Love You Right |
| | 4 | 4 | JIMMY BARNES/Ain't No Mountain High Enough |
| | 5 | 5 | CROWDED HOUSE/It's Only Natural |
| | 6 | 6 | DIESEL/Come To Me |
| | 7 | 7 | ROCKMELONS/Ain't No Sunshine |
| | 8 | 8 | FREAKED OUT FLOWER CHILDREN/Spill The Wine |
| | 9 | 9 | DEBORAH CONWAY/Release Me |
| | | | |

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JOEL DENVER

ARBITRON 12+ SCOREBOARD

CHR Format Takes Another Fall ('91)

They say it's always darkest just before the dawn. They also say behind every cloud there's a silver lining. They also say, "Joel, you use too many cliches." Be that as it may, Fall '91 was another ominous book for CHR as 59% of the stations in the Top 100 had a down 12+ book, and everyone in the format has his eyes peeled for that damned silver lining.

The demise of Birch didn't help. Neither did continued pressure from management to deliver higher-skewing 25+ numbers, outside of the realistically attainable 25-34 demo. Both factors took their toll on station morale and ratings.

In today's environment, there may be less 12-34 audience, but there are also a lot more 25-54 competitors. Do you want to give up a Top 5 12+ station with solid 12-34 numbers to become the No. 7 station 25-54 just because your GSM tells your GM he can't sell the numbers?

Perhaps it's finally time for managers and owners to learn to sell what they have instead of trying to make wholesale on-air changes. Infusing real entertainment and excitement with carefully targeted hit music will do more for your station than any positioning statement or cosmetic facelift. Slogans like "No rap. No rock" or "More variety with another 10-in-a-row" alienate your core and do nothing to attract new audience.

Since we're now in an Arbitron-only world, here's a five-book 12+ CHR scoreboard for the Top 100 markets. Good luck to all in the books ahead. Beginning next week, look for a series of articles offering some solid advice on tackling your programming problems.

Fall '91 Scoreboard

P1 East Markets

	Fa '90	Wi '91	Sp '91	Su '91	Fa '91
WBSB/Baltimore*	5.0	5.0	4.0	5.6	4.2
WERQ-FM/Baltimore	1.6**	1.6**	1.6**	0.9	3.3
WXKS-FM/Boston	5.7	6.7	5.8	5.0	5.5
WZOU/Boston	7.2	6.9	6.8	7.1	5.3
WQHT/New York	4.1	3.7	4.0	4.2	4.8
WHTZ/New York	4.7	3.6	3.6	3.8	3.3
WPLJ/New York	2.2	2.0	2.2	2.3	2.8
WEGX/Philadelphia	3.7	4.2	3.9	3.7	4.9
WIOQ/Philadelphia	4.8	5.2	4.9	4.1	4.4
WBZZ/Pittsburgh	6.9	7.9	7.2	5.9	4.8
WMXP/Pittsburgh	3.2	3.8	4.5	3.1	3.7
WPRO-FM/Providence	9.6	9.1	7.5	9.3	8.7
WWKX/Providence	2.8	2.8	3.1	3.1	3.0
WPGC-FM/Washington	8.1	7.3	7.6	7.8	9.2
WAVA/Washington***	4.0	3.8	4.2	3.5	3.8

* Flipped to AC 2/18/92
 ** Was WYST-FM (AC)
 *** Flipped to Religious 2/24/92

P1 South Markets

	Fa '90	Wi '91	Sp '91	Su '91	Fa '91
WAPW/Atlanta	8.2	7.5	7.5	6.5	4.7
WSTR/Atlanta	5.1	4.2	3.4	4.4	3.6
KEGL/Dallas	4.2	4.4	4.1	3.6	3.9
KBXX/Houston	2.0	2.3	3.6	4.8	6.1
KRBE-AM & FM/ Houston	2.7	3.3	3.8	4.2	4.0
WPOW/Miami	4.9	5.8	5.2	5.1	6.2
WNVZ/Norfolk	6.4	6.9	6.1	4.3	5.2
KTFM/San Antonio	9.0	10.1	9.2	9.3	9.2
WFLZ/Tampa	7.4	5.5	7.1	6.8	6.0
WRBQ-FM/Tampa	6.3	6.5	4.7	4.5	3.7

P1 Midwest Markets

	Fa '90	Wi '91	Sp '91	Su '91	Fa '91
WBBM-FM/Chicago	6.2	6.9	5.8	4.9	5.1
WKRC/Cincinnati	9.8	10.3	9.7	9.4	6.2
WPHR/Cleveland	5.2	5.6	4.5	4.5	3.7
WJMO-FM/Cleveland	3.5	2.7	3.5	3.0	3.0
WNCI/Columbus	10.9	11.7	11.1	11.4	7.5
WWHT/Columbus	N/A	2.2	4.6	2.3	3.5
WHYT/Detroit	4.9	4.5	4.5	4.7	4.4
WDFX/Detroit	2.8	3.6	2.9	2.7	2.3
WZPL/Indianapolis	10.4	11.6	10.4	9.8	10.2
WHHH/Indianapolis	N/A	N/A	N/A	N/A	2.2
KBEQ/Kansas City	5.1	5.2	4.7	5.2	5.4
KXXR/Kansas City	4.4	3.4	3.7	4.0	2.9
WLUM/Milwaukee	9.5	8.0	7.3	7.6	7.1
KDWB/Minneapolis	6.6	7.5	9.7	8.7	8.1
WKBQ/St. Louis	5.0	4.8	5.2	4.3	5.0
KHTK/St. Louis	2.0	1.5	2.3	3.2	2.5

P1 West Markets

	Fa '90	Wi '91	Sp '91	Su '91	Fa '91
KEZY/Anaheim	1.2	1.3	2.0	1.6	1.7
KQKS/Denver	5.7	5.4	4.7	6.5	4.6
KRXY-AM & FM/Denver	4.2	4.1	3.3	4.1	2.6
KIIS-AM & FM/ Los Angeles	5.0	4.6	4.7	5.2	4.8
KPWR/Los Angeles	4.5	3.5	3.4	3.5	4.3
KOY-FM/Phoenix	4.0	4.2	4.8	4.7	4.3
KKFR/Phoenix	4.1	4.9	4.6	4.4	3.1
KKRZ/Portland	8.1	7.3	9.2	8.9	8.0
KXYQ/Portland	3.6	3.5	2.9	3.5	3.2
KGFI/Riverside	7.5	6.7	9.3	7.3	9.1
KSFM/Sacramento	7.3	7.3	6.7	6.3	7.7
KWOD/Sacramento	2.9	2.7	3.3	4.5	3.9
KISN-FM/Salt Lake City	4.6	5.7	3.9	5.5	4.8
KUTQ/Salt Lake City	2.0	2.4	2.8	4.1	3.6
KZHT/Salt Lake City	3.0	3.3	2.6	4.0*	2.3
KKLQ-AM & FM/ San Diego	7.7	7.3	5.3	6.2	6.5
XHTZ/San Diego	3.1	2.6	2.4	3.4	4.0
KMEL/San Francisco	5.2	6.2	6.1	5.3	5.3
KSOL/San Francisco	2.5**	2.9**	3.6**	2.8	2.9
KHQT/San Jose	5.4	5.5	7.1	6.9	5.3
KPLZ/Seattle	7.0	6.0	6.7	6.4	6.9
KUBE/Seattle	5.2	4.8	5.1	4.7	4.5

* Was simulcasting with KRPN
 ** Was Urban

P2 East Markets

	Fa '90	Wi '91	Sp '91	Su '91	Fa '91
WFLY/Albany	10.2	8.6	10.1	9.6	9.5
WVKZ/Albany	3.0	2.5	2.6	3.6	2.1
WAEB-FM/Allentown	6.7	6.9	6.9	7.5	10.1
WKSE/Bufalo	6.9	8.0	8.2	7.9	8.4
WNNK-AM & FM/ Harrisburg	13.3	15.4	13.3	11.2	14.8
WTIC-FM/Hartford	9.0	9.3	8.8	9.1	7.7
WKSS/Hartford	5.4	6.1	5.4	5.4	5.1
WLAN-FM/ Lancaster, PA	8.0	N/A	6.7	N/A	6.7
WFHN/ New Bedford, MA	8.7	N/A	7.5	N/A	6.9
WKCI/New Haven, CT	10.9	N/A	9.7	N/A	9.4
WPXY-AM & FM/ Rochester	12.3	9.5	10.4	9.7	9.5
WHMP/Springfield, MA	1.7	2.0	1.2	2.4	1.0
WNTQ/Syracuse	11.1	9.3	10.7	10.2	9.9
WKRZ-FM/ Wilkes-Barre, PA	15.0	15.6	15.7	15.0	16.5
WTLQ/ Wilkes-Barre, PA	2.6	2.4	2.5	2.6	2.3
WSTW/Wilmington, DE	9.7	N/A	10.7	N/A	8.7

Total Shares

Another way of looking at what's happened during the Fall '91 Arbitron is to tally up all the 12+ AQH scores as shown below.

Overall	Fa '90	Su '91	Fa '91
P1 EAST	73.4	69.4	71.7
P1 SOUTH	56.2	53.5	52.6
P1 MIDWEST	86.3	85.7	79.1
P1 WEST	103.8	109.3	103.4
P2 EAST	134.5	128.8	128.6
P2 SOUTH	247.5	238.4	222.5
P2 MIDWEST	97.5	93.8	88.1
P2 WEST	107.8	98.5	96.9
TOTAL	907.0	877.4	842.4

MAINSTREAM	Fa '90	Su '91	Fa '91
P1 EAST	36.1	34.1	32.5
P1 SOUTH	32.9	27.5	25.1
P1 MIDWEST	60.2	60.0	51.3
P1 WEST	46.8	52.0	46.3
P2 EAST	120.1	114.3	115.8
P2 SOUTH	205.6	199.8	194.9
P2 MIDWEST	97.5	93.8	88.1
P2 WEST	38.0	34.0	33.1
TOTAL	637.2	615.5	587.1

DANCE	Fa '90	Su '91	Fa '91
P1 EAST	37.3	35.3	39.2
P1 SOUTH	23.3	26.0	27.5
P1 MIDWEST	26.1	25.7	27.8
P1 WEST	57.0	57.3	57.1
P2 EAST	14.4	14.5	12.8
P2 SOUTH	41.9	39.0	37.6
P2 MIDWEST	—	—	—
P2 WEST	69.8	64.5	63.8
TOTAL	269.8	262.3	255.8

12+ GAINS/LOSSES

	Su '91-Fa '91	Fa '90-Fa '91
Mainstream	UP 29	UP 30
	DN 59	DN 59
	SM 2	SM 1
Dance	UP 23	UP 23
	DN 21	DN 23
	SM 2	SM 0

12+ AQH PERFORMANCE

	Su '91-Fa '91	Fa '90-Fa '91
Mainstream	-28.4	-50.1
Dance	-6.5	-14.0
Total	-34.9	-64.1

Book-To-Book, Year-To-Year Comparison

In the quest for new stats, R&R Assistant Editor Anthony Acampora has come up with a chart reflecting AQH gain/loss by book and by year.

As in the past, we divided stations into two categories — mainstream and dance — based on the composition of their most recent playlists.

Although the figures indicate erosion in both, mainstream CHR seems to be taking more of a dive. One possible reason: dance CHRs are more tightly focused on 12-34, while many mainstreamers have lost focus by trying to capture the 25+ demo.

REGION	MAINSTREAM		DANCE	
	Su '91-Fa '91 BOOK	Fa '90-Fa '91 YEAR	Su '91-Fa '91 BOOK	Fa '90-Fa '91 YEAR
P1 EAST	-1.6	-3.6	+3.9	+1.9
P1 SOUTH	-2.4	-7.8	+1.5	+4.2
P1 MIDWEST	-8.7	-8.9	+2.1	+1.7
P1 WEST	-5.7	-0.5	-0.2	+0.1
P2 EAST	+1.5	-4.3	-1.7	-1.6
P2 SOUTH	-4.9	-10.7	-11.4	-14.3
P2 MIDWEST	-5.7	-9.4	N/A	N/A
P2 WEST	-0.9	-4.9	-0.7	-6.0
TOTAL	-28.4	-50.1	-6.5	-14.0

81 Mainstream CHR stations 46 Dance CHR stations

WELCOME TO WAYNE'S WORLD



- Number One Box Office Film Continues...
- Over 9.7 million dollars last weekend.
- Over 46.2 million dollars in three weeks.
- Over 400,000 albums sold.
- Billboard Pop Album Chart - High Debut 14*.

TIA CARRERE "Ballroom Blitz"

These Stations Are Hurling A Hit!

PWR999 add 17 (#1 REQUESTS)

KWOD deb 30

999KHI

CK105 39-34

KMCK 38-32

HOT955

KWNZ

WVBS

WRQK deb 22

WHTO

KTMT



Stress Rotation!

CINDERELLA

"Hot And Bothered"

(Precisely The Sensation Wayne Experiences
When He Sees Garth's Mom Seductively Wielding
A Can Of Cheese Whiz!)

ALREADY ON:

WZYP KFMW

WRQK OK95



Stress Rotation!

Wield This One On The Air Tonight And
Watch Your Phones Go "Schwinging!"



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We are thankful to the NLA for this award and we are thankful to our extraordinary clients whom we service.... because service is what Music Express is all about.

We don't know what the future holds in terms of awards, but we're determined to stick to our high standards, because being the finest service in the country has always been our number one goal.

How did we arrive at this degree of excellence? Guess we're just driven.

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Nobody Can Do Better What We Do Best

Fall '91 Scoreboard

Continued from Page 40

P2 South Markets

	Fa'90	Wl'91	Sp'91	Su'91	Fa'91
KHFI/Austin	7.9	7.6	7.3	6.3	7.5
KBTS/Austin	7.0	7.1	5.4	4.5	4.0
WFMF/					
Baton Rouge, LA	8.1	12.1	10.4	9.3	7.7
WAPI-FM/					
Birmingham, AL	7.7	8.1	5.8	9.2	8.4
WSSX/Charleston, SC	7.1	7.7	8.8	10.3	7.7
WCKZ/Charlotte	6.6	7.5	7.3	6.5	5.0
WAQQ/Charlotte	2.5*	0.5*	0.8*	1.6*	1.2
WSKZ/Chattanooga	10.3	9.6	7.5	9.2	5.9
WKXJ/Chattanooga	N/A	0.8	3.5	0.8	2.2
WRHT/Greenville, NC	3.2	2.6	3.2	3.2	2.6
WNOK-FM/					
Columbia, SC	11.5	8.4	10.8	8.0	9.3
KPRR/EI Paso	11.5	10.5	12.4	11.5	13.0
WBBO/Greenville, SC	1.7	2.3	4.1	3.7	3.9
WAPE-AM & FM/					
Jacksonville	11.3	9.5	10.2	9.6	11.7
WQUT/					
Johnson City, TN	16.5	20.0	18.0	21.1	14.9
WOKI/Knoxville	9.5	10.9	9.1	9.7	7.2
KKYK/Little Rock	4.4	5.3	4.3	5.5	5.1
WDJX/Louisville	7.3	6.8	8.9	8.0	7.6
WZKS/Louisville **	3.4	3.9	5.0	3.5	3.7
KBFM/McAllen, TX	14.0	13.1	11.1	10.8	10.9
KRGY/McAllen, TX	2.8	3.7	5.3	5.7	4.7
WMC-FM/Memphis	8.4	6.8	7.9	6.7	8.7
WABB-FM/Mobile, AL	10.8	9.5	6.8	6.8	8.4
WYHY/Nashville	11.4	10.4	9.9	11.0	9.1
WEZB/New Orleans	9.2	8.5	9.3	8.1	7.4
WXXL/Oriando	3.9	3.7	4.9	3.6	4.7
WDCG/Raleigh, NC	7.0	7.9	6.9	7.7	5.8
WRVQ/Richmond	10.5	9.6	9.7	9.0	9.3
WXLK/Roanoke, VA	19.3	16.3	15.1	16.1	13.3
WOVV/West Palm					
Beach, FL	3.6	5.1	5.5	3.7	4.2
WKZL/Winston-Salem ***	4.5	5.1	4.8	4.1	4.0
WKSJ/Winston-Salem	4.6	4.5	3.6	4.0	3.4

*Was WGKL (Gold)
**Now simulcasting with WDJX
***Has switched to Hot AC

P2 Midwest Markets

	Fa'90	Wl'91	Sp'91	Su'91	Fa'91
WKDD/Akron	6.7	4.0	8.0	6.1	4.5
WGTV/Dayton	9.1	8.5	9.2	9.7	7.5
WGRD/					
Grand Rapids, MI	9.1	9.7	9.6	8.9	9.6
WVIC-AM & FM/					
Lansing, MI	13.3	14.4	12.7	9.6	10.4
KJYO/Oklahoma City	7.3	9.0	9.8	10.6	9.9
KQKQ/Omaha	11.5	9.5	10.3	8.8	8.6
KKKT/Omaha	4.9	3.5	4.3	5.1	4.1
KMYZ-FM/Tulsa	7.3	6.4	7.5	9.6	8.7
KAYI/Tulsa	6.0	6.0	6.0	4.3	4.0
KKRD/Wichita	11.6	8.7	6.7	6.7	7.3
KYQQ/Wichita	0.5	1.3	2.7	3.6	2.9
WHOT-FM/					
Youngstown, OH	10.2	13.1	11.0	10.8	10.6

P2 West Markets

	Fa'90	Wl'91	Sp'91	Su'91	Fa'91
KKSS/Albuquerque	7.7	7.0	7.4	8.4	5.5
KKXX-FM/					
Bakersfield, CA	13.8	13.9	11.5	8.7	12.1
KBOS/Fresno	9.6	5.5	4.8	3.6	5.4
KQPW/Fresno	2.5	4.4	4.2	4.6	5.3
KIKI/Honolulu	9.9	9.3	12.7	10.3	8.2
KQMQ-AM & FM/					
Honolulu	9.3	8.7	6.6	9.6	7.0
KLUC/Las Vegas	8.1	9.0	7.9	8.8	8.7
KYRK/Las Vegas	5.1	4.7	3.9	3.9	3.3
KHOP/Modesto, CA	9.7	N/A	10.8	N/A	9.0
KDON-FM/Salinas, CA	10.4	11.1	11.7	9.6	11.8
KWIN/Stockton, CA	5.9	N/A	6.9	N/A	6.0
KRQQ/Tucson	15.1	14.8	13.9	10.5	12.1
KJYK/Tucson	0.7	0.5	1.4	2.8	2.5

NOTE: For markets rated twice a year, book-to-book comparisons includes only spring and fall numbers.

MOTION

• Jay Kelley from KKBQ/Houston takes mornings at KDON/Salinas-Monterey, CA.

KZZU/Spokane Research Dir. Rob Potter adds Music Coord. chores... KQIZ/Amarillo, TX welcomes Jill Christie back to middays as Shotgun Kelly moves to sales... WCGQ/Columbus, GA MD Lee McCard lands at WSTR (Star 94)/Atlanta for weekends... WGTZ/Dayton greets new AM talent Jeff Wicker from WZOK/Rockford... At WPRR/Altoona, PA, John Harlow comes aboard from WGMR/State College, PA for overnights, as Bill Kurtis segues to nights, replacing the exiting Steve Hilton.

BITS

• Who Needs Albertville? — That was the rallying cry for KSFM (FM102)/Sacramento's "Greatest Olympics Ever Played." Listeners competed in novel events like "Spam Carving," "Cow Tongue Tossing," and "Goldfish Swallowing." The games' highest athletic drama, however, came at the Country Club Lanes where competitors battled for the lofty titles of "Best Backward Bowler" and "Best Blindfolded Bowler."



MARKY MARKS TIME IN CLEVELAND — WPHR/Cleveland gave some lucky listeners a chance to see Marky Mark's rippling biceps up close and personal. Feeling the good vibes are (kneeling l-r) WPHR Promotion Director Marshall Goudy and Asst. Natalie Di Pietro. Standing are Marky Mark (center) with the contest winners.

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Back To The Future

SBR says time is right for progressive revival

It seems fitting that, 25 years after the birth of progressive radio, the adventurous, ground-breaking format may be primed for a comeback.

One of the most ardent supporters of a progressive-type revival is SBR, the consultant/investment firm recently formed by Ray Skibitsky, John Bradley, and David Rahn. As GM, PD, and Promotion Director, respectively, of KBCO/Denver, the trio — along with current KBCO VP/Programming Dennis Constantine — helped make the station the most consistently successful progressive outlet in the country. And they're convinced they can duplicate KBCO's accomplishments in just about any market.

SBR refers to its version of progressive radio as "true album radio," or TAR. Its initial brochure says TAR is "a fresh blend of music that mixes styles and tempos from several radio formats. While other formats are narrowly focused musically, TAR combines the songs for a broader presentation of music."

In order to get a better handle on TAR and its prospects for success, I asked Skibitsky, Bradley, and Rahn several questions, including:

- Why is the format ready to take off?
- How does it differ from Rock AC?
- What are TAR's similarities to progressive radio of the past, and what are the differences?
- What about contesting? Morning shows? Jock freedom?
- How is TAR received by the business community?

Their revealing answers follow, along with complementary passages from their written material.

• **Timing:** "The format's actually been ready for a while," Rahn says. "But the industry hasn't been ready. Now broadcasters are finding that being the third AOR or the fourth AC isn't working anymore. Stations have to do something to break out of the box and differentiate themselves. That's really the key to what we're talking about."

"People seem to be opening up and looking for new ideas," says Bradley.

• **TAR Vs. Rock AC:** "There's some confusion between what some people call Rock AC versus what we're trying to do," Skibitsky notes. "While both formats are very strong with 25-49 adults, a station like WMMO/Orlando is much closer to an AC, while our slant is more rock-based."

"I think 'MMO would admit they're really an AC station without the wimpy stuff," adds Rahn.

• **TAR Vs. Progressive:** "The older progressive stations didn't

is that the buying community loves to listen to the station. That's a real advantage, because if they person-

today's environment. What I do know is that you've got to maintain a lot of integrity."



Ray Skibitsky



The format creates an immediate buzz, because it attracts upscale, active adults — the mainstay of most retailers' business.

really grow with the times," Rahn says. "They let a generation pass through them, and the rest of radio left them behind. Today's successful progressive stations reflect '90s attitudes and values. They're not stuck in the '60s and '70s."

"Today's progressive managers and programmers are better business people, and they're smarter marketers and promoters," adds Bradley.

• **Target Demos:** The brochure says, "TAR appeals to people 21-49 who are mobile, upscale, have above-average income, and insist on quality. They are young couples and/or families with young children. Most are homeowners and white collar workers. They are educated and lead an active lifestyle."

Clients 'Love' Format

• **Advertiser Reaction:** "We're not trying to position any of these radio stations as 'alternative,'" Skibitsky says. "They're active, diverse stations, both musically and lifestyle-wise. If you can articulate that to advertisers, the format creates an immediate buzz, because it attracts upscale, active, involved adults — the mainstay of most retailers' business."

"One of the special features of this format that we found at KBCO



John Bradley



We think it's more important to be conscious of day-to-day turnover, rather than turnover in a 24-hour period.

ally love the station, they want to buy the station."

"The format dwells more on psychographics and lifestyle than age," Rahn says. "From a pure demographic standpoint, a 40-year-old doesn't have much in common with a 20-year-old. But from a lifestyle standpoint they might have an awful lot in common."



• **Client Promotions:** Rahn continues, "As you know, this really isn't a hype-type format, and with all the pressure to deal with client promotions, the sales staff is required to have the station's philosophy really ingrained in them. They've got to be real creative and have a good relationship with the programming staff so they can accomplish the sales goals without selling out the station."

"Some stations have taken a real hard-line stance and said they won't do client promotions, but I don't know how realistic that is in

TAR Truths

- Attracts ideal, active audience
- Reflects '90s attitudes, values
- Advertisers love it
- Can yield relatively quick results



David Rahn



Today's successful progressive stations reflect '90s attitudes and values. They're not stuck in the '60s and '70s.

• **Musical Balance:** "TAR is based around a large core of well-known songs from the '60s through the '90s. The basic principle is to let listeners discover new music in a setting of comfortable, familiar songs," adds the literature.

"The depth songs in this format, whether they come from new bands or from classic albums, are the spice in the mix. Too much spice and the station becomes unlistenable. Not enough spice, and the station sounds like all the rest on the dial."

"The secret to TAR is balancing the right hits with quality overlooked depth songs, while eliminating the tired songs or songs with the wrong sound."

Avoiding Fatigue

• **Rotations:** "We think it's more important to be conscious of day-to-day turnover, rather than turnover in a 24-hour period," Bradley says. "Sure, you can play something three times a day. But are people hearing the same group of songs day after day? That's where you get fatigue."

"That's probably the biggest difference between our format and most of today's AOR stations," Skibitsky says. "Throughout the course of a week you'll really notice the depth of our format."

"Even with stations that do no-repeat workdays, we can guarantee you'll hear the same group of songs every day," Bradley adds.

• **Jock Freedom:** "In theory, you have a staff that understands exactly what you're doing and can be given a lot of freedom," Bradley says. "In reality, since most people haven't done this sort of thing for a long time — if ever — they've got to be given a lot of structure, at least initially. Even when everything's planned out for them, people love it, because they get to play different songs they actually like."

"It's a two-step process," adds Skibitsky. "First the jocks get structure, and things gradually become looser."

"Although even in theory I'm not convinced that's the best way to do it," Bradley counters, "because there's so much at stake now. Things are much more serious. Before you give the jocks a lot of freedom, you've got to have built up a lot of trust and respect."

• **Mornings:** "I don't know that we really have the answer," Bradley admits. "It's a dilemma, because the obvious answer is to have a music-intensive morning show, but that's not the answer."

• **Contests:** "The no-contest concept is as much a marketing tool as anything, and as such it's got its place," Rahn says. "Progressive stations have to be real sensitive how contests fit in. But I wouldn't say carte blanche that you don't do them. If you have something that's of real value to give your audience, and you're willing to put the time in to come up with a mature, entertaining way to do it, then you're doing good radio."

"You're going after the exact same people who love to play Trivial Pursuit," Bradley notes, "so you can't tell me they don't want to play games."

Quick Results

Many broadcasters are leery of progressive radio because they fear the format needs years of nurturing before it can be successful. In fact, they support that notion by pointing directly at KBCO, which signed on in 1977 but didn't really begin making a serious impact until 1985.

"You've got to remember that KBCO really wasn't a player until we went to 100,000 watts," counters Skibitsky. "After that it immediately began to take off, and in two and a half years it was number one in the market. So we feel we can start effecting change at a radio station in six months, and within a year have a very saleable, successful product."

Still, Bradley says those who tru-



MSG UNPLUGGED! — MSG kicked off their intimate club tour by rockin' L.A.'s Roxy; (standing, l-r) Shark Island's Spencer Sercombe, impact's Lisa Oxman, MSG's Robin McAuley, KQLZ (Pirate Radio)/Los Angeles MD Marcia Longo, MSG's Michael Schenker, MCA's David Fleischman, unidentified, MCA's Susan Greenwood, We're Taikin' Music's Sam Calle; (kneeling) Impact's Gina Iorillo.



UNITY — When North Carolina Governor Jim Martin needs some airtime to promote his community service projects, who does he call? Why, WRDU/Raleigh morning team Reynolds & Silva, of course. Pressing the flesh are (l-r) Kevin Silva, Martin, and Steve Reynolds.



FROZEN T-SHIRT CONTEST — WRRK/Pittsburgh morning producer Brian Montgomery (r) and an attentive listener sandwich one of the brave contestants in the station's recent winter wet T-shirt contest, which was held in 17-degree weather. The tasteful promotion was sponsored by morning host Dr. Don.



HOMELESS JOCKS — WRKR/Kai-amazoo morning team Mike McKelley (l) and Scotty "Bud" Melvin (r) lived in this box for four days to raise awareness for the plight of the city's homeless.



ANYBODY LOOKING? — WKLC/Charleston-Huntington, WV night stalker Steve Animal (c) remains tame backstage with Queensryche's Geoff Tate (l) and Chris DeGarmo (r).

SEGUES

WIZN/Burlington, VT MD Tom Van Sant departs after seven years; Mike Luoma is acting MD . . . KCLB/Palm Springs Promotion Director/morning newscaster Robin Morales exits . . . KZKZ/Ft. Smith, AK MD/night rocker John Allen crosses to KZZB; KZKZ PD Mark Morgan assumes MD duties . . . WCIZ/Watertown, NY Production Director/afternoons Dave Thomas exits for a job at WHLM/Scranton . . . Former WMAD/Madison PD John Duncan lands at WLZR/Milwaukee as Promotion Director . . . Harris Communications inks KCQR/Santa Barbara . . . John Langan takes mornings at KKZX/Spokane . . . KQDS/Duluth afternoon rocker Mark Olson adds APD/MD duties . . . WIOG/Saginaw, MI morning co-host Tim Murphy takes mornings at WKLT/Traverse Ci-

ty, MI . . . At WIXV/Savannah, overnigher Dave Shephard is now co-hosting mornings as Mary Ann Edinger exits; part-timer Jeff Taylor grabs overnights.

Back To The Future

Continued from Page 44

ly succeed with TAR or any other format think far more than a year or two down the road. "You've got to be in this for the long term. This is not 1987, where you buy one day and sell the next for a \$5 million profit."

In two weeks I'll explore today's progressive scene, comparing and contrasting a variety of stations that are helping keep musically creative radio alive.

FAMOUS FIRSTS



STEVE YOUNG, PD KISW/SEATTLE

WHAT WAS THE FIRST RECORD YOU BOUGHT?
S: MOODY BLUES "Days Of Future Passed"

WHO WAS THE FIRST PD TO TAKE YOUR CALL?
S: Dave Charles, CHUM

WHAT WAS THE FIRST STATION YOU WORKED FOR?
S: CJET, Smith Falls

WHAT WAS THE FIRST CONCERT YOU ATTENDED?
LS: The DOORS in Toronto in 1969

WHAT WAS YOUR FIRST SEXUAL EXPERIENCE?
S: A toga party at Radio York, York U. (It was a foggy night!)

YOUR FIRST PRIORITY THIS WEEK:

SOCIAL DISTORTION

"BAD LUCK"

A Most Added Track & Album 42/32

Track Debut 54

THE WINNER OF BAD LUCK POKER WILL BE ANNOUNCED NEXT WEEK DUE TO LACK OF SPACE IN THIS AD.

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PRODUCT OF THE USA

CRACKER

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CRACKER IS THE NEW
ALBUM FROM DAVID LOWERY,
FORMER LEAD SINGER OF
CAMPER VAN BEETHOVEN.
FEATURING THE SONG "TEEN ANGOT
(WHAT THE WORLD NEEDS NOW)."



Management: Jackson Haring/Home Office, Produced by Don Smith. ©1995 Virgin Records America, Inc.

Virgin



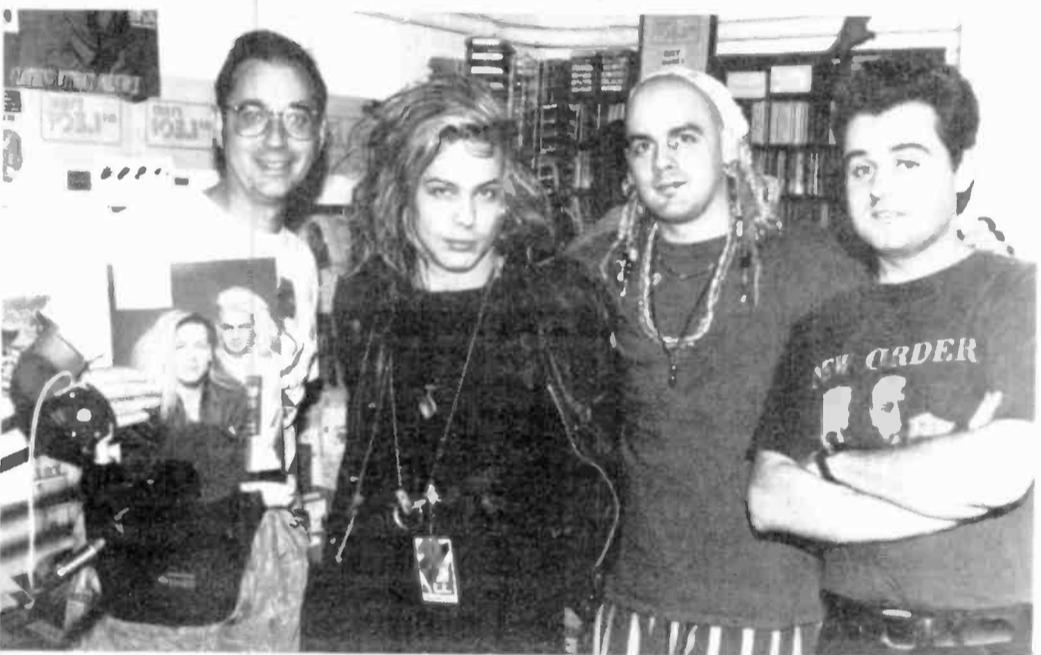
ROYAL REIGN — Royal Crescent Mobster Dave Ellison (c) recently held court at WOXY/Cincinnati, treating listeners to a king's ransom of Mob tunes. Supporting the regal rocker are PD Phil Manning and Promotion Director Laura Kim.



COMPARABLE HEADS — Happyhead leader Carl Marsh (second from left) has a hard time fitting in with this group at the Gavin Convention. Looking battered and bewildered are (l-r) WHTG/Asbury Park, NJ MD Matt Pinfield; Marsh; WFNX/Boston PD Mad Max Tolkoff; Advanced Alternative Media's Mark Fotiadis; and Atco's Mark Snider.



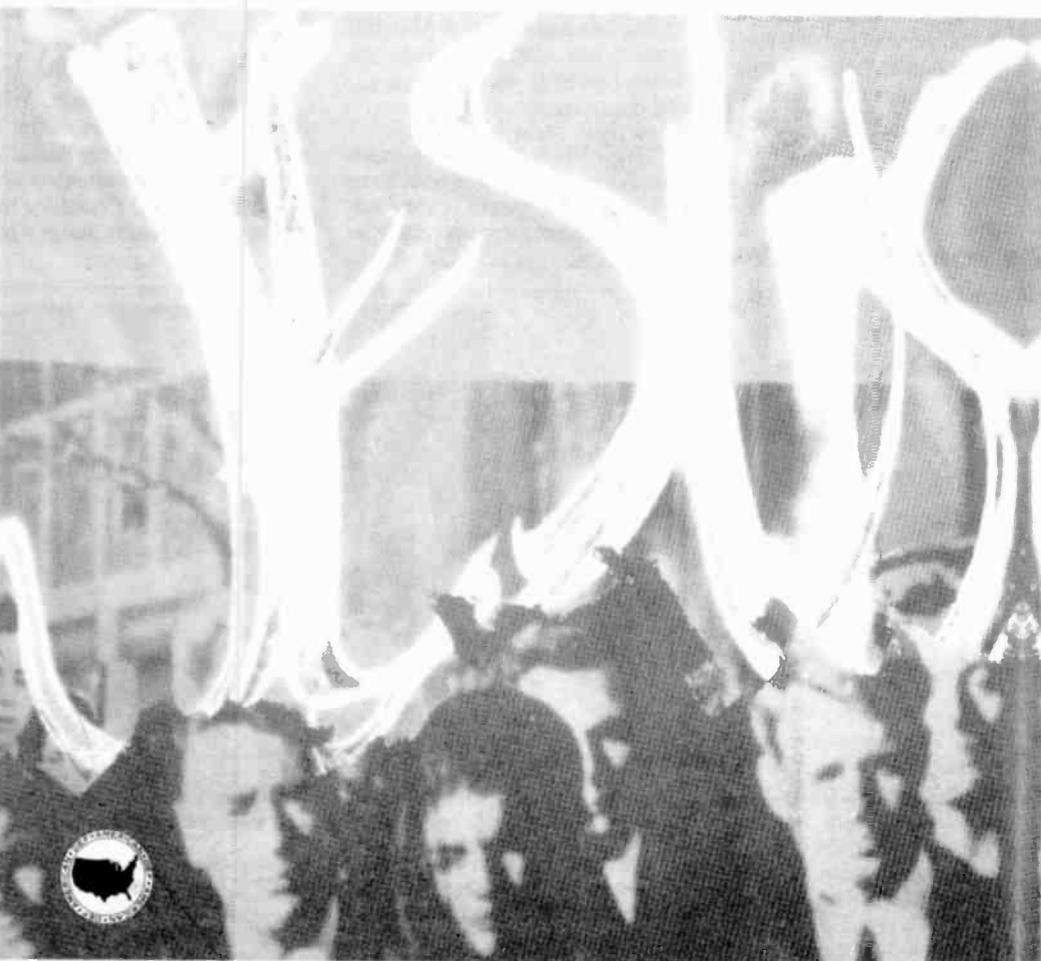
LOW SELF OPINION — WDRE/Long Island received a moral boost when Henry Rollins dropped by the station. Pulling together are (l-r) Rollins, Imago's Leslie Alfano, and 'DRE Asst. MD Robert Greenbaum.



DIE WARZAU BURNS UP MARS — Die Warzau were "Burning" up the airwaves at MARS-FM/Los Angeles; (l-r) MARS nightlimer Rob Francis, Die Warzau's Van Christie and Jim Marcus, and MARS Promotion Director Frank Minero.



IF LOOKS COULD KILL — Wendy James from Transvision Vamp played it conservative at KJJO/Minneapolis. Hanging in the control room are (l-r) KJJO OM/PD Tony Powers, James, Asst. PD Mike Stepleton, and MCA's Sherri Trahan.



GROOVY DUDES — The party animals from the Farm turned a recent 91X remote into a real zoo; (top row, l-r) the Farm's Ben Leach, Steve Grimes, and Roy Boulter, Reprise's Katie Seidel, Asst. PD/MD Mike Halloran, and Asst. Promotion Director Dwight Arnold; (bottom, l-r) band member Peter Hooton, 91X salesperson Susan Trautman, and the band's Carl Hunter.





WALT LOVE

UC

URBAN CONTEMPORARY

WOWI's Winning Ways

Station scores eighth consecutive first place finish in Norfolk

Among the Urban outlets scoring a win in the Fall '91 Arbitron ratings derby was WOWI/Norfolk.

The station snagged a 9.3-11.4 in persons 12+. Its closest competitor, Beautiful Music/Easy Listening WFOG, weighed in with an 8.1-8.7 boost. WOWI also copped first place in the 18-34 demo, first 25-54 in evenings (7pm-midnight), and second place overall in 25-54 behind AC WWDE.

"This is our eighth consecutive No. 1 book," said OM/PD Steve Crumbley. "I definitely give the credit to teamwork. It takes everyone — from the GM to the chief engineer — to do their part.

"I look at everything like I look at sports. The coach can have the greatest game plan in the world. But if the team doesn't go out and execute it, you don't win the game. I think we have the greatest airstaff because they've been able to execute my game plan and what our research has told us on paper. They've been able to focus on their target and have earned results by getting people to listen to this radio station over the long haul."

Mass Appeal Maintenance

WOWI's primary target audience is adults 18-34, with 25-54 as its secondary target. Explaining how the station maintains its mass appeal, Crumbley said, "To make this station mass appeal, the one thing I focus on right now is the fact that we play black music. The music is accepted everywhere these days — the United States, Europe. Plus rap and dance music are also being accepted. Look at the com-



The coach can have the greatest game plan in the world. But if the team doesn't execute it, you don't win the game.



mercials on television; look at the billboards around town. Everybody is using black music.

"It's funny. I hear people ask, 'How long is this going to last?' They've been asking that question since the Sugar Hill Gang made 'Rapper's Delight,' and the music is still here. Playing the cream of the crop in black music . . . that's how you get your station to appeal to the masses and get them to appreciate your sound. I must admit



Steve Crumbley

that we do play some crossover music, but we don't go out of our way. We play the music that's our format."

In addition to its second-place grasp on the 25-54 demo, WOWI also manages to hold onto the younger end (12-17) of the audience scale. Asked how the station is able to cater to — and satisfy — both demos, Crumbley commented, "It's in the presentation. We're not screaming, hollering, and acting like wild people with no sense. Our jocks sound like they're enjoying what they do for a living. They sound like they're having fun, and they are. Also, this market and station disprove the theory that 25-54-year-olds hate rap and dance music.

"When Black/AC WMYK came into this market, it was something new and different; everybody tuned in. The station was up to a six

share. Also during that time Churban outlet XXXX [Z104] signed on; over that four-year period WOWI experienced some audience deterioration because of those challengers. Since then, however, both stations have switched to other formats. And our audience came right back.

"I'm not trying to knock the Black/AC stations across the country. But when we asked listeners why they listened to us instead of the former Black/AC challenger, they said things like, 'Because they make me feel old' and 'We like oldies, but they make me realize how old I am.' That was the general consensus from our focus group



Playing the cream of the crop in black music . . . that's how you get your station to appeal to the masses.



research in the market. Now there's nothing wrong with getting old, but most people like to feel young. And I think our radio station helps people feel that way. I also think this format makes everybody feel good, and that's why they like it."

Evening Appeal

Between 7pm-midnight WOWI captured an 18+ share of the 12+ audience. Detailing the lineup that contributes to the station's winning evening formula, Crumbley said, "At 6pm, personality Judge Knight



CHARITY B-BALL — WOWI recently staged a celebrity basketball game, the proceeds of which were donated to a local charity. Brushing up on their b-ball skills were (back row, l-r) WOWI's morning personality Chase Thomas, MD Mike Manzone, afternoon talent K.J. Holiday, OM/PD Steve Crumbley, and VP/GM Ernie Jackson; (middle, l-r) weekend host CoCo Cortez and morning team member Jeannie; (front, l-r) Public Enemy's Flava Flav and Chuck D, with Def Jam's Thomas Lytle (far right).

does a straight-up dance/hip-hop mix show that's 60%-70% dance music. Then at 8pm we air the 'Top 8 At 8,' followed at 9pm by 'Judge The Jam.' An hour later we start the 'Quiet Storm' portion of our programming."

UC/Black programmers are still debating which approach works the best: playing "Quiet Storm"-type programming at night or opting instead to play rap, dance, and hip-hop music during those hours to counteract Churban station's uptempo stance. Crumbley said it depends on where the station is. "It really does depend on the area you're located in. It's important to know your market and what the people want. If I were being told through research that people wanted the 'Quiet Storm' to air earlier, I'd give it to them. But in our case people want to party first.

"I talk with a number of PDs in other parts of the country. I'm find-

ing out from them that uptempo music is played on average before 10pm. Look at the markets where an Urban station was playing the 'Quiet Storm' between 7pm-midnight and a Churban came in and



There's nothing wrong with getting old, but most people like to feel young. And I think our radio station helps people feel that way.



started slamming uptempo music at the same time. The newcomer has taken over the ratings during that time period and gone straight to the top. What that [scenario] says is the market really wanted an uptempo format.

"But you usually don't find that out until something like that happens because people don't miss what they don't have. So you have to keep up with what your market wants. Scientific research is great. But you can also just ask people what they like or don't like about your station and what it's doing. You've got to stay informed about your market."



I'M ON YOUR SIDE — Artist Jennifer Holliday rubs shoulders with some of the staff members at WILD/Boston; from (l-r) are WILD's MD Jazzmyn, Sports Director "Coach" Willie Maye, and PD Stephen Hill, Holliday, WILD air personality Pebbles, and Arista's Kim Ferguson.

Flashback

Did you remember to mail those photos of your latest station event to R&R? Well, it's not too late. Send them to Walt Love, 1930 Century Park West, Los Angeles, CA 90067.

NEW POWER GENERATION

PRINCE &

"Diamonds And Pearls"

83 UC REPORTERS
- 100%!

83 HEAVY ROTATIONS!

80 HOT REPORTS!

Paisley Park



URBAN CHART: **1**
*THANK YOU,
URBAN RADIO!*



TEVIN CAMPBELL

"Goodbye"

77 UC REPORTERS
- 93%

CONVERSION FACTOR:
+23!



URBAN CHART:
27 - 19



KARYN WHITE

"Walkin' The Dog"

ALREADY 36 UC REPORTERS INCLUDING ADDS THIS WEEK AT:

- | | |
|------|------|
| WUSL | WZFX |
| K97 | KIPR |
| WOWI | WFXM |
| WFXA | KJMS |
| WXOK | WALT |
| Z93 | WQOK |
| WPEG | WEAS |
| WWDM | WANM |
| WAGH | |



MOST ADDED AGAIN!



CHIC

"Chic Mystique"

...BREAKER BOUND!

NOW ON 46 UC REPORTERS INCLUDING:

- | | |
|------|------|
| WBLK | WYLD |
| WAMO | WOWI |
| WKYS | WZAK |
| K97 | WTLC |
| WEDR | KPRS |



NEW & ACTIVE

...AND MANY MORE!



KEITH WASHINGTON

"When You Love Somebody"

64 UC REPORTERS - 77%

INCLUDING

- | | | |
|------|------|------|
| WXYV | KMJQ | WZAK |
| WBLK | WHUR | WVKO |
| WBLS | WKYS | WTLC |
| WRKS | K97 | KPRS |
| WDAS | WEDR | WKKV |
| WAMO | WIZF | KKBT |

...AND MANY MORE!

CONVERSION FACTOR: +15



URBAN CHART:
30 - 24



EL DeBARGE

"My Heart Belongs To You"

WAMO WTLC
WHUR KPRS

- | | |
|------|--------|
| WFXA | WPGA |
| WENN | WALT |
| WWDM | WIKS |
| WAGH | KMJJ |
| Z104 | K98-FM |
| WHJX | WMVP |
| KFXZ | WTLZ |
| WJJS | WVOI |



FIRST WEEK:
MOST ADDED!





MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

PROMO ROUNDUP

Stations And Listeners Display Lots Of Interest

Many stations celebrated Valentine's Day with the usual assortment of lover-oriented promotions. However, WNSR/New York's especially noteworthy effort — a Valentine's Day blood drive for the New York Blood Center — required months of preparation.

"We collected [a record] 380 units of blood," reported Promotion Director Paul Heffner. "We were shooting for 100, so we were very surprised at the response. We promoted it for two weeks and had our morning team [Jim Douglas & Liz White] go to the site [Citicorp Center in Manhattan] to recruit people to donate blood."

In addition to receiving a rose, a box of candy, and a WNSR gift bag, donors were qualified for a station-sponsored Grammy Awards grand prize.

In fact, Blood Center officials said the Grammy Awards incentive package was the main reason for the event's tremendous success. Noted Heffner, "The winner received tickets to the Grammys, limousine service to and from [Grammy venue] Radio City Music Hall, dinner, and tuxedo/gown rental. Our listeners have always responded to our community service in a big way."

Randomly selected contest winner Bridget Fenlon of Brooklyn didn't imagine she'd win. "She just wanted to give blood and wound up winning a great prize," said Heffner.

White also donated to the cause. "We were thrilled with the results," she said. "Our listeners were great; their response motivated me to donate."

"Liz was nervous at first," added Heffner. "I don't blame her; I gave blood myself. She'd been working since 5:30am. By the time she gave blood [at noon], she was pretty tired. But once she gave blood, she felt fantastic. She signed autographs, had her picture taken, and had lots of energy."

Covering All Bases

The promotion wasn't simply slapped together, and not all potential donors were accepted. "Applicants were screened," recalled Heffner, noting prospective donors needed to be 18-76 years old. "140 people wanted to give blood at the main site; we refused 20 of them. The screening is done to make sure the blood's clean."

"There's a liability risk involved. What happens if something goes wrong? Who's responsible? Citicorp Center and [WNSR parent] Bonneville each took out liability insurance for this event. It took lots of cooperation from many understanding people to put it all together. We planned this for five months, but the payoff was there."

Trips 'N' Kisses

Here's how some other stations celebrated Valentine's Day:

- Fifteen WCDJ/Boston CD Network listener club members re-

ceived Valentine's weekend trips for two to Paris, France. Winners departed Boston's Logan Airport on the 13th and returned on the 16th.

- WAAS/Columbia, SC invited listeners to imprint their lips on a piece of paper and fax it to the station. Daily winners scored prize packages.

- WNIC/Detroit PD/morning man Jim Harper was transformed



New York Blood Center nurse Rita Covas (l) attends to WNSR/New York morning drive co-host/blood donor Liz White.

into a chocolate-coated human valentine at the Wonderland Mall in nearby Livonia, MI.

For \$1 donations, which were earmarked for Michigan's American Heart Association, listeners had the opportunity to dunk Harper into a tank filled with chocolate syrup. More than 350 "fans" eagerly waited in line to take their shot. Those donating a buck made out quite well — each received a \$4 box of candy.

- KSSK/Honolulu staged a "Hawaiianopolis Kickoff Party" at Studebaker's on Valentine's eve. Attendees looking for a Valentine's Day date vied for such prizes as a seven-day cruise and helicopter rides.

- WLVE/Miami registered listeners to win a diamond ring.

roses, and tickets to a local comedy club.

- Tuxedo-clad KGBX/Springfield, MO staffers distributed 3000 carnations to people in local offices and businesses for the third successive year. A tag on each flower featured the station's logo on one side and a business coupon on the other.

- WMTX (Mix 96)/Tampa PD/morning man Mason Dixon and morning cohort Bill Connolly hosted the second annual Mix 96 Marriage Mixer. Several couples were married en masse for the first time, while others renewed their vows. All participating couples were eligible to win a grand prize package that included a four-day/three-night Bahamas Honeymoon cruise.

The Joy Of A Free Wedding

According to WJQY (Joy 107)/Miami Promotion Director Debra Towsley, this year's Win Your Wedding contest generated approximately 4000 entries, a hefty increase compared to last year's debut.

"A free wedding in these economic times is an especially attractive offer," she noted. "I've done lots of promotions, but the response to this one was tremendous. People who entered this contest were already planning to get married and were ready to incur a great cost. It made sense for them to enter."

Included in the generous giveaway was the wedding reception, bridal attire, rings, honeymoon at Merv Griffin's Paradise Island, flowers, and other wedding goodies — all valued around \$25,000. "It really worked out well. The winning couple planned to get married in 1993 because they didn't have the money this year."

Joy 107 Love Songs hosts Chad Perry & Dee Silvers selected 56 finalists on the air. The couples became eligible for the grand prize drawing at a Valentine's Day party. Perry & Silvers announced two winners per night leading up to the random drawing. Finalists needed to be present at the party to receive the grand prize; 50 of the 56 finalists attended the two-hour event.

All attending finalists received consolation prizes, including dinners, bachelorette parties, and bottles of champagne. Towsley said, "Since people took the time to come to the party, I didn't want anyone to walk away empty-handed."

RESEARCH FINDINGS

Bumping Up The Tempo

The following data appeared in a recent project compiled by Coleman Research.

The company found "a wide disparity in overall tempo" in its analysis. "Stations range from a high of 3.21 [WSTF/Orlando] to a low of 2.45 [WSSH/Boston]. The majority of ACs in our analysis have an average tempo of approximately 3.00.

"The more contemporary stations [WSTF, 3.21; WWMX/Baltimore, 3.14; KVMY/Phoenix, 3.12; KHMV/Houston, 3.10; and KMXV/Kansas City, 3.09] tend to be uptempo. Older-based ACs are traditionally softer. These stations [all in Boston] include WSSH, 2.45; WVBF, 2.50; and WMJX, 2.53."

Songs were coded on a scale of one (softest) to five (most uptempo). "In the last year, we've moved

our tempo from an average of 2.4 to 3.09," indicated KMXV/Kansas City PD Tom Land. "This has helped us fold in more adult men. We've also seen continued growth in our target: 25-34 women."

Music Type

The piece noted that, regarding sound-coding and texture, "KHMV plays the most music coded as CHR (68.9%), followed by WWMX (58%), WSTF (57.1%), and WOMX/Orlando (56%)." Janet Jackson's "Love Will Never Do Without You" and Mariah Carey's "Emotions" were listed as examples of CHR songs.

"Typical ACs play approximately 45%-50% of music coded as CHR. Stations airing between

ACCELERATION

Management

KMGL/Oklahoma City promotes midday personality Brenda Bennett to MD... KGON/Portland, OR Production Director Russ Cimber joins KMTT/Seattle in a similar capacity... Blythe Reynolds succeeds Jennifer Roman as promotion director at CJAD Montreal... KTSM/El Paso appoints Chris Russel PD... WMGK/Phila-

delphia programming assistant Francine Forgiore is named Assistant Promotion Manager.

Pat Walston joins WIHN/Bloomington, IL as PD... WKDQ/Evansville, IN afternoon personality Bill Clark returns as PD; Johnny Kincaid remains with the station in morning drive with his wife/co-host Elaine... KCMJ/Palm Springs, CA Promotion Director Charlie Dean is promoted to PD; Dan Fritz leaves crosstown KDES to become Asst. PD/MD... KSSY/Wenatchee, WA elevates Asst. PD/MD Greg Roberts to PD.



Bob Lacey & Sheri Lynch

Air Talent

WIMJ/Cincinnati welcomes Mary Kuzan to morning drive... Sheri Lynch joins Bob Lacey for wakeup duty at WBT-FM/Charlotte... John Hall returns to WZZE/Nashville for evenings... KVIL/Dallas shifts Joyce King from nights to PM drive news; Jonathan Hayes advances from swing to nights... WCOD/Cape Cod, MA appoints Jack Mindy morning drive host.



RANDALL BLOOMQUIST

WJFK's Rockin' Take On Talk

Question: What do you call an FM station that features an infamous shock jock in morning drive, issues-oriented talk hosted by a convicted felon in middays, a music-free Afternoon Zoo in evening drive, New Rock at night, and Classic Rock on the weekends?

Well, everyone agrees you can call it WJFK-AM & FM/Baltimore-Washington. Beyond that, there is disagreement. Some observers, including this one, have heralded the Infinity station's recent move to all-Talk weekdays as the long-awaited FM debut of "Rock Talk" — a new style of spoken word radio that's supposed to appeal to the generation that grew up listening to FM music stations.

Infinity President Mel Karmazin rejects that label or any other. "We're not in the trade publication business, so we don't have to come up with [names] to define what our stations do. But WJFK certainly isn't 'Rock Talk.' We call the format 'Great Radio.'"

"I like the fact [Liddy's] not smooth. Gordon's strength is his personality. We didn't want Ted Koppel and 'Nightline.' We want to entertain people. —Cerphe Colwell

Target: Youth

Nevertheless, with the recent addition of Watergate burglar G. Gordon Liddy as midday host, WJFK is now a head-on competitor for the younger daytime listeners tradi-



Cerphe Colwell

tional Talk stations so desperately need.

The WJFK broadcast day begins with the Howard Stern show (6am-10am), which originates from Infinity's WXRK/New York. At about 10am (Stern often lingers longer), the station takes a turn for the serious with Liddy's issues-oriented, caller-driven show.

After a first week devoted to nearly non-stop discussion of Watergate and Liddy's role in the scandal, the show has begun to sound much like other talk shows hosted by middle-aged conservatives. On one recent day, for example, the calls and conversation centered largely on those old Talk standbys, abortion and gun control, with Liddy espousing predictable conservative opinions.

Guests have been scarce, and most hours are devoted to unstruc-

tured "open phone" segments. Liddy's formative skills — introducing calls, steering conversation, handling transitions — are rudimentary at best. The show carries just one capsule newscast per hour, which airs whenever the host and his producer feel like squeezing it in.

WJFK PD Cerphe Colwell, a veteran rock air talent with no previous programming experience, is unconcerned about Liddy's rough edges.

"I like the fact he's not smooth," said Colwell. "Gordon's strength is his personality. We didn't want Ted Koppel and 'Nightline.' We want to entertain people."

Liddy has captured a great deal of attention — lots of calls, tons of media coverage, and a great street buzz. But WJFK's competitors wonder whether he's a flash in the pan. Said WWRC/Washington OM/ PD Tyler Cox: "I wouldn't be surprised if they have a nice midday spike in the winter [Arbitron] book, and I applaud their creativity in hiring such a well-known name. But I think he will fade after that."

Karmazin, who recommended Liddy to WJFK after hearing his fill-in work at WABC/New York, is more optimistic. He believes Liddy will be No. 1 with men 18-49 (WJFK's core target) within a reasonable period of time. The station is currently ranked eighth in that demo during middays.

'Afternoon Zoo'

At 2pm, WJFK again shifts back to antic humor with the Don [Geronimo] and Mike [O'Meara] Show. This shift is essentially a reincarnation of the Morning Zoo they did on crosstown CHR (now Religious) WAVA before joining WJFK late last year. Evenings are given over

High-Profile, Low-Cost Promos

In these days of budget austerity, everybody is looking for ways to stretch those scarce promotional dollars. Here are some cheap but effective projects that have recently worked for other stations. Use them to seed the clouds for your own brainstorm.

- **WWRC/Washington** recently debuted a free weekly newsletter for fans of the PM drive "Mark Davis Show." The one-sheet publication features highlights from the preceding week's show, along with an "Angry Letter Of The Week" from a listener and the host's response.

- **OM/ PD Tyler Cox** says the newsletter serves to strengthen the audience's bond with WWRC, puts the station's call letters in front of listeners every week, and provides a tangible pass-along for those who want to recommend the station to others.

- **Over 600** listeners have requested the newsletter, which is available via mail or fax. The latter service is provided free to WWRC by a local fax equipment retailer, which includes an ad for itself at the bottom of the page.

- **WTAE/Pittsburgh** capitalized on a municipal budget crunch by organizing an effort to save the popular Pittsburgh Aviary, which was under the budget cutters' knife. The station's effort, which included PSAs featuring local celebs and an all-day remote from the Aviary, generated much media attention and prompted creation of a citizen's committee charged with privatizing the facility.

- **Also taking a cue from the headlines, WWDB/Philadelphia** moved to "counter a lot of cop-bashing in the wake of the Rodney

King beating" by launching a program that allowed area residents to honor distinguished police officers. The culminating "Salute A Cop" luncheon (a trade-cut) was featured on three local television stations.

- **WWDB** has also expanded on **ABC Radio's "Mrs. Bush's Storytime"** by inviting regional leaders to read children's stories on the station. According to PD **Dave Rimmer**, having the governor read to the kids created some catchy programming and "a great photo opportunity for TV."

- **WCKY/Cincinnati** has added a weekly "Ask The City Manager" show that runs live (and reruns several times weekly) on the city's cable television system. In addition to its promotional value, the show has proven popular with listeners who use it to help resolve their city services troubles.

The station and the cable company are also mulling a possible all-day **C-SPAN**-style simulcast that would allow listeners to glimpse the world of Talk radio.

- **WCKY** also cashed in on Cincinnati's popular "Kidsfest" event by airing a full Saturday of "kid's talk." During the all-day remote from Kidsfest, the station's gardening expert handed out seedling trees while the host of its weekly pet show answered questions about animals from kids and their parents.

to "Cerphe's Progressive Show." Late nights and weekends are still the province of Classic Rock.

Karmazin acknowledges that WJFK's new lineup will probably attract several distinctly different audiences over the course of the day. But, he argues, such block-

type programming can succeed. "In Philadelphia we have a very successful station [WYSP] that has Howard in the morning, Classic Rock the rest of the day, and Eagles football on Sunday," he says. "You don't have to have consistency throughout the day."

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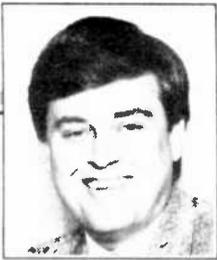
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LON HELTON

Strategies, Tactics Of Attack And Defense

Those among you not already engaged in hand-to-hand combat for your market's Country audience may well find yourself so occupied in the very near future. Country outlets from WOKQ/Dover, NH to KSON/San Diego, from KUPL/Portland, OR to WWKA/Orlando, continue to rank first 12+ and 25-54. As other formats flounder through creative slumps, Country is fast becoming much more than merely a viable alternative. It's quickly emerging as a format that can consistently win for the rest of this decade and beyond — perhaps even the mass appeal format of the '90s.

New Kind Of Attacker

As the number of outlets entering the Country conflict mounts, you hear veteran programmers — those of us old enough to have been around 12 years ago — speak of the sense of *deja vu* they feel, remembering the influx of stations — some serious, some carpetbaggers — that adopted Country during the early Urban Cowboy '80s.

But make no mistake: Today's onslaught is totally different than the movement 12 years ago. You won't find the next attack on your station coming from an aging AM seeking to stave off the death



Developing a strategy has become more complicated; different cells show preferences for different elements.

—Jay Albright



throes of an audience migrating to another band. Instead, you'll find yourself *mano-a-mano* against an-

other FM that will most likely have signal parity, a company with deep pockets that correspond to an equally deep sense of commitment, and upper management with Country experience. Often a new attacker will be changing an outlet it's owned for some time, one that's



Jay Albright

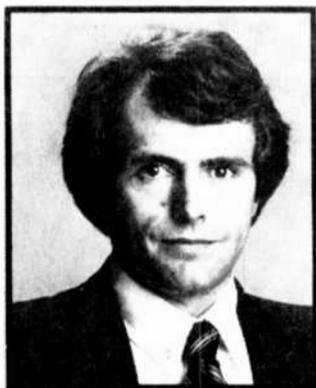
therefore not saddled with a huge debt that precludes the company from spending the money required for an all-out offensive.

New Rules For An Old Game

If the programming game used to be checkers, it's now chess. The competitive makeup of most markets has changed, making each more complex and individual than ever. "Strategies are no longer as transferable from market to market as they once were," says Broadcast Programming Inc. GM/Consulting Jay Albright. As examples, he points to the differing strategies espoused by the third Country competitor in two Texas cities: KKBQ/Houston's entry with "Easy Country" and KRSR/Dallas's choice of "Young Country" as its point of attack. Each station chose its route based on what niches were available.

A key strategy difference in today's marketplace is what Albright calls "emerging demo appeal." "It used to be that all Country stations basically targeted the same demo — 30-50 — but each zeroed in on a slightly different core," he says. "One's particular strategy depended on whether the station was AM or FM. Being an AM station forced you to skew older because the available audience was older; FMs skewed younger for similar reasons. Now, new stations plan attacks by observing and countering the incumbent's strategy."

"There was a time when strategy meant being perceived as playing the best and most music and having the best morning show. Owing those images rendered a station almost unbeatable. It's more complicated now; different cells show preferences for different elements. One demo now values



Rusty Walker

self under attack, make sure your station is the best it can be.

- **Protect your core.** When under attack, find your strongest and most loyal following — then protect them.

- **Conduct research.** If you're alone in the format and believe there's even a remote possibility you'll be attacked, start researching the market immediately.

- **Bring your checkbook.** See above.

Radio Warfare Rules

Here's a summary of a few basic tenets for developing and protecting Country turf, courtesy of Rusty Walker & Associates President/chief consultant Rusty Walker.

Offense

- **Find a credible niche.** You'll be in trouble if there isn't a hole of significant size for your approach.

- **Think long-term.** Even when you're going against a mediocre opponent, listener loyalties to Country stations run high. Walker advises clients to think three years.

- **Bring your checkbook.** Country is not an inexpensive format. It generally requires mature, genuine, and — therefore — higher-paid talent. It takes tremendous amounts of advertising and promotion to change pre-existing habits.

It also requires the best sales staff in town because whether there's a reason for it or not, the fact is there's still a bias against Country in some places. It takes the market's best sales staff to overcome it.

"And figure it'll cost 1.25 times more and take twice as long as planned," warns Walker.

Defense

- **Play defense long before it's necessary.** Before you find your-



CRS SPECIAL 1992

Take The Hill; Protect The Turf

Many Country stations have long had the luxury of being the format's sole purveyor in a number of markets. A few have suffered the relative ignominy of sharing the marketplace with one other opponent. But all that is changing — which is the focus of R&R's CRS Special 1992. Highlights include:

1 Strategies, Tactics Of Attack And Defense — Managers, programmers, and consultants offer their ideas on how best to stake your claim when entering a market and — on the other side of the sword — how to protect your turf.

2 Defending The Palace — Programmers battling one or more format rivals share their winning defense tactics.

3 The Great Defender — WTQR/Winston-Salem sports a long history of disarming pretenders to its Country throne. Present and past PDs explain how they've held off so many rivals for so long.

4 LMAs: Offense And Defense — Local marketing agreements (LMAs) are the newest tactical weapon being stocked in many stations' war arsenals. Executives from one of the first LMA converts (KVET/Austin) and one of the latest (KFKF/Kansas City) discuss ways to aim the missile and deploy the shield.

- **R&R Readers' Poll** — Country broadcasters choose the top artists for the 16th consecutive year in the industry's only radio-selected awards.

- **Power Gold Chart** — Country's Power Gold, now expanded to the Top 50 songs.

personality, whereas another cell within the Country target wants a more family-oriented sound.

"And as the population ages, especially within the 18-39 cell and the swelling ranks of those 40+, music research is starting to show tremendous demographic polarity within individual songs. We're beginning to see the fragmentation we've been talking about for years. For the first time, different groups of people who identify Country as their favorite have varying expectations of what they want from a Country station."

Albright says his music research is showing fragmentation by cells as well. "The 20-29 demo has similar musical preferences to the 40-49 cell while the 30-39 group feels absolutely different about the same songs. That leads me to believe the potential may exist for three different formats."

In Search Of A Niche

Depending on what the defense allows, PDs can choose among mainstream, "Hot" or "Young Country," or "Easy Country" niches. However, WSM-AM & FM/Nashville OM Kevin O'Neal suggests that before you make a commitment to a flank attack, analyze whether the incumbent is vulnerable to a straight-up-the-hill frontal assault. "It's vital to determine if listeners cuming other Country stations are being superserved," he said. "If not, there's an opportunity to attack that position. Don't go for the flank if the mainstream position is winnable."

What else are you looking for as you begin studying the incumbent you're planning to attack? Chapman-Tudor & Associates' Mark Tudor advises, "Look for its strengths. Try to determine the

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ARISTA

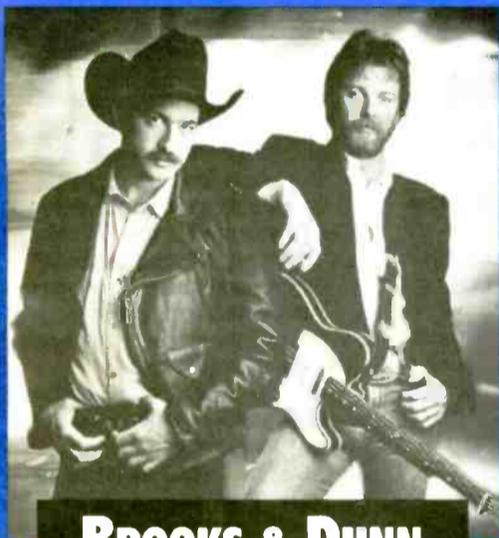
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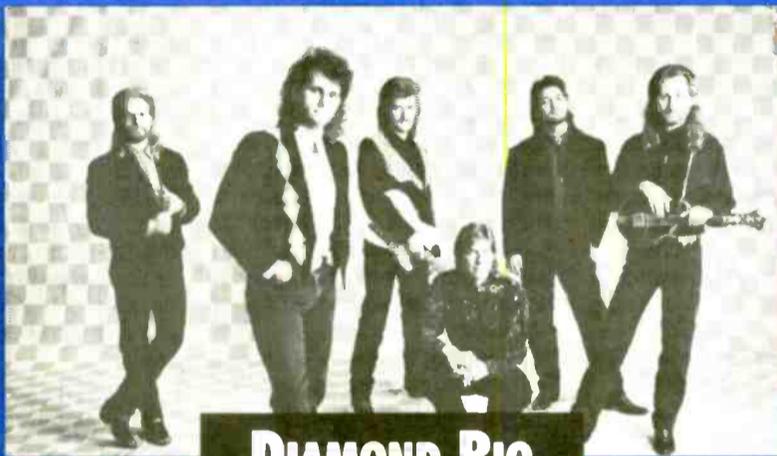
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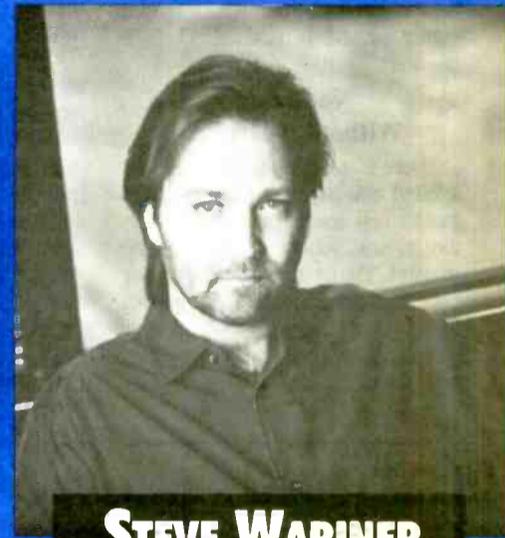
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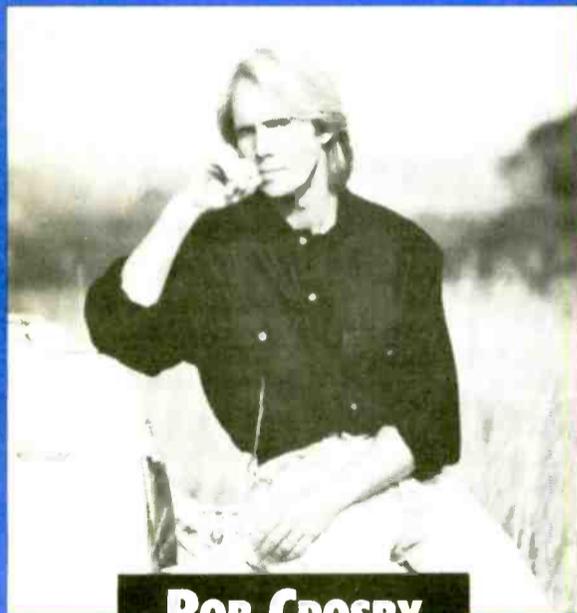
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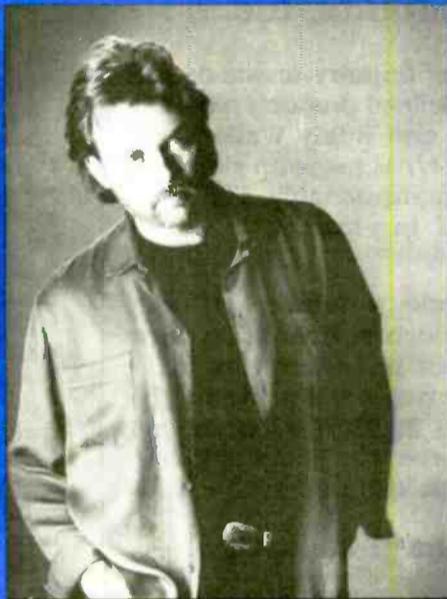
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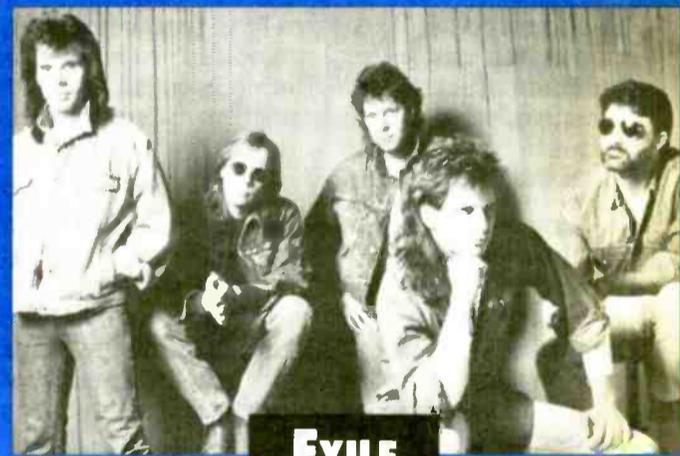
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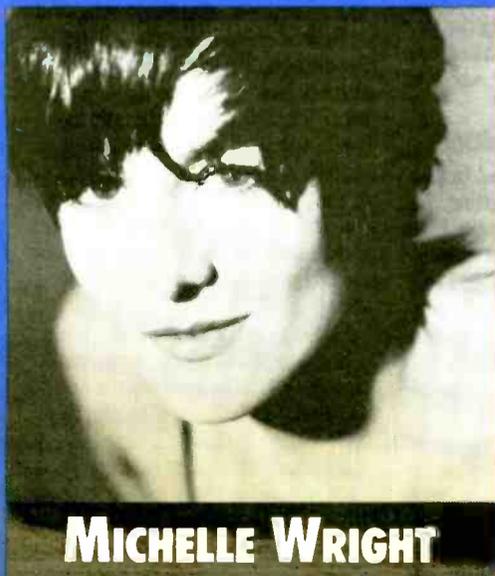
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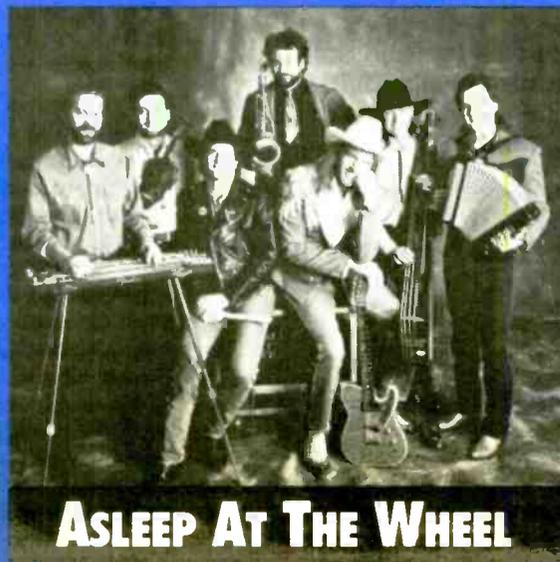
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Strategies, Tactics Of Attack And Defense

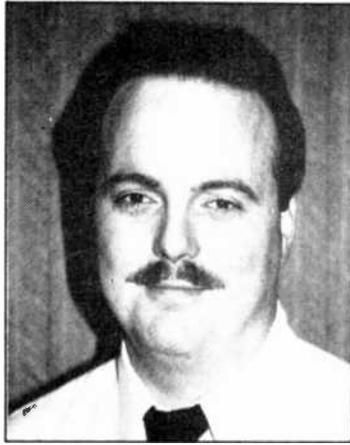
Continued from Page 52

segment of audience it will defend to the death and the part it's willing to give up." He says that's especially true in a market being served by only one Country outlet trying to be all things to all people. "Attack the least defensible position," he says. "Whatever it's willing to give up is enough for [you] to get started."

Albright reminds PDs to pay attention to shifting demographics as well. "Attacking with a new station requires knowing who's out there and how your target will be aging," he says. "Each day 10,000 people turn 40, and that will be true for the next three to four years. That impacts every decision made for the future. Look at your market; is it young or old — and where is it headed?"

No Attack Without Research

There's absolutely no getting around one point: Before you can mount any semblance of an effective attack, you must research the market. That's never been an easy task, and unfortunately, it's less so today. One reason, says Tudor, is that "you're trying to research a new Country core [for your new



Kevin O'Neal

station] that has no preconceived notions about what a Country station is, or should be, or about the music.

"It's much easier to research a known commodity. We've always researched the same people and asked them the same questions. We're now trying to research a segment of the audience we've never worried about before. The influx of new P2 and P3 listeners [those who spend the majority of time with another station but are now making a Country station a secondary or tertiary choice] is complicating the task of researching the market."

“

Two-three years ago, quantity was an angle of attack. Now, the quality of music has become a key angle.

—Kevin O'Neal

”

Also complicating matters is the need to work harder than ever to find out what you want to know from research respondents. Just ask Nationwide VP/Programming and WPOC/Baltimore PD Bob Moody, who was recently involved in researching the Sacramento market prior to changing longtime AOR KZAP to Country KNCI six weeks ago. "One of the difficulties of researching a market where a heritage station, (KRAK-AM & FM) has been the only game in town for quite a while is that the people you're interviewing don't have a point of reference. They're unable to volunteer a great deal of dissatisfaction because it's their mindset that if they are country music fans, they are by definition



Bob Moody

fans of the Country station. So they don't jump up and say what's wrong, or that they want to hear an extra song each quarter hour. You have to probe. You have to ask 'what if ...' questions. Asking leading questions may warm them to the idea of having another choice — a thought previously foreign to them — and then you'll have a better chance of getting what you need to know."

Moody suggests doing research as if you're a new station coming into the market as an offensive exercise anyway. "See what weaknesses a potential attacker might discover about your station," he says.

Attacking The Music Position

When looking for a music niche, WSM's O'Neal suggests, "Research the essence of the product the Country incumbent is playing. Find out if the market's taste fits the essence and texture of the station you're attacking. If not, you have found a hole."

Significantly, the number of musical holes that can be filled has increased dramatically in recent years. "It's not just country music any more; there are more choices than ever before," maintains O'Neal. He identifies seven distinct musical niches he feels can be used to attack: current-, rock-, and gold-based, Easy, New Traditional, Old Traditional, and mainstream.

His suggestion is to attack narrowly, using whichever niche offers the most initial opportunity, later broadening the musical base as the station begins to build an exclusive cume.

The changing musical landscape has, perhaps, nullified a longstanding avenue of attack for stations. "Two-three years ago, quantity was an angle of attack," says O'Neal. "But 12-in-a-row isn't researching that well anymore. With what's happened musically the last few years, the quality of music has now become a more key angle of attack."

Elbowing For Position

One of an attacker's most important tactics is differentiating his product from the incumbent as much as possible. Albright emphasizes, "The more separate and real a perceivable difference the listener can hear between products and validate in his own mind, the more quickly an attack will be effective."

For that reason, the incumbent will often try to muddy the water by creating confusion over who owns a particular position. In his testimony for the defense, Rusty Walker & Associates VP/Consult-



ing Services Phil Hunt (see "Defending The Palace") says, "Any time there's confusion, the edge goes to the station with the most cume." He suggests that incumbents be sensitive to trends, emphasizing, "If a station attacks an image you think is important, grab it."

So what can you do if you find a niche but the incumbent appropriates it? Unfortunately, not much, according to Albright. "All the attacker can do is hope the incumbent makes some mistakes along the way." Failing to identify a position an attacker takes as viable is one common defender's oversight.

Albright also warns incumbents to be very careful about the holes they try to plug, because even if the problem is fixed, the perception of what they're doing may not change and they run the risk of being repositioned by the attacker.

He also suggests examining the subtleties of a target's strength and weaknesses, looking for ways to minimize one while maximizing the other. For example, he says, position an attacking station as hot, young, cool or hip to listen to, thus mounting an attack on an incumbent's "old" image.

“

One of the difficulties of researching a market where a heritage station has been the only game in town . . . is that the people you're interviewing don't have a point of reference.

—Bob Moody

”

Charging The Morning Stronghold

It's also possible to attack that most formidable of targets, the morning show, on the "old image" plane as well. Explains Albright, "There's a chance that the morning personality who has been on the station forever — the very person most identified with the station — is the one who most personifies the station's image as being old and out of date. If any daypart stands for the image of the station it's mornings, since 65-70% of the weekly cume comes through mornings."

One way an attacker can give its morning show a hipper image is to hire the morning jock from a cross-town AOR, CHR, or Classic Rock outlet.

If your attacking station has been around a while and is mounting a comeback against a station with a high-profile morning show,

Continued on Page 59

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Jessie Bullett, Operations/Programming/Commonwealth Broadcasting

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John Cullen, VP/GM/WSSL

"Rusty Walker and his professional team are the best advice I've had since my dad. When you want advice from the largest team in Country music, philosophy, and programming, there's no place else to turn but Rusty Walker and his Country specialists." **Doug Shane, Station Mgr/OM/PD/Morning Man/KFMS**

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WARNER/REPRISE THIS WEEK

Warner/Reprise Concert Kicks Off CRS In Style

While others were resting up for Country Radio Seminar, Warner/Reprise and Nashville 95 WSM-FM put some drive in their country with a star-studded concert Tuesday night (3/3) at Nashville's legendary Opry House.

Over 4000 delirious WSM-FM ticket winners and nearly 200 Country radio programmers and retailers voiced their approval as superstar host Kenny Rogers took center stage to introduce the Warner/Reprise lineup.

First up was Little Texas (Del Gray, drums; Porter Howell, guitar and vocals; Dwayne O'Brien, guitar and vocals; Duane Propes, bass and vocals; Tim Rushlow, lead vocals; and Brady Seals, keyboards and vocals). The scintillating sextet wowed the crowd with a 20-minute set that included their Top 10 smash, "Some Guys Have All The Love"; their current chart climber, "First Time For Everything"; and other cuts from their just-released WB debut, "First Time For Everything." The band closed their set with the rollicking "Jerry Lee," a Jerry Lee Lewis tribute that was highlighted by Brady Seals "surfing" on top of his keyboards.

Dan Seals was the next WB artist to take the Opry stage, and his 30-minute set, loaded with hits like "Good Times" and "Big Wheels In

The Moonlight," was a rousing success. Seals proved the hits will keep coming when he nailed his forthcoming ballad, "Mason Dixon Line," and other cuts from his WB debut, "Walking The Wire," due in May. The highlight, though, was Seals's searing sax solo on his trademark "Bop."

New Faces

Grammy award-winner Mark O'Connor & The New Nashville Cats (Harry Stinson, drums; Glen Worf, bass; Jerry Douglas, dobro; Brent Mason, guitar; and Matt Rollings, keyboards) opened the New Faces segment of the show with their instrumental masterpiece "Bowtie," the theme from TNN's "American Music Shop."

Then Billy Burnette, backed by the New Nashville Cats, got the crowd rocking with his current single, "Nothin' To Do (And All Night To Do It)," and kept them going with the ballad "The Bigger The Love," another tune from his forthcoming WB release. Husband and wife Rafe Van Hoy and Deborah Allen provided flawless backing vocals.

Next, Tennessean DeAnna Cox, also backed by the New Nashville Cats, entertained the appreciative audience with her new single, the shuffling "Texas Sidestep," and showed off her immense vocal ability with the soaring "It Won't Be Easy."

Minnesota quartet Live 'N Kickin' (Julie Strandemo, lead vocals and guitar; Greg Kaczor, guitar and vocals; John Peterson, drums; and Kevin "Animal" Carlson, bass and vocals) brought their own brand of country to the packed house with the hand-clapping, foot-stomping "You Don't Need To Knock" and the masterful "I'm Gonna Beat You To The Truck."

Then Molly & The Heymakers (Molly Scheer, lead vocals, mandolin, and fiddle; Andy Dee, guitar and vocals; "Solid" Joe Lindzius, drums and vocals; Jeff Nelson, bass; and Chad Udeen, steel guitar) dazzled the crowd with their musicianship on the forthcoming Reprise single "Jimmy McCarthy's Truck" and the uptempo "Big, Big Love."

Singer/songwriter Michael White, again backed by the New Nashville Cats, proved his versatility as he performed the self-penned ballad "Professional Fool" and the lively "One Of My Near Mrs."

The New Nashville Cats closed the segment with their ultra-hot picking on "Orange Blossom Special," which was spiced with a little of everything, including the themes from "Bonanza" and "The Flintstones."



Tritt Tears It Up

The Opry House exploded when Travis Tritt kicked into his dynamic 60-minute set, which included "Anymore," "Drift Off To Dream," "I'm Gonna Be Somebody," and other hits from his two platinum-selling WB releases. Highlights included a crowd singalong on "Country Club" and a surprise appearance by Marty Stuart on "Whiskey Ain't Workin'" midway through the set that brought the cheering crowd to its feet.

The Georgia native closed the show with the country-rocker "Put Some Drive In Your Country" and then joined Kenny Rogers in giving a Mazda pickup truck to a lucky Nashville 95 WSM-FM listener.

The Stars Came Out

The fun-filled festivities didn't end there though. Randy Travis, Emmylou Harris, Highway 101, the Forester Sisters, and Curb/Capricorn artist Hank Williams Jr.; WSM personalities Karl Shannon & Cathy Martindale, Sherm, Rick Braswell, Rich Miller, Jamie Mayberry, Larry Black, Hairl Hensley, Charlie Douglas, Jim Tabor, Keith Bilbrey, and Benny Ray; and TNN stars Lorianne Crook and Charlie Chase were among those who mixed with country programmers and retailers at a post-concert bash on the Opry stage. It proved to be the perfect cap to a perfect evening.

WB SEMINAR FLASHBACK

1 Year Ago

- Nick Hunter is arrested by hotel security for illegal possession of a pizza.

5 Years Ago

- Coyote Calhoun is seen with his real hair.

10 Years Ago

- Les Acree and Barry Mardit keep their shirts free of food stains for the entire seminar.

15 Years Ago

- Mike Chapman goes three hours without a drink.

20 Years Ago

- Charlie Monk uses his last original joke.

Warner/Reprise

NEW ARTIST FACT FILE



◀ Billy Burnette comes from a rich heritage of musical background. His father, Dorsey, and uncle, Johnny, formed the legendary Rock N'Roll Trio. He recorded his first song at age 7. His WB debut album is due out in April.



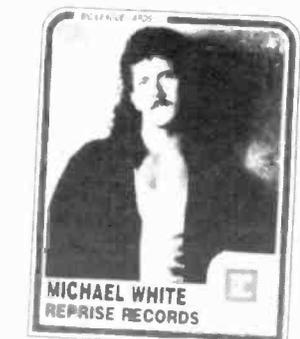
▶ Eastern Tennessee native DeAnna Cox is currently recording her first album for WB. DeAnna co-wrote her first single, "Texas Sidestep." Besides recording DeAnna is busy with her performing and writing schedule.



◀ Live 'N Kickin', hailing from Hopkins, MN, have been working together for eight years. Their first single and video, "You Don't Need To Knock," will be released in May '92 on WB.



▶ Molly & The Heymakers, a five-piece group from Hayward, WI, convey high energy and fun in their music and live shows. Favorite hobbies among the group members include eating pizza, fishing, and playing music.



◀ Michael White, a native of Nashville, is the son of well-known country songwriter L.E. White. At age 14, Michael had one of the songs he wrote recorded by Conway Twitty. He later went on to be an established writer and demo singer until signing with Reprise in '91.

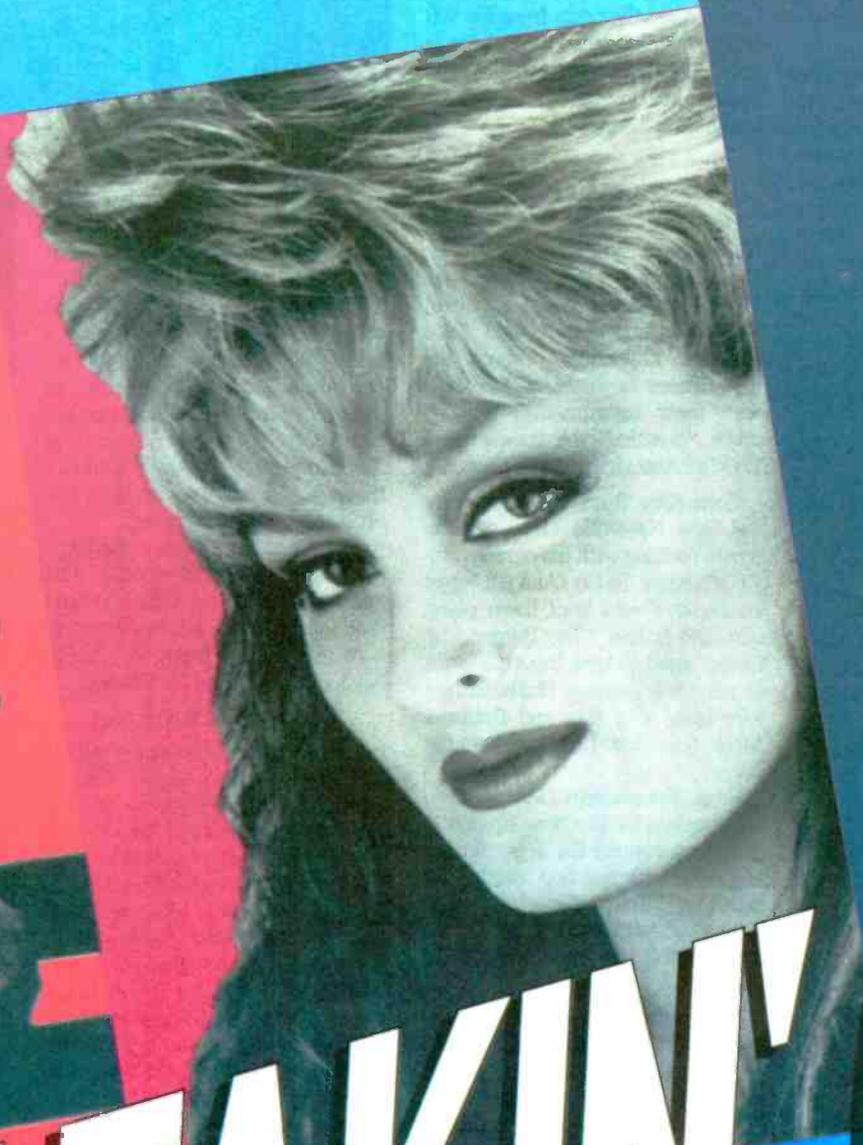
Warner/Reprise
PRIME PROMOTION

It's In The Bag!

The wizards at Warner/Reprise have come up with yet another prime promotion to entertain industryites at this year's CRS. Baseball cards featuring the likenesses of Warner/Reprise artists and promo staff are included in every registration bag. Attentive attendees who bring the cards to the WB suite (room 6536) on Friday night (3/6) between 9pm and 12 midnight may win a trip for two to Switzerland. While there (in Switzerland, not in the suite) the lucky winners will be treated to the International Singer/Songwriter Festival, featuring Little Texas, Mark O'Connor, Jim Lauderdale, Jennifer McCarter & the McCarter Sisters, and Tom Kell.

Also up for grabs (in the suite, not in Switzerland) is a Gibson 12-string guitar autographed by Warner/Reprise artists, 4-foot tall Bugs Bunny dolls, and other primo prizes.

WE'RE TAKIN' OV





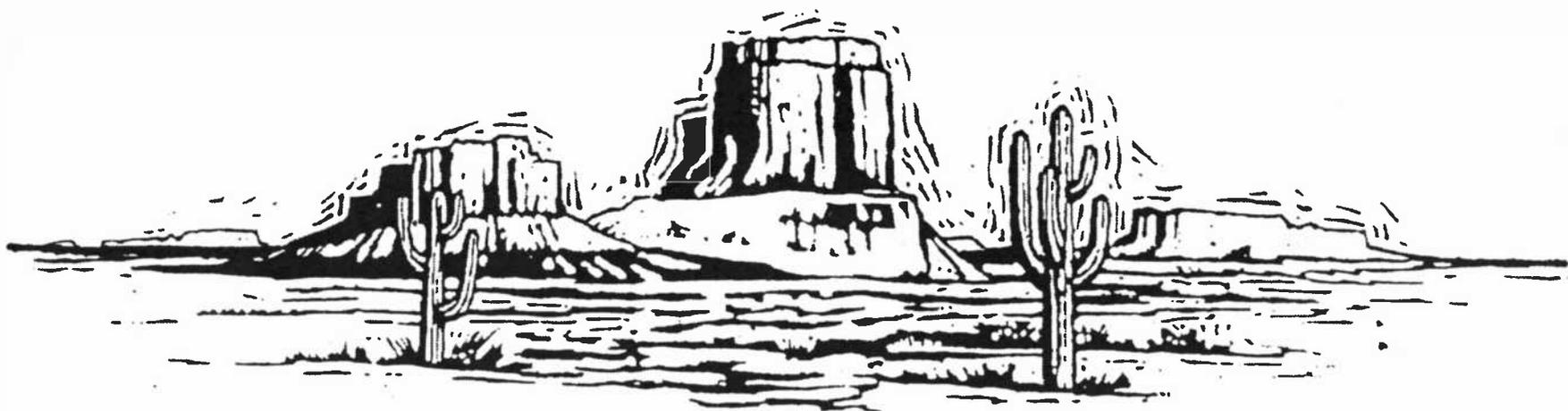
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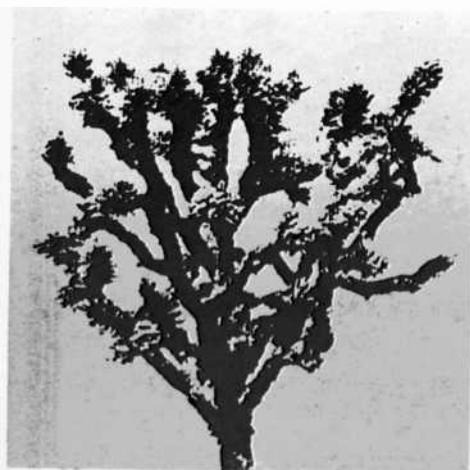
What a Country.

Country Radio, that is. Programming that speaks from the heart. Calls a spade a spade. Country stations know how to treat their listeners like Family. And just as no two Families are identical, no two Country stations are exactly the same. So why broadcast a cookie-cutter pre-produced National Countdown show that doesn't sound like your station or reflect your market?

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Strategies, Tactics Of Attack And Defense

Continued from Page 54

it's advisable to wait until your station is close to being on par with the incumbent before launching a morning confrontation. There's no use wasting your resources on the war's toughest battlefield until you have a shot to win.

When attacking the morning show, Albright says to remember this: "The incumbent can add new people to make the morning vet sound hipper, but it may not always succeed in changing people's perception of him." So don't panic if the incumbent adds new players. What you've done is succeed in repositioning the opposition's most important daypart and personality.

Media Madness

An attacker must make a decision on the size of the media blitz accompanying its entry into the market. Recent newcomers KKBQ and KRSR poured a ton of money into TV and billboards. The bad news is that many incumbents, especially those alone in a market for some time, have built huge war chests filled with cash just waiting to be emptied at the first hint of an attack.

Tudor recalls that when he programmed WTQR/Winston-Salem, Colonial's WWVI attacked it (see "The Great Defender") with a ton of money. Explaining WTQR's strategy, Tudor said, "We decided to spend the entire year's promotion budget in the first six months to keep them from gaining a foot-



Mark Tudor

played by adult stations, especially Country outlets. "Country as a format almost requires the audience feel good about the station. Too many attackers make tactical errors by overaggressively attacking the popular incumbent."

Moody says to use the input from audience testing, focus groups, and perceptual studies in planning your attack. "What you do should depend on the attitude of the listener. If people are unhappy with the incumbent, the proper approach may be to directly attack its weaknesses.

"But if the (incumbent's) brand loyalty runs high, be low-key. Don't come on to the audience like 'we're gonna show you how it's done.' Take the attitude, 'We're here to give you a choice, and here's why we think you'll like us better.'"

Hot Country Liners

While "Easy Country" and KNCI's "Fresh Country" are beginning to pop up, by far the most frequently used liners now contain the word "Hot." Even stations that have not changed their music mix have incorporated the word into the positioning statement. Albright notes that "Hot" has gained considerable credibility in the wake of the NBC-TV show "Hot Country Nights."

He says he likes the use of "Hot Country" to attract younger demos, even though his research shows listeners refer to the new music as "New Country" or "Today's Country." He believes liners incorporating all three buzzwords — "Hot," "New," and "Today" — are most effective.

Albright encourages mainstream outlets reluctant to chase a new attacker on the "hot" front to consider using a variation of "Today's Country and Yesterday's Country Favorites" to position themselves. Though he's very bullish on the format's future, he warns that shifting now might prove detrimental if things cool down. "Country is not a fad this time around, it's a cultural development," he asserts. "I firmly believe in the music's power to grow on people. Once they get a taste of it, they want more.

"But nothing can stay white-hot forever. Over the next three-to-four years, people who are now being turned on to Country will be looking to the mainstream Country survivor. If the incumbent makes dumb mistakes, it could allow the narrowly attacking Hot Country outlet to win, broaden out, and become the dominant, mainstream station."

Too many attackers make tactical errors by overaggressively attacking the popular incumbent.
—Mark Tudor

Sneak Attack

Just how important is secrecy?

I recall the time in the early '80s when the GM of an AM station in a Top 10 market announced his plans to take the station Country in the Sunday magazine cover story ... two months before the switch. Within days of the story, the PD of a Country station with a failing FM sister in the aforementioned market was winging his way to that city with a box of Country carts on his lap.

Granted, it was an AM vs. FM battle the AM wasn't going to win. But it serves to remind that an enemy forewarned is one forearmed.

The importance of secrecy varies from situation to situation, of course — not only in terms of

surprising the competitor, but the marketplace as well. Moody said he was surprised KNCI's switch was kept quiet. But secrecy was crucial because Nationwide didn't want another station to beat it to Country.

Ironically, one of the reasons that didn't happen was a lack of secrecy. "We heard from three reliable sources that another Sacramento station was getting ready to go Country," said Moody. "Because of that, we made the switch a month before we had planned. We went on without a PD and without a permanent staff." (KNCI was staffed by air talent from Nationwide stations around the country.)

The biggest problem in keeping your plans a secret is that you have to deal with large numbers of outside vendors. Meanwhile, an entrenched incumbent has eyes and ears everywhere. Some of the problem areas outlined by Moody:

- It's hard to buy TV in advance, especially since the opposing sales staff has contacts in agencies.
- Most towns have few research-fielding facilities, meaning the one you use may also be the service your competitor uses.
- Beware of "music-testing regulars." These research groups tell contacts at other stations what they've been testing. They also like



the feel of being "inside" and may call the incumbent.

Moody says that most leaks come from within the marketplace. He says he has been impressed by the confidentiality exhibited by outside suppliers of jingle, TV spots, music libraries, etc.

The Final Shot

Of course, there is never a final shot in radio wars — they go on and on and on. But that's a big part of the reason we're in this business, right? The best thing radio field generals can do is read and research their markets. Know the trends, know what your audience wants.

And, heed these words of Phil Hunt. His thoughts might also be those of your competitor: "PDs need a real commitment to the station and what it stands for. Roll up your sleeves and work hard. My mental attitude is that there's not room in this city for two Country stations. And I plan on staying."

If a station attacks an image you think is important, grab it.
—Phil Hunt

hold. We figured if it worked we'd be heroes. If not, we hoped we built a monster of a station." WWVI signed on in spring '85 and lasted two books, garnering a 1.0 and 2.0 12+.

KMLE/Phoenix employed just the opposite tack when it went on against KNIX. It chose not to advertise at all in the initial stages, knowing it couldn't compete with the large sums expended by KNIX. Later, when KMLE's product was stronger and KNIX had spent some of its war chest, KMLE entered the media fray.

Mistakes To Avoid

Obviously, the most effective attack is the most mistake-free. But the pitfalls are numerous.

From O'Neal's viewpoint, the biggest mistake attackers can make is "getting too greedy, wanting it too fast, and therefore not sticking to the original game plan. All too often attackers let the entrenched incumbent turn them into the [reactive] station, instead of making the incumbent react to them. Once the incumbent reacts, it creates a bigger niche into which the attacker can expand."

Tudor says many so-called "guerilla tactics" backfire when em-

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New Sensation

Janie Fricke

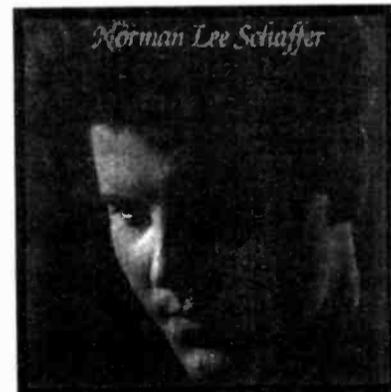
Norman Lee Schaffer



Janie Fricke

CDI 9105

Janie is currently a regular cast member on the Statler Brothers Show airing every Saturday night on TNN. Her tour dates along with radio and television visibility keep this Superstar in the forefront of country music.



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Defending The Palace

Programmers share winning defense tactics

With competition growing fiercer within the format, we thought it would be helpful to share some of the winning defense tactics used by programmers who are battling one — and sometimes two — format rivals.

First, some overall defensive philosophy from Phil Hunt, VP/Consulting Services with Rusty Walker & Associates, who breaks down the art of defense thusly: "Parry all useful attacks; encourage all useless attacks."

He also cautions PDs protecting their turf to keep their wits about them. "Most people playing defense get so excited about what the other guy is doing, they try and match it. Don't get caught up; concentrate on what got you to the top."

First Line Of Defense

Hunt believes the first line of defense for any Country radio station is listener loyalty. "Hug the listeners so they'll hug ya back," is how Hunt puts it. "If it's done well, it can be as big as any advertising or promotion budget you can throw at an opponent. It may sound corny, but it works."

"Even if somebody has something against your station, he'll stay with you if you've been customer-focused and hugged 'em. And listeners have more savvy about those things than most radio people give them credit for. If you've been committed to them over the years, adults will remember."



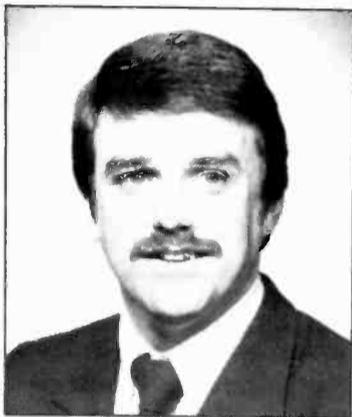
Dave Block

To accomplish this electronic hug, Hunt says, "Give listeners something identifiable to relate to. Everything a station does should be targeted to the important things in listeners' lives. Focus on their lifestyles and concentrate on knowing what's important in their lives, beyond just a large commitment to public service."

Hunt says a defensive key is to identify the elements that pushed you to the top and be sure not to abandon them for the newest thing coming down the pike. "Sure, you can borrow phrases and things like that — if you think they're legit," he says. "But don't get so hung up on what the other guy is doing that you forget what made your station great and what it is people love about your station."

Columbia Clash

WCOS/Columbia, SC OM Dave Block says the station defended itself against Hot Country newcomer WHKZ by tightening the playlist to



Phil Hunt

appeal to a younger audience and superserving WCOS's core listeners. "We've got a 20-year heritage. It's really hard for somebody to go up against us, especially when you're as involved in the community as we are. One of the things we really wanted to do was touch people, to let them know we're here and we're their radio station."

WCOS didn't have much of a war chest when the competition came calling. But the station's corporate office did increase WCOS's promotional budget, leaving Block to decide how to spend it. "I chose to use my promotional budget on-air, as opposed to using other media. We did 'Thousand Dollar Thursdays' and 'Street Sticker Winner Wednesdays.' I opted for higher TSL with the audience I already had, not higher visibility."

Block also made minor changes in the jocks' presentations. "We didn't have to do anything differently. We tightened up a bit and just did a 'hey, I'm your friend' kind of presentation. When the competitor first came on, we decided to massage [our listener base]. We did a direct mail piece and were very visible at the state fair — anything to reinforce the fact that we're [the listeners'] radio station."

WCOS knew the competition was coming five weeks before its official sign-on, which was plenty of time for 'COS to scoop its new rival by adding Toby Young's "Aunt Eloise" character.

Sacramento Skirmish

Believing KRAK/Sacramento's music "was pretty targeted to what we wanted to be," OM Don Langford didn't make any drastic playlist changes prior to the arrival of challenger KNCI. He did, however, fine-tune KRAK's positioning statement. "We changed it from 'The Best Variety of Country Music' to a more aggressive stance, 'The Hot New Breed of Country Music and All Your Country Favorites.' We had the opportunity to take this position before the new station had a chance to come up with their 'Fresh Country' statement."

Langford also slightly adjusted the station's overall presentation. "We changed our commercial clus-

ters from three breaks to two breaks per hour and adjusted the personality breaks so they're more around the clock. This gives the jocks the opportunity to [inject] more personality more often with less time in each break." The changes, notes Langford, also increased the staff's energy level. "We became less liner-oriented and more personality-oriented."

Not wanting to be upstaged by an upstart, KRAK turned to TV last winter. "Because of expected TV buys by the new station, we did an aggressive TV buy to stay on a one-for-one basis with them and dilute their message. We also tried to lock up special shows — 'Hot Country Nights,' the CMA and ACM awards — by committing to longer contracts for these programs."

KRAK didn't use a lot of airtime trying to outpromote the new guys. "A new station has the advantage of minimal commercials. They may be aggressively trying to sell spots, but their commercial load is very light. We needed to stay as clean as possible [to compete], so we cut our commercial load and tried to stay away from clutter."

With a 90-day advance warning of the competition's arrival, KRAK pressed into service a war chest that was bolstered by a long-practiced survival technique. "We have always approached specific advertisers — country concerts and other events — as aggressively as if we had competition. So when competition came, we had these [accounts] locked up."

Houston Heat

KIKK/Houston OM Jim Robertson, who's been locked in a long skirmish with KILT, now faces an additional challenge from Easy Country KKBQ. Unfazed by its latest rival, KIKK didn't change its position musically. But the station did adjust its on-air lineup recently.



Jim Robertson

Robertson insists those changes had nothing to do with the emergence of Houston's third format challenger, adding that KKBQ hasn't been around long enough to merit too much concern. "KIKK and KILT are at the top of the heap. If you spend too much time worrying about the guy with the 1.5 share, you're going to lose sight of the guy who's got a seven or eight share. We did nothing because our fight is with the existing station."

"You don't ignore the fact that [the third station] is there, but you can't change jocks and rotations



because of a station with a zero share. At this level, you can't let any stones go unturned. So when a third guy comes in maybe you triplecheck instead of doublecheck. But I can't even say we did that. It gears things up one more notch. It's tough enough with two stations but potentially tougher with three stations."



Don Langford

Robertson, who knew about KKBQ 45 days before it was officially unveiled, says it's too early to tell how much of an impact KKBQ will make and what KIKK's reaction should be. "This station [KKBQ] is well-funded from a marketing standpoint — they have a lot of TV and billboards. You pay attention, but you have to wait and see if [the newcomer causes] any audience reaction before you react. You certainly don't want to overreact."

Dallas Action

With the possible exception of taking KPLX/Dallas's library slightly deeper and adding more variety, PD Bobby Kraig made no other music changes when KRSR hit the scene (joining veteran rival KSCS). Instead, he defended his market position with a careful maintenance program he implemented long ago.

"Several times per year — whether I have a competitor or not — I go through the station with a fine-tooth comb to be sure we're where we want to be. Sometimes a radio station can be like an old lawn chair. If you leave it out in the rain too long without some attention, it starts to get a little rusty. The way to avoid that is to take care of it. The same thing applies to radio. It's continual maintenance. If you're doing your job right and know where you want to be, there are no adjustments you need to make [when challengers come calling]."

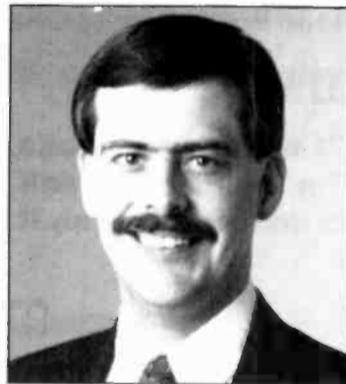
"The best thing to do is not panic. I don't mean to say someone couldn't come in here and beat us or KSCS. It's like the song says, 'There's always a faster gun.' We don't take any [challenger] for granted. You need to anticipate where challengers might come

from and what they might do. And you adjust your radio station as you go along. That way, you don't have to change the whole damn thing when a competitor comes in."

"The guys who are vulnerable are the guys who get fat and sassy. I'm sure there are some out there who feel they're untouchable. And you know what? They're not."

"I'm sure other markets with large Country shares are going to see more guys jumping on the bandwagon, trying to make something out of nothing. We've certainly seen no research indicating there's a [need] for format fragmentation [Hot Country, Soft Country, etc.] — particularly when the stations that are already there are serving that audience."

"A lot of companies have researched this market and found the same results [we did]. But when a situation becomes this popular, you always get a big boom. Then you get people who know very little about the music and format, people who just think it's easy bucks."



Bobby Kraig

Fort Fresno

KNAX/Fresno PD Brad Chambers believes a station should always act as though it's in a format battle. That way, it's already in peak condition when format challengers enter the arena.

"We made music changes a long time ago — not because we thought we'd eventually have a competitor, but because we knew it was the right thing to do. We're consulted by the Research Group, and they advise stations to attack themselves. We've always done that. We were buying TV and billboards when we didn't have a serious competitor. We gave away cash and cars. People thought we were in a ratings war. And that was years before the two new stations [KCML and KSKS] came on line."

As part of his "attack yourself" stance, Chambers cut KNAX's spotload and conducted big cash promotions. He also increased the station's currents-to-oldies ratio. "When there's a lot of good new songs out, we might be as high as 65%-70% current and sometimes as little as 50%-55% current."

NO DEBATE. THEY'RE ALL WINNERS!



DOUG STONE

"COME IN OUT OF THE PAIN"

On Your Desk Now! Add Date March 9th

BREAKER

Chart: **35**

153/62

One Of The Most Added

COLLIN RAYE

"EVERY SECOND"

Follow-Up To #1 "Love, Me"



DIXIANA

"WAITIN' FOR THE DEAL TO GO DOWN"

The Hottest New Group Of '92!

BREAKER

Chart: **41**

129/25

One Of The Most Added

RICKY SKAGGS

"SAME OL' LOVE"

Radio Is In Love



Chart: **12**
+29 Conversion Factor

JOE DIFFIE

"IS IT COLD IN HERE"

Selling By The Ton!



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AT EPIC, WE DON'T JUST PROMISE, WE DELIVER!

The Great Defender

WTQR/Winston-Salem still reigns as Country king after 15 years

WTQR/Winston-Salem is truly a "great defender," having killed off more Country competitors than the current economic recession has. Among WTQR's victims in the last 15 years: WWWI, WBIG, WSMX, WTNC, WCSE, WCOG, WYDK, WOKX, and WKOQ.

Two of the more prodigious attacks were launched in the mid- to late '80s. First came Colonial (WWWI) and then Beasley (WBIG), solid companies with successful track records in the format. Each threw a 100,000-watt challenger at WTQR. Both challengers have since dropped Country for other formats.

As part of this CRS special on attack and defense strategies, former WTQR PDs Mark Tudor and Les Acree join current PD Dale Mitchell to offer thoughts on why WTQR has been able to fend off so many direct attacks.



Les Acree

"Those are what helped entrench WTQR as the Triad's Country station," says Tudor. "Anybody who makes a run at WTQR has to fight a strong image that's been solidly built over a long period of time."

WTQR's Winston-Salem home base — along with Greensboro and High Point — forms the Triad Tudor mentioned. Sensing WTQR was vulnerable to attack from a station based in either of the other cities, management decided to eliminate direct references to Winston-Salem and to market WTQR as the Triad's station.

This preemptive move was designed to ensure a challenger would have to attack "TQR on the broad Triad front — not as part of a narrow attack on one city that might yield a foothold from which to launch a broader attack. Tudor says WTQR embarked on an inten-

sive grassroots campaign to service the small communities in the surrounding areas. This strong offensive tactic built strong listener loyalty, which later served WTQR in a defensive capacity.

Attacking From The Top

WIVK-AM & FM/Knoxville OM Les Acree programmed WTQR from September 1985 to September 1990. He believes a cornerstone of WTQR's success is adherence to a research-developed game plan. "WTQR always focused on what we were doing, while not playing the opponent's game. We also ignored all the competitors' slurs and slanders. Over the long term, that kind of stuff doesn't get the challenger anywhere in adult radio. We avoided interstation fighting."

That's not to say he didn't engage in interstation espionage. Acree admits that members of his staff had developed relationships with people working for the opposition. "The best thing you can do is know your enemy," laughs Acree, adding, "Leaks can be very helpful."

And the worst thing you can do? "To not take a competitor — any competitor — seriously. WTQR has always taken every competitor seriously, regardless of how much



money or staying power we perceived it had."

Acree acknowledges that the assaults on WTQR during his PD reign were full-frontal attacks. "Flank attacks weren't viable then. [The challengers] might have come on sounding a little different than "TQR. But by the end, they became just like us — and that sounded their death knell. Once a challenger evolves to the point where it sounds just like the leader, the battle is close to over. In WTQR's case, we knew a challenger couldn't out-WTQR WTQR."

“

Anybody who makes a run at WTQR has to fight a strong image solidly built over a long period of time.

—Mark Tudor

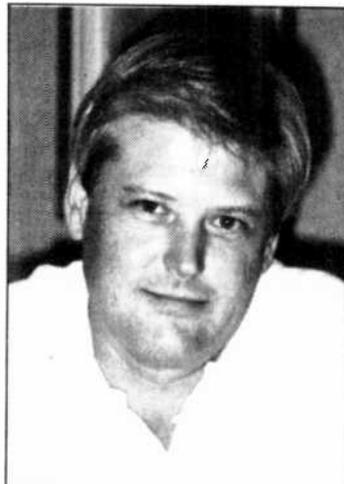


“

Once a challenger evolves to the point where it sounds just like the leader, the battle is close to over.

—Les Acree

”



Dale Mitchell

Own All Positions

"We owned all the positions," Acree adds. "And the ones we didn't own, we claimed to own." When one challenger came on-air as the 10-in-a-row station, "we covered with 12 in a row and then ran three consecutive \$12,000 contests in order to own the position."

Even though WTQR was on top when he arrived, Acree made a number of changes, perhaps the most important of which were the addition of a personality morning show and strengthening the station's news and weather image through a local TV tie-in. "We felt a non-personality morning show could eventually be a liability and provide a point of attack for a challenger," says Acree.

The aggressive, preemptive morning move has turned into a strong defensive position over the years: A potential competitor would have to attack the 18 share posted by morning cohorts Dale Mitchell and "Aunt Eloise" — a formidable and expensive proposition.

As current PD Mitchell points out, "WTQR has built such a huge listener base, a challenger would have to spend an incredible amount of money on outside advertising to reach an audience equal to our cume. While they're spending

money on outside advertising trying to get our cume [which we're already reaching], we can defend that cume — not by spending money on outside advertising but by giving it away to our listeners."

Defending With No Attackers

Mitchell counts six and a half years with WTQR — four as Asst. PD and the last 18 months as PD. His programming/promotion philosophy: WTQR is always in a defensive mode. "Even though we don't have a direct competitor right now, we proceed as if we do. We promote and position ourselves as the leader; we're the Country authority. We sell that position even though no one's attacking us. That way, when there is a direct competitor, it's not a difficult posture to maintain."

“

Even though we don't have direct competition, we continually use TV, billboards, newspapers, and contests to reinforce [our] positions and will never let anybody take them from us.

—Dale Mitchell

”

"We make sure there's no hole. WTQR is the Triad's full-service station. It's the news and traffic source and the NASCAR station. We use TV, billboards, newspapers, and contests to reinforce those positions, and we'll never let anybody take them from us. We're at every community and country event. We try to make it very hard for anybody to find a niche to attack us."

Three PDs, Three Cheers

By now you may have noticed that WTQR has had only three PDs. The consistency provided by low PD turnover is no doubt another key to the station's success. Each PD I talked with was quick to attribute the station's success to the WTQR staffers. Acree sums it up for the three: "WTQR was probably the most fun I've had in my life. It's always been full of good people who have a lot of pride in the station. They weren't — and aren't — going to let anybody take their hill."

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American Music Awards

Performance Magazine

Pollstar

They All Agree

**Trisha
Yearwood
Is
Country
Music's
New
Artist
Of
The
Year**

MCA



Trisha
YEARWOOD

A CHANGE IN THE COMPETITIVE LANDSCAPE

LMAs: Offense And Defense

Every so often, an event occurs in battle that's outside the combatants' control. It totally changes the battlefield landscape, allowing the creative strategist a new opportunity for his advantage. The advent of local marketing agreements (LMAs) has rendered such an event almost commonplace in recent months.

As distressed operators have fought to stave off bankruptcy, LMAs have presented new options. An LMA can be the best of all tactical weapons — it is at once both offensive and defensive. It allows a station to flank itself by skewing the programming of the newly managed station to the left or right of the owned station, thus covering any positions a prospective competitor might select when preparing an assault.

What's made the LMA game especially attractive to Country stations is the format's unprecedented width and depth. A successful Country outlet can now enter an LMA and program the new station with different country music, skewing one station younger and the other older.

Of course, LMAs are not without risk. At any given time, without warning, the FCC may outlaw them, throwing myriad relationships into chaos.

To examine the LMA's role in today's radio wars, a pair of prominent Country LMAs will be profiled. One is in Austin, the site of one of the first LMAs; the other is in Kansas City, where the first three-way LMA recently made news.

LMAs can be preemptive if done correctly. But nobody can totally decrease their vulnerability in a market that's gone from 14 to 25 stations in the last five or six years.

—Ron Rogers

KVET's Glory Revisited

KVET Broadcasting, owner of KVET & KASE/Austin, unveiled its LMA in September 1990 when it reached agreement with Spur Partners, the new owners of CHR KHFI. The plan was to operate KVET (AM) as a network to supply programming to KHFI, which adopted the new calls KVET-FM.

KASE has been Austin's No. 1 radio station for 21 straight books, with leads as high as 2-1 over the nearest competitor. It has been the market's 25-54 leader most of the 10 years it's been on the air and has dominated every age cell but 12-17 with its modern Country format. KVET, the market's dominant Country outlet through much of the '70s, was a traditional Country station with an emphasis on personality, news, and information.

KVET & KASE President/GM Ron Rogers explains, "We were



Ron Rogers

looking to salvage an AM that had zero worth when compared to its glory days. There's not much to do with an AM at 1300 on the dial that had slipped from first to ninth, even if it does have fine programming. Plus, with 80% of the people in Austin listening to FM, it doesn't take a rocket scientist to know that's where the KVET format had to be. And it had to be on FM to be heard in the steel and concrete buildings where you reach the listeners who build daytime TSL."

'Protect Thyself'

KFKF/Kansas City has been fighting a long war against WDAF (AM), with the two often trading the 12+ and 25-54 leads in recent years. With the market's Country shares hovering in the low 20s lately, KFKF VP/GM Dan Wastler acknowledges there have been a number of internal discussions over the last couple of years regarding an FM Country competitor entering the marketplace.

"It finally got to the point where either someone was going to do it to us, or we had to do it to ourselves," he says. "It wasn't tough to decide it was in our best interest to protect what we have while also controlling our own destiny."

The result: KFKF parent Scornix entered an LMA with Capital Broadcasting, owners of crosstown CHR KXXR. It signed on February 16 as "Garth 106.5," and played all Garth Brooks music until March 2, when it changed to KKCJ and adopted SMN's Coast To Coast Country. KKCJ is positioned to appeal to a slightly older audience than KFKF and will soon have a live morning show hosted by KC vet Jim Moore.

Thrust — And Parry

While LMAs can be both offensive and defensive in nature, they often start out as one or the other, later evolving into a double-edged sword that covers both positions. Rogers says KVET's action wasn't designed as a preemptive move to keep others from entering the Country marketplace — he simply wanted to amass more shares to go with those earned by KASE. "I'd rather have folks looking at the bottom of my Nikes than at the top of my hairdo," he laughs.

Rogers admits, however, "It can be preemptive if done correctly. But nobody can totally decrease their vulnerability in a market that's gone from 14 to 25 stations in the last five or six years."

KFKF's Wastler, on the other hand, approached the LMA with defense in mind. "Initially, this was a defensive measure to protect the franchise we've built with KFKF. By the same token, thanks to the incredible growth in the popularity of country music, we can create another station through the time brokerage agreement that's not directly competitive with KFKF. Thus we build the Country

The privilege of having that extra FM is rather costly. You have to pony up to the banker like a little champion.

—Ron Rogers

shares in this market — probably without even affecting KFKF or WDAF much."

He also notes that format rival WDAF's decision to air Kansas City Royals baseball played a part in his company's decision. "In the past, 7pm-midnight ratings have shown KFKF and WDAF trailing Royals baseball. We're providing an opportunity for traditional-music listeners to move somewhere else." Wastler's hope is that once they find the music they like on FM, they'll come back for other dayparts.

Differentiating The Products

In creating the product for an LMA station — especially when the plan is to program the same basic format — it's critical to differentiate the programming. This ensures increased shares but doesn't harm your existing station. Cannibalizing one's own station is a very real danger if sufficient care isn't taken.

Commenting on the advantages of one person programming two competing stations, KFKF PD Dean James notes, "It's a lot easier because at least you always know what the competition is doing. And you can adjust the programming of each as the marketplace changes around you, without having to deal with the unknown of what another programmer might be doing."

Wastler says the new FM is programmed as a competitor to KFKF. "KKCJ is a real radio station, and it's being treated as such. We will program and promote it so it's a healthy part of our entire operation."

Wastler and James will continue moving KFKF in the direction it's taken the last 18 months, with an emphasis on building listener loyalty through more community involvement and more personality.



With a new FM Country outlet on the scene, it can also be positioned as a heritage Country outlet.

Rogers says he allowed KVET-AM & FM to evolve from a traditional Country outlet with an older-skewing audience to a station that remains traditional but skews a bit younger. Concurrently, he very slowly — over 15-16 months — tweaked KASE's programming for a younger appeal. He says he changed KASE's clocks at least every four months on the way to his desired sound.

"We attacked ourselves cautiously. We flanked KASE with KVET by consciously distinguishing each one's sound so they didn't sound alike." There's little danger of mistaking the two, especially because music is only incidental to KVET's morning show. Rogers adds that if the move had been purely preemptive, "We would have gone in and done a Hot Country thing. But we wanted to be true to what KVET has been through the years."

KASE can target 25-34s while the KVET combo covers the upper demos (KVET beat KASE 35-64 in the fall), thus yielding an extremely effective one-two punch among 25-64s. But Rogers admits he's left an opening in the 18-34 flank. He says he cringes a bit when DJs on Country competitor KATG say, "Here's something you'll never hear on KASE."

We can create another station through the time brokerage agreement that's not directly competitive with KFKF. Thus we build the Country shares in this market.

—Dan Wastler

But he notes, "You can't panic. We have a problem if we kiss off the 45-plusers. They still need a sure shot of country with 'Hello Darlin'' or 'For The Good Times' every now and then. But [such taunts] do get my attention, and I may change KASE slightly to react."

Ironically enough, Rogers's annoyance has been neutralized by another LMA since he granted this interview. KATG has entered into an agreement with KKMJ to simulcast Gold.

Future's So Bright

You need look no further than KATG's surrender after two years of battle to know that Rogers's strategy has worked extremely well. The Fall '91 Arbitron shows KASE No. 1 and KVET-AM & FM No. 2 in morning drive. Among persons 12+, the stations are first and fifth, respectively. Both should benefit from the extra two adult shares KATG has abandoned.

It wasn't tough to decide it was in our best interest to protect what we have while also controlling our own destiny.

—Dan Wastler

While it's too early to tell what the future holds for KFKF's ratings, Wastler is very optimistic. He hopes to generate three to five shares on the new FM outlet, perhaps taking one or two shares from KFKF and the same from WDAF.

Both Rogers and Wastler decline to divulge the financial structures of their respective agreements. Rogers cautions, however, "The privilege of having that extra FM is rather costly. You have to pony up to the banker like a little champion."

That said, those with the wherewithal to enter an LMA still need to beware of the joker in the deck. The trickiest thing about LMAs and their role in today's radio warfare is that no one is sure how the FCC will ultimately rule on them. It's entirely possible that stations using LMAs could wake up one day to find their agreements banned.

Rogers fears the situation may get out of hand. He favors either precise guidelines for LMAs or the FCC allowing operators to own more than one FM outlet per market. He thinks the present situation has been good for Austin: "We helped ourselves and built a new cume, and I don't think we hurt anybody."

The ever-present danger of an FCC ban on LMAs means that an owner building complementary stations that cover both ends of a wide spectrum may one day find himself owning only one leg of that position. Both Rogers and Wastler agree it's imperative that you stake out the most desirable position with the station you own. That way, if the worst happens, you're positioned where you want to be.



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| WPOC | WCTK | KAYD | WMSI | KTEX | WTXT | KVOX | WOW | KUZZ | KNCQ |
| WQCB | WBEE | WXBQ | WQIK | WSIX | KNUE | WCUZ | WKCQ | KCTR | KCKC |
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| WRKZ | WKAK | KHEY | KYKS | WOWW | KHAK | WASKFM | WTHI | KZLA | KDRK |
| WTCR | KRRV | WKML | WGKX | WQDR | KCLR | WITL | KTPK | KMIX | KORD |
| WIOV | KMML | WHLZ | WOKK | KGKL | WHOK | KZKX | WTCM | KHAY | KIIM |
| WNUS | WWNC | WCKT | KNFM | WCHY | WONE | WWQM | KVOO | KNIX | KXDD |
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Hearing Is Believing!

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R&R COUNTRY RADIO READERS' POLL

R&R's Country Radio Readers' Poll, now in its 16th year, features the only slate of award winners selected solely by PDs, MDs, and air personalities at Country reporting stations. They were asked to list their choices for Performer of the Year, Best Male Vocalist, Best Female Vocalist, Best Group, Best Duo, Best Single, Best Album, and Best New Artist.

The man who definitively answered the question "What is a Garth Brooks?" on his January NBC-TV special took home four trophies for the second consecutive year. But Brooks was just about the only veteran in the crowd, as none of last year's other champions returned to the winner's circle. Meanwhile, three of this year's winners — Brooks & Dunn, Trisha Yearwood, and Diamond Rio — enjoyed No. 1 debut singles. So here they are, Country radio's newly crowned royalty.

PERFORMER OF THE YEAR

BEST MALE VOCALIST

BEST SINGLE

"Shameless"

BEST ALBUM

"Ropin' The Wind"

GARTH BROOKS

- Combined sales of Garth Brooks's three albums have topped 15 million. His self-titled debut LP has been certified triple platinum; his second, "No Fences," and his latest, "Ropin' The Wind," have each sold six million to date. Brooks's home video was also certified multiplatinum in 1991.
- Brooks starred as an abusive husband in the video for his "The Thunder Rolls" single, which spent three weeks at No. 1 on R&R's Country chart. The clip was banned by TNN and CMT because of content; VH-1, however, began airing it after the initial brouhaha.
- The media thunder over Brooks continued to boom in 1991. The world according to Garth was explored by *People*, *Entertainment Weekly*, *Us*, *USA Weekend*, *Forbes*, and *TV Guide*, among many others.
- Brooks's January TV concert special, "This Is Garth Brooks," netted a 17.3 rating/28 share in the Nielsen ratings. More than 15 million U.S. homes tuned in the hourlong solo special, which ranked ninth overall for the week.
- Last fall, Brooks took home CMA Entertainer, Album, Video, and Single of the Year honors. He received equivalent awards from the Academy of Country Music as well as ACM Song of the Year and Male Vocalist kudos. London's *Country Music People* magazine named him International Rising Star of 1991.



BEST GROUP

DIAMOND RIO



- Diamond Rio's debut single, "Meet In The Middle," reached the top of R&R's Country chart in 1991. Their second effort ("Mirror, Mirror") peaked at No. 3 but finished the year at No. 4 on the Top 91 of '91 list.
- The group's self-titled debut LP produced two Grammy nominations: Best Country Performance by a Duo or Group with Vocals (for "Meet In The Middle") and Best Country Instrumental Performance (for "Poultry Promenade").
- Diamond Rio's LP has also been nominated by NARM for Best Selling Country Recording by a Group.

BEST FEMALE VOCALIST

REBA McENTIRE

- Reba McEntire's 1991 chart success included two No. 1s: "Rumor Has It" and "For My Broken Heart." Her "Fallin' Out Of Love" claimed No. 2 on both R&R's weekly Country chart and Top 91 of '91 list. McEntire's "Fancy" single was also a Top 10 hit.
- The singer's 1991 success was bittersweet, clouded by the tragic plane-crash deaths of seven of her band members and her tour manager following a March performance in San Diego. She later discussed the incident in a *People* cover story.
- She was named the ACM's Top Female Vocalist of 1991 and received two American Music Awards (Favorite Female Country Vocalist and Favorite Country Album).



MCA RECORDS
NASHVILLE

BEST NEW ARTIST

TRISHA YEARWOOD

- Trisha Yearwood scored a No. 1 hit, "She's In Love With The Boy," and a No. 2, "Like We Never Had A Broken Heart," in 1991. "Heart" was written by Pat Alger and Garth Brooks, with the latter adding harmony vocals to the song.
- Yearwood and Brooks have been friends since they were struggling artists doing demo work in Nashville studios. Yearwood lends backing vocals on Brooks's hit "Shameless" as well as on several other tracks on his "Ropin' The Wind" LP; she also toured with Brooks periodically throughout 1991.

MCA RECORDS
NASHVILLE



BEST DUO

BROOKS & DUNN



- Brooks & Dunn's debut single, "Brand New Man," topped the Country chart in 1991 and finished at No. 7 in the Top 91 of '91. The duo's follow-up, "My Next Broken Heart," yielded another chart-topper.
- Ronnie Dunn met Arista/Nashville head Tim DuBois after winning a recording session in 1989's Marlboro Talent Roundup competition. DuBois later introduced Dunn to songwriter Kix Brooks and offered them a record deal. The duo returned to the Marlboro competition in Nashville last year — this time to perform.
- Brooks & Dunn co-wrote both of their 1991 singles with Don Cook. The two singularly or jointly wrote or co-wrote every song on their debut LP, "Brand New Man."
- During the past few months, the duo has toured with Reba McEntire, labelmate Alan Jackson, and Alabama.

1991 brought radio Hal Ketchum's #1 record
"Small Town Saturday Night"



1992 has already brought radio another top ten
Ketchum record with his third single
"Past The Point Of Rescue" which soars to 22*
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People Magazine, January '92

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Robert Hilburn,
L.A. Times, February '92

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R.P. Mac Murphy,
KRPM Seattle

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Charlie Chase,
Crook and Chase

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J.D. Spangler, WUSN Chicago

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MARK COLLIE

Garth Mines Power Gold

It should come as no surprise to learn that **Garth Brooks** has his pockets full of this year's Power Gold. He has, after all, been the format's leading excavator of precious metals the last couple of years, with enough gold and platinum to fill his own Ft. Knox. Brooks placed four songs on this year's chart — all four of which are in the Top 10!

This year's Power Gold chart has been expanded to 50 titles — up from 30 for the last two years — in response to a number of requests. In order to provide some historical perspective, commentary is split between comparisons of the Top 30 and Top 50.

Clint Strong Second

In this year's Top 30, 16 different acts placed one or more tunes. **Clint Black** led the way with five cuts in the Top 30 — including the No. 2 and 3 tunes — while Brooks checked in with his four and **Shenandoah** accounted for three. Garnering a pair of tunes each in the Top 30 were **Alan Jackson**, the **Judds**, **Paul Overstreet**, **George Strait**, and **Randy Travis**.

Entrance to the Power Gold quarry didn't loosen up much in the Top 50, where 27 artists contributed to the total. Ten acts without a Top 30 finisher placed one song between 31-50, with the Judds adding two more tunes to their Top 30 total, and Travis, Jackson, and Strait adding one more each. Also adding an extra record to their totals were **Alabama**, **Mark Chesnutt**, and **Travis Tritt**.

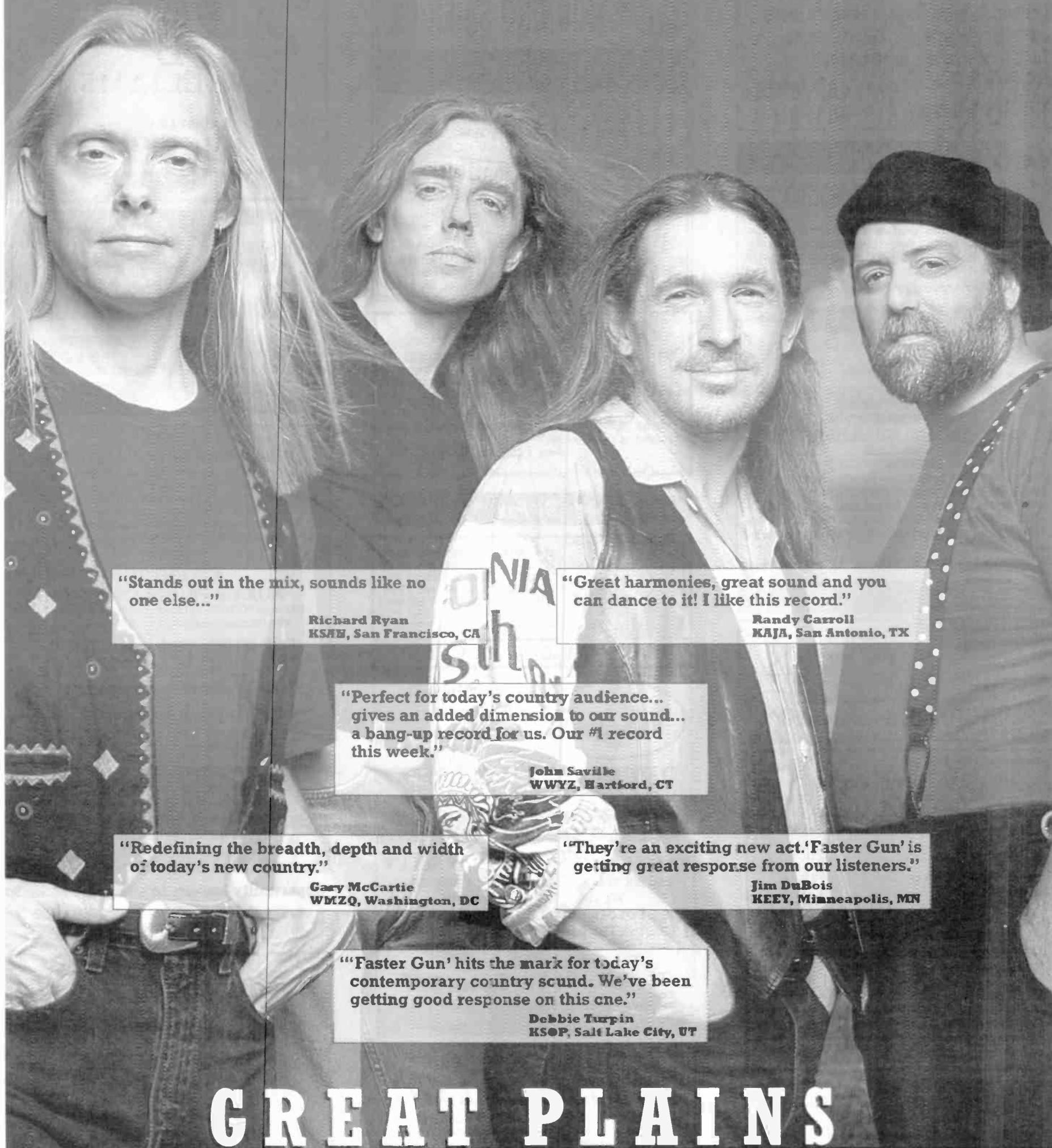
Thanks to the selected Country stations whose input was used to compile this year's list.

Top 50 Power Gold

1. **GARTH BROOKS**/Friends In Low Places
2. **CLINT BLACK**/Killin' Time
3. **CLINT BLACK**/Better Man
4. **GARTH BROOKS**/The Dance
5. **RANDY TRAVIS**/Forever And Ever, Amen
6. **JUDDS**/Why Not Me
7. **GARTH BROOKS**/If Tomorrow Never Comes
8. **ALAN JACKSON**/Chasin' That Neon Rainbow
9. **VINCE GILL**/When I Call Your Name
10. **GARTH BROOKS**/Unanswered Prayers
11. **GEORGE STRAIT**/I've Come To Expect It From You
12. **DAN SEALS**/Bop
13. **SHENANDOAH**/The Church On Cumberland Road
14. **GEORGE STRAIT**/Love Without End, Amen
15. **CLINT BLACK**/Nobody's Home
16. **KATHY MATTEA**/Eighteen Wheels And A Dozen Roses
17. **RANDY TRAVIS**/Deeper Than The Holler
18. **PAUL OVERSTREET**/Daddy's Come Around
19. **CLINT BLACK**/Loving Blind
20. **SHENANDOAH**/Next To You, Next To Me
21. **LORRIE MORGAN**/Five Minutes
22. **K.T. OSLIN**/Come Next Monday
23. **OAK RIDGE BOYS**/No Matter How High I Get
24. **ALAN JACKSON**/I'd Love You All Over Again
25. **PAUL OVERSTREET**/Seein' My Father In Me
26. **MARK CHESNUTT**/Brother Jukebox
27. **SHENANDOAH**/Two Dozen Roses
28. **CLINT BLACK**/Walkin' Away
29. **ALABAMA**/Song Of The South
30. **JUDDS**/I Know Where I'm Going
31. **TRAVIS TRITT**/Help Me Hold On
32. **MARK CHESNUTT**/Too Cold At Home
33. **ALAN JACKSON**/Here In The Real World
34. **RANDY TRAVIS**/Hard Rock Bottom Of Your Heart
35. **TANYA TUCKER**/Strong Enough To Bend
36. **KENTUCKY HEADHUNTERS**/Dumas Walker
37. **CLINT BLACK**/Put Yourself In My Shoes
38. **CONWAY TWITTY**/I Couldn't See You Leavin'
39. **PATTY LOVELESS**/Chains
40. **MEL McDANIEL**/Baby's Got Her Elue Jeans On
41. **JUDDS**/Turn It Loose
42. **GEORGE STRAIT**/Ocean Front Property
43. **DOLLY PARTON**/Why'd You Come In Here Lookin' Like That
44. **JUDDS**/Mama He's Crazy
45. **ALABAMA**/Jukebox In My Mind
46. **JOE DIFFIE**/Home
47. **MARTY STUART**/Hillbilly Rock
48. **NITTY GRITTY DIRT BAND**/Fishin' In The Dark
49. **TRAVIS TRITT**/I'm Gonna Be Somebody
50. **CARLENE CARTER**/I Fell In Love



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WWYZ, Hartford, CT

"Redefining the breadth, depth and width of today's new country."

Gary McCartie
WMZQ, Washington, DC

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Jim DuBois
KEEY, Minneapolis, MN

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Debbie Turpin
KSOP, Salt Lake City, UT

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EAST

WBPM/Hudson Valley seeks personality. Experienced only. T&R: WGHQ/WBPM, Jean Maxwell, 82 John St., Kingston, NY 12401. (3/6) EOE

WAAF seeks afternoon drive talent with strong production skills. T&R: Ron Valeri, 19 Norwich St., Worcester, MA 01608. (3/6) EOE

WWEA seek PT ATs and board operators. T&R: WWEA, Bob Bittner, Box 848, Boston, MA 02194. (3/6) EOE

WCIB/Cape Cod seeks talent with a least three years' FT news/music/production/on-air experience. No beginners. T&R: WCIB, Box C, Falmouth, MA 02541. (2/28) EOE

TALK SHOW HOST

You need to be on top of current events and able to discuss them clearly. Wide open format, fun, alive, current, and controversial. Northeast location. Radio & Records, 1930 Century Park West, #553, Los Angeles, CA 90067. EOE

Northeast Contemporary AC seeks DYNAMIC morning drive communicator! Sharp, take-charge production skills a must. Candidate must have a minimum of two years' experience. T&R: Radio & Records, 1930 Century Park West, #549, Los Angeles, CA 90067. EOE

Seeking innovative, people-oriented general sales manager for New England AC FM. Need resourceful, experienced leader to lift vendor, local, and national to highest levels. Send complete resume and philosophy to WXIO, 104.5, East Courtyard, Worcester Center, Worcester, MA 01608. EOE

OPENINGS

LAKE PLACID, NY NEEDS A RADIO PRO

If you've been around, and would like to work with a good bunch of radio people who love (and live) the radio business, read on...

Our AM/FM in the Olympic village needs a wide-awake, energetic broadcaster who can cover local news, carry an airshift, do remotes, and have fun. We work hard, we play hard, and we just won NAB's "Best of the Best" for small market radio. Our 38-year-old owner/operator can't pay a lot, but the benefits include fully paid medical, life, and dental, along with free skiing and golf in the sports capitol of the world. If you can appreciate a good gig, send us your stuff. We're having fun... and getting paid for it too!

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This person will also be responsible for an airshift as well. Females and minorities are encouraged to apply. Send tape and resume c/o: Mike Walker, WXOD/WKBK, P.O. Box 707, Keene, NH 03431. EOE

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Suburban NYC market. Related experience necessary. Must be detail-oriented with strong managerial skills, and able to handle large volume copy-production. Voice talent preferred. Radio & Records, 1930 Century Park West, #547, Los Angeles, CA 90067. EOE

OPENINGS

PROGRAM DIRECTOR



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Immediate opening for a marketing/promotion-oriented programmer at Barnstable Broadcasting's Long Island Oldies-based AC, WKJY-FM. Candidates must have a proven track record of success in personality-oriented adult music radio and know how to take a radio station to the streets. New York area suburban market radio experience is a major plus. Women and minorities are encouraged to apply. Rush T&R with income history in confidence to: Jane Bartsch, VP/GM, WHLI/WKJY-FM, 1055 Franklin Ave., Suite 306, Garden City, NY 11530. EOE

SOUTH

KRIO seeks nighttime AT. Pipes and production a must. T&R: KRIO, 7800 Interstate Highway 10 NW, Suite 330, San Antonio, TX 78230. (3/6) EOE

Myrtle Beach Country station seeks ATs for future openings. Hot on-air and strong production a must. T&R: WYAK-FM, Oave Priest, Box 15401, Surfside Beach, SC 29587. (3/6) EOE

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EOE

SPANISH ANNOUNCER

Need a professional Spanish Announcer who is a fun-loving person with a good voice and production skills for our West Texas station. Send T&R to Radio & Records, 1930 Century Park West, #552, Los Angeles, CA 90067. EOE

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Seeking top morning entertainers for Country station two blocks off Bourbon Street. T&R: WNOE AM/FM, Dave Nicholson, 529 Rue Bienville, New Orleans, LA 70130. EOE

Hot, entertaining talk host needed at rapidly rising Sun Belt News-talk. Must be good with clients and well-versed on current issues. T&R: Radio & Records, 1930 Century Park West, #551, Los Angeles, CA 90067. EOE

OPENINGS

OPENINGS

OPENINGS

Sales Manager needed for heritage rocker in Big 10 college town. Emphasis on teaching a young sales staff. Must be a team player, no prima donnas. Salespersons also encouraged to apply. Send resume and management style to WPGU-FM, 204 E. Peabody Drive, Champaign, IL 61821. No phone calls please. EOE

B96 EVENING PERSONALITY

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WEST

Broadcast management position available in San Diego. RESUMES: Metro Traffic Control, Bill Gaines, 6255 Sunset Blvd., Suite 1904, Los Angeles, CA 90028. (3/6) EOE

KRNO evenings available. Must be experienced in love songs format. Heavy phones T&R: KRNO, Paul Mitchell, 475 E. Moana Lane, Reno, NV 89502 (3/6) EOE

Lake Tahoe AC seeks PT talents who love radio and winning. No flakes. T&R: KRLT, Box 15460, South Lake Tahoe, CA 96151. (3/6) EOE



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Los Angeles, CA 90028. EOE

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KTYD Santa Barbara/Ventura seeks an experienced personality for our top-rated morning show! Must be able to relate local and topical content in an entertaining presentation with adult appeal. No joke service jocks. You'll have the tools and support needed to succeed. T&R: KTYD, Doug Ingold, 5360 Hollister Ave., Santa Barbara, CA 93111. EOE/M-F

PROMOTIONS DIRECTOR

Lead an active lifestyle? Available 7 days a week? Have a valid drivers license and ability to hook-up and drive a 24-foot trailer? This one's for you! Occasional heavy lifting. Resumes: KEZE, Barb Beddor, Box 8007, Spokane, WA 99203. EOE

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MIDWEST

Seeking qualified marketing consultant with winning attitude. Great income and benefits. RESUMES: WYTE, Kevin Weber, Box 1030, Stevens Point, WI 54481. (2/28) EOE

Sales manager sought for Country outlet. Must have strong local sales background. Class C FM CALL: WLGC, Rob Scheibly, (606) 473-7377. (2/28) EOE

KFMZ/Columbia, MO seeks night rock talent now! AOR, high-energy and ready to win. T&R: KFMZ, Chris Kellogg, 1101 East Walnut, Columbia, MO 65201. (2/28) EOE

Small market Country station seeks parttime weekend talent. CALL: WISS, Race, (414) 361-3551. (2/28) EOE



PROGRAM DIRECTOR

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IMMEDIATE OPENING

Midwest P3 Contemporary FM needs dynamic PROGRAM DIRECTOR. Should have good on-air talent, positive people skills, must plan and execute creative promotions. Selector skills required. Exceptional working facilities and signal. Send T&R and samples of your best work with salary requirements to: Radio & Records, 1930 Century Park West, #542, Los Angeles, CA 90067. EOE

OPENINGS

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POSITIONS SOUGHT

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Top-rated programmers with exclusive new format. Ready to come to your market now! BILL ELLIOTT & BOB BRYAR: (813) 849-3477. (2/28)

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Hardworking team player seeks Top 100. Good production, promotionally oriented, and computer literate. Will do what it takes. JEFF: (215) 844-7731. (2/28)

Ultimate team player. PD/MD/morning team experience seeks next challenge in GA/AL/LA. JAY: (703) 667-4866. (2/28)

Ambitious energetic newcomer with experience and knowledge of sports PBP seeks AOR/AC/Country station. STEVE: (612) 483-6328. (2/28)

Experienced broadcaster available immediately. 18 years' experience, prefer evening or overnight shift. MIKE: (904) 255-6950. (2/28)

Hot Country is the most stable moneymaking format of today. Going Country? WSM AT seeks return to FL. Talent and/or PD. DAVE DONOHUE: (615) 385-4066. (2/28)

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PD/MD seeks AC/ADR outlet. Workaholic, yet very affordable. Creative, especially with no promotional budget. Excellent people skills. SCOTT: (313) 661-2289. (2/28)

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Young hardworking and seeking radio gig. On-air, production, receptionist or janitor. Anything, anywhere for a paycheck. JAY: (414) 363-3784. (2/28)

POSITIONS SOUGHT

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English presenter with many awards from national CHR seeks interesting position anywhere. No gimmicks, just good radio. United Kingdom. MARK STEWART: 823-253-811. (2/28)

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If you don't take me, the guys up the chart will. Oldies AC/CR pro seeks FT in Great Lakes or Midwest. PAUL (513) 256-1945 (3/6)

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AC/Gold stations and jocks should be fun, creative, original, and natural, NOT obnoxious, limiting, satellite-ish or egotistical! I'm priced to move and I can do what many ATs/MDs/PDs can't - kick butt!
T. JAY: (216) 722-1483.

Great conversational personality. Character voices and drop ins. MICK (708) 614-8600 (3/6)

Energetic AT with P2 experienced seeks FT overnight or evening shift. Prefer IL/LA. PETE: (319) 653-6000. (3/6)

Give your small/medium AC/Gold outlet that Old CKLW/WCFL style. I have the ammo, and I'm priced to move quickly. T. JAY DEXTER: (216) 722-1483. (3/6)

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Top-rated programmers with exclusive new format seek your market now! BILL ELLIOTT AND BOB BRYAR: (813) 849-3477. (3/6)

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Listener friendly, experienced AT available now for your light/soft rock or FS AC. MIKE (609) 729-3520. (3/6)

Top-rated overnight Country talent seeks daylight. CHR/AC/production/remote experience too. TONY: (616) 696-1631. (3/6)

YOUR BETTER MORNING SHOW. Wake up laughing while I program your radio station for food. Want bigger profits? Up yours! Call "HARLEY WORTHIT" at (612) 943-2069.

Hire this AT for any shift, any format. I'll prove that American workers are not lazy. (708) 771-2935. (3/6)

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Call me for a long aircheck with a bunch of jokes that you can steal and keep the tape! GREG FISHER: (513) 258-0709. (3/6)

Hardworking, pleasant professional willing to relocate. Control room operation and production excellent. CYNTHIA WITT: (417) 466-7806. (3/6)

Small market warrior. Program director, mornings, even news. Know satellite operations also. SHAWN: (408) 646-1120. (3/6)

I live breathe and eat radio. Production/comedy/AT seeks market to grow in. Diverse experience, solid commitment. A.J.: (603) 448-5968. (3/6)

POSITIONS SOUGHT

ALAN (FILL JOCK) KABEL

Pizza and great cable. That's what's great about life. I wanna work in a town with the best pizza and cable possible. Until then, I'll just keep fillin'. Send me pizza samples and cable guides. I've got tapes from WAVA (nights/afternoons), WZOU, WLWL (nights/afternoons), and Z95. Had a great time filling at WAVA. Emmis is the best. Keep having fun you maniacs. If management won't let you have fun, pretend you are anyway. It drives them crazy! Bye.

612-544-5099

Oldies expert seeks to work for you. Top-rated in Central IL, could do the same for you. MIKE (217) 328-4286. (3/6)

High energy small/medium market CHR AT seeks CHR MD AT position. Great with phones, promotions, and music. MARK: (517) 655-1712. (3/6)

Timothy J. Fox
WBCN, WZOU, WGIR
603-625-6126
All Dayparts CHR / AOR

Talk radio host who is original, unique, compelling, controversial and satirical. WALTER ERIC (805) 245-9258 (3/6)

Let me please you. Dedicated graduate with six years' on air/production seeks airshift responsibility and chance to succeed. STEVEN (516) 221-7042 (3/6)

Lots of management potential seeking opportunity. 10 year major market CHR UC Jazz AT A/PD seeks challenge. SKIP (212) 465-3416 (3/6)

I'm still seeking are you? Seek and you'll find strong news and production in me. Small medium markets. LINDA (216) 261-0471 (3/6)

Widen your audiences' world of entertainment instantly. AT with strong production and Selector trickery seeks East Coast. MARTY (319) 386-0710 (3/6)

Free weathercaster. Your station doesn't pay a penny. You get FREE weather service. Formerly WLS FM. The bags are packed. JEFFREY (619) 755-1314 (3/6)

Free agent seeks to join your sports or news team. Eight year pro. Market size unimportant. OSCAR (818) 568-8544 (3/6)

Small market mornings are my specialty. I get 'em awake and get 'em going! I'm available now. DONALD (817) 281-8528 (3/6)

16 years' as on-air/PD/OM with promotions, production and copywriting in major markets. Seeking AC/NAC/CHR. MARK HILL: (408) 688-5604. (3/6)

Top flight morning act. Award-winning morning team available. Impact players! Up and running, ready to do the job. Consistent ratings winners. Topical, funny, great phones. Listener-driven, worldwide remotes, outrageous! (212) 556-6850. All calls confidential!

Good phones, public appearances and an adult delivery for your Top 100 morning show or personality-driven afternoon drive show. AC/CHR/Oldies/Country. (212) 330-8391. (3/6)

British announcer with green card and six years' U.S. experience. Perfect for short term fix or valuable asset for consistent performance. (011) 44-656-861770. (3/6)

15-year ND seeks position with medium/major market. References will back up my professionalism. KEN: (307) 235-1483. (3/6)

Great voice, good production. Formats include Country/CHR/AC. Experience in TX/CA includes remotes/PBP/news. CHR/S: (214) 241-7955. (3/6)

Put me on the air, full or PT sometime soon. Great pipes and attitude. DON: (201) 445-5331. (3/6)

Seeking the next step up! AMD/AT for KUPD seeks MD gig at Rock or Alternative station. Have learned from the best. LARRY MAC: (602) 963-3657. (3/6)

Morning show for the '90s! Topical, controversial and telephone interactive. Not a zoo. Top 50 only. (818) 753-0909. (3/6)

Programming pro available from WQID/WFLY and more. Know how to handle people, music, budget and computers. TODD MARTIN: (601) 831-4915. (3/6)

Morning show. We're the team you gotta hear! Fresh, professional and not bad looking either. Give us a chance. We'll take off the weight. RJ: (714) 373-0189. (3/6)

PD/MD seeks same. Excellent people skills. Can work with zero budget and rise to the occasion. Will relocate. SCOTT: (313) 661-2289. (3/6)

Versatile talent seeks PBP/news/sports/talk/production position. GREG: (717) 626-1388 (3/6)

Have the ambitious, enthusiasm and pipes. Give me a call and we're home to you. WADE: (313) 388-0551. (3/6)

Anxiously awaiting next challenge. ND with three years' experience. Can produce, anchor, report. Talk show experience too. DAVE: (708) 291-0714. (3/6)

POSITIONS SOUGHT

Attention taxes! Can find any southern stations. AC/CHR AT/programmer seeks new challenges. Call me let's talk. PA TRICK: (713) 728-1348 (3/6)

Fun, warm, attractive, energetic female, with 12 years on-air experience and degree, seeking mornings in medium to large market. ROXANNE (603) 626-1411 (3/6)

Experienced sports fanatic. College PBP, NBA, pre game host and sports talk show host. Last station switched formats, so I'm ready ASAP. ARNIE. (213) 476-3169 (3/6)

Harley Worthit is an acquired taste. Acquire his creativity and morning advertiser waiting-list. PHONE (612) 943-2069. (3/6)

Refreshing suburban Top 40 market M/F morning drive team seeks Top 75 CHR AOR. GARY (716) 741-2414 (3/6)

San Diegoan seeks relocation. NAC PT AT production programming. Do All ace seeks FT small market gig. TONY CHU (619) 457-4821 (3/6)

MISCELLANEOUS

WGOG-FM seeks AC/Oldies service for all labels. TO WGOG. Jeff Grant, Box 206, Walthalla, SC 29691 (3/6)

R&R Opportunities Display Advertising

Display	1X	2X
	\$75/inch	\$60/inch

Rates are per week (maximum 35 words per inch including heading) Includes generic border. If logo, custom border or larger heading is required, add 1/2 inch (\$38 for 1X, \$30 for 2X).

Blind Box	1X	2X
	\$100/inch	75/inch

Rates are per week (maximum 35 words per inch including heading, box number and R&R's address). If custom border or larger heading is required, add 1/2 inch (\$50 for 1X, \$38 for 2X). Rate includes generic border, box number, and postage/handling.

Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: 310-203-8727.

R&R Opportunities Free Advertising

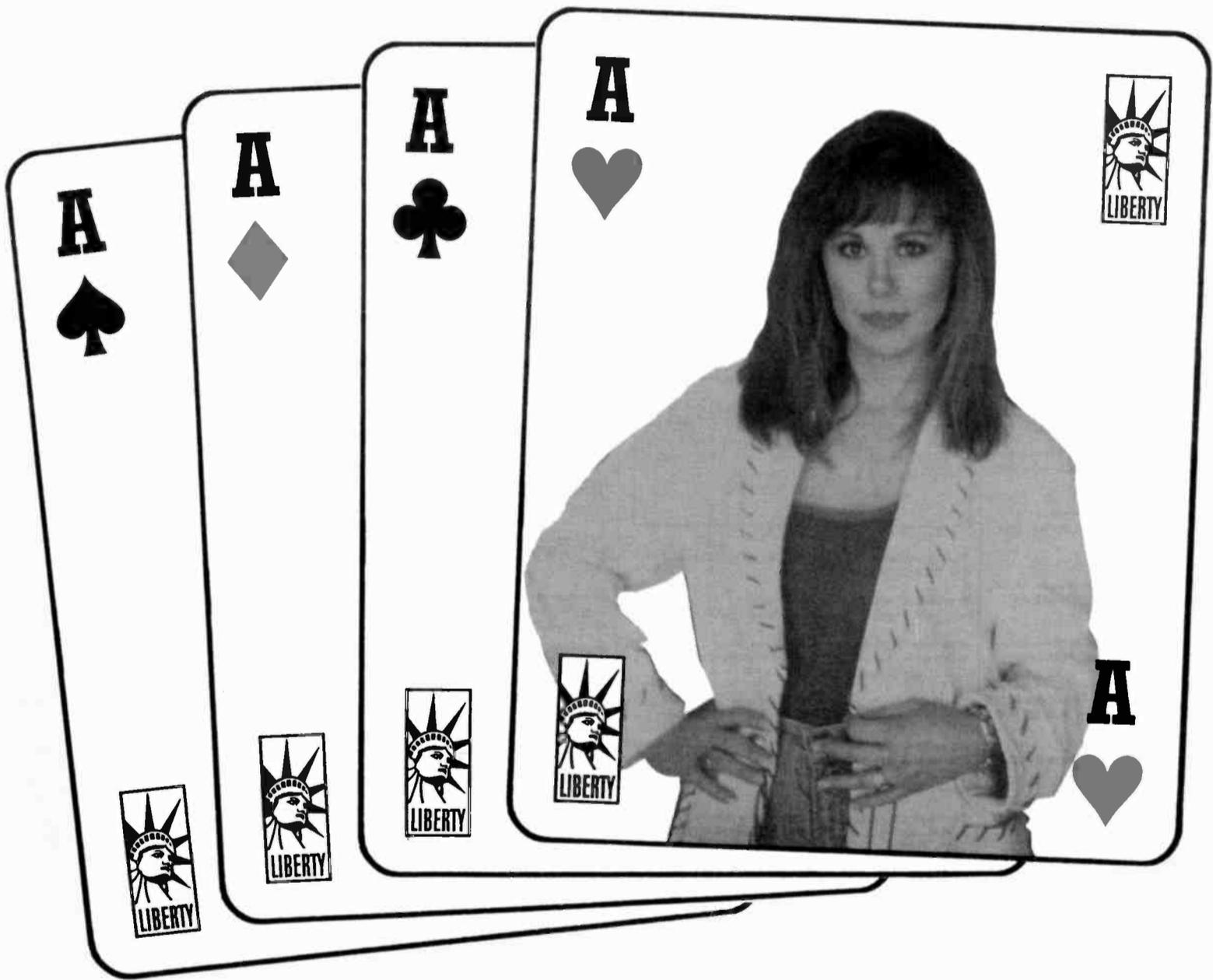
Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are **accepted only by mail or fax: 310-203-8727**. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

You've Been Dealt All The *Aces*— The Cards Are In Your Hands!



Thank you radio, for all your support!

Love,

Gary

**Single Release "ACES"
on your desk: 3/17/92
going for reports: 3/23/92**



NEW & ACTIVE

LEE ROY PARNELL "The Rock" (Arista) 114/14

Rotations Heavy 0, Medium 31, Light 83, Total Adds 14, WILQ, WVLK, KJLO, WSIX, WSM, WKNN, KIXQ, WITL, WXCL, KSUX, KZSN, KRST, KMIX, KORD Medium KASE, WRNS, WNOE, KLUR, WDAF, KUZZ, KDRK Moves 50-46-42 on the Country chart

HANK WILLIAMS JR. "Hotel Whiskey" (Curb/Capricorn/WB) 93/3

Rotations Heavy 1, Medium 37, Light 55, Total Adds 3, KCYY, WGEE, KUPL Heavy WTVY Medium WOKO, WICO, WKAK, WAMZ, WGXK, KTEX, WSM, KODY, KCLR, WYNG, KFDI, KNCO, KCKC, KRAK, KDRK, KORD Moves 48-45-43-43 on the Country chart

McBRIDE & THE RIDE "Sacred Ground" (MCA) 89/89

Rotations Heavy 0, Medium 7, Light 82, Total Adds 89 including WAYZ, WWYZ, WRKZ, WDSY, WCTK, WAVA, WYAY, KASE, KHEY, WYGC, WESC, KSSN, WAMZ, WSIX, WTQR, WITL, KZKX, KEEY, KXXY, KTTS, KWEN, KNIX, KKAT, KPMS, KIIM Debuts at number 47 on the Country chart

RONNA REEVES "The More I Learn (The Less I Understand About Love)" (Mercury) 81/19

Rotations Heavy 0, Medium 9, Light 72, Total Adds 19, WOCB, WAYZ, WTCR, WIOV, WBEE, KKIX, WHLZ, KGKL, KKYR, WTXT, WACO, KIXQ, WASKFM, KCJB, WMUS, KZSN, KFMS, KNCO, KORD Debuts at number 48 on the Country chart

BILLY JOE ROYAL "I'm Okay (And Gettin' Better)" (Atlantic) 69/69

Rotations Heavy 0, Medium 5, Light 64, Total Adds 69 including WWYZ, WTCR, WIOV, WCTK, KSCS, KHEY, WVLK, WAMZ, WKSJ, WNOE, WCHY, KIXS, KODY, WAXX, WYNG, WGTC, WTHI, KVOO, KFDI, KMIX, KNIX, KWJJ, KKAT, KXDD Debuts at number 49 on the Country chart

MARK COLLIE "It Don't Take A Lot" (MCA) 59/8

Rotations Heavy 0, Medium 10, Light 49, Total Adds 8, WTCR, WWNC, WKXC, KAYD, WHLZ, WVLK, KCLR, KDRK Medium WSTH, KTTS, KVOO, KFDI, KUZZ, KALF, KUGN, KORD Light WDSY, KOUL, KSSN, WRNS, KXXY, KNIX, KPMS

SIGNIFICANT ACTION

PAUL OVERSTREET "Billy Can't Read" (RCA) 51/51

Rotations Heavy 0, Medium 5, Light 46, Total Adds 51 including WGNA, WWYZ, WRKZ, WDSY, WRWD, WCTK, KEAN, KMML, KHEY, KSSN, KTEX, WTNT, KLUR, WMUS, KFDI, KZSN, KUZZ, KMIX, KWJJ, KRAK, KRPM, KDRK, KORD, KIIM

BILLY BURNETTE "Nothin' To Do (And All Night To Do It)" (WB) 42/8

Rotations Heavy 0, Medium 8, Light 34, Total Adds 8, WWNC, WXBO, WSTH, KOUL, WTHI, KUGN, KDRK, KXDD Medium WWYZ, WICO, WTCM, KFDI, KALF Light WRKZ, KMML, KHEY, KSSN, KYKS, KIXS, WOW, KSN, KPMS

LYNYRD SKYNYRD "Pure & Simple" (Atlantic) 37/7

Rotations Heavy 0, Medium 2, Light 35, Total Adds 7, WRWD, WXBO, WEZL, KYKS, WOW, WTCM, KUGN Medium WKAK, Light WWYZ, WDSY, WCTK, KHEY, WRNS, WNOE, WBKR, WKNN, KLUR, WUBE, KCLR, WNNW, KSUX, WGTC, KTTS, KALF

FORESTER SISTERS "What'll You Do About Me" (WB) 36/13

Rotations Heavy 0, Medium 1, Light 35, Total Adds 13, WVAM, KRRV, KHEY, KTCS, KYKX, WKSJ, WYAK, WCHY, KIXS, WITL, WDDD, WWJO, KVOO Medium WSM Light WWYZ, WRKZ, KYKS, KTEX, WYNG, KTKP, KFDI, KEKB, KNCO

LINDA DAVIS "There's Something 'Bout Loving You" (Liberty) 32/7

Rotations Heavy 0, Medium 3, Light 29, Total Adds 7, WICO, WNNW, KYKX, WCHY, KNUE, WNNW, KNCO Medium WKAK, KVOO Light WWYZ, WRKZ, KRRV, WSTH, KHEY, KLLI, KGKL, KIXS, KLUR, KODY, KCLR, WOW, KTTS, KTKP

JEFF KNIGHT "They've Been Talkin' About Me" (Mercury) 29/29

Rotations Heavy 0, Medium 1, Light 28, Total Adds 29, WOCB, WRKZ, WRWD, WCTK, WBEE, WICO, WDLS, WKAK, KMML, WSTH, WTVY, KHEY, KYKS, WRNS, WOW, KIXS, KLUR, WAXX, KVOX, WGTC, KTTS, WTCM, KVOO, KFDI, KUZZ, KVOO, KALF, KEKB, KRWO

RICKY VAN SHELTON "Backroads" (Columbia) 23/23

Rotations Heavy 0, Medium 3, Light 20, Total Adds 23, WTCR, WICO, WWVA, KEAN, WKAK, KRRV, KMML, WYGC, KYKX, WAMZ, KTEX, WNOE, WCMS, WBKR, KGKL, WTNT, WYNG, KZKX, WGTC, WTCM, KFDI, KIK-FM, KCTR

NORMAN LEE SCHAFER "The Way She Said Goodbye" (Intersound) 16/4

Rotations Heavy 0, Medium 0, Light 16, Total Adds 4, KYKS, WRNS, WBKR, WOW Light WRKZ, WRWD, WICO, WSTH, WTVY, KHEY, KGKL, KIXS, KLUR, KODY, KTTS, KVOO

SKIP EWING "Naturally" (Liberty) 15/14

Rotations Heavy 0, Medium 0, Light 15, Total Adds 14, WPOC, WWYZ, WRKZ, WICO, WKAK, WSTH, WACO, KLUR, KODY, WNNW, WOW, KVOO, KFDI, KALF Light KIXS

DeANNA COX "Texas Sideshow" (WB) 14/14

Rotations Heavy 0, Medium 0, Light 14, Total Adds 14, WRKZ, WCTK, WICO, WSTH, WTVY, KHEY, KGKL, KLUR, KODY, KVOX, KTTS, KVOO, KFDI, KVOO

RAY STEVENS "Power Tools" (Curb/Capitol) 13/9

Rotations Heavy 0, Medium 0, Light 13, Total Adds 9, WWYZ, WTCR, WICO, WKAK, WTVY, WHLZ, KLUR, KTTS, KFDI Light WEZL, WSTH, KTKP, KBU

DOUG STONE "Come In Out Of The Pain" (Epic) 11/10

Rotations Heavy 0, Medium 0, Light 11, Total Adds 10, WGNA, WTCR, KEAN, WYGC, WOIK, WNOE, WTNT, WYNG, WTCM, KPMS Light KHAK

DAVID LYNN JONES "Her Love Don't Lie" (Liberty) 10/10

Rotations Heavy 0, Medium 0, Light 10, Total Adds 10, WICO, WSTH, KHEY, KLUR, KODY, KTTS, KVOO, KFDI, KWWJ, KORD

ALBUM TRACKS

ARTIST/Song Title (Label)
Album Title

GARTH BROOKS/Papa Loved Mama (Liberty)	<i>Ropin' The Wind</i>
TRAVIS TRITT/Nothing Short Of Dying (WB)	<i>It's All About To Change</i>
TRACY LAWRENCE/A Hope Heaven Has A Honky Tonk (Atlantic)	<i>Sticks And Stones</i>
JOHN ANDERSON/Seminole Wind (BNA)	<i>Seminole Wind</i>
ALAN JACKSON/Midnight In Montgomery (Arista)	<i>Don't Rock The Jukebox</i>
DIAMOND RIO/Norma Jean Riley (Arista)	<i>Diamond Rio</i>
GARTH BROOKS/The River (Liberty)	<i>Ropin' The Wind</i>
GARTH BROOKS/In Lonesome Dove (Liberty)	<i>Ropin' The Wind</i>
REBA McENTIRE/The Night The Lights Went Out In Georgia (MCA)	...	<i>For My Broken Heart</i>
GARTH BROOKS/Burning Bridges (Liberty)	<i>Ropin' The Wind</i>
GARTH BROOKS/Against The Grain (Liberty)	<i>Ropin' The Wind</i>
ALABAMA/Hats Off (RCA)	<i>Greatest Hits II</i>
GARTH BROOKS/We Bury The Hatchet (Liberty)	<i>Ropin' The Wind</i>
LORRIE MORGAN/Something In Red (RCA)	<i>Something In Red</i>
TRISHA YEARWOOD/When Goodbye Was A Word (MCA)	<i>Trisha Yearwood</i>


TIM MCGRAW

**Watch
for
his
'92
Debut**

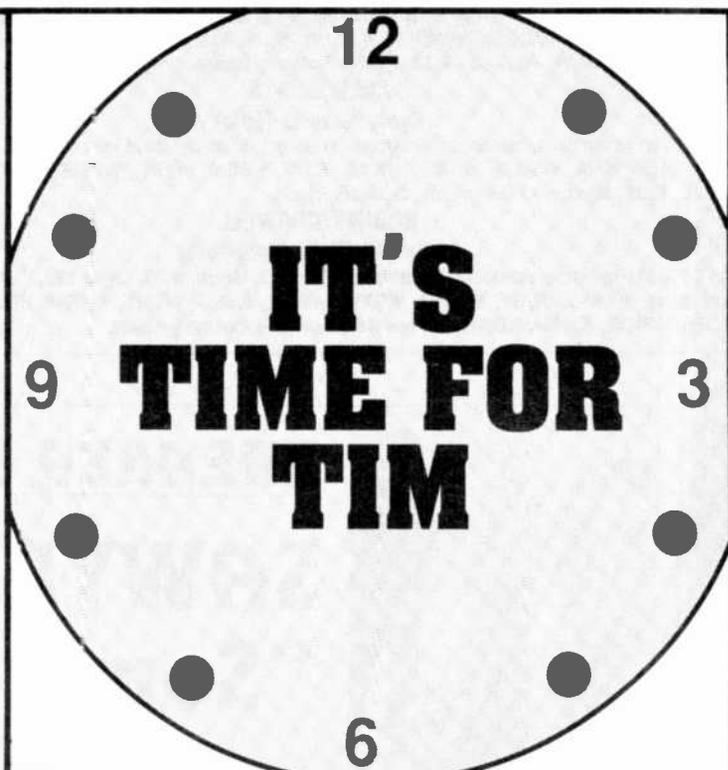
Produced by
James Stroud

PLA
MEDIA

615 • 329 • 3415

Big Dog Entertainment
615 • 726 • 1812

CURB
RECORDS
615 • 321 • 5080



MARCH 6, 1992

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
9	7	3	1			ALABAMA /Born Country (RCA)	201/0	200	1	0
8	6	2	2			ALAN JACKSON /Dallas (Arista)	201/0	197	4	0
6	5	4	3			LORRIE MORGAN /Except For Monday (RCA)	201/0	188	12	1
11	9	6	4			REBA McENTIRE /Is There Life Out There (MCA)	201/0	187	14	0
13	10	7	5			BILLY DEAN /Only The Wind (SBK/Liberty)	201/1	149	49	3
5	4	1	6			JOHN ANDERSON /Straight Tequila Night (BNA Entertainment)	184/0	154	20	10
15	13	9	7			SUZY BOGGUSS /Outbound Plane (Liberty)	196/1	133	57	6
16	14	10	8			DWIGHT YOAKAM /It Only Hurts When I Cry (Reprise)	195/0	123	66	6
17	15	12	9			PATTY LOVELESS /Jealous Bone (MCA)	198/0	109	79	10
22	18	14	10			WYNONNA /She Is His Only Need (Curb/MCA)	201/0	83	117	1
19	16	13	11			VINCE GILL /Take Your Memory With You (MCA)	201/0	81	118	2
18	17	15	12			RICKY SKAGGS /Same Ol' Love (Epic)	197/0	69	113	15
23	19	17	13			KEITH WHITLEY /Somebody's Doin' Me Right (RCA)	194/3	58	115	21
27	22	18	14			STEVE WARINER /The Tips Of My Fingers (Arista)	198/2	43	141	14
35	26	21	15			AARON TIPPIN /There Ain't Nothin' Wrong With The Radio (RCA)	200/3	27	142	31
30	25	20	16			TANYA TUCKER /Some Kind Of Trouble (Liberty)	200/3	16	160	24
25	21	19	17			HIGHWAY 101 /Baby, I'm Missing You (WB)	197/5	23	145	29
36	30	26	18			TRACY LAWRENCE /Today's Lonely Fool (Atlantic)	201/6	8	159	34
1	2	8	19			GARTH BROOKS /What She's Doing Now (Liberty)	131/1	81	36	14
33	27	24	20			MARTY STUART /Burn Me Down (MCA)	195/5	10	145	40
24	23	22	21			DAVIS DANIEL /Fighting Fire With Fire (Mercury)	179/0	22	126	31
47	39	30	22			HAL KETCHUM /Past The Point Of Rescue (Curb)	191/15	7	114	70
26	24	23	23			MICHAEL WHITE /Professional Fool (Reprise)	170/2	18	117	35
4	3	5	24			JOE DIFFIE /Is It Cold In Here (Epic)	133/0	70	46	17
32	29	27	25			ROB CROSBY /Working Woman (Arista)	183/7	5	122	56
—	42	31	26			MARK CHESNUTT /Old Flames Have New Names (MCA)	190/16	4	100	86
—	44	32	27			BROOKS & DUNN /Neon Moon (Arista)	192/24	4	91	97
31	31	29	28			GREAT PLAINS /Faster Gun (Columbia)	148/6	14	74	60
40	36	33	29			LITTLE TEXAS /First Time For Everything (WB)	171/14	2	80	89
43	38	34	30			SAMMY KERSHAW /Don't Go Near The Water (Mercury)	173/15	3	72	98
3	—	—	31			RANDY TRAVIS /Better Class Of Losers (WB)	104/0	43	39	22
BREAKER	32	32	32			SAWYER BROWN /Some Girls Do (Curb/Capitol)	169/55	0	42	127
45	41	38	33			CLINTON GREGORY /Play, Ruby, Play (SOR)	150/24	1	57	92
—	43	42	34			PIRATES OF THE MISSISSIPPI /Till I'm Holding You Again (Liberty)	152/25	2	46	104
BREAKER	35	35	35			COLLIN RAYE /Every Second (Epic)	153/62	1	28	124
46	43	40	36			REMINGTONS /I Could Love You (With My Eyes Closed) (BNA Entertainment)	145/25	1	41	103
BREAKER	37	37	37			RODNEY CROWELL /Lovin' All Night (Columbia)	149/58	1	26	122
7	8	25	38			TRISHA YEARWOOD /That's What I Like About You (MCA)	76/0	14	39	23
37	34	35	39			B.B. WATSON /Lover Not A Fighter (BNA Entertainment)	109/2	2	51	56
BREAKER	40	40	40			RESTLESS HEART /Familiar Pain (RCA)	135/42	0	29	106
BREAKER	41	41	41			DIXIANA /Waitin' For The Deal To Go Down (Epic)	129/25	0	27	102
—	50	46	42			LEE ROY PARNELL /The Rock (Arista)	114/14	0	31	83
48	45	43	43			HANK WILLIAMS JR. /Hotel Whiskey (Curb/Capricorn/WB)	93/3	1	37	55
12	11	16	44			KENNY ROGERS /If You Want To Find Love (Reprise)	69/0	16	36	17
2	12	39	45			PAM TILLIS /Maybe It Was Memphis (Arista)	62/0	11	27	24
29	28	28	46			EARL THOMAS CONLEY /Hard Days And Honky Tonk Nights (RCA)	61/0	4	29	28
DEBUT	47	47	47			McBRIDE & THE RIDE /Sacred Ground (MCA)	89/89	0	7	82
DEBUT	48	48	48			RONNA REEVES /The More I Learn (The Less I Understand About Love) (Mercury)	81/19	0	9	72
DEBUT	49	49	49			BILLY JOE ROYAL /I'm Okay (And Gettin' Better) (Atlantic)	69/69	0	5	64
38	37	37	50			MARTIN DELRAY /Who, What, Where, When, Why, How (Atlantic)	37/0	1	14	22

MOST ADDED

- McBRIDE & THE RIDE (89)
- BILLY JOE ROYAL (69)
- COLLIN RAYE (62)
- RODNEY CROWELL (58)
- SAWYER BROWN (55)
- PAUL OVERSTREET (51)
- RESTLESS HEART (42)
- JEFF KNIGHT (29)
- DIXIANA (25)
- PIRATES OF THE MISSISSIPPI (25)
- REMINGTONS (25)

HOTTEST

- ALAN JACKSON (140)
- ALABAMA (111)
- REBA McENTIRE (111)
- JOHN ANDERSON (86)
- LORRIE MORGAN (85)
- WYNONNA (61)
- BILLY DEAN (42)
- GARTH BROOKS (41)
- SUZY BOGGUSS (26)
- JOE DIFFIE (26)

NEW ARTISTS

Reports/Adds

- R. REEVES/The More... (Merc.) . . . 81/19
- BILLY BURNETTE/Nothin' To Do... (WB) . . . 42/8
- LYNYRD SKYNYRD/Pure &... (Atlantic) . . . 37/7
- LINDA DAVIS/There's Something... (Lib.) . . . 32/7
- JEFF KNIGHT/They've Been... (Merc.) . . . 29/29
- N. L. SCHAFER/The Way... (Inter.) . . . 16/4
- DeANNA COX/Texas Sidestep (WB) . . . 14/14
- JJ WHITE/Jezabel Kane (Curb) . . . 8/8
- BILL WOODY/I've Got A Broken... (Phoenix) . . . 7/2

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations, with a minimum of five stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

SAWYER BROWN

Some Girls Do (Curb/Capitol)

On 84% of reporting stations. Rotations: Heavy 0, Medium 42, Light 127, Total Adds 55 including WPOC, WQCB, WHWK, KIKK, WSIX, WSM, WFMS, WMIL, WXCL, KRST, KZLA, KNIX, KRAK. Moves 44-32 on the Country chart.

COLLIN RAYE

Every Second (Epic)

On 76% of reporting stations. Rotations: Heavy 1, Medium 28, Light 124, Total Adds 62 including WGNA, WVAM, WNUS, WKXC, KKIX, KSSN, WYYD, WUBE, WGTC, WWJO, KBUL, KIIM. Moves 47-35 on the Country chart.

RODNEY CROWELL

Lovin' All Night (Columbia)

On 74% of reporting stations. Rotations: Heavy 1, Medium 26, Light 122, Total Adds 58 including WYRK, WDSY, WMZQ, WSTH, WAMZ, KJLO, WTNT, WTQR, KHAK, KFKF, KCJB, WDDD, KASH, KDRK. Moves 49-37 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart.

RESTLESS HEART

Familiar Pain (RCA)

On 67% of reporting stations. Rotations: Heavy 0, Medium 29, Light 106, Total Adds 42 including WQCB, WQBE, WBEE, KKIX, WSIX, WSM, KYCK, WXCL, KZSN, KWNR, KCCY, KMPS. Moves 48-40 on the Country chart.

DIXIANA

Waitin' For The Deal To Go Down (Epic)

On 64% of reporting stations. Rotations: Heavy 0, Medium 27, Light 102, Total Adds 25 including WGNA, KAYD, WYVK, KNUE, WACO, WTQR, WONE, WFMS, WXCL, KUAD, KNIX, KXDD. Moves 49-45-41 on the Country chart.



BREAKER IN JUST TWO WEEKS!

SAWYER BROWN
"Some Girls Do"

BREAKER 32
169/55
One Of The Most Added

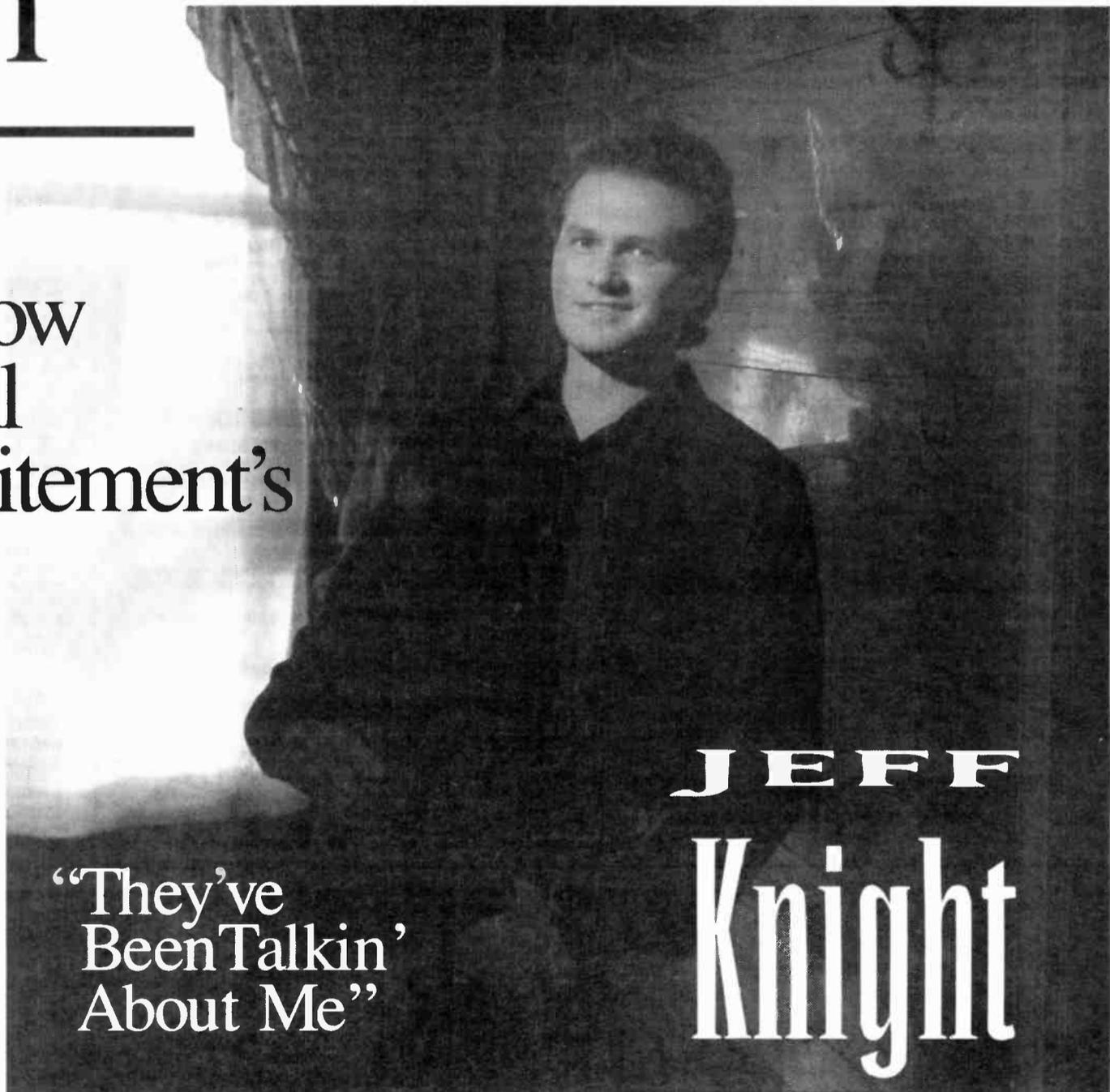


Everyone's Been Talkin' About Him

Now
You Know
What All
The Excitement's
About...

The Debut
Single from
Jeff Knight

"They've
Been Talkin'
About Me"



JEFF

Knight

29 ADDS FIRST WEEK! • ONE OF THE MOST ADDED!

Mercury
Nashville
a PolyGram company

henStilts
COMPANY, INC.

A

ALABAMA "Born Country" (RCA 62168-2)

Prod: Josh Leo, Larry Michael Lee, Alabama Wr: John Schweers, Byron Hill
Pub: Collins Court Music (BMI) Mgr: Dale Morns & Associates

JOHN ANDERSON "Straight Tequila Night" (BNA 62140-2)

Prod: James Stroud, John Anderson Wr: Kent Robbins, Debbie Hupp Pub:
Irving Music/Coter Bay Music: Dixie Stars Music (BMI; ASCAP) Mgr: Bobby
Roberts Entertainment

B

SUZY BOGGUSS "Outbound Plane" (Liberty 79052)

Prod: Jimmy Bowen, Suzy Bogguss Wr: Nanci Griffith, Tom Russell Pub:
Wing And Wheel Music, Irving Music (BMI) Mgr: Morns, Bliesener & Assoc

GARTH BROOKS "What She's Doing Now" (Liberty 79009)

Prod: Allen Reynolds Wr: Pat Alger, Garth Brooks Pub: Bail & Beer Music/
Forerunner Music, Major Bob Music/Mid-Summer Music (ASCAP) Mgr:
Doyle/Lewis Management

BROOKS & DUNN "Neon Moon" (Arista 2388)

Prod: Scott Hendricks, Don Cook Wr: Ronnie Dunn Pub: Sony Tree
Publishing (BMI) Mgr: Bob Titley

BILLY BURNETTE "Nothin' To Do (And All Night To Do It)"

(WB 7-19042)

Prod: David Malloy Wr: Billy Burnette, Deborah Allen, Rale Van Hoy Pub: Billy
Beau Music/Chrysalis Music, Posey Publishing, Sail Away Songs (ASCAP;
BMI) Mgr: Burt Stern

C

MARK CHESNUTT "Old Flames Have New Names" (MCA 54334)

Prod: Mark Wright Wr: Bobby Braddock, Rale Van Hoy Pub: Sony Tree
Publishing; Rockin' R Music (BMI; ASCAP) Mgr: BDM Management

MARK COLLIE "It Don't Take A Lot" (MCA 54224)

Prod: Doug Johnson, Tony Brown Wr: Mark Collie, Larry Shell Pub: Ha-Deb
Music, Pier Five Music (ASCAP) Mgr: Don Light

EARL THOMAS CONLEY "Hard Days And Honky Tonk Nights"

(RCA 62167-2)

Prod: Larry Michael Lee, Josh Leo Wr: Earl Thomas Conley, Randy Scruggs
Pub: ETC Music; Jagged Edge Publishing (ASCAP; BMI) Mgr: BDM Company

DEANNA COX "Texas Sidestep" (WB 5314)

Prod: Gregg Brown Wr: DeAnna Cox, Michael Garvin, Jeff Tweel Pub: Plum
Creek Music/Music Corporation of America, Bistlineau Music, Wood Eye Music/
Michael Garvin Music (BMI) Mgr: Jack McFadden

ROB CROSBY "Working Woman" (Arista 2397)

Prod: Scott Hendricks Wr: Rob Crosby, Will Robinson, Tim DuBois Pub:
Courtland Publishing; Alabama Band Music, WB Music Corporation/Tim
DuBois Music (BMI; ASCAP) Mgr: Smalltime Management

RODNEY CROWELL "Lovin' All Night" (Columbia 38 74250)

Prod: John Leventhal, Rodney Crowell Wr: Rodney Crowell Pub: Sony Tunes
(ASCAP) Mgr: Bill Carter

D

DAVIS DANIEL "Fighting Fire With Fire" (Mercury 866 132)

Prod: Ron Haffkine Wr: Michael White, Conley R. White Pub: Makin' Songs
Music, Song Box Music (ASCAP) Mgr: Ron Haffkine

LINDA DAVIS "There's Something 'Bout Loving You"

(Liberty 79185)

Prod: Jimmy Bowen, Linda Davis Wr: Chns Waters, Tom Shapiro Pub: Great
Cumberland Music, Diamond Struck Music (BMI) Mgr: Starstruck
Entertainment

BILLY DEAN "Only The Wind" (SBK/Liberty 79053)

Prod: Chuck Howard, Tom Shapiro Wr: Tom Shapiro, Chuck Jones Pub:
Edge O'Woods Music/Kinetic Diamond Music, Moine Valley Music (ASCAP)
Mgr: Ken Stitts

MARTIN DELRAY "Who, What, Where, When, Why, How"

(Atlantic 7-87537)

Prod: Blake Mevis, Nelson Larkin Wr: Jeff Crossan Pub: Honest To Goodness
Music (BMI) Mgr: Blake Mevis

JOE OIFFIE "Is It Cold In Here" (Epic 34 74123)

Prod: Bob Montgomery, Johnny Slate Wr: K.K. Phillips, Danny Morrison, Joe
Diffe Pub: Texas Wedge Music; Songwriters Ink, Danny Boy Music/Forrest
Hills Music (ASCAP; BMI) Mgr: Danny Morrison

DIXIANA "Waitin' For The Deal To Go Down" (Epic 34 74221)

Prod: Bob Montgomery Wr: Bobby Fischer, Charlie Black, Austin Roberts
Pub: Bobby Fischer Music, Chappell & Co., Serenity Manor Music/MCA Music
Publishing (ASCAP) Mgr: Rothbaum & Garner

E

SKIP EWING "Naturally" (Liberty 79973)

Prod: Jimmy Bowen, Skip Ewing Wr: Skip Ewing, Rick Bowles Pub: Acuff-Rose
Music, Maypop Music (BMI) Mgr: C.K. Spurlock

F

FORESTER SISTERS "What'll You Do About Me" (WB 5237)

Prod: Robert Byrne, Alan Schulman Wr: Dennis Linde Pub: Combine Music
Corporation (BMI) Mgr: Refugee Management

G

VINCE GILL "Take Your Memory With You" (MCA 54282)

Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music (BMI) Mgr: Fitzgerald-
Hartley

GREAT PLAINS "Faster Gun" (Columbia 38 74137)

Prod: Brent Maher, Don Potter Wr: Jack Sundrud, Gary Burr Pub: Sony Tree
Publishing, Red Quill Music/Moraine Music; MCA Music Publishing (BMI;
ASCAP) Mgr: Doyle/Lewis Management

CLINTON GREGORY "Play, Ruby, Play" (SOR 437)

Prod: Ray Pennington Wr: Tony Brown, Troy Seals Pub: Warner-Tamerlane
Publishing; Warner Bros. Music Corporation/Two Sons Music (BMI; ASCAP)
Mgr: Ray Pennington

H

HIGHWAY 101 "Baby, I'm Missing You" (WB 5238)

Prod: Paul Worley, Ed Seay Wr: Steve Seskin, Nancy Montgomery Pub: Love
This Town Music, Diamond Dog Music (ASCAP) Mgr: Chuck Morris

J

ALAN JACKSON "Dallas" (Arista 2385)

Prod: Scott Hendricks, Keith Stegall Wr: Alan Jackson, Keith Stegall Pub:
Mattie Ruth Music/Seventh Son Music; Warner-Tamerlane Publishing
(ASCAP; BMI) Mgr: Ten Ten Management

DAVID LYNN JONES "Her Love Don't Lie" (Liberty 79187)

Prod: Richie Albright, David Lynn Jones Wr: David Lynn Jones Pub: Mighty
Nice Music, Skunk DeVille (BMI) Mgr: Richie Albright

K

SAMMY KERSHAW "Don't Go Near The Water"

(Mercury 866 324)

Prod: Buddy Cannon, Norro Wilson Wr: Chapin Hartford, Jim Foster Pub:
Sony Tree/Bleamus Music, Willesden Music (BMI) Mgr: Jim Dowell

HAL KETCHUM "Past The Point Of Rescue" (Curb 098)

Prod: Allen Reynolds, Jim Rooney Wr: Mick Hanley Pub: Stainless Music/
Foreshadow Music (BMI) Mgr: Mighty Quinn Management

JEFF KNIGHT "They've Been Talkin' About Me"

(Mercury 866 520)

Prod: Bud Logan, Harold Shedd Wr: Jeff Knight Pub: PRI Songs/Music Of The
World (BMI) Mgr: Ken Stitts

L

TRACY LAWRENCE "Today's Lonely Fool" (Atlantic 7-87547)

Prod: James Stroud Wr: Kenny Beard, Stan Paul Davis Pub: Golden Reed
Music, New Clarion Music Group/Loggy Bayou Music (ASCAP) Mgr: Music
Matters Management

LITTLE TEXAS "First Time For Everything" (WB 7-19024)

Prod: James Stroud, Chnsty DiNapoli, Doug Grau Wr: Porter Howell, Dwayne
O'Brien Pub: Howlin' Hits Music, Square West Music (ASCAP) Mgr: Chrsty
DiNapoli

PATTY LOVELESS "Jealous Bone" (MCA 54271)

Prod: Emory Gordy Jr., Tony Brown Wr: Rick Giles, Steve Bogard Pub: Edge
O'Woods Music/Kinetic Diamond Music, WB Music Corporation/Rancho
Bogardo Music (ASCAP) Mgr: Fitzgerald-Hartley

LYNYRD SKYNYRD "Pure & Simple" (Atlantic 4429-2)

Prod: Tom Dowd Wr: Johnny Van Zant, Ed King, Robert White Johnson,
Michael Lunn Pub: WB Music Corporation/L&K Music, I Can't Read Music/WB
Music Corporation, R.W.J. Music/WB Music Corporation, Lunnmusic (ASCAP)
Mgr: Joe Boylan

M

McBRIDE & THE RIDE "Sacred Ground" (MCA 54356)

Prod: Steve Gibson, Tony Brown Wr: Kix Brooks, Vernon Rust Pub: David 'N'
Will Music, Sony Cross Keys Publishing (ASCAP) Mgr: Ken Stitts

REBA McENTIRE "Is There Life Out There" (MCA 54319)

Prod: Tony Brown, Reba McEntire Wr: Susan Longacre, Rick Giles Pub:
W.B.M. Music/Long Acre Music; Edge O'Woods Music/Kinetic Diamond Music
(SESAC; ASCAP) Mgr: Starstruck Entertainment

LORRIE MORGAN "Except For Monday" (RCA 62105-2)

Prod: Richard Landis Wr: Reed Nielsen Pub: Englishtown Music (BMI) Mgr:
Moress, Nanas, Golden Entertainment

O

PAUL OVERSTREET "Billy Can't Read" (RCA 62193-2)

Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Jerry Michael
Pub: Scarlet Moon Music, Fifty Grand Music (BMI) Mgr: Bobby Roberts
Entertainment

P

LEE ROY PARNELL "The Rock" (Arista 2400)

Prod: Scott Hendricks, Barry Beckett Wr: Jim Varos, Russell Smith Pub: WB
Music Corporation, Patrix Janus Music/MCA Music Publishing (ASCAP) Mgr:
Mike Robertson

PIRATES OF THE MISSISSIPPI "Till I'm Holding You Again"

(Liberty 79146)

Prod: Jimmy Bowen, Rich Alves Wr: Larry Gottlieb, Rich Alves, Bill McCorvey
Pub: Julann Music; Great Cumberland Music, Flawfactor Music (ASCAP; BMI)
Mgr: Ken Stitts

R

COLLIN RAYE "Every Second" (Epic 34 74242)

Prod: Jerry Fuller, John Hobbs Wr: Wayne Perry, Gerald Smith Pub: Zomba
Enterprses; O-Tex Music (ASCAP; BMI) Mgr: Steve Cox

RONNA REEVES "The More I Learn (The Less I Understand

About Love)" (Mercury 866 380)

Prod: Harold Shedd, Clyde Brooks Wr: Steve Dean, Karen Staley Pub: Tom
Collins Music; AMR Publications (BMI; ASCAP) Mgr: Ronald Cotton

REMINGTONS "I Could Love You (With My Eyes Closed)"

(BNA 62201-2)

Prod: Larry Michael Lee, Josh Leo Wr: Richard Manegra, Rick Yancey Pub:
Maypop Music, Rita's Cloud Nine Music (BMI) Mgr: Vector Management

RESTLESS HEART "Familiar Pain" (RCA 62054-2)

Prod: Josh Leo, Larry Michael Lee Wr: Susan Longacre, Walt Aldridge Pub:
W.B.M. Music Corporation/Long Acre Music, Rich Hall Music (SESAC,
ASCAP) Mgr: Larry Fitzgerald

KENNY ROGERS "If You Want To Find Love" (Reprise 7-19080)

Prod: Jim Ed Norman, Eric Prestidge Wr: Skip Ewing, Max D Barnes Pub:
Acuff-Rose Music, Irving Music/Heartscratch Music (BMI) Mgr: Ken Kragen

BILLY JOE ROYAL "I'm Okay (And Gettin' Better)"

(Atlantic 4428-2)

Prod: Rick Hall Wr: Skip Ewing, Max T. Barnes Pub: Acuff-Rose Music, WB
Music Corporation/Two Sons Music (BMI; ASCAP) Mgr: Mark Ketchem

S

SAWYER BROWN "Some Girls Do" (Curb/Capitol 79200)

Prod: Randy Scruggs, Mark Miller Wr: Mark Miller Pub: Zoo II Music (ASCAP)
Mgr: TK Kimbrell

NORMAN LEE SCHAFER "The Way She Said Goodbye"

(Intersound 9106)

Prod: Ed Keeley Wr: Paul Nelson, Dave Gibson, Carol Chase Pub: Maypop
Music, Nocturnal Eclipse Music; Colgems EMI Music (BMI, ASCAP) Mgr: Ed
Keeley

RICKY VAN SHELTON "Backroads" (Columbia 38 74258)

Prod: Steve Buckingham Wr: Charlie Majors Pub: Corner Publishing
(SOCAN) Mgr: John Dotson

RICKY SKAGGS "Same Ol' Love" (Epic 34 74147)

Prod: Ricky Skaggs, Mac McAnally Wr: Chris Austin, Greg Barnhill Pub:
Warner-Refuge Music, Blowing Rock Music (BMI) Mgr: Ricky Skaggs

RAY STEVENS "Power Tools" (Curb/Liberty 79190)

Prod: Ray Stevens Wr: C.W. Kalb, Jr. Pub: Ray Stevens Music (BMI) Mgr:
Donald Williams

DOUG STONE "Come In Out Of The Pain" (Epic 34 74259)

Prod: Doug Johnson Wr: Don Pritimmer, Frank Myers Pub: G I D Music, Dixie
Stars Music/Josh Nick Music (ASCAP) Mgr: John Dorris, Phyllis Bennette

MARTY STUART "Burn Me Down" (MCA 54253)

Prod: Richard Bennett, Tony Brown Wr: Eddie Miller Pub: Warner/Elektra
Asylum Music/Vidor Publications (ASCAP) Mgr: Rothbaum & Garner

T

PAM TILLIS "Maybe It Was Memphis" (Arista 2371)

Prod: Paul Worley, Ed Seay Wr: Michael Anderson Pub: Atlantic Music
Corporation, First Release Music, Cadillac Pink Music (BMI) Mgr: Mike
Robertson

AARON TIPPIN "There Ain't Nothin' Wrong With The Radio"

(RCA 62181-2)

Prod: Emory Gordy Jr. Wr: Aaron Tippin, Buddy Brock Pub: Acuff-Rose Music
(BMI) Mgr: Starstruck Entertainment

RANDY TRAVIS "Better Class Of Losers" (WB 7-19069)

Prod: Kyle Lehning Wr: Randy Travis, Alan Jackson Pub: Sometimes You
Win Music, Seventh Son Music/Mattie Ruth Music (ASCAP) Mgr: Lib Hatcher

TANYA TUCKER "Some Kind Of Trouble" (Liberty 79132)

Prod: Jerry Crutchfield Wr: Mike Reid, Don Potter, Brent Maher Pub: Almo
Music/Bro Blues Music, Wetbeck Music/Blue Quill Music; Sheep In Tow Music
(ASCAP; BMI) Mgr: Beau Tucker

W

STEVE WARINER "The Tips Of My Fingers" (Arista 2393)

Prod: Scott Hendricks, Tim DuBois Wr: Bill Anderson Pub: Sony Tree
Publishing/Champion Music (BMI) Mgr: Chip Peay

B.B. WATSON "Lover Not A Fighter" (BNA 62195-2)

Prod: Clyde Brooks Wr: Kent Blazy, Richard Fagan, Kim Williams Pub: Of
Music, Sony Cross Keys, Evanlee Music (ASCAP) Mgr: Marc Oswald

MICHAEL WHITE "Professional Fool" (Reprise 7-19128)

Prod: Robert Byrne, Alan Schulman Wr: Michael White Pub: Catch The Boat
(ASCAP) Mgr: Chris Dodson

KEITH WHITLEY "Somebody's Doin' Me Right" (RCA 62166-2)

Prod: Blake Mevis, Garth Fundis Wr: Fred Knobloch, Paul Overstreet, Dan
Tyler Pub: Colgems-EMI Music, BMG Songs, Sharp Circle Music; Screen
Gems-EMI Music, Scarlet Moon Music/Ca-eers-BMG Music Publishing
(ASCAP; BMI) Mgr: None

HANK WILLIAMS JR. "Hotel Whiskey"

(Curb/Capricorn/WB 7-19023)

Prod: Barry Beckett, Hank Williams Jr., James Stroud Wr: Hank Williams Jr
Pub: Bocephus Music (BMI) Mgr: Merle Kilgore

WYNONNA "She Is His Only Need" (Curb/MCA 54320)

Prod: Tony Brown Wr: Dave Loggins Pub: MCA Music Publishing/Emerald
River Music (ASCAP) Mgr: Ken Stitts

Y

TRISHA YEARWOOD "That's What I Like About You"

(MCA 54270)

Prod: Garth Fundis Wr: John Hadley, Kevin Welch, Wally Wilson Pub: Sony
Tree Publishing, Sony Cross Keys Publishing (BMI, ASCAP) Mgr: Ken Kragen

DWIGHT YOAKAM "It Only Hurts When I Cry"

(Reprise 7-19148)

Prod: Pete Anderson Wr: Dwight Yoakam, Roger Miller Pub: Coal Dust West
Music, Adam Taylor Music (BMI) Mgr: Gary Borman

The One
You Can't
Afford
To Miss!



JUNE
11-13
Century Plaza
Los Angeles

Plus: a T.J. Martell Rock 'N Charity Week Long
10th Anniversary Celebration:

Sun 6/7 - Annual Music Industry Tennis Open,
Rock 'N The Puck Celebrity Hockey Games

Wed 6/10 - 10th Annual Rock 'N Bowl

Thurs 6/11 - Celebrity Golf Classic, T.J. Martell Celebrity Silent Auction

Sun 6/14 - Celebrity Softball Games

To register for all T.J. Martell activities, call 818-883-5129

COUNTRY ADDS & HOTS

March 6, 1992 R&R • 79

MOST ADDED EAST
McBride & The Ride (MCA)
Paul Overstreet (RCA)

HOTTEST EAST
Alan Jackson (Arista)
Alabama (RCA)
Reba McEntire (MCA)

MOST ADDED SOUTH
McBride & The Ride (MCA)
Billy Joe Royal (Atlantic)
Sawyer Brown (Curb/Capitol)
Collin Raye (Epic)

HOTTEST SOUTH
Alan Jackson (Arista)
Collin Raye (Epic)
Reba McEntire (MCA)
Alabama (RCA)
John Anderson (BNA)

MOST ADDED MIDWEST
McBride & The Ride (MCA)
Collin Raye (Epic)
Rodney Crowell (Columbia)
Billy Joe Royal (Atlantic)

HOTTEST MIDWEST
Alan Jackson (Arista)
Alabama (RCA)
Reba McEntire (MCA)

MOST ADDED WEST
McBride & The Ride (MCA)
Billy Joe Royal (Atlantic)
Rodney Crowell (Columbia)
Paul Overstreet (RCA)

HOTTEST WEST
Alabama (RCA)
Alan Jackson (Arista)
Wynonna (Curb/MCA)
John Anderson (BNA)

STATION	ARTIST	SON	STATION	ARTIST	SON	STATION	ARTIST	SON	STATION	ARTIST	SON
WGNA Albany, NY	WATZ/Hagerstown-Waynesboro, PA	WAWD Poughkeepsie, NY	KEAN Abilene, TX	WYWK Baton Rouge, LA	KSCS Dallas-Ft. Worth, TX	WAMZ Waco, TX	KTEK/McAllen-Brownsville, TX	WOWW Pampa, TX	WQYK-FM Ft. Worth, TX	KXKY Oklahoma City, OK	WVJO St. Cloud, MN
McBride & The Ride	Reba McEntire	Alan Jackson	Paul Overstreet	Alan Jackson	Collin Raye	Collin Raye	Collin Raye	Collin Raye	Collin Raye	Collin Raye	Collin Raye
Paul Overstreet	Paul Overstreet	Paul Overstreet	Paul Overstreet	Paul Overstreet	Paul Overstreet	Paul Overstreet	Paul Overstreet	Paul Overstreet	Paul Overstreet	Paul Overstreet	Paul Overstreet
...

201 Current Reporters
194 Current Playlists

Called In Frozen Playlist (3):
KLLM/Lubbock
KNFM/Midland-Odessa, TX
KKCS/Colorado Springs

Did Not Report, Playlist Frozen (4):
KMLP/Phoenix
KNAX/Fresno
KSOP/Salt Lake City
WTRD/Charlotte

LW	TW	Artist/Track	Label
3	1	KILAUEA/Tropical Pleasures (Brainchild/Nova)	"Frontrunner" "Rio"
1	2	BOBBY CALDWELL/Stuck On You (Sin-Drome)	"Every"
5	3	NELSON RANGELL/In Every Moment (GRP)	"One" "Golden"
4	4	ENYA/Shepherd Moons (Reprise)	"Angeles" "Caribbean"
2	5	SAM RINEY/Talk To Me (Spindletop)	"Seduction"
8	6	AL DI MEOLA PROJECT/Kiss My Axe (Tomato/Mesa)	"Embrace" "Purple"
6	7	KEIKO MATSUI/Night Waltz (Sin-Drome)	"Night" "Eyes"
12	8	STEVE LAURY/Passion (Denon)	"Getaway"
10	9	HEATHER MULLEN/Heather Mullen (Alco/EastWest)	"Night"
13	10	AKIRA JIMBO/Slow Boat (Optimism)	"Parisian"
7	11	JULIA FORDHAM/Swept (Virgin)	"Thought" "Talk"
14	12	KIM PENNYL/3 Day Weekend (GRP)	"3" "Morning"
9	13	SHAKATAK/Open Your Eyes (Verve Forecast/PolyGram)	"Day"
25	14	PETER WHITE/Excusez-Moi (Sin-Drome)	"Dreamwalk" "Girl"
11	15	ELIANE ELIAS/A Long Story (Manhattan)	"Just"
24	16	WILLIAM AURA & FRIENDS/Every Act Of Love (Higher Octave)	"Yourself"
23	17	FOWLER AND BRANCA/The Face On Cydonia (Silver Wave)	"Way"
27	18	ANDREAS VOLLEWEIDER/Book Of Roses (Columbia)	"Jugglers" "Hirzel"
21	19	MARY BLACK/Babes In The Wood (Gift Horse/Curb)	"Babes"
17	20	MARK EGAN/Beyond Words (Bluemoon)	"Sweet" "Serenade" "Southeast"
15	21	MARCOS LOYA/Love Is The Reason (Spindletop)	"Love"
22	22	GERALD ALBRIGHT/Live At Birdland West (Atlantic)	"Softly"
30	23	SKYWALK/Larger Than Life (Bluemoon)	"Weeds"
16	24	NEW YORK ROCK & SOUL REVUE/New York Rock & Soul Revue (Giant/WB)	
BREAKER	25	TOM GRANT/In My Wildest Dreams (Verve Forecast)	"Monkey"
26	26	CHRISTOPHER FRANKE/Pacific Coast Highway (Private Music)	"Purple" "Black"
18	27	BOB BERG/Back Roads (Denon)	
DEBUT	28	OSCAR CASTRO-NEVES/More Than Yesterday (JVC)	"Playful"
DEBUT	29	MAX GROOVE/Aqualrio (Optimism)	"Were"
19	30	FOURPLAY/Fourplay (WB)	"Bali"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
ACOUSTIC ALCHEMY (11) TOM GRANT (10) MARION MEADOWS (9) AL STEWART (8) GREGG KARUKAS (7) ROBIN FREDERICK (5) COALE JOHNSON (5) SARAH McLACHLAN (5) ERNIE WATTS (5) PETER WHITE (5)	ENYA (20) KILAUEA (20) BOBBY CALDWELL (17) NELSON RANGELL (14) SAM RINEY (11) AL DI MEOLA PROJECT (10) NEW YORK ROCK & SOUL REVUE (7) WILLIAM AURA & FRIENDS (6) STEVE LAURY (6) GERALD ALBRIGHT (5) KEIKO MATSUI (5)	ENYA/Angeles

NEW & ACTIVE

***GREGG KARUKAS "Sound Of Emotions" (Positive Music) 27/7**
Rotations Heavy 2/0, Medium 12/2, Light 13/5, Total Adds 7 WCDJ KTCJ, KJZZ KKNW KWVS, KXDC, KLTR Heavy WHRL, WLOQ **BREAKER** this week.

SARAH McLACHLAN "Solace" (Arista) 23/5
Rotations Heavy 3/0, Medium 6/0, Light 14/5, Total Adds 5, KOAI, WHRL, WVAY KJOY, KKLD Heavy KTWV, KOPT, KTCZ

DAVID HEWITT "The Storyteller" (Rhythm Safari) 23/2
Rotations Heavy 2/0, Medium 9/0, Light 12/2, Total Adds 2, KBIA, KJOY Heavy KXDC, SS

VERNELL BROWN, JR. "Stay Tuned" (A&M) 23/1
Rotations Heavy 1/0, Medium 10/0, Light 12/1, Total Adds 1, WGMC Heavy KKNW

ACOUSTIC ALCHEMY "Early Alchemy" (GRP) 21/11
Rotations Heavy 2/1, Medium 8/3, Light 11/7, Total Adds 11 WCDJ, WQCD, KHIH, KIFM, KKNW, WNND, KLTR, WMGN, KTCZ, SS, KKLD Heavy KXDC

ALEX MURZYN "Alex Murzyn" (Kamei) 21/1
Rotations Heavy 4/0, Medium 9/0, Light 8/1, Total Adds 1, WMGN Heavy WHRL, WGMC, KWVS, KCLC

RUSH "Original Soundtrack" (Reprise) 19/1
Rotations Heavy 4/0, Medium 6/0, Light 9/1, Total Adds 1, WAMX Heavy KOPT, KIFM, KTCZ, KBCO

LEX DE AZEVEDO "Mountains" (Aubergine) 18/2
Rotations Heavy 0/0, Medium 6/0, Light 12/2, Total Adds 2, KIFM, WLOQ

HIMALAYA "Friend To Friend" (Inderoc) 17/1
Rotations Heavy 3/0, Medium 7/0, Light 7/1, Total Adds 1, KJOY Heavy KTCJ, KJZZ, KWVS

ADRIAN LEGG "Guitar For Mortals" (Relativity) 17/1
Rotations Heavy 4/0, Medium 6/0, Light 7/1, Total Adds 1, KTNT Heavy KOPT, WCLZ, KWVS, KTCZ.

* Uncharted Breakers denoted by one asterisk.

** Chart Extra denoted by two asterisks.

LW	TW	Artist/Track	Label
1	1	VANESSA RUBIN/Soul Eyes (Novus/RCA)	"Willow" "Voyager"
5	2	PAQUITO D'RIVERA/Havana Cafe (Chesky)	"Jean"
6	3	DIRTY DOZEN BRASS BAND/Open Up Whatcha... (Columbia)	"Brain" "Dominique"
8	4	DAVE CATNEY/Jade Visions (Justice)	"Come"
11	5	ELLIS MARSALIS/Heart Of Gold (Columbia)	"Heart"
3	6	KENNY BARRON TRIO/Lemuria - Seascape (Candid)	
16	7	JOHN PIZZARELLI/All Of Me (Novus/RCA)	"S Wonderful"
12	8	TOM HARREL/Passages (Chesky)	"Good"
7	9	KENNY BURRELL/Sunup To Sundown (Contemporary)	
4	10	GERALD ALBRIGHT/Live At Birdland West (Atlantic)	"Cool" "Boss"
17	11	BOBBY McFERRIN & CHICK COREA/Play (Blue Note)	"Spain"
2	12	CHARLES FAMBROUGH/The Proper Angle (CTI)	"Quixote"
14	13	JOHN BEASLEY/Cauldron (Windham Hill/Jazz)	"Sierra" "Zulu"
15	14	AL DI MEOLA PROJECT/Kiss My Axe (Tomato/Mesa)	"South" "Purple"
10	15	CORNELL DUPREE/Can't Get Through (Amazing)	"Sweet" "Double"
25	16	BRIAN BROMBERG/It's About Time (Nova)	"Waltz"
24	17	JUST FRIENDS/A Gathering In Tribute To Emily Remler... (Justice)	"Rhapsody" "Blues"
22	18	GRADY TATE/TNT (Milestone/Fantasy)	
23	19	MICHAEL PEDICIN JR./You Don't Know What Love Is (FEA)	"Triste"
26	20	HOLLY COLE TRIO/Blame It On My Youth (Manhattan)	"Smile"
19	21	SONNY ROLLINS/Here's To The People (Milestone/Fantasy)	"People"
20	22	RUTH BROWN/Fine And Mellow (Fantasy)	
DEBUT	23	JACK McDUFF/Another Real Good Un (Muse)	
DEBUT	24	SCOTT HAMILTON/Race Point (Concord)	"Care"
13	25	GENE HARRIS/Black & Blue (Concord)	
9	26	BOB BERG/Backroads (Denon)	"Dreamer" "American"
28	27	DAVE VALENTIN/Musical Portraits (GRP)	"Winter"
30	28	STAN GETZ & KENNY BARRON/People Time (Verve)	
DEBUT	29	OSCAR CASTRO-NEVES/More Than Yesterday (JVC)	"Playful"
BREAKER	30	RANDY JOHNSTON/Walk On (Muse)	

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
MARCUS ROBERTS (16) KEI AKAGI (12) JAMES CLAY (12) TOMMY SMITH (9) STEFAN KARLSSON (7) BRIAN BROMBERG (6) VERNELL BROWN (6) JOE HENDERSON (6) BOB MINTZER (6)	VANESSA RUBIN (10) GERALD ALBRIGHT (9) PAQUITO D'RIVERA (9) CHARLES FAMBROUGH (9) AL DI MEOLA PROJECT (8) KENNY BURRELL (7) JOHN BEASLEY (6) DIRTY DOZEN BRASS BAND (6) TOM HARREL (6) ELLIS MARSALIS (6)	No Tracks Qualified This Week.

NEW & ACTIVE

***STEFAN KARLSSON "The Road Not Taken" (Justice) 24/7**
Rotations Heavy 0/0, Medium 9/1, Light 15/6, Total Adds 7 WCPN, WFPL WMOT WSHA WEBR DSS WOTB **BREAKER** this week.

***JOHN HART "Trust" (Blue Note) 21/5**
Rotations Heavy 3/0 Medium 7/2, Light 11/3, Total Adds 5 KPLU KLCC KUOP, CJ WVPE Heavy WRTI KJAZ KWMU **BREAKER** this week.

***MIKE GARSON & LOS GATOS "Admiration" (Sin-Drome) 21/4**
Rotations Heavy 2/1 Medium 7/0, Light 12/3, Total Adds 4 WRTI, WCPN, JCITY WUSF Heavy KWMU **BREAKER** this week.

****STEVE LAURY "Passion" (Denon) 21/1**
Rotations Heavy 3/0, Medium 13/0, Light 5/1, Total Adds 1, WSIE Heavy JCITY, WFSS WTEB **CHART EXTRA** this week

***VERNELL BROWN, JR. "Stay Tuned" (A&M) 20/6**
Rotations Heavy 1/0, Medium 10/0, Light 9/6, Total Adds 6, KATZ, KMHD, WMOT, KLCC, DSS KSBK Heavy WSHA **BREAKER** this week.

***JACK DeJOHNETTE "Earth Walk" (Blue Note) 20/5**
Rotations Heavy 2/0, Medium 7/0, Light 11/5, Total Adds 5, WYJZ, WJZE, JCITY WFSS, KWMU Heavy WRTI, WDET **BREAKER** this week.

JAMES CLAY "Cookin' At The Continental" (Antilles/PolyGram) 19/12
Rotations Heavy 1/0, Medium 4/2, Light 14/10, Total Adds 12, WRTI, WYJZ, WCPN, KJAZ, KPLU, WFPL WMOT, KLCC JCITY, WFSS, WTEB, WUSF, Heavy KSDS

DOLPHINS "Old World, New World" (DMP) 19/1
Rotations Heavy 1/0, Medium 9/0, Light 9/1, Total Adds 1, WJZE Heavy WDET

McCOY TYNER "Soliloquy" (Blue Note) 18/5
Rotations Heavy 3/0, Medium 6/1, Light 9/4, Total Adds 5, KPLU, WFPL, KLCC, CJ, WTEB Heavy WRTI, KJAZ, KWMU

CLARENCE "GATEMOUTH" BROWN "No Looking Back" (Alligator) 18/2
Rotations Heavy 3/0, Medium 5/0, Light 10/2, Total Adds 2, KMHD, KSLU Heavy WBGO, KLCC, WKRY

BRUCE DUNLAP "About Home" (Chesky) 18/0
Rotations Heavy 3/0, Medium 7/0, Light 8/0, Total Adds 0 Heavy KLCC, WOTB, WVPE

MAMBO KINGS "Soundtrack" (Elektra) 17/3
Rotations Heavy 1/0, Medium 9/0, Light 7/3, Total Adds 3, KXJZ, WTEB, KWMU Heavy WKRY



"EXCUSEZ-MOI"

HOT

PETER WHITE

R & R NAC 25 - 14



For CD service Contact:
SIN-DROME RECORDS 818.508.6488 OR CLIFF GOROV/ALL THAT JAZZ 310.395.6995



BREAKERS

ROGER

Take Me Back (Reprise)

61% of our reporting stations on it. Rotations: Heavy 1/0, Medium 18/0, Light 32/0, Total Adds 10, WTLC, KQXL, WJTT, WWDM, WQMG, Z104, KIIZ, WQIS, KMJJ, K98-FM. Debuts at number 40 on the Urban Contemporary chart.

NEW & ACTIVE

JODY WATLEY "I'm The One You Need" (MCA) 49/12

Rotations Heavy 0/0, Medium 14/1, Light 35/11, Total Adds 12 including WAMO WJLB KKBT OC104 Z93 WEUP KJMS, HOT105 WJHM WEAS Mediums include WDAS, WHUR, K97, WZAK, KPRS

CAMEO "Emotional Violence" (Reprise) 47/5

Rotations Heavy 0/0, Medium 19/0, Light 28/5, Total Adds 5, WTLC, WXOK, WJMI, WQIS, KMJJ, Mediums include K97, KPRS, WFXA, KQXL, WATV

CHIC "Chic Mystique" (WB) 46/4

Rotations Heavy 0/0, Medium 10/0, Light 36/4, Total Adds 4, KQXL, WQMG, WFXM, HOT105, Mediums include WBLK, WKYS, WZAK, WFXA, WATV

ALYSON WILLIAMS "Can't Have My Man" (OBR/RAL/Columbia) 44/41

Rotations Heavy 0/0, Medium 1/1, Light 43/40, Total Adds 41 including WBLK, WDAS, WAMO, WKYS, K97, WOWI, WIFZ, WZAK, WJLB, KPRS

LUTHER VANDROSS "Sometimes It's Only Love" (Epic) 44/19

Rotations Heavy 0/0, Medium 8/1, Light 36/18, Total Adds 19 including WDAS, WAMO, WKYS, K104, K97, WGCI, OC104, WATV, Z93, WFXE, Mediums include WBLK, WJLB, WFXA, WWDM, Z104

BROTHERHOOD CREED BHC "Helluva" (Gasoline Alley/MCA) 44/3

Rotations Heavy 5/0, Medium 23/0, Light 16/3, Total Adds 3, WEDR, WZAK, WWDM, Heavy, KMJQ, WFXA, KQXL, WXOK, Z16, Mediums include K104, K97, WOWI, WGCI, WJLB, Debuts at number 39 on the Urban Contemporary chart

OAKTOWN'S 3.5.7 "Honey" (Bust It/Capitol) 43/7

Rotations Heavy 1/0, Medium 12/0, Light 30/7, Total Adds 7 including WKYS, KQXL, WFXE, WQMG, WHJX, Heavy, WQIS, Mediums include K104, K97, KPRS, KBCE, WEUP

BLACKSHEEP "The Choice Is Yours" (Mercury) 43/5

Rotations Heavy 3/0, Medium 13/0, Light 27/5, Total Adds 5, WXYV, WUSL, WENN, WANM, XHRM, Heavy, WBLK, WOWI, WJHM, Mediums include KJMZ, KMJQ, K97, WEDR, WJLB

DIGITAL UNDERGROUND "No Nose Job" (TNT/Tommy Boy) 43/2

Rotations Heavy 1/0, Medium 2/1, Light 21/1, Total Adds 2, KPRS, WWDM, Heavy, KMJQ, Mediums include K104, K97, WOWI, WTLC, KMJM

DEE HARVEY "Just As I Am" (Motown) 39/2

Rotations Heavy 3/0, Medium 18/0, Light 18/2, Total Adds 2, WRKE, WCDX, Heavy, WZAK, KPRS, WXOK, Mediums include K97, WOWI, WWINFM, WFXA, KQXL

BIG DADDY KANE "The Lover In You" (Cold Chillin'/Reprise) 35/17

Rotations Heavy 0/0, Medium 4/1, Light 31/16, Total Adds 17 including WBLK, KMJQ, WEDR, WGCI, WJLB, WRKE, WAGH, WZFX, WHJX, WFXM, Medium, K104, K97, WFXA

KARYN WHITE "Walkin' The Dog" (WB) 35/16

Rotations Heavy 0/0, Medium 1/1, Light 34/15, Total Adds 16 including K97, WOWI, WFXA, WXOK, Z93, WPEG, WWDM, WAGH, WZFX, KIPR

MARION MEADOWS "Love Was Never" (RCA) 35/2

Rotations Heavy 0/0, Medium 6/0, Light 29/2, Total Adds 2, WFXE, HOT105, Mediums include WDAS, WZAK, KQXL, WMVP, WTLC

SMOOVE "(Meanwhile) Back At The Ranch" (Atco/EastWest) 34/5

Rotations Heavy 2/0, Medium 15/1, Light 17/4, Total Adds 5, KMJQ, K97, WJLB, KKBT, WRKE, Heavy, WENN, WGZB, Mediums include WZAK, KMJM, KQXL, WXOK, WATV

JOHNNY MATHIS I/REGINA BELLE "Better Together" (Columbia) 29/2

Rotations Heavy 0/0, Medium 8/0, Light 21/2, Total Adds 2, WJTT, WDDZ, Mediums include WDAS, WFXA, WATV, WAGH, Z104

WHISTLE "If You Don't Say" (Select/Elektra) 28/2

Rotations Heavy 0/0, Medium 10/0, Light 18/2, Total Adds 2, KIIZ, WANM, Mediums include WDAS, WOWI, WAGH, WFXE, WQIS

HEN-GEE & EVIL-E "If You Were Mine" (Pendulum/Elektra) 27/1

Rotations Heavy 0/0, Medium 1/0, Light 26/1, Total Adds 1, WFXE, Medium, K97

MC BRAINS "Oochie Coochie" (Motown) 27/1

Rotations Heavy 10/0, Medium 12/0, Light 5/1, Total Adds 1, KFXZ, Heavies include KJMZ, KMJQ, WEDR, WGCI, WPEG, Mediums include K104, WYLD, OC104, WRKE, WQMG

TEMPTATIONS "Hoops Of Fire" (Motown) 26/10

Rotations Heavy 0/0, Medium 3/1, Light 23/9, Total Adds 10, WDAS, WKYS, WZAK, WFXA, KQXL, WJTT, WWDM, WFXE, WEUP, K98-FM, Medium, WVKO, WVOI

B.B. KING "The Blues Come Over Me" (MCA) 25/2

Rotations Heavy 1/0, Medium 13/0, Light 11/2, Total Adds 2, WENN, KFXZ, Heavy, WANM, Mediums include WTLC, KPRS, WJTT, Z104, WEUP

SIGNIFICANT ACTION

UMC'S "One To Grow On" (EMI/ERG) 24/7

Rotations Heavy 0/0, Medium 4/0, Light 20/7, Total Adds 7, WEDR, WOWI, KPRS, KBCE, KQXL, WCDX, WPLZ, Medium, WBLK, WKYS, WZAK, WIKS

LISA TAYLOR "Secrets Of The Heart" (Giant/Reprise) 24/6

Rotations Heavy 0/0, Medium 4/0, Light 20/6, Total Adds 6, WXYV, KQXL, WATV, WENN, WCDX, WANM, Medium, WBLK, WDAS, K97, WJLB

GARY BROWN "Don't Make Me Beg Tonight" (Capitol) 22/10

Rotations Heavy 0/0, Medium 0/0, Light 22/10, Total Adds 10, WZAK, WJLB, KMJM, KIIZ, KFXZ, WPGA, WALT, WOOK, KMJJ, WMVP

MOST ADDED

- ALYSON WILLIAMS (41)
- LUTHER VANDROSS (19)
- MARIAH CAREY (18)
- EL DEBARGE (18)
- BIG DADDY (17)
- RIFF (17)
- KARYN WHITE (16)
- K.C.M. (14)
- TRACIE SPENCER (12)
- JODY WATLEY (12)

HOTTEST

- PRINCE & N.P.G. (80)
- MICHAEL JACKSON (77)
- PATTI LABELLE (65)
- MINT CONDITION (57)
- TONY TERRY (32)
- GERALD LEVERT (28)
- VANESSA WILLIAMS (18)
- GLENN JONES (10)
- CHRIS WALKER (9)
- ATLANTIC STARR (7)
- R. KELLY & PUBLIC... (4)

TOP 10

RECURRENTS

- | LW | TW | Artist/Track |
|----|----|---------------------|
| 1 | 1 | BOYZ II MEN/Uhh Ahh |
| 6 | 2 | JODECI/Stay |
| 1 | 3 | KEITH SWEAT/Keep |
| 2 | 4 | MARIAH CAREY/Can't |
| 4 | 5 | SHANICE/ Love |
| 5 | 6 | T. CAMPBELL/Tell |
| 7 | 7 | R. KELLY/She's |
| 7 | 8 | JODY WATLEY/I Want |
| 3 | 9 | STEVIE WONDER/These |
| 8 | 10 | KARYN WHITE/The Way |

JOHN PAYNE "She Just Can't Help It" (Man Network) 21/4

Rotations Heavy 1/0, Medium 7/0, Light 13/4, Total Adds 4, WOWI, WZAK, KQXL, WVOI, Heavy, K98-FM, Mediums include WEDR, WWINFM, WEUP, WLOU, WPGA

CLIVILLES & COLE "A Deeper Love" (Columbia) 21/3

Rotations Heavy 0/0, Medium 3/0, Light 18/3, Total Adds 3, WOWI, WJJS, XHRM, Medium, WBLK, KIPR, WPGA

EL DEBARGE "My Heart Belongs To You" (WB) 20/18

Rotations Heavy 0/0, Medium 0/0, Light 20/18, Total Adds 18 including WAMO, WHUR, WTLC, KPRS, WFXA, WWDM, Z104, WHJX, KFXZ, WJJS

BAS-NOIR "Superficial Love" (Atlantic) 20/4

Rotations Heavy 0/0, Medium 1/0, Light 19/4, Total Adds 4, K97, WEDR, WPGA, WMVP, Medium, OC104

DEGREES OF MOTION "Do You Want It Right Now" (Esquire) 20/4

Rotations Heavy 0/0, Medium 5/0, Light 15/4, Total Adds 4, WTLC, KQXL, WJJS, WMVP, Medium, WOWI, WEUP, WIKS, WOOK, WTLC

2-PAC "Brenda's Got A Baby" (Interscope) 18/6

Rotations Heavy 0/0, Medium 2/0, Light 16/6, Total Adds 6, WOWI, WZAK, WJLB, WRKE, WXOK, WTLZ, Medium, K97, KMJM

RIFF "White Men Can't Jump" (SBK/ERG) 17/17

Rotations Heavy 0/0, Medium 0/0, Light 17/17, Total Adds 17 including K97, WZAK, KPRS, KMJM, KBCE, WENN, WAGH, WFXE, WQMG, WHJX

CECE PENITON "We Got A Love Thang" (A&M) 17/4

Rotations Heavy 1/0, Medium 10/2, Light 6/2, Total Adds 4, WKYS, WWDM, WPLZ, WTLZ, Heavy, WOWI, Mediums include WBLK, WRKS, WHUR, WTLC, U102

MODEST FOK "Love Or The Single Life" (EastWest) 15/11

Rotations Heavy 0/0, Medium 0/0, Light 15/11, Total Adds 11 including WBLK, WHUR, K97, WOWI, KPRS, WRKE, WXOK, WENN, WBLX, WOOK

K.C.M. "Let Me Groove You" (Virgin) 14/14

Rotations Heavy 0/0, Medium 0/0, Light 14/14, Total Adds 14 including KPRS, KMJM, KBCE, KQXL, WENN, Z93, Z16, U102, KIPR, WBLX

ROBYN SPRINGER "Forever & Ever" (Cardiac) 14/1

Rotations Heavy 0/0, Medium 4/0, Light 10/1, Total Adds 1, WJMI, Medium, WAGH, KFXZ, WJJS, WIKS

UNIVERSE I/JEAN CARNE "Love Is Beautiful" (Philly/Zoo) 13/4

Rotations Heavy 0/0, Medium 3/0, Light 10/4, Total Adds 4, WBLK, OC104, KIIZ, WALT, Medium, WWINFM, WRKE, KMJJ

LUKE "I Wanna Rock" (Luke) 13/2

Rotations Heavy 2/0, Medium 4/0, Light 7/2, Total Adds 2, WFXE, WALT, Heavy, WEDR, WJHM, Medium, K97, WFXM, WBLX, WEAS

MICA PARIS "Young Soul Rebels" (Scotti Bros.) 12/5

Rotations Heavy 0/0, Medium 0/0, Light 12/5, Total Adds 5, WBLK, KPRS, WPGA, WCDX, K98-FM

GOLDMONEY "Money" (TNT/Tommy Boy) 12/2

Rotations Heavy 0/0, Medium 0/0, Light 12/2, Total Adds 2, KIPR, KJMS

SHABBA RANKS "The Jam" (Epic) 11/9

Rotations Heavy 0/0, Medium 0/0, Light 11/9, Total Adds 9, WBLK, KMJQ, WEDR, KIIZ, WGZB, WPGA, WIKS, K98-FM, WVOI

BOYZ II MEN "Please Don't Go" (Motown) 11/7

Rotations Heavy 3/0, Medium 3/2, Light 5/5, Total Adds 7, WBLK, WBLK, WUSL, WILD, WENN, WAGH, U102, Heavy, K104, KJMZ, WGZB, Medium, WGCI

MONA LISA "If You Could See Through My Eyes" (Quality) 10/3

Rotations Heavy 0/0, Medium 0/0, Light 10/3, Total Adds 3, KBCE, WEUP, WBLX

RICHARD ELLIOT "Take This Heart" (Manhattan) 10/1

Rotations Heavy 0/0, Medium 1/0, Light 9/1, Total Adds 1, WJTT, Medium, WVOI

NEW ARTISTS

Reports/Adds

- | | | |
|----|--|-------|
| 1 | C'VELLO/Turn You On (Rendezvous/RCA) | 45/0 |
| 2 | BROTHERHOOD CREED BHC/Helluva (Gasoline Alley/MCA) | 44/3 |
| 3 | BLACKSHEEP/The Choice Is Yours (Mercury) | 43/5 |
| 4 | DEE HARVEY/Just As I Am (Motown) | 39/2 |
| 5 | SMOOVE/(Meanwhile) Back At The Ranch (Atco/EastWest) | 34/5 |
| 6 | HEN-GEE & EVIL-E/If You Were Mine (Pendulum/Elektra) | 27/1 |
| 7 | MC BRAINS/Oochie Coochie (Motown) | 27/1 |
| 8 | UMC'S/One To Grow On (EMI/ERG) | 24/7 |
| 9 | LISA TAYLOR/Secrets Of The Heart (Giant/Reprise) | 24/6 |
| 10 | GARY BROWN/Don't Make Me Beg Tonight (Capitol) | 22/10 |

New artists have not yet had a UC Breaker.



ATLANTIC STARR "Masterpiece"

URBAN CHART: 8
NOW ON AT ALL UC
REPORTERS — 100%!!
CONVERSION FACTOR: +17!

CAMEO "Emotional Violence"

NEW & ACTIVE

NOW ON 47 UC REPORTERS
...AND BREAKER BOUND!

HOT ACTION AT:
K97 WTLC
WEDR KPRS
...AND MANY MORE!



ROGER "Take Me Back"

URBAN **BREAKER**

UC CHART: DEBUT 40
51 UC REPORTERS — 61%

INCLUDING:
WBLK K97 KPRS
WDAS WIZF WKKV
WHUR WZAK KMJM
WKYS WTLC
...AND MANY MORE!

BIG DADDY KANE "The Lover In You"

MOST ADDED!
NEW & ACTIVE

35 UC REPORTERS
INCLUDING:
WBLK KMJQ WOWI WJLB
WBLS K97 WGCI KPRS
K104 WEDR WZAK
...AND MANY MORE!



LISA TAYLOR "Secrets Of The Heart"

ALREADY ON 24 UC REPORTERS
INCLUDING:
WXYV WKYS KPRS
WBLS K97 KMJM
WDAS WJLB
...AND MANY MORE!



Urban Chart

UC ADDS & HOTS

EAST

WWIN-FM/Baltimore

Mike Roberts
AARON HALL
KEITH SWEAT
Hottest:
MICHAEL JACKSON
GERALD LEVERT
TONY TERRY
PRINCE & N.P.G.
PATTI LABELLE

WXYV/Baltimore

Roy Sampson
MARIAH CAREY
LISA TAYLOR
PHYLLIS HYMAN
BLACKSHEEP
Hottest:
PATTI LABELLE
PRINCE & N.P.G.
TONY TERRY
MINT CONDITION
MICHAEL JACKSON

WILD/Boston

Hilli/Hall
PHYLLIS HYMAN
SOUNDS OF BLACKNE
BOYZ II MEN
GEOFFREY WILLIAMS
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
MINT CONDITION
PATTI LABELLE
TLC

WBLK/Bufalo

Faison/Moore
BOYZ II MEN
MICA PARIS
ALYSON WILLIAMS
MODEST FOK
CHERRELLE
BIG DADDY KANE
NAUGHTY BY NATURE
UNIVERSE /JEAN C
JC LODGE
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
MINT CONDITION
GERALD LEVERT
PATTI LABELLE

WBLS/New York

Mike Love
BOYZ II MEN
SHAWN CHRISTOPHER
VANESSA WILLIAMS
LISA STANSFIELD
SHABBA RANKS
Hottest:
MICHAEL JACKSON
PATTI LABELLE
TONY TERRY
ATLANTIC STARR
PRINCE & N.P.G.

WRKS/New York

Brown/Beasley
none
Hottest:
MICHAEL JACKSON
PATTI LABELLE
PRINCE & N.P.G.
GERALD LEVERT
JODECI

OC104/Ocean City

Scott Jantzen
LUTHER VANDROSS
SKYY
JODY WATLEY
UNIVERSE /JEAN C
ALYSON WILLIAMS
HAMMER
TIM OWENS
Hottest:
MINT CONDITION
PRINCE & N.P.G.
MICHAEL JACKSON
ATLANTIC STARR
VANESSA WILLIAMS

WKYS/Washington

Prieto/Diggs
CECE PENISTON
LUTHER VANDROSS
ALYSON WILLIAMS
TEMPTATIONS
OAKTOWN'S 3.5.7
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
MINT CONDITION
PATTI LABELLE
CHRIS WALKER

WRKE/Ocean City

Quararone/Mena
BIG DADDY KANE
MODEST FOK
MC LYTE
MARIAH CAREY
2-PAC
DEE HARVEY
SMOOVE
AARON HALL
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
TONY TERRY
PHYLLIS HYMAN
CHRIS WALKER

WUSL/Philadelphia

Allan/Monet
BOYZ II MEN
KATHY SLEDGE
BEBE & CECE WINAN
BLACKSHEEP
Hottest:
MICHAEL JACKSON
PATTI LABELLE
MINT CONDITION
PRINCE & N.P.G.
GERALD LEVERT

WDAS/Philadelphia

Joe Tamburro
LUTHER VANDROSS
TEMPTATIONS
ALYSON WILLIAMS
VIBROPHONICS
Hottest:
PRINCE & N.P.G.
PATTI LABELLE
MINT CONDITION
GLENN JONES
VANESSA WILLIAMS

WAMO/Pittsburgh

Hurricane Dave
ALYSON WILLIAMS
JODY WATLEY
EL DEBARGE
LUTHER VANDROSS
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
GERALD LEVERT
MINT CONDITION
TONY TERRY

WKYS/Washington

Prieto/Diggs
CECE PENISTON
LUTHER VANDROSS
ALYSON WILLIAMS
TEMPTATIONS
OAKTOWN'S 3.5.7
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
MINT CONDITION
PATTI LABELLE
CHRIS WALKER

WHUR/Washington

Kirkland/Hall
LISA STANSFIELD
EL DEBARGE
MODEST FOK
Hottest:
MICHAEL JACKSON
GERALD LEVERT
TONY TERRY
PRINCE & N.P.G.
PATTI LABELLE

SOUTH

WJZI/Albany

Derek Johnson
none
Hottest:
GERALD LEVERT
MICHAEL JACKSON
TONY TERRY
PATTI LABELLE
PRINCE & N.P.G.

KBCE/Alexandria

Donnie Taylor
MONA LISA
MARIAH CAREY
UMC'S
ALYSON WILLIAMS
RIF
K.C.M.
Hottest:
MICHAEL JACKSON
MINT CONDITION
TONY TERRY
PRINCE & N.P.G.
PATTI LABELLE

WVEE/Atlanta

Roberts/Bacote
BEBE & CECE WINAN
LISA STANSFIELD
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
GERALD LEVERT
MINT CONDITION

WFXA/Augusta

Conner/Taylor
KARYN WHITE
MARIAH CAREY
ALYSON WILLIAMS
TEMPTATIONS
EL DEBARGE
Hottest:
PATTI LABELLE
MICHAEL JACKSON
PRINCE & N.P.G.
GERALD LEVERT
MINT CONDITION

WXOK/Baton Rouge

Matt Morton
PHYLLIS HYMAN
TRACIE SPENCER
KARYN WHITE
CAMEO
MODEST FOK
2-PAC
SOUNDS OF BLACKNE
Hottest:
PRINCE & N.P.G.
PATTI LABELLE
MINT CONDITION
ATLANTIC STARR
MICHAEL JACKSON

WQXL/Baton Rouge

Lou Bennett
DEGREES OF MOTION
OAKTOWN'S 3.5.7
TEMPTATIONS
TRACIE SPENCER
LISA TAYLOR
JOHN PAYNE
ROGER
ALYSON WILLIAMS
TLC
CHIC
UMC'S
MARIAH CAREY
CHRIS WALKER
SOUNDS OF BLACKNE
SKYY
PHYLLIS HYMAN
K.C.M.
Hottest:
PATTI LABELLE
MINT CONDITION
VANESSA WILLIAMS
MICHAEL JACKSON

WENN/Birmingham

Donnell/Starr
JOE PUBLIC
ALYSON WILLIAMS
BOYZ II MEN
LISA TAYLOR
K.C.M.
MODEST FOK
B.B. KING
BLACKSHEEP
RIF
Hottest:
MICHAEL JACKSON
PATTI LABELLE
MINT CONDITION
PRINCE & N.P.G.
TONY TERRY
MINT CONDITION
CHRIS WALKER

WATV/Birmingham

Ron January
TRACIE SPENCER
LUTHER VANDROSS
MARIAH CAREY
SKYY
ALYSON WILLIAMS
LISA TAYLOR
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
PATTI LABELLE
TONY TERRY
VANESSA WILLIAMS

WZFX/Fayetteville

Allen/Jay
TRACIE SPENCER
TLC
KEITH SWEAT
KARYN WHITE
BIG DADDY KANE
Hottest:
BOYZ II MEN
TONY TERRY
MINT CONDITION
PRINCE & N.P.G.
MICHAEL JACKSON

WQMG/Greensboro

Sam Weaver
LUTHER VANDROSS
CHIC
RIF
ROGER
SCARFACE
OAKTOWN'S 3.5.7
XCLAN
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
MINT CONDITION
CHRIS WALKER
PATTI LABELLE

Z93/Charleston

Cliff Fletcher
KARYN WHITE
JODY WATLEY
LUTHER VANDROSS
K.C.M.
ALYSON WILLIAMS
SCARFACE
XCLAN
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
PATTI LABELLE
MINT CONDITION
GLENN JONES

WPEG/Charlotte

Saunders/Darcell
CHRIS CROSS
KARYN WHITE
JODECI
Hottest:
MINT CONDITION
PRINCE & N.P.G.
MICHAEL JACKSON
PATTI LABELLE
BOYZ II MEN

WJTT/Chattanooga

Landecker/Rankin
KEITH WASHINGTON
JOHNNY MATHIS /R
ALYSON WILLIAMS
TEMPTATIONS
VICKIE WINANS
ROGER
RICHARD ELLIOT
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
PATTI LABELLE
ERIC GABLE
GLENN JONES

WWDW/Columbia

Andre Carson
CECE PENISTON
DIGITAL UNDERGROU
KARYN WHITE
ROGER
KATHY SLEDGE
BROTHERHOOD CREED
TEMPTATIONS
EL DEBARGE
Hottest:
PATTI LABELLE
MICHAEL JACKSON
PRINCE & N.P.G.
GERALD LEVERT
MINT CONDITION

WJMI/Jackson

Todd/Jones
GEORGE PETTUS
LUTHER VANDROSS
CAMEO
ALYSON WILLIAMS
ATLANTIC STARR
ROBYN SPRINGER
Hottest:
GERALD LEVERT
MINT CONDITION
PRINCE & N.P.G.
CHRIS WALKER
PATTI LABELLE

WFXE/Columbus

Philip David March
TEMPTATIONS
OAKTOWN'S 3.5.7
LUTHER VANDROSS
MARIAH CAREY
ALYSON WILLIAMS
HEN-GEE & EVIL-E
RIF
MARION MEADOWS
LUKE
Hottest:
MICHAEL JACKSON
MINT CONDITION
PRINCE & N.P.G.
PATTI LABELLE
GERALD LEVERT

K104/Dallas-Ft. Worth

James Alexander
CHRIS WALKER
LUTHER VANDROSS
JAZZY RED
M.C. LUSCIOUS
Hottest:
GERALD LEVERT
PATTI LABELLE
MINT CONDITION
BOYZ II MEN
PRINCE & N.P.G.

KJMZ/Dallas-Ft. Worth

Casey/U.B.
CHRIS CROSS
DEL THA FUNKEE HO
Hottest:
MINT CONDITION
GERALD LEVERT
PRINCE & N.P.G.
M.C. LUSCIOUS
VANESSA WILLIAMS

KXZZ/Lake Charles

James Williams
RIF
ALYSON WILLIAMS
K.C.M.
Hottest:
MICHAEL JACKSON
PATTI LABELLE
PRINCE & N.P.G.
VANESSA WILLIAMS
MINT CONDITION

WQIS/Laurel

Ron Davis
CAMEO
ROGER
SKYY
SHANICE
ALYSON WILLIAMS
Hottest:
TONY TERRY
GERALD LEVERT
MICHAEL JACKSON
PRINCE & N.P.G.
PATTI LABELLE

Z104/Greenville

Walker/Valentine
CHERRELLE
EL DEBARGE
ROGER
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
PATTI LABELLE
VANESSA WILLIAMS
MINT CONDITION

KMJQ/Houston

Atkins/Reynolds
BIG DADDY KANE
SHANICE
MARIAH CAREY
TRACIE SPENCER
SHABBA RANKS
SCARFACE
SMOOVE
JODECI
R. KELLY & PUBLIC
Hottest:
MINT CONDITION
PRINCE & N.P.G.
PATTI LABELLE
JAZZY RED
AARON HALL

WEUP/Huntsville

Steve Murry
CHERRELLE
JODY WATLEY
TEMPTATIONS
SKYY
LUTHER VANDROSS
VICKIE WINANS
ALYSON WILLIAMS
MONA LISA
Hottest:
PRINCE & N.P.G.
PATTI LABELLE
MICHAEL JACKSON
ERIC GABLE
MINT CONDITION

WJWS/Jackson

Lad Go ns
MARIAH CAREY
TRACIE SPENCER
CLIVILLES & COLE
LISA STANSFIELD
DEGREES OF MOTION
EL DEBARGE
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
PATTI LABELLE
MINT CONDITION
CHRIS WALKER

WJXX/Lafayette

Barbara Byrd
B.B. KING
MARIAH CAREY
RIF
MC BRAINS
XCLAN
EL DEBARGE
GARY BROWN
Hottest:
TONY TERRY
MICHAEL JACKSON
PRINCE & N.P.G.
PATTI LABELLE
MINT CONDITION

KJZZ/Lake Charles

James Williams
RIF
ALYSON WILLIAMS
K.C.M.
Hottest:
MICHAEL JACKSON
PATTI LABELLE
PRINCE & N.P.G.
VANESSA WILLIAMS
MINT CONDITION

WQIS/Laurel

Ron Davis
CAMEO
ROGER
SKYY
SHANICE
ALYSON WILLIAMS
Hottest:
TONY TERRY
GERALD LEVERT
MICHAEL JACKSON
PRINCE & N.P.G.
PATTI LABELLE

K97/Memphis

O'Jay/Bell
MARIAH CAREY
ALYSON WILLIAMS
SMOOVE
RIF
GUCCI CREW II
BAS-NOIR
XCLAN
MODEST FOK
LUTHER VANDROSS
KEITH SWEAT
KARYN WHITE
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
MINT CONDITION
PATTI LABELLE
ATLANTIC STARR

U102/Lexington

Clair/Moberly
BOYZ II MEN
TRACIE SPENCER
K.C.M.
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
FATTI LABELLE
SOUNDS OF BLACKNE
JOE PUBLIC

KIPR/Little Rock

Joe Booker
GOLDMONEY
K.C.M.
KARYN WHITE
JEFF REDD
LISA STANSFIELD
MARIAH CAREY
Hottest:
PATTI LABELLE
MICHAEL JACKSON
MINT CONDITION
PRINCE & N.P.G.
TONY TERRY

WLOU/Louisville

Maurice Harrod
LUTHER VANDROSS
ALYSON WILLIAMS
HAMMER
Hottest:
PRINCE & N.P.G.
MINT CONDITION
TONY TERRY
PATTI LABELLE
MICHAEL JACKSON

WGZB/Louisville

Del Spencer
CHRIS WALKER
KEITH SWEAT
PHYLLIS HYMAN
LUTHER VANDROSS
SHABBA RANKS
COLONEL ABRAMS
Hottest:
MICHAEL JACKSON
MINT CONDITION
PRINCE & N.P.G.
GERALD LEVERT
R. KELLY & PUBLIC

WJWS/Jackson

Lad Go ns
MARIAH CAREY
TRACIE SPENCER
CLIVILLES & COLE
LISA STANSFIELD
DEGREES OF MOTION
EL DEBARGE
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
PATTI LABELLE
MINT CONDITION
CHRIS WALKER

WFXM/Macon

Big George Threatt
CHIC
KARYN WHITE
BIG DADDY KANE
TLC
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
PATTI LABELLE
GERALD LEVERT
MINT CONDITION

WPGA/Macon

Brian Kelly
TLC
MARIAH CAREY
SHABBA RANKS
EL DEBARGE
GARY BROWN
PICTURE THIS
ALYSON WILLIAMS
RIF
MICA PARIS
BAS-NOIR
Hottest:
PRINCE & N.P.G.
MINT CONDITION
PATTI LABELLE
MICHAEL JACKSON
TONY TERRY

KJMS/Memphis

Toni St. James
ALYSON WILLIAMS
KEITH SWEAT
JODY WATLEY
CALLLOWAY
BIG DADDY KANE
MR. TUNGWISTA
GOLDMONEY
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
PATTI LABELLE
MC LYTE
VANESSA WILLIAMS

WOWI/Norfolk

Steve Crumbley
CLIVILLES & COLE
MODEST FOK
JOHN PAYNE
2-PAC
TRACIE SPENCER
KARYN WHITE
UMC'S
ALYSON WILLIAMS
Hottest:
MICHAEL JACKSON
TONY TERRY
PATTI LABELLE
PRINCE & N.P.G.
NAUGHTY BY NATURE

WJHM/Orlando

Lindsey/Hollywood
XCLAN
JODY WATLEY
Hottest:
ATLANTIC STARR
PRINCE & N.P.G.
TLC
MICHAEL JACKSON
VANESSA WILLIAMS

WALT/Meridian

Steve Poston
KARYN WHITE
ALYSON WILLIAMS
UNIVERSE /JEAN C
BARRY WHITE
MARIAH CAREY
LUKE
MR. TUNGWISTA
GARY BROWN
EL DEBARGE
Hottest:
TONY TERRY
MICHAEL JACKSON
PATTI LABELLE
PRINCE & N.P.G.
MINT CONDITION

WEDR/Miami

James Thomas
UMC'S
BROTHERHOOD CREED
BAS-NOIR
SHABBA RANKS
EN VOUGE
XCLAN
BIG DADDY KANE
KEITH WASHINGTON
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
ARETHA FRANKLIN
PRINCE RAHEEM

WBLX/Mobile

Cheatam/Sinclair
ALYSON WILLIAMS
MONA LISA
RIF
MODEST FOK
MARIAH CAREY
K.C.M.
Hottest:
PATTI LABELLE
PRINCE & N.P.G.
MICHAEL JACKSON
TONY TERRY
R. KELLY & PUBLIC

WEAS/Savannah

Floyd Blackwell
ALYSON WILLIAMS
JODY WATLEY
KARYN WHITE
LUTHER VANDROSS
BIG DADDY KANE
TRACIE SPENCER
MR. TUNGWISTA
RIF
JC LODGE
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
MINT CONDITION
MC LYTE
PHYLLIS HYMAN

WJWS/Jackson

Monica May
BARRY WHITE
SHANICE
CHIC
JODY WATLEY
MARION MEADOWS
Hottest:
TONY TERRY
GERALD LEVERT
PATTI LABELLE
MICHAEL JACKSON
PRINCE & N.P.G.

WQOK/Nashville

Padderick McFreen
TIM OWENS
CALLLOWAY
Hottest:
GERALD LEVERT
MICHAEL JACKSON
MINT CONDITION
PATTI LABELLE
PRINCE & N.P.G.

WIKS/New Bern

Kirkland/Kenney
EL DEBARGE
MARIAH CAREY
ALYSON WILLIAMS
SCARFACE
K.C.M.
SHABBA RANKS
DESIYA
Hottest:
MICHAEL JACKSON
PRINCE & N.P.G.
MINT CONDITION
TONY TERRY
PATTI LABELLE

WYLD-FM/New Orleans

Steven Ross
none
Hottest:
GERALD LEVERT
TONY TERRY
JODECI
MICHAEL JACKSON
PATTI LABELLE

WJWS/Jackson

Jeff Gill
none
Hottest:
MICHAEL JACKSON
PATTI LABELLE
PRINCE & N.P.G.
MINT CONDITION
GERALD LEVERT

WJWS/Jackson

83 Current Reporters
79 Current Playlists
Called in Frozen Playlist (2):
KJLM/Los Angeles
WYLD New Orleans
Did Not Report, Playlist Frozen (2):
WJFX Ft. Wayne
WJZI/Albany

WQOK/Raleigh

Young/Conners
KARYN WHITE
K.C.M.
ALYSON WILLIAMS
BARRY WHITE
JODECI
MODEST FOK
Hottest:
PRINCE & N.P.G.
R. KELLY & PUBLIC
PATTI LABELLE
MICHAEL JACKSON
VANESSA WILLIAMS

WCDX/Richmond

Aaron Maxwell
DEE HARVEY
LISA TAYLOR
OAKTOWN'S 3.5.7
MICA PARIS
ALYSON WILLIAMS
UMC'S
BIG DADDY KANE
LUTHER VANDROSS
Hottest:
PRINCE & N.P.G.
PATTI LABELLE
TONY TERRY
NAUGHTY BY NATURE
MICHAEL JACKSON

WPLZ/Richmond

Petersburg
Phil Daniels
BIG DADDY KANE
ALYSON WILLIAMS
JEFF REDD
CECE PENISTON
UMC'S
LISA STANSFIELD
LIDELL TOWNSELL
MODEST FOK
Hottest:
PATTI LABELLE
PRINCE & N.P.G.
MICHAEL JACKSON
TONY TERRY
R. KELLY & PUBLIC

WJWS/Jackson

Bill Sharp
ROGER
ALYSON WILLIAMS
JODY WATLEY
TEMPTATIONS
EL DEBARGE
SHABBA RANKS
JC LODGE
SCARFACE
MICA PARIS
Hottest:
MINT CONDITION
PATTI LABELLE
MICHAEL JACKSON
PHYLLIS HYMAN
GLENN JONES

K98-FM/West Monroe

WJWS/Jackson
ALYSON WILLIAMS
JODY WATLEY
KARYN WHITE
LUTHER VANDROSS
BIG DADDY KANE
TRACIE SPENCER
MR. TUNGWISTA
RIF
JC LODGE
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
MINT CONDITION
MC LYTE
PHYLLIS HYMAN

WJWS/Jackson

WJWS/Jackson
ALYSON WILLIAMS
JODY WATLEY
KARYN WHITE
LUTHER VANDROSS
BIG DADDY KANE
TRACIE SPENCER
MR. TUNGWISTA
RIF
JC LODGE
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
MINT CONDITION
MC LYTE
PHYLLIS HYMAN

WJWS/Jackson

WJWS/Jackson
ALYSON WILLIAMS
JODY WATLEY
KARYN WHITE
LUTHER VANDROSS
BIG DADDY KANE
TRACIE SPENCER
MR. TUNGWISTA
RIF
JC LODGE
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
MINT CONDITION
MC LYTE
PHYLLIS HYMAN

WJWS/Jackson

WJWS/Jackson
ALYSON WILLIAMS
JODY WATLEY
KARYN WHITE
LUTHER VANDROSS
BIG DADDY KANE
TRACIE SPENCER
MR. TUNGWISTA
RIF
JC LODGE
Hottest:
PRINCE & N.P.G.
MICHAEL JACKSON
MINT CONDITION
MC LYTE
PHYLLIS HYMAN

WJWS/Jackson

WJ

BREAKERS

KATHY TROCCOLI

Everything Changes (Reunion/Geffen)

56% of our reporters on it. Rotations: Heavy 1, Medium 32, Light 18, Total Adds 7, WNSR, WYXR, WJDX, WKDQ, WLHT, KSSK-FM, KMAJ. Moves 24-20 on the AC chart.

NEW & ACTIVE

JAMES TAYLOR "I've Got To Stop Thinkin' Bout That" (Columbia) 42/4

Rotations Heavy 5/0, Medium 25/0, Light 12/4, Total Adds 4, WLEV, WTCB, KMGL, WLHT Heavy WGLL, WAHR, KRNO, JOY99, WFFX Medium including WNSR, WKQX, KGBY, WKYE, WOBM WZNY WBTFM, KVKI, WRMF WKDQ, WMGN, KGBX, 3WM, KISC, KKLD, WSGY, WNMB, KTYL, KVIC, WMTFM, KZLT Moves 25-22 on the AC chart

MARIAH CAREY "Make It Happen" (Columbia) 40/12

Rotations Heavy 0, Medium 14/2, Light 26/10, Total Adds 12, WYXR, WOBM, WBTFM, WKDQ, WCRZ WLHT WFMX, 3WM, KKOBFM, KISC, WSGY, KIZZ Medium including B100, WKYE, WMGS WZNY WTCB, WMAG WMXB, WNMB, WFFX, KTYL, KZLT, WQLH Light including WBMX, KMXV, KYKY, KESZ, KEZR, WKLI Moves 28-24 on the AC chart

WILLIAMS BROTHERS "Can't Cry Hard Enough" (WB) 37/14

Rotations Heavy 0, Medium 12/1, Light 25/13, Total Adds 14, WUSA, KMXV, WLEV, WARM, WTCB, WJDX, WIVY, KMJC, 3WM, KISC, WKTK, WNMB, WFFX, WQLH Medium including WMTX, WKQX, KSFI, WMGS, WMXB, WRMF, WSGY, KTYL, KZLT, WQLR, WLDR Light including KHMx, WWNK, KLSY, WKYE, KKMV Moves 30-27 on the AC chart

BETTE MIDLER "In My Life" (Atlantic) 34/8

Rotations Heavy 1/0, Medium 14/1, Light 19/7, Total Adds 8, 2WD, KLSY, WLMX, WRVR, KMJC, WWSN, KTYL, WQLH Heavy KVIC Medium including WKQI, KBIG, KESZ, WOBM, WAHR, WLTS, KMGL, 3WM, WSGY, WNMB, WFFX, KZLT, WLDR Light including WKLI, WLEV, WGLL, KKMV, WTCB, WIVY, KVKI, WCRZ Moves 29-26 on the AC chart

MICHAEL DAMIAN "(There'll Never Be) Another You" (A&M) 34/7

Rotations Heavy 2/0, Medium 14/1, Light 18/6, Total Adds 7, KLSY, WARM, WLMX, KMJC, KRNO, WSGY, WFFX Heavy WAHR, KKLD Medium including WMTX, WUSA, KOST, KKCW, KSFI, WKLI, WGLL, WJDX, KISC, WMTFM, KZLT, WQLH, WQLR Light including WLTT, WARM98, WMYX, KESZ, WKYE, WZNY, W VY, WLTS Moves 27-25 on the AC chart

LUTHER VANDROSS "Sometimes It's Only Love" (Epic) 32/12

Rotations Heavy 0, Medium 9/3, Light 23/9, Total Adds 12, KKCW, WLEV, WKYE, WOBM, WMAG, WDLX, WJDX, WLTS, KMJC, WFMK, WKTK, KPAYFM Medium including WTCB, WAHR, KRNO, WFFX, KTYL, KZLT Light including WBMX, B100, WKLI, WRVR, KELT, KVKI, 3WM, KKLD, WSGY, WNMB, KVIC, WMTFM Debuts at number 30 on the AC chart

RESTLESS HEART "Till I Loved You" (RCA) 31/9

Rotations Heavy 1/1, Medium 12/2, Light 18/6, Total Adds 9, WLTE, WOBM, WZNY, KMGL, WKDQ, WCRZ, WFMK, KISC, WKTK Medium including KESZ, WAHR, WRVR, KVKI, 3WM, KKLD, WSGY, WNMB, WFFX, KZLT Light including KSFI, WLMX, WTCB, WIVY, KELT, KRNO, KTYL, KVIC, WMTFM, WQLR, KIZZ Debuts at number 28 on the AC chart

LISA STANSFIELD "All Woman" (Arista) 27/5

Rotations Heavy 0, Medium 9/0, Light 18/5, Total Adds 5, KSFI, WAHR, 3WM, KRNO, KISC Medium WBMX, WOBM, WZNY, WSGY, WNMB, WFFX, KTYL, KZLT, WLDR Light including KESZ, WGLL, KKMV, WTCB, WJDX, KELT, WMXB, KVKI, KMJC, KKLD, KVIC, WMTFM, KMAJ

ROXETTE "Church Of Your Heart" (EMI/ERG) 22/6

Rotations Heavy 0, Medium 5/0, Light 17/6, Total Adds 6, WROX, KHMx, KYKY, WMAG, WCRZ, KIZZ Medium WMTX, WGLL, WMGS, KTYL, KVIC Light including WKQI, KMXV, B100, KKMV, KELT, WMXB, KGBX, WSGY, WNMB, KZLT, WQLH

ENYA "Caribbean Blue" (Reprise) 22/5

Rotations Heavy 2/0, Medium 8/1, Light 12/4, Total Adds 5, WLTT, KESZ, WKDQ, WQLH, KIZZ Heavy KKCW, KKLD Medium including WMTX, WARM98, KS95, KMJI, KSFI, WMXB, WSGY Light including WWNK, B100, WMGN, 3WM, KVIC, KZLT, WQLR, WLDR Debuts at number 29 on the AC chart

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 VANESSA WILLIAMS	91/0	90	1	0
2 MICHAEL BOLTON	91/0	85	5	1
3 PAUL YOUNG	88/0	72	14	2
4 AMY GRANT	83/0	66	16	1
5 ATLANTIC STARR	84/1	52	26	6
6 EDDIE MONEY	77/0	46	25	6
7 SIMPLY RED	76/2	46	23	7
8 ERIC CLAPTON	75/3	47	21	7
9 ROD STEWART	68/1	31	31	6
10 KENNY LOGGINS	74/1	25	38	11
11 RICHARD MARX	75/6	23	43	9
12 MR. BIG	57/4	18	28	11
13 CELINE DION & PEABO BRYSON	55/1	18	29	8
14 MICHAEL JACKSON	55/3	10	31	14
15 GEORGE MICHAEL & ELTON JOHN	47/0	10	33	4
16 DAN HILL	46/0	12	28	6
17 ARETHA FRANKLIN & MICHAEL McDONALD	54/3	5	32	17
18 CURTIS STIGERS	51/6	5	33	13
19 DESMOND CHILD	51/5	3	28	20
20 KATHY TROCCOLI	51/7	1	32	18
21 MARIAH CAREY	31/0	9	15	7
22 JAMES TAYLOR	42/4	5	25	12
23 BETH NIELSEN CHAPMAN	33/0	7	22	4
24 MARIAH CAREY	40/12	0	14	26
25 MICHAEL DAMIAN	34/7	2	14	18
26 BETTE MIDLER	34/8	1	14	19
27 WILLIAMS BROTHERS	37/14	0	12	25
28 RESTLESS HEART	31/9	1	12	18
29 ENYA	22/5	2	8	12
30 LUTHER VANDROSS	32/12	0	9	23

MOST ADDED

- NATALIE COLE (17)
- NEVILLE & RONSTADT (14)
- WILLIAMS BROTHERS (14)
- MARIAH CAREY (12)
- CARLY SIMON (12)
- LUTHER VANDROSS (12)
- GRAYSON HUGH (10)
- U2 (10)
- RESTLESS HEART (9)
- BETTE MIDLER (8)

HOTTEST

- VANESSA WILLIAMS (85)
- MICHAEL BOLTON (72)
- PAUL YOUNG (60)
- AMY GRANT (46)
- ATLANTIC STARR (31)
- ERIC CLAPTON (27)
- EDDIE MONEY (26)
- SIMPLY RED (17)
- ROD STEWART (16)
- KENNY LOGGINS (10)

JANIS IAN "Days Like These" (Mercury) 22/1

Rotations Heavy 0, Medium 8/1, Light 14/0, Total Adds 1, KRNO Medium including WAHR, 3WM, KISC, WSGY, WNMB, KZLT WLDR Light WGLL, WZNY, KKMV, WLMX, WTCB, WRVR, KELT, WFMK, KKLD, WFFX, KTYL, KVIC, WMTFM, WQLR

JOHN MELLENCAMP "Again Tonight" (Mercury) 21/6

Rotations Heavy 0, Medium 6/2, Light 15/4, Total Adds 6, WMTX, WKQX, WKYE, WMGS, WMAG, KMJC Medium including WROX, WFFX, KTYL, KVIC Light including KHMx, B100, WGLL, KKMV, KELT, KKLD, WSGY, WNMB, KZLT, WQLR, KIZZ

ROY ORBISON "I Drove All Night" (MCA) 21/1

Rotations Heavy 1/0, Medium 8/0, Light 12/1, Total Adds 1, WWNK Heavy WMYX Medium WMTX, KKMV, WMAG, WSGY, WNMB, KTYL, KVIC KZLT Light including WGLL, WKYE, WBTFM, WLMX, WJDX, KELT, WFMK, 3WM, KRNO, WQLH, WQLR

NATALIE COLE "The Very Thought Of You" (Elektra) 18/17

Rotations Heavy 0, Medium 16/16, Total Adds 17, WARM98, KKCW, WKLI, WARM, WZNY, WLMX, WLTS, KMGL, 3WM, KKLD, WSGY, WNMB, WFFX, KTYL, KZLT, WLDR, KMAJ Medium including WAHR

PEABO BRYSON "Last In The Night" (Columbia) 18/2

Rotations Heavy 0, Medium 4/0, Light 14/2, Total Adds 2, WWNK, KKCW Medium KESZ, WAHR, WLTS, 3WM Light including WBMX, WARM98, WKCI, KSFI, WGLL, KELT, KRNO, KKLD, WSGY, KTYL, KZLT, WQLR

VOICE OF THE BEEHIVE "Perfect Place" (London/PLG) 17/0

Rotations Heavy 0, Medium 7/0, Light 10/0, Total Adds 0, Medium 3WM, KRNO, KKLD, WSGY, KTYL, KZLT, WQLR Light WGLL, WHYNFM, KKMV, KELT, WLTS, WMXB, KISC, WFFX, KVIC, WLDR

SIGNIFICANT ACTION

AARON NEVILLE & LINDA RONSTADT "Close Your Eyes" (A&M) 14/14

Rotations Heavy 0, Medium 2/2, Light 12/12, Total Adds 14, WWNK, WMYX, KSFI, WZNY, KKMV, WAHR, WRVR, KVKI, KM-C, WMGN, 3WM, KKLD, WARM, KZLT

RTI "Until Your Love Comes Back Around" (Giant/Reprise) 14/1

Rotations Heavy 2/0, Medium 1/1, Light 2/0, Total Adds 1, WYAF Heavy KVIC, WQLR Medium including WROX, KHMx, WMTX, WKQX, B100, WGLL, WKYE, WMGS, WSGY Light KKCW, WFFX

COLLIN RAYE "Love, Me" (Epic) 13/2

Rotations Heavy 1/0, Medium 4/0, Light 8/2, Total Adds 2, WNMB, KVIC Heavy WRVR Medium KSFI, KVKI, KKLD, KZLT Light including WTCB, KELT, WACFM, WMXB, KRNO, WQLR

CARLY SIMON "Love Of My Life" (Reprise) 12/12

Rotations Heavy 0, Medium 2/2, Light 10/10, Total Adds 12, WARM98, WMYX, KKCW, WRVR, 3WM, KRNO, WNMB, KTYL, WMTFM, KZLT, WQLR, WLDR

GRAYSON HUGH "I'll Remember You" (MCA) 10/10

Rotations Heavy 0, Medium 1/1, Light 9/9, Total Adds 10, WGLL, KKMV, WAHR, 3WM, WSGY, WNMB, WFFX, KTYL, KVIC, KZLT

U2 "One" (Island/PLG) 10/10

Rotations Heavy 0, Medium 1/1, Light 9/9, Total Adds 10, WMTX, WGLL, WMGS, KKMV, WMXB, WSGY, WNMB, WFFX, KTYL, KVIC

KARYN WHITE "The Way I Feel About You" (WB) 10/1

Rotations Heavy 0, Medium 5/1, Light 5/0, Total Adds 1, WOHO Medium including KYKY, B100, KMJC, KVIC Light WBMX, KESZ, KKOBFM, JOY99, KMAJ

PRINCE & NEW POWER GENERATION "Diamonds And Pearls" (Paisley Park/WB) 9/1

Rotations Heavy 1/0, Medium 7/1, Light 1/0, Total Adds 1, WMGS Heavy KMJC Medium including WBMX, B100, WGLL, WKYE, WSGY, KVIC Light KELT

GENESIS "I Can't Dance" (Atlantic) 8/2

Rotations Heavy 3/0, Medium 4/1, Light 1/1, Total Adds 2, WKQI, KIZZ Heavy KHMx, 2WD, WMGS Medium including WROX, WMTX, WKQX

CURTIS SALGADO & THE STILETTOS "Star Light, Star Bright" (BFE) 8/0

Rotations Heavy 0, Medium 3/3, Light 5/0, Total Adds 0, Medium KESZ, WGLL, WAHR Light KELT, JOY99, KKLD, KZLT, WQLR

WARREN HILL "Promises" (Novus/RCA) 7/7

Rotations Heavy 0, Medium 1/1, Light 6/6, Total Adds 7, WARM98, KRNO, KKLD, WSGY, KZLT, WQLR, WLDR

BOBBY CALDWELL "Don't Lead Me On" (Sin-Drome) 6/4

Rotations Heavy 0, Medium 2/0, Light 4/4, Total Adds 4, WZNY, KKLD, KZLT, WQLR Medium KKCW, WAHR

GREGG TRIPP "I Don't Want To Live Without You" (Impact) 6/1

Rotations Heavy 0, Medium 0, Light 6/1, Total Adds 1, WSGY Light including KELT, KKLD, KVIC, KZLT, WQLR

LCS LOBOS "Beautiful Maria Of My Soul" (Elektra) 5/0

Rotations Heavy 0, Medium 0, Light 5/0, Total Adds 0, Light KKMV, KKLD, WSGY, KTYL, KZLT

ONE 2 ONE "Peace Of Mind (Love Goes On)" (A&M) 5/0

Rotations Heavy 0, Medium 0, Light 5/0, Total Adds 0, Light KMXV, WGLL, WSGY, WNMB, KVIC



ENYA "Caribbean Blue"

AC CHART: DEBUT 29

Top 5 Sales

New York • Los Angeles
San Diego • Denver
Seattle • and more!

- Major CHR Airplay
- --Stress Rotation
- On **VH1**
- Sales Over 900,000!

WLTT
WMTX
WARM98
KMJI
WWNK
KESZ
KS95
KKCW Hot
KSFI
B100



AC ADDS & HOTS

CURRENT-BASED

VANESSA WILLIAMS

"Save The Best For Last"



#1 AC IN ONLY 7 WEEKS!!!

CHR CHART: 6



JOHN MELLENCAMP

"Again Tonight"



NEW & ACTIVE

21/6

WROX WGLL KELT
KHMx WKYE KMJC
WMTX WMGS KKLD
WKQX KKMV
B100 WMAG

CHR CHART: 19



JANIS IAN

"Days Like These"

From the critically acclaimed movie, FALLING FROM GRACE.



NOW ON 22 AC REPORTERS!

NEW & ACTIVE

WGLL WAHR KRNO
WZNY WRVR KISC
KKMY KELT KKLD
WLMX WFMK
WTCB 3WM



EAST

P1

WVAF/Charleston, WV Johnson/Kasey

WBWX/Boston Greg Strassel

none
Hottest: VANESSA WILLIAMS ATLANTIC STARR MICHAEL BOLTON GEORGE MICHAEL SIMPLY RED

WALK/Long Island Free/Lombardo

RICHARD MARX
Hottest: PAUL YOUNG MICHAEL BOLTON VANESSA WILLIAMS MR. BIG ERIC CLAPTON

WNSR/New York Bob Dunphy

KATHY TROCCOLI
Hottest: PAUL YOUNG ROD STEWART MICHAEL BOLTON SIMPLY RED VANESSA WILLIAMS

WYXR/Philadelphia Cook/Gress

SIMPLY RED
KATHY TROCCOLI MARIAH CAREY
Hottest: AMY GRANT EDDIE MONEY MICHAEL BOLTON VANESSA WILLIAMS ATLANTIC STARR

WLTT/Washington Chuck Morgan

MICHAEL JACKSON RICHARD MARX ENYA
Hottest: BONNIE RAITT VANESSA WILLIAMS PAUL YOUNG MICHAEL BOLTON ERIC CLAPTON

WROX/Washington Palagi/Silver

ATLANTIC STARR ROXETTE
Hottest: BONNIE RAITT PAUL YOUNG VANESSA WILLIAMS MICHAEL BOLTON BRYAN ADAMS

WLEW/Allentown Jeff Silvers

JAMES TAYLOR WILLIAMS BROTHERS LUTHER VANDROSS
Hottest: PAUL YOUNG MICHAEL BOLTON VANESSA WILLIAMS AMY GRANT MR. BIG

WVAF/Charleston, WV Johnson/Kasey

PTZ
Hottest: ATLANTIC STARR PAUL YOUNG ROD STEWART MICHAEL BOLTON VANESSA WILLIAMS

WGLL/Magerstown, MD Burns/Conlon

U2
GRAYSON HUGH
Hottest: AMY GRANT SIMPLY RED EDDIE MONEY ERIC CLAPTON JAMES TAYLOR

WKYE/Johnstown, PA Jack Michaels

JOHN MELLENCAMP LUTHER VANDROSS
Hottest: EDDIE MONEY MICHAEL BOLTON MR. BIG ERIC CLAPTON VANESSA WILLIAMS

WOBM/Monmouth-Ocean Matt Devoti

LUTHER VANDROSS RESTLESS HEART MARIAH CAREY
Hottest: AMY GRANT EDDIE MONEY MICHAEL BOLTON VANESSA WILLIAMS ATLANTIC STARR

WQHQ/Salisbury, MD Thom Walsh

KARYN WHITE
ERIC CLAPTON
Hottest: ATLANTIC STARR MICHAEL BOLTON MR. BIG VANESSA WILLIAMS

WHYN-FM/Springfield, MA Bill Hess

none
Hottest: PAUL YOUNG MICHAEL BOLTON ROD STEWART AMY GRANT VANESSA WILLIAMS

WMGS/Wilkes Barre Norton/Marriott

U2
JOHN MELLENCAMP
Hottest: MR. BIG EDDIE MONEY PAUL YOUNG ERIC CLAPTON VANESSA WILLIAMS

WARM/York, PA Kelly West

FRANKLIN & McDONA NATALIE COLE MICHAEL DAMIAN WILLIAMS BROTHERS
Hottest: MICHAEL BOLTON PAUL YOUNG VANESSA WILLIAMS ATLANTIC STARR

SOUTH

P1

WBT-FM/Charlotte Donovan/Payne

KVIL/Dallas Steve Eberhart

none
Hottest: EDDIE MONEY VANESSA WILLIAMS PAUL YOUNG RICHARD MARX MICHAEL BOLTON

KHMx/Houston Zapoleon/Pearson

ROXETTE
Hottest: PAUL YOUNG GENESIS SIMPLY RED ERIC CLAPTON VANESSA WILLIAMS

2WD/Norfolk Bill Curtis

ERIC CLAPTON BETTE MIDLER
Hottest: PAUL YOUNG MICHAEL BOLTON VANESSA WILLIAMS AMY GRANT EDDIE MONEY

WMTX/Tampa Dixon/Rico

JOHN MELLENCAMP U2
Hottest: DESMOND CHILD PAUL YOUNG MICHAEL BOLTON ERIC CLAPTON SIMPLY RED

WUSA/Tampa Johnny Williams

WILLIAMS BROTHERS RICHARD MARX
Hottest: ERIC CLAPTON PAUL YOUNG MICHAEL BOLTON ATLANTIC STARR VANESSA WILLIAMS

WZNY/Augusta, GA John Patrick

AARON NEVILLE RESTLESS HEART NATALIE COLE BOBBY CALDWELL
Hottest: MICHAEL BOLTON ROD STEWART VANESSA WILLIAMS KENNY LOGGINS

WJDX/Jackson, MS Dave Perkins

WILLIAMS BROTHERS KATHY TROCCOLI LUTHER VANDROSS
Hottest: MICHAEL BOLTON AMY GRANT ATLANTIC STARR EDDIE MONEY VANESSA WILLIAMS

WVY/Jacksonville Matthews/West

WILLIAMS BROTHERS
Hottest: MICHAEL BOLTON PAUL YOUNG KENNY LOGGINS BONNIE RAITT

WVY/Jacksonville Matthews/West

WILLIAMS BROTHERS
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WILLIAMS BROTHERS
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WVY/Jacksonville Matthews/West

WILLIAMS BROTHERS
Hottest: MICHAEL BOLTON PAUL YOUNG KENNY LOGGINS BONNIE RAITT

WTFM/Johnson City Mark McKinney

CURTIS STIGERS DESMOND CHILD MR. BIG
Hottest: VANESSA WILLIAMS PAUL YOUNG MARIAH CAREY MICHAEL BOLTON ATLANTIC STARR

WPEZ/Macon Jim Franklin

MICHAEL JACKSON FRANKLIN & McDONA
Hottest: MICHAEL BOLTON VANESSA WILLIAMS AMY GRANT SIMPLY RED ATLANTIC STARR

WRVR/Memphis Mark Hamlin

BETTE MIDLER AARON NEVILLE CARLY SIMON
Hottest: KENNY LOGGINS COLLIN RAYE ATLANTIC STARR VANESSA WILLIAMS PAUL YOUNG

KELT/McAllen Jeff Garrison

none
Hottest: MICHAEL BOLTON VANESSA WILLIAMS GEORGE MICHAEL DION & BRYSON PAUL YOUNG

WLAG-FM/Nashville Bryan Sargent

CURTIS STIGERS
Hottest: MICHAEL BOLTON MARIAH CAREY AMY GRANT PAUL YOUNG VANESSA WILLIAMS

WLSI/New Orleans Bob Mitchell

KENNY LOGGINS RICHARD MARX LUTHER VANDROSS NATALIE COLE
Hottest: PAUL YOUNG MICHAEL BOLTON VANESSA WILLIAMS ERIC CLAPTON

WVY/Jacksonville Matthews/West

WILLIAMS BROTHERS
Hottest: MICHAEL BOLTON PAUL YOUNG KENNY LOGGINS BONNIE RAITT

WVY/Jacksonville Matthews/West

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WVY/Jacksonville Matthews/West

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WVY/Jacksonville Matthews/West

WILLIAMS BROTHERS
Hottest: MICHAEL BOLTON PAUL YOUNG KENNY LOGGINS BONNIE RAITT

WVY/Jacksonville Matthews/West

WRMF/West Palm Beach Morley/Franco

none
Hottest: VANESSA WILLIAMS PAUL YOUNG MICHAEL BOLTON SIMPLY RED

WVY/Jacksonville Matthews/West

WILLIAMS BROTHERS
Hottest: MICHAEL BOLTON PAUL YOUNG KENNY LOGGINS BONNIE RAITT

WVY/Jacksonville Matthews/West

WILLIAMS BROTHERS
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WVY/Jacksonville Matthews/West

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WVY/Jacksonville Matthews/West

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WVY/Jacksonville Matthews/West

WILLIAMS BROTHERS
Hottest: MICHAEL BOLTON PAUL YOUNG KENNY LOGGINS BONNIE RAITT

WVY/Jacksonville Matthews/West

WEST

P1

KESZ/Phoenix Mike Del Rosso

KMJ/Denver Dave Ward

none
Hottest: PAUL YOUNG DION & BRYSON AARON NEVILLE VANESSA WILLIAMS

KBIG/Los Angeles Edwards/Verdery

"HIT" TIGERS
Hottest: MICHAEL BOLTON VANESSA WILLIAMS ROD STEWART EDDIE MONEY SIMPLY RED

KOST/Los Angeles Kaye/Amidon

none
Hottest: VANESSA WILLIAMS MICHAEL BOLTON PAUL YOUNG SIMPLY RED ROD STEWART

KBY/Sacramento Sattler/Garcia

SIMPLY RED
Hottest: PAUL YOUNG AMY GRANT VANESSA WILLIAMS MICHAEL BOLTON RICHARD MARX

KSF/Salt Lake City MacNeil/Morris

LISA STANSFIELD AARON NEVILLE
Hottest: PAUL YOUNG MICHAEL BOLTON VANESSA WILLIAMS ROD STEWART ATLANTIC STARR

B100/San Diego Gene Knight

none
Hottest: EDDIE MONEY MICHAEL BOLTON AMY GRANT VANESSA WILLIAMS

KEZR/San Jose Kirk Patrick

none
Hottest: GEORGE MICHAEL DION & BRYSON AMY GRANT DAN HILL PAUL YOUNG

KBY/Sacramento Sattler/Garcia

SIMPLY RED
Hottest: PAUL YOUNG AMY GRANT VANESSA WILLIAMS MICHAEL BOLTON RICHARD MARX

KBY/Sacramento Sattler/Garcia

SIMPLY RED
Hottest: PAUL YOUNG AMY GRANT VANESSA WILLIAMS MICHAEL BOLTON RICHARD MARX

KLSY/Seattle Irwin/Brooks

MICHAEL DAMIAN BETTE MIDLER
Hottest: VANESSA WILLIAMS AMY GRANT PAUL YOUNG MICHAEL BOLTON KENNY LOGGINS

KKOB-FM/Albuquerque Forsythe/Allen

MARIAH CAREY
Hottest: MICHAEL BOLTON EDDIE MONEY PAUL YOUNG VANESSA WILLIAMS

KSSK-FM/Honolulu Michael Shishido

MICHAEL JACKSON KATHY TROCCOLI
Hottest: VANESSA WILLIAMS DION & BRYSON ATLANTIC STARR DAN HILL MICHAEL BOLTON

KBY/Sacramento Sattler/Garcia

SIMPLY RED
Hottest: PAUL YOUNG AMY GRANT VANESSA WILLIAMS MICHAEL BOLTON RICHARD MARX

KBY/Sacramento Sattler/Garcia

SIMPLY RED
Hottest: PAUL YOUNG AMY GRANT VANESSA WILLIAMS MICHAEL BOLTON RICHARD MARX

KRNO/Reno, NV Paul Mitchell

JANIS IAN
Hottest: PAUL YOUNG MICHAEL BOLTON VANESSA WILLIAMS AMY GRANT PAUL YOUNG MICHAEL BOLTON VANESSA WILLIAMS AMY GRANT

KISC/Spokane, WA Rob Harder

MARIAH CAREY
Hottest: MICHAEL BOLTON EDDIE MONEY PAUL YOUNG VANESSA WILLIAMS AMY GRANT

JOY99/Stockton Candy Stephens

none
Hottest: PAUL YOUNG VANESSA WILLIAMS AMY GRANT RICHARD MARX ERIC CLAPTON

KBY/Sacramento Sattler/Garcia

SIMPLY RED
Hottest: PAUL YOUNG AMY GRANT VANESSA WILLIAMS MICHAEL BOLTON RICHARD MARX

KBY/Sacramento Sattler/Garcia

SIMPLY RED
Hottest: PAUL YOUNG AMY GRANT VANESSA WILLIAMS MICHAEL BOLTON RICHARD MARX

KKLD/Tucson Alan McLaughlin

AARON NEVILLE NATALIE COLE BOBBY CALDWELL
Hottest: PAUL YOUNG MICHAEL BOLTON VANESSA WILLIAMS AMY GRANT

KPAY-FM/Chico, CA Ron Woodward

LUTHER VANDROSS RICHARD MARX FRANKLIN & McDONA
Hottest: MICHAEL BOLTON PAUL YOUNG VANESSA WILLIAMS

KBY/Sacramento Sattler/Garcia

SIMPLY RED
Hottest: PAUL YOUNG AMY GRANT VANESSA WILLIAMS MICHAEL BOLTON RICHARD MARX

KBY/Sacramento Sattler/Garcia

SIMPLY RED
Hottest: PAUL YOUNG AMY GRANT VANESSA WILLIAMS MICHAEL BOLTON RICHARD MARX

KBY/Sacramento Sattler/Garcia

SIMPLY RED
Hottest: PAUL YOUNG AMY GRANT VANESSA WILLIAMS MICHAEL BOLTON RICHARD MARX

CURRENT-BASED

MIDWEST

P1

WKQX/Chicago
Gambie/Shuminas

JOHN MELLENCAMP
DION & BRYSON
Hottest:
BONNIE RAITT
ROD STEWART
PAUL YOUNG
MICHAEL BOLTON
EDDIE MONEY

WARM98/Cincinnati
Michael Grayson

NATALIE COLE
RANDY CRAWFORD
WARREN HILL
CARLY SIMON
Hottest:
GEORGE MICHAEL
PAUL YOUNG
VANESSA WILLIAMS
MICHAEL BOLTON
KENNY LOGGINS

WWNK/Cincinnati
Mathews/Maxwell

AARON NEVILLE
ROY ORBISON
PEABO BRYSON
Hottest:
MICHAEL BOLTON
COLOR ME BADD
DAN HILL
DION & BRYSON
AMY GRANT

WLTF/Cleveland
Popovich/Kennedy

none
Hottest:
DION & BRYSON
BONNIE RAITT
AMY GRANT
VANESSA WILLIAMS
MR. BIG

WKQI/Detroit
Steve Weed

GENESIS
Hottest:
MICHAEL BOLTON
PAUL YOUNG
VANESSA WILLIAMS
ERIC CLAPTON
AMY GRANT

WENS/Indianapolis
Eagan/Cook

ROD STEWART
Hottest:
ATLANTIC STARR
VANESSA WILLIAMS
DAN HILL
PAUL YOUNG
MICHAEL BOLTON

KMXV/Kansas City
Tom Land

WILLIAMS BROTHERS
Hottest:
MARIAH CAREY
GENESIS
EDDIE MONEY
MICHAEL BOLTON
VANESSA WILLIAMS

WMYX/Milwaukee
Schaefer/Morales

AARON NEVILLE
CARLY SIMON
Hottest:
MICHAEL BOLTON
ERIC CLAPTON
ROY ORBISON
PAUL YOUNG
VANESSA WILLIAMS

KS95/Minneapolis
Davis/McKeever

none
Hottest:
VANESSA WILLIAMS
MICHAEL BOLTON
DION & BRYSON
PAUL YOUNG
ERIC CLAPTON

WLTE/Minneapolis
Gary Balaban

RESTLESS HEART
Hottest:
PAUL YOUNG
MICHAEL BOLTON
VANESSA WILLIAMS
KENNY LOGGINS
ATLANTIC STARR

KYKY/St. Louis
Greg Hewitt

ROXETTE
Hottest:
MICHAEL BOLTON
AMY GRANT
EDDIE MONEY
MR. BIG
VANESSA WILLIAMS

P2

KMJC/Davenport
Chuck O'Brien

MICHAEL DAMIAN
JOHN MELLENCAMP
BETTE MIDLER
AARON NEVILLE
LUTHER VANDROSS
WILLIAMS BROTHERS
Hottest:
MICHAEL BOLTON
AMY GRANT
EDDIE MONEY
ATLANTIC STARR
VANESSA WILLIAMS

WWSN/Dayton
Shelly James

BETTE MIDLER
Hottest:
MICHAEL BOLTON
AMY GRANT
ROD STEWART
VANESSA WILLIAMS
PAUL YOUNG

WKDQ/Evansville
Clark/Westrich

KATHY TROCCOLI
MARIAH CAREY
ENYA
RESTLESS HEART
Hottest:
VANESSA WILLIAMS
ERIC CLAPTON
ATLANTIC STARR

WCRZ/Flint
Patrick/Downey

RESTLESS HEART
MARIAH CAREY
ROXETTE
Hottest:
MICHAEL BOLTON
VANESSA WILLIAMS
AMY GRANT
ATLANTIC STARR
SIMPLY RED

WLHT/Grand Rapids
Dirksen/Brown

CURTIS STIGERS
KATHY TROCCOLI
MARIAH CAREY
JAMES TAYLOR
Hottest:
VANESSA WILLIAMS
AMY GRANT
MICHAEL BOLTON
ATLANTIC STARR
PAUL YOUNG

WFMK/Lansing
Ray Marshall

RESTLESS HEART
LUTHER VANDROSS
MARIAH CAREY
Hottest:
ERIC CLAPTON
PAUL YOUNG
ROD STEWART
VANESSA WILLIAMS
MICHAEL BOLTON

WWMG/Madison
O'Neill/Freeman

AARON NEVILLE
ERIC CLAPTON
GLADYS KNIGHT
Hottest:
MICHAEL BOLTON
FRANKLIN & McDONIA
AMY GRANT
KENNY LOGGINS
VANESSA WILLIAMS

KGBX/Springfield, MO
Baker/Cannon

CURTIS STIGERS
Hottest:
PAUL YOUNG
VANESSA WILLIAMS
AMY GRANT
ATLANTIC STARR
ERIC CLAPTON

3WM/Toledo
Mark Roberts

LISA STANSFIELD
NATALIE COLE
CARLY SIMON
WILLIAMS BROTHERS
MARIAH CAREY
AARON NEVILLE
GRAYSON HUGH
Hottest:
ERIC CLAPTON
MICHAEL BOLTON
VANESSA WILLIAMS
AMY GRANT
ATLANTIC STARR

P3

WMT-FM/Cedar Rapids
Randy Lee

CARLY SIMON
Hottest:
BETH NIELSEN CHAP
PAUL YOUNG
ERIC CLAPTON
VANESSA WILLIAMS
ATLANTIC STARR

KZLT/Grand Forks, ND
Hennen/Roberts

CARLY SIMON
AARON NEVILLE
GRAYSON HUGH
NATALIE COLE
WARREN HILL
GLADYS KNIGHT
BOBBY CALDWELL
HOLLY COLE TRIO
Hottest:
MICHAEL BOLTON
VANESSA WILLIAMS
AMY GRANT
ATLANTIC STARR
EDDIE MONEY

WQLH/Green Bay, WI
Jim Taylor

ENYA
BETTE MIDLER
WILLIAMS BROTHERS
Hottest:
PAUL YOUNG
MICHAEL BOLTON
VANESSA WILLIAMS
AMY GRANT
EDDIE MONEY

KMAJ/Topeka, KS
Dave Waters

KATHY TROCCOLI
COLOR ME BADD
BOYZ II MEN
NATALIE COLE
PM DAWN
Hottest:
AMY GRANT
VANESSA WILLIAMS
MICHAEL BOLTON
EDDIE MONEY
MICHAEL JACKSON

WQLR/Kalamazoo, MI
Lanphear/Wertz

BOBBY CALDWELL
CARLY SIMON
WARREN HILL
Hottest:
EDDIE MONEY
ATLANTIC STARR
VANESSA WILLIAMS
ERIC CLAPTON
KENNY LOGGINS

KIZZ/Minot
Jeff Bliss

ROXETTE
GENESIS
ENYA
MARIAH CAREY
Hottest:
MICHAEL BOLTON
PAUL YOUNG
AMY GRANT
VANESSA WILLIAMS
EDDIE MONEY

WLDR/NW Michigan
Angie Honda

NATALIE COLE
CARLY SIMON
BEBE & CECE WINAN
WARREN HILL
Hottest:
MICHAEL BOLTON
ERIC CLAPTON
VANESSA WILLIAMS
AMY GRANT
EDDIE MONEY

ASSOCIATE REPORTERS

MOST ADDED

LUTHER VANDROSS (10)
BEVERLEY CRAVEN (6)
JOHN MELLENCAMP (6)
CARLY SIMON (6)
NATALIE COLE (5)
NEVILLE & RONSTADT (5)
HOLLY COLE TRIO (4)
GRAYSON HUGH (4)
U2 (4)
RANDY CRAWFORD (3)
DEVON SQUARE (3)
ROXETTE (3)

HOTTEST

AMY GRANT (16)
PAUL YOUNG (14)
VANESSA WILLIAMS (13)
MICHAEL BOLTON (11)
ERIC CLAPTON (11)
EDDIE MONEY (8)
RICHARD MARX (7)
ATLANTIC STARR (6)
ROD STEWART (3)

EAST

WGMT/Burke Mountain, VT
Steve Chizmas

LUKA BLOOM
ONE 2 ONE
HOLLY COLE TRIO
Hottest:
AMY GRANT
RTZ
MR. BIG
ERIC CLAPTON
RICHARD MARX

WEIM/Fitchburg, MA
Jack Raymond

NATALIE COLE
CARLY SIMON
LUTHER VANDROSS
HOLLY COLE TRIO
U2
Hottest:
PAUL YOUNG
MICHAEL BOLTON
VANESSA WILLIAMS
EDDIE MONEY
ERIC CLAPTON

WECO/Geneva, NY
Dennis Federico

none
Hottest:
PAUL YOUNG
MICHAEL BOLTON
AMY GRANT
ROD STEWART
EDDIE MONEY

WHAJ/Greenfield, MA
Deane/Archer

PATTI AUSTIN
GRAYSON HUGH
BEBE & CECE WINAN
Hottest:
ERIC CLAPTON
AMY GRANT
VANESSA WILLIAMS
JAMES TAYLOR
RICHARD MARX

WAFJ/Milford, DE
Mike Polo

DEVON SQUARE
JOHN MELLENCAMP
CARLY SIMON
Hottest:
ATLANTIC STARR
ERIC CLAPTON
AMY GRANT
MICHAEL DAMIAN
RICHARD MARX

WSUL/Monticello, NY
Mulharin/Wilson

LISA STANSFIELD
JOHN MELLENCAMP
Hottest:
PAUL YOUNG
MICHAEL BOLTON
AMY GRANT
VANESSA WILLIAMS
EDDIE MONEY

WSKI/Montpelier, VT
Jim Severance

ERIC CLAPTON
LUTHER VANDROSS
NATALIE COLE
DEVON SQUARE
Hottest:
KARYN WHITE
DION & BRYSON
SHANICE
AMY GRANT
PAUL YOUNG

WTSX/Port Jervis, NY
Liz Foxx

RANDY CRAWFORD
BEVERLEY CRAVEN
BOBBY CALDWELL
LUTHER VANDROSS
JOHN MELLENCAMP
Hottest:
PAUL YOUNG
MICHAEL BOLTON
VANESSA WILLIAMS
AMY GRANT
ATLANTIC STARR

WTTR/Westminster, MD
Brian Beddow

JANIS IAN
BEVERLEY CRAVEN
LISA STANSFIELD
JOHN MELLENCAMP
PHYLLIS HYMAN
Hottest:
RICHARD MARX
VANESSA WILLIAMS
ERIC CLAPTON
MR. BIG
AMY GRANT

NEW ARTISTS

Reports/Adds

1	WILLIAMS BROTHERS/Can't Cry Hard Enough (WB)	37/14
2	VOICE OF THE BEEHIVE/Perfect Place (London/PLG)	17/0
3	RTZ/Until Your Love Comes Back Around (Giant/Reprise)	14/1
4	COLLIN RAYE/Love, Me (Epic)	13/2
5	PRINCE/Diamonds And Pearls (Paisley Park/WB)	9/1
6	CURTIS SALGADO/Star Light, Star Bright (BFE)	8/0
7	WARREN HILL/Promises (Novus/RCA)	7/7
8	GREGG TRIPP/Don't Want To Live Without You (Impact)	6/1
9	RYTHM SYNDICATE/Blinded By Love (Impact)	5/0

New artists have not yet had an AC Breaker.

SOUTH

WYKZ/Beaufort, SC
Mark Robertson

LUTHER VANDROSS
BEVERLEY CRAVEN
CURTIS SALGADO
Hottest:
PAUL YOUNG
VANESSA WILLIAMS
ROD STEWART
ATLANTIC STARR
MICHAEL BOLTON

WVIO/Blowing Rock, NC
Ted Bell

GRAYSON HUGH
AARON NEVILLE
NATALIE COLE
U2
HOLLY COLE TRIO
Hottest:
VANESSA WILLIAMS
PAUL YOUNG
MICHAEL BOLTON
AMY GRANT
ATLANTIC STARR

WGSV/Guntersville, AL
Jackson/Mason

JOHN MELLENCAMP
AARON NEVILLE
U2
BEVERLEY CRAVEN
Hottest:
PAUL YOUNG
EDDIE MONEY
AMY GRANT
ERIC CLAPTON
VANESSA WILLIAMS

WKCX/Rome, GA
Randy Quick

LUTHER VANDROSS
NATALIE COLE
CARLY SIMON
BETTE MIDLER
Hottest:
ATLANTIC STARR
ERIC CLAPTON
VANESSA WILLIAMS
AMY GRANT
SIMPLY RED

MIDWEST

WABJ/Adrian, MI
Bruce Goldsen

WILLIAMS BROTHERS
JOHN MELLENCAMP
ROXETTE
HOLLY COLE TRIO
DEVON SQUARE
Hottest:
AMY GRANT
ERIC CLAPTON
RICHARD MARX
VANESSA WILLIAMS
KENNY LOGGINS

WCMJ/Cambridge, OH
Schott/Wilson

WILLIAMS BROTHERS
LUTHER VANDROSS
AARON NEVILLE
JODY WATLEY
GRAYSON HUGH
Hottest:
MICHAEL BOLTON
EDDIE MONEY
AMY GRANT
PAUL YOUNG
SIMPLY RED

WFRO/Fremont, OH
Larry Zlebold

RANDY CRAWFORD
JOHN MELLENCAMP
WARREN HILL
BEVERLEY CRAVEN
AARON NEVILLE
Hottest:
PAUL YOUNG
MICHAEL BOLTON
EDDIE MONEY
AMY GRANT
VANESSA WILLIAMS

KSCB/Liberal, KS
Mark David

LUTHER VANDROSS
AARON NEVILLE
CARLY SIMON
U2
TERRI NUNN
Hottest:
MICHAEL BOLTON
VANESSA WILLIAMS
AMY GRANT
EDDIE MONEY
ROD STEWART

WEST

KATW/Lewiston, ID
Rik Mikals

TERRI NUNN
DESMOND CHILD
KATHY TROCCOLI
PROCOL HARUM
Hottest:
PAUL YOUNG
BOBBY CALDWELL
ERIC CLAPTON
MICHAEL BOLTON
STEVE FORBERT

22 Current Reporters
20 Current Playlists

Did Not Report, Playlist Frozen (2):
KSSY/Wenatchee
WECO/Geneva

KBLQ/Logan, UT
Jackson/White

BEVERLEY CRAVEN
GRAYSON HUGH
LUTHER VANDROSS
CARLY SIMON
RANDY CRAWFORD
Hottest:
MICHAEL BOLTON
VANESSA WILLIAMS
PAUL YOUNG
ATLANTIC STARR
AMY GRANT

KTID/San Rafael, CA
Bob Gowa

NATALIE COLE
LUTHER VANDROSS
MICHAEL DAMIAN
CURTIS STIGERS
ROXETTE
Hottest:
PAUL YOUNG
EDDIE MONEY
RICHARD MARX
KENNY LOGGINS
ERIC CLAPTON

KSCQ/Silver City
John Alsip

JAMES HOLLIS
ONE 2 ONE
CARLY SIMON
ROXETTE
BETTE MIDLER
Hottest:
DOVES
PAUL YOUNG
MICHAEL DAMIAN
CURTIS SALGADO
ERIC CLAPTON

KSSY/Wenatchee
Busch/Roberts

none
Hottest:
BRUCE COCKBURN
RICHARD MARX
RTZ
STEVE FORBERT
ROBBIE ROBERTSON

MICHAEL DAMIAN

"(there'll never be) another you"

"The classiest piece of music on the air today." JHANNI KAYE, KOST

AC CHART: 25

WLTT WARM98 KESZ KSFI
WMTX WMYX KKCW KLSY
WUSA KOST
...And More!



Associate Reporters are AC stations in unrated markets with aggressive approaches toward new music. Although they do not contribute to the AC chart, their consensus Most Added and Hottest records serve as advance indicators of format hits.

COWBOY JUNKIES

★★★★★ "Excellent!" ROLLING STONE

*Retail Is Telling Radio
They Have To Play This Record!
Phenomenal Sales Nationwide -*

*Over 37,000 Units
In Just Two Weeks!*

Over 200,000 Total!

R&R 23
Gavin 6*
Hits 8*



"black eyed man"

FEATURING THE SINGLE

07863-61049

"murder, tonight, in the trailer park"



PRODUCED BY MICHAEL TIMMINS
MANAGEMENT: PETER LEAK FOR THE NEW YORK END



AOR TRACKS®

NEW & ACTIVE

3 2		170 REPORTERS		Reports/Adds	Heavy	Medium
WKS	WKS	LW	TW			
2	1	1	1	1 JOHN MELLENCAMP/Again Tonight (Mercury)	148-12	130- 15+
3	2	2	2	2 OZZY OSBOURNE/Mama, I'm Coming Home (Epic Associated)	148-10	106- 32-
15	11	5	3	3 NIRVANA/Come As You Are (DGC)	153+14	74+ 54-
12	9	6	4	4 UGLY KID JOE/Everything About You (Stardog/Mercury)	152+13	64+ 60-
21	14	11	5	5 VAN HALEN/The Dream Is Over (WB)	148+115	62+ 73-
6	5	3	6	6 U2/Until The End Of The World (Island/PLG)	130-11	87- 36-
5	4	4	7	7 STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Empty Arms (Epic)	125-11	83- 36-
13	10	9	8	8 QUEENSRYCHE/Anybody Listening? (EMI/ERG)	155+13	45+ 73+
19	15	12	9	9 TESLA/What You Give (Geffen)	148+18	39+ 72-
25	19	14	10	10 L.A. GUNS/It's Over Now (Polydor/PLG)	133+111	30+ 63+
-	-	16	11	11 MELISSA ETHERIDGE/Ain't It Heavy (Island/PLG)	131+25	19+ 89+
-	33	19	12	12 BRYAN ADAMS/Thought I'd Died And Gone To Heaven (A&M)	120+26	35+ 64+
24	21	16	13	13 METALLICA/Nothing Else Matters (Elektra)	127+116	25+ 55+
1	3	8	14	14 RUSH/Ghost Of A Chance (Atlantic)	88-10	55- 28-
34	28	21	15	15 ERIC CLAPTON/Help Me Up (Reprise)	103+26	27+ 61+
35	27	27	16	16 TOM COCHRANE/Life Is A Highway (Capitol)	113+18	19+ 76+
28	22	21	17	17 LITTLE VILLAGE/She Runs Hot (Reprise)	103+11	21+ 66+
8	6	7	18	18 DIRE STRAITS/The Bug (WB)	86-10	42- 39-
9	8	10	19	19 PEARL JAM/Alive (Epic Associated)	98-10	28- 41-
17	16	15	20	20 RTZ/Until Your Love Comes Back Around (Giant/Reprise)	84-10	51= 31-
-	-	51	21	21 U2/One (Island/PLG)	91+66	19+ 55+
-	38	27	22	22 GARY MOORE/Cold Day In Hell (Charisma)	99+19	12+ 61+
43	35	28	23	23 FOUR HORSEMEN/Tired Wings (Def American/Reprise)	103+20	3+ 53+
30	26	25	24	24 KIX/Tear Down The Walls (Atco/EastWest)	102+11	9+ 42+
4	7	13	25	25 GENESIS/I Can't Dance (Atlantic)	67-12	49- 14-
7	12	17	26	26 ERIC CLAPTON/Tears In Heaven (Reprise)	59-12	39- 15=
26	24	24	27	27 WAR BABIES/Hang Me Up (Columbia)	93-11	4- 35-
37	30	29	28	28 CINDERELLA/Hot And Bothered (Reprise)	88+16	5= 27+
40	31	30	29	29 RICK VITO/Desiree (Modern/Atlantic)	77+15	10+ 54+
20	20	20	30	30 WEBB WILDER/Tough It Out (Praxis/Zoo)	71-10	28- 33-
44	34	31	31	31 MSG/When I'm Gone (Impact)	77+114	11+ 31+
36	36	35	32	32 GENESIS/Jesus He Knows Me (Atlantic)	51+19	16+ 33+
44	39	36	33	33 D.A.D./Grow Or Pay (WB)	80+16	2= 31+
-	-	4	34	34 MITCH MALLOY/Anything At All (RCA)	68+22	5+ 35+
4	10	35	35	35 LIVE/Operation Spirit (Radioactive)	67+11	2+ 24+
45	40	38	36	36 DANNY TATE/Lead Me To The Water (Charisma)	66+14	1= 39+
39	3	37	37	37 LILLIAN AXE/True Believer (Grand Slam/IRS)	56-12	5+ 24=
60	4	39	38	38 BOB SEGER & SILVER BULLET BAND/She Can't Do... (Capitol)	51+13	9= 37+
56	43	40	39	39 SHOTGUN MESSIAH/Heartbreak Blvd. (Relativity)	53+12	8+ 13-
46	40	41	40	40 GUNS N' ROSES/Pretty Tied Up (Geffen)	55+12	3= 16+
11	1	42	41	41 TOM PETTY & THE HEARTBREAKERS/King's Highway (MCA)	33-10	20- 10-
16	23	37	42	42 VAN HALEN/Right Now (WB)	31-10	20- 6-
13	1	43	43	43 U2/Mysterious Ways (Island/PLG)	27-10	21- 3-
DEBUT	44	44	44	44 RUSH/Bravado (Atlantic)	37+16	8+ 20+
DEBUT	45	45	45	45 KING'S X/Black Flag (Atlantic)	51/51	0 15
54	48	46	46	46 CONCRETE BLONDE/Ghost Of A Texas Ladies' Man (IRS)	41+14	3= 26+
57	49	47	47	47 SCREAM/Father, Mother, Son (Hollywood)	47+13	2= 16+
50	52	47	48	48 LENNY KRAVITZ/Stop Draggin' Around (Virgin)*	41-12	4= 17+
46	46	45	49	49 XYZ/When I Find Love (Capitol)	40-10	4+ 11-
50	50	48	50	50 BABY ANIMALS/One Word (Imago)	38+110	3+ 20+
55	50	49	51	51 DRIVIN N CRYIN'/Around The Block Again (Island/PLG)*	34-11	3= 18+
33	34	42	52	52 METALLICA/The Unforgiven (Elektra)	25-10	8- 12-
56	53	43	53	53 McQUEEN STREET/Time (SBK/ERG)	49+16	0= 10+
DEBUT	54	44	54	54 SOCIAL DISTORTION/Bad Luck (Epic)	42+32	0= 6+
-	54	45	55	55 YNGWIE MALMSTEEN/Teaser (Elektra)*	41+14	1- 8+
10	13	26	56	56 STORM/Show Me The Way (Interscope)	27-10	9- 13-
51	51	49	57	57 BLUES TRAVELER/Mountain Cry (A&M)	33-10	5+ 18-
DEBUT	58	46	58	58 TOM PETTY & THE HEARTBREAKERS/Makin' Some Noise (MCA)	26/24	3 14
18	2	4	59	59 SCORPIONS/Hit Between The Eyes (Mercury/Morgan Creek)	23-10	6= 6-
DEBUT	60	47	60	60 ROXY BLUE/Rob The Cradle (Geffen)	39+34	2= 3+

RICHE SAMBOJA "One Light Burning" (Mercury) 36/3 (34/12)
 Adds WOFM, WKZO, WZZO Medium 11 KGON, KKDJ, KCLB, WGIR, KATP, KFMX, KBAT, KFMZ
WHITE TRASH "The Crawl" (Elektra) 31/2 (31/2)
 Adds KSHE, WAAF, Medium 5 WXTB, KIOZ, KNCN, KATP, KBAT
CHRIS WHITLEY "Poison Girl" (Columbia) 28/4 (24/6)
 Adds including WMFX, KZRR, WZXL Heavy 2 WCCC, WHCN Medium 8 including WNEW, WRXL, KKDJ, WKIT, WIZN, KATP, KBOY
TEENAGE FANCLUB "The Concept" (DGC) 27/1 (26/2)
 Adds WRDU Medium 4 WNEW, WPLR, WEZX, KBAT
DEVONSQUARE "If You Could See Me Now" (Atlantic) 25/7 (18/8)
 Adds including WLQJ, KJOT, KEYJ, KATP, KODI Heavy 2 WBLM, WKIT Medium 10 including WPYX, WRKI, WTPA, WAOX, WOUR, KKDJ, KOWB, KBOY
CHURCH "Ripple" (Arista) 23/7 (18/15)
 Adds including WRXR, WRCO, WRXL, WAPL, KEZO, KKDJ Medium 6 including KUPD, KROR, WEZX
SMITHEREENS "Too Much Passion" (Capitol) 22/2 (21/5)
 Adds including KC.B Heavy 6 WLUP, WAVF, WWCT, WGIR, WKZO, KRNA. Medium 12 including WBCN, WBAB, WFBQ, WRKI, WDHA, WIOT, WWWV, KFMZ, KSEZ, WZZO
LCVE ON ICE "Don't Leave Me" (Interscope/EWA) 21/7 (14/7)
 Adds including WXTB, KNCN, WXKE, KRZR, KLPX, KODS Medium 2 including KWHL
MATTHEW SWEET "Girlfriend" (Zoo) 21/5 (16/5)
 Adds including WNOR, KFMZ, Heavy 2 WKLS, WCCC. Medium 9 including WNEW, KUPD, WTPA, WMFX, KJKJ, KWHL
SKID ROW "Quicksand Jesus" (Atlantic) 21/3 (21/4)
 Adds KSJO, KRAE, KLCX, Heavy 2 WWBZ, KNAC Medium 4 KSAQ, KIOZ, WZNF, KRZO.
BRITNY FOX "Over And Out" (A&M/EastWest) 20/1 (19/6)
 Adds: WKZO, Medium 4 WZZR, WNCD, KATM, KJKJ
DJAMARANA "Vinyl" (LP) (Chameleon/Elektra) 17/4 (16/6)
 Adds including WKLS, WKIT, KBOY Heavy 1 KOLZ, Medium 6 including WPDH, WRXK, KKDJ, KMBY
TOAD THE WET SPROCKET "Hold Her Down" (Columbia) 16/4 (12/4)
 Adds: KTXQ, WKIT, WCIZ, KODS, Medium 4 WNEW, WDHA, WQMF, WRXL
SARAH McLACHLAN "Into The Fire" (Netwerk/Arista) 16/2 (14/2)
 Heavy 1, WMM5 Medium 5 including WHCN, KCLB, KQWB
BONNIE RAITT "Luck Of The Draw" (LP) (Capitol) 15/7 (8/8)
 Adds including KLBK, WKIT, WCIZ, Heavy 2 WBAB, KTXQ, Medium 10 including KTCZ, KMOD, KXFX, WIZN, WWWV, KSOY
BILLY FALCON "Married In The Morning" (Jambco/Mercury) 15/3 (13/8)
 Adds including KDKB, KBOY, Medium 6 including KUPD, WROV, WKIT, KATP, KRNA

MOST ADDED

- U2/One (66)
- KING'S X/Flag (51)
- ROXY BLUE/Cradle (34)
- SOCIAL DISTORTION/Luck (32)
- BRYAN ADAMS/Thought (26)
- ERIC CLAPTON/Help (26)
- MELISSA ETHERIDGE/Heavy (25)
- TOM PETTY &.../Noise (24)
- MITCH MALLOY/Anything (22)
- FOUR HORSEMEN/Wings (20)

MOST REQUESTED

- UGLY KID JOE/Everything (70)
- OZZY OSBOURNE/Mama (44)
- NIRVANA/Come (38)
- PEARL JAM/Alive (32)
- METALLICA/Nothing (31)
- ERIC CLAPTON/Tears (22)
- QUEENSRYCHE/Anybody (19)
- TESLA/Give (19)
- WEBB WILDER/Tough (16)
- RTZ/Until (15)

BREAKER TRACK 19 - 12

bryan
Thought I'd Died And Gone To Heaven

The follow-up to the hits "Can't Stop This Thing We Started," "There Will Never Be Another Tonight" and "Everything I Do I Do It For You"

U.S. TOUR BEGINS MARCH 15!

From the fully-loaded album **WHIPPING UP THE NEIGHBOURS** (1992) 1,807,414
 7 MILLION ALBUMS SOLD!

Produced by Robert John "Mutt" Lange and Bryan Adams
 Management: Bruce Allen

AM RECORDS
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BREAKERS®

BRYAN ADAMS
 Thought I'd Died And Gone To Heaven (A&M)
 71% of our reporters on it.

TOM COCHRANE
 Life Is A Highway (Capitol)
 66% of our reporters on it.

ERIC CLAPTON
 Help Me Up (Reprise)
 61% of our reporters on it.

FOUR HORSEMEN
 Tired Wings (Def American/Reprise)
 61% of our reporters on it.

LITTLE VILLAGE
 She Runs Hot (Reprise)
 61% of our reporters on it.

KIX
 Tear Down The Walls (Atco/EastWest)
 60% of our reporters on it.



3 2		172 REPORTERS		MARCH 6, 1992		Reports/Adds	Heavy	Medium
WKS	WKS	LW	TW					
1	1	1		1 U2/Achtung Baby (Island/PLG)	"Until" (130) "One" (91) "Mysterious" (27)	163-0	118-	38+
2	2	2		2 JOHN MELLENCAMP/Whenever We Wanted (Mercury)	"Again" (148) "More" (13) "Love" (8)	153-0	138-	13+
7	6	5		3 VAN HALEN/For Unlawful Carnal Knowledge (WB)	"Dream" (148) "Right" (31) "Top" (4)	158+5	79+	68-
6	3	3		4 OZZY OSBOURNE/No More Tears (Epic Associated)	"Mama" (148) "Tears" (4) "Mr." (2)	149-0	106-	33-
10	10	7		5 NIRVANA/Nevermind (DGC)	"Come" (153) "Smells" (16) "Bloom" (4)	154+2	78+	53-
5	5	4		6 STEVIE RAY VAUGHAN & DOUBLE TROUBLE/The Sky Is Crying (Epic)	"Arms" (125) "Sky" (7) "Wing" (5)	127-1	87-	34-
8	8	11		7 ERIC CLAPTON/Rush (Reprise)	"Help" (103) "Tears" (59)	133+11	65-	53+
13	11	10		8 QUEENSRYCHE/Empire (EMI/ERG)	"Anybody" (155) "Another" (15) "Line" (1)	158+2	53+	74=
15	13	12		9 UGLY KID JOE/As Ugly As They Wanna Be (EP) (Stardog/Mercury)	"Everything" (152) "Madman" (1)	152+3	64+	60-
4	4	6		10 RUSH/Roll The Bones (Atlantic)	"Ghost" (88) "Bravado" (37) "Thing?" (4)	117-5	65-	41-
3	7	8		11 GENESIS/We Can't Dance (Atlantic)	"Dance" (67) "Jesus" (51) "Living" (3)	105-5	61-	40+
17	16	14		12 TESLA/Psychotic Supper (Geffen)	"Give" (148) "Call" (6) "De-Rock" (1)	151+8	41+	73-
16	15	15		13 METALLICA/Metallica (Elektra)	"Nothing" (127) "Unforgiven" (25) "Sad" (5)	137+11	32+	60+
23	22	16		14 BRYAN ADAMS/Waking Up The Neighbors (A&M)	"Thought" (120) "Never" (8) "Hey" (4)	125+24	38+	64+
9	9	9		15 DIRE STRAITS/On Every Street (WB)	"Bug" (86) "When" (6) "Fuel" (5)	94-1	46-	43-
24	20	17		16 L.A. GUNS/Hollywood Vampires (Polydor/PLG)	"Over" (133) "Wild" (1)	134+11	31+	63=
-	21			17 TOM COCHRANE/Mad Mad World (Capitol)	"Life" (113) "Get" (1)	113+17	19+	76+
-	21	20		18 LITTLE VILLAGE/Little Village (Reprise)	"She" (103)	105+11	22+	67+
12	12	13		19 PEARL JAM/Ten (Epic Associated)	"Alive" (98) "Even" (2) "Black" (1)	100-0	29-	42-
19	17	16		20 RTZ/Return To Zero (Giant/Reprise)	"Until" (84) "All" (1)	84-0	52=	30-
-	-	26		21 GARY MOORE/After Hours (Charisma)	"Cold" (99)	100+19	12+	62+
34	30	29		22 FOUR HORSEMEN/Nobody Said It Was Easy (Def American/Reprise)	"Wings" (103) "Rockin" (2) "Lookin" (1)	104+18	4+	54+
20	19	19		23 WEBB WILDER/Doo Dad (Praxis/Zoo)	"Tough" (71) "Sittin" (1)	72-0	28-	34-
28	26	25		24 KIX/Hot Wire (Atco/EastWest)	"Tear" (102)	102+11	9+	42+
-	-	27		25 RICK VITO/King Of Hearts (Modern/Atlantic)	"Desiree" (77)	79+5	10+	56+
11	18	24		26 TOM PETTY & THE HEARTBREAKERS/Into The Great Wide Open (MCA)*	"King's" (33) "Noise" (26) "Into" (1)	61+18	24-	25+
-	28	28		27 VARIOUS ARTISTS/Wayne's World (Reprise)	"Hot" (88) "Time" (4) "Loving" (3)	91+6	6+	29+
-	36	30		28 MSG/MSG (Impact)	"Gone" (77) "Eve" (1) "Never" (1)	78+14	11+	33+
25	23	22		29 WAR BABIES/War Babies (Columbia)	"Hang" (93) "Blue" (1)	93-1	4-	35-
30	29	31		30 BOB SEGER & SILVER BULLET BAND/The Fire Inside (Capitol)	"She" (51) "Take" (4) "Mountain" (2)	55+3	10=	40+
-	34	32		31 D.A.D./Riskin' It All (WB)	"Grow" (80) "D-Law" (1)	81+6	3+	31+
-	38	37		32 LIVE/Mental Jewelry (Radioactive)	"Operation" (67)	67+11	2+	24+
38	31	33		33 LILLIAN AXE/Poetic Justice (Grand Slam/IRS)	"Believer" (56)	56-2	5+	24=
-	-	35		34 DANNY TATE/Danny Tate (Charisma)	"Lead" (66)	66+4	1=	39+
26	27	34		35 BABY ANIMALS/Baby Animals (Imago)*	"Word" (38) "Painless" (12) "Rush" (1)	49-6	8-	25+
-	-	40		36 GUNS N' ROSES/Use Your Illusion II (Geffen)	"Pretty" (55) "14" (1) "Yesterdays" (1)	56+12	4=	17+
-	-	39		37 SHOTGUN MESSIAH/Second Coming (Relativity)	"Heartbreak" (53)	53+2	8+	13-
29	33	38		38 EDDIE MONEY/Right Here (Columbia)	"I'll" (25) "She" (8)	32-1	10+	17-
14	14	23		39 SCREAM/Let It Scream (Hollywood)	"Father" (47) "Tell" (1)	48+13	3=	16+
				40 STORM/Storm (Interscope)	"Show" (27) "I've" (2) "Raw" (2)	30-1	9-	16-

*Keeps bullet due to continued growth

SHOTGUN MESSIAH

SECOND COMING "HEARTBREAK BLVD."



RELATIVITY

TRACK 43 - 39

NEW ON:

- | | |
|-----------|------|
| KOME | WIOT |
| KFMX | WAZU |
| THE BLAZE | KCLB |
| KBER | KLPX |
| WDVE | KRZQ |
| WAAF | WZNF |
| WQBZ | WCIZ |

NOW ON TOUR WITH VINNIE MOORE!

BREAKERS

TOM COCHRANE
Mad Mad World (Capitol)
66% of our reporters on it.

LITTLE VILLAGE
Little Village (Reprise)
62% of our reporters on it.

MOST ADDED

- ROXY BLUE (34)
- SOCIAL DISTORTION (32)
- BRYAN ADAMS (24)
- GARY MOORE (19)
- FOUR HORSEMEN (18)
- TOM PETTY & THE HEARTBREAKERS (18)
- TOM COCHRANE (17)
- MSG (14)
- SCREAM (13)
- GUNS N' ROSES (12)

HOTTEST

- JOHN MELLENCAMP (138)
- U2 (118)
- OZZY OSBOURNE (106)
- STEVIE RAY VAUGHAN & DOUBLE... (87)
- VAN HALEN (79)
- NIRVANA (78)
- ERIC CLAPTON (65)
- RUSH (65)
- UGLY KID JOE (64)
- GENESIS (61)

NEW ARTISTS

Reports

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2 WEBB WILDER/Tough It Out (Praxis/Zoo) 71
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5 DANNY TATE/Lead Me To The Water (Charisma) 66
6 LILLIAN AXE/True Believer (Grand Slamm/IRS) 56
7 SHOTGUN MESSIAH/Heartbreak Blvd. (Relativity) 53
8 McQUEEN STREET/Father, Mother, Son (SBK/ERG) 49
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10 CONCRETE BLONDE/Ghost Of A Texas Ladies' Man (IRS) 41
LENNY KRAVITZ/Stop Draggin' Around (Virgin) 41
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13 ROXY BLUE/Rob The Cradle (Geffen) 39
14 BABY ANIMALS/One Word (Imago) 38
15 BLUES TRAVELER/Mountain Cry (A&M) 33
16 WHITE TRASH/The Crawl (Elektra) 31
17 CHRIS WHITLEY/Poison Girl (Columbia) 28
18 TEENAGE FANCLUB/The Concept (DGC) 27
19 DEVONSQUARE/If You Could See... (Atlantic) 25
NUCLEAR VALDEZ/(Share A Little) Shelter (Epic) 25

WAAF/Boston (508) 752-5611
PD: RON VALENTI
MD: MARE RAZZ
Heavy METALLICA(L)
ERIC CLAPTON
NIRVANA
VAN HALDEN
THUNDER
U2(M)
FOUR HORSEMEN(L)
L.A. GUNS
CULT
UGLY KID JOE
PEARL JAM
TESLA
RUSH
GUNS N' ROSES
EXTREME
Medium
Light
a WHITTY TRASH
a D.A.D.
a MOOFEEN STREET

WGRF/Buffalo (716) 881-4555
PD: JOHN HAGER
MD: BOB RICHARDS
Heavy VAN HALDEN(M)
STEVE RAY VAUGHAN(
JOHN HELLONCAMP(M)
U2(M)
ERIC CLAPTON
Medium
Light
a MELISSA ETHERIDGE

WKLC/Charleston (304) 722-3330
PD: JEFF DUGAN
MD: BRIAN RAYBERT
Heavy ERIC CLAPTON
JOHN HELLONCAMP
TOM PETTY
STORM
RUSH
STEVE RAY VAUGHAN
Medium
Light
a U2
a FOUR HORSEMEN
a JART MOORE

WRKI/Danbury (203) 775-1212
PD: TIM SHEEHAN
Heavy GENESIS
RTZ
DIRE STRAITS
JOHN HELLONCAMP
BRYAN ADAMS
Medium
Light
a WHITE TRASH
a SARAH McLEOD
a LITTLE VILLAGE
Light

WDHA/Dover (201) 445-1055
PD: VIC PORCELLI
Heavy STEVE RAY VAUGHAN
JOHN HELLONCAMP
KIX
Medium
Light
a BABY ANIMALS
a GUNS N' ROSES
a CONCRETE BLONDE
a L.A. GUNS
a CLIPPS OF FOOTWEAR
a WAR BABIES

WMMR/Philadelphia (215) 238-8000
PD: JOE ROMANO
Heavy BRYAN ADAMS
ERIC CLAPTON(M)
JOHN HELLONCAMP
LITTLE VILLAGE
STEVE RAY VAUGHAN
VAN HALDEN
WEBB WILDER
NIRVANA
TOM COCHRANE
Medium
Light
a CHRIS WHITLEY
a BABY ANIMALS
a WAYNE'S WORLD
a FOUR HORSEMEN
a MELISSA ETHERIDGE
a METALLICA
a TEARS FOR FEARS
a SOCIAL DISTORTION

WRKT/Erie (814) 725-4000
OV/MD: RON ELLIE
Heavy ERIC CLAPTON(M)
GENESIS(M)
JOHN HELLONCAMP
RUSH
U2(M)
STEVE RAY VAUGHAN
Medium
Light
a MELISSA ETHERIDGE
a L.A. GUNS
a FOUR HORSEMEN
a KIX

WTPA/Harrisburg (717) 697-1141
PD: JEFF KAUFMAN
APT: CHRIS JAMES
Heavy JOHN HELLONCAMP
OZZY OSBOURNE
RTZ
U2(M)
UGLY KID JOE
GENESIS
TOM PETTY
DIRE STRAITS
STEVE RAY VAUGHAN
JOHN HELLONCAMP
Medium
Light

WZZO/Allentown (215) 821-9559
PD: RICK STAUSS
MD: TODD HEFT
Heavy JOHN HELLONCAMP
DIRE STRAITS
RTZ
GENESIS(L)
BRYAN ADAMS(L)
UGLY KID JOE
WEBB WILDER
Medium
Light

WKGB/Binghamton (607) 723-5953
PD: TODD MCCARTHY
Heavy OZZY OSBOURNE(L)
DIRE STRAITS
U2
JOHN HELLONCAMP
RUSH
STEVE RAY VAUGHAN
TESLA
LITTLE VILLAGE
Medium
Light
a VAN HALDEN
a ERIC CLAPTON
a METALLICA
a BRYAN ADAMS
a WAYNE'S WORLD

WCCM/Martford (203) 233-4428
PD: TED SELLERS
Heavy NIRVANA
ERIC CLAPTON
U2
TOM COCHRANE
L.A. GUNS
PEARL JAM
JOHN HELLONCAMP
OZZY OSBOURNE
DIRE STRAITS
QUEENSYRCHIE
PSYCHOPUNKAPUS
RTZ
VAN HALDEN
CHRIS WHITLEY
RICK VITO
LITTLE VILLAGE
BRYAN ADAMS
LIVE
MATTHEW SMERT
MELISSA ETHERIDGE
Medium
Light
a KING'S X
a FOUR HORSEMEN
a ROXY BLUE
a SOCIAL DISTORTION

WPLR/New Haven (203) 287-9070
PD: JOHN CLIFFIN
MD: TOM BASS
Heavy ERIC CLAPTON
RTZ
WEBB WILDER
U2(M)
DIRE STRAITS
STEVE RAY VAUGHAN
GENESIS
BLUES TRAVELER
OZZY OSBOURNE
PEARL JAM
LOU REED
MARC BONILLA
UGLY KID JOE
LIVE
RUSH
LITTLE VILLAGE
VAN HALDEN
GARY MOORE
NIRVANA
RUSH
STEVE RAY VAUGHAN
Baby Animals
Light

WZBH/Ocean City (302) 856-2567
PD: DEPT. MICHAELS
MD: BILL WARDNER
Heavy TOM PETTY
DIRE STRAITS(M)
STEVE RAY VAUGHAN
ERIC CLAPTON(M)
U2(M)
RTZ
BABY ANIMALS
GENESIS(M)
JOHN HELLONCAMP
WEBB WILDER
UGLY KID JOE
Medium
Light
a DIRE STRAITS
a U2
a VAN HALDEN
a WAYNE'S WORLD
a METALLICA
a TEARS FOR FEARS
a SOCIAL DISTORTION

WZBL/Portland (207) 774-6364
OV: JOSE DIAZ
Heavy JOHN HELLONCAMP(M)
TOM PETTY
STEVE RAY VAUGHAN(M)
ERIC CLAPTON
DIRE STRAITS
GENESIS
U2(L)
DEVONSQUARE
TWO ROOMS
QUEENSYRCHIE(L)
Medium
Light

WHEB/Portsmouth (603) 436-7300
PD: GLENN STUART
MD: SCOTT LAUDANI
Heavy RUSH
STEVE RAY VAUGHAN
JOHN HELLONCAMP
DIRE STRAITS
OZZY OSBOURNE
PEARL JAM
QUEENSYRCHIE
VAN HALDEN
NIRVANA
U2
Medium
Light
a TOM PETTY
a BABY ANIMALS
a BONNIE RAITT
a DRAMARAMA
a TINSLEY ELLIS
a TODD THE MET SPROCK
a SOCIAL DISTORTION

WKIT/Bangor (207) 990-2800
PD: BOBBY RUSSELL
MD: MIKE O'HARA
Heavy OZZY OSBOURNE
GARY MOORE
L.A. GUNS
MELISSA ETHERIDGE
TESLA
DEVONSQUARE
VAN HALDEN
JOHN HELLONCAMP
LITTLE VILLAGE
ERIC CLAPTON
STEVE RAY VAUGHAN
NIRVANA
U2
Medium
Light
a TOM PETTY
a BABY ANIMALS
a BONNIE RAITT
a DRAMARAMA
a TINSLEY ELLIS
a TODD THE MET SPROCK
a SOCIAL DISTORTION

WPDH/Poughkeepsie (914) 471-1500
PD: BILL PALMERI
MD: GREG O'BRIEN
Heavy ERIC CLAPTON
OZZY OSBOURNE
U2
JOHN HELLONCAMP
STEVE RAY VAUGHAN
DIRE STRAITS
GENESIS
VAN HALDEN
RUSH
TOM PETTY
MELISSA ETHERIDGE
SCREAM
GARY MOORE
RTZ
UGLY KID JOE
STORM
BRYAN ADAMS
RICK VITO
NIRVANA
TOM COCHRANE
Medium
Light
a KING'S X

WRCN/Long Island (516) 727-1570
OV/MD: MATT MANGUS
MD: KEVIN THOMPSON
Heavy GENESIS
RTZ
VAN HALDEN
ERIC CLAPTON

WRCM/Rochester (716) 262-4330
PD: STAN MAIN
APD/MD: DAVE KANE
Heavy RICK VITO

WAVE's World
VAN HALDEN
JOHN HELLONCAMP
NIRVANA
a MITCH MALLOY
Light
a BRYAN ADAMS
a SOCIAL DISTORTION

WEZKI/Scranton (717) 961-1842
PD: JIM RISTIN
MD: JACK METTUS
Heavy ERIC CLAPTON
MELISSA ETHERIDGE
NIRVANA
OZZY OSBOURNE
QUEENSYRCHIE
TESLA
U2
UGLY KID JOE
VAN HALDEN
Medium
Light
a BRYAN ADAMS
a FOUR HORSEMEN
a MITCH MALLOY
a ROXY BLUE
a SOCIAL DISTORTION

WAQX/Syracuse (315) 472-0200
PD: JOHN ROBEKINS
APD/MD: DAVE PRISIMA
Heavy ERIC CLAPTON(M)
RUSH(M)
U2(M)
DIRE STRAITS
JOHN HELLONCAMP
STEVE RAY VAUGHAN
DIRE STRAITS
Medium
Light
a TESLA
a FOUR HORSEMEN

WOUR/Utica (315) 797-0803
PD: PETER HIRSH
MD: ALISON BYAN
Heavy OZZY OSBOURNE
BOB SEGER & SILVER
LODIE MONEY
TOM PETTY
JOHN HELLONCAMP
Medium
Light

WZKL/Atlantic City (609) 522-1416
PD: RON BEMER
APD: STEVE RAYMOND
Heavy BABY ANIMALS(L)
ERIC CLAPTON(M)
DIRE STRAITS(M)
GENESIS(M)
JOHN HELLONCAMP
TOM PETTY
RTZ
RUSH
U2(M)
VAN HALDEN
a HSC
Light
a BRYAN ADAMS
a CHRIS WHITLEY
a FOUR HORSEMEN

WKIT/Bangor (207) 990-2800
PD: BOBBY RUSSELL
MD: MIKE O'HARA
Heavy OZZY OSBOURNE
GARY MOORE
L.A. GUNS
MELISSA ETHERIDGE
TESLA
DEVONSQUARE
VAN HALDEN
JOHN HELLONCAMP
LITTLE VILLAGE
ERIC CLAPTON
STEVE RAY VAUGHAN
NIRVANA
U2
Medium
Light
a TOM PETTY
a BABY ANIMALS
a BONNIE RAITT
a DRAMARAMA
a TINSLEY ELLIS
a TODD THE MET SPROCK
a SOCIAL DISTORTION

WZLN/Burlington (802) 877-6800
PD: STEVE COMPTON
MD: TOM VAN SANT
(FROZEN)
Heavy BLUES TRAVELER
ERIC CLAPTON
TOM COCHRANE
DIRE STRAITS
MELISSA ETHERIDGE
LOU REED
LITTLE VILLAGE
JOHN HELLONCAMP
NIRVANA
RUSH
SOUTHSIDE JOHNNY &
UNTIL THE END OF T
U2
STEVE RAY VAUGHAN
WEBB WILDER
NIRVANA
U2(M)
GENESIS(M)
OZZY OSBOURNE
U2(M)
RUSH
QUEENSYRCHIE
VAN HALDEN
NIRVANA
L.A. GUNS
DRIVIN' N CRYIN'
LITTLE VILLAGE
LIVE
FOUR HORSEMEN
TESLA
D.A.D.
GUNS N' ROSES
KIX
SCREAM
ERIC CLAPTON
KING'S X
GARY MOORE
a SOCIAL DISTORTION

WYNF/Tampa (813) 228-8090
PD: CHARLIE LOGAN
Heavy NIRVANA
JOHN HELLONCAMP
BRYAN ADAMS
U2(M)
GENESIS(M)
OZZY OSBOURNE
RUSH
QUEENSYRCHIE
VAN HALDEN
MELISSA ETHERIDGE
STEVE RAY VAUGHAN
LITTLE VILLAGE
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OZZY OSBOURNE
L.A. GUNS
JOHN HELLONCAMP
NIRVANA
PEARL JAM
QUEENSYRCHIE
TESLA
UGLY KID JOE
RUSH(M)
BRYAN ADAMS
Medium
Light
a ROXY BLUE

WGIR/Manchester (603) 625-6915
OV/MD: JON EDHALL
APD: B. McWILLIAMS
Heavy STEVE RAY VAUGHAN
U2(M)
JOHN HELLONCAMP
RTZ
VAN HALDEN(M)
MELISSA ETHERIDGE
BOB SEGER & SILVER
BRYAN ADAMS
RICK VITO
GENESIS

WVLA/Charleston (803) 554-4401
PD: DAVE ROSSI
Heavy OZZY OSBOURNE
NIRVANA(L)
SHI THEREBENS
Medium
Light
a U2(L)
a RUSH
a RED HOT CHILI PEPP
a KING'S X

WVFX/Charlotte (704) 338-0970
PD: JEFF KENT
(FROZEN)
Heavy JOHN HELLONCAMP
GENESIS
ERIC CLAPTON
STEVE RAY VAUGHAN
Medium
Light

WMFX/Columbia (803) 772-4980
PD: BENJI HORTON
MD: DAVE SMITH
Heavy WEBB WILDER
JOHN HELLONCAMP
RUSH
STEVE RAY VAUGHAN
BRYAN ADAMS
RICK VITO
ERIC CLAPTON
Light
a CHRIS WHITLEY
a MELISSA ETHERIDGE
a METALLICA
a BABY ANIMALS
a GARY MOORE

KNCC/Corpus Christi (512) 289-1000
PD: TIM PARKER
MD: MATT VAUGHAN
Heavy KIX
JOHN HELLONCAMP
MELISSA ETHERIDGE
GARY MOORE
NIRVANA
QUEENSYRCHIE
RUSH
SHOTGUN MESSIAH
U2(M)
VAN HALDEN
STEVE RAY VAUGHAN
Medium
Light
a GUNS N' ROSES
a KING'S X
a PEARL JAM
a LOVE ON ICE
a SOCIAL DISTORTION

KSAQ/San Antonio (512) 271-9600
PD: BILL THORMAN
MD: NIKKO OLLORVIEZ
Heavy JOHN HELLONCAMP
RUSH(M)
GENESIS(L)
U2(L)
a EDDIE MONEY
Medium
OZZY OSBOURNE
MELISSA ETHERIDGE
QUEENSYRCHIE
TOM COCHRANE
RICK VITO
DANNY TATE
a ERIC CLAPTON(L)
Light
a MATTHEW SMERT
a METALLICA
a LITTLE VILLAGE
a HSC

KLOL/Houston (713) 526-6855
PD: TED EDWARDS
MD: PATTY MARTIN
Heavy TOM PETTY
RUSH
STEVE RAY VAUGHAN
MELISSA ETHERIDGE
U2
Medium
Light
a TOM PETTY
a BABY ANIMALS
a BONNIE RAITT
a DRAMARAMA
a TINSLEY ELLIS
a TODD THE MET SPROCK
a SOCIAL DISTORTION

WRXR/Augusta (404) 722-9696
PD: JOE MAMA SOUSA
APD/MD: JEFF SAINTESS
Heavy WEBB WILDER
RTZ
RUSH
JOHN HELLONCAMP
OZZY OSBOURNE
NIRVANA
LITTLE VILLAGE
U2
ERIC CLAPTON
VAN HALDEN
DRIVIN' N CRYIN'
L.A. GUNS
LIVE
FOUR HORSEMEN
TESLA
D.A.D.
GUNS N' ROSES
KIX
SCREAM
ERIC CLAPTON
KING'S X
GARY MOORE
a SOCIAL DISTORTION

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PD: JOE MAMA SOUSA
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Heavy WEBB WILDER
RTZ
RUSH
JOHN HELLONCAMP
OZZY OSBOURNE
NIRVANA
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TESLA
D.A.D.
GUNS N' ROSES
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GARY MOORE
a SOCIAL DISTORTION

SHI THEREBENS
ERIC CLAPTON
MELISSA ETHERIDGE
a BONNIE RAITT
Light
a TESLA
a METALLICA
a YES
a CHURCH
a TINSLEY ELLIS

WVLA/Charleston (803) 554-4401
PD: DAVE ROSSI
Heavy OZZY OSBOURNE
NIRVANA(L)
SHI THEREBENS
Medium
Light
a U2(L)
a RUSH
a RED HOT CHILI PEPP
a KING'S X

KNCC/Corpus Christi (512) 289-1000
PD: TIM PARKER
MD: MATT VAUGHAN
Heavy KIX
JOHN HELLONCAMP
MELISSA ETHERIDGE
GARY MOORE
NIRVANA
QUEENSYRCHIE
RUSH
SHOTGUN MESSIAH
U2(M)
VAN HALDEN
STEVE RAY VAUGHAN
Medium
Light
a GUNS N' ROSES
a KING'S X
a PEARL JAM
a LOVE ON ICE
a SOCIAL DISTORTION

KLOL/Houston (713) 526-6855
PD: TED EDWARDS
MD: PATTY MARTIN
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RUSH
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a TINSLEY ELLIS
a TODD THE MET SPROCK
a SOCIAL DISTORTION

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GARY MOORE
a SOCIAL DISTORTION

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RTZ
RUSH
JOHN HELLONCAMP
OZZY OSBOURNE
NIRVANA
LITTLE VILLAGE
U2
ERIC CLAPTON
VAN HALDEN
DRIVIN' N CRYIN'
L.A. GUNS
LIVE
FOUR HORSEMEN
TESLA
D.A.D.
GUNS N' ROSES
KIX
SCREAM
ERIC CLAPTON
KING'S X
GARY MOORE
a SOCIAL DISTORTION

WRXR/Augusta (404) 722-9696
PD: JOE MAMA SOUSA
APD/MD: JEFF SAINTESS
Heavy WEBB WILDER
RTZ
RUSH
JOHN HELLONCAMP
OZZY OSBOURNE
NIRVANA
LITTLE VILLAGE
U2
ERIC CLAPTON
VAN HALDEN
DRIVIN' N CRYIN'
L.A. GUNS
LIVE
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GUNS N' ROSES
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KING'S X
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PD: JOE MAMA SOUSA
APD/MD: JEFF SAINTESS
Heavy WEBB WILDER
RTZ
RUSH
JOHN HELLONCAMP
OZZY OSBOURNE
NIRVANA
LITTLE VILLAGE
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KIX
SCREAM
ERIC CLAPTON
KING'S X
GARY MOORE
a SOCIAL DISTORTION

SHI THEREBENS
ERIC CLAPTON
MELISSA ETHERIDGE
a BONNIE RAITT
Light
a TESLA
a METALLICA
a YES
a CHURCH
a TINSLEY ELLIS

WVLA/Charleston (803) 554-4401
PD: DAVE ROSSI
Heavy OZZY OSBOURNE
NIRVANA(L)
SHI THEREBENS
Medium
Light
a U2(L)
a RUSH
a RED HOT CHILI PEPP
a KING'S X

KNCC/Corpus Christi (512) 289-1000
PD: TIM PARKER
MD: MATT VAUGHAN
Heavy KIX
JOHN HELLONCAMP
MELISSA ETHERIDGE
GARY MOORE
NIRVANA
QUEENSYRCHIE
RUSH
SHOTGUN MESSIAH
U2(M)
VAN HALDEN
STEVE RAY VAUGHAN
Medium
Light
a GUNS N' ROSES
a KING'S X
a PEARL JAM
a LOVE ON ICE
a SOCIAL DISTORTION

KLOL/Houston (713) 526-6855
PD: TED EDWARDS
MD: PATTY MARTIN
Heavy TOM PETTY
RUSH
STEVE RAY VAUGHAN
MELISSA ETHERIDGE
U2
Medium
Light
a TOM PETTY
a BABY ANIMALS
a BONNIE RAITT
a DRAMARAMA
a TINSLEY ELLIS
a TODD THE MET SPROCK
a SOCIAL DISTORTION

WRXR/Augusta (404) 722-9696
PD: JOE MAMA SOUSA
APD/MD: JEFF SAINTESS
Heavy WEBB WILDER
RTZ
RUSH
JOHN HELLONCAMP
OZZY OSBOURNE
NIRVANA
LITTLE VILLAGE
U2
ERIC CLAPTON
VAN HALDEN
DRIVIN' N CRYIN'
L.A. GUNS
LIVE
FOUR HORSEMEN
TESLA
D.A.D.
GUNS N' ROSES
KIX
SCREAM
ERIC CLAPTON
KING'S X
GARY MOORE
a SOCIAL DISTORTION

WRXR/Augusta (404) 722-9696
PD: JOE MAMA SOUSA
APD/MD: JEFF SAINTESS
Heavy WEBB WILDER
RTZ
RUSH
JOHN HELLONCAMP
OZZY OSBOURNE
NIRVANA
LITTLE VILLAGE
U2
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GUNS N' ROSES
KIX
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ERIC CLAPTON
KING'S X
GARY MOORE
a SOCIAL DISTORTION

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PD: JOE MAMA SOUSA
APD/MD: JEFF SAINTESS
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TESLA
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GUNS N' ROSES
KIX
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ERIC CLAPTON
KING'S X
GARY MOORE
a SOCIAL DISTORTION

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PD: JOE MAMA SOUSA
APD/MD: JEFF SAINTESS
Heavy WEBB WILDER
RTZ
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KING'S X
GARY MOORE
a SOCIAL DISTORTION

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PD: JOE MAMA SOUSA
APD/MD: JEFF SAINTESS
Heavy WEBB WILDER
RTZ
RUSH
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OZZY OSBOURNE
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WRXR/Augusta (404) 722-9696
PD: JOE MAMA SOUSA
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TESLA
D.A.D.
GUNS N' ROSES
KIX
SCREAM
ERIC CLAPTON
KING'S X
GARY MOORE
a SOCIAL DISTORTION

MIDWEST (Continued)

OZZY OSBOURNE RUSH STEVE RAY VAUGHAN VAN HALDEN UGLY KID JOE LILLIAN AXE JOHN HELLICAMP Medium Light

KJ/KJ/Grand Forks (701) 746-1417

PD: MICHAEL CROSS HE: SCOTT ANDREWS (FROZEN) Heavy METALLICA QUEENSRYCHE L.A. GUNS TOM COCHRANE WEBB WILDER D.A.D. MEG BRYAN ADAMS JOHN HELLICAMP Medium Light

KFMQ/Lincoln (402) 489-6500

APD/MD: JIM TERRY Heavy VAN HALDEN JONAS BOB SEGER & SILVER U2 RYAN ADAMS DIR STRAIT ERIC CLAPTON OZZY OSBOURNE METALLICA TESLA (4) 247 N' ROSES

KSEZ/Sioux City (712) 258-6740

PD: TIM HARRISON Heavy RTZ BRYAN ADAMS JONAS OZZY OSBOURNE DIR STRAIT JOHN HELLICAMP METALLICA TESLA UGLY KID JOE

WYMG/Springfield (217) 546-9000

PD: KEVIN WILSON Heavy RTZ BRYAN ADAMS JONAS OZZY OSBOURNE DIR STRAIT JOHN HELLICAMP METALLICA TESLA UGLY KID JOE

WKLT/Traverse City (616) 947-0003

PD: TONY FORNEY HE: DANIEL DE LOIT Heavy U2(4) JOHN HELLICAMP UGLY KID JOE ERIC CLAPTON OZZY OSBOURNE NIRVANA GENESIS 247 N' ROSES

WZZQ/Terre Haute (812) 232-5034

PD: MIKE MILLIONS APD: DANNY WATNE Heavy RTZ JOHN HELLICAMP GENESIS ERIC CLAPTON(4) EDDIE MONEY OZZY OSBOURNE Medium U2 MELISSA ETHERIDGE Light TOM PETTY RICHIE SAMBORA MITCH MALLORY

KSQY/Rapid City (605) 348-9877

PD: JACK DANIELS HE: JIM KALLAS Heavy OZZY OSBOURNE STEVE RAY VAUGHAN

JOHN HELLICAMP WEBB WILDER UGLY KID JOE QUEENSRYCHE L.A. GUNS LITTLE VILLAGE TESLA VAN HALDEN ERIC CLAPTON



KBCO/Denver (303) 444-5800

PD: BOB CLIFTON HE: SIMON HAVLAT Little Village ERIC CLAPTON FALLING FROM GRACE DEVONSHIRE ANDREA VILLORELLI LOU REED ROBERT ROBERTSON U2 FRODO JONAS BOB SEGER & SILVER MOOSEBLOOD MELISSA ETHERIDGE RUSH CONCRETE BLONDE DIVE STRAITS GARY MOORE BRYAN ADAMS JOHN HELLICAMP METALLICA TESLA (4) 247 N' ROSES

KDKB/Phoenix (602) 897-9300

PD: JOHN M'RAE HE: JACK WELCH Heavy GENESIS (2) STEVE RAY VAUGHAN(4) DIR STRAIT(4) JOHN HELLICAMP(4) RUSH TOM PETTY(4) ERIC CLAPTON GARY MOORE FRODO JONAS BOB SEGER & SILVER MELISSA ETHERIDGE DIR STRAIT(4) ERIC CLAPTON(4) RUSH LILLIAN AXE VAN HALDEN UGLY KID JOE

KAZY/Denver (303) 759-5600

PD: STEVE KOSBAU HE: LOIS TODD Heavy VAN HALDEN(4) OZZY OSBOURNE(4) UGLY KID JOE NIRVANA(4) QUEENSRYCHE(4) RUSH KIX LILLIAN AXE VAN HALDEN UGLY KID JOE

KBPI/Denver (303) 534-6200

PD: BILL PETTY Heavy NIRVANA OZZY OSBOURNE(4) FRODO JONAS BOB SEGER & SILVER METALLICA RUSH JONAS BOB SEGER & SILVER METALLICA QUEENSRYCHE(4) RUSH KIX LILLIAN AXE VAN HALDEN UGLY KID JOE

KLOS/Los Angeles (213) 840-4836

PD: KEN ANTHONY HE: RITA WILDE Heavy STEVE RAY VAUGHAN(4) ERIC CLAPTON(4) OZZY OSBOURNE(4) RUSH NIRVANA Medium TOM PETTY MELISSA ETHERIDGE GENESIS L.A. GUNS TOM COCHRANE GARY MOORE LITTLE VILLAGE PEARL JAM QUEENSRYCHE VAN HALDEN BRYAN ADAMS FOUR HORSEMEN

KOLZ/Los Angeles (213) 204-2000

PD: JACK DANIELS HE: MARCIA LONGO Heavy UGLY KID JOE

TOM COCHRANE METALLICA BRYAN ADAMS GARY MOORE MELISSA ETHERIDGE RUSH L.A. GUNS TOM PETTY KINOS X

NIRVANA PEARL JAM SCORPIO VAN HALDEN MEG JARY MOORE METALLICA VINNY MOORE DRAMARAMA JONAS BOB SEGER & SILVER LILLIAN AXE VAN HALDEN FOUR HORSEMEN DRIVEN N CRYIN TALL STORIES D.A.D. RUSH GUNS N' ROSES METALLICA ALTONED STATE L.A. GUNS KINOS X MR. BIG ROXY BLUE LOWS/MATS

KDKB/Phoenix (602) 897-9300

PD: JOHN M'RAE HE: JACK WELCH Heavy GENESIS (2) STEVE RAY VAUGHAN(4) DIR STRAIT(4) JOHN HELLICAMP(4) RUSH TOM PETTY(4) ERIC CLAPTON GARY MOORE FRODO JONAS BOB SEGER & SILVER MELISSA ETHERIDGE DIR STRAIT(4) ERIC CLAPTON(4) RUSH LILLIAN AXE VAN HALDEN UGLY KID JOE

KUPD/Phoenix (602) 838-3062

PD: CHRISTOPHER ANDREWS APD: J.P. HOLMES Heavy PEARL JAM NIRVANA(4) QUEENSRYCHE(4) JOHN HELLICAMP(4) STEVE RAY VAUGHAN(4) ERIC CLAPTON(4) RUSH UGLY KID JOE MELISSA ETHERIDGE METALLICA CONCRETE BLONDE L.A. GUNS D.A.D. LILLIAN AXE ERIC CLAPTON BOB SEGER & SILVER TESLA ZEN BOSCHONS BILLY FALCON QUEENSRYCHE FOUR HORSEMEN RTZ RICK VITO GUNS N' ROSES L.I.V. PATSYRA BARY ANIMALS JARY MOORE MR. BIG BRYAN ADAMS GLADIATOR MATTHEW SAFET TESLA STEVE FORBERT JAY'S WORLD OZZY OSBOURNE(4) Light

KUFO/Portland (503) 222-1011

PD: DAVE WYME HE: MIKE WOOD Heavy U2(4) THUNDER RUSH JOHN HELLICAMP GENESIS OZZY OSBOURNE UGLY KID JOE Medium PEARL JAM DIR STRAIT METALLICA(4) TESLA QUEENSRYCHE NIRVANA DILLINGER Light STEVE RAY VAUGHAN(4) JOHN HELLICAMP(4) U2 VAN HALDEN STEVE RAY VAUGHAN UGLY KID JOE

KGON/Portland (503) 223-1441

PD: DICK SHRETT HE: BOB ANCHETA Heavy JOHN HELLICAMP OZZY OSBOURNE U2 VAN HALDEN STEVE RAY VAUGHAN UGLY KID JOE BARY ANIMALS MARC BONILLA ERIC CLAPTON TOM COCHRANE D.A.D. DRIVEN N CRYIN MELISSA ETHERIDGE KIX L.A. GUNS LARRY KRIVITZ LITTLE VILLAGE

METALLICA GARY MOORE BRYAN ADAMS QUEENSRYCHE RUSH RICHIE SAMBORA SCORPIO DANNY TATE TESLA RICK VITO LIGHT KINOS X ROXY BLUE

KISW/Seattle (206) 285-7625

PD: STEVE YOUNG HE: CATHY FALLOON Heavy METALLICA(4) NIRVANA(4) OZZY OSBOURNE(4) PEARL JAM(4) QUEENSRYCHE(4) STEVE RAY VAUGHAN(4) FRODO JONAS BOB SEGER & SILVER KIX

KRRX/Seattle (206) 283-5979

PD: BRENDI HAZLE HE: DEAN CARLSON Heavy PEARL JAM TOM PETTY NIRVANA(4) STEVE RAY VAUGHAN OZZY OSBOURNE(4) WAP BABIES ALICE IN CHAINS U2 KINOS X BRYAN ADAMS

KIOZ/San Diego (619) 560-5464

PD: JED STEVENS HE: PEG POLAK Heavy METALLICA UGLY KID JOE FOUR HORSEMEN FATES WARNING LILLIAN AXE QUEENSRYCHE METALLICA ERIC CLAPTON CONCRETE BLONDE DIR STRAIT ROBERT ROBERTSON RUSH CONCRETE BLONDE DIVE STRAIT GARY MOORE BRYAN ADAMS JOHN HELLICAMP(4) Light GUNS N' ROSES L.A. GUNS

KRQR/San Francisco (415) 765-4097

PD: LARRY WINDER HE: ZEN WIKKIS Heavy METALLICA UGLY KID JOE WAP BABIES UGLY KID JOE METALLICA ASPHALT BULLY WOTLEY OWIE WAYNE'S WORLD DIR STRAIT VAN HALDEN SPIN ROOM GUNS N' ROSES MOOSEBLOOD PEARL JAM OZZY OSBOURNE KIX HANGOVER CHAIR SCREAM SOCIAL DISTORTION LOVE ON ICE U2 A ELECTRIC BLUE HEAVEN

KOME/San Jose (408) 985-9800

PD: BOB MENDI HE: STEPHEN PAUL Heavy TOM PETTY QUEENSRYCHE U2(4) STEVE RAY VAUGHAN WEBB WILDER OZZY OSBOURNE DIR STRAIT NIRVANA GARY MOORE Medium FOUR HORSEMEN KINOS X SOCIAL DISTORTION GUNS N' ROSES Light FOUR HORSEMEN CHRIS WHITLEY

KSJO/San Jose (408) 453-5400

PD: DANA JANG Heavy PETA WAYNE'S WORLD STORM STEVE RAY VAUGHAN QUEENSRYCHE TESLA TOM COCHRANE OZZY OSBOURNE GARY MOORE JOHN HELLICAMP VAN HALDEN RTZ Medium KINOS X DEKONSURANCE D.A.D.

TESLA UGLY KID JOE BRYAN ADAMS WAYNE'S WORLD TOM COCHRANE MELISSA ETHERIDGE FOUR HORSEMEN JONAS BOB SEGER & SILVER LITTLE VILLAGE L.I.V. METALLICA BOB SEGER & SILVER RICK VITO WEBB WILDER LIGHT GUNS N' ROSES SKID ROW

KRXQ/Sacramento (916) 334-7777

PD: JUDY WELCH HE: PAMELA ROBERTS Heavy WAYNE'S WORLD VINNY MOORE TOM PETTY SOUNDGARDEN(4) VAN HALDEN NIRVANA PEARL JAM QUEENSRYCHE RUSH SHOTGUN MESSIAH TESLA UGLY KID JOE STEVE RAY VAUGHAN METALLICA CONCRETE BLONDE D.A.D. KIX L.A. GUNS LILLIAN AXE LITTLE VILLAGE METALLICA DANNY TATE STORM THIS PICTURE U2 VAN HALDEN

KIOL/Colorado Springs (719) 634-4896

PD: CRAIG JOHNSON Heavy OZZY OSBOURNE

LOVE ON ICE "DON'T LEAVE ME" POWERFUL P1'S KQLZ KRXQ KUPD KSAQ KGON KIOZ KISW WXTB

KBER/Salt Lake City (801) 322-3311

PD: CURT DRAPER Heavy METALLICA VAN HALDEN QUEENSRYCHE TESLA NIRVANA FRODO JONAS BOB SEGER & SILVER UGLY KID JOE METALLICA RUSH ROXY BLUE KINOS X

KZEL/Eugene (503) 342-7096

PD: KEN MARTIN APD: DEBI STARR Heavy JOHN HELLICAMP OZZY OSBOURNE U2(4) STEVE RAY VAUGHAN PEARL JAM NIRVANA QUEENSRYCHE UGLY KID JOE RUSH BOB SEGER & SILVER DANNY TATE

KZRR/Albuquerque (505) 765-5400

PD: FRANK JACOB HE: PHIL MAHONEY Heavy TOM PETTY QUEENSRYCHE U2(4) STEVE RAY VAUGHAN WEBB WILDER OZZY OSBOURNE DIR STRAIT NIRVANA GARY MOORE Medium FOUR HORSEMEN KINOS X SOCIAL DISTORTION GUNS N' ROSES Light CHRIS WHITLEY

KJOT/Boise (208) 344-3511

PD: BRYAN GIBSON HE: CURT CALDWELL Heavy PETA WAYNE'S WORLD STORM STEVE RAY VAUGHAN QUEENSRYCHE TESLA TOM COCHRANE OZZY OSBOURNE GARY MOORE JOHN HELLICAMP VAN HALDEN RTZ Medium KINOS X DEKONSURANCE D.A.D.

NIRVANA LITTLE VILLAGE QUEENSRYCHE UGLY KID JOE DANNY TATE KINOS X TESLA CHURCH

KPOI/Honolulu (808) 524-7900

PD: MARK BLAKI HE: JENNIFER WELLS Heavy QUEENSRYCHE VAN HALDEN(4) NIRVANA JOHN HELLICAMP OZZY OSBOURNE BRYAN ADAMS UGLY KID JOE Medium TOM COCHRANE(4) Light L.A. GUNS GUNS N' ROSES FOUR HORSEMEN SOCIAL DISTORTION

KOMP/Las Vegas (702) 876-1460

PD: RICHARD WELSH HE: BIG MARTY (FROZEN) Heavy GENESIS JOHN HELLICAMP OZZY OSBOURNE RTZ RUSH UGLY KID JOE Light NIRVANA PEARL JAM UGLY KID JOE JOHN HELLICAMP OZZY OSBOURNE Medium L.A. GUNS(4) DRAMARAMA

KNAC/Los Angeles (213) 437-4366

PD: JREG STERL HE: RANDY HURANZ Heavy METALLICA(4) UGLY KID JOE(4) WAYNE'S WORLD SKID ROW(4) JAR BABIES SOUNDGARDEN VAN HALDEN CONJUNCTION OF TWO(4) L.A. GUNS OZZY OSBOURNE(4) NIRVANA D.A.D. SHOTGUN MESSIAH GUNS N' ROSES ANDREW SAUT ROXY BLUE KINOS X ROLLING STONES

KDJK/Madison Stockton (209) 847-9510

PD: BEAVER BROWN HE: JEFF RIFKEL Heavy QUEENSRYCHE VAN HALDEN TESLA NIRVANA UGLY KID JOE PEARL JAM JOHN HELLICAMP STEVE RAY VAUGHAN MELISSA ETHERIDGE L.A. GUNS DIR STRAIT(4) Medium MITCH MALLORY Light ROXY BLUE TOM PETTY KINOS X

KMBY/Monterey (408) 758-5400

PD: MARK STOVAN HE: MELVIN ALMAS Heavy JOHN HELLICAMP OZZY OSBOURNE U2 STEVE RAY VAUGHAN PEARL JAM NIRVANA QUEENSRYCHE UGLY KID JOE RUSH VAN HALDEN TESLA LARRY KRIVITZ LARRY MOORE BRYAN ADAMS MELISSA ETHERIDGE

KZEL/Eugene (503) 342-7096

PD: KEN MARTIN APD: DEBI STARR Heavy JOHN HELLICAMP OZZY OSBOURNE U2(4) STEVE RAY VAUGHAN PEARL JAM NIRVANA QUEENSRYCHE UGLY KID JOE RUSH BOB SEGER & SILVER DANNY TATE

KZRR/Albuquerque (505) 765-5400

PD: FRANK JACOB HE: PHIL MAHONEY Heavy TOM PETTY QUEENSRYCHE U2(4) STEVE RAY VAUGHAN WEBB WILDER OZZY OSBOURNE DIR STRAIT NIRVANA GARY MOORE Medium FOUR HORSEMEN KINOS X SOCIAL DISTORTION GUNS N' ROSES Light CHRIS WHITLEY

KKDJ/Fresno (209) 228-5991

PD: VILLORBE HE: NURLAN WELSON Heavy STEVE RAY VAUGHAN RUSH U2(4) VAN HALDEN JOHN HELLICAMP OZZY OSBOURNE

DIR STRAIT(4) JOHN HELLICAMP(4) METALLICA OZZY OSBOURNE RICK PARKER RTZ U2 Medium Light MEG TOM PETTY SMITHERSON RICK VITO

KCAL/Riverside-San Bernardino (714) 793-3554

PD: RICK SHAW HE: M.J. MATTHEW Heavy OZZY OSBOURNE RUSH FRODO JONAS BOB SEGER & SILVER METALLICA DIR STRAIT(4) ERIC CLAPTON(4) JONAS BOB SEGER & SILVER Medium L.A. GUNS(4) DRAMARAMA

KKFX/Santa Rosa (707) 523-1369

PD: WILL DOUGLASS APD: CHRIS WHITE Heavy STEVE RAY VAUGHAN U2(4) VAN HALDEN JOHN HELLICAMP QUEENSRYCHE ERIC CLAPTON DIR STRAIT(4) BRYAN ADAMS(4) TESLA MELISSA ETHERIDGE Medium TOM PETTY Light SOCIAL DISTORTION

KEZE/Spokane (509) 448-8888

PD: GARY ALLEN APD: GUY CARTER Heavy OZZY OSBOURNE UGLY KID JOE U2 VAN HALDEN WEBB WILDER QUEENSRYCHE DIR STRAIT(4) TESLA STEVE RAY VAUGHAN BRYAN ADAMS JOHN HELLICAMP Medium KINOS X Light ROLLING STONES

KLPX/Tucson (602) 622-8711

PD: LARRY MILLS APD: SCOTT LARRY STEWART Heavy OZZY OSBOURNE U2 JOHN HELLICAMP NIRVANA UGLY KID JOE Medium LARRY KRIVITZ Light SOCIAL DISTORTION TWENTY MALDEN LOVE ON ICE



KWHL/Anchorage (907) 344-9622

PD: RADIO PHILL HE: LORIN DIXON Heavy BOB SEGER & SILVER BRYAN ADAMS(4) GARY MOORE JOHN HELLICAMP LITTLE VILLAGE MELISSA ETHERIDGE HE:

NIRVANA OZZY OSBOURNE QUEENSRYCHE RTZ STORM TOM COCHRANE U2 VAN HALDEN WEBB WILDER DIR STRAIT(4) DRIVEN N CRYIN MITCH MALLORY SOCIAL DISTORTION

KRXX/Billings (406) 245-5000

PD: TERRY KEYS Heavy JOHN HELLICAMP RICK VITO VAN HALDEN MELISSA ETHERIDGE DIR STRAIT(4) WEBB WILDER Medium MITCH MALLORY LITTLE VILLAGE ERIC CLAPTON JONAS BOB SEGER & SILVER VAN HALDEN L.A. GUNS ROXY BLUE

KFMF/Chico (916) 343-8461

PD: HARRY GRIFFIN Heavy STEVE RAY VAUGHAN U2(4) VAN HALDEN JOHN HELLICAMP QUEENSRYCHE ERIC CLAPTON DIR STRAIT(4) BRYAN ADAMS(4) TESLA MELISSA ETHERIDGE Medium TOM PETTY Light SOCIAL DISTORTION

KQDI/Great Falls (406) 761-2800

PD: CORY WELLS HE: LANCE PALAGI Heavy TOM PETTY GENESIS LOU REED U2(4) VAN HALDEN TEARS FOR FEARS(4) GARY MOORE LITTLE VILLAGE BRYAN ADAMS

KBOY/Medford (503) 779-2244

PD: TOM CARNES HE: MATT ROBERTS Heavy OZZY OSBOURNE U2(4) VAN HALDEN SARAH MCLAUGHLIN BRYAN ADAMS DEKONSURANCE Light

172 Current Reporters 185 Current Playlists

Called in Frozen Playlist (5): KOMP/Las Vegas KUPD/Phoenix WAOR/Sound Bend WZLN/Burlington WPYX/Albany

Did Not Report, Playlist Frozen (2): KJKJ/Grand Forks WRFX/Charlotte

QUEENSRYCHE STEVE FORBERT BARY ANIMALS JOHN HELLICAMP FRODO GHOST U2 Light MEG BILLY FALCON DRAMARAMA GRAPES OF WRATH TESLA

KRZO/Reno (702) 827-0965

PD: MAX VOLINE Heavy RUSH OZZY OSBOURNE JOHN HELLICAMP PEARL JAM NIRVANA QUEENSRYCHE STEVE RAY VAUGHAN UGLY KID JOE METALLICA VAN HALDEN TESLA L.A. GUNS Medium ROXY BLUE

KCQR/Santa Barbara (805) 964-7670

PD: RICK WILLIAMS Heavy JOHN HELLICAMP U2(4) STEVE RAY VAUGHAN ERIC CLAPTON LITTLE VILLAGE WEBB WILDER MELISSA ETHERIDGE Medium TEARS FOR FEARS(4) TORI AMOS

KTYD/Santa Barbara (805) 967-4511

PD: DOPPELHELD HE: BRICE KENDALL Heavy TOM PETTY GENESIS LOU REED U2(4) VAN HALDEN TEARS FOR FEARS(4) GARY MOORE LITTLE VILLAGE BRYAN ADAMS

KATS/Yakima (509) 457-8115

PD: DARRON JOHNSON APD: DAVE NELSON Heavy JOHN HELLICAMP OZZY OSBOURNE RTZ TOM PETTY MR. BIG MELISSA ETHERIDGE VAN HALDEN SARAH MCLAUGHLIN BRYAN ADAMS DEKONSURANCE Light

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner. Symbols: 'a' — Album or track is newly reported. (M); (L) — Other tracks from that album are in those rotations (medium or light). A 'frozen' list indicates that a current report are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts. PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +. Parallel Two: 200,000 - 1,000,000. Parallels Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

New York City Z100

VP/Dir. Ops & Prog: Steve Kingston
APD/MD: Frankie Blue
Asst. MD: Andy Shane

- 1 HR SIG/To Be With You
2 DION & BRYSON/Beauty And The Beast
3 MICHAEL JACKSON/Remember The Time
4 ATLANTIC STARR/Masterpiece

Boston WJZL 94.5 FM

PD: Sunny Joe White
APD: Jerry McKenna
MD: Carmen Cacciatore

- 1 ATLANTIC STARR/Masterpiece
2 HR SIG/To Be With You
3 MICHAEL JACKSON/Remember The Time
4 MOTIE/If You Go Away

EAGLE 106 WEGX/Philadelphia

PD: Brian Philips
OM: John Lander
MD: Chuck Tisa

- 1 ERIC CLAPTON/Tears In Heaven
2 HR SIG/To Be With You
3 MICHAEL JACKSON/Remember The Time
4 AMY GRANT/Does For Me

New York 95.5 WPL

VP Programming: Tom Cuddy
PD: Scott Shannon
APD/MD: Mike Preston

- 1 HR SIG/To Be With You
2 DION & BRYSON/Beauty And The Beast
3 AMY GRANT/Does For Me
4 BONNIE RAITT/Over My Shoulder

Pittsburgh 99.4 FM

PD: Buddy Scott
MD: Lori Campbell

- 1 HR SIG/To Be With You
2 SHANE/If I Love You Tonight
3 TEVIN CAMPBELL/Tell Me What You Want
4 MICHAEL BOLTON/Missing You Now

Philadelphia WIOQ

PD: Jefferson Ward
MD: Glenn Kalina

- 1 CECE PENITON/What A Love Thing
2 BOYZ II MEN/Un-Oh-Ah
3 JAZZY JEFF & FRED/You Saw My Blinler
4 VANESSA WILLIAMS/Save The Best For Last

Boston WXKS-FM 108 FM

PD: Steve Rivers
MD: Cadillac Jack McCartney
Music Coord: Tad Bonnie

- 1 HR SIG/To Be With You
2 MICHAEL JACKSON/Remember The Time
3 AMY GRANT/Does For Me
4 SHANICE/If You Go Away

Providence 92.9 FM

PD: Paul Cannon
MD: Tony Bristol

- 1 MICHAEL JACKSON/Remember The Time
2 HR SIG/To Be With You
3 RIGHT SAID FRED/If I Feel About
4 TEVIN CAMPBELL/Tell Me What You Want

New York WQHT 97 FM

OM/MD: Joel Salkowitz
APD/MD: Kevin McCabe

- 1 CLIVILLES & COLE/A Deeper Love
2 VANESSA WILLIAMS/Save The Best For Last
3 GIBBLES/What Does Around Come

Washington, D.C. 95.5 FM

PD: Jay Stevens
APD: Paco Lopez
MD: Albie D.

- 1 LIL' SUITE/Take Me In Your Arms
2 DUCCI CREW/2 Party Shave
3 MOTIE/If You Go Away

Pittsburgh WXP 100.7 FM

PD: Rich Hawkins
APD/MD: Bill Webster

- 1 HINT CONDITION/Bringing My Heart (Pr)
2 MICHAEL JACKSON/Remember The Time
3 BOYZ II MEN/Un-Oh-Ah

Tampa GOS

PD: Jay Taylor
MD: Rich Anhorn

- 1 AMY GRANT/Does For Me
2 MICHAEL JACKSON/Remember The Time
3 SHANICE/If You Go Away
4 ERIC CLAPTON/Tears In Heaven

Baltimore 92Q 3 FM

PD: Jeff Ballentine
MD: Randy Ross

- 1 LIODELL TOMMELL/No Nu
2 VANESSA WILLIAMS/Save The Best For Last
3 HINT CONDITION/Bringing My Heart (Pr)
4 JODECI/If You Go Away

Miami WPOW

PD: Funk E. Frank Walsh
MD: John Rogers

- 1 LIL' SUITE/Take Me In Your Arms
2 DUCCI CREW/2 Party Shave
3 MOTIE/If You Go Away

Tampa WFLZ 93 FM

Dir. Ops: Marc Chase
PD: B.J. Harns
APD: Jeff 'Booger' Kapugi
MD: Hawk Harrison

- 1 MICHAEL JACKSON/Remember The Time
2 BAL-T-PEP/You Shave Me
3 ATLANTIC STARR/Masterpiece
4 VANESSA WILLIAMS/Save The Best For Last

Atlanta Power 99

PD: Rick Stacy
APD: Leslie Fram
MD: Sean Demery

- 1 VANESSA WILLIAMS/Save The Best For Last
2 STACY EARL/Rocks And Juliet
3 JOHN WATLEY/If I Feel About
4 EDDIE MONEY/If I Get It

Norfolk WNVZ 104 FM

OM/MD: Chris Bailey
MD: Ellis B. Feaster

- 1 MICHAEL BOLTON/Missing You Now
2 HR SIG/To Be With You
3 MICHAEL JACKSON/Remember The Time
4 ATLANTIC STARR/Masterpiece

Atlanta Power 99

PD: Rick Stacy
APD: Leslie Fram
MD: Sean Demery

- 1 WILLIAMS BROTHERS/Can't Cry Hard Enough
2 PAUL YOUNG/What Becomes Of The B
3 MICHAEL BOLTON/Missing You Now
4 HARRY MANE & THE I Need Money

CHR PLAYLISTS

March 6, 1992 R&R • 97

all hit 97.1 WGL
The Eagle
Dallas
PD: Joel Folger
APD/MD: Jimmy Steal

1	MR. BIG/To Be With You
2	AMY GRANT/Good For Me
3	RF/Justified And Ancient
4	SHANICE/Can't Dance
5	MICHAEL JACKSON/Remember The Time
6	MICHAEL BOLTON/Missing You Now
7	CAVE & EFFECT/You Think You Know Me
8	PRINCE/Diamonds And Pearls
9	GENESIS/Can't Dance
10	EDDIE MONEY/It's Not Easy
11	US/Mysterious Ways
12	BIG AUDIO DYNAMITE/Globe
13	RITZ/Until Your Love Comes
14	AMBY WHITE/Just Feel About
15	L.A. STYLE/Janez/It's Dead
16	WAM/Hello/Right Now
17	SMITH/There's A Party In My Heart
18	GEORGE MICHAEL/Don't Let The Sun Go Down On Me
19	ERIC CLAPTON/Tears In Heaven
20	BONNIE RAITT/Can't Make You Love
21	TOP NUMBER ONE/Denominator
22	PAUL YOUNG/What Becomes Of The B
23	JOHN HELLENKAMP/Again Tonight
24	SHANICE/Can't Dance
25	WAM/Hello/Right Now
26	US/One
27	GENESIS/Can't Dance
28	UNCLY/And Joe/Everyday About You
29	COLOR ME BADD/Thinkin' Back
30	MICHAEL BOLTON/Missing You Now
31	ROSETTE/Church Of Your Heart

ADDS: VANESSA WILLIAMS/Save The Best For Last
BRYAN ADAMS/Thought I'd Died And
RICHARD MARX/Heard I Was Dead

97.9 FM
KBBX
Houston
PD: Rob Scorpio
MD: Greg Head

1	GERALD LEVY/Baby Hold On To Me
2	ROSETTE/Church Of Your Heart
3	JODECI/Bag
4	BEBE & CECE/Ministry/It's Not Easy
5	MICHAEL JACKSON/Remember The Time
6	MINT CONDITION/Breaking My Heart (Pt. 2)
7	JAZZIE REDD/It's A Dope Friend
8	ATLANTIC STARR/Masterpiece
9	SHANICE/Can't Dance
10	MC BRAINB/Dance Casaca
11	MC BRAINB/Dance Casaca
12	MC BRAINB/Dance Casaca
13	MC BRAINB/Dance Casaca
14	MC BRAINB/Dance Casaca
15	MC BRAINB/Dance Casaca
16	MC BRAINB/Dance Casaca
17	MC BRAINB/Dance Casaca
18	MC BRAINB/Dance Casaca
19	MC BRAINB/Dance Casaca
20	MC BRAINB/Dance Casaca
21	MC BRAINB/Dance Casaca
22	MC BRAINB/Dance Casaca
23	MC BRAINB/Dance Casaca
24	MC BRAINB/Dance Casaca
25	MC BRAINB/Dance Casaca
26	MC BRAINB/Dance Casaca
27	MC BRAINB/Dance Casaca
28	MC BRAINB/Dance Casaca
29	MC BRAINB/Dance Casaca
30	MC BRAINB/Dance Casaca

ADDS: LURE/Where's A Girl A Begg
BRISD BRISD/Jump
ARRESTED DEVELOPMENT/Tennessee
AND/Isabelle
JOE PUBLIC/Save And Learn

STAR 94 FM
ATLANTA WSTR
Atlanta
OM: Tony Novia
MD: Lee Chesnut

1	MR. BIG/To Be With You
2	AMY GRANT/Good For Me
3	RF/Justified And Ancient
4	SHANICE/Can't Dance
5	MICHAEL JACKSON/Remember The Time
6	MICHAEL BOLTON/Missing You Now
7	CAVE & EFFECT/You Think You Know Me
8	PRINCE/Diamonds And Pearls
9	GENESIS/Can't Dance
10	EDDIE MONEY/It's Not Easy
11	US/Mysterious Ways
12	BIG AUDIO DYNAMITE/Globe
13	RITZ/Until Your Love Comes
14	AMBY WHITE/Just Feel About
15	L.A. STYLE/Janez/It's Dead
16	WAM/Hello/Right Now
17	SMITH/There's A Party In My Heart
18	GEORGE MICHAEL/Don't Let The Sun Go Down On Me
19	ERIC CLAPTON/Tears In Heaven
20	BONNIE RAITT/Can't Make You Love
21	TOP NUMBER ONE/Denominator
22	PAUL YOUNG/What Becomes Of The B
23	JOHN HELLENKAMP/Again Tonight
24	SHANICE/Can't Dance
25	WAM/Hello/Right Now
26	US/One
27	GENESIS/Can't Dance
28	UNCLY/And Joe/Everyday About You
29	COLOR ME BADD/Thinkin' Back
30	MICHAEL BOLTON/Missing You Now
31	ROSETTE/Church Of Your Heart

ADDS: 29, 30
US/One
NUCLEAR VALDES/Share A Little Bit
JOE PUBLIC/Save And Learn
LITTLE LIZABETH/One Light Burning
RICHIE SANDROW/One Light Burning
RICHIE SANDROW/One Light Burning

104 KRBE
Houston
PD: Steve Wyrostok
APD: Tom Poleman

1	RF/Justified And Ancient
2	CAVE & EFFECT/You Think You Know Me
3	SHANICE/Can't Dance
4	MICHAEL JACKSON/Remember The Time
5	MICHAEL BOLTON/Missing You Now
6	STY/Until Your Love Comes
7	ATLANTIC STARR/Masterpiece
8	SHANICE/Can't Dance
9	GENESIS/Can't Dance
10	MC BRAINB/Dance Casaca
11	MC BRAINB/Dance Casaca
12	MC BRAINB/Dance Casaca
13	MC BRAINB/Dance Casaca
14	MC BRAINB/Dance Casaca
15	MC BRAINB/Dance Casaca
16	MC BRAINB/Dance Casaca
17	MC BRAINB/Dance Casaca
18	MC BRAINB/Dance Casaca
19	MC BRAINB/Dance Casaca
20	MC BRAINB/Dance Casaca
21	MC BRAINB/Dance Casaca
22	MC BRAINB/Dance Casaca
23	MC BRAINB/Dance Casaca
24	MC BRAINB/Dance Casaca
25	MC BRAINB/Dance Casaca
26	MC BRAINB/Dance Casaca
27	MC BRAINB/Dance Casaca
28	MC BRAINB/Dance Casaca
29	MC BRAINB/Dance Casaca
30	MC BRAINB/Dance Casaca

ADDS: 29, 30
US/One
NUCLEAR VALDES/Share A Little Bit
JOE PUBLIC/Save And Learn
LITTLE LIZABETH/One Light Burning
RICHIE SANDROW/One Light Burning
RICHIE SANDROW/One Light Burning

103 KTFM
San Antonio
OM: Bob Perry
PD: Rick "Big Dog" Hayes
MD: Ross Knight

1	ATLANTIC STARR/Masterpiece
2	MICHAEL JACKSON/Remember The Time
3	VANESSA WILLIAMS/Save The Best For Last
4	TEVIN CAMPBELL/Tell Me What You Want
5	BOYZ II MEN/You Are My Best Friend
6	MINT CONDITION/Breaking My Heart (Pt. 2)
7	JODECI/Bag
8	SHANICE/Can't Dance
9	GENESIS/Can't Dance
10	MC BRAINB/Dance Casaca
11	MC BRAINB/Dance Casaca
12	MC BRAINB/Dance Casaca
13	MC BRAINB/Dance Casaca
14	MC BRAINB/Dance Casaca
15	MC BRAINB/Dance Casaca
16	MC BRAINB/Dance Casaca
17	MC BRAINB/Dance Casaca
18	MC BRAINB/Dance Casaca
19	MC BRAINB/Dance Casaca
20	MC BRAINB/Dance Casaca
21	MC BRAINB/Dance Casaca
22	MC BRAINB/Dance Casaca
23	MC BRAINB/Dance Casaca
24	MC BRAINB/Dance Casaca
25	MC BRAINB/Dance Casaca
26	MC BRAINB/Dance Casaca
27	MC BRAINB/Dance Casaca
28	MC BRAINB/Dance Casaca
29	MC BRAINB/Dance Casaca
30	MC BRAINB/Dance Casaca

ADDS: JOE PUBLIC/Save And Learn
TEVIN CAMPBELL/Tell Me What You Want
LITTLE LIZABETH/One Light Burning
RICHIE SANDROW/One Light Burning
RICHIE SANDROW/One Light Burning

97.9 FM
KBBX
Houston
PD: Rob Scorpio
MD: Greg Head

1	GERALD LEVY/Baby Hold On To Me
2	ROSETTE/Church Of Your Heart
3	JODECI/Bag
4	BEBE & CECE/Ministry/It's Not Easy
5	MICHAEL JACKSON/Remember The Time
6	MINT CONDITION/Breaking My Heart (Pt. 2)
7	JAZZIE REDD/It's A Dope Friend
8	ATLANTIC STARR/Masterpiece
9	SHANICE/Can't Dance
10	MC BRAINB/Dance Casaca
11	MC BRAINB/Dance Casaca
12	MC BRAINB/Dance Casaca
13	MC BRAINB/Dance Casaca
14	MC BRAINB/Dance Casaca
15	MC BRAINB/Dance Casaca
16	MC BRAINB/Dance Casaca
17	MC BRAINB/Dance Casaca
18	MC BRAINB/Dance Casaca
19	MC BRAINB/Dance Casaca
20	MC BRAINB/Dance Casaca
21	MC BRAINB/Dance Casaca
22	MC BRAINB/Dance Casaca
23	MC BRAINB/Dance Casaca
24	MC BRAINB/Dance Casaca
25	MC BRAINB/Dance Casaca
26	MC BRAINB/Dance Casaca
27	MC BRAINB/Dance Casaca
28	MC BRAINB/Dance Casaca
29	MC BRAINB/Dance Casaca
30	MC BRAINB/Dance Casaca

ADDS: LURE/Where's A Girl A Begg
BRISD BRISD/Jump
ARRESTED DEVELOPMENT/Tennessee
AND/Isabelle
JOE PUBLIC/Save And Learn

97.9 FM
KBBX
Houston
PD: Rob Scorpio
MD: Greg Head

1	GERALD LEVY/Baby Hold On To Me
2	ROSETTE/Church Of Your Heart
3	JODECI/Bag
4	BEBE & CECE/Ministry/It's Not Easy
5	MICHAEL JACKSON/Remember The Time
6	MINT CONDITION/Breaking My Heart (Pt. 2)
7	JAZZIE REDD/It's A Dope Friend
8	ATLANTIC STARR/Masterpiece
9	SHANICE/Can't Dance
10	MC BRAINB/Dance Casaca
11	MC BRAINB/Dance Casaca
12	MC BRAINB/Dance Casaca
13	MC BRAINB/Dance Casaca
14	MC BRAINB/Dance Casaca
15	MC BRAINB/Dance Casaca
16	MC BRAINB/Dance Casaca
17	MC BRAINB/Dance Casaca
18	MC BRAINB/Dance Casaca
19	MC BRAINB/Dance Casaca
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23	MC BRAINB/Dance Casaca
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26	MC BRAINB/Dance Casaca
27	MC BRAINB/Dance Casaca
28	MC BRAINB/Dance Casaca
29	MC BRAINB/Dance Casaca
30	MC BRAINB/Dance Casaca

ADDS: LURE/Where's A Girl A Begg
BRISD BRISD/Jump
ARRESTED DEVELOPMENT/Tennessee
AND/Isabelle
JOE PUBLIC/Save And Learn

POWER 106.7
Cleveland
PD: Tom Jeffries
APD: Rick Michaels
MD: Ed Brown

1	MR. BIG/To Be With You
2	AMY GRANT/Good For Me
3	RF/Justified And Ancient
4	SHANICE/Can't Dance
5	MICHAEL JACKSON/Remember The Time
6	MICHAEL BOLTON/Missing You Now
7	CAVE & EFFECT/You Think You Know Me
8	PRINCE/Diamonds And Pearls
9	GENESIS/Can't Dance
10	EDDIE MONEY/It's Not Easy
11	US/Mysterious Ways
12	BIG AUDIO DYNAMITE/Globe
13	RITZ/Until Your Love Comes
14	AMBY WHITE/Just Feel About
15	L.A. STYLE/Janez/It's Dead
16	WAM/Hello/Right Now
17	SMITH/There's A Party In My Heart
18	GEORGE MICHAEL/Don't Let The Sun Go Down On Me
19	ERIC CLAPTON/Tears In Heaven
20	BONNIE RAITT/Can't Make You Love
21	TOP NUMBER ONE/Denominator
22	PAUL YOUNG/What Becomes Of The B
23	JOHN HELLENKAMP/Again Tonight
24	SHANICE/Can't Dance
25	WAM/Hello/Right Now
26	US/One
27	GENESIS/Can't Dance
28	UNCLY/And Joe/Everyday About You
29	COLOR ME BADD/Thinkin' Back
30	MICHAEL BOLTON/Missing You Now
31	ROSETTE/Church Of Your Heart

ADDS: 29, 30
US/One
NUCLEAR VALDES/Share A Little Bit
JOE PUBLIC/Save And Learn
LITTLE LIZABETH/One Light Burning
RICHIE SANDROW/One Light Burning
RICHIE SANDROW/One Light Burning

HOT 102
WLUW/Milwaukee
PD: Gregg Cassidy
MD: Chris Kerr

1	MICHAEL JACKSON/Remember The Time
2	ATLANTIC STARR/Masterpiece
3	SHANICE/Can't Dance
4	GENESIS/Can't Dance
5	MC BRAINB/Dance Casaca
6	MC BRAINB/Dance Casaca
7	MC BRAINB/Dance Casaca
8	MC BRAINB/Dance Casaca
9	MC BRAINB/Dance Casaca
10	MC BRAINB/Dance Casaca
11	MC BRAINB/Dance Casaca
12	MC BRAINB/Dance Casaca
13	MC BRAINB/Dance Casaca
14	MC BRAINB/Dance Casaca
15	MC BRAINB/Dance Casaca
16	MC BRAINB/Dance Casaca
17	MC BRAINB/Dance Casaca
18	MC BRAINB/Dance Casaca
19	MC BRAINB/Dance Casaca
20	MC BRAINB/Dance Casaca
21	MC BRAINB/Dance Casaca
22	MC BRAINB/Dance Casaca
23	MC BRAINB/Dance Casaca
24	MC BRAINB/Dance Casaca
25	MC BRAINB/Dance Casaca
26	MC BRAINB/Dance Casaca
27	MC BRAINB/Dance Casaca
28	MC BRAINB/Dance Casaca
29	MC BRAINB/Dance Casaca
30	MC BRAINB/Dance Casaca

ADDS: KELLY/Joe's Got That Vibe
JOE PUBLIC/Save And Learn
TEVIN CAMPBELL/Tell Me What You Want
LITTLE LIZABETH/One Light Burning
RICHIE SANDROW/One Light Burning
RICHIE SANDROW/One Light Burning

WICI 97.9
Columbus
PD: Dave Robbins
APD: Dan Bowen
MD: John Cline

1	MICHAEL JACKSON/Remember The Time
2	AMY GRANT/Good For Me
3	RF/Justified And Ancient
4	SHANICE/Can't Dance
5	MICHAEL BOLTON/Missing You Now
6	VANESSA WILLIAMS/Save The Best For Last
7	EDDIE MONEY/It's Not Easy
8	GENESIS/Can't Dance
9	MC BRAINB/Dance Casaca
10	MC BRAINB/Dance Casaca
11	MC BRAINB/Dance Casaca
12	MC BRAINB/Dance Casaca
13	MC BRAINB/Dance Casaca
14	MC BRAINB/Dance Casaca
15	MC BRAINB/Dance Casaca
16	MC BRAINB/Dance Casaca
17	MC BRAINB/Dance Casaca
18	MC BRAINB/Dance Casaca
19	MC BRAINB/Dance Casaca
20	MC BRAINB/Dance Casaca
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22	MC BRAINB/Dance Casaca
23	MC BRAINB/Dance Casaca
24	MC BRAINB/Dance Casaca
25	MC BRAINB/Dance Casaca
26	MC BRAINB/Dance Casaca
27	MC BRAINB/Dance Casaca
28	MC BRAINB/Dance Casaca
29	MC BRAINB/Dance Casaca
30	MC BRAINB/Dance Casaca

ADDS: 29, 30
US/One
NUCLEAR VALDES/Share A Little Bit
JOE PUBLIC/Save And Learn
LITTLE LIZABETH/One Light Burning
RICHIE SANDROW/One Light Burning
RICHIE SANDROW/One Light Burning

102
Cincinnati
WROD-FM
PD: Dave Allen
MD: Brian Douglas

1	MR. BIG/To Be With You
2	AMY GRANT/Good For Me
3	RF/Justified And Ancient
4	SHANICE/Can't Dance
5	MICHAEL JACKSON/Remember The Time
6	MICHAEL BOLTON/Missing You Now
7	CAVE & EFFECT/You Think You Know Me
8	PRINCE/Diamonds And Pearls
9	GENESIS/Can't Dance
10	EDDIE MONEY/It's Not Easy
11	US/Mysterious Ways
12	BIG AUDIO DYNAMITE/Globe
13	RITZ/Until Your Love Comes
14	AMBY WHITE/Just Feel About
15	L.A. STYLE/Janez/It's Dead
16	WAM/Hello/Right Now
17	SMITH/There's A Party In My Heart
18	GEORGE MICHAEL/Don't Let The Sun Go Down On Me
19	ERIC CLAPTON/Tears In Heaven
20	BONNIE RAITT/Can't Make You Love
21	TOP NUMBER ONE/Denominator
22	PAUL YOUNG/What Becomes Of The B
23	JOHN HELLENKAMP/Again Tonight
24	SHANICE/Can't Dance
25	WAM/Hello/Right Now
26	US/One
27	GENESIS/Can't Dance
28	UNCLY/And Joe/Everyday About You
29	COLOR ME BADD/Thinkin' Back
30	MICHAEL BOLTON/Missing You Now
31	ROSETTE/Church Of Your Heart

ADDS: 29, 30
US/One
NUCLEAR VALDES/Share A Little Bit
JOE PUBLIC/Save And Learn
LITTLE LIZABETH/One Light Burning
RICHIE SANDROW/One Light Burning
RICHIE SANDROW/One Light Burning

102
Cincinnati
WROD-FM
PD: Dave Allen
MD: Brian Douglas

1	MR. BIG/To Be With You
2	AMY GRANT/Good For Me
3	RF/Justified And Ancient
4	SHANICE/Can't Dance
5	MICHAEL JACKSON/Remember The Time
6	MICHAEL BOLTON/Missing You Now
7	CAVE & EFFECT/You Think You Know Me
8	PRINCE/Diamonds And Pearls
9	GENESIS/Can't Dance
10	EDDIE MONEY/It's Not Easy
11	US/Mysterious Ways
12	BIG AUDIO DYNAMITE/Globe
13	RITZ/Until Your Love Comes
14	AMBY WHITE/Just Feel About
15	L.A. STYLE/Janez/It's Dead
16	WAM/Hello/Right Now
17	SMITH/There's A Party In My Heart
18	GEORGE MICHAEL/Don't Let The Sun Go Down On Me
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20	BONNIE RAITT/Can't Make You Love
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22	PAUL YOUNG/What Becomes Of The B
23	JOHN HELLENKAMP/Again Tonight
24	SHANICE/Can't Dance
25	WAM/Hello/Right Now
26	US/One
27	GENESIS/Can't Dance
28	UNCLY/And Joe/Everyday About You
29	COLOR ME BADD/Thinkin' Back
30	MICHAEL BOLTON/Missing You Now
31	ROSETTE/Church Of Your Heart

ADDS: 29, 30
US/One
NUCLEAR VALDES/Share A Little Bit
JOE PUBLIC/Save And Learn
LITTLE LIZABETH/One Light Burning
RICHIE SANDROW/One Light Burning
RICHIE SANDROW/One Light Burning

KDWB 101.3
Minneapolis
PD: Mark Bolke
APD/MD: Mr. Ed Lambert

1	MR. BIG/To Be With You
2	AMY GRANT/Good For Me
3	RF/Justified And Ancient
4	SHANICE/Can't Dance
5	MICHAEL JACKSON/Remember The Time
6	MICHAEL BOLTON/Missing You Now
7	CAVE & EFFECT/You Think You Know Me
8	PRINCE/Diamonds And Pearls
9	GENESIS/Can't Dance
10	EDDIE MONEY/It's Not Easy
11	US/Mysterious Ways
12	BIG AUDIO DYNAMITE/Globe
13	RITZ/Until Your Love Comes
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18	GEORGE MICHAEL/Don't Let The Sun Go Down On Me
19	ERIC CLAPTON/Tears In Heaven
20	BONNIE RAITT/Can't Make You Love
21	TOP NUMBER ONE/Denominator
22	PAUL YOUNG/What Becomes Of The B
23	JOHN HELLENKAMP/Again Tonight
24	SHANICE/Can't Dance
25	WAM/Hello/Right Now
26	US/One
27	GENESIS/Can't Dance
28	UNCLY/And Joe/Everyday About You
29	COLOR ME BADD/Thinkin' Back
30	MICHAEL BOLTON/Missing You Now
31	ROSETTE/Church Of Your Heart

ADDS: LISA STAMFIELD/All Woman
CHRIS WALKER/Save The Best For Last
BRYAN ADAMS/Thought I'd Died And
RICHIE SANDROW/One Light Burning
RICHIE SANDROW/One Light Burning

96.3 FM
Radio Why? Detroit
PD: Rick Gillette
APD/MD: Mark Jackson

1	MICHAEL JACKSON/Remember The Time
2	VANESSA WILLIAMS/Save The Best For Last
3	MC BRAINB/Dance Casaca
4	MC BRAINB/Dance Casaca
5	MC BRAINB/Dance Casaca
6	MC BRAINB/Dance Casaca
7	MC BRAINB/Dance Casaca
8	MC BRAINB/Dance Casaca
9	MC BRAINB/Dance Casaca
10	MC BRAINB/Dance Casaca
11	MC BRAINB/Dance Casaca
12	MC BRAINB/Dance Casaca
13	MC BRAINB/Dance Casaca
14	MC BRAINB/Dance Casaca
15	MC BRAINB/Dance Casaca
16	MC BRAINB/Dance Casaca
17	MC BRAINB/Dance Casaca
18	MC BRAINB/Dance Casaca
19	MC BRAINB/Dance Casaca
20	MC BRAINB/Dance Casaca
21	MC BRAINB/Dance Casaca
22	MC BRAINB/Dance Casaca
23	MC BRAINB/Dance Casaca
24	MC BRAINB/Dance Casaca
25	MC BRAINB/Dance Casaca
26	MC BRAINB/Dance Casaca
27	MC BRAINB/Dance Casaca
28	MC BRAINB/Dance Casaca
29	MC BRAINB/Dance Casaca
30	MC BRAINB/Dance Casaca

ADDS: 29, 30
US/One
NUCLEAR VALDES/Share A Little Bit
JOE PUBLIC/Save And Learn
LITTLE LIZABETH/One Light Burning
RICHIE SANDROW/One Light Burning
RICHIE SANDROW/One Light Burning

99.5 FM
WZPL
Indianapolis
OM/MD: Don London
MD: Garrett Michaels
APD/Research Dir.: Chris Davis

1	
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NOTE: Frozen playlists are designated by an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro of 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, below 200,000.

232 Reporters

A

BRYAN ADAMS

Thought I'd Died And Gone... (A&M) LP: Waking Up The Neighbours

Total Reports 139 60%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Parallel Reach, P1-P3 Tot.

Station lists for Bryan Adams, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

ATLANTIC STARR

Masterpiece (Reprise) LP: Love Crazy

Total Reports 205 88%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Parallel Reach, P1-P3 Tot.

Station lists for Atlantic Starr, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

Atlantic Starr Continued

Station lists for Atlantic Starr, categorized by region (SOUTH, MIDWEST, WEST, EAST) and station type (P1, P2, P3).

Michael Bolton Continued

Station lists for Michael Bolton, categorized by region (SOUTH, MIDWEST, WEST, EAST) and station type (P1, P2, P3).

CAUSE & EFFECT You Think You Know Her (SRC/Zoo) LP: Another Minute

Total Reports 54 23%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Parallel Reach, P1-P3 Tot.

Station lists for Cause & Effect, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

COLOR ME BADD Thinkin' Back (Giant) LP: C.M.B.

Total Reports 197 85%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Parallel Reach, P1-P3 Tot.

Station lists for Color Me Badd, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

BIG AUDIO DYNAMITE II The Globe (Columbia) LP: The Globe

Total Reports 85 37%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Parallel Reach, P1-P3 Tot.

Station lists for Big Audio Dynamite II, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

MARIAH CAREY Make It Happen (Columbia) LP: Emotions

Total Reports 215 93%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Parallel Reach, P1-P3 Tot.

Station lists for Mariah Carey, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

ERIC CLAPTON Tears In Heaven (Reprise) LP: "Rush" ST

Total Reports 178 77%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Parallel Reach, P1-P3 Tot.

Station lists for Eric Clapton, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

MICHAEL BOLTON Missing You Now (Columbia) LP: Time, Love & Tenderness

Total Reports 206 89%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Parallel Reach, P1-P3 Tot.

Station lists for Michael Bolton, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

CELINE DION & PEABO BRYSON Beauty And The Beast (Epic)

Total Reports 162 70%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Parallel Reach, P1-P3 Tot.

Station lists for Celine Dion & Peabo Bryson, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

Celine Dion Continued

Table with columns for station, date, and time. Includes stations like KSLN, KSTZ, KSTX, etc.

Enya Continued

Table with columns for station, date, and time. Includes stations like KDEL, KQIQ, WEST, etc.

Amy Grant Continued

Table with columns for station, date, and time. Includes stations like KLIIS, KKRZ, KLSN, etc.

Michael Jackson Continued

Table with columns for station, date, and time. Includes stations like KJLH, KJZZ, KJZZ, etc.

KLF Continued

Table with columns for station, date, and time. Includes stations like KJZZ, KJZZ, KJZZ, etc.

E

STACY EARL
Romeo & Juliet (RCA)
LP: Stacy Earl
Total Reports 189 81%

GENESIS
I Can't Dance (Atlantic)
LP: We Can't Dance
Total Reports 183 79%

H

HAMMER
Do Not Pass Me By (Capitol)
LP: Too Legit To Quit
Total Reports 94 41%

JODECI
Stay (MCA)
LP: Forever My Lady
Total Reports 57 25%

L.A. GUNS
It's Over Now (PLG)
LP: Hollywood Vampires
Total Reports 106 46%

Table with columns for Regional, National, Summary, and Chart. Includes sub-tables for P1, P2, P3, P4.

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Table with columns for Regional, National, Summary, and Chart. Includes sub-tables for P1, P2, P3, P4.

ENYA
Caribbean Blue (Reprise)
LP: Shepherd Moons
Total Reports 52 22%

AMY GRANT
Good For Me (A&M)
LP: Heart In Motion
Total Reports 203 88%

MICHAEL JACKSON
Remember The Time (Epic)
LP: Dangerous
Total Reports 223 96%

KLF / TAMMY WYNETTE
Justified And Ancient (Arista)
LP: The White Room
Total Reports 178 77%

RICHARD MARX
Hazard (The River) (Capitol)
LP: Rush Street
Total Reports 159 69%

Table with columns for Regional, National, Summary, and Chart. Includes sub-tables for P1, P2, P3, P4.

Table with columns for Regional, National, Summary, and Chart. Includes sub-tables for P1, P2, P3, P4.

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Table with columns for Regional, National, Summary, and Chart. Includes sub-tables for P1, P2, P3, P4.

Continued On Next Column

Richard Marx Continued
Regional Reach
E 37%
S 71%
M 82%
W 38%
Chart Summary
Pos P1 P2 P3 Tot

JOHN MELLENCAMP
Again Tonight (Mercury)
LP: Whenever We Wanted
Total Reports 151 65%
Regional Reach
E 63%
S 71%
M 82%
W 38%

Regional Reach
E 63%
S 71%
M 82%
W 38%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 20%
S 30%
M 24%
W 64%
Chart Summary
Pos P1 P2 P3 Tot

METALLICA
Nothing Else Matters (Elektra)
LP: Metallica
Total Reports 55 24%
Regional Reach
E 20%
S 30%
M 24%
W 64%

Regional Reach
E 20%
S 30%
M 24%
W 64%
Chart Summary
Pos P1 P2 P3 Tot

Metallica Continued
Regional Reach
E 41%
S 58%
M 45%
W 76%
Chart Summary
Pos P1 P2 P3 Tot

MINT CONDITION
Breaking My Heart (Perspective/A&M)
LP: Meant To Be Mint
Total Reports 127 55%
Regional Reach
E 41%
S 58%
M 45%
W 76%

Regional Reach
E 41%
S 58%
M 45%
W 76%
Chart Summary
Pos P1 P2 P3 Tot

MR. BIG
To Be With You (Atlantic)
LP: Lean Into It
Total Reports 196 84%
Regional Reach
E 84%
S 86%
M 95%
W 70%

Regional Reach
E 84%
S 86%
M 95%
W 70%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 84%
S 86%
M 95%
W 70%
Chart Summary
Pos P1 P2 P3 Tot

Mr. Big Continued
Regional Reach
E 45%
S 49%
M 45%
W 26%
Chart Summary
Pos P1 P2 P3 Tot

NIRVANA
Come As You Are (DGC)
LP: Nevermind
Total Reports 98 42%
Regional Reach
E 45%
S 49%
M 45%
W 26%

Regional Reach
E 45%
S 49%
M 45%
W 26%
Chart Summary
Pos P1 P2 P3 Tot

NKOTB
If You Go Away (Columbia)
Total Reports 113 49%
Regional Reach
E 53%
S 46%
M 35%
W 64%

Regional Reach
E 53%
S 46%
M 35%
W 64%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 53%
S 46%
M 35%
W 64%
Chart Summary
Pos P1 P2 P3 Tot

ONE 2 ONE
Peace Of Mind (Love Goes On) (A&M)
LP: Imagine It
Total Reports 90 39%
Regional Reach
E 37%
S 38%
M 48%
W 30%

Regional Reach
E 37%
S 38%
M 48%
W 30%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 37%
S 38%
M 48%
W 30%
Chart Summary
Pos P1 P2 P3 Tot

OZZY OSBOURNE
Mama I'm Coming... (Epic Associated)
LP: No More Tears
Total Reports 132 57%
Regional Reach
E 51%
S 64%
M 71%
W 36%

Regional Reach
E 51%
S 64%
M 71%
W 36%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 51%
S 64%
M 71%
W 36%
Chart Summary
Pos P1 P2 P3 Tot

NIA PEEPLES
Kissing The Wind (Charisma)
LP: Nia Peeples
Total Reports 119 51%
Regional Reach
E 55%
S 51%
M 48%
W 52%

Regional Reach
E 55%
S 51%
M 48%
W 52%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 55%
S 51%
M 48%
W 52%
Chart Summary
Pos P1 P2 P3 Tot

CECE PENISTON
We Got A Love Thang (A&M)
LP: Finally
Total Reports 123 53%
Regional Reach
E 63%
S 64%
M 24%
W 64%

Regional Reach
E 63%
S 64%
M 24%
W 64%
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 63%
S 64%
M 24%
W 64%
Chart Summary
Pos P1 P2 P3 Tot

Continued On Next Column

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 104

T

KATHY TROCCOLI
Everything Changes (Reunion/Geffen)
LP: Pure Attraction
Total Reports 193 83%

Regional Reach: E 88%, S 88%, M 77%, W 78%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0.

Regional Reach: E 55%, S 74%, M 77%, W 38%. Chart Summary: Pos 2-5, P1 0, P2 1, P3 0.

Regional Reach: E 57%, S 58%, M 37%, W 62%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0.

U2
One (Island/PLG)
LP: Achtung Baby
Total Reports 144 62%

Regional Reach: E 71%, S 74%, M 56%, W 44%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0.

WEST, MIDWEST, EAST, SOUTH, CHART SUMMARY

Regional Reach: E 55%, S 74%, M 77%, W 38%. Chart Summary: Pos 2-5, P1 0, P2 1, P3 0.

VAN HALEN
Right Now (WB)
LP: For Unlawful Carnal Knowledge
Total Reports 146 63%

Regional Reach: E 55%, S 74%, M 77%, W 38%. Chart Summary: Pos 2-5, P1 0, P2 1, P3 0.

JODY WATLEY
I'm The One You Need (MCA)
LP: Affairs Of The Heart
Total Reports 123 53%

Regional Reach: E 57%, S 58%, M 37%, W 62%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0.

CHRIS WALKER
Take Time (Pendulum/Elektra)
Total Reports 99 43%

Regional Reach: E 51%, S 42%, M 26%, W 56%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0.

WILLIAMS BROTHERS
Can't Cry Hard Enough (WB)
LP: The Williams Brothers
Total Reports 136 59%

Regional Reach: E 63%, S 64%, M 60%, W 45%. Chart Summary: Pos 2-5, P1 0, P2 2, P3 4.

JODY WATLEY
I'm The One You Need (MCA)
LP: Affairs Of The Heart
Total Reports 123 53%

Regional Reach: E 57%, S 58%, M 37%, W 62%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0.

WILLIAMS BROTHERS
Can't Cry Hard Enough (WB)
LP: The Williams Brothers
Total Reports 136 59%

Regional Reach: E 63%, S 64%, M 60%, W 45%. Chart Summary: Pos 2-5, P1 0, P2 2, P3 4.

WILLIAMS BROTHERS
Can't Cry Hard Enough (WB)
LP: The Williams Brothers
Total Reports 136 59%

Regional Reach: E 63%, S 64%, M 60%, W 45%. Chart Summary: Pos 2-5, P1 0, P2 2, P3 4.

WILLIAMS BROTHERS
Can't Cry Hard Enough (WB)
LP: The Williams Brothers
Total Reports 136 59%

Regional Reach: E 63%, S 64%, M 60%, W 45%. Chart Summary: Pos 2-5, P1 0, P2 2, P3 4.

Vanessa Williams
Total Reports 169 73%

Regional Reach: E 82%, S 86%, M 68%, W 52%. Chart Summary: Pos 2-5, P1 0, P2 4, P3 6.

PAUL YOUNG
What Becomes Of The... (MCA)
LP: Fried Green Tomatoes' ST
Total Reports 169 73%

Regional Reach: E 82%, S 86%, M 68%, W 52%. Chart Summary: Pos 2-5, P1 0, P2 4, P3 6.

WILLIAMS BROTHERS
Can't Cry Hard Enough (WB)
LP: The Williams Brothers
Total Reports 136 59%

Regional Reach: E 63%, S 64%, M 60%, W 45%. Chart Summary: Pos 2-5, P1 0, P2 2, P3 4.

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SIGNIFICANT ACTION

P

PARTY Private Affair (Hollywood) LP In The Meantime, In Between Time

TOM PETTY & THE HEARTBREAKERS King's Highway (MCA) LP Into The Great Wide Open

R

REDHEAD KINGPIN Three-Two-One Pump (Virgin)

R.O.C. Dedicated To My Girl (Scotti Bros.)

RUSH Ghost Of A Chance (Atlantic) LP Roll The Bones

TLC Ain't Too Proud To (LaFace/Arista)

TESLA What You Give (Geffen) LP Psychotic Supper

LIDELL TOWNSELL Nu Nu (Mercury)

U

UGLY KID JOE Everything About... (Stardog/Mercury) LP As Ugly As They Wanna Be

LUTHER VANDROSS Sometimes It's Only Love (Epic) LP Power Of Love

VOICE OF THE BEEHIVE Perfect Place (London/PLG) LP Honey Lingers

GEOFFREY WILLIAMS It's Not A Love Thing (Giant/Reprise) LP Bare

W

P1

EAST

B2Q (WERO)/Baltimore, MD B94 (WBZZ)/Pittsburgh, PA...

SOUTH

KEGL/Dallas-Ft. Worth, TX KBXX/Houston, TX...

MIDWEST

B96 (WBBM-FM)/Chicago, IL HD182 (WLUH)/Milwaukee, WI...

WEST

FM132 (KSFN)/Sacramento, CA HD177 (KHOT)/San Jose, CA...

P2

EAST

B3Q (WNTQ)/Syracuse, NY B6PY (WPXY)/Rochester, NY...

SOUTH

B83 (KBTS)/Austin, TX B87 (WEZB)/New Orleans, LA...

WRVQ/Richmond, VA W55X/Charleston, SC...

MIDWEST

965TO (WSTO)/Evansville, IN 8106 (WDJ8)/Fl. Wayne, IN...

WEST

B95 (KBOS)/Fresno, CA FM184 (KHOP)/Modesto, CA...

P3

EAST

95XIL (WXIL)/Parkersburg, WV 95XXX (WXXX)/Burlington, VT...

SOUTH

KCHX/Midland-Odessa, TX KFOX/Abilene, TX...

MIDWEST

K187 (KAY1)/Tulsa, OK KCMQ/Columbia, MO...

WEST

B94.7 (KEWB)/Redding, CA KCHH/Chico, CA...



P1 Major Markets

P2 Secondary Markets

P3 Smaller Markets

LW	TW	Artist/Song/Label
1	1	MICHAEL JACKSON/Remember The Time (Epic)
2	2	ATLANTIC STARR/Masterpiece (Reprise)
4	3	VANESSA WILLIAMS/Save The Best For Last (Wing/Mercury)
10	4	COLOR ME BADD/Thinkin' Back (Giant/Reprise)
6	5	MR. BIG/To Be With You (Atlantic)
7	6	MICHAEL BOLTON/Missing You Now (Columbia)
8	7	AMY GRANT/Good For Me (A&M)
3	8	SHANICE/ Love Your Smile (Motown)
22	9	MARIAH CAREY/Make It Happen (Columbia)
13	10	KLF 1/TAMMY WYNETTE/Justified And Ancient (Arista)
14	11	MINT CONDITION/Breaking My Heart... (Perspective/A&M)
11	12	BOYZ II MEN/Uhh Ahh (Motown)
14	13	NKOTB/If You Go Away (Columbia)
5	14	TEVIN CAMPBELL/Tell Me What You Want Me... (Qwest/WB)
12	15	PM DAWN/Paper Doll (Gee St./Island/PLG)
17	16	GENESIS/ Can't Dance (Atlantic)
20	17	CECE PENISTON/We Got A Love Thang (A&M)
28	18	CELINE DION & PEABO BRYSON/Beauty And The... (Epic)
25	19	STACY EARL 1/THE WILD PAIR/Romeo And Juliet (RCA)
17	20	RIGHT SAID FRED/ I'm Too Sexy (Charisma)
9	21	PRINCE & N.P.G./Diamonds And Pearls (Paisley Park/WB)
33	22	ERIC CLAPTON/Tears In Heaven (Reprise)
23	23	MARKY MARK & THE FUNKY.../A Need Money (Interscope)
24	24	PAUL YOUNG/What Becomes Of The Brokenhearted (MCA)
21	25	RTZ/Until Your Love Comes Back Around (Giant/Reprise)
34	26	KATHY TROCCOLI/Everything Changes (Reunion/Geffen)
31	27	JODECI/Stay (MCA)
30	28	SIMPLY RED/Stars (Atco/EastWest)
29	29	MC BRAINS/Oochie Coochie (Motown)
19	30	EDDIE MONEY/ I'll Get By (Columbia)
32	31	JOHN MELLENCAMP/Again Tonight (Mercury)
27	32	SALT-N-PEPA/You Showed Me (Next Plateau)
34	33	WILLIAMS BROTHERS/Can't Cry Hard Enough (WB)
40	34	RICHARD MARX/Hazard (The River) (Capitol)
35	35	PAULA ABDUL/Vibeology (Captive/Virgin)
DEBUT	36	SMITHEREENS/Too Much Passion (Capitol)
DEBUT	37	ROXETTE/Church Of Your Heart (EMI/ERG)
DEBUT	38	NAUGHTY BY NATURE/Everything's Gonna Be... (Tommy Boy)
DEBUT	39	JOE PUBLIC/Live And Learn (Columbia)
DEBUT	40	GERALD LEVERT/Baby Hold On To Me (Atco/EastWest)

55 REPORTERS

MOST ADDED	HOTTEST
U2 (20) BRYAN ADAMS (12) JOE PUBLIC (11) CHRIS WALKER (11) DION & BRYSON (8) LUTHER VANDROSS (8)	VANESSA WILLIAMS (37) ATLANTIC STARR (27) MR. BIG (24) MICHAEL JACKSON (22) ERIC CLAPTON (15)

LW	TW	Artist/Song/Label
1	1	MICHAEL JACKSON/Remember The Time (Epic)
2	2	MR. BIG/To Be With You (Atlantic)
3	3	AMY GRANT/Good For Me (A&M)
4	4	MICHAEL BOLTON/Missing You Now (Columbia)
6	5	GENESIS/ Can't Dance (Atlantic)
9	6	ATLANTIC STARR/Masterpiece (Reprise)
12	7	VANESSA WILLIAMS/Save The Best For Last (Wing/Mercury)
8	8	RTZ/Until Your Love Comes Back Around (Giant/Reprise)
5	9	SHANICE/ Love Your Smile (Motown)
16	10	ERIC CLAPTON/Tears In Heaven (Reprise)
14	11	PAUL YOUNG/What Becomes Of The Brokenhearted (MCA)
11	12	KLF 1/TAMMY WYNETTE/Justified And Ancient (Arista)
7	13	EDDIE MONEY/ I'll Get By (Columbia)
18	14	COLOR ME BADD/Thinkin' Back (Giant/Reprise)
29	15	MARIAH CAREY/Make It Happen (Columbia)
19	16	JOHN MELLENCAMP/Again Tonight (Mercury)
26	17	KATHY TROCCOLI/Everything Changes (Reunion/Geffen)
21	18	STACY EARL 1/THE WILD PAIR/Romeo And Juliet (RCA)
21	19	RICHARD MARX/Hazard (The River) (Capitol)
10	20	PAULA ABDUL/Vibeology (Captive/Virgin)
24	21	SMITHEREENS/Too Much Passion (Capitol)
25	22	VAN HALEN/Right Now (WB)
22	23	BOYZ II MEN/Uhh Ahh (Motown)
21	24	PM DAWN/Paper Doll (Gee St./Island/PLG)
13	25	TEVIN CAMPBELL/Tell Me What You Want Me... (Qwest/WB)
11	26	RIGHT SAID FRED/ I'm Too Sexy (Charisma)
30	27	SIMPLY RED/Stars (Atco/EastWest)
31	28	MINT CONDITION/Breaking My Heart... (Perspective/A&M)
39	29	ROXETTE/Church Of Your Heart (EMI/ERG)
34	30	OZZY OSBOURNE/Mama, I'm Coming Home (Epic Associated)
33	31	WILLIAMS BROTHERS/Can't Cry Hard Enough (WB)
40	32	CELINE DION & PEABO BRYSON/Beauty And The... (Epic)
15	33	PRINCE & N.P.G./Diamonds And Pearls (Paisley Park/WB)
20	34	KARYN WHITE/The Way I Feel About You (WB)
DEBUT	35	NKOTB/If You Go Away (Columbia)
DEBUT	36	CECE PENISTON/We Got A Love Thang (A&M)
20	37	NIRVANA/Smells Like Teen Spirit (DGC)
32	38	CHRIS CUEVAS/You Are The One (Atlantic)
DEBUT	39	BIG AUDIO DYNAMITE II/The Globe (Columbia)
DEBUT	40	NIA PEEPLES/Kissing The Wind (Charisma)

107 REPORTERS

MOST ADDED	HOTTEST
U2 (61) BRYAN ADAMS (57) METALLICA (27) JODY WATLEY (24) CHRIS WALKER (20)	MR. BIG (58) ERIC CLAPTON (50) VANESSA WILLIAMS (48) ATLANTIC STARR (43) MICHAEL JACKSON (39)

LW	TW	Artist/Song/Label
1	1	MR. BIG/To Be With You (Atlantic)
2	2	AMY GRANT/Good For Me (A&M)
3	3	MICHAEL JACKSON/Remember The Time (Epic)
5	4	MICHAEL BOLTON/Missing You Now (Columbia)
6	5	GENESIS/ Can't Dance (Atlantic)
7	6	RTZ/Until Your Love Comes Back Around (Giant/Reprise)
10	7	PAUL YOUNG/What Becomes Of The Brokenhearted (MCA)
4	8	EDDIE MONEY/ I'll Get By (Columbia)
12	9	RICHARD MARX/Hazard (The River) (Capitol)
17	10	ERIC CLAPTON/Tears In Heaven (Reprise)
11	11	JOHN MELLENCAMP/Again Tonight (Mercury)
14	12	ATLANTIC STARR/Masterpiece (Reprise)
15	13	SMITHEREENS/Too Much Passion (Capitol)
21	14	VANESSA WILLIAMS/Save The Best For Last (Wing/Mercury)
22	15	COLOR ME BADD/Thinkin' Back (Giant/Reprise)
18	16	VAN HALEN/Right Now (WB)
19	17	SIMPLY RED/Stars (Atco/EastWest)
20	18	KLF 1/TAMMY WYNETTE/Justified And Ancient (Arista)
24	19	KATHY TROCCOLI/Everything Changes (Reunion/Geffen)
8	20	SHANICE/ Love Your Smile (Motown)
29	21	MARIAH CAREY/Make It Happen (Columbia)
9	22	PAULA ABDUL/Vibeology (Captive/Virgin)
25	23	WILLIAMS BROTHERS/Can't Cry Hard Enough (WB)
28	24	STACY EARL 1/THE WILD PAIR/Romeo And Juliet (RCA)
33	25	ROXETTE/Church Of Your Heart (EMI/ERG)
31	26	OZZY OSBOURNE/Mama, I'm Coming Home (Epic Associated)
26	27	PM DAWN/Paper Doll (Gee St./Island/PLG)
16	28	TEVIN CAMPBELL/Tell Me What You Want Me... (Qwest/WB)
23	29	RIGHT SAID FRED/ I'm Too Sexy (Charisma)
10	30	BOYZ II MEN/Uhh Ahh (Motown)
38	31	NIA PEEPLES/Kissing The Wind (Charisma)
32	32	CHRIS CUEVAS/You Are The One (Atlantic)
13	33	PRINCE & N.P.G./Diamonds And Pearls (Paisley Park/WB)
DEBUT	34	CELINE DION & PEABO BRYSON/Beauty And The... (Epic)
39	35	ONE 2 ONE/Peace Of Mind (Love Goes On) (A&M)
DEBUT	36	L.A. GUNS/It's Over Now (PLG)
DEBUT	37	MINT CONDITION/Breaking My Heart... (Perspective/A&M)
DEBUT	38	BRYAN ADAMS/Thought I'd Died And Gone To (A&M)
DEBUT	39	BIG AUDIO DYNAMITE II/The Globe (Columbia)
11	40	KARYN WHITE/The Way I Feel About You (WB)

70 REPORTERS

MOST ADDED	HOTTEST
BRYAN ADAMS (59) U2 (59) METALLICA (26) JODY WATLEY (20) NIRVANA (15)	MR. BIG (38) ERIC CLAPTON (37) MICHAEL JACKSON (27) VANESSA WILLIAMS (27) ATLANTIC STARR (25) AMY GRANT (25)

PERFORMING WHERE PLAYED

Artist/Song/Label	Reports	Report %	Conversion %	Top 15 %
WILLIAMS BROTHERS/Can't Cry Hard Enough (WB)	136	59%	88%	28%
OZZY OSBOURNE/Mama, I'm Coming Home (Epic Associated)	132	57%	84%	23%
MINT CONDITION/Breaking My Heart... (Perspective/A&M)	127	55%	88%	43%
CECE PENISTON/We Got A Love Thang (A&M)	123	53%	81%	21%
NIA PEEPLES/Kissing The Wind (Charisma)	117	51%	74%	5%
NKOTB/If You Go Away (Columbia)	113	49%	87%	37%
L.A. GUNS/It's Over Now (PLG)	106	46%	56%	8%
HAMMER/Do Not Pass Me By (Capitol)	94	41%	63%	7%
ONE 2 ONE/Peace Of Mind (Love Goes On) (A&M)	90	39%	73%	9%
BIG AUDIO DYNAMITE II/The Globe (Columbia)	85	37%	74%	24%
STORM/Show Me The Way (Interscope)	73	31%	58%	10%
JODECI/Stay (MCA)	57	25%	72%	51%
CAUSE & EFFECT/You Think You Know Her (SRC/Zoo)	54	23%	70%	32%
ENYA/Caribbean Blue (Reprise)	52	22%	60%	39%
GERALD LEVERT/Baby Hold On To Me (Atco/EastWest)	47	20%	68%	16%
MC BRAINS/Oochie Coochie (Motown)	33	14%	85%	54%
UGLY KID JOE/Everything About You (Stardog/Mercury)	31	11%	58%	11%

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart. Top 15% is determined by dividing a song's total Top 15 reports by its total charted reports.

PERFORMING WHERE PLAYED is a weekly listing of records in New & Active and Significant Action with:

- 25 or more reports
- Chart positions at 50% or more of stations reporting them.
- No more than five fewer total reports than the previous week's.

See Parallels for a complete picture of all station activity.

NEW ARTISTS

Rank	Artist/Song/Label	Reports
1	WILLIAMS BROTHERS/Can't Cry Hard... (WB)	136
2	OZZY OSBOURNE/Mama, I'm Coming... (Epic Associated)	132
3	MINT CONDITION/Breaking My Heart... (Perspective/A&M)	127
4	L.A. GUNS/It's Over Now (PLG)	106
5	CHRIS WALKER/Take Time (Pendulum/Elektra)	99
6	ONE 2 ONE/Peace Of Mind (Love Goes On) (A&M)	90
7	BIG AUDIO DYNAMITE II/The Globe (Columbia)	85
8	JOE PUBLIC/Live And Learn (Columbia)	71
9	JODECI/Stay (MCA)	57
10	SCHOOL OF FISH/Three Strange Days (Capitol)	56

New artists have not yet had a CHR Breaker.

MAMA IS COMING HOME!



AIR FOLLOW-UP REPORT

MAMA, I'M COMING HOME / OZZY OSBOURNE / EPIC 3/02/92

B. DOUGLAS, MD Q102/Cincinnati, OH	3X	"TOP 5 CALLOUT/ALREADY SMASH/MAY POWER"
J. McCARTNEY, PD WAPE/Jacksonville, FL	5X	"#9 PHONES, #10 LP SALES"
J. FOX, APD WYKS/Gainesville, FL	6X	"TOP 5 PHONES"
B. CATCHER, OM WBBO/Greenville, SC	7X	"LOTS OF CALLS AT NIGHT"
K. HOPKINS, PD KZZU/Spokane, WA	3X	"TOP 2 PHONES"
S. WILSON, APD KC101/New Haven, CT	3X	"NIGHT PHONES"
D. HOEFFEL, PD WPST/Trenton, NJ	2X	"TOP 10 PHONES"
B. SHAHAN, PD WVSR/Charleston, WV	2X	"SELLING/MALE AND FEMALE REQUESTS"
R. WIMMER, PD Z102/Savannah, GA	6X	"SMASH/PHONES & RETAIL"
B. STEVENS, PD WBBQ/Augusta, GA	5X	"TOP 10 PHONES AND SALES"
J. PIRKLE, MD WOKI/Knoxville, TN	5X	"CALLS STARTING/GROWING"
T. SMITH, MD KMYZ/Tulsa, OK (Home of Oral Roberts)	4X	"#1 PHONES ACROSS BOARD/HEAVY 25-34"
R. HURT, PD WQUT/Johnson City, TN	4X	"POWER, #1 SALES, TOP 5 PHONES POWER ROTATION AFTER 10AM"
R. STIX, PD WRHT/Coastal Carolina, NC	5X	"NIGHT PHONES"
T. SHERMAN, PD WNYP/Ithaca, NY	5X	"STRONG REQUESTS/TOP 5"
T. WAITEKUS, PD WCIL/Carbondale, IL	4X	"#2 PHONES, TOP 10 SALES"
P. PETIT, MD WOMP/Wheeling, WV	6X	"MAINTAINING TOP 10 PHONES"
J. McKAY, PD KNIN/Wichita Falls, TX	6X	"TOP 5 PHONES"
D. COLLINS, PD KFBQ/Cheyenne, WY	4X	"HUGE RETAIL/TOP 15 CALLS"



BREAKERS

U2

One (Island/PLG)

62% of our reporters playing it. Moves: Up 2, Debuts 2, Same 0, Down 0, Adds 140 including WXKS, WPLJ, Z100, B94, PWR99, STAR94, Q105, KBEQ, KKRZ, KISN. Complete airplay in Parallels.

BRYAN ADAMS

Thought I'd Died And Gone To Heaven (A&M)

60% of our reporters playing it. Moves: Up 6, Debuts 4, Same 1, Down 0, Adds 128 including B94, PRO-FM, KEGL, Q105, Q102, KBEQ, WKBQ, KKRZ, Q99.5, KPLZ. Complete airplay in Parallels.

SIMPLY RED

Stars (Atco/EastWest)

60% of our reporters playing it. Moves: Up 95, Debuts 12, Same 23, Down 3, Adds 6, KISN, WKSS, 96STO, WIXX, K107, KPXR, WXKS 30-26, Q102 33-27, KKRZ 26.21. See Parallels, moves 28-25.

NEW & ACTIVE

WILLIAMS BROTHERS "Can't Cry Hard Enough" (WB)

Reports 136 Moves Up 95, Debuts 10, Same 25, Down 0, Adds 6, WPLJ, WAAL, FUN107, KKYK, B106, WIOG, Q102 24-20, WNCI 11-10, KXXR 17-12, KISN 7-6, Q99 5 18-14, 98PXY 4-3. See Parallels, moves 33-31 on the CHR chart.

OZZY OSBOURNE "Mama, I'm Coming Home" (Epic Associated)

Reports 132 Moves Up 90, Debuts 15, Same 22, Down 0, Adds 5, B94, WZPL, KZ93, KCHX, K107, Q102 21-17, KXXR 22-15, WKBQ 7-5, JET-FM 7-6, 93Q 22-16, WBBQ 16-11, WAPE 13-9, Z102 10-5, WRQK 12-7. See Parallels, debuts at number 35 on the CHR chart.

MINT CONDITION "Breaking My Heart (Pretty Brown Eyes)" (Perspective/A&M)

Reports 127 Moves Up 74, Debuts 14, Same 24, Down 5, Adds 10 including HOT97, PWR99, WNCI, WDFX, KLUC, WCIL, WLRW, WMXP 2-1, WHYT 10-9, HOT102 6-5, KDWB 17-11, KHTK 7-4, B93 4-2. See Parallels, moves 25-23 on the CHR chart.

JODY WATLEY "I'm The One You Need" (MCA)

Reports 123 Moves Up 11, Debuts 21, Same 40, Down 0, Adds 51 including WXKS, Q105, KDWB, WKBQ, Z90, HOT97, KPLZ, TIC-FM, Y102, WSTW, CK105, HOT97 29-24, PWR99 27-17, KMEL 25-20

CECE PENISTON "We Got A Love Thang" (A&M)

Reports 123 Moves Up 68, Debuts 25, Same 15, Down 1, Adds 14 including WPGC, WKBQ, KKRZ, Y102, WSTW, K106, WZYP, WABB, KOON, 92Q 13-10, WXKS 28-24, WIOG 1-1, WDFX 10-7, HOT102 12-9. See Parallels, moves 39-34 on the CHR chart.

NIA PEEPLES "Kissing The Wind" (Charisma)

Reports 119 Moves Up 69, Debuts 14, Same 33, Down 0, Adds 3, KISN, HOT97, KFBQ, PWR99 31-29, WAAL 34-29, WERZ 30-26, WLAN 33-29, WKRZ 36-32, WSTW 34-25, G105 33-30, WDJX 32-26, KN0E 36-31. See Parallels, debuts at number 40 on the CHR chart.

NKOTB "If You Go Away" (Columbia)

Reports 113 Moves Up 67, Debuts 17, Same 18, Down 2, Adds 9, KMEL, WNNK, TIC-FM, WKSS, Y102, KKSS, 95XIL, WCIL, K107, WXKS 8-7, Z100 24-19, KBXX 4-2, WDFX 20-14, KSOL 9-5, HOT97 17-10. See Parallels, moves 32-29 on the CHR chart.

L.A. GUNS "It's Over Now" (Polydor/PLG)

Reports 106 Moves Up 46, Debuts 11, Same 30, Down 0, Adds 19 including WVSR, WKRZ, WSTW, 195, KBFM, KOKQ, WMGV, WKPE, KCHX, KBEQ 23-19, WAAL 23-16, K92 14-11, WRQK 10-5

CHRIS WALKER "Take Time" (Pendulum/Elektra)

Reports 99 Moves Up 6, Debuts 16, Same 39, Down 0, Adds 38 including WXKS, WPGC, Q102, WNCI, WHYT, KDWB, KHTK, KKRZ, KGGI, KISN, HOT97, KMEL 31-27, B93 37-33, WQXA 30-25

NIRVANA "Come As You Are" (DGC)

Reports 98 Moves Up 11, Debuts 30, Same 27, Down 0, Adds 30 including B94, PWR99, WPHR, FLY92, 98PXY, KKYK, XL1067, WRVQ, 96STO, KMYZ, KRBE 36-31, KWOD 19-15, KC101 30-27, B106 32-28

HAMMER "Do Not Pass Me By" (Capitol)

Reports 94 Moves Up 46, Debuts 6, Same 38, Down 0, Adds 4, 92Q, KOY-FM, G105, KQHT, HOT97 34-30, WNVZ 30-27, WJMO 20-15, HOT102 24-20, PWR106 28-25, KMEL 29-26, HOT97 34-29, Y107 27-22, WRVQ 26-18

ONE 2 ONE "Peace Of Mind (Love Goes On)" (A&M)

Reports 90 Moves Up 47, Debuts 9, Same 33, Down 1, Adds 0, WZPL 20-16, KBEQ 31-27, WERZ 29-25, WKRZ 31-27, KHFI 38-34, WQUT 23-20, CK105 32-29, WIOG 14-9, KSND 11-9, WNYP 23-20, WJAD 16-13, WLRW 12-9

BIG AUDIO DYNAMITE II "The Globe" (Columbia)

Reports 85 Moves Up 48, Debuts 8, Same 25, Down 2, Adds 2, WYCR, XL1067, KRBE 29-22, KXXR 31-27, KS104 10-8, KWOD 8-7, PWR99 29-25, KHFI 7-4, 195 22-14, WOKI 6-4, KTUX 7-5, KZHT 18-13, KFOX 13-9

STORM "Show Me The Way" (Interscope)

Reports 73 Moves Up 26, Debuts 14, Same 22, Down 1, Adds 10, KISN, Q99 5, WAAL, WERZ, WBBO, K92, KWNZ, KTXV, WDBR, KGOT, KDWB 26-17, JET-FM 14-13, WPST 33-28, WQUT 29-22, WRQK 18-14

JOE PUBLIC "Live And Learn" (Columbia)

Reports 71 Moves Up 12, Debuts 16, Same 11, Down 0, Adds 32 including 92Q, PRO-FM, KBXX, KTFM, Q102, KXXR, HOT102, WKBO, Q99.5, HOT97, KPLZ, WEGX 28-24, PWR99 20-13, PWR99 28-18, KOY-FM 21-16

LISA STANSFIELD "All Woman" (Arista)

Reports 70 Moves Up 14, Debuts 14, Same 26, Down 0, Adds 16 including WXKS, KDWB, KOY-FM, Q99 5, KKHT, KKKX, KCAQ, BOSS97, KOIZ, WPGC 25-18, KMEL 19-16, WWKX 35-29, KZFM 40-33

RICHIE SAMBORA "One Light Burning" (Mercury)

Reports 60 Moves Up 11, Debuts 5, Same 31, Down 0, Adds 13 including WXKS, KXXR, KDWB, KISN, WQGN, 98PXY, WHOT, Q101, KZIO, WAAL 32-28, WPST 35-29, WQUT 33-27, KNIN 31-25

JOCELI "Stay" (MCA)

Reports 57 Moves Up 25, Debuts 6, Same 17, Down 3, Adds 6, WQGN, KJ103, KF95, KZHT, WILN, KMGZ, WZOU 30-27, WHYT 11-10, KHTK 25-15, KS104 13-9, FM102 10-8, KSOL 5-3, WWKX 31-15, WBBQ 38-33, B93 27-22

SCHOOL OF FISH "Three Strange Days" (Capitol)

Reports 56 Moves Up 14, Debuts 5, Same 27, Down 0, Adds 10, Y102, K106, WBBO, WCGQ, WFHT, WVBS, WBXX, KPAT, WDBR, KCHH, KWOD 22-18, JET-FM 20-17, WZYP 37-33

METALLICA "Nothing Else Matters" (Elektra)

Reports 55 Moves Up 0, Debuts 0, Same 0, Down 0, Adds 55 including Q102, WZPL, WAAL, WVSR, JET-FM, PWR99, WLAN, WPST, WBBQ, 195, WAPE, CK105, KZZU

CAUSE & EFFECT "You Think You Know Her" (SRC/Zoo)

Reports 54 Moves Up 27, Debuts 6, Same 15, Down 2, Adds 4, KXKT, KMCK, KWTX, B94 7, KEGL 8-7, KHTK 29-25, KWOD 2-1, WFMF 32-29, KPRR 11-9, WDJX 36-31, KLUC 1-1, KZHT 8-6, WHTO 34-28, KCHH 26-19

ENYA "Caribbean Blue" (Reprise)

Reports 52 Moves Up 22, Debuts 7, Same 12, Down 0, Adds 11 including PWR92, 98PXY, KZFM, KKYK, KIKX, KZZU, WMMZ, Q101, KRBE 40-29, KBEQ 27-21, KIIS 29-25, KWOD 4-3, KISN 4-1, Q99 5 11-8, WBBQ 24-19, WRVQ 19-14

SEAL "Killer" (Sire/WB)

Reports 50 Moves Up 6, Debuts 9, Same 21, Down 1, Adds 13 including KISN, WERZ, KHFI, G105, CK105, KXKT, KCAQ, KZHT, KZZU, KWOD 29-25, WLAN d-39, 999KHI d-32, KIKX 37-28, WILN 38-30, KGOT 39-36

SIGNIFICANT ACTION

GERALD LEVERT "Baby Hold On To Me" (Atco/EastWest)

Reports: 47 Moves Up 18, Debuts 11, Same 12, Down 0, Adds 6, WZOU, Q106, WQGN, KKKX, WMMZ, WDBR, WPGC 3-2, KBXX 3-1, HOT102 26-21, KHTK 19-13, KMEL 11-8, WCKZ 16-13, KIKX 38-34, BOSS97 38-34

GEOFFREY WILLIAMS "It's Not A Love Thing" (Giant/Reprise)

Reports: 43 Moves Up 5, Debuts 7, Same 13, Down 0, Adds 18 including KBEQ, HOT102, KHTK, WVSR, 999KHI, B93, KHFI, CK105, KF95, 92Q 24-21, Q102 34-28, WDFX d-25, KS104 d-25, WBXX 38-33

MOST ADDED

- J2 (140)
- BRYAN ADAMS (128)
- METALLICA (55)
- JODY WATLEY (51)
- CHRIS WALKER (38)
- JOE PUBLIC (32)
- NIRVANA (30)
- DION & BRYSON (24)
- LUTHER VANDROSS (22)
- L.A. GUNS (19)
- PARTY (19)

HOTTEST

- MR. BIG (120)
- VANESSA WILLIAMS (112)
- ERIC CLAPTON (102)
- ATLANTIC STARR (95)
- MICHAEL JACKSON (88)
- AMY GRANT (64)
- GENESIS (46)
- MICHAEL BOLTON (45)
- RTZ (42)
- KLF (30)

KENNY LOGGINS "The Real Thing" (Columbia)

Reports 39 Moves Up 7, Debuts 7, Same 16, Down 0, Adds 9, Q102, PWR945, KTUX, Z104 WOMP WILN KGGG KFBO, Y97, WNCI 24-20, KBE 28-25, WAAL 35-31, WGRD 32-26, WHTO 36-29, WBXX 24-20

TOM PETTY & THE HEARTBREAKERS "King's Highway" (MCA)

Reports 39 Moves Up 19, Debuts 2, Same 18, Down 0, Adds 0, JET-FM 12-11, WKRZ 37-33, WQUT 16-13, WIXX 37-34, KF95 34-31, KIKX d-38, WOMP 31-27, WBNQ 22-19, WBIZ 30-27, WKFR d-38, OK95 22-18

MC BRAINS "Oochie Coochie" (Motown)

Reports 33 Moves Up 17, Debuts 1, Same 10, Down 3, Adds 2, PWR96, WDFX, WZOU 24-19, B96 12-8, WHYT 4-3, KIIS 24-15, Q106 21-19, HOT97 9-8, WWKX 23-10, B93 22-15, KZFM 38-31, KQO 29-20, WQXA 10-7

UGLY KID JOE "Everything About You" (Stardog/Mercury)

Reports 31 Moves Up 1, Debuts 10, Same 3, Down 0, Adds 11 including WQUT, KXKT, KZZU, WOMP, KMCK, KZII, KNIN 297, JET-FM 22-19, WPST 25-18, WYCR 29-21, WRVQ 9-6, WHTO d-15, KWNZ 34-33

SHAWN CHRISTOPHER "Don't Lose The Magic" (Arista)

Reports 31 Moves Up 5, Debuts 3, Same 15, Down 0, Adds 8, WZOU, WMXP, B93, KZFM, KKMGM, PWR102, KZHT, WILN, HOT97 12-10, B96 27-24, WJMO d-30, KMEL 21-18, WKSS 39-34, WWKX d-35, KKSS d-24, BOSS97 40-35

REDHEAD KINGPIN "Three-Two-One Pump" (Virgin)

Reports 27 Moves Up 10, Debuts 2, Same 6, Down 0, Adds 9, WZOU, FM102, KSOL, HOT97, KUBE, KBFM, KKKX, KKMGM, KPSI, HOT102 27-23, PWR106 26-19, KOY-FM 7-6, B93 20-14, B106 35-29, KCAQ 30-21

DANGER DANGER "I Still Think About You" (Imagine/Epic)

Reports 24 Moves Up 6, Debuts 2, Same 12, Down 0, Adds 4, KTUX, WRQK, CK105, OK95, WLAN on-dp, WPST on, WIOG 20-11, KQIZ on-dp, KNIM d-34, KLYV d-36, KFMW 36-30, KTMT 39-37

LUTHER VANDROSS "Sometimes It's Only Love" (Epic)

Reports 22 Moves Up 0, Debuts 0, Same 0, Down 0, Adds 22 including WXKS, WZCU, WPGC, HOT102, KHTK, KMEL, HOT97, KUBE, 999KHI, B93, KBFM, KIKX

GIGGLES "What Goes Around Comes Around" (Cutting)

Reports 21 Moves Up 13, Debuts 2, Same 2, Down 2, Adds 2, PWR99, WQXA, KTFM 20-17, B96 7-6, KOY-FM d-20, TIC-FM 18-15, WKSS 4-1, KBFM 36-27, KKSS 3-2, BOSS97 20-17

SAINT ETIENNE "Only Love Can Break Your Heart" (WB)

Reports 21 Moves Up 9, Debuts 2, Same 8, Down 0, Adds 2, WQXA, WILN, KRBE d-32, WJMO 30-28, KMEL 35-32, KHFI 19-14, KPRR d-26, B95 20-18, KCAQ 35-33

ARTHUR BAKER /NIKEETA "10U" (RCA)

Reports 20 Moves Up 4, Debuts 2, Same 9, Down 0, Adds 5, WHYT, HOT102, PWR106, KOY-FM, BOSS97, KTFM 22-19, B96 on, KFR on, KUBE on, WCKZ on-dp, KZFM d-39, KKKX d-29

NAUGHTY BY NATURE "Everything's Gonna Be Alright" (Tommy Boy)

Reports 20 Moves Up 12, Debuts 1, Same 3, Down 1, Adds 3, WMXP, KSOL, HOT97 92Q 6-5, HOT97 18-15, PWR106 14-9, Q106 19-16, KMEL 3-4, WWKX 34-30, B93 32-27, PWR102 30-26

DAN HILL "I Fall All Over Again" (Quality)

Reports 20 Moves Up 7, Debuts 1, Same 11, Down 0, Adds 1, WCIL, FLY92 17-14, WQGN 23-18, KJ103 on, KF95 32-29, KQMQ 23-20, WCGQ d-34, Q101 on, KTMT 34-31

PARTY "Private Affair" (Hollywood)

Reports 19 Moves Up 0, Debuts 0, Same 0, Down 0, Adds 19 including B96, WLAN, 999KHI, WBBO, KJ103, KKHT, WPRR, WJMX, WILN, WVBS, WBXX

LIDELL TOWNSELL "Nu Nu" (Mercury)

Reports 19 Moves Up 7, Debuts 5, Same 3, Down 1, Adds 3, KHTK, WCKZ, KZFM, 92Q 1-1, WZOU d-29, HOT97 10-6, B96 23-15, HOT102 31-24, WKSS 34-30, B93 34-29, WQXA 28-22

KIX "Tear Down The Walls" (Atco/EastWest)

Reports 19 Moves Up 8, Debuts 0, Same 11, Down 0, Adds 0, WAAL on-dp, WNNK 18-12, WKRZ 38-34, WQUT 27-23, WPRR on, WOMP on-dp, KISR 31-29, WKFR 39-36

DEVON SQUARE "If You Could See Me Now" (Atlantic)

Reports 18 Moves Up 1, Debuts 1, Same 11, Down 0, Adds 5, WLAN, WRQK, KSND, WBNO, KLYV, WERZ on, 999KHI on-dp, WWFX on-dp, WNYP d-34, KN0E on, KFMW 40-32

R.O.C. "Dedicated To My Girl" (Scotti Bros.)

Reports 18 Moves Up 6, Debuts 2, Same 6, Down 0, Adds 4, WJMO, KPRR, KKSS, B95, WZOU 33-30, PWR106 d-29, KFR 29-26, KSOL 20-18, HOT97 11-5, B93 35-32, PWR102 d-36

TLC "Ain't 2 Proud 2 Eeg" (LaFace/Arista)

Reports 17 Moves Up 6, Debuts 6, Same 0, Down 0, Adds 5, KTFM, WHYT, WWKX, KBFM, WQXA, 92Q 26-18, WPGC 9-5, KBXX d-20, KFR d-30, KOY-FM d-23, FM102 d-26, KMEL 28-24, WCKZ 18-15, B95 23-20

DEGREES OF MOTION "Do You Want It Right Now" (Esquire/BMG)

Reports 17 Moves Up 9, Debuts 2, Same 5, Down 0, Adds 1, WZOU, KMEL d-35, HOT97 d-32, WKSS 33-29, KBFM 33-25, B95 28-24, PWR102 33-27, KCAQ 34-31, BOSS97 18-14

NUCLEAR VALDEZ "(Share A Little) Shelter" (Epic)

Reports 15 Moves Up 1, Debuts 2, Same 2, Down 1, Adds 9, KBEQ, KXXR, K106, WBBO, KTUX, WOMP, KISR, WMMZ, KN0E, WPST d-36, WNYP d-35

TORI AMOS "Silent All These Years" (Atlantic)

Reports 14 Moves Up 0, Debuts 0, Same 0, Down 0, Adds 14 including KWOD, KC101, 999KHI, HOT955, KJ103, KIKX, WNYP, KISR, KN0E

INGRID CHAVEZ "Hippy Blood" (Paisley Park/WB)

Reports 14 Moves Up 2, Debuts 0, Same 9, Down 0, Adds 3, KPRR, KKMGM, KQHT, KRBE 26-13, KTFM on, KDWB on-dp, KS104 on-dp, FM102 on, KWOD 25-20, HOT97 on-dp, KBFM on-dp

BABY ANIMALS "Painless" (Image)

Reports 14 Moves Up 6, Debuts 2, Same 5, Down 1, Adds 0, KBEQ 24-20, WQUT 35-28, WHTO 38-36, WBIZ d-30, WKFR 34-29, Y97 d-34

CHOCOLATE CHIP "I'll Be There" (RCA)

Reports 14 Moves Up 3, Debuts 2, Same 9, Down 0, Adds 0, KBXX d-25, WJMO on-dp, KFR d-29, KOY-FM on-dp, Z90 on, HOT97 28-24, B95 24-2, PWR102 16-13

RUSH "Ghost Of A Chance" (Atlantic)

Reports 13 Moves Up 6, Debuts 1, Same 3, Down 0, Adds 3, KXXR, KMYZ, KTMT, JET-FM 21-18, WPST d-37, WQUT 40-33, WRQK 20-17, KZZU on-dp, KFMW 33-23, OK95 40-33

VOICE OF THE BEEHIVE "Perfect Place" (London/PLG)

Reports 13 Moves Up 4, Debuts 1, Same 8, Down 0, Adds 0, WNVZ on-dp, WLAN on-dp, 999KHI on, K106 32-29, WHTO 37-31, KISR d-40, KLYV 36-34, KQIX on

LAURA ENEA "This Is The Last Time" (Next Plateau)

Reports 11 Moves Up 1, Debuts 4, Same 2, Down 0, Adds 4, B96, Z90, KHFI, KKSS, HOT97 15-12, TIC-FM on-dp, WKSS d-37, WSPK d-33, WWKX d-25, BOSS97 d-37

MC LUSCIOUS "Boom! I Got Your Boyfriend" (Avenue)

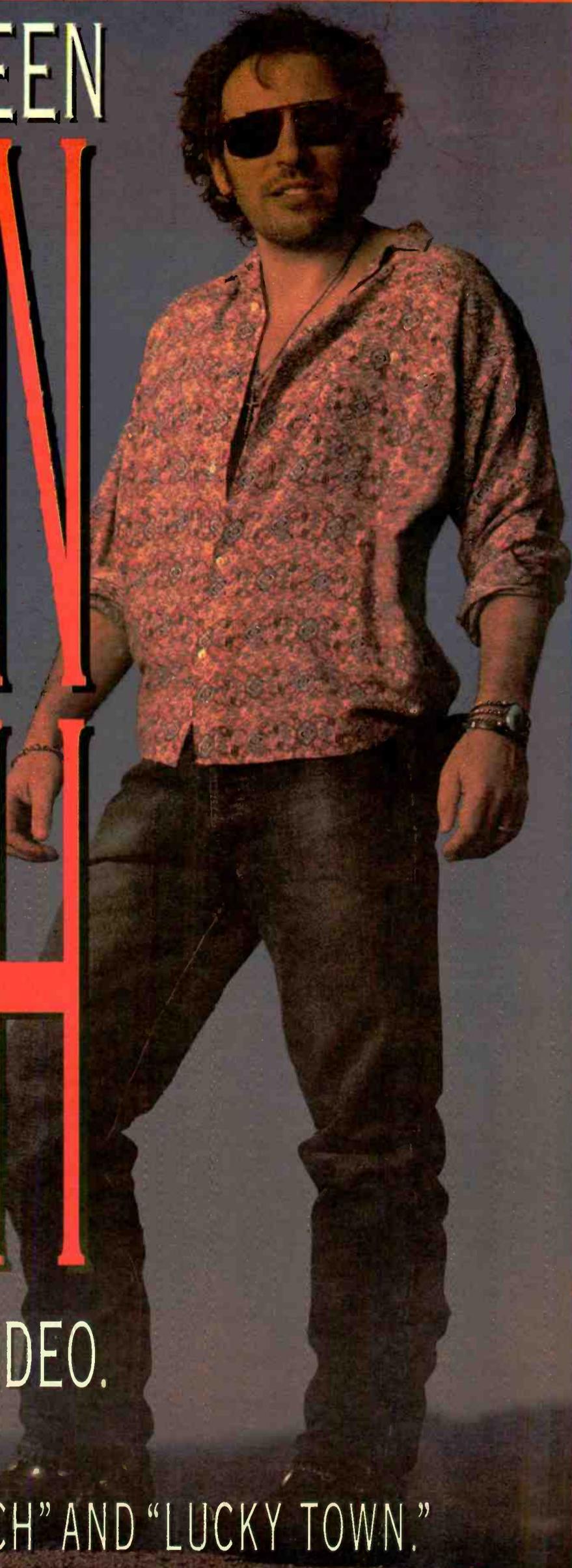
Reports 11 Moves Up 5, Debuts 2, Same 1, Down 0, Adds 3, KTFM, B96, B93, KBXX 12-10, PWR106 on, KFR 10-7, Q106 5-3, Z90 11-7, KUBE 9-6, KBFM d-34, WQXA d-35

TIA CARRERE "Ballroom Blitz" (Reprise)

Reports 1

BRUCE SPRINGSTEEN

HUMAN
TOUCH



THE FIRST SINGLE AND VIDEO.

TWO NEW ALBUMS: "HUMAN TOUCH" AND "LUCKY TOWN."

TWENTY-FOUR NEW SONGS FROM BRUCE SPRINGSTEEN.

COLUMBIA



NATIONAL AIRPLAY OVERVIEW

CHR

3	2	1	WKS	WKS	LW	TW
3	2	1	1	1	1	1
6	3	2	2	2	2	2
8	4	3	3	3	3	3
10	8	5	4	4	4	4
15	10	6	5	5	5	5
23	16	7	6	6	6	6
19	15	9	7	7	7	7
1	1	4	8	8	8	8
24	19	13	9	9	9	9
16	14	12	10	10	10	10
25	21	14	11	11	11	11
—	39	22	12	12	12	12
36	26	20	13	13	13	13
20	18	15	14	14	14	14
14	11	10	15	15	15	15
5	6	8	16	16	16	16
18	17	16	17	17	17	17
—	37	26	18	18	18	18
27	24	21	19	19	19	19
35	28	23	20	20	20	20
—	34	27	21	21	21	21
32	27	24	22	22	22	22
33	30	25	23	23	23	23
22	20	18	24	24	24	24
BREAKER	25	25	25	25	25	25
39	33	29	26	26	26	26
—	—	37	27	27	27	27
—	38	32	28	28	28	28
4	7	17	30	30	30	30
40	36	33	31	31	31	31
—	—	40	32	32	32	32
2	5	19	33	33	33	33
—	—	39	34	34	34	34
DEBUT	35	35	35	35	35	35
7	12	30	36	36	36	36
37	35	34	37	37	37	37
—	40	38	38	38	38	38
13	23	35	39	39	39	39
DEBUT	40	40	40	40	40	40

N&A Pg. 110; Playlists Pg. 96; Parallels Pg. 101; Parallel Chart Analysis Pg. 108

ADULT CONTEMPORARY

3	2	1	WKS	WKS	LW	TW
4	3	3	1	1	1	1
2	2	2	2	2	2	2
1	1	1	3	3	3	3
7	5	4	4	4	4	4
16	13	6	5	5	5	5
10	9	7	6	6	6	6
12	10	8	7	7	7	7
14	12	9	8	8	8	8
6	4	5	9	9	9	9
17	16	13	10	10	10	10
18	17	14	11	11	11	11
21	19	16	12	12	12	12
9	11	12	13	13	13	13
22	20	18	14	14	14	14
3	6	10	15	15	15	15
5	7	11	16	16	16	16
24	22	19	17	17	17	17
26	24	21	18	18	18	18
30	25	23	19	19	19	19
BREAKER	20	20	20	20	20	20
11	14	17	21	21	21	21
29	26	25	22	22	22	22
8	8	15	23	23	23	23
—	—	28	24	24	24	24
—	—	27	25	25	25	25
—	—	29	26	26	26	26
DEBUT	30	30	27	27	27	27
DEBUT	31	31	28	28	28	28
DEBUT	32	32	29	29	29	29
DEBUT	33	33	30	30	30	30

New & Active Pg. 85
Adds & Hits Pg. 86
Associate Reporters Pg. 87

URBAN CONTEMPORARY

3	2	1	WKS	WKS	LW	TW
6	3	2	1	1	1	1
4	2	1	2	2	2	2
7	5	4	3	3	3	3
8	6	5	4	4	4	4
16	11	7	5	5	5	5
5	4	6	6	6	6	6
14	10	8	7	7	7	7
17	12	9	8	8	8	8
19	13	10	9	9	9	9
20	15	11	10	10	10	10
21	14	12	11	11	11	11
3	1	3	12	12	12	12
28	18	13	13	13	13	13
30	19	15	14	14	14	14
33	23	20	15	15	15	15
28	21	16	16	16	16	16
27	18	17	17	17	17	17
18	16	14	18	18	18	18
37	27	24	19	19	19	19
40	34	26	20	20	20	20
31	27	25	21	21	21	21
26	26	25	22	22	22	22
38	30	28	23	23	23	23
22	20	19	24	24	24	24
37	37	37	25	25	25	25
35	29	24	26	26	26	26
34	31	28	27	27	27	27
39	31	31	28	28	28	28
40	40	40	29	29	29	29
11	9	13	30	30	30	30
39	39	39	31	31	31	31
38	36	32	32	32	32	32
DEBUT	37	37	33	33	33	33
DEBUT	38	38	34	34	34	34
DEBUT	39	39	35	35	35	35
DEBUT	40	40	36	36	36	36
BREAKER	40	40	37	37	37	37

Note: The Prince and Michael Jackson records tied in rotational chart points this week. All tiebreaking indicators were even as well, with the exception of station Hot reports, which gave the slight edge to Prince.

NEW ROCK

LW	TW	1	2	3	4	5	6	7	8	9	10
1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4	4	4
6	6	6	6	6	6	6	6	6	6	6	6
5	5	5	5	5	5	5	5	5	5	5	5
7	7	7	7	7	7	7	7	7	7	7	7
12	12	12	12	12	12	12	12	12	12	12	12
14	14	14	14	14	14	14	14	14	14	14	14
8	8	8	8	8	8	8	8	8	8	8	8

Complete TOP 30 New Rock Chart Pg. 88

NAC

LW	TW	1	2	3	4	5	6	7	8	9	10
3	1	1	1	1	1	1	1	1	1	1	1
1	2	2	2	2	2	2	2	2	2	2	2
5	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4	4	4
2	5	5	5	5	5	5	5	5	5	5	5
8	6	6	6	6	6	6	6	6	6	6	6
6	7	7	7	7	7	7	7	7	7	7	7
12	8	8	8	8	8	8	8	8	8	8	8
10	9	9	9	9	9	9	9	9	9	9	9
13	10	10	10	10	10	10	10	10	10	10	10

Complete TOP 30 NAC Chart Pg. 80

CONTEMPORARY JAZZ

LW	TW	1	2	3	4	5	6	7	8	9	10
1	1	1	1	1	1	1	1	1	1	1	1
5	2	2	2	2	2	2	2	2	2	2	2
6	3	3	3	3	3	3	3	3	3	3	3
8	4	4	4	4	4	4	4	4	4	4	4
11	5	5	5	5	5	5	5	5	5	5	5
3	6	6	6	6	6	6	6	6	6	6	6
16	7	7	7	7	7	7	7	7	7	7	7
12	8	8	8	8	8	8	8	8	8	8	8
7	9	9	9	9	9	9	9	9	9	9	9
4	10	10	10	10	10	10	10	10	10	10	10

Complete TOP 30 Contemporary Jazz Chart Pg. 80

AOR TRACKS

3	2	1	WKS	WKS	LW	TW
2	1	1	1	1	1	1
3	2	2	2	2	2	2
15	11	5	3	3	3	3
12	9	6	4	4	4	4
21	14	11	5	5	5	5
6	5	3	6	6	6	6
5	4	4	7	7	7	7
13	10	9	8	8	8	8
19	15	12	9	9	9	9
25	19	14	10	10	10	10
—	—	18	11	11	11	11
BREAKER	12	12	12	12	12	12
24	21	16	13	13	13	13
1	3	8	14	14	14	14
BREAKER	15	15	15	15	15	15
BREAKER	16	16	16	16	16	16
BREAKER	17	17	17	17	17	17
8	6	7	18	18	18	18
9	8	10	19	19	19	19
17	16	15	20	20	20	20
—	—	51	21	21	21	21
38	27	22	22	22	22	22
BREAKER	23	23	23	23	23	23
BREAKER	24	24	24	24	24	24
4	7	13	25	25	25	25
7	12	17	26	26	26	26
26	24	24	27	27	27	27
37	30	29	28	28	28	28
40	31	30	29	29	29	29
20	20	20	30	30	30	30
—	44	34	31	31	31	31
36	36	35	32	32	32	32
44	39	36	33	33	33	33
—	—	44	34	34	34	34
45	40	38	35	35	35	35
39	37	37	36	36	36	36
60	45	39	37	37	37	37
56	43	39	38	38	38	38
46	40	39	39	39	39	39

Complete TOP 60 Tracks Chart Pg. 91; LP Chart Pg. 92

COUNTRY

3	2	1	WKS	WKS	LW	TW
9	7	3	1	1	1	1
8	6	2	2	2	2	2
6	5	4	3	3	3	3
11	9	6	4	4	4	4
13	10	7	5	5	5	5
5	4	1	6	6	6	6
15	13	9	7	7	7	7
16	14	10	8	8	8	8
17	15	12	9	9	9	9
22	18	14	10	10	10	10