

I N S I D E:

COUNTRY MORNING, NEW DAY DAWNING

Young guns making major-market leaps. Former CHR dudes breaking down the talent doors. Three PDs provide the lowdown on the coming Country mornings showdown.

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JIM SNOWDEN'S RISE FROM UC AIR TALENT TO GROUP HEAD

Jim Snowden's 20-year career has taken him from parttime nights at WELM/Elmira, NY to head of what will soon be the third-largest African-American-owned radio group.

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NEW WAYS FOR AC TO WIN WEEKENDS

Retro disco shows. Prize giveaways. Classical music for breakfast. Three AC PDs discuss their alternative approaches to wooing weekend listeners.

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FALL AOR ANALYSIS

Mainstream AORs broke even, but most Progressive and Classic Rockers saw their fall numbers slip a bit.

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IN THE NEWS...

- **Jean Riggins** new Arista Sr. VP/Black Music
- **Greg Thompson** becomes Sr. VP/Promo at EastWest
- **David Gales** to VP/Label Ops for RCA/Nashville

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- **Bill Pugh** to VP/Programming for TK Communications
- **Jill Glass** named VP/Marketing for A&M
- **KRXX/Minneapolis** goes New Rock

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NEWSSTAND PRICE \$6.00

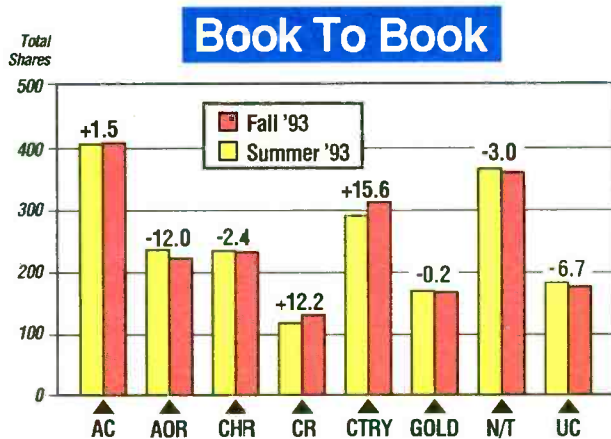


Classic Rock, Classical Are Class Of Fall '93

Exclusive Format Performance Review

Rock, jocks, and Bach had a banner book in Arbitron's Fall '93 ratings. According to R&R's exclusive Format Performance Review of the Top 30 markets, Classic Rock surged 10.4% in the sweep, putting the final touches on a year in which the format saw 26.2% growth. Sports recovered from a summer stumble to post a 32% gain, while

FORMAT PERFORMANCE/See Page 18



Karmazin, Pattiz Seal Deal For Unistar Takeover

CEO post goes to Infinity chief as two network giants pool resources



Westwood One officially took over the radio network business of Unistar Radio Networks last Friday (2/4). And in a related transaction, Infinity Broadcasting Corp. acquired five million shares of WW1 common stock for \$3 per share along with a warrant to purchase an additional three million shares at the same price.

The transaction concludes a 10-year metamorphosis in which six separate corporate entities — United Stations, Transstar, RKO Radio Networks, Westwood One Radio Networks, NBC Radiocast (and subsidiaries Talknet and the Source) and Mutual Broadcasting — have become one. The new company represents the first significant challenge to ABC Radio Networks, which captures the lion's share of the radio net business.

Infinity/Unistar CEO Mel Karmazin (r) has assumed the WW1 CEO post and Farid Suleman has been named WW1's CFO. Norm Pattiz (l) will remain WW1 Chairman.

The consolidation has begun... see Street Talk, Page 20.

Dollar Gain Tops In Medium Markets

LMA, duopolies help spur revenue increases

Revenue growth in the Top 75 markets exceeded the 9% industry-wide increase for 1993, while revenue growth outside the Top 75 stood at 6% last year. But it was stations in markets 31-50 that performed best of all, according to a Miller, Kaplan, Arase & Co. survey.

How markets fared in attracting local, national revenue increases: Page 18

Thanks to the rapid pace of LMA and duopoly consolidation among stations in markets 31-50 — a rate faster than those in markets of other sizes — the composite growth of these markets was 13%. A major factor: Underperforming suburban

REVENUES/See Page 18



Whitney Wins Another Eight AMAs

Propelled by Arista's scudtrack to "The Bodyguard," Whitney Houston scored eight trophies — including the annual Award of Merit — at last week's American Music Awards in Los Angeles (2/7).

At two apiece, other multiple winners at the Shrine Auditorium ceremonies included Aerosmith, Toni Braxton, Dr. Dre, Alan Jackson, and Stone Temple Pilots. Incidentally, Houston's career AMA total now numbers 13, tying the record previously set by Kenny Rogers.

Pfeifer To Head Hollywood Label

Bob Pfeifer, who joined Hollywood Records last August as VP/A&R, has been named Exec. VP of the label. He will report to Walt Disney Company Chairman/CEO Michael Eisner and President Frank Wells.



Pfeifer

Pfeifer told R&R, "I'm excited about the challenge and the support of Michael Eisner and Frank Wells. I'm also overwhelmed; there's a lot of work to do. I want to make Hollywood a label about artists and the development of their music. I want this to be a home for artists. We are aggressively looking to sign new acts."

Eisner said, "We are delighted to have Bob take charge at Hol-

PFEIFER/See Page 18

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abc **ABC RADIO NETWORKS**

Riggins Joins Arista As Sr. VP Black Music



Riggins

Arista Records has hired former longtime Capitol Records exec Jean Riggins as Sr. VP/Black Music. She'll handle all R&B promotion efforts for Arista and its R&B joint ventures.

"I'm confident that Jean's expertise, experience, and leadership qualities will have a major impact on Arista's continuing success," remarked Arista President Clive Davis.

Riggins said, "I'm so excited to become a member of the Arista team, with its incredible leadership, stellar artist roster, multi-format radio success, and consistent commitment to superb artistry. I'm home."

Riggins was at the Capitol tower for 10 years, most recently as VP/GM, Black Music. She also served as VP/Artist Development and Field Marketing Coordinator.

Sebastian New Program Director At KSLX/Phoenix



Sebastian

Twenty-five-year industry vet John Sebastian has joined Great American Classic Rock outlet KSLX/Phoenix as PD.

GM Dave Pugh said, "I'm extremely excited to be working with one of the all-time greats in radio and putting this station back on track. I'm the luckiest GM in the world to have such a great talent working with me."

Sebastian said, "I'm excited because I can stay in my favorite city and work for a company that's as dedicated to winning as I am. The potential for KSLX is awesome."

In addition to forming his own consulting company, Sebastian, Casey & Associates, Sebastian previously programmed KHJ/Los Angeles, KTWV/Los Angeles, WCOZ/Boston, KDWB/Minneapolis, KUPD/Phoenix, and KDKB/Phoenix.

KXRX & Pearl Jam Fit The Bill



After Epic Associated act Pearl Jam asked KXRX/Seattle to help raise awareness of Northwest hate crimes, the station conducted an anti-hate art contest. The winners not only scored backstage passes to a Seattle Center Arena concert, but their entry was recreated and posted on a local billboard.

Thompson Now EastWest Sr. VP/Promo

Former EMI Records Group VP/National Promotion Greg Thompson has joined EastWest Records America as Sr. VP/Promotion.



Thompson

EastWest Exec. VP Craig Lambert commented, "Because of his diversity, Greg will be a tremendous

asset to the EastWest family; he knows promotion from the grass roots on up. We welcome Greg with great enthusiasm."

Thompson said, "Combining street savvy with an ability to break major acts, EastWest is the definitive record company for the '90s. I'm proud to have an opportunity to help take what [Chairman/CEO] Sylvia Rhone and Craig have built to new heights."

THOMPSON/See Page 18

Let Saigons Be Bygones



With a concert at Ho Chi Minh City's Hao Beinh Theatre, A&M artist Bryan Adams recently became the first Western musical act to perform in Vietnam since U.S. forces evacuated in 1975.

Gales VP/Label Ops At RCA/Nashville

RCA VP/Strategic Development David Gales has relocated to Music City, where he now serves as VP/Label Operations at RCA/Nashville.



Gales

RCA VP/GM Thom Schuyler noted, "I saw a need for an experienced and capable executive to organize, in-

tegrate, and implement the plans of our marketing, promotion, media, and creative services departments. It was immediately clear to me that David's 20 years of experience in the areas of artist development, marketing, strategic planning, and technology made him the perfect addition to our great staff."

Before joining RCA in 1991, Gales held positions at A&M Records and CBS Records.

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AC, AOR, CHR, Country, NAC, New Rock, Urban Contemporary **BACK PAGE**

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1994 DEALS TO DATE

Dollars To Date: \$204,247,832

(Last Year: \$256,177,803)

This Week's Action: \$37,685,010

(Last Year: \$77,123,769)

Stations Traded This Year: 123

(Last Year: 113)

Stations Traded This Week: 25

(Last Year: 30)

DEAL DETAILS BEGIN PAGE 6

Deals Of The Week

● **WWDM/Sumter (Columbia), SC**
\$13.75 million

● **KXRX/Seattle \$11.7 million**

● **WCWA & WIOT/Toledo \$7 million**

Brokerage Firm Bullish On Radio

Hibbard Brown & Co. sees radio as "an investment opportunity that's tuned into tomorrow" . . . and is recommending Multi-Market to clients.

See Page 6

WHFS Vs. Ebbert: Another Round

Now that the FCC has approved Liberty Broadcasting's purchase of New Rock WHFS/Washington, a woman staunchly opposed to the sale fires another salvo in her continuing battle against seller Duchossois.

See Page 8

RADIO BUSINESS

EARNINGS

WW1, Tribune, Clear Channel, Jacor, S. Starr Improve

Westwood One (Nasdaq: WONE) reported a net loss of \$23.9 million (\$1.58 per share) for its fiscal year ended November 30, compared to a loss of \$24.1 million (\$1.62 per share) the previous year. Revenues were \$99.6 million, down from \$101.3 million. The company's operating loss for fiscal '93 was \$2.2 million, improved from an operating loss of \$18.7 million in '92.

For the fourth quarter, WW1 reported a net loss of \$4.3 million (28 cents per share), virtually unchanged from a loss of \$4.3 million (29 cents per share) a year earlier. Revenues were \$28.3 million, up from \$25.8 million. The company had operating income of \$808,000, compared to an operating loss of \$3.9 million.

WW1 owns the Mutual Broadcasting System, NBC Radio Network, Talknet, the Source, and Westwood One Radio Networks.



Last Friday (2/4) the company closed on its acquisition of **Uni-Star Radio Networks** (see Page 1).

Tribune Income Up

Tribune Co. (NYSE: TRB) reported net income of \$188.6 million (\$2.56 per share) for 1993, up from \$119.8 million (\$1.56 per share) in 1992. Revenues were \$2 billion, down from \$2.1 billion.

Fourth-quarter earnings were \$58.1 million (80 cents per share), up from \$42 million (57 cents per share) a year ago. Revenues were \$514 million, down from \$522 million.

Tribune owns six radio stations, seven TV stations, six daily newspapers, and the Chicago Cubs.

Clear Channel's Earnings Double

Clear Channel Communications (AMEX: CCU) reported 1993 earnings of \$9.1 million (73 cents per share), a gain of 103% from 1992's \$4.3

million (36 cents per share). Revenues were \$135.7 million, up from \$94.5 million. After-tax cash flow was \$26.6 million, up from \$17.1 million.

For the fourth quarter, Clear Channel had net income of \$4.8 million (35 cents per share), compared to \$1.6 million (14 cents per share) a year earlier. Revenues were \$47.9 million, an increase from the previous year's \$31.9 million. After-tax cash flow was \$10.2 million, up from \$6.2 million.

Clear Channel also declared a special 25% stock dividend, payable February 22, to shareholders of record on February 15. The company owns 30 radio stations and eight TV stations.

Jacor Posts Gains

Jacor Communications (Nasdaq: JCOR) reported 1993 net income of \$1.4 million (10 cents per share), compared to a loss applicable to common shares of \$23.5 million (\$61.50 per share) in 1992. The 1992 figure had included a \$15.7 million charge re-

lating to the company's financial restructuring. Net revenues for 1993 were \$89.9 million, up from \$70.5 million. The company said cash flow on a "same station" basis was up 41%.

For the fourth quarter, Jacor had net income of \$876,000 (five cents per share), compared to a loss applicable to common shares of \$2 million (\$5.22 per share) a year earlier. Net revenues increased from \$18.5 million in '92 to \$23.8 million last year.

Jacor owns 14 radio stations.

Southern Starr Rising

Southern Starr Broadcasting Group (Nasdaq: SSBG) reported net income of \$256,000 (17 cents per share) for its fiscal third quarter ended December 31, up from \$125,000 (five cents per share) a year earlier. Revenues were \$2.9 million, a slight increase over last year's \$2.8 million. Broadcast cash flow was \$914,000, up from \$741,000.

Southern Starr owns four radio stations.

Clear Channel, Infinity Most Admired Groups

■ **NewCity, Shamrock also win praise from execs**

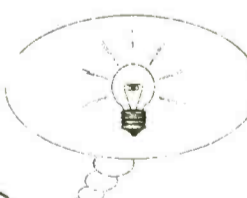
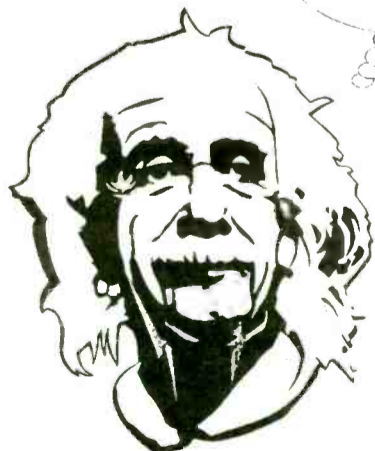
Group CEOs chose **Clear Channel Communications** as their most admired radio group, while station managers bestowed that honor upon **Infinity Broadcasting**, according to a poll in the latest edition of *Duncan's Radio Market Guide*.

CEOs' Choices

Clear Channel earned 37 votes from the CEOs, edging out Infinity (36 votes) for the top spot; **NewCity** followed with 28 boosters. Runners-up included **Shamrock Broadcasting** (25), **Cox** (18), **Saga** (15), **Capital Cities/ABC** (14), and **Viacom** (12).

Managers' Kudos

Station managers, however, were overwhelming in their support for **Infinity**: The company's 94 votes outpaced the field, easily beating **NewCity** (67), **Shamrock** and **Cap Cities/ABC** (61), **Clear Channel** (50), **Group W** (26), and **CBS** (25).



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Wall Street Firm Touts Radio

"Some see yesterday's medium. We see an investment opportunity that's tuned into tomorrow." That's how **Hibbard Brown & Co.**, a Wall Street brokerage firm specializing in small company stocks, is describing radio in ads that have been running in financial newspapers such as the *Wall Street Journal* and *Barron's*.

"We've determined that [radio] is a medium that continues to attract advertising because of its consistency

of growth," Sr. VP/Director of Research **John Attalienti** told R&R.

Cites Sillerman's Track Record

Hibbard Brown is currently recommending **Multi-Market Radio** (Nasdaq Small Cap: RDIOA) to clients, in part because of veteran broadcaster **Robert Sillerman's** involvement. "We sort of like his track record," Attalienti noted.

The analyst said he's looking at some other radio stocks that may be added to his "buy" list.

Satellite DAB Firm CD Radio Sets Public Offering

CD Radio Inc., one of four companies vying to create a satellite-delivered digital audio broadcast service, has announced plans to go public. The Washington-based firm has notified the SEC that it plans to sell 4.5 million common shares at \$10-\$12 each.

CD Radio expects to generate revenue by charging subscribers about \$5 per month to receive up to 30 channels.

Continued on Page 8

TRANSACTIONS

Sosson Fires \$13.75 Million On Sumter FM

Alliance adds KXRX/Seattle for \$11.7 million; Enterprise picks up WCWA & WIOT/Toledo for \$7 million

Deals Of The Week

WWDM/Sumter (Columbia), SC

PRICE: \$13.75 million

TERMS: Asset sale

BUYER: Radio Equity Partners L.P., managed by Fairfield Communications, which is headed by President **George Sosson**. It owns three stations and is buying 13 others. Phone: (203) 857-5600

SELLER: Threshold Broadcasting Inc., headed by President **John Marshall**. Phone: (803) 495-2558

FREQUENCY: 101.3 MHz

POWER: 100kw at 1322 feet

FORMAT: Urban

BROKER: **Joseph Sitrick** and **Jack Harvey** of **Blackburn & Company**

KXRX/Seattle

PRICE: \$11.7 million

TERMS: Asset sale for cash

BUYER: Alliance Broadcasting, headed by **John Hayes**. The company also owns **KYNG & KSNN/Dallas**, **WDFX/Detroit**, and **KFRC-AM & FM/San Francisco**. Last week, the company announced a deal to buy **KYA/San Francisco**. Phone: (510) 256-4690

SELLER: Shamrock Broadcasting, headed by **Bill Clark**. Shamrock also owns **WHTZ/New York**, **KLAC & KZLA/Los Angeles**, **KSAN & KNEW-**

KABL-AM & FM/San Francisco, **WWW-AM & FM/Detroit**, **KZFX/Houston**, **WFOX/Atlanta**, **KEYE & KFAN/Minneapolis**, **WWSW-AM & FM/Pittsburgh**, **KMLE/Phoenix**, **KXKL-AM & FM/Denver**, and **WHK & WMMS/Cleveland**. Phone: (818) 845-4444

FREQUENCY: 96.5 MHz

POWER: 100kw at 737 feet

FORMAT: AOR

BROKER: **Peter Handy** of **Star Media Group**

WCWA & WIOT/Toledo

PRICE: \$7 million

TERMS: Asset sale for cash

BUYER: Enterprise Media Partners, headed by **Edward Rogoff**. The company also owns **WHIT & WWQM/Madison, WI**; **WMRV-AM & FM-WMXW/Binghamton, NY**; and **WBNR & WSPK/Poughkeepsie, NY**.

SELLER: Reams Broadcasting, headed by **Nancy Dymond**

FREQUENCY: 1230 kHz; 104.7 MHz

POWER: 1 kw; 50kw at 540 feet

FORMAT: Nostalgia; AOR

Group Deal

SBC Technologies Stations

PRICE: \$3.3 million

TERMS: Two related companies, both with publicly traded stock, have decided to merge. **SBC Technologies**

Inc. will be merged into **Sage Technologies Inc.** in a stock swap. In addition to its radio properties, SBC currently owns about 11% of Sage's stock. A fairness opinion by **Dorset Advisors Inc.** valued SBC's radio properties at \$3.3 million, which includes an investment in **Radio Equity Partners L.P.** (see Deals Of The Week). Sage will also assume SBC's obligation to invest an additional \$1.6 million in REP.

BUYER: Sage Technologies Inc. (Nasdaq: SASZ), headed by Chairman **Leonard Fassler** and President **Gerald Poch**. Phone: (203) 357-1464

SELLER: SBC Technologies Inc. (Nasdaq: SAGB), headed by Chairman **Leonard Fassler** and President **Gerald Poch**. Phone: (203) 357-1464

WACO-AM & FM/Waco, TX

FREQUENCY: 1460 kHz; 99.9 MHz

POWER: 1kw; 100kw at 1650 feet

FORMAT: Country

WVMX/Stowe, VT

FREQUENCY: 101.7 MHz

POWER: 43 watts at 2654 feet

FORMAT: AC

Alabama

WCEO/Birmingham

PRICE: \$75,000

TERMS: Duopoly deal; asset sale for cash

TRANSACTIONS AT A GLANCE

- SBC Technologies Stations \$3.3 million
 - WACO-AM & FM/Waco, TX
 - WVMX/Stowe, VT
- WCEO/Birmingham \$75,000
- WMMK/Destin (Ft. Walton Beach), FL \$300,000 for 50%
- WPIQ/Brunswick, GA \$100,000
- KMCD & KIIC/Fairfield, IA \$200,000
- KTLB/Twin Lakes, IA \$370,000
- WIDE/Biddeford, ME \$140,000
- KTOZ (AM)/Springfield, MO \$35,000
- WBZB/Selma, NC \$150,000
- KDRQ & KAEI (FM CPYWishek, ND) \$150,000
- KRIG/Nowata, OK \$10 for 50%
- KROG/Phoenix (Medford), OR \$500,000
- WSSC/Sumter, SC \$157,000
- KIBL-AM & FM/Beeville, TX \$125,000
- KPXE/Liberty, TX \$5000
- KJIM/Sherman, TX \$35,000

BUYER: American General Media-Texas Inc., owned by **Anthony Brandon** of Baltimore and **L. Rogers Brandon** of Bakersfield. They own **WYDE/Birmingham** and four other stations.

Anthony Brandon also has interests in five other stations, and L. Rogers Brandon has interests in two other stations. Phone: (410) 752-8711

SELLER: Broadcast Properties Inc., headed by President **John Samford**. Phone: (205) 802-2545

FREQUENCY: 1260 kHz

POWER: 5kw day/41 watts night

FORMAT: Business News

Florida

WMMK/Destin (Ft. Walton Beach)

PRICE: \$300,000 for 50%

TERMS: Stock sale for \$150,000 cash and a promissory note for \$150,000 at 6% interest with three equal payments due August 31 of 1994, 1995, and 1996.

BUYER: **Lester Butler III** of Ft. Walton Beach, acquiring a 50% stock interest in **Emerald Coast Radio Corp.**

Timothy Fulmer will continue as a 50% owner. Phone: (904) 863-1500

SELLER: **Stephen Riggs** of Destin, selling his 50% stock interest. He and his wife, **Paula**, are buying **WKYD & WWSF/Andalusia, AL** (Ft. Walton Beach). Phone: (904) 837-0101

FREQUENCY: 92.1 MHz

POWER: 3kw at 285 feet

FORMAT: Country

Continued on Page 8

"Chris Porter and Mike Henry at Paragon have helped CHFI-FM maintain our long-standing position as Toronto's #1 rated radio station. Plus, their insight and experience assisted our sign-on of 680 News. Paragon's customized approach to telephone studies, focus groups and music testing is a fresh angle on radio research."

*Sandy Sanderson - Executive Vice President/General Manager
680 News & CHFI-FM/Toronto*

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Tracking

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FCC Settles WHFS Battle But Ebbert Continues War

Although the FCC approved Liberty Broadcasting's \$15.6 million purchase of New Rock WHFS/Washington, a virulent opponent of the deal continues to fight it.

In her petition for review of the decision, former WHFS NSM Patti Ebbert says the Mass Media Bureau's finding that WHFS repeatedly violated numerous FCC rules, including those governing station identification and contests, is sufficient grounds to require a hearing on seller Duchossois Industries' fitness to be a licensee.

Duchossois Assistant General Counsel Mark Tone predicted Ebbert's filing will not delay the closing, which is scheduled for later this month.

Regarding the violations, WHFS GM Alan Hay called the infractions minor, adding, "It's clear that we fixed whatever problems we had when they were brought to our attention."

Ebbert, the wife of WHFS middayer Damian Einstein, has long contended that she was fired in retaliation for her role in a successful campaign to have the speech-impaired Einstein reinstated after he was relieved of his daily airshift.

Satellite DAB Firm CD Radio Sets Public Offering

Continued from Page 6

nels of commercial-free digital audio programming, including a variety of music and talk formats. The debut of such a service is several years away and is contingent on CD Radio's ability to win FCC approval before building the complex, costly satellites that are at the heart of the system.

The NAB has vowed an aggressive fight against satellite-delivered DAB, which it considers a serious threat to the future of locally based, terrestrial radio.

TRANSACTIONS

Continued from Page 6

Georgia

WPIQ/Brunswick

PRICE: \$100,000

TERMS: Asset sale for cash

BUYER: IQ Radio Inc., owned by Larry Hickerson and A. Ray Garner of Brunswick. Phone: (912) 264-6251

SELLER: George Reed, receiver for Eagle Broadcasting Inc. Phone: (904) 285-3239

FREQUENCY: 790 kHz

POWER: 500 watts day/115 watts night

FORMAT: Gospel

BROKER: George Reed of Media Services Group

Iowa

KMCD & KIK/Fairfield

PRICE: \$200,000

TERMS: Asset sale for cash

BUYER: Fairfield Media Group Inc., whose voting stock is 100% owned by Jay Mitchell of Fairfield. Five other people own nonvoting stock. Phone: (515) 472-4087

SELLER: Galesburg Broadcasting Company, represented by Secretary David Isackson of Minneapolis. It also owns WGIL & WAAG/Galesburg, IL. Phone: (309) 342-5131

FREQUENCY: 1570 kHz; 95.9 MHz

POWER: 250 watts day/110 watts night; 4.1kw at 399 feet

FORMAT: AC

BROKER: Crisler Capital

KTLB/Twin Lakes

PRICE: \$370,000

TERMS: Duopoly deal; asset sale for \$45,000 cash, assumption of a promissory note for \$100,000 payable to the National Bank of Rockwell City, IA, and issuance of an eight-year promissory note for \$225,000 at 8% interest

BUYER: Ingstad Central Broadcasting of Iowa Inc., owned by James Ingstad of Fargo, ND. He owns KIAQ/Clarion, IA and 18 other stations. Phone: (701) 237-3775

SELLER: Twin Lakes Broadcasting Inc., owned by Francis and Craig Donnelly. Craig Donnelly also has an interest in KLMJ/Hampton, IA. Phone: (712) 297-7586

FREQUENCY: 105.9 MHz

POWER: 25kw at 282 feet

FORMAT: Variety

Maine

WIDE/Biddeford

PRICE: \$140,000

TERMS: Asset sale

BUYER: Witham-Rhodes Communications Inc. of Maine, headed by Ernest Huntzinger III

SELLER: Fuller-Jeffrey Broadcasting, headed by President Robert Fuller. It is a major group owner whose holdings include WSTG/Biddeford (Portland) and WBLM/Portland. Phone: (916) 791-3522

FREQUENCY: 1400 kHz

POWER: 1kw

FORMAT: News/Talk

BROKER: Kozacko Media Services

Missouri

KTOZ (AM)/Springfield

PRICE: \$35,000

TERMS: Asset sale for cash. This deal is subject to approval by the U.S. Bankruptcy Court for the Western District of Missouri.

BUYER: Entertainment Network Inc., owned by R.R. Johnson of Springfield. Phone: (417) 831-1060

SELLER: Dixon Broadcasting Inc., headed by President Larry Campbell. Phone: (417) 831-1060

FREQUENCY: 1060 kHz

POWER: 500-watt daytimer

FORMAT: Nostalgia

North Carolina

WBZB/Selma

PRICE: \$150,000

TERMS: Asset sale for \$10,000 cash and a 10-year promissory note for \$140,000 at 10% interest

BUYER: C & J Broadcasting Inc., owned by James and Cornelia Massengill of Four Oaks, NC. Phone: (919) 965-3753

SELLER: Waters & Brock Communications Inc., headed by President Gerald Waters

FREQUENCY: 1090 kHz

POWER: 1kw daytimer

FORMAT: Gospel

North Dakota

KDRQ & KAEI (FM CPY)

Wishek

PRICE: \$43,000

TERMS: Asset sale for cash, pursuant to an order of the U.S. District Court for the District of Minnesota

BUYER: Two Rivers Broadcasting, owned by Janice Ingstad of Valley City, ND. She and her husband, Robert Ingstad, own KQAQ/Austin, MN. Robert Ingstad also owns 22 other stations and is buying two more. Phone: (701) 845-1490

SELLER: Peter Thompson of St. Paul, court-appointed receiver for Christopher J. Stolee, Stolee Communications Inc., and CJS International. Phone: (612) 641-2983

FREQUENCY: 1330 kHz; 100.3 MHz

POWER: 500 watts day/214 watts night; 6kw at 328 feet

FORMAT: Country

Oklahoma

KRIG/Nowata

PRICE: \$10 for 50%

TERMS: Two of four partners decided not to continue in the partnership and are selling their interests for \$10. The two remaining partners have decided to convert the partnership to a corporation.

BUYER: KRIG Inc., owned by Homer Hillis Jr. of Abilene, TX, and Bruce Campbell of Bartlesville, OK. They are partners of the seller. Phone: (918) 333-7943

SELLER: KBGH Radio Group, owned by Homer Hillis Jr., Bruce Campbell, Kyle Sheets, and Gene Sheets. Phone: (918) 333-7943

FREQUENCY: 94.3 MHz

POWER: 3.5kw at 433 feet

FORMAT: Variety

Oregon

KROG/Phoenix (Medford)

PRICE: \$500,000

TERMS: Asset sale for payment by the buyer of the seller's indebtedness to Astoria Broadcasting Inc. and assumption of a lease agreement payable to Park Lease. The remainder of the purchase price, less payments already made under an option agreement, will be incorporated into a promissory note at 8% interest with monthly installments and a final balloon payment due December 31, 2001.

BUYER: KROG Radio Inc., headed by President Bob Esty. Phone: (503) 779-2244

SELLER: Bear Creek Broadcasting Inc., headed by President Tom Dole. Phone: (503) 770-5902

FREQUENCY: 105.1 MHz

POWER: 51.7kw at 544 feet

FORMAT: AC

South Carolina

WSSC/Sumter

PRICE: \$157,000

TERMS: Asset sale for cash

BUYER: Magnolia Media Inc., owned by Michael and Margaret Switzer of Columbia, SC. Phone: (803) 736-8068

SELLER: Mid-Carolina Communications Inc., owned by Charles Barton and John Midlen Jr. Barton owns WQIZ/St. George, SC; WBUM/North Charleston, SC; and WJUK/Mt. Pleasant, SC. Phone: (803) 778-2355

FREQUENCY: 1340 kHz

POWER: 1kw

FORMAT: News/Talk

Texas

KIBL-AM & FM/Beeville

PRICE: \$125,000

TERMS: Asset sale, pursuant to an order of the U.S. Bankruptcy Court for the Southern District of Texas. The buyer is paying \$25,000 in cash for the FCC licenses and \$100,000 as an offset to the secured claim of State Bank and Trust

BUYER: SBT Asset Corp., a wholly owned subsidiary of State Bank and Trust of Beeville, headed by President

Sammy York of Beeville. Phone: (512) 358-8700

SELLER: William G. West of McAllen, TX, Chapter 7 trustee for Lovelace & Associates Inc. Phone: (210) 682-6613

FREQUENCY: 1490 kHz; 104.9 MHz

POWER: 1kw; 3kw at 300 feet

FORMAT: Spanish; Country

KPXE/Liberty

PRICE: \$5000

TERMS: Asset sale for cash

BUYER: Texas Coast 1050 Broadcasting, owned by Robert Morrow of Tyler, TX. Phone: (903) 509-1010

SELLER: Trinity River Valley Broadcasting Co., headed by President William Buchanan. It also owns KSHN/Liberty. Phone: (409) 336-5793

FREQUENCY: 1050 kHz

POWER: 250 watts day/13 watts night

FORMAT: AC

KJIM/Sherman

PRICE: \$35,000

TERMS: Duopoly deal; asset sale for cash pursuant to an order of the District Court of Grayson County, TX

BUYER: Davis Family Trust, whose trustees are Charles Davis of Denton, TX and Owen Davis of Gainesville, TX. The trust owns KDSX-KDSQ & KTCY/Denison-Sherman. Phone: (817) 382-8283

SELLER: Harmon G. Husbands of Sherman, as receiver for KTXO Inc. He is also selling KWSM/Sherman. Phone: (214) 705-3169

FREQUENCY: 1500 kHz

POWER: 1kw daytimer

FORMAT: Gospel

COMMENT: The application states KJIM-KDSX & KDSQ-KTCY had a combined weighted share of 0.7% in the six-county duopoly market created by this transaction.

For The Record

In a February 4 Transactions listing concerning WWTN/Manchester (Nashville), R&R reported that a company once headed by proposed WWTN buyer Dr. John Robert E. Lee had been found unfit to be a licensee by the FCC Review Board.

While the Board did order the revocation of the company's licenses for WMJM & WFAV/Cordale, GA on the grounds it had abused the agency's distress sale policy, that decision was later overturned by the Commission, which instead fined the company \$20,000 for engaging in an improper station transfer.

Neither Lee nor his company were ever described by the Review Board as "unfit to be a licensee."



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MANAGEMENT



Pugh Set As TK VP/Programming

KXXR/Seattle PD Bill Pugh has resigned his position and will return to **TK Communications** as VP/Programming, overseeing the company's AOR **WSHE/Miami**, Classic Rock **WHTQ/Orlando**, and Gold **KLUV/Dallas**. He will be based at WSHE's studios.

TK Communications Chairman/CEO **John Tenaglia** said, "We're more than delighted to have Bill back. His appointment should come as no surprise to anyone who worked with him at WSHE. His tremendous track record and performance allowed WSHE success in the past, and we look forward to more of it in the future."

Referring to this week's announced sale of KXXR (see Transactions, Page 6), Pugh told R&R, "With the uncertainty at KXXR, this was an opportunity to return to a situation I'm very familiar with. It's with mixed feelings that I leave Seattle. But I'm looking forward to working with the people at TK and being more involved with TK's other properties."

In addition to KXXR, Pugh's previous programming experience includes **WSHE/Miami**, **WRXL/Richmond**, **WKLS/Atlanta**, **WKDF/Nashville**, **WTUE/Dayton**, **WLVQ/Columbus**, and **WCOL-FM/Columbus**.

Twin Cities' KRXX Flips To New Rock

Entercom AOR **KRXX/Minneapolis** flipped to New Rock as "The Edge 93.7 FM" Sunday (2/6), two days after its LMA with pending owner **Capital Cities/ABC's KQRS**. KQRS MD/Promotions Director **John Lassman** has been named PD at KRXX, which is being consulted by **Jacobs Media**.

KQRS & KRXX Operations Manager **Dave Hamilton** explained, "When **KJ104 [KJJO]** flipped to KRXX/See Page 18

Guns 'N' Tickets



KHQT (Hot 97.7)/San Jose and the Bass Ticket agency collected 407 weapons in a recent "Guns For Tickets" exchange program. Standing over the booty is San Jose Mayor Susan Hammer.

Glass Breaks Into A&M VP Ranks

Will oversee Artist, Advertising departments

A&M Exec. Director/Marketing **Jill Glass** has been promoted to VP/Marketing. She'll oversee the label's Artist Development, Artist Relations, Product Management, and Advertising Merchandising departments, reporting to Sr. VP/GM **Jim Guerinot**.

A&M President/CEO **Al Cafaro** commented, "Her passion for music and all its possibilities, combined with her very practical experience in sales, promotion, and product



Glass

management, make her perfect for this important job."

"Jill has developed into a skilled administrator who contributes both a creative and practical vision to the marketing of A&M bands," Guerinot added. "I have great confidence in her ability to take on her new area of responsibility."

Glass joined A&M 10 years ago as Special Products/Alternative Marketing Manager in its Boston office, where she eventually became New England Promotion Manager. She then held Regional Sales Manager posts in the label's New York and Los Angeles offices before becoming Exec. Director/Marketing.

EXECUTIVE ACTION

WDRE/Long Island Ups Seransky To GSM

WDRE/Long Island has boosted LSM **Roy Seransky** to GSM. He replaces **Dan Zako**, who was elevated to VP/GM at the New Rock outlet three months ago.

Zako commented, "Roy's work ethic, knowledge, and energy have helped lift the WDRE sales staff to new heights. I feel confident that he will be able to handle the added responsibilities with flying colors."

Seransky told R&R, "I'm going to take the sales staff here at 'DRE to a higher level. This is the format of the '90s, and I'm expecting a tremendous growth in sales. I would like to thank [Jarad Broadcasting President] **Ron Morey** and **Dan Zako** for giving me this opportunity."

Prior to joining 'DRE 10 months ago, Seransky held sales positions at numerous New York stations, including **WPAT-AM & FM**, **WRKS**, **WPIX & WQCD**, and **WYNY**. In addition, he was an AE at **WBMW/Fairfax, VA** and **WBZZ/Pittsburgh**.



Seransky

Sweet Becomes KHTX/Riverside GSM

Bob Sweet, GM at **Henry Broadcasting's KDON/Monterey-Salinas**, has been named GSM at the company's **KHTX/Riverside-San Bernardino**.

VP/GM **Jeff Salgo** commented, "With his strong background in major-market sales management, Bob was the ideal candidate for the KHTX opportunity."

Before his stint at KDON, Sweet served as GM at **KFAB & KGOR/Omaha** and GSM at **KMJ & KSKS/Fresno**.

Bernardo New Mercury Sr. Dir./R&B Promotion

Mercury Records National Director/R&B Single Sales **Mike Bernardo** has been promoted to Sr. Director/R&B Promotion for the label.

VP/R&B Promotion **Michael Johnson** said, "I'm thrilled that I have someone of Mike's experience and temperament on my team. Her longevity speaks for itself. She's a player and an important part in the success of our promotional efforts."

"I'm delighted to be a part of the Mercury family," Bernardo added. "I look forward to meeting the challenge of breaking new and developing artists, and taking our current acts to the next plateau."

Prior to joining Mercury, Bernardo worked in the **Motown/MCA** organization, helping break such acts as **Jodeci** and **Mary J. Blige**.



Bernardo



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Radio

● **JOSEPH McCLURE** has been promoted from WRCG & WCGQ/Columbus, GA Station Manager to parent company McClure Broadcasting Group President.

● **MIKE BUSHEY** — previously VP/Programming at Americom's KEYQ & KFSD/Fresno — shifts to sisters KODS & KIZS/Reno as VP/GM.

● **MARGARET MURPHY** assumes NSM duties at WMVP & WLUP/Chicago. She most recently held a similar post at WMJX & WBCS/Boston.

● **KENTON LEE** segues to KRFD/Marysville-Sacramento as GSM. He formerly spent 10 years as KSFM/Sacramento's Sr. AE.

the following Sales Managers: **DALE LIBBY** (NY), **FRED CROSHAL** (L.A.), and **TOM BEAVER** (Northwest).



Barnes Garfield

● **REGGIE BARNES** and **BRUCE GARFIELD** have been tapped as VPs in Avenue Records' National Promotion and Artist & Corporate Development/Publicity Departments, respectively. Barnes is a 20-year industry veteran; Garfield is President of the Garfield Group, which will continue to run under Avenue parent Audio Video Entertainment Inc. Meanwhile, 23-year industry veteran **LINDA FINE** joins Avenue as National Marketing Director.

● **STEVE KARAS** steps up from National Director to VP in IRS Records' Publicity Department.

● **GLENN SILVER** joins Big Pop Records as Promotion & Marketing Manager. He currently is an air personality at KGNU/Boulder, CO. The label also names Alien Hand Studios owner **GORDON ADAMS** Production & Distribution Manager.

● **KERRY MURPHY** has been elevated from Retail Promotions to National Radio Promotions at Slash Records. **DALE JOHNSON** assumes Murphy's former post.

● **KAREN ROSS** has been promoted from Singles Coordinator/Chicago to Manager/Urban Marketing at BMG Distribution.

● **CARL MICHELAKOS** advances from Atlanta Regional Branch Manager to Director/Sales, Special Products at UNI Distribution Corp. In related activity, the company has formed three regional divisions, tapping **DENISE FANELLI** (Western), **JIM WEATHERSON** (Central), and **RICH GROBECKER** (Eastern) as Divisional Sales Managers. UNI's Divisional Marketing Managers are **ROGER CHRISTIAN** (Western), **BEN SHEETS**

(Central), and **RON DE MARINO** (Eastern).

● **BETH JACOBSON** has been elevated from Director/East Coast to Sr. Director — and **IRIS TESSON** rises from Coordinator to Associate Manager — in Elektra Entertainment's Press & Artist Development Department.

● **MICHAEL OLSEN** has been appointed VP/Business Affairs at newly established Velvet Dwarf Records, which also names the following Directors: **BETH LITRELL** (Radio Promotions), **SUSAN ROSKO** (Retail Promotions), **DENISE WILLIS** (Marketing), **TIM HOLBROOK** (A&R/Production), **ROB ENSLIN** (Publicity), and **KEN WELLS** (Art). Owned and distributed by Intersound Inc., the new label can be reached at 483 Moreland Ave. N.E., Suite 4, Atlanta, GA 30307; (404) 525-5270.



Liddell Evans

● **FRANK LIDDELL** segues to Decca Records as Director/A&R. He previously served as Creative Director at Bluewater Music. Concurrently, former MCA/Nashville Promotion Manager **LORI EVANS** joins Decca as Promotion Manager/Exec. Assistant.

● **BRUCE HARTLEY** is upped from Coordinator to Manager in Mercury Records' Media & Artist Relations Department.

● **LORIE HOPPERS** moves up from Coordinator to Director in MCA/Nashville's Publicity Department, which also boosts Manager **SARAH BROSNER** to Associate Director/International Liaison. In other news, MCA/Nashville has relocated to 60 Music Square East, Nashville, TN 37203; the label's main phone line remains the same. At MCA Records International, Director/International **EAMON SHERLOCK** advances to Sr. Director in that department.

● **BETH MCKENZIE** — an eight-year company veteran — has been elevated from President's Assistant to Director/International Marketing at Sparrow Communications Group.

And the company's Local Promotion/Retail Marketing Department ups **DENA DIVITO** from Coordinator to Manager. At Sparrow Distribution: **STEVE SANO** advances to Director/Customer Services & Telemarketing, while **MAUREEN BRUNLINGER** rises to Manager/Customer Services.

● **JIM CHAFFEE** has been appointed VP/GM of Word Records' Myrrh/WAL division.

National Radio

● **WESTWOOD ONE's** NBC Radio Network is offering "Laura McKenzie's Travel Report." The daily,

60-second segments air during WWI's "America In The Morning" program or are available to stations as a minute-long stand-alone feed at 6:30am ET; (310) 840-4383.

● **PATTI MROZOWSKI** has been elevated from Sales Manager to GSM at Katz Radio Group Syndication.

● **RICHARD MORLEY** becomes President at One-On-One Sports Entertainment Network, which also taps **CHUCK DUNCAN** as VP & Director/Affiliate Relations and **RICH PEMENKO** as PD. Previously entitled One-On-One Sports, the company recently acquired a controlling interest in Las Vegas-based Sports Entertainment Network.

Industry

● **TRESA REDBURN** moves up from Sr. AE to Sr. VP at Levine Schneider Public Relations.

● **CRAIG SASAKI** shifts to the Interep Radio Store's Research Division as Research Director. Most recently a Research Analyst at D&R Radio, he'll handle research for the Torbet Radio Group.

● **KAREN MYFORD** shifts from AE at Detroit's Group W Sports Marketing to Manager/Marketing at cross-town Katz Radio Group. In related news, **LOUIS ROMERO** moves up from AE to LSM at Katz Hispanic Media.

● **JAY BERMAN** — RIAA Chairman — has been elected Recording Company Co-Chairperson for the Alliance of Artists & Recording Companies. Rounding out the new slate of officers: attorney **JAY COOPER** (Acting Recording Artist Co-Chairperson); RIAA Exec. VP **HILARY ROSEN** (Treasurer); AFTRA Exec. Director **BRUCE YORK** (Acting Secretary).

● **CECIL HOLMES** has been named VP/GM at Round The Globe Music's newly formed artist management division. He previously owned independent consulting firm Holmes Entertainment.

Continued on Page 14

Records



Lee Karas

● **RON PICCOLO** has been upped from New York Branch Manager to VP/Field Sales at Sony Music Distribution, which also boosts **JIM HAWN** from Mid-Central Branch Manager to VP/National Accounts. **TOM DONNARUMMA** accepts Piccolo's former post, while **LAUREL POLSON** and **BILL FROHLICH** have been nam-



Piccolo Hawn

ed Branch Managers in the Los Angeles and North Central offices, respectively. The company also hires

CHRONICLE

Marriages

Impact Records Sr. VP/A&R **Randy Nicklaus** to **Left Bank Management** National Radio Promo **Laure Dunham**, December 4.

Births

Capricorn Records Director/Product Management **Marcia Beverly-McKee**, husband **Todd**, son **Tyler**, February 3.

Arista Records Exec. VP/GM **Roy Lott**, wife **Carol**, daughter **Carina**, January 25.

Arista Records VP/Creative Services **Ken Levy**, wife **Sharon**, son **Jordan Alexander**, January 24.

Bad Boy Records owner **Sean "Puffy" Combs**, wife **Tanieka**, son **Justin Dior**, December 30.

KHFI/Austin morning talent **Allen Price**, wife **Anne**, daughter **Ashley**, November 16.

Condolences

Former **WIBC/Indianapolis** and **WMGK/Philadelphia** air talent **Pete Sullivan**, 49, February 4.

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Changes

AC: WSNY/Columbus, OH's Bob Simpson welcomes former WLTY/Norfolk morning personality Christine Sullivan as morning drive co-host/news anchor . . . Cleveland National Air Show Media Coordinator Sue Jansik rejoins WKDD/Akron as Marketing Director . . . AE Susan Purtell segues from WXTU/Philadelphia to WLIF/Baltimore . . . Nine-year WEBN/Cincinnati Promotion Director Kat Thomas joins crosstown WCKY & WIMJ for similar duties . . . WWNK/Cincinnati welcomes Cathy Cruise to 7pm-midnight . . . Yancy Deering exits WIBC/Indianapolis to join WLW/Cincinnati as talk show producer . . . WJLK/Monmouth MD/night personality Karen Carson departs for nights at WPAT-FM/New York . . . WLEV/Allentown ups Joe Corcoran from swing to APD . . . Jeff Tyson takes on WVTY/Pittsburgh's swing shift.

AOR: WXRK/New York boosts Peggy Panosh to Director/Marketing . . . At WKLD/Grand Rapids: WRIF/Detroit MD Darren Arriens exits for APD/night talent duties; overnighter Tom Robinson advances to late nights; and parttimer Andy O'Riley segues to overnights . . . At KRZR/Fresno: PM driver Don de la Cruz is upped to APD; WGRF/Bufalo morning news/sidekick Jennifer Lipp joins for similar morning duties . . . KXFX/Santa Rosa, CA boosts parttimer Phyllis West to middays; Carla "Razz" Raswick exits . . . Anita Thielen is named salesperson at KRNA/Iowa City . . . Former WKQX/Chicago staffer Heidi Hess takes on WAXQ/New York's midday shift. Robyn Gatof and David Wilkes are WAXQ's new AEs, exiting similar posts at crosstown WHITZ and WNEW, respectively . . . Tripper Lewis joins WIMZ/Knoxville as Creative Production Director; Dana Madsen signs on for overnights . . . KATS/Yakima, WA hires stand-up comedian Jeff Connor for mornings. He replaces Dave Hanson, who moves to mornings at crosstown sister KXXS . . . At WZZR/Ft. Pierce, FL: Mike Michaels succeeds Terence The Hair as Production Director; Terence now produces the "Love Doctor Talk Show" and "Radio Free Lee." Lady Di relinquishes her Promotion Director post

Consultants' Continuing Contract



Radio consulting firms Burkhardt/Douglas & Associates and Benson Communications have signed a long-term agreement to continue their five-year relationship. Finalizing the deal are (l-r) BID&A Chairman Kent Burkhardt, Benson owner Don Benson, and BID&A President Dwight Douglas.

for a night shift . . . WQFM/Milwaukee hires former WDIZ/Orlando night talent Mike "Snake" Young for middays, replacing WCXR/Washington-bound Greg "Fitz Dog" Fitzgerald . . . Morning host Mike Jacobi, PM driver C.J. Morgan, and night talent Dave Cockrell exit KMBY-FM/Monterey. PD/morning co-host Tim Kelly will do mornings solo, middayer Rich Berlin segues to afternoons, Sandy Shore becomes MD, and Julie Ford comes aboard for nights. Milan Alnas is upped to APD at KMBY (AM) . . . WTUE/Dayton hires Sterling Schiessler for weekends . . . WXTB/Tampa hasn't moved, but its address has changed to 13577 Feather Sound Dr., Suite 550, Clearwater, FL 34622-5550.

CHR: WJMX/Boston welcomes new MD/night talent Booker Madison from WYAV/Myrtle Beach, SC . . . KKLQ/San Diego midday personality Anita Rush resigns; late nighter Karen K subs temporarily . . . At WKWX/Providence: Afternoon John McMahon is now acting MD; former KHQT/San Jose afternooner Mojo assumes nights . . . KPLZ/Seattle ups acting MD Mike Tierney to MD, succeeding Randy Irwin . . . At KGGI/Riverside, APD/MD Harley Davidson relinquishes music duties to former KSPM/Sacramento staffer Sonia Jimenez . . . At WFMF/Baton Rouge: Former WAQQ/Charlotte MD Eddie Munster becomes MD/night talent; middayer/former MD Chazrin

Blake adds new but undefined programming duties . . . KBFM/McAllen-Brownsville taps Sunny Rio and Hector Reyes for mornings. They replace Jay Gonzales, who's heading to San Antonio . . . KQCR/Cedar Rapids, IA afternooner Paul Anthony adds Promotion Director duties . . . Captain Jack Morgan exits KKBJ/Bemidji, MN to fill KKXL/Grand Forks, ND's morning slot . . . Ex-WIXX/Green Bay, WI MD Kevin Ross takes on that post at KOKZ/Waterloo . . . WMEE/Ft. Wayne night slammer Zack Skyler adds MD duties . . . Exiting KZOZ/San Luis Obispo, CA, George Rosta joins crosstown KSLY to host "The Other Side" on Sunday nights . . . WEUP (AM)/Huntsville, AL is simulcasting on FM with 6kw as "The Magic Of The Tennessee Valley, Magic 92.1" . . . WKSZ/Columbus changes calls to WAKS.

Classic Rock: Lon Landis shifts from WCBS-AM & FM/New York to KCBS/Los Angeles for morning news anchor duties . . . KUFYX/San Jose ups APD Aaron Loeb to Marketing Director.

Country: Tonya Campose is KZLA/Los Angeles's new middayer, exiting Unistar Hot AC . . . WCTK/Providence PD/afternooner Mike McCoy sheds programming duties . . . Vince Richards leaves WCYO/Irvine, KY to become morning sidekick at WVLK/Lexington, KY . . . KFKF/Kansas City middayer Fowler Jones is the new MD/middayer at partnered KKJ. Michelle Lee joins KKJ as morning co-host from nights at crosstown KCFX. And KKJ middayer Dina Michaels moves to 9am-noon at KFKF . . . KICT-KFDI-AM & FM/Wichita add former KTKA-TV/Topeka, KS Sr. AE Greg Palmer as Sales Specialist . . . KMPS/Seattle hires Greg Thunder and John Hiefield from crosstown KPLZ for wakeups.

Gold: WNNH/Concord, NH appoints Gary Francis Production Director . . . WMMM (AM) has relocated to 1 Lois St., Norwalk, CT 06850.

NAC: Ex-WHJX/Jacksonville MD Bruce Melvin lands mornings at WHTX/Atlanta . . . WJZZ/Detroit's two-hour "Guest Artist Review" returns with host Rosetta Hines (weekends, 6pm).

New Rock: Production Director Todd Wilkinson shifts from WFNX/Boston to WCHZ/Augusta, GA; MD Mark Copeland exits . . . WDRE/Long Island hires AC&R Advertising Media Buying Supervisor

Dennis Cox as AE; Jodi Vale rejoins 'DRE for overnights, following nights at AOR WCCC/Hartford . . . WKQX/Chicago ups parttimer Samantha James to overnights . . . KPOI/Honolulu parttimer Rick Kennedy is promoted to overnights . . . WRLG/Nashville appoints E. Heather Lose MD/nights, exiting nights at sister WRLT; weekender/swing man Keith Coes slides into Lose's former post . . . WWCD/Columbus, OH middayer Costello exits . . . KTOZ/Springfield, MO solidifies its lineup: Joe Kinder slides into afternoons, Christopher Calandro takes nights, and Ronnie Rameriz is the new overnighter . . . KEDJ/Phoenix night slammer/specialty show host Christopher The Minister adds AMD duties . . . At KRZQ/Reno, morning duo Big Leo & Ollie break up: Leo heads to KHOP/Stockton for mornings with Charlie Simmons, while Ollie teams with 'RZQ nighttimer Jayne Sayd; Rip rises from overnights to nights, and Production Director Buzz Heshman takes on afternoons . . . XHRM/San Diego hires KEZY/Anaheim Production Director/middayer April Whitney to host "Radio Recovery," a two-hour self-help talk show (Sundays, 11pm) . . . WEQX/Manchester-Albany launches a new specialty show, "Sunday Rewind," featuring music from '77-'85 and hosted by overnighter John Ailers (10am-noon).

News/Talk: Tracey Miller joins KABC/Los Angeles's "Peter Tilden Show"; Dianne Dixon exits to pursue other interests . . . WTEM/Washington welcomes Rick "Doc" Walker to its weekday, noon-2pm slot . . . J.D. Howard hosts KUKQ/Tempe, AZ's 30-minute talk show on the state's auto insurance industry (Saturday, 10am) . . . KTUV/Los Angeles weekend Greg Mundy joins KFBK/Sacramento for a weekday, 9pm-midnight shift . . . Peter Weissbach joins KOGO/San Diego as PD/afternoon personality. He comes from CJCA/Edmonton, Alberta.

UC: At WMTY-AM & FM/Greenwood, SC: Barry "Middy" K. succeeds Angela Austin as MD; night talent Boogiemann shifts to PM drive; parttimer Herbie J. assumes the night shift; Jay "The Juice" Alexander joins for parttime work . . .

Industry
Continued from Page 12

- JOHN MARSHALL advances from Houston President/GM to Corporate VP/Sales Operations at Shadow Broadcast Services. Assuming Marshall's former post is LANCE LOCHER, who previously served as VP/GM for Metro Traffic's Los Angeles and San Diego operations.
- PATRICK CONSEIL — a 12-year industry veteran — has been promoted to Director/International Creative Services at Warner Chappell Music.
- SUSAN PETZE-ROSENBLUM is elevated from Manager to Director in Sony Music Publishing's Administration Department.
- HALLAND BROADCAST SERVICES is offering its "70s AC-Gold" music library as a 30-CD collection; (800) 425-5263.

PROS ON THE LOOSE

- Doc Bailey — Middays KLIT/Los Angeles (909) 694-9214
- Ruby Cheeks — Middays WNCX/Cleveland (216) 546-9551
- Dave Gibson — Nights WDXZ/Charleston, SC (803) 795-9220
- Gonzo Greg — Mornings KRXX/Minneapolis (612) 454-6716
- John Hagle — Morning Production Director KVLV/McAllen-Brownsville (210) 421-2856
- George Hamberger — Morning personality NSE Radio Network (716) 592-4364
- Lisa Lyons — APD/MD/air talent KRXX/Minneapolis (612) 825-3932
- Charlie Maxx — MD/middays WJRZ/Toms River, NJ (609) 978-0116
- Jan Ochs — Evenings WPAT-AM & FM/New York (908) 937-9168
- The Original Magic Christian — From the Beach/Phoenix (602) 867-1577
- George Silva — National Promotion Elektra (312) 868-0303
- Gregg Steele — PD KRXX/Minneapolis (612) 724-6350
- Dave "Jo Jo" Tumblebeugh — Mornings WLUM/Milwaukee (414) 271-8387
- Bob Young — PD KNCL/Sacramento (916) 927-5456

WIZF/Cincinnati welcomes Phil Davis for weekend and overnight air duty . . . WDZZ/Flint, MI middayer Kevin Cage adds Production Director duties . . . Debbie Sims is WBLK/Bufalo's new Music Coordinator.

Records: Joanne Parducci steps up to Manager/Merchandising at Atlantic Records. She previously was an assistant in that department . . . A&M Records welcomes Advertising Coordinator Stephanie Levin . . . Sparrow Distribution promotes Data Processing Clerk Jenni Galeazzi-Mathew to Sr. Customer Service Representative . . . Nancy Churn joins Positive Music Records as Promotions Assistant.

National Radio: AE Lisa Beth Napp has been upped to Sr. AE at Katz Radio Group Network . . . Effective February 28, Sports Byline USA will add WPAT (AM)/New York to its network of stations.

Industry: Former WAEB-FM/Allentown LSM Jim Gallagher rejoins Banner Radio's New York office as AE . . . Luke Condolora joins the Torbet Radio Group/New York as AE . . . In Philadelphia, Thomas Byrne shifts from D&R Radio Director/Sales & Regional Manager to Katz Radio AE. Katz also taps former MCI AE Hans Heilmann for similar duties . . . New AEs at Christal Radio: Peter Kakoyiannis (New York), James Antes (Philadelphia), Meredith Garrett (Dallas) . . . AE John Lawing segues from KLTU-FM/Dallas to crosstown Eastman Radio . . . Former KYMX-FM/Sacramento PD Mike Shores joins TAPSCAN's MusicSCAN division as Northeastern Sales Representative . . . Radio veteran Lisa Kendall is named Associate Consultant at DeMers Programming Media Consultants.

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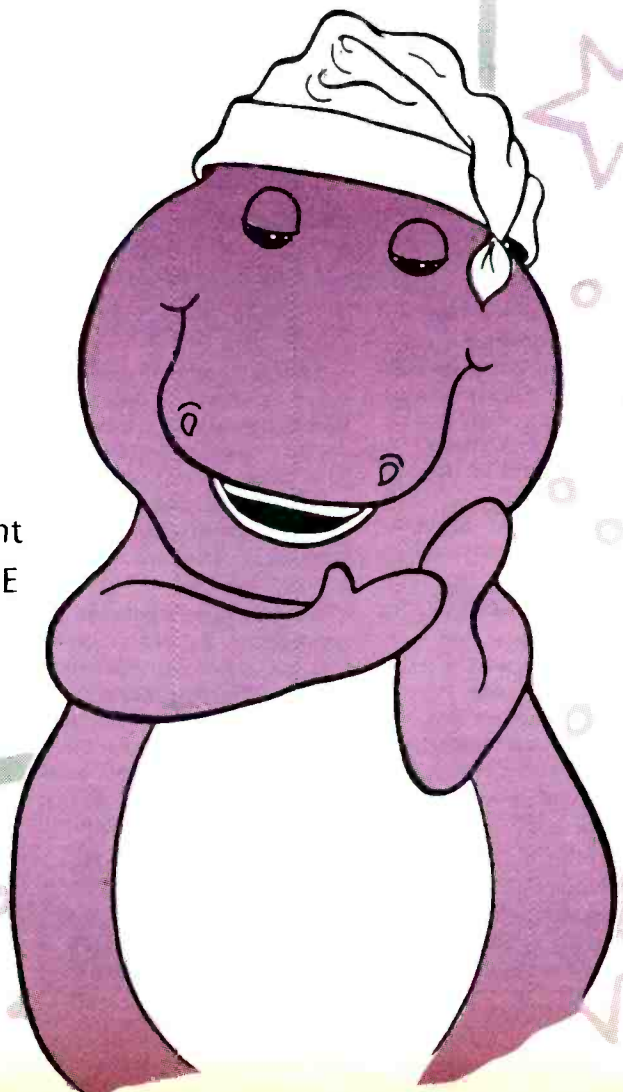
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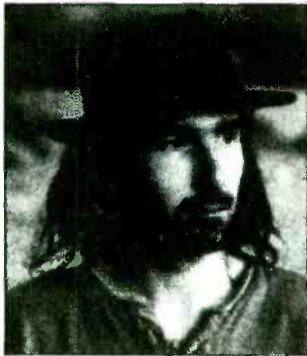
MEDIA

'ZINE SCENE

Nirvanapalooza!

"We're looking forward to playing for the kids," said Kurt Cobain, announcing Nirvana will headline the next Lollapalooza. "But we have to sell more records than Pearl Jam."

The next Lollapalooza lineup, according to *Entertainment Weekly*, will include Nirvana, the Beastie Boys, and Smashing Pumpkins, with Johnny Cash, the Breeders, and a Tribe Called Quest as possible additions. The L.A. *Times* says George Clinton might join too.



STAY (FARAWAY!) — When a homeless-looking guy approached Eric Clapton at a NYC bash, Slowhand's bodyguards gave him the bum's rush out the door, only to be met by screaming fans clamoring for an autograph from the "derelict" — U2's *the Edge!* (National Enquirer).

Radio Editor

Judith Regan, the Simon & Schuster editor who worked on books by Howard Stern and Rush Limbaugh — prompting Stern to dub her "Judas Limbaugh" — rates five pages in *People*, which reports she's been offered a radio show of her own! "Judith Regan, 'voice of rage, voice of reason' would be her sign-off, she says.

By the way, Stern co-host Robin Quivers is working on her autobiography with none other than ... Judith Regan! (*Entertainment Weekly*).

Tour Talk

Alice In Chains drummer Sean Kinney, whose new Siberian husky puppy has replaced bassist Mike Inez's deceased golden retriever as the band's tour dog, says, "Having a dog [on tour] was real helpful. Everyone else passes out, and I'm still drunk, talking to the dog" (*Rolling Stone*).

Janet Jackson insists on totally black dressing room drapes and a new toilet seat in every city she plays (*National Enquirer*).

Lennon Lives!

Yoko Ono says she chats with John Lennon every two weeks, with the help of a medium (*Star*). "Personally, I don't find myself all that depressing," says Crowded House frontman Neil Finn. "As a songwriter, I've always considered that the verses express despair, and the choruses express hope. That way, I get to be Leonard and McCartney — Leonard Cohen, that is" (*Rolling Stone*).

People devotes four pages to the Beatles — then and now.

Cold As Ice

Vanilla Ice denies his new dreadlocked look is another act of fashion slavery. He says the old look was his manager's idea. "I'd say, 'Man, I don't want to look like some fuckin' Evel Knievel'; they'd be like, 'Ice, don't argue with us, we're selling a lot of records'" (*Newsweek*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS JAN. 31-FEB. 6

- 1 Home Improvement
- 2 Frasier
- 3 Movie (Sunday)
("Breathing Lessons")
Seinfeld (tie)
- 5 60 Minutes
- 6 Roseanne
- 7 Murder, She Wrote
- 8 Grace Under Fire
- 9 Murphy Brown
Wings (tie)

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Friday, 2/11

- Doug Stone is slated to perform live — and Prince is set to debut his latest single — on CBS's two-hour "1994 Miss USA Pageant" (8pm).

- Kenny Rogers stars as an ex-con/gambler in "Mac-Shayne: Winner Takes All," a two-hour NBC movie (9pm).

- Vesta, "The Arsenio Hall Show" (syndicated; check local listings).

- Tori Amos, "The Tonight Show With Jay Leno" (NBC, 11:35pm).

- Paul McCartney, "ABC In Concert" (check local listings).

Saturday, 2/12

- John Anderson and Billy Dean perform on PBS's "Austin City Limits" (check local listings).

- UB40, "Saturday Night Live" (NBC, 11:30pm).

Sunday, 2/13

- Brian McKnight makes a cameo appearance on the second installment of a two-part "Martin" (Fox, 8pm).

Monday, 2/14

- David Lee Roth performs on and Pauly Shore co-hosts "Fox's Wild Adventures In Paradise," a weeklong series of segments airing between regular network programming (check local listings).

- Richard Marx, Babyface, and R. Kelly, "Arsenio Hall."

Tuesday, 2/15

- Jon Bon Jovi, Color Me Badd, Joey Lawrence, NKOTB, Kiss's Gene Simmons and Paul Stanley, Frankie Avalon, David Cassidy, Michael Damian, Tony DeFranco, and Bobby Sherman discuss their careers on "American Bandstand's Teen Idols," an hourlong NBC special hosted by Dick Clark (8pm).

- Celine Dion, "Arsenio Hall."

- Redd Kross, "Late Night With Conan O'Brien" (NBC, 12:35am, Wednesday).

Wednesday, 2/16

- Village People, "Jay Leno."
- Richard Thompson, "Late Show With David Letterman" (CBS, 11:35pm).

- Swinging Steaks, "Conan O'Brien" (12:35am, Thursday).

Thursday, 2/17

- Hammer, "Arsenio Hall."
- Faith Hill, "Jay Leno."
- George Benson, "David Letterman."

FILMS

WEEKEND BOX OFFICE FEBRUARY 4-6

- | | |
|--------------------------------------|---------|
| 1 Ace Ventura: Pet Detective (WB)* | \$12.11 |
| 2 Mrs. Doubtfire (Fox) | \$6.91 |
| 3 Philadelphia (TriStar) | \$5.81 |
| 4 My Father, The Hero (Buena Vista)* | \$5.64 |
| 5 I'll Do Anything (Columbia)* | \$4.70 |
| 6 Schindler's List (Universal) | \$4.63 |
| 7 Grumpy Old Men (WB) | \$4.52 |
| 8 Blink (New Line) | \$3.94 |
| 9 Intersection (Paramount) | \$2.55 |
| 10 Iron Will (Buena Vista) | \$2.30 |

All figures in millions
* First week in release

COMING ATTRACTIONS:

This week's openers include "My Girl 2," wherein Dan Aykroyd, Jamie Lee Curtis, and Anna Chlumsky reprise their roles from 1991's original. Showcasing recording artist J.D. Souther in a supporting role, the film's forthcoming Epic Soundtrax LP sports vintage songs by Elton John, Rod Stewart, the Beach Boys, and others.

Also opening this week is "Blank Check," starring Brian Bonsall and Karen Duffy (aka MTV VJ Duff). Look sharp for Delicious Vinyl/Atlantic Group act Tone Loc in a supporting role as a thug named "Juice."

Source: Entertainment Data Inc.

MUSIC & MOVIES

CURRENT

- PHILADELPHIA (Epic Soundtrax)
Singles: I Don't Want To Talk About It/Indigo Girls
Streets Of Philadelphia/Bruce Springsteen (Columbia)
Other Featured Artists: Sade, Spin Doctors, Neil Young
- GUNMEN (MCA)
Featured Artists: Eric B. & Rakim, Los Lobos, Kid Frost
- BEETHOVEN'S 2ND (Columbia)
Single: The Day I Fall In Love/Parton & Ingram
Other Featured Artist: Randy Edelman
- IN THE NAME OF THE FATHER (Island/PLG)
Featured Artists: Bono & Gavin Friday, Sinéad O'Connor, Kinks
- THE AIR UP THERE (Interscope/AG)
Single: Higher & Higher/Jimmy Cliff w/Soulda Pop
Other Featured Artists: Matthew Wilder, Baaba Maal, Angelique Kidjo
- COOL RUNNINGS (Chaos)
Single: I Can See Clearly Now/Jimmy Cliff
Other Featured Artists: Walling Souls, Worl-A-Girl, Diana King
- WAYNE'S WORLD 2 (Reprise)
Single: I Love Rock N' Roll/Joan Jett (Blackheart/Reprise)
Other Featured Artists: Gin Blossoms, Aerosmith, Robert Plant
- ADDAMS FAMILY VALUES (Atlas/Polygram)
Single: Family Affair/Shabba Ranks t/Patra/Terri & Monica
Other Featured Artists: H-Town, Brian McKnight, PM Dawn

COMING

- REALITY BITES (RCA)
Single: Spinning Around Over You/Lenny Kravitz (Virgin)
Other Featured Artists: U2, Juliana Hatfield Three, Crowded House
- 8 SECONDS (MCA)
Singles: No More Cryin'/McBride & The Ride
Standing Right Next To Me/Karla Bonoff
Other Featured Artists: Vince Gill, Pam Tillis, Brooks & Dunn

Quote: Joe Mathias
Managing Partner
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Just fix it!"**

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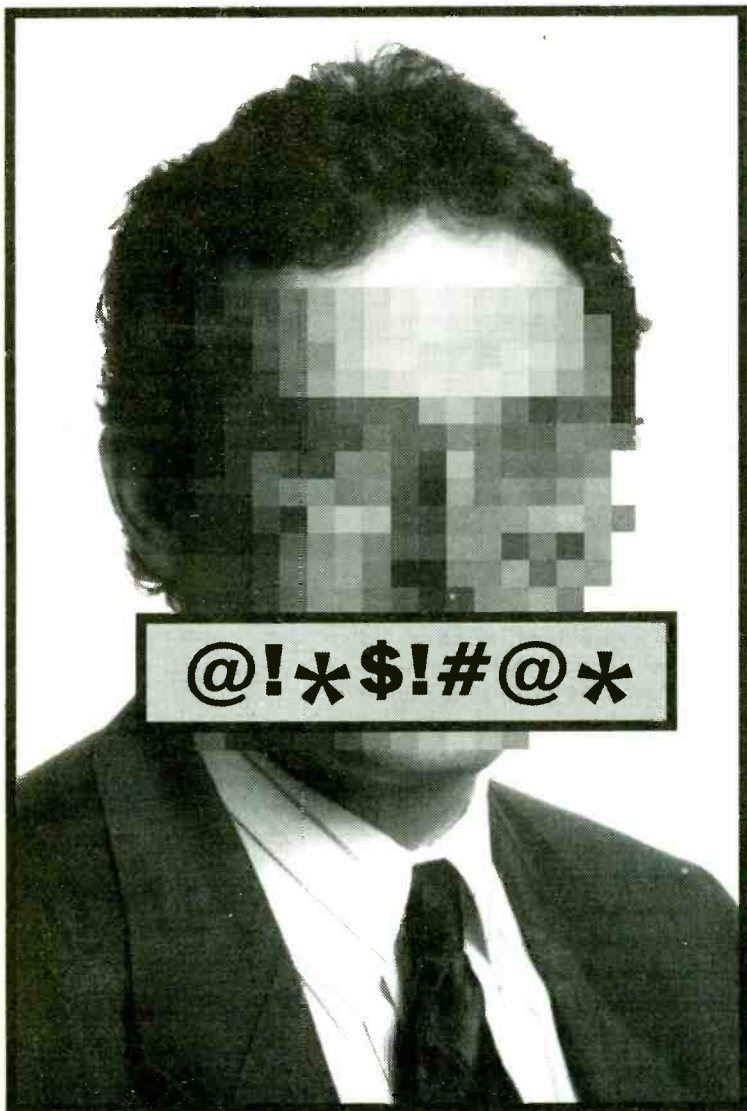
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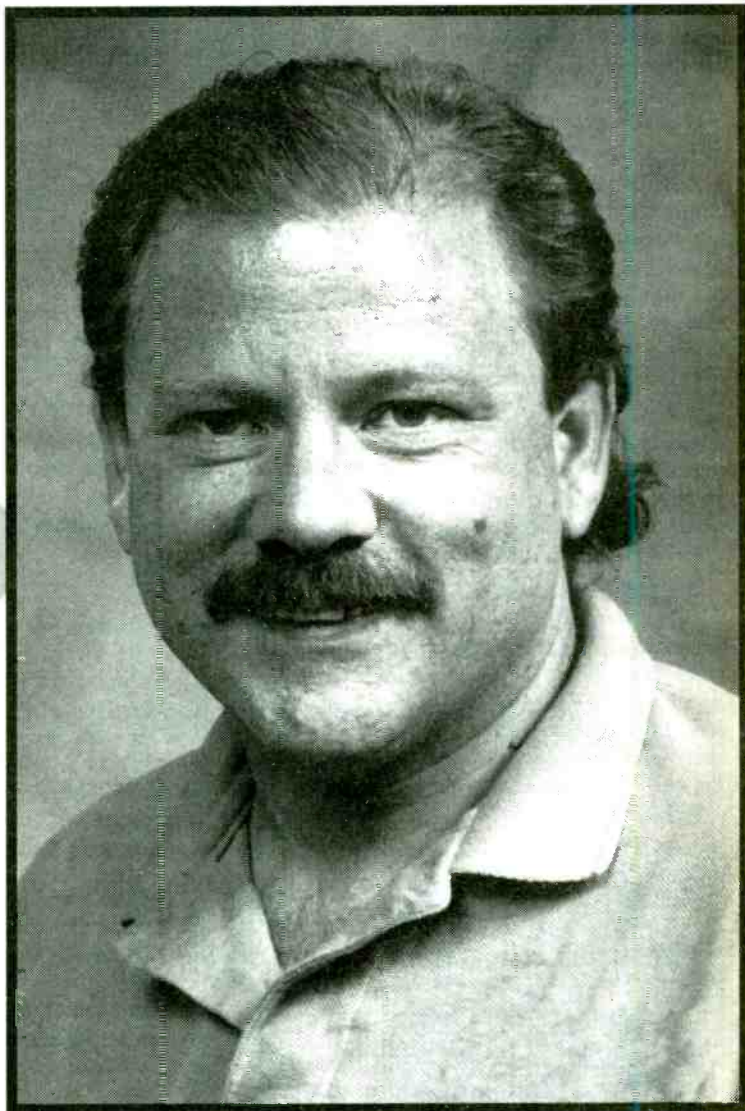
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with respect, and
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support people.
We've developed
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relationship.**

**I used to swear by
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happier now that
we've switched.
MusicSCAN is the
smart way to go.**

**But I still like to
yell at Brent.**



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Format Performance

Continued from Page 1

Classical scored its best numbers in at least four years.

While Country also posted a solid gain, most of the other formats held relatively steady. The exception: Beautiful/EZ, which saw its already meager share dwindle by more than 28%.

Format-By-Format Analysis

AC: A small gain this book widened its lead over News/Talk to 48 shares, but the format continued a steady fall-to-fall slide — 6% off last year, 9% down from two years ago, and almost 15% below its Fall '90 levels. Still, the format reached double digits in 26 of the 30 markets surveyed.

► Three-year trend: 478.8-408.3 total shares.

AOR: Although its shares declined 5% this book and 7% in the last year, those losses can be almost entirely traced to the reclassification of some key stations as Classic Rockers. The rest of the format seems to be holding its own.

► Three-year trend: 247.0-228.8

B/EZ: Code blue! The once-robust format has lost 77% of its shares in the last three years, and it averages just a 2.9 share in markets where it still maintains a presence.

► Three-year trend: 76.1-17.5

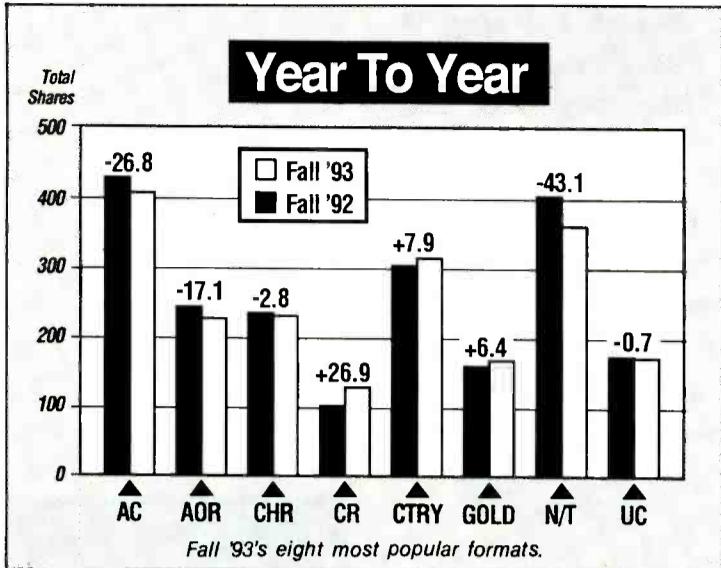
Big Band: This format generally enjoys a small fall increase, and this year's 2.3% boost continued the trend. The format's still a steady performer, having retained nearly 96% of its listeners over the last three years. Especially strong in Tampa, Phoenix, and Cleveland.

► Three-year trend: 91.4-87.6

Ranking The Formats

The race at the top remained essentially the same: AC was unchanged, News/Talk dropped slightly, and Country picked up half a percentage point. But CHR, owing to a significant dip in AOR's share, regained fourth place despite a drop of its own. Seventh-place Gold continued to close the gap between itself and sixth-place Urban, while B/EZ gave both Sports and Religious/CC a boost in ranking as it made its way to the cellar.

Format	Summer '93	Fall '93
AC	16.4%	16.4%
News/Talk	14.6%	14.4%
Country	11.9%	12.4%
CHR	9.7%	9.5%
AOR	9.7%	9.2%
Urban	7.2%	7.0%
Gold	6.9%	6.8%
Classic Rock	4.7%	5.2%
Big Band	3.5%	3.5%
Full-Service	3.0%	2.9%
Spanish	2.9%	2.8%
New Rock	2.8%	2.8%
Classical	2.0%	2.4%
NAC	1.8%	1.8%
Sports	1.0%	1.3%
Rel/CC	0.9%	0.9%
B/EZ	1.0%	0.7%



CHR: The numbers have been relatively flat for four straight books, resulting in a year-to-year dip of just 1%. The format reached double digits in nine markets and performed best on the East and West Coasts, but showed signs of weakness in a number of Midwest markets.

► Three-year trend: 328.5-237.5

Classical: A surprising 21.7% jump this book for a format that had been mired in the upper 40s-low 50s range for the last four years. Its fall-to-fall increase was a whopping 34.4%.

► Three-year trend: 52.5-60.6

Classic Rock: Coming off a 4% summer decline, the format rebounded with a convincing 10.4% gain. Over the last year, it has grown by over 26%. Where are those shares coming from? Fifteen have come from AORs that have been reclassified as Classic Rockers.

► Three-year trend: 103.1-129.7

Country: Country followed up three straight years of summer-fall increases with another sizable gain. Up 5.3% over summer, but just 2.6% over last fall's results. It showed its typical strength in the South and Midwest (it drew one of every four Kansas City listeners) but performed surprisingly well in the Pacific Northwest, drawing double-digit shares in Seattle, Portland, and Sacramento.

► Three-year trend: 256.3-310.2

Full-Service: The format held true to its usual pattern, dropping slightly (2.4%) in the fall book. Still, it's slightly above Fall '92 levels and manages to draw a 6.0 share in each of the markets it's in.

► Three-year trend: 69.3-72.7

Gold: Although the format made headlines with its new variations' ratings successes, the overall result was no change — it's still within a ratings point of where it was last summer. There has been steady growth, though, over last year (3.9%) and two years ago (9.7%).

► Three-year trend: 165.3-168.9

NAC: This stable book provided a brief respite from the steady slide the format's experienced since peaking two years ago at a 61.6. Since Fall '91, however, NAC's lost 26.5% of its audience.

► Three-year trend: 54.5-45.3

New Rock: New Rock's 39% summer gain was a tough act to follow, but the format was able to hold those new listeners — and add nominally to them. With a nearly 70% increase, this format has shown

Pfeifer

Continued from Page 1

lywood Records. He's a seasoned and successful executive with solid and broad experience in the music industry, having started out as a recording artist himself."

Wells noted, "Bob has had great success at Epic Records. Since joining Hollywood last summer, he has proved himself capable of leading

more growth than any other since last fall.

► Three-year trend: 27.5-69.1

News/Talk: The format, which draws double-digit ratings in 21 markets, is back at its Spring '93 level after a slight drop this book negated its summer gain. However, N/T is off 10.7% from last fall's peak performance.

► Three-year trend: 330.5-360.2

Religious: A slight 5.6% downward fluctuation this book was well within normal parameters for this steady format.

► Three-year trend: 22.0-22.0

Spanish: This format's rapid growth over the last few years has stabilized. Considering that 58% of the format's shares are concentrated in two cities — Miami and Los Angeles — where it may have already saturated the market, future expansion may be slow.

► Three-year trend: 58.5-70.3

the label to a strong position in the industry."

Prior to joining Hollywood, Pfeifer served as VP/A&R at Epic, where he signed such artists as Alice Cooper, Screaming Trees, Joe Satriani, and Eve's Plum. He formerly was a member of the band Human Switchboard, which recorded an album for IRS Records; he later recorded a solo album on the Passport label.

1993 Revenue Growth By Market Size

Markets	Local	National	Total
1-15	9.7%	8.2%	9.3%
16-30	9.9%	8.7%	9.2%
31-50	12.6%	17.1%	13.0%
51-75	11.1%	7.5%	10.2%
76-100	7.5%	6.7%	7.4%
101-125	3.4%	4.7%	4.6%
125+	5.9%	9.3%	6.5%

Revenues

Continued from Page 1

move-ins and Docket 80/90 stations saw their billings surge after they hooked up with stronger stations and their sales staffs.

With duopoly activity becoming more widespread in the Top 30 markets, it is anticipated that major markets will likely pace revenue growth in 1994.

— George Nadel Rivin, CPA

Thompson

Continued from Page 3

Before joining EMI in early 1992, Thompson served as Sr. VP/Promotion at SBK Records. He began his career in 1982 at WILS-FM/Lans-

KRXX

Continued from Page 10

Country, there was an alternative void in the marketplace. We saw such a strong reaction to the alternative music played on QRS that we decided to showcase it for three hours on Sunday nights. After pulling double-digit shares for nine months, we felt it was important to get on the air and preempt the Car-gill startup in April."

ing and went on to work in various capacities at CBS/Sony Records and Chrysalis Records. In December 1990, Thompson left the VP/Pop Promotion post at Chrysalis to become VP/GM at Jeff McClusky & Associates.

As for Lassman, a 10-year QQRS veteran, Hamilton noted, "We'd told John that if a duopoly were to happen, he would become our PD. He's a smart guy, and we're true to our word. He's a Twin Cities native; he knows the market and the music scene."

QQRS Asst. PD/specialty show host Wade Linder has also made the transition to KRXX as MD.

Sports: A great book for the format that's grown the most (194%) over the past three years. It's up more than 13% over last fall and nearly 57% since Fall '91. This format performs best in cities that have pro baseball, basketball, and football teams in the market... although there are a few notable exceptions.

► Three-year trend: 11.0-32.3

Urban: The usual fall dip — 3.7% this time around — brought the format back to its Fall '92 levels. In the markets where it maintains a presence, Urban is a peak performer, grabbing a 9.0 share of the audience.

► Three-year trend: 175.8-174.1

R&R
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STREET TALK®

Unistar Shuttters News Operation

ST was all set to hit the sheets Tuesday night (2/8), when word came bursting out of DC that **Unistar** was closing its news operation. The network was officially taken over by **Westwood One** only last week, so the closure may not have come as a complete surprise, seeing as how WW1 operates its own network newsroom in Arlington, VA.

No firm word on how many Unistar staffers might be retained for the consolidated operation. Neither Unistar nor WW1 execs could be reached for comment.

Nationwide's WNCI/Columbus — which evolved to AC over the last year or so — will have returned to CHR by the time you've finished reading this sentence.

Following a bookful of sagging numbers, PD **Dave Robbins** diagnosed "a case of 25-54-itis" and prescribed a "refocus on 18-34 females, as we did in 1989, which took us to the top of the market."

Early LMA At WZPL

With **MyStar Communications AC WTPI/Indy** buying crosstown **Booth CHR WZPL** (for a price rumored to be in excess of \$10 million), expect 'ZPL to be LMA'd by February 28.

Speedway speculators don't expect 'ZPL GM **Roger Ingram** (an unsuccessful bidder for WZPL) to make the transition. ST hears that TPI GM **Tim Medland** is already assessing the 'ZPL sales staff, but new owner **Mickey Maurer** says no decision has been made about Ingram.

Although WZPL'll probably retain some sort of CHR format, its future direction awaits the results of a current research effort. Look for PD **Gary Hoffmann** to stay aboard and work closely with MyStar VP/Prog. & TPI PD **Gary Havens** for a good demo fit.

Rumors

- Will **WJMO-FM/Cleveland** PD **Keith Clark** stay on as an in-house consultant once crosstown **WZAK** owner **Zapis/Zebra** takes over next Thursday (2/17)? And will 'ZAK's **Lee Zapis** and PD **Lyn Tolliver** split 'JMO's programming duties instead of hiring a new PD?

- **Epic Nat'l CHR** department changes on the West Coast horizon? Label Sr. Dir/Pop Promo **Dale Connone** heading up the search party?

- What's up with soon-to-be-former **KDWB/Minneapolis** afternoon **Bobby Wilde** (using his real name, **Charlie Hackett**) doing morning sports on **99X/Atlanta** last week?

- **Burkhart/Douglas & Assoc.** Pres. **Dwight Douglas** consulting **WZOK/Rockford**? Will he bring it back to CHR — adult-style?

- When **Bloomington Broadcasting AOR WKLO/Grand Rapids** LMAs crosstown **Radio Group Corporation** New Rock/AOR **WLAV-AM & FM** — expected next week — will both ends of the 'LAV combo undergo a format flip? Will former **WKLT/Traverse City, MI** PD **David Fortney** be the new PD?

- Will **Paul V.** hop the **Bunny** to manage **Por-no For Pyros**?

Liberty To Launch Patriot; Second Mercury Label Set

It's a "go" for **Liberty's** new sister Country label, but — despite what you've read elsewhere — it definitely will *not* be called **Imperial**. Best bet at this point: **Patriot**, with an April 1 start date in the works.

Mercury/Nashville's second label — rumored to be called **Polydor Country** — also is beginning to take shape. Look for it to be headed by Mercury/Nashville Sr. VP/Creative **Harold Shedd**, with Mercury's **Steve Miller** and **Buddy Cannon** expected to run marketing and A&R, respectively. Front-runner for the head promo post is **Giant Nashville** pop promoter **Ralph Carroll**, and ST hears Mercury/Nashville SW regional promo rep **Jeff Hackett** will handle nat'l promo duties under Carroll.



Harold Shedd

Former **KROQ/L.A.** "Loveline" host **Jim "Poorman" Trenton** has been interviewed twice on crosstown **KNAC's** morning show since announcing his suit against his former station last week (ST 2/4).

Exercising the tact and conciliatory tendencies that are his trademark, **Poorman** remarked on-air: "KROQ is pronounced crook. [PD] **Kevin Weatherly** is a corporate gumby. [GM] **Trip Reeb** is a dick. I had to sue them; they stole my show."



Poorman

ST hears **Jacor** has tendered an offer of \$1.8 million to **WCKS Broadcasters** to buy **CHR WWZZ/Knoxville**. The deal looks like it'll go down, subject to any obligations to LSA partner Country **WOKI** that need to be honored.

Power Shifts

Word out of **Power 106/L.A.** is that morning man **Frank Lozano** is still under contract until March 1, but — as noted in ST last week — night slammers the **Baker Boyz** are now in charge of wakeups. **Lozano** moves to afternoons, afternoon driver **Dave Morales** segues to 6-10pm, and former middayer **Geoff St. John** moves to late-nights.

Elgar Entertainment Pres. **Rob Ellis** has sold his company to Atlanta-based **Capital City Advisors**. EE's syndicated "USA Overnight" will continue. CCA will develop EE's **Digital Satellite Net** as well.



SOUNDGARDEN SPOONMAN

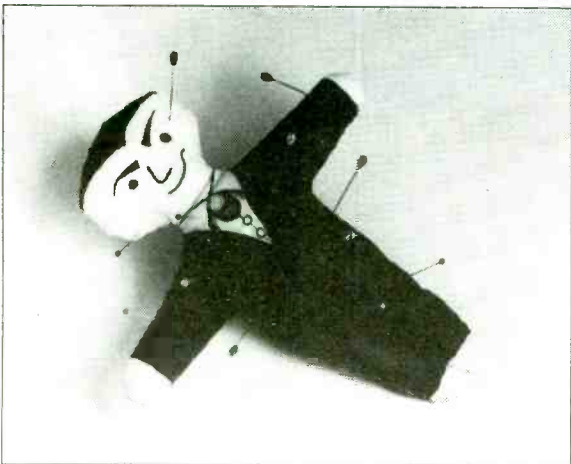
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Continued from Page 20

Honolulu Lulu

A proposed duopoly buy of an unbuilt FM station by market-leading KSSK-AM & FM/Honolulu is drawing fire from competitors.

KIKI-AM & FM/Honolulu asked the FCC to issue a declaratory ruling that would either bar duopoly purchases of construction permits, or apply an average audience share to the unbuilt station to be counted toward the 25% cap.

A separate filing by KDEO-AM & FM/Waipahu, HI urged the Commission to deny the CP acquisition by KSSK-AM & FM, which is owned by NewTex Communications. KDEO argued that adding another FM to the KSSK combo "would just increase their revenue dominance."

Rumbles

- KFMB (AM)/SD OM/PD Bill Stairs exits.
 - Prism Radio Partners hires DeMers Consultant Bob Bedi as Dir./Programming. Bedi will be based out of Prism property WZZU/Raleigh and serve as the Classic Rocker's PD.
 - WONE/Akron eliminates OM Harve Alan's position. APD/MD J.D. takes the PD reins.
 - Indianapolis's third Country FM debuted last week (2/3). WGGR ("The Rebel") will go head-to-head with Susquehanna's Country duopoly, WFMS & WGRL.
 - KWNZ/Reno hitches Chuck Geiger to its PD post. He'd been morning man at KZPS/Dallas.
 - Former WCXR/Washington afternoon driver Mark Kessler resurfaces in mornings at KZFX/Houston.
 - Classic Rock CFBR/Edmonton PD Eric Samuels becomes OM for "The Bear" and sister station CFRN (AM).
 - KZFM/Corpus Christi PD Dale Baird exits. APD/MD Tina Marie Simonet becomes PD. Night slammer Davin Todd adds MD duties.
 - Clarke Ingram returns to B94/Pittsburgh as APD.
 - New Rock WRXQ/Memphis solidifies its lineup: Crosstown WYKL morning man Rob Harder handles wakeups, WYHY/Nashville parttimer Diana Gee snags middays, PD/MD Tony Williams covers afternoons, WKXB/Wilmington, NC night stalker Carmen Conners joins for nights/Music Coord., and sister WEGR parttimer David Spain grabs overnights.
 - Classic Rock WAFX/Norfolk evolves to a Classic Hits format.
 - WNOX/Knoxville evolves from NAC to UAC under PD/MD Jack Diamond.
 - On February 22, WMMZ/Gainesville PD Bill McCown will become PD at U93/South Bend, IN.
 - WCHZ/Augusta, GA APD Rob Nicholson steps up to PD, relieving co-owner Frank Copsidas, who relocates to his Atlanta office to start up the Channel Z Satellite Network.
- In other Augusta news, UC WFXA swaps frequencies with WAKB: 'FXA moves to 96.9 and WAKB migrates to 103.1 with SMN's "The Touch" format.
- WDSY/Pittsburgh PD Bill Macky joins the morning show with Jimmy Roach and Monty.
 - WWW/Detroit middayer Kevin Scollin becomes MD/swing man and MD Sharon Foster moves to middays. Meanwhile, crosstown WYCD dubs its morning show the "Moo Crew" and moves middayer Karen Dalessandro to mornings with Jim Daniels. Katie Marroso segues from wakeups to middays.
 - KMLE/Phoenix MD/midday maven Jeff Daniels moves up to APD.
 - Look for WBRU/Providence MD Frank Huang to exit in a couple of weeks. Tim Schiavelli will swap mornings for MD duties.

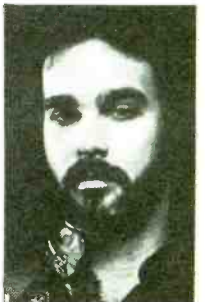


Leading Horticulture

Cultivating a grass-roots approach to the flowering of interest stemming from the grafting of message 'n' music on the all-star "Alternative NRG" compilation LP, the bad seeds 'n' good buds at Greenpeace/Hollywood Records sowed up Promo Item O' The Week honors, planting the evergreen concept firmly in selected programmers' furrowed brows in the form of customized packets of sunflower seeds. You dig?

Following Gold KFRC-AM & FM/SF owner Alliance's announcement of plans to buy crosstown Gold KYA-FM, speculation abounds about a format change at KYA — with Hot AC the market's rumor *du jour*. In any event, expect KYA to be LMA'd and moved into KFRC's building by early next month.

Tracy Barnes has been named PD at KDZR/Dallas, the local Z-Rock affiliate. He was previously with the national network as one of its original air personalities. Barnes has simultaneously formed HardRadio, a full-service advisory covering all areas involving hard rock stations. His first client is KRAD/Corpus Christi.



Tracy Barnes

Pertinent Info

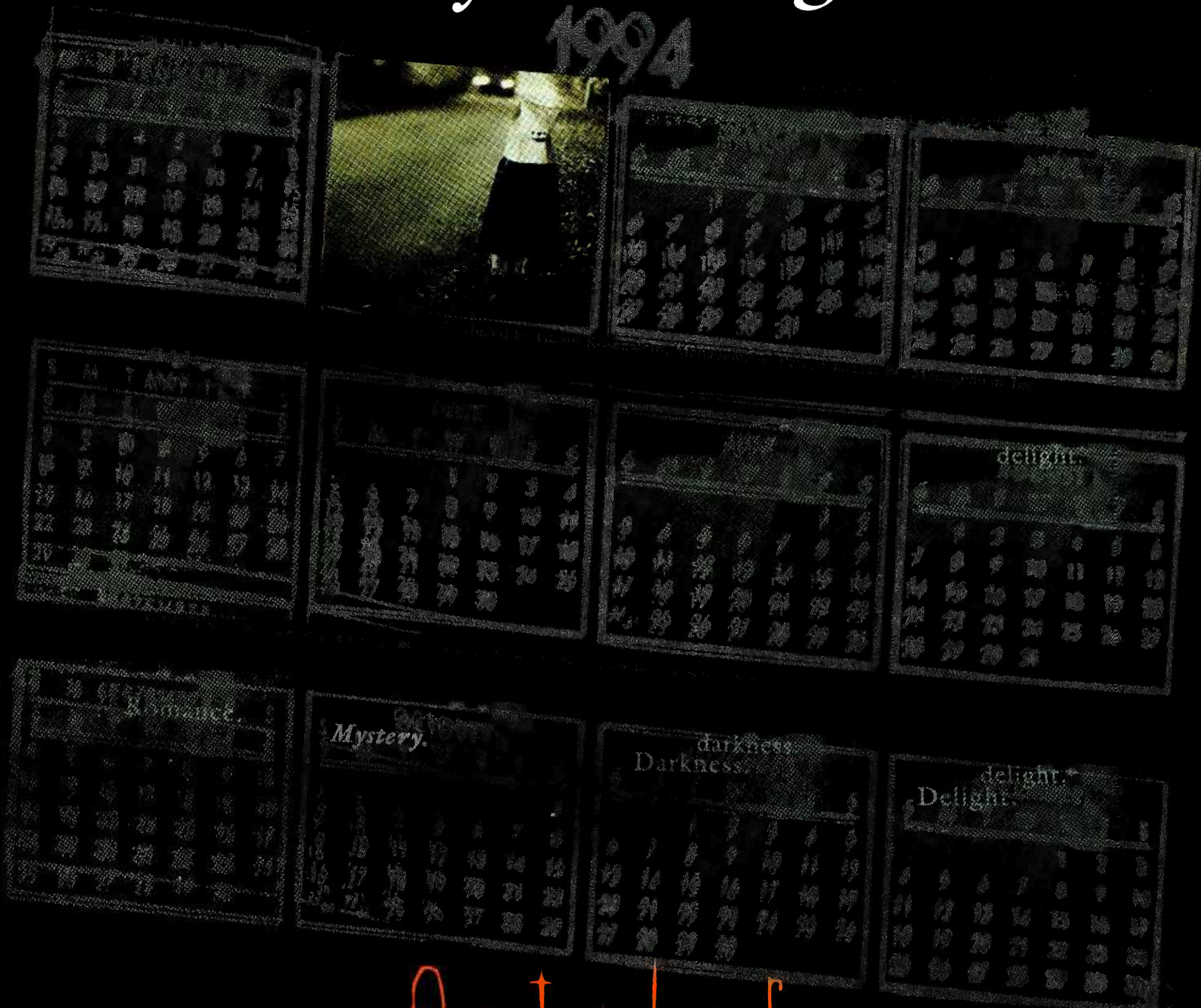
It's official. WKQI/Detroit morning man Dick Purtan will be offered "on the bird," beginning in April.

Here's the way the Box's new "Great Playola Scheme of '94" is set to work: Labels can purchase guaranteed primetime plays (noon-midnight) in "Xposure" rotation for their clips — three times a day for 14 days — for the blue-light special price of only \$27,300.

Enterprise Media Partners is set to purchase WCWA & WIOT/Toledo from

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99X add in Atlanta puts the album at #34 in the market, #2 at Tower, moving over 700 pieces weekly!

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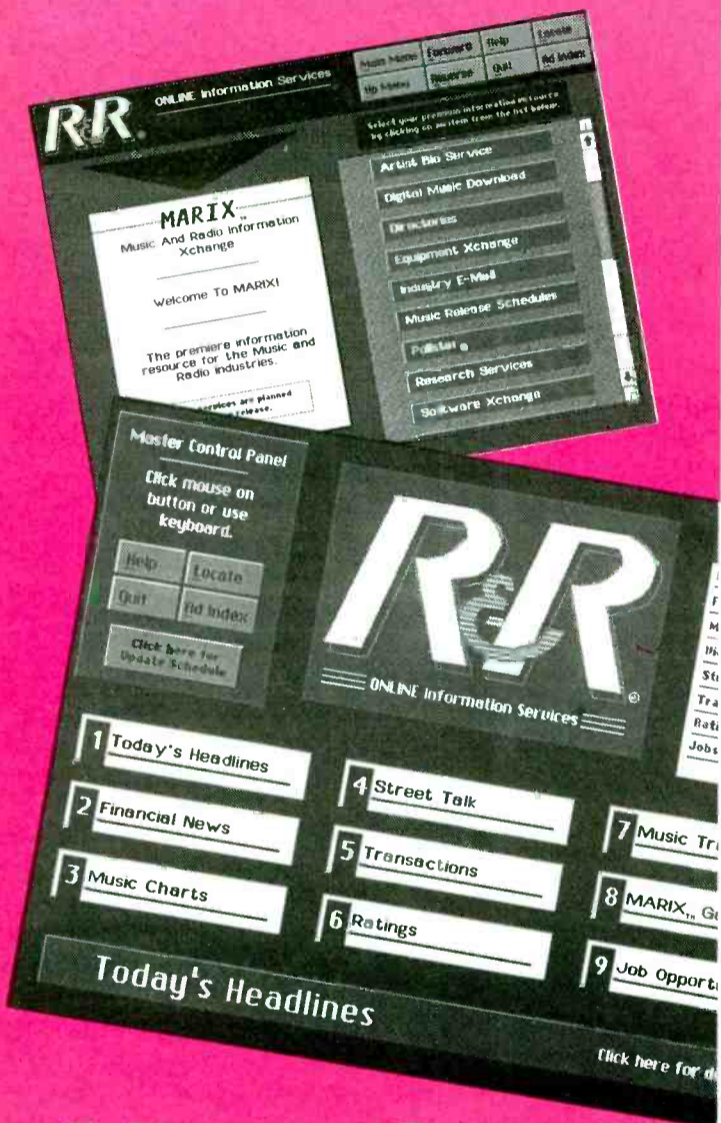
Constant gigging and WFUV airplay in New York have moved 4,000 pieces so far!

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information super highway.



Continued from Page 22

Reams Broadcasting. Reams VP Nancy Dymond told ST "no changes in programming or personnel are planned."

In the midst of this week's massive Zoo York City snowstorms, Z100 opted not to outdo crosstown all-News WINS for snow closings, instead airing the following promo: "There's no need for you to switch over to 1010 WINS. We're listening to them, so you don't have to." Z100 then read closing info cribbed from 'INS, an ingenious solution that reportedly hasn't exactly thrilled the News outlet.

Meanwhile, Z100 narrowly averted a legal tangle with the Lollapalooza concert team over the station's forthcoming "Landerpalooza" charity concert, designed to introduce new zoomeister John Lander to the market. The dispute was settled when Z100 agreed to promote the next NY Lollapalooza concert.

The National Broadcasters Hall Of Fame — a museum commemorating radio greats past and present — is moving its headquarters from New Jersey to California's Anaheim Stadium this fall. At that time, venerable L.A. personalities Gary Owens and Robert W. Morgan and former WHO/Des Moines announcer Ronald Reagan will be inducted into the hall.

WTOP/Washington will celebrate its 25th anniversary as an all-News outlet in March. Former employees — including CBS's Walter Cronkite and Connie Chung, ABC's Sam Donaldson, CNN's Greg Lamotte, and Mutual's Jim Bohannon — should call (202) 895-5000 to attend.

To protest Larry King's four-day workweek, WWRC/Washington filled King's Friday (2/4) afternoon slot with a pair of local hosts and dispatched a team of newshounds to "find Larry." The newsies filed gleeful — but fruitless — live reports from several possible King haunts, including Duke Zeibert's noshery and the DC Marriage Bureau.

In an interview with the *Washington Post*, King shrugged off the stunt, saying his Mutual deal allows him to take Fridays off.

Records

- Motown Chicago Assoc. Dir./Nat'l Promo rep Mark Westcott joins Epic/Nashville for Windy City-based promo rep duties.
- EastWest L.A. promo rep Kay McCarthy joins Mercury for Denver-based promo duties. EW Chicago promo domo Mike Justin replaces McCarthy in L.A., and ERG Cleveland promomeister Jeff Bardin replaces Justin in Chi-town.
- KC101/New Haven PD Pete Cosenza hangs up the headphones to join Columbia as Baltimore/DC promo rep. He replaces Lee Leipsner, who heads to NY as Assoc. Dir./ Nat'l CHR promo.
- Julie Oletsky, former Exec. Asst. to ERG Pres./CEO Daniel Glass, joins RCA's marketing department, working with Sr. VP Randy Goodman.
- Asylum Promo Coord. Cassandra Tynes becomes SE Regional Promo Mgr. for the label.
- High Five Productions' Nashville expansion adds R&R/Nashville Office Mgr. Jo Pincek and RCA/Nashville Promo Coordinator Rick Kelly to the staff. Kristi Weaver segues from Nipper's marketing department to take Kelly's post.

RADIO & RECORDS



1

- Jim Quello appointed interim FCC Chairman.
- Noble Broadcasting elevates Kevin Stapleford to VP/Programming and OM of XTRA-FM (91X)/San Diego, and Mike Halloran to PD/MD of 91X.

5

- WPLJ/NY names Steve Candullo Station Mgr. and Gary Bryan PD.
- Ted Utz upped to Legacy Broadcasting Regional PD.
- Bob Call promoted to KYGO-AM & FM/Denver VP/GM.
- Mike Phillips becomes WCLR/Chicago PD.
- Bill Richards joins Coleman Research as VP.
- Donnie Cohen elevated to MCA Dir./National AC Promo.

10

- WMET/Chicago GM Bob Gould adds VP stripes.
- Pat Fant rejoins KLOL/Houston as Station Mgr.
- Mike Boen promoted to KDWB-AM & FM/Minneapolis Station Mgr.
- Cat Simon becomes KLLS-FM/San Antonio PD.
- WLS/Chicago signs morning man Larry Lujack to a 12-year contract.

15

- MCA completes purchase of ABC Records.
- Atlantic Records ups Vince Faraci to VP/Nat'l Promo and Tunc Erim to VP/Nat'l AOR Promo.
- Programmer Dan Mason becomes GM at KTSA & KTFM/San Antonio.
- Charlie Van Dyke takes mornings at WRKO/Boston.
- Gail Mitchell joins R&R as Black/Urban Associate Editor.

20

- Joe Cahill elevated to WCAO/Baltimore VP/GM.
- Paul Kirby becomes WRKO/Boston PD.
- Mel Phillips appointed KQV/Pittsburgh PD.
- Pete Gabriel named KUDL (AM)/KC PD.

WXXL Plays Possum And The Fur Flies

A Groundhog Day stunt by CHR WXXL (XL106.7)/Orlando morning team Doc Holiday & Johnny Magic ruffled the fur of animal lovers last week. The whimsical duo invited listeners to a local highway site — purportedly to witness whether an opossum released on one side of the road would survive a crossing to the other side.

They also contacted a zoo spokesperson to comment on the possumibilities of the marsupial's making the trek. If the possum was successful, Holiday & Magic proposed, 'twould signify an early spring. Otherwise, it'd be six more weeks of winter.

After hearing the bit, XL106.7 news personality Deborah Roberts swore on-air and stormed out of the station. The sheriff's office and animal shelter were sent out to rescue the poor critter, too. Holiday & Magic were hit with a one-day suspension for the hoax, but they (and Roberts) returned the following day with apologies all around... and community service discipline for the two roadkill warriors.

Roth Opens 'Your Filthy Little Mouth'

David Lee Roth's first album in three years, "Your Filthy Little Mouth," is due from Reprise on March 8. Nile Rodgers produced the set, which features a remake of Willie Nelson's "Night Life." Roth wrote and recorded the set in NYC with a group of local players.

Look for a roots-rockin' duet with Travis Tritt on "Cheatin' Heart Cafe." Other key cuts: "Everybody's Got The Monkey" and "She's My Machine." The latter arrived at radio this week.

The Secret Fireman's Other Project

"Strawberries Oceans Ships Forest" is the title of the all-instrumental debut from the Fireman. Although the duo is officially anonymous, the principals are reportedly Paul McCartney and ex-Killing Joke member Youth, who's produced such acts as James, U2, and Crowded House. The set, which allegedly blends ambient, techno, grunge, and industrial sounds, will initially be worked at clubs. Capitol will release the nine-track set in the U.S. on February 22.

New Material Issue

"Freak City Soundtrack" is the title of the forthcoming Material Issue album. Recorded with producer Mike Chapman (Blondie, the Sweet), the disc features guest appearances by Guns N' Roses axeman Gilby Clarke and Cheap Trick riffslinger Rick Nielsen.



"Kim The Waitress" ships to radio next week. The Mercury LP arrives March 8.

'Martinis & Bikinis'

For "Martinis & Bikinis," her third secular LP, Sam Phillips again enlisted husband T Bone Burnett to play on and produce the set. XTC bassist Colin Moulding co-produced one track and also played on the record. Other celebrity guests include R.E.M.'s Peter Dinklage, Van Dyke Parks, Benmont Tench, and Marc Ribot. Look for a cover of John Lennon's "Gimme Some Truth." "I Need Love" ships to New Rock in mid-March. The Virgin set arrives March 8.

SCREEN SCENE

Lovett Set For 'Pret-A-Porter' Role

Lyle Lovett is set to appear in his third straight Robert Altman film. Following his appearances in "The Player" and "Short Cuts," the MCA performer will join wife Julia Roberts in "Pret-A-Porter," a look at the world of Paris fashion.

Other members of the ensemble cast include Danny Aiello, Lauren Bacall, Teri Garr, Sophia Loren, Marcello Mastroianni, Stephen Rea, and Tim Robbins. Shooting on the Miramax picture will start next month in Moscow.

'Blue Chips' Down

The lead track off the MCA soundtrack of "Blue Chips" is John Mellencamp's version of "Baby Please Don't Go," which went to radio last week. The balance of the LP features vintage blues and rock as well as score material by noted record producer and Chic-man Nile Rodgers, some of which he co-wrote with Jed Leiber.

Rodgers performs on four tracks, including "The Practice," "Butch's Chicago Blues," and two medleys. An earlier rendition of the lead track, as performed by Them, is also on the LP, as are tunes by Jimi Hendrix ("All Along The Watchtower"), Creedence Clearwater Revival ("Lookin' Out My Back Door"), John Lee Hooker ("Money [That's What I Want]"), Slim Harpo ("Shake Your Hips"), and Al Green ("Let's Stay Together").



Lyle Lovett: fashion victim.

As noted earlier (R&R 7/9/93), Jive act/Orlando Magic center Shaquille O'Neal plays a hot college basketball prospect in the Paramount film, which stars Nick Nolte, Ed O'Neill, Mary McDonnell, J.T. Walsh, and Alfre Woodard. William Friedkin ("The Exorcist," "Sorcerer") directed from a script by Ron Shelton ("Bull Durham"). The film opens March 18. The LP's in your face March 1.

'Valley Girl' Returns

The soundtrack of the 1982 film "Valley Girl" (which starred Nicolas Cage and was directed by Martha Coolidge), has been unavailable for several years. Leave it to Rhino/AG to reconstitute the album, using tunes from both the U.S. and UK LPs, as well as tunes hitherto heard only in the movie. Artists featured on "Music From The Valley Girl Soundtrack" include the Psychedelic Furs, Men At Work, the Plimsouls, and Modern English. The LP arrives in stores February 22.

R&B Country

R&B and country artists duetting on classic songs from both idioms provide the concept for "Rhythm, Country & Blues."

Co-produced by Don Was, the 11-song MCA project brings together Vince Gill & Gladys Knight, Natalie Cole & Reba McEntire, Travis Tritt & Patti LaBelle, Clint Black & the Pointer Sisters, Trisha Yearwood & Aaron Neville, Lyle Lovett & Al Green, George Jones & B.B. King, Allen Toussaint & Chet Atkins, Tanya Tucker & Little Richard, Marty Stuart & the Staple Singers, and the late Conway Twitty with Sam Moore. The LP goes on sale March 1.

RCA UC Fem Trio 2

Following in SWV's tracks you'll find Blackgirl, a female trio on Kaper/RCA. Producers include Derrick Allen (most of the LP), Tricky & Sep, and label staff knob-twirler Christian Warren. Prime cuts include "Where Did We Go Wrong," a remake of the Staple Singers' "Let's Do It Again," and the current track ("Krazy"). The LP hits the streets March 29.

Tommy James's Label

The first release from Aura Records — a new label formed and headed by '60s star Tommy James ("Mony Mony," "Crimson & Clover") — will be "Discography: Deals & Demos, 1974-1992." The 20-song anthology of singles, album cuts, and demos sports a 20-page booklet with text by James plus color and b&w pictures. Key cuts are "Ordinary Girl" and one he wrote for the group Alive N' Kickin': "Tighter, Tighter." MS Distribution should have the double CDs in stores as you read this.

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	NEIL DIAMOND	\$902.3
2	BILLY JOEL	\$658.8
3	ROD STEWART	\$605.4
4	DEPECHE MODE	\$484.6
5	BETTE MIDLER	\$430.1
6	LUTHER VANDROSS	\$377.1
7	JERRY GARCIA BAND	\$248.5
8	ALAN JACKSON	\$202.1
9	C. BLACK/WYNNONNA	\$195.2
10	PEARL JAM	\$167.0
11	BARRY MANILOW	\$158.7
12	VINCE GILL	\$147.5
13	ROBERT PLANT	\$118.5
14	NIRVANA	\$112.7
15	BROOKS & DUNN	\$106.7

New Tours

Among this week's new tours:

- CULTURE BEAT
- DAN FOGELBERG
- VINCE GILL
- BUDDY GUY
- HADDAWAY
- MERLE HAGGARD
- RONNY JORDAN
- PATTY LOVELESS
- PINK FLOYD
- SCREAMIN' CHEETAH WHEELIES
- GEORGE STRAIT
- RICK TREVINO

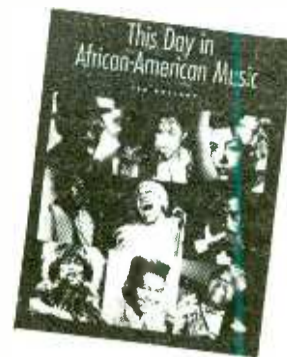
The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (209) 224-2631.

BOOK BEAT

African-American Almanac Arrives

The music of a culture — and a nation — is celebrated day by day in "This Day In African-American Music" (Pomegranate Artbooks/\$30). Author Ted Holland has filled the 176-page, oversize book with facts about artists and their work in blues, jazz, rap, pop, rock, R&B, gospel, and opera. Entries offer the act's history, a capsule discography, and historical significance.

The daily hooks are almost uniformly based on birthdays and chart activity (debut or peaks), with a few recording dates and important events thrown in (such as the debut of MTV). Eighty duotone photos keep the pages live-



ly, and the thorough index affords easy access to information. To order the book, call (800) 227-1428. For interviews with the author, call Eve Rouverol at (707) 586-5500.

MUSIC DATEBOOK

MONDAY, FEBRUARY 21

- 1982/ Legendary NYC air personality (and self-proclaimed fifth Beatle) Murray The K dies.
- 1990/ Bonnie Raitt wins four Grammy Awards, including Best Album for "Nick Of Time." Bette Midler's "Wind Beneath My Wings" wins Best Record and Song. Best New Artist? Milli Vanilli.
- 1992/ John Mellencamp makes his film acting, writing, and directing debut as "Falling From Grace" opens.
- Born: Jerry Harrison (ex-Talking Heads) 1949

TUESDAY, FEBRUARY 22

- 1968/ Genesis release their first single, "The Silent Sun."
- 1989/ Bobby McFerrin's wins Grammy Awards for Best Record and Song ("Don't Worry Be Happy"). George Michael's "Faith" takes Best Album, and Tracy Chapman wins Best New Artist.

WEDNESDAY, FEBRUARY 23

- 1972/ Elvis and Priscilla Presley separate.
- 1978/ The Eagles' "Hotel California" wins the Best Record Grammy. Fleetwood Mac's "Rumours" wins Best Album, and Debby Boone is named Best New Artist.
- 1983/ Toto win five Grammys, including Best Album ("Toto IV") and Best Record ("Rosanna"). Men At Work take Best New Artist.
- 1992/ Anthrax make their TV debut playing themselves on Fox-TV's "Married... With Children."
- Born: Johnny Winter 1944, Brad Whitford (Aercsmith) 1952, Michael Wilton (Queensryche) 1962

THURSDAY, FEBRUARY 24

- 1965/ The Beatles begin filming "Help."
- 1973/ Dobie Gray releases "Dritt Away."
- 1976/ The Eagles' "Greatest Hits" album becomes the first RIAA-certified platinum LP.
- 1979/ The Police release "Roxanne" in the U.S.
- 1981/ John Lennon posthumously wins a Best Album Grammy for "Double Fantasy." Sheena Easton wins Best New Artist.
- 1987/ Paul Simon wins his third Best Album Grammy, this time for "Graceland." Steve Winwood's "Higher Love" takes Best Record, and Bruce Hornsby & The Range are named Best New Artist.



Milli Vanilli — best new artists.

- 1993/ Eric Clapton sweeps the Grammy Awards, winning Best Record and Song ("Tears In Heaven") and Best Album ("Unplugged"). Arrested Development win Best New Artist.

FRIDAY, FEBRUARY 25

- 1957/ Buddy Holly records "That'll Be The Day"
- 1981/ Christopher Cross wins five Grammys, including Best Record and Song ("Sailing"), Best Album, and Best New Artist.
- 1986/ "We Are The World" wins Best Record and Song Grammys. Phil Collins's "No Jacket Required" takes Best Album, and Sade is named Best New Artist.
- 1992/ Natalie Cole is the year's big Grammy winner, taking Best Record and Album for "Unforgettable." Marc Cohn wins Best New Artist.
- 1993/ Carly Simon's first opera, "Romulus Hunt," opens in New York.
- Born: George Harrison 1943

SATURDAY, FEBRUARY 26

- 1917/ The Original Dixieland Jazz Band make the first jazz recording at New York's Victor Studios.
- 1985/ Tina Turner's "What's Love Got To Do With It" wins Best Record and Song Grammys. Lionel Richie's "Can't Slow Down" is named Best Album, and Cyndi Lauper takes Best New Artist.
- Born: Fats Domino 1928, Johnny Cash 1932, Mitch Ryder 1944

SUNDAY, FEBRUARY 27

- 1967/ Pink Floyd record their first single, "Arnold Layne."
- 1980/ Billy Joel's "52nd Street" wins a Best Album Grammy. The Doobie Brothers win Best Record and Song for "What A Fool Believes." Rickie Lee Jones wins Best New Artist.
- Born: Neal Schon (Journey, Bad English) 1955, Paul Humphries (OMD) 1960

—Paul Colbert



JOEL DENVER

Photo Fun Winter Style

Got some hot shots of a promotional event you're just dying to share with the free world? Pack 'em up and send 'em to Joel Denver, R&R, 1930 Century Park West, Los Angeles, CA 90067. Black & white is best, but clear color pics are fine too.

Wallowing in Winter Wackiness

So far, 1994 has given us more reasons to frown than to smile. But despite the bitter cold, the earthquakes, and another boring Super Bowl, CHR's been providing several ear-to-ear grins.



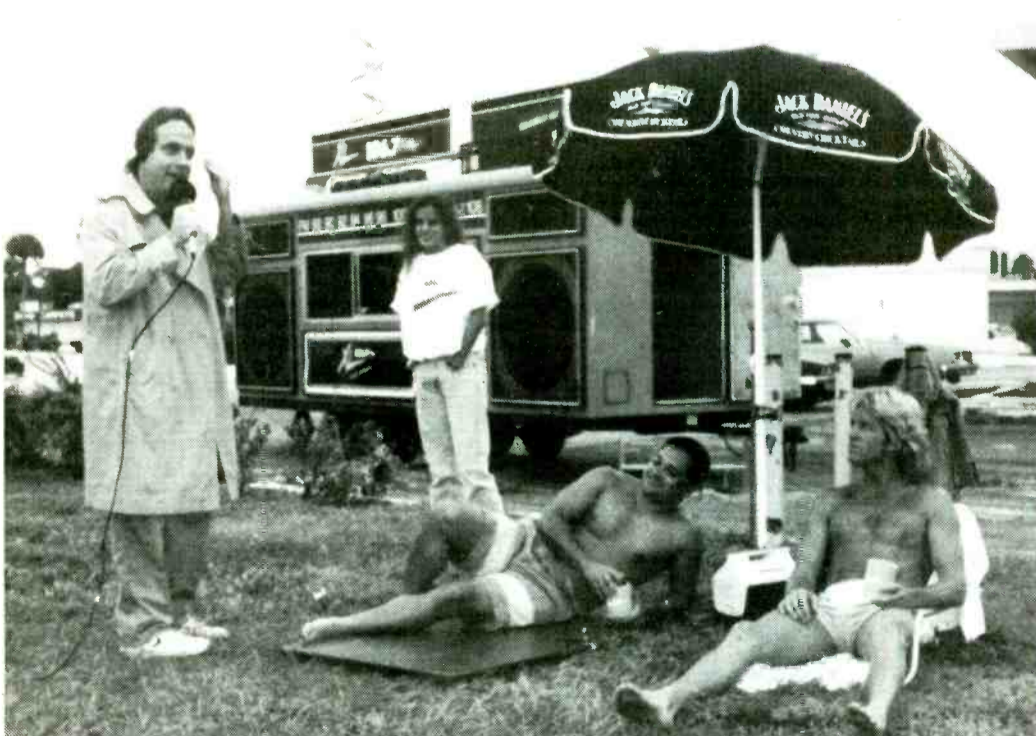
DANDY CANDY'S QUICKER LICKER — WWFX/Bangor, ME promised Janet Jackson tickets to the listener who could lick through a giant jawbreaker first. Morning man Max Stewart (r) airs it out with the winner, who sucked his way to victory in 20 minutes.



THIGHS THE LIMIT — WPST/Trenton, NJ wakeup guy Eddie Davis (c) tests the potency of a popular thigh cream with a willing listener. Asst. ND Janet Dunigan sizes up the results.



THE NEW KIDS IN TOWN — Here's the new regime at XHTZ (290)/San Diego, seen sharing a jovial moment before focusing on the task at hand. Pictured are (l-r) new MD Jeff Nelson, OM Lisa Vazquez, and Promotions Coordinator Monchai Pungaew.



COLD FUN IN THE WINTERTIME — WXXL (XL1067)/Orlando challenged listeners to brave the chill to win tickets to the station's "Hot Night VI" party. The winners (pictured) lounged in shorts and goose bumps for four hours as AMer Doc Holliday (left) called the shots.

Catch A Shooting Star

Celebrities are always good for a laugh. Here's proof that four of them have been, as one of this week's stars would say, "On The Radio."



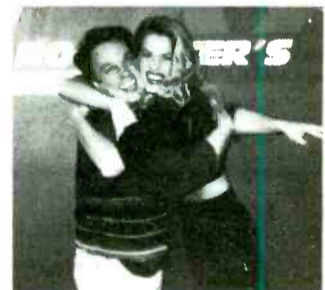
STOP, SUMMER TIME! — Donna Summer (third from right) helped make WPLJ's New York's listener appreciation concert a rousing success. Schmoozing behind the scenes are (l-r) WPLJ's Al Bandiero, Joe Nolan, Dave Stewart (top), Joey B., Todd Pettengill, Scott Shannon, and Kim Ashley.



HERE'S THE BEEF — KDWB/Minneapolis MD Kevin Peterson (l) and PD Mark Balke (r) had a serving of Meat Loaf at the station recently.



PLANET MANCOW — At the opening of SF's Planet Hollywood restaurant, KSOL (Wild 107)/San Francisco morning crazy Mancow Muller (r) proved that even with a big helmet on, he's still shorter than actor Danny Glover.



NEXT STOP, COLD SHOWER — Playboy centerfold Julie Ciallini, a Rochester native, stopped by the WPXY (98PX)/Rochester studios to tell AMer Scott Spazzano she wakes up with him every day. He's pictured trying to contain his enthusiasm.



LISTENER SUPPORT — In an effort to help an artist named Nicolino stretch 10,000 bras across the Grand Canyon, KKMGI/Colorado Springs, CO morning man Jonathan Wilde (pictured) hosted the station's first "Bra-athon." Listeners of all shapes and sizes competed for cash, milk jugs, and melons.



CYNDEE MAXWELL

AOR®

ALBUM ORIENTED ROCK

Fall Book On Even Keel

■ Mainstreamers evenly mixed; Progressive, Classic take slight decline

This edition of our quarterly venture into the Arbitron books marks a few changes in how we'll analyze this data. First, stations are now grouped by format lean: AOR (includes hard rock formats), Progressive, or Classic Rock.

Next, we will only review stations in Continuously Measured markets. This will provide the most accurate and current representation on the state of the format per quarter. The exception will be in the Progressive format, which so far, has significantly fewer stations.

Every effort has been made to accurately place stations in their proper category, but if there's an error or change in format, please let me know in time for the next review.

State Of The Format

While compiling the ratings information, it was interesting to note that

most changes in AOR shares were by mere tenths of a point: 43 of the increases and 33 of the decreases

were less than one full share. In Progressive, 10 increases and nine decreases were less than one share; in Classic Rock, 16 increases and 20 decreases were less than one share.

The table on the right shows additional highlights from the Fall book.

Legend

- All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight.
- No. 1 12+ figures are in **bold**.
- First through 10th place rankings in demos are indicated.
- A small t after a rank signifies a tie for the position.
- (Z) denotes Z-Rock affiliates.
- (F) denotes Force affiliates.

AOR

126 Books
Up: 60
Down: 59
Flat: 7

#1 12+:

WZZO/Allentown	11.9
WXTB/Tampa-St. Petersburg	10.6
WIBA/Madison	9.6
WBAB/Nassau-Suffolk	5.1

Largest Gainers (by share gained):

WROQ/Greenville, SC	5.5
WXTB/Tampa-St. Petersburg	4.3
WIBA/Madison	4.0
WTPA/Harrisburg (York book)	2.6

Largest Decliners (by share lost):

WGCX/Mobile	3.4
KEZO-A/F/Omaha	3.2
KUFO/Portland	2.8
KTAL/Shreveport	2.6

Progressive

28 Books
Up: 12
Down: 15
Flat: 1

Largest Gainers (by share gained):

WNCS/Burlington	2.5
KFMG/Des Moines	2.4

Largest Decliners (by share lost):

KTCJ-KTCZ/Minneapolis	1.7
KWVS/Corpus Christi	1.5

Classic Rock

61 Books
Up: 26
Down: 33
Flat: 2

Largest Gainers (by share gained):

KKBB/Bakersfield	2.2
KCFX/Kansas City	2.2

Largest Decliners (by share lost):

KRZZ/Wichita	2.4
WXKR/Toledo	2.2

AOR's Fall '93 Stats

Station/Market	Summer-Fall 12+ Share	Men 18-24	Adults 18-34	Men 18-34	Men 25-34	Adults 25-54	Men 25-54
WONE/Akron	This book was retracted by Arbitron.						
WPYX/Albany, NY	7.3-6.8	5t	3	1	1	2	1
KZSS & KZRR/Albuquerque	6.9-5.1	3	4	2	1	5	3t
WZZO/Allentown	11.9-11.9	1	1	1	1	2	1
WKLS/Atlanta	5.0-4.8	2	3	2	2	9	4
KLBJ-FM/Austin	5.7-6.2	3	3	2	1	2t	2
KPEZI/Austin	5.8-4.5	8	5	5	3	6	5
KRAB/Bakersfield	7.4-6.2	2	3t	2	2	10	4t
WIYY/Baltimore	4.5-5.5	1	1	1	1	6	2t
WXZL/Baltimore-Annapolis	1.0-0.9	—	—	—	10	—	—
WTGE/Baton Rouge	4.2-4.7	2t	3	2	2	6	4
WWBR/Birmingham	Signed on 9/20/93. -1.8	5	6	5	6	11	9t
WAAF/Worcester (Boston book)	1.9-1.3	5	—	9	—	—	—
WBCN/Boston	4.8-4.7	2	2	1	1	4	1
WCGY/Boston	1.5-1.1	7t	10	7t	—	—	—
WUFX/Buffalo	5.7-4.9	1	3	1	2	—	6
WAVF/Charleston, SC	7.3-7.6	1	2	2	2	4	2
WRFX/Charlotte	8.5-8.3	2	2	1	1	1	1
WXRC/Charlotte	4.1-2.0	5t	10	5	3t	—	10
WFXS/Chattanooga	2.6-4.7	2	2	2	2	8	4
WLUP/Chicago	3.2-4.0	2	2	1	1	5	1
WWBZ/Chicago	3.0-3.0	3	6	3t	7	—	—
WAQZ/Cincinnati	2.6-1.3	7	10	10t	—	—	—
WEBN/Cincinnati	8.0-6.4	2	2	1	1	4	3
WMMS/Cleveland	5.3-5.9	3	2	2	2	5	4
KILO/Colorado Springs	6.9-6.7	1	2	2	2	7	4t
WARQ/Columbia, SC	5.1-4.2	2	3	3	3	10	7t
WMFX/Columbia, SC	3.9-4.0	4t	6	4	4	9	5t
WBZX/Columbus, OH	5.2-5.7	1	2	1	1	7t	2
WLWQ/Columbus, OH	6.9-6.7	3	1	2	2	2	1
KEGL/Dallas	2.7-3.3	2	3t	1	2	—	6
KTXQ/Dallas	4.5-2.9	6t	9t	4	4	—	8
WTUE/Dayton	7.8-7.0	1	1	1	1	4	1
KAZY/Denver-Boulder	1.8-1.9	2t	—	7	8	—	—
KBPI/Denver-Boulder	4.5-3.8	1	3	2	3t	9	6

Station/Market	Summer-Fall 12+ Share	Men 18-24	Adults 18-34	Men 18-34	Men 25-34	Adults 25-54	Men 25-54
KGGO-A/F/Des Moines	11.8-14.2	1	1	1	1	1t	1
WLLZ/Detroit	2.2-2.2	6	7	5	3	—	—
WRIF/Detroit	2.3-3.2	4	2	1	1	—	4
KLAQ/El Paso	12.5-11.0	1	1	1	1t	4	1
KRZR/Fresno	4.7-4.3	3	3t	2	2	9	2
WKLQ/Grand Rapids	8.6-6.8	1	2	1	1t	3t	2
WLAV-FM/Grand Rapids	4.5-4.7	4	6	3	3	8	6t
WKRR/Greensboro, NC	8.9-9.1	1	1	1	1	2	2
WSFL/Greenville-Jacksonville, NC	4.3-6.5	3t	3	3	2	3	2
WXQR/Greenville-Jacksonville, NC	1.8-1.2	—	—	7t	5	—	9t
WROQ/Greenville-Spartanburg, SC	7.0-12.5	1	1	1	1	2	1
WTPA/Harrisburg, PA	9.0-7.7	1	1	1	1	5	1t
WCCC-AF/Hartford	5.2-5.9	1	1	1	2	8	4
WHCN/Hartford	4.9-5.5	2	2	2	1	3	1
KKZR/Houston (Z)	2.9-1.8	5	—	8	—	—	—
KLOL/Houston	3.8-3.2	4	7	1	2	—	7
WTAK/Huntsville, AL	3.3-4.1	1	4	2t	4t	5t	4t
WFBQ/Indianapolis	11.0-11.2	1	1	1	1	2	1
WRZX/Indianapolis	3.2-3.8	2	5	3	3	—	8
WSTZ/Jackson, MS	7.6-8.1	1	2	1	2t	5	3t
WAIA/Jacksonville	2.9-3.8	8t	6	3	2	8	3
WFYV-A/F/Jacksonville	6.8-7.9	2	1	1	1	2	1
KQRC/Kansas City	6.5-4.5	1	4	3	5t	—	—
KYYS/Kansas City	5.4-4.4	3t	6	2	2	8	3
WIMZ-FM/Knoxville	9.2-9.3	5t	2	1	1	3	2
WJXQ/Lansing	8.0-6.9	1t	3	2	4	5	2
WWDX/Lansing	4.1-3.1	6	7	6	5	—	10
KOMP/Las Vegas	3.5-4.8	3	3	1	1	6	1
KKYK/Little Rock	4.4-5.0	1	4	2	2t	10	7t
KMJX/Little Rock	7.3-6.6	2t	1	1	1	3t	1
KLOS/Los Angeles	3.6-2.8	7	8	5	3	9	4
KNAC/Los Angeles-Long Beach	.7-.7	—	—	—	—	—	—
WTFX/Louisville	5.2-5.5	2t	2	2	2	7	5t
WIBA/Madison, WI	5.6-9.6	1	1	1	1	2	1
WEGR/Memphis	8.9-9.1	4	2	1	1	1	1

Continued on Page 29

AOR's Fall '93 Stats

Continued from Page 28

Station/Market	Summer-Fall 12+ Share	Men 18-24	Adults 18-34	Men 18-34	Men 25-34	Adults 25-54	Men 25-54
WSHE/Miami-Ft. Lauderdale	3.0-3.5	2	5	1	1	—	4
WLZR/Milwaukee	5.8-5.9	3	2	1	1	3	2
WQFM/Milwaukee	3.1-4.0	2	4	3	2	9	4
KQRS-A/F/Minneapolis	10.0-9.7	1	1	1	1	1	1
KRXX-A/F/Minneapolis	5.6-3.6	3	6	2t	2t	—	—
WGDX/Mobile	8.0-4.6	2	2	1	1	7t	4
KMBY-FM/Monterey-Salinas	2.9-1.4	6t	—	7t	8t	—	—
KBOQ/Monterey-Salinas	2.7-2.8	3	5	4t	5t	—	—
WKDF/Nashville	6.8-5.8	2	3	2	1	6t	3
WBAB/Nassau-Suffolk	5.4-5.1	3	1	1	1	1	1
WRCN/Nassau-Suffolk	.7-1.2	8	—	10	7	—	—
WNEW/New York (Nassau book)	2.3-2.2	7	10	6t	6	10	8
WNEW/New York	3.0-3.0	7	7	6	2	9	5
WNOR-A/F/Norfolk	6.9-6.8	1	2	1	1	5	3
KATT/Oklahoma City	7.7-6.7	1	2	1	2	6	5
KEZO-A/F/Omaha	10.0-6.8	3	1	1	1	4t	1
KRRK/Omaha	5.3-3.3	2	5	4	9	—	—
WDIZ/Orlando	4.2-4.4	6	5	2	2	—	4t
WJRR/Orlando	5.0-6.1	1	1	1	1	6t	1t
WMMR/Philadelphia	6.7-6.0	1	1	1	1	1	1
KDKB/Phoenix	4.4-4.9	7	2t	2	1	3	1
KUPD/Phoenix	4.9-5.3	1	1	1	2	6t	3
KZRX/Phoenix (Z)	1.5-1.5	2	10	5t	—	—	—
WDVE/Pittsburgh	11.2-9.2	1	1	1	1	1	1
WWKS/Pittsburgh (F)	.8-1.0	7	—	9t	10	—	—
KUFO/Portland, OR	9.0-6.2	1	1	1	1	6	2
WHJY/Providence	8.0-8.6	1	1	1	1	1	1
WRDU/Raleigh	6.9-5.4	3	3	1	1	4t	3
WRXL/Richmond	7.2-6.4	2t	2	3	4	6	4

Station/Market	Summer-Fall 12+ Share	Men 18-24	Adults 18-34	Men 18-34	Men 25-34	Adults 25-54	Men 25-54
KCAL/Riverside-San Bernardino	4.5-4.4	1t	2	2	2	3	5
KLOS/L.A. (Riverside book)	4.6-4.2	1t	3	1	1	6	4
WCMF/Rochester, NY	13.0-10.9	2	1	1	1	1t	1
WRQI/Rochester, NY	2.3-3.3	3	5	3	5t	10	9
KRXQ/Sacramento	5.3-4.4	3	2	1	1	—	5
WBTV & WUVE/Saginaw	2.3-2.4	1	5	3t	5t	—	—
KSHE/St. Louis	7.0-7.8	1	1	1	1	2	1
KBER/Salt Lake City	4.6-5.1	1	3	1t	3t	10t	9
KRSP/Salt Lake City	3.6-2.1	7t	9	6	5t	—	7t
KISS/San Antonio	7.2-6.3	1	1	1	1	5	1
KIOZ/San Diego (San Diego book)	2.5-2.9	2	5	1	1	—	8t
KIOZ/San Diego North County	3.5-3.4	2t	2	2	2t	—	9
KFOG/San Francisco	2.2-2.3	—	8	6	2	6t	6
KOME/San Jose (San Fran. book)	1.2-1.3	9	10	7	6	—	—
KSJO/San Jose (San Fran. book)	1.9-2.4	3	4	2t	4	—	8
KOME/San Jose	2.3-2.5	7	7t	7	7	—	9
KSJO/San Jose	4.9-5.7	2	1	1	1	3	1
KISW/Seattle	2.7-4.1	1	2	1	2	—	5t
KXRX/Seattle	3.2-3.0	4	6	6	5	—	—
KTAL/Shreveport	5.5-2.9	3t	7t	5t	7	—	7
KEZE/Spokane	5.8-7.4	1	1	1	2	5	2
WAQX/Syracuse	10.9-10.8	1	1	1	1	1	1
WXTB/Tampa-St. Petersburg	6.3-10.6	1	1	1	1	4	1
WIOT/Toledo	9.5-8.3	1	2	1	1	4	1
KLPX/Tucson	8.0-8.0	2	2	1	1	4	2
KMOD/Tulsa	5.8-8.2	1	2	1	1	2	1
WWDC/Washington, DC	1.3-3.1	5	5	4	4	—	9
KICT/Wichita	7.1-7.5	1	3	1	2	6	3
WEZX/Wilkes Barre-Scranton	6.2-7.4	1	2	1	1	3	1
WHTF/York	4.8-4.2	3	4	2	2	6t	4
WTPA/Harrisburg (York book)	2.8-5.4	2	1	1	1	3t	1t

Progressive

Station/Market	Summer-Fall 12+ Share	Adults 35-44	Adults 25-54
WXLE/Albany	2.3-1.7	10	9t
WQKL/Ann Arbor*	4.1-3.8	na	3t
KGSR/Austin	4.2-3.5	5	9
WBOS/Boston	3.6-3.7	7	6
WNCS/Burlington*	3.2-5.7	na	5
WMVY/Cape Cod*	4.3-3.1	na	4t
KWVS/Corpus Christi*	2.1-0.6	na	14t
KBCO-A/F/Denver-Boulder	5.2-5.1	3	5t
KFMG/Des Moines	5.0-7.4	na	6
KKDJ/Fresno	2.5-2.8	12t	13
WTTS/Indianapolis	1.5-1.7	12	11t
WMMM/Madison	1.7-2.4	na	9t
KTCJ-KTCZ/Minneapolis	6.0-4.3	7	7
WZEW/Mobile	3.9-3.4	7	7t
KPIG/Monterey-Salinas	3.6-2.4	5t	9
KZON/Phoenix	3.0-3.4	3	4
WCLZ/Portland, ME*	2.7-2.2	na	7t
KINK/Portland, OR	4.9-5.6	1t	2
KFMH/Quad Cities*	3.2-2.1	na	8
KTHX/Reno*	4.8-3.7	na	5t
WMAX/Rochester, NY	2.3-2.7	10	9
KQPT/Sacramento	2.9-2.6	5	10
KKOS/SD North County	1.7-1.4	2t	17t
KMTT-A/F/Seattle	3.1-2.9	5	6
WRNX/Springfield, MA	1.1-2.0	8t	7
WRSI/Springfield, MA	0.4-0.5	16t	17t
WHPT/Tampa-St. Pete.	3.8-3.9	1	7
KEKO/Tucson	1.7-1.7	6t	7t

*Previous book was Spring '93.

Classic Rock

Station/Market	Summer-Fall 12+ Share	Adults 25-54	Men 25-54
WQBK/Albany	4.4-4.1	7	4
KLSK/Albuquerque	4.0-5.6	4	3t
WZGC/Atlanta	3.4-3.5	11	6
KKBB/Bakersfield	2.5-4.7	3	2
WGRX/Baltimore	2.4-2.6	—	9
WZRR/Birmingham	5.9-5.9	4	3t
WZLX/Boston	3.5-4.4	2t	2
WGRF/Buffalo	6.5-5.8	4	2
WYBB/Charleston, SC	4.4-3.9	5t	4t
WSKZ/Chattanooga	6.1-5.2	5	6t
WCKG/Chicago	2.8-2.9	9	4
WOFX/Cincinnati	6.0-5.8	5	5
WNCX/Cleveland	4.7-5.9	6	2
KKFM/Colorado Springs	10.5-8.9	2	1
KZPS/Dallas-Ft. Worth	3.8-3.3	4	1
WAZU/Dayton	3.7-2.4	—	8t
KRFX/Denver-Boulder	6.3-7.4	2	1
WCSX/Detroit	3.9-3.7	4	1
KJFX/Fresno	4.3-3.7	7t	5
KZFX/Houston	2.9-3.2	7	4
KCFX/Kansas City	5.1-7.3	1	1
WMMQ/Lansing	2.9-3.6	7t	5
KFBI/Las Vegas	2.9-4.2	8	6t
KKLZ/Las Vegas	4.0-3.2	10	6t
KLSX/Los Angeles	3.2-3.5	4	2
WQMF/Louisville	5.8-5.5	5	3
WZTA/Miami-Ft. Laud.	2.6-2.8	10t	7
WKLH/Milwaukee	6.6-7.0	2	1
WGFX/Nashville	3.6-3.8	6t	5

Station/Market	Summer-Fall 12+ Share	Adults 25-54	Men 25-54
WXRK/New York (Nassau-Suffolk book)	4.6-4.8	3	2
WCKW/New Orleans	2.8-2.6	10	4t
WRNO/New Orleans	4.2-2.9	—	9
WXRK/New York	4.1-3.6	6	2
WAFX/Norfolk	3.0-2.6	—	9
KRXO/Oklahoma City	8.3-7.1	2	1
KKCD/Omaha	2.5-4.0	9	4
WHTQ/Orlando	2.5-3.1	—	4t
WYSP/Philadelphia	5.8-5.6	3	2
KSLX/Phoenix	3.6-2.4	—	8
WRRK/Pittsburgh	2.8-2.7	10	4
KGON/Portland, OR	5.2-5.4	4	1
WWRX/Providence	4.5-4.8	6	2
WZZU/Raleigh	3.7-2.6	9t	7
KLSX/L.A. (Riverside book)	1.7-2.3	—	7t
KSEG/Sacramento	5.6-4.6	4	3
WKQZ/Saginaw, MI	7.7-6.1	5t	1t
KSD/St. Louis	4.5-4.7	5	4
KLZX-A/F/Salt Lake City	6.1-4.8	4	3
KZEP-A/F/San Antonio	3.2-4.0	6t	5
KCLX/San Diego	2.4-2.3	—	10
KGB/San Diego	4.4-4.4	3	1
KRQR/San Francisco	2.7-2.6	10	5
KUFX/San Jose	2.2-3.7	4	4
KZOK/Seattle	4.4-4.3	5	1
WAQY/Springfield, MA	11.8-8.7	2	1
KKZX/Spokane	6.3-8.1	1	1
WXKR/Toledo	6.2-4.0	6	3
KTHK/Tulsa	3.0-1.8	—	10t
WCXR/Washington, DC	2.5-1.9	—	—
WKGR/West Palm Beach	5.3-5.0	3t	2
KRZZ/Wichita	6.8-4.4	7t	8



SHAWN ALEXANDER

Broader Edge Benefits Dallas

■ **KDGE hits new level with third-straight winning book**

Nearly a year ago, KDGE (The Edge)/Dallas plummeted to an alltime low 1.9 12+. Following programming and presentation adjustments, the Edge has been on the rise (see "Arbitron Vs. AccuRatings") since Station Manager Joel Folger took over the programming reins.

Folger joined KDGE 15 months ago as a consultant for the station's programming, sales, and management. He became the sole programming architect when PD Wendy Naylor exited the station last spring.



Joel Folger

Mainstreaming Music

"The station research and my own gut instinct told me our musical position was more narrow in its appeal than it needed to be in this particular marketplace," Folger notes. "We could still be the New Rock station in Dallas, but we didn't have to be quite as unfamiliar in our musical presentation."

"The currents aren't really that much different, but we play them more often. Our quickest rotation has been narrowed down from five to four hours and we're keeping our hit records longer. As for the library, we've added depth to the station by concentrating on the early crossover retro-type songs [from artists such as] the B-52's, Dead Or Alive, and Erasure. We move things in and out on a monthly basis. I've just tried to make the station more acceptable to the masses, yet maintain our hip New Rock image."

"The station has taken a slightly more mainstream New Rock position with a bit of pop/dance flavor. Previously, we had a major emphasis on bands like Nirvana and Pearl Jam; although those songs are still a big part of the mix, we concentrate more on pop-leaning crossover acts like Gin Blossoms, Smashing Pumpkins, and Ace Of Base. We go out on a limb less with the heavy metal, guitar-based, screaming New Rock bands. We still play the harder-edge acts like Tool, although it's in smaller doses and at night."

"What I've got you've gotta give it to your mamma, What I've got you've gotta give it to your pappaa..."

Red Hot Chili Peppers

Hey, it ain't brain surgery, it's 94.5 The Edge.

The Cutting Edge of Rock

The Edge began outdoor advertising in the spring by posting approximately 200 busboards, which feature one-liners from artists such as the Red Hot Chili Peppers, Nirvana, the Smiths, R.E.M., and the B-52's.

Why did Folger add Robin S. recently, and how close is he to adding other records of this nature? "We've had two or three like that — for example, Haddaway — which have been really tough calls."

☞ **We go out on a limb less with the heavy metal, guitar-based, screaming New Rock bands.**

We take some cues from KRBE/Houston. It's a huge stretch and as far as we'd go; it's not a song I'd hang my hat on.

"We've established the techno-sounding dance as more a part of our mix at night. We try to deal with it before Top 40 so we have a little hipper image. These types of records will be around only three to four weeks. [Robin S.] is only a nighttime record — 8pm-midnight. It fits the sound criteria and doesn't stick out as much as it would have six months ago."

Cume Duplication

Folger notes, "Since we made the changes, our cume has steadily grown from 216,000 in the Spring '93 Arbitron to 308,000 in Fall '93. We also did a six-month bus campaign beginning in the spring, which might have had a positive impact on our cume."

"Since [CHR] KHKS has a cume of over 600,000, we're going to share a lot of audience with them. I don't think sharing some songs with KHKS is a bad thing. If you want to be a pure, by-the-book kind of New Rock station — in most markets — you're only limiting your growth potential."

Here's a breakdown of KDGE's cume duplication:

KHKS (CHR)	—	40%
KSCS (Country)	—	22%
KEGL (AOR)	—	20%
KTXQ (AOR)	—	20%

KDGE's Musical Focus

	Current	Recurrent/ Gold
Mornings	20%	80%
Daytime	60%	40%
Nights	80-90%	10-20%

New Identity

Folger also made some adjustments to the Edge's on-air presentation. "The two most important things that identify a station are its call letters and frequency, not necessarily in that order. We've gone from identifying ourselves as the Edge exclusively to an even mix of call letters, frequency, and the Edge."

"A lot of New Rock stations are

FOLGER SPEAKS OUT

Arbitron Vs. AccuRatings

KDGE/Dallas Station Manager Joel Folger believes Arbitron is deficient in measuring the New Rock audience. He explains:

"There's quite a difference in our Arbitron and AccuRatings numbers. I think Arbitron has a problem in rating younger listeners. I'm not talking about this specific format alone, but all formats that appeal to an 18-34-year-old audience — especially stations like the Edge, because our audience tends to be a little more affluent, well-educated, and very active. When you look at the return rates inside of some of these narrow individual cells among young listeners, the margin for error is horrifying."

"Arbitron needs to have some sort of balance, perhaps between phone research and diary methodology. Clearly, when phone methodology is used — which is much more convenient and easy for someone who fits our psychographic profile to participate in — New Rock stations do much better."

Inside The Numbers

"Although we're headed in the right direction, the thing that concerns me is the huge discrepancy between Arbitron and AccuRatings. We're the No. 5 station 12+ [in AccuRatings] and we're out of the Top 10 in Arbitron."

KDGE rose from eighth to sixth 18-34 in Arbitron's Fall '93 results. Here's a breakout of its 12+ numbers:

Wi '93	Sp '93	Su '93	Fa '93
1.9	2.2	2.8	2.9

The Edge ranked second for the second consecutive AccuRatings survey of persons 18-34 and topped numero uno in men 18-34. Here's a look at the station's 12+ trend:

Recalled Former Share	4.2
Fall '93	5.2

missing good, basic programming elements. If you identify the station frequently, people will remember you when it comes time to fill out a diary. I think you can never say the call letters of your station enough and you can never identify your station too much.

"We keep the music flowing by talking over the ramps of records."

The station has more of a high-profile personality presentation in the evening; there are many phone calls and bits. Jay Michaels's nighttime show is very entertainment-focused; there are more reasons to tune in than just music. It's mostly an 18-24 crowd listening. We're not playing fewer songs — there's just more personality now."

ROCKFILE

- **Artist:** Crash Test Dummies
- **Track:** "MMM MMM MMM MMM"
- **LP:** "God Shuffled His Feet"
- **Label:** Arista



Crash Test Dummies

• **Essentials:** "God Shuffled His Feet" (produced by Jerry Harrison) is the sophomore effort from Winnipeg, Manitoba's Crash Test Dummies. The quintet features Brad Roberts (vocals), his brother Dan (bass), Ellen Reid (back-up vocals), Benjamin Darvill (harmonica), and Mitch Dorge (drums). They began as a recreational band eight years ago, playing oddball cover tunes on the weekends while attending college. When Brad sent out a demo tape to PDs in Canada, the band unexpectedly began receiving offers from record labels. Brad cites XTC lead singer Andy Partridge as a big influence because of his quirky key changes and blend of sounds. Kathy Brown (keyboards/backup vocals) has been added to the band's current tour.

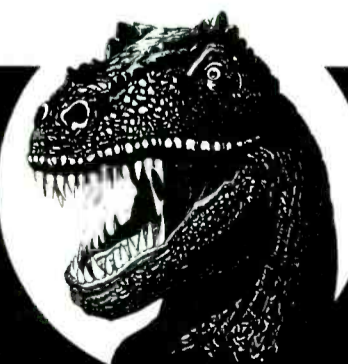
• **Artist POV:** "As for 'MMM MMM MMM', I just wanted to paint portraits of three kids with quirky problems," explains Brad. "The reason for the melody being hummed when the chorus arrives is it said more about each of the verses than anything with language. There's no tidy moral message when the song is finished. I try and avoid that preachy style of writing — making things open-ended and hopefully a little more interesting."

• **Label POV:** Arista VP/Rock Promotion Steve Schnur & Dir./Alternative Promotion Graham Hatch note, "Of course, what was pointed out to us by radio early on was the consistent hook in Brad Roberts's voice that will carry the success well past 'MMM MMM MMM MMM!'"

RockFile highlights breaking artists charting for the first time.

CARTER


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WALT LOVE

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URBAN CONTEMPORARY

Jim Snowden: Evolving Into Ownership

Snowden Broadcasting's chief rises from air personality to head of the third-largest African American-owned radio group

Jim Snowden of Snowden Broadcasting appears to be on track to add seven Clear Channel Communications stations to his Snowden Broadcasting company, creating what would be the third-largest radio group owned by an African American (see box at right). I spoke with him about his two-decade rise through the ranks and the circumstances of his new ownership opportunity.



Jim Snowden

Snowden began his career in radio in 1974 at hometown station WELM/Elmira, NY, where he did the "Dr. Soul" show one night a week. He spent the next 20 years in radio as an announcer, morning man, and programmer at stations across the country, including WKBW/Rochester, WBLZ/Cincinnati, and KMJQ/Houston. After almost three years in programming and on-air work at Clear Channel's KHYS/Houston, he crossed over to management as the GM. With financial assistance from Clear Channel, he then assumed ownership of WYLD-AM & FM/New Orleans, arranged an LMA with Clear Channel's crosstown WQUE-AM & FM, and was tapped by Clear Channel to take on the spinoff stations.

to me. When they first asked me I almost fell out of the chair. I just couldn't believe this was really happening — I truly owe a lot to them.

R&R: *What kinds of issues do group owners deal with that weren't part of your GM duties?*

“

A majority of African American broadcasters come from the programming side of the business. So we're not always looked upon as having the knowledge to know how to operate and manage a radio station from the business point of view.

Snowden: A lot of the issues are very similar — with the exception of some acquisitions and other financial aspects. Some of those things I'm being introduced to now. Also, the two are similar but [as an owner] you're looking at it on a

he genuinely cares. To give me 100% voting control of Snowden Broadcasting, which is now a multimillion-dollar company — you don't give that kind of money or opportunity to just anybody.

He calls and asks me about various things just to see if I'm feeling comfortable with [situations] that he knows are new to me. It's not a dictatorship. It's very much, "This is your thing and you have to run this." The operation is in my hands, but if I have a question I don't hesitate to call him. And it's not, "Well, you have to do this, Jim, or

broadcasters come from the programming side of the business. So we're not always looked upon as having the knowledge to know how to operate and manage a radio station from the business point of view.

My thing has always been, if I'm the one who has created the product and it's successful, how much more do you need? Sales has to have a good product to sell to have something to manage. If I don't understand the product, how am I — or anyone else — going to know how to sell it? Coming from the trenches by being part of the working class, I've always felt that is what gives me an extra edge in competing.

R&R: *What characteristics do you look for when choosing people to run your stations?*

Snowden: One of the key characteristics is sincerity. We've all met people in the industry who can tell you a lot, because our business is communication. However, when you look beyond how professional a person is, do they really believe all of what they're saying about themselves? A person who is sincere will back you in whatever situation and fight to become No. 1 within themselves and also within the company.

R&R: *What advice do you have for someone who wants to enter management or ownership?*

you don't have to do this." Instead, it's "What are you going to do?" He's offered some positive advice and the relationship has developed into a great one.

A Route For Others?

R&R: *Do you think this is the route more African Americans and other racial minorities might take to enter into ownership?*

Snowden: I really hope so. I know especially for me, coming from a programming background, this isn't something you see happening a whole heck of a lot for minorities. Most of us who come into ownership either come from a general managership or other business. For those of us who have programmed radio stations across the country and been involved with the actual day-to-day wars — I think that this is a great situation to develop and begin the quest to become an owner. I'm really excited about it.

R&R: *How is the relationship between the banking community and African Americans in regards to financing for a radio station?*

Snowden: It's hard for me to say because I've never been on the other side of the fence. When you go to the financial community [with your resume of radio work] and say, "This is my experience," that doesn't seem to be enough. The problem is the banking community doesn't understand the radio community. You have to understand that a majority of African American

The Snowden Structure

Last week the foremost obstacle to the establishment of Snowden Broadcasting apparently evaporated. Milstar Broadcasting agreed to withdraw its petition to deny the spinoff of seven Clear Channel stations to Snowden in exchange for Snowden's promise not to program a Spanish format for five years on any of the three New Haven stations included in the deal.

If the FCC approves, Snowden Broadcasting will then consist of former Clear Channel outlets WELI-WAVZ & WKCI/New Haven, WQUE-AM & FM/New Orleans, and KAKC & KMOD/Tulsa — plus WYLD-AM & FM/New Orleans, which Snowden purchased with CC's assistance and operates in tandem with the WQUE combo, and WLSM-FM/Louisville, the purchase of which is pending. Originally the new company was to include four more Clear Channel stations — KOAM & KEYN/Wichita and KTAM & KORA/Bryan, TX — but because the Milstar situation was still pending, those stations were sold to other owners last week to "expedite the merger" of Clear Channel and Metroplex, according to Clear Channel President Lowry Mays.

Snowden will hold 100% voting rights in the new company, with Clear Channel retaining an 80% equity interest. He continues to manage the four New Orleans stations.

Snowden: Let the people they work for know who they are and what they're about. When we work for people, sometimes they think we're happy with what we're doing. So I say you have to tell them and let people know what's on your mind and what's in your heart. I look at my own situation and see

“

For those of us who have programmed radio stations across the country and been involved with the actual day-to-day wars, this is a great situation to develop and begin the quest to become an owner.

”

that I was fortunate enough to be working for a man who cared enough to ask me. I don't know if everyone would take the time to ask their employees what they'd like to do and what their goals in life are. Lowry Mays cared. I don't know what would have happened if the people at Clear Channel hadn't known what it was that I wanted to do someday.

As a GM you're concerned about one particular community. In this ownership situation you have to concern yourself with several different communities at the same time.

R&R: *Is becoming a station owner in several key markets the culmination of a dream for you?*

Jim Snowden: Yes, without a doubt this is the ultimate dream. I think those people who've known me in the broadcast business for a long time have heard me say that eventually I would like to get into ownership. I've worked in several situations to try and do that but unfortunately didn't have the money to accomplish the task. I was fortunate during the time I was working for Clear Channel that I had the chance to meet President/CEO Lowry Mays and [his son] Mark, who asked me what it was I wanted to do.

So when they had the chance to help develop a minority-owned broadcasting company, they came

much larger scale. As a GM you're concerned about one particular community. In this ownership situation you have to concern yourself with several different communities at the same time, and each one of those communities has various problems. You have to keep an eye on each individual situation and make sure the people working with you in those markets are giving the communities what they want and need.

Clear Channel To Mays

R&R: *Could you describe the relationship you have with Lowry Mays?*

Snowden: First, our relationship has expanded from a business standpoint to a friendship. I believe



A STELLAR CELEBRATION — WEAS/Savannah, GA radio veteran Lester Leck White (second from right) was honored as one of America's Top Disc Jockeys at the 1994 Stellar Awards. Congratulating the honoree are (l-r) exec. producer Don Jackson and actors Anna Maria Horford and Clifton Davis.

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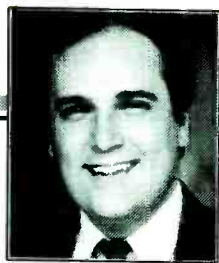
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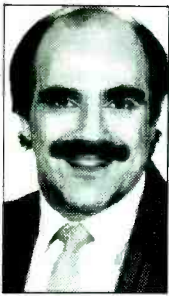
MIKE KINOSHIAN

'USA Catches 'Saturday Night Fever'

Three PDs reveal their winning weekend programming alternatives

Keeping weekend numbers alive is a challenge to AC programmers. While countdowns and '50- or '60s-oriented oldies shows help fight the battle, this week's trio of PDs explain how their stations handle weekend programming.

Although the disco fad fizzled almost as fast as it exploded onto the scene in the late '70s, the "retro" craze is gaining momentum nationwide, and many stations — including ACs — are resuscitating those tunes.



Joe Montione

Powering 'Inferno'

While at CHR KIIS/Los Angeles, Joe Montione presided over one of the most successful retro shows: His Sunday night "Banana Joe Flashback Show" had a giant cult following. Since then, the "Banana Joe" tag has been tossed, and — after a stint as a Country PD — Montione now programs WUSA/Tampa. And last week, 'USA replaced a Mike Harvey-hosted Unistar oldies feature with the three-hour "Saturday Night Dance Inferno" (7pm).

"To do regular programming in this competitive situation would be wrong," Montione asserts. "In most major markets with more than one AC, it's smart to do something that makes you stand out. You might not have to do it all weekend — it could work in one or two dayparts. In crowded markets, programmers must find ways to give their stations an edge. People here were used to hearing something different on Saturday nights: Instead of playing danceable '50s and '60s oldies, we're playing '70s and '80s oldies. The show has a hipper, localized presentation. It's not coming in on satellite from Disney World, and we take requests during several slots an hour."

Female Focus

Although Montione doesn't host "Inferno," he hopes to take it on the road. "[At KIIS], we'd be out several times a month at such places as TGI Friday's [restaurant] and the Huntington Pier. It brought the show to life and made it real."

Montione aims to play music other stations aren't offering. "We play '70s 'Saturday Night Fever' stuff, but I want to expand it to include early-'80s music by artists like Wham! and ABC. CHRs don't play these; an AC can't play them in its regular format. But these songs are very danceable, and people in our

demo remember them. The songs may not have been huge AC hits. But if they have a great beat and are smooth and easy to listen to, they deserve to be played on a special night. This music is [experiencing] a huge resurgence in clubs, especially with women 25-54 — they love this stuff."

Some songs may surface in higher rotations than others, but as Mon-

"Sometimes you have to flavor your station. By playing only well-testing records, your station can lose some character."
—Joe Montione

Montione points out, "There's no need to repeat records each week. There's plenty of good material out there and a less-than-10% chance the same song will play two consecutive weeks."

Spontaneity Plea

Montione isn't concerned that "Inferno" will give the station a split personality. "That kind of thinking has diminished in recent years. The keys for successful ACs in the mid-'90s are to stop being predictable and become more spontaneous. AC has become mass-appeal radio for adults. It supersedes our demo and is the only format that can get away with giving listeners such a wide variety.

"Programmers should look at ethnic audience composition and the city's vibe. People are victims of their surroundings, and the '70s and '80s craze hasn't taken off yet in certain cities. If you feel all conditions are right — and your Saturday-night ratings are so-so — go for it. But if the field is crowded by a UC or Adult CHR doing something similar, think twice."

Some "Inferno" titles may be integrated into WUSA's weekday library. "After we see how things go, we may do some selective testing. Sometimes you have to flavor your station. By playing only well-testing records, your station can lose some character. We currently do 'Time Machine' [late '60s-early '70s] and 'Flashback' [late '70s-early '80s] features during the week. Select 'Inferno' cuts might be placed there, but we certainly don't want to change the entire texture of our regular programming."

Classical Cuts Warm Cincinnati's Sunday Mornings

Bach, Beethoven, Mozart, and Stravinsky hardly can be classified as typical AC mainstays. But WRRM (Warm 98)/Cincinnati has been playing works from these real "classics" on Sunday mornings for the past three years.

"We call it 'Listenable Classics,'" notes PD Michael Grayson. "It's pretty lowbrow stuff. We're not trying to educate anyone, we just want to give people a pleasant Sunday morning show."



Michael Grayson

Hosts With The Most

Preceded by public service "Parents Journal" — and followed by regular programming — the 8-11am block is produced by overnighter Phil Brewer, who co-hosts the show with one of the city's primary symphony conductors, Cincinnati Ballet Director Carmen DeLeone. Music

History Repeats

A similar show used to air on crosstown WEBN. "They establish-

ed a good history for our show," notes Grayson. "It's a great change of pace and is popular because no other local station does anything like it. People can listen as they read the Sunday paper or on their way to or from church."

We keep a close eye on what goes inside it."

The classical show is WRRM's only significant format departure. "One thing that makes us stand out from our neighbors is our definite lack of gimmick," Grayson remarks.

"One thing that makes us stand out from our neighbors is our definite lack of gimmick. We're just regular people talking to regular people."
—Michael Grayson

As an added bonus, the show generates revenue. "It's sold separately from the rest of our schedule," Grayson points out. "We've been able to sell it to higher-end advertisers and businesses that [cater] to that audience. However, we must keep screaming commercials off the show.

"We're just regular people talking to regular people. For the most part, we stay away from bells and whistles. We have to use some common sense in [segueing back] to the format. Trust me, it works. Sunday mornings are a radio graveyard, but we don't mind being king of the graveyard."

KMXV Adds Value To Weekends

KMXV/Kansas City's primary twist to weekend programming involves prize giveaways.

"Local clients placing ad buys always look for extra value and incentives," notes PD Tom Land. "Weekends are a good way for them to expose their product and get the extra mentions they want. And we're able to give away some nice prizes to our listeners."



Tom Land

Promoting The 'Blahs'

For example, February is "Cure The Winter Blahs" month. "For several consecutive weekends — from Friday at 3pm to Sunday at midnight — we take a designated caller for a 'Tan All You Can' weekend. People win three sessions at a local gym's tanning booth and are registered for the Hilton Head vacation grand prize. It's perfect for us — we have snow and ice storms."

KMXV's weekend advertiser ties have been in place for about three years and seem to work for sales and programming. "The pressure's on when advertisers spend money on radio. This satisfies them because they're getting nearly 100 mentions. We've tried to do something different every weekend. We start promoting on Wednesday, and sponsors usually get 30 live and 25 recorded promos. Additional mentions come during the weekend."

Label-Conscious

By joining forces with various record labels, KMXV also has

found success with artist-oriented weekends. "We give away product and register winners to see acts in places like Chicago. These trips work very well. We've also been able to tie in with local retail out-

"On-air promotion is very important with weekend shows. You must promote them as being different and fun."
—Tom Land

lets." Besides weekend giveaways, KMXV also features Superadio's two-hour "American Dance Classics" (ADC) and Casey Kasem's Westwood One AC Countdown.

The Fun Factor

Stressing stations should be consistent on weekdays, Land comments, "It's tough for ACs to get [weekend numbers] because active adults aren't listening to radio. As most AC programmers know, it's difficult to get people back to the station — particularly on Saturday and Sunday nights. 'ADC' is a far cry from what we do the rest of the week, but it's specialty programming. On-air promotion is very important with weekend shows. You must promote them as being different and fun."



RANDALL BLOOMQUIST

Format Gains Additional Exposure

Look for increased media coverage & political access in near future

Since Punxsutawney Phil has predicted six more weeks of winter, here's a roundup of format news tidbits to enlighten and brighten your days.

News In The News

The mainstream media's obsession with Talk radio just keeps growing. *USAWeekend* — Gannett's version of *Parade* magazine — is working on a story about conservative black talkers. Among the featured hosts: KNUS/Denver's **Ken Hamblin**, WOL/Washington's **Armstrong Williams**, and WCBM/Baltimore's **Alan Keyes**. Look for the piece to run sometime in late February or early March.

Meanwhile, producers of HBO's "America Under Cover" are searching for "dynamic, provocative" talk hosts to appear in a documentary on "shock radio." If you think one of your hosts is wacky enough to be considered, call **Grazia Caroselli** at (213) 851-7600. The show is expected to air late this year or in early '95.

What's more, there's a new magazine devoted to criticizing the nation's news operations. *Forbes's* quarterly *Media Critic* is subtitled

"The best and worst of American journalism." According to Editor **Terry Eastland**, *Critic* will include regular coverage of issues involving and affecting Talk radio.

Party Lines

As the health care reform debate shifts into high gear, the White House stands ready to allow News/Talk stations access to a bevy of Administration officials who'd be more than delighted to explain and defend Clinton's plan. The White House also expects to launch a radio actuality phonenumber in the near future. For details on what the Clintonites can do for you, call White House Radio Director **Richard Strauss** at (202) 456-7150.

On a related note, the Democratic and Republican National Committees have radio liaison staffers who can help arrange interviews and provide other news services. At the DNC, contact **Jason Rapp** at (202) 863-8020; the RNC can be reached at (202) 863-8500.

For The Record

Two key players at KGO/San Francisco were misidentified in a recent story about disaster preparation (R&R 1/28): **Ken Beck** is Operations Director of the N/T powerhouse; **Ken Berry** is News Director.

Also, **Westwood One** currently claims about 350 affiliates for "The Larry King Show" (R&R 2/4).



DANNY & DONNY DUKE IT OUT — WLUP-FM/Chicago recently broadcast live from the China Club when night talent Danny Bonaduce (far left) and recording artist Donny Osmond (c) boxed for charity. Although Bonaduce won the match, both will donate their winnings — about \$10,000 total — to the Children's Miracle Network and the Tom & Roseanne Arnold Foundation for abused children.

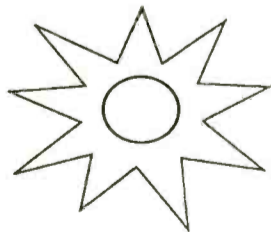


NUTS & HONEY — Who says News/Talk promotions can't be — uh — fun? WGST-AM & FM/Atlanta listeners competed for Super Bowl tickets by coating themselves in honey, donning handcuffs, and rolling in a pile of funny money. The name of the event? What else? The "Why Would I Roll In Honey With Handcuffs On To Win Two Tickets To The Super Bowl? Contest." Here, 'GST PM driver Kim Peterson slathers a cuffed contestant under the watchful eye of exec. producer Nancy Zintak (l).



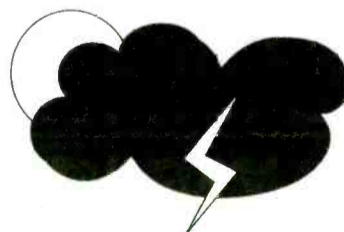
CHILI WEATHER — Neither snow nor biting cold could keep WSYR/Syracuse morning driver **Bill Baker** (c) from his appointed seven-hour shift at the recent Winterfest Chili Cookoff. Baker and company undoubtedly were warmed by their station's hot Fall ratings: Powered by Baker's 16.5 share, WSYR finished No. 1 in the Arbitron 12+ race.

BAD WEATHER



"Y-108 satellite weather calls for showers this morning changing to mostly cloudy skies by afternoon."

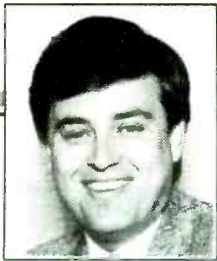
GOOD WEATHER



"The Q-104 Official Weather Channel forecast calls for showers, occasionally heavy, throughout the day."

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LON HELTON

The Coming Morning Metamorphosis

Mornings . . . what to do with mornings? That's always been a key question for any radio station. But recent hires at top Country outlets suggest the answer may be changing.

A couple of interesting patterns have emerged at stations with natural openings and those creating vacancies in their desire to "move the morning show in a different direction." Just as programmers are increasingly looking outside the format for night talent ("Rockin' The Country Night Away," R&R 1/21), PDs have awarded a number of plum Country morning gigs to format newcomers. The new morning personalities at **KMPS/Seattle**, **WKXX/St. Louis**, and **WKIS/Miami**, for instance, all have CHR backgrounds.

Also filling the openings are young jocks making huge market leaps who often replace multiyear station vets. Examples include the new morning teams at **KSON/San Diego** (from Anniston, AL) and **WWWW/Detroit** (from WCOS/Columbia, SC).

What are today's Country PDs looking for in morning talent? Have their hiring criteria changed as the audience demos have shifted in the last few years? Is "warm and friendly" good enough to cut it in today's morning talent derby?

That's (Defining) Entertainment

WWWW PD **Barry Mardit** believes the common denominator in hiring talent is the same today as it was five or 10 years ago. "The key is entertainment value. But the definition of entertainment value



Barry Mardit

constantly changes. Those charged with the responsibility of making talent decisions must make those decisions based on what the audience feels is entertaining -- not our opinion of what's entertaining.

"The order for all talent has always been to be aware of the target and learn about them -- know what entertains them. That may have been easier over the years [when] we depended on small groups of loyal listeners who we knew so well and who grew with the station. But a lot



Music is the platform for the entertainers — it's everything else you put on it that's entertaining.

—Dan Pearman

of new people have come to the format in the last couple of years, and I'm not sure all the air talent have kept up with what's going on in all aspects of all these listeners' lives.

"Jocks have always had to do that, but perhaps we've gotten complacent about it in recent years. For a long time loads of research screamed 'play the music, play the music, play the music.' We lost sight of the other things the target liked. We're now going back and paying more attention to the entertainment between the records."

KYNG & KSNM/Dallas PD **Dan Pearman** concurs, noting, "It's not just the music that's interested and attracted so many new listeners to Country radio. The recent surge to a personality-oriented airstaff is a reflection of stations trying to be more entertaining to their audiences. Music is the *platform* for the entertainers — it's everything else you put on it that's entertaining.

"What's making Country radio successful is people striving to be better. If the labels are working diligently to provide better writers, singers, and music, then why shouldn't Country radio put on the best talent it can? We must provide listeners with the best possible radio station we can — and that means hiring the best personalities regardless of where they're from. The music is the easiest thing to learn; the toughest thing to learn is how to communicate one-on-one with the audience.

"Country radio is rediscovering personality radio, and we have to



Dan Pearman

find personalities that will attract and hold an audience. Many of the top talents are working in Talk or CHR radio — the last formats that

allow some freedom of expression, as others have closed down to 10-in-a-row and a liner-card mentality."

Attitude, Sound Key

WKIS PD **Bob McKay** says he continues to look for qualities that have always been part and parcel to good morning talent. "I want a really good attitude, a smooth, warm sound, great discipline, somebody who respects and understands the music and who can understand our position in the market. A good morning mentality is also essential."

By that, McKay means someone who is "pleasant, always on, always up, with a sparkle and a positive, refreshing sound; one who doesn't sound tired or let personal problems interfere with sounding up."



Bob McKay



Many who got into radio in the '80s and would now be perfect to take a morning show to the next level simply aren't ready — or just don't exist — because they grew up reading liner cards.

—Bob McKay

Noting that all of the people on his staff have contemporary radio backgrounds — himself included — McKay says he's found those types of people have better discipline and instincts. He notes, "We play 12 records an hour and have all the elements — news, traffic, and weather. It takes a very disciplined person to weave it all together and breathe life into it with personality."

Stations Get Facelifts

As Mardit searched for morning talent, he was looking for a fast-paced — faster than when he last filled the post — and "real-sounding" morning show. "Morning shows dispense a lot of information, so it's incumbent for those

Today's Personalities — Tomorrow

We all know how much the format has changed in recent years. But it's incredible to think that having a long-tenured morning personality — once considered the cornerstone upon which a successful adult station was built — is now often viewed as a liability.

It's not that existing personalities are deficient. Many veterans are increasingly perceived as particularly vulnerable to a competing show that's more compatible with many of today's new listeners. The feeling is today's listeners are more "high-maintenance" than the loyal cumes of the past. They require more energy and personality from the stations they listen to. Unfortunately, the growing perception is that some of the talent who've been around awhile don't — or can't — deliver what's needed today.

Longtime personalities shouldn't despair, however, it just takes more work than ever to stay current. Both **KNEW & KSNM/San Francisco** OM Lee Logan and **KYNG & KSNM/Dallas** PD Dan

Pearman say there is a light at the end of the tunnel for displaced talent.

Pearman says, "As some stations move 18-34 and younger, there will be divisions between them and the Adult-Oriented Country stations that are on the way. It happened with CHR, when conservative stations evolved and became known as AC. It'll happen here."

Logan agrees, noting, "As Country stations modernize their sound, we'll be criticized. But every station in town can't be 'new, hot Country.' As the dominant demo becomes 35-64, some programmer will do something with all of these talented people to drive home the new format. They will find jobs fully utilizing all of their talents."

behind the mikes to deliver it in a variety of ways," he says. "Otherwise, it sounds redundant and boring. The more off-the-cuff it sounds, the more real it sounds.

"Personality isn't defined as much by a particular schtick as it is by the ability to sound real. The more ways a personality has to say things, the more real he sounds, and the greater his ability to maintain high audience listening levels. If a personality is so predictable that listeners know what he's going to say and how he's going to say it, they become complacent and don't hear what's being said."

It's very hard to reinvent oneself before it's necessary; it's even harder to do when you're on top and things are going great. But personalities have felt stifled in recent years. We're now giving them more freedom; we're not afraid to do so."

Pearman contends the rash of morning show changes stems, at least in part, from the increasing number of stations entering the format. "A lot of established stations know they have problems but find no reason to change until there's competition." Worse off are stations which don't realize there's a problem until a new competitor begins to siphon listeners from the most important of all dayparts.

Talent Critique

The PDs expressed concern about what they heard from both the established, successful Country morning shows and from the up-and-comers as well. One major market programmer, who asked not to be identified, had rather strong criticism for some established Country morning talents who applied for the position open at his station.

"The jocks talk about themselves most of the time — and how they relate to everything rather than how things going on in the city relate to the listeners. There doesn't seem to be a lot of show prep. Too many longtime Country jocks think show prep means coming in at 5:50am instead of 5:55am. What humor there

Continued on Page 38



It's very hard to reinvent oneself before it's necessary; it's even harder to do when you're on top and things are going great.

—Barry Mardit



Too many longtime Country jocks think show prep means coming in at 5:50am instead of 5:55am.

—Anonymous PD





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February 25	Rockford, IL
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Ad Dollars Drawn To Country

Corporate America continues to reinforce country music's growing popularity with more and more sponsorships and promotional tie-ins. A few examples . . .

Brooks & Dunn will kick off their 1994 tour next week with a new sponsor: **Miller Lite** beer. The sponsorship will mean increased exposure for the popular duo, who recently received a Grammy nomination for their single "Hard Workin' Man."

In addition to the concert tour, Brooks & Dunn will appear in two national Miller Lite TV commercials, one of which will feature their current single, "Rock My World (Little Country Girl)." Also look for the pair in a "Think When You Drink" ad encouraging responsible drinking as well as on radio spots, billboards, and a variety of promotional materials for the company.

Brooks & Dunn are the third artists to garner Miller Lite sponsorships; in past years the company has tied in with **Alan Jackson** (1993) and **Clint Black** (1992). **Aaron Tippin** and **Toby Keith** will join Brooks & Dunn for a majority of the dates.

In other sponsorship news, **Durango Boots** will launch the first TV campaign in its 25-year history on the TNN and CMT networks beginning February 21. The exclusive eight-week ad campaign was created after extensive market research concluded that no other networks could better reach the company's target audience. The promotional tie-ins will include a "Durango Spotlight" on TNN's "Club Dance" show where



C'MON BABY — Chubby Checker got the whole crew twistin' the night away during his recent appearance on TNN's "Music City Tonight." Checker revealed future plans for a country album during the visit. Pictured challenging each other to a Twist-off are (l-r) T. Graham Brown, Jason D. Williams, Checker, hosts Lorianne Crook and Charlie Chase, and Neal McCoy.

Mike Henderson

NEW ARTIST FACT FILE

Current Single: "Hillbilly Jitters"

Current Album/Label: "Country Music Made Me Do It"/RCA

Producer: Blake Chancey, Mike Henderson

Management: Studio One Artists

Background

Though his first blues influences came from his mother, **Mike Henderson** got his first real taste of country at a friend's house. "His mother had boxes full of 78s, and on rainy days we'd go to his room and play Russian Roulette — reaching in and pulling out records like **Bob Wills** and **Hank Williams** and listening to them, no matter what they were."

The Missouri native was playing the harmonica by age 5 and guitar by 12, but he was kicked out of band in junior high when the teacher found out he couldn't read music. He played in high school garage bands before electing to pursue a journalism degree at the nearby University of Missouri/Columbia.

Time spent on the road with a college band thwarted his plan for a broadcasting degree, so Henderson opted for one in history instead. After college, he stayed in the area and played with bluegrass bands for years before forming a blues band, the **Bel-Airs**, with a friend. The group played around the country and recorded an independent album on **Flying Fish Records** before eventually disbanding.

Signing

Henderson then moved to Nashville, and within a year he fell in with a group of players which became known as the **Roosters**. The band (**Kevin Welch**, **Harry Stinson**, **Gary Nicholson**, **Glenn Worf**, **Wally Wilson**, and Henderson) performed original music



Mike Henderson

and provided Henderson with his first exposure to songwriting. The group later evolved into a roots-rock band, the **Snakes**, which included **Giant/Nashville** head **James Stroud** and **Kenny Greenberg**.

The Snakes recorded an album on **Curb Records**, but when the members' individual projects began to come through, the group broke up. Henderson signed a writing deal with **EMI** to help pay the bills, even though he'd never written a song before in his life. "It had never occurred to me to write," he says. "I was just thinking of myself as a player." Henderson also spent time in **Welch's** band before signing with **RCA/Nashville** over a year ago.

Songs

Henderson wrote or co-wrote all of the songs on his RCA debut. He says he prefers writing country tunes to pop, because they're more down-to-earth and direct: "To me, they're easier to write; they almost write themselves."

couples can win pairs of boots, and an expanded sponsorship with the Grand Ole Opry and Opryland, which includes radio coverage of the Opry's weekly broadcast.

New Hall Of Fame Home

The **Country Music Foundation** announced plans late last week to relocate its world-famous museum to a new 100,000-square-foot facility in downtown Nashville. The modernized headquarters, twice as large as the museum's current home, will be located at Fourth Avenue South between McGavock and Demonbreun streets. The site is adjacent to Nashville's new sports/concert arena, scheduled for completion in 1996. The Hall of Fame building will feature interactive exhibits, a high-tech performance theater, and a special events plaza.

Money Talks

To draw attention to his new single, "Addicted To A Dollar," **Doug Stone** recently interrupted an **Epic/Nashville** staff meeting by throwing 500 \$1 bills around the conference room. He discovered the song dur-

ing a talent contest at the Bull Pen Lounge in Nashville's Stockyard restaurant and reworked it with co-writers **Ray Hood**, **Ray Maddox**, and **Kim Tribble**. The busy entertainer will perform "Wishbone" — another song from his latest album, "More Love" — on the "43rd Annual Miss USA Pageant," which airs tonight (2/11) on CBS-TV.

Gun Program Backfires

A pawn shop owner in Tulsa was less than thrilled with **Reba McEntire's** guns-for-tickets exchange program, so he offered his own rebuttal: Bring in a McEntire CD, cassette, or concert ticket and receive a 10 percent discount on firearms. The deal is in response to McEntire's offer to give 100 tickets for her February 19 show to people who turned in guns. Neither of the offers got much response, however. McEntire's camp has received 49 guns, while only one individual has taken advantage of the pawn shop's discounted weapons offer.

Arista/Texas Signs Five

Arista/Nashville's new sister, **Arista/Texas**, announced its first five signings last week in Austin. **Texas Tornados** members **Freddy Fender** and **Flaco Jimenez** join other local Tejano musicians **Joel Nava**, **Rick Orozco**, and **La Diferenzia** on the

new label, which officially opened its doors last October. No word yet on when the first project will be ready for release.

Bits & Pieces

"**ABC In Concert Country**," a new weekly series similar to "ABC In Concert," is set to launch June 4. **Billy Dean** will host the show, which will feature segments on artists such as **Clint Black**, **Billy Ray Cyrus**, **Trisha Yearwood**, **K.T. Oslin**, and **Pam Tillis** . . . Speaking of Dean, his song "Here We Are My Friend" is being released on a soundtrack of love songs keyed to the ABC-TV soap "One Life To Live" . . . **Jerry Clower** will record his 27th **MCA/Nashville** album, "Jerry Joins The Navy," live at the Myaport Naval Air Station in front of 3000 Naval officers and their families . . . **Sammy Kershaw**, **Gibson/Miller's Dave Gibson**, managers **Ken Stilts** and **Stan Moress**, and other Nashville music industry execs will be featured with their Harleys in a forthcoming issue of **Big Twin**, a new motorcycle magazine . . . Hot on the heels of his Super Bowl performance, **Travis Tritt** will appear in forthcoming editions of **USA Weekend** and **Entertainment Weekly**.

—Lorie Hollabaugh

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "All These Years" — Sawyer Brown

5 YEARS AGO

- No. 1: "Highway Robbery" — Tanya Tucker

10 YEARS AGO

- No. 1: "Roll On (Eighteen Wheeler)" — Alabama

15 YEARS AGO

- No. 1: "Back On My Mind Again" — Ronnie Milsap

20 YEARS AGO

- No. 1: "Daddy What If" — Bobby Bare

The Coming Morning Metamorphosis

Continued from Page 36

is often cornpone, stereotypical country humor as professed by **Joe Redneck**. It's like they're still stuck watching tapes of **Chevy Chase**, not realizing the country has moved to **David Letterman**."

Offering his overview on the tapes he auditioned, McKay says, "There was a lot of sameness from jock to jock; nobody cut through. It seems as if this format has produced an entire generation of automatons and liner-card readers."

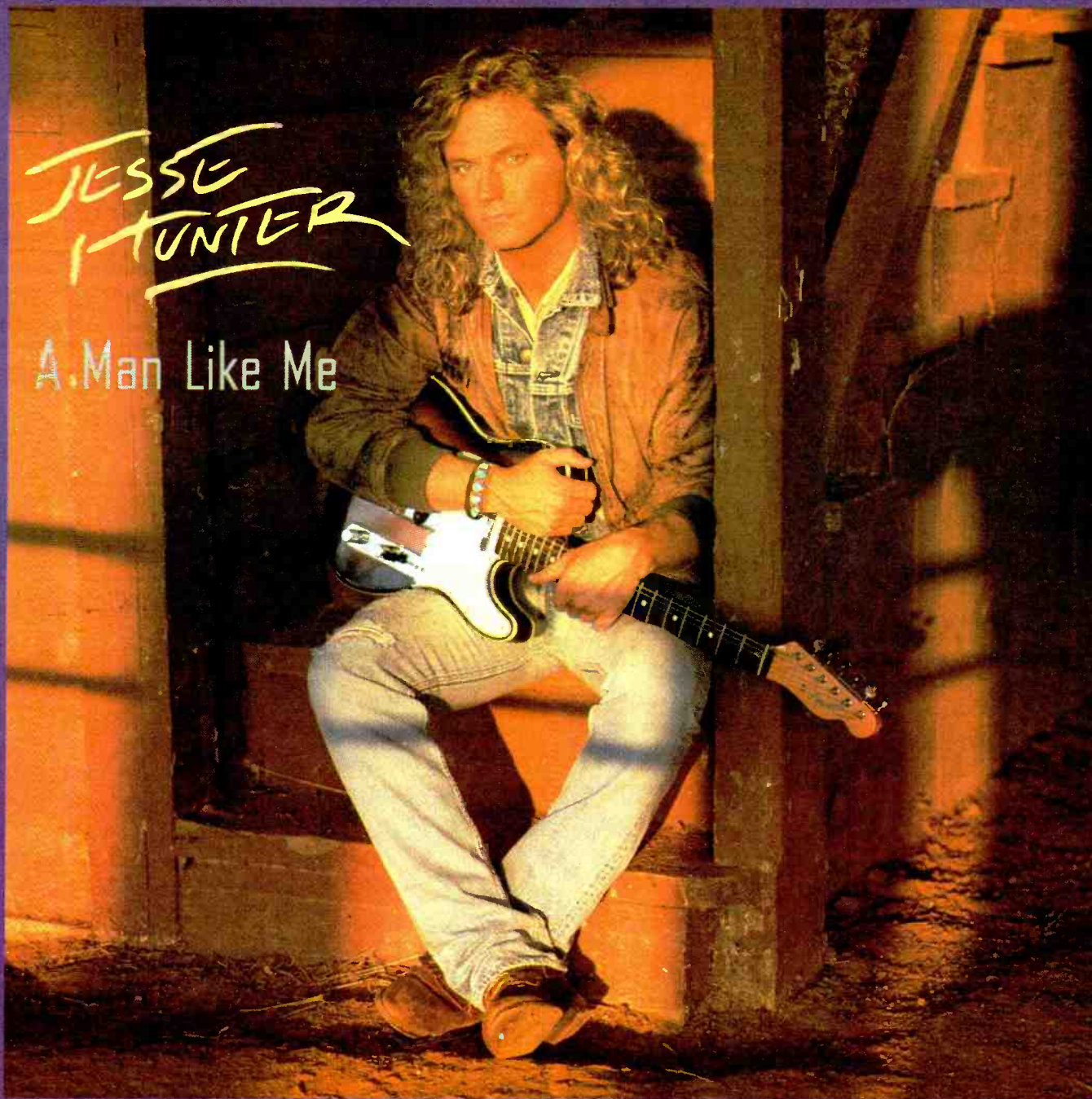
McKay adds he also was disturbed by the lack of basics among many of the jocks. "No matter how successful a show is, there are certain basics that need to be pounded. But

I heard entire sections of programming that didn't have call letters or timechecks. These things can't be worked on enough.

"I also heard a lot of wannabe zoos or two-person shows that sounded as if the jocks were just stroking themselves. They were entertaining one another with no real focus to the show. I heard a lot of this from talent on major market stations.

"Many of those who got into radio in the '80s and would now be perfect to take a morning show to the next level for a long period of time simply aren't ready — or just don't exist — because they grew up reading liner cards."

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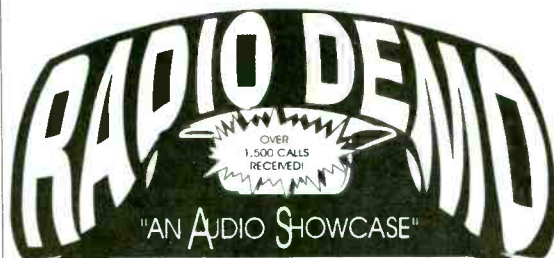
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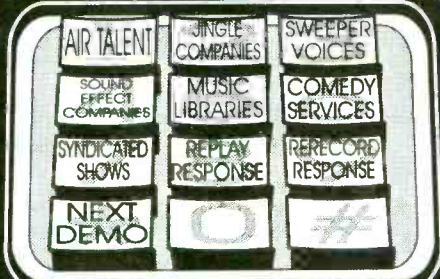
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Job Tip Sheet

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We're the largest, most complete job listing service in radio averaging over 350 of the hottest jobs weekly in all markets/all formats for air talent, P.D., M.D., news, talk, production, promo & more. 22 years of on-air experience helps me understand your needs. Compare us & you'll see the difference! We're BIGGER, BETTER, & FASTER! Remember... your career is our business!

CALL US FIRST! 800-231-7940 937 WILD GINGER TRAIL WEST CHICAGO, IL 60185

NEEDED NOW!

CTRY, AC, Talk, Oldies, NR, CHR Jocks and PD's for medium/major markets. We moved talent last week from Washington State to Virginia thanks to stations/consultants and aggressive talent. Call for representation information. CONFIDENTIAL - NATIONWIDE. Congrats Tommy Edwards, KCBS FM.

NETWORK

(407) 679 8090

Major market powerhouse talker seeks aggressive, young air talent. You must be irreverent, funny, smart and ready to fast-track to the top. Include T&R, and tell us why you're ready, but skip the lengthy BS. Radio & Records, 1930 Century Park West, #126, Los Angeles, CA 90067. EOE



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If you want job leads FIRST, you need B.E.W.'s *Rapid Line!* The industry's most successful job listing publication is shifting gears, offering you a free trial run through our new system. We have up to 5 TIMES more listings than any other "on-line" phone listing service! We list MORE OPENINGS, we're LESS EXPENSIVE, and we give you MORE CALLS!!! **1-800-922-JOBS**
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RARE PROGRAM DIRECTOR OPPORTUNITY

Canada's 3rd largest Rock station, "Classic Rock - Y95," Hamilton, Ontario, has a rare opportunity for an experienced program director.

Applicants must possess above all "technical" criteria, the people skills to lead, give direction, motivate, listen and set goals with on-air talent.

You must philosophically be in line with the theory that programming, sales and marketing are a partnership and that Y95's success is measured exclusively in terms of customer (listener & client) satisfaction. The successful candidate will be given the freedom and tools to get the job done, and must allow their people the same courtesy.

Send cover letter and resume in 'Strict Confidence' to:

Mr. Don Luzzi
President
CHML/CJXY-FM
CHOG/CILQ-FM
5255 Yonge Street
Suite 1400
Toronto, Ontario
M2N 6P4

By February 18th, 1994. EOE

RADIO RESEARCH

Reputable radio research firm seeking radio research analyst for immediate opening. Minimum 5 years' radio research experience at a radio station, group, or research firm. Research-related degree and hands-on radio experience preferred. Must relocate. Radio & Records, 1930 Century Park West, #144, Los Angeles, CA 90067. EOE

EARLY HOLIDAY DEADLINE

FOR THE FEBRUARY 25 ISSUE...
The Marketplace and Opportunities
deadline is 10 AM PST,
Thursday, FEBRUARY 17.

OPENINGS

PROGRAM DIRECTORS AND AIR TALENT WANTED

JCB Broadcasting, acquiring large market Churban and Urban radio properties in the southwest, midwest, and in southern Florida is seeking energetic, enthusiastic program directors to manage air talent and music in addition to on-air responsibilities. Also looking for motivated, experienced air talent for all shifts. JCB Broadcasting offers terrific benefits including health and hospitalization, dental, bonuses and incentives plus a supportive environment. If you have the qualities and a track record for success, minimum two years, then send a cover letter, resume, and tape of your best stuff to: JCB Broadcasting, 7249 Frankstown Ave., Pittsburgh, PA 15208. EOE

*Please re-submit previously returned materials.

EAST

South Central/Northwestern PA Classic AOR seeks AT and account executives. T&R: KYN, HC 1, Box 109, Ridgway, PA 15853. EOE (2/11)

Pollack-Mullins has openings for PDs, morning shows and announcers. All size markets. T&R: Keith Hill, 220 Pelham Rd., #2F, New Rochelle, NY 10805. EOE (2/11)

\$75,000 + YEAR

RADIO SYNDICATOR SEEKS EXPERIENCED AFFILIATE RELATIONS PERSON. Resume: Radio & Records, 1930 Century Park West, #96, Los Angeles, CA 90067. EOE

Major market FM looking for strong, aggressive, witty, street-smart air personality not afraid to step up to the mike with the ladies' point of view and set the fellas straight! Got what it takes to do mornings in the big city and at least five years' medium to major market experience?! Send your tape, resume and photo yesterday! Radio & Records, 1930 Century Park West, #141, Los Angeles, CA 90067. EOE. Females and minorities encouraged to apply!

Top 100 east coast Adult CHR powerhouse looking for relateable 7P-12M air personality. 2 years' CHR experience. Send tape, resume, and photo (optional) to: Radio & Records, 1930 Century Park West, #140, Los Angeles, CA 90067. EOE

REPORTER: NEW JERSEY 101.5 FM is looking for a killer street reporter. Must be able to be in two places at once, several times a day, and paint pictures with words. If you're not afraid to tell it like it is, and want to make news of it, come join America's hottest news team. Live reporting experience a must. Send tape with live reports, resume, and writing samples to Eric Scott, News Director, Box 5698, Trenton, New Jersey 08638. EOE

Get a job? Need a jock? Put it in Opportunities -- and get results! Call 310-855-4530.

OPENINGS

THE INDUSTRY'S JOB LEADER!

INSTANT ACCESSSM is the essential service for all radio air talent. Get the latest job openings **FIRST!** All job ads are voiced by the PDs themselves. Also listen to the Online Aircheck Library and The PD of the Week Interview. Call for free demo 24 hours, **800-291-FAST**. PDs: Leave ads **708-581-2700** **INSTANT ACCESSSM, INC. CHICAGO, IL.**

Large market AC Powerhouse is looking for the best "Love Songs" personality available. Anyone can play the songs. We want someone who can make things happen between the songs. If your "Love Songs" show is winning because of the music AND you, we want to hear your tape. Previous "Love Songs" type show experience a must! T & R to Radio & Records, 1930 Century Park West, #147, Los Angeles, CA 90067. Females and minorities encouraged. EOE

WPOC[®] FM 93.1

Top-rated, major market station seeks experienced traffic reporter. Will compile & anchor morning & afternoon drive reports from in-studio. Knowledge of the Baltimore metropolitan area is required. Tape & resume to: Bill Vanko, News Director, WPOC-FM, 711 W. 40th St., Baltimore, MD 21211. Nationwide Communications Inc. is an equal opportunity employer. Qualified women and minorities are encouraged to apply.

Top 50 market, east coast AC seeks AM drive news personality (co-host). Females encouraged. Send tape and resume plus salary requirements to: Radio & Records, 1930 Century Park West, #151, Los Angeles, CA 90067. EOE

Adult morning personality needed for Hot AC with strong local commitment to community. Need pipes, phones, conversationalist. No bad habits. Northern New England skiing, good schools, college town. Dream gig for right announcer. Salary - \$20k-\$25k. Tape & resume to: Radio & Records, 1930 Century Park West, #148, Los Angeles, CA 90067. EOE

Leading east coast AC adding to staff. We're looking for team player air talent(s) with AC experience. We also need a creative production director with multi-track experience. Digital experience preferred. T&R to Radio & Records, 1930 Century Park West, #146, Los Angeles, CA 90067. Females and minorities encouraged. EOE

OPENINGS

ADVERTISING/MARKETING PROFESSIONAL

If you are looking for a real break from "traditional" broadcast opportunities with a company that dominates a Top 40 market, we should talk. We are looking for a high profile, committed advertising/marketing professional for a top-list position at a killer News/Talk/Sports station in the Eastern Great Lakes Region. We offer a truly unique compensation package with the best benefits in the industry plus a management team that will help you meet your career objectives. Our sales associates are the most respected, hardest working and best paid in the area. If this sounds good to you, we want to hear from you. Letter and resume to: Radio & Records, 1930 Century Park West, #145, Los Angeles, CA 90067. All talented applicants encouraged. We are equal opportunity employers.

RCS

The leading supplier of software for radio is looking for a sales assistant. We need someone with experience in radio programming or radio sales. Experience with **SelectorTM** is desirable. Good people skills, detail-oriented, and a knowledge of desktop publishing are a plus. Send/fax resumes with a cover letter to: RCS Sales Department, 2 Overhill Road, Suite 100, Scarsdale, NY 10583. FAX: (914) 723-6651. No calls. EOE

97.5 WPST

WPST/Trenton, NJ needs night jock/promotions director: Content, reliability, phones. Passion for the biz. Street warrior who can create & execute killer promotions. Detail, follow thru & the ability to do 20 things at once is key. Ok, ok, if you can kick the competition's ass...it's your gig. Rush your T&R: Michelle Stevens WPST-FM 221 Witherspoon Street Princeton, NJ 08542 EOE

PART-TIME AIR TALENT

STAR 104.5 WYXR-FM/Philadelphia seeks weekend air talent. Send T&R immediately to Programming Dept., WYXR-FM, One Bala Plaza, Bala Cynwyd, PA 19004. NO PHONE CALLS PLEASE. EOE

OPENINGS

WAAF 107.3 FM

MIDDAY AIR TALENT/ MUSIC DIRECTOR

We lost one of our killers to New York City. Looking to fill his shoes with a jock who knows our product, loves making station appearances and can excel as music director of a current-intensive station. Rush T&R to: Ron Valeri, WAAF, 200 Friberg Parkway, Suite 4000, Westboro, MA 01581. EOE

A3 station in great northeastern medium market looking for night-time air talent. If you're a team player, mature gal or guy, can communicate with adults and have a passion for radio, music and life, we'd like to hear from you. Send aircheck/resume package to: Program Director, WRNX, P.O. Box 67, Amherst, MA 01004. WRNX is an Equal Opportunity Employer.

Radio 810 WGY seeks a lively talk show host for late morning time slot. No "soap boxers". This is not an issues-oriented show. Successful candidate must be able to discuss relationships and other '90s "water cooler" topics of interest to women. Radio 810 WGY is a 50kw, Clear Channel AM, serving New York's Capital Region. Send T&R to: Kelly Carls, WGY Radio, 1430 Balltown Road, Schenectady, NY 12309. M/F EOE

SOUTH

WKRR/WKZL now recruiting for programming, sales, promotions, operations. MATERIALS: WKRR/WKZL, Tom Jackson, Box 36070, Greensboro, NC 27416-6070. EOE (2/11)

SPORTS REPORTER READY FOR THE MAJORS

Great move-up opportunity. Experience less important than talent. Big market, big station, big sports commitment. T&R to: Radio & Records, 1930 Century Park West, #149, Los Angeles, CA 90067. EOE

SALES MANAGER

New Orleans station seeking extraordinary candidate. Minimum 2 years' management experience, radio sales background, retail/vendor skills. Rush resume and track record: Radio & Records, 1930 Century Park West, #143, Los Angeles, CA 90067. EOE

Going Oldies in N. Florida. Need air staff ASAP. Large FM signal. Tape, resume and references to: Radio & Records, 1930 Century Park West, #136, Los Angeles, CA 90067. EOE

Evenings on AOR/CR in sunny South Florida. Days free for the beach and sunshine. Tapes, resume, and photo to: Dick Tyler, PD, WJBX, 12995 S. Cleveland Ave., Ft. Myers, FL 33907. NO PHONE CALLS PLEASE. EOE

OPENINGS

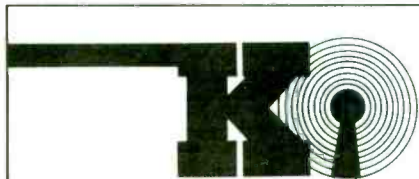
LOOKING FOR MR. (MRS.) GOODSALEMANAGER

Excellent opportunity for a solid pro that understands the changing landscape of our industry. Should be well organized, fluent in agency, direct and vendor and have great systems to track progress. Leadership by example a must. Opportunity to live and work in one of the fastest growing parts of the country with radio revenues that have shown double digit growth in the past two years. If joining a young, growing, aggressive broadcast company is of interest to you, please direct inquiries to:

Pat Reedy
Trumper Communications
WEZC Radio
301 S. McDowell, Suite 210
Charlotte, NC 28210
Fax No. 704-371-3239
Minorities encouraged, EOE.

MORNING DRIVE

Group owner is searching for two creative, upbeat morning talents, one in AC, one in AOR. Both must enjoy making public appearances and have ability to localize. 5+ years experience in AC or AOR preferred. Enjoy top of the line equipment, promotional budget, and generous benefits. Call or write Signal Media, 2400 Cottondale Lane, Little Rock, AR 72202 (501) 664-9410. EOE



Growth through acquisition is producing future top-level management opportunities with Keymarket Communications. Express your interest and detail your experience in writing to Barry Drake, Keymarket Communications, 2743 Perimeter Parkway, Bldg. 100 Suite 250, Augusta, GA 30909. EOE

RARE PRODUCTION OPPORTUNITY

Are you our production department's next "sorcerer's apprentice"? Are you able to write and produce? Is there greatness within you waiting for an opportunity to be set free? We offer three brand new digital studios and a great setting in which to advance your talents. Rush your cassette and resume to: Mike Terry, Creative Service Director, WSOC-FM 103/MIX-104.7, P.O. Box 30247, Charlotte, NC 28230. EOE



K92 TALENT SEARCH
CHR radio is looking for an explosive 7-Mid. AT! If you've got a streetwise, experienced act w/phone smarts and crowd appeal, we need to hear from you yesterday. Rush T&R w/photo to: Brookman, #72, K92, Box 92, Roanoke, VA 24022. EOE

OPENINGS

NEEDED YESTERDAY!

An experienced "Love Songs" host. If you like romance and interacting with listeners, RUSH your T&R to KISS 96.9FM, P.O. Box 11788, Lexington, KY 40578. EOE

Director of Operations. A great opportunity exists for the right take charge person. Use your programming and management skills to run the operations of one of Metro Traffic's premier offices. Work with talent, budgets, and dozens of radio stations. Send resume to: Radio & Records, 1930 Century Park West, #152, Los Angeles, CA 90067. EOE

MIDWEST

East Central Illinois' favorite Country station seeks you! 30-35 hrs. per week. Strong on-air/production. T&R: WMCI, Box 789, Mattoon, IL 61938. No phones. EOE (2/11)

Work in one of America's top cities. AC KEZG, News/Talk KLIN, Hot Country KFGE. Possible future openings - all shifts. T&R/salary requirements: ATTN: Jim Stevens, 4343 "O" St., Lincoln, NE 68510. No calls. EOE

MORNING SIDEKICK — CHICAGO

Hot AC, FM 100! Seeking morning sidekick — Steve Cochran Show. Minimum 2 years commercial radio experience. Humorous, but not contrived. Can hold her/his own against strong personality. Good ad lib ability, sense of timing. Able to focus on station/audience info needs. "DJ" style folks need not apply. Appeal to adult, female-based audience. Writing skills and some production ability helpful. T&R/salary requirements: Michael Spears, Operations Manager, WPNT, Suite 1510, 875 N. Michigan Ave., Chicago, IL 60611. EOE M/F

Nick Anthony & Associates has openings for the following positions:

Morning drive-Adult communicator. Must be topical, informed, and involved in the community. Experience required. Medium market FM in midwest. Money based on talent. Females & minorities encouraged.

Send T&R to Nick Anthony & Associates, 104 1/2 High Street, Suite 201, Wadsworth, OH 44281-1800. EOE

Leading Country station looking to take mornings to next level. If you believe in show prep, brevity, have a good sense of humor, can be topical without being blue and know the value of outside appearances, send a sample of your show prep and an unscoped cassette of your most recent show. Radio & Records, 1930 Century Park West, #138, Los Angeles, CA 90067. EOE

OPENINGS

LARGE MARKET HERITAGE NEWSTALK/SPORTS LEADER

...looking for smart, entertaining sports talent who can go beyond obvious, predictable and cliché-ridden sports reporting and sports talk. If you know sports...but also know how to discuss sports as a part of life...we'd love to hear from you. All replies strictly confidential. T&R: Radio & Records, 1930 Century Park West, 150, Los Angeles, CA 90067. EOE

ALTERNATIVE MIDDAYS

Adult Album Alternative, WWCD/Columbus is looking for a midday talent. Applicants need extensive music knowledge, a minimum of 6 to 10 years' fulltime experience including quality production, and an ability to work as a team player. Additionally, WWCD is seeking parttime air personalities as well. Females & minorities encouraged. No phone calls. Send T&R to Jane Purcell, Program Director, WWCD, 1721 South High Street, Columbus, OH 43207. EOE

PRODUCTION DIRECTOR WLS TALK RADIO AM & FM

Creative, great pipes, clever writing, loves pressure, fast, CHR/AOR background desired. SEND: Production demo, writing samples, resumes to: Drew Hayes, WLS Talk Radio AM & FM, 190 No. State St., Chicago, Illinois 60601. EOE. M/F/H/V.

WEST

KDES AM/FM. Palm Springs seeking parttimers for fill-in and weekends! Be experienced! Rush your Oldies T&R: KDES, Danny Fox, PD, Box 2745, Palm Springs, CA 92263. EOE (2/11)

News director sought for AM/FM combo in beautiful Sierra Nevada's. Experience as an anchor/reporter necessary. T&R: KVMU/KZSQ, Box 587, Sonora, CA 95370. EOE (2/11)

Morning news, production, board shift in a beautiful small market. Rush T&R: KDHI, Box 908, Twentynine Palms, CA 92277. EOE (2/11)

Shadow Broadcast has openings for bilingual news and traffic reporters (Spanish/English). T&R: Shadow, 221 Main St., #900, San Francisco, CA 94105. EOE (2/11)

Salesperson to clear nationally syndicated programs. RESUME: Abrams/Dawson & Assoc., 105 Meade Lane, Englewood, CO 80110. EOE (2/11)

Core Call Out now hiring PT weekend/evening market research telephone interviewers for Encino location. \$5.50/hour. Good verbal skills required. CALL: (818) 986-0333. M-F/12n-5p. EOE (2/11)

MORNINGS!

Midwest Rock station looking for experienced Rock morning show for station in a battle. Looking to break away from the pack. Person/team, Rock attitude, hardworking. Send T/R to: Radio & Records, 1930 Century Park West, #139, Los Angeles, CA 90067. EOE

Heritage Oldies station: KFSO/Fresno needs a PD. You must know research & Selector, be a team leader and a great jock. No beginners. T&R to Mike Bushey, KFSO, 4991 E. McKinley, #124, Fresno, CA 93727. EOE

Heritage West Coast Oldies FM seeks on-air program director. . . . medium market: Top-ranked station. You must be research literate, know music, motivate talent. Good benefits & pay; growing company. Radio & Records, 1930 Century Park West, #128, Los Angeles, CA 90067. EOE

OPENINGS

SYNDICATION AD SALES PRO

Producer of programs for syndication seeks experienced sales pro. We're looking for someone with a solid track record and the ability to develop new business for new products. Base and commission.

SYNDICATION STATION CLEARANCE

Experienced in communicating with AOR/New Rock programmers.

Resume and cover letter to: Radio & Records, 1930 Century Park West, #142, Los Angeles, CA 90067. EOE

AC STATION SEEKS PROGRAM DIRECTOR

Must have proven ability to develop and execute a strategic plan to build a strong ratings position compatible with overall station goals. Proven ability to win in a competitive market. Comfortable with market and music research, consultants and directing talent. Air-shift. Reasons, resumes and tape to: Radio & Records, 1930 Century Park West, #137, Los Angeles, CA 90067. EOE

\$500 REWARD

NIGHT TALENT WANTED FOR MORNINGS!!!

FIND US OUR NEXT STAR AND GET \$500 CASH!

HAWAII!!!

SIZABLE SALARY STRONG BONUS STRUCTURE

We are looking for a great, entertaining night personality who is ready for mornings and who can set our market on fire! Bring him/her to us and get \$500 in cash!

Get competition out of your market...A great 16 station group to work for...Fed ex a scoped tape of last night's show and a way to contact them to us today

Send to Jeff Hunter c/o Henry Broadcasting
345 Queen St. Suite 601, Honolulu, HI 96813

No phone calls please...
Equal Opportunity Employer

Production assistant to create the magic of children's radio. Five years of production experience required. Must be well versed in multi-tracking and editing. Send resume and tape to: KidStar, 1334 First Ave., Seattle, WA 98101. EOE

KSJO, the San Francisco Bay area's leading Rock station has a rare opening for a 7P-Midnight personality. You must possess at least 3-4 years' young end AOR or Modern Rock experience, have strong production skills, have interactive phone ability, possess a passion for rock and roll and handle public appearances. Great station, great company. Rush materials to Dana Jang, Program Director, KSJO, 1420 Koll Circle, San Jose, CA 95112. EOE

Q106/KKLQ-FM seeks production director w/2+ years' experience for CHR/Hot AC format. T&R to: Par Broadcasting, 5745 Kearny Villa Rd. Suite M, San Diego, CA 92123. Attn: VP/Operations — Ref. #PD0494. Deadline 2/18/94. EOE



3 2
WKS WKS LW TW

231 REPORTERS FEBRUARY 4, 1994

Total Reports/Adds Heavy Medium Light

Rank	WKS	WKS	LW	TW	Artist/Song (Label)	Total Reports/Adds	Heavy	Medium	Light
7	6	4	1		GEORGE STRAIT/I'd Like To Have That One Back (MCA)	231/0	219	12	0
10	9	5	2		MARK CHESNUTT/Just Wanted You To Know (MCA)	231/0	219	12	0
2	1	1	3		JOHN MICHAEL MONTGOMERY/Swear (Atlantic Nashville/AG)	228/0	216	10	2
6	4	2	4		TOBY KEITH/A Little Less Talk And A Lot More Action (Mercury)	229/0	212	14	3
11	10	9	5		SUZY BOGGUSS/Hey Cinderella (Liberty)	230/0	182	46	2
8	7	6	6		PATTY LOVELESS/You Will (Epic)	228/0	183	42	3
9	8	7	7		BILLY DEAN/We Just Disagree (SBK/Liberty)	231/0	186	37	8
12	11	10	8		BROOKS & DUNN/Rock My World (Little Country Girl) (Arista)	231/0	172	57	2
13	12	11	9		JOHN ANDERSON/I've Got It Made (BNA Entertainment)	231/0	161	67	3
21	18	14	10		VINCE GILL/Tryin' To Get Over You (MCA)	231/0	102	127	2
14	13	12	11		REBA McENTIRE/They Asked About You (MCA)	231/0	100	129	2
16	14	13	12		ALABAMA/T.L.C. A.S.A.P. (RCA)	231/0	102	123	6
19	16	15	13		MARY CHAPIN CARPENTER/He Thinks He'll Keep Her (Columbia)	231/0	73	156	2
23	19	18	14		NEAL McCOY/No Doubt About It (Atlantic Nashville/AG)	231/0	44	182	5
20	17	17	15		COLLIN RAYE/That's My Story (Epic)	229/0	52	166	11
24	20	19	16		BLACKHAWK/Goodbye Says It All (Arista)	228/0	49	161	18
28	21	20	17		GARTH BROOKS/Standing Outside The Fire (Liberty)	231/0	22	201	8
31	24	22	18		ALAN JACKSON/Who Says You Can't Have It All (Arista)	231/2	10	194	27
34	26	24	19		MARTINA McBRIDE/Life #9 (RCA)	231/1	3	186	42
30	27	26	20		LEE ROY PARNELL/I'm Holding My Own (Arista)	228/4	7	171	50
37	29	27	21		LITTLE TEXAS/My Love (WB)	226/2	2	169	55
27	23	23	22		McBRIDE & THE RIDE/No More Cryin' (MCA)	210/2	9	165	36
29	25	25	23		CONFEDERATE RAILROAD/She Never Cried (Atlantic Nashville/AG)	215/1	9	156	50
38	31	29	24		TANYA TUCKER/We Don't Have To Do This (Liberty)	224/4	1	141	82
33	28	28	25		DARON NORWOOD/If It Wasn't For Her I Wouldn't Have You (Giant)	198/1	17	122	59
4	3	3	26		BOY HOWDY/She'd Give Anything (Curb)	158/0	61	53	44
39	35	31	27		SAMMY KERSHAW/I Can't Reach Her Anymore (Mercury)	224/4	1	115	108
41	34	30	28		TRAVIS TRITT/Take It Easy (WB)	215/2	3	108	104
-	38	32	29		BILLY RAY CYRUS/Words By Heart (Mercury)	217/6	0	80	137
-	45	35	30		TRACY LAWRENCE/If The Good Die Young (Atlantic Nashville/AG)	221/10	2	69	150
40	37	33	31		RICKY VAN SHELTON/Where Was I (Columbia)	212/8	5	76	131
-	48	43	32		TIM McGRAW/Indian Outlaw (Curb)	183/38	2	56	125
44	39	36	33		GIBSON/MILLER BAND/Stone Cold Country (Epic)	194/6	0	42	152
48	41	37	34		MARTY STUART/Kiss Me, I'm Gone (MCA)	191/11	0	44	147
-	47	39	35		TRISHA YEARWOOD/Better Your Heart Than Mine (MCA)	197/20	0	34	163
-	-	44	36		FAITH HILL/Piece Of My Heart (WB)	195/52	0	18	177
-	49	41	37		DOUG SUPERNAW/Red And Rio Grande (BNA Entertainment)	185/21	0	31	154
43	40	38	38		CHRIS LeDOUX/For Your Love (Liberty)	152/2	0	54	98
49	46	42	39		MAVERICKS/What A Crying Shame (MCA)	153/13	4	39	110
BREAKER					WYNONNA/Rock Bottom (Curb/MCA)	171/151	1	16	154
5	5	8	41		JOE DIFFIE/John Deere Green (Epic)	124/1	23	57	44
3	2	21	42		CLINT BLACK/State Of Mind (RCA)	117/0	34	44	39
-	50	45	43		CARLENE CARTER/I Love You 'Cause I Want To (Giant)	136/16	0	16	120
BREAKER					SHENANDOAH/If Bubba Can Dance (RCA)	140/117	1	8	131
15	15	16	45		DIAMOND RIO/Sawmill Road (Arista)	98/1	15	60	23
BREAKER					JOHN BERRY/Your Love Amazes Me (Liberty)	141/38	0	10	131
-	-	50	47		AARON TIPPIN/Honky Tonk Superman (RCA)	133/32	0	12	121
1	22	34	48		CLAY WALKER/Live Until I Die (Giant)	90/2	19	31	40
DEBUT					RICK TREVINO/Honky Tonk Crowd (Columbia)	114/36	0	3	111
DEBUT					DUDE MOWREY/Somewhere In Between (Arista)	93/15	0	3	90

MOST ADDED

- WYNONNA (151)
- SHENANDOAH (117)
- FAITH HILL (52)
- RADNEY FOSTER (50)
- TWISTER ALLEY (40)
- JOHN BERRY (38)
- TIM McGRAW (38)
- RICK TREVINO (36)
- SAWYER BROWN (33)
- AARON TIPPIN (32)

HOTTEST

- JOHN MICHAEL MONTGOMERY (165)
- GEORGE STRAIT (142)
- MARK CHESNUTT (127)
- TOBY KEITH (119)
- BROOKS & DUNN (82)
- PATTY LOVELESS (66)
- BILLY DEAN (53)
- VINCE GILL (49)
- SUZY BOGGUSS (43)
- JOHN ANDERSON (42)

NEW ARTISTS

Reports/Adds

- 1 MIKE HENDERSON/Hillbilly... (RCA) 57/1
- 2 BOB WOODRUFF/Hard Liquor, Cold (Asylum) 43/18
- 3 TWISTER ALLEY/Young Love (Mercury) 42/40
- 4 CIMMARON/Blacktop Road (Alpine) 22/0
- 5 SHAVER/Live Forever (Praxis/Zoo) 10/4
- 6 HANK FLAMINGO/White Lightnin' (Giant) 9/8
- 7 EVANGELINE/Let's Go (Margaritaville/MCA) 7/0

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list the most added songs nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart.

WYNONNA

Rock Bottom (Curb/MCA)

74% of our reporters on it. Rotations: Heavy 1, Medium 16, Light 154, Total Adds 151, including WGNA, WPOC, WQCB, WKAK, KRRV, WUSW, KQDY, KIK-FM, KASH, KCTR. Debuts at number 40 on the Country chart.

JOHN BERRY

Your Love Amazes Me (Liberty)

61% of our reporters on it. Rotations: Heavy 0, Medium 10, Light 131, Total Adds 38, including WFGY, WPOC, WMZQ, WSTH, KOUL, WHLZ, WCLR, WHOK, WWWW, KSN, KRTY, KDRK. Moves 49-46 on the Country chart.

SHENANDOAH

If Bubba Can Dance (RCA)

61% of our reporters on it. Rotations: Heavy 1, Medium 8, Light 131, Total Adds 117, including WXXK, WRWD, WCTK, WTVY, KHEY, KKIX, KEEY, KCJB, WMUS, KALF, KEKB, KBUL. Debuts at number 44 on the Country chart.



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RANDY TRAVIS

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BEFORE YOU KILL US ALL

4/7-182081

THIS IS THE DEBUT SINGLE PRODUCED BY KYLE LEHNING

THIS IS THE DAY FOR ADDS — MONDAY, FEBRUARY 28!



NEW & ACTIVE

CARLENE CARTER "I Love You 'Cause I Want To" (Giant) 136/16Rotations: Heavy 0, Medium 16, Light 120, Total Adds 16, WOKO, WCTK, KRRV, WSOC, WDEN, WOKK, KJLQ, WXBM, WTOR, WUSN, WAVC, WCUZ, WNWN, WDAF, WASKFM, WMIL. Medium: WWYZ, WXKX, KEAN, WKAK, WTVY, KGDY, KFKF, KCJB, KTTS, WTCM, KVOO, KFDI, KRAK, KSAN, KRPM. *Moves 50-45-43 on the Country chart.***AARON TIPPIN "Honky Tonk Superman" (RCA) 133/32**Rotations: Heavy 0, Medium 12, Light 121, Total Adds 32, WOKO, WXTA, WCTK, WILQ, WYNK, KYKR, WEZL, WGNE, WHLZ, WESC, WOKK, KFRQ, WSM, WRNS, WCMS, WGH-FM, WAXX, WCUZ, WWQM, KEBC, KASH, KMUS, KUGN, KNAX, KWNR, KMIX, KNIX, KNCQ, KSOP, KSAN, KRTY, KXDD. *Moves 50-47 on the Country chart.***RICK TREVINO "Honky Tonk Crowd" (Columbia) 114/36**Rotations: Heavy 0, Medium 3, Light 111, Total Adds 36, WHWK, WTCR, KMML, WEZL, WTDK, WSTH, KPLX, WGNE, KHEY, KKIX, WKML, WHLZ, KTCS, KMDL, KLLL, WDEN, WOKK, KNFM, KJLO, WYAK, WRNS, WGH-FM, WCHY, KCLR, WAVC, WNWN, KFKF, KEBC, WWJQ, KRST, KASH, KMUS, KSKS, KMON, KFMS, KDRK. *Debuts at number 49 on the Country chart.***DUDE MOWREY "Somewhere In Between" (Arista) 93/15**Rotations: Heavy 0, Medium 3, Light 90, Total Adds 15, WFRG, KEAN, WESC, KMDL, KYKS, WWKA, WCHY, KZKX, KEBC, WXCL, WFMB, KYGO, KNAX, KFMS, KSAN. Medium: WTCM, KVOO, KFDI. Light: WYNY, KPLX, KHEY, KSSN, WSIX, WSM, WMIL, KRST, KRAK, KMPS. *Debuts at number 50 on the Country chart.*

SIGNIFICANT ACTION

MIKE HENDERSON "Hillbilly Jitters" (RCA) 57/1

Rotations: Heavy 0, Medium 3, Light 54, Total Adds 1, WUSW. Medium: WAVC, WTCM, KVOO. Light: WYNY, WRKZ, WTCR, WIOV, WYNY, WOVK, WGTY, KEAN, KPLX, KHEY, KSSN, KYKX, KGKL, WWQQ, WFMS, WTHI, KFDI, KUZZ, KNAX, KWNR, KRAK, KKAT, KSON, KDRK.

RADNEY FOSTER "Closing Time" (Arista) 56/50

Rotations: Heavy 0, Medium 3, Light 53, Total Adds 50, including WAYZ, WRKZ, WYNY, WXKX, WRWD, WGTY, WKAK, KRRV, KMML, WTVY, KHEY, WKML, KMDL, WVLK, KSSN, KTEX, WSIX, WXBM, KNUE, KLUR, KODY, WAXX, WMUS, WTHI, KTPK, KFDI, KMIX, KBUL, KRAK, KKAT.

MERLE HAGGARD "In My Next Life" (Curb) 52/8

Rotations: Heavy 2, Medium 12, Light 43, Total Adds 8, WPOC, WNWN, KCJB, WFMB, KMUS, KKCS, KNCI, KOLT. Heavy: KTCS, WAVC. Medium: KEAN, WSM, WCMS, KGKL, KVOO, KFDI, KNCQ. Light: WCTK, WYNK, WEZL, WHLZ, KYKX, KTEX, WRNS, KXXY, WTHI, KNAX, KHAY.

BOB WOODRUFF "Hard Liquor, Cold Women, Warm Beer" (Asylum) 43/18

Rotations: Heavy 0, Medium 2, Light 41, Total Adds 18, WYNY, WRWD, KEAN, WSTH, KOUL, KTCS, KYKX, WYAK, KIXS, WAXX, WOW, WFMB, KUZZ, KNAX, KMON, KRWQ, KMIX, KSON. Medium: WAVC, KSUX. Light: WFRG, KGKL, WBCT, KEEY, WTHI, KFDI, KUGN, KRAK.

TWISTER ALLEY "Young Love" (Mercury) 42/40

Rotations: Heavy 0, Medium 0, Light 42, Total Adds 40, including WAYZ, WRKZ, WIOV, WYNY, WRWD, WICO, WFFG, KPLX, WAMZ, KTEX, WCMS, KQDY, WAXX, WBUT, WBCT, WDAF, WOW, KTTS, WFMB, WTHI, KFDI, KUGN, KNAX, KMK, KNCQ, KRAK, KRTY, KORD.

SAWYER BROWN "Outskirts Of Town" (Curb) 36/33

Rotations: Heavy 0, Medium 0, Light 36, Total Adds 33, WYNY, WRWD, WGTY, KEAN, WKAK, WTDK, WCKT, KSSN, KYKX, WDEN, WGXK, WRNS, KIXS, KHAK, WBCT, KIXQ, KIOK, KTTS, WFMB, KTPK, KASH, KALF, KYGO, KNAX, KEKB, KMON, KZLA, KRWQ, KMIX, KMLE, KRAK, KSOP, KMPS.

DOUG STONE "Addicted To A Dollar" (Epic) 25/25

Rotations: Heavy 0, Medium 0, Light 25, Total Adds 25, WTCR, WRWD, KEAN, KMML, WHKZ, KPLX, WIVK, KSSN, KYKX, WAMZ, KYKS, WSIX, KIXS, WTOR, KODY, KXXY, KSUX, KTTS, WFMB, KZLA, KRWQ, KSOP, KMPS, KDRK, KXDD.

DWIGHT YOAKAM "Try Not To Look So Pretty" (Reprise) 13/8

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 8, WAYZ, WCKT, WDDD, KXXY, WDEZ, KZLA, KMIX, KRAK. Medium: KYNG, KNCI. Light: KPLX, KTCS, KSUX.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
CLAY WALKER/Where Do I Fit In The Picture (Giant)	Clay Walker
ASLEEP AT THE WHEEL/Corine, Corina (Liberty)	A Tribute To Bob Wills
VINCE GILL/I Can't Tell You Why (Giant)	Common Thread: The Songs Of The Eagles
CLINT BLACK/Desperado (Giant)	Common Thread: The Songs Of The Eagles
GARTH BROOKS/Callin' Baton Rouge (Liberty)	In Pieces
CLAY WALKER/White Palace (Giant)	Clay Walker
ALAN JACKSON/Tequila Sunrise (Giant)	Common Thread: The Songs Of The Eagles
ASLEEP AT THE WHEEL/Big Ball In Cowtown (Liberty)	A Tribute To Bob Wills
CLINT BLACK/Tuckered Out (RCA)	No Time To Kill
LITTLE TEXAS/Peaceful Easy Feeling (Giant)	Common Thread: The Songs Of The Eagles
TRISHA YEARWOOD/New Kid In Town (Giant)	Common Thread: The Songs Of The Eagles
DIAMOND RIO/Lyin' Eyes (Giant)	Common Thread: The Songs Of The Eagles
DOUG STONE/Wishbone (Epic)	More Love
ASLEEP AT THE WHEEL/Deep Water (Liberty)	A Tribute To Bob Wills
JOHN MICHAEL MONTGOMERY/Rope The Moon (Atlantic Nashville/AG)	Kickin' It Up

NATIONAL RADIO FORMATS

ALTERNATIVE PROGRAMMING**Mickey Briggs • (800) 231-2818**JOHN BERRY/Your Love Amazes Me
FAITH HILL/Piece Of My Heart
AARON TIPPIN/Honky Tonk Superman
Hottest:
JOHN M. MONTGOMERY/I Swear
TOBY KEITH/A Little Less Talk And A Lot More Action
GEORGE STRAIT/I'd Like To Have That One Back
PATTY LOVELESS/You Will**BROADCAST PROGRAMMING****Becky Brenner • (800) 426-9082**Super Country/Pure Country
DOUG SUPERNAW/Red And Rio Grande
AARON TIPPIN/Honky Tonk Superman
TRISHA YEARWOOD/Better Your Heart Than Mine
Hottest:
PATTY LOVELESS/You Will
JOHN M. MONTGOMERY/I Swear
SUZY BOGGUSS/Hey Cinderella
BOY HOWDY/She'd Give Anything
TOBY KEITH/A Little Less Talk And A Lot More Action**Digital Country**FAITH HILL/Piece Of My Heart
MAVERICKS/What A Crying Shame**Broadcasting Programming Continued**TIM MCGRAW/Indian Outlaw
AARON TIPPIN/Honky Tonk Superman
Hottest:
MARK CHESNUTT/I Just Wanted You To Know
JOHN M. MONTGOMERY/I Swear
GEORGE STRAIT/I'd Like To Have That One Back
ALABAMA/T.L.C. A.S.A.P.
REBA MCGENTIRE/They Asked About You**Digital New Country**FAITH HILL/Piece Of My Heart
BILLY RAY CYRUS/Words By Heart
AARON TIPPIN/Honky Tonk Superman
DOUG SUPERNAW/Red And Rio Grande
RADNEY FOSTER/Closing Time
JOHN BERRY/Your Love Amazes Me
Hottest:
PATTY LOVELESS/You Will
JOHN ANDERSON/I've Got It Made
BROOKS & DUNN/Rock My World (Little Country Girl)
BILLY DEAN/We Just Disagree
SUZY BOGGUSS/Hey Cinderella**CONCEPT PRODUCTIONS****Dick Wagner • (800) 783-3454**JOHN BERRY/Your Love Amazes Me
FAITH HILL/Piece Of My Heart
AARON TIPPIN/Honky Tonk Superman**Concept Productions Continued**Hottest:
BROOKS & DUNN/Rock My World (Little Country Girl)
CLINT BLACK/State Of Mind
TOBY KEITH/A Little Less Talk And A Lot More Action
BILLY DEAN/We Just Disagree
NEAL MCCOY/No Doubt About It**JONES SATELLITE NETWORKS****(800) 766-3251****CD Country — Pete Miller**JOHN BERRY/Your Love Amazes Me
CARLENE CARTER/I Love You 'Cause I Want To
LINDA DAVIS/Company Time
FAITH HILL/Piece Of My Heart
TRACY LAWRENCE/I The Good Die Young
WYNONNA/Rock BottomHottest:
BLACKHAWK/Goodbye Says It All
GARTH BROOKS/Standing Outside The Fire
MARK CHESNUTT/I Just Wanted You To Know
PATTY LOVELESS/You Will
LITTLE TEXAS/My Love**MAJOR NETWORKS****Kevin Gluszcak • (312) 755-1300**RADNEY FOSTER/Closing Time
SHENANDOAH/If Bubba Can Dance**Major Networks Continued**DOUG STONE/Addicted To A Dollar
WYNONNA/Rock Bottom
Hottest:
JOHN BERRY/Your Love Amazes Me
TIM MCGRAW/Indian Outlaw
JOE DIFFIE/John Deere Green
JOHN M. MONTGOMERY/I Swear
MARK CHESNUTT/I Just Wanted You To Know**SATELLITE MUSIC NETWORK****Mark Edwards • (800) 527-4892****Country Coast-To-Coast**FAITH HILL/Piece Of My Heart
TIM MCGRAW/Indian Outlaw
Hottest:
GEORGE STRAIT/I'd Like To Have That One Back
MARK CHESNUTT/I Just Wanted You To Know
SUZY BOGGUSS/Hey Cinderella
REBA MCGENTIRE/They Asked About You
NEAL MCCOY/No Doubt About It**Real Country****Dave Nicholson • (602) 966-6236**FAITH HILL/Piece Of My Heart
RADNEY FOSTER/Closing Time
RICK TREVINO/Honky Tonk Crowd**Satellite Music Network Continued**Hottest:
CLINT BLACK/State Of Mind
JOHN M. MONTGOMERY/I Swear
GEORGE STRAIT/I'd Like To Have That One Back
MARK CHESNUTT/I Just Wanted You To Know
NEAL MCCOY/No Doubt About It**UNISTAR****Corrine Baldassano • (805) 294-9000****Country — Allen Spears**LITTLE TEXAS/My Love
Hottest:
GEORGE STRAIT/I'd Like To Have That One Back
JOE DIFFIE/John Deere Green
JOHN M. MONTGOMERY/I Swear
TOBY KEITH/A Little Less Talk And A Lot More Action
BOY HOWDY/She'd Give Anything**Hot Country — Steve Penny**FAITH HILL/Piece Of My Heart
WYNONNA/Rock Bottom
Hottest:
GEORGE STRAIT/I'd Like To Have That One Back
BILLY DEAN/We Just Disagree
PATTY LOVELESS/You Will
MARK CHESNUTT/I Just Wanted You To Know
TOBY KEITH/A Little Less Talk And A Lot More Action

COUNTRY ADS & HOTS

EAST

P1

WPBC/Baltimore, MD
(410) 386-3993
Meady/Cole
VYONIA
HEUBLE HAGGARD
HOBBS & DUNN
JOHN BERRY
Host: JOHN MICHAEL MONT
Guests: REBA HENRTY, GEORGE STRAIT, VINCE GILL, GARTH BROOKS

WYNY/New York City, NY
(212) 237-2988
Herman/Sandford
RADNEY POSTER
TWISTER ALLEY
BOB MOORHEAD
Host: JOHN MICHAEL MONT
Guests: ALABAMA, JOHN ANDERSON

WXTU/Philadelphia, PA
(215) 667-9000
Hart/Brady
LEE ROY PARWELL
FAITH HILL
TRACY LAWRENCE
Host: CLAY WALKER
Guests: SHENANDOAH, VINCE GILL, JOHN MICHAEL MONT, TOBY KEITH

SOUTH

P1

WYXI/Miami, FL
(305) 821-4300
Bob McKay
none
Host: TONY TUCKER
Guests: SAMMY KESNAN, MARK CHESNUTT

WYXX/Atlanta, GA
(404) 865-8161
McClintock/Gray
COMFORTHIE HALLER
LEZ ROY PARWELL
LITTLE TEXAS
TAMIA TUCKER
Host: JOHN MICHAEL MONT
Guests: TOBY KEITH, GEORGE STRAIT, PATTY LOVELESS, BILLY DEAN

WYVY/WYMA/Miami, GA
(404) 955-8168
McClintock/Gray
SAMMY KESNAN
TRACY LAWRENCE
TAMIA TUCKER
Host: JOHN MICHAEL MONT
Guests: TOBY KEITH, GEORGE STRAIT, PATTY LOVELESS, BROOKS & DUNN

WYVY/WYMA/Miami, GA
(404) 955-8168
McClintock/Gray
SAMMY KESNAN
TRACY LAWRENCE
TAMIA TUCKER
Host: JOHN MICHAEL MONT
Guests: TOBY KEITH, GEORGE STRAIT, PATTY LOVELESS, BROOKS & DUNN

EAST

P2

WYMA/Albany, NY
(518) 283-4889
Alto/Early
TIM MCGRAW
TRAVIS TRITT
WYONIA
Host: JOHN ANDERSON
Guests: BROOKS & DUNN, MARK CHESNUTT, JOHN MICHAEL MONT, GEORGE STRAIT

WYRN/Watkins, NY
(716) 852-7444
Ken Johnson
SAMMY KESNAN
RICKY VAN SHELTON
WYONIA
Host: JOHN MICHAEL MONT
Guests: TOBY KEITH, GEORGE STRAIT, PATTY LOVELESS, BROOKS & DUNN

WYVY/Hartford, CT
(860) 736-3111
Carter/Seville
WYONIA
DOUG SUPERMAN
SAMMY KESNAN
LINDA DAVIS
Host: JOHN MICHAEL MONT
Guests: TOBY KEITH, GEORGE STRAIT, PATTY LOVELESS, BROOKS & DUNN

EAST

P3

WYVY/Hartford, CT
(860) 736-3111
Carter/Seville
WYONIA
DOUG SUPERMAN
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MIDWEST

P1

WYVY/Columbus, OH
(614) 485-4321
Red Elin
FAITH HILL
GIBSON/MILLER BAN
WYONIA
Host: JOHN MICHAEL MONT
Guests: TOBY KEITH, GEORGE STRAIT, PATTY LOVELESS, BROOKS & DUNN

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Host: JOHN MICHAEL MONT
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EAST

P3

WYVY/Hartford, CT
(860) 736-3111
Carter/Seville
WYONIA
DOUG SUPERMAN
SAMMY KESNAN
LINDA DAVIS
Host: JOHN MICHAEL MONT
Guests: TOBY KEITH, GEORGE STRAIT, PATTY LOVELESS, BROOKS & DUNN

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LINDA DAVIS
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WEST

P1

KNIX/Phoenix, AZ
(602) 966-6236
West/Down
AARON TIPPIN
WYONIA
Host: JOHN MICHAEL MONT
Guests: TOBY KEITH, GEORGE STRAIT, PATTY LOVELESS, BROOKS & DUNN

KNIX/Phoenix, AZ
(602) 966-6236
West/Down
AARON TIPPIN
WYONIA
Host: JOHN MICHAEL MONT
Guests: TOBY KEITH, GEORGE STRAIT, PATTY LOVELESS, BROOKS & DUNN

WEST

P2

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(602) 966-6236
West/Down
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WYONIA
Host: JOHN MICHAEL MONT
Guests: TOBY KEITH, GEORGE STRAIT, PATTY LOVELESS, BROOKS & DUNN

KNIX/Phoenix, AZ
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West/Down
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WYONIA
Host: JOHN MICHAEL MONT
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*designates stations reporting album cuts.

COUNTRY ADDS & HOTS

February 11, 1994 R&R • 49

SOUTH

Continued from Page 48

WTRW-AM & FM, Gainesville, FL
(904) 335-7786
Tommy Reddick
WKYB/Archie, TX
(409) 639-4456
Robert/Rob
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WKYB/Archie, TX
(409) 639-4456
Robert/Rob

WEST

P2

WUSW/Apopka-Oshkosh, WI
(414) 727-2048
Lava/Mercer
WVON/Wichita, KS
(316) 838-9141
Speer/Hightower

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(414) 727-2048
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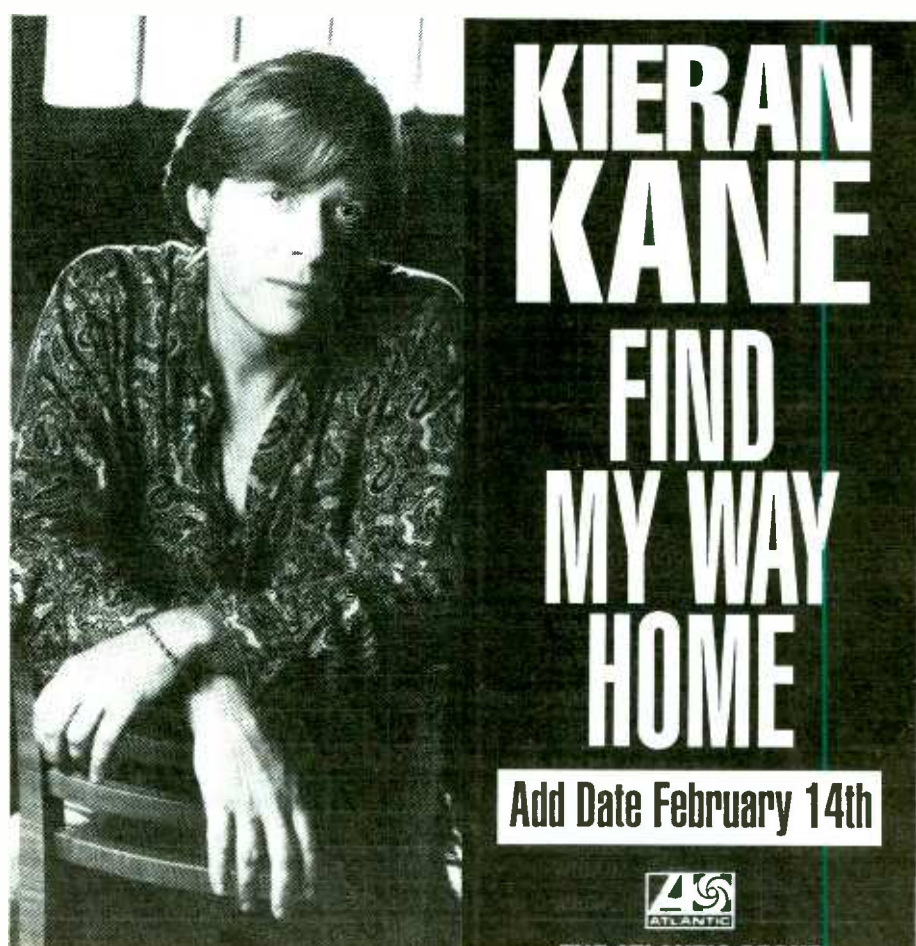
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Speer/Hightower



KERAM NAME FIND MY WAY HOME

Add Date February 14th



THE ATLANTIC GROUP

231 Current Reporters
227 Current Playlists
Called In Frozen Playlist: (f)
WTCM/Traverse City, MI
Did Not Call, Playlist Frozen: (3)
KRMD/Shevport, LA
WKQC/Saginaw, MI
WOKQ/Dover-Portsmouth, NH



BREAKERS

ARETHA FRANKLIN
A Deeper Love (Arista)

67% of our reporters on it. Rotations: Heavy 0/0, Medium 18/0, Light 39/9, Total Adds 9: including WDAS, WIZF, WJLB, WTLC, WFXA, WLWZ, K98-FM, WROU, WNOV. Debuts at number 36 on the UC chart.

SHAI

Yours (Gasoline Alley/MCA)

62% of our reporters on it. Rotations: Heavy 8/0, Medium 31/0, Light 14/4, Total Adds 4: WXYV, KIPR, WNOV, KJLH. Remains at number 29 on the UC chart.

NEW & ACTIVE

FMOB "We Came To Move Ya" (EastWest/Atlantic Group) 50/5

Rotations: Heavy 0/0, Medium 7/0, Light 43/5, Total Adds 5: WZFX, WLWZ, HOT105, WIKS, WMCS. Mediums include: WJUN, KIIZ, WJGN, KIPR, K97. Debuts at number 40 on the Urban Contemporary chart.

H-TOWN "Baby I Wanna" (Luke) 47/6

Rotations: Heavy 0/0, Medium 13/0, Light 34/6, Total Adds 6: WPEG, WOWI, WRKE, WPAL, WJMI, WQOK. Mediums include: WIZF, WZAK, WJIZ, WFXE, WJUN. Debuts at number 39 on the Urban Contemporary chart.

FUNKY POETS "Lesson Learned" (550/Epic) 47/5

Rotations: Heavy 0/0, Medium 6/0, Light 41/5, Total Adds 5: WKV, OC104, WKGN, U102, KJLH. Mediums include: WDAS, WPAL, KIIZ, WDIA, WJJS.

REAL SEDUCTION "Baby Where Were You?" (Atlantic/AG) 47/3

Rotations: Heavy 1/0, Medium 15/0, Light 31/3, Total Adds 3: WXYV, WPAL, WJBT. Heavy: WROU. Mediums include: WDAS, K104, WIZF, WZAK, WJIZ. Debuts at number 38 on the Urban Contemporary chart.

DIANA KING "Stir It Up" (Chaos) 45/15

Rotations: Heavy 0/0, Medium 2/0, Light 43/15, Total Adds 15, including WDAS, WZAK, WTLC, KPRS, OC104, KQXL, Z93, WWDM, WLWZ, WKGN. Medium: WQOK, WPLZ.

SHAQUILLE O'NEAL "I'm Outstanding" (Jive) 44/11

Rotations: Heavy 0/0, Medium 5/0, Light 39/11, Total Adds 11, including WPEG, WEDR, KMJM, OC104, WFXA, WJTT, WWDM, U102, WALT, HOT105. Medium: WZAK, WJLB, Z93, KIPR, K97.

MC LYTE "I Go On" (First Priority/Atlantic Group) 44/1

Rotations: Heavy 2/0, Medium 25/0, Light 17/1, Total Adds 1: U102. Heavy: WZAK, KQXL. Mediums include: WEDR, WQOE, WOWI, WTLC, KPRS. Moves 36-35 on the Urban Contemporary chart.

AFTER 7 "Gonna Love You Right" (Fox) 41/38

Rotations: Heavy 0/0, Medium 2/2, Light 39/36, Total Adds 38, including WBLK, WDAS, WUSL, WKYS, KJMZ, WEDR, WQOE, WOWI, WZAK, WCKX.

U.N.V. "Close Tonight" (WB) 40/37

Rotations: Heavy 0/0, Medium 4/2, Light 36/35, Total Adds 37, including WDAS, WAMO, WOWI, KSJL, WCKX, KPRS, OC104, WRKE, WJIZ, KBCE. Medium: WIZF, WNOV.

DE LA SOUL "Ego Trippin' (Part Two)" (Tommy Boy) 40/2

Rotations: Heavy 0/0, Medium 4/0, Light 36/2, Total Adds 2: KMJQ, WENN. Medium: WOWI, Z93, KIIZ, K97.

US3 "Cantaloop (Flip Fantasia)" (Blue Note) 38/4

Rotations: Heavy 9/0, Medium 16/0, Light 13/4, Total Adds 4: KPRS, WENN, KIIZ, WJJS. Heavies include: WXYV, WOWI, WZAK, KQXL, WJTT. Mediums include: WKYS, WIZF, WRKE, WJIZ, WPAL. Debuts at number 37 on the Urban Contemporary chart.

KAT "Do You Wanna Go Party" (Life/Bellmark) 34/4

Rotations: Heavy 0/0, Medium 14/0, Light 20/4, Total Adds 4: WJMI, WGZB, WPLZ, K98-FM. Mediums include: WZAK, WJIZ, KBCE, Z93, WJUN.

SUDDEN CHANGE "Comin' On Strong" (EastWest/Atlantic Group) 33/29

Rotations: Heavy 1/1, Medium 2/0, Light 30/28, Total Adds 29, including WILD, K104, WQOE, WOWI, WCKX, WJLB, KMJM, OC104, WRKE, WENN. Medium: KJMZ, WQMG.

LENNY KRAVITZ "Heaven Help" (Virgin) 31/3

Rotations: Heavy 0/0, Medium 8/1, Light 23/2, Total Adds 3: WKYS, WKV, Z93. Mediums include: KKBT, KQXL, WPAL, WJTT, WFXM.

KASHAN "Love Is A Good Thang" (Paragon/Solar) 30/5

Rotations: Heavy 0/0, Medium 10/0, Light 20/5, Total Adds 5: U102, KJMS, WPLZ, KMJQ, WNOV. Mediums include: WEDR, KMJM, WJIZ, WPAL, KIIZ.

ME-2-U "Raindrops" (RCA) 29/9

Rotations: Heavy 0/0, Medium 1/1, Light 28/8, Total Adds 9: KPRS, OC104, WJIZ, WENN, WZFX, KIIZ, WJJS, WNOV, WTLZ.

K-7 "Zunga Zeng" (Tommy Boy) 27/26

Rotations: Heavy 0/0, Medium 0/0, Light 27/26, Total Adds 26, including WEDR, WOWI, KSJL, WZAK, WCKX, WKV, OC104, KBCE, WJTT, WWDM.

PORTRAIT "Be Thankful For What You Got" (Allas/PLG) 25/24

Rotations: Heavy 0/0, Medium 2/1, Light 23/23, Total Adds 24, including WBLK, WAMO, WOWI, KSJL, WZAK, WJIZ, KQXL, Z93, WFXE, WJUN. Medium: WZFX.

SIGNIFICANT ACTION

RANDY CRAWFORD "Love's Mystery" (WB) 23/0

Rotations: Heavy 0/0, Medium 8/0, Light 15/0, Total Adds 0. Mediums include: WBLK, OC104, WPAL, WJMG, WKGN.

SWEET SABLE "Old Times' Sake" (Street Life/Scotti Bros.) 20/1

Rotations: Heavy 0/0, Medium 4/0, Light 16/1, Total Adds 1: WJTT. Medium: WJMG, KIPR, KVSP, KJLH.

Table with 3 columns: MOST ADDED, HOTTEST, TOP RECURRENTS. Lists various songs and artists with their rotation counts and chart positions.

WELLS "Out Of Control" (MCA) 19/19

Rotations: Heavy 0/0, Medium 0/0, Light 19/19, Total Adds 19, including WAMO, KSJL, WJIZ, KBCE, WENN, Z93, WFXE, WJUN, Z16, WFXM.

NKOTB "Dirty Dawg" (Columbia) 18/1

Rotations: Heavy 1/0, Medium 14/1, Light 3/0, Total Adds 1: WZFX. Heavy: WJUN. Mediums include: WEDR, WOWI, WZAK, OC104, WJTT.

KID 'N PLAY "Bounce" (Relativity) 17/16

Rotations: Heavy 0/0, Medium 0/0, Light 17/16, Total Adds 16, including WZAK, WCKX, WRKE, WJIZ, Z93, WJTT, WJUN, WJMG, WFXM, K97.

KRIS KROSS "Da Bomb" (Ruffhouse/Columbia) 15/10

Rotations: Heavy 0/0, Medium 0/0, Light 15/10, Total Adds 10: WAMO, WPEG, WZAK, OC104, WJTT, WFXE, KIIZ, KMJJ, WQHH, WTLZ.

SNOOP DOGGY DOGG "Gin And Juice" (Death Row/Interscope/Atlantic Group) 15/4

Rotations: Heavy 2/0, Medium 3/1, Light 10/3, Total Adds 4: WJBT, Z16, KIPR, WQOK. Heavy: WJLB, KKBT. Medium: WFXE, K97.

ME'SHELL NDEGEOCELLO "If That's Your Boyfriend (He Wasn't Last...)" (Maverick/Sire/Reprise) 14/13

Rotations: Heavy 0/0, Medium 1/1, Light 13/12, Total Adds 13, including WBLK, WBLS, WUSL, WAMO, WEDR, WGC1, WIZF, WJLB, KMJM, WRKE.

SHAGGY I/RAYVON "Nice And Lovely" (Virgin) 14/6

Rotations: Heavy 0/0, Medium 1/0, Light 13/6, Total Adds 6: WPAL, WJTT, WJUN, WFXM, KVSP, WTLZ. Medium: WOWI.

DOUG E. FRESH "I-Ight (Alright)" (Gee Street/Island/PLG) 14/1

Rotations: Heavy 0/0, Medium 1/0, Light 13/1, Total Adds 1: WTLZ. Medium: WTLZ.

JOHNNY GILL "Quiet Time To Play" (Motown) 13/0

Rotations: Heavy 4/0, Medium 7/0, Light 2/0, Total Adds 0. Heavy: K104, WJLB, WQMG, WDZZ. Mediums include: WBLS, WGC1, WZAK, WENN, WZFX.

POISON CLAN "Check Out The Avenue" (Luke) 12/3

Rotations: Heavy 0/0, Medium 0/0, Light 12/3, Total Adds 3: WZFX, WQHH, WNOV.

12 GAUGE "Dunkie Butt" (Street Life/Scotti Bros.) 11/4

Rotations: Heavy 1/0, Medium 4/1, Light 6/3, Total Adds 4: WLWZ, WJBT, KIPR, WQOK. Heavy: WWDM. Medium: WJHM, WQHH, WTLZ.

FATHER "I Beeped You" (Uptown/MCA) 10/6

Rotations: Heavy 0/0, Medium 3/0, Light 7/6, Total Adds 6: WCKX, WJUN, WJBT, WQOK, WPLZ, WTLZ. Medium: WKYS, WOWI, WLWZ.

JERU THE DAMAJA "Come Clean" (Payday/London/PLG) 9/6

Rotations: Heavy 0/0, Medium 2/0, Light 7/6, Total Adds 6: WKKV, KMJM, Z93, K97, WCDX, KVSP. Medium: WKYS, WPLZ.

ANGELA WINBUSH "Treat U Rite" (Elektra) 9/5

Rotations: Heavy 0/0, Medium 2/1, Light 7/4, Total Adds 5: WPEG, KJMZ, WZAK, WALT, V103.9. Medium: WZFX.

TERMINATOR X I/WHODINI "It All Comes Down To The Money" (P.R.O. Division/RAL/Chaos) 8/4

Rotations: Heavy 0/0, Medium 0/0, Light 8/4, Total Adds 4: WRKE, WQMG, K97, KJMS.

COLIN ENGLAND "Sorry Seems To Be The Hardest..." (Motown) 8/2

Rotations: Heavy 0/0, Medium 1/0, Light 7/2, Total Adds 2: WJMG, KJLH. Medium: KMJM.

ICE CUBE "You Know How We Do It" (Priority) 8/2

Rotations: Heavy 1/0, Medium 0/0, Light 7/2, Total Adds 2: WGC1, K97. Heavy: KKBT.

J. SPENCER "Thinkin' About You" (MoJAZZ) 8/2

Rotations: Heavy 0/0, Medium 2/0, Light 6/2, Total Adds 2: WFXE, WKGN. Medium: KIIZ, KTOWFM.

ALKAHOLIKS I/KING TEE "Likwit" (Loud/RCA) 8/1

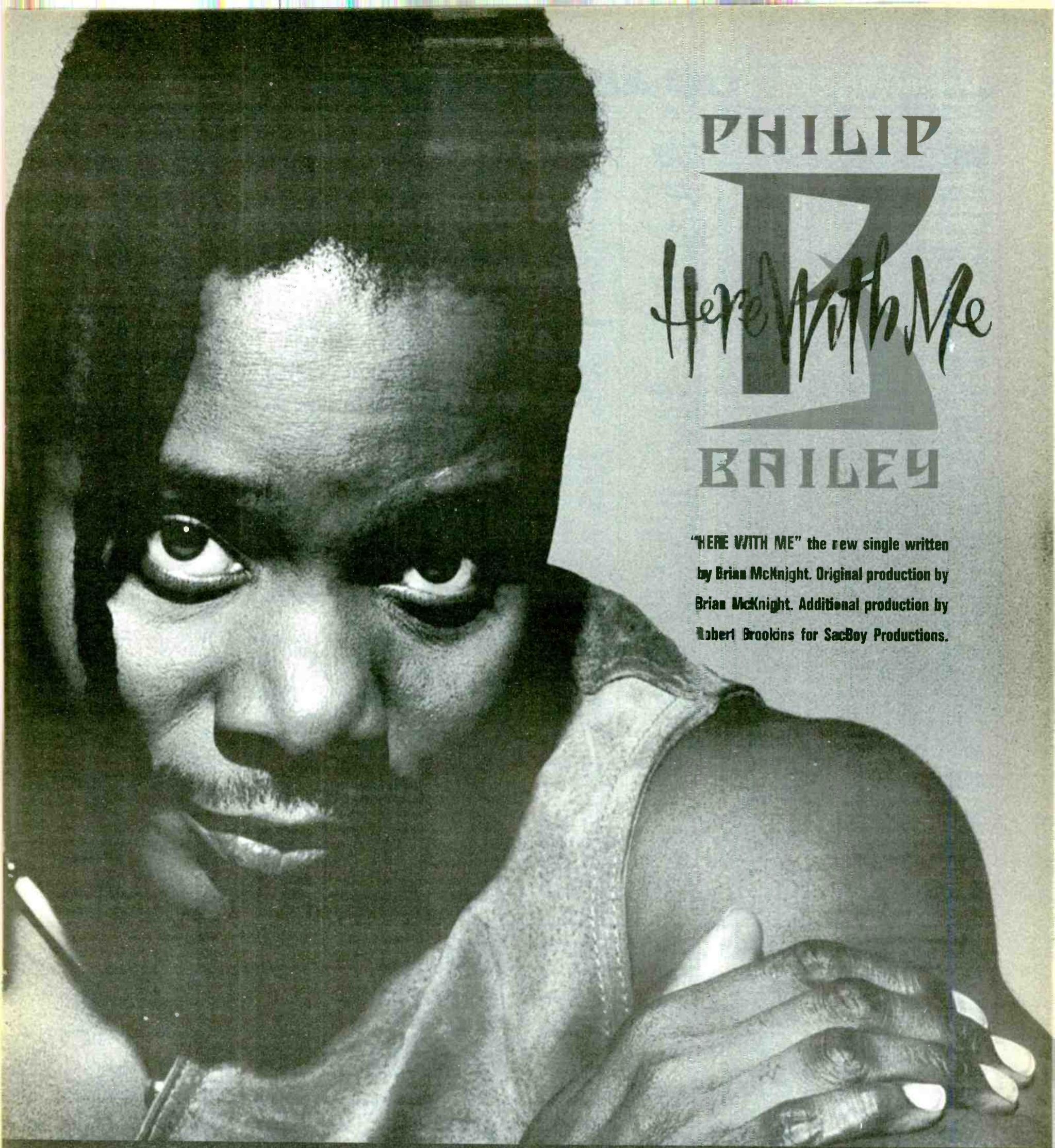
Rotations: Heavy 0/0, Medium 0/0, Light 8/1, Total Adds 1: WJTT.

NEW ARTISTS

Reports/Adds

Table listing new artists and their performance on the chart, including song titles, labels, and rotation/adds statistics.

New artists have not yet had a UC Breaker.



PHILIP

Here With Me

BAILEY

"HERE WITH ME" the new single written by Brian McKnight. Original production by Brian McKnight. Additional production by Robert Brooks for SacBoy Productions.

GOING FOR ADDS MONDAY 2/14

HAPPY VALENTINE'S DAY! ♡ ♡

Solo artist and **EARTH WIND & FIRE** vocalist **PHILIP BAILEY** possesses one of the most powerful and distinctive voices in all of music.

The new album *Philip Bailey*, in stores March 29
Featuring collaborations with **P.M. DAWN**, **BRIAN MCKNIGHT**,
CHUCKII BOOKER, **ROBERT BROOKINS** and **NADIRAH ALI**



LW	TW	ARTIST/Album	Label	
1	1	BOBBY CALDWELL/Where Is Love (Sin-Drome)	"Rina"	
2	2	RANDY CRAWFORD/Don't Say It's Over (WB)	"Love's"	
3	3	RONNY JORDAN/The Quiet Revolution (Island)	"Tinseltown"	
6	4	ALVIN DAVIS/Let It Blow (TriStar)		
5	5	LARRY CORYELL/Fallen Angel (CTI)	"Angel"	
7	6	ARTIE TRAUM/Letters From Joubee (Shanachie)	"Moroccan"	
4	7	FOURPLAY/Between The Sheets (WB)	"Chant"	
10	8	WARREN BERNHARDT/Family Album (DMP)	"Selinicity"	
8	9	JAZZ AT THE MOVIES BAND/Sax At The Movies-A Man... (Discovery)	"Cinema"	
16	10	TOM SCOTT/Reed My Lips (GRP)	"Jungle"	
9	11	CANDY DULFER/Sax-a-Go-Go (RCA)		
13	12	GIPSY KINGS/Love & Liberté (Elektra)	"Ritmo"	
14	13	CRAIG T. COOPER/Darkm'n (Valley Vue)	"Darkm'n"	
11	14	STANLEY CLARKE/East River Drive (Epic)		
15	15	ALEXANDER ZONJIC/Passion (Reprise)		
12	16	WARREN HILL/Devotion (Novus/RCA)		
18	17	CHARLES MICHAEL BROTMAN/Pacific Rendezvous (BrainChild)		
21	18	VARIOUS ARTISTS/Philadelphia Original Soundtrack (Epic Soundtrax)		
19	19	BILL CUNLIFFE & FRIENDS/A Paul Simon Songbook (Discovery)		
24	20	BOB THOMPSON/The Magic In Your Heart (Ichiban)		
DEBUT		21	RICHARD SMITH/From My Window (BrainChild)	
28	22	TORCUATO MARIANO/Paradise Station (Windham Hill)	"Train"	
23	23	WAYNE HENDERSON & NEXT CRUSADE/Sketches Of Life (PAR)		
20	24	ANDREAS VOLLENWEIDER/Eloain Minstrel (SBK/ERG)		
25	25	PETER WHITE/Promenade (Sin-Drome)	"Peeto"	
17	26	OTTMAR LIEBERT + LUNA NEGRA/The Hours Between Night & Day (Epic)		
29	27	SPIRIT TRAVELER/Playing The Hits From Motor City (JVC)		
26	28	RAMSEY LEWIS/Sky Islands (GRP)		
30	29	MARCUS MILLER/The Sun Don't Lie (PRA)		
BREAKER		30	RAIN-BO TRIBE/What They Don't Tell You (Positive Music)	

BREAKERS

RAIN-BO TRIBE

What They Don't Tell You (Positive Music)

63% of our reporters on it. Rotations: Heavy 3, Medium 8, Light 11, Total Adds 3: WNUA, KBLX, JZTRAX. Debuts at number 30 on the NAC chart.

NEW & ACTIVE

VARIOUS ARTISTS "Jazz 4 All Seasons" (PAR) 20/1

Rotations: Heavy 1/0, Medium 8/0, Light 11/1, Total Adds 1: KSBR. Heavy: WNWV.

KEVIN TONEY "Lovescape" (Ichiban) 19/10

Rotations: Heavy 0/0, Medium 4/2, Light 15/8, Total Adds 10: WNWV, KTWV, KIFM, KKSF, WNND, KTNT, KXDC, WEZV, JZTRAX, SS.

MANN BROTHERS "Mann To Mann" (DMP) 19/2

Rotations: Heavy 2/0, Medium 7/0, Light 10/2, Total Adds 2: KOAI, WEZV. Heavy: KJZZ, WNOX.

MODENA & AUDIN "Ocarina 2" (Private Music) 18/4

Rotations: Heavy 1/1, Medium 3/0, Light 14/3, Total Adds 4: KCFE, WHRL, WLOQ, KBIA.

JESS ELLIS KNUBIS "Sanctuary" (Hidden) 16/1

Rotations: Heavy 2/0, Medium 7/0, Light 7/1, Total Adds 1: WLOQ. Heavy: WNOX, KXDC.

NELSON RANGELL "Yes, Then Yes" (GRP) 15/15

Rotations: Heavy 1/1, Medium 3/3, Light 11/11, Total Adds 15: WJZZ, WNUA, KHHI, KTWV, KBZN, KIFM, WHRL, WGMC, WNND, KEZL, KXDC, WJGN, KCLC, JZTRAX, SS.

JEANNE NEWHALL "Zebra" (Marzipan) 15/2

Rotations: Heavy 1/0, Medium 10/0, Light 4/2, Total Adds 2: KOAI, WHRL. Heavy: WLOQ.

CHRIS SPHEERIS "Culture" (Essence) 15/2

Rotations: Heavy 1/0, Medium 4/0, Light 10/2, Total Adds 2: KOAI, WNWV. Heavy: KTWV.

IMAGES "Maybe The Moon" (Fahrenheit) 15/0

Rotations: Heavy 2/0, Medium 9/0, Light 4/0, Total Adds 0. Heavy: KJZZ, WGMC.

ERLEND KRAUSER "Flight Of The Phoenix" (Higher Octave) 14/14

Rotations: Heavy 0/0, Medium 0/0, Light 14/14, Total Adds 14: WJZZ, WFAE, KOAI, WNWV, KCFE, KTWV, KKSF, WHRL, WLOQ, KTNT, KEZL, KXDC, WEZV, SS.

SHADOWFAX "Magic Theatre" (EarthBeat/WB) 14/13

Rotations: Heavy 0/0, Medium 1/0, Light 13/13, Total Adds 13: WJZZ, WFAE, KOAI, KIFM, WHRL, WGMC, WNND, KTNT, KEZL, KCLC, KNIK, KSBR, SS.

DANNY WRIGHT "A Day In The Life" (Moulin D'or) 13/1

Rotations: Heavy 0/0, Medium 4/0, Light 9/1, Total Adds 1: KOAI.

RICHARD MARX "Paid Vacation" (Capitol) 13/0

Rotations: Heavy 1/0, Medium 4/0, Light 8/0, Total Adds 0. Heavy: WEZV.

VARIOUS ARTISTS "Come Together — Tribute To The Beatles" (NYC) 13/0

Rotations: Heavy 1/0, Medium 8/0, Light 4/0, Total Adds 0. Heavy: KYFX.

NOEL POINTER "Never Lose Your Heart" (Shanachie) 12/0

Rotations: Heavy 4/0, Medium 5/0, Light 3/0, Total Adds 0. Heavy: WJZZ, WHRL, KYFX, KC.C.

MOST ADDED

- NELSON RANGELL (15)
- ERLEND KRAUSER (14)
- SHADOWFAX (13)
- KEVIN TONEY (10)
- RICHARD SMITH (5)
- VANCE GILBERT (4)
- DONALD HARRISON (4)
- HUGH MASEKELA (4)
- MODENA & AUDIN (4)
- MICHAEL NYMAN (4)
- DAVID WILCOX (4)

HOTTEST

- RONNY JORDAN (18)
- BOBBY CALDWELL (16)
- RANDY CRAWFORD (12)
- FOURPLAY (10)
- ARTIE TRAUM (8)
- LARRY CORYELL (7)
- TOM SCOTT (7)
- ALVIN DAVIS (5)
- GIPSY KINGS (5)
- WARREN HILL (5)
- JAZZ AT THE MOVIES BAND (5)

Leo
KOTTKE
PECULIAROSO



Leo Kottke
PECULIAROSO

featuring

Wonderland by Night
World Made to Order
Arms of Mary

Please join us for a Leo Kottke showcase
at the St. Francis on Thursday, February 17th at 3:30pm

Early adds
Los Angeles, Minneapolis & Albany



NAC ADDS & HOTS

COMMITMENT TO LIFE VII

BENEFITTING AIDS PROJECT LOS ANGELES

JANUARY 27, 1994

EVENT CHAIRMAN
Barry Diller
Michael Eisner
David Ceffen
Ron Meyer

Co-Producers
Dana Miller
Steve Tisch

January 28, 1994

Mr. Harold Berkman
Ms. Rita Berkman
Music Express
2530 Ontario Street
Burbank, California 91504

Dear Harold & Rita,

Music Express is amazing! We cannot thank you enough for donating all the talent transportation for last night's COMMITMENT TO LIFE VII benefiting AIDS PROJECT LOS ANGELES. And that was some donation...70 cars!

When Barry Freeman called to ask, you guys said "Whatever you need". By fulfilling that "need" you directly impacted our bottom line in an extremely positive manner. The sizeable dollars NOT spent on transportation will directly assist over 4000 clients of APLA living with HIV and AIDS.

On behalf of all of us involved, go forward with the knowledge that your balance in the karma bank is plentiful!

Thanks,



Dana Miller
Co-Producer
DM/ft
cc: Steve Tisch



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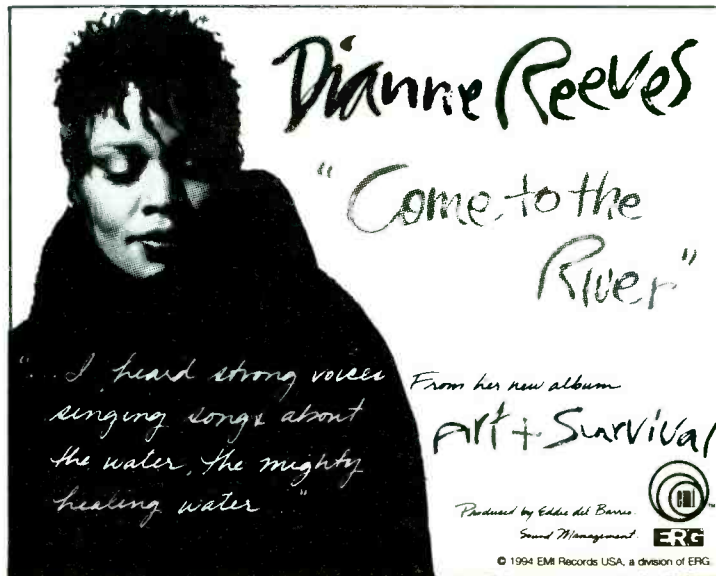
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EAST		MIDWEST	
P1	P2	P1	P3
WJZZ/FM/Philadelphia Bernie Kimble NELSON RANGELL ERLEND KRAUSER DONALD HARRISON GARY LAMB SHADOWFAX Hottest: TOM SCOTT TORCUATO MARIANO FOURPLAY BOBBY CALDWELL PETER WHITE	WHRU/Albany Guy Rochelle JEANNE NEWHALL GARY LAMB ERLEND KRAUSER SZAKCSI NELSON RANGELL MODENA & AUDIN SHADOWFAX Hottest: LARRY CORYELL ALEXANDER ZONJIC RANDY CRAWFORD CHARLES MICHAEL BR WARREN BERNHARDT	WNDA/Chicago Hansen/Fischer RAIN-BO TRIBE NELSON RANGELL MICHAEL NYMAN Hottest: TOM SCOTT RONNY JORDAN ANDREAS VOLLENWEID BOBBY CALDWELL RANDY CRAWFORD	KBIA/Columbia, MO Darren Hellwege MODENA & AUDIN RICHARD SMITH TORCUATO MARIANO BOBBY CALDWELL Hottest: RONNY JORDAN CANDY DULFER FOURPLAY STANLEY CLARKE ANDREAS VOLLENWEID
P1	P2	P1	P2
WFAE/Charlotte, NC Paul Stribling VANCE GILBERT HUGH MASEKELA ERLEND KRAUSER SHADOWFAX Hottest: FOURPLAY GIJSY KINGS RONNY JORDAN TOM SCOTT BOBBY CALDWELL	KDZI/Dallas Goldstein/Miller MANN BROTHERS CHRIS SPHEERIS ERLEND KRAUSER SHADOWFAX JEANNE NEWHALL RICHARD SMITH DANNY WRIGHT Hottest: FOURPLAY RONNY JORDAN STANLEY CLARKE CANDY DULFER PHIL COLLINS WLVE/Miami McMillan/Fischer SHEENA EASTON RICHARD SMITH Hottest: SAX AT THE MOVIES PHILADELPHIA ALVIN DAVIS TOM SCOTT CRAIG T. COOPER	WQOO/Orlando Church/Huntington JON SCHIMDT JAMES LEE STANLEY DAVID WILCOX JESS ELLIS KNUBIS MODENA & AUDIN ERLEND KRAUSER Hottest: FOURPLAY ARTIE TRAUM KENNY LOGGINS BOBBY CALDWELL RAMSEY LEWIS	KCFE/Minneapolis Moore/Thompson MODENA & AUDIN SARA K. VANCE GILBERT DAVID WILCOX ERLEND KRAUSER Hottest: MARY BLACK CASSANDRA WILSON RANDY CRAWFORD MARCUS MILLER ARTIE TRAUM
P1		P3	
KHHH/Denver Jaime Kartak NELSON RANGELL RICHARD SMITH DAVID WILCOX Hottest: ARTIE TRAUM RONNY JORDAN SAX AT THE MOVIES KENNY LOGGINS RANDY CRAWFORD KTWW/Los Angeles Brodie/Stewart DAVID WILCOX KEVIN TONEY DONALD HARRISON MICHAEL NYMAN ERLEND KRAUSER NELSON RANGELL Hottest: GIJSY KINGS BOBBY CALDWELL JOHN MARTYN RONNY JORDAN CHRIS SPHEERIS KJZZ/Phoenix Bill Shedd VANCE GILBERT SOLSONICS JON SCHIMDT Hottest: ROB MULLINS CHRISTOPH SPENDEL MANN BROTHERS ARTIE TRAUM CHARLES MICHAEL BR	KBZN/Salt Lake City Armistead/Nelson NELSON RANGELL ALEXANDER ZONJIC MICHAEL HAYES TORCUATO MARIANO Hottest: BOBBY CALDWELL RANDY CRAWFORD WARREN HILL FOURPLAY RONNY JORDAN KIFM/San Diego O'Connor/Schondel NELSON RANGELL DONALD HARRISON RUSSELL MALONE KEVIN TONEY KEYVIN LETTAU SHADOWFAX BRIAN CULBERTSON Hottest: BOB THOMPSON OTTMAR LIEBERT RONNY JORDAN BOBBY CALDWELL RANDY CRAWFORD KBLX/San Francisco Kevin Brown AL KOOPER RAIN-BO TRIBE Hottest: FOURPLAY WILL DOWNING RANDY CRAWFORD PHILADELPHIA KENNY LOGGINS	KNK/Anchorage, AK Dean Williams ALEXANDER ZONJIC GIJSY KINGS SHADOWFAX VANCE GILBERT Hottest: SPIRIT TRAVELER BOBBY CALDWELL ALVIN DAVIS WAYNE HENDERSON CRAIG T. COOPER KSBR/Mission Viejo, CA Terry Wedel MARCUS MILLER JAZZ 4 ALL SEASONS SHADOWFAX Hottest: OTHELLO MOLINEAUX RONNY JORDAN LARRY CORYELL GIJSY KINGS ROB MOUNSEY/FLYING	JAZZ TRACKS Art Good NELSON RANGELL KEVIN TONEY MICHAEL MANRING AL KOOPER DONALD HARRISON RAIN-BO TRIBE PETER SPRAGUE TIM CUNNINGHAM Hottest: SPYRO GYRA WARREN HILL BOBBY CALDWELL RONNY JORDAN RICHARD SMITH SOUNDSCAPES Paul Hunter ERLEND KRAUSER NELSON RANGELL KEVIN TONEY SHADOWFAX Hottest: GIJSY KINGS ARTIE TRAUM ANDREAS VOLLENWEID RONNY JORDAN WARREN BERNHARDT
P1		P2	
WJZZ/Philadelphia Bernie Kimble NELSON RANGELL ERLEND KRAUSER DONALD HARRISON GARY LAMB SHADOWFAX Hottest: TOM SCOTT TORCUATO MARIANO FOURPLAY BOBBY CALDWELL PETER WHITE	WHRU/Albany Guy Rochelle JEANNE NEWHALL GARY LAMB ERLEND KRAUSER SZAKCSI NELSON RANGELL MODENA & AUDIN SHADOWFAX Hottest: LARRY CORYELL ALEXANDER ZONJIC RANDY CRAWFORD CHARLES MICHAEL BR WARREN BERNHARDT	WQOO/Orlando Church/Huntington JON SCHIMDT JAMES LEE STANLEY DAVID WILCOX JESS ELLIS KNUBIS MODENA & AUDIN ERLEND KRAUSER Hottest: FOURPLAY ARTIE TRAUM KENNY LOGGINS BOBBY CALDWELL RAMSEY LEWIS	KNK/Anchorage, AK Dean Williams ALEXANDER ZONJIC GIJSY KINGS SHADOWFAX VANCE GILBERT Hottest: SPIRIT TRAVELER BOBBY CALDWELL ALVIN DAVIS WAYNE HENDERSON CRAIG T. COOPER



35 Current NAC Reporters
29 Current NAC Playlists

Did Not Report, Playlist Frozen (6):
JAZZFM/Los Angeles
KXLY/Spokane
KYFX/Little Rock
WJZZ/Detroit
WNOX/Knoxville
WQCD/New York



AOR ALBUMS

February 11, 1994 • 59

NATIONAL AIRPLAY®

3	2	WKS	WKS	LW	TW		170 REPORTERS	FEBRUARY 11, 1994	Emphasis Tracks	Reports/Adds	Heavy	Medium
3	1	1	1	1	1	1	ZZ TOP /Antenna (RCA)		"Pincushion" (154) "Breakaway" (9) "Fuzzbox" (5)	159 - 10	127 -	27 -
9	5	3	2	3	2	2	COUNTING CROWS /August And Everything After (DGC)		"Jones" (150) "Murder" (3) "Rain" (3)	150 + 14	129 +	15 -
10	7	7	3	7	3	3	VARIOUS ARTISTS /Beavis & Butt-Head Experience (Geffen)		"Deuces" (152) "99" (6) "Hell" (1)	154 + 14	99 +	46 -
7	6	6	4	6	4	4	NIRVANA /In Utero (DGC)		"Apologies" (157) "Heart" (3) "Rape" (1)	158 + 13	84 +	53 -
1	3	2	5	2	5	5	PEARL JAM /Vs. (Epic Associated)		"Animal" (89) "Daughter" (57) "Dissident" (31)	140 - 10	62 -	53 +
2	2	4	6	2	4	6	RUSH /Counterparts (Atlantic/AG)		"Cold" (82) "Nobody's" (75) "Animate" (4)	131 - 112	56 -	61 +
-	-	14	7	-	14	7	ALICE IN CHAINS /Jar Of Flies (Columbia)		"Excuses" (157) "Rotten" (1)	157 + 123	50 +	79 +
15	10	8	8	8	8	8	CRACKER /Kerosene Hat (Virgin)		"Low" (138) "Get" (5)	141 + 17	56 +	67 +
5	4	5	9	4	5	9	STONE TEMPLE PILOTS /Core (Atlantic/AG)		"Creep" (124) "Get" (5)	125 - 1	84 -	29 =
14	12	9	10	12	9	10	CANDLEBOX /Candlebox (Maverick/Sire/WB)*		"You" (138) "Far" (5) "Don't" (2)	138 + 14	44 +	63 =
-	15	11	11	-	11	11	PETER FRAMPTON /Peter Frampton (Relativity)		"Day" (130)	130 + 13	61 +	62 -
16	14	12	12	14	12	12	MELISSA ETHERIDGE /Yes I Am (Island/PLG)		"Window" (110) "Only" (3) "Wanted" (1)	111 - 10	70 +	31 -
11	13	13	13	13	13	13	TOM PETTY & THE HEARTBREAKERS /Greatest Hits (MCA)		"Something" (99) "Mary" (22)	113 - 13	46 +	57 -
18	19	16	14	16	16	14	SCORPIONS /Face The Heat (Mercury)		"Under" (113) "Woman" (5) "Unholy" (3)	120 + 19	28 +	66 -
29	25	20	15	20	20	15	BAREFOOT SERVANTS /Barefoot Servants (Epic)	<i>* Keeps bullet owing to continued growth.</i>	"Box" (127)	127 + 18	26 +	70 -
20	20	17	16	20	17	16	VARIOUS ARTISTS /Philadelphia (Epic Soundtrax)		"Streets" (102) "Lovetown" (12) "Have" (2)	103 + 18	45 +	39 -
4	11	18	17	18	18	17	CRY OF LOVE /Brother (Columbia)		"Cold" (49) "Bad" (44) "Peace" (1)	84 + 126	32 -	34 +
23	23	22	18	23	22	18	MEAT LOAF /Bat Out Of Hell II, Back Into Hell (MCA)		"Rock" (88) "Anything" (1) "Lemon" (1)	89 + 16	36 +	36 -
30	28	24	19	28	24	19	SCREAMIN' CHEETAH WHEELIES /Screamin' Cheetah Wheelies (Atlantic/AG)		"Ride" (107) "Shakin'" (3) "Time" (2)	112 + 112	11 +	55 +
8	8	10	20	8	10	20	VARIOUS ARTISTS /Stone Free: A Tribute To Jimi Hendrix (Reprise)		"Manic" (66) "Stone" (4) "Purple" (2)	72 - 10	24 -	37 -
22	24	23	21	24	23	21	DANZIG /Thrall Demonsweatlive (EP) (American/Reprise)		"Mother" (87)	87 = 14	17 -	43 +
-	-	27	22	-	27	22	KING'S X /Dogman (Atlantic/AG)		"Dogman" (108) "Fool" (1)	108 + 15	7 +	47 +
21	21	21	23	21	21	23	JOHN MELLENCAMP /Human Wheels (Mercury)		"Junior" (76) "Jesus" (3) "Suzanne" (2)	81 - 10	19 =	55 -
33	29	28	24	29	28	24	JACKSON BROWNE /I'm Alive (Elektra)		"Miles" (81) "Alive" (3) "Problem" (2)	87 + 110	15 +	56 +
26	35	32	25	35	32	25	BROTHER CANE /Brother Cane (Virgin)		"Hard" (88) "Don't" (6) "Shame" (1)	92 + 137	10 +	53 +
6	9	15	26	9	15	26	GIN BLOSSOMS /New Miserable Experience (A&M)		"Found" (51) "Lost" (1) "Hands" (1)	52 - 1	32 -	15 -
-	40	37	27	-	37	27	VARIOUS ARTISTS /Alternative NRG (Hollywood)		"Drive (Live)" (81) "Damage" (5) "Until" (2)	87 + 122	3 +	33 +
28	27	30	28	27	30	28	SMASHING PUMPKINS /Siamese Dream (Virgin)		"Today" (43) "Disarm" (10) "Geek" (2)	53 - 13	15 +	19 -
17	17	19	29	17	19	29	IAN MOORE /Ian Moore (Capricorn/WB)		"Nothing" (50) "Feel" (1)	50 - 10	15 -	28 -
34	32	34	30	32	34	30	TOOL /Undertow (Zoo)		"Prison" (58) "Sober" (12)	67 + 17	8 +	18 -
12	18	26	31	18	26	31	BLIND MELON /Blind Melon (Capitol)		"Tones" (33) "Change" (2) "Rain" (1)	36 - 10	15 -	17 -
-	34	35	32	-	35	32	LENNY KRAVITZ /Spinning Around Over You (EP) (Virgin)		"Spinning" (61)	61 + 12	6 =	34 +
-	-	36	33	-	36	33	VARIOUS ARTISTS /Reality Bites (RCA)		"Spinning" (61) "Going" (3) "When" (1)	61 + 12	6 =	33 +
35	33	33	34	33	33	34	BREEDERS /Last Splash (4AD/Elektra)		"Cannonball" (53)	53 - 1	8 -	24 +
-	38	38	35	-	38	35	DIG /Dig (Radioactive)		"Believe" (62)	62 + 14	6 =	21 +
13	16	29	36	16	29	36	GUNS N' ROSES /The Spaghetti Incident? (Geffen)		"Hair" (38) "Since" (4) "Fun" (2)	41 - 10	11 -	15 -
37	36	39	37	36	39	37	WHITE ZOMBIE /La Sexorcisto: Devil Music Vol. 1 (Geffen)		"Black" (57)	58 = 1	4 +	22 +
DEBUT			38			38	MEAT PUPPETS /Too High To Die (London/PLG)		"Backwater" (47)	47 + 133	3 +	15 +
31	39	-	39	31	39	39	BIG HEAD TODD & THE MONSTERS /Sister Sweetly (Giant/Reprise)		"Alright" (29) "Bittersweet" (10) "Turn" (1)	38 + 121	9 -	14 +
DEBUT			40			40	STICK /Heavy Bag (Arista)		"Groovy" (48)	48 + 13	0 =	14 +

BREAKERS

VARIOUS ARTISTS
Philadelphia (Epic Soundtrax)
61% of our reporters on it.

MOST ADDED

- BROTHER CANE (37)
- MEAT PUPPETS (33)
- CRY OF LOVE (26)
- BUFFALO TOM (25)
- ALICE IN CHAINS (23)
- ALTERNATIVE NRG (22)
- BIG HEAD TODD & THE MONSTERS (21)
- FURY IN THE SLAUGHTERHOUSE (16)
- RUSH (12)
- SCREAMIN' CHEETAH WHEELIES (12)

HOTTEST

- COUNTING CROWS (129)
- ZZ TOP (127)
- BEAVIS & BUTT-HEAD EXPERIENCE (99)
- NIRVANA (84)
- STONE TEMPLE PILOTS (84)
- MELISSA ETHERIDGE (70)
- PEARL JAM (62)
- PETER FRAMPTON (61)
- CRACKER (56)
- RUSH (56)

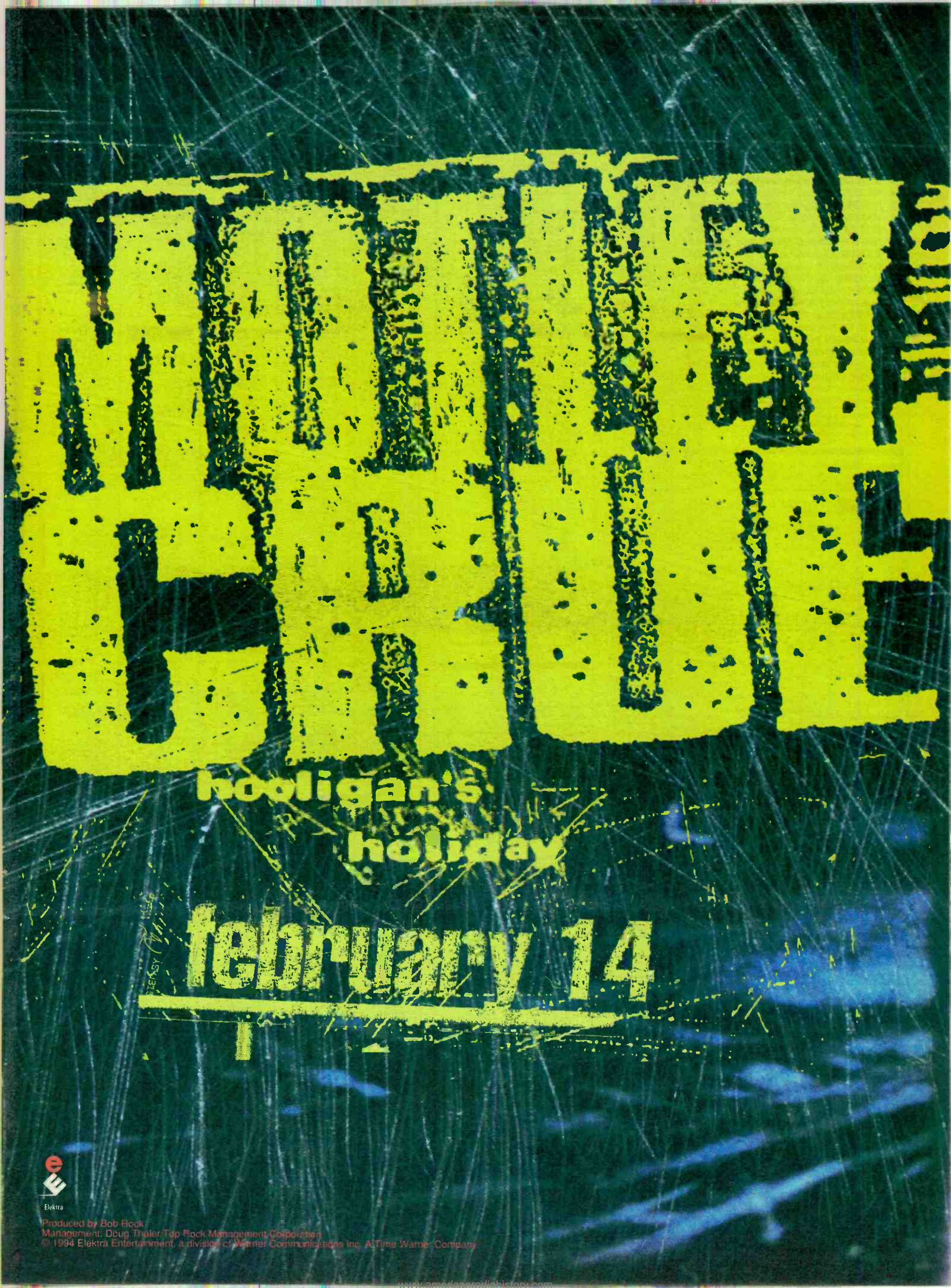
SCORPIONS

"Under The Same Sun"

TRACK 13
ON OVER 113 AORs!
ALBUM 14

As featured in the new movie
"On Deadly Ground"

TOUR DATES INCLUDE:
EL PASO 2/19
DENVER 2/21
SALT LAKE CITY 2/22
TUCSON 2/24
PHOENIX 2/25



ROCK

**hooligan's
holiday**

february 14

TEKSY (M)



Produced by Bob Flock
Management: Doug Thaler/Top Rock Management Corporation
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NEW ARTISTS

Table with 2 columns: Rank and Artist/Station/Notes. Includes entries like DANZIG/Mother (American/Reprise) 87/4, DIG/Believe (Radioactive) 62/4, WHITE ZOMBIE/Black Sunshine (Geffen) 57/1, etc.

New Artists have not yet had an AOR Breaker. The chart is based on the number of stations reporting airplay. Ties are broken by the number of adds.

NEW ARTISTS

Table with 2 columns: Rank and Artist/Station/Notes. Includes entries like STONE TEMPLE PILOT ALICE IN CHAINS, HEAVY CANDLEBOX, BROCKERS, PEARL JAM, etc.

Table with 2 columns: Station and Artist/Notes. Includes entries like WKLL/Wica, NY (315) 790-4052, WDH/Dover (701) 445-1055, WBLM/Portland, ME (207) 774-6364, etc.

P3

Table with 2 columns: Station and Artist/Notes. Includes entries like WCIJ/Waterbury, NY (315) 782-6540, WRCN/Long Island (516) 727-1570, WEGW/Wheeling, WV (304) 233-7560, etc.

Table with 2 columns: Station and Artist/Notes. Includes entries like WRCO/Fayetteville (919) 484-2107, WKIS/San Antonio (214) 646-0105, WKIT/Bangor, ME (207) 990-2800, etc.

P2

Table with 2 columns: Station and Artist/Notes. Includes entries like WXRK/Augusta, GA (404) 722-9696, WFFF/Jacksonville (904) 642-1055, WMTZ/Jackson, MS (601) 982-1067, etc.

Table with 2 columns: Station and Artist/Notes. Includes entries like WROO/Greenville (803) 242-0101, WRXK/Ft. Myers, FL (813) 332-3696, WWSH/Miami (305) 587-1035, etc.

P1

Table with 2 columns: Station and Artist/Notes. Includes entries like WRRR/Augusta, GA (404) 722-9696, WFFF/Jacksonville (904) 642-1055, WMTZ/Jackson, MS (601) 982-1067, etc.

Table with 2 columns: Station and Artist/Notes. Includes entries like KNCH/Corpus Christi (512) 286-1000, KEYH/Abilene, TX (915) 677-7225, KLAQ/E Paso (915) 544-8864, etc.

P3

Table with 2 columns: Station and Artist/Notes. Includes entries like WKZO/Myrtle Beach, SC (803) 448-4739, WKDF/Nashville (615) 244-9532, WWSF/New Bern, NC (910) 633-2406, etc.

Continued on next page



3 2		41 REPORTERS		FEBRUARY 11, 1994		Emphasis Tracks		Total Reports/Adds		Heavy		Medium		Light	
WKS	WKS	LW	TW												
13	6	4	1	CRASH TEST DUMMIES /God Shuffled His Feet (Arista)	"MMM"	39/0	36	2	1						
8	3	3	2	BECK /Loser (EP) (DGC)	"Loser"	40/0	35	4	1						
2	2	1	3	COUNTING CROWS /August And Everything After (DGC)	"Jones"	37/0	36	1	0						
1	1	2	4	PEARL JAM /Vs. (Epic Associated)	"Daughter"	39/0	29	9	1						
6	5	5	5	NIRVANA /In Utero (DGC)	"Apologies" "Rape"	38/1	29	6	3						
4	8	6	6	SMASHING PUMPKINS /Siamese Dream (Virgin)	"Disarm"	36/0	29	7	0						
11	9	9	7	CRACKER /Kerosene Hat (Virgin)	"Get"	37/0	25	11	1						
5	4	7	8	CROWDED HOUSE /Together Alone (Capitol)	"Locked" "Sun"	39/1	26	13	0						
17	15	11	9	POSSUM DIXON /Possum Dixon (Interscope/Atlantic Group)	"Watch"	41/2	25	9	7						
19	12	10	10	TORI AMOS /Under The Pink (Atlantic/AG)	"God"	41/1	22	17	2						
7	10	8	11	JAMES /Laid (Fontana/Mercury)	"Sometimes" "Laid"	37/0	24	10	3						
-	-	18	12	ALICE IN CHAINS /Jar Of Flies (EP) (Columbia)	"Excuses"	36/3	20	13	3						
28	19	15	13	SHERYL CROW /Tuesday Night Music Club (A&M)	"Leaving"	37/3	20	13	4						
12	13	12	14	LEMONHEADS /Come On Feel The Lemonheads (Atlantic/AG)	"No"	34/2	21	10	3						
16	16	13	15	BJORK /Debut (Elektra)	"Sensuality"	34/2	19	14	1						
22	18	17	16	DIG /Dig (Radioactive)	"Believe"	31/1	21	8	2						
21	20	20	17	VARIOUS ARTISTS /Philadelphia (Epic Soundtrax)	"Lovetown" "Wanna"	30/4	18	10	2						
3	7	14	18	VARIOUS ARTISTS /Stone Free: A Tribute To Jimi Hendrix (Reprise)	"Purple"	29/1	15	12	2						
10	11	16	19	BREEDERS /Last Splash (4AD/Elektra)	"Hammer"	28/0	16	10	2						
-	-	28	20	FURY IN THE SLAUGHTERHOUSE /Every Generation Got Its... (Track) (RCA)	"Generation"	33/7	8	16	9						
25	21	22	21	COWBOY JUNKIES /Pale Sun, Crescent Moon (RCA)	"Anniversary"	27/0	17	8	2						
9	14	19	22	NICK HEYWARD /From Monday To Sunday (Epic)	"Love" "Kite"	26/0	14	12	0						
-	-	27	23	VARIOUS ARTISTS /Reality Bites (RCA)	"Spinning" "Bottle" "Bed"	28/2	10	12	6						
-	-	26	24	MEAT PUPPETS /Too High To Die (London/PLG)	"Backwater"	29/3	7	17	5						
-	28	25	25	OTHER TWO /The Other Two & You (Qwest/Reprise)	"Selfish"	25/1	9	13	3						
15	17	21	26	STONE TEMPLE PILOTS /Core (Atlantic/AG)	"Creep"	20/0	13	5	2						
DEBUT	27	27	27	CHAPTERHOUSE /Blood Music (Dedicated/Arist)	"Beautiful"	30/4	5	16	9						
DEBUT	28	28	28	VARIOUS ARTISTS /Alternative NRG (Hollywood)	"Drive (Live)"	26/6	6	13	7						
DEBUT	29	29	29	VARIOUS ARTISTS /In The Name Of The Father (Island/PLG)	"Name" "Thief"	24/0	6	15	3						
DEBUT	30	30	30	LENNY KRAVITZ /Spinning Around Over You (EP) (Virgin)	"Spinning"	23/0	8	9	6						

*Keeps bullet owing to continued growth.

MOST ADDED

- BUFFALO TOM (8)
- FURY IN THE SLAUGHTERHOUSE (7)
- JULIANA HATFIELD (7)
- SARAH McLACHLAN (7)
- ALTERNATIVE NRG (6)
- DIED PRETTY (6)
- ENIGMA (6)
- GREEN DAY (6)
- CARTER THE UNSTOPPABLE SEX... (5)

HOTTEST

- BECK (27)
- COUNTING CROWS (23)
- CRASH TEST DUMMIES (20)
- ALICE IN CHAINS (16)
- SMASHING PUMPKINS (12)
- TORI AMOS (8)
- NIRVANA (8)
- JAMES (7)
- PEARL JAM (7)
- POSSUM DIXON (7)

MOST REQUESTED

- BECK (28)
- CRASH TEST DUMMIES (24)
- COUNTING CROWS (20)
- ALICE IN CHAINS (8)
- JAMES (7)
- SMASHING PUMPKINS (6)
- COURSE OF EMPIRE (5)
- TORI AMOS (4)
- NIRVANA (4)
- RAGE AGAINST THE MACHINE (4)

NEW & ACTIVE

- RAGE AGAINST THE MACHINE** "Rage Against The Machine" (Epic) 23/0
Rotations: Heavy 8/0, Medium 6/0, Light 9/0, Total Adds 0. Heavy, including WBRU, WHFS, KROQ, XTRA, KNDD. Medium, including KITS, KNNC, WWDX, KTOZ, KBBT. Light, including WFNX, WZRH, KPNT, KTCL, KXRK.
- LEVELLERS** "Levellers" (Elektra) 21/1
Rotations: Heavy 3/0, Medium 7/0, Light 11/1, Total Adds 1: KWOD. Heavy: WDRE, WCHZ, KBAC. Medium, including KEDJ, WDST, WOXY, KLZR, KTOZ. Light, including WFNX, KPNT, KTCL, WEQX, WHTG.
- INDIANS** "Indianism" (Polydor/PLG) 21/0
Rotations: Heavy 4/0, Medium 11/0, Light 6/0, Total Adds 0. Heavy: WDRE, WKQX, KROQ, WLAVAM. Medium, including WBRU, KDGE, KPNT, WDST, KNNC. Light, including WFNX, KTCL, KWOD, WWDX, KBBT.
- EVE'S PLUM** "Envy" (550 Music) 20/4
Rotations: Heavy 4/1, Medium 5/0, Light 11/3, Total Adds 4: WFNX, WKQX, KROQ, WEQX. Heavy, including WDRE, WBRU, WHTG. Medium: KPNT, KEDG, KBBT, KRZQ, KACV. Light, including WZRH, KTCL, KWOD, KXRK, KLZR.
- GREENBERRY WOODS** "Rapple Dapple" (Sire/Reprise) 19/2
Rotations: Heavy 5/0, Medium 9/1, Light 5/1, Total Adds 2: KRZQ, WRAS. Heavy: WDRE, WBRU, WHFS, KNDD, WHTG. Medium, including WKOC, KPNT, WEQX, WDST, KTOZ. Light, including WFNX, WXRT, KTCL, KEDJ.
- MAZZY STAR** "So Tonight That I Might See" (Capitol) 19/2
Rotations: Heavy 7/0, Medium 8/1, Light 4/1, Total Adds 2: WHTG, KTOZ. Heavy, including WBRU, WHFS, KTCL, KWOD, KITS. Medium, including WKOC, KXRK, WLAVAM, WWDX, WIIZ. Light, including WFNX, WZRH, KACV.
- COURSE OF EMPIRE** "Initiation" (Zoo) 19/1
Rotations: Heavy 3/1, Medium 12/0, Light 4/0, Total Adds 1: WBRU. Heavy, including WZRH, WRAS. Medium, including KDGE, KEDJ, KXRK, KITS, WHTG. Light: WFNX, KPNT, KTCL, KLZR.
- AFGHAN WHIGS** "Gentlemen" (Elektra) 18/2
Rotations: Heavy 5/0, Medium 9/1, Light 4/1, Total Adds 2: KDGE, KBBT. Heavy: WDRE, WHFS, KROQ, WOXY, KLZR. Medium, including WKQX, WXRT, KTCL, WEQX, WHTG. Light, including WFNX, WWCD, KBAC.
- MORPHINE** "Cure For Pain" (Rykodisc) 17/2
Rotations: Heavy 6/0, Medium 7/0, Light 4/2, Total Adds 2: KWOD, WEQX. Heavy, including CIMX, KNDD, WOXY, KLZR, KBAC. Medium, including WKOC, WXRT, WWCD, KTOZ, KKNB. Light, including KTCL, KXRK.
- LUCY'S FUR COAT** "Jaundice" (Relativity) 16/1
Rotations: Heavy 2/0, Medium 7/1, Light 7/0, Total Adds 1: KTOZ. Heavy: XTRA, WRAS. Medium, including WZRH, WHTG, WWDX, KRZQ, KBAC. Light, including WFNX, KTCL, KEDJ, KXRK, KLZR.
- KRISTIN HERSH** "Hips And Makers" (Sire/Reprise) 15/1
Rotations: Heavy 4/0, Medium 6/0, Light 5/1, Total Adds 1: WRLT. Heavy: WFNX, WBRU, WOXY, WRAS. Medium, including KPNT, WEQX, KLZR, KBAC, WXP. Light, including WHTG, WDST, WBEB, KACV.
- JULIANA HATFIELD THREE** "Become What You Are" (Mammoth/Atlantic Group) 14/7
Rotations: Heavy 1/1, Medium 7/3, Light 6/3, Total Adds 7: including WFNX, WBRU, WZRH, KITS, WHTG. Medium, including WXRT, KPNT, WEQX, WWDX. Light, including WKOC, KWOD, WIIZ.
- E** "Broken Toy Shop" (Polydor/PLG) 13/2
Rotations: Heavy 0, Medium 9/1, Light 4/1, Total Adds 2: WHTG, WLAVAM. Medium, including WZRH, WKOC, WXRT, WWCD, WEQX. Light, including KWOD, WRLT, WXP.
- BUFFALO TOM** "Big Red Letter Day" (Beggars Banquet/EastWest/AG) 12/8
Rotations: Heavy 4/2, Medium 5/3, Light 3/3, Total Adds 8, including WDRE, WBRU, WKOC, WWCD, WDST. Heavy, including WXRT, WEQX. Medium, including WHTG, KLZR.

New Rock 16

#2 Highest Conversion on the Chart!
Billboard Airpower Pick of the Week!

Buzz Bin (Over 2 Months!)

On Tour with Blind Melon Starting March 10
On Tour in England with Smashing Pumpkins

from their self-titled debut album
produced by dave jerden & dig

radioactive

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CHR P1 PLAYLISTS

February 11, 1994 R&R • 67

97.9 FM THE BOX K5XX Houston Stopless Music KBXX/Houston OM/MD: Rob Scorpio MD: Greg Head

103.1 K103FM San Antonio PD: Rick Upton APD: The Janitor

96.3 FM RADIO WHYY Detroit OM/MD: Rick Gillette APD/MD: Mark Jackson

99.5 WZPL INDIANAPOLIS OM/MD: Gary Hoffmann MD: Fritz Moser

B96 CHICAGO WBBM-FM PD: Todd Cavanah MD: Erik Bradley Dance Coord: Jeff Andrews

Z104 TODAY'S BEST MUSIC WNVZ/Norfolk PD: Don London APD: Mike Allen MD: Larry Davis

95.1 The Edge WAQQ/Charlotte VP/OPS: Mark Driscoll PD: Mike Donovan Music Coord: Tom Naylor

WJMM/Indianapolis PD: Scott Wheeler MD: Carl Frye

105.7 KISS FM WKSZ/Columbus PD: Rob Morris

WKDQ/St. Louis PD: Cruze MD: Kenny Knight Prog. Asst.: Debbie Martin

106.1 KISS FM KHKS/Dallas PD: Sean Phillips APD/MD: Mr. Ed Lambert

107.3 FM Today's Hottest Music KISF/Kansas City PD: Mark Feather APD: Kip Taylor MD: Alex Valentine Prog Asst.: Alan Smith

JAMMIN' 92 FM WJMO/Cleveland PD: Keith Clark APD: J.R. Randall MD: Action Jackson Music Coord: Tim Virgin

HOT 102 WLUM/Milwaukee Dir. Ops/Prog: Jamie Hyatt APD/MD: Dakota Music Coord: Tommy Wilde

101.3 WDNB Minneapolis PD: Mark Bolke MD: Kevin Peterson

Table with 2 columns: Station ID, Song Title, Artist

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CHR P1 PLAYLISTS

Q102 WKRO-FM Cincinnati PD: Jimmy Steal APD/MD: Brian Douglas

KLKQ San Diego A Better Mix of Music PD: Greg Stevens APD/MD: Ray Kalusa

Power 92 KKFR/Phoenix PD: Rick Stacy APD: Supersnake MD: Jerry Moran

Star 101.5 Seattle PD: Casey Keating MD: Mike Tierney

KUBE 93 JAMS Seattle OM/PA: Bob Case APD: Chet Buchanan MD: Shellie Hart

HOT 97.7 KHQT/San Jose PD: Bob Perry APD: Trevor Carey MD: Pete Manriquez

KSFM 102.5 Sacramento PD: Dr. Dave Ferguson OM: Chuck Field

KMEL 106.1 San Francisco PD: Dave Shakes APD: Mike Marino MD: Joey Arbogey

Jammie 90 FM XHTZ/San Diego OM: Lisa Vazquez MD: Jeff Nelson

99.1 KGGI FM Quadruples the Music! Riverside PD: Carmy Ferreri APD: Harley Davidson MD: Sonia Jimenez

Q99 KUTQ/Salt Lake City GM/PA: Gary Waldron MD: Gary Michaels

Hot 94.9 KZHT/Salt Lake City Acting PD: Cory Draper

WID 107.7 KSOL/San Francisco PD: Rick Thomas APD/MD: Michael Martin Music Coord: Hector "The Ejector" Serpas

KKRZ/Portland PD: Ken Benson APD/MD: Eric Murphy

POWER 106 FM KPWR/Los Angeles PD: Rick Cummings APD/MD: Michelle Mercer

KQKS/Denver PD: Chris Davis MD: Mary Chavez

KS-104 KQKS/Denver PD: Chris Davis MD: Mary Chavez

KSOL/San Francisco PD: Rick Thomas APD/MD: Michael Martin Music Coord: Hector "The Ejector" Serpas

KKRZ/Portland PD: Ken Benson APD/MD: Eric Murphy

KIIS FM 102.7 Los Angeles PD: Jeff Wyatt APD: Gwen Roberts Acting MD: Tom Gjerdrum

Continued from Page 69. HOT/OS/Modesto, CA. Jones/Chase. BLACQUILL. JOHANNY O. BIG MOUNTAIN. Hottest: ALL-4-ONE 2-1. TONY TONI TONE 2-1. CELENE DION 16-4. ACE OF BASE 19-14. MARIAN CAREY 27-19. KPS/Palm Springs, CA. Keane/Douglas. BIG MOUNTAIN. SALT-N-PEPA (dp). US3 (dp). MARIAN CAREY. Hottest: ADAMS STEWART/STI 1-1. COLOR ME BADD 6-4. ACE OF BASE 8-4. JANET JACKSON 9-7. CELENE DION 21-13.

KWNZ/Reno, NV. Geiger/Gandy. DEEP FOREST. COUNTING CROWS. NIRVANA (dp). Hottest: JANET JACKSON 4-1. ACE OF BASE 15-9. SALT-N-PEPA 15-12. MARIAN CAREY 30-19. DEEP FOREST 2-28. KDON/Saines Monterey, CA. Newman/Winter. LIGHTER SHADE OF US3. KJOL/REZ. ME/SHELL. NERDROCE. Hottest: MICHAEL BOLTON. D-1. ALL-4-ONE 7-2. JODECI 11-5. TONY TONI TONE 12-7. JANET JACKSON 18-12.

KZZU/Spokane, WA. Hopkins/Potter. MELISSA STERLING. Hottest: CELENE DION 1-1. TONY BRAXTON 2-2. HEART 4-4. ACE OF BASE 19-5. MARIAN CAREY 21-6. KWIN/Sloction, CA. Bob Lewis. COLLAGE. ACE OF BASE. G.T. W/LINEAR. Hottest: KSCAPE 2-1. ALL-4-ONE 4-2. LISETTE MELLENDEZ 6-5. DOMINGO 9-7. ZAPP & ROGER 10-9. KRO/Tucson, AZ. Todd/Ken. US3. MR. BIG (dp). Hottest: CELENE DION 3-1. ACE OF BASE 4-2. GABRIELLE 8-4. JANET JACKSON 11-8. ALL-4-ONE 24-14.

KTRC/Casper, WY. Steele/Collins. INDIGO GIRLS. DANZIG (dp). BEZ GERS. POSSUM DIXON. Hottest: CELENE DION 2-2. ACE OF BASE 7-3. JANET JACKSON 4-6. MEAT LOAF 18-12. MARIAN CAREY 25-15. KPXR/Anchorage, AK. Palmer/Dwyer. Hottest: CELENE DION 1-1. SALT-N-PEPA 3-3. ACE OF BASE 2-5. MARIAN CAREY 22-5. SALT-N-PEPA 21-18. YSS/Billings, MT. Jensen/Fox. CRASH TEST DUMMIE (dp). CULTURE BEAT (dp). D. REAH. Hottest: YMS 4-5. JANET JACKSON 2-1.

KQIX/Grand Junction, CO. Jacobs/Robbin. OCEAN PENITENCE. TERENCE TRANT D'A. BREIDERS. CRASH TEST DUMMIE. D. REAH (dp). DANZIG (dp). POSSUM DIXON (dp). Hottest: AEROSMITH 1-1. CELENE DION 3-2. TOM PETTY 5-3. ACE OF BASE 10-4. MEAT LOAF 8-6. Y7/Santa Barbara, CA. Steve Meade. R. KELLY. Hottest: TONY BRAXTON 1-1. BARYFACE 4-3. DOMINGO 8-5. JANET JACKSON 14-6. ETERNAL 12-11.

DKNS/In Cities, WA. Walker/Dean. BRUCE SPRINGSTEEN. CRASH TEST DUMMIE (dp). POSSUM DIXON (dp). SMASHING PUMPKINS (dp). Hottest: CELENE DION 3-1. ACE OF BASE 8-5. RICHARD MARX 10-8. MEAT LOAF 20-16. ROY STEWART 17-11. MARIAN CAREY 27-16. KFFM/Yakima, WA. Michael Jack Kirby. Lenny Kravitz. ME/SHELL. NERDROCE (dp). CRASH TEST DUMMIE (dp). CULTURE BEAT (dp). Hottest: ETERNAL 14-4. TONY BRAXTON 17-7. ALL-4-ONE 19-11. MARIAN CAREY 23-14. SALT-N-PEPA 26-16.

192 Current Reporters. 188 Current Reports. Called In A Frozen Playlist: (2) KZHT/Salt Lake City. WLRW/Champaign. Did Not Report, Playlist Frozen: (2) KMG/Colorado Springs. KGOT/Anchorage.

PARALLELS

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information. Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro of 12+ population, according to Arbitron, of 1 million or more. Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million. Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, below 200,000. Frozen playlists are designated by an "fr" next to the previous week's chart position.

AEROSMITH Amazing (Geffen) LP: Get A Grip. Total Reports 138. Parallel Reach P1 36%, P2 78%, P3 94%. National Summary: Pos 2-5, P1 9, P2 31, P3 20, 55. Summary: Pos 6-15, P1 9, P2 27, P3 17, 53. DEBS 0, UP 74, SAME 41, DOWN 23, ADDS 0. Total: Pos 17, P1 73, P2 48, P3 138.

MARIAH CAREY Without You (Columbia) LP: Music Box. Total Reports 167. Parallel Reach P1 70%, P2 86%, P3 100%. National Summary: Pos 2-5, P1 9, P2 31, P3 21. Summary: Pos 6-15, P1 11, P2 30, P3 23, 64. DEBS 4, UP 137, SAME 14, DOWN 3, ADDS 9. Total: Pos 35, P1 81, P2 167, P3 657.

PHIL COLLINS Everyday (Atlantic/G) LP: Total Sides. Total Reports 128. Parallel Reach P1 30%, P2 71%, P3 92%. National Summary: Pos 2-5, P1 3, P2 23, P3 50. Summary: Pos 6-15, P1 3, P2 28, P3 56. DEBS 5, UP 101, SAME 17, DOWN 3, ADDS 2. Total: Pos 14, P1 67, P2 128, P3 478.

ACE OF BASE The Sign (Arista) LP: The Sign. Total Reports 166. Parallel Reach P1 70%, P2 92%, P3 94%. National Summary: Pos 2-5, P1 11, P2 24, P3 19, 70. Summary: Pos 6-15, P1 3, P2 17, P3 23, 50. DEBS 3, UP 143, SAME 16, DOWN 2, ADDS 2. Total: Pos 33, P1 85, P2 166, P3 166.

COLOR ME BADD Choose (Giant/Reprise) LP: Time And Chance. Total Reports 158. Parallel Reach P1 68%, P2 84%, P3 92%. National Summary: Pos 2-5, P1 3, P2 13, P3 37. Summary: Pos 6-15, P1 3, P2 20, P3 70. DEBS 2, UP 106, SAME 36, DOWN 12, ADDS 2. Total: Pos 32, P1 79, P2 47, P3 158.

ACE OF BASE The Sign (Arista) LP: The Sign. Total Reports 166. Parallel Reach P1 70%, P2 92%, P3 94%. National Summary: Pos 2-5, P1 11, P2 24, P3 19, 70. Summary: Pos 6-15, P1 3, P2 17, P3 23, 50. DEBS 3, UP 143, SAME 16, DOWN 2, ADDS 2. Total: Pos 33, P1 85, P2 166, P3 166.

BREEDERS Cannonball (4AD/Elektra) LP: Last Splash. Total Reports 98. Parallel Reach P1 23%, P2 55%, P3 69%. National Summary: Pos 2-5, P1 5, P2 5, P3 18. Summary: Pos 6-15, P1 5, P2 30, P3 25, 60. DEBS 7, UP 66, SAME 14, DOWN 2, ADDS 9. Total: Pos 11, P1 52, P2 98, P3 98.

JIMMY CLIFF w/SOULA POP (Your Love Keeps...)(Interscope/AG) LP: The Air Up There ST. Total Reports 66. Parallel Reach P1 25%, P2 16%, P3 69%. National Summary: Pos 2-5, P1 0, P2 0, P3 0. Summary: Pos 6-15, P1 0, P2 2, P3 41. DEBS 9, UP 31, SAME 22, DOWN 0, ADDS 4. Total: Pos 7, P1 24, P2 35, P3 66.

ACE OF BASE The Sign (Arista) LP: The Sign. Total Reports 166. Parallel Reach P1 70%, P2 92%, P3 94%. National Summary: Pos 2-5, P1 11, P2 24, P3 19, 70. Summary: Pos 6-15, P1 3, P2 17, P3 23, 50. DEBS 3, UP 143, SAME 16, DOWN 2, ADDS 2. Total: Pos 33, P1 85, P2 166, P3 166.

ACE OF BASE The Sign (Arista) LP: The Sign. Total Reports 166. Parallel Reach P1 70%, P2 92%, P3 94%. National Summary: Pos 2-5, P1 11, P2 24, P3 19, 70. Summary: Pos 6-15, P1 3, P2 17, P3 23, 50. DEBS 3, UP 143, SAME 16, DOWN 2, ADDS 2. Total: Pos 33, P1 85, P2 166, P3 166.

TERENCE TRENT D'ARBY Let Her Down Easy (Columbia) LP: Symphony Or Damn. Total Reports 52. Parallel Reach P1 13%, P2 23%, P3 47%. National Summary: Pos 2-5, P1 0, P2 1, P3 4. Summary: Pos 6-15, P1 0, P2 14, P3 27. DEBS 10, UP 21, SAME 11, DOWN 0, ADDS 10. Total: Pos 6, P1 22, P2 52, P3 52.

ACE OF BASE The Sign (Arista) LP: The Sign. Total Reports 166. Parallel Reach P1 70%, P2 92%, P3 94%. National Summary: Pos 2-5, P1 11, P2 24, P3 19, 70. Summary: Pos 6-15, P1 3, P2 17, P3 23, 50. DEBS 3, UP 143, SAME 16, DOWN 2, ADDS 2. Total: Pos 33, P1 85, P2 166, P3 166.

ACE OF BASE The Sign (Arista) LP: The Sign. Total Reports 166. Parallel Reach P1 70%, P2 92%, P3 94%. National Summary: Pos 2-5, P1 11, P2 24, P3 19, 70. Summary: Pos 6-15, P1 3, P2 17, P3 23, 50. DEBS 3, UP 143, SAME 16, DOWN 2, ADDS 2. Total: Pos 33, P1 85, P2 166, P3 166.

ACE OF BASE The Sign (Arista) LP: The Sign. Total Reports 166. Parallel Reach P1 70%, P2 92%, P3 94%. National Summary: Pos 2-5, P1 11, P2 24, P3 19, 70. Summary: Pos 6-15, P1 3, P2 17, P3 23, 50. DEBS 3, UP 143, SAME 16, DOWN 2, ADDS 2. Total: Pos 33, P1 85, P2 166, P3 166.

ACE OF BASE The Sign (Arista) LP: The Sign. Total Reports 166. Parallel Reach P1 70%, P2 92%, P3 94%. National Summary: Pos 2-5, P1 11, P2 24, P3 19, 70. Summary: Pos 6-15, P1 3, P2 17, P3 23, 50. DEBS 3, UP 143, SAME 16, DOWN 2, ADDS 2. Total: Pos 33, P1 85, P2 166, P3 166.

ACE OF BASE The Sign (Arista) LP: The Sign. Total Reports 166. Parallel Reach P1 70%, P2 92%, P3 94%. National Summary: Pos 2-5, P1 11, P2 24, P3 19, 70. Summary: Pos 6-15, P1 3, P2 17, P3 23, 50. DEBS 3, UP 143, SAME 16, DOWN 2, ADDS 2. Total: Pos 33, P1 85, P2 166, P3 166.

ACE OF BASE The Sign (Arista) LP: The Sign. Total Reports 166. Parallel Reach P1 70%, P2 92%, P3 94%. National Summary: Pos 2-5, P1 11, P2 24, P3 19, 70. Summary: Pos 6-15, P1 3, P2 17, P3 23, 50. DEBS 3, UP 143, SAME 16, DOWN 2, ADDS 2. Total: Pos 33, P1 85, P2 166, P3 166.

Terence Trent D'Arby Continued

Midwest, East, West, South, National Summary, Chart Summary, Regional Reach, P2, P3

Celine Dion, The Power Of Love (550/Epic), LP: The Colour Of My Love, Total Reports 151 79%, Parallel Reach P1 87%, P2 82%, P3 96%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Domino, Getto Jam (Outburst/RALiChaos), LP: Domino, Total Reports 55 29% Parallel Reach P1 47%, P2 30%, P3 10%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Eternal, Stay (EMI/ERG), Total Reports 165 86%, Parallel Reach P1 85%, P2 84%, P3 90%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Melissa Etheridge, Come To My Window (Island/PLG), LP: Yes I Am, Total Reports 81 42% Parallel Reach P1 11%, P2 44%, P3 69%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Guns N' Roses, Since I Don't Have To (Geffen), LP: The Spaghetti Incident, Total Reports 100 52% Parallel Reach P1 75%, P2 55%, P3 80%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Haddaway, Life (Everybody Needs...) (Arista), LP: Haddaway, Total Reports 129 67% Parallel Reach P1 45%, P2 76%, P3 73%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Janet Jackson, Because Of Love (Virgin), LP: Janet, Total Reports 171 89% Parallel Reach P1 87%, P2 86%, P3 96%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Jodeci, Cry For You (Uptown/MCA), LP: Diary Of A Mad Band, Total Reports 78 41% Parallel Reach P1 49%, P2 41%, P3 31%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Lenny Kravitz, Heaven Help My Way (N&A), LP: Are You Gonna Go My Way, Total Reports 67 35% Parallel Reach P1 19%, P2 26%, P3 63%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Richard Marx, Now And Forever (Capitol), LP: Paid Vacation, Total Reports 139 72% Parallel Reach P1 38%, P2 76%, P3 98%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Meat Loaf, Rock And Roll Dreams... (MCA), LP: Bat Out Of Hell II: Back Into Hell, Total Reports 143 74% Parallel Reach P1 38%, P2 82%, P3 94%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

Mr. Big, Ain't Seen Love Like... (Atlantic/AG), LP: Bump Ahead, Total Reports 89 46% Parallel Reach P1 9%, P2 48%, P3 78%

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3

East, South, Midwest, West, National Summary, Chart Summary, Regional Reach, P1, P2, P3



P1 Major Markets

LW TW

Table with 2 columns (LW, TW) and 40 rows of chart data for Major Markets. Includes entries like JANET JACKSON/Because Of Love (Virgin) at #1.

47 REPORTERS

Summary table with columns MOST ADDED and HOTTEST. Includes entries like ALL-4-ONE (6) and ACE OF BASE (24).

P2 Secondary Markets

LW TW

Table with 2 columns (LW, TW) and 40 rows of chart data for Secondary Markets. Includes entries like ACE OF BASE/The Sign (Arista) at #1.

94 REPORTERS

Summary table with columns MOST ADDED and HOTTEST. Includes entries like CRASH TEST DUMMIES (23) and ACE OF BASE (60).

P3 Smaller Markets

LW TW

Table with 2 columns (LW, TW) and 40 rows of chart data for Smaller Markets. Includes entries like CELINE DION/The Power Of Love (550/Epic) at #1.

51 REPORTERS

Summary table with columns MOST ADDED and HOTTEST. Includes entries like CRASH TEST DUMMIES (16) and ACE OF BASE (36).

PERFORMING WHERE PLAYED

Table with columns Artist/Song/Label, Reports, Report %, Conversion %, and Top 15%. Lists performing artists like GUNS N' ROSES and BREEDERS.

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart.

PERFORMING WHERE PLAYED is a weekly listing of records in New & Active and Significant Action with:

- 25 or more reports
• Chart positions at 50% or more of stations reporting them.
• No more than five fewer total reports than the previous week's.

See Parallels for a complete picture of all station activity.

NEW ARTISTS

Table with columns Rank and Reports. Lists new artists like BREEDERS/Cannonball (4AD/Elektra) with 98 reports.

New artists have not yet had a CHR Breaker.

This is the sound of something big hitting your desk.

"IT'S ALL GOOD"

The first single and video.

URBAN CHART:

30 - 24



EARLY CHR ACTION:

WJMN add 23
PWRPIG add
Z90 add
KKXX deb 24
WJMO 25-22
WHHH 27-26
WZPL 30-26
WJMH 28-25
HOT977
KWNZ

The new album:
The Funky Headhunter.

Produced by Hammer and The Whole 9 - Management: Louis K. Burrell



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