

INSIDE:

ROCKERS WANT BETTER 18-34 MALE RETURNS

Diary returns pose difficulties across all young male demos. **Saga** Exec. VP/Group PD — and **Arbitron** Advisory Council Vice Chairman — **Steve Goldstein** explains why and what could be done about it.

Page 54

TOP AC OUTLETS

In the Winter '95 book, 34 AC or Hot AC stations managed to log 25-54 numbers that were at least one share greater than the year-previous ratings period.

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PROGRESSIVE, NAC TASTE PROSPERITY

While Progressive formats are racking up gains in the key 25-54 demo, NAC outlets are seeing their billings and power ratios rise as well.

Pages 66, 70

TOP 10 TALK TOPICS

What's on Americans' minds? Each month **R&R** conducts an exclusive survey of the nation's leading Talk stations to determine what topics generated the greatest amount of phone response.

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IN THE NEWS ...

- **Ronnie Johnson** named Island VP/Urban Promo
- **Jim Teeson** appointed KOAI/Dallas Program Mgr.
- **Mary Ellen Kachinske** now WQAL/Cleveland PD

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- **Glenn Ordway** now PD at WEEI/Boston
- **Phil Davis** named PD; **Fritz Valentine** now VP/Sales & Mktg.; **Jim Wood** new GSM at WIZF/Cincinnati
- **Robert John** appointed KLTH-FM & KCMO-FM/KC PD
- **Jack Daniel** becomes PD at WEND/Charlotte

Page 8

NEWSSTAND PRICE \$6.50



Grand Jury Throws Book At Bloch; Extradition Likely

Indictment says talk host bilked listeners out of \$21 million in shady radio, cable deals

By **JACK MESSMER**
R&R WASHINGTON BUREAU CHIEF

Syndicated talk host **Sonny Bloch** appeared likely to be moving from a jail cell in the Dominican Republic to one in New Jersey this week after being indicted by a federal grand jury on 35 counts of defrauding listeners who invested more than \$21 million in radio stations and wireless cable ventures promoted on his radio show.

"I categorically deny all of their charges," Bloch said Thursday (5/25), shortly after the indictment was announced in New Jersey.

Authorities End 'Exile'

R&R reached Bloch in his Dominican Republic "exile," where he had been broadcasting from since mid-March, and where he had vowed to remain, believing that authorities would not comply with any U.S. extradition request.

"They're going to have to do battle with me on this playing field down here, which is a lot more level than in the U.S.," Bloch said Thursday. But a day later, he was arrested and held in a Dominican Republic jail. Authorities there were expected to approve a U.S. extradition request and send Bloch back sometime this week.

The felony indictment unveiled in New Jersey charges that Bloch "used his broadcasts as a vehicle to promote fraudulent investments to enrich himself and his co-defendants." Four men accused of running a boiler-room operation that sold the investments were each arrested last Thursday and released on \$250,000 bail.

BLOCH/See Page 11

Publicly Owned Katz Rep Firm Is Poised For Growth



Olds

NEW YORK — **Katz Radio Group** President **Stu Olds** is looking for growth opportunities, following a recent public stock offering by the radio rep group's parent company, **Katz Media Corp.** (AMEX: KTZ).

Olds said going public has boosted morale at the radio and TV rep giant, which had been owned by an employee stock ownership plan prior to a leveraged buyout in 1990. Going public, he added, "has put a sense of ownership back in the company for our people." Over 500 Katz

KATZ/See Page 11

National Radio Ownership Ceiling Lifted By House

Committee also erases cross-ownership rules, but some local owner restrictions may still apply

By **MARY ANN BARTON**
R&R WASHINGTON BUREAU

After several disappointing false alarms, provisions eliminating radio ownership caps and relaxing cross-ownership rules have been written into the Communications Act of 1995 (H.R. 1555). The House Commerce Committee approved the telecom bill by a 38-5 vote last Thursday (5/25), sending the legislation to the full House for consideration.

The radio ownership clauses came in the form of an amendment, passed 34-13 earlier in the day, sponsored by Rep. **Cliff Stearns** (R-FL).

"The time has long since passed for us to replace the antiquated maze of laws and regulations that needlessly hold back the broadcasting industry," Stearns said. "By modernizing and reforming the regulatory structure that governs the broadcasting industry, we will pro-

OWNERSHIP/See Page 11

"This provision will make **Citizen Kane** look like an underachiever"

— **Rep Ed Markey** (D-MA), arguing against radio deregulation amendment

KKBT Resets Program Dept.; Naftaly To Remain Aboard

Austin now Dir./Operations; Santosuosso to consult

KKBT (The Beat)/Los Angeles' much-publicized search for a PD is over, with the station going in-house for all of its changes. Among them:

- VP/Programming **Keith Naftaly** is leaving his day-to-day management functions in order to take up a long-standing offer from **Arista Records** to become a VP in New York, but he's received permission from the label to remain with the station as a "creative consultant";
- **Michelle Santosuosso**, PD of Evergreen's co-owned **KMEL/San Francisco**, will also continue to consult KKBT;
- KKBT Asst. PD **Harold Austin** rises to Director/Operations.

KKBT/See Page 8



Naftaly



Santosuosso



Austin

92.9 **W**MF!

SOLID ROCK

If your Mom listens, she's pretty damn cool.

Billboard Coverup Strikes Memphis

In an effort to promote its new "Solid Rock" format, **WMFS/Memphis** posted billboards 'round town with such slogans as "Music that will make you XXXX in your pants" (or the one pictured here). Seems like rather timid stuff by today's standards ... but irate citizens — led by a Christian-radio talk host — complained about the language at a city council meeting and convinced the board's owner to take up the issue. The result of all the hoopla: **WMFS** agreed to "censor" the billboards until a new campaign can be created.

92.9 **W**MF!

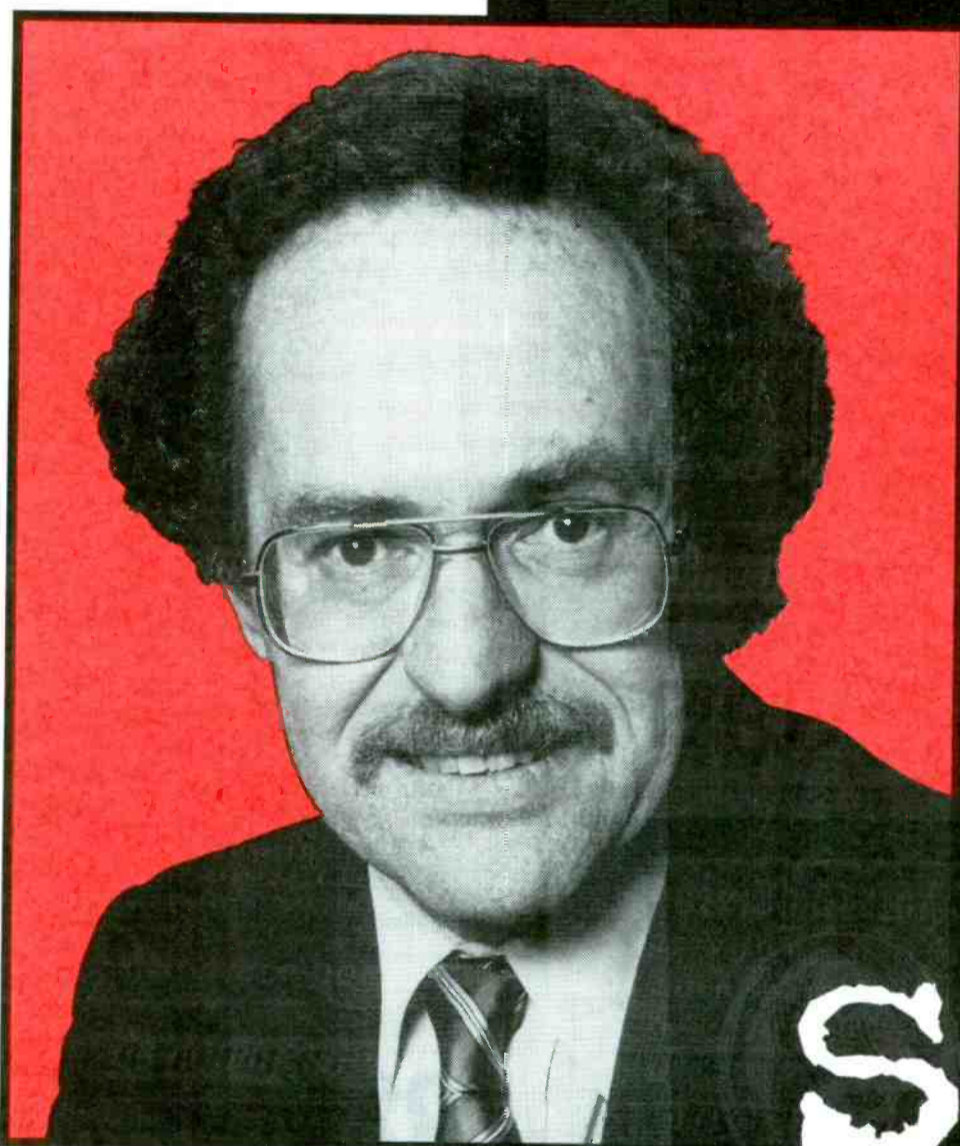
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Teeson Drawn To Dallas NAC Oasis

Programming consultant Jim Teeson has been named Program Manager of Granum NAC KOAI-FM (The Oasis)/Dallas.

"Jim brings a background which spans several formats, as well as a strong business knowledge that can bridge sales and promotions," said KHVN-AM, KJMZ-FM & KOAI VP/GM Skip Schmidt. "He'll really breathe life into our format. That's why we're so pleased that he's here."

Before embarking on his consulting venture, Teeson was with Unistar, first as a PD and then as Sr. VP/Affiliate Relations, where he oversaw eight formats. His programming experience also includes stints at KPPL-FM/Denver and KVOD/Denver, among others.

WQAL Promotes Kachinske To PD

WQAL/Cleveland MD Mary Ellen Kachinske has been elevated to PD, giving the market two female AC programmers. (Sue Wilson programs Soft AC WDOX.) Kachinske succeeds Steve LaBeau, who left the Fairfield Communications Hot AC to program crosstown Lite Rock WLTF (R&R 5/26).

GM Dave Urbach told R&R, "Mary Ellen's been a part of this station for nine years [the last five as MD] and has been through several format changes.

"She's been our Promotion Director, Traffic Director, Continuity Director, Asst. Business Manager, and has done an air-shift and news. We like to promote from within, and Mary Ellen's more than qualified for this job. It's a great opportunity for us to give a talented and

KACHINSKE/See Page 11

Atlantic's Internal Affairs



When Jimmy Page and Robert Plant performed at L.A.'s Forum, Atlantic Records set up its Low Power Radio Venture in the parking lot. Co-hosted by former MCA Sr. VP Bruce Tenenbaum and Atlantic Low Power Radio Ventures Director Bob Krane, "Page/Plant Underground Radio" — located at 1610 on L.A.'s radio dial — was heavily promoted by Atlantic interns (pictured).

Clear Channel On Expansion Drive, Snares 20% Of Heftel

Clear Channel Communications President/CEO Lowry Mays isn't waiting for Congress to raise ownership limits to let him keep expanding his radio empire. Mays last week (5/24) bought a 20% stake in Heftel Broadcasting, which won't count against Clear Channel's station limit because of the super-voting stock held by Heftel Chairman Cecil Heftel.

Clear Channel paid \$9.50 per share to buy the Heftel stock from Grupo Radio Centro (NYSE: RC), the Mexican radio group owner that acquired the Heftel stake in a swap last year which dealt Heftel

CLEAR CHANNEL/See Page 11

Johnson Becomes Island VP/Black Music Promotion

Ronnie Johnson has been appointed VP/Black Music Promotion at Island Records.

"Ronnie has been an important part of our operation for nearly four years now," noted President/CEO Johnny Barbis. "He is a team player whose commitment, integrity, and vision are crucial to our continued success."



Johnson

Johnson joined the PolyGram family three years ago as Sr. Director/National Black Music Promotion for PLG. He previously was National Director/Promotion at Reprise. His first contact with the record industry was as VP/Special Asset Group for First Union Corporation Bank in Atlanta.

Grant's 'House' Of Double Platinum



After Amy Grant performed at NYC's Radio City Music Hall, A&M execs presented her with a double-platinum plaque for her "House Of Love" LP. Pictured backstage are (l-r) Local Promotion Manager/New York Charley Londono, President/CEO Al Cafaro, Exec. Director/Marketing Celia Hirschman, VP/East Coast Operations Chuck Bliziotis, Grant, East Coast Regional Marketing Director Craig Burton, VP/Video Promotion Emily Wittman, and Sr. VP/Sales & Distribution Richie Gallo.

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1995 DEALS TO DATE

Dollars To Date: \$1,150,857,746

(Last Year: \$1,024,344,479)

This Week's Action: \$19,542,625

(Last Year: \$21,325,840)

Stations Traded This Year: 494

(Last Year: 536)

Stations Traded This Week: 23

(Last Year: 23)

DEAL DETAILS BEGIN ON PAGE 6

Deal Of The Week

• **WJMZ-FM/Anderson (Greenville) \$5.3 million**

ABS Communications creates Greenville duopoly with acquisition of AmCom Carolinas Inc. FM.

'Radical Reform' Yes, But Not Elimination

□ FCC Chairman Reed Hundt is advancing his own plan for a "new paradigm" at the Commission to counter critics who want to simply do away with the FCC.

Page 6

EIA Giveaway Heads West

□ RBDS penetration in San Francisco could jump from two stations to nearly 20 this month. EIA is now focusing on its second market after upping its stake in Philadelphia from four stations to 10. Next up: Chicago.

Page 6

RADIO BUSINESS

Think Tank Study: Abolish FCC

□ **Chairman Fields expected to hold oversight hearings**

By Mary Ann Barton
R&R WASHINGTON BUREAU

The Progress & Freedom Foundation, a Washington, DC think tank closely allied with House Speaker Newt Gingrich (R-GA), issued a plan Tuesday (5/30) that calls for abolishing the FCC within three years. It would be replaced by a radically downsized Office of Communications Policy.

"The government in Washington is still operating within a legal framework designed when AM radio was cutting-edge technology,"

said Foundation President Jeffrey Eisenach. Among the group's recommendations:

- Immediate repeal of all licensing authority. Instead, the plan suggests the government should create property rights in spectrum enforced by trespass laws.

- Privatize the government monopoly on spectrum, although existing licensees would retain their spectrum.

The report, titled "The Telecom Revolution — An American Oppor-

tunity," was developed by a consortium of think tanks whose members' ideological bent runs the gamut on the political spectrum. However, the report states that its content reflects only the representatives' views and not those of their think tanks. The Progress & Freedom Foundation also apparently received help in writing its report from current

agency staffers. An acknowledgment states the organization "extends its thanks to those currently serving with the FCC who asked not to be identified and gave insight, comments, and/or suggestions."

The Commission issued a press release minutes after the foundation issued its report. "They're wrong on the FCC's job definition: The Congress and the public want and need us to write fair rules for competition, collect still more money from spectrum auctions, and protect consumers from monopolies," FCC Chairman Reed Hundt said.

Hearings On Way

The think tanks have the ears of several key GOP legislators, including Rep. Jack Fields (R-TX), Chairman of the House Commerce Telecommunications Subcommittee. Fields is expected to hold oversight hearings on the FCC sometime this month.

FCC Office of Legislative Affairs Director Judy Harris said the Commerce Committee's chief economist has met recently with FCC staff to discuss agency operations and budgets. Harris said Congress should wait to see what happens with FCC duties under proposed telecommunications legislation before holding oversight hearings.

Providential Duopoly Closing



Radio Equity Partners President George Sosson (l) closed his \$10 million acquisition of WWRX-FM/Providence Thursday (5/25) for a duopoly with WWBB-FM. Sosson makes it official with seller Westerly Broadcasting Company Chairman Nat Urso (r), as broker Dick Foreman of Richard A. Foreman Associates looks on.

Debt Upgrade For Heritage

Moody's Investors Service has upgraded its debt rating for Heritage Media Corp. (AMEX: HTG), which specializes in radio, TV, and in-store advertising.

In upgrading its ratings for two issues of Heritage Media's publicly traded stock, Moody's noted the company's ongoing financial gains. "Heritage Media's results for the first quarter of fiscal 1995 continue the upward trend, and the company's operating cash flow for 1995 should exceed 1994 levels."

However, Moody's cautioned that Heritage Media still has considerable leverage in its financial structure.

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- Bob Whyley, audio director,
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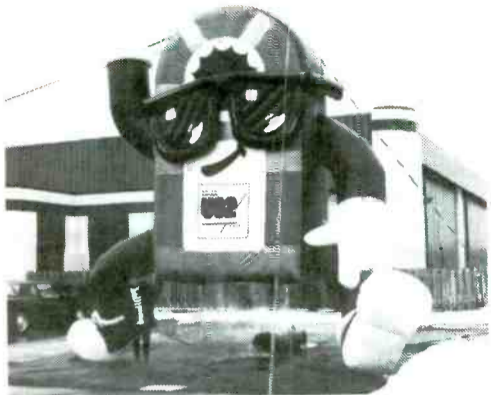
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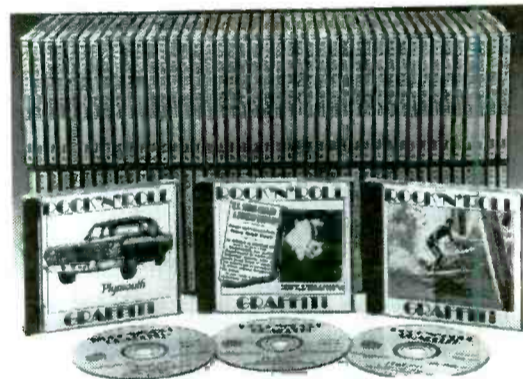


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John To Program Bonneville/KC Gold/AC Duopoly



John

KGBY/Sacramento PD Robert John has accepted a similar position at **KCMO-FM & KLTH-FM/Kansas City**. He succeeds **Brad Waldo**, who departed the **Bonneville Gold/Soft AC** duopoly to program **WLTI/Detroit (R&R 3/31)**.

VP/GM **Ron Carter** commented, "There's no doubt that Robert's an extraordinary choice to lead our programming teams. He scored A's in virtually every criterion we set for this important position."

John added, "I'll certainly follow **KGBY's** continued success. But after meeting Ron and becoming familiar with these two stations, I knew this is where I wanted to be."

Before joining **KGBY** two years ago, John was Sr. Research Consultant for **Marketing/Research Partners**. He previously programmed **WVRI/Orlando, KKYY/San Diego**, and **WMC-FM/Memphis**.

Daniel Appointed WEND/Charlotte PD



Daniel

Former **WEDJ/Charlotte VP/GM Jack Daniel** has joined new cross-town Alternative convert **WEND** as PD following the June 1 expiration of his non-compete with **Pyramid Communications**.

WEND GM Dick Harlow said, "Jack brings the talent and experience needed to make the End a big player in Charlotte. He knows this market well and is respected by the Charlotte broadcast community."

"I am excited about joining the **Dalton Group's** team in Charlotte and being involved on the ground floor of the End," added Daniel.

Daniel's broadcast career spans more than 23 years. Since leaving **WEDJ**, he has been Director/Sales & Marketing for **Paradox Films**. Previously, he was GM and PD at **WRFX/Charlotte**.

"Janet" Tours The World



After completing her "Janet" world tour, **Janet Jackson** celebrated at **Browns Nightclub** in London with **Virgin Music Group Worldwide Chairman/CEO & EMI Records Group International President/CEO Ken Berry** and **Virgin Music Group Worldwide Exec. VP Nancy Berry**.

Ordway Upped To WEEI/Boston PD

American Radio Systems has promoted **WEEI-AM/Boston Sports Radio Director Glenn Ordway** to PD. Ordway will continue as Exec. Producer of the station's Boston Celtics broadcasts, but relinquish his on-air play-by-play duties.

"Glenn's trademark is credibility," said **John Maguire**, GM of ARS sports subsidiary **American Sports Radio**. "His work ethic, preparation, and on-air performance have long been recognized as the NBA's best."

"The past 14 years have been a dream come true for a kid from Lynn who grew up an avid Celtics fan," said Ordway. "In the same diligent and honest way that I always approached the Boston Celtics game broadcasts, I now look forward to continuing our relationship."

Ordway has been with **WEEI** since 1987, moving with the station last year as it changed owners and frequencies from 590 kHz to 850 kHz. He also served as Sports Director at **WRKO-AM/Boston** and **WITS-AM & WMEX-AM/Boston**.

Davis, Valentine, Wood Earn Promotions At WIZF/Cincinnati

Urban **WIZF-FM/Cincinnati** announced a trio of promotions in its programming and sales departments this week. Interim PD **Phil Davis** has officially been given the post vacated by **Tori Turner's** exit two months ago (when **Blue Chip Broadcast Co.** took over the station), **GSM Frederick "Fritz"**



Davis

Valentine

Wood

Valentine has ascended to the newly created VP/Sales & Marketing position, and recently appointed **NSM Jim Wood** has been named to succeed Valentine as GSM.

"Phil has shown he has the ability, experience, and enthusiasm to handle the job," said VP/GM **Vince Frugé**. "Fritz has been an invaluable asset to **WIZF** for years, and Jim will play a key role in **WIZF's** future sales success."

Before joining **WIZF** as an air personality, Davis worked at **WKSM/Pensacola, FL; WJJN-FM/Dothan, AL; KEYI/Austin; WQHT/New York; and WIP/Philadelphia**. Valentine has been **WIZF's** GSM for the past eight years, and Wood was previously VP/GM of **WWNK-FM/Cincinnati**.

KKBT

Continued from Page 1

VP/GM **Craig Wilbraham** said he restructured the programming department based on **Naftaly's** ability to continue with the station. "We probably interviewed 15 very prominent outside programmers, but in the end, Keith and I decided we had all the talent we needed right here in the station. We might have gone in a different direction if Keith wasn't able to stay with us, but I'm thrilled to continue to have his weekly input regarding our strategic direction."

Regarding **Santosuosso**, Wilbraham noted, "Michelle worked with Keith both here and in San Francisco, and she is as equipped as anyone to help keep us pointed in the right direction. It's an interesting situation, because both **KMEL** and **The Beat** are similar in a lot of ways — our morning show with **John London** is simulcast up there, and we both have **Summer Jam** concerts — so **Michelle's** input will be vital."

And he said of Austin, "Harold also worked with Keith in both cities. He's young, bright, and energetic, and we're happy to give him this shot ... he'll be doing all the things a PD will typically do. In his early days, he'll receive plenty of direction and support from all of us, but we have no doubt about his ability to execute Keith's vision."

Austin observed, "I'm thrilled about the future here. My first priority is to make sure the transition is smooth. Then I have to make sure the music doesn't miss a beat — if you'll pardon the expression! I have major shoes to fill, and I'd like to thank **Keith, Craig**, and the entire **Evergreen** family for this opportunity."

Naftaly became an **Evergreen** VP when the company purchased **KMEL** three years ago. A year later, he was transferred to **L.A.** to oversee **KKBT's** programming. Prior to joining **KMEL**, **Santosuosso** was a promo exec for **RCA Records**, and she was MD of **KKLQ-AM & FM/San Diego**. Austin began his radio career as a **KMEL** intern in 1988. He eventually became a programming assistant there before transferring to **KKBT** as MD. He was named Asst. PD last year.

For The Record

When former **WLTF/Cleveland PD Dave Popovich** joins **McVay Media** as VP/AC on July 1, he'll honor his **WLTF** contract by consulting the station through September and doing some corporate work for parent **Secret Communications** through the end of '95. **McVay Media**, which continues to consult **Cleveland Soft AC WDOK**, will not consult **WLTF**.

EXECUTIVE ACTION

Trexler PD At Austin Alternative WROX

Sinclair Communications is expected to sign on new acquisition **KOKE/Austin** as Alternative **KROX (101X)** this weekend. **WROX/Norfolk MD/middayer Sara Trexler** has transferred to **KROX** as PD, and **WROX's L.A. Lloyd Hocutt** will be Asst. PD/MD. The station, which had been dark for several months, will run jockless for about a week.

The former Class A facility will also have a new 100,000-watt signal and a new duopoly partner: **KGSR**, which **Sinclair** is buying from **Beasley Broadcasting**.

"The synergy between the two stations will be a great combo," VP **Bob Sinclair** told **R&R**. "This is a position to have the alternative music franchise in the new music capitol of the United States. Everybody in Austin knows that [crosstown Alternative] **KNNC** has severe signal limitations. To me it was a no-brainer — there's close to 100,000 college students in the metro."

Regarding Trexler, he said, "Sara's worked for me for five years. She knows the music backward and forward and lives the lifestyle."

Before **WROX**, Trexler was an air personality at **Talk WNIS-AM/Norfolk**. She also programmed **Alternative WOFM/Moyock, NC**.

Gilmour Upped To Atlantic VP/Media Relations

Atlantic Records vet **Diane Gilmour** has been promoted to VP/Media Relations. She'll continue to be based in New York.

"Throughout her years at **Atlantic**, Diane has consistently enriched our publicity efforts with a rare blend of media savvy, creative insights, and consummate professionalism," remarked Sr. VP/Media & Artist Relations **Patti Conte**. "She has played a pivotal role in developing the profiles of artists working in a wide array of styles and at all stages of their careers, from new signings to multi-platinum performers."

Gilmour joined **Atlantic** in 1984 as Publicity Coordinator. She most recently was the label's Sr. Director/Media Relations.



Gilmour

D'Agostino Explores Deep Cave In GM Post

Doreen D'Agostino has been appointed GM of **Deep Cave Records**, a new independent label founded by **NAC** artist **Patrick O'Hearn** and distributed through **Passport**.

"I am thrilled to continue my association with **Patrick**, who I consider a truly visionary artist," said D'Agostino. "We are committed to presenting both radio listeners and consumers music that is beautiful, deeply original, and sophisticated yet accessible."

Previously, D'Agostino was involved with the launch of **Private Music** — where she was instrumental in signing **O'Hearn** and **Yanni**, among others — as well as heading her own independent media relations firm.

The label's first release will be **O'Hearn's** eighth solo album, "Trust."



D'Agostino

Bolke Becomes Richards Sr. Associate

Former **KDWB/Minneapolis-St. Paul PD Mark Bolke** has joined **Bill Richards Radio Consulting** as Sr. Associate.

"I have the utmost respect for **Mark** and his programming abilities," said company President **Bill Richards**. "His track record of success speaks for itself. The company is expanding so rapidly, I needed to bring in a first-class strategist."

Bolke's radio career includes three separate stints at **KDWB**, as well as stops at **KPKE/Denver** and **KRXY/Denver**.



Bolke

Radio

• **CHUCK LONTINE** has been tapped as Sales Manager at Bonneville duopoly KCMO-AM, KMBZ-AM & KLTH-FM/Kansas City. He previously was VP/GM at WLAN/Lancaster, PA.



Lontine



Ervin

• **PAT ERVIN** heads to WKLS/Atlanta as Marketing Director, effective June 12. He exits his Operations Director post at WKDA-AM, WGFX-FM & WKDF-FM/Nashville.

• **JOHN SORBI** — owner of Jack Sorbi Productions — has been appointed Director/Operations, Houston at Metro Networks.

Records

• **PAM RUSSELL** advances from Southern Regional Sales Director to Sr. Director/National Sales & Marketing at MCA/Nashville.



Russell



Straka

• **JACKIE STRAKA** has been named Director/Product Marketing at Epic/Nashville. She has worked in a marketing capacity for CBS/Nashville and Sony/Nashville since 1980.

• **MARCIA BEVERLY** shifts to Columbia/Nashville as Associate Director/Marketing, exiting her Director/Product Management post at Capricorn Records.

CHRONICLE

MARRIAGES

WKNR/Cleveland Sports anchor/reporter Jimmy Christopher to Corinne Wasylshyn, May 28.

BIRTHS

Elektra/EEG group Motley Crue bassist Nikki Sixx, wife Brandi, son Decker Nilsen, May 23.

KMLE/Phoenix MD/midday talent Gwen Foster, husband Chris, son Dillon, May 19.

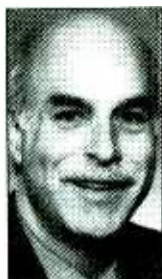
• **ADAM SEXTON** has been appointed VP/International at EMI Records (EMI/Chrysalis/SBK). He most recently served as Director/International Artist Development at BMG International. Meanwhile, EMI Manager/A&R **PETRA DORFSMAN** becomes Manager/International A&R.

• **PAUL BRINBERG** (previously Director/Financial & Strategic Planning at Atlantic Records) and **CORBIN DOOLEY** (former Director/Marketing at EMI Records/New York) are heading newly formed PC! Music, located at 949 Date St., San Diego, CA 92101; (619) 236-0187.

• **ALDY DAMIAN**, a member of recording act Earth Youth Energy Soul, has launched Damian Music. Exclusively distributed in the U.S. by Navarre Corp., the new label can be reached at 8033 Sunset Blvd., Suite 980, Hollywood, CA 90046; (818) 845-6402.

Industry

• **WARREN KURTZMAN** — former East Coast Account Manager for AccuRatings — joins Coleman Research as VP.



Knittel

• **L. BARRY KNITTEL** segues to AEI Music Network as Corporate Director/Business Affairs. He formerly served as Director/Licensing & Chief Negotiator at ASCAP.

• **JIM SCHERER**, Director/Creative Services & GM/Christian Music at Sony Music Publishing Nashville, has been upped to VP. Concurrently, **PHILIP SELF** is promoted to the Secondary Uses Department.

TRANSACTIONS

Continued from Page 6

Oklahoma

KVLH-AM & KGOK-FM Pauls Valley

PRICE: \$300,000
TERMS: Asset sale for \$75,000 cash, and a six-year, \$225,000 promissory note at 11% interest
BUYER: Pauls Valley Broadcasting Company Wright and Wright Inc., owned by Roy Floyd, David Wright, and Donald Wiese Jr. Floyd has an interest in two other stations. Phone: (903) 583-3151
SELLER: Washita Broadcasting Inc., headed by President Kelly Rawlings. Phone: (405) 238-3314
FREQUENCY: 1490 kHz; 97.7 MHz
POWER: 1kw day/63 watt night; 3kw at 303 feet
FORMAT: Country; Country

Pennsylvania

WQXA-AM & FM/York (Harrisburg)

PRICE: \$5 million
TERMS: Duopoly deal; asset sale for cash
BUYER: Tele-Media Broadcasting Company Inc., owned by Robert Tudek and Everett Mundy of Bonita Springs, FL. They own WRKZ-FM/Hershey, PA and 13 other stations. Phone: (814) 355-4729
SELLER: Penn Central Broadcasting Inc., represented by VP Judith Fulmer. It owns four stations and is selling three others. Phone: (610) 435-5913
FREQUENCY: 1250 kHz; 105.7 MHz
POWER: 1kw; 25.1kw at 705 feet
FORMAT: Gold; CHR
BROKER: Holt Radio Group

South Carolina

WWBZ-FM/McClellanville

PRICE: \$848,000
TERMS: Asset sale for \$230,000 cash, and a 25-year, \$618,000 promissory note at 9% interest
BUYER: Baker Broadcasting Inc., headed by President Frank Baker of

Lexington, SC. Phone: (803) 849-0019
SELLER: Gilchrist Communications Inc. Phone: (804) 288-6320
FREQUENCY: 98.9 MHz
POWER: 50kw at 492 feet
FORMAT: Nostalgia

Texas

KBIC-FM/Alice (Corpus Christi)

PRICE: \$650,000
TERMS: Asset sale for cash
BUYER: Guerra Enterprises, owned by Encarnacion Guerra of Laredo, TX. He owns two other stations. Phone: (210) 724-9800
SELLER: Christian Ministries of the Valley Inc., headed by President Enrique Garza. It owns two other stations. Phone: (210) 968-7777
FREQUENCY: 102.9 MHz
POWER: 50kw at 492 feet
FORMAT: Spanish

Virginia

WLCQ-FM/Clarksville

PRICE: \$200,000
TERMS: Duopoly deal; asset sale for \$25,000 cash, and two promissory notes for the balance
BUYER: JLC Properties Inc., owned by John and Catherine Cole of Halifax, VA. They own WHLF-AM & WJLC-FM/South Boston, VA. Phone: (804) 572-2988
SELLER: Clarksville Broadcasting Company Inc., headed by COB Robert Boyd. It owns one other station. Phone: (804) 374-2157
FREQUENCY: 98.3 MHz
POWER: 17.4kw at 394 feet
FORMAT: AC

Washington

KNTB-AM/Lakewood

PRICE: \$11,000
TERMS: Asset sale for cash
BUYER: Dailey Broadcasting Inc., headed by President Eddy Ray of Tacoma. Phone: (206) 588-6653
SELLER: Help Ministries Inc., represented by Director George Hamilton. Phone: (206) 384-5117
FREQUENCY: 1480 kHz
POWER: 1kw day; 111 watts night
FORMAT: Religious

Changes

Alternative: WCHZ/Augusta, GA overnigher **Julie Barry** transfers to sister KTOZ/Springfield, MO as MD/nights, replacing KNRX/Denver-bound **Kevin Kline**. KTOZ also hires crosstown KXUS AE **Corey Pinney** for similar duties ... WQXA/York MD **Bobby D.** resigns.

CHR: KYLD/San Francisco overnigher **A.J.** returns to KSFM/Sacramento as Creative Services Director. He previously served as KSFM's APD ... **Mark Christopher** exits KDON/Monterey weekends for the same shift at KWIN/Stockton ... **WPST/Trenton, NJ** night talent **Brian Douglas** is the new Music Coordinator/night talent at KKFR/Phoenix ... Former WWKX/Providence middayer **Mark Vanness** and **WFLZ/Tampa** swinger **Kelly McKay** are the new morning team at WZPL/Indianapolis, where MD **Rob Blair** adds nights ... **KKSS/Albuquerque** morning driver **Jackie James** adds MD duties as **Rob Royster** exits ... **WHYY/Montgomery, AL** ups **Joshua Fleming** from Music Coordinator to MD ... **WPXR/Quad Cities, IA** nighttimer **Nikki Cruz** adds MD stripes, succeeding **Jeff Banks**.

Country: **KMLE/Phoenix MD**/night talent **Gwen Foster** switches shifts to middays, replacing **Jeff Daniels**. Former **KMVK/Little Rock** staffer **Malone** takes nights ... **WZPT/Pittsburgh** morning man **Stoney Richards** crosses the street to **WXRK** for weekends ... At **KIIM/Tucson:** **Mark Bateman** joins for afternoons from the "Real Country" network; **Terry Phillips** is new to

evenings from **KYQQ/Wichita** ... **WGGY/Wilkes Barre-Scranton** morning personality **Jimmy Hoppa** adds MD duties.

Gold: **Rich Russo** heads to **WKTU/Ocean City, NJ** for the following shifts: weekdays, 10pm-2am; Saturday, noon-6pm; Sunday 4-10pm.

News/Talk: **KIEV/Glendale, CA's** "The Rousselot Round Table Of The Air," hosted by former Congressman **John-Rousselot**, now airs Mondays, Tuesdays, Thursdays, and Fridays (11:30am-noon).

Rock: Ex-**KIOZ/San Diego** APD/MD/afternoon driver **Peg Pollard** joins **KCAL/Riverside** for parttime airwork...**WCCC/Hartford** names middayer **Mike Karolyi MD** ... **RadioBoy** — formerly morning co-host at **KWTO/Springfield, MO** — joins **WKQQ/Lexington, KY** for weekends ... **WARQ/Columbia PD**/middayer **Dave Stewart** swaps airshifts with morning talent **Steve Varholly** ... **WUFX/Buffalo** staffer **Mr. Ed** moves to overnights at **WZZO/Allentown** ... **WKQZ/Midland, MI** has a new address: 3190 Christy Way, #5, Saginaw, MI 48603; phone and fax remain the same.

Records: Reunion Exec. VP/General Market Development **Melinda Scruggs Gales** has resigned after 15 years with the Reunion and Blanton/Harrell companies ... **Robert Jaffe** is named Coordinator/International Servicing & Production at **EMI Records (EMI/Chrysalis/SBK)**, which he joined in 1992 ... **RLG Manager/Media & Artist Development Debbie Holley** exits.

National Radio: **Ino Gomez** is named AE at **CBS Americas**.

The Point Of Secretaries Week



To celebrate Secretaries Week, **CHR KQXY (The Point)/Beaumont, TX** morning team **Doug & Dale** invited 30 hard-working secretaries to take out their frustrations on their least-favorite pieces of office equipment. Above, some participants use typewriters and computer components for batting practice.

Variety Club Honors Saperstein



Metrc Networks President David Saperstein (r) is presented with the International Media Award by **Variety Club/Houston** board members (l-r) **Patrick Fant, W. Gary Huddleston, Laura Rowe, and John Nau III**.

MEDIA

'ZINE SCENE

Inside Henley's All-Star Wedding!

The \$2 million wedding of Don Henley, 47, to Texan model Sharon Summerall, 32, is the talk of the tabs this week. Jack Nicholson, Anjelica Huston, Catherine Bach, Mimi Rogers, Clint and Lisa Hartman Black, Daphne Zuniga, and Barbara Bach were among the 600 guests who were treated to musical performances from Billy Joel, Sting, Jackson Browne, J.D. Souther, John Fogerty, the Chieftains, Joni Mitchell, Tony Bennett, Bruce Springsteen, Sheryl Crow, Bruce Hornsby, the other Eagles, the L.A. Chamber Orchestra, and — of course — the groom himself. Contributing to the cost: \$50,000 to rent the secluded Malibu ranch; \$90,000 for the gourmet food; \$150,000 for the vintage champagne; \$200,000 for the custom tuxedos; \$200,000 for fresh flowers; \$80,000 for the bride's gowns; and \$50,000 (plus untold first-class airfare) to put up out-of-town guests at a local hotel (*Globe, Star, National Enquirer, People, Entertainment Weekly*).

Good Nudes Week

When Pam Anderson and hubby/Motley Crue drummer Tommy Lee were eating at a Thousand Oaks, CA BBQ joint with a bunch of their biker buds, a fan strolled over and said she had "the greatest ass" he'd ever seen. The bikers surrounded the gentleman and demanded he perform a striptease — or face the consequences. He complied, bringing much merriment to the tattooed love boys, who capped the impromptu performance by tossing man and clothes out the door (*Star*).

Talkin' Turkey

"One guy from New York came to our first meeting with notes: This is what you gotta change." We were like, "Who is this turkey? Go away." — Dave Matthews Band drummer Carter Beauford remembers one of the group's first encounters with a major label rep. Meanwhile, Matthews explains his band's ultimate choice of major labels thusly, "With not a whole lot going on at RCA at the time, we figured we'd be a priority" (*Entertainment Weekly*).

TV Eye

Aaron Neville is such an "All My Children" fan that when he tours, his guest list always includes (Susan Lucci's longtime character) Erica Kane (*People*). "I thought 'Uh-oh, the Monkees.'" Rembrandts member Phil Solem tells *Time* about his first reaction to the demo of the theme song for the TV show "Friends," which the band turned into the current hit "I'll Be There For You." "I did the song for the 1994 TV

show 'Tek War.' I had to play it for [creator and co-star] William Shatner. He called me, saying, 'It's gotta be driving music!' I kind of felt like Scotty on 'Star Trek' and really had to resist the urge to say, 'Okay, Captain!' — Warren Zevon tells *People* about his first TV score.

Fun Couples

Eager to make a baby, Celine Dion and her manager/hubby Rene Angelil are heading to a remote Fiji island — a gift from her record label — for some uninterrupted passion (*Star*).

"It was a very romantic, theatrical occasion. It felt sacred and meaningful and ... it meant an awful lot to the kids." — Sting recalls the day he and longtime galpal Trudie Styler got hitched (*In Style*).



Jones

Harper's Bazaar features a four-page story on record producer/label owner Jellybean Benitez, who recalls his club DJ days.

"All of a sudden I'd feel a tongue on my elbow licking up my arm, and it would be Grace Jones."

"The first present I bought him was a 17th-century Italian poison ring, gold with a blue eye in it that opened so you could tip the poison in someone's wine glass. He bought me emeralds" — Marianne Faithfull gets sentimental about ex-beau Mick Jagger (*Harper's Bazaar*).

When Kim Basinger asked Slash to help her with an album, he turned her down flat (*Globe*).

Say, Say, Say

"I remember once, Keanu [Reeves] and I trying to take on Alice Cooper," says the star's childhood pal, Evan Williams, recalling the celebrity rug wrestling matches that used to take place at Reeves's — mom was a costume designer — home. "He tied us up like a human knot" (*People*).

"I had three months to memorize them, but I jerked off instead" — R.E.M.'s Michael Stipe explains his reliance on lyric sheets for the first night the band resumed touring (*Entertainment Weekly*).

"I really want to drive a car just to feel what it's like. I want to be talking to my honey on the phone and driving" — Stevie Wonder reveals a lifelong dream (*Star*).

KPWR/L.A. MD Bruce St. James offers this opinion of Michael Jackson's "HIStory": "It's not where music is headed, it's where music has been. For a long time, Michael was a visionary, but this is not a futuristic record" (*Newsweek*).

TELEVISION

Owing to the Memorial Day holiday, this week's Nielsen Media Research listing of the Top 10 TV shows was unavailable at presstime.

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Tube Tops

Bryan Adams, Anita Baker, Clint Black, Boyz II Men, Brooks & Dunn, Kenny G, Montell Jordan, Patti LaBelle, and Reba McEntire are slated to perform live from Los Angeles on CBS's two-hour "Blockbuster Entertainment Awards" telecast (Tuesday, 6/6, 9pm).

Friday, 6/2

- "Larry King: Talk Of Fame" — an hourlong interview special — debuts as the latest installment of A&E's "Biography" (8pm EDT/5pm PDT).
- Joe Jackson and G. Love & Special Sauce perform on TBS's hourlong "Live From The House Of Blues" (midnight EDT/9pm PDT).
- Rodney Foster and Freddy Fender, "Music City Tonight" (TNN).
- Lyle Lovett, "The Tonight Show With Jay Leno."

Sunday, 6/4

- Jon Secada is scheduled to appear on CBS's two-hour "49th Annual Tony Awards" telecast (9pm).

Monday, 6/5

- David Ball, John Berry, Tracy Byrd, Linda Davis, Vince Gill, Faith Hill, Alan Jackson, Waylon Jennings, Patty Loveless, Willie Nelson, Clay Walker, and Lari White are set to perform live from Nashville's Grand Ole Opry when Martina McBride, Charley Pride, and Marty Stuart host the two-and-a-half-hour "TNN Music City News Country Awards" (8pm EDT/5pm PDT).
- 4Runner, "Jay Leno."
- Jose Carreras, "David Letterman."
- General Public, "Late Night With Conan O'Brien."

Tuesday, 6/6

- David Ball, John Berry, Confederate Railroad, and Delbert McClinton perform Beatles tunes on "Music City Tonight."
- Liza Minnelli, "Jay Leno."
- Chris Isaak, "Late Show With David Letterman."

Wednesday, 6/7

- Anita Baker and David Hasselhoff are scheduled to perform on CBS's hourlong "Party For The Planet" special (8pm).
- Tracy Byrd, Chris LeDoux, and Charley Pride, "Music City Tonight."
- Anita Baker & James Ingram, "Jay Leno."
- Alison Krauss, "David Letterman."

Thursday, 6/8

- John Berry, Rick Trevino, and Chely Wright, "Music City Tonight."
- Seal, "David Letterman."
- Catherine Wheel, "Conan O'Brien."

FILMS

WEEKEND BOX OFFICE MAY 26-29

1 Casper (Universal)*	\$22.09
2 Die Hard With A Vengeance (Fox)	\$19.04
3 Braveheart (Paramount)*	\$12.90
4 Crimson Tide (Buena Vista)	\$12.80
5 Forget Paris (Columbia)	\$7.70
6 Johnny Mnemonic (TriStar)*	\$7.42
7 Mad Love (Buena Vista)*	\$6.82
8 While You Were Sleeping (Buena Vista)	\$5.76
9 Tales From The Hood (Savoy)*	\$3.89
10 French Kiss (Fox)	\$3.44

All figures in millions

* First week in release

Note: Figures reflect a three-day weekend

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "The Bridges Of Madison County," starring director/producer Clint Eastwood and Meryl Streep. The film's Malpaso/WB soundtrack, executive-produced by Eastwood, showcases jazz music by Dinah Washington, Irene Kral, Johnny Hartman, and Barbara Lewis. Two versions of "Doe Eyes" — a love theme composed by Eastwood and conducted by Lennie Niehaus — round out the LP.

Also opening this week is "The Glass Shield," starring Michael Boatman and Lori Petty as members of the L.A. Sheriff's Department and Priority recording act Ice Cube as a young man arrested for a crime he didn't commit.

VIDEO

NEW THIS WEEK

• **PINK FLOYD: PULSE (Columbia)**
Set for simultaneous release with the double-album of the same name, this video package documents the band's 1994 Earl's Court performance in London, featuring an unabridged, live performance of their "The Dark Side Of The Moon" LP. Other selections include "Take It Back" (not available on the CD), "Comfortably Numb," "Run Like Hell," "High Hopes," and more.

• **POLICE: OUTLANDS TO SYNCHRONICITIES (PolyGram)**

The video companion to "The Police: Live" double-CD set, this 90-minute collection documents the band's career with backstage interviews and never-before-seen concert footage. Selections include "Roxanne," "Driven To Tears," "Walking On The Moon," "Message In A Bottle," and "Every Breath You Take," among others.

• **JUNIOR (MCA/Universal)**
Arnold Schwarzenegger, Danny DeVito, and Emma Thompson star in this feature film, which spawned Patty Smyth's "Look What Love Has Done" as an MCA single.

• **DEAD AIR (MCA/Universal)**
Originally airing on USA last September, this feature film stars Gregory Hines as a successful radio air personality who hears someone being murdered on the other end of the request line.

THINK RADIO

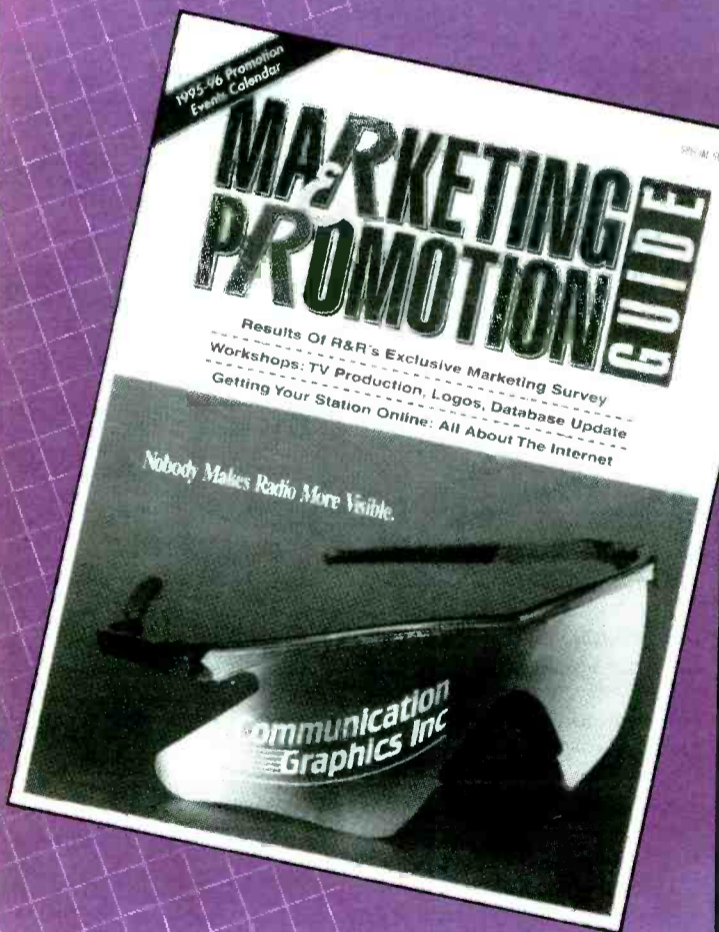
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WWRC-AM/Washington PD Walks!

News/Talk WWRC-AM/Washington PD Gary Burns abruptly quit last Friday (5/26) after a disagreement with GM Bob Longwell over whether or not to air the "Ollie North Show" *live!* on Monday, Memorial Day. (North had been given the day off by syndicator Salem Radio Network Prez Greg Anderson.) Burns claimed it was important to air the show *live!* on Monday, but Longwell disagreed.

Longwell said the station will be launching a national talent search, seeking a "top-flight talk programmer." Meanwhile, Longwell characterized Burns as a "very talented, creative guy and also a very emotional guy." Burns couldn't be reached for comment.

North producer Jack Roberts — who's actually an employee of Salem — has taken over WWRC-AM programming responsibilities until a permanent replacement is found.

SFX Broadcasting Regional Programming Mgr. Buddy Scott has been on the j-o-b for only a few days and already he has his hands full, following a pair of Tuesday (5/30) resignations at a couple of the company's Country outlets.

First, newly LMAed WTDR/Charlotte PD Ron Ellis exited destination unknown.

Second, WSIX/Nashville PD Doug Baker split, and is rumored to be headed for a new radio-oriented post in the Liberty label's marketing department.

Schultz To Resurface?

The present-day rumors of former WB Sr. VP/Jazz Ricky Schultz's re-emergence refuse to die. Look for Schultz to resurface

Rumors

- Will there be some blockbuster announcements to come out of the Nashville meeting of Liberty and Patriot promo staffers set for later this week? Will the labels' new logo mark a new Capitol/Nashville identity?
- Will WBZZ/Pittsburgh night rocker Real Deal Mike Neil grab the open afternoon gig at KALC/Denver? Will WVAQ/Morgantown, WV PD/MD Lacy Nefc cop the 'BZZ night slammer ncd?
- Is ex-KPLX/Dallas PD Brad Chambers looking for something in the Nashville housing market to go with that purported new management gig?
- Is WCLB/Boston morning show producer Sean Dion headed to a major Southeastern CHR?
- Is WAPE/Jacksonville owner Omni America — currently searching for a PD to replace Jeff McCartney — lookin' for a candidate that also can assist with WEAT-AM & FM & WOLL-FM/W. Palm Beach? Is Omni also eying properties in Tampa and Miami?



DAVIS SIGNS ON THE DOTTED LINE — Arista President/founder Clive Davis signed a new multi-year contract — rumored to be in the neighborhood of \$20 million — with BMG Entertainment. Seen at the signing are (l-r) BMG Entertainment Chairman/CEO Michael Domemann, Davis, and BMG Entertainment North America President/CEO Strauss Zelnick.

soon, possibly in a prominent position with PolyGram/Verve.

After five years as Private Music VP/Promo, Linda Feder exits to pursue personal interests. Look for former Imago promo domo Tom Gorman to succeed Feder.

Ex-WMMS/Cleveland PD Michael Luczak joins WBUZ/Toledo as OM/PD. Congratulations, ol' Buzzard!



Michael Luczak

WGST-AM/Atlanta Station Mgr. Eric Seidel says the Jacor station will defend itself "to the hilt" against a sexual harassment lawsuit filed by news staffer Adrienne Jordan-Berry. She claimed, among other things, that a possible job promotion was implied by a superior seeking sexual favors. Jordan-Berry is still working at the station.

Douglas Stations 4 Sale?

ST hears that broker Gary Stevens is quietly shopping the Douglas Broadcasting stations to potential buyers. Mainstream broadcasters may be most interested in the three L.A.-area FMs on 107.1 MHz, but the chain's ethnic-brokered AMs in other major markets also are said to be attractive for their cash flow.

After telling his audience on Thursday and Friday (5/25-26) that he would be announcing a boycott of one of his own sponsors that had "gone Hollywood," Howard Stern put the threat on hold.

WESTWOOD ONE PRESENTS

The Glastonbury Festival

CONCERT BROADCAST

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VERUCA SALT OFFSPRING SIMPLE MINDS
WEEZER URGE OVERKILL
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On June 23, 24 and 25 the Glastonbury Festival celebrates its 25th anniversary in Avalon, England. Westwood One will be there to record the festivities and present it to your listeners on Sunday, June 25th, along with memorable highlights from past festivals.

**SUNDAY, JUNE 25, 1995
TEN HOURS**

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Continued from Page 12

Tuesday (5/30), saying the sponsor had contacted him over the holiday weekend and was trying to resolve the dispute.

"Governor Stern has issued a stay of execution," said Stern, adding that the boycott threat might be revived later in the week.

Barnstable's **WGKX-FM/Memphis** and Infinity's **WBCN-FM/Boston** are the "radio station produced" finalists in this year's Mercury Awards and will compete with 38 ad agency finalists for the top prize of \$100,000.

And ... kudos 'n' superlatives to *Chicago Sun-Times* pop music writer **Jim DeRogatis**

Rumbles

• **WEZB (B97)/N.O.** PD **Scott Wright** steps down to join *Hits*.

• Noted author/air personality **Norm N. Nite** returns to **WCBS-FM/NY**.

• Former *Rolling Stone* and freelance writer/author **Chet Flippo** becomes *Billboard's* Nashville Bureau Chief.

• **WWBR/Birmingham** ups Production Dir. **Walt Brown** to PD and afternoon driver **Donovan Short** to MD.

• Country **WUSN/Chicago** midday personality **Nancy Turner** — an 18-year Windy City radio veteran — will exit the station following the spring book to spend more time with her family.

• **KYSR/L.A.** evening personality **Gina St. John** exits to pursue a TV career.

• **WRKR/Kalamazoo** PD **P.J. Lacey** exits and is replaced by **WKQZ/Saginaw** AE **Mike Ferris**. Ferris has programmed **WAFX/Norfolk** and previously spent five years as PD at 'KQZ.

• Country **WNUS/Parkersburg, WV** midday maven **Rodney Ortiz** is upped to PD in the wake of **William Benn's** exit.

• **WOVW/W. Palm Beach** APD/MD **Scott Chase** heads up the Florida coast to become the new PD for **WAOA/Melbourne**.

• Country **WHKO/Dayton** afternoon driver **Jerry Jaye** becomes PD at Classic Rocker **WMGG/Huntington, WV**.

• **KSJO/San Jose** appoints ex-**KNAC/L.A.** rocker **Laurie Free** MD/midday maven.

• **WTTS/Indy** MD/12pm-3pm air personality **John McGue** will exit at the end of June. PD **Rich Anton** adds MD duties; **Pam Thrash** (9am-noon) tacks on two hours to her midday shift and **Jimi Hurley** adds an hour to his afternoon shift.

And in other Indy city news ... ex-**WTFX/Louisville** MD **Zakk Tyler** takes the **WMFS** MD reins.

• **WUFX/Bufalo** MD **Therese Campanelli's** position has been eliminated and she's left the building.

• **KBFM/McAllen-Brownsville** AMD **Jeff "Hitman" DeWitt** becomes MD. And ... morning sidekick **Hurricane Shane** blows into the **WILN/Panama City, FL** MD slot.

• **WHHY-FM/Montgomery, AL** music coordinator **Joshua Fleming** becomes MD.

• Ex-**KKFR/Phoenix** night slammer **Marlo Devoe** takes mornings at **WJMH/Greensboro**.

RADIO & RECORDS



1

- **SW Networks** unveiled; **Susan Solomon** named CEO.
- **Bob Bolinger** becomes **KFMB-AM & FM/San Diego** GM.

5

- **George Castrucci** elected **Great American Communications** President/COO.
- **Danny Clayton** named **WBZZ/Pittsburgh** PD.
- **John Clay** becomes **WRBQ-AM & FM/Tampa** Ops Dir.
- **Bill May** returns to **WQMF/Louisville**, this time as OM.
- **Bob DeCarlo** reads **WUSA/Tampa** PD duties.
- **Steve Huntington** appointed **WLOQ/Orlando** OM.

10

- **Bernie Miller** named **WLUM/Milwaukee** PD.
- **Brian Thomas** becomes **WBJW-AM & FM/Orlando** PD.
- **WNOE-AM & FM/N.O.** ups **Kris Robbins** to OM; appoints **Ralph Cherry** FM PD.

15

- **Bobby Hattrick** elevated to **Doubleday Broadcasting** Group PD/Contemporary Stations.
- PD **Ted Utz** moves to the sales and management side of **WAQX/Syracuse**.

20

- **Jeff Kinzbach** named **WABX/Detroit** PD.
- **Harv Moore** becomes **WYSL/Bufalo** PD/morning man.

and longtime music scribe **Bill Wyman** who — as co-hosts of **Alternative WKQX-FM/Chicago's** weekend show "Sound Opinions" — were honored with the first annual Music Journalism Award for Radio at ceremonies held in L.A. last Thursday (5/25).

Let's Twist Again

Twelve days after **WCRZ/Flint, MI's** tower was toppled by vandals, the station returned to the airwaves last Thursday (5/25), awarding "Twisted Tower" T-shirts to lucky listeners.

WHY KEEP YOUR CLIENTS GUESSING...



...when the **R&R Ratings Report & Directory** can inform clients and potential clients all about your company. Get listed in the new edition! **DEADLINE JUNE 16, 1995.**

NEW LISTINGS: Call **Ted Kozlowski** at (310) 788-1620 to add your company to the industry's largest resource guide.

PREVIOUS LISTINGS: Verification forms were faxed to you a few days ago. Check them for accuracy, and fax them back: (310) 203-8727. New this edition: Add your e-mail address!

REMEMBER... if your information isn't in by June 16, you'll have to wait until next year. **EDITORIAL CLOSE: JUNE 16.**



NATIONAL RADIO FORMATS



ABC/SMN Robert Hall • (214) 991-9200 Star Station - Peter Stewart

DIONNE FARRIS/ Know BEN TAYLOR/ Will Hot AC - Robin Jones

ROD STEWART/Leave Virginia Alone Touch - Glen Cosby

BAKER & INGRAM/When You Love Someone VANESSA WILLIAMS/The Way That You Love Me

Classic Rock U2/Hold Me, Kiss Me, Thrill Me, Kill Me

ALTERNATIVE PROGRAMMING Steve Knoll • (800) 231-2818

Mainstream AC BAKER & INGRAM/When You Love Someone

Lite AC BAKER & INGRAM/When You Love Someone JIM BRICKMAN/Angel Eyes

UC LORENZO/It's Alright With You VERTICAL HOLD/ Love Today

BROADCAST PROGRAMMING Walter Powers • (800) 426-9082

Digital AC - J.J. Cook ALL-4-ONE/ Can Love You Like That

Digital Soft AC - Mike Bettelli GLORIA ESTEFAN/It's Too Late

Digital AC Mix - Mike Bettelli CURTIS STIGERS/ This Time

Digital Hot AC - J.J. Cook EVERYTHING BUT THE GIRL/Missing

Digital CHR - J.J. Cook MICHAEL & JANET JACKSON/Scream

Hot Z Format - J.J. Cook EVERYTHING BUT THE GIRL/Missing

Radio X - Cheryl Broz CAULFIELDS/Devil's Diary

JONES SATELLITE NETWORKS (800) 766-3251

Soft Hits - Rick Brady BOYZ II MEN/Water Runs Dry

Adult Choice - J.J. McKay PAULA ABDUL/My Love Is For Real

MAJOR NETWORKS (312) 755-1300

Adult HitRadio - Karen Young AMY GRANT/Big Yellow Taxi

WESTWOOD ONE NETWORKS Bob McNeill • (805) 294-9000

Format 41 - Andy Fuller BEN TAYLOR/ Will

RADIO AAHS Children's Satellite Network

Stix Franklin • (612) 926-1280

LW TW

- 1 TEVIN CAMPBELL/1 2 1(Walt Disney) 2 REDNEX/Cotton Eye Joe (Battery/Jive) 3 JIMMY CLIFF/Hakuna Matata (Walt Disney)



59.4 million households Patti Galluzzi, VP/Music Programming

ADDS

- U2/Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic) RDD STEWART/Leave Virginia Alone (WB)

HEAVY

- BOYZ II MEN/Water Runs Dry (Motown) DR. DRE/Keep Their Heads Ringin' (Priority)

JAM OF THE WEEK

NAUGHTY BY NATURE/Feel Me Flow (Tommy Boy) . 5

STRESS

- PAULA ABDUL/My Love Is For Real (Virgin) BRYAN ADAMS/Have You Ever Really... (A&M)

ACTIVE

- JON B. & BABYFACE/Someone... (Yab Yum/550 Music) BLESSID UNION OF SOULS/1 Believe (EMI)

ON

- BEASTIE BOYS/Root Down (Grand Royal/Capitol) BJORK/Army Of Me (Elektra/EEG)

Information current as of June 5.



21 million households Les Garland, Exec. VP/Programming

MUSIC TELEVISION YOU CONTROL Director/Music Programming

- 1 NOTORIOUS B.I.G./One More... (Bad Boy/Arista) 2 OL' DIRTY BASTARD/Shimmy Shimmy... (Elektra)

Most requested for week ending May 26.



48.8 million households Lee Chesnut, VP/Music Programming

ADDS

- PAULA ABDUL/My Love Is For Real (Virgin) RDD STEWART/Leave Virginia Alone (WB)

XL

- PAULA ABDUL/My Love Is For Real (Virgin) BRYAN ADAMS/Have You Ever Really... (A&M)

LARGE

- ELESSID UNION OF SOULS/1 Believe (SBK/EMI) BLUES TRAVELER/Run-Around (A&M)

MEDIUM

- BON JOVI/This Ain't A Love Song (Mercury) GLORIA ESTEFAN/It's Too Late (Epic)

CUSTOM

- JANN ARDEN/Could I Be Your Girl (A&M) JON B. & BABYFACE/Someone... (Yab Yum/550 Music)

Information current as of June 5.



36 million households Lydia Cole, VP/Music Programming

Video Soul Top 10

- 1 TOTAL I/NOTORIOUS.../Can't... (Tommy Boy) 2 METHOD MAN/I'll Be There... (Def Jam/RAL/Island)

Rap City Top 10

- 1 VARIOUS ARTISTS/The Points (Tribeca/Mercury) 2 METHOD MAN/I'll Be There... (Def Jam/RAL/Island)

Note: This week's chart is frozen.



60.2 million households Traci Todd, Manager/Video Programming

HEAVY

- JOHN ANDERSON/Mississippi Moon (BNA) CLINT BLACK/Summer's Comin' (RCA)

ADDS

- BROOKS & DUNN/You're Gonna Miss Me When... (Arista) PAM TILLIS/In Between Dances (Arista)

Information current as of May 29.



26.0 million households Tracy Rogers, Director/Programming

TOP 10

- 1 ALISON KRAUSS/When You Say Nothing... (BNA) 2 WADE HAYES/I'm Still Dancin'... (Columbia/DKC)

Information current as of May 29.

HEAVY

- JOHN ANDERSON/Mississippi Moon (BNA) CLINT BLACK/Summer's Comin' (RCA)

HOT SHOTS

- BROOKS & DUNN/You're Gonna Miss Me... (Arista) TRACY BYRD/Walking To Jerusalem (MCA)

ADDS

- PHILIP CLAYPOOL/Swingin' On My Baby's Chain (Curb) JOE DIFFIE/I'm In Love With A Capital "U" (Epic)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day.

AUSTRALIA

- 1 1 MERRIL BAINBRIDGE/Mouth 2 2 JIMMY BARNES/Change Of Heart 3 3 MAX SHARAM/Be Firm

Most Added

- TINA ARENA/Heaven Help My Heart SILVERCHAIR/Shade CUSTARD/Alone

Top 10 Australian records from playlists of 3Triple M-FM/Melbourne, FOX-FM/Melbourne, MMM/Perth, PMFM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, B105/Brisbane, FM-184/Canberra.

CANADA

- 1 1 BRYAN ADAMS/Have You Ever Really Loved A Woman? 2 2 PHILOSOPHER KING/Charms 3 3 JANN ARDEN/Wonderdrug

Most Added

- TRAGICALLY HIP/So Hard Done By SUSAN AGLUKARK/Hina Na Ho

Top 10 Canadian CHR hits courtesy The Record (416) 221-3366.



CONCERT PULSE

Table with 3 columns: Pos, Artist, Avg. Gross (in 000s). Rows include ROLLING STONES, ELTON JOHN/BILLY JOEL, EAGLES, etc.

New Tours

- Among this week's new tours: GEORGE BENSON KENNY CHESNEY CHRISTOPHER CROSS

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue.



RANDALL BLOOMQUIST

TALK RADIO BOOKSHELF

Laufer Book Lashes Out At Talk Radio

Here's what former WWRC/Washington PD Peter Laufer hates about Talk radio: **Rush Limbaugh, KSFO/San Francisco, Greater Media, uninformed hosts, Larry King, the term "host," G. Gordon Liddy, Howard Stern ...**

Oh, hell. Let's just cut to the chase. Laufer pretty much hates everything about commercial Talk radio. And he publicly vents his spleen in his new book about the format, "Inside Talk Radio: America's Voice Or Just Hot Air?" (Birch Lane Press).

Over-The-Top Portrayal

"Inside" offers a scathing portrait of Talk radio as a format dominated by self-important know-nothings, blowhards, and head cases who chase the almighty buck by proffering a steady stream of misinformation to audiences who foolishly hang on their favorite hosts' every word.

While there is certainly more than a little truth to that characterization, the format doesn't deserve the nasty, bitter tone of this book. Laufer's disdain for Talk radio is summed up in his supposedly rhetorical question to one of the hosts who attended a 1993 White House event: "Aren't talk show hosts much more clowns and entertainers transmitting misinformation than a serious element of the national and social debate?"

Laufer has already answered that question for himself and sets out to build his case by focusing on the worst the format has to offer: marginal talker **Les Kinsolving** making a fool of himself at the White House; **Tom Leykis's** arrest on domestic violence charges; the bizarre, would-be talkers who pass through a PD's office; Limbaugh's most egregious misstatements and stretches, et cetera, et cetera.

A Peabody Award-winning radio reporter, Laufer is clearly vexed by the question of whether talk hosts are journalists or entertainers. Unable to accept that they are a unique hybrid, he flails about castigating talkers from every level of the industry for even pretending to deliver legitimate news and information. Larry King is savaged for his softball questioning of political heavyweights, while the

hosts who broadcast from the White House lawn in 1993 at President Clinton's invitation are derided as rubes who couldn't tell when they were being spun.

But the book's biggest whipping boy is Rush Limbaugh. According to Laufer, the Big Man is the embodiment of all Talk radio evil, a menace to society whose alleged knowing use of falsehoods to bolster his conservative opinions merits (honest!) a reference to Nazi propaganda philosophy, complete with excerpts from Hitler's "Mein Kampf!"

Cut & Paste

Laufer offers little positive information to balance his criticisms. For

example, while he champions a calm, rational style of Talk radio designed to enlighten the masses and help solve social problems, Laufer gives scant attention to those who already do that type of show. **KABC/Los Angeles** middayer **Michael Jackson** is not even mentioned.

Most of "Inside Talk Radio" was written during Laufer's ill-fated tenure at WWRC, which ended with him filing a wrongful termination

Most of "Inside Talk Radio" was written during Laufer's ill-fated tenure at WWRC, which ended with him filing a wrongful termination suit against owner Greater Media. That circumstance may explain some of the book's bitterness,

as well as its hodgepodge, anecdotal structure. "Inside" reads like a book that was written in the author's spare time. It relies heavily on the writing and research of others and focuses disproportionately on people Laufer knows personally, including his airstaff at WWRC. It is also padded with lengthy transcripts of calls and detailed recounting of such insignificant (but widely reported) events as **Sally Jessy Raphael's** shameful treatment of Rush Limbaugh at the Radio Hall of Fame.

The book also wanders off on multipage side trips that are of marginal value, including a visit with an aging hippy talk host in Nevada and

TOP 10 TALK TOPICS

May '95

What's on Americans' minds? Each month R&R conducts an exclusive survey on the nation's leading Talk radio stations to determine the 10 issues that have generated the greatest amount of listener phone response over the past four weeks. Following is a comparison of last month's and this month's hottest topics.

LM	TM	
1	1	Oklahoma City Bombing
2	2	O.J. Simpson Trial
10	3	Extremists/Local Militias
5	4	Talk Radio
—	5	Trade Issues With Japan
—	6	NRA/President Bush
—	7	White House Security
—	8	Alabama Chain Gangs
—	9	Connie Chung/Dan Rather
—	10	Welfare Reform

O.J. Simpson hits the one-year mark on the chart; welfare reform returns after a month's hiatus.

Reporting Stations: WRKO/Boston, Al Mayers; WABC/New York, Phil Boyce; WWDB/Philadelphia, Matthew Zucker; WTAE/Pittsburgh, Bruce Gilbert; WGST/Atlanta, Nancy Zintak; WYXT/Detroit, Pat Sheehan; WBAP/Dallas-Ft. Worth, Tyler Cox; WTSM/Madison, Bob Shomper; WLS/Chicago, Diana Bodkins; KSTP/Minneapolis, Steve Konrad; WOC/Davenport, IA, Jon Zimney; KMOX/St. Louis, Tom Langmyer; KXL/Portland, Mike Dirck; KGO/San Francisco, Jack Swanson

a 10-page description of a sex talk show that aired on **KSAN/San Francisco** in 1971.

Writing on the run invites errors and Laufer's book contains its share, ranging from minor (it's **Radio & Records**, not **Radio and Records**) to more significant (KABC was the first all-Talk station, not crosstown **KLAC**). But his worst mistake was failing to understand or accept Talk radio for what it is: a commercial enterprise that makes money not by lecturing its audience or fomenting

political change but by offering a delicate blend of entertainment and information.

It's too bad Peter Laufer didn't put a little more time and thought into this work. There is a real need for an in-depth, balanced — and, yes, entertaining — book about the News/Talk format. With a little more substance and a little less vituperation, "Inside Talk Radio" could have been a valuable addition to the too-small body of work on this fascinating medium.

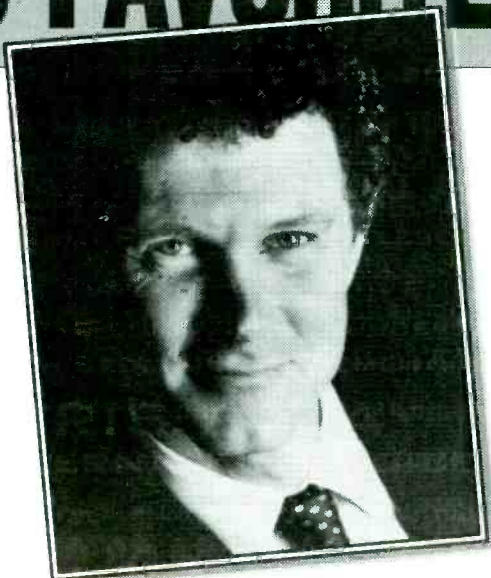
"Inside" reads like a book that was written in the author's spare time. It relies heavily on the writing and research of others and focuses disproportionately on people Laufer knows personally.

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THE DR. DEAN EDELL SHOW MEDICAL MINUTES

Master communicator, patient-focused, extraordinarily informed, caring and with a sense of humor, **Dean Edell, M.D.** singularly satisfies America's primary thirst for health and medical information and advice.

Eagerly sought out by almost 9,000,000 adults weekly on 340 radio stations,



Dr. Edell hosts health news, issues, opinions and advice to callers.

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THE MARIO talk *Cuomo* SHOW



“Work
is better
than
welfare.”

*M*ario Cuomo doesn't flinch. He says what he thinks with a style all his own. Just what you need for great talk radio. To carry The Mario Cuomo Show in your market, call SW Networks Affiliate Marketing at **212.833.7320**.





TONY NOVIA

Take Maximum Advantage Of Promotions With PROMAX

□ It's not too late; can your radio station afford not to go?

Want to learn how to design, use, and build the very best promotion and marketing ideas to better position your station in the marketplace? Jim Chabin, who has been President/CEO of PROMAX for the past three years, tells why stations that stay action-oriented and open to new ideas will be the survivors in their respective marketplaces.

Chabin's vast experience in marketing, promotions, and management include stints as VP/National Promo for E! Entertainment, co-owner/GM of two radio stations, Western Marketing Manager for CBS-TV stations, and a spot sales exec at CBS Radio.



Jim Chabin

R&R: PROMAX is celebrating its 40th conference. For those who aren't aware of the organization, can you explain what it does?

JC: PROMAX — formerly known as the Broadcast Promotion and Marketing Executives (BPME) — is the international association of promotion and mar-

□

As radio broadcasters we have to seriously look at how we're going to manage this business and figure a way to get those promotions off our radio stations while still collecting the advertising money.

□

keting professionals in the electronic media, who are dedicated to advancing the role and increasing the effectiveness of promotion and marketing within their industry, related industries, and the academic community.

PROMAX reflects the evolution of the electronic media with its various ups and downs and ins and outs [up to] today. The association representation includes almost 1900 member corporations in 45 countries, and everybody from Singapore Broadcasting and the BBC, to radio stations, networks, and syndicators.

R&R: As a former radio station owner and GM, what is your take

on radio and promotions in 1995?

JC: Some of the major issues we must deal with are value-added marketing, and a primary concern is developing the new technologies for communicating with our core audiences and developing new audiences. Radio has some real interesting dynamics that we didn't have five years ago. Number one is we have a healthy business. More advertisers want to use radio than I can recall. Just look at contemporary radio right now. Five or six years ago there were two or three brand-name beers that were gearing up for summer, now there are probably 50. Take a look at the number of motion picture titles there are today. The beer companies and the major studios are using radio in a way that is unprecedented.

Conversely, every single one of those advertisers want a promotion right now to go with their advertising schedule. As radio broadcasters we have to seriously look at how we're going to manage this business and figure a way to get those promotions off our radio stations while still collecting the advertising money.

R&R: Do you have recommendations for relief from on-air, value-added promotions most radio stations have to run?

JC: I believe developing web sites for stations has great potential if we can drive a certain element of highly desirable consumers, who are computer savvy, to plug into our radio stations' online. That's a whole new medium for radio to utilize as value-added. I look at that and get excited because it's another business for radio to get into for a reasonably small investment. Database marketing is another area for off-air or limited air value-added marketing. You can also care and feed those P1 listeners by sending them birthday

cards. Stations should try to service and promote themselves off the air as well as on the air.

R&R: What's your response to the people who still don't believe in the future of technology and its applications to radio promotions?

JC: I recently spoke at a California Broadcasters Convention and someone in the back remarked that "all this new technology is pie in the sky and it won't affect my radio station." Guess what? In five years that station will probably be out of business. In 1995 and beyond you cannot depend on commuters listening to your station. Shutting out new technology is a display of extreme naivety. The world is changing and marketing and promoting in this world is becoming far more

sophisticated.

Those who attack the marketplace are going to do very well and those who don't are going to be attacked by the marketplace and perhaps fail. Our vision for PROMAX is this is a masters promo-

radio and marketing program. This conference is a forum; it is a web site from which you can go in and look at all the different stuff and learn about it all. Then you have to come back and figure out what the application is.

R&R: What is your sense today for the future of radio promotions?

JC: I think something that is of great importance and simultaneously a great opportunity is the co-mingling of the radio stations in each market and the cable systems in those markets that have VH1, MTV, CNN, etc. There isn't a radio format or cable network on your local cable system that doesn't have unsold avails.

Your local cable system really doesn't know what to do with all that unsold inventory, while your sales manager may be a master at inventory management. Why not use those unsold avails in an ongoing co-promotion campaign? Why not co-promote between your radio station, local cable systems, and local television stations? Ultimately, what's going on in this marketplace is the

10 Steps To Generating Press

Exchanging ideas is the name of the game with PROMAX. Here are some tips from member Paul Miraldi.

- **Set a written goal** of the press coverage you hope to achieve. (Six news stories in six months.)
- **Update your press list regularly.** People in this industry come and go so quickly. This is a great intern project. Have separate lists: local, national, and trade. Find out deadlines.
- **Don't pitch the press on every single event** that happens at your station. Quality over quantity. If an assignment editor sees a press release each week, the real important stories won't jump out of your releases. Unsure if a story's newsworthy? Call a reporter or assignment editor and ask.
- **Give the press new reasons to cover the same old story.** Who wants to see Punxsutawney Phil come out of his hole on Groundhog's Day? But, isn't it cool to see a six-foot groundhog on a stairmaster at the health club working off the winter fat?
- **Proof! Proof! Proof!** No one wants a press release with spelling, grammatical, and factual errors. Keep the release to one page.
- **Follow up with the assignment editor** to make sure he or she received the press release. Don't badger them about covering the story.
- **Send a thank you note** or place a phone call to the appropriate person when you receive press.
- **Hire a clipping service** to keep track of your success stories. Audio and video clipping services exist as well. Often, the video clipping service will call and inform you of a press mention.
- **Do something cool with your clips.** Create a video montage/presentation of the station. Salespeople will love to take this on calls and show the station's many success stories.
- **Do a monthly/quarterly recap** for your boss of your press coverage. Great job security!

walls are coming down, the lines are disappearing, and the media is all blurring together.

R&R: Radio people tend to prefer radio conventions. What are the advantages of attending a convention like PROMAX with such media diversity?

JC: As the '90s give way to a new millennium, promotion, marketing, and design-driven companies are faced with demands from growth. Media organizations, large and small, have committed themselves to increasing productivity, profitability, audiences, and revenue. This year's conference has been constructed to provide you with insights into our industry's future and actionable solutions to the challenges that the future presents.

This conference also reflects what's going on in the entire media industry, including radio. For example, this year we have five sessions about the Internet: how to design it, how to build it, how to sell with it, and how to promote with it. Those sessions are not designed specifically for radio or television. They are truly designed for people who say, "I want to learn how to maximize my station's effectiveness with this new technology." It's relevant to all of us because it's relevant to

the marketplace. If you are going to be a smart marketer in this marketplace, here is an example of something you ought to have in your arsenal. I feel PROMAX is the best place to learn where to design, how to use, or where to build the very best promotion and marketing ideas.

R&R: Can you recap what you have scheduled for radio and some of the featured speakers?

JC: We have 13 scheduled radio format sessions in addition to half a

dozen radio roundtables. Emmy Award-winning actor and former KPWR/Los Angeles morning man Jay Thomas is hosting "Radio: State of the Art," and we are conducting our first-ever radio reception so radio attendees will have their own sessions and their own private reception.

Featured speakers include Acad-

emy of Television Arts and Sciences President Richard Frank; former Walt Disney Television and Telecommunications Chairman Peter Sealey, who now heads global marketing for Coca-Cola; Todd Rundgren, songwriter, video pioneer, recording artist, software developer, and interactive artist; Maya Angelou, poet, producer, actor, writer, and 1994 Grammy Award winner; and New World Entertainment Chairman Brandon Tartikoff.

Next week, Jim Chabin discusses the future, and we'll feature other PROMAX members' recommendations on steps to success.

PROMAX • BDA
CONFERENCE
WASHINGTON, D.C.
EXPOSITION &
JUNE 7-10, 1995

The annual PROMAX (Promotion & Marketing Executives in the electronic media) and BDA (Broadcast Design Association) Conference and Exposition will be held in Washington, DC Wednesday, June 7 through Saturday, June 10. The seminars will be divided between the Sheraton Washington and Washington Hilton Hotels. For more information, call (310) 789-1511 between 8:30am-5:30pm (PT).

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

CHR/POP

Callout America® song selection is based on the Top 30 titles from the R&R CHR/Pop chart for the week of May 8-14.

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
BOYZ II MEN Water Runs Dry (Motown)	4.07	4.10	4.06	3.94	78.2%	19.4%
GREEN DAY When I Come Around (Reprise)	4.05	3.93	4.06	3.99	92.6%	23.0%
LIVE Lightning Crashes (Radioactive)	4.02	4.02	4.09	4.06	72.8%	15.4%
REMBRANDTS I'll Be There For You (EastWest/EEG)	3.87	—	—	—	72.5%	14.5%
MONTELL JORDAN This Is How We... (PMP/RAL/Island)	3.81	—	—	—	70.6%	20.1%
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	3.79	3.81	3.98	3.85	74.8%	19.6%
BLESSID UNION OF SOULS I Believe (EMI)	3.79	3.73	3.67	3.73	82.4%	26.0%
TLC Red Light Special (LaFace/Arista)	3.78	3.69	3.64	3.76	69.1%	23.8%
BLUES TRAVELER Run-Around (A&M)	3.71	3.62	3.69	3.53	52.0%	11.0%
SHERYL CROW Strong Enough (A&M)	3.69	3.64	3.81	3.72	93.9%	33.8%
REAL McCOY Another Night (Arista)	3.64	3.60	3.61	3.58	94.4%	42.4%
SOUL FOR REAL Candy Rain (Uptown/MCA)	3.61	3.69	3.62	3.65	68.1%	24.3%
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	3.59	3.67	3.94	3.73	90.2%	37.5%
R.E.M. Strange Currencies (WB)	3.58	3.51	3.58	—	51.5%	15.4%
DIONNE FARRIS I Know (Columbia)	3.56	3.51	3.64	3.59	93.6%	40.4%
JAMIE WALTERS Hold On (Atlantic)	3.54	3.65	3.59	3.59	79.2%	25.5%
BRYAN ADAMS Have You Ever Really Loved... (A&M)	3.53	3.69	3.62	3.32	68.1%	17.6%
NICKI FRENCH Total Eclipse Of The Heart (Critique)	3.52	3.46	3.63	—	85.3%	21.6%
REAL McCOY Run Away (Arista)	3.52	3.46	3.54	3.35	87.7%	34.3%
DAVE MATTHEWS BAND What Would You Say (RCA)	3.46	3.57	3.64	3.41	62.0%	17.6%
MARTIN PAGE In The House Of Stone And Light (Mercury)	3.46	3.40	3.61	3.48	82.8%	26.5%
ANNIE LENNOX No More "I Love You's" (Arista)	3.39	3.39	3.62	3.45	59.6%	17.9%
FIREHOUSE I Live My Life For You (Epic)	3.38	3.36	3.33	3.49	70.3%	21.8%
ADAM ANT Wonderful (Capitol)	3.36	3.40	3.27	3.34	39.0%	13.2%
VAN HALEN Can't Stop Lovin' You (WB)	3.35	3.25	3.44	3.37	69.9%	21.8%
DES'REE Feel So High (550 Music)	3.30	3.26	3.09	3.22	53.2%	14.2%
ELTON JOHN Believe (Rocket/Island)	3.25	3.11	3.27	3.25	84.6%	35.0%
TOM PETTY It's Good To Be King (WB)	3.23	3.39	3.31	—	58.6%	19.9%
PAULA ABDUL My Love Is For Real (Virgin)	3.00	—	—	—	40.4%	12.5%
HUMAN LEAGUE Tell Me When (EastWest/EEG)	2.98	2.99	3.03	2.88	75.2%	35.5%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5. (1= dislike very much; 5= like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R CHR/Pop reporting station in the following regions: EAST: WXKS/Boston, WKSE/Buffalo, WKSS/Hartford, WTIC/Hartford, WHTZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. SOUTH:WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. MIDWEST: WKRQ/Cincinnati, WZJM/Cleveland, WNCI/Columbus, WZPL/Indianapolis, KISF/Kansas City, KMXV/Kansas City, KDWB/Minneapolis, WKBO/St. Louis. WEST: KIIS/Los Angeles, KKFR/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLO/San Diego. © 1995, R&R Inc.

Callout America HotScores

BY TONY NOVIA

Boyz II Men's "WATER RUNS DRY" (Motown) is the best-testing song overall on CALLOUT AMERICA, claiming the crown for a second week. "WATER" is huge among women 12-17, nabbing a 4.41 favorability score.

As expected, "I'LL BE THERE FOR YOU" by the Rembrandts (EastWest/EEG) debuts with a strong 3.87 total favorability score. The theme from NBC's hit sitcom "FRIENDS" performs best among women 25-34, where it ranks third with a 3.88.

A strong base at the Rhythmic and Urban formats sets the stage for newcomer Montell Jordan's powerful Pop debut, "THIS IS HOW WE DO IT" (PMP/RAL/Island). "THIS" enters CALLOUT AMERICA with a 3.89 favorability score among 12-17 women, 3.73 among women 18-24, and 3.71 among women 25-34. Interestingly, scores strongest in the Midwest with a 3.96.

"LET HER CRY" by Hootie & The Blowfish (Atlantic) is the big winner among women 25-34 this week, coping a 3.93 favorability score. Other strong performers in the 25-34 cell include "RUN-AROUND" by Blues Traveler (A&M) (3.79; third place in the demo), "HAVE YOU EVER REALLY LOVED A WOMAN?" by Bryan Adams (A&M) (3.76; fifth place), and "STRANGE CURRENCIES" by R.E.M. (WB) (3.72; tied for sixth).

Now that CALLOUT AMERICA is in its 17th week, the numbers show that 40% of our weekly sample are P1 listeners of a CHR/Pop reporter. Also worth noting: Teens tend to be early adopters of pop music. Songs rarely start out with high favorability in the upper demos. The biggest callout smashes begin with the younger group and spread to the upper demos — "WHEN I COME AROUND" by Green Day (Reprise) is a textbook case.

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TURNING POINT

PO Box 1358 Placerville, CA 95667
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JUNE 2, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	①	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) 6361 6212 6026 5789 149/1					
6	4	3	②	BOYZ II MEN Water Runs Dry (Motown) 5967 5711 5161 4521 142/0					
2	1	1	3	BLESSID UNION OF SOULS I Believe (EMI) 5905 6275 6560 6537 139/0					
9	5	5	④	BRYAN ADAMS Have You Ever Really Loved... (A&M) 5451 5156 4656 4123 143/1					
—	27	12	⑤	REMBRANDTS I'll Be There For You (EastWest/EEG) 5323 3915 1865 340 152/6					
1	2	4	6	DIONNE FARRIS I Know (Columbia) 5132 5659 6132 6621 143/0					
20	12	6	⑦	NICKI FRENCH Total Eclipse Of The Heart (Critique) 5082 4490 3665 2804 126/2					
13	10	9	⑧	DAVE MATTHEWS BAND What Would You Say (RCA) 4453 4331 4225 3920 132/2					
7	7	8	9	VAN HALEN Can't Stop Lovin' You (WB) 4282 4388 4329 4300 124/0					
11	9	7	10	LIVE Lightning Crashes (Radioactive) 4270 4412 4287 4085 130/2					
15	15	13	⑪	BLUES TRAVELER Run-Around (A&M) 3839 3749 3489 3428 128/1					
5	8	10	12	JAMIE WALTERS Hold On (Atlantic) 3581 4017 4323 4623 109/0					
4	6	11	13	REAL MCCOY Run Away (Arista) 3058 3930 4506 4910 95/0					
17	16	15	14	TLC Red Light Special (LaFace/Arista) 2995 3109 3188 3131 102/0					
22	18	17	⑮	ADAM ANT Wonderful (Capitol) 2898 2876 2663 2432 113/1					
BREAKER			⑯	PAULA ABDUL My Love Is For Real (Virgin) 2808 2498 1858 539 118/6					
12	13	14	17	GREEN DAY When I Come Around (Reprise) 2718 3130 3608 3968 100/0					
BREAKER			⑰	R.E.M. Strange Currencies (WB) 2513 2468 2355 2134 108/0					
16	17	19	19	MARTIN PAGE In The House Of Stone... (Mercury) 2480 2716 2989 3273 94/1					
33	26	23	⑳	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island) 2398 2195 1942 1584 89/1					
8	14	16	21	SHERYL CROW Strong Enough (A&M) 2320 2904 3602 4192 97/0					
—	—	35	⑳	ALL-4-ONE I Can Love You Like That (Blitz/Antantic) 2271 1381 174 — 113/13					
25	24	22	23	TOM PETTY It's Good To Be King (WB) 2205 2265 2247 2140 98/0					
—	41	31	⑳	YAKI-DA I Saw You Dancing (London/Island) 2142 1795 1325 766 103/4					
10	11	18	25	FIREHOUSE I Live My Life For You (Epic) 2128 2808 3673 4121 83/1					
48	36	30	⑳	BETTER THAN EZRA Good (Swell/Elektra/EEG) 2052 1796 1478 992 115/8					
34	33	28	⑳	COLLECTIVE SOUL December (Atlantic) 1997 1863 1723 1549 105/2					
49	38	32	⑳	JON B. & BABYFACE Someone To... (Yab Yum/550 Music) 1955 1706 1438 903 96/10					
DEBUT			⑳	MICHAEL & JANET JACKSON Scream (Epic) 1875 595 — — 120/10					
23	22	24	30	SOUL FOR REAL Candy Rain (Uptown/MCA) 1840 2175 2382 2401 78/1					
32	31	29	31	ADINA HOWARD Freak Like Me (EastWest/EEG) 1806 1807 1776 1637 71/1					
DEBUT			⑳	BON JOVI This Ain't A Love Song (Mercury) 1794 558 — — 116/24					
—	—	38	⑳	SOUL ASYLUM Misery (Columbia) 1774 1332 632 99 105/16					
DEBUT			⑳	REAL MCCOY Come And Get Your Love (Arista) 1759 873 389 252 101/16					
21	25	27	35	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic) 1691 1909 2070 2503 81/0					
18	19	25	36	ELTON JOHN Believe (Rocket/Island) 1663 2041 2443 3018 72/2					
28	30	33	37	REAL MCCOY Another Night (Arista) 1515 1556 1832 1791 72/0					
DEBUT			⑳	ROD STEWART Leave Virginia Alone (WB) 1489 1046 217 — 91/3					
19	21	26	39	ANNIE LENNOX No More "I Love You's" (Arista) 1423 1969 2424 2840 69/0					
—	—	40	⑳	CORONA Baby Baby (EastWest/EEG) 1422 1315 1133 891 75/4					
38	37	36	⑳	STEVIE B Dream About You (Emporia) 1351 1349 1473 1457 43/1					
44	45	45	⑳	DIANA KING Shy Guy (WORK) 1312 1194 1179 1157 55/1					
DEBUT			⑳	NELSON (You Got Me) All Shook Up (DGC/Geffen) 1184 834 189 5 77/11					
46	46	44	44	ELASTICA Connection (DGC/Geffen) 1152 1208 1168 1048 74/0					
29	34	41	45	DES'REE You Gotta Be (550 Music) 1151 1315 1616 1785 62/0					
47	—	48	⑳	FUN FACTORY Close To You (Curb) 1102 1101 1107 1007 43/0					
36	39	42	47	PEARL JAM Better Man (Epic) 1096 1232 1410 1473 42/0					
27	32	37	48	MADONNA Take A Bow (Maverick/Sire/WB) 1057 1333 1725 1975 56/0					
50	—	50	49	JAYHAWKS Blue (American/Reprise) 1017 1062 975 898 58/0					
41	43	49	50	BROWNSTONE If You Love Me (MJJ/Epic) 1016 1086 1198 1381 32/1					

This chart reflects airplay from May 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 156 CHR/Pop reporters. 147 current playlists. © 1995, R&R Inc.

BREAKERS

PAULA ABDUL
My Love Is For Real (Virgin)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
2808/310 118/6 16

R.E.M.

Strange Currencies (WB)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
2513/45 108/0 18

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	48
MADONNA Human Nature (Maverick/Sire/WB)	37
EAGLES Learn To Be Still (Geffen)	28
BON JOVI This Ain't A Love Song (Mercury)	24
SEAL Kiss From A Rose (ZTT/Sire/WB)	20
REAL MCCOY Come And Get Your Love (Arista)	16
SOUL ASYLUM Misery (Columbia)	16
CHRIS ISAAK Somebody's Crying (Reprise)	15
OURAN OURAN Perfect Day (Capitol)	14
MONICA Don't Take It Personal... (Rowdy/Arista)	14

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
REMBRANDTS I'll Be There For You (EastWest/EEG)	+1408
MICHAEL & JANET JACKSON Scream (Epic)	+1280
BON JOVI This Ain't A Love Song (Mercury)	+1236
ALL-4-ONE I Can Love You Like That (Blitz/Antantic)	+890
REAL MCCOY Come And Get Your Love (Arista)	+886
NICKI FRENCH Total Eclipse Of The Heart (Critique)	+592
ROD STEWART Leave Virginia Alone (WB)	+443
SOUL ASYLUM Misery (Columbia)	+442
NELSON (You Got Me) All Shook Up (DGC/Geffen)	+350
CHRIS ISAAK Somebody's Crying (Reprise)	+349

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TLC Creep (LaFace/Arista)	149/1
HUMAN LEAGUE Tell Me When (EastWest/EEG)	142/0
MELISSA ETHERIDGE If I Wanted To (Island)	139/0
CORONA The Rhythm Of The Night (EastWest/EEG)	143/1
CRYSTAL WATERS 100% Pure Love (Mercury)	152/6
MELISSA ETHERIDGE I'm The Only One (Island)	143/0
BON JOVI Always (Island)	126/2
SHERYL CROW All I Wanna Do (A&M)	132/2
JOHN MELLENCAMP Wild Night (Mercury)	124/0
TOM PETTY You Don't Know How It Feels (WB)	124/0

Breakers: Songs registering 2500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FOREIGNER

All I Need To Know

Impact Date: June 13



HOTTEST NEW & ACTIVE

MATTHEW SWEET Sick Of Myself (*Zoo*)
Total Plays: 844, Total Stations: 57, Adds: 4

SHARA NELSON Down That Road (*Chrysalis/EMI*)
Total Plays: 791, Total Stations: 41, Adds: 0

SOPHIE B. HAWKINS As I Lay Me Down (*Columbia*)
Total Plays: 773, Total Stations: 43, Adds: 5

JANN ARDEN Could I Be Your Girl (*A&M*)
Total Plays: 752, Total Stations: 54, Adds: 7

JEFF BUCKLEY Last Goodbye (*Columbia*)
Total Plays: 746, Total Stations: 54, Adds: 1

JORDAN HILL Remember Me This Way (*MCA*)
Total Plays: 717, Total Stations: 71, Adds: 13

EDDIE MDNEY After This Love Is Gone (*Wolfgang*)
Total Plays: 591, Total Stations: 51, Adds: 10

JDN SECADA Where Do I Go From You (*SBK/EMI*)
Total Plays: 574, Total Stations: 40, Adds: 5

CHRIS ISAAK Somebody's Crying (*Reprise*)
Total Plays: 530, Total Stations: 53, Adds: 15

GLORIA ESTEFAN It's Too Late (*Epic*)
Total Plays: 410, Total Stations: 28, Adds: 0

STONE TEMPLE PILOTS Dancing Days (*Atlantic*)
Total Plays: 395, Total Stations: 23, Adds: 0

MELISSA ETHERIDGE Like The Way I Do (*Island*)
Total Plays: 387, Total Stations: 13, Adds: 2

NINE INCH NAILS Hurt (*Nothing/TVT/Interscope*)
Total Plays: 386, Total Stations: 39, Adds: 6

BRANDY Best Friend (*Atlantic*)
Total Plays: 385, Total Stations: 33, Adds: 3

EAGLES Learn To Be Still (*Geffen*)
Total Plays: 378, Total Stations: 40, Adds: 28

RUSTED RDDT Send Me On My Way (*Mercury*)
Total Plays: 369, Total Stations: 31, Adds: 7

JILL SOBULE I Kissed A Girl (*Lava/Atlantic*)
Total Plays: 335, Total Stations: 27, Adds: 8

K7 Move It Like This (*Tommy Boy*)
Total Plays: 306, Total Stations: 10, Adds: 0

DURAN DURAN Perfect Day (*Capitol*)
Total Plays: 283, Total Stations: 37, Adds: 14

U2 Hold Me, Thrill Me, Kiss Me, Kill Me (*Atlantic*)
Total Plays: 257, Total Stations: 48, Adds: 48

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

JUNE 6

Bates	"Hello" (Radikal/Critique)
Laura Branigan	"Dim All The Lights" (Atlantic)
Chicago	"Dream A Little Dream Of Me" (Giant)
Cranberries	"Ridiculous Thoughts" (Island)
Londonbeat	"Build It With Love" (Radioactive)
MN8	"I've Got A Little Something For You" (WORK)
Danny Tate	"Dreamin'" (Virgin)
Tony Thompson	"I Wanna Love Like That" (Giant)
TLC	"Waterfalls" (LaFace/Arista)
U.N.V.	"So In Love With You" (Maverick/WB)
Vanessa Williams	"Colors Of The Wind" (Hollywood)

JUNE 13

A-House	"The Strong And The Silent" (MCA)
After 7	"Til You Do Me Right" (Virgin)
Brownstone	"I Can't Tell You Why" (Epic)
Del Amitri	"Roll To Me" (A&M)
N-Trance	"Set You Free" (Critique)



HE'S A DANTZIN' MAN — WNCI/Columbus PM driver Mark Dantzer took a chance to show Sheryl Crow he's strong enough to be in her picture.



A PROMOTIONAL SANDWICH — KDWB/Minneapolis APD/MD Rob Morris (c) gets the squeeze from Atlantic Director/Pop Promotion Monte Lipman (l) and Mercury VP Pop Promo Steve Ellis.



A HUMAN LEAGUE OF THEIR OWN — The Human League helped make WHZ (Z100) New York's Mayday concert a success. Doing the backstage thing are (l-r) Z100's Chris Jagger and Sam Milkman, the group's Philip Oakey, Z100's Freddie Vetter, and the League's Joanne Catherall and Susanne Sulley.



CAULFIELDS IN PHILLY — The Caulfields paid a visit to WPLY (Y100)/Philadelphia during a promotional swing. Hanging out in the hall are (l-r) Y100 ND Sherri Lee Stevens, Amer Barsky, group members Mike Simpson, Ritchie Rubini, Sam Musumeci and John Faye, Y100's Kim Douglas, group manager Doran Segal, (kneeling) Y100 AM producer Chad Brueske and Asst. AM producer Shemp.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

KCDD/Abilene, TX PD: Tony Alexander MD: Trace Michaels MADONNA "Human" SOPHIE B. HAWKINS "Lay" EDDIE MONEY "Love"	WGRG/Binghamton, NY PD: Steve Gillespie AMD: Doc Wells 12 SOUL ASYLUM "Misery" 5 MADONNA "Human" PORTRAIT "Deep" SEAL "Kiss" CHRIS ISAAK "Crying"	WKMX/Dotlan, AL PD: Phil Thomas MD: Tom Gowlin BETTER THAN EZRA "Good" REAL MCCOY "Come" JON SECADA "Where"	WSNX/Grand Rapids, MI PD: Mark McGilly MD: Keith Curry SHERYL CROW "Dyer"	KRRG/Laredo, TX PD: Michael J. Long MD: Madonna "Human" MAX-A-MILLION "Time" MONICA "Personal" SEAL "Kiss" BON JOVI "This"	WVXX/Myrtle Beach, SC PD: Calvin Hicks MD: Madonna "Human" NELSON "Air" ROSIE GAINES "Want" SEAL "Kiss" U2 "Thrill"	WPLY/Philadelphia, PA PD: Garrett Michaels MD: Chuck Tisa 17 U2 "Thrill" 6 MAGNIFICENT BASTARDS "Grit" JEFF BUCKLEY "Last"	WKBO/St. Louis, MO PD: Michael St. John MD: Kenny Knight 18 MADONNA "Human" 11 BETTER THAN EZRA "Good"	KISX/Tyler, TX PD: Michael Storm MD: Mick Fulham No Adds
KORQ/Abilene, TX PD: Tony Steele MD: Don Cole SEAL "Kiss" MICHAEL JACKSON "Scream" ROD STEWART "Virginia" NINE INCH NAILS "Hurt" PAULA ABDUL "Real" SOPHIE B. HAWKINS "Lay" JORDAN HILL "Remember" BON JOVI "This" NELSON "Air" REAL MCCOY "Come"	WMRV/Binghamton, NY PD: Bill Sheridan MD: Dem Jones U2 "Thrill" EDDIE MONEY "Love" CHRIS ISAAK "Crying" SOUL ASYLUM "Misery" REAL MCCOY "Come"	KLYV/Dubuque, IA PD: Alan Foe APD: MD: Jeff Andrews BRANDY "Best" SEAL "Kiss" JILL SOBULE "Kissed"	WXXX/Green Bay, WI PD: Dan Stone MD: Steve Louize 5 JON B. & BABYFACE "Someone"	WNSL/Laurel-Hattiesburg, MS PD: Rick James MD: Kevin Vaughan 13 WET WET WET "Around" JON SECADA "Where" NELSON "Air" EAGLES "Learn" CHRIS ISAAK "Crying" JANN ARDEN "Could" MICHAEL DAMIAN "Never"	WYHY/Nashville, TN PD: Charlie Quinn MD: Gator Harrison No Adds	KBZR/Phoenix, AZ PD: Ernesto Gladden 23 CRANBERRIES "Ridiculous" 22 REMBRANDTS "There" 14 GENERAL PUBLIC "Rainy" 10 NICKI FRENCH "Eclipse" 9 SPONGE "Molly" U2 "Thrill" SEAL "Kiss" BON JOVI "This" NELSON "Air"	KUTO/Salt Lake City, UT PD: Brian DeGeus MD: Gary Michaels DURAN DURAN "Perfect" JILL SOBULE "Kissed" U2 "Thrill"	WKDY/Utica-Rome, NY PD: Wally McCarthy APD/MD: Shannon Steele U2 "Thrill" SEAL "Kiss" MADONNA "Human" MONICA "Personal" SCATMAN JOHN "Scatman"
WFLY/Albany, NY PD: Michael Morgan MD: Shawn Scott 15 MONICA "Personal" AARON NEVILLE "Heart" JON B. & BABYFACE "Someone"	WBNO/Bloomington, IL PD: Scott Robbins MD: Scott Laughlin RUSTED ROOT "Send" EAGLES "Learn" ALL-4-ONE "Can" JILL SOBULE "Kissed"	KZIO/Duluth, MN PD: James Baker MD: Justin Case 29 DURAN DURAN "Lay" 5 U2 "Thrill" BETTER THAN EZRA "Good" U2 "Thrill"	WNWK/Harrisburg, PA PD: John D'Ona MD: Scott Shaw 9 U2 "Thrill" REAL MCCOY "Come" BON JOVI "This"	WZQO/Lima, OH PD: Steve James MD: Tommy Frank 13 SEAL "Kiss" KUT KLOSE "Like" BRANDY "Best" JANN ARDEN "Could" ROD STEWART "Virginia"	WKCI/New Haven, CT MD: Glenn Beck PD: Steve Wilson No Adds	KKFR/Phoenix, AZ PD: Rick Stacy 9 JAKI GRAHAM "Absolute" MADONNA "Human"	KKSL/San Luis Obispo, CA PD: Dave Christopher MD: Dave Christopher COLLECTIVE SOUL "December"	KOKZ/Waterloo, IA PD: Dan Dizan JORDAN HILL "Remember"
KQID/Alexandria, LA PD: Pat Cloud MD: Cindy B. Goode 15 AARON NEVILLE "Heart" 15 EAGLES "Learn" PORTRAIT "Deep" SEAL "Kiss" U2 "Thrill" PETE DROGE "Northern"	KZMG/Boise, ID PD: Mike Kasper MD: Carl Ballance 12 EAGLES "Learn" JON SECADA "Where" REAL MCCOY "Come" CORONA "Baby" BON JOVI "This" MICHAEL JACKSON "Scream" MELISSA ETHERIDGE "Like"	WBIZ/Eau Claire, WI PD: Beau Landrey EAGLES "Learn"	WKSS/Hartford, CT PD: Jay Beau Jones MD: Tina Simoni 12 MADONNA "Human"	KFRX/Lincoln, NE PD: Sandy Valantine MD: Jodi Meyer U2 "Thrill" MADONNA "Human" SOUL ASYLUM "Misery" JANN ARDEN "Could"	WQGN/New London, CT PD: Lori Robbins MD: Franco 10 TLC "Waterfalls" 5 MONICA "Personal" U2 "Thrill" JILL SOBULE "Kissed" SOUL ASYLUM "Misery" MADONNA "Human"	KKRZ/Portland, OR PD: Ken Benson MD: Eric Murphy 7 LIVE "Lightning" SOUL ASYLUM "Misery"	KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 37 JANET JACKSON "One" 30 MADONNA "Human" 11 TLC "Diggin' REMBRANDTS "There"	KKRW/Wichita, KS PD: Greg Williams MD: Greg Williams No Adds
WAEB/Allentown, PA PD: Brian Check MD: Joe Friday SOUL ASYLUM "Misery"	WKSE/Buffalo, NY PD: Sue D'Neil MD: Dave Universal U2 "Thrill"	WJET/Erie, PA PD: Neal Sharpe MD: Tom Polonam 28 GREEN DAY "She" 9 U2 "Thrill" 5 NEW ORDER "Bizarre" CHRIS ISAAK "Crying"	KRBE/Houston, TX PD: Tom Polonam MD: Cobby Bryant 24 U2 "Thrill" 13 CRANBERRIES "Ridiculous" 8 GREEN DAY "She"	KZII/Lubbock, TX PD: Jay Shannon MD: Paula Abdul "Real" 7 MONICA "Personal" 5 DURAN DURAN "Perfect" MICHAEL JACKSON "Scream" SOPHIE B. HAWKINS "Lay"	WHTZ/New York, NY PD: Steve Kingston MD: Andy Shane 25 U2 "Thrill" 16 NATALIE MERCHANDT "Carnival" 9 REAL MCCOY "Come" 7 D'ERSPRING "Smash" 5 SPONGE "Molly"	WERZ/Portsmouth, NH PD: Jack D'Brien MD: Liz Jordan MADONNA "Human" RUSTED ROOT "Send" DURAN DURAN "Perfect" NINE INCH NAILS "Hurt" EAGLES "Learn" JILL SOBULE "Kissed"	KNIN/Wichita Falls, TX PD: Colt West MD: Jeff Hughes SOPHIE B. HAWKINS "Lay" SEAL "Kiss" MADONNA "Human"	
WPRR/Altoona, PA PD: Tommy Edwards MD: Barry Letticia EAGLES "Learn" MADONNA "Human" U2 "Thrill"	WXXX/Burlington, VT PD: Ben Hamlin MD: Ben Hamlin SOUL ASYLUM "Misery" U2 "Thrill" JILL SOBULE "Kissed" EAGLES "Learn"	WJWC/Boston, MA PD: John Ivey MD: Ted Beretta 18 HARRY CONNICK JR. "Whisper" 13 ELTON JOHN "Believe" CARLY SIMON "Touched"	KQMQ/Honolulu, HI PD: Kris Hart MD: EDDIE MONEY "Love"	WZEE/Madison, WI PD: Joe Larson MD: Dana Landon REAL MCCOY "Come" SOUL ASYLUM "Misery" CHRIS ISAAK "Crying"	WVNZ/Norfolk, VA PD: Don London MD: Sean Sellers 10 SHAGGY "Boombastic" 6 MONICA "Personal"	WPRO/Providence, RI PD: David Simpson MD: Tony Mascaro U2 "Thrill" BETTER THAN EZRA "Good" JON B. & BABYFACE "Someone" ADAM ANT "Wonderful" CHRIS ISAAK "Crying" TLC "Waterfalls"	WHTO/Wilkes-Barre, PA PD: Ken Modak MD: Jerry Padden 8 SHERYL CROW "Dyer" U2 "Thrill" MICHAEL JACKSON "Scream"	
WQAB/Allentown, PA PD: Brian Check MD: Joe Friday SOUL ASYLUM "Misery"	WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards EAGLES "Learn" DURAN DURAN "Perfect" EDDIE MONEY "Love" MADONNA "Human"	WRQK/Canton, OH PD: Raby Cheels MD: Mike Cheels SPONGE "Molly" BUSH "Lids" EDDIE MONEY "Love"	WJWC/Boston, MA PD: John Ivey MD: Ted Beretta 18 HARRY CONNICK JR. "Whisper" 13 ELTON JOHN "Believe" CARLY SIMON "Touched"	KBFX/McAllen-Brownsville, TX PD: Billy Santiago MD: Jeff DeWitt JORDAN HILL "Remember" MONICA "Personal"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Billy The Kid U2 "Thrill" MADONNA "Human" DURAN DURAN "Perfect"	WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards EAGLES "Learn" DURAN DURAN "Perfect" EDDIE MONEY "Love" MADONNA "Human"	WHTO/Wilkes-Barre, PA PD: Ken Modak MD: Jerry Padden 8 SHERYL CROW "Dyer" U2 "Thrill" MICHAEL JACKSON "Scream"	
WPRR/Altoona, PA PD: Tommy Edwards MD: Barry Letticia EAGLES "Learn" MADONNA "Human" U2 "Thrill"	WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards EAGLES "Learn" DURAN DURAN "Perfect" EDDIE MONEY "Love" MADONNA "Human"	WRQK/Canton, OH PD: Raby Cheels MD: Mike Cheels SPONGE "Molly" BUSH "Lids" EDDIE MONEY "Love"	WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards EAGLES "Learn" DURAN DURAN "Perfect" EDDIE MONEY "Love" MADONNA "Human"	KBFX/McAllen-Brownsville, TX PD: Billy Santiago MD: Jeff DeWitt JORDAN HILL "Remember" MONICA "Personal"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Billy The Kid U2 "Thrill" MADONNA "Human" DURAN DURAN "Perfect"	WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards EAGLES "Learn" DURAN DURAN "Perfect" EDDIE MONEY "Love" MADONNA "Human"	WHTO/Wilkes-Barre, PA PD: Ken Modak MD: Jerry Padden 8 SHERYL CROW "Dyer" U2 "Thrill" MICHAEL JACKSON "Scream"	

156 Total Reporters
156 Current Reporters
147 Current Playlists

Reported Frozen Playlist (9):

- KKMG/Colorado Springs, CO
- KKKS/Dallas, TX
- KISR/Flt. Smith, AR
- WZVL/Indianapolis, IN
- KISF/Kansas City, MO
- WRVQ/Richmond, VA
- WZOK/Rockford, IL
- WVDU/South Bend, IN
- WFLZ/Tampa, FL

CHR/POP PLAYLISTS

June 2, 1995 R&R • 23

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

Market #1: Z100 NEW YORK, WHYZ/New York (212) 239-2300 Kingston/Shane. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #2: KISFM 102.7, KIS/Los Angeles (818) 645-1027 Perun/Austin. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #3: WIOQ/Philadelphia (610) 667-8100 Kalina/McGuire. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #4: Y100 100.3 TO, WPLY/Philadelphia (610) 565-8900 Michaels/Tisa. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #5: 104 KRBE, KRBE/Houston (713) 266-8100 Poleman/Bryant. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #10: KISS 105fm, WXKS/Boston (617) 396-1430 Ivey/Bonnie. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #11: Y-100 100.7 FM, WHYI/Miami (305) 620-9299 Keating/Chio. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #12: STAR 94 FM, WSTR/Atlanta (404) 261-2970 Benson/Peterson. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #15: Q106, KKLO/San Diego (619) 560-5464 Stevens/Kalusa. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #16: KDWB 101.3, KDWB/Minneapolis (612) 340-9000 Kielty/Morris. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #17: WKBQ/St. Louis (314) 644-1380 St. John/Knight. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #18: WZZ/Pittsburgh (412) 381-8100 Cline. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #20: KBZR/Phoenix (602) 423-9255 Gladden. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #23: KFR/Phoenix (602) 258-6161 Stacy. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Market #22: WJMJ/Cleveland (216) 621-9566 Eutanks. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

Continued on Page 24

JUNE 2, 1995

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	ADINA HOWARD Freak Like Me (<i>EastWest/EEG</i>)	1671	1781	1750	1669	34/0
1	1	1	2	MONTELL JORDAN This Is How We... (<i>PMP/RAL/Island</i>)	1639	1913	1945	2003	36/0
11	6	4	3	MONICA Don't Take It Personal... (<i>Rowdy/Arista</i>)	1529	1460	1190	889	35/1
3	3	3	4	BOYZ II MEN Water Runs Dry (<i>Motown</i>)	1511	1728	1727	1616	37/0
10	5	5	5	SOUL FOR REAL Every Little Thing I Do (<i>Uptown/MCA</i>)	1268	1234	1201	958	28/1
8	9	6	6	JON B. & BABYFACE Someone To... (<i>Yab Yum/550 Music</i>)	1184	1146	1125	1038	34/2
BREAKER			7	MICHAEL & JANET JACKSON Scream (<i>Epic</i>)	1120	543	—	—	35/4
14	11	10	8	TLC Waterfalls (<i>LaFace/Arista</i>)	1013	978	907	823	31/1
5	7	8	9	SUBWAY This Lil' Game We Play (<i>Biv Ten/Motown</i>)	993	1086	1148	1169	24/0
6	8	9	10	RAPHAEL SAADIQ Ask Of You (<i>550 Music/Epic ST</i>)	921	1079	1131	1115	26/0
7	10	11	11	IV XAMPLE I'd Rather Be Alone (<i>MCA</i>)	893	852	1036	1078	21/0
4	4	7	12	TLC Red Light Special (<i>LaFace/Arista</i>)	883	1096	1306	1450	23/0
19	15	15	13	DIANA KING Shy Guy (<i>WORK</i>)	845	769	755	697	24/2
9	12	14	14	SOUL FOR REAL Candy Rain (<i>Uptown/MCA</i>)	840	792	891	1010	23/0
34	23	20	15	U.N.V. So In Love With You (<i>Maverick/WB</i>)	827	683	621	458	30/4
33	28	13	16	METHOD MAN I'll Be There For You (<i>Def Jam/RAL/Island</i>)	803	792	573	474	27/1
30	16	12	17	TOTAL F/NOTORIOUS B.I.G. Can't You See (<i>Tommy Boy</i>)	758	803	747	574	22/3
—	—	22	18	ALL-4-ONE I Can Love You Like That (<i>Blitz/Atlantic</i>)	747	625	218	—	27/2
18	19	19	19	STEVIE B Dream About You (<i>Emporia</i>)	733	691	716	705	16/0
17	18	16	20	DR. DRE Keep Their Heads Ringin' (<i>Priority</i>)	707	727	719	708	29/0
24	21	18	21	NICKI FRENCH Total Eclipse Of The Heart (<i>Critique</i>)	667	708	672	652	14/0
22	22	21	22	DA BRAT Give It 2 You (<i>So So Def/WORK</i>)	616	672	649	665	26/0
16	14	17	23	2PAC Dear Mama (<i>Interscope</i>)	599	722	759	772	18/0
12	17	23	24	KEITH MARTIN Never Find Someone Like You (<i>Columbia</i>)	575	618	725	866	15/0
36	31	27	25	SF SPANISH FLY Crimson And Clover (<i>Upstairs/WB</i>)	559	557	531	434	21/0
39	36	33	26	BRANDY Best Friend (<i>Atlantic</i>)	555	510	466	391	22/2
—	38	28	27	SELENA Missing My Baby (<i>EMI</i>)	555	549	442	212	11/1
26	25	26	28	TLC Creep (<i>LaFace/Arista</i>)	543	573	595	646	18/0
—	34	29	29	PAULA ABDUL My Love Is For Real (<i>Virgin</i>)	538	545	477	173	23/0
29	24	25	30	SKEE-LO I Wish (<i>Sunshine/Scotti Bros.</i>)	520	582	599	574	24/1
13	20	30	31	BROWNSTONE If You Love Me (<i>MJJ/Epic</i>)	511	545	696	838	19/0
21	27	32	32	K7 Move It Like This (<i>Tommy Boy</i>)	485	523	580	676	14/0
15	13	24	33	BRANDY Baby (<i>Atlantic</i>)	473	602	772	803	16/0
20	30	35	34	REAL MCCOY Run Away (<i>Arista</i>)	455	495	537	686	13/0
—	48	38	35	TONY THOMPSON I Wanna Love Like That (<i>Giant</i>)	440	456	263	115	19/1
—	44	36	36	JODECI Freek'n You (<i>Uptown/MCA</i>)	436	476	331	149	23/1
37	39	40	37	BOYZ II MEN On Bended Knee (<i>Motown</i>)	418	430	374	411	12/1
31	33	41	38	BLESSID UNION OF SOULS I Believe (<i>EMI</i>)	414	410	515	536	14/0
—	45	42	39	KUT KLOSE I Like (<i>Elektra/EEG</i>)	413	379	329	212	16/2
32	37	39	40	FUN FACTORY Close To You (<i>Curb</i>)	400	452	457	495	12/1
—	—	50	41	BRIAN MCKNIGHT Crazy Love (<i>Mercury</i>)	383	308	234	135	21/3
25	29	37	42	RAPPIN' 4-TAY I'll Be Around (<i>Rag Top/EMI</i>)	373	464	559	651	15/0
46	—	45	43	REAL MCCOY Come And Get Your Love (<i>Arista</i>)	364	343	233	240	19/2
DEBUT			44	SHAGGY Boombastic (<i>Virgin</i>)	355	254	170	132	12/1
43	40	43	45	CORONA Baby Baby (<i>EastWest/EEG</i>)	349	370	366	280	17/1
23	26	34	46	MARY J. BLIGE I'm Goin' Down (<i>Uptown/MCA</i>)	332	507	592	656	11/0
28	32	49	47	MADONNA Take A Bow (<i>Maverick/Sire/WB</i>)	316	313	522	585	10/0
42	43	44	48	VANESSA WILLIAMS The Way That You Love (<i>Mercury</i>)	305	346	356	305	12/0
45	47	46	49	JANET JACKSON One More Chance (<i>Import</i>)	285	334	281	255	10/1
DEBUT			50	H-TOWN Emotions (<i>Luke</i>)	283	250	207	146	7/1

This chart reflects airplay from May 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 CHR/Rhythmic reporters. 37 current playlists. © 1995, R&R Inc.

BREAKERS®

MICHAEL & JANET JACKSON

Scream (*Epic*)

TOTAL PLAYS/INCREASE: 1120/577
TOTAL STATIONS/ADDS: 35/4
CHART: 7

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MOKENSTEF He's Mine (<i>OutBurst/RAL/Island</i>)	11
SMOOTH Mind Blowin' (<i>Jive</i>)	11
MADONNA Human Nature (<i>Maverick/Sire/WB</i>)	7
MAX-A-MILLION Take Your Time (<i>S.O.S./Zoo</i>)	5
XSCAPE Feels So Good (<i>So So Def/Columbia</i>)	5
MICHAEL JACKSON Scream (<i>Epic</i>)	4
U.N.V. So In Love With You (<i>Maverick/WB</i>)	4
BRIAN MCKNIGHT Crazy Love (<i>Mercury</i>)	3
NAUGHTY BY NATURE Feel Me Flow (<i>Tommy Boy</i>)	3
TOTAL F/NOTORIOUS B.I.G. Can't You... (<i>Tommy Boy</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL & JANET JACKSON Scream (<i>Epic</i>)	+577
U.N.V. So In Love With You (<i>Maverick/WB</i>)	+144
MAX-A-MILLION Take Your Time (<i>S.O.S./Zoo</i>)	+127
ALL-4-ONE I Can Love You Like That (<i>Blitz/Atlantic</i>)	+122
XSCAPE Feels So Good (<i>So So Def/Columbia</i>)	+113
SHAGGY Boombastic (<i>Virgin</i>)	+101
BLOODHOUND GANG Mama... (<i>Underdog/Columbia</i>)	+87
BRYAN ADAMS Have You Ever Really Loved... (<i>A&M</i>)	+83
MARY J. BLIGE You Bring Me Joy (<i>Uptown/MCA</i>)	+80
DIANA KING Shy Guy (<i>WORK</i>)	+76

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BRANDY I Wanna Be Down (<i>Atlantic</i>)	466
REAL MCCOY Another Night (<i>Arista</i>)	455
JANET JACKSON You Want This (<i>Virgin</i>)	442
BLACKSTREET Before I Let You Go (<i>Interscope</i>)	411
JADE Every Day Of The Week (<i>Giant</i>)	411
CORONA The Rhythm Of The Night (<i>EastWest/EEG</i>)	411
BOYZ II MEN I'll Make Love To You (<i>Motown</i>)	411
INI KAMOZE Here Comes The Hotstepper (<i>Columbia</i>)	411
CRYSTAL WATERS 100% Pure Love (<i>Mercury</i>)	411
MADONNA Secret (<i>Maverick/Sire/WB</i>)	411

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HOTTEST NEW & ACTIVE

DIS 'N' DAT Freak Me Baby (Epic)
Total Plays: 258, Total Stations: 20, Adds: 2

LUNIZ I Got 5 On It (Virgin)
Total Plays: 255, Total Stations: 5, Adds: 0

YAKI-DA I Saw You Dancing (London/Island)
Total Plays: 196, Total Stations: 7, Adds: 0

MAX-A-MILLION Take Your Time (S.O.S./Zoo)
Total Plays: 194, Total Stations: 11, Adds: 5

BLOODHOUND GANG Mama Say (Underdog/Columbia)
Total Plays: 191, Total Stations: 14, Adds: 1

ROSIE GAINES I Want U (Inner City Blue) (Motown)
Total Plays: 185, Total Stations: 10, Adds: 2

QUESTIONMARK ASYLUM Hey Lookaway (RCA)
Total Plays: 176, Total Stations: 15, Adds: 1

MARY J. BLIGE You Bring Me Joy (Uptown/MCA)
Total Plays: 159, Total Stations: 11, Adds: 2

BRYAN ADAMS Have You Ever Really Loved A Woman? (A&M)
Total Plays: 157, Total Stations: 5, Adds: 1

PORTRAIT How Deep Is Your Love (Capitol)
Total Plays: 143, Total Stations: 8, Adds: 0

LE CLICK Tonight Is The Night (Import)
Total Plays: 142, Total Stations: 7, Adds: 0

NUTTIN' NYCE Froggy Style (Pockettown/Jive)
Total Plays: 141, Total Stations: 7, Adds: 1

MADONNA Human Nature (Maverick/Sire/WB)
Total Plays: 138, Total Stations: 11, Adds: 7

PURE SOUL We Must Be In Love (Stepsun)
Total Plays: 132, Total Stations: 3, Adds: 0

FUN FACTORY I Wanna B With U (Curb)
Total Plays: 132, Total Stations: 4, Adds: 1

NAUGHTY BY NATURE Feel Me Flow (Tommy Boy)
Total Plays: 129, Total Stations: 9, Adds: 3

EVERYTHING BUT THE GIRL Missing (Atlantic)
Total Plays: 123, Total Stations: 4, Adds: 0

E-40 Sprinkle Me (Sick Wid' It/Jive)
Total Plays: 115, Total Stations: 4, Adds: 1

XSCAPE Feels So Good (So So Def/Columbia)
Total Plays: 113, Total Stations: 5, Adds: 5

DOUBLE YOU Run To Me (ZYX)
Total Plays: 103, Total Stations: 3, Adds: 0

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

JUNE 6

Bucketheads "The Bomb" (These Sounds..) (Big Beat/Atlantic)
Fem 2 Fem "Where Did Love Go" (Critique)
Ini Kamoze "Listen Me Tic" (Elektra/EEG)
MN8 "I've Got A Little Something For You" (WORK)
Nonce "Bus Stops" (American/Reprise)
Nyobi "All Night Long" (Warlock/Quality)

JUNE 13

After 7 "Til You Do Me Right" (Virgin)
Buju Banton "Champions" (Island)
Lucas "Wau Wau Wau" (Big Beat/Atlantic)



SUPER QB IN THE HOUSE — San Francisco 49ers Quarterback Steve Young (c) couldn't help but hug KYLD/S.F. Asst. Promo Dir. Alisa Kuhn. Waiting his turn is KYLD Promo Dir. Mike Marino.



THEY'RE ALTOGETHER OOKY — Columbia Sr. VP Jerry Blair and Branford Marsalis compared their "Uncle Fester" impressions during a particularly giddy moment.

Do you have some hot pics you'd like to see in R&R? We'd love to see 'em. Black & white shots are preferred, but clear color shots are fine, too. Send them to Tony Novia, R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<p>KKSS/Albuquerque, NM PD: Roy Jaynes MD: Jacque James 41 DIANA KING "Shy" 35 SOUL FOR REAL "Thing" MICHAEL JACKSON "Scream" SMOOTH "Mind"</p> <p>WERQ/Baltimore, MD PD: Russ Allen MD: Camille Cashwell 32 XSCAPE "Good" 30 MOKENSTEF "Mine" SMOOTH "Mind"</p> <p>WJMN/Boston, MA PD: Cadillac Jack McCartney MD: Cal Collins 32 FUN FACTORY "Close" 9 TOTAL F/NOTORIOUS... "Can't" BRIAN MCKNIGHT "Crazy"</p> <p>WBBM-FM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley No Adds</p> <p>KZFM/Corpus Christi, TX PD: Mike J. Steele MD: Charlie Maxx 10 MICHAEL DAMIAN "Never" JODECI "Freak n' HOOTIE & BLOWFISH "Cry"</p> <p>KQKS/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson 18 BOYZ II MEN "Bended" 5 CORONA "Baby" ROSIE GAINES "Want" U.N.V. "Love" MOKENSTEF "Mine" WARREN G. "Ways" BRANDY "Best"</p>	<p>KPRR/El Paso, TX PD: John Candelaria 21 U.N.V. "Love" 12 MADONNA "Human" 8 DJ DERO "Rave" DIS 'N' DAT "Freak" MOKENSTEF "Mine"</p> <p>KBOS/Fresno, CA PD/MD: Mark Adams JON SECADA "Where"</p> <p>WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 29 TLC "Kick" 25 FAITH "Used" 22 E-40 "Sprinkle" 13 U.N.V. "Love" 13 JON B. & BABYFACE "Someone" 6 TLC "Waterfalls"</p> <p>KIKI/Honolulu, HI PD: Alan Oda MD: James Colas 6 MONICA "Personal"</p> <p>KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 31 FAITH "Used" 26 XSCAPE "Good"</p> <p>WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye XSCAPE "Good" SMOOTH "Mind" REAL MCCOY "Come" MOKENSTEF "Mine"</p>	<p>WHJX/Jacksonville, FL PD: Mickey Johnson MD: Greg Brady 37 XSCAPE "Good" 8 SMOOTH "Mind" 5 FLORIDA BOYZ "Party" MARY J. BLIGE "Joy" MOKENSTEF "Mine" MAX-A-MILLION "Time" ALL-4-ONE "Can"</p> <p>KLUC/Las Vegas, NV PD: Jerry Vega MD: Cal Thomas 13 SKEE-LO "Wish" JANET JACKSON "One" MADONNA "Human"</p> <p>KXTZ/Las Vegas, NV PD: Jay Stone MD: Tony Manero 49 JON B. & BABYFACE "Someone" 20 MAX-A-MILLION "Time" 14 BRYAN ADAMS "Have" 7 KUT KLOSE "Like" 5 REAL MCCOY "Come"</p> <p>KPWR/Los Angeles, CA PD: Michelle Mercar MD: Bruce St. James No Adds</p> <p>WPOW/Miami, FL PD: Frank Walsh MD: John Rogers No Adds</p> <p>KHTN/Modesto, CA PD: Pete Jones MD: Allen Chase BLOODHOUND GANG "Mama" BLOODHOUND GANG "Mama" MAX-A-MILLION "Time" SMOOTH "Mind"</p>	<p>KDON/Monterey-Salinas, CA PD: Michael Newman MD: Jennifer White TOTAL F/NOTORIOUS... "Can't" MADONNA "Human"</p> <p>WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Claberty 18 XSCAPE "Good" 18 KUT KLOSE "Like" 17 MARY J. BLIGE "Love" 15 MICHAEL JACKSON "Scream"</p> <p>KCAQ/Oxnard-Ventura, CA PD: Rooster Rhodes MD: Lucy B. MOKENSTEF "Mine" MADONNA "Human" SMOOTH "Mind"</p> <p>WWIX/Providence, RI PD: Joe Dawson MD: Naughtyboy 29 MADONNA "Human" 21 NAUGHTY BY NATURE "Flow" 15 MAX-A-MILLION "Time" 14 NUTTIN' NYCE "Froggy" TONY THOMPSON "Like" SMOOTH "Mind" ROSIE GAINES "Want"</p> <p>KGGI/Riverside, CA PD: Carmy Ferrar MD: Soela Jimenez BRIAN MCKNIGHT "Crazy" WJJS/Roanoke, VA OM: Russ Brown MD: David Lee Michaels 31 CAMILLE "Holdin" 18 FUN FACTORY "Wanna" 6 SMOOTH "Mind" MOKENSTEF "Mine" BRIAN MCKNIGHT "Crazy" QUESTIONMARK ASYLUM "Hey"</p>	<p>KSFM/Sacramento, CA PD: Rick Thomas MD: Treju 18 VANESSA WILLIAMS "Colors" 13 AFTER 7 "Right" U.N.V. "Love"</p> <p>WOCQ/Salisbury-Ocean City, MD PD: Don Duckman MD: Marliou MOKENSTEF "Mine" SMOOTH "Mind" WARREN G. "Ways" NAUGHTY BY NATURE "Flow"</p> <p>KZHT/Salt Lake City, UT PD: Brian DeGaus MD: Gary Michaels 34 MICHAEL JACKSON "Scream" MADONNA "Human" MAX-A-MILLION "Time" MOKENSTEF "Mine"</p> <p>KTFM/San Antonio, TX PD: Cliff Tredway APD/MD: Charles Chavez MADONNA "Human" SMOOTH "Mind" TLC "Diggin" JOEI MAE "Promise" BUCKSHOT LEFONQUE "Cow" JON B. "Pretty"</p> <p>XHTZ/San Diego, CA PD: Lisa Vasquez MD: Jeff Nelson 10 SELENA "Missing" 6 BAKER & INGRAM "Someone" 5 AARON NEVILLE "Heart" SMOOTH "Mind"</p>	<p>KMEL/San Francisco, CA PD: Michelle Santocrossio MD: Joey Arbagey No Adds</p> <p>KYLD/San Francisco, CA PD: Bob Hamilton MD: Michael Martin SHAGGY "Boombastic" INTONATION "Arms" MOKENSTEF "Mine" BROWNSTONE "Tell" JON B. "Pretty"</p> <p>KHQJ/San Jose, CA PD/MD: Bob Perry MARY J. BLIGE "Joy" ALL-4-ONE "Can"</p> <p>KUBE/Seattle, WA PD: Mike Tierney MD: Shellie Hart 15 DIANA KING "Shy" BRANDY "Best"</p> <p>KWIN/Stockton, CA PD: Bob Lewis MD: Mark Medina 10 TLC "Diggin" 9 METHOD MAN "III"</p> <p>WQVV/West Palm Beach, FL PD: Neil Sullivan MD: Scott Chase DIS 'N' DAT "Freak"</p>	<p>FLAV/Washington, DC PD: Darne Williams MD: Albie D. 34 NOTORIOUS B.I.G. "More" 34 GRAND PUBA "Like" 26 RARE ESSENCE "Holy" 26 QUESTIONMARK ASYLUM "Peace" 24 TDAL F/NOTORIOUS... "Can't" 24 NAUGHTY BY NATURE "Flow" 21 PETE ROCK/KL SMOOTH "Searchin" 20 JEMINI THE GIF'ED... "Funk" 13 D'ANGELO "Brown" 13 BUJU BANTON "Champions"</p> <p>WPGC/Washington, DC PD: Jay Steves MD: Albie D. 51 FADE II BLACK "Y.O.U." 44 WILLIAM BECTON "Encouraged" 24 MICHAEL JACKSON "Scream" 15 H-TOWN "Emotions" 7 MOKENSTEF "Mine"</p> <p>39 Total Reporters 39 Current Reporters 37 Current Playlists</p> <p>Reported Frozen Playlist (1): KMXZ/Tucson, AZ</p> <p>Did Not Report, Playlist Frozen (1): KKXX/Bakersfield, CA</p>
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CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

HOT 97.3 MARKET #1
WQHT/New York (212) 840-0097 Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	51	43	40	2PAC/Dear Mama	
27	40	46	40	VARIOUS ARTISTS/Freedom (Theme...)	
44	49	45	40	MARY J. BLIGE/You Bring Me Joy	
47	47	47	39	METHOD MAN/It'll Be There For...	
31	31	38	39	SOUF FOR REAL/Every Little Thing...	
45	48	47	38	TOTAL F/NOTORIOUS.../Can't You See	
30	27	35	38	RAPHAEL SAADIQ/Ask Of You	
22	40	40	34	MONICA/Don't Take It...	
43	36	34	31	METHOD MAN/Release Yo' Deif	
-	9	27	31	NOTORIOUS B.I.G./One More Chance	
36	47	38	27	NAUGHTY BY NATURE/Craziest	
45	47	41	27	BLACKSTREET/Joy	
39	28	28	27	NOTORIOUS B.I.G./Who Shot Ya	
20	26	26	26	BROWNSTONE/Grapevine	
39	47	39	26	BRAT/Give It 2 You	
31	32	33	25	OL DIRTY BASTARD/Brooklyn Zoo	
31	30	23	25	MONTELL JORDAN/This Is How We...	
30	27	23	24	TLC/Waterfalls	
37	40	23	23	OL DIRTY BASTARD/Shimmy Shimmy...	
25	23	25	23	JODECI/Freak'n You	
-	21	22	22	GRAND PUBA/Like It (...)	
-	18	18	18	XSCAPE/Feels So Good	
21	20	19	18	DOCTOR DREED/LOVER/For The Love...	
-	18	18	18	KUT KLOSE/Like	
22	23	18	18	BOYZ II MEN/Water Runs Dry	
12	10	19	17	DR. DRE/Keep Their Heads...	
-	17	17	17	MARY J. BLIGE/You Gotta Believe	
23	25	26	16	BRANDY/Best Friend	
-	-	-	-	MICHAEL JACKSON/Scream	
18	19	16	13	NAUGHTY BY NATURE/Feel Me Flow	
18	18	16	13	LOST BOYZ/Lifestyles Of...	
-	20	20	13	MOBB DEEP/Survival Of...	
17	17	16	11	COMMON/Resurrection	
14	14	11	10	FRANKIE KNUCKLES/Too Many Fish	

POWER 106.6 FM MARKET #2
KPWR/Los Angeles (818) 953-4200 Mercer/St. James

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
73	74	69	41	RAPPIN' 4-TAY/It'll Be Around	
67	71	70	40	BOYZ II MEN/Water Runs Dry	
50	68	67	37	DR. DRE/Keep Their Heads...	
74	70	62	37	MONTELL JORDAN/This Is How We...	
74	77	74	35	SUBWAY/This Lil' Game We...	
44	43	41	25	MASTA ACE, INC./The I.N.C. Ride	
48	47	42	23	DJ QUIK/Safe + Sound	
20	40	37	21	2PAC/Dear Mama	
44	39	44	21	ICE CUBE/Friday	
75	50	41	21	BRAT & NOTORIOUS.../Da B-Side	
-	17	38	20	ADINA HOWARD/Freak Like Me	
21	22	32	19	THREAT/Nowhere To Hide	
-	29	18	18	JODECI/Freak'n You	
-	25	17	17	MACK 10/For Life	
44	33	15	17	SKEE-LO/I Wish	
33	33	30	14	METHOD MAN/It'll Be There For...	
17	23	20	14	LUNIZI/ Got 5 On It	
-	27	30	14	MONICA/Don't Take It...	
-	7	13	13	C & MUSIC FACTORY/Robi-Robs...	
19	18	15	10	DRUDDOWN/Mack Of The Year	
26	40	40	10	COUP/Fat Cat, Bigga Fish	
44	43	20	10	IV XAMPLE/It's Rather Be Alone	
18	20	18	8	ROULA/Lick It	
19	18	17	8	TLC/Red Light Special	
11	15	14	8	NOTORIOUS B.I.G./Big Poppa	
20	12	13	6	BLACKSTREET/Before I Let You Go	

93.6 CHICAGO MARKET #3
WBMM/Chicago (312) 951-3572 Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
75	78	74	78	NICKI FRENCH/Total Eclipse Of...	
29	51	75	71	ADINA HOWARD/Freak Like Me	
29	43	44	71	FUN FACTORY/Close To You	
27	43	51	64	MONTELL JORDAN/This Is How We...	
75	74	72	62	FUN FACTORY/Close To You	
14	35	38	58	STEVIE B/Dream About You	
39	43	44	57	DUTHERE BROTHERS/Boom Boom...	
45	42	47	55	BILLIE RAY MARTIN/Your Loving Arms	
70	69	58	50	BOYZ II MEN/Water Runs Dry	
22	25	26	43	ADINA HOWARD/Freak Like Me	
57	58	61	39	TLC/Red Light Special	
-	28	37	33	MAX-A-MILLION/For Your Time	
29	24	23	33	MAX-A-MILLION/Fat Boy	
24	18	22	32	REAL MCCOY/Come And Get Your...	
-	15	13	31	MICHAEL JACKSON/Scream	
23	36	32	28	DOUBLE YOU/Run To Me	
-	10	27	27	SOUF FOR REAL/Candy Rain	
8	15	30	26	JON B. & BABYFACE/Someone To Love	
69	57	28	26	REAL MCCOY/Automatic Lover	
53	36	13	26	LIVIN' JOY/Dreamer	
34	21	23	25	TERROR FABULOUS/Action	
27	35	29	24	JANET JACKSON/You Want This	
29	19	22	22	2PAC/Dear Mama	
7	11	24	21	DR. DRE/Keep Their Heads...	
20	14	18	21	CORONA/Baby Baby	
23	25	24	19	REAL MCCOY/Run Away	
46	63	43	18	4 PM/Sukiyaki	
16	25	24	15	TOTAL F/NOTORIOUS.../Can't You See	
15	17	24	15	BRAT/Give It 2 You	
13	28	15	14	BRANDY/Baby	
65	38	13	12	FAST EDDIE/Pump It	
7	19	17	11	VANESSA WILLIAMS/The Way That You...	
11	16	21	11	69 BOYZ/Too Good To Go	
-	12	11	11	OMD/You Leave	
12	11	-	-	GILLETTE/20 FINGERS/Short Short Man	
32	13	10	-	EG FULLLOVE/Didn't I Know	
14	-	-	-	2 IN A ROOM/Me Trago	
-	8	11	6	METHOD MAN/It'll Be There For...	
-	5	5	5	PAULA ABDUL/My Love Is For Real	

KMEL 106.1 MARKET #4
KMEL/San Francisco (415) 391-1061 Santosuosso/Arbapey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	55	57	61	LUNIZI/ Got 5 On It	
48	63	58	60	ADINA HOWARD/Freak Like Me	
47	64	58	59	TOTAL F/NOTORIOUS.../Can't You See	
62	60	64	57	SOUF FOR REAL/Every Little Thing...	
29	35	39	57	BRAT/Give It 2 You	
42	43	49	47	JON B. & BABYFACE/Someone To Love	
37	40	43	44	MONICA/Don't Take It...	
46	58	57	43	SKEE-LO/I Wish	
27	36	42	41	JANET JACKSON/One More Chance	
19	33	36	37	METHOD MAN/It'll Be There For...	
53	35	41	34	2PAC/Dear Mama	
55	54	55	31	RAPHAEL SAADIQ/Ask Of You	
23	28	35	30	TONY THOMPSON/Wanna Love Like...	
20	23	23	29	NAUGHTY BY NATURE/Feel Me Flow	
13	22	31	28	MCKENSTEF/He's Mine	
17	21	31	25	U.N./So In Love With You	
10	13	29	25	E-40/Sprinkle Me	
23	20	23	23	DR. DRE/Keep Their Heads...	
18	16	20	20	ANNIE LENNOX/No More "I Love..."	
-	9	11	19	BUCKET HEADS/These Sounds Fall...	
24	19	14	17	MONTELL JORDAN/This Is How We...	
11	12	12	17	PAULA ABDUL/My Love Is For Real	
25	22	17	16	BROWNSTONE/If You Love Me	
16	13	12	15	BLOODHOUND GANG/Mama Say	
21	15	13	15	TLC/Waterfalls	
31	11	10	14	MARY J. BLIGE/My Life	
13	11	11	14	JODECI/Freak'n You	
-	9	13	13	SMOOTH/Mind Blowin'	
-	8	13	13	MICHAEL JACKSON/Scream	
11	12	10	13	ICE CUBE/Friday	
-	8	9	9	BRIAN MCKNIGHT/Crazy Love	
-	9	8	9	DRUDDOWN/No One Loves You	
11	9	8	9	BRANDY/Best Friend	
37	33	28	7	BOYZ II MEN/Water Runs Dry	
-	-	-	-	SHAGGY/Boombastic	

WILD 107.7 MARKET #4
KYL/D/San Francisco (415) 391-1077 Hamilton/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	74	74	74	SELENA/Missing My Baby	
56	71	73	73	ADINA HOWARD/Freak Like Me	
31	37	51	72	TOTAL F/NOTORIOUS.../Can't You See	
7	20	74	72	METHOD MAN/It'll Be There For...	
24	45	47	72	U.N./So In Love With You	
37	70	74	72	MONICA/Don't Take It...	
6	45	49	69	LUNIZI/ Got 5 On It	
-	19	27	44	BUCKET HEADS/These Sounds Fall...	
78	74	70	43	DR. DRE/Keep Their Heads...	
42	51	42	42	JANET JACKSON/One More Chance	
80	71	40	40	SOUF FOR REAL/Every Little Thing...	
44	59	70	35	JON B. & BABYFACE/Someone To Love	
68	73	53	35	RAPHAEL SAADIQ/Ask Of You	
85	41	35	32	SUBWAY/This Lil' Game We...	
-	16	29	29	TLC/Kick Your Game	
-	28	28	28	E-40/Sprinkle Me	
-	27	27	27	BRIAN MCKNIGHT/Crazy Love	
36	30	32	26	NOTORIOUS B.I.G./Big Poppa	
76	46	35	25	K7/Move It Like This	
43	40	33	22	KEITH MARTIN/Never Find Someone...	
43	39	26	12	IV XAMPLE/It's Rather Be Alone	
-	6	14	14	ALL-4-ONE/I Can Love You...	
14	20	22	12	TLC/Waterfalls	
-	10	11	11	BLOODHOUND GANG/Mama Say	
-	19	10	10	MICHAEL JACKSON/Scream	
6	8	11	10	SF SPANISH FLY/Crimson And Clover	
27	24	26	10	SOUF FOR REAL/Candy Rain	
14	11	27	7	BOYZ II MEN/Water Runs Dry	
-	9	8	8	JODECI/Freak'n You	
15	26	12	6	NAUGHTY BY NATURE/Feel Me Flow	
26	20	12	6	PAULA ABDUL/My Love Is For Real	
-	-	-	-	SHAGGY/Boombastic	
-	-	-	-	INTONATION/Died In Your Arms	
-	-	-	-	MCKENSTEF/He's Mine	
-	-	-	-	BROWNSTONE/Can't Tell You Why	
-	-	-	-	JON B./Pretty Girl	

WPGC 95.5 FM MARKET #8
WPGC/Washington (301) 441-3500 Stevens/Albie O.

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	35	35	60	MONICA/Don't Take It...	
61	73	73	59	PURE SOUL/We Must Be In Love	
55	67	67	54	TOTAL F/NOTORIOUS.../Can't You See	
56	71	71	53	BRIAN MCKNIGHT/Crazy Love	
54	23	25	53	BROWNSTONE/Grapevine	
-	-	-	-	FADE II BLACKY/O.U.	
30	31	47	47	METHOD MAN/It'll Be There For...	
-	-	-	-	WILLIAM BECTON/Be Encouraged	
41	73	73	42	SOUF FOR REAL/Every Little Thing...	
-	10	10	42	SHAGGY/Boombastic	
38	32	37	42	ADINA HOWARD/Freak Like Me	
25	35	35	37	KUT KLOSE/Like	
25	23	34	34	BRAT/Give It 2 You	
33	27	33	33	JON B. & BABYFACE/Someone To Love	
21	18	27	33	QUESTIONMARK ASYLUM/My Lookaway	
-	30	26	30	BOYZ II MEN/Water Runs Dry	
17	24	25	25	SUBWAY/Fire	
16	24	24	24	DR. DRE/Keep Their Heads...	
-	-	-	-	MICHAEL JACKSON/Scream	
40	44	44	21	JODECI/Freak'n You	
53	38	38	19	RARE ESSENCE/Holy Ghost	
7	-	-	-	H-TOWN/Emotions	
-	15	10	15	SMOOTH/Mind Blowin'	
40	38	38	10	MONTELL JORDAN/This Is How We...	
33	36	36	10	VARIOUS ARTISTS/Freedom (Theme...)	
-	22	21	10	MARY J. BLIGE/You Gotta Believe	
23	21	21	10	IMMATURE/Don't Mind	
7	7	7	10	DIANA KING/Shy Guy	
-	11	11	7	BLOODHOUND GANG/Mama Say	
-	-	-	-	MCKENSTEF/He's Mine	

FLAVA 1580 MARKET #8
FLAV/Washington DC (301) 441-3500 Williams/Albie O.

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	41	41	38	JUNKYARD BAND/Loose Booty	
45	44	44	36	MOBB DEEP/Survival Of...	
-	-	-	-	NOTORIOUS B.I.G./One More Chance	
41	35	35	34	KRS-ONE/Ah Yeah	
-	38	34	34	BACKYARD BAND/Backyard Zoo	
-	-	-	-	GRAND PUBA/Like It (...)	
44	30	30	34	HEATHER B/All Gloriosa Down	
16	18	18	32	OL DIRTY BASTARD/Shimmy Shimmy...	
31	27	27	31	HUCKLE BUCKS/It's Time	
18	29	29	27	MIC GERONIMO/Masta I.C.	
-	-	-	-	RARE ESSENCE/Holy Ghost	
-	-	-	-	QUESTIONMARK ASYLUM/My Peace...	
42	40	40	25	METHOD MAN/It'll Be There For...	
45	44	44	25	DOMINIC/Tales From The Hood	
44	38	38	25	COMMON/Resurrection	
43	42	42	24	BRAT/Give It 2 You	
34	29	29	24	OL DIRTY BASTARD/Brooklyn Zoo	
16	20	20	24	MASTA ACE, INC./The I.N.C. Ride	
-	-	-	-	TOTAL F/NOTORIOUS.../Can't You See	
42	32	32	23	RARE ESSENCE/Get Your Freak On	
-	39	39	23	VARIOUS ARTISTS/The Points	
-	-	-	-	NAUGHTY BY NATURE/Feel Me Flow	
42	32	32	23	QUESTIONMARK ASYLUM/My Lookaway	
-	-	-	-	PETE ROCK/CL SMOOTH/Searchin'	
-	-	-	-	JEMINI THE GIFTED.../Funk Soul Sensation	
-	-	-	-	D'ANGELO/Brown Sugar	
-	-	-	-	BUJU BANTON/Champions	
34	28	28	7	NINE/Any Emcee	

97.9 FM THE BOX MARKET #9
KBXX/Houston (713) 623-2108 Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
74	79	82	78	SHAGGY/Boombastic	
72	77	79	74	MONICA/Don't Take It...	
34	40	52	68	ADINA HOWARD/Freak Like Me	
-	25	26	66	2PAC/So Many Tears	
64	71	74	63	2PAC/Dear Mama	
46	58	63	63	JON B. & BABYFACE/Someone To Love	
26	48	57	60	JODECI/Freak'n You	
27	60	58	59	H-TOWN/Emotions	
36	32	38	56	U.N./So In Love With You	
70	58	54	54	BRAT/Give It 2 You	
14	39	57	48	BOYZ II MEN/Water Runs Dry	
64	61	46	48	RAPHAEL SAADIQ/Ask Of You	
-	-	-	-	MICHAEL JACKSON/Scream	
40	41	40	42	TOTAL F/NOTORIOUS.../Can't You See	
7	17	25	40	E-40/Sprinkle Me	
61	67	56	39	MONTELL JORDAN/This Is How We...	
46	42	26	37		

Music City Gears Up For Fan Fair

Tickets to Fan Fair's entire six-day run sold out in early February. But those wanting to savor the excitement will be able to purchase a special one-day ticket for Friday, June 9.

More than 24,000 people will be attending Fan Fair, which takes place June 5-10 at the Tennessee State Fairgrounds in Nashville. The June 9 tickets (\$8.50 plus service charge) are available from Ticketmaster at (800) 333-4849.

The heaviest Fan Fair frenzy occurs earlier in the week. However, June 9 will be a strong day — highlighted by Naomi Judd hosting a multilabel show featuring Alison Krauss and Polydor's concert starring platinum act Toby Keith and newcomers 4Runner. Grand Ole Opry star Billy Walker hosts a 6pm Country Gospel concert, which presents the Chuck Wagon Gang and Opry members Connie Smith and the 4 Guys.

Fan Fair officially kicks off with a 7pm bluegrass show (6/5), starring Bill Monroe & The Bluegrass Boys, Jim & Jesse, the Osborne Brothers, and the Laurel Canyon Ramblers, a new group featuring former Desert Rose Band member Herb Pedersen. The fair closes with the Opryland-staged Grand Masters Fiddling Championship, which starts at 10am.

Several hosts, including racing's Kyle Petty and Darrell Waltrip, have been added to the bills for this year's label shows.

Here's the updated lineup:

Tuesday, June 6

- **Curb/MCG Curb** (10am-noon): Lorianne Crook & Charlie Chase (hosts), Junior Brown, Tim McGraw, Hank Williams Jr.
- **Mercury** (2:30-4:30pm): Sammy Kershaw (host), Terri Clark, Billy Ray Cyrus, Wesley Dennis, Kathy Mattea, Kim Richey, the Statler Brothers, Keith Stegall, Shania Twain, John & Audrey Wiggins
- **MCA/Decca** (7-10pm): Keith Bilbrey (host), Rhett Akins, Mark Chesnutt (Decca), Gerry House (host), Tracy Byrd, Bobbie Cryner, George Jones & Tammy Wynette, David Lee Murphy, Wynonna (MCA)

Wednesday, June 7

- **Liberty/Patriot** (10am-12:30pm): Ray Benson (host), George Ducas, Emilio, Chris LeDoux, Shenandoah (Liberty); John Berry, Lisa Brokop (Patriot)
- **Warner/Reprise/Asylum** (2-4:30pm): Ralph Emery (host), David Ball, Faith Hill, Victoria Shaw, Russ Taff (Warner/Reprise); Mandy Barnett, Cox Family, Curtis Day, Terry Radigan, Bryan White (Asylum)
- **RCA/BNA** (7-10pm): Darrell Waltrip (host), Alabama, Kenny Chesney, Ty England, Lorrie Morgan, Lari White

Thursday, June 8

- **Atlantic/Giant** (10am-12:30pm): Katie Haas (host), Confederate Railroad, Tracy Lawrence, Woody Lee, Neal McCoy (Atlantic); Doug Supernaw (host), Mark Collie, Daryle Singletary, Rhonda Vincent, Clay Walker (Giant)
- **Arista/Career** (2:30-4:30pm): Steve Wariner (host), Blackhawk, Diamond Rio, Radney Foster, Alan Jackson, Lee Roy Parnell, the Tractors
- **Columbia/Epic** (7-10pm): Kyle Petty (host), Stacy Dean Campbell, Joe Diffie, Wade Hayes, Ty Herndon, James House, Patty Loveless, Ken Mellons, Colin Raye, Larry Stewart, Doug Stone, Rick Trevino

Friday, June 9

- **Polydor** (10-11:30am): Leanza Cornett (host), Amie Comeaux, Davis Daniel, Clinton Gregory, 4Runner, Toby Keith, Moffatts, Shane Sutton, Chely Wright
- **Multilabel Show** (1-3:30pm): Naomi Judd (host), Holly Dunn, Steve Kolander, Ronna Reeves (River North); Don Cox, Western Flyer (Step One); Tim O'Brien, Sweethearts Of The Rodeo (Sugar

Hill); Alison Krauss, Delevantes, Riders In The Sky (Rounder)

Vocal Coaches

Tanya Tucker and Mark Collie are great singers ... but can they coach a softball team?

The question will be answered Sunday (6/4) when teams from WSIX/Nashville and and crosstown WSM face off for the City of Hope Celebrity Softball Challenge. The fifth annual charity game and concert begins at 1pm as the unofficial prelude to Fan Fair week.

Tucker's WSM team includes such well-known athletes as Vince Gill, Clay Walker, Neal McCoy, Joe Diffie, Larry Stewart, Rhett Akins, Daron Norwood, Doug Stone, Kathy Mattea, John & Audrey Wiggins, Boy Howdy, Shelby Lynne, Trisha Yearwood, Michelle Wright, Wade Hayes, Ricky Lynn Gregg, and Shenandoah.

On the diamond for Collie's WSIX team will be Clint Black, Tracy Lawrence, Doug Supernaw, Diamond Rio, Rick Trevino, Little Texas, Billy Dean, Kix Brooks, Lee Roy Parnell, Jesse Hunter, Davis Daniel, Linda Davis, Brother Phelps, Jon Randall, Shania Twain, Bryan Austin, Russ Taff, and Billy Ray Cyrus.

And while they may not work up a sweat on the field, Martina McBride, Jeff Foxworthy, Lorianne Crook, and Charlie Chase are set for guest appearances. Baseball legend Tug McGraw (now known in country music circles as Tim McGraw's father) will provide the play-by-play, while Gary Beatty will offer color commentary for the TNN special, slated for telecast in August.

The concert raises money for the City of Hope National Medical



WISH YOU WERE HERE — MCA Music Publishing held a party in Nashville for award-winning Country songwriter Gary Burr, who got his first 1995 #1 hit with Reba McEntire's "Til You Love Me". On hand were (l-r): MCA Music VP Stephen Day, songwriter Bob Dipiero, McEntire in cardboard form, Burr, ASCAP's Connie Bradley, and MCA Records Chairman Bruce Hinton.

Center and the Beckman Research Institute.

Summer Lights Country

John Michael Montgomery, Chet Atkins, and Suzy Bogguss have been added to the list of artists performing Sunday (6/4) at Summer Lights In Nashville, an outdoor festival taking place downtown. Montgomery and RCA artist Jon Randall close out the four-day festival with an 8:45pm concert.

Earlier in the evening, Atkins and Bogguss will join Little Texas, John Berry, and Steve Wariner for live performances of the songs they recorded for the Liberty album, "Come Together: America Salutes The Beatles." The Nashville Symphony and contemporary Christian artists Gary Chapman and Phil Keaggy are included in the lineup for the 6:45pm concert.

Artists Aid Oklahoma

Brooks & Dunn, David Ball, and the Tractors have donated all profits from their May 21 concert in Norman, OK to assist the victims of the Oklahoma City bombing. The money goes to Oklahoma Gov. Frank Keating's Victim and Family Relief Fund, established to coordinate information regarding emergency relief agencies and assistance funds available to the victims and their families.

In addition to the contributions from Oklahoma native Ronnie Dunn and the Tulsa-based Tractors, tour sponsor Miller Lite is also making a donation to the fund.

The Brooks & Dunn concert, part of the duo's Steel Canyon Tour, was scheduled prior to the April 19 tragedy.

You Might Be A TV Star If ...

Jeff Foxworthy, whose WB album "You Might Be a Redneck If" has sold 1.5 million copies, will star in a situation comedy for ABC-TV. "The Jeff Foxworthy Show" casts the comedian as a construction worker with a wife and two daughters. The Saturday night series premieres this fall.

Bits 'N' Pieces

• Butler, AL Mayor J.W. Cowan Jr. presented a key to the city to Epic artist/Butler native Ty Herndon as part of the town's "Ty Herndon Day" (5/25) celebration.

• Doug Supernaw and Country vet Johnny Paycheck have signed recording contracts with Giant Records, and Rob Crosby has signed with River North.

• In a more unexpected development, Engelbert Humperdinck has signed a record deal with Nashville-based CORE Entertainment Corp. The singer had an international pop hit in 1967 with the country standard "Release Me" and hit the country charts in 1977 with "After The Lovin'." Humperdinck's CORE debut album, "Love Unchained," will be released June 20. It's his first studio album in more than five years.

— Calvin Gilbert



BMG GOES BLAZY — BMG Music Publishing recently acquired the catalogues of top songwriter Kent Blazy, and also signed him to a co-publishing agreement. Blazy has written songs for many Country artists, including three #1 hits by Garth Brooks. On hand for the signing were (l-r): BMG Music Pub. Nashville VP/GM Henry Hurt, Blazy, BMG Music Pub. President Nick Firth, and BMG's Randy Hart.

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "That Ain't No Way To Go" — Brooks & Dunn

5 YEARS AGO

- No. 1: "She Came From Fort Worth" — Kathy Mattea

10 YEARS AGO

- No. 1: "She's A Miracle" — Exile

15 YEARS AGO

- No. 1: "My Heart" — Ronnie Milsap

20 YEARS AGO

- No. 1: "You're My Best Friend" — Don Williams Stevens



DWIGHT KEEPS THE FAITH — Warner/Reprise Nashville artists Dwight Yoakam (l) and Faith Hill were all smiles at a post-ACM awards show dinner in Los Angeles.



LON HELTON

Country Listeners: A Demographic Profile

□ The Interep Radio Store looks at the Country audience, individual statistics

The Interep Radio Store's Research Division has issued a study of Country radio listeners that provides a look at who they are, where they are, and what they like to do.

The study cites Simmons research showing that almost 30 million adults (18+) listen to Country *every day*, far outpacing News/Talk/Business Talk outlets' daily adult come of almost 18 million. The other formats are (in order, with the daily 18+ come in parentheses): AC (17,489,000); CHR (12,802,000); Rock (12,241,000); Gold (9,615,000); Urban (7,368,000); and Classic Rock (6,703,000).

Who Are They?

The report also used the 1994 Simmons Study of Media and Markets to draw a demographic profile of today's Country listener. Country listeners are most likely to fall into the following categories:

- 71% are 18-49
- 64% are 25-54
- 94% are white
- 63% are married
- 60% are employed fulltime
- 22% hold Technical/Clerical/Sales jobs; 15% are in Professional/Manager occupations
- 44% have a household income of \$44,000 or more
- 74% own their own home
- 84% own a single-family dwelling.

As a format, Country ranks No. 1 in a number of important consumer categories:

- 14.4% of those who have attended college or more listen to Country — over 11 million adults (18+). News/Talk/Business Talk is second at 11.5%.

- 17.3% of fulltime workers (30+ hours) listen to Country — over 17 million adults (18+). AC is second at 10.1%.

- 13.9% of those holding professional and managerial positions listen to Country radio — 4.5 million adults (18+). News/Talk/Business Talk is second at 11.9%.

- 14.2% of those with incomes over \$60,000 listen to Country — over 6 million adults (18+). News/Talk/Business Talk is second at 13.4%.

- 17% of homeowners listen to Country — over 22 million adults. News/Talk/Business Talk is second at 10.8%.

Where Are They?

The Interep report also maps out where Country listeners live. According to the study:

- 46% reside primarily in the South, 28% in the Midwest, 16% in the West, and 10% in the Northeast census regions

- 41% reside in Metro suburban areas, 35% in non-metropolitan areas, and 24% in MSA Central City areas

- 25% are in A counties, 32% in B counties, 17% in C counties, and 26% in D counties. (The A, B, C, and D designations represent various population levels, with A being the highest and D the lowest.)

Reaching The Country Fan

As you might expect, Country listeners are strong radio users. In fact, 31% of them are in radio's heaviest user group, Quintile 1, which the report says represents 9.5 million adults.

One of the study's more interesting findings is Country radio's strength in delivering advertising messages vs. all other media. The report notes, "Radio is clearly the best way to reach this huge number of people. Country music fans just aren't exposed to any other media quite as heavily as radio."

The report says that, of all Country listeners:

- only 24% are also outdoor's (billboards) heaviest users
- only 20% are also Yellow Pages heaviest users
- only 18% are television's heaviest users
- only 16% are also magazines' heaviest users
- only 13% are also newspapers' heaviest users
- only 11% are also cable TV's heaviest users.

Country Self-Portrait

Respondents to the nationwide Simmons study were asked to identify what types of consumers they are. Here's how Country radio listeners identified themselves:

- 24% say they are cautious; 26% say they are experimenters
- 16% say they are planners; 21% say they are impulsive
- 16% say they are ecologists/environmentalists; 26% say they are economy-minded
- 20% say they are product label-readers; 23% say they are ad believers.

'As Hot As Ever'

Reviewing the study's overall findings, Interep Exec. VP/Director of Research Marla Pirner noted, "This report shows Country is as hot as ever. More stations climbed on the Country bandwagon in 1994 because they recognize that the tremendous popularity of Country is not a short-term trend, but instead reflects a cultural mainstay into the foreseeable future."

Agency Debunks KMPS Single-Stopset Theory

Kerry Carlisle, VP of Seattle-based KSL Media West offers this reaction to R&R's May 12 Country column detailing KMPS/Seattle's recent move to a single, 10-unit stopset per hour.

Au contraire. Lest stations in other markets rush to follow KMPS's example, let's set the record straight. The picture you describe in "KMPS Programs One Stopset Per Hour" is far different than the view from here. Seattle is our home market, and KSL Media is a major player with millions in Seattle radio billings in 1995. Trust us, the market is abuzz.

We pulled our commercials off KMPS. The only thing that slowed us down was a sold-out marketplace. We waited for inventory to open elsewhere before we switched our dollars. KSL Media West does not condone the practice of "ghetto programming" — red-lining all commercials into one long stopset per hour. The suggestion that the third through the 10th commercials in a pod are as effective as the first and that audience is not decreased is, quite simply, ludicrous. One offensive or irritating commercial is enough to break the listening chain. The tune-out of successive commercials is well-documented in television. Why would radio be so very different? Does KMPS agree with me, or was it just blind luck that on May 16th, in both the 3pm and 4pm hours, KMPS aired two of their new 10-unit stopsets with a KMPS promo nicely positioned first in each pod?

Your article presents most interesting quotes. "We have to play the Arbitron game," from KMPS's [GPM] Becky Brenner. Really? That's a surprising statement from a station who has not subscribed to Arbitron in recent years. What game is being played?

[VP/GM] Fred Schumacher is quoted as saying, "What is good for a listener is good for the advertiser." We won't argue with that.



Carlisle

Our concern is that other stations may follow KMPS's lead in a move that could be disastrous for the industry. Were 10 unit stopsets a standard practice, [we] would shift dollars into other media.

— Kerry Carlisle

Radio stations must walk a fine line. They have to generate an audience, then turn around and rent that audience to advertisers a minute at a time. What scares us is this attitude that radio programming is some sort of a game played with listeners and advertisers.

We don't buy spots, we buy access to the buying power of an audience. We can argue whether ratings actually represent the true listening audience of a station until the cows come home. As an advertiser, we want to broadcast our message to the largest audience possible. But we want that message to be delivered in such a way that it will be noticed — and after 25 years in this business, you'll never convince me that being buried sixth, seventh, eighth, or worse in a 10-spot set is going to deliver my message fairly.

"TV leads the way in what people will tolerate. It's nothing for them to run a 14-15 unit spot break." Humph. As a consumer, I've yet to see a break anywhere near that long. As a TV traffic manager, I was never allowed to schedule anything longer than a four-unit break. Did [consultant] Tim Murphy miss the press when NBC-TV went seamless in September '94? Think they had a reason, Tim?

Our concern is that other stations may follow KMPS's lead in a move that could be disastrous for the industry. Were 10-unit stopsets a standard practice, KSL Media West — in a heartbeat — would shift dollars into other media. We are not alone. The R&R story had an exclusive KMPS slant. Your readers would've been better served with a wider, more representational view.

Thanks for the letter, Kerry. We strive to present all sides of issues, which is why letters are always welcome! Ed.

Online Addresses

Here are online IDs for some of the folks cruising the information superhighway. Fax me your e-mail address at (615) 248-6655, and we'll run another group at a later date.

- WROO/Jacksonville afternoon talent Buzz Jackson: 76427.3606@compuserve.com
- WGGY/Wilkes Barre-Scranton PD Mark Lindow: Froggy1013@aol.com
- CIGM/Sudbury, Ontario PD Rob Mise: mise@feldspar.com
- Directions In Radio Dir./Marketing Don Nelson: SanMan9210@aol.com
- Shindler-Turner Promotion: Stpromo@aol.com
- WKKO/Toledo APD Howard Steele: Prodigy: BSHM93A
- CKRM/Regina, Saskatchewan APD/MD Wade Wiley: CompuserveID# 76455,167

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/-OVER LAST WEEK	TOTAL POINTS	+/-OVER LAST WEEK
10	9	4	1	WADE HAYES Still Dancin'... (DKC/Columbia)	214/0	1	7576	+251	39252	+1404
7	5	2	2	TOBY KEITH You Ain't Much Fun (Polydor Nash)	213/0	2	7522	+100	38745	+171
4	2	1	3	CLINT BLACK Summer's Comin' (RCA)	211/0	3	7345	-377	38671	-1643
12	10	6	4	PATTY LOVELESS You Don't Even Know Who I Am (Epic)	214/1	5	7300	+366	37715	+1764
5	4	3	5	SAWYER BROWN I Don't Believe In Goodbye (Curb)	212/0	4	7304	-161	37590	-974
9	7	5	6	ALISON KRAUSS When You Say Nothing At All (BNA)	205/0	6	7077	-146	36248	-1037
13	12	7	7	TRACY LAWRENCE Texas Tornado (Atlantic)	213/0	7	7058	+434	36191	+2264
14	13	8	8	COLLIN RAYE If I Were You (Epic)	214/0	9	6925	+621	35935	+3204
16	14	9	9	TRAVIS TRITT Tell Me I Was Dreaming (WB)	214/0	8	6972	+768	35703	+3910
20	16	12	10	NEAL McCOY They're Playin' Our Song (Atlantic)	214/0	10	6123	+599	31473	+3075
18	17	13	11	KENNY CHESNEY Fall In Love (BNA)	214/1	11	5873	+509	30039	+2334
28	22	15	12	VINCE GILL You Better Think Twice (MCA)	214/1	12	5445	+502	28261	+2621
43	27	17	13	JOHN MICHAEL MONTGOMERY Sold (The Grundy...) (Atlantic)	213/5	13	5430	+699	28127	+3777
23	19	16	14	BLACKHAWK That's Just About Right (Arista)	212/1	14	5314	+348	27091	+1799
27	23	19	15	SHENANDOAH Darned If I Don't (Danged...) (Liberty)	214/1	15	5000	+401	26009	+2288
26	24	22	16	DAVID LEE MURPHY Party Crowd (MCA)	213/3	17	4921	+372	25583	+2260
24	21	18	17	JOHN ANDERSON Mississippi Moon (BNA)	212/1	16	4923	+243	25138	+1318
29	26	24	18	CLAY WALKER My Heart Will Never Know (Giant)	213/2	18	4745	+336	23910	+1713
—	35	26	19	REBA McENTIRE And Still (MCA)	214/3	19	4425	+752	22854	+3758
2	1	11	20	JOHN BERRY Standing On The Edge Of... (Patriot)	167/0	22	4184	-1480	22613	-7305
22	20	20	21	KATHY MATTEA Clown In Your Rodeo (Mercury)	194/0	20	4362	-258	22104	-1612
39	34	29	22	SHANIA TWAIN Any Man Of Mine (Mercury)	207/13	21	4226	+821	21646	+4441
BREAKER			23	ALAN JACKSON I Don't Even Know Your Name (Arista)	205/81	24	3974	+1852	20463	+9052
30	29	27	24	TRISHA YEARWOOD You Can Sleep While I Drive (MCA)	203/3	23	4080	+244	20258	+1373
33	31	28	25	LORRIE MORGAN I Didn't Know My Own Strength (BNA)	205/3	25	3925	+340	20109	+1948
32	32	30	26	LITTLE TEXAS Southern Grace (WB)	200/5	26	3785	+282	18601	+1633
35	33	31	27	JAMES HOUSE This Is Me Missing You (Epic)	191/11	28	3288	+364	16270	+1866
11	11	10	28	DOUG STONE Faith In Me, Faith In You (Columbia)	124/0	30	3164	-3028	16213	-15367
40	38	32	29	RICK TREVINO Bobbie Ann Mason (Columbia)	197/21	29	3267	+622	16194	+3417
3	3	14	30	GEORGE STRAIT Adalida (MCA)	127/0	34	2962	-2357	15968	-11647
45	40	34	31	LEE ROY PARNELL A Little Bit Of You (Career)	198/30	31	3057	+738	15608	+4023
—	46	36	32	JOE DIFFIE I'm In Love With A Capital "U" (Epic)	191/29	32	3010	+692	14857	+3560
38	37	33	33	DIAMOND RIO Finish What We Started (Arista)	190/15	33	3001	+401	14652	+2210
—	—	37	34	PAM TILLIS In Between Dances (Arista)	191/33	35	2799	+804	14105	+4007
6	6	23	35	HAL KETCHUM Stay Forever (MCG/Curb)	108/0	40	2103	-2161	11773	-10521
BREAKER			36	PERFECT STRANGER You Have The Right To... (Curb)	153/32	36	2298	+490	11365	+2416
BREAKER			37	TRACY BYRD Walking To Jerusalem (MCA)	162/63	37	2226	+993	10836	+4936
46	41	40	38	CONFEDERATE RAILROAD When And Where (Atlantic)	163/25	39	2167	+329	10691	+1746
48	45	42	39	DAVID BALL What Do You Want With His Love (WB)	158/16	41	2065	+286	9730	+1507
BREAKER			40	MAVERICKS All That Heaven Will Allow (MCA)	144/21	44	1869	+349	9095	+1628
50	48	45	41	GEORGE DUCAS Hello Cruel World (Liberty)	155/27	43	1924	+308	8937	+1659
BREAKER			42	BRYAN WHITE Someone Else's Star (Asylum/EEG)	146/23	46	1796	+282	8882	+1411
BREAKER			43	RHETT AKINS That Ain't My Truck (Decca)	136/13	45	1805	+289	8571	+1443
BREAKER			44	JEFF CARSON Not On Your Love (MCG/Curb)	138/46	48	1739	+653	8560	+3186
BREAKER			45	TANYA TUCKER Find Out What's Happenin' (Liberty)	135/40	49	1659	+611	8080	+2775
15	15	25	46	SAMMY KERSHAW If You're Gonna Walk... (Mercury)	57/0	52	1180	-2860	6551	-14503
DEBUT			47	WESLEY DENNIS Don't Make Me Feel At Home (Mercury)	116/45	55	1094	+441	5097	+2059
DEBUT			48	TY HERNDON I Want My Goodbye Back (Epic)	86/83	57	998	+952	5043	+4806
44	43	47	49	BILLY MONTANA Didn't Have You (Magnatone)	73/0	59	823	-576	4056	-2953
DEBUT			50	DARON NORWOOD My Girl Friday (Giant)	78/19	58	854	+240	3995	+1095

This chart reflects airplay from May 29-June 4. Songs ranked by total points. Highlighted songs indicate Breaker.
214 Country reporters. 206 current playlists. © 1995, R&R Inc.

BREAKERS®

ALAN JACKSON
I Don't Even Know Your Name (Arista)
95% of our reporters on it (205 stations)
81 Adds • Moves 35 - 23

TRACY BYRD
Walking To Jerusalem (MCA)
75% of our reporters on it (162 stations)
63 Adds • Moves 48 - 37

PERFECT STRANGER
You Have The Right To Remain Silent (Curb)
71% of our reporters on it (153 stations)
32 Adds • Moves 39 - 36

BRYAN WHITE
Someone Else's Star (Asylum/EEG)
68% of our reporters on it (146 stations)
23 Adds • Moves 43 - 42

MAVERICKS
All That Heaven Will Allow (MCA)
67% of our reporters on it (144 stations)
21 Adds • Moves 44 - 40

JEFF CARSON
Not On Your Love (MCG/Curb)
64% of our reporters on it (138 stations)
46 Adds • Moves 49 - 44

RHETT AKINS
That Ain't My Truck (Decca)
63% of our reporters on it (136 stations)
13 Adds • Moves 46 - 43

TANYA TUCKER
Find Out What's Happenin' (Liberty)
63% of our reporters on it (135 stations)
40 Adds • Moves 50 - 45

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TY HERNDON I Want My Goodbye Back (Epic)	83
ALAN JACKSON I Don't Even Know ... (Arista)	81
TRACY BYRD Walking To Jerusalem (MCA)	63
JEFF CARSON Not On Your Love (MCG/Curb)	46
WESLEY DENNIS Don't Make Me Feel At Home (Mercury)	45
TY ENGLAND Should've Asked Her Faster (RCA)	40
TANYA TUCKER Find Out What's Happenin' (Liberty)	40
PAM TILLIS In Between Dances (Arista)	33
PERFECT STRANGER You Have The Right ... (Curb)	32
LEE ROY PARNELL A Little Bit Of You (Career)	30

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON I Don't Even Know ... (Arista)	+1852
TRACY BYRD Walking To Jerusalem (MCA)	+993
TY HERNDON I Want My Goodbye Back (Epic)	+952
SHANIA TWAIN Any Man Of Mine (Mercury)	+821
PAM TILLIS In Between Dances (Arista)	+804
TRAVIS TRITT Tell Me I Was Dreaming (WB)	+768
REBA McENTIRE And Still (MCA)	+752
LEE ROY PARNELL A Little Bit Of You (Career)	+738
JOHN MICHAEL MONTGOMERY Sold... (Atlantic)	+699
JOE DIFFIE I'm In Love With A Capital "U" (Epic)	+692

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
ALAN JACKSON I Don't Even Know... (Arista)	+9052
TRACY BYRD Walking To Jerusalem (MCA)	+4936
TY HERNDON I Want My Goodbye Back (Epic)	+4806
SHANIA TWAIN Any Man Of Mine (Mercury)	+4441
LEE ROY PARNELL A Little Bit Of You (Career)	+4023
PAM TILLIS In Between Dances (Arista)	+4007
TRAVIS TRITT Tell Me I Was Dreamin' (WB)	+3910
JOHN MICHAEL MONTGOMERY Sold... (Atlantic)	+3777
REBA McENTIRE And Still (MCA)	+3758
JOE DIFFIE I'm In Love With A Capital "U" (Epic)	+3560

Breakers: Songs has achieved airplay at 60% of our reporters for the first time. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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NEW & ACTIVE

TY ENGLAND Should've Asked Her Faster (RCA)

Total Stations: 43, Total Adds: 40, Total Points: 2623. Adds include: WRKZ 16, WUSN 17, WAXX 16, WTCM 12, WTVY 10, WSIX 13, WAVC 11, WDAF 20, KEEY 16, KZSN 17, KSCS 14, KTEX 15, KXXY 12, KNFM 30, KLUR 14, KFMS 15, KSOP 15, KUGN 13, KZLA 10, KRWQ 11, KHAY 10, KNCI 7, KRKY 9, KMPS 5, KJUG 14, KXDD 7

VICTORIA SHAW Forgiveness (Reprise)

Total Stations: 64, Total Adds: 22, Total Points: 2616. Adds include: WCTK 10, WPKX 7, WOVK 14, WBUB 12, WKCN 10, WQDR 7, WYYD 16, WCHY 7, WRBQ 7, WWQM 13, WTXI 23, WWJO 11, WIBW 8, KRST 9, KAGG 6, KYGO 5, KNAX 9, KSKS 7, KRWQ 11, KPLM 14, KMPS 5, KJUG 14
Plays: WAYZ 10 (10), WIOV 8 (8), WYNY 7 (7), WDSY 6 (6), WFRG 10 (10), WGH 13 (13), WAXX 16 (16), WBCT 18 (5), WTCM 14 (12), WAMZ 10 (7), WAVC 11 (11), KLUR 14 (14), KATM 9 (9)

RODNEY CROWELL Please Remember Me (MCA)

Total Stations: 42, Total Adds: 0, Total Points: 2454. Plays: WBCS 25 (25), WWYZ 19 (19), WPOC 24 (20), WAYZ 10 (10), WXKX 10 (10), WFRG 10 (10), WOVK 14 (14), WGTY 21 (22), WCMS 11 (11), WAXX 16 (16), WFMB 28 (26), WSIX 13 (13), WAVC 23 (23), WWJO 11 (11), KFDI 12 (12), KEAN 17 (17), KNFM 21 (21), KVOO 11 (11), KUGN 23 (23), KPLM 26 (26), KFRG 12 (12), KTOM 17 (17)

BROTHER PHELPS Not So Different After All (Asylum/EEG)

Total Stations: 28, Total Adds: 11, Total Points: 1335. Adds: WQBE 11, WIOV 8, WXBQ 9, WKCN 10, WYYD 16, WTHI 6, WTCM 12, WKDQ 10, KKIX 7, KXKC 10, WAMZ 10
Plays: WWYZ 10 (5), WROO 6 (6), WDEN 5 (5), WRBQ 20 (20), WTCR 11 (11), WSIX 14 (14), WAVC 11 (11), KIXQ 6 (6), KBEQ 10 (10), KTTS 5 (5), KFDI 5 (5), KVOO 5 (5), KLUR 14 (14), KQFC 7 (7), KTOM 8 (8)

PHILIP CLAYPOOL Swingin' On My Baby's Chain (Curb)

Total Stations: 29, Total Adds: 16, Total Points: 1250. Adds: WWYZ 5, WIOV 8, WGTY 13, WIOV 8, WGTY 13, WKCN 10, WYAK 5, WXBM 11, WQDR 7, WCHY 7, WRBQ 7, WBWN 5, WTHI 6, KHAK 8, WAVC 11, KAGG 10, KTEX 15, KWNR 10
Plays: WPKX 7 (7), WQBE 11 (11), WXBQ 19 (11), WROO 6 (6), WDEN 5 (5), WFMB 12 (10), WKDQ 11 (10), KTTS 5 (5), KFDI 5 (5), KIKK 17 (15), KVOO 5 (5), KLUR 14 (14), KUPL 5 (5)

CLINTON GREGORY A-11 (Polydor Nashville)

Total Stations: 34, Total Adds: 3, Total Points: 1130, Adds: KMAG 7, KIXQ 6, KUGN 13
Plays: WWYZ 5 (5), WRKZ 5 (5), WIOV 8 (8), WKCN 10 (10), WKML 13 (13), WDEN 5 (5), WGTR 11 (11), WYAK 6 (6), WRNS 18 (18), WRBQ 7 (7), WBWN 5 (5), WJOD 9 (9), WBTU 5 (5), WFMB 12 (12), WTHI 6 (6), KRRV 15 (12), KKIX 7 (7), WTCR 5 (5), KDDK 5 (7), KJLO 6 (6), WSIX 6 (6), WAVC 11 (11), WOW 9 (9), KTTS 5 (5), KFDI 5 (5), KAGG 10 (6), KOUL 5 (5), KTEX 7 (7), KVOO 5 (5), KLUR 14 (14), KQFC 7 (7)

ALBUM TRACKS

Artist Title (Label)	Album Title
GARTH BROOKS The Night Will Only Know (Liberty)	In Pieces
KYLE PETTY Oh King Richard (Columbia)	NASCAR: Runnin' Wide Open
DAVID BALL I'll Follow The Sun (Liberty)	Come Together
COLLIN RAYE Let It Be (Liberty)	Come Together
TANYA TUCKER Something (Liberty)	Come Together
LITTLE TEXAS Help! (Liberty)	Come Together
JOHN BERRY The Long And Winding Road (Liberty)	Come Together
DELBERT McCLINTON Come Together (Liberty)	Come Together

Station call letters followed by number of plays this week.
(last week's plays - if any - in parentheses)

BROOKS & DUNN You're Gonna Miss Me When I'm Gone (Arista)

Total Stations: 10, Total Adds: 5, Total Points: 856. Adds: WWYZ 5, WIRK 16, WWZD 30, KEBC 5, KJUG 22
Plays: WXBQ 19 (16), WSSL 14 (14), KEAN 21 (21)

MARK CHESNUTT Down In Tennessee (Decca)

Total Stations: 10, Total Adds: 9, Total Points: 664. Adds: WBCT 18, WTHI 6, WTCM 12, KXKC 16, KEEY 7, WBOB 7, KNUE 9, KJUG 14, KXDD 7
Plays: WAMZ 25 (7)

MARK COLLIE Three Words, Two Hearts, One Night (Giant)

Total Stations: 11, Total Adds: 11, Total Points: 501. Adds: WWYZ 5, WSSL 6, WBWN 9, WTVY 10, WSM-FM 7, KIXQ 6, WIL 12, KVOO 5, KQFC 7, KUGN 13, KZLA 10

STEVE WARINER Get Back (Liberty)

Total Stations: 14, Total Adds: 1, Total Points: 487. Add: WTXI 15
Plays: WOKQ 10 (10), WXBM 5 (5), WTCR 11 (11), KTTS 5 (5), KFDI 5 (5), WACO 5 (5), KQFC 7 (7), KBUL 10 (10), KIKF 10 (10), KUGN 10 (10), KRWQ 5 (11), KNCI 7 (7), KTOM 8 (8)

NATIONAL RADIO FORMATS

BROADCAST PROGRAMMING CONTINUED

<p>ABC/SMN Mark Edwards • (214) 991-9200</p> <p>Coast-To-Coast BROTHER PHELPS/Not So Different After All CONFEDERATE RAILROAD/When & Where JOE DIFFIE/I'm In Love With A Capital "U" GEORGE DUCAS/Hello Cruel World ALAN JACKSON/I Don't Even Know Your Name PERFECT STRANGER/You Have The Right To ... PAM TILLIS/In Between Dances</p> <p>Hottest: CLINT BLACK/Summer's Comin' TOBY KEITH/You Ain't Much Fun SAWYER BROWN/I Don't Believe In Goodbye ALLISON KRAUSS/When You Say Nothing At All WADE HAYES/I'm Still Dancin' With You</p> <p>Real Country Dave Nicholson • (602) 966-6236</p> <p>TRACY BYRD/Walking To Jerusalem REBA McENTIRE/And Still</p> <p>Hottest: TOBY KEITH/You Ain't Much Fun SAWYER BROWN/I Don't Believe In Goodbye CLINT BLACK/Summer's Comin' TRACY LAWRENCE/Texas Tornado ALLISON KRAUSS/When You Say Nothing At All</p>	<p>ALTERNATIVE PROGRAMMING Steve Knoll • (214) 252-1426</p> <p>DIAMOND RIO/Finish What We Started JAMES HOUSE/This Is Me Missing You REBA McENTIRE/And Still RICK TREVINO/Bobbie Ann Mason</p> <p>Hottest: JOHN BERRY/Standing On The Edge Of Goodbye CLINT BLACK/Summer's Comin' TOBY KEITH/You Ain't Much Fun TRACY LAWRENCE/Texas Tornado SAWYER BROWN/I Don't Believe In Goodbye</p> <p>BROADCAST PROGRAMMING Walter Powers • (800) 426-9082</p> <p>Super Country/Pure Country — Ken Moultrie GEORGE DUCAS/Hello Cruel World SHANIA TWAIN/Any Man Of Mine</p> <p>Hottest: TY HERNDON/What Mattered Most ALISON KRAUSS/When You Say Nothing At All GEORGE STRAIT/Adalida TRAVIS TRITT/Tell Me I Was Dreaming CLINT BLACK/Summer's Comin'</p>	<p>Digital Country — L.J. Smith TRACY BYRD/Walking To Jerusalem JEFF CARSON/Not On Your Love REBA McENTIRE/And Still</p> <p>Hottest: TOBY KEITH/You Ain't Much Fun M. CHAPIN CARPENTER/House Of Cards ALISON KRAUSS/When You Say Nothing At All CLINT BLACK/Summer's Comin' VINCE GILL/You Better Think Twice</p> <p>Digital New Country — Ken Moultrie TRACY BYRD/Walking To Jerusalem JEFF CARSON/Not On Your Love WESLEY DENNIS/Don't Make Me Feel At Home TY ENGLAND/Should've Asked Her Faster</p> <p>Hottest: TOBY KEITH/You Ain't Much Fun ALISON KRAUSS/When You Say Nothing At All PATTY LOVELESS/You Don't Even Know Who I Am COLLIN RAYE/I Were You TRAVIS TRITT/Tell Me I Was Dreaming</p>	<p>JONES SATELLITE NETWORKS (800) 766-3251</p> <p>CD Country — John Hendricks TRACY BYRD/Walking To Jerusalem ALAN JACKSON/I Don't Even Know Your Name TANYA TUCKER/Find Out What's Happenin'</p> <p>Hottest: JOHN BERRY/Standing On The Edge Of Goodbye CLINT BLACK/Summer's Comin' TRACY LAWRENCE/Texas Tornado JOHN M. MONTGOMERY/Sold ... SHANIA TWAIN/Any Man Of Mine</p> <p>MAJOR NETWORKS Vance Koretos • (312) 755-1300</p> <p>TRACY BYRD/Walking To Jerusalem JOE DIFFIE/I'm In Love With A Capital "U" TY ENGLAND/Should've Asked Her Faster</p> <p>Hottest: JOHN BERRY/Standing On The Edge Of Goodbye DAVID LEE MURPHY/Party Crowd TRAVIS TRITT/Tell Me I Was Dreaming DOUG STONE/Faith In Me, Faith In You ALISON KRAUSS/When You Say Nothing At All</p>	<p>WESTWOOD ONE RADIO NETWORKS Bob McNeill • (805) 294-9000</p> <p>Country — Steve Penny DAVID LEE MURPHY/Party Crowd</p> <p>Hottest: SAWYER BROWN/I Don't Believe In Goodbye WADE HAYES/I'm Still Dancin' With You TOBY KEITH/You Ain't Much Fun CLINT BLACK/Summer's Comin' ALISON KRAUSS/When You Say Nothing At All</p> <p>Hot Country — Steve Penny TRACY BYRD/Walking To Jerusalem ALAN JACKSON/I Don't Even Know Your Name LEE ROY PARNELL/A Little Bit Of You</p> <p>Hottest: PATTY LOVELESS/You Don't Even Know Who I Am COLLIN RAYE/I Were You WADE HAYES/I'm Still Dancin' With You SAWYER BROWN/I Don't Believe In Goodbye TOBY KEITH/You Ain't Much Fun</p>
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COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p>KEAN/Abilene, TX PD: Kelly Joy MD: Rudy Alan Fernandez 17 DOUG STONE 17 TY HERNDON 17 WESLEY DENNIS</p>	<p>WCLB/Rose, MA PD: Loren Owens MD: David Williams 5 ALAN JACKSON</p>	<p>KRYS/Corpus Christi, TX* PD: Larry Johnson MD: TONYA TUCKER 7 GEORGE DUCAS 7 RHETT AKINS 5 MAVERICKS 5 TRACY BYRD</p>	<p>WBTU/Fl. Wayne, IN PD: Norman Hill 5 DAVID BALL 5 PAM TILLIS 5 BRYAN WHITE</p>	<p>KIXX/Ocala, FL PD: Bill Jones MD: Ralph Cherry 12 TY HERNDON 6 CLINTON GREGORY 6 TY ENGLAND 6 MARK COLLIE</p>	<p>WGKY/Memphis, TN PD: Polly Wynn MD: Tony Stevens 7 RHETT AKINS 7 TRACY BYRD 7 PAM TILLIS</p>	<p>WKWK/Orlando, FL PD: Mike Moore MD: Shadow Stevens 17 LEE ROY PARNELL 17 PAM TILLIS 17 RICK TREVIÑO</p>	<p>KTWR/Sioux Falls, SD PD: Norm Anderson MD: Lee Collins 21 TRACY BYRD 21 ALAN JACKSON 21 TANYA TUCKER</p>	<p>KNUE/Tyler, TX PD: Amy Austin MD: Chuck McConley 9 MARK CHESNUTT 9 WESLEY DENNIS 9 TANYA TUCKER</p>								
<p>WOMX/Akron, OH PD: Steve Cherry MD: Bill Schell 21 REBA MCKENTRE 21 TRACY BYRD</p>	<p>KAGB/Bryan College, TX PD: Bobby Bell MD: Phil Claypool 10 ALAN JACKSON 10 TY ENGLAND 8 PERFECT STRANGER 8 WESLEY DENNIS 8 PHILIP CLAYPOOL 8 TY HERNDON 8 BRYAN WHITE</p>	<p>KOLU/Corpus Christi, TX PD: Dave Dodson MD: Leslie Faye 10 TY HERNDON 10 MAVERICKS</p>	<p>KNAX/Fresno, CA PD: Greg Edwards MD: Tony Stevens 23 ALAN JACKSON 18 TRACY BYRD 9 LEE ROY PARNELL 9 VICTORIA SHAW 5 PERFECT STRANGER 5 TY HERNDON 5 JEFF CARSON 5 GEORGE DUCAS 5 WESLEY DENNIS</p>	<p>KBEO/Kansas City, KS PD: Mike Kennedy MD: T.J. McEntire 18 TRACY BYRD 18 JARRELL A WRIGHT 18 DAMAS HOUSE 18 SHAMIA TWIN</p>	<p>WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 16 LITTLE TEXAS 16 SHAMIA TWIN</p>	<p>KHAY/Oxnard, CA PD: Mark Hill MD: Tracy Byrd 10 WESLEY DENNIS 10 TY ENGLAND 10 TY HERNDON 8 DWIGHT YOAKAM</p>	<p>KFRG/Riverside-San Bernardino, CA PD: Lee Logan MD: Alan Jackson 12 CONFEDERATE RAILROAD 12 JAMES HOUSE 12 JOE DUFFIE 12 DIAMOND RIO 12 PAM TILLIS</p>	<p>WGTG/South Bend, IN PD: Kelli Thompson MD: Pat Riley No Adds</p>	<p>WFRG/Chico-Reno, NY PD: John Katz MD: Alan Jackson 12 JOE DUFFIE 12 ALAN JACKSON 10 WESLEY DENNIS</p>							
<p>WGHA/Albany, NY PD: Joe Miller MD: Bill Easley 20 ALAN JACKSON 13 TRACY BYRD 13 WESLEY DENNIS 13 MAVERICKS</p>	<p>KHAK/Cedar Rapids, IA PD: Jeff Whitfield MD: Dawn Johnson 6 TY ENGLAND 8 PERFECT STRANGER 8 WESLEY DENNIS 8 PHILIP CLAYPOOL 8 TY HERNDON 8 BRYAN WHITE</p>	<p>KPLX/Dallas, TX* PD: Chris Huff MD: Scott Steiner 27 TRACY BYRD 10 TY HERNDON 10 PAM TILLIS</p>	<p>KSXS/Fresno, CA PD: Scott Stevens MD: Bill Easley 7 VICTORIA SHAW 7 PAM TILLIS 7 CONFEDERATE RAILROAD</p>	<p>KGEE/Midland-Odessa, TX PD: Mike Lawrence MD: Bruce Kingdon 46 ALAN JACKSON 14 TANYA TUCKER 7 RHETT AKINS 5 BRYAN WHITE</p>	<p>KWMM/Midland-Odessa, TX* PD: Wendy Roberts MD: Julia Rich 30 ALAN JACKSON 30 TY ENGLAND 10 BRYAN WHITE 5 TANYA TUCKER 5 PERFECT STRANGER 5 BRYAN WHITE</p>	<p>KPLM/Palm Springs, CA PD: Al Gordon MD: Alan Jackson 14 WESLEY DENNIS 14 DARON NORWOOD 14 PERFECT STRANGER 14 VICTORIA SHAW</p>	<p>WYTO/Mesa-Lynchburg, VA PD: Kenny Shelton MD: Robyn Jaymes 16 CONFEDERATE RAILROAD 16 CONFEDERATE RAILROAD 16 JOE DUFFIE 16 VICTORIA SHAW 16 TRACY BYRD 16 SHAMIA TWIN 16 BROTHER PHELPS 16 ALAN JACKSON 16 TANYA TUCKER</p>	<p>WFMR/Springfield, IL PD: Bob Grayson MD: John Spaulding 10 ALAN JACKSON 10 TY HERNDON</p>	<p>WYXX/Springfield, MA PD: Tom McGuire MD: Kris Davis 37 TRACY BYRD 18 ALAN JACKSON 37 JEFF CARSON</p>	<p>WYXX/Springfield, MA PD: Tom McGuire MD: Kris Davis 37 TRACY BYRD 18 ALAN JACKSON 37 JEFF CARSON</p>	<p>WYXX/Springfield, MA PD: Tom McGuire MD: Kris Davis 37 TRACY BYRD 18 ALAN JACKSON 37 JEFF CARSON</p>	<p>WYXX/Springfield, MA PD: Tom McGuire MD: Kris Davis 37 TRACY BYRD 18 ALAN JACKSON 37 JEFF CARSON</p>	<p>WYXX/Springfield, MA PD: Tom McGuire MD: Kris Davis 37 TRACY BYRD 18 ALAN JACKSON 37 JEFF CARSON</p>	<p>WYXX/Springfield, MA PD: Tom McGuire MD: Kris Davis 37 TRACY BYRD 18 ALAN JACKSON 37 JEFF CARSON</p>	<p>WYXX/Springfield, MA PD: Tom McGuire MD: Kris Davis 37 TRACY BYRD 18 ALAN JACKSON 37 JEFF CARSON</p>	<p>WYXX/Springfield, MA PD: Tom McGuire MD: Kris Davis 37 TRACY BYRD 18 ALAN JACKSON 37 JEFF CARSON</p>

*designates stations reporting album cuts.

214 Total Reporters
 214 Current Reporters
 206 Current Playlists

Reported Frozen Playlist (5):
 KUZZ/Bakersfield, CA
 KYNG/Dallas-Ft. Worth, TX
 KTMO/Monterey, CA
 WBEE/Rochester, NY

Did Not Report, Playlist Frozen (3):
 WKXC/Augusta, SC
 WYRK/Bufalo, NY
 WYCD/Detroit, MI

COUNTRY PLAYLISTS

Continued from Page 35

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #12 Y106.7 ATLANTA'S YOUNG COUNTRY WYAY/Atlanta (404) 955-0106 McGinty/Gray

MARKET #13 KMP5/Seattle (206) 443-9400 Thomas/Webster

MARKET #13 KRPM/Seattle (206) 649-0106 Randall/Knight

MARKET #15 KSDN/San Diego (619) 299-1240 Shepard/Upton

MARKET #16 KEYE/Minneapolis (612) 840-4200 Swedberg/Bauer

MARKET #16 WBOB/Minneapolis (612) 330-0100 Wood

MARKET #17 WIL-FM/St. Louis (314) 436-1600 Massie/Langston

MARKET #17 WKIX/St. Louis (314) 878-1040 Schell/Louis

MARKET #18 WPOC FM 93.1 WPOC/Baltimore (410) 366-3693 Moody/Cole

MARKET #19 WDSY/Pittsburgh (412) 471-9950 Aurand/DeCarlo

MARKET #20 KMLE/Phoenix (602) 264-0108 Holly/Foster

MARKET #20 KNIX/Phoenix (602) 966-6236 Daniels/Owens

MARKET #21 WQYK WQYK/Tampa (813) 576-6055 Martin/Roberts

MARKET #21 WRBQ/Tampa (813) 287-1047 Mitchell/Lane

MARKET #22 WGAR WGAR/Cleveland (216) 328-9950 Nugent/Collier

JUNE 2, 1995

A

RHETT AKINS That Ain't My Truck (Decca 55034)

Prod: Mark Wright Wr: Tom Shapiro, Chris Waters, Rhett Akins Pub: Great Cumberland Music, Diamond Struck Music, Tree Publishing Company Inc., (BMI) Mgr: Starstruck Entertainment

JOHN ANDERSON Mississippi Moon (BNA 64274)

Prod: James Stroud, John Anderson Wr: Tony Joe White, Carson Whitsett Pub: Tony Joe White Music (administered by Screen Gems-EMI Music Inc.), High Horse Horse Music (BMI) Mgr: Bobby Roberts Company

B

DAVID BALL What Do You Want With His Love (WB 7528)

Prod: Blake Chancey Wr: David Ball, Larry Jefferies Pub: New Court Music, Low Country Music, EMI Blackwood Music Inc., Bait And Tackle Music (BMI) Mgr: Vector Management

JOHN BERRY Standing On The Edge Of Goodbye (Liberty 79075)

Prod: Jimmy Bowen, Chuck Howard Wr: John Berry Stewart Harris Pub: Kicking Bird Music Inc., Sony Tree Publishing Company Inc., Edisto Sound International (BMI) Mgr: Cortew-O'Grady

CLINT BLACK Summer's Comin' (RCA 64281)

Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music Administered by Irving Music Inc (BMI) Mgr: Mores, Nanas, Shea

BLACKHAWK That's Just About Right (Arista 2813)

Prod: Mark Bright, Tim DuBois Wr: Jeff Black Pub: Warner Tamerlane Publishing (BMI) Mgr: Rick Alter Management

BROTHER PHELPS Not So Different After All (Asylum/EEG9176)

Prod: Ricky Lee Phelps, Doug Phelps, Kyle Lanning Wr: Jeff Hughes, Irene Kelley Pub: EMI Blackwood Music Inc., XXXOOO Music, EMI April Music Inc. Irene Kelley Music (BMI, ASCAP) Mgr: Jeff Davis Management

TRACY BYRD Walking To Jerusalem (MCA 55049)

Prod: Tony Brown Wr: Sam Hoggins, Mark D. Sanders Pub: Sony Tree Publishing Company Inc., Katy's Rainbow and Starstruck Writers Group, Mark D. Music (ASCAP, BMI) Mgr: Ritter/Carter Management

C

JEFF CARSON Not On Your Love (MCG/Curb 1128)

Prod: Chuck Howard Wr: Tony Martin, Reese Wilson, Troy Martin Pub: Stroudacaster Music, Baby Mae Music, Warner Tamerlane Publishing Corp (BMI) Mgr:

KENNY CHESNEY Fall In Love (BNA 64278)

Prod: Barry Beckett Wr: Kenny Chesney, Buddy Brock, Kim Williams Pub: (BMI, ASCAP) Mgr: International Management

MARK CHESNUTT Down In Tennessee (Decca 55050)

Prod: Mark Wright Wr: Wayland Holyfield Pub: EMI April Music Inc., Ideas Of March (administered by EMI April Music Inc.) (ASCAP) Mgr: BDM Management

PHILIP CLAYPOOL Swingin' On My Baby's Chain (Curb 1131)

Prod: Jerry Crutchfield Wr: Philip Kennard Claypool, Tom DeVoursney, David Steen Pub: Mike Curb Music, Congregation Songs, Letterip Music (SESAC, ASCAP) Mgr: William Carter Management

MARK COLLIE Three Words, Two Hearts, One Night (Giant 7590)

Prod: James Stroud, Mark Collie Wr: Mark Collie, Gerry House Pub: Music Corporation Of America Inc., Mark Collie Music, Housenotes Music (BMI) Mgr: Don Light Talent

CONFEDERATE RAILROAD When And Where (Atlantic 6196)

Prod: Barry Beckett Wr: Jess Brown, Brett Jones, Jeff Pennig Pub: Almo Music Corp, Bamatuck Music Inc, Irving Music Inc, Kybama Inc., (ASCAP, BMI) Mgr: International Management Services

RODNEY CROWELL Please Remember Me (MCA 55024)

Prod: Tony Brown, Rodney Crowell Wr: Rodney Crowell, Will Jennings Pub: Sony Tunes Inc., Blue Sky Rider (ASCAP, BMI) Mgr: Gold Mountain Entertainment

D

WESLEY DENNIS Don't Make Me Feel At Home (Mercury 1449)

Prod: Keith Stegall, John Keiton Wr: L. David Lewis, Kim Williams Pub: Starstruck Writers Group, Inc., Sony Cross Keys Publishers Company Inc., Kim Williams Music (ASCAP) Mgr: Fred Conley Management

DIAMOND RIO Finish What We Started (Arista 2739)

Prod: Monty Powell, Tim DuBos, Mike Clute Wr: Monty Powell, Mike Noble Pub: Careers-BMG Publishing Inc., Warner-Tamerlane Publishing Corp., Under The Bridge Music (administered by Warner-Tamerlane Publishing Corp, (BMI) Mgr: International Artist Management

JDE DIFFIE I'm In Love With A Capital "U" (Epic 77902)

Prod: Johnny Slate, Joe Diffie Wr: Craig Wiseman, Paul Nelson Pub: Almo Music Corp., Sony Tree Publishing Company Inc., Teri Lee Music (ASCAP, BMI) Mgr: Image Management Group

GEORGE DUCAS Hello Cruel World (Liberty 79085)

Prod: Richard Bennett Wr: George Ducas, Angelo, Ty Tyler Pub: PolyGram International Publishing Inc, Veg-O-Music, All 3 Chords Music (ASCAP, BMI) Mgr: Ten Ten Management

G

CLINTON GREGORY A-11 (Polydor 1442)

Prod: Harold Shedd, Ed Seay Wr: Hank Cochran Pub: Sony Tree Publishing Company Inc., (BMI) Mgr: International Management

VINCE GILL You Better Think Twice (MCA 55035)

Prod: Tony Brown Wr: Vince Gill, Reed Nielsen Pub: Benefit Music, Englishtown Music (BMI) Mgr: Fitzgerald-Hartley

H

WADE HAYES I'm Still Dancin' With You (DKC/Columbia 77842)

Prod: Don Cook Wr: Chick Rains, Wade Hayes Pub: Sony Tree Publishing Company (BMI) Mgr: Mike Robertson Management

TY HERNDON What Mattered Most (Epic 77843)

Prod: Doug Johnson Wr: Vince Melamed, Gary Burr Pub: Gary Burr Music Inc., MCA Music Publishing (a division of MCA, Inc.) August Wind Music, Longitude Music Company, Alberta's Paw Music (ASCAP, BMI) Mgr: Image Management Group

JAMES HOUSE This Is Me Missing You (Epic 77870)

Prod: Don Cook Wr: James House, Monty Powell, Debi Cochran Pub: Mad Women Music (admin. by Sony Tree), Warner-Tamerlane Music, Resaca Beach Music, (BMI); Alabama Band Music (ASCAP) Mgr: Evelyn Shriver Public Relations

J

ALAN JACKSON I Don't Even Know Your Name (Arista 2830)

Prod: Keith Stegall Wr: Alan Jackson, Ron Jackson, Andy Loftin Pub: WB Music Corp (ASCAP) Mgr: Gary Overton Management

K

TOBY KEITH You Ain't Much Fun (Polydor Nashville 1412)

Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith, Carl Goff Jr. Pub: Songs of PolyGram Int'l Inc., Tokeco Tunes (BMI) Mgr: Prime Time Management

SAMMY KERSHAW If You're Gonna Walk, I'm Gonna Crawl (Mercury 1411)

Prod: Buddy Cannon, Norro Wilson Wr: Buddy Cannon, Larry Bastian Pub: Songs of PolyGram Int'l Inc., HotDogGone Music, Buttonwillow Music (BMI) Mgr: James Dowell Management

HAL KETCHUM Stay Forever (Curb 1105)

Prod: Allen Reynolds, Jim Rooney Wr: B. Tench, H. Ketchum Pub: WB Music Corp., Blue Gator Music, Maverick Music Company, Heckton Music Foreshadow Songs Inc. (all rights administered by WB Music Corp.) (ASCAP, BMI) Mgr: Fitzgerald-Hartley

ALISON KRAUSS When You Say Nothing At All (BNA 64277)

Prod: Randy Scruggs Wr: Don Schlitz, Paul Overstreet Pub: (ASCAP, BMI) Mgr: Keith Case & Associates

L

TRACY LAWRENCE Texas Tornado (Atlantic 6135)

Prod: Tracy Lawrence, Flip Anderson Wr: Bobby Braddock Pub: Sony Tree Publishing Company Inc. (BMI) Mgr: Bobby Roberts Management

LITTLE TEXAS Southern Grace (WB 45739)

Prod: Christy Dinapoli, Doug Grau, Little Texas Wr: Porter Howell, Brady Seals, Stewart Harris Pub: Square West Music, Howlin' Hits Music, Sony Tree, Edisto Sound Int. (admin. by Sony Music) (ASCAP, BMI) Mgr: Christy Dinapoli

PATTY LOVELESS You Don't Even Know Who I Am (Epic 77856)

Prod: Emory Gordy Jr. Wr: Gretchen Peters Pub: Sony Cross Keys Publishing Inc., Purple Crayon Music (ASCAP) Mgr: Fitzgerald-Hartley

M

KATHY MATTEA Clown In Your Rodeo (Mercury 1393)

Prod: Josh Leo Wr: Wayne Kirkpatrick Pub: Emily Booth Inc. (C/O Careers-BMG Music Publishing Inc., Gospel Division) Mgr: Bob Titley Management

MAVERICKS All That Heaven Will Allow (MCA 55026)

Prod: Don Cook Wr: Bruce Springsteen Pub: (ASCAP) Mgr: FCC Management

NEAL McCOY They're Playin' Our Song (Atlantic 82727)

Prod: Barry Beckett Wr: John Jarrard, Mark D. Sanders, Bob DiPiero Pub: Alabama Band Music, Miss Bliss Music, (Admin. by Alabama Band Music), Starstruck Writers Group, Mark D. Music (ASCAP); Little Big Town Music, American Made Music (BMI) Mgr: Management Associates

REBA McENTIRE And Still (MCA 55047)

Prod: Tony Brown, Reba McEntire Wr: Liz Hengeber, Tommy Lee James Pub: Starstruck Group Inc., Starstruck Angel Music Inc., (ASCAP, BMI) Mgr: Starstruck Entertainment

BILLY MONTANA Didn't Have You (Magnatone)

Prod: Jim McKell, David Flint, Billy Montana Wr: Billy Montana, Jamie K. Watson Pub: Mgr: Sharon Eaves Management

JOHN MICHAEL MONTGOMERY Sold (The Grundy County Auction Incident) (Atlantic 6219)

Prod: Scott Hendricks Wr: Richard Fagan, Robb Royer Pub: OF Music Inc., Robroy West Music (ASCAP, BMI) Mgr: Hallmark Direction

LORRIE MORGAN I Didn't Know My Own Strength (BNA 64359)

Prod: James Stroud Wr: Rick Bowles, Robert Byrne Pub: (BMI) Mgr: Susan Nadler Management

DAVID LEE MURPHY Party Crowd (MCA 54977)

Prod: Tony Brown Wr: David Lee Murphy, Jimbeau Hinson Pub: N2D Publishing, American Romance Songs (ASCA) Mgr: D. Management

N

DARON NORWOOD My Girl Friday (Giant 7545)

Prod: Richard Landis, Jeff Carlton Wr: Curtis Wright, Carl Jackson Pub: Stroudavarious Music, Curtis Wright Songs, Famous Music Corp, Too Strong Songs (ASCAP) Mgr: Go Management

P

LEE ROY PARNELL A Little Bit Of You (Career 2823)

Prod: Scott Hendricks Wr: Trey Bruce, Craig Wiseman Pub: WB Music Corp., Big Tractor Music, Almo Music Corp., Daddy Rabbit Music (ASCA) Mgr: Mike Robertson Management

PERFECT STRANGER You Have The Right To Remain Silent (Curb 1138)

Prod: Clyde Brooks Wr: Calvin Sweat, Brenda Sweat Pub: Co-Heart Music, Inc., (BMI) Mgr: Tony Tudhill

R

COLLIN RAYE If I Were You (Epic 77859)

Prod: John Hobbs, Ed Seay, Paul Worley Wr: John Hobbs, Chris Farren Pub: Soundbeam Music, Full Keel Music Company, Farrenuff Music (BMI, ASCAP) Mgr: Scott Dean Management

S

SAWYER BROWN I Don't Believe In Goodbye (Curb 1113)

Prod: Mark Miller, Mac McAnally Wr: Mark A. Miller, Scott Emerick, Bryan White Pub: Travelin' Zoo Music, Club Zoo Music, Seventh Son Music (ASCAP, BMI) Mgr: TKO Artist Management

VICTORIA SHAW Forgiveness (Reprise 7537)

Prod: Andy Byrd, Jim Ed Norman Wr: Victoria Shaw, Bob DiPiero Pub: Minka Music, Maverick Music, WB Music Corp., Little Big Town Music, American Made Music (ASCAP, BMI) Mgr: Baron-Sanjek Entertainment

SHENANDOAH Darned If I Don't (Danged If I Do) (Liberty 79073)

Prod: Don Cook Wr: Ronnie Dunn, Dean Dillon Pub: Sony Tree Publishing Company Inc., Showbilly Music, Acuff-Rose Music Inc. (BMI) Mgr: William N. Carter Management

DOUG STONE Faith In Me, Faith In You (Columbia 77837)

Prod: James Stroud, Doug Stone Wr: Dave Loggins, Trey Bruce Pub: WB Music Corp., Big Tractor Music, Avalon Way Music (ASCAP) Mgr: Take Three Management

GEORGE STRAIT Adalida (MCA 55019)

Prod: Tony Brown, George Strait Wr: Mike Geiger, Woody Mullis, Michael Huffman Pub: Sixteen Stars Music, Dixie Stars Music (BMI, ASCAP) Mgr: Erv Woolsey Management

T

PAM TILLIS In Between Dances (Arista 32833)

Prod: Steve Fishell, Pam Tillis Wr: Craig Bickhardt, Barry Alfonso Pub: Almo Music Corp., Craig Bickhardt, Scarlet's Sister (ASCAP) Mgr: Mike Robertson Management

RICK TREVINO Bobbie Ann Mason (Columbia 77903)

Prod: Steve Buckingham Wr: Mark D. Sanders Pub: Mark D. Music (administered by Starstruck Writers Group Inc.) (ASCAP) Mgr: Rothbaum & Garner

TRAVIS TRITT Tell Me I Was Dreaming (WB 7447)

Prod: Gregg Brown Wr: Travis Tritt, Bruce Ray Brown Pub: Post Oak Publishing Inc., Brass Crab Publishing (BMI) Mgr: Ken Kragen Management

TANYA TUCKER Find Out What's Happenin' (Liberty 79094)

Prod: Jerry Crutchfield Wr: Jerry Crutchfield Pub: Glimmerish Music Inc., Music Corporation Of America Inc. (BMI) Mgr: Tanya Tucker Inc.

SHANIA TWAIN Any Man Of Mine (Mercury 1427)

Prod: Robert John "Mutt" Lange Wr: Shania Twain, Robert John "Mutt" Lange Pub: Loon KEcho Inc. m Zomba Enterprises Inc., (BMI, ASCAP) Mgr: Mary Bailey Management

W

CLAY WALKER My Heart Will Never Know (Giant 7531)

Prod: James Stroud Wr: Steve Dorff, Billy Kirsch Pub: Galewood Songs, Ensign Music Corp., Kidbilly Music, Issy Moon Music (BMI) Mgr: Erv Woolsey Management

STEVE WARINER Get Back (Liberty 79086)

Prod: Jerry Crutchfield, Martin Crutchfield Wr: John Lennon, Paul McCartney Pub: Northern Songs (all rights controlled and administered by EMI BLACKWOOD MUSIC INC., under license from ATV MUSIC (BMI) Mgr: Renaissance Management

BRYAN WHITE Someone Else's Star (Asylum/EEG 9177)

Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Skip Ewing, Jim Weatherly Pub: Acuff-Rose Music Inc., Milene Music Inc. (BMI, ASCAP) Mgr: Marty Gambin Management

Y

TRISHA YEARWOOD You Can Sleep While I Drive (MCA 55025)

Prod: Garth Fundi Wr: Meissa Ethridge Pub: Almo Music Corp, M.L.E. Music (ASCAP) Mgr: Ken Kragen Management

**3
DAY
ADVANCE**

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HOT AC TOP 30

JUNE 2, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	2	1	BRYAN ADAMS Have You Ever Really Loved... (A&M) 2098 2019 1985 1875 64/1					
1	1	1	2	ELTON JOHN Believe (Rocket/Island) 2016 2039 2122 2132 64/0					
3	4	3	3	DIONNE FARRIS I Know (Columbia) 1984 1967 1907 1938 62/0					
2	3	4	4	MARTIN PAGE In The House Of Stone And Light (Mercury) 1823 1886 1940 1991 59/0					
—	14	7	5	REMBRANDTS I'll Be There For You (EastWest/EEG) 1731 1482 960 143 63/5					
13	8	6	6	BLESSID UNION OF SOULS I Believe (EMI) 1582 1514 1366 1274 56/1					
5	5	5	7	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic) 1547 1538 1585 1610 53/0					
9	6	8	8	JAMIE WALTERS Hold On (Atlantic) 1466 1476 1438 1386 55/1					
12	9	9	9	ANNIE LENNOX No More "I Love You's" (Arista) 1412 1348 1363 1309 56/0					
8	11	10	10	MADONNA Take A Bow (Maverick/Sire/WB) 1316 1339 1354 1468 51/0					
—	20	14	11	ROD STEWART Leave Virginia Alone (WB) 1197 1062 659 — 54/4					
6	7	11	12	DES'REE You Gotta Be (550 Music) 1159 1229 1383 1591 46/0					
7	10	12	13	AMY GRANT & VINCE GILL House Of Love (A&M) 1156 1186 1361 1474 47/0					
10	12	13	14	EAGLES Love Will Keep Us Alive (Geffen) 1118 1160 1228 1369 46/0					
17	16	16	15	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) 1033 966 865 737 43/2					
19	19	17	16	EAGLES Learn To Be Still (Geffen) 952 876 796 663 46/0					
26	22	18	17	AMY GRANT Big Yellow Taxi (A&M) 934 850 542 286 45/3					
11	13	15	18	FOREIGNER Until... (Generama/Rhythm Safari/Priority) 923 1021 1216 1315 38/0					
BREAKER			19	BOYZ II MEN Water Runs Dry (Motown) 870 793 573 404 38/2					
16	15	19	20	BRUCE SPRINGSTEEN Secret Garden (Columbia) 718 824 891 805 40/0					
23	25	22	21	AARON NEVILLE Can't Stop My Heart From Loving... (A&M) 449 413 370 375 26/0					
28	26	24	22	ADAM ANT Wonderful (Capitol) 365 340 285 245 20/0					
24	24	23	23	JANN ARDEN Could I Be Your Girl (A&M) 353 379 391 355 24/0					
—	—	27	24	BON JOVI This Ain't A Love Song (Mercury) 342 212 — — 21/5					
—	30	25	25	NICKI FRENCH Total Eclipse Of The Heart (Critique) 310 286 143 94 14/0					
—	—	26	26	CHRIS ISAAK Somebody's Crying (Reprise) 290 215 116 79 19/3					
DEBUT			27	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 267 170 57 — 17/7					
—	—	28	28	DAVE MATTHEWS BAND What Would You Say (RCA) 257 205 124 67 17/3					
30	29	29	29	JON SECADA Where Do I Go From You (SBK/EMI) 218 199 177 160 15/1					
DEBUT			30	BLUES TRAVELER Run-Around (A&M) 213 148 126 87 10/2					

This chart reflects airplay from May 29-June 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 65 Hot AC reporters. 47 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

A. BAKER & J. INGRAM When You Love Someone (Elektra/EEG)
 Total Stations: 9, Adds: 1, Plays: 165, WBMX 7, WYXR 7 (7), WMC 7 (7), WMCX 16, WMXS 33 (33), KRLB 28 (28), KVUU 27 (27), KOSO 7 (7), KIOI 33 (26).

EDDIE MONEY After This Love Is Gone (Wolfgang)
 Total Stations: 10, Adds: 1, Plays: 146, WEZF 10, WKEE 26 (28), WJRC 12 (7), WSSX 12 (12), WQSM 24 (24), WMTX 11 (11), WMXL 14 (14), KKMY 8 (4), KXYQ 11 (11), KIOI 18 (18).

MICHAEL JACKSON Scream (Epic)
 Total Stations: 10, Adds: 5, Plays: 127, WEZF 10, WBLI 11 (11), WYXR 25, WQMZ 17 (16), WMXQ 28, WJDX 5 (5), KKMY 8, WKTI 11 (8), KTHT 7, KXYQ 5 (5).

PAULA ABDUL My Love Is For Real (Virgin)
 Total Stations: 9, Adds: 0, Plays: 119, WBMX 5 (6), WQMZ 19 (18), WKZL 17 (14), WMTX 6 (6), WMXQ 14 (14), WKDD 15 (15), WKTI 21 (26), KTHT 10 (14), KXYQ 12 (11).

GLORIA ESTEFAN It's Too Late (Epic)
 Total Stations: 9, Adds: 0, Plays: 106, WEZF 15 (10), WMCX 7 (7), WMTX 9 (9), WJDX 10 (10), WMC 2 (2), KKMY 10 (10), WNSN 15 (15), KMAJ 28 (14), KXYQ 10 (8).

LINDA RONSTADT The Waiting (Elektra/EEG)
 Total Stations: 9, Adds: 0, Plays: 89, WDAQ 6 (11), WCSO 14 (14), WJRC 21 (21), WJDX 9 (9), KKMY 4 (4), WKTI 6 (6), WNSN 5 (10), KOSO 10 (10), KMGQ 14 (14).

JORDAN HILL Remember Me This Way (MCA)
 Total Stations: 9, Adds: 2, Plays: 84, WEZF 5 (5), WQSM 10 (10), WMTX 8 (8), KKMY 12 (12), KMAJ 13 (13), KTHT 7 (7), KOSO 10 (7), KXYQ 9, KIOI 10 (17).

MICHAEL JACKSON Childhood (Epic)
 Total Stations: 8, Adds: 0, Plays: 80, WBMX 11 (8), WEZF 5 (10), WMCX 7 (7), WMTX 11 (11), WJDX 5 (5), WKTI 11 (8), KYKY 20 (20), KIOI 10 (17).

VANESSA WILLIAMS The Way That You Love (Mercury)
 Total Stations: 6, Adds: 0, Plays: 80, WBMX 6 (6), WQMZ 25 (28), WMTX 7 (7), KKMY 15 (15), KRLB 5 (5), KXYQ 22 (10).

Songs ranked by total plays.
 Station call letters followed by number of plays.

BREAKERS®

BOYZ II MEN

Water Runs Dry (Motown)

TOTAL PLAYS/INCREASE **870/77** TOTAL STATIONS/ADDS **38/2** CHART **19**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
REMBRANDTS I'll Be There For You (EastWest/EEG)	+249
ROD STEWART Leave Virginia Alone (WB)	+135
BON JOVI This Ain't A Love Song (Mercury)	+130
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	+97
AMY GRANT Big Yellow Taxi (A&M)	+84
MICHAEL JACKSON Scream (Epic)	+82
BRYAN ADAMS Have You Ever Really Loved... (A&M)	+79
BOYZ II MEN Water Runs Dry (Motown)	+77
EAGLES Learn To Be Still (Geffen)	+76
CHRIS ISAAK Somebody's Crying (Reprise)	+75

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLESSID UNION OF SOULS I Believe (EMI)	+68
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	+67
BLUES TRAVELER Run-Around (A&M)	+65
ANNIE LENNOX No More "I Love You's" (Arista)	+64
DAVE MATTHEWS BAND What Would You Say (RCA)	+52
SHERYL CROW All I Wanna Do (A&M)	+44
LEBO M Kube (Walt Disney)	+36
AARON NEVILLE Can't Stop My Heart From... (A&M)	+36
BOYZ II MEN I'll Make Love To You (Motown)	+35
LIVE Lightning Crashes (Radioactive)	+27

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MELISSA ETHERIDGE I'm The Only One (Island)
SHERYL CROW Strong Enough (A&M)
VANESSA WILLIAMS The Sweetest Days (Mercury)
GLORIA ESTEFAN Everlasting Love (Epic)
BON JOVI Always (Mercury)
JON SECADA If You Go (SBK/EMI)
BONNIE RAITT You Got It (Arista)
MELISSA ETHERIDGE If I Wanted To (Island)
JON SECADA Mental Picture (SBK/EMI)
JOHN MELLENCAMP Wild Night (Mercury)

Breakers: Songs registering 800 plays or more for the first time. Bulleta awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FOREIGNER

All I Need To Know

Impact Date: June 12



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Management: Steve Barnett & Stewart Young - Hard To Handle



HOT AC REPORTERS

Stations and their adds listed alphabetically by market

<p>WKDD/Akron, OH PD/MD: Chuck Collins 23 ROD STEWART "Virginia"</p> <p>KKMY/Beaumont, TX GM/MD: Robert X. Brown MD: Gary D. 12 BON JOVI "This" 8 MICHAEL JACKSON "Scream" 8 LEBO M "Kube" 8 YAKI-DA "Dancing"</p> <p>WMXQ/Birmingham, AL PD/MD: Jeff Tyson 28 MICHAEL JACKSON "Scream"</p> <p>WBMX/Boston, MA PD: Greg Strassell MD: Amy Doyle 16 BROWNSTONE "Love"</p> <p>WEZF/Burlington, VT PD/MD: Dave Simmons 10 MICHAEL JACKSON "Scream" 10 BON JOVI "This" 10 EDDIE MONEY "Love" 5 CURTIS STIGERS "Time" 5 ALL-4-ONE "Can"</p> <p>WHBC-FM/Canton, OH PD: Gary Rivers MD: Brice Lewis 15 AMY GRANT "Taxi"</p> <p>WQMZ/Charlottesville, VA PD: Dann Miller MD: Dave Reynolds 24 ALL-4-ONE "Can" 24 BLUES TRAVELER "Run"</p> <p>WQAL/Cleveland, OH PD: Mary Ellen Kachinske MD: Steve Curry No Adds</p> <p>KDMX/Dallas, TX PD: Russ Morley MD: Kim Ashley 15 ROD STEWART "Virginia" 15 AMY GRANT "Taxi"</p>	<p>WDAQ/Danbury, CT PD: Bill Trotta MD: Ryan Carrington 15 ALL-4-ONE "Can" 7 BLUES TRAVELER "Run"</p> <p>KALC/Denver, CO PD: Gregg Cassidy MD: Jim Lawson 25 BLESSID UNION OF... "Believe" 15 JAMIE WALTERS "Hold" 15 SONIA DADA "Screaming"</p> <p>KWMX/Denver, CO PD: John Peake MD: Paul Donovan 25 ROD STEWART "Virginia" 25 DAVE MATTHEWS BAND "What" 25 BIG HEAD TODD... "Bitterswee"</p> <p>KSTZ/Des Moines, IA PD: Kipper McGee MD: John Weis No Adds</p> <p>WKQI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter 28 BOYZ II MEN "Water"</p> <p>WQSM/Fayetteville, NC PD: Ron Antill MD: Dave Stone 24 CHRIS ISAAK "Crying" 10 ALL-4-ONE "Can"</p> <p>WMEE/Fort Wayne, IN PD: Jeff D. Davis MD: Captain Chris Didier No Adds</p> <p>KTHT/Fresno, CA PD: Jon Zeller MD: Mike Alexander 7 MICHAEL JACKSON "Scream" 7 REMBRANDTS "There" 7 JON SECADA "Where"</p> <p>WQLH/Green Bay, WI PD: Michael T MD: Kenny D 23 AMY GRANT "Taxi" 23 BOYZ II MEN "Water"</p>	<p>WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight No Adds</p> <p>WMYI/Greenville, SC OM: Loyd Ford PD/MD: Mark Pollitt 12 BON JOVI "This" 12 SOPHIE B. HAWKINS "Lay"</p> <p>KHMX/Houston, TX PD: Pat Paxton MD: Rich Anhorn No Adds</p> <p>WKEE-FM/Huntington, WV PD: Dan Persigehl MD: Gary Miller 7 SDPHIE B. HAWKINS "Lay" 7 YAKI-DA "Dancing"</p> <p>WIVY/Jacksonville, FL PD: Dave Anthony APD/MD: Jeff Donovan No Adds</p> <p>WBLI/Long Island, NY PD: Stef Rybak MD: Bill Terry 11 CHRIS ISAAK "Crying" 11 MARTIN PAGE "Keeper"</p> <p>KYSR/Los Angeles, CA PD: Randy Lane MD: Angela Perelli 20 DAVE MATTHEWS BAND "What"</p> <p>KRLB/Lubbock, TX OM/MD: Jon Hart MD: Jamie Daniels 5 DAVE MATTHEWS BAND "What"</p> <p>WKTI/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace 27 LIVE "Lightning" 10 NELSON "AI"</p>	<p>WMXC/Mobile, AL VP/Prog: Bill Black MD: Rich Freeman 16 BAKER & INGRAM "Someone" 16 JIM BRICKMAN "Angel" 16 REMBRANDTS "There" 15 BEN TAYLOR "Will" 2 MIKE & THE MECHANICS "Shoulder"</p> <p>KOSO/Modesto, CA PD: Max Miller MD: Donna Miller No Adds</p> <p>WJRZ/Monmouth-Ocean, NJ OM/MD: Lance DeBock MD: Jim Kelly No Adds</p> <p>WSGL/Naples, FL PD: Chuck Gaffney MD: Brian Lange 20 BON JOVI "This" 15 ALL-4-ONE "Can" 2 DURAN DURAN "Perfect"</p> <p>WPLJ/New York, NY VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston 10 GLORIA ESTEFAN "Turn"</p> <p>KYIS/Oklahoma City, OK PD/MD: Brenda Bennett 10 BRYAN ADAMS "Have"</p> <p>WYXR/Philadelphia, PA PD/MD: Chuck Knight 25 MICHAEL JACKSON "Scream" 7 ALL-4-ONE "Can" 7 BROWNSTONE "Tell"</p> <p>WVTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander No Adds</p>	<p>WCSO/Portland, ME PD/MD: Jeff McBride 14 BON JOVI "This"</p> <p>KXYQ/Portland, OR PD/MD: Alan Lawson 9 JORDAN HILL "Remember"</p> <p>KMXG/Quad Cities, IA-IL OM: David Sands PD: Matt Williams No Adds</p> <p>KNEV/Reno, NV PD/MD: Rusty Keys 24 HOOTIE & BLOWFISH "Cry"</p> <p>KGBY/Sacramento, CA PD: Robert John MD: Vince Garcia 26 REMBRANDTS "There"</p> <p>WIOG/Saginaw, MI PD/MD: Mike MacDonald 16 REMBRANDTS "There" 14 HOOTIE & BLOWFISH "Cry" 10 ROD STEWART "Virginia"</p>	<p>KISN-FM/Salt Lake City, UT PD: Jim Morales MD: Brandon Young 5 REMBRANDTS "There"</p> <p>KIOI/San Francisco, CA OM/MD: Dave Shakes 10 JORDAN HILL "Remember"</p> <p>KMGQ/Santa Barbara, CA PD/MD: Nancy Newcomer No Adds</p> <p>WNSN/South Bend, IN PD/MD: Rob Poulin 10 SOPHIE B. HAWKINS "Lay"</p> <p>WYYY/Syracuse, NY PD: Alan Furst MD: Jay Nachlis 7 CHRIS ISAAK "Crying" 5 CURTIS STIGERS "Time"</p> <p>KMAJ-FM/Topeka, KS PD: John Lee Hooker MD: Rose Rues 28 LEBO M "Kube" 13 ALL-4-ONE "Can" 13 SPRINGFIELD & HALL "Wherever" 13 CHRISTOPHER CROSS "Window"</p>
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65 Total Reporters
65 Current Reporters
47 Current Playlists

Reported Frozen Playlist (14):
WSSX/Charleston, SC
WBT-FM/Charlotte, NC
KVUU/Colorado Springs, CO
KATF/Dubuque, IA
WDLX/Greenville, NC
WJDX/Jackson, MS
WMXL/Lexington, KY
WMC-FM/Memphis, TN
WMXV/New York, NY

WMXB/Richmond, VA
WAEV/Savannah, GA
KPLZ/Seattle, WA
WMTX/Tampa, FL
WRQX/Washington, DC

Did Not Report, Playlist Frozen (4):
WLRW/Champaign, IL
WTMX/Chicago, IL
WMXS/Montgomery, AL
KYKY/St. Louis, MO

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HOT AC PLAYLISTS

FINO COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

95.5 WPLJ MARKET #1
WPLJ/New York
 (212) 613-8921
 Cuddy/Shannon/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	39	37	39		HOOTIE & BLOWFISH/Hold My Hand
36	37	37	37		REMBRANDTS/'I'll Be There For...
28	37	35	36		MARTIN PAGE/In The House...
35	36	37	35		DIONNE FARRIS/ Know
38	36	35	33		BRYAN ADAMS/Have You Ever...
22	27	28	31		BLESSID UNION OF.../I Believe
30	25	35	30		MELISSA ETHERIDGE/Like The Way I Do
22	23	35	30		NICKI FRENCH/Total Eclipse Of...
36	26	28	30		ELTON JOHN/Believe
26	26	25	25		HOOTIE & BLOWFISH/Let Her Cry
25	22	25	23		JAMIE WALTERS/Hold On
22	22	21	22		DAVE MATTHEWS BAND/What Would You Say
14	19	22	22		BLUES TRAVELER/Run-Around
19	22	22	22		ROD STEWART/Leave Virginia Alone
39	25	22	22		GLORIA ESTEFAN/Everlasting Love
26	23	24	21		DES'REE/You Gotta Be
10	20	20	20		BON JOVI/This Ain't A Love...
23	23	26	20		JON SECADA/II You Go
15	21	20	19		ANNIE LENNOX/No More "I Love..."
18	19	16	16		JOHN MELLENCAMP/Wild Night
12	12	12	15		GIN BLOSSOMS/Found Out About You
15	15	16	15		BRUCE SPRINGSTEEN/Secret Garden
16	16	14	13		BON JOVI/Always
22	12	12	12		PRETENDERS/'I'll Stand By You
12	10	11	11		SPIN DOCTORS/Two Princes
22	16	13	11		MADONNA/Take A Bow
17	10	10	10		MELISSA ETHERIDGE/'m The Only One
17	10	10	10		SHERYL CROW/Strong Enough
15	10	10	10		COUNTING CROWS/Mr. Jones
10	10	10	10		GLORIA ESTEFAN/Turn The Beat Around

STAR 98.7 FM MARKET #2
KYSR/Los Angeles
 (818) 955-7000
 Lane/Perelli

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	43	43	46		ELTON JOHN/Believe
35	40	43	46		DIONNE FARRIS/ Know
45	42	42	43		ANNIE LENNOX/No More "I Love..."
42	45	45	40		MARTIN PAGE/In The House...
20	25	33	40		REMBRANDTS/'I'll Be There For...
18	20	30	40		JOHN MELLENCAMP/Wild Night
21	25	42	38		MADONNA/Take A Bow
44	42	37	38		BRYAN ADAMS/Have You Ever...
30	30	32	32		ADAM ANT/Wonderful
30	30	35	30		MELISSA ETHERIDGE/Like The Way I Do
22	20	22	30		HOOTIE & BLOWFISH/Hold My Hand
29	29	30	30		BRUCE SPRINGSTEEN/Secret Garden
19	25	30	30		PRETENDERS/'I'll Stand By You
23	27	28	30		HOOTIE & BLOWFISH/Let Her Cry
23	27	28	30		CHRIS ISAAK/Somebody's Crying
42	40	30	20		EAGLES/Love Will Keep Us...
43	38	27	20		MELISSA ETHERIDGE/'m The Only One
37	35	20	20		SHERYL CROW/Strong Enough
22	21	20	20		DES'REE/You Gotta Be
22	21	19	20		COUNTING CROWS/Mr. Jones
22	20	20	20		BONNIE RAITT/You Got It
10	15	15	15		SPIN DOCTORS/Two Princes

K101 MARKET #4
KIDI/San Francisco
 (415) 956-5101
 Shakes

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	44	45	45		MADONNA/Take A Bow
32	42	45	44		BRYAN ADAMS/Have You Ever...
44	45	43	43		GRANT & GILL/House Of Love
35	43	43	43		4 P.M./Sukiyaki
40	39	40	40		ANNIE LENNOX/No More "I Love..."
39	40	39	39		MARTIN PAGE/In The House...
33	34	39	39		ELTON JOHN/Believe
10	26	26	33		BAKER & INGRAM/When You Love...
30	35	30	29		AARON NEVILLE/Can't Stop My...
46	35	26	29		VANESSA WILLIAMS/The Sweetest Days
35	30	29	25		BOYZ II MEN/Water Runs Dry
31	30	24	24		ROD STEWART/Leave Virginia Alone
20	24	20	20		DIONNE FARRIS/ Know
15	21	15	15		JAMIE WALTERS/Hold On
12	18	18	18		EDDIE MONEY/After This Love...
31	24	27	17		LUTHER VANDROSS/Always And Forever
12	17	19	16		JON SECADA/Where Do I Go...
16	16	16	16		AMY GRANT/Big Yellow Taxi
15	12	13	12		MELISSA ETHERIDGE/'m The Only One
15	12	13	12		CHRIS ISAAK/Somebody's Crying
10	12	12	12		HOOTIE & BLOWFISH/Hold My Hand
9	9	9	9		GLORIA ESTEFAN/Turn The Beat Around
9	9	9	9		ACE OF BASE/Don't Turn Around
8	8	8	8		MADONNA/Secret
7	7	7	7		PORTER/How Deep Is Your...
7	7	7	7		JON B. & BABYFACE/Someone To Love
7	7	7	7		STEVIE NICK/Dream About You
7	7	7	7		BAKER & INGRAM/When You Love...
7	7	7	7		TLC/Red Light Special

STAR 104.5 FM MARKET #5
WYXR/Philadelphia
 (610) 668-0750
 Knight

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	47	47	47		REAL MCCOY/Another Night
46	46	46	46		LUTHER VANDROSS/Love The One...
33	46	46	46		JAKI GRAHAM/Ain't Nobody
29	39	39	41		BLESSID UNION OF.../I Believe
40	40	40	41		MADONNA/Take A Bow
24	32	34	34		NICKI FRENCH/Total Eclipse Of...
32	33	34	34		JADE/Every Day Of...
47	35	34	34		DES'REE/You Gotta Be
33	31	31	31		MADONNA/Don't Stop
33	33	33	32		2 UNLIMITED/Get Ready For This
32	34	34	32		GLORIA ESTEFAN/Everlasting Love
41	31	31	29		BOYZ II MEN/Water Runs Dry
30	30	30	29		GERALD LEVITT/'s Give Anything
24	24	24	26		DIONNE FARRIS/ Know
25	25	25	25		MICHAEL JACKSON/Scream
24	24	24	24		SHARA NELSON/Down That Road
15	16	16	16		4 P.M./Sukiyaki
15	15	15	15		BOYZ II MEN/On Bended Knee
12	13	13	13		BAKER & INGRAM/When Can I See You
15	13	13	13		TONI BRAXTON/Love Shoulda...
40	31	31	31		BROWNSTONE/II You Love Me
11	12	12	12		BOYZ II MEN/II Make Love To...
9	9	9	9		GLORIA ESTEFAN/Turn The Beat Around
9	9	9	9		ACE OF BASE/Don't Turn Around
8	8	8	8		MADONNA/Secret
7	7	7	7		PORTER/How Deep Is Your...
7	7	7	7		JON B. & BABYFACE/Someone To Love
7	7	7	7		STEVIE NICK/Dream About You
7	7	7	7		BAKER & INGRAM/When You Love...
7	7	7	7		TLC/Red Light Special

Q95 FM MARKET #6
WKD/Detroit
 (810) 967-3750
 D'Brien/Buchalter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35		MARTIN PAGE/In The House...
28	35	35	35		HOOTIE & BLOWFISH/Hold My Hand
21	28	35	35		BRYAN ADAMS/Have You Ever...
10	10	10	10		MADONNA/Take A Bow
35	28	28	28		DES'REE/You Gotta Be
28	28	28	28		FOREIGNER/Until The End Of...
14	28	28	28		REMBRANDTS/'I'll Be There For...
5	21	28	28		SHERYL CROW/Strong Enough
5	21	28	28		BOYZ II MEN/Water Runs Dry
35	35	35	35		DIONNE FARRIS/ Know
35	28	28	28		JAMIE WALTERS/Hold On
28	28	28	28		MADONNA/Take A Bow
21	28	28	28		ROD STEWART/Leave Virginia Alone
21	21	21	21		JON SECADA/Where Do I Go...
14	14	14	14		EAGLES/Love Will Keep Us...
14	14	14	14		MELISSA ETHERIDGE/'m The Only One
14	14	14	14		HOOTIE & BLOWFISH/Let Her Cry
14	14	14	14		ALL-4-ONE/Can Love You
7	35	21	14		BON JOVI/Always
28	14	14	14		ELTON JOHN/Believe
7	14	14	14		BOYZ II MEN/II Make Love To...
7	7	7	7		MADONNA/Secret
14	14	14	14		GRANT & GILL/House Of Love

Mix 102.9 MARKET #7
KDMX/Dallas
 (214) 991-1029
 Morley/Ashley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	37	36	26		REMBRANDTS/'I'll Be There For...
29	37	35	28		SHERYL CROW/Strong Enough
12	37	34	26		MARTIN PAGE/In The House...
17	15	20	28		DIONNE FARRIS/ Know
17	15	20	28		BRYAN ADAMS/Have You Ever...
17	15	20	28		ROD STEWART/Leave Virginia Alone
17	15	20	28		AMY GRANT/Big Yellow Taxi
16	17	16	14		JOHN MELLENCAMP/Wild Night
17	15	13	13		BOYZ II MEN/Water Runs Dry
17	10	13	13		DES'REE/You Gotta Be
14	10	12	12		MELISSA ETHERIDGE/'I Wanted To
34	34	30	12		JAMIE WALTERS/Hold On
15	15	19	12		MADONNA/Take A Bow
18	18	12	12		GRANT & GILL/House Of Love
18	18	12	12		EAGLES/Love Will Keep Us...
31	37	33	12		ELTON JOHN/Believe
10	10	12	12		ANNIE LENNOX/No More "I Love..."
10	10	12	12		EAGLES/Love Will Keep Us...
17	15	11	11		GIN BLOSSOMS/Found Out About You
14	16	11	11		ELTON JOHN/Crude Of Life
10	10	16	10		BRUCE SPRINGSTEEN/Secret Garden
10	13	8	8		BIG MOUNTAIN/My Love...
10	13	8	8		WET WET WET/Love Is All Around
10	13	8	8		PRETENDERS/'I'll Stand By You
11	14	8	8		SEAL/Prayer For The Dying

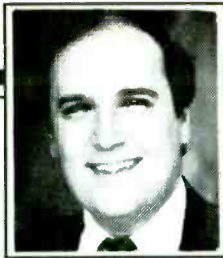
MIX 96.5 FM MARKET #8
KHMX/Houston
 (713) 790-0965
 Paxton/Anhorn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	24	24	34		REMBRANDTS/'I'll Be There For...
28	43	32	34		MARTIN PAGE/In The House...
18	20	25	33		DIONNE FARRIS/ Know
28	42	33	33		ELTON JOHN/Believe
28	41	32	33		MADONNA/Take A Bow
28	41	32	33		SARAH McLACHLAN/Good Enough
19	41	32	33		HOOTIE & BLOWFISH/Let Her Cry
19	41	32	33		GRANT & GILL/House Of Love
23	21	24	25		BRYAN ADAMS/Have You Ever...
28	43	31	25		EAGLES/Love Will Keep Us...
29	33	22	24		DES'REE/You Gotta Be
28	41	33	24		HOOTIE & BLOWFISH/Hold My Hand
22	23	22	22		MADONNA/Take A Bow
18	30	24	24		FOREIGNER/Until The End Of...
15	22	19	24		EAGLES/Love Will Keep Us...
18	20	22	22		JAMIE WALTERS/Hold On
18	20	21	21		ROD STEWART/Leave Virginia Alone
10	24	19	20		ANNIE LENNOX/No More "I Love..."
5	19	20	20		BON JOVI/This Ain't A Love...
11	18	18	18		CHRIS ISAAK/Somebody's Crying
11	18	18	18		ADAM ANT/Wonderful
5	15	11	14		DAVE MATTHEWS BAND/What Would You Say
5	13	10	14		BLESSID UNION OF.../I Believe
12	8	11	11		WET WET WET/Love Is All Around
10	10	10	10		SHERYL CROW/II Wanna Do
8	10	10	10		MELISSA ETHERIDGE/'m The Only One
9	11	10	10		GIN BLOSSOMS/Found Out About You
9	11	10	10		JON SECADA/II You Go

Mix 98.5 MARKET #10
WBMB/Boston
 (617) 236-6800
 Strassell/Doyle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	31	37	38		DIONNE FARRIS/ Know
36	38	37	38		VANESSA WILLIAMS/The Sweetest Days
38	38	37	38		MARTIN PAGE/In The House...
38	38	37	38		ELTON JOHN/Believe
36	35	39	37		MADONNA/Take A Bow
24	29	37	37		BLESSID UNION OF.../I Believe
37	37	37	37		ELTON JOHN/Believe
22	28	31	31		NICKI FRENCH/Total Eclipse Of...
20	27	31	31		HOOTIE & BLOWFISH/Hold My Hand
32	33	31	31		JON SECADA/Mental Picture
12	31	30	30		BOYZ II MEN/Water Runs Dry
22	23	22	22		ANNIE LENNOX/No More "I Love..."
22	24	22	22		SHARA NELSON/Down That Road
22	24	21	22		CHRIS ISAAK/Somebody's Crying
18	20	22	22		REMBRANDTS/'I'll Be There For...
8	18	21	21		BRYAN ADAMS/Have You Ever...
16	16	21	21		ADAM ANT/Can Love You
20	20	20	20		DES'REE/You Gotta Be
20	20	20	20		TONI BRAXTON/You Mean The World...
20	20	20	20		BOYZ II MEN/II Make Love To...
19	32	20	18		MELISSA ETHERIDGE/'m The Only One
19	32	21	18		MELISSA ETHERIDGE/'m The Only One
8	18	16	16		BROWNSTONE/II You Love Me
29	32	31	12		LUTHER VANDROSS/Love The One...
8	8	8	8		MICHAEL JACKSON/Childhood
5	7	7	7		BAKER & INGRAM/When You Love...
8	8	9	7		JON B. & BABYFACE/Someone To Love
8	8	9	7		CURTIS STIGERS/This Time

WBLI 106.1 MARKET #14



MIKE KINOSHIAN

PLACES 1ST, 2ND, 3RD

WKTI Roars To Strong Demo Finish

Hot ACs placed first among 25-54s this winter in five of Arbitron's 94 continuous measurement markets. Of that elite group — WBMX/Boston, WMTX-FM/Tampa, WKTI/Milwaukee, WRAL/Raleigh, and WYYY/Syracuse — WKTI posted the heftiest (+1.9) winter-winter demo increase.

Notes WKTI PD Danny Clayton, "We do much better in female demos. But when males are factored in, we really wind up shooting for top three. Being number one is a pleasant surprise."



Danny Clayton

WKTI's +2.9 book-book 25-54 gain may have held more significance for Clayton than year-to-year comparisons. "Our fall-winter increase made us look like brain surgeons. The fall book was an unfortunate one for us because we were down 1.6 from the summer, and we're now back to where we normally are. I feel vindicated that the fall book [wasn't realistic]."

Aggressive Hitters

Crediting part of the station's success to its aggressive stance with new music, Clayton explains, "We take a lot of chances, and our batting average has been pretty good. [WKTI] was probably six weeks early on Martin Page, and we were also very [quick to add] Dionne Farris, Des'ree, and Sheryl Crow. We don't work with consultants who tend to

question everything you add. "We're a cume-driven station. Our listeners know we're the station that plays new music by Michael Jackson, Rod Stewart, and Blues Traveler."

A Hot AC cheerleader, Clayton remarks, "I embrace this format; it's a great place to be right now. It's being programmed by many former [CHR] guys who bring a certain excitement. Our stations are 'Top 40 for adults.' There's enough latitude era-wise for us to play music our audience listened to in high school and college.

"We consume just about the right amount of music. Hot ACs usually only need one or two new songs a week. When we need something — boom! Rod Stewart, the Rembrandts, and Amy Grant are right there. It seems there's a perfect balance between what we need and [good available product]."

According to Clayton, record companies are starting to better understand a Hot AC's role. "The impression I get is that they know they can start records here. Columbia has noticed how we developed [Buckshot LeFonque's] 'Some Cow Fonque' and [Sophie B. Hawkins's] 'As I Lay Me Down.' Mercury definitely found out we were one of the pioneers for Martin Page."

Butting Heads

WKTI boasts one of Hot AC's strongest 35-64 shares and a very respectable third-place market rank. Attributing that showing to the morning show, Clayton says, "It has very broad appeal. A big chunk [of the 35-64 share] is 35-44, which gives us the strength."

New York, Denver — and now Milwaukee — have two Hot ACs. In addition to WKTI, crosstown WMYX has evolved from AC to Hot AC. "[Having a direct competitor] makes our game sharper.

But I'm still puzzled as to why they're chasing us," says Clayton. "Historically, the closer they've come to us, the tougher it's been for them. They're counterprogramming very logically. They let us

play something for 10 or 11 weeks before adding it. Everything on that station is very familiar.

"The difference is they don't have huge morning or afternoon shows. They're positioning the stations as similar, but they don't have all the talk.

That doesn't bother me because part

of WKTI's package is entertainment. And some of that entertainment comes through what our [announcers] say."

Our fall-winter increase made us look like brain surgeons. The fall book was an unfortunate one for us ... I feel vindicated.

Winners' Circle

While many ACs and Hot ACs struggled to stay even with last winter's numbers, 34 managed to log 25-54 shares that were one share or better than a year ago.

The table below breaks out 25-54 Winter '94-Winter '95 Arbitron fluctuation, 25-54 market rank, the market's leading 25-54 AC, and (where applicable) the market-leading AC's 25-54 winter-winter fluctuation.

Mkt	Calls/City	Fct/Rank	Top AC	Fct/Rank
5	WBEB/Philadelphia	+2.4 #2	WBEB	
5	WYXR/Philadelphia	+1.1 #6	WBEB	
9	KODA/Houston	+1.0 #1	KODA	
10	WBMX/Boston	+1.1 #1	WBMX	
26	WKTI/Milwaukee	+1.9 #1	WKTI	
29	KYMX/Sacramento	+1.4 #4	KYMX	
31	WWLI/Providence	+1.0 #2	WWLI	
32	WFOG/Norfolk	+1.3 #8	WWDE	+0.8 #2
39	WMMO/Orlando	+4.1 #1	WMMO	
40	WMJQ/Buffalo	+3.1 #3	WJYE	-1.4 #2
41	WRCH/Hartford	+1.8 #1	WRCH	
42	WKZL/Greensboro	+1.3 #2	WKZL	
47	WLQT/Dayton	+2.1 #5	WMMX	+0.5 #2
51	KMGL/Oklahoma City	+1.5 #3	KMGL	
53	WMXQ/Birmingham	+1.5 #7	WMJJ	-0.3 #2
56	WTVR-FM/Richmond	+1.8 #3	WTVR	
58	KRTR/Honolulu	+1.7 #2	KSSK-FM	-2.8 #1
60	KBEZ/Tulsa	+2.6 #2	KBEZ	
61	WMGS/Wilkes Barre	+2.7 #1	WMGS	
63	WFMZ/Allentown	+2.5 #5	WLEV	-1.7 #2
69	KKOB-FM/Albuquerque	+2.7 #2	KKOB-FM	
71	KESY/Omaha	+1.0 #3	KESY	
72	KTSM-FM/El Paso	+2.3 #1	KTSM-FM	
75	WHYN-FM/Springfield	+2.0 #1	WHYN-FM	
80	KURB-FM/Little Rock	+2.1 #2	KURB-FM	
80	KEZQ/Little Rock	+1.1 #10	KURB-FM	
81	KRVR/Baton Rouge	+1.1 #3	KRVR	
82	WSUY/Charleston, SC	+4.0 #3	WSUY	
88	KGFM/Bakersfield	+2.7 #3	KGFM	
89	KSTZ/Des Moines	+1.4 #4	KSTZ	
91	KXLY-FM/Spokane	+1.1 #6	KISC	-0.1 #2
96	WDEF-FM/Chattanooga	+1.3 #2	WDEF-FM	
108	WAHR/Huntsville, AL	+1.3 #2	WAHR	
127	KVKI/Shreveport, LA	+8.0 #1	KVKI	

Third Time's The Charm For Clark

Bright AC KVKI posts fourth successive 25-54 gain, triples 18-34 share

By tripling its 18-34 share (Arbitron Winter '94-Winter '95 comparisons), KVKI/Shreveport, LA currently commands the format's loftiest winter demo stat.

Among 14 rated signals a year ago, KVKI found itself tied for seventh in the 18-34 race. However, coinciding with pacesetter KMJJ's seven-plus share erosion and KDKS's 10+ share improvement, KVKI vaulted to third behind the two UCs. It outpaced Country KRMD-FM, which suffered nearly a nine-share 18-34 decline over the past year.

Duopoly partner KITT's AC-to-Country conversion in February 1994 left "Lite Rock — Less Talk" KVKI without a direct format challenger. The Bright AC also has the luxury of operating without CHR competition, following KTUX's evolution to Rock.

While its 25-54 winter-winter increases weren't quite as dramatic as its 18-34 gains, KVKI did log an eight-share boost that was good enough to cop first place. It marked the fourth successive sweep during which the station — which does little on-air contesting — posted a 25-54 increase.

"My feeling was that if we remained consistent, we'd be a top player in the demo," says PD

Howard Clark, who also handles a daily 3-6pm airshift. "Our promotions are sales-oriented and done only in morning drive. We're very music-intensive and don't do gigantic money giveaways."



Playing The Hits

Now on his third tour of duty with KVKI, Clark returned as programmer three years ago. "The station was a sick puppy then, but I felt it could be turned around. The first thing I did was play nothing but hits. [Prior to my arrival], KVKI was playing every new song known to mankind. I think they wanted the audience to catch us playing a hit. In addition to tightening the play list, Clark softened the station's sound. "KITT was leaning hot, and I

thought the void was for a Soft AC. When we bought KITT, I felt [KVKI] could take the liberty of becoming brighter.

"Two years ago, we wouldn't have played Melissa Etheridge or Hootie & The Blowfish. But the market seems to accept it. We're fence-straddlers ... somewhere between [Mainstream AC] and Hot AC. KVKI's much brighter than we've ever been, and it's been successful."

KVKI doesn't utilize research or consultant input. "I'm very selective about what we play," notes Clark. "Since we don't have any research, I rely on my gut instincts regarding everything we do."

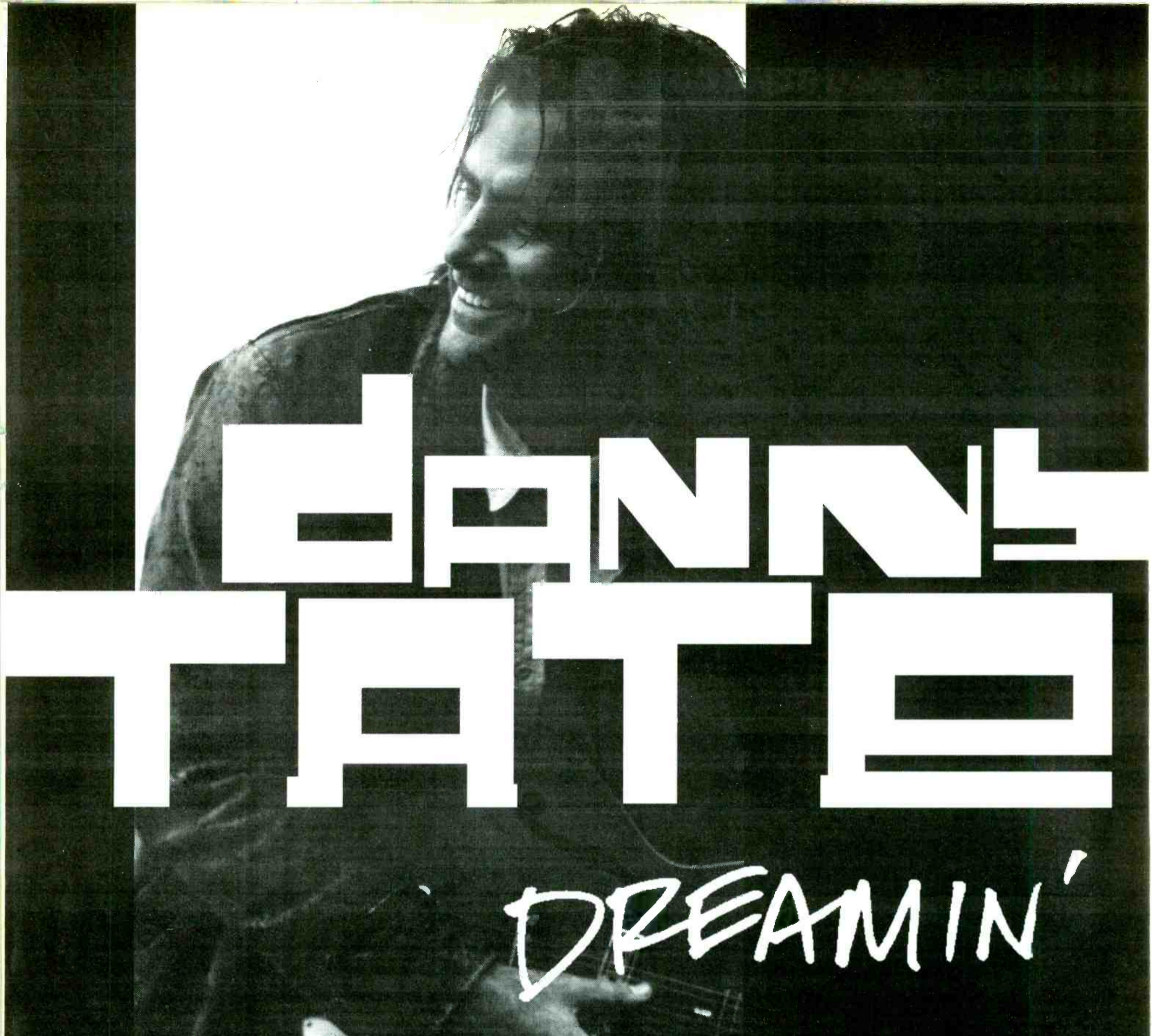
KRMD-FM's massive 13-share 35-64 advantage (Winter '94) over KVKI has been sliced to less than four shares. Regardless, Clark acknowledges things could change. "[The emergence of a] Soft AC would scare me to death. The market's wide open for it. And that's where KVKI would be most vulnerable. It would wreak havoc on me; we'd have to quickly adjust what we're doing.

"CHR could also hurt. But I don't know how big of an audience it [could attract]. KTUX must not have been making money because they dropped out of the format."

Milwaukee At A Glance

Here's how Milwaukee's four ACs performed in the latest sweep. Comparisons are to last winter's book.

WKTI		
18-34	25-54	35-64
-1.3 #2	+1.9 #1	+1.7 #3
WMYX		
18-34	25-54	35-64
+2.3 #7	+0.1 #5	-0.4 #8
WLTQ		
18-34	25-54	35-64
-1.4 #12	-1.6 #11	-1.1 10
WEZW		
18-34	25-54	35-64
+0.3 #12	-0.5 #13	-1.1 #9



CRANNS TATE

DREAMIN'

 charisma ©1995 Charisma Records America, Inc.

From the album NOBODY'S PERFECT
Produced by Pete Anderson

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	BRYAN ADAMS Have You Ever Really Loved... (A&M) 2552	2510	2409	2350	100/0	
1	2	2	2	ELTON JOHN Believe (Rocket/Island) 2247	2277	2345	2465	97/0	
7	4	3	3	BLESSID UNION OF SOULS I Believe (EMI) 1971	1872	1702	1453	85/1	
11	6	5	4	EAGLES Learn To Be Still (Geffen) 1900	1801	1577	1153	90/2	
3	3	4	5	FOREIGNER Until... (Generama/Rhythm Safari/Priority) 1718	1824	1927	2081	83/0	
4	5	6	6	MARTIN PAGE In The House Of Stone And Light (Mercury) 1511	1600	1637	1740	71/0	
28	18	10	7	BOYZ II MEN Water Runs Dry (Motown) 1505	1187	797	440	85/9	
14	10	7	8	ANNIE LENNOX No More "I Love You's" (Arista) 1501	1390	1200	1070	80/1	
6	8	8	9	MADONNA Take A Bow (Maverick/Sire/WB) 1374	1364	1456	1557	71/0	
15	11	11	10	BEN TAYLOR I Will (Giant/Reprise) 1245	1180	1076	997	71/0	
18	15	13	11	AARON NEVILLE Can't Stop My Heart From Loving (A&M) 1144	1032	915	813	70/5	
19	16	14	12	JIM BRICKMAN Angel Eyes (Windham Hill) 1120	1007	901	784	77/2	
8	9	12	13	EAGLES Love Will Keep Us Alive (Geffen) 1081	1124	1203	1348	70/0	
BREAKER	14			ROD STEWART Leave Virginia Alone (WB) 1037	828	497	—	64/7	
5	7	9	15	LINDA RONSTADT The Blue Train (Elektra/EEG) 980	1263	1532	1608	61/0	
BREAKER	16			ANITA BAKER & JAMES INGRAM When You... (Elektra/EEG) 897	718	579	308	74/8	
10	13	15	17	DES'REE You Gotta Be (550 Music) 873	895	986	1154	53/0	
BREAKER	18			DIONNE FARRIS I Know (Columbia) 851	813	783	723	40/0	
27	25	20	19	JON SECADA Where Do I Go From You (SBK/EMI) 794	687	616	497	59/3	
24	21	19	20	JAMIE WALTERS Hold On (Atlantic) 726	711	729	661	40/1	
30	30	26	21	JORDAN HILL Remember Me This Way (MCA) 665	557	422	348	53/7	
25	24	23	22	BRUCE SPRINGSTEEN Secret Garden (Columbia) 662	660	647	565	48/0	
—	—	29	23	GLORIA ESTEFAN It's Too Late (Epic) 596	505	406	228	59/9	
DEBUT	24			REMBRANDTS I'll Be There For You (EastWest/EEG) 590	350	179	66	36/9	
—	—	30	25	AMY GRANT Big Yellow Taxi (A&M) 589	491	402	258	45/9	
9	14	21	26	STEVIE WONDER For Your Love (Motown) 495	670	935	1211	36/0	
12	20	28	27	JOHN WAITE How Did I Get By Without You (Imago) 467	520	760	1140	36/1	
13	12	22	28	MANHATTAN TRANSFER Too Busy Thinking... (Atlantic) 462	668	1039	1120	31/0	
DEBUT	29			ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 429	281	96	—	40/12	
DEBUT	30			CURTIS STIGERS This Time (Arista) 378	222	—	—	44/14	

This chart reflects airplay from May 29-June 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 102 AC reporters. 87 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

MIKE & THE MECHANICS Over My Shoulder (Atlantic)
Total Stations: 25, Adds: 2, Plays: 306, WCDD 5 (5), WHYN 14 (7), WKLI 5 (5), WYJB 10 (10), WFPG 7 (7), WLIF 10 (10), WLZW 10 (10), WTCB 7 (7), WKTK 21 (15), WOOF 11 (11), WAHR 15 (15), KESZ 5, KVRV 16 (16), KOXT 7 (7), KKLO 12 (12), KTYL 5 (5), WROE 21 (21), WTPJ 15 (12), WMGN 17 (17), WLOR 12 (10), WWWM 12 (12), KELO 5 (5), KFSI 13, KKCW 21 (20), KLSY 30 (31).

SOPHIE B. HAWKINS As I Lay Me Down (Columbia)
Total Stations: 23, Adds: 2, Plays: 281, WRCH 10 (10), WHYN 5 (5), WYJB 14 (14), WLEV 16 (16), WMJQ 28 (28), WKWK 5, WMJJ 10 (5), WDEF 5 (5), WOOF 11 (11), WAHR 10 (10), WTFM 9 (9), WJXB 5, WRVR 7 (7), WROE 28 (28), WOOK 9 (9), WLQT 5 (5), WAJ1 2 (2), WMGN 17 (17), WLOR 14 (14), WWWM 20 (20), KUOL 16, WLTE 5 (5), KLSY 30 (31).

D. SPRINGFIELD & D. HALL Wherever Would I Be (Columbia)
Total Stations: 25, Adds: 5, Plays: 238, WRCH 8 (8), WHYN 5 (5), WLIF 7 (7), WKYE 5 (5), WOBB 5 (5), WLZW 7 (7), WKWK 12 (5), WARM 6 (6), WKTK 15 (15), WMJJ 5, WDEF 5, WOOF 7, WAHR 15 (10), WTFM 9 (9), KHLA 5 (5), WRVR 7 (4), WROE 14 (7), WLQT 5, WLOR 5 (5), WWWM 12 (8), WMT 7 (7), WLOR 11 (11), KELO 5, KKCW 24 (21), KLSY 32 (31).

HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)
Total Stations: 12, Adds: 2, Plays: 190, WLEV 12 (8), WYAF 11 (11), WKYE 17 (17), WALK 13, WLOR 16 (20), WWDE 10 (9), WRFM 22 (21), KHLA 14 (14), WLTS 8 (14), KVRV 22 (22), WSNY 10, WQLR 35 (35).

CHRIS ISAAK Somebody's Crying (Reprise)
Total Stations: 19, Adds: 1, Plays: 159, WCDD 5 (5), WRCH 8 (8), WKYE 10 (12), WTCB 7 (7), WKTK 15 (15), WDEF 5 (5), WOOF 7, WAHR 15 (15), KMXR 5 (5), KOXT 5 (5), WROE 14 (14), WFMK 8 (8), WLOR 5 (5), WWWM 12 (12), WMT 6 (6), WLOR 9 (9), WLTE 5 (5), KOSI 13 (13), KRNO 5 (5).

DAVID SANBORN This Masquerade (Elektra/EEG)
Total Stations: 23, Adds: 3, Plays: 149, WMJX 4 (4), WCDD 5 (5), WRCH 5 (5), WWLI 10 (7), WMAS 5 (5), WKLI 5 (5), WYJB 5 (5), WLIF 4 (4), WTCB 1 (1), WGSY 3 (3), WKTK 15, WMJJ 5, WAHR 10, KKMJ 7 (7), KVIL 23 (23), KOXT 5 (5), WROE 7 (7), WLQT 2 (2), WTPJ 5 (5), WLOR 5 (5), WWWM 9 (9), WMT 4 (4), KELO 5 (5).

MICHAEL JACKSON Childhood (Epic)
Total Stations: 14, Adds: 7, Plays: 147, WHYN 7 (7), WKLI 5 (5), WBEB 12 (17), WLZW 7, WDEF 25 (25), WAHR 10, WROE 21 (21), WWNK 7 (7), WLTF 25 (25), WLQT 2, WFMK 8, WLOR 5, WWWM 8, WMT 5.

CHRISTOPHER CROSS Open Up My Window (Rhythm Safari)
Total Stations: 17, Adds: 7, Plays: 146, WCDD 5 (5), WRCH 5 (5), WWLI 5, WKLI 5, WTCB 7 (7), WAHR 10, KKMJ 7, KOXT 5 (5), WROE 7 (5), WWNK 5 (5), WOOK 14, WLQT 5, WLOR 5 (5), WWWM 12 (8), KELO 5, KFSI 14 (14), KLSY 30 (10).

CHICAGO & JADE Dream A Little Dream Of Me (Giant/Reprise)
Total Stations: 16, Adds: 2, Plays: 135, WCDD 5 (5), WWLI 7 (7), WKYE 7 (7), WTCB 7 (7), WGSY 7 (7), WAHR 15 (15), KOXT 5 (5), WTPJ 5 (5), WMGN 3 (3), WLOR 5, WWWM 12 (12), WMT 5 (5), KSNE 6 (5), KRND 21 (21), KKCW 16, KLSY 9 (7).

MICHAEL DAMIAN Never Walk Away (Wildcat)
Total Stations: 17, Adds: 2, Plays: 126, WSSH 6 (5), WCDD 7 (7), WRCH 5 (5), WWLI 7 (7), WHYN 5 (5), WYJB 5 (5), WLZW 7 (7), WDEF 5 (5), WAHR 15 (15), KTOY 6 (7), KKMJ 7, KMXR 5, WROE 14 (14), WWNK 5 (5), WLQT 5 (5), WLOR 10 (10), WWWM 12 (12).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

ROD STEWART
Leave Virginia Alone (WB)

TOTAL PLAYS/INCREASE: **1037/209** TOTAL STATIONS/ADDS: **64/7** CHART: **14**

ANITA BAKER & JAMES INGRAM
When You Love Someone (Elektra/EEG)

TOTAL PLAYS/INCREASE: **897/179** TOTAL STATIONS/ADDS: **74/8** CHART: **16**

DIONNE FARRIS
I Know (Columbia)

TOTAL PLAYS/INCREASE: **851/38** TOTAL STATIONS/ADDS: **40/0** CHART: **18**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CURTIS STIGERS This Time (Arista)	14
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	12
BOYZ II MEN Water Runs Dry (Motown)	9
GLORIA ESTEFAN It's Too Late (Epic)	9
AMY GRANT Big Yellow Taxi (A&M)	9
REMBRANDTS I'll Be There For You (EastWest/EEG)	9
ANITA BAKER & JAMES INGRAM When... (Elektra/EEG)	8
CHRISTOPHER CROSS Open Up My... (Rhythm Safari)	7
JORDAN HILL Remember Me This Way (MCA)	7
MICHAEL JACKSON Childhood (Epic)	7
ROD STEWART Leave Virginia Alone (WB)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN Water Runs Dry (Motown)	+318
REMBRANDTS I'll Be There For You (EastWest/EEG)	+240
ROD STEWART Leave Virginia Alone (WB)	+209
ANITA BAKER & JAMES INGRAM When... (Elektra/EEG)	+179
CURTIS STIGERS This Time (Arista)	+156
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	+148
JIM BRICKMAN Angel Eyes (Windham Hill)	+113
AARON NEVILLE Can't Stop My Heart From... (A&M)	+112
ANNIE LENNOX No More "I Love You's" (Arista)	+111
JORDAN HILL Remember Me This Way (MCA)	+108

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
VANESSA WILLIAMS The Sweetest Days (Mercury)
AMY GRANT & VINCE GILL House Of Love (A&M)
BOYZ II MEN On Bended Knee (Motown)
GLORIA ESTEFAN Everlasting Love (Epic)
BONNIE RAITT You Got It (Arista)
JON SECADA Mental Picture (SBK/EMI)
ELTON JOHN Circle Of Life (Hollywood)
LUTHER VANDROSS Always And Forever (LV/Epic)
4 P.M. Sukiyaki (Next Plateau/London/Island)
PATTY SMYTH Look What Love Has Done (MCA)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FOREIGNER

All I Need To Know

Impact Date: June 12

© 1995 Rhythm Safari, Inc. Management: Steve Barnett & Stewart Young - Hard To Handle

You may have had fun but you . . .
AIN'T HAD ENOUGH FUN

LITTLE FEAT

“borderline blues”
GOING FOR ADDS JUNE 5!

JUNE	FT. WORTH
2	HOUSTON
3	AUSTIN
4	CLEVELAND
7	COLUMBUS
8	PITTSBURGH
9	KETTERING
10	VIRGINIA BEACH
14	RICHMOND
15	BIRMINGHAM
18	VIENNA
20	HAGERSTOWN
21	OCEAN CITY
22	PORT CHESTER
23	WALLINGFORD
24	WARWICK
25	HAMPTON
27	PORTLAND
28	HYANNIS
29	BOSTON
30	
JULY	MILWAUKEE
1	

SEE
LITTLE FEAT
LIVE!

THE NEW ALBUM FROM LITTLE FEAT

Available in stores everywhere on Zoo Entertainment compact discs and cassettes.

Produced by Bill Payne and Bill Wray • Co-produced and engineered by Ed Cherney

Management: Pa Koslow, Peter Asher Management

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ZOO ENTERTAINMENT

AC REPORTERS

Stations and their adds listed alphabetically by market

<p>WKL/Albany, NY PD/MD: Jon Knott 5 CHRISTOPHER CROSS "Window"</p> <p>WLEV/Allentown, PA PD/MD: Tony Rogers 16 ROD STEWART "Virginia" 5 CURTIS STIGERS "Time"</p> <p>WROE/Appleton, WI PD/MD: J. Davis 5 BON JOVI "This" 5 LEBOWITZ "Kube"</p> <p>KKMJ/Austin, TX PD: Doc Burns MD: Nolan Cruise 7 CHRISTOPHER CROSS "Window" 7 MICHAEL DAMIAN "Never"</p> <p>WMLJ/Birmingham, AL OM: John Jenkins PD/MD: Joe Madison 5 SPRINGFIELD & HALL "Wherever" 5 DAVID SANBORN "Masquerade"</p> <p>KCIX/Boise, ID PD: Don Jennings MD: Jim O'Brien 5 JIM BRICKMAN "Angel"</p> <p>WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 14 ALL-4-ONE "Can"</p> <p>WSSH-FM/Boston, MA PD/MD: Bill George 15 JON SECADA "Where" 6 ALL-4-ONE "Can"</p> <p>WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 14 ALL-4-ONE "Can" 14 JORDAN HILL "Remember"</p> <p>WCOD/Cape Cod, MA PD/MD: Chris Boles 5 AARON NEVILLE "Heart" 5 ALL-4-ONE "Can" 5 BOYZ II MEN "Water" 2 DAVE MATTHEWS BAND "What"</p>	<p>WMT-FM/Cedar Rapids, IA OM: Rick Sellers PD/MD: Randy Lee 5 MICHAEL JACKSON "Childhood"</p> <p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amie Nutter 11 ROD STEWART "Virginia"</p> <p>WDEF-FM/Chattanooga, TN PD/MD: Danny Howard 5 SPRINGFIELD & HALL "Wherever"</p> <p>WLMX/Chattanooga, TN OM: Bob Forster PD/MD: Joel Dearing 10 BAKER & INGRAM "Someone" 10 BOYZ II MEN "Water" 5 REMBRANDTS "There"</p> <p>WRRM/Cincinnati, OH PD/MD: T.J. Holland No Adds</p> <p>WWNK/Cincinnati, OH PD: Dave Mason MD: Bobbi Maxwell 5 BAKER & INGRAM "Someone"</p> <p>WDOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 19 AARON NEVILLE "Heart" 19 GLORIA ESTEFAN "Too" 14 CHRISTOPHER CROSS "Window" 8 BAKER & INGRAM "Someone"</p> <p>WLTF/Cleveland, OH PD: Steve LaBeau MD: Jay Hudson No Adds</p> <p>KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 BOYZ II MEN "Water"</p> <p>WSNY/Columbus, OH PD: Don Hallett MD: Bob Nunally 15 EAGLES "Learn" 10 HOOTIE & BLOWFISH "Cry" 5 RICHARD MARX "Nothing"</p> <p>KMXR/Corpus Christi, TX PD/MD: Jesse DeLeon 17 REMBRANDTS "There" 5 MICHAEL DAMIAN "Never" 5 CURTIS STIGERS "Time"</p>	<p>KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 24 GLORIA ESTEFAN "Too" 11 JIM BRICKMAN "Angel" 11 JON B. & BABYFACE "Someone"</p> <p>WLQT/Dayton, OH PD: Scott Barrett APD: Mary Fleenor 5 SPRINGFIELD & HALL "Wherever" 5 CHRISTOPHER CROSS "Window" 2 LEBOWITZ "Kube" 2 MICHAEL JACKSON "Childhood"</p> <p>WMMX/Dayton, OH PD: Jeff Ballentine MD: Dean Taylor 5 REMBRANDTS "There"</p> <p>KOSI/Denver, CO OM/MD: Scott Taylor No Adds</p> <p>WOOF/Ootham, AL GM/MD: Leigh Simpson OM/MD: Mike Holderfield 11 CURTIS STIGERS "Time" 7 SPRINGFIELD & HALL "Wherever" 7 REMBRANDTS "There" 7 CHRIS ISAAK "Crying"</p> <p>WIKY-FM/Evansville, IN PD/MD: Mark Baker 10 BAKER & INGRAM "Someone"</p> <p>KEZA/Fayetteville, AR PD/MD: Chip Arledge 10 AARON NEVILLE "Heart" 5 BAKER & INGRAM "Someone"</p> <p>WCRZ/Flint, MI OM/MD: Jay Patrick MD: George McIntyre 10 JON SECADA "Where" 10 JORDAN HILL "Remember"</p> <p>WAJL/Ft. Wayne, IN PD: Lee Tobin MD: Barb Richards 5 BAKER & INGRAM "Someone" 5 ALL-4-ONE "Can"</p> <p>WKTK/Gainesville, FL PD/MD: Briton Jon 15 REMBRANDTS "There" 15 DAVID SANBORN "Masquerade" 15 ALL-4-ONE "Can" 7 MICHAEL JACKSON "Scream"</p>	<p>WLHT/Grand Rapids, MI PD: Steve Dirksen MD: Michael Sirianni 7 AMY GRANT "Taxi"</p> <p>WMAG/Greensboro, NC PD/MD: Nick Allen No Adds</p> <p>KSSK-FM/Honolulu, HA PD/MD: Michael Shishido 16 BAKER & INGRAM "Someone"</p> <p>WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 10 DAVID SANBORN "Masquerade" 10 MICHAEL JACKSON "Childhood" 10 CURTIS STIGERS "Time" 10 CHRISTOPHER CROSS "Window"</p> <p>WTFI/Indianapolis, IN PD/MD: Gary Havens 8 GLORIA ESTEFAN "Too"</p> <p>WTFM/Johnson City, TN PD/MD: Mark E. McKinney 9 ALL-4-ONE "Can"</p> <p>WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe 8 DAVE MATTHEWS BAND "What" 5 JANN ARDEN "Could"</p> <p>WQLR/Kalamazoo, MI PD: Bill Wertz MD: Brian Wertz 5 CURTIS STIGERS "Time"</p> <p>KUDL/Kansas City, MO PD/MD: Tom Land 8 GLORIA ESTEFAN "Too"</p> <p>WJXB/Knoxville, TN PD: Chris Conley MD: Jim Kelly 5 SOPHIE B. HAWKINS "Lay"</p> <p>KTDY/Lafayette, LA OM/MD: Michael W. Kay MD: Yvonne Arceneaux 20 ROD STEWART "Virginia" 20 JON SECADA "Where" 6 BROWNE & SCHMIT "Let" 6 JORDAN HILL "Remember"</p>	<p>KHLA/Lake Charles, LA OM: Don Rivers MD: Lee Hudson 23 AARON NEVILLE "Heart" 5 GLORIA ESTEFAN "Too" 5 JORDAN HILL "Remember"</p> <p>WFMK/Lansing, MI PD/MD: Ray Marshall 8 BOYZ II MEN "Water" 8 AMY GRANT "Taxi" 8 BON JOVI "This" 8 MICHAEL JACKSON "Childhood"</p> <p>KMZQ/Las Vegas, NV PD: Jeff Cochran MD: Scott Keith No Adds</p> <p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry 6 BOYZ II MEN "Water" 6 CURTIS STIGERS "Time"</p> <p>WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo 13 EAGLES "Learn" 13 HOOTIE & BLOWFISH "Cry"</p> <p>KBIG/Los Angeles, CA PD: Dave Ervin MD: Dave Verdery No Adds</p> <p>KOST/Los Angeles, CA PD: Jhani Kaye MD: Duncan Payton No Adds</p> <p>WPEZ/Macon, GA PD/MD: Jim Franklin 10 ROD STEWART "Virginia" 10 ANNIE LENNOX "Love"</p> <p>WLRQ/Melbourne, FL PD: Dave Kelly MD: Brad Jeffries 7 GLORIA ESTEFAN "Too" 7 CURTIS STIGERS "Time" 7 BAKER & INGRAM "Someone"</p> <p>WRVR/Memphis, TN PD: Joel Burke MD: Kay Manley 10 AMY GRANT "Taxi"</p> <p>WFLC/Miami, FL PD: Tip Landay MD: Wendy Bennett No Adds</p> <p>WJLK-FM/Monmouth-Ocean, NJ PD: Gary Guida APD/MD: Dan Turi 7 BOYZ II MEN "Water"</p> <p>WOBM-FM/Monmouth-Ocean, NJ PD: Kevin Bucklelew MD: Jeff Rafter No Adds</p>	<p>KWAV/Monterey, CA PD/MD: Bernie Moody MD: Lee Hudson 10 AMY GRANT "Taxi"</p> <p>WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hanzo No Adds</p> <p>WWDE/Norfolk, VA PD: Don London MD: Jeff Moreau 10 ROD STEWART "Virginia"</p> <p>KMGL/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 5 ROD STEWART "Virginia"</p> <p>WMGF/Orlando, FL PD: John Frost MD: Kathy Aparo 8 JORDAN HILL "Remember" 7 GLORIA ESTEFAN "Too"</p> <p>WBEB/Philadelphia, PA PD: Jim Ryan APD/MD: Erik West No Adds</p> <p>KESZ/Phoenix, AZ PD/MD: Dave Winsor 5 JORDAN HILL "Remember" 5 CURTIS STIGERS "Time" 5 MIKE & THE MECHANICS "Shoulder" 5 ALL-4-ONE "Can"</p> <p>KVRY/Phoenix, AZ OM/MD: Steve Elliott MD: Dave Cooper 22 BOYZ II MEN "Water" 22 ROD STEWART "Virginia"</p> <p>KKCW/Portland, OR PD/MD: Bill Minckler 18 AMY GRANT "Taxi" 16 CHICAGO & JADE "Dream" 14 CURTIS STIGERS "Time"</p> <p>WWLI/Providence, RI PD: Tom Holt MD: Ted Edwards 5 CHRISTOPHER CROSS "Window"</p> <p>KRNO/Reno, NV PD: Larry Irons MD: Laurie Adamson 21 BOYZ II MEN "Water" 5 ALL-4-ONE "Can"</p> <p>WSLQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels 10 BOYZ II MEN "Water"</p> <p>KEZK/St. Louis, MO GM/MD: Bob Burch MD: Jeff Dempsey 5 NELSON "All"</p> <p>KSFI/Salt Lake City, UT PD: Dain Craig MD: Lyle Morris 13 BLESSID UNION OF "Believe" 13 MIKE & THE MECHANICS "Shoulder"</p>	<p>KOXT/San Antonio, TX OM/MD: Mike Scott MD: Bill Norris No Adds</p> <p>KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks 18 JANN ARDEN "Could" 9 BRIAN MCKNIGHT "Crazy"</p> <p>KELO-FM/Sioux Falls, SD PD: Reid Holsen MD: Kathy James 5 SPRINGFIELD & HALL "Wherever" 5 CHRISTOPHER CROSS "Window"</p> <p>KISC/Spokane, WA PD: Rob Harder MD: Dawn Marcel 7 GLORIA ESTEFAN "Too" 7 AMY GRANT "Taxi"</p> <p>WHYN-FM/Springfield, MA Sta Mgr/PD: Bill Hess MD: Amy Brooks 14 JORDAN HILL "Remember" 7 CURTIS STIGERS "Time"</p> <p>WMAS-FM/Springfield, MA PD: Brian White MD: Keith Stephens 15 AARON NEVILLE "Heart"</p> <p>WLQR/Toledo, OH PD: Steve Kendall MD: Geri Cooper 5 BON JOVI "This" 5 CHICAGO & JADE "Dream" 5 LEBOWITZ "Kube" 5 MICHAEL JACKSON "Childhood"</p> <p>WVVM-FM/Toledo, OH PD: Ron Finn MD: Rick Reynolds 8 MICHAEL JACKSON "Childhood" 8 REMBRANDTS "There" 8 LEBOWITZ "Kube"</p> <p>KKLD/Tucson, AZ PD/MD: Bobby Rich 11 AMY GRANT "Taxi"</p>	<p>KTYL/Tyler, TX PD: Dave Moreland MD: Janie Baker 5 AMY GRANT "Taxi" 5 REMBRANDTS "There"</p> <p>WLZW/Utica, NY PD: Randy Jay MD: Jeanne Ashley 10 AMY GRANT "Taxi" 7 ALL-4-ONE "Can" 7 MICHAEL JACKSON "Childhood" 7 CURTIS STIGERS "Time"</p> <p>WASH/Washington, DC PD: Steve Streit MD: Randi Martin 21 REMBRANDTS "There" 21 JOHN WATTE "How" 21 ALL-4-ONE "Can"</p> <p>WGAY/Washington, DC PD: Bob Moke MD: Vern Anderson 7 CURTIS STIGERS "Time"</p> <p>WRMF/West Palm Beach, FL MD: Simone Collins 23 JON B. & BABYFACE "Someone" 23 NICKI FRENCH "Eclipse" 19 REAL MCCOY "Run"</p> <p>WKWK/Wheeling, WV PD/MD: Doug Daniels 5 ALL-4-ONE "Can" 5 CURTIS STIGERS "Time" 5 SOPHIE B. HAWKINS "Lay" 5 BON JOVI "This"</p> <p>WMGS/Wilkes Barre, PA PD: Mike Edwards MD: Stan Phillips 20 JAMIE WALTERS "Hold" 6 CURTIS STIGERS "Time"</p> <p>WJBR-FM/Wilmington, DE PD: Michael Waite MD: Dave Banks 8 GLORIA ESTEFAN "Too"</p> <p>WKBN-FM/Youngstown, OH OM/MD: Dan Rivers MD: Jim Michaels 22 REMBRANDTS "There"</p>
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102 Total Reporters
102 Current Reporters
87 Current Playlists

Reported Frozen Playlist (12):

WYJB/Albany, NY
KYM/Anchorage, AK
WFGP-FM/Atlantic City, NJ
WBBQ/Augusta, GA
WTCB/Columbia, SC
WGSY/Columbus, GA
WRCH/Hartford, CT
WMGN/Madison, WI
KVLV/McAllen, TX
KJNS/Modesto, CA
WUSA/Tampa, FL
WARM-FM/York, PA

Did Not Report, Playlist Frozen (3):

WLIF/Baltimore, MD
WENS/Indianapolis, IN
WLTE/Minneapolis, MN

ANITA BAKER & JAMES INGRAM

"When You Love Someone"

PRODUCED BY DAVID FOSTER

From the original motion picture soundtrack "Forget Paris"

BREAKER. AC 16

74 REPORTERS - 897 PLAYS!



AC PLAYLISTS

June 2, 1995 R&R • 47

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

KBIG 104 MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS	ARTIST/TITLE
28 28 28 28	MARTIN PAGE/In The House...
28 28 28 28	MADONNA/Take A Bow
28 28 28 28	ELTON JOHN/Believe
28 28 28 28	EAGLES/Love Will Keep Us...
28 28 28 28	REMBRANDTS/It'll Be There For...
28 28 28 28	DESSIE/You Gotta Be
28 28 28 28	VANESSA WILLIAMS/The Sweetest Days
27 27 27 27	BONNIE RAITT/You Got It
27 27 27 27	ELTON JOHN/Circle Of Life
27 27 27 27	MELISSA ETHERIDGE/In The Only One
27 27 27 27	MELISSA ETHERIDGE/Come To My Window
22 22 22 22	BRYAN ADAMS/Have You Ever...
22 22 22 22	FOREIGNER/Until The End Of...
22 22 22 22	ANNIE LENNOX/No More "I Love..."
22 22 22 22	JON SECADA/In The House...
21 22 22 22	JON SECADA/Mental Picture
21 22 22 22	BOYZ II MEN/On Bended Knee
21 21 21 21	JOSHUA KADISON/Beautiful In My Eyes
12 13 13 13	ELTON JOHN/Can You Feel...
13 13 13 13	LUTHER VANDROSS/Always And Forever
13 13 13 13	MARIAH CAREY/Anytime You Need...
12 13 12 12	CELINE DION/The Power Of Love
12 13 12 12	RICHARD MARX/Now And Forever

KOST 103.5 FM MARKET #2
KOST/Los Angeles
(213) 385-0101
Kaye/Payton

PLAYS	ARTIST/TITLE
28 28 28 28	ELTON JOHN/Believe
28 28 28 28	DES'REE/You Gotta Be
28 28 28 28	EAGLES/Love Will Keep Us...
28 27 27 28	GLORIA ESTEFAN/Verflasting Love
27 27 27 27	MADONNA/Take A Bow
27 27 27 27	MARTIN PAGE/In The House...
27 27 27 27	FOREIGNER/Until The End Of...
27 27 27 27	BOYZ II MEN/On Bended Knee
18 18 18 18	4 P.M./Sukiyaki
18 18 18 18	JON SECADA/Mental Picture
18 18 18 18	RICHARD MARX/Nothing Left...
18 18 18 18	VANESSA WILLIAMS/The Sweetest Days
18 18 18 17	BOYZ II MEN/It Make Love To
17 17 17 17	LUTHER VANDROSS/Always And Forever
17 17 17 17	STING/When We Dance
17 17 17 17	GLORIA ESTEFAN/Turn The Beat Around
17 15 15 16	MICHAEL BOLTON/Once In A Lifetime
16 15 15 15	MADONNA/Secret
15 15 15 15	BAFFYFACE/When Can I See You
15 15 15 15	AMY GRANT/Lucky One
15 15 15 15	ELTON JOHN/Circle Of Life
9 7 7 7	STEVE WONDER/About You
9 7 7 7	BRYAN ADAMS/Have You Ever...
7 7 7 7	BOYZ II MEN/Water Runs Dry
7 7 7 7	AARON NEVILLE/Can't Stop My...

B-101.1 MARKET #5
WBEB/Philadelphia
(610) 667-8400
Ryan/West

PLAYS	ARTIST/TITLE
33 33 33 33	MARTIN PAGE/In The House
33 33 33 33	ELTON JOHN/Believe
33 33 33 33	DIONNE FARRIS/I Know
24 24 24 33	BLESSID UNION OF.../I Believe
- 12 24 33	REMBRANDTS/It'll Be There For...
24 24 24 24	VANESSA WILLIAMS/The Sweetest Days
24 24 24 24	EAGLES/Love Will Keep Us...
24 24 24 24	BRYAN ADAMS/Have You Ever...
24 24 24 24	HOOTIE & BLOWFISH/Hold My Hand
33 33 33 24	GLORIA ESTEFAN/Verflasting Love
24 24 17 17	HUEY LEWIS/THE NEWS/But It's Alright
17 17 17 17	BON JOVI/Always
17 17 17 17	JAMIE WALTERS/Hold On
17 17 17 17	LUTHER VANDROSS/Love The One
17 17 17 17	EAGLES/Learn To Be Still
17 17 17 17	BOYZ II MEN/Water Runs Dry
- 17 17 17	ROD STEWART/Leave Virginia Alone
- 12 12 17	NICKI FRENCH/Total Eclipse Of...
17 17 17 17	JOHN WAITE/How Did I Get By...
- 17 12 12	MICHAEL JACKSON/Childhood
12 12 12 12	ANNIE LENNOX/No More "I Love..."
- 12 12 12	AARON NEVILLE/Can't Stop My...
- 12 12 12	BAKER & INGRAM/When You Love...
24 24 24 10	JOSHUA KADISON/Beautiful In My Eyes
33 33 10 10	MELISSA ETHERIDGE/In The Only One
12 12 10 10	MADONNA/Take A Bow
12 12 10 10	BOYZ II MEN/On Bended Knee
33 11 10 10	DES'REE/You Gotta Be

KVIL 103.7fm MARKET #7
KVIL/Dallas
(214) 691-1037
Curtis/O'Neal

PLAYS	ARTIST/TITLE
21 20 20 25	ELTON JOHN/Believe
25 25 25 25	EAGLES/Love Will Keep Us...
25 25 25 25	MANHATTAN TRANSFER/Too Busy Thinking...
- 24 24 24 24	GLORIA ESTEFAN/It's Too Late
24 24 23 23	DAVID SANBORN/This Masquerade
24 24 23 23	BROWNE & SCHMITT/Let It Be Me
24 24 23 23	VANESSA WILLIAMS/The Sweetest Days
25 25 25 22	MADONNA/Take A Bow
5 5 5 22	BOYZ II MEN/On Bended Knee
20 21 21 21	BRYAN ADAMS/Have You Ever...
11 11 11 21	FOREIGNER/Until The End Of...
19 19 20 20	EAGLES/Learn To Be Still
18 18 19 19	BOYZ II MEN/Water Runs Dry
10 10 11 18	BEN TAYLOR/Will
19 19 17 17	GLORIA ESTEFAN/Verflasting Love
17 17 17 17	JON SECADA/Mental Picture
- 11 11 11 11	JIM BRICKMAN/Angel Eyes
- 11 11 10 10	JOHN WAITE/How Did I Get By...
- 10 10 10 10	CURTIS STIGERS/This Time
21 21 22 5	ELTON JOHN/Circle Of Life
5 5 5 5	MICHAEL BOLTON/Dnce In A Lifetime
5 5 5 5	ELTON JOHN/Can You Feel...
4 4 4 4	ALL-4-ONE/I Swear
4 4 4 4	WET WET WET/Love Is All Around

Soft Rock 97.1 MARKET #8
WASH/Washington
(202) 895-5000
Striv/Martin

PLAYS	ARTIST/TITLE
35 35 35 35	LUTHER VANDROSS/Always And Forever
35 35 35 35	VANESSA WILLIAMS/The Sweetest Days
21 28 28 28	MADONNA/Take A Bow
28 28 28 28	GRANT & GILL/House Of Love
28 28 28 28	MARTIN PAGE/In The House...
28 28 28 28	BRYAN ADAMS/Have You Ever...
21 21 21 28	JON SECADA/Mental Picture
28 28 28 28	BOYZ II MEN/Water Runs Dry
21 21 21 21	BRUCE SPRINGSTEEN/Secret Garden
- 28 28 28	BAKER & INGRAM/When You Love...
- 7 7 7 7	JIM BRICKMAN/Angel Eyes
- 21 21 21	AMY GRANT/Big Yellow Taxi
21 21 21 21	ELTON JOHN/Believe
- 21 21 21	REMBRANDTS/It'll Be There For...
- 21 21 21	JOHN WAITE/How Did I Get By...
21 21 21 21	BLESSID UNION OF.../I Believe
- 21 21 21	ALL-4-ONE/Can Love You...
10 10 10 10	RICHARD MARX/Now And Forever
35 28 28 10	BOYZ II MEN/On Bended Knee
10 10 10 10	BOYZ II MEN/It Make Love To...
10 10 10 10	HUEY LEWIS/THE NEWS/It's Alright

Easy 99.5 MARKET #9
WGAY/Washington
(301) 587-4900
Moke/Anderson

PLAYS	ARTIST/TITLE
18 18 24 24	BRYAN ADAMS/Have You Ever...
18 18 24 24	ELTON JOHN/Believe
18 18 24 24	BOYZ II MEN/It Make Love To...
18 18 24 24	EAGLES/Love Will Keep Us...
18 18 24 24	VANESSA WILLIAMS/The Sweetest Days
18 18 24 24	FOREIGNER/Until The End Of...
18 18 24 24	MADONNA/Take A Bow
12 12 12 12	BEN TAYLOR/Will
12 12 12 12	BAKER & INGRAM/When You Love...
12 12 12 12	EAGLES/Learn To Be Still
12 12 12 12	JORDAN HILL/Remember Me This Way
12 12 12 12	ANNIE LENNOX/No More "I Love..."
- 12 12 12	BOYZ II MEN/Water Runs Dry
9 9 9 9	MICHAEL BOLTON/Once In A Lifetime
9 9 9 9	GRANT & GILL/House Of Love
9 9 9 9	ELTON JOHN/Circle Of Life
- 9 9 9	BOYZ II MEN/On Bended Knee
7 7 7 7	AARON NEVILLE/Can't Stop My...
7 7 7 7	JIM BRICKMAN/Angel Eyes
7 7 7 7	GLORIA ESTEFAN/It's Too Late
12 12 7 7	BROWNE & SCHMITT/Let It Be Me
- 7 7 7	CURTIS STIGERS/This Time

MAGIC 106.7 MARKET #10
WMJX/Boston
(617) 542-0241
Keiley/Laurence

PLAYS	ARTIST/TITLE
25 26 26 28	BRYAN ADAMS/Have You Ever...
21 23 26 24	ELTON JOHN/Believe
22 23 23 23	BLESSID UNION OF.../I Believe
21 21 22 22	MARTIN PAGE/In The House...
13 14 22 21	BOYZ II MEN/Water Runs Dry
15 22 21 20	EAGLES/Learn To Be Still
22 25 17 17	SHERYL CROW/Strong Enough
14 18 17 16	MADONNA/Take A Bow
17 12 16 16	BRUCE SPRINGSTEEN/Secret Garden
16 14 18 15	ANNIE LENNOX/No More "I Love..."
- 14 14 14	ALL-4-ONE/Can Love You...
14 13 12 14	EAGLES/Love Will Keep Us...
8 11 12 14	MELISSA ETHERIDGE/In The Only One
14 13 14 14	BONNIE RAITT/You Got It
22 16 14 14	LINDA RONSTADT/The Blue Train
- 14 14 14	ROD STEWART/Leave Virginia Alone
15 15 15 10	ADAM ANT/Whenever Do I Go...
- 5 4 4 4	NICKI FRENCH/Total Eclipse Of...
5 4 4 4	DAVID SANBORN/This Masquerade
15 13 15 4	DES'REE/You Gotta Be
- 4 4 4	4 P.M./Sukiyaki
15 4 4 4	LUTHER VANDROSS/Always And Forever
4 4 4 4	GLORIA ESTEFAN/Verflasting Love

WSSH 99.5 FM MARKET #10
WSSH/Boston
(617) 254-9267
George

PLAYS	ARTIST/TITLE
16 18 19 19	EAGLES/Learn To Be Still
19 19 19 19	BRYAN ADAMS/Have You Ever...
17 18 18 18	MADONNA/Take A Bow
16 18 18 18	BOYZ II MEN/Water Runs Dry
18 17 18 18	LINDA RONSTADT/The Blue Train
17 17 18 17	ELTON JOHN/Believe
- 6 16 16	BLESSID UNION OF.../I Believe
16 15 15 15	BONNIE RAITT/You Got It
- 5 7 6 6	JON SECADA/Where Do I Go...
6 6 8 8	BRUCE SPRINGSTEEN/Secret Garden
- 5 7 6 6	BAKER & INGRAM/When You Love...
6 6 6 6	ANNIE LENNOX/No More "I Love..."
7 7 6 6	STEVE WONDER/For Your Love
6 6 6 6	FOREIGNER/Until The End Of...
- 6 6 6 6	ALL-4-ONE/Can Love You...
5 5 5 5	MICHAEL DAMIAN/Never Walk Away
6 6 6 6	LUTHER VANDROSS/Always And Forever
17 16 7 6	JOHN WAITE/How Did I Get By...
16 16 6 6	JON SECADA/Mental Picture
6 6 6 6	GRANT & GILL/House Of Love
- 6 6 6 6	WET WET WET/Love Is All Around
5 5 5 5	JIM BRICKMAN/Angel Eyes

HOAST 97.3 FM MARKET #11
WFLC/Miami
(305) 759-4311
Landay/Bennett

PLAYS	ARTIST/TITLE
31 31 31 31	BRYAN ADAMS/Have You Ever...
- 31 31 31	BLESSID UNION OF.../I Believe
31 31 31 31	EAGLES/Love Will Keep Us...
31 31 31 31	FOREIGNER/Until The End Of...
31 31 31 31	ELTON JOHN/Believe
31 31 31 31	BON JOVI/Always
31 31 31 31	ANNIE LENNOX/No More "I Love..."
31 31 31 31	MADONNA/Take A Bow
31 31 31 31	MARTIN PAGE/In The House...
31 31 31 31	BONNIE RAITT/You Got It
10 10 10 10	MELISSA ETHERIDGE/In The Only One
10 10 10 10	ELTON JOHN/Circle Of Life
10 10 10 10	MADONNA/Secret
10 10 10 10	PRETENDERS/It Stand By You
31 10 10 10	JON SECADA/Mental Picture

92.5 KLSY MARKET #13
KLSY/Seattle
(206) 454-1540
Irwin/Brooks

PLAYS	ARTIST/TITLE
31 31 31 32	FOREIGNER/Until The End Of...
- 30 31 32	SPRINGFIELD & HALL/Wherever Would I Be
30 28 31 32	JORDAN HILL/Remember Me This Way
16 16 31 32	BLESSID UNION OF.../I Believe
31 31 31 30	AARON NEVILLE/Can't Stop My...
29 31 31 30	SOPHIE B. HAWKINS/As I Lay Me Down
29 29 31 30	MIKE & THE MECHANICS/Over My Shoulder
- 10 30	CHRISTOPHER CROSS/Open Up My Window
15 16 20 21	BOYZ II MEN/Water Runs Dry
27 28 21	MOODY BLUES/This Is The Moment
10 15 21 21	BRYAN ADAMS/Have You Ever...
- 18 18	JANN ARDEN/Could Be Your Girl
16 16 20 10	JIM BRICKMAN/Angel Eyes
15 14 15 18	BRIAN STEVENSON/Dream About This
15 20 10 12	JONATHAN CAIN/Wish That I Was...
16 16 20 12	MIKE & THE MECHANICS/Over My Shoulder
16 15 10 12	ANNIE LENNOX/No More "I Love..."
10 15 10 12	ELTON JOHN/Believe
30 20 15 12	MICHAEL ENGLISH/Love Moves In...
- 10 13	SARVOTH/All I Need...
8 7 10 12	BEN TAYLOR/Will
- 7 12	ALL-4-ONE/Can Love You...
15 15 9 8	BRYAN SAVAGE/To Be Loved
12 10 10 8	DIONNE FARRIS/I Know
- 6 7 8	JON B. & BABYFACE/Someone To Love
- 7 7	CHICAGO & JADE/Dream A Little...
- 7 7	FREDDIE JACKSON/I Want To Thank...
- 8 8	BRIAN MCKNIGHT/Crazy Love

WALK-97.5 MARKET #14
WALK/Long Island
(516) 475-5200
Michaels/Lombardo

PLAYS	ARTIST/TITLE
24 24 24 24	ELTON JOHN/Believe
24 24 24 24	BRYAN ADAMS/Have You Ever...
13 13 13 13	BOYZ II MEN/Water Runs Dry
24 24 24 24	SHERYL CROW/Strong Enough
24 24 24 24	REMBRANDTS/It'll Be There For...
24 24 24 24	BLESSID UNION OF.../I Believe
- 24 24 24	ROD STEWART/Leave Virginia Alone
- 13 13 13	EAGLES/Learn To Be Still
- 13 13 13	HOOTIE & BLOWFISH/Let Her Cry
13 13 13 13	AMY GRANT/Big Yellow Taxi
13 13 13 13	NICKI FRENCH/Total Eclipse Of...
13 13 13 13	DIONNE FARRIS/I Know
- 13 13 13	ANNIE LENNOX/No More "I Love..."
13 13 13 13	BEN TAYLOR/Will
13 13 13 13	GLORIA ESTEFAN/It's Too Late
24 24 10 10	HOOTIE & BLOWFISH/Hold My Hand
24 10 10 10	MARTIN PAGE/In The House...
13 10 10 10	MELISSA ETHERIDGE/In The Only One
10 10 10 10	MADONNA/Take A Bow
10 10 10 10	BON JOVI/Always
5 13 5 5	JIM BRICKMAN/Angel Eyes

KEZK 102.5 MARKET #17
KEZK/St. Louis
(314) 727-2160
Burch/Dempsey

PLAYS	ARTIST/TITLE
15 15 14 14	JAMIE WALTERS/Hold On
15 14 15 14	BRYAN ADAMS/Have You Ever...
14 15 13 14	PATTY SMYTH/Look What Love...
13 16 15 14	AARON NEVILLE/Can't Stop My...
- 16 14 14	BOYZ II MEN/Water Runs Dry
13 13 13 13	BLESSID UNION OF.../I Believe
14 13 13 13	RICHARD MARX/Nothing Left...
- 14 13 13	ROD STEWART/Leave Virginia Alone
14 13 16 13	ELTON JOHN/Believe
- 14 16 13	BEN TAYLOR/Will
13 13 11 13	EAGLES/Learn To Be Still
9 6 8 8	STEVE WONDER/For Your Love
13 8 8 8	GRANT & GILL/House Of Love
- 6 7 7	ALL-4-ONE/Can Love You...
4 4 3 7	JIM BRICKMAN/Angel Eyes
8 7 7 7	ELTON JOHN/Circle Of Life
8 7 7 7	VANESSA WILLIAMS/The Sweetest Days
7 7 6 6	BOYZ II MEN/On Bended Knee
5 6 6 6	EAGLES/Love Will Keep Us...
- 5 5 5	NELSON/You Got Me All...

KEZ99.9 MARKET #20
KESZ/Phoenix
(602) 207-9999
Winsor

PLAYS	ARTIST/TITLE
14 10 14 31	ANNIE LENNOX/No More "I Love..."
12 22 31 31	MADONNA/Take A Bow
14 10 15 31	ELTON JOHN/Believe
14 27 30 30	BRYAN ADAMS/Have You Ever...
14 26 30 30	BOYZ II MEN/Water Runs Dry
14 10 17 17	MANHATTAN TRANSFER/Too Busy Thinking...
14 20 31 16	DES'REE/You Gotta Be
14 24 31 16	MARTIN PAGE/In The House...
14 10 16 16	AARON NEVILLE/Can't Stop My...
14 10 16 16	DONNA SUMMER/Any Way At All
14 10 16 16	GLORIA ESTEFAN/Where Do I Go...
14 5 16 16	AMY GRANT/Big Yellow Taxi
14 10 15 15	BEN TAYLOR/Will
- 10 15 15	BLESSID UNION OF.../I Believe
- 10 15 15	MICHAEL ENGLISH/Love Moves In...
- 5 15 15	EAGLES/Learn To Be Still
14 5 15 15	FREEMAN/RIPPINGTONS/It'll Be Around
14 10 14 14	LINDA RONSTADT/The Blue Train
14 10 12 12	FOREIGNER/Until The End Of...
- 5 9 9	GLORIA ESTEFAN/It's Too Late
- 5 7 7	DIONNE FARRIS/I Know
- 5 5	DAVID HASSELHOFF/Fallen In Love
- 5 5	JIM BRICKMAN/Angel Eyes
- 5 5	JORDAN HILL/Remember Me This Way
- 5 5	CURTIS STIGERS/This Time
- 5 5	MIKE & THE MECHANICS/Over My Shoulder
- 5 5	ALL-4-ONE/Can Love You...

KVRY/Phoenix MARKET #20
KVRY/Phoenix
(602) 964-4000
Elliott/Cooper

PLAYS	ARTIST/TITLE
24 24 34 34	BRYAN ADAMS/Have You Ever...
24 34 34 34	GLORIA ESTEFAN/Verflasting Love
24 34 34 34	DIONNE FARRIS/I Know
30 34 34 34	FOREIGNER/Until The End Of...
24 34 34 34	HOOTIE & BLOWFISH/Hold My Hand
30 34 34 34	ELTON JOHN/Believe
30 34 34 34	MADONNA/Take A Bow
30 34 34 34	BOYZ II MEN/On Bended Knee
30 34 34 34	4 P.M./Sukiyaki
30 34 34 34	MARTIN PAGE/In The House...
24 22 34 34	BLESSID UNION OF.../I Believe
30 34 34 34	EAGLES/Love Will Keep Us...
- 22 22 34	EAGLES/Learn To Be Still
- 22 22 34	REMBRANDTS/It'll Be There For...
- 22 22 34	DES'REE/Feel So High
- 22 22 34	FIREHOUSE/Live My Life...
- 22 22 34	JORDAN HILL/Remember Me This Way
- 22 22 34	HOOTIE & BLOWFISH/Let Her Cry
- 22 22 34	JON SECADA/Where Do I Go...
- 22 22 34	BOYZ II MEN/Water Runs Dry
- 22 22 34	ROD STEWART/Leave Virginia Alone
24 34 34 16	JOHN WAITE/How Did I Get By...
- 16 16 16	SHERYL CROW/Strong Enough
- 16 16 16	ANNIE LENNOX/No More "I Love..."
- 16 16 16	MIKE & THE MECHANICS/Over My Shoulder
- 16 16 16	BRUCE SPRINGSTEEN/Secret Garden
- 16 16 16	JAMIE WALTERS/Hold On
- 16 16 16	VANESSA WILLIAMS/The Way That You...
16 9 9 9	JOSHUA KADISON/Picture Postcards...
30	



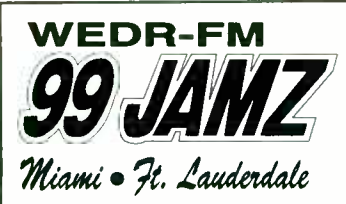
WALT LOVE

WEDR: The Winning Streak Continues

□ Miami's mainstream '99 Jamz' prevails in every sellable demo ... again

When talking about winning radio stations in any format, one must include Mainstream Urban WEDR (99 Jamz)/Miami. Once again, the station has come out on top in in every sellable demographic in the Winter '95 Arbitron.

In persons 12+, the station rose 6.1-6.4 to capture the market crown. In the all-important 18-34 demo, WEDR again ranked No. 1 by skyrocketing from a mid-eight share to more than 11. Crosstown CHR WPOW placed second 18-34 with more than an eight share, while UAC WHQT's mid-seven share was good for third.



WEDR scored another win among 25-54s with a mid-six share. WHQT ran a close second, jumping from less than a five share to more than six.

The Right Stuff

Five-year WEDR PD James Thomas explains his station's winning streak. "I think we've been able to reach a lot more people. Even though our slogan doesn't say we give a lot more variety, we do. And people who listen to us know that. We play everything from rap to gospel — the latter we call 'inspiration-

the next time they get to speak or hear someone else express an opinion about an important issue. "We're still very strong in the community. We do remote broadcasts every Saturday, which we sell to clients — they're sold out for the year, I'm proud to say. And we have great participation because we make it more than just a live remote. We have people checking in from the location to the radio station. We make it an event, with everything from live artist appearances to spinning our 'Jamz Wheel' for concert tickets and prizes. We're also featured every Friday night at one of the community's main black nightclubs, where we have a 'Jamz Party' saluting at least two birthday winners a week."

do remote broadcasts every Saturday, which we sell to clients — they're sold out for the year, I'm proud to say. And we have great participation because we make it more than just a live remote. We have people checking in from the location to the radio station. We make it an event, with everything from live artist appearances to spinning our 'Jamz Wheel' for concert tickets and prizes. We're also featured every Friday night at one of the community's main black nightclubs, where we have a 'Jamz Party' saluting at least two birthday winners a week."

Extended Coverage

Another reason for WEDR's success, according to Thomas, is the station's coverage of three different

the Metro. Arbitron's total estimated population 12+ is 2,843,000. The black estimated population 12+ is 480,300 — 16.9% of the total. And the Hispanic 12+ population is 1,068,600 (37.6%). This puts in perspective what WEDR must do to be rated No. 1 in this major South Florida metropolitan area — it must have a multicultural audience to be able to

“We're committed to a black format and the community. There's no gray area with our concept, thus no confusion — and the buyers and audience appreciate that.”
- Jerry Rushin

rank No. 1 in any category, let alone in several demos.

Thomas shares his thoughts on the station's amazing feat. "First, when anyone says 'black' in Miami, you're talking about five different major cultures. Everything from Bahamian, Jamaican, Haitian, African-American — or whatever we are in '95 — to black Cuban. Then you can look at the 'other' category, which consists of people from South America, Latin America, and Africa. Each of these groups has a viable culture of its own within our city. "I think we've mastered knowing how to serve them and actually serving them. We can't do it by playing all of their country's music within an hour. But we have found a way that works well for us, and it's made them feel we care and are interested in helping their commu-

“The people of this community know we're genuine. We're not just in it for the business, although business is a part of it.”
- James Thomas

al music' — so it's a combination of doing the right things at the right times."

WEDR has been an institution in Miami for 30 years. Its longtime policy of stopping the music whenever a community issue must be addressed in a public, on-air forum continues to this day. "Not only do we still do it," says Thomas, "but we do it more so now than ever. Because of the needs of the people we serve, we must be even better at serving them.

"Every other Wednesday, 9-10am, we open our phone lines so listeners may call and speak about whatever's on their minds. People can deal with important issues, either local or national. They get a chance to feel that what they have to say is important and that someone is taking the time to listen. Plus, others get to hear what someone else has to say — they [may agree or disagree], but they know the subject is out there for discussion. Then, they look forward to

areas. "One of the unique things we're able to do is present events that will cater to all three areas we serve: Miami, Ft. Lauderdale, and West Palm Beach — although our Metro is Miami-Ft. Lauderdale-Hollywood. We're able to package events that will draw people from all three counties in this area, and I think that, too, helps us a lot."

It's important to note that the Miami-Ft. Lauderdale-Hollywood market houses a total of 38 stations; 35 are above the line, while three are outside



AIRSTAFF JAMZ — WEDR's finest (l-r): air personalities Huey Anderson (10pm-2am), Terry Alexander (2-6pm), and Lady Dee (10am-2pm), PD/morning man James "T," and 6-10pm talent Chico.

nities and bettering their lives — regardless of culture."

All Over The Map

Thomas explains how WEDR is all things to all people in all South Florida demos. "There's a two-part explanation. There's daypart programming, of course. But, also, you can serve the same meal with different ambiance in a different place and still have people enjoy it. I don't think [people] are as much different as we are alike. But, we just like to have things presented differently.

"Rather than use the old term 'personality radio,' I think we're truly 'individuality radio.' Anyone can take on a personality, but is that personality your individual personality? We've been able to take WEDR's personality and present it to the young, old, black, white, and Hispanic. And because all of these people see it's real, we don't get all people from one group — we get some people from all groups."

Thomas once said of WEDR, "We continue to realize that God blesses those that serve, and we think that this is a wonderful blessing. We con-

that man didn't make. And that's where WEDR fits in. The people of this community know we're genuine. We're not just in it for the business, although business is a part of it."

The Business End

According to VP/GM Jerry Rushin, "The key is our commitment and the elimination of gray areas. We're committed to a black format and the community. There's no gray area with our concept, thus no confusion — and the buyers and audience appreciate that."

Another management perspective, according to GSM Kevin Hemmings, is that advertisers value the station's steady positioning as a ratings leader. "Consistency — that's what we sell and that's what we deliver," says Hemmings. "When you're able to do this for so many years in as many demos as we have, that's a selling strength. It eases the burden on the buying community because we can rely on our consistency. We know what we're doing here — we're doing our best, and it shows."

Regarding WEDR's AM sister,

“Consistency — that's what we sell and that's what we deliver. We know what we're doing here — we're doing our best, and it shows.”
- Kevin Hemmings

tinue to serve South Florida with all His might and give an encouraging word accompanied and confirmed by a helping hand!"

He expounds on that sentiment: "That comment truly [explains] our success. My greatest success in life has been my own spiritual growth, and that's only so I can know who I am, what is mine, and what I should do with what I've been given. And that goes for anybody, no matter what you do for a living. Try to become a better person so you can be of better service — it's just a law

WRBD, Thomas notes, "It's had the greatest increase of any radio station in the market. In fact, it's had great increases since we purchased it. We've gone 50,000 watts, and we're directing our signal more to the east, west, and north. And with WRBD sitting in Ft. Lauderdale — able to reach North Dade County and all of Broward County — it also goes into Palm Beach, Martin, Monroe, and the Bahamas.

"What we're doing there is so unique because the format is Gospel/Rap. From 2am to 3pm, we play inspirational music; from 3pm to 2am, we target anyone who listens to radio from birth to 25. The station is music-intensive. But now that we've shown some increase in listenership, we'll indeed begin to do some contests and promotions. We've already done some contesting, but not as much as we'll do in the future because — as you can imagine — a young audience always wants to win something."



IMMATURE EXPO — It looks like temperatures are rising at the Annual Black Expo '94 in Miami. In the forefront are (l-r) MCA Regional R&B Promo Rep Earl Washington, Immature's Romeo, Batman, and LDB, and WEDR PD/morning talent James Thomas.

UC REPORTERS

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Stations and their adds listed alphabetically by market

WJIZ/Albany, GA MD: Adrian Guyton 10 JOEY WATLEY "Affection" 10 D'ANGELO "Brown" 10 TAMI "Let's" 10 PORTRAIT "Deep" 10 E-40 "Sprinkle"	WBLK/Buffalo, NY PD: Eric Faison MD: Debbie Sims 8 PURE SOUL "Must" 5 MONTELL JORDAN "Close" 5 STEVE WONDER "Robins" 5 ALL-4-ONE "Can" 5 GAP BAND "First"	WWOM/Columbia, SC Interm PD/MD: Curtis Wilson MD: Omega Jones 17 STEVE WONDER "Robins" 10 PORTRAIT "Deep" 8 XSCAPE "Good" 8 FRANKIE KNUCKLES "Fish" 5 E-40 "Sprinkle"	WZFX/Fayetteville, NC PD: Bobby Jay MD: Omega Jones 17 STEVE WONDER "Robins" 10 PORTRAIT "Deep" 8 XSCAPE "Good" 8 FRANKIE KNUCKLES "Fish" 5 E-40 "Sprinkle"	WJMI/Jackson, MS PD/MD: Steve Poston E-40 "Sprinkle" SHAGGY "Boombastic" 69 BOYZ II MEN "Thank" MOKENSTEF "Mine" XSCAPE "Good"	WIBB/Macon, GA PD/MD: Kevin Cox 25 MARY J. BLIGE "Joy" 8 E-40 "Sprinkle" 3 VERTICAL HOLD "Today" 5 PORTRAIT "Deep" 3 GRAND PUBA "Like"	WJHM/Oriando, FL PD: Duff Lindsay MD: Cedric Hollywood 26 BRANDY "Best" 20 SUBWAY "First" 19 SMOOTH "Mind" 11 NOTORIOUS B.I.G. "More" 5 E-40 "Sprinkle"	KJLM/St. Louis, MO PD/MD: Dave Wyster 23 XSCAPE "Good" 20 TRISHA GOODINGTON "Slow" 14 BLESSID UNION OF... "Believe" 8 BROWN/TIME "Love" 7 BOYZ II MEN "Thank" 5 BRANDY "Baby" 5 RAPPIN' 4-TAY "Around" 5 METHOO MAN "IT" 5 MICHAEL SPEAKS "Need" 5 JODECI "Freak" 5 STEVE WONDER "Robins"																																																																																												
KBCE/Alexandria, LA PD/MD: Donnie Taylor WAYMAN TISDALE "Circumstan" LARRY CORYELL "Tonight" STEVE WONDER "Robins" PORTRAIT "Deep" D'ANGELO "Brown" GRAND PUBA "Like"	WPAL-AM/Charleston, SC PD/MD: Joe Jackson 7 STEVE WONDER "Robins" 7 JOEY WATLEY "Affection" 6 SOUL FOR REAL "Thing" 6 SMOOTH "Mind"	WFXE/Columbus, GA PD: Phillip D. March MD: Art Thomason 14 MARY J. BLIGE "Joy" GAP BAND "First" ALL-4-ONE "Can" JOEY WATLEY "Affection"	WDZZ/Flint, MI PD: Ross Holland 5 SKEE-LO "Wish" 5 CHANNEL LIVE "Reprogram" 2PAC "Tears" PORTRAIT "Deep"	WJBT/Jacksonville, FL PD: Nate Bell MD: K.J. 11 SHAGGY "Boombastic" 10 STEVE WONDER "Robins" 5 ALL-4-ONE "Can" 5 PORTRAIT "Deep" 5 TAMI "Let's"	WFXM/Macon, GA PD/MD: Big George Threatt 10 STEVE WONDER "Robins" 10 QUESTIONMARK ASYLUM "Hey" 10 JODECI "Freak" 9 MAD CJ MAC "Ride" 9 SHAGGY "Boombastic"	WPLZ/Petersburg-Richmond, VA PD: Phil Daniels 14 JOEY WATLEY "Affection" 12 STEVE WONDER "Robins" 6 NAUGHTY BY NATURE "Flow" BLESSID UNION OF... "Believe"	KJMM/Tulsa, OK PD: Darnell Swift MD: K.K. Holaday 12 STEVE WONDER "Robins" BLESSID UNION OF... "Believe" MAD CJ MAC "Ride"																																																																																												
WVEE/Atlanta, GA PD: Tony Brown MD: Rajeyah Shabazz 5 H-TOWN "Emotions"	WWWZ/Charleston, SC PD/MD: Cliff Fletcher 13 AL JONES "Whatever" 9 JODECI "Freak" 7 GRAND PUBA "Like" 5 STEVE WONDER "Robins" 5 ALL-4-ONE "Can"	WCKX/Columbus, OH PD/MD: Frank Kelly STEVE WONDER "Robins" JODECI "Freak" NAUGHTY BY NATURE "Flow" LARRY CORYELL "Tonight" TAMI "Let's" GRAND PUBA "Like" MAD CJ MAC "Ride"	WYNN-FM/Florence, SC PD: Fred Brown Jr. MD: Tony Sanders JOEY WATLEY "Affection" STEVE WONDER "Robins" SPRAGGA BENZ "Love" MAD CJ MAC "Ride" FADE II BLACK "Y.O.U." H.M.I. "Boo-Te"	KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears ALL-4-ONE "Can" DAVID JOSIAS "Mind" GRAND PUBA "Like" SHAGGY "Boombastic"	KJMS/Memphis, TN PD: Terry Base MD: Tom St. James STEVE WONDER "Robins" BLESSID UNION OF... "Believe"	WUSL/Philadelphia, PA PD: Gary Young MD: Cheryl "Coco" McGhee 7 GRAND PUBA "Like" 6 SMOOTH "Mind" 5 MARY J. BLIGE "Joy" 5 XSCAPE "Work" 5 GERALD LEVERT "Times"	KJMM/Tulsa, OK PD: Darnell Swift MD: K.K. Holaday 12 STEVE WONDER "Robins" BLESSID UNION OF... "Believe" MAD CJ MAC "Ride"																																																																																												
WAEG/Augusta, GA PD/MD: Rick Evans 5 SOUL FOR REAL "Thing" PORTRAIT "Deep" ALL-4-ONE "Can" MICHAEL SPEAKS "Need" MAD CJ MAC "Ride"	WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick No Adds	WVKG/Columbus, OH PD: Sam Nelson MD: Mike Anderson 16 H-TOWN "Emotions" TLC "Waterfalls"	WOMG/Greensboro, NC PD: Brian Wallace MD: Jackson Brown 19 MARY J. BLIGE "Joy" 13 PORTRAIT "Deep" 8 NAUGHTY BY NATURE "Flow" 5 QUIO F/BROWNSTONE "Quo" 5 CHANTE MOORE "Need" 5 MICHAEL SPEAKS "Need" 5 STEVE WONDER "Robins"	KPRZ/Kansas City, MO PD: Sam Weaver MD: Myron Fears ALL-4-ONE "Can" DAVID JOSIAS "Mind" GRAND PUBA "Like" SHAGGY "Boombastic"	WHRK/Memphis, TN PD: Bobby D. Jay MD: Stan Bell 12 MARY J. BLIGE "Joy" 12 JODECI "Freak" 10 KARYN WHITE "Rather" 9 CHANTE MOORE "Need" 9 PARIS "Life" STEVE WONDER "Robins"	KJMM/Tulsa, OK PD: Darnell Swift MD: K.K. Holaday 12 STEVE WONDER "Robins" BLESSID UNION OF... "Believe" MAD CJ MAC "Ride"	KTOW-FM/Tulsa, OK PD/MD: Tony Barrow 10 STEVE WONDER "Robins" ALL-4-ONE "Can" E-40 "Sprinkle" CHANTE MOORE "Need" GRAND PUBA "Like"																																																																																												
WFAA/Augusta, GA PD: James Alexander MD: Robert Taylor 12 JOEY WATLEY "Affection" 10 STEVE WONDER "Robins" 5 MICHAEL SPEAKS "Need"	WJTT/Chattanooga, TN PD: Keith Landecker MD: Tony Rankin 17 TONY TERRY "Heart" STEVE WONDER "Robins" TINA MOORE "Never" MARY J. BLIGE "Joy" LARRY CORYELL "Tonight" SKEE-LO "Wish"	KJMZ/Dallas, TX PD: Thomas Bacote MD: Keith Solis 56 2PAC "Tears" 16 METHOD MAN "IT" 15 NUTTIN' NYCE "Froggy" 12 TOTAL F/NOTORIOUS... "Can't"	WJMJ/Greenville, SC PD/MD: Paul Jackson SHAGGY "Boombastic" D'ANGELO "Brown" STEVE WONDER "Robins" H.M.I. "Good" FRANKIE KNUCKLES "Fish"	KPRZ/Kansas City, MO PD: Sam Weaver MD: Myron Fears ALL-4-ONE "Can" DAVID JOSIAS "Mind" GRAND PUBA "Like" SHAGGY "Boombastic"	WHRK/Memphis, TN PD: Bobby D. Jay MD: Stan Bell 12 MARY J. BLIGE "Joy" 12 JODECI "Freak" 10 KARYN WHITE "Rather" 9 CHANTE MOORE "Need" 9 PARIS "Life" STEVE WONDER "Robins"	WACR/Tupelo, MS PD/MD: Jerold Jackson 14 STEVE WONDER "Robins"	KTOW-FM/Tulsa, OK PD/MD: Tony Barrow 10 STEVE WONDER "Robins" ALL-4-ONE "Can" E-40 "Sprinkle" CHANTE MOORE "Need" GRAND PUBA "Like"																																																																																												
WXYV/Baltimore, MD PD: Roy Sampson MD: Mike Johnson 7 KEITH MURRAY "Lited"	WGCI/Chicago, IL PD: Eroy Smith 17 JODECI "Freak" 8 NOTORIOUS B.I.G. "Warning" 7 PURE SOUL "Must" 7 JANET JACKSON "One" 7 KIRK FRANKLIN "Silver" 5 H.A.M.I. "Good"	KKDA-FM/Dallas-Ft. Worth, TX PD/MD: Skip Cheatham 41 2PAC "Tears"	KJMJ/Houston, TX PD: Carl Conner MD: Carla Boatner 16 JOEY WATLEY "Affection" 7 PHIL PERRY "Love" 5 BAR-KAYS/EVERLYN KING "Loving" STEVE WONDER "Robins" D'ANGELO "Brown"	KPRZ/Kansas City, MO PD: Sam Weaver MD: Myron Fears ALL-4-ONE "Can" DAVID JOSIAS "Mind" GRAND PUBA "Like" SHAGGY "Boombastic"	WHRK/Memphis, TN PD: Bobby D. Jay MD: Stan Bell 12 MARY J. BLIGE "Joy" 12 JODECI "Freak" 10 KARYN WHITE "Rather" 9 CHANTE MOORE "Need" 9 PARIS "Life" STEVE WONDER "Robins"	WESE/Tupelo, MS PD/MD: Stan Allen 31 DR. DRE "Heads" 10 STEVE WONDER "Robins" 10 JOEY WATLEY "Affection" 10 GRAND PUBA "Like"	WACR/Tupelo, MS PD/MD: Jerold Jackson 14 STEVE WONDER "Robins"																																																																																												
KQXL/Baton Rouge, LA PD: Chris Clay MD: Lou Bennett No Adds	WEJM/Chicago, IL PD: Monica Starr MD: Jay Allan 25 SHAGGY "Boombastic" 5 JON B. & BABYFACE "Someone" 5 E-40 "Sprinkle" 5 LOST BOYZ "Rich" 5 D'ANGELO "Brown"	WROU/Dayton, OH PD: Stan Tompkins MD: Marco Simms MARY J. BLIGE "Joy"	WJMJ/Greenville, SC PD/MD: Paul Jackson SHAGGY "Boombastic" D'ANGELO "Brown" STEVE WONDER "Robins" H.A.M.I. "Good" FRANKIE KNUCKLES "Fish"	KPRZ/Kansas City, MO PD: Sam Weaver MD: Myron Fears ALL-4-ONE "Can" DAVID JOSIAS "Mind" GRAND PUBA "Like" SHAGGY "Boombastic"	WHRK/Memphis, TN PD: Bobby D. Jay MD: Stan Bell 12 MARY J. BLIGE "Joy" 12 JODECI "Freak" 10 KARYN WHITE "Rather" 9 CHANTE MOORE "Need" 9 PARIS "Life" STEVE WONDER "Robins"	WJOL/Boston, MA PD: Ken Johnson MD: Dana Hall No Adds	WIZF/Cincinnati, OH PD/MD: Phil Davis 9 SHAGGY "Boombastic"	WJMJ/Greenville, SC PD/MD: Paul Jackson SHAGGY "Boombastic" D'ANGELO "Brown" STEVE WONDER "Robins" H.A.M.I. 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feels
so
good

And
be
completely
"off the hook"
by
July 18.

XSCAPE

 COLUMBIA

www.sony.com

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Produced by Jermaine Dupri for So So Def Productions, Inc.
Co-Produced by Carl-Solo-Lowe Productions
Management: Entertainment Resources International

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	2	1	BOYZ II MEN Water Runs Dry (Motown)	3138	3023	2757	2419	91/0
1	1	1	2	BROWNSTONE Grapevyne (MJJ/Epic)	3060	3065	3011	3031	91/0
6	5	3	3	KUT KLOSE I Like (Elektra/EEG)	2692	2728	2551	2361	83/0
9	7	4	4	TOTAL F/NOTORIOUS B.I.G. Can't You See (Tommy Boy)	2690	2642	2431	2221	83/2
11	10	6	5	BRANDY Best Friend (Atlantic)	2654	2502	2298	1919	88/1
14	11	7	6	MONICA Don't Take It Personal... (Rowdy/Arista)	2585	2412	2090	1651	85/0
7	6	5	7	BRIAN MCKNIGHT Crazy Love (Mercury)	2549	2527	2492	2337	85/0
8	8	8	8	H-TOWN Emotions (Luke)	2340	2375	2350	2245	75/2
—	—	27	9	MICHAEL & JANET JACKSON Scream (Epic)	2164	1112	—	—	88/3
20	15	12	10	JON B. & BABYFACE Someone To... (Yab Yum/550 Music)	2079	1941	1718	1529	89/1
2	4	9	11	RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST)	1984	2256	2567	2845	67/0
33	19	16	12	TLC Waterfalls (LaFace/Arista)	1935	1735	1497	1030	84/1
13	13	13	13	DIANA KING Shy Guy (WORK)	1889	1913	1795	1662	72/1
17	14	14	14	VARIOUS ARTISTS Freedom (Tribeca/Mercury)	1882	1871	1743	1608	83/0
29	21	17	15	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	1850	1701	1346	1077	77/4
4	9	11	16	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)	1824	2095	2345	2566	65/0
18	16	15	17	VANESSA WILLIAMS The Way That You Love (Mercury)	1750	1755	1645	1545	75/0
3	3	10	18	BLACKSTREET Joy (Interscope)	1732	2133	2607	2683	68/0
22	18	18	19	DA BRAT Give It 2 You (So So Def/WORK)	1705	1643	1565	1491	78/0
21	17	19	20	JESSE When U Cry I Cry (Underworld/Capitol)	1602	1607	1591	1519	79/1
31	25	21	21	METHOD MAN I'll Be There For You (Def Jam/RAL/Island)	1592	1382	1237	1060	74/5
—	37	22	22	TONY THOMPSON I Wanna Love Like That (Giant/WB)	1567	1292	859	352	76/0
32	28	24	23	SUBWAY Fire (Biv Ten/Motown)	1390	1264	1190	1035	71/1
34	29	23	24	NUTTIN' NYCE Froggy Style (Pocketown/Jive)	1369	1267	1147	1018	66/2
10	12	20	25	ADINA HOWARD Freak Like Me (EastWest/EEG)	1352	1506	1867	2039	52/0
41	33	26	26	VERTICAL HOLD Love Today (A&M)	1260	1125	1010	834	68/3
50	35	30	27	SEAN LEVERT Put Your Body Where Your... (Atlantic)	1219	1067	865	628	72/0
—	41	31	28	TINA MOORE Never Gonna Let You Go (Street Life/SB)	1185	1051	821	561	69/1
—	42	33	29	GERALD LEVERT How Many Times (EastWest/EEG)	1082	963	810	585	74/3
35	31	32	30	DR. DRE Keep Their Heads Ringin' (Priority)	1074	1051	1033	1014	58/1
BREAKER	31		31	JODECI Freek'n You (Uptown/MCA)	1046	784	391	103	51/10
36	32	29	32	LORENZO If It's Alright (Luke)	1042	1082	1027	978	50/0
15	22	25	33	USHER Think Of You (LaFace/Arista)	1011	1136	1327	1628	41/0
—	—	40	34	MOKENSTEF He's Mine (OutBurst/RAL/Island)	995	847	526	129	68/2
44	36	34	35	IMMATURE I Don't Mind (MCA)	952	956	863	758	62/0
—	46	42	36	GAP BAND First Lover (Raging Bull/AEC)	789	772	695	546	49/2
47	45	44	37	H.A.M.I. Good Thangz (Capitol)	786	766	711	640	54/3
—	—	45	38	TRISHA COVINGTON Slow Down (Columbia)	773	728	594	418	61/1
16	24	36	39	2PAC Dear Mama (Interscope)	763	909	1267	1625	36/0
24	27	37	40	TLC Red Light Special (LaFace/Arista)	760	906	1202	1393	35/0
49	47	47	41	SAM SNEED/DR. DRE U Better... (Death Row/Interscope)	753	711	670	634	63/0
—	—	49	42	KARYN WHITE I'd Rather Be Alone (WB)	728	642	560	484	38/1
28	40	46	43	BRANDY Baby (Atlantic)	710	725	840	1078	35/1
DEBUT	44		44	FREDDIE JACKSON (I Want To) Thank You (Street Life/SB)	694	580	435	105	59/3
23	23	35	45	GLADYS KNIGHT Next Time (MCA)	687	923	1283	1460	35/0
—	—	50	46	DIS 'N' DAT Freak Me Baby (Epic)	676	615	581	421	53/0
12	20	28	47	FABU Just Roll (Big Beat/Atlantic)	673	1108	1400	1766	30/0
DEBUT	48		48	SHAGGY Boombastic (Virgin)	669	445	172	24	43/10
DEBUT	49		49	IMPROMP2 Enjoy Yourself (MoJazz/Motown)	667	540	381	98	59/3
DEBUT	50		50	MARY J. BLIGE You Bring Me Joy (Uptown/MCA)	660	523	287	48	39/10

This chart reflects airplay from May 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker.
91 UC reporters. 85 current playlists. © 1995, R&R Inc.

BREAKERS[®]

JODECI Freek'n You (Uptown/MCA)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
1046/262 51/10 **31**

MOST ADDED[®]

ARTIST TITLE LABEL(S)	ADDS
STEVIE WONDER Tomorrow Robins Will... (Motown)	45
JODY WATLEY Affection (Bellmark)	18
CHANTE' MOORE I'm What You Need (Silas/MCA)	15
PORTRAIT How Deep Is Your Love (Capitol)	15
GRAND PUBA I Like It (I Wanna Be...) (Elektra/EEG)	14
MAD CJ MAC Come And Take A Ride (Rap-A-Lot)	14
ALL-4-ONE I Can Love You Like That (Blitz/Antantic)	13
E-40 Sprinkle Me (Sick Wid' It/Jive)	12
MICHAEL SPEAKS Whatever You... (EastWest/EEG)	12
MARY J. BLIGE You Bring Me Joy (Uptown/MCA)	10
JODECI Freek'n You (Uptown/MCA)	10
SHAGGY Boombastic (Virgin)	10

MOST INCREASED PLAYS


ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL & JANET MJACKSON Scream (Epic)	+1052
PORTRAIT How Deep Is Your Love (Capitol)	+373
CHANTE' MOORE I'm What You Need (Silas/MCA)	+323
TONY THOMPSON I Wanna Love Like... (Giant/WB)	+275
ALL-4-ONE I Can Love You Like... (Blitz/Antantic)	+271
JODECI Freek'n You (Uptown/MCA)	+262
MICHAEL SPEAKS Whatever You... (EastWest/EEG)	+255
STEVIE WONDER Tomorrow Robins... (Motown)	+233
E-40 Sprinkle Me (Sick Wid' It/Jive)	+225
SHAGGY Boombastic (Virgin)	+224

HOTTEST RECURRENTS Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SOUL FOR REAL Candy Rain (Uptown/MCA)	2039
STEVIE WONDER For Your Love (Motown)	1625
ANITA BAKER It's Been You (Elektra/EEG)	1393
BROWNSTONE If You Love Me (MJJ/Epic)	1327
VYBE Take It To The FrontFront (Island)	1267
IV XAMPLE I'd Rather Be Alone (MCA)	1202
HOWARD HEWETT I Wanna Know You (Caliber)	1136
MARY J. BLIGE My Life (Uptown/MCA)	1108
SUBWAY This Lil' Game We Play (Biv Ten/Motown)	1078
TLC Creep (LaFace/Arista)	1078


Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining in plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.


Vanessa Williams
"COLORS OF THE WIND"



The debut single from the movie event of the summer.
Add Date June 5.

From The Original Motion Picture Adapted To Hit Disney Pictures
POCAHONTAS





Produced by Keith Thomas for Wilson Pichard Music, Inc.
Vanessa Williams appears courtesy of Mercury Records.
Arranged by Robbin Bachman and Keith Thomas.

UC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL UC REPORTERS ON R&R ONLINE

MARKET #1
WBL/ New York
(212) 447-1000
Little

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
22	23	27	30	BOYZ II MEN/Water Runs Dry
33	27	29	29	BLACKSTREET/Joy
31	25	24	28	WHISPERS/Make Sweet Love...
32	30	27	28	ANITA BAKER/It's Been You
10	12	14	21	JON B. & BABYFACE/Someone To Love
30	28	25	29	BROWNSTONE/Grapevinye
8	18	19	18	MARY J. BLIGE/You Bring Me Joy
18	18	18	18	MICHAEL JACKSON/Scream
10	15	17	17	U.N.I.V./So In Love With You
18	20	18	18	RAPHAEL SAADIO/Ask Of You
12	13	15	15	JESSE/When U Cry I Cry
25	19	13	15	VANESSA WILLIAMS/The Way That You...
5	5	11	11	KARYN WHITE/It's Rather Be Alone
28	16	11	11	STEVIE WONDER/For Your Love
14	10	10	10	LUTHER VANDROSS/Going In Circles
8	8	7	9	TLC/Red Light Special
5	6	6	6	HOWARD HEWETT/Wanna Know You
-	-	7	7	PORTRAIT/How Deep Is Your...
5	7	6	6	ROBERTA FLACK/It Might Be You
5	6	6	6	TOM SCOTT/Don't Get Any Better
-	-	5	5	EVERETTE HARP/Jerm's Song
-	-	5	5	CHANTE MOORE/It's What You Need
9	9	5	5	BRIAN MCKNIGHT/Crazy Love
6	6	5	5	VARIOUS ARTISTS/Freedom (Theme...)
5	5	5	5	GERALD LEVERT/How Many Times

MARKET #2
KJLH/ Los Angeles
(310) 330-5550
Ross

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
42	40	-	47	RAPHAEL SAADIO/Ask Of You
26	35	47	46	BOYZ II MEN/Water Runs Dry
40	40	45	46	KUT KLOSE/ Like
32	-	46	46	SOUL FOR REAL/Every Little Thing...
41	39	45	46	H-TOWN/Emotions
40	39	46	46	BRIAN MCKNIGHT/Crazy Love
34	41	47	45	JON B. & BABYFACE/Someone To Love
17	20	37	44	VANESSA WILLIAMS/The Way That You...
-	-	17	22	39 CHANTE MOORE/It's What You Need
5	5	26	38	TLC/Waterfalls
16	18	19	33	BRANDY/Best Friend
13	15	31	32	TOTAL F/NOTORIOUS.../Can't You See
-	-	7	24	PO' BROKE & LONELY/Twisted
-	-	-	22	MARY J. BLIGE/You Bring Me Joy
5	6	22	21	SUBWAY/Fire
17	16	20	20	VARIOUS ARTISTS/Freedom (Theme...)
-	-	5	17	TONY THOMPSON/ Wanna Love Like...
-	-	5	9	IMPROMPTU/Enjoy Yourself
-	-	6	12	WAYMAN TISDALE/Circumstance
40	39	23	12	BROWNSTONE/Grapevinye
30	-	21	12	GERALD LEVERT/Answering Service
27	14	14	12	MINT CONDITION/So Fine
-	-	26	12	ANITA BAKER/It's Been You
-	-	26	12	USHER/Think Of You
21	15	12	12	BLU/My Of Lady
13	13	14	11	KEITH MARTIN/Never Find Someone...
-	-	6	11	U.N.I.V./So In Love With You
-	-	11	11	TINA MOORE/Never Gonna Let...
15	14	15	11	VERTICAL HOLD/Love Today
-	-	36	11	WHISPERS/Make Sweet Love...
13	12	10	11	STEVIE WONDER/For Your Love
5	5	14	10	TRISHA COVINGTON/Slow Down
5	6	14	10	SEAN LEVERT/It's What You Need
-	-	5	6	JESSE/When U Cry I Cry
-	-	5	12	FREDDIE JACKSON/I Want To Thank...
-	-	10	10	MICHAEL JACKSON/Scream
20	21	14	10	IV XAMPLE/It's Rather Be Alone
14	13	12	10	SUBWAY/This Li' Game We...
12	12	10	10	TLC/Red Light Special
10	10	10	10	BRANDY/Baby

MARKET #2
KKBT/ Los Angeles
(213) 466-9566
Nataly/DeVoe

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
57	55	58	54	TOTAL F/NOTORIOUS.../Can't You See
28	28	47	53	MONICA/Don't Take It...
56	53	53	52	MONTELL JORDAN/This Is How We Do It
60	60	57	50	ADINA HOWARD/Freak Like Me
33	33	45	48	SOUL FOR REAL/Every Little Thing...
54	51	51	47	MARY J. BLIGE/My Life
50	32	40	45	DR. DRE/Keep Their Heads...
32	45	43	43	BRAT/Give It 2 You
14	18	20	40	METHOD MAN/It'll Be There For...
30	30	31	31	JOECC/Free'n You
54	52	50	30	RAPHAEL SAADIO/Ask Of You
24	30	31	30	BROWNSTONE/Grapevinye
21	21	21	25	BRANDY/Best Friend
18	23	25	28	PO' BROKE & LONELY/Twisted
22	20	24	24	ICE CUBE/Friday
24	24	26	22	JON B. & BABYFACE/Someone To Love
17	17	18	21	MCKENSTEF/He's Mine
19	22	23	20	BOYZ II MEN/Water Runs Dry
-	-	14	19	TONY THOMPSON/ Wanna Love Like...
-	-	20	17	MICHAEL JACKSON/Scream
-	-	7	18	BRIAN MCKNIGHT/Crazy Love
12	16	17	15	DOMINO/Tales From The Hood
-	-	10	15	TLC/Waterfalls
-	-	5	14	LUNIZ/It's On It
10	11	12	13	U.N.I.V./So In Love With You
5	10	10	12	H-TOWN/Emotions
-	-	11	11	MASTA ACE, INC./The I.N.C. Ride
-	-	10	10	SMOOTH/Mind Blowin'
12	12	9	9	VARIOUS ARTISTS/Freedom (Theme...)
-	-	8	8	KUT KLOSE/ Like
-	-	-	-	FAITH/You Used To Love Me

MARKET #3
WJEM/ Chicago
(708) 895-1400
Starr/Allan

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
46	45	46	47	VARIOUS ARTISTS/Freedom (Theme...)
47	47	47	45	TOTAL F/NOTORIOUS.../Can't You See
-	-	17	44	MICHAEL JACKSON/Scream
46	45	42	41	METHOD MAN/It'll Be There For...
51	41	44	43	SOUL FOR REAL/Every Little Thing...
33	37	37	37	SUBWAY/Fire
-	-	37	31	JOECC/Free'n You
29	30	29	32	BRANDY/Best Friend
10	26	31	31	BRAT/Give It 2 You
28	31	31	31	WARREN G./So Many Ways
5	21	32	31	H-TOWN/Emotions
23	20	27	30	BOYZ II MEN/Water Runs Dry
38	20	29	29	BROWNSTONE/Grapevinye
27	20	28	28	ICE CUBE/It's Ass Gee
30	30	34	27	SMOOTH/Mind Blowin'
31	28	27	28	ICE CUBE/It's Ass Gee
5	20	26	26	TLC/Waterfalls
36	30	31	25	SOUL FOR REAL/Every Little Thing...
-	-	25	25	SHAGGY/Boombastic
26	17	17	17	SAM SNEED & DR. DRE/ U Better...
9	13	14	15	DIS 'N' OAT/Freak Me Baby
34	21	16	15	DR. DRE/Keep Their Heads...
-	-	5	14	VARIOUS ARTISTS/The Points
25	25	29	12	IMMATURE/ Don't Mind
11	8	13	11	COMMON/Resurrection
31	28	23	23	MASTA ACE, INC./The I.N.C. Ride
7	6	6	6	DOMINO/Tales From The Hood
-	-	5	6	TONY THOMPSON/ Wanna Love Like...
-	-	5	5	JON B. & BABYFACE/Someone To Love
-	-	5	5	E-40/Sprinkle Me
-	-	5	5	LOST BOYZ/It's Styles Of...
-	-	5	5	D'ANGELO/Brown Sugar

MARKET #3
WGCI/ Chicago
(312) 427-4800
Smith

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
39	43	39	47	BRIAN MCKNIGHT/Crazy Love
40	45	47	42	BROWNSTONE/Grapevinye
42	40	46	40	KUT KLOSE/ Like
41	40	38	39	RAPHAEL SAADIO/Ask Of You
36	30	40	37	BRANDY/Best Friend
45	48	40	38	ADINA HOWARD/Freak Like Me
38	35	37	36	MONTELL JORDAN/This Is How We Do It
38	38	37	34	2PAC/Dear Mama
32	36	38	34	BOYZ II MEN/Water Runs Dry
28	40	41	32	TOTAL F/NOTORIOUS.../Can't You See
33	36	34	32	USHER/Think Of You
30	31	29	31	MARY J. BLIGE/You Bring Me Joy
28	29	31	31	SOUNDS OF LIFE/Hush
24	22	23	30	H-TOWN/Emotions
-	-	26	28	MICHAEL JACKSON/Scream
31	31	27	27	MINT CONDITION/Slick Partner
23	21	27	27	GLADYS KNIGHT/Next Time
25	25	27	27	VYBE/It's In The Front
28	29	31	27	BARRY WHITE/Come On
5	13	21	27	BOBBY BROWN/Slick Partner
25	30	36	26	SOUL FOR REAL/Every Little Thing...
5	8	18	25	TONY THOMPSON/ Wanna Love Like...
27	24	26	25	CHANTAY SAVAGE/Will Survive
28	29	24	24	FABU/Just Roll
26	29	23	23	VARIOUS ARTISTS/Freedom (Theme...)
21	29	32	23	ANITA BAKER/It's Been You
15	15	19	21	DAVID JOSIAS/Mind Blowin'
-	-	6	19	SHAGGY/Boombastic
-	-	5	19	TINA MOORE/Never Gonna Let...
-	-	9	10	JON B. & BABYFACE/Someone To Love
13	11	18	18	SOUL FOR REAL/Candy Rain
-	-	-	-	JOECC/Free'n You
11	12	11	16	METHOD MAN/It'll Be There For...
34	21	22	16	BRANDY/Baby
7	7	7	14	MONICA/Don't Take It...
26	21	16	14	FREDDIE JACKSON/Rub Up Against You
19	21	15	13	STEVIE WONDER/For Your Love
18	18	14	12	BROWNSTONE/If You Love Me
24	15	12	10	JESSE/When U Cry I Cry

MARKET #5
POWER 98fm
WUSL/ Philadelphia
(215) 483-8900
Young/McGhee

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
32	41	41	42	STEVIE WONDER/For Your Love
-	35	38	39	TLC/Red Light Special
10	7	26	26	SOUL FOR REAL/Every Little Thing...
37	37	36	36	BROWNSTONE/Grapevinye
10	37	37	36	MONICA/Don't Take It...
-	-	7	35	MICHAEL JACKSON/Scream
33	30	33	34	MONTELL JORDAN/This Is How We Do It
28	29	28	33	RAPHAEL SAADIO/Ask Of You
31	34	32	32	ADINA HOWARD/Freak Like Me
39	33	32	32	TOTAL F/NOTORIOUS.../Can't You See
26	29	25	31	BOYZ II MEN/Water Runs Dry
36	30	31	30	H-TOWN/Emotions
41	34	32	30	METHOD MAN/It'll Be There For...
-	-	7	24	29 PURE SOUL/We Must Be In Love
-	-	31	31	SOUL FOR REAL/Candy Rain
30	31	22	29	BRANDY/Baby
27	23	25	28	BRIAN MCKNIGHT/Crazy Love
30	36	35	27	BRANDY/Best Friend
29	30	27	24	USHER/Think Of You
35	27	27	24	BLACKSTREET/Joy
22	21	24	24	MARY J. BLIGE/My Life
7	6	5	21	TLC/Waterfalls
23	25	24	19	MARY J. BLIGE/It's Goin' Down
18	23	19	19	LUTHER VANDROSS/Going In Circles
31	38	20	15	GERALD LEVERT/Answering Service
18	19	17	14	2PAC/Dear Mama
-	13	9	14	BLACKSTREET/Before I Let You Go
-	7	13	13	KUT KLOSE/ Like
-	9	13	13	BARRY WHITE/Practice What You...
24	16	18	12	KIRK FRANKLIN/Why We Sing
21	20	13	12	NOTORIOUS B.I.G./Big Poppa
15	14	16	12	B.M.U.U./Will Know
-	6	10	10	JOECC/Free'n You
-	9	10	10	TONY THOMPSON/ Wanna Love Like...
-	9	15	10	BOYZ II MEN/On Bended Knee
-	15	13	10	NI NI KAM/Here Comes...
-	7	11	10	TINA MOORE/Never Gonna Let...
17	21	12	9	BROWNSTONE/If You Love Me
-	9	11	9	CAPLETON/Tour
8	6	7	9	JON B. & BABYFACE/Someone To Love

MARKET #6
WJLB/ Detroit
(313) 965-2000
Hegwood/Darcell

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
41	41	41	41	BROWNSTONE/Grapevinye
33	38	42	40	KUT KLOSE/ Like
30	40	40	40	BOYZ II MEN/Water Runs Dry
39	41	40	39	RAPHAEL SAADIO/Ask Of You
36	36	38	38	TLC/Red Light Special
34	42	38	37	TOTAL F/NOTORIOUS.../Can't You See
38	37	37	36	MONTELL JORDAN/This Is How We Do It
36	36	37	36	BRANDY/Baby
25	30	29	35	SOUL FOR REAL/Every Little Thing...
36	39	34	34	2PAC/Dear Mama
29	30	31	32	ADINA HOWARD/Freak Like Me
34	32	30	30	BROWNSTONE/If You Love Me
30	30	28	30	FABU/Just Roll
32	33	34	29	MARY J. BLIGE/My Life
-	25	30	28	JOECC/Free'n You
16	15	22	28	BRANDY/Always On My Mind
23	21	22	28	FREDDIE JACKSON/Rub Up Against You
8	16	17	17	MONICA/Don't Take It...
37	30	28	26	USHER/Think Of You
23	24	25	25	BRANDY/Best Friend
16	24	29	25	TONY THOMPSON/ Wanna Love Like...
15	24	24	24	GLADYS KNIGHT/Next Time
18	18	22	24	MARY J. BLIGE/You Bring Me Joy
14	14	15	17	JESSE/When U Cry I Cry
35	37	30	17	BARRY WHITE/Come On
6	5	14	14	TINA MOORE/Never Gonna Let...
18	15	14	14	BLACKSTREET/Before I Let You Go
5	5	7	12	SUBWAY/Fire
-	12	12	12	R. KELLY/Your Body's Callin'
-	12	12	12	TONI BRAXTON/Another Sad Love...
-	13	11	11	2PAC/So Many Tears
11	8	10	11	METHOD MAN/It'll Be There For...
8	7	6	10	SAM SNEED & DR. DRE/ U Better...
10	5	10	10	MARY J. BLIGE/It's Goin' Down
10	10	10	10	GERALD LEVERT/Answering Service
10	10	10	10	BARRY WHITE/Practice What You...
13	11	10	10	TLC/Creep
13	11	10	10	BABYFACE/When Can I See You
12	12	12	9	BRAT/Give It 2 You

MARKET #7
100.3 JAMZ
KJMZ/ Dallas
(214) 556-8100
Bacote/Solis

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
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UC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL UC REPORTERS ON R&R ONLINE

MARKET #19

WAMO
HOT ICE
WAMO/Pittsburgh
(412) 471-2181
Alkins/Stone

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	35	35	38		H-TOWN/Emotions
15	24	24	38		SOUL FOR REAL/Every Little Thing...
9	10	10	35		BRANDY/Best Friend
15	25	25	34		BRIAN MCKNIGHT/Crazy Love
36	30	30	33		TLC/Waterfalls
32	31	31	33		DIANA KING/Shy Guy
13	21	21	31		BOYZ II MEN/Water Runs Dry
35	31	31	32		MONTELL JORDAN/This Is How We Do It
38	34	34	31		JESSE/When U Cry I Cry
34	8	8	30		BROWNSTONE/Grapevyne
5	8	8	30		MONICA/Don't Take It...
			30		MICHAEL JACKSON/Scream
9	9	9	30		VERTICAL HOLD/Love Today
9	13	13	28		VANESSA WILLIAMS/The Way That You...
10	8	8	28		TONY THOMPSON/Wanna Love Like...
10	8	8	28		KARYN WHITE/d Rather Be Alone
24	21	21	27		MARY J. BLIGE/My Life
31	21	21	27		YVBE/Take It To The Front
27	24	24	26		KANSAS CITY..Baby It's On
21	19	19	25		ANITA BAKER/It's Been You
31	21	21	25		RAPHAEL SAAOIQ/Ask Of You
25	18	18	24		LUTHER VANDROSS/Going In Circles
9	9	9	20		INCOGNITO/Deep Waters
21	11	11	13		JOY/A Like What You're...
			13		SEAN LEVERT/Put Your Body...
			13		FREDDIE JACKSON/I Want You Thank...
			12		DR. ORE/Keep Their Heads...
13	13	13	12		BRAT/Give It 2 You
			12		TINA MOORE/Never Gonna Let...
			11		PAULA ABUOL/My Love Is For Real
			11		MOKENSTEF/He's Mine
			11		BAKER & INGRAM/When You Love...
			11		SMOOTH/Mind Blowing
			11		LORENZO/It's Alright
			10		IMPROMP2/Enjoy Yourself
			10		FORCE MO'S/The Last To Know
			11		METHOD MAN/II Be There For...
			10		NUTTIN' NYCE/Froggy Style
			10		JON B. & BABYFACE/Someone To Love
			9		H.A.M.I./Good Thangz

MARKET #20

Majik 107
KMJX/Phoenix
(602) 265-2442
Jackson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	35	38	44		BRANDY/Best Friend
			11		LENNY WHITE/Who You Love
35	35	36	42		DIANA KING/Shy Guy
24	25	34	42		VERTICAL HOLD/Love Today
36	37	42			BARRY WHITE/Come On
35	36	41			WHISPERS/Make Sweet Love...
34	34	41			TOM BROWN/Ghetto Horns
36	38	35	39		BROWNSTONE/Grapevyne
24	24	25	36		VARIOUS ARTISTS/Freedom (Theme...)
25	26	31	36		BOYZ II MEN/Water Runs Dry
			24		WAYMAN TISDALE/Circumstance
12	19	26	25		IMPROMP2/Enjoy Yourself
			23		TINA MOORE/Never Gonna Let...
35	36	36	25		GLADYS KNIGHT/Next Time
11	13	18	24		MONICA/Don't Take It...
37	35	35	24		MONTELL JORDAN/This Is How We Do It
14	24	24	23		TLC/Waterfalls
35	35	35	23		BLACKSTREET/Joy
26	26	26	23		BRIAN MCKNIGHT/Crazy Love
			17		HERBIE HANCOCK/Butterfly
			11		ROBERTA FLOCK/I Might Be You
			12		PUBLIC ENEMY/Don't Stop
24	24	23	22		BUK PERRY/Love Don't Lie
			12		JON B. & BABYFACE/Someone To Love
			12		MICHAEL JACKSON/Scream
11	13	17	21		KUT KLOSE/I Like
			11		CHANTE MOORE/What You Need
			11		TONY THOMPSON/Wanna Love Like...
			11		MARY J. BLIGE/You Bring Me Joy
13	14	12	21		CHRISTOPHER WILLIAMS/II You Say
			13		SEAN LEVERT/Put Your Body...
26	27	20	19		LUTHER VANDROSS/Going In Circles
25	27	19	19		JESSE/When U Cry I Cry
11			19		TOTAL F/NOTORIOUS.../Can't You See
17	18	13	19		GERALD LEVERT/How Many Times
			12		U.N.V./So In Love With You
			12		ROSIE GAINES/I Want U (Inner...)
34	34	25	18		BAR-KAYS/Slide
			18		PORTRAIT/How Deep Is Your...
			18		SOUL FOR REAL/Every Little Thing...

MARKET #22

93.5 WZAK
WZAK/Cleveland
(216) 621-9300
Rush/Stephens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	39	43	44		BROWNSTONE/Grapevyne
43	42	41	42		ADINA HOWARD/Freak Like Me
41	40	41	42		DR. DRE/Keep Their Heads...
41	39	41	41		BRAT/Give It 2 You
40	39	40	41		KUT KLOSE/I Like
42	37	38	40		H-TOWN/Emotions
38	35	36	38		BRIAN MCKNIGHT/Crazy Love
36	34	36	38		NUTTIN' NYCE/Froggy Style
34	34	35	35		JON B. & BABYFACE/Someone To Love
15	32	33	35		METHOD MAN/II Be There For...
34	31	33	33		VANESSA WILLIAMS/The Way That You...
12	30	31	33		BRANDY/Best Friend
12	30	31	33		TOTAL F/NOTORIOUS.../Can't You See
10	25	26	30		BOYZ II MEN/Water Runs Dry
29	25	28	30		VARIOUS ARTISTS/Freedom (Theme...)
			22		DIANA KING/Shy Guy
44	43	30	29		MONTELL JORDAN/This Is How We Do It
25	20	25	29		GERALD LEVERT/How Many Times
24	19	20	28		SUBWAY/Fire
21	19	20	28		MONICA/Don't Take It...
19	17	19	26		TLC/Waterfalls
20	15	17	25		SHIRLEY BROWN/You Ain't Woman...
21	15	17	24		YVBE/Take It To The Front
17	15	15	24		COZETTE MORGAN/Killer Blues
			15		MOKENSTEF/He's Mine
19	14	15	22		SEAN LEVERT/Put Your Body...
12	14	15	20		DIS 'N' DAT/Freak Me Baby
19	12	14	20		VERTICAL HOLD/Love Today
43	42	20	20		2PAC/Oear Mama
			14		D'ANGELO/Brown Sugar
			14		MICHAEL JACKSON/Scream
			12		IMPROMP2/Enjoy Yourself
15	10	13	17		KANSAS CITY..Baby It's On
12	10	13	17		TRISHA COVINGTON/Slow Down
17	10	12	15		LOROS OF UNDERGROUND/What I'm...
24	19	22	15		HOWARD HEWETT/II Wanna Know You
39	37	15	15		BLACKSTREET/Joy
			10		ABOVE THE LAW/Kalifornia
13	10	12	14		LENNY WILLIAMS/Sara Smile
			10		TONY THOMPSON/Wanna Love Like...

MARKET #25

WIZ 100.9
WIZ/Cincinnati
(513) 351-5900
Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	49	51	51		BRANDY/Best Friend
48	49	49	49		KUT KLOSE/I Like
34	35	48	48		BRIAN MCKNIGHT/Crazy Love
51	47	47	47		BROWNSTONE/Grapevyne
			47		MICHAEL JACKSON/Scream
			47		TOTAL F/NOTORIOUS.../Can't You See
35	34	36	44		H-TOWN/Emotions
7	33	36	37		H-TOWN/Emotions
49	51	45	36		MONTELL JORDAN/This Is How We Do It
47	50	45	34		RAPHAEL SAAOIQ/Ask Of You
28	21	33	34		SOUL FOR REAL/Every Little Thing...
37	49	40	34		ADINA HOWARD/Freak Like Me
			21		MONICA/Don't Take It...
32	33	38	32		BOYZ II MEN/Water Runs Dry
44	36	37	30		IV XAMPLE/It's Rather Be Alone
9	9	10	11		JESSE/When U Cry I Cry
27	20	30	27		DIANA KING/Shy Guy
23	10	5	26		MARY J. BLIGE/My Life
			22		JON B. & BABYFACE/Someone To Love
			22		2PAC/Oear Mama
21	23		22		BLACKSTREET/Joy
28	20	25	20		TLC/Waterfalls
26	19		20		TLC/Red Light Special
9	15	14	19		BRANDY/Baby
9	15	14	19		BRAT/Give It 2 You
9	14	11	11		JESSE/When U Cry I Cry
33	34	11	11		FABU/Just Roll
			5		LENNY WILLIAMS/Sara Smile
			9		SHAGGY/Boombastic
			16		SEAN LEVERT/Put Your Body...
			10		DIS 'N' DAT/Freak Me Baby
			11		METHOD MAN/II Be There For...
			7		NUTTIN' NYCE/Froggy Style
			7		DR. ORE/Keep Their Heads...
			5		TONY THOMPSON/Wanna Love Like...
			5		JOECCI/Freek'n You

MARKET #26

WJZZ
WJZZ/Milwaukee
(414) 321-1007
Fields

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	48	48	49		RAPHAEL SAAOIQ/Ask Of You
22	27	41	48		TOTAL F/NOTORIOUS.../Can't You See
24	45	47	48		BOYZ II MEN/Water Runs Dry
43	47	47	47		TLC/Red Light Special
49	46	46	46		MONTELL JORDAN/This Is How We Do It
49	39	34	46		KUT KLOSE/I Like
49	45	47	46		BRANDY/Baby
47	37	39	44		2PAC/Oear Mama
44	32	42	36		BROWNSTONE/Grapevyne
			18		MICHAEL JACKSON/Scream
39	35	34	35		BARRY WHITE/Come On
			32		FABU/Just Roll
			5		TONY THOMPSON/Wanna Love Like...
			27		SOUL FOR REAL/Every Little Thing...
48	38	28	32		ADINA HOWARD/Freak Like Me
47	47	38	32		USHER/Think Of You
37	45	40	32		BROWNSTONE/II You Love Me
23	29	29	30		MARY J. BLIGE/You Bring Me Joy
			26		TINA MOORE/Never Gonna Let...
29	33	26	23		VARIOUS ARTISTS/Freedom (Theme...)
10	11	13	23		BRIAN MCKNIGHT/Crazy Love
9	9	17	12		GLADYS KNIGHT/Next Time
			10		JOECCI/Freek'n You
18	17	16	17		TLC/Waterfalls
			5		MONICA/Don't Take It...
			13		MOKENSTEF/He's Mine
			12		METHOD MAN/II Be There For...
			17		H-TOWN/Emotions
			18		JESSE/When U Cry I Cry
			11		JON B. & BABYFACE/Someone To Love
			16		DR. ORE/Keep Their Heads...
			14		BLACKSTREET/Joy
			10		LENNY WILLIAMS/Sara Smile
			15		BRAT/Give It 2 You
			8		DIANA KING/Shy Guy
			15		SUBWAY/Fire
			10		STEVIE WONDER/Tomorrow Robins...
			5		IMPROMP2/Enjoy Yourself
			5		PO' BROKE & LONELY/Twisted

MARKET #26

1290 WJZZ
WJZZ/Milwaukee
(414) 444-1290
Brown/Darryn O

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	38	36	38		BOYZ II MEN/Water Runs Dry
37	38	36	36		BROWNSTONE/Grapevyne
15	24	28	35		BRIAN MCKNIGHT/Crazy Love
35	35	33	33		RAPHAEL SAAOIQ/Ask Of You
35	35	34	32		STEVIE WONDER/For Your Love
25	32	31	32		JESSE/When U Cry I Cry
27	34	32	30		BLACKSTREET/Joy
24	30	29	28		GLADYS KNIGHT/Next Time
7	15	27	27		VERTICAL HOLD/Love Today
33	23	25	25		WHISPERS/Make Sweet Love...
25	16	24	24		VANESSA WILLIAMS/The Way That You...
			12		BRANDY/Best Friend
16	23	15	23		VARIOUS ARTISTS/Freedom (Theme...)
12	17	14	21		TINA MOORE/Never Gonna Let...
10	15	13	21		JON B. & BABYFACE/Someone To Love
21	20	14	18		BRANDY/Baby
			15		INCOGNITO/Deep Waters
19	13	11	13		ANITA BAKER/II Apologize
			10		MICHAEL JACKSON/Scream
13	12	9	12		COMING OF AGE/Sparkie
10	11	8	11		LORENZO/It's Alright
			6		KARYN WHITE/d Rather Be Alone
			7		STEVIE WONDER/Tomorrow Robins...
7	10	7	10		TOM SCOTT/Don't Get Any Better...
			5		IMPROMP2/Enjoy Yourself
			5		WAYMAN TISDALE/Circumstance
			5		FREDDIE JACKSON/I Want You Thank...
			5		CHANTE MOORE/What You Need
			5		GERALD LEVERT/How Many Times
			5		PORTRAIT/How Deep Is Your...

MARKET #26

WNOV
WNOV/Milwaukee
(414) 449-9668
Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25		BROWNSTONE/Grapevyne
20	24	24	25		JESSE/When U Cry I Cry
10	20	24	24		TOTAL F/NOTORIOUS.../Can't You See
10	20	24	24		BOYZ II MEN/Water Runs Dry
12	15	18	24		BRANDY/Best Friend
17	18	20	24		SOUL FOR REAL/Every Little Thing...
			23		NIIU/ Miss You
14	17	20	20		SUBWAY/Fire
14	17	20	20		METHOD MAN/II Be There For...
12	15	18	18		BLU/MY D' Lady
10	12	17	18		NUTTIN' NYCE/Froggy Style
10	12	17	17		VERTICAL HOLD/Love Today
			17		DIS 'N' DAT/Freak Me Baby
			17		JOY/A Like What You're...
			15		MONICA/Don't Take It...
			15		JON B. & BABYFACE/Someone To Love
5	8	10	15		TLC/Waterfalls
10	10	12	15		BIG L/Put It On
8	10	12	14		SAM SNEED & DR. ORE/II Better...
8	10	12	12		TRISHA COVINGTON/Slow Down
5	8	10	12		GERALD LEVERT/How Many Times
5	8	10	12		TINA MOORE/Never Gonna Let...
5	8	10	12		



CYNDEE MAXWELL

SEEING BETTER REPRESENTATION

The Format's Struggle To Gain Diaries

Saga Communications Exec. VP/Group PD Steve Goldstein is also Vice Chairman of the Arbitron Advisory Council. He recently attended a council meeting where he and other radio representatives presented important evidence concerning the poor showing of 18-24 and 25-34 male response rates.

'The Bottom 10'

Everyone knows that some markets are traditionally difficult for Arbitron to measure, usually because of high military and/or university populations. Following are the "Bottom 10," the markets where Arbitron has the most difficult job of getting diaries returned from men 18-34, along with their Index (which will be explained below):



Steve Goldstein

Greenville-New Bern-Jacksonville	62
Bakersfield	66.9
Norfolk-Virginia Beach-Newport News	71.1
Charleston, SC	71.7
San Diego	74.4
Syracuse	75.4
Monterey-Salinas-Santa Cruz	76.0
Columbia, SC	76.1
Lansing-East Lansing, MI	76.1
Sacramento	76.5

Among the most problematic markets for men 18-24 are Colorado Springs, CO; Springfield, MA; and Orlando. Other male 25-34 problems normally occur in Shreveport, LA; Houston-Galveston; Kansas City; Wichita; and Richmond.

The Perfect Index

Goldstein says that "a perfect Index number is 100. We start seeing problems at an index between 80-90. As you can see, the markets above are dramatically below what is acceptable. These Index figures are averaged over a 12-book period allowing for the occasional wobbles in any market. These particular market problems have little to do with Arbitron's

intelligence or how hard it works — it's just the market characteristics."

To its credit, Arbitron is looking for ways to improve the sample frame. They have "enriched" the sample frame in 51 markets with significant college or military group quarters starting with the Spring '95 survey. Goldstein says the reason Arbitron had to include this segment

of the population lies in the following statistics: "On a national average, 15% of all men 18-24 live in group quarters; only 35% of men 18-24 reside in households or live at home.

other steps that can help, too. Arbitron has changed many of the editing procedures to include more usable diaries. They used to throw out diaries on minor technicalities, but are now including more of them. They're also making three follow-up phone calls to men 18-24 to remind them to fill out and return their diaries — and they've added a follow-up postcard.

"They're working on improving the graphics to make the packaging more hip, interesting, and attractive. The diary is now sent in a neon-colored box to any household with a male 18-24 years old, rather than the standard envelope. The inside packaging has been updated, too."

Goldstein says, "While we already know that the return on men 18-24 is poor, it doesn't look so great for men 25-34, either. We believe that low response rates

National Average Of Indexes

Eastman Radio's Director/Research Charlie Sislen — also a member of the Arbitron Advisory Council — put together a chart of the national average of indexes by demographic for the last six books.

	Index M18-24	Index M25-34	Index M35-44	Index M45-54	Index W18-24	Index W25-34	Index W35-44	Index W45-54
Fa '93	78	89	100	105	91	107	113	114
Wi '94	79	88	100	104	92	103	112	114
Sp '94	79	87	96	106	97	103	112	111
Su '94	82	85	95	103	99	102	110	118
Fa '94	77	88	96	109	90	103	108	116

In total, about 20% of young men are not in the telephone sample frame that Arbitron contacts.

"Making calls into group quarters is not the magic elixir that will entirely solve the problem, but it's a step in the right direction. There are

shouldn't be just an 18-24 issue and we'd better focus on 25-34 before it degrades any further. The male 35-44 and 45-54 indexes look fine, but then the female 18-24 index is quite erratic. Women 25-34, 35-44, and 45-54 weren't a problem. In fact, they over-performed in each case.

"While Arbitron did increase its sample frame considerably by putting out more diaries in the marketplace — which is good and we're very happy about it — it didn't improve the returns from each of the individual demographics. The Index shows you that the increased sample didn't solve the problems with men 18-24 and men 25-34. Fortunately, Arbitron is moving away from thinking that it's only an 18-24 problem and is viewing it as an 18-34 issue."

Better Premium

"The premium was increased which appears to have helped return

New Music For June

Here's a look at some of the music slated to hit your desk this month:

Week Of June 5

- CATFISH/Wear It Well (Eureka)
- CORROSION OF CONFORMITY/Seven Days (Columbia)
- EVERCLEAR/Heroin Girl (Capitol)
- FURY IN THE SLAUGHTERHOUSE/Dancing In The Sunshine ... (RCA)
- GREN/Pop Songs (IRS)
- HATTERS/Naked Song (Atlantic)
- NATALIE MERCHANT/Carnival (Elektra)
- IAN MOORE/Muddy Jesus (Capricorn)
- NIXONS/Head (MCA)
- SHAW-BLADES/How You Gonna Get Used To This (WB)
- TESLA/Try So Hard (Geffen)
- TRIPPING DAISY/I Got A Girl (Island)
- THE VERVE/On Your Own (Virgin)

Week Of June 12

- GOO GOO DOLLS/Flat Top (WB)
- VAN MORRISON/Days Like This (Polydor)
- RAMONES/I Don't Wanna Grow Up (Radioactive)
- STONE ROSES/Drivin' South (Geffen)
- ULGY KID JOE/Tomorrow's World (Mercury)

Week Of June 19

- BLACK SABBATH/Guilty As Hell (IRS)
- BON JOVI/Hey God (Mercury)
- BONE PONY/Where The Water's Deep (Capitol)
- STEVE FORBERT/So Good To Feel Good Again (Giant)
- GOV'T MULE/Monkey Hill (Relativity)
- KYUSS/One Inch Man (Elektra)
- MAD SEASON/I Don't Know Anything (Columbia)
- MEGADETH/Reckoning Day (Capitol)
- NEVER THE BRIDE/Loser In Love (Atlantic)
- SMILE/Staring At The Sun (Atlantic)
- NEIL YOUNG/Downtown (Reprise)

Week Of June 26

- BIVOUAC/Cynic (DGC/Geffen)
- SHERYL CROW/Breaking Down (A&M)
- DANDELION/Weird Out (Columbia)
- BRUCE HORNSBY/Cruise Control (RCA)
- LOVE BATTERY/Harold's Pink Room (A&M)
- SKID ROW/Breaking Down (Atlantic)

Compiled by Asst. Rock Editor Greg Burt

rates," continues Goldstein. "As you recall, in the fall book they sent the wrong premium to virtually every household in America in phase one. In phase two of that book they returned everything to normal. Then, Arbitron increased the male 18-24 premium in phase three. Here are the men 18-24 Index results of that book: Phase One — 72, Phase Two — 78, Phase Three — 84. Which is why they've now instituted a \$3 premium for that demo across the board. Again, I don't know if that's the magic elixir either, but it certainly looks like it doesn't hurt.

"All of this information points to something very important at each radio station: When we look at the book or a trend, we have to look beyond our rank, beyond 'are we smart

or stupid this month?' We need to understand the facts and data that comprised our number. Did any cells bounce around a great deal? How were the return rates in the individual cells? A station really needs to understand what's behind the numbers before breaking out the champagne or putting its PD's head in the microwave.

"When ratings go down, it all too often happens that people at the station get in a flurry and start talking about making changes. But 60 days later, the numbers are fine without any programming changes. We all have to remember that this sampling method is still very imprecise and you must know what's in there in order to know when to make changes, if indeed they are necessary."

How To Find Your Index

It's easy to determine the Index in your own market. Go to page 3A of the Arbitron. In the Metro and Total Survey Areas, the % Unweighted In-Tab Sample and the % Weighted In-Tab Sample are provided for each demo. Divide the Unweighted into the Weighted to determine the Index. For example:

	% Unwgt. In-Tab Sample	% Wgt. In-Tab Sample	Index
Men 18-24	4.1	8.8	47
Men 25-34	9.6	11.7	82
Men 35-44	9.0	9.7	93

Fun Diary Facts

- The average diary lists three stations.
- 78% of the listening is attributed to just one of the three stations.
- The remaining two stations share just 22% of credited listening.
- Each diary only has 15 listening occasions entered for the week.
- 36% of the audience accounts for 72% of the listening to the average radio station.

Source: The Research Director, Inc.

JUNE 2, 1995

NEW & ACTIVE

NINE INCH NAILS Hurt (*Nothing/TVT/Interscope*)
Total Plays: 340, Total Stations: 27, Adds: 3

STEVE VAI Juice (*Relativity*)
Total Plays: 340, Total Stations: 33, Adds: 2

SUGAR RAY Mean Machine (*Atlantic*)
Total Plays: 305, Total Stations: 40, Adds: 7

RADIOHEAD Fake Plastic Trees (*Capitol*)
Total Plays: 289, Total Stations: 26, Adds: 2

UGLY KID JOE Tomorrow's World (*Mercury*)
Total Plays: 275, Total Stations: 35, Adds: 8

DAVE MATTHEWS BAND Ants Marching (*RCA*)
Total Plays: 271, Total Stations: 31, Adds: 8

MOIST Silver (*Chrysalis/EMI*)
Total Plays: 261, Total Stations: 33, Adds: 2

JENNIFER TRYNNIN Better Than Nothing (*Squint/WB*)
Total Plays: 255, Total Stations: 36, Adds: 12

ROD STEWART Leave Virginia Alone (*WB*)
Total Plays: 249, Total Stations: 23, Adds: 0

PEARL JAM Nothingman (*Epic*)
Total Plays: 185, Total Stations: 17, Adds: 6

GREEN APPLE QUICK STEP Los Vargos (*Medicine/Giant*)
Total Plays: 166, Total Stations: 12, Adds: 1

DEL AMITRI Roll To Me (*A&M*)
Total Plays: 163, Total Stations: 17, Adds: 2

REMBRANDTS I'll Be There For You (*EastWest/EEG*)
Total Plays: 135, Total Stations: 12, Adds: 1

HOLY COWS Get Along (*Big Pop*)
Total Plays: 124, Total Stations: 11, Adds: 0

ELTON JOHN Pain (*Rocket/Island*)
Total Plays: 123, Total Stations: 13, Adds: 1

SLAUGHTER Searchin' (*CMC*)
Total Plays: 118, Total Stations: 15, Adds: 1

PEARL JAM Immortality (*Epic*)
Total Plays: 112, Total Stations: 10, Adds: 3

PRIMUS Wynona's Big Brown Beaver (*Interscope*)
Total Plays: 112, Total Stations: 16, Adds: 6

DWELLERS Rocket Ride (*EMI*)
Total Plays: 109, Total Stations: 11, Adds: 1

WILCO Box Full Of Letters (*Sire/Reprise*)
Total Plays: 108, Total Stations: 15, Adds: 5

BLOODLINE Calling Me Back (*EMI*)
Total Plays: 102, Total Stations: 14, Adds: 2

HUM Stars (*RCA*)
Total Plays: 99, Total Stations: 16, Adds: 9

PETE DROGE Northern Bound Train (*American/Reprise*)
Total Plays: 93, Total Stations: 12, Adds: 1

NIXONS Head (*MCA*)
Total Plays: 89, Total Stations: 13, Adds: 9

SONS OF ELVIS Soaking In It (*Priority*)
Total Plays: 78, Total Stations: 10, Adds: 4

BEGGARS Falling Down (*Island*)
Total Plays: 73, Total Stations: 13, Adds: 4

STONE ROSES Driving South (*Geffen*)
Total Plays: 57, Total Stations: 18, Adds: 12

Songs ranked by total plays.



DAYTON MEETS ALRIGHT GUY—MCA artist Todd Snider brought smiles to the faces of the WTUE/Dayton staff during a recent visit. Taking time for a photo were (l-r) Margaritaville's Sam Knight, WTUE PD Tom Carroll, guitarist Will Kimbrough, Snider, WTUE's Dan O and MD John Beaulieu, and MCA's Liz Healy.



MORE MATTHEWS MADNESS — (l-r) Zucker, the lovely and talented Lynnsey Guerrero, Lessard, Matthews, and KLOS/Los Angeles MD Rita Wilde.



MATTHEWS MARCHING ON L.A. ANTS — RCA's Dave Matthews Band performed in Los Angeles on May 13th and met with a slew of industry types. Gathering for this shot were (l-r) the label's Hugh Surratt, National's Jeff Laufer, Matthews, bassist Stefan Lessard, KTYD/Santa Barbara OM/MD Paul Cavanagh, drummer Carter Beauford, KWBR/San Luis Obispo PD John Mackey, and RCA's Jordan Zucker.



MATTHEWS'S PARTING SHOT — (l-r) KTYD PD Jeff Hanley, Lessard, Matthews, and Zucker.

wanderlust

“I WALKED”

ROCK CHART: **37** - 733 PLAYS
ALTERNATIVE
NEW & ACTIVE-184 PLAYS



JUNE 2, 1995

Main chart table with columns for week (3W, 2W, LW, TW), artist, title, label, and total plays/stations. Includes entries like U2 Hold Me, Thrill Me, Kiss Me... and Monster Magnet Negasonic Teenage Warhead.

This chart reflects airplay from May 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 174 Rock reporters. 169 current playlists. © 1995, R&R Inc.

BREAKERS®

Chart for U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic) with total plays and stations.

Chart for Monster Magnet Negasonic Teenage Warhead (A&M) with total plays and stations.

MOST ADDED®

Table listing artists and titles with their number of adds, including U2, Pink Floyd, and Hootie & the Blowfish.

MOST INCREASED PLAYS

Table listing artists and titles with their total play increases, including U2, Hootie & the Blowfish, and Pink Floyd.

HOTTEST RECURRENTS Ranked By Total Plays

Table listing artists and titles with their total plays, including Rolling Stones, Stone Temple Pilots, and Soundgarden.

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week.

NEW & ACTIVE 36/12

NEW THIS WEEK:

- Radio station list including KTXQ, KEZO, WKQZ, KNCN, KJOT, WRRV, WGBF, WVRK, WAPL, and KEYJ.

JENNIFER TRYNIN

better than nothing

FROM THE ALBUM



1995 SQUINT RECORDS. DON'T READ THIS CRAP. PLAY THE TRACK.

PRODUCED BY MIKE DENNEEN

MANAGEMENT: WILL BOTWIN/SIDE ONE MANAGEMENT

COCKAMAMIE



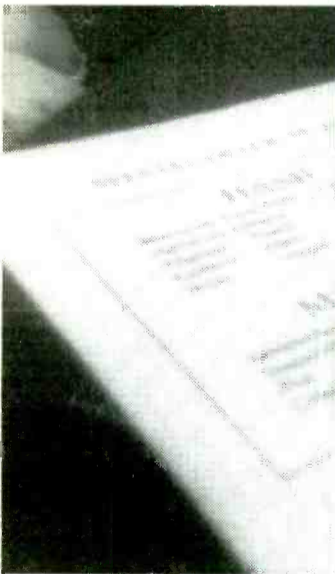
THEIR KIND
OF TOWN.



"AMSTERDAM"

THE THIRD TRACK HITTING ROCK RADIO
VAN HALEN

PRODUCED BY BRUCE FAIRBAIRN
FROM THE DOUBLE PLATINUM ALBUM: BALANCE
CATCH VAN HALEN ON TOUR NOW!
MANAGEMENT: RAY DANNIELS, SRO MANAGEMENT, INC.



- ROCK CHART **13**
1689 SPINS
- OVER 2 MILLION SOLD
- ON TOUR
THIS SUMMER



©1993 WARNER BROS. RECORDS, INC.

ROCK REPORTERS

Stations and their adds listed alphabetically by market

<p>KEYJ/Abilene, TX OM: Randy Jones PD: Paula Hanson</p> <p>12 "Thrill" PINK FLOYD "What" JENNIFER TRYNN "Nothing" SONNY LANDRETH "Naive" SONS OF ELVIS "Soaking"</p>	<p>WBCN/Boston, MA VP/Programming: Oedipus MD: Carter Allen</p> <p>32 "L2 Thrill" 4 NATALE MERCHANT "Carnival" 3 GARBAGE "You" NERVE "Doin' TRIPPING DAISY "Grit" FURY IN... "Dancing" STABBING WESTWARD "Nothing" IIV "Get" JULIANA HATFIELD "Life" 4 "L2 Thrill"</p>	<p>KRAD/Corpus Christi, TX PD/M: Jay Gleason</p> <p>STONE ROSES "South" BAD RELIGION "Incomplete" WANDERLUST "Walked" PRIMUS "Beaver" NIXONS "Head"</p>	<p>KZBB/Ft. Smith, AR OM: Dennis Snow APD: Cindy Wilson</p> <p>8 "L2 Thrill" UGLY KID JOE "World" SONS OF ELVIS "Soaking" STONE ROSES "South" PINK FLOYD "What" SONNY LANDRETH "Naive"</p>	<p>WKQQ/Lexington, KY PD: Tony Tibord MD: Keith West</p> <p>OUR LADY PEACE "Starseed" GREEN DAY "She"</p>	<p>WAXQ/New York, NY PD: Ron Valeri APD/M: Vinny Marino</p> <p>13 "L2 Thrill" 1 CORROSION OF... "Seven"</p>	<p>KIBZ/Lincoln, NE APD/M: Jon Terry</p> <p>PINK FLOYD "What" PRIMUS "Beaver" WARRANT "Followed"</p>	<p>WNEW/New York, NY PD: Ted Edwards MD: Amy Winslow</p> <p>17 "L2 Thrill" PINK FLOYD "What" NATALE MERCHANT "Carnival" HOOTIE & BLOWFISH "Only" SONIA DADA "Screaming" MELISSA ETHERIDGE "Wanted" MAGNIFICENT BASTARDS "Grit"</p>	<p>KUFQ/Portland, OR PD: Dave Narnes APD/M: AJ Scott</p> <p>7 "L2 Thrill" SUGAR RAY "Mean" DOKKEN "High" NIRVANA "Poly" LIVE "AF" TOADIES "Possum"</p>	<p>KTYS/Santa Barbara, CA PD: Jeff Hanley OPS: DRP/M: Paul Cavanaugh</p> <p>3 JEFF HEALEY BAND "Broken" 2 DAVE MATTHEWS BAND "Ants" 1 WEZTER "Say" 1 "L2 Thrill" PINK FLOYD "What"</p>	<p>WLOT/Toledo, OH OM: Lynn Casey MD: Don Davis</p> <p>6 "L2 Thrill" 6 PEARL JAM "Corduroy" 6 PETE DROGE "Northern" LIVE "AF"</p>	<p>WONE/Akron, OH PD: J.D. MD: Erin Carman</p> <p>9 "L2 Thrill" 7 PINK FLOYD "What" 1 DOKKEN "High"</p>	<p>WUXB/Buffalo, NY PD: Vince Richards MD: Redbeard</p> <p>46 "L2 Thrill"</p>	<p>KTXQ/Dallas, TX PD: Andy Lockridge MD: Redbeard</p> <p>25 GREEN DAY "Longview" 25 "L2 Thrill" 13 TRIPPING DAISY "Randrop" TRIPPING DAISY "Grit" DAVE MATTHEWS BAND "Ants" JENNIFER TRYNN "Nothing"</p>	<p>WYKE/Ft. Wayne, IN PD: Buzz Maxwell APD: Buzz Maxwell</p> <p>3 PINK FLOYD "What" 2 "L2 Thrill" NIRVANA "Lake"</p>	<p>KRMJ/Little Rock, AR PD: Tom Wood MD: Jimmy Edwards</p> <p>PINK FLOYD "What"</p>	<p>WNOB/Norfolk, VA PD: Harvey Kolan APD/M: Tim Parker</p> <p>TOM PETTY "King" BLUES TRAVELER "Run" HOOTIE & BLOWFISH "Only" WHITE ZOMBIE "Human"</p>	<p>WHEB/Portsmouth, NH PD: Glenn Stewart MD: Scott Laurent</p> <p>23 "L2 Thrill" 23 PINK FLOYD "What" CATHERINE WHEEL "Waydown" HOOTIE & BLOWFISH "Only"</p>	<p>KXFX/Santa Rosa, CA PD/M: Chris White</p> <p>15 "L2 Thrill" PINK FLOYD "What"</p>	<p>WIXV/Savannah, GA PD: Mark Black MD: Jay Sisson</p> <p>14 "L2 Thrill" 9 PINK FLOYD "What" MONSTER MAGNET "Nogsonic"</p>	<p>WZAT/Savannah, GA PD: Dr. Dave APD: Dave Sheppard MD: Joe Kleon</p> <p>27 PEARL JAM "Nothingman" 17 "L2 Thrill" HUM "Stars" FAITH NO MORE "Rococo" PINK FLOYD "What" DWEELERS "Rock" NED'S ATOMIC DISTINB "Ask" GREEN APPLE QUICK... "Vargos" DELA MITRI "Roll" STEVE VAI "Juice"</p>	<p>WZWB/Ocean City, MD MD: Ceph Michaels MD: Bill Warner</p> <p>12 "L2 Thrill" HOOTIE & BLOWFISH "Only" LIVE "AF"</p>	<p>WRDU/Raleigh, NC OM: John Duncan MD: Tom Gault</p> <p>3 "L2 Thrill"</p>	<p>WRXL/Richmond, VA PD: Brian Ross MD: Matt Mayhew</p> <p>8 "L2 Thrill" 5 PINK FLOYD "What" DOKKEN "High"</p>	<p>KCAL/Riverside, CA OM: Rick Shaw MD: M.J. Matthews</p> <p>OFFSPRING "Self" L2 "Thrill"</p>	<p>WRWO/Roanoke, VA PD: Elton Fishery APD: Howard Petruzzello MD: Dave O'Brien</p> <p>3 "L2 Thrill" BAD COMPANY "Dirty" CATHERINE WHEEL "Waydown" PINK FLOYD "What" OASIS "Rock" MAGNIFICENT BASTARDS "Grit" ELASTIC "Connection"</p>	<p>KTUX/Shreveport, LA PD/M: Randy Robb MD: Jeff Braun</p> <p>BETTER THAN EZRA "Blood" BLACK CROWES "Wear" WANDERLUST "Walked" OASIS "Rock" PINK FLOYD "What" NIXONS "Head" SUGAR RAY "Mean"</p>	<p>KISW/Seattle, WA PD: Steve Young MD: Cathy Faulkner</p> <p>6 PINK FLOYD "What" 4 OFFSPRING "Smash" 1 TEA PARTY "Fire" LOVE BATTERY "Harolds"</p>	<p>WOUR/Utica, NY PD: Peter Hirsch MD: Allison Ryan</p> <p>17 "L2 Thrill" 11 PINK FLOYD "What"</p>	<p>KFMW/Waterloo, IA PD/M: Mark Alan Hansen</p> <p>NIRVANA "Lake"</p>	<p>WEGW/Wheeling, WV PD: Ken Kirby MD: Jeff Brum</p> <p>PINK FLOYD "What" L2 "Thrill" NIRVANA "Lake" DOKKEN "High"</p>	<p>KICT/Wichita, KS PD: Ron Eric Taylor MD: Sherry McAnnon</p> <p>17 "L2 Thrill" 3 PINK FLOYD "What" UGLY KID JOE "World" TESLA "Try"</p>	<p>KRZZ/Wichita, KS PD: Michael Lee MD: Greg Bergen</p> <p>HOOTIE & BLOWFISH "Only" PINK FLOYD "What" TESLA "Try" HUM "Stars" NIXONS "Head" SONNY LANDRETH "Naive" SONS OF ELVIS "Soaking" SOULS AT ZERO "Teeds"</p>	<p>WEXX/Wilkes Barre, PA Interim PD: Rob Lipschutz</p> <p>7 "L2 Thrill" 2 PINK FLOYD "What"</p>	<p>WZMT/Wilkes Barre, PA PD: Jack Meyers MD: Paul "Mad Dog" Kelly</p> <p>3 PINK FLOYD "What"</p>	<p>WZXR/Williamsport, PA PD: Ted Minter MD: Jeff Lynn</p> <p>HOOTIE & BLOWFISH "Only" L2 "Thrill" PINK FLOYD "What" DOKKEN "High"</p>	<p>WZWR/Williamsport, PA PD: Dave Powers MD: Carol Seidel</p> <p>5 "L2 Thrill" SUGAR RAY "Mean"</p>	<p>WNCQ/Youngstown, OH PD: Gary Jay OM/MD: Don Hordella</p> <p>12 "L2 Thrill" PINK FLOYD "What" CATHERINE WHEEL "Waydown"</p>
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174 Total Reporters
173 Current Reporters
169 Current Playlists

Did Not Report, Playlist Frozen (4):
WKLS/Atlanta, GA
KBVP/Denver, CO
KLOS/Los Angeles, CA
WZTA/Miami, FL

Did Not Report For Three Consecutive Weeks, Not Used In This Week's Data (1):
WWRB/Birmingham, AL

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

	MARKET #1 WAXQ/New York (212) 575-1043 Valeri/Marino
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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	34	37		BUSH/Everything Zen
30	31	30	35		CORROSION OF.../Clean My Wounds
23	29	35	35		BETTER THAN EZRA/Good
32	33	35	34		TOADIES/Possum Kingdom
37	33	32	34		QUICKSAND/Thorn In My Side
39	33	33	34		OFFSPRING/Kick Him When...
31	33	33	34		PEARL JAM/Nothingman
25	23	30	34		NIRVANA/Lake Of Fire
33	33	33	33		WHITE ZOMBIE/More Human Than...
35	30	31	33		MAD SEASON/River Of Deceit
25	30	35	28		FILTER/Hey Man, Nice Shot
14	23	24	29		VAN HALEN/Amsterdam
26	24	21	24		FAITH NO MORE/Digging The Grave
26	24	21	24		LIVE/Alive
35	26	22	23		DUR LADY PEACE/Starseed
18	15	18	23		CORROSION OF.../Jiltabross
1	12	17	22		GREEN DAY/She
24	18	20	22		TOOL/Bottom
23	22	21	22		COLLECTIVE SOUL/December
22	22	25	21		STILLSKIN/Inside
20	25	19	20		SUGAR RAY/Mean Machine
15	17	19	20		PANTERA/Cemetery Gates
19	21	21	19		BUSH/Everything Zen
25	24	23	19		MONSTER MAGNET/Negasonic Teenage...
19	23	13	19		NINE INCH NAILS/Hurt
18	17	18	19		EVERCLEAR/Heaven Girl
18	17	18	19		MATTHEW SWEET/Sick Of Myself
10	17	18	19		MELVINS/Revolve
10	17	18	19		HUM/Stars
4	20	17	17		CATHERINE WHEEL/Waydown

	MARKET #1 WNEW/New York (212) 286-1027 Edwards/Winslow
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#LETS	3W	2W	LW	TW	ARTIST/TITLE
17	28	34	35		R.E.M./Strange Currents
31	27	30	34		LIVE/Lighting Crashes
32	32	31	34		TOM PETTY/It's Good To Be King
33	25	29	33		DAVE MATTHEWS BAND/What Would You Say
18	28	31	32		BLUES TRAVELER/Run-Around
20	14	17	17		SOUL ASYLUM/Misery
12	17	17	17		COLLECTIVE SOUL/December
17	17	17	17		BILLY PILGRIM/Sweet Louisiana
17	17	17	17		U2/Hold Me, Thrill...
12	17	16	16		LITTLE FEAT/Shakeytown
12	15	15	15		WANDERLUST/Walked
18	14	15	15		JEFF BUCKLEY/Last Goodbye
17	14	15	15		MAD SEASON/River Of Deceit
18	15	16	15		MATTHEW SWEET/Sick Of Myself
19	16	15	15		SIMPLE MINDS/And The Band...
18	15	14	14		BETTER THAN EZRA/Good
16	16	14	14		POPA CHUBBY/Sweet Goddess Of...
15	12	15	14		BLACK CROWES/Wiser Time
3	11	12	12		LIVE/All Over You
3	11	12	12		HOOTIE & BLOWFISH/Hey Hey What Can...
9	10	6	12		RADIOHEAD/Fake Plastic Trees
8	6	7	11		NIRVANA/Lake Of Fire
7	12	11	11		CHRIS DUARTE GROUP/My Way Down
-	6	8	7		MONSTER MAGNET/Negasonic Teenage...
-	9	8	8		DAVE MATTHEWS BAND/Ants Marching
21	15	9	8		PETE DROGE/Northern Bound Train
10	8	5	8		GOD GOOD DOLLS/Only One
9	7	8	8		DUR LADY PEACE/Starseed
5	5	7	7		VAN HALEN/Amsterdam
9	7	4	7		CHARLIE SEXTON/Everyone Will Crawl

	MARKET #3 WRCK/Chicago (312) 861-8100 Richards/Robinson
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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	33	1	26		BUSH/Everything Zen
31	35	1	25		STONE ROSES/Love Spreads
41	32	1	24		COLLECTIVE SOUL/December
13	18	1	24		SOUL ASYLUM/Misery
22	21	1	23		BETTER THAN EZRA/Good
37	33	1	20		LIVE/Lighting Crashes
19	19	1	14		MATTHEW SWEET/Sick Of Myself
19	20	1	13		DAVE MATTHEWS BAND/What Would You Say
-	-	-	-		U2/Hold Me, Thrill...
-	-	-	-		MAGNIFICENT BASTARDS/Mockingbird Girl
23	22	1	13		WATERSHED/How Do You Feel
42	33	3	13		SOUNDGARDEN/The Day I Tried To
15	17	1	12		WHITE ZOMBIE/More Human Than...
16	12	1	12		MONSTER MAGNET/Negasonic Teenage...
-	-	1	11		CHARLIE SEXTON/Everyone Will Crawl
-	8	1	10		LIVE/All Over You
-	-	1	10		GREEN DAY/She
20	17	1	10		MAD SEASON/River Of Deceit
21	17	1	10		DUR LADY PEACE/Starseed
15	12	1	9		GOD GOOD DOLLS/Only One
7	6	1	8		FILTER/Hey Man, Nice Shot
-	-	-	-		VAN HALEN/Amsterdam
-	-	-	-		U2/Hold Me, Thrill...
13	14	1	7		STEVE VAI/Juice
-	-	-	-		MONSTER MAGNET/Negasonic Teenage...
11	10	1	6		BUSH/Little Things
8	6	1	6		VAN HALEN/The Seventh Seal
9	8	1	6		GREEN DAY/When I Come Around
-	5	1	6		BLACK CROWES/Wiser Time
-	5	7	5		HOOTIE & BLOWFISH/Only Wanna Be...
7	6	1	5		VAN HALEN/Don't Tell Me...

	MARKET #5 WMMR/Philadelphia (215) 238-8000 Bonadonna/Hofberg
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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	19	27		SOUL ASYLUM/Misery
27	26	27	27		VAN HALEN/Can't Stop Lovin'
25	25	26	27		TOM PETTY/You Wreck Me
25	24	26	24		HOOTIE & BLOWFISH/Let Her Cry
16	17	14	25		COLLECTIVE SOUL/December
23	24	25	24		BETTER THAN EZRA/Good
-	-	12	19		ROD STEWART/Leave Virginia Alone
-	-	-	23		U2/Hold Me, Thrill...
20	17	21	21		R.E.M./Strange Currents
14	14	22	21		LITTLE FEAT/Shakeytown
10	16	21	21		ELTON JOHN/Pan
25	23	24	21		BLUES TRAVELER/Run-Around
28	26	29	21		LIVE/Lighting Crashes
17	16	18	20		SIMPLE MINDS/And The Band...
24	27	27	19		STONE TEMPLE PILOTS/Dancing Days
17	13	19	19		WANDERLUST/Walked
13	12	13	18		MATTHEW SWEET/Sick Of Myself
15	13	10	17		PETE DROGE/Northern Bound Train
-	-	11	17		BLACK CROWES/Wiser Time
14	13	14	16		BILLY PILGRIM/Sweet Louisiana
-	-	13	16		REMBRANDT/S/I'll Be There For...
18	14	13	16		DAVE MATTHEWS BAND/What Would You Say
15	14	15	14		JEFF BUCKLEY/Last Goodbye
12	14	14	14		POPA CHUBBY/Sweet Goddess Of...
-	-	14	15		DEL AMITRI/Roll To Me
-	-	5	13		PEARL JAM/Corduroy
14	15	15	13		CHARLIE SEXTON/Everyone Will Crawl
-	-	2	12		LIVE/All Over You
-	-	-	9		HOOTIE & BLOWFISH/Only Wanna Be...
-	-	-	7		CRACKER/Good Times Bad Times

	MARKET #6 WJLB/Detroit (810) 855-5100 Sattler/Thomas
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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	35	65	57		DUR LADY PEACE/Starseed
48	36	60	45		COLLECTIVE SOUL/December
32	32	30	40		MAD SEASON/River Of Deceit
33	30	35	39		SOUNDGARDEN/The Day I Tried To
37	40	31	38		BETTER THAN EZRA/Good
-	6	38	38		SOUL ASYLUM/Misery
32	31	-	36		OASIS/Live Forever
10	35	35	36		BUSH/Little Things
34	31	30	34		NIRVANA/Lake Of Fire
-	-	-	34		SPONGE/Phlowed
44	40	43	32		VAN HALEN/Can't Stop Lovin'
50	59	59	32		STONE TEMPLE PILOTS/Dancing Days
-	-	5	29		VAN HALEN/Amsterdam
-	26	25	28		PEARL JAM/Not For You
23	25	25	26		WHITE ZOMBIE/More Human Than...
39	48	48	25		STONE TEMPLE PILOTS/Pretty Penny
22	23	20	24		FILTER/Hey Man, Nice Shot
24	23	25	23		GOD GOOD DOLLS/Only One
22	20	21	23		BUSH/Everything Zen
16	19	17	23		LIVE/Lighting Crashes
24	23	22	22		MONSTER MAGNET/Negasonic Teenage...
18	14	13	16		HOLY COWS/Get Along
24	23	22	22		LIVE/All Over You
-	15	-	19		CONCRETE/Can't Stop Lovin'
-	15	-	19		PEARL JAM/Corduroy
-	15	-	19		COLLECTIVE SOUL/Dec
-	9	17	17		BIG CHIEF/Less Than Zero
-	13	-	17		STONE TEMPLE PILOTS/Salter's Love Song
-	-	-	16		ALICE IN CHAINS/Got Me Wrong
-	3	-	16		NINE INCH NAILS/Hurt

	MARKET #8 WRIF/Detroit (810) 547-0101 Podel/Thompson
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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	38	30	31		SOUNDGARDEN/My Wave
28	35	30	30		COLLECTIVE SOUL/December
32	29	26	38		LIVE/Lighting Crashes
27	32	33	29		PEARL JAM/Corduroy
31	37	31	29		BUSH/Everything Zen
29	39	28	29		SPONGE/Phlowed
24	28	21	27		VAN HALEN/Can't Stop Lovin'...
1	14	28	28		SOUL ASYLUM/Misery
15	17	22	23		SPONGE/Phlowed
1	9	22	22		LIVE/All Over You
21	27	21	21		MAD SEASON/River Of Deceit
17	23	21	21		STONE TEMPLE PILOTS/Unglued
16	17	17	17		OFFSPRING/Gotta Get Away
15	22	15	16		ALICE IN CHAINS/Got Me Wrong
13	22	14	16		PEARL JAM/Not For You
13	16	15	15		VAN HALEN/Amsterdam
6	11	12	12		COLLECTIVE SOUL/Gal
-	10	12	12		FIGHT/Blowout In...
15	11	7	12		MONSTER MAGNET/Negasonic Teenage...
6	6	7	11		BUSH/Little Things
7	15	18	11		TOM PETTY/You Wreck Me
23	18	15	11		BLACK CROWES/Wiser Time
-	13	7	10		BAD COMPANY/Down And Dirty
12	8	-	10		DUR LADY PEACE/Starseed
-	-	-	10		TED NUGENT/Wrong Side Of Town
11	14	10	9		WHITE ZOMBIE/More Human Than...
16	12	9	9		DOCKEN/Too High
7	13	5	8		SOUNDGARDEN/Fall On Black Days
7	13	5	8		LIVE/Alive
11	16	7	8		SOUNDGARDEN/Spoonman

	MARKET #7 KEGL/Dallas (214) 869-9700 Doherty/Scull
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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	31	32	33		BETTER THAN EZRA/Good
21	29	32	31		MAD SEASON/River Of Deceit
23	22	22	29		COLLECTIVE SOUL/December
31	31	32	29		STONE TEMPLE PILOTS/Dancing Days
21	22	21	25		BUSH/Little Things
21	21	22	24		PEARL JAM/Not For You
23	24	23	23		DUR LADY PEACE/Starseed
17	20	18	22		MATTHEW SWEET/Sick Of Myself
-	18	21	21		VAN HALEN/Amsterdam
13	17	15	20		DAVE MATTHEWS BAND/What Would You Say
-	15	17	17		SOUL ASYLUM/Misery
14	17	19	17		STEVE VAI/Juice
-	15	17	17		TOADIES/Possum Kingdom
14	14	14	16		WHITE ZOMBIE/More Human Than...
-	16	17	16		TED NUGENT/Kiss My Ass
16	18	15	16		NINE INCH NAILS/Hurt
-	16	19	16		DOCKEN/Too High
14	14	14	14		SUGAR RAY/Mean Machine
-	-	-	-		GOD GOOD DOLLS/Only One
-	-	-	-		HOOTIE & BLOWFISH/Only Wanna Be...
12	15	12	13		FILTER/Hey Man, Nice Shot
16	11	12	12		NIXONS/Head
13	11	12	11		MONSTER MAGNET/Negasonic Teenage...
-	13	11	12		VAN HALEN/Amsterdam
-	-	-	-		CHARLIE SEXTON/Everyone Will Crawl
-	-	-	-		BLACK CROWES/Wiser Time
-	-	-	-		U2/Hold Me, Thrill...

	MARKET #7 KTXQ/Dallas (214) 528-5500 Lockridge/Redbeard
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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	43	41	42		MAD SEASON/River Of Deceit
6	24	40	42		SOUL ASYLUM/Misery
-	-	12	41		R.E.M./Strange Currents
41	41	42	40		COLLECTIVE SOUL/December
39	41	41	40		BUSH/Little Things
24	40	41	40		TOM PETTY/It's Good To Be King
41	42	41	40		DUR LADY PEACE/Starseed
23	40	41	39		MATTHEW SWEET/Sick Of Myself
29	40	41	39		WHITE ZOMBIE/More Human Than...
-	-	-	-		GREEN DAY/Longview
-	-	-	-		U2/Hold Me, Thrill...
39	22	26	22		GOD GOOD DOLLS/Only One
5	9	23	22		DEEP BLUE SOMETHING/Breakfast At...
24	22	24	22		ELASTICA/Connection
41	23	24	22		LIVE/Lighting Crashes
-	22	24	21		LIVE/All Over You
9	5	23	21		DEEP BLUE SOMETHING/Halo
37	42	41	39		GREEN DAY/She
20	15	20	18		HOOTIE & BLOWFISH/Hey Hey What Can...
-	-	-	-		NIXONS/Head
13	14	13	13		TO

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

Continued from Page 59

XL102 MARKET #56 WRXL/Richmond (804) 756-6400 Illes/Maybee

WPYX MARKET #57 WPHY/Albany (518) 785-9061 Horton/Cooper

103.5 THE EDGE MARKET #57 WQBK/Albany (518) 462-5555 Bowen

KMOD 97.5 MARKET #60 KMOJ/Tulsa (918) 684-2810 Stone/Hurt

ROCK 107 MARKET #61 WEZX/Wilkes Barre (717) 961-1842

Mountain 92.7 MARKET #51 WZMT/Wilkes Barre (717) 454-4002 Meyers/Kelly

96.9 MARKET #62 KLPX/Tucson (520) 622-6711 Miles/Dunn

WZZO 96.5 MARKET #63 WZZO/Allenlowm (610) 434-1742 Lee/Moyer

KTAR 107 MARKET #64 KRZR/Fresno (209) 252-8994 Johnson

34.5 MARKET #55 WJLO/Grand Rapids (616) 774-8461 Marshall/Wellington

97.5 MARKET #67 WONE/Akron (216) 869-9800 J.D./Carmen

95X MARKET #68 WAOX/Syracuse (315) 472-0200 Brill/Frisina

KZRR MARKET #69 KZRR/Albuquerque (505) 889-8899 Jaxon/Mahoney

7.92 MARKET #71 KEZO/Omaha (402) 592-5300 Chambers/Steete

KRRK MARKET #71 KRRK/Omaha (402) 393-0900 Market

93.7 MARKET #72 KLAQ/EI Paso (915) 544-8864 Douglass/Ramsey

WTPA MARKET #73 WTPA/Harrisburg (717) 697-1141 Kaufman/James

BUZZ 106.5 MARKET #74 WBUZ/Toledo (419) 868-1065 Luczak/Willaouer

FM104 MARKET #74 WJOT/Toledo (419) 248-3377 Casy/Davis

WSFL MARKET #75 WSFL/New Bern (919) 633-2406 Lopez



SHAWN ALEXANDER

Q&A With Jeff Pollack

■ Veteran consultant probes format's keys to success

Over the past year, Pollack Media Group has made major inroads consulting what's become the industry's darling format: Alternative. I recently asked Chairman/CEO Jeff Pollack for his perspective on the format.

R&R: Congratulations on your recent involvement with several major-market stations. Are you discovering anything different with large-market stations such as KDGE/Dallas, WNNX/Atlanta, WHFS/Washington, and KTBZ/Houston?

JP: Those stations are so different from one another. One thing you can say is that all of these stations have been designed to be as competitive as possible in their individual markets. It's critical for each station to capture the nuances and flavor of what their opportunities are. Dallas sounds very different from Washington; these stations have all evolved differently. It's one of the most exciting things about working with the format.

Some of the most successful people in this format have worked in many different genres of music. There are so many things you can take from your various experiences. Put that with the music, and you can end up with a sensational-sounding radio station.

R&R: A lot of criticism has been directed at you from people who say you homogenized AOR and made it boring and predictable. How is your involvement with Alternative different?

JP: Unlike other consultants, we have never wanted our clients to sound the same. Some of our competitors offered the same product, with the same name for all their Alternative clients; we've never been like that. Whenever you have a lot

of radio stations to work with, one always gets the rap for trying to make everything homogenized.

Many people playing the same records has always happened in any successful format. The truth is there's only a certain amount of strong new records, so you sometimes end up getting criticism for being too safe. Yet Alternative must have a sense of urgency to it. You really must program every single day to be successful. Music changes all the time.

R&R: You stirred up a lot of controversy prior to your seminar a couple months ago by saying the music is becoming a bunch of one-hit wonders. Why did you feel this way?

JP: I felt that way because there was about a nine-month period where very little superstar music was coming out; a lot of novelty and sound-alike groups were coming fast and furious.

The blossoming of this format has been driven by some of the best music in several decades. My concern then was that so many groups began to sound the same. Some bands, in fact, almost sound like corporate alternative bands. We were beginning to worry the uniqueness would be diluted — because when everyone sounds the same, you risk not having enough major new acts to sustain the format.

R&R: With the amount of artist-



Jeff Pollack

Upcoming Station Music Festivals

Here's a list of some station festivals slated to be staged over the next month:

Station	Event	Date	Lineup
WMRQ/Hartford	Radio 104 Big Night Out	June 2	Bush, Catherine Wheel, Eve's Plum, Jewel, Letters To Cleo, Jill Sobule, Wax
KTCL/Denver	The Bigger Adventure	June 3	Adam Ant, Sinister Dane, Face To Face, Phunk Junkee, 311, Samples, Sublime, Pretty & Twisted, Lord Of Word & The Disciplines Of Bass (local) (second stage) ButtTrumpet, Mudsharks, Hippie Werewolves (local), Aes Ponys, No Use For A Name, Thick, God Lives Underwater, Christines (local), Skiploader
WHFS/Washington	HFStival	June 3	Better Than Ezra, Bush, Juliana Hatfield, General Public, Primus, Ramones, Shudder To Think, Soul Asylum, Mike Watt (second stage) Archers Of Loaf, Hum, Scarce, Tripping Daisy, Candy Machine, Mother May I, Suddenly Tammy
KOME/San Jose	Free For All	June 7	Our Lady Peace, Face To Face, Elastica, Bush, Sublime
		June 8	Monster Magnet, Phunk Junkee, No Use For A Name, Matthew Sweet, Throwing Muses, Better Than Ezra
KITS/San Francisco	B.F.D. II	June 9	Adam Ant, Belly, Better Than Ezra, Bush, Catherine Wheel, Elastica, General Public, Chris Isaak, Monster Magnet, Ned's Atomic Dustbin (Punk Playpen) Matthew Sweet, No Use For A Name, Phunk Junkee, P.O.L., Sublime, Wax, Mike Watt
XTRA/San Diego	Sunfest	June 10	Duran Duran, Sublime, Lucy's Fur Coat, Belly, Chris Isaak, Mike Watt, Matthew Sweet
		June 11	Bush, General Public, Elastica, Sponge, Jewel, Phunk Junkee, Catherine Wheel, Rugburns
KLZR/Kansas City, KS	Grassroots Alternative Music Festival	June 11	Everclear, Tenderloin, Stick, local acts Pamper The Madman, Monterey Jack, Urge, Millions, Puddle The Mudd, Outhouse
WNVE/Rochester, NY	Nerve New Music Fest	June 16	Surfing Brides, God Lives Underwater, more TBA
KROQ/Los Angeles	Weenie Roast	June 17	Bush, Elastica, Better Than Ezra, Sponge, Matthew Sweet, Rancid, Throwing Muses, Rage Against The Machine, Soul Asylum, Ramones
WWDX/Lansing	Edge Birthday Bash	June 22	Ivy, Cauffields, Truck Stop Love, Sybil Vane, All, Gwen Mars
CIMX/Detroit	89X Birthday Bash	June 24	Catherine Wheel, Hum, Hardship Post, Rusty, Silverchall

Editors Note: Other announced events in June are being staged by KTBZ/Houston, WZRH/New Orleans, KRZQ/Reno, and KTEG/Albuquerque (R&R 4/21).

sharing increasing every day, what's the key to Alternative stations maintaining their individuality?

JP: Two stations can play 95% of the same music and sound totally different in any format. Although music-sharing could be as much as 85% with the current-based AOR in the market, people shouldn't forget it's the music mix, production, presentation, promotions — there are so many other things that go into an exciting radio station.

Yes, it makes it more difficult when someone is playing most of the same music because you can no longer be musically unique in your marketplace. But you can still play the right new records first because AOR often waits on a record. You can be identified with the best new bands first if you continue to do free shows, have terrific production and hot, exciting presentation, and basically [ensure] your station jumps out of the dial.

R&R: How do you gauge what's happening in alternative music?

JP: I love the music, and I'm very much up-to-speed with all the new acts. The most important thing is to give yourself enough time every week to actually listen to the music. You can't just rely on tips from people. I was listening to Bush before they were signed to Interscope, and

I was terrifically excited about them. It's really important to go out and hear music, watch videos, [keep track of] what's happening in Europe, and pay attention to a lot of the smaller labels

and some of the unsigned bands. I know that sounds like a lot of work — it is a lot of work. If I didn't love the music, I wouldn't do it. I don't hear every new record. Pat Welsh, Tommy Hedges, or Dave Brewer might run into my office and say, "Hey, this is a terrific record. Have you heard this?" Obviously, you spend more time with things you've heard about or that managers [have discussed]. We do a conference call every month, which is terrific because we have MTV [VP/Music] Lewis Largent on the call — he always contributes a lot.

R&R: What new musical trends do you see forthcoming?

JP: So many music scenes have developed outside of the large cities, and more and more young bands are being signed from concerts or local station CDs. There's tremendous interest in discovering new spawning grounds for music, and I find that encouraging. It's a very good time to have a new band because there's a tremendous interest in the companies to sign that next hot local group as soon as possible.

R&R: What's the biggest chal-

lenge you face consulting Alternative stations?

JP: A tremendous commitment to listening to as much new music as possible, and that the approach not sound sterile. It's ironic that we can be accused of being "homogenized" when one of the most important things we stress is a station must sound exciting, local, and unpredictable. Yet the station must be familiar enough to gain a large audience, while not sacrificing that core integrity and uniqueness of the overall sound. That's so critical. It's essential to commit to sounding fresh continually. Not just the music, your features, promotions, jock presentation, production, or morning show — all of these things are vital to success.

R&R: What was the gist of your seminar "Alternative: Radio's Hottest Format" at the Radio Only Management Conference?

JP: It was designed for GMs to talk about the format's success during the past 12 months — the kinds of people who listen to the format and their buying power — in [order to educate] the sales department. Looking at the major markets and reviewing the successes in medium markets and even small markets, I think the eye-opener for a lot of people unfamiliar with the format was how successful these stations are — from a cume standpoint and how well the format delivers 25-34. Quite a few GMs were sitting back going, "Wow, this isn't just a fad. This is a serious format that will be with us for a long time, that has a great qualitative, and has opportunities to be a lot more than just an under-25 format."

"There was about a 9-month period where very little superstar music was coming out; a lot of novelty and sound-alike groups were coming fast and furious." —JEFF POLLACK

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WNNX WROX KPOI WCHZ
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JUNE 2, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
32	8	2	1	SOUL ASYLUM Misery (Columbia) 1964 1797 1429 575 64/1					
7	5	3	2	COLLECTIVE SOUL December (Atlantic) 1841 1732 1545 1343 57/1					
1	1	1	3	BETTER THAN EZRA Good (Swell/Elektra/EEG) 1675 1870 1905 1992 56/0					
4	4	4	4	GREEN DAY She (Reprise) 1600 1654 1552 1515 55/1					
6	6	5	5	BUSH Little Things (Trauma/Interscope) 1597 1575 1454 1417 56/0					
15	10	8	6	LIVE All Over You (Radioactive) 1574 1458 1124 1004 58/0					
3	3	7	7	MATTHEW SWEET Sick Of Myself (Zoo) 1397 1564 1580 1654 58/0					
5	7	9	8	NINE INCH NAILS Hurt (Nothing/TVT/Interscope) 1325 1452 1442 1431 53/0					
2	2	6	9	ELASTICA Connection (DGC/Geffen) 1317 1570 1617 1735 54/0					
24	21	12	10	SPONGE Molly (WORK) 1308 1190 949 844 57/1					
17	13	11	11	RADIOHEAD Fake Plastic Trees (Capitol) 1221 1207 1080 977 59/0					
14	9	10	12	WHITE ZOMBIE More Human Than Human (Geffen) 1204 1229 1128 1055 57/0					
23	18	15	13	CRANBERRIES Ridiculous Thoughts (Island) 1165 1120 991 856 58/0					
16	14	14	14	MAGNIFICENT BASTARDS Mockingbird Girl (Elektra/EEG) 1132 1166 1026 981 48/1					
11	11	13	15	BLUES TRAVELER Run-Around (A&M) 1097 1180 1122 1161 43/0					
BREAKER			16	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic) 1072 97 — — 56/45					
18	16	16	17	R.E.M. Strange Currencies (WB) 1041 1110 995 950 46/1					
26	24	18	18	FILTER Hey Man, Nice Shot (Reprise) 1039 970 855 765 57/0					
—	33	22	19	CATHERINE WHEEL Waydown (Fontana/Mercury) 894 802 533 210 52/1					
35	28	20	20	JILL SOBULE I Kissed A Girl (Lava/Atlantic) 886 884 717 527 43/2					
8	12	17	21	MAD SEASON River Of Deceit (Columbia) 886 1105 1117 1282 38/0					
21	22	19	22	OFFSPRING Kick Him When He's Down (Epitaph) 822 922 943 869 41/1					
44	34	28	23	HUM Stars (RCA) 748 661 531 396 52/5					
29	27	25	24	MONSTER MAGNET Negasonic Teenage Warhead (A&M) 737 790 723 683 50/1					
20	25	26	25	DAVE MATTHEWS BAND What Would You Say (RCA) 716 755 741 901 37/1					
—	—	48	26	WEEZER Say It Ain't So (DGC/Geffen) 715 363 101 26 44/7					
13	20	24	27	ADAM ANT Wonderful (Capitol) 660 793 954 1097 34/0					
DEBUT			28	PRIMUS Wynona's Big Brown Beaver (Interscope) 614 342 90 — 47/8					
—	47	33	29	OASIS Rock 'N' Roll Star (Epic) 601 578 378 316 43/2					
12	19	21	30	OUR LADY PEACE Starseed (Relativity) 589 813 961 1102 28/0					
10	15	23	31	LIVE Lightning Crashes (Radioactive) 579 802 1018 1214 33/0					
27	31	29	32	JEFF BUCKLEY Last Goodbye (Columbia) 545 655 632 747 29/0					
DEBUT			33	REMBRANDTS I'll Be There For You (EastWest/EEG) 544 349 56 11 32/6					
9	17	27	34	JULIANA HATFIELD Universal... (Mammoth/Atlantic) 521 663 993 1238 23/0					
25	26	32	35	SPONGE Plowed (WORK) 505 580 726 840 26/0					
37	35	34	36	PEARL JAM Corduroy (Epic) 501 546 504 488 27/2					
28	30	31	37	CAKE Rock 'N' Roll Lifestyle (Capricorn) 478 609 668 703 31/0					
—	45	39	38	BELLY Super-Connected (Sire/Reprise) 471 454 398 268 32/3					
—	48	42	39	SHUDDER TO THINK X-French Tee Shirt (Epic) 459 408 361 298 33/1					
31	38	36	40	OASIS Live Forever (Epic) 443 470 468 580 27/0					
50	43	38	41	KMFDM Juke Joint Jezebel (Wax Trax/TVT) 431 461 410 357 32/0					
39	36	37	42	CAULFIELDS Devil's Diary (A&M) 414 465 503 481 23/0					
—	—	50	43	GOD LIVES UNDERWATER No More Love (Onion/American) 411 352 279 260 32/2					
38	39	40	44	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) 405 452 467 486 18/0					
30	32	35	45	P.O.L. Stupid (Giant) 399 483 577 598 27/0					
DEBUT			46	EVERCLEAR Heroin Girl (Capitol) 396 278 185 105 25/3					
19	23	30	47	BJORK Army Of Me (Elektra/EEG) 391 654 872 939 26/0					
45	41	43	48	PEARL JAM Nothingman (Epic) 387 404 420 391 17/0					
—	—	49	49	WILCO Box Full Of Letters (Sire/Reprise) 377 353 288 253 26/2					
DEBUT			50	ALANIS MORRISSETTE You Oughta... (Maverick/Reprise) 340 107 1 — 29/15					

This chart reflects airplay from May 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 66 Alternative reporters. 59 current playlists. © 1995, R&R Inc.

BREAKERS®

U2
Hold Me, Thrill Me, Kiss Me, Kill Me
(Atlantic)

TOTAL PLAYS/INCREASE: 1072/975
TOTAL STATIONS/ADDS: 56/45
CHART: 16

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	45
NATALIE MERCHANT Carnival (Elektra/EEG)	34
ALANIS MORRISSETTE You Oughta... (Maverick/Reprise)	15
GARBAGE Vow (Geffen)	14
OFFSPRING Smash It Up (Atlantic)	14
PRIMUS Wynona's Big Brown Beaver (Interscope)	8
JENNIFER TRYNIN Better Than Nothing (Squint/WB)	8
GENE SLEEP Well Tonight (Polydor/A&M)	7
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	7
WEEZER Say It Ain't So (DGC/Geffen)	7

"I GOT A GIRL"...

and she's available next week!



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	+975
WEEZER Say It Ain't So (DGC/Geffen)	+352
PRIMUS Wynona's Big Brown Beaver (Interscope)	+272
NATALIE MERCHANT Carnival (Elektra/EEG)	+233
ALANIS MORRISSETTE You... (Maverick/Reprise)	+233
REMBRANDTS I'll Be There For You (EastWest/EEG)	+195
SOUL ASYLUM Misery (Columbia)	+167
JENNIFER TRYNIN Better Than Nothing (Squint/WB)	+167
HOOTIE & THE BLOWFISH Only Wanna... (Atlantic)	+149
GARBAGE Vow (Geffen)	+125

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LETTERS TO CLEO Here & Now (Giant)	1238
PEARL JAM Better Man (Epic)	1102
BUSH Everything Zen (Trauma/Interscope)	1018
STONE ROSES Love Spreads (Geffen)	961
PJ HARVEY Down By The Water (Island)	954
NIRVANA The Man Who Sold The World (DGC/Geffen)	950
STONE TEMPLE PILOTS Interstate Love Song (Atlantic)	939
GREEN DAY When I Come Around (Reprise)	939
SOUNDGARDEN Fell On Black Days (A&M)	939
NINE INCH NAILS Closer (Nothing/TVT/Interscope)	939

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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ALTERNATIVE PLAYLISTS

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Continued from Page 63

99X MARKET #12
 WNNX/Atlanta (404) 266-0997
 Phillips/Fram/Demery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	34	34	33		ELASTICA/Connection
22	22	31	33		COLLECTIVE SOUL/December
34	33	34	33		SILVERCHAIR/Tomorrow
25	22	20	32		BUSH/Little Things
25	24	31	32		GREEN DAY/She
28	33	31	32		MAGNIFICENT BASTARDS/Mockingbird...
33	34	31	29		MATTHEW SWEET/Sick Of Myself
21	35	28	23		SOUL ASYLUM/Misery
18	19	18	23		GOD LIVES UNDERWATER/No More Love
			24	23	LIVE/All Over You
23	22	23			JILL SOBULE/I Kissed A Girl
21	25	25	21		JOAN OSBORNE/One Of Us
29	27	25	21		BLUES TRAVELER/Run-Around
17	20	22	20		RADIOHEAD/Fake Plastic Trees
19	17	17	20		WHITE ZOMBIE/More Human Than...
19	21	9	20		CRANBERRIES/I Can't Be With You
			17	20	CAKE/Ruby Sees All
			23	19	WEEZER/Say It Ain't So
17	21	19	19		CRUEL SEA/The Honeymoon Is...
19	16	18	18		OUR LADY PEACE/Starseed
					VIGILANTES OF LOVE/Real Down Town
11	32	31	17		REMBRANDTS/'I'll Be There For...
			13	15	CATHERINE WHEEL/Waydown
32	36	19	15		BETTER THAN EZRA/Good
15	11	7	14		SHUDDER TO THINKX-French Tee Shirt
			24	14	BJORK/Army Of Me
16	18	15	14		NINE INCH NAILS/Hurt
14	16	22	13		DAVE MATTHEWS BAND/Ants Marching
17	18	14	13		FILTER/Hey Man, Nice Shot
			15	13	SPONGE/Molly
18	9	12	12		STONE TEMPLE PILOTS/Dancing Days
16	16	12	12		JAYHAWKS/Blue
			12	10	SPEARHEAD/Hole In The Bucket

ADDS

- 32 U2/Hold Me, Thrill...
- 21 R.E.M./Crush With Eyeliner
- 17 MONSTER MAGNET/Negasonic Teenage...
- 15 NATALIE MERCHANT/Carnival
- 13 PRIMUS/Wynona's Big...
- 12 GARBAGE/Vow
- 12 RUSTY/Wake Me
- 11 PJ HARVEY/C'mon Billy

THE End 107.7 MARKET #13
 KNDD/Seattle (206) 622-3251
 Lambert/Collins

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	31	33	36		NINE INCH NAILS/Hurt
			10	35	U2/Hold Me, Thrill...
34	37	34	32		EVERCLEAR/Heroin Girl
26	26	28	32		RADIOHEAD/Fake Plastic Trees
25	25	25	32		GREEN APPLE QUICK.../Los Vargas
27	25	22	31		BUSH/Little Things
31	31	28	30		MAD SEASON/River Of Deceit
25	28	29	29		CATHERINE WHEEL/Waydown
			19	19	PRIMUS/Wynona's Big...
30	28	24			GARBAGE/Vow
			14	22	SILVERCHAIR/Tomorrow
31	31	28	27		PORTISHEAD/Glory Box
25	25	24	27		COLLECTIVE SOUL/December
26	25	28	26		LIVE/All Over You
36	36	31	25		WHITE ZOMBIE/More Human Than...
28	30	27	25		PEARL JAM/Corduroy
27	22	22	25		BETTER THAN EZRA/Good
25	25	22	25		FILTER/Hey Man, Nice Shot
20	25	23	24		OFFSPRING/Kick Him When...
12	26	22	24		SOUL ASYLUM/Misery
22	27	20	23		ELASTICA/Stutter
24	21	17	22		SPONGE/Molly
24	23	14	22		WILCO/Box Full Of Letters
			11	22	CRANBERRIES/Ridiculous Thoughts
31	29	26	21		LIVE/Lightning Crashes
23	22	18	19		MATTHEW SWEET/Sick Of Myself
22	17	16	19		HUM/Stars
			7	19	MIKE WATT/Piss Bottle Man
15	15	13	18		MONSTER MAGNET/Negasonic Teenage...
15	23	13	17		SEBADDH/Rebound
16	18	14	14		SHUDDER TO THINKX-French Tee Shirt
16	15	12	13		PAVEMENT/Rattled By The Rush
			6	12	BETTER THAN EZRA/In The Blood
23	18	12	11		MAD SEASON/I Don't Know...
			10	10	PRESIDENTS OF.../Stranger
			10	10	THURSTON MOORE/Ono Soul
21	18	15	9		BJORK/Army Of Me
			6	6	MASSIVE ATTACK/Protection

ADDS

- 20 OFFSPRING/Smash It Up
- 13 GUIDED BY VOICES/Motor Away
- 9 NATALIE MERCHANT/Carnival
- MORPHEE/Honey White

92.5 THE FLASH MARKET #15
 XHRM/San Diego (619) 336-4900
 Cohen/Claque

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	27	28	32		STONE TEMPLE PILOTS/Dancing Days
25	28	32	32		DEL AMITRI/Roll To Me
32	32	33	32		BETTER THAN EZRA/Good
32	33	32	32		R.E.M./Strange Currencies
27	26	32	31		JEWEL/Who Will Save...
			18	27	REMBRANDTS/'I'll Be There For...
25	27	26	27		NATASHA'S GHOST/Catch My Breath
19	12	27	26		LIVE/All Over You
19	18	28	26		COLLECTIVE SOUL/December
			18	19	MAD SEASON/River Of Deceit
16	17	19	18		BELLY/Super-Connected
18	19	18	18		TOM PETTY/You Wreck Me
			17		SOUL ASYLUM/Misery
			18	17	RADIOHEAD/Fake Plastic Trees
			18	19	CHRIS ISAAK/Somebody's Crying
			18	17	CRANBERRIES/Ridiculous Thoughts
13	12	20	17		ELASTICA/Connection
13	6	25	16		GREEN DAY/Pulling Teeth
15	15	16			MATTHEW SWEET/Sick Of Myself
11	13	14	16		DAVE MATTHEWS BAND/What Would...
16	15	15	15		SUBLIME/Date Rape
13	13	16	15		BAD RELIGION/Infected
13	13	15	15		PEARL JAM/Corduroy
27	26	12	15		GREEN DAY/Tired Of Waiting...
			14	14	BUSH/Little Things
			14	14	SPONGE/Molly
15	14	14	14		OFFSPRING/Self Esteem
32	32	11	13		ADAM ANT/Wonderful
13	11	12	12		BLUES TRAVELER/Run-Around
			14	12	OASIS/Live Forever
14	9	13	12		NIRVANA/The Man Who Sold...
			12	12	NINE INCH NAILS/Closer
			11		GREEN DAY/She
32	32	12	10		RUSTED ROOTS/Send Me On My Way
10	9	7	10		CRANBERRIES/Zombie
6	8	10	9		COLLECTIVE SOUL/Get
11	11	7	9		LIVE/Lightning Crashes
10	11	10	9		PEARL JAM/Better Man
8	8	10	9		STONE TEMPLE PILOTS/Interstate Love...
32	33	32	8		GREEN DAY/When I Came Around
9	8	10	7		R.E.M./What's The Frequency
7	8	7	7		SHERYL CROW/Strong Enough

ADDS

- 15 HOOTIE & BLOWFISH/Only Wanna Be...
- 10 U2/Hold Me, Thrill...
- 5 NATALIE MERCHANT/Carnival
- 5 OFFSPRING/Smash It Up

9IX MARKET #15
 XTRA/San Diego (619) 291-9191
 Stapleford/Halloran

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	31	33	30		GREEN DAY/She
26	30	30	29		ELASTICA/Connection
20	29	34	23		SOUL ASYLUM/Misery
			20	16	CHRIS ISAAK/Somebody's Crying
21	20	20	22		SPONGE/Molly
11	15	20	22		WHITE ZOMBIE/More Human Than...
27	30	28	22		BUSH/Little Things
16	28	30	21		MAGNIFICENT BASTARDS/Mockingbird...
22	24	22	20		MAD SEASON/River Of Deceit
32	31	28	20		LIVE/All Over You
25	31	12	19		BAD RELIGION/Infected
20	21	20	18		SUBLIME/Date Rape
			19	18	CATHERINE WHEEL/Waydown
11	13	20	16		BETTER THAN EZRA/Good
14	16	17	15		MATTHEW SWEET/Sick Of Myself
20	19	19	14		JILL SOBULE/I Kissed A Girl
10	10	13	11		STONE TEMPLE PILOTS/Dancing Days
16	20	13	13		RADIOHEAD/Fake Plastic Trees
13	7	9	11		JAYHAWKS/Blue
26	24	26	11		CRANBERRIES/Ridiculous Thoughts
12	14	14	11		SPONGE/Plowed
			16	11	GENERAL PUBLIC/Handgun
10	12	12	11		FILTER/Hey Man, Nice Shot
			11	19	PRIMUS/Wynona's Big...
			11	10	COLLECTIVE SOUL/December
11	19	19	10		MIKE WATT/Piss Bottle Man
			7	15	OFFSPRING/Kick Him When...
11	10	15	9		PHUNK JUNKIEZ/I Love It Loud
7	9	12	9		HUM/Stars
9	16	12	8		DURAN DURAN/Perfect Day
9	10	11	8		JEWEL/Who Will Save...
8	9	15	8		MUFFS/Sad Tomorrow
			7	8	BELLY/Super-Connected
			11	7	SPEARHEAD/Hole In The Bucket
9	10	12	7		BLUES TRAVELER/Run-Around
			7	11	MASSIVE ATTACK/Protection

ADDS

- 28 U2/Hold Me, Thrill...
- 15 OFFSPRING/Smash It Up
- 10 NATALIE MERCHANT/Carnival
- 7 HOOTIE & BLOWFISH/Only Wanna Be...
- SILVERCHAIR/Tomorrow

EDGE MARKET #16
 KEGE/Minneapolis (612) 545-5601
 Lassman/Linder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
			18	50	U2/Hold Me, Thrill...
25	48	45	47		SOUL ASYLUM/Misery
31	27	34	44		LIVE/All Over You
22	38	44	44		BLUES TRAVELER/Run-Around
			12	38	HOOTIE & BLOWFISH/Only Wanna Be...
			30	29	JENNIFER TRYNIN/Better Than Nothing
32	28	33	29		SPONGE/Molly
			10	28	ALANIS MORRISSETTE/You Oughta...
			19	28	WOLFGANG PRESS/Going South
			17	29	CHRIS ISAAK/Somebody's Crying
			24	28	CRANBERRIES/Ridiculous Thoughts
22	21	22	27		MAD SEASON/River Of Deceit
			10	35	REMBRANDTS/'I'll Be There For...
12	28	25			SHUDDER TO THINKX-French Tee Shirt
44	29	24			BETTER THAN EZRA/Good
44	32	24			COLLECTIVE SOUL/December
15	24	23			CAKE/Rock 'N' Roll...
21	22	22			LETTERS TO CLEO/Here & Now
32	28	23			RADIOHEAD/Fake Plastic Trees
21	21	21			MAGNIFICENT BASTARDS/Mockingbird...
23	21	22			ELASTICA/Connection
44	45	33			NINE INCH NAILS/Hurt
21	21	20			STONE TEMPLE PILOTS/Dancing Days
17	24	20			BUSH/Little Things
			2	20	BABY CHAOS/Buzz
32	29	28			DRUGSTORE/Solitary Party...
43	38	28			PEARL JAM/Immortality
			5	16	PRIMUS/Wynona's Big...
			16	17	MASSIVE ATTACK/Protection
13	20	17			GREEN APPLE QUICK.../Los Vargas
			2	10	EVERCLEAR/Heroin Girl
11	10	10			SUBLIME/Date Rape
10	11	12			FILTER/Hey Man, Nice Shot
			13	13	CATHERINE WHEEL/Waydown
4	11	3			HUM/Stars
			11	8	POLARA/Counting Down
21	18	15			NITZER EBB/Kick It
19	16	7			P.O.L./Stupid
29	27	15			JILL SOBULE/I Kissed A Girl
34	16	10			BLUE UP7/Breathe You Out
13	12	8			WHITE ZOMBIE/More Human Than...
			16	14	DEL AMITRI/Here And Now

ADDS

- 15 NATALIE MERCHANT/Carnival
- 14 GARBAGE/Vow
- FACE TO FACE/A-OK
- WEEZER/Say It Ain't So

96X MARKET #43
 WRXQ/Memphis (901) 578-1100
 Williams/Gee

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
4	39	41	43		SOUL ASYLUM/Misery
24	40	41	42		BUSH/Little Things
23	40	42	42		COLLECTIVE SOUL/December
18	21	39	42		MAGNIFICENT BASTARDS/Mockingbird...
45	39	40	42		GREEN DAY/She
42	40	41	41		MATTHEW SWEET/Sick Of Myself
45	41	41	41		ELASTICA/Connection
22	23	23	41		CRANBERRIES/Ridiculous Thoughts
18	20	39	40		LIVE/All Over You
43	39	41	38		BETTER THAN EZRA/Good
21	20	21	24		WILCO/Box Full Of Letters
44	41	24	24		JULIANA HATFIELD/Universal Heart-Beat
42	26	21	24		ADAM ANT/Wonderful
13	12	20	23		RADIOHEAD/Fake Plastic Trees
46	36	23	23		BJORK/Army Of Me
			14	24	REMBRANDTS/'I'll Be There For...
			14	24	HOOTIE & BLOWFISH/Let Her Cry
50	39	24			MAD SEASON/River Of Deceit
			13	21	WEEZER/Say It Ain't So
21	21	22			NIRVANA/Lake Of Fire
			13	21	SPONGE/Molly
47	43	42			BLUES TRAVELER/Run-Around
20	20	23			R.E.M./Strange Currencies
			12	19	DAVE MATTHEWS BAND/Ants Marching
14	17	14			SOUNDGARDEN/The Day I Tried To
			8	15	OFFSPRING/Kick Him When...
			13		MOONPOOLS.../Hear
7	6	15			NINE INCH NAILS/Hurt
			12		BETTER THAN EZRA/In The Blood
20	16	11			OASIS/Rock 'N' Roll Star
			5	9	CATHERINE WHEEL/Waydown
11	6	8			WHITE ZOMBIE/More Human Than...
9	6	7			FILTER/Hey Man, Nice Shot
5	3	5			SHUDDER TO THINKX-French Tee Shirt
					PRIMUS/Wynona's Big...

ADDS

- 9 U2/Hold Me, Thrill...
- 4 PEARL JAM/Corduroy
- 3 HOOTIE & BLOWFISH/Only Wanna Be...

Nerve 95.5 MARKET #44
 WVNE/Rochester (716) 58

RATINGS ANALYSIS

Money Demo Prospers In Latest Book

By Shawn Alexander

Although the format's median 12+ remained flat at 2.6 in the Winter '95 Arbitron survey, the 24-54 money demo and the 35-44 cell both showed growth from the fall book.

In persons 25-54, 62% of the stations either improved or remained flat in their demographic rank. There are 14 stations (48%) that rank in the Top 10 25-54 (see "25-54 Crown").

The results are even better 35-44: 19 stations (66%) improved or remained flat. There are 20 stations among the Top 10 (69%), while more than 40% rank Top Five in the demo (see "35-44 Leaders").



BACK PORCH CONCERTS — As part of its "Back Porch Concerts" series, KKOS/San Diego gave away 25 pairs of tickets to a private concert by Richie Havens, who performed live on the KKOS back porch. Food, beverages, and a coffee bar were provided by the station. Hanging out are (l-r) KKOS PD Ron Lane, Havens, KKOS Promo Director Jeff Gelder, and the station's Kurt Williams and Rick Rome.



BAND OF GYPSYS — Anthony Avenue recording artists Michael Kline & The Gypsies took an afternoon off from the casinos to play a live, on-air acoustic set at KXPT (The Point)/Las Vegas. Taking a breather in the studio are (l-r) PD Richard Reed, Gypsy Denny Weston Jr., Kline, and afternooner Chris Foxx.



THE BEST OF ... — Several of Sony Music's finest singer/songwriters gathered to participate in the "Best of the Columbia Records Radio Hour," recorded live at Willie Nelson's Pedernales Studios in Austin. Pictured are (l-r) Peter Himmelman, Darden Smith, Shawn Colvin, James McMurtry, Columbia VP/Artist Development Paul Rappaport, Willie Nelson, and KGSR/Austin PD Jody Denberg.

Book-To-Book Review

Stations Surveyed: 29

12+ Scores (Fall '94 vs. Winter '95)	48% up
	35% down
	17% flat

Best 12+ Gains

	Fa'94	Wi'95
KFMG/Des Moines	4.9	6.1
KQPT/Sacramento	1.6	2.6
WRLT/Nashville	1.5	2.0

Greatest Rise In 25-54 Rank

	Fa'94	Wi'95
WXRT/Chicago	9	6
KFOG/San Francisco	10	7
KQPT/Sacramento	15	12
KSCA/Los Angeles	26	22

25-54 Crown

KINK/Portland	No. 3
WHPT/Tampa	No. 4 (tie)

35-44 Leaders

KINK/Portland	No. 2
KMTT/Seattle	No. 2
KTCZ/Minneapolis	No. 3
KFOG/San Francisco	No. 3
KGSR/Austin	No. 4 (tie)
KBCO/Denver	No. 4 (tie)
KXPT/Las Vegas	No. 4
KPIG/Monterey	No. 4 (tie)
WVGO/Richmond	No. 4
WHPT/Tampa	No. 4
WXRT/Chicago	No. 5
KFMG/Des Moines	No. 5 (tie)

Winter '95, By The Numbers

Call Letters/Market	Wi'94	Sp'94	Fa'94	Wi'95	35-44 Rank	25-54 Rank
Markets 1-50						
WRNR/Baltimore	—	0.4	0.5	0.5	21T	26T
WBOS/Boston	3.8	2.8	2.8	2.4	12	12
WXRT/Chicago	2.6	2.7	2.7	2.8	5	6
KBCO-A/F/Denver	5.6	4.5	4.0	3.8	4T	9
CIDR/Detroit	—	—	0.7	0.6	23T	24
WTTS/Indianapolis	2.2	1.4	1.6	2.1	7	11
WAIA/Jacksonville	—	2.8	2.6	1.4	12T	13
KSCA/Los Angeles	—	1.1	0.9	1.3	18	22
KTCJ & KTCZ/Minne.	4.1	3.9	4.0	4.0	3	7
WRLT/Nashville	2.0	2.1	1.5	2.0	12	12
KZON/Phoenix	2.8	2.3	2.3	2.7	7	12
KINK/Portland	4.9	4.7	5.2	5.2	2	3
WMAX/Rochester, NY	3.9	2.7	3.2	3.1	8	9
KQPT/Sacramento	3.5	2.9	1.6	2.6	8	12
KUMT/Salt Lake City	0.8	1.4	1.4	1.3	13T	17
KKOS/San Diego	0.5	0.8	0.4	0.6	23	30
KFOG/San Francisco	2.2	2.1	2.2	2.6	3	7
KMTT-A/F/Seattle	2.9	3.0	3.5	3.0	2	7
WVRV/St. Louis	—	—	1.9	2.1	12	11
WHPT/Tampa	4.9	4.3	4.1	4.1	4	4T

Markets 51-100

WXLE/Albany, NY	1.1	1.2	1.4	1.5	9	10
KIOT/Albuquerque	3.0	2.1	2.6	2.2	7T	9
KGSR/Austin	3.7	4.0	3.6	3.9	4T	7
KFMG/Des Moines	4.6	4.8	4.9	6.1	5T	6
KXPT/Las Vegas	2.4	2.4	2.4	2.8	4	11
KPIG/Monterey	2.6	2.3	3.7	2.8	4T	7
WVGO/Richmond	4.5	5.8	5.0	4.5	4	6T
KEKO/Tucson	1.4	1.2	1.4	1.5	8T	11

Markets 101+

WMMM/Madison, WI	1.6	3.1	3.0	1.9	10T	12
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All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight. "T" signifies tie for rank position. "—" denotes debut book.



THREE MEN AND A GATOR — At a recent industry gathering, Nashville-based Oh Boy Records President Al Bunetta unleashed his new secret weapon: a promotion director with killer instinct. Getting to know one another are (l-r) Bunetta, WRLT/Nashville Exec. Producer John Conlon, Oh Boy's Dan Einstein, and (front) Al E. Gator.

JUNE 2, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
—	17	10	1	CHRIS ISAAK <i>Forever Blue (Reprise)</i>	39/0	552	+133	"Crying" (424)	"Baby" (40)	"Things" (23)
2	2	2	2	BRUCE SPRINGSTEEN <i>Greatest Hits (Columbia)</i>	30/0	537	+8	"Secret" (337)	"Blood" (98)	"Murder" (53)
6	7	4	3	SONIA DADA <i>A Day At The Beach (Capricorn)</i>	35/0	534	+21	"Screaming" (335)	"Planes" (71)	"Anna" (55)
4	1	5	4	ANNIE LENNOX <i>Medusa (Arista)</i>	31/0	529	+17	"Train" (303)	"River" (75)	"Love" (71)
7	8	6	5	DAVE MATTHEWS BAND <i>Under The Table And Dreaming (RCA)</i>	30/1	507	+3	"Ants" (217)	"Jimi" (130)	"What" (51)
1	3	1	6	JAYHAWKS <i>Tomorrow The Green Grass (American/Reprise)</i>	36/0	473	-72	"Run" (150)	"Blue" (147)	"Pray" (68)
9	6	8	7	LITTLE FEAT <i>Ain't Had Enough Fun (Zoo)</i>	36/0	473	-11	"Blue" (106)	"Blind" (102)	"Cajun" (51)
8	9	9	8	HOOTIE & THE BLOWFISH <i>Cracked Rear View (Atlantic)</i>	29/1	466	+35	"Only" (146)	"Cry" (146)	"Hannah" (86)
5	5	3	9	DEL AMITRI <i>Twisted (A&M)</i>	34/0	451	-77	"Roll" (226)	"Here" (118)	"Driving" (91)
3	4	7	10	TOM PETTY <i>Wildflowers (WB)</i>	28/0	434	-70	"King" (183)	"Place" (60)	"Cabin" (41)
13	13	12	11	BILLY PILGRIM <i>Bloom (Atlantic)</i>	35/0	412	+29	"Sweet" (373)	"Shallow" (14)	"Caroline" (8)
12	14	13	12	JOHN PRINE <i>Lost Dogs And Mixed Blessings (Oh Boy)</i>	30/0	375	+21	"Ain't" (208)	"Lonely" (63)	"Hollerin'" (26)
17	12	14	13	ROBERT CRAY <i>Some Rainy Morning (Mercury)</i>	35/0	368	+15	"Moan" (319)	"Enough" (18)	"Never" (18)
—	22	16	14	ELVIS COSTELLO <i>Kojak Variety (WB)</i>	30/0	335	+1	"Pouring" (227)	"Charms" (51)	"Payday" (22)
16	15	17	15	JOAN OSBORNE <i>Relish (Mercury)</i>	31/1	326	+9	"Teresa" (215)	"One" (37)	"Spider" (31)
—	—	22	16	SOUL ASYLUM <i>Misery (Track) (Columbia)</i>	27/0	319	+46	"Misery" (319)		
—	—	28	17	REMBRANDTS LP <i>(EastWest/EEG)</i>	32/0	312	+81	"Home" (122)	"There" (92)	"Drowning" (46)
24	21	21	18	WILCO A.M. <i>(Sire/Reprise)</i>	31/0	309	+22	"Letters" (247)	"Must" (32)	"Change" (14)
15	19	19	19	DANNY TATE <i>Nobody's Perfect (Charisma/Virgin)</i>	26/1	276	-18	"Dreamin'" (191)	"Water" (43)	"Perfect" (21)
18	20	23	20	STEVE FORBERT <i>Mission Of The Crossroad... (Giant)</i>	23/0	270	+8	"Better" (142)	"What" (63)	"Real" (32)
14	16	18	21	SIMPLE MINDS <i>Good News From The Next World (Virgin)</i>	19/0	251	-46	"Hypnotised" (219)	"Band" (20)	"River" (12)
11	11	11	22	VARIOUS ARTISTS <i>Encomium - A Tribute To Led... (Atlantic)</i>	18/0	247	-155	"Hey" (110)	"Dancing" (95)	"Tangerine" (16)
21	18	20	23	MATTHEW SWEET <i>100% Fun (Zoo)</i>	23/0	239	-54	"Same" (75)	"Sick" (68)	"Walk" (63)
—	25	27	24	POPA CHUBBY <i>Booty And The Beast (Okeh/550 Music)</i>	26/1	232	0	"Sweet" (201)	"Hands" (13)	"Looking" (8)
10	10	15	25	VARIOUS ARTISTS <i>Boys On The Side ST (Arista)</i>	18/0	232	-104	"Keep" (105)	"Every" (47)	"Take" (39)
23	26	24	26	BLUES TRAVELER <i>Four (A&M)</i>	17/0	229	-25	"Run" (204)	"Mountains" (7)	"Hook" (7)
26	27	25	27	BOB DYLAN <i>Bob Dylan Unplugged (Columbia)</i>	23/0	217	-32	"Knockin'" (83)	"John" (58)	"Dignity" (36)
27	23	26	28	FREDDY JONES BAND <i>Freddy Jones Band (Capricorn)</i>	21/0	216	-25	"Texas" (154)	"This" (38)	"Stepping" (13)
—	29	30	29	KING CRIMSON <i>Dinosaur (Virgin)</i>	25/0	210	-5	"Air" (130)	"People" (42)	"One" (26)
DEBUT			30	COLLECTIVE SOUL <i>Collective Soul (Atlantic)</i>	16/0	210	+4	"December" (199)	"Reunion" (7)	"Simple" (3)

This chart reflects airplay from May 22-28. Albums ranked by total plays, with plays from all cuts from an album combined. Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the album being played on more stations is placed first. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays.

39 Progressive reporters. 36 current playlists. © 1995, R&R Inc.

MOST ADDED ALBUMS®

ARTIST TITLE LABEL(S)	ADDS
BOB MARLEY & THE WAILERS <i>Natural Mystic... (Tuff Gong/Island)</i>	7
PETER CASE <i>Torn Again (Vanguard)</i>	5
VIGILANTES OF LOVE <i>Blister Soul (Capricorn)</i>	5
MONKEYWALK <i>More (Off-Beat)</i>	3
STEPHEN BRUTON <i>Right On Time (Dos)</i>	3
BEGGARS <i>Beggars (Island)</i>	2
BONEPONY <i>Stomp Revival (Capitol)</i>	2
BUCKSHOT LEFONQUE <i>Buckshot LeFonque (Columbia)</i>	2
DELEVANTES <i>Long About That Time (Rounder)</i>	2
JEFF HEALEY BAND <i>Cover To Cover (Arista)</i>	2

MOST ADDED TRACKS®

ARTIST TITLE LABEL(S)	ADDS
U2 <i>Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)</i>	23
NATALIE MERCHANT <i>Carnival (Elektra/EEG)</i>	12
BOB MARLEY & THE WAILERS <i>Keep On... (Tuff Gong/Island)</i>	6
HOOTIE & THE BLOWFISH <i>Only Wanna Be... (Atlantic)</i>	6
PINK FLOYD <i>What Do You Want... (Live) (Columbia)</i>	5
VIGILANTES OF LOVE <i>Real Down Town (Capricorn)</i>	5
PETER CASE <i>Baltimore (Vanguard)</i>	3
VAN MORRISON <i>Days Like This (Polydor/A&M)</i>	3

MOST INCREASED PLAYS BY TRACK

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 <i>Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)</i>	+159
CHRIS ISAAK <i>Somebody's Crying (Reprise)</i>	+67
REMBRANDTS <i>I'll Be There For You (EastWest/EEG)</i>	+64
VIGILANTES OF LOVE <i>Real Down Town (Capricorn)</i>	+53
NATALIE MERCHANT <i>Carnival (Elektra/EEG)</i>	+51
SUBDUDES <i>Poverty (High Street)</i>	+47
SOUL ASYLUM <i>Misery (Columbia)</i>	+46
ANNIE LENNOX <i>Train In Vain (Arista)</i>	+43
DAVE MATTHEWS BAND <i>Ants Marching (RCA)</i>	+42
HOOTIE & THE BLOWFISH <i>Only Wanna Be... (Atlantic)</i>	+41

the innocence mission

bright as yellow

the first single from the new album

Just Out & Already On

WNCS WXPB KFMG KINK
WXLE KGSR KSCA KMTT
MUCH MUSIC

glow





CAROL ARCHER

NACs Rapidly Rising In Ratings, Revenue

□ **Format's billings and power ratio are booming, study says**

Every week, I get calls from owners/operators, GMs, PDs, and consultants who want to know more about NAC. Some are drawn to the format's quality image, some to the music, and some to its intense adult appeal. But they *all* are responding to reports of the format's increasing profitability. This week, we take a look at why NAC is tops in bottom-line growth.

To learn more about the format's encouraging financial trends, I spoke with **George Nadel Rivin, C.P.A.**, partner in charge of broadcast services at **Miller, Kaplan & Arase**. Nadel Rivin prepared a report that compares total cash revenues from a group of contributing stations to the compiled total cash revenue available in those markets, as well as a power ratio trend report.

What is a power ratio? Simply put, it's a way to quantify the ability of a sales staff to turn ratings into billing, as well as a reflection of a format's intrinsic sales appeal. Power ratio compares revenue share to audience share, and NAC's performance is excellent. A comparison of 1993 and 1994 figures show NAC's growth to be virtually unrivaled by any other format.

We've Got The Power

In a theoretical world where all things are equal, sales staffs in every



format would sell their stations in direct relation to their audience share. For example, a five share would generate 5% of available market billing. Power ratios are built on that principle. For example, NAC stations billed 11% above that level in 1993, giving the format a power ratio of 1.11. But last year, its power ratio shot up to 1.25, meaning that NAC stations outsold their ratings shares by a quarter.

NAC's power ratio gain of .14 was, by far, the class of the format field. Runner-up Rock was up .07 to 1.29. Classic Rock moved 1.39 to 1.43, a gain of only .04. Soft AC advanced .03, from 1.19 to 1.22. AC inched up .02 to 1.48. CHR posted a modest 1.08-1.09 gain. Country (1.30) and Urban (.89) both held steady. Alternative and Gold registered small losses of .01 and .02, respectively, leaving them at 1.00 and 1.33.

More Success Stories

Not only is the entire format grabbing a larger share of market revenues, but more of its individual stations are finding greater success. In 1993, just 63% of NAC stations had power ratios of 1.00 or better. But in '94, about five of every six NACs — 83% — had revenue shares that outperformed their ratings. Only a handful of formats did better: Classic Rock (97%), AC (92%), and Soft AC and Full-Service (both 84%).

Percentages and ratios are all well and good, but here's the big question: How do they translate into dollars? In the 12 NAC markets measured by the study*, total ad revenues for the first quarter of 1994 were \$378 million, with NAC claiming a 3.7% share (approximately \$13.9 million). One year later, while overall first-quarter radio revenues had risen 14.5% to \$433.1 million, NAC's take soared 32.4% to about \$18.4 million — a



OH, ATLANTA — WJZF/Atlanta was another stop on Tom Scott's whirlwind promotion tour. Here he's seen with PD Mark Edwards (l) and PM drive personality/Promotions Dir. Bill Black.



YOUNG LION ROARS — NYC Records artist Marc Antoine performed recently at West Hollywood's hot night spot, Luna Park, where this group of Luna-tics was caught on film (l-r) Antoine's manager Garry George, Antoine, Carol Archer, and KTWW (The Wave)/L.A. midday personality Talaya Trigueros.

TALKIN' 'BOUT:

David Sanborn "Pearls" Elektra



By Boney James

I've always thought David Sanborn was a fucking genius! And I'll tell you something else: All contemporary sax players in the genre today owe him a debt because he's blazed so many trails. He's revered as an idol by many sax players. It's probably because of Sanborn that I don't play much alto sax — that's *his!*

I really liked listening to this whole record. I think "Pearls" is really something new; a different sound for David Sanborn. To me, some of his recent records were drier and kind of in-your-face, but this one is very lush. It's a great thing to take his distinctive alto sound — which is very aggressive, intense, and no-holds-barred — and wrap it up in this lush, beautiful coating. It makes for a great texture.

I love his choice of material on "Pearls." I was surprised he chose a couple of the tunes, like "Nobody Does It Better," because that's a song I never really liked when it was a hit. Let's face it — it's from a James Bond movie. [But his version] has a bluesy, grindy quality I just love. It's almost my favorite tune on the record. The vocal by **Oleta Adams** is fabulous, too. "Willow Weep For Me" is one of my favorite songs, and I love how he reads it. Sanborn's got that perfect combination of jazzy and contemporary qualities in his playing, especially on this record.

He's doing a lot of quoting and playing what some might consider jazz figures, ones he might not get to play under other circumstances. Yet "Pearls" is totally unique — and totally Sanborn. He has described himself in the past as more of a blues/soul saxophone player, yet he's giving us this jazzy reading.



Boney James's last release, "Backbone," was #1 on the NAC chart for five weeks. He is currently in the studio recording his next Warner Bros. album, "Seduction," which is scheduled for September release.

4.2% slice of radio's money pie. When you look at these numbers, it's no wonder my phone's been ringing off the hook ...

* In computing overall market and format revenues, the following NAC markets and stations were surveyed:

New York (WQCD), Los Angeles (KTWW), San Francisco (KBLX and KKSF), Philadelphia (WJJZ), Dallas (KOAI), Miami (WLVE), Seattle (KEZX), San Diego (KIFM), Cleveland (WNWV), Orlando (WLOQ), Raleigh (WNND), and Anchorage (KNIK).

MAILBAG

Doctor's Orders; Morning Challenge

During the recent Oklahoma City tragedy, KTNT PD Steve English decided to maintain the station's Smooth Jazz format, breaking periodically for news updates.

Galvanized by the extent of suffering and loss they and their neighbors were enduring, KTNT staffers joined community disaster relief efforts, raising funds at a local environmental fair. In the aftermath of these harrowing days, English received great support for the wisdom of his programming decision. In the following letter, he explains how, once again, NAC can be a powerful prescription for healing:

Carol, your "This Music's Really Good For You" article (R&R 4/14) is very true. After the disaster, we had calls at KTNT from doctors

and therapists telling us how much they appreciated that KTNT kept, for the most part, our regular programming instead of stopping down completely and delivering continuous news coverage of the terrorist act. KTNT gave updates to our listeners and continued to play smooth jazz. The doctors and therapists were very grateful KTNT started the healing process for the community and directed their patients to listen to KTNT for relaxation/therapy after going through this horrible act of senseless violence.

Thank you very much for your concern.

NAC Crossroads

KUCD/Honolulu GM Lee Coleman responds to comments made here recently (R&R 5/12) by SW

Networks' Smooth FM PD Michael Fischer, who stated that NAC is at a turning point. Coleman concurs completely, saying, "Developing a strong local identity and uniqueness for your product is imperative to success in your market." He adds:

The challenge of finding success in morning drive is one of the crossroads the NAC format must face in its growth from infancy to adolescence. Mornings tend to be the lowest-rated daypart of the three prime money-making dayparts (6am-7pm) for most NAC stations.

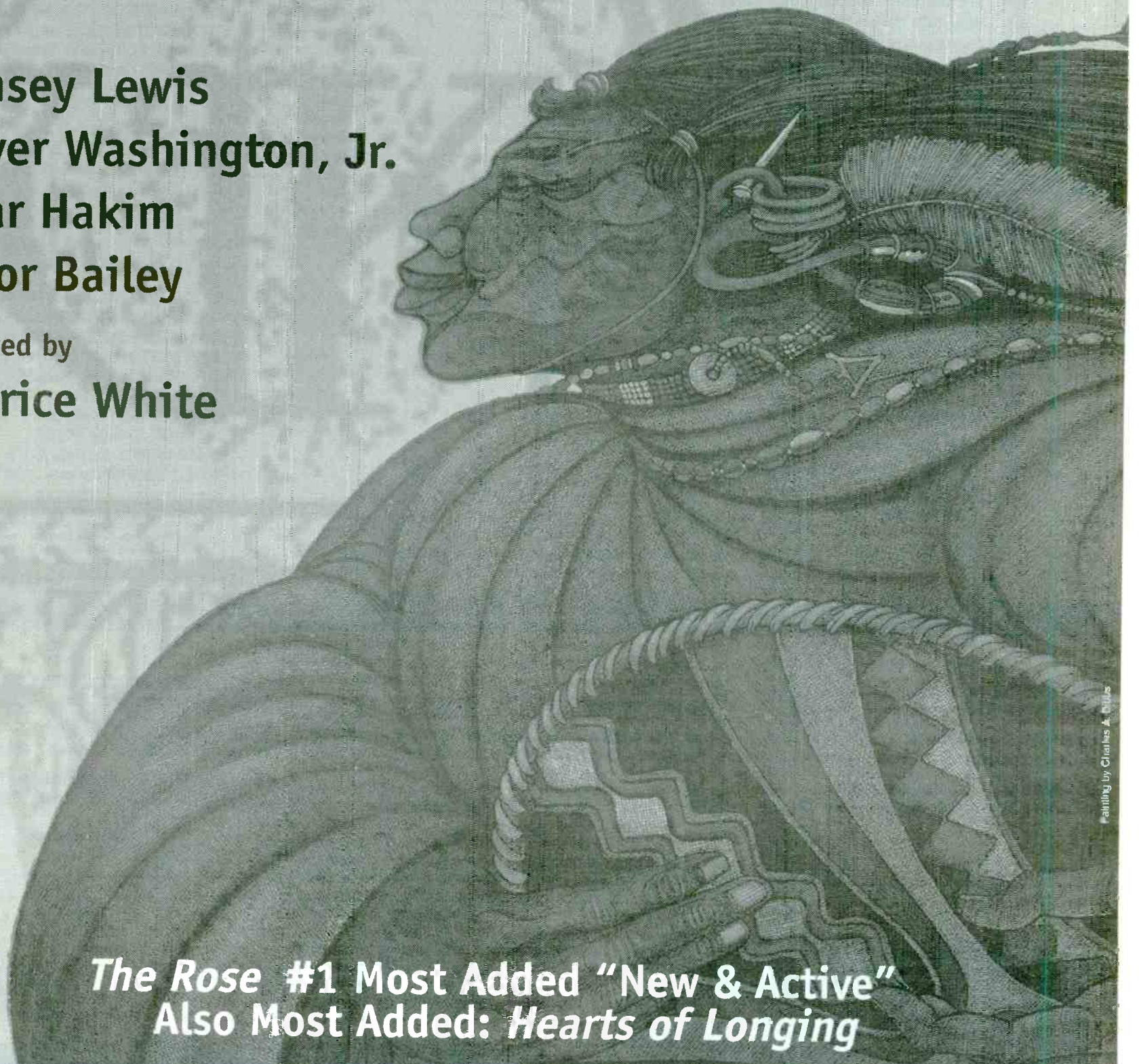
Any significant breakthrough in morning drive could easily put the majority of NAC stations in a top three or four (Adults 25-54) position in their market. The PDs who unlock the secret in morning drive will realize the true ratings and financial potential of the format.

URBANKNIGHTS

The Royalty of NAC!

Ramsey Lewis
Grover Washington, Jr.
Omar Hakim
Victor Bailey

Produced by
Maurice White



Fainting by Charles A. Dills

The Rose #1 Most Added "New & Active"
Also Most Added: *Hearts of Longing*

Already on:

WQCD	WNUA	KKSF	KBLX
WFAE	WJZF	KSSJ	KQBR
WNWV	KMJZ	WJZZ	WLOQ



Table with 12 columns: 3W, 2W, LW, TW, ARTIST TITLE LABEL(S), TOTAL PLAYS (TW, LW, 2W, 3W), TOTAL STATIONS/ADDS. Lists top 30 tracks including 'COUNT BASIC M.L. In The Sunshine', 'CHRIS BOTTI Worlds Outside', etc.

This chart reflects airplay from May 18-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 45 NAC reporters. 45 current playlists. © 1995, R&R Inc.

BREAKERS. BRIAN CULBERSTON Midnight Sun (Mesa/Bluemoon) CHART 13. NELSON RANGELL Grace (GRP) CHART 16. JIM BRICKMAN Angel Eyes (Windham Hill) CHART 18. MOST ADDED: URBAN KNIGHTS The Rose (GRP) 17, JON B. & BABYFACE Someone... (Yab Yum/550 Music) 15.

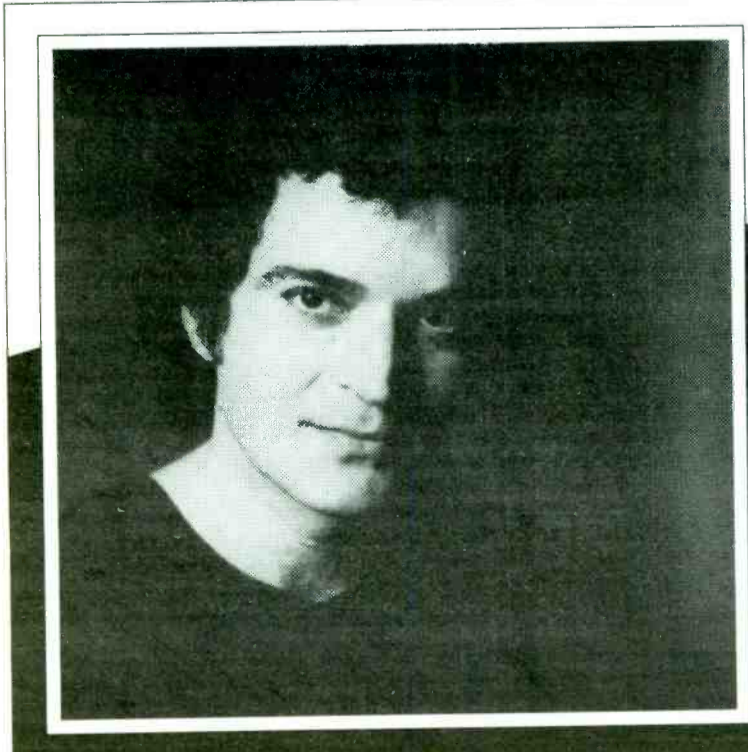
MOST INCREASED PLAYS: JIM BRICKMAN Angel Eyes (Windham Hill) +138, PAUL GRAHAM Fly Away (Anacappa) +95, ANITA BAKER & JAMES INGRAM When ... (Elektra/EEG) +88.

Breakers: Song has achieved airplay at 65% of our reporters for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

NEW & ACTIVE

HEAVY SHIFT 90 Degrees In The Shade (Discovery) Total Plays: 149, Total Stations: 26, Adds: 5, + Plays: 73. DAN SIEGEL Savanna (Playfull) Total Plays: 140, Total Stations: 24, Adds: 2, + Plays: 40. KEN NAVARRO Eric's Dream (Positive) Total Plays: 127, Total Stations: 25, Adds: 2, + Plays: 52. GREG VAIL Just To See Her (Brainchild) Total Plays: 123, Total Stations: 16, Adds: 1, + Plays: 28. LEE RITENOUR & LARRY CARLTON After The Rain (GRP) Total Plays: 96, Total Stations: 20, Adds: 3, + Plays: 24. GREG VAIL Love's Gift (Brainchild) Total Plays: 79, Total Stations: 17, Adds: 1, + Plays: 58. LEE RITENOUR & LARRY CARLTON L.A. Underground (GRP) Total Plays: 61, Total Stations: 10, Adds: 2, + Plays: 25. URBAN KNIGHTS The Rose (GRP) Total Plays: 36, Total Stations: 18, Adds: 17, + Plays: 34. JON B. & BABYFACE Someone To Love (Yab Yum/550 Music) Total Plays: 30, Total Stations: 16, Adds: 15, + Plays: 30.

Songs ranked by total plays.



“YonDeR TrEE” the long-awaited Verve Forecast debut of GINO VANELLI featuring “WALTER WHITMAN WHERE ARE YOU” “NONE SO BEAUTIFUL” and “I DIE A LITTLE MORE EACH DAY”

JUNE 2, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
2	2	2	1	CHRIS BOTTI First Wish (Verve Forecast)	626	+11	"Outside" (445)	"Night" (58)	"Do" (51)
1	1	1	2	GREG ADAMS Hidden Agenda (Epic)	604	-13	"Smooth" (322)	"Palmilla" (213)	"Burma" (39)
6	6	4	3	BRIAN CULBERSTON Modern Life (Mesa/Bluemoon)	596	+40	"Midnight" (257)	"Come" (132)	"Toi" (56)
3	3	3	4	SPYRO GYRA Love & Other Obsessions (GRP)	556	-17	"Ariana" (414)	"Lost" (35)	"Third" (20)
5	5	5	5	DAVID SANBORN Pearls (Elektra/EEG)	537	-5	"Masquerade" (397)	"Try" (54)	"Everything" (47)
8	7	7	6	COUNT BASIC Life Think It Over (Instinct)	488	+4	"Sunshine" (465)	"Animal" (20)	"Jazz" (3)
11	8	8	7	NEAL SCHON Beyond The Thunder (Higher Octave)	476	+4	"Bandalero" (281)	"Breeze" (89)	"Moon" (74)
4	4	6	8	TOM SCOTT Night Creatures (GRP)	475	-17	"Better" (280)	"Daybreak" (107)	"Any" (38)
26	20	16	9	LEE RITENOUR & LARRY CARLTON Larry & Lee (GRP)	437	+64	"Closed" (100)	"Rain" (96)	"Crosstown" (68)
21	22	12	10	NELSON RANGELL Destiny (GRP)	427	+33	"Grace" (230)	"Little" (68)	"Going" (46)
20	17	15	11	AARON NEVILLE The Tattooed Heart (A&M)	404	+25	"Heart" (306)	"Use" (89)	"Muddy" (5)
17	18	17	12	PIECES OF A DREAM Goodbye Manhattan (Blue Note)	375	+7	"Smooth" (232)	"Ocean" (44)	"Magens" (29)
15	12	10	13	STEVIE WONDER Conversation Peace (Motown)	368	-40	"Love" (332)	"New" (23)	"Whisper" (6)
10	10	9	14	LARRY CORYELL I'll Be Over You (CTI)	365	-52	"Over" (136)	"Redwing" (82)	"Love" (82)
9	11	14	15	KILAUUA Diamond Collection (Brainchild)	360	-21	"You" (260)	"Diamonds" (55)	"Malibu" (29)
18	19	20	16	VAL GARDENA On The Bridge (Mercury)	337	+22	"Northern" (293)	"Eterno" (17)	"Watermark" (15)
12	9	11	17	FATBURGER Livin' Large (Shanachie/Cachet)	336	-71	"Creepin'" (159)	"Possible" (131)	"Sheezateez" (21)
29	24	22	18	CHIELI MINUCCI Jewels (JVC)	327	+27	"Phat" (280)	"Cats" (30)	"Senses" (8)
7	13	13	19	PAT METHENY We Live Here (Geffen)	327	-64	"Here" (177)	"Girls" (65)	"End" (40)
16	16	18	20	PETER HORVATH Foreign Matter (Lake Street)	315	-48	"Taken" (210)	"View" (36)	"This" (24)
14	15	19	21	VANESSA WILLIAMS The Sweetest Days (Mercury)	309	-28	"Can't" (151)	"Way" (89)	"Betcha" (37)
—	—	24	22	HERBIE HANCOCK Dis Is Da Drum (Mercury)	305	+32	"Bo" (219)	"Butterfly" (78)	"Call" (8)
30	27	26	23	DES'REE I Ain't Movin' (550 Music/Epic)	281	+17	"High" (213)	"Gotta" (66)	"Movin'" (2)
13	14	21	24	JOHN TESH Sax On The Beach (GTS)	280	-29	"Can" (248)	"Biggest" (12)	"Keep" (7)
28	29	27	25	SLIM MAN End Of The Rainbow (GES)	274	+11	"Faith" (212)	"Start" (38)	"Should've" (12)
—	—	28	26	DAN SIEGEL Hemispheres (Playfull)	271	+32	"Savanna" (140)	"Homeland" (61)	"Nino" (33)
—	30	30	27	EVAN MARKS Long Way Home (Verve Forecast)	261	+40	"Long" (85)	"Feels" (57)	"Seaview" (46)
DEBUT			28	GREG VAIL E-Motion (Brainchild)	252	+106	"Just" (123)	"Gift" (79)	"Straight" (15)
DEBUT			29	KEN NAVARRO Brighter Days (Positive)	241	+101	"Dream" (127)	"Compassion" (40)	"Give" (33)
DEBUT			30	JIM BRICKMAN By Heart (Windham Hill)	227	+149	"Angel" (214)	"Believe" (5)	"Looking" (5)

This chart reflects airplay from May 18-23. Albums ranked by total plays, with plays from all cuts from an album combined.
45 NAC reporters. 45 current playlists. © 1995, R&R Inc.

KEVIN TONEY

pastel mood

Featuring Celebration and Pastel Mood

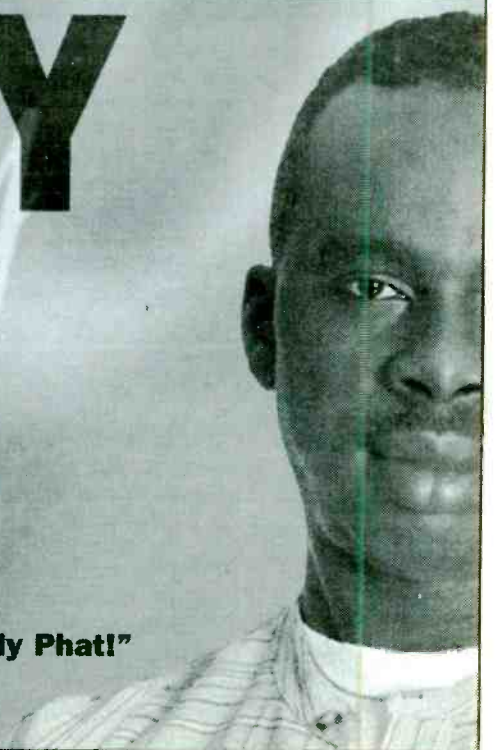
Added This Week:

WJZF KOAI WOTB KHIH KEZL
 WFAE WJZW WNWV KBZN KSBR **A MOST ADDED**
 WLOQ WJJZ WEZV KNIK KQBR
 WMTQ WSJZ KCIY KUCC KIFM



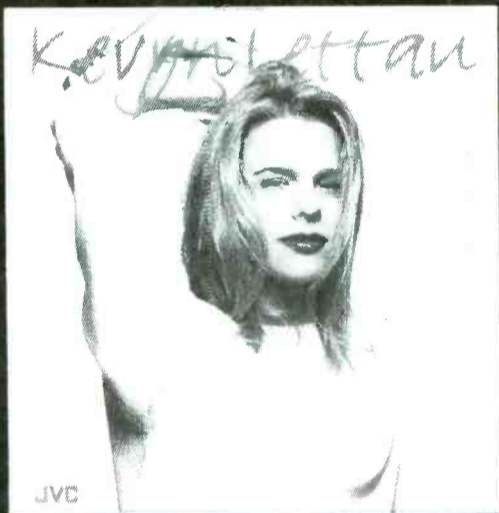
"Keyboardist Kevin Toney has done it again. The New Release is definitely Phat!"
- Jacques Williams, Strictly Jazz

Mike Konde - 404-419-1414 • All That Jazz - 310-395-6995



Kevyn Lettau

UNIVERSAL LANGUAGE



FEATURING
 "Underneath The Face Of The Moon"
 "Secretly Begin"
 "Our Lasting Love"

A MOST ADDED

ALREADY ON:

KQBR KNIK

WLOQ KSBR

WOTB WMT0

KSSJ KIFM

KJZZ

JVC

CONTACT JEFF LUNT
 (213) 878-0101

NAC REPORTERS

Stations and their adds listed alphabetically by market

KRZN/Albuquerque, NM

PD: Mark McGuire
 8 GREG VAIL "Ben-Jamin"
 7 ARMIK "Shadows"
 4 LARRY CORYELL "Redwing"
 2 DES'REE "Movin'"
 1 COUNT BASIC "Sunshine"

KNIK/Anchorage, AK

PD: Dean Williams
 2 MAMBO BROTHERS "Renee"
 URBAN KNIGHTS "Wanna"
 URBAN KNIGHTS "Rose"
 CHIELI MINUCCI "Cats"
 CRAIG T. COOPER "Relax"
 ISAAC HAYES "405"
 JIM BRICKMAN "Angel"
 KEVIN TONEY "Celebratio"
 KEVIN TONEY "Begin"
 REGINA CARTER "Talk"

WJZF/Atlanta, GA

PD: Mark Edwards
 11 JON B. & BABYFACE "Someone"
 10 URBAN KNIGHTS "Rose"
 9 JEFF KASHIWA "Could"
 7 HEAVY SHIFT "Shade"
 5 PIECES OF A DREAM "Feel"
 JIM BRICKMAN "Angel"
 KEVIN TONEY "Years"

WSJZ/Buffalo, NY

PD: Steve Wiersman
 MD: Chris Wittingham
 KEVIN TONEY "Celebratio"
 EVAN MARKS "Seaview"
 BOYZ II MEN "Water"
 JON B. & BABYFACE "Someone"

WFAX/Charlotte, NC

MD: Paul Stribling
 URBAN KNIGHTS "Rose"
 KEVIN TONEY "Celebratio"

WNUA/Chicago, IL

PD: Lee Hansen
 APD/MD: Tom Miller
 9 KISS THE SKY "Always"
 3 KEN NAVARRO "Dream"
 3 JON B. & BABYFACE "Someone"
 URBAN KNIGHTS "Rose"

WNWV/Cleveland, OH

PD: Bernie Kimble
 URBAN KNIGHTS "Rose"
 EAST BOUNCE "Somewhere"
 KEVIN TONEY "Celebratio"
 URBAN KNIGHTS "Longing"

KOAI/Dallas, TX

PD: Jin Teeson
 MD: Bret Michael
 HEAVY SHIFT "Shade"
 KEVIN TONEY "Celebratio"
 BOYZ II MEN "Water"

KHHH/Denver, CO

PD: Jaime Kartak
 MD: Becky Taylor
 1 KEVIN TONEY "Years"
 1 JIM BRICKMAN "Angel"
 1 JON B. & BABYFACE "Someone"

WJZZ/Detroit, MI

PD: O'Neal Stevens
 MD: Rosetta Hines
 8 ISAAC HAYES "Didn't"
 7 IMPROMP2 "Enjoy"
 5 ISAAC HAYES "Ocean"
 5 SHEILA LANDIS "Stolen"
 5 PHIL PERRY "Way"

4 EAST BOUNCE "Life"
 4 EAST BOUNCE "Storm"
 4 CRAIG T. COOPER "Relax"
 4 HOWARD HEWETT "Know"
 4 SHEILA LANDIS "Valentine"
 3 IMPROMP2 "Get"
 3 EAST BOUNCE "Shinjuku"
 3 CRAIG T. COOPER "Sexy"
 3 SHEILA LANDIS "Summertime"
 3 PHIL PERRY "Love"

2 EAST BOUNCE "Winter"
 2 URBAN KNIGHTS "Miracle"
 2 URBAN KNIGHTS "Forever"
 2 FATBURGER "Creepin'"
 2 PHIL PERRY "Love"
 1 FRANK GREGORY "Gibbor"
 1 FRANK GREGORY "Dream"
 1 FATBURGER "Nine"
 1 HOWARD HEWETT "Just"

KEZL/Fresno, CA

PD: Mike Vasquez
 3 EVAN MARKS "Seaview"
 2 KEVIN TONEY "Celebratio"
 2 EAST BOUNCE "Somewhere"
 1 JON B. & BABYFACE "Someone"

KUCD/Honolulu, HI

PD: Mahlon Moore
 2 BOYZ II MEN "Water"
 URBAN KNIGHTS "Rose"
 KEVIN TONEY "Celebratio"
 EVAN MARKS "Seaview"
 JON B. & BABYFACE "Someone"

KCIY/Kansas City, MO

PD: Doug Gondek
 MD: Michelle Chase
 URBAN KNIGHTS "Longing"
 EVAN MARKS "Seaview"
 KEVIN TONEY "Celebratio"
 BUCKSHOT LEFONQUE "Cow"
 JON B. & BABYFACE "Someone"

WEZV/Lafayette, IN

PD: Bob Miller
 KEVIN TONEY "Pastel"
 KEVIN TONEY "Years"
 KEVIN TONEY "Midnight"
 STEVE BARTA "River"
 STEVE BARTA "Canvas"
 URBAN KNIGHTS "Longing"
 STEVE BARTA "Life"

KTWW/Los Angeles

PD: Chris Brodie
 APD/MD: Ralph Stewart
 STEVE ALLEE "Stormfront"

WLVE/Miami, FL

PD: Rich McMillan
 MD: Geoff Fischer
 STEVIE WONDER "New"
 AARON NEVILLE "Use"
 JON B. & BABYFACE "Someone"
 NELSON RANGELL "Grace"

KCFE/Minneapolis, MN

PD: Rob Moore
 MD: Scott Thompson
 10 CHRIS BOTTI "Night"
 6 PAUL GRAHAM "Fly"
 5 NIGHTNOISE "Child"
 5 ALFONZO BLACKWELL "Cherish"
 5 GINO VANNELLI "Walter"

5 RAY KELLEY "Windy"

5 URBAN KNIGHTS "Radio"
 5 IMPROMP2 "Enjoy"
 5 RAPHAEL FAYS "Climate"

KSBR/Mission Viejo, CA

PD: Terry Wedel
 SUNSET MUSIC BAND "Give"
 URBAN KNIGHTS "Rose"
 KEVIN TONEY "Celebratio"
 KEVIN LETTAU "Universal"
 ALFONZO BLACKWELL "Alfonzo's"
 RITENOUR & CARLTON "Closed"
 BEAUTIFUL WORLD "Know"
 NELSON RANGELL "Grace"
 GREG ADAMS "Renaissanc"

KXDC/Monterey, CA

PD/MD: Scott O'Brien
 3 LAURENCE JUBER "Pass"
 URBAN KNIGHTS "Rose"
 JIM BRICKMAN "Angel"
 LARRY CORYELL "Redwing"

WGUF/Naples, FL

PD/MD: Michael Bode
 5 GREG VAIL "Gilt"
 1 JON B. & BABYFACE "Someone"
 KENNY GOLDBERG "Secrets"
 BOYZ II MEN "Water"

KLJZ/New Orleans, LA

PD: Shirley Maldonado
 RICHARD ELLIOT "Sleep"
 HEAVY SHIFT "Shade"
 JON B. & BABYFACE "Someone"
 EVAN MARKS "Seaview"

WQCD/New York, NY

PD: Fleetwood Gruver
 APD/MD: Steve Williams
 14 ANDY SNITZER "Changed"
 13 ANITA BAKER "Apologize"
 12 JIM BRICKMAN "Angel"
 11 URBAN KNIGHTS "Rose"
 10 PAUL GRAHAM "Fly"
 8 KEN NAVARRO "Brighter"
 6 PAT METHENY "Then"
 5 MARK JOHNSON "Lights"
 4 EARL KLUGH "Highway"
 4 EVERETTE HARP "Jerris"
 4 EARL KLUGH "Highway"
 4 VANESSA WILLIAMS "Betcha"
 4 PAT METHENY "Here"
 4 HEAVY SHIFT "Shade"
 REGINA CARTER "Through"
 JON B. & BABYFACE "Someone"

WJCD/Norfolk, VA

PD: Maxine Todd
 MD: Larry Hollowell
 8 URBAN KNIGHTS "Longing"
 KTNT/Oklahoma City, OK

MD: Stephanie Stewart

AARON NEVILLE "Use"
 URBAN KNIGHTS "Rose"
 DES'REE "High"
 URBAN KNIGHTS "Friendship"

WLOQ/Orlando, FL

PD: Steve Huntington
 MD: Bob Church
 2 WINDOWS "Barefoot"
 2 TUCK & PATTI "Heaven"
 2 BEN TANKARD "Bring"
 1 CHRIS BOTTI "Do"
 1 JOHN TESH "September"

WLOQ/Orlando, FL (cont.)

KEVIN TONEY "Celebratio"
 KEVIN LETTAU "Begin"
 URBAN KNIGHTS "Longing"
 BELA FLECK "Circle"
 URBAN KNIGHTS "Radio"
 ERIC MARIENTHAL "Silence"
 RITENOUR & CARLTON "L.A."
 REGINA CARTER "Nobody"
 STING "Fragile"
 STING "One"
 URBAN KNIGHTS "Friendship"
 URBAN KNIGHTS "Wanna"

WMT0/Panama City, FL

PD: Bill Harman
 KEVIN LETTAU "Underneath"
 KEVIN TONEY "Pastel"
 KEVIN TONEY "Midnight"
 URBAN KNIGHTS "Senegal"
 URBAN KNIGHTS "Friendship"
 WIND MACHINE "Way"

WJZZ/Philadelphia, PA

PD: Anne Gress
 KEVIN TONEY "Celebratio"
 EVAN MARKS "Seaview"
 BOYZ II MEN "Water"
 JON B. & BABYFACE "Someone"

KJZZ/Phoenix, AZ

MD: Bill Shedd
 MICHAEL GETTEL "Light"
 MICHAEL GETTEL "Watershed"
 MICHAEL GETTEL "Fire"
 FRANK GREGORY "Tattoo"
 FRANK GREGORY "Inner"
 KEVIN LETTAU "Begin"
 KEVIN LETTAU "Lasting"
 KEVIN LETTAU "Love"

KYOT-FM/Phoenix, AZ

PD: Nick Francis
 1 OYSTEIN SEVAG "Birds"
 1 JIM BRICKMAN "Angel"

KKJZ/Portland, OR

PD: Chris Miller
 MD: Shaun Yu
 No Adds

WOTB/Providence, RI

PD: Bill Gray
 EAST BOUNCE "Somewhere"
 EAST BOUNCE "Winter"
 KEVIN LETTAU "Begin"
 KEVIN LETTAU "Universal"
 KEVIN LETTAU "Gentle"
 CLAIR MARLO "Universal"
 RITENOUR & CARLTON "Rain"
 KEVIN TONEY "Pastel"
 KEVIN TONEY "Years"
 URBAN KNIGHTS "Longing"
 URBAN KNIGHTS "Rose"
 GINO VANNELLI "Judias"
 STRATUS "Lock"
 BREAKFAST BAND "Skylarkin"

WNND/Raleigh, NC

PD/MD: Jim Seagull
 4 BOYZ II MEN "Water"
 4 JON B. & BABYFACE "Someone"
 4 RITENOUR & CARLTON "Rain"
 4 BRIAN CULBERSTON "Midnight"
 4 URBAN KNIGHTS "Rose"

KQBR/Sacramento, CA

PD: Lawrence Tanter
 APD/MD: Keli Garrett
 URBAN KNIGHTS "Rose"
 KEVIN TONEY "Years"
 KEVIN TONEY "Midnight"
 KEVIN LETTAU "Begin"
 KEVIN LETTAU "Underneath"
 URBAN KNIGHTS "Wanna"
 IMPROMP2 "Summer"
 IMPROMP2 "Goin'"

KSSJ/Sacramento, CA

PD/MD: Ken Jones
 KEVIN LETTAU "Underneath"
 URBAN KNIGHTS "Radio"
 URBAN KNIGHTS "Rose"

KNJZ/St. Louis, MO

PD: Ted Habeck
 5 HILARY & BOB JAMES "Up"
 AARON NEVILLE "Use"
 DIANNE REEVES "Nine"

KCLC/St. Charles, MO

PD: Rich Reigert
 MD: Jason Wacker
 CHIELI MINUCCI "Hideaway"
 ERIC TINGSTAD "Calling"
 MICHAEL GETTEL "Fire"

KBZN/Salt Lake City, UT

PD: Dale Nelson
 2 JON B. & BABYFACE "Someone"
 1 KEVIN TONEY "Celebratio"
 EVAN MARKS "Seaview"

KCJZ/San Antonio, TX

PD: Matt McCann
 BAKER & INGRAM "Someone"
 GREG VAIL "Just"
 NEAL SCHON "Bandaliero"
 JIM BRICKMAN "Angel"
 DAN SIEGEL "Savanna"

KCJZ/San Antonio, TX (cont.)

RICHARD ELLIOT "Sleep"
 WARREN HILL "Feel"
 RITENOUR & CARLTON "Rain"
 HERBIE HANCOCK "Bo"
KIFM/San Diego, CA
 PD: Bob O'Connor
 MD: Kelly Cole

2 BILLY JOE WALKER JR. "Border"
 1 A.J. CROCE "Blame"
 1 BILLY JOE WALKER JR. "Cool"
 1 BOY KATINOIG "Venice"
 1 BRIAN CULBERSTON "Home"
 1 BRYAN SAVAGE "Loved"
 1 BRYAN SAVAGE "Night"
 1 CHRIS BOTTI "Heart"
 1 CHRIS BOTTI "Cubism"
 1 CHRIS BOTTI "Tin"
 1 CHRIS BOTTI "Nerve"
 1 CHIELI MINUCCI "Hideaway"
 1 DAVID WATERS "Joia"
 1 DES'REE "Gotta"
 1 EVAN MARKS "Long"
 1 EVAN MARKS "Waiting"
 1 EVAN MARKS "Think"
 1 FATBURGER "Large"
 1 FATBURGER "Eyes"
 1 GEORGE DUKE "Love"
 1 GREG ADAMS "Amsterdam"
 1 GREG ADAMS "Somewhere"
 1 HEAVY SHIFT "Paradise"
 1 JOE BECK "Finger"
 1 JOE BECK "Summertime"
 1 JOHN TESH "Eyes"
 1 JOHN TESH "September"
 1 KEVIN TONEY "Midnight"
 1 KEVIN TONEY "Pastel"
 1 KEVIN TONEY "Celebratio"
 1 LARRY CORYELL "Dawn"
 1 LARRY CORYELL "Cumulus"
 1 RITENOUR & CARLTON "L.A."
 1 RITENOUR & CARLTON "Adam"
 1 LES SABLER "Push"
 1 LES SABLER "Cruisin'"
 1 MARK JOHNSON "Smoke"
 1 MARK JOHNSON "Island"
 1 NELSON RANGELL "Streetwise"
 1 NELSON RANGELL "Shadows"
 1 NICK COLIOLONE "Inka"
 1 PAT METHENY "Live"
 1 PETER HORVATH "View"
 1 PETER HORVATH "Something"
 1 PIECES OF A DREAM "Magens"
 1 PIECES OF A DREAM "Bassik"
 1 RAY OBIDON "Zuiaya"
 1 RAY OBIDON "Playa"
 1 ROBERTA FLACK "Stay"
 1 STEPS AHEAD "Light"
 1 STEPS AHEAD "Staircase"
 1 STRAIGHT AHEAD "Forest"
 1 TOM SCOTT "Bhop"
 1 TOM SCOTT "Mazin"
 1 VAL GARDENA "Watermark"
 1 AS ONE "Casbah"
 1 WINDOWS "Rodan"
 1 WINDOWS "Wing"
 1 STEVIE WONDER "Taboo"
 1 LENI STERN "Garden"

KBLX/San Francisco, CA

PD: Kevin Brown
 MD: Ron Cadel
 URBAN KNIGHTS "Friendship"
 MARCUS MILLER "Visions"
 URBAN KNIGHTS "Rose"
 REGINA CARTER "First"
 IMPROMP2 "Gonna"

KKSF/San Francisco, CA

PD: Steve Feinstein
 MD: Dore Steinberg
 7 PAUL TAYLOR "Exotica"
 5 LARRY CORYELL "Redwing"
 3 URBAN KNIGHTS "Rose"
 3 IMPROMP2 "Summer"
 1 ERIC TINGSTAD "Sense"
 1 ED JOHNSON "Partner"
 1 DIANNE REEVES "Comes Love"

KEZJ/Seattle, WA

PD: Wes Longino
 MD: Michael Eads
 KEN NAVARRO "Dream"

WJZE/Toledo, OH

PD: Steve Athanas
 No Adds

WJZW/Washington, DC

PD: Steve Kosbau
 4 NORMAN BROWN "Take"
 3 HEAVY SHIFT "Shade"
 JON B. & BABYFACE "Someone"
 EVAN MARKS "Seaview"
 KEVIN TONEY "Celebratio"

45 Total Reporters

45 Current Reporters

45 Current Playlists

The following station will join the

R&R NAC panel, effective June 1:

WFSJ/Jacksonville, FL

PD: Hank Dole

NOTICE HOW THE TRUMPET HAS
 BROKEN THE ICE AT NAC RADIO?
 PREPARE FOR THE ICE-BREAKER...
 ADDS JUNE 8TH.

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185
(Stations: List jobs for free/cover EEO responsibility)

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stations are contacting us when hiring personnel. WE NEED talent to fill these positions. If you're still looking, call us today. Insure that you have an advantage in your all-important job search. HONESTY-INTEGRITY-A PASSION FOR PLACEMENT. We've placed all levels of PD's and announcers and represent those seriously looking, whether out or moving up.

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REPRESENT OUR UNIQUE Digital Production Facility To Radio Users..25% Commission.
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1 - 800 - 574 - 5361

LONG ISLAND, NY DRIVE-TIME

Accepting tapes and resumes for future opening. Good benefits and public appearances. Send photo. Prime opportunity in market #14. Radio & Records, 10100 Santa Monica Blvd., Fifth Floor, #646, Los Angeles, CA 90067. EOE

WESTWOOD ONE ENTERTAINMENT

is looking for radio professionals willing to live in LA, NY or Wash, D.C. If you live for radio, have sales skills, are a highly motivated self-starter and above all, LOVE RADIO, Westwood One has positions available in Affiliate Sales in all formats. Please send resumes to Greg Batusic, President, Westwood One Entertainment, 1675 Broadway, New York, NY 10019. Resumes only. No Calls. EOE

EAST

PROGRAM DIRECTOR

Hot AC WKSQ/Bangor, ME seeks on-air PD. Competitive Arbitron market. Stable company, nice facility, great benefits, excellent pay. T&R to: Mark Osborne, GM, P.O. Box 9494, Ellsworth, ME 04605. EOE M/F



Heritage Classic Rock WAQY has immediate opening for full-time air talent position. Three to five years' experience preferred. Selector friendly, Classic Rock music knowledge a must. If you have what it takes to get it on in a very competitive marketplace, we would like to hear your best stuff. Send tape, resume and references to Program Director, WAQY-FM, Rock 102, 45 Fisher Avenue, Springfield, MA 01095. Please no phone calls. Saga Communications is an Equal Opportunity Employer.

Attention night jocks! Your next assignment: Pittsburgh!!!

Looking for a killer night jock to join the winning BEE team. At least 2 years' on-air experience. Great production and personal appearances a must!!! T&R to: David Edgar, B-94 Radio, Programming Dept. 1715 Grandview Ave., Pittsburgh, PA 15211. EOE

96X WROX-FM is looking for killer midday pro air talent! Knowledge of 80s and 90s modern rock and two to five years' experience preferred. Women and minorities are encouraged to apply. Send tapes and resumes to: Chris Corley/Program Director

WROX-FM
999 Waterside Drive, Suite 500
Norfolk, VA 23510
WROX-FM is an Equal Opportunity Employer.



Large market AC in the east in search of someone who understands what news and information is important to a 28-year-old female. If you can paint pictures with your words and "tell the story" with your delivery, we want to see your stuff. If you have aspirations of being on "Nightline," send Ted Koppel your stuff. Tape, resume and writing samples to: Alan Burns and Associates, 11705 Sumacs Street, Oakton, VA 22124. Females and minorities encouraged. EOE

MAINE CMA Station Of The Year has rare opportunity

WQCB, Bangor, is moving the PD/Morning Man to GM. Our next morning host will be genuinely warm and funny, and will have the drive to be the biggest fish in a beautiful pond. Our next PD will have a successful track record and the drive to keep us one of America's top small market Country stations. Both positions may be combined for an exceptional individual. Experience required. College preferred. To apply for either or both, send T&R by June 23 to: PD/Announcer Searches, WQCB, PO Box 100, Brewer, ME 03312. EOE



OPERATIONS/PRODUCTION MANAGER

Harrisburg PA's only urban radio station, The Touch, is a satellite format in need of a leader. Responsibilities include operations, production, promotion, community involvement and appearances. Previous production and urban radio experience required, compensation competitive and commensurate with experience. Rush tape and resume (see address below).

SALES MANAGER

Selling Sales Manager needed. Must have radio sales experience, successful track record and be skilled at conceptual selling. Will oversee a small sales department. Excellent compensation commensurate with experience and performance. Rush resume to: Daniel Savadore, VP/GM, WTCY-AM, 3400 N. 6th Street, Harrisburg, PA 17110. EOE

WBIG-FM WASHINGTON'S OLDIES STATION

In search of a female co-host for our morning show. We are very interested in someone who is bright, articulate, witty, knows how to relate to and involve an adult audience, understands the difference between having fun and being funny, does amazing show prep, loves public appearances, has a dramatic desire to become part of the fabric of our listeners' community, is compelling and entertaining, can work and play well with others, has an uncanny drive to be the best, and can't wait to unleash their talent on our Nation's Capitol.

If you're ready to be the Kathy Lee to our Regis, the Murphy Brown to our Frank Fontana, the Connie Ch - er, never mind...RUSH your T&R to (but do not call):

Steve Allan, PD
11300 Rockville Pike, Suite 905
Rockville, MD 20852
Colfax Communications is an equal opportunity employer. Minority candidates are encouraged to apply.

Immediate openings for the following three positions in medium markets; News director for AM/FM combo, Morning drive personality for AM News Talk morning personality for FM New Rock. Great company, benefits, and a proven winner. Minimum 2 years' experience. Radio & Records, 10100 Santa Monica Blvd., #645, 5th Floor, Los Angeles, CA 90067. EOE Minorities encouraged.



Morning Personality

for Hot Country FM on fringe of D.C. market. Must have 3 yrs on-air full time, good sense of humor & production skills. This is a stable position with solid company in growing market. Rush T&R/Sal. Req. to WRFK, P.O. Box 2470, La Plata, MD 20646. Females & Minorities strongly encouraged. E.O.E.



Not your typical radio station... Not your typical night opening... Not your typical salary.

Exceptional opportunity to do a high profile night show on one of America's leading, cutting-edge CHR's. You'll be competing with Philadelphia & New York...you better be damn good. Rush T&R to: Michelle Stevens, WPST, 221 Witherspoon St., Princeton, NJ 08542. EOE

SOUTH

South Florida seeking PT/AT. Minimum 2 years' on-air. T&R: WIRK, Ron Brooks, 4763 10th Ave. North, Lake Worth, FL 33463. 6/2

50,000 watt FM near Myrtle Beach seeking T&R's for future openings. T&R: WSTS, Brian Scott, Box 665, Fairmont, NC 28340. 6/2

Seeking FT midday and evening AT's. Good salary and benefits. T&R: KCKR, John Q., 4949 Franklin Ave., Waco, TX 76710. 6/2

Top Urban AC seeks news personality. Strong community involvement/writing skills. T&R: WHBX, GM, Box 3168, Tallahassee, FL 32315. 6/2

Seeking morning show producer/news anchor. Minimum 1 year experience. T&R: WZZU, Bob Edwards, 1000 Park Forty Plaza, #120, Durham, NC 27713. 6/2

WCHY-FM in Savannah seeks midday AT. Please rush. T&R: WCHY, Shannon Burns, Box 1247, Savannah, GA 31402. 6/2

Seeking afternoon personality. Copy/production skills. T&R: WSGL, Chuck, Box 7789, Naples, FL 39411. 6/2

OLDIES PD

Oldies 96.3/WRMX-FM, Nashville, TN needs Program Director. Station on growth curve - CURRENT PD STOLEN BY DENVER! Research, music & staff motivation skills are a must! On-air work a plus. Growth opportunity within our group. Send T&R with a composite of your station to: Steve Edwards, Radio Division President, South Central Communications Corp., P.O. Box 40506, Nashville, TN 37204. South Central Communications Corp. is an Equal Opportunity Employer. M/F/H EOE

New Dallas based satellite radio network needs people for all shifts! Candidates should have at least 2 years' on-air experience but talented beginners will be considered. You must have computer knowledge, good production skills, and experience with Country and Oldies formats. If having a national radio show appeals to you, send your T&R with photo and salary requirements to: Director of Programming, ASRN, P.O. Box 700024, Dallas, TX 75370. EOE

Dick Broadcasting, one of the Southeast's premier operators, with stations in Birmingham, AL; Greensboro, NC; Knoxville and Nashville, TN; is looking for stellar talent in the following formats: Classic Rock, Rock, Hot AC and Country. These individuals must be strong communicators with the production skills to match. If you're serious, please overnight T&R to: Bruce Wheeler, 192 E. Lewis St., Greensboro, NC 27406. Heck, we'll even take your calls (910-274-8042). EOE

OPPORTUNITIES

76 • R&R June 2, 1995

OPENINGS

ABOUT TO BE NEW OWNERS IN TOP 10 MARKET. In search of creative morning show! Humor, bits, good interaction a must. Howards and Greasemen need not apply. Young adult music format. Tapes and resumes to: Radio & Records, 10100 Santa Monica Blvd., #639, 5th Floor, Los Angeles, CA 90067. EOE

ACCOUNT EXECUTIVE
WTKS Real Radio 104.1, Central Florida's cutting edge talk radio station and a Howard Stern affiliate, has an excellent career opportunity for a seasoned Account Executive willing to take chances with big pay off potential. If you are an aggressive, detail-oriented pro with a desire to succeed in the Florida sunshine, FAX your resume with cover letter to Maria D'Alessandro, Human Resources Manager, WTKS-FM, 407-645-4795. EOE

The Maverick seeks energetic night talent. Two years full-time Hot Country or Top 40 experience required. Big time phones, commercial/promo production, preferably with copywriting skills. Excellent public appearance ability. Send T&R, copy samples to Ken Wall, PD, KMVK, 8114 Cantrell Road, Little Rock, AR 72227. EOE/AA

ROCK 101 WROQ
is looking for a production guru with digital skills. Top money, great benefits, state-of-the-art equipment, beautiful weather and the best broadcast group in the Country. We might be market #59 but we try to sound like we're Top 10. If you can handle it, send us your best. T/R to Ken Carson, P.D., WROQ, 555 N. Pleasantburg Dr., Suite 314, Greenville, SC 29607. EOE

KSSN 96 FM seeks unique individual to anchor morning headline news while producing and directing morning show, and then continue as commercial copywriter. Extensive news experience, creative copywriting skills, and intuitive creative ability required. Minimum five years commercial broadcast experience. Send T&R and copy samples to Greg Mazingo, PD, 8114 Cantrell Road, Little Rock, AR 72227. EOE/AA

WBAP
News Talk 820
Afternoon Drive News Anchor
WBAP is looking for the best to anchor the WBAP Afternoon News. If you have two years' experience anchoring major market news, an engaging delivery and a polished writing style, you could join one of the most respected radio news teams in the country. WBAP is a 50,000 watt, clear channel heritage station owned and operated by CapCities/ABC. Rush your tape, resume and a summary of your belief about radio news in the 90s to:
Dan Potter, News Director/WBAP
2221 East Lamar Blvd.
Suite 400
Arlington, Texas 76006
No Calls! EOE

OPENINGS



PRODUCTION WIZ

needed to lead department for Music City's Progressive/Alternative Combo. Excellent administrative skills a MUST! Continuity, copywriting and previous multi-track experience a plus (ENCO's DAD digital production system). If you seek a creative challenge in a fun, dynamic environment, rush your T&R to Fred Buc, WRLT/WRLG, 401 Church Street, 30th Floor, Nashville, TN 37219. No phone calls please. EOE



Keymarket Communications CHR in Upstate South Carolina is looking for an experienced programmer.

If you're promotionally minded, proficient with Selector, want to work in one of America's top growth markets and, most importantly, able to lead a great air staff, we'd like to hear from you. Send materials (no calls) to Jim Kirkland, Operations Manager, WFBC-FM, 501 Rutherford St., Greenville, SC 29609. EOE



The hottest station in beautiful Central Virginia is looking for a bright, entertaining morning personality with very special talents. Those talents include the ability to relate to our core audience and our music, interact with listeners and bring fun to our mornings. Experienced candidates will have selector, computer skills, and a thorough knowledge of how to prep for a successful, exciting morning show.

We will surround you with state-of-the-art equipment, a thoroughly researched format and playlist and the strongest signal in central Virginia. Our commitment to our product is total. We need that very special talent to complete our goal of being #1.

The special talent we choose will also be the program director and will be responsible for the overall sound and success of the station. Rush your tape, resume and salary history to:

Thomas Callahan, General Manager, Oldies 99.7, WVAO-FM, 1160 Pepsi Place, Suite 110, Charlottesville, VA 22901. Clark Broadcasting is an Equal Opportunity Employer.

MIDWEST

Oldies seeking part or fulltime news/AT. T&R: WHQQ, Lonnie Scott, Box 789, Mattoon, IL 61938. 6/2

100,000-watt CHR seeking T&R's for future openings. No beginners please. T&R: KJCK, Stacy Hartzog, Box 789, Junction City, KS 66441. 6/2

Heritage CHR seeks topical, upbeat morning show host. No calls. T&R: KFRX, Sonny Valentine, Box 80209, Lincoln, NE 68501

Program director sought ASAP. 100,000w Country station. Great benefits/town. T&R: KKOT, Scott Fisher, Box 518, Columbus, NE 68602. 6/2

OPENINGS

KNOX, Grand Forks, ND, seeks experienced sports announcer. PBP a must. T&R: KNOX, Dan Terhaar, Box 13638, Grand Forks, ND 58201. 6/2

#1 Midwest Urban Contemporary needs production director. 2-3 yrs. exp. Good pay, benefits! Growing company. Must do an airshift! Send your best stuff! Radio & Records, 10100 Santa Monica Blvd., #640, 5th Floor, Los Angeles, CA 90067. EOE

Young, Hot Country FM in university city looking for PD/AT with aggressive marketing skills to put the final nails in the coffin. Salary negotiable for the right person. EOE. Females and Minorities encouraged. T&R to Bruce Welker, P.O. Box 2228 Carbondale, IL 62902.

WAJI, Fort Wayne needs a promotion director. Someone who: wants to have fun, sees an opportunity and goes after it, has a sense of urgency, likes to meet people, wants to manage a promotions department that is heavily active, both on- and off-air, can lead, not be just a gopher, wants to work hard and grow his/her career. Must be computer fluent. Letter & resume to: Lee Tobin, WAJI, 347 W. Berry Street, Suite 600, Fort Wayne, IN 46802. Fax: 219-422-5266. EOE



RARE OPPORTUNITY! Cleveland's #1 25-54 station, personality-oriented oldies giant WMJI is actively searching for weekend and part-time talent. Knowledge of the music and the ability to run a tight board a must! Regional moonlighters OK, provided your employer feels the same. Great pay, staff, and environment. Send tape, resume and photo to: John Gorman, OmniAmerica Group, 310 Lakeside Avenue, Cleveland, Ohio 44113. No calls please. EOE

OMNIAMERICA GROUP

PROGRAM DIRECTOR

Oldies station (Hits of the 60's & 70's) exclusive in market, seeks qualified PD to coach, manage and motivate air staff to next level. Tape/Resume: Rob Burton, 2610 Horizon Drive S.E., Suite F, Grand Rapids, MI 49546. EOE

IMMEDIATE OPENINGS WIOU/WZVZ KOKOMO, IN WBAT/WCJC MARION, IN

Both positions are for Operations Manager/mornings announcer - air work - strong promotions - organizational skills. Send T&R to: David Poehler, Mid-America Radio, P.O. Box 839, Marion, IN 46952. Females and minorities encouraged. EOE

OPENINGS



Overnight plus Morning Show producer/stunt person. Creative, energetic personality sought for WBOB-FM Twin Cities. The best team! Great facilities! Room and coaching to grow! Immediate opportunity! Cassettes and resumes ASAP to BOB WOOD, PD, 60 S. 6th St., Suite 930, Minneapolis, MN 55402. EOE/MF

Possible assistant program director/air talent opening for top 100 upbeat AC. Stable company, low turnover/high ratings. Three to five years' minimum experience. MusicScan/MusicMaster experience preferred. Must be a leader with great people skills and great ideas, able to handle a heavy work load. Aircheck, resume, salary requirements, in complete confidence to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #647, Los Angeles, CA 90067. EOE



Two fulltime opportunities: News/sidekick for mornings. Cheerful, upbeat personality and stimulating writing skills a must. Includes short air shift. Also: Energetic air talent for evenings. Oldies experience not necessary. Healthy radio market offering top quality of life. T&R to: PD/KGOR/5010 Underwood Ave./Omaha, NE 68132. A Henry Broadcasting Station, EOE

We're looking at morning shows! Singles or teams considered, as well as producers, for future openings. Market has at least one of everything, so what can you do that will win? We're open to your ideas. Top 100 market. Stable company dedicated to broadcasting, in the market nearly 40 years. Ideas, resume, demo tape, salary requirements in complete confidence to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #648, Los Angeles, CA 90067. EOE

WEST

Seeking morning personality or team with proven track record. T&R: KTOM, Johnny Morgan, Box 81380, Salinas, CA 93912. 6/2

Full and parttime openings. No phone calls accepted. T&R: KATA, Dave Robie, Box 492890, Redding, CA 96049. 6/2

Intermountain Country killer seeks morning gunslinger. No weasels. T&R: KEZJ, Jerre Fender, Box 1259, Twin Falls, ID 83301. 6/2

Country leader accepting T&R's for future openings. minimum 3 years' experience. T&R: KSNI, Jeff Harris, Box 1240, Santa Maria, CA 93456. 6/2

KWAV 97FM and Magic 63AM has an opening for a top-notch promotion director. Experience in community events and production essential. Send latest work (tape and resume) to Bernie Moody, P.O. box 1391, Monterey, CA 93942. EOE

OPENINGS

HOW DOES WORKING FOR A GREAT COMPANY AND DOING MORNINGS IN MONTANA SOUND?

New Country FM adding to our morning lineup. T/R: KBKO, P.O. Box 7088, Billings, MT 59101. Call P.D. @ 406-248-2211.

SALES/STATION MANAGER NEEDED

Large market Southern California station looking for an experienced Sales/Station Manager. The ideal candidate loves radio and loves to train. This is a successful, mature property with a sales staff of nine. Customer service attitude and retail sales skills are critical. Excellent compensation plan including salary, bonus and complete health benefits. Radio & Records, 10100 Santa Monica Blvd, 5th Floor, #649, Los Angeles, CA 90067. EOE



PM DRIVE

We're looking for "Talent". If all you do is read liner cards or need to be told what to say on the radio, don't apply. If you truly know how to communicate effectively with a listening audience, work on your show before you go on the air, love the music of the 70's and have at least 3 years of medium to large market experience, immediately send your inquiry to K-HITS, 645 E. Missouri Ave., #360, Phoenix, Arizona 85012. An Equal Opportunity Employer.

KOOL-FM, is now accepting applications for an On-Air position. 3 years experience required. Send tape and resume to: KOOL-FM, 2196 East Camelback Road, Phoenix, AZ 85016. No phone calls. An Equal Opportunity Employer.



CONSULTANT WITH GREAT MORNING OPPORTUNITIES

Looking for morning entertainers for great future opportunities on 60s or 70s oldies stations in large and medium markets. Rare opening in markets with the opportunity to establish a "franchise" morning show. Don't want the same old tape with celebrity birthdays/Clinton impersonations and comedy service bits. Would like to hear from someone who can sound "real", interact well with listeners and see the amusing side of life (as in "Seinfeld"/"Home Improvement").

If you've got a "fresh" approach, believe in show prep and know how to have "fun" on the radio, please send us yesterday's unscoped aircheck and resume...no demo tapes.

All replies are kept 100% confidential.

Terry Patrick
Patrick Programming Services
12225 N.E. 133rd Place
Kirkland, WA 98034 EOE

OPENINGS

Southern Oregon Hot AC/Jones Satellite Affiliate needs AM&PM drive ATs with good production skills and lots of adult "warm fuzzies". T&R/salary requirements/production samples to KROG - 2729 Jacksonville Highway, Medford, OR 97501. EOE



GET READY FOR THE MAJORS

KDON/CHR is looking for the next great morning show! We're right near San Francisco, and many hot shows have been discovered at KDON. Do you need the final grooming to be ready for the majors? Do you have the raw materials, but need the polish? Then KDON should be your next station. But ya gotta be funny! T&R to Michael Newman, PD, 55 Plaza Circle, Salinas, CA 93901. No calls please.

OPPORTUNITY KNOCKS
in the pages of R&R
every Friday
CALL: 310-553-4330

BEST MORNING TALK GIG IN THE WEST

LARGE CALIFORNIA MARKET. #2 Talker flanking a giant looking for a hip, funny, hard working, savvy radio pro to host mornings. Service elements, bits, stunts, issues, call segments. Work with a team of outstanding radio people at a heritage radio company. Stop complaining about not having the freedom...If you have the depth and can do a killer/unique morning show on an aggressive/contemporary talk station, immediately send your stuff to: Radio & Records, 10100 Santa Monica Blvd., #643, 5th Floor, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR Y-92, SACRAMENTO

Immediate opening. Great station, great staff, wonderful market, dynamic company. All we need is you...if you have: at least 3 years' experience programming AC, CHR, or Oldies in a Major Market; terrific leadership & management skills; extensive knowledge of strategic research; proven track record of exceptional results; financial management acumen.

Rush your tape and resume to: Rick Eytcheson, KFBK/KGBY/KHYL, 1440 Ethan Way #200, Sacramento, CA 95825. Chancellor Broadcasting is an Equal Opportunity Employer.

POSITIONS SOUGHT

Seeking full or parttime gig in or around Fort Worth/Dallas metroplex. Classic Rock or Country format. DONN: (817) 281-8528. 6/2

Veteran Country AT seeks morning gig. Call: KEITH: (407) 664-2009. 6/2

Nonvenomous upbeat Talk. No hate radio, no spit. Adults conversing with wit and style. ROSIE & THE WOLF: (716) 824-6324. 6/2

I was the only one on staff who's ratings went up, so who did they fire. PD & on-air experience. MIKE: (318) 869-4216. 6/2

POSITIONS SOUGHT

Morning show producer: bit's, parodies, personalized jingles. Do anything to promote your morning show. ELIC: (910) 425-6023. 6/2

CHR/Hot AC/Oldies AT, upbeat delivery. 12 years' medium to large market experience. Prefer east, west, south. JEFF: (516) 935-2920. 6/2

Communicator, warm, funny, sincere morning man still seeks west. Fourteen years includes Kgold, B-97. Let's get warm numbers. STEVE: (503) 699-0069. 6/2

Creative AT, entertainer, voice-artist seeks air work. Also experienced in programming, marketing and promotions. GERRY: (818) 705-5609. 6/2

Comedy writer, show prep animal, bits, kickers, phoners. Topical, creative, talented, eager, knowledgeable. GREG: (916) 962-3677. 6/2

Make me yours. Upbeat female AT. Experience, appearances, production and more. Current CHRAM co-host. PATTI: (402) 486-4616. 6/2

Magical female/male morning team to make move. Female friendly and fun with great chemistry. Experience, appearances. PATTI/JIM: (402) 486-4616. 6/2

Change direction or end up where you're headed. Successful Country PD immediately available. DON: (805) 488-8074. 6/2

Seeking a gig in Tampa/St. Pete. Seasoned pro. San Diego, Denver, satellite. Soft AC, Country, AOR, Jazz. JIM ZIEMER: (619) 294-8468. 6/2

18-year production and on-air pro, seeks production position and or morning sidekick. PD experience as well. Central NYS. GENE: (315) 823-2683. 6/2

Award-winning college sports PBP announcer with impressive sales background. Will make you money. RANDY: (915) 942-0589. 6/2

Donald Strong, Talk Host. American Revolutionary and Conservative *Centrist*. The American people are starved for freedom, truth and common sense. I provide their forum. For fast-paced, solutions based, maximum civilized caller involvement, call (714) 499-3501.

Experienced, creative, promotions/marketing director, dedicated, hard working, willing to relocate. You will not be sorry. AARON: (408) 253-4177. 6/2

Drive time Oldies PD, production director with production pipes, promotion experience. Last station Ft. Lauderdale. All calls considered. JEFFERSON: (407) 689-8682. 6/2

Sex, sex, sex. Now that I have your attention, creative, dependable, and humorous personality seeks AC, CHR, Country. ROB: (404) 434-9765. 6/2

Experienced sportscaster seeks sports director/operations manager position with college PBP opportunity. Any market size. Degree. TED: (800) 895-8342. 6/2

MORNING Radio/TV Male-Female Team, high profile, topical, adult-not offensive, political - not partisan, original, conversational, fun. Employed, Available! Jacques: (516) 723-0272 / Jan (516) 723-0319. AOL: "Jacques/Jan" Compuserve 73734,106

Killer phones, quick-witted and topical. Seasoned veteran seeks new opportunity. KPWR, KRFX, KYLD, KOMA. HAL 9000: (415) 355-0120. 6/2

I'm ready to kick some conservative butt. Liberal Talk show host. JOHN: (305) 561-1792. 6/2

Experienced PD/OM/AT seeking next challenge. Track record, small market specialist, excellent references. DON: (703) 637-3836. 6/2

Don't want a job. Don't call. Seeking nothing. Voice sucks, not entertaining or creative, losing record. I quit. RADIO OUTLAW: (800) 268-0196. 6/2

I suck but I'm turning the corner. Major market MD experience, killer mornings. ALT/AOR 1st Talk gig. DREXEL: (505) 334-8480. 6/2

Rockin' Female AT with promotions/music experience; public appearance pro, ready to rock your way now. Prefer west. CJ: (602) 336-0539. 6/2

Promotion director/sidekick, seeks station that wants to be #1. Aggressive, great comedy writing, love personal appearances. LARRY: (219) 291-1923. 6/2

Jack Mindy

ex. WJR, WBEN
Talk or F/S
(716) 381-3700
A/R Check Line - 24 hrs.

POSITIONS SOUGHT

SPORTS TALK HOST

Ready to set your station and city smoking with the only sports talk show worth listening to. Major market experience, based in Toronto, will consider all markets, locations. Call David (416) 656-9950.

Current Top 10 morning news director/sidekick. Sharp satire/relatable/professional. Seeks major market in-your-face station with a clue. 1-800-713-0414.

TALK PD NEWS/SPORTS

Major market & network experience. Quality, talented individual. Creative, motivated winner - good with people. JACK (619) 455-6678

HOT AC PD

20+ year vet. Winning major market track record. Leadership. People skills. Research. Computers. Marketing. Only winning is acceptable. Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #622, Los Angeles, CA 90067. EOE

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$100/inch 2x \$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

MARKETPLACE

AIRCHECKS

AUDIO & VIDEO AIRCHECKS

CURRENT #182, KLDL/Stevens & Pruett, WSTR/Craig Hunt, KLDE/Barry Kaye, KKFRV Supersnake, KODL/Camelback Jack, WIOQ/Eddie & JoBo, Philly's WMGK, Atlanta's WNNX. \$7.
 CURRENT #181, KHM/Larry & Susan, KROO/Richard Blade, KRPM/Ichabod Caine, KFRC/Ron & Gammy, KFMB-FM/Dave Smiley, KRTH/Real Don Steele, WPOW/Joe Nasty, KHS/Ellen K. Cassette \$7.
 PERSONALITY PLUS #PP-90, WPLJ/Scott Shannon & Todd Pettengill, KIOZ/Dave Rickards, KLSY/Murdock & Hunter, WLUP/Jonathan Brandmeier. \$7.
 PERSONALITY PLUS #PP-89, WMTX/Mason Dixon & Bill Connolly, KTXO/Beau & Jimmy, Z100/John Lander, WSB-FM/Gary McKee, WYUU/Kelly & Alpha. Cassette \$7.
 PERSONALITY PLUS #PP-88, KHS/Rick Dees, WRGX/Mancow, KDMX/Johnny Edwards, WFAN/Don Imus. Cassette \$7.
 ALL COUNTRY #CY-37, KZLA, KIKF, WQYK, WRBQ, WYNY, WZZK. \$7.
 ALL CHR #CHR-7, KISS, KPWR, WYHY, KGGI, WFLZ. \$7.
 ALL AC #AC-15, WLAC, WJXA, WSB-FM, WPCH, KXEZ, WBEB. \$7.
 PROFILE #S-296, ATLANTA! CHR WSTR, AC WSB-FM, WPCH, UC WVEE, WALR, Ctry WKHX, WYAY, AOR WKLS, WNNX, WZGC, Gold WFOX. \$7.
 PROFILE #S-297, MIAMI! CHR Y100, WPOW, AC WFLC, WLYF, Ctry WKIS, Gold WMXJ, WBGQ, AOR WSHE, WZTA, UC WEDR, WHOT. \$7.
 PROMO VAULT#PR-21, promo samples - all formats, all market sizes. Cassette, \$10.
 SWEEPER VAULT #SV-7, Sweeper & Legal ID samples, all formats. Cassette, \$10.
 #O-16 (ALL OLDIES), #CHN-21 (CHR NIGHTS), #F-20 (ALL FEMALE), #AOR-11 (ALL AOR), #MR-2 (MODERN ROCK), #T-3 (TALK RADIO), #UC-16 (ALL URBAN), #S-294 (HOUSTON) at \$7 each.
 CLASSIC #C-175, KRLA/Reb Foster-1969, WMCA/Jack Spector-Ed Baer-1970, KHJ/J.B. Stone-1976, Z100/Scott Shannon & Zoo-1984, KROY/Jeff Robbins-1977, WEAM/Dave Kelliogg-1973. \$11.
 VIDEO#57, Atlanta's WFOX/Randy & Spiff, Tampa's WFLZ/M.J. & B.J., Dallas' KYNG/Katie Pruett, Houston's KHM/Larry & Susan, LA's KHS/Bruce Vidal, San Diego's KFMB/Dave Smiley, 2 Hot hrs., VHS \$20.....overseas PAL \$50.

VISA **CALIFORNIA AIRCHECK** **MasterCard**
 Box 4408 - San Diego, CA 92164 - (619) 460-6104

COMEDY BY FAX

*Hey, what are you waiting for...
 Why haven't you tried a week of the best
 comedy service in the business?*

Our clients tell us again and again:

"The material you provide is the best in the business!"

Why not try our daily, faxed comedy service on your personality - intensive show for a week, FREE*

THE MORNING PUNCH™

Call **803-781-6608** today, and see for yourself!

*Offer subject to availability © 1995 - Crossan & Crossan Creative™

AIR TALENT SERVICES

PERSONALITY RADIO . . . by Dan O'Day

THE book for disc jockeys who want to make the most out of their careers! Job Hunting, Contracts, Show Prep, Creating Character Voices, On-Air Telephone Calls, Morning Show Critiques, The Program Director As Disc Jockey, Finding & Developing Air Personalities, Management & Personalities, and MUCH more! PLUS interviews with Rick Dees, The GreaseMan, Howard Stern, many others! CRAMMED with ideas, tips & techniques for the radio personality who wants to get to the top . . . and stay there. 259 pages: \$29.95 (Canada: \$34.95 U.S. Funds; Overseas \$41.95) Mail payment to:

O'LINERS • 11060 Cashmere Street, Suite #100 • Los Angeles, CA 90049

AIR PERSONALITIES & PROGRAM DIRECTORS! You'll LOVE *The Whole O Catalogue!* Books & tapes on radio programming, radio comedy, job-hunting, production, promotions, airchecks...**A mail-order playland for radio pros!** For your copy, write: O'LINERS • 11060 Cashmere Street, Suite 100 • Los Angeles, California 90049...or leave complete address at (310) 476-2091...or via fax at (310) 471-7762!

AUDIO ENTERTAINMENT

GOLDEN ENTERTAINMENT MEMORIES

Saturday morning TV for kids of all ages



SOUNDBITES FROM
DORFMAN MEDIA CORP.
(818) 889-1685

COMEDY BY FAX

LAFFLINE

Funny stuff every weekday.
 For free samples call with your name, station, and fax number(s)

312-464-9443

"Topical, entertaining, informative--there's always something I can use!" -Dave McKay, Q105/Tampa

Alan Spector's
COMEDY NEWS NETWORK

Call for FREE fax trial subscription!
 (407) 682-2880

COMEDY

COMEDY SERVICE

Jokes, Bits, Joke Books, at a reasonable price. Send for samples & rates:

COMEDY CONNECTION

406 N. BREWSTER RD. RR1 BOX 112, VINELAND, NJ 08360
 or call (609) 697-2298 (fax available)

"Get me that promo voice guy I hear on Nick at Nite, every night. He's perfect for our station's liners and ID's"

"Uh, you mean that announcer guy that also intro's Beavis and Butthead every night on MTV?"

"No, I mean Alice from the Brady Bunch, you lunch bucket."

"Huh? Wha?"

"Look Chowderhead, just call DALE 'The Voiceman' REEVES at 1-800-307-1088."

"Would that be a toll call?"

"Oh, shut up."

AIRSICK

Radio Comedy Presents
The Willard Hock Report

A rippin' riot of a 90 second episode.
 A real show returns to radio.
 Comedy Commercials and Drop-ins.
 For a \$10.00 sampler, call Marlon at: 415-854-6476

IDS, JINGLES, SWEEPERS

THE I-MAN KNOWS!

That's why "Imus in the Morning" demands the person who knows audio production

Available now for station
PROMO'S, LINERS & SWEEPERS!!!

Now you can achieve the sound behind the #2 billing station in America, and the #1 biller in New York!

Call Joey for the "Promo/Liner Demo" from
IMAGE AUDIO (201) 405-1404

BRENDA BISSETT



On-Air and Voicework Credits Include:

- WWMX-FM Baltimore
- WPOC-FM Baltimore
- WCAO/V103 Baltimore
- WXTU-FM Philadelphia

CALL (717) 235-2799 FOR DEMO

ID'S - LINERS & PROMOS

FROM
 A Voice That Sizzles

Sandy Kelley

(LA's KXEZ, STAR 98.7)

FOR A FREE HOT DEMO CALL 818-713-0203

MUSIC SCHEDULING

Free Liners

Just fax us your scripts(up to 5), address & phone # to: (813)

XX right media 648-4807

What have you got to lose?

Affordable Radio Services-Logos-Liners Consulting-Presentations-Scheduling

MUSIC SOFTWARE

AFFORDABLE
Music Software

No Lease Charges

Features & Flexibility PD's want at a price even small markets can afford.
For More Information call:
HALPER & ASSOCIATES
(617) 786-0666

MUSIC VIDEO

ATTENTION: ALL PD'S

If you've always wanted your own **MUSIC VIDEO SHOW** but don't know where to start. I'm you're man! No matter the format of your station, it's a great way to turn viewers into listeners and the best part is that it will **COST YOU NOTHING!** Call Mike to set up a meeting (202) 588-2677



PROMOTIONS

CONTEST REGISTRATION BOXES



IDEAL FOR PROMOTIONS! Available in red, blue, orange, green and black diagonal stripes, red or blue stars, or plain - they **scream** for attention.
Call: 1-800-932-7227
Fax: 715-422-1044
Write: **AB Promotions, P.O. Box 362, Wisconsin Rapids, WI 54495**

SHOW PREP

InterPrep™

Radio's First Daily E-mailed Show Prep

Now in 150 markets! E-mail to InterPrep@bev.net for sample or call 703-381-5258

VOICEOVER SERVICES

Mike Carta

SUPER SWEEPERS

Liners • Promos • Id's
Fully produced or voice only

800-459-DEMO

Y100 Philadelphia KISS-FM Dallas
THE VOICE OF THE NEXT GENERATION
Sean Caldwell PRODUCTIONS
B96 Chicago 610/640-5899 FAX 892-7890

SHOW PREP

Who's laughing?

Nobody if you rely on one of those so-called "joke" news services. Sure, some people fool themselves into thinking canned jokes from a fax machine are funny — but not you. What you want is **REAL** news of the **WEIRD** with **REAL** people and **REAL** phone numbers.

WIRELESS FLASH

- ✓ IT'S FUNNY ON ITS OWN (NO BAD JOKES)
- ✓ USED BY LENO, LETTERMAN, & JON STEWART!
- ✓ MORE THAN 800 USERS WORLDWIDE!
- ✓ YOUR CHOICE: DAILY FAX OR WEEKLY MAIL!
- ✓ THE #1 WILD NEWS SOURCE SINCE 1980!

FREE TRIAL 800-790-2444

VOICE COACH

INVEST IN YOUR VOICE TALENT

Visit the New Mexico Radio Retreat Center for two-day work sessions. **PDs:** Invest in your air staff. **Announcers:** Improve your performance! Deliver news, weather, on-air liners like a pro with results we guarantee! Voice coach **KATY BEE** has 20 years experience in radio/TV/news/syndicated programs

KTB Radio Media

1-800-469-7386

VOICEOVER SERVICES

A Voice Production Service for Today's Radio
RADIO IMAGE VOICE
Profile Communications
Voiceworks That Work!
Steve Herringer

DEMO? Call (604) 531-6908 or FAX (604) 536-8693

The **"VOICE"** you NEED,
for the **IMAGE** you want!
30 Years on the AIR!
Powerful Pipes!

DANNY JENSEN

BIG, REAL, IMAGE VOICE!

(208)-384-9278 for Demo tape.

SWEEPERS / ID's / LINERS

All Formats...Newstalkers to Rockers!

VOICEOVER SERVICES

For the best sweepers anywhere call....

813-482-1444

Advantage Productions

He's buzzing Long Island as the voice of B-103. Who IS the national voiceover dynamo who wants to GIVE you a FREE session?
Call Weigle VOX: 412-653-3819

Bill Nesbitt

Bill Nesbitt

Creative Digital Audio Production
Complete Imaging-Sweepers-Promos-Spots
800-784-4077 Demo Line

Satiny Smooth Productions
by Lori Marx

Commercial and Industrial Voiceovers for Radio & Television. Digital audio production. Reasonable rates. Demo and Rate Card call: 1-800-646-2682

hire

1-800-264-1807

Julie Williams

your relatable female sweeper voice

SWEEPS - BUMPS - PROMOS

DAVID KAYE PRODUCTIONS INC.

ANY FORMAT! ANY STYLE!
Hot female roster available.
Call now for free demo.

Welcome Q-102/Dallas, Texas 102/Odessa
CFOX/Vancouver, WGPR/Detroit



800-843-3933

RR

MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace
**RADIO & RECORDS, 10100 Santa Monica Blvd,
Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727**

NATIONAL AIRPLAY OVERVIEW

CHR/POP

3W	2W	LW	TW	ARTIST	SON	Label
3	3	2	1	HOOTIE & THE BLOWFISH	Let Her Cry	(Atlantic)
6	4	3	2	BOYZ II MEN	Water Runs Dry	(Motown)
2	1	1	3	BLESSID UNION OF SOULS	I Believe	(EMI)
9	5	5	4	BRYAN ADAMS	Have You Ever Really Loved...	(A&M)
—	27	12	5	REMBRANDTS	I'll Be There For You	(EastWest/EEG)
1	2	4	6	DIONNE FARRIS	I Know	(Columbia)
20	12	6	7	NICKI FRENCH	Total Eclipse Of The Heart	(Critique)
13	10	9	8	DAVE MATTHEWS BAND	What Would You Say	(RCA)
7	7	8	9	VAN HALEN	Can't Stop Lovin' You	(WB)
11	9	7	10	LIVE	Lightning Crashes	(Radioactive)
15	15	13	11	BLUES TRAVELER	Run-Around	(A&M)
5	8	10	12	JAMIE WALTERS	Hold On	(Atlantic)
4	6	11	13	REAL McCOY	Run Away	(Arista)
17	16	15	14	TLC	Red Light Special	(LaFace/Arista)
22	18	17	15	ADAM ANT	Wonderful	(Capitol)
BREAKER	16	PAULA ABDUL	My Love Is For Real	(Virgin)		
12	13	14	17	GREEN DAY	When I Come Around	(Reprise)
BREAKER	17	R.E.M.	Strange Currencies	(WB)		
16	17	19	19	MARTIN PAGE	In The House Of Stone And Light	(Mercury)
33	26	23	20	MONTELL JORDAN	This Is How We...	(PMP/RAL/Island)

BREAKERS

—	28	20	16	PAULA ABDUL	My Love Is For Real	(Virgin)
26	23	21	18	R.E.M.	Strange Currencies	(WB)

CHR begins on Page 18.

COUNTRY

3W	2W	LW	TW	ARTIST	SON	Label
10	9	4	1	WADE HAYES	Still Dancin'...	(DKC/Columbia)
7	5	2	2	TOBY KEITH	You Ain't Much Fun	(Polydor Nashville)
4	2	1	3	CLINT BLACK	Summer's Comin'	(RCA)
12	10	6	4	PATTY LOVELESS	You Don't Even Know Who I Am	(Epic)
5	4	3	5	SAWYER BROWN	I Don't Believe In Goodbye	(Curb)
9	7	5	6	ALISON KRAUSS	When You Say Nothing At All	(BNA)
13	12	7	7	TRACY LAWRENCE	Texas Tornado	(Atlantic)
14	13	8	8	COLLIN RAYE	If I Were You	(Epic)
16	14	9	9	TRAVIS TRITT	Tell Me I Was Dreaming	(WB)
20	16	12	10	NEAL McCOY	They're Playin' Our Song	(Atlantic)
18	17	13	11	KENNY CHESNEY	Fall In Love	(BNA)
28	22	15	12	VINCE GILL	You Better Think Twice	(MCA)
43	27	17	13	JOHN MICHAEL MONTGOMERY	Sold...	(Atlantic)
23	19	16	14	BLACKHAWK	That's Just About Right	(Arista)
27	23	19	15	SHENANDOAH	Darned If I Don't (Danged...)	(Liberty)
26	24	22	16	DAVID LEE MURPHY	Party Crowd	(MCA)
24	21	18	17	JOHN ANDERSON	Mississippi Moon	(BNA)
29	26	24	18	CLAY WALKER	My Heart Will Never Know	(Giant)
—	35	26	19	REBA McENTIRE	And Still	(MCA)
2	1	11	20	JOHN BERRY	Standing On The Edge Of...	(Patriot)

BREAKERS

Complete list of Country Breakers on Page 32.

COUNTRY begins on Page 29.

ROCK TRACKS

3W	2W	LW	TW	ARTIST	SON	Label
2	1	1	1	COLLECTIVE SOUL	December	(Atlantic)
51	12	5	2	SOUL ASYLUM	Misery	(Columbia)
6	5	4	3	BETTER THAN EZRA	Good	(Swell/Elektra/EEG)
3	3	3	4	MAD SEASON	River Of Deceit	(Columbia)
1	2	2	5	LIVE	Lightning Crashes	(Radioactive)
5	4	6	6	TOM PETTY	It's Good To Be King	(WB)
10	9	8	7	BLACK CROWES	Wiser Time	(American/Reprise)
9	7	9	8	OUR LADY PEACE	Starseed	(Relativity)
32	22	13	9	R.E.M.	Strange Currencies	(WB)
11	11	11	10	MATTHEW SWEET	Sick Of Myself	(Zoo)
15	13	12	11	WHITE ZOMBIE	More Human Than Human	(Geffen)
4	6	7	12	STONE TEMPLE PILOTS	Dancing Days	(Atlantic)
34	21	15	13	VAN HALEN	Amsterdam	(WB)
20	20	16	14	BUSH	Little Things	(Trauma/Interscope)
7	8	10	15	DAVE MATTHEWS BAND	What Would You Say	(RCA)
17	15	14	16	CHARLIE SEXTON	Everyone Will Crawl	(MCA)
—	53	22	17	BAD COMPANY	Down And Dirty	(EastWest/EEG)
30	23	20	18	NIRVANA	Lake Of Fire	(DGC/Geffen)
BREAKER	19	U2	Hold Me, Thrill Me, Kiss Me...	(Atlantic)		
BREAKER	20	MONSTER MAGNET	Negasonic Teenage Warhead	(A&M)		

BREAKERS

—	—	—	19	U2	Hold Me, Thrill Me, Kiss Me...	(Atlantic)
31	27	24	20	MONSTER MAGNET	Negasonic Teenage Warhead	(A&M)

ROCK begins on Page 54.

CHR/RHYTHMIC

3W	2W	LW	TW	ARTIST	SON	Label
2	2	2	1	ADINA HOWARD	Freak Like Me	(EastWest/EEG)
1	1	1	2	MONTELL JORDAN	This Is How We...	(PMP/RAL/Island)
11	6	4	3	MONICA	Don't Take It Personal...	(Rowdy/Arista)
3	3	3	4	BOYZ II MEN	Water Runs Dry	(Motown)
10	5	5	5	SOUL FOR REAL	Every Little Thing I Do	(Uptown/MCA)
8	9	6	6	JON B. & BABYFACE	Someone To...	(Yab Yum/550 Music)
BREAKER	7	MICHAEL & JANET JACKSON	Scream	(Epic)		
14	11	10	8	TLC	Waterfalls	(LaFace/Arista)
5	7	8	9	SUBWAY	This Lil' Game We Play	(Biv Ten/Motown)
6	8	9	10	RAPHAEL SAADIQ	Ask Of You	(550 Music/Epic ST)
7	10	11	11	IV XAMPLE	I'd Rather Be Alone	(MCA)
4	4	7	12	TLC	Red Light Special	(LaFace/Arista)
19	15	15	13	DIANA KING	Shy Guy	(WORK)
9	12	14	14	SOUL FOR REAL	Candy Rain	(Uptown/MCA)
34	23	20	15	U.N.V.	So In Love With You	(Maverick/WB)
33	28	13	16	METHOD MAN	I'll Be There For You	(Def Jam/RAL/Island)
30	16	12	17	TOTAL F/NOTORIOUS B.I.G.	Can't You See	(Tommy Boy)
—	—	22	18	ALL-4-ONE	I Can Love You Like That	(Blizz/Atlantic)
18	19	19	19	STEVIE B	Dream About You	(Emporia)
17	18	16	20	DR. DRE	Keep Their Heads Ringin'	(Priority)

BREAKERS

—	—	31	7	MICHAEL & JANET JACKSON	Scream	(Epic)
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CHR begins on Page 18.

HOT AC

3W	2W	LW	TW	ARTIST	SON	Label
4	2	2	1	BRYAN ADAMS	Have You Ever Really...	(A&M)
1	1	1	2	ELTON JOHN	Believe	(Rocket/Island)
3	4	3	3	DIONNE FARRIS	I Know	(Columbia)
2	3	4	4	MARTIN PAGE	In The House Of Stone And Light	(Mercury)
—	14	7	5	REMBRANDTS	I'll Be There For You	(EastWest/EEG)
13	8	6	6	BLESSID UNION OF SOULS	I Believe	(EMI)
5	5	5	7	HOOTIE & THE BLOWFISH	Hold My Hand	(Atlantic)
9	6	8	8	JAMIE WALTERS	Hold On	(Atlantic)
12	9	9	9	ANNIE LENNOX	No More "I Love You's"	(Arista)
8	11	10	10	MADONNA	Take A Bow	(Maverick/Sire/WB)
—	20	14	11	ROD STEWART	Leave Virginia Alone	(WB)
6	7	11	12	DES'REE	You Gotta Be	(550 Music)
7	10	12	13	AMY GRANT & VINCE GILL	House Of Love	(A&M)
10	12	13	14	EAGLES	Love Will Keep Us Alive	(Geffen)
17	16	16	15	HOOTIE & THE BLOWFISH	Let Her Cry	(Atlantic)
19	19	17	16	EAGLES	Learn To Be Still	(Geffen)
26	22	18	17	AMY GRANT	Big Yellow Taxi	(A&M)
11	13	15	18	FOREIGNER	Until...	(Generama/Rhythm Safari/Priority)
BREAKER	19	BOYZ II MEN	Water Runs Dry	(Motown)		
16	15	19	20	BRUCE SPRINGSTEEN	Secret Garden	(Columbia)

BREAKERS

22	21	20	19	BOYZ II MEN	Water Runs Dry	(Motown)
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ADULT CONTEMPORARY begins on Page 39.

ALTERNATIVE

3W	2W	LW	TW	ARTIST	SON	Label
32	8	2	1	SOUL ASYLUM	Misery	(Columbia)
7	5	3	2	COLLECTIVE SOUL	December	(Atlantic)
1	1	1	3	BETTER THAN EZRA	Good	(Swell/Elektra/EEG)
4	4	4	4	GREEN DAY	She	(Reprise)
6	6	5	5	BUSH	Little Things	(Trauma/Interscope)
15	10	8	6	LIVE	All Over You	(Radioactive)
3	3	7	7	MATTHEW SWEET	Sick Of Myself	(Zoo)
5	7	9	8	NINE INCH NAILS	Hurt	(Nothing/TVT/Interscope)
2	2	6	9	ELASTICA	Connection	(DGC/Geffen)
24	21	12	10	SPONGE	Molly	(WORK)
17	13	11	11	RADIOHEAD	Fake Plastic Trees	(Capitol)
14	9	10	12	WHITE ZOMBIE	More Human Than Human	(Geffen)
23	18	15	13	CRANBERRIES	Ridiculous Thoughts	(Island)
16	14	14	14	MAGNIFICENT BASTARDS	Mockingbird...	(Elektra/EEG)
11	11	13	15	BLUES TRAVELER	Run-Around	(A&M)
BREAKER	16	U2	Hold Me, Thrill Me, Kiss Me...	(Atlantic)		
18	16	16	17	R.E.M.	Strange Currencies	(WB)
26	24	18	18	FILTER	Hey Man, Nice Shot	(Reprise)
—	33	22	19	CATHERINE WHEEL	Waydown	(Fontana/Mercury)
35	28	20	20	JILL SOBULE	I Kissed A Girl	(Lava/Atlantic)

BREAKERS

—	—	—	16	U2	Hold Me, Thrill Me, Kiss Me...	(Atlantic)
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ALTERNATIVE begins on Page 61.

URBAN CONTEMPORARY

3W	2W	LW	TW	ARTIST	SON	Label
5	2	2	1	BOYZ II MEN	Water Runs Dry	(Motown)
1	1	1	2	BROWNSTONE	Grapevyne	(MJJ/Epic)
6	5	3	3	KUT KLDSE	I Like	(Elektra/EEG)
9	7	4	4	TOTAL F/NOTORIOUS B.I.G.	Can't You See	(Tommy Boy)
11	10	6	5	BRANDY	Best Friend	(Atlantic)
14	11	7	6	MONICA	Don't Take It Personal...	(Rowdy/Arista)
7	6	5	7	BRIAN MCKNIGHT	Crazy Love	(Mercury)
8	8	8	8	H-TOWN	Emotions	(Luke)
—	—	27	9	MICHAEL & JANET JACKSON	Scream	(Epic)
20	15	12	10	JON B. & BABYFACE	Someone To...	(Yab Yum/550 Music)
2	4	9	11	RAPHAEL SAADIQ	Ask Of You	(550 Music/Epic ST)
33	19	16	12	TLC	Waterfalls	(LaFace/Arista)
13	13	13	13	DIANA KING	Shy Guy	(WORK)
17	14	14	14	VARIOUS ARTISTS	Freedom	(Tribeca/Mercury)
29	21	17	15	SOUL FOR REAL	Every Little Thing I Do	(Uptown/MCA)
4	9	11	16	MONTELL JORDAN	This Is How We...	(PMP/RAL/Island)
18	16	15	17	VANESSA WILLIAMS	The Way That You Love	(Mercury)
3	3	10	18	BLACKSTREET	Joy	(Interscope)
22	18	18	19	DA BRAT	Give It 2 You	(So So Def/WORK)
21	17	19	20	JESSE	When U Cry I Cry	(Underworld/Capitol)

BREAKERS

—	—	41	31	JODECI	Free'n You	(Uptown/MCA)
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ADULT CONTEMPORARY

3W	2W	LW	TW	ARTIST	SON	Label
2	1	1	1	BRYAN ADAMS	Have You Ever Really...	(A&M)
1	2	2	2	ELTON JOHN	Believe	(Rocket/Island)
7	4	3	3	BLESSID UNION OF SOULS	I Believe	(EMI)
11	6	5	4	EAGLES	Learn To Be Still	(Geffen)
3	3	4	5	FOREIGNER	Until...	(Generama/Rhythm Safari/Priority)
4	5	6	6	MARTIN PAGE	In The House Of Stone And Light	(Mercury)
28	18	10	7	BOYZ II MEN	Water Runs Dry	(Motown)
14	10	7	8	ANNIE LENNOX	No More "I Love You's"	(Arista)
6	8	8	9	MADONNA	Take A Bow	(Maverick/Sire/WB)
15	11	11	10	BEN TAYLOR	I Will	(Giant/Reprise)
18	15	13	11	AARON NEVILLE	Can't Stop My Heart From...	(A&M)
19	16	14	12	JIM BRICKMAN	Angel Eyes	(Windham Hill)
8	9	12	13	EAGLES	Love Will Keep Us Alive	(Geffen)
BREAKER	14	ROD STEWART	Leave Virginia Alone	(WB)		
5	7	9	15	LINDA RONSTADT	The Blue Train	(Elektra/EEG)
BREAKER	16	ANITA BAKER & JAMES INGRAM	When...	(Elektra/EEG)		
10	13	15	17	DES'REE	You Gotta Be	(550 Music)
BREAKER	18	DIONNE FARRIS	I Know	(Columbia)		
27	25	20	19	JON SECADA	Where Do I Go From You	(SBK/EMI)
24	21	19	20	JAMIE WALTERS	Hold On	(Atlantic)

BREAKERS

—	29	16	14	ROD STEWART	Leave Virginia Alone	(WB)
—	26	18	16	ANITA BAKER & JAMES INGRAM	When...	(Elektra/EEG)
20	19	17	18	DIONNE FARRIS	I Know	(Columbia)

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PROGRESSIVE ALBUMS