

INSIDE:

1995 MGT./SALES SURVEY RESULTS!

One in five radio stations changed its compensation formula last year. That's just one of the fascinating facts found in R&R's annual Management/Sales Survey.

Begins Page 26

NATIONAL CHR/POP AUDITORIUM TEST RESULTS REVEALED

Rantel Research recently conducted a nationwide series of CHR/Pop auditorium music tests — and R&R has the exclusive results!

Begins Page 66

OLDIES FORMAT EXPLODES WITH BABY BOOMERS!

The Oldies format — in all its permutations — is mushrooming, becoming a powerful ad vehicle to reach the now middle-aged baby boomers who make up the new family marketplace.

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THE SYNDICATED VS. LOCAL TALK DEBATE RAGES ON

Talk programmers across the nation argue the merits of syndicated programs vs. local hosts.

Begins Page 54

DO YOUR SPOTS FIT YOUR NAC'S SOUND?

What do you do with spots that don't fit your NAC station's sound? And how do you deal with the pressure to air such ads?

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IN THE NEWS ...

- **Dan Michaels** becomes WMGK/Philadelphia PD
- **Jeff Silvers** now PD at new AC WGAY/D.C.
- **James Donahoe** named VP/GM at San Diego FM combo

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- **Shirley Maldonado** new WLVE/Miami PD
- **Tom Zutaut** now Pres./CEO of new EMI-distributed label
- **Terry Spilde** becomes PD at WQFM/Milwaukee

Page 12

NEWSSTAND PRICE \$6.50



Key Radio Occupations See Big Pay Increases In 1995

■ Results of R&R Salary Survey: Employees who survived consolidation saw bigger paychecks

Business has been very good to the radio industry the last couple of years, and employees throughout the industry are apparently sharing the good fortune, according to R&R's 1995 Radio Industry Salary Survey.

COMPLETE SALARY SURVEY BEGINS ON PAGE 32

Staffers who experienced the biggest pay increases fell into three groups: managers responsible for multiple stations; salespeople; and so-called "back office" employees.

SURVEY/See Page 65

Indecency Court Battle To Proceed Despite Infinity Cash Settlement

■ Coalition vows to press its case against FCC's indecency policies

A coalition of broadcast groups mounting a legal challenge to the FCC's indecency policies will continue that battle, despite standard-bearer Infinity Broadcasting's decision last week to make a \$1.7 million, separate peace with the agency. And Infinity will still support that crusade.

"I don't think this affects [the legal challenge] at all," said Tim Dyk, an attorney who represents the coalition. "The industry remains very concerned by the standards and procedures being employed by the FCC."

On Friday (9/1), the FCC announced Infinity has agreed to pay \$1,715,000 to settle all outstanding indecency proceedings currently pending against the company — all of which involve morning man Howard Stern. That sum, which the agency described as a "voluntary contribution" to the U.S. Treasury, is \$9000 more than the total amount of

finer Infinity was facing. Infinity also agreed to issue a policy statement directing its air personalities to be aware of the FCC's indecency rules.

The deal does not cover non-Infinity Stern affiliates that are facing Stern-related indecency fines.

'Just & Speedy Conclusion'

FCC Chairman Reed Hundt said the agreement "reaffirms the Commission's commitment to enforce the indecency statute and bring all enforcement proceedings to a just and speedy conclusion."

Infinity attorney Steve Lerman said the settlement amount represented a sum that both sides consider "fair com-

ensation for the consideration Infinity is receiving" in the deal. That consideration includes a clean record at the FCC and, more importantly, the FCC's

INFINITY/See Page 65

**"The strain on the relationship between Infinity and the FCC [was] detrimental to the company. We were seeking to normalize relations and win peace in our time."
— Infinity attorney Steve Lerman**

Clear Channel's A-Mays-ing Chief

With all the headlines blaring radio mergers and acquisitions lately, it might be understandable if many industry-watchers forgot about Clear Channel Communications for a few moments.

But the group, headed by L. Lowry Mays, remains one of the most respected and aggressive in the business — and Clear Channel stockholders are mighty pleased with the company's performance as well.

In an exclusive R&R interview, Mays said he looks forward to expanding his group, but he's bidding his time while station prices come out of the stratosphere. He also shares his philosophies regarding duopoly, multimedia competition, and the challenges that face his business.



Mays

10 QUESTIONS WITH LOWRY MAYS: PAGE 24

Telecom Bill Has Hidden Ownership Limits For Radio

Amid celebration of the end of radio ownership limits, an important fact has been overlooked that might throw a damper on the party.

While the caps certainly are being eased, current legislation gives the FCC the right to put some limits on ownership. It also does nothing to prevent the Federal Trade Commission's anti-trust division from stepping in and creating a *de facto* cap.

Although the House version of the Telecommunications Bill (H.R. 1555) — which passed in the last moments before Congress went on summer recess — mentions no regulatory limits, the Senate version grants that the FCC "may refuse to approve the transfer or issuance of an AM or FM broadcast license to a particular entity if it finds the entity

OWNERSHIP/See Page 54

TEN QUESTIONS WITH INFINITY PRESIDENT/CEO MEL KARMAZIN

Radio's Most Powerful Group Head Speaks

■ Karmazin discusses buying stations (easy), running them (hard), and describes the kind of people who like working in his organization

Mel Karmazin is arguably the most powerful man in radio today. As President/CEO of Infinity Broadcasting, he heads the largest pure radio group in the country — a \$3 billion public company widely regarded as the industry's flagship.

As CEO of Westwood One — which Infinity operates under a management agreement — Karmazin is the force behind one of radio's biggest program suppliers and boss to some of the medium's most visible personalities, including Don Imus, G. Gordon Liddy, and Tom Leykis. Did we mention Howard Stern works for him, too?

In a recent interview — conducted prior to Infinity's \$1.7 million settlement with the FCC (see story above) — Karmazin held forth on a variety of topics, including

his station acquisition philosophy, the secret of hiring good managers, and whether he loses sleep over the antics of Howard, Gordon, and company.

For more conversation with Karmazin, check out his joint appearance with Clear Channel Communications CEO L. Lowry Mays at the NAB Radio Show; that session will be moderated by R&R COO Erica Farber.



Karmazin



Some people worry that elimination of radio ownership limits would make it impossible for young radio entrepreneurs to build major market groups because established

mega-groups will own all the major market properties. Do you agree?

KARMAZIN/See Page 22

Radio Station Web Sites

See Page 52

creating radio that radio wants

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Hip Hop



Hard Rock



Talk



Talk

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Michaels New PD At WMGK/Philadelphia

Montione in mornings

WAFX/Norfolk programmer Dan Michaels has taken the PD chair at Greater Media's WMGK/Philadelphia. Long-time Greater Media exec



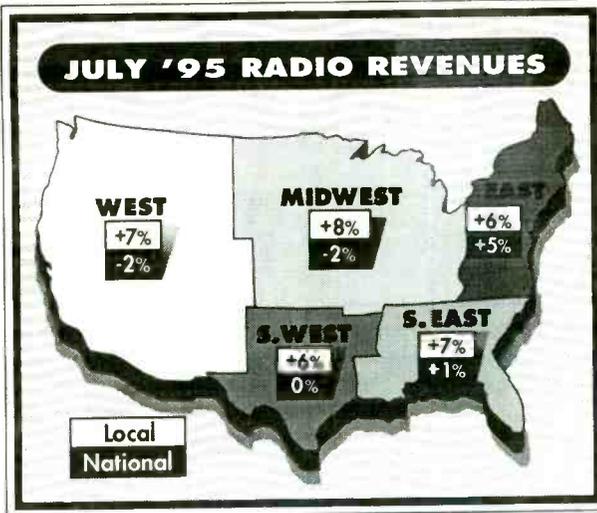
Michaels

Julian Breen had been handling programming duties at the '70s Gold facility.

"It was a long and arduous search, but Dan will be a great

leader for our programming team," commented WMGK VP/GM Dean Tyler. "With Dan and our new morning personality, Banana Joe Montione, we're ready to launch our second year as Philadelphia's '70s station."

Michaels previously programmed KZFX/Houston and WCKG/Chicago.



Source: RAB

Billings Grow Again In July

Radio chalked up its 35th consecutive month of revenue increases in July with an overall 6% increase in advertising business, according to the latest RAB figures.

Local revenues were up 7% in July, compared to the previous July, and national revenues were even with last year. Year-to-date, business is 10% higher than it was during the comparable period last year.

RAB President/CEO Gary Fries said the slowdown in growth was expected, particularly since 1994 was a very strong revenue year. He predicted overall growth will end up being around 8% or 9% when the year is over.

Donahoe Named VP/GM For SFX/SD

Succeeds Seraphin

Former KMZQ/Las Vegas GM James Donahoe has been appointed VP/GM for KMKX-FM & KYXY-FM/San Diego.



Donahoe

He succeeds Charlie Seraphin, who recently exited the SFX Broadcasting Rock Mix/Soft AC combo.

According to SFX President/CEO R. Steven Hicks,

"Jim has all the talents to immediately take these two stations to the next level."

Added Donahoe, "San Diego's a great radio market, and we have two fine properties."

Before joining KMZQ, Donahoe was GSM for Noble Broadcasting/San Diego.

Silvers Now PD Of WGAY/DC

Station evolves to Bright AC 'Star 99-5'

WGAY/Washington evolved from Soft to Bright AC last Friday (9/1) and now bills itself as "Star 99-5." Jeff Silvers, who'd served as interim PD since June, directed the transition and is now fulltime PD.

In making the 8am on-air format adjustment announcement, GM Bob Longwell noted, "After extensive research with adults in the greater Washington area, we discovered many people punched up and down the dial looking for their favorite songs. We decided to give you one station you can turn on and leave on."

Silvers told R&R, "It's the end of an era. WGAY will be a Bright AC developed for the '90s. There wasn't much of a hole, but we did find a niche. We'll be brighter and more contemporary than [cross-town Mainstream AC] WASH."

"Only once in a career do you get the chance to plan, develop, and put a brand new baby on the air. It's been adrenaline city for me."

Silvers previously programmed WLTJ/Detroit and WLEV/Allentown.

KJMZ/Dallas Drops Urban Format For Urban Oldies

Recent Granum Communications acquisition KJMZ/Dallas adjusted its Urban format last Friday (9/1) and became KRBV (V100-FM) "R&B Hits and Oldies."

The station is billing itself as Urban Adult Contemporary, but the station has a decidedly Oldies slant — not unlike recent sign-on WRKS/New York, which had a strong debut earlier this year.

In fact, a station press release says V100 will play "R&B hits from the late 1960s, the '70s, '80s, and '90s ... all of the hit music African-

KJMZ/See Page 64

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1995 DEALS TO DATE**Dollars To Date: \$4,334,698,741**
(Last Year: \$1,670,381,077)**This Week's Action: \$44,222,500**
(Last Year: \$36,737,805)**Stations Traded This Year: 921**
(Last Year: 876)**Stations Traded This Week: 18**
(Last Year: 31)

DEAL DETAILS BEGIN ON PAGE 6

Deal Of The Week• **KFKF-FM/Kansas City, MO**
\$28 millionEZ Communications follows through on its
LMA option to buy KFKF from Sconnix Broad-
casting, giving EZ a Kansas City duopoly.**Triathlon Sprints Toward IPO**

□ Triathlon Broadcasting Company is about to launch an initial public offering to retire debt, build a war chest, and buy four Wichita stations.

Page 6

**Small Step for DAB,
Giant Leap for DAB Company**

□ The FCC has issued a waiver allowing Satellite CD Radio Inc. to build a DAB satellite at its own \$10 million risk.

Page 6

RADIO BUSINESS

EEO: Court Ruling Sparks New Radio Challenge

ROY FURCHGOTT
R&R WASHINGTON BUREAU

Call it an aberration. While government has been loosening the reins on radio in a variety of ways, the FCC has been engaged in an ongoing crackdown in the always-controversial area of minority employment. The Commission has decreed that minority recruiting efforts are just as important — and in some cases, more important — than the end result.

But a recent Supreme Court decision on minority contracting has called into question how active a role the FCC should play on EEO enforcement. And armed with that decision, a coalition of broadcasters has formally asked the FCC to justify its policy or abandon it. This challenge may prove the next hotspot between the regulators and regulatees.

Compelling Interest In EEO?

The broadcast industry, infuriated and frustrated by EEO decisions that placed paperwork over results, has pinned its hope for change on *Adarand Constructors v. Peña*. In that case, which centered around a set-aside for minority contractors, the court ruled that the government programs designed to rectify past discrimination must be closely tailored to meet a compelling government interest. Critics maintain that the FCC's minority employment programs do not meet that criteria.

The Washington law firm of **Haley, Bader & Potts**, representing an undisclosed group of broadcasters, has filed a petition with the FCC asking the agency to prove that its EEO programs meet the *Adarand* test — or eliminate the policies.

According to Haley, Bader & Potts attorney **John Crigler**: "The FCC has never before had to show that the EEO advances a compelling government interest."

Broadcasters have been stewing over the FCC's EEO policy since last February, shortly after the agency

□

The FCC has never before had to show that the EEO advances a compelling government interest.

—John Crigler

□

adopted "Standards for Assessing Forfeitures" in EEO cases and applied the standard retroactively, slapping fines between \$18,750 and \$37,500 on 14 Texas stations.

Results Not Enough

Although the FCC didn't call them rules, the agency's decision to adopt a penalty schedule without opportunity for comment shocked the broadcasters.

"We had problems from the outset with them adopting rules without discussing it with anyone," said **Ann Arnold** of the **Texas Association of Broadcasters**. "They aren't calling them rules, but they are clearly rules."

It would be hard to have sympathy for a station that made discriminatory hiring decisions, but some stations were socked with fines over paperwork.

For instance, **WAXQ/New York** appealed a \$30,000 EEO fine by pointing out that the FCC found no discrimination. In fact, the station argued, it interviewed more minori-

ty candidates than the FCC rules required, even though it did not use FCC-approved sources. And while the station also claimed that results were more important than the means by which they were achieved, the FCC said, "Contrary to **WAXQ's** contention, minority hiring results are not more important than recruitment methods and record-keeping."

More Challenges

Meanwhile, the Texas Broadcasters Association has taken its case to Congress, asking Rep. **Ralph Hall** (R-TX) to look into the FCC's EEO enforcement practices. At a recent FCC-related hearing, Hall raised the idea of barring the agency from spending any of its budgeted funds to enforce EEO policies, although a spokesman said Hall was simply thinking aloud and has not decided whether to pursue such a restriction.

The NAB is also quietly pursu-

Continued on Page 10

Limited Liability Corporation Offers Benefits, Pitfalls

■ New business structure gaining popularity

ROY FURCHGOTT
R&R WASHINGTON BUREAU

When station owners **Tom Birch** and **Ray Quinn** sat down to join operations with representatives of **LBJ Radio**, they faced a mish-mosh of S-Corps, J-Corps, and partnerships. Determining the financial structure of the new company, **Southeastern Broadcasting**, would be no picnic.

Corporations and partnerships each have their advantages and disadvantages. But thanks to a relatively new financial structure, the Limited Liability Corporation (LLC), Southeastern secured the advantages of both.

"We immediately decided the LLC was the way to go," said **Thompson & Knight** lawyer **Don McDermott**, who advised Birch and Quinn.

The LLC was first authorized in Wyoming in 1977. Only in the last few years have the bulk of the states jumped on board, with 47 states now accepting the structure. Because they are so new and were created state by state, LLC rules are not nationally uniform. "While they have commonality, there are differences in each state," points out **Holtz Rubenstein & Co.** Sr. Tax Partner, **Alan E. Weiner**.

Continued on Page 10



AVAST YE SCURVY DOGS! — The Dave Matthews Band has volunteered to help the Recording Industry Association of America's anti-piracy unit prevent bootlegging of their live performances. The group met recently with RIAA reps before a concert. Hoisting the flag, er, T-shirt are (l-r) RIAA staffer **Jennifer Betts**, the band's **LeRoi Moore**, RIAA's **Callie Johnson**, the band's **Stefan Lessard**, RIAA's **Steve D'Onofrio** and **Frank Creighton**, the band's **Boyd Tinsley**, **Dave Matthews**, and **Carter Beauford**, RIAA friend **Roberta Hasselle** and the Association's **Philip Brooks**.



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STRATFORD RESEARCH

The Branding Authority

Triathlon Gets Funds For the Long Run

Triathlon Broadcasting Company is about to launch an initial public offering to retire debt, build a war chest, and buy four Wichita stations.

The underwriter, Americorp., plans to sell 2 million shares of Class A common stock at \$5.50 a share if the Security Exchange Commission approves the offering.

The Triathlon prospectus said the company intends to purchase four stations in Wichita: **KFH-AM**, **KQAM-AM**, **KRBB-FM**, and **KXLK-FM**. It also plans an LMA with **KEYN-FM/Wichita**.

The prospectus was filed with the SEC on September 1.

The underwriter said it expects to go to market by mid-September.

DAB Co. Prepares To Take Off

The FCC has apparently taken a small step toward digital audio broadcasting by allowing **Satellite CD Radio Inc.** to take a giant leap. The company has been issued a waiver to build a DAB satellite at its own risk.

The company had been rejected in its 1991 and 1992 re-

quests for a waiver to build a satellite. Its 1993 request—though opposed by the NAB, NPR, and Noble Broadcast Group—has been accepted. The permission in no way guarantees the company a license, the FCC stressed.

"Allowing CD Radio to begin construction without a permit will help ensure that the public can benefit from satellite DARS [digital audio radio service] as soon as possible—in the event the Commission eventually licenses CD Radio to provide this service," read a public notice. "Whether or not it gets one will not be affected by the grant of this waiver."

Satellite CD said it will start by purchasing \$10 million in satellite parts. The FCC wrote, "Given the amount of capital at stake and the possibility that the Commission may not license CD Radio, this may be a risky proposition for CD Radio. But if CD Radio wishes to commit funds to begin construction, we see no reason to prevent it from doing so."

TRANSACTIONS

EZ Does It — Creates KC Duopoly With \$28 Million KFKF Deal

□ **Louisville slugger Blue Chip buys WGZB & WLSY for \$7.3 million**

Deal Of The Week

KFKF-FM/Kansas City, MO

PRICE: \$28 million

TERMS: Duopoly deal; asset sale for \$15 million cash and a \$13 million promissory note

BUYER: EZ Communications Inc., headed by President/CEO Alan Box. It owns 20 radio stations, including **WBEQ-AM & FM/Kansas City**.

SELLER: Sconnix Broadcasting Co., headed by general partners Randy Odeneal and Scott McQueen. It

owns six other radio stations.

FREQUENCY: 94.1 MHz

POWER: 100kw at 994 feet

FORMAT: Country

COMMENT: EZ Communications is exercising its option to buy.

TRANSACTIONS AT A GLANCE

- DFWU Inc. \$100,000
 - KFXI-FM/Marlow, OK
 - KFXT-FM/Sulphur, OK
- WXWY-AM/Robertsdale, AL \$250,000
- KTWC-FM/Glendale, AZ \$4,374,000
- WMMY-FM/Solana, FL \$800,000
- WAIZ (FM CP)/Seneca, IL \$6500
- WGZB-FM & WLSY-FM/Louisville \$7.3 million
- WJCO-AM/Jackson, MI \$225,000
- WSGO-AM & WGES-FM/Oswego, NY \$466,000
- WECR (FM CP)/Beech Mountain, NC \$51,000
- WBKC-AM/Painesville, OH \$50,000
- KITX/Hugo, OK \$400,000
- WPRA-AM/Mayaguez, PR \$700,000
- WYKZ-FM/Beaufort, SC \$1.5 million
- KOKE (AM CP)/Giddings, TX No cash consideration for 51%

Group Deal

DFWU Inc.

PRICE: \$100,000

TERMS: Stock sale for a 20-year promissory note at 5% interest

BUYER: Jeffrey Southmayd. He has an interest in four other stations.

SELLER: DFWU Inc., owned by Sherry Lynn Austin. Phone: (405) 658-9292

KFXI-FM/Marlow, OK

FREQUENCY: 92.1 MHz

POWER: 1.7kw at 426 feet

FORMAT: Country

KFXT-FM/Sulphur, OK

FREQUENCY: 100.9 MHz

POWER: 3kw at 300 feet

FORMAT: Country

Alabama

WXWY-AM/Robertsdale

PRICE: \$250,000

TERMS: Asset sale for \$18,000 cash and a 10-year \$232,000 promissory note at 9% interest

BUYER: JTL Broadcasting, headed by President J.T. Lee. Phone: (334) 928-1748

SELLER: Opal Carrol Coley. Phone: (334) 947-2346

FREQUENCY: 1000 kHz

POWER: 1kw

FORMAT: Country

Arizona

KTWC-FM/Glendale

PRICE: \$4,374,000

TERMS: Asset sale for \$651,000 cash, \$1 million payable over three years, \$300,000 payable over two years, and assumption of debt

BUYER: Mac America Communications Inc., headed by President/CEO Delbert Lewis. It also owns **KESZ-FM Phoenix**. Phone: (602) 263-3307

SELLER: Newmountain Broadcasting II Corp., headed by President/CEO

Don Jerome. Phone: (602) 207-3850

FREQUENCY: 103.5 MHz

POWER: 62kw at 2428 feet

FORMAT: AC

Florida

WMMY-FM/Solana

PRICE: \$800,000

TERMS: Asset sale for cash

BUYER: InterMart Broadcasting Southwest Florida Inc., headed by President/Director James Martin Jr. Phone: (813) 639-1188

SELLER: West Florida Media Inc., headed by President Wayne DeLucente. Phone: (407) 778-0006

FREQUENCY: 104.9 MHz

POWER: 6kw at 321 feet

FORMAT: AC

Illinois

WAIZ (FM CP)/Seneca

PRICE: \$6500

TERMS: Cash

BUYER: Nelson Enterprises Inc., headed by President Larry Nelson. Phone: (708) 552-1000

SELLER: Maureen Bellinger. Phone: (619) 443-5743

FREQUENCY: 95.7 MHz

Kentucky

WGZB-FM & WLSY-FM

Louisville

PRICE: \$7.3 million

TERMS: Asset sale for cash

BUYER: Blue Chip Broadcasting Co., headed by President Ross Love. It also owns **WIZF-FM/Cincinnati**.

SELLER: David Greenberg and Rod Burbridge

FREQUENCY: 96.5 MHz; 101.7 MHz

POWER: 3kw at 328 feet; 1.89kw at 400 feet

FORMAT: Urban; Urban

BROKER: Crisler Capital Co. and the William R. Rice Co.

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\$2,140,640,000

12 month trailing...

EDGE Broadcasting, Inc.
to
Bonneville International Corporation
\$11,000,000

Midcontinent Media, Inc.
to
Chancellor Broadcasting Company
\$22,000,000

Rich Communications Corporation
to
Mercury Broadcasting, Inc.
\$12,450,000

Alta Gulf, Inc.
to
Citicasters, Inc.
\$8,000,000

Major Networks
to
Jones Satellite Network
\$400,000

IBS Corporation
to
KALI-FM, Incorporated
\$9,100,000

Shamrock Broadcasting, Inc.
to
Chancellor Broadcasting Company
\$395,000,000

Keymarket Communications, Inc.
and
River City Broadcasting, L.P.
\$900,000,000

Radio Associates Group
to
Wood Radio Limited Partnership
\$12,500,000

Radio Associates Group
to
Silverado Broadcasting
\$1,500,000

AT&T Capital Corporation
to
Pinnacle Broadcasting Company, Inc.
\$15,500,000

Trumper Communications, Inc.
to
Citicasters, Inc.
\$30,000,000

Diamond Broadcasting, Inc.
to
Group W Radio, Inc.
12x defined BCF, or approximately
\$60,000,000

Pourtales Radio Partnership
and
Marathon Broadcasting Corporation
to
Triathlon Broadcasting Company
\$43,800,000

Trumper Communications, Inc.
to
SFX Broadcasting
\$23,500,000

Pyramid Communications, Inc.
to
Evergreen Media Corporation
\$306,500,000

American Media, Inc.
to
MBD Broadcasting
& Chancellor Communications
\$150,000,000

TK Communications
to
Infinity Broadcasting Corporation
\$51,000,000

TK Communications
to
Granum Communications
\$11,500,000

Trumper Communications, Inc.
to
Heritage Media Corporation
\$7,000,000

Pacific Northwest Broadcasting Corporation
to
Apogee Communications, Inc.
\$3,500,000

Tribune Broadcasting
to
Henry Broadcasting Corporation
Swap

Apollo Radio Holdings Company, Inc.
to
Regent Communications, Inc.
\$50,000,000

Tar Heel Broadcasting System, Inc.
to
Pinnacle Broadcasting Company, Inc.
\$3,700,000

United Broadcasting Company
to
Way Broadcasting, Inc.
\$5,750,000

United Broadcasting Company
to
Way Broadcasting, Inc.
\$6,940,000

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Premiere Gets A Catchy Jingle For \$2.75 Million

Premiere Radio Networks bought Broadcast Results Group for a song — well, not really a song, but for a jingle. With a price of \$2.75 million, that jingle was more than pocket change.

BRG produces and distributes production music libraries and jingles to over 1500 radio station affiliates in exchange for commercial airtime.

Premiere produces 24 syndicated programs and services, including research software, for more than 4700 radio affiliates. BRG will become a separate division of Premiere, headed by BRG CEO Andrew Mark.

Premiere President/CEO Steve Lehman said Premiere will acquire three more production music libraries from Mark in the near future.

Premiere is also "aggressively pursuing other acquisitions," Lehman said.

Not Megahertz, But Megabytes

On September 6, CHUM Limited of Ottawa, Ontario, Canada launched a new radio station without a transmitter or a license — and it's perfectly legal. CHUM, licensee of CFRA-AM & CKKL-FM/Ottawa, is calling it Internet Business

Radio, an Internet-only radio station that will "cybercast" financial and business news.

Canada's largest News/Talk provider, CHUM will use programming from syndicates and its own stations.

"Because the Internet is not regulated, it opens the door to non-traditional advertisers," said CHUM spokesperson Gord Watts, pointing out that radio stations on the Internet are not prohibited from broadcasting alcohol and cigarette commercials, as traditional stations are.

At presstime, R&R learned that Osborn Communications Corp. will acquire WKII-AM & WEEJ-FM/Port Charlotte, FL for \$3.6 million. Osborn will also sell WWRD-FM/Jacksonville and WFKS-FM/Daytona Beach to Renda Broadcasting for \$6.5 million.

TRANSACTIONS

Continued from Page 6

Michigan

WJCO-AM/Jackson

PRICE: \$225,000

TERMS: Asset sale for \$200,000 cash, a three-year \$24,000 promissory note without interest, and a \$1000 non-compete agreement

BUYER: Jackson Radio Partners Inc., headed by President/Director John Salov. He has an option to acquire a 20% interest in WHGR-AM & WUPS-FM/Houghton Lake, MI. Phone: (517) 782-1510

SELLER: Power House Broadcasting Systems Inc., headed by Presi-

dent Zail Greenbain. Phone: (517) 784-1510

FREQUENCY: 1510 kHz

POWER: 5.4kw

FORMAT: Country

COMMENT: The parties have had an LMA since July 28, 1995.

New York

WSGO-AM & WGES-FM/Oswego

PRICE: \$466,000

TERMS: Asset sale for \$250,000 cash and a five-year, \$216,000 promissory note

BUYER: Radio Corp., headed by President Ed Levine

SELLER: Robert Gessner

FREQUENCY: 1440 kHz; 105.5 MHz

POWER: 1kw day/45w night; 3kw at 417 feet

FORMAT: Nostalgia; AC

BROKER: Hickman Associates

North Carolina

WECR (FM CP)/Beech Mountain

PRICE: \$51,000

TERMS: Construction permit assignment for cash

BUYER: Rondinero Enterprises Inc., headed by President Tamera Rondinero. Phone: (407) 645-2222

SELLER: Frances Atkinson. She has

an interest in WMCT-AM/Mountain City, TN. Phone: (615) 727-6701

FREQUENCY: 102.3 MHz

POWER: 730w at 915 feet

Ohio

WBKC-AM/Painesville

PRICE: \$50,000

TERMS: Asset sale for a one-year promissory note

BUYER: Water's Edge Communications Corp., headed by President Clarence Bucaro. Phone: (216) 352-1460

SELLER: Consolidated Investment Corp., headed by President Donald Smith. Phone: (216) 357-9008

FREQUENCY: 1460 kHz

POWER: 1kw day/500w night

FORMAT: AC

Oklahoma

KITX-FM/Hugo

PRICE: \$400,000

TERMS: Asset sale for \$135,000 cash and a 10-year, \$265,000 promissory note at 8% interest

BUYER: K95.5 Inc., headed by President William Payne. Phone: (405) 326-2555

SELLER: B.P. Communications Inc., headed by President Billy Perrin. Phone: (405) 326-6886

FREQUENCY: 95.5 MHz

POWER: 50kw at 492 feet

FORMAT: Country

Puerto Rico

WPRA-AM/Mayaguez

PRICE: \$700,000

TERMS: Asset sale for cash

BUYER: Empresas Bechara Inc.,

headed by President Jose Bechara Jr.

SELLER: WRPC Inc., a subsidiary of

Primedia Broadcast Group Inc.,

headed by Chairman Rafael Oller

FREQUENCY: 990 kHz

POWER: 1kw

FORMAT: Spanish

BROKER: Media Venture Partners

South Carolina

WYKZ-FM/Beaufort

PRICE: \$1.5 million

TERMS: Undisclosed

BUYER: Patterson Broadcasting,

headed by President Jim Wesley. It

owns 19 other radio stations, includ-

ing WCHY-AM & FM/Savannah, GA.

SELLER: Tri-City Broadcasting,

headed by President Enzo D. Domini-

cus

FREQUENCY: 98.7 MHz

POWER: 100kw at 710 feet

FORMAT: AC

BROKER: Dick Foreman of Richard

A. Foreman Associates Inc.

Texas

KOKE (AM CP)/Giddings

PRICE: No cash consideration

TERMS: Stock transfer of 51%

BUYER: Jamar Media Inc., owned by

William Jamar, increasing its stock

interest from 49% to 100%. He has an

interest in six other stations. Phone:

(817) 559-6543

SELLER: Radio Lee Country, head-

ed by Paul Jamar. He is the son of the

buyer.

FREQUENCY: 1600 kHz

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EEO: Court Ruling Sparks New Radio Challenge

Continued from Page 4

ing the EEO issue. Exec. VP/General Counsel **Jeff Baumann** said the group has had some conversations with the agency about bringing its EEO policies into line with *Adarand*. While he declined to speculate on what NAB might do if the FCC doesn't make some changes voluntarily, Baumann made clear that the group feels it has options.

"All can say is that if the FCC maintains its current course on EEO enforcement, we won't be happy."

Crigler said there are several avenues of challenge open. First, the FCC could examine its policy, ask for comments from the industry, and modify as needed.

Or the FCC could make no change — and a station that has been fined could take the issue to court, which could decree what the FCC's role would be in EEO cases. "The disadvantage is that it's very time-consuming because there are many layers of appeals," said Crigler.

Finally, the Congress could pass legislation that would alter the FCC's role in EEO decisions. According to the Texas Broadcasters, Congressman **Jack Field** of Texas

has pledged to support their cause. Field's office had no comment.

On The Other Hand ...

Not everyone feels that the FCC should nose out of EEO decisions. "There is no question that [the FCC] should [be in EEO decisions]," said **National Black Media Coalition** Chairman/CEO **Pluria W. Marshall Sr.** Marshall said broadcasting has, with FCC guidance, made the greatest EEO strides of any industry.

"The broadcasters want EEO out of the FCC because they are so damn racist," he said. "They don't need to be talking about getting rid of it because it goes back to broadcasting for whites only."

However, Marshall did not agree with the FCC assertion that how hires are made is as important that they are made. "Maybe that is a little severe. If you got results, that ought to be acceptable."

FCC Standing Firm

Early indications are that the FCC — at least for public consumption — is taking the hard line on retaining its EEO enforcement power.

"It's my opinion that *Adarand* does not implicate FCC," said FCC

General Counsel **Bill Kennard**, adding that *Adarand* was a contracting case, not an employment case.

Kennard said that FCC enforcement chief **Roy Stewart** and Commissioner **Reed Hundt** routinely meet to review policy. "The Commission is in the process of reviewing all of its employment and ownership policies just to make sure we can make the case that our current programs are in compliance with the law," he said.

Pure posturing, say some. "The FCC has got to have a proceeding to resolve the status. They had a policy statement, they withdrew the policy statement, now they are going case to case," said NAB attorney **Steve Bookshester**. "There have been Capitol Hill hearings about whether they should be administering this at all. The issue is in play."

And the FCC itself is not intractable on the topic.

"I don't want to forecast what the Commission will do," said Kennard. "We are trying to improve the administration of these rules to make them the least burdensome they need to be to be effective."



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Limited Liability Corporation Offers Benefits, Pitfalls

Continued from Page 4

Why An LLC?

The advantage of a partnership is that revenue passes directly to the partners, so it is taxed only once as income. However, in a partnership the general partners are personally liable for the company's obligations. So, if a partnership were to go out of business, the partners could lose their personal property to pay off debts.

Corporations shield their owners from such personal losses by separating the assets of the business from those of its owners. However, revenue gets taxed twice — first as corporate profit, then, when profits are distributed, as personal income.

The LLC offers both the tax advantage of a partnership and the protection of a corporation. "Members," as LLC partners are called, are not liable for the LLC's obligations. What's more, LLCs are not bound by laws governing how corporate profits may be split up.

Careful Analysis

While this new business form is gaining popularity with radio companies, it is not the best structure for everyone. Those considering adopting the LLC form should conduct some careful analysis and seek input from legal and financial experts. **Fisher Wayland Cooper Leader & Zaragoza** attorney **Dave Oxenford** warns that deciding on an LLC and setting it up is significantly more demanding than establishing a corporation.

"Most of the consideration is tax-driven, so you will get as many different opinions on how to structure a deal as there are tax attorneys," says Oxenford. "It requires more than going down to the corner stationery store and buying a standard set of articles for incorporation."

Businesses already established as corporations — particularly C-corporations — are poor candidates for conversion to an LLC since they have to pay stiff taxes to restructure. Weiner offered this hypothetical to illustrate the potential cost: "Your station is worth \$3 million, with assets of \$500,000. When you liquidate that corporation, it has to pay [corporate] tax on \$2.5 million of phantom income."

Then the owners get taxed personally on their income after subtracting the deductible corporate taxes — say \$900,000 — from the \$3 million in assets. Now, they have to pay taxes on \$2.1 million income.

In an S-Corp., there would be no corporate tax, but the partners would still have to pay personal tax on the \$2.5 million in income. Existing partnerships might be able to restructure as LLCs without a major tax penalty, according to the experts.

IRS's Point Of View

Another danger is that claiming to be an LLC doesn't make you one. "If your company acts more like a corporation than an unincorporated entity, the IRS wants to tax you as a corporation," said Weiner.

There are effectively four tests the IRS uses to determine if a company is a corporation. Of the four tests you must fail two to be a LLC — and you start off with one strike against you. The first test of a corporation is whether it has limited liability. Think of a corporation like IBM. The shareholders of IBM are not liable for the company's obligations. That is also true of the LLC, so it act like a corporation in that respect. That's strike one.

The second test is whether the company has continuity of life. IBM has continuity of life because it passes from one group of managers to another without going out of business. An LLC has to write limited life into its contract to fail this test. Experts suggest including a stipulation that the death of an owner terminates the LLC (surviving members can then form a new LLC without penalty) or a stipulation that bankruptcy terminates the LLC. McDermott said his firm addresses this issue by declaring the life of the LLC to be 30 years.

The third test is whether there is centralized management. IBM has a board of directors which runs the company for the owners (shareholders), so it has centralized management and qualifies as a corporation. If the LLC members run the LLC, it is not acting like a corporation. But if members owning the majority of the company hire a manager to run it for them, it may be acting like a corporation.

"The rule of thumb is 20 percent — so if member-managers own more than 20 percent, you don't have centralized management," said Weiner.

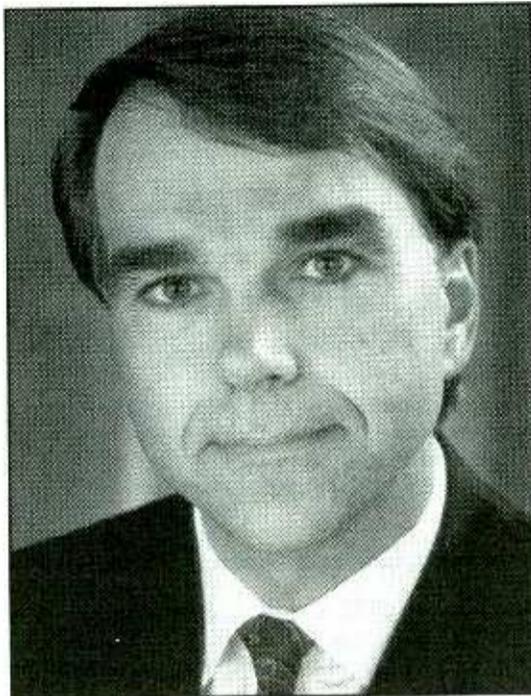
The final test is whether there is free transferability. If an IBM stockholder wants to sell shares, he can. An LLC needs a restriction on the sale of a member's interest. McDermott said his contracts require the agreement of all partners before a sale can be made.

There are other pitfalls as well. Some states allow a single-member LLC, but the IRS has not said whether it will treat single-member LLCs as LLCs or corporations. Also, said Weiner, the lack of legal history and differences in state regulations make many lawyers uneasy about handling LLC-related matters.

Nevertheless, they continue to spring up in the radio business. "We've seen LLCs being formed for very small deals, right up to some of the biggest deals," says Oxenford.

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Maldonado Tapped As PD Of WLVE/Miami

Former KLJZ-FM/New Orleans PD Shirley Maldonado has been tapped for similar duties at WLVE (Love 94)/Miami, effective September 18. She replaces Rich McMillan.

"We're very excited about Shirley's arrival at the station," GM Ronna Woulfe told R&R. "We expect her to take us to the top."

A New York City native, Maldonado began her career with stints at WYNY-FM/New York and NBC Radio Entertainment. She has also served as MD at Miami's WPOW and WXDJ. Her success with WXDJ's Smooth Jazz format led to her return to New York in 1993 as WQCD-FM OM.



Maldonado

Zutaut Set To Head New EMI Imprint

Former A&R exec Tom Zutaut has re-emerged at the helm of a new joint-venture record label backed by EMI. Zutaut, who was Geffen Records' Director/A&R until January, serves as President/CEO of the as-yet-unnamed company.

"I'm a big believer in putting music people in charge," said EMI Records Group Chairman/CEO Charles Koppelman, to whom Zutaut reports. "Tom is a tremendous music person, with a proven ability to develop talent, both artistic and executive. This is the next logical step in his career development, and it's a perfect fit for us as we launch a major new label."

The New York-based company — which bowed last Friday (9/1) — has its own promotion, sales, marketing, and A&R staffs, with CEMA distributing. Its name is expected to be announced within two weeks.

Zutaut — best known for signing Guns N' Roses to Geffen and Motley Crue to Elektra — began his career in the mailroom at WEA Distribution in Chicago.



Zutaut

Spilde Officially Earns WQFM PD Nod

WQFM/Milwaukee has promoted interim PD Terry Spilde to PD of the Rock outlet.

"Terry has the necessary respect of the industry and the staff to make him a great leader," GM Annmarie King commented. "He's an idea man who thinks outside of the box. We're all confident he will lead 93QFM forward."

Previously, Spilde was the station's Promotion Director. He has been the acting PD since February.

EXECUTIVE ACTION

Hastings Now FM Superhighway CEO/Pres.

Former Katz Radio Group President Gordon Hastings has been named CEO/President of newly created FM Superhighway Inc.

The company was formed to develop the FM Superhighway, a worldwide wireless communications network that utilizes Seiko Communications Group's "ACTIVE" subcarrier technology for datacasting, group and personal messaging, and such information services as news, sports, and weather.

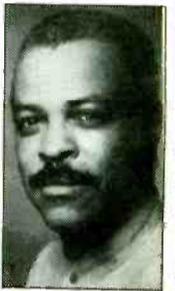
"The ACTIVE system is poised to become as standard as radio itself," Hastings remarked. "The FM Superhighway offers significant benefits to broadcasters and consumers. I'm convinced this technology will pave the future for radio."

Roberts Sees Red As Urban Mkt'g & Promo Dir.

Barry Roberts has been appointed Director/Urban Marketing & Promotion for RED Distribution. He most recently was Northeast Regional Marketing/Promotion Manager for Elektra Records.

"Barry is a very creative guy," RED VP/Sales Dean Tabac told R&R. "I love his enthusiasm and knowledge, and I think he brings exciting new national ideas to the company that might not have come to fruition in the regional environment he'd been in."

Roberts — who will be based in New York — began his career as a field merchandiser for WEA Distribution in 1979. He was promoted to Sales Representative in 1982.



Roberts

Blake, Ivy Named Fuller-Jeffrey VPs/Programming

Cliff Blake and Herb Ivy have been named VPs/Programming at Fuller-Jeffrey Broadcasting Companies Inc. They most recently served as OM/PDs at the company's WOKQ-FM & WXBB-FM/Portsmouth, NH and WBLM-FM, WCYI-FM & WCYY-FM/Portland, ME, respectively.

President/CEO Robert Fuller commented, "Herb has been with us for 10 years, and Cliff for six. Both contribute significantly to the continued development and audience dominance of their respective stations in our Maine and New Hampshire markets."

Blake began his career at the University of New Hampshire's WUNH, serving as chief announcer, news director, and PD. He later programmed WMXJ/Miami, WZLX/Boston, WBCS/Milwaukee, WMZQ/Washington, and KFKF/Kansas City.

Ivy also began his career in college, serving as GM at the University of Virginia's WUVA. He has co-hosted the WBLM morning show for eight years and has served as the station's PD since 1993. He recently helped craft the new WCYI & WCYY, an Alternative simulcast on adjacent frequencies.



Blake



Ivy

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Westchester County, New York

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WFAS-AM

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WTCR-FM

WTCR-AM

Treasure Coast, Florida

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WQOL-FM

WPAW-FM*

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WNNX-FM Atlanta
KXPK-FM Denver
WXRT-FM Chicago
WNEW-FM New York

AOR/Classic Rock

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Noble's KATZ-AM & KNJZ-FM/St. Louis Change Formats

Noble Broadcasting has announced that KATZ-AM & KNJZ-FM/St. Louis are set to unveil revised formats Monday (9/11). KNJZ is dropping NAC for an Urban format, and KATZ switches from Urban/Talk to a sound which emphasizes blues and oldies.

KATZ & KNJZ VP/Operations **Chuck Atkins** said the changes were predicated by the market's lack of acceptance for NAC. "We're just taking the AM format, which was outperforming the FM, and putting it on the FM as an upgrade," he explained.

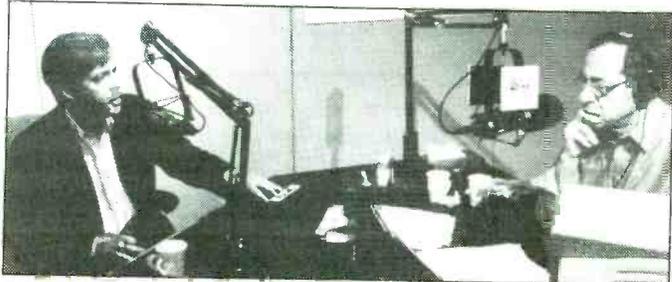
KNJZ had operated as an NAC station for two years, but KATZ's transformation to all-music marks the end of a 40-year Talk format aimed primarily at black listeners. Atkins said KATZ previously ran Talk programming daily, from morning drive through 1pm and from 7pm through 1am. The afternoons were devoted to a blend of urban, blues, and oldies.

I'll Be There For Hugh



Playboy ruler Hugh Hefner (third from left) and "Baywatch" star Yasmin Bleeth (second from left) make friends with Phil Solem (l) and Danny Wilde of the Rembrandts. The EastWest/EEG group shot its video for "This House Is Not A Home" at the Playboy Mansion.

Costas Pitches To Golden Gov



Bob Costas dropped by the "Mario Cuomo Show" to discuss baseball legends, notably the late Mickey Mantle. Cuomo also delivered a brief eulogy for the late Jerry Garcia, saying the Grateful Dead stood for the notion that "love is better than hate."

LETTER

Brandmeier Disputes ST Story

Dear R&R Street Talk Editor:

Just the facts please ...

I was not "required" to move back to Chicago from L.A. — as you mentioned in your column [R&R 8/25] — and I was not "living in L.A. for three years."

I was in L.A., on and off, for little over a year. The reason I voluntarily moved from mornings, after 10 years, was the same reason I went to L.A. I was bored. I needed a change. I had the ability to do the show in either city (which I still have in my contract), and I took it.

I live in Chicago now and do mornings again because I choose to — period. However, I may be back in L.A. soon ... just to slap you.

Eat me,

Jonathon Brandmeier

R&R welcomes your opinions, comments, and feedback. Send them to us at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067. Or, fax to (310) 203-9763, or e-mail: RNRLA@aol.com.

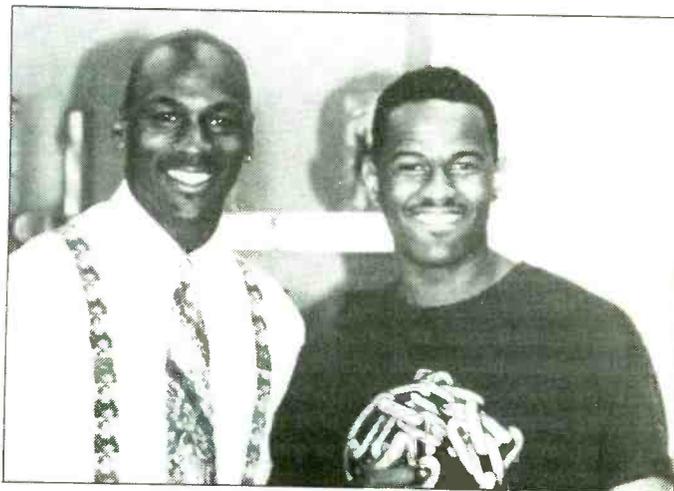
Howard Promoted At W. Palm Beach Trio

WEAT-AM & FM & WOLL-FM/West Palm Beach PD **Les Howard** has been boosted to the newly created position of Director/Programming at the **OmniAmerica News, AC, & Oldies** trombo.

Howard arrived at WEAT approximately three years ago from **WEZI/Memphis's** programming chair. The veteran PD has also programmed **WJQY/Miami, WFLZ/Tampa, and WYLT/Raleigh.**

Additionally, WEAT-FM appoints **Chad Perry MD; Scott Roberts** takes a similar position at WOLL.

McKnight Court



Mercury artist **Brian McKnight** teamed with basketball's **Michael Jordan** following McKnight's PolyGram Group Distribution performance in Chicago.

Shatner Energizes Westwood One



William Shatner (l) had Director/Creative Services **Renee Casis** and the entire Westwood One staff "beaming" during a visit to "The David Brenner Show."

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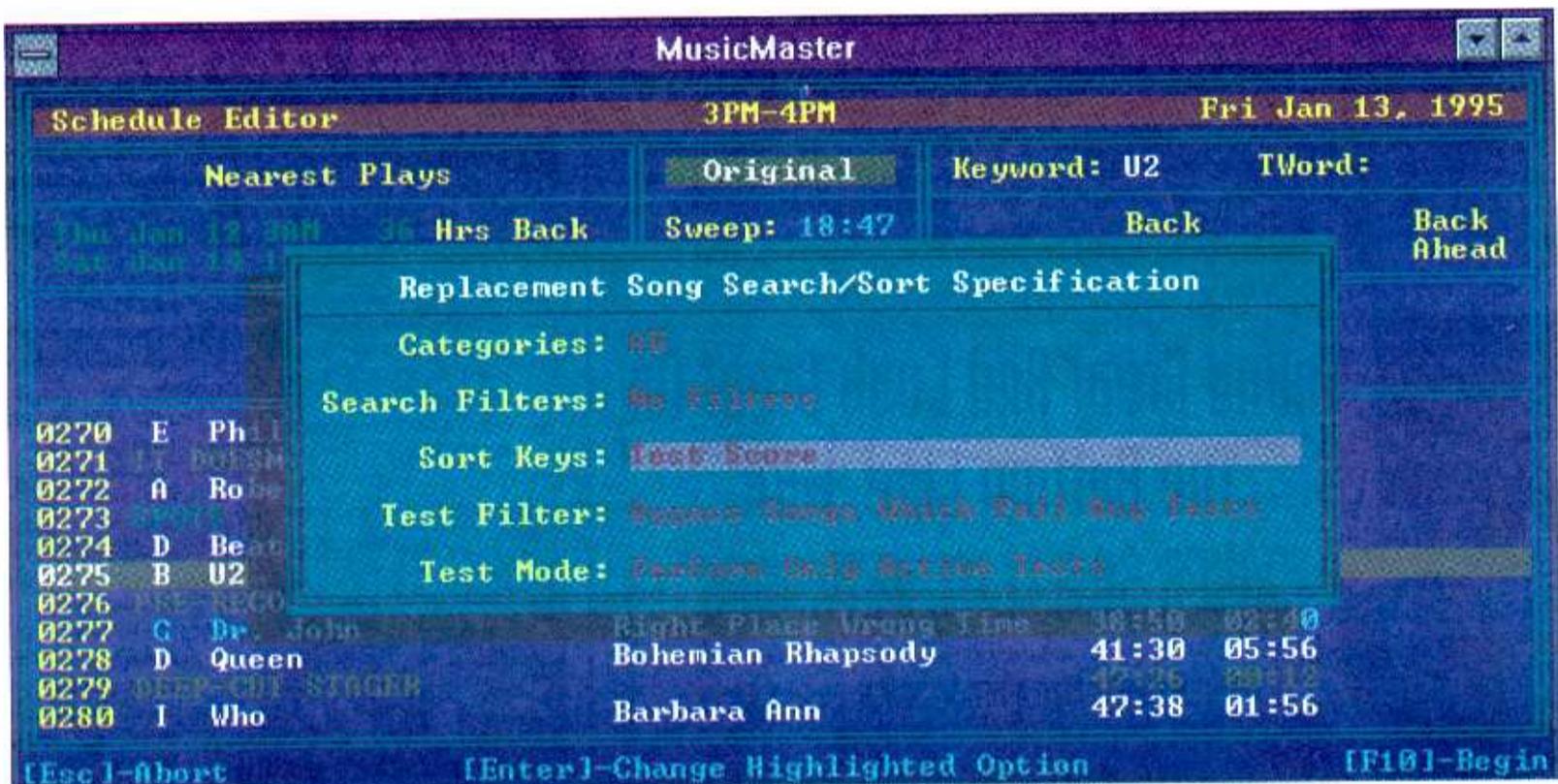
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Radio

• **BECKY WIGHT** has been named OM. Concurrently, **JASMINE ALEXANDER** steps up to VP/Management Information Systems and New Technologies.

• **CHERI KIMBALL** has been promoted to Station Manager at WKBZ/Muskegon, MI.



Kimball

Records

• **PETER ROBINSON** has been promoted to Sr. Director/A&R at RCA Records. He was most recently Assoc. Director, A&R/East Coast.



Robinson

• Delicious Vinyl has formed new imprint **MALICIOUS VINYL** dedicated to create a hybrid alternative to both the majors and indies. The label's first two releases will be Shrine's debut album, "Psycha," and Excel's third album, "Seeking Refuge."

National Radio

• **BOB BRINKER** — who hosts ABC Radio Network's "Moneytalk" program, has signed a new long-term contract with ABC, wherein he will continue to host "Moneytalk" and will have his own online page within the ABC Radio Networks' section on AOL; (214)776-4640.

• The **ROBERT THOMAS GROUP** has formed "NetRep," a National Radio Advertising Spot Sales Division. The new venture will serve independent broadcast and syndication programmers by acting as advertising sales rep to national agencies for commercial advertising;

for more information, call Doug Johnson (209) 221-7510.

Industry

• **BOB MOORE** — KRLA-AM & KLSX-FM/Los Angeles VP/GM — has been named Chairman of the Major Market Radio Station Advisory Board. Rounding out the 1995/96 board are: **DUSTY BLACK, STEVE COTTINGIM, SHARON DAY, DAN FULLER, JENNIFER SKJODT, BILL WELLER, and RANDY RAHE.**

• **LINDA THOMPSON, ERIC RONNING, ROB NEVILLE, and KATHY CROWLEY** have been promoted to VPs at D&R Radio's offices in St. Louis, Atlanta, Chicago, and Boston, respectively. Each will maintain their Director/Sales duties.

• **DAVID ZEPLOWITZ** has joined Crisler Capital as a media broker.

Little Deuce Cup



Brian Wilson accepted BMI's President's Award at the Directors Guild in Hollywood. Wilson and his prize are bookended by President/CEO Frances Preston and Don Was, who produced the Disney Channel film "Brian Wilson: I Just Wasn't Made For These Times." This is only the third President's Award BMI has conferred; Wilson is the first pop songwriter honored.

MUSIC DATEBOOK

MONDAY, SEPTEMBER 18

1970/Jimi Hendrix, 27, is found dead in his London apartment.
1986/Michael Jackson's "Captain ED" 3-D film opens at Disneyland.
1992/Pearl Jam, Soundgarden, and Alice In Chains make their big screen debuts as "Singles" opens. Three members of Pearl Jam play members of "Citizen Dick," a band fronted by actor Matt Dillon.



Citizen Dick — the band, the legend.

Born: Frankie Avalon 1939, Dee Dee Ramone 1952, Ricky Bell (New Edition, Bell Biv DeVoe) 1967

TUESDAY, SEPTEMBER 19

1973/Country-rock pioneer Gram Parsons dies at Joshua Tree, CA.
1979/The first of the "No Nukes" concerts — featuring Bruce Springsteen, Jackson Browne, Bonnie Raitt, James Taylor, and the Doobie Brothers — takes place in New York.
1994/Farm Aid VII is held at the New Orleans Superdome. Headliners include Willie Nelson, Kris Kristofferson, the Gin Blossoms, the Neville Brothers, and the Spin Doctors.
Born: The late Brian Epstein 1934, Bill Medley 1940, the late "Mama" Cass Elliot 1943, Nile Rodgers 1952

WEDNESDAY, SEPTEMBER 20

1970/Doors frontman Jim Morrison is found not guilty of lewd and lascivious behavior, but convicted of indecent exposure for allegedly exposing himself to a Miami crowd.

1971/Peter Frampton quits Humble Pie.
1973/Jim Croce dies in a plane crash in Texas.
1975/Bruce Springsteen releases "Born To Run."
Born: Gunnar & Matthew Nelson (Nelson) 1967

THURSDAY, SEPTEMBER 21

1980/Elton John signs with fledgling Geffen Records. John Lennon signs the next day.
1989/The Bangles break up.
Born: Don Felder (Eagles) 1947

FRIDAY, SEPTEMBER 22

1985/The first Farm Aid concert is held in Champaign, IL.
1992/"Hangin' With Mr. Cooper" premieres on ABC-TV with a theme song performed by En Vogue.
Born: David Coverdale (ex-Whitesnake) 1949, Joan Jett 1958, Johnette Napolitano (Concrete Blonde, Pretty & Twisted) 1957

SATURDAY, SEPTEMBER 23

1969/The "Paul McCartney is dead" rumors begin when the Illinois University Northern Star's headline reads "Clues Hint At Beatle Death."
1983/The "Eddie And The Cruisers" film opens nationally.
1991/Guns N' Roses guitarist Izzy Stradlin announces he'll no longer tour with the band. He's eventually replaced by Gilby Clarke.
Born: Ray Charles 1930, Julia Iglesias 1943, Bruce Springsteen 1949

SUNDAY, SEPTEMBER 24

1957/The "Mister Rock And Roll" movie, starring Allan Freed and featuring cameos by Chuck Berry, Little Richard, Clyde McPhatter, and Frankie Lyman & The Teenagers, opens nationally.
1988/James Brown is arrested in Georgia after leading state troopers on an hourlong two-state chase.
Born: Linda McCartney 1941

— Paul Colbert

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Changes

AC: KLSY/Seattle promotes parttimers **Peter Lukevich** and **Randi Thomas** to split nightly 7pm-3am Love Songs duty ... Hot AC WINC-FM/Winchester, VA announces its new lineup: 12-year vet **Barry Lee** (5-9am), **Steve Murphy** (9-11am), **Kelly Richmond** (11am-3pm), 13-year vet **HB Lloyd** (3-7pm), **Blake Allen** (7pm-midnight), and **Steve West** (midnight-5am) ... WLKG/Lake Geneva, WI MD/middayer **Don Wilson** exits for parttime duties at WMVX/Milwaukee ... **Greg Hewitt** rises from MD to APD at KYKY/St. Louis ... **Dave McKay** joins KMGL/Oklahoma City for weekends ... WJDX/Jackson, MS welcomes morning anchor **Andi Thornhill**, who joins from WNAT & WPNZ/Natchez, MS ... **Pat Hughes** becomes the afternoon host at KXXO/Olympia, WA.

Alternative: WPLA/Jacksonville assembles an on-air lineup: PD **Jim Randall** takes mornings; MD

Craig Williams moves afternoons to middays; crosstown WHJX APD/MD **Greg Brady** covers early afternoons; **Beaner** signs on for afternoons; parttimer **Scott Strange** holds down nights; and former middayer **John Leard** departs ... WRGX/Hawthorne, NY names **Tony Couch** as Director/Advertising & Promotion. He previously was PD/Promotion Director at WGBF/Evansville, IN ... KDJK/Modesto, CA parttimer **Hashley Sizemore** rises to overnights ... CKEY/Buffalo weekend-er **Darrin Laidman** is now afternoons ... WFNX/Boston appoints **Keith Orr** new co-host for gay talk show, "One In Ten," which airs Monday nights 10pm-1am. The show had been on hiatus since **Michael Smith** died of AIDS in July ... WWCP/Albany, NY announces the following personnel moves: Ex-WEDG/Buffalo's **Therese Campanelli** joins as Promotion Director. She replaces **Alex Pagano**, who departs for WQXA/York, PA for nights; crosstown WQBK morning show producer **Jeff Smith** (aka **Martin**) joins as

fulltime Production/Promotion Assistant; and **Denise Hale** rejoins as Traffic Assistant after an eight-month leave of absence ... WSHE/Miami welcomes **Matt West** from WHPT/Tampa for weekend/swing ... WRXS/Ocean City, MD night-timer **K.C. O'Neil** joins **Hitman McKay** for wakeups; **Phil Dirt** switches from overnights to nights ... Ex-KHOP/Stockton, CA overnigher **Aaron Curtis** joins KDJK/Modesto, CA for mid-mornings; PD **Kozman** takes early afternoons ... Channel Z Radio Network has relocated. You can reach **Super-Frank** at P.O. Box 790, 5850 Highway 93 South, Whitefish, MT 59937; phone (406) 863-4500.

CHR: KSLY/San Luis Obispo, CA welcomes Promotions Dir. **Bill Hershy**, who formerly held the same gig at KWAV/Monterey ... WSTW/Wilmington welcomes **Jill Quale** as morning show co-host/news talent ... Effective Sept. 11, here is the new lineup on Power 106/L.A.: **Baka Boyz** (**Nick and Eric Vidal**), 6-10am; **David Morales**, 10am-3pm; **Big Boy** (**Kurt**

Alexander), 3-7pm; **Jim "Poor-man" Trenton** and an unnamed sidekick, 7-11pm; **Josefa Salinas**, 11pm-1am; **The Ruffnex** (**Chris Rivas & Carlos Thurston**) 1-6am; and overnigher **Charlie Hurro** moves to swing ... **Tom Sullivan** jumps from nights to mornings at WSTR/Atlanta.

WBSS/Atlantic City, NJ ups APD/MD/afternoon driver **Jay Towers** to PD, replacing the exiting Dr. **Michael Lynn**. Towers will remain MD and segue to mornings. No afternoon replacement named ... WLAN/Lancaster, PA PD **Dave Skinner** exits. No replacement named ... KFTZ/Idaho Falls, ID PD/morning driver **Rich Summers** exits ... KHQT/San Jose overnigher **J. Love** joins WFBC/Greenville for nights ... WQGN/New London, CT parttimer **Danny Wryte** picks up midday duties, replacing **Chico Marero** who moves to overnights ... WKCI/New Haven morning show co-host **Pat Gray** exits for KODJ/Salt Lake City ... WGTZ/Dayton nighttimer **Wilbur Wright** exits ... WWXM/Myrtle Beach nighttimer **Greg Stevens** is the new nighttimer at WVSR/Charleston. He replaces the outgoing **McFly** ... WPST/Trenton moves late-nighter **Joel Katz** to nights, replacing **Brian Douglas** who left for MD/nights at KKFR/Phoenix. Overnigher **Tommy Jordan** steps up to late-nights and **Jason Barsky** moves from parttime to overnights/morning show producer ... KTFM/San Antonio morning driver **Mike Beach** exits. WHYT/Detroit morning driver **Dr. Drex** takes his shift. KTFM production director **Doug Miller** exits for WEDJ/Charlotte. He's replaced by parttimer **Henrietta Hernandez**.

Country: **Dave Daniels** leaves KNIX/Phoenix to return to his old morning gig at KJUG/Visalia-Tu-

lare, CA ... Former all-pro Washington Redskin placekicker **Mark Moseley** joins WRCY/Manassas, VA as co-host of the "Thunder 107.7 Redskin Report" ... KPLX/Dallas personalities **Beth Wilson** (PM drive) and **J.D. Ryan** (10pm-2am) have exited; parttimer **Richard Stevens** gets the afternoon nod. The rest of the shifts have been adjusted: **Jim Tyler** moves from 10am-2pm to 10am-1pm; MD **Chris Huff** adds 1-3pm to his duties; **Eddie Coyle** moves from 6-10pm to 7pm-midnight; and **Jon Griffin** shifts from 2-6am to midnight-6am. PD **Smokey Rivers** is still looking to add another "color person" to the morning show, which will continue to be hosted by **Steve Harmon** ... Meanwhile, **Wilson** has been doing fill-ins for crosstown KYNG, and **Ryan** has pulled some airtime at crosstown KSCS ... WQIK-FM/Jacksonville MD/night jock **Scooter Thomas** is out; PD **Jon Allen** will handle the music ... **Jeff Cole** is the new WFRB/Frostburg, MD MD/midday talent, coming from WXIE & WMSG/Oakland, MD ... WSLC AM & WSLQ-FM/Roanoke names Production Director **Neil Andrews** to the newly created position of Creative Services Director following the resignation of Promotion Director/afternoon **Tony James**. The station is looking for an afternoon personality. Also, **Amy Ward** joins the combo as an AE.

News/Talk: New weeknight lineup on KGO/San Francisco: **Bernie Ward** moves to the 7-10pm slot and **Shannon Nix** takes over the 10pm-1am shift ... Former KHYL/Sacramento morning man **Mike Parker** jumps to KEX/Portland to host "Sportsline" from 6-8pm ... WCKY/Cincinnati is now on the World Wide Web at www.550wcky.com.

Oldies: Former WZPL/Indianapolis PD **Jim Cerrone** is now "Smash In The Morning" producer at crosstown WNAP. Also, **Joni**

Continued on Page 20

CHRONICLE

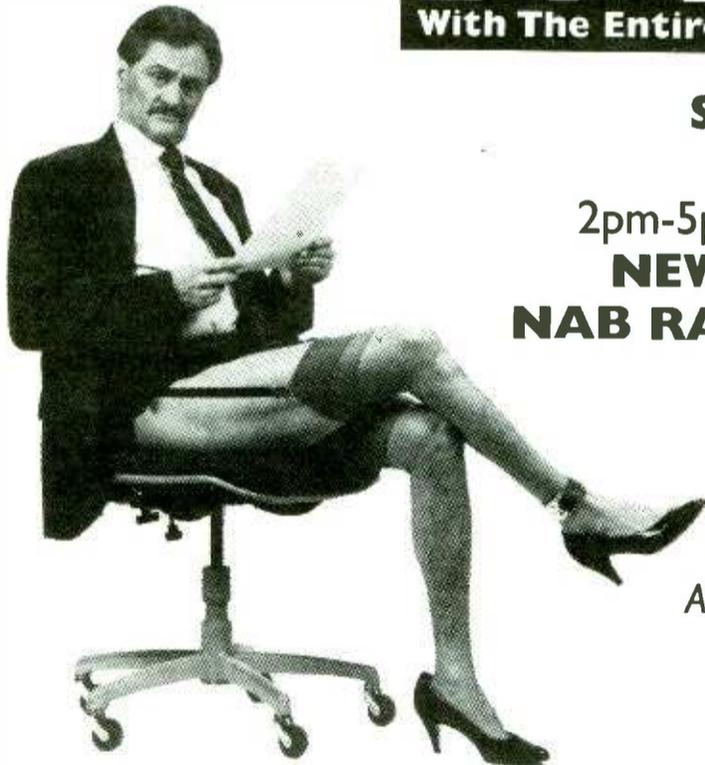
BIRTHS

WRFX/Charlotte Asst. PD **Chris McKee**, wife **Pamela**, daughter **Murphy Elizabeth**, August 17.

A&M Sr. Director/Promotion **Scott Finck**, wife **Pam**, son **Christopher Dalton Joseph**, July 22.

CONDOLENCES

Original rhythm guitarist for **Velvet Underground**, **Sterling Morrison**, 53, August 30.

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A Great General Manager is aware of the powerful magic in timing, attitude, a smile, a word of praise. A Great General Manager makes their numbers. A Great General Manager accepts responsibility to the shareholders, associates, advertisers, listeners and the community; shaping events rather than being shaped by them. A Great General Manager is persistent, takes charge without taking control, never underestimates the competition and never gives up. A Great General Manager is innovative, leveraging knowledge, imagination and change to create advantage. A Great General Manager cares enough to ask each associate "Are you having fun?" A Great General Manager views business as a game, a race to build competencies, a marathon with no finish line. A Great General Manager knows it's not enough to do things right; he/she must do the right things. A Great General Manager has a tremendous desire to make something happen, to make a difference and a lasting contribution. A Great General Manager knows where their time goes, is self-directed, vulnerable, focused, supportive, dedicated, devoted, accessible and accountable. A Great General Manager gains perspective and context from study and reflection; he/she transforms experience into wisdom. A Great General Manager respects the care and feeding of ideas, recognizes creation is the province of the individual not a committee, and has the courage and confidence to carry out ideas. A Great General Manager is always preoccupied with the what and the why. A Great General Manager originates, keeping his/her eye on the horizon, just as obsessed with maximizing opportunity share as with maximizing market share. A Great General Manager hires smart; sensitive to the endowment of intellectual capital, he/she is consistent in demanding that people reach their potential. A Great General Manager is a world-class negotiator, a coach, an excellent listener, a strategic thinker and a tough-minded competitor. A Great General Manager knows that all business is problem solving and learns to be decisive, learns to act on his/her intuitive skills, facing reality as it is, not as it was or as he/she wishes it to be. A Great General Manager lives by the Golden Rule and treats people the way he/she would like to be treated. A Great General Manager encourages dissent, openness, gives license to be contrary, always confident to solicit questions and foster challenges. A Great General Manager recognizes the advantages inherent in tact, compassion, diplomacy, honesty, flexibility, sensitivity and trust. A Great General Manager "gets it" when it comes to values, beliefs, relationships, promises, priorities, vision, details and continuous renewal. A Great General Manager is a creative collaborator. "We are such stuff as dreams are made of" so said Shakespeare and A Great General Manager knows dreams, teamwork, faith, patience, integrity, common sense, commitment, hard work and careful planning are the stuff great radio stations are made of. A Great General Manager believes chance favors only the prepared mind, that luck is a combination of preparation and opportunity. A Great General Manager is shamelessly enthusiastic and puts the infectious qualities of passion and enthusiasm to work every day. A Great General Manager knows what they don't know, is intellectually honest, profoundly curious, and has an insatiable appetite for knowledge. A Great General Manager chooses to work with "business partners" rather than vendors. A Great General Manager is a trustee of the license and protects it because without it there is no radio station. A Great General Manager has the ability and desire to inspire and move people, and is known to be consistent, direct, principled, resourceful, disciplined and responsible. A Great General Manager considers every associate as talent and values the gifts of each. A Great General Manager is committed to a lifetime of learning, reading, observing and growing. A Great General Manager's work is never done as radio is show business and always remains a work in progress.

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Changes

Continued from Page 18

Michaels (aka "Cajack Joni") joins the show as sidekick ... **Chip Miller** takes Production Director duties as WNNJ AM & FM/Newton, NJ.

Progressive: KBCO/Denver nighttimer **Chuck Woodford** exits, not **Chuck Howard** as reported two weeks ago ... KZON/Phoenix parttimer **Kevin Malvey** segues to WBOS/Boston for afternoons ... New music call hours at KBCO/Denver: PD **Mike O'Connor**, Wednesday 2-4:30pm (MT) and MD **Scott Arbough**, Tuesday and Wednesday 2-5pm (MT).

Rock: **Jill Dane** has the 10am-2pm air shift at WIL/Kenosha, WI, while **Cara Stern Carriveau**, former PD at Shadow Broadcast Services, is now handling swing ... New address for KYYS: 508 Westport Road #202, Kansas City, MO

64111. Phone number stays the same; fax changes to (816) 531-2550.

UC: WACR/Tupelo moves mid-day talent **Patricia Hill** to nights. She replaces **Alan Miller**, who exits station after a brief stint. **Sherry Ellis** joins 'ACR for middays. Also, the station is looking for former crosstown WESE's **Charles Golden** to take the afternoon spot. If you know where's at, call the station ... **Katt Simon** exits WMNX/Wilmington for 7pm-midnight duties at WPAL-FM/Charleston, SC. **Stevie Byrd**, who was filling in the evening slot, returns to parttime ... WJMZ/Greenville welcomes **Stanley Toole** as its new morning man. Toole segues from WWVZ/Charleston, where he held the same post. **Joan Martin** joins the station's news department, replacing **Kelly Berry**, who will concentrate on other projects ... **Randy Williams** is not WKGN/Knoxville MD. He is the AMD/morning guy. PD **Wayne Swann** maintains the MD title.

Records: **Robin Miramontez** joins American Recordings as head of production ... **Tracy Zamot** has been upped to Assoc. Director/Media Relations for Atlantic Records ... **Tommy Boy Records** names two new counsels: **Edward Shapiro** and **Gene Masson**.

Industry: **Atkins, Muse & Associates** Dir./Publicity **Jessica Atteberry** has been elevated to VP/Public Relations ... **Jerry Duncan** Promotion Promo Coordinator **Beverly Worley** has been upped to Promotions Mgr. ... **Hamstein Music Group** Professional Mgr. **Kim Jones** steps up to Dir./Creative Services ... **Brian Robinson** has been named Counsel in the Law Department at **Sony Music Entertainment** ... **First American Bank** has promoted VP & Manager/Music Industry Division **Lisa Harless** to Sr. VP/Manager and Asst. VP/Music Industry Specialist ... Veteran agent **Sol Saffian** has taken a leave of absence from the **Buddy Lee Agency** to spend time at home with his wife, who has been ill the last two years.

Brooks & Dunn (& Waggoner & Muzingu)



Newly appointed Mid-South Regional Promotion Manager **Lynn Waggoner** (second from left) and KSSN/Little Rock PD **Greg Muzingu** (far right) have been out tearing up the road with **Kix Brooks** (far left) and **Ronnie Dunn**.

Innocence Guilty Of Showing Promise



A&M's *Innocence Mission* proved its alternative mettle at L.A.'s Luna Park. Pictured (l-r) are: **William Morris's John Branigan**; band's **Don Peris** and **Karen Peris**; A&M Senior VP **David Anderle**; and band's **Steve Brown** and **Mike Bitts**.

Raising Dukes: Thyret and Fuchs



Warner Music Group Chairman/CEO Michael Fuchs (l) and newly appointed **Warner Bros. Records Chairman/CEO Russ Thyret** held a noontime pep talk for staffers at WB's Burbank headquarters.

Papa Joe.

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Sorry, that was "Whispering" Joe. This legendary Joe appears on the One-On-One Sports Radio Network — now in a brand new time slot on weekdays from 4 pm to 8 pm (EST).

"Papa" Joe covers the sports scene with a light-hearted style that keeps listeners amused as well as informed. And unlike that other whispering announcer, this Joe's opinions are quite loud and clear — especially with listeners calling in for the lively debates that are the trademark of the "Papa" Joe show.

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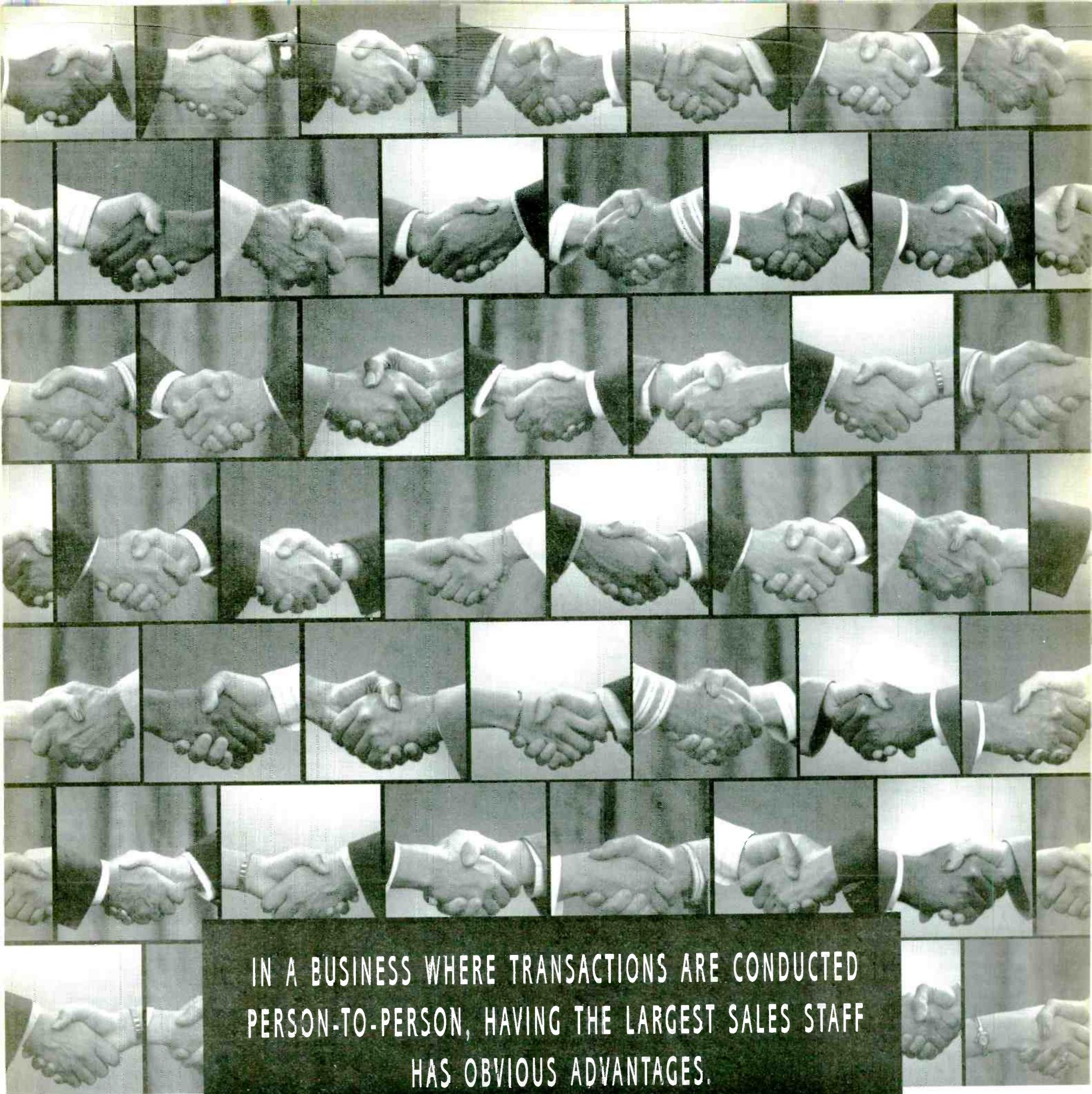
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Having the largest sales staff is just one of the things the KRG has done to make it the most successful sales rep in the history of the business. It's also one of the reasons why the Katz Radio Group has four of the top five billing rep firms and the top Spanish-language rep in the business. The Katz Radio Group — KRG Dimensions, Banner Radio, Christal Radio, Eastman Radio, Katz Radio and Katz Hispanic Media.



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10 QUESTIONS WITH...

Mel Karmazin

Continued from Page 1

A No. When I started in the radio business 30 years ago, the limits were seven AMs and seven FMs, and the largest telecommunications companies in the field controlled most of the radio business. So, I don't think that's a new problem.

Over the years, we've seen many cases where experienced radio managers got together with large companies that had the financial resources. Together, they built big groups. I think that opportunity will be enhanced under the telecommunications bill. When the rule was seven AMs and seven FMs, you could never achieve any critical mass. Even if you had seven — or even 14 — good radio stations, radio could never be that important of a business to a giant company. Today, if this ownership bill becomes law, radio has the potential of being a large, critical-mass business.

Because radio is very dependent upon good management, I think a good manager will have even more opportunity to pair up with very strong financial backers — and create companies far larger than they could have ever created before — because now it will be the interest of some of these larger companies to get into radio.

Q Are people overpaying for radio stations?

A I believe that nobody is treating their money so indiscriminately that they're going to just toss it out there. I figure they must have a vision or believe they can make these deals work. So, I think time will tell.

Some people will buy stations at 16x cash flow, and in two or three years [the cash flow will have increased to the point that] it'll be worth 6x or 7x cash flow, and people will be talking about it being a great acquisition. Others will have bought it at 16x cash flow, and a couple years from now it may be at 20x or 21x cash flow.

Every time Infinity's made an acquisition, it's made me nervous as hell because it means I paid more money than anybody else would pay. Fortunately, we've been able to grow the cash flows so those acquisitions paid off.

We bought KROQ/Los Angeles in 1986 at 15x cash flow. Nobody thought it was worth that much. Fortunately, we believed we could dramatically improve the operations — and we did. Today, it's one of the most profitable radio stations in America. And no one is sitting there say-

ing Infinity overpaid for it at 15x cash flow in 1986.

It's very easy to criticize other people who are buying things at very high multiples. But if, in fact, they believe they're extraordinary operators and can improve the cash flow based on their history, then I'm sure there will be a number of people who'll be looking back at those deals saying, "Wasn't it a steal at 15x or 16x cash flow?"

The people you need to worry about are those who base their acquisition strategies on the assumption that the radio industry's revenues will grow in double digits for the next two or three years.

Q You've been noticeably absent from the recent flurry of pre-deregulation deal-making. When will Infinity jump into the game?

A We're pretty close to the limit under the current rules with 17 FMs. We've decided that if we're going to make an acquisition it probably will be significant — one that will require us to exceed the current cap.

Before we do something, we want to make sure we're going to be able to do the deal. We wouldn't want to announce something, suddenly have the bill not become law, and have to explain why we're not doing it.

We tend to be very prudent. We certainly will be out there when the time comes. But I must tell you, looking at some of the prices people are paying for radio stations, we haven't seen anything that I would have bought at that same price. I'm not criticizing the deals. But realistically, when you buy something at a very high multiple and all you do is double the cash flow in two to three years, you're back to being even.

Infinity's been in the radio business just over 21 years. We're interested in buying and operating stations for the long term. If we can't find anything at the right prices in 1995 or 1996, and we continue to believe our stock is a very attractive acquisition, we'll put our money into buying our own stock.

Q Some people say that, in the post-deregulation era, a group will have to own multiple stations in its markets in order to remain a major player. Do you agree?

A I totally disagree with the premise. I believe a single FM radio station that's well-positioned and well-sold in a market will continue to prosper, whether or not it's competing with companies that own multiple stations. A great example is in Atlanta, where Cox owns TV, newspapers, and a bunch of radio stations, yet it's still possible for other radio people who just

own a single FM radio station to compete.

True, there are operating efficiencies to be gained by combining the operations of several stations. But I believe the best way to improve bottom-line results is by increasing revenue, not by cost-cutting. Our attraction to duopoly was the ability to expand our activities in areas we've found profitable. For example, we think owning a good Los Angeles station is a good business move. Under duopoly, we can own two good L.A. radio stations.

Consolidation hasn't been the focus for us; we haven't consolidated anything in L.A. In fact, there are more employees at Infinity in L.A. today than ever before. After we bought KRTH, we expanded it — we didn't consolidate it with KROQ.

Simply buying another radio station in New York, for example, isn't on our agenda. Buying a radio station we believe we can grow dramatically in the future is. If there was a very desirable station in New York we could buy, and we thought we could grow it dramatically, we'd do it.

“ Every time Infinity's made an acquisition, it's made me nervous as hell because it means I paid more money than anybody else would pay. **”**

Buying is the easiest part. Improving — particularly when you pay a big price — is the critical part. So, unless somebody can put their magic on a bunch of stations, you won't see one company monopolize all of a given market because it becomes almost a zero-sum gain. Part of the growth you need to achieve may be coming in share that you're taking away from somebody — and you've got to make sure you're not taking share away from yourself.

Q Infinity has focused on owning stations in the Top 10 markets. If deregulation allows you to own an unlimited number of properties, will you expand your reach into smaller markets?

A We like major-market radio. I wouldn't expect to see Infinity expand beyond the Top 20 markets, though we wouldn't rule out a desirable station below that. But about 48% of the population lives in the Top 20 markets, and a good chunk of the radio advertising expenditures are made in the Top 20 markets.

Q How do you think this looming consolidation is going to affect the radio syndication business?

A I think it will be very beneficial, as we've seen already. We're seeing a lot of people consolidating, buying their competitor, shutting him down, and coming to Westwood One for a format that would be compatible and that they could run very efficiently. There always will be a need for cost-efficient programming. There are very few markets where people can afford to pay the kind of money Westwood One is paying for programming.

We all know the importance of programming; we all know the importance of efficiency — particularly when operators are paying 15x cash flow and have a large debt service. The network will be able to provide programming in an efficient manner to radio stations. Since duopoly has taken place, we've seen a growth on the network side — and we think that will continue.

Q You're famous for hiring good managers and letting them do their jobs. What do you look for when you hire a manager?

A People who are willing to work cheaply. I think that's one thing all of the Infinity managers have in common — they don't get paid a lot of money.

I really can't say there's an "Infinity mold," thank God. We're looking for somebody who's always managed to get the job done — someone who delivers results regardless of the circumstances. We like people who share our "no excuses" philosophy.

We [also] like people who really love being in the radio business. One of our selling points [to prospective hires] is that if you really love the radio business, you should want to work for a radio company where all the resources are put into the radio business.

Q What's your current take on how the NAB and RAB are serving the needs of radio?

A I think it's great. The NAB has done an extraordinary job dealing with Congress. [NAB Exec. VP/Government Relations] Jim May is as strong a lobbyist as exists in Washington, and he and [NAB President] Eddie Fritts have done a terrific job getting Congress to understand radio's viewpoint.

The RAB has done a very good job under [President] Gary Fries. But I still have a little bit of a reservation. I believe they could be a lot more aggressive in taking share from other media. We want the [total advertis-

ing] pie to grow, but some of [radio's growth] needs to come at the expense of TV and newspapers. I would love to see us be a lot more hard-hitting in that regard. But it's difficult when so many radio stations in this country are owned by TV and newspaper companies.

But the RAB is doing a better job than ever, and hopefully it will continue to improve. And hopefully we'll start seeing some ads that say, "TV and newspapers suck."

Q You've been out-front in identifying and hiring edgy personalities. Do you ever lose sleep over Howard Stern wishing AIDS on the Evergreen managers? Or G. Gordon Liddy talking about using pictures of the First Family for target practice?

A There are statements made by various of our performers I wish they didn't make. But those remarks are legal and within their realm to say on our radio stations. We certainly don't like everything that every one of our performers says or every lyric on every song that's played by our stations. But we're very big believers in the First Amendment.

We have to recognize that when Howard makes his comments, it's not like yelling "fire" in a crowded theater. Howard gets an awful lot of credit for being very powerful, but Howard doesn't have the ability to give somebody AIDS. Howard is a comedian; you shouldn't give Howard more credit than he's worth. He doesn't have a direct line to the person who can control whether a person does or doesn't get ill.

If you take the Liddy comments in context, you'll find — though he may have said something you don't agree with — he certainly didn't say anything that would encourage anyone to shoot the President or First Lady.

Q What are the current goals for you and your company? What keeps you coming to work every day?

A As for the company, we'd like to continue to give our shareholders the value they've received since we went public in 1992. And we hope we'll be able to continue that same growth in the next three or four years.

We hope there will be an awful lot of very wealthy people working for our company, thanks to the stock options that we've been able to give our key people.

I love my job. I have a ton of fun. I read in our annual report how much money I make, and it's extraordinary that someone should pay me that much to do what I'd do for free.

10 QUESTIONS WITH...



Lowry Mays Speaks Loud And Clear

□ Clear Channel chief details joys, challenges of running major herd of stations

Clear Channel Communications President/CEO L. Lowry Mays is truly an industry leader. In addition to heading up one of the largest radio groups in the country, Mays has served as Chairman of the NAB's Radio Board and Joint Board. In this interview, he discusses Clear Channel's post-deregulation acquisition strategy, the state of radio management, and the biggest challenge facing radio.

To hear more of Mays's industry insight, check out his joint appearance with Infinity Broadcasting President/CEO Mel Karmazin at the NAB Radio Show. R&R COO Erica Farber will moderate that session.

Q Some people say if the radio ownership limits are lifted, a radio group will have to own multiple stations in its markets to remain a major player. Do you agree?

A No, I don't agree with that. I think you can look at market after market where single stations without duopolies are extremely successful — and sometimes lead their markets in revenue.

Our theory about duopoly is, simply: If we make an investment in the market and take an interest in that market, why not have two or three investments there? You can have some economies of scale, but the most important thing is you have more ways to serve that advertising customer. If you have three or four channels, in a combination of ways you can be a better service to that customer in delivering the advertising critical mass to move his product. That's our business.

Our shared vision is the relentless pursuit of selling our advertising customers' goods. Will a single operator still be able to serve that customer's needs? Absolutely, if his single station has that critical mass in the market to move his customer's goods.

There may also be a danger in consolidating several stations in

a market. This business is all based on people — individual, creative people. And if you don't operate in an entrepreneurial, separate unit at each station, you lose that, you lose market share, and you're unsuccessful. So maybe the big guys will ultimately get broken up somehow by not being successful. But we intend to be successful.

Q We're seeing what appears to be a station-buying frenzy. Will we see another crash similar to the one that hit at the end of the '80s?

A [People are], absolutely, paying too much. [And] if people pay too much for stations, they create havoc in their financial structure.

Q Clear Channel hasn't joined this latest acquisitions race. When might you guys jump in?

A We have the best return to our shareholders of any broadcasting company in the business over the past five or 10 years. And we didn't do that by paying prices that couldn't continue that rate of return.

We won't say we're not looking at any deals, but we're going to be very careful with our investment policy. We're very active in looking for acquisitions we think would be particularly advantageous to us and perhaps not so advantageous to other people.

For example, we paid 16x cash flow to Westinghouse for KTKR/San Antonio, and as soon as we consolidated it — within a year to a year and a half — it was 5x cash flow. That's what you need — that kind of synergistic combination. We're aggressively trying to uncover those types of opportunities.

Q How might deregulation affect your acquisition strategy in terms of expanding the num-

ber and size of markets where you have stations?

A With pricing the way it is today, I think our first opportunity will be in-market acquisitions, [followed by] other markets where we think we can put together other in-market acquisitions.

We like the larger markets in that case. Last year, we were able to put together a significant position in Houston by buying out Noble Broadcasting — which was a competitor of ours in the Urban format — and then picking up KPRC-AM & KSEV-AM/Houston from Dan Patrick and Steve Sellers, which kind of fits our expertise in News/Talk. So we were able to put together four stations in Houston that have a very, very strong market share.

If we were to acquire a large group, I think we would prefer it

“

The more we can quantify our customer's success, the better we'll be able to retain and grow his business and prove to him we should have a larger share of his advertising and marketing dollars.

”

had overlap with some of our markets. That way, we could concentrate our financial resources — which are considerable — in developing further in-market opportunities in those additional markets.

Q How will radio fare in the face of all the new media that want a piece of the action — DAB, the Internet, 500 channels of cable TV, etc.?

“

I think you can look at market after market where single stations without duopolies are extremely successful — and sometimes lead their markets in revenue.

”

A I'm extremely bullish about radio's future. Radio is getting a larger share of the advertising dollars, even as all of these new technologies make their appearance.

Looking at the radio revenue chart, I notice that 1950 was the first year since 1922 when there wasn't an increase in radio revenue. Radio revenue was flat that year because of TV's entry. People thought that radio was going to be a thing of the past. In the 1970s, we went through CB radios, and everybody said people would rather talk to themselves than listen to the radio. When the eight-track tape came along, they said, “Well, that's the end of radio because people can play what they want to hear when they want to hear it.”

Well, you don't have to be a mental giant to see that the underlying value of the interaction between the listener and the radio station is something that's not going to disappear. And whether it's [cable radio] or all these other background audio delivery systems, there's going to be a continual growth in radio. I'm not concerned in the least about its future.

Q What's the biggest challenge radio faces?

A I think the biggest challenge is to somehow be able to quantify the results that radio advertising delivers to the customer. The more we can quantify our customer's success, the better we'll be able to retain and grow his business and prove to him we should have a larger share of his advertising and marketing dollars.

Q What kinds of things are you doing to achieve that goal?

A We continually stress direct, local business, where our salespeople can interact directly with the owner of the enterprise. Then we try to measure the results for that customer. We try to show him how many cases he moves that week or how many units he sells off that car lot that week because he advertised on our station.

Q You mentioned earlier that radio is a people-

driven business. How do you feel about the radio management pool today? Does the business have enough talented young people to take it into the next century?

A Absolutely. We just had a company conference with 75 sales managers. I looked across that room and I noticed two things. First, a third of them are female, which I think will continue to increase over the years. Second, [the managers] are very bright, talented people, as compared to five or 10 years ago.

Every department of a radio station needs a competitive, entrepreneurial-type person who can create things that give radio an edge over what another medium can deliver. And I'm very satisfied that we have that. I think our industry is growing exponentially in terms of the quality of people.

Q How do you feel about the job the NAB and RAB have done for radio in the past couple years?

A I think they've done an outstanding job. Having been Chairman of the NAB Radio Board and Joint Board, I would be remiss not to suggest that they did a good job. But I think the NAB's government and FCC relations have grown to be the best in Washington.

The RAB has developed and followed a very successful philosophy of increasing radio business and sales. I think the two organizations have great [professional] leadership. In addition, I think they have great lay leadership.

Q What's your current personal goal? How would you like to be perceived and viewed over the next few years?

A My underlying philosophy of life is, “If it ain't fun, don't do it.”

I will stay in this business as long as it's fun to see the people at our stations — the people who are creating the value for this company on a day-to-day basis — continue to grow and develop themselves. The pleasure for me comes from watching those very talented people grow and expand this business that we started some 22 years ago.

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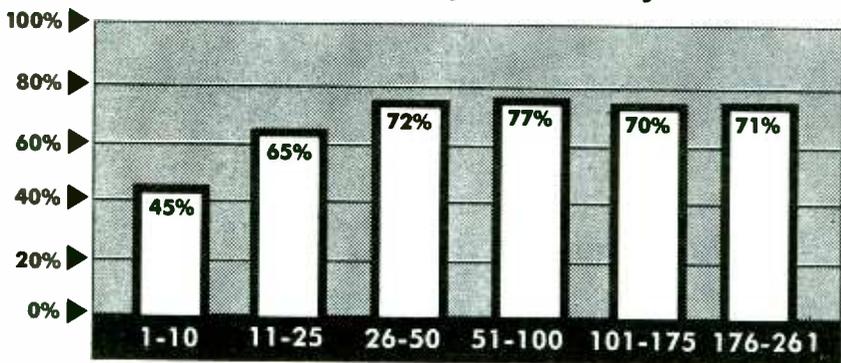
Atlanta Linda Weaver 404/233-8281	Boston Amy Caplan 617/728-1916	Chicago Chad Brown 312/951-3286	Dallas Laurie Montoya 214/526-0557	Detroit David Rice 810/351-2161	Los Angeles Scott Springer 213/460-3701	Minneapolis Karen Miller 612/371-9051	New York Peter Burton 212/975-6769	Philadelphia Bill Burns 610/668-5990	St. Louis Chuck Gerding 314/444-3221	San Francisco Gloria Tucker 415/765-4006	Seattle Larry Adams 206/654-4104
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MANAGEMENT SALES SURVEY '95

Most Operations Are In Combo

There's probably no event that's affected radio sales more in recent times than the onset of duopolies. Nearly 70% of our respondents report they are part of a combo or duopoly — with nearly half that number involving three or more stations. Our stations reported an average 34% of their business is priced and sold in combo — much of it national and regional business.

Stations involved in a duopoly or combo by market size:

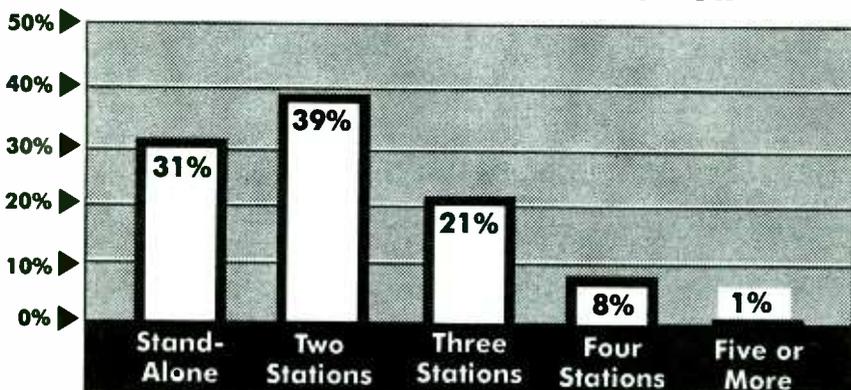


Larger Markets Use More Staffs

Generally speaking, larger market stations use more than one staff to sell their combo or duopoly operations. Percentage of combos that sell with more than one sales staff:

Markets 1-10:	79%
Markets 11-100:	60%
Markets 101-261:	38%

Breakdown Of Owned Stations Per Market:



What Is Radio's Strongest Competition?

When asked what medium presents the strongest competition for local ad dollars, the answers were dependent on market size. In any case, TV wasn't much of a factor but cable is a growing competitor.

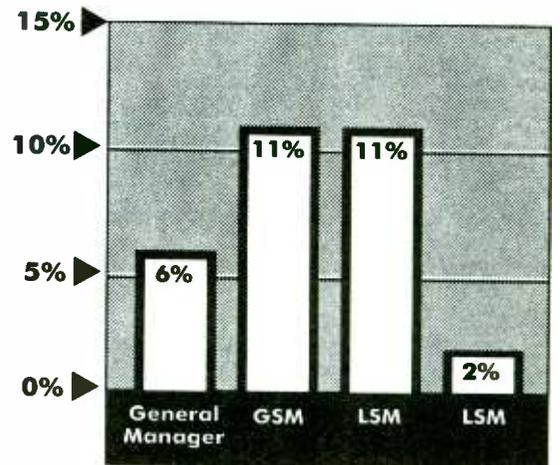
Market	Other radio stations	Newspaper	TV	Cable
1-50	58%	28%	8%	6%
51-261	30%	56%	8%	6%

Use Of Multiple Rep Firms Growing

In the early days of duopoly, stations tended to consolidate all of their national business under one rep firm. These days — particularly in the largest markets — the trend is for operators to consider splitting their combos and duopoly operations among different rep firms (Competing rep firms may fall under the **Katz** or **Interep** holding company umbrella.) More than 30% of top 10 combos and duopolies have more than one rep firm.

Management Ranks Shrink

Certainly, one of the greatest cost savings to radio operators is the reduced number of managers needed to oversee operations in a market. Percentage of combos and duopoly operations employing more than one:

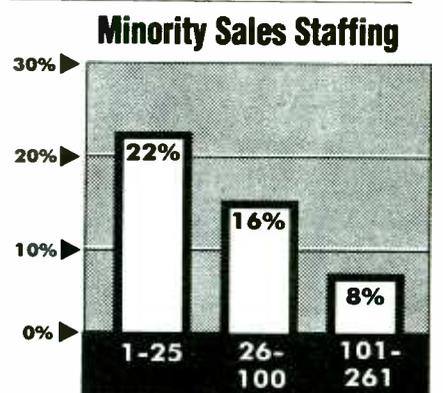


Most Stations Offer Sales Training

The vast majority of respondents said they offer formal training to its salespeople. About 85% said they conduct in-house training while 68% will bring in a sales consultant or send their staffs to off-site training programs. In both cases, a slightly larger number of small market stations offer sales training than their larger-market brethren.

Female/Minority Staffing Breakdown

The radio sales department is increasingly dominated by women. Today, 56% of radio's sales force are women — that figure a couple of percentage points higher than it was five years ago. There's very little variation among market sizes. The number of racial minorities is holding steady from the past couple of years, with the largest number employed in larger markets. Breakdown of minority radio sales employment by market size:



About The Survey

R&R's Management/Sales survey was based upon 420 responses representing 675 stations in Arbitron-rated markets only. All popular formats are represented in approximately the same proportions as they actually exist. In most cases, the survey was completed by the General Manager or Sales Manager. Special thanks to R&R Associate Editors **Jeff Axelrod** and **Margo Ravel** for their assistance in compiling the responses.

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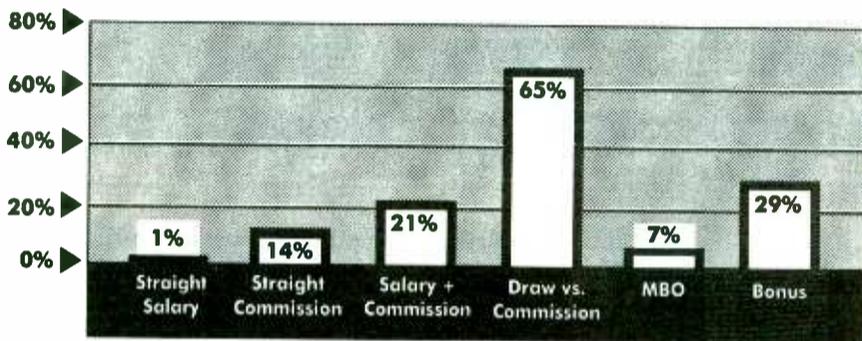
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MANAGEMENT SALES SURVEY '95

Radio Compensation Methods Changing

Although 20% of stations changed their system of compensation over the last year (see table, this page), draw vs. commission is still the preferred method of paying a radio salesperson. But the new favorite method is MBO — *Management By Objective* — which sets a salesperson's compensation package based on his or her projected billing potential, along with the accomplishment of other predefined goals.



Figures exceed 100% because some stations offer different compensation plans to different salespeople or sales teams. (this footnote in small type below graph)

Salesperson Commission Rates

Markets	Agency	Direct	New Business
1-10	7.8	14.6	16.6
11-25	11.2	14.2	17.2
26-50	11.7	15.7	17.7
51-100	11.9	16.0	17.8
101-175	12.9	16.7	17.9
176-261	14.9	17.3	18.8

When Salespeople Are Paid

Markets	On Billing	On Collections	Chargeback*
1-10	84%	16%	87%
11-25	77%	23%	81%
26-50	52%	48%	68%
51-100	47%	53%	64%
101-175	34%	66%	40%
176-261	28%	72%	30%

* Percentage of business charged back to salesperson if uncollectable

Revenue Effect Depends On Market Size

Increasingly, overall station revenues are playing a part in determining a salesperson's compensation plan. This breakdown shows the effect revenue/budget has on compensation:

Markets	Little/none	To some degree	To a great degree
1-25	32%	39%	29%
26-261	49%	36%	15%
All markets	46%	36%	18%

Anatomy Of Radio's Billing

Markets	Local Agency	Local Direct	National	Network*	Sports*
1-255	5%	19%	22%	4%	9%
25-100	48%	33%	15%	4%	7%
101-261	24%	58%	14%	4%	9%

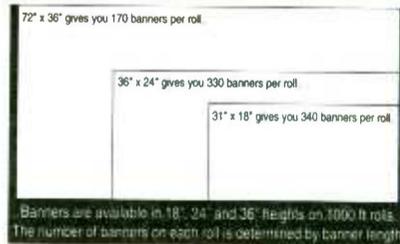
* Includes only those stations that reported network or sports income

Continued on Page 30

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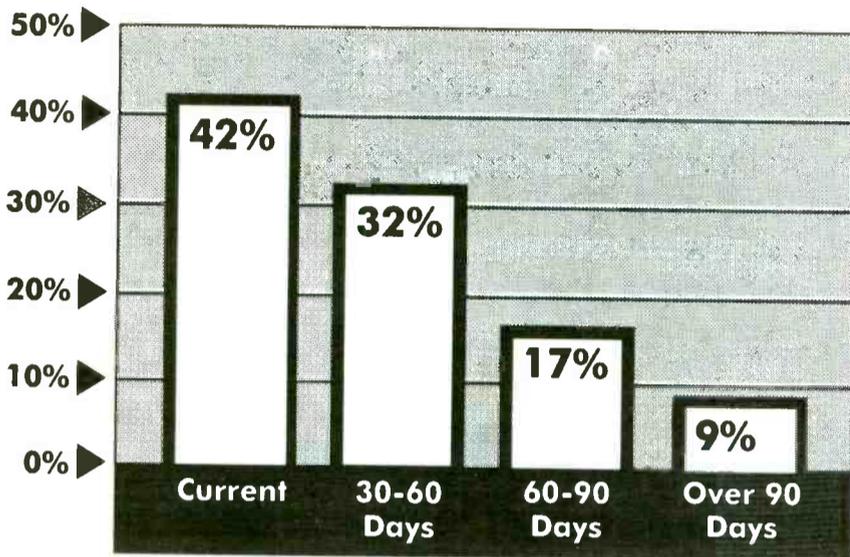
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MANAGEMENT SALES SURVEY '95

Radio's Aging Sheet



Perhaps because of the nature of retail business, small-market stations had almost half their business in the current column, while stations in the Top 10 had only 33% of their business current.

Added Values By Market Size

Added value is of increasing concern to many broadcasters, but they report that business requiring added value has remained rather stable the past few years.

Incidentally, the most common forms of added value include on-air promotions, remotes, sponsorships, sampling, point-of-purchase, hard goods, giveaways, and placement on interactive phones.

Added value for national business was consistent across market sizes; larger-market stations were much more dependent on added value for local business than their smaller brethren.

Local business requiring added value: 31%

National business requiring added value: 36%

Selling By The Numbers

It probably comes as no surprise that ratings and cost-per-point come into play far more often in the larger markets. Respondents in the Top 10 stations report more than two-thirds of their local business is sold using cost-per-point.

Markets	Percentage Of Local Business:		
	Ratings-driven	Sold using CPP?	Sold w/qualitative
1-25	62%	60%	52%
26-100	58%	45%	41%
101-261	30%	16%	26%

The Industry's Research Tools

(Percentage of stations using)

Markets	Market size:		
	1-50	51-275	All
Arbitron*	76%	70%	72%
Tapscan/Strata	73%	42%	51%
Media Audit	58%	9%	24%
Scarborough	48%	2%	16%
Accuratings	18%	11%	14%
Simmons	11%	15%	14%
Other**	10%	14%	13%

* Includes Maximiser ** Most popular: RAB research

More Business Breakdowns

Larger market stations are more likely to have a Co-op dept. — 52% of Top 10 stations have one compared to 16% of stations in markets 175+ — but co-op dollars play a larger role in smaller-market budgets. Co-op comprises 9% of a large-market station's income while it makes up 16% at smaller stations.

Percentage of total billings that's:

New Business: 14.5%

Co-op: 10%

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PROMOTIONS THAT WORK

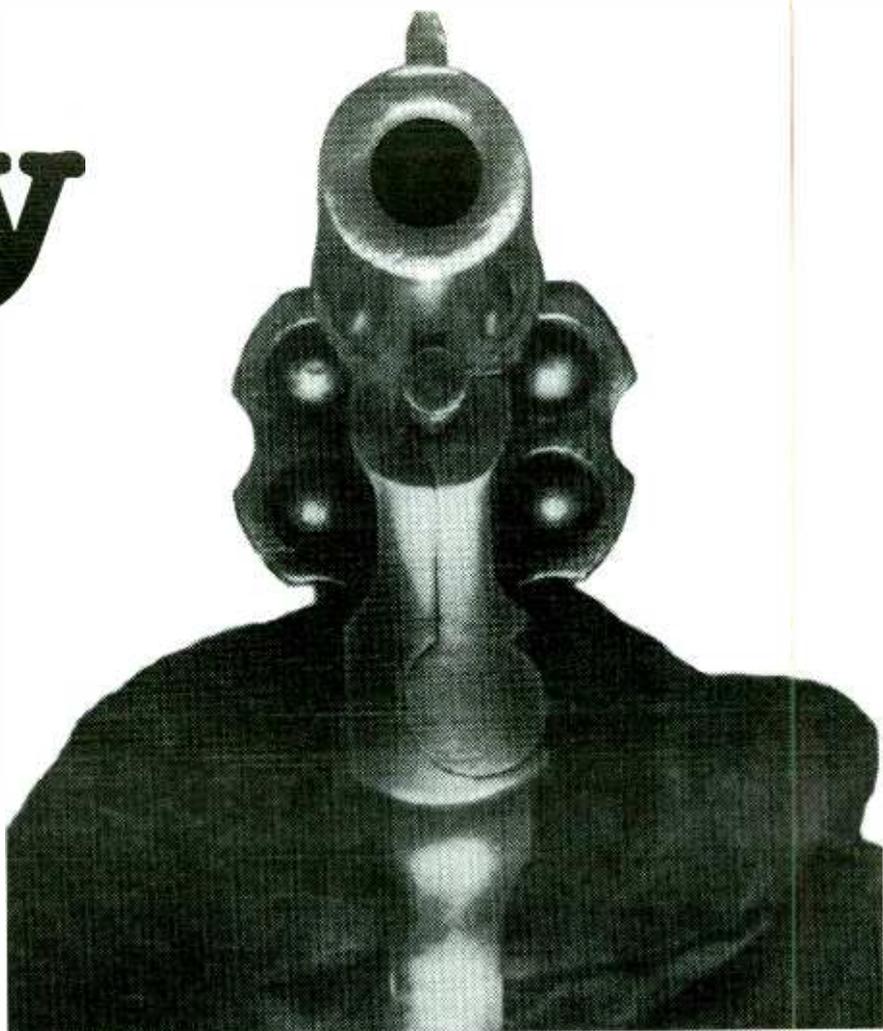
Interactive Excitement

Vendor Tie-In Opportunities

Market Exclusivity

- Soap Quiz
- Olympic Flashback
- Super Recycling Sweepstakes
- American Health Report
- The Travel Minute
- Internet News
- Eco Quiz

Get Away With Murder!



Competitive reality for radio in the 90's means higher reliance on promotions than at any other time in its history. What it also means is a tireless tug of war between advertisers, stations, and listeners. While quality station promotions remain critical to the successful marketing of a station, value-added promotions have become critical to station buys. Reconciling these two views is the complex role of today's Promotion Director and the need for which **Promotional Warfare** was created.

Promotional Warfare is the most complete book on promotions on the market today, containing more than 1,000 pages of promotional ideas from the top stations across the country.

Promotional Warfare is indexed as follows: Billboard, Bumper Sticker, Charity, Contest, 42 Holiday categories, Marketing, Merchandising, Miscellaneous, 65 Sales categories, Station Vehicles, Stunts, and many more.

Each individual promotion contains detailed information on set-up, time and cost requirements, sponsorship opportunities, and benefits for both the station and the community.

Some stations already using Promotional Warfare include: WVEE-Atlanta, Star 94-Atlanta, WVAZ-Chicago, WGCI-Chicago, B96-Chicago, KS 104-Denver, KZPS-Dallas, K104-Dallas, The Edge-Dallas, The Eagle-Dallas, WDJB-Ft Wayne, KRBE-Houston, KIIS-LA, The Beat-LA, WCBS-NY, WYNY-NY, WZAK-Cleveland, Jammin 92-Cleveland, WMMS-Cleveland, WABQ-Cleveland, KSAN-San Francisco, KMEL-San Francisco, WILD 107-San Francisco, KIIM-Tucson, WAVW-Vero Beach, WKQS-Vero Beach, 99X-Ft. Myers, Rock 106-Ft. Myers, Top Club Promotions-Greece, WROQ-Greenville, KLTV-Springfield, WMBD TV-Peoria, WRQK-Canton, Big Dog Radio-Farmington, WCOL-Columbus, Barbados Rediffusion Svc.-Barbados, 4SS-Australia, KBLQ-Logan, KWNZ-Reno, BWRT-Phillipines, RCT FM-Indonesia, Cox Broadcasting-Atlanta, WXR-B-Pittsburgh, KRAK-Sacramento, WJJB-Cumberland, ZFZZ-Grand Cayman, Radio Taipai-Taiwan, KPRS-Kansas City, Mix 99,9-Toronto, KPSN-Phoenix, KKRD-Wichita, JACOR-Cincinnati, Austero-Australia, RS 2-Berlin, KFBI-Las Vegas, WKSI-Greensboro, Triple M-Australia, KSTO FM-Guam, KBSG-Seattle, WZNT-Puerto Rico, Gentsevaart-Netherlands, Radio Nova-Sweden, KLIN-Lincoln, KSJO-San Jose, RTL Radio Berlin-Berlin, La Sargentana-Spain, WKGR-Palm Beach, and many many more!

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The compensation figures shown on these pages are salaries plus bonuses and incentives for the calendar year 1994. They were updated if personnel or salaries changed in 1995. In some categories (such as programming), the increase in pay was a result of additional duties. In others, (including sales and management), pay increases

were for additional duties and higher bonuses. The last column on this page reflects the percentage change between last year's survey and the current year. Salaries in markets 101-175 tended to be higher than markets 76-100 because survey returns skewed towards more successful stations.

Position	1-15	16-30	31-50	51-75	76-100	101-175	All	% Chg
MANAGEMENT								
General Manager	217,278	172,545	147,881	103,844	91,474	96,934	142,776	+16
General Sales Manager	147,952	121,320	90,419	76,778	76,859	71,826	99,983	+10
Program Director	120,096	79,171	60,323	45,546	34,591	39,921	68,654	+13
Operations Director	110,575	101,215	70,085	45,178	38,800	41,617	68,472	+18
Promotion Director	49,447	39,087	30,642	27,767	22,438	23,880	35,155	+8
PROGRAMMING								
News Director	56,755	42,571	32,510	28,189	24,249	26,820	37,961	+9
Research Director	43,271	27,190	20,098	11,074	-	-	34,642	-8
Production Director	47,857	39,208	34,178	25,487	25,810	27,484	35,895	+8
Music Dir./Asst. PD	41,557	37,102	33,722	26,547	26,849	25,910	35,702	-1
Programming Asst.	30,329	25,389	25,252	21,120	-	25,786	26,422	+5
Morning Producer	35,688	26,559	17,524	23,053	15,750	19,173	26,611	+1
ON AIR								
Morning Drive Talent	174,472	112,041	85,589	52,843	32,330	40,519	80,414	-6
Midday Talent	71,855	52,324	34,505	25,855	22,319	26,422	40,719	+9
Afternoon Drive Talent	103,361	59,997	40,592	28,141	22,934	29,826	50,435	+7
Evening Talent	53,034	32,308	26,509	20,113	17,315	19,098	29,869	+5
Late-Night Talent	39,884	25,571	21,201	15,504	14,518	16,503	23,437	+8
News Reporter	40,877	28,411	28,245	17,496	18,529	19,264	28,609	0
Sports Dir./Announcer	73,923	48,220	40,127	28,044	-	24,621	50,273	+28
P/T Hourly Rate	16	11	7	6	6	7	9	0
SALES								
Local Sales Manager	112,888	91,923	84,131	66,949	52,455	57,430	86,740	+9
National Sales Mgr.	101,264	92,208	92,004	79,332	69,002	62,677	87,306	0
New Bus./Retail/Co-op	91,502	59,203	49,008	57,263	-	43,667	67,034	+6
AE - Highest	118,648	100,416	82,147	60,933	52,136	56,165	81,680	+15
AE - 2nd Highest	95,779	84,449	65,140	48,012	37,830	50,452	65,876	+14
AE - Avg./Others	61,736	54,539	40,950	35,515	25,990	31,362	41,902	+16
OPS / SUPPORT								
Promotion Asst.	24,651	20,376	17,042	16,151	15,048	17,911	20,593	+5
Traffic Director	35,585	28,350	26,741	23,155	21,032	23,089	27,090	+12
Continuity Director	27,645	22,238	21,388	25,004	14,700	21,313	24,207	+6
Chief Engineer	62,978	48,616	42,438	37,855	31,856	34,451	46,057	+11
Assistant Engineer	34,990	30,261	27,002	19,041	19,608	24,109	29,364	*
Technician	32,191	24,012	21,279	34,011	-	-	28,606	0
Bus. Mgr./Controller	57,550	43,629	37,144	21,306	31,250	33,657	40,721	+12
Asst. Bus. Manager	32,608	26,579	22,826	-	16,300	23,214	26,697	+8
Executive Asst.	31,968	27,436	23,083	26,068	22,297	24,677	27,754	+3
Sales Asst.	24,675	20,951	19,666	19,079	16,526	18,635	20,883	+2
Receptionist	19,251	17,055	16,324	15,911	15,632	15,248	16,748	+5

* Position not listed previously. Data gathered for R&R by Miller, Kaplan, Arase & Co.

Continued on Page 36

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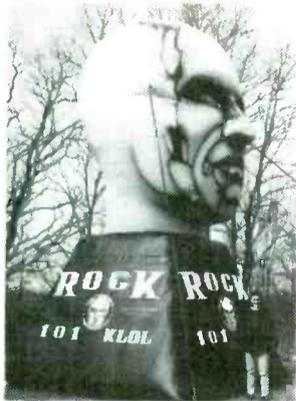
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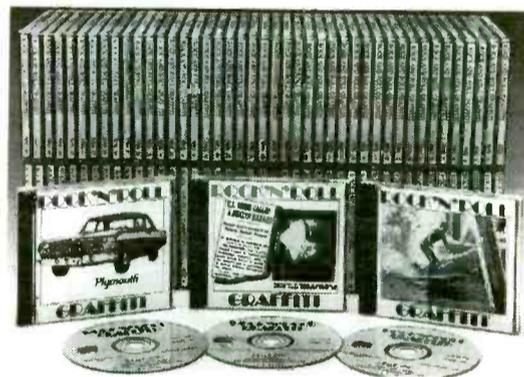
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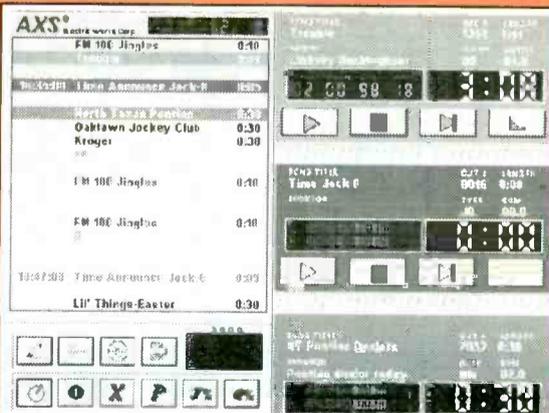
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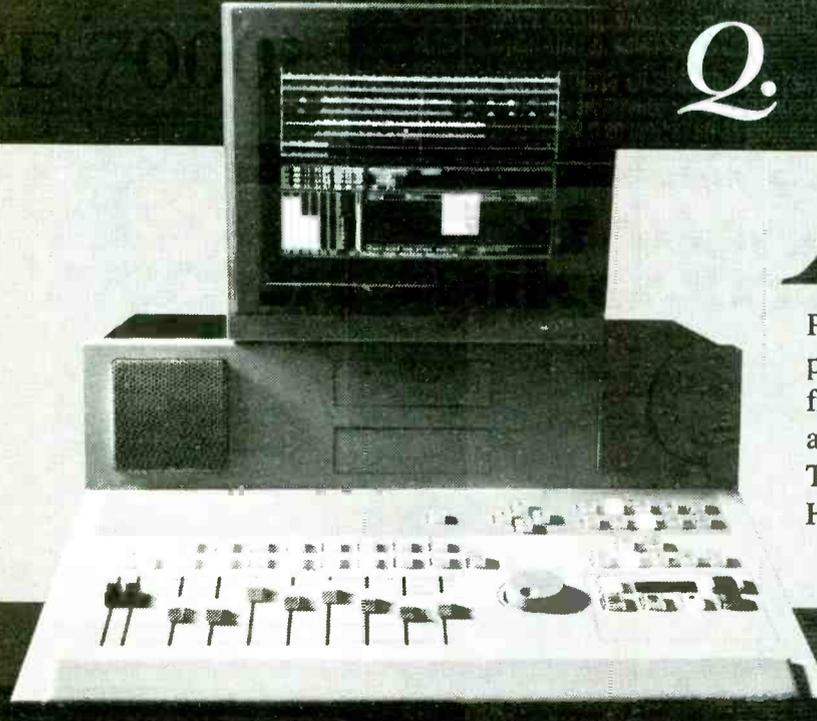
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Continued from Page 32

Position	AC		Alternative	CHR		Classic Rock		Country		Gold		
	1-30	31-100		1-30	31-100	1-30	31-100	1-30	31-100	1-30	31-100	
MANAGEMENT	General Manager	166.1	113.8	129.3	176.8	114.6	188.8	114.8	155.5	146.7	149.5	122.1
	General Sales Manager	113.8	80.9	-	116.2	82.3	119.8	79.5	111.0	88.3	105.7	83.2
	Program Director	95.6	54.0	56.9	91.6	56.1	87.2	54.6	73.2	46.2	88.0	61.5
	Operations Director	88.5	56.3	-	122.1	38.3	109.9	44.5	79.3	69.8	61.2	35.4
	Promotion Director	42.1	27.8	33.6	35.8	27.6	40.3	26.1	34.6	29.9	37.0	26.1
PROGRAMMING	News Director	46.6	32.1	-	55.3	29.7	38.0	24.5	46.6	33.3	36.8	25.0
	Research Director	27.0	-	-	35.5	10.7	39.5	-	32.6	-	41.8	-
	Production Director	40.1	36.2	28.5	46.0	26.9	41.2	28.8	36.9	33.9	34.8	35.5
	MD/Asst. PD	43.9	26.2	-	46.9	34.4	28.4	-	30.2	33.7	36.6	-
	Morning Drive Producer	30.6	19.2	-	35.4	14.3	28.2	15.6	26.5	36.2	23.6	-
ON AIR	Morning Drive Talent	126.7	93.5	43.4	172.3	52.4	100.0	57.4	106.8	84.4	81.3	46.1
	Midday Talent	50.6	32.7	40.0	46.2	30.4	43.3	29.5	42.9	30.3	38.1	25.3
	Afternoon Drive Talent	60.8	36.0	41.7	73.9	34.6	65.1	34.7	52.9	38.0	46.6	27.8
	Evening Talent	35.3	23.8	33.9	38.6	27.5	28.9	20.8	29.6	24.9	33.0	19.3
	Late-Night Talent	25.9	18.4	22.7	34.5	16.1	22.3	16.5	23.2	19.5	25.5	16.7
	News Announcer	38.6	40.5	-	44.7	-	-	-	33.1	23.5	21.6	-
	Sports Dir./Announcer	-	-	-	46.3	25.6	51.9	-	49.0	-	62.6	-
	P/T Hourly Rate	13	7	10	10	7	9	7	9	7	9	8
SALES	Local Sales Manager	111.2	80.0	69.3	95.2	67.4	95.4	-	96.8	73.9	95.0	82.3
	National Sales Manager	93.3	60.6	-	91.1	67.3	104.1	-	96.1	-	104.1	-
	New Bus./Retail/Co-op	73.4	-	-	47.3	-	87.9	-	82.4	-	75.6	-
	AE - Highest	98.7	80.5	68.4	112.0	62.2	91.3	64.4	97.5	78.1	78.8	76.6
	AE - 2nd Highest	81.2	56.2	62.4	85.5	52.7	81.1	54.2	76.1	67.3	71.4	60.3
	AE - Average/Others	65.3	35.0	55.0	56.5	35.5	53.6	36.8	48.3	42.8	45.0	42.2
OPS / SUPPORT	Chief Engineer	52.4	41.3	55.2	49.3	33.5	52.5	43.1	48.7	41.6	47.6	34.1
	Assistant Engineer	28.2	15.4	-	35.3	-	27.9	27.7	31.0	23.0	35.7	-
	Traffic Director	30.1	25.2	25.5	29.7	21.9	29.9	24.7	27.1	24.0	26.7	23.3
	Continuity Director	26.0	19.6	-	24.7	23.1	25.7	17.3	24.3	22.7	25.3	-
	Bus. Manager/Controller	46.8	35.0	43.1	43.1	35.1	47.7	41.8	42.6	32.7	40.2	36.9
	Asst. Business Manager	30.5	20.7	-	29.0	23.1	26.3	17.2	27.0	22.7	31.6	-
	Executive Assistant	29.0	21.7	-	30.1	21.5	31.7	26.8	26.3	25.2	30.5	-
	Programming Asst.	28.1	26.1	24.4	28.1	18.9	-	-	31.5	30.9	28.0	-
	Promotion Assistant	21.5	18.9	18.7	22.9	16.8	18.2	-	22.0	20.3	21.0	-
	Sales Assistant	22.5	18.7	19.9	23.2	21.1	22.1	19.8	22.5	20.5	20.2	19.3
	Receptionist	17.3	16.1	14.0	17.5	16.1	17.9	17.8	16.6	15.5	17.1	16.8

Figures (except hourly rate) in thousands. Data gathered for R&R by Miller, Kaplan, Arase & Co.

Continued on Page 38



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THE CREATIVE FORCE

Continued from Page 36

Position	NAC		News/Talk		Rock		Spanish		Sports	Urban		
	1-30	31-100	1-30	31-100	1-30	31-100	1-30	31-100	1-30	1-30	31-100	
MANAGEMENT	General Manager	205.3	91.0	188.9	182.4	145.1	141.4	184.7	108.1	216.3	138.5	106.6
	General Sales Manager	126.6	91.6	137.5	95.7	100.5	81.6	141.4	-	137.1	107.5	83.8
	Program Director	91.2	44.5	82.0	78.6	86.2	58.9	80.8	-	81.8	75.7	51.8
	Operations Director	-	-	93.8	-	-	78.0	77.7	-	86.4	47.2	55.7
	Promotion Director	47.1	-	39.3	29.6	39.9	29.9	38.5	-	57.5	41.3	29.6
PROGRAMMING	News Director	42.8	-	54.2	37.6	45.7	24.2	43.7	23.5	36.4	33.8	29.9
	Research Director	-	-	40.3	-	22.6	-	-	-	-	-	-
	Production Director	39.3	-	39.0	39.5	46.3	27.7	33.6	-	39.3	49.9	25.3
	MD/Asst. PD	43.6	-	35.2	-	36.9	23.8	-	-	39.3	32.0	39.1
	Morning Show Producer	-	-	25.7	21.7	35.9	16.1	-	-	39.1	25.5	-
ON AIR	Morning Talent	92.3	-	124.3	123.7	125.5	71.0	39.7	20.5	120.0	83.5	46.8
	Midday Talent	50.2	-	64.5	54.1	64.0	32.1	35.1	-	86.1	37.9	26.1
	Afternoon Talent	46.6	-	77.0	76.4	92.4	29.9	32.0	-	140.0	40.4	25.1
	Evening Talent	44.3	-	44.2	45.7	36.3	24.6	35.1	14.3	48.3	33.9	17.8
	Late-Night Talent	34.9	-	28.1	-	27.7	17.3	21.1	10.1	42.3	27.2	18.4
	News Reporter	-	-	32.1	22.3	48.0	29.7	-	-	45.9	24.3	-
	News Announcer	-	-	55.0	31.6	-	-	-	-	-	-	21.1
	Sports Dir./Announcer	-	-	59.0	-	36.0	34.3	-	-	45.9	-	40.1
	P/T Hourly Rate	15	-	18	7	9	6	8	6	9	12	8
SALES	Local Sales Manager	96.9	58.4	102.1	83.9	90.1	89.2	102.9	-	82.4	72.5	65
	National Sales Manager	106.6	-	84.2	64.8	81.1	-	115.6	-	82.9	85.7	85.7
	New Bus./Retail/Co-op	98.8	-	77.0	47.4	52.6	-	-	-	-	-	-
	AE - Highest	83.1	-	105.2	71.3	91.0	72.4	99.9	39.2	113.4	102.2	79.6
	AE - 2nd Highest	77.7	-	86.9	63.3	74.0	56.7	60.1	28.2	67.9	87.2	55.9
	AE - Average/Others	40.7	-	50.5	48.1	42.7	33.7	34.3	-	57.3	45	34.3
OPERATIONS/SUPPORT	Chief Engineer	52.9	-	58.1	50.4	43	35.6	45.9	-	50.7	45.9	42.8
	Assistant Engineer	22.6	-	37.2	40.2	29	25	17.2	-	37.9	31.5	24.4
	Traffic Director	32.7	27.8	31.6	29.7	27.9	27.3	31.5	27.2	32.7	29.6	22.0
	Continuity Director	23.5	-	26.9	23.5	21.8	19.4	27.6	-	27.7	21.3	-
	Bus. Manager/Controller	48.7	33.9	51.9	42.1	43.2	35.2	54.3	31.5	49.4	40.0	33.2
	Asst. Business Manager	28.6	-	33.4	-	27.3	21.0	34.1	-	-	25.0	19.4
	Executive Assistant	30.2	-	30.4	30.2	26.0	19.7	31.5	-	28.2	32.4	22.2
	Programming Asst.	24.5	-	25.9	22.1	21.5	-	32.2	40.4	23.7	21.1	-
	Promotion Assistant	23.4	-	21.0	-	20.4	15.6	-	-	31.9	20.5	9.1
	Sales Assistant	22.0	-	21.9	20.6	22.0	17.6	19.4	14.1	22.1	22.0	16.1
Receptionist	17.8	-	18.5	16.7	17.4	15.0	17.6	15.8	18.8	15.7	15.1	

Figures (except hourly rate) in thousands. Data gathered for R&R by Miller, Kaplan, Arase & Co.

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MANAGEMENT

Test Yourself!

Bad bosses drive their employees to look for other jobs. Writing in the *Denver Business Journal*, business consultant **Ben Leichtling** devised this 10-question test to help you determine how good of a boss you really are.

- 1) Do you tend to give impossible — or contradictory — orders?
- 2) Do you play favorites?
- 3) Do you tend to reward "yes" people?
- 4) Do you focus on blame affixing instead of fixing the problem?
- 5) Do you set deadlines and forget to follow up?
- 6) Do you invent busy work?
- 7) Do you fail to focus on your task and delegate the rest?
- 8) Do you fail to give productive people encouragement and latitude?
- 9) Do you act as if there's only one way to do a job?
- 10) Do you fail to realize that people are human and treat them that way?

Bonus Question: To find out if you've really answered these questions honestly — give the same test to your staffers and ask them to rate your performance ...

Communication Breakdown

A chain is only as strong as its weakest link. Chicago-based *What's Ahead In Human Resources* Editor **John Hickey** claims the same is true of work teams, which tend to break down at one of the following seven stress points:

Middle Management: Supervisors may feel threatened as subordinates obtain more responsibility. Make sure middle managers know how they'll fit into the team's structure.

Decisionmaking: Teams may be hesitant about making their first important decisions. Encourage them.

Established Rules: Teams may want to do things that conflict with long-established company rules. Examine these rules to see which ones are essential, and which ones merely obstruct innovation and can be jettisoned.

Mistakes: New work teams are bound to make some mistakes — all decisionmakers do — but don't overreact to team mistakes in a way that undermines the team concept.

Indecision: When a team is slow to make decisions, make sure it has all the information and support it needs.

Complacency: Some employees may be content with the way things are. When a team adopts this attitude, be willing to shake it up to reenergize it.

Boundary Conflicts: Teams that try new ways of doing things may stir up conflicts with other parts of the organization. This can be a good sign — but management needs to stay on top of things to referee disputes and rein in teams that become overaggressive.



"On the plus side, we completed our purchase of Typhoon Industries. On the minus side, El Camino Inc. completed their purchase of us."

Before Your Negotiate ...

Prior to getting involved in any negotiations, NJ-based author/management consultant **Nicole Shapiro** suggests you plan your strategy, as follows:

First, jot down all the key points in your negotiations. Then, opposite each of these key points, write down several possible responses from the person with whom you're negotiating.

While you're doing this second step, keep the answers to these three questions in mind:

- "What is the most likely situation?"
- "What is the most probable objection?"
- "What is the most likely counteroffer?"

Finally, ask yourself, "What are my options?"



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Tips On Hiring Better Interns

When hiring young interns, look for high energy, creativity, initiative, and a strong will. Alexandria, VA-based *Working Smart* editor **Jessica Fagerhaugh** says those four qualities are more valuable in an intern than more-mature character traits such as stability, de-

pendability, and focus (all of which are key to a permanent hire).

While an intern who develops maturity and shows responsibility during the internship may become a candidate for permanent employment, most interns won't become permanent employees at the companies where they intern — and companies shouldn't expect them to do so.

Micromanagement 101

Micromanagement undermines initiative and enthusiasm. To begin with, Waltham, MA-based *Levinson Letter* Editor **Harry Levinson** notes that people take pride in their own competence and mastery of their domain — and feel helpless rage when the boss micromanages.

Micromanagement also causes

people to feel frustrated at not being allowed to grow, develop, and assume responsibility.

While some people — those who are ineffective, manipulative, self-centered, or abrasive — require tight supervision, employees who are competent and motivated will perform far better under looser management.

DATELINE

• September 6-9 — NAB Radio Show. New Orleans Convention Center.

• September 6-9 — RTNDA 50th International Conference & Exhibition. New Orleans Convention Center.

• September 7 — MTV Video Music Awards. Radio City Music Hall, New York.

• September 10 — 47th Annual Emmy Awards. Pasadena Civic Auditorium, Los Angeles.

• September 21 - December 13 — Fall Arbitron.

• October 4 — CMA Awards. Grand Ole Opry, Nashville.

• October 4 — Yom Kippur.

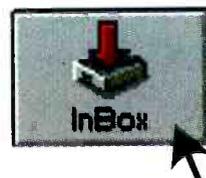
• October 14-17 — RAB Board Meeting. Boca Raton Resort & Club, Florida.

• October 21 — First game of the World Series.

• October 20-21 — CRS Southeast. Charlotte, NC



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WMAG - Greensboro
WRLX - W. Palm Beach
B106 - Columbia
K97 - Edmonton

WYNY - New York
K101 - San Francisco
KFOG - San Francisco
WXTU - Philadelphia
KISS - Boston
KBXX - Houston
KZOK - Seattle
Q106 - San Diego
WIL FM - St. Louis
B94 - Pittsburgh
KWJJ - Portland
KSSJ - Sacramento
WSOC - Charlotte
WSM FM - Nashville
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MEDIA

FILMS

WEEKEND BOX OFFICE SEPTEMBER 1-4

1 Mortal Kombat (New Line)	\$8.28
2 Dangerous Minds (Buena Vista)	\$7.88
3 The Prophecy (Miramax)	\$7.51
4 Desperado (Columbia)	\$6.02
5 A Walk In The Clouds (Fox)	\$5.47
6 Babe (Universal)	\$4.56
7 Something To Talk About (WB)	\$3.80
8 The Usual Suspects (Gramercy)	\$3.72
9 Waterworld (Universal)	\$3.47
10 Apollo 13 (Universal)	\$3.05

All figures in millions
* First week in release

Note: Figures reflect a three-day weekend
Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "To Wong Foo, Thanks For Every-

thing, Julie Newmar," starring **Patrick Swayze, Wesley Snipes, and John Leguizamo** — in drag. The film's **MCA** soundtrack showcases 11 tunes, including the reunited **LaBelle's** "Turn It Out" and a solo **Patti LaBelle's** cover of "Somewhere Over The Rainbow," and **Cyndi Lauper's** "Hey Now" (a remixed version of her "Girls Just Want To have Fun"). Cuts by **Salt-N-Pepa, Crystal Waters, Chaka Khan, the Commodores, Tom Jones, Monifah, Charisse Arrington, and Rachel Portman** complete the LP.

Also opening this week is "National Lampoon's Senior Trip." The film's forthcoming **Capricorn** soundtrack sports songs by **Our Lady Peace, Matthew Sweet, 311, Morphine, and the Jayhawks**. The **Muffs, God Lives Underwater, Ian Moore, Daisyhaze, Shoveljek, Phunk Junkeez, Hayride, and Seven Day Diary** also contribute tracks to the LP.

TELEVISION

Owing to the Labor Day holiday, this week's **Nielsen Media Research** listing of the Top 10 TV shows was unavailable at presstime.

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Tube Tops

Originally telecast in 1966, **CBS's** hourlong "Color Me Barbra" rebroadcast showcases **Barbra Streisand's** second-ever TV concert (Thursday, 9/14, 9pm).

Friday, 9/8

- **Lenny Kravitz**, "Late Show With David Letterman."
- **Tripping Daisy**, "Late Night With Conan O'Brien."
- **Jeff Buckley**, "ABC In Concert."

Saturday, 9/9

- **Rick Trevino** is profiled on TNN's "Path To Stardom" (6:30pm EDT/3:30pm PDT).

Monday, 9/11

- **WLUP-FM/Chicago** air personality **Danny Bonaduce** debuts his new, syndicated, daytime talk show, "Danny!" (check local listings).
- **PJ Harvey**, "David Letterman."

Tuesday, 9/12

- **Travis Tritt**, "David Letterman."
- **John Prine**, "Conan O'Brien."
- **Cyndi Lauper**, "Late Late Show With Tom Snyder."

Wednesday, 9/13

- **Rod Stewart**, "The Tonight Show With Jay Leno."

Thursday, 9/14

- **James Taylor** performs and discusses environmental concerns when **TBS** visits the Grand Canyon for the "World Of Audubon: Colorado River Adventure" (8:05pm EDT/5:05pm PDT).
- **Guy** performs on "New York Undercover" (Fox, 9pm).
- **Aaron Neville**, "Jay Leno."
- **Diana Ross**, "David Letterman."

VIDEO

NEW THIS WEEK

- **LIVING PROOF: THE HANK WILLIAMS JR. STORY (WB)**
Adapted from **Hank Williams Jr.'s** autobiography, this made-for-TV movie — which originally aired in the '80s — stars and was co-produced by **Richard Thomas**, who also performs some of the artist's songs onscreen. **Naomi Judd, Christian Slater, and Clu Gulager** also are featured in the film, which showcases music by the real **Hank Williams Jr.** and his father, **Hank Williams Sr.**

MUSIC & MOVIES

CURRENT

- **MORTAL KOMBAT (TVT)**
Featured Artists: **KMFDM, Gravity Kills, Type O Negative**
- **DANGEROUS MINDS (MCA)**
Singles: **Curiosity/Aaron Hall (Silas/MCA)**
Feel The Funk/Immature
Gangsta's Paradise/Coolio
Other Featured Artists: **Rappin' 4-Tay, Sista, 24-K**
- **DESPERADO (Epic Soundtrax)**
Featured Artists: **Los Lobos, Dire Straits, Carlos Santana**
- **APOLLO 13 (MCA)**
Featured Artists: **Mavericks, James Brown, Hank Williams**
- **LORD OF ILLUSIONS (Mute)**
Featured Artists: **Erasure, Diamanda Galas, Simon Boswell**
- **THE SHOW (Def Jam/RAL/Island)**
Singles: **Summertime In The LBC/Dove Shack**
How High/Redman/Method Man
Other Featured Artists: **2Pac, Dr. Dre, Onyx**
- **THE BROTHERS McMULLEN (Arista)**
Featured Artists: **Sarah McLachlan, Seamus Egan**
- **BATMAN FOREVER (Atlantic)**
Single: **Kiss From A Rose/Seal (ZTT/Sire/WB)**
Other Featured Artists: **Brandy, U2, Offspring**
- **CLUELESS (Capitol)**
Single: **Supermodel/Jill Sobule**
Other Featured Artists: **Coolio, Counting Crows, Smoking Popes**
- **VIRTUOSITY (Radioactive)**
Singles: **White, Discussion/Live**
Party Man/Worldbeaters & Peter Gabriel
Build It With Love/Londonbeat
Other Featured Artists: **Dig, Traci Lords**
- **POCAHONTAS (Walt Disney)**
Single: **Colors Of The Wind/Vanessa Williams (Hollywood)**
Other Featured Artists: **Jon Secada, Shanice**
- **MIGHTY MORPHIN POWER RANGERS THE MOVIE (Atlantic)**
Single: **Trouble/Shampoo (IRS)**
Featured Artists: **Red Hot Chili Peppers, Van Halen**
- **BAD BOYS (WORK)**
Singles: **Shy Guy/Diana King**
Other Featured Artists: **2Pac, Da Brat, Ini Kamoze**

COMING

- **TO WONG FOO, THANKS FOR EVERYTHING ... (MCA)**
Featured Artists: **Cyndi Lauper, Salt-N-Pepa, Crystal Waters**
- **EMPIRE RECORDS (A&M)**
Singles: **Til I Hear It From You/Gin Blossoms**
A Girl Like You/Edwyn Collins
Other Featured Artists: **Cranberries, Toad The Wet Sprocket**
- **ANGUS (Reprise)**
Single: **J.A.R./Green Day**
Other Featured Artists: **Goo Goo Dolls, Weezer, Love Spit Love**
- **CLOCKERS (40 Acres And .../MCA)**
Featured Artists: **Buckshot LeFonque, Chaka Khan, Des'ree**
- **DEAD PRESIDENTS (Capitol)**
Single: **Walk On By/Isaac Hayes**
Other Featured Artists: **Barry White, Aretha Franklin, James Brown**

PRECIOUS METAL

The **RIAA** has issued the following awards for the month of August:

MULTIPLATINUM ALBUMS

"The Hits," **Garth Brooks**, Capitol; "The Joshua Tree," **U2**, Island; "Timepieces/Best Of," **Eric Clapton**, Polydor (7 million); "Cracked Rear View," **Hootie & The Blowfish**, Atlantic (6 million); "HiStory: Past, Present & Future Book I" (box set), **Michael Jackson**, Epic; "Throwing Copper," **Live**, Radioactive; "Yes I Am," **Melissa Etheridge**, Island; "Pocket Full Of Kryptonite," **Spin Doctors**, Epic (5 million); "Monster," **R.E.M.**, WB; "Very Necessary," **Salt-N-Pepa**, London; "Greatest Hits, Volume II," **Reba McEntire**, MCA; "Rattle And Hum," **U2** (4 million); "Pocahontas" ST, Various Artists, Walt Disney; "Wildflowers," **Tom Petty**, WB; "Cross Road," **Bon Jovi**, Mercury; "Regulate ... G Funk Era," **Warren G**, Violator/RAL; "Read My Mind," "Greatest Hits," and "For My Broken Heart," **Reba McEntire**; "Life's A Dance," **John Michael Montgomery**, Atlantic; "Love At First Sting," **Scorpions**, Mercury (3 million); "John Michael Montgomery," **John Michael Montgomery**; "The Woman In Me," **Shania Twain**, Mercury; "Best Of Sade," **Sade**, Epic; "Under The Table And Dreaming," **Dave Matthews Band**, RCA; "Four," **Blues Traveler**, A&M; "Seal," **Seal**, ZTT/Sire/WB; "Weezer," **Weezer**, DGC/Geffen; "You Might Be A Redneck If ...," **Jeff Foxworthy**, WB; "Alibis," **Tracy Lawrence**, Atlantic; "Crazy World," **Scorpions**; "In The Dark," **Grateful Dead**, Arista (2 million).

PLATINUM ALBUMS

"These Days," **Bon Jovi**; "HiStory: Past, Present & Future Book I" (box set), **Michael Jackson**; "Jagged Little Pill," **Alanis Morissette**, Maverick/Reprise; "Pocahontas" ST, Various Artists; "Batman Forever" ST, Various Artists, Atlantic; "Candy Rain," **Soul For Real**, Uptown/

MCA; "John Michael Montgomery," **John Michael Montgomery**; "Collective Soul," **Collective Soul**, Atlantic; "From The Bottom Up," **Brownstone**, Epic; "The Sweetest Days," **Vanessa Williams**, Mercury; "I See It Now," **Tracy Lawrence**; "Segundo Romance," **Luis Miguel**, WEA Latina; "Mellow Gold," **Beck**, DGC/Geffen; "The Hits I" and "The Hits II," **Prince**, Paisley Park/WB; "In Concert" (box set), **Doors**, Elektra/EEG; "Reba McEntire" and "The Last One To Know," **Reba McEntire**; "Anthology Of Bread," **Bread**, Elektra/EEG; "Weird Al In 3-D," **Weird Al Yankovic**, Scotti Bros.

GOLD ALBUMS

"These Days," **Bon Jovi**; "Tigerlily," **Natalie Merchant**, Elektra/EEG; "HiStory: Past, Present & Future Book I" (box set), **Michael Jackson**; "Frogstomp," **Silverchair**, Epic; "Jagged Little Pill," **Alanis Morissette**; "A Spanner In The Works," **Rod Stewart**, WB; "Pocahontas" ST, Various Artists; "Forever Blue," **Chris Isaak**, Reprise; "And The Music Speaks," **All-4-One**, Blitzz/Atlantic; "Batman Forever" ST, Various Artists; "In Concert" (box set), **Doors**; "LP," **Rembrandts**, EastWest/EEG; "John Michael Montgomery," **John Michael Montgomery**, Atlantic; "You Gotta Love That," **Neal McCoy**, Atlantic; "Dumb & Dumber" ST, Various Artists, RCA; "The Most Beautiful Thing In This World," **Keith Murray**, Jive; "Keith Whitley: A Tribute Album," Various Artists, RCA; "Storyteller," **Crystal Waters**, Mercury; "Desire Walks On," **Heart**, Capitol; "Tu Ultima Cancion," **Los Temerarios**, AFG Sigma; "Donde Jugaran Los Ninos," **Maria**, WEA Latina; "Fly Me Courageous," **Drivin' N Cryin'**, Island; "Let Love Rule," **Lenny Kravitz**, Virgin; "Anthology Of Bread," **Bread**.



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SALES & MARKETING

Radio & Magazines: Making The Relationship Work

By Michele Skettino

Radio can tell a story, paint a picture, reach the masses, or provide high frequency ... The only medium advertisers ever need use, right? Look at a media advertising expenditure report to see, in reality, many advertisers spend a lot of money placing their messages on media other than radio.

From a positive perspective, this means there's tremendous opportunity to create new dollars for radio — you can show advertisers the benefit of shifting some of their spending on other media to radio.

According to NYC-based Competitive Media Reporting, TV saw \$27 billion in ads last year, magazines received \$9.5 billion, radio \$1.9 billion. It seems many advertisers still think you must "see it to believe it."

One way to combat this and raise radio's share of advertising dollars is to employ the old adage "If you can't beat 'em, join 'em." Working radio into a marketer's media mix is an excellent way to show by example that radio works. And the dynamic created between radio and magazine advertising is a natural place to begin.

1 + 1 = 3

Synergy occurs when two or more things combine to produce an effect greater than what each is individually capable of. Applying this logic to media, adding radio to a plan that uses only print will augment the advertising's effectiveness.

Though we're well-versed on radio's strengths, we may fall short in terms of what exactly radio brings to a media mix. As our efforts to bring new dollars into radio unite us with media planners or marketing managers — those responsible for a brand's total media plan — this knowledge becomes increasingly important.

These people often are faced with a barrage of media representatives selling their respective wares. The seller who can speak intelligently and honestly about the total media package is considered a fellow marketing consultant, not simply a spot seller.

Death Of Mass-Marketing?

Technology has vastly increased the ways we obtain information and entertainment. It also has afforded the scanning, surveying, and number-

print/radio campaign versus an all-print campaign can be justified.

Consider a national advertiser who spends \$10 million for a print campaign (see chart below). If 25% of that budget were allocated to spot radio in the Top 25 markets — which comprise about 50% of the nation's population — the reach in those markets would increase by approximately 10%; frequency would also increase.

Conversely, the reach in non-spot markets remains the same, with only a slight loss in frequency. Add the less-tangible benefits of radio — such as increased promotional opportunity, flexibility of editorial content, additional creative outlets, and added

\$10 Million Media Budget, Adults 25-54

		GRPs	Reach	Frequency	%3+Reach
100% Magazine	Non-Spot Mkts	1049	87%	16.2	75%
	Top 25 Mkts	1049	87%	6.2	75%
75% Mag/25% Radio	Non-Spot Mkts	1004	87%	11.6	75%
	Top 25 Mkts	1779	95%	18.7	82%

crunching capabilities necessary to pinpoint advertisers' customers. Together, these two factors ensure the death of mass-marketing.

Fortunately, radio can provide precisely the targeted avenues advertisers need; from a print perspective, so can magazines. Utilizing synergy's effect in the marketplace, radio and magazines can mesh to form an even stronger media web to capture an advertiser's target audience.

Two Scenarios

Two scenarios exist when introducing radio into a media plan. First, an advertiser may be using 100% print. Applying the synergy principle, radio's addition makes perfect sense. Besides the two media's complementary aspects, a numbers analysis of the greater effectiveness of a

control in those Top 25 markets — and a radio/magazine mix's benefits are undeniable.

In the second scenario — where an advertiser already is using print in conjunction with other media — the synergy argument alone is not effective. Promoting the *compatibility* of the two media becomes key. *Proper* media synergy depends on a good balance of differences and similarities between the various advertising vehicles.

Some complementary benefits offered by radio and magazines: the combination of audio and visual images; controlled transmission/immediate impact versus readers' control/slow reach build; and the ability to reach consumers extremely close to the point-of-

Two Media's Complementary Benefits

The following chart details how radio and magazine advertising can complement one another:

Radio

- Delivers audio message.
- Dialogue limited to spot length; delivers short messages with impact.
- Controlled transmission regulates when audience hears ad.
- Audience can be built quickly.
- Average time between hearing ad and point-of-purchase: under two hours.
- Mobile — can be heard in car, at work, while shopping.
- High impact — average 15%-20% advertising vs. programming.
- Production times vary, but a straight ad can be produced very quickly.
- Produces one of the highest reach levels.
- Can produce high frequency.

Magazine

- Delivers high-quality visual image.
- Ads can have up to a page (or more) of copy; can deliver hard-to-grasp details.
- Reader decides when to view ad.
- Magazines require more time to accumulate readers; monthly magazine's full audience not attained for 10 weeks after distribution.
- Average time between seeing ad and point-of purchase: near four hours.
- Can be read in limited locations.
- Average 50% advertising vs. editorial — clutter can reduce impact.
- Ads must go to production long in advance.
- Reach limited by circulation.
- Frequency limited by weekly/monthly publication cycles.

purchase as opposed to in limited settings.

Similarities include the niche nature of radio formats and magazine titles, sampling and promotional opportunities, regional or national capabilities, and the ability to reach and hone in on highly upscale consumers.

Upscale Attraction

Radio and magazines are mobile media, which traditionally appeal to individuals who lead active lifestyles with heavy time constraints. The media must follow them, not vice-versa. These consumers include working women, college graduates, executives, and business owners, among others.

Research supports radio and magazines' high appeal among several upscale market segments. According to *Simmons*, approximately one-quarter of all managers, college graduates, and persons in \$100,000+ households report heavy usage of

both radio and magazines. Conversely, only one in 10 are light users of either medium.

Further evidence of upscale consumers' preference of radio and magazines is seen in a comparison to TV usage. Persons from \$100,000+ households are 40% more likely than average adults to be *heavy* users of radio and magazines and *light* users of TV.

Educating ourselves on the merits of radio in conjunction with other media is important in order to prove to advertisers what we knew all along: Radio is essential to their marketing plan.

Michele Skettino is Research Director/Marketing Communications for the *Interep Radio Store's* Research Division. She can be contacted at (212) 916-0536.

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You can count on us. Can we count on you?

Because more than ever before, our message deserves to be heard.

The Army National Guard makes up about one-half of our nation's combat forces. And we need men and women to help keep us strong—ready to protect our community and defend our country. We have been there during natural disasters, in the fight against drugs and in the protection of our environment.

It's a commitment that takes dedication. Guardmembers give at least two weeks a year and two days every month to the Guard—and to you. Could we have a minute of your time?

Run our spots whenever possible. And if you can't spare a minute, we'll settle for :30. Even :20.

To obtain free dubs of Army National Guard PSAs call your nearest Army National Guard State Marketing NCO, or write: National Guard Bureau, Advertising Distribution Center, PO Box 1776, Edgewood, Maryland 21040.

Alabama (205) 271-8386	Illinois (217) 785-3623	Nebraska (402) 473-1169	South Carolina (803) 748-4285
Alaska (907) 264-5304	Indiana (317) 247-3241	Nevada (702) 887-7232	South Dakota (605) 399-6681
Arizona (602) 267-2823	Iowa (515) 242-5430	New Hampshire (603) 225-1288	Tennessee (615) 532-3089
Arkansas (501) 791-4107	Kansas (913) 266-1097	New Jersey (609) 530-5169/70	Texas (512) 465-5074
California (916) 854-3276	Kentucky (502) 564-8516	New Mexico (505) 473-2526	Utah (801) 576-3645
Colorado (303) 397-3128	Louisiana (504) 278-6217	New York (518) 786-4774	Vermont (802) 864-1175
Connecticut (203) 548-3234	Maine (207) 942-7667	North Carolina (919) 664-6113	Virginia (804) 775-9275
Delaware (302) 324-7099	Maryland (410) 653-3682	North Dakota (701) 224-5130	Virgin Islands (809) 778-4855
Washington, D.C. (202) 433-5142/43	Massachusetts (617) 861-0263	Ohio (614) 492-4141	Washington (206) 581-8921
Florida (904) 823-0388	Michigan (517) 483-5681	Oklahoma (405) 425-8306	West Virginia (304) 341-6438
Georgia (404) 624-6608	Minnesota (612) 296-4469	Oregon (503) 945-3982	Wisconsin (608) 241-6341
Guam (671) 637-2769/70	Mississippi (601) 973-6320	Pennsylvania (717) 865-8451	Wyoming (307) 772-6256/41
Hawaii (808) 737-1522	Missouri (314) 751-9655	Puerto Rico (809) 725-7447	
Idaho (208) 389-5115	Montana (406) 444-6933	Rhode Island (401) 457-4322	



Americans At Their Best.

SALES & MARKETING

NEW COX/CHRISTAL STUDY

National Buyers Favor Duopoly Selling

By Gerry Boehme

Duopolies have affected all aspects of radio operation, from management and programming philosophy to sales and marketing techniques. With the government's mood leaning toward future deregulation, we expect future consolidation of radio station ownership to continue revolutionizing our business.

Expectations Vs. Reality

In terms of duopoly's effects, it's clear many prognosticators missed the boat in their initial predictions regarding programming and ownership trends (see "Effects On Formats, Ownership, Pricing"). Duopolies clearly have led to more programming choice, healthier station ownership, and more aggressive competition — results many observers (including some in the U.S. government) failed to anticipate.

Similarly, many national advertising agencies tried to predict which changes would occur in a duopolized radio sales marketplace. Some expected rising market costs, more forced combos, reduced rep responsiveness, and higher workloads. But new information from the field proves many of these assumptions also turned out to be incorrect.

Cox Broadcasting and Christal Radio Representatives teamed to commission an extensive research study to proactively measure advertiser attitudes and practices in a post-duopoly world. Working through an independent research firm, Cox and Christal asked buyers nationwide about various aspects of the duopoly sales process, including their comfort level with the information being provided, their relationships with

sales reps, and the benefits/disadvantages they've experienced in the new environment.

Buying Is Faster

Of all buyers surveyed, 44% said they prefer one rep company to sell multiple stations. Only 34% responded they prefer two or more rep companies to sell the same number of stations. (The remaining 22% didn't know or had no opinion.)

Most respondents appear to prefer duopoly/LMA selling because they feel it has made the buying process faster. Interestingly, the same buyers also believe the new sales environment offers less control for the buyer in negotiating; however, the benefits of speed help compensate for the loss of leverage.

Opinions on whether the buyer now spends more or less time with the rep were mixed. The relative experience level of the buyer seems to play a role: Experienced buyers say they spend less time with reps; inexperienced buyers believe they spend more. Most respondents agree duopoly selling doesn't involve more work, nor has it slowed the buying process overall.

Bigger Shares Possible

One fear stations had about selling duopolies was whether agencies would be open to purchasing station

packages if the sales story were strong enough. According to Christal VP/Research Maggie Hauck, "The vast majority of buyers feel they've encountered situations where they can justify giving one seller a significant portion of the advertiser's budget."

These findings tend to support the efforts of broadcasters who program niche formats. These stations can add strong value to a duopoly package, but they'd be difficult to sell on their own due to low audience rank. The majority of buyers said they'd consider buying a lower-ranked station if it were presented in combination with other co-owned or LMA'd stations. Only about half of these buyers — skewing toward those less experienced — said the compatibility of formats was important.

More Info, More Ease

More often than not, buyers said duopoly/LMA selling allowed them

to get more station information. An overwhelming majority believes working with one seller for multiple stations and markets makes their job easier — a response especially prevalent among the less experienced group.

Buyers strongly prefer each station be pitched on its own merits and research information be presented individually. Furthermore, the majority prefers separate station rates, believing most sellers tend to combine the stations together in duopoly selling.

“The majority of buyers said they'd consider buying a lower-ranked station if it were presented in combination with other co-owned or LMA'd stations.”

Effects On Formats, Ownership, Pricing

Duopoly has influenced patterns of programming and ownership, in many cases with surprising results.

Format Choice: More, Not Less

Before duopoly, stations on the same band were sold independently. PDs were charged with attracting the largest audience possible, often by copying the competition.

Owners now program two or more stations with the purpose of complementing their audience delivery. Some try to control format classification by balancing the combo with male/female or younger/older skews. Others feature niche formats that could never survive being sold on their own — but they can provide an important, loyal, exclusive core audience when packaged with another station of value.

There's still enough competition in each market to ensure the best possible mix of programming. It's no coincidence the post-duopoly world has seen the rise of many new formats, including Alternative, NAC, and '70s Gold, as well as network and syndicated programming.

More Stations, Fewer Markets

The economies of scale translate into owning more stations in fewer markets rather than one or two stations in as many markets as possible. Caps on the total number of stations owned are much less important than rulings on the number of stations permitted within individual markets.

Duopolies = Higher Rates?

Agencies feared duopolized selling would lead to price-fixing controlled by a few major stations in each market. The story is by no means consistent or that simple.

In the past, AM-FM combos packaged their inventory and audience delivery at a discount; some operators offer the same incentives in selling duopoly/LMA. Many heavily duopolized markets show no significant rise in CPP/CPM other than that driven by stronger business conditions in general.

Interestingly, most buyers assume pricing on combos is discounted in a process similar to the old AM/FM combo pricing. This confirms data from other sources — including national cost-per-point figures — that shows no clear evidence of higher prices in heavily duopolized markets.

Study Summary

Hauck — who helped design the study — summarizes its results: "There's a wide acceptance among radio buyers toward duopoly. They perceive the multistation combos as a way to make their jobs significantly easier and [quicker] — which is essential in an era of shrinking lead times and agency staff reductions.

"Furthermore, buyers willing to add lesser-rated stations onto a package certainly justifies the inclusion of niche stations with smaller — yet intensely loyal — audiences.

"The downside, as perceived by buyers, is a feeling of less control over the negotiating process. However, this feeling seems to be more than made up for by the advantages buyers feel they gain as a result of the duopolized marketplace."

Gerry Boehme, an 18-year radio industry veteran, is Sr. VP/Research Dir. for the Katz Radio Group. He can be reached at (212) 424-6784.

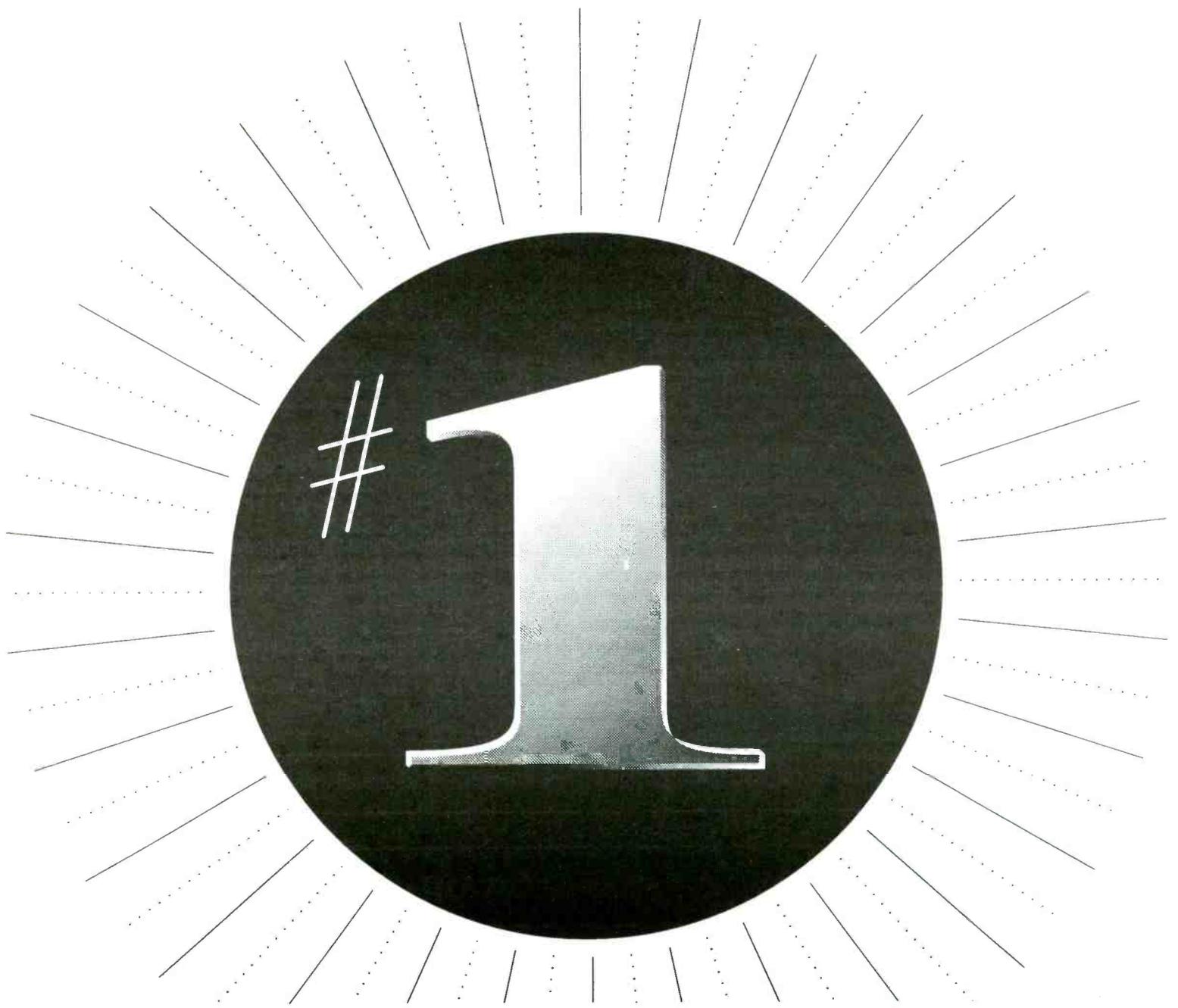
".....For the fifth year in a row we've chosen TM Century to do the jingles for WPLJ.

.....when it's time for *your* station to do new jingles, call the company that does *ours*."

Scott Shannon- Program Director of WPLJ-FM, New York City

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THE CREATIVE FORCE

LIFESTYLES

Fewer Americans Sleeping In The Nude

Only 11% of Americans are sleeping in the nude these days — down from an all-time high of 16% in 1991 — according to the latest survey by the NJ-based **Bruskin/Goldring** research firm.

While the proportion of women who wear nothing at all to bed hasn't changed in three surveys — holding at 6% throughout 1985,

1991, and 1995 — the percentage of men who slumber *au natural* dropped from 26% in '91 to 16% this year.

Pajamas are the favorite sleepwear, accounting for 25% of the total, and their appeal is evenly divided between the sexes (24% of men, 26% of women).

However, most women (40%)

wear a nightgown to bed, although a significant number (14%) drift off to dreamland wearing a T-shirt. Interestingly, only 2% of women say they wear any underwear to bed at all.

In contrast, most men (31%) wear underwear to bed. However, only 10% of men turn their T-shirts into sleepwear.

HOW TO SPEAK HIP

Hot Fun In The Summertime?

Each season introduces not only new words and phrases to the English language, but also trends and activities. As the end of Summer 1995 draws near, here's a recap of its hottest activities — both at home and abroad.

■ **FIELD PARTY:** This event typically gathers up to 100 teenagers to remote woods and meadows — usually the farm property of their absent parents — where bonfires are built, large quantities of alcohol are consumed, loud music is played, and overnight camping takes place. *The Washington Post* recently described field parties as “a game ... being played throughout the summer. Law enforcement officials and many parents ... see field parties as a dangerous pastime — teenagers at risk of losing control in a place where there is no adult supervision.”

■ **DRAGON BOAT RACING:** Dating back to 400 B.C. — when Chinese fishermen used boats configured in the shape of dragons to try to rescue a suicidal court minister from drowning — this sport was imported to U.S. culture by Hong Kong in a 1991 cultural promotion effort. Now a corporate-sponsored event, the 640-meter, three-minute run involves up to 20 paddlers per boat as well as a steerperson and drummer. The drummer sets the fast pace of up to 100 strokes per minute, with the rowers dipping the oars only a few inches into the water. According to a recent *New York Times* article, “Dragon boat racing is the latest tack in corporate America's ever-widening search for team-player ... competition.”

■ **SITTING VOLLEYBALL:** Played by amputees — especially in Bosnia and Iran, which have high percentages of the military wounded — this sport is used to stay physically and mentally fit. *The Washington Post* says sitting volleyball “is much like regular volleyball except that the net is much lower and the court smaller. In Sarajevo, the teams delineate the court with crutches, much like touch football teams use sweatshirts to mark the end zones.”

■ **TURBO-FOLK:** This Serbian pop music mixes folk melodies with a disco beat and dark, cynical, brooding lyrics. Performed by singers wearing such bizarre attire as gigantic blond wigs and black lace corsets, it's expressive of the social isolation and troubled mentality of Serbian society. According to *The Wall Street Journal*, “[The] turbo-folk culture, something between gangsterism and a bad imitation of Madonna's Hollywood, is the most pronounced expression of [Serbia's] psychosis.”

Some of the above-mentioned words and phrases also can be found in the *American Heritage Dictionary Of The English Language, Third Edition* (Houghton Mifflin Co./\$40), for which column-compiler **Anne Soukhanov** served as Executive Editor. For more info, call Houghton Mifflin at (617) 725-5000.

Iced Coffee Cold

As recently as August of 1994, only 8% of Americans said they'd drunk an iced coffee in the past month, according to the latest survey by the NYC-based **Roper Organization**.

People living in the Northeast are almost twice as likely to have had an iced coffee as those living either in the Midwest or South (13% vs. 7%, respectively). Interestingly, only 5% of those living in the West are iced coffee drinkers.

Tomorrow's Brightest Colors

Thinking about redesigning your station's bumperstickers, T-shirts, billboards, logo, whatever? Here are the NYC-based *Graphic Design: USA* publication's predictions regarding the hottest color trends for the next year or two:

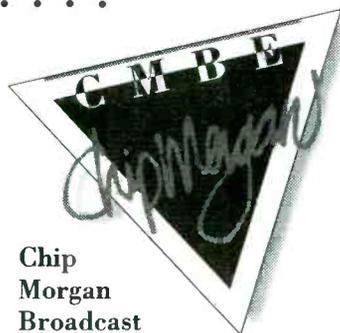
- The purple family will take on new importance.
 - “Browned” variations of the olive family will become more popular.
 - Pinks and reds will evolve into more “orangy” variations.
- Meanwhile, these three current trends are expected to remain strong:
- Reds will maintain their strength with a rich, slightly “blued” variation. (Reds also will be mixed with purple for a deep accent.)
 - Greens with a blue cast will continue to be strong.
 - Neutrals ranging from classic deep brown to cool gray and taupe should continue to attract attention.

1-800-801-CMBE

The only thing better is a winning lottery number!

Call now for fast response, huge savings and major market experience in audio processing, coverage improvement and digital equipment. From our basic retainer plans to customized turnkey solutions, CMBE can make your station sound like a million bucks.

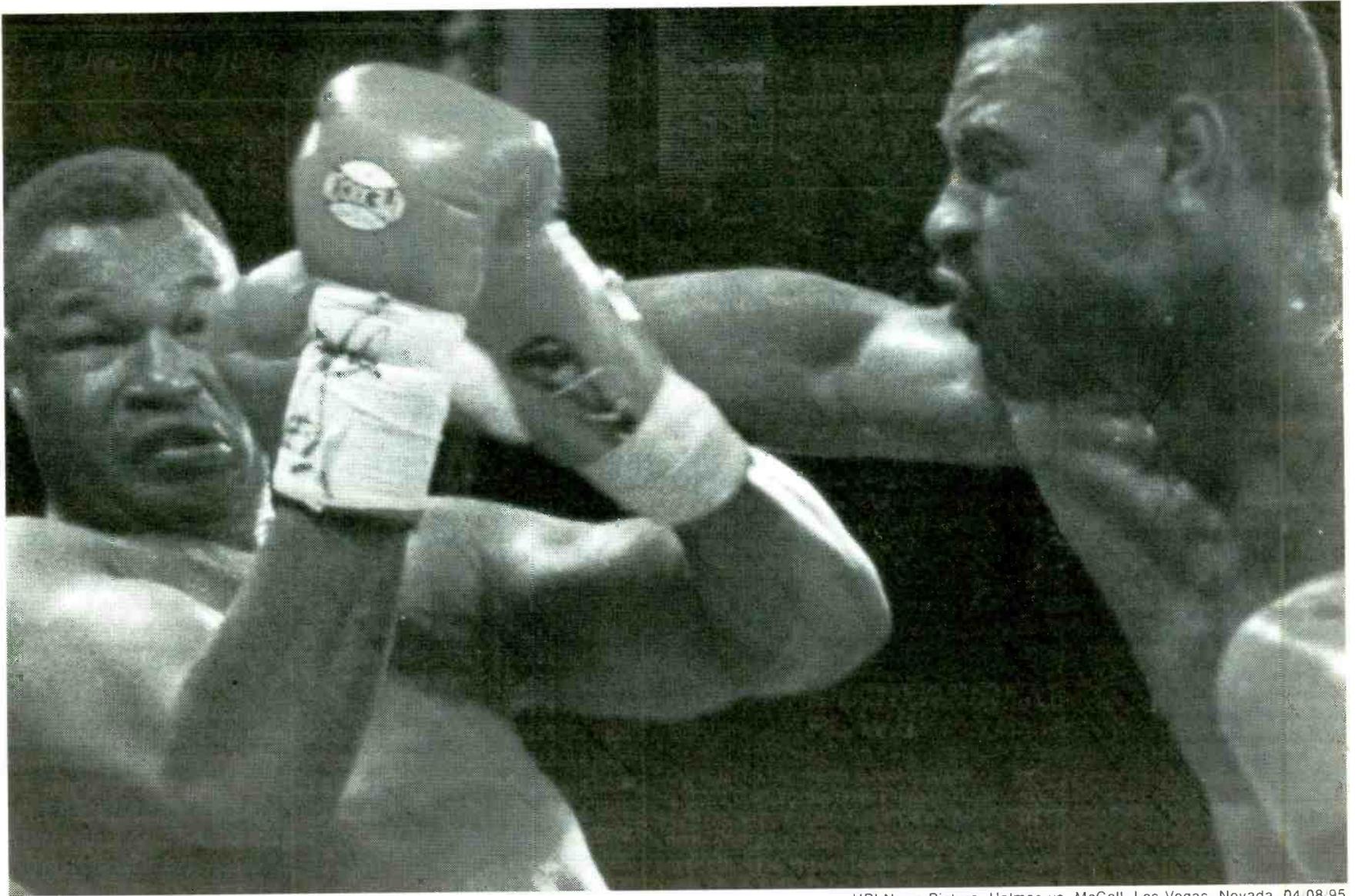
And that's as good as winning the lottery!



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UPI News Picture. Holmes vs. McCall. Las Vegas, Nevada. 04 08 95

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TECHNOLOGY



Hi-Tech 'Remote Buddy'

Stations looking for a simple device to feed their digital audio codec while on the road might look to the Comrex "Codec Buddy," a digital mixer for program feeds, communications, headphones, and PA systems.

A four-channel mixer — featuring two faders for mike inputs, and two that are line/mike switchable — forms the heart of the system. A unique headphone mixer and monitor matrix enables users to make cue selections and levels individually. Cue options include program audio, telco line, spotter/producer, and return codec channel. A separate amp can feed PA systems with program audio, return codec audio, or a combination of the two.

The unit also sports an analog telephone interface with dial pad for communications with the other end. A one-line frequency extender is built into the Codec Buddy for emergency use. The unit can also be used to feed other interfaces as well, including two- and three-line extenders.

Complete specs and a price grid are available from Comrex at (508) 263-1800.

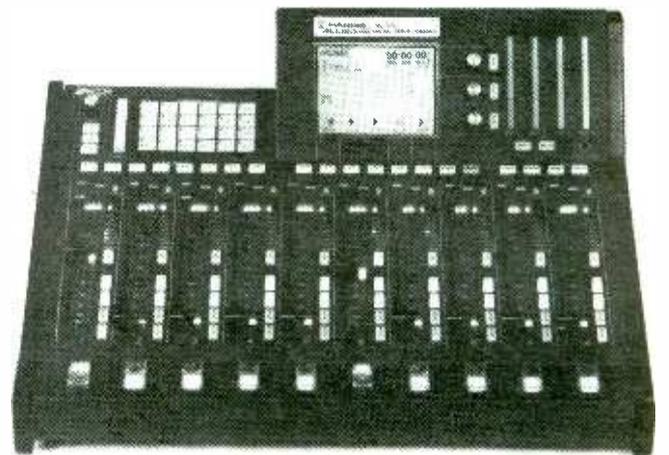
Digital System Now Links With Music Scheduler

A real-time link between Enco Systems' "DAD486x" digital audio delivery system and MusicMaster's music scheduling program has been established.

Now, any change made in the music scheduling computer is immediately reflected on the on-air digital audio workstation by way of a LAN connection, and vice versa.

This means an MD no longer needs to enter the control room in order to make a change that was already made on the music system. There's also no need to traffic music logs around the building.

For more info, call Enco at (800) 362-6797 or A-Ware Software at (800) 326-2609.



Harris Debuts Digital Radio Mixer

The evolution towards an all-digital radio studio takes another step closer with the introduction of Harris Allied's "DRC1000" digital on-air console designed specifically for radio installations.

Priced under \$20,000, the DRC1000 appears to operate much like any conventional board — it has faders, on/off buttons, remote starts, meters, etc. — but the real guts of the system rest in a rack-mounted box that contains the audio processor.

The 4-4U box is outfitted with 11 inward and seven outbound AES/EBU connections, and each input automatically adjusts for sample rate. Some of the outputs are at 18-bit, some are 20-bit, and all are at a 48kHz sampling rate.

For further information, call Harris Allied at (800) 622-0022.

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Your radio network deserves to be pampered.
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Ask us how you can get *free satellite receivers* for your network.

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New Production Library Arrives

FirstCom Music has taken the wraps off its new 60-CD production library, the "Production Edge." Comprised of music scored in the UK, U.S., and Australia, the Production Edge features contributions by Nine Inch Nails' Charlie Clouser, Art N Rhythm's

Larry "Rock" Campbell, and other prominent performers.

Thirty more CDs for the package will be released next March, and more updates will occur semi-annually. The library is sorted into 10 color-coded categories, including "EFX," "hard sell," "seasonal," and "rock."



Orban Enhances 'DSE 7000' Digital Audio Workstation

Orban is offering several enhancements to its "DSE 7000" digital audio workstation. The company — which earlier this year announced an interconnection with the Enco "DAD486x" digital delivery system — said progress is being made on a link with the Broadcast Electronics "AudioVAULT" delivery system.

The company also is delivering software version 5.0 with the DSE 7000. The main enhancement of the new version is its "Time-Fit" feature, which enables an operator to compress or expand an element by as much as 25%. Other key enhancements include pitch shifting, two octave variable speed copy and play, reverse audio, and expanded help.

For details, contact Orban at (510) 351-3500.

Move Up from Carts to Touchscreen Digital Audio

Play Anything...At A Touch

The best way to improve your radio station is to put all your spots, sounders and sweepers **on-line** and **ready to play instantly** from hard disk. Creative talent sounds better than ever with **Scott Studios'** new touchscreen digital audio system.

Here's how it works: Six buttons on the left of the large computer touchscreen play what's on your log. Scheduled spots, songs, promos, PSAs and live scripts come in automatically from your production studios, traffic, music and copy computers. Jocks can revise sweeps at a touch (with the arrows at mid-screen), or work with the full day's log and add or rearrange anything.

On the right, 17 "hot keys" start or fade **un-scheduled** jingles, sounders, effects, comedy or promos **on the spur of the moment**. Your morning show will benefit from 26 sets of 17 user-defined instant audio "hot keys".

You can **preview** anything in a cue speaker at a touch. The Scott hard drive even lets you listen to endings **while** that song or spot is playing on the air!

And **nothing** beats the Scott System for easy levels. Touch the label on the screen, moving right to left as desired. If you'd rather adjust levels on the console, channel numbers show clearly on each start button.

8:15:38A Copyright 1994-5 by Scott Studios Corp.

Air 1 4:01	I Can Love You Like That All-4-One :11/4:05/F HIT HM0105 8:15:47 #1 for 2 Weeks in July '95	:07	Delete Del	Jingles & Spots 7	Music Library 8	
Start 3	This Ain't A Love Song Bon Jovi :17/4:13/F HIT HM2608 8:18:40	Auto 6	Jingles 2	Applause 2	Sweepers :07 4	Bumpers 2
Start 3	Contest Promo Bed Instrumental :00/0:30/F PRO TO2214 8:22:42	F7 Move Up	Weather 2	News Open 2	News Close 2	Film- spots 2
Start 3	Burger King \$2 Breakfast RT Q: I Love This Place! :00/1:00/C CM DA1103 8:23:43	F8 Move Up	Morn- ing Jin 2	Oldies Jingle 2	Legal ID 2	Animal Noises 2
Start 3	K-Mart Photo Finishing SB Q: Across from Eastland. :01/1:00/C COM DA4310 8:24:01	F9 Move Up	Top 8 at 8 2	Crowd Boos 2	Happy B'day 2	More Events 9
Start 3	Jingle Q: Q-102. :00/0:06/C JIN DA1037 8:25:01	F10 Move Up	Cont's Theme 2	Crowd Cheer 2	Pre- view	Options 0

The Scott Studio System is your **best** way to make the move to digital audio and eliminate troublesome carts. The touchscreen plays whatever you want **instantly**. All scheduled spots, jingles, promos, scripts and songs come in from your traffic, copy and music computers.

12:15:38P Copyright 1994-5 by Scott Studios Corp.

Air 1 4:01	Scream (Single Edit) Michael Jackson w/ Janet :07/4:01/C HIT HM0105 12:15:47 With Janet Jackson	:07	Delete Del	Jingles & Spots 7	Music Library 8	
Start 3	Human Nature Madonna :10/4:22/F HIT HM2608 12:18:40	Auto 6	Jingles 2	Car Tunes 2	Liners 2	That's All Folks 2
Start 3	Dancing Days Stone Temple Pilots :17/3:42/C HIT HM2214 12:22:42	F7 Move Up	Weather 2	ABC 2	News 2	Drum Roll 2
Start 3	Pepsi Cola Q: Uh Huh! :00/1:00/C CM DA1103 12:23:43	F8 Move Up	Class Jingle 2	Morn. Jingle 2	Legal ID 2	Paul Harvey 2

Play Rec Mark Escape

List Cuts Clear Options

Phone Recorder On Screen

Touch **one** button and you're recording phone calls to hard disk. Another button and you've got the world's easiest editor. When it's ready, one touch and your call's on the air. The phone recorder only adds \$1,000 to the system.

The Best Digital Audio

When spots, promos, PSAs, or any other digital audio is recorded, they're immediately playable in **all** your Scott System air studios. Nobody wastes time carrying carts down the hall or redubbing spots for additional stations.

One question you **don't** have to worry about with the Scott System is "What if it breaks?" The Scott System comes complete with **every** spot and jingle stored **redundantly** on **two** hard disks. It's a snap to switch to the "hot standby" system! You get touchscreen convenience, digital quality, and backup redundancy for no more money than tape machines and commercial carts.

ABCDEF GHIJKLMNOPQRSTUVWXYZ

6 W Cream Soda :01/0:01	Belina-Richards :13/0:30	Boy Law Appliances :02/0:30	Judge :02/0:30	Finkstons Jewel :02/0:30				
Address on Agly :02/0:30	Don Day - Appliances :01/0:30	Cygnus Moon :02/0:30	Dynamic Leadership :02/0:30	Soretti's Motorcycles :02/0:30				
Alhertson's Super M :02/0:30	Big Top Indoor Park :02/0:30	Car Mart :02/0:30	Richard's Drug Store :02/0:30	Grigora's Jewellers :02/0:30				
Alice's Restaurant :02/0:30	Byta Furniture :02/0:30	Charter Hospital :02/0:30	Edwards Mens We :02/0:30	Health Clubs/Ball :02/0:30				
Andrew's :02/0:30	Joe's Appliances :02/0:30	Christopher Dodge :02/0:30	Jason Printers :02/0:30	Howard's Motors :02/0:30				
Billera's Toys :02/0:30	Gram's ICE Cream :02/0:30	Clackamas :02/0:30	Equal :02/0:30	Anderson's Orga :02/0:30				
Spots 1	Promo 2	Jingle 3	Com- edy 4	Mus 5	Hof 6	Back 7	Fwd 8	Don 9

The World's Fastest Requests!

Touch either of the two buttons at the top right of the main screen to see our "Wall of Carts" with all your audio **on-line!** Touch the spot, sounder, jingle, promo, PSA or comedy you want and it plays **instantly**. Or, you can put it anywhere you want in the day's schedule.

During play, all Scott screens include large digital timers that automatically count down into times, and flash warnings 60-, 45-, and 30-seconds before the end. You also get clear countdowns the last 15 seconds of each event.

Instant Songs on Hard Disk

Scott Studios is radio's premier source of high quality music on hard drive. **All your songs** will be pre-dubbed **free**.

Nothing could be faster than requests from the Scott System! You also get five "Wall of Carts" with music that plays at a touch! Songs are shown by title, artist, year, length or category.

12:23:47P Copyright 1994-5 by Scott Studios Corp.

Air 1 0:37	K-Mart Photo Finishing SB Q: Across from Eastland. :01/1:00/C COM DA4310 12:24:01	Delete Del	Jingles & Spots 7	Music Library 8
Start 2	Burger King \$2 Breakfast Q: I Love This Place! :00/1:00/C CM DA1103 12:23:43	Delete Copy Move	12:24 K-Mart Photo Finishing 1:00	12:23 Burger King \$2 Breakfast 1:00
Start 2	World's Easiest Contest Q: I Know the Answer! :00/0:18/C PRO TO2214 12:23:43	12:22 World's Easiest Contest 0:18	12:25 Jingle 0:06	12:25 Get Back - The Beatles 3:47
Start 2	Jingle Q: Q-102. :00/0:06/C JIN DA1037 12:25:01	12:28 Good Old Rock - Bob Seger 4:12	12:32 Always - Bon Jovi 3:28	12:36 Pepsi-Cola 1:00
Start 2	Get Back The Beatles :08/3:47/C OLD DA7032 12:25:01	12:37 Mobil Oil Co. 0:30	12:37 Ci-Ci's Pizza 0:30	12:38 Blockbuster Music & Vid 1:00
Start 2	Good Old Rock and Roll Bob Seger/Silver Bullet :24/4:12/F OLD DA7032 12:25:01	18:38 Jingle 0:09	18:39 I'll Make Love To You - I 4:03	12:45 Turn The Beat...Gloria Es 3:46

Page Page Make
Up Down Up Down Good Fow Done

The Full Day's Log

Scott Studios lets you see the whole day, and make any changes you want.

See It at WME Booth 935!

The Scott System **leads the industry** with major broadcasters like Capitol Cities/ABC, Group W, Shamrock, Alliance, Salem, Liberty, Saga, Liggett, Regent, Tichenor, Benchmark, Max, Atlantic, and Rawlco in Canada. Scott Systems are in Detroit, D.C., Dallas, Houston, Philadelphia, San Diego, Denver, San Antonio, Ft. Lauderdale, Cincinnati, Dayton, Lansing, Las Vegas, and smaller markets coast-to-coast from Bangor to Bakersfield.

Scott Studios Corp.
13375 Stemmons Freeway, Suite 300
Dallas, Texas 75234 USA
800 726-8877
(800) SCOTT-77

TECHNOLOGY

Radio On The Internet — What A Difference A Year Makes!

At last year's NAB Radio Show, only a few visionaries in the radio business knew much about the World Wide Web — and only a handful of stations had Web sites up and running.

A mere year later, it's one of the hottest topics in the industry (check out any of the several Web-related sessions at the Radio Show), and new stations are popping up on the Internet almost daily.

Here's a list of commercial radio stations on the 'net as of August 30 (all Web addresses are preceded by *http://*):

(Alphabetized by market)

A-C

KZRR-FM/Albuquerque (Rock)	www.94rock.com/kzrr
KEZY-FM/Anaheim (Hot AC)	kazy.com/kezy/
KMYS-FM/Anchorage (Hot AC)	www.corcom.com/mix/mix.html
WGST-AM/Atlanta (News)	www.southeast.org/wgst
WKLS-FM/Atlanta (Rock)	pr.mese.com/radio96rock/index.html
WNNX-FM (99X)/Atlanta (Alt)	www.com/99x
WSB-AM/Atlanta (Talk)	www.mindspring.com/~wsb/wsbhome.html
WZGC-FM/Atlanta (CR)	www.com/z93/
WFPG-AM/Atlanta City (Talk)	net2.intserv.com:80/~web/wfpg/index.html
WFPG-FM/Atlanta City (AC)	net2.intserv.com:80/~web/wfpg/wfpg-fm.html
WKOE-FM/Atlanta City (Ctry)	net2.intserv.com:80/~web/wfpg/wkoe-fm.html
WCHZ-FM/Augusta, GA (Alt)	www.csr.net/z95
WGAC-AM/Augusta, GA (Talk)	www.csr.net/wgac
WGOR-FM/Augusta, GA (Gold)	www.csr.net/coolfm
WZNY-FM/Augusta, GA (CHR)	www.csr.net/y105
KHHT-FM/Austria (Gold)	www.lbj.com/hits/hits.html
KLBJ-AM/Austin (N/T)	www.lbj.com/news.html
KLBJ-FM/Austin (Rock)	www.lbj.com/fm.html
KXXX-FM/Bakersfield (CHR)	www.lightspeed.net/~kxxx/kxxx.htm
KRAB-FM/Bakersfield (Rock)	www.lightspeed.net/~krab/krab.htm
KLVI-AM/Beaumont, TX (N/T)	www.sat.net:80/klvi.html
WMLJ-FM/Birmingham (AC)	www.magic96fm.com/
WBCN-FM/Boston (Alt)	wbcn.com
WBWV-AM/Boston (Business)	www.ultranet.com/biz/wbwn/
WCRB-FM/Boston (Clas)	www.wcrb.com/wcrb/index.html
WLYN-AM/Boston (Misc)	www.shore.net/~wlyn/welcome.html
WXKS-FM/Boston (CHR)	www.kissfm.com/kiss/
WZLX-FM/Boston (CR)	www.wzlx.com/wzlx
KULF-FM/Brenham, TX (Ctry)	www.phoenix.net/~kult
WBEN-AM/Buffalo (N/T)	www.insv.com/wben/
WGR-AM/Buffalo (N/T)	www.moran.com/html/d/wgrhome.html
WEXP-FM/Burlington, VT (Prog)	together.net/~ccb/wexp.htm
KRNA-FM/Cedar Rapids, IA (Rock)	www.netins.net/showcase/krnaweb/
WAVF-FM/Charleston, SC (Rock)	palms.awod.com/gallery/96wave/
WCHS-AM/Charleston, WV (Talk)	www.citynet.net/wchs.html
WGOV-AM/Chattanooga (N/T)	www.chattanooga.net/RADIO/index.html
WOGT-FM/Chattanooga (Gold)	www.chattanooga.net/RADIO/index.html
WDWS-AM/Champaign, IL (N/T)	www.prairienet.org/business/wdws/homepage.html
WHMS-FM/Champaign, IL (AC)	www.prairienet.org/business/wdws/homepage.html#Lite
WPGU-FM/Champaign, IL (Alt)	www.prairienet.org/arts/wpgu
WXRT-FM/Chicago (Prog)	www.wxrt.com
KDYG-FM/Chicago, CA (CR)	www.z-rock.com
WEBN-FM/Cincinnati (Rock)	www.webn.com
WOXY-FM/Cincinnati (Alt)	www.woxy97x.com
KBZ-FM/Clarinda, IA (Gold)	www.netins.net/showcase/kmaradio/993bae.htm
WENZ-FM/Cleveland (Alt)	www.americast.com/WENZ/
WMMS-FM/Cleveland (Alt)	www.wmms.com/wmms/
WZJM-FM/Cleveland (CHR)	sauron.multiverse.com/jammim/
KCLX-AM & KZZL-FM/Coffax, WA (Ctry)	www.moscow.com/resources/jhart/kzll.html
KAGG-FM/College Station, TX (Ctry)	www.kagg.com/aggie96
KTSR-FM/College Station, TX (Rock)	www.rtis.com/reg/bcs/com/ksr
WTAW-AM/College Station, TX (N/T)	www.rtis.com/reg/bcs/com/rtaw
KKLI-FM/Colorado Springs (AC)	kkli.com/kkll/
WQMN-FM/Columbus, MS (CHR)	www.ebicom.net/Q99/
WBZX-FM/Columbus, OH (Rock)	www.wbzx.com

D-H

KDGE-FM/Dallas (Alt)	www.iadfw.net/kdge/
KLIF-AM/Dallas (N/T)	www.pic.net/klif/index.html
KLTY-FM/Dallas (Rel)	www.webcasting.com/klty/
KLUV-FM/Dallas (Gold)	www.pic.net/media/kluv/index.html
KPLX-FM/Dallas (Ctry)	www.pic.net/kplx/index.html
KTCK-AM/Dallas (Sports)	www.pic.net:80/ticket
KTXQ-FM (Q102)/Dallas (Rock)	www.pic.net/q102
KVIL-FM/Dallas (AC)	www.pic.net/kvil/
KYNG-FM/Dallas (Ctry)	www.young-country.com/kyng/
KZPS-FM/Dallas (CR)	www.iadfw.net/kzps/
WGTZ-FM/Dayton (CHR)	www.erinet.com/wgtz/
WFKS-FM/Daytona Beach, FL (CHR)	www.america.com/mall/store/kissfm.html
KBPI-FM/Denver (Rock)	www.rmii.com/kbpi/
KKFN-AM/Denver (Sports)	www.sportsradio.com/kkfn
KRFX-FM/Denver (CR)	www.rmii.com/thefox/
WLZ-FM/Detroit (Rock)	oeonline.com/~wlz
WQRS-FM/Detroit (Clas)	www.netaxs.com/people/isphere/wqrs
WNKI-FM/Elmira, NY (Hot AC)	www.servtech.com/wnki
KRVM-FM/Eugene, OR (AC)	www.krvm.com
KAYY-FM/Fairbanks, AK (AC)	www.polar.net/fnsb.ak.us/Users/COMCO/magic.htm
WBYY-FM/Ft. Wayne (CR)	serv1.fwl.com/wbyr/
WRUF-FM/Gainesville, FL (Rock)	www.jou.ufi.edu/about/stations/rock104/
WBOQ-FM/Gloucester, MA (Clas)	www.netaxs.com/people/isphere/wbach
WGRD-FM/Grand Rapids, MI (Alt)	www.iserv.net/wgrd/
WKLQ-FM/Grand Rapids, MI (Rock)	www.wklq.com/kq/index.html
WOOD-AM & FM/Grand Rapids (N/T-AC)	www.woodradio.com/
WRGX-FM/Hawthorne, NY (Alt)	www.x107.com/
KCWM-AM/Hondo, TX (Ctry)	www.crl.com/~rdcole/kcwm.html
KCNN-AM/Honolulu (Misc)	www.hotspots.hawaii.com/kccnam.html
KCCN-FM/Honolulu (Misc)	www.hotspots.hawaii.com/FM100.html
KDEO-FM/Honolulu (Misc)	www.lava.net/radio-free
KINE-FM/Honolulu (Misc)	www.hotspots.hawaii.com/KINEFM.html
KPOI-FM/Honolulu (Alt)	planet-hawaii.com/~edge
KRTR-FM/Honolulu (AC)	hisurf.aloha.com/OsengStuff/Oseng.html

KHMX-FM/Houston (Hot AC)	www.khmx.com/khmx
KKRW-FM/Houston (CR)	www.kkrw.com/kkrw
KRBE-FM/Houston (CHR)	www.neosoft.com/KRBE/
KTbz-FM/Houston (Alt)	www.thebuzz.com/ktbz
WEUP-AM & FM/Huntsville, AL (UAC)	iquest.com/~weup/

I-M

WFBO-FM/Indianapolis (CR)	www.wfbq.com/q95
KRNA-FM/Iowa City (Rock)	www.netins.net/showcase/krnaweb/
WJNC-AM/Jacksonville, NC (FS)	www.coastalnet.com/cnmedia/wjnc/wjnc.htm
WCLD-AM/Janesville, WI (FS)	pages.prodigy.com/WI/wclowjvl/wclowjvl.html
WJVL-FM/Janesville, WI (Ctry)	pages.prodigy.com/WI/wclowjvl/wjvsvr.html
WJCV-AM/Johnson City, TN (Talk)	www.tricon.net/Comm/tcrp/tcrp2.html
WKIN-AM/Johnson City, TN (N/T)	www.tricon.net/Comm/tcrp/tcrp2.html
WKOS-FM/Johnson City, TN (Gold)	www.tricon.net/Comm/tcrp/tcrp2.html
WQUT-FM/Johnson City, TN (CR)	www.tricon.net/Comm/tcrp/tcrp2.html
KQRC-FM/Kansas City (Rock)	www.accunet.com/therock/
WAZY-FM/Lafayette, IN (CHR)	dcwi.com/~wazy/
KEDG-FM/Las Vegas (Alt)	www.intermind.net/kedg/
KNUU-AM/Las Vegas (N/T)	www.vegas.com/other/news/hompag.html
WVLC-FM/Lexington, KY (Ctry)	andromeda.mis.net/k93/k93main.html
KFOR-AM/Lincoln, NE (FS)	www.lincnet.com/lincnet/pages/kfor.htm
KFRX-FM/Lincoln, NE (CHR)	www.lincnet.com/lincnet/pages/kfrx.htm
KFTH-FM & KDRE-FM/Little Rock (Alt)	www.fliin.com/dre.html
KURB-AM & FM/Little Rock (Hot AC)	dragon.axs.net/b98.5/
WBAB-FM/Long Island (Rock)	www.li.net/wbab/
WDRE-FM/Long Island (Alt)	www.undernet.com/undernet/wdre/wdre.html
KBIG-FM/Los Angeles (AC)	www.kbig104.com/
KCBS-FM/Los Angeles (CR)	www.arrowfm.com
KIIS-AM & FM/Los Angeles (CHR)	www.gointeract.com/radio/kiis/kiishome.html
KLOS-FM/Los Angeles (Rock)	www.webcom.com/~only/RadioNet/klos.html
KROQ-FM/Los Angeles (Alt)	www.delphi.com/KROQ/
WQMF-FM/Louisville (CR)	iglou.com/wqmf/
KRMX-FM/Lubbock, TX (AC)	tommy.onramp.net/kfmx.html
WGIR-AM/Manchester, NH (N/T)	www.wgir.com/am.html
WGIR-FM/Manchester, NH (Rock)	www.wgir.com/fm.html
KMAN-AM/Manhattan, KS (N/T)	codrus.mmedia.com/KMAN/
KMKF-FM/Manhattan, KS (Rock)	codrus.mmedia.com/KROCK/html/home.html
KXCB-FM/Manhattan, KS (Ctry)	codrus.mmedia.com/B104/
KEEZ-FM/Mankato, MN (Prog)	www.prairie.lakes.com/Z99/welcome.html
KXLP-FM/Mankato, MN (CR)	proradio.mankato.mn.us/lxlp/lxlp.html
KYOE-AM & KDQO-FM/Mankato, MN (CHR)	www.prairie.lakes.com/ktoe-kdog/welcome.html
KYSM-AM/Mankato, MN (Ctry)	proradio.mankato.mn.us/kysm-am/kysm-am.html
KYSM-FM/Mankato, MN (Ctry)	proradio.mankato.mn.us/kysm-fm/kysm-fm.html
KONI-FM/Maui, HI (Hot AC)	www.mauigateway.com/koni.htm
WAOA-FM/Melbourne, FL (CHR)	www.waia.com/waia.html
WTAI-AM/Melbourne, FL (N/T)	www.wtai.com/public/wtai.html
WHBQ-AM/Memphis (Sports)	memphis.accessus.net/~flinn/56.html
WNWZ-AM/Memphis (Nost)	www.fliin.com/1430.html
WIOD-AM/Miami (N/T)	anshar.shadow.net/%7Ejccassara/WIOD/
WKIS-FM/Miami (Ctry)	www.satelnet.org/wkis/
WQAM-AM/Miami (Sports)	prod1.satelnet.org/wqam/index.html
WTMI-FM/Miami (Clas)	www.netaxs.com/people/isphere/wtmi/
WTKI-FM/Milwaukee (Hot AC)	www.execpc.com/wtki/
WLUM-FM/Milwaukee (Alt)	execpc.com/~newrock/index.html
KEEY-FM/Minneapolis (Ctry)	www.k102.com/
KEGE-FM/Minneapolis (Alt)	nic.mr.net:3085/edge/
KFAN-AM/Minneapolis (Sports)	www.kfan.com
KYLT-AM/Missoula, MT (Gold)	www.montana.com/Z100/kyit.htm
KZOO-FM/Missoula, MT (Rock)	www.montana.com/Z100/z100.htm
KJLO-FM/Monroe, LA (Ctry)	bayou.com/kjlo.html
KLIP-FM/Monroe, LA (CR)	bayou.com/klip.html
KMLB-AM/Monroe, LA (N/T)	bayou.com/kmlb.html
KRVV-FM/Monroe, LA (UC)	bayou.com/krvv.html
KRQC-FM/Monterey, CA (CR)	www.q92.com/

N-R

WGFX-FM/Nashville (CR)	edge.edge.net/~arrow104/
WCBS-AM/New York (News)	newsradio88.com
WNEW-FM/New York (Rock)	www.wnew.com/
WOR-AM/New York (Talk)	166.84.190.9/wor.htm
KATT-FM/Oklahoma City (Rock)	www.ionet.net/~katt
WOW-AM & FM/Omaha (Ctry)	www.elysian.net/geb/WOW.htm
WDIZ-FM/Orlando (Rock)	innet.com/~ispac/wDIZ/
WJRR-FM/Orlando (Alt)	oo.com/~wjrr/
CFRA-AM/Ottawa, Canada (N/T)	www.worldlink.ca/koolcfra
CKKL-FM/Ottawa, Canada (Hot AC)	www.worldlink.ca/koolcfra/kool.htm
CKSB-FM (The Bear)/Ottawa, Canada (Rock)	www.globalx.net/thebear/
WFLN-FM/Philadelphia (Clas)	www.netaxs.com/people/isphere/wfln/
WPLY-FM/Philadelphia (CHR)	www.y100.com
KDKB-FM/Phoenix (Rock)	www.netwest.com/kdkb/
KEDJ-FM/Phoenix (Alt)	www.getnet.com/kedj/
KHTC-FM/Phoenix (Gold)	www.getnet.com/khtc/
KIOR-AM/Phoenix (Childrens)	www.getnet.com/kidr/
KSLX-FM/Phoenix (CR)	www.indirect.com/user/kslx
KUKQ-AM/Phoenix (Alt)	www.netwest.com/kukq/
KUPD-FM/Phoenix (Rock)	www.netwest.com/kupd/
KZON-FM/Phoenix (Prog)	www.kzon.com/
KDKA-AM/Pittsburgh (N/T)	penbiz.com/stellar/kdka-input.html
WBZZ-FM/Pittsburgh (CHR)	www.webcom.com/~movieguy/b94.html
KBPT-AM/Portland (Alt)	www.europa.com/thebeat/
KBNP-AM/Portland (Business)	www.teleport.com/~kbnp/
KGON-FM/Portland (CR)	www.teleport.com/~kgon/index.html

Broadcast-Related Web Sites

30:60 Productions	www.prgone.com/bus/radio3060/
(radio production and marketing company)	
ABC Radio Networks	www.abcradionet.com
CBS Radio Sports	www.cbsradio.com
Critical Mass Media	www.cmmnet.com
FCC	www.fcc.gov
Metro Networks	www.metronetworks.com/
NAB	www.nab.org/
Pepper & Corazzini	www.commlaw.com/pepper
(telecommunications law firm)	
SW Networks	www.swnetworks.com

KUFD-FM/Portland (Rock)	www.europa.com/kufo/
WPDH-FM/Poughkeepsie (CR)	csbh.mhv.net/~wpdh
WWRX-FM/Providence (CR)	www.ids.net/wwrx/
KRAO-FM/Pullman, WA (CR)	www.moscow.com/resources/jhart/krao.html
WDOA-AM & WDCY-FM/Quincy, IL (Gold-CHR)	www.ltm.com/99q/99q.html
WRAL-FM/Raleigh (Hot AC)	www.wralfm.com
KRZQ-FM/Reno, NV (Alt)	www.connectus.com:80/~krzq
WRVA-AM/Richmond (FS)	www.infi.net/wrva/
WRVQ-FM/Richmond (CHR)	www.infi.net/~allenk/index.html
WHAM-AM/Rochester, NY (N/T)	www.eznet.net/wham/
WVOR-FM/Rochester, NY (AC)	www.eznet.net/wvor/
WWWG-AM/Rochester, NY (Misc)	home.eznet.net/~babbalou/wwwg/

S-W

KBZN-FM/San Lake City (NAC)	www.intele.net/breeze/index.html
KRGQ-FM/San Lake City (Ctry)	www.xmission.com/~cwhitman/
KXRM-FM/San Lake City (Alt)	www.x96.com/x96/index.html
KCYF-FM/San Antonio (Ctry)	www.txdirect.net:80/y100
KCJZ-FM/San Antonio (NAC)	www.txdirect.net:80/kczj/
KISS-FM/San Antonio (Rock)	www.txdirect.net/kiss
KKYX-AM/San Antonio (Ctry)	www.txdirect.net:80/kkyx
KQXT-FM/San Antonio (AC)	www.txdirect.net:80/kq102
KSMG-FM/San Antonio (Gold)	www.txdirect.net:80/magic/
KTFM-FM/San Antonio (CHR)	www.txdirect.net:80/ktfm
KTSA-AM/San Antonio (N/T)	www.txdirect.net:80/ktsa/
KZDC-AM/San Antonio (Rock)	www.txdirect.net:80/kzdc/
KZEP-FM/San Antonio (CR)	www.txdirect.net/kzep
WDAI-AM/San Antonio (N/T)	woai.texas.net/
KCBQ-AM & FM/San Diego (Gold-CR)	www.kcbq.com
KIFM-FM/San Diego (NAC)	www.kifm.com
KMKX-FM/San Diego (CR)	www.electriciti.com:80/~danlopez/
XTRA-AM/San Diego (Sports)	www.xtrasports.com
XTRA-FM (91X)/San Diego (Alt)	www.cerf.net/91x.html
KDFC-FM/San Francisco (Clas)	www.tbo.com/
KFOG-FM/San Francisco (Prog)	www.hooked.net:80/users/kfog/
KJAZ-FM/San Francisco (Jazz)	www.dnai.com/~lmcohen/kjaz.html
KKSF-FM/San Francisco (NAC)	www.tbo.com/
KPIX-AM & FM/San Francisco (N/T)	www.kpix.com/
KOME-FM/San Jose (Alt)	www.kome.com
KOSB-AM/Santa Barbara (Talk)	www.ktyd.com/ktyd
KTYD-FM/Santa Barbara (Rock)	www.ktyd.com/ktyd
KPIG-FM/Santa Cruz (Prog)	www.kpig.com
KSCO-AM/Santa Cruz (Talk)	human.com/radionet/
KNWX-AM/Seattle (N/T)	www.halcyon.com/kiro/hello.html#knwx
KIRO-FM/Seattle (Talk)	www.halcyon.com/cathyd/buzz/buzz.html
KIRO-AM/Seattle (N/T)	www.halcyon.com/kiro/hello.html#kiroam
KJR-FM/Seattle (Gold)	www.halcyon.com/normg/kjr_fm.htm
KMP5-AM & FM/Seattle (Ctry)	fine.com/kmps
KOMO-AM/Seattle (FS)	useattle.uspan.com/komo/entertainment-news.html
KPLZ-FM/Seattle (Hot AC)	www.fishcomm.com/fishcomm/star/starpage.html
KVI-AM/Seattle (Talk)	www.fishcomm.com/fishcomm/kvi/kvihome.html
KYCW-FM/Seattle (Ctry)	nlink.com/~yngcntry/kycw.html
KMA-AM/Shawandosh, IA (Ctry)	www.netins.net/showcase/kmaradio/
KWKH-AM & FM/Shreveport, LA (Ctry)	www.elysian.net/geb/KWKH.htm
KTTS-AM & FM/Springfield, MO (Ctry)	www.elysian.net/geb/KTTS.htm
KRZZ-FM/Springfield, MO (Alt)	www.woodtech.com/channelz/index.html
KSO-FM/St. Louis (CR)	www.icon-stl.net/ksdfm/
KYKY-FM/St. Louis (Hot AC)	www.icon-stl.net/y98fm/
WHEN-FM/Syracuse (Ctry)	maple.lemoyne.edu/~sparks/sm/108.html
WNTQ-FM/Syracuse (CHR)	web.syr.edu/~dbrgrand/ajur/snet/93q/
WBZE-FM/Tallahassee, FL (AC)	www.polaris.net/~breeze/breeze.htm
WTBT-FM/Tampa (CR)	zgero.com/thunder
WVKS-FM/Toledo (CHR)	www.toledolink.com/kissfm/
WWWB-FM/Toledo (AC)	www.toledolink.com/3wrm/
CFNY-FM/Toronto (Alt)	web.passport.ca/edge
CHLQ-FM/Toronto (Rock)	www.q107.com
KONA-AM/Tri-Cities, WA (AC)	www.owt.com/kona
KONA-FM/Tri-Cities, WA (AC)	www.owt.com/konafm
KEKO-FM/Tucson (Prog)	biz.rtd.com/keko/
KLPX-FM/Tucson (Rock)	biz.rtd.com/klpx
KCKI-FM/Tulsa (Ctry)	www.elysian.net/geb/KCKI.htm
KMOD-FM/Tulsa (Rock)	www.kmod.com/index.shtml
KVOO-AM & FM/Tulsa (Ctry)	www.elysian.net/geb/KVOO.htm
CKZZ-FM/Vancouver, Canada (CHR)	www.z95.com
WASH-FM/Washington (AC)	www.cais.com/kevingossett/kevintham.html
KFOI-FM/Wichita (Ctry)	www.elysian.net/kfoi/kfoi.htm
KICT-FM/Wichita (Rock)	www.elysian.net/95/95.htm
KRBB-FM/Wichita (AC)	www.southwind.net/b98fm
KRZZ-FM/Wichita (Rock)	www.southwind.net/krzz/
KSPG-FM/Wichita (Ctry)	www.elysian.net/geb/KSPG.htm
KTLI-FM/Wichita (Rel)	www.southwind.net/ktli/
KHME-FM/Winona, MN (AC)	www.luminet.net/mktplace/home101

Be sure to let R&R know about your new Web site — e-mail your URL to RNRLA@aol.com or fax the information to (310) 203-9763.

Cashing In On A Format Boom

Oldies, '70s radio prime ad source for new family marketplace

By Mariann DeLuca

There's little denial of this among most marketers: The trend in many advertising circles is to cash in on today's baby-boom audience — nearly 80 million people born between 1946-1964. They're well-educated consumers in their peak earning years, yielding a large measure of discretionary income.

Enter Oldies and '70s radio formats!

A quick look at the ratings for today's Oldies and '70s stations shows an increasing number of adults, particularly those within the 30-50 age group, tuning to the familiar pop music and artists who reigned over the airwaves from the mid-'50s through the late '70s. The reason is simple: In an increasingly complex world that constantly challenges everyone's daily routines and future outlook, these songs conjure up pleasant memories of perhaps a less complicated time.

Last Bastions

Oldies and '70s formats have become the last radio bastions that provide a familiar setting for the consumer-savvy baby-boom audience. (Note: For the purposes of this article, I've included several name variations in the Oldies format category: Solid Gold, Vintage Rock, Rock 'N' Roll Classics, Pure Gold, and Motown Oldies or Dusties in addition to '70s Oldies.)

Oldies music has endured because the baby-boom generation has endured. More than any other radio programming, this mix of rock 'n' roll, pop, soft vocals, and crossover R&B and country hits covers the longest time span in recent contemporary music history. The Oldies and '70s formats, which work well on both AM and FM, specifically hit home with the core baby-boom audience, creating what can best be described as a behavioral comfort zone.

And make no mistake about it. Baby boomers take these formats very seriously. It's what they relate to in their fast-paced lifestyles — that is, the music is part of their identities. It's the music they grew up



Mariann DeLuca

with and remember with great fondness. It's the music they recall while reminiscing about significant events that greatly affected them during their formative adult years, such as meeting their spouses for the first time.

In short, most Oldies and '70s radio listeners can tell you where they were or what they were doing when

a specific song was popular on the radio. They can even tell you when certain personalities joined and left their favorite stations during this radio-intensive era. In many cases, Oldies and '70s stations hire veteran rock 'n' roll personalities, who at one time gained notoriety in various markets when the programming genre was still relatively young. These air vets bring continuity and a sense of heritage to the formats while making them sizzle with vitality.

Indeed, Oldies and '70s formats have emerged as two of the fastest-growing radio genres in recent years. More of today's 30+ professionals prefer to listen to what they perceive as livelier, simpler tunes that were once an integral part of their pop culture rather than listen to new

music. During the past six years, for example, the number of Oldies stations in the U.S. has grown by 30%.

These radio listeners are also very loyal, active constituents who claim personal ownership for their stations. They are truly consumer franchises. And the audience breakdown tends to be nearly evenly distributed between males (53%) and females (47%).

Fact-Finding Mission

Recent research conducted by the Interep Radio Store bears out sev-

eral more critical facts about these listeners:

■ Oldies radio has the highest concentration of 25-54 adults (over 77%) than any other radio format. This demographic range is still sought by many advertisers.

■ Within this concentration of 25-54 adult listeners, 50% fall into the core baby-boom audience of 35-44 years of age. And they account for nearly \$1 trillion in income.

■ Unlike other formats, Oldies radio is not region-specific in appeal. It's listened to throughout all parts of the country.

■ Over 50% of Oldies listeners are heavy radio users and, consequently, light users of other media — namely, television and magazines. This last aspect is perhaps a lifestyle trait continued from their earlier listening years when radio was the dominant medium in their lives.

Marketing Resurgence

These audience dynamics also help explain why there's presently a marketing resurgence focusing on the lifestyles, pop culture, and music of a generation ago. Just witness the following trends popping up along today's media and music marketing landscape:

■ The soon-to-be-released complete Beatles CD package, coupled with a series of ABC-TV Beatles specials this fall that will surely command large advertising rates

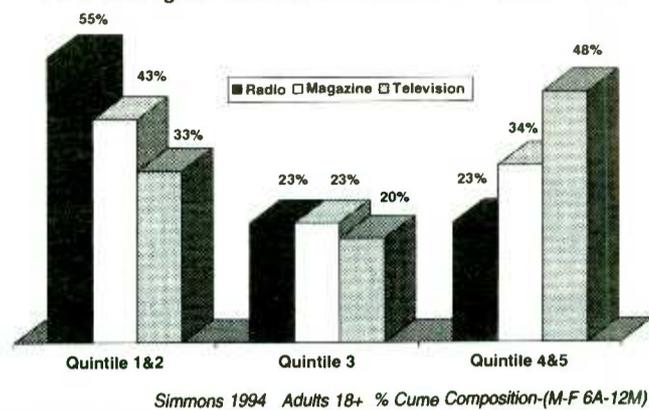
■ The opening of the Motown Cafe in New York City which, as of this writing, is scheduled for early September. This is a theme restaurant complete with Motown memorabilia from the 1960s and early 1970s. Plans call for waiters and waitresses to entertain patrons by singing Motown hit songs.

■ Pop groups that made their names in the 1960s, such as Jay & The Americans and the Beach Boys, are still extremely popular concert draws.

■ Pepsi-Cola's TV commercial depicting what appears to be a baby-boom male attempting to buy a can of Pepsi at an isolated roadside lo-

Oldies Listeners Are Radio Loyal

Over 50% of Oldies listeners are heavy radio users - Quintiles 1 & 2 - and lighter users of other media - Quintiles 4 & 5.



cation. He repeatedly enters a dollar into a soda machine, only to have it repeatedly returned. The late Rick Nelson's "Lonesome Town" provides the musical backdrop.

All of these events further underscore the strength of Oldies and '70s radio which, in the mid-'90s, is a primary media source for advertisers to reach parents and their families — immediately and effectively.

Cutting Edge

These baby-boom listeners reflect the societal lifestyles of the '90s. For example, more couples in their 30s and 40s are opting to start families. And the number of 35+ women giving birth for the first time soared 350% between 1980 and 1990.

In fact, two-thirds of today's Oldies radio listeners are married and one-half have children. Their buying habits are now being shaped by the influence of the family.

With that said, the current generation of baby boomers has found itself on the cutting edge of the personal computer boom. This is due, in large part, to the growing use of home computer centers as well as their children's newfound interest in information technology. Oldies and '70s radio listeners have become ideal consumer targets for this ever-expanding industry.

Furthermore, Interep research

shows these listeners score higher than the U.S. average in the traditional categories associated with family living, such as owning homes

and mini-vans and attending a church or temple. From a pure marketing standpoint, baby boomers' lifestyles have continually dictated new designs and features developed by the multi-billion-dollar automotive industry. Therefore, automotive manufacturers that want to attract this prime demographic should include Oldies and '70s radio in their media plans. Conversely, Oldies and '70s radio sales executives should be targeting automotive dealerships and manufacturers.

Being an integral part of today's core baby-boom generation, I'm convinced of the tremendous advertising power inherent in the Oldies and '70s radio formats of the mid-'90s. In a complex multimedia world, Oldies radio exhibits a very identifiable brand of music and, in so doing, easily attracts very desirable consumers for all marketers. What's more, we know all the words.

Oldies radio exhibits a very identifiable brand of music and, in so doing, easily attracts very desirable consumers for all marketers.

During the past six years, the number of Oldies stations in the U.S. has grown by 30%.

Oldies radio has the highest concentration of 25-54 adults (over 77%) than any other radio

Mariann DeLuca is Director of Interep Radio Store's Boom! Radio (The Best Of Oldies Music), a service designed to provide a variety of comprehensive sales and marketing support material for Oldies and '70s-formatted stations. She's also Sr. VP & New York Regional Manager/Director of Sales for the Torbet Radio Group.

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RANDALL BLOOMQUIST

Making The Call: Syndicated Program Or Local Show?

As a Talk programmer, you've been through it countless times. The latest numbers are in and they confirm your suspicion: The midday host — or evening host, or PM driver — just isn't making the grade. It's time to make a change.



Bill McMahon

In this age of cheap satellite time, making that change requires a two-step decision process. First, you have to decide whether to hire your own local talent or pick up one of the innumerable network and syndicated shows that rain down on the format like some endless monsoon.

Then, if you settle on syndicated content, you face an even tougher call: Which show should you add? Or to put it another way, which total stranger should you trust with your station's image and financial health?

Sorry about that. I know it's stressful enough already. That's why I asked three format consultants to share their insights on how to work through this vital decision-making process.

It's All About Money

Says MediaVision's Bill McMahon, the first decision — syndicated versus local — comes down to money. Well-done local shows are almost always better than syndicated fare in virtually every respect. But good local programs cost serious cash, while most satellite-

“The main reason people take syndicated shows is because they are free. Period. If stations had to step up and pay cash for this stuff, [the program suppliers] would be out of business.”

— Bill McMahon

delivered shows are available on a barter basis.

Explains McMahon: “The main reason people take syndicated shows is because they are free. Period. That's why most of these [networks and syndicators] are in business. If stations had to step up and pay cash for this stuff, [the program suppliers] would be out of business.”

His rule of thumb: If you can afford to mount a solid home-grown program, do it. Local shows offer programming, promotion and sales advantages that no syndicated offering can match. “The advantages of local programming are such that I

wouldn't consider taking a syndicated show unless it promised to do 25% better than the local program it replaced.”

Rob Balon of the Benchmark Company agrees with McMahon's philosophy. “To go with a syndicated show, I'd have to be convinced that it is significantly better than the local alternative,” he says.

And just what are the advantages a local show offers?

On the programming and promotion side, home-grown talkers provide opportunities to connect with the audience and be visible in the community. G. Gordon Liddy is an excellent talk host, but your audience won't hear him discuss the local issues and controversies that have their shorts in a knot. Nor will they see him



Rob Balon

“People are generally more comfortable with someone they feel they could be having a conversation with in the local doughnut shop. I wouldn't make a move without doing some research.”

— Rob Balon

“

A local host is sometimes easier to sell than Rush Limbaugh. My local guy can sit in the sky box at the baseball game with the Buick dealer. He can go on sales calls with me. A syndicated host can't do those things.

— Jim Taszarek

emceeding the major local charity dinner or knocking on the mayor's door with a petition signed by thousands of local residents.

Know Me, Sell Me

Balon says his research shows that listeners must develop a certain degree of comfort with a host before they become loyal listeners. And, he says, “People are generally more comfortable with someone they feel they could be having a conversation with in the local doughnut shop.”

Comfort is also a factor on the sales side. According to the consultants, local shows are generally easier to sell than even the best syndicated shows. “A local host is sometimes easier to sell than Rush Limbaugh, even if the local guy has lower numbers,” says Jim Taszarek of Taz Media. The reason: Local advertisers know and feel comfortable with local personalities.

“My local guy can sit in the sky box at the baseball game with the Buick dealer,” says Taszarek. “He can go on sales calls with me or mention a client's anniversary on the air. A syndicated host can't do those things.”

Local hosts can also do live-read spots for which the station can

charge a premium. While syndicated hosts will often agree to cut spots for their affiliates' clients, the sense of distance diminishes their value and sometimes makes them ring hollow. Does anyone really buy it when New York-based Howard Stern touts an independent stereo retailer in Washington, DC?

McMahon echoed that point: “The local guys are selling to their market while the syndicated guys are selling nationally, and the audience knows it.”

The sales staff's comfort level with a syndicated host is also an issue, according to McMahon. The best News/Talk salespeople, he says, are those who love the format, believe in its power, and understand the appeal of their station's personalities.

“They love to bond and connect with the talent,” says McMahon. And if the talent is commuting from New York via satellite, it's tough for the sales reps to come to understand their act and get excited about their show. Consequently, they may not sell it as well as they sell a local program — particularly if the syndicated host is one whose opinions or style irks them.

“A syndicated host who has the ability to polarize listeners may also polarize the sales staff,” says McMahon.

Weighing The Benefits

While Taszarek recognizes the benefits of local programming, he

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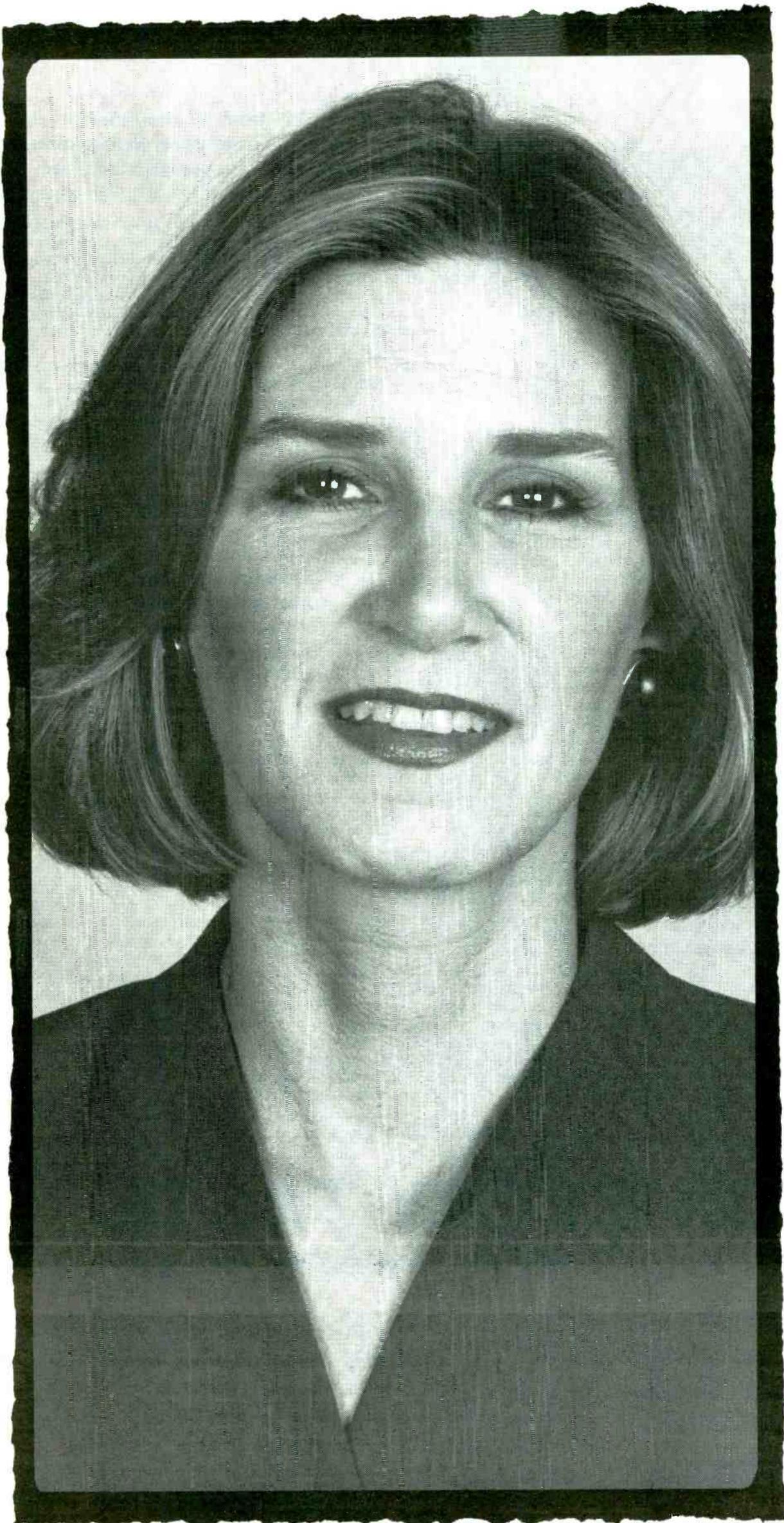
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KABC's George Green: The Ultimate Format Veteran Speaks

As radio celebrates its 75th anniversary, the Talk format is marking a significant milestone of its own. It was 35 years ago that KMOX/St. Louis and KABC/Los Angeles ditched their music and became the country's first all-Talk radio stations.

Among those who were present at the birth of the format was KABC President/GM George Green, who joined the station as an AE just before it made the historic flip.



George Green

In this interview, Green shares his perspective on the format, along with some memories of those early days.

R&R: You've had quite a journey through the history of Talk radio. Trace it for us.

GG: I came over to KABC on January 1, 1960 as a sales rep. I had been selling at KABC-TV, so you could say I got promoted to radio. I was one of four sales people. I was promoted to GSM in 1965 and became GM in 1979 when Ben Hoberman transferred to New York as ABC Radio Division President.

R&R: What was the thinking behind taking KABC to an all-Talk format?

GG: Before coming to KABC, Ben had been GM of WABC/New York. While he was there he was exposed to WOR/New York, which was doing some talk shows, mixed with music, et cetera. So when he came out here, he tore a leaf from WOR's success with talk programming and expanded it into an all-Talk format.

For at least the first year, the talk was one-way. It wasn't really two-way until 1961, when we put in a lot of telephones and started taking listener calls. Before that, our hosts

would just talk to the listeners and there was no response. It wasn't until '61 that we literally got to be an open-line kind of show.

R&R: What did you think when you heard KABC was going all-Talk?

GG: Well, of course, I was astounded. I thought he was out of his mind, frankly.

R&R: So, you didn't think it would work?

GG: I just didn't know. I knew we had to do something because all we had was this run-of-the-mill MOR station. But my first thought was, how do you program a radio station without music — and how do you sell it?

R&R: And what were those early days like?

GG: Well, at first we didn't have any ratings. But there was a great deal of interest in what we were doing. The first thing we discovered as salespeople was that the format commanded a lot of foreground interest, and the people who were listening were listening — and responding.

The few advertisers we had going were getting results, so we built from there. We just built a station based on retailing and success stories because that's what we had. The only agency money we received came because we gave them a huge discount just to get a piece of the business.

Over the years, as we grew stronger, between '60 and '74, it was just a matter of building our billings and profits every year. We weren't a great big profit-maker until 1974 when the Dodgers came over to the radio station.

R&R: Was there a particular moment when you realized that this format was going to work?

GG: Yeah, when I made \$40,000 in 1961. I was out there getting a lot of results for automotive dealers and other retailers; I knew it was working. We had something that nobody else had, something that we absolutely knew people were listening to.

R&R: What is the most common objection you have run into from advertisers in the past 35 years, and how do you overcome it?

GG: Well, the objection that we've always heard is the age of our listeners. Advertising agency media buyers tend to be young people. They have never been 50 years old and they don't understand the appeal of formats that [skew older]. They can't see past the 25-54 demo to care about the over-50 person who is buying a whole lot of [their clients'] products.

I know that other stations have run into objections about the content of their programming. But because we've always run a quality [operation], I haven't had to put up with, "X personality is too con-

troversial, I don't want to buy that person."

R&R: What are the keys to running a successful Talk station that haven't changed in 35 years?

The key to success of running any radio station is watching your expenses and keeping your revenues peaked.

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There have been many times during the years when I've cried — literally shed tears in my office — then opened the door, walked in to my sales managers and pumped them up.

”

GG: Well, the key to success of running any radio station is watching your expenses and keeping your revenues peaked.

When you're selling a non-music product, a format that sells itself on impact rather than ratings points, you need to maintain a large sales staff.

A lot of GSMs and GMs don't realize that you should have tons of people out there. As soon as somebody is billing two to three

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Today, a host really has to take a position. The listeners want to know where a host stands on certain issues, and that makes for lively radio.

”

So I believe in large staffs. I also believe in the pyramid success story approach. You take your first success story in the retail area, and get all the endorsements possible from that advertiser. Then you use that endorsement to sell to other retailers. And you expand outward, using these endorsements to bring in more retailers.

Birds of a feather flock together. The retailers want to be with other retailers. So, the key to success is merchandising the success stories that you have.

R&R: What are the common traits of the most successful Talk hosts you've known?

GG: They are strong personalities. Today, a host really has to take a position. The listeners want to know where a host stands on cer-

tain issues, and that makes for lively radio. If you have personalities who are opinionated, bright, and entertaining, your station will do well.

R&R: Do you agree that Talk radio has a big political influence? And if so, when's the first time you saw the format flex its muscle?

GG: I first saw it in 1960. This format attracts people who are thinkers, people who care about the issues. People who listen to music radio are trying to get away from political issues,

whereas people who listen to Talk are gravitated toward the issues.

So, if you're running for office, wouldn't you rather give your message to someone that you know is interested in the issues? Whether they're for you or against you, at least you

know that they're going to be out at the voter's box.

R&R: What's the biggest challenge facing the Talk format?

GG: Trying to bulk-up the 35-54s.

R&R: What about the lower half of that demo, the 25-34s?

GG: In my opinion, there's no way to get under-35-year-olds to listen to the format en masse. Maybe on FM in some isolated case they may have a younger demo. But I don't see AM radio stations getting anything under a 35-year-old audience.

So, there are two challenges. One, from a programming point of view, to try to bulk-up 35-54. And the other challenge is to sell that 50-plus demo to the advertiser. That's the sales challenge.

Continued on Page 58

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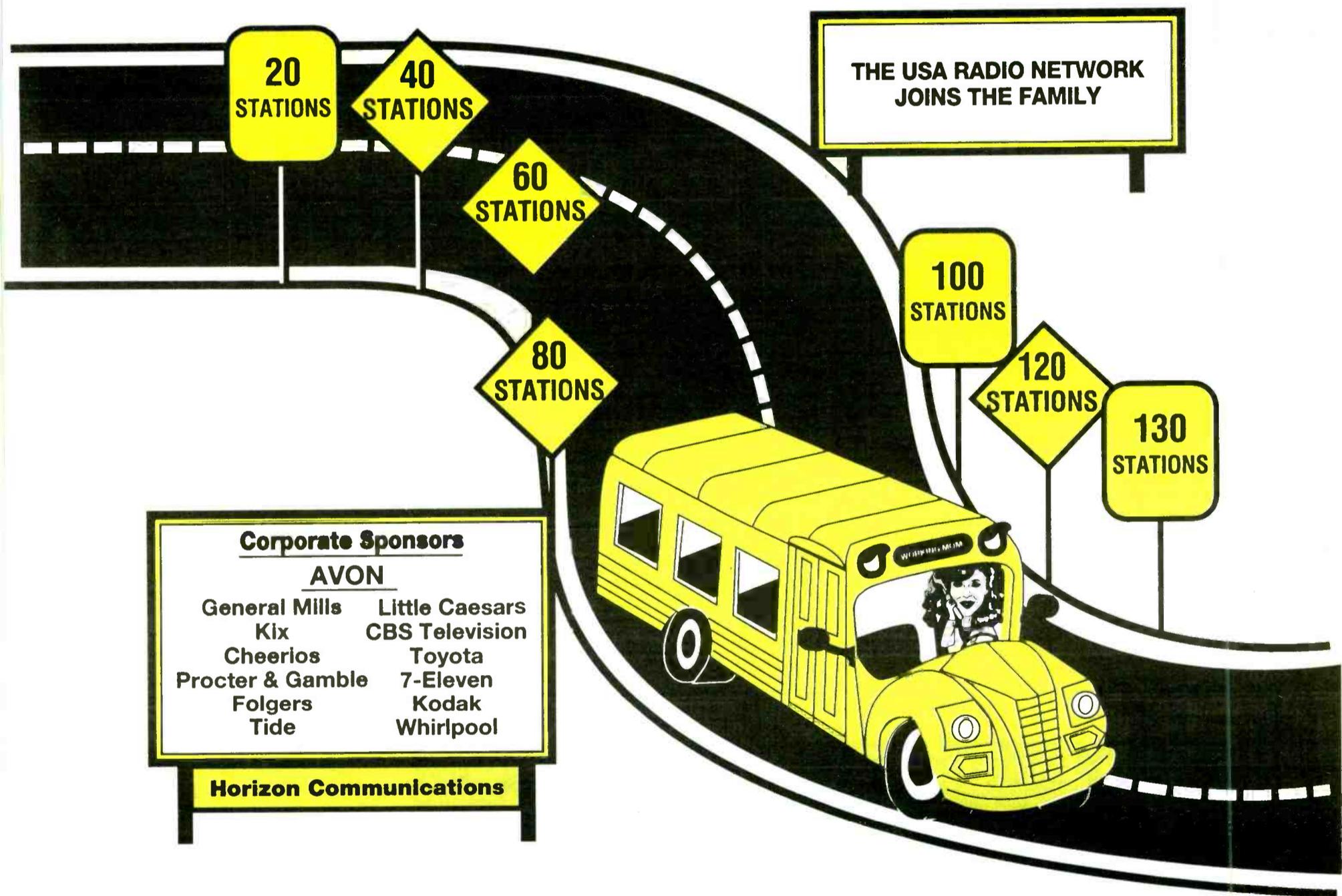
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Making The Call: Syndicated Program Or Local Show?

Continued from Page 54

believes there are times when a station might be better served by turning to syndicated material. It all depends, he says, on the station's objectives and circumstances.

Among the issues a stations need to consider:

- How important is localism to the station's image and position?
- Will adding a nationally syndicated host adversely affect the station by creating a perception that you've lessened your local commitment?
- What's the financial plan? Is management looking to run tight, perhaps in preparation for a sale in the near future?
- Does the station's PD work well with talent? Does he have the experience and skill to choose and nurture a local host?
- How important is TSL to the station's AQH? Syndicated shows, Tazarek says, generally have a higher TSL because they include fewer interruptions than local programs.

But perhaps the biggest question that must be answered is whether the station is prepared to cede control of its airwaves. Is management ready to accept that it has little or no input into the day-to-day performance of one of its hosts?

Taz makes another interesting point. When a station adds a syndicated show, it is to some extent, programming that daypart to people in other cities. The show is added based on its performance elsewhere, and could disappear from the station's airwaves if people in other cities stop listening.

Gotta Hear It

Once the station has settled on using syndicated material, the PD has to weigh his options and select the right program. That decision — never easy — has been further complicated in recent years as program suppliers have debuted an increasing number of shows hosted by celebrities with little or no radio track record. Recent examples: **Westwood One's David Brenner** and **CBS's soon-to-debut Mary Matalin**.

According to McMahon, there is simply no substitute for hearing a program that is under consideration. If that means waiting to make the decision until the program has been on-air for a few weeks or months, so be it. "You've just got to listen to a program to evaluate it," he stresses. "I would never take a show based just on a celebrity name."

Balon agrees and says he would subject any possible addition to the lineup to some audience testing before adding it. "I wouldn't make a move without doing some research," he points out. "I'm not going to give up afternoon drive without know the guy is going to work." Among the things he'd want to determine in his research:

- **Listening longevity.** Will people listen to the show for an extended time, or will they wander away in a few weeks after the show's novelty — a celebrity host or off-beat style — has worn off?
- **Comfort.** How comfortable are people with the host's personality, style and point of view?
- **Quality.** Do people feel the host brings something of value to the table? Does the show offer top-grade content and presentation?

Adding To The Flow

"If you are in any kind of competitive [Talk] market, you need to think

about the consistency of your programming," McMahon suggests. "The idea is to turn your station into a huge magnet where every show pulls people to the station, instead of each show having to build its own audience."

"You accomplish this by creating a consistency of expectation, so people will always know what they're going to get when they tune in to your station. That's how **KFI/Los Angeles** beat **KABC**. People knew what they were going to get from **KFI** [hot issues talk] while **KABC** had a patchwork of different types of shows."



MARCH MAN COMETH — Former NAACP President Benjamin Chavez (l) was recently a guest on the TPT News Network's "Joe Madison Show" to discuss the Million Man March on Washington, DC, which he is coordinating. Seen at the TPT studios are show host Joe Madison (l) and TPT President/GM Tom Pope.

KABC's George Green: The Ultimate Format Veteran Speaks

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R&R: What's your best memory of your three-and-a-half decades in the business?

GG: Being named GM of **KABC**. I've enjoyed running the station and making things happen. The second best moment was the ABC acquisition by **Capital Cities**. And the third best moment was when **Walt Disney** bought **Cap Cities/ABC**. Those were monetarily happy moments.

Outside of the station, I'm proud of starting the **Advertising Industry Emergency Fund [AIEF]** in Los Angeles. We raise money for people in the advertising business who are ill and don't have insurance. Another thing I founded was **MATP**, the **Minority Advertising Training Program**.

R&R: What's your worst memory; your scariest moment?

GG: The worst moments come every three months. And they never change. And no matter how mature you get or how long you're in the

“

We're helping make the world a better place. It may sound corny but it's really the way I feel.

”

business, every single time there's an **Arbitron** you feel that way. You keep thinking the radio station was better and sometimes you laugh, and sometimes you cry behind closed

doors. There have been many times during the years when I've cried — literally shed tears in my office — then opened the door, walked in to my sales managers and pumped them up. That's part of the job.

R&R: What keeps you coming to work everyday?

GG: A lot of people say, "When are you retiring? You certainly don't need the money, so why don't you give it up?"

I'll retire when I find something to do that's more fun. I enjoy coming to work every day because every day is a challenge. I love dealing with talent and programmers. I love handling engineering problems, sales problems, and working with the community. We're building something and helping people, making people think, and helping make the world a better place. It may sound corny but it's really the way I feel.

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WTIC AM - Hartford, CT
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CALLER: I love my girlfriend. We are monogamous. It's just that she lies to me about having to wash her hair or nap and she goes out with friends instead. She's broken up with me lots of times to be free and find herself. I don't know what to do.

DR. LAURA: Here's what you need to do: **recognize that you're not her man...** letting her knock the stuffing out of you because you think her using you for comfort and convenience means she cares... she doesn't.

WWRC AM - Washington, D.C.
A 25-54 Up 110.8%*

TAKE ON THE DAY



KRLD AM - Dallas, TX
A 25-54 Up 74.2%*

DR. LAURA: I know it would be a thrill beyond imagination. But can you live with knowing it's not morally right?

CALLER: Well...

DR. LAURA: I can see you're trying to find a way. Think of this: would the excitement of that moment outlast the feeling of guilt about doing something you know is wrong, or outlast the worry you'd have that it all might come back to haunt you?

CALLER: Dr. Laura, you sure know how to rain on a party.

KFMB AM - San Diego, CA
A 25-54 Up 68.5%*

KFI AM - Los Angeles, CA
A 25-54 #1 Again!*

CALLER: I want to get out of my usual mode of doing for others or just doing stuff. I want to get back to the idea of having value just because I am. I've been in therapy.

DR. LAURA: What kind of nonsense is this?! I cannot understand therapists who actually tell people, "You are wonderful simply because you exist." That is pure, unadulterated animal droppings! Your worth in your own mind as well as in the minds of others requires the expenditure of energy in the forms of creativity, sacrifice, caring, commitment, and hard work. I don't think you ARE something of importance simply because you exist; you exist to DO something of importance.

WSB AM - Atlanta, GA
A 25-54 Up 36.0%*

WHP AM - Harrisburg, PA
A 25-54 Up 207.1%*

CALLER: ... but what about my needs?

DR. LAURA: Your needs come second... that's a definition of parent. That's why a lot of people are home with their kids and do home businesses, or sacrifice to live on one income. They do that so they can instill the morals, values, concepts, principles and behaviors that they want to see in their kids. You can't say, "I want my kid to turn out this or that way," and then hand the kid over to institutionalized day-care or bonded hired help to do it for you. It's your job to put in the effort to turn out a good human being. Kids are not pets or furniture. They are minds, hearts, psyches and souls to mold. You have to BE THERE to DO IT.

KIRO FM - Seattle, WA
A 25-54 Up 482.1%*

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* Arbitron, Exact Time Audience Estimate, A 25-54, Metro Survey Area, Spring 94, Fall 94, Spring 95.



Brokenhearted & Lonely

DEAR ANDREA: My trends are back, and even though they're still strong, I've noticed some deterioration with Women 18-34. I'm hoping you may have a quick remedy as I'm starting to get a little nervous.
—NERVOUS IN NEVADA

DEAR NERVOUS: As my grandmother used to always say, hit songs cure everything. My recommendation would be to begin spinning Brandy's new single "Brokenhearted" immediately. This track has been testing remarkably well with women 18-34 at the following stations: KBXX, 92Q, WPGC, KUBE, WHHH, and HOT 97. I can't imagine you not having the same success. If you don't believe me... call them.



DEAR ANDREA: Since all the kids are going back to school, I need a sure fire monster to play at nights. With all the new superstar releases coming out, there's just too much to choose from. It's enough to make you dizzy.
—DIZZY IN DELAWARE

DEAR DIZZY: Do you think kids watch MTV, BET, and THE BOX? Of course they do. Then why not play a record that's in heavy rotation at all three stations. It just so happens Brandy's "Brokenhearted," is currently in heavy rotation at all three channels. And if that's not enough, how 'bout the fact it's a duet with Wanya Morris of Boyz II Men. Your answer is too obvious.

DEAR ANDREA: I decided to add Brandy's "Brokenhearted" way before the label ever went for adds. I'm just afraid I may have stepped out too early and I'm beginning to feel a little "Brokenhearted" and lonely myself. Is this normal behavior?
—LONELY IN LOUISIANA

DEAR LONELY: You couldn't be any further from the truth. First off, Brandy's "Brokenhearted" is currently being played on over 70 radio stations with 19 of them being major markets. In fact some of the new stations this week include KHKS, WPRO, WHJX, KRQ, KKSS, and KQKQ. As far as your behavior is concerned, keep it up, and one day we'll all be working for you.



If you would like to write to Dear Andrea, contact her at:
Atlantic Records, 75 Rockefeller Plaza, New York, NY 10019.
(212) 275-2230
<http://www.atlantic-records.com>



STREET TALK®

Z100/NY's Lander Leaving!

After two years on the j-o-b, Z100/NY morning mouth John Lander has submitted his resignation. PD Steve Kingston said Lander agreed to stay on until a suitable replacement could be found.

Although ST heard Kingston was looking outside the business, Kingston said he wants T&Rs from "the best morning shows looking for their big break in the No. 1 market in the U.S."

Meanwhile, Lander told ST, "I'm looking for a company that wants to hire a PD/morning man." (Does Z100's ongoing evolution to Alternative have anything to do with all this?)

Will KSD/St. Louis announce a change in their programming department by the time you finish reading this sentence? And ... what does this mean for PD Rick Balis?

Iron City Alternative II

Secret Communications' Rock giant WDVE/Pittsburgh LMA'd Radio Partners-owned WWKS, which completed its evolution to Alternative and is now known as "The X At 106.7." (The action came two days after Entercom's crosstown WXRБ flipped to Alternative last week.)

WDVE OM Gene Romano will oversee WWKS's new programming, with new calls pending FCC approval. Romano said he expected WXRБ to go Alternative and it was just a coincidence both conversions went down the same week. Expect WWKS to relocate to WDVE's studios in about 60 days.

Rumors

- Will ABC Radio Networks buy the Zapnews news wire from Major Networks?
- Is WAXQ (Q104)NY going on the block? Are starting bids somewhere in the \$68 million ballpark?
- Will KISS-AM/LA. switch from simulcasting KISS-FM to Don Imus's syndicated morning show and ESPN sports programming the remainder of the day?
- Is Superadio dropping WXKS-FM/Boston's syndicated "Matty In The Morning" show after only four months?
- Is El Dorado Communications getting closer to purchasing several stations in the Top 10 markets? Will ex-KHQT/San Jose PD (and current El Dorado Nat'l PD) Bob Perry be using some of his CHR/Rhythmic experience at one of those outlets?
- Can that curb chatter about a possible change to Country at WAYV/Atlantic City. PD Tommy Frank told ST, "It ain't happenin'!"

Look for MTV Sr. VP/Program Development John Cannelli to become President of Rocket Records — the Elton John label distributed through Island — on October 5.

Sundance's Phoenix Radio Group (KOY-AM/KISO-AM/KYOT-FM & KZON) Dir./Programming Dave Logan resigns.

President Bill Clinton will be the guest of honor on the premiere of Westwood One Entertainment's "Larry King Super Specials" on September 21. Listeners can contact what's being called a "radio town hall meeting" via phone, fax, and e-mail. Six of these "Super Specials" will run through mid-1996.

Meanwhile, Westwood One has picked up Z100/NY's "Love Phones" show for national distribution.

WMTX/Tampa parttimer Don Capone was on-air last weekend when Metro Traffic called in to report a major accident, which Capone dutifully aired. When station traffic voice Dennis Roper called several minutes later to do a similar report, Capone refused, having just run Metro Traffic's version.

Roper showed up at the WMTX studios ten minutes later and — without saying a word — cold-cocked Capone while he was on the air! No word on any suspensions or fall out from 'MTX management.

WEBN/Cincy filed a \$5000 lawsuit against Divine Brown for failing to appear for an on-air interview. Brown was contracted to appear on 'EBN's Dawn Patrol in return for a \$3000 fee; the station also paid more than \$2000 for airline tickets for her and her boyfriend (no, not Hugh Grant).

Ice Ice Baby

Z100/Portland garnered 16 tons o' press this weekend centered around the station's annual Last Chance Summer Dance to benefit MDA. Mostly because PD Ken Benson booked local celeb Tonya Harding and her band (the Golden Blades) to perform on the same bill as Jon B., Sophie B. Hawkins, Brownstone, Kool & The Gang, Del Amitri,

Continued on Page 62

(advertisement)

McVay Media and B/D&A at NAB

The Advisors Alliance, formed by programming consultants McVay Media and Burkhart/Douglas & Associates, will present an exclusive seminar on new trends in programming at the NAB/New Orleans.

Contact either the McVay Media or B/D&A consultants at the New Orleans Hilton to attend this special session and receive information on their consulting services.

Welcome New Consultants

Joining McVay Media is News/Talk specialist Holland Cooke (202-333-8442) and consultant Jay Phillips (405-721-9465) who will join Charlie Cook in the Country format. Now, more than ever, McVay Media is ready to serve all your multi-format needs.

Join the winners. Contact Mike McVay, Jerry King, or Dave Popovich at (216) 892-1910. Charlie Cook is at (310) 274-0970 and Dan Garfinkel is at (412) 854-5252.

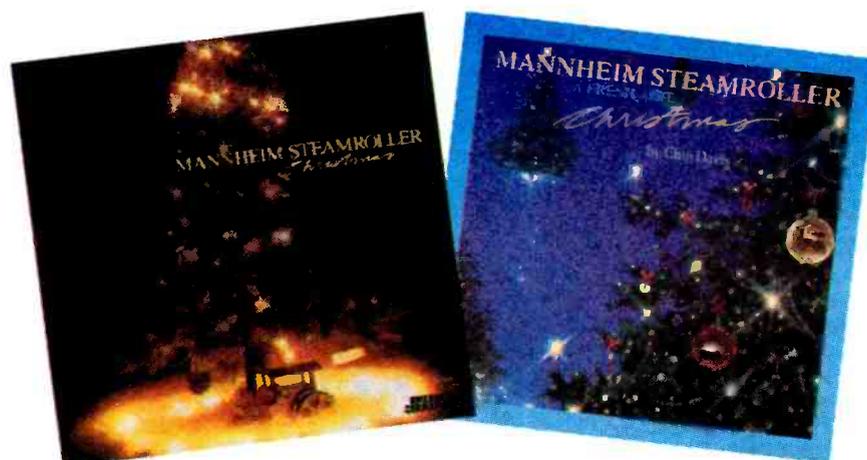
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WAQY	WEBE	WIOD	WOLL	WTIC
WAVZ	WEEL	WIRK	WOVV	WWKX
WAXQ	WEFX	WJMN	WPBZ	WWLI
WBAB	WEGO	WKCI	WPLJ	WWRX
WBCS	WELI	WKGR	WPLR	WWTM
WBGG	WEZN	WKND	WPOP	WWYZ
WBOS	WFNX	WKSS	WPRO	WXKS
WBRU	WHCN	WMAS	WQAM	WYBC
WBZT	WHFM	WMJC	WQHT	WZLX
WCBS	WHJY	WMJX	WRCH	WZMX
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WCTY	WHTZ	WNBC	WRKI	WZZR

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Over the past 30 years, these radio stations, groups, and others have participated in the scholarship program at Connecticut School of Broadcasting. These great radio stations have provided the opportunity for students (based on talent and need, minority and/or female status) to enter the field of communications. Without their generous support, many of the men and women we see and hear everyday would not be in our industry. Again, we thank you!

Dick Robinson

Founder, Chairman of the Board & President
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*Franchise

Continued from Page 60

Blessid Union Of Souls, Jamie Walters, the Rembrandts, Eddie Money, and the Coors.

Harding's scheduled appearance hit the proverbial promotional jackpot, with coverage stretching from *USA Today*, *People*, the *Associated Press*, and the *National Enquirer* to CNN, "Inside Edition," **E! Entertainment Channel**, and all the local TV affiliates, to **Jay Leno** doing a Harding singing skit. (Tonya and band were booted off the stage by concertgoers, who threw bottles and sundry other objects at the former figure skater.)

The weekend's events became even more notorious when **Elektra's Greg Thompson** sprained his ankle trying to climb a local cabin, and **Atlantic's Monte Lipman** received a \$100 citation for disturbing a government official — shooting the G-man's car with a squirt gun and attempting to flee the scene by jumping into a river. Ask 'em about these — unrelated — incidents.

Rumbles

- All-Sports **XTRA-AM/San Diego** dissolves its LMA with **KWNK/Simi Valley, CA**. XTRA had been simulcast on KWNK, but a power boost from 50kw to 77.5kw will allow the station to cover the L.A. area without KWNK's help. XTRA also inserts the syndicated **Scott Ferrall** show from 8-11pm, bumping **Rick Schwartz** back to 11pm-2am. (Speaking of Ferrall, he was the subject of a story in the Tuesday [9/5] *Wall Street Journal*.)

- **KIOT/Albuquerque** segued from Progressive to Classic Rock and the "Arrow 102.5" moniker. PD **Mike Marrone** and staff exit. Will **KBAC/Santa Fe, NM** — presently dark — resurface with a Progressive format?

- Former **WHTQ/Orlando** PD **Bruce Cherry** becomes PD at Adult CHR **WFKS/Daytona Beach**, replacing the exiting **Rich Stevens**.

- **KQID/Alexandria, LA** welcomes **Kahuna** (who last programmed **KLRZ/LaRose, LA**) to the PD post, as **Pat Cloud** steps down to concentrate on middays.

- **Urban WAEG/Augusta, GA** PD/MD **Rick Eaves** exits. **WQKS/Hopkinsville, KY** PD/morning man **Reggie House** cops the WAEG PD slot.

- **KBXR/Columbia, MO** PD **Michael Perry** is appointed OM; APD **Dave "Keefer" Fulgham** becomes PD.

- New Progressive **WLYT/Boston** switches calls to **WXRV**.

- Gold **WIBM/Lansing, MI** shifts to Country, calling itself the "Bear."

- CHR **KQCR/Cedar Rapids, IA** flips to Country as **KXMX** ("Max 102.8").

- Dr. **Michael Lynn** joins **Gina Preston** for mornings at **WXTU/Philly**, coming from **WBSS/Atlantic City, NJ**.

- **KTBZ/Houston** nighttimer — and, more recently, interim PD — **Tim Davis** (aka **Ken Fusion**) exits for a **Jacobs Media** consultant's post, effective next Monday (9/11).

- *Drum roll, please ...* **WNOR/Norfolk** has found a replacement for **Henry "The Bull" Del Toro** (now with crosstown **WROX**) — **Rick Rumble** joins **Tommy Griffiths** for the new "Tommy & Rumble Show."

RADIO & RECORDS



- **Tom Matheson** appointed **KYCY/SF** VP/GM.
- **Rick Caffey** named **WCNN & WALR/Atlanta** Station Mgr.
- **Dain Craig** elevated to **KISN-FM/SLC** PD.

5

- **Steve Godofsky** promoted to President of **Metroplex Communications** Radio Division.
- **Charlie Ochs** named **WMZQ-AM & FM** **Washington** VP/GM.
- **Marty Bender** returns to **WFBQ/Indy** as PD.
- **Russ Schell** becomes **WGH-AM & FM/Norfolk** Station Mgr.

10

- **Cox Communications** ups **Don Kidwell** to Exec VP/Radio and **Don Dalton** to VP/Sales for the radio division.
- **Jim Price** elevated to **KSDO-AM & FM** **San Diego** President/GM.
- **Lee Roy Hansen** named **KESI/San Antonio** PD.
- **Dick Clark** becomes new host of "Countdown America."

15

- **Larry Bruce** appointed **KGB-FM/San Diego** PD.
- **Mike Addams** named **WROR/Boston** PD.
- **WZZK-FM/Birmingham** hires **Rusty Walker** as PD and **John St. John** as MD.
- **From Boss To Hoss: CHR KHJ/L.A.** announces it will go Country.

20

- **Lee Douglas** named **WXLO-FM/NY** PD.
- **KKDJ/L.A.** changes calls to **KIIS-FM**; morning man **Charlie Tuna** becomes PD.
- **Jeff Gelb** joins **KGB-FM/San Diego** for middays.

Records

- After months of speculation, 11-year **Live 105/SF** veteran **Steve Masters** joins **Way Cool Music/MCA** as Sr./Dir. Alternative Music, West Coast. However, **Live 105** will retain **Masters** in a yet-to-be-determined regular on-air capacity.

- Former **Zeta 4/Miami** APD **Mike Lyons** joins **Lee Arnold Mktg.** for indie promo in the Progressive and Rock arenas.

- **BNA** hires **Christian Svendsen** as Southwest promo manager, based in Dallas. He's a recent **BYU** grad and the son of longtime Country indie promoter **Peter Svendsen**.

- **River North Nashville** Southwest Regional promo domo **Tammy Brumfield** exits.

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—Jon Coleman, Coleman Research



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NEWS

Ownership

Continued from Page 1

would thereby obtain an undue concentration of control or would thereby harm competition."

The problem for licensees is that the bill doesn't define "an undue concentration of control" for the radio industry — even though it set a specific TV ownership limit of 35% of the national audience.

The issue will be hammered out this fall, even though Congress could

retain the vague language and leave the limit-setting to the regulatory agencies. In that circumstance, the FCC will be faced with making a rule or going case by case. Either way, it's likely that early cases will move up to the U.S. Court of Appeals or higher to set a precedent.

'Long Way To Go'

Regardless of the FCC, the FTC can step in on anti-trust issues, and there's nothing in either bill to keep them from doing so. Again, what will constitute too much market control is unknown. Experts say no current deals appear to

step over any boundaries.

"Most [owners] have a long way to go [to reach monopoly levels] except in a small markets, and the FTC is unlikely to be interested there," said one industry lawyer, who asked to remain anonymous.

Competitors could also file suit claiming anti-competitive behavior.

If the possible restriction takes some of the bloom off the rose, experts say it's still a vast improvement over current law. Said the lawyer, "It seems clear from legislative history we are not talking anything as restrictive as the previous limits."

KJMJ

Continued from Page 3

American adults grew up listening to. Superstars like Stevie Wonder, Marvin Gaye, Aretha Franklin, the

Spinners, Barry White, the Supremes, Earth, Wind & Fire, Gladys Knight, and the Commodores."

ABC Radio's Tom Joyner will continue to anchor morning drive, while Keith Solis and Russ Parr will handle middays and afternoons, respectively.

59.4 million households
 Patti Galluzzi,
 VP/Music Programming

Weeks On

ADDS

MARIAH CAREY/Fantasy (Columbia)
 DAVID BOWIE/The Hearts Filthy Lesson (Virgin)
 PM DAWN/Downtown Venus (Gee Street/Island)
 R.E.M./Tongue (WB)
 SALT-N-PEPA/Ain't Nothin' But A She... (London/Island)
 AC/DC/Hard As A Rock (EastWest/EEG)
 AFTER 7/TI You Do Me Right (Virgin)
 JON B./Pretty Girl (Yab Yum/550 Music)
 LISA LOEB & NINE STORIES/Do You Sleep? (Geffen)
 EDWIN McCAIN/Solitude (Lava/Atlantic)

EXCLUSIVE

RED HOT CHILI PEPPERS/Warped (WB) 4

HEAVY

BUSH/Comedown (Trauma/Interscope) 8
 MARIAH CAREY/Fantasy (Columbia) **ADD**
 COOLIO/Gangsta's Paradise (MCA) 5
 DAVE MATTHEWS BAND/Ants Marching (RCA) 15
 FOO FIGHTERS/II Stuck Around (Capitol) 2
 GIN BLOSSOMS/Ti I Hear It From You (A&M) 8
 HOOTIE & THE BLOWFISH/Only Wanna ... (Atlantic) 10
 JANET JACKSON/Runaway (A&M) 3
 MICHAEL JACKSON/You Are Not Alone (Epic) 7
 ALANIS MORISSETTE/You Oughta... (Waverly/Reprise) 13
 SILVERCHAIR/Tomorrow (Epic) 9
 SKEE-LD/I Wish (Sunshine/Scotti Bros.) 17
 SOUL ASYLUM/Just Like Anyone (Columbia) 4
 ROD STEWART/This (WB) 4

STRESS

BON JOVI/Something For The Pain (Mercury) 2
 DAVID BOWIE/The Hearts Filthy Lesson (Virgin) **ADD**
 CIV/Can't Wait One Minute More (Lava/Atlantic) 8
 D'ANGELO/Brown Sugar (EMI) 9
 GOO GOO DOLLS/Name (Metal Blade/WB) 5
 LENNY KRAVITZ/Rock And Roll Is Dead (Virgin) 5
 LIVE/White, Discussion (Radioactive) 12
 PM DAWN/Downtown Venus (Gee Street/Island) **ADD**
 PRESIDENTS OF THE UNITED.../Lump (Columbia) 4
 RANCID/Time Bomb (Epitaph) 2
 R.E.M./Tongue (WB) **ADD**
 RUSTED ROOT/Send Me On My Way (Mercury) 17
 SALT-N-PEPA/Ain't Nothin'... (London/Island) **ADD**
 SEAL/Kiss From A Rose (ZTT/Sire/WB) 17
 SHAGGY/Boombastic (Virgin) 12
 TAKE THAT/Back For Good (Arista) 5

BREAKTHROUGH

BJORK/It's Oh So Quiet (Elektra/EEG) 3

ACTIVE

PAULA ABDUL/Crazy Cool (Virgin) 4
 AC/DC/Hard As A Rock (EastWest/EEG) **ADD**
 AFTER 7/TI You Do Me Right (Virgin) **ADD**
 JON B./Pretty Girl (Yab Yum/550 Music) **ADD**
 BLIND MELON/Galaxie (Capitol) 8
 BONE THUGS.../1st Of... (Ruthless/Relativity) 5
 BRANDY (W. MORRIS)/Brokenhearted (Atlantic) 4
 COLLECTIVE SOUL/December (Atlantic) 23
 DEL AMITRI/Roll To Me (A&M) 4
 FAITH EVANS/You Used To Love Me (Bad Boy/Arista) 7
 MONTELL JORDAN/Somethin'... (PMP/RAL/Island) 11
 JUNIOR M.A.F.I.A./Player's... (Big Beat/Atlantic) 3
 LISA LOEB & NINE STORIES/Do You... (Geffen) **ADD**
 BRIAN MCKNIGHT/On The Down Low (Mercury) 2
 NATALIE MERCHANT/Carnival (Elektra/EEG) 11
 MOKENSTEF/He's Mine (Outburst/RAL/Island) 8
 MONICA/Don't Take It Personal... (Rowdy/Arista) 17
 NAUGHTY BY NATURE/Clap Your... (Tommy Boy) 4
 PATRA/Pull Up To The Bumper (550 Music) 4
 PRIMUS/Wyonna's Big... (re-add) (Interscope) 4
 TOADIES/Possum Kingdom (Interscope) 9
 TRIPPING DAISY/Got A Girl (Island) 7
 WHITE ZOMBIE/Electric Head Pt. 2... (Geffen) 3

ON

CHICK/Malibu (550 Music) 4
 FILTER/Dose (Reprise) 3
 HOLE/Softest, Softest (DGC/Geffen) 6
 KORN/Blind (Epic) 6
 LETTERS TO CLEO/Awake (Giant) 3
 EDWIN McCAIN/Solitude (Lava/Atlantic) **ADD**
 SCATMAN JOHN/Scatman (RCA) 8
 SKID ROW/Breakin' Down (Atlantic) 4
 JILL SOBULE/Supermodel (Lava/Atlantic) 5
 SUPERSUCKERS/Born With A Tail (Sub Pop) 5

Information current as of September 11.

48.8 million households
 Lee Chesnut, VP/Music Programming
 Wayne Isaak, Sr. VP/Music & Talent Relations

Weeks On

ADDS

BRANDY (WANYA MORRIS)/Brokenhearted (Atlantic)
 LISA LOEB & NINE STORIES/Do You Sleep? (Geffen)
 BRIAN MCKNIGHT/On The Down Low (Mercury)

XL

BLUES TRAVELER/Run-Around (A&M) 31
 HOOTIE & THE BLOWFISH/Only Wanna Be... (Atlantic) 9
 JANET JACKSON/Runaway (A&M) 1
 MICHAEL JACKSON/You Are Not Alone (Epic) 6
 SEAL/Kiss From A Rose (ZTT/Sire/WB) 16

LARGE

PAULA ABDUL/Crazy Cool (Virgin) 3
 MARIAH CAREY/Fantasy (Columbia) 1
 COLLECTIVE SOUL/December (Atlantic) 8
 SHERYL CROW/Can't Cry Anymore (A&M) 13
 DEL AMITRI/Roll To Me (A&M) 12
 SOPHIE B. HAWKINS/As I Lay Me Down (Columbia) 8
 GIN BLOSSOMS/Ti I Hear It From You (A&M) 4
 NATALIE MERCHANT/Carnival (Elektra/EEG) 10
 TLC/Waterfalls (Arista) 2
 VANESSA WILLIAMS/Colors Of... (Hollywood) 12

MEDIUM

BLESSID UNION OF SOULS/Let Me Be The One (EMI) 2
 MICHAEL BOLTON/Can I Touch You... (Columbia) 3
 BRUCE HORNSBY/Walk In The Sun (RCA) 6
 ANNIE LENNOX/Whiter Shade Of Pale (Arista) 10
 EDWIN McCAIN/Solitude (Lava/Atlantic) 5
 SELENA/I Could Fall In Love (EMI Latin) 6
 TAKE THAT/Back For Good (Arista) 5
 VAN HALEN/Not Enough (WB) 4

CUSTOM

AFTER 7/TI You Do Me Right (Virgin) 10
 ALL-4-ONE/I Can Love You Like That (Blitz/Atlantic) 12
 JON B. & BABYFACE/Somone... (Yab Yum/550 Music) 16
 BRANDY (WANYA MORRIS)/Brokenhearted (Atlantic) **ADD**
 DEBORAH COX/Sentimental (Arista) 2
 VANESSA DADU/Near The Black Forest (MCA) 11
 DAVE MATTHEWS BAND/Ants Marching (RCA) 9
 DEEP BLUE.../Breakfast... (RainMaker/Interscope) 6
 DEEP FOREST/Maria's Song (550 Music) 3
 PETE DROGE/Northern Bound Train (American) 2
 JEWEL/Who Will Save Your Soul (Atlantic) 13
 ELTON JOHN/Made In England (Rocket/Island) 11
 CYNDI LAUPER/Hey Now (Girls Just...) (Epic) 3
 LISA LOEB & NINE STORIES/Do You... (Geffen) **ADD**
 LUNA/Chinatown (Elektra) 2
 BRIAN MCKNIGHT/On The Down Low (Mercury) **ADD**
 MOKENSTEF/He's Mine (Outburst/RAL/Island) 8
 PURE SOUL/We Must Be In Love (Stepsun/Interscope) 3
 R.E.M./Tongue (WB) 1
 RUSTED ROOT/Send Me On My Way (Mercury) 12
 SONIA DADA/Planes & Satellites (Capricorn) 4
 ROD STEWART/This (WB) 1
 MATTHEW SWEET/We're The Same (Zoo) 7

Information current as of September 11.

26 million households
 Tracy Rogers, Director/Programming
 Hal Willis, General Manager

TOP 10

LW TW
 3 1 RHETT Akins/That Ain't My Truck (Decca)
 4 2 CLINT BLACK/One Emotion (RCA)
 5 3 WADE HAYES/Don't Stop (DKC/Columbia)
 6 4 COLLIN RAYE/One Boy, One Girl (Epic)
 7 5 TIM MCGRAW/I Like It, I Love It (Curb)
 - 6 JEFF FOXWORTHY/Party All Night (WB)
 2 7 BRYAN WHITE/Someone Else's Star (Asylum)
 9 8 TY ENGLAND/Should've Asked Her... (RCA)
 - 9 ALISON KRAUSS/Baby, Now That... (Rounder)
 10 10 TY HERNDON/I Want My Goodbye Back (Epic)

Weeks On

HEAVY

RHETT AKINS/That Ain't My Truck (Decca) 23
 CLINT BLACK/One Emotion (RCA) 10
 BLACKHAWK/I'm Not Strong... (Arista) 6
 JUNIOR BROWN/Highway Patrol (MCG/Curb) 13
 JEFF CARSON/Not On Your Love (MCG/Curb) 19
 MARK CHESNUTT/Trouble (Decca) **PICK/ADD**
 TERRY CLARK/Better Things... (Mercury) **BREAKOUT/13**
 TY ENGLAND/Should've Asked Her Faster (RCA) 16
 JEFF FOXWORTHY/Party All Night (WB) 14
 WADE HAYES/Don't Stop (DKC/Columbia) 13
 FAITH HILL/Let's Go To Vegas (WB) 5
 TOBY KEITH/Big Ol' Truck (Polydor) 11
 ALISON KRAUSS/Baby, Now That I've... (Rounder) 12
 TIM MCGRAW/I Like It, I Love It (Curb) 8
 COLLIN RAYE/One Boy, One Girl (Epic) 9

HOT SHOTS

TRACY BYRDE/Love Lessons (MCA) 3
 BOBBI CRYMERY/Just Can't Stand To Be... (MCA) 2
 VINCE GILL/Go Rest High On That... (MCA) **ADD**
 JAMES HOUSE/Anything For Love (Epic) 4
 BRETT JAMES/I I Could See Love (Career) 2
 LITTLE TEXAS/Life Goes On (WB) 2
 SHELBY LYNNE/I'm Not The One (Magnatone) 2
 JOHN M. MONTGOMERY/No Man's... (Atlantic) **ADD**
 PERFECT STRANGER/I'm A Stranger Here... (Curb) 2
 KIM RICHEY/Those Words We Said (Mercury) **ADD**
 SHANIA TWAIN/The Woman In Me (Mercury) 5
 CLAY WALKER/Who Needs You Baby (Giant) 3

ADDS

MARK CHESNUTT/Trouble (Decca)
 VINCE GILL/Go Rest High On That Mountain (MCA)
 JOHN MICHAEL MONTGOMERY/No Man's... (Atlantic)
 KIM RICHEY/Those Words We Said (Mercury)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

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Infinity

Continued from Page 1

agreement not to weigh any of Infinity's alleged past transgressions when the group seeks permission to acquire a station or renew one of its licenses.

Lerman said the high-priced settlement makes economic and political sense, particularly with elimination of the ownership limits looming and Infinity expected to pursue several acquisitions in the coming months.

"If Infinity had fought these fines, it would have cost over \$1 million," he said. "And all it would have won was a finding that the FCC's indecency standards did not apply in those particular cases. The strain on the relationship between Infinity and the FCC and the diversion of resources were detrimental to the company. We were seeking to normalize relations and win peace in our time."

ACT Support Continues

Lerman said Infinity will continue to support the Action for Children's Television (ACT) coalition in its legal fight against the indecency rules. "Infinity will continue to be an active participant in the group. We believe that's the plane where the fight should continue."

The ACT coalition, made up of several broadcast industry and civil rights organizations, has brought four lawsuits challenging various aspects of the FCC's indecency policy. ACT is currently poised to seek Supreme Court review of federal appeals court rulings in two of those cases: one that upheld the FCC's policy of channeling indecency to late-night hours, the other that dismissed broadcasters' concerns about the FCC's lengthy indecency appeals process.

Dyk said Infinity's decision to settle with the FCC will not harm the coalition case. "[These cases] are very future-oriented. They shouldn't be influenced by prior events."

Media Access Project Exec. Director Andy Schwartzman, whose

group is a member of the ACT coalition, said Infinity's continued involvement in the indecency fight is a sound investment in the giant radio group's future. "Infinity still needs to get a [court] decision to get these indecency things straightened out. The basic underlying problems still exist. [The settlement] is hardly a guarantee that Infinity won't have problems in the future."

Survey

Continued from Page 1

Among the first group, GMs, GSMs, PDs, and OMs saw 10%-18% increases between 1993 and 1994 (the current survey covered 1994 compensation). The average salesperson's pay was 14%-16% higher, and certain office employees such as traffic directors and business managers earned 12% more.

Of course, the pay increases came at a price: Many managerial and staff positions were eliminated as a result of consolidation. It's been estimated the radio industry has about 15% fewer employees than it did just a few years ago because of duopoly.

But those who took up the slack are being rewarded for their efforts.

Petty Soaks Up Sun



Tom Petty & The Heartbreakers recently held an all-night recording session at Memphis's legendary Sun Studios; (l-r) Mike Campbell, Steve Ferrone, Petty, Benmont Tench, Howie Epstein, and Scott Thurston.

ZZ Top Remembers 25 Years



RCA Recording act ZZ Top recently played at the Rock and Roll Hall of Fame and Museum celebration in Cleveland, where the band also has an exhibit. Chief Curator Jim Henke (second from l) gets into Top spirit with band members (l-r) Dusty Hill, Frank Beard, and Billy F. Gibbons.



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A CHR/Pop National Auditorium Test

Cautious: Do not use this music auditorium test to program your radio station. This list of songs was put together exclusively for R&R by Rantel Research to provide you with a national overview of many of the most and least popular CHR/Pop hits.

This data was created from 10 music tests performed by Rantel in various parts of the U.S. from February-June of 1995. The demographics were women aged 15-34, with a sample size of 1200 in-tab. All respondents are CHR listeners or CHR/Pop partisans.

One interesting point from this national overview is many of the songs which top this chart tend to be older songs. This may dispel the misconception that CHR listeners aren't interested in old music. Actually, some of the older songs performed better with younger respondents, particularly songs from the late 70s and early-to-mid-80s. One theory is that younger listeners actively used pop stations when they were children and haven't heard these songs on current-based CHRs for some time. While older listeners hear these songs on Hot AC stations regularly and are losing interest in them.

Most importantly, even though there is useful data in this national test, there are many local differences that broadcasters must consider. Local music research must be done to fully realize the unique musical opinions in each market. Please refer to the sidebar in this column, or the R&R "Ratings Report & Directory" for a complete list of respected radio research firms to retain for your research needs.

Reading The Estimates

Songs are ranked starting with best-testing. When determining listener music attitudes, it's helpful to break down the various components that make up those attitudes. Researchers have divided these components into three dimensions:

■ **FAMILIARITY:** Whether or not the respondent recognizes a song. Researchers have composed questions that get to the heart of these attitude dimensions. The familiarity question is very straightforward. After a five-to-10-second snippet (hook) of the song, the respondent is asked whether or not she is familiar with the song. When you see a familiarity score of 60%, it means 60% of all respondents recognized that song.

■ **FAVORABILITY:** How much the respondent likes or dislikes the song. If the respondent is unfamiliar with the song she may go to the next song. If the respondent is familiar with the song, she rates it on a one-to-five scale — 1 meaning strong dislike and 5 meaning they like the song a lot. Favorability is also known as the "mean" score. When you see a favorability score of 3.5, it means that on the one-to-five scale, the average of all the answers came to 3.5. Since the midpoint of the 5-point scale is a 3, a 3.5 indicates the song leans positive.

■ **BURN:** Whether or not the respondent is tired of hearing the song. It's possible to have positive feelings about a song, but still be tired of hearing it. When you see a burn score of 22%, that means that 22% of the respondents in the entire sample said they are tired of hearing that song.

If you have any questions, comments, or would like a complete list of all the songs included in this test, please fax a request on your station letterhead to Tony Novia c/o R&R at (310) 203-9763.

CHR/Top 40 Asst. Editor Paul Colbert contributed to this column.

ARTIST/Title	Mean	Fam	Burn	Year
MELISSA ETHERIDGE/Like The Way...	4.08	77.7	12.2	'88
BEATLES/Twist And Shout*	4.07	99.6	7.5	'86
STEVIE NICKS/Edge Of Seventeen	4.04	96.4	1.9	'81
CHEAP TRICK/I Want You To Want Me	4.02	94.9	0.7	'79
VAN MORRISON/Brown Eyed Girl	4.01	99.9	9.7	'67
BILLY JOEL/Only The Good Die Young	3.99	99.7	5.2	'78
BOSTON/More Than A Feeling	3.99	98.6	9.2	'76
EAGLES/Hotel California	3.98	99.0	13.7	'77
38 SPECIAL/Caught Up In You	3.95	97.7	7.5	'82
WHITNEY HOUSTON/I Will Always...	3.94	96.1	35.5	'92
JOURNEY/Faithfully	3.94	98.0	11.4	'83
ERIC CLAPTON/Running On Faith	3.92	94.0	6.1	'94
BILLY JOEL/Movin' Out (Anthony's...)	3.91	99.8	3.3	'78
PEARL JAM/Better Man	3.88	92.8	20.9	'94
STEVE MILLER BAND/The Joker	3.88	98.6	9.4	'74
MARCIA GRIFFITHS/Electric Boogie	3.88	84.3	6.9	'90
ELTON JOHN/Bennie And The Jets	3.88	98.2	5.3	'74
HOOTIE & THE BLOWFISH/Hold My Hand	3.88	99.1	28.6	'95
GREEN DAY/Basket Case	3.87	87.0	19.1	'94
GREEN DAY/When I Come Around	3.87	93.8	23.5	'94
JEFF HEALEY BAND/Angel Eyes	3.87	94.6	10.7	'89
MELISSA ETHERIDGE/I'm The Only One	3.86	96.2	36.4	'93
BILLY JOEL/Big Shot	3.86	98.9	5.4	'78
JOHN MELLENCAMP/Jack And Diane	3.86	99.4	22.0	'82
JOHN WAITE/Change	3.85	56.1	1.0	'85



Melissa Etheridge Janet Jackson Billy Joel

ERIC CLAPTON/Tears In Heaven	3.85	98.3	24.3	'93
BILLY JOEL/Piano Man	3.85	99.5	5.9	'74
BOB SEGER/Old Time Rock & Roll	3.85	99.0	29.6	'78
ELTON JOHN/Someone Saved My Life...	3.84	98.5	9.1	'75
PHIL COLLINS/In The Air Tonight	3.84	99.2	13.7	'81
STONE TEMPLE PILOTS/Interstate...	3.83	94.7	25.4	'94
BILLY JOEL/Scenes From An Italian...	3.83	83.3	0.9	'78
2 UNLIMITED/Get Ready For This	3.82	99.5	32.9	'92
DES'REE/You Gotta Be	3.82	96.9	35.5	'95
JOURNEY/Lovin' Touchin' Squeezin'	3.82	92.6	2.6	'79
JOURNEY/Open Arms	3.82	98.9	13.7	'82
AEROSMITH/Dream On	3.82	97.0	9.6	'76
EMF/Unbelievable	3.82	96.0	13.5	'92
PHIL COLLINS/Against All Odds	3.81	99.6	12.7	'84
BONNIE RAITT/Something To Talk About	3.81	96.0	19.0	'94
TONE LOC/Funky Cold Medina	3.81	93.7	4.5	'89
CHAKA KAHN/I Feel For You	3.80	99.4	11.5	'84
ERIC CLAPTON/Wonderful Tonight	3.80	93.6	10.5	'78
REAL McCOY/Another Night	3.80	94.6	32.4	'95
STEVE MILLER BAND/Rock'n Me	3.80	98.1	7.5	'76
JOHN CAFFERTY/On The Dark Side	3.80	92.7	4.9	'84
SHERYL CROW/Strong Enough	3.80	97.8	27.0	'95
PAT BENATAR/Love Is A Battlefield	3.78	96.5	1.4	'83
ELTON JOHN/Candle In The Wind	3.77	98.5	16.6	'88
BLACK CROWES/Hard To Handle	3.77	95.0	7.1	'92
ROXETTE/It Must Have Been Love	3.77	97.0	20.8	'92
BRYAN ADAMS/Summer Of '69	3.77	99.2	12.7	'85
BILLY JOEL/You May Be Right	3.77	99.8	5.9	'80
BRYAN ADAMS/Everything I Do...	3.76	97.3	34.6	'93
ELTON JOHN/I Guess That's Why...	3.75	97.5	19.4	'84
VANESSA WILLIAMS/Save The Best...	3.75	97.7	20.0	'93
MELISSA ETHERIDGE/Come To My...	3.74	97.1	37.9	'95
G. MICHAEL/E. JOHN/Don't Let...	3.74	99.0	17.8	'93
RIGHTEOUS BROS./Unchained Melody*	3.74	99.1	14.3	'90
FOUR SEASONS/December 1963...	3.73	97.0	26.8	'76
SALT-N-PEPA/Let's Talk About Sex	3.73	93.4	12.9	'92
JERMAINE JACKSON/If You Say My...	3.73	66.1	0.9	'85
AC/DC/You Shook Me All Night Long	3.73	98.3	5.5	'80
CORONA/The Rhythm Of The Night	3.73	81.1	20.3	'85

ARTIST/Title	Mean	Fam	Burn	Year
BLACK CROWES/She Talks To Angels	3.72	77.7	8.1	'92
PETER GABRIEL/In Your Eyes	3.72	96.5	7.5	'86
CANDLEBOX/You	3.72	84.1	20.4	'95
ELTON JOHN/Sorry Seems To Be...	3.72	78.4	1.3	'76
MARK MARKY.../Good Vibrations	3.72	97.0	17.4	'91
RED HOT CHILI PEPPERS/Under...	3.72	97.4	17.6	'92
BONNIE RAITT/I Can't Make You...	3.72	99.2	26.5	'93
JOHN COUGAR/Hurts So Good	3.72	99.4	16.8	'82
MEAT LOAF/You Took The Words...	3.71	94.3	8.6	'79
YOUNG M.C./Bust A Move	3.71	85.8	7.1	'89
PEARL JAM/Yellow Ledbetter	3.71	83.6	20.2	'95
SPIN DOCTORS/Two Princes	3.71	96.9	30.0	'94
BONNIE RAITT/Love Sneakin' Up...	3.71	98.5	34.3	'94
CLUB NOUVEAU/Lean On Me	3.70	94.9	20.3	'87
DON HENLEY/Sit Down You're...	3.70	97.6	27.4	'94
PEARL JAM/Even Flow	3.70	86.5	4.4	'92
ROLLING STONES/Beast Of Burden	3.70	99.7	13.8	'78
PETER FRAMPTON/Baby, I Love Your...	3.70	95.0	13.2	'76
QUEEN/Bohemian Rhapsody	3.70	99.0	18.9	'76
ELTON JOHN/Can You Feel The...	3.69	96.4	39.4	'94
REO SPEEDWAGON/Can't Fight This...	3.69	98.6	15.2	'85
CANDLEBOX/Far Behind	3.69	80.8	15.2	'95
J. GEILS BAND/Centerfold	3.69	99.7	16.4	'82
FRANKIE GOES TO HOLLYWOOD/Relax	3.69	95.0	9.2	'85
BILLY JOEL/It's Still Rock & Roll To Me	3.68	98.8	7.9	'80
JAMIE WALTERS/Hold On	3.68	98.0	15.7	'95
SOUL II SOUL/Back To Life	3.68	96.3	12.6	'89
SNAP/The Power	3.68	97.1	14.2	'90
STEVE MILLER BAND/Take The Money...	3.68	98.2	7.8	'76
PRINCE/When Doves Cry	3.68	98.8	10.1	'85
UB40/Red Red Wine	3.68	97.5	22.1	'88
BRYAN ADAMS/Heaven	3.68	98.7	19.1	'85
HARRY CONNICK JR./I Could Only...	3.68	96.4	34.3	'94
AMY GRANT/Baby Baby	3.68	95.4	32.1	'91
AMY GRANT/That's What Love Is For	3.68	99.3	35.8	'91
QUEEN/We Will Rock You	3.68	99.7	11.5	'78
PAT BENATAR/Hit Me With Your...	3.68	98.3	14.8	'80
PAT BENATAR/We Belong	3.68	97.8	1.5	'85
NAKED EYES/Always Something...	3.67	99.9	14.1	'83
COLLECTIVE SOUL/Shine	3.67	96.1	28.3	'95
KENNY LOGGINS/Footloose	3.67	99.3	22.5	'84
POLICE/Every Breath You Take	3.67	99.8	16.8	'93
WHITNEY HOUSTON/How Will I Know	3.67	94.5	10.8	'85
GIN BLOSSOMS/Found Out About You	3.67	98.1	27.1	'94



Elton John Green Day Whitney Houston

RICHARD MARX/Endless Summer Night	3.67	95.4	17.5	'88
U2/(Pride) In The Name Of Love	3.66	98.0	11.5	'84
BILLY JOEL/She's Always A Woman	3.66	99.1	6.0	'78
JOHN MELLENCAMP/Small Town	3.66	99.3	14.5	'85
DON HENLEY/The Heart Of The Matter	3.65	99.2	14.3	'90
WHITNEY HOUSTON/I'm Your Baby...	3.65	99.5	26.8	'90
PINK FLOYD/Another Brick In The Wall	3.65	96.8	7.5	'80
SHANNON/Let The Music Play	3.65	98.2	8.3	'82
DIONNE FARRIS/I Know	3.65	94.1	20.2	'95
BILLY JOEL/Don't Ask Me Why	3.65	95.0	8.4	'80
JOHN MELLENCAMP/Ain't Even Done...	3.64	56.5	1.1	'81
ELTON JOHN/Crocodile Rock	3.64	99.6	5.5	'74
EAGLES/Love Will Keep Us Alive	3.64	99.6	34.2	'72
QUEEN/We Are The Champions	3.64	98.0	14.3	'78
C+C MUSIC FACTORY/Gonna Make...	3.63	96.6	16.0	'91
EXTREME/More Than Words	3.63	98.5	18.7	'93
POLICE/Roxanne	3.62	96.6	11.2	'79
AEROSMITH/Angel	3.62	96.9	13.2	'88
ROXETTE/Listen To Your Heart	3.62	95.9	10.6	'89

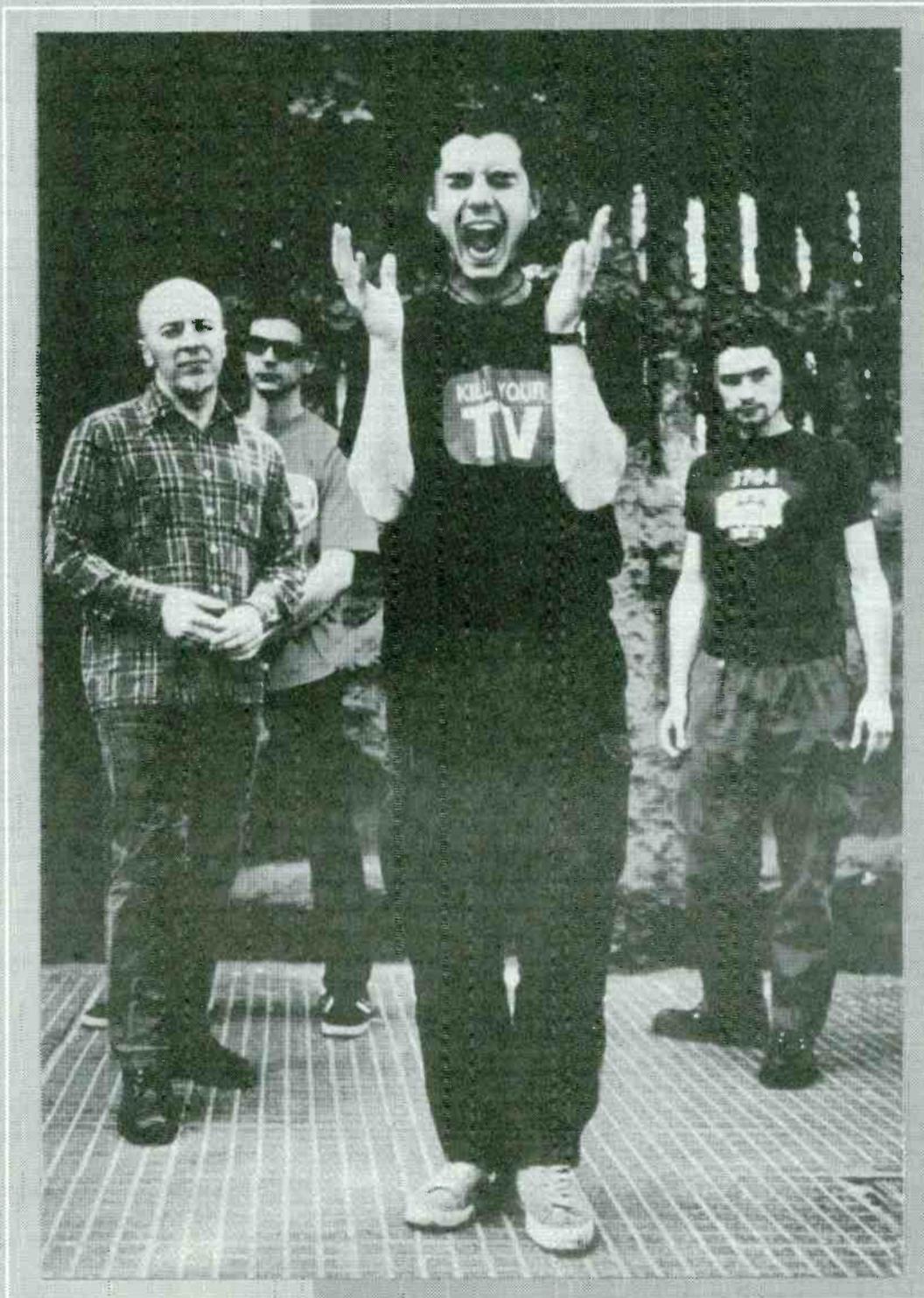
* Year last charted

Continued on Page 68

BUSH

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WFME	KCHX	K106
WABB	WWKZ	WPRR
KSMB	KHTY	KTMT
		WTWR

Billboard Hot 100 Singles:
57*-51*

Billboard Modern Rock Monitor:
3*-2*

Billboard Rock Monitor: 10*-6*

R&R Alternative: 3 - 2

R&R Active Rock: 4

R&R Rock: 30 - 23

Video On:



Heavy Rotation



Selection #567



Album Approaching 2 Million Sold!

Produced by Clive Langer, Alan Winstanley & Bush
The Atlantic Group ©1995 Interscope Records, All Rights Reserved

Continued from Page 66

ARTIST/Title	Mean	Fam	Burn	Year
EN VOGUE/Free Your Mind	3.62	94.7	11.9	'92
WILL TO POWER/Baby, I Love You Way	3.62	90.1	18.6	'88
BONNIE RAITT/Not The Only One	3.62	98.8	24.9	'92
NIRVANA/Come As You Are	3.61	89.4	16.4	'92
DINO/Ooh Child	3.61	98.0	19.1	'93
DON HENLEY/The Last Worthless...	3.61	99.7	25.2	'89
JESUS JONES/Right Here, Right Now	3.61	96.0	16.8	'91
COREY HART/Never Surrender	3.61	87.6	5.3	'85
MADONNA/Live To Tell	3.60	97.8	9.0	'86
STONE TEMPLE PILOTS/Vaseline	3.60	55.8	8.3	'94
DON HENLEY/The Boys Of Summer	3.60	98.7	13.0	'85
EAGLES/Heartache Tonight	3.60	98.9	7.2	'80
PRINCE/I Wanna Be Your Lover	3.60	87.0	7.9	'79
TOM PETTY/Free Fallin'	3.60	97.1	15.1	'90
PRINCE/Kiss	3.60	99.0	5.6	'86
STEVE PERRY/Oh Sherry	3.60	99.2	24.2	'84



John Mellencamp Bonnie Raitt "AFKAP"

ROMANTICS/What I Like About You	3.60	97.6	11.8	'80
SHERYL CROW/All I Wanna Do	3.60	93.1	54.9	'94
C+C MUSIC FACTORY/Here We Go	3.60	92.6	8.0	'91
R.E.M./Losing My Religion	3.60	99.3	23.5	'91
BILLY IDOL/Mony Mony	3.60	99.4	17.2	'87
LISA LOEB & NINE STORIES/Stay...	3.60	88.6	26.1	'94
MARVIN GAYE/Sexual Healing	3.60	98.5	8.0	'82
BREATHE/Hands To Heaven	3.59	96.1	4.8	'88
COUNTING CROWS/Mr. Jones	3.59	96.8	37.0	'94
KENNY LOGGINS/Danger Zone	3.59	99.5	22.2	'86
AEROSMITH/Sweet Emotion	3.59	95.5	5.3	'75
WILSON PHILLIPS/Hold On	3.59	99.3	20.1	'90
PEARL JAM/Jeremy	3.59	84.0	21.2	'93
OUTFIELD/For You	3.59	96.1	20.7	'91
CECE PENISTON/Finally	3.58	95.6	27.4	'92
TECHNOTRONIC/Move This	3.58	98.2	23.2	'92
TECHNOTRONIC/Get Up (Before The...)	3.58	96.4	11.8	'90
LIVE/I Alone	3.58	79.2	11.6	'95
ACE OF BASE/The Sign	3.58	96.1	47.7	'94
ELTON JOHN/Circle Of Life	3.58	99.6	41.8	'94
ROB BASE & D.J. EZ ROCK/It Takes Two	3.58	90.4	8.6	'88
PEARL JAM/Daughter	3.58	89.5	23.3	'94
BILLY JOEL/My Life	3.58	99.4	3.6	'78
SMASHING PUMPKINS/Today	3.57	90.1	21.8	'94
BONNIE TYLER/Total Eclipse Of...	3.57	99.7	9.4	'83
SOFT CELL/Tainted Love	3.57	99.2	10.0	'82
O.M.D./If You Leave	3.57	99.4	9.9	'86
ALICE IN CHAINS/Man In The Box	3.57	41.6	1.9	'93
RICHARD MARX/Right Here Waiting	3.57	99.5	22.8	'89
STONE TEMPLE PILOTS/Plush	3.57	84.2	14.8	'93
NIGHT RANGER/Sister Christian	3.57	96.4	6.8	'84
STONE TEMPLE PILOTS/The Big Empty	3.57	87.8	22.4	'94
PAULA ABDUL/Straight Up	3.56	95.9	30.0	'89
MADONNA/Holiday	3.56	97.9	15.9	'84
MADONNA/Like A Prayer	3.56	97.1	19.6	'89
MR. BIG/To Be With You	3.56	97.1	19.9	'92
FOREIGNER/Cold As Ice	3.56	98.3	11.9	'77
EAGLES/Life In The Fast Lane	3.56	98.3	13.8	'77
U2/With Or Without You	3.56	98.4	13.8	'87
B. MEDLEY/J. WARNES/(I've Had)...	3.56	99.4	23.3	'87
JOURNEY/Don't Stop Believin'	3.56	99.0	12.1	'81
BLONDIE/One Way Or Another	3.56	90.8	4.3	'82
FLEETWOOD MAC/Don't Stop	3.56	99.3	13.6	'77
JOHN MELLENCAMP/Hurt So Good	3.55	98.1	10.9	'82
GUNS N' ROSES/Patience	3.55	94.1	5.9	'89
TOM COCHRANE/Life Is A Highway	3.55	96.5	20.9	'92
SALT 'N PEPA/Push It	3.55	98.1	7.7	'88
ELTON JOHN/The Last Song	3.55	94.6	14.3	'92

ARTIST/Title	Mean	Fam	Burn	Year
TAYLOR DAYNE/Tell It To My Heart	3.54	96.8	25.8	'88
JOURNEY/Any Way You Want It	3.54	98.1	13.2	'80
GO WEST/King Of Wishful Thinking	3.54	96.6	27.1	'90
MICHAEL BOLTON/When A Man Loves...	3.54	87.1	17.4	'91
ELTON JOHN/Your Song	3.54	98.5	5.8	'70
WHITNEY HOUSTON/So Emotional	3.54	97.6	19.7	'88
GENESIS/In Too Deep	3.54	99.2	16.0	'86
MR. MISTER/Kyrie	3.54	98.8	13.0	'86
INI KAMOZE/Here Comes The Hotstepper	3.54	88.1	21.6	'95
PHIL COLLINS/I Wish It Would Rain...	3.54	99.8	14.6	'90
ARRESTED DEVELOPMENT/Mr. Wendal	3.54	92.4	17.0	'93
ERIC CLAPTON/Layla	3.54	98.0	22.6	'93
BON JOVI/I'll Be There For You	3.53	96.7	14.6	'89
ROXETTE/The Look	3.53	97.4	17.4	'89
HOWARD JONES/No One Is To Blame	3.53	96.8	6.9	'86
EURHYTHMICS/Sweet Dreams. (Are...)	3.53	97.5	13.9	'83
D.J. MIKO/What's Up	3.53	99.2	30.2	'93
GIN BLOSSOMS/Hey Jealousy	3.53	86.8	27.3	'94
MELISSA ETHERIDGE/If I Wanted To	3.53	88.9	20.6	'95
THE TIME/The Bird	3.53	82.5	7.1	'85
GEORGE MICHAEL/Father Figure	3.53	99.0	15.9	'88
QUARTERFLASH/Harden My Heart	3.53	96.7	3.2	'82
RED HOT CHILI PEPPERS/Soul To...	3.53	82.5	9.5	'93
GENESIS/Misunderstanding	3.53	99.9	16.1	'80
PHIL COLLINS/One More Night	3.53	99.3	24.4	'85
.38 SPECIAL/Hold On Loosely	3.53	96.6	11.8	'81
EN VOGUE/My Lovin' (You're Never...)	3.53	95.6	24.9	'92
STEVIE NICKS/Stand Back	3.53	96.4	9.3	'83
U2/Sunday Bloody Sunday	3.53	94.6	8.3	'83
R.E.M./The One I Love	3.53	97.2	13.6	'87
U2/I Still Haven't Found What...	3.52	99.1	17.8	'87
BOBBY BROWN/My Prerogative	3.52	96.5	14.8	'89
BERLIN/Take My Breath Away	3.52	99.4	18.9	'86
BOYZ II MEN/I'll Make Love To You	3.52	93.6	47.4	'95
TALKING HEADS/Stay Up Late	3.52	58.2	2.3	'85
WHITESNAKE/Here I Go Again	3.52	98.1	15.9	'87
CELINE DION/If You Asked Me To	3.52	98.5	27.7	'92
CRANBERRIES/Linger	3.52	94.9	21.3	'94
GUNS N' ROSES/Don't Cry	3.52	84.9	5.8	'91
4 NON BLONDES/What's Up	3.52	95.6	22.1	'93
JODY WATLEY/Don't You Want Me	3.52	97.3	6.5	'87
JOURNEY/Lights	3.52	98.0	3.4	'78
EAGLES/I Can't Tell You Why	3.52	95.8	19.0	'80
MADONNA/Crazy For You	3.51	98.3	13.6	'85
PEARL JAM/Alive	3.51	83.8	10.1	'92
STYX/Come Sail Away	3.51	96.9	3.3	'78
BOYZ II MEN/End Of The Road	3.51	95.4	38.3	'92
MR. MISTER/Broken Wings	3.51	96.4	17.5	'85

ARTIST/Title	Mean	Fam	Burn	Year
ROD STEWART/Young Turks	3.51	95.0	20.4	'81
EDIE BRICKELL &.../What I Am	3.51	90.5	6.4	'89
AMY GRANT/Good For Me	3.51	99.9	30.3	'91
ZZ TOP/Legs	3.51	99.0	13.2	'85
R.E.M./Everybody Hurts	3.50	91.8	15.1	'93
SIMPLE MINDS/Don't You (Forget...)	3.50	99.0	12.9	'85
HEART/What About Love	3.50	99.8	13.7	'85
ENIGMA/Return To Innocence	3.50	82.7	6.5	'94
MADONNA/Take A Bow	3.50	98.8	38.1	'95
PRINCE/Little Red Corvette	3.50	98.7	11.9	'82
RICHARD MARX/Don't Mean Nothing	3.50	98.4	13.4	'87
TECHNOTRONIC/Pump Up The Jam	3.50	96.5	20.2	'90
C+C MUSIC FACTORY/Here We Go	3.50	95.4	16.7	'91
MADONNA/Into The Groove	3.50	98.9	14.7	'85
GEORGE MICHAEL/Faith	3.49	98.8	15.1	'82



Eric Clapton Pearl Jam

SNAP/Rhythm Is A Dancer	3.49	96.9	26.5	'94
COREY HART/Sunglasses At Night	3.49	96.8	4.9	'85
TOM PETTY/You Don't Know How...	3.49	98.6	48.7	'95
R.E.M./What's The Frequency, Kenneth	3.49	96.8	19.7	'95
LIVE/Lightning Crashes	3.49	71.1	6.9	'95
JOHN MELLENCAMP/Wild Night	3.49	99.2	25.9	'94
GEORGE MICHAEL/One More Try	3.49	97.3	10.8	'88
P.M. DAWN/Looking Through Patient...	3.49	96.0	18.3	'93
THE HEIGHTS/How Do You Talk To...	3.49	98.9	12.4	'92
POLICE/Every Little Thing She Does	3.49	98.3	13.1	'81
R.E.M./It's The End Of The World...	3.49	89.7	10.6	'88
JANET JACKSON/You Want This	3.48	75.9	11.8	'95
KISS/Beth	3.48	81.3	5.9	'76
ROB BASE & D.J. EZ ROCK/Joy And Pain	3.48	81.1	0.0	'89
SPIN DOCTORS/Little Miss Can't...	3.48	96.3	31.4	'92
QUEEN/You're My Best Friend	3.48	75.6	0.0	'76
JOURNEY/Separate Ways	3.48	98.6	13.5	'83
SQUEEZE/Pulling Mussels From A Shell	3.48	67.7	6.8	'79
VANESSA WILLIAMS/Love Is	3.48	99.0	25.8	'93
SOUNDGARDEN/Black Hole Sun	3.48	86.6	14.3	'94
THE TIME/Jungle Love	3.48	92.3	4.5	'84
PEARL JAM/Black	3.47	95.6	15.9	'92
RICK JAMES/Super Freak	3.47	96.8	7.6	'79
MADONNA/I'll Remember	3.47	96.4	29.1	'93
U2/New Year's Day	3.47	82.2	7.9	'83
BOYZ II MEN/It's So Hard To Say...	3.47	94.4	27.9	'91
ALL-4-ONE/(She's Got) Skillz	3.47	70.1	4.5	'95
BON JOVI/Livin On A Prayer	3.47	98.7	17.6	'86
ELTON JOHN/I'm Still Standing	3.47	98.7	10.2	'83
HADDAWAY/What Is Love	3.47	95.9	27.4	'94
TLC/Creep	3.47	70.0	7.1	'95
STEVE WINWOOD/Roll With It	3.47	99.3	21.1	'88
POISON/Every Rose Has It's Thorn	3.47	91.8	4.7	'88
CURE/Friday I'm In Love	3.47	90.4	7.6	'92
TINA TURNER/What's Love Got To...	3.47	99.3	27.7	'85
JON SECADA/Just Another Day	3.46	95.2	31.5	'92
SOPHIE B. HAWKINS/Damn, I Wish I...	3.46	93.3	10.1	'92
P. BRYSON/C. DION/Beauty And The...	3.46	94.3	9.6	'92
BIG MOUNTAIN/Baby, I Love Your Way	3.46	97.7	25.1	'94
JIMMY CLIFF/I Can See Clearly Now	3.46	97.9	17.3	'94
COLOR ME BADD/All 4 Love	3.46	95.0	23.2	'92
10,000 MANIACS/Because The Night	3.46	98.8	18.9	'94
GENESIS/I Can't Dance	3.46	95.8	8.9	'92
BECK/Loser	3.46	78.3	11.1	'93
VAN HALEN/Love Walks In	3.46	87.5	4.4	'86
GIN BLOSSOMS/Allison Road	3.46	78.4	16.6	'94
STEVE MILLER BAND/Jet Airliner	3.46	94.7	12.4	'77
PRINCE/Take Me With U	3.46	83.1	3.5	'85
CELINE DION/Misled	3.46	90.9	21.6	'94

Looking For Local Research?

Here's a list of respected research companies you may contact for your research needs.

- Bolton Research (610) 649-8100
- Broadcast Architecture (609) 921-1188
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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

Callout America® song selection is based on the top titles from the R&R CHR/Pop chart for the week of August 14-20.

CHR/POP

ARTIST TITLE LABEL(S)

	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
TLC Waterfalls (LaFace/Arista)	3.92	4.01	4.00	3.97	90.4%	34.3%
BOYZ II MEN Water Runs Dry (Motown)	3.87	3.80	3.74	3.79	90.0%	36.5%
SEAL Kiss From A Rose (ZTT/Sire/WB)	3.87	4.03	3.89	3.86	88.5%	30.4%
REMBRANDTS I'll Be There For You (EastWest/EEG)	3.80	3.92	3.93	3.91	94.1%	36.8%
SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	3.79	3.58	3.77	3.64	67.2%	11.0%
BLUES TRAVELER Run-Around (A&M)	3.79	3.84	3.69	3.83	84.6%	25.7%
BETTER THAN EZRA Good (Swell/Elektra/EEG)	3.78	3.72	3.90	3.68	77.2%	18.1%
ALANIS MORISSETTE You Oughta... (Maverick/Reprise)	3.75	—	—	—	72.5%	18.6%
SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	3.69	3.75	—	—	60.5%	14.7%
COLLECTIVE SOUL December (Atlantic)	3.69	3.74	3.64	3.50	78.9%	22.5%
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	3.69	3.90	3.77	3.68	84.8%	30.9%
JON B. & BABYFACE Someone To... (Yab Yum/550 Music)	3.66	3.71	3.55	3.68	65.4%	18.6%
DIANA KING Shy Guy (WORK)	3.65	3.67	3.61	3.73	67.2%	17.6%
ALL-4-ONE I Can Love You Like That (Blitzz/Atlantic)	3.61	3.71	3.54	3.64	94.6%	38.2%
MONICA Don't Take It Personal... (Rowdy/Arista)	3.61	3.76	3.77	3.78	63.0%	20.6%
GIN BLOSSOMS Til I Hear It From You (A&M)	3.60	3.64	3.61	—	62.0%	12.3%
NATALIE MERCHANT Carnival (Elektra/EEG)	3.59	3.77	—	—	40.9%	8.6%
SHERYL CROW Can't Cry Anymore (A&M)	3.59	3.60	3.63	3.70	64.7%	18.4%
SELENA I Could Fall In Love (EMI Latin)	3.51	3.72	3.48	3.57	60.0%	18.1%
DEL AMITRI Roll To Me (A&M)	3.50	3.50	3.49	3.50	48.8%	12.5%
BLESSID UNION OF SOULS Let Me Be The One (EMI)	3.48	3.55	3.54	3.38	30.6%	5.9%
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	3.47	3.46	3.57	3.55	76.7%	28.9%
NICKI FRENCH Total Eclipse Of The Heart (Critique)	3.45	3.25	3.35	3.29	89.2%	34.8%
TAKE THAT Back For Good (Arista)	3.44	3.24	3.29	—	40.0%	9.6%
MICHAEL JACKSON You Are Not Alone (Epic)	3.35	3.55	3.35	—	89.2%	31.6%
DEEP BLUE... Breakfast At Tiffany's (RainMaker/Interscope)	3.35	—	—	—	26.0%	4.9%
FUN FACTORY I Wanna B With U (Curb)	3.34	3.49	3.37	3.46	56.9%	17.4%
REAL McCOY Come And Get Your Love (Arista)	3.24	3.30	3.20	3.28	70.8%	25.0%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much; 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R CHR/Pop reporting station in the following regions: EAST: WXKS/Boston, WKSE/Buffalo, WKSS/Hartford, WTIC/Hartford, WHTZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. SOUTH:WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. MIDWEST: WKRQ/Cincinnati, WZJM/Cleveland, WNCI/Columbus, WZPL/Indianapolis, KISF/Kansas City, KMXV/Kansas City, KDWB/Minneapolis, WKBO/St. Louis. WEST: KIIS/Los Angeles, KKFR/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLQ/San Diego. © 1995, R&R Inc.

Callout America. HotScores

BY TONY NOVIA

This week, Hot Scores hits the road to show you how the top hits differ in the various regions of the country.

The 10 top-testing songs in the East this week are: "AS I LAY ME DOWN" by Sophie B. Hawkins (Columbia); "YOU OUGHTA KNOW" by Alanis Morissette (Maverick/Reprise); Blues Traveler's "RUN-AROUND" (A&M); "WATER RUNS DRY" by Boyz II Men (Motown); "WATERFALLS" by TLC (Arista); "I'LL BE THERE FOR YOU" by the Rembrandts (EastWest/EEG); Better Than Ezra's "GOOD" (Swell/Elektra/EEG); "DECEMBER" by Collective Soul (Atlantic); "SHY GUY" by Diana King (WORK); and Seal's "KISS FROM A ROSE" (WB);

CalloUT AMERICA's Southern smashes are: "KISS FROM A ROSE"; "GOOD"; "DECEMBER"; "ONLY WANNA BE WITH YOU" by Hootie & The Blowfish (Atlantic); "YOU OUGHTA KNOW"; "I'LL BE THERE FOR YOU"; "RUN-AROUND"; "WATERFALLS"; "CAN'T CRY ANYMORE" by Sheryl Crow (A&M); and "TIL I HEAR IT FROM YOU" by Gin Blossoms (A&M)

Winners in the West are: "WATERFALLS"; Soul For Real's "EVERY LITTLE THING" (Uptown/MCA); "I'LL BE THERE FOR YOU"; "GOOD"; "WATER RUNS DRY"; "CAN'T CRY ANYMORE"; "KISS FROM A ROSE"; "RUN-AROUND"; "AS I LAY ME DOWN"; and "TIL I HEAR IT FROM YOU".

And making the grade in the Midwest this week are: "WATERFALLS"; "WATER RUNS DRY"; "KISS FROM A ROSE"; "AS I LAY ME DOWN"; "DON'T TAKE IT PERSONAL" by Monica (Rowdy/Arista); "SOMEONE TO LOVE" by Jon B. & Babyface (Yab Yum/550 Music); "EVERY LITTLE THING"; "I CAN LOVE YOU LIKE THAT" by All-4-One (Atlantic); "I'LL BE THERE FOR YOU"; and "BACK FOR GOOD" by Take That (Arista).

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SEPTEMBER 8, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	SEAL Kiss From A Rose (ZTT/Sire/WB)	6315	6433	6419	6354	123/0
5	3	2	2	HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)	5622	5651	5455	4900	121/0
2	2	3	3	TLC Waterfalls (LaFace/Arista)	5195	5588	5767	5853	112/0
3	4	4	4	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	4461	4749	5048	5092	109/0
6	5	5	5	BLUES TRAVELER Run-Around (A&M)	3964	4152	4363	4283	105/0
8	7	6	6	DEL AMITRI Roll To Me (A&M)	3805	3808	3499	3204	110/1
20	14	10	7	MICHAEL JACKSON You Are Not Alone (Epic)	3564	3212	2719	2191	101/1
9	8	8	8	COLLECTIVE SOUL December (Atlantic)	3433	3539	3419	3204	101/1
12	11	9	9	GIN BLOSSOMS Til I Hear It From You (A&M)	3395	3401	3084	2770	113/1
—	33	14	10	JANET JACKSON Runaway (A&M)	3387	2967	1438	5	115/1
13	12	12	11	SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	3049	3039	2790	2693	105/1
14	13	13	12	SELENA I Could Fall In Love (EMI Latin)	3004	3004	2723	2535	102/0
4	6	7	13	REMBRANDTS I'll Be There For You (EastWest/EEG)	2957	3591	4121	4946	97/0
17	15	15	14	BLESSID UNION OF SOULS Let Me Be The One (EMI)	2808	2803	2583	2371	105/1
10	10	11	15	SHERYL CROW Can't Cry Anymore (A&M)	2758	3119	3214	3145	88/0
BREAKER	16	16	16	MARIAH CAREY Fantasy (Columbia)	2643	948	—	—	105/5
33	21	18	17	ALANIS MORISSETTE You Oughta Know (Maverick/Reprise)	2556	2419	2084	1566	108/5
21	18	17	18	TAKE THAT Back For Good (Arista)	2489	2442	2284	2136	100/1
27	22	19	19	NATALIE MERCHANT Carnival (Elektra/EEG)	2393	2348	2074	1826	104/4
7	9	16	20	BOYZ II MEN Water Runs Dry (Motown)	2264	2703	3304	3598	80/0
22	20	20	21	DIANA KING Shy Guy (WORK)	2176	2284	2175	2133	67/0
24	24	22	22	FUN FACTORY I Wanna B With U (Curb)	2030	2184	1972	2015	83/0
35	29	24	23	DEEP BLUE SOMETHING Breakfast At... (RainMaker/Interscope)	1793	1767	1590	1367	85/1
15	17	23	24	JON B. & BABYFACE Someone To Love (Yab Yum/550 Music)	1738	1925	2331	2510	61/0
11	16	21	25	REAL McCOY Come And Get Your Love (Arista)	1701	2229	2473	2918	61/0
34	31	27	26	DAVE MATTHEWS BAND Ants Marching (RCA)	1684	1708	1494	1376	80/1
43	37	31	27	PAULA ABDUL Crazy Cool (Captive/Virgin)	1606	1485	1222	828	79/4
26	25	26	28	MONICA Don't Take It Personal... (Rowdy/Arista)	1593	1721	1940	1918	60/0
19	23	25	29	NICKI FRENCH Total Eclipse Of The Heart (Critique)	1582	1760	1973	2193	69/0
—	—	36	30	PM DAWN Downtown Venus (Gee Street/Island)	1554	1187	375	45	95/7
30	27	29	31	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	1467	1655	1705	1681	56/0
—	44	35	32	MICHAEL BOLTON Can I Touch You...There? (Columbia)	1375	1316	906	203	91/2
16	19	28	33	VANESSA WILLIAMS Colors Of The Wind (Hollywood)	1300	1695	2217	2430	63/0
DEBUT	34	34	34	LISA LOEB & NINE STORIES Do You Sleep? (Geffen)	1282	337	—	—	89/11
25	28	32	35	BETTER THAN EZRA Good (Swell/Elektra/EEG)	1211	1429	1606	1922	57/0
32	30	33	36	LIVE Lightning Crashes (Radioactive)	1210	1376	1513	1604	56/0
23	26	30	37	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	1169	1513	1800	2111	47/0
29	32	34	38	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)	1118	1344	1463	1689	50/0
45	42	38	39	BRUCE HORNSBY Walk In The Sun (RCA)	1041	1017	954	788	70/2
36	38	37	40	DIONNE FARRIS I Know (Columbia)	1016	1109	1104	1202	52/0
44	45	39	41	RUSTED ROOT Send Me On My Way (Mercury)	996	1003	898	814	69/0
DEBUT	42	42	42	BON JOVI Something For The Pain (Mercury)	921	708	95	21	75/10
39	41	44	43	GREEN DAY When I Come Around (Reprise)	870	941	1000	1104	46/0
38	39	45	44	DAVE MATTHEWS BAND What Would You Say (RCA)	813	882	1060	1147	43/0
31	36	40	45	BRYAN ADAMS Have You Ever Really Loved A Woman? (A&M)	773	975	1287	1635	38/0
50	48	46	46	WEEZER Say It Ain't So (DGC/Geffen)	759	786	709	654	53/1
DEBUT	47	47	47	"AFKAP" (Eye) Hate U (NPG/WB)	736	558	164	—	50/7
37	43	48	48	BLESSID UNION OF SOULS I Believe (EMI)	729	744	939	1149	37/0
18	34	41	49	BON JOVI This Ain't A Love Song (Mercury)	723	959	1378	2193	36/1
28	35	43	50	SOUL ASYLUM Misery (Columbia)	688	948	1324	1724	38/0

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. Highlighted songs indicate Breaker.

125 CHR/Pop reporters. 106 current playlists. © 1995, R&R Inc.

BREAKERS®

MARIAH CAREY

Fantasy (Columbia)

TOTAL PLAYS/INCREASE

2643/1695

TOTAL STATIONS/ADDS

105/5

CHART

16

MOST ADDED®

ARTIST TITLE LABEL(S)

ADDS

REMBRANDTS This House Is Not... (EastWest/EEG)	16
GOO GOO DOLLS Name (Metal Blade)	15
BUSH Comedown (Trauma/Interscope)	14
EDWIN MCCAIN Solitude (Lava/Atlantic)	14
SILVERCHAIR Tomorrow (Epic)	12
LISA LOEB & NINE STORIES Do You Sleep? (Geffen)	11
BON JOVI Something For The Pain (Mercury)	10
COOLIO Gangsta's Paradise (MCA)	10
LISA MOORISH I'm Your Man (London/Island)	9
"AFKAP" (Eye) Hate U (NPG/WB)	7
PM DAWN Downtown Venus (Gee Street/Island)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)

TOTAL PLAY INCREASE

MARIAH CAREY Fantasy (Columbia)	+1695
LISA LOEB & NINE STORIES Do You Sleep? (Geffen)	+945
REMBRANDTS This House Is Not... (EastWest/EEG)	+479
JANET JACKSON Runaway (A&M)	+420
PM DAWN Downtown Venus (Gee Street/Island)	+367
MICHAEL JACKSON You Are Not Alone (Epic)	+352
BON JOVI Something For The Pain (Mercury)	+213
COOLIO Gangsta's Paradise (MCA)	+209
"AFKAP" (Eye) Hate U (NPG/WB)	+178
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	+162

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)

REAL McCOY Another Night (Arista)
CORONA The Rhythm Of The Night (EastWest/EEG)
REAL McCOY Run Away (Arista)
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
DES'REE You Gotta Be (550 Music)
SHERYL CROW All I Wanna Do (A&M)
MELISSA ETHERIDGE I'm The Only One (Island)
SHERYL CROW Strong Enough (A&M)
COUNTING CROWS Mr. Jones (DGC/Geffen)
MELISSA ETHERIDGE Come To My Window (Island)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

"The best consultants focus as much on the marketing and advertising as the on-air. Bob Dunphy got to the top of the programming field because he is a strategic, marketing-oriented thinker, with a global view of the industry."

Jon Coleman, Coleman Research

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POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	ALANIS MORISSETTE You Oughta ... <i>(Maverick/Reprise)</i> 719	744	17/0	
2	2	GIN BLOSSOMS Til I Hear It From You <i>(A&M)</i> 574	550	17/0	
3	3	HOOTIE & THE BLOWFISH Only Wanna Be... <i>(Atlantic)</i> 498	512	13/0	
6	4	SEAL Kiss From A Rose <i>(ZTT/Sire/WB)</i> 489	450	14/0	
10	5	LIVE All Over You <i>(Radioactive)</i> 450	412	11/0	
9	6	DAVE MATTHEWS BAND Ants Marching <i>(RCA)</i> 446	419	15/1	
7	7	NATALIE MERCHANT Carnival <i>(Elektra/EEG)</i> 445	424	16/0	
4	8	GREEN DAY J.A.R. <i>(Reprise)</i> 445	480	15/0	
5	9	SILVERCHAIR Tomorrow <i>(Epic)</i> 444	460	16/1	
8	10	BETTER THAN EZRA In The Blood <i>(Swell/Elektra/EEG)</i> 424	420	15/0	
12	11	WEEZER Say It Ain't So <i>(DGC/Geffen)</i> 371	390	15/0	
17	12	DEL AMITRI Roll To Me <i>(A&M)</i> 352	309	13/0	
—	13	ALANIS MORISSETTE Hand In My Pocket <i>(Maverick/Reprise)</i> 346	—	12/1	
16	14	DEEP BLUE... Breakfast At Tiffany's <i>(Rainmaker/Interscope)</i> 338	335	13/0	
11	15	BLUES TRAVELER Run-Around <i>(A&M)</i> 335	406	12/0	
—	16	BUSH Comedown <i>(Trauma/Interscope)</i> 320	—	12/2	
20	17	GOO GOO DOLLS Name <i>(Metal Blade/WB)</i> 304	274	15/4	
14	18	FOO FIGHTERS This Is A Call <i>(Capitol)</i> 302	345	11/0	
15	19	BETTER THAN EZRA Good <i>(Swell/Elektra/EEG)</i> 299	342	12/0	
13	20	COLLECTIVE SOUL December <i>(Atlantic)</i> 264	382	11/0	

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. 8 CHR/POP stations that lean Alternative and 9 Alternative stations that lean Pop combine from the Custom Chart function on R&R ONLINE. Pop Contributors by market size: WHTZ/New York, WPLY/Philadelphia, KRBE/Houston, KUTQ/Salt Lake City, WEDJ/Charlotte, WRQK/Canton, OH., WPST/Trenton, NJ., KHTY/Santa Barbara, CA. Alternative Contributors by market size: KDGE/Dallas, XHRM/San Diego, KISF/Kansas City, KCXX/Riverside, CA., KEDG/Las Vegas, WGRD/Grand Rapids, MI., KKNB/Lincoln, NE., WPGU/Champaign, IL., WPFM/Panama City, FL. © 1995, R&R Inc.

NEW & ACTIVE

MOKENSTEF He's Mine <i>(Outburst/RAL/Island)</i> Total Plays: 643, Total Stations: 23, Adds: 2	LOS DEL RIO/BAYSIDE BOYS MIX Macarena <i>(RCA)</i> Total Plays: 393, Total Stations: 14, Adds: 3
SKEE-LO I Wish <i>(Sunshine/Scotti Bros.)</i> Total Plays: 604, Total Stations: 40, Adds: 1	BRANDY F/WANYA MORRIS Brokenhearted <i>(Atlantic)</i> Total Plays: 392, Total Stations: 41, Adds: 6
TOM PETTY A Higher Place <i>(WB)</i> Total Plays: 583, Total Stations: 37, Adds: 0	BOYZ OF PARADISE Shining... <i>(Dre Force/Rhythm Safari/Priority)</i> Total Plays: 385, Total Stations: 20, Adds: 2
REMBRANDTS This House Is Not A Home <i>(EastWest/EEG)</i> Total Plays: 582, Total Stations: 59, Adds: 16	MATTHEW SWEET We're The Same <i>(Zoo)</i> Total Plays: 374, Total Stations: 34, Adds: 3
SCATMAN JOHN Scatman <i>(RCA)</i> Total Plays: 553, Total Stations: 42, Adds: 6	TRIPPING DAISY I Got A Girl <i>(Island)</i> Total Plays: 367, Total Stations: 31, Adds: 4
COOLIO Gangsta's Paradise <i>(MCA)</i> Total Plays: 500, Total Stations: 37, Adds: 10	BUCKETHEADS The Bomb (These Sounds...) <i>(Big Beat/Atlantic)</i> Total Plays: 342, Total Stations: 15, Adds: 2
SILVERCHAIR Tomorrow <i>(Epic)</i> Total Plays: 458, Total Stations: 43, Adds: 12	SHAGGY Boombastic <i>(Virgin)</i> Total Plays: 335, Total Stations: 20, Adds: 0
LIVE All Over You <i>(Radioactive)</i> Total Plays: 447, Total Stations: 14, Adds: 1	LONDONBEAT Build It With Love <i>(Radioactive)</i> Total Plays: 329, Total Stations: 26, Adds: 0
CYNDI LAUPER Hey Now (Girls Just Want To Have Fun) <i>(Epic)</i> Total Plays: 407, Total Stations: 35, Adds: 2	ZIGGY MARLEY & THE MELODY MAKERS Power... <i>(Elektra/EEG)</i> Total Plays: 322, Total Stations: 29, Adds: 1
EVERYTHING BUT THE GIRL Missing <i>(Atlantic)</i> Total Plays: 406, Total Stations: 11, Adds: 0	BETTER THAN EZRA In The Blood <i>(Swell/Elektra/EEG)</i> Total Plays: 283, Total Stations: 13, Adds: 1

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for the next week. Release date is subject to change.

ADDS SEPTEMBER 12

Jon B.	"Pretty Girl" (Yab Yum/550 Music)
Blues Traveler	"Hook" (A&M)
Boyz II Men	"Vibin'" (Motown)
Corrs	"Runaway" (Lava/Atlantic)
Chris Isaak	"Go Walking Down There" (Reprise)
Lenny Kravitz	"Rock And Roll Is Dead" (Virgin)
Moonpools & Caterpillars	"Ren" (EastWest/EEG)
Heather Nova	"Walk This World" (Big Cat/WORK)
Diana Ross	"Take Me Higher" (Motown)



WALTERS VISITS 78704 — Atlantic artist and "Beverly Hills 90210" co-star Jamie Walters made a promotional stop at KHFI/Austin. Hanging out are (l-r) Atlantic rep Zan Hefner, Walters, and KHFI OMPD John Roberts.



BLOODHOUNDS SNIFF OUT SOME LAUGHS — The Bloodhound Gang visited KRBE/Houston armed with craziness and frivolity. Sharing the laughs are (l-r) Columbia's John Michael, BG member Daddy Long Legs, KRBE's AM co-host Psycho Robbie and night talent Michelle Fisher, and BG's Jimmy Pop.



DIVINE INTERVENTION — The WFLZ/Tampa crew convinced actor Hugh Grant's close friend Divine Brown to be guest emcee at the station's Summer Jam Street Party. Getting close are (l-r) Amer M.J. Kelli and PD B.J. Harris, Brown, night talent Bubba The Love Sponge, and APD Jeff Kapugi.

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD: Michael Morgan MD: Shawn Scott 9 LISA MOORISH "Man" BON JOVI "Something" REMBRANDTS "House"</p>	<p>WMRV/Binghamton, NY PD: Bill Sheridan MD: Tom Jones EDWIN MCCAIN "Solitude" GOO GOO DOLLS "Name" SILVERCHAIR "Tomorrow" COOLIO "Gangsta's"</p>	<p>WKMX/Dothan, AL PD: Phil Thomas MD: Tim Godwin PM DAWN "Downtown" EDWIN MCCAIN "Solitude"</p>	<p>WTIC/Hartford, CT PD: Paul Cannon MD: Tom Bristol DAVE MATTHEWS BAND "Arts" CYNDI LAUPER "Girls"</p>	<p>KZII/Lubbock, TX PD/MD: Jay Shannon NATALIE MERCHANT "Carnival" JON B. "Pretty"</p>	<p>WHTZ/New York, NY PD: Steve Kingston MD: Andy Shane 18 GOO GOO DOLLS "Name" 10 LISA LOEB "Sleep"</p>	<p>WSPK/Poughkeepsie, NY PD: Steve Schantz MD: Scotty Mac 5 COOLIO "Gangsta's" REMBRANDTS "House" "AFKAP" "Hate" EDWIN MCCAIN "Solitude"</p>	<p>WDBR/Springfield, IL PD: Bill Kaproth MD: Michael Gamby TAKE THAT "Back"</p>	<p>WKDY/Utica-Rome, NY PD: Wally McCarthy APD/MD: Shannon Steele EDWIN MCCAIN "Solitude" GOO GOO DOLLS "Name" BUSH "Comedown" JILL SOBULE "Supermodel" COOLIO "Gangsta's"</p>
<p>KQJD/Alexandria, LA PD: Kahuna MD: Cindy B. Goode "AFKAP" "Hate" SILVERCHAIR "Tomorrow" BUSH "Comedown"</p>	<p>KZMG/Boise, ID PD: Mike Kasper MD: Carl Ballance No Adds</p>	<p>WNKI/Elmira, NY PD: Doug Guyer No Adds</p>	<p>KQMQ/Honolulu, HI PD: Jamie Hyatt Music Coord.: Mars Freshley No Adds</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/MD: Dana London 19 UNIVERSAL HONEY "Mary"</p>	<p>WNVZ/Norfolk, VA PD: Don London MD: Sean Sellers BRANDY FAN MORRIS "Brokenheart"</p>	<p>WPRO/Providence, RI PD: David Simpson MD: Tony Mascaro No Adds</p>	<p>WNTQ/Syracuse, NY PD/MD: Dave Edwards GOO GOO DOLLS "Name" BUSH "Comedown" BENNY MAROONES "Dream"</p>	<p>KWTX/Waco, TX PD: Tom Martens MD: Flash Phillips EARTHTONES "Sally" LISA MOORISH "Man"</p>
<p>WAEB/Allentown, PA PD: Brian Check MD: Joe Friday BON JOVI "Something" NATALIE MERCHANT "Carnival"</p>	<p>WXKS/Boston, MA PD: John Ivey MD: Tad Bonvie 9 EOWYN COLLINS "Girl" 5 COLLECTIVE SOUL "December" NATALIE MERCHANT "Carnival" PAULA ABDUL "Crazy"</p>	<p>WJET/Erie, PA PD/MD: Neal Sharpe 14 BUSH "Comedown" 10 SOUL ASYLUM "Anyone"</p>	<p>KRBE/Houston, TX PD: Tom Poleman MD: Cubby Bryant 12 SCATMAN JOHN "Scatman" 9 SILVERCHAIR "Tomorrow"</p>	<p>KBFM/McAllen, TX PD: Billy Santiago MD: Jeff DeWitt 25 IMMORTALS "Mortal" 23 MARIAH CAREY "Fantasy" 15 SCATMAN JOHN "Scatman" 12 DEL AMITRI "Roll" 11 ALANIS MORISSETTE "Oughta" 6 CHARLES & EDDIE "Jealousy"</p>	<p>KCHX/Odessa-Midland, TX PD/MD: Clayton Allen BUSH "Comedown" JILL SOBULE "Supermodel" SUBWAY "Goodbye" BENNY MARDONES "Dream"</p>	<p>WHTS/Quad Cities, IA DM: Chuck O'Brien SCATMAN JOHN "Scatman"</p>	<p>WFLZ/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi 15 PM DAWN "Downtown" 9 REMBRANDTS "House"</p>	<p>WIFC/Wausau, WI PD: Kevin Collins MD: Jackie Johnson EDWIN MCCAIN "Solitude" REMBRANDTS "House"</p>
<p>KQIZ/Amarillo, TX PD/MD: Ted Kelly 17 BUCKETHEADS "Bomb" COOLIO "Gangsta's" BRANDY FAN MORRIS "Brokenheart" SUBWAY "Goodbye" MISA "Nothing"</p>	<p>WKSE/Bufalo, NY PD: Sue O'Neil MD: Dave Universal MOKENSTEF "Mine" SILVERCHAIR "Tomorrow" GOO GOO DOLLS "Name" MICHAEL BOLTON "Touch"</p>	<p>KMCK/Fayetteville, AR PD: Dan Hentschel MD: Mike Chase EDWIN MCCAIN "Solitude" SCATMAN JOHN "Scatman" LISA MOORISH "Man"</p>	<p>WZYP/Huntsville, AL PD: Ken Wall APD/MD: Nikki Nite EDWIN MCCAIN "Solitude"</p>	<p>WAOA/Melbourne, FL PD: Scott Chase MD: Mike Lowe 17 "AFKAP" "Hate" 7 COOLIO "Gangsta's" REMBRANDTS "House"</p>	<p>KJYO/Oklahoma City, OK PD: Mike McCoy MD: Joe Friday PM DAWN "Downtown" LOS DEL RIO/BAYSIDE "Macarena" BUSH "Comedown"</p>	<p>WDCG/Raleigh-Durham, NC PD: Brian Burns MD: Steve Douglas REMBRANDTS "House"</p>	<p>WVKS/Toledo, OH PD: Mike Wheeler MD: Carl Kruse JON B. "Pretty" FAITH EVANS "Used"</p>	<p>KKRO/Wichita, KS PD: Jack Oliver MD: Craig Hubbard No Adds</p>
<p>KGOT/Anchorage, AK PD: Mark Murphy MD: Razy Lennox 6 LISA LOEB "Sleep" LISA MOORISH "Man" GOO GOO DOLLS "Name"</p>	<p>WRQK/Canton, OH PD/MD: Ruby Cheeks No Adds</p>	<p>WVCK/Flint, MI PD/MD: Scott Selpie 7 SILVERCHAIR "Tomorrow" GOO GOO DOLLS "Name"</p>	<p>WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards SILVERCHAIR "Tomorrow"</p>	<p>KDWB/Minneapolis, MN PD: Dan Kieley MD: Rob Morris 25 NATALIE MERCHANT "Carnival" 16 LISA LOEB "Sleep"</p>	<p>KQKQ/Omaha, NE PD: Mike J. Steele MD: Jimi Jamm COOLIO "Gangsta's" REAL MCCOY "Lover"</p>	<p>WRFY/Reading, PA PD: Al Burke MD: Mike Browne SOUL ASYLUM "Anyone" BETTER THAN EZRA "Blood"</p>	<p>WPST/Trenton, NJ PD: Michelle Stevens MD: Dave McKay 9 LETTERS TO CLEO "Awake" 8 SOUL ASYLUM "Anyone" 6 BUSH "Comedown" EDWIN MCCAIN "Solitude"</p>	<p>WKRZ/Wilkes-Barre, PA DM: Gary Hoffman PD: Ken Medek MD: Jerry Padden EDWIN MCCAIN "Solitude" COOLIO "Gangsta's"</p>
<p>WSTR/Atlanta, GA PD: Don Benson MD: Kevin Peterson 9 HEATHER NOVA "Walk" PAULA ABDUL "Crazy"</p>	<p>WVSR/Charleston, WV PD: Bill Shehan APD: Mike Edwards JON B. "Pretty" GOO GOO DOLLS "Name" MISA "Nothing" JON SECADA & SHANCE "Krew"</p>	<p>WJMX/Florence, SC DM: Dave Baker MD: Dena Desnick GOO GOO DOLLS "Name" SILVERCHAIR "Tomorrow" BUSH "Comedown" BRUCE ROBERTS... "Moneys"</p>	<p>WVAP/Jacksonville, FL PD: Cal Thomas MD: Damon Cox HEATHER NOVA "Walk" JON B. "Pretty"</p>	<p>WABB/Mobile, AL PD: Brett Dumlir MD: Crash 13 MARIAH CAREY "Fantasy" 5 FOO FIGHTERS "Call" LISA LOEB "Sleep" LENNY KRAVITZ "Rock"</p>	<p>KPSI/Palm Springs, CA PD: Mike Keane MD: Bobby Salo 14 GROOVE THEORY "Teil" 6 OUTHERE BROTHERS "Boom"</p>	<p>WPKY/Rochester, NY PD: Charles Ingram MD: J.J. Rice 8 LISA LOEB "Sleep"</p>	<p>WSTW/Wilmington, DE PD: Mike Somers MD: Mike Rossi LISA LOEB "Sleep" MATTHEW SWEET "Same" BON JOVI "Something"</p>	
<p>WVAV/Atlantic City, NJ PD: Tommy Frank ALANIS MORISSETTE "Oughta" ANNIE LENNOX "Writer" JIMMY BUFFETT "Mexico"</p>	<p>WEDJ/Charlotte, NC PD: Brian Bridgman MD: Tom Naylor No Adds</p>	<p>KISR/Ft. Smith, AR PD/MD: Fred Baker GOO GOO DOLLS "Name" BUSH "Comedown" LISA MOORISH "Man"</p>	<p>WVGL/Johnstown, PA PD: Rich Adams MD: Mitch Edwards SILVERCHAIR "Tomorrow"</p>	<p>WVAD/Morgantown, WV PD: John Anderson MD: Chris Knight REMBRANDTS "House" LISA LOEB "Sleep" MARIAH CAREY "Fantasy" SAMPLES "World" PRESIDENTS OF... "Lump" SILVERCHAIR "Tomorrow"</p>	<p>WIOQ/Philadelphia, PA PD: Glenn Kalina MD: Dee Dee McGuire No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVYK/Charlotte, NC PD: Michael Storm MD: Mick Fulgham No Adds</p>	
<p>WVYV/Atlantic City, NJ PD/MD: Jay Towers 30 LISA MOORISH "Man" BOYZ OF PARADISE "Shining" BON JOVI "Something" WEEZER "Say"</p>	<p>WVXJ/Chattanooga, TN PD/MD: Dennis Dillon 5 PM DAWN "Downtown" REMBRANDTS "House"</p>	<p>WVWJ/Ft. Wayne, IN PD/MD: Scott Thomas 7 MICHAEL BOLTON "Touch" BON JOVI "Something" TRIPPING DAISY "Girl" BRANDY FAN MORRIS "Brokenheart"</p>	<p>WVWJ/Ft. Wayne, IN PD/MD: Scott Thomas 7 MICHAEL BOLTON "Touch" BON JOVI "Something" TRIPPING DAISY "Girl" BRANDY FAN MORRIS "Brokenheart"</p>	<p>WVAD/Morgantown, WV PD: John Anderson MD: Chris Knight REMBRANDTS "House" LISA LOEB "Sleep" MARIAH CAREY "Fantasy" SAMPLES "World" PRESIDENTS OF... "Lump" SILVERCHAIR "Tomorrow"</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	
<p>WVSS/Atlantic City, NJ PD/MD: Jay Towers 30 LISA MOORISH "Man" BOYZ OF PARADISE "Shining" BON JOVI "Something" WEEZER "Say"</p>	<p>WVXJ/Chattanooga, TN PD/MD: Dennis Dillon 5 PM DAWN "Downtown" REMBRANDTS "House"</p>	<p>WVWJ/Ft. Wayne, IN PD/MD: Scott Thomas 7 MICHAEL BOLTON "Touch" BON JOVI "Something" TRIPPING DAISY "Girl" BRANDY FAN MORRIS "Brokenheart"</p>	<p>WVWJ/Ft. Wayne, IN PD/MD: Scott Thomas 7 MICHAEL BOLTON "Touch" BON JOVI "Something" TRIPPING DAISY "Girl" BRANDY FAN MORRIS "Brokenheart"</p>	<p>WVAD/Morgantown, WV PD: John Anderson MD: Chris Knight REMBRANDTS "House" LISA LOEB "Sleep" MARIAH CAREY "Fantasy" SAMPLES "World" PRESIDENTS OF... "Lump" SILVERCHAIR "Tomorrow"</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	
<p>WVZNY/Augusta, GA PD: Bruce Stevens No Adds</p>	<p>WVXJ/Chattanooga, TN PD/MD: Dennis Dillon 5 PM DAWN "Downtown" REMBRANDTS "House"</p>	<p>WVWJ/Ft. Wayne, IN PD/MD: Scott Thomas 7 MICHAEL BOLTON "Touch" BON JOVI "Something" TRIPPING DAISY "Girl" BRANDY FAN MORRIS "Brokenheart"</p>	<p>WVWJ/Ft. Wayne, IN PD/MD: Scott Thomas 7 MICHAEL BOLTON "Touch" BON JOVI "Something" TRIPPING DAISY "Girl" BRANDY FAN MORRIS "Brokenheart"</p>	<p>WVAD/Morgantown, WV PD: John Anderson MD: Chris Knight REMBRANDTS "House" LISA LOEB "Sleep" MARIAH CAREY "Fantasy" SAMPLES "World" PRESIDENTS OF... "Lump" SILVERCHAIR "Tomorrow"</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	
<p>WVWF/Baton Rouge, LA PD/MD: Johnny A COOLIO "Gangsta's" IMMATURE "Funk" BUCKETHEADS "Bomb" BUSH "Comedown"</p>	<p>WVXJ/Chattanooga, TN PD/MD: Dennis Dillon 5 PM DAWN "Downtown" REMBRANDTS "House"</p>	<p>WVWJ/Ft. Wayne, IN PD/MD: Scott Thomas 7 MICHAEL BOLTON "Touch" BON JOVI "Something" TRIPPING DAISY "Girl" BRANDY FAN MORRIS "Brokenheart"</p>	<p>WVWJ/Ft. Wayne, IN PD/MD: Scott Thomas 7 MICHAEL BOLTON "Touch" BON JOVI "Something" TRIPPING DAISY "Girl" BRANDY FAN MORRIS "Brokenheart"</p>	<p>WVAD/Morgantown, WV PD: John Anderson MD: Chris Knight REMBRANDTS "House" LISA LOEB "Sleep" MARIAH CAREY "Fantasy" SAMPLES "World" PRESIDENTS OF... "Lump" SILVERCHAIR "Tomorrow"</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	
<p>WVQXY/Beaumont, TX PD: Dale Baird MD: Jammer IMMORTALS "Mortal" CYNDI LAUPER "Girls" BON JOVI "Something" REMBRANDTS "House"</p>	<p>WVXJ/Chattanooga, TN PD/MD: Dennis Dillon 5 PM DAWN "Downtown" REMBRANDTS "House"</p>	<p>WVWJ/Ft. Wayne, IN PD/MD: Scott Thomas 7 MICHAEL BOLTON "Touch" BON JOVI "Something" TRIPPING DAISY "Girl" BRANDY FAN MORRIS "Brokenheart"</p>	<p>WVWJ/Ft. Wayne, IN PD/MD: Scott Thomas 7 MICHAEL BOLTON "Touch" BON JOVI "Something" TRIPPING DAISY "Girl" BRANDY FAN MORRIS "Brokenheart"</p>	<p>WVAD/Morgantown, WV PD: John Anderson MD: Chris Knight REMBRANDTS "House" LISA LOEB "Sleep" MARIAH CAREY "Fantasy" SAMPLES "World" PRESIDENTS OF... "Lump" SILVERCHAIR "Tomorrow"</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	<p>WVWJ/Charlotte, NC PD: Michael St. John MD: Kenny Knight No Adds</p>	

125 Total Reporters
125 Current Reporters
106 Current Playlists

Reported Frozen Playlist (10):
WKRQ/Cincinnati, OH
KKMG/Colorado Springs, CO
WSTO/Evansville, IN
WHY/Miami, FL
WVXW/Myrtle Beach, SC
WVXW/Peoria, IL
WRVQ/Richmond, VA
WVXK/Roanoke, VA
WBHT/Wilkes-Barre, PA
WHOT/Youngstown, OH

Did Not Report, Playlist Frozen (9):
WVXK/Ft. Myers, FL
WVSS/Hartford, CT
WVPL/Indianapolis, IN
WVLAN/Lancaster, PA
WVPLY/Philadelphia, PA
WVZZ/Pittsburgh, PA
WVKNZ/Reno, NV
WVSLY/San Luis Obispo, CA
WVCRQ/Tucson, AZ

CHR/POP PLAYLISTS

Continued from Page 73

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #27 KMXV/Kansas City (816) 753-0933 Wall. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like SEAL/Kiss From A Rose, JANET JACKSON/Runaway, etc.

MARKET #31 WPRO/Providence (401) 433-4200 Simpson/Mascaro. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like BLUES TRAVELER/Run-Around, SEAL/Kiss From A Rose, etc.

MARKET #32 WNVZ/Norfolk (804) 497-2000 London/Sellers. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like SOUL FOR REAL/Every Little Thing, SEAL/Kiss From A Rose, etc.

MARKET #33 WNCI/Columbus, OH (614) 224-9624 Robbins/Bowen. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like ALL-4-ONE/I Can Love You, SEAL/Kiss From A Rose, etc.

MARKET #35 KUTQ/Salt Lake City (801) 264-8250 Degeus/Geronimo. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like BUSH/Comedown, PM DAWN/Downtown Venus, etc.

MARKET #37 WEDJ/Charlotte (704) 331-9510 Bridgman/Naylor. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like SEAL/Kiss From A Rose, LIVE/All Over You, etc.

MARKET #39 WXXL/Driand (407) 339-1067 Cook/Larry O. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like SEAL/Kiss From A Rose, DIANA KING/Shy Guy, etc.

MARKET #40 WKSE/Buffalo (716) 884-5101 O'Neil/Universal. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like SEAL/Kiss From A Rose, FUN FACTORY/Close To You, etc.

MARKET #41 WTIC/Hartford (203) 522-1080 Cannon/Bristol. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like HOOTIE & BLOWFISH/Only Wanna Be..., MAOODNNA/What Is Love, etc.

MARKET #44 WPXY/Rochester, NY (716) 454-2600 Ingram/Rice. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like TLC/Waterfalls, SEAL/Kiss From A Rose, etc.

MARKET #45 WYHY/Nashville (615) 256-6556 Gunn/Harrison. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like SEAL/Kiss From A Rose, BLUES TRAVELER/Run-Around, etc.

MARKET #47 WGTZ/Dayton (513) 294-5858 Kaplan/Corbett. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like SEAL/Kiss From A Rose, TLC/Waterfalls, etc.

MARKET #48 WDJX/Louisville (502) 589-4800 Scheibel/Meyer. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like HOOTIE & BLOWFISH/Only Wanna Be..., TLC/Waterfalls, etc.

MARKET #50 WAPE/Jacksonville (904) 642-1055 Thomas/Cox. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like SEAL/Kiss From A Rose, HOOTIE & BLOWFISH/Only Wanna Be..., etc.

MARKET #51 KJVD/Oklahoma City (405) 840-5271 McCoy/Friday. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes artists like COLLECTIVE SOUL/October, SEAL/Kiss From A Rose, etc.

R&R CHR/RHYTHMIC TOP 50

SEPTEMBER 8, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	MICHAEL JACKSON You Are Not Alone (<i>Epic</i>)	1794	1858	1727	1583	34/0
1	1	2	2	MDKENSTEF He's Mine (<i>OutBurst/RAL/Island</i>)	1763	1848	1792	1766	34/0
22	9	3	3	COOLIO Gangsta's Paradise (<i>MCA</i>)	1563	1410	960	576	37/0
—	—	17	4	MARIAH CAREY Fantasy (<i>Columbia</i>)	1440	703	—	—	35/1
7	4	5	5	SEAL Kiss From A Rose (<i>ZTT/Sire/WB</i>)	1351	1296	1178	1013	28/0
—	16	6	6	JANET JACKSON Runaway (<i>A&M</i>)	1307	1084	677	34	34/0
3	3	4	7	TLC Waterfalls (<i>LaFace/Arista</i>)	1220	1366	1372	1540	26/0
6	7	7	8	SELENA I Could Fall In Love (<i>EMI Latin</i>)	1009	1077	983	1027	23/1
11	10	10	9	BONE THUGS-N-HARMONY 1st Of Tha... (<i>Ruthless/Relativity</i>)	945	1010	869	874	29/0
4	6	8	10	MONICA Don't Take It Personal... (<i>Rowdy/Arista</i>)	943	1072	1077	1287	24/0
5	5	9	11	ALL-4-ONE I Can Love You Like That (<i>Blitz/Atlantic</i>)	928	1024	1113	1129	23/0
—	28	11	12	"AFKAP" (Eye) Hate U (<i>NPG/WB</i>)	926	906	465	13	30/0
14	14	13	13	JON B. Pretty Girl (<i>Yab Yum/550 Music</i>)	892	814	786	707	25/1
9	8	12	14	SHAGGY Boombastic (<i>Virgin</i>)	835	902	970	937	23/2
15	11	14	15	MONTELL JORDAN Somethin' 4 Da Honeyz (<i>PMP/RAL/Island</i>)	783	809	866	700	29/0
8	12	15	16	NOTORIOUS B.I.G. One More Chance (<i>Bad Boy/Arista</i>)	751	765	836	963	25/1
32	29	24	17	IMMATURE Feel The Funk (<i>MCA</i>)	742	582	464	385	22/1
39	22	19	18	GROOVE THEORY Tell Me (<i>Epic</i>)	718	648	558	332	29/2
10	13	18	19	SOUL FOR REAL Every Little Thing I Do (<i>Uptown/MCA</i>)	662	682	810	933	18/0
31	26	23	20	BRANDY I/WANYA MORRIS Brokenhearted (<i>Atlantic</i>)	652	600	493	386	24/3
28	24	26	21	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	592	514	516	448	18/1
13	17	16	22	SKEE-LO I Wish (<i>Sunshine/Scotti Bros.</i>)	582	725	660	740	24/0
12	15	20	23	JON B. & BABYFACE Someone To Love (<i>Yab Yum/550 Music</i>)	571	634	718	760	18/0
18	18	25	24	AFTER 7 Til You Do Me Right (<i>Virgin</i>)	568	564	639	635	19/1
17	19	21	25	LJUNIZ I Got 5 On It (<i>Noo Trybe</i>)	568	631	635	645	17/1
21	20	22	26	JODECI Freek'n You (<i>Uptown/MCA</i>)	564	622	614	608	15/0
29	35	27	27	JUNIOR M.A.F.I.A. Player's Anthem (<i>Big Beat/Atlantic</i>)	485	480	374	441	19/1
30	32	30	28	D'ANGELO Brown Sugar (<i>EMI</i>)	475	423	402	403	22/1
16	23	28	29	MONTELL JORDAN This Is How We Do It (<i>PMP/RAL/Island</i>)	452	470	542	671	17/0
20	21	29	30	BOYZ II MEN Water Runs Dry (<i>Motown</i>)	423	434	572	627	13/0
42	36	33	31	SELENA Dreaming Of You (<i>EMI Latin</i>)	393	396	354	289	9/1
36	39	32	32	FAITH EVANS You Used To Love Me (<i>Arista</i>)	384	401	333	346	12/0
24	34	34	33	DIANA KING Shy Guy (<i>WORK</i>)	366	382	391	480	11/1
25	31	36	34	BRANDY Best Friend (<i>Atlantic</i>)	360	366	422	463	11/0
47	49	46	35	AZ Sugar Hill (<i>EMI</i>)	356	273	240	253	19/2
27	30	35	36	ADINA HOWARD Freak Like Me (<i>EastWest/EEG</i>)	346	376	425	453	15/0
41	38	39	37	TONY THOMPSON I Wanna Love Like That (<i>Giant</i>)	317	329	337	327	7/0
—	—	41	38	MICHAEL BOLTON Can I Touch You...There? (<i>Columbia</i>)	316	307	212	35	16/0
19	25	31	39	VYBE Warm Summer Daze (<i>Island</i>)	315	403	510	627	12/0
40	37	38	40	DEBORAH COX Sentimental (<i>Arista</i>)	304	333	346	328	21/0
35	42	37	41	MAX-A-MILLION Take Your Time (Do It Right) (<i>S.O.S./Zoo</i>)	294	339	318	347	5/0
23	27	40	42	NAUGHTY BY NATURE Feel Me Flow (<i>Tommy Boy</i>)	293	324	475	567	13/0
34	48	44	43	REAL McCOY Come And Get Your Love (<i>Arista</i>)	290	278	244	348	9/0
DEBUT	44	MARY J. BLIGE (You Make...) Natural Woman (<i>Uptown/MCA</i>)	276	239	169	64	19/2		
—	47	45	45	SCATMAN JOHN Scatman (<i>RCA</i>)	263	276	249	226	10/1
37	44	48	46	TOTAL I/NOTORIOUS B.I.G. Can't You See (<i>Tommy Boy</i>)	263	271	286	344	8/1
DEBUT	47	REDMAN/METHOD MAN How High (<i>Def Jam/RAL/Island</i>)	243	176	145	151	12/2		
—	50	—	48	C & C MUSIC FACTORY Robi-Robs Boriqua Anthem (<i>Columbia</i>)	237	238	233	226	7/1
26	33	42	49	BUCKETHEADS The Bomb (These Sounds...) (<i>Big Beat/Atlantic</i>)	229	288	396	460	9/0
43	45	47	50	VANESSA WILLIAMS Colors Of The Wind (<i>Hollywood</i>)	226	273	268	272	12/0

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. Highlighted songs indicate Breaker.
37 CHR/Rhythmic reporters. 33 current playlists. © 1995, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LISA MOORISH I'm Your Man (<i>London/Island</i>)	5
MIGHTY DUB KATS Magic Carpet Ride (<i>Profile</i>)	4
BRANDY I/WANYA MORRIS Brokenhearted (<i>Atlantic</i>)	3
3T Anything (<i>MJJ/550 Music</i>)	2
PAULA ABDUL Crazy Cool (<i>Captive/Virgin</i>)	2
AZ Sugar Hill (<i>EMI</i>)	2
MARY J. BLIGE (You Make...) Natural... (<i>Uptown/MCA</i>)	2
GROOVE THEORY Tell Me (<i>Epic</i>)	2
IMMORTALS Mortal Kombat (<i>Vernon Yard/Virgin</i>)	2
J. QUEST I/PUDGEE Anything (<i>Mercury</i>)	2
CYNDI LAUPER Hey Now (Girls Just Want...) (<i>Epic</i>)	2
REDMAN/METHOD MAN How High (<i>Def Jam/RAL/Island</i>)	2
SHAGGY Boombastic (<i>Virgin</i>)	2
SHAI Come With Me (<i>Gasoline Alley/MCA</i>)	2
SUBWAY This Is Not A Goodbye (<i>Biv 10/Motown</i>)	2
TLC Kick Your Game (<i>LaFace/Arista</i>)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Fantasy (<i>Columbia</i>)	+737
JANET JACKSON Runaway (<i>A&M</i>)	+223
IMMATURE Feel The Funk (<i>MCA</i>)	+160
COOLIO Gangsta's Paradise (<i>MCA</i>)	+153
AZ Sugar Hill (<i>EMI</i>)	+83
JON B. Pretty Girl (<i>Yab Yum/550 Music</i>)	+78
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	+78
GROOVE THEORY Tell Me (<i>Epic</i>)	+70
REDMAN/METHOD MAN How High (<i>Def Jam/RAL/Island</i>)	+67
TWINZ Round & Round (<i>Def Jam/RAL/Island</i>)	+56

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
IV XAMPLE I'd Rather Be Alone (<i>MCA</i>)	16/0
TLC Creep (<i>LaFace/Arista</i>)	12/0
SOUL FOR REAL Candy Rain (<i>Uptown/MCA</i>)	12/0
RAPHAEL SAADIQ Ask Of You (<i>550 Music/Epic ST</i>)	12/0
REAL McCOY Another Night (<i>Arista</i>)	12/0
BRANDY Baby (<i>Atlantic</i>)	12/0
INI KAMOZE Here Comes The Hotstepper (<i>Columbia</i>)	12/0
TLC Red Light Special (<i>Arista</i>)	12/0
BOYZ II MEN On Bended Knee (<i>Motown</i>)	12/0
AALIYAH Back & Forth (<i>BlackGround/Jive</i>)	12/0

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

L.A.D. Ridin' Low

GOIN' FOR ADDS - NOW!!

Early Airplay At:
KPRR, KTFM, WWKX, KLUC

Hollywood
RECORDS

HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	COOLIO Gangsta's Paradise (MCA)	2956	2600	109/5
2	2	SHAGGY Boombastic (Virgin)	2205	2555	79/3
3	3	BONE THUGS-N-HARMONY 1st Of... (Ruthless/Relativity)	1997	2149	82/2
4	4	NOTORIOUS B.I.G. One More Chance (Rowdy/Arista)	1788	2023	67/2
7	5	AZ Sugar Hill (EMI)	1714	1541	88/7
8	6	JUNIOR M.A.F.I.A. Player's Anthem (Big Beat/Atlantic)	1507	1529	71/2
5	7	SKEE-LO I Wish (Sunshine/Scotti Bros.)	1501	1721	82/0
6	8	LUNIZ I Got 5 On It (Noo Trybe)	1471	1715	62/2
9	9	DOVE SHACK Summertime In The LBC (Def Jam/RAL/Island)	947	932	60/2
11	10	REDMAN & METHOD MAN How High (Def Jam/RAL/Island)	848	653	64/10
10	11	TOTAL 1/NOTORIOUS B.I.G. Can't You See (Tommy Boy)	701	762	31/1
12	11	TWINZ Round & Round (Def Jam/RAL/Island)	691	622	54/4
13	13	NAUGHTY BY NATURE Feel Me Flow (Tommy Boy)	536	613	26/0
16	14	SMOOTH Blowin' Up My Pager (Jive)	507	394	52/5
14	15	HODGE Head Nod (Mercury)	476	427	44/2
17	16	SUPERCAT Girlstown (Columbia)	417	347	42/3
15	17	MASTA ACE, INC. Sittin' On Chrome (Capitol)	400	395	44/4
—	18	SHAGGY In The Summertime (Virgin)	400	196	40/11
19	19	MILKBONE Where Da Party At (Capitol)	362	335	44/7
18	20	PLAYA PONCHO... Whatz Up, Whatz Up (Columbia)	332	343	29/2

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. 37 CHR/Rhythmic reporters and 81 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1995, R&R Inc.

NEW & ACTIVE

XSCAPE Who Can I Run To (So So Def/Columbia) Total Plays: 211, Total Stations: 6, Adds: 1	PURE SOUL We Must Be In Love (Stepsun/Interscope) Total Plays: 122, Total Stations: 9, Adds: 1
PAULA ABDUL Crazy Cool (Captive/Virgin) Total Plays: 189, Total Stations: 10, Adds: 2	OUTHERE BROTHERS Boom Boom Boom (Aureus) Total Plays: 119, Total Stations: 5, Adds: 1
PATRA Pull Up To The Bumper (550 Music) Total Plays: 176, Total Stations: 7, Adds: 0	DANA DANE Chester (Maverick/LifeStyles/WB) Total Plays: 111, Total Stations: 4, Adds: 0
TWINZ Round & Round (Def Jam/RAL/Island) Total Plays: 158, Total Stations: 5, Adds: 1	MIGHTY DUB KATS Magic Carpet Ride (Profile) Total Plays: 104, Total Stations: 7, Adds: 4
SOLO Heaven (Perspective/A&M) Total Plays: 157, Total Stations: 11, Adds: 1	LE CLICK Tonight Is The Night (Import) Total Plays: 102, Total Stations: 3, Adds: 0
MONICA Before You Walk Out Of My Life (Rowdy/Arista) Total Plays: 154, Total Stations: 4, Adds: 0	PLANET SOUL Set U Free (Strictly Rhythm) Total Plays: 102, Total Stations: 3, Adds: 0
EVERYTHING BUT THE GIRL Missing (Atlantic) Total Plays: 137, Total Stations: 3, Adds: 0	SHAGGY In The Summertime (Virgin) Total Plays: 100, Total Stations: 5, Adds: 0
LUNIZ Playa Hata (Noo Trybe) Total Plays: 135, Total Stations: 3, Adds: 0	DJ QUIK Summer Breeze (Profile) Total Plays: 98, Total Stations: 5, Adds: 0
BRIAN MCKNIGHT On The Down Low (Mercury) Total Plays: 132, Total Stations: 9, Adds: 0	PLAYA PONCHO F.L.A. SNO Whatz Up... (So So Def/Columbia) Total Plays: 89, Total Stations: 5, Adds: 0
STEVIE B If You Still Love Me (Emporia West/Thump) Total Plays: 131, Total Stations: 5, Adds: 1	MARY J. BLIGE I Love You (Uptown/MCA) Total Plays: 84, Total Stations: 2, Adds: 0

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for the next week. Release date is subject to change.

ADDS SEPTEMBER 12

Jon B. "Pretty Girl" (Yab Yum/550 Music)
Boyz II Men "Vibin'" (Motown)
Immortals "Mortal Kombat" (Virgin)
Gerald & Eddie Levert "I Am Missing You" (EastWest/EEG)
Diana Ross "Take Me Higher" (Motown)
Shai "Come With Me" (Gasoline Alley/MCA)
3T "Anything" (MJJ Music/550 Music)
Tribe "So In Love" (Ti Amo/Metropolitan)



IT'S THE WILD 107 CIRCUS - KYLD (Wild 107)/San Francisco AMers (l-r) J.V. and Elvis celebrated Elvis Presley tribute week by donning their best jumpsuits and hosting a donut slingshot contest.

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Roy Jaynes MD: Jacques James 98 TWINZ "Round" 47 D'ANGELO "Brown" 5 GROOVE THEORY "Tell"	KQKS/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson 9 24-K "There"	KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 43 SELENA "Dreaming" 6 SUPERCAT "Girlstown" SOLO "Heaven"	KHTN/Modesto, CA PD: Pete Jones MD: Allen Chase SUBWAY "Goodbye" MASTA ACE, INC. "Chrome" SHAI "Come" MIGHTY OUB KATS "Magic"	WWKX/Providence, RI PD: Joe Dawson MD: Naughtby 15 CORONA "Try" 14 OEBBIE DEB "Party" 8 AFTER 7 "Right" 5 REDMAN/METHOD MAN "High" J. QUEST F/PUDGE "Anything" L.A. D "Riding"	KZHT/Salt Lake City, UT MD: Geronimo 8 SELENA "Could" LISA MOORISH "Man" AZ "Sugar"	KYLD/San Francisco, CA DM: Bob Hamilton PD/MD: Michael Martin 8 3T "Anything" 5 MACK 10 "Thangs" REDMAN/METHOD MAN "High" AZ "Sugar"	FLAV/Washington, DC PD: Daran Williams MD: Albie D. 36 BACKYARD BAND "Got" 23 BLAHZY BLAZAY "Danger"
KKQX/Bakersfield, CA PD: Chris Squires MD: Bill Cherry No Adds	KPRR/EI Paso, TX PD: John Candelaria 23 MIGHTY DUB KATS "Magic" PAULA ABDUL "Crazy"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 5 PURE SOUL "Must" SHAI "Come"	KDON/Monterey-Salinas, CA PD: Michael Newman APD/MD: Jennifer Wilde SOUL FOR REAL "Want" MARY J. BLIGE "Natural" SUBWAY "Goodbye"	KGGV/Riverside, CA PD: Carmy Ferreri MD: Soela Jimenez 10 C & C MUSIC FACTORY "Robi-Robs" 10 OUTHERE BROTHERS "Boom"	KTFM/San Antonio, TX PD: Cliff Tredway APD/MD: Charles Chavez SOPHIE B. HAWKINS "Lay" IMMORTALS "Mortal" BRANDY F.W. MORRIS "Brokenhear"	KUBE/Seattle, WA PD: Mike Tierney MD: Shelle Hart CYNDI LAUPER "Girls" PAULA ABDUL "Crazy" MARY J. BLIGE "Natural"	WPGC/Washington, DC PD: Jay Stevens MD: Albie D. 16 TOTAL FANTORIOUS... "Can't" 10 KRS-ONE "Act"
WJMN/Boston, MA PD: Cadillac Jack McCartney MD: Cal Collins 9 3T "Anything" 5 GROOVE THEORY "Tell"	KBOS/Fresno, CA PD/MD: Mark Adams 33 JUN B. "Pretty" 10 MIGHTY DUB KATS "Magic"	KQTX/Las Vegas, NV PD: Jay Stone MD: Moje SCATMAN JOHN "Scatman" LISA MOORISH "Man"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloberry 13 MARIAM CAREY "Fantasy"	WJWS/Roanoke, VA DM: Russ Brown MD: David Lee Michaels 14 LISA MOORISH "Man" MISA "Nothing"	XHTZ/San Diego, CA OM/PD: Lisa Vazquez APD/MD: Jeff Nelson 34 TRIBE (METROPOLITAN) "Love" 30 NOTORIOUS B.I.G. "More" 22 LUNIZ "Got" 9 WC & THE MAAD CIRCLE "West" CHARLES HILL "Lat"	KWIN/Stockton, CA PD: Bob Lewis MD: Mark Medina 40 DIANA KING "Shy" 30 XSCAPE "Run"	37 Total Reporters 37 Current Reporters 33 Current Playlists
WBBM/Chicago, IL PD: Todd Carvash MD: Erik Bradley 29 LA BOUCHE "Sweet" 18 SHAGGY "Boombastic" 7 STEVIE B "Stui"	WJMH/Greensboro, NC PD: Brian Deegias MD: Mary Kay 15 JUNIOR M.A.F.I.A. "Tonight" 12 D'ANGELO "Cruisin'"	KPWR/Los Angeles, CA PD: Michelle Mercer MD: Bruce St. James 21 KAUSION "What"	KCAQ/Oxnard-Ventura, CA PD: Reecier Rhodes MD: Lucy B. No Adds	WOCQ/Salisbury-Ocean City, MD PD: Weetle MD: Marlieu LISA MOORISH "Man" LOS DEL RIO/BAYSIDE "Macarena" J. QUEST F/PUDGE "Anything"	KMEL/San Francisco, CA PD: Michelle Santesso MD: Joey Arbogay BRANDY F.W. MORRIS "Brokenhear"	WOW/West Palm Beach, FL PD: Neil Sullivan Acting MD: Scott Davidson 24 LISA MOORISH "Man" 5 SHAGGY "Boombastic" CYNDI LAUPER "Girls" JUNIOR M.A.F.I.A. "Player's"	Did Not Report, Playlist Frozen (4): WERQ/Baltimore, MD WHJX/Jacksonville, FL KLUC/Las Vegas, NV KSFM/Sacramento, CA

CHR/RHYTHMIC PLAYLISTS

September 8, 1995 R&R • 77

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

HOT 97.3		MARKET #1			
WQHT/New York (212) 840-0097 Smith/Cloherly					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
35	44	46	40	JODECI/Freek'n You	
46	47	42	40	REDMAN/METHOD MAN/How High	
43	42	47	39	NOTORIOUS B.I.G./One More Chance	
45	48	44	39	SHAGGY/Boombastic	
33	21	31	37	BRANDY F/W MORRIS/Brokenhearted	
43	42	45	37	JUNIOR M.A.F.I.A./Player's Anthem	
45	41	46	36	FAITH EVANS/You Used To Love Me	
28	37	34		MARY J BLIGE/(You...) Natural	
33	39	44		AZ/Sugar Hill	
24	37	41	32	GROOVE THEORY/Tell Me	
33	35	35	31	D'ANGELO/Brown Sugar	
22	13	13		FAITH EVANS/Fallin' In Love	
22	22	20		COOLIO/Gangsta's Paradise	
18	21	32	30	LUNIZI/Got 5 On It	
43	34	36	30	MARY J BLIGE/I Love You	
30	36	41	28	KUT KLOSE/I Like	
42	37	31	27	MOBB DEEP/Survival Di...	
14	22	32	27	LOST BOYZ/Jeeps, Beems	
33	23	22	22	MOKENSTEF/He's Mine	
20	23	23	22	PATRA/Put Up To	
22	23	21	21	MONTELL JORDAN/Somethin' 4 Da...	
30	35	31	21	GRAND PUBAI Like It (I...)	
20	21	22	20	SUPERCAT/Girlstown	
19	23	15	16	RAEKWON/Glacers Of Ice	
19	19	16	15	LIL' SHAWN/Dom Perignon	
18	19	24	15	BLACKSTREET/Tonight's The Night	
11	12	12	12	MARIAH CAREY/Fantasy	
29	25	17	11	RAEKWON/Ice Cream	
16	18	17	11	KODI G RAPH/It's A Shame	
20	24	26	11	MOBB DEEP/Eye For A Eye	
17	14	16	10	BOYZ II MEN/Vibin'	
10	10	10	10	KRS-ONE/MC's Act Like	
10	10	10	10	MONIFAH/ Miss You	

POWER 106 FM		MARKET #2			
KPWR/Los Angeles (818) 953-4200 Mercer/St. James					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
41	39	68	52	COOLIO/Gangsta's Paradise	
68	71	72	49	LUNIZI/Got 5 On It	
26	38	64	49	ARTIE/1 Man Party	
67	43	65	46	BONE THUGS-N-HARMONY/1st Of The Month	
39	39	35	45	MOKENSTEF/He's Mine	
27	32	37	31	DOVE SHACK/Summertime In	
70	69	73	29	TWINZ/Round & Round	
59	71	44	25	SOUL FOR REAL/Every Little Thing	
34	19	36	25	NOTORIOUS B.I.G./One More Chance	
29	17	29	25	2PAC/So Many Tears	
29	17	29	25	OUTHERE BROTHERS/Boom Boom Boom	
25	34	24	24	GROOVE THEORY/Tell Me	
31	32	30	24	WC & THE MAAD CIRCLE/West Up!	
10	16	21	21	FAITH EVANS/You Used To Love Me	
25	31	33	20	MONTELL JORDAN/Somethin' 4 Da...	
10	16	21	21	KAUSIND/What Do You Want	
25	31	33	20	MASTA ACE, INC./Sittin' On Chrome	
18	18	18	18	MACK 10/On Them Things	
17	18	18	18	IMMATURE/Feel The Funk	
64	71	42	16	BUCKETHEADS/The Bomb (These...)	
34	65	46	16	SELENA/ Could Fall In Love	
15	16	16	12	MASTA ACE, INC./The I.N.C. Ride	
17	12	15	12	SUBWAY/This Li' Game We	
17	18	18	11	ADINA HOWARD/Freak Like Me	
27	22	15	10	MONICA/Don't Take It	
13	16	18	7	ICE CUBE/Friday	

B96 CHICAGO		MARKET #3			
WBBM/Chicago (312) 951-3572 Cavanah/Bradley					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
42	70	62	63	COOLIO/Gangsta's Paradise	
75	80	72	66	TLC/Waterfalls	
20	37	64	65	SELENA/ Could Fall In Love	
73	76	60	60	MAX-A-MILLION/Take Your Time	
26	23	41	58	ALL-4-ONE/I Can Love You	
43	72	67	49	JON B & BABYFACE/Someone To Love	
69	40	46	46	LE CLICK/Tonight Is The Night	
34	38	45	44	LDS DEL RIO/BAYSIDE/Macarena	
24	24	24	24	MARIAH CAREY/Fantasy	
31	31	38	38	MAX-A-MILLION/Sexual Healing	
27	40	46	34	MIGHTY DUB KATS/Magic Carpet Ride	
28	25	34	34	JANET JACKSON/Runaway	
16	9	19	33	SEAL/Kiss From A Rose	
74	73	56	28	FUN FACTORY/Wanna B With U	
13	10	13	27	MONICA/Don't Take It	
38	53	21	26	MICHAEL JACKSON/You Are Not Alone	
30	26	31	25	BILLIE RAY MARTIN/Your Loving Arms	
31	41	48	23	BLESSID UNION OF J. Believe	
64	38	37	23	REMBRANDTS/It'll Be There For	
25	32	35	22	SOPHIE B. HAWKINS/As I Lay Me Down	
19	21	28	20	REAL MCCOY/Another Night	
61	13	14	14	SHAGGY/Boombastic	
31	26	12	11	REAL MCCOY/Come And Get Your	
45	63	29	11	CDRONA/Baby Baby	
12	10	13	11	REAL MCCOY/Run Away	
25	20	10	10	MOKENSTEF/He's Mine	
16	14	10	10	NICKI FRENCH/Total Eclipse Of...	
14	14	10	10	JADE/Every Day Of	
13	14	10	10	GABRIELLE/Going Nowhere	
13	10	9	9	LIVIN' JOY/Dreamer	
9	15	5	5	K7/Move It Like This	
11	5	5	5	NAUGHTY BY NATURE/Feel Me Flow	
11	5	5	5	STEVIE B/If You Still Love Me	
11	5	5	5	PAULA ABDUL/Crazy Cool	
11	5	5	5	BONE THUGS-N-HARMONY/1st Of The Month	

KMEL 106.1		MARKET #4			
KMEL/San Francisco (415) 391-1061 Santosuosso/Arbagey					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
54	62	65	63	COOLIO/Gangsta's Paradise	
17	21	32	62	JUNIOR M.A.F.I.A./Player's Anthem	
56	39	36	57	AFTER 7/It You Do Me Right	
45	58	56	56	JON B/Pretty Girl	
57	61	63	52	BONE THUGS-N-HARMONY/1st Of The Month	
43	45	54	51	LUNIZI/Playa Hata	
28	29	42	49	D'ANGELO/Brown Sugar	
34	50	42	43	TLC/Kick Your Game	
28	32	41	41	BRANDY/Fantasy	
46	49	35	35	MARIAH CAREY/Crazy Love	
15	24	31	33	FAITH EVANS/You Used To Love Me	
37	30	33	32	IMMATURE/Feel The Funk	
15	15	15	15	MARIAH CAREY/Fantasy	
60	46	50	28	NOTORIOUS B.I.G./One More Chance	
17	17	17	17	JANET JACKSON/Runaway	
30	28	31	23	PLAYA PONCHO /Whatz Up, Whatz Up	
13	17	17	19	"AFKAP"/Eye Hate U	
40	29	19	19	SEAL/Kiss From A Rose	
19	22	25	18	C & C MUSIC FACTORY/Robi-Robs Bonqua	
14	15	15	17	GROOVE THEORY/Tell Me	
15	15	15	16	KID FROST/East Side Rendezvous	
10	15	15	15	DEBORAH COX/Sentimental	
6	12	15	15	XSCAPE/Who Can I Run To	
8	14	14	14	MONTELL JORDAN/Somethin' 4 Da...	
33	26	21	14	MICHAEL JACKSON/You Are Not Alone	
8	7	7	8	PLANET SOUL/Set U Free	
10	10	10	10	AZ/Sugar Hill	
8	13	10	12	MONICA/Before You Walk	
7	18	14	11	MARY J BLIGE/(You...) Natural	
7	18	14	11	BRANDY F/W MORRIS/Brokenhearted	

WILD 107.7		MARKET #4			
KYLO/San Francisco (415) 891-1077 Martin					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
79	78	77	69	IMMATURE/Feel The Funk	
72	72	67	69	COOLIO/Gangsta's Paradise	
71	72	66	62	BONE THUGS-N-HARMONY/1st Of The Month	
74	71	46	61	LUNIZI/Playa Hata	
46	72	67	60	BRANDY/Best Friend	
34	69	60	60	PLANET SOUL/Set U Free	
34	69	60	60	NOTORIOUS B.I.G./One More Chance	
16	27	24	30	TLC/Digg'n' On You	
16	27	24	30	JON B/Pretty Girl	
76	42	40	30	MOKENSTEF/He's Mine	
9	12	34	28	AFTER 7/It You Do Me Right	
39	39	28	28	"AFKAP"/Eye Hate U	
39	39	28	28	TLC/Waterfalls	
26	23	26	26	GROOVE THEORY/Tell Me	
74	76	64	25	SELENA/Oreoming Of You	
13	18	22	22	MIGHTY DUB KATS/Magic Carpet Ride	
20	21	21	21	ELIYAH/Better Than You	
19	22	25	18	TLC/Kick Your Game	
14	15	15	15	METHOD MAN/It'll Be There For...	
26	17	29	14	TOTAL F/NOTORIOUS.../Can't You See	
10	15	15	14	SKEE-LO/I Wish	
11	11	11	11	ALL-4-ONE/I Can Love You	
43	36	17	11	C & C MUSIC FACTORY/Robi-Robs	
8	7	7	8	Bonqua	
8	7	7	8	3T/Anything	
7	7	7	7	D'ANGELO/Brown Sugar	
25	35	25	7	MONICA/Before You Walk	
6	12	12	7	DJ QUIK/SUMMER Breeze	
30	24	30	7	DEBORAH COX/Sentimental	
20	24	24	7	JUNIOR M.A.F.I.A./Player's Anthem	
26	21	26	6	MICHAEL JACKSON/You Are Not Alone	
26	21	26	6	MONTELL JORDAN/Somethin' 4 Da...	
5	5	5	5	PLAYA PONCHO /Whatz Up, Whatz Up	
5	5	5	5	MACK 10/On Them Things	
5	5	5	5	REDMAN/METHOD MAN/How High	
5	5	5	5	AZ/Sugar Hill	

WPGC 97.9 FM		MARKET #8			
WPGC/Washington (301) 441-3500 Stevens/Albie D					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
62	61	60	60	JODECI/Freek'n You	
15	29	32	60	XSCAPE/Who Can I Run To	
56	55	59	58	BONE THUGS-N-HARMONY/1st Of The Month	
45	45	58	58	"AFKAP"/Eye Hate U	
41	50	60	56	COOLIO/Gangsta's Paradise	
30	26	56	56	NOTORIOUS B.I.G./One More Chance	
62	61	44	50	IMMATURE/Feel The Funk	
46	46	47	47	MARIAH CAREY/Fantasy	
47	46	47	47	MOKENSTEF/He's Mine	
58	42	43	38	JUNIOR M.A.F.I.A./Player's Anthem	
48	48	37	37	SHAGGY/In The Summertime	
33	37	42	36	MICHAEL JACKSON/You Are Not Alone	
28	25	36	36	BRANDY F/W MORRIS/Brokenhearted	
43	36	33	33	J. QUEST F/PUDDING/Anything	
27	31	30	30	JANET JACKSON/Runaway	
8	11	26	30	MONICA/Don't Take It	
57	47	21	30	REDMAN/METHOD MAN/How High	
53	47	21	29	MARY J BLIGE/(You...) Natural	
33	31	29	29	LUNIZI/Got 5 On It	
22	28	21	28	BONE THUGS-N-HARMONY/Everyday Thing	
41	31	26	23	JON B & BABYFACE/Someone To Love	
19	7	23	23	SHAI/Come With Me	
37	50	22	18	E-40/Sprinkle Me	
25	36	37	16	GROOVE THEORY/Tell Me	
26	26	26	16	TOTAL F/NOTORIOUS.../Can't You See	
36	10	26	10	D'ANGELO/Brown Sugar	
26	10	23	7	KRS-ONE/MC's Act Like	
10	10	19	7	DOVE SHACK/Summertime In	
8	7	7	7	SOLO/Heaven	
8	7	7	6	MONICA/Like This And	

97.9 FM THE BOX		MARKET #9			
KBXX/Houston (713) 623-2108 Scorpio/Head					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
26	62	72	77	COOLIO/Gangsta's Paradise	
76	69	72	75	LUNIZI/Got 5 On It	
69	63	65	67	MONICA/Before You Walk	
63	67	66	66	MICHAEL JACKSON/You Are Not Alone	
61	61	61	63	BRANDY F/W MORRIS/Brokenhearted	
42	46	55	55	MARIAH CAREY/Fantasy	
62	61	61	61	AFTER 7/It You Do Me Right	
53	55	55	53	XSCAPE/Who Can I Run To	
43	38	43	48	JUNIOR M.A.F.I.A./Player's Anthem	
55	42	46	48	NOTORIOUS B.I.G./One More Chance	
43	38	43	48	SELENA/Oreoming Of You	
31	47	43	43	"AFKAP"/Eye Hate U	
66	66	67	62	MOKENSTEF/He's Mine	
26	25	42	39	MONICA/Don't Take It	
30	24	29	36	JON B/Pretty Girl	
28	38	54	36	BONE THUGS-N-HARMONY/Bud Smokers Only	
13	27	28	36	GROOVE THEORY/Tell Me	
50	31	35	36	SELENA/ Could Fall In Love	
42	38	34	34	MYSTIKAL/It's A Party	
40	33	41	34	SKEE-LO/I Wish	
24	26	33	33	TLC/Waterfalls	
22	26	27	27	PARTNERS IN CRIME/Pump The Party	
24	26	23	25	SOUL FOR REAL/Candy Rain	
25	26	24	24	MONTELL JORDAN/This Is How We Do It	
16	18	19	21	BOYZ II MEN/Water Runs Dry	
16	18	19	21	BOYZ II MEN/On Bended Knee	
24	15	24	20	BRANDY/Best Friend	
41	42	30	18	MONTELL JORDAN/Somethin' 4 Da...	
21	20	17	17	R.S.D./Those Summer Nights	
18	20	17	17	K-GI HAILEY/If You Think...	
21	17	20	17	RAPHAEL SAADI/Ask Of You	
15	15	15	15	NOTORIOUS B.I.G./Big Poppa	
20	14	15	15	2PAC/Oear Mama	
27	34	12	14	AZ/Sugar Hill	
24	17	13	6	DEBORAH COX/Sentimental	
24	17	13	6	SUPERCAT/Girlstown	
24	17	13			



WALT LOVE

Voice Of The Community

■ **KMJM/St. Louis maintains stellar ratings with personalities who appeal to listeners**

Consistency in ratings for a station is a challenge in any format. **KMJM (Majic 108)/St. Louis** has accomplished that feat in the **Arbitron** spring book by once again ranking No. 4 in the market in persons 12+, Monday-Sunday, 6am-midnight. It also increased its share 7.4-7.8.

What keeps **KMJM** in the Top 5? One element is the station's 100% dedication to the community. Ten-year radio veteran **Dave "Doc" Wynter** and current **KMJM PD** — he was recently promoted after five years as **KMJMAPD/MD** — shares his thoughts. "Our main strength is our consistency. For example, I'm going on seven years at **KMJM**. The morning show host, **Tony Scott**, also has been here seven years. Midday personality **Chaz Saunders** has been here nine years. The afternoon jock **Eric Mychaels** has been here five years. Our evening hip-hop jock **Keyv Kev** has been here for four years."

Other 12+ ratings highlights in the market that has a 12+ black population of 16.2%, according to **Arbitron**:

- 6am-midnight Monday-Friday (fifth)
- 10am-3pm (sixth)
- 3-7pm (tie for fourth)
- 7pm-midnight (second, with almost a 15 share)
- weekends (third, with an 8.2 share)

• Persons 18-34, Monday-Sunday, 6am-midnight (No. 2 in the market); in all dayparts in that demo, the station ranks three and above.

- 25-54 (No. 6 in the market)

"Also, when I think of our continued success I really do look at things as flowing down from the top. Our VP/Operations **Chuck Atkins** works as hard, or harder, than anyone else in this building."

Element Of Surprise

"So listeners know what to expect. However, we try not to be the everyday neighbor who you see all the time and nothing changes. We want to be the neighbor you see, and we've changed our furniture so our home looks nicer and makes you feel even more comfortable.

"We are constantly doing things so that we can keep our rela-

tionship with our listeners fresh. That's our way of showing listeners all the things that we bring to the table for them as their favorite radio station. For example, we might spring something on listeners. One day, we switched our entire air-staff around. We had the afternoon guy doing the morning show. I did his afternoon shift, and our midday lady did 'The Quiet Storm' show that night.

"Also, our contests are always fresh. During the spring book we had a contest called 'The Free Instant Cash Game.' At anytime, any day, you could win instant cash if you heard a particular cash sounder that we played on-air. We had people calling the radio station at 3am and 4am saying, 'I think I heard the cash sounder.

How much money did I win?' So, to have people listening and participating at 3-4am is something. Our thing is to keep exciting, fun radio on the dial at all times for St. Louis."

Personality Name Of Game

"St. Louis is a big city with a small-city mentality," Wynter suggests. "We're not Chicago and we're not New York. Our community has that grassroots mentality. We want to know who this person is on the radio. We want to be comfortable with that person and we want to hear our favorite jams. Then again, we want to know why **Babyface** and **L.A. Reid** aren't together and let's hear **Babyface's** new song. It's just a different vibe here."

Personality is the name of the game when it comes to **KMJM**. Wynter is proud of his airstaff. "We've have great personalities on the radio. Our morning guy, **Tony**, is a very funny man. Our midday talent, **Chaz**, is a deeply spiritual woman and her personality really comes across while she's on the air doing her thing. The afternoon guy, **Eric Mychaels**, is the hype guy at the end of the day when you're tired and thinking, 'Man, I can't wait to get home.' He gives you that extra juice you need to make it. Our night guy **Keyv Kev** is the hip-hop jock.

And myself on 'The Quiet Storm,' I'm not just sitting back playing some slow jams. Instead, I'm into the nightlife our city has to offer and I pass that along to my listeners.

"I do a feature on the show I call 'Make My Wuh.' I took that from the **Commodores'** song 'Just To Be Close To You' when **Lionel Richie** says, 'You make my jagged edges smooth, you make my wuh.' So, I do a love-letters segment where listeners send in their letters and tell me who [the person for whom the love letter is for] and what song it is that makes their 'wuh.' People all over town yell out to me, 'Make My Wuh!' These are the kinds of small but relatable things that make us who we are in the eyes and minds of our listeners. And even with all of these things going on we are still very music intensive.

"**Kym Jeffries** does late-nights. She does 'The Ballad & The Beat Of Love,' which is also the name of her program. It's an extension of 'The Quiet Storm.' It consist of slow jams and some mid-tempo jazz."

Reality Check

In my opinion, **KMJM** is the city's Contemporary Hit Music station. However, Wynter sees it like this: "I've always felt that if you look at a city and then looked at the top four, five, or six radio stations, you can tell what that city is all about. For instance, you might look at the **Arbitron** ratings for Los Angeles and see that a Hispanic station is at the top, along with a News/Talk station, a Rock outlet, and, lately, an Urban.

"When you look at St. Louis, it's a black-and-white city. There are virtually no Hispanics here nor other ethnic backgrounds. When you look at the ratings, the first three stations by rank are:

- **KMOX-AM** (Talk)
- **WIL-FM** (Country)
- **KEZK-FM** (AC)

Then there is **KMJM**. "We provide a service to the black community. We don't try to play music that will attract any other ethnic group because there is no other ethnic group



Eric Mychaels



Keyv Kev



Kym Jeffries

Design Your Own R&R Custom Charts

Have you ever wondered what the Urban music chart would look like if you had the capability to combine selected stations' playlists? What if you could integrate station playlists from two different formats?

Well, now you can! Just click into **R&R ONLINE**. If you're an **R&R** reporter, this exclusive service is free. To get started, just call us at (310) 553-4330. If you're already an **R&R ONLINE** subscriber, click into the system and follow these easy instructions.

To Add Stations

To add stations to your custom reporter base, select **Music Tracking**. Then:

- Click the format button corresponding to the station's format. For example: To add an Urban station, click the **UC** button.
- Click the **Rptr Base** button.
- Select the station you wish to add by typing in the call letters. Or scroll to the desired station and click it **once**.
- Click the **Add** button under the word **Custom** in the upper-left corner of the screen. The station will turn **blue** to show it has been added to your custom reporter base.
- Repeat the last two steps until you've marked all the stations you want from the format. To add stations from another format, repeat this process from the start. (If you're in **Tracking** or a **Map**, exit these reports before beginning the steps.)
- You may review the stations in your custom reporter base by clicking the **Custom** button (and the **Rptr Base** button, if it hasn't been selected already).

To Delete Stations

To remove a station from your custom reporter base:

- Click the **Custom** button.
- Click the **Rptr Base** button.
- Select the station you wish to delete.
- Click the **Delete** button under the **Custom** heading. The station will turn gray to indicate it's been removed from your list. You may reinstate a station by highlighting it and clicking the **Add** button. The station will change from gray to black. The next time you view your custom reporter base, the stations you've deleted will not appear.

Using Custom Reports

Once you've created a list of stations, use the **Custom** button the same as you would any other format button. By pressing the **Custom** button, you can click onto **Overview**, **Tracking**, **Map**, **Analysis**, **Priority**, **Reports In**, etc. and view the corresponding reports for your custom reporter base.

Updating will take longer the first time you request a **Custom Overview** because the system must download four weeks of reports for the stations you've selected. For future requests, the system will download only station reports that haven't yet been downloaded.



Custom Chart

Most played songs

1. **COOLIO** Gangsta's Paradise (MCA)
2. **MICHAEL JACKSON** You Are Not Alone (Epic)
3. **BONE THUGS-N-HARMONY** 1st ... (Ruthless/Relativity)
4. **NOTORIOUS B.I.G.** One More ... (Bad Boy/Arista)
5. **MOKENSTEF** He's Mine (Outburst/RAL/Island)
6. **LUNIZ** I Got 5 On It (Noo Trybe)
7. **BRANDY F/W. MORRIS** Brokenhearted (Atlantic)
8. **JODECI** Freek'n You (Uptown/MCA)
9. **"AFKAP"** (Eye) Hate U (NPG/WB)
10. **JUNIOR M.A.F.I.A.** Player's ... (Big Beat/Atl)
11. **TLC** Waterfalls (LaFace/Arista)
12. **FAITH EVANS** You Used To Love Me (Bad Boy/Arista)
13. **D'ANGELO** Brown Sugar (EMI)
14. **GROOVE THEORY** Tell Me (Epic)
15. **JON B. & BABYFACE** Some ... (Yab Yum/550 Music)

This chart was created from the playlists of the Urban and CHR/Rhythmic stations in the Top 10 radio markets, based on reports called into **R&R** for the September 1, 1995 issue.

that lives here. If you want to listen to Majic, you're going to know that you're listening to a Black radio station. We use the word **black**. We are not Urban; we are Black. All of our listeners appreciate that because they know what it's all about. They know what time it is here!"

KMJM's appeal is its big heart as an organization. They take care of those in need. Just a few years ago a family's home burned down, leaving them with nowhere to go. A listener called the station, and on-air, offered a house for the family to live in for free for one year. Now that's truly living by the Golden Rule.



URBAN TOP 50

SEPTEMBER 8, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	1	1	MICHAEL JACKSON You Are Not Alone (Epic)	3059	3077	2796	2714	81/0
21	12	5	2	BRANDY f/WANYA MORRIS Brokenhearted (Atlantic)	2434	2165	1720	1372	81/0
2	1	2	3	FAITH EVANS You Used To Love Me (Bad Boy/Arista)	2331	2521	2852	2893	73/0
9	6	3	4	PURE SOUL We Must Be In Love (Stepsun/Interscope)	2324	2333	2103	2008	74/0
10	9	6	5	BRIAN MCKNIGHT On The Down Low (Mercury)	2118	2098	1957	1862	76/2
20	15	10	6	GROOVE THEORY Tell Me (Epic)	2087	1872	1596	1419	81/2
—	39	13	7	"AFKAP" (Eye) Hate U (NPG/WB)	2038	1705	791	44	80/1
1	3	4	8	MOKENSTEF He's Mine (Outburst/RAL/Island)	2028	2328	2696	3022	67/0
25	17	15	9	DEBORAH COX Sentimental (Arista)	1913	1643	1449	1263	79/2
15	13	12	10	MONTELL JORDAN Somethin' 4 Da... (PMP/RAL/Island)	1863	1823	1671	1581	74/0
12	11	11	11	BLACKSTREET Tonight's The Night (Interscope)	1855	1854	1764	1688	76/1
26	20	16	12	SOLO Heaven (Perspective/A&M)	1709	1574	1369	1219	71/1
—	47	20	13	JANET JACKSON Runaway (A&M)	1682	1380	684	20	78/2
5	5	8	14	D'ANGELO Brown Sugar (EMI)	1675	2050	2234	2468	62/0
BREAKER			15	MARIAH CAREY Fantasy (Columbia)	1594	652	—	—	75/6
7	7	9	16	AFTER 7 Til You Do Me Right (Virgin)	1589	2028	2052	2148	63/0
23	21	18	17	JASON WEAVER Love Ambition (Motown)	1523	1469	1342	1337	61/1
3	4	7	18	XSCAPE Feels So Good (So So Def/Columbia)	1507	2071	2457	2733	59/0
50	33	23	19	IMMATURE Feel The Funk (MCA)	1407	1295	1013	587	67/2
—	41	28	20	COOLIO Gangsta's Paradise (MCA)	1393	1190	783	419	72/6
41	32	22	21	BOYZ II MEN Vibin' (Motown)	1382	1314	1105	763	69/1
6	8	14	22	SHAGGY Boombastic (Virgin)	1370	1653	2023	2465	56/1
30	25	25	23	AZ Sugar Hill (EMI)	1358	1268	1187	1090	69/5
8	10	17	24	JODECI Freek'n You (Uptown/MCA)	1310	1537	1812	2133	49/1
36	35	32	25	A FEW GOOD MEN Tonite (LaFace/Arista)	1266	1098	977	867	63/1
33	28	27	26	AARON HALL Curiosity (Silas/MCA)	1220	1230	1122	1041	56/1
37	36	35	27	SEAN LEVERT Same One (Atlantic)	1088	1035	958	862	65/0
22	24	31	28	BONE THUGS-N-HARMONY 1st Of... (Ruthless/Relativity)	1052	1139	1243	1369	53/2
11	16	26	29	NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)	1037	1258	1493	1778	42/1
35	34	34	30	JUNIOR M.A.F.I.A. Player's Anthem (Big Beat/Atlantic)	1022	1049	1006	1001	52/1
—	42	38	31	REGINA BELLE Love T.K.O. (Columbia)	987	897	766	535	64/1
13	22	30	32	TLC Waterfalls (LaFace/Arista)	968	1146	1330	1686	41/0
42	37	37	33	SKEE-LO I Wish (Sunshine/Scotti Bros.)	919	996	832	749	58/0
14	14	19	34	BROWNSTONE I Can't Tell You Why (MJJ/Epic)	908	1466	1616	1623	48/0
17	18	21	35	ADINA HOWARD My Up And Down (EastWest/EEG)	907	1333	1448	1453	47/0
44	40	39	36	VANESSA WILLIAMS You Can't Run (Mercury)	904	843	785	734	54/2
27	29	33	37	LUNIZ I Got 5 On It (Noo Trybe)	903	1084	1116	1186	45/1
19	19	24	38	PATRA Pull Up To The Bumper (550 Music)	881	1285	1413	1433	47/0
BREAKER			39	TONY THOMPSON Handle Our Business (Giant/WB)	867	689	492	191	61/3
BREAKER			40	PEBBLES Are You Ready (MCA)	835	682	297	61	58/5
BREAKER			41	JON B. Pretty Girl (Yab Yum/550 Music)	821	726	567	283	58/1
43	44	42	42	GYRL Play Another Slow Jam (MCA)	787	756	755	747	47/0
18	26	36	43	MONICA Don't Take It Personal... (Rowdy/Arista)	753	1003	1183	1437	35/0
49	49	47	44	DOVE SHACK Summertime In The LBC (Def Jam/RAL/Island)	739	689	643	624	49/2
45	46	44	45	BEBE & CECE WINANS Stay With Me (Capitol)	711	715	703	679	47/0
DEBUT			46	REDMAN/METHOD MAN How High (Def Jam/RAL/Island)	605	477	407	286	52/8
DEBUT			47	TWINZ Round & Round (Def Jam/RAL/Island)	533	520	475	419	49/3
DEBUT			48	SMOOTH Blowin' Up My Pager (Jive)	507	394	79	—	52/5
DEBUT			49	SOUL II SOUL Love Euff (Virgin)	500	365	163	7	46/4
DEBUT			50	MAYSA What About Our Love? (Blue Thumb)	489	354	160	16	50/9

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Urban reporters. 73 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

HODGE Head Nod (Mercury)
Total Plays: 476, Total Stations: 44, Adds: 4

SHAI Come With Me (Gasoline Alley/MCA)
Total Plays: 475, Total Stations: 52, Adds: 10

SKILLZ Just For My Man (Raging Bull/AEC)
Total Plays: 443, Total Stations: 37, Adds: 2

TEDDY Tell Me What You Want (Noo Trybe)
Total Plays: 415, Total Stations: 42, Adds: 3

INCOGNITO Spellbound And Speechless (Verve Forecast)
Total Plays: 409, Total Stations: 34, Adds: 2

GARY TAYLOR Special (Morning Crew)
Total Plays: 406, Total Stations: 33, Adds: 0

MASTA ACE, INC. Sittin' On Chrome (Capitol)
Total Plays: 366, Total Stations: 40, Adds: 3

BOYZ OF PARADISE The Run Around (Dre Force/Rhythm Safari/Priority)
Total Plays: 341, Total Stations: 39, Adds: 5

SUPERCAT Girlstown (Columbia)
Total Plays: 334, Total Stations: 35, Adds: 2

M.C. HAMMER Sultry Funk (Giant/WB)
Total Plays: 331, Total Stations: 32, Adds: 4

TINA MOORE All I Can Do (Street Life/Scotti Bros.)
Total Plays: 328, Total Stations: 45, Adds: 9

MILKBONE Where Da Party At (Capitol)
Total Plays: 319, Total Stations: 40, Adds: 7

SHAGGY In The Summertime (Virgin)
Total Plays: 300, Total Stations: 35, Adds: 11

MAD SKILLZ The Nod Factor (Big Beat/Atlantic)
Total Plays: 271, Total Stations: 33, Adds: 2

SUBWAY This Is Not A Goodbye (Biv 10/Motown)
Total Plays: 250, Total Stations: 41, Adds: 15

Songs ranked by total plays.

BREAKERS

MARIAH CAREY
Fantasy (Columbia)
TOTAL PLAYS/INCREASE: 1594/942
TOTAL STATIONS/ADDS: 75/6
CHART: 15

TONY THOMPSON
Handle Our Business (Giant/WB)
TOTAL PLAYS/INCREASE: 867/178
TOTAL STATIONS/ADDS: 61/3
CHART: 39

PEBBLES
Are You Ready (MCA)
TOTAL PLAYS/INCREASE: 835/153
TOTAL STATIONS/ADDS: 58/5
CHART: 40

JON B.
Pretty Girl (Yab Yum/550 Music)
TOTAL PLAYS/INCREASE: 821/95
TOTAL STATIONS/ADDS: 58/1
CHART: 41

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DAS EFX Real Hip Hop (EastWest/EEG)	30
NAUGHTY BY NATURE Clap Yo Hands (Tommy Boy)	19
SUBWAY This Is Not A Goodbye (Biv 10/Motown)	15
KRS-ONE MC's Act Like They Don't Know (Jive)	13
SOCIETY OF SOUL Pushin' (LaFace/Arista)	12
DIAMOND I/D-ROC Bankhead Bounce (EastWest/EEG)	11
SHAGGY In The Summertime (Virgin)	11
SHAI Come With Me (Gasoline Alley/MCA)	10
J. QUEST f/PUDGEE Anything (Mercury)	9
MAYSA What About Our Love? (Blue Thumb)	9
TINA MOORE All I Can Do (Street Life/Scotti Bros.)	9
STEPCHILD Hangin' Around (Sicka...) (WB)	9

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Fantasy (Columbia)	+942
"AFKAP" (Eye) Hate U (NPG/WB)	+333
SHAI Come With Me (Gasoline Alley/MCA)	+313
JANET JACKSON Runaway (A&M)	+302
DEBORAH COX Sentimental (Arista)	+270
BRANDY f/WANYA MORRIS Brokenhearted (Atlantic)	+269
TINA MOORE All I Can Do (Street Life/Scotti Bros.)	+255
GROOVE THEORY Tell Me (Epic)	+215
SUBWAY This Is Not A Goodbye (Biv 10/Motown)	+209
COOLIO Gangsta's Paradise (MCA)	+203

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BRANDY Best Friend (Atlantic)	475
SOULTRY I'll Get Mine (Motown)	475
JON B. & BABYFACE Someone To Love (Yab Yum/550 Music)	415
BOYZ II MEN Water Runs Dry (Motown)	415
TOTAL f/NOTORIOUS B.I.G. Can't You See (Tommy Boy)	415
KUT KLOSE I Like (Elektra/EEG)	415
USHER The Many Ways (LaFace/Arista)	415
TONY THOMPSON I Wanna Love Like... (Giant/WB)	415
MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)	415
BRIAN MCKNIGHT Crazy Love (Mercury)	415

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

L.A.D. Ridin' Low

GOIN' FOR ADDS - NOW!!

Early Airplay At: KPRR, KTFM, WWKX, KLUC



URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

THE BEAT 92.3

MARKET #2
KKBT/Los Angeles
 (213) 466-9566
 Austin/DeVoe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	45	51	50		BRANDY F/W MORRIS/Brokenhearted
53	53	48			FAITH EVANS/You Used To Love Me
55	55	46			NOTORIOUS B.I.G./One More Chance
6	31	47			COOLIO/Gangsta's Paradise
30	43	45			TOTAL F/NOTORIOUS.../Can't You See
32	43	42			2PAC/So Many Tears
23	40	40			SHAGGY/Boombastic
40	49	49			MACK 10/For Life
32	43	36			DAVID ANGELO/Brown Sugar
45	22	30			NAUGHTY BY NATURE/Feel Me Flow
19	32	33			MONICA/Before You Walk
17	28	32			GROOVE THEORY/Tell Me
-	24	31			"AFKAP"/(Eye) Hate U
15	19	22			MONTELL JORDAN/Somethin' 4 Da...
-	14	21			DOVE SHACK/SummerTime In...
22	20	24			TLC/Waterfalls
13	11	19			JASON WEAVER/Love Ambition
29	42	28			MICHAEL JACKSON/You Are Not Alone
14	40	26			BONE THUGS-N-HARMONY/1st Of The Month
-	6	12			MARIAH CAREY/Fantasy
-	6	12			IMMATURE/Feel The Funk
-	20	15			JANET JACKSON/Runaway
9	17	14			TWINZ/Round & Round
12	16	15			DEBORAH COX/Sentimental
10	10	11			JUNIOR M.A.F.I.A./Player's Anthem
-	13	11			AARON HALL/Curiosity
-	7	8			WC & THE MAAD CIRCUIT/West Up!
12	8	9			KAUSON/What Do You Want...
-	7	9			XSCAPE/Who Can I Run To
-	6	8			JON B./Pretty Girl
-	5	7			KRS-ONE/MC's Act Like
49	51	17			JON B. & BABYFACE/Someone To Love
11	9	10			BRIAN MCKNIGHT/On The Down Low
-	-	5			MASTA ACE, INC./Sittin' On Chrome

WEJM/Chicago
 (708) 895-1400
 Starr/Allan

MARKET #3

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	54	53	57		LUNIZ/Playa Hata
57	57	57			LUNIZ/Got 5 On It
57	58	57			MICHAEL JACKSON/You Are Not Alone
57	58	55			JUNIOR M.A.F.I.A./Player's Anthem
6	29	43			COOLIO/Gangsta's Paradise
48	56	49			AZ/Sugar Hill
13	17	36			REDMAN/METHOD MAN/How High
22	44	38			BRIAN MCKNIGHT/On The Down Low
50	54	45			DAVID ANGELO/Before You Walk
30	45	45			GROOVE THEORY/Tell Me
38	33	35			BRANDY F/W MORRIS/Brokenhearted
-	19	42			MARIAH CAREY/Fantasy
-	20	42			RBX/W.O.L.
41	54	55			ADINA HOWARD/My Up And Down
41	43	41			HODGE/Hate Nod
-	20	37			"AFKAP"/(Eye) Hate U
-	21	37			DA CRIMINAL/A Better Day
33	33	32			TWINZ/Round & Round
35	45	40			MOKENSTEF/He's Mine
37	37	35			MONTELL JORDAN/Somethin' 4 Da...
43	40	34			BOYZ II MEN/Vibrin'
34	35	30			JASON WEAVER/Love Ambition
-	12	24			SUPERCAT/Girlstown
10	10	10			DOVE SHACK/SummerTime In...
10	12	23			SOUND OF BLACKNESS/Black Butterfly
41	42	20			BLACKSTREET/Tonight's The Night
-	16	19			LOTOWN/Player's Anthem
5	7	15			TONY THOMPSON/Handle Our Business
5	5	10			MASTA ACE, INC./Sittin' On Chrome
14	11	9			BIG L/MVP
9	9	12			LORDS OF UNDERGROUND/Faith
7	8	7			DEBORAH COX/Sentimental
-	7	7			MAD SKILLZ/The Mad Factor
-	-	5			KRS-ONE/MC's Act Like
-	-	5			JANET JACKSON/Runaway
-	-	5			SUBWAY/This Is Not A...

WGCI/Chicago
 (312) 427-4800
 Smith/Cologne

MARKET #3

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	43	46	42		MOKENSTEF/He's Mine
43	40	41			MICHAEL JACKSON/You Are Not Alone
33	43	40			NOTORIOUS B.I.G./One More Chance
36	43	38			XSCAPE/Who Can I Run To
35	38	40			D'ANGELO/Brown Sugar
-	5	30			"AFKAP"/(Eye) Hate U
39	38	36			PURE SOUL/We Must Be In Love
30	31	32			DAVID ANGELO/Before You Walk
31	35	32			WILLIAM BECTON/Be Encouraged
45	39	36			TLC/Waterfalls
24	27	25			JASON WEAVER/Love Ambition
22	26	26			DEBORAH COX/Sentimental
22	26	32			BRANDY F/W MORRIS/Brokenhearted
7	23	24			MONICA/Don't Take It
29	33	31			FAITH EVANS/You Used To Love Me
32	31	30			BRANDY/Best Friend
32	31	30			GROOVE THEORY/Tell Me
29	27	27			NUTTIN' W/CE/Show Me
28	23	27			JODECI/Freak'n You
7	18	26			USHER/The Many Ways
27	26	29			XSCAPE/Feels So Good
20	24	20			SOUL FOR REAL/You Want It
30	30	22			CHANTAY SANAGE/Will Survive
28	28	30			AFTER 7/7/ You Do Me Right
25	24	21			D'ANGELO/Cruisin'
25	24	21			JON B. & BABYFACE/Someone To Love
27	23	24			MONICA/Don't Take It
-	13	23			VANESSA WILLIAMS/You Can't Run
-	5	23			MONIEV/My Miss You
28	27	26			METHOD MAN/It'll Be There For...
22	16	20			BRANDY/Baby
20	21	24			BRIAN MCKNIGHT/On The Down Low
27	23	20			SOUNDS OF LIFE/Baby Love
25	22	23			SOLO/Heaven
27	15	17			TOTAL F/NOTORIOUS.../Can't You See
19	14	12			KUT KLOSE/Like
15	15	15			NAUGHTY BY NATURE/Feel Me Flow
-	6	13			2PAC/So Many Tears
17	16	13			BONE THUGS-N-HARMONY/1st Of The Month

POWER

MARKET #5
WUSL/Philadelphia
 (215) 483-8900
 Young/McGhee

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	47	46	37		MICHAEL JACKSON/You Are Not Alone
34	35	34	36		BOYZ II MEN/Water Runs Dry
32	26	26	35		BROWNSTONE/Grapevine
39	37	34	35		BRANDY F/W MORRIS/Brokenhearted
29	38	35	34		AZ/Sugar Hill
28	31	29	34		SHAGGY/Boombastic
-	19	32			MARIAH CAREY/Fantasy
39	44	41	31		MOKENSTEF/He's Mine
-	30	39	31		JANET JACKSON/Runaway
28	36	28	31		MONICA/Don't Take It
31	34	28	30		NOTORIOUS B.I.G./One More Chance
32	31	30	30		TLC/Waterfalls
27	30	29	30		FAITH EVANS/You Used To Love Me
26	27	21	28		BRANDY/Best Friend
-	23	21	27		"AFKAP"/(Eye) Hate U
13	22	20	27		AFTER 7/7/ You Do Me Right
39	33	26	26		BROWNSTONE/Tonight's The Night
25	33	28	25		TOTAL F/NOTORIOUS.../Can't You See
18	27	27	25		JODECI/Freak'n You
29	27	28	25		PURE SOUL/We Must Be In Love
23	27	28	23		D'ANGELO/Brown Sugar
28	29	27	23		SOUL FOR REAL/Every Little Thing...
19	16	19	22		SOUL FOR REAL/Every Little Thing...
15	22	19	21		BROWNSTONE/Can't Tell You Why
14	19	18	18		SKEE-LO/1 Wish
21	10	13	18		BRIAN MCKNIGHT/On The Down Low
-	7	12	18		DEBORAH COX/Sentimental
16	15	16	17		MONTELL JORDAN/This Is How We Do It
19	23	25	17		JON B. & BABYFACE/Someone To Love
11	11	12	16		BLACKSTREET/Joy
8	12	14	16		STEVIE WONDER/For Your Love
12	16	10	14		SOUL FOR REAL/Candy Rain
13	11	13	14		ADINA HOWARD/Freak Like Me
25	18	12	13		TONY THOMPSON/Wanna Love Like...
-	12	12	12		B.M.U.U./Will Know
8	10	14	12		GROOVE THEORY/Tell Me
-	10	10	10		IMMATURE/Feel The Funk
8	-	9	9		KUT KLOSE/Like
19	11	10	9		METHOD MAN/It'll Be There For...
18	24	15	8		BRIAN MCKNIGHT/Crazy Love

WJLB/Detroit
 (313) 965-2000
 Saunders/Darcell

MARKET #6

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	29	34	43		MICHAEL JACKSON/You Are Not Alone
21	28	29	41		XSCAPE/Feels So Good
40	35	37	40		BRIAN MCKNIGHT/Crazy Love
36	36	44	40		CHANTAY SANAGE/Will Survive
36	36	37	40		PURE SOUL/We Must Be In Love
38	38	42	40		AFTER 7/7/ You Do Me Right
28	38	39	39		BRANDY F/W MORRIS/Brokenhearted
34	28	37	37		TLC/Who's Your Game
13	17	12	36		BRANDY/Best Friend
11	16	18	29		XSCAPE/Who Can I Run To
17	16	18	29		ADINA HOWARD/My Up And Down
36	28	29	27		JOY/Love U All Day
30	32	31	27		D'ANGELO/Brown Sugar
38	15	17	20		MOKENSTEF/He's Mine
26	35	25	25		JODECI/Freak'n You
35	34	25	24		JON B. & BABYFACE/Someone To Love
20	18	24	24		DEBORAH COX/Sentimental
26	32	30	24		BROWNSTONE/Can't Tell You Why
24	33	34	23		TONY THOMPSON/Wanna Love Like...
-	5	17	22		GROOVE THEORY/Tell Me
15	18	16	20		BRIAN MCKNIGHT/On The Down Low
-	18	20	20		MARIAH CAREY/Fantasy
34	33	12	18		NOTORIOUS B.I.G./One More Chance
21	31	12	18		TOTAL F/NOTORIOUS.../Can't You See
28	30	14	17		KUT KLOSE/Like
-	14	17	17		MARY J. BLIGE/You're A Natural...
13	17	17	17		MARY J. BLIGE/My Life
15	14	17	17		SOUL FOR REAL/Every Little Thing...
32	37	16	16		BOYZ II MEN/Water Runs Dry
-	12	16	16		TONY THOMPSON/Handle Our Business
25	14	16	16		MONICA/Don't Take It
-	15	16	16		RAPHAEL SAAD/Ask Of You
9	25	26	15		FAITH EVANS/You Used To Love Me
7	9	13	15		BONE THUGS-N-HARMONY/1st Of The Month
9	12	13	15		SHAGGY/Boombastic
-	13	13	13		ANITA BAKER/I Apologize
15	13	12	12		SOLO/Heaven
15	13	12	12		TLC/Waterfalls
-	9	11	11		COOLIO/Gangsta's Paradise

WKYS
 93.3 FM

MARKET #8
WKYS/Washington
 (202) 686-9300
 Hamilton/Lopez

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	37	45	65		COOLIO/Gangsta's Paradise
52	49	49	64		LUNIZ/Got 5 On It
40	42	49	63		MICHAEL JACKSON/You Are Not Alone
54	40	47	63		JUNIOR M.A.F.I.A./Player's Anthem
52	50	50	63		AZ/Sugar Hill
55	51	48	62		JODECI/Freak'n You
58	52	50	62		BONE THUGS-N-HARMONY/1st Of The Month
-	7	28	57		BRANDY F/W MORRIS/Brokenhearted
-	32	55	54		L.L. COOL J/Papa Lu V It
32	46	54	54		IMMATURE/Feel The Funk
17	41	53	53		"AFKAP"/(Eye) Hate U
7	34	36	46		XSCAPE/Who Can I Run To
-	28	46	46		2PAC/Temptation
22	28	44	44		GRAND PUBA/1 Like It (I...)
-	30	35	44		MARY J. BLIGE/Everyday II Rains
53	39	33	44		SHAGGY/Boombastic
30	31	32	42		D'ANGELO/Cruisin'
20	27	34	41		GROOVE THEORY/Tell Me
19	22	25	38		REDMAN/METHOD MAN/How High
-	13	37	37		JUNIOR M.A.F.I.A./I Need You Tonight
30	31	30	35		NOTORIOUS B.I.G./One More Chance
33	37	29	32		D'ANGELO/Brown Sugar
30	34	30	30		TOTAL F/NOTORIOUS.../Can't You See
33	34	30	30		NAUGHTY BY NATURE/Feel Me Flow
52	49	26	28		FAITH EVANS/You Used To Love Me
23	25	23	28		TLC/Waterfalls
11	17	28	28		KRS-ONE/MC's Act Like
33	33	26	28		MONICA/Don't Take It
-	18	27	28		MARIAH CAREY/Fantasy
-	18	27	28		BONE THUGS-N-HARMONY/Everyday Thing
-	7	27	28		GURU/FICKHA KHAM/Watch What You Say
24	27	25	27		TLC/Who's Your Game
6	16	14	21		DEBORAH COX/Sentimental
-	20	20	20		FAITH EVANS/Love Don't Live...
32	34	21	19		E-40/Sprinkle Me
-	6	18	18		8 Off/Ghetto Girl
-	18	18	18		SUPERCAT/Girlstown
30	28	17	17		BRANDY/Best Friend
-	8	10	17		FAITH EVANS/Soon As I Get Home
-	-	14	14		LUNIZ/Playa Hata

WEDR-FM 99 JAMZ
 Miami • Ft. Lauderdale

MARKET #11
WEDR/Miami
 (305) 623-7711
 Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	26	27	32		

URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #36
WTLC/Indianapolis
 (317) 923-1456
 Buchanan/Buchanan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	36	40	40	40	MICHAEL JACKSON/You Are Not Alone
43	37	38	38	38	D'ANGELO/Brown Sugar
35	35	35	35	35	PURE SOUL/We Must Be In Love
34	37	35	35	35	AFTER 7/7/You Do Me Right
27	24	34	34	34	SOLO/Heaven
36	38	34	34	34	XSCAPE/Feels So Good
33	32	30	30	30	BROWNSTONE/Can't Tell You Why
18	24	25	25	25	MONTELL JORDAN/Somethin' 4 Da...
14	23	24	24	24	GROOVE THEORY/Tell Me
25	24	29	29	29	JASON WEAVER/Love Ambition
19	26	31	31	31	BLACKSTREET/Tonight's The Night
23	29	30	30	30	BRIAN MCKNIGHT/On The Down Low
38	39	34	34	34	FAITH EVANS/You Used To Love Me
31	28	28	28	28	JODY WATLEY/Affection
46	34	33	33	33	MOCKENSTEF/He's Mine
23	21	25	25	25	TLC/Waterfalls
20	26	30	30	30	SEAN LEVERT/Same One
17	20	24	24	24	BRANDY F.W. MORRIS/Best Friend
39	28	25	25	25	SHAGGY/Boombastic
22	20	24	24	24	TONY THOMPSON/Wanna Love Like...
22	25	24	24	24	U.N.V./So In Love With You
26	24	22	22	22	MARY J. BLIGE/You Bring Me Joy
23	24	27	27	27	PATRA/Pull Up To...
21	22	25	25	25	MICHAEL & JANET/Scream
15	15	21	21	21	AARON HALL/Curiosity
24	25	22	22	22	A FEW GOOD MEN/Tonite
21	11	17	17	17	CLUB NOUVEAU/It's In Go
23	21	22	22	22	STEVIE WONDER/Tomorrow Robins...
6	8	18	18	18	COOLIO/Gangsta's Paradise
8	12	20	20	20	SKILLZ/Just For My Man
27	20	28	28	28	JODECI/Freek'n You
8	19	19	19	19	"AFKAP"/(Eye) Hate U
12	18	18	18	18	DEBORAH COX/Sentimental
14	18	18	18	18	BOYZ II MEN/Vibin'
7	6	11	17	17	SKEE-LO/Wish
5	14	17	17	17	AZ/Sugar Hill
11	12	13	13	13	REGINA BELLE/Love T.K.O.
15	14	16	16	16	KUT KLOSE/Lovely Thang
8	12	15	15	15	JON B./Pretty Girl
10	13	15	15	15	GARY TAYLOR/Special

MARKET #37
WPEG/Charlotte
 (704) 342-2644
 Carson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	39	47	47	47	IMMATURE/Feel The Funk
26	39	48	48	48	BRANDY F.W. MORRIS/Brokenhearted
48	45	46	46	46	MICHAEL JACKSON/You Are Not Alone
48	45	44	44	44	FAITH EVANS/You Used To Love Me
41	33	39	39	39	LUNIZ/Got 5 On It
39	39	38	38	38	D'ANGELO/Brown Sugar
23	25	28	28	28	BLACKSTREET/Tonight's The Night
32	34	39	39	39	AZ/Sugar Hill
37	37	36	36	36	NOTORIOUS B.I.G./One More Chance
23	26	33	33	33	JUNIOR M.A.F.I.A./Player's Anthem
25	23	27	27	27	JASON WEAVER/Love Ambition
13	26	27	27	27	TONY THOMPSON/Handle Our Business
23	27	27	27	27	PURE SOUL/We Must Be In Love
15	15	26	26	26	"AFKAP"/(Eye) Hate U
23	21	26	26	26	XSCAPE/Who Can I Run To
43	33	25	25	25	DEBORAH COX/Sentimental
44	31	24	24	24	MOCKENSTEF/He's Mine
43	31	24	24	24	AFTER 7/7/You Do Me Right
20	17	22	22	22	REDMAN/METHOD MAN/How High
20	17	22	22	22	SHAGGY/In The Summertime
16	21	23	23	23	JANET JACKSON/Runaway
28	25	22	22	22	GYRL/Play Another Slow...
12	12	23	23	23	PEBBLES/Are You Ready
20	20	22	22	22	MONTELL JORDAN/Somethin' 4 Da...
12	19	21	21	21	SOLO/Heaven
11	17	24	24	24	XSCAPE/Feels So Good
21	23	24	24	24	BOYZ II MEN/Vibin'
19	22	22	22	22	A FEW GOOD MEN/Tonite
22	23	19	19	19	BRIAN MCKNIGHT/On The Down Low
25	28	19	19	19	SKILLZ/Just For My Man
8	7	18	18	18	COOLIO/Gangsta's Paradise
13	15	19	19	19	SKEE-LO/Wish
5	15	20	20	20	JON B./Pretty Girl
27	23	24	24	24	NAUGHTY BY NATURE/Feel Me Flow
38	27	15	15	15	BONE THUGS-N-HARMONY/1st Of The Month
21	20	20	20	20	GROOVE THEORY/Tell Me
12	20	18	18	18	JODECI/Freek'n You
12	23	21	21	21	AARON HALL/Curiosity
33	29	19	19	19	SHAGGY/Boombastic

MARKET #2
KJLH/Los Angeles
 (310) 330-5550
 Ross/Winston

MARKET #6
WJMD/Detroit
 (313) 965-2000
 Dillard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	46	45	45	45	BLACKSTREET/Tonight's The Night
39	45	44	44	44	JASON WEAVER/Love Ambition
38	45	44	44	44	MICHAEL JACKSON/You Are Not Alone
30	37	38	38	38	WILLIAM BECTON/Be Encouraged
28	36	38	38	38	GROOVE THEORY/Tell Me
28	36	38	38	38	STEVIE WONDER/For Your Love
19	23	22	22	22	PURE SOUL/We Must Be In Love
5	9	24	24	24	BOYZ II MEN/Vibin'
16	23	23	23	23	AARON HALL/Curiosity
5	7	23	23	23	BRANDY F.W. MORRIS/Brokenhearted
10	12	21	21	21	"AFKAP"/(Eye) Hate U
11	10	15	15	15	TOTAL F/NOTORIOUS.../Can't You See
15	10	13	13	13	JODECI/Freek'n You
16	10	17	17	17	CHANTE' MODRE/It's What You Need
15	10	17	17	17	BOYZ II MEN/Water Runs Dry
19	19	15	15	15	JODY WATLEY/Affection
19	19	15	15	15	SOUL FOR REAL/Every Little Thing
17	18	16	16	16	MARY J. BLIGE/You Bring Me Joy
15	16	15	15	15	TLC/Creep
16	15	15	15	15	BRANDY/Best Friend
15	15	15	15	15	RAPHAEL SAAO/Ask Of You
17	15	15	15	15	JON B. & BABYFACE/Someone To Love
5	7	13	13	13	DEBORAH COX/Sentimental
12	10	13	13	13	INCOGNITO/Spellbound And...
8	11	13	13	13	REGINA BELLE/Love T.K.O.
5	6	12	12	12	SOLO/Heaven
9	11	12	12	12	J. SPENCER/U Should Be Mine
9	11	12	12	12	BRIAN MCKNIGHT/On The Down Low

MARKET #9
MAJIC102
KMOJ/Houston
 (713) 623-0102
 Conner/Boatner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	50	45	45	45	AFTER 7/7/You Do Me Right
28	46	48	48	48	"AFKAP"/(Eye) Hate U
50	47	46	46	46	MICHAEL JACKSON/You Are Not Alone
20	50	45	45	45	SOLO/Heaven
53	49	44	44	44	BARRY WHITE/There It Is
53	47	44	44	44	VANESSA WILLIAMS/You Can't Run
42	47	43	43	43	KARYN WHITE/It's Rather Be Alone
48	45	42	42	42	BRIAN MCKNIGHT/On The Down Low
45	43	43	43	43	BOYZ II MEN/Water Runs Dry
54	48	40	40	40	JON B. & BABYFACE/Someone To Love
41	41	39	39	39	JODY WATLEY/Affection
39	38	37	37	37	TLC/Waterfalls
9	9	20	20	20	MARIAH CAREY/Fantasy
6	18	19	19	19	JANET JACKSON/Runaway
18	15	17	17	17	DEBORAH COX/Sentimental
18	15	17	17	17	TINA MOORE/All I Can Do
16	14	17	17	17	ANITA BAKER/If I Only Had Love
16	14	17	17	17	BEBE & CECE WINANS/Stay With Me
14	16	17	17	17	IMPROMPTU/Summer Nights
6	7	17	17	17	REGINA BELLE/Love T.K.O.
18	13	17	17	17	KENNETH KENNEDY/Still Smell You Roses
15	17	18	18	18	EVERETTE HARRP/Jerri's Song
15	14	16	16	16	BROWNSTONE/Can't Tell You Why
14	14	15	15	15	AARON HALL/Curiosity
18	14	15	15	15	BROWNSTONE/Can't Tell You Why
14	16	15	15	15	PHIL PERRY/Don't Love
49	15	15	15	15	CHANTE' MODRE/It's What You Need
15	13	14	14	14	PURE SOUL/We Must Be In Love
17	13	14	14	14	COZETTE MORGAN/All Out Of Love
19	15	20	20	20	WILLIAM BECTON/Be Encouraged

MARKET #38
WQUE/New Orleans
 (504) 827-6000
 Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	40	49	49	49	JASON WEAVER/Love Ambition
45	42	51	51	51	MOCKENSTEF/He's Mine
32	40	44	44	44	MICHAEL JACKSON/You Are Not Alone
19	43	43	43	43	MARIAH CAREY/Fantasy
30	40	43	43	43	JANET JACKSON/Runaway
26	23	31	31	31	BRIAN MCKNIGHT/On The Down Low
26	23	31	31	31	SHAGGY/In The Summertime
35	35	36	36	36	AFTER 7/7/You Do Me Right
27	32	38	38	38	FAITH EVANS/You Used To Love Me
23	31	39	39	39	PURE SOUL/We Must Be In Love
49	46	37	37	37	2PAC/So Many Tears
34	33	36	36	36	PATRA/Pull Up To...
34	32	31	31	31	BLACKSTREET/Tonight's The Night
36	36	21	21	21	MONTELL JORDAN/Somethin' 4 Da...
34	27	21	21	21	VYBE/Warm Summer Daze
27	23	22	22	22	AARON HALL/Curiosity
26	23	25	25	25	A FEW GOOD MEN/Tonite
31	23	23	23	23	ADINA HOWARD/My Up And Down
9	14	22	22	22	BROWNSTONE/Can't Tell You Why
15	19	17	17	17	IMMATURE/Feel The Funk
5	7	10	10	10	LOROS OF UNDERGROUND/Faith
5	17	16	16	16	AZ/Sugar Hill
7	5	11	11	11	SKEE-LO/Wish
16	13	15	15	15	BONE THUGS-N-HARMONY/1st Of The Month
15	14	15	15	15	DJ QUBIK/Summer Breeze
10	31	40	40	40	BRANDY F.W. MORRIS/Brokenhearted
9	7	9	9	9	JUNIOR M.A.F.I.A./Player's Anthem
11	13	12	12	12	LUNIZ/Got 5 On It
9	10	12	12	12	D'ANGELO/Brown Sugar
20	18	11	11	11	SMOOTH/Blowin' Up My Pager
18	19	11	11	11	NOTORIOUS B.I.G./One More Chance
14	10	10	10	10	TONY THOMPSON/Handle Our Business
46	19	10	10	10	REDMAN/METHOD MAN/How High
9	12	9	9	9	SHAGGY/Boombastic
5	8	6	6	6	HEATHER B/All Glocks Down
5	8	6	6	6	PEBBLES/Are You Ready

MARKET #39
WJHM/Orlando
 (407) 333-0072
 Lindsey/Hollywood

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	40	52	52	52	COOLIO/Gangsta's Paradise
35	45	49	49	49	MOCKENSTEF/He's Mine
25	19	36	36	36	BRANDY F.W. MORRIS/Brokenhearted
47	28	39	39	39	NOTORIOUS B.I.G./One More Chance
43	43	42	42	42	IMMATURE/Feel The Funk
30	33	42	42	42	JODECI/You Are A 4 Life
46	45	43	43	43	SKEE-LO/Wish
1	8	31	31	31	MARIAH CAREY/Fantasy
24	8	26	26	26	SHAI/Come With Me
23	28	28	28	28	JANET JACKSON/Runaway
17	14	25	25	25	MONTELL JORDAN/Somethin' 4 Da...
41	41	37	37	37	MICHAEL JACKSON/You Are Not Alone
20	25	20	20	20	BONE THUGS-N-HARMONY/1st Of The Month
21	19	23	23	23	SHAGGY/In The Summertime
23	12	25	25	25	SHAGGY/Boombastic
16	13	17	17	17	MARY J. BLIGE/You.../Natural.
16	13	17	17	17	TLC/Creep
21	19	11	11	11	BRIAN MCKNIGHT/On The Down Low
41	42	14	14	14	MONTELL JORDAN/This Is How We Do It
41	42	14	14	14	FAITH EVANS/You Used To Love Me
21	25	19	19	19	MONICA/Don't Take It
22	20	17	17	17	TLC/Waterfalls
17	17	17	17	17	ADINA HOWARD/Freak Like Me
5	7	14	14	14	SOUL FOR REAL/Candy Rain
5	7	14	14	14	GROOVE THEORY/Tell Me
15	14	16	16	16	TOTAL F/NOTORIOUS.../Can't You See
16	13	16	16	16	K-Ci & JOJO.../Beautiful
15	16	14	14	14	BRANDY/Baby
12	10	14	14	14	BLACKSTREET/Before I Let You Go
30	23	13	13	13	MARY J. BLIGE/You Bring Me Joy
14	15	13	13	13	BRANDY/Wanna Be Down
12	10	14	14	14	H-TOWN/Emotions
9	5	12	12	12	LUNIZ/Got 5 On It
11	10	19	19	19	A-TOWN PLAYERS/Wassup, Wassup!
11	10	19	19	19	METHOD MAN/It's Be There For...
12	10	19	19	19	TLC/Red Light Special
12	10	19	19	19	BRIAN MCKNIGHT/Crazy Love
12	10	19	19	19	SUBWAY/This Life Game We

Stations and their adds listed alphabetically by market

URBAN

<p>WJZ/Albany, GA MD: Adrian Guyton 11 MARIAH CAREY "Fantasy" 11 SMOOTH "Paper" 11 SOCIETY OF SOUL "Pushin" 11 SHAI "Come" 11 TESSIE PORTER "Heat"</p>	<p>WJTT/Chattanooga, TN PD: Keith Landecker TWINZ "Round" M.C. HAMMER "Sultry"</p>	<p>WZZJ/Flint, MI PD: Ross Holland 33 JOJEDI "Freekin" MARIAH CAREY "Fantasy" BOYZ II MEN "Vibe" PEBBLES "Ready" XSCAPE "Run"</p>	<p>KFXZ/Lafayette, LA PD/MD: Frank Tray 5 SHAGGY "Summertime" 5 FULL FORCE "Together" 5 HAMILTON & ROBINSON "War" 5 H-TOWN "Gigolo" MILKBONE "Party" HUGHIE CRAWFORD "Ready" COOLIO "Gangsta's" G-STYLE "Night" BEENIE MAN "Slam" M.I. "South" FREAK NASTY "Downlow" JAZZ CRUSADERS "Lock"</p>	<p>WHRK/Memphis, TN PD: Bobby D'Jay MD: Stan Bell 10 JUNIOR M.A.F.I.A. "Player's" 6 AZ "Sugar" ASANTE "Look" DAS EFX "Real" DIAMOND F/D-ROC "Bankhead" SHAGGY "Summertime" FITZ "Disant" KRS-ONE "Act"</p>	<p>WRKE/Ocean City, MD PD: Tony Quatarone MD: Manuel Mena 5 TEDDY "Tel" DAS EFX "Real" REGINA BELLE "Love"</p>	<p>KDKS/Shreveport, LA PD: Cary Camp MD: Sharon Flournoy 20 SHAI "Come" 10 PEBBLES "Ready" 5 DIAMOND F/D-ROC "Bankhead" DAS EFX "Real" 5 TEDDY "Tel" 5 H-TOWN "Gigolo" 5 DAS EFX "Real" 5 LORENZO "Share" 5 SOCIETY OF SOUL "Pushin" 5 MILKBONE "Party" 5 TINA MOORE "Do"</p>	
<p>KBCE/Alexandria, LA PD/MD: Donnie Taylor SIR JINX "Pic-A-Nic" DAS EFX "Real" REDMAN/METHOD MAN "High" SOCIETY OF SOUL "Pushin" SHAGGY "Summertime" FULL FORCE "Together"</p>	<p>WGCI/Chicago, IL PD: Elroy Smith MD: Don E. Cologne 8 JOJEDI "Time" 7 MAO SKILLZ "Factor" 6 IMMATURE "Funk" 5 FAITH EVANS "Love" 5 XSCAPE "Want"</p>	<p>WYNN/Florence, SC PD: Fred Brown Jr. MD: Tony Sanders 10 BERNARD JACKSON "Together" DAS EFX "Real" DIAMOND F/D-ROC "Bankhead" NAUGHTY BY NATURE "Clap" TESSIE PORTER "Heat" REDMAN/METHOD MAN "High" SHAI "Come" PEBBLES "Ready" FULL FORCE "Together" YOUNGSTAS "Tilly"</p>	<p>KNEK/Lafayette, LA PD: Tyrone Davis APD: Demetrius Lloyd 42 MARIAH CAREY "Fantasy" 24 TINA MOORE "Do" 10 PEBBLES "Ready" 5 FULL FORCE "Together" 5 HUGHIE CRAWFORD "Ready" 5 BOYZ OF PARADISE "Around" 5 CLUB NOUVEAU "Let" 5 J. SPENCER "Mine" M.C. HAMMER "Sultry" DAS EFX "Real" SHAI "Come" BEENIE MAN "Slam" KRS-ONE "Act" JON B. "Pretty" SUBWAY "Goodbye" E-40 "Sprinkle" J. QUEST F/PUDGE "Anything"</p>	<p>WEDR/Miami, FL PD/MD: James Thomas MAYSA "What" SUBWAY "Goodbye" STEPHILD "Hangin" TINA MOORE "Do" NAUGHTY BY NATURE "Clap" SHAGGY "Summertime" BLACKSTREET "Tonight's"</p>	<p>KVSP/Oklahoma City, OK PD/MD: Darrell Swift 7 KAWZ "Redin" 7 DOVE SHACK "Summertime" NAUGHTY BY NATURE "Clap" K.I.O. "Donkey" DIAMOND F/D-ROC "Bankhead" DAS EFX "Real" G-STYLE "Night" SIR JINX "Pic-A-Nic" WATTS GANGSTAS "Wanna" NAUGHTY BY NATURE "Clap" RAY LIV "Middle"</p>	<p>KMJJ/Shreveport, LA PD: John Wilson MD: Mike Anthony SOUL II SOUL "Enuff" RBX "A.W.O.L." J. QUEST F/PUDGE "Anything" G-STYLE "Night" SOCIETY OF SOUL "Pushin" DAS EFX "Real" HAMILTON & ROBINSON "War" MACK 10 "Thangs" WATTS GANGSTAS "Wanna" BEENIE MAN "Slam" M.I. "South"</p>	
<p>WHTA/Atlanta, GA PD: Steve Hegwood 15 DIAMOND F/D-ROC "Bankhead" 10 USHER "Mean" 10 NAUGHTY BY NATURE "Clap" 5 DAS EFX "Real"</p>	<p>WEJM/Chicago, IL PD: Monica Starr MD: Jay Allan 57 LUNIZ "Playa" 5 KRS-ONE "Act" 5 JANET JACKSON "Runaway" 5 SUBWAY "Goodbye"</p>	<p>WJFX/Ft. Wayne, IN PD/MD: Ange Canessa TAG TEAM "Funkey" COOLIO "Gangsta's" SOUL II SOUL "Enuff" SHAI "Come" SUBWAY "Goodbye" NAUGHTY BY NATURE "Clap"</p>	<p>KXZZ/Lake Charles, LA PD/MD: James Williams 17 GROOVE THEORY "Tel" DAS EFX "Real" KAWZ "Redin" MAYSA "What" REDMAN/METHOD MAN "High" HUGHIE CRAWFORD "Ready" FULL FORCE "Together" GURU F/CHAKA KHAN "Watch"</p>	<p>WKKV/Milwaukee, WI PD: Tony Fields 15 BRIAN MCKNIGHT "Down"</p>	<p>WJHM/Orlando, FL PD: Duff Lindsey MD: Cedric Hollywood 9 NAUGHTY BY NATURE "Clap"</p>	<p>KMJM/St. Louis, MO PD/MD: Dave Wytler SHAI "Come"</p>	
<p>WVEE/Atlanta, GA PD: Tony Brown MD: Rajeev Shabazz 19 BONE THUGS-N-HARMONY "Month" 5 DEBORAH COX "Sentimental"</p>	<p>WIZF/Cincinnati, OH PD/MD: Phil Davis 31 SOUL FOR REAL "Thing" 14 REDMAN/METHOD MAN "High" 12 SHAGGY "Boombastic" 8 E-40 "Sprinkle"</p>	<p>WJMG/Greensboro, NC PD: Brian Wallace MD: Jackson Brown 45 XSCAPE "Run" 40 MONICA "Before" 19 D'ANGELO "Crusin" 17 MARY J. BLIGE "Rains" 11 LIL SHAWN "Dom" 10 GERALD/EDDIE LEVERT "Already" 7 MARY J. BLIGE "Natural" 5 DAS EFX "Real" 5 SHAGGY "Summertime"</p>	<p>KXZZ/Lake Charles, LA PD/MD: James Williams 17 GROOVE THEORY "Tel" DAS EFX "Real" KAWZ "Redin" MAYSA "What" REDMAN/METHOD MAN "High" HUGHIE CRAWFORD "Ready" FULL FORCE "Together" GURU F/CHAKA KHAN "Watch"</p>	<p>WNOV/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WUSL/Philadelphia, PA PD: Gary Young MD: Cheryl "Cece" McGhee 7 BOYZ II MEN "Bended" 6 COOLIO "Gangsta's" 5 RAEKWON "Ice" 5 ANITA BAKER "Apologize" 5 XSCAPE "Run"</p>	<p>KJMM/Tulsa, OK PD/MD: Myranda Ruben NAUGHTY BY NATURE "Clap" DIAMOND F/D-ROC "Bankhead" DAS EFX "Real" G-STYLE "Night" SIR JINX "Pic-A-Nic"</p>	
<p>WFXA/Augusta, GA PD: James Alexander MD: Robert Taylor MONICA "Like" A FEW GOOD MEN "Tonic" KRS-ONE "Act"</p>	<p>WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 10 BERNARD JACKSON "Together" 10 TONY THOMPSON "Handle" NAUGHTY BY NATURE "Clap" TINA MOORE "Do" GURU F/CHAKA KHAN "Watch"</p>	<p>WJBT/Jacksonville, FL PD: Nate Bell MD: K.J. 5 KRS-ONE "Act" 5 SHAGGY "Summertime" 5 SUPERCAT "Ginatown" 5 MILKBONE "Party" 5 WC & THE MAAD CIRCLE "West" SMOOTH "Paper" ZIGGY MARLEY "Power"</p>	<p>WQHH/Lansing, MI MD: Lissa Valentine 5 SHAI "Come" 5 SUBWAY "Goodbye" 5 MARIAH CAREY "Fantasy" 5 SOUL II SOUL "Enuff" 5 TINA MOORE "Do" 5 DAS EFX "Real"</p>	<p>WNOV/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WQAC/Washington, DC PD: George Hamilton MD: Tony Lopez 27 MARIAH CAREY "Fantasy" 18 SUPERCAT "Ginatown" 14 LUNIZ "Playa"</p>	
<p>WXYV/Baltimore, MD PD: Roy Sampson 23 QUINCY JONES "Pit" 19 AARON HALL "Cincochy" 16 GRAND PUBA "Little" 11 BOYZ OF PARADISE "Around" 9 MAYSA "What" 6 J. QUEST F/PUDGE "Anything" 5 RAEKWON "Ice" 5 R. FRENCH & HEAVY D "More"</p>	<p>WFXE/Columbus, GA PD: Philip D. March MD: Art Thomason 12 H-TOWN "Gigolo" 7 FULL FORCE "Together" GERALD/EDDIE LEVERT "Already" LORENZO "Share" NAUGHTY BY NATURE "Clap" MILKBONE "Party"</p>	<p>WJMG/Laurel, MS PD/MD: LaDonna Jones 8 HODGE "Head" 5 SMOOTH "Paper" 5 SMOOTH "Paper" 5 COOLIO "Gangsta's" 5 MAD SKILLZ "Factor" 5 MASTA ACE, INC. "Chrome" G-STYLE "Night"</p>	<p>WJMG/Laurel, MS PD/MD: LaDonna Jones 8 HODGE "Head" 5 SMOOTH "Paper" 5 SMOOTH "Paper" 5 COOLIO "Gangsta's" 5 MAD SKILLZ "Factor" 5 MASTA ACE, INC. "Chrome" G-STYLE "Night"</p>	<p>WBLX/Mobile, AL PD: J.B. Louis APD: Jimmy Mack 5 AZ "Sugar" SOCIETY OF SOUL "Pushin" SUBWAY "Goodbye" MILKBONE "Party"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>
<p>WYXX/Birmingham, AL PD: Dave Donnell MD: Mychal Starr 6 CLUB NOUVEAU "Let" SOCIETY OF SOUL "Pushin" SHAI "Come" STEPHILD "Hangin"</p>	<p>WROU/Dayton, OH PD: Stan Boston MD: Marco Simmons MAYSA "What"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>

URBAN AC

<p>WILD/Boston, MA PD: Ken Johnson MD: Dana Hall No Adds</p>	<p>WMPZ/Chattanooga, TN PD/MD: Thomas Henderson 24 MARIAH CAREY "Fantasy" 11 H-TOWN "Gigolo" 10 CHAKA KHAN "Soul" DAVID JOSIAS "Mind" BERNARD JACKSON "Together" TONY THOMPSON "Handle" TESSIE PORTER "Heat"</p>	<p>WFLM/Ft. Pierce, FL PD: Don Ricardo MD: Michael James 7 FRANKIE KNUCKLES "Fish" 6 TEDDY "Tel" 5 MARGI COLEMAN "Gentry" 5 SKILLZ "Just" FULL FORCE "Together" JAZZ CRUSADERS "Lock"</p>	<p>KJLH/Los Angeles, CA PD: Frankie Ross MD: Cliff Winston No Adds</p>	<p>WIKS/New Bern, NC PD: B.K. Kirkland MD: Dennis Lee No Adds</p>	<p>Reported Frozen Playlist (6): WBLS/New York, NY WDAS/Philadelphia, PA KMJK/Phoenix, AZ WFXX/Raleigh, NC KSOL/San Francisco, CA WTMP/Tampa, FL</p>
<p>WBLK/Buffalo, NY PD: Eric Faison MD: Debbie Sims 8 NOTORIOUS B.I.G. "More" 8 XSCAPE "Run" 7 J. QUEST F/PUDGE "Anything" 7 TOTAL FANATORTIOUS "Can't" 6 GERALD/EDDIE LEVERT "Already" 6 ASANTE "Look" 5 SUPERCAT "Ginatown" 5 BEENIE MAN "Slam" 5 METHOD MAN "It"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>Reported Frozen Playlist (5): WWIN/Baltimore, MD WNOO/Chattanooga, TN WVAZ/Chicago, IL WYLD/New Orleans, LA WMMJ/Washington, DC</p>
<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>	<p>WVOD/Milwaukee, WI PD/MD: Sandra Robinson 5 2PAC "Temptation" DAS EFX "Real" DOUG E. FRESH "Party" KRS-ONE "Act" MONICA "Like" NAUGHTY BY NATURE "Clap" SOUNDS OF LIFE "Baby"</p>



URBAN AC TOP 30

SEPTEMBER 8, 1995

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	1 MICHAEL JACKSON You Are Not Alone (Epic)	690	660	604	566	24/0
1	1	2	2	2 AFTER 7 Til You Do Me Right (Virgin)	624	619	622	624	23/0
11	5	4	3	3 SOLO Heaven (Perspective/A&M)	485	437	381	296	22/2
5	4	5	4	4 BRIAN MCKNIGHT On The Down Low (Mercury)	425	412	412	383	20/0
3	3	3	5	JON B. & BABYFACE Someone To Love (Yab Yum/550 Music)	417	443	502	515	19/0
6	6	6	6	6 PURE SOUL We Must Be In Love (Stepsun/Interscope)	381	378	369	357	19/0
8	8	7	7	7 VANESSA WILLIAMS You Can't Run (Mercury)	369	361	350	319	19/0
—	—	10	8	8 "AFKAP" (Eye) Hate U (NPG/WB)	368	311	120	—	21/2
7	9	9	9	9 BOYZ II MEN Water Runs Dry (Motown)	332	312	314	344	13/0
—	18	11	10	10 REGINA BELLE Love T.K.O. (Columbia)	319	289	232	137	21/0
—	24	15	11	11 DEBORAH COX Sentimental (Arista)	286	266	206	141	16/0
14	14	16	12	12 D'ANGELO Brown Sugar (EMI)	277	266	256	266	12/1
4	7	8	13	TLC Waterfalls (LaFace/Arista)	270	321	367	400	11/0
18	17	17	14	14 BLACKSTREET Tonight's The Night (Interscope)	268	259	235	246	15/0
19	19	14	15	WILLIAM BECTON Be Encouraged (Intersound)	263	268	225	223	15/0
23	16	20	16	16 MOKENSTEF He's Mine (Outburst/RAL/Island)	259	247	238	203	10/0
9	10	13	17	BROWNSTONE I Can't Tell You Why (MJJ/Epic)	258	277	313	300	16/0
—	—	24	18	18 JANET JACKSON Runaway (A&M)	256	226	96	12	18/2
24	25	21	19	19 BEBE & CECE WINANS Stay With Me (Capitol)	253	243	201	193	15/0
—	27	25	20	20 BRANDY f/WANYA MORRIS Brokenhearted (Atlantic)	240	218	193	140	14/2
10	12	18	21	PHIL PERRY Love Don't Love Nobody (Blue Thumb)	239	258	288	300	11/0
26	22	22	22	GROOVE THEORY Tell Me (Epic)	236	238	218	173	11/1
16	15	19	23	FAITH EVANS You Used To Love Me (Arista)	228	256	253	251	11/1
15	20	23	24	BRIAN MCKNIGHT Crazy Love (Mercury)	223	232	222	254	10/0
13	11	12	25	XSCAPE Feels So Good (So So Def/Columbia)	203	279	291	269	10/0
—	—	27	26	26 BOYZ II MEN Vbin' (Motown)	187	177	132	89	12/0
29	29	28	27	27 AARON HALL Curiosity (Silas/MCA)	182	176	174	153	9/0
DEBUT	DEBUT	DEBUT	28	28 MARIAH CAREY Fantasy (Columbia)	179	85	—	—	13/1
12	13	26	29	JODY WATLEY Affection (Bellmark)	164	194	259	281	10/0
DEBUT	DEBUT	DEBUT	30	30 COZETTE MORGAN All Out Of Love (Nina)	151	143	124	115	10/0

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 24 Urban AC reporters. 13 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

SOUNDS OF BLACKNESS Black Butterfly (Perspective/A&M)
Total Plays: 139, Total Stations: 7, Adds: 0

JASON WEAVER Love Ambition (Motown)
Total Plays: 137, Total Stations: 6, Adds: 0

MONTELL JORDAN Somethin' 4 Da Honeyz (PMP/RAL/Island)
Total Plays: 125, Total Stations: 6, Adds: 0

ALL-4-ONE I Can Love You Like That (Blitz/Arista)
Total Plays: 105, Total Stations: 6, Adds: 0

PEBBLES Are You Ready (MCA)
Total Plays: 100, Total Stations: 10, Adds: 0

GARY TAYLOR Special (Morning Crew)
Total Plays: 86, Total Stations: 9, Adds: 0

MAYSA What About Our Love? (Blue Thumb)
Total Plays: 85, Total Stations: 9, Adds: 2

TINA MOORE All I Can Do (Street Life/Scotti Bros.)
Total Plays: 84, Total Stations: 9, Adds: 2

A FEW GOOD MEN Tonite (LaFace/Arista)
Total Plays: 69, Total Stations: 3, Adds: 0

WALTER BEASLEY Private Time (Mercury)
Total Plays: 65, Total Stations: 9, Adds: 0

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
"AFKAP" (Eye) Hate U (NPG/WB)	2
BRANDY f/WANYA MORRIS Brokenhearted (Atlantic)	2
GERALD & EDDIE LEVERT SR. Already... (EastWest/EEG)	2
BERNARD JACKSON Together Forever (Arista)	2
JANET JACKSON Runaway (A&M)	2
MAYSA What About Our Love? (Blue Thumb/GRP)	2
TINA MOORE All I Can Do (Street Life/Scotti Bros.)	2
SOLO Heaven (Perspective/A&M)	2
ASANTE Look What You've Done (Columbia)	1
JON B. Pretty Girl (Yab Yum/550 Music)	1

MOST INCREASED PLAYS

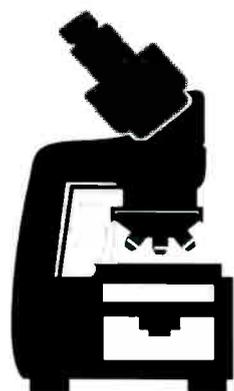
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Fantasy (Columbia)	+94
"AFKAP" (Eye) Hate U (NPG/WB)	+57
TINA MOORE All I Can Do (Street Life/Scotti Bros.)	+52
SOLO Heaven (Perspective/A&M)	+48
REGINA BELLE Love T.K.O. (Columbia)	+30
JANET JACKSON Runaway (A&M)	+30
MICHAEL JACKSON You Are Not Alone (Epic)	+30
PEBBLES Are You Ready (MCA)	+23
SHAI Come With Me (Gasoline Alley/MCA)	+23
BRANDY f/WANYA MORRIS Brokenhearted (Atlantic)	+22

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
ANITA BAKER It's Been You (Elektra/EEG)
WHISPERS Come On Home (Capitol)
MONICA Don't Take It... (Rowdy/Arista)
VANESSA WILLIAMS Colors Of The Wind (Hollywood)
BRANDY Best Friend (Atlantic)
JODECI Freek'n You (Uptown/MCA)
BARRY WHITE Come On (A&M)
BARRY WHITE There It Is (A&M)
CHANTE' MOORE I'm What You Need (Silas/MCA)
TONY THOMPSON I Wanna Love Like (Giant/WB)

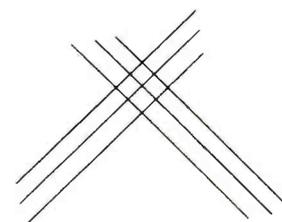
Breakers: Songs registering 200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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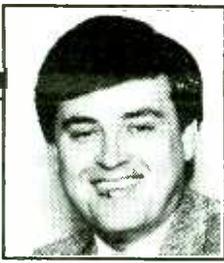
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LON HELTON

A Soft Spring With Plenty Of Bright Spots

81 of 94 markets place Country Top 5, 25-54

The Country Ratings Index dropped during the Spring '95 Arbitron ratings sweep, marking the eighth consecutive decline for the index that measures Country's 25-54 strength.

The current CRI is off 10.8% from its peak of 1164.7 which was attained in Spring '93. It's also at its lowest point since the 1026.6 registered in Summer '91. While those figures may cause some to head for the life rafts, a look at the 25-54 ranks suggests Country stations are still holding their own against increasing competition from within and outside the format.

STRANGE SPRING

It's hard to figure just what is going on in radio ratings these days. Last quarter has to go down as one of the strangest springs, in terms of ratings, in recent memory. For the first time in years, stations carrying baseball failed to dominate the ratings. During what is typically a euphoric time for fans of the national pastime, broadcast flagships usually enjoy a large ratings jump. But not so this year, as last year's strike apparently adversely affected baseball listening, just as it has hurt attendance thus far.

Then, of course, there's the O.J. trial, and gavel-to-gavel coverage by some News/Talk stations. Not to mention the general excitement surrounding that format these days.

Plus, '70s Oldies and Alternative outlets continue to roll out in many markets, directly targeting many of the folks who gravitated to Country in recent years. '70s Oldies gives an entire demo a format it can call its own, while Alternative fills the new music need met so well by Country the last few years.

25-54 RANKS REMAIN STRONG

A look at Country station's 25-54 rankings suggest that the format remains in an excellent position, relative to the other formats. In the 94 Continuously Measured Markets, 81 cities have at least one Country station ranking among the Top 5, 25-54. Twenty markets boast two Country outlets that rank in the Top 5, 25-54. Also in those 94 markets, 65 cities have a Country station ranking either first or second, 25-54. Four markets — Greenville, SC; Nashville; Phoenix; and Wichita — have Country stations ranking No. 1 and No. 2, 25-54.

Another positive indicator is Country's continued strong showing in the 25-54 rankings of individual marketplaces.

Despite the almost 11% loss since Spring '93 and the increased number of two-Country station markets, the number of stations that rank between one-five in their city has remained stable, while the number of stations ranking between six-10 has actually increased. That's come during a period when the number of Country outlets has declined from 243 to the present 239.

Take a look at the stats on these pages. I think you'll find that despite another small slide in the CRI, there are a number of silver-linings to be found in the Spring '95 ratings.

Format Analysis

	WI '95	Sp '95	
Stations Surveyed	245	239	
Continuously Measured Markets with Country Outlets	94	94	
25-54 Rank	Up 116 (48%)	98 (42%)	
Comparisons	Down 91 (37%)	101 (43%)	
	Even 36 (15%)	35 (15%)	
Stations Ranking Between:	1-5	6-10	11-15
	Sp '95 107	46	36 (189)
	Wi '95 110	47	36 (193)
	Fa '94 97	51	41 (189)
	Su '94 99	45	43 (187)
	Sp '94 100	53	40 (193)
	Sp '93 106	38	40 (184)
12+ Comparisons	Up 112 (46%)	109 (47%)	
	Down 108 (44%)	109 (47%)	
	Even 23 (10%)	16 (6%)	
Markets With Country #1, Adults 25-54	37	39	
Markets With Country #1 12+	42	43	

Spring '95 At A Glance

- 25-54: 48% up; 45% down
- 12+: 47% up; 47% down
- FM: 49% up; 48% down, 25-54
- AM: 47% up; 35% down, 25-54
- Rank: 42% improve 25-54 market rank, 43% decline

Radio Log

These current-based Country stations debuted between February 17, 1995 and May 12, 1995, and are included in the database for the Country Ratings Index for the first time.

- WVIC/Lansing, MI
 - WDSY(AM)/Pittsburgh
 - KUBL/Salt Lake City
 - KRPM(AM)/Seattle
 - KYQQ/Wichita
- These stations dropped Country during the applicable period and were not included in this CRI:
- WXKW/Allentown, PA
 - KKSO/Des Moines
 - WSSL(AM)/Greenville, SC
 - KDEO(AM)/Honolulu
 - KKCJ/Kansas City
 - WILS-FM/Lansing, MI
 - WNOE(AM)/New Orleans
 - WCFB/Orlando
 - KDIL/San Antonio
 - KTFX/Tulsa
 - WEMR(AM)/Wilkes Barre-Scranton

Country Ratings Index Data

Sp '95 CRI: 1038.6, Down 9.7 points

Wi '95 CRI: 1048.3	Sp '91 CRI: 1024.8
Fa '94 CRI: 1049.0	Sp '90 CRI: 893.4
Su '94 CRI: 1077.6	Sp '89 CRI: 894.1
Sp '94 CRI: 1110.0	Sp '88 CRI: 934.5
Sp '93 CRI: 1164.7	Sp '87 CRI: 954.4
Sp '92 CRI: 1131.2	Sp '86 CRI: 1014.6

Spring '95: 239 Stations

113 Up (48%) a total of 105.5 shares, Adults 25-54
 106 Down (45%) a total of 106.3 shares, Adults 25-54
 15 Even
 5 Debut, 13.3 shares, Adults 25-54
 11 Drops, 25.0 shares, Adults 25-54

Winter '95: 245 Stations

110 Up (45%) a total of 127.8 shares, Adults 25-54
 113 Down (47%) a total of 123.6 shares, Adults 25-54
 20 Even
 2 Debut, 2.2 shares, Adults 25-54
 6 Drops, 7.2 shares, Adults 25-54

Spring '94: 248 Stations

109 Up (45%) a total of 115.1 shares, Adults 25-54
 114 Down (47%) a total of 133.3 shares, Adults 25-54
 22 Even
 3 Debut, 3.2 shares, Adults 25-54
 6 Drop, 5.6 shares, Adults 25-54

To compensate for the variation of Continuously Measured Markets in the CRI data base, the actual share totals for all the Country stations in those markets have been multiplied by a factor of .777 to keep the CRI relative to past indices. This will continue to be done, and the factor will fluctuate, as the number of markets continuously measured by Arbitron changes. Thus, the CRI is a relative — not an absolute — number, representing actual shares. The conversion factor is determined by additional markets, not stations. We are determining market, not station, listening levels.

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Breakouts: AM Vs. FM

Stations	AM	FM
Sp '95	45	194
Wi '95	49	196
Fa '94	53	197
Su '94	56	199
Sp '94	56	193

Sp '95 25-54 Share Totals (Shares in parentheses)

Up	20 (47%)(+8.4)	93 (48%)(+97.1)
Down	15 (35%)(-5.9)	91(48%)(-100.4)
Even	8 (18%)	7 (3%)
Debut	2 (+.3)	3 (+13.0)
Drop	6 (-5.8)	5 (-19.2)
Total Sp '95 25-54 Shares	29.2 (2%)	1307.5 (98%)
Total Wi '95 25-54 Shares	32.2 (2%)	1317.0 (98%)
Net Gain/Loss	(-3.0)	(-9.5)



ALABAMA GETAWAY — Randy Owen, member of RCA supergroup Alabama, dropped by the studios of WLWI/Montgomery for a friendly visit. Pictured (l-r) are WLWI's John Boy and Nancy Knight, Owen, and station PD Carson James.



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International Artist Management

ARISTA

CMF Heralds Latest Projects

It's been a busy year for the non-profit **Country Music Foundation**, operator of the popular Country Music Hall of Fame and Museum.

In addition to a recent book publishing agreement with **Vanderbilt University Press**, the organization is heralding the release of a **Faron Young** compilation and the arrival of its 17th edition of country music wall calendars.

- The CMF and Vanderbilt collaboration creates a new publishing alliance that will focus on country music and its role in American popular culture. As part of the agreement, Vanderbilt will distribute a number of acclaimed, out-of-print books originally published by **CMF Press**. The first installment in the series was released last week: "My Husband, **Jimmie Rodgers**" by **Carrie Rodgers**, "Bob Wills: Hubbin' It" by **Ruth Sheldon**, and "Truth Is Stranger Than Fiction" by **Alton Delmore**.

- **CMF Records** has just released Faron Young's "Live Fast, Love Hard: Original **Capitol** Recordings, 1952-62." It features 24 tracks from his early honky-tonk career, includ-

ing his classic recording of **Willie Nelson's** "Hello Walls."

- The wall calendar is an indispensable resource, providing artists' birthdays and other historical musical milestones. The '96 calendar also includes oversized photos of 12 country stars, just the thing to have autographed when someone like **Pam Tillis** drops by for a station visit.

CMF Press is also introducing a new complement to the '96 wall calendar — "A Fact A Day From The Home Of Country Music." This calendar features 365 facts about country music and its artists. For orders or additional information, phone (800) 255-2357.

BNA Bows Whitley Set

BNA Records plans to release a "new" **Keith Whitley** album. "Wherever You Are Tonight" (set for 10/24) contains 10 previously unreleased tracks retrieved from the **Sony/Tree Publishing** archives. Producers

Steve Lindsey and **Benny Quinn** have added new musical accompaniment to Whitley's original vocals.

RCA Label Group/Nashville Chairman **Joe Galante** has announced that Whitley's "Greatest Hits" album (on RCA) has been certified platinum, while BNA's "Keith Whitley: A Tribute Album" has been certified gold.

In news that's related in the strictest sense ... **Dwight Whitley** — Keith's brother — is releasing his own album, "Brotherly Love," on the independent **Neon Records**. The first single, "The Legend And The Man," was shipped to radio last week.

Healthy Women 2000

Naomi Judd will travel to Washington, DC to discuss panic disorders during a conference on women's health (9/12). "Shattering The Stigma: Advances In Women's Mental Health" is the fourth in a series of **Healthy Women 2000** conferences convened by Asst. Surgeon General Dr. **Susan J. Blumenthal**. The keynote address will be delivered by **Tipper**



SHELBY LOVES CHACHI — Magnatone artist **Shelby Lynne** showed her love for all people with a performance benefiting **AmFAR**, the American Foundation for AIDS Research. The show honored **Clint Black**, **Greg Louganis**, and **Liza Minnelli**, among others, for their AIDS efforts. Pictured are (l-r) **Scott Baio**, **Minnelli**, **Lynne**, and **Herbie Hancock**.

Gore, Mental Health Advisor to the president.

Waylon Returns

Waylon Jennings will be returning to the Surf Ballroom in Clear Lake, IA for an October 6 concert. It marks Jennings's first appearance there since February 3, 1959 when he played bass for **Buddy Holly** at what would be the rock pioneer's final show. For it was later that night when **Holly**, **Ritchie Valens**, and **J.P. "The Big Bopper" Richardson** died in a plane crash. Legend has it that Jennings gave up his plane seat to **Richardson** shortly before the tragic flight.

E Street In Twang Town

Garry Tallent, bassist for **Bruce Springsteen's E Street Band**, has already made his presence known in Music City by appearing on records with non-country acts like **Steve Forbert** and the **Delevantes**. Now Tallent is forming **D'Ville Record Group**, teaming with **Ron LaSalle** of **Truth Management** and engineer **Tim Coates**. LaSalle will serve as DRG's President/CEO of DRG, with Tallent and Coates overseeing the label's A&R activities.

Bits 'N' Pieces

- **Arista/Nashville** appears to be on the brink of signing Nashville band **BR-549**, whose blend of hard-core honky-tonk and rockabilly has made them a local favorite. You may recall that BR-549 was the phone number for **Junior Samples's** used car lot on the old "Hee Haw" TV series. This marks the label's first band signing since the **Tractors**.

- **Billy Ray Cyrus** will be known for his long hair. But how would he look with a moustache? We'll know very soon — he's become the first male featured in the Milk Advisory Board's popular "Milk, What A Surprise" campaign. Cyrus and his milk moustache will appear in more than 40 major publications, including *Newsweek*, *Time*, *In Style*, *Parade*, *Entertainment Weekly*, and *Country America*, during September and October.

- **John Michael Montgomery** has renewed his tour sponsorship with **Abilene Boot ... The Cactus Brothers** have an even sweeter endorsement with **Goo Goo Clusters**, a confection produced since 1912 by the **Standard Candy Co.** The band re-

turns from a 21-day Norwegian tour in time to see their second **Capitol/Nashville** album, "24 Hrs., 7 Days A Week," released (9/12).

- **BlackHawk** and **Shelby Lynne** perform at the **Ryman Auditorium** (9/26). The show benefits the **T.J. Martell Foundation For Leukemia, Cancer and AIDS Research**.

- Singer-songwriter **K.T. Oslin** is recuperating from heart bypass surgery performed at Nashville's **St. Thomas Hospital**. Doctors found blocked arteries during a recent checkup. Oslin, 54, is best known for her 1987 hit "'80s Ladies."

- **Jessie Bies**, 21, of **Park City, MT** claims she was assaulted by **Tanya Tucker** during an incident at **Cassie's Supper Club** in **Cody, WY**. A club employee said the vacationing Tucker was "minding her own business" when the altercation occurred. Tucker's publicist said Tucker had apparently declined Bies's request for an autograph. No charges have been filed.

— Calvin Gilbert

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COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "XXX's And OOO's" - **Trisha Yearwood**

5 YEARS AGO

- No. 1: "Jukebox In My Mind" - **Alabama**

10 YEARS AGO

- No. 1: "Lost In The Fifties Tonight" - **Ronnie Milsap** (second week)

15 YEARS AGO

- No. 1: "Lookin' For Love" - **Johnny Lee** (second week)

20 YEARS AGO

- No. 1: "Blue Eyes Cryin' In The Rain" - **Willie Nelson**

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/-OVER LAST WEEK	TOTAL POINTS	+/-OVER LAST WEEK
13	11	3	1	TIM MCGRAW I Like It, I Love It (<i>Curb</i>)	214/0	1	7743	+481	40419	+2505
14	12	7	2	COLLIN RAYE One Boy, One Girl (<i>Epic</i>)	214/0	2	7460	+660	39017	+3480
9	6	4	3	RHETT AKINS That Ain't My Truck (<i>Decca</i>)	213/0	3	7267	+12	37912	+175
11	10	8	4	TY ENGLAND Should've Asked Her Faster (<i>RCA</i>)	212/0	4	7186	+363	37337	+2076
10	9	9	5	JOHN BERRY I Think About It All The Time (<i>Capitol</i>)	214/0	5	6971	+200	35845	+1041
16	14	10	6	TRACY LAWRENCE If The World Had A Front Porch (<i>Atlantic</i>)	213/0	6	6935	+820	35681	+4088
17	15	12	7	PATTY LOVELESS Halfway Down (<i>Epic</i>)	213/0	7	6308	+758	32587	+3929
15	13	11	8	WADE HAYES Don't Stop (<i>DKC/Columbia</i>)	213/0	8	6266	+368	31859	+1704
6	4	1	9	CLINT BLACK One Emotion (<i>RCA</i>)	187/0	9	5978	-1635	31553	-8203
4	3	2	10	BRYAN WHITE Someone Else's Star (<i>Asylum/EEG</i>)	182/0	10	5577	-2015	29493	-9800
—	—	13	11	GARTH BROOKS She's Every Woman (<i>Capitol</i>)	214/1	12	5530	+470	28905	+2353
21	17	15	12	FAITH HILL Let's Go To Vegas (<i>WB</i>)	214/0	11	5558	+543	28594	+2597
26	21	19	13	TERRI CLARK Better Things To Do (<i>Mercury</i>)	212/3	14	5440	+730	27996	+3533
19	16	14	14	TOBY KEITH Big Ol' Truck (<i>Polydor</i>)	213/0	13	5526	+376	27967	+1642
22	18	17	15	BLACKHAWK I'm Not Strong Enough To Say No (<i>Arista</i>)	214/1	15	5376	+495	27616	+2390
24	19	20	16	SAWYER BROWN (This Thing Called) Wantin'... (<i>Curb</i>)	214/4	16	5046	+318	25691	+1498
8	7	5	17	TY HERNDON I Want My Goodbye Back (<i>Epic</i>)	152/0	17	4872	-2233	25380	-11161
34	27	23	18	JOHN MICHAEL MONTGOMERY No Man's Land (<i>Atlantic</i>)	214/0	18	4860	+554	25069	+2729
25	22	22	19	MARK COLLIE Three Words, Two Hearts... (<i>Giant</i>)	209/0	19	4748	+267	24574	+1521
27	23	24	20	TRISHA YEARWOOD I Wanna Go Too Far (<i>MCA</i>)	213/3	20	4714	+381	24131	+1969
29	24	25	21	KENNY CHESNEY All I Need To Know (<i>BNA</i>)	209/2	21	4582	+329	23150	+1654
28	25	26	22	MARTINA McBRIDE Safe In The Arms Of Love (<i>RCA</i>)	209/0	22	4486	+315	22946	+1854
30	26	27	23	TRAVIS TRITT Sometimes She Forgets (<i>WB</i>)	213/3	23	4483	+358	22929	+1994
32	29	29	24	DARYLE SINGLETARY I Let Her Lie (<i>Giant</i>)	201/1	26	4022	+358	20518	+1905
31	28	28	25	NEAL McCOY If I Was A Drinkin' Man (<i>Atlantic</i>)	205/3	24	4086	+352	20453	+1704
39	32	31	26	DAVID LEE MURPHY Dust On The Bottle (<i>MCA</i>)	206/5	25	4059	+657	20427	+3383
36	30	30	27	SHANIA TWAIN The Woman In Me (Needs...) (<i>Mercury</i>)	208/6	27	3807	+434	19459	+2317
37	31	32	28	SHENANDOAH Heaven Bound (I'm Ready) (<i>Capitol</i>)	195/3	28	3441	+329	17320	+1629
5	5	6	29	GEORGE STRAIT Lead On (<i>MCA</i>)	123/0	30	3197	-3751	17182	-18585
2	1	21	30	ALABAMA She Ain't Your Ordinary Girl (<i>RCA</i>)	123/0	31	2921	-1731	16116	-7928
—	40	34	31	LITTLE TEXAS Life Goes On (<i>WB</i>)	192/24	32	2893	+673	14488	+3409
3	2	16	32	PAM TILLIS In Between Dances (<i>Arista</i>)	121/0	34	2573	-2226	13989	-11718
40	36	33	33	JOE DIFFIE That Road Not Taken (<i>Epic</i>)	178/4	33	2749	+285	13406	+1289
41	37	35	34	MAVERICKS Here Comes The Rain (<i>MCA</i>)	172/6	35	2467	+257	12073	+1214
—	47	41	35	LORRIE MORGAN Back In Your Arms Again (<i>BNA</i>)	172/39	38	2367	+781	11998	+3838
42	38	36	36	LONESTAR Tequila Talkin' (<i>BNA</i>)	168/7	37	2426	+243	11992	+1168
—	42	39	37	VINCE GILL Go Rest High On That Mountain (<i>MCA</i>)	164/26	39	2297	+523	11466	+2662
—	44	43	38	AARON TIPPIN That's As Close As I'll Get (<i>RCA</i>)	163/28	40	2160	+552	10548	+2871
44	39	38	39	HAL KETCHUM Every Little Word (<i>MCG/Curb</i>)	156/13	41	2089	+189	10103	+998
46	41	40	40	SAMMY KERSHAW Your Tattoo (<i>Mercury</i>)	160/15	42	2024	+225	9643	+1174
BREAKER			41	EMILIO It's Not The End Of The World (<i>Capitol</i>)	139/13	44	1892	+278	9095	+1359
—	—	45	42	LEE ROY PARNELL When A Woman Loves A Man (<i>Career</i>)	108/39	47	1383	+593	6724	+2843
—	—	47	43	TRACY BYRD Love Lessons (<i>MCA</i>)	116/51	48	1368	+594	6316	+2808
49	45	44	44	BILLY MONTANA Rain Through The Roof (<i>Magnatone</i>)	96/6	53	1190	+163	5614	+901
DEBUT			45	CLAY WALKER Who Needs You Baby (<i>Giant</i>)	67/63	56	927	+862	5286	+4784
DEBUT			46	BROOKS & DUNN Whiskey Under The Bridge (<i>Arista</i>)	60/55	57	927	+852	5079	+4567
DEBUT			47	DOLLY PARTON & VINCE GILL I Will Always... (<i>BlueEye/Columbia</i>)	57/39	58	917	+655	5066	+3608
—	49	46	48	RADNEY FOSTER If It Were Me (<i>Arista</i>)	95/5	55	962	+116	4178	+389
—	—	50	49	RICK TREVINO Save This One For Me (<i>Columbia</i>)	88/32	59	897	+309	4158	+1414
—	50	48	50	RON WALLACE Listenin' Now (<i>Columbia</i>)	88/12	63	854	+155	4026	+798

This chart reflects airplay from September 4-10. Songs ranked by total points. Highlighted songs indicate Breaker.
214 Country reporters. 197 current playlists. © 1995, R&R Inc.

BREAKERS®

EMILIO

It's Not The End Of The World (*Capitol*)
64% of our reporters on it (139 stations)
13 Adds • Moves 42 - 41

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CLAY WALKER Who Needs You Baby (<i>Giant</i>)	63
BROOKS & DUNN Whiskey Under The Bridge (<i>Arista</i>)	55
TRACY BYRD Love Lessons (<i>MCA</i>)	51
DAVID BALL Honky Tonk Healin' (<i>WB</i>)	41
D. PARTON & V. GILL I Will... (<i>Blue Eye/Columbia</i>)	39
LORRIE MORGAN Back In Your Arms Again (<i>BNA</i>)	39
LEE ROY PARNELL When A Woman Loves... (<i>Career</i>)	39
ROB CROSSBY The Trouble... (<i>River North Nashville</i>)	38
RICK TREVINO Save This One For Me (<i>Columbia</i>)	32
MARK CHESNUTT Trouble (<i>Decca</i>)	31

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CLAY WALKER Who Needs You Baby (<i>Giant</i>)	+862
BROOKS & DUNN Whiskey Under The Bridge (<i>Arista</i>)	+852
TRACY LAWRENCE If The World Had A Front... (<i>Atlantic</i>)	+820
LORRIE MORGAN Back In Your Arms Again (<i>BNA</i>)	+781
PATTY LOVELESS Halfway Down (<i>Epic</i>)	+758
TERRI CLARK Better Things To Do (<i>Mercury</i>)	+730
LITTLE TEXAS Life Goes On (<i>WB</i>)	+673
COLLIN RAYE One Boy, One Girl (<i>Epic</i>)	+660
DAVID LEE MURPHY Dust On The Bottle (<i>MCA</i>)	+657
D. PARTON & V. GILL I Will... (<i>Blue Eye/Columbia</i>)	+655

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
CLAY WALKER Who Needs You Baby (<i>Giant</i>)	+4784
BROOKS & DUNN Whiskey Under The Bridge (<i>Arista</i>)	+4567
TRACY LAWRENCE If The World Had... (<i>Atlantic</i>)	+4088
PATTY LOVELESS Halfway Down (<i>Epic</i>)	+3929
LORRIE MORGAN Back In Your Arms Again (<i>BNA</i>)	+3838
D. PARTON & V. GILL I Will... (<i>Blue Eye/Columbia</i>)	+3608
TERRI CLARK Better Things To Do (<i>Mercury</i>)	+3533
COLLIN RAYE One Boy, One Girl (<i>Epic</i>)	+3480
LITTLE TEXAS Life Goes On (<i>WB</i>)	+3409
DAVID LEE MURPHY Dust On The Bottle (<i>MCA</i>)	+3383

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
JEFF CARSON Not On Your Love (<i>MCG/Curb</i>)
BROOKS & DUNN You're Gonna Miss Me When I'm Gone (<i>Arista</i>)
PERFECT STRANGER You Have The Right To Remain Silent (<i>Curb</i>)
LEE ROY PARNELL A Little Bit Of You (<i>Career</i>)
SHANIA TWAIN Any Man Of Mine (<i>Mercury</i>)
REBA McENTIRE And Still (<i>MCA</i>)
JOHN MICHAEL MONTGOMERY Sold (<i>Atlantic</i>)
JAMES HOUSE This Is Me Missing You (<i>Epic</i>)
LORRIE MORGAN I Didn't Know My Own Strength (<i>BNA</i>)
ALAN JACKSON I Don't Even Know Your Name (<i>Arista</i>)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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(A Day In The Life)
VICTORIA SHAW
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Going for Adds Monday, September 18

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Produced by Tim Riley & Associates, Inc. at Audio Productions, Nashville, TN.

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NEW & ACTIVE

JAMES HOUSE *Anything For Love (Epic)*

Total Stations: 74, Total Adds: 22, Total Points: 3970, Adds: WCTK 10, WPOC 16, WIOV 8, WXKX 12, WDSY 6, WSOC 7, WCKT 8, WRBQ 7, WJOD 9, WXCL 6, WTVY 10, WDRM 6, WWZD 18, WOW 9, WWJO 7, KAGG 5, KNFM 5, KNUE 10, KWNR 5, KIKF 10, KHSL 17, KXDD 7
Plays include: WBCS 25 (15), WWCY 10 (5), WTCM 12 (8), KRRV 17 (12), KMAG 18 (7), WSIX 12 (5), WTXT 23 (23), KNIX 24 (24), KBUL 9 (7), KSOP 15 (7), KUZZ 20 (7), KHAY 10 (7), KNCI 13 (5)

CONFEDERATE RAILROAD *Bills Laundromat, Bar & Grill (Atlantic)*

Total Stations: 80, Total Adds: 24, Total Points: 3908, Adds: WCTK 10, WXKX 6, WKSJ 18, WCKT 8, WSSL 6, WQIK 7, WTNT 15, WUSW 5, WIXY 8, WXCL 6, KKIX 7, WAMZ 7, WLWI 12, KTWB 17, WWJO 11, KEAN 17, KNFM 5, KKAT 5, KSOP 15, KUGN 14, KNAX 5, KNCI 5, KRPM 6, KORD 10
Plays include: WIOV 8 (6), WFMB 14 (12), WTCM 14 (8), KXKC 31 (19), WSIX 14 (13), WTXT 23 (23), WAVC 11 (10), KAGG 22 (6), KOUL 18 (10), KHSL 34 (34), KDRK 15 (7)

DAVID BALL *Honky Tonk Healin' (WB)*

Total Stations: 63, Total Adds: 41, Total Points: 3393, Adds: WAYZ 10, WRKZ 16, WIOV 8, WDSY 19, WKSJ 18, WKML 13, WSSL 6, WDEN 15, WGTR 11, WRNS 18, WJCL 18, WQYK 10, WUSW 5, WAXX 16, WTHI 6, WDEZ 9, KKIX 7, WDRM 6, WTCR 11, WIVK 12, WKSJ 8, WSIX 13, WWZD 9, WAVC 11, WOW 9, KTTS 34, WWJO 7, KYKR 8, KIKK 15, KAJA 5, KVOO 5, WACO 10, KLUR 14, KQFC 7, KYGO 5, KKAT 5, K'KF 10, KUZZ 7, KHSL 17, KYCY 5, KDRK 7
Plays include: WIXY 15 (8), WFMB 12 (10), WTCM 13 (8), KRRV 17 (12), KSOP 15 (7)

WESLEY DENNIS *Who's Counting (Mercury)*

Total Stations: 61, Total Adds: 15, Total Points: 2942, Adds: WIOV 8, WDSY 6, WFRG 10, WKNZ 22, WRBQ 18, WXCL 6, KMAG 7, WWZD 9, WWJO 7, KMLE 13, KIKF 10, KUZZ 7, KHSL 17, KUGN 14, KXDD 7
Plays include: WXKX 11 (7), WGTY 12 (11), WQMX 10 (5), WFMB 18 (16), WTCM 12 (8), KRRV 17 (15), WSIX 14 (5), WAVC 11 (10), KEEY 18 (9), KNFM 21 (5), WACO 16 (10), KSOP 15 (7), KMPS 16 (5)

PHILIP CLAYPOOL *Feel Like Makin' Love (Curb)*

Total Stations: 30, Total Adds: 4, Total Points: 2129, Adds: WAMZ 7, WLWI 12, KTOM 8, KRPM 6
Plays include: WQBE 35 (25), WGTY 13 (10), WXBQ 35 (25), WSOC 14 (8), WFMB 16 (12), WKDQ 35 (25), WIVK 24 (13), WAVC 11 (5), KAGG 8 (6), KWNR 10 (5)

MARK CHESNUTT *Trouble (Decca)*

Total Stations: 32, Total Adds: 31, Total Points: 1999, Adds: WWCY 5, WPOC 16, WGTY 10, WGTR 11, WYAK 5, WCMS 11, WXBM 9, WCHY 10, WUBE 18, WCOL 19, WAXX 16, WBCT 18, WKOA 17, WFMB 10, WTHI 6, WTCM 11, KXKC 18, KFDI 5, KEAN 17, KASE 5, KAYD 39, KHEY 14, KTEX 7, KNIX 24, KVOO 5, WACO 10, KYGO 13, KWNR 5, KASH 11, KJUG 14, KXDD 7

BAKER & MYERS *These Arms (MCG/Curb)*

Total Stations: 45, Total Adds: 8, Total Points: 1932, Adds: WYNY 7, WRNS 18, WXCL 6, WTHI 6, KJLO 6, WSIX 5, KVOO 5, KSKS 7
Plays include: WWCY 10 (5), WIOV 8 (6), WYAK 6 (5), WTNT 15 (13), WTCM 14 (8), WAVC 11 (10), KOUL 8 (5), KYCY 15 (5)

GEORGE DUCAS *Kisses Don't Lie (Capitol)*

Total Stations: 36, Total Adds: 18, Total Points: 1821, Adds: WBCS 15, WIOV 8, WFRG 10, WRNS 18, WCMS 11, WQMX 21, WAXX 16, WFMB 10, WSIX 5, KJY 14, KYKR 8, KVOO 5, WACO 10, KLUR 14, KSKS 7, KRWQ 11, KPLM 14, KTOM 8
Plays include: WXKX 12 (5), WTCM 12 (8), KXKC 9 (8), WTXT 23 (23), KSOP 15 (7)

ROB CROSBY *The Trouble With Love (River North Nashville)*

Total Stations: 42, Total Adds: 38, Total Points: 1813, Adds: WBCS 7, WKLB 5, WWCY 5, WFGY 20, WQBE 15, WAYZ 10, WRKZ 5, WYNY 7, WXKX 6, WXTU 6, WBEE 5, WFRG 10, WGTY 10, WXBQ 15, WKML 13, WHLZ 11, WRNS 18, WUSW 5, WJOD 5, WAXX 16, WBTU 5, WXCL 6, WFMB 10, WTCM 11, WTVY 10, WKDQ 15, KKIX 7, WSIX 5, WAVC 11, KEEY 5, KTTS 5, WWJO 7, KFDI 5, KLUR 14, KQFC 7, KTOM 8, KYCY 5, KDRK 7
Plays include: WYAK 6 (5)

REBA McENTIRE *On My Own (MCA)*

Total Stations: 18, Total Adds: 18, Total Points: 1707, Adds: WRKZ 10, WSOC 7, WCOS 25, WSSL 24, WDEN 15, WIRK 16, WUBE 22, WCOL 10, WITL 23, KRST 12, KYNG 10, KIKK 15, KGEE 21, KWEN 18, KSOP 15, KFRG 16, KRTY 19, KJUG 22

JUNIOR BROWN *Highway Patrol (MCG/Curb)*

Total Stations: 15, Total Adds: 1, Total Points: 849, Add: KATM 9
Plays: WPOC 26 (24), WDEN 5 (5), WCMS 11 (11), WAVC 11 (5), KTTS 5 (5), KFDI 12 (12), KNFM 13 (13), KVOO 5 (5), KLUR 14 (14), KSOP 15 (7), KRWQ 12 (12), KRTY 10 (5), KDRK 7 (7)

JEFF COPLEY *Evergreen (Polydor)*

Total Stations: 18, Total Adds: 3, Total Points: 593, Adds: WCHY 7, WXCL 6, KAGG 5
Plays: WWCY 10 (10), WRKZ 5 (5), WROO 6 (6), WDEN 5 (5), WBWN 6 (6), WTHI 6 (6), WTCR 11 (11), WSIX 5 (5), WAVC 11 (10), KTTS 5 (5), KFDI 5 (5), KOUL 8 (5), KLUR 14 (14), KRWQ 11 (11), KJUG 14 (14)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC/SMN

Mark Edwards • (214) 991-9200

Coast-To-Coast

GARTH BROOKS/She's Every Woman

Hottest:

CLINT BLACK/One Emotion
BRYAN WHITE/Someone Else's Star
RHETT AKINS/That Ain't My Truck
TY HERNDON/Want My Goodbye Back
TY ENGLAND/Should've Asked Her Faster

Real Country

Dave Nicholson • (602) 966-6236

BROOKS & OUNN *Whiskey Under The Bridge*

TRACY BYRD/Love Lessons
MARK CHESNUTT/Trouble
LONESTAR/Tequila Talkin'
LORRIE MORGAN/Back In Your Arms Again

Hottest:

TY HERNDON/Want My Goodbye Back
CLINT LOVELESS/Halfway Down
CLINT BLACK/One Emotion
WADE HAYES/Don't Stop
TERRI CLARK/Better Things To Do

ALTERNATIVE PROGRAMMING

Steve Knoll • (214) 252-1426

STACY DEAN CAMPBELL *Honey I Do*

EMILIO/It's Not The End Of The World
HAL KETCHUM/Every Little Word
LONESTAR/Tequila Talkin'
SHEMANDOAH/Heaven Bound (I'm Ready)

Hottest:

ALABAMA/She Ain't Your Ordinary Girl
RHETT AKINS/That Ain't My Truck
TIM MCGRAW/I Like It, I Love It
GEORGE STRAIT/Lead On
TY HERNDON/Want My Goodbye Back

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country — Ken Moultrie

GARTH BROOKS/She's Every Woman

Hottest:

MARK COLLIE/Three Words, Two Hearts, One Night
JEFF CARSON/Not On Your Love

BROADCAST PROGRAMMING CONTINUED

GARTH BROOKS/She's Every Woman
TIM MCGRAW/I Like It, I Love It
RHETT AKINS/That Ain't My Truck

Digital Country — L.J. Smith

GARTH BROOKS/She's Every Woman

Hottest:

CLINT BLACK/One Emotion
BRYAN WHITE/Someone Else's Star
TIM MCGRAW/I Like It, I Love It
RHETT AKINS/That Ain't My Truck
GARTH BROOKS/She's Every Woman

Digital New Country — Ken Moultrie

GARTH BROOKS/She's Every Woman

Hottest:

CLINT BLACK/One Emotion
BRYAN WHITE/Someone Else's Star
TIM MCGRAW/I Like It, I Love It
RHETT AKINS/That Ain't My Truck
GARTH BROOKS/She's Every Woman

JONES SATELLITE NETWORKS

Phil Barry • (800) 766-3251

CD Country — John Hendricks

JEFF COPLEY/Evergreen
RICK TREVINO/Save This One For Me

Hottest:

JOHN BERRY/I Think About It All The Time
BLACKHAWK/I'm Not Strong Enough To Say No
TRACY LAWRENCE/If The World Had A Front Porch
TIM MCGRAW/I Like It, I Love It
SAWYER BROWN/(This Thing Called) Wantin' ...

U.S. Country — Jim Murphy

CONFEDERATE RAILROAD/Bill's Laundromat ...
REBA McENTIRE/On My Own

Hottest:

JOHN BERRY/I Think About It All The Time
CLINT BLACK/One Emotion
TY HERNDON/Want My Goodbye Back
TIM MCGRAW/I Like It, I Love It
BRYAN WHITE/Someone Else's Star

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Mainstream Country — Steve Penny

GARTH BROOKS/She's Every Woman
TERRI CLARK/Better Things To Do

Hottest:

COLLIN RAYE/One Boy, One Girl
BRYAN WHITE/Someone Else's Star
RHETT AKINS/That Ain't My Truck
TY HERNDON/Want My Goodbye Back
TIM MCGRAW/I Like It, I Love It

Hot Country — Steve Penny

MARK CHESNUTT/Trouble
LORRIE MORGAN/Back In Your Arms Again

Hottest:

TIM MCGRAW/I Like It, I Love It
COLLIN RAYE/One Boy, One Girl
RHETT AKINS/That Ain't My Truck
TY HERNDON/Want My Goodbye Back
BRYAN WHITE/Someone Else's Star

ASCAP & Radio Together, Great Music for America!

A S C A P

Nashville

COUNTRY REPORTERS

September 8, 1995 R&R • 91

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX PD: Kelly Jay MD: Rudy Allen Fernandez 17 CONFEDERATE RAILROAD 17 MARK CHESNUTT 17 PERFECT STRANGER 17 CLAY WALKER 17 BROOKS & DUNN	WKLB/Boston, MA PD: Loren Owens MD: David Williams 5 LITTLE TEXAS 5 ROB CROSBY	KYNG/Dallas, TX PD: Dan Partman 10 REBA MCKENTRE 15 TRAVIS TRITT 5 NEAL MCCOY 5 SHANIA TWAIN	KSKS/Fresno, CA PD: Ken Bosson MD: Scott Stevens 12 CLAY WALKER 7 GEORGE DUCAS 7 BAKER & MYERS	WIKW/Knoxville, TN PD: Ken Bosson MD: Scott Stevens 13 EMILIO 12 DAVID BALL 12 PARTON & GILL 12 BLACKHAWK 12 AARON TIPPIN 12 BROOKS & DUNN 12 CLAY WALKER	WMLL/Milwaukee, WI PD: Ken Bosson MD: Scott Stevens 12 BROOKS & DUNN 12 TRACY BYRD	WXBM/Pensacola, FL PD: Bruce Clark MD: Scott Free 9 SAMMY KERSHAW 9 RICK TREVINO 9 TRACY BYRD 9 MARK CHESNUTT	WKCO/Saginaw, MI PD: Bob Grayson MD: John Spaulding 10 LITTLE TEXAS 10 VINCE GILL 10 LONESTAR 10 SAMMY KERSHAW	WFMG/Springfield, IL PD: Bob Grayson MD: John Spaulding 10 BROOKS & DUNN 10 MARK CHESNUTT 10 ROB CROSBY 10 GEORGE DUCAS	KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 10 TRACY BYRD 10 JAMES HOUSE 10 LORRIE MORGAN 10 LEE ROY PARNELL 10 PERFECT STRANGER
WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 21 GEORGE DUCAS 21 DARYLE SINGLETARY 5 MAVERICKS	KAGG/Ryan College, TX PD: Bobby Bell 5 LEE ROY PARNELL 5 JAMES HOUSE 5 LORRIE MORGAN 5 JEFF COPLEY	WGNM/Daytona Beach, FL PD: Jim King MD: Ron P. Jones 9 RICK TREVINO 9 VINCE GILL 9 TRACY BYRD 9 AARON TIPPIN	WBCI/Grand Rapids, MI PD: Doug Montgomery MD: Kelly Iria 18 MARK CHESNUTT 15 LORRIE MORGAN	WKDA/Lafayette, IN PD: Mark Chesnutt MD: Don Riley 17 MARK CHESNUTT 17 LEE ROY PARNELL 17 RON WALLACE	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WPKX/Springfield, MA PD: Jim Andrews MD: Kevin Wright 14 PARTON & GILL 14 LONESTAR 14 VINCE GILL 14 SAMMY KERSHAW	WFRG/Niaca-Rome, NY PD: Chris Atkins MD: Rick McCreary 15 LITTLE TEXAS 10 ROB CROSBY 10 WESLEY DENNIS 10 GEORGE DUCAS 10 SAMMY KERSHAW 10 LONESTAR 10 AARON TIPPIN
WGNA/Albany, NY MD: Bill Early 13 VINCE GILL 13 LORRIE MORGAN 13 LEE ROY PARNELL 13 AARON TIPPIN 13 RICK TREVINO	KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 8 LEE ROY PARNELL 8 PARTON & GILL	KJYG/Des Moines, IA PD: Beverly Reiter MD: Eddie Hatfield 14 BROOKS & DUNN 14 PARTON & GILL 14 VINCE GILL 14 SAMMY KERSHAW	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 18 ROB CROSBY 18 DAVID BALL 18 GEORGE DUCAS 18 BAKER & MYERS 18 BILLY MONTANA	KXKC/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 18 MARK CHESNUTT 18 CLAY WALKER	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
KRST/Albuquerque, NM OMP/MD: Jim Patrick 12 VINCE GILL 12 BROOKS & DUNN 12 CLAY WALKER 12 REBA MCKENTRE	WBUB/Charleston, SC PD: Charlie Lindsay MD: John Dixon 12 VINCE GILL 12 LITTLE TEXAS 12 LORRIE MORGAN	WTUV/Duluth, AL PD: Rusey Aldridge 10 HANK WILLIAMS JR. 11 GAVIN BALL 10 JAMES HOUSE 10 RADNEY FOSTER 7 RON WALLACE	WSSJ/Greenville, SC PD: Paul Giff 24 CLAY WALKER 24 REBA MCKENTRE 6 CONFEDERATE RAILROAD 6 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
KRRV/Alexandria, LA PD: B. Mitchell APD/MD: Michael Bailey 12 BROOKS & DUNN 12 CLAY WALKER 12 EMILIO 12 LORRIE MORGAN 12 SHELBY LYNNE	WEZL/Charleston, SC PD: Tony Phillips MD: Gary Griffin 16 TRACY BYRD 16 LEE ROY PARNELL 16 PARTON & GILL	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
WFGY/Altoona, PA PD: Patti Wingo 35 CLAY WALKER 20 LEE ROY PARNELL 20 TRACY BYRD 20 RICK TREVINO 20 ROB CROSBY	WQBE/Charleston, WV PD: R.G. Jones 15 ROB CROSBY 15 TERRI CLARK	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
KGNC/Amarillo, TX PD: Tim Butler MD: Patrick Clark 22 LORRIE MORGAN	WTOR/Charlotte, NC PD: David Ford MD: Alison West 14 ALABAMA 14 CLAY WALKER	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
KASH/Anchorage, AK PD: Dennis Carter MD: Eddie Maxwell 11 MARK CHESNUTT 6 LEE ROY PARNELL	WUSN/Chicago, IL PD: Dan McNeil MD: Tricia Biondo 5 DAVID BALL 5 TRACY BYRD 5 ROB CROSBY 5 RADNEY FOSTER 5 CONFEDERATE RAILROAD 5 RICK TREVINO	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
WKSJ/Asheville, NC PD: Glenn Trent MD: Nikki Thomas 16 CONFEDERATE RAILROAD 18 TRACY BYRD 18 PARTON & GILL 18 DAVID BALL	WUSN/Chicago, IL PD: Dan McNeil MD: Tricia Biondo 5 DAVID BALL 5 TRACY BYRD 5 ROB CROSBY 5 RADNEY FOSTER 5 CONFEDERATE RAILROAD 5 RICK TREVINO	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
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WKSJ/Asheville, NC PD: Glenn Trent MD: Nikki Thomas 16 CONFEDERATE RAILROAD 18 TRACY BYRD 18 PARTON & GILL 18 DAVID BALL	WUSN/Chicago, IL PD: Dan McNeil MD: Tricia Biondo 5 DAVID BALL 5 TRACY BYRD 5 ROB CROSBY 5 RADNEY FOSTER 5 CONFEDERATE RAILROAD 5 RICK TREVINO	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
WKSJ/Asheville, NC PD: Glenn Trent MD: Nikki Thomas 16 CONFEDERATE RAILROAD 18 TRACY BYRD 18 PARTON & GILL 18 DAVID BALL	WUSN/Chicago, IL PD: Dan McNeil MD: Tricia Biondo 5 DAVID BALL 5 TRACY BYRD 5 ROB CROSBY 5 RADNEY FOSTER 5 CONFEDERATE RAILROAD 5 RICK TREVINO	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
WKSJ/Asheville, NC PD: Glenn Trent MD: Nikki Thomas 16 CONFEDERATE RAILROAD 18 TRACY BYRD 18 PARTON & GILL 18 DAVID BALL	WUSN/Chicago, IL PD: Dan McNeil MD: Tricia Biondo 5 DAVID BALL 5 TRACY BYRD 5 ROB CROSBY 5 RADNEY FOSTER 5 CONFEDERATE RAILROAD 5 RICK TREVINO	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
WKSJ/Asheville, NC PD: Glenn Trent MD: Nikki Thomas 16 CONFEDERATE RAILROAD 18 TRACY BYRD 18 PARTON & GILL 18 DAVID BALL	WUSN/Chicago, IL PD: Dan McNeil MD: Tricia Biondo 5 DAVID BALL 5 TRACY BYRD 5 ROB CROSBY 5 RADNEY FOSTER 5 CONFEDERATE RAILROAD 5 RICK TREVINO	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
WKSJ/Asheville, NC PD: Glenn Trent MD: Nikki Thomas 16 CONFEDERATE RAILROAD 18 TRACY BYRD 18 PARTON & GILL 18 DAVID BALL	WUSN/Chicago, IL PD: Dan McNeil MD: Tricia Biondo 5 DAVID BALL 5 TRACY BYRD 5 ROB CROSBY 5 RADNEY FOSTER 5 CONFEDERATE RAILROAD 5 RICK TREVINO	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB CROSBY	WYOV/Lancaster, PA PD: Brother Weems MD: Bill Quay 12 TRACY BYRD 8 GEORGE DUCAS 8 WESLEY DENNIS 8 DAVID BALL 8 JAMES HOUSE 8 BROOKS & DUNN	WIL/Si. Louis, MO PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	WBBS/Syracuse, NY PD: Don Paul MD: Warren McDonald 34 DAVID BALL 5 ROB CROSBY 5 CLAY WALKER 5 SCOTTER LEE	KJUG/Visalia, CA PD: John Katz APD/MD: Larry Santiago 22 REBA MCKENTRE 22 CLAY WALKER 14 BROOKS & DUNN 14 MARK CHESNUTT
WKSJ/Asheville, NC PD: Glenn Trent MD: Nikki Thomas 16 CONFEDERATE RAILROAD 18 TRACY BYRD 18 PARTON & GILL 18 DAVID BALL	WUSN/Chicago, IL PD: Dan McNeil MD: Tricia Biondo 5 DAVID BALL 5 TRACY BYRD 5 ROB CROSBY 5 RADNEY FOSTER 5 CONFEDERATE RAILROAD 5 RICK TREVINO	WJDD/Dubuque, IA PD: Ken Peiffer APD/MD: Pete Michaels 15 BROOKS & DUNN 15 LEE ROY PARNELL 9 CLAY WALKER 9 RICK TREVINO 9 JAMES HOUSE 9 ROB CROSBY	WAYZ/Hagerstown, MD PD: Dick Raymond MD: Selena Luther 10 TRACY BYRD 10 ROB CROSBY 10 DAVID BALL	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Funk 8 DAVID BALL 8 TRACY BYRD 8 LORRIE MORGAN 8 RICK TREVINO	WXTU/Philadelphia, PA PD: Kevin O'Neal MD: Mike Brophy 13 ARUNNER 12 SHANIA TWAIN 12 BROOKS & DUNN 12 CLAY WALKER 6 EMILIO 6 ROB				

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

103.5 WYNY MARKET #1
WYNY/New York (212) 237-2900 Kampmeier

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	20	20	20	TY HERNDON/Want My Goodbye...
35	35	35	35	35	GARTH BROOKS/She's Every Woman
35	35	35	35	35	JOHN BERRY/Think About It...
20	20	20	20	20	RHETT AKINS/That Ain't My Truck
20	20	20	20	20	TY ENGLAND/Should've Asked...
20	20	20	20	20	WADE HAYES/Don't Stop
20	20	20	20	20	COLLIN RAYE/One Boy, One Girl
20	20	20	20	20	TIM MCGRAW/Like It, I Love It
20	20	20	20	20	BLACKHAWK/I'm Not Strong...
20	20	20	20	20	TRACY LAWRENCE/If The World Had...
20	20	20	20	20	WADE HAYES/Don't Stop
20	20	20	20	20	FAITH HILL/Let's Go To Vegas
7	10	10	10	10	TOBY KEITH/Big Ol' Truck
10	10	10	10	10	PATTY LOVELESS/Halfway Down
35	35	35	35	35	PAM TILLIS/In Between Dances
10	10	10	10	10	KIM RICHIE/Just My Luck
35	35	35	35	35	LORRIE MORGAN/I Didn't Know My...
18	18	18	18	18	JOHN M. MONTGOMERY/No Man's Land
18	18	18	18	18	REBA MCENTIRE/And Still
18	18	18	18	18	SHANIA TWAIN/Any Man Of Mine
35	35	35	35	35	JEFF CARSON/Not On Your Love
35	35	35	35	35	ALABAMA/She Ain't Your...
10	10	10	10	10	BRYAN WHITE/Someone Else's Star
10	10	10	10	10	HAL KETCHUM/Every Little Word
10	10	10	10	10	MARK COLLIE/Three Words, Two...
10	10	10	10	10	SAWYER BROWN/This... Wantin'...
7	7	7	7	7	JOHN M. MONTGOMERY/No Man's Land
7	7	7	7	7	MARTINA MCBRIDE/Safe In The Arms...
7	7	7	7	7	SHENANDOAH/Heaven Bound...
7	7	7	7	7	TERRI CLARK/Better Things To Do
7	7	7	7	7	TRISHA YEARWOOD/Wanna Go Too Far
7	7	7	7	7	KENNY CHESNEY/I Need To Know
7	7	7	7	7	SHANIA TWAIN/The Woman In Me...
7	7	7	7	7	MAVERICKS/Here Comes The Rain
7	7	7	7	7	DARLYE SINGLETARY/Let Her Lie
7	7	7	7	7	NEAL MCCOY/If I Was...
7	7	7	7	7	TRAVIS TRITT/Sometimes She...
7	7	7	7	7	JOE DUFFIE/That Road Not Taken
7	7	7	7	7	LONESTAR/Tequila Talkin'
7	7	7	7	7	DAVID LEE MURPHY/Dust On The Bottle
7	7	7	7	7	RADNEY FOSTER/If It Were Me

94.3 KIK FM MARKET #2
KIKF/Los Angeles (714) 835-1300 Dunne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	RHETT AKINS/That Ain't My Truck
30	30	30	30	30	JOHN BERRY/Think About It...
30	30	30	30	30	TY ENGLAND/Should've Asked...
30	30	30	30	30	TRACY LAWRENCE/If The World Had...
20	20	20	20	20	WADE HAYES/Don't Stop
20	20	20	20	20	TOBY KEITH/Big Ol' Truck
20	20	20	20	20	COLLIN RAYE/One Boy, One Girl
20	20	20	20	20	PATTY LOVELESS/Halfway Down
20	20	20	20	20	TIM MCGRAW/Like It, I Love It
10	10	10	10	10	TRISHA YEARWOOD/Wanna Go Too Far
20	20	20	20	20	SAWYER BROWN/This... Wantin'...
10	10	10	10	10	FAITH HILL/Let's Go To Vegas
20	20	20	20	20	JOHN BERRY/Think About It...
18	18	18	18	18	SHANIA TWAIN/The Woman In Me...
18	18	18	18	18	TOBY KEITH/Big Ol' Truck
18	18	18	18	18	JOHN M. MONTGOMERY/No Man's Land
18	18	18	18	18	TRISHA YEARWOOD/Wanna Go Too Far
18	18	18	18	18	MARTINA MCBRIDE/Safe In The Arms...
10	10	10	10	10	SHENANDOAH/Heaven Bound...
10	10	10	10	10	MAVERICKS/Here Comes The Rain
20	20	20	20	20	GARTH BROOKS/She's Every Woman
20	20	20	20	20	MARK COLLIE/Three Words, Two...
10	10	10	10	10	DAVID LEE MURPHY/Dust On The Bottle
10	10	10	10	10	DARLYE SINGLETARY/Let Her Lie
10	10	10	10	10	HAL KETCHUM/Every Little Word
10	10	10	10	10	NEAL MCCOY/If I Was...
10	10	10	10	10	SHANIA TWAIN/The Woman In Me...
10	10	10	10	10	TRAVIS TRITT/Sometimes She...
10	10	10	10	10	JOE DUFFIE/That Road Not Taken
10	10	10	10	10	SAMMY KERSHAW/Your Tattoo
10	10	10	10	10	EMILIO/It's Not The End...
10	10	10	10	10	MAVERICKS/Here Comes The Rain
10	10	10	10	10	VINCE GILL/Go Rest High...
10	10	10	10	10	TRAVIS TRITT/Sometimes She...
10	10	10	10	10	LORRIE MORGAN/Back In Your Arms...
10	10	10	10	10	DAVID LEE MURPHY/Dust On The Bottle
10	10	10	10	10	HAL KETCHUM/Every Little Word
10	10	10	10	10	NEAL MCCOY/If I Was...
10	10	10	10	10	AARON TIPPIN/That's As Close...
10	10	10	10	10	RICK TREVIN/Save This One For Me
10	10	10	10	10	BAKER & MYERS/These Arms
10	10	10	10	10	TRACY BYRD/Love Lessons
10	10	10	10	10	LORRIE MORGAN/Back In Your Arms...

92.9 FM MARKET #2
KZLA/Los Angeles (818) 246-0939 Curtis/Rofe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	33	33	33	ALABAMA/She Ain't Your...
33	33	33	33	33	GEORGE STRAIT/Lead On
33	33	33	33	33	RHETT AKINS/That Ain't My Truck
33	33	33	33	33	TRACY LAWRENCE/If The World Had...
33	33	33	33	33	TY ENGLAND/Should've Asked...
18	33	33	33	33	COLLIN RAYE/One Boy, One Girl
18	33	33	33	33	TIM MCGRAW/Like It, I Love It
18	33	33	33	33	GARTH BROOKS/She's Every Woman
18	18	18	18	18	MARK COLLIE/Three Words, Two...
11	18	18	18	18	COLLIN RAYE/One Boy, One Girl
18	18	18	18	18	FAITH HILL/Let's Go To Vegas
18	18	18	18	18	JOHN BERRY/Think About It...
18	18	18	18	18	PATTY LOVELESS/Halfway Down
18	18	18	18	18	SHANIA TWAIN/The Woman In Me...
18	18	18	18	18	TOBY KEITH/Big Ol' Truck
18	18	18	18	18	JOHN M. MONTGOMERY/No Man's Land
18	18	18	18	18	TRISHA YEARWOOD/Wanna Go Too Far
18	18	18	18	18	MARTINA MCBRIDE/Safe In The Arms...
18	18	18	18	18	BLACKHAWK/I'm Not Strong...
11	18	18	18	18	MARTY STUART/If I Ain't Got You
11	11	18	18	18	WADE HAYES/Don't Stop
11	11	18	18	18	DARLYE SINGLETARY/Let Her Lie
11	11	18	18	18	SHANIA TWAIN/The Woman In Me...
11	11	18	18	18	SAWYER BROWN/This... Wantin'...
11	11	18	18	18	TERRI CLARK/Better Things To Do
11	11	18	18	18	KENNY CHESNEY/I Need To Know
11	11	18	18	18	NEAL MCCOY/If I Was...
11	11	18	18	18	EMILIO/It's Not The End...
11	11	18	18	18	MAVERICKS/Here Comes The Rain
11	11	18	18	18	VINCE GILL/Go Rest High...
11	11	18	18	18	LORRIE MORGAN/Back In Your Arms...
11	11	18	18	18	TRAVIS TRITT/Sometimes She...
11	11	18	18	18	SAMMY KERSHAW/Your Tattoo
11	11	18	18	18	LITTLE TEXAS/Life Goes On
11	11	18	18	18	SHENANDOAH/Heaven Bound...
11	11	18	18	18	CLAY WALKER/Who Needs You Baby
11	11	18	18	18	DAVID LEE MURPHY/Dust On The Bottle
11	11	18	18	18	HAL KETCHUM/Every Little Word
11	11	18	18	18	BROOKS & DUNN/Whiskey Under...
11	11	18	18	18	TRACY BYRD/Love Lessons

95.9 FM MARKET #3
WUSN/Chicago (312) 649-0099 McNeil/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	37	37	37	37	CLINT BLACK/One Emotion
37	37	37	37	37	RHETT AKINS/That Ain't My Truck
21	37	37	37	37	COLLIN RAYE/One Boy, One Girl
37	37	37	37	37	BRYAN WHITE/Someone Else's Star
21	37	37	37	37	TRACY LAWRENCE/If The World Had...
21	37	37	37	37	TY ENGLAND/Should've Asked...
37	37	37	37	37	TIM MCGRAW/Like It, I Love It
37	37	37	37	37	TY ENGLAND/Should've Asked...
21	37	37	37	37	PATTY LOVELESS/Halfway Down
21	37	37	37	37	TERRI CLARK/Better Things To Do
21	21	21	21	21	FAITH HILL/Let's Go To Vegas
21	21	21	21	21	TOBY KEITH/Big Ol' Truck
17	21	21	21	21	NEAL MCCOY/If I Was...
21	21	21	21	21	BLACKHAWK/I'm Not Strong...
21	21	21	21	21	JOHN M. MONTGOMERY/No Man's Land
17	21	21	21	21	TRISHA YEARWOOD/Wanna Go Too Far
17	21	21	21	21	MARTINA MCBRIDE/Safe In The Arms...
21	21	21	21	21	SAWYER BROWN/This... Wantin'...
21	21	21	21	21	JOHN BERRY/Think About It...
21	21	21	21	21	MARK COLLIE/Three Words, Two...
17	17	17	17	17	GARTH BROOKS/She's Every Woman
17	17	17	17	17	SHANIA TWAIN/The Woman In Me...
17	17	17	17	17	DAVID LEE MURPHY/Dust On The Bottle
17	17	17	17	17	KENNY CHESNEY/I Need To Know
17	17	17	17	17	LEE ROY PARNELL/When A Woman Loves...
17	17	17	17	17	VINCE GILL/Go Rest High...
17	17	17	17	17	LITTLE TEXAS/Life Goes On
17	17	17	17	17	EMILIO/It's Not The End...
17	17	17	17	17	DARLYE SINGLETARY/Let Her Lie
17	17	17	17	17	JOE DUFFIE/That Road Not Taken
17	17	17	17	17	SHENANDOAH/Heaven Bound...
17	17	17	17	17	MAVERICKS/Here Comes The Rain
17	17	17	17	17	TRAVIS TRITT/Sometimes She...
17	17	17	17	17	LORRIE MORGAN/Back In Your Arms...
17	17	17	17	17	AARON TIPPIN/That's As Close...
17	17	17	17	17	HAL KETCHUM/Every Little Word
17	17	17	17	17	CLAY WALKER/Who Needs You Baby
37	37	37	37	37	PAM TILLIS/In Between Dances
10	10	10	10	10	SAMMY KERSHAW/Your Tattoo
10	10	10	10	10	LONESTAR/Tequila Talkin'

KSAN 94.9 FM MARKET #4
KSAN/San Francisco (415) 291-0202 Sledge/Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	RHETT AKINS/That Ain't My Truck
35	35	35	35	35	BRYAN WHITE/Someone Else's Star
21	35	35	35	35	TIM MCGRAW/Like It, I Love It
35	35	35	35	35	TY ENGLAND/Should've Asked...
21	35	35	35	35	COLLIN RAYE/One Boy, One Girl
35	35	35	35	35	TY ENGLAND/Should've Asked...
21	35	35	35	35	PATTY LOVELESS/Halfway Down
21	35	35	35	35	TERRI CLARK/Better Things To Do
21	21	21	21	21	JOHN BERRY/Think About It...
21	21	21	21	21	WADE HAYES/Don't Stop
21	21	21	21	21	TOBY KEITH/Big Ol' Truck
21	21	21	21	21	SAWYER BROWN/This... Wantin'...
21	21	21	21	21	NEAL MCCOY/If I Was...
21	21	21	21	21	MARK COLLIE/Three Words, Two...
11	21	21	21	21	KENNY CHESNEY/I Need To Know
11	21	21	21	21	MARTINA MCBRIDE/Safe In The Arms...
11	21	21	21	21	JOHN M. MONTGOMERY/No Man's Land
11	21	21	21	21	MAVERICKS/Here Comes The Rain
21	21	21	21	21	FAITH HILL/Let's Go To Vegas
11	11	11	11	11	TRAVIS TRITT/Sometimes She...
11	11	11	11	11	DAVID LEE MURPHY/Dust On The Bottle
11	11	11	11	11	DARLYE SINGLETARY/Let Her Lie
11	11	11	11	11	VINCE GILL/Go Rest High...
11	11	11	11	11	CLAY WALKER/Who Needs You Baby
11	11	11	11	11	SHANIA TWAIN/The Woman In Me...
11	11	11	11	11	SHENANDOAH/Heaven Bound...
11	11	11	11	11	JOE DUFFIE/That Road Not Taken
11	11	11	11	11	EMILIO/It's Not The End...
11	11	11	11	11	HAL KETCHUM/Every Little Word
11	11	11	11	11	SAMMY KERSHAW/Your Tattoo
11	11	11	11	11	BILLY MONTANA/Rain Through
11	11	11	11	11	RON WALLACE/Listenin' Now
11	11	11	11	11	BLACKHAWK/That's Just About
11	11	11	11	11	CLINT BLACK/Summer's Comin'
35	11	11	11	11	BROOKS & DUNN/You're Gonna Miss
35	35	11	11	11	JEFF CARSON/Not On Your Love

93.3 FM MARKET #4
KYCY/San Francisco (415) 391-9330 Paregis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	JOHN BERRY/Think About It...
40	40	40	40	40	GARTH BROOKS/She's Every Woman
25	25	25	25	25	TRACY LAWRENCE/If The World Had...
25	25	25	25	25	WADE HAYES/Don't Stop
25	25	25	25	25	TY ENGLAND/Should've Asked...
25	25	25	25	25	RHETT AKINS/That Ain't My Truck
25	25	25	25	25	TIM MCGRAW/Like It, I Love It
25	25	25	25	25	FAITH HILL/Let's Go To Vegas
25	25	25	25	25	COLLIN RAYE/One Boy, One Girl
25	25	25	25	25	

COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

NEW COUNTRY		MARKET #13			
KMP5/Seattle		KMP5/Seattle			
(206) 443-9400		Thomas/Webster			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
28 28 28 41	COLLIN RAYE/One Boy, One Girl				
16 28 28 41	PATTY LOVELESS/Halfway Down				
41 41 41 41	JOHN BERRY/Think About It				
28 28 28 41	TY ENGLAND/Should've Asked				
28 28 41 41	CLINT BLACK/One Emotion				
41 41 41 41	TIM MCGRAW/Like It, I Love It				
41 41 41 41	JEFF CARSON/Not On Your Love				
41 41 41 41	PERFECT STRANGER/You Have The Right...				
28 41 41 41	RHETT AKINS/That Ain't My Truck				
41 41 41 41	ALABAMA/She Ain't Your				
16 16 16 28	TRAVIS TRITT/Sometimes She				
16 16 16 28	TRACY LAWRENCE/If The World Had...				
16 16 16 28	GARTH BROOKS/She's Every Woman				
5 16 16 28	DAVID LEE MURPHY/Dust On The Bottle				
16 16 16 28	JOHN M. MONTGOMERY/No Man's Land				
16 16 16 28	MARTINA MCBRIDE/Safe In The Arms				
16 16 16 28	SHANIA TWAIN/The Woman In Me				
16 28 28 28	TOBY KEITH/Big Ol' Truck				
28 28 28 28	BLACKHAWK/I'm Not Strong				
16 28 28 28	TERRI CLARK/Better Things To Do				
28 28 28 28	WADE HAYES/Don't Stop				
41 41 22 22	PARTON & GILLI/Will Always				
41 41 22 22	BROOKS & DUNN/You're Gonna Miss...				
41 41 22 22	PAM TILLIS/In Between Dances				
22 22 22 22	REBA MCGRAW/And Still				
22 22 22 22	RICK TREVIÑO/Bobbie Ann Mason				
41 41 22 22	ROY PARNELL/A Little Bit Of You				
22 22 22 22	ALAN JACKSON/Don't Even Know				
41 41 22 22	LORRIE MORGAN/Didn't Know My				
41 41 22 22	BRYAN WHITE/Someone Else's Star				
5 5 5 5	VINCE GILL/Go Rest High				
5 5 5 5	WESLEY DENNIS/Who's Counting				
5 5 5 5	FAITH HILL/Let's Go To Vegas				
5 5 5 5	SAWYER BROWN/This...I Want'n				
5 5 5 5	SHENANDOAH/Heaven Bound				
5 5 5 5	KENNY CHESNEY/All I Need To Know				
16 16 16 16	TRISHA YEARWOOD/Wanna Go Too Far				
16 16 16 16	LEE ROY PARNELL/When A Woman Loves				
16 16 16 16	BROOKS & DUNN/Whiskey Under				
5 5 5 5	MARK COLLIE/Three Words, Two				

K106		MARKET #13			
K106		K106			
COUNTRY'S BEST FRIEND		Randal/Knight			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
34 34 34 34	ALABAMA/She Ain't Your				
34 34 34 34	BRYAN WHITE/Someone Else's Star				
34 34 34 34	JEFF CARSON/Not On Your Love				
34 34 34 34	CLINT BLACK/One Emotion				
22 22 22 34	JOHN BERRY/Think About It				
22 22 22 34	PAM TILLIS/In Between Dances				
22 22 22 34	TIM MCGRAW/Like It, I Love It				
22 22 22 34	COLLIN RAYE/One Boy, One Girl				
22 22 22 34	GEORGE STRAIT/Lead On				
34 34 34 26	RHETT AKINS/That Ain't My Truck				
26 26 26 26	SHENANDOAH/Heaven Bound				
26 26 26 26	TRACY LAWRENCE/If The World Had...				
34 26 26 26	LORRIE MORGAN/Didn't Know My				
26 26 26 26	DIAMOND RIO/Finish What We				
26 26 26 26	ALAN JACKSON/Don't Even Know				
26 26 26 26	BLACKHAWK/That's Just About				
26 26 26 26	SHANIA TWAIN/Any Man Of Mine				
26 26 26 26	BROOKS & DUNN/You're Gonna Miss...				
26 26 26 26	REBA MCGRAW/And Still				
26 26 26 26	JEFF FOXWORTHY/Party All Night				
22 34 34 26	KIM RICHIE/Just My Luck				
34 34 34 26	LEE ROY PARNELL/A Little Bit Of You				
16 16 16 22	JOHN M. MONTGOMERY/No Man's Land				
16 16 16 22	TRACY LAWRENCE/If The World Had...				
16 16 16 22	PATTY LOVELESS/Halfway Down				
22 22 22 22	TY HERNDON/Want My Goodbye...				
6 16 16 22	FAITH HILL/Let's Go To Vegas				
22 22 22 22	GARTH BROOKS/She's Every Woman				
16 16 16 22	TRISHA YEARWOOD/Wanna Go Too Far				
22 22 22 22	BLACKHAWK/I'm Not Strong				
22 22 22 22	TERRI CLARK/Better Things To Do				
16 22 22 22	TOBY KEITH/Big Ol' Truck				
22 22 22 22	TY ENGLAND/Should've Asked				
22 22 22 22	DARYLE SINGLETARY/Let Her Lie				
22 22 22 22	WADE HAYES/Don't Stop				
6 16 16 16	BILLY MONTANA/Rain Through...				
16 16 16 16	SAWYER BROWN/This...I Want'n				
6 6 16 16	HAL KETCHUM/Every Little Word				
22 22 16 16	MARK COLLIE/Three Words, Two				
16 16 16 16	VINCE GILL/Go Rest High				

KSON		MARKET #15			
KSON		KSON			
San Diego		Shepard/Upton			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
30 30 30 30	JEFF CARSON/Not On Your Love				
30 30 30 30	JAMES HOUSE/This Is Me Missing				
30 30 30 30	COLLIN RAYE/One Boy, One Girl				
19 30 30 30	GEORGE STRAIT/Lead On				
19 30 30 30	RHETT AKINS/That Ain't My Truck				
19 30 30 30	CLINT BLACK/One Emotion				
19 30 30 30	TY ENGLAND/Should've Asked				
19 30 30 30	JOHN BERRY/Think About It				
19 30 30 30	TIM MCGRAW/Like It, I Love It				
19 30 30 30	PERFECT STRANGER/You Have The Right...				
19 30 30 30	TOBY KEITH/Big Ol' Truck				
19 30 30 30	TRACY LAWRENCE/If The World Had...				
19 30 30 30	PATTY LOVELESS/Halfway Down				
19 30 30 30	WADE HAYES/Don't Stop				
19 30 30 30	TERRI CLARK/Better Things To Do				
19 30 30 30	FAITH HILL/Let's Go To Vegas				
19 30 30 30	TRISHA YEARWOOD/Wanna Go Too Far				
10 19 30 30	NEAL MCCOY/It Was				
10 19 30 30	MARTINA MCBRIDE/Safe In The Arms				
10 19 30 30	SAWYER BROWN/This...I Want'n				
10 19 30 30	GARTH BROOKS/She's Every Woman				
10 19 30 30	JOHN M. MONTGOMERY/No Man's Land				
5 10 19 30	DARYLE SINGLETARY/Let Her Lie				
14 14 14 14	SHANIA TWAIN/Any Man Of Mine				
14 14 14 14	COLLIN RAYE/One Boy, One Girl				
14 14 14 14	LORRIE MORGAN/Didn't Know My				
14 14 14 14	MARK COLLIE/Three Words, Two				
14 14 14 14	JOHN M. MONTGOMERY/No Man's Land				
14 14 14 14	PAM TILLIS/In Between Dances				
30 30 14 14	LEE ROY PARNELL/A Little Bit Of You				
14 14 14 14	REBA MCGRAW/And Still				
14 14 14 14	NEAL MCCOY/They're Playin'				
10 10 10 10	JOE DIFFIE/That Road Not Taken				
10 10 10 10	MARK COLLIE/Three Words, Two				
10 10 10 10	BLACKHAWK/I'm Not Strong				
10 10 10 10	TRAVIS TRITT/Sometimes She				
10 10 10 10	KENNY CHESNEY/All I Need To Know				
5 10 10 10	VINCE GILL/Go Rest High				
5 5 10 10	DAVID LEE MURPHY/Dust On The Bottle				

K102		MARKET #16			
K102		K102			
Minneapolis		Swedberg/Bauer			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
40 40 40 40	COLLIN RAYE/One Boy, One Girl				
40 40 40 40	BRYAN WHITE/Someone Else's Star				
40 40 40 40	RHETT AKINS/That Ain't My Truck				
40 40 40 40	TY ENGLAND/Should've Asked				
40 40 40 40	JOHN M. MONTGOMERY/No Man's Land				
40 40 40 40	TIM MCGRAW/Like It, I Love It				
20 40 40 40	GARTH BROOKS/She's Every Woman				
26 26 40 40	TRACY LAWRENCE/If The World Had...				
26 26 40 40	SAWYER BROWN/This...I Want'n				
26 26 40 40	BLACKHAWK/I'm Not Strong				
26 26 40 40	TERRI CLARK/Better Things To Do				
26 26 40 40	JOHN BERRY/Think About It				
26 26 40 40	KENNY CHESNEY/All I Need To Know				
26 26 40 40	TRISHA YEARWOOD/Wanna Go Too Far				
26 26 40 40	PATTY LOVELESS/Halfway Down				
26 26 40 40	DARYLE SINGLETARY/Let Her Lie				
9 18 18 18	DAVID LEE MURPHY/Dust On The Bottle				
9 18 18 18	WESLEY DENNIS/Who's Counting				
9 18 18 18	NEAL MCCOY/It Was				
9 18 18 18	FAITH HILL/Let's Go To Vegas				
18 18 18 18	SHENANDOAH/Heaven Bound				
18 18 18 18	TRAVIS TRITT/Sometimes She				
18 18 18 18	MAVERICKS/Here Comes The Rain				
18 18 18 18	LITTLE TEXAS/Life Goes On				
18 18 18 18	SHANIA TWAIN/The Woman In Me				
9 9 18 18	MARK COLLIE/Three Words, Two				
9 9 18 18	NEAL MCCOY/It Was				
9 9 18 18	WESLEY DENNIS/Who's Counting				
9 9 18 18	PARTON & GILLI/Will Always				
10 10 10 10	GINO THE NEW GUY/Any Gal Of Mine				
9 9 9 9	WADE HAYES/Don't Stop				
9 9 9 9	TOBY KEITH/Big Ol' Truck				
9 9 9 9	BILLY MONTANA/Rain Through...				
9 9 9 9	RADNEY FOSTER/It's A Wonderful Life				
9 9 9 9	EMILIO/It's Not The End				
9 9 9 9	HAL KETCHUM/Every Little Word				
9 9 9 9	SAMMY KERSHAW/Your Tattoo				
9 9 9 9	LEE ROY PARNELL/When A Woman Loves				
5 9 9 9	GEORGE DUCAS/Kisses Don't Lie				

WIL FM		MARKET #17			
WIL FM		WIL FM			
St. Louis		Massie/Langston			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
36 36 36 36	JEFF CARSON/Not On Your Love				
36 36 36 36	BROOKS & DUNN/You're Gonna Miss...				
36 36 36 36	TY ENGLAND/Should've Asked				
36 36 36 36	MARK COLLIE/Three Words, Two				
36 36 36 36	ALABAMA/She Ain't Your				
36 36 36 36	TY HERNDON/Want My Goodbye...				
28 28 36 36	CLINT BLACK/One Emotion				
28 28 36 36	TRACY LAWRENCE/If The World Had...				
28 28 36 36	COLLIN RAYE/One Boy, One Girl				
28 28 36 36	MARK CHESNUTT/Down In Tennessee				
28 28 36 36	TIM MCGRAW/Like It, I Love It				
28 28 36 36	TERRI CLARK/Better Things To Do				
28 28 36 36	MARTY STUART/If I Ain't Got You				
18 28 36 36	SAWYER BROWN/This...I Want'n				
18 28 36 36	GARTH BROOKS/She's Every Woman				
18 18 28 36	WADE HAYES/Don't Stop				
18 18 28 36	FAITH HILL/Let's Go To Vegas				
18 18 28 36	JOHN M. MONTGOMERY/No Man's Land				
18 18 28 36	DARYLE SINGLETARY/Let Her Lie				
20 20 20 20	ALISON KRAUSS/When You Say				
20 20 20 20	BLACKHAWK/That's Just About				
20 20 20 20	KENNY CHESNEY/Fall In Love				
20 20 20 20	JOHN M. MONTGOMERY/Sold				
20 20 20 20	DAVID LEE MURPHY/Party Crowd				
20 20 20 20	RICK TREVIÑO/Bobbie Ann Mason				
20 20 20 20	LITTLE TEXAS/Life Goes On				
20 20 20 20	SHANIA TWAIN/Any Man Of Mine				
20 20 20 20	VINCE GILL/You Better Think				
20 20 20 20	LORRIE MORGAN/Didn't Know My				
28 20 20 20	CONFEDERATE RAILROAD/When And				
36 36 20 20	LEE ROY PARNELL/A Little Bit Of You				
36 36 20 20	TERRI CLARK/Better Things To Do				
28 28 28 18	JOHN BERRY/Think About It				
18 18 18 18	KENNY CHESNEY/All I Need To Know				
18 18 18 18	MARTINA MCBRIDE/Safe In The Arms				
18 18 18 18	PATTY LOVELESS/Halfway Down				
12 18 18 18	DAVID LEE MURPHY/Dust On The Bottle				
12 18 18 18	BLACKHAWK/I'm Not Strong				
12 18 18 18	PARTON & GILLI/Will Always				
12 18 18 18	TRISHA YEARWOOD/Wanna Go Too Far				

WPOC		MARKET #18			
WPOC		WPOC			
93.1		Moody/Cole			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
34 38 38 38	ALABAMA/She Ain't Your				
38 38 38 38	JOHN BERRY/Think About It				
26 34 38 38	GEORGE STRAIT/Lead On				
26 34 38 38	TY HERNDON/Want My Goodbye				
26 34 38 38	COLLIN RAYE/One Boy, One Girl				
26 34 38 38	RHETT AKINS/That Ain't My Truck				
26 34 38 38	CLINT BLACK/One Emotion				
26 34 38 38	TIM MCGRAW/Like It, I Love It				
26 26 26 38	PATTY LOVELESS/Halfway Down				
26 26 26 38	MARK COLLIE/Three Words, Two				
26 26 26 38	LISA BROKOP/Who Needs You				
26 26 26 38	WADE HAYES/Don't Stop				
26 26 26 38	MARTINA MCBRIDE/Safe In The Arms				
26 26 26 38	TY ENGLAND/Should've Asked				
26 26 26 38	TRACY LAWRENCE/If The World Had...				
26 26 26 38	JOE DIFFIE/That Road Not Taken				
26 26 26 38	TRISHA YEARWOOD/Wanna Go Too Far				
26 26 26 38	FAITH HILL/Let's Go To Vegas				
26 26 26 38	MARTINA MCBRIDE/Safe In The Arms				
26 26 26 38	SAWYER BROWN/This...I Want'n				
26 26 26 38	TRAVIS TRITT/Sometimes She				
20 24 26 38	NEAL MCCOY/It Was				
20 24 26 38	JUNIOR BROWNS/Highway Patrol				
24 26 26 38	KENNY CHESNEY/All I Need To Know				
16 24 26 38	JOHN M. MONTGOMERY/No Man's Land				
20 24 26 38	TERRI CLARK/Better Things To Do				

COUNTRYPLAYLISTS

Continued from Page 93

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #25
WUBE/Cincinnati
 (513) 721-1050
 Closson/Hamilton

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
22	22	33	33	JOHN BERRY/Think About It...
33	22	33	33	TIM MCGRAW/Like It, I Love It
22	22	33	33	COLLIN RAYE/One Boy, One Girl
-	-	-	-	GARTH BROOKS/She's Every Woman
-	-	-	-	ALABAMA/She Ain't Your...
-	-	-	-	JEFF CARSON/Not On Your Love
-	-	-	-	CLINT BLACK/One Emotion
-	-	-	-	RHETT AKINS/That Ain't My Truck
-	-	-	-	BRYAN WHITE/Someone Else's Star
-	-	-	-	TRAVIS TRITT/Sometimes She...
-	-	-	-	TOBY KEITH/Big Ol' Truck
-	-	-	-	REBA MCKENTRE/On My Own
-	-	-	-	TRACY LAWRENCE/If The World Had...
-	-	-	-	FAITH HILL/Let's Go To Vegas
-	-	-	-	PERFECT STRANGER/You Have The Right...
-	-	-	-	BLACKHAWK/It's Not Strong...
-	-	-	-	PATTY LOVELESS/Halfway Down
-	-	-	-	JOHN M. MONTGOMERY/No Man's Land
-	-	-	-	DARYLE SINGLETARY/Let Her Lie
-	-	-	-	SHANIA TWAIN/The Woman In Me...
-	-	-	-	PARTON & GILLI/Will Always...
-	-	-	-	WADE HAYES/Don't Stop
-	-	-	-	TERRI CLARK/Better Things To Do
-	-	-	-	SHENANDOAH/Heaven Bound
-	-	-	-	NEAL MCCOY/It Was...
-	-	-	-	LORRIE MORGAN/Back In Your Arms...
-	-	-	-	MARK CHESNUTT/Trouble
-	-	-	-	JOE DUFFIE/That Road Not Taken
-	-	-	-	TY HERNDON/Want My Goodbye...
-	-	-	-	CLAY WALKER/Who Needs You Baby
-	-	-	-	GEORGE STRAIT/Lead On
-	-	-	-	TRISHA YEARWOOD/Wanna Go Too Far
-	-	-	-	BROOKS & DUNN/Whiskey Under...
-	-	-	-	LITTLE TEXAS/Life Goes On
-	-	-	-	DAVID LEE MURPHY/Dust On The Bottle
-	-	-	-	TY ENGLAND/Should've Asked...
-	-	-	-	ALABAMA/In Pictures
-	-	-	-	ALISON KRAUSS/When You Say
-	-	-	-	ALAN JACKSON/Don't Even Know...
-	-	-	-	BLACKHAWK/That's Just About

MARKET #26
WMIL/Milwaukee
 (414) 545-8900
 Wolfe/Morgan

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
34	34	34	34	TY ENGLAND/Should've Asked...
34	34	34	34	RHETT AKINS/That Ain't My Truck
21	21	21	21	PATTY LOVELESS/Halfway Down
21	21	21	21	CLINT BLACK/One Emotion
21	21	21	21	TERRI CLARK/Better Things To Do
21	21	21	21	TY HERNDON/Want My Goodbye...
21	21	21	21	TRACY LAWRENCE/If The World Had...
21	21	21	21	TIM MCGRAW/Like It, I Love It
21	21	21	21	COLLIN RAYE/One Boy, One Girl
21	21	21	21	MARK COLLIE/Three Words, Two...
12	12	12	12	MARTINA MCBRIDE/Safe In The Arms...
12	12	12	12	KENNY CHESNEY/All I Need To Know
12	12	12	12	TRISHA YEARWOOD/1 Wanna Go Too Far
12	12	12	12	JOHN BERRY/Think About It...
21	21	21	21	TOBY KEITH/Big Ol' Truck
-	-	-	-	GARTH BROOKS/She's Every Woman
12	12	12	12	JOHN M. MONTGOMERY/No Man's Land
21	21	21	21	FAITH HILL/Let's Go To Vegas
21	21	21	21	WADE HAYES/Don't Stop
12	12	12	12	TRAVIS TRITT/Sometimes She...
21	21	21	21	SAWYER BROWN/This...) Wantin'
21	21	21	21	BLACKHAWK/It's Not Strong...
12	12	12	12	DAVID LEE MURPHY/Dust On The Bottle
12	12	12	12	DARYLE SINGLETARY/Let Her Lie
12	12	12	12	BROOKS & DUNN/Whiskey Under...
-	-	-	-	TRACY BYRD/Love Lessons
-	-	-	-	LITTLE TEXAS/Life Goes On
12	12	12	12	JOE DUFFIE/That Road Not Taken
12	12	12	12	SAMMY KERSHAW/Your Tattoo
-	-	-	-	VINCE GILL/Go Rest High
-	-	-	-	LORRIE MORGAN/Back In Your Arms...
12	12	12	12	SHANIA TWAIN/The Woman In Me...
12	12	12	12	SHENANDOAH/Heaven Bound...
12	12	12	12	NEAL MCCOY/It Was...
12	12	12	12	HAL KETCHUM/Every Little Word
-	-	-	-	SHENANDOAH/Heaven Bound...
-	-	-	-	EMILIO/It's Not The End...
12	12	12	12	MAVERICKS/Here Comes The Rain
12	12	12	12	LONESTAR/Tequila Talkin'
11	11	11	11	SHANIA TWAIN/Any Man Of Mine
11	11	11	11	DAVID LEE MURPHY/Party Crowd

MARKET #27
KBEO/Kansas City
 (816) 531-2535
 Kennedy/McEntire

YOUNG COUNTRY 104

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
31	31	37	37	ALABAMA/She Ain't Your...
31	31	37	37	JOHN BERRY/Think About It...
31	31	37	37	CLINT BLACK/One Emotion
37	37	37	37	BROOKS & DUNN/You're Gonna Miss...
37	37	37	37	JEFF CARSON/Not On Your Love
31	31	37	37	TY ENGLAND/Should've Asked...
31	31	37	37	TY HERNDON/Want My Goodbye...
31	31	37	37	BOY HOWDY/She Can't Love You
31	31	37	37	WESTERN FLYER/Friday Night...
24	24	31	31	BLACKHAWK/It's Not Strong...
31	31	31	31	KENNY CHESNEY/All I Need To Know
31	31	31	31	JOE DUFFIE/That Road Not Taken
31	31	31	31	WADE HAYES/Don't Stop
24	24	31	31	FAITH HILL/Let's Go To Vegas
31	31	31	31	TOBY KEITH/Big Ol' Truck
31	31	31	31	ALISON KRAUSS/Baby, Now That...
31	31	31	31	TRACY LAWRENCE/If The World Had...
31	31	31	31	WOODY LEE/Like The Sound...
31	31	31	31	DAVID LEE MURPHY/Dust On The Bottle
24	24	31	31	PATTY LOVELESS/Halfway Down
31	31	31	31	MARTINA MCBRIDE/Safe In The Arms...
24	24	31	31	NEAL MCCOY/It Was...
31	31	31	31	TIM MCGRAW/Like It, I Love It
-	-	-	-	JOHN M. MONTGOMERY/No Man's Land
31	31	31	31	COLLIN RAYE/One Boy, One Girl
31	31	31	31	SAWYER BROWN/This...) Wantin'
24	24	31	31	DARYLE SINGLETARY/Let Her Lie
18	24	31	31	AARON TIPPIN/That's As Close...
24	24	31	31	TRISHA YEARWOOD/1 Wanna Go Too Far
-	-	-	-	GARTH BROOKS/She's Every Woman
18	24	24	24	MARK COLLIE/Three Words, Two...
18	24	24	24	HAL KETCHUM/Every Little Word
18	24	24	24	LONESTAR/Tequila Talkin'
18	24	24	24	MAVERICKS/Here Comes The Rain
-	-	-	-	SHENANDOAH/Heaven Bound...
18	24	24	24	KEITH STEGALL/1969
18	24	24	24	TRAVIS TRITT/Sometimes She
18	24	24	24	SHANIA TWAIN/The Woman In Me
-	-	-	-	GEORGE OUCAS/Kisses Don't Lie

MARKET #27
WDAF/Kansas City
 (816) 931-6100
 Cramer/Bryan

WDAF AM 61 Country

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
20	28	28	28	TRACY LAWRENCE/If The World Had...
20	28	28	28	WADE HAYES/Don't Stop
28	28	28	28	JOHN BERRY/Think About It...
28	28	28	28	TIM MCGRAW/Like It, I Love It
20	20	20	20	TY HERNDON/Want My Goodbye...
20	20	20	20	PATTY LOVELESS/Halfway Down
20	20	20	20	TY ENGLAND/Should've Asked...
20	20	20	20	RHETT AKINS/That Ain't My Truck
20	20	20	20	FAITH HILL/Let's Go To Vegas
10	20	20	20	SHENANDOAH/Heaven Bound...
10	20	20	20	MARK COLLIE/Three Words, Two...
20	20	20	20	DARYLE SINGLETARY/Let Her Lie
10	20	20	20	TRAVIS TRITT/Sometimes She...
10	20	20	20	TERRI CLARK/Better Things To Do
10	20	20	20	TOBY KEITH/Big Ol' Truck
10	20	20	20	TRISHA YEARWOOD/1 Wanna Go Too Far
10	20	20	20	BLACKHAWK/It's Not Strong...
-	-	-	-	GARTH BROOKS/She's Every Woman
10	20	20	20	COLLIN RAYE/One Boy, One Girl
20	20	20	20	ALISON KRAUSS/Baby, Now That...
20	20	20	20	SAWYER BROWN/This...) Wantin'
20	20	20	20	KENNY CHESNEY/All I Need To Know
20	20	20	20	MARTINA MCBRIDE/Safe In The Arms...
10	20	20	20	SHANIA TWAIN/The Woman In Me...
-	-	-	-	AARON TIPPIN/That's As Close...
10	10	10	10	NEAL MCCOY/It Was...
-	-	-	-	LORRIE MORGAN/Back In Your Arms...
-	-	-	-	JOHN M. MONTGOMERY/No Man's Land
-	-	-	-	TRAVIS TRITT/Sometimes She
-	-	-	-	REBA MCKENTRE/On My Own
-	-	-	-	DAVID LEE MURPHY/Dust On The Bottle
-	-	-	-	TRACY BYRD/Love Lessons
-	-	-	-	NEAL MCCOY/It Was...
10	10	10	10	LONESTAR/Tequila Talkin'
10	10	10	10	MAVERICKS/Here Comes The Rain
10	10	10	10	DAVID LEE MURPHY/Dust On The Bottle
10	10	10	10	VINCE GILL/Go Rest High...
-	-	-	-	EMILIO/It's Not The End...
-	-	-	-	CLAY WALKER/Who Needs You Baby
-	-	-	-	HAL KETCHUM/Every Little Word
-	-	-	-	TRACY BYRD/Love Lessons
-	-	-	-	PERFECT STRANGER/It's A Stranger.

MARKET #28
KFRG/Riverside
 (909) 825-9525
 Logan/Jeffrey

KFRG 95.1

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
24	27	37	37	BRYAN WHITE/Someone Else's Star
24	24	24	24	TY ENGLAND/Should've Asked...
24	24	24	24	JOHN BERRY/Think About It...
24	24	24	24	PATTY LOVELESS/Halfway Down
24	24	24	24	TRACY LAWRENCE/If The World Had...
16	24	24	24	COLLIN RAYE/One Boy, One Girl
16	24	24	24	TRACY LAWRENCE/If The World Had...
16	24	24	24	WADE HAYES/Don't Stop
24	24	24	24	TY HERNDON/Want My Goodbye...
24	24	24	24	TOBY KEITH/Big Ol' Truck
16	24	24	24	TERRI CLARK/Better Things To Do
16	24	24	24	FAITH HILL/Let's Go To Vegas
16	24	24	24	MARK COLLIE/Three Words, Two...
16	24	24	24	DARYLE SINGLETARY/Let Her Lie
16	24	24	24	SHENANDOAH/Heaven Bound...
12	16	24	24	JOE DUFFIE/That Road Not Taken
12	16	24	24	TRISHA YEARWOOD/1 Wanna Go Too Far
-	-	-	-	GARTH BROOKS/She's Every Woman
-	-	-	-	SHANIA TWAIN/The Woman In Me...
-	-	-	-	GARTH BROOKS/She's Every Woman
-	-	-	-	SAWYER BROWN/This...) Wantin'
12	12	12	12	MAVERICKS/Here Comes The Rain
12	12	12	12	EMILIO/It's Not The End...
12	12	12	12	KENNY CHESNEY/All I Need To Know
12	12	12	12	NEAL MCCOY/It Was...
-	-	-	-	JOHN M. MONTGOMERY/No Man's Land
-	-	-	-	REBA MCKENTRE/On My Own
-	-	-	-	TRAVIS TRITT/Sometimes She
-	-	-	-	DAVID LEE MURPHY/Dust On The Bottle
-	-	-	-	TRACY BYRD/Love Lessons
-	-	-	-	LONESTAR/Tequila Talkin'
-	-	-	-	NEAL MCCOY/It Was...
-	-	-	-	LITTLE TEXAS/Life Goes On
-	-	-	-	AARON TIPPIN/That's As Close...

MARKET #29
KNCI/Sacramento
 (916) 923-9200
 Evans/Wood

105.1 KNCI

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
23	43	43	43	RHETT AKINS/That Ain't My Truck
43	43	43	43	CLINT BLACK/One Emotion
23	43	43	43	TY ENGLAND/Should've Asked...
23	43	43	43	COLLIN RAYE/One Boy, One Girl
23	43	43	43	TIM MCGRAW/Like It, I Love It
23	43	43	43	WADE HAYES/Don't Stop
23	43	43	43	PATTY LOVELESS/Halfway Down
23	43	43	43	JOHN BERRY/Think About It...
23	43	43	43	SAWYER BROWN/This...) Wantin'
23	43	43	43	TOBY KEITH/Big Ol' Truck
23	43	43	43	TRACY LAWRENCE/If The World Had...
23	43	43	43	BLACKHAWK/It's Not Strong...
23	43	43	43	TERRI CLARK/Better Things To Do
23	43	43	43	FAITH HILL/Let's Go To Vegas
13	23	23	23	MARTINA MCBRIDE/Safe In The Arms...
13	23	23	23	DARYLE SINGLETARY/Let Her Lie
13	23	23	23	TRISHA YEARWOOD/1 Wanna Go Too Far
13	23	23	23	TRAVIS TRITT/Sometimes She
23	23	23	23	JOHN M. MONTGOMERY/No Man's Land
13	23	23	23	DAVID LEE MURPHY/Dust On The Bottle
-	-	-	-	GARTH BROOKS/She's Every Woman
13	13	13	13	SHANIA TWAIN/The Woman In Me...
13	13	13	13	KENNY CHESNEY/All I Need To Know
13	13	13	13	MARK COLLIE/Three Words, Two...
13	13	13	13	SHENANDOAH/Heaven Bound
13	13	13	13	NEAL MCCOY/It Was...
-	-	-	-	SAMMY KERSHAW/Your Tattoo
-	-	-	-	HAL KETCHUM/Every Little Word
-	-	-	-	LITTLE TEXAS/Life Goes On
-	-	-	-	RICK TREVINO/Save This One For Me
-	-	-	-	JAMES HOUSE/Anything For Love
5	5	5	5	MAVERICKS/Here Comes The Rain
-	-	-	-	LEE ROY PARNELL/When A Woman Loves...
9	9	9	9	JOHN M. MONTGOMERY/Solid
43	43	9	9	ALABAMA/She Ain't Your...
43	43	9	9	PAM TILLIS/In Between Dances
9	9	9	9	LEE ROY PARNELL/Little Bit Of You
43	9	9	9	BROOKS & DUNN/You're Gonna Miss...
43	9	9	9	JEFF CARSON/Not On Your Love
9	9	9	9	RICK TREVINO/Bobbie Ann Mason

MARKET #30
KRTV/San Jose
 (408) 293-8030
 Stevens/Michaels

95.3 KRTV

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
28	40	40	40	TY HERNDON/Want My Goodbye
28	40	40	40	JOHN BERRY/Think About It...
40	40	40	40	JEFF CARSON/Not On Your Love
28	40	40	40	TOBY KEITH/Big Ol' Truck
28	40	40	40	CLINT BLACK/One Emotion
28	40	40	40	ALABAMA/She Ain't Your...
28	40	40	40	COLLIN RAYE/One Boy, One Girl
28	40	40	40	TIM MCGRAW/Like It, I Love It
40	40	40	40	BRYAN WHITE/Someone Else's Star
28	40	40</		

SEPTEMBER 8, 1995

A

RHETT AKINS That Ain't My Truck (*Decca 55034*)
 Prod: Mark Wright Wr: Tom Shapiro, Chris Waters, Rhett Akins Pub: Great Cumberland Music, Diamond Struck Music, Tree Publishing Company Inc., (BMI) Mgr: Starstruck Entertainment

ALABAMA She Ain't Your Ordinary Girl (*RCA 64346-2*)
 Prod: Emory Gordy Jr., Alabama Wr: Robert Jason Pub: Suzie Joe Music Inc., My Split Music Inc., (BMI) Mgr: IMS

B

BAKER & MYERS These Arms (*MCG/Curb 1154*)
 Prod: Nelson Larkin, Michael Hollandsworth Wr: Gary Baker, Frank J. Myers Pub: Zomba Enterprises Inc., Dixie Stars Music (ASCAP)

DAVID BALL Honky Tonk Healin' (*WB 7716*)
 Prod: Blake Chancey Wr: David Ball, Tommy Polk Pub: EMI Blackwood Music Inc., Forrest Hills Music Inc. (BMI) Mgr: Dan Goodman Management

JOHN BERRY I Think About It All The Time (*Capitol 79100*)
 Prod: Jimmy Bowen, Chuck Howard Wr: Don Schlitz, Billy Livsey Pub: New Don Songs, New Hayes Music, Irving Music Inc. (ASCAP, BMI) Mgr: Cortew-O'Grady

CLINT BLACK One Emotion (*RCA 64381-2*)
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music (BMI) Mgr: Left Bank Management

BLACKHAWK I'm Not Strong Enough To Say No (*Arista 2857*)
 Prod: Mark Bright Wr: R.J. Lange Pub: Out Of Pocket Productions LTD. (all rights controlled by Zomba Enterprises Inc. for the U.S. and Canada) (ASCAP) Mgr: Rick Alter Management

BROOKS & DUNN Whiskey Under The Bridge (*Arista 2770*)
 Prod: Scott Hendricks, Don Cook Wr: Don Cook, Kix Brooks, Ronnie Dunn Pub: Sony Tree Publishing Company Inc, Don Cook Music, Buffalo Prairie Music, Showbilly Music (BMI) Mgr: Titely & Associates

GARTH BROOKS She's Every Woman (*Capitol 10301*)
 Prod: Allen Reynolds Wr: Victoria Shaw, Garth Brooks Pub: BMG Songs Inc., Major Bob Music Company Inc. (ASCAP) Mgr: G.B. Management

JUNIOR BROWN Highway Patrol (*MCG/Curb 1132*)
 Prod: Junior Brown Wr: Red Simpson, Ray Rush, Dennis Payne Pub: Beechwood Music Corp. (BMI) Mgr: F.C.C. Management

TRACY BYRD Love Lessons (*MCA 55102*)
 Prod: Tony Brown Wr: Jerry Kilgore, Ted Hewitt, Monty Powell, Sarah Majors Pub: Saddle Tan Music, Hewitt Music, Acuff-Rose Music Inc. (ASCAP, BMI) Mgr: Ritter-Carter Management

C

KENNY CHESNEY All I Need To Know (*BNA 64347*)
 Prod: Barry Beckett Wr: Steve Seskin, Mark Alan Springer Pub: Love This Town Music, David Aaron Music, Murrah Music Corp. (ASCAP, BMI) Mgr: IMS

MARK CHESNUTT Trouble (*Decca 55103*)
 Prod: Tony Brown Wr: Todd Snider Pub: Bro N' Sis Music Inc., Keith Sykes Music (BMI) Mgr: BDM Management

TERRI CLARK Better Things To Do (*Mercury 1460*)
 Prod: Keith Stegall, Chris Waters Wr: Tom Shapiro, Terri Clark, Chris Waters Pub: Great Cumberland Music, Diamond Struck Music, Tom Shapiro Music, Sony Tree Publishing Company Inc. (BMI) Mgr: Woody Bowles

PHILIP CLAYPOOL Feel Like Makin' Love (*Curb 1172*)
 Prod: Jerry Crutchfield Wr: Paul Rodgers Pub: Badco Publishing (ASCAP) Mgr: Bill Carter Career Management

MARK COLLIE Three Words, Two Hearts, One Night (*Giant 7590*)
 Prod: James Stroud, Mark Collie Wr: Mark Collie, Gerry House Pub: Music Corporation Of America Inc., Mark Collie Music, Housenotes Music (BMI) Mgr: Don Light Talent

CONFEDERATE RAILROAD Bill's Landromat, Bar & Grill (*Atlantic 6370*)
 Prod: Barry Beckett Wr: Mark Germino, Jimmy Alan Stewart Pub: Sony Cross Keys Publishing Company, Inc., GMMI Music, Inc., Millhouse Music (all rights managed worldwide by Songs Of PolyGram International Inc.) (ASCAP, BMI) Mgr: IMS

JEFF COPLEY Evergreen (*Polydor 1489*)
 Prod: Donnie Canada, Russ Zavitson Wr: Don Von Tress Pub: Millhouse Music (all rights managed worldwide by Songs Of PolyGram International Inc.) (BMI) Mgr: Donnie Canada Management

ROB CROSBY The Trouble With Love (*River North Nashville 5141645432*)
 Prod: Jerry Crutchfield Wr: Rob Crosby, Sonny Lemaire Pub: Music Corporation of America Inc., Santee River Songs, Blackwood Music Inc., Ticket To Ride Music (BMI) Mgr: Sharon Eaves Management

D

WESLEY DENNIS Who's Counting (*Mercury 852286*)
 Prod: Keith Stegall, John Keltan Wr: Roger Springer, Tony Martin, Reese Wilson Pub: EMI April Music, Inc., Stroudacaster Music, Baby Mae Music (ASCAP, BMI) Mgr: Fred Conley Management

JOE DIFFIE That Road Not Taken (*Epic 77978*)
 Prod: Johnny Slate, Joe Diffie Wr: Casey Kelly, Deborah Beasley Pub: Miss Pammy's Music, Wood Newton Music, Himownself's Music, South Paw Music, Terry Rose Music, Woodfile Music (ASCAP, BMI) Mgr: Image Management Group

GEORGE DUCAS Kisses Don't Lie (*Capitol 28329*)
 Prod: Richard Bennett Wr: George Ducas, Michael P. Heehey Pub: PolyGram International Publishing Inc., Veg-O-Music, Songs of PolyGram International Inc, Bantry Bay Music (ASCAP) Mgr: Ten Ten Mangement

E

EMILIO It's Not The End Of The World (*Capitol 79096*)
 Prod: Barry Beckett Wr: Paul Nelson, Larry Boone, Earl Clark Pub: Sony Tree Publishing Company Inc., O-Tex Music, Terilee Music, Sony Cross Keys Publishing Company Inc. (BMI, ASCAP) Mgr: Refugee International

TY ENGLAND Should've Asked Her Faster (*RCA 64280-2*)
 Prod: Garth Fundis Wr: Bob Dipiero, Al Anderson, Joe Klemik Pub: (BMI) Mgr: Bob Doyle Management

F

RADNEY FOSTER If It Were Me (*Arista 2861*)
 Prod: Steve Fishell, Radney Foster Wr: Radney Foster, Kim Richey Pub: PolyGram International Publishing Inc., St Julien Music, Might Nice Music (BMI) Mgr: Fitzgerald-Hartley

G

VINCE GILL Go Rest High On That Mountain (*MCA*)
 Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music (BMI) Mgr: Fitzgerald-Hartley

H

WADE HAYES Don't Stop (*DKC/Columbia 77954*)
 Prod: Don Cook Wr: Chick Rains, Tom Shapiro Pub: Sony Tree Publishing Company Inc., Great Cumberland Music, Diamondstruck Music (BMI) Mgr: Mike Robertson Management

TY HERNDON I Want My Goodbye Back (*Epic 77946*)
 Prod: Doug Johnson Wr: Pat Bunch, Doug Johnson, Dave Berg Pub: August Wind Music, Longitude Music Company, Hendershot Music, Sydney Erin Music, Dave Berg Music (BMI) Mgr: Image Management Group

FAITH HILL Let's Go To Vegas (*WB 7645*)
 Prod: Scott Hendricks Wr: Karen Staley Pub: All Over Town Music, Sony Tree Publishing Company Inc. (BMI) Mgr: Borman Entertainment Inc.

JAMES HOUSE Anything For Love (*Epic 77982*)
 Prod: Don Cook Wr: James House, Phil Bamhart, Sam Hogen Pub: Sony Tree Publishing Company Inc. Taylor Rose Music (BMI) Mgr: Lonesome Management

K

TOBY KEITH Big Ol' Truck (*Polydor 1463*)
 Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith Pub: Songs Of Polygram Int. Inc. Tokeco Inc. (BMI) Mgr: TKO Artist Management

SAMMY KERSHAW Your Tattoo (*Mercury 1491*)
 Prod: Buddy Cannon, Norro Wilson Wr: Kostas, Jack Tempchin Pub: Songs Of PolyGram International Inc., SevenAngels Music, Night River Publishing (BMI, ASCAP) Mgr: Lucks Management Group Inc.

HAL KETCHUM Every Little Word (*MCG/Curb 1163*)
 Prod: Allen Reynolds, Jim Rooney Wr: M. Hummon, H. Ketchum Pub: Careers-BMG Music Publishing Inc., Songs Of PolyGram International Inc., Foreshadow Songs Inc. (BMI) Mgr: Fitzgerald-Hartley

L

TRACY LAWRENCE If The World Had A Front Porch (*Atlantic 6307*)
 Prod: James Stroud Wr: Tracy Lawrence, Paul Nelson, Kenny Beard Pub: TLE Music (administered by Muy Bueno Music Group), Tree Publishing Company Inc., Terilee Music, Golden Reed Music Inc. (New Clarion Music Group) (ASCAP) Mgr: T.L.E. Enterprises

LITTLE TEXAS Life Goes On (*WB 7766*)
 Prod: Christy DiNapoli, Doug Grau, Little Texas Wr: Del Gray, Thom McHugh, Keith Follese Pub: Howlin' Hits Music, Square West Music, Kicking Bird Music, Thomahawk Music, Careers-BMG Music Publishing Inc., Breaker Maker Music (ASCAP, BMI) Mgr: Square West Entertainment Company Inc.

LONESTAR Tequila Talkin' (*BNA 64386-2*)
 Prod: Don Cook, Wally Wilson Wr: Bill LaBounty, Chris Waters Pub: Hidden Planet Music, Ensign Music Corporation, Great Cumberland Music (BMI) Mgr: Bill Carter Career Management

PATTY LOVELESS Halfway Down (*Epic 77956*)
 Prod: Emory Gordy Jr. Wr: Jim Lauderdale Pub: Mighty Nice Music, Laudersongs (administered by Bluewater Music Corp.) (BMI) Mgr: Fitzgerald-Hartley

M

MAVERICKS Here Comes The Rain (*MCA 55080*)
 Prod: Don Cook, Raul Malo Wr: Raul Malo, Kostas Pub: Sony Tree Publishing Company Inc., Raul Malo Music, Songs Of PolyGram International Inc., SevenAngels Music (BMI) Mgr: F.C.C. Management

MARTINA McBRIDE Safe In The Arms Of Love (*RCA 64345*)
 Prod: Paul Worley, Ed Seay, Martina McBride Wr: Pam Rose, Mary Ann Kennedy, Pat Bunch Pub: Irving Music, Inc., Fortunate Moon Music, La Rue Two Music, Zanesville Music (BMI) Mgr: Bruce Allen Talent

NEAL McCOY If I Was A Drinkin' Man (*Atlantic 6308*)
 Prod: Barry Beckett Wr: J.B. Rudd, Byron Hill Pub: MCA Music Canada (a division of MCA Canada, Ltd.), Sold For A Song, Brother Bart Music (BMI, SOCAN, ASCAP) Mgr: Management Associates Inc.

REBA McENTIRE On My Own (*MCA 55100*)
 Prod: Tony Brown Wr: Carole Bayer Sager, Burt Bacharach Pub: Carole Bayer Sager Music, Hidden Valley Music (BMI, ASCAP) Mgr: Starstruck Entertainment

TIM MCGRAW I Like It, I Love It (*Curb 1152*)
 Prod: James Stroud, Byron Gallimore Wr: Steve Dukes, Jeb Stuart Anderson, Markus Hall Pub: Emdar Muwsc, Texas Wedge Music (administered by Emdar Music) (ASCAP) Mgr: TMR II

M

BILLY MONTANA Rain Through The Roof (*Magnatone 2101*)
 Prod: Jim McKell, David Flint, Billy Montana Wr: Billy Montana, Jamie K. Watson Pub: Magnasong Music, Red Quill Music, Killer Boy Music, Semi Quaver Music (BMI) Mgr: Sharon Eaves Management

JOHN MICHAEL MONTGOMERY No Man's Land (*Atlantic 6367*)
 Prod: Scott Hendricks Wr: John Scott Sherrill, Steve Seskin Pub: All Over Town Music, Tree Publishing Company Inc., New Wolf Music, Love This Town Music, David Aaron Music (BMI, ASCAP) Mgr: Hallmark Direction

LORRIE MORGAN Back In Your Arms Again (*BNA 64353*)
 Prod: James Stroud Wr: J. Fred Knobloch, Paul Davis Pub: Almo Music Corp., Garlicky Music, Paul and Jonathan Songs (ASCAP, BMI) Mgr: Susan Nadler Management

DAVID LEE MURPHY Dust On The Bottle (*MCA 54944*)
 Prod: Tony Brown Wr: David Lee Murphy Pub: N2D Publishing Company (ASCAP) Mgr: D Management Company

P

LEE ROY PARNELL When A Woman Loves A Man (*Career 2862*)
 Prod: Scott Hendricks, Lee Roy Parnell Wr: Mark Luna, Rafe Van Hoy Pub: Major Bob Music Company, Sony Tree Publishing Company Inc., True South Music (ASCAP, BMI) Mgr: Mike Robertson Management

DOLLY PARTON & VINCE GILL I Will Always Love You (*Blue Eye/Columbia*)
 Prod: Steve Buckingham, Dolly Parton Wr: Dolly Parton Pub: Velvet Apple Music (BMI) Mgr: Gallin-Morey and Associates

R

COLLIN RAYE One Boy, One Girl (*Epic 77973*)
 Prod: Paul Worley, Ed Seay, John Hobbs Wr: Mark Allen Springer, Shaye Smith Pub: EMI Blackwood Music Inc, Mark Alan Springer Music (BMI) Mgr: Scott Dean Management

SAWYER BROWN (This Thing Called) Wantin' And Havin' It All (*Curb 1157*)
 Prod: Mark Miller, Mac McAnally Wr: Ronnie Samose, Dave Loggins Pub: WB Music Corp., Samosonian Songs, Avalon Way Music (all rights obo Samosonian Songs and Avalon Way Music administered by WB Music Corp.) (ASCAP) Mgr: TKO Artist Management

SHENANDOAH Heaven Bound (I'm Ready) (*Capitol 79102*)
 Prod: Don Cook Wr: Dennis Linde Pub: EMI Blackwood Music Inc., Right Key Music, Linde Manor Publishing Company (BMI) Mgr: William N. Carter Management

DARYLE SINGLETARY I Let Her Lie (*Giant 7639*)
 Prod: James Stroud, Randy Travis, David Malloy Wr: Tim Johnson Pub: Big Giant Music, Dr. Vet Music, Little Dakota Music (BMI) Mgr: Lib Hatcher Travis

GEORGE STRAIT Lead On (*MCA 55064*)
 Prod: Tony Brown, George Strait Wr: Dean Dillon, Teddy Gentry Pub: Acuff Rose Music Inc., Maypop Music (a division of Wildcountry Inc., (BMI, ASCAP) Mgr: Erv Woolsey Management

T

PAM TILLIS In Between Dances (*Arista 32833*)
 Prod: Steve Fishell, Pam Tillis Wr: Craig (Bickhardt), Barry Alfonso Pub: Almo Music Corp., Craig Bickhardt, Scarlet's Sister (ASCAP) Mgr: Mike Robertson Management

AARON TIPPIN That's As Close As I'll Get To Loving You (*RCA 64392*)
 Prod: Steve Gibson Wr: Sally Dworsky, Paul Jefferson, Jan Layers Pub: Alma Music Corp., Tikki Mem, I.R.S. Music Inc. (a division of Bugle Publishing Group, McJames Music are administered by Irving Music Inc. In The US and Canada) (ASCAP, BMI) Mgr: Tp Top Entertainment

RICK TREVINO Save This One For Me (*Columbia 77900*)
 Prod: Steve Buckingham, Blake Chancey Wr: Verlon Thompson, Mark D. Sanders Pub: EMI April Music Inc., Ides Of March Music, Starstruck Writers Group Inc, Mark D. Music Mgr: Dan Goodman Management

TRAVIS TRITT Sometimes She Forgets (*WB 7704*)
 Prod: Gregg Brown Wr: Steve Earle Pub: WB Music Corp. (ASCAP) Mgr: Ken Krage Management & Gary Falcon Management

SHANIA TWAIN The Woman In Me (*Mercury 1479*)
 Prod: Robert John "Mutt" Lange Wr: Shania Twain, Robert John "Mutt" Lange Pub: Loon Echo Inc. Zomba Enterprises Inc., (BMI, ASCAP) Mgr: John Bailey Management

W

CLAY WALKER Who Needs You Baby (*Giant 7762*)
 Prod: James Stroud Wr: Clay Walker, Randy Boudreaux, Kim Williams Pub: Lori Jane Music, Linda Cobb Music, That's A Smash Publishing Inc., Sony Cross Keys Music, Kim Williams Music, S.L. Music (BMI, ASCAP) Mgr: Erv Woolsey Management

RON WALLACE I'm Listening Now (*Columbia 78021*)
 Prod: Jim Scherer, Paul Worley, Ron Wallace Wr: Ed Hill, Bob Regan Pub: New Haven Music, Inc., Music Hill Music, AMR Publications Inc, Sierra Home Music (BMI, ASCAP) Mgr: Lord Entertainment, L.L.C.

BRYAN WHITE Someone Else's Star (*Asylum/EEG 9177*)
 Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Skip Ewing, Jim Weatherly Pub: Acuff-Rose Music Inc., Milene Music Inc. (BMI, ASCAP) Mgr: G.C. Enterprises Inc.

Y

TRISHA YEARWOOD I Wanna Go Too Far (*MCA 11201*)
 Prod: Garth Fundis Wr: Layng Martine Jr., Kent Robbins Pub: Careers-BMG Publishing Inc., Doo Layng Songs, Irving Music Inc., Colter Bay Music (BMI) Mgr: Ken Krage Management

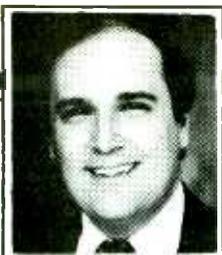
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MIKE KINOSHIAN

Strong Qualitative – Declining Quantitative

Two recent items in a front-page story (R&R 8/25) really grab your attention: 1) **Interp Radio Store's** spring Arbitron breakout declares News/Talk remains today's leading format; and 2) AC suffered a 1.4 spring-spring decline, the most significant format loss, placing it fourth behind N/T, Country, and Urban. (Interp separates Hot AC from AC — an AC/Hot AC combo would rank second.)

Interp's Exec. VP/Dir. of Research **Marla Pirner** offers some encouragement about the research. "AC remains very strong with a huge and loyal listenership. One thing that hasn't changed is AC's appeal to advertisers who are attracted to its upscale audience and prime demo coverage."

But, where are the big ratings numbers from previous spring sweeps? I questioned several broadcasters to assess AC/Hot AC's current state.

No Vacancy

KOST/Los Angeles Station Manager/PD Jhani Kaye sees format oversaturation as a major concern. "Three and four ACs per market deliver the same product, [but] most markets can't support more than two. You can't find many places with four Country stations going at it." Some overcrowded situations have recently been alleviated, with ACs turning to "hot" formats like '70s or Alternative. The market's remaining ACs, though, don't appear to be inheriting the departing AC's audience.

Comments Kaye, "When faced with new competition, smart business-people understand that they'll lose a tremendous customer base almost immediately. You're lucky if you regain 50% of it because people find new homes. Listeners now have a chance to sample new and different types of music."

In most cases, ACs spend a bundle

There can't be any guesswork in programming a Hot AC – you have to do your homework. There has to be a hole for it and it won't work everywhere.
-Jeff McHugh



Jhani Kaye



Lee Tobin



Jeff McHugh

Some Good News

Upbeat about format prospects, Kaye says, "The music has improved greatly in the last six months. We're getting a new shot in the arm with exciting product from **Seal, Blessid Union Of Souls, Rembrandts, and Hootie & The Blowfish**. It's been quite a while since we've had music like this." In addition, veteran artists realize they need to change their sound. "Michael Bolton's ['Can I Touch You ... There?'] is a perfect example. It doesn't sound like anything else he's done."

Few within the format can rival **WJFI/Ft. Wayne's** spring numbers. Entrenched at No. 1 among 25-54s and 35-64s, the **McVay Media**-consulted Mainstream AC is also a firm No. 2 18-34 behind '70s **WFWI**. Ten-year **WJFI PD Lee Tobin** doesn't believe AC is in jeopardy. "Listeners certainly like the format. AC's [experienced] rienced] some splintering, but CHR is in more trouble than we are."

Tobin reflects on the format's recent music changes. "A few years ago, many ACs wouldn't play **Ace Of Base**. Now they're anything but hip and we're playing groups like **Hootie & The Blowfish**." Echoing Kaye's comments, Tobin notes, "Adults are slow to [react] to currents, [but] the new music has been very good for us the last six months. There's a ton of good music out there today."

Promotion Advice

Tobin cautions fellow Mainstream AC programmers to remain focused and evolve gradually. "Some ACs are boring because they've played the same music and done promos the same way for 10 years. You can't be the

same station you programmed in the '80s, but you can't change too fast, either. Some people can't set their VCRs and don't want to mess with the buttons on their car radio because they're too complicated. This is the audience [we're targeting]."

A "Before Noon Majic Money Tune" contest offered a \$1000 payoff. The result: **WJFI's** near-20 25-54 midday share is tops for AC in the Top 100 Markets. Tobin remarks, "This market [No. 95] never had a \$1000-a-day prize. If we could get people listening in offices from 9am-noon, we feel they wouldn't get up and change the station."

WJFI's been Ft. Wayne's top adult station for 10 straight books, but, Tobin points out, "It hasn't been easy. We wanted to send a message to anyone going against us that they'd be in for a fight. Our biggest television campaign ever took place this spring and we direct-mailed our database."

It doesn't hurt that **Sarkes Tarzian** has owned **WJFI** since 1959. "They're broadcasters and aren't looking to improve ratings [just so they can] quickly sell it off."

Hot AC Attitude

Less than one share separates Hot AC **WKZL (The Eagle)/Greensboro** from the market's 18-34 and 25-54 titles. **CHR WJMH** leads among 18-34s, and Country **WTQR** retains 25-54 honors.

According to **PD Jeff McHugh**, "The Eagle's programmed with a little bit of an attitude and a lot of fun. It's a [CHR] for 28-year-old females. There can't be any guesswork in programming a Hot AC — you have to do your homework."

"[Hot ACs] like **WPLJ/New York, WRQX/Washington, and WMTX/Tampa** continue to do well. There has to be a hole for Hot AC and it won't work everywhere. We were lucky that the hole here was even bigger than we thought. Overall, it appears Hot AC is pretty strong."

By bettering last spring's numbers by nearly five shares, the Eagle ranks second middays 25-54 among Top 100 Hot ACs. **McHugh** explains, "Listeners have a 'Fun Fax' song to listen for between 9am-5pm each day. There are several thousand names in our database. People get a personalized letter sent to their office. We give away [frequency-related] \$107 and have found it to be very effective."

Spring Break Midday Demo Stats

In order to gauge overall midday Arbitron spring-spring format ratings performance, I tracked bread-and-butter 25-54 shares in that daypart. After logging stats for nearly 200 Top 100 Market ACs/Hot ACs, here are my findings.

Declines outnumber advances. However, neither AC nor Hot AC (as a whole) suffered significant hits. Of those registering losses, 42.7% were by less than one share and 40.2% of the gainers were by under one share.

Last spring, 25% of Top 100 Market ACs logged double-digit 25-54 midday numbers, compared to 21.3% this year.

Hot AC **WYYY/Syracuse** held last year's bragging rights for loftiest share, an honor now held by Mainstream AC **WJFI/Ft. Wayne**. Rock AC **WRVV/Harrisburg** is a close second.

References and comparisons are among 25-54 adults, 10am-3pm, Spring 1994-Spring 1995, and in Arbitron's Top 100 markets.

	AC	Hot AC	AC & Hot AC Combined
Up	46%	43.3%	45.3%
Down	53.9%	52.8%	53.6%
Flat	NA	3.7%	1%

There were 5+-share 25-54 midday AC erosions for Atlanta and Louisville's two ACs.

On the positive side, Greensboro's **WMAG** and Hot **WKZL** combined for a 8.6 year-year midday demo increase, and Ft. Wayne's **WJFI** and Hot **WMBE's** tandem improvement was 7.5.

Soft AC **KYXY/San Diego** and **KSNE/Las Vegas** enjoyed the largest increases, each bettering last spring's sweep by 5+ shares.

O.J. Mania

Some claim that **O.J. Simpson** trial coverage has eaten into AC numbers. Several stations, including **KNX/Los Angeles**, provide gavel-to-gavel coverage and notched strong adult numbers. One could theorize that the **CBS** o&o News station's ambitious coverage — coupled with the obvious fact that the trial is in Los Angeles — would negatively affect L.A.'s four ACs. It doesn't however, seem to have played out that way.

Hot AC **KYSR (+0.7)**, Easy AC **KXEZ (+0.4)**, Mainstream AC **KOST (+0.2)**, and Bright AC **KBIG (+0.2)** registered spring-spring 25-54 midday gains.

That's in contrast, however, to what happened in New York and Boston.

Gotham's four ACs/Hot ACs suffered spring-spring 25-54 midday setbacks; **WLTW's** -1.4 was the most significant.

Beantown ACs **WMJX (-2.4)**, **WSSH (-0.6)**, and Hot AC **WBMX (-1.0)** were off from a year ago; **BMX**, however, is the market's overall 25-54 market leader.

Here's how ACs performed among 25-54s in middays against stations carrying gavel-to-gavel O.J. coverage.

"HAC" and "RAC" refer to Hot AC and Rock AC.

Bakersfield		WCFB	HAC -1.1
KGFM	AC -3.0	WWNZ	OJ +1.6
KLLY	AC -1.1	Phoenix	
KNZR	OJ +4.4	KKLT	AC +1.5
Buffalo		KVRY	AC -2.9
WJYE	AC -2.2	KESZ	AC -1.4
WMJQ	AC +2.0	KTAR	OJ +1.8
WWWS	OJ +2.6	San Francisco	
Denver		KOIT-FM	AC -0.8
KOSI	AC +0.6	KIOI	HAC -0.5
KALC	HAC +0.5	KPIX-AM	OJ +0.9
KWMX	AC -0.8	KPIX-FM	OJ +2.3
KTLK	OJ +2.0	Tampa	
Orlando		WWRM	AC +1.9
WMMO	RAC +3.0	WUSA	AC +0.5
WOMX	HAC -4.2	WMTX-FM	HAC -0.6
WMGF	AC -3.0	WHNZ	OJ +0.7

on research, but Kaye notes, "It's [resulted in] the burning up of a great deal of playlists. Since everyone does the same type of research, the stations wind up sounding the same."

Years later, the twins are reunited.

NO RESEMBLANCE WHATSOEVER.

The sequel to the classic Twin Sons Of Different Mothers from

Dan Fogelberg and Tim Weisberg

Featuring "Songbird,"
"The Face Of Love," and
"Todos Santos."

Produced by Dan Fogelberg and Tim Weisberg
Management for Dan Fogelberg: HK Management
Management for Tim Weisberg: Jonathan Little Management

©1995 Giant Records 

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	ALL-4-ONE I Can Love You Like That (<i>Blitzz/Atlantic</i>)	2473	2490	2504	2464	100/0
3	3	2	2	SEAL Kiss From A Rose (<i>ZTT/Sire/WB</i>)	2449	2424	2281	2146	97/0
1	2	3	3	VANESSA WILLIAMS Colors Of The Wind (<i>Hollywood</i>)	2262	2364	2463	2615	102/1
4	4	4	4	BRUCE HORNSBY Walk In The Sun (<i>RCA</i>)	2098	2107	2072	2025	92/0
7	5	5	5	SOPHIE B. HAWKINS As I Lay Me Down (<i>Columbia</i>)	2006	1924	1811	1607	89/1
14	8	6	6	MICHAEL BOLTON Can I Touch You...There? (<i>Columbia</i>)	1997	1833	1561	1154	97/2
8	7	7	7	P. CETERA w/C. BERNARD Forever Tonight (<i>River North</i>)	1859	1793	1631	1467	91/1
12	10	8	8	SELENA I Could Fall In Love (<i>EMI Latin</i>)	1670	1600	1394	1246	89/1
16	13	11	9	TAKE THAT Back For Good (<i>Arista</i>)	1437	1300	1169	909	86/2
5	6	9	10	BOYZ II MEN Water Runs Dry (<i>Motown</i>)	1430	1541	1674	1858	78/0
6	11	12	11	BRYAN ADAMS Have You Ever Really Loved A Woman? (<i>A&M</i>)	1223	1274	1377	1617	73/0
21	15	13	12	JIMMY BUFFETT Mexico (<i>Margarita/MCA</i>)	1201	1064	884	625	75/3
9	9	10	13	CURTIS STIGERS This Time (<i>Arista</i>)	1107	1394	1454	1430	68/0
20	17	15	14	ROD STEWART This (<i>WB</i>)	1095	929	830	635	72/4
19	16	17	15	MARTIN PAGE Keeper Of The Flame (<i>Mercury</i>)	982	924	836	767	61/4
11	14	14	16	REMBRANDTS I'll Be There For You (<i>EastWest/EEG</i>)	937	976	1102	1281	47/1
BREAKER			17	MICHAEL JACKSON You Are Not Alone (<i>Epic</i>)	896	577	398	317	62/15
27	22	18	18	ANNIE LENNOX A Whiter Shade Of Pale (<i>Arista</i>)	796	699	563	447	61/4
10	12	16	19	JORDAN HILL Remember Me This Way (<i>MCA</i>)	764	929	1207	1428	57/0
28	27	20	20	HOOTIE & THE BLOWFISH Only Wanna Be With You (<i>Atlantic</i>)	749	590	493	407	37/7
—	—	27	21	MARIAH CAREY Fantasy (<i>Columbia</i>)	471	355	—	—	37/7
26	28	24	22	LINDA RONSTADT w/E. HARRIS Feels Like Home (<i>Elektra/EEG</i>)	412	465	490	479	35/0
13	19	22	23	AMY GRANT Big Yellow Taxi (<i>A&M</i>)	411	528	761	1184	35/0
25	23	23	24	CHRISTOPHER CROSS w/G. WORTH Open... (<i>Rhythm Safari/Priority</i>)	409	511	553	552	35/0
—	—	30	25	BLESSID UNION OF SOULS Let Me Be The One (<i>EMI</i>)	364	266	205	186	35/8
—	—	28	26	BLUES TRAVELER Run-Around (<i>A&M</i>)	339	325	262	231	16/1
24	24	26	27	CHRIS ISAAK Somebody's Crying (<i>Reprise</i>)	319	431	553	561	24/0
DEBUT			28	JOHN WAITE Ain't No Sunshine (<i>Coyote/Imago</i>)	259	189	116	78	25/5
DEBUT			29	NATALIE MERCHANT Carnival (<i>Elektra/EEG</i>)	185	131	77	40	17/5
DEBUT			30	JANET JACKSON Runaway (<i>A&M</i>)	185	167	60	—	15/2

This chart reflects airplay from September 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 103 AC reporters. 75 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

AFTER 7 Til You Do Me Right (*Virgin*)

Total Stations: 22, Adds: 5, Plays: 171, WCOD 5 (5), WRCH 7 (7), WWLI 7 (5), WMAS 15 (15), WLIF 8, WKYE 5 (5), WLZW 7, WDEF 5 (5), WOOF 12 (12), WAHR 15 (15), WJXB 5 (5), KTDY 6 (5), KKMJ 7 (7), KQXT 7 (7), WFMK 8 (8), WLQR 5 (5), WWWM 8, WMT 7, WQLR 7 (7), WLTE 7 (7), KSNE 13, KWAV 5 (5).

AARON NEVILLE Use Me (*A&M*)

Total Stations: 15, Adds: 5, Plays: 151, WLZW 10 (7), WARM 6 (6), WAHR 15 (10), WJXB 7, KTDY 5, KHLA 5, WRVR 7 (5), WLTS 12, WROE 14 (14), WMGN 17 (17), WLQR 7 (5), WWWM 8, WMT 7 (7), KYMG 26 (27), KJSN 5 (5).

LINDA EDER Someone Like You (*Atlantic*)

Total Stations: 15, Adds: 0, Plays: 134, WCOD 5 (5), WRCH 10 (10), WHYN 7 (7), WKLI 5, WLIF 10 (10), WTVR 7 (7), WRVR 7 (7), KVIL 13 (13), KQXT 7 (7), WLQR 7 (7), WWWM 12 (12), WLTE 13 (13), KELO 16 (16), KOSI 5 (5), KLSY 10 (10).

SARI Faith (*Eagle Eye*)

Total Stations: 11, Adds: 1, Plays: 127, WCOD 5 (5), WWLI 10 (7), WKWK 18 (18), WAHR 25 (25), KTDY 6 (5), WLQT 7, WLQR 7 (7), WWWM 20 (12), WQLR 7 (7), KWAV 7 (7), KLSY 15 (15).

CHUCK NEGRON Soul To Soul (*Viceroy/Gap/AEC*)

Total Stations: 14, Adds: 3, Plays: 120, WCOD 5 (5), WRCH 12 (12), WWLI 5, WLIF 8, WKWK 12 (5), WOOF 7 (7), WAHR 10, KQXT 5 (5), WROE 14 (7), WFMK 8 (8), WLQR 10 (7), WWWM 12 (12), WQLR 7 (7), KWAV 5 (5).

JON SECADA & SHANICE If I Ever Knew You (*Hollywood*)

Total Stations: 11, Adds: 10, Plays: 106, WKLI 5, WLZW 7, WTCB 7, WOOF 12, WAHR 10, KQXT 7, WROE 14, WLQR 7, WMT 7, KWAV 20, KLSY 10 (10).

JAZZMASTERS Walkin' To Freedom (*JVC*)

Total Stations: 12, Adds: 3, Plays: 73, WCOD 5, WRCH 10 (10), WWLI 5 (5), WHYN 7, KQXT 5 (5), WROE 7 (7), WWNK 3, WLQT 2 (2), WTP1 5 (5), WLQR 5 (5), WWWM 12 (12), WQLR 7 (7).

FOREIGNER I Keep Hoping (*Generama/Rhythm Safari/Priority*)

Total Stations: 10, Adds: 3, Plays: 73, WKYE 5 (5), WTCB 7 (7), WDEF 5 (5), WOOF 7 (7), KQXT 7 (7), WROE 14 (14), WFMK 8 (8), WLQR 5, WWWM 8, WMT 7.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

MICHAEL JACKSON
You Are Not Alone (*Epic*)

TOTAL PLAYS/INCREASE: 896/319
TOTAL STATIONS/ADDS: 62/15
CHART: 17

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MICHAEL JACKSON You Are Not Alone (<i>Epic</i>)	15
JON SECADA & SHANICE If I Ever... (<i>Hollywood</i>)	10
BLESSID UNION OF SOULS Let Me Be The One (<i>EMI</i>)	8
MARIAH CAREY Fantasy (<i>Columbia</i>)	7
HOOTIE & THE BLOWFISH Only Wanna Be... (<i>Atlantic</i>)	7
AFTER 7 Til You Do Me Right (<i>Virgin</i>)	5
NATALIE MERCHANT Carnival (<i>Elektra/EEG</i>)	5
AARON NEVILLE Use Me (<i>A&M</i>)	5
JOHN WAITE Ain't No Sunshine (<i>Coyote/Imago</i>)	5
ANNIE LENNOX A Whiter Shade Of Pale (<i>Arista</i>)	4
MARTIN PAGE Keeper Of The Flame (<i>Mercury</i>)	4
ROD STEWART This (<i>WB</i>)	4

MOST INCREASED PLAYS

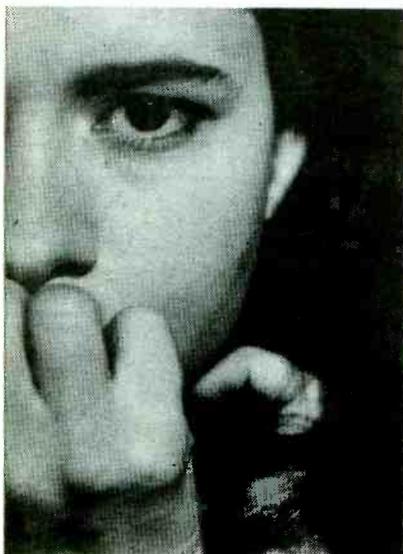
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON You Are Not Alone (<i>Epic</i>)	+319
ROD STEWART This (<i>WB</i>)	+166
MICHAEL BOLTON Can I Touch You...There? (<i>Columbia</i>)	+164
HOOTIE & THE BLOWFISH Only Wanna Be... (<i>Atlantic</i>)	+159
JIMMY BUFFETT Mexico (<i>Margaritaville/MCA</i>)	+137
TAKE THAT Back For Good (<i>Arista</i>)	+137
MARIAH CAREY Fantasy (<i>Columbia</i>)	+116
BLESSID UNION OF SOULS Let Me Be The One (<i>EMI</i>)	+98
ANNIE LENNOX A Whiter Shade Of Pale (<i>Arista</i>)	+97
JON SECADA & SHANICE If I Ever... (<i>Hollywood</i>)	+96

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
ELTON JOHN Believe (<i>Rocket/Island</i>)
BLESSID UNION OF SOULS I Believe (<i>EMI</i>)
MARTIN PAGE In The House Of Stone And Light (<i>Mercury</i>)
EAGLES Learn To Be Still (<i>Geffen</i>)
JIM BRICKMAN Angel Eyes (<i>Windham Hill</i>)
MADONNA Take A Bow (<i>Maverick/Sire/WB</i>)
EAGLES Love Will Keep Us Alive (<i>Geffen</i>)
DES'REE You Gotta Be (<i>550 Music</i>)
ELTON JOHN Made In England (<i>Rocket/Island</i>)
FOREIGNER Until The End... (<i>Generama/Rhythm Safari/Priority</i>)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



NATALIE MERCHANT

"CARNIVAL"

AC Debut 29

HOT AC 24

CHR/POP 19

BILLBOARD MONITOR 32*

Large Rotation
Active Rotation



AC REPORTERS

September 8, 1995 R&R • 99

Stations and their adds listed alphabetically by market

<p>WKLI/Albany, NY PD/MD: Jon Knott 5 JON SECADA & SHANICE "Knew" 5 MARIAH CAREY "Fantasy"</p>	<p>WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 21 MICHAEL JACKSON "Alone"</p>	<p>WLTF/Cleveland, OH PD: Steve LaBeau MD: Lee Hudson No Adds</p>	<p>WCRZ/Flint, MI OM/MD: Jay Patrick MD: George McIntyre 13 MICHAEL JACKSON "Alone" 13 HOOTIE & BLOWFISH "Only"</p>	<p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry 13 AFTER 7 "Right"</p>	<p>KMGL/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 5 ROD STEWART "This"</p>	<p>WMAS/Springfield, MA PD: Brian White MD: Keith Stephens 15 NATALIE MERCHANT "Carnival"</p>	<p>WGAY/Washington, DC PD: Bob Moke MD: Jeff Silvers 18 REMBRANDTS "There" 18 MARIAH CAREY "Fantasy" 18 MARTIN PAGE "Keeper"</p>
<p>WYJB/Albany, NY OM/MD: Buzz Brindle MD: Pat Ryan 10 MICHAEL JACKSON "Alone" 5 SELENA "Could"</p>	<p>WSSH/Boston, MA PD/MD: Bill George 4 JIMMY BUFFETT "Mexico" 4 ANNIE LENNOX "Whiter"</p>	<p>KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 MARIAH CAREY "Fantasy" 13 HOOTIE & BLOWFISH "Only"</p>	<p>WLHT/Grand Rapids, MI PD: Steve Dirksen MD: Michael Sirlanni No Adds</p>	<p>WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo 7 PETER CETERA "Forever" 5 TAKE THAT "Back"</p>	<p>WMGF/Orlando, FL PD: John Frost MD: Bob Kelly No Adds</p>	<p>WLQR/Toledo, OH PD: Steve Kendall MD: Geri Cooper 7 JON SECADA & SHANICE "Knew" 5 TOMMY JAMES "Who" 5 FOREIGNER "Hoping"</p>	<p>WRWF/West Palm Beach, FL PD: Reid Reher MD: Simone Collins 8 MICHAEL JACKSON "Alone"</p>
<p>WLEV/Allentown, PA PD/MD: Tony Rogers 5 ROD STEWART "This" 5 NATALIE MERCHANT "Carnival"</p>	<p>WMJQ/Bufalo, NY PD: Rob Lucas MD: Roger Christian 14 MICHAEL JACKSON "Alone" 14 ANNIE LENNOX "Whiter"</p>	<p>WTCB/Columbia, SC OM: Doug Spets MD/MD: Brent Johnson 7 JON SECADA & SHANICE "Knew" 7 BLESSID UNION OF... "Let" 7 4 P.M. "Years"</p>	<p>WMAG/Greensboro, NC PD/MD: Nick Allen 5 SOPHIE B. HAWKINS "Lay"</p>	<p>KBIG/Los Angeles, CA PD: Dave Ervin MD: Dave Verdery 22 ELTON JOHN "Believe" 21 BLESSID UNION OF... "Believe" 21 HOOTIE & BLOWFISH "Cry"</p>	<p>WBEB/Philadelphia, PA PD/MD: Jim Ryan No Adds</p>	<p>WWWM/Toledo, OH PD: Ron Finn MD: Rick Reynolds 8 AFTER 7 "Right" 8 FOREIGNER "Hoping" 8 AARON NEVILLE "Use"</p>	<p>WKWK/Wheeling, WV PD/MD: Doug Daniels 5 HOOTIE & BLOWFISH "Only" 5 MICHAEL JACKSON "Alone" 5 BLUES TRAVELER "Run" 5 BLESSID UNION OF... "Let" 5 ELTON JOHN "Blessed"</p>
<p>KYMG/Anchorage, AK PD: Devan Mitchell APD/MD: Bobbi Anderson 32 MICHAEL JACKSON "Alone" 27 MARIAH CAREY "Fantasy" 15 VANESSA WILLIAMS "Colors"</p>	<p>WCOD/Cape Cod, MA PD/MD: Chris Boles 5 BRYSON & SOLANGA "Wonderful" 5 TOMMY JAMES "Who" 5 BRUCE ROBERTS... "Money's" 5 JAZZMASTERS "Freedom"</p>	<p>KMXR/Corpus Christi, TX PD/MD: Jesse DeLeon 5 MARIAH CAREY "Fantasy" 4 BLESSID UNION OF... "Let" 4 JOHN WAITE "Sunshine"</p>	<p>KSSK/Honolulu, HI OD/MD: Michael Shishido No Adds</p>	<p>KOST/Los Angeles, CA PD: Jhani Kaye MD: Duncan Payton No Adds</p>	<p>WBLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>KMXZ/Tucson, AZ PD/MD: Bobby Rich 9 MICHAEL JACKSON "Alone" 9 MARIAH CAREY "Fantasy"</p>	<p>WMGS/Wilkes Barre, PA PD: Mike Edwards MD: Stan Phillips 10 MICHAEL JACKSON "Alone"</p>
<p>WROE/Appleton, WI PD/MD: J. Davis 14 JON SECADA & SHANICE "Knew" 14 4 P.M. "Years" 7 JOHN WETTON "Not"</p>	<p>WMT/Cedar Rapids, IA OM: Rick Sellers PD/MD: Randy Lee 9 ELTON JOHN "Blessed" 7 JON SECADA & SHANICE "Knew" 7 AFTER 7 "Right" 7 FOREIGNER "Hoping"</p>	<p>KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 19 MICHAEL JACKSON "Alone" 10 MICHAEL BOLTON "Touch"</p>	<p>WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 10 BLESSID UNION OF... "Let" 10 NATALIE MERCHANT "Carnival" 10 JON SECADA & SHANICE "Knew" 10 CHUCK NEGRON "Soul"</p>	<p>WPEZ/Macon, GA PD/MD: Jim Franklin 10 TAKE THAT "Back"</p>	<p>WVLI/Tyler, TX PD: Dave Moreland MD: Janie Baker 7 MICHAEL JACKSON "Alone"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>WJBR/Wilmington, DE PD: Michael Waite MD: Dave Banks No Adds</p>
<p>WFPG/Atlantic City, NJ OM/MD: Dick Fennessy MD: Marlene Aqua 7 JIMMY BUFFETT "Mexico" 7 ROD STEWART "This"</p>	<p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amie Nutter 11 DEL AMITRI "Roll"</p>	<p>WLQT/Dayton, OH PD: Scott Barrett PD/MD: Mary Fleenor 7 SARI "Faith" 7 BLESSID UNION OF... "Let" 7 MICHAEL JACKSON "Alone"</p>	<p>WTP/Indianapolis, IN PD: Gary Havens MD: Steve Cooper No Adds</p>	<p>KVLY/McAllen, TX PD: Roger Scott MD: Brenda Lynn 12 MICHAEL JACKSON "Alone" 11 JIMMY BUFFETT "Mexico"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>WVLI/Tyler, TX PD: Dave Moreland MD: Janie Baker 7 MICHAEL JACKSON "Alone"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>
<p>WJXX/Austin, TX PD: Doc Burns MD: Nolan Cruise No Adds</p>	<p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amie Nutter 11 DEL AMITRI "Roll"</p>	<p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amie Nutter 11 DEL AMITRI "Roll"</p>	<p>WTFM/Johnson City, TN PD/MD: Mark E. McKinney No Adds</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>WVLI/Tyler, TX PD: Dave Moreland MD: Janie Baker 7 MICHAEL JACKSON "Alone"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>
<p>WLIF/Baltimore, MD OM/MD: Gary Balaban MD: Mark Thoner 8 CHUCK NEGRON "Soul" 8 4 P.M. "Years" 8 ELTON JOHN "Blessed" 8 AFTER 7 "Right"</p>	<p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amie Nutter 11 DEL AMITRI "Roll"</p>	<p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amie Nutter 11 DEL AMITRI "Roll"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>WVLI/Tyler, TX PD: Dave Moreland MD: Janie Baker 7 MICHAEL JACKSON "Alone"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>
<p>KCIX/Boise, ID PD: Don Jennings MD: Jim O'Brien No Adds</p>	<p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amie Nutter 11 DEL AMITRI "Roll"</p>	<p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amie Nutter 11 DEL AMITRI "Roll"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>WVLI/Tyler, TX PD: Dave Moreland MD: Janie Baker 7 MICHAEL JACKSON "Alone"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>	<p>WVLI/Providence, RI PD: Tom Holt MD: Ted Edwards 10 KITARO "Kokoro" 5 CHUCK NEGRON "Soul"</p>

103 Total Reporters
102 Current Reporters
75 Current Playlists

Reported Frozen Playlist (14):

WDEF/Chattanooga, TN
WGSY/Columbus, GA
WSNY/Columbus, OH
WIKY/Evansville, IN
WAJI/Ft. Wayne, IN
WRCH/Hartford, CT
WKYE/Johnstown, PA
KUDL/Kansas City, MO
WMGN/Madison, WI
KVRV/Phoenix, AZ
KELO/Sioux Falls, SD
WASH/Washington, DC
WARM/York, NY
WKBN/Youngstown, OH

Did Not Report, Playlist Frozen (13):

WBBQ/Augusta, GA
KEZA/Fayetteville, AR
WKTK/Gainesville, FL
WENS/Indianapolis, IN
WQLR/Kalamazoo, MI
WFMK/Lansing, MI
KMZQ/Las Vegas, NV
WLTE/Minneapolis, MN
KJSN/Modesto, CA
WWDE/Norfolk, VA
KESZ/Phoenix, AZ
WTVR/Richmond, VA
WUSA/Tampa, FL

Did Not Report A New Playlist For
Two Consecutive Weeks, Not Used In
This Week's Data (1):
WMJJ/Birmingham, AL

FAITH...NEW & ACTIVE...

"A powerful
melody perfect
for summer"

- Bobby Irwin KLSY (Seattle)

GAVIN AC CHART #22

KLSY WWWM KWAV WAHR WQLR WKWK
WWLI WLQR KTDY WLQT WCOD



AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

KBIG 104 MARKET #2
KBIG/Los Angeles (213) 874-7700 Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	28	28	29		VANESSA WILLIAMS/Colors Of The Wind
29	28	28	28		SEAL/Kiss From A Rose
29	28	28	28		REMBRANDT'S/I'll Be There For...
29	28	28	28		BRYAN ADAMS/Have You Ever...
27	27	27	27		MARTIN PAGE/In The House...
27	27	27	27		SELENA/ Could Fall In Love
27	27	27	27		VANESSA WILLIAMS/The Sweetest Days
27	27	27	27		DES REE/You Gotta Be
22	22	22	22		SOPHIE B. HAWKINS/As I Lay Me Down
22	22	22	22		ELTON JOHN/Circle Of Life
26	27	26	26		SELENA/ Could Fall In Love
22	22	22	22		MELISSA ETHERIDGE/Come To My Window
22	22	22	22		EAGLES/Love Will Keep Us...
21	21	21	21		MELISSA ETHERIDGE/In The Only One
21	21	21	21		BLESSIO UNION OF.../I Believe
21	21	21	21		HOTIE & BLOWFISH/Let Her Cry
21	21	20	20		MARIAH CAREY/Anytime You Need...
15	14	14	14		BOYZ II MEN/On Bended Knee
15	14	14	14		JON SECADA/In The House...
15	14	14	14		ELTON JOHN/Can You Feel...
15	14	14	14		CELINE DION/The Power Of Love
7	7	7	7		ANNIE LENNOX/A Whiter Shade Of...
7	7	7	7		PETER CETERA/Forever Tonight

KOST 103.5 FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kaye/Payton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28		VANESSA WILLIAMS/Colors Of The Wind
28	28	28	28		REMBRANDT'S/I'll Be There For...
26	28	28	28		ALL-4-ONE/ Can Love You...
26	27	27	27		BOYZ II MEN/Water Runs Dry
8	8	8	8		SELENA/ Could Fall In Love
28	27	27	27		BRYAN ADAMS/Have You Ever...
27	26	26	26		GLORIA ESTEFAN/It's Too Late
26	26	26	26		ELTON JOHN/Beieve
25	26	26	26		MADONNA/Take A Bow
19	19	19	19		BLESSIO UNION OF.../I Believe
19	18	18	18		EAGLES/Love Will Keep Us...
18	18	18	18		BOYZ II MEN/On Bended Knee
18	18	18	18		MARTIN PAGE/In The House...
18	18	18	18		DES REE/You Gotta Be
17	18	17	17		GLORIA ESTEFAN/Verlasting Love
17	17	17	17		4 P.M./Sukiyaki
17	16	16	16		JON SECADA/Mental Picture
16	16	16	16		RICHARD MARX/Nothing Lett.
16	16	16	16		VANESSA WILLIAMS/The Sweetest Days
15	15	15	15		BOYZ II MEN/Make Love To...
15	15	15	15		LUTHER VANDROSS/Always And Forever
15	15	15	15		STING/When We Dance
8	8	8	8		SEAL/Kiss From A Rose
8	8	8	8		PETER CETERA/Forever Tonight
8	8	8	8		MICHAEL JACKSON/You Are Not Alone

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	33	33		BRYAN ADAMS/Have You Ever...
33	33	33	33		VANESSA WILLIAMS/Colors Of The Wind
33	33	33	33		ALL-4-ONE/ Can Love You...
24	24	24	24		SEAL/Kiss From A Rose
17	17	17	17		BOYZ II MEN/Water Runs Dry
24	24	24	24		REMBRANDT'S/I'll Be There For...
24	24	24	24		BLESSIO UNION OF.../I Believe
24	24	24	24		MARTIN PAGE/In The House...
24	24	24	24		SOPHIE B. HAWKINS/As I Lay Me Down
17	17	17	17		MICHAEL BOLTON/Can I Touch You...
17	17	17	17		BRUCE HORNSBY/Walk In The Sun
17	17	17	17		ROD STEWART/This
17	17	17	17		JIMMY BUFFETT/Mexico
10	17	17	17		TAKE THAT/Back For Good
10	17	17	17		MICHAEL JACKSON/You Are Not Alone
17	17	17	17		DIONNE FARRIS/ Know
17	17	17	17		ELTON JOHN/Beieve
17	17	17	17		VANESSA WILLIAMS/The Sweetest Days
17	17	17	17		AARON NEVILLE/Can I Stop My...
10	10	10	10		JIM BRICKMAN/Angel Eyes
10	10	10	10		MARIAH CAREY/Fantasy
10	10	10	10		SELENA/ Could Fall In Love
10	10	10	10		MARTIN PAGE/Keeper Of The Flame
10	10	10	10		PETER CETERA/Forever Tonight

KVIL 103.7 fm MARKET #7
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	25	25	25		BRYAN ADAMS/Have You Ever...
20	25	25	25		JIM BRICKMAN/Angel Eyes
23	23	23	23		MADONNA/Take A Bow
25	24	24	24		GLORIA ESTEFAN/It's Too Late
23	23	23	23		BROWNE & SCHMITT/Let It Be Me
23	23	23	23		EAGLES/Love Will Keep Us...
23	23	23	23		VANESSA WILLIAMS/The Sweetest Days
21	21	21	21		VANESSA WILLIAMS/Colors Of The Wind
25	21	21	21		ALL-4-ONE/ Can Love You...
19	20	20	20		BOYZ II MEN/On Bended Knee
20	20	20	20		AARON NEVILLE/Can I Stop My...
18	19	19	19		JIMMY BUFFETT/Mexico
12	19	19	19		PETER CETERA/Forever Tonight
18	19	19	19		MICHAEL JACKSON/You Are Not Alone
13	13	13	13		BRUCE HORNSBY/Walk In The Sun
12	13	13	13		LINDA EDER/Someone Like You
13	13	13	13		JORDAN HILL/Remember Me This Way
5	5	5	5		MICHAEL BOLTON/Can I Touch You...
5	5	5	5		ALL-4-ONE/ I Swear
5	5	5	5		MICHAEL BOLTON/Once In A Lifetime
4	4	4	4		WET WET WET/Love Is All Around
24	5	5	5		ELTON JOHN/Beieve

STAR 99.5 MARKET #8
WGAY/Washington (301) 587-9900 Silvers/Anderson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	18	18	18		CURTIS STIGERS/This Time
18	18	18	18		ALL-4-ONE/ Can Love You...
18	18	18	18		PETER CETERA/Forever Tonight
18	18	18	18		VANESSA WILLIAMS/Colors Of The Wind
18	18	18	18		AMY GRANT/Big Yellow Taxi
18	18	18	18		SOPHIE B. HAWKINS/As I Lay Me Down
18	18	18	18		BRUCE HORNSBY/Walk In The Sun
18	18	18	18		SEAL/Kiss From A Rose
5	5	5	5		MICHAEL BOLTON/Can I Touch You...
5	5	5	5		REMBRANDT'S/I'll Be There For...
5	5	5	5		MARIAH CAREY/Fantasy
10	10	10	10		MARTIN PAGE/Keeper Of The Flame
10	10	10	10		BRYAN ADAMS/Have You Ever...
10	10	10	10		ROD STEWART/Leave Virginia Alone
10	10	10	10		ELTON JOHN/Beieve
10	10	10	10		BOYZ II MEN/Water Runs Dry
10	10	10	10		EAGLES/Love Will Keep Us...
5	5	5	5		MICHAEL JACKSON/You Are Not Alone
5	5	5	5		JORDAN HILL/Remember Me This Way
5	5	5	5		CHRISTOPHER CROSS/Open Up My Window
5	5	5	5		SPRINGFIELD & HALL/Wherever Would I Be
5	5	5	5		DAVID SANBORN/This Masquerade
5	5	5	5		ROD STEWART/This
5	5	5	5		BETTE MIDLER/To Deserve You
5	5	5	5		TAKE THAT/Back For Good
5	5	5	5		SELENA/ Could Fall In Love
5	5	5	5		ANNIE LENNOX/A Whiter Shade Of...

MAGIC 106.7 WJX MARKET #10
WJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	25	26	26		SEAL/Kiss From A Rose
22	23	23	23		MICHAEL BOLTON/Can I Touch You...
18	24	24	24		SELENA/ Could Fall In Love
21	21	23	23		ALL-4-ONE/ Can Love You...
21	21	21	21		MICHAEL JACKSON/You Are Not Alone
20	20	20	20		BOYZ II MEN/Water Runs Dry
12	12	15	15		GRANT & GILL/House Of Love
26	23	24	24		VANESSA WILLIAMS/Colors Of The Wind
16	14	14	14		BRYAN ADAMS/Have You Ever...
14	12	14	14		DES REE/You Gotta Be
13	16	14	14		EAGLES/Love Will Keep Us...
15	14	14	14		ELTON JOHN/Beieve
12	13	13	13		MADONNA/Secret
14	13	13	13		MADONNA/Take A Bow
13	14	13	13		LUTHER VANDROSS/Always And Forever
11	13	12	12		BOYZ II MEN/On Bended Knee
16	12	12	12		MARTIN PAGE/In The House...
13	12	11	11		ELTON JOHN/Circle Of Life
11	13	8	8		BLESSIO UNION OF.../I Believe
5	5	5	5		DAVID SANBORN/This Masquerade

WSSH 99.5 FM MARKET #10
WSSH/Boston (617) 254-9267 George

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	21	21		ALL-4-ONE/ Can Love You...
17	20	20	20		MICHAEL BOLTON/Can I Touch You...
19	19	19	19		VANESSA WILLIAMS/Colors Of The Wind
19	19	19	19		BOYZ II MEN/Water Runs Dry
17	18	18	18		CURTIS STIGERS/This Time
18	18	18	18		BRUCE HORNSBY/Walk In The Sun
6	14	17	17		SELENA/ Could Fall In Love
6	12	12	12		PETER CETERA/Forever Tonight
17	17	17	17		BLESSIO UNION OF.../I Believe
19	19	19	19		BRYAN ADAMS/Have You Ever...
5	7	8	8		MICHAEL JACKSON/You Are Not Alone
6	6	7	7		SEAL/Kiss From A Rose
6	6	6	6		SOPHIE B. HAWKINS/As I Lay Me Down
15	7	7	7		ELTON JOHN/Beieve
10	7	7	7		EAGLES/Love Will Keep Us...
6	7	7	7		GRANT & GILL/House Of Love
6	7	7	7		MADONNA/Take A Bow
6	7	7	7		ALL-4-ONE/ I Swear
5	5	5	5		ROD STEWART/This
5	5	5	5		CHRISTOPHER CROSS/Open Up My Window
5	5	5	5		JIMMY BUFFETT/Mexico
5	5	5	5		ANNIE LENNOX/A Whiter Shade Of...

COAST 97.3 FM MARKET #11
WFLC/Miami (305) 759-4311 Landay/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31		BRYAN ADAMS/Have You Ever...
31	31	31	31		BLESSIO UNION OF.../I Believe
31	31	31	31		FOR EIGNER/Until The End Of...
16	16	16	16		HOTIE & BLOWFISH/Only Wanna Be...
31	31	31	31		ANNIE LENNOX/No More "I Love..."
31	31	31	31		BONNIE RAITT/You Got It
31	31	31	31		SEAL/Kiss From A Rose
31	31	31	31		REMBRANDT'S/I'll Be There For...
31	31	31	31		VANESSA WILLIAMS/Colors Of The Wind
31	16	16	16		GLORIA ESTEFAN/It's Too Late
10	10	10	10		MICHAEL JACKSON/You Are Not Alone
10	10	10	10		BON JOVI/Always
31	10	10	10		ELTON JOHN/Beieve
10	10	10	10		MADONNA/Take A Bow
10	31	31	31		MARTIN PAGE/In The House...
10	10	10	10		EAGLES/Love Will Keep Us...

92.5 KLSY MARKET #13
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31		ALL-4-ONE/ Can Love You...
31	31	31	31		VANESSA WILLIAMS/Colors Of The Wind
31	31	31	31		SOPHIE B. HAWKINS/As I Lay Me Down
31	31	31	31		PETER CETERA/Forever Tonight
31	31	31	31		TAKE THAT/Back For Good
10	15	15	15		SEAL/Kiss From A Rose
15	10	15	15		MICHAEL JACKSON/You Are Not Alone
31	31	31	31		CURTIS STIGERS/This Time
31	31	31	31		BRUCE HORNSBY/Walk In The Sun
23	23	23	23		SARIF/Faith
15	15	15	15		JIM BRICKMAN/Angel Eyes
15	15	15	15		BRUCE ROBERTS.../When The Money's...
15	15	15	15		ELTON JOHN/Made In England
15	15	15	15		FUN FACTORY/Wanna B With U
15	15	15	15		SELENA/ Could Fall In Love
15	15	15	15		DEBBIE GIBSON/For Better Or Worse
15	10	10	10		CHRISTOPHER CROSS/Open Up My Window
10	10	10	10		LINDA EDER/Someone Like You
10	10	10	10		ROD STEWART/This
10	10	10	10		JOHN DENVER/For
10	10	10	10		4 P.M./Years From Here
10	10	10	10		JON SECADA & SHANICE/If I Ever Knew You
10	10	10	10		MICHAEL BOLTON/Can I Touch You...

WALK-97.5 MARKET #14
WALK/Long Island (516) 475-5200 Michaels/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	9	9	9		MICHAEL JACKSON/You Are Not Alone
20	18	27	26		SOPHIE B. HAWKINS/As I Lay Me Down
28	27	26	26		SEAL/Kiss From A Rose
29	27	25	25		ALL-4-ONE/ Can Love You...
28	27	26	26		VANESSA WILLIAMS/Colors Of The Wind
16	24	24	24		MARIAH CAREY/Here
16	24	23	23		HOTIE & BLOWFISH/Only Wanna Be...
15	6	14	15		BLUES TRAVELER/Run-Around
5	3	10	12		GLORIA ESTEFAN/Verlasting Love
6	10	12	12		SHERYL CROW/All I Wanna Do
9	6	10	11		EAGLES/Love Will Keep Us...
25	16	10	10		REMBRANDT'S/I'll Be There For...
6	10	10	10		GRANT & GILL/House Of Love



HOT AC TOP 30

SEPTEMBER 8, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	SEAL Kiss From A Rose (ZTT/Sire/WB) 2313	2262	2272	2239	64/0	
4	3	2	2	BLUES TRAVELER Run-Around (A&M) 1925	1870	1878	1746	60/0	
10	7	7	3	HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic) 1777	1613	1551	1287	57/1	
6	6	4	4	SOPHIE B. HAWKINS As I Lay Me Down (Columbia) 1766	1728	1706	1563	61/0	
5	5	5	5	ALL-4-ONE I Can Love You Like That (Blitzz/Atlantic) 1742	1727	1723	1664	54/0	
2	2	3	6	VANESSA WILLIAMS Colors Of The Wind (Hollywood) 1736	1818	1948	2028	57/0	
3	4	6	7	REMBRANDTS I'll Be There For You (EastWest/EEG) 1608	1697	1783	2000	57/0	
11	11	9	8	BRUCE HORNSBY Walk In The Sun (RCA) 1334	1290	1252	1248	54/0	
18	13	11	9	MICHAEL BOLTON Can I Touch You...There? (Columbia) 1257	1228	1098	790	55/1	
9	8	10	10	BOYZ II MEN Water Runs Dry (Motown) 1246	1289	1422	1429	45/0	
7	10	8	11	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) 1238	1300	1378	1546	51/0	
17	15	13	12	TAKE THAT Back For Good (Arista) 1212	1110	1022	857	52/1	
8	9	12	13	BRYAN ADAMS Have You Ever Really Loved A Woman (A&M) 1022	1192	1421	1480	45/0	
12	12	14	14	DIONNE FARRIS I Know (Columbia) 980	998	1168	1206	43/1	
19	18	17	15	SELENA I Could Fall In Love (EMI Latin) 961	902	831	745	41/0	
16	16	15	16	MARTIN PAGE Keeper Of The Flame (Mercury) 931	944	901	859	50/0	
21	20	18	17	DEL AMITRI Roll To Me (A&M) 931	857	706	580	40/3	
BREAKER			18	MICHAEL JACKSON You Are Not Alone (Epic) 881	769	641	522	42/3	
13	14	16	19	BLESSID UNION OF SOULS I Believe (EMI) 855	944	1072	1160	37/0	
—	24	21	20	JANET JACKSON Runaway (A&M) 776	633	395	—	39/4	
—	—	23	21	MARIAH CAREY Fantasy (Columbia) 751	545	—	—	39/8	
22	22	20	22	GIN BLOSSOMS Til I Hear It From You (A&M) 732	675	617	543	32/1	
24	23	22	23	SHERYL CROW Can't Cry Anymore (A&M) 579	565	553	521	24/0	
—	29	27	24	NATALIE MERCHANT Carnival (Elektra/EEG) 463	388	309	189	27/4	
14	19	24	25	ELTON JOHN Made In England (Rocket/Island) 444	509	830	1071	22/0	
—	28	25	26	JIMMY BUFFETT Mexico (Margaritaville/MCA) 425	421	309	216	23/0	
28	25	26	27	BLESSID UNION OF SOULS Let Me Be The One (EMI) 417	398	354	271	24/1	
29	27	29	28	COLLECTIVE SOUL December (Atlantic) 403	332	314	266	18/1	
30	30	28	29	ROD STEWART This (WB) 386	362	294	248	23/2	
26	26	30	30	TLC Waterfalls (LaFace/Arista) 354	310	335	330	12/0	

This chart reflects airplay from September 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 65 Hot AC reporters. 38 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

PETER CETERA w/CRYSTAL BERNARD Forever Tonight (River North)
Total Stations: 13, Adds: 0, Plays: 215, WDAQ 15, WJRZ 14 (17), WYYY 19 (19), WSGL 22 (22), WMTX 42 (42), WMLX 17 (17), WMC 13 (13), WMXC 10 (10), KKMY 20 (20), WTMX 19 (19), KATF 5 (5), KMAJ 14 (14), KISN 5 (5).

BAD COMPANY You're The Only Reason (EastWest/EEG)
Total Stations: 15, Adds: 1, Plays: 191, WEZF 5 (5), WDAQ 7 (6), WJRZ 17 (17), WMXV 7, WYYY 7 (7), WSSX 16 (16), WQSM 10 (10), WSGL 15 (15), WMTX 12 (10), WMXS 33 (33), KKMY 12 (12), KRLB 14 (14), KMXG 21 (21), WNSN 10 (10), KMAJ 5 (5).

PRETENDERS I'll Stand By You (Sire/WB)
Total Stations: 7, Adds: 1, Plays: 135, KKMY 8, KDMX 12 (11), WKDD 9, WTMX 16 (16), KALC 20 (20), KYSR 35 (35), KPLZ 35 (35).

PAULA ABDUL Crazy Cool (Captive/Virgin)
Total Stations: 8, Adds: 0, Plays: 101, WBMX 12 (12), WSSX 16 (16), WMXQ 7, KKMY 8 (8), KRLB 7 (7), WKDD 12 (15), KTHT 24 (24), KIOI 15 (15).

ANNIE LENNOX A Whiter Shade Of Pale (Arista)
Total Stations: 7, Adds: 1, Plays: 88, WBMX 8 (8), WEZF 5 (5), WMXV 7, WYYY 19 (19), WMC 7 (7), KKMY 8 (8), WTMX 34 (34).

JOHN WAITE Ain't No Sunshine (Coyote/Imago)
Total Stations: 6, Adds: 2, Plays: 52, WEZF 15 (15), WDAQ 7, WQSM 10, KKMY 8 (8), WNSN 7 (7), KMAJ 5 (5).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

MICHAEL JACKSON
You Are Not Alone (Epic)

TOTAL PLAYS/INCREASE **881/112** TOTAL STATIONS/ADDS **42/3** CHART **18**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Fantasy (Columbia)	8
JANET JACKSON Runaway (A&M)	4
NATALIE MERCHANT Carnival (Elektra/EEG)	4
DEL AMITRI Roll To Me (A&M)	3
MICHAEL JACKSON You Are Not Alone (Epic)	3
DEEP BLUE SOMETHING Breakfast ... (RainMaker/Interscope)	2
JOSHUA KADISON Take It On Faith (EMI)	2
LISA LOEB & NINE STORIES Do You Sleep? (Geffen)	2
RON SECADA & SHANICE If I Ever ... (Hollywood)	2
ROD STEWART This (WB)	2
JOHN WAITE Ain't No Sunshine (Coyote/Imago)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Fantasy (Columbia)	+206
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	+164
JANET JACKSON Runaway (A&M)	+143
MICHAEL JACKSON You Are Not Alone (Epic)	+112
TAKE THAT Back For Good (Arista)	+102
NATALIE MERCHANT Carnival (Elektra/EEG)	+75
DEL AMITRI Roll To Me (A&M)	+74
COLLECTIVE SOUL December (Atlantic)	+71
SELENA I Could Fall In Love (EMI Latin)	+59
GIN BLOSSOMS Til I Hear It From You (A&M)	+57

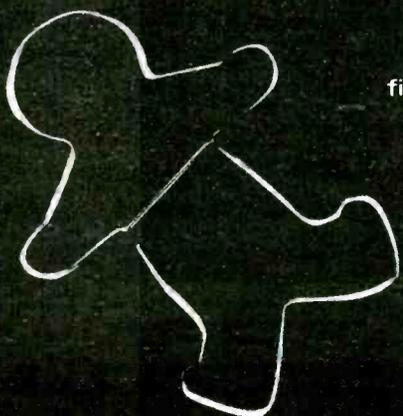
HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MARTIN PAGE In The House Of Stone And Light (Mercury)
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
ELTON JOHN Believe (Rocket/Island)
AMY GRANT & VINCE GILL House Of Love (A&M)
MADONNA Take A Bow (Maverick/Sire/WB)
DES'REE You Gotta Be (550 Music)
EAGLES Love Will Keep Us Alive (Geffen)
MELISSA ETHERIDGE I'm The Only One (Island)
JAMIE WALTERS Hold On (Atlantic)
EAGLES Learn To Be Still (Geffen)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HOT AC REPORTERS

Stations and their adds listed alphabetically by market

<p>WKDD/Akron, OH PD/MD: Chuck Collins 18 ROD STEWART "This"</p> <p>KKMY/Beaumont, TX GM/PD: Robert X. Brown MD: Gary D. 8 GOO GOO DOLLS "Name" 8 PRETENDERS "Stand" 8 MARIAH CAREY "Fantasy"</p> <p>WMXQ/Birmingham, AL PD: Jeff Tyson MD: Gail O'Brien 34 JANET JACKSON "Runaway" 28 MARIAH CAREY "Fantasy" 28 PM DAWN "Downtown" 14 DIANA KING "Shy" 14 REMBRANDTS "House" 7 ALANIS MORISSETTE "Oughta"</p> <p>WLRW/Champaign, IL PD: Mike Blakemore MD: Jason Cox 24 DIONNE FARRIS "Know" 24 HOOTIE & BLOWFISH "Only" 24 GIN BLOSSOMS "Tri"</p> <p>WQMZ/Charlottesville, VA PD: Dann Miller MD: Dave Reynolds 25 MARIAH CAREY "Fantasy" 25 MARY J. BLIGE "Natural" 16 MOKENSTEF "Mine"</p> <p>KVUU/Colorado Springs, CO PD/MD: Bobby Christian 25 DEL AMITRI "Roll"</p> <p>KDMX/Oallas, TX PD: Russ Morley MD: Kim Ashley 17 NATALIE MERCHANT "Carnival" 16 BLESSID UNION OF... "Let" 9 CHRIS ISAAK "Crying" 8 ROD STEWART "This"</p>	<p>WDAQ/Danbury, CT PD: Bill Trotta MD: Ryan Carrington 7 JOHN WAITE "Sunshine"</p> <p>KWMX/Denver, CO PD: John Peake MD: Paul Donovan 25 COLLECTIVE SOUL "December"</p> <p>KSTZ/Des Moines, IA PD: Kipper McGee MD: John Weis No Adds</p> <p>KATF/Dubuque, IA OM/PD: Tommy Allen MD: Jackie Livingston 26 MARIAH CAREY "Fantasy"</p> <p>WQSM/Fayetteville, NC PD: Ron Antill MD: Dave Stone 10 FUN FACTORY "Wanna" 10 JOHN WAITE "Sunshine"</p> <p>WMEE/Fort Wayne, IN PD: Jeff D. Davis MD: Captain Chris Didier No Adds</p> <p>KTHT/Fresno, CA PD: Jon Zellner MD: Mike Alexander 7 JON SECADA & SHANICE "Knew"</p>	<p>WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight 13 JANET JACKSON "Runaway"</p> <p>KHMX/Houston, TX PD: Pat Paxton MD: Rich Anhorn 5 LISA LOEB "Sleep" 5 SARAH MCLACHLAN "Will" 5 DEEP BLUE SOMETHING "Breakfast"</p> <p>WKEE/Huntington, WV PD: Dan Persigehl MD: Gary Miller 25 MARIAH CAREY "Fantasy" 24 DEEP BLUE SOMETHING "Breakfast" 12 JOSHUA KADISON "Faith"</p> <p>WJDX/Jackson, MS GM/PD/MD: Wayne Scott No Adds</p> <p>KURB/Little Rock, AR PD: Randy Cain MD: Kevin Miller 25 JANET JACKSON "Runaway"</p> <p>WBLI/Long Island, NY PD: Stef Rybak MD: Bill Terry 11 ALANIS MORISSETTE "Pocket"</p> <p>WKT/Milwaukee, WI PD: Danny Clayton MD: Leonard Pea.e 12 MICHAEL JACKSON "Alone"</p>	<p>WMXC/Mobile, AL VP/Prog: Bill Black MD: Rich Freeman 10 TAKE THAT "Back"</p> <p>KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 7 MICHAEL JACKSON "Alone"</p> <p>WJRZ/Monmouth-Ocean, NJ OM/PD: Lance DeBock MD: Jim Kelly 12 MARIAH CAREY "Fantasy"</p> <p>WMXV/New York, NY PD: Steve Weed MD: Linda Silver 7 NATALIE MERCHANT "Carnival" 7 ANNIE LENNOX "Whiter" 7 BAD COMPANY "Reason"</p> <p>KYIS/Oklahoma City, OK PD/MD: Brenda Bennett No Adds</p> <p>WYXR/Philadelphia, PA PD: Chuck Knight MD: Joe Proke 7 JON SECADA & SHANICE "Knew"</p> <p>WVTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander No Adds</p>	<p>KMXG/Quad Cities, IA-IL OM: David Sands PD: Matt Williams 28 MARIAH CAREY "Fantasy" 21 MICHAEL BOLTON "Touch" 21 LISA LOEB "Sleep"</p> <p>KNEV/Reno, NV PD/MD: Rusty Keys 24 MICHAEL JACKSON "Alone"</p> <p>WMXB/Richmond, VA PD: Steve Davis MD: Kat Simons 14 DEL AMITRI "Roll"</p> <p>WIOG/Saginaw, MI PD: Mike MacDonald MD: Keith Kelly No Adds</p> <p>KISN/Salt Lake City, UT PD: Jim Morales MD: Brandon Young No Adds</p> <p>KIOI/San Francisco, CA OM/PD: Dave Shakes MD: Connie Lindell 10 MARIAH CAREY "Fantasy"</p> <p>WNSN/South Bend, IN PD/MD: Rob Poulin 5 NATALIE MERCHANT "Carnival"</p> <p>WYYY/Syracuse, NY OM: Alan Furst PD: Jim Radford 7 JANET JACKSON "Runaway" 7 DEL AMITRI "Roll"</p>	<p>WMTX/Tampa, FL PD: Mason Dixon MD: Rico Blanco 15 JOSHUA KADISON "Faith" 5 NATALIE MERCHANT "Carnival"</p> <p>KMAJ/Topeka, KS PD: John Lee Hooker MD: Rose Rues No Adds</p> <p>65 Total Reporters 64 Current Reporters 38 Current Playlists</p> <p>Reported Frozen Playlist (13): WEZF/Burlington, VT WTMX/Chicago, IL WKQI/Detroit, MI WGLF/Fort Myers, FL WDLX/Greenville, NC WMXL/Lexington, KY KYSR/Los Angeles, CA WMXS/Montgomery, AL WPLJ/New York, NY WCSO/Portland, ME KMGQ/Santa Barbara, CA WAEV/Savannah, GA KPLZ/Seattle, WA</p> <p>Did Not Report, Playlist Frozen (13): WBMX/Boston, MA WHBC-FM/Canton, OH WSSX/Charleston, SC WWSN/Charlotte, NC WQAL/Cleveland, OH KALC/Denver, CO WQLH/Green Bay, WI WMIY/Greenville, SC WIVY/Jacksonville, FL KRLB/Lubbock, TX WMC-FM/Memphis, TN KYKY/St. Louis, MO WRQX/Washington, DC</p> <p>Did Not Report A New Playlist For Two Consecutive Weeks, Not Used In This Week's Data (1): KGBY/Sacramento, CA</p>
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Recently, someone told us "Any music scheduling system works well if you take the time to set it up properly."

We agree!

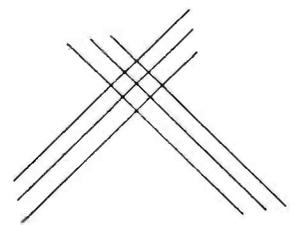
In fact, that's one of the reasons we'd like to show you MusicMaster.

It saves time. It has all the flexibility you need in a music scheduling system, without being overly complicated.

Don't you have better ways to spend your time?

Isn't it time you called us?

(Investing a little now will save a lot later.)



A-WARE
Intelligent Software ▼ Unparalleled Support

HOT AC PLAYLISTS

September 8, 1995 R&R • 103

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1
WMMX/New York
(212) 752-3322
Weed/Silver

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	SPHIE B. HAWKINS/As I Lay Me Down
40	40	40	40	40	BLUES TRAVELER/Run-Around
28	40	40	40	40	HOOTIE & BLOWFISH/Only Wanna Be...
40	28	28	28	28	SEAL/Kiss From A Rose
40	28	28	28	28	BOYZ II MEN/Water Runs Dry
28	28	28	28	28	CHRIS SAACK/Somebody's Crying
28	28	28	28	28	MICHAEL BOLTON/Can I Touch You...
28	28	28	28	28	REMBRANDT'S/It'll Be There For...
28	28	28	28	28	MICHAEL BOLTON/Can I Touch You...
21	28	28	28	28	ALL-4-ONE/Can Love You...
21	28	28	28	28	SELENA/ Could Fall In Love
21	21	21	21	21	CYNOL LAUPER/Hey Now (Girls...)
18	21	21	21	21	MICHAEL BOLTON/You Are Not Alone
28	40	40	40	40	VANESSA WILLIAMS/Colors Of The Wind
10	28	28	28	28	SHERYL CROW/Can't Cry Anymore
-	7	21	21	21	DEL AMITRI/Roll To Me
-	10	21	21	21	MARIAH CAREY/Fantasy
-	7	21	21	21	ROD STEWART/This
28	28	28	28	28	GLORIA ESTEFAN/Versting Love
28	28	28	28	28	BRYAN ADAMS/Have You Ever...
-	10	10	10	10	MISSISSIPPI RIVER/In The House...
-	10	10	10	10	DIONNE FARRIS/ Know
-	10	10	10	10	BLESSD UNION OF.../I Believe
-	7	21	21	21	NATALIE MERCHANT/Carnival
-	7	21	21	21	ALANIS MORISSETTE/Hand In My Pocket
-	7	21	21	21	ANNE LENNON/A Whiter Shade Of...
-	7	21	21	21	BAD COMPANY/You're The Only...

MARKET #4
KIOI/San Francisco
(415) 956-5101
Shakes/Lindell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	38	40	43	43	SEAL/Kiss From A Rose
43	40	40	42	42	VANESSA WILLIAMS/Colors Of The Wind
36	40	36	36	36	BOYZ II MEN/Water Runs Dry
35	38	36	36	36	CHRIS SAACK/Somebody's Crying
25	38	36	36	36	MICHAEL BOLTON/You Are Not Alone
38	41	36	32	32	REMBRANDT'S/It'll Be There For...
31	34	34	32	32	BRYAN ADAMS/Have You Ever...
31	36	32	32	32	ALL-4-ONE/Can Love You...
25	34	32	32	32	MICHAEL BOLTON/Can I Touch You...
25	30	30	32	32	SELENA/ Could Fall In Love
15	18	20	20	20	CYNOL LAUPER/Hey Now (Girls...)
36	34	32	32	32	GRANT & GILL/House Of Love
34	35	30	31	31	AARON NEVILLE/Can't Stop My...
31	35	30	30	30	DIONNE FARRIS/ Know
20	30	30	30	30	JON B. & BABYFACE/Someone To Love
31	31	28	25	25	MARTIN PAGE/In The House...
-	13	19	21	21	4 P.M./Sukiyaki
15	18	18	20	20	BRUCE HORNSBY/Walk In The Sun
15	18	18	20	20	TAKE THAT/Back For Good
-	-	-	-	-	BOYZ II MEN/On Bended Knee
-	-	-	-	-	VANESSA WILLIAMS/The Sweetest Days
15	18	15	15	15	ELTON JOHN/Made In England
15	15	15	15	15	PAULA ABDUL/Crazy Cool
-	-	-	-	-	MARIAH CAREY/Fantasy

MARKET #5
STAR 104.5 FM
WYXR/Philadelphia
(610) 668-0750
Knight/Proke

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	55	56	56	56	MICHAEL BOLTON/You Are Not Alone
56	56	56	56	56	ALL-4-ONE/Can Love You...
56	55	55	55	55	BOYZ II MEN/Water Runs Dry
40	40	40	40	40	VANESSA WILLIAMS/Colors Of The Wind
30	39	40	40	40	TL/Waterfalls
30	30	30	38	38	SEAL/Kiss From A Rose
-	-	-	-	-	JANET JACKSON/Runaway
34	33	33	33	33	DIONNE FARRIS/ Know
-	-	-	-	-	MARIAH CAREY/Fantasy
32	31	32	32	32	LUTHER VANDROSS/ Love The One...
32	25	34	33	33	MADONNA/Don't Stop
30	30	30	30	30	SELENA/ Could Fall In Love
7	7	29	30	30	JON B. & BABYFACE/Someone To Love
40	40	40	40	40	BROWNSTONE/It'll Be There For...
12	10	10	10	10	BLESSD UNION OF.../I Believe
25	25	25	25	25	REAL MCCOY/Come And Get Your...
10	12	12	12	12	MADONNA/Take A Bow
12	12	12	12	12	JAKI GRAHAM/Am I Nobody
12	12	12	12	12	JADE/Every Day Of...
12	12	12	12	12	DES'REE/You Gotta Be
12	12	12	12	12	BROWNSTONE/It'll Be There For...
12	12	12	12	12	BOYZ II MEN/On Bended Knee
55	42	42	42	42	GERALD LEVERT/It's Giv'ing Another
12	10	10	10	10	2 UNLIMITED/Get Ready For This
12	10	10	10	10	REAL MCCOY/Another Night
12	10	10	10	10	GLORIA ESTEFAN/Versting Love
7	7	7	7	7	PORTRAIT/How Deep Is Your...
7	7	7	7	7	STEVIE B/Dream About You
7	7	7	7	7	BAKER & INGRAM/When You Love...
7	7	7	7	7	J.N.V./So In Love With You

MARKET #7
Mix 102.9
KDMX/Dallas
(214) 991-1029
Morley/Ashley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	32	32	SELENA/ Could Fall In Love
19	17	17	17	17	BRUCE HORNSBY/Walk In The Sun
16	16	16	16	16	BLUES TRAVELER/Run-Around
22	29	30	30	30	SPHIE B. HAWKINS/As I Lay Me Down
17	18	18	18	18	HOOTIE & BLOWFISH/Only Wanna Be...
28	22	22	22	22	ALL-4-ONE/Can Love You...
20	22	22	22	22	NICKI FRENCH/Total Eclipse Of...
28	29	29	29	29	DIONNE FARRIS/ Know
28	29	29	29	29	SEAL/Kiss From A Rose
18	22	22	22	22	BOYZ II MEN/Water Runs Dry
18	20	20	20	20	DES'REE/You Gotta Be
20	19	19	19	19	HOOTIE & BLOWFISH/Let Her Cry
20	23	23	23	23	JAMIE WALTERS/Hold On
20	22	22	22	22	BRYAN ADAMS/Have You Ever...
27	28	28	28	28	VANESSA WILLIAMS/Colors Of The Wind
17	20	20	20	20	BLESSD UNION OF.../I Believe
-	-	-	-	-	NATALIE MERCHANT/Carnival
-	-	-	-	-	BLESSD UNION OF.../Let Me Be The One
15	16	16	16	16	MARTIN PAGE/In The House...
15	19	19	19	19	MICHAEL BOLTON/Can I Touch You...
-	-	-	-	-	DEL AMITRI/Roll To Me
-	-	-	-	-	TAKE THAT/Back For Good
13	-	-	-	-	MARTIN PAGE/In The House...
10	-	-	-	-	WET WET WET/Love Is All Around
13	11	11	11	11	PRETENDERS/It'll Stand By You
-	-	-	-	-	STING/When We Dance
-	-	-	-	-	GIN BLOSSOMS/Found Out About You
12	8	8	8	8	SHERYL CROW/Can't Cry Anymore
8	-	-	-	-	CHRIS SAACK/Somebody's Crying
12	12	8	8	8	JIMMY BUFFETT/Mexico

MARKET #9
MIX 106.5 FM
KHMX/Houston
(713) 780-0965
Paxton/Anhorn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	41	33	43	43	HOOTIE & BLOWFISH/Only Wanna Be...
25	36	32	42	42	SPHIE B. HAWKINS/As I Lay Me Down
32	44	42	42	42	CHRIS SAACK/Somebody's Crying
32	41	32	42	42	SEAL/Kiss From A Rose
5	28	32	42	42	SELENA/ Could Fall In Love
23	21	21	41	41	AMY GRANT/Big Yellow Taxi
33	32	37	37	37	BLUES TRAVELER/Run-Around
32	40	31	34	34	COLLECTIVE SOUL/December
31	40	31	31	31	BRYAN ADAMS/Have You Ever...
25	30	22	31	31	MARTIN PAGE/In The House...
20	30	29	31	31	GIN BLOSSOMS/It'll Be There For...
39	29	27	27	27	ALANIS MORISSETTE/Hand In My Pocket
-	5	26	26	26	REMBRANDT'S/It'll Be There For...
-	5	26	26	26	JANET JACKSON/Runaway
20	28	23	23	23	TAKE THAT/Back For Good
21	30	21	22	22	ELTON JOHN/Make It Feel Like A Christmas
17	25	22	22	22	MICHAEL BOLTON/You Are Not Alone
13	15	20	20	20	HOOTIE & BLOWFISH/Only Wanna Be...
-	9	19	19	19	GOOD GOD/Dolls/Name
12	17	18	18	18	HOOTIE & BLOWFISH/Let Her Cry
-	5	16	16	16	EVERYTHING BUT.../Missing
-	11	15	15	15	MICHAEL BOLTON/Can I Touch You...
9	-	9	15	15	DES'REE/You Gotta Be
-	11	10	14	14	MELISSA ETHERIDGE/In The Only One
10	13	10	13	13	JON SECADA/It's Your Move
-	11	-	-	-	MADONNA/Take A Bow
21	12	11	11	11	BRUCE HORNSBY/Walk In The Sun
14	12	11	11	11	JIMMY BUFFETT/Mexico
13	20	12	8	8	MARTIN PAGE/In The House...
-	-	-	-	-	LISA LOEB/Do You Sleep?

MARKET #14
WBLI/Long Island
(516) 732-1061
Rybak/Terry

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	35	35	35	DEL AMITRI/Roll To Me
35	35	35	35	35	BLUES TRAVELER/Run-Around
17	17	35	35	35	SHERYL CROW/Can't Cry Anymore
17	35	35	35	35	GIN BLOSSOMS/It'll Be There For...
35	35	35	35	35	SEAL/Kiss From A Rose
35	35	35	35	35	HOOTIE & BLOWFISH/Let Her Cry
35	35	35	35	35	HOOTIE & BLOWFISH/Only Wanna Be...
35	35	35	35	35	REMBRANDT'S/It'll Be There For...
35	35	35	35	35	SEAL/Kiss From A Rose
35	35	35	35	35	BRYAN ADAMS/Have You Ever...
35	35	35	35	35	BLESSD UNION OF.../I Believe
17	17	17	17	17	BON JOVI/This Ain't A Love
35	35	35	35	35	GLORIA ESTEFAN/Versting Love
11	17	17	17	17	BRUCE HORNSBY/Walk In The Sun
17	17	17	17	17	MARTIN PAGE/In The House...
11	17	17	17	17	SELENA/ Could Fall In Love
17	17	17	17	17	TAKE THAT/Back For Good
17	17	17	17	17	VANESSA WILLIAMS/Colors Of The Wind
11	11	11	11	11	BLESSD UNION OF.../Let Me Be The One
11	11	11	11	11	MICHAEL BOLTON/Can I Touch You...
11	11	11	11	11	BOYZ II MEN/Water Runs Dry
-	-	-	-	-	MARIAH CAREY/Fantasy
17	11	11	11	11	DIONNE FARRIS/ Know
11	11	11	11	11	HOOTIE & BLOWFISH/Only Wanna Be...
-	-	-	-	-	JANET JACKSON/Runaway
-	-	-	-	-	ANNE LENNON/No More 'I Love'
-	-	-	-	-	NATALIE MERCHANT/Carnival
-	-	-	-	-	ALANIS MORISSETTE/Hand In My Pocket
11	11	11	11	11	REAL MCCOY/Come And Get Your
11	11	11	11	11	MARTIN PAGE/In The House...

MARKET #19
Variety 96 FM
WVTY/Pittsburgh
(412) 731-0996
Gilbert/Alexander

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	39	39	42	42	MICHAEL BOLTON/Can I Touch You...
39	39	39	39	39	REMBRANDT'S/It'll Be There For...
28	39	39	39	39	HOOTIE & BLOWFISH/Only Wanna Be...
39	39	39	39	39	HOOTIE & BLOWFISH/Let Her Cry
28	39	39	39	39	SEAL/Kiss From A Rose
28	28	28	28	28	EAGLES/Love Will Keep Us...
28	28	28	28	28	BLUES TRAVELER/Run-Around
28	28	28	28	28	VANESSA WILLIAMS/Colors Of The Wind
24	28	28	28	28	SPHIE B. HAWKINS/As I Lay Me Down
28	28	28	28	28	BLESSD UNION OF.../I Believe
28	28	28	28	28	HOOTIE & BLOWFISH/Only Wanna Be...
28	28	28	28	28	BRYAN ADAMS/Have You Ever...
28	28	28	28	28	BOYZ II MEN/It'll Be There For...
28	28	28	28	28	GRANT & GILL/House Of Love
28	28	28	28	28	DIONNE FARRIS/ Know
24	28	28	28	28	ALL-4-ONE/Can Love You...
-	-	-	-	-	DEL AMITRI/Roll To Me
-	-	-	-	-	BRYAN ADAMS/Have You Ever...
24	24	24	24	24	MARTIN PAGE/In The House...
24	24	24	24	24	MARIAH CAREY/Fantasy
24	24	24	24	24	MICHAEL BOLTON/Can I Touch You...
12	12	12	12	12	BLESSD UNION OF.../Let Me Be The One
12	12	12	12	12	MARTIN PAGE/In The House...
12	12	12	12	12	JAMIE WALTERS/Hold On
28	12	12	12	12	MADONNA/Take A Bow
12	12	12	12	12	ELTON JOHN/Can You Feel...
12	12	12	12	12	BON JOVI/Always
-	-	-	-	-	5
6	10	12	12	12	JIMMY BUFFETT/Mexico
13	11	11	11	11	NELOSON/You Gotta Be
9	11	10	10	10	BAD COMPANY/You're The Only

MARKET #21
MIX 96
WMTX/Tampa
(813) 536-9600
Dixon/Blanco

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	42	42	43	43	SEAL/Kiss From A Rose
42	42	42	42	42	PETER CETERA/Forever Tonight
42	40	40	40	40	HOOTIE & BLOWFISH/Only Wanna Be...
41	41	41	41	41	ELTON JOHN/Make It Feel Like A Christmas
39	37	41	40	40	BOYZ II MEN/Water Runs Dry
42	39	38	38	38	EAGLES/Learn To Be Still
42	39	38	37	37	VANESSA WILLIAMS/Colors Of The Wind
38	40	41	37	37	REMBRANDT'S/It'll Be There For...
19	23	35	35	35	ALL-4-ONE/Can Love You...
28	16	20	20	20	SPHIE B. HAWKINS/As I Lay Me Down
16	16	16	16	16	MICHAEL BOLTON/You Are Not Alone
16	16	16	16	16	MICHAEL BOLTON/Can I Touch You...
18	16	16	1		



CYNDEE MAXWELL

Home Music Research Helps WZBH Gain Victory

In markets with just a few dominant stations, sometimes you need an extra push to cut through the pack. But what does it take to accomplish that? In the case of **WZBH/Salisbury-Ocean City, MD**, a new type of music test and an outdoor billboard campaign did the trick.

One of the biggest pitfalls of auditorium music testing is its high cost — especially for smaller markets. So for the spring book, PD **Ceph Michaels** tried a different method of testing the music, which he credits for the station's ratings surge (see "Getting Over The Hump"). And he expects the positive results will carry over to the fall book, too.

Do-It-Yourself Test

Michaels says the "Living Room Music Test" is better and more affordable than traditional auditorium music tests. "The methodology is more reliable than auditorium testing, and I'm more comfortable with the fact that people can respond in their own time, so they're paying more attention. Also, you're more likely to avoid the type of person who would say anything to participate in a survey in order to get the reward. A lot of times, I've heard people say that no one has ever asked for their opinions about music. This strikes directly at the heart of that — much more so than an auditorium test."

Geographical limitations were a primary concern for WZBH. Says Michaels, "The geographical aspect of our market makes it more difficult to do auditorium testing. People would have to drive through three different areas to get to the test location, and they're just not willing to do that. But with the Living Room Music Test, you can have re-

Getting Over The Hump

WZBH/Salisbury-Ocean City, MD (Market No. 154) attributes its ratings rise to a new kind of music research and a billboard campaign. The following compares the station's Fall '94 and Spring '95 Arbitron AQH shares and rankings (Monday-Sunday, 6am-midnight).

12+
6.4 (4th) - 7.9 (2nd tie)
Adults 18-34
4th - 1st
Adults 25-54
4th - 2nd

spondents from every area of your market and no one is inconvenienced. We have two specific areas in the metro we targeted and one in the TSA.

"After those who passed the screening process agreed to participate in the survey, they were sent a hook tape. We gave them a one-week window to listen to it, fill out the form, and return it. We actually had a higher response rate than with auditorium testing, where you need

a bigger sample and must qualify more people in order to get your minimum number of respondents. The entire Living Room Music Test process took about eight weeks, whereas auditorium tests take much longer."

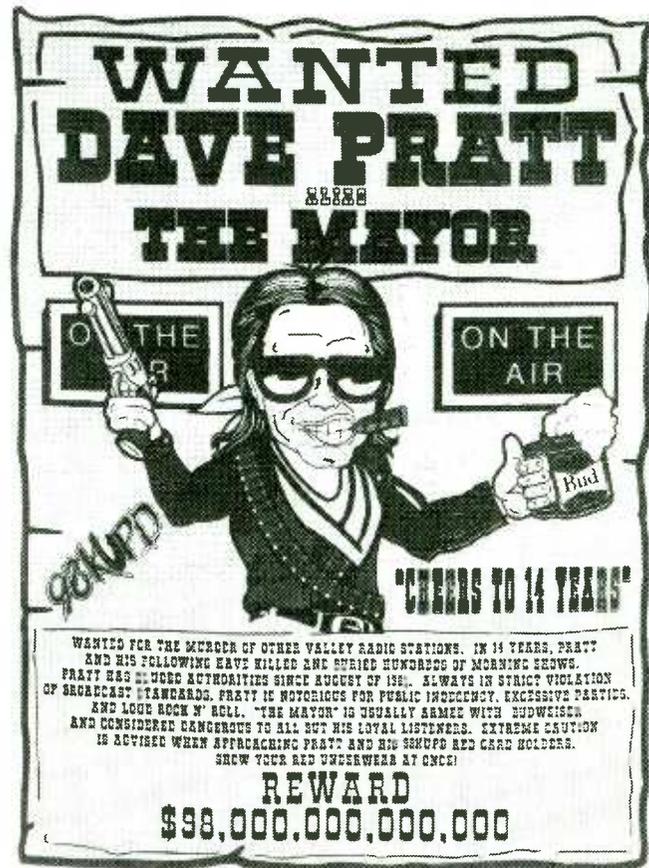
Target Practice

WZBH fosters a broad-based appeal. Michaels comments, "Our prime target is men 18-49, but we'll take as many women as we can get. Our stronghold is 25-49. With all the good new music that's out, the urge is to go right after it. But because we skew a little older, I don't want to sacrifice the 25-44; however, I still have to pull in 18-25s as well. There are enough people on both sides of the demos who listen to us, so we really needed this research. It gave me a very good idea of how to rotate our music, what to play next to it, which classics shouldn't be played anywhere close to anything current, and whether the mix between hard and soft was right."

Musically speaking, Michaels says WZBH fits right between market competitors Classic Rock **WLFX** and Alternative **WRXS**. "Hootie & the Blowfish, Sheryl Crow, and the Dave Matthews Band are all very compatible with our library. But there are ways to play artists like the **Ramones** without turning anybody off. I have to walk a fine line between the low end and the upper end and make them both happy with two vastly different areas of music."

The station was also at a crossroads with its library material and needed solid answers from the audience. "We

14-Year Anniversary For 'The Mayor'



KUPD/Phoenix morning man **Dave Pratt** celebrates his 14th anniversary at the station this month with the commemorative T-shirt pictured above.

Perfectly timed with the release of the film "Desperado," the fine print on Pratt's "Wanted"-style shirt reads:

Wanted for the murder of other Valley radio stations. In 14 years, Pratt and his following have killed and buried hundreds of morning shows. Pratt has eluded authorities since August of 1981. Always in strict violation of broadcast standards, Pratt is notorious for public indecency, excessive parties, and loud rock 'n' roll. 'The Mayor' is usually armed with Budweiser and considered dangerous to all but his loyal listeners. Extreme caution is advised when approaching Pratt and his 98 KUPD red card holders. Show your red underwear at once! Reward: \$98,000,000,000,000.

Congratulations, Dave — now go get a job!

asked listeners whether the songs were valid and if we should still be playing them. As time goes on, radio changes, people's tastes change, music changes, and the current-to-classic percentages change. We needed

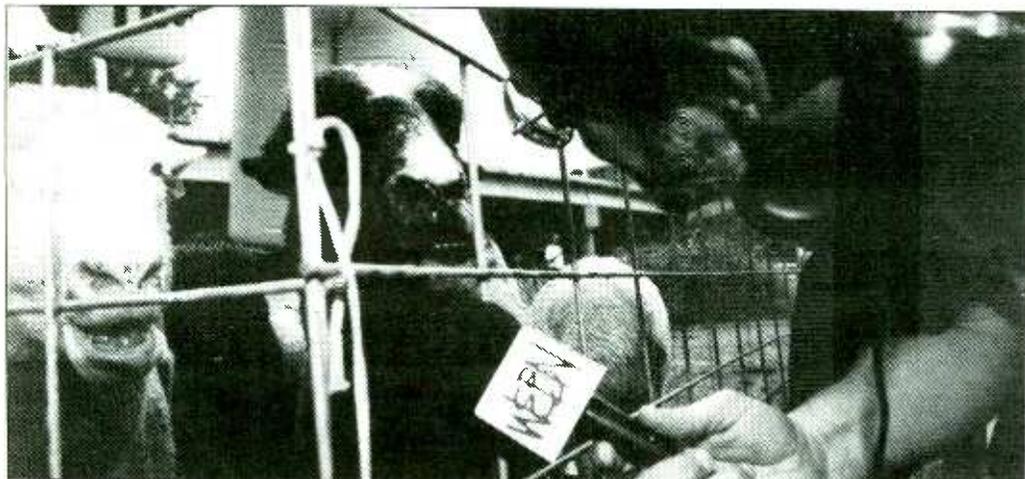
to know what the audience thought we should play and how we should play it."

'Wise Investment'
GM **Cathy Deighan** voices the typical concern of most general managers — cost. She says, "Research involves a major expense. Auditorium testing can easily be in the \$20,000-\$30,000 range. Then you're never quite sure of the results because it has certain limitations. So is it a wise financial investment? I found the Living Room Music Test to be one-third of the cost

of auditorium tests.

"Plus, the respondents aren't the prize hogs — those who would do or say anything to get the cash or prizes — which makes us feel much better about the results. Auditorium testing is a lengthy experience, and it doesn't get the proper people in the sample. Making all the arrangements to do an auditorium test is a pain, and then you've got to worry about the group dynamics, which can interfere with the results. We got a lot back out of the Living Room Music Test, and since **Kelly Research** is well qualified in the Rock arena, I knew I could trust them with this new type of research."

Rock Asst. Editor Greg Burt contributed to this column.



HE TALKS TO THE ANIMALS — Recently, **WEBN/Cincinnati** hosted the 1995 Running of the Sheep — the city's answer to Spain's Running of the Bulls. The Dawn Patrol's **Bob The Producer** hosted this prestigious event, which drew runners and walkers from all over the city. The final leg of the race took participants across the newly erected Central Bridge connecting Ohio and Kentucky — the first traffic of any sort ever to navigate the span. Monies raised benefitted the area's YMCA.



ACTIVE ROCK TOP 50

SEPTEMBER 8, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	SILVERCHAIR Tomorrow (Epic) 2111	2062	2042	1911	77/0	
5	4	3	2	ALANIS MORISSETTE You Oughta... (Maverick/Reprise) 1760	1755	1593	1451	67/1	
1	2	2	3	BROTHER CANE And Fools Shine On (Virgin) 1743	1962	2026	2049	67/0	
12	5	4	4	BUSH Comedown (Trauma/Interscope) 1741	1636	1408	1154	73/0	
—	26	5	5	LENNY KRAVITZ Rock And Roll Is Dead (Virgin) 1524	1447	714	12	78/0	
9	8	6	6	BETTER THAN EZRA In The Blood (Swell/Elektra/EEG) 1480	1439	1323	1204	72/0	
15	11	10	7	COLLECTIVE SOUL Smashing Young Man (Atlantic) 1423	1330	1243	1076	69/2	
11	7	8	8	GIN BLOSSOMS Til I Hear It From You (A&M) 1389	1364	1325	1189	56/0	
8	6	9	9	PEARL JAM Immortality (Epic) 1292	1349	1369	1314	57/0	
14	14	12	10	LIVE White, Discussion (Radioactive) 1213	1248	1142	1098	69/1	
BREAKER			11	CANDLEBOX Simple Lessons (Maverick/WB) 1208	424	—	—	71/5	
10	10	11	12	GREEN DAY J.A.R. (Reprise) 1206	1283	1252	1198	64/0	
33	19	15	13	SOUL ASYLUM Just Like Anyone (Columbia) 1190	1064	825	540	71/7	
7	9	13	14	TOADIES Possum Kingdom (Interscope) 1175	1244	1301	1341	55/0	
—	33	17	15	RED HOT CHILI PEPPERS Warped (WB) 1142	1028	582	13	71/0	
3	3	7	16	FOO FIGHTERS This Is A Call (Capitol) 1127	1424	1700	1723	59/0	
17	16	14	17	R.E.M. Crush With Eyeliner (WB) 1103	1092	1039	956	56/2	
4	12	16	18	LIVE All Over You (Radioactive) 898	1060	1222	1469	41/1	
44	36	23	19	PRESIDENTS OF THE UNITED... Lump (Columbia) 861	709	540	366	67/3	
25	18	21	20	BLIND MELON Galaxie (Capitol) 827	800	831	818	50/0	
21	17	18	21	TOM PETTY A Higher Place (WB) 805	879	885	882	37/0	
—	40	32	22	GOO GOO DOLLS Name (Metal Blade/WB) 754	607	496	195	46/2	
30	27	24	23	DAVE MATTHEWS BAND Ants Marching (RCA) 730	693	678	643	40/2	
42	32	27	24	WHITE ZOMBIE Electric Head Pt. 2... (Geffen) 679	657	594	456	62/3	
18	21	22	25	COLLECTIVE SOUL December (Atlantic) 660	734	793	936	48/1	
6	13	19	26	HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic) 614	869	1175	1350	36/0	
BREAKER			27	7 MARY 3 Cumbersome (Mammoth/Atlantic) 608	416	316	168	51/6	
31	30	26	28	DANDELION Weird-Out (Ruffhouse/Columbia) 600	666	647	623	53/1	
38	38	33	29	SWEET WATER Superstar (EastWest/EEG) 585	569	509	489	45/3	
DEBUT			30	AC/DC Hard As A Rock (EastWest/EEG) 583	—	—	—	61/61	
13	15	20	31	MAD SEASON I Don't Know Anything (Columbia) 525	842	1078	1130	30/0	
19	20	28	32	WHITE ZOMBIE More Human Than Human (Geffen) 506	651	804	920	35/0	
23	28	29	33	BUSH Little Things (Trauma/Interscope) 502	613	675	847	34/0	
45	43	41	34	EDWIN MCCAIN Solitude (Lava/Atlantic) 500	459	453	357	32/0	
20	23	25	35	HUM Stars (RCA) 488	684	757	890	33/1	
48	48	42	36	SMILE Staring At The Sun (Atlantic) 487	437	396	311	42/2	
32	37	40	37	BETTER THAN EZRA Good (Swell/Elektra/EEG) 464	478	521	561	38/0	
28	31	35	38	FILTER Hey Man, Nice Shot (Reprise) 445	512	603	752	29/0	
46	47	48	39	DEEP BLUE SOMETHING Breakfast... (RainMaker/Interscope) 437	411	418	346	26/0	
37	39	37	40	VAN HALEN Not Enough (WB) 427	487	502	493	24/0	
43	49	45	41	SOUTHERN CULTURE ON THE SKIDS Soul City (DGC/Geffen) 411	422	391	386	38/1	
39	41	34	42	OUR LADY PEACE Naveed (Relativity) 403	519	486	480	28/0	
27	24	31	43	TRIPPING DAISY I Got A Girl (Island) 401	610	726	759	27/0	
24	22	30	44	IAN MOORE Muddy Jesus (Capricorn) 401	610	759	831	26/0	
34	34	36	45	MAIDS OF GRAVITY Only Dreaming (Virgin) 397	508	577	537	24/0	
16	29	38	46	U2 Hold Me, Thrill Me, Kiss Me... (Atlantic/Island) 368	485	673	1037	31/1	
26	25	39	47	PRIMUS Wynona's Big Brown Beaver (Interscope) 364	479	717	813	22/1	
35	42	43	48	BLUES TRAVELER Run-Around (A&M) 348	427	483	510	24/0	
50	—	—	49	PAW Hope I Die Tonight (A&M) 337	338	312	299	30/0	
DEBUT			50	UGLY KID JOE Milkman's Son (Stardog/Mercury) 323	299	245	174	35/3	

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 80 Active Rock reporters. 75 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

NEIL YOUNG Peace And Love (Reprise)
Total Plays: 286, Total Stations: 23, Adds: 2

CIV Can't Wait One Minute More (Lava/Atlantic)
Total Plays: 271, Total Stations: 28, Adds: 3

MATTHEW SWEET We're The Same (Zoo)
Total Plays: 266, Total Stations: 21, Adds: 0

MONSTER MAGNET Look To Your Drb For The Warning (A&M)
Total Plays: 223, Total Stations: 21, Adds: 2

DAVID BOWIE The Hearts Filthy Lesson (Virgin)
Total Plays: 211, Total Stations: 31, Adds: 30

MOTHER HIPS Shut The Door (American/Reprise)
Total Plays: 202, Total Stations: 22, Adds: 4

CATHERINE WHEEL Judy Staring At The Sun (Fontana/Mercury)
Total Plays: 200, Total Stations: 17, Adds: 3

WILCO Casino Queen (Sire/Reprise)
Total Plays: 193, Total Stations: 16, Adds: 1

KORN Blind (Epic)
Total Plays: 179, Total Stations: 21, Adds: 2

FOO FIGHTERS I'll Stick Around (Capitol)
Total Plays: 159, Total Stations: 18, Adds: 10

Songs ranked by total plays.

BREAKERS®

CANDLEBOX
Simple Lessons (Maverick/WB)

TOTAL PLAYS/INCREASE: 1208/784
TOTAL STATIONS/ADDS: 71/5
CHART: 11

7 MARY 3
Cumbersome (Mammoth/Atlantic)

TOTAL PLAYS/INCREASE: 608/192
TOTAL STATIONS/ADDS: 51/6
CHART: 27

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
AC/DC Hard As A Rock (EastWest/EEG)	61
DAVID BOWIE The Hearts Filthy Lesson (Virgin)	30
URGE OVERKILL The Break (Geffen)	16
FOO FIGHTERS I'll Stick Around (Capitol)	10
SOUL ASYLUM Just Like Anyone (Columbia)	7
7 MARY 3 Cumbersome (Mammoth/Atlantic)	6
BOTTLE ROCKETS Radar Gun (ESD)	5
CANDLEBOX Simple Lessons (Maverick/WB)	5
CRACKER Shake Some Action (Capitol)	5
SHOVELJERK Killing My Buzz (Capricorn)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CANDLEBOX Simple Lessons (Maverick/WB)	+784
AC/DC Hard As A Rock (EastWest/EEG)	+583
DAVID BOWIE The Hearts Filthy Lesson (Virgin)	+211
7 MARY 3 Cumbersome (Mammoth/Atlantic)	+192
PRESIDENTS OF THE UNITED... Lump (Columbia)	+152
GOO GOO DOLLS Name (Metal Blade/WB)	+147
SOUL ASYLUM Just Like Anyone (Columbia)	+126
RED HOT CHILI PEPPERS Warped (WB)	+114
BUSH Comedown (Trauma/Interscope)	+105
ALANIS MORISSETTE Hand In... (Maverick/Reprise)	+101

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
NEIL YOUNG Downtown (Reprise)
SOUL ASYLUM Misery (Columbia)
SPONGE Molly (WORK)
BUSH Everything Zen (Trauma/Interscope)
LIVE Lightning Crashes (Radioactive)
MAD SEASON River Of Deceit (Columbia)
SOUNDGARDEN The Day I Tried To Live (A&M)
MONSTER MAGNET Negasonic Teenage Warhead (A&M)
STONE TEMPLE PILOTS Interstate Love Song (Atlantic)
PEARL JAM Better Man (Epic)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



THE NEW ALBUM

PRODUCED BY RON SAINT GERMAIN & 311

OVER 200,000 SHIPPED IN 2 WEEKS.
REACHED OVER 1.5 MILLION LISTENERS LAST WEEK ALONE.

FEATURING THE SINGLE
"DON'T STAY HOME"



ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #1
WAXQ/New York
 (212) 575-1043
 Vateri/Marino

PURE ROCK 104.3

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	36	39	39	SILVERCHAIR/Tomorrow
39	39	39	38	38	SOUNDGARDEN/Superunknown
38	38	37	37	37	PRINCE&New Power Generation
37	37	37	37	37	LIVE/White, Discussion
36	36	36	36	36	MAD SEASON/Don't Know...
35	35	35	35	35	WHITIE ZOMBIE/Electric Head Pt. 2
34	34	34	34	34	BUSH/Comedown
33	33	33	33	33	LENNY KRAVITZ/Rock And Roll Is...
32	32	32	32	32	RED HOT CHILI...Warped
31	31	31	31	31	PEARL JAM/Immortality
30	30	30	30	30	BETTER THAN EZRA/In The Blood
29	29	29	29	29	CANDLEBOX/Simple Lessons
28	28	28	28	28	TOADIES/Possum Kingdom
27	27	27	27	27	SMILE/Staring At The Sun
26	26	26	26	26	ALANIS MORISSETTE/You Oughta Know
25	25	25	25	25	SOUTHERN CULTURE...Soul City
24	24	24	24	24	NEIL YOUNG/Peace And Love
23	23	23	23	23	TOADIES/Possum Kingdom
22	22	22	22	22	PRESIDENTS OF...Lump
21	21	21	21	21	FOO FIGHTERS/This Is A Call
20	20	20	20	20	GREEN DAY/J.A.R.
19	19	19	19	19	DAVID BOWIE/The Hearts Filthy...
18	18	18	18	18	SILVERCHAIR/Pure Massacre
17	17	17	17	17	OUR LADY PEACE/Naveed
16	16	16	16	16	AC/DC/Hard As A Rock
15	15	15	15	15	GREEN DAY/J.A.R.
14	14	14	14	14	GIN BLOSSOMS/Til I Hear It...
13	13	13	13	13	ALANIS MORISSETTE/You Oughta Know
12	12	12	12	12	TOADIES/Possum Kingdom
11	11	11	11	11	BETTER THAN EZRA/In The Blood
10	10	10	10	10	WHITIE ZOMBIE/More Human Than...
9	9	9	9	9	BROTHER CANE/And Fools Shine On
8	8	8	8	8	HOOTIE & BLOWFISH/Only Wanna Be...
7	7	7	7	7	COLLECTIVE SOUL/December
6	6	6	6	6	LENNY KRAVITZ/Rock And Roll Is...
5	5	5	5	5	WHITE ZOMBIE/Super-Charger Heaven
4	4	4	4	4	COLLECTIVE SOUL/Smashing Young Man
3	3	3	3	3	OFFSPRING/Smash It Up
2	2	2	2	2	HOLE/Violet

MARKET #2
KLOS/Los Angeles
 (310) 840-4836
 Curejop/Wilde

KLOS 95.5

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	24	26	30	BUSH/Comedown
29	29	24	26	30	SILVERCHAIR/Tomorrow
28	28	24	26	29	ELASTICA/Slutty
27	27	28	28	28	BLUES TRAVELER/Run-Around
26	26	20	21	28	MAIDS OF GRAVITY/Only Dreaming
25	25	20	21	28	FOO FIGHTERS/This Is A Call
24	24	20	21	28	RED HOT CHILI...Warped
23	23	18	20	21	CANDLEBOX/Simple Lessons
22	22	19	19	20	PAW/Hope I Die Tonight
21	21	19	19	20	PRESIDENTS OF...Lump
20	20	17	15	18	GOO GOO DOLLS/Name
19	19	17	15	18	VAN HALEN/Feel'n
18	18	17	15	18	DAVID BOWIE/The Hearts Filthy...
17	17	13	16	17	SILVERCHAIR/Pure Massacre
16	16	13	16	17	OUR LADY PEACE/Naveed
15	15	12	13	14	AC/DC/Hard As A Rock
14	14	12	13	14	GREEN DAY/J.A.R.
13	13	12	13	14	GIN BLOSSOMS/Til I Hear It...
12	12	12	12	12	ALANIS MORISSETTE/You Oughta Know
11	11	12	12	12	TOADIES/Possum Kingdom
10	10	15	15	15	BETTER THAN EZRA/In The Blood
9	9	13	13	13	WHITIE ZOMBIE/More Human Than...
8	8	11	11	11	BROTHER CANE/And Fools Shine On
7	7	11	11	11	HOOTIE & BLOWFISH/Only Wanna Be...
6	6	13	13	13	COLLECTIVE SOUL/December
5	5	10	10	10	LENNY KRAVITZ/Rock And Roll Is...
4	4	9	9	9	WHITE ZOMBIE/Super-Charger Heaven
3	3	7	7	7	COLLECTIVE SOUL/Smashing Young Man
2	2	14	12	10	OFFSPRING/Smash It Up
1	1	12	6	8	HOLE/Violet

MARKET #3
WRXC/Chicago
 (312) 861-8100
 Richards/Robinson

ROCK 103.5

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	38	38	36	TOADIES/Possum Kingdom
18	18	30	30	35	BROTHER CANE/And Fools Shine On
17	17	24	24	32	CANDLEBOX/Simple Lessons
16	16	20	20	36	SILVERCHAIR/Tomorrow
15	15	43	39	30	ALANIS MORISSETTE/You Oughta Know
14	14	37	38	37	BUSH/Little Things
13	13	40	38	23	LIVE/All Over You
12	12	19	20	22	BUSH/Comedown
11	11	20	20	22	PAW/Hope I Die Tonight
10	10	7	16	22	BETTER THAN EZRA/In The Blood
9	9	15	22	24	SOUL ASYLUM/Just Like Anyone
8	8	35	24	21	FOO FIGHTERS/This Is A Call
7	7	19	19	21	GOO GOO DOLLS/Name
6	6	7	17	18	LIVE/White, Discussion
5	5	17	16	17	GIN BLOSSOMS/Til I Hear It...
4	4	8	9	17	COLLECTIVE SOUL/Smashing Young Man
3	3	11	15	19	SWEET WATER/Superstar
2	2	10	17	14	GREEN DAY/She
1	1	38	24	18	WHITIE ZOMBIE/More Human Than...
0	0	19	20	12	SOUNDGARDEN/The Day I Tried To
0	0	14	14	14	NEIL YOUNG/Peace And Love
0	0	12	13	13	LENNY KRAVITZ/Rock And Roll Is...
0	0	11	13	13	U2/Hold Me, Thrill...
0	0	11	13	13	STONE TEMPLE PILOTS/Interstate Love Song
0	0	12	15	12	RED HOT CHILI...Warped
0	0	8	9	10	WEezer/Say It Ain't So
0	0	8	7	10	PAW/Hope I Die Tonight
0	0	8	15	12	COLLECTIVE SOUL/December
0	0	11	17	13	GREEN DAY/When I Come Around
0	0	10	9	11	WANDERLUST/Walked

MARKET #6
WLLZ/Detroit
 (810) 855-5100
 Sattler/Thomas

WLLZ 97.7

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	23	30	36	43	ALANIS MORISSETTE/You Oughta Know
22	22	41	36	37	BUSH/Comedown
21	21	36	36	36	FOO FIGHTERS/This Is A Call
20	20	24	24	33	SILVERCHAIR/Tomorrow
19	19	27	36	33	HOOTIE & BLOWFISH/Only Wanna Be...
18	18	1	28	25	PRESIDENTS OF...Lump
17	17	1	25	25	COLLECTIVE SOUL/Simple Lessons
16	16	32	25	25	RED HOT CHILI...Warped
15	15	23	24	23	COLLECTIVE SOUL/Smashing Young Man
14	14	26	25	23	LENNY KRAVITZ/Rock And Roll Is...
13	13	16	15	22	GREEN DAY/J.A.R.
12	12	23	23	22	BLUES TRAVELER/Run-Around
11	11	26	22	22	LIVE/White, Discussion
10	10	17	22	22	SOUL ASYLUM/Just Like Anyone
9	9	36	26	25	SPONGE/Plowed
8	8	14	15	14	BETTER THAN EZRA/Good
7	7	14	15	14	GOO GOO DOLLS/Name
6	6	14	15	14	LENNY KRAVITZ/Rock And Roll Is...
5	5	12	14	14	U2/Hold Me, Thrill...
4	4	35	37	34	HOOTIE & BLOWFISH/Let Her Cry
3	3	17	11	11	NEIL YOUNG/Downtown
2	2	15	14	16	BLIND MELON/Galaxie
1	1	16	14	15	R.E.M./Crush With Eyeliner
0	0	15	14	15	DAVE MATTHEWS BAND/Ants Marching
0	0	15	14	15	AC/DC/Hard As A Rock
0	0	24	24	23	HUM/Stars
0	0	14	14	14	PEARL JAM/Immortality
0	0	15	13	14	NINE INCH NAILS/Closer
0	0	15	13	14	STONE TEMPLE PILOTS/Interstate Love Song
0	0	14	15	13	BETTER THAN EZRA/Good
0	0	14	15	13	GOO GOO DOLLS/Name

MARKET #6
WRIF/Detroit
 (810) 547-0101
 Podeli/Thompson

101 WRIF

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	28	33	34	SILVERCHAIR/Tomorrow
25	25	27	29	31	BUSH/Comedown
24	24	33	34	29	BROTHER CANE/And Fools Shine On
23	23	29	26	28	WHITIE ZOMBIE/More Human Than...
22	22	27	20	28	TOADIES/Possum Kingdom
21	21	28	28	28	LENNY KRAVITZ/Rock And Roll Is...
20	20	1	28	23	CANDLEBOX/Simple Lessons
19	19	3	28	23	CANDLEBOX/Simple Lessons
18	18	3	28	23	SOUL ASYLUM/Just Like Anyone
17	17	32	31	22	BUSH/Little Things
16	16	21	20	20	ALANIS MORISSETTE/You Oughta Know
15	15	29	19	19	LIVE/All Over You
14	14	9	10	10	SPONGE/Plowed
13	13	20	21	17	TED NUGENT/Tooth, Fang, & Claw
12	12	6	12	18	RED HOT CHILI...Warped
11	11	13	14	14	SMILE/Staring At The Sun
10	10	12	12	12	ELEVEN/Why
9	9	12	8	12	SOUNDGARDEN/My Wave
8	8	17	21	11	VAN HALEN/Amsterdam
7	7	14	11	11	FLYTER/Hey Man, Nice Shot
6	6	12	11	11	DANDELION/Weird-Out
5	5	9	8	11	PEARL JAM/Corduroy
4	4	11	7	10	COLLECTIVE SOUL/Smashing Young Man
3	3	6	10	10	GREEN APPLE/QUICK...Dizzy
2	2	4	8	10	BETTER THAN EZRA/In The Blood
1	1	9	12	10	LIVE/White, Discussion
0	0	14	15	11	BETTER THAN EZRA/In The Blood
0	0	15	13	14	PEARL JAM/Immortality
0	0	15	13	14	NINE INCH NAILS/Closer
0	0	14	15	11	STONE TEMPLE PILOTS/Interstate Love Song
0	0	11	13	9	BETTER THAN EZRA/Good
0	0	11	13	9	ALL/Long Distance
0	0	9	11	11	SWEET WATER/Superstar

MARKET #7
KEGL/Dallas
 (214) 869-9700
 Doherty/Scully

EAGLE 97.1

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	24	28	37	R.E.M./Crush With Eyeliner
35	35	27	36	36	HUM/Stars
34	34	34	36	36	SILVERCHAIR/Tomorrow
33	33	35	36	36	PEARL JAM/Immortality
32	32	26	34	36	BUSH/Comedown
31	31	18	33	36	COLLECTIVE SOUL/Smashing Young Man
30	30	36	35	30	BROTHER CANE/And Fools Shine On
29	29	13	26	30	CANDLEBOX/Simple Lessons
28	28	36	32	25	FOO FIGHTERS/This Is A Call
27	27	25	23	24	SWEET WATER/Superstar
26	26	9	11	18	GOO GOO DOLLS/Name
25	25	10	25	24	LENNY KRAVITZ/Rock And Roll Is...
24	24	6	17	19	RED HOT CHILI...Warped
23	23	7	17	19	AC/DC/Hard As A Rock
22	22	7	19	19	DAVID BOWIE/The Hearts Filthy...
21	21	25	29	29	TRIPPING DAISY/Got A Girl
20	20	24	23	23	EDWYNN COLLINS/A Girl Like You
19	19	23	29	28	SPOT/Moon, June, Spoon
18	18	26	26	27	GREEN DAY/J.A.R.
17	17	25	27	27	LIVE/White, Discussion
16	16	23	27	27	SOUL ASYLUM/Just Like Anyone
15	15	29	29	29	TRIPPING DAISY/Raindog
14	14	21	23	23	TOADIES/Possum Kingdom
13	13	19	22	20	TOADIES/Possum Kingdom
12	12	15	16	18	TOADIES/Backsider
11	11	15	14	14	GOO GOO DOLLS/Name
10	10	12	15	15	LETTERS TO CLEO/Awake
9	9	13	13	13	PRESIDENTS OF...Lump
8	8	13	12	10	COLLECTIVE SOUL/Smashing Young Man
7	7	12	15	15	HAGISH/Getrude
6	6	12	15	15	LENNY KRAVITZ/Rock And Roll Is...
5	5	10	11	11	DEEP BLUE SOMETHING/Red Light
4	4	25	9	13	DEEP BLUE SOMETHING/Breakfast At...
3	3	10	12	12	DANDELION/Weird-Out
2	2	11	11	11	PEARL JAM/Immortality
1	1	11	12	9	R.E.M./Bang And Blame

MARKET #7
KTXQ/Dallas
 (214) 528-5500
 Lockridge/Redbeard

102.1

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	43	41	43	45	ALANIS MORISSETTE/You Oughta Know
42	42	27	39	44	GIN BLOSSOMS/Til I Hear It...
41	41	23	31	43	SILVERCHAIR/Tomorrow
40	40	44	39	43	FLYTER/Hey Man, Nice Shot
39	39	11	24	31	MAD SEASON/Don't Know...
38	38	17	29	29	JOAN OSBORNE/One Of Us
37	37	24	27	30	BUSH/Comedown
36	36	25	29	29	CANDLEBOX/Simple Lessons
35	35	26	29	29	TRIPPING DAISY/Got A Girl
34	34	14	13	28	EDWYNN COLLINS/A Girl Like You
33	33	25	29	28	SPOT/Moon, June, Spoon
32	32	17	29	28	RED HOT CHILI...Warped
31	31	26	26	27	GREEN DAY/J.A.R

Stations and their adds listed alphabetically by market

ACTIVE ROCK

<p>KEYJ/Abilene, TX OM: Randy Jones PD: Paula Hanson 3 AC/DC "Hard" 1 DAVID BOWIE "Filly" IAN MOORE "Bar" URGE OVERKILL "Break" BOTTLE ROCKETS "Radar" RUTH RUTH "Unwitted" SHOVELJERK "Killing"</p>	<p>WXRC/Charlotte, NC PD: Anthony Michaels 8 AC/DC "Hard" 3 SKID ROW "Breakin" 2 TEA PARTY "Fire" 2 U2 "Thrill" 2 DAVID BOWIE "Filly" SHELTER "Here" RUTH RUTH "Unwitted" BOTTLE ROCKETS "Radar"</p>	<p>WRDQ/Fayetteville, NC PD: Max Wulf MD: Ann Thomas 38 ALANIS MORISSETTE "Pocket" 13 CANDLEBOX "Simple" 5 RANCID "Time"</p>	<p>WMFS/Memphis, TN PD: Jim Fox MD: Zalk Tyler 14 AC/DC "Hard" 4 KORN "Blind" 4 SHOVELJERK "Killing"</p>	<p>KIOZ/San Diego, CA PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>
<p>KZRR/Albuquerque, NM PD: Frank Jaxon MD: Phil Mahoney 34 COLLECTIVE SOUL "Smashing" 13 WOLDBEATERS/GABRIEL "Party"</p>	<p>WRCC/Chicago, IL PD: Dave Richards APD/MD: Jo Robinson WILCO "Casino" DAVID BOWIE "Filly" BUSH "Testostero" AC/DC "Hard" SILVERCHAIR "Massacre" URGE OVERKILL "Break"</p>	<p>WJST/Fl. Myers, FL Int. PD/MD: Hurricane Shane 14 COLLECTIVE SOUL "Work" 9 AC/DC "Hard" FOO FIGHTERS "Stick" DAVID BOWIE "Filly"</p>	<p>WLZR/Milwaukee, WI PD: Keith Masters 20 AC/DC "Hard" 4 URGE OVERKILL "Break" SPONGE "Ramen" ALL "Long" GREEN "Swines" UGLY KID JOE "Milkman's" FILTER "Dose" DAVID BOWIE "Filly" SVEN GALI "What"</p>	<p>KSJO/San Jose, CA PD: Dana Jiang MD: Laurie Free 8 AC/DC "Hard" 7 URGE OVERKILL "Break"</p>
<p>WIQB/Ann Arbor, MI PD: John Vance MD: Jerry Mason 16 NEIL YOUNG "Act" 15 SOUL ASYLUM "Anyone" 14 JUDE COLE "Joe" 14 BOTTLE ROCKETS "Radar" 8 ALANIS MORISSETTE "Pocket" 7 MARY 3 "Cumberson" 6 DAVID BOWIE "Filly"</p>	<p>WRXK/Columbus, OH PD: Rich Hawk APD: Dave Milne MD: Rob Hunter 18 AC/DC "Hard" 15 TYPE O NEGATIVE "Blood" 5 SHOVELJERK "Killing" 3 DOWN "Crow"</p>	<p>WZZR/Ft. Pierce, FL PD: Rich Dickerson MD: Denny James 4 AC/DC "Hard" SOUTHERN CULTURE... "Soul" CANDLEBOX "Simple" SOUL ASYLUM "Anyone" COLLECTIVE SOUL "Smashing"</p>	<p>WQFM/Milwaukee, WI APD/MD: Chris Payne 16 AC/DC "Hard" FOO FIGHTERS "Stick" GWEN MARS "Stick"</p>	<p>KWBR/San Luis Obispo, CA MD: Joe Alvarez DAVID BOWIE "Filly" FOO FIGHTERS "Stick" AC/DC "Hard" GARBAGE "Queer" GWEN MARS "Stick" JOHN DOE THING "Tears"</p>
<p>KLBJ/Austin, TX OM: Jeff Carroll MD: Loris Lowe 12 STONE ROSES "South" 4 AC/DC "Hard" 4 LITTLE SISTER "Nobody's" 3 DAVID BOWIE "Filly" OASIS "Morning" SHOVELJERK "Killing" URGE OVERKILL "Break"</p>	<p>WRUF/Gainesville, FL PD: Harry Guscott MD: Doug Taylor 6 AC/DC "Hard" DAVID BOWIE "Filly" HOOTIE & BLOWFISH "Drowning" FOO FIGHTERS "Stick" KENNY WAYNE SHEPHERD "Deja" UGLY KID JOE "Milkman's"</p>	<p>KZBB/Fl. Smith, AR OM: Dennis Snow APD: Cindy Wilson AC/DC "Hard"</p>	<p>WKQF/Nashville, TN PD: Kidd Redd MD: Sherry Sexton DAVID BOWIE "Filly" SOUL ASYLUM "Anyone"</p>	<p>KZOO/San Luis Obispo, CA PD: Jason Wright APD/MD: Rick Andrews 13 AC/DC "Hard" 10 DAVID BOWIE "Filly" 7 URGE OVERKILL "Break"</p>
<p>KRAB/Bakersfield, CA PD: Chris Squires MD: Bruce Wayne No Adds</p>	<p>WRXK/Columbus, OH APD/MD: Ronni Hunter 17 AC/DC "Hard" SWEET WATER "Superstar" PRESIDENTS OF... "Lump"</p>	<p>WRXK/Rochester, NY PD: Stan Main APD/MD: Dave Kane AC/DC "Hard" CIV "Minute" SVEN GALI "What"</p>	<p>WWSL/New Bern, NC OM/MD: Jay Lopez 6 DAVID BOWIE "Filly" 5 AC/DC "Hard"</p>	<p>WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeStasio 7 AC/DC "Hard" 3 BETTER THAN EZRA "Blood" 3 CANDLEBOX "Simple" HOOTIE & BLOWFISH "Drowning"</p>
<p>WGRX/Baltimore, MD PD: Brian Bedow MD: Lee Geary 6 DAVID BOWIE "Filly" 3 WHITE ZOMBIE "Electric" 2 CRACKER "Action" 2 SMILE "Stang"</p>	<p>WRXK/Rochester, NY PD: Stan Main APD/MD: Dave Kane AC/DC "Hard" CIV "Minute" SVEN GALI "What"</p>	<p>WZXX/Atlanta, GA PD: Jeff Sanders APD/MD: Chuck Williams DAVE MATTHEWS BAND "Ants" AC/DC "Hard"</p>	<p>WWSL/New Bern, NC OM/MD: Jay Lopez 6 DAVID BOWIE "Filly" 5 AC/DC "Hard"</p>	<p>WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeStasio 7 AC/DC "Hard" 3 BETTER THAN EZRA "Blood" 3 CANDLEBOX "Simple" HOOTIE & BLOWFISH "Drowning"</p>
<p>WYYY/Baltimore, MD PD: Rick Strauss MD: Rob Heckman 7 AC/DC "Hard" DAVE MATTHEWS BAND "Ants"</p>	<p>WRXK/Rochester, NY PD: Stan Main APD/MD: Dave Kane AC/DC "Hard" CIV "Minute" SVEN GALI "What"</p>	<p>WZXX/Atlanta, GA PD: Jeff Sanders APD/MD: Chuck Williams DAVE MATTHEWS BAND "Ants" AC/DC "Hard"</p>	<p>WWSL/New Bern, NC OM/MD: Jay Lopez 6 DAVID BOWIE "Filly" 5 AC/DC "Hard"</p>	<p>WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeStasio 7 AC/DC "Hard" 3 BETTER THAN EZRA "Blood" 3 CANDLEBOX "Simple" HOOTIE & BLOWFISH "Drowning"</p>
<p>WTGE/Baton Rouge, LA PD: Larry LeBlanc MD: Boomer 13 WEezer "Say" 10 DAVID BOWIE "Filly" 7 311 "Home"</p>	<p>WRXK/Rochester, NY PD: Stan Main APD/MD: Dave Kane AC/DC "Hard" CIV "Minute" SVEN GALI "What"</p>	<p>WZXX/Atlanta, GA PD: Jeff Sanders APD/MD: Chuck Williams DAVE MATTHEWS BAND "Ants" AC/DC "Hard"</p>	<p>WWSL/New Bern, NC OM/MD: Jay Lopez 6 DAVID BOWIE "Filly" 5 AC/DC "Hard"</p>	<p>WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeStasio 7 AC/DC "Hard" 3 BETTER THAN EZRA "Blood" 3 CANDLEBOX "Simple" HOOTIE & BLOWFISH "Drowning"</p>
<p>WVBF/Charlotte, NC PD: Dave Douglas MD: John Osterlind 9 AC/DC "Hard" SEAWEEED "Start" CATHERINE WHEEL "Judy"</p>	<p>WRXK/Rochester, NY PD: Stan Main APD/MD: Dave Kane AC/DC "Hard" CIV "Minute" SVEN GALI "What"</p>	<p>WZXX/Atlanta, GA PD: Jeff Sanders APD/MD: Chuck Williams DAVE MATTHEWS BAND "Ants" AC/DC "Hard"</p>	<p>WWSL/New Bern, NC OM/MD: Jay Lopez 6 DAVID BOWIE "Filly" 5 AC/DC "Hard"</p>	<p>WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeStasio 7 AC/DC "Hard" 3 BETTER THAN EZRA "Blood" 3 CANDLEBOX "Simple" HOOTIE & BLOWFISH "Drowning"</p>
<p>WVBF/Charlotte, NC PD: Dave Douglas MD: John Osterlind 9 AC/DC "Hard" SEAWEEED "Start" CATHERINE WHEEL "Judy"</p>	<p>WRXK/Rochester, NY PD: Stan Main APD/MD: Dave Kane AC/DC "Hard" CIV "Minute" SVEN GALI "What"</p>	<p>WZXX/Atlanta, GA PD: Jeff Sanders APD/MD: Chuck Williams DAVE MATTHEWS BAND "Ants" AC/DC "Hard"</p>	<p>WWSL/New Bern, NC OM/MD: Jay Lopez 6 DAVID BOWIE "Filly" 5 AC/DC "Hard"</p>	<p>WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeStasio 7 AC/DC "Hard" 3 BETTER THAN EZRA "Blood" 3 CANDLEBOX "Simple" HOOTIE & BLOWFISH "Drowning"</p>

ROCK

<p>WONE/Akron, OH PD: J.D. MD: Erin Carmen 3 AC/DC "Hard" 2 DAVID BOWIE "Filly" BAD COMPANY "Gimme"</p>	<p>WTUE/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>	<p>WJXQ/Lansing, MI VP/Prog: Mark Stevens MD: Bob Olson 11 DAVID BOWIE "Filly" 7 AC/DC "Hard" 1 SWEET WATER "Superstar" SEAWEEED "Start"</p>	<p>WHEB/Portsmouth, NH PD: Glenn Stewart MD: Scott Laudani 12 AC/DC "Hard" 6 JETHRO TULL "Beside" 5 DAVID BOWIE "Filly"</p>	<p>KXUS/Springfield, MO PD: Todd Holman MD: Tim Austin 5 AC/DC "Hard" URGE OVERKILL "Break" GOO GOO DOLLS "Name"</p>
<p>WPYX/Albany, NY OM: Fred Horton MD: John Cooper 4 AC/DC "Hard"</p>	<p>WZOO/Allentown, PA PD: Robin Lee MD: Keith Moyer 9 AC/DC "Hard" 7 URGE OVERKILL "Break"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>
<p>WZOO/Allentown, PA PD: Robin Lee MD: Keith Moyer 9 AC/DC "Hard" 7 URGE OVERKILL "Break"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>
<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>	<p>WVXQ/Dayton, OH PD: Tom Carroll MD: John Beaulieu 4 AC/DC "Hard"</p>

80 Total Reporters
80 Current Reporters
75 Current Playlists

Reported Frozen Playlist (1):
WZTA/Miami, FL

Did Not Report, Playlist Frozen (4):
KBPI/Denver, CO
WZAT/Savannah, GA
KTUX/Shreveport, LA
KFMW/Waterloo, IA

WQBK/Albany, NY is no longer a reporter.

85 Total Reporters
85 Current Reporters
81 Current Playlists

Reported Frozen Playlist (2):
KOMPLas Vegas, NV
WTBB/Panama City, FL

Did Not Report, Playlist Frozen (2):
WKLS/Atlanta, GA
WBAB/Long Island, NY

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	BROTHER CANE And Fools Shine On (Virgin)	1578	1779	1778	1669	81/0
7	4	4	2	GIN BLOSSOMS Til I Hear It From You (A&M)	1509	1399	1249	1125	80/0
3	3	2	3	TOM PETTY A Higher Place (WB)	1255	1442	1470	1452	64/1
1	2	3	4	HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)	1039	1417	1599	1815	62/0
6	6	5	5	VAN HALEN Not Enough (WB)	1033	1173	1168	1189	57/0
19	14	9	6	ALANIS MORISSETTE You Oughta Know (Maverick/Reprise)	958	912	752	639	62/3
23	16	12	7	COLLECTIVE SOUL Smashing Young Man (Atlantic)	942	861	690	530	69/0
14	13	8	8	SILVERCHAIR Tomorrow (Epic)	916	925	797	731	73/1
—	31	15	9	LENNY KRAVITZ Rock And Roll Is Dead (Virgin)	903	816	340	—	78/1
20	17	13	10	BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	896	840	687	612	65/1
10	8	7	11	PEARL JAM Immortality (Epic)	891	936	1023	1019	59/0
5	5	6	12	LIVE All Over You (Radioactive)	813	1024	1203	1322	53/0
17	15	17	13	DAVE MATTHEWS BAND Ants Marching (RCA)	793	750	746	667	56/4
13	12	16	14	BLUES TRAVELER Run-Around (A&M)	742	802	806	875	50/0
8	9	11	15	COLLECTIVE SOUL December (Atlantic)	738	885	956	1076	55/0
27	22	18	16	EDWIN McCAIN Solitude (Lava/Atlantic)	718	653	563	417	58/0
BREAKER	17	17	17	SOUL ASYLUM Just Like Anyone (Columbia)	645	595	359	163	65/7
11	10	10	18	IAN MOORE Muddy Jesus (Capricorn)	635	899	930	934	49/0
16	19	19	19	JEFF HEALEY BAND Stuck In The Middle With You (Arista)	602	648	640	669	40/0
4	7	14	20	NEIL YOUNG Downtown (Reprise)	563	817	1058	1375	45/0
24	23	23	21	R.E.M. Crush With Eyeliner (WB)	562	571	551	437	42/1
25	25	24	22	LIVE White, Discussion (Radioactive)	553	550	504	430	56/0
37	30	30	23	BUSH Comedown (Trauma/Interscope)	509	441	350	270	44/4
—	—	35	24	NEIL YOUNG Peace And Love (Reprise)	483	309	87	55	46/5
28	27	26	25	BLIND MELON Galaxie (Capitol)	482	501	457	414	48/0
15	18	20	26	FOO FIGHTERS This Is A Call (Capitol)	482	631	664	672	43/0
—	—	31	27	RED HOT CHILI PEPPERS Warped (WB)	481	410	178	—	59/2
22	24	25	28	TOADIES Possum Kingdom (Interscope)	476	533	535	546	37/1
DEBUT	29	29	29	CANDLEBOX Simple Lessons (Maverick/WB)	468	113	—	—	63/14
DEBUT	30	30	30	AC/DC Hard As A Rock (EastWest/EEG)	428	—	—	—	72/72
21	26	27	31	BETTER THAN EZRA Good (Swell/Elektra/EEG)	418	462	487	554	40/0
9	11	21	32	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic/Island)	410	610	815	1059	39/01
30	28	28	33	GREEN DAY J.A.R. (Reprise)	388	457	368	355	41/0
—	49	34	34	BLUES TRAVELER Hook (A&M)	381	325	183	93	30/6
—	41	33	35	PINK FLOYD Coming Back To Life (Columbia)	376	329	241	49	26/0
12	20	29	36	SOUL ASYLUM Misery (Columbia)	342	442	603	878	42/0
—	—	40	37	GOO GOO DOLLS Name (Metal Blade/WB)	299	258	154	61	42/12
18	21	32	38	WANDERLUST I Walked (RCA)	287	399	577	652	24/1
39	35	37	39	BAD COMPANY Abandoned And Alone (EastWest/EEG)	263	280	298	267	20/0
32	37	36	40	LIVE Lightning Crashes (Radioactive)	257	293	286	350	33/0
43	38	42	41	BONEPONY Where The Water's Deep (Capitol)	240	254	247	213	24/2
41	43	39	42	DANDELION Weird-Out (Ruffhouse/Columbia)	234	261	234	231	32/0
36	40	43	43	DAVE MATTHEWS BAND What Would You Say (RCA)	231	242	243	281	30/0
DEBUT	44	44	44	DEEP BLUE SOMETHING Breakfast At... (RainMaker/Interscope)	219	187	170	167	23/1
40	42	50	45	MAD SEASON River Of Deceit (Columbia)	215	197	239	252	18/0
50	—	48	46	SOUTHERN CULTURE ON THE SKIDS Soul City (DGC/Geffen)	214	210	180	174	27/0
31	33	41	47	BUSH Little Things (Trauma/Interscope)	200	256	315	355	20/0
DEBUT	48	48	48	PRESIDENTS OF THE UNITED STATES Lump (Columbia)	185	124	110	56	32/5
—	46	45	49	HUM Stars (RCA)	184	213	197	170	23/0
26	32	44	50	BLACK CROWES Wisner Time (American/Reprise)	176	228	319	425	23/0

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Rock reporters. 81 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

MATTHEW SWEET We're The Same (Zoo)
Total Plays: 151, Total Stations: 20, Adds: 1

WHITE ZOMBIE Electric Head Pt. 2 (The Ecstasy) (Geffen)
Total Plays: 151, Total Stations: 25, Adds: 3

HOOTIE & THE BLDWFISH Drowning (Atlantic)
Total Plays: 150, Total Stations: 17, Adds: 7

WILCO Casino Queen (Sire/Reprise)
Total Plays: 144, Total Stations: 18, Adds: 1

FREDDY JONES BAND Hold On To Midnight (Capricorn)
Total Plays: 139, Total Stations: 10, Adds: 0

ELEVEN Why (Hollywood)
Total Plays: 134, Total Stations: 17, Adds: 1

JOAN OSBORNE One Of Us (Mercury)
Total Plays: 128, Total Stations: 19, Adds: 4

DRIVIN-N-CRYIN Telling Stories (DGC/Geffen)
Total Plays: 125, Total Stations: 10, Adds: 1

OUR LADY PEACE Naveed (Relativity)
Total Plays: 123, Total Stations: 16, Adds: 0

SWEET WATER Superstar (EastWest/EEG)
Total Plays: 108, Total Stations: 15, Adds: 1

Songs ranked by total plays.

BREAKERS®

SOUL ASYLUM
Just Like Anyone (Columbia)
TOTAL PLAYS/INCREASE: 645/50
TOTAL STATIONS/ADDS: 65/7
CHART: 17

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
AC/DC Hard As A Rock (EastWest/EEG)	72
URGE OVERKILL The Break (Geffen)	15
DAVID BOWIE The Hearts Filthy Lesson (Virgin)	14
CANDLEBOX Simple Lessons (Maverick/WB)	14
GOO GOO DOLLS Name (Metal Blade/WB)	12
HOOTIE & THE BLOWFISH Drowning (Atlantic)	7
SOUL ASYLUM Just Like Anyone (Columbia)	7
BLUES TRAVELER Hook (A&M)	6
KENNY WAYNE SHEPHERD Deja Voodoo (Giant)	6
PRESIDENTS OF THE UNITED... Lump (Columbia)	5
NEIL YOUNG Peace And Love (Reprise)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AC/DC Hard As A Rock (EastWest/EEG)	+428
CANDLEBOX Simple Lessons (Maverick/WB)	+355
NEIL YOUNG Peace And Love (Reprise)	+174
GIN BLOSSOMS Til I Hear It From You (A&M)	+110
HOOTIE & THE BLOWFISH Drowning (Atlantic)	+104
LENNY KRAVITZ Rock And Roll Is Dead (Virgin)	+87
COLLECTIVE SOUL Smashing Young Man (Atlantic)	+81
RED HOT CHILI PEPPERS Warped (WB)	+71
BUSH Comedown (Trauma/Interscope)	+68
EDWIN McCAIN Solitude (Lava/Atlantic)	+65

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
PEARL JAM Better Man (Epic)
STONE TEMPLE PILOTS Interstate Love Song (Atlantic)
GREEN DAY When I Come Around (Reprise)
VAN HALEN Can't Stop Lovin' You (WB)
TOM PETTY You Wreck Me (WB)
MATTHEW SWEET Sick Of Myself (Zoo)
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)
TOM PETTY It's Good To Be King (WB)
VAN HALEN Amsterdam (WB)
R.E.M. Strange Currencies (WB)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



ELEVEN
"WHY?"
from their new album **THUNK**

AIRPLAY & REQUESTS & SALES = ELEVEN!



ROCK PLAYLISTS

September 8, 1995 R&R • 109

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

WNEW-FM 102.7
WHERE ROCK LIVES

MARKET #1
WNEW/New York
(212) 489-1027
Edwards/Winslow

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	24	24	24	24	LIVE/All Over You
22	24	24	24	24	WANDERLUST/I Walked
21	23	24	24	24	DAVE MATTHEWS BAND/Ants Marching
14	21	23	23	23	GIN BLOSSOMS/TI I Hear It...
22	23	23	23	23	ALANIS MORISSETTE/You Oughta Know
22	23	23	23	23	NATALIE MERCHANT/Carnival
17	16	15	19	19	SOUL ASYLUM/Just Like Anyone
14	17	16	17	17	SHANE MACGOWAN/Haunted
-	7	15	17	17	EDWYN COLLINS/A Girl Like You
17	19	16	17	17	DEEP BLUE SOMETHING/Breakfast At...
18	23	16	16	16	DEL AMIRI/Roll To Me
-	-	12	16	16	JOAN OSBORNE/One Of Us
-	-	12	16	16	DAVID BOWIE/The Hearts Fitty
10	15	16	15	15	ALANIS MORISSETTE/Hand In My Pocket
15	16	15	15	15	BETTER THAN EZRA/In The Blood
15	14	17	15	15	SURFING BRIDES/Everything's Fine
13	14	15	15	15	JEWEL/Who Will Save
-	-	15	14	14	BLUES TRAVELER/Hook
-	-	14	14	14	GIN BLOSSOMS/TI I Hear It...
18	16	14	14	14	NEIL YOUNG/Peace And Love
-	-	12	14	14	SARAH MCCLACHLAN/Will Remember You
12	14	16	13	13	BROTHER CANE/And Fools Shine On
9	16	12	12	12	COLLECTIVE SOUL/Smashing Young Man
-	-	12	12	12	LISA LOEB/On Your Knees?
15	16	17	12	12	EDWIN MCCAIN/Solitude
16	16	17	12	12	BILLY PILGRIM/Won't Tell
13	17	11	11	11	PRETTY & TWISTED/Ride
-	-	15	11	11	LENNY KRAVITZ/Rock And Roll Is...
-	-	7	10	10	RED HOT CHILI...Warped
13	16	15	8	8	MATTHEW SWEET/We're The Same

WMMR/Philadelphia
(215) 238-8000
Bonadonna/Holberg

MARKET #4

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	16	23	29	29	HOOTIE & BLOWFISH/Only Wanna Be...
22	25	24	27	27	DAVE MATTHEWS BAND/Ants Marching
25	26	27	26	26	DEL AMIRI/Roll To Me
27	23	26	26	26	TOM PETTY/A Higher Place
24	26	28	26	26	GIN BLOSSOMS/TI I Hear It...
18	23	26	25	25	BLUES TRAVELER/Hook
22	23	20	21	21	ALANIS MORISSETTE/You Oughta Know
10	20	23	21	21	R.E.M./Crush With Eyeliner
11	23	24	21	21	COLLECTIVE SOUL/Smashing Young Man
-	14	17	18	18	NEIL YOUNG/Peace And Love
13	12	10	17	17	VIGILANTES OF LOVE/Real Down Town
10	12	12	16	16	JOAN OSBORNE/One Of Us
15	22	21	16	16	BETTER THAN EZRA/In The Blood
-	9	24	15	15	GOO GOO DOLLS/Name
17	18	13	15	15	COUNTING CROWS/The Ghost In You
-	-	12	15	15	ALANIS MORISSETTE/Hand In My Pocket
12	17	14	14	14	EDWIN MCCAIN/Solitude
-	7	15	13	13	LENNY KRAVITZ/Rock And Roll Is...
10	11	12	13	13	SOUTHERN CULTURE...Voodoo Cadillac
12	14	13	12	12	DEEP BLUE SOMETHING/Breakfast At...
-	-	-	12	12	RUSTED ROOT/Send Me On My Way
11	17	12	11	11	FURY IN...Dancing In
9	12	10	9	9	WILCO/Casino Queen
-	12	17	8	8	LIVE/White, Discussion
-	-	10	8	8	SOUL ASYLUM/Just Like Anyone
-	-	-	8	8	DAVID BOWIE/The Hearts Fitty...
-	-	-	8	8	CRACKER/Share Some Action
-	6	5	6	6	RED HOT CHILI...Warped
13	13	11	4	4	MATTHEW SWEET/We're The Same
-	-	-	-	-	AC/DC/Hard As A Rock

WRCN
WRCN/Long Island
(516) 423-6740
Mangus/Thompson

MARKET #14

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	32	32	32	TOM PETTY/A Higher Place
22	22	30	31	31	BROTHER CANE/And Fools Shine On
32	32	35	31	31	HOOTIE & BLOWFISH/Only Wanna Be...
31	31	33	31	31	NEIL YOUNG/Downtown
-	-	21	26	26	BAD COMPANY/You Gotta Know
-	-	23	25	25	COLLECTIVE SOUL/December
22	22	24	25	25	PINK FLOYD/Coming Back To Life
-	-	19	22	22	LENNY KRAVITZ/Rock And Roll Is...
-	-	16	20	20	NEIL YOUNG/Peace And Love
-	-	14	15	15	VIGILANTES OF LOVE/Real Down Town
-	-	4	14	14	CANDLEBOX/Simple Lessons
22	22	21	14	14	IAN MOORE/Muddy Jesus
12	12	12	12	12	LIVE/White, Discussion
14	14	13	12	12	FOO FIGHTERS/This Is A Call
9	9	9	11	11	COREY STEVENS...Blue Drops Of Rain
13	13	14	11	11	DANDELION/Weird-Out
14	14	11	11	11	SILVERCHAIR/Tomorrow
9	9	11	11	11	STONE TEMPLE PILOTS/Interstate Love Song
18	18	13	11	11	PEARL JAM/Immortality
-	-	10	10	10	AC/DC/Hard As A Rock
8	8	9	10	10	COLLECTIVE SOUL/Gel
10	10	9	10	10	LIVE/White, Discussion
7	7	10	9	9	SWEET/Water/Superstar
9	9	10	9	9	TOM PETTY/It's Good To Be King
11	11	11	9	9	ROLLING STONES/You Got Me Rocking
8	8	9	9	9	PINK FLOYD/What Do... (Live)
17	17	10	9	9	BLACK CROWES/Wiser Time
8	8	8	6	6	VAN HALEN/Can't Stop Lovin'...
8	8	8	6	6	HOOTIE & BLOWFISH/Let Her Cry

KSHE/St. Louis
(314) 621-0095
Owen/Hofer

MARKET #17

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	30	28	27	27	VAN HALEN/Don't Tell Me...
30	29	29	27	27	LIVE/White, Discussion
24	26	26	27	27	PEARL JAM/Yellow Ledbetter
22	21	21	22	22	STONE TEMPLE PILOTS/Interstate Love Song
30	28	31	19	19	COLLECTIVE SOUL/December
14	25	31	19	19	SOUNDGARDEN/The Day I Tried To
-	-	-	18	18	BLUES TRAVELER/Run-Around
-	-	-	14	17	WILCO/Casino Queen
-	-	-	16	16	AC/DC/Hard As A Rock
15	17	16	16	16	IAN MOORE/Muddy Jesus
14	17	17	16	16	SILVERCHAIR/Tomorrow
8	12	13	13	13	COLLECTIVE SOUL/Smashing Young Man
2	3	12	12	12	NEIL YOUNG/Peace And Love
10	9	8	12	12	U2/Hold Me, Thrill...
5	6	4	10	10	COLLECTIVE SOUL/Shine
10	8	9	9	9	BROTHER CANE/And Fools Shine On
11	11	10	9	9	TOM PETTY/You Wreck Me
10	11	9	9	9	GREEN DAY/When I Come Around
5	8	9	8	8	RUSTED ROOT/Send Me On My Way
30	14	9	8	8	ALLMAN BROTHERS/Southern
10	9	7	8	8	PEARL JAM/Better Man
5	5	5	8	8	COLLECTIVE SOUL/Gel
5	5	5	8	8	BUSH/Everything Zen
5	5	5	8	8	HOOTIE & BLOWFISH/Let Her Cry
4	4	4	5	5	HOOTIE & BLOWFISH/Hold My Hand
5	5	6	4	4	HOOTIE & BLOWFISH/Only Wanna Be...
3	2	3	4	4	VAN HALEN/Can't Stop Lovin'...
3	2	3	4	4	BROTHER CANE/And Fools Shine On
-	-	-	-	-	SOUL ASYLUM/Just Like Anyone

WDVE/Pittsburgh
(412) 937-1441
Romano/Winter

MARKET #19

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	5	19	19	19	GOD GOO DOLLS/Name
22	20	15	18	18	WANDERLUST/I Walked
-	-	14	17	17	DAVE MATTHEWS BAND/Ants Marching
17	16	17	16	16	BETTER THAN EZRA/Good
18	21	16	16	16	MATTHEW SWEET/Sack Of Myster
15	16	15	16	16	BLUES TRAVELER/Run-Around
17	17	14	16	16	COLLECTIVE SOUL/December
12	13	15	16	16	LIVE/All Over You
18	15	15	15	15	GATHERING FIELDS/Lost In America
14	15	14	14	14	BLACK CROWES/Wiser Time
12	10	14	14	14	PEARL JAM/Immortality
5	5	12	14	14	WILCO/Casino Queen
15	14	14	14	14	JEFF HEALEY BANO/Stuck In...
13	14	13	13	13	HOOTIE & BLOWFISH/High Head Blues
16	13	13	13	13	NEIL YOUNG/Throw Your Hatrall
6	5	12	13	13	PEARL JAM/Better Man
7	10	12	12	12	VIGILANTES OF LOVE/Real Down Town
15	7	8	12	12	U2/Hold Me, Thrill...
7	11	13	11	11	TOM PETTY/You Wreck Me
11	11	12	10	10	PEARL JAM/Higher Place
14	10	10	10	10	TOM PETTY/Cabin Down Below
20	13	13	9	9	IAN MOORE/Muddy Jesus
12	11	13	9	9	NEIL YOUNG/Downtown
13	14	11	9	9	BONEPONY/Where The Water...
9	11	9	9	9	COLLECTIVE SOUL/Gel
8	10	11	8	8	SOUL ASYLUM/Misery
11	13	11	8	8	BROTHER CANE/And Fools Shine On
5	7	-	8	8	GREEN DAY/When I Come Around
7	7	6	8	8	LIVE/Selling The Drama

KDKB
KDKB/Phoenix
(602) 897-9300
Maranville/Peterson

MARKET #20

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	22	22	ALANIS MORISSETTE/You Oughta Know
18	17	29	22	22	BETTER THAN EZRA/In The Blood
18	16	32	22	22	COLLECTIVE SOUL/Smashing Young Man
9	32	33	22	22	GIN BLOSSOMS/TI I Hear It...
31	37	33	22	22	GOO GOO DOLLS/Name
11	12	24	22	22	LIVE/White, Discussion
9	9	32	22	22	SILVERCHAIR/Tomorrow
14	16	11	21	21	BUSH/Comedown
30	31	31	21	21	DAVE MATTHEWS BAND/Ants Marching
8	8	15	21	21	EDWIN MCCAIN/Solitude
4	5	32	20	20	SOUL ASYLUM/Just Like Anyone
9	8	14	11	11	BLIND MELON/Galaxie
8	8	13	11	11	BLUES TRAVELER/Hook
-	-	-	11	11	COLIN JAMES/Saviour
8	9	14	11	11	ELEVEN/Why
-	-	14	11	11	FREDDY JONES BAND/Hold On To Midnight
-	-	14	11	11	HOOTIE & BLOWFISH/Downing
-	-	11	11	11	IAN MOORE/Bar Line 99
9	8	15	11	11	NATALIE MERCHANT/Carnival
-	-	14	11	11	NEIL YOUNG/Peace And Love
-	-	8	11	11	BONEPONY/Where The Water...
16	15	15	7	7	BLUES TRAVELER/Run-Around
31	32	14	7	7	BROTHER CANE/And Fools Shine On
7	6	9	7	7	DAVE MATTHEWS BAND/What Would You Say
16	17	20	7	7	HOOTIE & BLOWFISH/Only Wanna Be...
32	32	16	7	7	IAN MOORE/Muddy Jesus
14	14	10	7	7	SOUL ASYLUM/Misery
-	-	12	6	6	VAN HALEN/Anti-Hero
-	-	6	6	6	BAD COMPANY/Down And Dirty
32	30	-	6	6	FURY IN...Dancing In

WEEN
WEEN/Cincinnati
(513) 621-9326
Chase/Hardin

MARKET #25

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	16	21	24	24	STONE TEMPLE PILOTS/Still Remains
25	24	23	22	22	PEARL JAM/Immortality
28	27	30	22	22	BUSH/Everything Zen
30	28	30	21	21	COLLECTIVE SOUL/December
28	19	17	17	17	MAD SEASON/River Of Deceit
19	25	26	17	17	BLUES TRAVELER/Run-Around
19	26	24	15	15	TOADIES/Possum Kingdom
-	-	15	15	15	PEARL JAM/Better Man
-	-	9	14	14	CANDLEBOX/Simple Lessons
11	16	16	14	14	BUSH/Comedown
16	16	19	14	14	LIVE/Ins
5	7	13	14	14	GIN BLOSSOMS/TI I Hear It...
15	19	20	13	13	SILVERCHAIR/Tomorrow
15	25	22	13	13	BUSH/Little Things
15	15	16	13	13	FOO FIGHTERS/This Is A Call
20	21	13	12	12	BROTHER CANE/And Fools Shine On
-	-	9	12	12	ALANIS MORISSETTE/You Oughta Know
13	19	20	12	12	TOADIES/Possum Kingdom
-	-	9	10	10	BETTER THAN EZRA/In The Blood
-	-	9	10	10	AC/DC/Hard As A Rock
9	12	13	7	7	GREEN DAY/She
10	13	7	7	7	LENNY KRAVITZ/Rock And Roll Is...
-	-	5	7	7	RED HOT CHILI...Warped
11	12	12	7	7	WHITE ZOMBIE/More Human Than...
5	7	7	7	7	BLIND MELON/Galaxie
-	-	3	10	10	7 MARY 3/Cumbersome
10	12	10	7	7	OUR LADY PEACE/Naived
6	6	5	6	6	DAVE MATTHEWS BAND/Ants Marching
5	6	6	6	6	EDWIN MCCAIN/Solitude
-	-	6	6	6	GREEN DAY/J.A.R.

KY 102
KY 102/Kansas City
(816) 931-5506
Duncan/Mitchell

MARKET #27

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	26	29	29	HOOTIE & BLOWFISH/Downing
8	25	29	28	28	R.E.M./Strange Currencies
29	27	26	28	28	BLUES TRAVELER/Run-Around
25	29	28	28	28	COLLECTIVE SOUL/December
14	25	29	28	28	TOM PETTY/A Higher Place
28	31	28	27	27	NEIL YOUNG/Downtown
26	25	26	26	26	BROTHER CANE/And Fools Shine On
10	15	15	16	16	LIVE/All Over You
13	13	11	16	16	WANDERLUST/I Walked
14	15	16	16	16	GIN BLOSSOMS/TI I Hear It...
10	13	13	13	13	DAVE MATTHEWS BAND/Ants Marching
17	16	20	12	12	SOUL ASYLUM/Misery
1	11	11	12		



SHAWN ALEXANDER

Latest Book Better Than Ever

Three PDs explain what's behind format's success

Alternative shows no signs of slowing, with more than a dozen new stations debuting in the Spring '95 survey. At the same time, the format's median 12+ continues to increase from 3.2 to 3.4. PDs in major-, medium-, and small-market stations all had theories explaining their stations' success.

WNNX (99X)/ATLANTA

Susquehanna's WNNX (99X)/Atlanta had its best book ever — 5.2-6.2 12+, jumping from third to second 18-34. "We really saw a lot of diary returns and new listening, both in our database and Arbitron," said PD Brian Philips. "We're picking up people who are embracing the station for the first time. Since the 18-24 male sampling got better, we've had four stable, consistently high Arbitron months in a row. I don't remember that ever happening anytime in my history in radio."

Philips's explanation: "The music was really good during this period. We brought this Silverchair record back from Australia. They did a massive show for us. I can always feel it in my bones, right about the time the weather starts to warm up. You can feel the 18-34 surge coming. It's like a chemical reaction. This music goes extremely well with warm, recreational, summertime things. I think that's why spring and summer are big seasons for this format."

KMYZ/TULSA

KMYZ (The Edge)/Tulsa recently flipped Alternative. PD Paul Kriegler indicates that research showed a tremendous hole for guitar-oriented alternative rock, with CHR KHIT leaning Urban AC and KMOD lean-

INSIDE THE NUMBERS	
Markets Surveyed:	71
Stations Surveyed:	86
12+ Scores (Winter '95 vs. Spring '95)	56% up
	39% down
	5% flat
12 debuts (Spring '94 vs. Spring '95)	51% up
	43% down
	6% flat
	35 debuts

ing Classic Rock. After scoring a 4.3 in a partial winter book, Kriegler guided the station to a 6.3 12+, and from fifth to second 18-34. "This station was pretty much all over the road," he says. "Going to the 'Edge' format was basically putting the screws to the station, tightening up the list, and focusing it in one general direction."

High-profile promotions also helped. "We did some pretty big promotions in the spring: 'You Pledge,

We Play It' after the Oklahoma City bombing. We gave away tickets to see Pearl Jam in Austin. Even though the show didn't happen, we raked in the rewards. We gave away trips to see Letterman in London."

Kriegler also credits night jock Hondo as a big part of the station's success. "He's top dog 18-34. He's one of the most high-profile personalities in the city; practically a household name. He knows the music and walks it like he talks it. He pulls huge numbers 7pm-midnight."

WPGU/CHAMPAIGN, IL

The biggest ratings increase in the format was posted by the spring-only surveyed WPGU/Champaign, IL — market No. 198. "The Planet" increased from 6.7-9.0, the highest rated 12+ Alternative station in America.

Continued on Page 112

HIGHEST 12+ AQH

WPGU/Champaign	9.0
KEGE/Minneapolis	6.9
WXSR/Tallahassee	6.8
KTOZ-FM/Springfield	6.6
WMMS/Cleveland	6.5
WOWW/Pensacola	6.4
WJRR/Orlando	6.3
KMYZ/Tulsa	6.3
WNNX/Atlanta	6.2
KORB/Quad Cities	6.1

TOP DOGS 18-34

KTEG/Albuquerque	No. 1
WMMS/Cleveland	No. 1
KDGE/Dallas	No. 1 (tie)
KXPK/Denver	No. 1
KROQ/Los Angeles	No. 1
KNDD/Seattle	No. 1

HIGHEST 12+ INCREASES

KMYZ/Tulsa	4.3-6.3
KGDE/Omaha	3.7-5.6
KNRK/Portland	2.0-3.6
KREV/WREV/Minn.	0.7-2.1
WJRR/Orlando	5.1-6.3
KTEG/Albuquerque	4.4-5.6
WRZX/Indianapolis	4.1-5.3
KDGE/Dallas	3.5-4.6
WNNX/Atlanta	5.2-6.2
WKOC/Norfolk	3.2-4.2

Spring '95 Arbitron Results

Call Letters/Market Su '94 Fa '94 W '95 Sp '95 Rank Rank Rank

MARKETS 1-50

WNNX/Atlanta	5.7	4.9	5.2	6.2	2	2	3
(WHFS/Baltimore)	4.3	3.8	3.4	4.9	1	1	1T
WBCN/Boston	—	—	5.1	4.4	2	4	3
WFNX/Boston	2.4	2.5	2.0	1.8	10	6T	12T
CKEY/Buffalo	—	2.0	3.0	2.3	8	7T	9
CFNY/Buffalo	2.0	1.9	1.1	0.7	15	11T	15T
WEND/Charlotte	—	—	—	1.8	11	8T	12
WKQX/Chicago	4.3	3.6	3.7	3.8	2	3	3
WAQZ/Cincinnati	1.7	1.7	1.5	2.2	8T	6	9T
WOXY/Cincinnati	0.5	0.5	0.9	0.6	14T	13T	15T
WNNX/Cleveland	1.9	2.0	2.5	2.0	9	8	8
WMMS/Cleveland	—	5.9	6.4	6.5	1	1	4
WWCD/Columbus, OH	2.5	2.5	2.6	2.3	7	7	8
KDGE/Dallas	3.3	3.6	3.5	4.6	1T	1	7
KTCL/Denver	1.6	1.9	1.9	1.2	15	11	15
KXPK/Denver	3.8	5.6	5.6	5.9	1	2T	1
CIMX/Detroit	3.3	2.2	1.8	2.0	10	5	15
WHYY/Detroit	—	—	3.7	3.5	4	2	8
WMRQ/Hartford	—	2.8	4.6	3.9	4	4	5
KTBS/Hartford	—	2.6	3.2	2.8	9T	6T	11
WRZX/Indianapolis	5.1	4.0	4.1	5.3	2	2	5
(KLZR/Kansas City)	0.5	0.4	0.5	0.6	17	12	18T
WDRE/WMRW/Long Island	1.9	1.9	1.6	1.2	14T	10	17T
KROQ/Los Angeles	4.7	4.5	4.4	4.3	1	3	3
KFTH/Memphis	—	1.0	0.5	0.5	16T	11T	16T
WRXQ/Memphis	2.9	2.7	3.0	3.3	6	6	6
WSHE/Miami	—	—	—	2.1	9	7	10
WLUM/Milwaukee	—	6.0	5.2	4.8	5	3	6
KEGE/Minneapolis	6.5	5.9	6.8	6.9	2	1	3
WROC/WREV/Minneapolis	1.2	1.0	0.7	2.1	7	4	10
WHTG/Monmouth-Ocean	—	1.3	—	1.7	9	16T	5
WRLG/Nashville	0.6	0.9	0.9	0.9	14	10T	14
WZRH/New Orleans	1.9	1.5	1.6	2.5	8	6T	8
WKOC/Norfolk	3.4	2.5	3.2	4.2	6	6	9
WJRR/Orlando	3.9	3.6	3.2	3.8	5	4	10
WJRO/Orlando	—	—	5.1	6.3	2	1	5T
WIBF/Philadelphia	2.1	3.0	1.9	1.6	10	9	15
KEDJ/Phoenix	2.1	1.9	2.3	2.2	8	4	14
KUHQ-AM/Phoenix	—	0.3	—	0.4	20	14T	21
KNRK/Portland, OR	—	—	2.0	3.6	6	5	6
KBBT-AMP/Portland, OR	1.7	1.3	1.8	0.8	15	18T	15
WBRU/Providence	3.7	3.8	3.2	3.5	3	4	7
KCXX/Riverside-San Bern.	—	—	1.8	2.5	7T	2	15
(KROQ/Riverside-San Bern.)	3.8	3.2	3.4	3.1	7T	4	11T
WNYE/Rochester, NY	—	—	—	5.0	3	3	3
KWOD/Sacramento	4.5	3.8	4.9	5.1	3	2	6
KXRX/Salt Lake City	6.3	4.3	3.9	3.7	6	2	7
XHRM/San Diego	3.1	3.0	2.3	2.6	7	9	5
XTRA-FM/San Diego	4.4	3.8	3.6	4.1	2	2	3T
KITS/San Francisco	3.1	3.0	2.9	3.5	2	2	1
(KOME/San Francisco)	1.9	2.0	2.1	2.1	6	4	9
(KITS/San Jose)	2.2	2.5	1.9	2.1	6	4	11
KOME/San Jose	5.3	4.4	5.0	5.2	2	1	2
KNDD/Seattle	5.2	5.0	6.1	5.6	1	1	2
KPNT/St. Louis	2.5	2.9	4.0	4.3	3	3	4
WHFS/Washington	4.1	3.7	3.7	4.4	2	2	2

MARKETS 51-100

WEQX/Albany, NY	1.3	1.3	1.3	1.6	9	13	7T
WWCP/Albany, NY	1.2	1.0	0.9	0.9	13T	10T	14T
KTEG/Albuquerque	—	3.7	4.4	5.6	1	1	6T
KNNC/Austin	2.0	2.0	2.0	2.1	8	6	10
WKRO/Daytona Beach	—	—	—	1.2	14	14T	11T
KFRR/Fresno	—	—	—	3.1	5T	3T	7T
WXWX/WXWZ/Greenville, SC	—	—	4.4	3.7	5	4	5T
KPOI/Honolulu	3.3	4.0	4.9	3.8	7	7	5T
WNFZ/Knoxville	—	—	2.5	1.7	7	6T	9
KEDG/Las Vegas	4.9	6.6	6.2	5.6	2	1	5T
KDRE/Little Rock	—	1.6	1.5	1.6	9T	7	12T
WQNF/Louisville	1.5	3.0	2.4	2.9	5T	4	10T
KGDE/Omaha	—	—	3.7	5.6	4	3	6
KRRK/Omaha	—	—	3.4	2.4	8	6	9
KMYZ/Tulsa	—	—	4.3	6.3	2	2	5

MARKETS 101+

WDOX/Atlantic City, NJ	—	1.5	—	2.1	9	5T	14T
WJSE/Atlantic City, NJ	—	—	—	3.1	5T	2T	10T
WCHZ/Augusta, GA	—	2.2	—	2.5	11T	7T	10T
WUNX/WUNZ/Cape Cod, MA	—	—	—	2.2	6	6T	6T
KMGW/Casper, WY	—	—	—	2.7	5T	—	4T
WPGU/Champaign, IL	—	—	—	9.0	3	1	5T
WWDX/Lansing, MI	3.4	4.0	5.4	5.4	3	1	4T
KKNB/Lincoln, NE	—	5.2	—	1.6	9	7T	9
WMAD-FM/Madison, WI	6.3	6.4	4.7	5.3	2T	2	5
KDJM/Modesto, CA	—	—	—	4.0	3T	3T	4T

Continued on Page 112

matthew sweet
super baby

The Third Single from "100% Fun"
The One You Asked For.

Touring currently with Soul Asylum & Jayhawks and throughout the rest of the year...

Z8 ENTERTAINMENT

*W*hen something fresh and unexpected
grabs our ears, music is at its most exciting.

We at **Discovery** have a solid history of sensitivity to
music that is odd, wonderful, and energetic – in other words,

“alternative.” When I was running Elektra, acts like

The Stooges and **MC-5** were special and we knew it.

Now we have that same feeling about **Sal's Birdland**.

Will you lend us your ears once again?



Jac Holzman

Chairman, Discovery Records



Spring '95 Arbitron Results

Continued from Page 110

MARKETS 101+

Station	12+	Sp '95	18-34	Sp '95
WPFM/Panama City, FL	**	**	1.7	9T 5T 10T
WOWW/Pensacola, FL	—	—	6.4	3 1T 4
WDST/WDSP/Poughkeepsie, NY	**	**	2.8	6T 4T 4T
KORB/Quad Cities, IA	—	—	6.1	5 4 6
KRZQ/Reno, NV	**	2.9	**	4.5 4 2T 5T
WRXS/Ocean City, MD	**	1.2	**	0.8 12T 12T 13T
KJEE/Santa Barbara, CA	**	4.1	**	2.2 7 4 10T
KTOZ-FM/Springfield, MO	**	**	**	6.6 2 1 5T
WXSR/Tallahassee, FL	—	—	6.8	2T 2T 3
WQXA/York, PA	—	—	3.0	10 6T 11T

Note: WIBF/Philadelphia, WWCP/Albany, KFTH/Memphis, and KDRE/Little Rock all simulcast WDRE/Long Island. WMGW/Casper, WY simulcasts KZYR/Vail, CO's "Format One."

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight. Stations below the line or outside of their primary metros are listed in parentheses. They're not contributed toward the format evaluation. "T" signifies tie for rank position. Bold indicates the station ranked first in the market. — denotes debut book. ** indicates no survey or station did not show.

Source: Arbitron

Latest Book

Continued from Page 110

PD Jay Schulman credits his station's success to special programming on the weekends. "We've always been kind of weak on the weekends, so we decided to come up with some benchmarks during the book. We rotated Flashback Saturdays, Bootleg Sundays, and Artist Weekends, giving away tickets and CDs each weekend throughout the book. It really showed in our numbers. We are the No. 1 [18-34] station by far on the weekends. Flashback weekends seem to be the hot thing for Alternative stations. We destroyed the Active Rock station [WZNF] and the Z-Rock station [WHZT]. Our main competition is with the HotAC station [WLRW]."

Alternative Asst. Editor Joanna White contributed to this column.

Promotion Tip O'The Week

WKRO/Daytona Beach PD Taft Moore suggests the following cost-effective way to promote your radio station.

"Meet and greet your listeners — personally welcome them to your remotes," Moore explains. "Schedule remotes that clients haven't paid for. Call them up and ask if you can broadcast for an hour or two in front of their store. Sounds ludicrous, but chances are nobody in your market is doing it. Find out where your P1's hang out and broadcast there. We do it once a week. Soon all your remotes will be paid for because local businesses realize [you're] happening."

If you have a successful tip (promotion, sales, programming, etc.) that you would like to share with your fellow broadcasters, please fax it to **R&R ATT: Shawn Alexander (310) 203-9763**.



SOBULE KNOCKS ON WOODSTOCK — Lava songstress Jill Sobule's (c) summer travels brought her to Woodstock, NY, where she found herself surrounded by admirers, including (l-r) manager Jack Leitenberg, WDST/Poughkeepsie-Wood, MD/morning guy Nic Harcourt, manager David Passick, and WDST owner Gary Chetkof.



TRIPPING OVER THE EDGE — On the day of their Phoenix gig, Tripping Daisy stopped by KEDJ (The Edge)/Phoenix for an interview with afternooner "Dead Air" Dave. Showing off the station logo and their pearly whites are (l-r) Edge's Promotion Director Bob Newquist, PD John Clay, and Dave, and Tripping Daisy's Brian Wakeland, Tim DeLaughter, Wes Berggren, and Mark Piro.

Format Flourishes In AccuRatings Spring '95 Results

Call Letters/Market	RFS 12+	Sp '95	RFS 18-34	Sp '95
WCHZ/Augusta, GA	3.2	4.5	6.1	7.8
WBCN/Boston	5.7	6.0	9.3	10.2
WFNX/Boston	3.5	3.3	8.0	7.4
WKQX/Chicago	4.8	5.9	9.1	10.0
WENZ/Cleveland	3.3	3.4	7.3	7.3
WMMS/Cleveland	7.9	8.0	13.3	13.5
WWCD/Columbus, OH	3.3	3.9	5.8	7.6
KDGE/Dallas	6.2	7.1	10.1	11.1
CIMX/Detroit	3.7	3.1	7.4	6.2
WHYT/Detroit	5.9	4.5	7.9	6.8
WGRD/Grand Rapids	7.1	6.9	10.9	10.8
WWDX/Lansing	7.2	9.2	13.4	15.8
KROQ/Los Angeles	6.5	6.1	11.7	11.1
KGDE/Omaha	3.2	9.0	4.5	17.2
KRRK/Omaha	5.2	2.2	10.3	4.3
WJRR/Orlando	4.0	5.8	7.8	10.6
WIBF/Philadelphia	3.0	2.6	6.7	5.8
XHRM/San Diego	2.2	3.4	4.6	7.3
XTRA-FM/San Diego	5.6	5.4	10.4	9.4
KITS/San Francisco	4.3	4.4	9.1	9.7
(KOME/San Francisco survey)	2.4	2.4	4.5	4.4
KOME/San Jose	6.2	5.7	11.0	9.6
(KITS/San Jose survey)	2.7	2.8	5.7	5.7
KNDD/Seattle	7.3	7.4	12.8	12.6
KTOZ-FM/Springfield, Mo	6.5	8.8	12.1	15.3
KMYZ/Tulsa	7.8	9.3	12.9	16.6

Notes: There were 24 Alternative stations surveyed by AccuRatings for Spring '95. For the third straight survey, KDGE/Dallas ranks No. 1 12+ and 18-34. Only three stations, WWCD/Columbus, OH (6th); WIBF/Philadelphia (7th), and KRRK/Omaha (7th) finished outside the Top 5 18-34. All figures refer to Monday-Sunday, 6am-midnight.

RFS* refers to station's Recalled Former Share. Bold indicates the station ranked first in the market.

Source: AccuRatings

NEW MUSIC SCENE

- **Artist:** Green Apple Quick Step
- **Track:** "Dizzy"
- **Producers:** Nick DiDia, Stone Gossard
- **LP:** "Reloaded"
- **Label:** Medicine/Giant



• **Essentials:** "Reloaded" is the followup to **Green Apple Quick Step's** debut, "Wonderful Virus," released two years ago. The Seattle-based quintet — **Ty Willman** (vocals/acoustic guitar/organ), **Mari Ann Braeden** (bass/vocals), **Danny Kempthorne** (guitar), **Steve Ross** (guitar), and **Bob "Mink" Martin** (drums) — came to fruition three and half years ago after Willman, Kempthorne, and Martin disbanded their Tacoma funk band, **Inspector Luv & The Ride Me Babies**, and recruited Braeden. The band experienced some memorable — and forgettable — experiences while touring extensively last year, such as playing London's Brixton Academy and being teargassed after a Denmark show. The song "Hotel Wisconsin" was inspired by a robbery of all their equipment in Milwaukee.

Songwriting is a collaborative effort — Steve wrote the music for

"Dizzy" on acoustic guitar after reading **Jim Carroll's** book, "The Basketball Diaries" (the song also appeared on that feature film's ST), with Ty writing the lyrics. "No Favors" is about a former **MTV** employee. The band's forte is to record live; this record is less produced than the first. Part of the album was recorded in **Pearl Jam** member **Stone Gossard's** basement.

• **Influences:** blues, jazz, **Rolling Stones**, **X**, and **Jane's Addiction**

• **Artist POV:** "We didn't intend to have two lead vocalists, but it's become our signature," explains Braeden. "On our first record, I sang back-up. As I became more comfortable singing and playing, it sort of evolved into a trade-off. We started to incorporate it more while writing music. Ty doesn't feel threatened by having me sing. There's no competition between us, and that's another reason why it works so well."

New Music Scene highlights breaking artists charting for the first time.



HALL OF FAME RADIO — WMMS (Buzzard Radio)/Cleveland had the honor of being the first radio station to broadcast live from the Rock & Roll Hall Of Fame and Museum's new studios. Brian Fowler and Joe Cronauer, the Buzzard Radio morning team, were the first ones on the air. Their show featured interviews with Hall Of Fame Director Dennis Berry and Chief Curator Jim Henke, who gave listeners the inside scoop on what to expect when the doors open to the public. On hand for the premiere broadcast were (l-r) Fowler, Buzzard OM John Gorman, Hall Of Fame rock photographer Janet Macoska, and Cronauer.

YOU'RE SORTA STUCK WHERE YOU ARE
BUT IN YOUR DREAMS YOU CAN BUY EXPENSIVE CARS
OR LIVE ON MARS
AND HAVE IT YOUR WAY.

AND YOU HATE YOUR BOSS AT YOUR JOB
WELL, IN YOUR DREAMS YOU CAN BLOW HIS HEAD OFF
IN YOUR DREAMS
SHOW NO MERCY

AND ALL YOUR BAD DAYS WILL END
AND ALL YOUR BAD DAYS WILL END
YOU HAVE TO SLEEP LATE WHEN YOU CAN
AND ALL YOUR BAD DAYS WILL END



"Bad Days"
THE FLAMING LIPS

From the new album:

CLOUDS TASTE METALLIC



©1995 Warner Bros. Records Inc.
So long, suckers.

Produced by The Flaming Lips and Dave Fridmann Personal Management: Scott Booker/Hellfire

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	SILVERCHAIR Tomorrow (Epic)	2310	2365	2386	2331	71/0
6	5	3	2	BUSH Comedown (Trauma/Interscope)	2223	2171	1982	1872	69/1
3	2	2	3	GREEN DAY J.A.R. (Reprise)	2078	2210	2357	2274	69/0
5	4	4	4	GIN BLOSSOMS Til I Hear It From You (A&M)	2026	2038	2060	1965	74/1
7	6	6	5	BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	1873	1893	1876	1866	70/0
20	10	10	6	PRESIDENTS OF THE UNITED... Lump (Columbia)	1804	1635	1406	1064	71/0
17	13	11	7	GOO GOO DOLLS Name (Metal Blade/WB)	1774	1510	1357	1168	73/3
—	19	7	8	RED HOT CHILI PEPPERS Warped (WB)	1757	1738	1086	42	75/0
1	3	5	9	ALANIS MORISSETTE You Oughta... (Maverick/Reprise)	1741	1975	2190	2351	64/1
10	8	9	10	BLIND MELON Galaxie (Capitol)	1673	1639	1611	1421	67/0
—	27	12	11	LENNY KRAVITZ Rock And Roll Is Dead (Virgin)	1514	1465	888	14	71/2
4	7	8	12	FOO FIGHTERS This Is A Call (Capitol)	1380	1684	1847	2023	59/0
40	29	19	13	ALANIS MORISSETTE Hand In My... (Maverick/Reprise)	1316	1066	808	608	54/7
14	15	13	14	DANDELION Weird-Out (Ruffhouse/Columbia)	1308	1342	1262	1202	61/0
18	16	14	15	LETTERS TO CLEO Awake (Giant)	1275	1269	1253	1137	59/2
32	24	24	16	EDWYN COLLINS A Girl Like You (A&M/Bar/None)	1210	1017	898	699	59/2
12	12	16	17	LIVE White, Discussion (Radioactive)	1157	1257	1390	1310	57/0
39	25	21	18	RANCID Time Bomb (Epitaph)	1151	1041	893	624	57/2
43	22	20	19	HEATHER NOVA Walk This World (Big Cat/WORK)	1149	1055	968	578	66/5
9	11	15	20	WEEZER Say It Ain't So (DGC/Geffen)	1105	1265	1406	1557	48/1
13	18	18	21	NATALIE MERCHANT Carnival (Elektra/EEG)	1079	1108	1129	1264	49/0
BREAKER	22	22	22	CANDLEBOX Simple Lessons (Maverick/WB)	1058	390	—	—	57/5
47	30	26	23	TOADIES Possum Kingdom (Interscope)	1012	917	792	527	53/3
25	26	22	24	CATHERINE WHEEL Judy Staring At... (Fontana/Mercury)	1003	1025	891	849	55/2
BREAKER	25	25	25	SOUL ASYLUM Just Like Anyone (Columbia)	972	875	681	415	59/7
15	17	23	26	DAVE MATTHEWS BAND Ants Marching (RCA)	969	1025	1140	1200	45/1
8	9	17	27	TRIPPING DAISY I Got A Girl (Island)	948	1169	1520	1752	53/1
11	14	25	28	ELASTICA Stutter (DGC/Geffen)	818	989	1264	1413	40/0
41	39	31	29	INNOCENCE MISSION Bright As Yellow (A&M)	803	726	642	604	58/2
DEBUT	30	30	30	LISA LOEB & NINE STORIES Do You Sleep? (Geffen)	758	363	—	—	50/9
—	—	39	31	PM DAWN Downtown Venus (Gee Street/Island)	696	583	399	87	42/2
—	47	36	32	311 Don't Stay Home (Capricorn)	634	638	493	419	38/2
48	41	37	33	DEEP BLUE SOMETHING Breakfast... (RainMaker/Interscope)	625	597	595	509	30/2
27	33	33	34	DEL AMITRI Roll To Me (A&M)	612	684	722	766	33/1
DEBUT	35	35	35	GARBAGE Queer (Almo Sounds/Geffen)	611	374	123	10	44/9
26	40	42	36	LIVE All Over You (Radioactive)	597	546	602	810	31/0
16	28	29	37	SPONGE Molly (WORK)	596	762	838	1198	35/0
30	34	34	38	MATTHEW SWEET We're The Same (Zoo)	591	659	719	744	41/0
—	—	45	39	CIV Can't Wait One Minute More (Lava/Atlantic)	572	471	395	316	41/4
24	23	30	40	HOLE Softer, Softest (DGC/Geffen)	563	736	906	938	36/0
21	21	28	41	RUSTY Wake Me (TAG)	559	829	972	1010	31/0
19	20	32	42	HUM Stars (RCA)	549	712	977	1079	36/0
DEBUT	43	43	43	DAVID BOWIE The Hearts Filthy Lesson (Virgin)	544	43	—	—	49/40
29	35	35	44	R.E.M. Crush With Eyeliner (WB)	533	642	699	745	29/0
44	44	40	45	BLUES TRAVELER Run-Around (A&M)	496	573	517	558	31/0
—	—	47	46	WHITE ZOMBIE Electric Head Pt. 2... (Geffen)	463	447	396	328	42/0
DEBUT	47	47	47	SEAWEED Start With (Hollywood)	463	342	217	153	41/4
DEBUT	48	48	48	FOO FIGHTERS I'll Stick Around (Capitol)	454	388	345	275	34/13
50	—	48	49	DANCE HALL CRASHERS Enough (510)	450	440	445	431	28/0
22	32	44	50	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic/Island)	445	522	773	1002	31/1

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. Highlighted songs indicate Breaker.
78 Alternative reporters. 67 current playlists. © 1995, R&R Inc.

BREAKERS®

CANDLEBOX

Simple Lessons (Maverick/WB)

TOTAL PLAYS/INCREASE: 1058/668
TOTAL STATIONS/ADDS: 57/5
CHART: 22

SOUL ASYLUM

Just Like Anyone (Columbia)

TOTAL PLAYS/INCREASE: 972/97
TOTAL STATIONS/ADDS: 59/7
CHART: 25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DAVID BOWIE The Hearts Filthy Lesson (Virgin)	40
FOO FIGHTERS I'll Stick Around (Capitol)	13
RUTH RUTH Uninvited (American)	11
ELECTRIFIXION Never (Sire/EEG)	9
GARBAGE Queer (Almo Sounds/Geffen)	9
LISA LOEB & NINE STORIES Do You Sleep? (Geffen)	9
URGE OVERKILL The Break (Geffen)	9
BLUES TRAVELER Hook (A&M)	8
FILTER Dose (Reprise)	7
ALANIS MORISSETTE Hand In... (Maverick/Reprise)	7
SOUL ASYLUM Just Like Anyone (Columbia)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CANDLEBOX Simple Lessons (Maverick/WB)	+668
DAVID BOWIE The Hearts Filthy Lesson (Virgin)	+501
LISA LOEB & NINE STORIES Do You... (Geffen)	+395
GOO GOO DOLLS Name (Metal Blade/WB)	+264
ALANIS MORISSETTE Hand In... (Maverick/Reprise)	+250
GARBAGE Queer (Almo Sounds/Geffen)	+237
EDWYN COLLINS A Girl Like You (A&M/Bar/None)	+193
PRESIDENTS OF THE UNITED... Lump (Columbia)	+169
ELECTRIFIXION Never (Sire/EEG)	+163
SEAWEED Start With (Hollywood)	+121

**BE UNCONVENTIONAL.
PLAY "SCUM"**

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
COLLECTIVE SOUL December (Atlantic)	49/40
BETTER THAN EZRA Good (Swell/Elektra/EEG)	49/40
FILTER Hey Man, Nice Shot (Reprise)	49/40
PEARL JAM Immortality (Epic)	49/40
PRIMUS Wynona's Big Brown Beaver (Interscope)	49/40
JENNIFER TRYNNIN Better Than Nothing (Squint/WB)	49/40
MATTHEW SWEET Sick Of Myself (Zoo)	49/40
WHITE ZOMBIE More Human Than Human (Geffen)	49/40
PEARL JAM Better Man (Epic)	49/40
ELASTICA Connection (DGC/Geffen)	49/40

Breakers: Songs registering 900 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Wanna see some naked pictures?!

SAL'S BIRDLAND

NUDE PHOTOS INSIDE



"Love Is Groovy"

Add Date:
Monday, September 18

Contact: Gregg Bell
800-377-9620 ext. 213

Meat Puppets

Summ

The first single from the
new album **NO JOKE!**

Managed by John Silda and Sami Matar for Gold Mountain Entertainment
Produced by Paul Leary & Meat Puppets
Engineered and mixed by Chris Shaw



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THANKS RADIO AND RETAIL FOR HELPING GET THE PUPPETS THEIR FIRST GOLD RECORD ON 'TOO HIGH TO DIE'.

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD: Gary Schoenwetter DAVID BOWIE "Filly" SOUL ASYLUM "Anyone" MORRISSEY "Racer" GARBAGE "Queer" JOAN OSBORNE "One" CHRIS ISAAK "Walking" URGE OVERKILL "Break" BLUES TRAVELER "Hook"</p> <p>KTEG/Albuquerque, NM PD: Scott Struber MD: Julie Hoyt JEWEL "Save" JOAN OSBORNE "One" TODDIES "Pissum" RANCID "Time" SOUL ASYLUM "Anyone"</p> <p>WNNX/Atlanta, GA PD: Brian Phillips APD: Leslie From MD: Sean Demery 30 FOOD FIGHTERS "Sick" 20 ALANIS MORISSETTE "Pocket" 20 SOUTHERN CULTURE "Sour" 16 HEATHER NOVA "Walk" 16 DEL AMITRI "Roll"</p> <p>WDOX/Atlantic City, NJ DM/MD: Tom McNally APD/MD: Frank Lario DAVID BOWIE "Filly" CANDLEBOX "Simple" CATHERINE WHEEL "Judy" SVEN GALL "What" DEEP BLUE SOMETHING "Breakfast" LISA LOEB "Sleep"</p> <p>WCHZ/Augusta, GA DM/MD: Eric Hall MD: Todd Hatter 44 DAVID BOWIE "Filly" 8 BLUES TRAVELER "Hook" COLLECTIVE SOUL "Smashing" LETTERS TO CLEO "Awake" CIV "Minute" DASIS "Morning"</p> <p>KNNC/Austin, TX PD: Lynn Barstow MD: Mike Peer 17 SOUL ASYLUM "Anyone" 8 FOOD FIGHTERS "Sick" GARBAGE "Queer" RUTH RUTH "Uninvited" KORN "Blind"</p> <p>WBCN/Boston, MA VP/Prog.: Dedipus MD: Carter Alan 10 DAVID BOWIE "Filly" GARBAGE "Queer" FACE TO FACE "Debt" JEWEL "Save" RUTH RUTH "Uninvited"</p> <p>WFNX/Boston, MA PD: Troy Smith APD: Todd Wilkinson MD: Laurie Gail 12 DAVID BOWIE "Filly" OASIS "Morning" FIG DISH "Seeds" SUPERCHUNK "Hyper" MACHINEY HALL "Vicent"</p> <p>CKEY/Bufalo, NY DM: Chris Jeanneret MD: Jeremy Price 19 ANI DI FRANCO "Sny" 3 DAVID BOWIE "Filly" BLUR "Country" SWEET WATER "Superstar" NATALIE MERCHANT "Wonder"</p> <p>WEDG/Bufalo, NY PD/MD: Vince Richards 13 CRANBERRIES "Liar" FIG DISH "Seeds" OASIS "Morning" SPONGE "Ramin" BLUES TRAVELER "Hook" ELECTRAFIXION "Never"</p>	<p>WPGU/Champaign, IL PD: Jay Schulman APD/MD: Weasel 2 ELECTRAFIXION "Never" EVE'S PLUM "Jesus" 311 "Home"</p> <p>WEND/Charlotte, NC PD: Jack Daniel MD: Kim Monroe 21 ALANIS MORISSETTE "Pocket" DAVID BOWIE "Filly" LISA LOEB "Sleep" ELECTRAFIXION "Never" HEATHER NOVA "Walk"</p> <p>WKQX/Chicago, IL PD: Bill Gamble APD/MD: Mary Shumins COLLECTIVE SOUL "World" FILTER "Dose" SILVERCHAIR "Massacre" BJORK "Que!" RUTH RUTH "Uninvited"</p> <p>WAQZ/Cincinnati, OH APD/MD: Matthew Harris PD: Sterling Schessler GARBAGE "Queer" SEAWEED "Start" EDWIN MCCAIN "Solitude"</p> <p>WOXY/Cincinnati, OH PD: Dave Teilmann APD: Julie Forman 24 DAVID BOWIE "Filly" 4 CHARLATANS U.K. "Lookin" 3 URGE OVERKILL "Break" 2 YOUNG OUBLINERS "Hands" FOOD FIGHTERS "Sick" GARBAGE "Queer" LISA LOEB "Sleep"</p> <p>WMMS/Cleveland, OH DM/MD: John Gorman APD/MD: Doug Kubinski RAMONES "Crusher" EDWIN MCCAIN "Solitude" SWEET WATER "Superstar" LISA LOEB "Sleep" CIV "Minute" OUR LADY PEACE "Satellite"</p> <p>WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis 4 DAVID BOWIE "Filly" HEATHER NOVA "Walk" EDWIN COLLINS "Girl" INNOCENCE MISSION "Yellow"</p> <p>KDGE/Dallas, TX PD: Joel Folger MD: Jay Michaels 40 DAVE MATTHEWS BAND "Ain't" 15 BROTHER CANE "Fools" 15 JOAN OSBORNE "One" 8 GOO GOO DOLLS "Name"</p> <p>KXPK/Denver, CO PD: Doug Clifton MD: Bruce Jones 5 JEWEL "Save" 5 DAVID BOWIE "Filly"</p> <p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 28 ALANIS MORISSETTE "Dugina" 4 TREBLE CHARGES "Grable" 3 GIN BLOSSOMS "It" 3 CANDLEBOX "Simple" RANCID "Juke" 2 RADIOHEAD "Just"</p>	<p>WHYY/Detroit, MI PD: Rick Gillette APD/MD: Mark Jackson 12 DAVID BOWIE "Filly" SUNO "Orion" RUTH RUTH "Uninvited" SPONGE "Ramin"</p> <p>WGRD/Grand Rapids, MI PD: Alex Tear MD: Leann Curtis 9 ELECTRAFIXION "Never" FOOD FIGHTERS "Sick" DAVID BOWIE "Filly" CIV "Minute"</p> <p>WXWX/Greenville, SC PD: Rick Schmidt MD: Caroline Henderson 3 FILTER "Dose" DAVID BOWIE "Filly" ELECTRAFIXION "Never" HOOTIE & BLOWFISH "Drowning" GREEN APPLE QUICK "Ozzy"</p> <p>WMRQ/Hartford, CT PD/MD: John Knapp DASIS "Morning" CRANBERRIES "Liar" TODDIES "Pissum"</p> <p>KPOI/Honolulu, HI PD/MD: Ted Taylor APD: Nikki Basque 7 MARY 3 "Cumbersome" DAVID BOWIE "Filly" FILTER "Dose" PM DAWN "Downtown" SUPERSUCKERS "Born"</p> <p>WRZZ/Indianapolis, IN PD: Scott Jameson MD: Michael Young No Adds</p> <p>KISF/Kansas City, MO PD: Chuck Gaiger MD: Booker Madison 33 RUSTED ROOT "Send" 15 ALANIS MORISSETTE "Pocket"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn 12 URGE OVERKILL "Break" DAVID BOWIE "Filly" NIXONS "Happy" GD KAAT "How"</p> <p>WNFZ/Knoxville, TN OM/MD: Jonathan Pirkle SOUL ASYLUM "Anyone" SHUDDER ID THINK "Iato" SWEET WATER "Superstar" LISA LOEB "Sleep" GARBAGE "Queer" FOOD FIGHTERS "Sick" RUTH RUTH "Uninvited" GREEN APPLE QUICK "Ozzy"</p>	<p>KEDG/Las Vegas, NV DM: Steve Hoffman PD: John Griffin MD: Freddy Snakeskin 21 LEMMY KRAMPTZ "Rock" DAVID BOWIE "Filly" GOO GOO DOLLS "Name" BOY GEORGE "Funtime"</p> <p>WORE/Long Island, NY MD: Mike Parrish RAMONES "Crusher" DAVID BOWIE "Filly"</p> <p>KROQ/Los Angeles, CA PD: Kevin Wealherly APD: Gene Sandbiom MD: Lisa Worden 9 ALANIS MORISSETTE "Really"</p> <p>WQNF/Louisville, KY Interim PD: Rick Jamie MD: Dave Abbott EVE'S PLUM "Jesus" ALANIS MORISSETTE "Pocket" CANDLEBOX "Simple" LISA LOEB "Sleep" URGE OVERKILL "Break" RUTH RUTH "Uninvited"</p> <p>WMAD/Madison, WI PD: Brad Hanson APD/MD: Trevor Scott ELECTRAFIXION "Never" FILTER "Dose"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: Diana Gee 3 HEATHER NOVA "Walk" 2 EDWIN COLLINS "Girl" URGE OVERKILL "Break"</p> <p>WLUM/Milwaukee, WI PD: Ron Bunce Co-MDs: Bryan Erwin & Zerrin KORN "Blind" EVE'S PLUM "Jesus"</p> <p>KEGE/Minneapolis, MN PD: John Lassman MD: Wade Linder 25 DAVID BOWIE "Filly" 15 FOOD FIGHTERS "Sick" 11 SEAWEED "Start" URGE OVERKILL "Break" EVE'S PLUM "Jesus"</p> <p>KREV & WREW/Minneapolis, MN PD/MD: Kevin Cole APD: Shelley Miller 12 DAVID BOWIE "Filly" URGE OVERKILL "Break" POOLE "Super"</p> <p>KDJK/Modesto, CA PD/MD: Kozman 7 LISA LOEB "Sleep" RADIOHEAD "Just" SEAWEED "Start" FILTER "Dose" BUSH "Glycerine" RUTH RUTH "Uninvited"</p> <p>WRLG/Nashville, TN DM: Fred Buc PD: Ned Horton MD: Heather Lase 10 DAVID BOWIE "Filly" 16 RAMONES "Crusher" CIV "Minute" FOOD FIGHTERS "Sick"</p>	<p>WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gaudier 3 MORRISSEY "Racer" 2 KE "Strange" DAVID BOWIE "Filly" JEWEL "Save" RUTH RUTH "Uninvited" SEAWEED "Start"</p> <p>WKOC/Norfolk, VA PD: Mark Bradley MD: Dal Hueter 10 DAVID BOWIE "Filly" 4 NATALIE MERCHANT "Wonder" LETTERS TO CLEO "Awake" URGE OVERKILL "Break" DEEP BLUE SOMETHING "Breakfast"</p> <p>WRXN/Norfolk, VA PD: Chris Corley APD: Al Castellini MD: Al Mitchell 13 FOOD FIGHTERS "Sick" 12 DAVID BOWIE "Filly"</p> <p>KRRK/Omaha, NE DM/MD: Nick Melloy PD: Matt Martel 17 RANCID "Time" 10 DAVID BOWIE "Filly"</p> <p>WJRR/Oriando, FL PD/MD: John Frost APD/MD: Steve Robertson BUSH "Glycerine" BUSH "Machine" CATHERINE WHEEL "Judy" SILVERCHAIR "Massacre"</p> <p>KEDJ/Phoenix, AZ PD: John Clay MD: Christopher The Minister 4 DAVID BOWIE "Filly" BJORK "Queer" NO DOUBT "Girl"</p> <p>KUKQ/Phoenix, AZ PD: Larry Mac MD: Allison Strong DAVID BOWIE "Filly"</p> <p>KBBT/Portland, OR PD: Dave Numme MD: Al Scott 18 DAVID BOWIE "Filly" JOAN OSBORNE "One" CRANBERRIES "Liar" SUPER DELUXE "Famous" RUTH RUTH "Uninvited" TODDIES "Pissum" EVERCLEAR "Whole"</p> <p>KNRK/Portland, OR PD: Mark Hamilton MD: Matt Souther FOOD FIGHTERS "Sick" DAVID BOWIE "Filly" FILTER "Dose" PM DAWN "Downtown" SHOVELBARK "Killing"</p> <p>WDSY/Poughkeepsie, NY PD: Dave Leonard APD: Dave Doud MD: Nic Harcourt 16 DAVID BOWIE "Filly" 12 BLUES TRAVELER "Hook" 12 URCHINS "Take" 12 ABBA RACE "Outside" 7 EVE'S PLUM "Jesus" 7 CANDLEBOX "Simple"</p>	<p>WBRU/Providence, RI PD: Alexa Tobin MD: Stephanie Hindley 12 DAVID BOWIE "Filly" 11 BEN FOLDS FIVE "Underground" 7 BLUR "Country" 4 DASIS "Morning" SUPERGRASS "Amight" FOOD FIGHTERS "Sick" BUSH "Comedown"</p> <p>WDGE/Providence, RI PD/MD: Brent Peterson RAMONES "Crusher"</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks MD: Rip Ewing 26 DAVID BOWIE "Filly" 10 GARBAGE "Queer" 5 ELECTRAFIXION "Never" 2 7 MARY 3 "Cumbersome"</p> <p>KCCX/Riverside-San Bernardino, CA PD: Chuck Summers MD: Dwight Arnold 10 DAVID BOWIE "Filly" SOUL ASYLUM "Anyone" RADIOHEAD "Just" RUTH RUTH "Uninvited"</p> <p>WNVE/Rochester, NY PD/MD: Erick Anderson 311 "Home" DAVID BOWIE "Filly" BLUES TRAVELER "Hook"</p> <p>KWOO/Sacramento, CA PD/MD: Alex Cosper 17 PHISH "Bouncing" 12 U2 "Trippin'" BLUES TRAVELER "Hook" SOUL ASYLUM "Anyone" LISA LOEB "Sleep" ELECTRAFIXION "Never" 7 MARY 3 "Cumbersome"</p> <p>KXKR/Salt Lake City, UT VP/Prog. & Programming: Mike Summers MD: Sean Ziebarth 35 MACHINES OF LOVING "Junkie" 29 DAVID BOWIE "Filly" 14 LEFT FIELD "Open" 12 ELECTRAFIXION "Never" 12 FAITH NO MORE "Evidence" 9 WEEZER "Say" 9 FOOD FIGHTERS "Sick" 8 SOUL ASYLUM "Anyone" 6 CLOVER "Vera" INNOCENCE MISSION "Yellow"</p> <p>XHRM/San Diego, CA DM: Bryan Jones MD: Bryna Capella GOO GOO DOLLS "Name" KE "Strange"</p> <p>KITS/San Francisco, CA VP/Programming: Richard Sands MD: Steve Masters DAVID BOWIE "Filly" POOLE "Super"</p> <p>KOME/San Jose, CA DM: Ron Hunt PD/MD: Jay Taylor 16 JAWBREAKER "Foreman" 25 ALANIS MORISSETTE "Really" 15 DELUXE FOLK "Natural" 9 FILTER "Dose"</p>	<p>KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins 27 ALANIS MORISSETTE "Pocket" 14 PRESIDENTS OF "Stranger" SUPERCHUNK "Hyper" NATALIE MERCHANT "Wonder"</p> <p>KTOZ/Springfield, MD VP/Programming: Rob Nicholson APD: John Lense MD: Julie Bahra 43 DAVID BOWIE "Filly" 16 CHARLATANS U.K. "Lookin" BLUR "Country" GARBAGE "Queer" DASIS "Morning"</p> <p>KPNT/St. Louis, MO PD: Jim McGuinn APD: Alex Luke MD: Eric Schmidt 8 DAVID BOWIE "Filly" 6 TRIPPING DAISY "Girl" FOOD FIGHTERS "Sick" ALANIS MORISSETTE "Pocket"</p> <p>KMYZ/Tulsa, OK PD: Paul Krieger MD: Gregg Kocsak 9 DEAD EYE DICK "Paralyze" 5 DAVID BOWIE "Filly" RUTH RUTH "Uninvited"</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferriss 15 DELUXE FOLK "Natural" TOAD THE WET "Intentions"</p> <p>WQXA/York, PA MD: Scott McFadden COLLECTIVE SOUL "Smashing" DAVID BOWIE "Filly" HEATHER NOVA "Walk"</p>
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78 Total Reporters
78 Current Reporters
67 Current Playlists

Reported Frozen Playlist (10):
KTCL/Denver, CO
KTBB/Houston, TX
KKNB/Lincoln, NE
WSHE/Miami, FL
WHTG/Monmouth, NJ
WRXS/Ocean City, MD
KGDE/Omaha, NE
WPFM/Panama City, FL
XTRA/San Diego, CA
KJEE/Santa Barbara, CA

Did Not Report, Playlist Frozen (1):
WENZ/Cleveland, OH

NEW & ACTIVE

- JOAN OSBORNE** One Of Us (Mercury)
Total Plays: 430, Total Stations: 32, Adds: 4
- SUPERSUCKERS** Born With A Tail (Sub Pop)
Total Plays: 364, Total Stations: 30, Adds: 2
- PRETTY & TWISTED** Ride (WB)
Total Plays: 362, Total Stations: 19, Adds: 1
- COLLECTIVE SOUL** Smashing Young Man (Atlantic)
Total Plays: 359, Total Stations: 23, Adds: 2
- 7 MARY 3** Cumbersome (Mammoth/Atlantic)
Total Plays: 341, Total Stations: 28, Adds: 4
- KORN** Blind (Epic)
Total Plays: 338, Total Stations: 31, Adds: 3
- SWEET WATER** Superstar (EastWest/EEG)
Total Plays: 325, Total Stations: 23, Adds: 3
- BLUES TRAVELER** Hook (A&M)
Total Plays: 232, Total Stations: 20, Adds: 8
- GREEN APPLE** QUICK STEP DIZZY (Medicine/Giant)
Total Plays: 220, Total Stations: 16, Adds: 2
- FILTER** Dose (Reprise)
Total Plays: 219, Total Stations: 26, Adds: 7
- ELECTRAFIXION** Never (Sire/EEG)
Total Plays: 212, Total Stations: 26, Adds: 9
- ASH** Jack Names The Planet (Reprise)
Total Plays: 198, Total Stations: 15, Adds: 0
- SARAH McLACHLAN** I Will Remember You (Arista)
Total Plays: 197, Total Stations: 17, Adds: 0
- CRANBERRIES** Liar (A&M)
Total Plays: 169, Total Stations: 12, Adds: 3
- RADIOHEAD** Just (Capitol)
Total Plays: 166, Total Stations: 14, Adds: 3
- SUPERGRASS** Caught By The Fuzz (Capitol)
Total Plays: 132, Total Stations: 13, Adds: 0
- KE** Strange World (Ventrue/RCA)
Total Plays: 126, Total Stations: 13, Adds: 3
- NATALIE MERCHANT** Wonder (Elektra/EEG)
Total Plays: 121, Total Stations: 10, Adds: 3
- EDWIN MCCAIN** Solitude (Lava/Atlantic)
Total Plays: 119, Total Stations: 12, Adds: 2
- PHUNK JUNKEEZ** Snapped (Trauma/Interscope)
Total Plays: 117, Total Stations: 10, Adds: 0
- EVE'S PLUM** Jesus Loves You (Not As Much As I Do) (550 Music)
Total Plays: 116, Total Stations: 15, Adds: 6

Songs ranked by total plays

GRETA ABOUT YOU

THE NEW SINGLE FROM THE ALBUM, "THIS IS GRETA!"

DIRECTION... BILL GRAMM MANAGEMENT
PRODUCED BY RANDY STERN AND GRETA
MIXED BY ED STASHUM

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ALTERNATIVE PLAYLISTS

September 8, 1995 R&R • 117

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

WORLD FAMOUS KROQ 106.7 FM		MARKET #2			
KROQ/Los Angeles (818) 567-1067 Weatherly/Sandblom/Worden					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
38 37 41 29	SILVERCHAIR/Tomorrow				
37 35 36 27	BUSH/Comedown				
33 38 39 27	PRESIDENTS OF /Lump				
21 26 32 25	NATALIE MERCHANT/Carnival				
12 22 26 25	EDWYN COLLINS/A Girl Like You				
- 20 24	COLLECTIVE SOUL/The World I Know				
39 40 36 21	ELASTICA/Stutter				
- 18 32 21	RED HOT CHILI /Warped				
23 25 19 18	TOADIES/Possum Kingdom				
- 14 15	JOAN OSBORNE/One Of Us				
23 19 18 14	WEEZER/Say It Ain't So				
40 26 21 14	ALANIS MORISSETTE/Hand In My Pocket				
18 19 16 14	GOOD GOOD DOLLS/Name				
23 22 11 13	FOO FIGHTERS/This Is A Call				
20 21 19 13	ALANIS MORISSETTE/You Oughta Know				
15 16 12 11	TRIPPING DAISY/I Got A Girl				
16 12 11 11	GIN BLOSSOMS/This I Hear It				
- 7 11	RANCID/Time Bomb				
- 7 11	DAVID BOWIE/The Hearts Filthy				
10 16 14 11	GARBAGE/Queer				
18 18 12 10	BETTER THAN EZRA/In The Blood				
- 9 9	ALANIS MORISSETTE/All I Really Want				
- 6 9	LENNY KRAVITZ/Rock And Roll Is				
15 20 17 9	FILTER/Hey Man, Nice Shit				
- 6 15 8	KORN/Blind				
20 19 14 8	BLIND MELON/Galaxie				
- 14 17	CRANBERRIES/Liar				
- 12 7	SEAWEEED/Start With				
- 11 7	CANDLEBOX/Simple Lessons				
43 38 26 7	GREEN DAY/J A R				
- 6 6	FILTER/Dose				
- 14 11 6	NATALIE MERCHANT/Wonder				
14 15 14 5	LIVE/White, Discussion				
9 6 5 5	WHITE ZOMBIE/Electric Head Pt 2				
11 9 6 4	SOUL ASYLUM/Just Like Anyone				
15 13 9 4	PRIMUM/Wynona's Big				
4 8 5 3	RUTH RUTH/Uninvited				
21 22 17 4	SMOKING PEPES/Need You Around				
7 9 5 3	PJ HARVEY/Long Snake Moan				

Q101		MARKET #3			
WKQX/Chicago (312) 527-8348 Gambie/Shuminas					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
33 47 58 60	BUSH/Comedown				
- 34 48 59	RED HOT CHILI /Warped				
20 29 47 58	ALANIS MORISSETTE/Hand In My Pocket				
61 56 57 58	SILVERCHAIR/Tomorrow				
44 36 28 52	PRESIDENTS OF /Lump				
21 24 45 48	CRANBERRIES/Ridiculous Thoughts				
31 35 36 36	HOLE/Softest				
44 33 36 36	FOO FIGHTERS/This Is A Call				
26 23 23 36	GOOD GOOD DOLLS/Name				
32 34 33 35	BETTER THAN EZRA/In The Blood				
29 39 30 35	LIZ PHAIR/Turning Japanese				
56 43 34 34	GREEN DAY/J A R				
- 17 34	CANDLEBOX/Simple Lessons				
26 20 24 33	LIVE/White, Discussion				
- 19 32 31	PEARL JAM/Immortality				
33 29 31 30	GIN BLOSSOMS/This I Hear It				
- 30 30	RADIOHEAD/Just				
10 18 14 28	NATALIE MERCHANT/Carnival				
- 27 45 27	GARBAGE/Queer				
59 53 48 26	ALANIS MORISSETTE/You Oughta Know				
12 12 13 25	CIV/Can't Wait One				
17 29 25	HEATHER NOVA/Walk This World				
22 21 17 23	BLIND MELON/Galaxie				
- 16 20 23	URGE OVERKILL/The Break				
- 8 23	BLUES TRAVELER/Hook				
- 17 23	EDWYN COLLINS/A Girl Like You				
15 23 22 20	SWEET WATER/Superstar				
- 19 19	BUSH/Glycerine				
- 18	RUSTED ROOT/Send Me On My Way				
- 17	LISA LOEB/Do You Sleep?				
35 22 17 15	TRIPPING DAISY/I Got A Girl				
- 8 7 15	SEAWEEED/Start With				
10 14 12 15	WHITE ZOMBIE/Electric Head Pt 2				
31 15 17 14	CHICK/Malibu				
19 15 13 14	INNOCENCE MISSION/Bright As Yellow				
13 26 34 14	SOUL ASYLUM/Just Like Anyone				
- 8 10 14	KORN/Blind				
60 48 36 13	DANDELION/Weird-Out				
14 28 14 13	LENNY KRAVITZ/Rock And Roll Is				

LIVE 105		MARKET #4			
KITS/San Francisco (415) 512-1053 Sands/Masters					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
15 19 31 32	BETTER THAN EZRA/In The Blood				
21 22 31 31	BUSH/Comedown				
- 10 24 30	RED HOT CHILI /Warped				
17 20 18 29	RANCID/Time Bomb				
13 16 24 25	NATALIE MERCHANT/Carnival				
25 23 15 25	SILVERCHAIR/Tomorrow				
17 13 11 25	FOO FIGHTERS/This Is A Call				
23 21 27 24	PRESIDENTS OF /Lump				
29 27 22 24	ALANIS MORISSETTE/You Oughta Know				
25 22 23 24	BLUES TRAVELER/Run-Around				
- 17 23	PM DAWN/Downtown Venus				
- 7 18 22	EDWYN COLLINS/A Girl Like You				
9 19 20 21	JAWBREAKER/Fireman				
- 6 19 21	SOUL ASYLUM/Just Like Anyone				
18 17 17 20	BLIND MELON/Galaxie				
21 21 19 20	GOOD GOOD DOLLS/Name				
- 17 23	HEATHER NOVA/Walk This World				
22 22 27 19	GREEN DAY/J A R				
15 17 18 17	GIN BLOSSOMS/This I Hear It				
- 17 17	LENNY KRAVITZ/Rock And Roll Is				
23 17 17 15	CATHERINE WHEEL/Judy Staring At				
16 15 17 15	LIVE/White, Discussion				
17 15 15 15	DANCE HALL CRASHERS/Enough				
18 19 17 15	DANDELION/Weird-Out				
- 14 14	SUPERGRASS/Airight				
- 6 17 13	ALANIS MORISSETTE/Hand In My Pocket				
12 17 18 12	WEEZER/Say It Ain't So				
- 11 11	LISA LOEB/Do You Sleep?				
17 17 21 11	FOO FIGHTERS/This Is A Call				
14 16 13 9	LETTERS TO CLEO/Awake				
- 7 7	MATTHEW SWEET/We're The Same				
16 12 15 5	INNOCENCE MISSION/Bright As Yellow				
- 5 5	KORN/Blind				
- 5	ASH/Jack Names				
- 5	SEAWEEED/Start With				
- 5	311/Don't Stay Home				
- 5	TOADIES/Possum Kingdom				
- 5	FILTER/Dose				
- 5	BIVOUAC/Cynic (Monkey)				
- 5	DAVID BOWIE/The Hearts Filthy				

WDRE MODERN ROCK		MARKET #5/14			
WIBF & WDRE/Phila.-Long Island (516) 222-1103 Parrish					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
29 32 32 32	BUSH/Comedown				
30 31 32 32	GREEN DAY/J A R				
- 32 32	CRANBERRIES/Liar				
20 31 32 32	JILL SOBBULE/Supermodel				
19 31 32 32	RANCID/Time Bomb				
30 31 32 32	SILVERCHAIR/Tomorrow				
18 30 31 31	ALANIS MORISSETTE/Hand In My Pocket				
32 30 31 31	GOOD GOOD DOLLS/Name				
32 30 31 31	DEL AMITRI/Roll To Me				
13 12 31 31	RED HOT CHILI /Warped				
- 27 27	DANDELION/Weird-Out				
32 32 23 23	BLIND MELON/Galaxie				
20 18 19 19	SOUL ASYLUM/Just Like Anyone				
- 19 19	CANDLEBOX/Simple Lessons				
20 18 18 18	LETTERS TO CLEO/Awake				
- 21 18	LENNY KRAVITZ/Rock And Roll Is				
15 16 17 17	TRIPPING DAISY/I Got A Girl				
11 19 17 17	FOO FIGHTERS/This Is A Call				
16 17 16 16	DAVE MATTHEWS BAND/Ants Marching				
- 17 16	CATHERINE WHEEL/Judy Staring At				
- 16 16	GARBAGE/Queer				
30 20 15 15	BETTER THAN EZRA/In The Blood				
16 26 15 15	TOADIES/Possum Kingdom				
16 26 15 15	HOLE/Softest				
18 17 15 15	GIN BLOSSOMS/This I Hear It				
16 12 15 15	WEEZER/Say It Ain't So				
- 15 15	UZ/Hold Me, Thrill				
- 15 15	ELASTICA/Connection				
15 14 14	EDWYN COLLINS/A Girl Like You				
- 14 14	URGE OVERKILL/The Break				
- 14 14	ASH/Jack Names				
- 13 13	LIVE/All Over You				
- 13 13	PEARL JAM/Better Man				
- 13 13	LIVE/Alone				
- 13 13	OASIS/Live Forever				
11 13 13	GREEN DAY/SE				
- 13 13	MATTHEW SWEET/Sick Of Myself				
29 15 13 13	FOO FIGHTERS/This Is A Call				
- 12 12	CIV/Can't Wait One				

WHTY/Detroit (313) 871-3030 Gillette/Jackson		MARKET #6			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
45 46 44 44	GREEN DAY/J A R				
45 43 43 43	BUSH/Comedown				
13 28 42	GOOD GOOD DOLLS/Name				
43 27 38 42	ALANIS MORISSETTE/You Oughta Know				
42 46 41 42	ALANIS MORISSETTE/Hand In My Pocket				
19 32 34 41	EDWYN COLLINS/A Girl Like You				
- 29 38	LISA LOEB/Do You Sleep?				
31 39 37 38	BLIND MELON/Galaxie				
11 21 34 35	FAITH NO MORE/Evidence				
41 45 44 34	BLUES TRAVELER/Run-Around				
- 17 34	GARBAGE/Queer				
28 44 46 34	RANCID/Time Bomb				
13 12 10 33	DAVE MATTHEWS BAND/Ants Marching				
- 13 13	SOUL ASYLUM/Just Like Anyone				
4 34 45 31	SILVERCHAIR/Tomorrow				
46 28 27 30	SEAL/Kiss From A Rose				
37 38 38 29	DANDELION/Weird-Out				
17 23 25 26	PRESIDENTS OF /Lump				
42 43 23 26	HOOTIE & BLOWFISH/Only Wanna Be				
21 25 25 25	LETTERS TO CLEO/Awake				
29 25 24 24	SUICIDE MACHINE/New Girl				
29 23 23 23	LIVE/White, Discussion				
40 22 18 23	INNOCENCE MISSION/Bright As Yellow				
24 23 23 22	GARBAGE/Vow				
- 33 22	LENNY KRAVITZ/Rock And Roll Is				
11 6 16 21	RAT BAT BLUE/The Good Life				
- 9 12	HEATHER NOVA/Walk This World				
43 25 14 18	GIN BLOSSOMS/This I Hear It				
4 5 18 15	NATALIE MERCHANT/Carnival				
- 23 22 14	RED HOT CHILI /Warped				
- 13 13	PM DAWN/Downtown Venus				
- 12 12	DAVID BOWIE/The Hearts Filthy				
28 24 21 12	HOARSE/Long Gone				
- 9 9	ELECTRAX/In The Meantime				
- 8 8	VANESSA DAOU/Near The Black				
14 15 15 7	LORDS OF ACID/Do What You Wanna Do				
8 9 10 6	TOAD THE WET /Dizzy				
18 9 15 6	CHARM FARM/Superstar				
9 14 15 5	TOADIES/Possum Kingdom				
11 14 13 5	SUPERSUCKERS/Born With A Tail				

94.5 THE EDGE		MARKET #7			
KQDE/Dallas (214) 770-7777 Foiger/Michaels					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
30 40 40 61	TOADIES/Possum Kingdom				
58 60 60 60	ALANIS MORISSETTE/You Oughta Know				
44 53 55 55	PEARL JAM/Yellow Ledbetter				
53 53 51 50	LIVE/All Over You				
47 41 45 50	TRIPPING DAISY/I Got A Girl				
51 54 54 48	COLLECTIVE SOUL/December				
41 39 41 46	ELASTICA/Connection				
32 47 45 46	NATALIE MERCHANT/Carnival				
10 13 19 42	BETTER THAN EZRA/In The Blood				
50 49 37 40	GIN BLOSSOMS/This I Hear It				
21 21 40	DAVE MATTHEWS BAND/Ants Marching				
- 31 32 40	ALANIS MORISSETTE/Hand In My Pocket				
30 30 10 35	SARAH MCLACHLAN/I Will Remember You				
20 37 44 29	DEEP BLUE SOMETHING/Breakfast				
29 30 22 26	DAVE MATTHEWS BAND/What Would You Say				
- 28 25	SEAL/Kiss From A Rose				
19 40 29 25	GREEN DAY/J A R				
- 18 29 25	PM DAWN/Downtown Venus				
- 30 37 20	BLUES TRAVELER/Run-Around				
- 5 17 20	LENNY KRAVITZ/Rock And Roll Is				
- 18 19 19	BUSH/Comedown				
- 5 12 19	RED HOT CHILI /Warped				
- 13 10 17	PRESIDENTS OF /Lump				
- 7 15	CANDLEBOX/Simple Lessons				
- 15	BROTHER CAME/And Fools Shine On				
- 15	JOAN OSBORNE/One Of Us				
- 14	BLUES TRAVELER/Hook				
27 31 17 11	SILVERCHAIR/Tomorrow				
- 26 18 10	HOOTIE & BLOWFISH/Time				
- 10 10	LISA LOEB/Do You Sleep?				
- 10	DEEP BLUE SOMETHING/Done				
- 8	NIXONS/Happy Song				
- 8	GOOD GOOD DOLLS/Name				
5 8 9 5	EDWYN COLLINS/A Girl Like You				
4 4 5 5	DANCE HALL CRASHERS/Enough				

WHPH/Washington (301) 306-0991 Benjamin/Waugh/Ferrise		MARKET #8			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
35 35 35 35	ALANIS MORISSETTE/You Oughta Know				
35 35 35 35	BUSH/Comedown				
- 35 35	CRANBERRIES/Liar				
25 25 35 35	DANDELION/Weird-Out				
25 25 35 35	ELASTICA/Stutter				
35 35 35 35	GREEN DAY/J A R				
- 35 35	NATALIE MERCHANT/Wonder				
25 25 25 35	PRESIDENTS OF /Lump		</		

ALTERNATIVE PLAYLISTS

Continued from Page 117

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #23
KXPK/Denver
 (303) 989-1340
 Clifton/Jones

96.1 The Peak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	29	30	30	30	BETTER THAN EZRA/In The Blood
15	5	20	29	29	ALANIS MORISSETTE/Hand In My Pocket
14	21	28	28	28	TOAD THE WET.../Stupid
30	29	29	27	27	GIN BLOSSOMS/Ti I Hear It...
17	29	29	26	26	JENNIFER TRYNIN/Better Than Nothing
26	29	30	25	25	EDWYN COLLINS/A Girl Like You
13	17	17	25	25	GDD GOO DOLLS/Name
27	30	28	25	25	PRETTY & TWISTED/Ride
16	16	16	25	25	HEATHER NOVA/Walk This World
16	14	14	24	24	DEEP BLUE SOMETHING/Breakfast At...
21	8	23	23	23	LISA LOEB/Do You Sleep?
14	17	13	17	17	VIGILANTES OF LOVE/Real Down Town
6	14	16	16	16	CATHERINE WHEEL/Judy Staring At...
16	14	16	16	16	JOAN OSBORNE/One Of Us
15	9	11	15	15	LIVE/Top
15	16	15	15	15	COLLECTIVE SOUL/When The Water Falls
13	12	16	15	15	MOONPDDLS.../Hear
13	14	13	15	15	MATTHEW SWEET/We're The Same
17	7	13	14	14	PM DAWN/Downtown Venus
13	15	12	14	14	SURFING BRIDES/Everything's Fine
10	12	14	14	14	SOUL ASYLUM/Just Like Anyone
8	12	12	13	13	RANCID/Time Bomb
8	12	12	13	13	NATALIE MERCHANT/Wonder
8	9	11	12	12	LIVE/All Over You
13	15	12	12	12	SHERYL CROW/Can't Cry Anymore
12	14	13	12	12	FURY IN.../Kiss The Judas
12	13	12	12	12	SPONGE/Molly
12	13	11	11	11	WORLDBEATERS/GABRIEL/Party Man
6	11	10	10	10	INNOCENCE MISSION/Bright As Yellow
12	8	12	9	9	CHRIS ISAAK/Somebody's Crying
6	8	9	9	9	LENNY KRAVITZ/Rock And Roll Is...
5	10	8	8	8	SONIA DADA/Planes & Satellites
12	15	9	7	7	DEL AMITRI/Roll To Me
10	11	7	5	5	JEWEL/Who Will Save...
10	11	7	5	5	SEAL/Kiss From A Rose
10	11	7	5	5	DAVID BOWIE/The Hearts Filthy...

MARKET #24
KNRK/Portland, OR
 (503) 223-1441
 Hamilton/Souther

94.7 NRB

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	34	48	48	48	RED HOT CHILI.../Warped
29	26	49	47	47	BETTER THAN EZRA/In The Blood
44	48	47	47	47	BUSH/Comedown
29	29	38	47	47	GDD GOO DOLLS/Name
29	45	47	47	47	NATALIE MERCHANT/Carnival
29	45	47	47	47	RANCID/Time Bomb
22	45	46	46	46	BLUES TRAVELER/Run-Around
9	37	37	37	37	CANDLEBOX/Simple Lessons
30	30	30	37	37	SOUL ASYLUM/Just Like Anyone
45	47	47	34	34	GREEN DAY/J.A.R.
46	48	48	34	34	PRESIDENTS OF.../Lump
45	40	31	31	31	LISA LOEB/Do You Sleep?
45	45	29	29	29	BLIND MELON/Galaxie
45	45	29	29	29	CATHERINE WHEEL/Judy Staring At...
29	29	29	29	29	DANDELION/Weird-Out
28	30	29	29	29	INNOCENCE MISSION/Bright As Yellow
29	31	31	29	29	LETTERS TO CLEO/Awake
29	30	28	28	28	COLLECTIVE SOUL/Smashing Young Man
46	48	40	28	28	GIN BLOSSOMS/Ti I Hear It...
29	29	28	28	28	HEATHER NOVA/Walk This World
18	16	17	22	22	FOO FIGHTERS/This Is A Call
18	16	21	21	21	DANCE HALL CRASHERS/Enough
29	28	29	21	21	HOLE/Softest
12	8	14	19	19	LENNY KRAVITZ/Rock And Roll Is...
12	8	14	18	18	KORN/Blind
18	16	17	17	17	HAGFISH/Stamp (Eat White...)
30	49	34	15	15	LIVE/White, Discussion
28	17	15	15	15	SEAWEEED/Start With
45	17	16	15	15	SILVERCHAIR/Tomorrow
28	16	15	14	14	SUPERSUCKERS/Born With A Tail
17	15	14	14	14	TRIPPING DAISY/ Got A Girl
16	13	12	12	12	MATTHEW SWEET/We're The Same
10	10	12	12	12	DANDY WARHOLS/TV Theme Song
23	22	23	8	8	TOADIES/Possum Kingdom
7	7	6	6	6	DAVE MATTHEWS BAND/Ants Marching
7	7	6	6	6	FACE TO FACE/Debt
7	7	6	6	6	FOO FIGHTERS/II Stuck Around
7	7	6	6	6	DAVID BOWIE/The Hearts Filthy...
7	7	6	6	6	FILTER/Dose
7	7	6	6	6	PM DAWN/Downtown Venus

MARKET #25
WAOZ/Cincinnati
 (513) 621-9326
 Harris/Schiessler

90.1

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	43	41	50	50	ALANIS MORISSETTE/You Oughta Know
45	40	38	48	48	SPONGE/Molly
25	41	43	46	46	SILVERCHAIR/Tomorrow
45	39	36	44	44	MATTHEW SWEET/Sick Of Myself
23	20	23	43	43	BLIND MELON/Galaxie
39	38	41	41	41	NATALIE MERCHANT/Carnival
21	23	22	40	40	DEEP BLUE SOMETHING/Breakfast At...
40	40	34	34	34	DAVE MATTHEWS BAND/Ants Marching
41	38	27	33	33	NINE INCH NAILS/Hurt
10	18	26	26	26	HEATHER NOVA/Walk This World
30	23	24	25	25	ELASTICA/Stutter
34	24	21	25	25	RUSTED ROOT/Send Me Dn My Way
15	19	25	24	24	PRETTY & TWISTED/Ride
22	19	24	24	24	RUSTY/Wake Me
6	12	17	23	23	PRESIDENTS OF.../Lump
14	19	23	23	23	GDD GOO DOLLS/Name
10	12	16	23	23	JAN OSBORNE/One Of Us
9	15	22	22	22	ALANIS MORISSETTE/Hand In My Pocket
9	15	22	22	22	CANDLEBOX/Simple Lessons
22	25	22	22	22	HEATHER NOVA/Walk This World
28	21	21	22	22	OUR LADY PEACE/Naveed
22	20	21	21	21	LETTERS TO CLEO/Awake
21	20	21	21	21	R.E.M./Crush With Eyeliner
20	20	21	21	21	PM DAWN/Downtown Venus
34	26	22	22	22	JENNIFER TRYNIN/Better Than Nothing
14	36	20	20	20	LENNY KRAVITZ/Rock And Roll Is...
25	20	19	19	19	FOO FIGHTERS/This Is A Call
26	20	19	19	19	BUSH/Comedown
19	19	19	19	19	RED HOT CHILI.../Warped
16	22	18	18	18	LIVE/White, Discussion
25	23	18	18	18	GREEN DAY/J.A.R.
8	12	13	16	16	INNOCENCE MISSION/Bright As Yellow
16	11	10	12	12	LISA LOEB/Do You Sleep?
16	11	10	12	12	SURFING BRIDES/Everything's Fine
24	22	14	14	14	BETTER THAN EZRA/In The Blood
11	17	14	14	14	CATHERINE WHEEL/Judy Staring At...
11	17	14	14	14	EDWYN COLLINS/A Girl Like You
4	11	13	13	13	DANCE HALL CRASHERS/Enough
8	10	12	12	12	SOUL ASYLUM/Just Like Anyone
12	10	11	12	12	HOLE/Softest

MARKET #26
WLUM/Milwaukee
 (414) 771-1021
 Bunce/Erwin/Butut

new rock 102.1

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	19	43	40	40	JENNIFER TRYNIN/Better Than Nothing
33	39	43	40	40	GDD GOO DOLLS/Name
28	29	42	40	40	ALANIS MORISSETTE/Hand In My Pocket
45	43	42	40	40	GREEN DAY/J.A.R.
29	32	41	40	40	PRESIDENTS OF.../Lump
44	37	32	40	40	GIN BLOSSOMS/Ti I Hear It...
44	32	35	35	35	CANDLEBOX/Simple Lessons
44	32	35	35	35	DANDELION/Weird-Out
28	31	32	32	32	GUFFS/Crash Into Me
14	24	32	32	32	BUSH/Glycerine
44	34	31	31	31	BUSH/Comedown
44	33	31	31	31	SILVERCHAIR/Tomorrow
31	31	30	30	30	RANCID/Time Bomb
10	10	10	10	10	TOADIES/Possum Kingdom
42	34	32	30	30	BETTER THAN EZRA/In The Blood
7	28	27	27	27	FOO FIGHTERS/II Stuck Around
26	31	30	30	30	BLIND MELON/Galaxie
53	63	40	30	30	GREEN DAY/J.A.R.
29	17	27	27	27	SWEEP WATER/Superstar
30	25	26	26	26	NATALIE MERCHANT/Carnival
12	25	26	26	26	HEATHER NOVA/Walk This World
31	31	26	26	26	LETTERS TO CLEO/Awake
18	29	25	25	25	CRANBERRIES/Liar
22	22	24	24	24	RED HOT CHILI.../Warped
21	26	24	24	24	BETTER THAN EZRA/Rosalea
32	31	23	23	23	WEEZER/Say It Ain't So
43	43	40	22	22	COLLECTIVE SOUL/Smashing Young Man
23	25	26	22	22	SMOKING POPE/Need You Around
23	26	20	21	21	HOLE/Softest
31	22	19	19	19	CIV/Can't Wait One...
16	11	17	17	17	EDWYN COLLINS/A Girl Like You
16	11	17	17	17	GARBAGE/Queer
15	19	17	17	17	LENNY KRAVITZ/Rock And Roll Is...
25	7	7	15	15	INNOCENCE MISSION/Bright As Yellow
20	21	17	17	17	ALLIGATOR GUN/Countdown By Fives
20	21	17	17	17	RADIOHEAD/Just
20	21	17	17	17	PRICK/Animal
20	21	17	17	17	LISA LOEB/Do You Sleep?
20	21	17	17	17	DEL AMITRI/Roll To Me
20	21	17	17	17	LIVE/White, Discussion

MARKET #27
KISF/Kansas City
 (816) 254-1073
 Geiger/Madison

Kiss 107.3 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	61	62	62	62	ALANIS MORISSETTE/You Oughta Know
33	31	46	62	62	LIVE/All Over You
31	31	49	60	60	GIN BLOSSOMS/Ti I Hear It...
57	63	61	59	59	HOOTIE & BLOWFISH/Only Wanna Be...
21	32	29	51	51	BUSH/Comedown
59	62	61	43	43	COLLECTIVE SOUL/December
17	28	30	34	34	TOADIES/Possum Kingdom
29	32	28	34	34	BETTER THAN EZRA/Good
29	31	28	33	33	WEEZER/Say It Ain't So
29	31	28	33	33	DEEP BLUE SOMETHING/Breakfast At...
29	31	28	33	33	SILVERCHAIR/Tomorrow
29	31	28	33	33	DAVE MATTHEWS BAND/Ants Marching
27	29	22	31	31	DEL AMITRI/Roll To Me
27	29	22	31	31	GDD GOO DOLLS/Name
29	31	30	30	30	BETTER THAN EZRA/In The Blood
59	63	40	30	30	GREEN DAY/J.A.R.
23	17	20	28	28	ELASTICA/Stutter
17	20	24	28	28	EDWYN COLLINS/A Girl Like You
17	20	24	28	28	PRESIDENTS OF.../Lump
6	26	15	26	26	LISA LOEB/Do You Sleep?
12	20	24	26	26	TOAD THE WET.../Good Intentions
11	24	24	26	26	GARBAGE/Queer
9	17	15	17	17	LENNY KRAVITZ/Rock And Roll Is...
21	12	16	16	16	NATALIE MERCHANT/Carnival
21	12	16	16	16	BLIND MELON/Galaxie
10	16	16	16	16	RED HOT CHILI.../Warped
15	15	15	15	15	ALANIS MORISSETTE/Hand In My Pocket
15	15	15	15	15	CANDLEBOX/Simple Lessons
18	15	13	13	13	SOUL ASYLUM/Just Like Anyone
12	17	7	7	7	DANDELION/Weird-Out
6	5	8	8	8	HEATHER NOVA/Walk This World
7	23	5	5	5	LETTERS TO CLEO/Awake
8	17	5	5	5	PM DAWN/Downtown Venus
4	5	4	4	4	MATTHEW SWEET/We're The Same

MARKET #28
KCXX/Riverside
 (909) 882-2575
 Summers/Arnold

103.9

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	35	36	28	28	GDD GOO DOLLS/Name
30	33	25	27	27	DEEP BLUE SOMETHING/Breakfast At...
28	34	25	27	27	SILVERCHAIR/Tomorrow
34	34	26	26	26	ALANIS MORISSETTE/You Oughta Know
34	34	26	26	26	INNOCENCE MISSION/Bright As Yellow
9	24	25	25	25	DANCE HALL CRASHERS/Enough
27	27	23	25	25	GIN BLOSSOMS/Ti I Hear It...
32	32	25	25	25	NEED'S ATOMIC DUSTBIN/Stuck
21	28	32	24	24	ALANIS MORISSETTE/Hand In My Pocket
33	31	31	23	23	DAVE MATTHEWS BAND/Ants Marching
31	32	29	22	22	SPONGE/Molly
21	25	29	22	22	BUSH/Comedown
29	29	22	22	22	NATALIE MERCHANT/Carnival
28	28	28	21	21	HOOTIE & BLOWFISH/Only Wanna Be...
35	28	21	21	21	BETTER THAN EZRA/In The Blood
20	27	21	21	21	HEATHER NOVA/Walk This World
20	24	27	21	21	JOAN OSBORNE/One Of Us
3	26	21	21	21	EDWYN COLLINS/A Girl Like You
16	25	21	21	21	BEN HARPER/Ground On Down
25	24	25	21	21	FOO FIGHTERS/This Is A Call
2	25	21	21	21	RED HOT CHILI.../Warped
23					

KFMG Strikes Top 5 In Upper And Younger Demos

□ Large, diverse playlist, local approach, attracts loyal listeners

KFMG/Des Moines showed their strength in the Arbitron Spring book with consistent Top 5 status in the 18-34 demo through 25-54. Despite tighter rotations on heavies and powers, its playlist fluctuates around 170 tracks.

Since its April 1992 inception, KFMG has managed to tap into the musical tastes and desires of the marketplace. And that combination — as simple as it may sound — has substantially contributed to the station's success, according to PD Mark Vos and GM/MD Ron Sorenson.

Listening To Listeners

"The station sounds decidedly local," Vos points out. "That's a big part of our success. We really strive to make some sort of specific local reference in every single break we do, in addition to all the local charity events, concerts, and clubs.

"What we have done is been very responsive to our listeners, and I think they know that. We talk to people a lot. We're on the streets a lot. We ask them what they like and don't like. We perhaps give more credence than most to our request input. We listen to what our jocks are telling us, because those are the people who are on the front-line.

“I am a firm believer that getting as close to the community and as involved in the community as possible is a significant aspect of the promotion of any radio station.”
—Ron Sorenson

"For some jocks, the log is merely a suggestion. Our tighter rotations — our powers and heavies — certainly people are heavily encouraged to get those in as they are logged. After that, I guess to a certain extent those really are suggestions. The jocks do have the freedom to capture the moment, to respond to a call, to go with what sounds good.

"The powers, by nature of how often we play them, either are or are well on their way to becoming familiar," Vos explains. "Those are usually played three times a day. Then, it gets kind of interesting. Most of the secondary titles will be coming up once or twice a day, and then I suppose the third flight comes up anywhere from once a day to once every three days. Those are definitely spice things.



Mark Vos Ron Sorenson

If we see any sort of response on them at all, they move up. If we see no response, they move out."

Adds Sorenson: "We highly encourage people to play as logged those powers and secondary emphasis tracks from the currents, but once you get to tertiary currents, or even to some extent within the secondary, the jocks are well-enough informed that if they get a request for a secondary current, they can blow off another secondary current and play that. [They] obviously would check back and forth to make sure it didn't play an hour-and-a-half ago, and that it's not going to play again in the next three or four hours. Given that situation, jocks are encouraged to do that kind of thing, to be responsive to the listener."

The current-to-old breakdown is around 65/35. Sorenson says KFMG jocks have an extensive music library from which to choose. "We've got just about 9000 titles in the computer, of which 4500-5000 are resting at the moment."

"We have an incredibly good airstaff," Vos reiterates. "Not only do they work their butts off, which I think is important, but they're extremely relatable on the air. We have people who understand what

By Shawn Alexander

our goals are. By and large, most of the people on our airstaff are local people who understand the community."

Adults Get Active

Adult Progressive listeners aren't likely to pick up the phone to make a request. That statement, according to Sorenson, is a myth. So is the belief that these same listeners won't put stickers on their cars, won't come to station promotion events, concerts, or clubs. At least, they are myths for KFMG.

And the station's "dead center" target says Vos, is a 37-year-old male or female. While he concedes that 25-49 is "obviously where we have to live," KFMG's steady numbers across the board indicate it's getting around the block and covering many musical bases. "The hole in the market is pretty wide. We are a decidedly hip-sounding radio station, and younger people — the 18-34's — are also attracted to us.

KFMG's Ratings Balance

• 12+	6.1-6.9
• 18-34	2nd
• 25-34	2nd
• 18-49	3rd
• 25-54	4th

"The sound of the radio station is adult. We definitely rock out more at night, but still the focus is by and large something that is accessible to an adult listener. I read a quote, unfortunately I can't remember who said it, but it was an interview with some programmer, and he said that listeners draw fewer lines in the sand than we do. We



Busboard ads were part of KFMG/Des Moines's heavy-hitting campaign to familiarize the community with its moniker.

Sample Hours

The following hours illustrate KFMG's "true variety":

3pm

ALANIS MORISSETTE/You Oughta Know
LED ZEPPELIN/D'yer Mak'er
STEVIE RAY VAUGHAN/Pride And Joy
SOUL ASYLUM/Promises Broken
OCTOBER PROJECT/Be My Hero
BRUCE HORNSBY/Walk In The Sun
GIN BLOSSOMS/Found Out About You
BE BOP DELUX/Modern Music
EDWIN McCAIN/Solitude
BIG COUNTRY/In A Big Country
NEVER THE BRIDE/Loser In Love

8pm

SONIA DADA/Planes & Satellites
SOUL ASYLUM/Misery
DEAD HOT WORKSHOP/Vinyl Advice
WANDERLUST/I Walked
DEPECHE MODE/Walking In My Shoes
BILLY PILGRIM/Shallow
ICEHOUSE/Nothing Too Serious
POPA CHUBBY/Healing In Her
FREDDY JONES BAND/Rain
LITTLE FEAT/Time Loves A Hero
JENNIFER TRYNNIN/Better Than Nothing

cross those lines regularly, and we've been able to do that with some success.

"Every second or third song is an artist and probably a song that the target listener will be able to identify strongly with. That's pretty much true regardless of the daypart. The intensity is much heavier at night, but we still come back to home base every two or three songs. The fact that people are off work and in a position to let their hair down, their attitude as a listener is slightly different after dark. I think people expect and like to rock. Top 40 in the '60s and '70s was always that way — heavily dayparted. That's not a foreign concept to [listeners]. In fact, I think they kind of expect it."

Weeknights at midnight, KFMG airs a three-hour specialty show, dubbed "Modern Rock Late-night!," spotlighting the latest music from the format.

High-Profile Promos

The very first thing KFMG did to get the word out to introduce the station to the community was hit the streets and lock down the local music scene. "That paid big dividends for us," says Vos. "In addition to that, we've done a constant busboard campaign, we do the stickers, we've done a fair amount of print, and we've done a small amount of television."

"We're constantly in support of local community activities by, for example, the American Lung Association and the American Cancer Society/Heart Association," Sorenson points out. "A lot of the high-profile public service events in town carry our moniker because

we're out there. Sorenson recalls one of the most successful promotions. "The flood of '93 gave KFMG a local spotlight because of our unique situation, which was taking a canoe to work and so forth. Following that, we put together a series of flood relief benefits featuring both national and local artists at various venues, many

“The station sounds decidedly local. That's a big part of our success. We really strive to make some sort of specific local reference in every single break we do.”
—Mark Vos

of whom had been affected by the flood. We then took those dollars and gave them directly to small businesses that were affected by the flood. We raised more than \$20,000 from that particular effort.

"A year later, we worked with both the city of Des Moines and West Des Moines on flood anniversary festivities, during the much dryer July of '94. About 4000 folks turned out for a free concert by Firefall in West Des Moines.

I am a firm believer that getting as close to the community and as involved in the community as possible is a significant aspect of the promotion of any radio station. But certainly with an audience that has an active lifestyle like ours, it is a key component."

Progressive Asst. Editor Joanna White contributed to this column

NewsTips

Want to share an opinion or a hot tip? Call R&R's NewsTips line: (310) 788-1699 or e-mail us at RNRLA@aol.com

SEPTEMBER 8, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
7	5	2	1	VARIOUS ARTISTS Empire Records ST (A&M)	30/0	771	+28	"Til" (518)	"Girl" (232)	"Crazy" (17)
1	1	1	2	NATALIE MERCHANT Tigerlily (Elektra/EEG)	34/0	651	-96	"Carnival" (344)	"Wonder" (165)	"Jealousy" (99)
3	2	3	3	CHRIS ISAAK Forever Blue (Reprise)	32/0	594	-71	"Crying" (162)	"Baby" (140)	"Walking" (122)
2	3	4	4	VAN MORRISON Days Like This (Polydor/A&M)	31/0	540	-71	"Days" (246)	"Perfect" (136)	"Roulette" (75)
4	4	5	5	BRUCE HORNSBY Hot House (RCA)	31/0	503	-64	"Cruise" (238)	"Walk" (174)	"Spider" (22)
6	7	6	6	DAVE MATTHEWS BAND Under The Table And Dreaming (RCA)	26/0	484	-74	"Ants" (341)	"Jimi" (63)	"Satellite" (34)
8	8	8	7	JOAN OSBORNE Relish (Mercury)	28/3	407	-24	"One" (242)	"Teresa" (61)	"Ladder" (32)
10	10	9	8	FREDDY JONES BAND North Avenue Wake Up Call (Capricorn)	29/1	405	-13	"Midnight" (271)	"Waitress" (90)	"Ferris" (16)
5	6	7	9	HOOTIE & THE BLOWFISH Cracked Rear View (Atlantic)	24/0	377	-116	"Only" (210)	"Home" (45)	"Cry" (34)
16	14	13	10	JIMMY BUFFETT Barometer Soup (Margaritaville/MCA)	25/0	336	+5	"Habits" (130)	"Mexico" (59)	"Barometer" (55)
14	12	10	11	COLLECTIVE SOUL Collective Soul (Atlantic)	19/0	321	-80	"December" (211)	"Water" (79)	"Reunion" (15)
15	17	15	12	DEL AMITRI Twisted (A&M)	21/0	307	-2	"Roll" (219)	"Driving" (48)	"Here" (35)
9	9	11	13	SOUL ASYLUM Let Your Dim Light Shine (Columbia)	21/0	302	-69	"Promises" (144)	"Devices" (49)	"Misery" (40)
11	11	12	14	JAMES McMURTRY Where'd You Hide The Body (Columbia)	26/0	296	-69	"Levelland" (167)	"Hide" (57)	"Fuller" (52)
26	19	14	15	PRETTY & TWISTED Pretty & Twisted (WB)	26/0	286	-24	"Ride" (284)	"Mother" (2)	
29	22	22	16	EDWIN McCAIN Honor Among Thieves (Lava/Atlantic)	27/1	268	+6	"Solitude" (219)	"Guinevere" (22)	"Dreamers" (12)
25	21	23	17	PATTY LARKIN Strangers World (High Street/Windham Hill)	26/2	268	+9	"Pyro" (184)	"Open" (28)	"Diary" (26)
—	24	20	18	ALANIS MORISSETTE Jagged Little Pill (Maverick/Reprise)	18/3	263	-4	"Pocket" (179)	"Oughta" (54)	"Learn" (16)
12	13	17	19	VIGILANTES OF LOVE Blister Soul (Capricorn)	25/1	262	-27	"Real" (230)	"Blister" (20)	"Offer" (6)
17	15	16	20	TOM PETTY Wildflowers (WB)	17/0	250	-44	"Place" (181)	"Time" (21)	"King" (19)
24	20	21	21	BLUES TRAVELER Four (A&M)	14/0	230	-34	"Hook" (114)	"Run" (92)	"Mountains" (24)
13	18	19	22	NEIL YOUNG Mirror Ball (Reprise)	18/0	226	-43	"Downtown" (140)	"Peace" (40)	"Hatred" (34)
—	—	25	23	VARIOUS ARTISTS Virtuosity ST (Radioactive)	24/1	223	+3	"Party" (223)		
18	16	18	24	SONIA DADA A Day At The Beach (Capricorn)	19/0	218	-53	"Planes" (139)	"Screaming" (39)	"Lester's" (16)
DEBUT	—	—	25	GOO GOO DOLLS A Boy Named Goo (Metal Blade/WB)	18/1	195	+81	"Name" (195)		
22	26	26	26	PHISH A Live One (Elektra/EEG)	19/0	191	-20	"Bouncing" (187)	"Tweezer" (4)	
19	23	24	27	VARIOUS ARTISTS Clueless ST (Capitol)	15/0	173	-61	"Ghost" (141)	"Action" (21)	"Young" (11)
23	25	28	28	BILLY PILGRIM Bloom (Atlantic)	16/0	167	-42	"Sweet" (86)	"Tell" (46)	"Shallow" (19)
DEBUT	—	—	29	VARIOUS ARTISTS Brothers McMullen ST (Arista)	22/0	164	+4	"Will" (164)		
—	29	—	30	BODEANS Joe Dirt Car (Slash/Reprise)	16/0	162	-10	"Good" (60)	"Idaho" (54)	"Fadeaway" (13)

This chart reflects airplay from August 28-September 3. Albums ranked by total plays, with plays from all cuts from an album combined. Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the album being played on more stations is placed first. Breaker: Albums registering 250 or more plays for the first time. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays. 36 Progressive reporters. 33 current playlists. © 1995, R&R Inc.

MOST ADDED ALBUMS

ARTIST TITLE LABEL(S)	ADDS
LISA LOEB & NINE STORIES <i>Tails</i> (Geffen)	8
DAVID BOWIE <i>Outside</i> (Virgin)	5
JONATHA BROOKE & THE STORY <i>Plumb</i> (Blue Thumb)	4
JUDE COLE <i>I Don't Know Why I Act This Way</i> (Island)	4
EMMYLOU HARRIS <i>Wrecking Ball</i> (Asylum/EEG)	3
JEWEL <i>Pieces Of You</i> (Atlantic)	3
ALANIS MORISSETTE <i>Jagged Little Pill</i> (Maverick/Reprise)	3
JOAN OSBORNE <i>Relish</i> (Mercury)	3
SOUTHERN CULTURE ON THE SKIDS <i>Dirt...</i> (DGC/Geffen)	3

MOST ADDED TRACKS

ARTIST TITLE LABEL(S)	ADDS
LISA LOEB & NINE STORIES <i>Do You Sleep?</i> (Geffen)	8
DAVID BOWIE <i>The Heart's Filthy Lesson</i> (Virgin)	5
PAUL BRADY <i>The World Is A Ghetto</i> (Fontana/Mercury)	3
JONATHA BROOKE & THE STORY <i>Nothing Sacred</i> (Blue Thumb)	3
JUDE COLE <i>Speed Of Life</i> (Island)	3
JEWEL <i>Who Will Save Your Soul</i> (Atlantic)	3
NATALIE MERCHANT <i>Wonder</i> (Elektra/EEG)	3
ALANIS MORISSETTE <i>Hand In My Pocket</i> (Maverick/Reprise)	3
JOAN OSBORNE <i>One Of Us</i> (Mercury)	3
SOUTHERN CULTURE ON THE SKIDS <i>Voodoo...</i> (DGC/Geffen)	3

MOST INCREASED PLAYS BY TRACK

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOO GOO DOLLS <i>Name</i> (Metal Blade/WB)	+81
LISA LOEB & NINE STORIES <i>Do You Sleep?</i> (Geffen)	+81
JUDE COLE <i>Speed Of Life</i> (Island)	+67
EDWYN COLLINS <i>A Girl Like You</i> (A&M/Bar/None)	+56
ALANIS MORISSETTE <i>Hand In My...</i> (Maverick/Reprise)	+52
WILLY PORTER <i>Angry Words</i> (Private Music)	+37
RUSTED ROOT <i>Send Me On My Way</i> (Mercury)	+24
JOE ELY <i>All Just To Get To You</i> (MCA)	+23
CHRIS ISAAK <i>Go Walking Down There</i> (Reprise)	+22
SOUL ASYLUM <i>Just Like Anyone</i> (Columbia)	+22

EMPIRE RECORDS

THE SOUNDTRACK
from the forthcoming Regency motion picture

1
PROGRESSIVE

★Gin Blossoms★
Til I Hear It From You
found exclusively on Empire Records - The Soundtrack
Direction: Bill Graham Management

★Edwyn Collins★
A Girl Like You
also available on the Bar None lp *Gorgeous George*
Management/Direction: Hornblow Group USA, Inc.

★The Innocence Mission★
Bright As Yellow
also available on the A&M Records lp *Glow*
Peter Asher Management, Los Angeles, CA



Soundtrack executive producers: Jonathan McHugh & Mitchell Leib
Music supervisor: Mitchell Leib Music consultant: Karen Glauber
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SEPTEMBER 8, 1995

NEW & ACTIVE

ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- over last week	EMPHASIS TRACKS (PLAYS)		
HEATHER NOVA Oyster (CatBig/WORK)	18/2	155	-9	"Walk"(149)	"Truth"(6)	
BEN HARPER Fight For Your Mind (Virgin)	16/2	150	+19	"Ground"(97)	"Gold"(18)	"Please"(13)
WILLY PORTER Dog Eared Dream (Private Music)	17/2	149	+25	"Cool"(105)	"Angry"(44)	
PAUL BRADY Spirits Colliding (Fontana/Mercury)	15/2	131	+8	"World"(77)	"Want"(24)	"Marriage"(24)
DEEP BLUE SOMETHING Home (RainMaker/Interscope)	14/1	128	+6	"Breakfast"(128)		
JUDE COLE I Don't Know Why I Act This... (Island)	19/4	127	+73	"Speed"(99)	"Sheila"(26)	"Joe"(2)
SOUTHERN CULTURE ON THE SKIDS Dirt Track Date (DGC/Geffen)	16/3	119	+13	"Cadillac"(92)	"Firefly"(10)	"Chicken"(6)
JONATHA BROOKE & THE STORYIDS Plumb (Blue Thumb)	14/4	111	+12	"Sacred"(44)	"Point"(20)	"War"(13)
LISA LOEB & NINE STORIES Tails (Geffen)	15/8	100	+81	"Sleep"(100)		
INNOCENCE MISSION Glow (A&M)	13/1	95	-40	"Yellow"(68)	"Different"(12)	"Awake"(7)

Albums ranked by total plays.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY
 OM/MD: Zeb Norris

- 6 JEWEL "Save"
- 3 DAVID BOWIE "Fifty"
- JETHRO TULL "Beside"
- HOOTIE & THE BLOWFISH "Drowning"

KGSR/Austin, TX
 PD: Jody Denberg
 MD: Susan Castle

- 4 DAVID BOWIE "Fifty"
- 3 EMMYLOU HARRIS "Where"

WRNR/Baltimore, MD
 PD: Sean O'Mealy
 MD: Damian Einstein

No Adds

WBOS/Boston, MA
 PD/MD: Jim Herron

- 21 JUDE COLE "Speed"
- 12 ROB LAUFER "Fly"
- 12 WILLY PORTER "Angry"
- 8 RADIATORS "Umbilical"
- 8 LISA LOEB "Sleep"

WMVY/Cape Cod, MA
 PD/MD: Barbara Dacey

- 1 PAUL BRADY "World"
- 1 SELENA "Child"
- NATALIE MERCHANT "Wonder"
- PATTY LARKIN "Open"
- SOUTHERN CULTURE... "Cadillac"

WXRT/Chicago, IL
 VP/Programming: Norm Winer
 MD: Patty Martin

- 6 POI DOG PONDERING "Big"
- JUDE COLE "Speed"

KBXR/Columbia, MO
 OM: Michael Perry
 PD/MD: Dave "Keefer"
 Fulgham

- 7 LISA LOEB "Sleep"
- 2 NATALIE MERCHANT "Wonder"
- PAUL BRADY "World"
- LLOYD COLE "Lovers"
- JONATHA BROOKE... "Sacred"
- WILLY PORTER "Cool"
- BEN HARPER "Gold"
- WAKELAND "Half"
- INNOCENCE MISSION "Yellow"
- BOTTLE ROCKETS "Car"

KBCO/Denver, CO
 PD: Mike O'Connor
 MD: Scott Arbough

JOAN OSBORNE "One"

KFMG/Des Moines, IA
 GM/MD: Ron Sorenson
 PD: Mark Vos

- 4 SOUL ASYLUM "Anyone"
- 3 JONATHA BROOKE... "Sacred"
- 2 JOE ELY "Get"
- 1 FRANCIS DUNNERY "Saturn"
- 1 BURNING SPEAR "Reggae"
- DAVID BOWIE "Fifty"
- DON HENLEY "Everybody"
- HOWE & HASLEM "Century"

CIDR/Detroit, MI
 PD: Murray Brookshaw
 MD: Ann Delisi

- JOAN OSBORNE "One"
- JUDE COLE "Sheila"
- GARBAGE "Queer"
- SUZANNE LITTLE "Tragic"

KLRF/Eugene, OR
 PD: Dan Spice
 MD: Tom Krumm

- JAMES MCMURTRY "Rachels"
- VAN MORRISON "Roulette"
- VAN MORRISON "Raincheck"
- JIMMY BUFFETT "Barometer"
- JANN ARDEN "Insensitive"
- WORLDBEATERS/GABRIEL "Party"
- JONATHA BROOKE... "Where"
- JEFF ARUNDEL "Ride"

WTTS/Indianapolis, IN
 PD/MD: Rich Anton

- ROBBEN FORD "Running"
- PATTY LARKIN "Pyro"
- BETTER THAN EZRA "Blood"
- GOO GOO DOLLS "Name"
- LISA LOEB "Sleep"

KXPT/Las Vegas, NV
 PD: Richard Remsburg
 MD: J.D. Davis

- EDWIN MCCAIN "Alive"
- MARILLION "Cannibal"
- MARILLION "Beautiful"
- LISA LOEB "Sleep"
- JANN ARDEN "Gasoline"

KSCA/Los Angeles, CA
 PD: Michael Morrison
 MD: Merilee Kelly

- JEWEL "Save"
- DEEP BLUE SOMETHING "Breakfast"

WMMM/Madison, WI
 PD: Pat Gallagher
 MD: Sybil McGuire

- KENNY WAYNE SHEPHERD "Deja"
- ALANIS MORISSETTE "Pocket"

KTCZ/Minneapolis, MN
 PD: Lauren MacLeash
 APD/MD: Jane Fredericksen

- 5 ALANIS MORISSETTE "Pocket"
- 3 LISA LOEB "Sleep"
- 2 JEFF ARUNDEL "Ride"
- 2 BRUCE HORNSBY "Walk"
- BILLY PILGRIM "Tel"

KPIG/Monterey, CA
 PD/MD: Laura Hopper

- 8 EMMYLOU HARRIS "Wrecking"
- 7 BURNS SISTERS "Patriot"
- 5 EMMYLOU HARRIS "Where"
- 3 JIMMY BUFFETT "Don't"
- 3 PATTY LARKIN "Don't"

WRLT/Nashville, TN
 DM: Fred Buc
 PD: Ned Horton
 APD: David Hall
 MD: Jon Peterson

- 1 EMMYLOU HARRIS "Deeper"
- FREDDY JONES BAND "Flow"
- RICKIE LEE JONES "Chuck"

WXP/Philadelphia, PA
 PD: Kim Alexander
 Acting MD: Bruce Warren

- 2 LISA LOEB "Sleep"
- 1 FERRON "Stand"
- ROB LAUFER "Fly"
- HEATHER NOVA "Walk"
- SELENA "Child"
- KEVIN GILBERT "Give"
- JOAN OSBORNE "Coat"
- FRANCIS DUNNERY "Saturn"
- SON VOLT "Windfall"

KZON/Phoenix, AZ
 PD: Dave Logan
 MD: Erica Smith

No Adds

WCLZ/Portland, ME
 PD: Brian Phoenix
 MD: Kim Rowe

No Adds

KINK/Portland, OR
 PD: Carl Widing
 APD: Anita Garlock

- 3 GRANT GEISSMAN "Business"

KTHX/Reno, NV
 PD: Bruce Van Dyke
 MD: Ken Allen

- 6 ELVIN BISHOP "Give"
- 4 PATTY LARKIN "Diary"
- 2 ELVIN BISHOP "Mule"
- 1 MOTHER HIPPS "Shut"

WVGO/Richmond, VA
 PD: Paul Shugrue
 MD: Kevin Matthews

- 8 DAVID BOWIE "Fifty"
- RANCID "Time"
- FOO FIGHTERS "Big"
- LETTERS TO CLEO "Awake"

WMAX/Rochester, NY
 PD: Rick MacKenzie
 MD: Jennifer Vanderslice

- 1 BRUCE HORNSBY "Walk"
- BRUCE HORNSBY "Wheeled"
- BRUCE HORNSBY "Rumble"
- BRUCE HORNSBY "Cruise"
- DAVID BOWIE "Fifty"
- LISA LOEB "Sleep"
- RAW MAGILLY'S "High"

KUMT/Salt Lake City, UT
 PD: Tom Connelly
 APD/MD: Kelly Monson

- 5 JOE ELY "Get"
- 5 JOAN OSBORNE "One"
- 4 KENNY WAYNE SHEPHERD "Deja"
- 3 NATALIE MERCHANT "Jealousy"
- 3 HEART "Dog"

KKOS/San Diego, CA
 PD: Sherman Cohen
 MD: Clark Novak

- JUDE COLE "Speed"
- LISA LOEB "Sleep"
- PAUL BRADY "World"
- ROBBEN FORD "Running"
- SOUTHERN CULTURE... "Cadillac"

KFOG/San Francisco, CA
 PD: Paul Marszalek
 MD: Bill Evans

- JOE LOUIS WALKER "Blues"
- DON HENLEY "Everybody"
- JONATHA BROOKE... "Sacred"
- PATTY LARKIN "Pyro"
- JEWEL "Save"
- LLOYD COLE "Lovers"

KOTR/San Luis Obispo, CA
 PD: Draw Ross
 MD: Matthew Lawton

- 4 BEN HARPER "Ground"
- 4 BEN HARPER "Mister"
- 4 BEN HARPER "Gold"
- 4 BEN HARPER "Please"
- 3 CHRIS ISAAK "Forever"
- 3 CHRIS ISAAK "Believe"
- 3 SOUTHERN CULTURE... "Cadillac"
- 3 JOHN DOE THING "Field"
- 3 RADIATORS "River"
- 3 ANI DIFRANCO "Pretty"
- 3 RICKIE LEE JONES "Coat"
- 2 JOAN OSBORNE "Man"
- 2 NATALIE MERCHANT "Where"
- 2 VAN MORRISON "Raincheck"
- 2 VAN MORRISON "Me"
- 2 YOUNG DUBLINERS "Mary"
- 2 MARK GERMINO "Driving"
- 2 JIMMY BUFFETT "Mexico"
- 2 MOTHER HIPPS "Sunshine"
- 2 RICKIE LEE JONES "Chuck"
- 2 ANI DIFRANCO "Shy"
- 2 SOUTHERN CULTURE... "Chicken"
- 2 RADIATORS "Getaway"
- 2 GREGORY PAGE "Goodnight"
- 2 KERI LEIGH & BLUE... "Mop"
- 2 ELVIN BISHOP "Blues"

KRSR/Santa Rosa, CA
 PD: Zoe Zuest
 MD: Bill Bowker

- 6 HEATHER NOVA "Truth"
- VIGILANTES OF LOVE "Blister"
- PATTY LARKIN "Open"
- JETHRO TULL "Beside"
- FOGELBERG & WEISBERG "Songbird"

KMTT/Seattle, WA
 PD: Chris Mays
 MD: Dean Carlson

- No Adds

WVRV/St. Louis, MO
 DM: Jim McGuinn
 PD: Scott Strong
 MD: Mike Richter

- 5 EDWYN COLLINS "Girl"
- 5 NATALIE MERCHANT "Wonder"
- 5 FREDDY JONES BAND "Waitress"
- 5 EDWIN MCCAIN "Solitude"
- 5 ALANIS MORISSETTE "Pocket"

KEKO/Tucson, AZ
 PD: Charlie Morris
 MD: Corey Cruise

No Adds

 36 Total Reporters
 35 Current Reporters
 33 Current Playlists

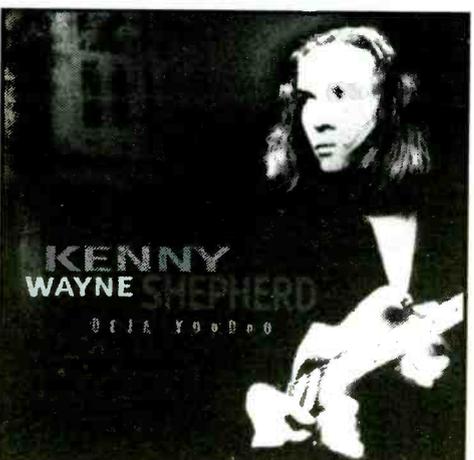
 Reported Frozen
 Playlist (2):
 KPPT/Sacramento, CA
 WRNX/Springfield, MA

 Did Not Report For Two
 Consecutive Weeks, Not
 Used In This Week's Data(1):
 WNCS/Burlington, VT

 No Longer A Reporter (1):
 KIOT/Albuquerque, NM

KENNY WAYNE SHEPHERD

DEJA VOODOO



EARLY ADDS INCLUDE:

WMMM
KUMT
KUWR

 from the
 album
**"LEDBETTER
 HEIGHTS"**

Pat Gallagher, WMMM: "We added

Kenny Wayne Shepherd from a cassette

in June. In July, Kenny played the 105.5

Triple-M Birthday Party. Heading into

September, Kenny Wayne Shepherd is

the most requested album on the radio,

and has been since Day One."



PROGRESSIVE PLAYLISTS

PROGRESSIVE PLAYLISTS ARE RANKED BY TOTAL ALBUM PLAYS

MARKET #2
KSCA/Los Angeles
 (213) 845-1600
 Morrison/Kelly

ALBUM ALTERNATIVE

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	24	37	25	21	VARIOUS ARTISTS/Empire Records ST
31	36	35	24	21	ALANIS MORISSETTE/Jagged Little Pill
22	24	21	21	21	JOAN OSBORNE/Reish
22	20	19	18	18	DAVE MATTHEWS BAND/Under The Table...
10	20	14	18	18	DEL AMITRI/Twisted
11	21	23	17	17	SHERYL CROW/Tuesday Night...
23	21	22	16	16	HOOTIE & BLOWFISH/Cracked Rear View
25	21	19	15	15	BETTER THAN EZRA/Deluxe
17	20	16	14	14	NATALIE MERCHANT/Tigerily
10	12	11	10	10	PRETTY & TWISTED/Pretty & Twisted
18	12	11	10	10	BLUES TRAVELER/Four
9	9	9	9	9	R.E.M./Monster
5	9	9	9	9	LENNY KRAVITZ/Circus
5	11	11	11	11	BLIND MELON/Soul
6	9	11	11	11	BLACK CROWES/Amonia
6	8	10	10	10	SPEARHEAD/None
11	12	11	11	11	POPA CHUBBY/Booby And The Beast
22	12	11	11	11	CHRIS ISAAK/Forever Blue
8	11	9	9	9	SPONGEBOB/Rotting Pinata
11	9	9	9	9	NEIL YOUNG/Mirror Ball
9	10	8	8	8	ANNIE LENNOX/Medusa
10	8	8	8	8	LISA LOEB/Tails
5	9	7	7	7	RUSTED ROOT/When I Woke
6	10	9	9	9	SUN60/Headjoy
9	10	10	10	10	LITTLE FEAT/Am I Had Enough Fun
5	8	7	7	7	X/Uncloned
7	7	7	7	7	CAULFIELD/Whirligig
7	7	7	7	7	BEN HARPER/Fight For Your Mind
8	11	11	11	11	SOUL ASYLUM/Let Your Dim...
12	12	12	12	12	VARIOUS ARTISTS/Virtuosity ST

MARKET #3
WXRT/Chicago
 (312) 777-1700
 Winter/Martin

93.1
 RADIO CHICAGO

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	21	21	21	VARIOUS ARTISTS/Empire Records ST
31	21	27	27	27	SOUL ASYLUM/Let Your Dim...
20	18	21	19	19	CHRIS ISAAK/Forever Blue
18	14	19	19	19	HOOTIE & BLOWFISH/Cracked Rear View
17	18	18	18	18	BODEANS/Joe Dirt Car
17	17	18	18	18	NEIL YOUNG/Mirror Ball
16	20	18	16	16	FREDDY JONES BAND/North Avenue Wake...
20	19	23	16	16	MATTHEW SWEET/100% Fun
21	18	22	16	16	JAYHAWKS/Tomorrow The Green...
8	9	12	14	14	NATALIE MERCHANT/Tigerily
15	14	16	14	14	WILCO/M
13	13	13	13	13	R.E.M./Kush With Eyeliner
18	18	16	13	13	VAN MORRISON/Days Like This
10	12	14	13	13	BRUCE HORNSBY/Hot House
10	9	11	12	12	ROBERT CRAY/Some Rainy Morning
6	9	11	11	11	PRETTY & TWISTED/Pretty & Twisted
12	10	14	11	11	VIGILANTES OF LOVE/Bister Soul
15	12	13	10	10	COLLECTIVE SOUL/Collective Soul
11	10	12	10	10	SONIA DADA/A Day At The Beach
12	8	9	9	9	JEWEL/Pieces Of You
11	12	10	9	9	WILLY PORTER/Dog Eared Dream
7	9	10	9	9	BEN HARPER/Fight For Your Mind
18	9	11	9	9	PEARL JAM/Vitalogy
11	10	6	8	8	JOAN OSBORNE/Reish
9	8	11	8	8	NEO'S ATOMIC DUSTBIN/Brainboobvolume
7	7	7	7	7	GOO GOO DOLLS/A Boy Named Goo
7	7	7	7	7	FOO FIGHTERS/Foo Fighters
13	15	12	7	7	DAVE MATTHEWS BAND/Under The Table...
5	7	8	7	7	BUCKSHOT LEFONOUE/Buckshot LeFonque
7	8	7	7	7	PAUL WELLER/Stanley Road

MARKET #4
KFOG/San Francisco
 (415) 543-1045
 Marszalek/Evans

KFOG 104.5

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	24	21	21	BRUCE HORNSBY/Hot House
17	19	23	21	21	DAVE MATTHEWS BAND/Under The Table...
20	23	22	19	19	NATALIE MERCHANT/Tigerily
18	22	21	19	19	CHRIS ISAAK/Forever Blue
14	14	19	18	18	HOOTIE & BLOWFISH/Cracked Rear View
19	20	21	18	18	VAN MORRISON/Days Like This
18	20	17	17	17	ROBERT CRAY/Some Rainy Morning
16	17	17	17	17	BILLY PILGRIM/Bloom
8	14	16	17	17	COLLECTIVE SOUL/Collective Soul
7	7	14	17	17	WAILING SOULS/Live On
15	16	17	16	16	JOAN OSBORNE/Reish
16	17	18	16	16	VARIOUS ARTISTS/Empire Records ST
7	9	10	10	10	PRETTY & TWISTED/Pretty & Twisted
14	17	16	16	16	NEIL YOUNG/Mirror Ball
14	17	17	16	16	JANN ARDEN/Living Under June
8	9	11	11	11	PRETTY & TWISTED/Pretty & Twisted
12	10	14	11	11	VIGILANTES OF LOVE/Bister Soul
15	12	13	10	10	COLLECTIVE SOUL/Collective Soul
7	9	10	10	10	TOM PETTY/Wildflowers
9	10	11	9	9	JOHN LEE HOOKER/Chill Out
6	7	8	8	8	JAMES MCMURTRY/Where'd You Hide...
6	8	8	8	8	MOTHER HIPSPART-Timer Goes Full
4	5	5	5	5	PINK FLOYD/Pulse
9	10	10	8	8	FREDDY JONES BAND/North Avenue Wake...
7	8	8	8	8	IAN MOORE/Modern Day Folklore
7	8	8	8	8	HEATHER NOVA/Oyster
6	5	7	7	7	BLUES TRAVELER/Four
8	4	6	6	6	VIGILANTES OF LOVE/Bister Soul
7	5	7	7	7	JEFF HEALEY BAND/Cover To Cover
7	5	7	7	7	GOO GOO DOLLS/A Boy Named Goo

MARKET #5
WXPN/Philadelphia
 (215) 898-6677
 Alexander/Warren

WXPN 89.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	11	11	27	27	JONATHAN BROOKE/STORY/Plumb
19	21	21	21	21	PATTY LARKIN/Strangers World
17	21	21	24	24	NATALIE MERCHANT/Tigerily
17	21	21	20	20	ZIGGY MARLEY/Free Like We...
21	20	20	20	20	JOAN OSBORNE/Reish
20	23	19	18	18	BRUCE HORNSBY/Hot House
18	19	19	18	18	VIGILANTES OF LOVE/Bister Soul
18	17	17	17	17	ALANIS MORISSETTE/Jagged Little Pill
13	14	14	14	14	DEL AMITRI/Twisted
13	14	14	14	14	SUSAN WERNER/Last Of The Good...
26	15	15	13	13	SOUTHERN CULTURE /Dirt Track Date
4	8	12	12	12	VARIOUS ARTISTS/Empire Records ST
13	12	12	12	12	CHRIS ISAAK/Forever Blue
11	11	11	11	11	KEVIN GILBERT/Thud
7	7	7	7	7	OCTOBER PROJECT/Falling Farther In
7	7	7	7	7	LAURA SMITH/Between The Earth...
9	9	9	9	9	BEN FOLDS FIVE/Ben Folds Five
16	15	15	15	15	DAVE MATTHEWS BAND/Under The Table...
9	11	11	11	11	JAMES MCMURTRY/Where'd You Hide...
18	19	19	19	19	VAN MORRISON/Days Like This
4	4	4	4	4	BLAZERS/East Side Soul
11	12	12	12	12	INNOCENCE MISSION/Glow
4	5	5	5	5	PAUL BRADY/Spirits Colliding
9	6	6	6	6	JUNE RICH/Goodnight
5	5	5	5	5	VARIOUS ARTISTS/Brothers McMullen ST
8	11	11	11	11	ALISON KRAUSS...Now That I Found You
5	6	6	6	6	BUCKSHOT LEFONOUE/Buckshot LeFonque
8	4	4	4	4	TOM PETTY/Wildflowers
5	7	7	7	7	SONIA DADA/A Day At The Beach
5	7	7	7	7	JUDE COLE/Don't Know Why...

MARKET #6
CIDR/Detroit
 (519) 258-8888
 Brookshaw/Delisi

THE RIVER 93.9 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	33	44	65	65	VARIOUS ARTISTS/Empire Records ST
22	33	33	34	34	CHRIS ISAAK/Forever Blue
33	33	33	33	33	SEA/Sea
33	32	33	33	33	INNOCENCE MISSION/Glow
26	26	26	26	26	GOO GOO DOLLS/A Boy Named Goo
25	25	25	25	25	LISA LOEB/Tails
22	21	20	24	24	PHISHA Live One
33	32	32	32	32	JENNIFER TRYNIN/Cockamamie
11	22	24	23	23	BEN HARPER/Fight For Your Mind
22	20	23	23	23	PM DAWN/Jesus Wept
22	20	23	23	23	MONKEY WALK/More
24	23	23	23	23	DIANNE FARRIS/Who's Wild...
23	21	19	22	22	NEIL YOUNG/Mirror Ball
13	15	15	15	15	VARIOUS ARTISTS/Virtuosity ST
13	21	19	19	19	VIGILANTES OF LOVE/Bister Soul
19	23	18	18	18	BUCKSHOT LEFONOUE/Buckshot LeFonque
14	14	15	15	15	MY BRILLIANT BEAST/My Brilliant Beast
14	13	15	15	15	ZIGGY MARLEY/Free Like We...
13	15	15	15	15	CRASH VEAS/Don And On (Lodestar)
14	13	15	15	15	KIM STOCKWOOD/Bonavista
16	17	14	14	14	ALANIS MORISSETTE/Jagged Little Pill
14	13	14	14	14	PHILLOSOPHER KINGS/The Philosopher King
14	11	13	14	14	SPEARHEAD/None
13	12	16	14	14	MAE MOORE/Dragonfly
13	12	13	13	13	JANN ARDEN/Living Under June
16	13	13	13	13	TARA MCLEAN/Li From Within
15	15	15	15	15	UNIVERSAL HOME/Magic Basement
13	15	15	15	15	NEIL YOUNG/Mirror Ball
10	12	12	12	12	EDWIN MCCAIN/Honor Among Thieves
13	15	13	13	13	VARIOUS ARTISTS/Brothers McMullen ST

MARKET #10
WBOS/Boston
 (617) 254-9267
 Herron

WBOS 92.9 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	42	42	42	VARIOUS ARTISTS/Empire Records ST
18	42	42	42	42	BLUES TRAVELER/Four
10	21	21	21	21	CHRIS ISAAK/Forever Blue
10	21	21	21	21	JUDE COLE/Don't Know Why...
10	21	21	21	21	DEL AMITRI/Twisted
10	21	21	21	21	REMBRANTS/LP
10	21	21	21	21	TOM PETTY/Wildflowers
10	21	21	21	21	COLLECTIVE SOUL/Collective Soul
10	21	21	21	21	DAVE MATTHEWS BAND/Under The Table...
10	21	21	21	21	NATALIE MERCHANT/Tigerily
10	21	21	21	21	VAN MORRISON/Days Like This
10	21	21	21	21	HOOTIE & BLOWFISH/Cracked Rear View
10	21	21	21	21	VIGILANTES OF LOVE/Bister Soul
10	21	21	21	21	EDWIN MCCAIN/Honor Among Thieves
10	21	21	21	21	FREDDY JONES BAND/North Avenue Wake...
10	21	21	21	21	BETTER THAN EZRA/Deluxe
5	9	12	12	12	JENNIFER TRYNIN/Cockamamie
5	9	12	12	12	FRANCIS DUERNER/Tail Blond...
5	9	12	12	12	WILLY PORTER/Dog Eared Dream
8	8	12	12	12	VANCE GILBERT/Fugitive
8	8	12	12	12	JOAN OSBORNE/Reish
8	8	12	12	12	ROB LAUFER/Wonderwood
10	10	12	12	12	ALANIS MORISSETTE/Jagged Little Pill
8	8	12	12	12	PAUL BRADY/Spirits Colliding
8	8	12	12	12	BEN FOLDS FIVE/Ben Folds Five
8	8	12	12	12	GOO GOO DOLLS/A Boy Named Goo
8	8	12	12	12	PRETTY & TWISTED/Pretty & Twisted
8	8	12	12	12	BEN HARPER/Fight For Your Mind
8	8	12	12	12	JONATHAN BROOKE/STORY/Plumb

MARKET #13
KMTT/Seattle
 (206) 233-1037
 Mays/Carlson

The Mountain 103.3 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	9	16	29	29	JOAN OSBORNE/Reish
34	20	24	26	26	BRUCE HORNSBY/Hot House
16	18	26	26	26	VARIOUS ARTISTS/Empire Records ST
16	18	21	25	25	CHRIS ISAAK/Forever Blue
19	18	24	25	25	NEIL YOUNG/Mirror Ball
19	18	21	21	21	NATALIE MERCHANT/Tigerily
18	17	19	19	19	VAN MORRISON/Days Like This
9	15	16	16	16	DAVE MATTHEWS BAND/Under The Table...
8	9	16	16	16	HOOTIE & BLOWFISH/Cracked Rear View
4	4	9	10	10	ALANIS MORISSETTE/Jagged Little Pill
7	9	10	10	10	PATTY LARKIN/Strangers World
9	9	10	10	10	JAMES MCMURTRY/Where'd You Hide...
10	8	9	9	9	SONIA DADA/A Day At The Beach
7	7	9	9	9	FABULOUS T-BIRDS/Roll Of The Dice
8	10	10	10	10	PAUL BRADY/Spirits Colliding
10	8	9	9	9	BODEANS/Joe Dirt Car
17	16	8	8	8	BLUES TRAVELER/Four
5	4	8	8	8	SOUTHERN CULTURE /Dirt Track Date
9	10	10	8	8	PRETTY & TWISTED/Pretty & Twisted
9	10	8	8	8	COLLECTIVE SOUL/Collective Soul
7	9	6	8	8	VARIOUS ARTISTS/Brothers McMullen ST
9	9	6	8	8	FREDDY JONES BAND/North Avenue Wake...
9	9	6	8	8	DEL AMITRI/Twisted
20	18	17	17	17	JIMMY BUFFETT/Barometer Soup
5	5	6	7	7	BLU MOUNTAIN/Dog Days
6	5	6	7	7	EDWIN MCCAIN/Honor Among Thieves
6	5	6	7	7	HEATHER NOVA/Oyster
6	5	6	7	7	MONKEY WALK/More
6	5	6	7	7	GOO GOO DOLLS/A Boy Named Goo
4	5	6	7	7	DANNY TATE/nobody's Perfect

MARKET #15



CAROL ARCHER

Do The Clients' Spots Fit Your Station's Sound?

Three format execs discuss the rigors of controlling commercials that clash

Every NAC's worst nightmare is running spots that stand in startling contrast to the tone and texture of the format's smooth presentation. Imagine hearing a drag-strip commercial that screams, "Sunday! Sunday! Sunday!" or a heavy-metal music bed emanating from your frequency. Three sales experts discuss what kinds of spots don't work — and how to deal with the pressure to run those that are inconsistent with the station sound.

Maintaining The Standard

WQCD (CD101.9)/New York GM **Bob Paquette** says a commercial spot's sound is more important to NAC than nearly any other format except, perhaps, Classical. "If you're an Alternative station, let's face it — you could get away with practically any kind of spot. But the audience for NAC is upscale, somewhat older, and so passionate about the music that the sound of commercials you run for them is vitally important."

Paquette says the pressure to run inappropriate spots is heavy in New York. "I tell our sales staff we have to be really strong in finding alternative revenue sources because we can't run many of the Tri-State automotive dealer spots. These spots are typical of many local dealers, with the voice talent screaming '\$50 down, \$50 a month' at the listener. I can't understand trying to sell a \$30,000 Jeep by screaming."

"Sometimes they'll agree to let us produce a spot for them. But more often than not, we'll lose the business because their prevailing attitude is 'either run it as-is, or don't run it at all.' Another challenge for us is the advertiser who wants to run one spot an hour. We don't play even a core artist like Sade once an hour, and I won't do it with a commercial spot, either."

"The problem is, when you look

on the actual revenue side for an agency or service dealing with a dealer group, there isn't really a lot of money for them to make off of producing radio commercials. They prefer to get them on TV, so we end up with a TV sound-bite on the radio spot. If you've got a screaming spot next to a 'Baywatch' promo on TV, who cares? But put it next to a David Sanborn track on an NAC station, and it sounds ludicrous.

"We test commercials in focus groups and have found the audience responds very favorably to spots with a jazz music bed and those that maintain the same energy level as the station. When a spot — not to mention the music or a promo or an announcer — scores 'up' in research, you know you're doing the right thing because you keep the listener from pushing the button. And in a format like this, TSL is very important."

Marketing Perspective

KOAI (The Oasis)/Dallas GSM **Beth Davis** says it's a station's unique listener environment that creates special commercial concerns. "NAC creates an environment you can't get anywhere else — certainly not in Dallas. When you tell a listener this is what they're going to get, that's what you must deliver. And that [promised] environment

applies to the commercials as well as to the music.

"We want people to stay with us a long time. That's why we program the music we do — and why the spots must fit the environment, too. If the commercials fit the environment, and we address the audience in the fashion they prefer, listeners will respond to those commercials. That's the main reason for keeping the quality equal to the sound of the station."

"If the commercials fit the environment, and we address the audience in the fashion they prefer, listeners will respond to those commercials."
— Beth Davis

"It took us a while to get to the point where we could get the client on our side about making a change in a commercial. Only infrequently now are we approached with spots that don't suit our station. In Dallas, agencies have become educated about what they're going to say to our audience and how they're going to say it."

"We all know about the screaming car commercials, and we recently got the client to change one. They were getting 'lookers' on their car lot [from running the screaming commercial in other formats], but we explained to them

Forthcoming Fall Releases

The third quarter promises to deliver some heavy-hitting titles. Here are a few NAC releases scheduled for September, October, and November:

Add Date	Artist	Title	Label
9/7	Gary Meek	"Time One"	B&W
9/7	Tab Two	"Flagman Ahead"	Virgin
9/14	Bob Marnet	"Day Into Night"	Atlantic
9/14	Phil Sheeran	"It's A Good Thing"	Unity
9/26	Russ Freeman	"Holiday"	GRP
9/26	Various	"I Get No ..." (Beatles tribute)	GRP
9/28	Bobby Caldwell	"Soul Survivor"	Sin-Drome
9/28	Michael Franks	"Abandoned Garden"	WB
Sept. TBA	Alex Bugnon	"Tales From The Bright Side"	RCA
Sept. TBA	Tom Grant	"Intuition"	Shanachie
10/12	Boney James	"Seduction"	WB
10/24	David Benoit	"Best Of..."	GRP
Oct. TBA	Basia	"On Broadway"	Epic
Oct. TBA	Swing Out Sister	TBA	Mercury
11/7	Will Downing	"Moods"	Mercury
11/19	Oleta Adams	"Moving On"	Mercury

— very carefully and very diplomatically — that we needed to discuss the creative in order to deliver the Oasis's qualified buyer.

"What the client is really buying is the potential of our listener to buy. As long as we keep talking that way, and the advertiser understands that our station delivers those qualified buyers, we've got it made."

'The TSL Cruncher'

KIFM/San Diego VP/Sales **Scotty Morache** says that spots inappropriate to the format seem to emerge from three different directions. "The first are spots for out-of-demo buys, like a beer buy targeting men 18-34 that has an AOR presentation and sounds like chainsaw rock 'n' roll. Second are spots that simply have inappropriate copy using an approach we think may be offensive to some listeners; we encountered one that could have been construed as racist. The third are simply obnoxious, like one for a local consumer electronics retailer who voices his own spots and is known for how fast he talks. The spots are so frenetic and fast, people in the business call them 'the TSL Cruncher.' Listeners just tune them out."

How does the KIFM sales staff deal with clients and get them to rethink a spot that doesn't fit? "We'll

call the client and say, 'You're investing a good amount of money on our station, and we're concerned that this approach may not be the way to get the results you're expecting in placing this buy.' It's a delicate situation because you don't want to tell them the spot stinks and that it won't work on your station — especially when we're often told we're the only station having a problem."

"We suggest reproducing the spot at no charge. And our production is so good that we often end up getting an ongoing production order from such spec projects."
— Scotty Morache

"We agree and understand it's [for our audience's uniqueness] that they're buying us in the first place, so we work on making the spot more approachable for our listeners. Sometimes a client will say they knew their spot presented a calculated risk, and they're very open to finding another way."

"We suggest reproducing the spot at no charge. We've done that for clients from small retailers to Miller Beer. This approach works about half of the time. And our production is so good that we often end up getting an ongoing production order from such spec projects. The other 50% of the time, we may try out the original spot anyway — our listeners will certainly complain if it offends."

"Recently we ran a spot for a new attraction at the San Diego Zoo called 'Hippo Beach.' The voice on it was very similar to Gilbert Gottfried's character, Iago, in 'Aladdin.' We got far more complaints about that than any beer spot we've ever run. Occasionally, we'll just lose the business rather than compromise our sound."

NewsTips



Want to share an opinion or a hot tip? Call R&R's NewsTips line: (310) 788-1699 or e-mail us at RNRLA@aol.com



'EXOTICA' LIVE & UNPLUGGED — R&R staffers were mesmerized recently when Countdown/Unity artist Paul Taylor graced Club R&R with a solo set. Seen here are (l-r) publicist Rick Scott, Unity owner Robert Tauro, All That Jazz Pres. Cliff Gorov, Taylor, Carol Archer, ATJ's Jason Gorov, and Unity's Nancy Gaefen.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 JAZZMASTERS Walkin' To Freedom (JVC)	496	494	499	478	45/0
2	2	2	2	2 PAUL TAYLOR Exotica (Countdown/Unity)	426	419	427	411	40/0
7	4	3	3	INCOGNITO After The Fall (Verve Forecast)	408	416	368	330	42/1
3	3	4	4	HEAVY SHIFT 90 Degrees In The Shade (Discovery)	375	381	383	377	35/0
8	8	7	5	JON B. & BABYFACE Someone To Love (Yab Yum/550 Music)	332	339	320	322	31/0
5	5	5	6	KEVIN TONEY Celebration (Ichiban)	329	356	348	343	31/0
13	10	10	7	7 JOE TAYLOR Delphin's Daughter (RCA Victor)	323	298	277	271	35/1
27	16	9	8	8 KEIKO MATSUI Safari (White Cat/Unity)	322	298	243	184	38/1
6	6	8	9	NELSON RANGELL Grace (GRP)	293	300	339	332	29/0
9	9	11	10	ANITA BAKER & JAMES INGRAM When You Love... (Elektra/EEG)	284	298	309	314	27/0
4	7	6	11	JIM BRICKMAN Angel Eyes (Windham Hill)	277	339	338	356	32/0
12	13	13	12	12 RICK BRAUN Cadillac Siim (Mesa/Bluemoon)	272	265	267	277	28/1
15	12	12	13	13 VANESSA WILLIAMS Colors Of The Wind (Hollywood)	270	269	268	257	29/0
22	20	15	14	14 3rd FORCE Here Comes The Night (Higher Octave)	268	243	227	211	29/2
14	14	14	15	ISAAC HAYES The 405 (Point Blank/Virgin)	242	258	263	261	30/0
—	29	21	16	16 TORCUATO MARIANO Last Look (Windham Hill)	217	202	171	147	28/1
DEBUT			17	17 STANLEY CLARKE Deja's Theme (Epic)	212	165	71	18	40/6
18	18	16	18	KEN NAVARRO Eric's Dream (Positive)	205	234	236	246	29/1
20	22	17	19	BRIAN CULBERTSON Midnight Sun (Mesa/Bluemoon)	205	227	220	228	24/1
—	27	24	20	20 RANDY CRAWFORD Cajun Moon (Import)	202	192	183	158	22/0
BREAKER			21	21 MARC ANTOINE Sand Castle (NYC)	198	166	92	3	32/4
11	15	20	22	SLIM MAN Faith In Us (GES)	194	210	263	298	24/0
25	23	19	23	KIRK WHALUM Reck'n So (Columbia)	193	210	219	198	30/2
23	26	25	24	RICK BRAUN Groovis (Mesa/Bluemoon)	174	184	204	209	25/1
29	28	28	25	RAY OBIEDO Midnight Taboo (Windham Hill)	172	173	173	170	26/1
24	24	18	26	BOYZ II MEN Water Runs Dry (Motown)	168	213	210	208	20/1
16	17	23	27	AARON NEVILLE Can't Stop My Heart From... (A&M)	160	201	239	257	22/0
DEBUT			28	28 J MICHAEL VERTA Online (Brainchild)	158	146	127	107	23/1
21	25	26	29	EVAN MARKS Seaview Drive (Verve Forecast)	148	181	204	212	24/1
DEBUT			30	30 J MICHAEL VERTA Saul Steps Out (Brainchild)	143	126	132	111	19/1

This chart reflects airplay from August 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker. 46 NAC reporters. 43 current playlists. © 1995, R&R Inc.

BREAKERS®

MARC ANTOINE
Sand Castle (NYC)

TOTAL PLAYS/INCREASE: 198/32
TOTAL STATIONS/ADDS: 32/4
CHART: 21

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRIAN MCKNIGHT Crazy Love (Mercury)	10
FOURPLAY Play Lady Play (WB)	8
GREGG KARUKAS Welcome Home (Fahrenheit)	7
STANLEY CLARKE Deja's Theme (Epic)	6
MAYSA Can We Change The World (Blue Thumb)	5
MARC ANTOINE Sand Castle (NYC)	4
DAVE KOZ & JASON MILES Cara's Theme (Lightyear)	4
HENRY ROBINETT GROUP The Gift (Nefertiti)	4
WALTER BEASLEY Private Time (Mercury)	3
FOURPLAY The Closer I Get To You (WB)	3
GRANT GEISSMAN Chase The Dragon (Positive)	3
DEAN JAMES Can We Talk (Brajio/Ichiban)	3
DEAN JAMES What Kind Of Love Is This (Brajio/Ichiban)	3
TAB TWO No Flagman Ahead (Virgin)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOURPLAY Play Lady Play (WB)	+74
FOURPLAY The Closer I Get To You (WB)	+71
GREGG KARUKAS Welcome Home (Fahrenheit)	+62
GRANT GEISSMAN Chase The Dragon (Positive)	+51
STANLEY CLARKE Deja's Theme (Epic)	+47
MICHAEL BOLTON Can I Touch You...There? (Columbia)	+43
PHILLIPE SAISSE Masques (Verve Forecast)	+36
MARC ANTOINE Sand Castle (NYC)	+32
YELLOWJACKETS The Chosen (WB)	+26
JOE TAYLOR Delphin's Daughter (RCA Victor)	+25
3rd FORCE Here Comes The Night (Higher Octave)	+25

Breakers: Song has achieved airplay at 65% of our reporters for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

NEW & ACTIVE

RICK BRAUN Club Harlem (Mesa/Bluemoon)
Total Plays: 141, Total Stations: 18, + Plays: 23

MARION MEADOWS South Beach (RCA)
Total Plays: 136, Total Stations: 25, + Plays: 17

WALTER BEASLEY Private Time (Mercury)
Total Plays: 132, Total Stations: 27, + Plays: 17

MARC ANTOINE Latin Quarter (NYC)
Total Plays: 124, Total Stations: 16, + Plays: 15

FOURPLAY Play Lady Play (WB)
Total Plays: 119, Total Stations: 31, + Plays: 74

FOURPLAY The Closer I Get To You (WB)
Total Plays: 109, Total Stations: 15, + Plays: 71

LUTHER VANDROSS Hello (LV/Epic)
Total Plays: 108, Total Stations: 11, + Plays: 20

PHILLIPE SAISSE Masques (Verve Forecast)
Total Plays: 106, Total Stations: 16, + Plays: 36

DEZONA Hands (Lipstick)
Total Plays: 106, Total Stations: 16, + Plays: 36

GRANT GEISSMAN Chase The Dragon (Positive)
Total Plays: 91, Total Stations: 23, + Plays: 18

GREGG KARUKAS Welcome Home (Fahrenheit)
Total Plays: 81, Total Stations: 22, + Plays: 62

YELLOWJACKETS The Chosen (WB)
Total Plays: 70, Total Stations: 14, + Plays: 26

CLARENCE CLEMONS Into The Blue Forest (Zoo)
Total Plays: 69, Total Stations: 16, + Plays: 15

FOURPLAY Why Can't It Wait Til Morning (WB)
Total Plays: 59, Total Stations: 9, + Plays: 21

MICHAEL BOLTON Can I Touch You...There? (Columbia)
Total Plays: 52, Total Stations: 9, + Plays: 43

GREGG KARUKAS You'll Know It's Me (Fahrenheit)
Total Plays: 37, Total Stations: 8, + Plays: 20

FOURPLAY Dream Come True (WB)
Total Plays: 34, Total Stations: 7, + Plays: 21

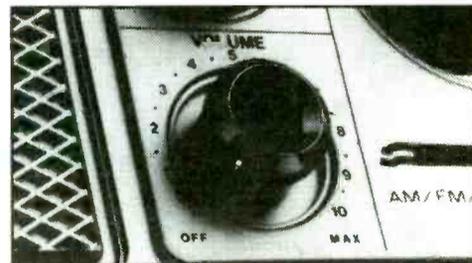
TONY GABLE & 206 Eastlake Blue (Heads Up)
Total Plays: 26, Total Stations: 5, + Plays: 19

GUIRE WEBB Leona (Proxima)
Total Plays: 22, Total Stations: 4, + Plays: 15

Songs ranked by total plays.

A Good Sticker Won't Save A Bad Station.

But A Bad Sticker Can Ruin A Good Station.



A poorly designed, cheap sticker can turn off a lot of listeners. That's why it's important for your station to provide quality stickers and decals. At CG, we work with you to produce the best looking stickers in the business. They're thicker, with better inks. Listeners can feel and see the difference. Best of all, CG stickers get on more cars. So call us today.

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SEPTEMBER 8, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	1 RICK BRAUN Beat Street (Mesa/Bluemoon)	665	+9	"Cadillac" (272)	"Groovis" (174)	"Harlem" (141)
2	2	2	2	2 JAZZMASTERS Jazzmasters II (JVC)	624	+15	"Freedom" (496)	"Remember" (28)	"Inner" (21)
4	4	4	3	PAUL TAYLOR On The Horn (Countdown/Unity)	499	-3	"Exotica" (426)	"Meet" (40)	"Free" (10)
8	6	3	4	INCOGNITO 100 Degrees And Rising (Verve Forecast)	495	-22	"Fall" (408)	"Wrong" (22)	"Spellbound" (22)
10	9	7	5	5 3RD FORCE Force Of Nature (Higher Octave)	474	+37	"Night" (268)	"Forever" (130)	"Home" (41)
6	5	5	6	KEVIN TONEY Pastel Mood (Ichiban)	446	-36	"Celebration" (329)	"Years" (62)	"Midnight" (36)
17	10	8	7	7 TORCUATO MARIANO Last Look (Windham Hill)	434	+7	"Last" (217)	"Ocean" (63)	"Africa" (50)
9	8	9	8	HEAVY SHIFT Unchain Your Mind (Discovery)	399	-16	"Shade" (375)	"Mambo" (13)	"Hawaii" (4)
16	12	11	9	9 JOE TAYLOR Spellbound (RCA Victor)	397	+10	"Delphin's" (323)	"Spellbound" (24)	"Storm" (24)
3	3	6	10	URBAN KNIGHTS Urban Knights (GRP)	392	-55	"Rose" (141)	"Longing" (129)	"Wanna" (55)
5	7	10	11	NELSON RANGELL Destiny (GRP)	386	-22	"Grace" (293)	"Little" (24)	"Sonora" (21)
30	25	15	12	12 KEIKO MATSUI Sapphire (White Cat/Unity)	378	+31	"Safari" (322)	"Bouncing" (27)	"Sonora" (10)
DEBUT				13 FOURPLAY Elixir (WB)	375	+206	"Play" (119)	"Closer" (109)	"Wait" (59)
24	19	16	14	14 J MICHAEL VERTA The Phoenix (Brainchild)	369	+26	"Online" (158)	"Saul" (143)	"Siren" (20)
19	14	13	15	KIRK WHALUM In This Life (Columbia)	355	-7	"Reck'n" (193)	"Hope" (57)	"Peaceful" (53)
11	11	12	16	BRIAN CULBERTSON Modern Life (Mesa/Bluemoon)	348	-17	"Midnight" (205)	"Come" (77)	"Toi" (21)
21	21	18	17	JON B. Bonafide (Yab Yum/550 Music)	332	-7	"Someone" (332)		
—	—	25	18	18 MARC ANTOINE Urban Gypsy (NYC)	322	+47	"Sand" (198)	"Quarter" (124)	"Steppin'" (0)
—	27	23	19	19 MARION MEADOWS Body Rhythm (RCA)	318	+29	"South" (136)	"My" (81)	"Rhythm" (27)
12	13	14	20	KEN NAVARRO Brighter Days (Positive)	290	-71	"Dream" (205)	"Give" (34)	"Compassion" (21)
23	22	21	21	VARIOUS ARTISTS Forget Paris Soundtrack (Elektra/EEG)	284	-14	"Someone" (284)		
15	16	17	22	JIM BRICKMAN By Heart (Windham Hill)	277	-63	"Angel" (277)		
27	28	27	23	23 VARIOUS ARTISTS Pocahontas Soundtrack (Hollywood)	270	+1	"Colors" (270)	"Knew" (0)	
7	15	19	24	LEE RITENOUR & LARRY CARLTON Larry & Lee (GRP)	269	-38	"Closed" (73)	"Rain" (60)	"Crosstown" (43)
13	17	20	25	AARON NEVILLE The Tattooed Heart (A&M)	257	-46	"Heart" (160)	"Use" (87)	"Night" (10)
14	20	24	26	SLIM MAN End Of The Rainbow (GES)	252	-25	"Faith" (194)	"Start" (27)	"Should've" (22)
DEBUT				27 STANLEY CLARKE At The Movies (Epic)	248	+51	"Deja's" (212)	"Curve" (21)	"Lisa" (5)
25	26	28	28	ISAAC HAYES Raw & Refined (Point Blank/Virgin)	247	-20	"405" (242)	"Breeze" (3)	"Didn't" (2)
18	18	22	29	EVAN MARKS Long Way Home (Verve Forecast)	238	-53	"Seaview" (148)	"Long" (38)	"Think" (12)
29	30	30	30	RAY OBIEDO Zulaya (Windham Hill)	213	-2	"Midnight" (172)	"Place" (18)	"Castille" (13)

This chart reflects airplay from August 24-30. Albums ranked by total plays, with plays from all cuts from an album combined.
46 NAC reporters. 43 current playlists. © 1995, R&R Inc.



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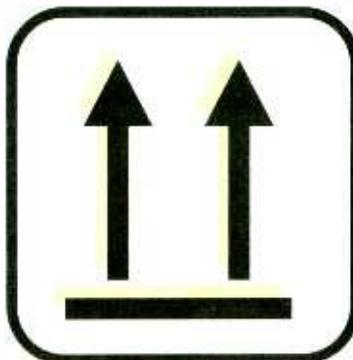
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<p>KRZN/Albuquerque, NM PD: Mark McGuire STANLEY CLARKE "Deja's" INCOGNITO "Fall" GREGG KARUKAS "Boardwalk" MARION MEADOWS "Marion's" STANLEY CLARKE "Curve" NEAL SCHON "Zanzibar" BRIAN CULBERTSON "Midnight" 3RD FORCE "Night" ZAZEN "Bandleier" GREGG KARUKAS "Know"</p>	<p>WGUF/Fl. Myers-Naples, FL PD: Michael Bode MD: Greg Hammonds MAYSA "Change"</p>	<p>KTNT/Oklahoma City, OK MD: Stephanie Stewart BRIAN MCKNIGHT "Anyway" DEZONA "Hands" MARC ANTOINE "Sand"</p>	<p>KCLC/St. Charles, MO PD: Rich Reighard REBBE SOUL "Bridge" GREGG KARUKAS "Avalon"</p>
<p>KNIK/Anchorage, AK PD: Dean Williams STANLEY CLARKE "Deja's" DEAN JAMES "Kind" DEAN JAMES "Talk" FOURPLAY "Play" FOURPLAY "Fannie" HENRY ROBINETT GROUP "Gift" MAYSA "Change" METRO "Lucky" REBBE SOUL "Bridge" TAB TWO "Flagman" TONY GABLE & 206 "Groove" YELLOWJACKETS "Summer" MACPHERSON/BLACKBURN "Skin"</p>	<p>KEZL/Fresno, CA PD: Mike Vasquez No Adds</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church JAZZMASTERS "Remember" TONY GABLE & 206 "Eastlake" TONY GABLE & 206 "Groove" RONNIE LAWS "Handy" TONY GABLE & 206 "Long" STEVAN PASERO "Zbra" BRIAN SIMPSON "Because" BRIAN SIMPSON "Hidden" BRIAN SIMPSON "Closer" MAYSA "Change" MARC ANTOINE "Sand" RONNIE LAWS "Night" MAYSA "Sexy"</p>	<p>KNJZ/St. Louis, MO PD: Ted Habeck No Adds</p>
<p>WJZF/Atlanta, GA PD: Mark Edwards MAYSA "Rain"</p>	<p>KUCD/Honolulu, HI PD: Mahlon Moore BRIAN MCKNIGHT "Crazy"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole GREGG KARUKAS "Welcome"</p>	<p>KBZN/Salt Lake City, UT PD: Dale Nelson BRIAN MCKNIGHT "Crazy" JON SECADA & SHANICE "Knew"</p>
<p>WSJZ/Buffalo, NY PD: Steve Wiersman MD: Chris Wittingham BRIAN MCKNIGHT "Crazy"</p>	<p>KCIY/Kansas City, MO PD: Doug Gondek MD: Michelle Chase BRIAN MCKNIGHT "Crazy" BOYZ II MEN "Water"</p>	<p>WMTO/Panama City, FL PD: Bill Harman MARC ANTOINE "Forget" METRO "Journey" HENRY ROBINETT GROUP "Gift"</p>	<p>KCJZ/San Antonio, TX PD: Matt McCann MD: Diane Travis DEAN JAMES "Talk" SELENA "Could" WALTER BEASLEY "Private"</p>
<p>WFAE/Charlotte, NC PD: Paul Stribling MD: Tena Simmons GREGG KARUKAS "Welcome" BRIAN MCKNIGHT "Crazy" MAYSA "Change"</p>	<p>WEZV/Lafayette, IN PD: Bob Miller JON SECADA & SHANICE "Knew"</p>	<p>WJZZ/Philadelphia, PA PD: Anne Gress BRIAN MCKNIGHT "Crazy"</p>	<p>KIFM/San Diego, CA PD: Bob O'Connor MD: Kelly Cole BRIAN MCKNIGHT "Crazy"</p>
<p>WNUA/Chicago, IL PD: Lee Hansen APD/MD: Tom Miller BRIAN MCKNIGHT "Crazy" GREGG KARUKAS "Welcome" GEORGE BISHOP "Smooth" MAYSA "Rain"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart RICK BRAUN "Cadillac" TAB TWO "Flagman"</p>	<p>KYOT/Phoenix, AZ PD: Nick Francis No Adds</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet BRIAN MCKNIGHT "Still" YELLOWJACKETS "Chosen" J MICHAEL VERTA "Janus"</p>
<p>WNWV/Cleveland, OH PD: Bernie Kimble PHILLIPE SAISSE "Masques"</p>	<p>WLVE/Miami, FL MD: Geoff Fischer MICHAEL BOLTON "Touch" J MICHAEL VERTA "Online" WALTER BEASLEY "Private" KEN NAVARRO "Dream" KIRK WHALUM "Reck'n" GREGG KARUKAS "Welcome" RAY OBIEDO "Midnight" TORCUATO MARIANO "Last" FOURPLAY "Play" GRANT GEISSMAN "Dragon" EVAN MECK "Seaview" FRANK GREGORY "All" GEORGE BISHOP "Smooth"</p>	<p>KKJZ/Portland, OR PD: Shaun Yu DAVE KOZ/JASON MILES "Cara's"</p>	<p>KWJZ/Seattle, WA PD: Dave McKay MD: Michael Eads FOURPLAY "Closer" FOURPLAY "Play"</p>
<p>KOAI/Dallas, TX PD: Jim Teason MD: Bret Michael GRANT GEISSMAN "Dragon" GREGG KARUKAS "Welcome" MARION MEADOWS "South" BRIAN MCKNIGHT "Crazy"</p>	<p>KMJJ/Minneapolis, MN PD/MD: Tom Stecker FOURPLAY "Play" MARION MEADOWS "South" STANLEY CLARKE "Deja's"</p>	<p>WOTB/Providence, RI PD: Bill Gray MARC ANTOINE "Steppin" MARC ANTOINE "Urban" DEAN JAMES "Horn" DEAN JAMES "Kind" GARY MEEK "Time" GARY MEEK "Time" DAVE KOZ/JASON MILES "Cara's" JARREAU & RUSSELL "Body"</p>	<p>WSJT/Tampa-St. Petersburg, FL PD: Ross Block GREGG KARUKAS "Welcome" MAYSA "Change" 3RD FORCE "Night"</p>
<p>KHII/Denver, CO PD: Jaime Kartak MD: Becky Taylor No Adds</p>	<p>KSBR/Mission Viejo, CA PD: Terry Wedel MAYSA "J.F.S." TAB TWO "Flagman" VANCE GILBERT "Outside" KEVIN TONEY "Midnight" RICK BRAUN "Groovis" JOE TAYLOR "Delphin's"</p>	<p>WNND/Raleigh, NC PD/MD: Jim Seagull FOURPLAY "Closer" KIRK WHALUM "Hope" EVERETTE HARP "Jerri's" LUTHER VANDROSS "Hello" NAJEE "Found" GREG ADAMS "Burma" MARC ANTOINE "Sand" KEVIN TONEY "Years" STANLEY CLARKE "Deja's" PHILLIPE SAISSE "Masques" DANCING FANTASY "Walk" BRIAN CULBERTSON "Rain" 3RD FORCE "Home" URBAN KNIGHTS "Wanna" TORCUATO MARIANO "Ocean" MARION MEADOWS "Rhythm" GARY TAYLOR "Time's" WALTER BEASLEY "Private" AKIRA JIMBO "Land" KEIKO MATSUI "Safari" DEAN JAMES "Talk"</p>	<p>WJZE/Toledo, OH PD/MD: Steve Athanas KIRK WHALUM "Reck'n" STANLEY CLARKE "Deja's" GREGG KARUKAS "Hearts" GRANT GEISSMAN "Dragon" J MICHAEL VERTA "Saul"</p>
<p>WJZZ/Detroit, MI PD: D'Neal Stevens MD: Rosetta Hines JAZZMASTERS "Groove" JAZZMASTERS "Summer" JAZZMASTERS "Wonderland" BRIAN SIMPSON "Because" MARC ANTOINE "Sand" GRANT GEISSMAN "Tears" GRANT GEISSMAN "Miles" HENRY ROBINETT GROUP "Bursting" HENRY ROBINETT GROUP "Cedar" HENRY ROBINETT GROUP "Laws" RICARDO SILVEIRA "Francesa" RICARDO SILVEIRA "After" RICARDO SILVEIRA "Always" DEAN JAMES "Bounds" DEAN JAMES "Any" DEAN JAMES "Kind" DEAN JAMES "Atlantic"</p>	<p>KXDC/Monterey, CA PD/MD: Scott D'Brien STEVAN PASERO "Zbra" CLARENCE CLEMONS "Forest" JAZZ CRUSADERS "Lock" SADAO WATANABE "Jersey" KEN NAVARRO "Compassion"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter APD/MD: Kelli Garrett MAYSA "Goodbye" HENRY ROBINETT GROUP "Gift" INCOGNITO "Spellbound" MAYSA "Last"</p>	<p>WJZW/Washington, DC PD: Steve Kosbau MICHAEL BOLTON "Touch" BRIAN MCKNIGHT "Remember"</p>
<p>KLJZ/New Orleans, LA PD: Shirley Maldonado GREGG KARUKAS "Welcome"</p>	<p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell RICK BRAUN "Harlem" PAUL TAYLOR "Meet" STANLEY CLARKE "Deja's" GREG ADAMS "Burma" MARION MEADOWS "Rhythm"</p>	<p>KSSJ/Sacramento, CA PD: Ken Jones MD: David Anderson HENRY ROBINETT GROUP "Gift" BRIAN MCKNIGHT "Crazy" DAVE KOZ/JASON MILES "Cara's"</p>	<p>46 Total Reporters 46 Current Reporters 43 Current Playlists</p> <p>Reported Frozen Playlist (2):</p> <p>KCFE/Minneapolis, MN KKSF/San Francisco, CA</p> <p>Did Not Report, Playlist Frozen (1):</p> <p>WQCD/New York, NY</p> <p>KJZZ/Phoenix, AZ is no longer an NAC reporter.</p>



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M/F EOE

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ANNOUNCER

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OPENINGS

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LA-99/Sports Radio KLCL is looking for a morning news anchor/morning co-host/reporter. Must love community involvement... Join a stable growth oriented environment. Must have on-air experience. Minorities and Females Encouraged to apply. Tape and Resume to: Don Rivers, Operations Director, KHLA, P.O. Box 3067, Lake Charles, LA 70602 EOE

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MORNINGS

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TWO OPENINGS

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WZRR-FM/WMXQ-FM/WAPI-AM/WJOX-AM has an immediate opening for a Creative Services Director. We're not looking for a copywriter. You provide the talent and we'll provide the toys. Send tapes and resumes to Kerry Lambert, Program Director, WZRR-FM 236 Goodwin Crest Drive, Birmingham, Alabama 35209. EOE

OPENINGS



Now accepting applications for on-air talent. Send tape and resume to: Todd Cavanah 630 N. McClurg Court, Chicago, Illinois 60611. EOE

SUNNY SOUTHWEST FLORIDA,

accepting applications for triopoly. Great opportunities in all areas; on-air, sales, production, promotion. Send T&R to: Mr B, 11470 Rebecca Circle, Ft. Myers Beach, FL 33931. EOE Women and Minorities encouraged.

MIDWEST

Mid Nebraska AC seeking AT with winning attitude, and good work ethic. T&R: KSYZ, Jim Cartwright, Box 5108, Grand Island, NE 68802. 7/8

Morning pro sought for top rated AOR. Rush T&R: WMZK, Steve Resnick, Box 1451, Wausau, WI 54402-1451. 7/8

Classic Rock seeks computer literate production director/afternoon drive personality. T&R: WJEQ, Cyndi Helling, 31 East Side square, Macomb, IL 61455. 7/8

Southern Illinois Country leader seeks experienced FT AT. T&R: WDDD, Jon Prell, Box 127, Marion, IL 62959. 7/8

WJDK-WCSJ/Morris, IL seeks energetic morning personality with production skills. Located 60 miles southwest of Chicago. Send tape and resume to Jack Daly, 219 West Washington Street, Morris, IL 60450. EOE

MORNINGS!!

Top-rated Hot AC needs new morning person yesterday! Are you topical, phone friendly, and able to relate to our adult female audience? If so, we'll pay you a great salary to have fun on the radio! T&R to John Austin, KLTA-FM, Box 9919, Fargo, ND 58106. EOE

WKNR
SportsRADIO
AM 1220

SPORTS TALK HOSTS

SPORTS REPORTERS & ANCHORS
Cleveland's powerhouse 50,000-watt ALL SPORTS station is growing! If you're interested in joining the flagship station for the best team in baseball, the Indians, and the flagship for the Super Bowl picked Browns, send your tape and resume to Debbie Williams, Human Resources, 9446 Broadview Rd., Cleveland, Ohio 44147. You'll love Cleveland, the home of Rock & Roll and the hottest sports town in America! No beginners. No telephone calls. An Equal Opportunity Employer, M/F

Indiana Program Director

Come grow with us!!! Program/Operations Director at AM-FM, located in town of 30,000. Mid-America Radio Group, Box 1970, Martinsville, IN 46151. Fax 317-342-3569. EOE

OPENINGS

Top-75 market Classic Hits station has an immediate opening, six to midnight. You've got to know and love classic rock from the '60s, '70s and '80s, and be great on the air and out in public. Knowledge of multi-track production also a must. You'll be working with one of the best companies on the planet! Send resume, air check tape, production samples, and salary history to: Radio & Records, Inc., 10100 Santa Monica Bl., #744, 5th Floor, Los Angeles, CA 90067. EOE

Production Opening - If you're creative, hard-working and motivated... We want you! Experience, solid production skills, creative writing skills, good voice and quality on-air presentation required. Digital experience a plus. Come to work for America's third largest, pure radio company, Chancellor Broadcasting Company. Send tape and resume to: Tim Closson, WUBE FM/AM WYGY-FM, 225 E. 6th Street, Cincinnati, OH 45202. EOE

Successful Midwest medium market Rock station seeking an enthusiastic Program Director. We're looking for a candidate with proven track record. You must be bright, articulate, organized, sales-friendly, and have a way of effectively motivating a talented group of professionals. You must be willing to go the extra mile to win. Send T&R: Radio & Records, Inc., 10100 Santa Monica Bl., #740, 5th Floor, Los Angeles, CA 90067. EOE

"ANNOUNCER" or where you deem best: Morning host needed yesterday at Country FM in beautiful northwoods of Wisconsin. Looking to leave the rat race and make great radio in small market? Call Ken at 715-479-4451.

PROGRAM DIRECTOR FOR MEDIUM-MARKET MIDWEST OLDIES STATION

Looking for a take-charge Program Director who will also handle a midday airshift. Please send an aircheck of your on-airwork, a composite aircheck of your station and complete information documenting why you're the right choice, to E. Alvin Davis & Associates, 4777 Red Bank Rd., Suite 16, Cincinnati, Ohio 45227. EOE M/F. Please, no calls.

AIR TALENT/PROMOTIONS DIRECTOR

Needed for 50,000-watt midwest Hot Country Station. Two (2) years Hot Country or CHR experience a must. No card readers, strong digital production skills required. Must be outgoing, personable, and a team player. Send tape and resume A.S.A.P. to: Program Director, P.O. Box 1647, Richmond, Indiana 47375. EOE

OPENINGS

GM & OM

New sign-on NAC FM in thriving Top 30 market needs both GM/GSM and OM to develop station with owner. Can you multiply sales & profits through people development? Are you in the top 5% of your profession? We offer generous profit % and unlimited income potential in a quality lifestyle city begging for this format. Resume to: Radio & Records, Inc. 10100 Santa Monica Bl., #700, 5th Floor, Los Angeles, CA 90067 or E-mail: steve @ zeus.bwh.harvard.edu. EOE

MAJIC 95.1fm WAJI

WAJI, MAJIC 95.1, Fort Wayne, has an opening for morning co-host/newsperson. If you have a positive outlook, are energetic, witty, a team player, able to interact and can write and deliver lifestyle news, this job's for you! Minimum two years on air experience. Female and minorities encouraged to apply. News background not necessary! T&R: Barb Richards, APD, WAJI, 347 W. Berry, Suite 600, Fort Wayne, IN 46802. No phone calls. EOE

A small market-leading Rocker needs experienced morning partner, quick intelligent wit, good phones, creative writer and desire to see what's around the next corner. Excellent salary and benefits plus it's in the most beautiful community in the northwest. Radio & Records, 10100 Santa Monica Bl., #747, 5th Floor, Los Angeles, CA 90067. EOE

WEST

Afternoons, middays, nights wanted ASAP. Tons-o-phones/fun. T&R: KBUL, Randy Chase, 595 E. Plumb, Reno, NV 89502. 7/8

Top-rated CHR seeks relatable midday personality. Production skills required. KFFM, Michael Jack Kirby, 215 N. 4th St., Yakima, WA 98901. 7/8

Central California Adult Contemporary looking for top-flight on-air Program Director. Join a strong team and win with us. Promotional skills a must. Radio & Records, Inc., 10100 Santa Monica Bl., #742, 5th Floor, Los Angeles, CA 90067. EOE

The Modern Rock Revolution LIVE 105 105.3FM

Extremely rare opportunity at one of the alternative pioneers. LIVE 105 has a potential opening for early evening jock and music director. Only polished pros who live the format need apply. Call us and you're disqualified. Send tape, resume and philosophy to Assistant Operations Director, LIVE 105, 730 Harrison St. #300, San Francisco, CA 94107. EOE

OPENINGS

Dick Orkin's Radio Ranch has an opening for a production engineer. Maintenance experience helpful. ProTool's knowledge preferred, motivation essential. No voiceover talent, please. Fax your resume to (213) 856-4311. Attn: Thom Price

PROMOTIONS

Entertainment marketing firm seeks account executive with experience in creating and negotiating promotions. Candidates must have major market experience, are ambitious self-starters and won't take "no" for an answer. Fax resume to 213/658-7282. EOE

PARTTIME AT

#1 station in Palm Springs, CA. KPSI-FM/Power 100.5, is looking for parttime air talent. Send T&R: Mike Keane/KPSI-FM • 2100 Tahquitz Canyon Way • Palm Springs, CA 92262. No calls please.

AIR TALENT

Network ground-floor opportunity. State-of-the-art technology; Hot Country or Alternative Rock formats satellite delivered coast-to-coast. Live in a premiere Rocky Mountain resort community. All time slots available. Send tape and resume to Radio One Network by delivery to 82 East Beaver Creek Blvd. or mail to P.O. Box 5559, Avon, CO. 81620 EOE

RADIO ONE NETWORK

Compelling Major-Market Radio Talent: Need a true personality who doesn't sacrifice the basics of good radio. Tight, topical, gets in and gets out. This is the job that will define your career. T&R to: Radio & Records, 10100 Santa Monica Bl., #746, 5th Floor, Los Angeles, CA 90067. EOE

GENERAL MANAGER

El Dorado Communications is on the grow again! We're looking for two more talented individuals. Applicants should have an extensive background in Retail Sales Development and Management. El Dorado is an Equal Opportunity Employer. Please send resumes only to: Kenneth D. Wolt, Executive Vice-President, El Dorado Communications, 2130 Sawtelle, Suite 307, Los Angeles, CA 90027 (no phone calls please)

"The nation's fastest growing talk consulting firm, SuperTalk Radio Consultants, is searching for quality Program Directors for client stations. We are searching for programmers with energy, superb production values, and creative vision for stationality. Our programmers lead, generate ratings, and are the heartbeat of our client stations. T&R: Brian Jennings, SuperTalk Radio Consultants, P.O. Box 566, Hillsboro, OR 97123. Immediate openings available with Equal Opportunity Employers."

OPENINGS

GENERAL MANAGER

Montana's largest group broadcaster is looking for a GM for a GREAT radio combo. If you're a results-oriented, customer-focused leader who will motivate staff, increase sales, and operate with integrity, we have a terrific job for you! Fax resume to: Sunbrook Communications, (509) 326-1560. EOE

The Inland Empire's #1 oldies station needs someone to make an immediate impact in mornings. If you don't want to spend the day making appearances and making yourself the most visible person in the market, you don't want this job. T&R yesterday. Prefer southwest inquiries. We are an EOE. KOLA-FM. 1940 Orange Tree Lane #101, Redlands, CA 92374.

KIDSTAR INTERACTIVE MEDIA



We're a fast growing media company for kids. Our portfolio includes KidStar Radio, KidStar Magazine, the KidStar PhoneZone (an interactive telephone playground), and KidStar Online. We're headquartered in Seattle, and we're about to launch nationwide. We're looking for talented on-air hosts, a news reporter/anchor, and a production assistant to join our growing family. For details, call our job line at 206-382-1250, extension 258, and select "Radio positions."

Once you have the details, send us your resume and audio tape: We're an equal opportunity employer committed to diversity in our workplace!
KidStar Interactive Media
1334 First Avenue, Suite 150
Seattle, WA 98101

EXPRESS YOUR KID SELF AT KIDSTAR!

PERSONALITY WANTED

Can you captivate an audience? Are you creative, topical, and can you appeal to young adults? Do you do it all in friendly, entertaining, positive way? If you're a personality of the '90s, don't miss this opportunity at K-Lite 98.7 FM in Phoenix. We're the market's heritage AC station, with a long track record of success! Apply today to: Roger Thomas, Program Director, K-Lite 98.7 FM, 301 W. Osborn, Phoenix, Arizona 85013-3953. Women & minorities are encouraged to apply. Equal Opportunity Employer.

92.9FM Independent Rock

PD and/or MD needed at this NW WA Adult Rocker. Live in the world's most beautiful place & program a very cool radio station heard from Seattle to Vancouver, B.C. Can you keep us #1 25-54? Music knowledge/people and detail skills a must.

Rick Staeb, GM/KISM/2219 Yew St. Rd./Bellingham, WA 98226. EOE

OPPORTUNITIES

OPENINGS

SALES/STATION MANAGER NEEDED

Large market Southern California station looking for an experienced Sales/Station Manager. The ideal candidate loves radio and loves to train. This is a successful, mature property with a sales staff of nine. Customer service, attitude and retail sales skills are critical. Excellent compensation plan including salary, bonus, and complete health benefits. Radio & Records, 10100 Santa Monica Bl., #752, 5th Floor, Los Angeles, CA 90067. EOE

Dream Gig Program Director

4 of the Southwest's top stations. The most livable city on the planet. You should be:
A mad scientist
A musical genius
A brand manager
A fool if you don't get after this gig

We are: Sundance Broadcasting
KZON (Prog/AAA), KYOI (NAC), KOY-AM (Standards), KISS-AM (UR/AC) Phoenix, Arizona We don't do conventions, so send us your best stuff right away.

Terry Hardin, GM
840 N. Central Avenue
Phoenix, AZ 85004 EOE

Medium market radio station in Southern California is searching for a morning show. Must be a team player, family oriented, dedicated, fun and willing to give a 100% commitment. Radio & Records, 10100 Santa Monica Bl., #743, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

RECORD COMPANY OPENINGS

Regional Promotion Managers

Mid-West, So. East, West Coast Major distributed label with proven hits seeks to expand promotion staff. If you are a tireless closer who loves the trenches, send your resume with salary requirements in strictest confidence. Benefits. Box Anycity, Anystate. Radio & Records, 10100 Santa Monica Bl., #753, 5th Floor, Los Angeles, CA 90067. EOE

MISCELLANEOUS

John St. Michaels of 3rd AFDS, GUAM. For reunion info, contact ARDEN E. SCHIFER, MSC-592, 1799 Kiowa, #101, Lake Havasu City, AZ 86403-2867. PHONE: (520) 680-0381.

POSITIONS SOUGHT

Seeking weekend fill-in/weekend on-air work in east. Morning show, sports, talkradio, Hot AC/CHR format experience. NINA: (412) 371-4904. 7/8

Talk show host with 3 years' major market experience, seeks to win for you. PETER THIELE: (612) 486-8335. 7/8

POSITIONS SOUGHT

Dedicated, experienced team player seeks AT/commercial production employment in New England. KEN: (302) 684-2521. 7/8

New management & cutbacks victim. PD experience, strong AT, AOR/CR/AC. Go anywhere for money. KEVIN: (305) 458-6035

Currently parttime, seek fulltime. 19-year veteran still seeking eastern AC, Oldies, Classic Rock. MARKANDERSON: (302) 994-3934. 7/8

NEWS/TALK PROGRAMMER

Currently Employed, Veteran PD at Mid-west heritage N/T is ready for your Top 100 market station. If you can offer the tools to win and want a PD with experience, great people/talent development skills, and a "do what it takes" attitude, then let's talk.
Dan Mason (616) 382-4760

PHLASH PHELPS PHUNNY PHROMPHORT
WAYNE PHOR YOUR PHREQUENCY Break P/last ShiPHt PHormat PHresh, PHantastic, UnPHorgettable, PHar-out, PHun, & P.H. Balanced! 12 Years Experience #1 Nights & Mornings PPhone PFlash: (219) PHour36-PHive378

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

POSITIONS SOUGHT

West Coast AT with top 30 drive time experience. Non-geeky, non-cheesy, non-nerdy. Call VM for T&R. VALENTINO: (818) 727-5662. 7/8

Lady desires work. Seeking copywriting/production position with major or medium market. 10 years experience. TERRI: (540) 342-1769. 7/8

Former program director seeking challenging career move. Proficient in Selector, AC/Hot/Bright or Light. MIKE: (318) 869-4216. 7/8

Wanted: winning employer. Available: dedicated, PD/MD with top 50 experience and the drive to win. Pipes also. GARY: (915) 678-2558. 7/8

R&R Opportunities Advertising

1x \$100/inch 2x \$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

OPPORTUNITY KNOCKS

in the pages of R&R every Friday
CALL: 310-553-4330

MARKETPLACE

AIRCHECKS

AUDIO & VIDEO AIRCHECKS

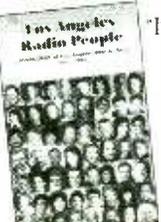
CURRENT # 185_KHOT/Bill Lee, WRGX/Mancow, KYSR/Rick Stacy, WRIF/Drew & Mike, WSTR/Steve & Vicki, K101/Don Bleu. Cassette \$7
CURRENT #184_WMTX/Mason Dixon, WFOX/Randy & Spiff, WLUP/Danny Bonaduce, KPLZ/Kent & Alan, WCBS-FM/Bob Shannon-Cousin Brucie, KSON/Mike Novak, WYHY/Tom Peace. \$7.
PERSONALITY PLUS #PP-80_WKQI/Dick Purtan, WFBQ/Bob & Tom, WPLJ/Rocky Allen, KLOS/Mark & Brian, Z100/John Lander. \$7.
PERSONALITY PLUS #PP-82_KROQ/Kevin & Bean, KISW/Bob Rivers, WPLY/Barsky, KOST/Mark & Kim, WKHX/Moby. Cassette \$7.
PERSONALITY PLUS #PP-81_WLUP/Kevin Matthews, WZGC/Greaseman, WPNT/Steve Cochran, KKLO/Jeff & Jer. Cassette \$7.
ALL COUNTRY #CY-40_KSAN, WIL, WKXX, KFKF, KEYV, WOYK. \$7.
ALL CHR #CHR-10_KIIS, KYLD, WHHH, KISF, Z100, KKLD. \$7.
ALL AC #AC-18_WMXV, KYSR, KVRV, WTMX, WENS, WKQI. \$7.
PROFILE #S-302_KANSAS CITY/CHR KMXV, KISF, UC KPRS. Ctry. WDAF, KFKF, KBEO, AOR, KQRC, KCFX, KYYS, AC KLTH, KUDL. \$7.
PROFILE #S-303_CHICAGO/CHR B96, UC WGCI, WVAZ, AC WTMX, WPNT, WLIT, AOR WRGX, WXRT, WKQX, WLUP, Ctry WUSN, Gold WJMK, WYSY. \$7.
PROMO VAULT #PR-22_promo samples - all formats, all market sizes. Cassette, \$10.
SWEEPER VAULT #SV-8_Sweeper & Legal ID samples, all formats. Cassette, \$10.
#D-18 (ALL OLDIES) #CHR-21 (CHR NIGHTS) #F-20 (S/L FEMALE) #ADR-11 (ALL ADR) #MB-3 (MODERN ROCK) #1-3 (L&L RADIO) #UC-17 (ALL URBAN) #S-288 (NEW YORK) #1 \$7 each.
CLASSIC #C-178_WBZ/Dick Summer-1965, KCBQ/Lee Baby Simms-1970, KHJ/Unknown DJ-1978, B100/Danny Wilde-1977, XETRA/Woffman Jack-1987, KYA/Chris Cane-1976. \$11.
VID-0958_Detroit's WRIF/Drew & Mike, WYWW/Michael J. Cox, St. Louis: WKQB, FOX Soul, WII-FM/Debbie & David, NAITL SHOW/Steve & Gordo. 2 HOT tracks. VHS: \$20...overseas PAL copies \$30.

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OVER 60 DIFFERENT STATIONS YOUR CHOICE OF FORMAT
AM&PM DRIVE FOR EACH STATION (ALL SCOPED)
ALL PROMOS, LINERS, JINGLES INCLUDED
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THIS MONTH *Baltimore, Cleveland, & Rochester*
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Judge Ito (As heard on ABC's Prime Time O.J.)
& Many More
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Custom Tailored Parodies, Spot Breakers, ID's, Promos...
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"Best parodies I've ever heard"
Brian James, WFLA Radio, Tampa
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COMEDY

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WHOK/KFRG/WDRM/KRPQ
KNFM/KYCW/KAJA/KYCY
WBOB/WKHK/KCKI/WQIK

WBBS/KRYS These stations,
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have found being Politically
Incorrect has never been funnier...
or more popular!

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Earl Pitts



Uhmerikun

To check availability in your market,
call Steve Harper at

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"The material you provide is the best in the business!"
Why not try our daily, faxed comedy service on your
personality - intensive show for a week, **FREE.***

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"Consistently funny-- very usable material--I couldn't start
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Alan Spector's
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Jox Jingles™

**YOUR MORNING SHOW
WILL NEVER BE
THE SAME AGAIN!**



**SIZZLING JINGLES
CREATED JUST FOR YOU!**

YOU GET:

- (1) Today's Weather Sucks (2) That's Really Sick (3) There's Another Wuss (4) The Sun Ain't Even Up
- (5) The Traffic's Really Screwed (6) The Show's Goin' Down In Flames (7) Another Pissed-Off Caller
- (8) Another Cheesy Sponsor (9) Another Angry Bimbo (10) Another Tired Bit (11) Another Funny Bit
- (12) Another Piece of Crap (13) Another Wasted Life (14) Another Cheapo Prize (15) Another Upset Dweeb
- (16) Another Ten Commercials (17) Another Big Winner...Right (18) More Offensive Lyrics
- (19) I'm About To Hurl (20) The Tape Machine Exploded (21) The Boss Is On Vacation (22) Technical Malfunction
- (23) Today's Horoscope Sucks (24) The Boss Is Gonna Pissed (25) Get your Finger Outta Your Nose
- (26) He's Lying (27) Can't Believe You Said That (28) Thanks For Your Opinion (Thwpppl)
- (29) My Gerbil Has More Talent (30) Sounds Like School Is Closed (31) Sounds Like School Is Out
- (32) Newswoman From Hell (33) Newsman From Hell (34) We're Gonna Get Sued (35) Call The Engineer
- (36) I Need My Coffee...Now (37) I'll Probably Get Fired (38) The Competition's Lame
- (39) The Competition's Calling (40) (Tic-Toc-Tic) It's Time For Beer (41) Patently Offensive
- (42) Happy Birthday Bonehead (43) More Useless Trivia (44) More Misinformation (45) Time To Take A Wiz
- (46) He's Not Quite Awake (47) The CD Player's Toast (Crash!) (48) The CD Player's Toast
- (49) More Trashed Equipment (Crunch!) (50) More Trashed Equipment (51) Indigestion (U-U-R-R-R-P!)

Demo? Just Ask!

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Charleston, SC 29413
or call
(803) 723-5047**



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\$18.00
12 weeks
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All Just A Phone Call Away!**



THE DATE LINE: 1-900-435-0767
\$2.99 per minute/must be 18+

THE PARTY LINE: 1-900-435-0898
\$2.50 per minute/must be 18+

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On-Air and Voicework
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Radio & Records, 10100 Santa Monica
Blvd. 5th Floor, Los Angeles, CA 90067 Note: Additional copies add \$1.00
add'l shipping per copy. Canada/Mexico shipping: \$10 first copy, \$5.00 add'l copies.
Other international shipping: \$20 first copy, \$10 add'l copies. US Dollars Only.



MARKETPLACE

MUSIC SOFTWARE



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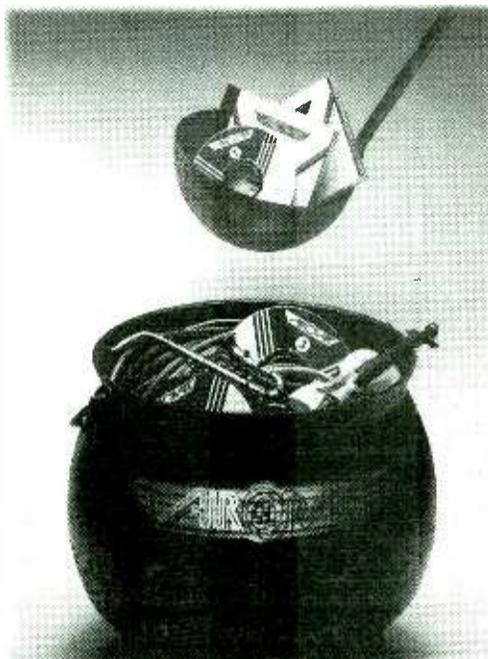
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NATIONAL AIRPLAY OVERVIEW

CHR/POP

3W	2W	LW	TW	
1	1	1	1	SEAL Kiss From A Rose (ZTT/Sire/WB)
5	3	2	2	HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)
2	2	3	3	TLC Waterfalls (LaFace/Arista)
3	4	4	4	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
6	5	5	5	BLUES TRAVELER Run-Around (A&M)
8	7	6	6	DEL AMITRI Roll To Me (A&M)
20	14	10	7	MICHAEL JACKSON You Are Not Alone (Epic)
9	8	8	8	COLLECTIVE SOUL December (Atlantic)
12	11	9	9	GIN BLOSSOMS Til I Hear It From You (A&M)
—	33	14	10	JANET JACKSON Runaway (A&M)
13	12	12	11	SOPHIE B. HAWKINS As I Lay Me Down (Columbia)
14	13	13	12	SELENA I Could Fall In Love (EMI Latin)
4	6	7	13	REMBRANDTS I'll Be There For You (EastWest/EEG)
17	15	15	14	BLESSID UNION OF SOULS Let Me Be The One (EMI)
10	10	11	15	SHERYL CROW Can't Cry Anymore (A&M)
BREAKER	16	MARIAH CAREY Fantasy (Columbia)		
33	21	18	17	ALANIS MORISSETTE You Oughta... (Maverick/Reprise)
21	18	17	18	TAKE THAT Back For Good (Arista)
27	22	19	19	NATALIE MERCHANT Carnival (Elektra/EEG)
7	9	16	20	BOYZ II MEN Water Runs Dry (Motown)

BREAKERS

— — 42 **16** MARIAH CAREY Fantasy (Columbia)

CHR begins on Page 66.

COUNTRY

3W	2W	LW	TW	
13	11	3	1	TIM MCGRAW I Like It, I Love It (Curb)
14	12	7	2	COLLIN RAYE One Boy, One Girl (Epic)
9	6	4	3	RHETT AKINS That Ain't My Truck (Decca)
11	10	8	4	TY ENGLAND Should've Asked Her Faster (RCA)
10	9	9	5	JOHN BERRY I Think About It All The Time (Capitol)
16	14	10	6	TRACY LAWRENCE If The World Had A Front... (Atlantic)
17	15	12	7	PATTY LOVELESS Halfway Down (Epic)
15	13	11	8	WADE HAYES Don't Stop (DKC/Columbia)
6	4	1	9	CLINT BLACK One Emotion (RCA)
4	3	2	10	BRYAN WHITE Someone Else's Star (Asylum/EEG)
—	—	13	11	GARTH BROOKS She's Every Woman (Capitol)
21	17	15	12	FAITH HILL Let's Go To Vegas (WB)
26	21	19	13	TERRI CLARK Better Things To Do (Mercury)
19	16	14	14	TOBY KEITH Big Ol' Truck (Polydor)
22	18	17	15	BLACKHAWK I'm Not Strong Enough To... (Arista)
24	19	20	16	SAWYER BROWN (This Thing Called) Wantin'... (Curb)
8	7	5	17	TY HERNDON I Want My Goodbye Back (Epic)
34	27	23	18	JOHN MICHAEL MONTGOMERY No Man's Land (Atlantic)
25	22	22	19	MARK COLLIE Three Words, Two Hearts... (Giant)
27	23	24	20	TRISHA YEARWOOD I Wanna Go Too Far (MCA)

BREAKERS

48 43 42 **41** EMILIO It's Not The End Of The World (Capitol)

COUNTRY begins on Page 84.

ACTIVE ROCK

3W	2W	LW	TW	
2	1	1	1	SILVERCHAIR Tomorrow (Epic)
5	4	3	2	ALANIS MORISSETTE You Oughta... (Maverick/Reprise)
1	2	2	3	BROTHER CANE And Fools Shine On (Virgin)
12	5	4	4	BUSH Comedown (Trauma/Interscope)
—	26	5	5	LENNY KRAVITZ Rock And Roll Is Dead (Virgin)
9	8	6	6	BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)
15	11	10	7	COLLECTIVE SOUL Smashing Young Man (Atlantic)
11	7	8	8	GIN BLOSSOMS Til I Hear It From You (A&M)
8	6	9	9	PEARL JAM Immortality (Epic)
14	14	12	10	LIVE White, Discussion (Radioactive)
BREAKER	11	CANDLEBOX Simple Lessons (Maverick/WB)		
10	10	11	12	GREEN DAY J.A.R. (Reprise)
33	19	15	13	SOUL ASYLUM Just Like Anyone (Columbia)
7	9	13	14	TOADIES Possum Kingdom (Interscope)
—	33	17	15	RED HOT CHILI PEPPERS Warped (WB)
3	3	7	16	FOO FIGHTERS This Is A Call (Capitol)
17	16	14	17	R.E.M. Crush With Eyeliner (WB)
4	12	16	18	LIVE All Over You (Radioactive)
44	36	23	19	PRESIDENTS OF THE UNITED... Lump (Columbia)
25	18	21	20	BLIND MELON Galaxie (Capitol)

BREAKERS

— — 44 **11** CANDLEBOX Simple Lessons (Maverick/WB)
— — 46 **27** MARY 3 Cumbersome (Mammoth/Atlantic)

ROCK begins on Page 104.

CHR/RHYTHMIC

3W	2W	LW	TW	
2	2	1	1	MICHAEL JACKSON You Are Not Alone (Epic)
1	1	2	2	MOKENSTEF He's Mine (Outburst/RAL/Island)
22	9	3	3	COOLIO Gangsta's Paradise (MCA)
—	—	17	4	MARIAH CAREY Fantasy (Columbia)
7	4	5	5	SEAL Kiss From A Rose (ZTT/Sire/WB)
—	16	6	6	JANET JACKSON Runaway (A&M)
3	3	4	7	TLC Waterfalls (LaFace/Arista)
6	7	7	8	SELENA I Could Fall In Love (EMI Latin)
11	10	10	9	BONETHUGS-N-HARMONY 1st Of... (Ruthless/Relativity)
4	6	8	10	MONICA Don't Take It Personal... (Rowdy/Arista)
5	5	9	11	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
—	28	11	12	"AFKAP" (Eye) Hate U (NPG/WB)
14	14	13	13	JON B. Pretty Girl (Yab Yum/550 Music)
9	8	12	14	SHAGGY Boombastic (Virgin)
15	11	14	15	MONTELL JORDAN Somethin' 4 Da... (PMP/RAL/Island)
8	12	15	16	MONTORIOUS B.I.G. One More Chance (Bad Boy/Arista)
32	29	24	17	IMMATURE Feel The Funk (MCA)
39	22	19	18	GROOVE THEORY Tell Me (Epic)
10	13	18	19	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)
31	26	23	20	BRANDY F/WANYA MORRIS Brokenhearted (Atlantic)

BREAKERS

No Songs Qualified For Breaker Status This Week

CHR begins on Page 66.

HOT AC

3W	2W	LW	TW	
1	1	1	1	SEAL Kiss From A Rose (ZTT/Sire/WB)
4	3	2	2	BLUES TRAVELER Run-Around (A&M)
10	7	7	3	HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)
6	6	4	4	SOPHIE B. HAWKINS As I Lay Me Down (Columbia)
5	5	5	5	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
2	2	3	6	VANESSA WILLIAMS Colors Of The Wind (Hollywood)
3	4	6	7	REMBRANDTS I'll Be There For You (EastWest/EEG)
11	11	9	8	BRUCE HORNSBY Walk In The Sun (RCA)
18	13	11	9	MICHAEL BOLTON Can I Touch You...There? (Columbia)
9	8	10	10	BOYZ II MEN Water Runs Dry (Motown)
7	10	8	11	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)
17	15	13	12	TAKE THAT Back For Good (Arista)
8	9	12	13	BRYAN ADAMS Have You Ever Really Loved A Woman (A&M)
12	12	14	14	DIONNE FARRIS I Know (Columbia)
19	18	17	15	SELENA I Could Fall In Love (EMI Latin)
16	16	15	16	MARTIN PAGE Keeper Of The Flame (Mercury)
21	20	18	17	DEL AMITRI Roll To Me (A&M)
BREAKER	18	MICHAEL JACKSON You Are Not Alone (Epic)		
13	14	16	19	BLESSID UNION OF SOULS I Believe (EMI)
—	24	21	20	JANET JACKSON Runaway (A&M)

BREAKERS

23 21 19 **18** MICHAEL JACKSON You Are Not Alone (Epic)

ADULT CONTEMPORARY begins on Page 96.

ALTERNATIVE

3W	2W	LW	TW	
2	1	1	1	SILVERCHAIR Tomorrow (Epic)
6	5	3	2	BUSH Comedown (Trauma/Interscope)
3	2	2	3	GREEN DAY J.A.R. (Reprise)
5	4	4	4	GIN BLOSSOMS Til I Hear It From You (A&M)
7	6	6	5	BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)
20	10	10	6	PRESIDENTS OF THE UNITED... Lump (Columbia)
17	13	11	7	GOO GOO DOLLS Name (Metal Blade/WB)
—	19	7	8	RED HOT CHILI PEPPERS Warped (WB)
1	3	5	9	ALANIS MORISSETTE You Oughta... (Maverick/Reprise)
10	8	9	10	BLIND MELON Galaxie (Capitol)
—	27	12	11	LENNY KRAVITZ Rock And Roll Is Dead (Virgin)
4	7	8	12	FOO FIGHTERS This Is A Call (Capitol)
40	29	19	13	ALANIS MORISSETTE Hand In My... (Maverick/Reprise)
14	15	13	14	DANDELION Weird-Out (Ruffhouse/Columbia)
18	16	14	15	LETTERS TO CLEO Awake (Giant)
32	24	24	16	EDWYN COLLINS A Girl Like You (A&M/Bar/None)
12	12	16	17	LIVE White, Discussion (Radioactive)
39	25	21	18	RANCID Time Bomb (Epitaph)
43	22	20	19	HEATHER NOVA Walk This World (Big Cat/WORK)
9	11	15	20	WEEZER Say It Ain't So (DGC/Geffen)

BREAKERS

DEBUT **22** CANDLEBOX Simple Lessons (Maverick/WB)
— 37 27 **25** SOUL ASYLUM Just Like Anyone (Columbia)

ALTERNATIVE begins on Page 110.

URBAN

3W	2W	LW	TW	
4	2	1	1	MICHAEL JACKSON You Are Not Alone (Epic)
21	12	5	2	BRANDY F/WANYA MORRIS Brokenhearted (Atlantic)
2	1	2	3	FAITH EVANS You Used To Love Me (Arista)
9	6	3	4	PURE SOUL We Must Be In Love (Stepsun/Interscope)
10	9	6	5	BRIAN MCKNIGHT On The Down Low (Mercury)
20	15	10	6	GROOVE THEORY Tell Me (Epic)
—	39	13	7	"AFKAP" (Eye) Hate U (NPG/WB)
1	3	4	8	MOKENSTEF He's Mine (Outburst/RAL/Island)
25	17	15	9	DEBORAH COX Sentimental (Arista)
15	13	12	10	MONTELL JORDAN Somethin' 4 Da... (PMP/RAL/Island)
12	11	11	11	BLACKSTREET Tonight's The Night (Interscope)
26	20	16	12	SOLO Heaven (Perspective/A&M)
—	47	20	13	JANET JACKSON Runaway (A&M)
5	5	8	14	D'ANGELO Brown Sugar (EMI)
BREAKER	15	MARIAH CAREY Fantasy (Columbia)		
7	7	9	16	AFTER 7 Til You Do Me Right (Virgin)
23	21	18	17	JASON WEAVER Love Ambition (Motown)
3	4	7	18	XSCAPE Feels So Good (So So Def/Columbia)
50	33	23	19	IMMATURE Feel The Funk (MCA)
—	41	28	20	COOLIO Gangsta's Paradise (MCA)

BREAKERS

— — 49 **15** MARIAH CAREY Fantasy (Columbia)
— — 46 **39** TONY THOMPSON Handle Our Business (Giant/WB)
— — 48 **40** PEBBLES Are You Ready (MCA)
— 50 43 **41** JON B. Pretty Girl (Yab Yum/550 Music)

URBAN begins on Page 78.

ADULT CONTEMPORARY

3W	2W	LW	TW	
2	1	1	1	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
3	3	2	2	SEAL Kiss From A Rose (ZTT/Sire/WB)
1	2	3	3	VANESSA WILLIAMS Colors Of The Wind (Hollywood)
4	4	4	4	BRUCE HORNSBY Walk In The Sun (RCA)
7	5	5	5	SOPHIE B. HAWKINS As I Lay Me Down (Columbia)
14	8	6	6	MICHAEL BOLTON Can I Touch You...There? (Columbia)
8	7	7	7	P. CETERA w/C. BERNARD Forever Tonight (River North)
12	10	8	8	SELENA I Could Fall In Love (EMI Latin)
16	13	11	9	TAKE THAT Back For Good (Arista)
5	6	9	10	BOYZ II MEN Water Runs Dry (Motown)
6	11	12	11	BRYAN ADAMS Have You Ever Really Loved A Woman (A&M)
21	15	13	12	JIMMY BUFFETT Mexico (Margaritaville/MCA)
9	9	10	13	CURTIS STIGERS This Time (Arista)
20	17	15	14	ROD STEWART This (WB)
19	16	17	15	MARTIN PAGE Keeper Of The Flame (Mercury)
11	14	14	16	REMBRANDTS I'll Be There For You (EastWest/EEG)
BREAKER	17	MICHAEL JACKSON You Are Not Alone (Epic)		
27	22	18	18	ANNIE LENNOX A Whiter Shade Of Pale (Arista)
10	12	16	19	JORDAN HILL Remember Me This Way (MCA)
28	27	20	20	HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)

BREAKERS

29 29 21 **17** MICHAEL JACKSON You Are Not Alone (Epic)

ADULT CONTEMPORARY begins on Page 96.

PROGRESSIVE ALBUMS

3W	2W	LW	TW	
7	5	2	1	VARIOUS ARTISTS Empire Records ST (A&M)
1	1	1	2	NATALIE MERCHANT Tigerlily (Elektra/EEG)
3	2	3	3	CHRIS ISAAK Forever Blue (Reprise)
2	3	4	4	VAN MORRISON Days Like This (Polydor/A&M)
4	4	5	5	BRUCE HORNSBY Hot House (RCA)
6	7	6	6	DAVE MATTHEWS BAND Under The Table... (RCA)
8	8	8	7	JOAN OSBORNE Relish (Mercury)
10	10	9	8	FREDDY JONES BAND North Avenue Wake... (Capricorn)
5	6	7	9	HOOTIE & THE BLOWFISH Cracked Rear View (Atlantic)
16	14	13	10	JIMMY BUFFETT Barometer Soup (Margaritaville/MCA)

PROGRESSIVE begins on Page 119.

NAC TRACKS

3W	2W	LW	TW	
1	1	1	1	JAZZMASTERS Walkin' To Freedom (JVC)
2	2	2	2	PAUL TAYLOR Exotica (Countdown/Unity)
7	4	3	3	INCOGNITO After The Fall (Verve Forecast)
3	3	4	4	HEAVY SHIFT 90 Degrees In The Shade (Discovery)
8	8	7	5	JON B. & BABYFACE Someone To... (Yab Yum/550 Music)
5	5	5	6	KEVIN TONEY Celebration (Ichiban)
13	10	10	7	

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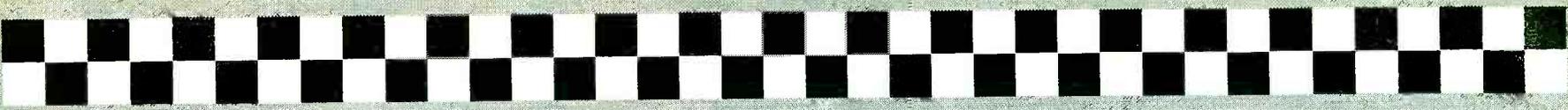
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Seaweed

Start With

the first single from the new album spanaway

**GOING FOR ADDS AT ACTIVE ROCK AND ROCK NOW!!
Alternative Major Airplay at:**

KROQ	WBCN	KEDJ	WOXY	WBRU	KNNC	WCHZ
WKQX	WNNX	KUKQ	WAQZ	KXRK	KPOI	KDJK
KITS	KNDD	WMMS	KLZR	WZRH	WXWX	KRZQ
WDRE	XTRA	KTCL	KWOD	WJRR	KMYZ	WRXS
WHYT	KEGE	KNRK	KOME	WHTG	WNFZ	KJEE
WFNX	KREV	KBBT	WDGE	WQNF	WWDX	

Hollywood
RECORDS



ADDED: 120 MINUTES